

MAY 29, 1943

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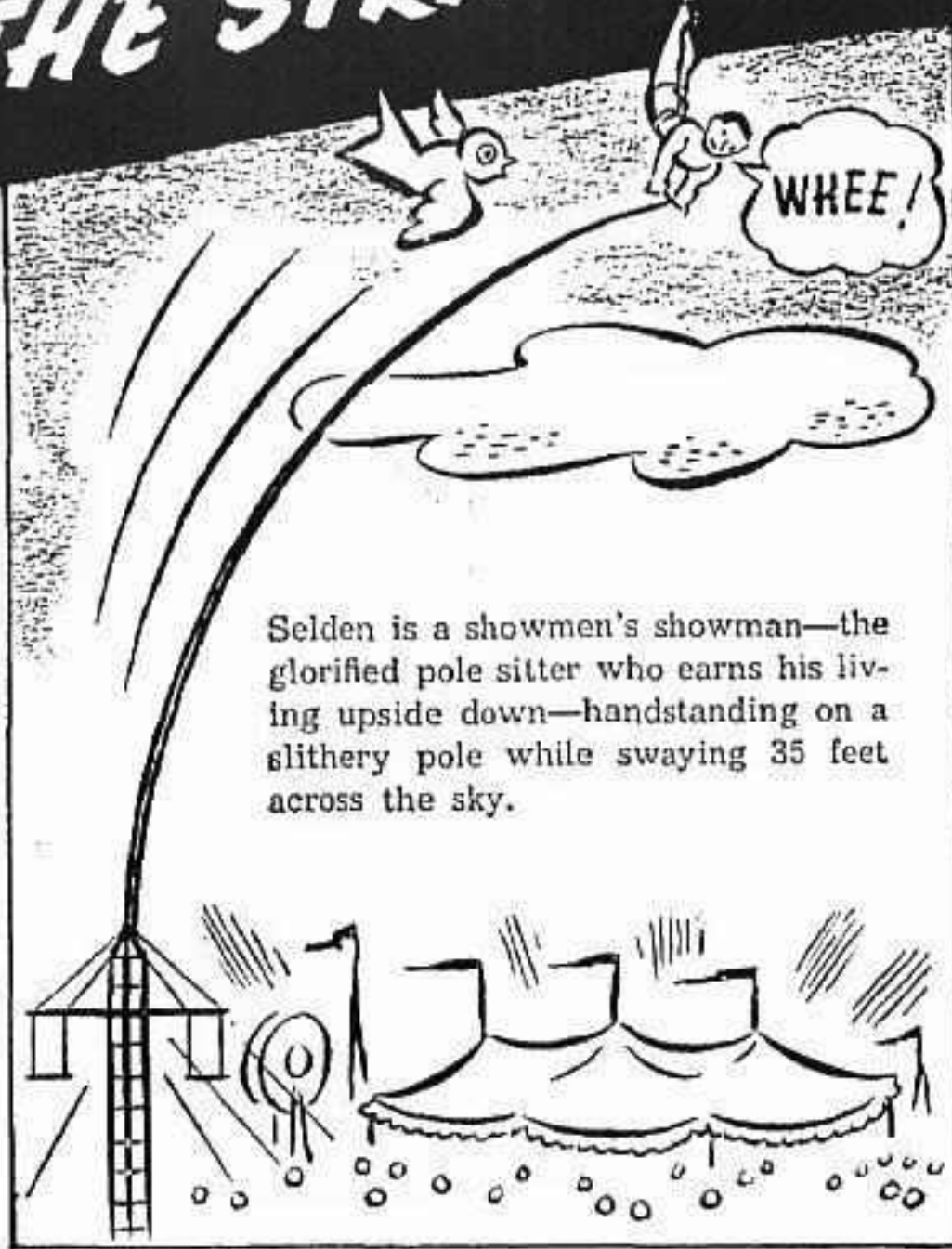
by Bob Beech

# Selden THE STRATOSPHERE MAN!

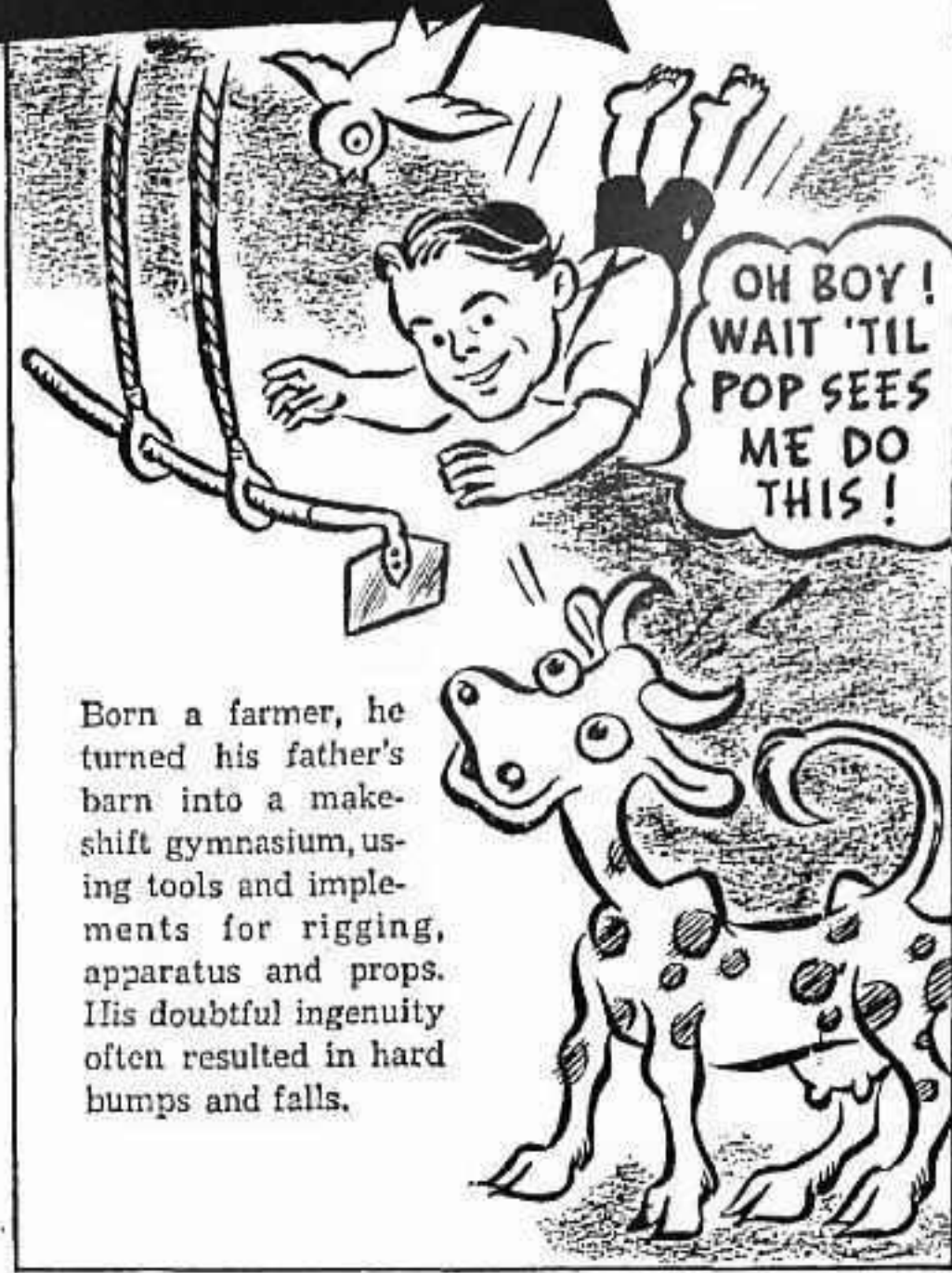


HELLO FOLKS!

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Selden is a showmen's showman—the glorified pole sitter who earns his living upside down—handstanding on a slithery pole while swaying 35 feet across the sky.



