

The Billboard

*The World's Foremost
Amusement Weekly*

JULY 10, 1943

25 Cents



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Radio Defends OWI

Showdom Girds Loins for All-Out War-Pooling Job

NEW YORK, July 3.—War program of the amusement industry, introduced by the national conference of the Entertainment Industry For War Activities, now officially known as the National Entertainment Industry Council, shot forward this week, with plans almost completed for the first half of the two-day session of the NEIC's conference board to take place July 14 and 15 at the Waldorf-Astoria. Theatrical organizations officially pledged to participate number 33. At a meeting of the continuations committee at Hotel Astor Thursday (1), suggested recommendations were made by George Heller (AFRA), of the organization's committee for the permanent structure of the board.

First day's session will be geared to finding out the specific entertainment needs of the government, the armed forces and the war fund agencies. Speakers representing the Special Service Branch, the National War Fund, the Treasury Department, OWI and the WPB will supply blueprints of what the entertainment industry can do to launch a war fund or a scrap drive, to more adequately supply entertainment to outlying army camps, to prevent absenteeism and increase production on the civilian front. It was pointed out that what the NEIC wants from the army and government officials is not kudos for the job that has already been done, but a program for the coming year. Speakers will get air time.

Mindful of the early suspicions of the various theatrical war agencies that the conference board might become a super-agency with controlling rights over those now in existence, it was decided to dispel any such fears in the first 10 minutes of the opening session by a reiteration of the purposes and policy of the board by the temporary chairman. He would point out the "advisory" nature of the board. Also, on this tack, it was agreed to recommend to the permanent board that there be no "executive" body, since, in compliance with the basic purpose of the NEIC, no members are to have any executive powers over another. It was suggested, however, that a co-ordinating committee be appointed by the

board to carry on the continuations work between sessions of the full board. Rather than have one delegate and one alternate, it was decided to make them both representatives, with only one vote from each group. Still mindful of the zealous guarding of the autonomy of each, withdrawal from the board, it was agreed, may be made at any time without notice.

A highlight of the July 14 activities will be the dedication of the entertainment industry's service flag at midnight. The flag will be strung up over the square on 43d Street and Broadway and between 11:45 and 12 that evening every performer and craftsman working in Broadway's theaters and night clubs is expected to pour out into Times Square in costume, make-up and overalls (stage-
(See Showbiz Girds on page 12)

Results of
The Billboard's
Sixth Annual
Radio Publicity
Exhibit Survey
Appear in the
Radio Department
of This Issue

Winners in Clear Channel, Regional, Local Station and Network Divisions. . . . Analyses of the "why" and "how" of the awards. . . . Description of special citations . . . and many other features in connection with the scoring by the judges.

Newsman, Stash Urge Coin for Radio Bureau

Billboard Gets Statements

NEW YORK, July 3.—The overwhelming majority of radio newscasters and commentators, both network and local, want the Domestic Branch of the Office of War Information continued as a healthy going governmental agency. This is revealed in an analysis of telegrams received by *The Billboard* from the leading broadcasters of the nation.

A few dissenters are emphatic in their feelings that America needs no opinion-making bureau and that the domestic bureau has gone off base in handling the job. Notable among the latter is Upton Close. The over-all picture, as seen by the air scribes, is that chaos will reign if the Domestic Branch ceases to be or is under-budgeted. (See "The OWI and the Commentators" in Radio Section.)

Thruout the U. S. *The Billboard* correspondents also personally interviewed hundreds of station managers and news broadcasters to check on local OWI operations. Their reports reveal that 90 per cent of the men who have regular contact with the news-clearing center are strongly for not only its continuance but expansion. Time and time again station managers and news editors stated that the OWI had brought "direction out of confusion, concentration out of duplication." When "thumbs down" attitude was uncovered it was usually based upon what the station managers called the political slant, which they stated appeared in some of the agency's releases.

Local and even national newscasters who do not originate their broadcasts in Washington see in the closing of the 53 branch offices of OWI a personal blow. It means that these men already working under strain, have had their stints made twice as difficult. Checking anything with Washington, under present telephone and telegraph conditions, is a full-time job in itself.

"The need for control over government agencies' demand for air time increases daily," one station owner pointed out. "We can't say 'no' to each of the hundreds of governmental branches and war fund organizations. Neither have we time to weigh the respective merits of each request. The allotment plan has been a godsend and no nightmare will compare with what will happen if the checkreins which the OWI has held are dropped." (See "The Stations and the OWI" in Radio Section.)

15-Strong USO Unit in London; Talent for 8 Intacts; British Acts Like Set-Up; Rio Tour On

LONDON, June 26.—Arrival of USO Camp Show unit of 15, first and largest to cross the Atlantic by troop transport, gives European Theater of Operations Section (ETO) enough talent for eight intact shows.

Contingent is headed by Hank Ladd and Francetta Malloy, who carried thru a similar assignment in Alaska recently. They're no strangers to England, having played the London Palladium and other vaude houses in the summer of '38.

Others in the troupe include Hal Le Roy; Dorothy and Helen Blossom, who in addition to their act will stage jitterbug contests among the boys; Elsie Hartly, Bucetta, Patricia Melville, Dorothy Deering, Eddie Cochrane, Don Rice, "Limberlegs" Edwards, Wally West and Mildred Anderson.

Other Yanks in England on USO assignment are Adolphe Menjou; Grace

Drysdale, puppeteer; Yvette, vocalist, and her G.I. Gang; Peggy Alexander, singer and her *Show Time* revue, and Ann Dvorak, film star, who will remain as long as the Yanks want her.

English acts here, making up the rest of the units, say they find conditions under the USO (ETO) banner far better than those under the British ENSA auspices.

RIO DE JANEIRO, June 26.—First of the flying caravan of performers organized for entertainment of Brazilian and U. S. armed forces stationed thruout the country, will leave here July 2 for a tour of the northern cities.

Trip will be made on one of the four-motored planes placed at disposal of the caravan, tagged *The Show of Victory*. Shows will go on at Recife, (See 15 Strong USO Units on page 12)

E.t. Ban Threatens Radio

Petrillo Edict Knives Industry; Appeal to Govt.

NEW YORK, July 3.—What started out as a dispute between the recording companies and the American Federation of Musicians has now developed into a three-cornered fuss, with the radio industry, its fate at stake, the major victim.

Broadcasting, largely dependent on electrical transcriptions for its programming, faced the elimination of its source of livelihood by the Petrillo ukase to the industry Thursday (1) that he would permit no more electrical transcriptions to be made by union musicians.

Repercussions to the union head's e.t. ban will undoubtedly be violent. Some stations in the country will immediately feel the terrific impact, especially the approximately 90 per cent that use recorded music disks in the building of shows, the rounding out of spot announcements and those whose major air hours

are filled with transcribed music.

Some outlets with their own recorded music libraries may hobble along for a time, but stations dependent on spot business, recorded disks carrying commercial announcements and music, will be wiped out overnight.

Will Radio Go Hungry?

Whether radio will attempt to find some substitute for transcriptions or decide to do business with the musicians makes highly interesting speculation. Right now it appears they'll either talk turkey or go hungry.

Petrillo's switch from fencing with the e.t. companies to facing radio as an adversary was revealed at the Thursday meeting attended by representatives of eight e.t. companies; their spokesman, A. Walter Socolow; James C. Petrillo and James William Fitzpatrick, conciliator appointed by Dr. John R. Steelman of the U. S. Department of Labor. Confab was held at request of e.t. companies and broke up after only 15 minutes, when the diskers admitted they had no propositions, demands or basis for negotiation to submit; this, despite the fact that the
(See E. T. Ban Hits Radio on page 12)

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Pearson Sued For Million by "R St." Monroe

WASHINGTON, July 3.—Drew Pearson, Blue commentator and newspaper columnist, became defendant in another libel suit this week when John R. Monroe, celebrated resident of the "Big Red House on R Street," slapped him with a one million dollar suit.

The suit was filed in District Court by Monroe who objected to remarks assertedly made by Pearson in a broadcast May 9 and also in a newspaper column. Monroe declared that as a result of the remarks alleged to have been made by the commentator, he "suffered heavy, direct business losses."

BRAZIL SHOWSHOP SHORTAGE

Coin Spree in Rio But Rents Hi; Ask Check

33-38-Cent Scale

RIO DE JANEIRO, June 26.—Shortage of theaters has reached the acute stage with producers and managements seriously concerned regarding local bookings for their attractions. Town's erstwhile list of 10 legit houses has been reduced to seven thru policy changes and demolition. Teatro Republica, former legit, has been closed for alterations and is expected to reopen with a combo vaude-film policy. Teatro Recreio, one of the oldest in Brazil, has been ordered closed by the Prefeitura and will be torn down. Teatro Copacabana has adopted a straight film policy.

The current prosperity wave has hyped legit biz and the city is humming with activities. Office, apartment and government buildings are sprouting like mushrooms with office space, apartments and hotel accommodations at a premium. The town's population is increasing heavily.

The set-up of many national and international agencies and commissions has brought in thousands of workers, engineers, scientists and specialists in governmental, commercial and industrial affairs. Creation of many U. S. agencies and commissions working in conjunction with the Brazilian government has increased the number of Americans residing in the Federal District to thrice that of last year. Which all goes to make good box-office.

Theater ops have been setting their own terms and have had no trouble in finding tenants. Many legit attractions are sponsored by prominent performers, who head their companies and have been steady Rio fare for many seasons. Some of these troupes have hesitated in accepting terms and will pass up their usual Rio dates and complete their season on the road.

Shortage of houses has resulted in the Sociedade Brasileira de Autores Teatrais (Brazilian Society of Theater Authors) campaigning for the construction of new ones and have taken space in the dailies for their propaganda. Group has also appealed to the local administration for the establishment of ceilings on theater terms.

Legit here differs somewhat from that (See Brazil Show Shortage on page 12)

Mortuary's Free Musical Training Lands Fem Band Dep't Store Air Sponsor

SAN DIEGO, Calif., July 3.—Outgrowth of a local mortuary in establishing a local girls' band has been the outfit's landing a sponsored radio program. The 30-piece orchestra, originally organized as a community project by Merkely-Austin Mortuary, is now appearing every other week over KFSD for Walker's, local department store, in a 30-minute broadcast, *Pretty Girl Melodies*. Program gets its title from the theme, *A Pretty Girl Is Like a Melody*.

Altho airings are every other week, it takes about that long to get each program into shape. Broadcasts come from the Destroyer Base, Marine Base and Roosevelt Auditorium, and are given principally for servicemen.

The girls, trained thru free lessons furnished by the mortuary, take lights and scenery with them for the show. Set-up is elaborate. Each show is planned on the basis of the preceding one. Air checks are played while the girls, with their instructors, listen and seek to remedy any shortcomings upon advice of Alfred Polhamus, director.

Show is announced by Marvin Hull, KFSD staff spieler, with Claude Hunt monitoring. George Scott, store's manager, personally supervises the broadcasts. Contract was placed direct. The

store's advertising department does the script.

Another mortuary has a boys' band and radioans here are watching developments on the girl show with a view to getting the other band sponsored.

Maxwell Takes "Blind Date" as "Hot" Fill-In

NEW YORK, July 3.—Summer replacement for the Maxwell House show on NBC will be *Blind Date*. Program, originally at KSOO, Sioux Falls, S. D., was called *G.I. Blind Date*. Starts July 8, NBC, 8:00-8:30 p.m. Benton & Bowles is the agency.

Maxwell House regular show folded two weeks ago with NBC spotting *Words at War* in that slot. *Words* now moves to *Truth or Consequences* spot, 8:30-9:00 p.m. Saturdays (starting the 10th). *Hot Copy*, recently at *T. or C.* spot, goes to Mondays, 11:30-12 p.m.

Blind Date is an audience participation show wherein service men and gals are separated by a screen, with the soldiers taking turns making blind dates by phone with the listeners catching the actual conversation.

Arlene Francis, star of *Dough Girls*, Broadway hit and late of *What's My Name*, will be emcee.

Hirsch Perjury Rap Stands; 2 Yrs. in Jug

NEW YORK, July 3.—The Circuit Court of Appeals on Thursday (1) affirmed the conviction of Martin A. Hirsch, tax consultant and auditor, by New York Federal Court last year on a charge of perjury when testifying before a federal grand jury investigating racketeering in the film industry.

Hirsch was sentenced to two years' imprisonment and fined \$2,000, and had been out on bail pending his appeal.

Federal Judge Murray Hulbert postponed trial to July 26 of Isadore Zevin, former bookkeeper of George E. Browne, ex-president of the IATSE, now in jail on an eight-year sentence.

Drink-Act Program Gets 4-Way Hook-Up

Hoffman, Volta, Maurice and Joan Brandon

NEW YORK, July 3.—The attempt of "Think-a-Drink" Hoffman to prevent alleged imitators from working has developed into a four-cornered fight among magicians for the right to do the call-out-a-drink routine.

Latest development is the Great Volta retaining an attorney, David Godwin, to protect him against further onslaughts from Hoffman. Volta claims he lost two weeks' work in Florida because Hoffman's attorney had warned employers that only Hoffman had the legal right to do the drink act. (Hoffman won an injunction against Maurice Glazer in the Florida courts recently. Glazer also does a drink turn.)

Volta (Burling Volta Hull) has dug up a June, 1921, issue of a magicians' magazine containing an ad of Boole Bros.' Magic Shop, owned 60 per cent by Volta, and which listed for sale a magic bar act. The ad describes the drink routine in detail and offers for sale the necessary equipment. Volta also claims that DeRose revived the act in 1932 in Europe and brought it here after Prohibition.

Meanwhile, Maurice's attorney, Simon Feinstein, says he is preparing suit against Hoffman, and Joan Brandon has entered the fight by having her attorney warn Hoffman that he will be sued if he causes Miss Brandon to lose work.

Disk Grinds Out at WBNX

NEW YORK, July 3.—WBNX, Bronx station, has cut all record sessions from its schedule. This means that disk jockeys are being shifted to other assignments on "the station that speaks your language." All pop grind sessions are out and even the station's *Jazz University of the Air*, conducted by Ralph Berton, is being shuttered.

Home front and war news, *This Is Our Enemy*, and Drew Pearson's *Other Americas* are being programed in place of the former disk jockey spots.

WBNX, in many other ways, has been in advance of a general trend and this may mean that pop record sessions are on their way out—for the duration, Mr. Petrillo.

RAY ENGLISH (This Week's Cover Subject)

RAY ENGLISH, known today as a top-notch dancing comedian, began his career as a straight dancer. However, a flop in the literal sense during his performance at a night club brought such a howl from the audience that English decided to add "comedian" to his growing reputation as a dancer.

Since then English has scored success after success in Hollywood, in theaters and in some of the top locations in the country. Among the spots he has played are the Rainbow Room, New York; Capital Theater, Washington; Statler Hotel, Detroit; Mayfair, Boston; William Penn Hotel, Pittsburgh, and Glenn Rendezvous, Newport, Ky.

English, who is only 24 years old, has already shared billing with such name bands as Sammy Kaye, Woody Herman and Johnny Long, and with the Three Stooges, Carmen Amaya, Judy Canova and other high-ranking performers. With the aid of Marvin Schenck, executive of the Loew organization, who took an interest in English after seeing him dance at Miami's Five o'Clock Club about a year ago, the dancing comedian has built up a worthy reputation in movies.

English is currently playing the lead in the musical comedy "Hit the Deck," presented at the National Theater, Louisville. He is booked by General Amusement Corporation.

Cirks To Deduct Pay-Go Tax

Vauders Shift Stand Pending Clarification

Tax Muddle Now Deeper

NEW YORK, July 3.—Circuit vaude houses, upon advice of counsel, have reversed their positions and will deduct the 20 per cent withholding tax from envelopes of all performers.

Decision followed a conference of circuit attorneys with officials of the

Treasury Department Wednesday (30) in Washington which told the circuits that the Music Hall case, which declared performers to be independent contractors, will be recognized only for performers playing the Music Hall. The Treasury Department is considering an appeal of the MH case, and until clarification comes the government will stick to its present position.

Circuits had previously announced their intention of not making the deductions, then gave in, fearing the government may hold them responsible if any performers failed to pony up on their taxes. Circuits now hope that the government will change its stand when regulations are issued and declare performers independent contractors. Their hopes are buoyed up by the fact that Wage Stabilization Board considers talent in the independent contractor classification.

Latest decision by the circuits leaves the tax situation in a greater muddle

than ever. The theaters have been consistent in all tax situations, but now inconsistencies crop up as theaters will not deduct Social Security nicks for acts, even tho it takes out the withholding levy.

Their acquiescence in the pay-go tax is regarded as weakening their position, but at the same time the government's case will also be weakened because it allows this inconsistency to exist. The American Guild of Variety Artists also sent its attorney, Mortimer Rosenthal, to Washington to speak with Treasury execs. Rosenthal took the position that (See Cirks to Deduct on page 12)

Dancing in 4F Time

CHICAGO, July 3.—A surprisingly large number of army age ballroom, tap, acro and adagio dancers telling friends that they are still in 3A are actually 4Fs. Because of the nature of their work, dancers develop locked knees and bad arms, among other 4F conditions, and are unfit for military service even tho they can carry on with their acts.

Subscription Rate: One year, \$7.50.

Entered as second-class matter June 4, 1897, at Post Office, Cincinnati, O., under Act of March, 1897. Copyright 1943 by The Billboard Publishing Company.

LONGHAIRS PULL AIR DOUGH

The Billboard Writes It 4 Months Too Soon--N. Y. Telly Page-1's It

February 27 Billboard — June 29 World-Telly

NEW YORK, July 3.—A story in *The Billboard* of February 27, related to the U. S. invasion of North Africa, finally became front-page news in *The New York World-Telegram* this week (29), more than four months later. This publication's piece appeared under the byline of Leonard Traube. *The World-Telly* account was by Frederick Woltman. Here's how the two stories compared:

The Billboard

This story could not have been told until now.—Last August the government placed a curious order with a fireworks company. Curious because what was the U. S. doing with mere fireworks? Every possible detail was included in the minute instructions. The pyro firm was to load the stuff in specified crates, unmarked and undesignated, and a government agent was to pick up the load on a given day and time.

Included in the order were shells, which, when fired, would reproduce the Stars and Stripes. There were daytime and nighttime shells. Most flags in this category have heretofore come from Japan. And there are none left. This obstacle was hurdled by hurried manufacture of flags which were in reality paint jobs done on fabric.

It certainly would have been ironic if Japanese-made flags had been used because the reason the government put in the order was to use the fireworks to herald the arrival to the native population of the landings made by U. S. troops in North Africa last November.

The World-Telegram

When the war put an end to the manufacture of Roman candles, sky-rockets, sparklers and the other paraphernalia of July Fourth the army, to the surprise of the fireworks industry, bought up some of its old display sets of American flags and eagles. No explanation was ever given as to where on earth the military would use these patriotic pyrotechnic sets that usually climaxed fireworks displays at county fairs and Presidential inaugurations.

Recently, the industry learned the secret, according to the Unexcelled Manufacturing Company, Inc., the oldest and largest fireworks firm in the country. The army used them in the invasion of North Africa. As landing parties made for the shore, the flag and eagle fireworks were set off at certain beachheads to impress on the natives that it was really the Americans arriving.

That, virtually, was the last large scale use of fireworks for the duration. There are no more fireworks to be had, even down to the tame sparkler.

CBS Sets Philly Ork; Blue Snags Boston Symp Spon; NBC Lands General Motors

Only Mutual Is Fiddler's Stepchild

NEW YORK, July 3.—Announcement will be made within the next four weeks that both the Boston Symphony and the Philadelphia Orchestra have snagged sponsors. Neither of these longhair organizations has announced sponsorship but *The Billboard* has learned that both have been sold, altho the formal signatures haven't yet been inked.

The Mutual Broadcasting System, unable to sell the Stokowski-built organization which it featured for the past few years, lost it this week to Columbia Broadcasting System. CBS signed a three-year contract for the exclusive Philly broadcasts. Philadelphia org, under direction of Eugene Ormandy, will be presented Coast-to-Coast over CBS starting October 2, from 1 to 2 p.m.

Broadcasts will be sponsored by an automotive manufacturer, who will take over the commercial end of the concert presentations in January, 1944, and will continue bank-rolling the broadcasts to April 30, the period covered by the CBS contract. It is known that the sponsor has clause in the yet-to-be-signed contract giving him the right to extend the broadcasts on a year-round basis. Problem involves clearing other time for April to October sessions or shifting of Philly sessions to a different time for the 52 weeks. Sponsor no like Saturday time when the sun is high.

Having a sponsor ready to sign on the dotted line is what enabled CBS to take the Philadelphia longhairs away from Mutual, for MBS was ready to raise the ante on the sustaining shows and even open up an evening spot for them. However, the difference between the sustaining and commercial coin is such that no matter how grateful the Philadelphia underwriters were, they couldn't hold their key musicians without visions of commercial broadcasting jack.

Since the deal also carried with it a sizable recording contract on an if, and when basis, which Mutual couldn't pretend to deliver, Mutual was licked before it started.

Boston Symphony with Serge Koussevitsky has been a major Blue Net headache since it was signed. Every known pitch has been made to the Ford organization, but Edsel Ford was convinced that when Ford decided once again to use a symphony he would return to the Detroit Symphony, which he had sponsored under the commercial name of the Ford Symphony. With Edsel's death the Blue renewed its pitch and now all but has the Henry Ford signature set for this fall. Present rub is that Serge must agree to come to Detroit and conduct local symph. Wealthy Mrs. Serge objects to this part of the Ford deal, but there is every indication that she will give in in order to hold the Boston group intact, which only the broadcasting can do.

With the Philadelphia Orchestra and the Boston Symphony about to be sold, the NBC symphony officially signed this past week for sponsorship by General Motors (first broadcast scheduled August 1) and the New York Philharmonic, bank-rolled since May by the U. S. Rubber Company, network scramble will start for the big "lesser symphonic groups"—St. Louis, Los Angeles, Cleveland and Detroit.

Sponsors are longhairs-minded because they no longer are interested in "selling commercials" and big name orchestras lend prestige. The wives love it.

Networks are not exactly annoyed by the longhair trend because it enables them to turn a profit with programs that have been carried in the past as public service, NBC symphony for instance, cost the senior RCA network over a half-million dollars each year, without free time being included in the figure, and the Philharmonic stuck a sizable finger in the CBS kitty.

As long as advertisers have nothing to sell, the longhairs will be in the dough.

WFIL \$100 Bond Giveaway Tops Phila. Free Coin

PHILADELPHIA, July 3.—With bank nights still no go for the movie houses, and bingo under ban, local radio has giveaway field all to itself. With local listeners long accustomed to bonuses for listening WFIL (Blue) now steps out in lead among dozen or more cash giveaway shows on the air here in adding a \$100 War Bond daily to the regular prize money on *Money in the Street* handout bank rolled by Baltimore Markets, super-market chain.

Program format remains the same, with Al Stevens still offering \$5 to the first listener living on a selected city street to phone the station. A dart thrown at a large map of the Philadelphia area names the street. For the added \$100 bond, person will be selected at random from the phone book. With the bond, WFIL believes it is now setting the pace for all giveaways in this class. Local listening surveys have continually shown high ratings for the free-coin periods, regardless of the station. Localities search out giveaways even on one-lungers.

Set Chinese Musical Pic

NEW YORK, July 3.—Local Chinese merchants have formed Wei Po Production Corporation to finance the first all-Chinese musical film to be made in this country. Jade Ling, dancer, now at the Folies Bergere Club, set for a lead role.

Still KNOCKING 'em COLD

- #102—"Don't Stop Now"
- #107—"As Time Goes By"
- #108—"If Can't Be Wrong"

by Savoy Newark, N. J.

CRA Talent Deal With NCAC on Vod, Nitery, Hotel Sales

NEW YORK, July 3.—An agreement was signed Monday (28) between The National Concert and Artists' Corporation and Charlie Green, president of Consolidated Radio Artists, giving Green the vaude, night club and hotel talent under NCAC contract. Deal gives Green a commission on talent he sells.

Rest of the CRA office is not involved in the deal, but the general staff will do the peddling.

The Sol Hurok collection of concert artists is also included in the set-up, altho Carmen Amaya, under Hurok management, is being sold for vaude and cafe work thru the William Morris Agency because of a previous commitment.

Interesting sidelight on the deal is the fact that this contract reunited two alumni of the National Broadcasting Company. NCAC was formerly the NBC Artist Bureau, while CRA had the selling rights to all NBC bands.

Alkies Paid 2 Bil '42 Taxes; Niteries Hotels Most of It

WASHINGTON, July 3.—Patrons of night clubs, hotel rooms and cocktail lounges paid a large part of the \$1,750,166,010 which the alcoholic beverage industry paid into State, federal and local treasuries during 1942 as taxes, but in most cases they didn't know that part of their bar bill was going to Uncle Sam.

This sum of nearly \$2,000,000,000 was reported by the Distilled Spirits Institute this week.

Direct taxes on mixed drinks are not paid by the night club patron, but he pays them indirectly because they are passed on to him as part of the cost of his drink.

Chelsea Cigs Make Play for Home Market

NEW YORK, July 3.—Having jumped the gun and sold our boys overseas its Chelsea cigs (see *The Billboard*, June 26), Larus & Brother, Inc., started a recorded five-minute strip across the board on WJZ, Monday (28) to sell the gang back home "the brand the boys demand overseas."

They're calling the spot *Band of the Week* and to make it newsworthy, it's right before Lowell Thomas's daily 15 minutes. Only other radio Larus is using is minute spots thruout the country for Chelsea and special material and time for Edgeworth tobacco. Larus' *Domino* has had radio spin without getting to first base.

Detroit Settles Down After Fuss

DETROIT, July 3.—Detroit show business was restored to complete normal, as far as operating rules are concerned, Monday night (28), when the 11 p.m. closing hour for all amusements was revoked by Governor Harry F. Kelly. Closing had been ordered suddenly just a week before on account of the race riots.

Adjoining counties of Macomb and Oakland were removed from the ban Thursday (see last issue) when the closing hour was moved back two hours from 9:15 p.m. for shows and amusements which were allowed to open in Detroit. Totally free of the ban were a number of roadhouses and Eastwood and Jefferson Beach amusement parks, located in these near-by counties.

Earlier opening hours were set by many operators to allow a full evening session before closing time.

WANTED

First mortgage loan of \$100,000. Property appraised at \$500,000.00. Loan desired to consolidate number of scattered loans. Will pay 5% interest and \$10,000 per year on principal.

BOX D-85, care The Billboard, Cincinnati 1, O.

"Home of Showfolk"
Rates Reasonable
HOTEL HAYLIN
CINCINNATI, O.
Corner Vine St. & Opera Place
Phone Main 6780

Not So Bad, at That!
SAN FRANCISCO, July 3.—Ah, these are hard times!
The Golden Gate has the Peggy O'Neill Dancers performing a stocking-less and garterless can-can this week.

STOCK TICKETS One Roll \$.75 Five Rolls 3.00 Ten Rolls 5.00 Fifty Rolls 17.00 100 Rolls 30.00 ROLLS 2,000 EACH. Double Coupons, Double Price. No C. O. D. Orders. Size: Single Tkt., 1x2"	American Ingenuity Assorts Itself TICKETS of Any Description For Movies, Circus, Carnivals, Fairs, Parks, Rinks or Anything Under the Sun. THE TOLEDO TICKET COMPANY Toledo (The Ticket City), Ohio	SPECIAL PRINTED Cash with Order. Prices: 2,000 \$ 4.29 4,000 4.83 8,000 5.87 8,000 6.91 10,000 7.15 30,000 10.45 50,000 13.75 100,000 22.00 500,000 88.00 1,000,000 170.50 Double Coupons, Double Price.
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NO. 1 U. S.-CAN. STATIONS

Judges Name Winners in Clear Channel, Regional, Local, Net Divisions; 23 Special Awards

Tops: WGN, KFEL, WEMP, CBS, CKOC

By LOU FRANKEL

NEW YORK, July 3.—In the top feature of the final stages of *The Billboard's* Sixth Annual Radio Publicity Survey, the Awards Committee (3 daily editors and 3 *Billboard* staffers) this week concluded the evaluation of station and network entries in the Exhibit Section. The judges selected for first place, in the Clear Channel Division, WGN, Chicago; in the Regional Channel Division, KFEL, Denver; in the Local Channel Division, WEMP, Milwaukee. Second and third places in each category, respectively, went to WOR, New York, and WKY, Cincinnati; WKBN, Youngstown, O., and WFIL, Philadelphia; WINX, Washington, and WITH, Baltimore. (See boxed chart.)

In the Network Division the first place award went to the Columbia Broadcasting System. In the Canadian Division the winners were CKOC, Hamilton, Ont.; CKBI, Prince Albert, and CJCA, Edmonton, Alta.

Committee's Special Awards

In addition, the committee singled out number of stations for special awards. In the Clear Channel slot special awards went to WTIC, Hartford; WNYC, New York; WJR, Detroit; WLIB, Brooklyn; WHAM, Rochester, N. Y.; WWVA, Wheeling, W. Va., and WBAL, Baltimore.

Among the Regional Channel entries the special award winners were WMCA, New York; WOV, New York; WKNE, Keene, N. H.; WPDQ, Jacksonville, Fla.; WSGN, Birmingham; KLZ, Denver; KSAL, Salina, Kan., and WPEN, Philadelphia.

In the Local Channel category the special citations went to WSKB, McComb, Miss., and WGKV, Charleston, W. Va. Special honors in the Network Division went to Mutual and Don Lee broadcasting systems. NBC and the Blue did not compete.

Winners of special palms in the Canadian classification were CKAC, Montreal; CKCK, Regina, Sask.; CFGP, Grande Prairie, Alta., and CJCA, Edmonton, Alta. (See chart for all of the foregoing.)

For an analysis and description of the awards see other stories in the radio department. It should be noted here that while the winning of a special award may have more flash these citations are based, in the main, only on one particular endeavor. This is certainly no reflection on "specials," but the winners in the main or over-all competition invariably did everything a special awardee did . . . plus.

Station Set-Ups Viewed

In judging the entries the Awards Committee took into consideration the background of each participant. Some stations have top programs, prestige and financial ability; others possess these to a lesser degree, while many have little of anything. Likewise some outlets have trained staffs handling these chores, while at others the stint is performed by someone who doubles into two or three jobs and generally has only a fertile imagination with which to work.

War Major Theme

As might be expected, the war, in all its ramifications, occupied a major portion of the exhibits. In one way or another the war and radio's job in keeping the public informed of events and aware of its responsibilities provided an integral part of each exhibit. In addition, there were the usual publicity devices, stunts, personal appearances, merchandising, tie-ups and public service.

Broadcasting and the War

In judging the entries the Awards Committee also considered that radio has been in this war since the start, that war programing is nothing new, that it's something any station worth its voice does as part of its public service endeavors. Hence the various war-

slanted devices were treated as part and parcel of station operations; in short war shows were not allowed to outweigh the over-all publicity job. (For committee members, see chart.)

The panel reasoned that war-angled programs and the publicity accruing therefrom were important only in relation to other publicity functions. It was the complete and comprehensive job that counted. True, in several instances the war objectives and achievements were so outstanding as to rate special awards. Invariably in these cases the stations involved trained all their guns on this target and laid down so effective a barrage as to be worth special mention.

Major Market Anemia

Once again the big cities, with the usual exceptions, were conspicuous for their lack of stem-to-stern publicity. Newspaper space they grabbed in copious quantities. But the auxiliary-supplemental-accessory publicity media were rarely utilized by major market outlets. Publicity directed at retailers, for example, was ignored by most stations in the top markets. New York in this connection is not even a village com-

pared to the lowly 100-watters in Corn County which strummed this publicity string. And when it came to utilizing the sundry organizations, such as service clubs, the hinterland outlets were once again ahead of the big-town pack.

Scrapbook-Happy

This, as followers of *The Billboard's* Annual Radio Publicity Survey will recall, is nothing new. Likewise the reason for this continued apathy toward publicity that doesn't pay off in clippings has been explained often enough in the past. Here it is worth repeating the major excuses and cliches: "We have so much business we don't need it. . . . It's an expense that cannot bring any appreciable return in revenue. . . . It's something that when once we do it for one we have to do it for all."

Here also it should be mentioned that in the past few months outlets in several of the bigger towns have come of age, possibly because man-power replacements have brought into these jobs people with small-town experience, and have started to use the service clubs, trade associations and retailers. In the near future this trend will undoubtedly grow, and by the time the Seventh Annual Survey comes around there should be more concrete evidence in that direction.

The Judging Blow by Blow

By LEONARD TRAUBE

NEW YORK, July 3.—Last Thursday, some 95 exhibits from participants in *The Billboard's* Sixth Annual Radio Publicity Survey were segregated into their proper spheres and placed on large tables and auxiliary "flat tops" in the offices of *The Billboard*. The entries were separated into four classes—Clear Channel, Regional, Local Station and Network, each exhibit being marked and thumbnailed to facilitate judging. Entries ranged from brief letters to elaborate brochures and presentations, complete with steel files, canvas mail pouches, school size scrapbooks and the like.

The first one to enter the "ring" (at three o'clock), was JOHN K. HUTCHENS, radio editor and columnist of *The New York Times*. He took off his coat, rolled up his sleeves, put his cigarettes on a table, trotted out notebook and pencil and went to work. For nearly two hours he sweated thru each and every exhibit and then handed in his recommendations. That "Hutch" managed to find time to perform this chore is a tribute to both his industriousness and his extreme interest in show business radio from the national point of view: Because it so happens Thursday is make-up day for the fat Sunday edition.

Hutchens was followed by Harriet Van Horne, daily radio editor and columnist of *The New York World Telegram*. She, too, dug down deep into each entry and made copious notes, handing in the completed slips at the finish. Miss Van Horne expressed surprise at the elaborateness and national scope of the exhibit.

On Friday afternoon, the exhibit was put into place again for BEN GROSS, radio editor-columnist of *The New York Daily News*. The veteran scribe devoted close to two hours to the layout and turned in his findings.

The Billboard staffers and co-judges at the exhibition were Leonard Traube, editor; Lou Frankel, radio editor; Joseph M. Koehler, associate editor, and Joseph Csida, general manager of this publication's Eastern Division, in whose office the entries were spread.

The judges made recommendations on "special awards" outside the categories already provided, and *The Billboard* agreed to carry out their wishes.

Altho there was division of opinion as to position, it is interesting to note that the scribes were in virtual agreement (See *Blow by Blow Judging on page 12*)

Winners and Citations The Billboard's 6th Annual Radio Publicity Exhibit

United States

CLEAR CHANNEL STATIONS

First	Second	Third
WGN, Chicago	WOR, New York	WKY, Cincinnati

Special Awards

WTIC, Hartford Conn.—For public service (commercial station).
 WNYC, New York—For public service (non-commercial station).
 WJR, Detroit—Intelligent promotion of radio as an entertainment medium.
 WLIB, Brooklyn—Outstanding programing in relation to labor problems.
 WHAM, Rochester, N. Y.—Over-all war programing.
 WWVA, Wheeling, W. Va.—Humanitarian service.
 WBAL, Baltimore—Intelligent use of transcriptions in relation to the war.

REGIONAL STATIONS

First	Second	Third
KFEL, Denver	WKBN, Youngstown, O.	WFIL, Philadelphia

Special Awards

WMCA, New York—Over-all war programing.
 WKNE, Keene, N. H.—Intelligent approach to specific local problem.
 WOV, New York—Creating new public acceptance.
 WPDQ, Jacksonville, Fla.—Outstanding trade-mark promotion.
 WSGN, Birmingham—Over-all integration of publicity, programing and promotion.
 KLZ, Denver—Comprehensive employment of publicity media.
 KSAL, Salina, Kan.—Intelligent merchandising.
 WPEN, Philadelphia—Vigorous public relations.

LOCAL STATIONS

First	Second	Third
WEMP, Milwaukee	WINX, Washington	WITH, Baltimore

Special Awards

WSKB, McComb, Miss.—The idea of the year.
 WGKV, Charleston, W. Va.—The stunt of the year.

NETWORKS

Columbia Broadcasting System.

Special Awards

Mutual Broadcasting System—For outstanding trade relations.
 Don Lee Broadcasting System—Best all-round regional network job.

Canada

First	Second	Third
CKOC, Hamilton, Ont.	CKBI, Prince Albert, Sask.	CJCA, Edmonton, Alta.

Special Awards

CJCA, Edmonton, Alta.—For exceptional social service programing.
 CFGP, Grand Prairie, Alta.—Contribution to community life.
 CKCK, Regina, Sask.—Effective dramatization of women's role in the war.
 CKAC, Montreal—Outstanding bilingual programing.

AWARDS COMMITTEE

For Daily Newspapers:

Ben Gross Radio Editor New York Daily News	Harriet Van Horne Radio Editor New York World-Telegram	John K. Hutchens Radio Editor New York Times
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For The Billboard:

Lou Frankel Radio Editor	Leonard Traube Editor	Joseph M. Koehler Associate Editor
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Radio Publicity Exhibit—Special Events—

Deeds Overshadow Handouts

By JOSEPH M. KOEHLER

NEW YORK, July 3.—With few exceptions, the winning stations in the Sixth Annual Radio Publicity Clinic won recognition for what they did, not for what they talked about. The judges once again paid tribute to mind over matter, to ideas rather than newspaper and magazine clippings. It was formal acceptance by newspaper observers that special events and public service are part and parcel of publicity departments.

The case of WGN, Chicago, leader in the clear channel group, is a big-time example of the decline of the handout technique. The beautifully designed brochure-presentation of WGN's case carried ample evidence of newspaper space achieved by the station's flacks, but it wasn't the clips, or the fact that they were not in *The Chicago Tribune*, owner of the station, that brought this key station of the Mutual network the solid lead in its field. It was because they were based upon solid ideas and because each idea was milked to the last line. WGN's *Citizens of Tomorrow* covered practically every high school in and around the windy city, with real showmanship, an honor student in every school and a sincere dramatization of teen-age education. Each school saluted in the program was treated as an event with a specially printed folder in several colors, with pictures and interesting details. It wasn't handled as a publicity stunt, but as a real public service, and so the listening audience and the press took off their hats to the station.

The *Chicago Theater of the Air* \$10,500 American Opera Contest was important not only because of the cash awards but because it was a radio station paying out its own money to focus attention on new American longhair music. So many "stunts," "contests" and "auditions" are just on paper that the judges gave WGN an extra vote because the contest was run cleanly and without squeals from contestants or the music critics of the nation, who naturally were among Mutual's listeners when the three runners-up were broadcast for consideration and voting by the audience.

Both these special events took time, effort and intelligence. They earned space. They were first good public service and, incidentally, increased the press clipping bill.

WGN did many other things in a publicity way—but it was the extra bit of public service that tipped the scales.

One Top Idea Gets Call

The regional winner, KFEL, Denver, didn't do a varied public service job. It won its acceptance on one program that started out as a special war service job, *It's a Date at Reveille* and ended as the Columbia Picture *Reveille With Beverly*. Gene O'Fallon, shrewd station operator, watched the spot grow and finally hitched KFEL to the program and the picture. The nation now knows KFEL because of *Beverly*. The station won because of a small public service idea that grew up to be a bigger baby than the station itself.

In the local station classification, Station WEMP, Milwaukee, won first place nods without too heavy attention to public service programming. It is a good job for War Bonds, Army War Show, Red Cross, WPB Exhibit, the Elks and the Associated Hospitals. It won the award, however, for its promotion of what it did rather than the doing of it. It's a publicity and ad-minded organization and it bought everything from cab advertising to front covers of telephone books to do the job.

In the network battle, CBS came out again in first place, as it did in the minds of the radio editors of the nation two weeks ago in the first lap of *The Billboard* survey. Naturally public service is a vital part of network operation and the major networks all do a bang-up job in this field. CBS won because it sold what it did better than other nets, altho no official entry was received from NBC or the Blue.

CKOC Bond Drives Rate

Canada's No. 1 public relation job, based upon exhibits submitted to *The Billboard* Clinic, was done by the Hamilton (Ont.) station, CKOC. It decided that Canada's War Bond drives were its major job and it geared its special events department so

that every event that could be turned to selling bonds would be spotlighted and programed. It did a number of broadcasts that were events and then followed them up with stunts right in the homes of bond buyers. Many broadcasters have had stars take bond subscriptions by telephone, but CKOC had Walter Pidgeon, picture star, deliver bonds personally to a number of homes that will never be the same in Hamilton.

In the second and third place spots in all classifications, special events and public service programs also proved of major consideration with the judges. WOE, New York, and WCKY, Cincinnati, for instance, in the clear channel pigeon-hole had their public services shined up for recognition. WOR's special handling of the only speech that General MacArthur has made since he left the U.S.A. was an event that sparked the home front. The human side of station's special events included Uncle Don taking a group of blind boys and girls to the circus. It required the building of a special public-address system at the Garden so that Uncle Don's description of the Greatest Show on Earth could be appreciated by the blind youngsters. It was a special event that tugged at the hearts and the humanity of the fans—and it rated and was accorded press recognition.

Miss Cincy Helps WCKY

WCKY, with Jerry Belcher, original *Vox Popper* handling special events, won Cincinnati with many novel approaches to this segment of the publicity job. Usually newspapers pay for the privilege of picking a local entrant in the Miss America beauty pageant. WCKY bought the rights for Cincy and then, to take the straight girle slant away from it, turned it into a War Bond tableau, with a serviceman escort for every beauty. This built not only a stunt show that ran many weeks but gave WCKY plenty of visual stuff for news photos. Another service stunt increased the public's veneration of the flag of the Republic. It started a one-minute "retreat time" at 6 p.m. each evening and now thruout the Queen City at 6 you'll see men, women and children on the streets, in shops and at home paying a one-minute tribute to the Stars and Stripes. Starting as a special event, it won publicity and it continues as a public service. It was ideas like this that swayed the judges' palm-placing in *The Billboard's* Sixth Annual Radio Publicity Exhibit.

Both WKBN, Youngstown, O., and WFIL, Philadelphia, rating two and three in the regional publicity sweepstakes, based their exhibit on the promotional jobs that they did. These were so outstanding that they overcame the absence of publicity-getting public service or special events.

WINX Wins With Service

Station WINX, a comparatively newcomer to the D. C. scene, did such an eventful job that it ran second among the locals. Several public service gestures contributed solidly to the station's high rating (No. 2 among the hundreds of local stations is nothing to be shy about). First there was the focusing the sub deb's attention on making her own clothes. To the thousands of mothers in government employ, at less than top salaries, this was something to understand and approve—and the press didn't give it wastebasket treatment. Perhaps that's because the girls who modeled the clothes that the high school misses made were good looking, even cheesecakey.

Station WINX found a big hole in the ground in Washington that is supposed to be the new U. S. General Accounting Office after the war and started a campaign to turn it into a swimming pool for the baking civil service slaves. Even if the pool never gets built, the stunt will contribute to the building of WINX and helped it run second in *The Billboard* exhibit.

WITH, Baltimore, another newcomer in the broadcasting firmament (it's a little over a year and a half old) was asked to do a recruiting job in Baltimore. Being young it didn't stop to think how big a job it was tackling. It just went ahead and decided to stage a nighttime parade with floats, big bands and everything that a rousing torchlight parade would have.

All thru the parade were WITH floats that sold not only the necessary recruiting but everything that the U.S.A. needed in the form of money and man power. Here was a public service job to do, and WITH did it, to the tune of winning the quickest local acceptance that any station has gained in a long, long time—in a major market.

CKBI Dramatizes Army

The No. 2 spot in the Canadian section of the Exhibit fell to CKBI, Prince Albert, Sask. It rated because of its public service in many ways, but especially during the Army Week that was held in Canada a little over a year ago. Not only did CKBI take its microphone right into every facet of the week but one day it had the army march in and take over the station. All day long the station call letters were heard as "This is CKBI, the Canadian Army Station, Prince Albert." The station jumped on the bandwagon every time something had to be done. Several times when prisoners escaped from the penitentiary and other local jails, the station broadcast the alarm and the prisoners were back behind bars within 48 hours. This type of public service means crashing news stories which were page one copy. CKBI is strictly the type of station that uses public service to do a publicity job.

CKCK Salutes WCAC

In Canada several of the stations got the nod because they too did something extra in public service, the something extra that meant publicity savvy. CKCK, Regina, Sask., was one of them. It knew that something had to be done to make the WCAC, the Maple Leaf version of America's WAACS, the desire of every eligible woman in the province. They decided to go whole hog and did it in one day. They turned the entire station operation over to the women of the WCAC, as dramatic a gesture as could be wished for, to prove that the WCAC was an integral operational part of the army. Then they sold it, in a publicity way.

Canada's CFCP, Grande Prairie, Alta., rated its award because it's not just a broadcasting station, being part of the community life of the town. The judges realized that it's given to few stations to live as part of a community—not as a voice of the community, not as a rep-

resentative of the community, but as the community itself.

WSKB's Cracker Barrel Notion

Two final awards were decided upon by the judges which were basically for public service. The first station won its place in *The Billboard's* sun because it realized that people in small towns and farms who depend upon battery sets, were going to be out of luck for the duration. The station, WSKB, McComb, Miss., set up "listening posts" in stores. It called upon the stores to let their townsmen know that they were welcome to come in and listen whenever they were around. Once again neighbors at the country store gather around the cracker barrel in McComb. The barrel has a radio on it now. The judges called this *The Idea of the Year*.

It just goes to prove that the size of the station, the per-capita income of its listeners or the area it serves has nothing to do with intelligent promotion.

The other special award was for *The Stunt of the Year*. It went to WGKY, Charleston, W. Va., which decided that car owners who had overstayed the time they were allotted by their payments in the parking meters should rate an extra fifth of an hour. The station paid for the next 12 minutes parking time and left a card which told the overparker: "Your parking time was up, so we added 12 minutes for you . . . we hope this will be enough until you return."

Ideas, public service, special events—they all add up to publicity and public acceptance. They were recognized by the newspaper radio editors and *The Billboard's* editorial staff concerned with broadcasting . . . and will continue to be recognized each year. Radio, being a vital segment of the entertainment world, must be sold—via publicity.



Our Sincerest Thanks

TO THE

RADIO EDITORS OF AMERICA

who voted us FIRST in

The Billboard's Sixth Annual

Radio Publicity Survey

Advertising Agency Division

THE BUREAU OF INDUSTRIAL SERVICE

a Subsidiary of

YOUNG & RUBICAM, Inc.

Advertising

Radio Publicity Exhibit

Why and How Of 1-2-3 in Clear Channel

NEW YORK, July 3.—Competition for the clear channel palm in the exhibit section of the Sixth Annual Radio Publicity Survey was unusually spirited with the three winners, WGN, WOR and WCKY, coming in close enough to require photo-finish judging. Each winner had a different publicity pitch on sale. At final analysis, WGN came out on top by virtue of its ability to grab space outside of its primary service area, its promotions, its knack of translating publicity and promotion into effective point-of-sale bally.

WGN's publicity during 1942 was designed to benefit station, clients, personalities, network (MBS) and radio in general. Imagination and intelligence went into its campaigns and despite WGN's affiliation with *The Chicago Tribune* the station went out and got real news space.

The latter is most important, since the customary trade practice is to delude oneself by gazing serenely at the reams of copy appearing in an affiliated paper. Here, however, Dale O'Brien, the station flack, didn't kid himself.

"Great American" Search

As part of its *Chicago Theater of the Air* program WGN staged a *Great American Operetta Quest*. Aside from the prize money, \$10,500, which in itself would have been effective promotion for the station, the network and radio in general even if not a line of space was garnered, WGN plugged the program and the stunt with nationwide releases to daily and weekly papers. Pictures, mats and features went to over 800 papers.

Another stunt worked with *Chicago Theater of the Air* was the organization of home listening groups. These got charters, pictures, news handouts and a steady stream of publicity designed to keep them WGN-conscious. And when, for example, Marlon Claire, star of the program, did a record album the machinery to promote it was ready. What group of dealers—music stores in this case—would ignore the opportunity to identify themselves with this promotion?

School Promotion Scope

Just as effective was the typical example of WGN publicity as applied to a local sustainer, *Citizens of Tomorrow*. Theme of the program was a "salute to the high schools" in and around Chicago. Obviously local space was a natural. But WGN followed thru on out-of-town coverage by selecting "honor students" from schools outside the windy town.

The same effectiveness was applied to commercial programs, both network and sustaining. Typical was the *WGN Sports Review*. Presenting trophies for the best this or that is as old as flacking. But WGN rounded up an awards committee of sports editors and handed out trophies that had acceptance. So much so that they were the lead story on the sports pages of Midwest dailies and rated wire pick-ups. The "most valuable" awards went to the outstanding Western Conference basketballer. And when football rolled around the same technique was applied with a "player of the week" rating based on reports from Big Ten scouts. At the end of the season awards for "team of the year," "play of the year," "player of the year" and "coach of the year" were made.

The same awareness of publicity and its application was displayed in WGN's aggressive pursuit of trade paper space, window displays (true they have the WGN-*Chicago Tribune* Building, but NBC has Radio City and doesn't use it); point-of-sale bally, *This Is WGN* plugging the station and network programs and personalities; the All-Star Softball Game between staffers, with proceeds to buy smokes for servicemen; and its drum-beating for the *Spotlight Band* shows, no longer on MBS, when they aired from Chicago.

Second: WOR's Work

Second place went to WOR on the basis of ability to adjust operations to changes caused by war. As the station said in its brief, "With space curtailed our primary purpose was to get the name of WOR in places it had never been before." Dick Pack, then WOR flack and now in the armed forces, did just that.

Just as WGN, a newspaper subsid with execs indoctrinated with the value of contests and awards used these two methods as its main publicity props, so did WOR capitalize on its big asset, a recording division. When WOR stumbled onto the General MacArthur broadcast from Australia, his first after escaping from Bataan, they had the platter department take it off the air. The event itself had straight news value and was expertly exploited. But, in addition, copies of the record were rushed to President Roosevelt, were put on sale locally with all profits going to the USO, everyone had a wonderful time and WOR got reams of space thanks to its press department's ability to capitalize and follow thru.

"Americans Calling Home"

Later, in co-operation with the Australian Broadcasting Company, WOR carried the *Americans Calling Home* series. Show had Yank servicemen in Australia talking to their families with emphasis on those in WOR primary area. Station had its record unit copy the program and sent platters to each family. But the smart touch was the way the platters were distributed. The record went to the local newspaper which in turn made the presentation for WOR. Simple, thoro and effective.

When the war started to affect product packaging WOR staged a luncheon and round-table discussion of the problem, with Bessie Beatty, its femme participating sponsorship show, as the host. Food packers, ad agency execs and trade paper reps actively participated. Trade sheets gave it good space.

John Gambling, early morning show, started a *Walk to Work* drive. Special tunes were written, shoe manufacturers joined the drive, pledges were distributed and signed.

To plug War Bonds one of the station announcers was mugged wearing a hat with a band made of War Stamps. National breaks resulted and in addition the hatters' trade association released copies of the photo to its retail outlet members.

Analysts Learn Chinese

When China was a hot news item (remember all this happened last year), WOR got copious breaks by having its news commentators photographed as they took lessons in pronunciation from a Chinese gal.

For the debut of the late Jack Pearl-Cresta Blanca program WOR tied into the then current scrap drive by having Jack Pearl turn in his huge "World's Champion Liar" medal, an obvious stunt, yet it got good local breaks and wire service pick-ups.

The same knack for stunts was applied to non-war shows. Thus a showing of photographs taken by WOR staffers, with camera editors as judges, grabbed space in photo columns of the dailies and the photo mags. The *Can You Top This?* program was ballyed via a weekly luncheon session that became a hangout for almost every comic in town; naturally the columnists and feature writers came to kibitz and went away with stories.

During the World Series broadcasts the station planted portable radio equipped with headphones at six prominent spots around town. In return for the purchase of a 25-cent War Stamp an AWVS gal would give the score. The same show was further promoted by mounting a portable radio and a beautiful model in a horse-drawn wagon carrying "Ask Me the Score" signs. This drove around town and got plenty of comment.

Pack and the Gremlins

At the height of the gremlin craze Dick Pack & Company invented radio gremlins and copped plenty of mag space. In fact, the entire magazine field was subjected to an intensive campaign that paid off with breaks in 20 publications, including trade and national sheets.

All in all, this was a type of tub-thumping unlike anything done by the other stations in town. It was concentrated and consistent, and had WOR devoted as much savvy to other phases of pub-

licity, point-of-sale for one, it might have come out on top.

Third: WCKY's Chore

Winner of third place in the Clear Channel Division was another 50-k.w. outlet, WCKY, Cincinnati. Station did a complete publicity job on its announced theme, namely, "WCKY Goes to War for the American Way." This attack was carried out with intelligence, imagination and ingenuity, its entire presentation being based on the amount of picture space obtained. Unfortunately, while the station undoubtedly did as well in allied publicity fields, the entry emphasized its war approach, said little about anything else. Had John E. Murphy, WCKY publicity director, expounded on his other angles, the station might have come down to the tape in front.

Fountain Sq. and Miss Cincy

WCKY's outstanding publicity jobs were twofold: (1) Its development of Fountain Square, local version of Times Square, as the hub of civic war activities, and (2) sponsorship of the Cincinnati entry in the "Miss America" bathing beauty contest.

The bathing beauty search came under the station wing in August. Between then and September, when the finals were held in Atlantic City, the outlet spotted 117 pictures in newspapers and mags, including a break in *Life*, and grabbed reams of type. All this was exclusive of the finals at the beach resort.

To get this space and keep within its announced objective, WCKY employed the bathing beauties in almost every conceivable type of war project. They acted as USO hostesses, made personal appearances for "Smokes for Servicemen" for the Legion and VFW, donated blood, sold War Bonds and Stamps, rode jeeps and tanks in bathing garb, and lent their looks to all sorts of meetings and rallies.

The Fountain Square bally started right after Pearl Harbor, when the station figured the Square would be the hub of action and set Jerry Belcher, public events director, to building shows to fit the spot, the times and also as an aid to the various government agencies. The station installed a permanent public-address system in the Square. Then came the shows. First came *Call to the Colors*; every evening at six a color guard stands "retreat" and as the bugle sounds everyone, in shops, offices, pedestrians and motorists stops for one minute as the flag is lowered. Stunt got reams of local space and national breaks. Typical of the latter was a front-page land in *The Christian Science Monitor* when the big news of the day was the Roosevelt meeting with Churchill.

"Demolition Depot"

Another nifty was the erection of a "Demolition Depot" where war goods were "purchased" with bonds and stamps. For 20 cents a citizen could "buy" a shell, for \$10,000 a tank, and an okay to autograph purchases. The local Army Ordnance District co-operated with displays for special drives.

The Fountain Square set-up was used by the navy to swear in recruits; by all the armed forces to welcome home heroes; by every public and official agency for every sort of drive from scrap to rationing to the Community Fund.

This promotion alone paid off with 53 photo steals and layouts during 1942—which is really batting when it comes to publicity.

Not that bathing beauties and Fountain Square were the sum total of WCKY's efforts. They did special Christmas shows for the town's handicapped youngsters; they plugged for rubber scrap, civilian defense, the WAACS, recruited glider pilots and dogs for defense. WCKY did all this and more.

Radio Publicity Exhibit Special Awards Pay Tribute to Stations' Ideas

NEW YORK, July 3.—In judging the clear channel entries the awards panel of *The Billboard's* Sixth Annual Radio Publicity Survey found so much to admire they selected seven of the entrants for special honors. Some of the awards

were made to encourage the good work of the entrants, others in recognition of outstanding endeavor and still others in the hope that the recipients would serve as models.

Thus WWVA, 50-kw. Blue web outlet in Wheeling, W. Va., drew an award for humanitarian service. On the surface this has nothing to do with publicity, yet WWVA's job was a bouquet to the entire radio industry. Here's the story:

Last October the town was engrossed with a whopping scrap drive. A 9-year youngster, Walter Lefkay, was assigned a railroad siding and while rooting out scrap he tangled with a switch engine and lost a leg. George Skinner, WWVA's roving reporter, stumbled onto the story while on his regular police beat. The station decided young Lefkay was just as much a soldier "wounded in action" as any doughboy. They suggested as much to the War Production Board and back came approval and a \$100 check from Donald Nelson to start a *Walter Lefkay Fund*. Local newspapers hopped the band wagon and before the bally was done Walter had received a personal letter from President Roosevelt, a free scholarship to a business school, over \$8,000 as a nest egg, was cited on the *Quiz Kids* show, etc. A kid did his bit, was hurt doing it, and radio in the form of WWVA went to bat and set the kid up so to face the future.

Human Interest Transcriptions

WBAL, NBC 50,000-watt affiliate in Baltimore, drew a palm for its intelligent use of transcriptions in relation to the war. Their stunt was to have Louis Azrael, w-k. Baltimore columnist, who represented the station when he went to England as a correspondent, make a special series of recorded interviews with Maryland servicemen stationed on the British Isles. The platters came back to WBAL and were strictly "must" listening to anyone with a friend or relative overseas. A simple stunt, WBAL thought of it and did it.

WHAM, NBC's 50-kw. station in Rochester, N. Y., likewise drew an award for an outstanding job in a phase of station activity that has since become commonplace—the promotion of government war agencies. The army, navy, marines, OCD, War Bonds, production, employment, etc., are an old story at WHAM, where they started doing a bang-up job early in 1942. Many a stunt now in general use originated with WHAM, and had the station devoted space, in its presentation, to its other publicity activities they might have snagged a top prize.

WLIB's Labor Achievements

WLIB, daytime one-kilowatt indie in Brooklyn, won its award for outstanding programing in relation to labor problems. In the opinion of the judges WLIB, altho a newcomer to the scene (it took the air last May), has been particularly adult in its treatment of what the rest of the industry regards as hot.

When the Transport Workers' Union was in controversy with the city the station made time available to the labor organization and no listeners complained. Currently the outlet is airing a weekly program for the Newspaper Guild, a Community Council program which, coupled with the outlet's superior musical offerings and its intelligent handling of spot announcements (they rewrite them rather than risk offending listeners) brought it this accolade.

Public Service Nods

Two awards in the clear channel category were made for public service: To WNYC, the municipally owned and operated 1,000-watter in New York, and to WTIC, the 50-kw. NBC outlet in Hartford.

WTIC did an amazingly thoro job of public service programing that blanketed every phase of civic effort and war activity. And unlike many another station WTIC made no pitch for space on these activities. True, one of the local dailies is allied with another station and the other is rabidly anti-radio, but the point is WTIC did a comprehensive and intelligent chore purely because it was something that required doing and not for any ulterior motive.

WNYC came thru with a similar public service stint that, in its own way, was as altruistic as WTIC's, but more efficient in the publicity harvest phase. The city outlet, being non-commercial, tackles publicity to round out its public service imprint where the standard station shoots for space because it means dollars and cents. News about rationing, selective service, OCD and consumer

activities are standard with WNYC. In addition, they do a whopping job on the cultural side. Typical of the latter was its annual festival of American music. To be sure, WNYC is a non-commercial operation and can devote time to public service that the usual station has to allocate to making dough. It operates on a shoestring, the political "outs" gun for it every year, yet despite every handicap it produces program schedules that are strictly in the big-gun class.

WJR Talks About Radio

In many ways the most important award in the clear channel class went to WJR, CBS affiliated 50,000-watter in Detroit. This station's publicity philosophy is unique: "Don't talk about yourself. Do something that causes others to talk favorably about you." They don't go for stunts, they don't rap other stations, they don't ignore competition. All of which is so sane, fresh and shrewd as to rate ramming down the throats of the trade.

WJR operates in a community where newspaper antipathy towards radio resulted in every local daily yanking its radio column. Taking the long-range attitude, WJR built a backfire by buying space in two dailies, *The Free Press* and *The Times*, and publishing radio columns. And, as if to prove that this sane approach was no accident, the columns were devoted to all radio, to rival stations as well as WJR, including WWJ, a station affiliated with *The Detroit News*. In addition, WJR supplied about 400 rural and small-town sheets with a weekly "Radio Jake" column. Here again the space was devoted to all stations even the WJR prepared the material, supplied mats and proofs and arranged for publication.

"Army Caravan" Build-Up

Another unostentatious promotion to WJR's credit was its *Army Caravan*. This stemmed from the realization that Michigan farmers had planted less acreage than usual. Thru its Farm Bureau announcer, Duncan Moore, the station, in co-operation with the U. S. Army, organized and routed an army caravan that toured the hinterlands, paying tribute to farmers and urging increased bean and beet acreage. The army sent tanks, artillery, jeeps, munitions carriers, field kitchens, etc. The station bought space in *The Free Press* to say "The Army Salutes You"—mind you, not WJR. The ad explained the reason for the caravan and printed the convoy's itinerary. Down at the bottom of the ad was a short credit line reading, in part, "This space donated by WJR." The Department of Agriculture assured the station this project averted a serious food shortage.

Gestures Without Strings

Again, when in September of last year, WJR announced a \$5,000 scholarship for the student best qualified to enter radio, the Detroit Board of Education handled all details, from selecting the co-operating committee to publicizing and promoting the competition. Again it was no flash bally, but a sincere effort to promote radio.

And for the benefit of the cynic who is bound to comment that WJR can well afford to take this subtle publicity slant it should be noted that what this station did was done by no other, even tho any station could do as much in relation to its ability.

Thus for making publicity incidental to, not the motivating factor of, a worthy public service, the Awards Committee gave WJR a special citation for intelligent promotion of radio as an entertainment medium.

Radio Publicity Exhibit

Pix, CBS, Mag Tie-Ups Aid in Regional Pick

NEW YORK, July 3.—In considering exhibits in the Regional Channel Division of *The Billboard's* Sixth Annual Radio Publicity Survey, the judges were aided in weeding out the entries not eligible for top consideration by the comprehensive presentations made by the stations that finally competed for first, second and third place. KFEL,

Denver; WKBN, Youngstown, O., and WFIL, Philadelphia, all did complete publicity jobs thru the year and submitted the evidence.

In the final rundown, KFEL, 5,000-watt Mutual affiliate, grabbed top honors for the national breaks that came when *Reveille With Beverly* was made into a film by Columbia Pictures. Most of the national publicity, particularly the spread in *Life*, plugged the program and mentioned the movie incidentally. The story of *Reveille With Beverly* is too well known in the trade to require more than a mental-jogging mention here.

KFEL is surrounded by three army camps and a huge army hospital. To service these thousands of uniformed men the station came thru with a 5:30-6:30 a.m. show, Monday thru Saturday, with a gal named Beverly (Jean Ruth) doing the splicing designed to ease khaki early a.m. tasks. She fed them chatter, news, music, and kept them posted on social, military and personal news. The show became so popular the army used it to feed info to the troops. And thanks to Frank Bishop, the station drummer-beater, everyone in those parts knew about the show. Even papers back East carried pieces and Beverly guested on *We, the People*, a CBS program. Naturally when the picture deal was set and the film flacks joined the publicity parade, the station didn't suffer.

Army Listening Habits

KFEL didn't keep all its army eggs in one basket. They went out and made a survey of soldier listening habits that was factual, pulled no punches and proved invaluable to the trade. They worked with retailers and trade groups, supplied them with material and info, kept plugging KFEL and Mutual shows with everything from placards in hotel lobbies (simple, yet often overlooked) to display ads in the dailies. Ad agencies and advertisers were constantly reminded of what the station had to offer, talent was consistently and aggressively sold via direct mailing pieces. All in all, KFEL didn't miss a bet and has a trunkful of letters from pleased advertisers to prove same.

WKBN Collects on CBS

In second place in the Regional Channel class, only because KFEL did so well on the national front, is WKBN, CBS affiliated 5,000-watter, in Youngstown, O. Gilbert Simon, publicity and promotion director, did a noteworthy all-round job. His presentation listed 10 separate publicity devices and altho some obviously stemmed from material distributed by Thomas D. Connolly, CBS Director of Program Promotion, there is no gainsaying his follow thru and originality.

WKBN doesn't forget for a moment that air publicity is just as valuable to sponsors and shows as newspaper space and there is never a dull moment on the station. Whenever a few seconds of dead air develops, station puts the time to use as an "audience holder." Daytime record spinners have orders to sell nighttime shows, and every time a star is within reach of WKBN's microphone he's snagged for a personal appearance. When a station takes its programs importantly, its audience is apt to do likewise.

"Meet the Editor" Gimmick

This Youngstown station uses its time to promote closer press relations by bringing the editors of sheets within its primary service area to the microphone in *Meet the Editor*. Each guest is given the opportunity of telling his readers just how the paper he serves is doing its community job. A natural result of this program is close friendly relations between the local press and the station. You can't get tough with a station that gives you free time—at least not too tough.

Even with maximum co-operation between the local press, excluding the papers in Youngstown itself, which are thumbs down on radio, and the use of air time to sell its programing, this station doesn't idle. Every comedian that plays this Ohio town gets a special pitch to use WKBN in his gags. The station notes that every wit uses at least one or two radio slants in his routine and the attention belongs to the station that goes after it—and gets itself in the gags.

Window streamers, cartoon humor in the form of special mailing pieces, retail promotional leaflets, direct mail, paid best-bet listings in 12 daily newspapers, car cards, outdoor advertising and participation in civic affairs were all pointed to by Gilbert Simon, promotion manager, as evidence that WKBN is doing a well-rounded job and building its CBS place in the affections of Youngstown's radio fans.

WFIL Progress, Hooper Proven

That WFIL's '42 publicity exhibit rated the attention given it by the clinic judges is Hooper attested. The station made solid listener progress last year, Philadelphia, WFIL's home town, gets plenty of radio programing and publicity and the station's competition is strong. It starts after its listeners young, with a weekly "School Radio Roster" which is planted on school bulletin boards, some 500 of them. They reach an estimated 175,000 youngsters each week and determine what the kids listen to at home. Uses billboards, transit ads, trade letters, display cases and newspaper paid space to tell its story.

Two special deals stand out in the exhibit. First, a deal made with the local *Liberty* mag distrib. Each week every *Liberty* sold in the Philly area has a take on WFIL programs. It's a solid promotion and helped to build acceptance for the Blue Network outlet. The second productive exclusive tie-up was with Philadelphia Radio Servicemen's Association. This added 300 program salesmen to WFIL's staff. Radios that are serviced or sold in the Quaker City carry WFIL program material with them. The servicemen's stores have WFIL counter cards and their windows usually have WFIL displays. Since every radio is serviced sooner or later it means that WFIL gets printed matter into every Philly home—sooner or later.

There were eight special awards in the Regional Exhibit. These will be spotlighted in the next issue.

Radio Publicity Exhibit

Local Channel Winners New on National Scene

NEW YORK, July 3.—In the Local Channel Division of *The Billboard's* Sixth Annual Radio Publicity Survey, WEMP (Milwaukee), WINX (Washington) and WITH (Baltimore) ran 1-2-3 with the judges. WEMP won because of its handling of all the publicity and promotional outlets. Everything it did, it did in a workmanlike fashion. Its follow-thru won acclamation. No matter who required broadcast help, WEMP went to bat. The Treasury Department,

Agency and Press Agent Winners Next Week

Winners in the Advertising Agency and Independent Press Agent Divisions of *The Billboard's* Sixth Annual Radio Publicity Survey (Exhibit Wing), will be published in the next issue.

Also in the next issue, a description and analysis of exhibits which rated special citations and not already dramatized in detail in this issue.

Army War Show, Chamber of Commerce, Associated Hospital Service, Elks, WPB, Shriners and U. S. Marines all pay tribute to the punch of WEMP.

It did a solid sports job and that was vital, for Wisconsin is sports-minded. It sold this sports job with strong billboard support, just as it sold its news coverage with window displays, paid advertising, cab advertising and consistent spot announcements.

WINX, "Little Man" Spokesman

WINX, second placer in local station entries, rated because it spoke out for the little fellow in a town where the little fellow is more ignored than any place in the Western Hemisphere. It obtained its space speaking up and out-of-turn on Washington delinquency, prostitution, living conditions and lack of healthful recreation. It decided that a small independent must be a crusading voice to obtain attention. It claims more remotes public service and otherwise per week than any station in the Capitol.

It sold good music with WINX Symphony hours matching the NBC Symphony in the Capital. All this it did in the local press, in national magazines like *Ladies Home Journal* and over its own air. And just to prove that it doesn't take itself too seriously, it poured considerable cheesecake and nut-stuff into pix that broke news. WINX is young but not immature. It rates.

Just as WINX is the newest station on the Washington scene, WITH is the baby of Baltimore. It won the accolade of the judges for its first year effort (it bowed in December 1, 1941) because it took advantage of certain war needs and glamorized them on the air and in the flesh. Result, WITH gets serious con- (See Local Channel Winners on page 12)

OUR THANKS TO THE RADIO EDITORS

who voted us the press agent organization providing the best publicity service, for the fifth year out of six, in The Billboard poll.

the **Earle Ferris**

Offices in **New York Chicago Hollywood**

(And, by way of explanation: we make it a business practice not to make public any phases of promotion we have executed in behalf of our advertising agency clients, and, therefore, we do not compete nor submit exhibits in any such balloting for promotion or exploitation awards.)

The OWI and The Stations

NEW YORK, July 3.—Stations have grown so accustomed to the services of the branch offices of the radio division of the Domestic Division, that the closing of the 53 offices is being combated in every way possible by most station news men. From Boston to Los Angeles, from Detroit to Houston, broadcasting executives told *The Billboard* representatives that OWI radio service was a must for them. There were exceptions to the general agreement, but they were few and far between and for the most part of political nature, inspired by the feeling that at times there was too much "New Deal" in the material made available.

Regional reports follow:

Boston

BOSTON, July 3.—By and large, those who make liberal use of OWI services, or who have direct contact to the local offices under direction of E. Bigelow Thompson, feel that Congress has done the news-gathering agencies, radio and finally the public a disservice in eliminating one of OWI's most important functions.

In either quotable or off-the-record comments executives of the larger stations are high in their praise of OWI's work. They feel that the Domestic Branch has brought direction out of confusion, concentration out of duplication. Since all publicity, information, drives and campaigns must first be cleared thru OWI, radio executives have had some way of knowing just how they stand in relation to the amount and type of information they help to disseminate.

While appreciation of the Domestic Branch's work is high, criticism of its so-called "New Deal propaganda activities" is cautious and understanding. It may be true that some of OWI's Domestic Branch publications have been frank propaganda to sell New Deal ideas. But radio people also feel that much which has been called propaganda has not been that at all, but rather attempts to explain, to promote understanding and co-operation. Radio has no quarrel with OWI here.

One important radio chain executive, who prefers to remain unnamed, is in charge of government and war work. All matters relating to war activities cross his desk. He says, "The OWI Domestic Branch, as radio channeling of information goes, has been successful."

WEEI Strong OWI

Fred Garrigus, war program manager for WEEI (CBS outlet in Boston), is strong in his approval of OWI. "I have worked at this job both before the advent of OWI and during its operation. Things are considerably less chaotic under OWI. For my money it's a damn good thing."

John Barry, editor of *The Boston Globe War Diary* and WBZ commentator, declared, "I receive all releases from OWI and find them of great value on home front news, military and propaganda analysis and in every other aspect of war coverage. Definitely, the Domestic Branch of OWI should be continued."

Joseph F. Dinneen, WORL commentator, put himself on record as definitely in favor of the Domestic Branch's activities.

Harold Putnam, commentator on "You and the War" over WHDH, had this to say: "Throttling of the Domestic Branch of the Office of War Information would be a home-front calamity. Such blind stupidity would seriously obstruct the coverage of newspapers and radio stations and would deprive the American people of a valuable friend at court."

"Enemies of OWI are either ignorant of the magnificent success of OWI under Elmer Davis or worse; they're playing politics with the welfare of the nation."

Richmond, Va.

RICHMOND, Va., July 3.—Irvin Abeloff, program service manager WRVA, said: "I think they have done a real job. They (OWI), instead of the stations,

have had the headaches. Certainly it should continue. Let them keep the headaches! We have enough of our own already."

According to E. S. Whitlock, general manager WRNL, owned by Richmond Newspapers, Inc., "The OWI Domestic Branch has been more than helpful. By all means it should be maintained."

Detroit

DETROIT, July 3.—Check of local stations showed mixed sentiments on the OWI's Domestic Branch, summed up in the verdict, "It should be continued."

"OWI has been doing a lot of good things. Some housecleaning should be done, and if it can't be done, it would be better to cut it all out."

"It has done an excellent job of cleaning up 'chiseling' by various governmental agencies for air time."

"But there are too many people in OWI putting out too much useless information. There's too much duplication—more than one mailing of the same thing to the same station."

Key to some of the criticism was provided, however, in the strong reaction in favor of OWI on the part of men working right on the radio news desks, who come into daily contact with its routine operations. Their general criticism had been directed chiefly at national mailings, which are considered timed too slow for radio. But on local and personal direct contacts the OWI has proved invaluable.

Most outspoken in favor was Felix Holt, news editor of WXYZ, key station of the Michigan Radio Network, and a veteran newspaperman. He stated:

"OWI should most certainly be continued. They've been plenty co-operative with us."

"Often it has provided accurate information on difficult subjects where we could not get at the sources ourselves. For instance, it helped on local interpretations of price regulations and ceilings."

"In several labor cases, which are especially important in wartime Detroit, it has been able to outline the controversy fairly, where it was difficult to get a satisfactory statement from either side—and the OWI's interpretation has been accepted as fair by both sides."

"OWI has worked speedily for us. They've been able to get us information from various war agencies that we have not been able to get directly anywhere nearly as quick."

"It has made suggestions on programs, particularly ones we have cleared thru it, and have never thought of imposing censorship."

"The only criticism is that it gets out a lot of inconsequential material. Mail service is not so good for radio, but on direct contacts OWI is okay."

Hollywood

HOLLYWOOD, July 3.—West Coast radio men, station executives and newscasters and commentators who have had contact with the Domestic Branch of the Office of War Information are for retaining the division.

Here on a recent visit, Miller McClintock, president of Mutual, sent the following telegram to Sen. Kenneth McKellar in Washington: "Am deeply distressed over possible elimination of the Domestic Bureau of the Office of War Information. This bureau has been of immeasurable value in systematizing war information to our people and has brought order out of chaos in wartime radio."

Louis Allen Weiss, vice-president and general manager of Don Lee and Mutual's vice-president, specifically commended the work of the radio bureau of the OWI in co-ordinating the wartime information to be released to the nation by the radio station. He hopes to see the work of this bureau continued.

Don E. Gilman, vice-president of the Blue and in charge of the Western division, said: "The discontinuance of the Domestic Branch of the Office of War Information would lead to confusion and deplorable inefficiency in the operation of radio in connection with the war effort. The Domestic Branch has been exceedingly co-operative and helpful in all of the contacts which we have had to make with it. Without this service we would be at a loss where to turn for authoritative information and guidance

in matters of extreme importance to the war effort."

Howard Rines, program director at KMPC, gave this opinion: "I don't know. We have several services. The one-minute spots are inoffensive and do entertain. The OPA and the OWI do overlap, and I think there should be something definite separating. The Domestic Branch of the OWI serves a purpose. We get news of the Greek underground, so we should have something from our own government. OWI has, in most cases, done a good job, with some on a neutral basis. I have nothing derogatory or negative to say about the work. I think it should be continued."

Loyal King, program manager and assistant manager of KPAS in near-by Pasadena: "The Domestic Branch of the OWI has done a nice piece of work as far as entertainment and propaganda for governmental agencies—such as selling War Bonds, OPA information, recruiting and the like are concerned. As for news programs, the OWI leaves something to be desired. The newspapers could look after their own news as well if not better."

Ted Meyers, newscaster and commentator on *Today in the News* over KFI, said: "In wartime it is as necessary to control the distribution of news as it is to control the distribution of food. Obviously, there must be a centralized government agency to handle each one. If the controlling government news agency is kept free from the dissemination of political propaganda, then it would be wise to retain the Domestic Branch."

Austin, Tex.

AUSTIN, Tex., July 3.—The OWI Domestic Branch is performing a very worth-while service and should be continued, managers of both of Austin's stations, KTBC and KNOW, declared here today.

Harfield Weedon, KTBC manager, declared that OWI had brought order out of chaos and enabled his station to give listeners a better over-all view of current events.

"Before the OWI was established we were continually besieged with time requests from various agencies," he explained. "Now the information is channeled thru the one agency, which is very helpful and co-operative insofar as we are concerned."

Because of the political nature of the controversy over the OWI Domestic Branch, KNOW station management requested names there not be used, but one official said: "Personally I think OWI is a fine thing and that it's helped radio a great deal. It has enabled us to present the government's picture of things without needless repetition and lost motion. It has cut out the previous overlapping and confusion, its time demands have been very reasonable, and all in all we feel that it has been beneficial and we favor continuation."

Indiana

INDIANAPOLIS, July 3.—Robert Bausman, manager of WISH (Blue): "The OWI Domestic Branch should definitely be continued. We like it because it gives us a good alibi when various groups come to the station with a request for air time. In such a case they are referred to the OWI man here and it has to be cleared thru him."

Frank Sharp, acting manager of WFBS (CBS): "I'm frankly in favor of the OWI Domestic Branch, purely from a business standpoint. Before, we got so much stuff from every government department that the listeners got sick of it, important items got 'buried,' unessential matters were stressed too much. Now, since the OWI has become a releasing agent, we get a well-organized program of releases. Without it there would be chaos again."

Gilbert Forbes, WFBS news commentator: "If the OWI Domestic Branch eliminates the paper deluge and leaves out political propaganda it should be continued."

Rex Shepp, business manager of WIRE (NBC): "I would say it should be continued. It has done a pretty good job on news for radio by avoiding confusion and rumors."

Ohio

CINCINNATI, July 3.—"From the standpoint of program material and in some cases program approval," L. B. Wilson, general manager WCKY, said, "we have found the Cincinnati branch of the OWI and the district manager, William Thompson, helpful and co-operative at all times. We have endeavored in turn to co-operate with the OWI in using wherever possible and as much as possible the material which is sent to us both from the local office and the OWI headquarters."

Kenneth W. Church, general manager of WKRC, says there is little, if any, criticism to find with the Domestic Bureau of the Office of War Information. Generally the men of the OWI have been aware of radio's requirements and limitations, and minor errors that have arisen have been remedied, he said.

Overabundance of material supplied to radio stations is the major criticism Church has for the OWI. He believes the average station, as well as WKRC, is unable to make use of all the elaborately prepared writings and instructions which the war agency issues. Church attributes the good job that OWI has done in radio to the fact that Elmer Davis himself is a radio man and has surrounded himself with competent assistants from the radio industry.

Tom McCarthy, head of WKRC's news department, supports Church's statement with the observation that OWI's releases, tho more than ample, do not match in abundance those of other government agencies.

James D. Shouse, vice-president in charge of broadcasting of the Crosley Corporation, operators of WLW-WSAI, expressed his views on the value of the OWI Domestic Branch in the following telegram sent to Clarence J. Brown, Charles H. Elston and William E. Hess, members of the House of Representatives, and Harold H. Burton and Robert A. Taft, members of the Senate, on June 21:

"Entirely apart from any political consideration involved, I feel impelled to state that the Domestic Branch of the Office of War Information has been of incalculable benefit and value in enabling radio stations of this country to render their best possible contribution to the war effort. I am sure that a great many stations would deeply regret the handicap on their ability to serve the country which would be involved in a return to the chaotic and confused information situation which existed prior to the formation of the Domestic Branch of the OWI."

Portland, Ore.

PORTLAND, Ore., July 3.—Radio stations in the Portland area are strong for continuation of OWI Domestic Branch.

Ted W. Cooke, production manager of KOIN-KALE, states: "The Domestic Branch of OWI has been of great help, especially in the co-ordination of material. There are so many agencies, all feeling themselves to be the most important and demanding the most attention. . . . The OWI has done an important service in showing broadcasters how to handle the news, guiding them thru the bewildering array of information."

Arden Pangborn, manager-director of KGW-KEX: "I think there's no question but what OWI has, for all its faults, been very helpful and has improved vastly in the last few months of operation. With change of control in the Domestic Branch in the hands of a man who formerly criticized outspokenly its weaknesses, it would seem the poorest possible time to discontinue the branch."

Spokane

SPOKANE, July 3.—Arthur L. Smith, president Spokane broadcasting company KFIO (Mutual) states: "If, as it seems to be indicated, Elmer Davis and company are New Deal propagandists, let them get out. We don't use much of their material because too much of it harbors on political issues. We will not be a party to such action and object to use of a war agency by any party or

clique of governmental officials. We want the straight stuff or nothing."

Ernest Jorgensen, news commentator, KFPY (CBS), I've been wanting to write a letter to someone on that very score. Their domestic service has been valuable to me, both in itself and co-ordinating other material. My objection is the tremendous waste in paper work that could be saved—lengthy stories that could be trimmed down, rehashes of wire material, duplicates, etc. They've asked the newspaper boys to cut down on use of paper—so should they.

A KHQ-KGA (NBC-Blue) official wished to remain unnamed said—it's against station policy to make comment, adding that the Federal Communications System has such a powerful hold on many stations that it would be suicide to voice a strong opinion against the OWI or any war agency. He added that very little of the information received by them has been beneficial. He felt that Federal Communications and War Department are strong enough to police stations and set policy without any other agency entering the picture. Great savings would result, he added, by use of wire services on major information, and do away with personal contact with each station except as clearing house for questions. By this he meant cutting out hundreds of unimportant releases that do little more than waste the time of the recipients.

Milwaukee

MILWAUKEE, July 3.—Mr. Conrad Rice, news commentator of WEMP, stated—"The OWI is doing a big service in disseminating enough information as far as the general public is concerned. We are highly in favor of it and recommend its continuance." Mr. Underhill, WISN commentator, pointed out that "The OWI serves a need. We'd like to continue it."

Iowa

DES MOINES, July 3.—Glen Laws, news editor of Stations KRNT-KSO, stated: "Certainly the domestic division of the OWI should be continued. If ever we needed intelligent channeling of news on the home front it is now. Furthermore this division of the Office of War Information should be continued for its services in combating Axis propaganda. In my opinion some of the Congressmen who have so ardently sniped at the work of OWI could well use some of Elmer Davis's 'horse sense.'"

Robert Burlingame, manager, news department, Radio Station WHO, was definite with: "To abolish the Domestic Branch of OWI at this time would be equivalent to striking a major blow for the Axis. Anyone with eyes and ears knows that America's home front is the weakest part of her war effort and that this front has sadly deteriorated in the past eight weeks. Our need is for more, not less, information which will arouse the people to greater effort, discipline and sacrifice. Unless these goals are reached the war can be lost thru civilian indifference to the issues involved in this conflict."

"The Domestic Branch of OWI has done a good job under tremendous handicaps. If new leadership and re-organization of personnel are needed for still greater efficiency, those steps should be taken. But it is unsound logic to cure a patient by shooting him."

Memphis

MEMPHIS, July 3.—"It's just one more government agency spending money. We could do without it so damned easy," was the colorful statement of one news commentator who preferred to remain anonymous, but which seemed to sum up the feelings of most Midsouth radio newsmen and station executives.

Outstandingly different opinions were expressed only by Hoyt P. Wooten, owner of WREC, who said he considered OWI very valuable and should be continued. His station carries the "Uncle Sam" show every day and occasional spot announcements prepared by OWI, but does not use any OWI news releases under their contract, with United Press for sole coverage.

Herbert Harper, dean of Midsouth commentators, stated: "I favor its aboli-

tion. The OWI Domestic Branch is of no use." W. C. Teague, most frequently heard Memphis commentator said that his main criticism of OWI would be that it had not clarified any issues. "I personally have not found all the bugaboos in it that some people have. It has done no good as far as helping me is concerned, but it gives me no trouble, as I pay no attention to it. I read the releases but came to feel that they were not reliable. I am continuing to depend on such established news sources as Associated Press, United Press and International News service."

Utah

SALT LAKE CITY, July 3.—Every station in the intermountain area, with one exception, was both ready and willing to comment on *The Billboard* poll on the OWI Domestic Branch, and every station commenting was forthrightly, unequivocally, aggressively a booster for that service.

S. S. Fox, general manager KDYL who is 100 per cent for the Domestic Branch of OWI said: "Personally I don't believe you can go too strong, as far as I am concerned, in boosting it. Elmer Davis has done a bang-up job. His organization has been effective, smooth working and fair. It doesn't make any difference to us whether he is a liberal or conservative Democrat or Republican. He furnishes the proper mechanics for the big task the radio stations have been called upon to do, and only thru that set-up could we operate without confusion and inaccuracy. Put us down in favor of the OWI—and in capital letters."

KUTA's (Blue) Frank Carmen, manager, stated: "We endorse the job that the Domestic OWI organization has done and are heartily in favor of its continuance. If it is killed thru lack of appropriations we haven't the slightest idea of how we can continue to be of service to the government. Certainly no station now has the man power in these times to contact public relations offices of hundreds of government agencies and then to determine which is to get the free time we are giving to the government."

KLO's (Mutual) Mel Jass stated: "The OWI Domestic Branch has not only made possible the efficient and accurate handling of news but has made it unnecessary for us to act as umpire in the inevitable bickering which would result with hundreds of agencies asking all at once for the time we have allotted to the government for the war effort. There are just not enough spots around the clock to give every bureau which wants it the time it wants."

Arthur Gaeth, Mutual Network commentator, stated: "I am 100 per cent for Domestic Branch of the OWI. It is an improvement over everything which preceded it and should not be abolished. The commentator who prepares his own material would be unable to contact—or even listen to—the thousands of public relations men of the various agencies, and the OWI does that job for him."

Barratt Chadwick, Intermountain (Utah) network newsmen stated: "Put me down as all out for OWI, both for its past work and for its continuance. I can't for the life of me understand how any radio station could fail to endorse the work of the Domestic Branch. It is a life-saver in time, energy, money and in the conservation of valuable station time. I want it and I'm sure the Intermountain network wants it. I would like to see OWI time some releases to radio instead of just AM and PM newspapers. I would also like to see a daily communique by OWI evaluating all war news in its relation to the entire picture, thus eliminating the inclination of newscasters and editors in giving over-emphasis to U. S. action. But that is mere trivia. The important thing is to keep the Domestic OWI."

Providence

PROVIDENCE, July 3.—Managers of this city's two broadcasting stations feel discontinuance of OWI's Domestic Branch at this time would not be advisable. Both stations are making use of OWI releases and find same of considerable value.

"OWI's Domestic Branch serves a good purpose as a filtering center for governmental releases," said John J. Boyle, of

WJAR, the outlet station. "We are making good use of its releases every week."

Joseph Lopez, manager of the Shepard Company's WEAN, said he felt OWI's releases serve a purpose, not so much for their news material as for personalized stories, which usually follow up news items carried by the station in its daily news broadcasts. "While our station cannot use all OWI material, we do find considerable worth-while stuff therein."

Connecticut

HARTFORD, Conn., July 3.—The general consensus of opinion is highly favorable to the OWI here. They say, "continue it, by all means!"

Glover Delaney, station manager of WHTT stated: "The OWI Domestic Branch is rounded and adequate in its coverage of government agencies; under this arrangement we can divide our time to represent all the agencies and know where to place our stress at the moment. We feel that it has a tremendous value and should definitely be continued."

WTIC Manager Paul Morency expressed the opinion that "The OWI Domestic Branch has developed an orderly procedure on information concerning the war effort; it is fairly quick and accurate and acts as a clearing house in issuing facts. We feel it is a great help and endorse its continuance."

"The organization," states program director and news commentator Haas, of Station WDRC, "provides good mechanical distribution and evaluation of each government campaign from a central source. We have found that this equitable distribution eliminates much that doesn't deserve time and commends the OWI Domestic Branch highly."

R. W. Davis, station manager of WNBC, gave a very definite "go" sign on the matter. "The organization should definitely be continued. We find that it is most valuable now that the draft has taken our experienced men in this line to have such a stabilized news source," he said.

OWI and the Commentators

NEW YORK, July 3.—The men whom the nation looks to for their news comments, right or wrong, answered *The Billboard's* request for their honest opinion on the continuance of the Radio Division, Domestic Branch, of the OWI with exclusive telegraphed statements. From networks, key stations and the great stations of the nation, the opinions rolled in. Not all were 100 per cent for the agency, but most were of the opinion that it should be continued.

The Blue Network's Roy Porter wired: "I believe OWI domestic branch should be continued as functioning news bureau for government agencies supplying information to press associations and newspapers. I do not agree that it should indulge in propaganda—political or otherwise."

Frank Kingdon, Mutual commentator, stated: "OWI appropriation for Domestic Branch should be continued because good morale depends on full information for all our people, and one central clearing agency assures full and fair reports on all war agencies and activities in the news at a minimum cost. Elmer Davis has demonstrated high personal qualities as director of OWI and has the confidence of the majority of the press, radio and public, so that his administration should be upheld. To cut off OWI Domestic program would be a serious blow at our most effective agency in the field of mobilizing public opinion to serve national unity."

From WMCA's Johannes Steel, noted newspaperman, comes: "The domestic division of the OWI has done more for the maintenance of morale at home than any other government agency. Its efforts have helped to increase production, eliminate labor and racial strife, and have been thoroly constructive. I'm certain that the cooler heads in Congress will realize this and grant the necessary funds for its continuance."

From CBS's Cecil Brown: "Of course the OWI domestic branch appropriation should be granted. This work is essential for correlating information on the war on the home front. The reports on the home front need even greater expan-

sion of OWI's domestic activities."

WMCA's Sydney Moseley, who has seen the war from all fronts, stated: "An official information service which centralizes multifarious government news agencies is essential. Since Britain, as well as America, waited till war broke out before organizing such an essential branch of offensive and defensive warfare, OWI, like the Ministry of Information in London, has suffered from growing pains. Maybe the war will be over before this essential weapon of war has grown to full maturity. But support even in its infancy is necessary all the same."

George Hamilton Combs Jr. wired from New York's WHN: "I strongly advocate the restoration of the OWI appropriation cuts. The Elmer Davis outfit has succeeded notably in gathering and focusing the news from the diverse government agencies and in keeping the war in perspective. Instead of the anarchy of 15 or 20 publicity releases from as many different departments, we now have a common pool of information available. Both in checking irresponsible public utterances and in keeping before the American public the goals for which we fight, the OWI has more than paid for itself. In total war the home front is as vital as the battle front."

Upton Close, noted "no" man, wired from the West Coast: "It is my belief that American newspapermen and broadcasters are intelligent enough and loyal enough to do voluntarily all the good work of the OWI under army, navy and other releasing authorities. And as for the rest, there is no place in our American system of freedoms for an official opinion-making bureau."

From Fulton Oursler, editor and Mutual broadcaster: "I believe that the work of the OWI at home is very important and the appropriation should be granted. I do not believe that the domestic work of the OWI is efficient and I believe that a reorganization is necessary and that a more competent, practical and experienced staff would produce better results."

From the West Coast also comes John B. Hughes's wire: "I once had a very useful watch dog. I considered him also to be a very valuable friend. But he got fleas which was probably my fault. He had a lot of fleas. Somebody suggested I kill the dog. He was not my friend, but a politician who disliked both dogs and fleas, and sometimes I think he even disliked me. I got some flea powder and kept my friend, the useful watch dog."

"The domestic division of OWI may have had a few fleas from time to time. But it has been both useful and a friend of the American people. It has tried to protect those cherished things for which America fights. I believe it should be continued."

James G. McDonald, who is both educator and news authority, stated: "I feel strongly that full appropriation should be restored simply for the reason that work is essential to the war effort. If it is not done by OWI, it will have to be done less efficiently and more expensively by several organizations."

Waverly Root, Hearst (WINS) com- (See OWI Commentators on page 12)

Davis To Stay When, As and If; Close 53 Arms

WASHINGTON, July 3.—Elmer Davis will not resign from the OWI unless "the agency is so badly hampered in operations that it would be ineffective." This was made clear in his order closing the 53 branch and regional offices of agency effective July 15.

Closing of the offices will eliminate the services they have rendered local radio stations and newspapers and which broadcasters thruout the nation hoped would be continued. However, it is planned that as many of the services as possible will be carried on from the Washington office.

The appropriation for the Domestic Branch of the OWI at the last report was set at \$2,750,000, with both the Senate and the House conferees agreeing on that figure. This includes \$800,000 for the radio arm of the agency, with the funds earmarked for that purpose. Since earmarking means that the money must be used for the purpose indicated, there will be no danger to the radio bureau, if the appropriation bill is passed in the form okayed by the joint House and the Senate committee.

NAB Prez Miller Scorches FCC at NY "Wartime" Gab; Air Gains From Gas Ban

"Government Control Like Creeping Paralysis"

NEW YORK, July 3.—The Federal Communications Commission was the focal point of a blistering attack on Wednesday (30) by Neville Miller, president of the National Association of Broadcasters, at the conclusion of the three-day Wartime Conference of the Advertising Federation of America in the Waldorf-Astoria. Miller was followed by Fred H. Kenkel, vice-president of Hooper Surveys, who gave a detailed analysis of *The Wartime Radio Audience*.

Speaking on *What FCC Regulations Mean to Advertisers*, Miller said, "We do not believe that we need the beneficent hand of bureaucracy to tell us what programs the American people should hear, nor supervise contractual relationship between parties."

The NAB head's 3,000-word address, when shorn of vitriolic verbiage aimed at the Roosevelt administration and the FCC, boils down to "We do not believe that the commission should have charge of determining the composition of the traffic."

Editorial content of Miller's diatribe was typified by: "Today your clients, because radio is free, can combat the many theories of the fair-haired boys who would love to remake the world."

Paralleling government control of radio to that in totalitarian countries, Miller shouted, "Let government control of programs once get started, and it will, like creeping paralysis, gradually suck the vitality of radio."

Among factual stuff presented by Miller was a list of figures from a *Fortune* poll which queried high school students on where they got most of their news. Tabulation was: Radio, 57.2 per cent; newspapers, 34.8; conversation with people, 20.7; magazines, 5.6; don't know, 1.4.

Fred H. Kenkel asserted that gas rationing and government propaganda against travel, has created "a vast reservoir" of radio listeners.

"The people at home and awake and therefore available to listen to the radio is in new high ground in every measurement taken to date in 1943," Kenkel said.

"This sustained high average may show an even wider gap during the balance of 1943 as compared with 1942, if the ban on pleasure driving, already in effect in the East, is extended to the balance of the nation. A ban on rail travel would likewise be immediately reflected should it occur."

Radio is registering new highs in use by evening advertisers, Kenkel said, pointing out that this new competition may result in lower ratings for p.m. shows "unless there is a substantial ad-

ditional bulge in the audience." And this "bulge" can be expected thru restriction of travel, he said. The industry can also look forward to a new mark in listening audience in the months ahead, he stated.

BRAZIL SHOW SHORTAGE

(Continued from page 4)

in the States. Due to the relatively small admission charges, Cr\$ 6.60 and Cr\$ 7.70 (about 33 and 38 cents), two shows nightly and usually two matinees are given. Here there are few producing companies. The standard bearers for legit organize and usually head their own companies, operating the year 'round with the same cast and presenting chiefly the works of Brazilian authors and translation into Portuguese of a few successful foreign plays. There are no actors' unions here, performers are well paid according to Brazilian standards. Companies are fully staffed from managers down to call boys.

Last season's major headache, rationing which prohibited the sale of gas to privately owned or operated cars, cut into the weekly grosses. Public has adjusted itself to rationing and the substitution of gasogeneo (charcoal burners) driven cars has increased the weekly take.

Three of the performer-sponsored troupes were in this month's legit layout. Dulcina and Odilon, considered the Lunts of South America, Teatro Regina, Eva Tudor and her troupe in Teatro Serrador and Jayme Costa the dias in Teatro Rival. In Teatro Carlos Gomes, Pascoal Segreto unfolded a series of operettas. Teatro Joao Caetano has the magician and illusionist, Richiardi, Jr., and Teatro Gynastico offers plays under direction of National Theater Service of Ministry of Education. The Municipal has the local ballet and concert artists appearing frequently and starts its opera season late July.

E. T. BAN HITS RADIO

(Continued from page 3)

companies had insisted on bringing the weight of the government agency to bear in an attempt to effect settlement of a hot controversy that started last August 1, when the AFM head banned the making of recordings by his members.

\$250,000 Profit Negligible

During the fruitless meeting Petrillo stated, "We're not going to make transcriptions for the e.t. companies at all any more because you haven't anything we want." He took the \$4,000,000 transcription gross figure of 1942, subtracted musicians' fees of \$1,100,000 (an average of \$11 a head per annum for his 100,000 members) and pointed to the \$250,000 profit made by the e.t. companies as "negligible." He maintained that the music makers' take was not enough to alleviate their unemployment underpay problem.

"The guy who's getting rich is not the transcription company, but the radio industry," said Petrillo. And it is that branch of the business that the AFM will deal with in the future. The AFM had hoped to solve its problem thru negotiation with the recording companies, according to their head, but the breakdown at the Thursday meeting proves the fallacy of that approach, Petrillo intimated.

Yes—No Interpretation

Attorney Socolow chose to interpret the Petrillo ban as encompassing the entire recording field, and in a written statement after the meeting held that "Petrillo stated that he would not at any time permit the manufacture of recordings of any type under any circumstance. In thus openly declaring that it was the union's purpose to permanently deprive the entire American public of all music recorded, Mr. Petrillo repudiated his testimony before a special committee of the United States Senate, headed by Senator Clark of Idaho last January.

"At that time, in answer to a question

from Senator Wheeler, he stated that it was not his purpose to stop the manufacture of recordings, and agreed with Senator Wheeler that the American public would not stand for any such attempt to put an industry out of business and thereby deprive the general public of good music thruout the United States."

Not All Disks Banned

In an interview with Petrillo following the meeting, *The Billboard* specifically asked him if the new curb took in all recordings, and he denied flatly that they were part of the edict. His members will continue to make recordings as long as dinking is a lucrative business. He pointed out that he had just made an offer to the OWI for his members from serious to swing to make records without charge to be used in army-camp juke boxes, provided soldiers are permitted to hear them without paying.

Socolow, also interviewed after the session, credited Petrillo with issuing a blanket prohibition to his members on the making of all recorded music for all time.

With Petrillo denying that he said "recordings," and Socolow maintaining that he did, the fight has turned into a squabble of "You said so" and "No, I didn't." Petrillo claims that he was deliberately misquoted in an attempt by the e.t.ers to becloud the issue, milk the public's tear ducts and besmirch the union's endeavor to secure a more equitable division of profits between the stations and the men who play for the transcriptions.

Socolow Wires Steelman

Socolow acted on behalf of Associated Music Publishers, Inc., Empire Broadcasting Corporation, Langsworth Feature Programs, Inc., C. P. MacGregor, Radio Recording Division of NBC, Inc., Standard Radio, and World Broadcasting System, and sent a wire to Dr. John R. Steelman, director of the U. S. Conciliation Service, Labor Department, Washington, as follows:

"At joint conference with American Federation of Musicians today, Mr. Petrillo flatly informed my clients and your representative, Mr. Fitzpatrick, that his union had no intention of permitting the manufacture of recordings of any kind at any time and under any circumstances. In view of this unambiguous statement and the announced intention of the union to destroy long-established businesses, Mr. Fitzpatrick has advised that he will report to you his unsuccessful attempts to conciliate the dispute. Joint conference was arranged after more than three weeks' delay and my clients are anxious for governmental relief. Would appreciate your relieving this intolerable situation by prompt certification to the National War Labor Board."

No Quarrel With Radio

Petrillo, reviewing the history of the controversy, pointed out that last February, when he presented his unemployment fund plan to the transcription companies, he stated that "we have no quarrel with radio" and made no demands on the radio industry, but despite these protestations, the National Association of Broadcasters lost no time in pounding away at him and the AFM in special press bulletins.

Looks now as tho the union head has snatched up the tossed gauntlet—and the slap administered to broadcasters may resound long and loudly.

SHOWBIZ GIRDS

(Continued from page 3)

hands). Circus performers from Madison Square Garden may come on their mobile equipment if a permit can be obtained to ride horses in Times Square.

Other suggestions for the structure of the board were a permanent chairman in New York, with regional vice-chairmen in strategic cities. There would also be a vice-president for New York, and a finance and budget committee with a paid administrative secretary would be maintained in New York and possibly regional staffs to report to the national chairman.

Organizations that joined this week were Screen Actors' Guild and Hollywood Victory Committee, both represented by Kenneth Thompson, but no second delegate appointed yet; Artists' Managers Guild, Adrian McCalman, delegate, no second; Screen Writers' Guild, Adrian McCalman, delegate, no second; Screen Writers' Guild, Lillian Hellman, delegate, no second; Chorus Equity Association, Ruth Richmond and Emily Marsh, delegates; National Theater Con-

ference, Barclay Leathe, delegate, no second; and Theatrical Wardrobe Attendants' Union, Augusta Ocker, delegate, no second.

Attending Thursday's meeting were George Schaefer (WACMPI), Leonard Callahan (SESAC), James F. Reilly (LNYT), Howard Bay (United Scenic Artists), Walt Dennis (National Association of Broadcasters), Milton Merlin (Hollywood Writers' Mobilization), Jack Miller (AGVA), Solly Pernick (Stagehands), Kermit Bloomingarden (Lunchtime Follies), Harry Brandt (ITOA), Milton Blaire (War Advertising Council), Anita Grannis (AFRA Magazine), James Sauter (UTWAC), Henry Jaffe (UTWAC), George Heller (AFRA), Emily Marsh (CEA), Blanche Witherspoon (AGMA), and various members of the theatrical trade press.

A high official expressed "extreme dissatisfaction" with the manner in which accessibility to news for the amusement trade press had been handled up until now, and promised that the set-up prevailing hitherto would be abolished and "equal accessibility" provided for "in every particular."

15 STRONG USO UNITS

(Continued from page 3)

July 2, Natal on the 3d and Belem, Para, 4th.

Show has approval of U. S. and Brazilian governments and was assembled by the Casino Urca, radio stations Tupi of Rio and Sao Paulo, Educadora of Rio, Guarani of Belo Horizonte and Farroupilha of Porto Alegre.

Performers currently in Brazil from the U. S., along with local top names, are in the layout.

LOCAL CHANNEL WINNERS

(Continued from page 9)

sideration in a town that has never been too well known for its radio efforts, being too near Washington.

Every annual *Billboard* publicity clinic uncovers unusual ability in stations that are not too well known nationally. The 1942 Exhibit has underlined this fact with hundreds of station ideas and dozens of new flacks who have done a new job, a wartime job, for radio.

OWI COMMENTATORS

(Continued from page 11)

mentator, wired: "The attack on the OWI Domestic Branch was launched on the same day that Undersecretary Patterson warned war production had fallen off thru public failure to appreciate the full seriousness of the situation. It seems that we need more information on the domestic front rather than none at all."

The final wire which arrived as *The Billboard* goes to press was from Sam Cuff: "Believe elimination of OWI Domestic Branch will cause confusion and decrease efficiency of dissemination of news from official sources. Without it each bureau will send its own material not condemned, thus making it necessary to read thru copious reports which cannot be done. Result will be less news and conflicting statement."

So it may be noted that with one or two exceptions the commentators are all for OWI.

BLOW BY BLOW JUDGING

(Continued from page 6)

ment on winning entries—first, second, third and fourth. In some cases, fifth places were recommended; in others, honorable mentions, due to acute competition. (The Advertising Agency and Independent Press Agent entries were judged separately.)

Winners and "honorable mentions" will receive illuminated parchments which are now in the works. They will be signed by the judges and members of *The Billboard* staff and will bear the seal of this publication.

With the Sixth Annual Radio Publicity Clinic now history, the editors immediately began to give thought to the seventh annual exhibit, based upon their experiences with the one just concluded.

The Billboard herewith expresses its appreciation to all those who made the sixth in the series such a remarkable success—networks, stations, advertising agencies and press agents; not to mention the representatives of the three newspapers, and all those who were kind enough to furnish advice and helpful hints.

To all of them—to winning entrants and losing entrants—*The Billboard* is grateful. Those who couldn't quite make the grade this year, have another opportunity to make it the next time up.

CIRKS TO DEDUCT

(Continued from page 4)

AGVA did not want performers exempted from Social Security benefits to which they are entitled when classified as employees, but at the same time the union didn't want the hardships of the withholding tax visited upon them. He therefore asked that performers be exempted from application of the 20 per cent tax just as domestics and farm workers are. He based his plea on the transient character of their work, the hardships involved for performers who work at scale, unsteady terms of employment and the fact that much time is lost in making jumps. He was told that the act would have to be amended to permit that, but his arguments would be considered when regulations concerning performers are issued.

Simultaneously, Matt Shelvey, AGVA national administrator, declared that he was ready to institute test cases in all vaude houses and night clubs so that final clarification could be obtained.

The situation regarding bands remains the same because of the American Federation of Musicians' Form B contract, which changes the methods of hiring so that the band leader and sidemen are declared employees. While no test case has been made on the Form B, it has been upheld by tax boards in many parts of the country.

Boston Awaits 2 in Fall for Sure, 7 Maybe

'Jr. Miss' 8½G, 'Old' \$2,300

BOSTON, July 3.—Summer is really here and there is not much doing around town. Only the Colonial and Cambridge strawhat theaters are operating both okay. Meantime, other Boston managers are scanning the daily papers to find out what shows may be on the way for late summer or early fall.

At present two shows are definitely listed. Mike Todd will bring Gypsy Rose Lee's comedy, *Ghost in the Woodpile*, here on Labor Day with Patsy Kelly probably in the lead. The other sure one is the Owen Davis dramatization of the Rose Feld stories, *Sophie Halenczik, American*, due September 27. Other probables are Lou Walters' *Artists and Models*; the Elisabeth Bergner vehicle, *The Two Mrs. Carrrolls*; Alex Cohen's musical, *Bright Lights*; the new Elmer Rice play to be presented by the Playwrights' Company with Betty Field starred; *Uncle Harry*, under Theater Guild auspices; *Dark Eyes*, and Billy Wynn's musical, *More Powers to You*.

In its seventh stanza at the Colonial (1,604 seats; scale, 55 cents to \$2.20) *Junior Miss* drew a steady \$8,500. Cambridge Summer Theater did all right with Leatrice Joy Gilbert (daughter of John) as the ingenue in *Old Acquaintance*. A good \$2,300 with 495 seats and the house scaled from 55 cents to \$1.65.