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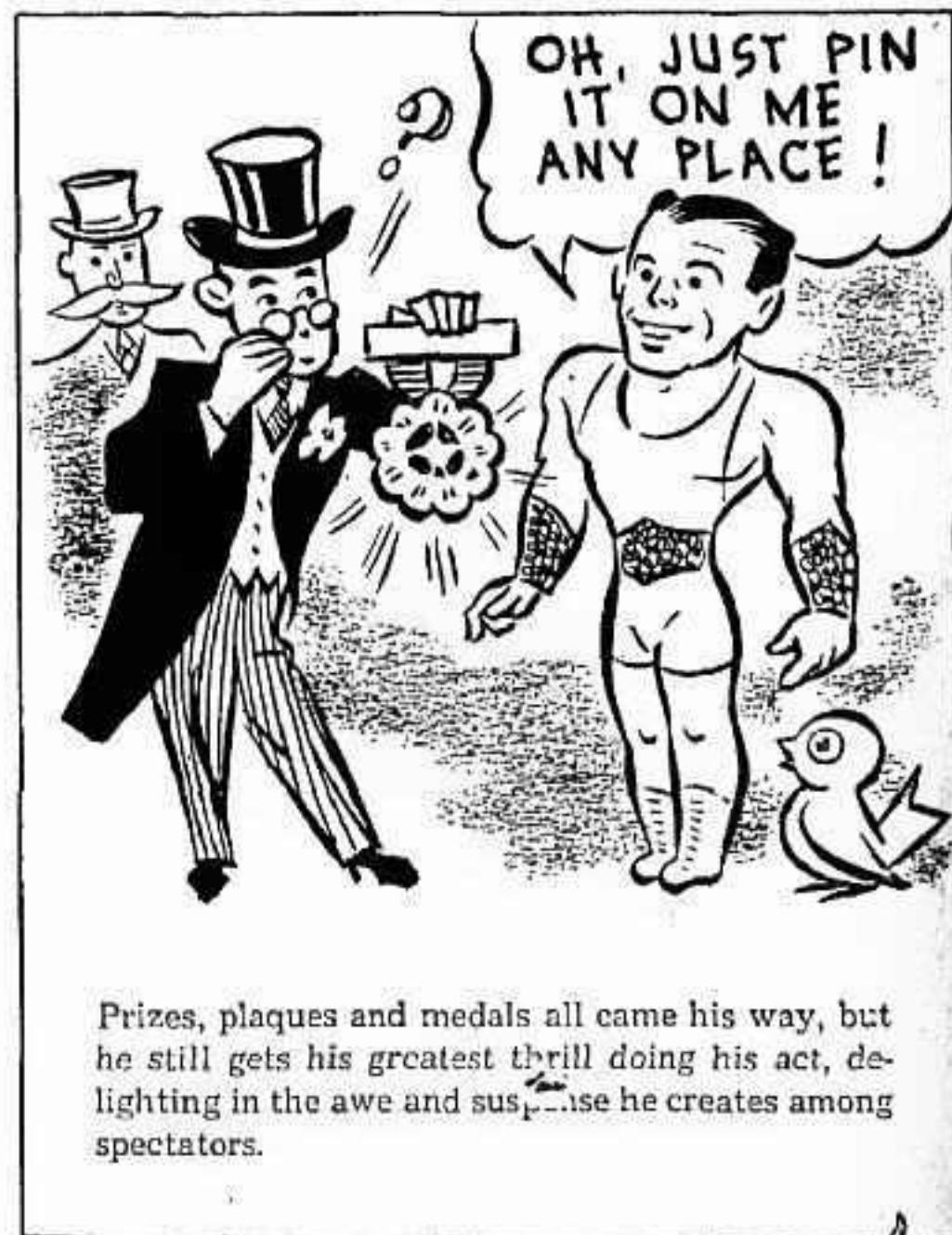
-GUESS I'LL HAVE SOME UPSIDE DOWN CAKE TONIGHT!

Bruises, torn breeches and whippings are but memories now, with featured billings and spotlighted headlining the reward for his youthful labors. He made a name for himself with circuses, fairs, parks and at world expositions.



It took a 15-foot roof to floor him and keep him down for a while, the only time he sustained serious injury.

OOOPS - I NEVER DID LIKE SHAKY PERCHES!



OH, JUST PIN IT ON ME ANY PLACE!

Prizes, plaques and medals all came his way, but he still gets his greatest thrill doing his act, delighting in the awe and suspense he creates among spectators.



HEY! THIS IS'NT PART OF THE SHOW!

It almost happened once and was he scared!—an unexpected thrill for himself and the crowd when the pole bent and buckled. The secret alloy steel, special constructional features and design saved him from an otherwise dangerous incident.

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1943 bookings have almost been completed. A limited number of dates are still available. Write or wire immediately for complete information.

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## OUTDOOR APPEAL ZOOMING

### Names, Novelty On St. L. Op's Sked; Heavy Sale

ST. LOUIS, May 22.—Jimmy Savo, Jack Marshall, Collette Lyons and Cynda Glenn will be comedy headliners in Municipal Opera silver anniversary production which opens June 3. Miss Lyons was featured last year in *No, No, Nanette* and *New Moon*, but the others are new to outdoor operas. Returning this season is William Kent, here in 1934, and Edmund Dorsey, one of last year's comics.

William J. McCarthy, old favorite, has been signed for comedy roles in *Sons of Guns*, *Chocolate Soldier* and *The Great Waltz*. McCarthy played the Opera from 1922 to 1929, appearing in 85 shows during the span and has since been with resident musical companies in San Francisco, Denver, Washington, Cleveland, Toledo and New York.

Also contracted are Andzia Kuzak, coloratura-soprano, and Mary Stevenson, stage and radio actress. Roster of players already includes Marthe Errolle, Bob Lawrence, Robert Shafer, Evelyn Wyckoff, Gladys Baxter, Mary Hopple, Edward Roecker, Leonard Cecley, Joseph Macaulay, Helena Bliss and Ira Petina.

Despite early fears regarding talent shortage, there are 25 young women in the terp chorus and 57 males and (See *St. L. Op Sked* on page 6)

### USO-Camp Shows Stymied in S. Pac.

NEW YORK, May 22.—USO-Camp Shows' set-up has apparently hit a snag in the South Pacific, according to Joe E. Brown, recently returned from a show for the Yanks. Possibly due to the combat activity in that area, the army does a number of the chores adequately handled by USO-Camp Shows in the Atlantic.

Discussing his trip, Brown said: "The USO made some arrangements, but not all. There is no off-shore set-up in the Pacific."

## College Kids Crown James

### Campus Pick Caps Tootler's Horn o' Plenty

T. Dorsey still runs second — Glenn Miller, three-time champ now in army, third

By ELLIOTT GRENNARD

NEW YORK, May 22.—Shooting up from third place last year and no place at all the year before, Harry James went ahead of all contesting band leaders to win *The Billboard's* Sixth Annual College Music Poll. While this was expected of James in line with the general progress he has made this past year, the strength shown by Capt. Glenn Miller is more amazing.

Winner of the poll for three years running, from 1940 to '42, Miller entered the army in October, 1942, which left him an active participant for only six

1. Newark Canteen
2. Duffy Canteen Show
3. Soldiers as Actors

NEWARK, N. J., May 22.—This city is the latest to open a Stage Door Canteen, following New York, Washington, Philadelphia, Cleveland and San Francisco. Ben Grier, manager of the Paramount and Adams theaters here, and other local amusements, were active in getting it started. Local unions constructed the canteen, which opened Thursday (20).

NEW YORK, May 22.—Father Duffy Canteen, organized by showfolk and catering to local servicemen, is running a Canteen Ball next Saturday (29) night at the Hotel Astor. Harry Brandt is chairman of the arrangements committee.

WASHINGTON, May 22.—The army's special service department is readying a group of 60 army men for overseas duty. Their job will be to stage on-the-spot theatricals, using soldier casts.

### Wartime Public's Demand for Fun Fare, Coupled With Curbs, Keeps Ops on Toes To Deliver

CINCINNATI, May 22.—Outdoor operators really called the turn on this season. Their early-spring consensus was that circuses, carnivals and many parks would go great guns. They predicted a headachy labor shortage. They foresaw natural delays in transport. But they sensed what is probably an unprecedented yen on the part of a wartime public for outdoor attractions. And they felt that money would be plentiful and spending generous if showgoers could get to amusement locations.

So far the takes have greatly exceeded those of early 1942. People have been able to reach show lots and parks that have been at all accessible. Locations of traveling orgs have been picked with an eye to minimum requirements of gasoline and other transportation elements on the part of patrons. More severe gas curbs in 12 Eastern States and intimated possible gas curtailment in the Middle West, of course, may change the seasonal picture at any time. But showmen and other operators, having experienced the

(See *Outdoor Pull Soars* on page 85)

NEW YORK, May 22.—As far as the Eastern area is concerned in a size-up since activities began in the spring for outdoor amusements, documented reports show that operations in every category reached new and, in some cases, sensational highs at the gates. Indeed, owners and managers are more concerned with local and their own labor structures than in box office as such, because money is available for amusement spending in virtually every community, large or small, whereas the situation on help of all types is shifting almost continuously.

So far, carnivals, for instance, have managed to overcome most labor obstacles and have made their moves without too many mishaps. Midways have blown Monday openings, but, even so, few shows have suffered thereby. Many orgs have been playing stands longer than one week, but that practice isn't unusual in the April-May period. Majority of tee-offs in this sector have been accompanied by soaring grosses, with rides doing particularly well; also games and refreshment concessions, with show attractions trailing, for the most part, probably accounted for by a dearth of good or even fair talent, with many in this class having gone into defense plants, come under the draft, or enlisted, with the femmes, too, having gone to war in some way, notably as plant workers.

#### Get There Somehow

As to the gasoline situation, somehow or other people who want entertainment are managing to find some method of getting to the point of display. Buses, railroads and "week-end" private pas- (See *Eastern Area Better* on page 85)

## War Worker Music Now Huge "Industry" In Detroit; Air Exec's Inspirational Plan

By H. F. REVES

DETROIT, May 22.—Wired music for industrial workers has developed in recent weeks into a mass-production industry in the Motor City, with installations now working or under way to affect about 100,000 employees here. Principal cause retarding further expansion is the difficulty of getting equipment,

even when it goes into a war plant.

Installations are being made by the Michigan Music Company, headed by James F. Hopkins, who is also president of WJBK, where the controls are located. The company is State distributor for Muzak.

Most spectacular in the installation now in progress and partially in service (See *War Music Industry* on page 6)

months since last year's figures were computed. His 105 points for third place, compared to James's first place 273, compares favorably with last year when James's 63.5 ran a weak third to Miller's mighty 376.

Tommy Dorsey, who again ran second as he did the two years previous, built his

total proportionately, his 189 points being 69 per cent of the first-place figure, whereas in '42 his 211.5 was only 52 per cent of Miller's total.

Benny Goodman retained his fourth-place hold, but his 43 points this time out is proportionately better than his (See *Collegians Not Jumping* page 23)

## War Cuts Into Campus Capers

NEW YORK, May 22.—Number of reports received from colleges this year in *The Billboard's* sixth annual College Poll dropped 29 per cent, with 130 responses this year as compared with 184 last year. Slump is due to the curtailment of campus activities because of decreased budgets for social functions and man shortage caused by the draft.

Most colleges have had fewer dances compared with other years, and most of those have been keyed to the war effort. Dances were less elaborate, rarely formal, and proceeds went to war relief agencies or for War Bonds in many cases. This further decreased dance budgets, as formerly proceeds from dances would go back into the fund for future social activities.

In a number of instances bands participated in campus war activities while playing dances. Most of them conducted sales promotion for War Bonds, and in a few cases where admission fees were paid in War Stamps bands charged minimum rates or donated their services free. Bands also charged lower rates where proceeds went to war relief agencies and participated in the Red Cross drive on several campuses. Students also reported that several leaders devoted a large part of their programs to war songs, and where servicemen were present to songs of the armed forces.

Difficulty of finding enough men to go around forced most colleges to hold only small dances, using college bands or local orks. War man-power needs cut so deeply into college enrollment that many schools were given no allotments for social activities.

## A.M. Nitery in L.A. New Twist For Ork Coin

HOLLYWOOD, May 22.—A new and untouched field for employment of dance orks may soon be opened if the experiment of Don Otis, KPAC program manager, proves a success. Otis, who takes daily turns at a KPAC mike to deliver news of the music world and spin platters, has been flooded with requests from night-shift war workers asking that dances be held in the morning period of 9 a.m. to noon. And this week Otis took over the Hollywood Club to try the idea.

Many thousands of war workers get to their jobs at midnight, work until 7 a.m., and then before going to bed seek entertainment. Theirs is a screwy schedule, for they breakfast at 8 p.m. and enjoy lunch along about 1 o'clock in the morning. When they punch a time clock at 7 a.m., they're eager to relax. Otis made an agreement with Joe Zucca, owner of the Hollywood, to keep the spot jumping around the clock. Liquor and food are served in the morn-to-noon period and the war workers frolic precisely as tho it were at night.

Because the idea still is in the nature of an experiment, Otis has been playing records over specially-installed sound equipment at the club. Live orks are expected to be used soon, however, inasmuch as Otis and his associates, Mike Gould and George Durgom, already consider the undertaking a success.

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Appears on Page 42



# WORKS AS MIDWAY COME-ON

## Philly Fiesta For Ball Park In the Works

PHILADELPHIA, May 23.—A combination one-ring circus and carnival midway with free outdoor dancing to the music of name bands as a come-on, is the latest prospect in summer amusements for the well-salaried Philadelphians who will have to do their warm-weather vacationing close to home this year. The old Phillies ball park, more recently operated as an ice skating rink, is the site.

Ball yard is scheduled to light up about June 15 as the Fiesta. Enterprise will be operated by a combine headed by Edward P. Meserole, of the Inter-American Amusements Company, New York, and Reuben C. McKenty, who operates a private detective agency here. Arrangements have already been made to clear the circus and carnival acts with the local AGVA union.

Ball park has a ready-made dance floor. Several years ago, after an ice show folded there, park featured combination of dancing and roller skating with Ina Ray Hutton's band the name at that time. Was the brainchild of Ray Fabiani, former local promoter, but the roller skating-dancing combo failed to blend.

New promoters figure the free outdoor dancing to name orks strictly as a come-on. Admissions to the one-ring circus, midway side shows and park concessions, is expected to take care of the band cost and leave plenty of profit over. Plan to operate all summer and into autumn, as weather permits.

Dave Lodge, local outdoor advertising agency head, associated with the forthcoming Larry Sunbrook circus show in New York, was interested in the local ball park for a permanent summer circus. However, his plans for the local site never materialized.

## OPA'S Drastic Ban Serious Biz Threat

WASHINGTON, May 22.—In the most drastic action yet taken against non-essential gasoline use, the new OPA ban on pleasure driving in 12 Eastern States and the District of Columbia hits specifically at use of cars for driving to theaters, amusement parks, concerts, dances, golf courses, skating rinks, night clubs, bowling alleys, races, ball games, vacation travel and sightseeing. Harsh penalties, including denial of gas for the duration will be invoked against violators. New regulation becomes effective at noon, May 20.

OPA here says every attempt will be made to check amusement spots for violators. Cab drivers are instructed not to accept fares to night spots. Eastern Seaboard amusement business is expected to receive a sharp jolt from the severe order.

## New Brazil Nitery On Hook for Sept.

NEW YORK, May 22.—The Quitanduba, costly hotel and casino development 60 miles from Rio de Janeiro, is being readied for a September opening. New spot is run by the management of Rio's Casino Urca and Casino Icarahy with a show policy of a line and names similar to that of the Urca. Herman Halkoff is lining up talent.

Meantime, the Urca opened May 1 with an all-Brazilian floor display.

WASHINGTON, May 22.—Night clubs, roadhouses, amusement parks, summer theaters, race tracks, beaches and other recreation and amusement spots in 12 Eastern States were taken unawares by OPA's announcement this week that a serious gas shortage has forced a renewal of the ban against pleasure driving, effective May 20. All the original 17 States are included in the restricted area, except Florida, North Carolina, South Carolina, Georgia and parts of West Virginia.

Feeling among amusement operators, however, is that those spots that have managed to survive the ban of last winter will not be seriously affected by the new directive, since they are not totally dependent on auto trade. Most of the spots that will operate this season have convenient bus, subway or railroad services close by. Summer theaters operating this year are either located in big cities or are close to naval stations, army camps, war plants, etc., hence, hopeful of filling the pews vacated by the carriage trade with servicemen and war workers.

Local and State police, with the co-operation of OPA inspectors, are enforcing the ban at race tracks, ball parks, along the highways and in amusement centers in town. There was no indication as to the duration of the ban in the OPA order, but it seems to be linked with the spring offensive on battle fronts.

## Roadhouses, Resorts, Up Against That Gas Snag Again, Stalling On Tee-Offs; In-Town Spots Okay

NEW YORK, May 22.—Despite the recent easing of the ban on pleasure driving, there is still not enough motor traffic to encourage most roadhouses and other summer spots to reopen. Ordinarily, most resort hotels and roadhouses would be opening for the season by the end of May. Now few appear set to tee-off. Most of them are waiting for the other guy to spring first.

The most important roadhouse in the East, Ben Marden's Riviera, which is closed for the duration, customarily would have opened early in May. A sampling of what the war has done to pleasure driving is the experience of Claremont Inn, a "roadhouse" located right in Manhattan and which used to get 85 per cent of its patronage by private car. Last year, the percentage fell to 40, according to manager Arthur Schleiffer, and this year practically all patrons are coming via public transportation.

Performers and bookers returning from out-of-town, say currently operating roadhouses and resort cafes are rarities. However, the summer resort hotels in the Catskills have already gotten off to a fair start and are preparing for a big season.

Frank Dalley's Meadowbrook, big dance spot in New Jersey, has not reopened and Dalley is now running the Terrace Room in Newark. Another roadhouse operator who closed his spot in favor of an in-town club is Harry Altman, owner of the Glen Park Casino, Williamsville, N. Y. He shut the Casino and opened the Victory Room in Buffalo, but last month closed the Victory Room and reopened the suburban Ca-

## Three Die in \$100,000 Salt Lake City Fire

SALT LAKE CITY, May 22.—Three firemen were killed and eight injured, one seriously, when the Victory Theater, in the heart of the shopping district, was destroyed Thursday in the most disastrous fire in Salt Lake City in more than a year. Damage to the theater was estimated at \$100,000, with total damage augmented by fire, smoke and water damage in near-by properties.

Police and fire officials began immediately an investigation of incendiaryism, as the fire was the second within a year at the theater, and the fourth recently upon the property of the Auerbach Realty Company, controlled by Herbert S. Auerbach, one of the city's leading citizens.

The Victory is a second-run house for the Intermountain Theaters Company, of which Tracy Barham is director. The house was closed Monday for repairs. Workmen discovered the fire in the center of the theater auditorium.

sino. But he is still holding on to the lease of the Victory Room.

Summer spots are feeling their way, basing operation hopes on public transportation facilities, taxi service, local employment factors, availability of food and construction material (where remodeling is necessary.) Claremont Inn management, for example, had plans to rebuild the entire cafe, but couldn't carry them out because of priorities on material. Had to cut out luncheon service because of difficulty in securing adequate food supplies.

On top of all these problems, most summer spots have had to rely every year on a certain amount of unskilled and transient service help to round out the small, basic year-to-year crew. Now, however, most regular crews have gone into the armed forces or to better-paying jobs, and the only unskilled labor available are the old boys and girls who can't stand the resort gaff.