Mayan and Belasco Relighting in L. A.

LOS ANGELES, July 3.—Both the Mayan and Belasco theaters here are back in action after brief darkening following Ed Wynn's *Big Time* and Fort McArthur Yard Birds, *Hey, Rookie* closings.

Mayan got Bill Robinson's *Born Happy* June 21, and the Belasco opened with a series of *Horror Tonight* plays Monday (28). On the horror bill were *Behind the Mask*, *Silver Nails* and *Mad Dog*. The whodunits will feature Ona Munson, John Abbott, Flora Robson, Lester Matthews, Barbara Everest, Rance Haal and Lillian Talbot. Series is presented by Roland Young.

Dallas Operetta In "Marietta" Click

DALLAS, July 3.—With a record attendance of 27,967 for the week of June 21 to 27, Dallas' 1943 Starlight Operetta season got off to a fine start with Victor Herber's *Naughty Marietta*. The take was \$1,000 more than for the entire first week of the Dallas 1941 opera season, which was managed by J. J. Schubert. Friday night's crowd of 4,938 was top for the week, while Sunday's 2,796 was the low.

Staged with expert professionalism, the seven performances were enthusiastically received by audiences almost entirely local, gas rationing and wartime restrictions on travel preventing outside attendance. Soldiers, sailors and servicemen were guests of the State Fair of Texas management at every performance.

Rosemarie Brancato, as Marietta, and Robert Shafer, as Captain Warrington, were the outstanding members of the cast. Melissa Mason and Alexis Rotov scored heavily in their comedy song and dance routines. Other audience favorites were Mary Hopple, Leonard Creely, John Grant and Truman Gaige.

Costuming, staging, lighting and musical direction were all exactly done under the managerial direction of Max Koenigsberg, formerly manager of St. Louis Municipal Opera. Not a miscue on opening night with a cast that included 42 amateurs making their first pro appearance.

Zeke Colvan is staging the entire 10 weeks of operetta. Musical director is Guiseppe Bamboschek with Frederick Kitzinger as associate. William Holbrooke is dance director, ballet master and stage manager. Settings are by William H. Jordan and Ernest W. Southern and cos-

NEW PLAY ON BROADWAY

BROADHURST

Beginning Thursday Evening, June 17, 1943

EARLY TO BED

A musical comedy staged by Richard Kollmar, with book and lyrics by George Marion Jr., and music by Thomas (Fats) Waller. Dances directed by Robert Alton, assisted by Lauretta Jefferson. Costumes by Miles White, assisted by Sylvia Saal. Costumes and gowns executed by Brooks. Scenery designed by George Jenkins, assisted by Chase Adams, built by Martin Turner and painted by Kaj Velden Studios. Lighting equipment by Century. Musical orchestrations by Don Walker. Orchestra under the direction of Archie Bleyer. Vocal arrangements by Buck Warnick. Special ballet music composed and arranged by Baldwin Bergersen. General manager, Leo Rose. General press agent, Jean Dalrymple; assistant, Marian Graham. Production manager, Archie Thomson. Stage manager, Herbert Hirschman; assistant, Sidney Gordon. Production under the supervision of Alfred Bloomingdale, assisted by Jack Small. Presented by Richard Kollmar.

Opal	Ruth Webb
Bartender	Anthony Blair
O'Connor	John Lund
Gardener	David Bethea
Gendarme	Maurice Ellis
Lily-Ann	Jeni Le Gon
Mayor	Ralph Bunker
Marcella	Louise Jarvis
Pauline	Choo Choo Johnson
Interlude	Peggy Cordrey
Jessica	Mary Small
Butch	Eleanor Boleyn
Duchess	Helen Bennett
Minerva	Honey Murray
Caddy	Harold Cromer
Madame Rowena	Muriel Angelus
Isabella	Angela Greene
Pooch	Bob Howard
Pablo	George Zoritch
El Magnifico	Richard Kollmar
Lois	Jane Deering
Wilbur	Jimmy Gardner
Coach	George Baxter
Eileen	Jane Kean
Charlotte	Charlotte Maye
Burt	Burt Harger
Naomi	Evelyn Ward
Charles	Charles Kraft
Junior	Harrison Muller
Admiral Saint-Cassette	Franklyn Fox

PIGEONS—Deanne Benmore, Helen Bennett, Eleanor Boleyn, Marianne Cude, Kay Dowd, Marge Ellis, Claire Loring, Virginia McGraw, Dolores Milan, Olive Nicolson, Helen Osborne, June Reynolds, Olga Roberts, Isabel Rolfe, Jean Scott, Toni Stuart, Evelyn Ward.

TRACK TEAM—George Hunter, Thomas Kenny, Charles Kraft, John Martin, Harrison Muller, Tom Powers, Robert Trout, Jack Wilkins.

ACT I—Scene 1: A Bar in New York City. Scene 2: Villa of the Angry Pigeon, Martinique. Daybreak. Scene 3: A Corridor. Later That Morning. Scene 4: Bedroom of the Royal Suite. Scene 5: The Angry Pigeon. Still Later That Morning.

ACT II—Scene 1: Again the Bar, in New York City. Scene 2: Corridor of the Angry Pigeon. That Afternoon. Scene 3: The Angry Pigeon. That Evening. Scene 4: Tradesmen's Entrance to the Angry Pigeon. Later That Night. Scene 5: The Angry Pigeon. Later That Afternoon.

For a show with the glaring faults of *Early to Bed* to have the nerve to score a neat click, it must have something; it has. Richard Kollmar's baptismal excursion into musical comedy as a solo producer is a pleasant and often hilarious ride, lusty and lush, bright and cheerful, tuneful and always gorgeous—and naughtier than a Mae West script. This "fairy tale for grown-ups" (to which might be added "only") manages to hurdle some usually unhurdleable obstacles such as a dull and sometimes sappy book, conspicuous absence of solid comedy and no particularly bright star. But it has some of the best cheesecake seen hereabouts in many a season, captivating dances, sparkling haberdashery heavy on abbreviation (which is all to the good) and at least half a dozen good performers who are in there pitching all the time. And the dolls and scenery are o-la-la—strictly in the groove.

Before this size-up gets weighted down with the usual trivia, the actors who make *Early to Bed* what it is should get into line and take their bows. From left to right they are Richard Kollmar, Muriel Angelus, Mary Small, Jane Deering, Jane Kean, Bob Howard, George Zoritch, Jeni Le Gon and a couple of specialists who also ring the bell, including the dance combination of Burt Harger and Charlotte Maye, and that whimsical little man, Ralph Bunker, who is not a specialist but an exceptionally fine light comic in a

tumes produced by Eaves of New York. Koenigsberg started his second week of Starlight operetta Monday (28) with Victor Herbert's *Sweethearts*. Mark Harrell and Dorothy Sandlin sang the starring roles. Frank W. Wood.

small part (as the mayor) that should be fatter.

The story is fundamentally as old as time, but in spots it is inventive and ultra-imaginative. It's a tale told by a stiff rather than an idiot—O'Connor (John Lund), a lush-hound who relates the goings-on via flashbacks from a smart New York saloon. He takes his two listeners (bartender and a gal patron) to Martinique, where Madame Rowena (Muriel Angelus) operates a fancy-panty bordello. (Holier-than-thou Boston made them change it to a gambling casino, but in New York it's back to what it should be and looks like.) To this spot, labeled the Angry Pigeon—its inmates being called Pigeons—come a has-been bull-fighter, El Magnifico (Kollmar) and his naive son, Pablo (Zoritch), plus their stooge and valet, Pooch (Bob Howard). El Magnifico mistakes the swanky joint for a finishing school and Madame Rowena recognizes him as her former lover. From here on complications set in, helped swiftly along by a ton of double entendre, some of it not only out of this world but any world. Some of it is pretty bad, too.

There's lots more to the story, but all very unimportant and serving only to clutter up the works and impeding the progress of the probably most refreshing looking chorus (most of them peach-erinos) in the U.S.A. What's more, dance chief Alton has tutored them in terping what am.

"Fats" Waller's tunes are outstanding, the orchestrations something to crow about (out loud) and some of the vocal exercises a new high in hilarity and dynamics. One pick for the best of the lot is *The Ladies Who Sing With a Band*, done by Angelus, Small, Kean and Deering. And this Deering gal, a ballet cutie, pairs well in the dance and dialog departments with Zoritch, a swell-looking lad from the terp temples. They look like they were made for each other. The quartet comes back for several encores with the terrific *Ladies* piece, done a-front a WHN-marked mike.

A couple of other good song numbers are *A Girl Who Doesn't Ripple When She Bends* and *When the Nylons Bloom Again*. Jane Kean, who plays a Brooklyn tart with lift and snap and reminds one of Dennis Moore in character, is, with the Deering girl, one of the surprise hits of the Kollmar bedful. She's tops in *Get Away, Young Man*, aided by the Cal Tech track team contingent. Mary Small, of the airlines, marking her stage debut, does excellently by the numbers she is called upon to do, but her sweet demeanor and off-balance garb seem out of place in a joint where she functions as assistant to the madame.

Kollmar and Angelus pair beautifully in *Me and My Old World Charm* and *There's a Man in My Life*, among other romantic chirpings. The septians Bob Howard and Jeni Le Gon stand out singly and in combinations with song and antics. The Harger and Maye ballroom duo is swell. In short, a very lookable, likable musicomedy with accent on the blue. It'll run. Leonard Traube.

Huge Show Spot Is Rio Plan for Late '43 Start

RIO DE JANEIRO, July 3.—Construction work on the new Hotel Quitandinha, near Petropolis, an hour's ride from Rio, has been stepped up to a 24-hour basis in anticipation of opening late this year. Project, planned in 1941, will be the largest S. A. amusement center devoted to the tourist trade.

The hotel will be an integral part of the International Center of Brazil and will include a casino, winter and summer gardens, pic house, theater for ice revues, radio studios, swimming pools, tennis, volley and basketball courts, bridge paths and sports in general.

Hotel will house a 1,000-capacity grill-room with revolving stage. A second floor will be more intimate. Elaborate floorshows are slated for the larger room, while cocktail combos will be used in the smaller.

A big budget has been allotted for talent, and negotiations are expected to get under way for importation of international artists and box-office attractions in all entertainment fields. Transportation and visa problems will have to be hurdled, however. Management intends to snare a big U. S. name band for the grillroom.

Six bands will be used in the various amusement projects and all talent will be imported for the ice theater. Shows will be given nightly, with the rink thrown open for public use during the day. Only other ice show on record down here is that sent down by the William Morris office in 1941. It ran for four months at Casino Urca.

Spot is building its own scenic and wardrobe studios to service its enterprises. A designer is being eyed in the States.

Project was retarded due primarily to transportation difficulties, tourist dearth and shortage of materials.

TRADE SERVICE FEATURE
Billboard

Legit Review Percentages and Critics' Quotes

Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

"The Vagabond King"—61%

YES: Nichols (*Times*), Mantle (*News*), Coleman (*Mirror*), Rascoe (*World-Telegram*), W. C. H. (*Sun*).

NO OPINION: Kronenberger (*PM*).

NO: Barnes (*Herald-Tribune*), Anderson (*Journal-American*), Waldorf (*Post*).

"Mr. Janney's revival is an extremely good one."—Nichols.

"All in all, the present revival of a second-rate musical play is on the sorry side."—Barnes.

"You can, I think, count on another pleasant evening of familiar song and story at the Shubert."—Mantle.

"The customers at the Shubert last night gave resounding evidence that it was their dish and they are welcome to any points of mine to get it."—Anderson.

"Time has treated the book and lyrics kindly. And has enhanced the virtues of Rudolf Friml's wonderful score."—Coleman.

"It started well, but steadily waned in interest."—Waldorf.

"Artfully staged, colorfully costumed and, for the most part, well acted and well sung. All this and Friml, too."—W. C. H.

"Tho it lacks style, the present production has schmaltz enough."—Kronenberger.

"It deserves and probably will enjoy a large and continuing attendance."—Rascoe.

BROADWAY RUNS	
Performances to July 3 Inclusive	
Dramatic	Opened Perf.
Angel Street (Golden)	Dec. 5, '41 660
Arsenic and Old Lace (Fulton)	Jan. 10, '41 1077
Consultor-at-Law (revival) (Royale)	Nov. 24 255
Dark Eyes (Belasco)	Jan. 14 196
Doughgirls, The (Lyceum)	Dec. 30 219
Janie (Playhouse)	Sept. 10 841
Junior Miss (Majestic)	Nov. 18, '41 670
Kiss and Tell (Biltmore)	Mar. 17 131
Life With Father (Empire)	Nov. 8, '39 1518
Skin of Our Teeth, The (Plymouth)	Nov. 18 263
Those Endearing Young Charms (Booth)	June 16 21
Three's a Family (Longacre)	May 5 69
Tomorrow the World (Barrymore)	Apr. 14 94
Musical	
Early to Bed (Broadhurst)	June 17 20
Oklahoma! (St. James)	Mar. 31 111
Rosalinda (Imperial)	Oct. 28 198
Something for the Boys	
(Alvin)	Jan. 7 206
Sons o' Fun (46th St.)	Dec. 1, '41 665
Star and Garter (Music Box)	
Student Prince, The (revival) (Broadway)	June 24, '42 430
Vagabond King, The (revival) (Shubert)	June 8 36
Ziegfeld Follies (Winter Garden)	June 29 7
	Apr. 1 108

The Hot Weather Circuits

Bucks (Philly) Gets Going With "Story" in Bellevue--Stamford Cards "Claudia"

PHILADELPHIA, July 3. — Theron Bamberger's Bucks County Playhouse opened its second season in the modern air-cooled theater of the Bellevue-Stratford Hotel here with Phillip Barry's *The Philadelphia Story*. Haila Stoddard played the Katharine Hepburn part and the cast also included Phillip Huston, Bettina Cerf, Russell Collins, Jean Ashworth, Lea Pennman, Edward Hunt, James Phelan, Peter Carey, John Effrat and William David. Well received by local critics. Regular Bucks County cowbarn was given up last year because of the gasoline shortage.

BRIDGEPORT, Conn., July 3.—The Guild Playhouse opens its current season of summer stock at the Women's Civic Auditorium, Stamford, July 7. *Claudia* will be the initial offering, to be followed by *Personal Appearance*. Jeanette Dowling, NBC serialite of *When a Girl Marries*, will be business manager.

Among Connecticut strawhats not operating this year are Westport Country Playhouse; Ivoryton at Stony Creek, Clinton; Montowese, Indian Neck; Plymouth, Milford, and the New England, Ridgefield.

MILWAUKEE, July 3.—The Port Players, summer stock outfit, opened at the 1,500-seat Shorewood Auditorium, with several performers added to the group. Among the newcomers are Jennifer Moore, who has appeared in several English plays and films, and Peggy Wynne, winner of a Haven McQuarrie *So You Want To Be an Actor* contest. New leading man is Kim Spalding, formerly a middleweight and light heavy-weight boxer for five years. Also led his own band and toured in California stock. Schedule for this season includes *Jason*, *Papa Is All*, *Guest in the House*, *Damask*

Cheek, *Without Love*, *Spring Again*, *The Barker*, *The Bat*, *Dinner at Eight*, *The Flying Gerards* and *One for the Money*.

TORONTO, July 3.—Stars and scripts are all set for the Royal Alexandra Theater's summer season, which opened a week ago Monday.

Luella Gear led off in Paul Osborn's comedy *The Vinegar Tree*.

Pauline Lord came in June 28 in *The Late Christopher Bean*, supported by Clarence Derwent. Both were seen in Toronto a few years ago in the Sidney Howard play.

Later in the stretch Erin O'Brien-Moore will appear in *Little Women*. Other scheduled events include Glenda Farrell in *Brief Moments*, *The Man Who Came to Dinner*, Jane Cowl in *Madame X*, Ann Corio in *The Barker* and Elissa Landi in *And So to Bed*.

FITCHBURG, Mass., July 3.—Lake Whalom Theater here, which has been the home of Guy Palmerton productions for the past 10 summers, shaves its full-week operating policy down to two performances every Sunday starting July 4. Shows will come intact from Palmerton's Worcester (Mass.) Playhouse. *Yes, My Darling Daughter* will be the first of the scripts, to be known as the "Star-Spanned Sunday Series."

NEWPORT, R. I., July 3.—*Petticoat Fever* will follow *Claudia* at Newport Casino Theater, latter opening the house July 5, and *Without Love* scheduled week of July 12. Beverly Roberts will appear in *Fever*, slated for July 26, along with Bruce Riley, Constance Clark, Phyllis Adams and Freeman Hammond (who also lead in *Without Love*).

Watch on the Rhine is set to trail *Fever*

(directs). Miss Roberts will also play the August 2. Constance Calvin and Harlan Stone have roles in this one.

Claudia company includes Barbara Bel Geddes, Constance Clark, Phyllis Adams, Bruce Riley and Jeraldine Dvorak.

Manager Sara Stamm said that reservations and subscriptions are one-third above the usual mark for this date due largely to the additional population of servicemen and war workers. Freeman Hammond, former operator-director of the Keene (N. H.) summer theater, will direct productions.

PROVIDENCE, July 3.—Constance Bennett, guest starring in *Without Love*, built business for the Providence Playhouse to a \$6,000 gross in its second week of stagelights. Drew capacity audiences through week, with Wednesday and Saturday matinees big. Week before, Elissa Landi in *The Damask Cheek* got the Playhouse's summer legit season off to a good start with a \$4,000 take.

Jeanne Cagney in *Strictly Dishonorable* is the current attraction, with sale good despite the heat wave.

WORCESTER, Mass., July 3.—*Angels Don't Cry*, a comedy by D. Davis, will be the second production on Guy Palmerton's Worcester Playhouse schedule. Opens Tuesday (6) for five-day run. Cast includes Morton L. Stevens, Bruce Brighton, Louise Kirtland, Ruth Amos, Frank Lyon, Gene Knudsen and Terry Holmes. Playhouse opened its 10-week season last week (29) at the Worcester Auditorium with *Yes, My Darling Daughter*. *Unfaithfully Yours*, a new farce, will be tried out during the season, and *Guest in the House*, *The Damask Cheek* and *Elizabeth Sleeps Out* are also on tap.

Zasu-Balto Try On Her First Murder

NEW YORK, July 3.—Victor Payne-Jennings will try out his production, *Her First Murder*, with Zasu Pitts, at the Maryland Theater, Baltimore, for two weeks, starting July 6.

Philip Dunning, *Murder* author, has written a new version and Payne-Jennings is hopeful about a New York engagement in the fall. Reports that Miss Pitts will appear in Henry Duffy's *Swing It*, *Sister* next season are doubtful, unless, of course, *Her First Murder* falls thru this summer.

Heat Makes "Eyre" Switch Phil Houses With Week Added

PHILADELPHIA, July 3.—Hit hard by the heat wave, legit schedule set for the Locust Street Theater was moved to the air-conditioned Forrest. In making the switch-over during the run of *Jane Eyre* (Sylvia Sidney and Luther Adler), engagement was extended a third week until July 10. Elizabeth Bergner follows July 12 in *The Two Mrs. Carralls*. Also set are Ethel Barrymore in *The Corn Is Green* (July 26) for two more weeks and *The Eve of St. Mark*, opening August 9.

At Theron Bamberger's Bucks County Playhouse *Room Service*, with Phillip Loeb and Teddy Hart, opens on Monday (5); followed by Ilka Chase in *Biography* (12); *The Late Christopher Bean* with Pauline Lord (19); *Theater*, with Elissa Landi (26), and Maria Ouspenskaya (August 2) in *Romantic Young Lady*.

Even Walkons Hard To Get-OWI Stymie

Maybe 'Twas on the Cuff

WASHINGTON, July 3.—The Office of War Information found out last week just how tight the manpower shortage is in showbiz. Staging the patriotic musical panorama *Battle Hymn* at the Capitol Theater, OWI officials sought about 35 walk-ons to form a tableau of flag-bearers behind singers and principals. Word went out to local amateur groups and high schools, but in vain.

Finally OWI was forced to give up the idea, and the flags were mounted on stationary bases and moved mechanically across the stage.

The Billboard

The World's Foremost Amusement Weekly

Founded in 1894 by W. H. Donaldson
E. W. Evans, President and Treasurer
R. S. Littleford Jr., Vice-President
W. D. Littleford, Secretary

Joseph Csida, Eastern General Manager
C. J. Latscha, Advertising Manager
B. A. Bruns, Circulation Manager

Publication Office: 25-27 Opera Place,
Cincinnati 1, O. Phone: MAin 5306.

EDITORS: Claude R. Ellis, Outdoor; Leonard Traube, Indoor; Walter W. Hurd, Amusement Machine.

ASSOCIATE EDITORS: Paul Denis, Robert Doepker, Lou Frankel, Nat Green, Elliot Grennard, Sam Honigberg, William J. Sachs.

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Chicago — Maynard Reuter, Manager, 155 No. Clark Street, Chicago 1, Ill. CENTral 8480.
St. Louis — F. B. Joerling, Manager, 390 Arcade Bldg., St. Louis 1, Mo. CHestnut 0443.
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England — Edward Graves, Cromwell House, Fulwood Place, London, W. C. 1.

Australia — Kevin Brennan, City Tattersall's Building, 198 Pitt Street, Sydney.

ADVERTISING RATES: Fifty cents per agate line. \$7 per column inch. Full Page, \$350; Half Page, \$175; Quarter Page, \$87.50. No display advertisement measuring less than 10 lines accepted.

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CIRCULATION RATES: Twenty-five cents per single copy on all newsstands. Subscriptions: \$4 for six months, \$7.50 per year, \$12.50 for two years, \$16.50 for three years. Rates in foreign countries or to men in the Armed Forces on request.



Actors Condemn Detroit Riots, Send FDR Wire

NEW YORK, July 3.—The theater put itself on record this week as condemning the recent race riots in Detroit and calling for a thoro investigation of the roots of the disorder and adequate punishment for those persons or groups responsible. Protests against the recurrence of the riots were expressed individually and group-wise by producers, agents, actors and other legiters.

The actors, however, took the lead in concrete action. A telegram expressing their sentiments on the fomentors of violence against racial minorities was sent to President Roosevelt by Paul Muni, Aline MacMahon, Bobby Clark, Gypsy Rose Lee, Ralph Bellamy, Shirley Booth, Elena Miramova, Virginia Gilmore, Dorothy Sarnoff, Raymond Edward Johnson, House Jameson, Conrad Nagel, Miriam Hopkins, Betty Garde, Alfred Drake, Howard Da Silva, Milton Berle and others in the casts of current legit attractions.

Council of Actors' Equity Association adopted a three-point resolution on the riots on the recommendation of a three-man delegation of Equity members. The resolution (1) deplors the anti-minority group feeling in Detroit; (2) expresses confidence that the President will take the necessary action to prevent a similar disgrace by finding and punishing the guilty individuals or organizations, and (3) calls upon other unions to exercise the same lack of discrimination as has characterized the policies and actions of the legit actors' union.

Eddie Phillips, of *Three's a Family*; Judson Laire, who was in *The Patriots*, and Dave Prustman, formerly of *The Eve of St. Mark*, presented the resolution to the council.

WILLIE HOWARD

Starts rehearsing for his new comedy

MY DEAR PUBLIC

Monday, July 19.

DANCERS AND SHOW GIRLS

call at the office of Irving Caesar, Suite 711-12, 1619 Broadway, from 3 to 5 o'clock in the afternoon, where Mr. Howard will interview them in person.

... Also can use a good, well-trained

COMEDY MONKEY ACT

HEAT BOOMS STEM CAFES

Help Wanted --- Male

Singers With Bedside Manner Required for Choice Cafe Dates To Draw Femme Trade

NEW YORK, July 3.—The cafe clicks of Frank Sinatra, Dick Haymes and Perry Como (in the order of their appearance) is making night club ops wish there were more of them around. The smarter spots are willing to shell out heavy dough for these former band chirpers since they have proven definite box-office attractions.

Business is especially good at La Martinique, where Haymes is on view, the Copacabana with Como while the Riobamba has pleasant memories of consistent \$25,000 weekly grosses while Sinatra was there.

Femme singers, it seems, are not adequate substitutes. Following Sinatra, the Riobamba brought in Bea Wain, Eleanor French and Connee Boswell, who was replaced Thursday by Billy Usher, former Shep Field thrush.

The lure of the male canaries convinces operators that the femmes still make the choice of spots. And since the dames want to swoon, they'll have to get warblers that can bring on that effect.

The popularity of bedside manner singers is causing agents and operators

to look around for more of the same. Bob Eberle, the Jimmy Dorsey canary, is being besieged with offers to go in business for himself as a single when his contract with the band leader expires. Bids have run as high as \$1,250 weekly.

Cafes are anxious to hold on to these vocalists. The Riobamba has given Sinatra the unprecedented privilege of okaying any male singer that goes into that club before Sinatra makes a return engagement. Should Frank elect to make a third trip there, that privilege will undoubtedly be renewed.

Propose New Curfew In Atlantic City

ATLANTIC CITY, July 3.—On the heels of the army's departure from the resort, local nitery ops are faced with the possibility of a 2 a.m. curfew. With an eye on conserving present stocks of liquor, the New Jersey Alcoholic Beverage Control Commission demanded that the city commissioners consider such a curfew, suggesting a city ordinance be drawn up to cover the situation.

Atlantic City niteries presently are permitted to remain open until 6 a.m. the following morn, altho most ops admit that business after 2 a.m. is very sluggish, save for the week-ends.

Ciro's, Hollywood, Lost for Duration

HOLLYWOOD, July 3.—Wartime building restrictions will probably halt plans to rebuild Ciro's which was destroyed in a \$100,000 fire last Sunday (27). Loss, in addition to expensive club equipment, includes two grand pianos and band leader Emil Coleman's music library.

Much of the expensive stock of liquors and champagnes has been damaged, according to co-leasees H. D. Hover and Marcel Lamaze.

Leading Detroit Clubs Boom Again, But Negro Spots Slip; Discrimination Comm. for Chi

DETROIT, July 3.—Blackout of Detroit night spots under martial law following the race riots was lifted Monday afternoon, and a mild boom ensued. Continuing restriction on the sale of bottled liquor drove the home trade into the bars and night spots.

Restrictions were eased Thursday (24), allowing bars to reopen, with closing at 10 p.m., altho customers were allowed to stay in the place, with no further servings, until 11 p.m. Contrary to earlier plans, most of the bigger spots, outside the hotels, did not open. In some cases, the headline and other acts, and even bands and staff members, had scurried out of town and could not be brought back in time. Bigger acts generally left when their contracts were canceled.

A number of managers felt that the 10 p.m. closing hour did not allow them to do enough business to justify putting on a floorshow, altho some opened their bars without entertainment. This order remained effective until Monday night. There was also some confusion over whether night clubs, distinct from bars, would be allowed to reopen until Monday.

Rushing the gun, Frank Barbaro, of the Bowery, used an eight-inch ad in the Monday papers announcing the show

Hot Spell Grosses Exceed Winter Takes; Travel Ban Keeps Customers in Town

But NSG If Cooling Plants Go on Fritz

NEW YORK, July 3.—The recent 17-day hot spell, which ordinarily would force the shutters to be clamped to night clubs, has proved to be one of the most prosperous periods for local night clubs. Operators in many instances found this session to exceed midwinter takes.

Most ops were at a loss to explain this sudden business boom, but Lou Walters, operator of the Latin Quarter, ascribed the herculean figures to the inability of people to get outgoing travel accommodations, while trains and busses going into New York were filled to capacity.

The Office of Defense Transportation plea to curtail vacation travel is having its effect, and managers anticipate one of the biggest July 4 week-ends in history.

This travel angle is being cleverly exploited by Billy Rose's Diamond Horseshoe. Huge ads stress the choice left to stay-at-homes of listening to Kaltenborn or being diverted by the Horseshoe extravaganza.

However, this is not the only reason for the huge takes. Some ops feel that night clubs have found a new audience from the hordes of defense workers, who in normal times could never afford the extravagance of a nitery visit.

This is especially evident in the Broadway spots and hotels, where swing bands are a potent lure for the jitterbug element. The Hurricane is doing big with Duke Ellington, while Benny Goodman, at the Astor, Jerry Wald plus the ice revue, at the New Yorker, are doing standout business.

Night clubs are similarly getting a hefty slice of trade. The East Side Copacabana is also topping midwinter trade by a healthy percentage, while Leon & Eddie's, La Conga, Cafe Society Uptown and La Martinique are going along at full blast.

Increased minimums are responsible for part of the business hike, but much of this is offset by the local meat scarcity. Many clubs haven't been able to

get as much steaks or filet mignons, which now bring fabulous prices in clubs. The cash register would no doubt show higher totals if sufficient quantities of these items were around.

Summer Closings Out

A few spots have had a drop in trade, but this is largely the fault of improper air-conditioning systems. The Riobamba had a bad spell when its cooling plant went on the blink for a few days. The business drop forced them to cancel two weeks of Connee Boswell, but now that the system is repaired the spot has gone back to heavy grosses. A similar situation exists at the recently opened Folles Bergere, which is still experimenting with its show. The refrigeration breakdown caused a business standstill for a time.

Indicative of the overgrown takes is the \$32,000 weekly average of the Latin Quarter. In December the average gross was around \$25,000.

The business trend has caused cafes to stay open thruout the year. Summer shutterings were the rule at La Martinique, La Conga and the Copacabana. Times now are too good for such layoffs.

Acts Instructed To Declare Themselves Indie Contractors

HOLLYWOOD, July 3.—American Guild of Variety Artists here has instructed its members to declare themselves independent contractors in their contracts to avoid the 20 per cent pay-as-you-go tax deductions. Under this plan each act must keep his own record of his earnings and pay the income tax under normal procedure.

Union also has upped the minimums, effective August 1. Class A minimums: \$75, singles; \$150, teams; \$40 chorus. Class B: \$65, singles; \$120, teams; \$35, chorus.

Cocktail lounge minimum has been boosted to \$60, and club dates to \$12.50 for a date in one room and an additional 50 per cent of that figure for two shows on the same premises. Club date minimums go up for out-of-town jobs, depending on the distance.

AGVA Thinks Proser Will Meet Deadline; LQ Links Agreement

NEW YORK, July 3.—With the July 7 deadline near, the American Guild of Variety Artists believes that Monte Proser, operator of the Copacabana, will negotiate a minimum basic agreement. Otherwise, AGVA says, it will pull all acts from the spot and put Proser and his club on the unfair list.

Matt Shelvey, AGVA national administrator, said he didn't know why Proser was unwilling to negotiate since he pays his principals and chorus more than scale. Possible hitch, he said, might be the claim pending against Proser for a week's salary for Los Segovias, a Latin act which had a two-week contract for the Copa but was canceled out after seven days.

In the meantime the Latin Quarter was signed to a minimum basic agreement calling for A classification. However, chorus will get \$50 weekly, which is \$5 more than the regular A salary.

Openings in Balto, Houston, Detroit; St. Loo Wants Mgr.

HOUSTON, July 3.—The Chinese Duck, operated by Elizabeth Moody, opened in a new downtown location last week, accommodating 1,000 patrons. An ornate Oriental theme is used. Talent includes Bob Bunch and ork; Lew Miller's musical act, featuring a line of girls; Ford Jarrell, comic; Hice Lynne, Doris Johnson, Marie Clark, Jan Dean and Buddy LaVar. Spot closes early due to the 1 a.m. curfew.

Reno and Stork clubs, however, located on the Old Spanish Trail outside the city limits, run shows until after 3 a.m.

BALTIMORE, July 3.—Kibby's Lucky No. 9 Club has reopened following suspension of the club's liquor license for 10 days on charges of selling liquor to minors.

DETROIT, July 3.—Club Manhattan opened with talent including Johnny Cook, Irving Spector, Fernando and Fair, Esta DeRoyd line, Mary Ann James, Irene Burke, Mary Ellison and the Bordens. Spot is operated by Phil Williams and Tom Laupinos, former owners of the Club Frontenac.

ST. LOUIS, July 3.—The Hi Hat is expected to reopen in September but with a new front man. Booker Ez Keough in Chicago is now shopping around for a manager with publicity value. Name of the club will be changed.

Overseas Call Costs Adler 10G

CHICAGO, July 3.—A call from USO for an overseas camp tour will cost Larry Adler 10 of his 12-week run at the Palmer House's Empire Room here at \$1,000 per week. He closes Monday (5). Adler opened with the new show under a 24-hour notice contract, having expected the USO date, which is his second overseas trip.

There will be no replacement, due to the abundance of talent in the current bill. John Hoysradt will be billed as the star and given more time for his act.

Hurricane, New York

Talent policy: Name band and floor-shows at 8, 12 and 2. Management: Dave Wolper, operator; Albert Berryman, maitre d'hotel; Sam Friedman, publicity. Prices: \$2.50 weekday minimum; Saturdays and holidays, \$3.

Duke Ellington, still a heavy draw at this Broadway spot, heads a new review, *Rockin' in Rhythm*, which is exactly what the Duke has been doing for the past two shows and with it creating a merry clatter at the till. The Hurricane with this display provides a good entertainment buy. Show is solidly built, altho some sharper editing would make it more compact.

The Duke, as always, presents excellent dance motivation with his full-bodied and intelligent jive. As in previous editions of the show, he is smartly exhibited from a platform which descends from the ceiling in which he offered his own comps.

Opening act, the Callahan Sisters, on



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AVE HACKER

as Chauncey the Eye
in
"IT AIN'T HAY"
with Abbott & Costello
A Universal Picture
★
★
★
The HACKERS
Orpheum Theater, Oakland, Calif.
Week of July 8.
Just closed 365 Club, San Francisco.
Management:
Eddie Sherman, Beverly Hills, Calif.
Herman Citron, MCA, New York City.

THE GOLDEN PAIR

Present their original
BALANCE BALLET
Held Over
Thanks to Miss Amy Pace and Esther Silsbee.
EL PATIO, Netherland Plaza
Cincinnati, O.



LATIN-AMERICA'S
COMEDY SENSATION

MARIA
LUIZA
LOPEZ

featured
HAVANA MADRID
N. Y.

Dir.: GENERAL AMUSEMENT CORP.
N. Y.—CHICAGO—HOLLYWOOD—
CINCINNATI

JACK
MANN

Formerly Featured Comedian in
GEORGE JESSEL'S "HIGH KICKERS"
Opening a Two Weeks' Engagement July 3rd, 1943,
at the
STEEL PIER, ATLANTIC CITY, N. J.
Pers. Rep.: Charles Allen, R.K.O. Bldg., N. Y. City.

NIGHT CLUB REVIEWS

a repeat date here, give out with some energetic taps. The gals are cute and nicely garbed and display a set of personable routines which give them a nice hand.

Coleman Clark, assisted by Allen Thomas, does a nine-point exhibition match, which was won by Clark. Lew Perry's announcing aids in generating excitement. Clark followed by playing a game with a serviceman from the audience which he generously allowed the soldier to win and get a bottle of champagne as a prize. Prior to the match, Clark and Thomas went thru some trick shots as a warm-up. The act was well received, altho they took up a lot of time.

The Radio Aces (3) with terrific laugh-provoking material, ably presented, had to encore. Standout of their act was a burlesque of victory suits and Hollywood.

Leticia, a holdover from the last show, provides the sexy touch in going thru a pair of cooch numbers. She is presented with the June Taylor line as background and got okay results.

Rest of the show is by Ellington's talent. A newcomer, Al Hibbler, a blind vocalist, displays a sweet voice, while Sam Jones bats out a hot trumpet rendition.

Dave Wolper, on vacation, provided a prettier substitute for the greeting chores in the person of Mrs. Wolper. The boys from the press liked the idea.
Joe Cohen.

The Bowery, Detroit

Talent policy: Dance and show band; shows at 9:15 and 11:30. Management: Frank Barbaro, manager; Peter J. Iodice, booker. Prices: Admission \$1 week-days; \$1.50 Saturdays. Drinks from 45 cents; dinners from \$2.

Current show runs over three hours, with a multitude of acts somewhat over-balanced on the vocal side. There's a lot of show, thrown together in the Bowery style that often seems hit-or-miss, but it's guided by a production sense that makes it click.

Pat Walsh's Victory Girls (14) have some heavy chores, with a cute strip tease and a different patriotic finale. Ben Young's eight-piece orchestra meets the heavy and changing demands of the show capably.

Isabellita, Spanish damsel, has a song and dance bit, followed by some fast and clever work on the xylophone by Billie Wood.

Novelty act is Hal and Dolly—man with the accordion, while she does a strip tease plus vocals, winding up with a teasing tassel dance aided by her ample figure. Ada Lynne mixes impersonation and some clever footwork in her routine.

Sammy Morris, formerly of Rogers and Morris, has a strong comedy bit with screwball interludes. Harvey Stone, emcee, besides adding irrational bits in most acts, does some half-hour turns

on his own—double entendre dialogue, not too subtle, vocals, impersonations—a whole gamut of ad libbing.

Paddy Cliff, versatile tenor, won the crowd with lilting, individualized vocals of swing classics and dramatic and romantic ballads. Johnny King, tenor, working with the band and line in production numbers, has a faithful following here, too.

The Casablancas, five Moroccan tumblers, do some high-speed work, colorfully presented, and skillful balancing. Pyramids are handicapped by a low ceiling. Diane Rowland, attractive, slow stripper, rated several call-backs.

Show also includes Johnny, midget of Philip Morris fame, who did a brief personal appearance, and Tyler, Thorn and Roberts, skillful knockabout dance trio, presenting a drunk specialty.
Haviland F. Reeves.

Stage Door Casino, Baltimore

Talent policy: Dance and show band; shows 9:30, 11:30 and 1. Management: Jerry Green, owner and manager. Prices: Admission, 33 cents (week-ends 44 cents).

New note in nitery presentations, located in the former Ice Palace, more recently known as Sports Centre.

In getting to establishment proper one passes thru main entrance down a passage way, thru a small arcade, and another entrance. Room flanked with self-service refreshment stands.

Stage is on a raised platform. Seating capacity, including spectators' section, total 3,500.

When Casino first opened shows were staged every hour on the hour, lasting about 20 minutes. Now only three shows are offered, each lasting 40 to 45 minutes, plus dancing.

Music for floorshows and dancing is furnished by Paul Mason and his eight-piece band.

Show opens with pop song offerings by Margie Wood, vocalist. Margie, who has gained a reputation as night club vocalist here, is petite and beautiful. Went well.

Pat Rooney, now celebrating his 52d year on stage, follows. Despite his age, he is still agile. Did the familiar *Daughter of Rosie O'Grady* and a *Tea for Two* routine. Also gave his impersonation of Joe Frisco impersonating him (Rooney), with plug hat and cigar. Topped his offerings by jitterbugging with a lady from the audience. Brought down the house.

Lennie Paige, emcee, offers his Uncle Moe's version of the *Last Round-Up*.

Onus Thomas, colored singer, gave an admirable account of himself with *Don't Worry and We Three*.

The Three Flashes, man and two women trio, close the show with a roller skating routine that went over big.
John F. Ignace.

Bismarck Hotel, New Walnut Room, Chicago

Talent policy: Shows at 7:45, 9:45 and 11:30; dance band. Management: Otto K. Eitel, managing director; Werner Bongli, host; Alan Edelson, publicity. Prices: Dinner from \$2.60; drinks from 45 cents.

Room, for 17 years a landmark in hotel night life here, has been tastefully redecorated, employing brighter colors. The The walnut panels have been bleached, seating re-arranged and the balcony dressed up in an etched-glass, softly illuminated railing—the sum total giving the vivid impression of more space and a gayer atmosphere. The adjoining Flamingo Room has been redecorated and elevated, permitting more patrons a view of the main floor activities.

A change has even transpired in the entertainment policy for the first time in four years. The five-girl line is out and so are production numbers. Shows now consist of band specialties in addition to two outside acts. Move makes room for better acts.

Art Kassel and band are about the only familiar features around (with the exception of the general help). Kassel and his lullaby music have been soothing the nerves of Bismarck regulars and visitors for some 13 years. Orchestra just belongs in a room of this type. It is entertaining and seldom plays above a whisper, unless it is during floorshow

time when some of the novelties are treated with more volume.

Band will lose three men July 7 to the army, among them Cub Higgins, trombone-blowing hillbilly comic who has been a novelty feature for years. He is still doing the radio commercial satire and it is quite clever. Gloria Hart lends the femme appeal, with a good voice and nice personality. Jimmy Featherstone is the youthful and capable balladeer.

Lischeron and Adams, veteran dance team around these parts, are a co-feature in the shows, with versatile sets that go over because of the strong tricks, smoothly executed. Appearance is good, blond partner (Evelyn Adams) adding a nice flush to the general picture in smartly designed gowns. Feature overhead spins which are deftly executed. Routines in the first two shows, three a piece, included a waltz, rumba and pasodoble, and a poem, tango and Spanish wind-up.

Phil D'Rey is a good technical ventriloquist who, with a stronger talk routine, can compete with some of the better-known competitors. He has some good tricks, particularly in the whistling and cigarette-smoking line, which look commercial. Because a modern audience is so material-conscious, an act has to be on the alert in devising up-to-the-minute gab-fests.

New show-lighting system is a decided asset for the entertainment layout in general.
Sam Honigberg.

Blue Heaven, Hollywood

Talent policy: Dance band; shows at 10 and 12 p.m. Management: Gene Austin, owner-manager; Eddie Lipton, headwaiter. Prices: Dinner, \$1.50 up; drinks, 60 cents up; minimum, \$1.50 nightly except Saturday (\$2).

Gene Austin of *My Blue Heaven* fame has removed the contrasting black lithe figures against a deep orange background from the walls of the Rhum-boogie and more lately Jive Junction and replaced them with trellises with trailing vines and flowers. The drab bandstand has been made into a facade of an ante-bellum Deep South home. Austin has moved in a colored chef and has plans to make Blue Heaven a smart spot, serving good Southern cooking.

Saunders King Sextette plays for dancing, doing a good job. Because of the size of the room, King's outfit is subdued, with the exception of the drummer, who bangs away above the other instruments. Curtailment of this rhythm instrument would make the band fit the assignment.

Show is handled in its entirety by Austin at a specially-made piano that shifts from piano to a string attachment like a tinkling of the quarter pianos on Basin Street. The Sherrell Sisters (Grace on guitar and Doris on bass) offer background music for Austin's swell vocals. Doris Sherrell, leaving a good bass-slapping job, warbles well *Stop Running Thru*

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My Mind and I'm the Laziest Girl in Town before going into her dance. Voice is strong and cleating is clean. Has plenty of possibilities. Austin's *My Blue Heaven*, parody on *Frankie and Johnnie* and *Tomorrow* made the patrons yell for more. Show runs 20 minutes but could run for hours with Austin staying at his piano for his own accompaniment.
Sam Abbott.

Paris Inn Cafe, San Diego, Calif.

Talent policy: Dance band and floor-shows at 8:30 and 11:15 p.m. Management: Jimmy Kennedy, owner-manager. Prices: Dinners, \$2 up; drinks, pop priced.

Paris Inn has no business worries: it is packing from Monday thru Thursday and bulging week-ends. Shows here offer variety and are of a pace to keep the customers interested. Audience is tough, mostly servicemen, and it takes a good act to make a dent.

Jack McLean and his orchestra continue, with Curley Van, vocalist, emceeing in good fashion. The few times he's called to the mike he does okay.

Opener is Harold Alberto, whose magic is rapid and smooth, but only his best stuff gets a tumble. Alberto misses the intimacy of the smaller spots. His banter has lively spots. Best trick is the disappearance and re-appearance of a watch taken from a chain and placed in a handkerchief. Timepiece drops to its place on the chain from the vest. Chinese tassel trick also won applause. Pat and Peanuts are in the deuce spot.

Ain't It Unusual!

CLEVELAND, July 3.—With so many large club dates canceled due to transportation difficulties, among other wartime conditions, the announcement that the Lions' International Meeting will be held here July 19-21 as scheduled comes as a surprise. Affair uses some 25 acts and 20 musicians during the three-day meet, climaxed with a top-heavy show the closing night. Sid Page, of Chicago, handles the entertainment. Among acts set are the Martells and Mignon, the Four Franks, Donna Parker Singers and 16 Dorothy Byton Girls. Budget runs over \$3,000 for talent.

Pat, a diminutive blonde, gyrates while Peanuts mugs. Act is part acrobatics, part dancing, but principally mugging. Not strong enough to put the act in the applause getting category.

Tony D'Alessandro closes with an outstanding hand balancing turn. One arm planche is an applause getter, as is his leg curl in which he brings up a pedes-

tal. Wind-up is a "human flag" with D'Alessandro horizontally stretched out at arms length atop a pole. Works with ease.

McLean's orchestra does exceptional work. His sweet music attracts a large following.

Food and service exceptional.

Sam Abbott.

Philly Shangri-La Folds for Summer

PHILADELPHIA, July 3.—Shangri-La, town's largest mass nitery playing the top names, is the first summer casualty here, having folded Wednesday (30). According to Dewey Yessner, owner, inability to secure priorities for an air-cooling system, and with a major heat wave to buck, he figured it better to call it quits for the summer. Promised to light up again September 16 with big names.

Originally, Shangri-La planned to keep Harry Richman until July 8, with a new show lined up to include Romo Vincent, the Duncan Sisters and Georgie Tapps.

year personal management contract with Tony Phillips and Will Weber.

JIMMY HUSSON back in town at Frank Palumbo's for a short spell, with Alan Gale set to follow in next week. . . . JOE HOUGH, after five years as singing emcee at Wilson's Cafe, moves out this week to locate at the Chateau Monterey, Wildwood, N. J. . . . GEORGE SELDON, of the Seldon and Charna dance duo, has been named new AGVA field representative here. . . . GEORGE PHILLIPS, head of the Collins & Phillips Theatrical Agency, is seriously ill in Frankford Hospital.

Here and There:

NATIONAL BOOKING AGENCY has opened in Cleveland, with Chick Albergo and Lou C. Romanelli as managers. Albergo is a former dance band leader who recently received a medical discharge from the army. Romanelli was formerly a partner of the dance team Roma and Romanelli. . . . TOMMY HARRIS, former Detroit agent, has been named manager of the Mayfair Theater by the Cohen Bros.' Circuit.

SPIKE JONES and His City Slickers begin a Midwest theater tour in August with a date at the Oriental, Chicago, and follow with Detroit and Cleveland. . . . VAL IRVING starts at the Mayfair, Boston, July 14. . . . ROMANO BROTHERS signed with Hattie Althoff, of Consolidated Radio Artists. . . . SOUTHERN SONS go into the Howard, Washington, with the Tony Pastor ork. . . . GUIDO AND DREME, dancers, booked for five weeks into the Ramona Theater, Grand Rapids, Mich., where the A. B. Marcus Revue is operating on a vaude stock plan. Do nine performances a week. . . . GREAT BAL-LANTINE, comedy magician, set for

(See IN SHORT on page 19)

IN SHORT

New York:

LATIN AMERICAN PUBLISHING CORPORATION, which books talent as well as publishes music, has opened a branch office in Buenos Aires and Mexico City. . . . ELLA SHIELDS, the English veteran comedienne, is now at Oetjen's Restaurant, Brooklyn. . . . BILL HOWARD, RKO booker, and Sol A. Schwartz, RKO Western zone manager, left last week for a trip to the Coast. . . . LOLA LANE has arrived in town. The Lyons office is mapping a series of personals for her. . . . LENNY KENT, recently signed to General Amusement Corporation, is due at La Conga in July.

TORRID ZONE is a new night club set for 52d Street. . . . BOBBY MORAN, formerly with the Tony Phillips office, has opened his own agency. . . . JACK EDWARDS, of Frederick Bros.' cafe department, has obtained an indefinite induction deferment. . . . JOAN MERRILL and the entire show at the Versailles, are being held over indefinitely. Layout includes Johnny Coy, Charles Weidman, Peter Hamilton, Jack Kilby, Betty Ann Nyman and Florence Lessing. . . . BLANCHE POSTON has joined the blades show at the Hotel New Yorker.

TONI MENDEZ has staged two new dances for the *Lunchtime Follies* show sponsored by American Theater Wing Service.

Chicago:

LUBA MALINA closed the Latin Quarter here to start a date at the Beverly Hills Country Club, Newport, Ky., at \$600 per week. . . . ARTIE DANN, emcee, has been set by Monogram Pictures for a part in *The Sweethearts of U. S. A.* He is scheduled to return to the Latin Quarter here following his picture assignment. Doc Marcus and Jackie Green go into that spot July 28. . . . GLENN MILLER SINGERS have canceled their Oriental and Riverside, Milwaukee, dates in July to do a picture for Universal. . . . RANDY BROWN has opened at the Blackhawk Cafe.

RAY THOMAS followed his brother Danny into the 5100 Club July 5. Danny and Leo Salkin, of William Morris here, will go to New York later this month to find a suitable spot for the comic. . . . GERTRUDE SIMMONS left the Merriel Abbott line to break in a single on USO dates.

THE THREE SWEETHEARTS, acro act, working this area. . . . ROBERT CRUM, cocktail pianist, opens at the Sherman Hotel's Panther Room July 30 at \$300 per week. . . . RALPH BERGER, operator of the Latin Quarter here, will have a financial interest in *Artists and Models* which Lou Walter, of the Latin Quarter, New York, is producing. . . . FRANK PAYNE will be on the USO pay roll until August 16.

Philadelphia:

EDDIE SUEZ Theatrical Agency has opened an office in Camden, N. J. Frank Murtha, singer, took charge and will cover the entire Jersey territory. . . . Jolly Joyce Agency has appointed Sid Blake manager of the 21 Club, Baltimore, booking representative in that city.

NELLIE DURKIN, wife of William

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(Reviewed Friday Evening, July 2)

Marquee carries Hal McIntyre, George Tobias and the Three Stooges, but inside the sock is delivered by three sets of threes, the Stooges and the unbilled Imaginators and Kings.

Stooges are back with the same act they showed here about eight months ago, and while they were a bit slow getting started, by the time they wound up they had the audience limp. The eye-gouging and temple-whacking has been toned down a bit but not the gags. The Stooges' gents' room humor is fragrant as ever and just as funny.

Three Kings present one of the shortest, smoothest and most pleasing balancing turns on the boards. The grace and ease with which they built their off-center, gravity-defying designs brought gasps of amazement.

The Imaginators, three lads who were theater ushers not long ago, work with off-stage phonograph records but make a familiar stunt delightful by the zest they throw into the dubbing. Kids are plainly amateurish but so is the stunt itself. They use Glenn Miller's *Juke Box Saturday Night*, Andrews Sisters' *Boogie-Woogie Bugle Boy* and Merry Macs' *Pass the Biscuits*, *Mirandy* for their make-believe singing and stop the show cold. The panto mugging of one of the boys, the tallest, shows a fine sense of comedy and he may develop enough to stick after the record gimmick has run its course.

George Tobias, one of the finest character actors extant, laid a great big egg on this in-person appearance. The applause and shouts that greeted his entrance made it clear the audience loves the very real characters he has been portraying in films. So what does he do but give out with the stale stuffed-shirt routine about how things are with Hollywood and Ann Sheridan and how nice it is to be back in Little Old New York. Didn't amuse his admirers one bit. In this case re-enactment of bits from his screen parts is just what the doctor would order.

This is Hal McIntyre's first Broadway theater date and, musically, he's ready. Only trouble is that his is a musicians' band and no effort is made to let the folk out front in on why they should like the music.

The leader emcees the show, but doesn't bother to introduce his own band. The numbers are played unannounced, and not only does McIntyre play originals and obscure jumpers but even an oldie like *Singing in the Rain* is unrecognizable under his Ellingtonish treatment. McIntyre has managed, in some amazing fashion, to surround himself with first-class musicians and what they produce is better than about 90 per cent of the stuff around. How to convince the public of that is something worth plenty of his time and thought.

When that is accomplished the work of Helen Ward will profit. As it stands, her distinctive, personalized style of singing fails to rouse the auditors. Miss Ward did *Do Right*, *You'll Never Know* and *Wing and a Prayer*, the last an encore the audience didn't demand. Her singing style blends beautifully with

VAUDEVILLE REVIEWS

the band and it's a shame neither means more than it does right now. Al Nobel sang two ballads but not strongly enough to dominate the skillful but complicated orchestral accompaniment.

Pic, *Background to Danger*. Biz swell. Elliott Grennard.

Chicago, Chicago

(Reviewed Friday Morning, July 2)

Current 53-minute show could use another act or two to give its initial half hour more body. The balance of it is taken care of nicely by Gil Lamb, the only outside act, and doing his best work to date. Les Brown and band otherwise have the show to themselves which, by necessity, is a succession of one ork number after a number, with or without a vocal.

Lamb is the hit of the bill (and now a \$1,500 name, by the way, thanks to his film work). Has a natural act for a band show, starting off with his hilarious jitterbug reacting to a hot swing number in a theater, and returning in his sailor outfit for the harmonica bit. His legit harmonica assistant this time is Bob Coffin, who pumps out *Rhapsody in Blue* while Lamb makes a change.

Brown has a good swing unit, and most of his numbers are now familiar items to his j-bug followers. Play clean, crisp music, colorfully arranged. His vocal corps is topped by Butch Stone (sax), comic, who works in too early a spot for his type of jive specialty. The response is heavier in a later inning. Hal Derwin, youthful baritone, sells *Without a Song* and *You'll Never Know*. The Town Criers, two mixed sets of teenage twins, harmonize smoothly on pops and assist Barbara Lee, attractive ballad dispenser, in *Coming In On a Wing*. Barbara, on her own, opens with a well-delivered version of *Nothing at All*.

Several of the boys are featured in instrumental solos. Brown limits his activity to straight introductions and assistance in the reed section.

On screen Republic's *Hit Parade of 1943*. Holiday week-end should give the house a big week. Sam Honigberg.

Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, June 30)

A well-filled house caught Woody Herman and his orchestra's first show and was liberal in applause. Plenty of musical talent is displayed on the show, with the audience warming up to each turn as the Two Zephyrs and Paul Winchell, outstanding acts, keep the performance on solid ground. Lighting is effective in selling the various music moods.

Herman emcees smoothly and holds sway over his aggregation (five reed, seven brass and four rhythm) thru a series of fast, torrid tunes, which sock from the start. As a started *Down Under* stars Pete Mondello and Vido Musso on sax and Billy May on trumpet. A medley of *Frenesi*, *Blues in the Night* and *Blues on Parade* gives opportunity for the maestro's vocalizing and a spot for licorice-stick tootling. Billie Rogers,

Herman's femme trumpeteer, gets good support for her mellow handling of *You'll Never Know*, with Jim Burich's tram blending well with the other instruments. Her hot trumpet on *Squeeze Me* gets a big hand. Slow tempo tune offering is *All or Nothing at All* with the spot on Les Robinson and his sax. Neal Reid's slide horn fits into the picture well, as does Dick Kane's ivory tinkling.

Anita O'Day, Herman thrush, gets in her hot licks on *Let Me Off Uptown*; *Murder, He Says* and *Blue Skies*. Herman helps with the vocals on the starter, with Miss O'Day carrying the songs thru to good results.

Herman's fast brass section shines on *Four or Five Times* with *Dancing in the Dark* in spiritual tempo, finding Herman again taking honors as a vocalist, with Miss Rogers's humming in the background. *Woodchopper's Ball* winds up the band portion and the show, with Frankie Carlson's skin-beating wowing.

The Two Zephyrs, colored boys, mug a starter, but their comedy pantomic work of a crap game in slow motion is excellent. Wind-up is fast clearing, with splits and leaps being featured in Harlem style.

Well spotted near the finish of the show is Paul Winchell and his vent doll, Jerry. Winchell has clever material, and as a manipulator, Winchell is one of the best. He stooges for Jerry and it's rapid fire with good voice modulation from the outset.

Pic, *False Faces*. Sam Abbott.

Oriental, Chicago

(Reviewed Friday Afternoon, July 2)

Six-act bill, tedious in spots, topped by the Radio City Music Hall Glee Club. Judging by biz second show opening day, the group means little at the box office. The boys (19) appear in three spots, directed from the pit with balanced precision by Kay Hardy. They open the show cold with *Night and Day*, featuring a tenor solo, and register only mildly due to lack of production background. The other two turns fare much better. They include a gay '90s medley, which is well staged and gaudily costumed, and a military finale in which the boys dress as army privates. In it, Dorothy Keller, bright little tapper with a Mitzl Mayfair style, scores with a neat routine, blended into the production idea.

Douglas Brothers, pair of colored lads, dance, kid and mug in an unorthodox manner. One of the boys exhibits a couple of strong dance tricks. Dot and Dave Workman present a musical novelty, using a trumpet, bells and a musical bottle contraption. Their numbers are not out of the ordinary, and routine in general carries too familiar a pattern.

The Colstons, comedy dance team, do slow and fast numbers in the first half, and close with a Spanish cape routine. In between, Arlene Colston holds the spot with a Portuguese song bit that gives her an opportunity for more comedy. Act in general spotlights the femme partner who looks like a good bet for a revue.

Leon Navara precedes the finale with his comedy piano session, bringing in the audience for a whistling bit in which he keeps changing tunes without warning. Turn is familiar but commercial. On screen, Columbia's *Crime Doctor*. Sam Honigberg.

Loew's State, New York

(Reviewed Thursday Evening, July 1)

Good vaude bill, with Tito Guizar closing and tying up the show in knots.

Guizar, who made his American debut in this house 10 years ago, is a tall, handsome Latin who sings Latin and American tunes while accompanying himself on the guitar. His trained voice has a wide range, from crooning to lusty all-out, and gives each song the proper shading and color. His informality and his way of making each tune worth the closest attention, combined to sock him over. Did all Latin tunes except *As Time Goes By* and also brought on Dick Gilbert, WHN crooner, for a well-handled song. Guizar had to beg off.

Opening has the Van Alexander band on stage and staying on to cut the entire show. Alexander, a composer and arranger of note, has with him a good, balanced combo of four trumpet, two trombone, five sax and three rhythm. Alexander's strong piano is added at times. Open with a hot instrumental, then a medley of *Don't Get Around* and *Cabin in the Sky*. Followed with blond, unattractively gowned Betty Carr. Her

All the Things was good except when she reached too high. Bobby Pickey, 16 years old and youngest in the band, is given the spotlight for a hot drum session in a dizzy version of *Ole Man River*, aided by excellent hot trumpeter John Austin. Band doesn't get too much of a chance to show off, but what it does is all right. Very good on show accompaniment, too.

Beverly Allen and Billy Revel (Revel used to be of Moore and Revel) do a pleasant comedy ballroom turn. Miss Allen is a shapely cutie who is constantly doing the wrong thing. Theirs is a combo of new and old satiric dance ideas. Closed with a turkey trot to a liberal hand.

Mildred Bailey, bulky of torso but trim of ankle, opened with a rhythmic *Taking a Chance on Love*, then into a slow, fine *You'll Never Know*, followed by an appropriate novelty tune, *Scrap Your Fat*. Encored with her familiar *Rockin' Chair*. Show-stopped. Knows how to change pace and how to sell each type tune.

Marion Colby, recently in *Meet the People* and a gorgeous slinky brunet, and Joe Phillips, vet vaude comedian, are doing a fair comedy turn. She comes on as a government rep looking for fine men, and shrimpy Phillips joins her from the audience. Their ensuing cross-fire, especially the routine about the guy with \$2 to spend on a heavy date, is reminiscent of old-time vaude. Miss Colby solos singing *Chi Chi Castanengo* smartly and they pair for a comedy j-bug getaway. Act needs further polishing. Film this week is *Human Comedy*. Paul Denis.

Earle, Philadelphia

(Reviewed Friday Afternoon, July 2)

A bright and breezy holiday bill has Ozzie Nelson's orchestra, with Harriet Hilliard and an added assortment of sock specialty acts. Reaping the benefits of his radio association, Maestro Nelson was accorded all the acclaim that generally attends the idolized swing bands at this house. And with his pleasant and easy manner before the mike, Nelson scored a major personal hit with the crowded house at the opening show.

Show starts off at a lively pace with a band medley of the current song favorites, and gains momentum as it goes along for the full hour. It's entirely smooth and fast in the running and one of the most diverting and entertaining band shows to occupy the Earle boards in many a week, with a wise eye on providing entertainment and not padding the bill with band numbers. Efforts of the musicmakers are kept down to a minimum, with the result that the balance is even and the returns all riotous. Apart from the opening, and a closing *Over There* selection that calls on the entire cast for a last bow, the Nelson band has only two innings. And it scores on both counts, for a *Romp Bump Stomp* swing novelty that allows the chubby sax player to clown around with his avoirdupois, and bright solos by pianist Melvin Linsley and trumpeter Mack Stone.

Harriet Hilliard, looking lovely and sounding just as swell, holds down the closing spot in major league fashion. Warms up her pipes, and the house, too, with *I Never Knew*, and is joined by hubby Ozzie for *Why Don't You Fall In Love With Me?*; *Come, Get Up*, a lazy comedy ditty, with Ozzie in nightshirt, and *I Met Her on Monday*.

Jeanne Blanche, first on, brought only (See Vaudeville Review on opposite page)

Nick LUCAS

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Holiday Crowds Stampede B'way; McIntyre—"Danger" Hot \$55,000; Amaya "Coney" \$84,000; MH Big

NEW YORK.—The three-day Independence Day week-end, bringing in hordes of visitors, boosted vaude house totals considerably despite holdovers. The Strand and State, with new shows, expect a holiday harvest, while others also indicate top money.

The Strand (2,758 seats; \$39,364 house average), with the new bill including Hal McIntyre's ork, George Tobias, and the Three Stooges, along with *Background To Danger*, is readying for a colossal \$55,000. Last week, the sixth of Cab Calloway, Dooley Wilson and *Action in the North Atlantic*, parted with an okay \$32,000 after previous issues collected \$35,000, \$42,000, \$45,000, \$57,000 and \$58,000.

The Paramount (3,664 seats; \$55,487 house average), now in the second stanza of the Andrews Sisters, Mitch Ayres' band, Herman Timberg and *Dirie*, anticipates a big \$63,000 after hooking a fine \$65,000 in the opener. The heat hurt this house particularly.

The Roxy (5,835 seats; \$50,067 house average) is figured to collect around \$84,000 for the third lap of Eric Madriguera's ork, Carmen Amaya, Jack Durant and *Coney Island*. First two innings snagged exceptionally big with \$80,000 and \$105,000.

The Capitol (4,627 seats) is looking forward to \$70,000 for the second session of Phil Spitalny's girl crew and *Stage*

Door Canteen. Initial week knocked off \$70,000.

The Music Hall (6,200 seats, \$94,402 house average), with the second rubber of *The Youngest Profession* and the Don Cossack Choir and Carlton Emy's Dogs, expects around \$115,000 after the sensational \$110,000 of the opener.

Loew's State (3,327 seats; \$22,856 house average) is angling for \$28,000, with Van Alexander's band, Tito Guizar, Mildred Bailey and *The Human Comedy*. Last week, with Pinky Lee, Louis Jordan's ork and *Pilot No. 5* dragged along for \$18,000.

Welk Grosses Good In Indiana Houses

INDIANAPOLIS.—Lawrence Welk and band, with Una Merkel and Dolly Dawn as co-features, grossed a good \$15,000 at the Circle here week ended July 1. Screen had Laurel and Hardy in *Jitterbugs*.

Welk also rolled up a neat \$8,600 at the Grand, Evansville, Ind., week ended June 23. Don Cummings and Sunny Rice were the outside acts, while *It's a Great Life* showed on the screen.

Baltimore \$19,200

BALTIMORE.—Three Stooges head-lined bill which grossed exceptionally good \$19,200 at Hippodrome week ended June 30. Extra added attraction was Connie Haines, singing star formerly of Tommy Dorsey's orchestra. Also on bill Burton and Janet, Jack Williams and 16 Rhythm Rockets. Pic, *Crime Doctor*.

Only 4 1/2 G for Leonard Unit In Final Providence Bill

PROVIDENCE.—Metropolitan rang down the curtain on its vaudeville season June 27 with Ada Leonard's orchestra, Virginia Weidler, Viola Layne, and Three Sophisticated Ladies. Bill got only \$4,500 in three-day booking. Met switched to double-feature films until Labor Day.

Fay's did an average \$5,100, week ended June 24, with Don Francisco, Ted Claire, Marion Burroughs, Kay and Karol, Don Cavanaugh, and the Maxwells.

IN SHORT

(Continued from page 17)

Loew's, Washington, July 22 week, and Loew's State, New York, July 29 week. . . . STAN KRAMER, puppet act at Chin's Golden Dragon, Cleveland, held over for four weeks.

LLOYD AND WILLIS opened at the Washington Youree Hotel, Shreveport, July 5. . . . BAKER Hotel, Dallas, has dropped its girl line policy and reverts back to straight acts, starting with Fay and Gordon July 11.

MATTEONI'S, Stockton (Calif.) night spot, is now being booked exclusively by the San Francisco office of MCA, with Donald Novis set last week.

ACTS·UNITS·ATTRACTIONS ROUTES (For Orchestra Routes, See Music Department)

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater.

(Routes are for current week when no dates are given.)

- A**
- Adams & Dell (Martins) NYC, cl.
 - Alexander, Gordon (Seachomber) Providence, nc.
 - Allen & Revel (State) NYC, t.
 - Andrea, Andree (Music Box) San Francisco, nc.
 - Andrews, Avis (Zanzibar) NYC, nc.
 - Andrews Sisters (Paramount) NYC, t.
 - Arena, Joe (Wm. Penn) Pittsburgh, h.
 - Arleen & Dennis (Shangri-La) Phila, nc.

- B**
- Bailey, Mildred (State) NYC, t.

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BURLESQUE NOTES NEW YORK

ANN CORIO has changed her plans again. Won't appear in *Artists and Models* as previously announced, but will star and strip-tease in *Sleep It Off* for producer Harry Joe Brown and director Ralph Murphy. . . . CAROLE LORD started a limited engagement at the Swing Club last week. . . . PRIMROSE SEMON and Joe Dorris back at the Aloha, Brooklyn, after a lengthy stay in Miami Beach niteries. . . . PHIL DOWNING, who triples as comic, producer and house owner at the Nu-Galety, Portland, Ore., writes that due to war activities on the Pacific Coast and the influx of many out-of-towners from the East and Midwest, business has upped considerably. Rest of stock cast includes Jack Hayes, now in his 72d week; Harry Vine, Mary Miller, Tangara, Zerelle and Ruby Reed. Chorus producer is Jane Rob-inette. . . . PRINCESS ALOMA has joined a Hawaiian group of four dancers at Rogers' Corner. . . . CHARLES H. ALLEN has set Charles (Peanuts) Bohn and Kenza Vinton for vaude. Opened June 29 on the Loew Time. . . . OLIVE SHARRON, former strip principal, is now a farmerette in Vassar, Mich. . . . JESS MACK closed at the Roxy, Cleveland, to do an act with Billy House. En route to the West Coast. . . . BETTY MONTGOMERY, sister of Jack, producer, and Bob, now with Uncle Sam, opened last week in Tirza's own new *Wine Bath Girlie Revue* at Coney Island.

VAUDEVILLE REVIEW

(Continued from opposite page)

fair returns for her interpretive tap rhythms polished off with high kicks and acro licks. Does two turns in one, but creates little excitement in the running. Other three acts are all of sock caliber.

A major comedy dance delight is scored by Harris and Shore, mixed ball-room duo, with their devastating satires of the slick steppers gliding over the polished floor for a beguine and a waltz.

On same level are the Sons of the South, septa male quartet. Bringing along their piano player, the boys sport rich and finely blended voices for a rousing round that included *Don't Get Around Much Anymore*, *Old Man Mose*, *You Tell Me Your Dream* and, on the recall, *It Must Be Love*. Lads can sing, the harmonic blend is perfect, and their relaxed stage poise creates a restful mood that heightens the listening effect.

To the same click returns is the pantomime drunk bit and hand-to-hand balancing antics of the gob-garbed Paul Lavarre and brother.

Mister Big on screen. Maurie Ordenker.

- Barrett, Betty (Savoy Lounge) St. Louis, nc.
 - Barrett, Sheila (Mar-Jo Club) Detroit, nc.
 - Barry, Dave (Club V) Collinsville, Ill., nc.
 - Barry, Fred & Elaine (Pierre) NYC, h.
 - Belmore, Barbara (Latin Quarter) NYC, nc.
 - Bergen, Jerry (Club V) Collinsville, Ill., nc.
 - Berry Bros. (Zanzibar) NYC, nc.
 - Black, Betty (Neil House) Columbus, O., h.
 - Blaine, Dorothy (Club V) Collinsville, Ill., nc.
 - Blair & Dean (Riobamba) NYC, nc.
 - Blake, Arthur (Riobamba) NYC, nc.
 - Blackstone, Nan (Tommy Joy's) Utica, N. Y., nc.
 - Blanchards, The (Glenn Rendezvous) Newport, Ky., nc.
 - Bond, Gertrude (Club 21) Baltimore, nc.
 - Boswell, Connes (Riobamba) NYC, nc.
 - Bowie & Carter (Spivy's) NYC, nc.
 - Britton, Pamela (Latin Quarter) NYC, nc.
 - Brown, Randy (Blackhawk) Chi, c.
- (See Routes on page 31)

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Lyman, Granville Big 23G in Philly

PHILADELPHIA.—Building big during the week despite competition from the Robin Hood Dell, which had Judy Garland as guest soloist, a big week ended Thursday (1) was chalked up by the Earle Theater (seating capacity, 3,000; house average, \$18,000). Abe Lyman's band, in the top spot, shared the limelight with movieland's Bonita Granville, and all to the merry tune of \$23,000. Bob Evans, Lane and Ward, and out of band, Rose Blane, Frankie Connors and Jack Harlow, rounded out the bill. *Follow the Band* on screen.

New bill opened Friday (2), and getting in the Fourth of July week-end, got off to a heavy start. On the strength of opening signs, should hit better than \$26,000. Ozzie Nelson's band, with Harriet Hilliard, tops the billing, with added acts in Harris and Shore, Paul Lavarre and Brother, Sons of the South and Jeanne Blanche. *Mister Big* on screen.

Slack 15G in Orph

LOS ANGELES.—Competing with warm weather that sent many to the beaches and resorts, Freddie Slack's orchestra, headlining the bill, chalked up a neat \$15,000 at the Orpheum. Slack's work was backed by Marion Daniels, June (Kit) Carson, Frank Cook and Joe Jackson Jr. *Swing Your Partner* was the pic. House average is \$7,500.

Barron Ork, Waring Pic Score Big 24G In Chi; 50G for Second J. Dorsey Week

CHICAGO.—The second week of Jimmy Dorsey and ork at the Chicago (4,000 seats; \$40,000 house average), ended July 1, grossed another hefty

\$50,000. Final session was augmented by Jerry Lester and a new picture, *Five Graves To Cairo*, and both helped.

House started on another six-show schedule Friday (2) with Les Brown and band, plus *Hit Parade of 1943*, a Republic film musical which is having its initial showing in town. Holiday trade should give this combo another big week.

Oriental (3,200 seats; \$20,000 house average) struck a winner in the combination of Blue Barron and band and the re-issue of Warner's *Variety Show* with Fred Waring and His Pennsylvanians. Layout brought in a plenty good \$24,000 for week ended July 1.

Current show (2-8) opened slow but holiday biz should boost it to an okay total. Talent includes a six-act bill featuring the Radio City Music Hall Glee Club, plus first run showing of *Crime Doctor*.

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WRITE—WIRE—CALL

NEW SPOTS BOOST SALARIES

Newcomers Set Sky as Limit to Nab Top Combos

MINNEAPOLIS, July 3.—New operators who have invaded the lounge field because of the war boom are responsible not only for the unit shortage but also for the abnormal prices asked by and paid to talent, the cocktail trade here reasons. This condition is particularly true in areas such as this, where plants and service camps are mushrooming population figures and releasing unprecedented pay rolls for spending.

The terrific lounge activity here has been brought about by new spots, competing high and wide with established niteries. Owners, with no previous booking contacts, offer steep prices for units in order to draw away the box-office combos from their competitors as well as to make sure that the larger booking offices will be interested in their accounts.

While bookers still feel that it is a good idea to stick to the old accounts which are going to be in business after the war, they are at the same time finding it mighty difficult to turn down lucrative offers for units. Some offices find that they cannot remain too orthodox in their operation methods, for organized outfits, aware of booming conditions, demand increases ranging from 30 to 80 per cent. The offices, eager to hold on to the playable combos, are forced to do business with spots meeting these increases.

Singles in the better spots earn from \$75 to \$250 (names get more), doubles are paid from \$150, trios from \$225 and quartets from \$300.

San Diego Units Double On Local Radio Programs

SAN DIEGO, Calif., July 3.—Irene Dalton, current at Tower Bowl, local recreation center, and Nancy Andrews, now appearing at El Cortez cocktail lounge, are on local air shows.

Miss Dalton is featured on a five-minute spot five nights a week over KFSD on *Musical Letters From the Boys in Camp to the Girl at Home* for Sherman's, dining and dancing spot. Miss Andrews is heard twice weekly over the same station on *What'll It Be, Boys?*, all request program, with the servicemen sending in their favorite tunes by mail.

Chandler Signs FB Deal

BILOXI, Miss., July 3.—Chuck Chandler (6), who opened a run at the Broadwater Beach Hotel here, has signed a management contract with Frederick Bros. Music Corporation. Chandler comes from the Vaughn Inn, Pontiac, Mich. Set here for four weeks and options.

2 More Spots for San Diego

SAN DIEGO, Calif., July 3.—Two new spots using small combos recently opened here. The Cuckoo Club is featuring the Billy Baynes combo, a group of three musicians and a singer. Other spot is the Mexicali, featuring Chuck Merritt and orchestra of five pieces and femme singer.

Add One for New Orleans

NEW ORLEANS, July 3.—New Orleans' oldest French restaurant, La Louisiane in the Vieux Carre section, has opened as a cocktail lounge, with Ted Cook's ork and Harriett, vocalist. The La Louisiane Restaurant Corporation, headed by Edward H. Seiler, operates. Harold E. Wise is manager.

Eggasperating!

SAN DIEGO, Calif., July 3.—The appearance of a hen egg on the bandstand at the Showboat here caused quite a bit of consternation among the cocktail units appearing on the current bill.

Alice Rawleigh, of the Diplomettes of Rhythm, blamed it onto Johnny White Trio; trio blamed it onto the Four Spaces; Four Spaces onto Larry Burke and Pappy Dixon, et. cetera. Egg turned out to have been "laid" by a bartender.

Booking Pact Set Between Morris and Philly Suez Office

PHILADELPHIA, July 3.—An exclusive deal has been set by the William Morris Agency in New York and the Eddie Suez Agency here. Pact gives the Suez office an exclusive on all the Morris agency cocktail attractions in the Philadelphia territory. In turn, the New York agency gets the exclusive on handling the Suez units outside of the Philadelphia territory, which also takes in the South Jersey resorts.

Deal provides for a split on commissions on all bookings.

Suez office has been keeping more than a dozen Morris agency units working in this territory. Morris agency has also picked up several of Suez's units, principally for the Pick Hotels chain in the Midwest.

Several other New York agencies have approached local bookers to tie up exclusively along the Morris-Suez lines.

Stelt Joins Frederick

CHICAGO, July 3.—Milo Stelt, former orchestra leader but for the last five years in another line of business, has joined the cocktail department of Frederick Bros. Music Corporation here July 1. He will assist Jack Kurtze, manager, and Bill Parent, who handles local accounts.

Clover Bar Sets Marcus

CHICAGO, July 3.—Johnny Glavin and Lou Collins have taken over the Clover Bar here and will reopen it with a cocktail talent policy next week. Already set is Lew Marcus, pianist, who worked in the Crydon Hotel Lounge for seven years.

Lantos Charges Burn Bookers; Deny Talent Misrepresentation

NEW YORK, July 3.—Local bookers were plenty burned at the charges hurled by Lou Lantos, Philly lounge operator, that agencies misrepresent talent and peddle inferior units at superior prices.

Bookers especially resented the charge that offices are more interested in commissions and not in servicing the spot. All agreed that any agency doing business along those lines won't last a week after the armistice.

Joe Marsolas, head of the cocktail department at the William Morris Agency, while claiming that he had never sold Lantos any talent, declared that any booker who fails to properly service an account spending between \$80,000 and \$100,000 annually, the amount of Lantos's talent expenditures, should have his head examined.

Danny Hollywood, of General Amusement cocktail departemnt, who similarly declared he had never sold Lantos any talent, told of repeated visits and letters to Lantos, but had not been able to crack any of his lounges. It is as much to the operator's interest to investigate the talent he buys, said Hollywood. If that is impossible, then he should take

EAST:

MIKE SPECIAL has signed Irving Fields ork to a management contract. . . . CONTINENTALS, two men and boy team, into the Ringside, New York, along with the Little Four, sepiu quartet. . . . LUCILLE MATTHEWS, singer, has been spotted into the Satire Room of the Fensgate Hotel, Boston. . . . GEORGE STERNEY has been installed at the Surf Club, Virginia Beach, Va. . . . GEORGIE AULD, who formerly headed Artie Shaw's ork, has shaved his crew to smaller proportions and is now at the Three Deuces, New York. . . . EDDIE HEYWOOD TRIO is his second outfit at that spot.

HUGHIE BARRETT ORK into the Atlantic Beach Hotel, Atlantic Beach, N. Y. . . . HENRY DAYE is due at the Neptune Room, Washington. . . . JOHNNY BLACK has been signed for 10 weeks at the Carlton Terrace, Forest Hills, N. Y. . . . AIR LANE TRIO'S date at the Park Lane, Buffalo, has been shifted to August 2 for six weeks after which they return to the Academy Theater and double at Jack Dempsey's, New York. . . . THREE CHOCOLATES opened at the Biltmore Hotel, Wildwood, N. J., as a replacement for the Sugar Hill Quartet, one of whose members being delayed by a Texas draft board. . . . HAYMARKET BOYS go into Pler 76, Providence.

MIDWEST:

Chicago Notes: JACK SURRELL, colored trio which, like other Negro outfits, were forced to close in Detroit, moved into the Garrick Lounge. . . . THE DOLLODIANS (3) close at the Admiral Lounge July 23. . . . CRA picked up two Gypsy units. They are Lou Ballog's Gypsies (3), who started at the Town Casino, and the Gabor Brothers International Trio, who opened at the Evergreen Country Club. . . . CHUCK LIP-HARDT and His Sophisticates of Rhythm (4) start at the Graemere Hotel July 10, as well as Marie Lawlor, vocalist. . . . JIMMY KIRK and His Notables (4) into the Drum. Unit features Joanne Paul on trumpet and fiddle. . . . Seymour Vapin's Tune-Aires (3) into the Brown Derby Bar.

PRESTON SELLERS (4) started at the Playdium, Green Bay, Wis. . . . GLENN ALLESBROOK, organist, into the Green Room, Plankinton Arcade, Milwaukee.

NINO RINALDO (5) started at the Club Lido, South Bend, Ind., July 1. . . . AL LOPEZ (3) moved into the Garrick

OFF THE CUFF

Bar, Chicago, Monday (5); while the Ascot Boys (3) return there July 17. . . . AMMONS AND JOHNSON held over at Forest Park, St. Louis. . . . JIMMY NOONE (4) and Burns Campbell (5) have left for West Coast dates. . . . DORAINE LEWIS, piano and voice, and Chanault Day into the 115 Club, Grand Forks, N. D. . . . MUSIC MAKERS (4) making music at the Nameless Cafe, Chicago. . . . TOMMY WINTERS (3) and a girl singer into the Music Box, Minneapolis. Harold Betts, pianist there, is going into Chicago for radio work. . . . AL VINN, piano, is 1-A. . . . CAROL SISTERS (3) now doubling between Helsing's Vodvil Lounge and sustaining programs over NBC, Chicago. . . . BOB ROBERTS, pianist at the Riviera, Chicago, for 18 months, finally changed jobs by moving on the North Side into the Baritz. . . . JAN TERRY, singer, into the Louis Joliet Hotel, Joliet, Ill. . . . SYLVIA GRAY, warbler, at the Garrick Bar, Chicago, for an indefinite run. . . . ART KAHN, former band leader now a piano single, started Tuesday (6) at the Torch Club, Chicago. . . . DOME, in Chi's Sherman Hotel, switches to an all-girl policy July 12 when the Biltmore Girls (3) and Jeanne Williams, piano-voice, start an eight-week date.

PHILADELPHIA:

ROSALIND STEWART, formerly with the Smoothies and the Toppers, has joined the Chuck Gordon band at Hunt's Ocean Pier, Wildwood, N. J., as vocalist. . . . MAC AND TONI McOMBER back at Hank Collin's Mid-Way Musical Bar. . . . FOUR KEYS, formerly with Ella Fitzgerald, open on their own at The Cove. . . . MARGIE WOODS, piano, alternating with George Young at Billy Krechmer's Jam Session. . . . BETTY GAYNOR new at Sam's Musical Bar. . . . THREE LOOSE NUTS open up the Open Door, town's newest musical bar, with Flo Kass on tap to keep the entertainment continuous. . . . HARLEM HIGHLANDERS new at the Hotel Majestic Music Bar, with Betty King's piano vocals holding over. . . . THREE CHOCOLATES into Maurice Taylor's Biltmore Surf Club, Wildwood, N. J. . . . CECIL WILLIAMS, piano vocals, into Irvin Wolf's 500 Cafe, Atlantic City, with Pearl Williams coming up to Carroll's here. . . . MORSE SISTERS with Billie Winton at the piano next in at Jimmy Blair's Musical Bar. . . . MURIEL BURTON, piano vocals, lights up Babette's Yacht Bar in Atlantic City. . . . MORGAN AND MARSH new at Du-Mond's, with the Three Clefs a carry-over. . . . GEORGE MANES and His Clubmen, along with Rita Joyce, songs, and Joe Rose's piano, introduce entertainment fare at the Long Musical Bar.

FROM ALL OVER:

THE TWO CALIFORNIANS, boy-girl guitar and song team, set by Jolly Joyce into Morty Bohn's Nut Club, North Wildwood, N. J. . . . SONNY DAWN, piano, has joined Kenny Clarke at the Evangeline Hotel, Alexandria, La. . . . MARIA KARSON distributes song lyrics among the patrons at the Plains Hotel, Cheyenne, Wyo., where her unit is appearing, to encourage sing festivals. . . . WINGY MANONE has started with a small band at the Club Babalu, new Los Angeles spot, which was opened by Paul Mirabal and J. Jack Feld last week.

Trio Boosts Bond Sales

ERIE, Pa., July 3.—Thompson Trio and Carol Horton, vocalist, appearing at the Press Club, stimulated the bond sales campaign in the Erie General Electric Works. Unexpected increase in bond sales is attributed to their appearance. Musical members were presented in the factory proper during noon lunch hour.

REVIEWS

Andy Padova's Streamliners
(Reviewed at Treasure Isle, Mark Twain Hotel, St. Louis)

Quartet offers unusual melodies and unusual arrangements, beautifully presented. Altho the outfit is not an Hawaiian ensemble, the highlights are their island melodies. Padova himself plays an electric console guitar. The tones emanating from the instrument are full and resonant, and the combo gets plenty from their instrumentation on oldies like *Sweet Liliwhai* and *Blue Hawaii*.

Padova does justice to the beauty of his unorthodox instrument, displaying excellent musicianship and mastery of the guitar. He also doubles capably on the standard Spanish guitar as well as the electric instrument. Others in the combo are also versatile. They offer rumbas, pops and all the standards, filling requests. Padova is backed by Jimmy Gangi, bass and vocals; Buddy Matthews, piano, and Jerry Salisbury,

violin. Latter doubles on clary and sax and handles majority of vocals.

Weakest side of the group is their singing chores, but vocals are a negligible factor considering the excellent way in which they handle their instruments. Room here is too crowded and noisy for a vocalist to attempt to make himself heard.
C. V. Wells.

The Scat Man and His Band

(Reviewed at the Beachcomber, Omaha)
Shuman (Scat Man) Crothers has clicked in this popular downtown spot.

Under the skillful arranging of Sylvester Turpin, who also handles the bass viol, and Milton Thomas, trumpeter, "Scat's" band definitely has style and appeal. The five-man septa unit adeptly swings from tunes of another era to today's jive. Jimmy Harris is smooth on the alto sax, and Leander Barnes does a standout job on the ivories.

"Scat Man" handles the vocals and patter from his drummer's perch. The outfit is neat and with a genuine punch to please the customers.
Emmett Curry.

Diplomettes of Rhythm

(Reviewed at the Showboat, San Diego, Calif.)

Alice Rawleigh and Her Diplomettes of Rhythm offer class blending of piano, muted trumpet, drums and bass fiddle. Femme quartet makes a nice appearance. Leaning to fast tempos, novelty and comedy, the Diplomettes are paced by Miss Rawleigh on drums.

Lorraine Keylon, brunet looker, is generally assigned to trumpet but also handles guitar. Bonnie Bergstrom, another looker, is a triple-threat gal, handling piano, accordion and doing much of the arranging. Maxine Scott, the lone blonde, doubles from bass on trom.

All four vocalize, with Misses Rawleigh, Keylon and Bergstrom getting together on frequent occasions for trio warbling. Miss Bergstrom is an asset to the aggregation as a torchy soloist.

Library is stocked with an estimated 1,500 tunes. Girls have as many as 30 changes of wardrobe.
Sam Abbott.

Albert Ammons and Pete Johnson

(Reviewed at Snack Bar, Forest Park Hotel, St. Louis)

Booming, rolling boogie-woogie at its best is dispensed here from the twin pianos of Ammons and Johnson, who have rocked many a joint—from Cafe Society to Carnegie Hall. Facing each other at the keyboards they pound out pulsating rhythms of their own individual styling and a ltheavily flavored with boogie-woogie. Big-handed Johnson leads the way, playing the traditional K. C. style, which he brought from famous 12th Street there. Ammons rocks along with him, giving the Chicago version of the blues and boogie. Both boys are craftsmen, masters of the keys.

Numbers range from originals, like *Walking the Boogie*, *627 Stomp* and *Boogie Woogie Prayer*, to pops of the day. Crowds here are packing the bar and eating up everything they do.
C. V. Wells.

20G Fire Destroys Spot

PHILADELPHIA, July 3.—Flames of unknown origin swept thru the Purple Derby Musical Bar here ruining the two-story building. Jack L. Milestone, owner, estimated damage at \$20,000. Bar, restaurant and dance floor on the ground floor were destroyed. Morty Berk's unit held forth at the spot.

MAGIC

By BILL SACHS

JOHN NICHOLLS BOOTH, former pro magician and now minister of the Unitarian Church of Evanston, Ill., is spending part of his vacation visiting magical friends in Cincinnati. He was a several-times visitor to the magic desk during the past week. . . . THEODOR MEGARDEN JR., formerly on the advance of Marquis the Magician, is with the Rosenblatt-Welt Theater Corporation, New York. . . . JUDSON COLE is reported working on plans for a Broadway show featuring himself. He will be associated with Sam Grisman in the venture. The pair last produced *They Should Have Stood in Bed*. . . . RAY STILES is magical emcee at Club Casanova in downtown Detroit. . . . JAY PALMER AND DOREEN are back in Tampa after a week of off-shore duty with a USO unit. . . . CLAUDE H. (KID) LONG typewrites that Herman L. Weber's Midnight Voodoo Party, which he is piloting, is mopping up in Western Fox houses. . . . BERT ALLERTON, a fixture with his magic in the Pump Room of the Ambassador Hotel, East Chicago, is forsaking his duties there from July 3 to 10 to mystify the passengers on the S. S. North America plying out of the Windy City. . . . JACK HERBERT is in the midst of a two-weeker in the Mural Room of the Baker Hotel, Dallas. . . . ANDE FURLONG is fooling 'em at the Hopkins Rathskeller, Philadelphia. . . . FAIRFAX BURGHER, actor-magician who recently appeared in New York in *The Barber Had Two Sons*, has teamed with Lou (Mrs. William Anthony) McGuire to appear in Paul Small's *Laugh Time*, with Frank Fay, Bert Wheeler and Ethel Waters, which was slated to open Monday (5) at the Curran Theater, San Francisco. Miss McGuire and Fairfax are combining magic and music. . . . WOOLRIDGE THE MAGICIAN, during his recent engagement at the Kopy Kat Klub, San Antonio, enjoyed a visit from Mike Zens and Doc Mahendra. . . . VALENTINE THE MAGICIAN, after six weeks in Montreal niteries, appeared as added attraction last week at the Gayety, Montreal burly stand.

LYNNE BENET, after three weeks in the Patio of Hotel Netherland Plaza, Cincinnati, is current at Continental Grove, Akron, from whence she moves to the Baker Hotel, Dallas, opening July 11. . . . JANINI is cutting a wide swath with his nifties at the Hotel Netherland Plaza's Patio, Cincinnati. A newcomer in name only, his identity would surprise you. But we're pledged to silence by very good reasons. He's in for two more weeks. . . . DUKE GERLACH, now Pvt. B. R. Gerlach, Instructors Co. 2, 800th Signal Training Regiment, Camp Crowder, Mo., pencils under date of June 30: "Just met an old friend of yours here tonight—Jack Gwynne, now appearing with Benny Meroff's USO unit—and he's plenty okay. Has a plenty socko routine and made for plenty of laughs. The boys sure appreciated it. Had two other magis here since the first of the year, one Tommy, with the Loop-the-Loop unit, whose name I didn't catch, and Harry Blackstone, one of the best in the biz. What's become of Lewis Zanto, my old partner? Has Uncle Sam got him, too? And where's George Mar- (See Magic on page 28)



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SIX YOUTHFUL DYNAMOS
Jerry Montana
and his
Versatile Orchestra
Now at **SANDY'S, Paterson, N. J.**

DISKS FOR P.X. JUKES O.K.

Petrillo's Billet-Doux to Elmer Davis Takes Lid Off Recordings for Canteen Fun

Musicians for Free

Deal Is Off If Jokers Try To Collect Nickels

NEW YORK, July 3.—The unpredictable James C. Petrillo did the unexpected again, offering to remove the ban from recordings for juke boxes in service canteens. And what is more, offering the music-making abilities of the 138,000 members of the AFM "gratuitously."

Of course, there is an if—"that the records so made will not be used in any way directly or indirectly commercially or for profit," is how Petrillo phrases it.

This means, in short, that the records "so made" cannot be sold for home use, broadcasts or commercial juke boxes. That the records will have to be made available free to members of the armed forces and, it may be assumed, only in spots on government property. If the assumption is correct, this would rule out bars or soda fountains adjacent to service camps which might care to remove the coin slots on their machines in an effort to draw uniformed men into the premises.

It may also be assumed that the recordings would be done under government direction and supervision so that the valuable masters cut by a Harry James or a Kay Kyser do not become misplaced and show up on the disk market under pseudonyms.

Boon to the Trade

While this in no way untangles the commercial recording stalemate, the effects of Petrillo's proposal (if consummated) should alleviate many of the grievances advanced by the various divisions of the music business.

The large percentage of America's young male population now in uniform constitute a great force toward influencing public taste right now, and after the war they will be the public. And only part of the 7,500,000 men expected to be in service by '44 will be shipped out of the country. While they are here, they can make their preferences known at the box offices of theaters and ballrooms, as well as the music counter.

The May 1 issue of *The Billboard* carried an article by Dick Carter, former music editor of this publication now in the army, in which he stated that the average boy in camp doesn't find time to keep in touch with musical goings-on outside the camp. Doughboys find their relaxation at the P. X. (Post Exchange) on the grounds and what that coin phono carries is what becomes popular in the barracks.

Band leaders in service know this well and would like very much to reach this concentrated public. The Artie Shaws, Glen Millers and others leading service bands may very likely get opportunities to wax current song hits for the OWL. Civilian band leaders as well would like a crack at Johnny Doughboy, and this will give them the entree.

Music publishers will profit equally from the plan. It won't mean money in the till from record royalty statements, but it will mean that their newest tunes will be heard on wax by many, with word-of-mouth boosting of well-liked songs certain to follow. And once again tunes will get into the band leader's books because he had to have them arranged for his disk dates.

Real Disk Deal on Ice

As far as the commercial recording companies are concerned, they insist they can carry on indefinitely on the same basis they are now operating. The companies still can't fill all the back-orders on file, and by nursing their still un-

released masters and re-issuing the ever-greens they can wait it out for a long time yet.

The AFM brain-trusters are aware of current record conditions and appear content to sit tight until the disk supply runs completely dry. One of them went so far as to tell *The Billboard* he figured it would be two years before the diskers yell "Uncle."

The AFM has not shut the door on future negotiations with the recording companies despite the fact that they are ready to forego permanently-making ET's (see story on page 3). To quote Petrillo, the ET business is "small potatoes" so far as salaries to musicians go. The transcription firms paid out \$1,100,000 to musicians in the 12-month period ending August 1, 1942, and the industry's gross earnings don't permit the figure to be pushed much beyond that, estimates Petrillo.

On the other hand, about \$4,000,000 was paid musicians by the disk firms during the same 12-month period. According to Petrillo, about 130,000,000 records were sold during that time, and he believes that after the war the total number of records sold may easily reach 300,000,000. That is something worth negotiating, says the AFM.

BOSTON, July 3.—Charlie Barnet was left without work the week of July 9 when the Metropolitan Theater here unexpectedly closed down for the summer. Tommy Tucker, skedded to follow Barnet, also had his booking canceled when an early heat wave made it impossible for the theater to remain opened.

Agency Band Battles Raging

Slack Junks Band

Will Work in Films as Single; Refused Dates Offered by William Morris

HOLLYWOOD, July 3.—Freddie Slack has disbanded his orchestra and will work in motion picture studios here as a single. The leader, who became prominent last year as a boogie-woogie pianist via a series of recordings, refused to accept engagements offered his band by the William Morris Agency and says he'd rather not have a band at all.

Slack gave his musicians their notice last week during the band's stint at the Orpheum Theater.

It was understood that Jules C. Stein, president of Music Corporation of America, offered \$25,000 cash to the Morris office here for Slack's contract. His offer was flatly refused. According to Ed Fishman, Morris agency executive here, the contract with Slack calls for a commission on his salary no matter what type of work he is engaged in. "Theoretically," said Fishman, "we can collect part of Slack's salary if he's digging ditches. The same goes for his working as a single in picture studios."

Slack, originally booked by Morris, switched over to MCA last year. Morris official protested, and last May the American Federation of Musicians ruled that he must abide by his original contract which made him William Morris "property." The AFM also ordered MCA to return to the Morris office more than \$20,000 in commission moneys collected by them from Slack's bookings. Slack's musicians have been signing with other bands, the leader insisting he'll be happier as a single.

Inhale . . . Exhale . . .

DETROIT, July 3.—Harlem Harley, "the World's Champion Endurance trumpet player," was signed to a contract by the Vest Enterprises here on the basis of his deep breathing talent. Harley's time, when tested last week holding one note, was 3:45. He claims he can hold it for five minutes when he's really in condition. Vest signed him to a three year contract, which should give the trumpeter sufficient time to toughen up. Harley has been booked into the National Theater as an added attraction, coming here from Kelly's Stables, a New York swing spot.

Free Gotham Park Dances Under Way, Seven Bands Set

NEW YORK, July 3.—Free dances held annually in city parks, sponsored by the Parks Department and subsidized by Consolidated Edison, started Thursday (1) with Bob Allen playing for the opening night. Dances will be held five nights a week, Monday thru Friday, from 8:30 to 10:30 until September 17. Howard Sinnott, of General Amusement Corporation, is setting all bands for the total of 54 dates.

Dances will be held in Central Park Mall and Colonial Park, Manhattan; Prospect Park, McCarren Park, Bushwick Park, Liev Eriksson Playground and the playground at Ocean Parkway and Avenue P, Brooklyn; Jackson Heights Playground, Victory Field, Grover Cleveland Playground and Jewell Playground, Queens, and Van Cortlandt Park and Poe Park, Bronx.

Line-up of bands set so far following Bob Allen's opening on July 1 is Judy Kayne (2), Johnny McGee (5), Bob Allen (6-7), Sammy Kaye (8), date open (9), Johnny Long (13), Dick Rogers (13-14), Jerry Wald (15-16).

Carter Won't Quit

Will Continue With GAC, Paying Off Debt to MCA; Adds Two Star Sidemen

HOLLYWOOD, July 3.—Benny Carter is not breaking up his band as reported in a daily trade paper published here. Carter, who moves from the Casa Manana to the Hollywood Casino this week to head a *Harlem in Hollywood* all-sepia revue, told *The Billboard* he was "experiencing some difficulty" with Music Corporation of America over an old contract, but that his band would remain intact and active.

Carlos Gestel, Carter's manager, said that altho the band at one time was signed by MCA, it now is booked exclusively by General Amusement Corporation. Unable to find work for Carter, MCA in 1942 agreed to release Carter from the binder upon payment of \$740. Carter made a down payment and until recently had been paying the agency \$25 a week. When he failed to continue payments MCA this week served notice that he still was their property and that, in the future, all Carter engagements would have to be booked by MCA.

Gastel states a settlement between MCA, Carter and GAC was being made and that reports of Carter disbanding, as Freddie Slack did this week, were "grossly untrue and unfair to Benny." Carter will borrow money if necessary to pay off his MCA debt, said Gestel.

Rex Stewart, for more than 10 years a star trumpeter with Duke Ellington, joined the Carter band here this week, as has Dave Mathews, tenor saxophonist and arranger. Mathews, the only white musician in the Carter band, will continue arranging for Woody Herman.

"Fighting Men" Scrap Drive on With Big Bally

NEW YORK, July 3.—The second scrap drive conducted by Records for Our Fighting Men got off to a terrific start today, with the metropolitan dailies devoting reams of space to publicity for the org several days in advance of the opening. The big build-up accorded this year's campaign promises to help RFOFM hit closer to its quota than it did last year, when the drive netted only 4,000,000 pounds of usable scrap.

In this city the campaign gets under way with a "Block Dance" in the Central Park Mall, which drew most of publicity on the basis of the long string of name artists appearing. Admission is free but barrels will be placed all around the Mall for scrap contributions.

Drive lasts thru July 31, and during the entire month fire and police stations in the five boroughs of this city will be used as collection depots for scrap records. Records are also collected at all American Legion club houses.

Special Service Division of the War Department is also co-operating in the RFOFM drive, having ordered commanding officers of army camps to contribute all old records at their posts to the Legion representatives.

Kenton Lands Hope Air Show, Film Contract

HOLLYWOOD, July 3.—Stan Kenton has been signed to provide music on Bob Hope's radio program when it returns to the air in September, and set for a full-length, big-budget film musical at Paramount Studios.

The band takes over Skinnay Ennis's former spot on the Pepsodent program, the contract calling for 52 weeks. Besides Kenton's Paramount contract he is also set for a Universal featurette to be made in late July. Kenton got off to a fast start at the Hollywood Palladium Tuesday (29) on a four-week stand.

Management Doesn't Protest High Scale But Bandleaders Do

DETROIT, July 3.—Upping of scale for musicians at Eastwood Gardens here from \$106.50 to \$139, said to be the highest union music scale in the country, was justified by Jack Ferentz, president of the Detroit Federation of Musicians, because bands at the Gardens do a five-hour nightly stint, from 9 to 2 a.m. Instead of the usual three to four-hour night's work for most band or night club dates.

No real squawk has been presented to the local by the management, altho some bandleaders from the East took the date without knowing about the high scale and had to pay their men more than they figured they would have to for the date.

Anita O'Day Plans Second Try as Single

HOLLYWOOD, July 3.—Anita O'Day told *The Billboard* today she would quit Woody Herman's orchestra "within a couple of weeks" and remain in California to work as a singing single. Miss O'Day, long featured vocalist with Gene Krupa's band, joined the Herman herd a month ago for its Palladium engagement. She said she would return to Charlie Foy's niter as an entertainer. Her husband, Carl Hoff, is an air cadet stationed in California and she prefers to remain here rather than head East with the band.

OBIE PLANNING 500G SUIT

New Music Pub Closes in N. Y.; Had 16 Pluggers

NEW YORK, July 3.—Tin Pan Alley was mystified by the sudden shut-down Wednesday (30) of Walton Goldman, Inc., which included the firms of Carmichael and National Music and Goldman International. Firm, which had conducted an extensive advertising and publicity campaign since the opening of its office here several weeks ago, left most of the 16 contact men it employed jobless as over half of them worked from New York.

Altho a spokesman for the firm claimed that both the Coast and Chicago offices will remain open, and the New York office will be reopened "within a few weeks," many observers in the industry felt that the newly opened pub had gone overboard on expenses trying to rush its success.

Music Publishers' Contact Employees' Union has stated it will demand two-weeks' notice pay for each of the song-pluggers put out of work.

Lunceford Told by Union To Play Out Trianon Contract

LOS ANGELES, July 3.—Jimmie Lunceford and his band will play the remainder of their six-week engagement at the Trianon Ballroom despite Lunceford's attempt last week to quit the job two weeks early because of alleged racial discrimination at the ballroom.

The musicians' union here advised Lunceford he could not quit the Trianon job unless he bought up his contract. Lunceford, who became infuriated when two members of Count Basie's band were refused admittance to the room as Lunceford's personal guests, decided to abide by the union's ruling and will finish out his six-week stint as per contract. Ed Jamison, Trianon manager, refused to comment on Lunceford's action and charges that colored patronage was discouraged at Trianon.

J-Bug Flack Gets Boston Symp. Date As Longhair 88-er

NEW YORK, July 3.—Switching from longhair piano playing to peddling publicity for dance music purveyors has brought about still another switch in the career of Carl Post, of the Davis-Lieber office. When a couple of newspaper columnists learned that Post had performed at concerts in London, Paris and other European capitals as well as at the various temples of music in this country, they talked him up to Blue Network officials. Whereupon those worthies arranged to have Post appear with the Boston Pops Symphony for a date in August.

The pianist-publicist will play the Rubinstein D Minor Piano Concerto and it will positively not be swung, office accounts notwithstanding.

Ayres Co-Op Band Declares Dividend

NEW YORK, July 3.—The Mitchell Ayres band, one of the few co-op orks in the business, has declared its first dividend in many years. This has come about as a result of the sizable salary the band has been drawing down on the many theater dates played in conjunction with the Andrews Sisters. Currently at the Paramount Theater here on a six-week booking, Ayres has mailed out the bonus checks to three of the band-playing stockholders now in the army, Harry Terrill, Bill Beebe and Phil Zolkin. The soldier-musicians will also receive regular monthly allotments from the band for the duration.

Lights . Camera . Swing It!

NEW YORK, July 3.—Charles Gunter is proud to announce that he and Billy Hayes have followed up their sensational song success, *The Lana Turner Blues*, with *The Betty Grable Polka*. Those boys are barking up the wrong tree. If they really want to get anywhere with their Hollywood inspirations, they should busy themselves with something like *The Samuel Goldwyn Gavotte*. Or *The Louis B. Mayer Mazurka*. They'd have something then.

Red Nichols Spurns A Comeback Chance For War Work Job

NEW YORK, July 3.—Somewhat of a mystery attends the disappearance of Red Nichols from the musical scene. After he was rejected by the army, there was talk of him reorganizing the band he had disbanded because of his draft call. When he couldn't get the musicians he wanted, he dropped the idea whereupon his bookers, Frederick Bros., urged him to recreate the Red Nichols and His Five Pennies combo. Nichols failed to respond to the suggestion and that was the end of that.

At the moment, all band sellers are scouring the market for names and Nichols, in particular, should be a cinch since he has just had an album released by Decca of his recorded jazz classics featuring Benny Goodman, Jimmy Dorsey, Gene Krupa, Glenn Miller and Jack Teagarden. But Nichols is apparently spurning his opportunities to get back into the big time and he is presently employed in a war plant in San Leandro, Calif.

Romberg, SPA Council Suggest Tripling of Dues for Two Years, Asks for Members' Acceptance

Appeal Declares Lack of Response Will Be Considered "Vote of No Confidence"

NEW YORK, July 3.—Members of the Songwriters' Protective Association received a surprise proposal from Sigmund Romberg, org's president, recommending that dues be tripled for the next two years so that SPA can go ahead with its new plans for action. Recommendation was made in a letter to the membership sent out Monday (28).

Reaction to the proposed increase was negative from many members who support the Romberg-Mills leadership, based on what they consider inequality in the step-ups. These point out that Class A members, who correspond to the A and double A writers in ASCAP, could well afford to pay the newly proposed \$150 from the \$10,000 to \$13,000 they receive from their performing rights society, while members in the B classification, who receive between \$1,000 and \$1,500 from ASCAP, are being asked to pay out \$90. Dissenters maintain that these figures are completely disproportionate since members in lower classifications will have to pay a much higher percentage of their ASCAP rate. Even more glaring is the discrepancy in the case of Class D members, who receive only \$120 annual income from ASCAP and would be taxed \$30 by SPA.

New proposal is the first concrete plan emanating from the council meetings held last month, when it was decided to give Mills the go-ahead on his plan to make SPA "sole agent and trustee" of all rights to the works of its members. At that time the council agreed that specific plans be worked out to raise the necessary funds to put Mills' proposal into effect.

Danger in BMI-Marks Case
Romberg in his letter also stressed the necessity for an SPA financially strengthened in order that it may take a hand

"Bootleg" Diskers To Charge Defamation, Discrimination By AFM, 802 Officials

Writer To Be Subpoenaed

By ELLIOTT GRENNARD

NEW YORK, July 3.—The tables will be turned if Eli Oberstein goes thru with his plan to institute suit for \$500,000 against the American Federation of Musicians and its officers beginning with James C. Petrillo, and Local 802, AFM, and its officers including the president, secretary, treasurer and chairman of the Trial Board. Oberstein intends to throw the book at them in making up his case for damages resulting from the loss of his union card.

For about nine months the local and national offices of AFM have been busy trying to pin something on Oberstein that would prove him guilty of violating the union ban on recording by its members but despite the many tips and leads they received, they failed to nail the recording man whose firm was issuing the "bootleg" Hit disks. Three sessions of interrogation by 802's Trial Board failed to get any admissions of wrongdoing from Oberstein and finally, on June 17, he was expelled for "conduct prejudicial and unfair to the best interests of the local and the federation."

Discrimination Charged

Oberstein will charge that the union officials "persecuted" and "defamed"

him and prejudged the case, deciding to expel him before he appeared before them on the day of his trial. Oberstein says he will prove that Petrillo instructed Max Arons, chairman of the Trial Board, to "Throw Oberstein out of the union!"

Oberstein will charge that he was discriminated against, suffering innocently for actions done by his employers, the owners of Classic, whereas other recording men, also members of AFM, were allowed to retain their union cards despite the fact that their companies had put out records allegedly in violation of the union's edict. This refers to Leonard Joy, recording manager for Victor which had issued all-vocal disks possibly arranged by union members, and Ben Selvin, one of the vice-presidents of Muzac which had continued making all-vocal electrical transcriptions.

Oberstein will charge that these men had made it clear to the union they cannot make any commitments for their companies and the union officials had accepted this as satisfactory, whereas in his case, he was punished under the same circumstance. He claims that at his trial he was told by his accusers: "We didn't catch you at anything, but you're connected with that firm and that's enough to warrant your expulsion."

The Billboard Involved

Oberstein told this reporter that because his paper, *The Billboard*, had carried news of the forthcoming trial three weeks before Oberstein himself had been summoned, and had printed a prediction of his expulsion, this was proof his case had been prejudged. Oberstein declares he will subpoena this reporter to reveal where he got his advance information.

William E. Berkson is the attorney preparing the preliminary material but Oberstein promises to bring in a battery of Blackstones to try his case. A lot of dirty linen will be washed in public if he will be allowed to put into the record charges he claims will prove the officials who sat in judgment were not fit to judge impartially.

Singleton Signed By Morris Agency

HOLLYWOOD, July 3.—Zutty Singleton, prominent in New York for 12 years as a drummer with name bands and in recent years as leader of a small jazz combo, has just been signed by the William Morris Agency. The veteran tub-thumper, who came out of New Orleans in the early 1920s with Louis Armstrong and other greats of the jazz world, has purchased a home in Los Angeles and expects to settle here permanently.

His group opens Thursday (8) at the new Club Trinidad, formerly known as the Trouville Club and one of the Coast's hottest hang-outs for jazz purists and hot record collectors.

Powell's 2-Weeker At Norfolk Palomar

NORFOLK, Va., July 3.—Palomar Ballroom here broke a precedent of many months standing when it booked Teddy Powell for a two-week run. Powell, who opens Monday (5), is the first band to come into the spot for more than one night and if the run proves successful, management may change its one-night booking policy.

in the BMI-Marks case. This suit, if won by the plaintiffs, would establish that publishers own all rights under copyrights they hold. In pressing for action, Romberg stated the defense in this suit "should not be left to ASCAP, where there is a divided interest, with publishers on one side of the question and writers on the other." He stated that if it were decided in favor of the plaintiffs "it would be a shocking disaster to the welfare of songwriters."

Some deem it unfortunate that Romberg closed his letter by saying that a negative vote would be regarded as a vote of no confidence in the present leadership. They feel that lack of preparation, discussion and education might result in insufficient response from the membership, placing the onus of "no confidence" on the Romberg-Mills leadership when actually they enjoy the support of the vast majority.

Discussion Wanted

The letter asked for an immediate vote. However, many members feel that a special membership meeting should be called before the vote is taken to air the conflicting sentiments on the floor. They point out that a special membership meeting was scheduled for two weeks after the annual meeting held April 16. This meeting never materialized, and these members feel that the time to air their problems is long overdue.

Proposed changes in dues payments are as follows:

Members In	Now Pay Per Annum	Will Pay Per Annum
Class A	\$50	\$150
Class B	30	90
Class C	20	60
Class D	10	30
Associate Members	5	10

ON THE RECORDS

Reviews of the latest record releases. Paragraphs in heavy type are designed for operators of automatic phonographs. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

DICK HAYMES and THE SONG SPINNERS (Decca 18556)

You'll Never Know—FT; V. *Wait for Me, Mary*—FT; V.

On the heels of the previous week's release that marked the Decca debut of singer Dick Haymes for an all-vocal impression of *It Can't Be Wrong* and *In My Arms* (18557), the wax factory has brought forth two additional sides. And these are even more impressive, both as to song selection and treatment by the former band singer and radio's male-female singing troupe, the Song Spinners. Harry Warren's and Mack Gordon's *You'll Never Know* hit ballad from the *Hello, Frisco, Hello* picture, is particularly suited to Haymes's pashy baritone. And the rhythmic vocal background laid down by the Spinners keeps the side spinning at an even pace. Setting it in a slow tempo, Haymes leads off the side for an opening chorus, giving sympathetic feeling to the lyrics. The Spinners pick it up for the last half of another chorus. The Tobias boys, Harry and Charlie, along with Nat Simon, have a hit natural in *Wait for Me, Mary*. A light and breezy ballad, Haymes takes this one in good stride. Stepping up the tempo a bit, he makes the side's initial impression with the opening chorus. The Song Spinners pick up a second stanza, giving way at the bridge to Haymes, who takes the side out.

This is a double-barreled disk as far as the music operators are concerned. Both songs, particularly "You'll Never Know," are flirting for a top position on the hit parade ladder. And with Dick Haymes enjoying much popular appeal his name goes a long way in making the play more attractive for the phono fans.

JAY McSHANN (Decca 4418)

Get Me On Your Mind—FT; VC. *The Jumpin' Blues*—FT; VC.

It took a long, round-about way for this disk to reach the reviewer's turn-table, but here is one paring that was well worth the waiting. The sides afford wide expression for the maestro's fine piano fingerings. Maestro McShann whips up a typical Kansas City blues of his own (See ON THE RECORDS on page 28)

Basie, Ebbins Clear Of Man "Stealing" Charge by Gastel

LOS ANGELES, July 3.—The controversy raging between the managers of the Count Basie and Benny Carter orchestras, revolving around the alleged "stealing" of trumpet-tooter "Snookie" Young, has ended. Carlos Gastel, Carter's personal manager who carried the fight to the OPA offices here, said Young would remain with the Basie band and that the matter had been settled "amicably."

Gastel had accused Milton Ebbins, Basie's manager, of hiring Young for the Basie band by promising a weekly guarantee which was \$15 more than Carter had been paying Young, and asserted the move was in violation of President Roosevelt's salary stabilization edict. The OPA office here refused to take action when Ebbins showed proof that Basie was paying the musician the same salary paid him by Carter. The case marked the first time that the OPA has been called into the music biz.

Krupa Guilty, Gets 1-6 Years

SAN FRANCISCO, July 3.—Gene Krupa was found guilty Wednesday (30) of using a minor to transport narcotics and was sentenced yesterday to one to six years in San Quentin prison. Sentence to begin July 12 will run concurrently with the 90-day misdemeanor sentence Krupa is now serving. His attorney served notice of appeal after his motion for a new trial was denied.

NEW YORK, July 3. — Roy Eldridge, trumpeter who fronted the Krupa ork for two and a half weeks when MCA made an effort to keep the band intact, opens at the Famous Door here this week with his own small band.

James Doing Okay

NEW YORK, July 3.—Harry James feels pretty good about everything. His five-day stay at Frank Dailey's Terrace Room in Newark, ending Thursday (1), attracted absolutely capacity attendance at the room holding 1,400 persons; his band is intact, tenor saxist Corky Corcoran drawing a 4F; and Monday James marries Betty Grable in Las Vegas.

He goes right into work on two films, *Mister Co-ed* and *Tale of Two Sisters*, returning here in October for another date at the Astor Hotel.

Mamie Sacks, recording manager at Columbia Records, trained out for the Coast to act as James' best man at the nuptials.

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ON THE STAND

Reviews of orchestras playing hotels, night club and ballroom locations and one-nighters.

Leo Reisman

(Waldorf Astoria Hotel, New York)

LEO REISMAN, the leading society maestro a dozen years ago, is back at this Park Avenue hostelry with an 18-piece ork and a determination to win his way back to the prominence he once held. If it is merely society Reisman wishes to bowl over, that's a pushover, but he is certainly aware that the 400 don't wait in line outside the Paramount for the 9 a.m. show and for that much tougher audience he hasn't quite enough at the moment.

Not that he can't acquire it, Reisman is an extremely intelligent, music-wise, resourceful leader. Back at the fabulous Central Park Casino, in the halcyon Jimmy Walker days, he formulated a style of music that brought forth Eddy Duchin who was holding down one of the piano chairs. He was among the first to highlight the sophisticated rhythms of the Night and Day school of music and Reisman's recording of *What is This Thing Called Love*, an earlier Cole Porter composition, set a vogue for its time.

The only trouble is so many others have moved in between then and now, and the eccentric leader will have to pull more out of his hat than his bushy hair and his fiddle section. His strings, added for this engagement, are interestingly scored and played beautifully, but that's about all there is to the band. Five reeds and four brass contribute little and the rhythm section, sporting a lovely blonde who is hidden behind a harp, gives little more than an adequate beat.

Jacqueline, a handsome Spanish girl, sings the Latin Americans (which Reisman plays so well) with the flair and ease born of intimacy but she is heard infrequently. Elaine Howard, singing the American ballads, has a sweet voice but a small one that does not project even with the aid of the p.a. system.

Reisman himself is not singing in his peculiar fashion, nor is he grunting into the mike nor muttering asides. His only outlet is an occasional fiddle solo and leading, and the latter is his forte. He conducts as tho he were leading a symphony orchestra, which means he knows what the score is, besides being good to look at. Elliott Grennard.

ORCHESTRA NOTES

Of Maestri and Men

BLUE BARRON, GEORGE OLSEN, CHARLIE BARNET, LOUIS ARMSTRONG, TONY PASTOR and RICHARD HIMBER get Spotlight Band Parade air shots week of July 5. . . . SHEP FIELDS current at Flagler Garden, Miami, succeeding INA RAY HUTTON. . . . RED INGLE, formerly with TED WEEMS, has joined the sax and vocal sections of SPIKE JONES'S outfit. . . . BILLY BLAIR, bass man with CHUCK FOSTER, moves in with GRIFF WILLIAMS at Chi's Palmer House July 27 following FOSTER'S current date at the Blackhawk Cafe, that city. . . . KIM LOO SISTERS joining INA RAY HUTTON when she opens at the Hotel Astor, New York, August 9. . . . ART HODES in for an indefinite engagement at the Hofbrau, Lawrence, Mass., starting July 4. . . . CARL RAVAZZA opens the Blackhawk Cafe, Chicago, July 28. . . . GINNY STONE is the new vocalist with BOYD RAEBURN at the Bapd Box, Chicago. . . . BENNY CARTER into the Hollywood Casino Wednesday (7). . . . STELLE SLAVIN playing a 10-week engagement at the Avalon Club, Wildwood, N. J. . . . LIONEL HAMPTON, currently at Apollo Theater, New York, broke the house record at the Royal Theater, Baltimore, week of June 25, grossing \$13,982. . . . CARL DENGLER playing a return date at Hotel Hayward, Rochester, N. Y. . . . HAL WASSON set for the summer at the Hollywood Dinner Club, Mobile, Ala. . . . TONNEY ROSCOE into the Happy Landing, that city. . . . ANSEL HILL playing thru the summer at the Rendezvous Ballroom, Balboa Beach, Calif. . . . HERB HARPER, former GENE KRUPA trombonist, now with CHARLIE

SPIVAK. . . . PHIL SALTMAN playing the Ritz Hotel, Boston. . . . LAWRENCE WELK set for a run at New York's Capitol Theater next October. . . . HENRY KING into the Biltmore Bowl, Los Angeles, July 6, followed by FRANKIE MASTERS early in August. . . . CAB CALLOWAY opening the Park Central Hotel, New York, July 15. . . . GEORGIE AULD, honorably discharged from the army, playing with a small crew at the Three Deuces, New York. . . . ROSY McHARGUE added to KAY KYSER'S sax section. . . . EDDIE OLIVER will augment his band to 19 people when he opens a run at the Edgewater Beach Hotel, Chicago, July 17, replacing Russ Morgan who is going on a theater tour and is expected to go into the navy later in the year. . . . TED PIO RITO starts at Elitch's Gardens, Denver, August 3 for two weeks. . . . RICHARD HIMBER will be there the preceding fortnight, opening July 12. . . . JIMMY JOY goes into the Muehlebach Hotel, Kansas City, Mo., following his current date at the Trocadero, Evansville, Ind.

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(Routes are for current week when no dates are given.)

ORCHESTRA ROUTES



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater.

A
Agnew, Charlie (Amato's Supper Club) Astoria, Ore., nc.
Ake, Jean (Pleasure Pier) Port Arthur, Tex., b.

B
Babbitt, Stewart (Hilton) Long Beach, Calif., h.
Baker, Don (Algiers) NYC, cb.

C
Cabin Boys (Edward) Middletown, N. Y., h.
Caesars, Emilio (Tropic) San Antonio, Tex., nc.

D
Davis, Johnny (Seat) Charley Foy's, Los Angeles, nc.
Davis, Meyer (Rogers Corner) NYC, nc.

E
Eddy, Ted (Iceland) NYC, nc.
Eisen, Samuel (Copley Plaza) Boston, h.

F
Fellows, Bob (Pirates' Den) Hollywood, nc.
Fields, Shep (Flagler Gardens) Miami, b.

Fisher, Freddie (Jack Dempsey's) NYC, re.
Fox, Roy (Riobamba) NYC, nc.

G
Garber, Jan (Casino Gardens) Ocean Park, Calif., b.

H
Hamilton, George (Aragon) Chicago, b.
Harden, Harry (Casablanca) NYC, nc.

I
International Sweethearts of Rhythm: Texarkana, Ark., 7; Dallas, 8; Oklahoma City, 9.

J
Jenney, Jack (Lakeside) Denver 25-July 9, p.

K
Kardos, Gene (Zimmerman's Hungaria) NYC, re.

Kendis, Sonny (Madison) NYC, h.
Kent, Peter (New Yorker) NYC, h.

L
Lande, Jules (Ambassador) NYC, h.
Landre Johnnie (Non-Coms) Columbus, Ga., nc.

M
McComas, Ray (Jockey) Kansas City, Mo., nc.

N
Nelson, Merrin (Savoy Lounge) St. Louis, nc.

O
Ohman, Phil (Mocambo) Hollywood, nc.
Oliver, Eddy (Chanticleer) Baltimore, nc.

P
Pafumy, Joe (Belmont-Plaza) NYC, h.
Page, "Hot Lips" (Famous Door) NYC, nc.

R
Raeburn, Boyd (Band Box) Chi., nc.
Ramos, Ramon (Blackstone) Chi., h.

S
Sanders, Sid (Rainbow Inn) NYC, nc.
Sandler, Harold (Rogers' Corner) NYC, nc.

Miller, Freddy (St. Regis) NYC, h.
Mills, Johnny (Candee) Syracuse, N. Y., nc.

Nelson, Merrin (Savoy Lounge) St. Louis, nc.
Nelson, Ozzie (Earle) Phila., t; (Palace) Cleveland, 9-15, t.

O
Ohman, Phil (Mocambo) Hollywood, nc.
Oliver, Eddy (Chanticleer) Baltimore, nc.

P
Pafumy, Joe (Belmont-Plaza) NYC, h.
Page, "Hot Lips" (Famous Door) NYC, nc.

R
Raeburn, Boyd (Band Box) Chi., nc.
Ramos, Ramon (Blackstone) Chi., h.

S
Sanders, Sid (Rainbow Inn) NYC, nc.
Sandler, Harold (Rogers' Corner) NYC, nc.

T
Talent, Mark (885 Club) Chi., nc.
Talley, Henry (The Tavern) Marshfield, Mass., h.

V
Van, Joey (Larry Ford's Lounge) Tampa, Fla., nc.

W
Wald, Jerry (New Yorker) NYC, h.
Walzer, Oscar (Fifth Ave.) NYC, h.

Y
Young, Eddie (Cosmo) Denver, h.
Young, Lee (Alabama) Los Angeles, nc.

ADVANCE BOOKINGS

COUNT BASIE: Orpheum Theater, Oakland, Calif., July 15-21; Golden Gate Theater, San Francisco, 21-28; Sweet's Ballroom, Oakland, Calif., Aug. 1; Auditorium, Oakland, 2; Orpheum Theater, Omaha, 13-19; Tower Theater, Kansas City, Mo., 20-26; Orpheum Theater, Wichita, Kan., 27-Sept. 2.
LES BROWN: Chicago Theater, Chicago, July 2 (week).
CARMEN CAVALLARO: Ballroom, Cedar Point, O., July 2 (week).
DEL COURTNEY: Oriental Theater, Chicago, July 24-29; Riverside Theater, Milwaukee, Wis., 30-Aug. 5; Paramount Theater, Hammond, Ind., 8; Capitol Theater, Madison, Wis., 9; Sheboygan Theater, Sheboygan, Wis., 10; Capitol Theater, Manitowoc, Wis., 11; Appleton Theater, Appleton, Wis., 12.
ROBERT CRUM: Sherman Hotel, Chicago, July 30, four weeks.
EDDIE DURHAM: Nashville, July 12; Atlanta, 13; Macon, Ga., 14; Birmingham, 15; Montgomery, Ala., 16; New Orleans, 18; Mobile, Ala., 19; Orlando, Fla., 21; West Palm Beach, Fla., 22; Fort Lauderdale, Fla., 23; Miami, 25; Tampa, 26; Jacksonville, Fla., 27; Savannah, Ga., 28; Charleston, S. C., 29; Augusta, Ga., 30; Panama City, Fla., 31; Baton Rouge, La., Aug. 2; Galveston, Tex., 3; San Antonio, 4; Houston, 5; Port Arthur, Tex., 6; Beaumont, Tex., 7; Dallas, 8; Shreveport, La., 9; Texarkana, Ark., 10; Little Rock, Ark., 11; Monroe, La., 12; Greenville, Miss., 13; Vicksburg, Miss., 15; Pine Bluff, Ark., 16; Oklahoma City, 19; Tulsa, Okla., 20; Wichita, Kan., 21;

Topeka, 22; Lincoln, Neb., 23; Omaha, 24.
EARL HINES: Town Hall, Philadelphia, July 16; Manhattan Center, New York, 17; The Tote Club, Boston, 18-24; Howard Theater, Washington, 30-Aug. 6.
HAL MCINTYRE: Strand Theater, New York, July 2-22; Stanley Theater, Utica, N. Y., Aug. 10-12; Buffalo Theater, Buffalo, 13-19; Eastwood Park, Detroit, 20-26; Ballroom, Cedar Point, O., 27-Sept. 2.
VAUGHN MONROE: Auditorium, San Bernardino, Calif., July 14; Orpheum Theater, Los Angeles, 21-27; Golden Gate Theater, San Francisco, 29-Aug. 4; T. & D. Theater, Oakland, Calif., 5-11; Oriental Theater, Chicago, 20-26; Riverside Theater, Milwaukee, 27-Sept. 2.
OZZIE NELSON: Earle Theater, Philadelphia, July 2-8; Palace Theater, Cleveland, 9-15; Stanley Theater, Pittsburgh, 16-22; Paramount Theater, Toledo, 23-25; Palace Theater, Columbus, O., 27-29; Chicago Theater, Chicago, 30-Aug. 5; Riverside Theater, Milwaukee, 6-12; Orpheum Theater, Minneapolis, 13-19; Orpheum Theater, Omaha, 20-26.
RAY PARKER AND PORTHOLE: Bal Tabarin, San Francisco, July 22, seven weeks.
RUTH PRYOR: Bismarck Hotel, Chicago, Aug. 6, two weeks and options.
BOYD RAEBURN: Oriental Theater, Chicago, July 9-15; Paramount Theater, Hammond, Ind., 18; Capitol Theater, Madison, Wis., 19, 20; Capitol Theater, Manitowoc, Wis., 21; Appleton Theater, Appleton, Wis., 22; Sheboygan Theater, Sheboygan, Wis., 23.

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Library of Congress Picks Best Documentary Films

WASHINGTON, July 3.—The Library of Congress announced recently that it has requested U. S. motion picture producers to deposit in the Library 104 films and portions of films released in the period from May 1, 1942, to April 30, 1943.

The Library is careful to state that it does not select the "best" pictures in the sense that professional critics and the motion picture industry does; rather they select pictures having documentary significance or significance as records of the time for study by future generations.

At present the Library is compelled to restrict its selection of films because of inadequate facilities. Arrangements have been made with the Rockefeller Foundation and the Museum of Modern Art in New York, however, to develop a permanent program to be submitted to Congress so that the Library will receive funds to develop its own archives. Funds for the present study are furnished by the Rockefeller Foundation and all selection, storage and processing of films is done by the Museum of Modern Art.

Films selected include (a) news reels and news-related films, or parts of films which record events, occurrence or people of interest; (b) all documentary films, including entertainment films which draw a picture of life at the time they were filmed and because they were accepted by the public as presenting a truthful and

realistic picture of the time; (c) any films produced in the course of the year which mark important artistic or technological advances in the art of motion picture, regardless of popularity; (d) films, such as certain of the animated cartoons, providing elements of the common imaginative life of the period; and (e) outstanding films of scientific interest or geographic interest not included in other categories.

Only commercially produced films are included in the following list. Government films are preserved thru other arrangements: (Clip and file for reference.)

News Reels and Parts Therefrom

- Sir Stafford Cripps in India.....Paramount
- Battle of Madagascar.....MGM
- Bombing of Malta.....Paramount
- Aircraft Carrier Lexington Sunk.....Universal
- War in Libya.....Fox
- Trial of Saboteurs.....Pathe
- Churchill in England
- Lidice Dedicated
- Nimitz Decorated
- Wallace Victory Garden
- Bombing in Darwin
- Willow Run Plant
- Battle in Mediterranean
- Carrier Yorktown Damaged.....Fox
- Convoy to Moresby
- Dutch Harbor and Moresby Bombed.....Pathe
- Desert Fighting in Egypt.....Universal
- Marines in Solomons.....Paramount
- R. A. F. Bombing Raid.....MGM
- Dieppe Raid.....Fox
- Battle of Solomons.....Pathe
- Japanese Prisoners on Solomons.....Fox
- Aircraft Carrier Lexington Launched.....MGM
- U. S. Raid Over France.....Fox
- Wendell Willkie in China.....MGM
- Russian Battle Scenes.....Paramount
- U. S. Opens Second Front in Africa.....MGM
- U. S. Invasion of Africa.....Pathe
- Rommel's Retreat in Africa.....Universal
- Resume of Year of War.....Paramount
- Aircraft Carrier Attacked.....Pathe
- Damage at Pearl Harbor.....Fox
- British Drive in Africa.....Fox
- Casablanca.....Universal
- President Batista of Cuba in U. S.
- Speech on Man Power by Chairman McNutt
- Appeal to Civilians
- New Guinea
- Merchant Marine
- Rickenbacker Rescue.....Paramount
- Aircraft Carrier Attacked.....Paramount
- R. A. F. Bombing Genoa.....MGM
- Russian War Pictures.....Pathe
- Roosevelt-Churchill Casablanca Conference.....Paramount
- Nazis Retreat in Russia.....Paramount
- Casablanca Conference.....MGM
- Roosevelt Reports on Conference.....Pathe
- Polish Refugees
- PT Boats
- Aussie Troops
- Mme. Chiang.....Fox
- Nazi Aerial Attack
- British in Tripoli
- French Warships in U. S.
- Churchill in Near East.....Fox
- Allied Planes Strafe Nazis.....Universal
- Mme. Chiang in New York City
- U. S. and Australian Offensive in Buna.....Universal
- New Guinea.....Paramount
- Jewish Memorial Pageant
- Red Cross Rally.....Pathe
- Nazis U-Boats
- Makin Island Raiders
- Tunisia.....Pathe
- Meat Rationing
- Stalingrad.....Paramount
- Mme. Chiang and President Roosevelt.....Universal
- Axis Attack on Convoy
- French Prisoners Released.....Fox
- Supreme Court Judges.....MGM
- R. A. F. Bombing Essen
- Battle of Bismarck Sea.....MGM
- Hitler and Mussolini.....Paramount
- Tunisia.....Paramount
- Russia
- President Roosevelt's Tour of Southern Training Camps.....Fox
- Tokyo Raid.....Paramount
- President Roosevelt in Mexico

Documentary and General

(Only those films officially released between May 1, 1942, and April 30, 1943, are included. For example, altho shown prior to May 1, 1943, *Desert Victory*, *Random Harvest* and *The Human Comedy*, were not officially released until after that date.)

- India in Crisis.....March of Time
- Food—Weapon of Conquest.....United Artists
- India at War.....March of Time
- Atlantic Convoy.....Columbia
- The Postman Didn't Ring.....Fox
- Men in Washington.....March of Time
- Divide and Conquer.....Warner
- Mrs. Miniver.....MGM
- Men of the Fleet.....March of Time
- Our Russian Ally.....United Artists
- (World in Action Series)
- The Pied Piper.....Fox
- The F. B. I. Front.....March of Time
- Midway.....Fox
- The War Against Mrs. Hadley.....MGM
- Wake Island.....Paramount

- Another to Conquer.....Springer Pictures Nat.
- Tuberculosis Assn.
- The Fighting French.....March of Time
- A.T.C.A.....MGM
- Inside Fighting China.....United Artists
- Mask of Nippon.....United Artists
- Moscow Strikes Back.....Artkino-Republic
- Private Smith of the USA.....RKO
- The Good Job.....MGM
- The Magic Alphabet.....MGM
- Mr. and Mrs. America.....M.O.T.
- Beyond the Line of Duty.....Warner
- It's Everybody's War.....Fox
- Japanese Relocation.....Paramount
- Kokoda Battle Front—Australian News Information Bureau
- In Which We Serve.....United Artists
- The Price of Victory.....Paramount
- Journey for Margaret.....MGM
- Prlude to Victory.....March of Time
- Shadow of a Doubt.....Universal
- Casablanca.....Warner
- Ridin' Down the Canyon.....Republic
- Saludos Amigos.....Disney-RKO
- Yankee Doodle Dandy.....Warner
- The Navy and the Nation.....March of Time
- We Are the Marines.....March of Time
- City of Courage.....RKO
- One Day of War—Russia.....March of Time
- The New Canada.....March of Time
- Pride of the Yankees.....RKO
- Hitler's Children.....RKO
- Air Force.....Warner
- At the Front.....Warner
- America's Food Crisis.....March of Time
- Medicine on Guard.....RKO
- The Moon Is Down.....Fox
- Falls.....MGM
- This Land Is Mine.....RKO
- Cabin in the Sky.....MGM
- Inside Fascist Spain.....March of Time

Disney Tells of Training Films

NEW YORK, July 3.—Walt Disney, famed animated cartoon producer, appeared on the *March of Time* radio program July 1 to tell of the tremendous strides made in training the armed forces and war workers thru the use of cartooned pictures. He told of the advantages of films associated with sound, declaring that the eye and the ear complemented each other in helping the viewer to assimilate the knowledge much faster than he would thru lectures and reading alone.

"Some of the pictures produced by Disney Studios," he declares, "would make *Gone With the Wind* seem about as long as a short comedy." The use of cartooned scenes allows the showing of internal workings of mechanical devices—something that would be impossible with ordinary pictures of actual people and machines, he said. "Everyone gets a front seat in the classroom where movies are shown," Disney remarked, "and the boys really get training right in the classroom that it would take months to get under actual conditions."

Disney told of fledgling pilots who learn much about weather conditions and what they should do when encountering such conditions. This gives them invaluable "experience" when they do encounter such conditions.

Disney's studios are now working almost exclusively on training films.

Canadian Servicemen Heavily Favor Movies; Comedy, Western Favos

ST. JOHN, N. B., July 3.—Canadian servicemen continue to patronize films in heavy numbers at barracks, camps and outposts of the United Nations located in Canada. Despite the appeal of outdoor events the demand for movies continues as strong as it did last winter.

Fact of the matter is that uniformed personnel would like even more movies, and attendance is heavy at all performances.

Soldiers, sailors and airmen vote comedies as their preference, especially for the slapstick variety. Westerns are their second choice.

Darlington, S. C., Bans

DARLINGTON, S. C., July 3.—The Darlington town council has voted affirmatively on an ordinance banning Sunday movies. The issue has been forced by Darlington churches.

CUTTING IT SHORT

By THE ROADSHOWMAN

TIDE MAG carries a news-letter note that Films, Inc., Los Angeles, is making a survey on 16mm. war plant showings to determine how effective they are and what they are doing to promote the war effort. . . . Recent changes in Bell & Howell Company personnel finds J. Harold Booth as vice-prexy and Carl G. Schreyer as general purchasing agent. . . . Hardly an issue of *Time* or *Newsweek* comes out without mention somewhere of the movies which servicemen are (See *CUTTING IT SHORT* on page 29)

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THE BILLBOARD PUBLISHING CO.
25 Opera Pl., Cincinnati 1, O.

Communications to 25 Opera Place, Cincinnati 1, O.

Wolcott Tenter Finds Play Okay

PORT GIBSON, Miss., July 3.—F. W. Wolcott's Rabbit Foot Minstrels, which opened the tent season here June 16, has been playing to good business to date, according to M. L. Frisbie, of the show. Troupe has been working a 60-cent adult admission, with children's ducats at 40 cents. Reserves are 25 cents, with the concert getting the same fee. The big top, 70 by 180 feet, is in good shape, Frisbie says, and Emmett Crosby is producing the chorus numbers.

Line-up includes Morris Mayo, A. D. King, Roy Bowling, Lassas Brown, Freddie Jones, Sweetie Walker, Jack Simms, Sonny Fox, Emmett Crosby, Blaine Elliot, Willie Hodges, Alfred Banks, Jessie Spatt, Harry Joseph, Bennie Williams, Mary Lou Crosby, Carree Mayo, Bernice Oxley, Dorothy Dantels, Lena Ware, Jesse May Shepherd, Stella Lilley, Dessie Miller, Bobby Ruth Abner and Nina Bowling.

Staff has Mr. and Mrs. F. W. Wolcott, Mrs. Hilda Manis, Mr. and Mrs. J. C. Goodard, W. S. Campbell, Ed Gentry, Elmer Yancey and M. L. Frisbee. Combo carries a full crew of 16 working men.

Hayworth in 29th Week in Pink Hill

PINK HILL, N. C., July 3.—"SeaBee" Hayworth's Tent Show is in its 29th consecutive week here, with the big end, the tobacco season, just ahead. Hayworth is aiming for a year's run here. Business, to date, has been very satisfactory, Hayworth says, and it is expected to build considerably in about two weeks.

Visiting on the show as part of their vacation jaunt are Ollie and Linton DeWolfe, well-known unit-show producers. Joe Hayworth, son of "SeaBee" and Marion Hayworth, has joined the show after winding up his first term at military school.

Odd Ballyhoo

By E. F. HANNAN

A FRIEND who has a small tent trick in the Southwest gives a free show on the lot before showtime. He has used since the season opened a contortionist, a magician and a one-man band. Getting more money elsewhere, one by one they have left him. Now he has an accordionist. The trick is small but the operator says the ballyhoo pays. Most tent showmen of the past have been strong for this sort of ballyhoo and the same is true of hall showmen.

Hi Henry, who believed in long parades, also encouraged his musicians to practice afternoons so that the opera house would ring with minstrel music. The Harte Family of Swiss Bell Ringers would blow bugle calls all day at door or window of the small halls they played. The town woke up.

Arthur Rigby used to tell about the time he joined Daniel's Serenaders. There were eight people with the show and the idea foremost with the manager was to make the eight appear to be 18, or even 80, to the townies. A large Taylor trunk filled with assorted and flashy band coats was carried. The entire show would make several changes of coats and parade the town. "It must have worked," Rigby would say, "because when I left I got my salary in full."

Fred Brunk Rejoins Show

PHOENIX, Ariz., July 3.—Fred Brunk, manager of Brunk's Comedians in the Southwest since 1916, returned to the show this week after spending several weeks here following the death of his wife, Bonnie. Details of Mrs. Brunk's death appear in Final Curtain, this issue.

WANT

General Business Men, also Juvenile and Piano Player. Long, sure, pleasant season.

HUGO PLAYERS Kearney, Neb.

Rep Ripples

MASON CURRY, well-known repster now in the army under the cognomen of Pvt. Mason Cogswell, 607th T.G., Sqdn. 533, St. Petersburg, Fla., writes under date of June 30: "My copy of *The Billboard* sometimes arrives late, as my wife insists upon reading it first before forwarding it to me, but I can't blame her for that. She enjoys it almost as much as I. Visited a nitery here last week and found the featured act was Cotton Watts and wife, Chick Moreland. Also caught Hal and Grace Crider at another spot in town, and we found plenty to talk about. Also spent an evening recently with Jeannie Howe, acro dancer formerly with Ches Davis's units. She was featured at the Patio here and opened last week at the Roosevelt Hotel, Jacksonville, Fla. Remember to tell my friends that mail means so much to a guy in the army." . . . DOUG MORRIS, who served as technical director with the Ringling-Barnum show in Madison Square Garden and went on the road with the circus as far as Philly, was called back to the Garden to lay out the lighting for the Ringling summer show, Spangles—The Continental Circus, and to remain there as lighting director. . . . LEON PINCH typewrites from Kansas City, Mo.: "Since your nice squib about me in a recent issue, I have heard from friends whom I haven't heard of in years. My old boss, George Roberson, had an ad for a leading man in the same issue. As I was his leading man for six years, it was all I could do to keep from wiring him, for he was just about the finest boss I've ever had, and one still gets that old feeling. I look forward to my copy of *The Billboard* each week, and every now and then I see where some of the old gang are still up and at them, and did not get cold feet like I did."

EDDIE AND MONA HART are in Los Angeles, where they have just completed building their own home. Eddie is employed at Universal studios, while Mona is working a local nitery. Grace Bell is making her home with Eddie and Mona. . . . ALSO IN LOS ANGELES are Joe Marion, working at Douglas Aircraft, and Harold and Jeanette, also on war work, and their small daughter. . . . HUBERT NEVINS, leading man on the Brooks Show, was tendered a surprise birthday party on stage recently, with members of the troupe showering him with nifty gifts. . . . MAE GOODWIN DONALD, veteran repster who now operates a picture house at Clute, Tex.,

is mourning the loss of her husband who died recently of a heart attack. Frances Maloy Clark is still with Mae, and Frank Clark is on war work in Clute. . . . HAZEL FELTON, of the Brooks Show, sends in a rave description of the beautiful Wisconsin territory. She says, too, that the Brooks organization is tops, with the line-up making for a congenial bunch of troupers. Hazel has the only trailer on the Brooks Show this year, and she says she gets a kick out of entertaining the gang. . . . HILA MORGAN now operating a circle picture show in the Houston area, is reported having her tent show equipment up for sale. . . . DON and MAIZIE DIXON, of rep and tab fame, are located in Hollywood, where Don is working in Technicolor Studios on government films.

GENE VAUGHN, straight man well known in rep and tab and for the last two years associated with the Sponselor office in Baltimore, is mending from an operation at his home, 1815 Park Avenue, Lynchburg, Va., and would appreciate a note from his trouper pals.

. . . JACK HUTCHISON, former Billroyan, was a visitor on Billy Wehle's *Grand Ole Opry* tent at Gastonia, N. C., June 30, where the hillbilly unit attracted a capacity house. . . . "GATE-MOUTH" SETZER, former rep comic, is employed in the shipping department of National Screen Service, Charlotte, N. C. . . . ROY RITZELL, formerly comic at the Roxy, Knoxville, is now associated with the Cabbarus Theater, Concord, N. C., as a poster artist. . . . VERDOR'S SHOW, colored trick, is reported to be enjoying healthy business in Pickens County, Alabama. Show has five people and plays three-day stands, using three revue-type bills by E. F. Hannan. . . . JOHN LAIR'S *Renfro Valley Folks*, this season playing under Bill Ketrow's big top, got in two fat days at Xenia, O., last week, and followed with a like stand at Springfield, O., which also brought better-than-average returns. . . . DOUG and LOLA COUDEN, who have been playing one-nighters in halls thru Colorado with their novelty turn, have moved to a camp on Grand Mesa in Western Colorado, from where they'll work the surrounding territory for the rest of the summer. Their school season beginning in September will take them west into Southern California. . . . KIPP'S SHOW, a small flesh trick operated by Walter Kipp, is finding things much to its liking in the Brookhaven, Miss., territory. It has a string of fairs coming up soon.

DERBYSHOW NEWS

Communications to BILL SACHS, Cincinnati Office

MARY VAUGHN, whose company is handling the p. a. at Jerry Green's show, asks about Bill Willis.

KEEP YOUR EYE on the letter list. Addresses of only those in the armed service may appear here.

EARL HARRINGTON, ex-contestant, is now doing a dance and comedy turn at a Cleveland nitery.

RUMOR HAS IT that the army will soon move out of the Coliseum, Chicago, and plans are in the making for a show at that spot.

EDDIE ELLWOOD, former walkie now in the army, queries about Patsy Gallagher with whom he teamed. Eddie's mailing address is Pvt. Edward A. Bova, 360th AAB sqd., Pueblo, Colo.

JERRY GREEN'S Baltimore show is a huge success, according to info from our scouts. A floorshow every hour and the fact that no alcoholic drinks are served makes the entertainment set right with the armed service authorities.

STEVE ROBERTS, former contestant, pens that he is in the army and that mail from friends should be addressed to Pvt. Stephen J. Anquetil Jr., Co. D, 56th Med. Trg. Bn. MRTG, Camp Berkeley, Tex. Steve tells that he has been in uniform for two months and finds it to his liking, especially now that he and his buddies have formed a band, with Steve handling the vocals.

CAPT. PHIL C. MATHIEU, former boss canvasser with Hal J. Ross, pencils from Calgary, Alta., that he is employed in a like capacity with Pete Kortez's Side Show on the Conklin Shows mid-

way. With him is Dave White, who handles tickets. Mathieu tells that before joining the show he met Dave's old dance partner, Gladys Simpson, in Dallas. Gladys is now a telephone operator in Washington. In Chicago, Captain Phil visited with Paul Griffin, who is managing a classy nitery. Paul was formerly publicity man for George Pughe and Hal J. Ross.

RESPONDING to the query appearing here recently concerning early derbyshows under canvas, Capt. Phil C. Mathieu offers the following: "Well here I go sticking my neck out in regards to the first tent set-up in which walkathons were presented. To the best of my knowledge, and I made many inquiries as to whether or not any had been held previously, during the summer of 1932 at Flint, Mich., Hal J. Ross produced the first walkathon under canvas. This show proved to be one of Hal's most successful and ran for a period of about six weeks. Tent was 120 by 240 feet, seating capacity was 3,500, and contestants' quarters were in a separate tent. I was boss canvasser with the show. Over a period of more than nine years, 1932-1941, Hal J. Ross presented 10 shows under canvas. These were at Flint, Mich.; St. Louis, Oklahoma City; Long Beach, Calif.; Philadelphia; Phoenix, Ariz. (two shows); Lake Charles, La.; Peoria, Ill.; Sacramento, Calif.; Pensacola, Fla., and Corpus Christi, Tex. The Oklahoma City show was under the largest top ever used for such a purpose, 160 by 320 feet, with a seating capacity of 6,000. The Long Beach show used a poleless top. Incidentally, I supervised the erection of all the tops but two for the foregoing shows, which I believe is a record in itself as far as the walkathon field is concerned."

MAGIC

(Continued from page 21)

quils?" . . . SERGT. PRINCE MENDES, one of the features with *This Is the Army*, typewrites from the Warner Bros. studios in Burbank, Calif.: "We have completed filming of the big show and are now merely marking time for the big jaunt ahead. We have been informed officially that *This Is the Army* will be divided into two units, one to go to England and the other to North Africa. I did the same routine in the picture as I did in the stagemag, and they tell me it is great. Spent an enjoyable evening recently at the home of Peter Godfrey, now a director at Warners. Edgar Bergen and Chester Morris were there together with a couple of other magic enthusiasts, and I had a splendid time doing and talking magic."

ON THE RECORDS

(Continued from page 25)

origin to make for *The Jumpin' Blues*. Taking it at a moderate jump tempo, McShann sells from the opening choruses, with the rhythm section pronounced to further show-case his Steinway sorcery. Band ensemble allows for the alto sax to ride out for a chorus before Walter Brown steps up for the husky blues shouting. Band picks it up again for ensemble riff choruses to carry it out. *Get Me On Your Mind*, a blues ballad by Gus Johnson and John Turns, makes for an attractive companion piece. Set at a moderately slow tempo, Albert Hibbler captures the blues spirit of the song in singing the opening chorus. McShann has it all to himself in picking it up for a second chorus, with Hibbler returning for the last half to carry out the side.

With operators facing a dearth of good jump sides to keep the phonos burning bright, "The Jumpin' Blues" is a natural to keep the buffaloes hopping into the machines. Jay McShann has made a fine impression with his Kansas City band in the past few years, and once the uninitiated find him out, there will be no letting this side out of sight for them.

TOMMY McCLENNAN

(Bluebird 34-0706)

Roll Me, Baby—FT; V. Blue As I Can Be—FT; V.

This gravel-voiced blues shouter whips up two original race blues, accompanied by guitar and string bass. His *Roll Me, Baby* is on the racy side and *Blue As I Can Be* makes the complaint that his honey has let him down and doesn't treat him nice and kind anymore. Nothing to distinguish either the songs or the singing, being typical of the inferior quality of the vast majority of race records with the result that the appeal is confining and limited.

Music operators servicing locations, where they go in for heavy race stuff, will show some interest, particularly for "Roll Me, Baby," which should appeal to the tap and tavern spots.

POPULAR ALBUMS

Down On the Farm (Hit H-109). Cash-in on the current craze for corn music, the Hit label has struck a natural in packaging eight sides by the Korn Kobbiers, who have taken barnyard rhythms and parleyed them into the big money. Sides were originally issued as single items, dating back to the old Varsity label. Titles take in some of the oldies pops dished up in the Korn Kobbler style, including *Five Foot Two Eyes of Blue*, *Oh You Beautiful Doll*, *Somebody Stole My Gal* and *When You Wore a Tulip* with vocal solos and duets in keeping with the spirit of the song's interpretation. Other four sides are corn classics. There is *Floating Kidney*, an old-fashioned comedy waltz, the lyrics making merry with the medical terminology; and the Kobbler's own *Cheatin' On Your Baby*. Remaining two sides are choicely instrumentals. Benny Goodman's corn satire, *Shirt Tail Stomp*, is whipped up by the Kobbiers in the genuine ja-da tradition. And Nels Lackso's *Trumpet Blues* features his own acrobatics on the horn. Gives out in the identifying trumpet styles of the big names—Harry James' triple tonguing, the wah-wah of *Sugar Blues* McCoy, Henry Busse's shuffle rhythm, and the Horace Heidt tripling.

There's plenty herein to occupy the attention of the music operators. All of the sides make for excellent novelty fare for the phonos and appeal is not restricted to the train stops out in the great open country.

The Final Curtain

BESSELING—Mrs. Jacob, 55, violinist who played with the Boston Vedettes, one of the first women's orchestras in this country, in Lenox Hill Hospital, New York, June 29. Surviving is her husband.

BRUNKE—Bonnie, wife of Fred Brunk, manager of Brunk's Comedians thru the Southwest since 1916, of colitis in Phoenix, Ariz., May 31. She had been bedfast for six months. Burial in Greenwood Cemetery, Phoenix. Pallbearers were all professionals.

BURKE—Daniel, 80, retired vaude performer, in Bridgeport, Conn., June 21 following a short illness. He began his professional career as a dancer at the age of 9. He was with the Harrigan and Hart act for 10 years and appeared on the Keith Circuit during World War I with his dance act, *The Old Masters*. Survived by his widow Amada.

BUTLER—Hall Alvin, 53, vaude performer, June 25 in St. Petersburg, Fla., of a heart attack. For 20 years, with his wife, he appeared on RKO, Orpheum and Keith circuits in an act billed as Hall and Tiny Butler. Since 1928 he made his home in De Land, Fla., where he was in charge of entertainment for Florida National Exhibits at International expositions. Survived by his widow.

COLLINS—Elmer L., 63, former legal adjuster with carnivals, June 11 in El Paso, Tex. He began his career in outdoor show business in 1904 with Nat Reiss. From 1916 until 1929 he served as legal adjuster with Delmar Shows and Fresco Exposition, and also was associated with Harry Poole, Jack Greenburg and George Proctor Sr. Since retiring he operated a tourist court in El Paso. Survived by his widow, Belle; his father, T. L.; four brothers and two sisters.

ELZY—Ruby (Mrs. Jack Carr), 33, Negro musical comedy, motion picture and concert singer, June 26 in Parkside Hospital, Detroit. In musical comedy her outstanding work was in the role of Serena in *Porgy and Bess* and in the lead role of Dolly in *Emperor Jones*, which starred Paul Robeson. She appeared as a feature singer in the motion picture *The Birth of the Blues*, and was also a concert singer and had appeared with the New York Symphony Orchestra. In 1937 she sang at a White House luncheon given by Mrs. Roosevelt for the wives of Supreme Court Justices. Interment in Corinth, Mass., June 29.

FINKLE—Lucy, 45, who was with the office of Sylvia Hahlo, legit agent, in New York June 22 of lukemia. Survived by a sister, the wife of Paul Muni.

FIRTH—W. Francis, 75, painter-musician, who formerly operated his own light opera company, in Windsor, Ont., June 25. After making appearances in the East he toured the country with the Milan Opera Company and later with his own company. Surviving are his widow and a son.

FITZPATRICK—Edmund, 48, retired actor and singer, at Flower and Fifth Avenue Hospital, New York, June 25. He appeared in the productions, *The Dream Girl*, with Fay Bainter, and *The Royal Vagabond*, with the late George M. Cohan. He toured the United States and Canada in the Henry Savage production *Everywoman*. Fitzpatrick left the stage several years ago to establish voice studios in New York. Surviving are his widow and three brothers.

FOSTER—Harold Louis, 61, a member of Ackley's band for many years, June 21 in Sandusky, O.

GRANT—Marshall, 36, studio organist and brother of William Grant, manager of the News Reel Theater, Hollywood, June 26 at General Hospital, Los Angeles, shortly after a fall in which he received a skull fracture. He leaves another brother, Dr. Lionel, Milwaukee, and his parents, Dr. and Mrs. William A., Sr., Milford, Ia. Interment in Milford.

GROTTA—James L., 71, founder and president of the Stein Cosmetic Company, New York, at his home there June 29. Surviving are his widow and two daughters.

GUHL—George, 67, burlesque and motion picture actor, in Hollywood June 26. He had been in vaude and burlesque since 1897, and for the last 10 years had played character parts in films. Services in Hollywood June 30, followed by cremation. Survived by his widow, Carolyn, and two sons, George, Jr., and Edward, a lieutenant in the army.

HARROLD—John Donald, manager of Giant Theater, Conshohocken, Pa., June 21 in Bryn Mawr (Pa.) Hospital following several weeks' illness. His widow, Alice and two sister survive.

HATTON—Clare L., 74, legit and stock actor, in Denver June 26. He gained his first professional experience when as a youth he played bits with the Elitch Summer Theater, Denver. He later joined O. D. Woodward Players and toured the country around the turn of the century. He married Adele Bradford in 1904 and the two trouped together for many years. From 1913 until 1918 they played stock with Denham Players at the Denham Theater, Denver. Surviving are his widow and a son, Bradford, now appearing on the New York stage. Services June 28 at the Stevens Mortuary, Denver, with interment at Crown Hill Cemetery there.

HUGHES—Margaret A., 58, wife of Joseph Hughes, head of the Joseph Hughes Entertainment Bureau, Philadelphia, June 27 in Methodist Hospital there after a brief illness. Surviving her husband, a sister and a brother. Interment in Holy Sepulchre Cemetery, Philadelphia, July 1.

INGE—Everett, 53, proprietor of a St. Louis roller skating rink and father of Adele Inge, nationally known juvenile ice skater, in that city June 19. Survived by his widow, three sons and a daughter. Services June 22 at the Bopp Funeral Home, St. Louis, with interment in Valhalla Cemetery there.

KAISER—Dorothy E., 32, dancer, at her home in Queens, N. Y., June 25 after a long illness. She was the sister of Adelaide Joy Kaiser, USO singer who was killed in a plane crash three months ago in Alaska. Dorothy had danced with Albertina Rasch and in *Elo Rita*, and last year at the spring convention of the Western New York Dancing Masters' Council in Rochester, N. Y., she introduced a ballroom dance *The MacArthur Glide*. Recently she conducted dancing schools in Queens, and was a member of the New York Society of Teachers of Dancing, the Dancing Masters of America, and the Imperial Society of Teachers of Dancing, London. Surviving are her parents.

KAY—Paul, Harlingen, Tex., manager for Interstate Circuit of Texas, in an auto accident near Brownsville, Tex., June 23. He was formerly with Interstate at Dallas. Surviving are his widow, mother and a sister. Interment June 27 in Calvary Cemetery, Dallas.

KEITH—Isham, 35, actor and entertainer, at Camp Livingston, La., June 26, from injuries sustained when a truck collided with a command car. He made his first stage appearance with Mrs. Minnie Maddern Fiske, and later toured Europe as a singer and entertainer. Survived by his mother.

LEASIN—Capt. H. W., 42, formerly production assistant to Gregory Ratoff at Columbia Pictures Corporation, of a heart attack at Camp Kohler, Calif., June 24. He also had served as foreign distribution manager for several film companies. Services at Orthodox Russian Church, Los Angeles, June 28. He leaves his wife; two daughters, Natalie and Marina, and a son, George.

MCCARTHY—Daniel L., 60, retired theatrical accountant, June 28 in Roosevelt Hospital, New York. He was in the late Charles Frohman's accounting department and later was chief accountant for Cohan & Harris. When the late Sam H. Harris and the late George M. Cohan split up he remained with Harris as chief accountant. He left Harris in 1931 to retire. He was the son of Dan McCarthy, stage comedian, and Mrs. Kitty Coleman McCarthy, actress, both remembered for their appearance in *True Irish Hearts*.

MEHLER—Israel, 65, father of Jack Mehler, of Metro's New York talent department, June 22 in New York.

MELICH—Carl, 65, former theater organist and pianist, in Rochester, N. Y., June 23. He was a life member of the Musicians' Protective Association.

PROPHET—Edgar W., 64, concert baritone, in Mercy Hospital, Wilkes-Barre, Pa., June 26 of a heart ailment. While singing with the Duluth Operatic Society in 1908 he was encouraged by the late Mme. Schumann-Heink to go to New York. There he studied under Mme. Renard while working for *The New York American*. He continued his studies in Philadelphia under Nicola Montani when he became production manager for *The Philadelphia North American*. He held that post for 20 years. Survived by his widow.

SILINGARDI—I. Darlo, former operatic manager, at his studio in New York June 26.

SLOAN—Lee R., 40, museum operator,

in Chicago July 1 of a heart attack. For many years Sloan conducted a store show in Chicago. He was president of Show Folks, Inc., benevolent organization of show people, and an active member of the Showmen's League of America and was buried in Showmen's Rest, Chicago, July 3.

SMITH—Darwin C., 56, musician, June 29 near Lovells, Mich., following a heart attack. He played with orchestras in Saginaw, and Bay City, Mich. Interment at Bay City.

SWEET—Vernon L., side show attraction, at his home in Jewitt, N. Y., May 24. Billed as the Goblin Man, he appeared with Ringling Bros. and Barnum & Bailey Side Show in 1927 and at Dreamland, Coney Island, N. Y., in 1928. Survived by a sister, Mrs. Grace S. Cross.

TANNER—Dr. Richard J., 74, the original Diamond Dick of Wild West show marksmanship fame, in Norfolk, Neb., July 2 of injuries sustained in a recent fall. He was a circus performer for 20 years, and in 1905 he became a doctor.

TRACK—Anton, 95, retired violinist, at his home in New Milford, Conn., June 30. He had played in the Walter Damrosch and Victor Herbert orchestras. In late years he devoted much time to composing and orchestrations. Surviving are two sons, Edward and Frank A., and three daughters, Marie, Mrs. Anna T. Haverstick, formerly Shubert costume director for many years, and Mrs. Irene T. Marran.

WORLAND—Jerry, carnival concessionaire, June 5 in St. Paul, Ind., of injuries sustained when struck by an auto.

Marriages

CONKLING-KING—Lieut. James Brewster Conkling, U.S.N.R., and Donna King, member of the King Sisters quartet, in Encino, Calif., June 28.

FISHER-KOHN—Lieut. Lewis Fisher, former announcer at Station WCAU, Philadelphia, now in the navy, to Helen Kohn, nonpro, June 27 in Philadelphia.

MILLER-WALLACE—Ensign William Stafford Miller to Margaret Noble Wallace, of Fairfield, Conn., in Southport, Conn., June 19. Bride is an actress now appearing in *Janie*, and is the great granddaughter of the author of *Ben Hur*.

RAE-MARGO—Jimmy Rae, formerly an acro dancer, now with the air transport command, to Jane Margo, dancer, in Minneapolis June 24.

WILLIAMS-HILL—William Williams, nonpro, to Nan Hill, member of the Jeanettes, dance troupe at College Inn, Philadelphia, June 29 in that city.

Births

A son to Mr. and Mrs. Edward V. Murphy June 20 at St. Mary's Hospital, San Francisco. Father is representative of *The Billboard* in that city.

A daughter to Pvt. and Mrs. T. Kendall Mumford June 15 at Kensington Hospital, Philadelphia. Mother is bass player with the Rose Venuti Trio, cocktail combo there.

A son, Bruce Owen, to Mr. and Mrs. Charles Brinckley recently at South County Hospital, Wakefield, R. I. Father, before entering the navy, was an orchestra leader in the Middle West and is now leader of the Seabee Swing Band, Camp Endicott, Davisville, R. I.

A daughter to Mr. and Mrs. John B. Hughes at St. Vincent's Hospital, Los Angeles, June 23. Father is commentator for Don Lee-Mutual net.

A daughter, Barbara Jean, to Mr. and Mrs. Arthur C. Evans, last season with Beckmann & Gerety Shows, June 20 in Houston. Mother is the former Jean Martin, dancer.

A son, Michael, to Happy and Marie Henry June 15 at Seaside Hospital, Long Beach, Calif. Parents have been with Siebrand Bros.' Circus the past five years.

A son to Mr. and Mrs. Carl H. Bohn, formerly of the Four-Star Exposition Shows, June 25 in St. Joseph's Hospital, Breese, Ill. Father is now employed in oil field work.

A daughter to Mr. and Mrs. Walter Wanger June 25 at Good Samaritan Hospital, Hollywood. Father is the film producer, and mother is Joan Bennett, screen star.

A son, Steven, to Mr. and Mrs. Artie Shaw in Good Samaritan Hospital, Hollywood, July 1. Father is the former band leader now a chief petty officer in the navy. Mother is the former Betty Kern, daughter of Jerome Kern, composer.

A son, Fred Jr., to Mr. and Mrs. Fred Baker June 20 at Women's College Hos-

pital, Philadelphia. Father is leader of the Freddie Baker Quartet at The Cove, that city.

A daughter, Josephine Susan, to Mr. and Mrs. Bernard Portnoy June 21 at Presbyterian Hospital, Philadelphia. Father is clarinet player with the Philadelphia Orchestra and the Robin Hood Doll concerts in that city.

Divorces

Claire James, Miss California of 1938, granted an annulment from Busby Berkeley, Hollywood dance director, in Ventura, Calif., June 11.

Fannie E. Robinson from Bill Robinson, noted Negro tap dancer of stage and screen, in Reno June 18.

Louise Cromwell Atwill from Lionel Atwill, motion picture actor, in Washington June 18.

Marie Stanley, movie studio secretary, from Norval Stanley in Los Angeles June 17.

Lawrence (Larry) Loochs, of Ellman Shows, from Leone Loochs June 7 in Milwaukee.

Flower Parry Coogan from Jackie Coogan, motion picture star of a few years ago and now a sergeant in the air corps, June 29 in Hollywood.

Rita Johnson, film actress, from L. Stanley Kahn in Reno, Nev., June 29.

Jack Cohen, hooker with the Eddie Suez Agency, Philadelphia, from Bessie Bralow Cohen in Philadelphia June 28.

CUTTING IT SHORT

(Continued from page 27)

seeing in remote and out-of-the-way spots. Recent remarks in *The Wall Street Journal* indicated that many soldiers trained to show the films hope to get into the educational film field when they return from the war.

THE GASOLINE situation has abated in the Middle West, with only minor rumblings to indicate that coupon values may be out later this year. . . . Will Hays, the good taste gent of the movies, has issued a strong statement that the OWI has been generally cooperative in producing government films. Hays denies that there has been any obstructionism on the part of the OWI, but rather that the OWI has allowed movie makers to produce what they believe best. Minor suggestions have been made by the OWI and are generally followed. . . . The controversy on "too much and too many war pics" is subsiding.

TRADE SERVICE FEATURE
Billboard

NEW AND RECENT RELEASES

(Running Times Are Approximate)

CHAPLIN FESTIVAL, released by Bell & Howell. Consists of 12 re-issued Chaplin films, recently sounded and distributed by RKO. Titles include *The Cure*, *Easy Street*, *The Rink*, *The Floorwalker*, *The Vagabond*, *The Pawnshop*, *The Fireman*, *The Count*, *The Immigrant*, *One A.M.*, *Behind the Screen* and *The Adventurer*.

MENACE OF THE RISING SUN, released by Bell & Howell Company. Thesis on the war aims and dangers of Japan. Length—two reels.

AXIS SMASHED IN AFRICA, released by Castle Films. An action film showing the sudden collapse of the enemy in Tunisia. Portrays the full fury of African warfare, with many historical scenes such as the capture of General Von Arnim, the famed British Eighth Army attack, the capture of key cities and the final round-up on Cape Bon.

WARRIORS OF THE SAHARA, released by Bell & Howell Company. Count Byron de Prorok, archeologist, author and explorer, visits the famed, veiled Tauregs and discovers the long-sought tomb of the fabled Tin Hinan, white queen of the Sahara.

PARIS CALLING, released by Bell & Howell. Dramatic story of the French underground movement for freedom. Scenes portray a mass flight from the invading Nazis, hairbreadth escapes from Gestapo agents, an ingenious secret radio transmitter and a breath-taking Commando raid. A Universal feature starring Randolph Scott and Elizabeth Bergner. Length—12 reels.

Conklin Loop Kickoff Strong

Brandon Counts Par Last Year's

Preview, Kiddies' Day compare favorably with 1942—shows shipped via freight

BRANDON, Man., July 3.—Conklin Shows, under direction of President J. W. (Patty) Conklin, auspiciously inaugurated their tour of the Western Canada Class A Fair Circuit at Provincial Exhibition of Manitoba, June 28-July 3, with midway attendance and business for the engagement on a par with last year's formidable marks. Stand marked the shows' inaugural of their third consecutive tour of the circuit, and organization made the 1,452-mile jump from Brantford, Ont., in good time.

Altho midway set-up was limited compared with other years, shows and rides reported near-capacity business thru the week. Beatrice M. Benson, secretary-manager, expressed pleasure over both the midway and grandstand presentations provided by Barnes-Carruthers.

Prof. G. McEwan, president Saskatoon (Sask.) Industrial Exhibition, visited and complimented Conklin on the midway arrangement, as did a delegation of eight members of Regina (Sask.) Provincial Exhibition, who were accompanied here by their new manager, James F. Grassick. Using the local engagement as a barometer, Conklin predicted favorable crowds and good business on the remainder of the tour for his shows.

"Our receipts on opening day were about the same as a year ago," said President Conklin. "The Saturday opening as a preview worked out very satisfactorily. On Kiddies' Day, June 28, attendance was within a few admissions of that in 1942."

"Our trip from Eastern to Western Canada was better than we could have expected and we received the finest co-operation from the Canadian National Railways. Owing to railway regulations, we were handled by freight trains, and it is a pleasure to report that we made just as good time as we formerly made by special train."

BRANDON, Man., July 3.—Pete Kortess No. 1 Side Show unit, Look at Life, opened with Conklin Shows at Provincial Exhibition of Manitoba this week. Management said the unit will remain with shows on the tour of the Western Canada Class A Circuit and then return to the

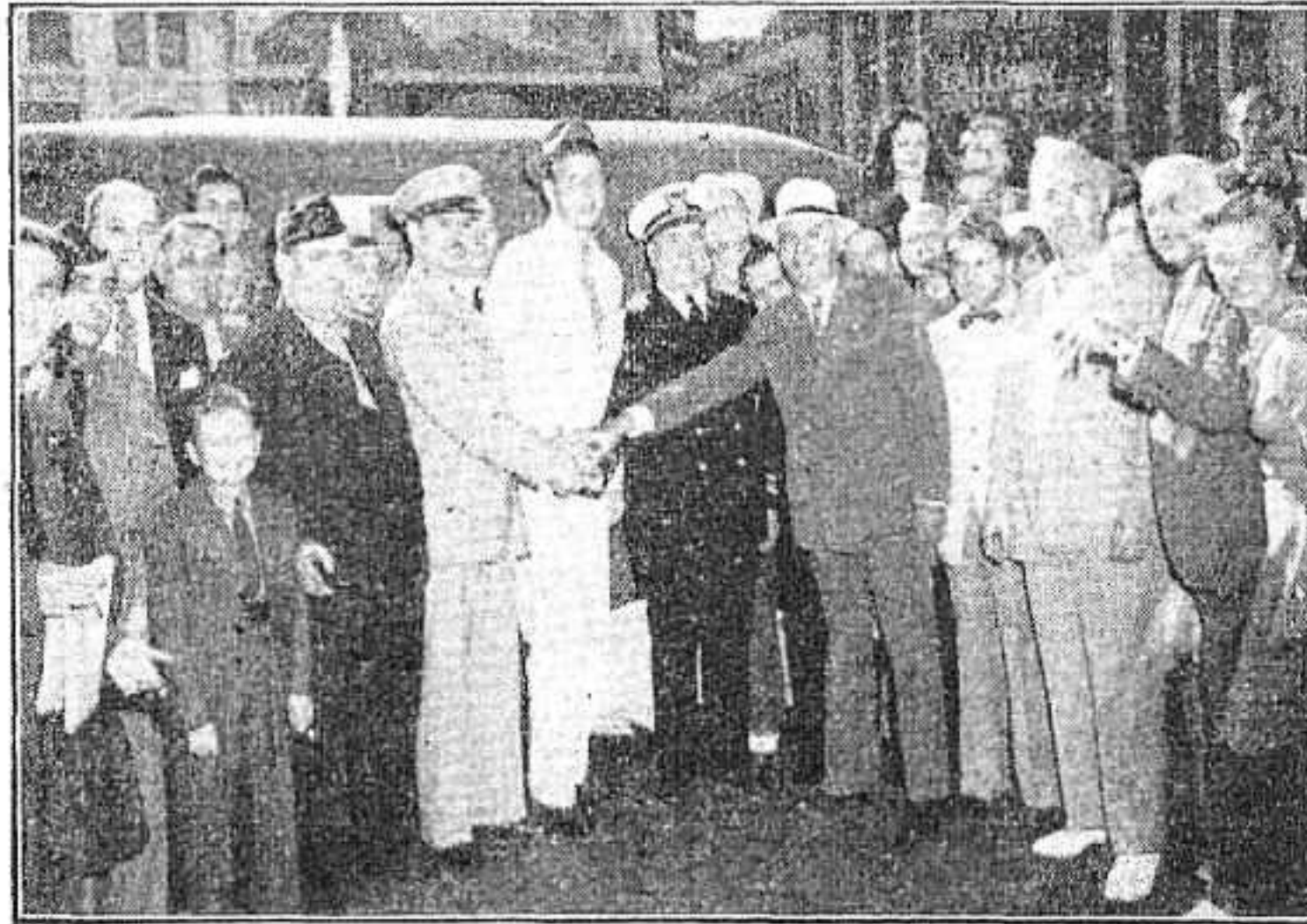
(See CONKLIN COUNT on page 33)

L. A. Engagements Are Satisfactory For Frock & Meyer

LOS ANGELES, July 3.—Frock & Meyer Combined Shows, currently playing their 17th week at Firestone Boulevard and Compton Road, are working to highly satisfactory business, the management reported. Martin Arthur has his Ferris Wheel, Merry-Go-Round, Rollo-plane and Octopus booked with the shows, while Jennie and Bob Perry have their baby rides with it. Marle and Bill Thompson are doing well with the Pony Express and steam train. Elinor Frock has the pony ride. Stella and Elmer Hanscom's Penny Arcade is clicking. They also have a penny pitch, cigarette pitch and hoop-la.

Elinor Frock is operating her milk bottles, cork guns, nail store and high striker, while Mrs. Leta Johns has the jingle board. Gloria Johns is balloon store agent, while Nancy Meyer has the popcorn and peanut stands and the lunch and cold-drink concessions. Millie and Bennie Dobbert have the candy floss, candy apples and snow cones.

Ride superintendent is Jim Eby. Lot superintendent Bill Mace has finished a new entrance arch. Chief Electrician George Harris has arranged the light towers and side lights to conform with the dim-out regulations and still give plenty of light on the midway.



CEREMONIES IN FRONT of the Palace Theater Building, New York, home of the National Showmen's Association, observing NSA members' donation of an ambulance to the army June 16, in the name of Pvt. Murray Polans, first club member to die in service. Presentation, held in Duffy Square before a large crowd, was made by Newbold Morris, president of the City Council (in white suit). Max Linderman, World of Mirth Shows and NSA past president (in white hat), is seen crossing hands with Captain McRitchie, of the army; Monsignor John O'Donnell, U. S. Coast Guard, and President Morris. To Captain McRitchie's right (wearing Legion cap) is Jack Lichter, chairman NSA Veterans' Committee. To the left of Linderman (in white jacket) is Alan Correlli, national commander U. S. Ambulance Service Association. Behind Monsignor O'Donnell is Jerry Gottlieb, acting chairman of the ambulance fund committee. Others in the picture are Counsel Max Hofmann, Dave B. Endy, Joe McKee, Sam Rothstein, Clem Schmitz, Harry Rosen, Mr. and Mrs. Nate Weinberg and Fred C. Murray.

Lewis in Norfolk After Poor Sandusky Run; Accidents Mar Buck's Jump to Keene, N. H.

NORFOLK, July 3.—Art Lewis Shows opened here Thursday on the Monticello Avenue and 20th Street circus grounds for a limited engagement, coming in from Sandusky, O., where they played Holafel Field, under American Legion Post auspices to hot weather, but poor business. Altho weather was good at Sandusky, attendance was off and shows tore down early Saturday night and made the 916-mile home-run move over the Pennsylvania Railroad. Train arrived Tuesday morning and was parked for the duration, Walter D. Nealand reported.

Current engagement is for 18 days and will be extended if business warrants, the management said. Other stands in the Tidewater area are scheduled to follow this engagement. Howard Bryant, cookhouse operator, took his army physical examination at Cincinnati and was

inducted. He enters the service July 12. His wife, Thelma, will continue operation of the cookhouse on the shows.

Doc Barfield, with two rides, closed at Sandusky, O., to play a Detroit park. Jerry Jackson's Hep Cat Minstrels got top money at Sandusky with Midnight Follies, featuring Honey Lee Walker on the front, a close second.

KEENE, N. H., July 3.—Delays caused by the long haul here from Poughkeepsie, N. Y., and several mishaps en route caused O. C. Buck Shows to cancel their scheduled opening June 28. However, shows were set up in time to open the following night, when attendance figures were the best of the season so far. Over 2,000 customers packed the lot, and Jimmie Hurd's Side Show and Mrs. Clementine Coffey's Varieties reported good business.

Only four rides, Whip, Octopus, Ferris Wheel and Kiddle Ride, were in operation. The Merry-Go-Round was destroyed north of Troy, N. Y., en route here when the truck carrying the ride overturned when a tire blew out while making a turn and set fire to the ride. Ride crew was setting up the Silver Streak in time for Wednesday night play.

Other accident occurred when the car, owned by Charles White, concessionaire, (See Accidents Hit Buck on page 33)

Dodson in Black At Kenosha Date

Children's matinee* draws 10,000 for org's best single-day mark in five years

KENOSHA, Wis., July 3.—Altho Monday's opening was lost to unsettled weather, Dodson's World's Fair Shows were favored by the weatherman the rest of the week and rang up an engagement which sent them away in the black. Sponsored by Disabled Veterans of America Post, shows opened Tuesday night to a fair crowd. Attendance increased daily until Saturday's Children Matinee, which drew an estimated 10,000, giving shows their best single afternoon's business (See DODSON IN BLACK on page 33)

Clawson Assumes Sheesley Post At E. Liverpool

EAST LIVERPOOL, O., July 3.—Ralph J. Clawson, widely known circus and carnival executive, has been named assistant general manager of Mighty Sheesley Midway, it was announced this week. Contracts were signed three weeks ago while Clawson was in the employ of Metro-Goldwyn-Mayer studios, Hollywood, and he and Mrs. Clawson joined the shows in Toledo last Saturday. He assumed his new post here Monday.

At present Clawson has complete charge of the shows and rides. General Manager John M. Sheesley, who has been ailing for the last three months, plans to leave for a hospital to undergo an operation, and Clawson will be directing head during Sheesley's absence.

Shows opened strong at Columbian Park, East End, Monday, under Civilian Defense Corps auspices. Business thru the week has been on the increase. Robert North, press representative, said. Visitors included Eugene M. Haerlin, Dayton, O., and Jake Shapiro, Triangle Poster Printing Company.

Eastern Stands Are Big for CW

Niagara Falls engagement best still date—combo in strong Buffalo bow

BUFFALO, July 3.—Cetlin & Wilson Shows, playing the lot at Broadway and Bailey streets, bowed to strong business here June 27, under Polish National Cathedral Drum Corps auspices. A preview Sunday night proved successful, and Monday opened to good results. Tuesday saw a near-capacity crowd on the midway until about 9 p.m., when a high wind and storm chased patrons home. Several drum corps paraded to the grounds early that night for the benefit of the Soldiers' Smoke Fund.

Organization moved in here from Niagara Falls, N. Y., where they wound up the best engagement of the season so far June 26. Located at Hyde Park and Military Road, shows' attendance and business on the week were the largest for a still date in the shows' history. R. C. McCarter said. Mark was set despite the stringent gas regulations in the East. Volunteer Firemen sponsored the engagement. Organization obtained a good weather break thruout, and shows, rides (See CW Eastern Stands on page 33)

Heart Attack Fatal To Lee R. Sloan

CHICAGO, July 3.—Lee R. Sloan, widely known outdoor showman, died Thursday morning of a heart attack. He had been in ill health for some time, but his death came unexpectedly. Sloan had been with various outdoor shows, but for a number of years conducted a store show in Chicago. Possessed of a pleasing personality, he was well liked in the profession. He was an active member of the Showmen's League of America, contributing freely of his time and money and serving on various committees.

Funeral services were held today from Sbarboro funeral parlor, with burial in Showmen's Rest. Sloan was an orphan and left no known relatives.

Hill Quits Byers Bros.' Post

ST. LOUIS, July 3.—Howard P. (Punk) Hill, last Saturday resigned as business manager and legal adjuster of Byers Bros.' Combined Shows to take over management of a large jewelry store in Tullahoma, Tenn., which is owned by his sister, who operates two such stores in that city. Both Carl W. and James W. Byers, owner-operators of the shows, regretted Hill's leaving. Hill and his wife were tendered a farewell party by members of the shows prior to their leaving Litchfield, Ill., last Sunday for Tullahoma.

Wind and Rain Does \$10,000 Damage to Cliff Liles Combo

ALEXANDRIA, La., July 3.—Strong winds and heavy rains leveled a storage and several concession tents entailing a loss of \$10,000 in property to the Parks Amusement Company playing Rapides Avenue here for the past several weeks, just after coming out of winter quarters.

Cliff Liles, head of the shows, is already busily replacing canvas and destroyed equipment.

Showmen's League of America



Sherman Hotel
Chicago

CHICAGO, July 3.—The grim reaper has again invaded the club ranks, taking Brother Charles Mercer June 28, Brother Lee E. Sloan July 1. This makes a total of 18 deaths in the club's 1943 fiscal year. Brother Mike Wright and Secretary Joe Strelbich visited Dodson's World's Fair Shows at Racine, Wis., and a collection from boys on the shows netted \$20 for the Servicemen's Package Fund. Owner Mel Dodson adds another \$50 to the fund.

Howard Piercy will handle the award boards on the shows, the receipts of which also will be added to the fund. Members visited Mike Rosen, Sam Levine and Joe Fontana on the Buckeye State Shows June 30. Owner Rosen started work on the Soldier Fund immediately. They also promised their co-operation with weekly bingos for the Cemetery Fund drive. Visit to World of Today Shows at Rock Island netted several applications and a donation of \$100 to the Red Cross. Award boards are in charge of Ed Schofield and Jess Jordan. Secretary Strelbich visited Rubin & Cherry Exposition at Peoria, Ill. Owners Sam Solomon and Carl J. Sedlmayr advise they have started on weekly bingos, proceeds of which will be sent to the League to be divided between the Soldiers' Pack-

(See SLA on page 58)

Club Activities



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, July 3.—Paul McKee visited on arrival from Denver. Joe Kane, of Bantly's All-American Shows, going out for one of the major awards in the membership drive. He sent in another one, Charles Kelly, this week. Recent meeting of the executive committee was presided over by President Emeritus George A. Hamid. In attendance were Secretary Joseph McKee, Past President Max Linderman, Assistant Treasurer Harry Rosen, Counselor Max Hoffman, Jerry Gottlieb, Fred Murray and Executive Secretary Walter Sibley. Dave Epstein was committee's guest. Much business of importance was transacted.

Letter of thanks and appreciation came from Sergt. Charles (Doc) Morris Jr. Pvt. William Redmond lettered from Fort Eustis, Va., thanking club for a card. Brother Harry Kay, who has been stationed at Camp Polk, La., has been honorably discharged because of illness. Brother John Francis King is critically ill at Naval Hospital, St. Albans, L. I., N. Y., after a leg operation. Corp. Siro Aurillo is recovering from a minor operation at the same hospital. Endy Bros. & Prell's World's Fair Shows ran a bingo under the direction of Benny Weiss for the benefit of the Bundles for the Boys' Fund June 25. Affair netted \$257.20. It was forwarded to Chairman Jack Lichter of the veterans' committee, which supervises the package distribution.

These members of the Endy-Prell outfit made voluntary contributions: Louis A. Rice, Ben Weiss, Ralph and Dave Endy, Joe Prell, Cash Miller, Jerry Gerard, Jimmy Zabriskie, Lou Blouie, Joe Lux, M. Shoemaker, Nat Waterman, Laurence Sedell, Milton Paer, Henry Goldberg, Winnie Edwards, Harry Tilter, Jack Renard, Max Terban, Harry Stevens, Charlie Dat and Joe Welch. Recent visitors included Murray Spitzer, Frank Blatsky, Arthur Campfield, Charles (Doc) Morris, Harry Mirsky, Andre Dumont, Jack Lichter, Fred Murray, Sam Rothstein, Pvt. Al Ross, George A. Hamid, Nate Weinberg, Joe McKee, Jerry Gottlieb, Tom Quincy, Dave Epstein, PeeJay Ringens, Harry Rosen, Max Hoffman and Max Linderman.

San Antonio Showmen's Club

216 1/2 Soledad St., San Antonio, Tex.

SAN ANTONIO, July 3.—Recent visitors to the clubrooms were Tommie Tidwell; K. C. Mose, recently released from the army; Hypo Deneke, Ben Gross, Marty Williams, Bill Hirsch and Harry Coin. Roland Smith has added a Scooter and Whip to his ride line-up on West Houston Street. Several new concessions also were added. S. Stevens has added hoop-la and guess-your-age concession to his string at Playland Park. Ben Block is operating his new skating rink at the same park.

Charlie Shubb is packing them in at his Happy Hour Theater, which is managed by Harry Rogers. Many carnival folk are employed here in various war industries and are found at the clubrooms nightly. Many of the outdoor show boys in the armed forces are regular visitors. While the club has dispensed with all meetings, clubrooms are open all summer. Business has been good in the cocktail lounge, where Blackie Tarkington is the night manager. Sam Feinberg, club president, is here on a visit. He is operating bingo parlors in Biloxi, Miss. Buster Shannon carded that he plans to visit soon. Jack Ruback, past president of the club, reports good business for his Alamo Exposition Shows. Tillie Jones entertained at a party in celebration of her birthday. Guests included Sally Stevens, Alice Block and Pat Shubb.



Heart of America Showmen's Club

Reid Hotel
Kansas City

KANSAS CITY, Mo., July 3.—Numerous visitors passing thru the city have availed themselves of spending their time at the club last week. Denny Pugh, en route to Des Moines from Texas, was in the city on business, as were Frank Delmaue, secretary, Tivoli Exposition Shows, and General Agent Green. James M. White, general agent Elite Exposition, has been elected to membership. Mrs. Sammy Anscher is joining her husband, who is with Hennies Bros.' Shows in Chicago. Ruth Spallo has returned to the city from Rubin & Cherry Exposition.

Treasurer Harry Altshuler reports good returns on the 1944 membership drive and states that members are sending in their dues in satisfactory style. Banquet and Ball committee says it is receiving good co-operation on this year's event, which will be held as usual on New Year's Eve.

Pacific Coast Showmen's Assn

623 1/2 South Grand Ave., at Wilshire
Los Angeles

LOS ANGELES, July 3.—Contributions to the Mail Order Spring Festival and Long-Distance Hi Jinks continues to come in, with Lt. Bobby Cohen rating the distinction of being the "long distancer." On duty overseas Cohen sent his contribution along with an interesting letter. MOSF total has surpassed the \$7,000 mark, with indications that it will go higher. On the rostrum at the regular semi-monthly meeting Monday night were Ed F. Walsh, president; Harry Taylor, first vice-president, and Charles W. Nelson, secretary. Secretary Nelson reported communications from Joe Blash, Ross W. Ogilvie, Tom McDow, Sgt. Dick Ford, Corp. William D. Taylor, Red Cairns, Sgt. Tom Baldwin, Louis Cash Rogers, Milton Hale, Mike Krekos and Clyde Gooding. George A. Duignan lettered that he is a patient in the Veterans' Hospital, Fort Lyon, Colo.

Sponsored by B. H. Martin and J. A. Olson, LeRoy Shelton was elected to membership. Sam Dolman, head of the membership committee, is in Oceanside, Calif., where he plans to make a one-man drive for new members. With Brother Gooding out of the city, President Walsh appointed Doc McLaughlin

(See PCSA on page 58)

★ **Note: TO ALL MY FRIENDS—** ★
★ **BOOKED SOLID** ★
★ **JOHN "Sheik" LEMPART** ★
★ **ON TOUR WITH UNCLE SAM** ★
★ Pers. Mgt. **UNCLE SAM** ★
★ General Offices **WASHINGTON, D. C.** ★

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WANT TOP AGENTS
For Wheels and Roll Downs; Bob Paul Sherill, Sakobie Joe Selly, Muscles Martin, answer. Also Girls for Ball Games and Penny Pitches. Useful Concession People, answer.
BEEMAN YANCEY
Dumont Shows, Corry, Pa., this week; then Oil City, Pa.

WANTED
Sober Penny Arcade Manager and Mechanic; 30x60 Top, panel front, 100 machines. Playing fairs with carnival. Pay 33 1/2 per cent after stock and help.
JOHN R. WARD SHOWS
Care The Billboard
390 Arcade Building ST. LOUIS 1, MO.

CETLIN & WILSON SHOWS, Inc.
WEEK JULY 12, LACKAWANNA, N. Y., Center of Population
WANT—FLY-O-PLANE, TILT-A-WHIRL, WHIP with own transportation.
WANT—Shows that don't conflict, with or without own equipment. Will finance anything worth while.
WANT—Experienced Skilled Workingmen in all departments. Good salaries to start, with chance of advancement depending on your own merits.
WANT—Can use several attractive young Ladies for Posing Attraction.
WANT—Can place all legitimate Merchandising Concessions.
All Address, This Week, BUFFALO, N. Y., So. Park & Van Rensselaer.
NOTICE—WANT FOREMAN FOR MARQUEE AND TOWERS.

Wanted—Wanted—Wanted
RIDES—Will book any Novelty Ride, Tilt-a-Whirl, Octopus, Loop-o-Plane, Pony Ride. Particularly would like to book Portable Roller Rink.
CONCESSIONS to reliable parties. We will lease Eating Stands, Pop-Corn, Candy Floss, Candy Apples, Frozen Custard, Photo Studio, Jewelry, Souvenirs, Penny Arcade, American Palmistry. These Concessions must meet the requirements of our park located on Railroad Avenue, 4 blocks from Post Office.
All address
PITTSBURG AMUSEMENT PARK
General Delivery, Pittsburg, Calif. In San Francisco Call Ordway 5941.

WANTED FOR
AMERICAN LEGION FAIR
ROXBOROUGH, Philadelphia, Pa., WEEK JULY 12
SHOWS of all kinds. LEGITIMATE CONCESSIONS of all kinds. Pop Corn, Candy Apples, Jewelry, Photo Gallery, String Game, Cigarette Gallery, Pitch-Tilt-Win, Darts, Scales, Using High Free Act. Address:
SAM TASSELL, 5839 Walnut St., Philadelphia, Pa.

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WILL BOOK Roll-o-Plane, Octopus, Spitfire, Whip, Popcorn and Grab open. Few Grind Concessions open. Playing all choice spots in New York City. Work seven days per week.
WANTED—MERRY-GO-ROUND and LINDY-LOOP FOREMEN, ALSO SECOND MEN ON ALL RIDES. Address:
CHARLES GERARD, 1545 Broadway, Cor. 46th St., Room 410, New York City.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
 No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, \$9.50.
 All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.
LIGHT WEIGHT BINGO CARDS
 Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
 Automatic Bingo Shaker. Real Class... \$12.50
 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000... 1.25
 M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000... 1.25
 3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M... 1.50
 Box of 25,000 Black Strip Card Markers... 1.00
 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

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Talker and Lecturer
 Talker and Lecturer at once.
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CARL LAUTHER
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WANT
 Foremen and Second Men for all major rides, salary \$50.00 per week and percentage of gross (no tickets). Place Popcorn, Photo or any other selling stand.
VIC. HORWITZ
 Hotel Detrolter DETROIT, MICH.

CAN PLACE AT ONCE
 General Agent and Billposter.
Lawrence Greater Shows
 Newburgh, N. Y., this week.

WANTED
RIDE-O OPERATOR
 For Small Park
M. J. BOOLAN
 2517 W. 59th Street. CHICAGO, ILL.

NOTICE, GUS JOHN
 Or anyone knowing him. His mother very sick. Wire
SMITH JOHN
 DUMONT SHOWS
 Corry, Pa., this week; Oil City next.

WANTED
 Counter Men and Relief Caller for Bingo. Salary and bonus.
L. I. THOMAS
 This week, Urichsville, Ohio; then Columbus, Indiana, Fair.

GIRLS—GIRLS
 For Girl Show, with or without wardrobe, \$35.00 a week and bonus. Wire and come to Muskegon, Mich., July 7th to 17th. Wire
F. W. MILLER, Care World of Pleasure Shows,

Lake City Is Fair For Denton Shows

CLINTON, Tenn., July 3.—Johnny J. Denton Shows moved in here Monday to open a two-week stand after playing Lake City, Tenn., at the edge of the city to warm weather and fair attendance. Shows are carrying 3 rides, 2 shows and 27 concessions.

Staff and personnel includes Johnny J. Denton, owner; Mrs. Irene Denton, manager; Fred Almay, general agent and assistant manager; Herbert Prator, electrician; L. L. (Stoney) Warren, Ferris Wheel; Clarence Blis, Kiddie Ride; Edward L. Bowman, front gate, *The Billboard* sales agent and mailman; F. W. Stillman, 12 concessions; Arthur Carroll, 2; Chester Lindsay, 3; William Mitchell, 2; Fred Alamy, 3; James Robertson, Irene Denton, Frank Mitchell and Mrs. L. L. (Stoney) Warren, one each, and John Doe, 2.

ROUTES

(Continued from page 19)

- C**
 Californians, Two (Marty Bohn's) Wildwood, N. J., nc.
 Callahan Sisters (Hurricane) NYC, nc.
 Carlisle, Charlie (Bowery) Detroit, nc.
 Carmen, Lee (Phillips) Kansas City, Mo., h.
 Carol Sisters (Helsing's) Chi, cl.
 Carr Bros. (Paramount) NYC, t.
 Carroll & Howe (Palace) Cleveland, t.
 Carter, Bob (Nixon) Pittsburgh, re.
 Chords, The (Royale) Detroit, 5-15, t.
 Church, Corynne (New Yorker) NYC, h.
 Claire Sisters, 3 (Palace) Columbus, O., t.
 Claire, Vera (Phillips) Kansas City, Mo., h.
 Clark, Coleman, & Co. (Hurricane) NYC, nc.
 Claudet, Marguerite (Hofbrau Theater) Lawrence, Mass., re.
 Cole, Madelyn (Copacabana) Rio De Janeiro, nc.
 Colstons, The (Oriental) Chi, t.
 Como, Perry (Copacabana) NYC, nc.
 Conrad, Cliff (Embassy) Brooklyn, nc.
 Cord, Marie (885 Club) Chi, nc.
 Cortez, Flores (Te Pee) Miami, nc.
 Cotter, Audrey (Bertolotti's) NYC, nc.
 Cox, Wilma (Casablanca) NYC, nc.
 Cross, Chris (Lookout House) Covington, Ky., nc.
D
 D'Arcy Girls: Haverhill, Mass.; Central Falls, R. I., 12-17.
 Daniels, Danny (Belmont Plaza) NYC, h.
 Dawn, Dolly (Palace) Columbus, O., t.
 Davis, Dorothy (Helsing's) Chi, cl.
 Davis, Roy (Palace) Cleveland, t.
 Debutones (Latin Quarter) NYC, nc.
 De Croff, Ann (Astor) Montreal, nc.
 Delahanty Sisters (Ace Casino) Hollywood, nc.
 Derwin, Hal (Chicago) Chi, t.
 Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.
 Dorben, Dorothy, Dancers (Edgewater Beach) Chi, h.
 Douglas Bros. (Oriental) Chi, t.
 Downey, Morton (Waldorf-Astoria) NYC, h.
 Doyle, Mary Jane (Phillips) Kansas City, Mo., h.
 D'Ray, Phil (Bismarck) Chi, h.
 DuBois, Wilfred (Capitol) Washington, t.
 Dubois, Geraldine (Biltmore) Los Angeles, nc.
 Dutton, Laura Deane (Club V) Collinsville, Ill., nc.
E
 Edwards, Cliff (RKO Boston) Boston, t.
 Edwards, June (Biltmore) Los Angeles, nc.
 Eldridge, Jean (Lookout House) Covington, Ky., nc.
 Entree, Emily (Nixon) Pittsburgh, re.
 Esquires & Dorothy (President) Kansas City, Mo., h.
 Evans, Bob (Stanley) Pittsburgh, t.
F
 Faye, Frances (La Martinique) NYC, nc.
 Felton, Happy (Lookout House) Covington, Ky., nc.
 Fitchit, Stepin (Regal) Chi, t.
 Fitzgerald, Ella (Zanzibar) NYC, nc.
 Fields, Jackie (Nixon) Pittsburgh, re.
 Forrest, Phil (Skyride) Chi, cl.
 Foster, Gloria (Monte Carlo Beach) NYC, nc.
 Frances & Gray (Colosimo's) Chi, nc.
 Francis, Georgia (Latin Quarter) NYC, nc.
 Franks, Four (Oriental) Chi, t.
G
 Galante & Leonarda (Blackhawk) Chi, re.
 Gall Gall (Blackstone) Chi, h.
 Gardner, Madeleine (Green Mill) Chi, nc.
 Garrett, Patsy (Sheraton) NYC, h.
 Gary, Bill (Club V) Collinsville, Ill., nc.
 Gay Blades, Three (Lookout House) Covington, Ky., nc.
 Gibbs, Georgia (Cafe Society Downtown) NYC, nc.
 Glover & LaMae (Broadmoor) Colorado Springs, Colo., h.
 Golden Pair (Patio) Cincinnati 22-July 10, nc.
 Gomez, Pilar (El Chico) NYC, nc.
 Goetschalk, Vincent (Sherman) Chi, h.
 Grandmother's Pollies (Lookout House) Covington, Ky., nc.
 Granville, Bonita (Stanley) Pittsburgh, t.
 Guizar, Tito (State) NYC, t.
H
 Halle, Harriet, Victory Girls (Faust) Peoria, Ill., nc.
 Hall, Cliff (Savoy Lounge) St. Louis, nc.
 Harris, Claire & Shannon (Beverly Hills) Newport, Ky., cc.
 Harris & Shore (Earle) Phila., t.
 Harrison & Fisher (Latin Quarter) NYC, nc.
 Henriquez, Reinaldo (El Chico) NYC, nc.
 Herbert, Tim (Paramount) NYC, t.
 Hild, Dorothy, Girls (Latin Quarter) Chi, nc.
 Hildegarde (Copley-Plaza) Boston, h.
 Hilliard, Harriet (Earle) Phila., t.
 Hoffman, "Think-a-Drink" (Copley Plaza) Boston, h.
 Hoffman Sisters (Music Box) San Francisco, nc.
 Holm, Celeste (La Vie Parisienne) NYC, nc.

- Holtz, Lou (Bowery) Detroit, nc.
 Hoveler, Winnie, Girls (La Conga) NYC, nc.
 Hunt, Margot (Astor) Montreal, nc.
I
 Imaginators, The (Strand) NYC, t.
J
 Jagger, Kenny (Sportsman's Club) Indianapolis.
 Jaqueline (Trouville) NYC, nc.
 Janini (Patio) Cincinnati, nc.
 Jaxon, Great (Electric) Waterloo, Ia., p.
 Jones, Jane (Bellerive) Kansas City, Mo., h.
 Joyce, Edna (Leon & Eddie's) NYC, nc.
 Juanita, Juarez (La Conga) NYC, nc.
 Juvelys, The (Earle) Washington, t.
K
 Kahn, Art (Torch Club) Chi, cl.
 Karson, Maria, Musicales (Plains) Cheyenne, Wyo., h.
 Kay, Dolly (Latin Quarter) Chi, nc.
 Kay & Glenn (Biltmore) Los Angeles, nc.
 Kaye, Eddie (Enduro) Brooklyn, cl.
 Kearney & Kress (Lookout House) Covington, Ky., nc.
 Keaton & Armfield (Oriental) Chi, t.
 Keller, Dorothy (Oriental) Chi, t.
 King, Betty (Majestic) Phila., nc.
 King, Martha (Village Barn) NYC, nc.
 Kings, 3 (Strand) NYC, t.
 Kramer, Stan (Chin's) Cleveland, cl.
L
 LaBato, Paddy (Stevens) Cleveland, nc.
 Lamb, Gil (Chicago) Chi, t.
 Lane, Toni (Club Charles) Baltimore, nc.
 Lane & Ward (Stanley) Pittsburgh, t.
 Lathrop & Lee (Hollenden) Cleveland, h.
 LaVarre, Paul, & Bro. (Earle) Phila., t.
 Lawson, Vicki (Astor) Montreal, nc.
 LaZellas, Aerial (Fair) Minot, N. D., 5-10.
 Lee, Betty (Chicago) Chi, t.
 Lee, Bob (Wivel) NYC, re.
 Lee, Gloria, Dancers (Glenn Rendezvous) Newport, Ky., nc.
 Lee, Marjorie (Peabody) Memphis, h.
 Lee, Pinky (Capitol) Washington, t.
 Lester, Buddy (Latin Quarter) Chi, nc.
 Le Verde, Leon (3700) Cleveland, nc.
 Lit, Bernie (Kavacos) Washington, nc.
 Lloyd & Willis (Washington Youree) Shreveport, La., h.
 Loach, Joan (Enduro) Brooklyn, cl.
 Loose Nuts (Majestic) Phila., nc.
 Lopez, Judy (Music Box) San Francisco, nc.
 Loring, Lucille (Town Tavern) Rockford, Ill., nc.
 Louis & Cherie (State Fair) Minot, N. D., 4-10; (Fair) Langdon, 13-15.
 Lowe, Hite & Stanley (Steel Pier) Atlantic City, 5-7; (Earle) Washington 16-22, t.
 Lue, Lydia (Palace) Cleveland, t.
 Lynn, Muriel (Roosevelt) Jacksonville, Fla., h.
 Lyons, Collette (Hollenden) Cleveland, h.
M
 McKenna, Joe & Jane (RKO Boston) Boston, t.
 Maline, Luba (Beverly Hills) Newport, Ky., cc.
 Mann, June (Beverly Hills) Newport, Ky., cc.
 Marcus, A. B., Show (Ramona) Grand Rapids, Mich., p.
 Mariowc, Don (Slapsie Maxie's) Hollywood, nc.
 Marshall, Bertha (President) Kansas City, Mo., h.
 Martin, Marietta (Music Bar) NYC, cl.
 Martinez, Chu-Chu (La Conga) NYC, nc.
 Mata & Hart (Roosevelt) New Orleans, h.
 Maurice & Cordoba (Plaza) NYC, h.
 Maurice, Marvelous (Music Box) San Francisco, nc.
 Maurice & Maryca (Club V) Collinsville, Ill., nc.
 Mayfair, Mitzl (RKO Boston) Boston, t.
 Meller, Joan (Cobra) NYC, nc.
 Merry Makers (Enduro) Brooklyn, cl.
 Midnight Voodoo Party (Fox-Rialto) Rock Springs, Wyo., 8, t; (Isis) Green River, 9, t; (Carbon) Price, Utah, 10, t; (Star) Sunny-side, 11 t; (Strand) Helper, 12, t.
 Mignon (Belmont Plaza) NYC, h.
 Milkaya (La Vie Parisienne) NYC, nc.
 Milo, Nino (Music Box) San Francisco, nc.
 Moke & Poke (Zanzibar) NYC, nc.
 Moore, George (Vine Gardens) Chi, nc.
 Moore, Monica (Belmont Plaza) NYC, h.
 Moya, Lelita (Glen Park Casino) Buffalo, nc.
N
 Nash & Lane (Earle) Washington, t.
 Navara, Leon (Oriental) Chi, t.
 Neal, Ginger (Cosmopolitan) Akron, nc.
 Nevel, Nik & Bernyd (Hob Nob) Savanna, Ill., nc.
 Nightingale, Billy & Evelyn (Regal) Chi, t.
 Novellos, The (Trocadero) Henderson, Ky., 5-15, no.
O
 O'Keefe, Frank (Melody Lane) San Francisco, nc.
P
 Padova's, Andy, Streamliners (Miami) Dayton, O., h.
 Page & Nona (Tivoli) Sydney, N. S. W., Australia, until Sept. 10, t.
 Pancho, Don & Co. (Tower) Kansas City, Mo., t.
 Perry, Ben (Helsing's) Chi, cl.
 Phillips, Joe & Marion Colby (State) NYC, t.
 Picon, Molly (Glenn Rendezvous) Newport, Ky., nc.
 Porter, Frank (Enduro) Brooklyn, cl.
 Price, Georgie (Latin Quarter) NYC, nc.
 Primus, Pearl (Cafe Society Downtown) NYC, nc.
Q
 Quitsie (Mickey's Show Bar) Detroit, nc.
R
 Radio City Music Hall Glee Club (Oriental) Chi, t.
 Rae, Jimmy (Edgewater Beach) Chi, h.
 Ray, Gil (Green Mill) Chi, nc.
 Reed Sisters (Biltmore) Los Angeles, nc.
 Rhapsody & Rhythm (Madison) Baltimore, nc.
 Rhodes, Dorothy (Cobra) NYC, nc.
 Rhythm Rockets, Four (Latin Quarter) NYC, nc.
 Ricardo & Norma (Music Box) San Francisco, nc.

- Richey, Jean (Earl Carroll Theater) Hollywood, re.
 Rio, Joe (Blackhawk) Chi, c.
 Rios, Juanita (Glenn Rendezvous) Newport, Ky., nc.
 Robbins, Archie (Palace) Columbus, O., t.
 Robertos, The (Wm. Penn) Pittsburgh, h.
 Robinson, Al (Glenn Rendezvous) Newport, Ky., nc.
 Rocco, Maurice (Zanzibar) NYC, nc.
 Rohmer, Billy (Cobra) NYC, nc.
 Roland, Dawn (Drake) Chi, h.
 Rollerettes (Latin Quarter) NYC, nc.
 Rooneys, The: E. Providence, R. I.; Attleboro, Mass., 12-17.
 Rosini, Paul (885 Club) Chi, nc.
 Royce, Rosita (Folies Bergere) NYC, nc.
 Ruvel, Norman (Patio) Cincinnati, nc.
S
 Sarnoff, Vera (Blue Angel) NYC, nc.
 Scott & Suzanne (Village Barn) NYC, nc.
 Shea & Raymond (Latin Quarter) Chi, nc.
 Shepard, Norma (Hickory House) NYC, nc.
 Snow, Dorothy (Albia) Detroit, nc.
 Snow, Valaida (Blue Angel) NYC, nc.
 Solar, Willie (Village Barn) NYC, nc.
 Son & Sonny (Regal) Chi, t.
 Sons of the South (Earle) Phila., t.
 Sporn & Dukoff (Hollenden) Cleveland, h.
 Stadlers (Alpine Village) Cleveland, nc.
 Stanton, Ernie (Colosimo's) Chi, nc.
 Stone, Harvey (Bowery) Detroit, nc.
 Stooges, 3 (Strand) NYC, t.
 Strand, Violet (Colosimo's) Chi, nc.
 Stuart & Lea (La Conga) NYC, nc.
 Sues, Leonard (Earle) Washington, t.
 Sullivan, Lee (New Yorker) NYC, h.
 Sumner, Helen (Ivanhoe) Chi, re.
 Suns, Three (Piccadilly) NYC, h.
T
 Theilade, Nini (Copacabana) Rio De Janeiro, nc.
 Therrien, Henri (Latin Quarter) Boston, nc.
 Thomas, Jane (Claremont Inn) NYC, re.
 Thomas, Ray (5100 Club) Chi, nc.
 Thompson, Kenneth (Earle) Boston, re.
 Thornton, Hal (Zeller's Steak House) Wheeling, W. Va., c.
 Thorpe, Josj (Sherman) Chi, h.
 Tobias, George (Strand) NYC, t.
 Toy & Wing (Royale) Detroit, nc.
U
 Usher, Billy (Riobamba) NYC, nc.
V
 Valentine, Cherie (Casablanca) NYC, nc.
 Victor, Erich (Casablanca) NYC, nc.
W
 Wagner, Jerry & Vi (La Salle) Milwaukee, h.
 Warren, Annette (Carter) Cleveland, nc.
 Wayne, Jinja (Chin's) Cleveland, cl.
 Wayne, Shirley (Lookout House) Covington, Ky., nc.
 Weidner, Virginia (RKO Boston) Boston, t.
 Wells, Maria (Swing) Detroit, nc.
 Wyse, Ross, Jr. (Beverly Hills) Newport, Ky., cc.
Y
 Yeo, Mary Jane (New Yorker) NYC, h.
 Youngman, Hennie (Folies Bergere) NYC, nc.
Z
 Zorifa (Cobra) NYC, nc.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

- Able's Irish Rose (Shubert Lafayette) Detroit.
 Bergner, Elizabeth, In The Two Mrs. Carralls (Shubert) New Haven, Conn., 8-10.
 Claudia (Geary) San Francisco.
 Dough Girls (Selwyn) Chi.
 Dough Girls (Biltmore) Los Angeles.
 Good Night Ladies (Blackstone) Chi.
 Junior Miss (Erlanger) Chi.
 Junior Miss (Colonial) Boston.
 Kiss and Tell (Harris) Chi.
 Laugh Time (Curran) San Francisco.
 You Can't Take It With You (National) Washington.

ICE SHOWS ON TOUR

- Carnival on Ice (Netherland Plaza Hotel) Cincinnati.
 Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila.
 Lewis, Dorothy (Nicollet Hotel) Minneapolis.
 McGowan & Mack (Palace Hotel) San Francisco.
 Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.
 Victor's, Art, Ice Parade of 1943 (Hotel Adolphus) Dallas.

Advance Bookings
 TRADE SERVICE FEATURE
 Billboard

- JACK MARSHALL: Paramount Theater, New York, Aug. 4.
 FAY AND GORDON: Baker Hotel, Dallas, July 11 (three weeks).
 LOWE, HITE AND STANLEY: Earle Theater, Washington, July 16-22; State Theater, New York, 29-Aug. 4; RKO Boston, Boston, 12-18.
 ABE LYMAN and band, Bob Evans, Lane and Ward: Riverside, Milwaukee, July 23-29; Orpheum, Minneapolis, 30-August 6.
 LAWRENCE WELK: Turner Hall, Monroe, Wis., July 12.
 RAY PEARL: Fairway Roller Rink, Sandwich, Ill., July 13.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- Alamo Expo.: Waco, Tex.
- All-American: Lawton, Okla.
- All-American Expo.: Green Bay, Wis.; Appleton 12-17.
- Allen, Fred: Syracuse, N. Y.
- American United: Wallace, Idaho, 6-11.
- Anderson-Srader: Salina, Kan., 7-17.
- B. & H.: West Columbia, S. C.
- Baker United: Georgetown, Ill., 7-10; Spencer, Ind., 12-17.
- Bantly's All-American: McKeesport, Pa.
- Barkoot Bros.: Trilby, O.; (Dorr & Mackow Sts.) Toledo 12-17.
- Beam's Attrs.: Vandergriff, Pa.
- Bee's Old Reliable: Greenup, Ky.; (Fair) Grayson 12-17.
- Bistany: De Land, Fla.; New Smyrna 12-17.
- Bright Lights Expo.: Mount Savage, Md., 8-17.
- Brown Family Rides: Ludowiel, Ga.
- Buck, O. C.: Claremont, N. H.
- Buckeye Expo.: Central City, Ky.
- Buckeye State: Morris, Ill.
- Buffalo: Medina, N. Y.
- Bunting: Monmouth, Ill., 7-17.
- Byers Bros.: Springfield, Ill., 6-16.
- Casey, E. J.: (Fair) Moose Jaw, Sask., Can., 7-10; (Fair) Weyburn 11-13; (Fair) Portage la Prairie, Man., 15-17.
- Cetlin & Wilson: (S. Park & Van Rensselaer Sts.) Buffalo, N. Y.; Lackawanna 12-17.
- Chatham Am. Co.: Saluda, S. C.
- Christian, George W.: Gibson City, Ill.
- Coleman Bros.: Onaonta, N. Y.
- Colley, J. J.: Mangum, Okla.
- Conklin: (Fair) Calgary, Alta., Can.; (Fair) Regina, Sask., 12-17.
- Craig, Harry: Pampa, Tex.
- Crecent Am. Co.: Newton, N. C.
- Cumberland Valley: Tullahoma, Tenn.
- Curl, W. S.: Franklin, O.
- Denton, Johnny J.: Clinton, Tenn.
- Dick's Paramount: Baltimore, Md.
- Dixie Belle: Bloomfield, Ind.
- Dobson's United: Stewartville, Minn.
- Dodson's World's Fair: Fond du Lac, Wis., 7-12; Oshkosh 13-19.
- Dumont: Corry, Pa.; Oil City 12-17.
- Dyer's Greater: Galena, Ill., 7-12.
- Eddie's Expo.: Beaver Falls, Pa.
- Elite Expo.: Leavenworth, Kan., 7-14; South Omaha, Neb., 17-25.
- Ellman: (16th & Cleveland) Milwaukee, Wis., 5-11.
- Endy Bros. & Prell's Combined: Elizabeth, N. J., 7-16.
- Expo. at Home: Kennett Square, Pa.
- Fidler's United: Lyons, Ill., 5-18.
- Fleming, Mad Cody: Columbus, Ga.
- Franks: Macon, Ga.
- Garden State: Shamokin, Pa.; McAdoo 12-17.
- Gentsch & Sparks: Huntingdon, Tenn.
- Geran's United: Salem, Ind., 7-10.
- Gold Medal: South Bend, Ind., 5-8; Mishawaka 9-19.
- Golden West: (Fair) Barnesville, Minn., 8-10; (Fair) Warren 12-14; (Fair) Fertile 15-17.
- Gooding Greater: Franklin, Ind.
- Groves Greater: Donaldsonville, La., 5-11.
- Gooding Am. Co.: Elwood, Ind.
- Great Lakes Expo.: Anniston, Ala.
- Great Sutton: Chillicothe, Ill.
- Greater United: Berger, Tex., 6-17.
- Gruberg Famous: Philadelphia, Pa.
- Happy Attrs.: Wellston, O.
- Happyland: (13 Mile Road & Woodward) Royal Oak, Mich., 7-12.
- Heller's Acme: West Orange, N. J., 8-17.
- Hennies Bros.: (97th & Western Ave.) Chicago, Ill., 6-11.

(See Routes on page 56)

CIRCUS

- Beatty, Clyde-Wallace Bros.: Galesburg, Ill., 7; Canton 8; Bloomington 9; Lincoln 10.
- Cole, James M.: Fremont, O., 6; Perrysburg 7; Adrian, Mich., 8.
- Fisher Bros.: Trout Lake, Mich., 6; Garnet 7; Naubonway 8.
- Gould, Jay: Rockford, Ill., 6-10.
- Kelly, Al G., & Miller Bros.: Bartlesville, Okla., 6; Nowata 7; Vinita 8; Miami 9; Picher 10.
- Mills Bros.: Minonk, Ill., 6; Chillicothe 7; Spring Valley 8; Princeton 9; Mendota 10; Rochelle 12; Sandwich 13; Westmont 14; W. Chicago 15; Lyons 16; Lemont 17.
- Polack Bros.: Bremerton, Wash., 4-7.
- Ringling Bros. and Barnum & Bailey: Newark, N. J., 6-7; Trenton 8; Paterson 9-10; Bridgeport, Conn., 12-14; Waterbury 15-17.
- Russell Bros.: Weed, Calif., 6; Medford, Ore., 7-8; Roseburg 9; Eugene 10.