## Herman Pulls 5,000 Then Biggies Cut It Up Fancy Style

HOLLYWOOD, May 22.—Woody Herman drew 5,000 dancers on the opening night of his third engagement at Hollywood Palladium Tuesday (18). Herman pulled a trump drawing card when he brought over the entire cast of his 20th Century-Fox musical, *Wintertime*. Among the jitterites were Sonja Henie, Jack Oake, Cesar Romero, Carole Landis and directors Archie Mayo and John Brahm.

Benny Goodman joined Herman in an impromptu rug-cutting session, while Mickey Rooney led the movie-land j-bug juve crowd in some fancy dancing.

Other maestri present were Glen Gray, Vaughn Monroe, Freddie Martin, Jan Garber, Ozzie Nelson and Alvino Rey.

Herman is scheduled to play host over the week-end to Anita Colby and 15 magazine cover femmes in a giant bond selling dance.

## Sinatra's 25Gs

HOLLYWOOD, May 22.—Frank Sinatra's fee for appearing in RKO's forthcoming *Higher and Higher* is \$25,000. The former Tommy Dorsey singer, now on his own, was paid less than \$1,000 for his singing *Night and Day* in *Reveille With Beverly* at Columbia last August. Moreover, all the Sinatra scenes were shot in one day. Will have star billing in *Higher*, along with Michele Morgan and Paul and Grace Hartman, dancers.

Original songs heard in the Broadway legit production of *Higher*, by Rodgers and Hart, are not owned by the film factory, hence a complete new set of ditties will have to be clefted by RKO staff writers. Picture gets under way in early summer.

Subscription Rate: One year, \$7.50.

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## "T-A-D" Hoffman in Tussle With Joan Brandon on Dates

DETROIT, May 22.—Joan Brandon and "Think-a-Drink" Hoffman, magicians, tangled this week over Miss Brandon's one-week booking at the Bowery cafe. Booked in for week of May 12, thru Peter Iodice, local agent, Miss Brandon claims Iodice told her Hoffman had informed him (Iodice) and the Bowery that he would sue if Miss Brandon played the date. Hoffman recently won a decision in a Florida court, restraining another magician from doing a magic bar act.

Miss Brandon's attorney, Irving Schreckinger, of New York, wrote Hoffman, just before Miss Brandon opened, that he understood Hoffman had been going to her prospective employers and threatening to sue them if they booked her. Schreckinger further stated that the serve-drink idea was not Hoffman's creation and that Miss Brandon would hold him responsible for any loss of bookings she might incur.

According to Schreckinger Miss Brandon played out the week and did not hear from Hoffman.

Hoffman could not be reached for comment.

## Around the Clock With Swoon Croon Sinatra in Philly

PHILADELPHIA, May 24.—City-wide "swoon day" was to be observed in Philadelphia tonight (24) when Frank Sinatra shows up for a guest shot on WCAU's *95 Minutes to Broadway*, sustaining variety show fed to CBS net weekly at 12:05 a.m.

Taking advantage of Sinatra's envious position today as "the hottest thing in show business", WCAU aims to make the most of his special trip to town for the program guesting. Station execs have whipped together a continual round of bally that will be sold to the public as "Frank Sinatra Day." On stepping off the train at noon, Sinatra will be rushed to the mayor's reception room to receive the usual key to the city. Then a special War Bond rally at the outdoor Rayburn Plaza, adjoining City Hall, with Powers Gouraud acting as emcee.

Following the rally, Sinatra will be rushed to Philadelphia Naval Hospital to croon a bit for the bedded vets and then spend the rest of the afternoon at his suite in the Ritz-Carlton Hotel to receive the local press. Before rehearsing for the broadcast, he'll put in an early evening appearance at the Stage Door Canteen.

Last time Sinatra visited the village on his own was less than a year ago, after having left Tommy Dorsey's band. At that time he was a guest at a luncheon promoted by the local Victor record distributor for record counter salesgirls to bally his solo waxes on the Bluebird label. Riot squads are being held in readiness for this visit, but last time the Sinatra appeal wasn't strong enough to attract 25 salesgirls to a free meal.

## Kern Tune & USSR

NEW YORK, May 22.—The publishers of *Russia Is Her Name*, Jerome Kern tune, are rounding up commercial programs in an effort to get wide airings for the song during the week of June 22, second anniversary of the Nazi invasion of the USSR.

## Hallie Flanagan's "Dynamo"

NEW YORK, May 22.—Hallie Flanagan, who headed the Federal Theater Project from 1935 to 1939, has written a new book, *Dynamo* (Duell, Sloan & Pearce) about the Vassar College Experimental Theater. Two years ago, she described the FTP in her book, *Arena*.

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MAJOR BOWES' REVUE, 1943

MATA AND HARI

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AND OTHER HEADLINE

ENTERTAINERS



# E-AWARDS RECRUIT TALENT

## Ship Namings Also Fertile And Coin OK

NEW YORK, May 22.—New source of income and one hardly publicized in the trade—bookings for the rituals that go with presentation of Army-Navy E Awards.

Milton Cross booked by NCAC for the E Award presentation at Charles Pfizer Company plant, Brooklyn, May 24. Cross has worked others. Also set by NCAC for such jobs have been Ted Husing, Lanny Ross, Frazier Hunt, John B. Kennedy, Robert Bellaire, Frank Gervasi. Sometimes the company wants an entertainment unit rather than an emcee only. Gervasi, the Southernaires and Vivian Della Chiesa were booked for a General Motors shindig in Rochester.

Usual celebration consists of a speech by a government official, emceed by a name radio commentator and perhaps an extra entertainer, usually a singer. Harry Meyer and Phyllis Moir have been handling these engagements for NCAC, with salaries "very good" and as high as \$750 per person. Same agency once had Mark Hawley emcee a ship launching.

Many other agencies that have departments specializing in booking private entertainments are now booking many new "war jobs" such as ship launchings, E Awards, going-to-the-army and welcome-back-from-the-army parties, shows in war plants, etc. Gordon Agency, Hartford, Conn., for example, says its loss of many private entertainment jobs due to so many fraternities retrenching for the duration, has been more than made up by the new booking opportunities created by war conditions.

Probably the reason so many ship launchings and E Award celebrations want talent is the eagerness of the companies involved to attract a big crowd to impress government and army officials on hand for the event.

HOLLYWOOD, May 22.—Charlie Foy will impersonate his father, Eddie, in a new United Artists film, *The Gunmaster*, which George Archambaud will direct.

## Boddy Almost Lost His

VANCOUVER, Wash., May 22.—Lloyd Boddy, erstwhile high school actor, almost had to spend a night in a coffin when his fellow thespians forgot about him. The script of the senior class play called for Boddy to be bound and gagged and placed in a coffin. After the rehearsal was over and the actors gone, a stage crew member heard muffled sounds issuing from the coffin. Not being superstitious, he investigated and found Bobby.

## Judge, 74, Defends Customers of the Peelry Parlors

("What's a Brassiere?")

READING, Pa., May 22.—"When you enter a burlesque theater, you expect to see a decent show. If it becomes indecent, that's not the spectator's fault. It is a matter of policy. If we hold these men, then the entire audience at the Orpheum (burly temple), could be arrested if one girl on the stage goes wrong."

Such was the precedent-setting ruling of Justice of the Peace Andrew M. Seibert, of suburban Wyoming Hills, at a hearing for 94 of the 255 men arrested last month while watching what State police said was an immoral performance. Placing the onus on the performers rather than the men attending the so-called smoker, Justice Seibert dismissed charges of disorderly conduct against the men.

The 74-year-old judge admitted he had never passed legal judgment on a strip-tease show before. He even inquired what a brassiere was.

While the men spectators got their fines back, gals in the show were held in \$300 bail each. Alleged peelers included Marie Rogers, Mildred Brooks, Beth Foster, Jane Marie Borden, Madeline Cannon and Virginia Stewart and Dorothy Nunnemaker. Promoter of the smoker was not apprehended, but was said to be a Philadelphia booker.

## Spike Jones's MGM "People" Spot; Ditto Monroe, King Sis

Britton for "Sleepy Lagoon"

HOLLYWOOD, May 22.—Spike Jones and His City Slickers this week were signed by MGM for forthcoming musical, *Meet the People*, in which Vaughn Monroe's music and the King Sisters, formerly with Alvino Rey's combo, also will be seen.

Also drawing a celluloid assignment this week was Milt Britton, who goes into Republic's Judy Canova starrer, *Sleepy Lagoon*, along with his ork.

*Meet the People* will be Jones's first venture in films since his music swept the nation last fall via a recording of *Der Fuehrer's Face*.

## ST. L. OP SKED

(Continued from page 3)

femmes in the singing troupe—most of them holdovers, however.

Specialty acts signed for the season include the Four Franks, Olsen and Shirley, June Mann, Harrison and Fisher, Jeanne Devereaux, and Patricia Bowman. Other entertainers contracted are John Garris, the Ben Yost Singers, Ross Wyse Jr., Gordon Dilworth, Melissa Mason, Helen Raymond, Leonard Elliott, Jess Walters, Clarissa, Dave Mallen, John Hamill, John Cherry, Stanley Harrison, Frederic Persson, Shea and Raymond, Madelyn Killeen, Ronnie Cunningham, William O'Neal, Robert Stuart, and Sadie Gaines.

Advance sale of season tickets is tip-off on record attendance.

ST. LOUIS, May 22.—Richard H. Berger, production manager of Municipal Opera, has signed with MGM as a producer. Berger, production head since 1938, will remain here to guide this season's shows, his pic contract becoming effective October 11.