MISCELLANEOUS

- Amazo, Magician: Eastport, Md., 5-10.
- Barrett, Roy (Madison Square Garden) New York.
- Burke & Gordon: New Castle, Ind., 5-10.
- Couden, Doug & Lola: Playing halls in Cedaredge, Colo.
- Orag, Mystic (Centre) Greenville, S. C., 7-8; (Lyric) Mobile, Ala., 9-11; (State) Tallahassee 12-13.
- DeCleo, Magician: Marysville, O., 5-10.
- Green, Magician: Kimberly, S. C., Can., 9-11.
- Lippincott, Magician (Fontaine Ferry Park) Louisville, 4-17.
- Long, Leon, Magician: Greensboro, N. C., 5-10.
- Mills, Mystic: Cedar Point, Sandusky, O.
- Ricton's Dogs, school show: Scottsboro, Ala., 5-10.
- Schaffner Players: Kahoka, Mo., 5-10.
- Sloub, L. Verne, Players: Mount Pleasant, Mich., 5-10; Gladwin, 12-17.
- Winstead's Minstrels: Reidsville, N. C., 5-10; Greensboro, 12-17.

ADDITIONAL ROUTES

(Too Late for Classification)

- Atenos, Original (Eldridge Park) Elmira, N. Y., 5-10.
- Chandler, Chuck (Broadwater Beach Hotel) Bloxi, Miss., 5-13.

- Emerald Sisters (Fort Custer) Battle Creek, Mich., 7-8; (Camp Perry) Toledo, O., 9; Youngstown 10; (Camp Sampson) Geneva, N. Y., 12-14.
- Porretta, Joa, Ork. (Radison Hotel) Minneapolis.
- Knoll, Great (Summit Beach Park) Akron, O., 6-19.
- Pan-American & Olympia Railroad Show: St. Joseph, Mo., 6-8; Topeka, Kan., 9-12.
- Romas, Flying: Oneonta, N. Y., 6-15.
- Sanders, Joe, Ork. (Beverly Hills Country Club) Newport, Ky., 5-8.

CONKLIN COUNT

(Continued from page 30)

States for a winter season in stores and auditorium. Unit consists of 12 acts presented in a large pit with four platforms, and the well-balanced performance was well received at the opening stand.

Executive staff and personnel includes Roy B. Jones, manager; Leona Halligan, secretary-treasurer; Art Converse, front, assisted by Benny Hanson; Phil Mathieu and Jack Osbourne, front-gate ticket boxes; Jim Brown, ticket box; Blue Osenbaugh, lecturer, assisted by Thelma Patent; Bob Wallace, Popeye; Doris and Thelma Patent, Albino Twins; Mona Osenbaugh, Sabo, elephant girl; Eko and Iko, sheeheaded men; Madame Rosa, snake enchantress; Mickey Mite, knife thrower; Jim Ballan, sword swallower; Barney Nelson, armless wonder; Jolly Dolly, fat girl; Harry Hoyt, frog boy; Dolly Sharzer, ossified girl, and Madame Estelle, mentalist.

Annex attraction is Sam Alexander, two-faced man. Jimmy Jagen is boss canvasman, assisted by Bob White, Len Sinard, Jim Hollen, Sam Samuels and Harry Smith. Kenneth Wright is on the music box.

DODSON IN BLACK

(Continued from page 30)

ness in the last five years, the management reported. Matinee was held under local merchants' auspices, and rides reported near-capacity business.

Side Show, managed by Ray Kramer, topped shows, while Fly-o-Plane, managed by Charles Goss, led rides. Manager M. G. Dodson said he plans to keep the shows on the road until late fall. Visitors included Harry Sorbey, now a member of the armed forces, and Mrs. Frank Flemming. Mrs. Stella Henathell paid a surprise visit to her aunt, Mrs. Ray Kramer, and Peter Pugal and family, of Milwaukee, visited his brother, Jack Pugal. Thursday afternoon Mrs. Dorothy Wood, Mrs. Rosalie Allen and Mrs. Marie Smith were guests at a shower held in their honor. They received many gifts from women members of the shows.

Homer Sharar, annex attraction, closed here to join Ray Marsh Brydon in Chicago. Sharar was replaced by Billie Burke. Mr. and Mrs. Tommy Harris rejoined and have an Illusion Show. Red Grace is suffering from septic poisoning.

ACCIDENTS HIT BUCK

(Continued from page 30)

and driven by Arthur Morris, crashed into the rear of one of the large semis. White's car was damaged beyond repair and left at a garage in Troy. Mrs. White and Bernard Amick, riding with Morris, were injured, Mrs. White sustaining a severe neck wound, which took three stitches to close. Amick was treated for cuts on the arm.

American Legion Post, sponsors, and local radio stations and newspapers co-operated. On Wednesday Henry Davis Nadig, the Cheshire Cat columnist on *The Sentinel*, was host to about 200 boys and girls on the midway at a special matinee. Thursday night was newspaper boys and girls night, while Saturday was devoted to Orphans' Day, with Mrs. O. C. Buck acting at the children's hostess.

Visitors here included Mrs. Roy F. Peugh and children, Harriett and Carl and Mrs. Helen Evans. Leo Kelley is working in the cookhouse, as is Paul Symbing. Montie Navarro joined to manage the Girl Show. Dan Cushman is the new billposter, while Henry Sullivan is working for Sam Beatty.

CW EASTERN STANDS

(Continued from page 30)

and concessions registered above-par grosses.

Sponsors, local papers and radio stations co-operated. It was shows' third consecutive year in Niagara Falls under the same auspices, and negotiations to have the shows return in 1944 were closed at the end of the engagement. Pete Thompson did a good layout job at both stands. Moon Rocket was operating at the local stand after it had been lost

for a week. Octopus is scheduled for July 8 delivery.

Mesdames Cetlin and Wilson's Paradise Revue is clicking, while Mickey Manson's Side Show is obtaining its share of business. Lee Erdman augmented his Monkey Land with Captain Rudy's elephants and trained ponies.

William Cowen's line-up includes Kenneth Slaughter, Shirl Sakobie and Joe Sanfrantello. Mr. and Mrs. William Scanlon's daughter, Bille Joe, arrived from Texas, where she has been attending school. Bill Hartzman, treasurer, is holding down two jobs in the office since Mrs. Mary Pollack, secretary, and her husband left. Perry Cowen is managing his brother's concessions.

Tex Leatherman is supervising the Caterpillar and Moon Rocket activities. Neal Hunter, trainmaster, is getting the show train thru many congested railroad yards in good time. Shows have had exceptional business this season despite the weather, and Owners John W. Wilson and I. Cetlin are optimistic over the remainder of the tour. Shows have three more weeks in Buffalo before starting south.

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Six Big Nights: July 19, 20, 21, 22, 23, 24

Large crowds. A big live-wire fair. No gate. Admission free. Address:

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Women and Men Motordrome Riders, top salary. Semi Truck Drivers and Ride Help. Place Scooter and Flyoplane. Good opening for Animal Circus, Diggers and Rotarians. All address Elizabeth, N. J. 10 days.

<p>FREAK SHOW WANTED</p> <p>For Down-Town St. Louis.</p> <p>Will book on Percentage.</p> <p>Big Money Here.</p> <p>Another Freak Show Grossed \$300.00 Daily This Past Winter.</p>	<p>WILL BOOK OR BUY PHOTO GALLERY</p> <p>Must Be a Good One.</p> <p>Can Guarantee Plenty of Business.</p>
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JOYLAND SHOWS

Berkley, Michigan, Ten Days, July 16th to 25th. Two Saturdays, Two Sundays.

Want legitimate Concessions of all kinds. Corn Game and Pan Joint open. Good proposition to Penny Arcade and small Grind Shows. Will book or buy Fun House. First carnival to play here in years. Real money spot. Have real bona fide celebrations to follow, including Lake Orion on streets. Wire or write

ROSCOE T. WADE, 444 Peterbor, Apt. 315, Detroit, Mich.

FIDLER'S UNITED SHOWS WANT

Foreman and Ride Help that can Drive Trucks, for Tilt-a-Whirl, Wheel and Merry-Go-Round. Top salary. All cash. Want legitimate Concessions of all kinds. Delaney wants Ball Game and Slum Store Agent.

Lyons, Ill., Till 18th; Then Cicero, Ill.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

WAS it glorious?

RUTH ROY'S Wild Animal Circus joined Endy Bros. & Prell's World's Fair Shows combined in Camden, N. J.

CAPT. JACK CRAMER cards from Houston that he is en route to Gainsville, Tex., to join Bill Hames Shows.

LOUIS SESSLER joined Mighty Sheesley Midway at Toledo with five concessions.

EARL LAMBERT is ride superintendent on the K. C. Barkoot Shows playing Toledo to successful results.

TIME either verifies or contradicts press agents' copy.

MR. AND MRS. ROY LITTLE, with rides and concessions, joined Dixie Bell Shows at Salem, Ind.

AFTER SEVERAL years in retirement, Frances Francetti has returned to the road and is with George Clyde Smith Shows.

WHITEY MOORE joined Virginia Greater Shows as Ferris Wheel foreman

JOHN ROBOCHECK closed with the Chez Parce attraction on George Clyde Smith Shows at Blairsville, Pa., to join a circus, Bobby Kork reports from Seward, Pa.

JOINING Joe Darpel's Side Show on the Bill Hames Shows as annex attraction recently was Billie Baker, who reports that business on shows' Texas tour has been good.

JAMES A. CURRY joined O. C. Buck Shows in Poughkeepsie, N. Y., to take over his billposter duties, filling the vacancy caused by the illness of Orren E. Packard.

MIDWAYITES' Sunday slogan: "The more work we do today, the more time we'll have to rest tomorrow."

J. B. HENDERSHOT, former general agent for Mighty Sheesley Midway, who has been associated with *The Dayton (O.) Daily News*, visited the Sheesley combo at Toledo recently while en route to his farm in the South.

MOTORING to Chicago from Dixie Belle Shows recently to visit the Hansens' Lake Shore home there were Mr. and Mrs. Johnny Hansen, Jimmy Farmer, David Logsdon and Linda Lopez. The last named purchased a trailer there.

JO-ANN AND DOROTHY SHEESLEY joined Mighty Sheesley Midway at Toledo, going there from Jacksonville, Fla., to spend their summer vacation with their parents, Mr. and Mrs. John D. Sheesley.

Purple Heart award to Lieutenant Bill, of the U. S. Army Air Force at Los Angeles city hall last week. Bill was cited for his feat of downing 26 Jap planes.

WITH so many show gals now of the pipe-smoking age, why continue to advertise "Youth and beauty essential?"

CAPT. BILLY SELLS LIONS closed as the free attraction on World of Pleasure Shows and returned to Eaton, O. After two weeks of repainting and repairing equipment, Sells will make his annual tour of fairs. Animals and props are in charge of R. E. (Dink) Reed and L. Tex Felta.

JOHN FOSS opened his Whale Show and Marine Life Exhibit in La Crosse, Kan., June 23, with all reporting good business. Personnel has John (Shorty) Lynn, tickets; Les Garnia, inside lecturer; Mildred Ebert, jewelry stand inside, and Mrs. L. M. Garner, novelties outside.

NOTES from Liberty United Shows by J. G. Thompson, secretary: Shows stand in Charleston, S. C., for the week ended June 19, under South Carolina Defense Corps auspices, resulted in ideal weather and good business. Rhythm Honeys Minstrel Show rejoined here and proved popular.

"MY WIFE AND I caught the Rubin & Cherry Exposition during the stand in St. Louis," L. E. Roba Collins pens from the Mound City. "We also met Prince Buddha, who is vacationing here. The vet magician, 2-10 Daniel, also is here. We're still working in a war plant and when our feet get itchy we just visit the local show lots."

OLD showman opines: "I don't want to wish my life away, but I wish it were time to attend the Chi meeting and start cheering the past season."

WILLIAM T. JESSUP, general representative of West Coast Amusement Company, left Vallejo, Calif., June 25 for his annual booking tour of Northwestern States. Before leaving, however, Jessup, who in addition to being general agent for his shows is handling the billing, did a good job of papering Vallejo for the West Coast Amusement Company's stand there as midway attraction at the week-long July 4 Vallejo Victory Celebration.

TEMPLE, Tex., notes by Pvt. George W. Jones, former trouper: T. J. Tidwell Shows local engagement resulted in good weather and business for the organization. Mr. and Mrs. Jimmy Allen had two concessions working successfully. Many showfolk visited the midway nightly. Ira Burdick has five rides and eight concessions set up on a downtown location and business has been good. Mrs. May Lancaster is working her photo gallery to good results at Playland Park, Houston. Red Lancaster also is there (See Midway Confab on page 58)



PENNY PITCH GAMES
 Size 46x46", Price \$25.00.
 Size 48x48", With 1 Jack Pot, \$35.00.
 Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$12.00

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 75-Player Complete\$5.00
 100-Player Complete 7.00

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NEW DREAM BOOK
 120 Pages, 2 Sets Numbers, Clearing and Policy, 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15c.

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"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10c.

Shipments Made to Your Customers Under Your Label. No checks accepted. O. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

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 Instant Delivery. Send for Wholesale Prices.

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 WANT NOVELTY ACTS OF MERIT.
 State salary and all details in first letter.
 Open all year round.
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WANT GIRLS
 For Dancing or Posing Show. Salary \$25 and up.
FRANK TEZZANO
 ALL AMERICAN EXPO. SHOWS
 Green Bay, Wisc.

SECOND-HAND SHOW PROPERTY FOR SALE
 \$75.00 Genuine Shrunken Head in Glass Case. Female specimen, sewed mouth, long hair.
 \$5.00 New Floet Box. Parasol, 6 Feet.
 Mechanical Charlie McCarthy, well dressed, cheap.
 \$17.50 Wall Sleeping Tent, 8x10 ft. Others, 15c up. Flags on Streamers. All sizes.
WEIL'S CURIOSITY SHOP
 12 Strawberry Street Philadelphia, Pa.

DYER'S GREATER SHOWS
 WANT Electrician who can handle other work. Salary and cut-ins. Concession Agents, contact Moore or Stempson. Kiddie Ride Operators and Second Men. Want three large Shows. Eighteen fairs and celebrations booked. Galena, Ill., this week. STILL FASTEST MOVING OPERA IN EXISTENCE.

WANTED
 Foremen for Octopus and Twin Ellis; Semi Drivers preferred. Top salaries. Wire
J. F. SPARKS, Mgr., J. F. SPARKS SHOW
 Huntington, W. Va.

WANT TO BUY
 Bingo with or without frame. Must be in A-1 condition. Priced right for cash. Now operating. Can use two Counter Men or Couple. Wire or write
BRIGHT LIGHT EXPOSITION SHOWS
BINGO BILL RICHARDSON
 Mount Savage, Md., this week; Red Lion, Penna., Fair following.

WANTED
 Slum Skillo Agents. Bink Lorer, Jimmy Collier, Curley and Penny, Bob Nash, wire Red Wilson. Also Swinging Ball Agents. Wire
TURNER SCOTT
 Care SCOTT SHOWS LOGAN, W. VA.



RALPH J. CLAWSON, circus and carnival executive of note, has assumed the post of assistant general manager of Mighty Sheesley Midway, having begun his duties with the organization June 28 during the stand in East Liverpool, O. Widely known in outdoor show circles, Clawson was recently employed by Metro-Goldwyn-Mayer studios, Hollywood. He has held executive positions with American Circus Corporation, Ringling-Barnum circus and Hennies Bros. Shows.

during the engagement in Westminster, Md.

JOINING the midway line-up on John R. Ward Shows during the stand at Marlon, Ill., with their string of concessions were Jack and Rose Holston.

STROKES of a pen control the fall routing of midways.

MR. AND MRS. J. A. (HEAVY) LAND closed with John R. Ward Shows in Marlon, Ill., he to accept a position in a local cafe.

LOU DAVIS'S Look at Life Museum has replaced Betty John's Side Show on Great Sutton Shows, Davis reports from Peking, Ill.

BEN PARDO (The Great Lorenzo) is in his 13th season as mentalist on Pete Kortess's Side Show with Hennies Bros. Shows.

T. C. (TOMMY) ELROD is foreman of Mrs. Turner Scott's Kiddie Autos on Scott Exposition Shows, Elrod returning to the road after a year's absence.

ALWAYS skip it: "How are your rationing coupons holding out?"

VET SNAKE SHOW operator, Doc Rector Moore is in Veterans' Hospital, Marlon, Ill., being treated for blood poisoning. He would like to read letters from friends.



HOWARD P. HILL, well-known carnival executive, has resigned as business manager and legal adjuster of Byers Bros. Combined Shows to take over management of a jewelry store owned by his sister in Tullahoma, Tenn. Hill and his wife were given a farewell party by show members prior to their leaving for Hill's new position.

ROY MITCHELL, who has toured Nebraska and Middle West States with his own carnival for 26 consecutive seasons, has stored his equipment at Verdon, Neb., and is doing war work at a Texarkana (Tex.) plant.

SUPERSTITIOUS showman to pass holder: "Sorry, but I can't take it yet. We haven't sold a live ticket."

PAT SUTHERLIN, well-known auto race driver and front man for Al Toman's Side Show on James E. Strates Shows, was seriously injured in an auto accident June 25 and is in a Houston hospital. Upon his recovery he plans to join L. J. Heth Shows.

CLOSING with Johnny J. Jones Exposition at Richmond, Ind., to join Ray Cramer's Side Show on Dodson's World's Fair Shows in Racine, Wis., were Billie (Kay) Burke and Howard (Sandra) Boaz. They will be the annex features with Cramer's unit.

PROMINENT members of the Ladies' Auxiliary, Pacific Coast Showmen's Association, Marie Morris and Nell Ziv were color-bearers at the presentation of the

F. L. FLACK
 Has owned a No. 12 BIG ELI WHEEL since 1914. This BIG ELI, now in its 30th season, is still earning Profits for the Owner.

F. E. GOODING
 Gen. Mgr. Gooding Amusement Co., standardizes on No. 12 Wheels.
 Get in on the 1943 Celebration Profits. Ask us about an "Old Reliable" No. 12 BIG ELI WHEEL.

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FOR SALE
SPITFIRE RIDE
 Excellent Condition
FRANK HRUBETZ & CO.
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IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

TROUPER with various carnivals, Sammy George is a corporal, stationed at Camp Hood, Tex.

CHAIRPLANE foreman on Heller's Acme Shows before his induction into the army, PFC. Lorenzo S. Cole is doing overseas duty.

PFC. S. SHELLITO (Bernie Batron) is at 77th General Hospital, Modesto, Calif. He was formerly with Mighty Sheesley Midway.

CHARLES COLE, formerly with Heller's Acme Shows, is a technical sergeant at the Leesburg Air Base, Leesburg, Fla. He has been in the army for nine years.

A MEMBER of Liberty United Shows prior to his induction, Wayne T. Buggs, private first class, is a prisoner of the Japanese, J. G. Thompson, secretary of the shows reports from Charleston, S. C.

FORMER carnival troupier, Fred Meinert Jr., is serving overseas with the U. S. Coast Guard. He has been a member of that branch of the service for the last two years.

JAMES E. COLE, currently touring with Heller's Acme Shows, is a member of the army enlisted reserve and awaiting his 18th birthday in September to be called into service.

PVT. GEORGE W. JONES, carnival troupier, has been in McCloskey General Hospital, Temple, Tex., for the last two months suffering from leg and arm injuries. He says he expects to be released soon.

GRIND STORE operator for W. H. Smith prior to his induction, Billy McCoy holds the rank of staff sergeant in a marine regimental pay office. He is with H. and S. Co., 9th Marines, Fleet Post Office, San Francisco.

PVT. HANK CIGOI, former carnival troupier, is with G. O. Co., 552, S. A. W. Bn., Drew Field, Tampa, Fla. He is in the hospital there suffering with a kidney ailment and would like to read letters from friends.

SECOND LIEUT. JOHNNY J. JONES, pilot in the Army Air Force, who was recently married, motored with his bride from his first station at Alpena, Mich., to a new assignment at an air field near Denver.

MONKEY SPEEDWAY and Side Show operator with John H. Marks, King



SIDE SHOW MANAGER on Great Sutton Shows for 10 consecutive years, PFC. Moody Powell Cook, is with the 407th Infantry, Camp Maxey, Texas.

Reid, Heller's Acme and Lawrence Greater shows and Johnny J. Jones Exposition, Pvt. W. H. (Billie) Redmond is at Ward No. 21, Station Hospital, Fort Eustis, Va.

CORP. HAROLD E. (MICKEY) TAYLOR has received a medical discharge from the army after serving with the 86th Divisional Headquarters in Texas for 15 months. Prior to his induction Mickey was with John Francis Shows for many years.

JAMES H. BRYANT, who has the cookhouse and grab on the Art Lewis Shows, was inducted into the army in Cincinnati June 28. He is to report at Fort Thomas, Ky., July 12, following a leave of absence spent in Norfolk, Va. His business will be in charge of Mrs. Bryant and Al Fullem.

PVT. MICKEY PERCELL, owner of Pioneer Shows, pens from Ward F, 17 Station Hospital, Fort Leonard Wood, Mo.: "Have been given an honorable discharge from the army and expect to leave here about July 1. I don't think I will be able to get back in the old groove for some time and plan to return to Mill Hall, Pa., to recuperate. I received another gift package from the Michigan Showmen's Association, Detroit, recently."

St. Louis

ST. LOUIS, July 3.—The Al Baysinger Shows are the only ones still playing local lots. Mound City Shows, John Maher Rides, John Francis Rides, Johnny Bales Shows and Midway of Mirth Shows have left and are playing cities in Missouri and Southern Illinois. Denny Pugh, co-owner of World of Today Shows, spent several days here making arrangements for his shows' stands at Alton, Granite City and East St. Louis, Ill. J. C. Weer, owner of Weer's Rides, was here on business. He is operating his rides in South Bend, Ind., and Hillsdale, Mich., while Mrs. J. C. (Ethel) Weer is operating several of their rides on the James E. Strates Shows.

Phil G. Little, prominent cookhouse operator, visited *The Billboard* Monday while passing thru en route from Minneapolis to Muskogee, Okla., where he is operating two large recreation parlors to big business. He will, however, operate his cookhouse and concessions at some of the leading fairs as usual. Carl J. Sedlmayr, of Rubin & Cherry Exposition, here Tuesday, coming in after attending the funeral of Walter B. Kemp in East St. Louis, Ill. Dee Lang, owner of Dee Lang's Famous Shows, who has his rides and attractions at Downs Park, reports splendid business. Rube Liebman continues as his assistant.

Three rides, the property of Royal American Shows, opened for an indefinite run at 11th and State streets in East St. Louis, Ill., last Saturday. Eddie Pasterson is in charge of the rides. Sam Gluskin, general agent Royal American Shows, has been in and out of the city the last several weeks looking after the interests of the shows. John McKee, owner, and F. Gregory Murphy, agent, John McKee Shows, visited *The Billboard* office Wednesday. Ernie Young, of Barnes-Carruthers Fair

Booking Office, here and will remain until the final performance of the Shrine Circus at the Public Schools Stadium July 5. Tom Packs, theatrical producer and wrestling and boxing impresario, is producing the show for the Shrine, with Young furnishing most of the acts. E. Paul Jones, chief of the Farm Bureau of the American Red Cross, visited *The Billboard* Monday while in town conferring with Red Cross officials. Until the war Jones was publicity director at the State Fair of Texas for many years. Curtis J. Velare, Royal American Shows, is here looking after some of the rides and other show interests.

A. (Booby) Obadal, owner of an amusement park in San Antonio, spent several days here this week. He purchased several rides, which he is having shipped to his park. Tom W. Allen, owner of a recreation arcade in Waynesville, Mo., spent several days here on a buying expedition. He reported good business. Buff Hottle, owner Buff Hottle Shows, stopped in *The Billboard* office en route from New Orleans, where his shows have been playing lots all year to his home in Northern Illinois. He plans to visit his parents and relatives for about 10 days. Bob Heth, this season operating a string of concessions on Dyer's Greater Shows, made a hurried trip to St. Louis in search of concession merchandise. He reported good business.

Showfolk at Walter Kemp Funeral in East St. Louis

EAST ST. LOUIS, Ill., July 3.—Funeral services for Walter B. Kemp, widely known motordrome operator on carnivals, who was killed in a trainer plane crash two miles south of Tampa June 25, were held from Kurrus Funeral Home here Tuesday. Body of Kemp, who had been an instructor for the Ludwig School of Aviation, Tampa, was laid to rest that afternoon. Services were impressive, with many relatives of the deceased and his widow, Margie, a drome rider of note, being present. Both were born and raised here in East St. Louis.

Showfolk from all sections of the country sent floral tributes. Among outdoor show people on hand were Carl J. Sedlmayr, Cliff Wilson, Sam Gluskin, Ed and Mary Pasterson and Mr. and Mrs. William (Bill) Kemp, brother and sister-in-law of the deceased.

Ore. Licensing Scrutinized

PORTLAND, Ore., July 3.—An interim committee is studying truck and bus legislation for Oregon which may affect show business. R. H. Balcock, State highway engineer, is chairman of the group, which includes Earl Day, member of the State Tax Commission, and Max Flannery, assistant public utilities commissioner. The committee will report back to the 1945 Legislature with recommendations if it finds that present levies on trucks and busses are not adequate.

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
 GAMES, STRIKERS, ETC.
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Moon Rocket
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WORLD'S MOST POPULAR RIDES
 OCTOPUS—ROLLOPLANE—FLY-O-PLANE
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 BE SURE YOU GET OUR LATEST PRICE LIST ON SNOW CONE SUPPLIES.
 We Have Everything You Need and Our Prices Save You Money.
 This Year Line Up With an Outfit That Has the Stock To Take Care of You.
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JACK GILBERT WANTS
 Blower Agents, Wheel Agents, Guess - Your - Age and Scale Agents.
 CARE WORLD OF MIRTH SHOWS
 PERTH AMBOY, N. J.

FREAK TO FEATURE
 Novelty Working Acts. Long season on West Coast. State all. Ticket? Yes.
A. J. BUDD
 Apt. E, 1815 Powell St., San Francisco, Calif.

FAIR FOR BRITAIN
 14 DAYS AUGUST 13-AUGUST 28 14
 TORONTO, CANADA
MOST SUCCESSFUL FAIR IN 1942
 Estimated 1943 Attendance 700,000
WANTED
 Circus Acts of all descriptions—Wild Animal and Elephant Acts—Clowns and Useful Circus People. State salaries for the 14 days. Send photos, which will be returned.
 Will consider Contracting Complete Organized Circus for this date. Can also place two outstanding Shows—Glass House and any other Attraction of real merit.
 Will consider strictly legitimate Concessions—Soft Drink and Eating Concessions.
FAIR FOR BRITAIN
 Under Personal Direction J. W. "PATTY" CONKLIN
 Address—July 5-10—Calgary Exhibition
 July 12-17—Regina Exhibition or P. O. Box 31 Hamilton Canada
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MINNEAPOLIS, MINN., AQUATENNIAL

Largest Celebration in the Northwest
PARADE GROUNDS—HEART OF THE CITY

JULY 31st TO AUGUST 8th—TWO SATURDAYS AND TWO SUNDAYS

DODSON'S WORLD'S FAIR SHOWS
HAVE BEEN AWARDED CONTRACTS FOR ALL SHOWS,
RIDES AND CONCESSIONS.

Will place for this event and for balance of season closing about December 31: Silver Streak or Rocket Ride, Tilt-a-Whirl, Pony Ride or any Ride not conflicting with what we now have. (Will furnish wagons to load on.) Will also place Glass House or any Fun Show, Midget Show, Silo or Motor Drome, Mechanical Show, War Show or any Show that will get real money. **HAVE OPENING FOR FIRST-CLASS ARCADE.**

Concessions: Will place for this date and for balance of this season any legitimate Concession. Will sell exclusive on long or short range Shooting Gallery and Novelties.

Want Girls for Office-Owned Girl and Posing Shows; top salary. Also Man that can make first-class Opening on Posing Show and get money with same, or will turn this complete outfit over to man that has girls and can manage Posing Show.

Want Train Help and Workingmen for Rides and Shows; top salary and the best of treatment and a long season.

All address **DODSON'S WORLD'S FAIR SHOWS**
Fond du Lac, Wis., July 7 to 12; Oshkosh, Wis., July 13 to 19.

NOTICE OF THANKS TO MY FRIENDS

Including

Roger Littleford Jr., The Billboard, Globe Poster Corp., Louis R. Lurie of San Francisco, "Sunny" Bernet, J. C. McCaffery, et al.

You made the success of a small idea possible for me and I have forgotten how much it cost you, but if you will write me and send me a bill for the money you advanced on my idea, I will be glad to repay you in full, and may I publicly thank you from the bottom of my heart, for without your support (at the birth of the idea that has been stolen by so many well-known showmen that it must be a good one) I would not have been able to enjoy this success that I have. My permanent address is P. O. Box 239, care of Joyland, Inc., Tullahoma, Tenn.

Suggestion: To all showmen who are not operating because of transportation difficulties, I will be glad to furnish you with a blue print and plans for the promotion and building of my amusement center called Playland or Joyland free of charge without expecting any further benefit. It is not necessary to steal my idea. A real showman will always share the success of a showman. It is my ambition to enjoy a reputation of being unselfish and unafraid.

Thanks again to all my friends and to hell with my enemies.

MEL SMITH

GAMES

Available Now:

Wheels and Posts, also Counter Posts. Skillos, Pan Joints, Big Dice, Laydowns, Wood Bottles (pints and quarts), Brazilian Boards, Roll Downs, Pea Pool End Tables, Chuck Logs, Bingo Blowers, Waterfall Blowers, Buckets (both kind), Scissor and Old Style.

If not listed here it cannot be had.
Catalog Free if you mention your business.

BAKER'S GAME SHOP

2907 W. WARREN AVENUE

DETROIT, MICH.

WANT--GOLDEN WEST SHOWS--WANT

Bingo Game, Kiddie Auto Ride, Pony Ride, Concessions that work for stock. All legitimate Concessions can be placed, come on. Want Chair-o-Plane Foreman and Second Man, Foreman and Second Man for Ferris Wheel, Second Man for Merry-Go-Round; must drive Semis. Want Married Man on Ride, Wife to sell tickets; Girls for Girl Show; also Front Man for Girl Show. Three early Fairs starting July 8th. Barnesville, Minn.; Warren, Minn.; Fertile, Minn. Address all mail to **WILLIAM BARNHART, as Per Route.**

P.S.: Can place two Girl Ticket Sellers.

BEE'S OLD RELIABLE SHOWS, INC.

Want Ferris Wheel Foreman and Second Man, also Ride Men on all Rides. Top salary if you can produce; come on. Want Concession Agents for Stock Concessions, Ball Game and Penny Pitch. Wonderful opportunity for Agents that can stand prosperity; all Concessions office owned. \$12.50 privilege all the way. John Terry wants Coupon Agents. Come on, you will be placed. Will book any Ride or Show we don't have. Want to buy Round Dart Balloons, any quantity. Greenup, Ky., July 5-10; Grayson, Ky., Fair, July 12 to 17; then Kentucky's two largest county fairs, Lawrenceburg, Ky., July 19 to 24; Harrodsburg, Ky., July 26 to 31. Address: **BEE'S OLD RELIABLE SHOWS, INC., as per route.**

Direct from the Lots

Virginia Greater

Westminster, Mo. Week ended June 26. Location, city parking grounds. Auspices, Lions Club. Business, excellent. Weather, good.

Shows chalked up the winning week of the season on their second week here. Lions' Club committee gave good co-operation to help make the stand a success. Local daily and county papers gave the event plenty of publicity. Members of the local committee taking tickets included State Senator Benson, City Clerk Taylor and several prominent merchants of Westminster. Much praise was given the management on shows' appearance. Weather-stayed ideal thru-out the engagement here. Jack Miller, concessionaire, purchased the bingo from Rocco Masucci. He plans to keep it on the shows for the rest of the season. Many visitors from the Ringling-Barnum circus, playing Baltimore, and from Dick's Paramount Shows were on hand. Manager Rocco Masucci and General Agent William C. (Bill) Murray visited the Ringling circus lot and also Dick's Paramount Shows in Baltimore. Madeline Genovese, of Orange, N. J., is spending a vacation on the shows with her uncle and aunt, Rocco and Sarah Masucci. Circus Side Show purchased a chimp, python snake and a bear. Sol Speight's Cotton Club Minstrel Show obtained a big play here. Miss America Show also did well. Homer Wood's flashy ball game concessions were popular here, as were Bill Penny's concessions. Mr. and Mrs. Reed's concessions came in for good play. Reported by an executive of the shows.

George Clyde Smith

Blairsville, Pa. Week ended June 26. Auspices, American Legion Post. Business, excellent. Weather, hot.

Hot weather prevailed here and rides, shows and concessions did excellent business. Post Commander H. E. Schwartz, Police Chief Albert Cummings and The Blairsville Dispatch co-operated. Wednesday and Saturday matinees drew light crowds. Ferris Wheel and Chairplane topped rides.

Jackie Post's Victory Girls led shows, with Congo's Burma Slave Market second. Albert Brown's Reptile Show was popular, as was Jack Rockway's bingo. John G. Kerschgen's photo gallery and May Kerschgen's lead gallery reported good business, and Mr. and Mrs. Gunnard Olson's grocery and cigarette concessions worked to good results. George D'Amato's cane rack was popular. Mary Lee and Delores Mae Smith were graduated from a Cleveland high school with honors. They are operating a flashy pitch-till-you-win. Margaret DePassio, former Chez Paree dancer, visited the shows, accompanied by her two-month-old son, Russell Heaton Jr. Pvt. Russell Heaton, on furlough from Camp Adair, Ore., renewed old acquaintances here. **BOBBY KORK.**

Jones Greater

Chesapeake, O. Week ended June 26. Location, old ball park. Auspices, Lions Club. Weather, unsettled with daily showers. Business, satisfactory.

Manager A. B. (Pete) Jones, whose winter home is in Huntington, W. Va., brought his shows to Chesapeake, across the Ohio River from Huntington, and altho the shows got off to a slow start, the last half of the engagement proved satisfactory and the organization had one of its best Saturdays of the season here. Jones and his partner, George Kerestes, shipped three rides to a new park at Greensboro, N. C., and retained three rides, which, together with two shows, 20 concessions and Rita and Dunn, aerialists, constitute the line-up of attractions. General Agent Frank Griffith has been successful with late summer bookings, while Mrs. Griffith looks after the office. Mr. and Mrs. H. E. Edgar have an attractively-flashed corn game, and Mr. and Mrs. Herman List have six stock concessions. Mrs. A. B. Jones operated a popcorn stand, and Mrs. Rita Dunn has been doing well with her penny pitch. With J. P. Sparks Shows at near-by Ironton, O., there was much visiting between members of the two shows. Visitors from Huntington and other shows included Walter B. Fox, Louis Riggs, Harry Taylor, Mrs. Ruth Berry and Harry Turner. Reported by an executive of the shows.

John R. Ward

Marion, Ill. Week ended June 26. Location, Gray's showgrounds. Auspices, American Legion Post. Business, very good. Weather, ideal.

Everything was ready for a Monday night opening here to good business. Auspices, newspaper and radio co-operated, and shows obtained their best Monday business of the season so far. Bob Morelock joined as lot superintendent. Pete and Gus Mitchell, operators of Mitchell Bros.' Concessions, built three additional stands during the engagement. Mrs. Nina Scott closed during the stand. She and her husband, Scottie, held special event positions. Mr. and Mrs. Clarence Lanke framed a new concession. Clarence is the foreman of the Divebomber. Betty and Fred Bancroft have enlarged their Circus Side Show. Among the acts are Dr. Mel-Roy and Rena, Wonder Child. Daughters of Owner-Manager John R. Ward joined here to spend the summer. They will return to school in Baton Rouge, La., in September. Jeffie-Jean, eldest daughter, operates a dancing school in that city. Carl W. Byers, of Byers Bros.' Combined Shows, visited Owner Ward here. Other visitors included H. W. (Dick) Nolen, secretary Franklin County Fair, Benton, Ill., and H. (Red) Meade, secretary Hamilton County Fair, McLeansboro, Ill. Sallor Morgan, Athletic Show operator, also visited en route to St. Louis to report for induction into the armed forces. **VERONICA E. CARNEER.**

FOR SALE

ROLLER COASTER STEEL

20 Pieces 2"x3"x24"x 1/4", Angle Curved
48 Pieces 2 1/2"x5/16"x15", Flat Iron Curved
30 Pieces 2"x 1/2"x17", Flat Iron Straight
100 Pieces 2"x 1/4"x17", 1/8 of Amt. Curved
4 Pieces 2"x3"x24 1/2"x 1/4", Straight
8 Pieces 2"x3"x24", Angle Curved
8 Pieces 2 1/2"x 1/4"x15", Curved

LINK BELT CHAIN

Approx. 400'-8" Approx. 500'-4"
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PITTSBURGH, PA.

RIDE MEN WANTED

For Fly-o-Plane and other Rides. Don't write or wire, come on; will place you. Texas Valley and Mexico this winter.

CHAS. T. GOSS

DODSON'S WORLD'S FAIR SHOWS

Fond du Lac, Wis., July 7 to 12;
Oshkosh, Wis., July 13 to 19.

Wanted Wanted

CANNON BALL

Man Shot From Cannon. No Experience Required. Draft Exempt. State Age, Weight and Height. Also Straight and Semi-Drivers. Long Season. Pat Fowler and Leonard Miller, answer.

FEARLESS GREGGS

Plymouth, Wisconsin

RIDE FOREMAN WANTED

I will pay \$55 a week to first-class, sober, experienced Ferris Wheel Foreman (#12 Single Wheel); \$55 a week to Merry-Go-Round Foreman (Parker Two-Abreast). Showing-Detroit lots, no trucks to drive. No tickets unless I know you.

F. L. FLACK

36 E. Woodbridge St. Detroit, Mich.

WANTED DROME TALKER

Doc Wilson, have good proposition for you. Wire, don't write.

TED BARRO

Care O. C. Buck Shows, Claremont, New Hampshire

HUTCHENS MODERN MUSEUM WANTS

Ticket Seller that can drive Truck, one more Attraction to join at once. Waco, Tex., this week.

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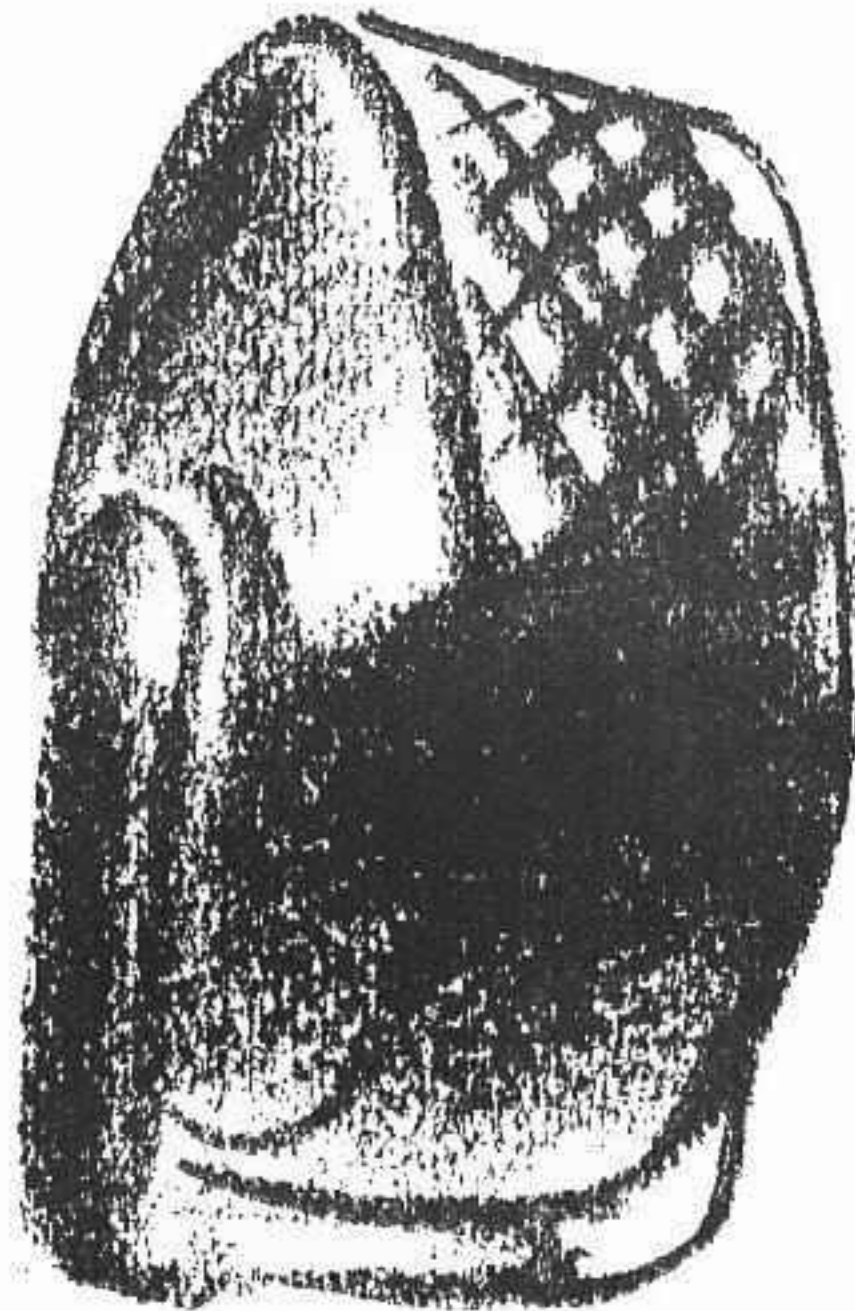
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The Billboard

CINCINNATI 1, OHIO



American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., July 3.—Regarding the gasoline situation in the Eastern shortage area, of prime importance to the industry, there has been such a profusion of confusing statements that we are at a loss to attempt to appraise the situation with any degree of accuracy. But certain straws in the wind indicate that the situation generally is severe.

ODT has prohibited local delivery of packages less than five pounds in weight or 60 inches in combined length and girth. OPA has issued orders to ration-

ing boards to deny applications for supplemental gasoline to any person residing within two miles of his place of employment. ODT has also placed restrictions on the delivery of items and, in addition to prohibiting delivery of certain commodities, has placed a 3 p.m. curfew on deliveries.

One ray of sunshine is in evidence. The Petroleum Administration for War has announced that East Coast reserves are slowly creeping upward and that the situation on the East Coast appears to be getting back in balance. However, no definite changes are indicated by these official releases. The Office of War Information has released a statement on fuel prospects for the coming winter which, in our opinion, is not too pessimistic, and in Congress considerable pressure is being exerted against the OPA policy of enforcing the so-called pleasure driving ban in the East. We still are of the opinion that by some time in July there should be relief from present restrictions.

OPA has taken off price ceilings on tires and tubes manufactured since 1941 and also on certain paint pigments. Certain premiums on the purchase of lumber have been eliminated by OPA. The War Production Board has released a substantial number of motor trucks for use by private industry. Further restrictions on manufacture and installation of electrical conduit have been imposed by WPB. The same department has eased some restrictions in connection with manufacture and purchase of canvas. It is announced that an increase of 10 per cent in the production of plywood is evident.

Attention of the membership is called to provisions of the pay-as-you-go income tax law which became effective July 1, with reference to filing for each employee a withholding exemption certificate as a basis for the employer determining the amount to be withheld. In the absence of filing of such a certifi-

TRUMBULL COUNTY FREE FAIR

WARREN, OHIO

DAY — August 9-10-11-12-13-14 — NIGHT

CONCESSIONS WANTED

Eating and Drinking Privileges; Ice Cream Sandwiches, Frozen Custard, Waffles, Candy Floss, Root Beer, Pennants, Jewelry. Demonstrators and others who have State license.

(The exclusive privilege for Peanuts, Popcorn, Games, Penny Arcade and Novelties has already been sold.)

Can use several good clean, high-class Shows. Must have State license.

This is the greatest Fair in the Middle West. Free admission to grounds, both day and night. Large industrial center.

Fair grounds located near center of city. No carnivals permitted in Warren prior to Fair.

Address inquiries:

F. E. GOODING AMUSEMENT COMPANY

1300 NORTON AVENUE

COLUMBUS, OHIO

WANTED

Experienced Printer for Photo Gallery. Also Front Man for Palmistry. Salary or percentage. Wire

MRS. FLONNIE BARFIELD

World of Mirth Shows
Perth Amboy, N. J., week of July 5, or as per route in The Billboard.

CAN USE

Two Coupon Agents for the season, in the only two Coupon Stores on the midway. Have fine celebrations and ten fairs in Minnesota. Wire to

BILLY CRAIG

Care Dobson's United Shows
Stewartville, Minn., July 7-11

WILL PAY CASH

FOR STREAMLINED MINIATURE TRAIN
Gas or Steam. Write or Wire

EARL INGALLS

Care Gooding Greater Shows, Franklin, Ind.

CAN PLACE

Pop Corn or will buy Used Machine, must be in good condition. Hide Help who drive Semi Trailers, Help for Caterpillar; good treatment and long season. Place Girl Show, only carrying one. Must have own wardrobe. Place Free Act, must be sensational. Whitey Weiss can place Girls for Ball Games. Coupon Store Agents and Slum Skille Men, must be capable; good opportunity for long season's work. ALSO WANT MAN TO TAKE OVER CLOTHES PIN STORE. Mrs. Wagner will place capable Cookhouse Help, also good Cook. Will buy Organ suitable for Merry-Go-Round, must be in good condition. R. C. Bradley, contact me. Everybody address:

AL WAGNER, Anniston, Ala., until July 13th. Route to Interested parties, Fair Secretaries in the South, have some open time. We have our own generating plants.

icate the employer is obliged to withhold a full 20 per cent, and employees are therefore urged to file such a certificate setting forth their exemption status.

We are pleased to acknowledge a contribution of \$25 to the public relations fund from Sunset Amusement Company, K. H. Garman, owner-manager.

Truck and Trailer Legislation Highway Barriers Eliminated by War

WASHINGTON, July 3.—When the federal-State Conference on War Restrictions met here in May emphasis was placed on the need for more liberal State laws governing motor vehicle sizes and weights and broader provisions for motor vehicle reciprocity. At that time five States (Alabama, Kentucky, South Dakota, Tennessee and Texas) were below recommendations for minimum gross weight regulations approved by the Public Roads Administration.

With 44 State Legislatures meeting in regular sessions this year, numerous proposals for eliminating State highway barriers were given consideration and progress of such remedial legislation thru June 18, 1943, is reflected in the following report:

Sizes and Weights

Alabama recently increased gross weight according to formula recommended by the American Association of State Highway Officials and length of single unit to 45 feet, but limited the increase to six years' duration. South Dakota raised the maximum gross weight from 30,000 to 40,000 pounds and increased the length for tractor semi-trailers from 40 to 45 feet. The governor of Kentucky issued executive orders to increase gross weight above 40,000 pounds on designated highways.

Arkansas increased axle weight from 16,000 to 18,000 pounds. Delaware increased weight for tractor semi-trailers from 38,000 to 40,000 pounds, and increased length of single unit from 33 to 35 feet. Minnesota increased length from 40 to 45 feet and provided that a tractor and semi-trailer shall be regarded as one vehicle for the purpose of determining length; provided a gross weight according to the formula 700 L plus 40 in place of specified weights for designated combinations.

Missouri increased length of single unit from 33 to 35 feet and combinations from 40 to 45 feet; increased axle weight from 16,000 to 18,000 pounds and gross weight from 48,000 pounds to the formula 700 L plus 40. Nebraska increased axle weight from 16,000 to 18,000 pounds and gross weight from 48,000 pounds to the formula 750 L plus 40 until March 1, 1945. New Mexico substituted the formula 750 L plus 40 for 600 L plus 40. North Carolina increased single unit weight from 20,000 to 30,000 pounds, and a bill enacted later reduced 30,000 pounds limit to 26,000 pounds.

Pennsylvania increased weight for two-

pounds and tractor semi-trailers from 39,000 to 45,000 pounds. This law is effective only to the end of the legislative session following cessation of hostilities.

A bill is pending in Wisconsin to increase length of tractor semi-trailers and another in Illinois would increase axle and gross weights.

Texas provided a formula for determining gross weight in 1941 but for all practical purposes nullified the formula by limiting gross weight to 38,000 pounds. While Nevada's size and weight law is very liberal in many respects, tractor semi-trailers in that State are still limited to 38,000 pounds.

War Emergency Powers

The Office of Defense Transportation in co-operation with the Council of State Governments drafted a bill granting war emergency powers to the governors with authority to suspend or modify enforcement of any statute which might impede the war effort. It would empower the governor to suspend laws including size and weight laws or others that might constitute a trade barrier or interfere with the war effort. The measure was submitted to the Legislatures in session this year and adopted with certain modifications in the following States: Delaware, Iowa, Minnesota, New Hampshire, North Carolina, North Dakota, Oregon, Pennsylvania, Rhode Island, Vermont and Washington. South Carolina directed the highway department to suspend inspection of all motor vehicles for the duration of the war.

Reciprocity

Some progress has been made this year towards better reciprocal relations between States. Illinois created a Senate Legislative Committee to investigate relationship between Illinois laws and those of other States with respect to reciprocity agreements and to make recommendations to the Legislature now in session. Minnesota now provides for reciprocity on special fees collected from non-resident inter-State for-hire carriers, and extends full reciprocity on license fees to transporters of petroleum products in bulk, non-resident operators of trucks not for hire who are registered or licensed to do business in Minnesota and for-hire transporters of feeder livestock up to a distance of 150 miles into Minnesota. (Non-resident privileges to carriers of petroleum products is limited to six months after the end of the war.)

New Hampshire now provides full reciprocity for all non-resident vehicles; South Dakota declared the policy of the State to grant full reciprocity on motor vehicle fees and taxes to all vehicles in inter-State commerce and authorized the highway commission to make reciprocity agreements; Tennessee authorized commissioner of finance and taxation and the chairman of the Railroad and Public Utility Commission to enter into reciprocal agreements with other States under which non-resident motor vehicles may be operated in Tennessee without axle vehicles from 26,000 to 30,000 pounds, axle weight from 18,000 to 20,000 pounds, three-axle vehicles from 36,000 to 40,000 Tennessee licenses; Utah provides reciprocity for non-resident vehicles for-hire; Wisconsin provides that for duration of the war the motor vehicle commissioner shall have authority to enter into reciprocal agreements with other States; Wyoming provides reciprocity to non-resident trucks operating a distance of 75 miles into the State.

Md. Levies Under Fire

BALTIMORE, July 3.—The constitutionality of Maryland's county trailer license laws has again been challenged in the courts. This time the injunction

suit was instituted in Circuit Court of St. Mary's County.

A committee of trailer owners, representing 640 such residents of St. Mary's County, asked the court for an injunction to restrain enforcement of the law which imposes a fee of \$50 annually or \$5 monthly on trailers. The first such litigation was filed several weeks ago in Anne Arundel County. Two other Maryland counties, Calvert and Baltimore, also have trailer-licensing statutes, while Prince George's County has a

regulatory act covering sanitation requirements for such vehicles. All the laws were enacted by the 1943 Maryland Legislature.

The Calvert County law imposes an annual license fee of \$30 or \$3 per month, and the Baltimore County provisions fix the annual fee at \$30 a month, with pro rata reductions for each month of the license year which may have expired. All four trailer licensing enactments became effective June 1.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

Dodson's Shows Added To Talent Array at Minn.

MINNEAPOLIS, July 3. — Dodson's World's Fair Shows have been added to the large list of attractions for the 1943 fourth annual Minneapolis Aquatennial, it was announced last week. Shows will provide the midway features and will supplement one of the largest bills in the history of the event, it was reported.

Aquatennial is under direction of Neil Messick, chairman; Tom Hastings, co-chairman, and H. W. Ward, president. Event's talent line-up includes the Aqua Follies, featuring Gloria Callen, directed by Al Sheehan; two parades, Boy Scout service camp, one-day canoe derby, selection of Aquatennial queen, religious service, music festival, military ball and physical fitness program.

Curtis L. Bokus, Dodson's general agent, handled contract negotiations for the shows here.

Dayton Thrill Show Successful Despite Inclement Weather

DAYTON, O., July 3.—Initial five-day Rodeo and Thrill Show wound up a successful run at Ducks Ball Park, under Dayton Public Service Union auspices, June 29, despite cold weather. Event was directed by H. F. Logan, with Ward Callopy assisting. Executive committee included Charles J. Bauer, business manager; John O. Forbes, chairman; Otto Hohm, vice-chairman; Oliver T. Ingram, Thomas Price, Charles Seeh, John Newser, Robert Young, Eugene Taylor, William Peltz and Alonzo Thornton.

Matinee performances were presented on four days for underprivileged children of Montgomery County. Act line-up included Tex McGuire's Mississippi River Ramblers; Earl Sutton and Chief Red Hawk, trick and fancy roping; Shirley Lou Adams and high school horse, Silver Chief; Everett Daniels's trained horse, Speckled Bird; Big Slim McAuliff and wonder horse, Golden Flash; Homer Harris and trained mule, Texas Slim; Reckless Higgins, high act, and Dare-Devil Kelley.

Louisa Event Is Canceled

LOUISA, Va., July 3.—Fourth of July Firemen's Fair, held here annually under Louisa Volunteer Fire Company's auspices, has been canceled for this year at least and possibly for the duration, L. S. Key, manager, said last week. Gasoline restrictions in this sector were given as the reason for calling off the ninth annual event, it was said. Key announced that since a number of tickets good for part admission had been sold, the sponsoring committee is giving away \$6,000 in War Bonds and Stamps altho the monies accrued from the sale of the tickets will fall several hundred dollars short of the cost of the bonds. Attendance last year was estimated at 16,000.

Heth for Clarksville Cele

CLARKSVILLE, Tenn., July 3.—L. J. Heth Shows have been contracted for the midway at the annual 10-day celebration here, it was announced last week.

Muncie Fete Inks Chanos

MUNCIE, Ind., June 3.—July 4th Celebration Committee, last week, signed Jimmie Chanos Shows for the midway at this year's annual event.

SHOWS, concessions and rides, provided by Hoosier Amusement Company, will make up the midway attractions at the annual Carthage (Ind.) Street Fair, under Lions' Club auspices.

Shorts

BEAM'S ATTRACTIONS supplied the midway at the annual Firemen's Celebration held in Vandegrift, Pa.

EXPOSITION at Home Shows were inked to supply the midway features at this year's Kennett Square, Pa., July 4th Celebration.

FREE ATTRACTIONS, rides, shows and concessions have been billed for the week-long July 4th Celebration in Fairlawn, N. J., under direction of United Fraternal Attractions.

RIDES, shows and concessions are planned for the annual Victory Celebration and Bluewater Frolic to be held in Port Huron, Mich., with C. D. Murray in charge.

WANTED
CARNIVAL — RIDES — CONCESSIONS
for
BUCKLIN ANNUAL
HOMECOMING
AUGUST 19-20-21
BUCKLIN, MO.

WELCOME TO PITTSBURGH, PA.!
44TH UNITED ANNUAL NATIONAL
GRAND LODGE CONVENTION, I. B. P. O. E. of W.
AND VICTORY WAR BOND DRIVE
AUGUST 19 TO 28 INCLUSIVE
Now booking Shows and Concessions. Will place a Small Unit. Eddie Dietz, Merle Beam, Larry Fallon, please contact. Can use Phone Men and Ticket Men; two real promoters. Everybody address
W. J. MURPHY
2207 Wylie Ave., Pittsburgh, Pa.

CONCESSIONS OF ALL KINDS AND
FREE ACTS WANTED FOR
FARMERS' PICNIC
AUGUST 12 AND 13, BLANDINGVILLE, ILL.

WANTED
FOR 4 BIG DAYS' CELEBRATION
At Darlington, Ind., July 14-17, on Street.
CONCESSIONS OF ALL KINDS.
Address: DOO STODDARD, Darlington, Ind.
Phone 117

FORREST POOLE WANTS
Fish Pond and Pitch-Till-Win Agent at once. People who worked for me before preferred.
Care **WORLD OF PLEASURE SHOWS**
Lansing, Mich.

WANTED TO BUY
4 Daisy Cork Guns, also 10x12 Top and Frame or complete Cigarette Shooting Gallery. All must be in good condition. Wire or write full particulars and best price until July 15 to
HARRY LOTTRIDGE, Gen. Del., Franklin, Ind.

PONY RIDE FOR SALE
Complete with excellent Track and nine first class Ponies with Harness and Saddles. Also have Penny Arcade for sale. Reply
ART LEWIS, Mgr.
Art Lewis Shows, Until July 17, 20th St. and Monticello Ave., Norfolk, Va.

SENSATIONAL MARION
Presenting **THE BREAKAWAY POLE!**
Now Shrine Circus St. Louis
For Barnes-Garruthers
JUST A SLIP OF A GIRL WITH COLOSSAL NERVE
Representative **CHARLES ZEMATER**
54 WEST RANDOLPH CHICAGO

WANT FIVE CARNIVAL RIDES
FOR TWO DAYS' PLAY AUGUST 17 AND 18
KNIGHTS OF COLUMBUS BARBECUE
Grossed \$2,500 Last Year. Beckmann & Gerety and Royal American Shows have played these dates in the past. Wire care of
JAS. D. SHEEHAN, K. OF C. BARBECUE
804 E. Adams St. Springfield, Ill.

DEADWOOD, S. D., "DAYS OF '76" CELEBRATION
On the Streets of Deadwood — August 6-7-8
WANTED—SHOWS AND CONCESSIONS: Rides sold. Wanted—First-class Girl Show. No Griff joints wanted and only legitimate Concessions will work. No gambling on the streets will be allowed and prices on Concessions will be within reason. Write
CLAUDE LAVIER, Chairman Concessions, "Days of '76."

Concello Is New Russell Owner

Sunbrock Reorg Asked of Court; Big Top Is Dark

NEW YORK, July 3.—Larry Sunbrock filed for approval of proposed arrangements with creditors in Federal Court Wednesday (30) after his Big Top Circus on the parking lot behind the Roxy failed to open Monday (28) following 10 days of sad income. Petition was in the name of the Big Top, Inc., with offices at 127 West 50th Street, and listed liabilities of \$136,108.93 and assets of \$43,500.

In filing the request, Sunbrock also proposed that he continue operations pending the arrangement, pointing out that by eliminating certain acts and reorganizing the show he had cut weekly operating expenses down from \$2,500 to \$1,650. Claims that with 15 shows a week (he originally billed 17), an admission average of 60 cents and an audience potential swelled by school children now on vacation, he can make a profit of \$15,000 in 30 days, figuring on only one half of the seating capacity of 3,400.

Pay roll for the 30-day period would amount to \$7,500 as follows: \$4,500 for acts, \$1,275 for musicians, \$625 for stagehands and \$1,100 for other personnel. No money will be paid to officers in the next 30 days. Additional operating expenses are listed as rent, \$10,000; advertising, \$3,000; maintenance, \$3,500, and insurance (for the 30 days), \$500, totaling \$17,000.

Claims Ad Budget Low

Sunbrock also claimed that his advertising budget in the past was inadequate (See *Sunbrock Asks Reorg on page 40*)

Providence Shrine Plays Freebody Park, Newport

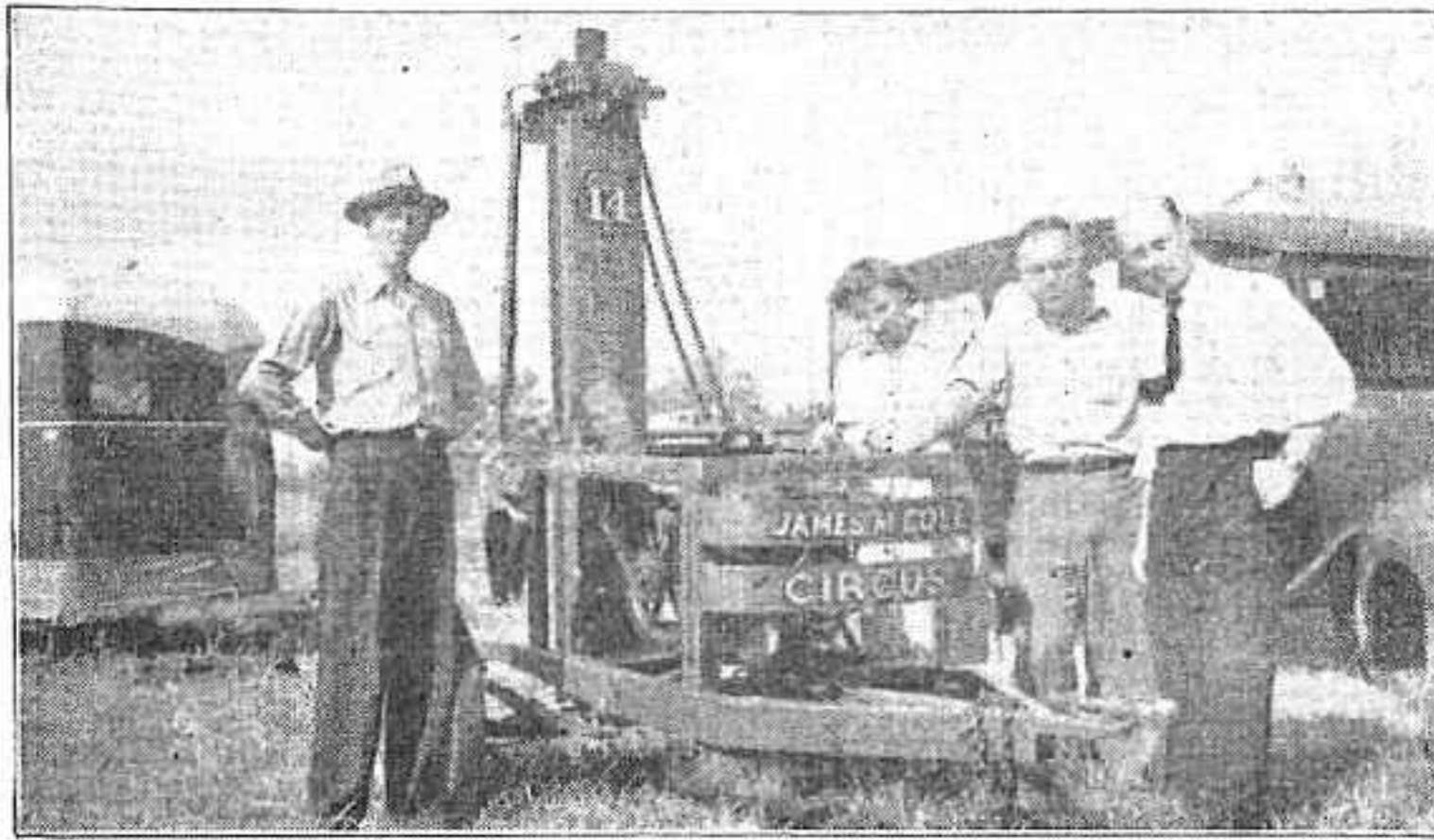
NEWPORT, R. I., July 3.—After two sweltering weeks, Providence Shrine Circus moved into Freebody Park, Newport, a half mile from the ocean front, where cool breezes swept the lot and gave relief to performers and audiences. Show ran into rain for the first time in three weeks. Heavy downpour washed out the first matinee of the week on Tuesday, but weather cleared at night. Plenty of servicemen were in Newport audiences. Lot is within easy walking distance from downtown.

In Pawtucket last week, on a dusty lot, business was excellent. Average daily temperature was 96. Lighting of stage has been more liberal, both army and navy passing on additional lights. Canopy over top of stage was removed after first week in Cranston, where restrictions were rigid.

Show contemplates going into downtown Providence later this month. It was originally scheduled to play Narragansett Park Race Track, but due to the ban on pleasure driving, Shrine officials are hesitant about playing the regular spot, which is 6 miles out of city. Negotiations are in progress for the circus to move into Rhode Island Auditorium, first inside date. If successful, the program will be augmented. Al Martin hopes to bring in a big water show, with Buster Crabbe and Gloria Callen, if the deal goes thru.

Canton Expands Quarters

CANTON, O., July 3.—The Canton Showmen's Club, Inc., now occupies the complete third floor over the Wagner Market at 118 Walnut Avenue, S. E., and runs a full block from Tuscarawas Street to Second Street, S. E. Art Bungard is manager of the club. The club extends to all show people a standing invitation to visit it while in Canton. Officers are Paul J. Florey, president; Roy (Buck) Maughman, first vice-president; Gerald (Boots) Tritch, of the late Hill Family, second vice-president; Ruth Malloy, secretary; Loretta Weinmann, assistant secretary; Leo (Dock) Portmann, formerly of Fanton Brothers, treasurer; George W. Rinehart, of Ardell Brothers, chairman of the board of trustees; Red Malloy, trustee; Ed Fornes, trustee; William (Bill) Taylor, innkeeper; Lillian Tritch, chaplain.



THIS STAKE-DRIVER, which Charles Lockier and Joseph Myers recently completed, was delivered to the James M. Cole Circus at Lyons, N. Y. Construction was started during the winter, but was held up due to lack of material. The machine has proved a great labor saver, according to Manager Cole. Left to right: James M. Cole, Mrs. Dorothy Cole, Lockier and Myers.

Polack Does Big Biz in Portland

PORTLAND, Ore., July 3.—Polack Bros.' Circus did terrific \$14,000 biz at the Mayfair Theater for week ended June 28. Admission scaled 40-50-60 in the 1,500-seat Parker-Evergreen showhouse. Heavy turnout of kids and servicemen helped the take. Sonny Moore, who has the trained dog act, has been drafted and his brother is filling in. Irving J. Polack is not with the show, but is on business trips to New York and Los Angeles.

Circus reported big biz all thru the Northwest, particularly at Vancouver, B. C., and Seattle.

SEATTLE, July 3.—Attendance at Polack Bros.' Circus, appearing week of June 14 at the Palomar Theater, was about 40,000, topping previous attendance records. Weather, unsettled, did not affect crowds which packed theater thru-out the week.

Arthur in Spokane 1 Week

SPOKANE, July 3.—Everett Coe, general representative, wrangled a six-day permit, July 9 to 15, for Arthur Bros.' Circus in Spokane. He reports heavy receipts along the Pacific Coast route, and this city is first spot on inland circuit that will take show into Idaho, Montana, Wyoming and Utah. Coe now uses 22 advance men, including 17 billposters; Harry Perry, advertising manager, and two press agents.

Big One Scores in Wilmington in Rain For Two-Day Stand

WILMINGTON, Del., July 3.—The Ringling circus arrived here in the wake of one rainstorm and played thru another for a two-day stay (June 28-29), the first time in the history of this community, with results that were called "amazingly successful." Performances on opening day chalked up more than 15,000 admissions, while the second day, battling a rainstorm, made a total of 11,000. The two-day program was highlighted by the fact that the circus's "boss," Robert Ringling, was part of the afternoon audience the first day when he took a "busman's holiday" in passing thru the city. A pre-circus performance was given at the Alfred I. DuPont Institute at Nemours for the children by practically the entire staff.

The attendance record for the first two-day stay in this city was made despite the fact that there were considerable transportation difficulties. This town, however, is very partial to the circus and turned out en masse—particularly the kids. Wilmington's trackless trolley system, despite the impact of wartime conditions, mastered its greatest circus travel strain when more than 20,000 men, women and children used the trolleys to get to the circus grounds. According to W. W. Harris, superintendent of transportation of the Delaware Coach Company, "there was never any—" (See *RINGLING-BARNUM*, on page 41)

Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Big Blast, Colo.
July 4, 1943.

Dear Editor:

Last Monday's stand, Lower Ledge, Colo., was postponed until Friday on account of all the show's equipment arriving except the much advertised elephant, Crumwell. The natives there had never seen an elephant and to have given a show without one would have been disastrous after billing the beast so heavily. The jump to that town was 30 miles and down a steep mountain all of the way. While trying to overland Crumwell down the long mountain his trainer learned that all the bull could do was a front-foot stand on account of the bull's front legs being a foot shorter than his hind ones. After spending two days trying to walk the bull down hill on his front feet the caretaker turned him around and discovered that the downgrade averaged a foot the length of Crumwell. After getting the bull level, he backed him down the rest of the distance and arrived in time for a Friday matinee.

Upon our arrival at Lucky Lode, Colo., Saturday we found a steam-operated Merry-Go-Round set up on one corner of the lot. We learned from its operator that he was stranded and would sell any part of the machine. The bosses bought the upright boiler and the show's mechanics converted our air calliope into a steam organ. The idea is okay if they ever get it to play.

Upon the show's arrival here today at dawn to play a Fourth of July celebration the bosses were surprised to find 50 local school girls, dressed in slacks, ready to help put the show in the air. Our boss canvasman, Big Bill Bellow, known in the circus world as "A vest-pocket edition of a loud-speaker with an across-the-tracks-vocabulary," almost quit his job after seeing the extra help. "How?" he argued, "can you tell a society dame to lace a top or carry seat plank without emphasizing the order in a manner which only good canvasmen understand?" In order to keep peace in the family, Manager Upp appointed Bale (See *WON, HORSE & UPP* on page 47)

Eagles, O'Hara In Staff Posts; Changes Slated

STOCKTON, Calif., July 3.—Art Concello, well-known booking agent and former general manager of Ringling Bros. and Barnum & Bailey Circus, has purchased Russell Bros.' Circus and wild animal menagerie now exhibiting on the West Coast.

Paul Eagles, veteran chowman and former manager of the Al G. Barnes Circus, has been named general manager, with Robert N. O'Hara as his assistant.

The transaction was completed at the close of the show's San Francisco engagement, Concello taking possession at Stockton June 28.

With the exception of Eagles' managerial post, the personnel will remain practically the same, according to Concello. However, several innovations are planned, including daily downtown ticket sales and a show-owned motorized diner on the midway.

Beatty-Wallace To Have New Big Top

ELGIN, Ill., July 3.—Clyde Beatty-Wallace Bros.' Circus played here last Saturday (26) to excellent business. There was a two-thirds house at the matinee and at night business was capacity. Show is going for \$1.10 general admission and \$1.65 for reserves. A new big top is promised for delivery in a couple of weeks.

Show gives an excellent performance and was well received here. Clyde Beatty is featured in his animal act. Other acts include Harriett Beatty, riding tiger act; Jean Evans and Irma Ward, aerialists; Captain Howard and his chimps; Albert Florenz and Kinko, clowns, and eight elephants. Charley Arley is equestrian director. Wild West concert is presented by Mrs. Tom Mix. A nine-piece band under direction of Mike Guy provides excellent music. Side Show is in charge of William Tumber, who also announces the big show. Among visitors here were Orrin Davenport, indoor circus producer; Mr. and Mrs. Earl Shipley, former troupers, and Burt Wilson, all of Chicago. Show goes into Iowa for several stands, then returns to Illinois for a couple of weeks.

DAYTON, O.—This city has been set for July 25 and 26 for the Clyde Beatty-Wallace Bros.' Circus, reported Frank J. Lee. He also told of difficulty encountered in La Fayette, Ind., where he found the regular aluminum company lot given over to Victory Gardens. South Fourth Street lot was not available, due to pressure of property owners. Finally Mayor Charles Burnham and City Clerk Charlie Miners assisted Lee in obtaining the city playgrounds, a block from the post office and courthouse on Main Street. La Fayette was set for July 14. Circus will play in Columbus, O., under American Legion Post sponsorship July 21-23. Advance ticket sales are in charge of members of the ladies' auxiliary, with booths in the post office, department stores and on main streets.

Performers Working Out At San Diego (Calif.) Club

SAN DIEGO, Calif., July 3.—Former circus performers now stationed here with the army, navy or marines are finding the latchstrings on the outside at the San Diego Club, where they may work out to their heart's content. Club, affiliated with the Los Angeles Athletic Club, maintains gym and equipment, with the result that performers in addition to keeping in shape are able to entertain fellow servicemen in near-by camps and hospitals. Shows are given free for the entertainment of servicemen. Among those who have worked out at the club are Gene Smith, known profes- (See *San Diego Performers* on page 47)

Dressing Room Gossip

RINGLING-BARNUM—Baltimore and good business; same lot. Seen between shows was Felix Adler's pig, "Points," wallowing and snorting in the mud around a water truck, then shaking it off on the onlookers. Mary and Florence Miller and Bea Mason went home to New York for a Sunday off. While there they saw Spangles and report it a dazzling show. Salute to Bebe Siegrist for wearing more different costumes than anyone else on the show; from a Chinese zoot suit to a Gay '90s bicycle wardrobe. Humor can be found in the way John Trippe has himself tied to the seat of the clown band wagon while playing the cymbals in opening spec. Alfred and Renee Court have returned after seeing Joseph Walsh get under way with their animals in Spangles. Louis Arley, of the Oliver Sisters and Louis act, visited. During the opening spec many fond memories are brought back to audiences by the lilting melodies played by Nellie Donegan at the keys of the "Two Jesters" callope, assisted by Cap Carroll at the valves.

Sunday off—going into Wilmington and most everyone went swimming or to a show. A storm late Sunday afternoon delayed the big top from going up until about 7:30 p.m. This was the break of the hot weather everyone was waiting for and it has been quite cool since then. In the history of the Big Show this is the first year that Wilmington was two-day stand and business was exceptionally good. It is the home town of the writer, and a party was had after the first evening show. Those attending were Lois Grant and Kay Marlowe, of the Reynolds-Donegan skating act; Shirley Tremblay, Addie Corsie, Bill Thompson, Betty Jean Tull, Bob Martin, "Spook," Joe Sabu, Frank Bullock, of the CFA; John Reed, whose birthday was the same day, and the writer's family. A hospital show was given there at the Alfred I. duPont Institute of the deNemours Foundation. Included in the program were Papa Naito's dogs, Otto Konyot with horse and pony, Albert Ostermaier and trained stallion; Alponso Loyal, juggling; Concello's bar act; Lou Jacobs, Emmett Kelly, Harry Dann, Charlie Bell and Trixie, Nelson Brothers, Harry Klima, Carl Stevens, and Chick Thompson, alias Limon E. Gilder. Assisting were Merle Evans and band and Arthur Springer; program arranged by Fred Bradna.—**DICK ANDERSON.**

COLE BROS.—Lots of new faces this year—the Antaleks, perch; Poodles Hanneford and family big riding act, with Poodles and Gracie doubling in Wild West with their whip-cracking; Herbie Weber and Chatita, wire; Joe Hodgini, jack of all trades; Fuss Plunkett, seal trainer; Bruce La Blond, member of Harold Voise's troupe; Billy Temple and Lalo Escalante, same troupe; Petrof Sisters, double traps. In clown alley new faces are Lew Hershy, Albert Powell, Don McClosky, Corky Plunkett, clown and trampoline. In Wild West we have Hank and Ella Linton, with Hank boss man; Tommy and Alice Privett, Dorothy Lewis. It was a big day in Saginaw for the

Voise troupe and Joe and Orda Masker, their home town. After the night show a party was held at the home of the Flying Melzoras. Invited guests were Harold Voise, George Voise, Joe and Orda Masker; Whitey Grovro, wrestler with show; Paul and Ruth Nelson, Bruce La Blond, Gladys Thompson, Bob Hassan Porter, Jimmy Reiffenach, Bert and Corinne Dearo, Ernie White, Ethel Freeman and yours truly.

Side Show News—Rose Westlake and Myrna Karsey were guests of the acrobatic team of Barth and Meyer at the Silver Slipper Club, Bay City. The gals were given an ovation when introduced by the emcee. Charles Roark received a new vent dummy and is scoring with it. Shuffling Sam has returned as comedian fling Sam has returned as comedian after being rejected by Uncle Sam. Wonder who swapped raincoats with Arthur Hoffman. That red prop box is the busiest place in the Side Show. Nice letters from P. M. Silloway, Chester Bobo Barnett, Adrian P. Davis and Mr. and Mrs. Tom Gregory, John H. Schueter and Vern E. Wood. Bill (Hammerhead) Dwyer joined and took over the props; now Paul Nelson is a gentleman again, I hardly knew him. Recent birthdays, Poodles Hanneford, Albert White; Florence Tennyson, our prima donna; Helen Partello, Ruth Nelson, Jean Allen, Betty Escalante, Katie Lucky and Ruth Theesfeld.

A big day in Toledo for the Freemans and the Hannefords. George Hanneford and family were on the lot all day visiting his family and we had our boy down from Canada. He is a member of the Royal Canadian Air Force and what a time he had. Other visitors, Mr. and Mrs. Tom Gregory; Fred Work, who showed us such a grand time when we played Akron; Mrs. Arthur Nelson, mother of Mrs. Zack Terrell, Hilda Burkhardt and Paul Nelson; Albert Gilleno, who came from Canada to say hello (he formerly clowning for Mr. Terrell on the Sells-Floto show); Mr. and Mrs. Edward Meyers, from Ann Arbor; Ralph Hunter, who came to visit and stayed a week (I think he liked Paul Nelson's trampoline); Mrs. Frank Orman, Mrs. Cecil LaBelle and her two grandchildren. Mrs. LaBelle is the wife of our recreational director. **FREDDY FREEMAN.**

RUSSELL BROS.—Starting the 14th week in Stockton, Calif., and must say this for the benefit of the California All-Year Club, "we are getting the kind of weather they brag about." Mrs. R. W. Rogers has been celebrating "Old Home Week" the past few days. Her daughter, Connie Rogers Thomas, formerly of the Flying Lesters, paid mama a pleasant surprise when she flew in from Seattle, where she had been visiting Big Sister Norma. Connie says that for the present she will do her trouping in her Victory Garden in dear old Pittsfield, Ill. She likes the hot shower in her tiled bathroom better than the dressing room bucket. Bay Circus Fans wound up their circus activities on the Russell show in San Francisco June 27. These fans were almost daily visitors: Jim Chloupek, Jane Sherbourne, Isaac Marks, and Donald Marks, who joined clown alley on all the week-ends the show was in the bay area. This little band of faithful circus followers stayed with it until the last center pole was loaded and the last stake pulled.

Bill Antes, of our press department, came thru with some fine publicity in San Francisco. A ticket tie-up with a department store brought reams of publicity, with the store displaying circus posters and advertising in its windows during the 14-day stand. A circus party for *The Call-Bulletin* newsboys on June 22 was a howling success, and what I mean, "howling." Ethel Jenner's face was slightly flushed when she had to run the gauntlet of the newsboys after her act. Dicke Lewis Jr. sort of stole from clown alley a bit of thunder when the boys decided they would have their picture taken with him. While I'm sitting in the shade of the "old apple tree" writing this I can see Aurora Acevedo doing the family washing, with the old man lending a helping hand, reading the newspaper and smoking a fat cigar. The missus says from now on she will do the writer's washing for a weekly plug.

Hats Off Department.—To Mr. and Mrs. C. W. Webb, who left the show in San Francisco. They were courteous, kind and helpful at all times, and all concerned have pleasant memories working for such fine people. To Art Concello, our new boss—He was a great flier and builder of flier acts and we are sure he will prove great as a circus

owner. To Paul Eagles, our new manager—He has had a little circus experience himself, by the way. To our new chef—We had pancakes for the first time this season. To Betty Acevedo—For getting up in time for spec every day. To Dutch Baker Brownie—for his new crazy house fire gag. To George Perry, our distinguished clown, and Jack (Ko Ko) Fairburn—for their invention of "Crab Butter." To Ed Clyde Stilts—for running my errands. To Dick Anderson, of the Big Show, for his fine column. We are always anxious to hear of the Big Show for, after all, news of the Greatest Show on Earth is still and always will be front-page news. All right, Honey Tex, take this to the post office. **DICK LEWIS.**

SUNBROCK ASKS REORG

(Continued from page 39)

and did not permit proper advertising. Sunbrock's liabilities were divided into wages (\$3,238.14) and unsecured loans (\$132,870.79). Assets include fixtures, such as tents, plumbing, seats, steel cables, clamps, tent poles, flags and office equipment valued at \$30,000, deposits with labor unions, Local 802 (AFM), Stagehands' Local 1 and AGVA, amounting to \$3,500, and \$10,000 security on the rent.

Big Top site was leased from Consolidated Biological Products, Inc., until March 31, 1944, for \$100,000 (originally announced as \$50,000).

CBP claims that \$20,000 is owing in back rent, but in negotiations this week agreed to accept \$10,000 for rent up to July 10. The program concessionaire, Oscar Markovich, had deposited \$10,000 as security and is willing to release it for payment as soon as Sunbrock's affairs are straightened out.

The circus promoter, unable to pay his debts as they mature, proposed that his unsecured creditors be divided into four classes: (1) Employees, workmen and servants, entitled to priority, would be paid in full, 25 per cent upon confirmation of the arrangement and the balance in four equal weekly installments; (2) merchandise creditors with claims of less than \$100 will also be paid in full, 50 per cent in cash upon confirmation and the balance within 10 days; (3) merchandise creditors exceeding \$100 are asked to reduce their claims by 50 per cent, debtor to pay the rest in monthly installments of 10 per cent pro rata, evidenced by promissory notes. First note would become payable after confirmation of the arrangement. Fourth class of creditors, those who lent money to the debtor, the petition proposes, should reduce their claims by 75 per cent, balance to become payable in monthly installments of 20 per cent pro rata, first installment to be paid 60 days after confirmation. If any debts accrue in operations pending the confirmation of the proposed arrangements, Sunbrock asked the court that they take priority over debts affected by the present proposed arrangement.

Stations Are Creditors

Among the unsecured creditors are independent radio stations WHOM, WMCA, WEVD, WBYN, WINS, WBNY and WNEW. Loans in the amount of \$35,000 were made by Sunbrock and \$64,300 by Aldik Associates, in care of R. Squires, Hotel Pierre. Claims of unsecured creditors are listed as \$104,499.14. Liquidated merchandise, rentals and advertising claims equal \$28,381.65. Balance of the total claims consists of the \$3,238.14, owed to employees.

Big Top Circus opened June 17 after several postponements due to run-ins with the stage unions, stagehands, AGVA, etc., but the tent show was permitted to open upon the posting of a \$10,000 bond. It was agreed that \$1,000 a day would be collected to cover all salaries until the full amount of the bond was collected. Representatives of AGVA and the others dogged the circus impresario's path each day before the performance to collect the money. No money, no show. Last Thursday (24) Sunbrock was forced to skip a performance when he could not raise that day's installment, but after a huddle with the backers, the dough was raised in time for the evening performance. A couple of shows were skipped over the past week-end. Finally, on Monday (28), acts were called out when Sunbrock failed to raise any money toward the bond, but he announced his intention to re-open Thursday (1) after a re-organization of the show. Previous day, however, he filed the petition, altho on Monday Sunbrock said he was closing to install air-conditioning.

Meanwhile, the Ringlings chose the occasion of Sunbrock's airing of his financial ills in court to announce that Spangles would close its stand at Madison Square Garden September 1, after which



FORMERLY in circus and rodeo fields, Jimmie Groves is now with the Air Force at Sheppard Field, Tex. He appears on programs for soldiers after duty hours, doing roping and whip-cracking.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

PVT. LEE EDWARD ATTERBURY, son of the late R. L. Atterbury, circus owner, is at the 613th T. G., 64th Wing Flight, 11th Army Air Base, Lincoln, Neb. Before entering service he was with Lee Bros.' Circus.

BOB BEHEE, of the Flying Behees, is now a member of the Navy Seabees holding the rating of petty officer 3/c. He enlisted for service in naval construction battalions and is stationed at Camp Peavey, Va.

RAY HARRIS, for many years with Al G. Barnes, Hagenbeck-Wallace and the Ringling shows as a performer and later owner of a tent show, is stationed overseas with the Army Air Force. His designation is Corp. Ray Harris, 39528292, APO 825, care Postmaster, New Orleans.

"WHERE are all the boys?" queries Corp. Philip M. Hornbeck, who has been in the army for two years. He had been with Hagenbeck-Wallace and Cole Bros. circuses. Stationed at Fort Riley, Kan., for a year, he is now at Fort Custer, Mich., as a cook for Company A, 28th Bn., M.P.R.T.C.

RALPH H. KENISTON, known on Ringling, Cole, Wallace, Hunt, Downie and Sparks shows, as an orchestra and Sparks shows, and as an orchestra into the coast guard, recently received a novel birthday card, a scroll inscribed with 258 names of friends from his home town Concord, N. H.

it will embark on a 32-week tour throughout the country. Two acts were added to the show this week, May Kovar, who replaced Joseph Walsh in Alfred Court's wild animal act, and the Cristianis, riding troupe formerly with the big show

WANTED

Circus Acts of all kinds for August 6th and 7th. Dogs, Ponies, Wild Animal Acts, Elephant Act, High Thrill Acts. Show at Athletic Park, downtown Flint. Can place Phone Men on Banners, Tickets and Program. Want to buy cheap for cash Pony Drill and Small Elephant. Pat Kelly, write.

J. C. PATTERSON
F. P. Smith Bldg. FLINT, MICH.

CATCHER

and Leaper wanted for Flying Act. Fairs opening August 1st. Catcher, \$100.00 weekly; Leaper \$50.00 weekly. Wire

BOB FISHER
845 43rd Ave., N. St. Petersburg, Fla.



Shorty SUTTON & Betty LEE
America's Fastest Stock Whip Manipulators.
Now Appearing Indefinitely
BIG TOP, Inc.
In the Heart of New York City
Booking through: LEO GRUND
Room 1029
10 Rockefeller Plaza, Radio City, N. Y. C.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

PUSHING punks?

BACK in St. Louis, Hal Griffin worked the Shrine Circus July 2-5. He is readying his school show for the indoor season.

BARTH AND MEYER hosted Myrna Karsey and Rose Westlake, of the Cole show, in Bay City, Mich.

WE don't hear much about "white-collar jobs" on circuses nowadays.

JAMES MCKENNA looked on as the Shrine Circus played in Pawtucket, R. I., June 21 to 26, reporting a fine performance and good business.

AFTER taking in the Sunbrock circus in New York, Otto A. Zange, McKees Rock, Pa., planned to Reading, Pa., to see the Ringling show.

BOSS canvasmen looked forward to school vacation more than did the kids.

TED MEYER, Grand Island, Neb., who hails the fact that Cole Bros.' Circus will show in his home town July 15, writes that the spot is circus-hungry.

CHICK YALE has joined the Clyde Beatty & Wallace Bros.' Circus, presenting his table fall. He is also doing rope spinning in Mrs. Tom Mix's concert.

BEST way to needle a boss canvasman is to ask him how he finds the labor situation.

ISAAC MARCKES, who vacationed with the Russell show in Richmond and Oakland, Calif., reports he had a swell time in the back yard. He hails from El Cerrito, Calif.

VAN B. WIXOM and his early career with the Mat Wixom Circus, founded by his father some 60 years ago, were featured in a story in *The Detroit News* on his 67th birthday anniversary. Article was by George W. Stark, columnist.

HONEST confession: An 85-year-old Indian admitted that he never traveled with a circus during his youth. It's a cinch he wasn't from Peru.

R. J. DAWSON, visiting in Sycamore, Ill., reports making the acquaintance of Jay E. Gould, owner of the Jay Gould Circus. Dawson says that Gould has a fine motorized show and is doing well despite shortage of help, restrictions and none-too-good weather.

IN CALIFORNIA for the first time with Russell Bros.' Circus the Flying Valentinos report they are doing well. Troupe is the same as in the past eight years, with George and Lorraine Valentino and Jerry Felto. Members visited Eddie Silbon and wife in Oakland, Calif.

TIP for chefs: Just add a little of the orange-juice coloring to the lard when some temperamental actor orders two fried in butter.

FLYING ROMAS, playing dates for Al Martin, were entertained at a party in Albany, N. Y., by Wayne and Pat Bowers. The latter are former catcher and leaper of the act. Present troupe members, Henry Robbins and Roy and Mary Valentine, have signed for a route of fairs beginning in late July.

NOW that Charles Sparks has returned to the circus field as manager of the Ringling's Spangles at Madison Square Garden, New York, Walter L. Main pens: "Charles and John Sparks were with the Main circus in 1886, their first experience with a circus, also with my wagon opera in 1888. In 1891 the Main show went on rails, and I sold most of wagon show to Scribner and Smith, also some to the John Sparks Old Virginia Circus."

REGARDLESS of how successful a performer is, both friends and knockers remember him as the guy who broke into the biz as a pony punk or a cookhouse dishwasher.

LEAVING newspaper work, Frank J. Lee is back in circus business working advance publicity for Clyde Beatty-Wallace Bros.' Circus. He was previously car manager for Miller Bros.' 101 Ranch Wild West and was with Rubin & Cherry Shows last fall. Since that time he has been on the staff of *The San Antonio News and Express* and handled a newspaper agency at Corpus Christi, Tex. Lee is alternating with Ray Dean.

WRITING from Auburn, N. Y., Joseph

Myers informs that the James M. Cole Circus had good business thruout New York State. Auburn stand proved a repeat of last year, with three good shows. Both night houses were strawed. Show has moved on to Ohio. Mrs. H. Brown joined her husband on the lunchstand. Brown bought a new 17-foot all-steel house trailer. Tim Mix and the Muse Sisters are still working the concert to good results.

WHEN the Barnum show toured Europe an English lad joined the show in time to start tearing down. The show made a 50-mile jump and the lad, who had been in his berth only for two hours, was awakened by his boss. "Hi sis," protested the sleepy one, "You know, old chap, I'm on the night shift."

SLIVERS JOHNSON reports he played indoor dates last winter, working 16 weeks for the Hamid-Morton Circus, closing at Quebec City June 13. He opened his park season at Buckeye Lake Park, O., June 21. Johnson will play a park in Lansing, Mich.; Edgewater Beach, Detroit; Meyers Lake, Canton, O., and Flint, Mich., then fairs until September 18, opening a week later at the Boston Garden for Hamid-Morton. He's booked by the Sun office.

ASHEVILLE, N. C., stand of Rex M. Ingham's Wild Life Exhibit was good, according to Ingham, who also reported previous stands at Greenville, S. C., and Gastonia, N. C., as excellent. Tom Dees, Bessemer City, N. C., was a frequent visitor in Gastonia. Manager Dan Bryant, who was called for military service, has been reclassified and is back with the unit. A second unit, composed entirely of birds, is under construction and is being built by Lester Barrett, of Asheville. Imported and domestic birds, in 50 cages, will comprise the show.

TEDDY SCHUERCH, who recently returned from Pearl Harbor, called at *The Billboard* offices in Cincinnati last week. In San Francisco he visited Russell Bros.' Circus and renewed acquaintances with Cheerful Gardner, Mr. and Mrs. Jack Joyce, Mr. and Mrs. J. Christiansen, Mr. (See UNDER THE MARQUEE on page 47)

RINGLING-BARNUM

(Continued from page 39)

thing like it." He asserted that "patronage was 20 per cent above a normal circus crowd and it was a typical jolly circus crowd. Everyone, I think, had a good time. Our operators and supervisors were superb. Their co-operation was the finest—and so was that of the general public."

The special performance at the Alfred I. DuPont Institute was the second in as many years and was made a "must" on the show's program. This was because the first showing had brought so much joy to the children that the management simply could not pass them up this year. The presentation was in performance of a pledge made three years ago by Mr. and Mrs. Roland Butler to give the kids a treat.

Butler also admitted that part of the reason for the swell show for the kids was due to the sentimentality of Robert Ringling, who had heard about the tots receiving treatment at Nemours for orthopedic troubles. Mrs. Alfred I. DuPont was on hand and thanked the circus troupe for services in behalf of the children.

During the setting up of the circus the workmen ran into an air-raid test alarm just as they were in the middle of the job of putting up. The workmen put down their stakes and ropes and canvas and took shelter in some of the smaller tents which were already up. It was the first time in the history of the circus that an air-raid drill occurred when the equipment was being set up. The delay, however, was of no particular consequence because the circus arrived on Sunday.

Gas Rationing Cuts Into RB Baltimore Attendance

BALTIMORE, July 3.—Effects of gasoline rationing, the pleasure-driving ban and hot weather were reflected in total attendance (show here June 21-26) of the Ringling circus. Attendance ranged from three-fourths capacity to capacity, the latter turnout being recorded at a few evening performances. Average at-

tendance was about three-fourths to seven-eighths of capacity. Matinees generally were light. Total was estimated at over 100,000. Best nights were Saturday and Wednesday nights, the latter being a blackout night and attendance was placed at more than 11,000. The circus people, as well as Baltimoreans, had been advised that a blackout and alert was planned, but all lights in and around the main tent were allowed to remain on by special permission of air-raid authorities.

Altho the opening-day crowd was comparatively small, about 14,000 free tickets were given to War Bond buyers. Total bond sales were announced at about \$750,000.

RB Extends Bridgeport Date

BRIDGEPORT, Conn., July 3.—The Ringling circus, which was booked here for July 12 and 13, announced that it had extended its booking to include July 14. It will be the first time that the show has played here three days. Last year the show played here two days for first time, other showings being one day only.

Added Fee Going to State

HARRISBURG, Pa., July 3.—A decision in local courts directed the Market Street Trust Company to turn over to the Dauphin County treasurer \$600 which was deposited in 1936 by Cole Bros. & Clyde Beatty Circus, Inc. Sum represented an additional itinerant license fee demanded thru the Dauphin County treasurer from the circus when it played here May 22, 1936. The circus had objected to payment of the additional fee and appealed to court, but deposited the money pending the litigation. The appeal was dismissed by the court in 1939. The money will be turned over to the State, which imposes and collects the fee.

Around the RB Lot

By GEORGIANA CAMPBELL

MEMORY lingers on . . . of Baltimore crab cakes. Baltimore prides itself on Wallis Windsor and its crab cakes. We missed the Duchess (who had seen the show in New York), but the crab cakes were there in full force and they were excellent. On June 28 we opened in a circus town if there ever was one, Wilmington, Del. One hears tell that its inhabitants talk of little else but the show for weeks in advance. The lot nestled against a picturesque background of trees and grass. Everyone who could wave a flipper under water dived into the near-by, price-free Price Run swimming pool. Chateleine of the women's section, Mrs. Isabelle de Graw, pointed out the home of Dick Anderson (our dressing-room Winchell). He and her daughter, Edith, have been friends since they were so high.

On June 30 we played a one-day stand on the smooth fairgrounds of York, Pa. July 1 and 2 saw us in Pennsylvania's capital, while we closed the week in Reading.

Alex Konyot, star Czechoslovak rider, leaves for the army July 8. His new horse, Colonel, that he has just finished training, is one of the most beautiful animals in the circus.

Odds and Ends: On June 29 we were visited in Wilmington by Bluch Landolf, former clown with RB (in show business 53 years) and uncle of the late Lillian Leitzel. Happy birthday (her 19th) to Shirley Trembley, bronze-headed ballerina. Having celebrated his silver anniversary with the show, Curly Lill has bid us sad farewell. In the 25 years he was in props, Curly saw five different regimes spin the big top. Button-young-lupe rumor of the week is unzipped herewith: Dorita Konyot and Alberto Ostermaier are not engaged. They say theirs is a purely fictitious romance. Sympathy to Louie Delano, whose stand supplies the finest coffee in the country. His father recently passed away. Newest style in alligator handbags is modeled by Mrs. Charlie Wheeler, who carries Ruby, 1½-year-old pet alligator, in her purse.

THE CORRAL

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

ROSCOE ARMSTRONG and His Bucking Ford Troupe have gone into quarters at Tangier, Ind., for the duration, with members of the personnel working on farms near Armstrong's ranch.

MAT AND JACK KING, well-known riders, are in Ypsilanti, Mich., where Jack is employed in a bomber plant. They plan to return to the road after the war.

RODEO scheduled for the new arena, adjoining the Magnolia Riding Club, Detroit, was canceled June 27 because of heavy rains. Donald McCarroll was promoter. Original plans called for weekly events during the summer if business warranted.

ELAINE TURNER, cowgirl of Ketchum, Idaho, is working up a new trick riding routine, which she plans to spring at rodeos after the war. She plans to turn professional upon being graduated from high school next spring. She has appeared at various Western rodeos with race horses.

AN APPROPRIATION of \$11,000 has been made by the Livestock and Agricultural Association for the Food for Victory Exposition to be held in Corsicana, Tex., \$5,000 of which is for the rodeo. Robert G. Dillard, manager Corsicana Chamber of Commerce, will be general manager.

SIDNEY (IA.) RODEO has gone to war. Promoters announced the event, which usually draws thousands of spectators, will be held at Fort Riley, Kan., for the troops at Camp Forsythe, cavalry replacement center, there. Some 75 rodeo performers, practically all of whom are in the armed services, will compete.

VISITING performers at the 10th annual Arkansas-Oklahoma Rodeo at Fort Smith, Ark., will be special guests at a Chuck Wagon party on the eve of the opening performance. All residents of the city have been asked to dress in cowboy regalia for the rodeo period. All performances will be at night, except for a matinee on the third day.

JUANITA GRAY, circus and rodeo performer, has again been contracted to present her trick riding and roping acts at Cheyenne (Wyo.) Frontier Days. It will be her fourth year there. Other contracted performers include Don Wilcox, Nancy Bragg, Chet and Juanita Howell, Paul Bond, Margie Roberts and Jean Allen.

NORTHWEST Sector of the Western Defense Command has approved two night and two afternoon rodeo performances for St. Paul, Ore. Highlight of the closing day will be a street parade, in which 300 horses are expected to participate. First cowhand to sign for a chance at the \$2,700 in purse money is Pat Fiske, Walla Walla, Wash. Betty Manegre has been named rodeo queen.

GEORGE V. ADAMS Rodeo Company played Cayuga, Ind., June 18-20, to good results altho unit was rained out on Sunday. Line-up includes George V. Adams, owner and manager; Cherokee Hammonds, general superintendent and announcer; Mickey McHarry, arena director; Minnie Adams, secretary-treasurer; Pearl Hammonds, assistant announcer; Red Decker, thrill driver; Shirley Lou Adams, trick rider and roper; Hazel Hawley, trick rider; Helen Grant and Jean Lewis, bronk riders; Pearl Hammonds, roper and whip ma-

(See CORRAL on page 47)

WANTED

Performers and Star Cowboys, Cowgirls, Billy Hammond, Manual Ennis, Chuck Dent, Foot Gibson, writer, high-class Acts, Motion Picture Star, Aug. 9th to 28th, Toronto, Ont., Canada.

FAIR FOR BRITAIN

Produced by Conklin Bros. Feature Attractions, Adams Rodeo.

GEORGE V. ADAMS

R. 1, Cloverdale, Ind.

CLYDE BEATTY-WALLACE BROS.' CIRCUS

—WANTS—

Big Show Acts to feature, Wild West People. Can place Freak or recognized meritorious Novelty Act for Side Show, also Colored Musicians.

Galesburg, 7; Canton, 8; Bloomington, 9; Lincoln, 10; all Illinois.

N. E. Presses Travel Easement

Carroll Will Present Area's Transportation Woes in D. C.

Section's NAAPPB officers to ask national body for assistance in fight—Boston meeting also mulls child labor, bus service—Summer conclave called off

SPRINGFIELD, Mass., July 3.—A special meeting of the executive board of the New England Section of the NAAPPB held at the Parker House, Boston, June 16, authorized a survey of all resorts in the New England area to learn their specific transportation problems, which the org's prexy, Edward J. Carroll, of Riverside Park here, will analyze and take to Washington in an effort to get favorable government action. Carroll, pleased at the co-operation he received from high ODT officials in Washington, where he took his "transmobile mystery gas" problem directly to ODT Director Joseph B. Eastman, is hopeful for as considerate co-operation for the entire New England area.

It was voted that the officers ask the national group for assistance in the

matter of arranging better transportation to amusement resorts in the East. The officers of the New England group were instructed to take any action they deemed advisable to protest to Washington over the ban and it was as a result of this vote that Carroll authorized the survey preparatory to going to Washington to battle for the group.

Present at the Boston meeting were Henry C. Bowen, Andrew A. Casassa, Wallace St. C. Jones; Fred L. Markey, secretary; Henry C. Martinelli, Harold Gilmore, John T. Clare, James A. Dono. (See TRAVEL EASEMENT on page 45)

Asbury Hangs Up Week-End Record

ASBURY PARK, N. J., July 3.—The largest week-end crowd in the history of the resort thronged Asbury Park Boardwalk last week when temperatures hit the 90's. Officials estimated the crowd at more than 125,000. Standing room only was the rule on incoming trains. Five 11-car relief trains were run from New York, and five relief busses were put on.

Saturday night saw the first of a summer series of concerts by the Royal Marine Band at the Arthur Pryor Pavilion on the Boardwalk. The bandsmen are stationed at H.M.S. Asbury, Royal Navy receiving barracks here.

Newcomb Re-Elected Prez of Venice Org

LOS ANGELES, July 3.—Venice Amusement Men's Association at its annual meeting Monday (28) re-elected W. D. Newcomb Jr. president for the third time, and renamed William Clough, vice-president; Charles Tuman, second vice-president; Carlton Kinney, third vice-president; R. T. Mahurin, secretary, and Robert Murphy, treasurer. Harry Taylor was named chairman of the executive committee, and E. A. Gerety Jr., vice-chairman.

Plans for an advertising campaign to attract visitors were discussed and an advertising committee of five was named to work out a budget for the coming year. President Newcomb also gave a report of last year's activities of the association.

Pier operators and concessionaires reported that last year's business was the best in many years. However, present indications are that business this year will surpass that of 1942 by far.

Another important matter discussed was that of housing soldiers. A committee is to be appointed to make a survey and see how many beds can be made available to soldiers vacationing in the area on week-ends.

Omaha's Peony Back in Groove

OMAHA, July 3.—Omaha's Peony Park returned to the entertainment ranks last week-end with nearly all traces gone of the June flash flood which caused more than \$50,000 damage.

Manager Joe Malec's initial dance program, held in the open-air ballroom because the indoor floor has not yet been fully restored, attracted 1,500. Indoor ballroom will be ready in about a week.

Peony's pool brought out 3,000 swimmers seeking relief from the city's first hot spell of the season. The pool is open daily, and dancing is held nightly except Monday. Playing for the reopening was Morton Wells's orchestra.

Any Crocodile Tears?

DETROIT, July 3.—All animals in Detroit Zoo were subjected to an unintentional attack of tear gas last week, when OCD authorities of the suburb of Pleasant Ridge undertook a gas demonstration. They reckoned without the wind and fumes were blown all over the zoo. Zoo Director John T. Millen remarked, "Even my laughing hyenas were crying."

Jantzen Beach Chalks Record With June Biz

PORTLAND, Ore., July 3.—Jantzen Beach Park has enjoyed a dry spell for the last two weeks together with the largest June take in the history of the park, according to General Manager Paul H. Huedepohl.

"Every week for the past six has been a record-breaker," says Huedepohl. Louis Armstrong, playing in the Golden Canopy Ballroom, broke the record for two weeks set by Jan Garber at the opening of the season, with 15,649 paid admissions at \$1.10 per person.

Swim pool is doing a tremendous business, as well as all rides, games and concessions. "Labor situation is still tough," Huedepohl says, but Jantzen Beach is getting by as well as can be expected by urging the public to bring their own lunches, and those who swim to bring their own suits and towels, due to laundry problem.

Gretna Hard Hit

HARRISBURG, Pa., July 3.—Mount Gretna, near-by amusement resort, resembles a deserted village since the OPA ban on pleasure driving. Situated in the mountains, Gretna has been for years a popular fun spot for Harrisburgers, but now its miniature golf courses, Penny Arcade, midway attractions and community theater are closed. Many stock companies have played Gretna in the past. The few cottage rentals have been by army officers located at Indian-town Gap near by.

Fire Guts KC's Fairyland; Damage 500Gs; No Insurance

KANSAS CITY, Mo., July 3.—Fairyland Park, Kansas City's 20-year-old amusement center, was virtually destroyed by fire last Sunday night (27), 16 concessions being left a mass of blackened ruin after a two-hour fight by firemen.

Between 10,000 and 15,000 persons, an unusually large Sunday crowd, left the park, located at 75th and Prospect avenues, in an orderly manner, and an estimated 3,000 motor cars also were moved from the parking grounds without confusion. Only one car and a motorcycle were burned.

Harry Duncan, Fairyland manager, estimated the loss at \$500,000, with no insurance. Duncan said the loss included the concessions, buildings and equipment. He said the park cost about \$1,000,000 to build and that it was about half depreciated.

No plans for rebuilding have been discussed, Duncan said, explaining that it is too early to decide whether lumber

and materials can be obtained under war restrictions for such a program. He indicated, however, that the damaged area will be cleaned up and he hoped to have the remaining part of the park operating tomorrow and Monday.

The blaze which started some time after 10 o'clock was believed to have had its inception beneath the orchestra platform in the dance pavilion. The daisant, about 80 by 300 feet, was constructed at a cost of \$80,000. The flames burned power lines and plunged the entire area in darkness.

As soon as park officials were aware of the fire, red-light alarms were flashed in all of the concessions. Cashiers quickly took their money boxes to Duncan's office. It was said that an undetermined amount of money was burned in some of the concessions.

Park is owned by the Fairyland Realty Company and leased by the Mars Investment Company. Mario Broncato holds the lease.

Coney Island, N. Y.

By UNO

Record heat wave helped merchants pile up big cash totals in advance of the always expected prosperous school vacash period.

Dan Lane's Irish House on the Bowery now heralded as the only Irish spot in Coney run by an Irishman. Entertainers include Mickey Sheridan, tenor; Jack Tully, reel and jig dancer; Wally Hayes, comic; Jack Ponton, emcee and composer of *There'll Be Always an Emerald Isle*; Brown and Stone, the Ham and Egg Boys, accordion players and dancers, and Bert Weston, Al Wilson, Willie Blatt and Phil Mason, singing waiters. Floor manager is Al Powell and Solovox manipulator, Cy Horne, Lillie Sheridan is

cashier, and John and Eddie Curly and Joe Leyes, drink doctors.

Harry Nelson has opened a new bottle game alongside his hammer machine on the Bowery and installed brother Eddie as chief. Mrs. Nelson operates hubby's cigger game a block away.

David Lesser's Tunnel of Love on the Bowery has Paddy Gold in the ticket box, Mrs. Miriam Lesser as ticket taker and Emmett Robbins, mechanic. Paddy, just off World of Mirth shows, where he managed the Freak Animal show, has been on and off Island attractions since 1903 and was last with Funny Cycles.

Steeplechase Park. . . Employees pre- (See CONEY ISLAND, N. Y., on page 45)

Rains and Hauls Put Crimp in Excelsior Play

EXCELSIOR, Minn., July 3.—Poor weather combined with transportation difficulties have served to cut down business at Excelsior Park, operated by F. W. Pearce & Company, Detroit.

It's week-end season hard hit by rainy and "heating" weather. Excelsior began its 19th season for full-time operation on Memorial Day with a large attendance on hand. By nightfall, however, the heavens broke loose and rains drove the fun-seekers to cover.

Excelsior has this season inaugurated a new ballroom policy whereby the daisant will be in operation five nights weekly instead of the usual seven, with but one band holding thruout the season. Ballroom is dark Mondays and Tuesdays for the first time since the park opened.

Altho bus lines from the Twin Cities operate within a short distance of Excelsior, transportation from other surrounding areas is poor. Drop-off in business from young men now in the armed service also is very noticeable.

The resort's efforts to obtain school and club picnics are netting pretty fair results, altho annual picnics of several suburban communities are off because of transportation difficulties.

There were no major changes in the park's set-up this year. It includes the dance hall, 13 riding devices, 8 games, 5 refreshment stands and 2 Penny Arcades. Only concessions rented out are the speedboats to Holden & LaMont, and candy to John Romas.

Joe Colhan, associate manager with Fred W. Clapp, said that while attendance has been off, per capita spending (See EXCELSIOR HIT on page 45)

Jeff Detroit Deal Involved \$107,000

DETROIT, July 3.—News of the sale of Jefferson Beach Park, St. Clair Shores, to an undisclosed group, with Jack Stevens remaining as manager, was confirmed this week, but the identity of the new owners remained somewhat of a mystery.

According to a story published by *The Detroit News*, the new owners are "reported to be Danny Sullivan and Associates," identified as active in various amusement promotions in this territory in the past.

Senator Ivan A. Johnston, of Mount Clemens, Mich., who acted as attorney for the formal purchaser, Manchester Land Company of Mount Clemens, stated that a new Jefferson Beach Park Company is being incorporated to operate the park. Sale price was said to have been \$107,000.

Rehabilitation was in progress at Jefferson Beach this week, and full-time operation is slated to begin today.

Saltair Stays Dark; Nabe Beaches Click

SALT LAKE CITY, July 3.—Saltair resort on Great Salt Lake, scheduled to open its Crystal Beach in June, will remain closed during the entire 1943 season, said Herbert A. Snow, president. Before the usual opening on Decoration Day, the management planned to keep its big pavilion, rides and dance hall closed but to open the beach.

First warm weather jammed Black Rock and Sunset beaches on Great Salt Lake this week, the only resorts in this area open during summer. Black Rock played to capacity and, altho 20 miles from Salt Lake City, expects normal business or better for the remainder of summer.

Paradoxically, Black Rock and Sunset, reached by private transportation only, are open and playing to near-capacity, while Saltair and Lagoon, each with its own rail system from Salt Lake, are closed. Their passenger cars and other facilities have been commandeered by the government.

The Pool Whirl Pleasure Beach Acquires Ferry To Carry Trade

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office The Billboard)

Swim for Victory

Here's something that should interest Paul Huedepohl, of Jantzen Swim Association, Portland, Ore.; Martin Stern, prexy of National Swim-for-Health Week, and all progressive operators of commercial plunges.

Last week in Philadelphia *The Philadelphia News* inaugurated a learn-to-swim campaign in co-operation with the public tanks. It isn't the first time that a daily has tried such a project, but it certainly has added a new twist to the learn-to-swim drives.

First of all, *The Philadelphia News* doesn't tab it's campaign a "Learn-To-Swim" or "Swim-for-Health" drive—two worn-out phrases. No siree, their slogan is modern and streamlined. It's "Swim for Victory" and featured in the campaign is a series of so-called commando swim courses.

The commando courses are held at the various participating municipals on the same time each day, from 4:30 to 5:30 p.m. The tests are for three classes, junior commandos, senior commandos and the experts. The tests involve life-saving, resuscitation and combat swimming.

The regular swim lessons are given each morning at each pool, so the daily's "Swim for Victory" drive offers features for everyone, young and old, experienced or inexperienced. And this one seems to have everything in the way of dramatics, too. Chief John Smith, of Philly's bureau of recreation, is in charge of the campaign.

Ear Stoppers

Pool and beach men have been selling ear stoppers for years. At one time they were a big item for bathhouses, but

(See POOL WHIRL on page 46)

Greensboro Fair Casino Enjoys Bang-Up Business

GREENSBORO, N. C., July 3.—New Fair Park Casino, located in Fair Park here, in its four weeks of operation has enjoyed healthy business. Past week's floorshow included Helen Kane, Dan Healey, Mario and Maria, Dolores Romero, Billy Cope, Mickie Cooper and Billy Banks orchestra.

The spot, under the management of Irish Horan, veteran outdoor showman, has more name bills booked. Fair Park is easily reached by bus and runs seven days weekly. Horan is also doing the p. a. job.

Rollerdrome, Detroit, Adds Three Concessions to Layout

DETROIT, July 3. — Rollerdrome Park, Detroit's newest amusement spot, has added five new concessions, according to Manager Elmer F. Cote. New concessionaires are Mrs. Frank Dubay and Mrs. Lelia Nelson (2), formerly with the Lake States Shows, and Mr. and Mrs. Frank Wagner (2), formerly of the Tri-States Shows.

W. G. Wade, carnival owner, and Bert Britt, ride owner on the Wade Shows, were Rollerdrome visitors last week.

Atlantic City

By MAURIE ORODENKER

Encouraged by week-end crowds of boom proportions in spite of the fact that there are no thru trains from Philadelphia, Atlantic City looks forward to a big summer, altho most of the hotels returned by the army will not be able to take care of civilian trade this season. The sweltering heat proved again that the weather is the most important factor, regardless of transportation facilities. Last Sunday (27) saw an estimated 65,000 persons on the beach alone, with as many more on the Boardwalk.

With Steel Pier going into full-time operation the week previous, Hamid's Million-Dollar Pier started its daily schedule July 2. The opening show had such names as Margie Hart, Elton Britt and Tony Pastor's orchestra. Set to follow among the music makers are Jerry Wald, Gracie Barrie, Joe Marsola and Muggsy Spanier.

Frank B. Hubin, vet outdoor showman

(See ATLANTIC CITY on page 45)

BRIDGEPORT, Conn., July 3.—Management of Pleasure Beach Park here, which has been having many troubles because of transportation problems, with bus service down to a minimum because of the gasoline shortage, believes that at last it has reached a solution. Thru a plea from Mayor Jasper McLevy, the municipally-operated park has been granted better bus service and this week city council voted to purchase the Hudson River ferry boat, Brinckerhoff, at a cost of \$10,500 at the suggestion of Managing Park Director Perry Rodman.

Rated at 370 gross tons, the boat has a steel hull and is 111 feet long and 27 feet wide, with capacity of 1,200 persons. It will be overhauled and placed in service as quickly as possible to operate between the park and Stratford Avenue dock in Bridgeport at a fare of 10 cents each way. Ferry service to the park over 20 years ago, when it was known as Steeplechase Park, was operated by George Tillyou.

Summer activities along the Connecticut shoreline will be kept at a minimum, owing to the pleasure driving ban and lack of man power, the State Park and Forest Commission reported. Hammonasset Beach, largest State-operated beach resort, where in former years a tent city had been erected by vacationists, is not open to the public this year, as it has been taken over by the army. Because of dim-out restrictions, there will be no camping allowed at Rocky Neck and Sherwood Island. Altho these will be open during daylight hours, there will be no life-guards and the canteens will be closed.

Ocean View Hides Lights; Plaintiffs To Appeal Suit

NORFOLK, Va., July 3.—A permanent baffle to shield Ocean View Park lights from the sea and bring the spot into line with dim-out regulations, has been erected along the boardwalk. Baffle is 10 feet high and constructed to permit the opening of air vents during the daytime. Its erection was result of an order by police and OCD officials.

A damage suit was docketed in the Court of Law and Chancery this week in which Art Lewis and Jack L. Greenspoon, principal concessionaires, ask \$50,000 damages from Dudley Cooper, park president, and other defendants. Irregularities subsequent to a contract entered into with W. R. Aitken, one of the defendants, for exclusive game concession rights in the park, are alleged. Action is a cross-suit to that brought by Cooper and associates against Lewis and Greenspoon, seeking to cancel the game concession lease. This action was dismissed by Judge O. L. Shackelford in the Court of Law and Chancery, but James G. Martin and Bertram S. Nussbaum, attorneys for the plaintiffs, have indicated they will appeal.

Construction of the baffle had been delayed by a disagreement between park owners and concessionaires over payment of the cost.

Virginia Gas Saving Small

RICHMOND, Va., July 3.—The ban on pleasure driving has reduced gasoline consumption in Virginia by only between 5 and 6 per cent, it was revealed here this week by an authoritative source closely connected with the petroleum industry. The spokesman said that reliable figures on gasoline consumption show that the State's average daily consumption of 1,000,000 gallons was reduced by only between 50,000 and 60,000 gallons daily during the June 1 to 17 period, as compared with consumption during the first 17 days of May. Use of gasoline in June averaged approximately 11 per cent under the amount burned in June, 1942.

Riverside Back to Names

SPRINGFIELD, Mass., July 3.—Having solved its transportation problems with its transmobile, propelled by a new "mystery" fuel, Riverside Park, Agawam, now back on an every-night basis, is returning to the presentation of name bands which proved popular early in the season. Mal Hallett and Tony Pastor orchestras are booked for early engagements.

American Recreational Equipment Association

By R. S. UZZELL

MONTREAL.—It is being demonstrated anew that booking a picnic is by no means a complete job unless that picnic is supervised by an experienced man who knows how to organize and plan the various events and see that they are worked out on a prompt schedule. The delays which otherwise occur are tiring and often result in a loss of interest. A good public-address system is of inestimable help, and the man who uses it is no small factor either.

The New England Association of Park Men has sustained the loss of one of its recent vice-presidents and a member respected by all who knew him, I. Mark Polakewich. While a newcomer in the industry, he had nevertheless made a remarkable place for himself. He came from a department store which he had inherited from his father and took over the Desert of Maine, near Freeport, Me. Tire and gas rationing suspended all activity there. He took over Mount Agassiz resort at Bethlehem, N. H., and was going to exploit its advantages for winter sports. He had already done much with the maple sugar trees of the resort and had produced a fine quality of sugar. He leaves us all too soon at the early age of 52.

Polakewich was a lieutenant overseas in World War I and was a member of the Rotary Club, Elks and Odd Fellows. He was actively interested in Zionism and a generous contributor to Hebrew philanthropies. He leaves his wife, two daughters, five sisters and three brothers.

Stories still multiply of the hardships at amusement parks growing out of restricted transportation. It puts the new park ventures in a most trying predicament. It strikes an unexpected blow for which no provision had been made. Orchestras and free acts had been engaged and advertising laid out for the

(See AREA on page 45)

Palisades, N. J.

By CLEM WHITE

Wonder what's happened to the folks who thought the outdoor season this year would fizzle. . . . The cool spell which started June 29 demonstrated that even week-days can hold their quotas. There was only a slight slackening, with both rides and grind spots quite okay. . . . Harry Kaufman guesses a lot of weights for Hymie Nirenstein. He should be a good operator, having been one of Murray Goldberg's crew at both the Chicago and New York fairs.

Paul McKee a surprise visitor, and his first Gotham stop was the National Showmen's Association in New York until brothers Joe and Al requested him to come over here first and cut up old touches later. . . . George Hamid a visitor with a large party. His guests made his evening pleasant by pointing out various improvements here which they thought might be added to his pier. . . . Harry Moss, of Music Corporation of America, over to see Mal Hallett during

(See PALISADES, N. J., on page 45)

OPA Agents at Cedar Point

CLEVELAND, July 3.—Investigators from the Cleveland office of the OPA journeyed to Cedar Point, Lake Erie resort, Sunday (27) to check on violations of gas rationing. They issued summonses to 26 motorists, charging they had exceeded the 90-mile pleasure-driving limit. License numbers of 500 others were taken for further investigation. All cars bearing licenses issued outside of Erie County, in which Cedar Point is located, were given a going over.

Park Briefs

CEDAR POINT, O.—Millo the Mystic opened June 26 on the resort's midway.

SPRINGFIELD, Mass.—Andrew C. Gallano, commercial artist for Riverside Park, Agawam, has been inducted into the army.

HARRISBURG, Pa.—Richard Rauch, keeper of Wildwood Municipal Zoo the past eight years has tendered his resignation, from that post, effective July

(See PARK BRIEFS on page 46)

Cold Crabs Biz At Canada Spots

ST. JOHN, N. B., July 3.—Park and beach operators thru the Eastern provinces have been taking a fearful licking from the weather, which during May and early June was exceptionally unseasonable. Snow flurries prevailed a number of times in May and early June, and the temperature slid to as low as 32 degrees above a few weeks ago.

In consequence, business at parks and beaches in this area has been practically nil. At some points ice remained in lakes and streams in early June, and in mid-June the temperature dropped to 33 degrees in some places. About the only business at parks and beaches was at dance halls, and even there the winter weather proved a sharp deterrent. The bathing season opening was the tardiest in history.

AC Steel Pier Goes Full Time

ATLANTIC CITY, July 3.—Frank P. Gravatt began daily operations last Saturday (26) at his mammoth Steel Pier amusement center. Alex Bartha's orchestra started the dance sessions in the Marine Ballroom, with Bob Chester's band taking over for the July 3 week, and Sammy Kaye's band occupying the bandstand the week-end of July 10-11.

Stage, screen and radio names will headline the Music Hall bills, with the Eddie Sherman Agency, New York, booking. Music Hall and Ocean Theater will show first-run pix.

The outdoor circus and water sports carnival, both presented in Ocean Stadium, sky-vaulted amphitheater, will present leading outdoor acts as well as aquatic champions during the summer. Headline performers include the Victory Girl (Miriam Foster), aerialist, and the Steel Pier Diving Horses.

The Diving Bell, submersible sphere transporting pier patrons to the ocean floor, will again be in operation, as well as the six funhouses, educational exhibits and a diversity of side attractions, all offered for the single admission price.

Patrols Nab Boardwalkers

POINT PLEASANT BEACH, N. J., July 3. — Coast guard and army patrols rounded up 300 Boardwalk strollers here and in Bay Head recently in an "educational" campaign. All were released after questioning. Restricted area proclamation here forbids civilians to be on the Boardwalks after 1:30 a. m. and on the beaches after dark.

Peucks Buy Spokane Spot

SPOKANE, July 3.—Mr. and Mrs. Herbert D. Peuck have purchased Honey-moon Bay Resort on Newman Lake, one of Spokane's better vacation spots, from Roy Hathaway, who operated the fun spot for 15 years. The new owners plan many renovations. Honey-moon Pavilion opened the season July 5 and will operate twice weekly until Labor Day.

FOR SALE RABBIT RACER

12 Rabbit Unit

\$500

Bargain!

CARLL & RAMAGOSA, INC.

Casino Arcade Park Wildwood, N. J.

WANTED WATER SCOOTERS

United Amusement Co.

Cathedral 1431

310 S. Alamo San Antonio, Texas

Experienced Scale Man

For Platform Scale. Balance of park season, including State Fair. Wages and commission.

STATE FAIR AMUSEMENT PARK

Milwaukee, Wisconsin

BRANDON PARS 1942 MARKS

Dominion Day Pulls Largest Attendance in Last 6 Years

Barnes-Carruthers attractions register 40 per cent increase over last year's draw—Conklin shows click as midway feature—run presages good circuit business

BRANDON, Man., July 3.—Provincial Exhibition of Manitoba, initial annual on the Western Canada Class A Circuit, closed its six-day run here tonight with attendance and business on a par with last year's good returns after garnering the largest Dominion Day attendance in the last six years. Officials said that grandstand attendance, with Barnes-Carruthers providing the attractions, was up about 40 per cent over last year's marks, while entries in livestock and all agricultural exhibits showed a decided increase over 1942. Hon. D. L. Campbell, minister of agriculture, opened the exhibition on Monday.

One of the highlights was the one-day race meet, which proved to be the best in the history of the exhibition. Beatrice M. Benson, secretary-manager, expressed satisfaction with the Barnes-Carruthers set-up, and the midway attractions provided by Conklin Shows. President J. W. (Patty) Conklin said that if Brandon is a barometer, indications point to favorable crowds and business on the Canada A Circuit.

"On the whole, I would say that the Brandon Exhibition, in spite of the fact that restrictions and regulations have inconvenienced the directors in many ways, was on a par in every department with the fair of a year ago," declared President Conklin.

Among early visitors were Prof. Mac Ewing, president, and First Vice-President Palmer, Saskatoon Exhibition, on opening day, and on June 29 a delegation from Regina Exhibition, including Manager James Grassick, R. McCannell, H. Maltby, T. Caldwell, H. E. Drope and Nat Andre, and Superintendent M. A. Link, Canadian Pacific Railway, Regina.

Entries in livestock and other agricultural departments were declared to be on a par with those presented in 1942.

"The Barnes-Carruthers show in front of the grandstand," commented President Conklin, "stands out considerably over the performance of last year, in my opinion. It is beautifully costumed and should get tremendous patronage over the circuit this year."

Moose Jaw Awards Up; Association To Be CWAC Host

MOOSE JAW, Sask., July 3.—Prize money totaling more than \$3,000, a substantial increase over last year's figure, is being offered in connection with the livestock, agricultural, horticultural and domestic sections of the Moose Jaw Exhibition. Exhibits are expected to be on a par both in quantity and quality with past years.

Fair association will be host to 300 members of the Canadian Women's Army Corps, Regina, during one day of the fair this year. During their stay in the city they will parade with Moose Jaw soldiers.

Canadian A Circuit Summer Meeting Is Set for Saskatoon

SASKATOON, Sask., July 3.—Annual summer meeting of the Western Canada Association of Exhibitions (Class A Circuit) will be held here July 22. Farmers' Day at the Saskatoon Exhibition, it was announced by Secretary Sid W. Johns.

In other years the meeting was held at Regina, the last stop on the A circuit. Since the fair dates have been changed this year, however, to make Saskatoon close the circuit, the meeting will be held here.

Dates were changed to simplify transportation of fair equipment and attractions and because of wartime travel curtailment.

SPENCER, Ia.—Clay County Fair will hold a three-day 4-H Club Show only this year, it was announced last week.

Calgary Advance Sale Tops '42 by Wide Margin

CALGARY, Alta., July 3.—Advance ticket sale for Calgary Exhibition and Stampede on June 24 was well over \$5,000, ahead of 1942 by a good margin, and quality and quantity of livestock entries was expected to set a 15-year record. Theme of this year's annual, "Produce for Victory, will be followed thru in the parade and in all major activities of the fair.

"The exhibition parade will be the biggest we have ever had—not so much tinsel but a lot more actual worth," Col. Alex Ross, director of the parade committee, told directors and associate directors at a recent meeting.

A break from the weatherman was all that was needed to make this year's fair one of the best in the history of Calgary. J. Charles Yule, general manager, predicted.

Miss. State Fixes Wartime, Post-War Set-Up at Jackson

JACKSON, Miss., July 3.—New livestock show barn and a hippodrome for wartime and post-war uses will be built by the Mississippi State Fair Association, Rex B. Magee, general manager, announced this week. The proposed new barns, if priorities can be obtained, will be completed in time to house the National Polled Hereford Show and the 4-H Club Dairy Show at this year's fair.

Hippodrome, with a seating capacity of 5,000, will be built after the end of the war, and will have sale and show rings suitable for horse and stock shows, Magee said. The 1943 fair will have in addition to beef and dairy cattle shows, military educational exhibits and demonstrations, a National Meat Board food display, agricultural exhibits, a carnival and a grandstand show, Magee said.

ST. PAUL.—Williams & Lee Attractions have been contracted to present the grandstand shows at Grant County Fair, Herman, Minn., and Burt County Fair, Oakland, Neb., Gladys M. Williams said last week.

War Dept. Has No Captured Material for Fairs; Local Camps May Help in Exhibs

WASHINGTON, July 3.—Commenting upon a news report that Minnesota State Fair, St. Paul, would exhibit all types of material captured by American and Canadian armies and brought back from Africa, Guadalcanal, Attu and the Russian battlefronts thru arrangements made with Gen. A. D. Surles, of the War Department, General Surles issued this statement:

"The War Department is not providing captured war material for State fairs.



REX B. MAGEE, general manager Mississippi State Fair Association, is directing activities for the construction of new livestock show barns and a hippodrome at Jackson for wartime and post-war use. Proposed new barns, if priorities can be obtained, will be completed in time to house the National Polled Hereford Show and 4-H Club and Dairy Show at this year's annual. Plans for the hippodrome call for a 5,000 seating capacity. It will be constructed at the end of the war.

Pine Bluff Site Okayed for Ark. Livestock Show

PINE BLUFF, Ark., July 3.—The 1943 Arkansas Livestock Show was assured for Pine Bluff this week when two requirements of the association were guaranteed by the local Chamber of Commerce, including advance ticket sales of at least \$5,000 and immediate work on construction of a permanent plant. The annual South Arkansas Livestock Show Association will combine its efforts with the State-wide exposition. Annual State show had been held in North Little Rock where the plant was leveled by serious fire after termination of the 1941 fair.

A special building committee, headed by A. Howard Stebbins, Little Rock, will receive offers during the next 60 days for a site for the new plant.

DALLAS.—This city will have what may be the largest Hereford Show in the country this fall with the announcement that the Texas Hereford Association will sponsor an event at Texas State Fairgrounds. The show will offer \$20,000 in premiums, with breeders from a dozen Southern States expected to exhibit and sell. Around 400 Hereford breeders live within a 100-mile radius of Dallas, Tom Patterson, new secretary of the State association, reports.

Gov. Clears Final Legal Obstacle for Minn. Bldg. Lease

ST. PAUL, July 3.—Clearing away the last legal obstacle to the project, Minnesota's Governor Edward Thye June 30 issued a mandate under the recently enacted war powers act calling upon the State Agricultural Society to lease the six livestock buildings at the Minnesota Fairgrounds to the government for use as a propeller plant.

Right of the Society to lease the property under its own authority had been questioned by federal attorneys because the State fair's enabling act confined use of the ground to fair purposes only.

Contracts for architectural and engineering work on the airplane propeller parts plant at the fairgrounds have been awarded to a St. Paul firm.

Extensive Program Set for Cedarburg

CEDARBURG, Wis., July 3.—Ozaukee County Free Fair officials, who recently changed dates for this year's four-day annual, have lined up a extensive program of entertainment and activities, Ray Gierach, president, announces. Snapp Greater Shows have been awarded the midway contract, while Station WLS's Artist Bureau will provide the grandstand attractions.

Annual opens on a Thursday with a Bond Rally Day, with the American Legion county members supplying the grandstand show. Bands, bugle corps, drill teams and dancing acts presented by the legion auxiliaries will be featured. County Bond committee is mapping plans to sell \$50,000 worth of bonds that day.

Lulu Belle and Scotty will present their *Hello, Neighbor Revue* on Friday night, while Patsy Montana and the WLS Round-Up, featuring Gessner's war dogs, will head the Saturday night entertainment menu. WLS Circus and White Horse Troupe will be Sunday's wind-up grandstand features.

Management's free-gate policy will again prevail. Policy was instituted last year when annual chalked up the most successful run in its history. Grandstand admissions are 50 cents, general; 85 cents, reserved, and 15 cents, children.

Red Deer Exploits Old Farm Machinery

RED DEER, Alta., July 3.—Directors have made extensive plans for the two-day Red Deer Fair here and the grounds and buildings are being put in condition. A feature will be an exhibit of used farm machinery, prepared by the Alberta Department of Agriculture. Experts will also give instructions to farmers on how to make labor-saving devices. Prize lists in sheep, swine and junior sections will be increased and light horse exhibits will be encouraged.

Expectations are that, despite wartime restrictions, the fair will be a success.

Galesville Readies 4-H Club, Grandstand Plans

GALESVILLE, Wis., July 3.—Plans for a farm event of wide interest, including livestock sale, dairy production contest, saddle horse program and exhibits of all farm crops and livestock by 4-H Club groups, are being completed by Trempealeau County's 85th Annual Fair here. Officials said a number of free acts are being lined up.

Placing emphasis on youth activities, the fair association is devoting much time to 4-H Club demonstrations and contests. About 17 dairy plants in the county are taking active interest in the dairy production event. The county breeder's co-operative will hold a livestock sale before the grandstand opening day, and 4-H Club members will have their annual livestock parade on the closing day of the two-day annual.

AROUND THE GROUNDS

KERROBERT, Sask.—Kerrobot and district agricultural society directors have started plans for the annual summer fair.

REGINA, Sask.—Hon. J. L. Ralston, Ottawa, Minister of National Defense for Canada, is expected to officially open the Regina Exhibition. A military display will be held in conjunction with the opening ceremonies.

REDWOOD FALLS, Minn.—Annual Redwood County Fair has been canceled for 1943. Oscar Rangaard, association president, announces. He said difficulties of wartime resulted in a decision to abandon the annual.

FREDERICK, Md.—Because of the war Frederick Fair will not be held this year, it was announced by Guy K. Motter, secretary-treasurer. Statement by Motter was made despite a report by the fair committee at the regular meeting of the Pomona Grange that there was a possibility that the fair would be held.

FOND DU LAC, Wis.—Ralph Miller, head of the Association of Commerce committee, and fair officials have announced that local merchants and business men are taking charge of entertainment at this year's county fair. Bands and other attractions are being imported from Chicago, Milwaukee and Cleveland.

Hardin County Acquires Title to 21 CCC Bldgs.

ELDORA, Ia., July 3.—Hardin County Fair Board has acquired title to 21 buildings built by the CCC, which formerly was housed on the fairgrounds. Henry J. Janssen, fair president, said the buildings will be utilized to improve the facilities on the fairgrounds, with some of them being used as dormitories and dining hall for the 4-H Club boys and girls. Hardin County Fair will be held on two days this year.

Reading Futurities to N. J.

TRENTON, N. J., July 3.—Annual Reading Futurities, a feature of the Reading (Pa.) Fair, which has been called off for the duration because of army occupancy of the grounds, will be run at New Jersey State Fair here. In order to take care of the event, George A. Hamid, local fair's director, has started alterations to the fair track to fit pacing and trotting needs. Hamid in outlining the changes, however, stressed that according to the usual custom there will be no betting on the races. Harry E. LaBreaque, secretary of the fair, is directing the changes.

Sumter Plugs Home Products

SUMTER, S. C., July 3.—With its theme built around, "Home Products Will Help Win the War," Sumter County Fair Association, last week, set dates for the 1943 presentation. Secretary J. Cliff Brown, said the major portion of the annual will center around the agriculture, swine, poultry and fine-blooded cattle exhibits. A high school football game is being planned and prizes in the form of War Bonds and Stamps are to be awarded on two nights of the four-day fair.

Estevan Hikes Cash Prizes

ESTEVAN, Sask., July 3.—Cash prizes totaling \$4,000 will be offered at 31st annual Estevan's Exhibition. Because of wartime travel curtailment, the usual number of livestock entries from distant points is not expected, but it is believed this will encourage district farmers to place entries in greater numbers than before.

Excellent crop conditions in the area will result in an unusual display of grains and grasses. Joseph Hill is president.

CONEY ISLAND, N. Y.

(Continued from page 42)
sented Frank Tlyou with a gold navy watch on his leave for a post on the high seas. Manager Jimmie Onerato said park's Tuesday business considerably upped since the Monday shutterings. . . . Another to adopt the Monday

fold is Allen Kramer with his Comet and Rattler rides. . . . Bathing beauty contest, just to observe tradition, will again be a park feature but in modified form.

Luna Park. . . . Eddie Danziger, also in the army, received word from his brother, Harry Lee Danziger, first lieutenant in the armored division, now overseas, to the effect that Harry got a second decoration, a Silver Star, for "distinguished gallantry and disregard for personal safety." Both brothers are park execs. . . . Abe Seskin, game concessionaire, has, with Phil Dawson and Emanuel and Sam Silvers as partners, opened a new Victory Gift Shop in Manhattan. . . . 10,000 letter carriers and their families and friends took possession June 26. . . . Joe Gangler's Ike, of Ike and Mike, giant Rhesus monkeys, got loose the other day, was coaxed back, then got out of bounds and bit a chunk out of Joe and again got free. Last week it was still at liberty somewhere in the park. Numerous traps and nets are set for Ike's retake. . . . Dominick (Fumba) Martorello doubles as ballroom manager and general handy man. . . . Nick Sorrenti's 10-piece ork engaged to supply dance music for balance of season in ballroom. . . . Malcolm, clown juggler, is featured in Gangler's circus. . . . Popcorn Jaffe, old-time Luna concessionaire, still distributes free popcorn, peanuts and cotton candy to children. . . . Sadie McDonald, Scottish midget, is featured in the show and ballet at Leo Singer and Billy Jackson's lilliputian exhibit.

Miscellaneous Shorts. . . . Ludwig R. Simmons, operator of Gilsey House, became the proud and happy daddy of a girl. . . . New lunch counter girls at the Gilsey are Kay Cronis and Laura Alfano. . . . California Nudist Camp replaced the Dragon exhibit on Surf. . . . Cuckoo, the Bird Girl, is the blow-off attraction at a dime admish in Tirza's Wine Bath anatomy attraction. Additions to the revue are Betty Montgomery and Doris Hudson, dancers. . . . Mr. and Mrs. Julius Schoenberger, of World Circus Side Show, already preparing for an elaborate 50th wedding anniversary November 5. . . . New at Dave Rosen's freak emporium is Dolly Joyce, Human Dynamo, who, as Princess Weona, recently left Ringling's circus. . . . Now that Cornelius Kyrimes, second son of James J., has also been taken into the service as an air pilot, dad finds himself busier than ever taking care of the four Kyrimes rides.

TRAVEL EASEMENT

(Continued from page 42)
van, attorney for the association, and Ray O'Connell, attorney for the Massachusetts Department of Labor and Industries.

In the absence of President Carroll, First Vice-President Bowen presided. A lengthy discussion on child labor was also held to decide what requests would be made under the recently passed bill giving Labor Commissioner James T. Moriarity power to issue licenses to permit the employment of boys and girls under the age limits set by law.

It was finally decided to ask for the privilege of employing boys on stands and amusements, including bowling alleys in amusement parks, between the ages of 14 and 16 up to 11 p. m. on the basis of nine hours in 10 hours per day, with the maximum of 48 hours per week; boys from 16 to 18 to work to midnight, nine hours in 10 hours per day, with the maximum of 48 hours per week; girls from 16 to 21 to work to midnight, with the same daily and weekly limits.

The matter of a New England summer meeting was discussed and, in view of the pleasure-driving ban, the executive board voted unanimously not to hold a meeting this summer.

A discussion on bus transportation to amusement parks followed, and Henry C. Martinelli reported that Mountain Park, Holyoke, Mass., is closing because the street railway company has suspended all bus transportation to the resort.

ATLANTIC CITY

(Continued from page 43)
here, is trying to get the government to send a captured Jap submarine here for display purposes on the Boardwalk. It calls to mind the giant whale that came up on the beach here some 40-odd years ago and was turned into an exhibit at 10 cents admission.

A colorful exhibit depicting post-war improvements in the resort will be placed in front of City Hall this week. The exhibit will consist of five glass-encased panels, each containing eight pictures of modern improvements elsewhere, some of

which could be established here to advantage.

Central Pier, the first permanent amusement pier built out into the Atlantic Ocean, is 60 years old this summer. Originally known as Applegate Pier, built in 1883 by J. R. Applegate, resort photographer, it was a double-decker affair, 625 feet long. Capt. John L. Young and Stewart McShea bought it in 1891 and lengthened it to 2,000 feet out into the ocean, and for most of the time it was known as Young's Pier. Heinz Pier was built in 1887, and this is the 45th anniversary of Steel Pier.

South Jersey

Edward Griffin has been named manager of the Cape May Convention Hall, succeeding B. L. England, who was unable to accept the post this year because of his work in a war plant.

Passenger bus service between Cape May and Avalon and Stone Harbor was assured following a proposal to drop railroad service between the shore points. Moreover, Cape May commissioners received optimistic signs which may lead to the establishing of steamboat ferry service from the Philadelphia metropolitan area to the resort, the Wilson Steamboat Line seriously considering such a proposal.

At Wildwood, Harry Biben, Philadelphia theatrical agent, gets the call to bring in circus acts and kiddies' shows for Hunt's Ocean Pier, marking the first time for live entertainment on the pier. The first attractions came in for the Fourth of July week-end. With Ture Duncan in the coast guard, his wife has turned sports promoter in taking over Hunt's Sports Arena for the promotion of wrestling bouts.

PALISADES, N. J.

(Continued from page 43)
his week's engagement here. Successive bookings of Tony Pastor, Hallett, Vincent Lopez, Bob Allen, Joe Venuti and Bob Chester orks make this one of the most fervent shrines of music devotees in the New York territory.

Chief gardener Mike Corrado is persistent—his victory flower garden has one plant for each of our lassies or lads in service. So far the number is 411. . . . Something new for free-act stage each Saturday afternoon is Uncle Don with his radio show, which all the youngsters have been following since they were old enough to listen (nearly 20 years now), right on stage plus a Melville show featuring talented juveniles later. Uncle Don's network interview of Aerial Ortons have them answering more questions popped by the kids than one could believe. Incidentally, a lot of folks have been asking where they've been till now. It's their first appearance here and they've clicked solidly from opening performance on.

EXCELSIOR HIT

(Continued from page 42)
has been noticeably increased, altho not enough to offset the drop in attendance. Other staff members are Rudy Shogren, dance hall manager, promotions and publicity, and C. S. Samson, in charge of refreshments.

Excelsior has been granted the Miss American contest franchise and will conduct the contest in August. For the first time since it was opened the fun spot will not have a free act for July 4. Fireworks display will be presented, however.

AREA

(Continued from page 43)
season. Help had been promised a season's work, and the expensive work of picnic booking had been done. Little can be done now to remedy the situation where public transportation does not exist.

The unusual amount of rain has made its inroads on operations in some sections, but on the whole results have not shown so badly. About nine weeks remain for us to even up on our average.

Students are coming to our rescue on the man-power shortage and will remain until we sing the swan song in September.

It was an odd turn of fate that the recent flood of the Missouri River, the

greatest since 1903, left Peony Park, Omaha, untouched, while in late June the innocent looking creek into which its beautiful swim pool drains had the worst flood in a half century and left Peony's pool filled with silt and the ballroom flooded with muddy water. Manager Joseph Mallee already has cleaned up and rebaudified the place. July and August are usually red hot months with him, so the best part of his season is still ahead.

An amusement park has to be sold to the public and kept sold if it is to succeed. At the beginning of the century it was thought a theatrical man was required to manage an amusement park, and many parks of that day actually built a theater which has long since been forgotten. Theaters and amusement parks have little in common.

Zoot suits are becoming synonymous with rowdies, racketeers and smart guys. Among servicemen these suits arouse resentment. At one place a picnic of servicemen had determined to wipe up the zoots. A live park manager was tipped off in time, so simply refused entrance at the main gate to the spoiled zoots. It was a wise move to prevent a battle royal at the dance hall.



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Rinks and Skaters

By CHARLES M. JACKSON (Cincinnati Office)

Lansing's Palomar Pushes Plan To Wipe Out Juve Delinquency

LANSING, Mich., July 3.—Sponsored by Palomar Roller Gardens, the Palomar Safety League ranks foremost as one of this community's answers to the growing problem of juvenile delinquency, as well as a serious effort to promote safety during wartime.

Returning from the Amateur Roller Skating Association's meeting in New York last May, Dale W. Perry, manager of Palomar, immediately set about putting into practice some of the ideas and suggestions brought out during discussions by fellow operators. The result of his efforts is the Palomar Safety League, an organization of teen-age skaters now boasting a membership of over 300 Lansing boys and girls. Purpose of the League is twofold: to promote safety at a time when adult supervision is hampered by war effort and provide a constructive program for the youngsters, thus combating juvenile delinquency and at the same time permitting the youth of the community to develop civic responsibility.

The League's activities are planned by a council composed of junior-high school age skaters—supervised by two adult advisors. The council meets regularly each week and plans the following week's program. To date, in addition to

its regular skating program, the League has sponsored safety talks, movies, talent contests and special features of local interest. Hearty approval of the Palomar rink's efforts has been received from the Lansing Police Department and complete co-operation is furnished by the YMCA and YWCA organizations here. Membership in the League is free but all members are issued official membership cards, thus emphasizing responsibility to the youngsters.

Besides helping create a better community more favorable to rink operation, Palomar has come in for considerable favorable publicity as a reward for its efforts.

Cook, Spokane, Wins ODT Okay for Free Bus Service

SPOKANE, July 3.—The Office of Defense Transportation has issued a special permit to Silas Cook, owner of Cook's Rink, located several miles north of Spokane, allowing him to maintain free bus service between his rink and the northern terminals of this city's two bus lines.

Cook recently went to San Francisco to confer with ODT officials and was able to show them letters of recommendation from commanding officers of Geiger Field, Fort George Wright, Spokane Army Air Field and Farragut Naval Training Base. The letters highly commended him for providing wholesome recreation for servicemen and urged that ODT permit continued operation of the rink's free bus service.

Earlier this spring when the ODT clamped down on private bus service of this nature, Cook was granted a 90-day extension which was to have expired July 1. The new permit will allow operation of two busses during afternoons and evenings to serve rink patrons.

Detroit URO Special Meet Called Off by Race Riots

DETROIT, July 3.—A special meeting of the United Rink Operators, slated to be held the week ending June 26, was called off because of the race riots here.

Earl Van Horn, Mineola (L. I.) Rink, president, and William Holland, executive committeeman, Bridgeport, Conn., who arrived June 21, immediately wired other members, calling off the meeting because of the situation.

One objective of the meet had been to view Orville Godfrey's Arcadia Rink, now in operation, but the rink was closed at the time by martial law enforced as a preventative measure and hotel accommodations proved impossible to secure under the conditions, thus making necessary the postponement. The meeting will be held here in July, Godfrey said.

Detroit Rink Is To Pass

DETROIT, July 3.—Madison Gardens, one of Detroit's oldest rinks, closed June 27 for its last session as a roller rink. Spot will be altered into a ballroom for reopening in September under the same name and management. Orville Godfrey, who founded the rink, is now operating Edgewater Park and Arcadia rinks here.

WARREN (SMOKEY) SMOLEN, who formerly headed the floor staff and instruction classes at Palomar Roller Gardens, Lansing, Mich., has been com-

missioned a first lieutenant and is stationed at Camp McCoy, Wis.

JACK AND BETTY, roller thrill act, were on the Fourth of July bill at Hunt's Ocean Pier, Wildwood, N. J., booked thru Harry Biben, Philadelphia.

ROBERT H. DRAKE, now in the army, was in roller rink business 12 years before being inducted into service. Private Drake's address is Co. M., 242 Inf. Div., APO 411, Camp Gruber, Okla.

FOUR ROLLERETTES, in Willow Grove Park, Philadelphia, for the holiday weekend, are playing theaters and parks in the territory for the Eddle Sherman office, New York.

SUMMER business at Palomar Roller Gardens, Lansing, Mich., is holding up well, according to Manager Dale W. Perry. So far there has been no decrease under winter-spring attendance figure and Manager Perry believes the immediate future is bright.

THE ROLLERDROME, Fairville, N. B., will for the first time since its establishment four years ago, remain open during summer. It formerly ended its season in April. Since its reopening in September, 1942, the rink's business has been excellent, notwithstanding heavy competition from ice skating. The rink's doors are open six nights weekly, with four sessions a week devoted to the public and two nights reserved for groups.

EDWARD W. DAVIS, comptroller of America-on-Wheels and associated with Twin City Arena, Elizabeth, N. J., was doubtless interested to learn that Gilbert Bros.' Circus had folded. When the show played Elizabeth it was on a lot near the rink when six lions broke loose. Davis was just stepping out of his car when he looked right into the eyes of the biggest of the beasts. He jumped back into the car, locked the doors, put up the windows and remained there until the lions had been rounded up.

CLOSELY akin to the sport of skating is the hobby of collecting stickers that most rinks furnish patrons to place on their skate cases. Many skaters now in armed services are taking advantage of moving about the country by adding to their collections of stickers those of rinks that are in the vicinity of army camps or naval bases at which they are stationed. Latest letter on the subject is from an ardent skater-collector, George Du Bose, 20938421, 116 Rem. Fgtr. Sqdn., A.A.F., Army Air Base, Corvallis, Ore., who says he would appreciate aid in adding to his collection of stickers.

POOL WHIRL

(Continued from page 43)

they went the way of water wings and swim shoes.

However, there's a new type of ear stopper on the market that deserves consideration from pool and beach men. It's an anti-noise ear stopper that can be used for sleeping as well as for swimming, making it an excellent item for pools and beaches to carry.

These flents are made of wax and cotton, and there's no priority on the materials used, so it's an item that can be handled easily. Many pool and beach patrons work at night, and these are the birds who will be interested in anti-noise stoppers, as many of them can't sleep in the daytime.

It will pay pool and beach men to look into this new item, as they allow for a good margin of profit.

PARK BRIEFS

(Continued from page 43)

15. He plans to continue in the same line of work but on a larger scale.

PEORIA, Ill.—Happy Harrison's Merry-makers, booked by Tommy Sacco, have just concluded a week's engagement at White City Park here.

VIRGINIA BEACH, Va.—Strict enforcement of an ordinance passed by the Virginia Beach town council several years ago requiring all employees at the beach who come in contact with the public to be registered, photographed and fingerprinted within 48 hours after their employment begins is under way, Chief of Police Clarence E. Hobeck announced last week.

SPOKANE.—Liberty Lake Park dance pavilion opened June 19, with Hank Boatman's orchestra on the stand. Band played earlier in the season at Natatorium Park, Spokane, and wintered at Metronome Ballroom here. Mike Da-

mascus, resort owner, is operating all his attractions this season except the shooting gallery.

SALISBURY BEACH, Mass.—James W. Jordan, formerly on guess your weight and age at Salisbury Beach, is now a private and first-aid man with the Post Medical Detachment at Fort Sam Houston, Tex.

SPOKANE.—Louis Vogel, Natatorium Park owner, was one of few park ops in the country who offered fireworks display this Fourth of July. Vogel bought the pyrotechnical necessities a year ago from an organization that canceled its Fourth celebration. He kept them in storage all year. Chuck Cascales's orchestra is the current feature at the Nat ballroom.

CINCINNATI.—There is an old tradition at Coney Island here that when attendance at the park's swim pool is particularly big, there is a big drop in attendance in Coney's Moonlite Gardens ballroom. This has not been holding true this season, as both the pool and the dansant have been catering to near-record crowds to date. Jimmy James's orchestra, with Betty Benson, vocalist, are Moonlight Gardens features. Special added attraction is the Williams Brothers, WLW vocal quartet.

With the Zoos

PORTLAND, Ore.—Nearly 30,000 persons visited Washington Park Zoo Sunday, June 5. It was the largest crowd in the park's history. Previous high in one day was 10,000 persons.

PHILADELPHIA.—Gasoline rationing making it difficult for school and church groups to hold their annual picnics at outlying parks, the Philadelphia Zoo is making a strong bid for the outing trade for the first time.

Eastern Spots Seek Warm Weather Biz

ELIZABETH, N. J., July 3.—Among Eastern rinks that are to remain open during the summer are those under the America-on-Wheels banner, whose headquarters are located here and which include Twin City Arena, Elizabeth, N. J.; Capitol Arena, Trenton, N. J.; Casino Arena, Asbury Park, N. J.; Boulevard Arena, Bayonne, N. J.; Mount Vernon (N. Y.) Arena, Perth Amboy (N. J.) Arent, Passaic (N. J.) Rink and Roseland Rink, Long Branch, N. J.

Due to the fact that travel has been curtailed and many teen-age skaters are busy at vacation-time war jobs these rinks are maintaining their regular nightly sessions, with matinees on Saturday and Sunday afternoons.

Consideration for comfort of patrons is evident by the installation of air-cooling systems at all of these rinks. Summer dress rules now in force permit male skaters to wear sport shirts without ties; however, if dress shirts are worn ties also must be worn. Coats and jackets may be removed, but suspenders are still taboo. Crew-neck shirts are not permitted. Fem skaters may wear slack suits, providing they are neat and presentable.

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The Editor's Desk

By CLAUDE R. ELLIS
CINCINNATI

THERE is not exactly any bated-breath expectancy about it. But it will be interesting or at least revealing to note final figures on Fourth of July biz in the outdoor industry. The holiday just past being the first Fourth since we have been in the war, you might say, up to here. Time was, within the memory of many besides the oldsters, when Decoration Day, Independence Day and Labor Day were pretty sure to be red ones on lots, in parks and at beaches. Then came a period when, especially for carnivals unless they were directly in on celebrations, the holidays were not worth a whoop when compared with past takes before autos and good roads enticed populaces to sylvan dells and other remote localities. This being a stay-at-home year, operators were hopeful of a reversion to the holiday amusement habits of a couple of decades ago. Even with holiday work orders in so many war plants, they looked for an influx of Fourth celebrants who "don't get around much anymore."

SIGN on Cincy Coney's long-range shooting gallery last week: "Closed for the Duration. Our Ammunition Has Gone to War." Like a number of other managements, that of Coney was forehanded enough to have laid in a supply of cartridges while the getting was good. It lasted until July 1. Because displays were purchased last year or before, Coney, as well as a flock of other parks, had fireworks on the Fourth for the edification of its patrons who can't be overseas to witness the real thing. The fact that home-fronters saw Independence Day pyrotechnics in many spots does not come under the head of hoarding but rather as a result of American business thrift.

IT might be true and it might not. But an alleged incident during the conflagration got more attention in news dispatches than did the estimated \$500,000 damage to Fairyland Park, Kansas City, Mo., June 27. Reports were prefaced by the statement that "Manager Harry Duncan was busy herding 12,000 patrons to safety. Then the dance-hall customers stormed his office, demanding a refund. 'Think of it!' he shouted. 'We're giving them a million-dollar show and they want their money back!'" . . . Looks like a break for Pvt. O. W. (Bill) Field, newspaper reporter-show fan out of Uniontown, Pa. Inducted last month, he has been transferred from Fort George C. Meade, Md., to a special service unit at Johns Hopkins University, Baltimore. . . . Larry Sunbrock's reported application for a reorganization might also include a plea for more paying spectators and less grief.

ANENT Mrs. Grant B. Smith, venerated "Sister Sue" of the late Johnny J. Jones, Mrs. Hody Jones reports: "Returned from a week's vacation at her farm in Crooked Creek, Pa. Just think! She will soon be 80 years of age—and how she looks for *The Billboard* every week! She reads it from cover to cover and I know it brings her hours of happiness." . . . Sergt. Earle W. Johnson, former correspondent for *The Billboard* for seven years in Little Rock, Ark., now serving as a combat correspondent in the Marine Corps overseas, types that he has met a number of former showmen among the marines. . . . Sergt. Robert C. Zimmerman, CFA, Madison, Wis., indites from the 68th Repl. Bn., Camp Joseph T. Robinson, Arkansas: "I continue to meet former show people and friends

of *The Billboard* wherever I go. I've two copies on my desk at the moment and someone is always trying to borrow them. Right here in Company G's orderly room the executive officer is Lieut. Don Gehring, former traffic manager for WHK, Cleveland. The company's first sergeant, Raymond L. Roach, has been with the F. H. Bee Shows, F. E. Gooding Amusement Company and Blue Ribbon Shows." . . . Mel Smith, of circus, carnival and road exploitation note, thru Cincy on biz June 29. He was doing all right. Said: "Got a nice, cool hotel room and just had a big steak." . . . On an Eastern midway that showman who operates two gal shows with only two fem performers seems to have discovered how to make something out of nothing, combined with perpetual motion.

BIG ONE'S reported plan to head for the Middle West earlier than usual will be okay with those circusgoers who have been squawking about past belated dates in the corn and hog country. . . . As this is written it looks as tho Russell Bros.' Circus will have a new ownership any minute. . . . Angelic dough behind the defunct Gilbert Bros.' Circus, which lasted a month, was not as timid as might have been expected. Main backer was of the theatrical production phalanx where, when a show does not click pronto, it is closed right now. . . . Child labor laws, officiously enforced in some communities, probably are tougher on the kids who enjoy helping a circus than on the bosses who have the punks in their hair. . . . An old-timer, who trouped with the Barnum show in Europe in the days of the Kaiser, tells that the show's billing read: "We Have Conquered America. We Have Conquered England. Now We are Ready To Conquer Berlin." Guess where the words "Conquer Berlin" were ordered covered with blank paper! . . . "What's the business coming to?" asks the same old-timer. "Here it's way into July and we haven't heard of a billing war!"

The Crossroads

By NAT GREEN
CHICAGO

THAT the glamour of the circus still intrigues millions of people is well illustrated by the large amount of space that is given the circus and its people in magazines and newspapers throuout the country. Every conceivable type of publication, from *The Christian Science Monitor* to *The Police Gazette*, finds a world of human interest in the artists of the big top. A recent copy of *Thunderhead*, publication of the army air force in Puerto Rico, carries a triple-page spread of caricatures under the title *The Circus Goes to War*. Drawings are by *Thunderhead's* staff artist, Pvt. W. Holst, and comically depict circus freaks (why is it they always pick the freaks, which are a minor part of any circus?), astonishing the Nazis with their astonishing stunts. There's the fire eater grabbing the flames from a Nazi flame thrower and eating 'em; the human pincushion sliding blythely thru barbed-wire entanglements and half a dozen others. Current *Police Gazette* has a full-page story of the circus beauties of the "Greatest Show on Earth," together with a page of pics showing the artists in action. *Christian Science Monitor*, which frequently carries human-interest circus sketches, has one about Emmett Kelly, panto clown, with biographical sketch and pictures.

PETE KORTES off for Houston and Dallas for a brief visit with his family. On his return he'll stop off at Shreveport, where he has an interest in some of the attractions in State Fair Park. . . . Rob-

ert Kent (Bob) Parker, who prefers the piscatorial pleasures of Inverness, Fla., to tramping over a carnival lot, nevertheless has torn himself away from his playground and is making a tour of Midwest shows, where he has interests. . . . Al Sweeney is down in Hoosierland, working on a war show promotion at Terre Haute. . . . J. D. Newman headed west early last week and hadn't been able to wangle a Pullman reservation from Denver on; but, being a resourceful guy, we'll wager he won't have to spend a night in a coach! . . . F. B. (Blackie) Martin, recently trainmaster for the Mighty Sheesley Midway, in Chi on his way to visit some Midwestern outfits. . . . John (Sheik) Lempart should look good in a soldier's uniform; he left for the army Monday (3) . . . Sam Ward has temporarily forsaken the outdoor field and is doing promotional work for Les Brown's band. . . . Ora Parks and Jack Grimes, both of the Cole show, paid brief visits to Chi last week. . . . Curtis Velare up from Florida to inspect his Skyride in Riverview Park here and reports it is getting a nice play. . . . Paul Jones, of the Red Cross, has returned to Washington after a swing around the Midwest.

SOME Illinois county fairgrounds probably will be scenes of harness horse meetings this year, with pari-mutuel betting. Last week the State Senate gave final legislative approval to pari-mutuel betting on harness racing and, while it was announced

that county fairgrounds would be used, in the main, no meets could be held during a county fair. Terms of the bill provide for a harness racing commission which would have powers similar to the present State Racing Commission.

SELDEN, "The Stratosphere Man," felt as if he were in the stratosphere when he arrived in Chicago a few days ahead of his Fourth of July Soldier Field engagement. When he started for Chi the temperature was 97 degrees and Selden was dressed accordingly. By the time he hit the lake front the temperature had dropped 40 degrees and Selden's summer slacks were definitely inadequate, but as his heavier clothes were buried beneath a ton of stuff in his trailer he shivered thru it. . . . Denny Pugh, highly pleased with the biz his show is doing, relaxed in Chi for a few days last week. . . . Pfc. Clarence A. Edwards, who used to be with the Gold Medal Shows, is now with Headquarters Company 750, Tank Battalion, Fort Knox, Ky., and he had the misfortune to get badly bunged up in an auto wreck. "I was cut pretty badly about the head and face," he writes, "but you can't get a good man down." . . . Babe Patricia Powers, mentioned recently in this column as being in American Hospital, has moved to the county hospital, where she has had two blood transfusions and must have several more. She is in Bed 32, Ward 64 at the county hospital, Chicago. . . . William Carsky back from a business trip to New York and other eastern points. . . . Nate Eagle hopped in from the R. & C. Expo for a few days in Chi. . . . Pat Purcell, who was with Gilbert Bros.' Circus until it closed, was in Chicago last week on his way to Minneapolis, where he will take a sports writing job on *The Minneapolis Times*.

WON, HORSE & UPP

(Continued from page 40)

Ring Annie, who due to bad health had been transferred from the kid-show top to the blacksmith shop, as female punk pusher for the day.

So badly were Big Bill's feelings hurt that the office promoted him to the position of assistant manager for the day in order to round him up. Co-Owner Horse gave him a talk on how a high-brow staff member should conduct himself and agreed to pay for a mail-order course on circus ethics. Being of the same build as Manager Upp, Bill was loaned the boss's cane and soup and fish for the day. To our further surprise, the town gals started putting up the big top like veterans, and it was then that we learned that they had helped put up 15 other circuses which had predated this one. By the leader of the gal crew we were informed that the gals had already chosen canvas as their life's vocation and were merely waiting to finish their studies before starting.

The show played to four turnaway houses here today. Manager Upp stated: "Regardless of how many pre-date this show, my title will always bring 'em." But he forgot the old circus saw, "Anybody can be a showman on the Fourth of July." Because Big Bill forgot his official position by sitting in a batch of axle grease at the stake-and-chain wagon, ruining the boss's soup and fish, he is back at his regular job.

SAN DIEGO PERFORMERS

(Continued from page 40)

sionally as Bruce Bradley, a tumbler; Allan Sackett, formerly with the Jordan Troupe; Carl Traynor, clown, now stationed at Camp Callan; Ran Hall, formerly with the DeWaynes and now with the U. S. Coast Guard, and Phil Escalante, recently discharged from the army hospital at Fort Rosecrans.

Club work is under the direction of A. M. Hubbard, who works in the capacity of gymnasium commissioner. Facilities of the SDC are placed at the disposal of these performers. Escalante resumed his professional training here following 13 months away from the business.

Servicemen who have been in show business and want to use the club's facilities are extended a warm welcome. Contact should be made with Hubbard at the club.

UNDER THE MARQUEE

(Continued from page 41)

and Mrs. William DeBarrie. Vic Robbins also was a visitor. Schuerch visited night spots with the following troupers: Harry Hammond, ticket seller; Marie Le Doux, fat girl; Maurice Marmalejo, wire act; Amelia and Aurora Gutierrez; Arthur Acevedo, now in the U. S. Air Force; Milonga Escalante, and Betty Acevedo. Teddy was formerly with the John Rob-

inson, Hagenbeck-Wallace and Cole Bros.' circuses.

POPULATION of towns is changing so rapidly that maps are being used to show the location of circus grounds. In Philadelphia large maps were pasted on billboards, while in Baltimore quarter-page advertisements by the streetcar company were used. The old days when the streetcar company and the circus were in partnership seemed to have returned.

WALTER D. NEALAND, former circus press agent, saw afternoon and night performances in Wilmington, Del., June 28, as guest of Roland Butler, chief press agent of RE, while en route from Sandusky, O., to Norfolk, Va., with the Art Lewis Shows. He visited with George W. Smith, Ed Kelly, Theo Forstall, Mack Steele, Fred Bradna, Merle Evans and the Wallenda family. Ella Bradna was out of the program in Wilmington for the first time in many years, according to Nealand, she being convalescent from food poisoning at Washington. Fred Bradna reported that she is back with the show and will return to the program in a few days. She was formerly a premier bareback rider with Freddie Derrick as her partner with the old Barnum & Bailey Circus.

BETTE LEONARD writes from Wichita, Kan.: Mr. and Mrs. Al Bernard, Mr. and Mrs. Buddy Bernard and I pooled gas coupons and drove to Blackwell, Okla., to visit the Kelly-Miller circus. Didn't

see the performance, but the show looks good, much larger than last year. The Miller family of acrobats, August Kaverna, and Mary and Whitey Strom are back. The show lost a few stands during the Oklahoma flood. Show is looking forward to the furlough visit of Pvt. Doris Miller, stationed at Camp Beale, Calif. Recent word from Pvt. Miller was that he and wife, Isla, saw Arthur Bros.' Circus in California and expect to see Russell Bros.' show when it plays Sacramento. Shorty Gibson is in charge of canvas on the KM show. Jack Harrison was a recent visitor at the home of Fred and Bette Leonard, while en route to Dalley Bros.' Circus. The Lerches visited Mills Bros.' Circus and talked over old times with William Clark, Arenson brothers, and Bert Wallace and wife. There was a write-up of myself and elephant, Della, when with the Barnes circus in May issue of *Hobbies*.

CORRAL

(Continued from page 41)

nipulator; Big Slim MacAuliffe and horse, Golden Flash; Homer Harris and Coy Lee, clowns; Evert Daniels' high school horses; Jim Hawk, Indian roper; Red Lunsford, pick-up man; Richard Lunsford, roper; Irene Lunsford, trick rider; Tuffy Grant, Lloyd Allen and Eldon Kelley. Visitors during the Cayuga stand included Ken and Doris Boen, Buck and Ginny Jones, and Mr. and Mrs. Roscoe and Earl Armstrong.

WANTED — ANY AMOUNT USED SLOT MACHINES and Vest Pockets. DIVERSO PRODUCTS CO., 617 N. Second St., Milwaukee 3, Wis. jy10

WANTED TO RENT — PANORAMS ON A WEEKLY basis; good deal. BOX C-2, The Billboard, Cincinnati 1, O.

WANTED — \$100.00 PAID FOR MILLS BLUE Fronts, single jackpot, in good condition; other Slots wanted. JOHN M. STUART, Paris, Ky. jy17

WANTED TO BUY — SEEBURG HITONES R.C.E.S., Seeburg Gems and Royals. Quote lowest price. BILLIE'S WAFFLE SHOP, 1633 Belmont, Chicago, Ill.

2 '41 DERBY, F.P., \$325.00 EACH; 2 SPORT Specials, F.P., \$175.00 each; 1 Club Trophy, F.P., \$325.00 each; 1 Dark Horse, F.P., \$160.00 each; 1 Blue Grass, F.P., \$190.00 each. CURTIS STEPHENS, 354 1st St., Macon, Ga. jy17x

2 KEENEY AIR RAIDERS, \$185.00 EACH; 1 Seeburg Jap Gun, \$140.00; Sea Hawk, 10-Spot, West Wind, Stars, \$37.50 each; Do-Remi, Sun Beam, High Hat, Sky Blazer, \$40.00 each; 7-Up, Sport Parade, \$25.00 each; 2 APT Game Hunters, \$17.50 each; Zoom, \$10.00. 1/2 deposit, balance C. O. D. R. C. GUSTIN, 101 N. 5th St., Opelika, Ala. x

FOR SALE SECOND-HAND GOODS

ALL KINDS ALL-ELECTRIC POPCORN POPPERS — Burch, Star, Kingery, Peanut Roasters, Caramel Corn Equipment, Burners, Tanks. NORTHSHORE SALES CO., Indianola, Iowa. se4x

ALL AVAILABLE MAKES OF POPPERS — Largest selection of Mechanical Machines obtainable from \$45.00. CARAMEL CORN EQUIPMENT, 120 S. Halsted, Chicago 6.

FOR SALE ABOUT SEPTEMBER 15TH — LARGE Portable Rink, 50x135, now operating. Top used one season. Complete without skates. CECIL MILAM, care Wheeling Roller Rink, Wheeling, W. Va. jy10

FOR SALE — PORTABLE FLOOR, 42 1/2 x 90, 135 pair Chicago Skates, Sound System, Floor Sander. Good condition. LAWRENCE CAMPBELL, Reeds, Mo.

FOR SALE — COMPLETE PORTABLE RINK, used two seasons; 50x104 Green Fulton Tent, like new; 200 pairs Skates. A bargain at \$3,500; without Skates, \$2,500.00. DON McELHINNEY, Box 143, Burlington, Iowa. jy17

POPCORN MACHINES, POTATO CHIP COOKERS, Potato Peeling Machines, Caramel Corn Kettles, Gasoline Burners, Waxed Popcorn Wrappers, Waxed Bags. H. EAKINS, 1960 High St., Springfield, O. jy24x

TWO LARGE NEW UNIVERSAL ALUMINUM Bell Type Speakers with double units; Webster unit with electro-voice microphone, complete, \$195.00. 18 ft. Covered Wagon, commercial shell, commercial tires and tubes, brakes, \$395.00. 24 ft. 1942 New Moon, chrome plated windows, birch interior, like new, tires and all, permanent bed, electric brakes, \$2,450.00. SELFHORN'S, East Lansing, Mich. x

FOR SALE — SECOND-HAND SHOW PROPERTY

ACROPLANE — FINE CONDITION, WITH mobile 220 volt, 3 phase A.C. generator. Can be set up anywhere. Just the thing near an army camp. Only \$500.00 cash for both. CHAS. A. ACETO, 325 Arch St., Camden, N. J.

BARGAIN — 35MM. WESTERNS, SPECIALS, Roadshows. Rent circuit rates. Buy and sell Projectors. Buy Silents. LONE STAR FILM COMPANY, Dallas, Tex.

BULLETS — HAVE 20 CASES OF .22 SHORTS. Will sell to the highest bidder. ROY McGINNIS CO., 2011 Maryland, Baltimore 18, Md.

FOR SALE — SIXTEEN AND TWENTY-FOUR Seat Adult Chair Planes complete. Le Roi Engines, Fence, Ticket Booth. CALVIN GRUNER, Mt. Vernon, Ill. jy17

FOR SALE — ENTIRE STOCK OF USED TENTS, sizes 12x16 to 60x90 ft. ILLINOIS VALLEY AWNING & TENT CO., 111 Main St., Peoria, Ill. jy17x

FOR SALE — 2 POWERS 6-A PORTABLE 35MM. Talking Picture Machines complete; never used. Sound Heads, Amplifier, 2 Loud Speakers, all Connections, Cables, Globes, Lamps, Portable Legs; also Microphone and Record Player, \$250.00 for all. DICK REEVES, 197 9th St., Wellsburg, W. Va.

THE FALL SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED JULY 31. CLASSIFIED FORMS CLOSE IN CINCINNATI JULY 21. INCREASED CIRCULATION — NO ADVANCE IN RATES. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

FOR TRADE — BELL-HOWELL 16MM. SOUND Projector. Wanted: 35MM. Powers, Holmes or DeVrys. WARNER THEATER, Warner, Okla.

STILL OFFERING — FACTORY REBUILT Complete Theatre Equipment, bargain prices. MONARCH THEATRE SUPPLY, 492 S. Second, Memphis, Tenn. jy31x

TENTS — ANY SIZE. COMPLETE LIST, \$1.00. Hand roped, good as new. Rented couple weeks. Sidewalk, Poles, Stakes, Pullers, Sledges, etc. Describe fully. Send stamp. SMITH TENTS, Auburn, N. Y. se4x

6-25 FT. LIGHT TOWERS WITH BRACES and Reflectors, four Gas Kiddie Racers, 1 complete set Neon Sign Manufacturing Equipment; thirty Arcade Machines, including two Keene Air-Crafts. WABASH PHOTO SUPPLY, Terre Haute, Ind. jy17x

9 DIGGERS — 5 IRON CLAW AND MERCHANT-man set in Trailer with awnings. Tires good with a spare. Trailer 13 ft. long, 6 1/2 ft. wide, 7 ft. high; canvas enclosed. Price \$250.00. Ready to go to work in middle of midway. Write O. C. HENKE, 436 W. Juneau, Milwaukee, Wis.

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ARE YOU LOOKING FOR EASTMAN DIRECT Positive Paper? We have all sizes, ranging from 1", 1 1/2" to 5" in 250 ft. lengths. Also 5x7 gross lots. Unbroken packages; 1944 dating. Write your requirements and quote your best price. BOX C-8, The Billboard, Cincinnati 1, O.

BUY AND SELL — EASTMAN DIRECT POSITIVE Paper, good dating. Make offer; 1 1/2", 2", 2 1/4", 2 1/2" and 3 1/4". BOX 45, Sta. A, Brooklyn 6, N. Y. jy31x

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DIRECT POSITIVE PAPER, 1 1/2 INCH x 250 foot, \$15.00; Photo Mounts, 4 cents each and up. Immediate delivery. UNITED PHOTO SERVICE, 710 Leon St., Gatesville, Tex. au14x

EASTMAN DIRECT POSITIVE PAPER — 30 gross 4x6 to trade for 5x7, good dating. BOX C-3, Billboard, Cincinnati 1, O.

EASTMAN DIRECT POSITIVE PAPER — GOOD dating, new packages. 6 rolls 1 1/4", \$11.00 each; 50 rolls 1 1/2", \$20.00 each; 50 rolls 2", \$21.00 each; 10 rolls 2 1/4", \$21.00 each; 50 rolls 2 1/2", \$22.00 each; 50 rolls 3", \$25.00 each; 20 gross 4x5, \$10.00 gross; 20 gross 4x6, \$12.00 gross. You may order part or all. Wire deposit. BOX 445, Billboard, 1564 Broadway, New York.

FOR SALE — 75 ROLLS 2 1/2 x 250 FT. EASTMAN Direct Positive Paper, 1944 dating, and 4 rolls 1 1/2 inch, 6 rolls 3 1/4 inch, dated July, 1943. Will sell all or any part to highest bidder. Make offer; write or wire to J. T. McLAMB, 1624 South St., Philadelphia 46, Pa. jy10x

HAVE ONE AND ONE-HALF INCH BY TWO hundred fifty Foot Rolls, any quantity, good dating, \$25.00 a roll. BOX C-1, Billboard, Cincinnati 1. jy10

NOT TO BE UNDER SOLD BY ANY OTHER paper for a limited time only, the following prices will prevail on our Positive Paper: Single weight, 1 1/2", \$5.95; 2", \$7.60; 2 1/2", \$9.20; 3", \$10.95; 4", \$14.25. Double weight, 1 1/2", \$7.95; 2", \$12.95; 2 1/2", \$13.95; 3", \$15.95; 4", \$20.95. Enlarging D.W. 5x7, \$8.95. At those prices no less than 5 rolls any size sold. Not returnable at those prices. 300 hour Photo Lamps, \$10.00 per dozen. Shipped same day orders received. No C. O. D. THEATRICAL PHOTO SERVICE, 413 Lookout St., Chattanooga, Tenn. x

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WILL PAY \$20.00 FOR 1 1/2"x250 FT. EASTMAN Direct Positive Paper and \$30.00 for 3 1/4" and 3 inch. Address SHAMROCK MUSIC CO., Box 149, Abilene, Tex. jy10x

WILL TRADE OR BUY EASTMAN 1 1/2 INCH D.P. Paper. Have 3, 3 1/2 and 5 inch Eastman Paper, 1944 dating. Make best offer. PHOTO SHOP, 25 W. 2d St., Greensburg, Pa.

WILL BUY DIRECT POSITIVE PAPER, EASTMAN or Direx, any size, any quantity. State price, expiration date. BOX C-182, Billboard, Cincinnati 1, O.

20 ROLLS 1 1/2" EASTMAN DIRECT POSITIVE, good dating, \$20.00 per roll. 1/2 deposit with order. Ship subject to examination many as you want. THE FOTO CLUB, 210 N. E. 1st Ave., Miami, Fla.

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FREE! — PROF. COPY A GREAT SONG! "I'll Be Waiting for You Till You Come Home Again." A message from home to millions in the service. WILL ROSSITER, 173 W. Madison, Chicago, Ill.

MUSIC PRINTED, \$6.00 UP; SONGS RECORDED, \$2.50. Melodies, Piano Arrangements, special offers. Copyrights (stamp). URAB-B.B., 245 W. 34th, New York. jy10x

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CASH! SPOT CASH FOR VIBRAHARP, MARIMBA or Xylophone. Send full description by mail. BOX 452, Waterbury, Conn.

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ATTRACTIVE EVENING GOWNS, CHORUS Sets, Various Band Orchestra Coats. Stage Costumes, lowest prices. Accessories, etc. CONLEY, 308 W. 47th, New York.

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BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. jy17x

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SAMPLES 40 DIFFERENT TRICK, JOKE ITEMS, \$1.00. Fast sellers! Wholesale catalog, 10c. Large stocks. (Pitchmen's Headquarters). ARLANE, 4462-B Germantown, Philadelphia. x

ANIMALS, BIRDS, REPTILES

A BIG LOT MEXICAN BOAS, DRAGONS; ALSO Snakes, for mixed dens. Hamadryas Baboons, one tiny Sicilian Donkey, other animals and birds. SNAKE KING, Brownsville, Tex. jy17x

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HORSE TRAINERS, ATTENTION — THREE Midget Mules. Exceptional colors, cream, black, bay; 2 and 3 years; untrained, unspoiled; size of small Shetlands. Really high class. HENRY J. DWILLARD, 1511 Sunnyside, Kalamazoo 17, Mich.

LIVE ANIMALS — SNOOKUM BEARS, SPECIAL for making a beautiful pet, semi-tame, \$15.00; very tame, \$25.00; Marta (Honey Bear), tame, \$30.00; Black or Orange Squirrels, \$5.00; tame Armadillos, \$2.50; Whistling Squirrels, \$2.00. GENERAL MERCANTILE CO., Laredo, Tex.

MANX KITTENS — PETS, TRAINABLE; BOB-tailed. Ship anywhere. HALLOCK, Knife River, Minn. x

MEXICAN BEAUTIFUL DONKEYS (BURROS), around 6 months old, very tame, healthy, at \$25.00. Special for children to ride on. We ship this without crate. GENERAL MERCANTILE CO., Laredo, Tex.

PLENTY SNAKES, ALLIGATORS, ARMADILLOS, Horned Toads, Dragons, Boas, Gila Monsters, Rats, Rabbits, Prairie Dogs, Parrakeets, Agoutis, Raccoons, Wild Mice, Guinea Pigs, Grey Foxes, Peafowl, Male Puma, Swans, Squirrels, Opossums, White Doves, Giant Mexican Horned Toads, Ferrets, Mexican Beaded Lizards. Business is excellent. Wire orders. OTTO MARTIN LOCKE, New Braunfels, Tex. jy31x

SEAL ACT FOR SALE — COMPLETE, READY to work. One young animal. Good money-maker. 233 FLOYD AVE., Sarasota, Fla.

HELP WANTED

AT ONCE — SOBER, RELIABLE FLOOR MAN-ager for portable rink. State all and salary expected in first letter. Steady job. All applicants write BOX C-5, The Billboard, Cincinnati 1, O. jy17

DRAFT REPLACEMENTS FOR LEAD TRUMPET, Second and Third Tenor for hotel tenor band. Location only. Must read well, phrase, tone and takeoff. No drunks. State all in first letter. Salary \$70.00 weekly. Write WARNEY RUHL, 555 Book Bldg., Detroit, Mich. x

EXPERIENCED ALTO SAX GIRL FOR LOCATIONS. Best salary. Write fully. AUB HORTON, care M.C.A., 9370 Burton Way, Beverly Hills, Calif.

LADY NOVACHORD PLAYER — ALL SMALL All-Girl Cocktail Unit. Good pay off at midnight. No Sundays. ALECK SPARKE, 323 Texas St., Shreveport, La. jy24

MAN AND WIFE FOR SNOW AND POPCORN; \$40.00 guarantee. Also Team or Family for two-week stand platform show. No drinking. DIXIE PICTURE VOD VIL SHOW, Jasper, Tenn.

MECHANIC WANTED — WILL PAY \$100.00 per week to right man. Must be thoroughly experienced mechanic on coin-operated machines and be able to manage shop. None others need apply. STEWART NOVELTY CO., 206 25th St., Ogden, Utah. jy10x

MIDGET OR DWARF THAT DOES LITTLE athletics, to learn established act, working. Write details. BOX NY-39, Billboard, 1564 Broadway, New York 19. jy10

NEED MUSICIANS FOR MIDWEST COLORED Territorial Band. All instruments. Air mail details today. LLOYD HUNTER, Box 1299, Omaha, Neb. sel8

THE FALL SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED JULY 31. CLASSIFIED FORMS CLOSE IN CINCINNATI JULY 21. INCREASED CIRCULATION — NO ADVANCE IN RATES. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

PIANO MAN WANTED — YOUNG OR DRAFT deferred musician who wants opportunity with established band. Must be good reader, ambitious, hard worker, desirous of making big time. Location thruout duration; salary \$35.00, six nights. Large instrumentation; real opportunity for right man. Write detailed letter giving phone number. BOX C-180, Billboard, Cincinnati 1. jy17

SAX MEN WANTED — PERMANENT LOCATION, steady job guaranteed thruout the duration. Fine large instrumentation with big time library of specials. Building band for post war upper brackets. Six nights, salary \$35.00 weekly plus transportation. State all, age, experience, draft classification and phone number. All other musicians invited to write. ORCHESTRA LEADER, Box 2011, Wichita, Kan. jy10x

WANTED — HILLBILLY TRIO OR MORE ACTS for summer season. DUDE RANCH, 607 Boardwalk, Atlantic City, N. J. jy10

WANTED — A-1 RHYTHM PIANO AND Tenor Sax. Salary \$50.00 per week. ORCHESTRA LEADER, 2616 Garfield St., Washington, D. C.

WANTED — BLACKFACE COMIC TO PUT ON acts for concerts. Man or woman to handle popcorn and drink stand. Workmen. Week stands. SLOUT PLAYERS, Mt. Pleasant, Mich.

WANTED TO BUY

A NEW OR GOOD USED MINIATURE GOLF Course complete. Write, giving full details. DAN WHILDIN, 409 N. 7th St., Millville, N. J.

AFRICAN DIP — MUST BE IN GOOD CONDITION. State price. Also other Ball Games. RED FULLER, 453 Lonsdale Ave., Pawtucket, R. I.

CONCESSION TOPS WITH FRAMES — BALL Game, complete Bingo Game. Price must be right for cash. Write JOHNSON SPECIALTY CO., Havre de Grace, Md.

DRINK CUP MACHINES — CASH C. O. D., coin operated. VICTORY DRINKS, 155 20th St., Brooklyn, New York. x

HIGHEST CASH PRICES PAID FOR USED SIGN Projectors, any make. Write for particulars. SIGN PUBLISHING COMPANY, P. O. Box 30, Farmington, Mo. x

LATE MODEL POPCORN MACHINES — BURCH or Advance preferred. What have you? Cash paid. NEWMAN'S NEWS, 43 E. Main, Norwalk, O.

MINIATURE GASOLINE AUTOS — CASH. G. S. LARSEN, 1549 Garfield Ave., Salt Lake City, Utah.

ROWE CIGARETTE OR CANDY MACHINES — SHAW, 1644 President St., Brooklyn, N. Y. x

TEN MILLS BLUE FRONT, 5c AND 25c ESCALATORS, five Pace Slot Machine Handles, five 25c Coin Chutes, five Mills Blue Front Clocks. EARL'S NOVELTY HOUSE, 105 Parkerson Ave., Crowley, La. jy10

TWO SNOWMASTER SNOWBALL MACHINES — Must be in first class condition. EARLE MILLER, Salisbury, N. C.

WANT TO BUY COMEDY ACT ROUTINE WITH Props for two people. Also Floss, High Striker, Cuss Your Weight Scale. Write BEVINGTON, 411 Main, Rochelle, Ill.

WANT 6,000 SQ. FT. TEMPERED MASONITE, 3/16 or 1/4, new or used. State price and condition in first letter. DON McELHINNEY, Box 143, Burlington, Iowa. jy17x

WANTED — ALL KINDS POPCORN MACHINES, Peanut Roasters, Coin Operated Vending Machines, Stamp Vendors, Arcade Equipment. NORTHSIDE SALES CO., Indianola, Iowa. au21x

WANTED — CANDY FLOSS MACHINE. GIVE condition and price. ADLER, 629 S. Broadway, Redondo Beach, Calif.

WANTED — PAIR SEMI OR PORTABLE SOUND 35MM. Projectors complete, ready to show. No junk. Describe fully. HERBERT WALTERS, Nortonville, Kan.

WANTED AT ONCE — 16x100 HIGH PRESSURE Tires, new or used. Good condition. SPEEDWAY, Pleasure Beach Park, Bridgeport, Conn.

WANTED — ICE SHAVERS, ICE CREAM Freezers, hand or electric; Electric Washers, Fans, 35MM. Negative and Positive Film, Rink Skates, or what have you. Describe fully first letter. A. E. LANDRETH, 932 High St., Portsmouth, Va.

WANTED — .22 SHORT CARTRIDGES. HIGHEST spot cash paid. Small or large quantities. Phone, wire, write quantity. Cash waiting. LIBERTY EMBLEM CO., 225 W. 34th St., New York 1, N. Y.

WILL BUY THREE THOUSAND VENER OPERA Chairs if in good condition and reasonable for cash. WORTH, 1913 1/2 Commerce, Dallas, Tex.

WILL BUY OR LEASE — SENSATIONAL SHOW or Exhibit suitable for parks. Must stand investigation and get money. What have you? STANLEY ATTRACTIONS, Coney Island, Cincinnati, O.

WIRE WALKERS — TWO
girls want work together with reliable act. Both attractive. Write LORNA CHESTER, Euclid Beach Trailer Park, Cleveland, O.

THE FALL SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED JULY 31. CLASSIFIED FORMS CLOSE IN CINCINNATI JULY 21. INCREASED CIRCULATION — NO ADVANCE IN RATES. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

TRAINER, HEAD KEEPER — FIFTEEN YEARS' experience with large animals in zoos and circuses wishes connection with zoo or circus as trainer or assistant head-keeper. Age 34, draft exempt. Have 400 lb. trained, very tame bear for group or single act. BOX 765, Manitou, Colo.

AT LIBERTY MISCELLANEOUS

Gag Writer — Top notch laugh material. Incidental Gags, Sketches and Parodies. Available to assist established writer. Can meet you in Manhattan. Springer, 58 Ebony, New Dorp, N. Y. jy24

Gagwriter — Experienced; can write comedy for night club, theater or radio acts. Only honest, established acts considered. John Donnelly, 147 Menorah Ave., Brooklyn, N. Y.

Gagwriter, Idea Man — Specializing in Band Novelties, Patter, Parodies, Monologues. Desiring connection with legitimate entertainer. Free to travel. Don Frankel, 3823B, Dickens, Chicago 47, Ill.

AT LIBERTY MUSICIANS

BANJOIST, GUITARIST,
M.C. Comedian would like connection with good group or can work single. Twelve years' experience on leading radio stations and personal appearances. Sober, reliable, dependable. Will furnish full particulars on request. RED BROWN, 736 Pleasanton Rd., San Antonio 4, Tex.

DRUMMER AND TENOR
Sax Man. Prefer working on same band. Will separate. Reliable, sober, experienced. Both 4-F, union. Minimum \$65.00. Write or wire BOX C-4, The Billboard, Cincinnati 1, O.

DRUMMER — 4-F, 22, EX-
perienced, temperate. No small bands unless in Chicago. State combination. DICK BALDRIDGE, 1320 Chestnut, Port Huron, Mich.

DRUMMER — EXPERI-
ence, draft deferred, union. Desires job with band or show traveling north or westward. Can do Vocals. FRANK SNYDER, 236 S. 13th St., Philadelphia, Pa. jy17

THE FALL SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED JULY 31. CLASSIFIED FORMS CLOSE IN CINCINNATI JULY 21. INCREASED CIRCULATION — NO ADVANCE IN RATES. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

A-1 ALTO SAX AND CLARINET — GOOD tone and take off. Fifteen years' experience all kinds. Age 39, draft 3-A. Double Concert Violin. JOHN CALHOUN, 24 Central, St. Johnsbury, Vt.

AT LIBERTY — DRUMMER. AGE 24, JUST out of army. Have six years' name band experience. Have all new equipment. J. MATTHEWS, Box 536, Florence, Ala. jy10

BANDMASTER — EXPERIENCED, PROFES- sional. Municipal, industrial bands, write. Wants location in Midwest. Member Iowa Bandmasters' Association. Many years in theaters, concert bands, symphony. WALTER K. SCHOFIELD, Maurice, Iowa.

BANDMASTER — THOROUGHLY EXPERI- enced, reliable and a real musician. Want school or municipal band or orchestra. Can teach all instruments and will produce results with any group. Past seven years in school work. Will go anywhere for good position. Over draft age. BOX C-130, care Billboard, Cincinnati 1, O.

BASS MAN — NAME BAND EXPERIENCE, 4-F, available now. Minimum \$70.00. Wire H. WOOLSEY, 1118 First, Chillicothe, Mo.

BANDMASTER — STEADY POSITION ONLY. Military or any school, American Legion, etc. 24 years' regular army experience. BANDMASTER, 114 Green St., Lancaster, Pa. se4

DRUMMER — SOLID, EXPERIENCED IN ALL work, union, 4-F. Finest equipment. Location only; minimum \$65.00. Would prefer established dixie unit. BOB RAINS, 1210 Clover Lane, Fort Worth, Tex.

DRUMMER AT LIBERTY — EXPERIENCED, versatile and steady. Have fine equipment. Write or wire DAVE MELTIN, 119 Aldrich Rd., Columbus, O. Phone: La-7246.

EXPERIENCED GIRL DRUMMER AT LIBERTY — Prefer location. Union. RITA SENARD, 101 Cherry St., Punxsutawney, Pa.

NATIONALLY-KNOWN CONDUCTOR AVAIL- able for summer concerts, opera, symphony, radio, pictures, transcriptions. For prospectus address EDWARD MELTZER, 1129 Loyola Ave., Chicago. jy17

OLD TIME HOEDOWN FIDDLER WOULD LIKE place with a good old time string band. If you want old time fiddling answer this ad; if not don't. Address EARL JOSLIN, 811 E. Main St., Du Quoin, Ill. jy17

PETER AND ETHEL KURTZ, VIOLINIST AND Pianist for hotel, cocktail lounge. Ten years Hotel Breakers, Spring Lake, N. J., one year Osborne Hotel Crill, Auburn, N. Y. Available at once. 940 N. E. 83d St., Miami 38, Fla.

RINK ORGANIST — HAMMOND ORGAN AND Solovox. Experienced, metronomed tempos and skate dances. Non-union, no draft. Prefer location in the East. ORGANIST, Box C-173, Billboard, Cincinnati 1, O. jy17

SECOND TRUMPET — GOOD SECTION, GO man. Double Trombone, Arrange. Young, dependable, union, draft exempt. GEORGE WILLIAMS, 2617 Sixth, Peru, Ill.

TENOR, CLARINET, ARRANGER — TONE, GO; fit in any section. Three dependents. Location only. Experienced. MUSICIAN, 1518 Compton, Nashville 4, Tenn.

TRUMPET — DEFERRED, 27, GOOD TAKE OFF, reader. A. TRUMPET, General Delivery, Rockford, Ill.

TRUMPET, ARRANGER — WELL EXPERI- enced; summer location east only. Union. Do not wire. MUSICIAN, Box 198, Mogadore, Ohio.

TRUMPET — RELIABLE, 4-F, FIRST OR SEC- ond. Experience with combos and large bands. Available on two weeks' notice. Location desired. Lowest salary considered. \$55.00. JAMES L. MATHAS, Bentley Hotel, Alexandria, La.

VIOLINIST — UNION, VARIED COMMERCIAL experience with top bands. Class, tone, intonation, reading. Good swing or society band. Available immediately. VIOLINIST, 830 Broadway, New Orleans, La.

At Liberty — Drummer. Experienced stage shows, band acts, modern dance orchestras. Union, white, single, draft exempt, steady, dependable and sober. Play 4 beat or two-beat society commercial style drums. I have a modern name band flashy set of drums. Not a victory or Christmas tree drum outfit. State your top wartime salary. Permanent address: "Hob" H. Rankin, Richard Theatre, Ahaslie, N. C. jy24

Trombone — Available for band, revue, tent rep, boat. Double ork. Capable, congenial, conscientious. Trumper can live on lot. Box C-200, Billboard, Cincinnati 1, O. jy24

Trumpet — Read, fake, good tone, range. Desire a change. George Clements, 717 Cotton St., Shreveport, La.

AT LIBERTY PARKS AND FAIRS

HIGH FIRE DIVE ACT — Price and particulars address CAPT. EARL McDONALD, Billboard, Cincinnati 1. au14

SENSATIONAL HIGH Trapeze Act available for parks, fairs, celebrations, etc. For open time, details and price contact JERRY D. MARTIN, Billboard Office, Cincinnati, O. jy24

THE GREAT FUSSNER — Spiral Ball, with Fireworks each night. For open time, 1407 Howard St., Evansville, Ind. jy24

DOG NOVELTY ACT — LADY TRAINER AND Clown. Indoor or outdoor affairs. BERGMAN'S VARIETY UNIT, 341 Climax, Pittsburgh, Pa.

EDDIE AND EDNA DOREY — RUBE CLOWNS and Stiltwalkers for all occasions. BILLBOARD, Ashland Bldg., Chicago, Ill. jy10

FOUR HIGH-CLASS ACTS — THE WORLD'S Best Wire Act, real Comedy, Tramp Juggling Act, Novelty Trapeze Act, Hand-Balancing and Acrobatic Act. BINK'S CIRCUS ATTRACTIONS, Route 1, Cudahy, Wis. jy24

GREAT CALVERT — ON THE HIGH WIRE. GREAT CALVERT, 164 Averill Ave., Rochester, N. Y. se25

THE ORIGINAL WOLTERS TRIO — AMERICA'S foremost Novelty Balancers and Comedy Acrobats. Two distinct acts. July 4th open. Wire or write THE WOLTERS TRIO, 320 W. St. Paul Ave., Waukesha, Wis. Phone 7818. jy17

WILD LIFE EXHIBIT — RARE BIRDS AND Small Wild Animals from all parts of the world. Walk-Thru Exhibit. W. D. SHEDDEN, Hotel St. Regis, St. Louis, Mo. jy24

Cailey — Rube Swinging Slack Wire Act for fairs, celebrations, picnics, etc. 433 W. 45th St., Apt. 7, New York, N. Y.

Charles La Croix (In Person) — Original, Outstand- ing Novelty Trapeze Act. High class platform free attraction. Available for celebrations, street fairs, etc. Very attractive equipment. Special large modernistic advertising posters free. Wonderful act, elaborately costumed. Big drawing card. Platform required. For full particulars address Charles La Croix, 1304 S. Anthony Blvd., Fort Wayne 4, Ind.

Charles La Croix — Outstanding (Platform) Trapeze Act. Available for 4th July celebrations, other outdoor events. Flashy equipment. Real act. Price reasonable. 1304 S. Anthony, Fort Wayne 4, Ind.

Guthries, Fred and Marie — Four different Free At- tractions. Dancing Tight Wire, Balancing Trapeze, Iron Jaw Butterfly and Double Trapeze. Lady and Gent. Beautiful wardrobe. Reasonable. 220 W. 9th St., Cincinnati, O. jy24

Pamahaska's Act — Beautiful Large White Aus- tralian Cockatoos, Military Macaws, Dog, Pony, Monkey Circus. Presented by the only and original Prof. Pamahaska. Permanent Headquarters, 3504 N. 8th St., Philadelphia, Pa. Phone Sagamore 5536.

Something New in a Free Act — A three people Magic Presentation. Not a sleight-of-hand performance, but large effects possible for the first time on an open platform. A live girl suspended in midair, etc. Change program afternoon, evening. Public address system, literature on request. Labor Day open. No fair too large; no spot too small. Wire or write V-Roy, Bethany, Ill. jy17

The "Great" Kelly — Now booking for '43. Riding a regular bicycle flaming with fireworks down narrow chute thru house of solid flames, crashing solid or glass walls. Jumping over two automobiles using American flag and V for fireworks for grand finale. Write Mike Kelly, Goshen, Ind., U. S. A. jy17

The Three Entertainers — Sing, Dance, Comedy, Club Juggling, Rope Spinning, Ventriloquism, Magic, Play Piano, Saxophone, Clarinet, Bass Violin, Accordion, Drums. 3600 Addison, Chicago, Ill. Keystone 8491. jy24

AT LIBERTY PIANO PLAYERS

PIANIST — 8 YEARS' EXPERIENCE IN GOOD dance bands. Prefer swing. Single, 4-F. Prefer location or semi-location job in cool spot for rest of summer. Will reconsider previous offers. No shows, no solovox; no society or hotel style bands. BOB WILLIAMS, 108 W. Burlington St., Iowa City, Iowa.

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AT LIBERTY VAUDEVILLE ARTISTS

AT LIBERTY — 6 GIRL LINE JUST ORGANIZED for summer work at \$35.00 per girl. No night clubs. Prefer Ohio and near-by. No burlesque. Want transportation if not on location. THELMA CARMEN, 202 E. Lakeview Ave., Columbus, O.

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Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AT LIBERTY BANDS AND ORCHESTRAS

Available — Instrumental-Vocal Trio; plays, sings, entertains. Makes leaving your place a hardship for the guests. Hastings, 302 Glen Ave., Sen Cliff, N. Y.

AT LIBERTY CIRCUS AND CARNIVAL

FIRE EATER AT LIBERTY
for circus side show. Write or wire best salary offer with selling privilege. EDWARD CLAYTOR, care General Delivery, Lansing, Mich.

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Cincinnati 1, Ohio

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Monday to SATURDAY

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Chang, 38c

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- Ackley, A. V.
- Ackley, Wm. Sylvan
- Adair, Arlette
- Adams, Mrs. E. J.
- Adams, Felix
- Adams, Richard
- Adams, Robt. G.
- Adams, Virginia
- Adams, Wm.
- Adams, Woodie
- Ady, Wesley
- Adkisson, Gordon
- Alberts, Mrs.
- Alexander, Roy G.
- ALFORD, Elmer
- Allen, Buckey
- ALLEN, Claude
- Allen, E. R.
- Allen, Mrs. John
- Allen, Leo
- Allen, Mrs. Roy
- Allen, Mrs. Wm.
- Alvine, Dock
- ALLISON, Arthur
- Allen, Jack
- ANDERSON, Beryl Clay
- Anderson, Mrs. Catherine
- Anderson, David
- Anderson, Frank
- Anderson, Fred
- ANDERSON, Irvie
- Anderson, Miss Jackie
- Anderson, K. R.
- Anderson, R. J.
- ANDREWS, Jos. August
- ANDREWS, Richard F.
- ANGELL, Jos. Boyd
- ANGUS, Clark Robt.
- Ansher, Joe
- ANTHONY, Keith Leroy
- Archer, L. C.
- Aronson, Jake
- Arger, Vona Mae
- Armstrong, Amor N.
- ARNETT, James Edw.
- Arnold, Mrs. Bonnie
- Arnold, Jack
- Arnold, Erwin
- Aschey, Frank
- ASHLEY, Thos. Laughlin
- Avery, Jos. R.
- Bahnsen, Wm.
- Bailey, Charley
- Bailey, Frank
- Bailey, Tommy (T. H.)
- Baker, Beulah E.
- Baker, J. H.
- Baldwin, Mrs. Helen
- BALDWIN, Ruel Milton
- Bard, Giles Hess
- Balsler, Mrs. Mildred
- BARGERON, Albert C.
- Barman, Leslie W.
- Barnes, Lois (Circus)
- BARNES, William Henry
- BARRICKMAN, Wm. Ernest
- Barron, Mrs. Dale
- BAITH, Chaunce Max
- Bartholomew, H. W.
- Bartley, Roscoe Allen
- Barlow, Geo.
- BASSETT, Harry Robt.
- Baxter, J. A.
- BEARFIELD, Robt. Carl
- Bear, Mrs. Curtis
- Beattie, Fred
- Beatty, John E.
- Beaver, Mrs. C. E.
- Becker, Mrs. Olivia
- Beckman, Wm. W.
- BEDE, Ardeth
- Beers, Mrs. C. W.
- Begley, Mrs. Ruth
- BEIGHLEY, Douglas Ray
- Bell, Bill
- Belshaw, Gladys
- Benjamin, Prof. A.
- Benjamin, Mrs. Harry
- Benard, B. W.
- Bennick, Jean
- BENSON, Bernard Wm.
- BENTON, James Howard
- Berk, Irving
- BERNARD, Victor Jos.
- Berquist, Reynolds Geo.
- Berosini Troupe
- Berry, Geo.
- Biehler, Ray L. Mgr.
- Birdzell, Stanley
- Bishop, B. M.
- BISHOP, Chas. J.
- Bitwell, Oscar
- BIVINS, Ray
- Black, Lapouder (Col.)
- Blake, Abe
- BLANKENSHIP, Walter
- BLANTON, Herbert Mitchell
- Boardman, Orlando
- BOARDY, Jerry
- BOISSONEAU, Chas. B.
- Boltz, Emerson
- BOLLIN, Oscar V.
- Boneberg, Gertrude H.
- Borders, Fred W.
- BORN, Richard Henry
- Borsch, Mrs. Carrie
- Boswell, Joseph
- BOUDREAU, John Bowen, Roy
- Boylan, Bonnie
- Bozeman, Wm.
- BRADLEY, Alanzo
- BRADLEY, Geo. Samuel
- Brady, Terry
- Branch, Mrs. Louise
- Branda, Nick
- Brandt, Floyd G.
- Braubam, Mrs. Ruth Vallie
- Braswell, Jimmy
- BRANTLEY, Ernie P.
- BRASHEARS, Clyde Aroh
- Bray, W. M.
- BREACH, Howard
- BREMER, Geo. P.
- Brewer, Thelma
- BRIN, Emile Jos.
- BRODA, Jos. John
- Brooks, Mrs. Mae F.
- Broussard, F. B.
- Brower, Jos. J.
- Brown, Chick
- Brown, Mrs. D. E. K.
- Brown, Mrs. Elsie
- Brown, Frank
- Brown, Herb
- Brown, Kenneth P.
- Brown, Pat
- Brown, Mrs. Pat
- Brown, Mrs. Sally
- Brown, Mrs. Sanny & Manoy
- Brown, W. B.
- BROWNE, Derwood A.
- Brownell, W. H.
- Bryant, G. Hodges
- Buchanan, Claude T.
- Bueholz, Patsy
- Buckley, Mrs. Mina or Mary

Letter List



NOTE — Mail held at the various offices of The Billboard is classified under their respective heads — Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

- Bear, Mrs. Curtis
- Beattie, Fred
- Beatty, John E.
- Beaver, Mrs. C. E.
- Becker, Mrs. Olivia
- Beckman, Wm. W.
- BEDE, Ardeth
- Beers, Mrs. C. W.
- Begley, Mrs. Ruth
- BEIGHLEY, Douglas Ray
- Bell, Bill
- Belshaw, Gladys
- Benjamin, Prof. A.
- Benjamin, Mrs. Harry
- Benard, B. W.
- Bennick, Jean
- BENSON, Bernard Wm.
- BENTON, James Howard
- Berk, Irving
- BERNARD, Victor Jos.
- Berquist, Reynolds Geo.
- Berosini Troupe
- Berry, Geo.
- Biehler, Ray L. Mgr.
- Birdzell, Stanley
- Bishop, B. M.
- BISHOP, Chas. J.
- Bitwell, Oscar
- BIVINS, Ray
- Black, Lapouder (Col.)
- Blake, Abe
- BLANKENSHIP, Walter
- BLANTON, Herbert Mitchell
- Boardman, Orlando
- BOARDY, Jerry
- BOISSONEAU, Chas. B.
- Boltz, Emerson
- BOLLIN, Oscar V.
- Boneberg, Gertrude H.
- Borders, Fred W.
- BORN, Richard Henry
- Borsch, Mrs. Carrie
- Boswell, Joseph
- BOUDREAU, John Bowen, Roy
- Boylan, Bonnie
- Bozeman, Wm.
- BRADLEY, Alanzo
- BRADLEY, Geo. Samuel
- Brady, Terry
- Branch, Mrs. Louise
- Branda, Nick
- Brandt, Floyd G.
- Braubam, Mrs. Ruth Vallie
- Braswell, Jimmy
- BRANTLEY, Ernie P.
- BRASHEARS, Clyde Aroh
- Bray, W. M.
- BREACH, Howard
- BREMER, Geo. P.
- Brewer, Thelma
- BRIN, Emile Jos.
- BRODA, Jos. John
- Brooks, Mrs. Mae F.
- Broussard, F. B.
- Brower, Jos. J.
- Brown, Chick
- Brown, Mrs. D. E. K.
- Brown, Mrs. Elsie
- Brown, Frank
- Brown, Herb
- Brown, Kenneth P.
- Brown, Pat
- Brown, Mrs. Pat
- Brown, Mrs. Sally
- Brown, Mrs. Sanny & Manoy
- Brown, W. B.
- BROWNE, Derwood A.
- Brownell, W. H.
- Bryant, G. Hodges
- Buchanan, Claude T.
- Bueholz, Patsy
- Buckley, Mrs. Mina or Mary