## WAR MUSIC INDUSTRY

(Continued from page 3)

will reach about 50,000 in the Ford Willow Run bomber plant alone. Here the equipment is being set up in about 40 different cafeterias and eating rooms in the plant, rather than in the plant proper.

Elsewhere, it has usually gone right into the factory where workers can have it during working hours. Typical of the bigger concerns using it are the Kelsey Hays plant at Plymouth, Champion Spark Plug, Carboly and other big war plants are dickering for installations.

New departure here was the installation by the Detroit Edison Company for office workers, probably the first large-scale use of music for office employees in this country. One floor was used experimentally, but it has lately extended to five floors of the Edison offices. Employees in these departments are engaged largely in mechanical types of office work, and it has been found to aid production.

Two local insurance offices are also using the Muzak system here now.

The systems are in most case designed to serve a triple purpose, including national defense, and are tied in with the plant public-address systems for local announcements and with the air-raid alarm. In this latter condition the controls are tied in with WJBK's own air-raid warning set-up, and will thus reach tens of thousands inside noisy factories who might be unable to hear the regular sirens.

The station has a number of turntables in use for adaptation to different working hours and different types of workers. Selection has been made in the light of British experience with factory music. Typically, older people like "homey" style of music while the younger workers like hotter stuff. Attempt is made to tailor the music piped to each outlet according to the age make-up of the workers in that plant or department. Special problem arising here is the presence of thousands of workers from the South in Detroit factories—it has long been a standing Detroit joke that a Tennessee accent was a requirement for a job in an auto factory—and these new-

## He's No Chump \$400-a-Week War Job Looks Better Than Baton

NEW YORK, May 22.—Jerry Blaine, whose band had a run of several years at the Park Central Hotel here, returned to town this week for a look-see. Almost every agent he met urged him to hurry up and get himself a band. Plenty of dates around they told him.

But Blaine says he thinks he'll return to his war job—test pilot for a big airplane company. Gets \$100 an hour and averages four hours' work a week.

## Cleve Stock Preem June 15 With Names; McCoy Will Present

CLEVELAND, May 22.—Hanna Theater will open summer stock about June 15 and continue for 10 weeks. Milton Krantz is the manager. Frank McCoy, producer, will assemble the company, with a name star at each show who will be interchanged between Buffalo, Toronto and Cleveland.

Planned to open with Elissa Landi in *Without Love*. Other names include Luella Gear, Cissie Loftus, Joan Barton and Walter Hampden, in old and new scripts.

Scale will be \$1.65, \$1.10 and 83 cents evenings, and \$1.10, 83 cents and 56 cents matinees.

comers have been found to lean strongly toward hillbilly numbers on Muzak and are given them.

Only strict rule is for instrumental music exclusively during working hours. Vocals are allowed only at lunch and rest periods so that workers will not be distracted by trying to follow the words.

"Home of Showfolk"  
Rates Reasonable  
**HOTEL HAVLIN**  
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Corner  
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**"LISTEN to LULU"**  
Mon. Tue. Wed. Fri.  
6:15 to 6:30  
ON BLUE NETWORK

**WESTERN UNION**  
REMEMBER THAT YOU CAN CALL WESTERN UNION FROM HOME OR OFFICE AND HAVE YOUR TELEGRAMS CHARGED TO YOUR TELEPHONE BILL.

**"Ace" Publicity and Promotion Man**  
Fast-Stepping, PROLIFIC, Result-Getting (Chicago and Hollywood experience). For Name Band, USO Unit, Hotel, Nite Club, Biggest Fairs or Star Acts. Fine personality. Would make grand personal representative. Could quickly be "the tops" for movie firm in Hollywood or New York. 20 years' theatrical and newspaper experience. Highest references. All offers considered. Wire! Draft status: 4-H. ALWAYS WORKING. This is my first ad in 20 years.  
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Experience! Not Experiment!

**TICKETS**  
Of Every Description  
We Solicit Your Inquiry.  
**THE TOLEDO TICKET CO.**  
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| STOCK TICKETS  |         |
|--|---------|
| One Roll   | \$.75   |
| Five Rolls   | 3.00    |
| Ten Rolls  | 5.00    |
| Fifty Rolls  | 17.00   |
| 100 Rolls  | 30.00   |
| ROLLS 2,000 EACH.<br>Double Coupons.<br>Double Price.<br>No C. O. D. Orders.<br>Size: Single Tkt., 1x2". |         |
| SPECIAL PRINTED  |         |
| Cash with Order  | Prices: |
| 2,000  | 4.25    |
| 4,000  | 4.83    |
| 6,000  | 5.87    |
| 8,000  | 6.91    |
| 10,000   | 7.15    |
| 30,000   | 10.45   |
| 50,000   | 13.75   |
| 100,000  | 22.00   |
| 500,000  | 88.00   |
| 1,000,000  | 170.50  |
| Roll or Machine<br>Double Coupons. Double Price.   |         |



# ILLINOIS, TEXAS SURVEYED

## ACN Scheduling Shows From Non-Affiliated Stash

NEW YORK, May 22.—Atlantic Coast Network, regional Bulova chain, will expand its program service by clearing pick-ups of sustaining shows from stations not affiliated with the net. On Monday (24) it starts airing *March of Time* evenings at 9, via a pick-up from local WQXR.

Also brewing, deals for some of the top sustainers on WMCA. Other deals will be consummated as desirable programs are made available. The web has, in the past, aired spot shows originating with non-affiliates. Now for the first time they are setting up a regular schedule.

ACN has felt for some time that WNEW, its New York outlet, has been slack in filling program originating requirements, albeit only because it was loaded with commercials which did not fit the net's program pattern.

WNEW remains the web outlet for New York, subject, of course, to FCC rules on network operations as recently sustained by the Supreme Court.

## Sponsors Buy Live Programs in Philly

PHILADELPHIA, May 23.—First regularly sponsored variety show on WFIL makes its debut tomorrow (23) for a Sunday quarter-hour ride at 6:30 p.m. Sponsored by Philadelphia & Suburban Transportation Company, program also marks first commercial series for Norman Black's studio band. Ballying the company's Red Arrow Lines, program is tagged *Red Arrow Time*, designed as a musical round-trip tour, picking up various personalities en route. Howard Vandenburg and Carol Wynne add their songs to the show.

Only other sponsored variety shows on local lanes are the two Clarence Fuhrman programs on KYW. On Wednesday nights, Fuhrman's studio ork, with a group of vocal soloists, carry *The Flavor Lingers* for Esslinger Beer, and on Thursday nights *The Keystone Musical Show* for Keystone Automobile Club.

Also grabbing off sponsor coin this week are LeRoy Miller and John Scanlon on KYW. Miller adds a five-minute participant to his early morning *Musical Clock* in Burma Shave, dishing out a round-up of the day's lighter and unusual news happenings. Scanlon gets the call for a daily quarter-hour news shot for McKesson & Robbins.

## W-Telly "Best" Box Better in Column

NEW YORK, May 22.—The highlight or "best bet" box which was recently dropped from *The World-Telegram* radio page, has been gaining more attention under another form. It's a hefty paragraph within the column handled by radio editor Harriet Van Horne.

As previously set up, i. e., with the separate best bets box, the constant changes in programs, plus solicitations by stations and press agents for space in the box, constituted a nuisance insofar as the composing room was concerned. Now, as a section of Van Horne's space, she does the chore as part of her job, no other persons are involved or required, and everyone is as happy as a lark.

## Should See Jimmy Re "Love" to Corn

NEW YORK, May 22.—Harry Goodman is producing one-minute spot announcements by George Jessel and by Alan Reed.

Goodman reports big sales for *Notes of Love*, series of 39 quarter hours featuring singer Joey Nash. Had an order from Honolulu Corn Products, Inc., for 150 more disks, but couldn't deliver them because of the Petrillo ban on new recordings.

## Diamonds in the Rough

NEW YORK, May 22.—The Diamond Brothers will probably never be given the chance to pull the same bloomer again. The boys came from Loew's State to contribute to the broadcast portion of the Knights of Pythias benefit at Madison Square Garden Monday (17) and went into their special material lyrics which had promising beginnings with the mention of brassieres and drawers.

An announcer immediately broke in with a spiel to the effect that radio restrictions would not permit the further broadcast of this portion of the program.

The piano music and electrical transcription for the Brooklyn Dime Savings Bank that followed from the WMCA studio were more in keeping with FCC regulations.

## Legal Wrinkle, Ex-Pard's Bids Up KWFC Price

HOT SPRINGS, Ark., May 22.—Failure to file the required legal inventory before buying KWFC, Hot Springs radio station, which Clyde Wilson, former owner, bought for \$15,000, forced him to pay \$49,000 when Chancellor Garratt held the initial purchase void. Bidding against Wilson at the final sale was Howard Shuman, former partner of Wilson and formerly with KYRA at Little Rock. Wilson raised every bid Shuman made.

Wilson and Shuman formed the Hot Springs Broadcasting Company, operator of KWFC, as a partnership in 1935, with Shuman acting as manager until October, 1942, when Wilson became operating manager by a chancery court decree. The partnership was dissolved February 15, 1943.

## Boys Compete for Radio Recognition

CHICAGO, May 22.—Fifth annual Boys' Club Radio Guild competition conducted by WBBM, the Chicago Board of Education and Chicago Boys' Club, Inc., is now being held, and finals will be produced on WBBM Tuesday (25).