- BUCKLES, Leslie Burchfield, Mrs. Eudath
BURGESS, Earl Glenn
BURKETT, James O.
BURKHARDT, William Earl
BURNS, John
BURNS, John A. (Corp.)
BURNS, Red
Burriss, Mrs. Anthony
Burton, Pop J.
BUSH, Robt. Wm.
Butler, Harry
Buttars, Mrs. Mayme
CAHILL, Joseph Leo
Cain, Wm. Richard
CALES, Calvin Franklin
CALUPPO, Jack O.
Calvert, Bob
Calvert, Mrs. Elsie
CAMERON, Isaac McKenley
Cannon, Frank
CANNON, Wm. T.
Canton, Bill
CANTWELL, Chas. Carey, Al
Carey, Dan
Carey, R. E.
CAREY, T. J.
Carland, Buck
Carnickel, Melvin J. D.
CARPER, Chas. Rupert
Carriker, Mrs. Joenell
Carrillo, Bernice
Cary, Tommy
CARSEY, Beethoven T.
Carson, Tommy
Carter, Ted
CARTER, Wm. Herbert
Caruso, Mrs. Jean
Caruso, John
Carvillia, Donald
Cary, M. J.
CASEY, James R.
Casey, Jos. F.
Casey, Thos. T.
Cassidy, H. V.
Casillas, Casimiro
CASPER, John
CATARZI, Aldemaro
Cattell, Frances
Catey, Earl Wm.
GAUDIE, Gilbert Clay
Caughey, R. J.
Caulkins, Fred & Polly
Cavanaugh, Paul
CHAFFIN, Harry Mitchell
Chalkias, Wm. N.
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Chappell, Mrs. Edna J.
Chastaine, Badger
Chentham, W.
Chilberg, Alfred
Chisholm, Mrs. Eula V.
Chizan, Irving
CHRISTIAN, Chas. B.
CHURCH, Edw. Felix
Ciech, Geo.
Clark, Miss Billie
Clark, Robt. F.
CLAUDE, Leo Alenzo
Clausen, Ralph J.
Claybrook, Billy
Clifford, Raymond
Cobric, Josephine
Cody & Cody
Coffey Jr., Leonard W.
Cohen, Mrs. Milton
Coleman, Pete
Collins, Fred W.
Collins, Harvey
Collins, Mrs. Pauline
Conatser, Geo. Lambert
CONATSER, L. C.
Condoe, Louis
Connell, Conney (Orch)
CONRAD, Gary John
CONROY, Harry Tex
Cooke, Sonya
Cooke, Welby
Cookingham, Carp. Elmer
COOPER, James N. M. N.
Cooper, Virginia
COPELAND, Edgar Lee
Corbett, J. O.
Cornette, Midge
CORNYN, Bernard J.
Cortez, Tony
CORYELL, James Dillon
Costa, Bob
Costello, Larry Jan
Costello, Horace Warren
Coty, Earl
Cousins, John J.
Cousy, Mrs. Margo
COVEN, Sam
Covley, James S.
COX, John Wm.
Cox, Kenneth H.
COX, O. O.
COX, Victor W.
COX, Wm. Lawrence
Cramer, Harry Wilbert
Crawford, Gene
Crawford, Kelly
Crawford, Mrs. Kelly
Crawford, Vogelitte (Miss)
CREECH, Titus
Cress, Mrs. Harry
Crew, Hamilton
CREWE, Wm. J.
Crider, Mrs. Hal
- CROW, Y. C. Harris
Crowe, Bill
Crowley, G. C.
Croy, Chas. P.
Cunningham, Jimmie
CUNNINGHAM, Robt. L.
Curtis, Arlie D.
Curtis, Ivan S.
Curtis, Stella
DACHUEL, Jimmie
Dail, Edw.
Dailley, Alvie E.
Dain, Mrs. Rose
Dallas, Robert Johnson
Dallas, Mrs. Thelma
DALY JR., Wm. B.
DAMON, Ernest Carl
Daly, Mrs. Smiley
Danagh, Jack
Daniels, Billy
DANIEL, Norman L.
DANIELS, Raymond
Danley, Wm. Leonard
Danner, Chas.
Dantons, The
Darey, Wm. Harold
Darling, J. G.
DAUGHERTY, Patrick Jas.
David, Jack C.
Davis, C. D.
Davis, Clyde (Babe)
Davis, Eddie
Davis, Ginger
Davis, Harvey
Davis, Herbert E.
Davis, Iko
Davis, Lou
Davis, Sunny (Miss)
DAVIS, Walter D.
Davis, Wop
DEBOW, James Hugh
DeHaven, Gloria (Songstress)
DeSoto, Ray C.
DeTroyer, George
DeWolfe, Linton
DEAN, Russel Stanley
Dearman, Florence Agnes
Dearman, Virginia
Deerfoot, Chief R.
Doerman, Roy
Delaney, Patricia
Dell, Mrs. M.
Delmont, Frenchy
Demetry, Peter
Denham, Elbert H.
Dent, Chas. "Chick"
Derby, Lawrence
Dexter, Alva Barney
Dickman, Bob
DILL, Thos. Irvin
Dillin, Ellwood
Divey, Mitzie
Dixon, Earl Leo
DIXON, Travis
DODGE, Mal
Donner, C. J.
DORSA, Alfred
Dow, Benny
DOWD, James
Doyle, Mrs. Pat
Dressler, Mrs. C. L.
DREWGANIS, Johnny
Druley, Jimmie
Drum, Curley
DuBois, Rudolph
DUBOIS, Wm. E.
Duchin, Eddie
Dugan, J. H.
Duffy, John O.
Duggins, Alton
Dulestein, Sam
Duncan, Leonard
DUNN, Eddie Earl
DUNNWAY, Charlie B.
DuVal, Jack
Earle, Carol (Mrs.)
Early, Joe B.
Early, Mrs. Jean
EATON, Frank Norman
Ebsan, Edw.
Eddy, Sam D.
EDELMAN, Sam
EDENFIELD, Dan
EDMONDS, Orville B.
Edwards, Elbert I.
Edwards, Mrs. Ellen
EFFRIN, John
EIDSON, Otha
Eldridge, Earl Joe
ELDRIDGE, Willie Lee
Elliott, Mrs. Ina (Meyers)
Ellis, Bud
Ellis, Mrs. Buster
Ellis, W. E. (Crip)
Ellison, Jimmy
ELLMAN, Mark
ELST, John
Engel, Evelynne
England, Pat
Englund, Betty
English, Ernest
ERWIN, Ernest Bennett
Evans, Ed & Britt
Evans, Joe
Evans, W.
Eysted, Benj. A.
Facini, Ettore
Fagan, Dora Bell
Fahay, Frank
Faraday, H. C.
Farrall, Hugh
FAULCONER, Granville D.
Faulk, C. D.
Feehan, Wally (Stage Show)
FELLER, Clifford F.
- Faulkner, Robt. J.
FELLMAN, Jos. Aloysius
Feldmet, Bobbie
Fernando, Joe
Fisher, Bobby
Fisher, Shorty
FITZGERALD, Edw. R.
Fitzgerald, Kenneth B.
Fitzpatrick, H. J.
Fondau & Gladys
Fondau, C. H.
FORCE, Harold Willis
Forrest, Mrs. Vera
Foster, Bill
Foster, James B.
Fowler, Carl J.
Fowler, Danny
Fox, Harry G.
Fox, Raymond H.
Foxworth, Dr. H. E.
Francis, Burl W.
Francita, Frances L.
Francis, Ray
Frank, Tennis
Frank, Minnie J.
Frank, Tony
FRANKHOUSER, Glen E.
FREATUS, Alvin E.
Frederick, Thos.
Free, Connie
FREE, Wm. Byrd
Freedman, Maurice
Frierson, Hampton L.
FRITTS, Walter W.
FULKNER, Robt. Wm.
Fulkerson, Rubie
FULLER, Clarence
Fulmer, James F.
FURLOW, John Howard
Furman, Bernie
Furn, Thos. T.
Furpo, J. H.
FURR, John
Furse, Tony
GABLE, Jos. Chas.
Galena, Morris
Gallagher, Jimmie
GALLAGHER, Lake James
Gallagher, Russell
Gallup, Mrs. Jack
Gamble, Helena
Gardell, Tess
GARDNER, M. M.
Gardner, Sailer
Garner, Cozs
Garner, Les, Mgr.
Garson, Gwen
Gatewood, Cliff
GATLIN, Jos. P.
Garrod & Glover
GEORGE, Joe
Geraghty, Wm.
Gerk, Joe
Gertrude, Frank
GIBSON, Bert Dale
Gileston, A. A. (Shorty)
Given, Robt.
Gladden, Robt. L.
Gladwell, James Ray
GLASBERG, Benj.
Gleason, Thos.
Globe, Henry
GLOVER, Thos. Nattina
Glynn, Mack A.
Goebel, Ralph E.
Goldstein, Harry
Gordon Sr., Harold M.
Gordon, Jack
GORE, Paul Mack
GORRUSO, John J.
Goswell, Roy
GOTCHER, Chas. Rowe
Govro, V. (Whitie)
Gowen, Jas. Bill
Grady, Eddy
Graham, Mrs. Freda
GRANT, Clara
GRANT, Louis
Gratoff, Merle J.
Graves, Edd
GRAVES, ROY
GRAY, Bayard
Gray, Frank
Gray, Geo. Russell
GRAY, Phillip Lester
GREEN, Gilbert Albert
Green, Lew & Kitty
GREEN, Robt.
Green, Silas
Greene, Bruce
GREENE, John R.
Greenel, Miss Louis
Greska, Michael
Griffin, Willard
Griffiths, Hugh
Groff, Bill
Gross, Al
Gunn, Wm. Harlan
Gurgy, Capt. D. U. G.
GURLEY, Leail
Guyer, John Ray
Guyer, Ray
Hackman, Otha
Hage, Reland E.
Hale, James G.
Hall, J. Cecil
HALL, LaMont
HALL, Ray David
HALLER, Jos. Chas.
Halzapel, Carl
Hamby, Harry
HAMILTON, Fred Raymond
Hammers, Cherokee
HAMPTON, Billy
HAMPTON, Clyde
HAMPTON, Cecil
HANDER, Sandy Joe
Hanzel, James
- HANE, Chas. Arthur
HANEY, James Samuel
Hanna, Eileen & John
Hanner, E. F.
Hansford, Chester
DALTON
HANSON, Arthur
HARDER, LaRoy W.
Hardiman, Nat (Blackie)
Hardin, Corrine
HARNER, Chester Carl
Harper, Paul (Orch)
Harrell, Mrs. Norma
Harrelson, David
Harris, Freddie
Harris, Harry
Harris, M. C.
Harris, Sailor (H. E.)
Harris, Val
Harrison, Edw. S.
Harrison, J. E. (Tex)
Harrison, Morris
Hart, Ervie
Hart, Geo.
Hartman, Henry
Hartley, Mrs. Geo.
HARTLEY, Geo. Wm.
Hartley, Mrs. Grace
Hartzberg, Amos
HARTZOG, Harry Wallen
Harvey, Hank
Harvey, Henry
Harvey, Paul C. Shows
Hatton, Thos. L.
Havens, Mrs. Myrtle
Harris, C. H.
HAYE, Harold A.
HAYES, John Wm.
HAYES, Kay Bernard
Hecker, Mrs. Olive
Heddings, Betty Jean
Heggins, Pat
Heller, Ruth & Johnny
Helm, Whitey
Henderson, Curtus
Henderson, E. G.
Henderson, Gayler
Henderson, T. M.
Hendrickson, Gladys I.
Hendrix, Cecil Wm.
HENNESSY, Frank Wm.
- HUNT, Joe
HUNT, Wm. Sampson
HUNT, John T.
Hunter Jr., Chas.
Hunter, Leroy F.
Hunter, Neal
HURLEY, Joe
HUSTON, Chas. Elmer
HUTCHINSON, Arthur
HUTCHINSON, James Madison
HUTTER, Albert
Hutton, G.
HWA, Shong Tsi
Imperial Novelty Co.
INGHAM, Walter F.
Irens, Warren B.
Irvin, Kaiyo
Isaacs, Mildred
ISON, EARL
BUGENE
JACKSON, Edw. Frank
Jackson, Mrs. R. M.
Jackson, Robt.
Jackson, Silver
Jackson, Whitey
Jackson, Willie
Jacobson, Donna M.
James, Virgil
Jamieson, Eddie
Jarvis, Paul M.
JARZYNSKI, John J.
Jeanette, Jean
Jefferies, Carl Edw.
Jeffrey, Wm. Harvey
Jennings, Troy
Jenson, Wanda Marie
JOHN, Effraim N.
John, Gus
Johnson, Mrs. Bessie
Johnson, Mrs. C. L.
JOHNSON, James Joseph
Johnson, Sandy
Johnson, Mildred
Johnson, Mildred
JOHNSON, Roland
JOHNSON, Carl Edw.
Johnson, Mrs. Sarah
JOHNSON, Wm. Earl
Johnston, Eddie
JOHNSTON, Jerral Foist
- LaBa, Dewey
LaFave, Charles E.
LaPierre, Theresa
LaYow, Walter E.
LABOW, Jas. Wm.
Lacey, Mary Ruth
LAGRONE, Roscoe
Lake, Georgie
Lako, Steve J.
Lambert, Marion
Lambert, Mrs. W. H.
Lane, A. A.
Lane, Jack P.
Lane, Paul
Lang, Louis
Langford, Walter
Jordan
Langley, George
Lankford, H.
Large, H. P.
Latell, Harold E.
Laure, Herbie
Laurish, Mrs. Matt
Lawson, Clarence M.
Lawson, Everett
Lawson, Marshall
Lawton, J. E.
Lawton, Tex
Layton Dog Act
Layton, Ruth
LAYTON, Willie Clarence
Lazellas, Aerial
LeRoy, Patricia
LEDBETTER, Geo. Edwin
Lee, Princess Chang
Lee, C.
Lee, Dorothy
Lee, Floyd M.
Lee, Frank J.
Lee, Joan Dee
Lee, Lola
Lee, Lucille
Lee, Myra
Lehman, Charle
Leight, Wayne E.
Leisure, C. C.
Leo, Ivan
Leonard, Murray
Lepore, Mattico Joseph
Leroy & Rosy
Lessor, Mrs. Merle
LEVERETT, Robt. T.
Levine, Mrs. Charlotte
Levine, Rose
Levitau, Mickey
Lewis, Casey
Lewis, Charles
Lewis, Clay
Lewis, Harry
Lewis, L. R. Doc.
Lewis, Nate & Ruth
Lewis, Stan
- McGOWAN, FRANK JOS.
McGuire, Harry Giles
McGUIRE, Peter D.
McKESSON, John Reis
McKinley, Joe & Fern
McKnight, C. H.
McKnight, Mack
McLELLAN, Lester Geo.
McLemore, Thomas
Clifton
McLemore, Vester
McMANUS, Thos. James
McMILLIN, Robert T.
Mortimer, Mrs. Estell
Morton, L. O.
Moss, Emmitt
Mourey, Geo. A.
Muehert, Theodora
Muhstett, Charlie
Mullina, Mary
Murphy, Frances
Murphy, J. J.
MURPHY, John Wm.
MURR, James E.
Murray, F. Edw.
Murray, Wm. O.
Murry, Jack
NAPOLION, Lewis
NASH, Robt. Errol
NAUGLE, MICHAEL ANDY
Neely, Ruth & Bob
Nelson, Mrs. Catherine
NELSON, Glen
Nelson, Lawrence I.
Nelson, Wm. A.
Nero, Mary E.
Newbury, Mrs. Harry
Nichols, Wm. Louis
Nichols, Charles
Nickson, E. F.
NIELSON, Henry N.
Nongard, Margaret
NORMAN, Freeman Virgil
NYE, John R.
O'Brien, E. Milton
O'Brien, Michael Kane
O'Bryan, Jack
O'Connor, Frances
O'Connor, Mrs. Velma
O'DANN, WALTER
O'Dare, Barney
O'Hara, Boots
O'Leary, Dennis
O'Neil, Frank J.
O'NEILL, Kenneth R.
O'Steen, Jas. Leo
OCEAN, Michael
Ogle, Gerald E.
Ols, Viola
Oliver, Otis L.
Ollis, Paul
Osborne, Harold Eugene
OSBORNE, Jack Bartlett
Osenbaugh, Louis A.
Osterberg, Ruth Patterson
Owings, Sam E.
OWN, GEORGE
Oznan, Edward
PAIGE, George
Painter, Wm. Leroy
Palatz, Al
Palmer, Leo
Palmer, Esther
Pan Amer. Train Show
PARK, GEORGE
Park, Mrs. J. A.
Parkerson, Mrs. Ulie
PARRISH JR., Chas. Dixon
Patriola, Pat
PATRICK, Theodore Roosevelt
Patterson, Elizabeth
Patton, Arnold
Pantier, Albert
PAYNE, Chas. Henry
Peeler, W. W.
Peltier, Fred Philip
PELZ, Eugene Phillip
PENDLETON, Floyd W.
Perrotta, James
Perry, Frank
(Patton Candy)
PERRY, Leonard
Peterson, Carl
Petrie, Roy Allen
Pfeiger, George
Phillips, M. L.
Phillips, Robert
Pindot, Alexander
Pierce, Thalma
PINCKLEY, Robert Dale
Pingentorie, Mrs. Mary
Pinkerman, Anna L.
Pira, Dorothy
Pissara, Joe
Pisda, Herman
Plummer, Leo
Curley
POLPTE, Leo
Pollack, Mrs. Mary
Pollard, Curtis
POPLING, Theodore R.
POPOVICH, Charles
Porter, Luther Thos.
Potter, Halie H.
- Matthews, Steve
May, Bobby
Mayberry, Otheo
Mayer, Paul P.
MAYER, Wm. Bronson
MEADOWS, Clarence
MEADOWS, Dewey Estes
Meinhardt, H.
MECKLING, Chas. Karl
Meisterman, Jack
MENGE, Roy Norman
Mercy, Nat
MESERVE, Wm. E.
Meyer, Mrs. O. C.
Meyers, Henry
MICKLE, Julius Vincent
Midleton, Jean
Miller, Mrs. Ade
Miller, Adrain C.
Miller, Chris H.
Miller, Colvin L.
Miller, Dave
Miller, P. G.
Miller, Happy Jack
Miller, Henry Francis
MILLER, Junius Carl
MILLER, Leo Albert
Miller, Mrs. Marie
Miller, Mrs. Nancy Leo
Miller, Nate
Miller, Paul & Ethel
Miller, Thos. Jos.
MILLER, Wallace F.
Minter, Jerry
Mills, F. L.
Mills, Harry
MILLSAP, Miles J.
Milwaukee Red
Minnear, J. T.
MITCHELL, Alfred E.
Mitchell, I. Jerome
Mitchell, Louis
Mitchell, George
Mittenswey, Bob
MOBLEY, Billy
Mohr, John
MONAHAN, Harry L.
MONROE, Geo. Elmer
- Montgomery, Frank
Mooney, Angello J.
MOONEY, John Daniel
Mooney, Thomas
Moore, Bill
Moore, Mrs. Frances Elliott
MOORE, Jas. Eugene
Moore, Mr. Jean
MOORE, Wm. Marshall
Morales, Pedro
Morgan, Johnnie
Morgan, S. B.
Morgan, W. E.
Morris, Milton
MORSE, John Sawyer
Mortimer, Mrs. Estell
Morton, L. O.
Moss, Emmitt
Mourey, Geo. A.
Muehert, Theodora
Muhstett, Charlie
Mullina, Mary
Murphy, Frances
Murphy, J. J.
MURPHY, John Wm.
MURR, James E.
Murray, F. Edw.
Murray, Wm. O.
Murry, Jack
NAPOLION, Lewis
NASH, Robt. Errol
NAUGLE, MICHAEL ANDY
Neely, Ruth & Bob
Nelson, Mrs. Catherine
NELSON, Glen
Nelson, Lawrence I.
Nelson, Wm. A.
Nero, Mary E.
Newbury, Mrs. Harry
Nichols, Wm. Louis
Nichols, Charles
Nickson, E. F.
NIELSON, Henry N.
Nongard, Margaret
NORMAN, Freeman Virgil
NYE, John R.
O'Brien, E. Milton
O'Brien, Michael Kane
O'Bryan, Jack
O'Connor, Frances
O'Connor, Mrs. Velma
O'DANN, WALTER
O'Dare, Barney
O'Hara, Boots
O'Leary, Dennis
O'Neil, Frank J.
O'NEILL, Kenneth R.
O'Steen, Jas. Leo
OCEAN, Michael
Ogle, Gerald E.
Ols, Viola
Oliver, Otis L.
Ollis, Paul
Osborne, Harold Eugene
OSBORNE, Jack Bartlett
Osenbaugh, Louis A.
Osterberg, Ruth Patterson
Owings, Sam E.
OWN, GEORGE
Oznan, Edward
PAIGE, George
Painter, Wm. Leroy
Palatz, Al
Palmer, Leo
Palmer, Esther
Pan Amer. Train Show
PARK, GEORGE
Park, Mrs. J. A.
Parkerson, Mrs. Ulie
PARRISH JR., Chas. Dixon
Patriola, Pat
PATRICK, Theodore Roosevelt
Patterson, Elizabeth
Patton, Arnold
Pantier, Albert
PAYNE, Chas. Henry
Peeler, W. W.
Peltier, Fred Philip
PELZ, Eugene Phillip
PENDLETON, Floyd W.
Perrotta, James
Perry, Frank
(Patton Candy)
PERRY, Leonard
Peterson, Carl
Petrie, Roy Allen
Pfeiger, George
Phillips, M. L.
Phillips, Robert
Pindot, Alexander
Pierce, Thalma
PINCKLEY, Robert Dale
Pingentorie, Mrs. Mary
Pinkerman, Anna L.
Pira, Dorothy
Pissara, Joe
Pisda, Herman
Plummer, Leo
Curley
POLPTE, Leo
Pollack, Mrs. Mary
Pollard, Curtis
POPLING, Theodore R.
POPOVICH, Charles
Porter, Luther Thos.
Potter, Halie H.
- POWELL, George
POWERS, Tom
PRESTI, Frank
PRICE, Archibald S.
Pringle, Johnny
Pritchett, Ora W.
Prude, Jennie
Purcell, Joseph L.
PURVES, Russell Kingsley
Purvis, Cecil B.
Putegnak, Jesse E.
Ragalis, Jos. Kaiser
RAGLAND, Phillips Thos.
Ramsey, Chas.
Ramsey, E. T.
Randall, Mrs. Helen
Randerson, Lucille
Rankin, Russell
Rantz, Det.
Raub, Margaret Marie
Rawles, Harry J.
Rayette, Ray
READING, Paul Jos.
Red Wing, Princess
Redford, Mrs. Hazel
Reece, Larry
Reed, Miss Billie
REED, John Wesley
REESE, ELMER CALVIN
REESE, Jos. O. D.
Reese, Wm.
Reeves, Johnny
Reid, Elmer
REIK, Raymond Thos.
Relttem, Noniar
Renous & Revelle
Reyno, Yesta
Reynolds, Curley
Reynolds, H. R.
Reynolds, Jimmie
Rice, A. C.
Rice, Betty Lou
Rice, Mrs. Mabel F.
Rice, Thomas
RICHARDSON, Carl Eugene
Richmond, Deena
Richmond, Taylor
Rickette, Rod
Riddle, Ann
Riffle, Rene
Riley, Mrs. Florence E.
Rinehart, Ollie
RITCHIE, Wm. L.
Rittely, Mrs. Harry
Rivers, Mrs. Katherine
Reache, Bert
Robbins, Frank A.
ROBBINS, John Manuel
Robbins, Victor
Roberts, Dr. B. C.
Roberts, J. H.
ROBERTS, Richard Jas.
ROBERTS, Roberta
ROBERTSON JR., Burton B.
Robertson, John Mearl Robt.
ROBINSON, Richard
ROBINSON, Fred D.
Robinson Silver
Robinson, Minstrela
Robinson, Henry
Rock & Deau
ROCK, Randall
Roden, Thos. Russell
Rogers, JoAnn
Rodgers, Frances
Rogers, Charlie
Rogers, H. H.
Rogers, Lon S.
Rogers, Marvin S.
Rogers, Miss Pat
ROGERS, Robt. E.
Rogers, Sue
Rollo, International
RONK, Mary Theodore
ROGERS, Roy E.
ROSE, Jacob A.
Rose, Russell
ROSE, Wesley
Rosen, H. B.
Rosen, H. R.
Rosen, Herbert
Rosenberg, Mrs. Louis
Rosenthal, Dore
Ross, Tony & Toba
Rossi, Joe
Roth, Eddy
Rounded, Bob
Rozelle, Sam
Rudford, Dora
RUSCH, August Harman
Rush, Charles
Rusher, Claude
Ryan, Mrs. Mario
RYAN, Patrick
Sakobie, James
Salazar, Malia
Sali, James
SALZER, Ray C.
Samson, Little
Sandlin, Robert
SAWYER, Richard
McRoy
Seanton, Wm. J.
Schafer, Chuck
SCHUMACK, Dan D.
SCHMIDT, Daniel H.
Schneider, Doc C.
W.
Schropshire, Yvette
Schuster, Julius B.
SCHUTTE, Arthur
Richard
Scollon, Herbert R.
Schwacia, Charles
SCOPELD, Clifford Marion
Seely, Vernon
Settemer, Paul
Shannon, Harris & Claire
Sharps, T. J. Thomas, Carl
Shaver, Mrs. Margaret A.
Shaw, Jack
Sheaks Concession
SHELLEY, John James
SHELTON, Walter James
SHEPARD, Harla
Sheppard, Robt. H.
Sher, Abraham
Sherman, Dorothy
SHINE, Ish
Shim, Nellie
Shipman, Cecil
Shockey, Gluger
SHOEMAKER, Jos. Marion
SHUFFET, Raymond
Shultz Sisters
Siegmund, Lucien
Singer, Jack
Sifrit, Mrs. Russell
Silver, Tony
Simpson Minstrela, Jimmie
Sincler, Mrs. Ida
Singares, Danny John
Siskin, S.
SKEHAM, Jas. Jos.
SKRWANIE, Claude
Sky, Mrs. Billie E.
Slinker, Mrs. Rae
Storer, Bart A.
Sluocer, Lois
Smith, Andrew E.
Smith, Carl Max
Smith, Chas. Howard
Smith, Chas. Raymond
Smith, Floyd
Smith, Frank Carl
Smith, Frank G.
Smith, Huck An.
Smith, Heron B.
SMITH, Howard B.
Smith, J. Lacey
Smith, J. P. Cowboy
SMITH, James Marvin
Smith, Jos. W.
Smith, Paul
Smith, Tom Heavy
SMITHELY, John Jos.
Snyder, J. P. (Bears)
Sparks, Ray
Spaulding, Mamie
SPEAR, Barney Bee
Speer, Ray
Spence, Jimmie Frank
Spencer, Bud
Spencer, C. C.
SPICER, Carl
Spring, Tony
St. Clair, Leonard
St. Clair Sisters & Roberts, J. H. O'Day
ST. JOHN, Kenneth
STAIR, C. H.
Stallings, Bert
STANLEY, Frank
STANSBERRY, Burton B.
Staples, Thos. Earl
Stapp, Virgil
Stark, B. J.
STEELE, Charles W.
Steele, Jas. Edison
Steinbarger, Frank
STEPHENS, Wm. Porter
STERLING, John Wm.
STEVEN, James M.
Stevens, Raymond E.
Stevens, T. A.
Steward, Arlene
Stinson, Jack
Stine, Al H.
Stock, James
Stoker, Pvt. Robert
STONE, Carl G.
STONE, Carl S.
Stone, Harry Clown
Stoneman, Joe
Stover, James Cat
Stremble, John
Stringer, Harley
Stutler, Mrs. James
Styles, Talmadge
Rudolph
Suber, Buck
Sullivan, Billy
SUMMERS, William Calvin
SUMNER, Keith
Maynard
Sunderstrom, John E.
Sutherland, Pat
Swain, Mrs. Daisy A.
Swaney, Clyde
Swanson, Ant
Sweet, Prof. Al
Sweet, Joseph
Swicegood, Earl
TAM, Alex
TAYLOR, Carl
TAYLOR, Carl Herman
Taylor, Clarence
Lester
Taylor, Fred F.
Taylor, Howard Ray
Taylor, Jack M. E.
Taylor Novelty Co., Raymond
Taylor, Mrs. Pauline R.
Taylor, Robt. E.
Taylor, Mrs. Vivian
TAYLOR, Wesley W.
Taylor, Wm. Chas.
Tedrick, Ruth
Valentine
Terrill, Billy & Bonnie
TERRY, Ervin
Texas Tommy
THARPE, Raymond W.
Tharpe, Willie
Franklin
Thomas, Carl
"See LETTER LIST on page 57")

Notice, Selective Service Men!
The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

When Writing for Advertised Mail, Please Use Postcards.
Also state how long the forwarding address is to be used.

Merchandise

PRIZES • NOVELTIES • PREMIUMS • SPECIALTIES

Address Merchandise Dept., The Billboard, 155 N. Clark St., Chicago 1, Ill.

MORE TREATED FABRIC ITEMS

Specialty Trade Aided by Flow of Better Materials

War needs spur many developments—military luggage acquaints public with goods

CHICAGO, July 3.—Treated fabrics continue to grow in importance for the specialty merchandise field. The war has greatly increased the number of treated fabrics on the market and has pioneered the use of such materials in specialty items. Military luggage specialties have been made available to the public at large, and the sales of such merchandise continue to grow rapidly.

Fortunately for the merchandise trade, manufacturers producing textiles and fabrics for the government are carrying on experiments continually and are developing new ideas of treating fabrics almost every week. By far and large, the materials developed by these manufacturers go to government uses for men in the armed services. The output of textiles and fabrics is much greater than ever before, but the government gets most of the supplies. There are always remnants left over, and the time will eventually come when the war needs will begin to decrease; then the materials available for specialty merchandise will suddenly spurt to mountainous heights.

Not only are manufacturers in the United States leading in the development of new treated fabrics, but also the Canadian government is encouraging manufacturers there to pioneer in these fields. It was recently announced in Canada that the public would soon be offered treated fabrics which would resist fire, many chemicals, moisture and other objectionable faults which heretofore have limited the use of fabrics.

A number of manufacturers of treated fabrics have won the army-navy "E" award. In the presentation of the award to these firms, representatives of the army and navy have revealed some of the important contributions made to the fabrics field. Some of them are still kept as military secrets, but they assure the novelty trade no end of supplies in the future.

Treated fabrics for raincoats and other waterproof uses were among the first fabrics to attract attention. The variety of treated fabrics has now been extended to include materials that will resist many chemicals, insects and even fire. From day to day announcements are made that increase the interest in this great field.

The government has just announced that there are 109 industry advisory committees representing the textile, clothing and leather divisions of the WPB. The industry now handles about 3,500 commodities in these three fields, and the total value of such products now reaches about \$15,000,000,000. Government officials say that representatives of the textile and fabric industries have co-operated fully in every way, and that such co-operation will continue to produce improvements in treated fabrics.

An important adjunct to the treated fabric field is the development of new dyes that can be used on such fabrics. In experiments to develop camouflaging materials new ways have been found to give treated fabrics highly decorative effects. The specialty merchandise field

thus will be assured of attractive fabrics in the future which will greatly augment the solid colors of olive drab and blue which heretofore have been the chief dyes available in treated fabrics.

Texan Buys Mexico City Jewelry Firm

DALLAS, July 3.—Signs of the growing importance of Mexican merchandise to the American trade was seen here when the Gall Novelty Company, with headquarters in this city, recently purchased a factory in Mexico City. E. J. Gall, heading the local firm, says that the plant in Mexico City will turn out costume jewelry items ranging in price from \$1 up.

Gall is enthusiastic about the new source of supply, but adds there are still some difficulties in running the plant and also delays in getting the merchandise into this country. He says it sometimes requires as much as four weeks to get merchandise from the Mexican capital to Dallas, but the demand for Mexican novelty items is large and he foresees a great future for the jewelry his plant will introduce to the domestic market.

DEALS
A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

OUT OF THE MAILBAG!

H. T., of Albany, writes: "I am rather new to this game, in fact, just about as green as one can possibly be in a new field. From reading *The Billboard* I have gathered that deals are placed with individuals or thru operators but I have seen no mention on how to work with stores and would appreciate your straightening me out on the following. How is a deal placed in a store? Is it sold outright or is it worked on a percentage arrangement? What should the storekeeper's percentage be in the latter case?"

H. T. is evidently confused as to basic operating principles. Which is understandable of course. The man who controls the deal is known as the operator. He may actually place the deal himself or get others (placement men) to place the deal on location for him. The location may be anywhere—in an office building, factory, railroad terminal, night club, etc., and it is an individual at the location who actually works the deal and sells the chances. As a rule stores are not touched unless local authorities permit such placements. However, in territories where storekeepers may be solicited, operators, more often than not, will sell the deal outright and make their profit on the sale. When an outright sale is not made the placement is handled as in any other location—the storekeeper receives one of the major awards when the card or board is completed.

There is really nothing complicated about the salesboard business nor is it one in which a great deal of time must

MERCHANDISE TRENDS

CHICAGO, July 3.—Reports from the closing sessions of the furniture, gift and toy shows are gloomy. Many buyers left early, saying that they could not get merchandise. During the 10 days of the Chicago marts, specialty merchandise remained the one bright spot in the whole show.

IMPROVED LENSES.—The specialty merchandise field is already assured of having greatly improved lenses at economic prices when the war is over. These lenses will greatly increase the field for binoculars and telescopes, which have always been a popular seller. In co-operation with the government, manufacturers have been able to develop methods for mass production of high grade lenses which means that such mass production after the war will make quality products available at low prices.

EARLIER FALL SEASON.—The retail field is expecting an earlier fall season, based on reports from most of the market centers. The chief reason for an earlier season is the continued fear of merchandise shortages. The public has this fear as well as buyers in the retail field.

MATERIAL FOR EXPERIMENTS.—While government restrictions grow tighter on supplies of rubber, the recent WPB orders have specifically stated that certain supplies of synthetic rubber such as elastic thread fabrics and webbing may still be obtained for experimental purposes. Any firm that wants to continue its developmental ideas may obtain supplies of elastic materials.

THIS FOOT BUSINESS.—Marching men in the armed services have emphasized the specialties that have been developed for the aid of tired and aching feet. While many of the items in this field belong in the drug store market, yet there are a number of specialties made from fabrics and other materials that can be sold as specialty items to the public. Variety stores sold about 26 per cent of the total business in this field in 1940.

DECREASE IN FURNITURE.—The WPB order to cut wood furniture by about two-thirds in the number of patterns went into effect July 1. The furniture trade is still worried about supplies of wood. Reports from the lumber industry indicate that the shortage of wood is increasing rather than growing better. The furniture trade says it will cut its novelty items severely in the future and use wood supplies for standard lines.

ELECTRIC APPLIANCE ORDER.—On June 17 the WPB issued the amended form of L-65 to bring it up to date. The order gives a list of the many electrical specialties which come under order L-65.

JEWELRY FROM PERU.—A department store in Milwaukee recently featured displays and advertising of costume jewelry items from Peru. The price range is from 75 cents up. A little Peruvian history was injected into the advertising to attract the public. The items were made of silver.

POSTWAR FLUORESCENTS.—While (See *Merchandise Trends* on page 55)

be spent to learn the ropes. Anyone with a normal amount of intelligence should be able to get away swinging immediately, and if the newcomer is fortunate to receive the guidance of an experienced operator he can earn a better than fair living in short order.

HAPPY LANDING.

Chemical Cotton Proves Substitute For Shoe Leather

KNOXVILLE, Tenn., July 3.—What is hoped will turn out to be a successful substitute for leather has been developed by Southern Friction Materials Company, Charlotte, N. C. Called "cotton leather," the fabric substitute is a chemically treated cotton, manufactured in two, three, four and five-ply thicknesses, and can be used for shoes of various types and styles as well as for other articles usually made of leather.

Other chemical research workers in the South are pulling magical new products out of test tubes these days. Plastics from cottonseed hulls and cottonseed meal have been produced at the University of Tennessee here, which conducted the first experiments in the nation along these lines. This cottonseed plastic has already been used by a big manufacturer in the production of textile sheaves. Other experiments have shown that plastic products similar to those produced from cottonseed meal can be made from soybean meal for extensive industrial use. Low-grade tobacco has yielded fiber board, much used in novelty merchandise, along with soap, varnish, wax and other commodities. In Georgia, a combination of vegetable fibers and a resin from Southern pine trees has been found to serve as a new plastic composition which can replace steel or other metals in many uses.

The ingenuity of American inventors and designers, under pressure of priorities and shortages, is proving that the production of gadget merchandise need not be too greatly curtailed. So long as a bunch of weeds is available, it seems that the nation will enjoy the comforts and essentials of a mechanical age it has come to consider of prime importance.

Gov. Bans Bingo in War; Law Effective at Once

BOSTON, July 3.—Gov. Leverett Saltonstall put the final hooks into beano (bingo) on June 15, when he declared the bill, repealing the game in the Bay State, an emergency measure.

When he signed the repealer on May 14 Saltonstall promised this action if any forces attempted to invoke petitions which would suspend the act until it could be voted upon at the next elections in 1944. Ordinarily, under Massachusetts law, there is a 90-day waiting period before a measure becomes effective. This would give operators of legitimate games plenty of time to clean up their affairs. But declaring the repealer a war emergency measure makes it immediately operative.

Three referendum petitions actually did appear, all filed from the town of Holyoke. Signers of the several petitions included the town mayor, a former representative, the local Catholic pastor and other prominent citizenry.

Altho the governor declared the bill an emergency measure at noon June 15, no official word was sent out except thru the newspapers. Consequently, a number of games were operated that night thruout the State. Games were held in Salem, Beverly, Winthrop and Holyoke. In anticipation of the final operation of the repealer the cities of Brockton, Worcester and Framingham and the counties of Worcester, Norfolk and Plymouth had already refused beano licenses.

On June 16 all State Police headquarters were notified of the official ban. The two petitions which sought to defer operation of the repeal law are now canceled. But a petition which seeks only a referendum is still possible.



LEATHER DUFFEL BAG

This genuine leather Utility Kit is going over big! Has embroidered Armed Forces insignia. Height 8", diameter 4 3/4". Draw string closing. A practical gift for the man in service.

No. B17L127—Brown, Army Insignia.
No. B17L128—Blue, Navy Insignia.
No. B17L129—Brown, Air Corps Insignia.
Per Doz. \$15.00. Sample Postpaid \$1.50.

JOSEPH HAGN CO.

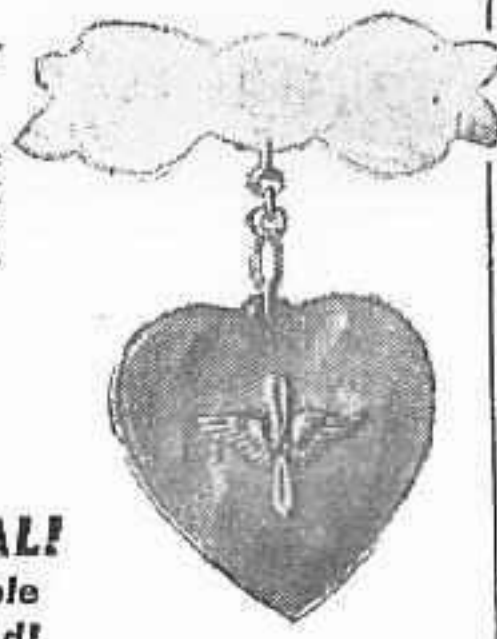
Wholesalers Since 1911
223 W. Madison St., Chicago

MILITARY INSIGNIA JEWELRY

FAST SELLERS FOR NOVELTY STORES, CONCESSIONAIRES, ETC.

No. 426—Snail Shell Bow with Blue or Khaki Genuine Ocean Mother of Pearl Heart and Gold Plated Sterling Silver Insignia. Individually packed in velvet lined boxes. \$9.00 Per Dozen. Terms: 1/2 Deposit, Balance C.O.D., F.O.B. N. Y. ORDER TODAY!

We also have separate gold plated sterling silver insignias for cementing. Send \$1.50 for sample card of 15 different available emblems. In addition, we can supply Pearl and Wire for Wire Workers. WRITE FOR DETAILS!



JOBBER! WRITE FOR SPECIAL DEAL!

Send for Catalog of Complete Line!

Send \$1.00 for Sample of Item Shown in Ad!

MURRAY SIMON

109 South 5th St., Brooklyn, N. Y.
Telephone: Evergreen 8-6690

MILITARY MERCHANDISE

All Styles of Novelty Pins and Gadgets
WING PIN



#M303—Heavy sterling silver wing and propeller pin. Actual size as pictured.

\$6.75 Per Dozen

WRITE TO

ALPHA-CRAFT, INC.

303 5th Ave., New York, N. Y.



No. 3828 K BLUEBIRD WALLPLAQUES

Made of American Pottery, 4x3 1/2 inches, in three different shadings of blue, with following inscription on back:

Wherever wall there hangs this token,
May family ties remain unbroken.

Big sellers, as goods are unusually well and attractively finished and extremely low in price.

\$5.40 Per Box of THREE DOZEN Birds
\$19.80 for FOUR BOXES (ONE GROSS Pieces)

Weight 8 1/2 lbs. to the box. No C. O. D. shipments without 25% deposit. We carry a large line of Gift Goods, retailing from 25 cents to \$15.00, at splendid profits. Complete set K of illustrated price lists sent to any re-seller on application.

LEO KAUL

IMPORTING AGENCY, Inc.

115-119K SOUTH MARKET ST.
CHICAGO

SPECIALS

NO.	DESCRIPTION	DOZ.	GROSS
10	Carnival Baseball ...	\$1.25	\$14.40
612	Fox Tail, with Comic Card.		
	Per 100	5.50	
401	American Made Leis, Gross.	3.50	
2879	Plaster Asst. (100 in Case).		
	Per Case	5.00	
9220	Two-Way Mirrors, Gross ..	3.50	
2149	27 In. Shoe Laces (72 Pairs) .	.75	
2126	U. S. Flag Bow Pins, Amer. Made.	Gross	1.00
2127	U. S. Flag on Stick, Amer. Made.	Gross	1.00

LEVIN BROTHERS

TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

UP TO THE MINUTE MERCHANDISE

- BEST PRICES
- PLENTY OF STOCK
- GOOD SERVICE

Write or Wire Your Wants, No Matter What They May Be.

JERRY GOTTLIEB INC.

303-4th AVE., NEW YORK, N.Y. TEL. GRAMM 5-9215

OVER 1000 JOBBERS

SELL OUR **BINGO SUPPLIES**



WRITE FOR CATALOG TO **MORRIS MANDELL** NEW YORK, N. Y.

131 W. 14th St.

CIGARETTE LOADS \$3.25 GROSS

RATTLESNAKE ASH TRAY

This is not a war item, but a genuine reproduction of a Rattlesnake. Sells on sight. Doz. \$3.25; Gross \$37.50. Sample 35¢ postpaid. 1/3 deposit with order, balance C.O.D.

Stuart Novelty Co.

628 Woodward Ave. DETROIT, MICH.

HERE'S SOMETHING NEW!!!

HAWAIIAN LEIS
Made of **CELLOPHANE**

Price \$4.00 per 100. F. O. B. New York.



IN SPARKLING BRIGHT COLORS

Enclose money order with order to avoid delay.

PHOENIX MERCHANDISE CORP.

Manufacturers & Distributors
913 BROADWAY
NEW YORK

FOX TAILS IN STOCK!

Pitchmen, Carnival and Fair Workers, here at last are the well-known HMJ Fox Tails you've been waiting to grab up! Cash in this season with these largest, bushiest, genuine fur fox tails while they last. Tails come with two strong cords (with or without "comic saying" cards) to tie to autos, motorcycles, bicycles, canes, etc. Send for free price list, or send 50c for the samples of 4 various sizes. Stock going fast . . . better rush your order for immediate shipments!

H. M. J. FUR CO., 150 West 28th St., New York City

PRIZE PACKAGE DEALS AND JOKE ITEMS

For the Jobbing Trade

ATTRACTIVELY PACKED FOR COUNTER DISPLAY

We are making up 10¢ prize package deals, packed in individual containers, ready for counter display by retailers. Also making up display cards containing a large variety of popular Jokes, Tricks and Puzzles; each item enclosed in envelope with directions. Prices quoted on request.

EAGLE SPECIALTY CO., Main & McCoy Sts., Akron, Ohio

CANDY SALESBOARD DEALS!

COST YOU \$23.75, BRINGS IN \$50.00, DOUBLES YOUR MONEY. BOARD CONTAINS 18 BOXES \$1.50 SELLERS FANCY CHOCOLATES, ONE \$6.95 SELLER GENUINE MIRROR CEDAR CHEST WITH FANCY CHOCOLATES, ONE 1000 HOLE 5¢ SALESBOARD, TAKES IN \$50.00, YOUR PRICE \$23.75. CAN FURNISH 10¢ A PUNCH LABEL FOR SAME BOARD, NO EXTRA CHARGE. TERMS: \$5.00 DEPOSIT ON EACH DEAL—BALANCE C. O. D. IT'S A FAST SELLER. ORDER NOW!

VICTOR'S CANDY & NOVELTY COMPANY
1233 S. W. 5TH AVENUE (BEACON 4570) PORTLAND 4, OREGON

BEACON BLANKETS AND SHAWLS

We carry a complete line of Beacons. One or a carload. Beacon-Plaid Shawls with wool fringe—still in stock. Other items we can deliver are End Tables, Hassocks, Dinnerware (42 pc., 68 Pc. and 100 Pc. sets), Card Tables, Casseroles, Glassware, Billfolds, Table Linens, Pictures, Mirrors, Stuffed Toys, Bar Glassware, Salesboards, American Flags, Toilet Sets, American-made Slum and Plaster Novelties, Corn Game items ranging in price from \$6.00 to \$27.00 a dozen. Complete line of Military Service Men's articles, such as Duffel Bags, Zipper Bags, Fitted Duffel Bags, Money Belts, Money Clips, Insignia Pins, Patriotic Brooches, Military Insignia Mirrors and Buttons.

WIS. DELUXE CORP.

1802 No. Third St. MILWAUKEE, WIS.



H. REITER

Direct Mfrs. of greatest line of outstanding design and full color.

SERVICE BANNERS AMERICAN FLAGS

A thousand illustrations would not show the full beauty of the heavy flock designs, borders and lettering! Take advantage of special \$2 SAMPLE OFFER! Brings you a banner assortment with \$6 to \$7 retail value! You make a friend with every sale! One customer recommends another! **MONNY-BACK GUARANTEE:** If not 100% delighted with sample shipment return for full, immediate refund! 48-Hour service guaranteed. **JOBBER:** Prove you're a jobber for attractive price! We refer all possible leads to local jobbers!

HARRY REITER, 143 W. 20th St., New York



JOBBER! NUDIE

is a 7-inch doll that doesn't talk—but says so much! Actually seems alive because of her flexible, pliable, lifelike, soft but firm plastic composition. Fast seller for Novelty Stores, Gift Shops, SALESBOARD OPERATORS and Night Club Concessioners. Retail for \$2. The business gift item you often want for special occasions. A standout for remembrance value! Redhead, Blonde or Brunette—and each a tonic for the Blues! Ind. packed. Send \$10.80 for one dozen assorted Nudies, or \$3.00 for three. One sample \$1.00 and price list for quantities by writing the creator today.

ABRAHAM, Novelty Creator
2067 Broadway (Rm. 48), New York, N. Y.
(Were you ever in Paris? Yes, this is it!)



GLAMOROUS FUR COATS

Jackets and Boleros

Make Your Selection Direct From My Factory. I carry a full line of distinguished 1943 styles . . . including Persians, Muskrats, Skunks, Foxes in all shades, Marminks, Kid Skins, Sealines, Beavorettes, Chocklans, Caraculs, Krimmers, Lowest Factory Prices

Pony and every other Fur. **WRITE Immediately for now illustrated catalog and price list just off the press. It is FREE.** **BRIEN SEWARD** Manufacturing Furrer, 209 Seventh Ave. (Dept. B) N.Y.C.

"CUT YOUR OWN" HAIR

Cutting Comb, 7 1/2 inches long, complete with 4 extra blades, 75¢; 8 for \$2.00; counter display carton, 8, \$3.60. Cuts even and gradual. Each in attractive Tuck Box. Twirl sign each carton.

BULK BLADE CO., Mfg.
980 MAIN ST. AURORA ILL.

New Plastic Glue Promises Much in Specialty Future

AKRON, O., July 3.—A promising material for use in the manufacture of novelty items is a new plastic which glues wood to metal, or to wood, and plastics to metal or wood, and all three to any of the others. At the present time this revolutionary cementing process is in use in war production, and its use for civilian goods is restricted.

Composition of the new plastic is a military secret, but the research laboratory of Goodyear Tire & Rubber Company, which announced the discovery, reports that it is an entirely synthetic, almost coal black liquid. The liquid is sprayed or painted on the surfaces to be joined, and heat and pressure are applied by machine. The parts being glued have to be held together for about

15 minutes while the cementing material dries. In laboratory tests the bond has proved stronger than the metal or other materials stuck together, and the cement resists corrosion and, as far as is known now, is permanent.

MERCHANDISE TRENDS

(Continued from page 52)

there are many restrictions on fluorescent lighting and other electrical specialties at the present time, the entire electrical industry foresees much bigger use of fluorescent lighting in homes after the war. Manufacturing processes are being greatly improved, and tubes can now be bent to fit table and floor lamps, which means that the specialties that can be made will multiply manifold.

GLASSWARE ITEMS.—The advisory committee of the glassware trade recently met with WPB in Washington to discuss problems and prospects. The trade reported that about 40 to 50 per cent of the labor supply is now women. Shipping containers for glassware is one of the biggest problems. Importation of needed chemicals from South America was also discussed.

SILVER RELEASE BILL.—The Senate passed the silver release bill June 18 and then sent it to the House. In the Congressional melee that has followed since, no further reports have been received on the subject. The bill provides for releasing silver for non-consumptive industrial uses.

CARNIVAL SPECIALS

	Per Doz.	Per Gro.
Carnival Special Baseballs	\$.140	\$16.80
Med. Straw Man and Horse	2.25	
R., W. & B. Canes. Per 100	3.50	
Assorted Colored Canes. Per 100	3.50	
Chesterfield Canes	1.00	11.50
Kenrock Plaster Slum (144 Pack)	2.25	
Kenrock Small Plaster (72 Pack)	5.80	
Assorted Imp. Slum	.90	
Assorted U. S. Slum	1.00	
U. S. Glass Cups, Saucers, Sherbets, etc.	4.80	
U. S. Asst. Metal Ash Trays	4.80	
U. S. Miniature Felt Hats	1.25	
Asst. Plastic Thimbles	1.50	
Imported Straw Hats	5.00	
Small Tails. Per 100	5.50	
Large Tails. Per 100	12.00	
Extra Large Tails. Per 100	16.00	

We carry a large line of Bingo Specials, Celebration Goods, Park Merchandise, etc. Order directly from this ad. 25% deposit with C. O. D. orders or no shipment.

LEON LEVIN, Mgr.

KIPP BROS.

117-119 S. MERIDIAN ST. INDIANAPOLIS, IND.

SELLING BIG

OUR Victory Morning Paper

EVERY

Store that bought this item has re-ordered!! Send 15c for sample or \$2.25 for box of 2 dozen rolls, together with self-selling display holder. Free catalog.

RANDOLPH NOVELTY CO.

3757 N. Racine Ave., Chicago

MEXICAN JUMPING BEANS

Live, Good Jumpers This Year. Bulk Beans, postpaid 50¢ per 100; \$1 for 250; \$2 for 600; \$3 per 1000. Sample package ten cents. Counter display of 20 Dime Packages ready to sell, \$1 postpaid. Free Demonstration Bean with each display. Order now to be sure of early shipment when harvest begins.

RILEY'S SPECIALTY HOUSE
Owensboro, Kentucky

MILITARY WATCH

FOR SERVICE MEN

Shockproof—Dependable RADIUM DIAL AND HANDS

Wonderful value in this good looking, sturdy Watch that sells on sight. Has accurate, shockproof movement. Case will stand hard wear. Has luminous dial that can be seen at night. Recommended for all service men. A real profit maker.

ORDER WHILE THEY LAST

1/2 Doz., \$11.50 Ea.—1 Doz., \$11.00 Ea.

Each watch comes packed in attractive box ready to hand out. Enclose 25% deposit—balance C. O. D. in ordering sample watch or quantity.

LEE INDUSTRIES

187 N. LaSalle St., Chicago, Ill.



Big Value \$11.90 Sample Price



WILL SELL ON SIGHT

NEW-HOT NOVELTY PANTIES



Made for all branches of the service. Multi-filament French and satin crepe, beautifully trimmed. Genuine underwear material in white and pastel colors. Size 6x6 inches. ALSO prints of DEEP IN THE HEART OF TEXAS.

\$24.00 in Gross Lots—\$2.25 in Dozen Lots.

MITCHELL TEXTILE CO.

Manufacturers

105 W. 40th St., N. Y. C. LOnacre 5-5493

WOOD JEWELRY

Lapel Gadgets • Pendants • Pins • Photo Locketts • Gold Wire Mother-Hearts

Send \$1.00 For Our Sample Assortment Or Write for No. 43 New Catalogue

Charles Demee
WOOD PRODUCTS
PHONE (312) 616-1100
116 E. WALNUT ST. LOUGHT 3913 MILWAUKEE, WIS.

LATEST! TIMELY! REAL MONEY GETTER

WINNERS

EYE STOPPER

No. D160—Contains 70 individual prizes. All American made goods in colorful cabinet. Brings in \$7.00 at 10¢ a sale. Fast seller to dealers at \$5.25. Sells out in 2 to 8 hrs., according to reports. Big repeater. Order 1 to 10 and convince yourself. Guaranteed to sell or you get your money back. Shipped express or freight, shipping charges collect. Ship. wt. 10 lbs. Sample deal \$3.50. Lots of 10—\$3.35 Each. SPORS CO., 743 Lamont, Le Center, Minn.

MILITARY SUPPLIES AND SOUVENIRS FOR ARMY AND NAVY

Pillow Tops with Army, Navy, Marines or Coast Guard Emblem with assorted sayings: Mother, Sweetheart, etc. Made of satin in beautifully assorted colors. Doz. \$5.75, \$6.00 and \$6.50. Pennants for every occasion. Army, Navy, Coast Guard and Air Corps Emblem, with name of any Port, Army Reservation or Ship. 9x24, 100—\$11.00. 12x30 Pennants, 100—\$16.00. Silk Embroidered Handkerchiefs—Army, Navy and Air Corps, assorted inscriptions: Mother, Sister, etc. \$2.75 Doz. Gross \$33.00. Soldiers' Ties, ready-made ties with elastic neck cords, khaki or black, big seller, Doz. \$3.75. Chevrons, 7¢ up, all grades. Patches, all divisions, 100—\$12.00. Overseas Caps and Garrison Hats. Wallets for Army, Navy, Air Corps, Coast Guard and Marines at \$6.00 per Doz. With Insignia and Army Insignia, \$11.00 and \$18.00 Doz. Army Compacts, \$9.00, \$10.00, \$11.00 Doz. Wooden Compacts and Cigarette Cases, hand made, for \$18.00 and \$24.00 Doz. Hankie Cases at \$3.50 Doz., with assorted verses, for Army, Navy and Air Corps. Honor Rolls for the Army and the Navy, framed, 14x11, Doz. \$4.50. Cap Devices and Collar Ornaments. Immediate delivery on most of these items. Deposit with all orders. Write for quantity prices.

WORLD ADV. NOV. CO., 122 E. 25th St., New York 10, N. Y.

MILITARY INSIGNIA JEWELRY PINS

14-KT. GOLD FINISH—INDIVIDUALLY CARDED

SENSATIONAL BARGAINS FOR NOVELTY STORES, CONCESSIONAIRES, ETC.

Stock up now on these fast selling Army, Navy, Marine and Air Corps Jewelry Pins. Real sight sellers. Approximate size 1 1/4" x 1".

SPECIALLY PRICED \$2.44 PER DOZ.

While they last—in assortment Insignias. Enclose 25% deposit with order—balance C. O. D.

LEE INDUSTRIES 187 N. LaSalle Street, Chicago, Ill.

INTRODUCTORY LISTINGS Covering All Items NOW READY

IF YOU ARE A SHOWMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS.

IMPORTANT To obtain the proper listings, be sure and state in detail your business and type of goods you are interested in.

1-day Service

ACME PREMIUM SUPPLY CORP.

3333 LINDELL BLVD. ST. LOUIS, MO.

Swagger Canes—Leis—Hat Bands—Baseballs—Comic Buttons—Big Line Military Insignia Jewelry. Send us a list of the items which you are using and we will quote you prices. We have no catalog or circular.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

STERLING SILVER RINGS

Two hands that clasp and unclasp go to make up this memento of true friendship. Price includes Federal Excise Tax, postage and insurance. BB9119—Each \$1.75

ROHDE-SPENCER CO.
223-225 W. Madison St. CHICAGO
Write for Our Latest Catalog.

NOVELTY PANTS

GREETINGS!!

Remember Pearl Harbor Ogdon, Utah

PRINT ANY NAME OF CAMP OR CITY

VERY LATEST NOVELTY GOING LIKE WILDFIRE

Made of extra fine quality rayon in assorted colors with lace edges. FAST 50¢ retailer. Send 25¢ for sample—lots of 100 or more, \$15.00 per hundred. 25% required on all orders, balance C. O. D. PREPAID TO YOUR CITY.

MILT WILLIAMS NOVELTY CO.
1033-1035 Mission St. San Francisco, Calif.

Popular Items

Sports Subjects Plaques

A line of colorful, interesting and uniquely processed plaques designed to tie in with the popular appeal of hunting, fishing and general sports is being offered by the Hydro-Tex Corporation. Subjects include duck hunting, quail, pheasants, various fish, golf, tennis and others. These include humorous verses as well as apt greetings and make ideal gifts for most anyone to hang in dens, cabins, living rooms, libraries, offices, etc. The plaques are of richly finished veneer plywood, bevel edges, attractively printed, some with flocked backgrounds and come in a variety of sizes.



Duck hunting is a grand old sport. Especially the sound of our guns' report. We enjoy the river, the blinds, and the cold. And we know in this sport we'll never grow Old.

hold five special cards to form the V for Victory sign. Hitler, Mussolini and Hirohito are in the deck, and the object is to get rid of or capture them. This very timely game is packed in an attractive box with official rules and score pad.

Photographic Specialties

With advances in modern photography, many specialties for the novelty merchandise trade can now be had. Moss Photo Service has a wide variety of services and can create and print pictorial specialties for the trade. They offer advertising and publicity services of various kinds, post cards and almost any specialty that the trade would desire.

Novelty Porcelain Jars

Cookie jars are a permanent seller, and Leo Kaul Importing Agency, Inc., has new ideas in this line. Among the specialties of this type they offer are two jars, one of a Quaker girl and the other a clown. Both designs are humorous and the colors are attractive. They are certain to appeal to all types of customers.

Identification Bracelets

Marlene Sales offers assorted identification bracelets for men and women. The bracelets are gold filled and are packaged individually, and are selling well at the present. The firm also offers other popular jewelry items, including waterproof watches, watch bands and various styles of bracelets.

Leather-Like Wallets

Ration book holders and policy wallets are always good sellers and they are very useful as gift items. Cada Sales Service keeps its line of specialty wallets up to date. It offers a VisOpak policy wallet of leather-like covering in different colors that will hold from 6 to 20 policies or other valuable papers. The war ration book holders are well known to the trade.

Adds Patriotic Angle

A patriotic angle has been added to the familiar card game rummy by the Victory Game Company. The game is called Victory Rummy and is a welcome variation to the regular game. It is played with a special deck of 83 red, white and blue cards. The winner must

BINGO SUPPLIES

Electric Flash Boards
Catlin Markers
Catlin and Wood Balls

Write or Wire for Catalog

N. M. BANK & COMPANY
235 Halsey St. Newark, N. J.

CLOSING OUT

Scuff-proof base and all chrome adjustable Pedestals to be used with Fresh'nd-Aire Fans 14-17-18. Brand new in original shipping cartons, no more available. Price \$25.00 each. 1/2 Deposit.

McGUIRE SALES COMPANY

270 Warburg Place DUBUQUE, IOWA

PIPES FOR PITCHMEN & BILL BAKER

Communications to
25 Opera Place, Cincinnati 1, Ohio

SCOUTING CINCY . . .
Last week were Madaline Ragan and Ray Herbers. Madaline has been getting fair takes with tonic on a Queen City lot.

SELF INTEREST is the greatest of all incentives.

JOE GARNER . . .
and Jeff Farmer are doing all right in Richmond, Va.

FRANK GRAW . . .
with shampoo, and Jimmy Wells, with salve, are getting big takes on Maxwell Street, Chicago. Others making nice passouts there are Frenchy Thibault, Tommy Burns, Herb Casper, Tip Halstrom and wife and Doc Gilbert.

HOW WAS BIZ OVER THE FOURTH? Come, on, tell us about it.

DETROIT RIOTS . . .
sloughed the boys and girls in the Motor City. Chief MeX, Doc Phillips and Half Moon were reported telling it to the na-

BUY MORE BONDS with your PROFITS ON THESE SPECIALS!

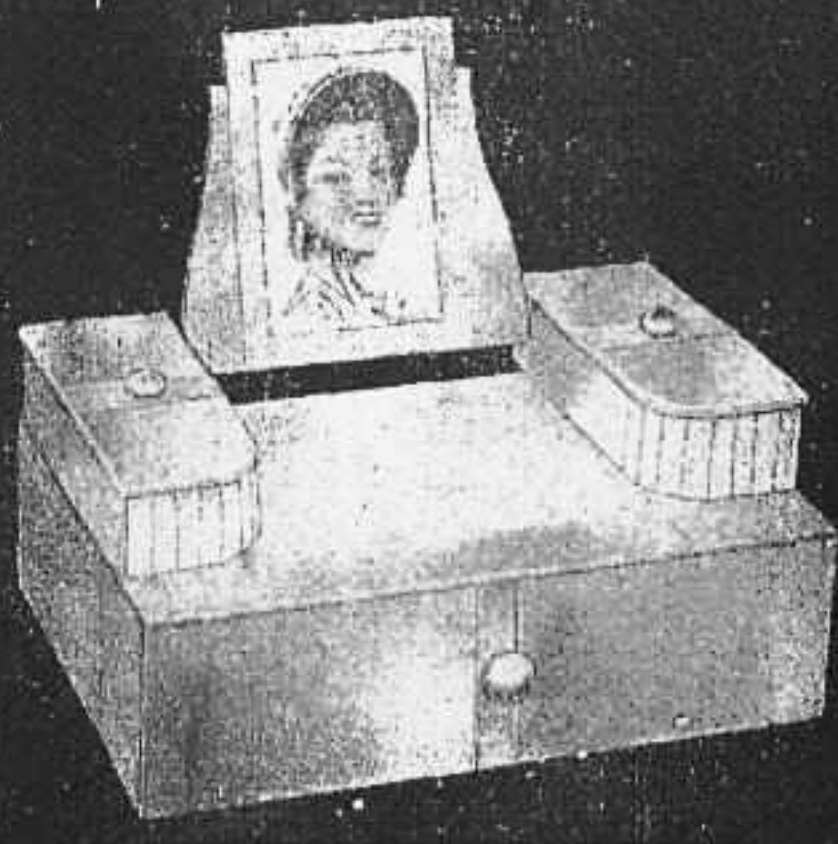
MIRRORED VANITY

NEW—BEAUTIFUL

Bigger and better with more eye value! Built-in sliding drawer packed with one pound fancy summer candied fruits. Minimum order six. F.O.B. Chicago.

DOZEN, Complete \$27.85
Case of Six 14.35
First come—first served.

Headquarters for quick-selling Candy Assortments. Write for details.

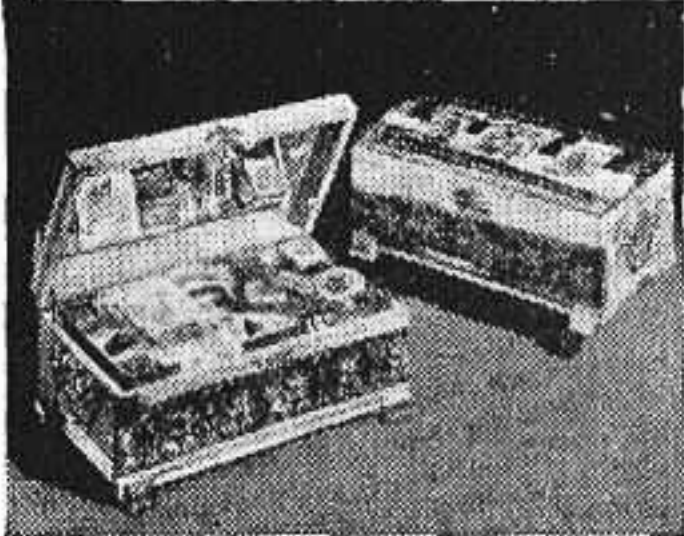


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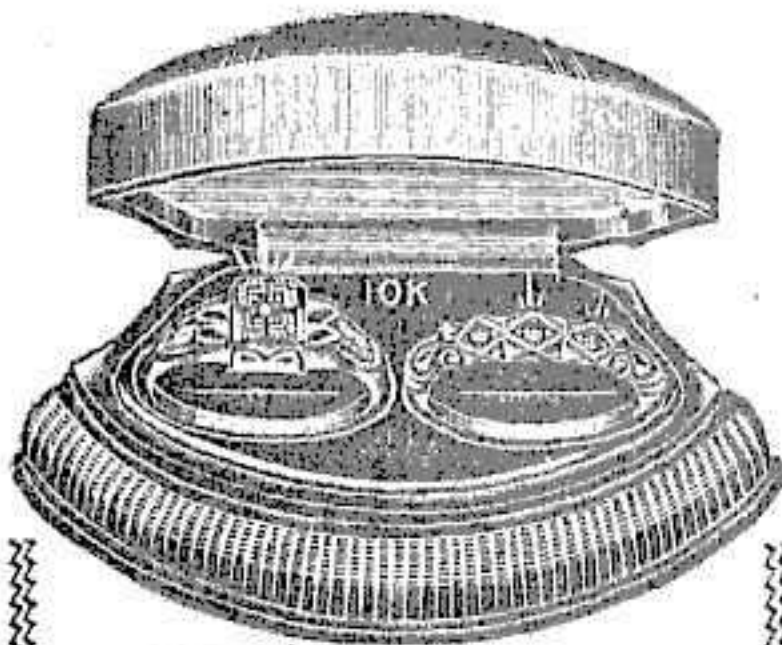
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tives in Ohio and Indiana territory and heading for Cincinnati. The Detroit catastrophe spoiled some very fine biz, as the knights were getting shekels without much effort.

LET'S HAVE COMMUNICATIONS from pipe shooters in the East.

FROM BIRMINGHAM . . . comes the report that med workers there are getting much ready scratch.

CONTINUING WITH GOOD BIZ . . . in Virginia territory is Doc Bell's *Fargo Follies* med show, according to reports.

WHAT ARE YOU working, fellows? That's news, too, you know.

Harry Reiter, of the Harry Reiter Novelty Company, manufacturer and distributor of patriotic flags and service banners, reports that since he bought and took over full control of the company, his business has expanded more than 50 per cent. He also states that orders are shipped from his factory within 48 hours of their receipt.

CARL HERRON . . . is reported working New York streets now and then.

SUCCESSFUL PITCHMEN do not sell slum, and those who do come under another category.

B. A. CAYTON . . . bulletins from Piqua, O., that he is still alive and is getting set to get out on the road for a string of fairs. Cayton tells that he has seen but a few workers since hibernating in the Central Ohio city and asks for a pipe from Doc Bowers.

RED HALLEY . . . is a Maxwell Street merchant for the duration, according to bulletins from the Windy City. W. B. Hay, of jam fame, was also recently spotted on Maxwell Street.

THERE ISN'T ENOUGH of those brief and to-the-point pipes coming in, fellows. Get busy with the old writin' stick.

TWO BUCKS . . . is the fee asked by the Probate Court, Dallas, for a copy of the lunacy charges that incarcerated Paddle Mack, whose realistic acting fooled the Lone Star authorities only too well. Mack's predicament blights all of Pitchdom. Friends would do well to keep plugging for him by continuing to letter the authorities for information. The truth will out. Send such communications to Fred Patrick, County Clerk's Office, Hall of Records, Dallas.

GUADALCANAL LILY . . . is the new term for the old horn-nut offering.

ALL THAT ANY knight of tripe and keister asks of the lawmakers and local authorities is a square deal.

BILL DU BOIS . . . of sheet fame, is with Tommy John's Wild Life Exhibit playing Indiana territory to nice receipts.

STANLEY NALDRETT . . . is reported getting folding money in Wisconsin territory.

PVT. GORDON MICKEY HENKE . . . lines from Camp Stewart, Ga.: "Just back from a 10-day furlough in Milwaukee. I visited the local shows and cut up a few jackies with pitchmen. They all report good takes. Joe (Tot) Henke is still on paper, as is Fred Walters, Jim Heno and Jack Fisher. No one is working the street, but the war factories are getting a work-over. Otto Henke is not out with a show this year but is doing well with an electric store." Mickey adds he would like to see pipes from all his friends.

Pitchdom Five Years Ago

Jim Barbee was doing home guard duty in the Los Angeles territory with his Vista-Delmar Glee Club. . . . Eddie (Shifty) Lewis was telling it to the natives of Indiana and getting fair results. . . . Harold (Tommy) Thompson was in Kansas offering quick-wipe varnish in chain stores there. . . . Little Chief White Eagle was clicking well with med on the West Coast. . . . A. Mandel and Moe Rosenbloom were working department stores in the East to nice takes. . . . M. J. Affachner, of herb-tea fame, was broadcasting over Station WWVA, Wheeling, W. Va., and getting

nice response. . . . Gene R. James was working garages and filling stations on sheet in the Mississippi area to ordinary takes. . . . Joe Beralli was working sheet in Provo, Utah, to nice biz. . . . Polk and Bruce, of peeler fame, were getting large bills in the Far West. . . . Thompson & Lamont med unit was making a living playing Georgia towns. . . . Leonard Rosen was still in Cincinnati trying hard at the shops. . . . George Haney, after a nine-week stand in a Queen City chain store with rad, tried working outside for a few days and found the going tough. . . . Carl Herron and wife were working Jersey spots to fair passouts. . . . Ben Moorehouse, ace knife sharpener and glass cutter worker, was in his third successful week at a Cincinnati hardware store. . . . In Indiana Maurice (Speed) Hascal and Al Rice were offering blades, with Mabel Rice ballying tips for them. . . . Doc Jester was getting large amounts with auto polish in Philadelphia. . . . Jackie O'Day was passing out peelers in Wildwood, N. J., and finding business a point or two off. . . . Harry Maters was offering ginseng at Pennsylvania spots. . . . Charley Courteaux visited pipes desk accompanied by his partner, Al Powers. The boys were headed for Central Ohio territory, where they planned to offer peelers and extractors. . . . Doc Carruthers' med unit played Herrin, Ill., to good business. Show line-up included Doc and Mrs. Carruthers, Tex St. John and Ray and Flo Childers. . . . That's all.

Events for Two Weeks

- July 6-10
ILL.—Sullivan. Am. Legion Celebration, 4-10.
Whitehall. Lions' Club Home-Coming, 5-10.
IND.—West Baden Springs. Legion Celebration, 5-10.
IA.—Lenox. Celebration, 8-10.
MO.—Leadwood. Odd Fellows' Celebration, 5-10.
Weaubleau. Reunion, 8-10.
N. Y.—Medina. Am. Legion Celebration, 5-10.
O.—Waynesburg. Home-Coming, 8-10.
PA.—Coalport. Vol. Firemen's Celebration, 5-10.
VA.—Galax. Firemen's Celebration, 5-10.
Louis. Firemen's Fair, 5-10.
WIS.—Fond du Lac. Dog Show, 11.
CANADA—Calgary. Alta. Stampede, 5-10.
- July 12-17
COLO.—Gunnison. Cattlemen's Days, 16-17.
IA.—Davenport. Grocers & Meat Dealers Picnic, 18.
MO.—Orrick. Potato Picnic, 15-17.
N. Y.—Webster. Firemen's Carnival, 16-18.
O.—Cheviot. Cincinnati. Moose Celebration, 17-18.
Dear Park. Cincinnati. Firemen's Celebration, 13-17.
ORE.—Portland. Dog Show, 18.
PA.—Everett. Firemen's Carnival, 10-17.
Homer City. Firemen's Carnival, 15-17.
TEX.—Dallas. Gift Show, 12-16.

ROUTES

- (Continued from page 33)
- Henry, Lew: Shepherdstown, W. Va.
 - Heth, L. J.: Clarksville, Tenn.
 - Hine, H. L.: Ashby, Minn., 6-11; Murdock 12-14.
 - Hoosier Am. Co.: Carthage, Ind.; New Palestine 13-17.
 - Hubbard's Midway: Camp Claibourne, La., 4-17.
 - Jones, Johnny J., Expo.: (Fair) Anderson, Ind.
 - Kaus Greater: Marmet, W. Va.
 - Kaus Expo.: Jacksonville, N. C.
 - Lake State: Dimondale, Mich., 6-9.
 - Lewis, Art: (Monticello Ave. & 20th St.) Norfolk, Va., 5-17.
 - Liberty United: Charleston, S. C.
 - McKee, John: Belle, Mo.
 - McMahon: Fremont, Neb.; York 12-17.
 - Magic Empire: Des Arc, Ark.; Sheridan, Ark., 12-17.
 - Marks: Charleston, W. Va., 7-16.
 - Midwest: Blackfoot, Idaho.
 - Moore's Modern: Sullivan, Ill.
 - Page, J. J.: Johnson City, Tenn.; Greenville 12-17.
 - Park Am. Co.; Alexandria, La.
 - Penn Premier: Cuyahoga Falls, O.
 - Peppers All-State: Oak Hill, W. Va.
 - Pike Amuse.: St. James, Mo.
 - Playland Am.: Stearns, Ky.
 - R. & S. Am.: Wilmington, N. C.
 - Reynolds & Wells: Hallock, Minn., 5-8; Langdon, N. D., 12-14.
 - Rogers Greater: Linton, Ind.; (Fair) Newton, Ill., 12-17.
 - Rogers & Powell: Grenada, Miss.
 - Rubin & Cherry Expo.: Cedar Rapids, Ia.
 - Scott Expo.: Logan, W. Va.
 - Sheesley Midway: Bridgeport, O.; Youngstown 12-17.
 - Skerbeck's: Trout Creek, Mich.; Iron River, Mich., 12-17.
 - Smith, George Clyde: Coalport, Pa.
 - Snapp Greater: Quincy, Ill.
 - Sparks, J. F.: Huntington, W. Va.
 - Stehlar, J. G.: Greater: Columbia, S. C., 5-15.
 - Stephens: Victor, Ia.
 - Strates: Rome, N. Y.
 - Sunflower State: Junction City, Kan., 8-18.
 - Sunset Am. Co.: Abla, Ia., 7-10; Centerville 12-17.

- Tassell, Barney: Winchester, Va.
- Tivoli Expo.: Weaubleau, Mo., 5-8.
- Victory Expo.: Bristol, Pa.
- Virginia Greater: Eastport, Md.
- Wallace Bros.: Owensboro, Ky.
- West Coast Victory: Pittsburg, Calif., 7-13.
- Wolfe Am. Co.: Spartanburg, S. C.
- World of Birth: Perth Amboy, N. J.; New Brunswick 12-17.
- World of Pleasure: Muskegon, Mich., 8-17; Lansing 19-24.
- World of Today: Alton, Ill.
- Zelger, C. F., United: Colorado Springs, Colo., 7-25.

FOR SALE—WANT TO BUY

FOR SALE—Double Loop-o-Plane, in good condition. Price right. Can be seen in operation at Elkton, Md., this week.

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(Continued from page 51)

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McKEESPORT, PENNSYLVANIA (DOWNTOWN) Lot within walking distance, by street cars or bus of 700,000 war workers. 10 big days in the heart of the city. Will place Penny Arcade with own transportation—good proposition. Want legitimate Concessions. NO WHEELS or COUPON STORES. Will place Cigarette Gallery, String Game, Scales, Candy Floss, Bumper, Country Store, Fish Pond, Lead Gallery or any Grind Stores that work for 10c. WANT SHOWS. Will place Girl Show Manager with Girls who will appreciate nice fronts and good equipment. WIRE. Can place Motordrome in the best dome country in America. Want Monkey Show, Fat or Midget Shows, Snake Show, Mechanical or War Shows. FOR SALE—8-Car Mangels Streamlined Whip, priced right. Working Men—Don't wire or write—come on. Best of treatment. All wire or write Herman Bantly, Bantly's All-American Shows McKEESPORT, PA., NOW. P.S.: Wires received by 12 noon Wed., July 7th, will reserve space for this date in McKeesport.

KALAMAZOO, MICHIGAN, SUMMER FESTIVAL NINE DAYS—JULY 13 TO 22. Want Independent Shows and Attractions of all kinds. We have complete equipment for Ten-in-One Show. Can place legitimate Concessions of all kinds except Corn Game. Fisher's Elephants and Circus have been contracted for the Free Act, Logansport, Indiana, Fair follows Kalamazoo. Address: W. G. WADE SHOWS 289 Elmhurst, Detroit, Michigan, until July 10.

DICK'S PARAMOUNT SHOWS WANT CONCESSIONS—Bingo, Ball Games, Balloon Darts, Grind Stores; no Coupons, Scales and Guess-Your-Age. SHOWS—With or without your own outfit, Posing Show Manager and Talent. Ride Help, Semi Drivers, top salaries. Also Side Show Acts. Write or wire DICK GILSDORF, 12th and Patapsco Avenue, Baltimore, Md.

RED LION, PENN., FAIR WEEK JULY 19TH Want Shows, Rides and Concessions of all kinds, Help in all departments. Furnish outfits for Shows. All celebrations and fairs till middle of November. Write or wire John Geoma, Mgr. Bright Lights Exposition Shows Mt. Savage, Md., July 8th to 17th.

WORLD OF MIRTH SHOWS WANT For Gay New Orleans Minstrel, few more Chorus Girls to enlarge show. Musicians to enlarge band. Would consider organized four or six-piece band. High salaries guaranteed by the office. Pullman accommodations and two meals daily. Send all replies to BOB BUNFINCTION, Manager of Minstrel Show, this week, Perth Amboy, N. J.; next week, New Brunswick, N. J. Show will positively play theatres this winter.

BISTANY SHOWS WANT Set of Rides, two or three, with own transportation. Will buy, lease or book same. Have long season in Florida and all winter's work. Seven fairs booked. Can place Shows with own outfits. Would like to hear from a good Minstrel Show. All kinds of legitimate Concessions. Good opening for Popcorn and American Palmistry. Johnny Risley, Cecil Purvis, wire, De Land, Florida, this week; week of 12th, New Smyrna.

DUMONT SHOWS Week of July 5, Corry, Pa.; Week of July 12, Oil City, Pa. WANT—Frozen Custard, Grab Joint, Cork Gallery, Photo Gallery, Fish Pond, Dart Game or any legitimate Concessions. Opening for one or two Wheels and Slum Skillo. Want to buy twenty Horses for Two-Abreast Merry-Go-Round.

FRED ALLEN SHOWS

A Winter's
B. R.
in One Spot

SYRACUSE, N. Y.
Location Main Street
Salina and Warren

Population
Over
300,000

JULY 12 TO 25—TWO SOLID WEEKS

With 2 Saturdays and 2 Sundays. One and one-half blocks from the Main Theatre District.

Exceptional opportunity for Bingo and clean, flashy 10c Grind Stores that work for stock only. No P. C. or Racket of any kind tolerated.

Can place clean, flashy Exhibit Shows and sensational Free Act.

Also place Ride Help on our own 5 Rides.

All replies to FRED ALLEN, Syracuse, N. Y. Phone 25332.

ODENTON, MARYLAND, FIREMEN'S CELEBRATION

Week of July 12, at Camp Meade — 30,000 Soldiers
Bel Air, Md.; Martinsburg, W. Va., To Follow.

Want Custard, String Game, Hoopla, High Striker, Photos, War Show, any Grind Show that don't conflict. Musicians and Girls for Minstrel. Help for Rides. Positively no Roll Downs, Coupon Stores or Gypsies wanted. Secretaries Virginia, North and South Carolina, get in touch with us.

VIRGINIA GREATER SHOWS

Eastport, Md., This Week.

WANT

BUCKEYE STATE SHOWS

SHOWS—Girl Show, Side Show; will furnish complete outfits. Good proposition any Grind Show not conflicting.

Ride Help that Drive.

RIDES—Will buy or book Octopus.

FAIR COMMITTEES, have few open dates.

Morris, Illinois, this week.

All American Expo., Inc.

WANT—Shows, will furnish wagons for same. Want Ride Help of all kinds, Secretary and Plant Show People. Will book or buy Rollo-Plane. Concessions all open. Joe Baker, Legal Adjuster, so come on.

Green Bay, Wis., this week; then Appleton, Wis.

Address All Mail to FRANK WEST.

WANTED SHETLAND PONIES

In good health. Also Saddles and Carriage. Ponies must be broken in for children's rides. Address mail to

JOSEPH CLOTH, 103 Bank St., New London, Conn.

WANTED FOR BARKOOT BROS.' SHOW

Octopus or Tilt-a-Whirl, Roll-o-Plane or Loop-o-Plane. Can place Mechanical Show, 10-in-1 or any other Grind Shows that are capable of making money. Can place Merry-Go-Round, Ferris Wheel, Chair Plane Foremen; also Ride Help that can drive Semi-Trucks. Can place Merchandise Legit Concessions of all kinds and Agents for Percentage Games. Wanted—Two high-class Free Acts. Fred Guthrie, get in touch with me. Sportsman's Club Festival, July 7th to 10th, Trilby, Ohio; week of July 12th, Dorr and Mackow Sts., Toledo, Ohio; Port Clinton to follow. Address to

K. G. BARKOOT, Mgr., 463 1/2 Fourth St., Toledo, Ohio. Phone: Taylor 1888.

WANTED FOR THE WEEK OF JULY 12th TO 17th

Big American Legion Celebration, Kittanning, Penn. (Cheswick Firemen's Jubilee to follow). WANTED—Ball Game, String Joints and any other Grind Stores that don't conflict. Want Merry-Go-Round or any Flat Ride. Address us as per route.

E. M. DEITZ, EDDIE'S EXPOSITION SHOWS

WANT—CAPABLE FOREMEN—WANT

For Ferris Wheel, Roll-o-Plane, Whip and Merry-Go-Round. Agents for legitimate office-owned Concessions. This is a permanent location.

FRANK BURKE SHOWS, BOX 1901, EL PASO, TEXAS

MIDWAY CONFAB

(Continued from page 34)

with scales, while Mrs. Clyde Jones is clicking with her guess-your-age stand.

COOKHOUSE and other refreshment stand operators on carnivals playing Michigan were warned of sanitary regulations in a statement issued in Detroit June 30 by Miles Nelson, Michigan Foods and Standards Bureau Director. Elgorous prosecution will be enforced in order to protect the health of the State's war workers, he indicated. Nelson said that inspectors were being assigned to check every carnival playing or entering the State, following several cases of alleged unsanitary conditions.

MANAGER of the Harlem Club Revue and The Billboard sales agent on All-American Exposition Shows, Johnnie Williams closed with the organization in South Beloit, Ill., and has returned to his Cleveland (O.) home, where he has a show and band in the Rhythm Club. Cast includes Helen Williams, bronze woman; Mary Shaw, Ethel Maybury, Julia Smith and Baby Mack, chorus; Oscar Bishop, comic; Roy Gray, emcee and dancer. Band includes Charlie and George Wilson, trumpets; Leon Dixon, sax; Lillian Williams, piano; Andrew Clark, electric guitar, and Johnnie Williams, manager and drummer.

FOREST C. SWISHER letters from Coffeyville, Kan., that he has his concessions in Forest Amusement Park there and business has been good since opening June 15. Town's population normally is about 19,000, Swisher says, but since a large army camp and several war plants have sprung up, it's hard to estimate the population now. John Guthrie's Rodeo was the grandstand attraction at the park recently and drew an average of 12,000 daily. Swisher says there are a number of troupers working in local plants and several of them are working his concessions at night. Among them are Chief Wilson, cigarette gallery; Frank Reardon, string game; C. A. Lampson, bumper; Tony Renee, diggers, and Dalmar Jones, post office. Swisher is using local girls as agents. He says he has stored his Side Show, Hula and Snake shows for the duration.

PCSA

(Continued from page 31)

and Bill Scott the sick and relief committee. Brother R. L. Belles, a marine wounded in action, had been returned to this country and is in the Naval Hospital, Corona, Calif.

Visitors to the club included Whitey Elliott, a soldier and member of Heart of America Showmen's Club, Kansas City, Mo. Dwight Peebles was in attendance, as were Joe Steinberg and Joe Mettler. Ed Brown suggested that "Twenty Years of Progress," the club's book, be signed by PCSA members and sent to Lieutenant Cohen as a token of appreciation of his letter and work for the club.

With John (Spot) Ragland, chairman of the Showmen's day committee, absent because of business, President Walsh reported that Chairman Ragland has the

drive underway. Letters endorsing the plan have been received from many shows.

Ladies' Auxiliary

Members gathered in the clubrooms Monday afternoon to sew for the Red Cross and work on articles for the bazaar. Ruby Kirkendahl and Vivian Gorman were active on the bazaar sewing, while Rose Rozard and Vivian Horton directed the Red Cross activities. Edith Bullock supplied the main dish at the luncheon, while Dot Cronin brought materials for lemonade. At 5:30 p.m. the men were invited in and a get-together dinner was served. After a social hour Edith Bullock, president, called the meeting to order and Mother Minnie Fisher, chaplain, asked that a moment of silent prayer be held for Mrs. Georgia Vall, who died a few hours before. Fern Chaney telephoned from San Diego that Virgie Martin is seriously ill. Ada Mae Moore's is in a hospital at Eugene, Ore. Bank night award went to Mary Taylor, while the door prize, donated by Donna Day, was won by Mabel Hendrickson.

Another bond drive is scheduled for July 12 and President Bullock asked all to make as many purchases as possible. A representative of the government will be present and will bring entertainment with him for the occasion. Blossom Robinson brought in her Liberty Bell and asked for another one. Gertrude Mathews, a former member, rejoined the club, as did Mrs. Nelson. Dot Cronin has turned in two award books, and Mabel Hendrickson one. Margaret Welch Night will be held August 9. She will be 90 years old on that day. Donating cake for the bond drive night were Nell Ziv, Ester Corley and Mrs. Tulle. Vivian Gorman and Rose Rozard donated coffee. Pauline Burdes and Gertrude Mathews will supply the ice cream. President Bullock has had some bulletins printed which tell of the club's coming events. Helen Smith has returned from her trip to Kansas City, Mo. Peggy O'Neil and her mother were up from San Diego. Lella Pepin and Ann Stewart are on the sick list.

SLA

(Continued from page 31)

age and cemetery and hospital funds. Late reports tell us that Brother John A. Young and Joe Miles have entered the ranks of the benedicts.

Applications on file which will be presented for early ballot are for Jack Meisterman, William H. Gunn, John J. Shelley, Gus Bethune, Bernard Stone, Joe Lerner and William S. Townsend. Recent visitors included Gus Bethune, Lou Leonard, Mr. and Mrs. Maury Brod, Bob Parker, John Lorman, Harry Ross, Ed Conners, Rudy Singer, Sam Bloom, Bob Kline, Nate Eagle, John Lempart, Jack Grimes, William Meyers, Doc Lebus, Mike Rosen, Pvt. John J. O'Connell, C. W. Franklin, Clarence Poplin, Charles Levine, Matt Dawson, James E. Dillon, Sunny Bernet, Irving Maltz, Oliver Barnes, Max Brantman, Vince McCabe, Jack Benjamin, Solly Wasserman, C. B. Scott, Dave Goldfen, Petey Pivor, Fitzie Brown, Jack Hawthorne and A. L. Rossman.

RALPH CLAWSON

NOW WITH THE MIGHTY SHEESLEY MIDWAY

Wants to hear from the following people: Ride Foreman and Ride Help. Also Freaks for Side Show strong enough to feature. Also Hillbilly Show complete with Band and Entertainers. Address Show as per route: Week of July 6, Bridgeport, Ohio.

WANT TO BUY

Merry-Go-Round, also Pop-Corn Machine. Will book Ridee-O or any Flat Ride. Want Foreman for Wheel and other Ride Help. Scotty Devine, wire. Grind Store Agents wanted.

COLUMBIA AMUSEMENT PARK

Columbia, S. C. S. B. WEINTRAUB, Mgr., Davis Hotel.

AT LIBERTY

Well-framed Bingo, also ten legitimate ten-cent Concessions, Ball Games, Slum Stores, etc. Want to place in permanent location for summer or duration. Need capable Agents.

ART D. HANSEN

GENERAL DELIVERY, GREENSBORO, N. C.



Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago 1, Ill.

Association Work—1:

BIG BUSINESS

The United States Department of Commerce issued a trade association directory in 1941 which shows there are at least 1,900 organizations in the country which may be classed as strictly trade groups. If all business and professional organizations are included, the total is raised to more than 3,000, having a membership of more than 2,000,000. With such a great bulk of organized activity in the country, trade associations have really become big business.

The directory says that trade associations came into being just after the Civil War, but that there were some local organizations with a much earlier history. Probably the greatest single stimulus ever given to trade associations was the NRA, when trades and industries were obliged to organize in order to frame codes of fair trade ethics—or else have a code set up for them. The NRA was the first force ever to make coin machine manufacturers organization-minded with a vim, for before that many of them had remained aloof from common trade activities.

Some trade associations are really great and efficient organizations representing prominent business firms and big industries. These organizations have professional staffs, national and branch offices, important publicity and research departments, and many other activities which smaller industries and groups cannot even dream of. The government directory referred to in this editorial makes the following statement about the activities of the large associations:

“A relatively small number of national associations currently provide over 15 principal types of services to their members, thru a headquarters and field staff of 20 or more persons, under the guidance of an expert secretary. . . .”

To the association workers in the coin machine trade, who are accustomed to having great difficulty in keeping any sort of organization together, it may not be easy to comprehend the broad list of activities of such big trade associations. A lot of useful ideas can be gained from such big organizations, however, and the Department of Commerce has maintained an excellent reporting service on association work in some of its bulletins. These general news reports

should be of real educational value to members and officers of all associations, if they could be given wide circulation. The Billboard has published news and information for coin machine associations that would fill half a dozen books, if it were all brought together. Shortly before the entry of the United States into the war, The Billboard also published a bulletin, called the “Association Executive,” which was intended to help workers in coin machine associations.

While there is an immense amount of information and experience available on association work in various industries, yet it holds true for many industries that a lot of educational work would have to be done for members as well as officers of associations if such groups are to be kept in their proper sphere.

In modern times it is generally recognized that trade associations speak for the industries or groups which they represent and are necessary in order to properly present the aims and needs of an industry. The Commerce directory says: “When wisely guided by their boards, committees and staffs so that general public welfare is kept first in mind, trade associations can more effectively undertake the handling of many types of business problems than can the average individual.”

Trade associations are supposed to be an arrangement for helping the members of a trade or group come together to discuss common problems, grievances and also programs for improving business conditions. The ideals surrounding the whole history and purpose of trade associations are a thrilling part of American business history. And yet associations often degenerate into mere lobbying agencies, monopolistic groups, or into groups that exist chiefly for boycotts and restraint of trade. Early in the present war trade association leaders acquired a very black eye because of furnishing the government with so much false data about the trades which they represented. The coin machine industry was even mentioned in that list.

Just like people, there are good and bad trade associations, and some good and some bad in each organization. The job is to encourage the good and to discourage the bad.

Chicago Novelty Company's "Talk of the Country"

The most thorough and complete "CHICKEN SAM"—
Change-over to "JAP" Ray Guns—in the U. S. A.

"SHOOT THE JAP"

RAY-O-LITE GUNS

\$179.50 1/3 Deposit, Balance C. O. D. \$179.50

The most thorough and complete "CHICKEN SAM" Change-Over to "JAP" Ray-Guns in the U. S. A. "SHOOT THE JAP" Ray-O-Lite Guns. A MONEY-MAKER right from the start. Appearance and performance equal to a brand new machine. Factory-trained mechanics—expert cabinet-makers see to it that every re-conditioned Searburg "CHICKEN SAM" Ray-Gun leaves our shop in perfect condition. Amplifiers—Tubes—Cables—every part is thoroughly checked and tested and cabinets finished in solid Blue lacquer with Black trim. Our "Jap" Ray-Guns make friends with every operator because they look and perform like new and make money right from the start. Send us your Certified Check for \$175.00 to save C.O.D. charges, or \$60.00 with your order—balance of \$119.50 C.O.D.

Chicago Novelty Company, Inc.
1348 Newport Avenue Chicago, Ill.

WANTED TO BUY • PAY TOP CASH

GUNS and every type of ARCADE EQUIPMENT

"You can ALWAYS depend on Joe Ash ALL WAYS"

ACTIVE AMUSEMENT MACHINE CO.

900 N. Franklin Street Market 2656 Philadelphia, Pa.

RED-WHITE-BLUE

Jar Tickets

2050 Refills—Five Fold—\$37.50 Dozen
\$450.00 Per Gross

A B C NOVELTY COMPANY

Manufacturers

310 N. Walnut Street

Muncie, Indiana

All American \$30.00	Golden Gate \$15.00	Super Chubbie \$27.00	Mills Blue
ABC Bowler 40.00	Land Slide 20.00	Spottem 10.00	Front 90.00
Band Wagon 25.00	Metro 30.00	Sparky 25.00	Pikes Peak 15.00
Big Show 20.00	Mascot 20.00	Ten Spot 40.00	Keep 'Em
Cross Line 25.00	Pole 20.00	Zombie 30.00	Bombing 5.00
Captain Kidd 50.00	Roxy 20.00	Jumbo Parade	Bomb Hit 5.00
Clover 70.00	Repeater 30.00	F.P. 55.00	Penny Pack 3.00
Dixie 25.00	Red, Wh., Blue 27.00	Jumbo Parade	Zephyra 3.00
Dough Boy 15.00	Stars 37.50	C.P., prac-	Races 3.00
Four Roses 35.00	Silver Spray 40.00	tically new	Sum Fun 3.00
McKENZIE MUSIC CO.			P. O. Box 305 DILLON, S. C.

ANOTHER WEEK
NEARER VICTORY!

Wm Rabkin

INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1895.

Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET

LONG ISLAND CITY, NEW YORK

EASTERN FLASHES

By BEN SMITH

A Sweet Story

Here is one for the cigarette machine boys. If a report received from Al Cohen, Asco Vending Machine Exchange, is a straw in the wind then the gals in the armed services of the nation definitely prefer a cigarette to a bon bon . . . which is rather the reverse from what we have come to expect from the feminine half. Al has cigarette machines and candy venders in a WAAC service cantonment, and the cigarette machines produce the larger per capita sales.

To Uncle Sam

Joe Eisen, seafaring coinman whose boat has always been the apple of his eye, made the big sacrifice recently when he turned his vessel over to Uncle Sam's naval forces. Joe, just a landlubber like the rest of us now, spent some time in town and then left for a vacation in Ellenville, N. Y.

Mystery

There is an air of mystery over at Bell Coin Machine, Newark, N. J., these days. Something big is apparently brewing there and Phil Mason is continually rushing around with a broad smile which seems to say "It won't be long now." But that's all. Miss Adele Issacs, Phil's new secretary, won't talk either.

Squads Right

Many more local coinmen have answered the call. Among the latest to go are Bernie Beder, Mike Munves export and parts specialist; Murray Munves, son of Sol Munves who has another son in the service; Edgar Burton, photo paper supply man; Senator Al Bodkin, well known New York operator, and Johnny Christofano, arcade owner.

Vacations? Maybe

Herman Perrin, Barney Sugarman, Evelyn Goldberger and Rita Green, Runyon Sales Company, Newark, N. J., are practically resigned to taking quickie vacations, if any at all this year. Business has been humming at such a pace they may not be able to break away. Barney must have been a first-class Boy Scout. He certainly has what it takes in co-

operative spirit. When Bob Seidel, *The Billboard*, went out to see him last week, Barney insisted that Bob permit his (Barney's) chauffeur to drive him to his next call, an appointment with Irving Morris at the George Ponsler Company. A swell gesture.

Short Takes

Charlie Katz is Eastern representative for Buckley Trading Post now located at 690 Fort Washington Avenue, New York. . . "It's all in the mind," said Ike Berman, Economy Supply Company, and to prove it he left his crutches at home and walked to his office. Now if someone will swipe his fancy cane he'll be 100 per cent again. . . Abe Green, Runyon Sales, down South on a buying and selling trip. . . Leon Berman is back from an extended tour. . . Charlie Aronson, Brooklyn Amusement Company, about ready to undergo that operation he has been postponing for so long. He's been a pretty sick boy of late.

Blood Donor De Luxe

Irving Mitchell, I. L. Mitchell Company, is one of the industry's greatest blood donation boosters. When Irving is not actually giving his own blood, he has already given five pints, you'll find him addressing groups on the importance of making this donation. It is his feeling that donating blood to our armed forces is the greatest contribution any American can make outside of actually going into the service. As he puts it, "Donating blood is more important than buying War Bonds." Certainly Irving's attitude and contributions are admirable and deserving of a round of applause from all of us.

Wedding Bells

CHICAGO, July 3.—If any member of the trade has doubted the romantic propensities of Harold R. Perkins, such were removed when the latter was recently made official by law. After a short but intensely ardent romance, it ended in a wedding June 19 in the Parkway Hotel here. The bride was June O'Day, a popular vaudeville entertainer. The wedding was attended by relatives and scores of friends of the bride and bridegroom. The ceremony took place in the Grand Ballroom of the hotel and was attractive in every way. Following the ceremony was a reception and dance, with an elaborate buffet supper and refreshments.

Perkins, the bridegroom, is sales manager for Buckley Music System, Inc., here and is nationally known to the trade. He has been connected with important firms in the industry for the past 25 years.

Atlanta Law
Up for Test

Former Gov. Talmadge
will attack constitutionality
of the city pinball ban

ATLANTA, July 3.—Constitutionality of the city's anti-pinball ordinance is attacked in a suit filed in United States Court of the Northern District of Georgia by Forrest Raymond Phillips, a pinball operator of this city. The suit, filed by Attorney Eugene Talmadge, former governor, and Young H. Fraser, alleges that the pinball ordinance adopted in June, 1939, is unconstitutional in that it violates Article One of the Constitution of the United States and the 14th Amendment to the Constitution.

The petitioner in his suit requests that the city be permanently enjoined and restrained from enforcing the ordinance, and Judge E. Marvin Underwood issued a rule nisi directing the city to show cause this week why the petition should not be granted. The suit names the city of Atlanta, Mayor Hartfield, Police Chief M. A. Hornsby and Recorder A. W. Callaway as defendants.

The pinball ordinance, adopted following protests by parent-teacher and church groups that children were using the machines for gambling, has already been declared constitutional by the Supreme Court. This suit in Federal Court is the outgrowth of the recent arrest of Jimmie Vickers, operator of a lunchroom here, on a charge of violating the pinball ordinance. The case is still pending before the Recorder Court.

ODT Further Cuts Down
Retail Package Deliveries

WASHINGTON, July 3.—Despite an increase up to the pre-flood rate in rail shipments of petroleum and products into the East Coast, announced by the Petroleum Administration for War (OWI-2051), the Office of Defense Transportation further restricted retail delivery of packages (ODT-294), and announced policies for limiting the consumption of gasoline by commercial motor vehicles in the area (ODT-293).

The reason for the apparent anomaly, as given by ODT Director Eastman, is that "the demands for military uses are heavier than ever before, and will remain high."

Tank car shipments of crude and products increased 69,793 barrels a day to a total of 968,535 barrels daily during the week ended June 12. Adding shipments of kerosene and drum at 15,985 barrels daily brought the total rail movement to 984,522 barrels a day for the week. This movement, together with reduction in consumption, "brings us back to the exact relative position we were in on May 22," and to "where we were before the flood disasters," Petroleum Administrator Ickes commented, but also cautioned, "We have a long way to go."

MUSIC MERCHANDISING

SMOKES FOR YANKS PLAN

Music Idea Contributes Smokes and Boosts Play

Operator gets full co-operation from press, locations and also cigarette maker

POTTSVILLE, Pa., July 3.—Many organizations and firms have contributed money and services in collecting smokes for the Yanks. A prominent operator of juke boxes here, M. F. Malarkey, recently carried out an unusual plan to raise funds for cigarettes to send to men in the services.

Malarkey operates juke boxes thruout Schuylkill County, and he devised a plan to give publicity on each juke box with the fact that a percentage of the money placed in the juke boxes would go for cigarettes. The first shipment made by the firm contained 110,000 cigarettes, which indicates that Malarkey's plan was a success from the start. The plan will be continued because it has been not only a means of sending a lot of cigarettes to soldiers but is also boosting the play of juke boxes in all locations operated by the firm.

The plan consists simply in putting a poster on each juke box which carries the following message:

"ATTENTION: Part of the proceeds from this automatic coin phonograph is being used to buy and send cigarettes to our boys in uniform, here in the United States and on the battle fronts abroad, without cost to them. This is guaranteed by Malarkey's Music Store, Pottsville, Pa."

This notice told the story and apparently the public appreciated the idea be-

cause the cash boxes revealed that people were interested in the plan. Malarkey also placed big display advertising in local newspapers which helped tell the public more about the plan. Copy in one of the ads read as follows:

"Next to letters from home our boys overseas want smokes—good old American cigarettes, and plenty of them. One hundred ten thousand Chesterfield cigarettes have just been shipped overseas, and more will be on the way. These cigarettes are purchased out of part of the proceeds of our juke boxes located all over Schuylkill County. The smokes are sent free to our boys on the battle fronts all over the world. So next time you drop a nickel in a Malarkey coin phonograph, remember it's helping to buy more 'victory smokes' for our boys over there. Music for our morale and smokes for their morale."

Good Publicity

Newspapers and also the manufacturer of Chesterfield cigarettes co-operated in the drive in many ways. *The Pottsville Republican*, a daily newspaper here, published the following story telling about the plan:

"Next to letters from home, our boys overseas want smokes most of all!"

"That's the word coming back from the fighting fronts, and Malarkey's Schuylkill County's musical headquarters for more than a quarter of a century—have inaugurated a novel plan to answer that plea from our boys 'over there.'"

"As their gift to these brave sons on the battle fronts all over the world, Malarkey's are sending regular shipments of Chesterfield cigarettes by case lots, and the first shipment of 110,000 smokes is already on its way. And perhaps many a Schuylkill County lad in Guadalcanal or Africa will be handed a free pack of smokes with this inscription, 'Smokes for Our Boys from Malarkey's Music Store,' that will bring back fond memories of home."

"To defray the cost of regular cigarette shipments, the Malarkey organization is setting aside a portion of its proceeds from hundreds of juke boxes all over Schuylkill County. The 'smokes fund' is being established out of the Malarkey proceeds only, and in no way affects the ordinary profit of the owner of the establishment where the coin phonographs are located."

"Announcement signs of the new plan have been placed on the 'juke boxes' during the past week, reminding jitterbugs and music lovers alike that 'every nickel helps to buy smokes for our boys.'"

Another Pennsylvania operator of juke boxes who has recently joined in collecting cigarettes for men in the armed forces is Ben Stirling Jr., Rocky Glen Park, Pa. He is a nationally known member of the juke box trade and has engaged in many plans which encourage the public to play juke boxes more frequently. Stirling sent the cigarettes which he collected to men in Guadalcanal.

Petrillo Ends Meeting . . .

NEW YORK, July 3.—The meeting of James C. Petrillo with the United States Labor Conciliator on July 1 ended within 15 minutes when Petrillo said that the AFM was no longer interested in negotiations with transcription firms.

It is expected that the recent move to stop vocalists from making records will be continued and that it will reduce the number of new recordings.

After the meeting transcription firms immediately asked the labor conciliator to certify the dispute to the War Labor Board.

Song Replacement

CLEVELAND, July 3.—The Army Air Corps has ideas for replacing those old favorite songs such as *Mademoiselle From Armentieres* and *Around Her Neck She Wore a Yellow Ribbon*, with which World War I was won.

Atlantic City headquarters barred these two famous marching songs, along with *Roll Out the Barrel, I've Been Working on the Railroad*, *How Dry I Am*; *Oh, My Feet Hurt*; *When the War Is Over* and *The Moron Song*. The theory is that such verses might be interpreted as slurs on women, on military courage or on soldiers well-known distaste for alcoholic liquors.

The ban, however, has not been extended to *Dirty Gerlie From Bizerte*. That probably is because the boys who cleaned the Axis out of North Africa to the more than slightly off-color lyrics of *Dirty Gerlie* haven't come home yet to introduce its multitudinous verses to trainees.

The World War I songs were real grass-root soldier songs. Presumably they started from spotless Purity League lines, but they didn't stay clean long after the boys, between chasing rats, searching for body lice and whipping Germans, dressed them up to take their minds off their more pressing physical miseries.

It is expected that the men today will find ways of making something interesting out of some of the new offerings.

Juke Box Romance

ATLANTIC CITY, July 3.—A story of juke box romantics is the favorite one making the rounds where soldiers stationed here congregate. According to the saga, it concerns a soldier who came into Malia's Bar every evening at the exact same time to talk to his particular "automatic hostess" on the nickel machine. It became quite an affair.

Unlike the other fellows he never tried to date her up, just was content to hear her voice and a couple of records. The day he was listed to leave Atlantic City he came into the bar for the last time, found his girl off duty and went out feeling sick. For some reason his outfit didn't shove off, so he came back the next day. When he told the "hostess" about it, she said she wanted to play a record for him. The girl put on *So Long for a While*, and everybody in the place got a gulp. But not the young soldier—he walked out on air.

Business Men's Club Sends Records to Men Overseas

PHILADELPHIA, July 3.—Sending popular records to the boys in the armed forces serving overseas has become the pet charity of the Sprucers, a new group of center-city business men organized by Bob Wasserman, a coal dealer. Basis for organizing was to set up a fund to provide \$1,000 each month to purchase popular records to be sent to American troops overseas. The fund is made up of 10 per cent of the group's gin rummy and other winnings.

Refer Music Ban to Gov't

AFM, transcription representatives to present case before conciliation service

NEW YORK, July 3.—Latest move in the ban on making recordings or electrical transcriptions is referral of the case to the conciliation service of the Department of Labor. John R. Steelman, director of the agency, will try his luck with James C. Petrillo, head of the American Federation of Musicians. A number of government groups, including a special subcommittee of the Senate Interstate Commerce Committee, have held fruitless public hearings on the Petrillo ban on waxed music, but so far the union leaders has successfully defied them all.

Business Week, June 26 issue, has an article on the ban and says that the electrical transcription manufacturers, who make 33-inch platters especially for radio broadcasters, are responsible for putting the case into the hands of the conciliation service.

James William Fitzpatrick, New York theatrical expert, is trying to bring the musicians' union and the transcription makers together for Steelman. Whether Fitzpatrick can do much good is a big question since the whole issue cannot be solved by the transcription men. Also involved are the juke box operators, whom Petrillo regards as prime leeches on the musicians' body, who are not joined in a single trade organization, and who are promising nothing.

Musicians Want Tax System

The musicians have advanced only one serious proposal, which has been refused by both record and transcription makers, to set up a taxation system similar to the one employed by the American Society of Composers, Authors and Publishers. Such a taxation scheme would build up a huge fund for the union to distribute to its unemployed musicians. Radio, however, has had a long, unpleasant relationship with ASCAP systems, and the transcription firms cannot be enthusiastic about something their best customers don't like.

No early settlement of the dispute is expected, since radio stations, juke box operators and miscellaneous users had long notice of Petrillo's intention to invoke the ban and build up huge stocks of musical selections. All of them have been living off this fat since the ban went into effect. Record makers have been marketing reissues of old recordings and the few new selections have been all vocal arrangements. Altho this has been inconvenient for music users, it has not been unbearable. "And," says *Business Week*, "only unbearable situations make strikes successful."

Firm Name Changes

CHICAGO, July 3.—The name of the Permo Products Corporation has been changed to the much shorter form of Permo, Incorporated.

Permo has long been known in the juke box trade as a manufacturer of the Permo point needles. The firm also has been making a *Fidelitone De Luxe Floating Point needle* for home phonograph sets. The home needles have been recommended as good for 5,000 plays.

Officials say there will be no change in the policy of the firm and that it will continue to make the best products possible, both for home use and for the use of music operators. The firm is also engaged in making certain products for the government, including pivot points for precision instruments.

Soundies Buy 64 New Reels

New releases feature name bands—Crouch produces 20 additional subjects

CHICAGO, July 3.—Soundies Distributing Corporation of America has purchased 64 movie subjects originally produced by Luther Reed for the movie machine trade. This announcement was made by William Forrest Crouch, producer for Soundies, who returned from New York this week where he made the purchase and also produced an additional 20 subjects for further release.

The Reed films have never been released and feature a number of name bands, among them Jimmy Dorsey, Lani McIntyre, Johnny Long and Al Donahue.

Of the 20 subjects produced by Crouch, during his last New York trip, are 14 featuring Negro talent. Three Soundies feature Al Cowan's Musical Madcaps, comedy band recently appearing in *Stormy Weather*. The Chanticleers, vocal quartet; the Four Gingersnaps, singers, appear in three; Mabel Lee, singer and dancer, made two; Ruby Hill, singer with Nobel Sissle's band, made one, while a couple of dance groups are the feature of the other two Negro shorts.

White talent employed includes Lina Romay, singer with Xavier Cugat's band, who is featured in three Soundies; Patricia Ryan, singer, made two, while Walter Liberati, pianist, stars in one.

Commerce Report Shows Changes In Business Thruout Chicago Area

Many people in the coin machine trade have for months wondered what has really happened to the coin machine industry in Chicago since the war began. Quite a few members of the trade have become so curious that they have made special trips to Chicago to visit the plants, largely to see just what is going on.

Reports have been made at intervals in our news columns to indicate that the manufacturers, of course, are all busy with production of war goods. They are all striving for the army-navy E awards, and just last week one of them received this signal honor. Real details as to what the manufacturers are doing must be kept secret for the duration. Just as big changes are taking place in other centers in the United States, so are important business changes taking place in the Chicago area that will have repercussions on the operating trade and on business in general now and after the war.

Perhaps the best summary of reports of these changes is issued from time to time by the United States Department of Commerce, which has an office in Chicago. The Commerce Department includes Detroit in the Chicago area, and a summary of changing conditions was issued April 15. The report on general business conditions for the Chicago area is as follows:

As the heart of the Arsenal of Democracy, the Chicago-Detroit region's war manufacturing activities are so varied and vast as to make any description weak and inadequate. This manufacturing heartland of the United States produces all types and kinds of war implements, such as airplanes, tanks, munitions and even submarines and other sea-going boats.

The impact of war on the region has been great indeed, but the impact of the region's war output on the war itself will be of greater consequence. A tremendous volume of war weapons is flowing from the Middle West to the far-away battle fronts.

The five States making up the Chicago-Detroit region have received approximately one-fifth in value of the war supply and facility contracts let between June, 1940, and November, 1942, according to the War Production Board. Out of a total of \$110,000,000,000 of such contracts this region is now working on or has completed contracts to the staggering amount of nearly \$22,000,000,000.

More than 24 per cent of the contracts for industrial war facilities are in this region. Michigan and Illinois each has received contracts to the amount of over \$1,000,000,000 and have only slightly lower records than the two highest in the nation, those for Ohio and Pennsylvania.

Great Munitions Center

The Chicago-Detroit region is predominantly a producer of munitions and

armament, accounting for around 30 per cent of contracts classified by the War Production Board as "all other." Of approximately \$42,000,000,000 in this type of contract, the region accounts for almost \$13,000,000,000. Michigan alone has contracts to the value of \$6,500,000,000, an amount twice as large as that of its nearest competitor.

In aircraft and even shipbuilding the figures are imposing. In terms of contracts let, 14 per cent of the aircraft production is here. Surprising as it may seem for a region with no coast line, 6 per cent of the shipbuilding contracts have been allocated to the Chicago-Detroit region.

Chicago-Detroit's industries are a cross-section of industrial America. The foremost industry, automobiles, has gone to war with a vengeance.

From the assembly lines of Michigan's industrial section, capable of turning out a car every five seconds, now roll airplanes, tanks, guns and other machines of war in quantities that have necessitated the addition of 170,000 workers during the past year to the factory pay rolls of Detroit and Wayne County alone.

The production rate of the automotive industry is rapidly approaching a million dollars in war material an hour. The value of automotive production in 1940 was \$3,570,000,000. In 1941 automotive output for civilian and war use amounted in value to \$4,938,000,000. Starting in 1942, the conversion to war production came rapidly, and the figure for the year is approximately \$5,492,000,000.

The outlook for this industry is a \$7,500,000,000 volume for 1943, and the major portion can be credited to metropolitan Detroit, where plant facility projects were more than doubled in 1942.

Looking at the picture from another standpoint, we find that at the close of 1942 2,000 plants in the Detroit region of the War Production Board—which comprises Michigan and Lucas County (Toledo), Ohio—were turning out war goods at a rate in excess of \$7,000,000,000 a year. In 1943 this region is asked to produce at a rate more than double that amount, or one-sixth of the expected total United States armament output for the year.

The population of Macomb, Oakland and Wayne counties, the Detroit industrial area, was increased by 325,000 from April 1, 1940, to May 1, 1942—the largest numerical advance in metropolitan areas—and local opinion places the increase from May 1, 1942, to February 1, 1943, at approximately 160,000. This would place the total population in the three counties at 2,859,000, a gain of nearly 500,000 in less than three years, and people are still coming at a rate of nearly 20,000 a month.

The number of women workers in war plants has increased 74 per cent; the number of Negro workers, male and female, 55 per cent.

Detroit Activity

In 1942 savings deposits in Detroit banks were 14 per cent greater than in 1941. Total bank deposits were up 51 per cent. Bank debits were up 23 per cent and bank clearings 48 per cent. The department store sales index average was around 18 per cent higher. Mortgage delinquencies are running at the lowest rate in years, and Detroit and Wayne County tax collections at the highest.

While the cost-of-living index in Detroit increased 11 per cent in 1942 over that of the previous year, weekly earnings increased 32 per cent and the factory pay roll 45 per cent. This has been reflected in the much higher level of Detroit's retail sales.

The Detroit area now produces, in addition to trucks, cars and jeeps for the army and navy, about half the tanks made in America, a large share of anti-aircraft and machine guns, cannon for planes, tanks and "tank-killers," shells, cartridges, fuses and bombs and airplanes, airplane parts, airplane engines and flight instruments, in terms of millions of dollars per day.

Michigan shipyards and boat works are producing submarines, freighters, PT boats, several kinds of invasion craft, motor torpedo boats, mine sweepers and layers, and other vessels of various types where before they built ore carriers, tankers, car ferries and pleasure craft. Tankers and cargo vessels are still being built, but mainly for ocean use.



BOSTON VISITOR. Jerry Columbo (left), of Trimount Coin Machine Company, Boston, recently visited the Rock-Ola Manufacturing Corporation plant in Chicago. He is a pioneer in the music business. At right is Jack Nelson, vice-president of the Rock-Ola firm.

A report on Michigan production would not be complete without mention of the part played by the tool and die industry. The number of these shops has tripled during the past year and the know-how and skill of their highly trained personnel accounts for the ability of Michigan factories to produce such great volumes of war goods.

The service parts situation for both cars and trucks is bad, but much worse for trucks than for cars. It takes from three weeks to two months to obtain replacement parts provided they are already made. If they must be manufactured the time between the customer's order and receipt of parts is between six and eight months.

An automobile owner must make an appointment with his service station. It may take two or three weeks before the serviceman can do the job, and he has no place to store the car in the meantime. Some service garages are renting lots and charging for storage if the car is left for more than a day.

The Detroit Street Railways, short of drivers and mechanics, reported that approximately 800,000 persons, or 40 per cent of the passengers transported on a typical day in February, 1943, were carried by bus. Many more busses than normally are tied up each day because of shortage of service parts and mechanics, while busses now have a higher breakage record because of inexperienced drivers.

Diversified Industrial Giant

Chicago's vast industries poured out war and civilian products at an enormous rate during 1942. It is estimated that at the close of the year the Chicago area was turning out manufactured products at an annual rate of \$7,500,000,000, or more than \$20,500,000 a day. During the year plants in the

Chicago area added more than 200,000 workers to pay rolls. As a result total employment passed the 700,000 mark.

Just as in peacetime, Chicago's manufacturing area may be personified as a diversified industrial giant. Its wide range of products include torpedoes, trench mortars, anti-aircraft guns, radio products, tanks, tank armor, half track cars for anti-tank guns, motors—including Diesels as well as aircraft engines, airplane equipment, mine-laying craft, chemicals and so on.

Aviation came to Chicago in 1941 with the location there of two engine manufacturing plants. Advances in this field new to Chicago have been made with the result that Chicago has become an important aviation center. Contributing to this distinction is the first plant erected in the United States for mass production of cargo planes.

In the region adjacent to Chicago, along Lake Michigan, are 48 companies constructing vessels. Chicago itself (See Commerce Report on page 67)

Will Redeem Stock

CINCINNATI, July 3.—Redemption of 12,516 shares of 7 per cent preferred stock on October 1 has been announced by the Rudolph Wurlitzer Company. This will mean an outlay of approximately \$1,500,000 from cash resources of the company, it was said. All but a small part of the issue will be redeemed at \$121.75 a share, including a dividend accruing October 1. The "small part," officers said, was marked for redemption at \$100, with a call price of \$101.75, including the dividend. This issue was sold only to employees.

WURLITZER—ROCK-OLA USED PARTS—A-1 CONDITION

WURLITZER PARTS		ROCKOLA PARTS	
412 Amplifiers with Tubes	\$13.50	Drive Motor	\$12.00
412 Speakers	6.50	Turntable Motor	12.00
616 Amplifiers with Tubes	15.00	Mica Switch (All Colors)	1.25
616 Speakers	9.50	Transformer for Coin Mechanism	2.50
Motors	14.00	Speaker	7.50
Main Gear	5.00	Amplifiers with Tubes	10.00
Main Drive Assembly (Comp.)	5.00	Mica Pick-Up	3.50
Record Trays (All Makes)	.40	Pick-Up Arms	3.00
Junction Boxes	2.00	Complete Coin Mechanism, 5¢, 10¢, 25¢, 12-16 Records	4.50
5¢ Coin Chutes (Used)	3.50	Motor Belts	.75
Extra Sildas (Used)	.85	Main Out-Off	1.75
Volume Control Unit	2.25	Selector (Comp.)	2.00
Tone Arm Assembly (Comp.)	10.50	Turntable and Rod	1.00
Relay Converters (Used)	11.00		
Box of 100 Carbon Resistors	3.00		
Magnazine Switch Box	2.00		
Cash Boxes	.75		
5¢, 10¢, 25¢ Coin Chute Assembly	8.50		
(412, 616)			
Lock & Key (271,273)	.60		

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'HITTIN' ON ALL 10!'

VICTOR AND BLUEBIRD HITS!

1. IN THE BLUE OF EVENING Tommy Dorsey (20-1530)
2. IT'S ALWAYS YOU : : : Tommy Dorsey (20-1530)
3. COMIN' IN ON A WING AND A PRAYER
Four Vagabonds (30-0815)
4. IT CAN'T BE WRONG : : : Four Vagabonds (30-0815)
5. AS TIME GOES BY : : : Rudy Vallee (20-1526)
6. LET'S GET LOST : : : Vaughn Monroe (20-1524)
7. BOOGIE WOOGIE : : : Tommy Dorsey (26054)
8. DON'T GET AROUND MUCH ANYMORE
Duke Ellington (26610)
9. TAKING A CHANCE ON LOVE Sammy Kaye (20-1527)
10. THERE'S A STAR SPANGLED BANNER WAVING
SOMEWHERE Elton Britt (B-9000)

To help us make new Victor and Bluebird Records for you, sell your old ones to your distributor!

THE TUNES THAT NAB THE NICKELS ARE ON VICTOR AND BLUEBIRD RECORDS!

TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.
By ELLIOTT GRENNARD

THE editor of this department, on vacation for a couple of weeks, sat out the record-breaking heat wave by dunking, imbibing gallons of pop (a teetotaler!) and hoping his job would be made easier in the interim by settling of the recording ban. Alas and alack! . . . He found, on his return, that the Musicians deal has been put on ice. Petrillo says there isn't enough dough in the proposition to interest his union; the scheme on the part of the major diskers to wax singing stars like Frank Sinatra and Dick Haymes with vocal accompaniments, was dynamited by the same Petrillo when he appealed directly to the singers for co-operation. And the AFM-ET set-to had a visitor in the person of the United States Conciliation Service.

Meanwhile to keep the phono turntables spinning ops will have to continue looking to Hit, whose releases of current songs will not stop with Ell Oberstein's expulsion from the AFM and to the big firms who are steadily making available more pressings of old stand-bys. Decca's release sheets carry such oldies as *It's the Talk of the Town*, by Glen Gray; *A Shanty in Old Shanty Town*, Johnny Long; *Woodchopper's Ball*, Woody Herman, and *Darling, Je-Vous Aime Beaucoup*, by Bing Crosby. . . . Capital has four new ones (including a Freddie Slack-Ella Mae Morse item) coming out this week, and they should be easier to obtain with the opening of still another Capital distributing office in Dallas, Tex. The firm also opens its own office in New York, which will handle all Eastern sales until an office in Atlanta, Ga., is ready.

Territorial Favorites

RICHMOND, VA.:

St. Louis Blues. Cab Calloway.

When you're talking of oldies (as we were only a few lines back) you must concede they don't come much older or

better than the W. C. Handy classic. One can't speak of a "revival" because *St. Louis* has never died, but the Brunswick album of Calloways brought out by Decca may bring the famous song some new devotees. Incidentally, the album includes such other well-knowns as *Minnie the Moocher*, *Kickin' the Gong Around*; *I'll Be Glad When You're Dead, You Rascal You* and *St. James Infirmary*.

BALTIMORE, MD.:

Ten Little Soldiers. Four Vagabonds.

Petrillo apparently has taken no action on vocal records made by groups, and platters made by the Vagabonds, Song Spinners and Golden Gates offer some timely material. Of those mentioned, the Vagabonds have come closest to breaking thru with hits, and their version of *Little Soldiers*, who ran into maneuvers involving little sailors, marines and girls, pops up as a half-forgotten ditty with possibilities.

DALLAS, TEX.:

Flash. Harry James.

Was there ever a time when an instrumental by James was not in the boxes? *Flash*, the reverse side of the *All or Nothing at All* bonanza, may follow the way of *Strictly Instrumental* and *Music Makers*. Columbia counts heavily on the strictly instrumental James and his music makers to repeat many times. It already has *James Session* on the market and is ready to follow with still more.

Note

For a listing of songs played most often over the radio for the week ended Thursday, July 1, see the Music Popularity Chart in the Music Department this issue.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the sepien best sellers under Harlem Hit Parade.

RECORD BUYING



Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

GOING STRONG

JOHNNY ZERO SONG SPINNERS Decca 18553
JOHNNY JONES Hit 7050

This is one Zero that's being chased by civvies and servicemen alike. But contrary to usual procedure they've shot it up and kept it flying instead of shooting it down.

AS TIME GOES BY RUDY VALLEE Victor 20-1526
(13th week) JACQUES RENARD (Chorus) Brunswick 6205
ROSS LEONARD Savoy 107

DON'T GET AROUND MUCH ANYMORE INK SPOTS Decca 18503
(11th week) GLEN GRAY (Kenny Sargent-LeBrun Sisters) Decca 18479
DUKE ELLINGTON Victor 26610

TAKING A CHANCE ON LOVE BENNY GOODMAN (Helen Forrest) Columbia 35869
(9th week) SAMMY KAYE (Three Kadets) Victor 20-1527
ELLA FITZGERALD Decca 3490

LET'S GET LOST VAUGHN MONROE (Vaughn Monroe-Four Lee Sisters) Victor 20-1524
(7th week) KAY KYSER (Harry, Julie, Trudy, Jack and Max) Columbia 36679
JIMMY DORSEY (Bob Eberle) Decca 18532

COMIN' IN ON A WING AND A PRAYER WILLIE KELLY Hit 7046
(4th week) SONG SPINNERS Decca 18553
GOLDEN GATE QUARTET Okch 6713

IT CAN'T BE WRONG ALLEN MILLER Hit 7045
(3d week) FOUR VAGABONDS Bluebird 30-0815
ROSS LEONARD Savoy 108
DICK HAYMES (Song Spinners) Decca 18557

ALL OR NOTHING AT ALL HARRY JAMES (Frank Sinatra) Columbia 35587
(2d week) JIMMY DORSEY (Bob Eberly) Decca 2580

Names in parentheses indicate vocalists.

MUSIC IN THE NEWS

NOT A SINGING WAR.—A great many words have been written to date about the failure of the present war to produce song hits of the caliber and popularity of *Over There*, *Tipperary* and others popular during the World War I. There have been many explanations for this, but one of the most intelligent—and poignant—is found in the "letters to the editor" section of *The New York Times* magazine. The writer is Edward Price Ehrich, navy lieutenant.

Lieutenant Ehrich says simply, "This is not a singing war. This is a very grim war—grimmer than the last one. For us, here in the United States, it is not a war of a handful of fighting men, stepping in at the last minute to finish a job already well along. Last time there was plenty of the swaggering high good humor and supreme confidence which engenders not one but a dozen roaring, brassy marching songs, reflecting ego and youth and cocksureness.

"A happy brawler on a Saturday night, looking for trouble and sure he can handle it, sings and swears, laughs and punches all at the same time. The same man, terrifyingly searching one saloon after another to find the man who struck down his physically handicapped younger brother, doesn't sing.

"... There is no cocksure egoism possible when you are fighting men who could do what they did to Pearl Harbor, to Lidice, to Rotterdam, to the Jews in a half dozen countries and to innocent Gentiles in the same countries. ...

"These are not great things that make you sing when you go in to kill the men who did them. You are a little white around the mouth and you are sweating and your vocal cords are too dry to make a sound. This is not the kind of killing that comes up in the 15th-round, with roars of natural excitement because of two forces, fighting clean, about to split themselves into victor and vanquished, but with no difference between their souls.

"Evidently until there is nothing ahead

but the final surge of an irresistible momentum we are not singing. The last men to go over, to take off from our carrier flight decks, to drop the last bombs, sure of victory, may sing from relief as they finish the job. But meanwhile perhaps our men don't feel like singing—except proudly about their outfit, transiently about their lonesomeness or the lonesomeness of their girls. They have nothing to sing about with regard to the war."

CONCERT-GOERS' CHOICE.—Milwaukee likes its music light, cheery, classical . . . and international, reports *The Milwaukee Journal*. (The same thing could be said of most any other city, we feel.) This not too startling discovery was made when Jerzy Bojanowski, who is to conduct a summer symphony series in the Wisconsin city, asked concert patrons to suggest the program music.

Milwaukee, on the basis of the requests, seems to prefer American, Russian and German composers, altho French and Hungarian composers, too, have some following. Patriotic songs are popular, especially *Anchors Aweigh* and *The Caissons Go Rolling Along*.

Most popular American composers, at least in Milwaukee, are George Gershwin, Ferde Grofe and Edward MacDowell.

The younger patrons seems quickest to express their choices, Bojanowski noted. The people who attend concerts seem to know what they like and seem to understand music, he added.

SHORT LIFE AND AN OVERWORKED ONE.—Almost as frequently commented on as the shortage of good songs in this war is the rapidity with which popular music reaches hit proportions and then is forgotten. Bob Fredericks, columnist of *The Miami Herald*, recently wrote an article on the subject, calling it "The 'Hit Parade' Is But a Passing Parade."

Fredericks wrote the article as the result of an interview with Ernie Breuer, who wrote songs during the last war

which are still paying him royalties.

Talking pictures and radio are blamed for the fact that popular music is slipping. (Our personal opinion is that today's popular music is a great improvement over that of the earlier period, but we could be wrong.) Before sound and radio, songs came into popularity by natural processes. They were written, placed on the market, and if the quality was high enough they were slowly but surely picked up by shows, bands, phonograph recordings and individual singers and finally approved by the people who made them hits, according to Breuer.

Naturally this method took time—sometimes as long as a year. On the other hand, if a song had the durable qualities of a hit it was pretty certain to find its way onto the lips and into the hearts of the public—and there it remained, not for a few fleeting weeks but for months or even years.

Songs can't endure, Ernie insists, if they are to be handled like changing styles and passing fads that come and go in obedience to exploitation, and with less regard for public taste and acceptance.

MUSIC OVERSEAS.—The problem of entertaining servicemen overseas, especially in the more remote places, is no small one, according to an article in *The Columbus Dispatch*. At one advanced base in New Guinea, where even the Red Cross has no facilities to operate, the army's special services officers have used all the ingenuity at their command to provide entertainment for their men.

Among the features arranged for them are a radio station which broadcasts entertainment by men within the group as well as new popular recordings. A public-address system is used to get the men up in the morning (swing records are used) and to provide music at meal times. The men keep up with the new tunes in the States and are from six months to a year ahead of Australia on the new songs and movies.

A roofed-over theater has been built and christened the Zamboogie. Frequent group and squadron vaudeville shows are given, and the theater is usually jammed for each performance.

FORGETFUL.—Irving Berlin, who has written innumerable song successes,

learned recently that one of his songs has been a hit for 26 years without his knowing it, *The Cleveland Plain Dealer* reports.

Winfield Sheehan, who is producing a movie about Eddie Rickenbacker, wanted to use as the picture's theme song *If I Had My Way I'd Live Among the Gypsies*, the official song of the 94th Squadron, which was commanded by Capt. Edward V. Rickenbacker.

When Sheehan called Berlin for permission to use the song, the writer said there must be some mistake; he'd never written a song for the American fliers in 1917. Sheehan said that the World War pilots who had been singing it for years had told him it was a Berlin tune and repeated some of the lyrics.

"Oh, yes," said the startled Berlin, "I had forgotten all about that. I wrote it to fit the character of Douglas Fairbanks, who was a great roamer and world traveler. I got the idea of putting his love of wandering into a song."

Berlin was in the army at Camp Yaphank before he had a chance to publish the tune. He remembered, however, that a Greenwich Village youngster named Cole Porter had been enthusiastic about it, so he called Porter to ask him if he remembered the tune. Porter did; he had memorized the words and when he went to France as an ambulance driver he sang it at camp shows. It was a hit everywhere.

Captain Rickenbacker heard the song and introduced it to his men in the 94th Squadron, where it was an immediate success. American fliers always sing it at reunions.

Berlin resurrected the song from an old trunk in his Hollywood home. It will have a new lease on life in the Rickenbacker picture.

NON-STOP Since September, 1942
 ● **STILL** Going Strong
"DON'T STOP NOW"
 by Savoy—Newark, N. J.

GUIDE—PART ONE

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



● COMING UP ●

YOU'LL NEVER KNOW.. DICK HAYMES (Song Spinners) Decca 18556
 WILLIE KELLY Hit 7046

This ballad started out by living up to its title, coyly sliding up and down in *Coming Up*. That was before the Dick Haymes version was entered, however, and now that waxing has taken the lead and is spinning the ditty on to greater heights. It's back at the top of the list this week after dropping a notch and this time it looks set to keep moving upward.

IN THE BLUE OF THE EVENING TOMMY DORSEY (Frank Sinatra) ..Victor 20-1530

Now that it got a start, this sentimental ballad is showing up in true Dorsey-Sinatra fashion. The waxing was out for a few weeks before it made its way onto the Guide, which is unusual for a disk boasting two big names in these hungry times, but last week it made its appearance in fourth place and now it has whirled up to the No. 2 spot.

PISTOL PACKIN' MAMA.. AL DEXTER (Al Dexter) Okeh 6708

This hillbilly ditty is increasing in popularity each week, getting mentions on more and more reports throught the country. It holds the same position it did last week, however, because pop tunes by name artists are crowding it out. It is still pulling no mean supply of coins and promises to stick despite heavy competition.

IT'S ALWAYS YOU TOMMY DORSEY (Frank Sinatra) Victor 20-1530

Another re-issue, this ballad is the mate to the *Blue of Evening* tune which has already gotten a start up the ladder of success. This tune, too, is getting a major drive from its pub and looks set to follow its mate and a score of other TD and Sinatra waxings. Altho several versions of the tune were re-issued on other labels, this is the only one to attract attention from phono fans.

Double-meaning records are purposely omitted from this column.

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PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By GLADYS CHASINSKI

Stormy Weather

(20TH CENTURY-FOX)

Lena Horne, Cab Calloway, Fats Waller
Release date: June 16

This soon-to-be-released musical is a-glitter with recording artists and tunes that have been waxed, and operators can look forward to sunny skies while *Stormy Weather* is in town. Victor is starting a big promotional campaign on the film, boosting waxings by Lena Horne and Fats Waller, who record for that label. The disk firm has arranged for 52 stations throught the country to plug the film-music via airwaves, in addition to other tunes done by Waller and Miss Horne, and is making available display material which ops can take advantage of. Victor will run its advertising on *Stormy Weather* music in each area to break along with local playdates of the film. And ops can also slip in some of the waxings from the Cab Calloway album recently issued by Brunswick. Some of these records have already started spinning in certain areas, and Calloway's appearance in the film can boost them further or act as an introduction where ops have not yet given them a try. Recordings of the film tunes are listed below, and operators might stock up on them in anticipation of heavy interest in the revivals:

RECORDINGS:

- "Stormy Weather"
Lena Horne (Victor)
Duke Ellington (Columbia)
Eddie Duchin (Columbia)
Ethel Waters (Columbia)
Connee Boswell (Decca)
Art Tatum (Decca)
Carmen Cavallaro (Decca)
- "I Can't Give You Anything But Love"
Louis Armstrong (Decca)
Carmen Cavallaro (Decca)
Joe Daniels (Decca)
Connee Boswell (Decca)
Freddy Martin (Victor)
Fats Waller (Victor)
Benny Goodman (Victor)
- "Ain't Misbehavin'"
Fats Waller (Victor)
Louis Armstrong (Decca)
Duke Ellington (Decca)
Joe Daniels (Decca)
Tony Pastor (Victor)
Sidney Bechet (Victor)
Paul Whiteman (Victor)
- "Nobody"
Benny Goodman (Columbia)
Phil Harris (Okeh)
- "Diga Diga Doo"
Sonny Kendis (Columbia)
Bob Crosby (Decca)
Van Alexander (Victor)
- "Shadrack"
Louis Armstrong (Decca)
Larry Clinton (Victor)

"Walkin' the Dog"

Claude Hopkins (Decca)
Bunny Berigan (Victor)
Rene Musette (Standard)

News Notes

Benny Goodman will be starred in a film on his own life by 20th Century-Fox, tentatively titled *Moment for Music*. . . . Same studio is starting work on a new technicolor musical starring Carmen Miranda, *Greenwich Village*. . . . Duke Ellington short filmed last week by Pathe will feature the current hit *Don't Get Around Much Anymore* plus a medley of Ellington tunes. . . . Columbia is planning a string of musicals for the coming year, including *The Life of Al Jolson*; *Goodnight, Ladies*, based on the stage production, and *When My Babies Smiles at Me*, starring Ted Lewis and featuring the title tune.

Juke Box for Officers

PHILADELPHIA, July 3.—Buck privates and non-coms are not the only ones who find favor in the music machine. Officers too appreciate the music pouring forth from an automatic phonograph. Albert A. Light, local manufacturer, who has underwritten setting up of the new officers' club at the Municipal Airport, personally supervised the laying out of the clubhouse. After charting out a dance floor, he rushed right out to purchase a music machine so that the officers will have their favorite music when they want it.

St. John, N. B.

ST. JOHN, N. B., July 3.—The demand for used coin machines of all kinds has developed remarkably thru the maritime provinces and Newfoundland the past month. Representatives of distributing firms have recently visited the United States as well as Montreal and Toronto seeking machines. All that are available are placed without trouble and are cashing in on the prevailing hunger for entertainment. There is keen competition for the used equipment, and machines which had been considered too old for reconditioning have been overhauled and are back getting the coins.

There is difficulty in getting merchandise, and a particular shortage of candy. Substitutes for sweets are proving just substitutes, but it is far more profitable to fill empty spaces with potato chips, maple sugar, maple sirup, dulce, smoked boneless herrings and popcorn, than to wait and hope for more candy. Maple

sugar and sirup are big sellers, but are scarce. Weighers continue popular, but competition is provided at some drug-stores, where free weights are offered customers.

Slots and bells continue exceptionally free of police action in this territory. Pinball, too, is being ignored by officialdom. Phonos getting plenty of play and where the records are changed often, receipts are tops. The old martial airs continue to go over well.

Detroit

DETROIT, July 3.—Mark Linkner, Triangle Amusement Games, was a close witness to one outburst of street fighting in the Detroit riots, which broke out near his place of business.

Lemke Coin Machine Company's store was undamaged, altho located practically at the center of the most serious organized fighting.

Max Lipin, head of Allied Music Sales Company, and Mrs. Lipin have returned from a three-week visit to New York, mixing vacation with a business trip. Harry, incidentally, missed all his meals Monday when local riots caused all restaurants in the neighborhood of his business to close.

Mrs. Reuben Ray, of the Ray Music

Company, has left on a two-week trip.

Art Sauve, A. P. Sauve Company, who is playing a lot of attention to his up-State farm these days, is about the most weather-wise coinman around the Motor City.

Carl Angott, of the Angott Sales Company, is out of town on a week's cruise of the Great Lakes for an early vacation.

A. R. (Jack) Morey, who formerly headed Iceolite Corporation, and who produced a substitute for ice in "ice shows," is head of the major appliances department, handling record sales to operators, at Buhl Sons Company.

Harry Lipin, Allied Music & Sales Company, reports the firm is disposing of a large part of its automatic phonograph route, and is concentrating on the sale of records, needles and accessories.

Mrs. Reuben Ray, wife of the head of the Ray Music Company and herself in charge of the record department, is away on a vacation at their farm near Kalamazoo.

Raymond Miller, former serviceman for J & J Novelty Company, is recuperating in a hospital in England, after being injured. He was a gunner on a bomber in the air corps.

RECORD BUYING GUIDE—PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

NOTE

Victor brought out a Glenn Miller disk this week, mating *Blue Rain* with *Caribbean Clipper*. The former is a ballad, with vocal refrain by Ray Eberle and the latter a swing instrumental. On the Bluebird label, disk offers Erskine Hawkins on *Don't Cry, Baby* and *Bear-Mash Blues*. Decca is making its Brunswick album series available as separate disks. Series includes waxings by Duke Ellington, Red Nichols, Cab Calloway and others, and several of the sides have already appeared on various reports from phono ops. Columbia has nothing scheduled for this week but expects to set some releases for next. Two tunes from the latest Bing Crosby flicker, *Dixie*, have come out on the Hit label, *Sunday, Monday or Always* coupled with *If You Please*. Same firm has also released two other new ditties, *More Than Anything in the World* and *Fortune for a Penny*, all four exclusive waxings. Capitol offers another waxing by the combo that swept onto coin machines with *Cow Cow Boogie*, Freddie Slack and Ella Mae Morse. Tune is *Get on Board Little Chillun'*, jazz spiritual. Waxing is available this week, and at the same time the label is releasing *Two On a Bike*, done by the vocal group, Six Hits and a Miss. Two sides by Billy Butterfield and Ceelle Burke have also been made available by Capitol.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

YOU'LL NEVER KNOW . . . DICK HAYMES (Song Spinners) Decca 18556

Another all-vocal side by the former Benny Goodman, Tommy Dorsey and Harry James band vocalist, with the Song Spinners, mixed voices, laying down a varied and colorful background of rhythmic harmonies that goes a long way in making up for the absence of regular musical instruments. Dick Haymes, devoted to the romantic mood in singing love ballads, is particularly appealing for this hit song from the *Hello, Frisco, Hello* movie. And with the song already a heavy favorite, the fans should swarm all over the selectors for this side. Moreover, disk provides good double duty for music ops. Plattermate, *Wait for Me, Mary*, provides one of the more important up-and-coming hit songs of the day. And Haymes's accomplishments are equally effective for this side as well.

THE JUMPIN' BLUES . . . JAY McSHANN (Walter Brown) Decca 4418

While late in arriving, this earlier release by Jay McShann's orchestra is called to operators' attention in the event many following the *Guide* may have missed on the side or may still be awaiting its delivery. Originally recorded before the Petrillo ban, the youthful Kansas City piano-maestro makes for a highly attractive jump disk with this side. A typical Kansas City blues of his own origin, the side highlights his fine piano fingerings which are creating a widening gulf of McShann fans that will easily be translated in terms of phono players, particularly now with a dearth of good jump music sides for the selectors. Blues singing of Walter Brown enhances the phono appeal of the side.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

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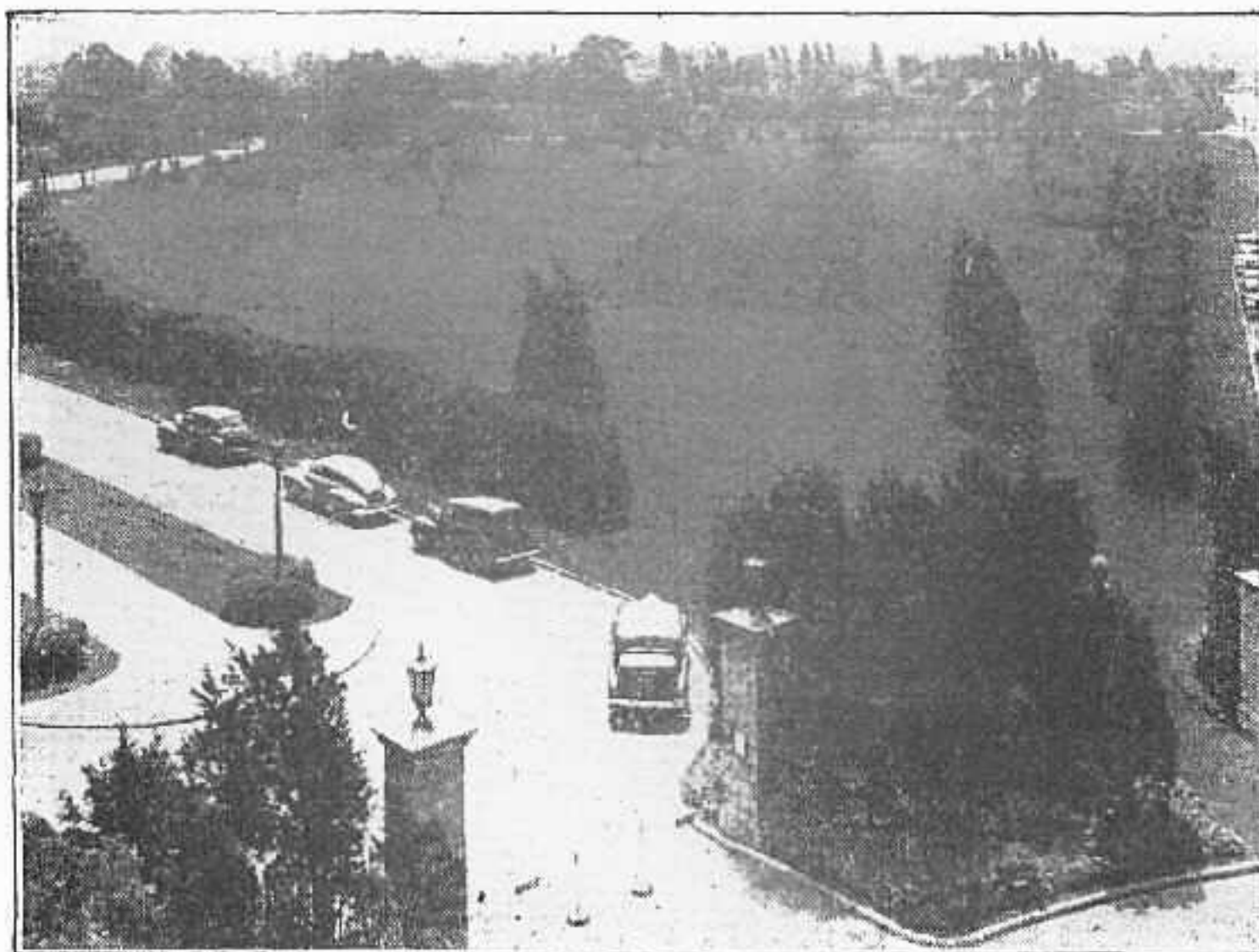
163 WEST 23 STREET, NEW YORK, N. Y.

Phono Needle Co. Agrees to Change Advertising Policy

WASHINGTON, July 3.—The Federal Trade Commission has announced that Peter Grey's Laboratories, engaged in the sale and distribution of phonograph needles under the trade name "Kacti," had agreed to cease advertising that the needles would cause records to last forever, cause records to improve with age, or cause a restoration of records whose sound-vibration mechanism has become damaged thru the use of metallic or other needles.

It was also stated that the manufacturers of Kacti needles would discontinue any representation which tended to convey the belief that the needles met all requirements of the electric pick-up or supply all the contributing factors necessary to insure "perfect reproduction."

The company also agreed to cease using the words "Peter Grey, Inc.," as a trade name, which implied that the business was a corporation.



FOR VICTORY GARDENS. Those who have once seen the beautiful grounds around the Wurlitzer plant at North Tonawanda, N. Y., will remember this view from the front entrance to the big plant. But Victory Gardens come first, so in the center can be seen a tractor plowing up the park. The firm has provided ample garden space for all employees.

Minneapolis-St. Paul

MINNEAPOLIS, July 3. — Operators say collections are holding up very well. Music machine operators are especially happy about the summer's outlook.

Wally Zellmer, one-time mechanic for Sam Karter and now an army sergeant, has been shipped overseas, "destination unknown."

Jonas Bessler, of Hy-G Amusement Company, reports his business is moving along in good fashion. Phonographs are selling well, Bessler said.

Miles Tierney, Minneapolis operator, is the recipient of congratulations on his recent marriage to Clara Hanson. Tierney says he can be quoted that marriage is marvelous.

Phil Moses, Phillips Specialty Company, had some tough luck recently when his wife, Anne, and their daughter, Elaine, were riding in the family car. Mrs. Moses was at the wheel, became ill and lost control of the car which hit a tree. She suffered severe body injuries, while the daughter suffered a broken back, broken jaw and concussion of the brain. Both are recuperating in Asbury Hospital.

Archie LaBeau, LaBeau Novelty Company, St. Paul, is traveling thru the State this week on business. His office reports trade as being brisk.

According to Ben Friedman, Silent Sales Company, business has been good, with super bells, three and four bells, phonograph parts and accessories getting strong plays.

Fred Nassauer, Pioneer Distributing Company, is finally wearing his army uniform, and mighty proud to be in. He'd like a crack at the Nazis, who drove him out of his native Austria.

A recent death in the industry was that of Nick Hnatick, coin machine operator in International Falls. On a recent visit to the Twin Cities he had told friends here he planned to assume personal charge of his farm this summer.

Mrs. J. J. Stuck, widow of "Snowball" Stuck, Sioux Falls, S. D., who died recently, has taken over operation of her late husband's route. She visited here this week and said prospects for a strong summer were good.

At the Mayflower Novelty Company the demand for all types of equipment has been greater than the supply, Lou Dolan reports. Arcade equipment is selling fast—when Mayflower is able to get it.

Harry Lerner, of H & L Novelty Company, has been elected president of the Center Men's Club of Emanuel Cohen Center in Minneapolis. Harry donated a phonograph to the Center and it has become one of its most valuable pieces of property, according to Jacob Mirviss, director.

Marle Madsen, one of the operators at the Coin-a-Matic Amusement Company central studios, is back at her headset following a three-week illness which

had her bedded at home. She said she has completely recovered.

Jack Karter, Midwest Novelty Company, St. Paul, has exchanged marriage vows with his Sheboygan (Wis.) fiancée. The couple are residing in St. Paul.

Al Plotnick, Minnesota Automatic Machines, is biting his fingernails these days. An heir is expected to put in appearance at the Plotnick home within the next few days. Al said he expects to be in army uniform in two or three months.

M. M. (Doc) Berenson, headman at Minnesota Automatic Machines, has gone to Chicago on business. He'd like to drum up some records which his men tell him are becoming more difficult to obtain in these parts.

Following orders to the letter, J. J. Cook, St. Paul operator, has dropped his weight from 260 pounds to 160 pounds and looks and feels swell.

Operators who recently came to the Twin Cities to look over the situation were Jack Lowery, Wabasha, and Walter Fisher, Pipestone. Both said prospects for this summer are bright.

Harriet Cohen, Hy-G Amusement Company bookkeeper, who has been ill for some weeks, is recuperating in a local hospital. She's get well in a hurry if a letter would come from her boy friend, Al Cole, with the marines "somewhere in the Pacific."

New Orleans

NEW ORLEANS, La., July 3. — Hot weather has been aiding rather than cutting business at arcades and at downtown coin machine locations, operators report, but most of these spots are beginning to feel more acutely the growing shortage of equipment. The stationing of many thousands of servicemen here is helping operations generally.

Harry Batt has opened Pontchartrain Beach, largest lakeside resort in the South, with new rides and concessions and has renovated and added materially to his coin machine playland and his Penny Arcade. Batt looks for the best season in the history of the beach and first week's crowds clearly confirmed his optimism.

Charlie Phillips, candy concessionaire and operator here, was initiated into the Lions' Club of Metairie the other night. The Metairie Club, for three years straight the fastest growing club in the entire Lions' International Association, is headed by *The Billboard* correspondent, who welcomed Charlie in. Johnny Massey, of the Jefferson Coin Machine Company, immediate past president of the club, was also on hand for the occasion.

Ken Willis, district representative of Mayflower Novelty Company, St. Paul,

is most optimistic over business prospects for the summer but warns that the industry is faced with growing problems of labor, parts and machines themselves. He blames inability to give players new creations for a letdown in patronage in pin games but looks for further increases in business for phonograph operators. He has just returned from a trip on the Mississippi Gulf Coast where he called on John Bertucci, United Novelty Company, Biloxi.

Nick Carbajal, head of the Dixie Coin Machine Company, is off on a month's vacation. Carbajal is taking a well-earned rest. He expects to get back on the job around July 1. Mrs. Carbajal and their two children are accompanying him on his vacation trip.

Corp. Oscar Truckman, of the Army Air Force, was recently here on a visit. Corporal Truckman is well known as former manager of Bush Distributing Company, of Des Moines and Minneapolis.

Phillip Yaeger, formerly of the Bell Distributing Corporation, has left to join the marines in California.

R. N. McCormick, Southern sales manager of Decca Distributing Corporation, reports unusually good sales of Brunswick disks that have recently been added to the company's line. Mac is doing a lot of raving these days over the new Decca sensation, Dick Haymes. Four recordings by Haymes are hot sellers of the month—*In My Arms, It Can't Be Wrong, Wait for Me, Mary and You'll Never Know*.

John Hornsby, Decca's Memphis office manager, has been inducted into the armed services and has been replaced by John Wylie, of the New Orleans office.

A good demand for Rock-Ola phonographs and parts is reported by J. W. Smalley, manager of the Southern Music Sales Company, territory distributors.

COMMERCE REPORT

(Continued from page 63)

added 12 new shipbuilding companies in 1942.

The meat situation has received national attention, with chief interest being focused on short meat supplies and the black market.

Chicago, as the leading meat-packing center, has been straining to do its duty in providing essential meat for civilians and the military. The four largest meat-packing companies reported combined sales for the 1942 fiscal year at 39 per cent over the preceding year.

In 1942 steel mills in the Chicago industrial district surpassed all previous annual performance records. Thruout the year Chicago operated at a level that was consistently higher than the national rate. The Chicago rate never dropped lower than 100 per cent of rated capacity and in one week rose to a high

of 107 per cent. This contrasts with a low of 95.5 per cent and a high of 99.5 per cent for the nation.

Of the nation's rated productive capacity for steel ingots and castings the Chicago industrial area accounts for about 20 per cent.

Acute shortage of man power probably is causing bakers more headaches than all other problems. Management is going to find it harder and harder to get people to fill jobs in the plant and on the sales force.

The baking industry is an essential war industry and is not affected by the announcement of the War Man-Power Commission concerning nondeferrable occupations. Many bakers, to avoid misunderstanding on the part of employees, have posted notices to this effect.

The 200 power laundries in the Chicago area have cut truck mileage 37 per cent, which is more than the 25 per cent curtailment required by ODT. Calls eliminated include go backs, specials and more than one delivery to a family or commercial institution in one day.

Laundry volume has increased during the war because of the influx of new war workers and particularly because many housewives have taken up factory war work.

Hotels Have Problems

Chicago hotels are full to overflowing. With the taking over of three large hotels, available housing has been reduced to the amount of 4,200 rooms.

Before rents were frozen the residential hotels were 86 per cent occupied and after the freeze 91 per cent. But the 5-point increase in occupancy has not taken care of the 15 per cent increase in operating costs.

Commercial hotels have many dining-room problems, springing chiefly from the rationing of foods.

Motion picture attendance in Chicago is up about 11 per cent from last year. The motion picture theaters report that the man-power problem is difficult, but they are getting along as best they can. Materials for repair of machines are scarce, but the show business is ingenious. The show must and does go on.

Altho all segments of the economy of this district have been vitally affected by the war, in none is the change more evident than in manufacturing. In Indianapolis the growth of industry within a relatively short time has been phenomenal. Since 1940 industrial employment has increased nearly 150 per cent, with a corresponding increase in value of products.

The city is still producing large quantities of essential consumer goods, such as flour, meats, pharmaceuticals and so on, but the bulk of local production is comprised of war equipment or essential productive equipment. Very few industries have had to close down, and in most cases conversion to war production has been successful. This is true also in the smaller cities.

Housing in Indianapolis

A survey conducted by the Bureau of Census during the week of November, 1942, disclosed a gross vacancy rate of 1.7 per cent, indicating about 1,200 rental vacancies. A survey conducted by WPA in June, 1941, showed that 48 per cent of the 4,000 vacancies, as of that time, were unfit for use or in need of major repairs. Unless these properties have been reconditioned during the intervening period, it is assumed only 700 or 800 of the currently available rental units may be classified as habitable.

FHA reports that, as of the last of December, 1942, 615 additional units were in process of construction in Marion County, with priorities granted for 315 additional units. FHA quotas cover another 199 units, and priorities are expected for possibly 50 per cent of them. Therefore new construction is expected to provide living space for some 1,050 to 1,200 families in 1943.

On December 1, 1942, the Home Owners' Loan Corporation opened an office in Indianapolis to take applications for conversion of large houses into multiple family units. Under this plan the government expects to lease private homes that meet certain specifications. The November survey of the Bureau of the Census disclosed that in contrast with the low vacancy rate a large proportion of occupied dwellings had room for additional people. By filling all dwellings to an average of three-fourths persons per room, nearly 90,000 additional people could be housed in Indianapolis. Householders reported 4,600 rooms in occupied dwellings available for rent. These could house 7,200 workers.

Soft Drink Makers Drastically Reduce Mileage, Gas Use

WASHINGTON, July 3.—Notable reductions in mileage and gasoline usage have been made by soft drink manufacturers, according to a report by Edward Wagner, Cincinnati beverage manufacturer and chairman of the industry's transportation committee.

In the report, which was filed with the Office of Defense Transportation, Wagner said truck mileage was cut more than 48,000,000 miles during the first three months of 1943 compared with 1941 operations. Savings of 5,300,000 gallons of gasoline during the same period were also reported.

MERCHANDISE MACHINES

Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago 1, Ill.

Discover New Vitamin Facts

Dentist perfects method of making sugar which retains vitamins, minerals

SWAMPSCOTT, Mass., July 3.—A discovery of considerable potential value to vending machine operators and distributors has been announced by Dr. Royal Lee, Milwaukee dentist. Doctor Lee has discovered a new method of making sugar which retains the vitamin and mineral values of sugar cane juice.

Progressive vending machine men have long hoped for some means of securing vitamins in palatable form, and it is thought that the dentist's research on the problem may be of value to the industry.

Doctor Lee told the 30th annual convention of the Northeastern Dental Association that the process resulted from study of the effect of various vitamin and mineral elements on the teeth.

"The juice of sugar cane is, like whole wheat, one of the richest sources of vitamins and minerals," he said. "The new sugar is nothing more than cane juice that has been dehydrated, with nothing removed but water.

Makes Twice As Much

"This new sugar is also economically sound, for twice as much can be made from the same amount of cane juice as is possible today with the refined sugar.

"This sugar contains 3.5 per cent of mineral elements. Much of this is calcium. The Negro children in the sugar cane districts of the South have the most perfect teeth of children in the country. That shows what these minerals mean in nutrition."

Doctor Lee said the vitamin content includes A, B complex, C and K, the latter regarded as highly effective in the prevention of tooth decay.

Immediate commercial applications of the new sugar, Doctor Lee remarked, could be found in the candy, beverage and baking industries. In addition, he said, special sugars could be developed and used for diet deficiencies.

Process Is Explained

The Lee process does not employ heat to reduce cane juice. The juice first is filtered. A solvent is used to kill bacteria. The juice then is frozen. This results in pure water ice crystals intermingled with a concentrated solution. The frozen mass is chipped and placed in a centrifuge, which, when whirled, discharges the sugar solution thru the perforated bowl wall.

Repeated freezing and centrifuging produces a cold process sirup. To this is added a small quantity of a grain extract (wheat, flax, barley), which has the property of altering the attraction of the cane juice for water. The sirup is dried to a crystal or powder form by equipment such as is used in egg or milk drying.

This, Doctor Lee said, affords a cream-colored, sweet tasting product with a pleasant, distinctive flavor differing from other sugar in that it has a tartness found in very sweet orange juice.

Ship Mexican Candy to U. S.

38,000 pounds, valued at \$10,000, imported during April and May

LOS ANGELES, July 3.—For the first time in history, candy made in Mexico was shipped into the United States to meet the present candy shortage. Shipments began to flow across the border early in April and continued thru May with the reports on those two months revealing that candy made in Mexico City and sent to this country amounted to 38,399 pounds. Value of the candy was placed at \$10,420 in United States currency.

Candy entered this country during these two months thru Calexico, Calif. Shipments consisted of hard candy, suckers and peanut bars. Bars are smaller than those made in this country.

So anxious are American merchants to get merchandise, analysis is waived with the shippers paying duty on 100 per cent sugar content. Ordinarily candy pays 20 per cent duty, plus the sugar tax, which is about half a cent per pound. Duty is on the sugar content and as no analysis can be made at the Calexico port of entry, duty is levied on 100 per cent sugar content to rush the shipments to their American destinations.

Greater part of this hard candy being shipped comes from Mexico City. It is reported not as good in quality or cleanliness and most of it may not meet the United States pure food regulations as some alaline dyes are used. Use of some of these dyes is not permitted in products of this kind in the States. Some of the 38,000 pounds that have been shipped to this country may be returned to Mexico as not meeting requirements. Another objection is that the candy is not marked "made in Mexico."

No Gum, By Gum

PHILADELPHIA, July 3.—Altho it may look like a vending machine, you can't get chewing gum out of a fire-alarm box. Two youngsters learned this merchandising fundamental one night last week here, but not without calling out fire companies in answer to an alarm from Mercy Hospital.

It seems that two unidentified boys wandered into the corridor of the hospital and found a chewing-gum machine. They deposited their penny, but nothing happened. Next to the chewing-gum machine was another metal gadget. Thinking it was also a gum-vending machine, they tinkered with it and soon fire engines drove up to the door of the hospital. The gadget was a fire-alarm box. The boys were reprimanded and sent home.

donated by various manufacturers to the Servicemen's Center of Chicago, which was accepted in behalf of Chicago's mayor, the Hon. Edward J. Kelly, by Alderman George D. Kelly. The high bidders for this lot, totaling \$125,000, were Messrs. Smerling, of Confection Cabinet Company; Diller, of Nutrine Candy Company, and Mathias, of Walter H. Johnson Candy Company. From then on the auction was a riot of excitement, as lot after lot was put up for bidding. This is best attested by the staggering total of \$7,140,000 War Bonds sold, against which the amount of ex-quota candy supplied by more than 100 manufacturers was insignificant.

The candy industry can well be proud of this total of bonds sold, as it is close to the topmost figure obtained by any industry in the United States at any bond rally. Congratulations too are due the Chicago Candy Club, which with only 44 members has established vast good will for the industry and a pattern which can be followed by other salesmen's groups and trade bodies in allied fields. Significant indeed were the concluding remarks of Rolfe M. Lobell, chairman of this history-creating rally, which we quote:

"Sgt. John Barry has endured many terrific hardships and wounds of war, yet his vivid story is only the story of one man. Ladies and gentlemen, multiply the sergeant's experiences by thousands of other men who endure the same hardships every minute, every hour, every day—some of them your sons, your brothers, your friends, your neighbors—and only then can you get some of the picture of what is going on. I know that we would all like to do your part. We can't all be in uniform but there is something WE CAN do—and that something WE MUST DO. If we could auction freedom to the invaded countries what do you think they would give? We are not asking you to buy freedom—your government is asking for a loan to PRESERVE it and will pay you interest on your loan. Folks, you can't let boys like Sergeant Barry down —BUY BONDS—BUY TILL IT HURTS—BUY THEM TONIGHT!"

American Legion Benefit To Send Cigarettes Abroad

BALTIMORE, July 3.—A benefit performance was held under auspices of the American Legion at the Hippodrome Theater here last week to raise funds to send at least 4,000,000 cigarettes to American soldiers overseas.

Talent, as well as the theater, was donated for the show by local night clubs and theaters and several acts from Fort Meade, Md., including the band. Receipts and individual contributions will be devoted to the purchase of the cigarettes, which will be distributed thru the Red Cross.

\$7,000,000 in War Bonds Sold at Chi. Candy Club's Rally

CHICAGO, July 3.—In a spectacular demonstration of trade unity and industry co-operation, 1,200 guests of the Chicago Candy Club filled the Grand Ballroom of the Hotel Sherman on June 4 and bought the almost incredible sum of \$7,140,000 in War Bonds.

From Maine to California, from Florida to Washington and Oregon, from small towns as well as from the large metropolitan centers, enthusiastic members of the candy industry came to buy War Bonds under the extra incentive of ex-quota shipments of candy, which, however many buyers did not take.

Many trade celebrities participated in this important rally. At the speakers' table were Sidney Z. Hoffmann, of Walter Baker, president of the Chicago Candy Club; Rolfe M. Lobell, general sales manager of Overland Candy Corporation and chairman of the bond rally; Phil Gott, president of the NCA; Charles Scully, of the Williamson Candy Company; Arthur L. Stang, of Cracker Jack; Ted Stempel, of E. J. Brach; Lester Winternitz, the well-known auctioneer, and Sgt. John Barry, hero of Guadalcanal and Midway, who gave a stirring talk on his experiences.

The first lot auctioned consisted of 1,000 boxes of candy bars and packages



VICTOR'S TOPPER

Tops in Modern Design. Vends everything. Capacity 5 lbs. bulk mdse. (\$800 to 1000 balls of gum.) When ordering Toppers for ball gum please specify, Standard Finish Topper only . . . \$7.95 Each. (Porcelain Finish \$1.00 additional.) Terms: 1/3 cash, balance C. O. D. (or send full amount and save C. O. D. charges).

VICTOR VENDING CORP.
5711 W. GRAND AVENUE, CHICAGO

CIGARETTE AND CANDY VENDING MACHINES

COMPLETELY REBUILT READY FOR LOCATION

- 8-50 Natl. Cigarette Mach. King Size. **\$97.50**
- 8-30 National Cigarette Mach. . . . **\$69.50**
- 6-26 Natl. Cig. Mach. No Stand **\$11.50**
- 9-18 Candy Mach. . . . **105.00**

Subject to prior sale. 1/3 Deposit, Bal. on Delivery. Write for descriptive list. Eastern Representative

NATIONAL VENDORS, INC.

LOUIS H. CANTOR COMPANY
250 WEST 54TH ST., NEW YORK CITY

MARBLES

PERFECT 5/8 SIZE, GLASS ASSORTED COLORS. 20,000 to a Case. **\$39.50 per case** LIMITED SUPPLY. Full Cash With Order.

SALTED PEANUTS

22c per pound. Packed 30 lb. cartons only. Full cash with order, NO C. O. D. Limit 210 pounds to order.

VICTOR'S FAMOUS MODEL V

Truly a Great Vendor. Vends everything—no additional parts needed. Capacity 6 lbs. bulk merchandise—or 1000 to 1200 balls of gum. Standard Finish Model V only . . . \$8.50 Each. (Porcelain Finish \$1.00 additional.) Terms: 1/3 cash, balance C.O.D. (or send full amount and save C.O.D. charges).



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Northwestern

OPERATORS' HEADQUARTERS IN THE BULK VENDING FIELD

Keep Informed—know what's going on in the industry through **The Northwestern**

Packed with ideas to help you make and save money. It's free!

SMALL STOCK OF MACHINES STILL REMAINS.

Parts and Repair Service at Your Disposal.

NORTHWESTERN, MORRIS, ILLINOIS

WE HAVE

Substitute for BALL GUM
COMIC Books for Winners

PENNY KING CO.

2980 W. Liberty Ave. PITTSBURGH, PA.

VENDER SUPPLY NOTES

MORE COCOA.—Increasing cocoa imports from Brazil and Africa have given cocoa manufacturers hope for more liberal civilian allotments by the last quarter of this year. The inflow of supplies this year has been almost double the same period last year.

Early in June imports totaled 1,679,565 bags, nearly 1,000,000 bags ahead of the same period last year and almost 100,000 bags ahead of the total for the entire year of 1942.

Cocoa manufacturers are restricted in their grindings to 60 per cent of 1941 use on civilian business, but there are no limitations in meeting demand for cocoa and chocolate products for the armed forces.

GUM EARNINGS.—Indications are that net profit of American Chicle Company for the six months ending June 30 will closely approximate that of the same period last year, when the company reported \$1,848,887, equal to \$3.12 a common share.

The company's ability to maintain earnings in the face of a moderate decline in volume and rising costs for materials is due largely to a reduction in marketing expenses. The company has placed an arbitrary limitation on the production of its gum products, not because of sugar rationing, as is commonly supposed, but due to the need for conserving stocks of insolubles necessary for the manufacture of gum.

FIBER BOXES.—Appointment of a task group to study the possibility of further conserving paperboard in the manufacture of fiber boxes was made at a recent meeting of the fiber box industry advisory committee with War Production Board officials in Washington.

HONEY BOOM.—Lack of corn has been responsible for a boom in the honey market. Confectioners and bakers are big users of corn sirup; fearing a grave shortage they have been scouring the countryside seeking to build up big stock piles of honey.

Beeswax, too, is on the "military necessity" list. It has scores of important industrial uses. Despite lack of shipping space, room has been found for beeswax imports from Central America, Brazil and the West Indies.

CANDY PRODUCTION.—A recent survey by the National Confectioners' Association revealed increased demand for small-size candy bars in post exchanges, ship service stores, canteens and from war workers. As a result production of 5-cent candies has risen 50 per cent during the last two years.

Thru simplified production caused by wartime needs, candy manufacturers have cut their variety to one-fourth what it was two years ago, from 13,400 items to only 3,449. The reduced variety enables them to spread available supplies much farther than would be possible otherwise. All lines have been reduced except 5-cent candy and one-pound packaged confections.

NEW ORDER.—Equipment used principally by packers for sealing glass containers with metal closures comes within the definition of packaging and labeling machinery and therefore is covered by limitation order L-83, the WPM ruled in a new interpretation of the order (interpretation 3 of limitation order L-83 as amended June 16). The new interpretation became effective June 25.

COCKTAIL CIGARETTES.—A new type of cigarette—which probably won't be too practical for vending machine purposes—is being introduced in New York and Philadelphia. They are advertised as a custom blend of superb tobaccos, delicately flavored with Martini, Manhattan, Creme de Menthe or Demi-Tasse (brandy-coffee).

NO FURTHER CURTAILMENT?—In recognition of the food value of ice cream, frozen dairy food production is expected to be continued on levels consistent with supplies of milk and other products, government officials told manufacturers at the second meeting of the ice-cream industry advisory committee, held in New York last week.

It was not fully explained that this statement actually means, but it is understood that while no improvement is generally expected in the milk and milk product situation, current restrictions on the use of milk solids and fat in ice cream will be continued and no further curtailment will be placed on the industry unless such a condition becomes mandatory.

PACKAGING RESTRICTIONS.—The manufacture of paperboard cartons to

carry soft drinks has been prohibited, WPB has announced. It is estimated that about 12,000 tons of paperboard will be saved annually. Present inventories of the containers are large enough to last out the summer if carefully used. Restrictions were also announced on wrappers for cigarette packages and cigarette cartons. Paper shipping sacks are exempted from the order.

SUGAR SALES.—Sugar refiners are reporting a sharp pick-up in sales as the result of three ration stamps becoming usable. Inventories are adequate to meet demand, due to recent improvements in imports of raw sugar, but refiners are running behind in deliveries because of transportation difficulties and insistence of retail stores on package rather than bulk sugar.

Refiners have substantial inventories of bulk sugar due to the emphasis on packaged sugar. Demand for bulk sugar is expected to expand as industrial users take up their July-August allotments, which remain unchanged at the rate of 70 per cent of 1941 use.

Receipts of raw and refined sugar from offshore areas totaled 1,600,000 short tons for the period January-1 to May 22, an increase of 20 per cent compared with the same period in 1942. June imports continued to expand, it was reported.

ADVISORY GROUPS.—Two new advisory committees in the confectionery industry are being formed by the War Foods Administration, it has been announced in Washington, one for chocolate and cocoa, the other for package goods confectionery.

Altho no official announcement has been made, it is understood that no meeting has been called for either group, and it is thought more names will be added before such a meeting is called.

CIGAR VOLUME.—More higher-priced cigars were smoked in the first 11 months of the fiscal year than in the same period last year, boosting dollar volume higher, altho approximately the same number of cigars of all types were sold in each period, according to a report by the Cigar Institute of America.

Sales of higher-priced smokes rose from 605,121,000 to 921,453,000. Total domestic sales, not including government purchases, were 5,553,000,000 in 11 months, against 5,570,000,000 in the previous corresponding period.

AD CAMPAIGN.—Royal Crown Cola has begun a major advertising campaign in more than 500 newspapers from Coast to Coast. T. M. Schimberg, president of the company, announces. Comic strip advertisements will feature the current campaign, appearing on regular comic pages and picturing wartime situations.

BRAND NAMES.—Suggestions that the Office of Price Administration plans to reduce or eliminate cigarette brands or brand names have been denounced as "absolutely baseless" by Price Administrator Prentiss M. Brown.

Vending Firm Boosts War Bonds With New Slogan

PHILADELPHIA, July 3.—Berlo Vending Company, candy vending machine company with 18 branch offices located thruout the East, South and Midwest, has adopted a new institutional advertising slogan that carries a boost for War Bonds. Berlo's "A-B-C" figure, a trademark with the firm, has always stood for "America's Best Candy." Now the "A-B-C" is made to stand for "All Bonds Count." All Berlo advertising now carries the streamer: "All Bonds Count—So Buy More Bonds."

Cigarette Firm Considers Possibility of Price Rise

NEW YORK, July 3.—Discussions now are under way for an increase in cigarette prices, it was disclosed today in the first quarter report of Philip Morris & Company, Ltd., Inc., which showed net income down nearly 11 per cent from the corresponding 1942 period despite a rise in sales to record levels.

Commenting on the company's inability to offset the effect of higher tobacco prices and increased taxes on earnings, O. H. Chalkley, president, said that possible cigarette and tobacco price increases "have been under discussion for a considerable period of time."

Chalkley pointed out, however, that

any increase would depend upon action by the Office of Price Administration and he would not "venture to predict what action, if any, may be taken by that agency."

First quarter sales were \$141,046,615, up 25 per cent from \$112,309,830 a year ago, while net income declined to \$6,930,933, equal to \$6.12 a common share, from \$7,783,135, or \$8 a share, in

the initial 1942 quarter.

The balance sheet as of March 31 showed current assets of \$82,066,049 against current liabilities of \$15,117,635. Current assets were up from \$62,197,298 a year earlier, reflecting a sharp increase in inventories to \$70,569,578. Current liabilities had declined from \$17,204,121 principally because of repayment of \$4,250,000 in bank notes in the interim.

PHILADELPHIA NEWS NOTES

Reported by M. H. ORODENKER. Phone HANcock 8398.

PHILADELPHIA, July 3.—Attention of the music operators is focused on Columbia's record reissue of *All or Nothing at All*, featuring Frank Sinatra with Harry James's orchestra. If major promotion carried on here bears fruit, and from all indications it will, the ops have the answer to their "dynamite disk" to keep the fans flocking to the music machines thru the hot weeks to come.

Rex Alexander, record promotion expert for the Motor Parts Company, local Columbia distributor, co-operated with Station WCAU in ballying a "Frank Sinatra Day" May 24. The singer was in town for the day to make a guest appearance on the station's network variety show, *95 Minutes From Broadway*. A campaign of major proportions was arranged for the day, highlighted by Sinatra singing the record song at an outdoor bond rally during the afternoon. Wherever he made appearances during the day, at the Stage Door Canteen and the Philadelphia Naval Hospital, the record came in for a generous plug.

At the broadcast itself, Alexander arranged for record dealers and operators to be present in the studio audience. From every indication the record is destined to be the year's best seller. The initial shipment of 12,000 records to the local distributor, a new high in these times, were sent out immediately. Alexander stated that the distributor's initial order for a new record release, if it holds unusual promise, is only about 5,000 or 6,000 records. Before the week was over Motor Parts received 12,000 more records on a re-order, insuring a generous supply to all dealers and operators. With 24,000 records already shipped out, Alexander stated that there are orders for 30,000 on the books, with more coming in every day.

Steinberg Expands

Israel Steinberg, whose Bourse Amusement Company is doing a brisk business in setting up coin machine arcades at bowling alleys thruout the city, has moved to new and larger quarters. Formerly located at 935 Spring Garden Street, Steinberg has moved to 619 Spring Garden Street. . . . Meetings of the pinball operators' association on Tuesday nights at the Hotel Majestic are attracting more members each week, attesting to the untiring efforts of Prexy Bill Rothstein and Business Manager Joe Silverman. It's like old times again at the pinball operators' meetings, a virtual beehive of activity. . . . Local chatter columnists indicate that Sid Bernstein, manager of Sam Stern's Keystone Vending Company, and Rosalie Barry, the very beautiful hostess at the Music Village, will be a page one romance item in the near future.

Glickman Brothers

Cy Glickman, one of the local vet pinball operators and distributors, now gives the territory another Glickman. The welcome mat is out to his brother, Dan Glickman, who has moved his operations here from New York. Dan, who is emulating his brother in winning a wide circle of friends here, will locate at neighboring Camden, N. J. Still another brother is cutting a wide circle in the music machine field here. Henry Margolis's brother has set up his own retail record store and music machine route at 4 North 40th Street in the West Philadelphia section, trading as "The Juke Box." Henry, also in the West Philadelphia district, is head of Automatic Coin Amusements.

Military Intelligence

Joe Lipitz, manager of the General Coin Machine Company, played the role of proud papa when his son, Morton, turned up in town in khaki for his first furlough since entering the army. . . . Irv Newman, vet music machine operator now devoting his efforts to retail record sales, can now boast of a son-in-law in the service with the marriage of his daughter May 23. A goodly number of

the coin machine gentry were much in evidence at the wedding reception at the Ritz-Carlton Hotel. . . . Henry Garson, son-in-law of Jack Beresin, head of Berlo Vending Company, has been made a second Lieutenant following graduation at the Quartermaster School, Camp Lee, Va.

Scrap About Scrap

There is a first-class scrap developing over the demands made by the record distributors upon the music operators for scrap records. Ever on his toes, Jack Cade, business manager of the local music operators' association, is in there fighting for the music boys so that the operators are not made to carry more than their load in keeping the distributors supplied with scrap. . . . Harry Green, leaving the New York scene, has joined Leon Taksin, Inc., pinball distributor, as contact and serviceman. . . . Frank F. Engel's Automatic Equipment Company filling the gap in making a large number of replacement parts available to music machine operators. . . . Marie Sacks, recording manager for Columbia records, was a visitor in town. Came in just ahead of George Pruting, district manager for the same record label. . . . Jack Williams, popular advertising promotion manager for the Victor-Bluebird records, was spotted in town. He took in the special review screening of the *Stage Door Canteen* movie. . . . H. & R. Record Company has discontinued its record department for the duration. A casualty because of the man-power problem. . . . Local distributors report a large number of visits from out-of-town operators. Their buying of much equipment, particularly for arcades, indicates brisk activity in up-State territory this summer.

Associations

Altho the weekly regular meeting of both the pinball and music operators' associations have been discontinued for the hot months, activity in the trade continues in high gear. Apart from their business activity, many operators are distinguishing themselves on the home front, creating good-will not only for their own enterprises but for the entire industry as well.

Home Front Heroes

Frank F. Engel, head of Automatic Equipment, is fast becoming a leader in communal affairs. One of his pet activities is the Northern Liberties Hospital. Recognition of his unselfish efforts in the past three years was accorded Frank in being re-elected to the board of directors of the hospital. . . . Max Bushwick, Capitol Amusements, is one of the most active members of the Phil London American Legion Post. . . . Manny Lubet, head of the record department at Stern & Company, was in charge of arrangements in setting up an honorary plaque for the men and women in his neighborhood who are in uniform. . . . Jack Tipitz, manager of General Coin, spends his spare moments collecting books and magazines, which he sends to the boys in service.

Vital Statistics

Congrats to Mike Spector, Fair Deal Amusements, on the engagement of his daughter, Bernice, to Pfc. Morris Shratman. . . . Kindred kudos go to Cy Silverstein, manager of Leon Taksin, Inc., on the 13th birthday of his son. The bar mitzvah festivities were held in New York. . . . Sam Snyderman, head of Overbrook Amusements, and his wife, Sadie Snyderman, who looks after the interests of Overbrook Music Company, are raving about plans being made for their son's marriage as soon as the looney gets a furlough.

Marie Sacks, recording manager of Columbia records, was in town recently to help celebrate the 50th wedding anniversary of Mr. and Mrs. Harry Sacks, his parents. . . . It was a girl "kitten" for the George Katzes at Misericordia Hospital. He's chief mechanic for the Cap- (See *Phila. News Notes* on page 70)

ARCADE NEWS

Maryland Arcade Prospects Indicate Very Good Season

BALTIMORE, July 3. — One of the brightest spots in the coin machine picture this summer in Maryland territory is arcades. There are a large number of these in operation this summer, not only in Metropolitan Baltimore but also in other parts of the State where conditions are to be ripe for arcade operation.

Many operators of arcades have found it impossible because of the wartime conditions to open arcades where they have been accustomed to and have shifted to locations where they are certain they can operate without running afoul of the wartime restrictions.

How well arcade operators will fare for the season it is too early to tell, but operations to date have been satisfactory. One factor helping arcade operations this summer is the location of arcades in close proximity to army camps, naval training stations, coast guard

depots and marine bases. In addition to the heavy patronage received at these arcades from the personnel of the armed forces, patronage is also had from friends and parents visiting the boys in the service. Then, too, there is a certain amount of civilian patronage from those living in the nearby cities and also the civilian employees at the camps, etc.

The demand for arcade equipment here started early in the season, around March, and distributors experienced several sellouts from that period to date. There is not much hope of getting in any more equipment to take care of the demand that is still evident.

Planned in Advance

Apparently arcade operators had planned far in advance for the season by getting their equipment early. They acted wisely, for had they waited until the season got under way they would have found themselves in hard luck.

Distributors here report there would be a much greater number of arcades in operation if more equipment could be obtained. Some distributors estimate that from 70 to 100 more arcades would be in operation this season if it were not for the lack of equipment.

It is to be noted that a number of arcade operators have enlarged their operations this season as compared with last. Some have even gone so far as to double the number of machines installed in the arcades.

Music boxes are operated at some arcades. In addition to boosting collections the music boxes are said to help business for many tarry to listen to a favorite recorded tune, and while doing take a turn at the machines to try their luck and skill.

Springfield, Mass., Arcade Is Closed, Acting Mayor Told

SPRINGFIELD, Mass., July 3.—The Penny Arcade located on Main Street has been closed, Acting Mayor J. Albin Anderson Jr. has been told. He has not been officially notified of the closing and said today he saw no necessity for taking action in the matter. The license is simply not used, it appears, and is not transferable without action by him.

This leaves only one Penny Arcade, in the Bowles Building on Main Street near Fort. The acting mayor said when he took office he would not revoke the licenses unless he should find conditions calling for such action.

Formal notice of the closing of all bingo places in the State came to the acting mayor today as a result of the action by Governor Saltonstall.

Houston, reported that the \$100 federal tax on digger machines effective July 1 would force him to remove at least half his machines of that type.

Mr. and Mrs. Eddie Lynch and Ralph Weldon moved here from Corpus Christi and opened an outdoor Penny Arcade on the North Side early in June. They operate about 100 machines and expect to add 25 more when a larger tent can be secured.

PHILA. NEWS NOTES

(Continued from page 69)

ital Amusement Company. . . . The local chatter columns erred in linking Sid Bernstein, manager of Keystone Vending, to a hostess at one of the bars around town as his major romance. His heart really belongs to pretty Ruth Nitzky. . . . Bill Gross, of Lehigh Specialty, was blessed twice. The bird with a big beak delivered a second daughter to the Grosses at the Jewish Hospital. . . . It was a five-pound 4-ounce bundle of femininity for the Sid Freeland at St. Luke's Hospital. He's manager of Irv Newman's Record Shop.

Military Information

Another star for the industry's service flag was added by Frank Urban, music and pinball operator, who went into the army. The boys really feted Frank to make his departure a memorable one. The pin boys held their farewell shindig for Frank at Club Ball, while Sam (Overbrook) Snyderman rounded up the music boys for a party at Swan Club as a prelude to his departure to Camp Meade, Md. . . . Is that Sandra Wolfe, the Major Amusement blond doll, seen hanging around the WAVES recruiting office?

Travel Notes

Bob Harper, town's newest music operator with his American Phonograph Company at 212 South Ninth Street, was Chicago bound for equipment. Bob is no newcomer, being former head of A. M. L. and now handling the Singing Towers. . . . Back from Chicago is Frank F. Engel, of Automatic Equipment. While in the Windy City he witnessed the "E" Award to Seeburg Corporation, which firm he serves as distributor in this territory. . . . "Pop" Rake, the vending machine biggie, is back from an extensive equipment buying tour. . . . Mike Spector, of Fair Deal Amusements, leaves soon for his annual business trip to Harrisburg, in Central Pennsylvania, and the coal regions around Wilkes-Barre, Pa.

Notes Off the Cuff

Meyer Frank filed application with the secretary of the Commonwealth of Pennsylvania to conduct his music and pinball business under the name of Philadelphia Coin Machine Company, with its principal place of business located at 229 North 12th Street. Harry H. Wexelblatt, counsel for the pinball association, filed the necessary papers for him. . . . Everyone was glad to see George P. Aarons returned to the street again after an illness of 11 months. George is an executive of the Berlo Vending Company. . . . Arlen Vending Company at near-by Allentown, Pa., ran a special 10-day sale selling used popular records at a reduced rate. . . . Coca-Cola Bottling Company has applied for a charter to carry on its business in Pennsylvania on its own.

Joe Nanni, Decca salesman and popular with all the music boys, has been made branch manager for the local Decca distributing office. He takes the place of J. Gordon Thornton, who became one of Uncle Sam's nephews. . . . Joe (Leon Taksin) Silverstein, is partial to any recording that features an accordionist. His son is an expert in handling that instrument. . . . Jerry Gaghen, *The Daily News* columnist, again uses the music machine to hang an item, "and if you go into Margie's Victory House and you don't hear somebody play the Mills Brothers' Paper Doll on the nickel machine, we'll buy." . . . Penguin Company was incorporated last week, the company organized for the manufacture of chewing gum and candy.

Helen Jones, secretary of music operator Ben Fireman, just finished doing two weeks of jury duty, but came into the office each day after court hours to keep her desk from piling up. . . . Bing Crosby, according to SEC reports made public here last week, made almost as much money out of his recording activities in 1942 as he did from his movie work. In spite of the fact that he was unable to make new records for a greater part of the year, Bing was paid \$298,946 by Decca in 1942 as against \$336,111 he collected for his screen services from Paramount Pictures.

Teen-Age Problem Blamed for Action On Arcades' Hours

BOSTON, July 3.—The "teen-age problem" is named as the reason for a move against arcades in the Hub in which John J. Spencer, city censor and head of the mayor's licensing bureau, notified the police department to enforce the midnight closing of arcades.

Reports had been made before the city council that arcades were operating at all hours and that youngsters had been seen in them in the early morning hours. Police went around to notify operators that they must close at midnight. But the Amusement Center in Scully Square remained opened thru-out the night on what was described as a "technicality."

Boston's Penny Arcades Must Close by Midnight

BOSTON, July 3.—Penny Arcades in Boston are now restricted to operations between 8 a.m. and midnight thru new licensing regulations recently passed by the city censor's office. Previously, operators had refused orders of City Censor John J. Spencer to close at midnight because their licenses did not prevent them from opening immediately after midnight on the succeeding day. As things stand now, the police department cannot enforce these rulings; only note violations and report them to the censor's office.

Philadelphia Arcade Man Names Spot for Daughter

PHILADELPHIA, July 3.—Bill Rodstein, operating the amusement machine arcade at 15th and Market streets in the heart of the city, has finally solved the troublesome problem of finding an attractive and distinctive name to identify his arcade. After rejecting many suggested names, he finally hit on an outsider. Hereafter, the arcade will be known as The Sharon—named for his own daughter.

Houston

HOUSTON, July 3.—Sportland Amusement Company, a comparatively new operating firm in the city, operates a fair-sized Penny Arcade in a Negro section. B. D. Douglas, owner of the firm, reported nice business for this venture, believed to be one of the first attempted in Houston.

The arcade at Playland Park, Houston's largest outdoor amusement spot, is operated this season by Mr. and Mrs. B. E. Spencer, of Kansas City. Gasoline rationing and inadequate transportation facilities were some of the reasons given by Mrs. Spencer for below-par business at their arcade.

Edward J. Lambert, operator of one of the largest Penny Arcades in downtown

ARCADE EQUIPMENT

Test Pilot, Used 3 Weeks	\$229.50
Keep Punching, Like New	99.50
Exhibit Candid Camera	149.50
Western DeLuxe Baseball	109.50
World Series	79.50
3 Viewscopes	19.50
2 Exhibit Counter Card Vender	15.00
5 Exhibit Fl. Model Vender	20.00
Exhibit Palm Reader with 10,000 Cards	65.00
Mills Palm Reader	65.00
Mills Love Letters	65.00
3 Galle Stereoscopes	30.00

CLIFF WILSON

231 D Street. LAWTON, OKLAHOMA

RE-ORDERS POURING IN!

for the new exclusive



HOT-CHA GIRLS

Beautiful
8-Color
Reproductions
of
EARL MORAN'S
Famous Paintings
64
Different Subjects

Better
Order NOW
Any Supplies
You Need:

- GRANDMOTHER PREDICTION CARDS, HOROSCOPE CARDS AND CARDS FOR MACHINES OF SIMILAR TYPE.
- MUTOSCOPE REELS, STEREOSCOPIC VIEWS, VIEW-A-SCOPE FILMS, ETC.
- PUNCHING BAGS AND BLADDERS.

● Out of more than 40 different types of Arcade Machines we have only ten types left. Better HURRY if you want some. Write for list TODAY!

Use One Section for Glamour Girls, One for Yankee Doodle Girls or All-American Girls, and One for Hot-Cha Girls. (Adjustable to sell 1, 2 or 3 cards for one coin.)

SELL THEM THROUGH THIS
THREE SECTION CARD VENDOR!
ONLY A FEW LEFT!
3000 CARDS FREE BRING IN \$75.
VENDOR COSTS ONLY \$60.
1/3 Deposit, Balance C. O. D.

INTERNATIONAL MUTOSCOPE CORPORATION

WM. RABKIN, Pres.
Penny Arcade Headquarters Since 1895.
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.
44-01 ELEVENTH STREET LONG ISLAND CITY 1, NEW YORK

FOR SALE-ARCADE EQUIPMENT

3 Seeburg Ray-o-Lite Guns, Complete, \$70.00 Each; All 3 for	\$200.00
1 Selector Mutoscope, 5 Motion Picture Features in One Machine, Walnut Cabinet, All Electric	300.00
3 Exhibit Advice Meters, All Electric, All 3 for	100.00
1 Hoot Men Golf	50.00
2 Chester Pollard Football Machines, Ea.	65.00
1 Mutoscope Hockey	65.00
1 Mills Punching Bag, Oak Finish, Now Bladder	140.00
1 Exhibit Striking Clock	\$ 75.00
1 Exhibit Lighthouse Siren Strength Test	70.00
1 Counter Model Basketball	25.00
1 Wizard Fortune Teller	20.00
1 Viewscope	10.00
1 Galloping Dominoes, Black Cabinet	75.00
6 Columbus Peanut Machine, All 6 for	30.00
1 Scooter Counter Model	7.50
2 Rolls Aluminum Tape for Name Plate Machine	18.00
1 Ping Pong Ball Blower with Net, Complete	35.00

Fifth Inning, Airway, Dally Dozen, Chubby, Hare & Hounds, Bally Zephyr, Mars, Running Wild, All 8 for \$40.00. Worth More for Parts.

All machines A-1 shape. Priced as above or entire lot at \$1100.00.

One-half certified deposit with order, balance C. O. D.
MIDWAY ARCADE EXCHANGE
MAPLE SPRINGS, NEW YORK

WANTED SLOT MACHINES

Highest cash prices paid for late model Slot Machines of all makes. Any model, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get \$100.00 per year for every machine put into operation, and you can use the proceeds to buy War Bonds.

Write, wire or phone!
Tell us what you have.

BAKER NOVELTY CO.
1700 W. Washington, Chicago
(Phone MONroe 7911)

Plan To Simplify 1,000 Civilian Use Items in Future

WASHINGTON, July 3.—More than 1,000 civilian use items are scheduled for government orders requiring simplification of design, styles and variety in the next several months, the Office of War Information has announced. The measures will be taken in order to bolster sagging inventories of items essential to the home front.

Among the items which will be affected by the simplification program are: Auto jacks, automobile repair tools, household brushes, children's sportswear and rayon dresses, nails and screws, stationery, facial tissues, wrapping paper, paper napkins and towels, photographic equipment, pie plates, decorative pottery, radio replacement parts, safety shoes, screens, scissors, silverplated flatware, towels and wheelbarrows.

Donald M. Nelson, War Production Board chairman, whose office issued the simplification and conservation program, said that consumer goods available in the fourth quarter of this year will be 20 per cent less than in the last part of 1942, in contrast with earlier estimates of cuts of 10 to 15 per cent. The new program is designed to increase the quantity of essential goods in many lines.

OHIO SPECIALTY CO.

FOR ARCADES—PARKS—CONCESSIONS

"NAME-IN-HEADLINES PRESS"

A Real Money Maker for Penny Arcades. (Hard to Get) "Names-in-Headlines" Press, complete, ready to print Headlines on Front Page of Newspaper, including 5000 newspapers, type, tray, form, ink brayer, ready to operate. Anyone can set type and print papers in 3 minutes. Actual cost about 1c each—Brings 25c a copy. It's a "Cold Mine" for Arcades and Concessions. **\$250 COMPLETE**

WANTED! CURVED COMICAL MIRRORS FOR ARCADES

Write or Wire Your Best Price, Condition and Quantities.

WANTED! EXHIBIT'S DO-RE-MI 5-BALL GAMES

29 W. COURT ST., CIN'TI, O.

ATTENTION

TICKET USERS—TICKET SELLERS
CLUBS and SOCIETIES

LUCKY-WUCKY 8 Strips replace Wheels, Laydowns, and require no experienced operators.

Attach one to each prize players' initial tickets, then jerk seal open and reveal who's lucky.

Price circle left open for you to fill in according to value of prizes.

"HORSES" ticket game of 48 tickets sell 25c. Take in \$12, pay out 3 prizes: Win 20-1, place 8-1, show 4-1. Cost you 24c each, you net about \$3.00 each.

SPECIAL INTRODUCTORY OFFER

With sample order of 100 L.W. 8s at the 1000 price of 9c each we will include without charge 5 "HORSES" games, which should alone net you \$15. Please be prompt, as this unusual offer is limited. 25% deposit, balance C.O.D., or check with order.

ART CRAFT GUILD

Port Washington, Wis.

Chicago Address:

6928 Wayne Ave., Chicago 26, Illinois.

PLASTIC REPLACEMENT PARTS

FOR YOUR PHONOGRAPHS!

We have on hand a small stock of ORIGINAL plastic replacement parts for Wurlitzer phonographs.

Model 71 Top Corners	3.50
" 71 Bottom Corners	4.50
" 500 Grille Plastics	3.50
" 700 Top Corners	9.35
" 700 Red Top Plastics (above front door)	2.00
" 700 Upper Back Sides (green)	6.50
" 700 Lower Sides	10.35
" 800 Top Corners	14.50
" 800 Lower Sides	15.00
" 800 Top Center Plastics (onyx)	4.00
" 800 Upper Back Sides (green)	6.50
" 800 Top Red Plastics (above front door)	8.50
" 800 Grille Plastic (bubble part)	4.00
" 850 Direct Top Center (red)	14.50
" 950 Lower Side Plastics	15.00
" 750 Top Center Plastics (red)	6.50

We mold the following UNBREAKABLE replacement plastic and now have them available for:

Wurlitzer Model 61 Top Corners	\$ 4.25
" 600 Top Corners	4.25
" 500 Top Corners (red only)	6.75
" 750 Top Corners	17.50
" 750 Bottom Corners	17.50
" 850 Top Corners	19.50
" 850 Bottom Corners	17.50

Rockola Models—Standard, Master, Super; Top Corners (red or yellow) \$17.50 Ea.

We have the following SHEET PLASTIC available (size of sheet approximately 20"x50"—1000 square inches):

40 Gauge Yellow Plastic (thickness of a new dime), 2¢ Per Sq. In.	
60 Gauge Red Plastic (thickness of a new half dollar), 3¢ Per Sq. In.	
80 Gauge Red or Yellow (thickness of a new silver dollar), 4¢ Per Sq. In.	

We cut sheet plastic to desired size. 10% discount on complete sheets.

IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT.

WE MAY HAVE IT IN STOCK. TERMS: 1/3 Deposit with Order—Balance C. O. D.—F. O. B. New York. No Orders Taken Without Deposit—Checks Acceptable.

Acme Sales Co. 414 W. 45th St. N. Y. C. Circle 6-7740

BRAND NEW—IN ORIGINAL CRATES—NEVER OPENED

1—1942 Galloping Dominos and 1—Bangtails \$545.00 Each.

SPECIAL—NEW SUPREME GUN, \$330.00

ARCADE EQUIPMENT, GUNS & MISCELLANEOUS	
Drivemobile	\$329.50
Advance Shockers	15.00
Skill Jump, with Base	49.50
Radio Rifle & Film	79.50
Ex. Strength Test Lifter	49.50
Gott. 3-Way Grippers	17.50
Rapid Fire	209.50
Jap Chicken Sams	159.50
Shoot the Chutes	139.50
Ex. Card Vender, Floor Model	34.50
Mills World Horoscope	69.50
Heart Beat Tester	139.50
Ex. Advice Meters, Each	39.50
1939 West, Baseball	84.50
Ten Pins	65.00
Chicago Coin Hockey	224.50
Heart Men Golf	74.50
Exhibit Hi-Ball	84.50
Exhibit Baseball	79.50
Rockola World Series	84.50
Genco Play Ball	169.50
Kicker & Catchers	19.50
Mills Punching Bag	\$124.50
Air Raider	245.00
Western Oomph	39.50
Exhibit Bowling	79.50
Battling Practice, Late Model	115.00
Loop-o-Ball	69.50
Radio Love Message (Pair)	25.00
Whizz Ball & Sweet Sixteen	7.50
Pikes Peaks	19.50
ABT Guns, Late Models	22.50
Mercury, Cigarette Reels	13.50
Back Glass for Bally 1-Balls	9.00
Keeney Anti-Air Screens, New	9.50
Contact, Point & Rivet Kit	7.50
New 1¢ Bulldog Coin Chutes	2.75
Rectifiers, #24, 28, 32, for Genco	5.00
Used 5¢ 500 F.P. Coin Chutes	2.00
Collection Books, Per 100	5.00
5-Cent, Stewart-McGuire Cig.	49.50
3-Wire Zip Cord, Per Foot	.10
Photo Cells, Seeburg & Bally	3.50
Shielded Cable, Per Foot	.10

GRAND CANYON, \$175.00--NEW 5-10-20, \$169.50--ARIZONA, \$175.00

SECOND FRONT AND ACTION, \$145.00 — NEW MIDWAY, \$175.00

WE REPAIR BALLY 1-BALLS AND 5-BALLS OPEN MOTORS, \$5.00—SEALED, \$12.50

SLOTS	ONE BALLS	CONSOLES
5¢ Blue Fronts	\$159.50	'41 F.P. 1-2-3
5¢ Cherry Bell	195.00	25¢ 4-Star Chief
50¢ Gosenlock, 3-5 P.O., C.H.	275.00	5¢ Silver Chief
5¢ Jenn. Chief 4 Star	139.50	'41 Derby
Jumbo Parade, Cash Model, Latest	119.50	Keeney Fortune
Jumbo Parade, Free Play, High Head	89.50	Keeney Sky Lark
High Hand Combination	144.50	Exhibit Congo
Big Game, F.P., Latest Model	89.50	Arrow Head, One-Ball F.P.
Jenn. Silver Moon, F.P.	144.50	Club Trophy
Latest Jenn. Golfarola	129.50	Kentucky, Cash Payout
5¢ Green Vest Pockets	39.50	Sport King, Cash Payout
3 Longacres, Like New	565.00	5¢ Blue & Gold Vest Pocket
Keeney Contest	136.50	Santa Anita
Sun Ray, Floor Sample	194.50	Lucky Lucre, '40, 5-5¢

PIN GAMES		
Wild Fire	\$39.50	Belle Hop
Big Chief	39.50	Sea Hawk
All American	34.50	Twin Six
League Leader	29.50	Knock-Out
Wow	29.50	Big Parade
Broadcast	37.50	Toplo
Dixie	29.50	Gun Club
Hi-Boy, Rob. Motro.	89.50	Sky Blazer
Play Ball	39.50	Bowlaway
Velvet	39.50	Sky Chief, Like New
Stratoliner	39.50	Capt. Kidd
Band Wagon	\$39.50	
Four Roses	44.50	
Air Circus	114.50	
ABC Bowler	49.50	
Show Boat	47.50	
Jungle	54.50	
Horoscope	47.50	
Snappy	49.50	
Battle, Rob. Zombie	39.50	
Shangri-La, Like New	149.50	
Liberty, Like New	169.50	

WANTED TO BUY—GUNS AND ALL TYPES OF ARCADE EQUIPMENT. EXHIBIT SUNBEAMS, WEST WINDS AND DOUBLE PLAY.

ONE-HALF WITH ORDER, BALANCE C. O. D.

EMPIRE COIN MACHINE EXCHANGE 2812 W. North Avenue, Chicago 47, Ill. Phone: Humboldt 6288

"GET THEM WHILE THEY LAST"

ONE BALL	
Derby King, Cash	\$45.00
Derby Clock, Cash	50.00
Dead Heat, Cash	50.00
Western Horseshoe, Cash	45.00
2 Bally Alleys, Clean	\$35.00
2 S-14 Wurlitzer Skee Ball	75.00
1 Evans Ten Strike	40.00
1 Paces Races, Brown Cabinet	50.00
1 Landslide, 5 Ball	15.00
1 Rotation, 5 Ball	15.00
1 Comet, 5¢, Jackpot	30.00
1 Track Time, Factory Rebuilt	40.00
8 Serve-ur-Self Pop Corn Machines	25.00
2 World Series	75.00
2 Target Skills	20.00
10 1¢ or 5¢ Erie Digger	15.00
4 Little Duke Jack Pots	9.00

LAKESIDE HOUSE

THE WEIRS, N. H.

FOR RENT COMIC PHOTO STUDIO CONCESSION

IN
SUCCESSFUL NORFOLK, VA., ARCADE
(Home Base for Atlantic Fleet)

Apply
NORFOLK AMUSEMENT CORP.
439 Granby Street NORFOLK, VA.
or
PEERLESS VENDING MACHINE CO.
220 W. 42nd Street NEW YORK, N. Y.
Wisconsin 7-8610

GENERAL COIN MACHINE CO.

227 N. 10th Street PHILADELPHIA, PA.

SLOTS AND CONSOLES	
1 Jennings 5¢ Chief	\$ 75.00
3 Jennings 5¢ Silver Chiefs	175.00
1 Jennings 5¢ Silver Club	175.00
1 Jennings 10¢ Silver Club	175.00
1 Mills 10¢ Blue Front	175.00
1 Mills Q.T., 5¢	65.00
5 Mills Q.T. Record, Gold Chromed, 5¢	85.00
1 Mills 25¢ Reconditioned Gold Chromed Knee-Action Machine, looks like a brand new one	235.00
7 Jennings Free Play Slots, 5¢	65.00
1 Pace Chrome and Green, 1¢	60.00
1 Sky Scrapper, Mills, 1¢	45.00
1 Mills Used B. & G. Vest Pocket, Metered, 1¢	35.00
3 New Mills Vest Pocket, B. & G., Metered, 1¢	50.00
3 Mills Jack in the Box, Stands and Safes, Each	39.50
5 Chi. Coin Hockey	\$199.50

FOR SALE

1 Texas Mustang	\$ 45.00	2 Keep 'Em Flying, Ea.	\$150.00
1 Big Parade	95.00	1 Club Trophy	350.00
1 Liberty	155.00	1 '41 Derby	370.00
2 Actions, Ea.	125.00		

Terms: 1/3 Deposit, Balance C. O. D.

AUTOMATIC COIN MACHINE CO.
809 Poydras St. NEW ORLEANS, LA.

QUALITY SPEAKS FOR ITSELF

FIVE BALL FREE PLAY	
All American	\$32.50
ABC Bowler	49.50
Big Chief	29.50
Captain Kidd	49.50
Hi Hat	42.50
Gold Stars	29.50
Lucky Strike (Like New)	30.00
Major 41	35.00
Paradise	35.00
Progress	29.50
Sea Hawk	42.50
Seven Up	32.50
Sluggers	42.50
Snappy	49.50
Sun Beam	49.50
Victory	\$89.50
Ten Spot	42.50
Star Attraction	42.50
Wildfire	39.50
Zig Zag	42.50
Zombie	32.50
SLOTS, ONE BALL & CONSOLES	
Watling, 5¢ Play	\$49.50
Arrowhead, F.P.	32.50
Eureka, F.P.	34.50
Columbia Bells	75.00
Compulsory Skill	85.00
Jennings Fast Time	109.50
Jumbo Parades (Cash Payout)	110.00
Jumbo Parades (F. Play Comb.)	\$99.50
Paces Races (Brown Cabinet)	149.50
Paces Races (Cash Payout)	125.00
Stance Bell	125.00
Western Baseball	85.00
Western Baseball (Deluxe)	115.00
Bally Hi Hand	139.50

1/3 DEPOSIT WITH ORDER—BALANCE C. O. D.

MODERN AUTOMATIC EXCHANGE, INC.

2618 CARNEGIE AVE. CLEVELAND, OHIO

WILL PAY \$1,200

For car lot 1520 Cases Standard 12 Oz. Brown Beer Bottles and Cases, paper or wood. F.O.B. YOUR POINT.

United Amusement Co.
310 S. Alamo San Antonio, Texas

WE WANT TO BUY FOR CASH

We Want the Following Games and Will Pay These Prices:

DO RE MI	\$40.00	SUN BEAM	\$40.00	DARK HORSE	\$110.00
WEST WIND	40.00	SPORT EVENT	85.00	BLUE GRASS	100.00
DOUBLE PLAY	40.00	RECORD TIME	85.00		

Also Will Buy All the 1489 GUN BULBS AT \$1.50 EACH.

IDEAL NOVELTY CO. 2823 LOCUST ST. ST. LOUIS, MO.

PASTIME

"Turf Champs converted into a modern free play machine with everything on backboard glass."

We convert your Turf Champs into a modern free play pinball machine with backboard and payout register.

Ship us your old Turf Champs in working condition and one Bally Pickem or Variety machine freight prepaid, and we will make the conversion for

\$125.00

f. o. b. Louisville

This price includes a new paint job.

We can also put a backboard on your Turf Champs, leaving mechanism as is, either paying off in cash or tickets, with a new paint job for \$100.00 f. o. b. Louisville. With this conversion you do not have to ship an extra game.



WE WILL BUY
Stoner's Turf Champs
Bally's Pickem or Variety
State in first letter what you have and at what price.

LOUISVILLE NOVELTY MANUFACTURING CO.

330 EAST BRECKENRIDGE STREET, LOUISVILLE 3, KENTUCKY

Peacetime Plastics Use to Enter New Era, Experts Say

CINCINNATI, July 3.—A "new era" of peacetime consumer applications will be opened by wartime research developments in laminated plastics being applied to vital military uses. This statement was made by three representatives of the Formica Insulation Company, now engaged in war production for Army Air Forces and other military purposes, at the recent annual meeting of the Ohio Mechanics Institute.

A three-man panel, consisting of J. D. Cochrane Jr. and John C. Pitzer, chemical engineers, and George F. Schatz, engineer in charge of architectural materials for the Formica Company, gave a review of laminated plastics, their development, present wartime applications and post-war possibilities.

Pitzer discussing modern developments in industrial laminated plastics declared that while paper and cotton fabrics have been used for fillers since the beginning of the laminated plastics industry, Pitzer declared, "more recently fillers such as wood veneers and glass fabrics have come into use to provide new and interesting properties."

Laminated plastics can be machined in much the same way as brass, he pointed out, and declared qualities of laminates which make them useful in modern wartime operations are light weight (one half that of aluminum), shock resistance, electrical insulating characteristics and ease of machining.



RED, WHITE AND BLUE JAR DEALS FOUR LEAF CLOVER

Break Tab the Ticket.
IT SWEPT THE COUNTRY.
2160 TICKETS TO A DEAL
5¢ Sale DEFINITE PROFIT \$36.00.
10¢ Sale \$72.00 DEFINITE PROFIT.
WE HAVE JAR LABELS FOR BOTH.
\$3.50 per refills
25% Deposit, Balance C. O. D.
Jobbers, write for large quantities 1000 or more. We have a limited quantity. This is your last opportunity to stock up, as you know the present conditions.
MID-WEST NOVELTY COMPANY
6409 N. Bell Ave. CHICAGO, ILLINOIS

RED, WHITE AND BLUE TICKET JAR DEALS

2000 TICKETS UNSEALED
\$2.25 PER SET
PROFITS \$28.00

All Tickets are unsealed but are creased and gummed slips enclosed for easy sealing.

Minimum order 50 sets. Write for prices on larger orders. Half certified deposit with all orders.

HAMILTON AMUSEMENT CO.

Pleasant and Hooven Avenues
Hamilton, Ohio
Phone 4427

WANTED FOR CASH

Good 5-Ball Pin Games . . . 1-Ball Free Plays—Club Trophys, 41 Derbys, Longacres and other popular 1-Balls . . . Also Wurlitzer, Seeburg and Rockola Phonographs. Advise Model, Price and Quantity.

MECHANIC WANTED thoroughly experienced in the servicing of phonographs and all types of machines. Top salary.

BOX No. 556, The Billboard, 155 N. Clark St., Chicago 1

YOUR CHOICE—ONLY \$39.50 EACH!

While limited quantities last, take your choice of these splendid 5 Ball Free Play Games at the low price of only \$39.50 each—All American—Broadcast—Big Chief—Big Time—Crystal—Flicker—Hold Over—Mystic—Sparky—School Days—Sport Parade—Super Six—Thriller—Zombie!!!

- * 5¢ Mills Jumbo Parade, Animal Reels, Free Play. Just what you need to open additional territory or make more money from present location **\$79.50**
- * Daval Bumper Bowling Games . . . \$ 89.50
- * 25¢ Jennings Chief, 3-5 P.O. 169.50
- * 10¢ Mills Blue Front, 3-5 P.O. 189.50
- * 5¢ Jennings Chrome Front, 3-5 P.O. 179.50
- * 5¢ Mills Brown Front Futurly, 3-5 P.O. 189.50
- * Mills Genuine 4-Ball Cabinets, Complete with Top **\$27.50**
- * Complete Conversion for Your Keeney Anti-Aircraft Gun—"Kill the Jap", only **\$4.95**
- * 1¢ Exhibit Card Vendor (Ideal Metal) **\$15.00**

* **LARGE STOCK OF SUPERIOR PUNCH BOARDS**—Write for Prices.
* Brand New Cabinets for Blue and Brown Front Mills Slots.
* Glasses for Mills 4 Balls. * Club Handles for Mills Slots.
* **ALWAYS AT YOUR SERVICE**—Tell us what you need. We have it or can get it for you!!!

ILLINOIS NOVELTY CO. 4335 ARMITAGE AVE. ALBANY 0945
CHICAGO 39, ILLINOIS

ARCADE MECHANICS WANTED \$90 Per Week

6 DAY WEEK — 8 HOUR DAY

Apply at PENNY ARCADE, CAMP MEADE, ODENTON, MD., or

PEERLESS VENDING MACHINE COMPANY 220 W. 42ND ST., NEW YORK CITY WISCONSIN 7-8610

STANDOUT VALUES

Jennings Silver Moon or Bob Tails, Free Play Totalizer \$119.50
Bally Sun Ray Console 159.50
Jungle Camp 89.50
Jennings Mint Vender, Free Play Slot 69.50
Jumbo Parade, Free Play 89.50

"WRITE FOR NEW LIST NOW OUT."



SOUTHERN

AUTOMATIC MUSIC CO.

540-42 S. 2nd St., Louisville, Ky.
531 N. Capital Ave., Indianapolis, Ind.
312 W. Seventh St., Cincinnati, Ohio.
425 Broad St., Nashville, Tenn.

COIN COUNTING MACHINES

Standard Johnson. Counts Pennies to Quarters. Hand-driven. Guaranteed A-1 condition. Complete with all attachments.
\$150.00 Each, F. O. B. Detroit.
MAX SCHUBB
3037 Monterey DETROIT 6, MICH.

TEN X-RAY POKERS

\$89.50 Each

THE MARKEPP CO.

3908 Carnegie Ave. CLEVELAND, O.

FOR SALE—ACT QUICK

5 Repainted Shoot the Rat, A-1 Cond. \$140.00
5 Coin Operated Billiard Tables, 3x6, Green Cloth, 10¢ for 2 Plays 70.00
5 Tennis Games, Coin Operated, 2 Players, \$5 Extra Crating 65.00

MARCUS KLEIN 577 10th Ave. NEW YORK CITY

EXPERIENCED MECHANIC AVAILABLE

Draft exempt. Fully capable to service all Pinball and Arcade Equipment. Some Phonograph experience. Good Cincinnati references. Prefer Miami, but no good offer overlooked.

BOX D-98 Cincinnati 1, O.
Care The Billboard

FOR SALE COMPLETE PENNY ARCADE

Operating now at Crystal City Park, Tulsa, Okla.
JACK WATSON
BOX 1297 TULSA, OKLA.

MONEY CARDS

and Merchandise Cards

Our money cards include 100-Hole, 150-Hole, 200-Hole, 240-Hole, 600-Hole and 800-Hole Bookboard. Our merchandise cards include Seal cards with Girls' Names in all sizes up to 150 Holes, plus 1-20 thru 1-99 cards with or without Seals at the tops. You can get cards here with which to continue to make good profits. We have especially large stocks, including money cards, such as our 600-Hole and 800-Hole Bookboard, both with protected numbers. Write us today.

W. H. BRADY CO.

Manufacturers
EAU CLAIRE, WISCONSIN
"The Push Card House"
BUY WAR BONDS TO SPEED VICTORY

SMALL INVESTMENT! STEADY INCOME!

DOUBLE-VALUE PHONO

PLAYS 2 RECORDS FOR 5¢

12 Record Model . . . \$55.00

16 Record Model . . . 89.50

• WRITE FOR DETAILS TODAY •



1/3 with Order, Bal. C.O.D.
I. L. MITCHELL & CO.
MACHINES AND SUPPLIES
1141 DE KALB AVE. B'KLYN, N.Y.

WHAT HAVE YOU TO TRADE OR SELL!

Table listing various items for sale such as ALL AMERICAN, BARRAGE, BIG CHIEF, etc. with prices.

CHAS. HARRIS

2773 Lanchshire Rd. Cleveland Hts. 6, Ohio Tel.: Yellowstone 8619

Electronic Supply Agency Operating; Will Aid Research

WASHINGTON, July 3. — The Electronic Research Supply Agency, formed to supply critical materials and components not readily available from commercial sources to laboratories engaged in radio and radar research and development for the armed services, is now ready to operate, the War Production Board stated recently.

Maurice S. Despres, managing director of the agency, has sent a letter explaining its operations to laboratories approved by the services. Set up by the Defense Supplies Corporation at the request of the armed services, the Office of Scientific Research and Development and the War Production Board, the new agency carries inventories purchased with the assistance of preference ratings assigned by WPB or extended by its customers.

Orders are accepted with or without priority ratings. In placing orders with the agency, laboratories must certify (1) that requested items are needed for research projects or for preproduction models for the services or OSRD, (2) that the items are not ordered for inventory and (3) that no part of the order has been placed with another source of supply.

Wholesale distributors, buying for account of approved laboratories, must certify that they have not in inventory the items being sought and that they have not placed purchase orders for them elsewhere.

Orders are accepted with or without priority ratings.

WHILE THEY LAST

FACTORY RECONDITIONED AND REFINISHED MILLS BLUE FRONTS, LIKE NEW, CLUB HANDLES

5c\$159.50 | 10c\$189.50 | 25c\$239.50 Add—\$15.00 for Knee Action

Table with columns: REF. GOLD, BROWN FRONTS, VEST POCKETS. Lists items like LATE MODEL, EARLY MODEL, CLUB HANDLE, etc. with prices.

SPECIAL REBUILT MILLS CLUB CONSOLES CANNOT BE TOLD FROM NEW

5c\$325.00 | 10c\$350.00 | 25c\$400.00

Table with columns: MILLS—BUYS. Lists items like BONUS BELL, FUTURETY, MELON BELL, etc. with prices.

SPECIAL REFINISHED GOLD GLITTER WAR EAGLES BLUE FRONT MECHANISMS, CLUB HANDLES

5c 3-5 PAYOUT, 20 STOP\$129.50

Table with columns: JENNINGS CHIEFS. Lists items like Century, D.J., Silver Chiefs, etc. with prices.

REFINISHED GOLD GLITTER FOUR-STAR CHIEFS

5c\$129.50 | 10c\$149.50 | 25c\$199.50

WATLING ROLATOPS, 3-5 PAYOUT

5c\$69.50 | 10c\$79.50 | 25c\$129.50

Table with columns: GROETCHEN, PACE COMETS, 3-5, CAILLE. Lists items like Columbia, Comet, Deluxe, etc. with prices.

ALL STAR BLUE FRONT COMETS, 3-5 PAYOUT

5c\$65.00 | 10c\$75.00 | 25c\$145.00

Table with columns: CONSOLES—PAYTABLES—MISCELLANEOUS. Lists items like Buckley, Three Bell, Turf King, etc. with prices.

1/3 Deposit, Balance C. O. D. Write, Wire, Telephone. TWIN PORTS SALES CO., 723 E. Superior St., DULUTH, MINN.

TOP CASH FOR

Table with columns: Quantity, Price for Each. Lists items like SUN BEAM, DO-RE-MI, WESTWIND, DOUBLE PLAY.

Mark price and quantity in above space, clip ad and send at once. Also your list of late Slots, One Ball Free Plays, Arcade Equipment, Music Machines and complete routes. For top quick cash write today.

GLOBE GAMES CO. 1210 WALNUT ST., CINCINNATI, OHIO

TICKETS

New-Sensational

120 Comb. Baseball Tip. 120 Comb. Tip.

Act at once. Write for samples and prices

DARB DISTRIBUTORS

629 Rutledge St., Springfield, Ill. (Factory Outlet)

SUMMER SPECIALS!!

Table listing various slot machine models and their prices, such as Wurlitzer Model 24's, etc.

R & S SALES COMPANY MARIETTA, OHIO

"GEM CITY SPECIALS"

Table listing items like Bally Club Bells, Blue Front, Watling, etc. with prices.

Terms: One-third deposit, balance C. O. D. or Sight Draft.

GEM CITY DISTRIBUTING CO. 1219 S. 22nd Street QUINCY, ILL.

SLOTS

- 20 Mills 5c Sing. J-P War Eagles, 3-5 pay, finished inside and out like new. Painted ivory—glitter and ivory. \$160.00
1 Jennings Triple X, 5c-10c-25c, like new. 165.00
10 Jennings 5c Escalators, 3-5 pay, triple J-P, perfect condition. 129.50
2 Jennings Chiefs, 10c, Four Star, perfect. 139.50
Large Stock of Watlings, Paces and Single J-P Slots.
1/3 Cash, Balance C. O. D.
J. J. HIGHTOWER
805 So. Beacon Street Dallas, Texas

FOR SALE

PIN GAMES—Keeney's Sky Ray, Wild Fire, Four Diamonds; Bally Play Ball; Genco Slammer, Formation, Hi-Hat, Big Chief, Cadillac, Spunky; Gottlieb Spot Pool, 2 ABC Bowlers; Baker's Big Time, Target Skill; Chicago Coin's Show Boat; one Zoom, one cent play; four Advance Electric Shockers, five Shipman Pinat, Venders (need repairs); one Jennings Cigarola (needs new lever). Will quote prices on request.

HAMMONS NOVELTY CO.

P. O. Box 276 Barbourville, Ky.

Mills 1c Chrome, hand load Jackpot, one cherry pay, #473232, like new, \$275.00; one Mills War Eagle, 5c, Jackpot, #420408, \$185.00; two 5c Jackpots Mills Futurities, used sixty days, like new, \$169.00 each; two Green and Gold Mills 5c Vest Pockets, \$49.50 each; 5c Q.T. Blue and Chrome, used three months, \$75.00; 1c Mills Bellhop, \$27.50; three 5c War Eagles, late, \$140.00 each; three 10c War Eagles, late, \$145.00 each; four Mills 5-in-1 Tables, late model, \$75.00 each; one Watling 25c Bonus Mystery, large circle Jackpot, 3-5 pay, late model, beautiful machine, perfect, \$165.00; one Groetchen Jackpot Columbia Bell, \$75.00; one Jennings Chief Four Star, 3-5 pay, \$165.00; two Jennings Derby Day, 5c play, \$65.00 each; one Jennings 1c Little Duke, \$17.50; two 1c Trasco Target Skills, \$27.50 each; one 5c Jennings Cigarolla, \$65.00; one Marvel 1c Cigarette Machine, \$17.50; one American Eagle Cigarette Machine, \$17.50; Pikes Peak, \$19.50 each. 1/3 Deposit.

McGUIRE SALES COMPANY

270 Warburg Place DUBUQUE, IOWA

\$300 TAKES THESE 10 GAMES

- 1 Showboat 1 Bandwagon
1 Slap-the-Jap 1 Stratolliner
2 All American 1 Metro
1 Zombie 1 Broadcast
1 Sport Parade 1 Broadcast
All Games Guaranteed Mechanically Perfect.

IRVING SALES CO.

1439 S. 5th Street MILWAUKEE, WIS. Phone: BR 1238

CASH FOR SLOTS

Mills or Jennings Late Models. State all first letter.

"JESSUP"

Care The Billboard Cincinnati 4, O.