Purpose of the competition is to encourage groups of boys under 15 years of age to compete for recognition in broadcasting. The boys not only act, but are responsible for production of the shows. Competition grew out of a similar contest held in 1939 with 400 boys participating and wound up last year with 4,000 entrants.

## Man-Power . . . Woman-Power

NEW YORK, May 22.—Despite the graphic descriptions, as reported in *The Billboard* during the past few weeks, of what the war has done to the staffs of non-network stations, especially those away from the centers of production, there is still considerable antipathy toward the use of women as announcers. Main reason for the shying away from the female gabbers, at least insofar as the nets are concerned, is the long list of applications on file at the chains.

The stations away from New York, Chicago and Hollywood may be short of capable spielers, but the nets have enough male announcers on their lists to keep them supplied for another 12 months. All of them realize, however, that unless the war ends sooner than is anticipated they will have to come around to training gals or line up a crew of 4F's. Likewise, they realize that every man that comes to the nets leaves a gap at some local outlet.

When they have to resort to women word-slingers they anticipate no difficulty in obtaining experienced ones, since small stations thru the South and Southwest are using women. These sections of the country were the big incubators for announcers in days gone by. Stations there are unable to pay more than \$25 to \$30 a week for gabbers. Now with the males moving up the line they have had to gender the feminine gender.

Odd and not obvious is the reason the networks won't try gal gabbers now, tho they'll give them a chance later; network spielers do a lot of button pushing; gal gabbers now in the field are not experienced announcers, at least not up to chain standards, and the nets know from past performances that, while they can teach a gabber to push buttons or a button pusher to gab, trying to teach a novice how to do both at the same time doesn't work out.

## Many Stations Breaking in Localities Cold With Texas Plane Plants on "Air-Raids"

*The Billboard's running survey of station man-power problems, third of a series, this week dips into Dallas, Chicago and indie outlets in Illinois. Two interesting developments make their first appearance in this section of the round-up.*

(1) *The use of local townspeople, with no radio or showbiz background, yet hired and trained by the station, to man the outlet and doing a creditable job;*

(2) *Airplane plants in the Southwest competing with stations for technicians. In addition, the recent federal job-and-wage-freeze order is more and more complicating the hiring of people. All thru Illinois there seems to be a trend toward the use of high-school students as gain-riders.*

*In the May 15 issue, such widely separated spheres of radiodom as Philadelphia and San Francisco were examined; in the May 22 issue, Minneapolis-St. Paul and St. Louis.*

## Middle West Chicago & Illinois (Chicago)

CHICAGO, May 22.—When local independent station operators are asked whether they have had trouble obtaining replacements on their technical and announcing staffs, most of them answer with a tentative "no-no" that leaves little doubt as to the situation. A check by *The Billboard* reveals that the man-power shortage is beginning to be felt by the indies, altho as yet it has not reached serious proportions. So far, they have been able to obtain replacements, tho not without difficulty.

The recently promulgated government ukase concerning the hiring of men at a salary higher than they have been receiving, is complicating the man-power problem. The order, according to local station managers, is confusing, results in gross injustice, and makes the replacement problem doubly difficult.

### Scarcity of Spielers

Most acute is the dearth of announcers. Experienced, competent men are difficult to find, and to date only a few stations have experimented with women. Two full-time announcers and two free-lancers are about the extent to which femme mikes are being used locally. Janet Miles does full time on

WAAF; Maxine Graf is a full-timer on WMRO in near-by Aurora, and WCFL, the labor station, uses two women on a part-time basis. Other than these, the local gabbing staffs were made up entirely of men as of a week ago.

Gene Dyer, who heads local indie stations—WAIT, WGES and WSBC—said he has had little trouble keeping his announcers' staff filled, but has been faced by a shortage of engineers.

"We have had to resort to overtime, which necessitates payment of time and a half," said Dyer, "and so far the shortage has hit us only in the pocketbook."

Ed Paul, program manager of WCFL, said the station has been able to make most replacements in its technical staff, but there is a definite shortage of spielers. "Only recently," said Paul, "one of our announcers left and we had a good man in mind to replace him, but because of the government ruling, effective April 17, we could not hire him without going thru a lot of red tape. Every replacement moves up from a lower price job and the ruling hampers replacements."

Bradley Eldman, manager of WAAF, reported that the station had been able to make all necessary replacements on both the announcing and technical staffs. Stations WJJD and WIND, two of the larger indies, lost eight engineers in the last year, but have been able to replace them. Station WMRO, Aurora, has been able to obtain replacements, but it was stated that multiple hirings are necessary to get competent help.

"We need announcers," said an exec of WEDC, local part-timer. "If you know of any good ones, send them over."

CHICAGO, May 22.—With Bob Atcher, music director of WJJD and WIND and well-known hillbilly entertainer in the army, Bonnie Atcher (Bonnie Blue Eyes) has taken over his job for the duration. Will be featured on her own show starting early in June, Monday thru Friday, 7:15-7:30 p.m. Randy Blake, conductor of the *Supper-time Frolic* on WJJD, will be heard on the program with her.

Atcher was inducted early last week, reporting at Fort Benjamin Harrison, near Indianapolis.

WJJD lost two other entertainers to the service last week. The Steele Twins, Clifton and Clifford, reported at Great Lakes Naval Training Station.

### (Illinois)

CHICAGO, May 22.—Part-time workers, over-age men and locally-trained people are helping to solve a serious man-power shortage among stations of this State's medium-sized cities and small towns. Trouble in finding announcers, engineers and program directors is a general headache among them, and every possible device is being employed to obtain satisfactory replacements.

Shortage of help is due not only to the draft but to the inroads made on small staffs by large city stations which can offer much higher salaries. Station operators are generally agreed that most feasible solution of the problem is the training of local people.

### Peoria's 50% Turnover

Edgar L. Bill, president of the Peoria Broadcasting Company, operating WMBD, a 5,000-watter, has lost 27 of his staff in little more than a year. Said Bill: "On December 7, 1941, we had a staff of 53 people, not counting the talent staff, which naturally changes quite often. Of this number, 17 are now in military service and 10 others have left us for other war-related reasons, such as better opportunity and higher pay at large stations, or following husband, wife or sweetheart; hence a turnover of more than 50 per cent."

Training of new people is Bill's answer (See ILL., TEXAS SURVEYED on page 9)



## Love Letters of a Sponsor to His Producer and Vice Versa

New York,  
December 23, 1942

Mr. Phillips H. Lord,  
Lord, Inc.,  
501 Madison Avenue,  
New York, N. Y.

My dear Mr. Lord:

We know that you will be interested in the two fan letters enclosed. These are similar to many we receive in connection with our splendid program.

We feel certain that we are on the right track in connection with the briefness of the commercials, and the results we are securing are, to us, satisfactory.

One of these days we will give you a summary of what has taken place because we do have a direct evidence of just what the program is doing and we are more than delighted with the coverage.

Hope some day soon an opportunity may present itself so that we can get together and discuss the whole situation.

With sincerest best wishes, we are,  
Yours for Victory,  
SPONSOR.

December 2, 1942

(Wire to Sponsor)

When a client compliments his own radio show it is such a stunning blow that it takes a few days to recover, and so will wait until the early part of next week before writing you.

PHILLIPS H. LORD.

December 31, 1942

Dear Sponsor:

As I said in my telegram, it was such a shock to have a client pleased with his radio series that it has taken a few days to answer your very thoughtful letter.

You are not supposed to write letters like that. You must learn to become a perfect client, and therefore to assist you in becoming one I am enclosing our correspondence for the coming few months so you won't have to write it.

Just tell your secretary to mail the enclosed letters periodically and then you can join the fraternity by being the most perfect client.

Kindest regards,

PHILLIPS H. LORD.

January 25, 1943

Dear Mr. Lord:

The program is slipping. Do something about it.

Very truly yours,

SPONSOR.

February 1, 1943

Dear Sponsor:

Yes sir.

Very sincerely,

PHILLIPS H. LORD.

Dear Mr. Lord:

The wife of a distant relative of mine has a friend who heard a man on a streetcar mumbling to another man. The other man did not reply, but got up and walked away. This was during the first World War. They asked me at a party the other evening if you couldn't make a good plot out of this.

Use your own discretion. Don't use it if you don't think it is good, but let me know the week before you present it on the air so that we can all be listening.

Sincerely yours,

SPONSOR.

April 3, 1943

Dear Sponsor:

We have made it a policy not to use ideas presented and submitted from outside our organization because the person often sues at a later date.

Enclosed please find a dollar for the idea, and we will need a release for the use of the name of the man who walked away.

Respectfully yours,

PHILLIPS H. LORD.

May 20, 1943

Dear Mr. Lord:

At a banquet the other night the wife of one of our stockholders said she thought the program was all right but it needed quite a lot more humor and drama and suspense with more romance thrown in. She also felt that if each show had a little more mystery and excitement with more action it might add a little.

Do you think we could try this on one show?

Cordially yours,

SPONSOR.

June 16, 1943

Dear Sponsor:

Tried out the idea, but four in the cast died of heart failure from excitement at the rehearsal and have had to omit much of it.

How do you think the shows are going otherwise?

Kindest regards,

PHILLIPS H. LORD.

July 30, 1943

Dear Lord:

Haven't heard shows for six months, but reports are they are good (crossed out)—fair (crossed out)—not bad.

Sincerely yours,

SPONSOR.

September 15, 1943

Dear Mr. Lord:

The wife of the relative that I mentioned earlier in the year who had a friend who heard a man mumble to another man and the other man got up and walked away heard last night's show.

There was one character she couldn't understand very well and it sounded to her as tho he was mumbling.

She wants to know if you got the idea from the man who mumbled to another man and got up and walked away. If so, don't you think she should be repaid with some sort of a present?

Kindest regards,

SPONSOR.

October 2, 1943

Dear Sponsor:

The mumbling wasn't supposed to be mumbling and the man didn't walk away, so the plot was somewhat different from the one your relative's wife recommended—but couldn't we give her a plug of tobacco?

Sincerely yours,

PHILLIPS H. LORD.

December 31, 1943

Dear Mr. Lord:

Since writing you last year I have become the perfect client. I want to say that the show this year was passable, but we are now entering upon a new year and, naturally, we want our programs to be better, brighter, more brilliant than in the past year.

We know you will be endowed with a new vigor and will make the many changes in the show which I know you must agree should be made.

I feel that by changing the cast, the type of script, the director and the organist we may be able to pep it up a little for the new year.

Here is to a long association—if the shows are better.

Sincerely yours,

SPONSOR.

\*Name withheld by tripartite pact.

## "Transatlantic" Adds Wks.

NEW YORK, May 22.—*Transatlantic Call* series has been extended to June 27 and may possibly be further stretched to wind up with a July 4 program. The CBS-BBC international exchange series, which started February 7, was originally scheduled for 13 weeks.

## WLS Scores Clean Scoop With ET Coverage on Food Confabs

CHICAGO, May 22.—With the food conference of the United Nations at Hot Springs, Va., attracting world-wide attention, WLS scored a scoop this week by obtaining 19 exclusive interviews from representatives who are in this country for the conference. They are scheduled for daily broadcast over WLS for next four weeks.

The interviews are a part of the station's *Food for Humanity* campaign launched April 3. They deal with food problems and conditions in the various allied countries as described by their official representatives. To obtain them, WLS sent John Strohm, managing editor of *Prairie Farmer*, and Harry Templeton, station's war program director, to Washington in advance. There OWI men were assigned to work with them.

Each interview features Strohm and a representative of an allied nation. Transcripts were made in Washing-

## Finds Legit Path Coinful

NEW YORK, May 22.—The line about "Those as has, gits" may be a bromide, but heavy sugar is no handicap. And what happened to a sharpshooting, money-lending set-up that was being eukred by the war and so took a bonafide flier is evidence thereof.

This outfit was one of the bigger and possibly the first of the personal loan companies to concentrate on auto-loans. Its pitch about how easy it was to borrow dough if you had a car as collateral at one time blanketed indie stations in this area. In fact, the firm made so much dough it got careless and wound up in front of the long arm of the law. So it reorganized and revised and did almost as well. Then came the war-boom and the loan biz hit the skids. At least, this outfit's mine petered out. Seems most of the people who provided most of the business were now working. And those that weren't would rather sell their gas buggies for \$500-\$600 than borrow \$300 on the jalopies and have to pay interest and maybe lose possession to boot.

A flock of used-car dealers hit these parts. They laid heavy dough on the line to get used cars for war workers on the West Coast. Example: A 1941 auto that cost \$950, complete, brought \$1,250 from such a dealer even tho it had traveled 20,000 miles. In addition, these operators (there are a flock of them) spent as much for radio offering to buy cars—between \$2,000-\$3,000 a week each—as the loan plant spent to get liens on the same cars. The liens were important since the big profit came from selling the cars they re-possessed.

So to protect itself, the loan outfit set up a subsidiary to deal in used cars. This was about four weeks ago. No name used, just a different phone number for each boro and a flock of fieldmen who answered phone calls and dashed out to o. o. the car and plunk the cash on the line. The subsidiary started with a \$500-per-week radio budget. Now the spending is \$2,000 a week and the take is wonderful.

There's only one problem. As the used car business boomed, the car-loan biz slumped. They were in direct competition and the newcomer won out. Last week the loan division, which made the big dough that put the used-car unit in biz, was so badly off it canceled all radio advertising for the summer.

Meanwhile, the used-car end is reaping a huge harvest and will continue until the OPA clamps a price ceiling on the market. This will take effect next month. After which the loan biz may be revived.

## All-Night Fem Mouthers Not So Tough To Land

SAN FRANCISCO, May 22.—The barrier is down at long last.

KGO, local Blue outlet, is holding auditions for an all-night woman announcer. No previous gabbling is necessary—but, of course, it will come in handy.

And already Patty Craig, former radio actress, has become NBC's first sound effects "man" on the West Coast at KPO.

ton and New York and flown to Chicago. First interview was broadcast Tuesday (18) on the *Dinner Bell* program, 12-12:30 noon, and featured Dr. B. A. Liu, of China. Representatives of Australia, Yugoslavia and other nations followed, and interviews will be aired Monday thru Friday until the 19 have been used.

At the request of OWI the transcriptions will be released to stations throughout the country following their broadcast over WLS.

To promote the series, WLS carried a four-column by 12-inch ad in *The Chicago Times* and a five-column by 14-inch ad in *The Sun* prior to the first broadcast, and will carry a five-inch, single column ad daily thruout the series. Letters also were mailed to all Four-H clubs, county agents and agriculture teachers in Illinois, Indiana, Michigan and Wisconsin.

## Busy Week for Barry Sisters

NEW YORK, May 22.—Barry Sisters, comparative newcomers to the entertainment field, are filling a hefty schedule. They warble over WHN *Gloom Dodgers* 9 to 1 each morning, Sundays on the Jewish-American swing program, and knocked off transcriptions for South American airings. In addition, the gals appeared before South American newsmen who were feted by "Believe It or Not" Ripley.

And just to scoop in a little green stuff on the side, the girls open at Loew's State Thursday (27), which means four a day and five on week-ends.

Incidentally, they do a piece on the *Cafe Television* program for DuMont Television W2XYV, Wednesday (26).

## 88 From Chi-NBC In 10-Year Club

CHICAGO, May 22.—NBC's Central Division has a sizable representation in the newly organized "10-Year Club," 88 to be exact. Of these, 10 are in military service.

Two employees have been with NBC for 17 years. Howard Luttgens, engineer, and Ted Schreyer, operations supervisor, started on November 1, 1926. The 88 employees represent a little over 30 per cent of the Central Division personnel.

## Stephano Cigs, Bayuk Cigars Up Schedules

PHILADELPHIA, May 22.—Stephano Bros., local ciggie manufacturers, expanding its schedule to take in play-by-play broadcasts of the Kansas City Blues, minor league ball club, airing on KOKN, Kansas City, Mo. Games will bally sponsor's new packaging of Marvel cig. Gabby Street, former major league catcher and manager, engaged to handle the mike. Placed thru Aitkin-Kynett ad agency. Sponsor also heavy on spots and participating stanzas thruout the country to bally cig's "stays fresh 26.4 per cent longer" because of new insulated innerwrap designed to replace foil in packaging.

In addition to its regular campaign, expanded use of radio also being made by Bayuk Cigars, Inc., local manufacturers, to whip up interest for de luxe Phillies extra size. Using spots and varied news and sports programs on a large number of stations in New England and Middle Atlantic States. Campaign placed by Ivey & Elington agency.

## N. J. Personnel Revamps

TRENTON, N. J., May 22.—Changes in exec posts at the three New Jersey stations of United Broadcasting System came with resignation of A. Harry Zoog, general manager of WTTM here and WFPG, Atlantic City. Paul Alger, g. m. of WSNJ, Bridgeton, third link in regional chain, doubles his duties, becoming boss of Trenton station as well. Edwin E. Kohn, sales manager of WFPG, moves up as manager of the resort station.

Frank Wellman, who operates the Wellman agency in Philadelphia, joins WTTM as sales head, but will continue his agency. Also at WTTM, Johnny Thompson, leaving the nitery field, comes in as program director.

DON EVANS, former program director and production manager for WEAU, Eau Claire, Wis., is the newest addition to announcing staff of WIBA, Madison, where he is emceeing the *Doughboy Quizain' Bee* program.

"LISTEN to LULU"

Mon. Tue. Wed. Fri.

6:15 to 6:30

ON BLUE NETWORK



**Buck Bringing the News  
Back Alive But in Wax  
For a Sale Right Now**

NEW YORK, May 22.—Frank Buck has out an audition platter for a new 15-minute show, *Scenes Behind the News in the Far East*, for a prospective client in Chicago. Angle of the show is Buck reading a news item about the Far East and then relating interesting incidents about the place named.

Being handled thru NCAC.

**Harris Symp for Blue**

NEW YORK, May 22.—Roy Harris, American composer, will write a symphony, his sixth, at the invitation of the Blue Network. Will probably theme his new work around the Lincoln era.

**Marion Radcliff at WNEW**

NEW YORK, May 22.—Marion Radcliff has been named assistant to Lillian Zatt, who was recently made acting publicity director at WNEW.

**ILL., TEXAS SURVEYED**

(Continued from page 7)

to the problem. Yes, we will have definite trouble in finding announcers and engineers from now on, but with good future planning and training of new people we'll be able to continue. I am afraid that stations that do not train people will find themselves in trouble later on."