SALESBOARDS

ALL ORDERS SHIPPED SAME DAY RECEIVED

- 400 HOLES LUCKY BUCKS, SPEC. THICK, 5c, DEFINITE PROFIT \$7.00\$.85
850 HOLES TICKER TAPE, A, SPEC. THICK JUMBO HOLES, 5c, AVERAGE PROFIT \$24.63 PROT. 2.75
1000 HOLES GET YOUR PIECE, Spec. Thick, 5c, AVERAGE PROFIT \$29.45 PROT. 3.10
1200 HOLES TEN BIG FINS, THIN JUMBO HOLES, 5c, AVERAGE PROFIT \$35.20 2.50
1200 HOLES VICTORY BELL, SPEC. THICK "C," 5c, AVERAGE PROFIT \$38.57 PROT. 3.60
1800 HOLES LULU, SPEC. THICK, 5c, DEFINITE PROFIT \$24.75 3.25
1000 HOLES J.P. CHARLEY, SPEC. THICK, 25c, 30-HOLE JACKPOT, AVERAGE PROFIT \$52.00 PROT. 2.50
1200 HOLES HAPPY CHARLEY, 25c, SPEC. THICK, AVERAGE PROFIT \$77.00 PROT. . 3.00
1000 HOLES CIGARETTE BOARDS 10 OR 20 SEC. ANY PAYOUT FROM 26 PKG. TO 40 PKG. 1.00
LARGE STOCK PLAIN, TIP AND JACKPOT BOARDS. WRITE FOR PRICE LIST, STATING YOUR REQUIREMENTS. 25% DEPOSIT WITH ALL ORDERS—BALANCE C. O. D.

MICHIGAN CITY NOVELTY CO., BOX 66, MICHIGAN CITY, INDIANA

WANTED FOR CASH SEEBURG'S "CHICKEN SAM'S" "JAIL-BIRDS"

\$95.00 \$95.00

\$10.00 less without bases. Ship C. O. D. or Sight Draft. Write us description and quantity before shipping.

We are not particular about the appearance of the equipment or if the cabinets need some repair work. The machines must be complete with all working parts, such as Amplifiers, Trigger Assemblies, Gun Chambers and Sights, because it is very difficult to buy these parts today. If the Main Cable is in bad shape or, in fact, if the Gun Cable is missing entirely, we will not complain. We have an ample supply of Toggle Switches, so if this is "hay-wire" it won't make any difference. We do not like to buy machines that have been too badly neglected and that require too much attention. In other words, do not expect us to pay for "junk."

Chicago Novelty Company, Inc. 1348 NEWPORT AVENUE CHICAGO, ILL.

OPERATORS! WANTED—CASH—WANTED—CASH—WANTED

NEW YORK, NEW JERSEY, MARYLAND, DELAWARE, PENNSYLVANIA

LATE MILLS 3 BELLS KEENEY 4 WAY SUPER BELLS
LATE MILLS 4 BELLS KEENEY 2 WAY SUPER BELLS

Also we can use all the 1940 Home Runs that you have. If you have any laying around, let us hear from you. We will come down with our truck and pick these machines up. No crating and shipping headaches for you. Name your own price—cash on the line. Write or wire—do not call.

M. & M. SALES & SERVICE CO. 116 GROVE ST. (TELEPHONE 4648) MERIDEN, CONN.

SLOTS WHILE THEY LAST

GUARANTEED NEW MACHINES

MILLS BROWN FRONTS, 5c.....	\$350.00
MILLS BROWN FRONTS, 25c.....	450.00
MILLS MYSTERY BONUS, 5c.....	325.00
MILLS MYSTERY BONUS, 10c.....	350.00
MILLS MYSTERY BONUS, 25c.....	400.00
MILLS BONUS BELLS, 5c.....	450.00
MILLS BONUS BELLS, 10c.....	500.00
MILLS BONUS BELLS, 25c.....	550.00
MILLS GLITTER FRONT Q. T., 5c.....	159.50
MILLS BLUE FRONT Q. T., 1c.....	90.00
MILLS VEST POCKETS, Blue & Gold, 5c.....	79.50
MILLS VEST POCKETS, Chrome, 5c.....	89.50
MILLS GOLD CHROME, Floor Samples, 5c, 3/5 P.O.....	350.00
MILLS GOLD CHROME, Floor Samples, 5c, 2/5 P.O.....	350.00
NEW SAFES, Double Revolveraround, Heavy Duty.....	139.50

MR. BUYER

OUR PRICES ARE
THE LOWEST FOR
EQUIPMENT OF
THIS TYPE.

EVERY MACHINE
GUARANTEED
AS REPRESENTED

SLOTS REBUILT AND 100% REFINISHED

MILLS ROYAL PURPLE GOLD AWARD, R.H., 50¢, Beautiful Piece, Looks Brand New.....	\$400.00	MILLS BLUE FRONTS, 25¢, Over 440000.....	\$285.00
MILLS BONUS BELLS, 5¢, Brown, Around 425000.....	250.00	MILLS BLUE FRONT Q.T., 5¢.....	75.00
MILLS BONUS BELLS, 5¢, Gold, Around 470000.....	300.00	MILLS GREEN FRONT Q.T., 5¢.....	65.00
MILLS BONUS BELLS, 10¢, Brown, 10 Stop, Ser. 422000.....	300.00	MILLS BLUE FRONT Q.T., 1¢.....	60.00
MILLS BONUS BELLS, 10¢, Gold, Like New.....	350.00	MILLS SKYSCRAPER, 5¢.....	90.00
MILLS BONUS BELLS, 25¢, Gold, Like New.....	390.00	MILLS SKYSCRAPER, 10¢.....	100.00
MILLS BLUE FRONTS, 5¢, Around 390000.....	175.00	MILLS LION HEAD, 5¢.....	90.00
MILLS BLUE FRONTS, 5¢, Around 430000.....	200.00	MILLS FUTURITY, 10¢.....	125.00
MILLS BLUE FRONTS, 10¢, Over 440000.....	260.00	MILLS 1-2-3, Free Play, Late Model.....	60.00
MILLS BROWN FRONTS: 5¢, Over 440,000.....	250.00	5 POISON HITLER, 1¢, Legal Any- where. For the Lot.....	60.00
10¢, Over 440,000.....	290.00	SINGLE SAFES, Mellink Heavy Duty.....	65.00
		SINGLE SAFES, Revolveraround Heavy Duty.....	69.50
		SINGLE SAFES, Pace Medium.....	54.50
		DOUBLE SAFES, Revolveraround Heavy Duty.....	98.50

1/3 Certified Deposit, Balance O. O. D. Checks Accepted From Reputable Concerns.

VENDORS CRAFT

31 BROAD STREET Phone PL-6505 PROVIDENCE, R. I.

Liquor Taxes Hit New High

One and three-quarter bil-
lion dollars paid into gov-
ernment treasuries

WASHINGTON, July 3. — More than \$1,750,000,000 was paid by the alcoholic beverage industry into federal, State and local treasuries during 1942, the distilled spirits institute announces. This amount maintains for the industry the position of leading industrial producers of public revenues. The amount paid in taxes was \$1,750,166,010.

Since prohibition was repealed to the end of last year the industry has paid \$9,555,289,995 in taxes. For the last five years the return has exceeded \$1,000,000,000 annually, with the 1942 return exceeding \$1,500,000,000 for the first time.

Of the 1942 yield, \$1,245,266,743 was paid to the federal government, an increase of 30.1 per cent over 1941, while State and local governments received \$467,193,483 and \$37,745,785 respectively, an increase of 16.1 per cent and 3.5 per cent respectively.

Leaders in State and local revenue were: New York, \$63,695,430; Pennsylvania, \$49,008,680; Ohio, \$46,447,852; Illinois, \$38,641,058; Michigan, \$30,639,490, and California, \$28,011,090.

California Joins Ranks

Last year was the first in which California has joined the ranks of States receiving in excess of \$25,000,000 in alcoholic beverage revenue. Twelve States received \$10,000,000 or more.

Rates of increase in State collections in 1942 over 1941 ranged from 69.9 per cent in Alabama to 1 per cent in South Dakota.

The institute reported a larger portion of the revenue increase was directly attributable to these factors: (1) A tremendous increase in consumer purchasing power, (2) scarce buying and hoarding on the part of consumers when distilling plants were converted to war alcohol and on rumors of impending shortages in distilled spirits, and (3) the 50 per cent rise in the federal excise tax rate which became effective November 1, increasing the tax from \$4 to \$6 a gallon.

RADIO TUBE • SALE

Tube	Net	Tube	Net
1B5	\$1.35	6L6G ...	\$2.00
2A3	2.00	6SC7 ...	1.35
2051 ...	Write	6X5GT ...	1.05
2A4G ...	"	6B8	2.00
25Z5 ...	1.10	6C6	1.05
25Z6 ...	1.35	6S07 ...	1.15
30	1.05	6D6	1.00
38	1.15	6H6GT ..	1.15
3790	6K7G ...	1.15
4190	6R7G ...	1.15
5U4G ...	1.05	6F8G ...	1.35
5Y3G75	6A6	1.65
5685	7590
5V4G ...	1.65	7695
6J595	8075

Lumelite Bulbs for Wur-
litzer and Seeburg Phono-
graphs, \$1.15 Each.

#55 Bulbs for Wall Boxes,
95c Box of 10.

Any amount of these tubes
available. All sealed in fac-
tory cartons. RCA and
Tongsol and Solvania tubes.

RUNYON SALES CO.

123 W. Runyon St.
Big. 3-6685
Newark, N. J.

MONARCH GIVES YOU TOP VALUES!

For Sale as One Complete Lot Only—20 Rockola World Series Baseball, Especially
Suited for Arcades. Each..... \$ 75.00

Keeney Fortune, Combination Free Play and Payout, 1 or 5 Ball.....	\$395.00
Keeney Skylark, Combination Free Play and Payout, 1 or 5 Ball.....	345.00
Bally Turf King Payout Table, One Ball, 4 Coin Multiple Jackpot.....	550.00
Bally Jockey Club Payout Table, One Ball, 4 Coin Multiple Jackpot.....	550.00
Mills Spinning Reels Payout Table, Fruit Reels, One Ball, 3 Coin Multiple.....	125.00
Bally Sport Page Payout Table, One Ball, 4 Coin Multiple.....	55.00
Bally Blue Ribbon Payout Table, One Ball, 4 Coin Multiple \$5.00 Jackpot.....	95.00
Bally Hawthorne Payout Table, One Ball, 10 Coin Multiple Twin Jackpots.....	65.00
Aerofast Test Pilot—Reconditioned—Resprayed.....	350.00
Scientific Factory Rebuilt Batting Practice.....	150.00
Buckley Music System—Includes Two 12 Record Wurlitzer Mechanisms in Steel Cabinet—4 Wall—2 Bar Boxes—Speaker—Cable.....	\$175.00
20 New Packard Wall Boxes—Original Cartons. Each.....	\$ 45.00
Wurlitzer Model 950 Phonographs—Like New Thruout.....	\$810.00
Wurlitzer Model 750E Phonographs—Like New Thruout.....	500.00
Wurlitzer Model 700 Phonographs—Guaranteed Perfect.....	385.00
Wurlitzer Counter Model 71, Complete With Stand.....	185.00
Seeburg Hi-Tone Model 8500 Electric Selector Remote Control.....	485.00
Mills 1941 Throne of Music—Chrome Front Bars—Adapter.....	275.00
Rockola Imperial 20 Phonograph—20 Records—25 Cycle.....	89.50
Rockola Imperial 20 Phonograph—20 Records.....	84.50
Wurlitzer Model 24 Phonograph—Reconditioned.....	150.00

AUTOMATIC PAYOUT CONSOLES—WORTH OPERATING

Mills 3 Bells.....	\$950.00	Keeney 4-Way Super Bell.....	\$795.00	Keeney Twin Super Bell, FP & PO, 5¢ & 25¢	\$545.00
Mills 4 Bells.....	725.00	Keeney 4 Way Bell, 3-5¢ & 1-25¢	975.00	Keeney Super Bell, FP & PO, 25¢	285.00
Mills 4 Bells, 3-5¢ & 1-25¢.....	875.00	Keeney Twin Super Bell, 5¢ & 5¢	375.00	Keeney Super Bell, FP & PO, 5¢	210.00
Mills 4 Bells, New Type Coin Head.....	925.00	Keeney Twin Super Bell, FP & PO, 5¢ & 5¢	435.00		
Mills 4 Bell, 3-5¢ & 1-25¢, New Type Coin Head.....	1,050.00				

FIVE BALL FACTORY REBUILT FREE PLAY GAMES

United Santa Fe.....	\$175.00	United Grand Canyon.....	\$175.00	Gottlieb Liberty.....	\$175.00
United Arizona.....	175.00	Exhibit Jeep.....	145.00	Gottlieb 5 & 10.....	175.00
United Midway.....	175.00	Exhibit Action.....	145.00	Exhibit 2nd Front.....	150.00

ONE BALL FREE PLAY GAMES

Bally Longacre.....	\$575.00	Bally Pimlico.....	\$455.00	Bally Club Trophy.....	\$375.00
Bally Theobrod.....	575.00	Bally 41 Derby.....	395.00	Bally Blue Grass.....	180.00
Bally Dark Horse.....	190.00	Bally Record Time.....	175.00	Bally Sport Special.....	150.00
Western 7 Flashers.....	89.50	Bally Arrowhead.....	35.00	Exhibit Congo.....	45.00

COMBINATION FREE PLAY AND PAYOUT CONSOLES

Mills Jumbo Parade.....	\$175.00	Keeney Super Bell.....	\$220.00	Bally Club Bell.....	\$220.00
Pace 1941 Saratoga.....	180.00	Keeney 25¢ Super Bell.....	295.00	Bally Hi-Hand.....	150.00

Mills Blue and Gold 5¢ Vest Pocket Bells—Metered—New—Original Cartons.....	\$ 85.00
Mills Factory Rebuilt Chrome Vest Pocket, 5¢, \$77.50; Metered.....	79.50
Mills Factory Rebuilt Blue and Gold Vest Pocket, 5¢, \$65.50; Metered.....	67.50
Mills Factory Rebuilt Glitter Gold Q.T., 5¢, \$135.00; New 1¢ Glitter Gold Q.T.....	35.00
Mills Factory Rebuilt Club Bell Consoles, 5¢, \$375.00; 10¢, \$425.00; 25¢.....	450.00
Mills Factory Rebuilt Brown Front, 5¢, \$240.00; 10¢, \$275.00; 25¢.....	310.00

Top Glass for Mills 3 Bells.....	\$20.00	Backboard Glass for Jockey Club.....	\$12.50
One Set of Five Glasses for 4 Bell.....	20.00	Backboard Glass for Longacre.....	9.25
Top Glass for Jumbo Cash, Fr. or An.....	7.50	Backboard Glass for Pimlico.....	9.25
Top Glass for Jennings Silver Moon.....	7.50	Backboard Glass for Sport Event.....	9.25
New Cabinet for Four Bells.....	27.50	Backboard Glass for Jumbo Cash.....	4.50
Top Glass for Jennings Bobtail.....	7.50	Backboard Glass for '41 Derby.....	9.25
Top Glass for Jumbo Free Play.....	5.50	New Cabinet for Jumbo Cash.....	27.50
NEW MILLS SAFE STAND, ORIGINAL CARTONS, LIMITED QUANTITY.....	29.50		

WE REPAIR BALLY OPEN TYPE MOTORS, \$5.00.
WRITE FOR PRICES ON ALL COIN MACHINE EQUIPMENT NOT LISTED.
TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO

Visitors All Optimistic

CHICAGO, July 3.—The Empire Coin Machine Exchange reported that its offices were very busy last week entertaining visitors from other cities. Among them was Joe Frank, head of the Automatic Sales Company, Nashville. Frank reported that business had been good in his area up to the present time, but that there is no equipment for sale.

Two other visitors were Joe Ruttenberg, of Dudley Sales Company, and Lou Casola, of the Victory Penny Arcade, Rockford, Ill. They brought optimistic reports of business in that territory.

ROUTE FOR SALE

BOWLING ALLEYS AND TAVERNS ON
CHICAGO'S NORTH SIDE

- 4—Ray-O-Lites
- 2—Hockey (Chi Coin)
- 1—Shoot-the-Chutes
- 1—Jap-Chicken Sam Conv.
- 1—Scientific Batting Prac.
- 1—Keeney Anti-Air Craft
- 1—Western De Luxe Baseball

All equipment in first-class con-
dition. COMPLETE WITH ROUTE.

\$1,500

WRITE—WIRE—PHONE

MR. MARSHALL

4750 Broadway, Chicago, Illinois
Phone Edgewater 4993

OLIVE'S SPECIALS FOR THIS WEEK

FREE PLAY GAMES	Each
1 Air Force.....	\$45.00
2 Broadcast.....	27.50
1 Fishin'.....	72.50
1 Home Run 1940.....	20.00
2 Snappy.....	47.50
1 Strat-o-Liner.....	37.50
1 Texas Mustang.....	52.50
1 Thumbs Up.....	72.50

FACTORY REBUILTS	Write
1 Action.....	Write
1 Midway.....	Write
1 Five & Ten.....	Write

1 BALL FREE PLAY GAMES	Write
1 Big Prize.....	\$75.00
1 Jumbo Parade.....	75.00
2 1940 1-2-3.....	85.00
2 Victorious 1943 Turf Champs.....	Write

SLOTS
1 Jennings 25¢ 2-4 Payout..... \$125.00
Terms: 1/3 Deposit, Balance C. O. D.

OLIVE NOVELTY CO.

2625 LUGAN AVE. ST. LOUIS, MO.
(Phone: Franklin 8620)

25¢ JACKPOT CHARLIES—25¢

960 Holes—30 Hole J. P.
Nonprotected Cards.
5¢ LU LU'S—1440 HOLES—80%
Payout—Profit \$14.40.
(Can be increased to \$19.20 up to \$28.80.)
EITHER OF THE ABOVE DEALS
\$1.89 Each 100 or More—\$1.79, 10 or
More—\$2.09, 3 or More.
IMMEDIATE DELIVERY.
1/3 Deposit, Balance C. O. D.

DELUXE SALES CO.

BLUE EARTH, MINN.

HARLICH

A NAME TO REMEMBER NOW MORE THAN EVER FOR SOUND PROFIT MAKING SALESBOARDS

For Victory—Buy War Bonds

HARLICH MFG. CO.
1413 W. JACKSON BLVD.
CHICAGO, ILL.

WE HAVE A VERY LARGE STOCK OF SALES-BOARDS FOR IMMEDIATE DELIVERY.

- 400 Hole Win a Pin, 50c Jumbo Thick. Take-in is \$200.00. Definite payout \$120.00. Definite profit \$80.00. Price \$1.65 each.
- 400 Hole Pins and Bucks, 25c Jumbo Thick. Take-in is \$100.00. Definite payout \$70.00. Definite profit \$30.00. Price \$1.65 each.
- 500 Hole Charley Board, 25c. Take-in is \$125.00. Definite payout \$85.00. Definite profit \$40.00. Price \$1.28 each.
- 1000 Hole Charley Board, 25c. Take-in is \$250.00. Definite payout \$200.00. Definite profit \$50.00. Price \$1.65 each.
- 1000 Hole J.P. Charley, 25c. 30 hole J.P. Take-in is \$250.00. Average payout \$200.00. Average profit \$50.00. Price \$1.79 each.
- 1200 Hole Charley, 25c. Take-in is \$300.00. Definite payout \$232.00. Definite profit \$68.00. Price \$2.87 each.
- 2000 Hole Charley Board, 25c. Take-in is \$500.00. Definite payout \$400.00. Definite profit \$100.00. Price \$4.89 each.

1/3 deposit with order. Write for our latest circular on Salesboards. In this line over 20 years.



Takes 1 to 3 Nickels at the Same Time

RE-CONDITIONED

as Good as New Cabinet, Railing and Legs Refinished in Attractive Color

Lite-A-Line—The ever popular table. A 10-ball game that is faster than any 5-ball game. 3 coin chutes. 3 profits from 1 table. Electric Flash Number Boards. Spectacular Score Drome. Skill-Luck gets permanent play. Three incomes instead of one. Accepted at once by better locations everywhere. Nothing can compete with:

LITE-A-LINE

Lite-A-Lines are on the same locations since the day they were introduced. \$89.50 each, 1/3 deposit with all orders.

A. N. S. CO.

312 CARROLL ST., ELMIRA, N. Y.

BETTER BUYS

- SLOTS**
- 2 MILLS 25¢ CHROMES, 2-5... \$349.50
 - 1 MILLS 25¢ CHERRY BELL, 3-10, Knee Action... 285.00
 - 1 MILLS 10¢ CLUB BELL, Like New... 345.00
 - 3 MILLS 5¢ BROWN FRONTS, C. H., Knee Action... 199.50
 - 4 MILLS 10¢ BROWN FRONTS, C. H., Knee Action... 237.50
 - 3 MILLS 25¢ BROWN FRONTS, C. H., Knee Action... 275.00
 - 2 MILLS 5¢ BLUE FRONTS, C. H., Knee Action... 189.50
 - 3 MILLS 10¢ BLUE FRONTS, C. H., Knee Action... 225.00
 - 4 MILLS 25¢ BLUE FRONTS, C. H., Knee Action... 245.00
 - 6 MILLS 5¢ WAR EAGLES, 3-5... 89.50
 - 2 JENNINGS 50¢ CHIEFS... 395.00
 - 1 JENNINGS CHIEF TRIPLEX, 5¢, 10¢ & 25¢ Play... 165.00
 - 5 JENNINGS 5¢ ESCALATORS, 3-5 Payout, Triple Jackpot... 79.50
 - 5 PACE 5¢ COMETS, Double JP... 69.50
 - 4 PACE 10¢ COMETS, Double JP... 79.50
 - 1 PACE 5¢ DELUXE, 3-5... 115.00
 - 1 WATLING 25¢ ROLATOP, 3-5... 125.00
 - 4 COLUMBIAS... 38.50
 - 11 BLUE & GOLD VEST POCKETS, Like New... 58.50
 - 5 BLUE 1¢ Q.T.'s, Like New... 58.50
 - 2 GOLD 1¢ Q.T.'s, Like New... 89.50
- CONSOLES**
- 2 KEENEY 5¢ SUPER BELLS \$217.50
 - 1 KEENEY 5¢ & 5¢ SUPER BELL, Like New... 375.00
 - 1 BALLY CLUB BELL, Like New 195.00
 - 2 BUCKLEY SEVEN BELLS, Slant Head... 395.00
 - 1 PACE 5¢ SARATOGA, with Nickel Rail Around the Top... 79.50
 - 1 PACE RACES, Black Cabinet... 75.00
 - 2 PACE RACES, Brown Cabinet... 149.50
 - 1 PACE RACES RED ARROW... 249.50
 - 1 BAKER'S PACER DAILY DOUBLE, Like New... 295.00
 - 1 SILVER BELLS, 7 Coin Head... 49.50
 - 2 JENNINGS GOOD LUCKS... 42.50
- PHONOGRAPHS**
- 1 SEEBURG 9800 WIRELESS... \$465.00
 - 1 SEEBURG 8800 WIRELESS... 435.00
 - 1 SEEBURG FACTY ROLAWAY... 345.00
 - 1 SEEBURG REGAL with E. 8. and 3-Wire Adapter... 225.00
 - 1 SEEBURG GEM... 149.50
 - 1 WURLITZER 16 REC. ROLAWAY with Buckley Adapter and 7 Wallboxes... 145.00
 - 1 WURLITZER 16 REC. ROLAWAY with Buckley Adapter and 8 Wallboxes... 155.00
 - 2 WURLITZER 24... 115.00
 - 3 WURLITZER Counter Model 71, with Stands... 149.50
 - 3 WURLITZER Counter Model 61... 89.50
 - 1 WURLITZER Counter Model 41... 125.00
 - 4 WURLITZER 816 Light Up... 89.50
 - 6 WURLITZER 412... 49.50
 - 2 MILLS THRONES, '41 Marb... 189.50
 - 1 ROCK-OLA '40 DELUXE... 249.50
 - 2 ROCK-OLA '39 DELUXE... 195.00
 - 1 ROCK-OLA ROLAWAY with Rock-Ola Adapter, 20 Dial Wall Boxes, 2 Bar Boxes and 1 Spectravox Speaker... 424.50
 - NEW ROCK-OLA COMMANDOS... Write
- MISCELLANEOUS**
- 2 JAP CONV. CHICKEN SAMS \$159.50
 - 1 SKY CHIEF... 149.50
 - 2 KNOCKOUTS... 99.50
 - 1 HOME RUN, '42... 89.50
 - 1 BIG PARADE... 129.50
 - 1 BALLY BOWLING ALLEY... 37.50
 - 25 SEEBURG WALL-O-MATIOS... 20.50
 - 15 SEEBURG 3-WIRE WALL BOXES... 84.50
 - PROGRAM Strips in 5,000 Lots, \$2.65M.
 - 15,000 USED RECORDS, Popular, Hillbilly and Race, Assorted, 12¢ Each.
- WE CARRY A COMPLETE LINE OF MILLS PARTS.
- Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.
680-671 S. Broadway, LEXINGTON, KY.

CLEVELAND COIN'S TRADING POST

- ARCADE EQUIPMENT**
- 10 NEW BEAN THE JAPS, Each... \$125.00
 - NEW SUPREME GUN... 330.00
 - 8 Slap the Japs, Each... 165.00
 - 2 Shoot the Bulls, Each... 105.00
 - 1 Rockola School Days... 75.00
 - 3 Keeney Submarines, Each... 210.00
 - 1 Shoot the Chutes... 165.00
 - 2 Anti Aircrafts, Each... 85.00
 - 1 Open Season... 160.00
 - 6 Floor Model Drop Picture Machines, Electric, Each... 45.00
 - 2 Tea Strikes, Each... 65.00
 - 1 Chicago Coin Hecksy, Each... 225.00
 - 1 Telescope Hurdle Hep... 65.00
 - 3 Chester Pollard Golf Machines, Each... 85.00
 - 1 Jr. Model Basketball... 75.00
 - 1 Batting Practice... 125.00
 - 2 New Poker & Jokers, Each... 129.50
 - 1 Ropp Baseball... 125.00
 - 5 Western Baseballs, Each... 105.00
 - 2 Casino Golfs, Each... 50.00
 - 1 Texas Leaguer... 50.00
 - 1 Exhibit Color of Eyes, card vander... 75.00
 - 1 Exhibit Color of Hair, card vander... 75.00
 - 1 Set of 3 Oracle Fortune Tellers... 75.00
 - 1 Large Exhibit Kiss-o-Meter... 185.00
 - 10 Exhibit Post Card Machines, Latest, Slightly Used, Each... 40.00
 - 3 Sets of Cockeyed Circus & Knot Holes, Complete with Cabinet Bases. Per Set... 400.00 (Set Consists of 6 Machines & 3 Bases)
 - 4 Mills Punching Bags, Each... 165.00
 - 1 Gazer Strength Tester... 125.00
 - 1 Mills Strength Tester... 125.00
 - 2 Exhibit Aviation Strikers, Each... 165.00
 - 1 Exhibit Bicycle... 135.00
 - 1 Set of Four Units, 10¢ Completely Automatic Coin Operated PACE 45 FT. DUCK PIN ALLEYS. In excellent shape and condition, slightly used, already crated for shipment, complete \$1500.00
- ONE BALLS**
- 1940 1-2-3's, F.P. ... \$ 95.00
 - Spinning Reels... 125.00
 - Sport Pages... \$75.00
 - Grand Stands... 75.00
 - Hawthornes... \$75.00
 - Victories, F.P. ... 65.00
- CONSOLES**
- 1 Fast Time, F.P. ... \$ 85.00
 - 1 Late Head Evans Galloping Dominoes... 210.00
 - 1 Keeney 7 Coin Head Dark Horse... \$ 75.00
 - 3 Jumbo Parades, F.P., Ea. ... 95.00
 - 1 5¢ Royal Flush... \$ 85.00
 - 3 5¢ Boulah Parks, Ea. ... 95.00
 - 1 Black Paces Races... 95.00
 - 1 Jennings Multiple... 65.00
- SLOTS**
- 3 Mills 5¢ Melon Bells, Each... \$175.00
 - 2 Jennings 5¢ Chiefs, Each... 75.00
 - 3 Jennings 5¢ Free Play Mint Vendors, Ea. ... 50.00
 - 3 Mills 1¢ Q.T., Each... \$ 45.00
 - 1 Mills 1¢ Q.T., Glitter... 55.00
 - 3 XV Jennings Cigaroflas, Each... 100.00
- DRINK VENDORS**
- 3 Selective Type Bottle Drink Vendors, 8 Case Capacity, Like New, Each... \$ 450.00
 - 10 BALLY Cup Drink Vendors, Complete with Carbonator Unit, One Lot... 3500.00
- 1/2 deposit with ALL orders—Balance C. O. D.
WE ACCEPT TRADE INS
- CLEVELAND COIN MACHINE EXCHANGE, 2021 PROSPECT AVENUE, CLEVELAND 15, OHIO**
(PHONE PROSPECT 6316-7)

WANTED FOR SALE FOR SALE

- ALL MACHINES COMPLETELY RECONDITIONED**
- Late Slots
 - Late Bally One Ball Machine
 - Mills 3 & 4 Way Super Bells
 - Scientific Pokerinos
 - Photomatic Photo Frames
 - Eastman Direct Positive Paper
 - Late Phonos
 - Kirk Night Bomber
 - Arcade Games
 - Pop Corn Machines
 - PAY TABLES:
 - Bally Santa Anita... \$185.00
 - Bally Long Shot... 235.00
 - Bally Grand National... 99.00
 - Bally Pace Maker... \$ 90.00
 - Bally Grand Stand... 80.00
 - Bally Thistle Down... 75.00
 - Bally Fair Grounds... 30.00
 - Bally Fleetwood... 25.00
 - Bally Preakness... 25.00
 - Bally Golden Wheel... 19.50
 - Bally Carom... 18.50
 - Bally Hiawah... 18.00
 - Got. Derby Day... 20.00
 - Western Mardi Gras... 45.00
 - Keeney Winning Ticket... 110.00
 - Pot Shot... 75.00
 - Got. Daily Races... 15.00
 - Keeney Velvet Replay... \$ 30.00
- CONSOLES:**
- Keeney Triple Entry... \$175.00
 - Keeney Track Time, R.H. ... 75.00
 - Mills Jumbos, New... 175.00
 - Evans Lucky Lucre... 200.00
 - Evans Gal. Dom., Late Head... 165.00
 - Jenn. Bohtail Totalizer... 85.00
 - Jennings Liberty Bell... 35.00
 - Jenn. Flashing Through... 35.00
 - Keeney Dark Horse... 75.00
 - Mills Deweys... 95.00
 - Caillie Deweys... 95.00
- STEWART NOVELTY CO.**
133 E. SECOND SOUTH (Phone 35055) SALT LAKE CITY, UTAH



HELP UNCLE SAM DELIVER THE FINAL KNOCKOUT PUNCH!

BUY MORE WAR BONDS AND STAMPS!

SUPERIOR PRODUCTS
14 N. PEORIA ST. CHICAGO, ILL.
SALESBOARD SPECIALISTS

WILL PAY CASH
For late Wurlitzer and Seeburg Phonographs, Pin Games and Guns. Give quantity and best price wanted in first letter.
AMERICAN COIN MACHINE CO.
557 Clinton Ave., N. ROCHESTER, N. Y.

- FREE PLAY PIN BALL GAMES**
- A.B.C. Bowler... \$ 35.00
 - Air Circus... 114.50
 - Alert (Revamp)... 118.50
 - Band Wagon... 30.00
 - Big Time... 27.50
 - Big Town... 20.00
 - Blight Spot... 19.50
 - Cadillac... 20.00
 - Chubbie... 20.00
 - Dixie... 30.00
 - Dude Ranch... 25.00
 - Fishin' (Revamp)... 99.50
 - Four Diamonds... 40.00
 - Horoscope... 35.00
 - Hi Hat... 45.00
 - Mascot... 20.00
 - Midway (Revamp)... 169.50
 - Mystic... 30.00
 - 1-2-3 (1941 Model)... 99.50
 - Playball... 35.00
 - Paradise... 35.00
 - Spot Pool... 50.00
 - Salute... 29.50
 - Sporty... 19.50
 - Velvet... 32.50
 - Victorious 1943 (Revamp)... 199.50
 - Victory... 95.00
 - Wild Fire... 37.50
 - Yacht Club... 20.00
- One-Third Deposit Required With All Orders.
- W. B. NOVELTY CO., INC.**
1903 Washington Blvd. St. Louis, Mo.

WANTED MECHANIC for ARCADE

6 DAY WEEK. GOOD PAY. Pleasant surroundings. Give detailed information in letter.

GEORGE PONSER CO.
763 South 18th St. NEWARK, N. J.

JACKPOT SALESBOARDS WHILE THEY LAST

- 1000 Hole Jackpot Charleys, 25¢ Play... \$3.90
- 1000 Hole Jackpot Johns, 10¢ Play... 3.90
- 1000 Hole Jackpot Jims, 5¢ Play... 3.90

We Suggest a Trial Order.
Terms: One-Third Cash With Order, Bal. C.O.D.
NEW DEAL MFG. CO.
411 North Bishop DALLAS, TEXAS

OPERATORS and DISTRIBUTORS

Hold up buying expensive Long-
acres and Thorobreds until you
have heard of our new low cost
refurbishing.

Rebuilding and conversion of Bally
1-Ball Free Play:

BLUE GRASS • SPORT EVENT
SPORT SPECIAL • DARK HORSE

See Your Distributor.

If your distributor does not handle our products,
write us direct.

SULLIVAN-NOLAN ADV. CO.

527-529 W. Chicago Ave. Chicago 10, Illinois

BUY WAR BONDS AND STAMPS

Sugar Institute of Cuba Sells Large Reserve Allotment

HAVANA, July 3.—The Cuban Sugar Institute satisfactorily closed the sale of the 300,000 short tons of the sugar reserve quota, on the basis of immediate payment. It is possible that by waiting a higher price might have been obtained, but this is only a possibility, while with the deal closed the sale of the entire Cuban crop is a reality and within a few days 90 per cent of the value of the un-shipped sugars will have been collected.

With this amount of sugar cleared from the market the United States may decide to raise the ceiling price of this product, to allow the high cost of continental production to be covered and, should this result, the Cuban coming crop would attain a more reasonable price, a thing which would not be possible if a considerable quantity of un-sold sugar still existed in Cuba.

The Sugar Institute will order payment to planters for the remainder of their canes as soon as the mill owners have collected the 90 per cent payment on their sugar.

WHILE THEY LAST!

Bally Long Shot, Like New	\$345.00
Cherry Bell, 3-10	255.00
A. B. T. Challenger	27.50
Rotary Merchandiser	228.50
Keeney Submarine	198.50
Brand New Electric Shockers (in 5-Foot Cabinets)	59.50
World Series	99.50
Texas Leaguers, De Luxe	49.50
View-a-Scopes	29.50
Skill Jumps	52.50
Vitalizer	79.50
Radio Rifle	69.50
1 Shoot the Chutes	129.50
Jennings Lo-Boy Scale	69.50
2 Exh. Card Machines	35.00
Square Balls	99.50

Jennings 25c Golf Ball Venders \$89.50

IMPS, Brand New	\$7.70
WINGS, Brand New	9.90
YANKEES, Brand New	9.90
MERCURY	11.50
LIBERTY	11.50

1/3 Deposit With Order.

GERBER & GLASS

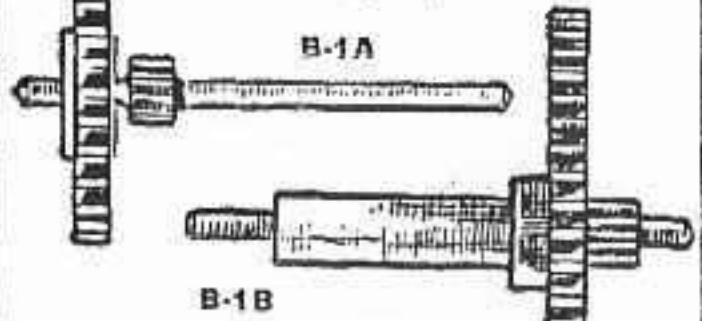
914 Diversy Blvd., Chicago

There is no substitute
for Quality

Quality Products Will
Last for the Duration
D. GOTTLIEB & CO.
CHICAGO

NEW ADDRESS 816 W. ERIE ST. ENTIRE FLOOR CHICAGO, ILL.

GEARS For Bally Spin Motors



B-1A Reduc. Gear—\$1.70 ea.
B-1B Reduc. Gear—\$2.20 ea.

SERVICE KIT \$7.50
Over 500 pieces for all contact repairs

SPRING KIT \$2.25
Over 200 assorted and important springs

GLASS CARTRIDGE FUSES

WE HAVE THEM — WRITE
WHAT DO YOU NEED?

WE CARRY A COMPLETE LINE OF
MAZDA BULBS—ORDER SOME NOW

*All Prices Slightly Higher In Canada.

CANADIAN DISTRIBUTOR
REGENT VENDING SALES
779 Bank Street
Ottawa, Ontario, Canada

FREE

WHILE THEY LAST—LARGE ILLUSTRATED STOCK SHEET WITH PRICES FOR HANGING ON YOUR SHOP WALL. EVERYBODY SHOULD HAVE ONE—ONLY LIMITED NUMBER LEFT.

HARRY MARCUS CO.

BARGAINS

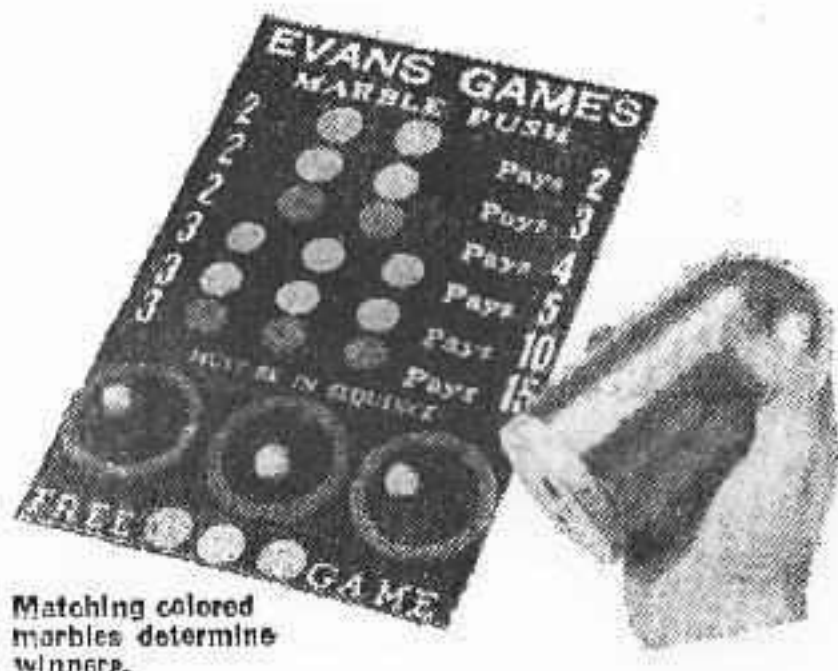
FREE PLAY GAMES	Circus 1¢ Pin Target	\$13.50
Bandwagon	Wings, New	18.50
Clover	Klix, New	14.50
Drum Major	Pokoroel, New	14.50
Duplex	Races, New	10.00
Four Diamonds	Imps, New	10.00
Gold Star	Imps, Used	6.00
Gun Club	Cubs	6.00
Hi Dive	Accs	6.00
Jungle	Lucky Strikes	9.50
Legionnaire	ARCADE MACHINES	
Majors 41	Genco Play Ball	\$149.50
Monicker	Batting Practices	80.00
Spot Pool	Viewscopes, 1¢	25.00
Star Attraction	Viewscopes, 5¢	25.00
Strafollner	Texas Leaguer, Delux	35.00
Ten Spot	SLOTS	
Towers	Mills Q.T., 1¢	
Victory	Glitter Gold	\$95.00
Wildfire	V. Pocket Bell, 1¢	Metered, 45.00
Zig Zag	V. Pocket Bell, 5¢	Metered, New 85.00
Zombie	SPECIALS	
Sink the Japs (7 Up)	30 Shipman 1¢ & 3¢ Stamp Venders, Like New	\$25.00
Hit the Japs (Gold Stars)	30 B-Col. U-Need-a-Pak Candy Bar Vendors with Stands	49.50
Slap the Japs (Strafollner)	COUNTER GAMES	
	Bingos	\$12.50
	Crisis Cross	10.00
	Pikes Peaks	19.50
	Challengers	29.50
	Fire & Smoke	22.50
	Other Type Machines. Send for Complete List. 1/3 Deposit Required With Order. Send Full Amount and Save C. O. D. Charges.	

WHILE THEY LAST!

Evans' MARBLE PUSH

Greatest Counter Money
Maker You Ever Saw!
An Ideal Substitute for
Slot Machines
**NO TAX!
LOW COST!**

WRITE!



Matching colored marbles determine winners.

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO

MARKEPP VALUES

SLOTS	
5c MILLS CLUB BELLS, serials over 400,000, like new	\$425.00
25c MILLS CLUB BELLS, serials over 400,000, like new	525.00
5¢ B. & G. Vest Pockets	\$49.50
10¢ FOUR STAR CHIEFS	119.50
CONSOLES AND FREE PLAYS	
Keeney SUPER BELLS, A-1	\$219.50
Keeney 2-Way SUPER BELLS	358.50
Pace SARATOGA, Ralls, 5¢	99.50
Pace SARATOGAS, Regular	69.50
5-10-20s, Like New	119.50
ARCADE EQUIPMENT	
Genco PLAYBALLS	\$149.50
X-RAY POKERS	89.50
BATTING PRACTICE	104.50
MAJOR LEAGUE BASEBALL	149.50
DELUXE WESTERN BASEBALL	89.50
TOM MIX RIFLES	59.50
ROYAL FLUSH	\$ 89.50
KENTUCKY CLUBS	79.50
BIG TOPS, Cash or F.P.	99.50
JUMBO PARADES, Cash	99.50
BIG PARADES	99.50
OHIO HOCKEYS	\$209.50
SLAP THE JAP	129.50
KICKER & CATCHER	17.50
TEN PINS, High Dial	59.50
TEN PINS, Low Dial	49.50
A. A. GUN, Light Cab.	69.50

THE MARKEPP COMPANY

3908 Carnegie Ave. Henderson 1043 Cleveland 15, Ohio

COIN MACHINE MOVIES

16MM. SOUND FILM for use in Panorams and other makes of Coin Operated Machines or any ordinary 16MM. Sound Projector.
FOR SALE—\$32.50 TO \$39.50
Reel of 8 Subjects. Just Enough "Spice and Oomph" to Bring in the Dimes. (Specify if for use in Panorams.) 1/3 Deposit With Order, Balance C.O.D.
1667 N. McCADDEN PL. PHONOFILM HOLLYWOOD, CALIF.



MATCHLESS LAMPS
for all
**PHONOGRAPH
AND WALL BOXES**

MATCHLESS ELECTRIC CO.
564 WEST RANDOLPH ST. CHICAGO

RAKE

2014 Market Street
PHILADELPHIA, PA

CAPITOL VALUES

FIVE BALL FREE-PLAY GAMES	
Ready for Immediate Shipment	
1 Line Up	\$22.50
1 Powerhouse	19.50
2 Fox Hunt	24.50
2 Play Ball	22.50
2 League Leader	22.50
3 Sea Hawk	27.50
1 Wildfire	29.50
1 Legionnaire	37.50
1 Barrage	22.50
1 Wow	22.50
2 Big Chief	26.50
2 Showboat	37.50
1 Punch	14.50
2 Champ	34.50
1 Big League	\$18.50
1 Champion	18.50
1 Sport Parade	32.50
3 Dixie	24.50
1 Limelight	16.50
2 O'Boy	14.50
2 Pylon	22.50
2 Ten Spot	32.50
2 ABC Bowler	32.50
2 Crossline	24.50
2 Victory	77.50
1 Sparky	22.50
2 Metro	32.50
1 Speedball	34.50
ARCADE & MUSIC	
Evans Ten Strike, H.D.	\$ 42.50
Keeney Submarine	199.50
Chicago Coin Hockey	210.00
Kicker & Catchers	17.50
Pikes Peaks	12.50
ABT Challenger	19.50
ABT Fire & Smoke	17.50
ABT Target Skill	17.50
Wizard Fortune Teller	12.50
Wurlitzer 61, with Stand	69.50
Wurlitzer 71	110.00
Wurlitzer 81	135.00
Terms: 1/3 Deposit With Order.	
CAPITOL COIN MACHINE EXCHANGE	
1738 14th St., N. W., WASHINGTON 9, D. C.	
Telephone: Columbia 1330	

MILWAUKEE MASTER BUYS MUSIC

Table listing music items like Singing Picture Speakers, Rockola Rhythm Master, etc.

LEGAL EQUIPMENT

Table listing legal equipment items like Daval Charm, Target Skills, etc.

COUNTER GAMES

Table listing counter games like Cabs, Aces, Liberties, etc.

SLOTS

Table listing slot machines like War Eagles, 2-5 or 1 Cherry P.O., etc.

Table listing slot machines like Blue Fronts, 2-5 or 1 Cherry P.O., etc.

Table listing slot machines like 2-5 or 1 Cherry P.O., 25c Cherry Bell, etc.

Table listing slot machines like 1-2-3 F.P., Owl, etc.

Table listing slot machines like JENNINGS Four Star Chief, etc.

Table listing slot machines like WATLING Rol-a-Top, Hand Load, etc.

Table listing slot machines like COLUMBIA Convertibles, PACE Comet, etc.

Table listing slot machines like DeLuxe Sluggproof, Rocket Sluggproof, etc.

Table listing slot machines like DeLuxe (cannot be told from new), CAILLE Commander, etc.

CONSOLES

Table listing console items like 1939 Bangtails, Buckley Track Odds, etc.

Table listing console items like PACE's Reels, Pace's Races, etc.

Table listing console items like Jennings Liberty Bell, Giant Top, etc.

Table listing console items like Jennings Totalizer, Jennings Triple Entry, etc.

Table listing console items like Keeney Red Seven Coin Head Track, Keeney Kentucky Club, etc.

Table listing console items like Bally Tanforan, Bally Ray's Track, etc.

Table listing console items like Bally Long Champ, Bally Solitaire, etc.

Table listing console items like Exhibitor's Chuck-a-Lotte, Exhibitor's Races, etc.

Corporate Profits For First Quarter Expected to Rise

WASHINGTON, July 3.—An increase of approximately 18 per cent in corporate profits over the same period last year, after deductions for taxes, is expected for the first quarter of this year, according to an estimate by the Department of Commerce.

Manufacturing and transportation industries, "the two industries most directly serving the war effort," dominate the increase, the department said in a survey.

The department said that although corporate earnings before taxes rose from an estimated \$13,938,000,000 in 1941 to \$18,784,000,000 last year "most of this 35 per cent gain was absorbed by taxes, leaving less than a one per cent increase in profits after taxes."

Income payments to individuals reached a new high last year at \$114,000,000,000, the department disclosed. This total compared with \$92,000,000,000 in 1941 and a peacetime peak of \$83,000,000,000 in 1929.

REAL BUYS Won't Last Long

Table listing real buy items like Mills 5c Brown Fronts, Mills 10c Brown Fronts, etc.

Table listing real buy items like Mills Jumbo Parade (Cash), Mills Jumbo Parade (F.P.), etc.

Table listing real buy items like Bally Royal Draw, Baker's Pacer, etc.

TERMS: 1/3 Deposit, Balance C. O. D. SICKING, INC. 1401 CENTRAL PKY., CINCINNATI, O. 327 E. BROADWAY, LOUISVILLE, KY.

WANTED FOR CASH

Bally Defenders, Rapid Fire, Mutoscope Drivemobiles, Ace Bombers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball, K. O. Fighters. Also any other Machines suitable for Penny Arcade, including Photomats.

MIKE MUNVES 520 W. 43rd St., NEW YORK Bryant 9-6677

WESTERN SALES CO. 813 East Second St. LITTLE ROCK, ARK.

Get Them While They Are Still Available

Brand-new Mills 5/10/25/50c Brown Fronts. Also 5/10/25c Mills Gold Chromes and Copper Chrome. Also Mills 5c Emerald Hand Load Jackpots. All Mills Slots are equipped with Moseley's Special Discs and Reels and are factory rebuilt. Guaranteed brand new.

REBUILTS, SLIGHTLY USED AND FLOOR SAMPLES

Table listing various machine models and prices like ORIGINAL CHROME, MILLS BROWN FRONT, etc.

ONE-BALL

Table listing one-ball machines like '41 DERBY, BLUE GRASS, CLUB TROPHY, etc.

SPECIALS

Table listing special machines like SUPER TRACK TIME, PASTIME, KENTUCKY CLUB, etc.

MOSELEY VENDING MACHINE EX., INC. 00 Broad St., Richmond, Va. Phone—Day, 3-4511, 3-4512. Night, 5-5328

FOR SALE

Table listing items for sale like ALL MACHINES LISTED BELOW ABSOLUTELY GUARANTEED, REVAMPS, Knockout, Pylon, etc.

MEYERS COIN MACHINES COMPANY 232 WATER STREET BARABOO, WISCONSIN

BARGAINS OF THE WEEK! 4 WAY SUPER BELL 5c MILLS 5c Blue & Gold VEST POCKETS \$64.50

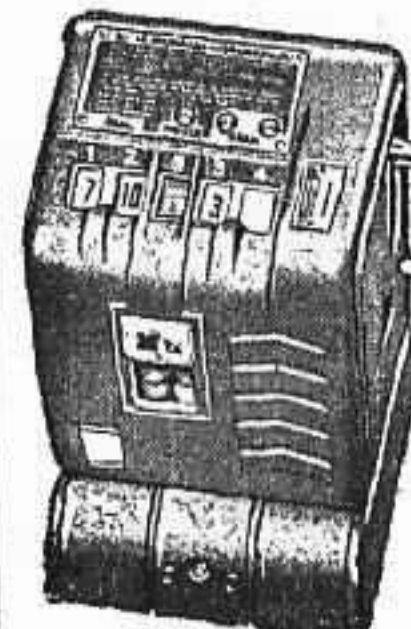
Table listing items like 1c CUB, Cig., 5c CUB, Frl., 5c ACE, Poker, etc.

Table listing items like BELL'S Mills 5c Gold O.T., Mills 1c O.T., etc.

Table listing items like PARTS Title Strips, Curved Ten Strike Glasses, etc.

2051 TUBE \$2.55 Ea. FRIENDLY PERSONAL SERVICE

Atlas NOVELTY CO. 2200 N. WESTERN AVE., CHICAGO, ILL. ASSOC. ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT OFFICES: ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG



Here's the Way to BIG CASH PROFITS

MODERNIZE with the "POPMATIC"

ALL ELECTRIC - COMPLETELY AUTOMATIC—5c COIN OPERATION ELIMINATES ATTENDANT

Read This Special Offer

NOW LESS THAN HALF PRICE

There's no need to "sell" YOU on the tremendous profits to be obtained in preparing and selling popcorn. It is common knowledge that the profits in these products exceed that of practically every other type of confection. Fully 90% of the people, your customers included, enjoy and will purchase liberally popcorn and peanuts if offered to them FRESH and in an attractive manner.

● For years you have probably wanted a popcorn machine like the "POPMATIC" shown on this page, a machine beautiful in design, automatic and efficient in operation—that will draw trade to your place like a magnet and build repeat business showing enormous cash daily profits.

● 5c Coin Operation Eliminates Need for Attendant

● You may possibly have hesitated to install this type of machine because of the cost. NOW WE ARE GOING TO ELIMINATE THAT DIFFICULTY by offering you a genuine "Popmatic" machine at LESS THAN HALF THE ORIGINAL PRICE.

Let us tell you briefly about this machine:

BEAUTIFUL DESIGN:

The Popmatic is designed to harmonize with the finest of fixtures. Finished in attractive colors, it blends with and enhances the finest of appointments. Brilliantly illuminated, it sparkles like a gem and instantly draws attention. The heavily nickled mechanism in operation is a fascination not to be ignored. Passersby and customers alike stop, marvel and BUY.

AUTOMATIC OPERATION:

The Popmatic is FULLY AUTOMATIC. It feeds the corn automatically from the glass hopper on top, pops it, seasons it and discharges it automatically to your customer, hot and fresh. There is even a device which automatically removes any unpopped grains, thus insuring your trade of receiving none but fully popped, fluffy corn. Nothing is left to the imagination—nothing to the operator except to see that the corn hopper is filled and the machine put into operation. It will work for you hour after hour without personal attention. Profits, Night and Day. Continuous operation for 10-hour period costs less than 10c in power consumed.

STURDY CONSTRUCTION:

Sturdily constructed of the best materials available, the Popmatic is built to endure and to give many years of trouble-free, dependable service.

DIMENSIONS: 60 in. Height; 15 in. Depth; 15 in. Width. Shipping weight, 150 lbs.

CAPACITY: 12 lbs., enough to pop and sell \$25.00 per filling. Size of Bag of Popcorn vended can vary from 6 to 12 oz. size.

Originally \$350.00 Now **\$169.50** F. O. B. CAMBRIDGE, OHIO

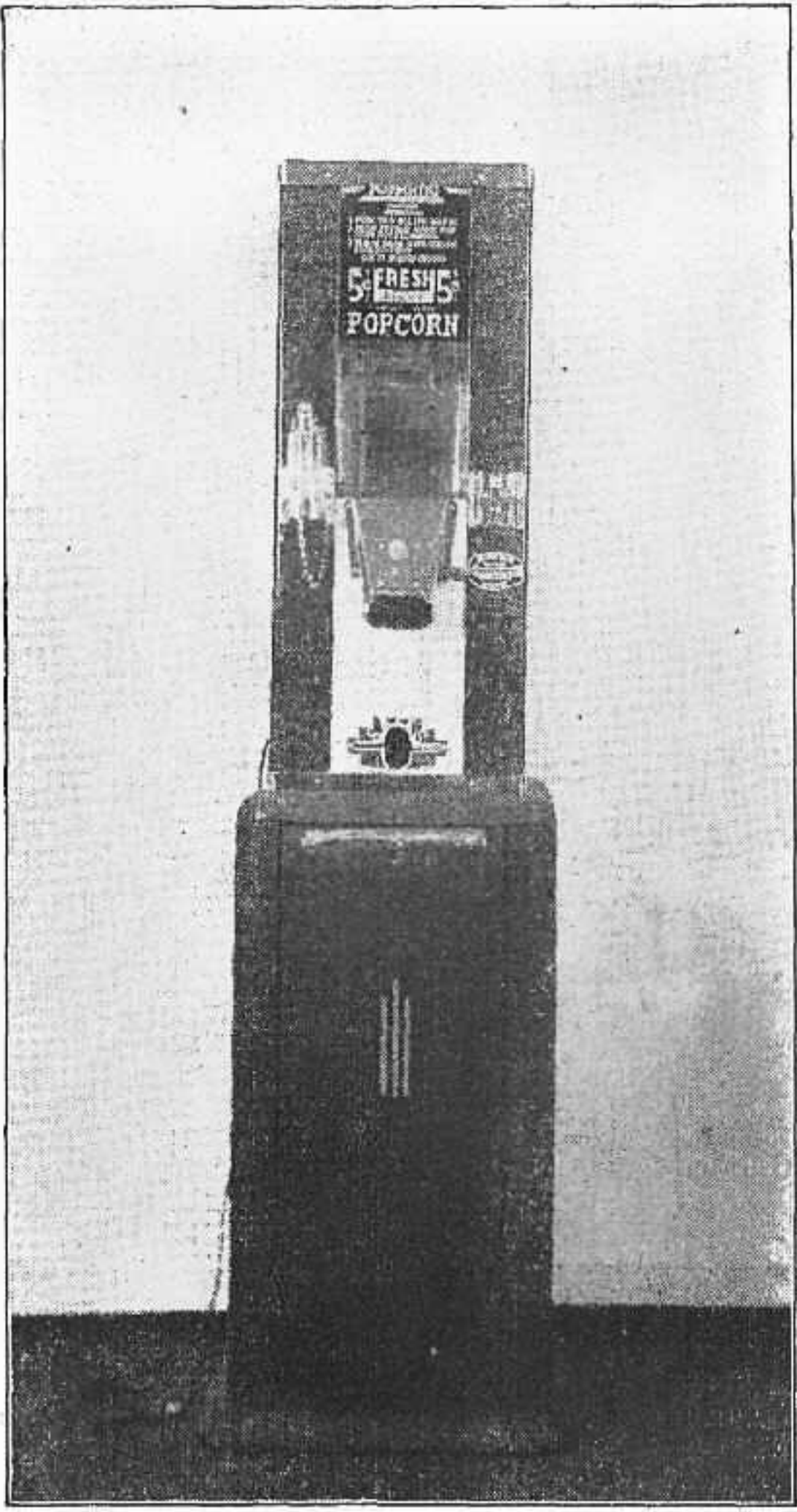
Terms—1/2 Deposit—Balance C. O. D.

Full Cash With Order Deduct 5% Discount.

WE BUY AND SELL ALL MAKES OF POPCORN MACHINES. IF YOU HAVE ANY TO SELL, WRITE US.

— EXCLUSIVE U. S. DISTRIBUTORS —

THE P. K. SALES CO. 6TH & HYATT AVE. CAMBRIDGE, OHIO



SMART OPERATORS

ARE CONVERTING

SEVEN-UP TO SINK THE JAPS
 STRATOLINER TO SLAP THE JAPS
 GOLD STAR TO HIT THE JAPS
 TEN SPOT TO SMACK THE JAPS
 KNOCK-OUT TO KNOCK-OUT THE JAPS

THERE IS PLENTY OF ACTION, THRILLS AND SUSPENSE WITH THE NEW SCORING PRINCIPAL FEATURING JAP BATTLESHIPS, PLANES AND BOMBS ON THE NEWLY DESIGNED AND COLORFUL BACK GLASS AND THE NEW GIANT SIZE BUMPER CAPS THAT LIGHT UP, IN COLOR, WITH THE FACE OF AN UGLY BUCK-TOOTH JAP. TRANSFORMS THAT OLD GAME INTO A NEW, LIVELY, PATRIOTIC AND TIMELY MONEY MAKER. CHANGE-OVER CAN BE MADE RIGHT ON LOCATION IN LESS THAN FIVE MINUTES. NO TOOLS REQUIRED. NO PLAYING TIME LOST.

ORDER YOUR CONVERSIONS TODAY

\$9.50 EACH F. O. B. CHICAGO, ILL.

VICTORY GAMES 2140-44 SOUTHPORT AVENUE CHICAGO, ILLINOIS

—EASTERN DISTRIBUTOR—

LEADER SALES CO., 131 N. FIFTH ST., READING, PA. Phone 4-3131

—FOR SALE—

Large Stock Salesboards, Tip Books and Jar Games. Write for Price List, stating your requirements.

L-C SALES CO.

855 Pearl St., P. O. Box 2988

Beaumont, Texas

WHILE THEY LAST

SALESBOARDS

MANUFACTURE DISCONTINUED FOR THE DURATION

A GREAT MANY NEW NUMBERS

A LOT OF VERY GOOD STAPLE NUMBERS

VENDORS CRAFT

31 BROAD STREET

SEND FOR LIST

PROVIDENCE, R. I.

KLEIN'S SLOT SPECIALS

ALL MACHINES RECONDITIONED AND REFINISHED

MILLS

5c Blue Front	\$159.50
10c Blue Front	179.50
25c Blue Front	229.50
5c Brown Front	210.00
10c Brown Front	235.00
25c Brown Front	250.00
5c Bonus 3-10	240.00
5c Gold Chrome	250.00
10c Gold Chrome	275.00
25c Gold Chrome	350.00
5c Original Chrome, 2-5	350.00
25c Cherry Bell, Pays 3 on 1 C.	295.00

JENNINGS

25c Chromo, S.P.	\$225.00
50c Chief	350.00
5c Club Console	109.50
10c Club Console	119.50

WATLING

5c Rolatop, 3-5	\$ 69.50
1c Rolatop, 3-5	59.50
5c Goose Neck, 2-4, Refinished in Glitter Gold	49.50
5c Pace Rocket, S.P.	99.50

All Mills Machines can be converted for you into 1 Cherry Payout if desired. We can also Gold Chrome any of your old machines.

ONE BALL FREE PLAY

Record Time	\$165.00
Sport Special	150.00
Contest	135.00
Club Trophy	365.00
Pimlico	450.00

PHONOGRAPHS

Wurlitzer 616's	\$ 69.50
Seeburg Crown	150.00
Seeburg Colonel, R.C.	375.00
Rockola Deluxe	165.00

We are interested in buying all types of equipment. Write us what you have to sell or trade. One-Third Deposit With Order, Balance C. O. D.

KLEIN NOVELTY CO.

144 E. HIGHLAND AVE.

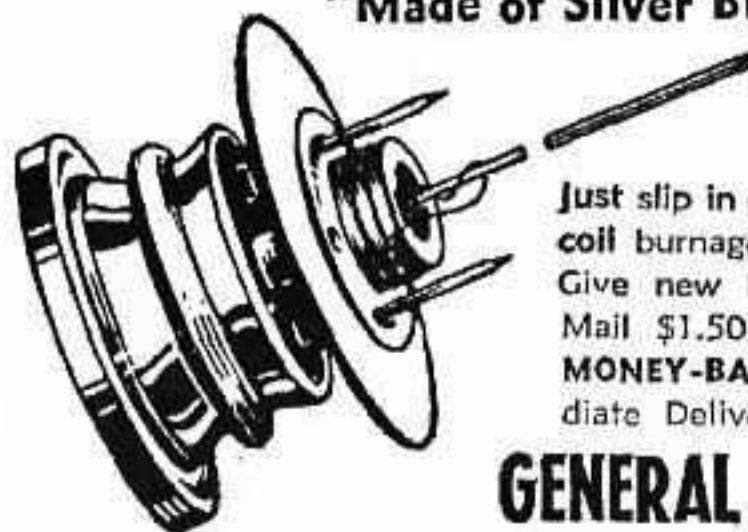
Phone BR 8484

MILWAUKEE, WIS.

PIN BALL BUMPER STEM REPAIR SLEEVES

"Made of Silver But Worth Their Weight in Gold" Thousands In Use.

BECAUSE THEY END BUMPER TROUBLE



Just slip in place and squeeze. No solder needed. Reduce coil burnage and out-of-order calls. Give new life to your tired games for the duration. Mail \$1.50 for each package of 15. 25c for sample. MONEY-BACK guarantee. Deal for distributors. Immediate Delivery Guaranteed.

GENERAL COIN MACHINE SUPPLY CO.

940 MICHIGAN AVE., BUFFALO, N. Y. Established 1930

CENTRAL OHIO QUALITY BUYS

BUY NOW! PRICES ON COIN-OPERATED EQUIPMENT ARE SKYROCKETING. OUR EQUIPMENT IS FULLY RECONDITIONED, FULLY GUARANTEED OR MONEY BACK, READY FOR LOCATION. WE PACK AND CRATE OUR GAMES SO THAT YOU RECEIVE THEM IN FIRST-CLASS CONDITION.

"There is No Substitute for Quality"

- 5c BLUE FRONTS, Over 400,000, Knees, Club Handles. \$195.00
- 10c BLUE FRONTS, Over 400,000, Knees, Club Handles 235.00
- 25c BLUE FRONTS, Over 400,000, Knees, Club Handles 275.00
- 5c BROWN FRONTS, Late, Knees, Club Handles. 225.00
- 10c BROWN FRONTS, Late, Knees, Club Handles. 265.00
- 5c CHERRY BELLS, 3-10 P. O., Knees, Club Handles. . 225.00
- 10c CHERRY BELLS, 3-10 P. O., Knees, Club Handles. 235.00
- 5c VICTORY CHIEFS, One Cherry P. O., Over #150,000 249.50
- 5c CHIEFS, Four Star, A-1. 119.50
- 5c COLUMBIAS, Fruit or Cig. Reels, A-1. 55.00
- 10 SINGLE SAFES, Light and Medium. 49.50
- 2 DOUBLE SAFES, Front and Back Doors. 87.50



Wolf Solomon

Attention
We Have on Hand a Large Stock of Late Phonographs

CONSOLES

- 2-WAY SUPERBELLS, C.P., 5c-5c. . . \$300.50
- 2-WAY SUPERBELLS, C.P., 5c-25c. 415.00
- JUMBO PARADES, C.P., Latest Serials 119.50
- JUMBO PARADES, C.P., A-1, Clean. 99.50
- JUMBO PARADES, F.P., A-1, Clean. 89.50
- 25c SUPERBELL, Comb, F.P. 299.50
- 10c WATLING BIG GAME, C.P. 109.50
- 2 CHARLI-HORSES, 5c-5c, C.P. 149.50

ARCADE EQUIPMENT

- CHESTER POLLARD GOLF, 1c. . . \$ 99.50
- LATE SKYFIGHTER, A-1. 335.00
- KEENEY SUBMARINE GUN. 199.50

MUSIC

- 2 WURLITZER 750E's. \$475.00
- 2 WURLITZER 850's. 575.00
- 1 WURLITZER 800, Wireless Adaptor, 3 Wireless Wallboxes. 585.00
- SEEBURG CONCERT GRAND, Marble-Glo. 210.50
- 6 PANORAMS, Latest Serials, Over 5,000. 299.50

CIGARETTE VENDORS

- 20 NATIONALS, 9-30. \$79.50
- 5 ROWE ROYALS, 8 Column. 79.50
- 5 NATIONALS, 9-50's. 105.00

1/2 CERTIFIED DEPOSIT WITH ORDER.

CENTRAL OHIO COIN MACHINE EXCHANGE, INC.

514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

SIGN THIS ↓ ↓ SEND WITH ORDER

CONSUMER'S CERTIFICATE

I hereby certify that the part(s) specified on this order are essential for presently needed repair of electronic equipment which I own or operate.

Date

Signature

HARD-TO-FIND RADIO TUBES

Tube	Net	Tube	Net	Tube	Net	Tube	Net	Tube	Net
OZ4.	\$1.65	6A8..	\$1.35	6N7GT	1.65	7B5..	\$1.35	37...	\$0.90
1B5/25S	1.35	6B5..	2.00	6Q7..	1.35	7B6..	1.35	38...	1.15
1H4G.	1.05	6B8..	2.00	6Q7G.	.90	7F7..	1.65	41...	.90
1H5G.	1.35	6B8G.	1.35	6R7G.	1.15	12SK7GT		42...	.90
2A3..	2.00	6C5G.	1.05	6SC7.	1.35	12SQ7GT	1.10	43...	1.10
1Q5GT	1.65	6C6..	1.05	6SF5GT		12SQ7GT	1.10	45...	.85
2051	2.60	6D6..	1.00	6SJ7GT	1.15	24A..	.90	47...	1.15
5U4G.	1.05	6F5G.	1.15	6SK7.	1.05	25L6GT		56...	.85
5V4G.	1.65	6F6G.	.95	6SQ7G7		25Z5.	1.10	57...	.95
5W4G	1.05	6F8G.	1.35	6T6..	1.15	26...	.75	58...	.95
5Y3G..	.75	6H6GT	1.15	6SR7.	1.05	27...	.70	75...	.90
5Y4G	.80	6J5..	.95	6SR7.	1.05	30...	1.05	76...	.95
5Z3..	1.15	6J7..	1.35	6V6G.	1.35	31...	1.05	77...	.95
6A4..	1.65	6K7G.	1.15	6V6GT	1.15	32...	1.05	78...	.90
6A6..	1.65	6K8GT	1.35	6X5GT	1.05	32...	1.35	79...	1.65
6A7..	1.00	6L6G.	2.00	6Z4/84		35Z5GT		80...	.75
		6L7..	1.65		1.10		.85	83...	1.35

- LOCKTAL SOCKETS FOR CHANGE-OVER, #7F7 to #6SC7. 15c
- Toggle Switch Assembly. \$2.50
- Shot Timing Relay Coil. 2.50
- Seeburg Gun Shoulder Lens. 1.00
- Muzzle Lens Assembly. 1.75
- Gun Stocks—Brand New. 9.90
- Rubber Gun Cables—8 Ft. Lengths. 2.75

PHOTO ELECTRIC CELLS (#CE-23) \$2.50 EA.
(Can be used on "CHICKEN SAMs," "JAPS," "CHUTES," "RAPID FIRES" and other Ray Guns)

PHOTO ELECTRIC CELLS FOR BALLY "DEFENDER" RAY GUNS—Best Quality—Perfect Cells (#CE-20) \$2.95 EA.

BLACK-COATED GUN CABLES (5 Wire) 8 FOOT LENGTHS
—Each Wire Rubber Covered. Very Fine Gun Cable.
SPECIAL \$1.90 Each.

Chicago Novelty Company, Inc.
1348 Newport Avenue Chicago, Ill.

WANTED
KEENEY ANTI-AIRCRAFT
Black or Brown—ANY AMOUNT — ANY CONDITION
QUOTE LOWEST PRICE FIRST LETTER
SUPREME ENTERPRISES 557 ROGERS AVENUE BROOKLYN, N. Y.

BILL SHAPIRO HAS TICKETS
1260 BINGO, \$2.25; in Lots of 100, \$2.00.
2160 RED, WHITE & BLUES, Jar Refills, \$3.50; Gross Lots, \$3.00.
120 BASEBALL TIPS, \$35.00; \$30.00 in 10 Gross Lots or More.
25% With Order, Balance C. O. D. Minimum Order 12 Red, White & Blues or Bingos.
IMMEDIATE DELIVERY.
W. S. SALES CO., 1323 Lunt Avenue, Chicago, Ill.

WRITE WIRE PHONE VISIT

MILLS
for coin machine information
VINCE SHAY • JOHN RYAN • SAM BASLER • CHARLEY ZENDER

MILLS NOVELTY COMPANY 4100 Fullerton Ave., Chicago, Ill.

YOU'LL NEVER GET A BETTER PRICE!

If You've Got It We'll Buy It!

Top Cash Prices
For Any Route—No Matter Where

We're ready, willing and able to make you a profitable offer for any make or model Phonograph, all types of Arcade Machines, Pin Games, Consoles, Free Play and Payouts, Slots, Night Bombers, Defenders, Sky Fighters, etc., etc.

WHAT HAVE YOU TO OFFER? . . . WRITE, WIRE OR PHONE AT ONCE

Full Details and Price

ROYAL DISTRIBUTORS
409 No. Broad St. Elizabeth, N. J.

ACCLAIMED—FROM COAST TO COAST!
OUR SENSATIONAL . . . NEW . . . PROFIT-SHARING . . . PANORAM DEAL!!
AVAILABLE TO RELIABLE OPERATORS

Wherever you are located, in whatever State, here's the big deal of '43. Here's the most unusual opportunity for you to cash in with Mills Panoram—on a PROFIT-SHARING BASIS!! The Headache of BIG INVESTMENT IS REMOVED . . . YOU HAVE THE OPPORTUNITY YOU HAVE ALWAYS BEEN LOOKING FOR TO MAKE MONEY ON SOMEONE ELSE'S INVESTMENT! GET IN TOUCH WITH US TODAY!!

THE GEORGE PONSER CO.
763 South 18th Street NEWARK, N. J.

We still have a number of PANORAMS FOR OUTRIGHT SALE Write today for prices!

EXPERIENCED MECHANIC WANTED

ON PINBALLS, PHONOGRAPHS AND CONSOLES. SOUTHERN OHIO'S MOST MODERN DISTRIBUTORS AND OPERATORS. PERMANENT POSITION FOR MECHANIC ONLY. TRANSPORTATION FURNISHED. SALARY \$80.00 PER WEEK, PLUS BONUS FOR RESULTS AND PROMPTNESS.

WAYNE SERVICE COMPANY
1530-32 W. THIRD STREET (ADAMS 7342) DAYTON, OHIO

ROTOR TABLES

Coin-operated game rotates under glass top while players sit with drink, food, etc., 5c play. Every Restaurant wants a table. Games are in first-class condition ready to operate.

ONLY A FEW LEFT, \$64.50

NATIONAL NOVELTY COMPANY
183 MERRICK ROAD, MERRICK, L. I., N. Y.



FORTS POUND 2 U-BOAT BASES;

Hail Illinoisan as Hero of Attack.

LONDON, May 21 (AP).—American Flying Fortresses today struck at the German U-boat yards of Emden and Wilhelmshaven, smashing thru heavy fighter opposition which brought down 12 of the big bombers, the 8th United States army air force announced.



Sergt. J. E. Milner.

Flyers returning from Wilhelmshaven said they fought a terrific battle with 100 to 150 enemy planes, which virtually filled the sky and flew recklessly thru the tight formations of Forts. Some pilots called the Wilhelmshaven attack "the toughest yet—next to Bremen," which was raided April 17 at a cost

Bally-BUILT PRODUCTS SAVE AMERICAN LIVES IN BATTLE

Men and women of Bally read May 21 newspapers with a thrill of pride. Because the story of American raids on German U-boat yards prominently mentioned a product manufactured by the Bally organization—a precision product credited with saving American lives.

Bally engineers and workers are proving daily that their skill—developed in peace-time production of coin-operated games and venders—is a valuable asset to America in time of war. And Bally's performance in war production is a forecast of Bally's performance in the victorious future.

Operators and distributors who want early information on Bally's post-war equipment are urged to place their name on a special mailing list now being compiled for Bally's Post-War Flash No. 1.



BALLY MFG. COMPANY
2640 BELMONT AVENUE, CHICAGO

We will pay
HIGHEST CASH PRICES
for

- ★ SUN BEAMS
- ★ DOUBLE PLAYS
- ★ WEST WINDS

Don't Wait . . . Write Today!

United MANUFACTURING COMPANY
6123 N. WESTERN AVENUE CHICAGO

WE WILL PAY!

- \$500.00 for MILLS 4 BELLS Serial Over 2600
- 600.00 for MILLS 3 BELLS
- 300.00 for WURLITZER 800's
- 225.00 for MUTOSCOPE SKYFIGHTERS

Save time and expense. No need to write or wire, just ship your machine to us C. O. D. or sight draft through First Trust Company of Albany.

SEIDEN DISTRIBUTING COMPANY

1230 BROADWAY Phone 4-2109 ALBANY 4, N. Y.

DO NOT

SACRIFICE
YOUR ROUTE
OR EQUIPMENT

IF you are leaving for Uncle Sam's Armed Forces, or if you are forced out of business for ANY reason, CALL OR WRITE US IMMEDIATELY. We will pay HIGHEST PRICES for your equipment or operate your route on a fair percentage basis. We are ready to move fast.

RUNYON SALES CO.

123 Runyon St. (Big. 3-6685) Newark, N. J.

FIVE PANORAMS, \$275.00 EACH

CONSOLES, Cash and Combinations

Mills Three Bells	\$ 950.00
Mills Four Bells, New	1000.00
Mills Four Bells, Used	650.00
Keeney Super Bell, New	325.00
Keeney Super Bell, Used	225.00
Jennings Fast Time, F.P.	79.50
Jennings Silver Moon, F.P.	89.50
Jennings Bob Tail, F.P.	79.50
Keeney Kentucky Club	79.50
Mills Jumbo Parade, F.P.	75.00
Mills Jumbo Parade, C.P.	75.00
Pace Reels, Small C.P.	100.00
Pace Saratoga, Comb.	100.00
Watling Big Game, F.P.	100.00

SLOT MACHINES

5c Blue Front, D.J.	\$125.00
5c F.O.K. Vender, Esc. 2-4	37.50
5c Melon Bell	150.00
5c Gooseneck, 2-4 P.O.	25.00
25c Gooseneck, 2-4 P.O.	35.00
5c War Eagle	95.00
1c Gold Q.T., New	100.00
1c Blue Q.T., Used	49.50
10c Brown Front, 430,000	200.00
Jennings 5c Victory Chief	185.00
5c Watling Rolatop	75.00
1c Watling Treasure	35.00
1c Pace Comet	49.50
5c & 25c Pace Bantam	30.00

ROY MCGINNIS COMPANY

2011 MARYLAND AVENUE

BALTIMORE, MD.

RED-WHITE-BLUE

1800 Size Tickets—Unbanded—Bands Furnished.
100 Lots\$1.50 Each | 50 Lots\$1.70 Each | 25 Lots\$1.90-Each
64 Seal Jackpot Cards for Above, 75c Each.
1000 Hole JACKPOT CHARLIE BOARDS (Thick)
100 Lots\$3.50 Each | Single Board\$4.00
1/3 Deposit With Order, Balance C. O. D.

1045 N. WATER STREET

ROY HUNTER

DECATUR, ILLINOIS

WURLITZER PHONOGRAPHS

WHILE THEY LAST

MODELS

950s-700s-600s-71s-41s



Al Sebring

FREE PLAYS	ONE BALLS	PAYOUTS
Longacre Kentucky Long Shot	Club Trophy Jockey Club Sport King	'41 Derby Grandstand Hawthorne
Rapid Fire Lucky Strike	West. Baseballs Ten Strikes	Shoot-the-Chute ABT Challengers
Club Bells Mills 4 Bells Sugar King	Jumbo Parades Jenn. Totalizers Evans Dominoes	Cherry Bells Melon Bells Blue Fronts
GRAND CANYON ACTION	5-10-20 MIDWAY	ARIZONA SECOND FRONT
Belle Hop Topic Miami Beach	Champ High Hat Sea Hawk	Duct Horoscope Slugger
		SHANGRI-LA SANTE FE
		Four Roses Majors '41 Southpaw

Write, Wire or Phone for Complete List and Prices

BELL PRODUCTS CO.

2000 N. OAKLEY

CHICAGO, ILL.

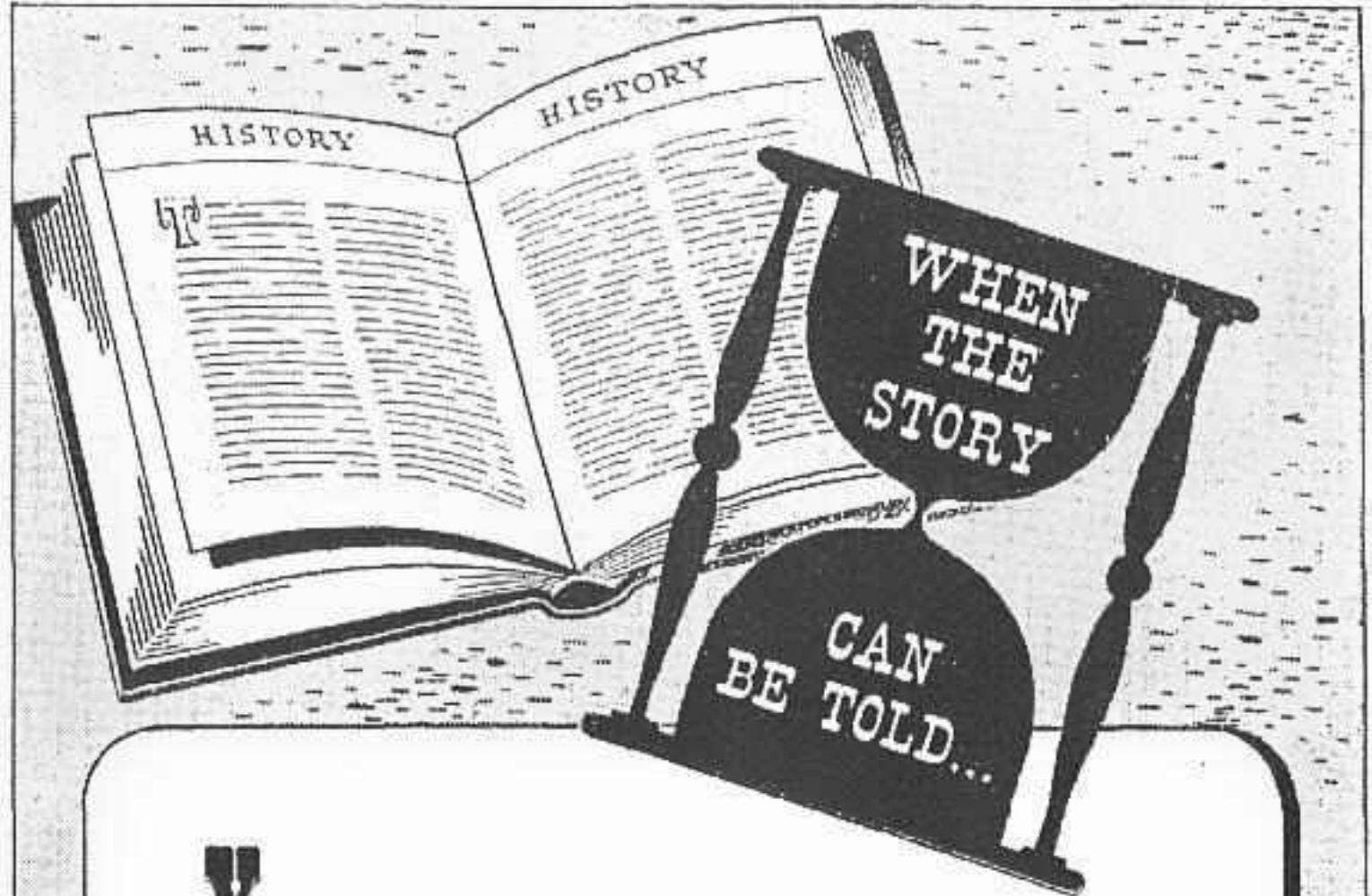
SPECIAL 25 LATEST DAILY DOUBLE JACKPOT MODEL BUCKLEY TRACK ODDS, BRAND NEW IN ORIGINAL CRATES \$750.00

CONSOLES	ONE BALL GAMES	SLOTS
11 Mills Three Bells, #125-450-553-641-643-907-929-930-931-932-934 . . . \$900.00	2 Bally '41 Derbies . . . \$375.00	1 Mills Original Silver Chrome, 2-5 payout, 50¢ play, like new, serial 458632 \$750.00
5 Mills Three Bells, #1009-1032-1041-1042-1053 . . . 950.00	1 Bally Victory . . . 45.00	1 Mills Gold Chrome, 3-5 pay, 50¢ play, #470591 . . . 750.00
1 Mills Four Bells, factory rebuilt in new cabinet, 4/5¢ . . . 750.00	1 Bally Grand National, very clean . . . 90.00	1 Mills New Blue Front, 50¢ play, #472369 . . . 750.00
1 Mills Four Bells, Serial #2342, 4/5¢ . . . 650.00		2 Mills Original Brown Fronts, 50¢, #447348-449118 @ . . . 700.00
1 Keeney 2-Way Super Bells, 2/5¢, like new . . . 375.00		1 Paces All Star Comet, factory rebuilt, 50¢ play . . . 400.00
5 Keeney 2-Way Super Bells, 1/5¢ & 1/25¢, like new . . . 425.00		25 Brand New Mills Genuine Jumbo Parade Cabinets @ . . . 25.00
20 Jumbo Parades, brand new, in original crates, comb. cash and free play, with Mint Vendors . . . 225.00		10 New Safes, Double Revolveraround Heavy Duty . . . 139.50
5 Jumbo Parades, brand new in original crates, cash pay . . . 159.50		100,000 Brand New Milco Checks, 5¢, @ Per Thousand . . . 15.00
20 Jumbo Parades, latest model, cash pay . . . 125.00		
8 Jumbo Parades, brown cabinet, cash pay . . . 85.00		
10 Evans Galloping Dominos, light cabinet, '41 JP model . . . 375.00		
5 Evans Bangtails, '41 model, jackpot . . . 400.00		
2 Evans Lucky Lucres, 5/5¢ . . . 250.00		
1 Baker's Pacers, daily double JP model, like new, ser. 7180 . . . 300.00		
1 Paces Races, Red Arrow JP model, perfect, #6166 . . . 300.00		
20 Jennings Silver Moon Totalizers, FP . . . 115.00		

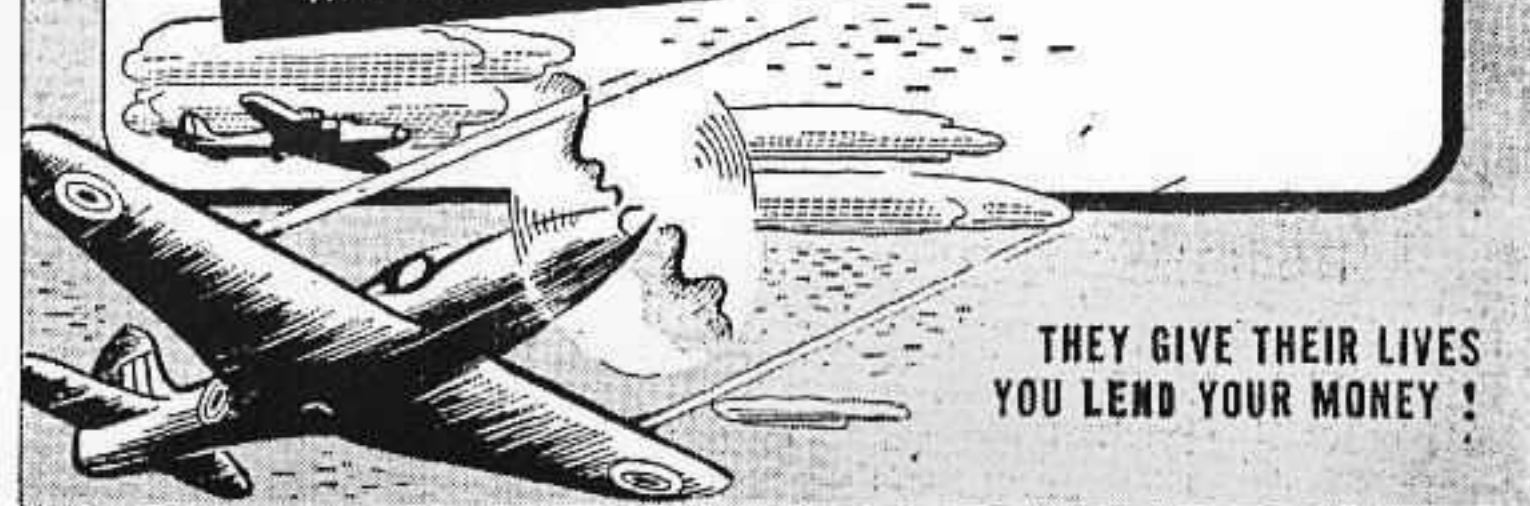
JONES SALES COMPANY

1330-32 TRADE AVE.
HICKORY, N. C.
Tel. 107

31-33-35 MOORE ST.
BRISTOL, VA.-TENN.
Tel. 1854



YOU will be proud to learn of the important role Chicago Coin is playing in the engineering and production of one of the most secretive, vital precision devices for use by our armed forces. Proud because it will be thrilling to know that a coin machine plant can match engineering skill and production ability with the finest, largest companies in the country. Not now...but some day...we'll let you in on the secret. In the meantime you do your part...buy War Bonds ...Not 10% But MORE!



THEY GIVE THEIR LIVES
YOU LEND YOUR MONEY!

BUY WAR BONDS AND STAMPS

DANGLING DOCKET BINGO TICKETS

Could Be Used on Spindle or Jar

1280 Stitched—Makes \$24.00 Profit—Price \$2.25; in Gross Lots \$288.00.

400—5c Dollar Game (Definite), \$1.10¢ Lots of 500 or More	\$1.00
2400—5c E. Z. Pickin, \$4.50; Lots 500 or More	4.25
2028—10c Jar of Jack (Thick Protected), \$4.50; Lots 500 or More	4.25
1200—5c Bingo Board (Definite), \$20.00 Profit	2.95
720—5c Jumbo Win, \$25.00 Top Jack Pot, Jumbo Holes	4.25
1000—25c Jack Pot Charlie (Thick), \$2.75; 500 or More 2.50	
500—Charlie Board Jr., 5c & 10c & 25c, Each (Definite)—SPECIAL	1.50
400—5c Ace Note, Definite Profit \$9.00	1.40
400—5c Deuce Note, Definite Profit \$18.00	1.45
400—5c V Note, Definite Profit \$35.00	1.55

CIGARETTE BOARDS

300 HOLE 3¢ BOARD at \$.75	400 HOLE 5¢ BOARD at \$1.00
400 HOLE 3¢ BOARD at 1.00	500 HOLE 5¢ BOARD at 1.25
500 HOLE 3¢ BOARD at 1.25	1000 HOLE 5¢ BOARD at 2.00

We Have Any Type of Board You May Need—Please Write.
Baseball & Tip Tickets—120 Numbers—5 in 1 Envelope and Seal Card . . . \$25.00 Per Gross
120 Individual Tickets and Seal Card 35.00 Per Gross
25% Deposit—Balance C. O. D.

MID WEST NOVELTY COMPANY, 6409 N. BELL AVE., CHICAGO, ILLINOIS

\$150

CASH PAID FOR

WURLITZER

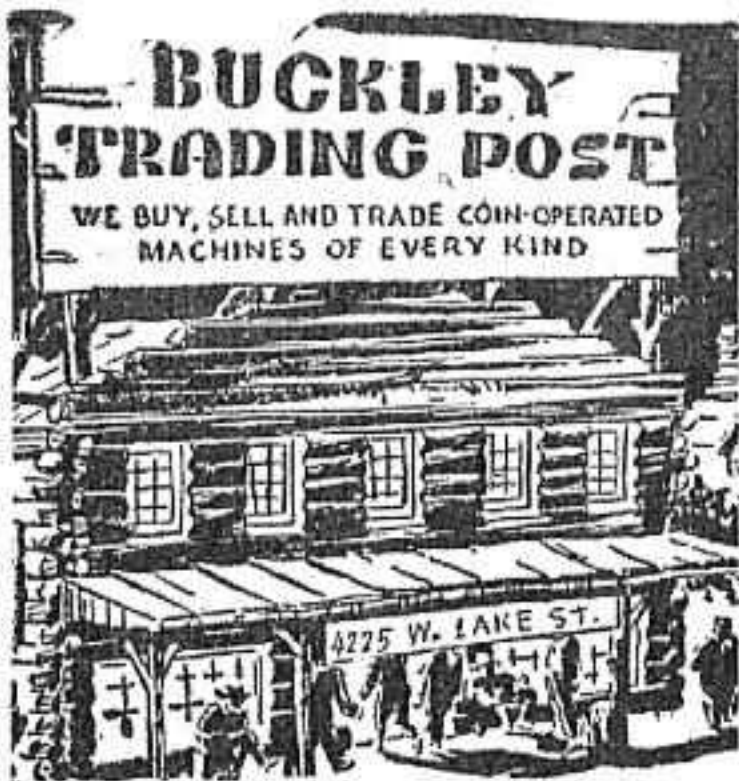
SKEE BALLS

For Model S-14A
As Many as 25 Machines

\$75.00 Paid for Model S-14

JOY NOVELTY CO.

8642 Linwood Avenue
Detroit, Mich.



ALWAYS
Consult the
Trading Post When
You Want To Buy
or When You Want
To Sell

SPECIALS—FOR SALE

New—Supreme Gun—Shoot Your Way to Tokio.
Introductory Price, \$330.00.

Be first in your territory—Trade-in allowance for Old Guns.
Write today.

COMPLETE MUSIC SYSTEM EQUIPMENT
WALL BOXES—ADAPTERS—SUPPLIES

Buckley Boxes—New...\$35.00
Buckley Boxes—Rebuilt 25.00

THE
BUCKLEY
BOX



WANTED—COMPLETE ROUTES
Give us Complete Description so we can make you
a cash offer.

SPEAKERS AND CABINETS

Buckley Zephyr Cabinet—
New\$ 11.25
Charm Tone Tower 122.50
Packard Large Wall Cabinet..\$75.00
Buckley Floor Speaker Cabinet
with Speaker & Buckley Box.135.00

COMPLETE ASSEMBLED MUSIC SYSTEMS

Wurlitzer T12, Complete in
Cabinet with Buckley
Adapter\$100.00
Rockola T12, Complete in
Cabinet with Buckley
Adapter 100.00
Wurlitzer T12, Complete in
Cabinet with Packard
Adapter\$100.00
Wurlitzer T12, Complete in
Cabinet with Keeney
Adapter 80.00

SUPPLIES

Perforated Program Strips.
Per M. Sheets\$3.50
Buckley Long Life Needle...\$0.35
Buckley 275A Bulbs12

BUCKLEY DIGGERS

REBUILT TREASURE ISLAND\$ 55.00
REBUILT DE LUXE 100.00

ONE BALL GAMES

Club Trophy\$330.00
Challenger 215.00
Mills 1-2-3, F.P., '38 85.00
Mills 1-2-3, F.P., '41 85.00
Race King\$225.00
Blue Grass 205.00
Long Shot 305.00
Santa Anita 245.00
Fairmount\$550.00
Gold Cup 49.50
Hawthorne 78.50

CONSOLES

Keeney 1940 Track Time\$115.00
Keeney 1941 Skill Time 110.00
Keeney Kentucky Club 90.00
Watling Big Game, F.P. 75.00
Jennings Fast Time, F.P. 80.00
Jennings Silver Moon, F.P. 110.00
Bally High Hand\$145.00
Paces Races, Factory Rebuilt 310.00
Evans Rollette Jr. 55.00
Mills Jumbo, F.P. 77.50
Mills Jumbo Payout 97.50
Mills Jumbo, Combination 175.00
Stanco Bell, Single 125.00

Write for Complete List

All prices subject to prior sale. Terms—Cash with order or deposit one-fourth amount of order,
balance to be paid C. O. D. Our complete line covers Phonographs—Wall Boxes—Adapters—Coin Machines, Consoles, Arcade
Machines, Pin Tables. All equipment is carefully checked and put in first-class condition by
experienced factory trained mechanics. This is your assurance of complete satisfaction. Write,
stating your requirements so you can get our prices.

WILL PAY CASH FOR
ARCADE MACHINES

A.B.T. Aeromatio Shooting
Gallery
Bally Bull's Eye
Bally Defender
Bally Rapid Fire
Chicken Sam
Drive Mobile
Evans Super Bomber
Jail Bird
Keeney Air Raider
Keeney Anti-Aircraft
Keeney Submarine
Kirk Night Bomber
Mutoscope Ace Bomber
Mutoscope Sky Fighter
Mills Punching Bag
Mutoscope Bag Puncher
Wurlitzer Skee Balls

CONSOLES

Mills Four Bells
Mills Three Bells
Keeney Super Bells, 2 Way
5 & 5¢
Keeney Super Bells, 2 Way
5 & 25¢
Keeney Super Bells, 4 Way
Keeney Super Track Time

SLOT MACHINES
MILLS

Cherry Bells
Gold Chrome Bells
Blue Fronts, Serial 400,000
Brown Front Club, 5¢
Emerald Chromes
Copper Chromes
Melon Bells, 25¢
Yellow Front, 3-5

JENNINGS

4-Star Chief, 5¢-10¢-25¢ Silver Chief, 5¢-10¢-25¢

PHONOGRAPHS

WURLITZER

SEEBURG

850, 800, 750, 500A Keyboard
750E, 700 Wall Boxes
600 Keyboard Packard Boxes
High Tone, Remote
High Tone, Reg.
Envoy, E.S.
Regal
Wurlitzer 30 Wire
Boxes
Betty Teletone
Boxes

ONE BALLS

Blue Grass—F.P.
Club Trophy—F.P.
'41 Derby—F.P.
Eureka—F.P.
Long Shot
One-Two-Three 40—P.O.
Pimlico
Sport King—P.O.
Turf King—P.O.
Fairmont—F.P.
Santa Anita
Long Acres—P.O.

SCALES—All Makes

Wire or Mail Quantity and Price

BUCKLEY TRADING POST
4225 W. LAKE ST. CHICAGO, ILLS. Ph: Van Buren 6636

LOS ANGELES SEE **BADGER'S BARGAINS** MILWAUKEE SEE **CARL HAPPEL**

SPECIAL MILLS FOUR BELLS BRAND NEW CABINETS GENUINE FACTORY REBUILT SERIALS AROUND 2200 **\$795.00**

BRAND NEW MILLS FOUR BELLS
LATE COIN HEADS, SERIALS AROUND 3,000 **WRITE**

RECONDITIONED CONSOLES AND SLOTS

Mills Three Bells (Late)	Write	New Baker's Pacer Daily Double	Write
Keeney Super Bells, 4-Way, 3-5, 1-25	Write	New Evans Galloping Dominos, Jackpot	Write
Keeney Super Bells, 2 Way	Write	New Buckley Track Odds (Daily Double)	Write
Evans Lucky Lucre	\$225.00	Used Baker's Pacer Daily Double	\$325.00
Bally Club Bells (Late Serials)	225.00	Used Bally Roll'Em (Refinished)	189.50
Mills Jumbos (Late, Like New), P.O.	149.50	Keeney Super Bells (Refinished)	225.00
Mills Jumbo (Refinished), F.P.	89.50	Pace Reels Sr. (Late Model), P.O.	124.50
Pace Races (Black Cab.)	69.50	Pace Saratoga (Rail Model), P.O.	124.50
Mills Golf Ball Vender	189.50	Bally Hi Hand (Refinished)	124.50
New Mills 4 Bell Cabinets	49.50	Mills Jumbo (Late Combination)	179.50
Evans Lucky Lucre, 3-5¢, 2-25¢	425.00	Jennings Fast Time, P.O.	89.50
Jennings Chiefs (Rebults), 5¢	395.00	Jennings Ciga-Rola (Late)	89.50
Jennings Chief (Rebults), 5¢	129.50	Mills Blue Fronts (Rebults)	159.50
Mills Q.T. Glitter Gold	119.50	Mills Q.T. (Rebults)	79.50
Mills V.P. Blue-Gold (Rebult)	59.50	Mills V.P. Chrome	69.50

RECONDITIONED PHONOGRAPHS

4 Seeburg 9800, R.C.	Write	12 Rock-Ola Commando (New)	Write
7 Seeburg 8800, R.C.	Write	2 Rock-Ola Commando (Used)	Write
2 Seeburg Colonel, R.C.	Write	2 Rock-Ola Premier (Used)	Write
5 Wurlitzer Model 850	Write	2 Rock-Ola Super (New) Rock-o-Lite	Write
3 Wurlitzer Model Victory, '42	Write	6 Rock-Ola De Luxe (New) Rock-o-Lite	Write
4 Wurlitzer Model 750E	Write	1 Rock-Ola Master (New) Rock-o-Lite	Write
2 Wurlitzer Model 700	Write	3 Rock-Ola Standard (New) Rock-o-Lite	Write
1 Wurlitzer Model 800	Write	1 Seeburg Mayfair (New) Rock-o-Lite	Write
2 Wurlitzer Model 500	Write	2 Seeburg Regal (New) Rock-o-Lite	Write
7 Wurlitzer Model 616	Write	1 New Rock-Ola Glamour	Write
3 Rock-Ola Playmasters	Write	5 Rock-Ola Spectravox	Write

WALL BOXES AND SPEAKERS

Seeburg Bar-o-Matic, 5-10-25¢	\$ 49.50	Pla-Mor Model 600 Speaker	\$ 79.50
Packard Pla-Mor Boxes	32.50	Rock-Ola Tone-a-Lier (New)	54.50
Seeburg Wall-o-Matic	29.50	Rock-Ola Moderne	59.50
Buckley 1942 Illuminated Boxes	19.50	Used 30-Wire Cable	25¢ Foot
Seeburg Select-o-Matic	9.50	New Shielded 2-Wire Cable	12¢ Foot

RECONDITIONED ARCADE EQUIPMENT

Mutoscope Punch-a-Bag (Like New)	\$295.00	Mutoscope Ace Bomber (Like New)	\$395.00
Test Pilot (Refinished)	249.50	Skyfighter (New, Refinished)	395.00
Evans Play Ball (Late Model)	249.50	Drive Mobile (New, Refinished)	350.00
Chicago Coin Hockey	225.00	Keeney's Submarine	225.00
Bally Rapid Fire	225.00	Genco Playball (Lite Up Model)	225.00
New Axis Rats, Chicken Sam, Refin- ished, New Marbette	179.50	National O.K. Fighter (Refinished)	189.50
Seeburg Shoot-the-Chutes, Refinished, New Marbette	179.50	Mutoscope Thigh-o-Graph	189.50
Scientific Batting Practice	129.50	Groetchen Mountain Climber	189.50
Exhibit Card Venders	39.50	Western De Luxe Baseball (Refinished)	129.50
Groetchen Zooms (Like New)	19.50	Kirk's Guesser Scales (Refinished)	125.00
Hollywood View-o-Scope	29.50	Exhibit Vitalizer (Refinished)	79.50
Bally Torpedo	225.00	Groetchen Pike's Peak	19.50
Keeney Texas Lagger	39.50	Keeney Air Raider	249.50
Bally Racer (Refinished)	89.50	Gottlieb 3-Way Gripper	19.50
Lighthouse Grip	119.50	Fishman Chinning Machine	149.50
Exhibit Knockout Puncher	179.50	Bally Bull with New Jap	119.50
Exhibit Oracle Fortune	19.50	Exhibit Striking Clock	119.50
Evans Tommy Guns	189.50	Globe Ball Grip	119.50
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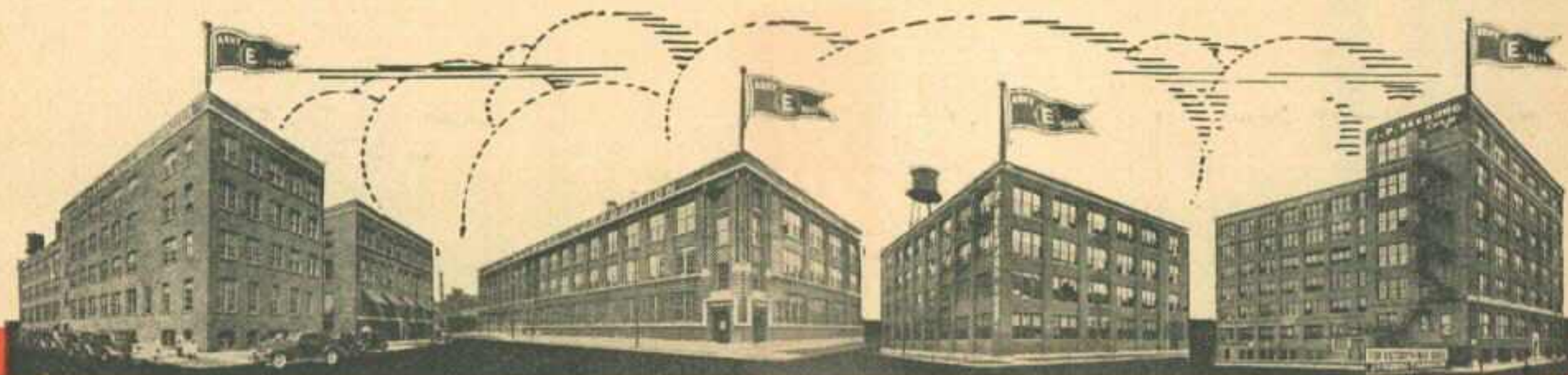


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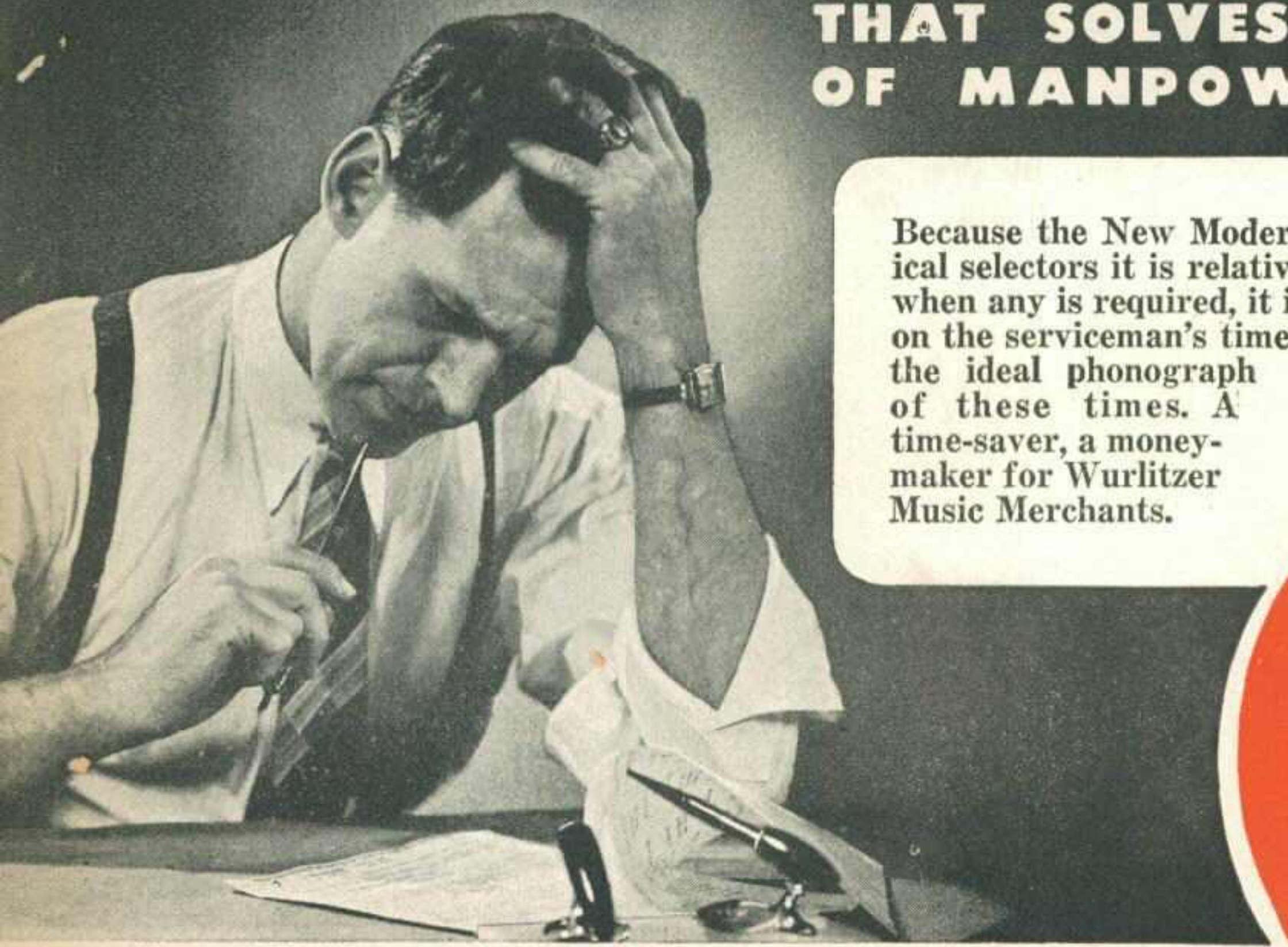
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