**Calling on the Youngies**

Station WROK, Rockford, has had a 50 per cent staff turnover and is resorting to overtime, part-time workers and the training of inexperienced youngsters to fill vacancies. "We had a staff of 16 men and six girls," said Walter Koessler, general manager. "To date we have lost 11 of the men—six technicians and five announcers—and may lose our auditor. Our chief engineer, Tom Cameron, has been teaching engineering nights, and thru his class we have been able to pick up several inexperienced youngsters. We are also training two girl technicians. It is absolutely impossible to obtain announcers or engineers. We have several people on our pay roll working part time (evenings after their regular day's work), and then by having our present staff double in everything that has to be done, we have been able to get along. When vacation time comes it is going to be quite a problem."

**From Halls of Learning**

WTAD, 1,000-watter at Quincy, reports great difficulty in replacing announcers, engineers and continuity writers. "We have been able to keep our minimum staff together by replacements," said C. Arthur Fifer, general manager, "drawing from high school students and more or less inexperienced people, and teaching them to work our control board, and, of course, welcoming the 4-F announcers."

WSOY, Decatur, is in a better position than many small stations, but Edgar C. Deffenbaugh, production manager, declared they have been hard hit by the man-power problem. "Normally we have employed about 18 men. Fourteen are now in service. Others have been hired by larger stations at salaries more attractive than we could offer. Both our manager and chief engineer are in service. The 14 men who were drafted were not all from our original 18. Some of the replacement men have also been called."

**Townpeople Benefit**

"We are meeting the problem by hiring part-time workers, 4-F men or overage men. We hire local people and train them ourselves. It is surprising how quickly they can be trained to do really good work on the air. Often they contribute valuable new ideas that hadn't occurred to seasoned radio men. We have one high-school teacher, one grade school teacher, two high-school students and two college students working part time. A retired business man is now one of our best announcers. A high-school boy who was interested in radio is now a full-time engineer at our transmitter. We have three engineers and six announcers, which puts us in a much better position than most local stations. We have hired only two announcers from other stations. Our program director is a woman."

A. M. McGregor, of WJBC, Bloomington,

noted that his engineering staff has been satisfactory, several replacements having been worked up from the station's original staff. Replacement of announcers is difficult, McGregor stated. The station's program director is temporarily on the deferred list, but may not remain there. "We have been trying, with no success, to develop someone to replace this man," McGregor reported.

**"Tougher Than Ever"**

WCLS, Joliet, a 100-watter serving a primary population of 120,000 and a secondary population of 350,000, has encountered trouble keeping a satisfactory staff. "The small station's problem is tougher than ever," said R. M. Holt, general manager, "and the less experience we have in our department heads the worse it will be for us to serve the all-out war effort. With inexperienced personnel it is increasingly difficult to satisfy advertisers who have merchandise to sell. If the draft boards would follow the deferment suggestions of the Man-Power Commission our situation would not be so bad, but our experience has been that they do not."

"In these days," Holt continued, "a program director is more important than ever. He must be completely familiar with program operation during wartime. Mistakes now are much more serious than mistakes in peacetime, and a man who is not thoroughly experienced and acquainted with the details of wartime operation can be disastrous to the all-out war effort, in our estimation."

**Southwest  
Dallas**

DALLAS, May 22.—Loss of man power to wartime industries and to the armed forces by radio stations of Dallas and the Southwest has caused some shortage of operational help, but the situation has not become too serious for stations. Replacement announcers and engineers are being secured from available registrations of older men; by deferment of some essential males and by training programs promulgated by the stations themselves.

A few smaller stations in the State have been reported as relinquishing their licenses to the FCC, but their closing of shop was due more to lack of available business than to shortage of help. However, the smaller stations are the hardest hit by the shortage and the resulting increase in wages.

**General Help Shortage**

A survey of Dallas reveals a shortage of help for all local stations, but the situation at present offers no serious threat to their continued successful operation. Managers of Dallas studios report the loss of from 40 to 75 per cent of their technical and operational staffs. Martin Campbell, managing director of WFAA (NBC) and KGKO (Blue), said that 75 per cent of his technical staff have joined the armed forces or is now employed by other governmental agencies, and that 50 per cent of all male personnel from the two stations are now in government jobs, mostly for the army and navy.

**Inroads From Raiders**

The most serious threat to local stations comes thru the efforts of other industries to employ radio technicians. One large plane factory with Dallas affiliations is reported to have sent its representative to a station with an offer of a 50 per cent wage increase for its engineers—this since the wage frozen order promulgated by the federal government.

Another local station reported a wage increase offer to one of its engineers from a local plane plant, but said the offer was made thru a government agency, the U. S. Employment Service. Station managers said this situation could become serious, if it develops to the point where airplane factories and other wartime industries can offer wages above those allowed by government regulations.

**U. S. Agencies Cut In**

Managers of all Dallas stations are maintaining training programs of their own for replacement of technical staffs, announcers and other station help. Only one local station, WFAA, has attempted to replace male announcers with women. Radio listeners' reaction to female announcers was so unfavorable that the station abandoned its use of them.

Station WRR, Mutual outlet, one of the first municipal radio stations in the

**Hot Dam! Biff! Bam! Ziemer  
Down But Alcott Out--of WLW**

CINCINNATI, May 22.—What was believed to have been a "professional" feud between Carroll D. Alcott and Gregor Ziemer, WLW news commentators, authors and lecturers, to live their panel discussions on the station's *World Front Observer* Sunday program and a sort of a gag—a la Winchell-Bernie—to stimulate interest on the air shot, proved, however, to be the real McCoy this week. The feud reached a crescendo here Monday night and ended in fisticuffs between the two after Alcott made personal references to Ziemer on the air and then waited for him outside the studio, where both were said to have called each other a phony.

Fireworks started when Alcott said goodnight more than a minute early on his 11 p.m. news broadcast Monday, following up with, "Next you will hear Gregor Ziemer, who sees the world thru a spyglass and an Encyclopaedia Britannica. And then you will hear Arthur Rellly, who took one look at the world and thought it was all right."

Ziemer, who followed Alcott on the air with his 11:15 o'clock *Background* broadcast, observed in discussing the Mediterranean sea coast that it "had been seen and not thru an Encyclopaedia Britannica." The verbal onslaught and fisticuffs took place shortly after Ziemer's broadcast when he and Alcott met in the station lobby. Personal remarks were first exchanged, followed by lefts and rights. A guard separated them, but Ziemer was reported to have received a finger injury when he fell to the floor.

On Tuesday following the altercation, James D. Shouse, vice-president and general manager in charge of broadcasting at the station, said: "Carroll D. Alcott is no longer in the employ of WLW. There is no vindictiveness nor rancor. We only feel pity that he has in a few minutes kicked away the potential fruits of many months of hard labor."

Ziemer when contacted said there had been no trouble and that anyone who said there had been was exaggerating facts. He said he never had an unkind feeling toward Alcott and that he always had tried to be friendly with him. Rellly, who is doing the station's experting on Washington affairs, said he had not heard Alcott's remarks and had no comment to make.

Relating his difficulty with Ziemer, Alcott said: "I'm always scrapping for what I think is right. I've never been kicked around by anyone and never will be." Alcott admitted that blows had been struck at the WLW headquarters late Monday night. Alcott said Ziemer queried him following the program, asking him what he meant.

"It's just a polite way of saying that

I think you are a phony," Alcott replied. Ziemer then called Alcott a phony, Alcott said, and a few blows were struck. Alcott, who is awaiting publication of his book, *My War With Japan*, said he planned to go to New York soon to attend to personal matters. Meanwhile, he said, he plans to remain here to see what develops. The altercation garnered front-page publicity in the local dailies. Late Wednesday Alcott said he had three offers for a broadcast job, none from a local station.

On Thursday the public intervened in the controversy with written requests that Alcott be reinstated as Far East authority for WLW. R. E. Dunville, vice-president of the Crosley Corporation, said, however, that there is no possibility that Alcott will be reinstated. Dunville said that about 25 letters, many of them signed by a number of persons, had been received in regard to the altercation.

Meanwhile, Alcott said he received copies of over 100 letters, urging his reinstatement. The letters, addressed to WLW, each had from 10 to 36 names of petitioners, he stated. In a statement on the controversy Thursday, WLW officials said Alcott failed to report for work Tuesday "and to the best of our knowledge no one connected with the management of the station had any opportunity to discuss the matter with him."

Alcott said it was his opinion he was locked out. He said that when he called the station's newsroom Tuesday to ask whether he was scheduled to broadcast, he was told that John Cornell would take his place. The WLW statement said a responsible station official had given orders that Alcott be refused admittance to the studio building while he was in what appeared to be a high emotional state of mind, following Monday night's altercation.

**Edwards Has Some  
Beef -- What With  
179 Mil in Bonds**

NEW YORK, May 22.—Ralph Edwards, *Truth or Consequences* emcee who is touring 14 cities (10 finished, four to go), has raised \$179,532,344.79 in the War Bond drive. Admish to show is dough on a bond.

Edwards is beefing that *Information Please* is topping his take because it's hitting top towns while he's sticking to the sticks.

**McC-E Adds Shepherd**

CHICAGO, May 22.—William S. Shepherd has joined the McCann-Erickson agency as assistant to James Shelby, head of the agency's radio department. He will be an associate producer and writer and will assist in the Pillsbury and Standard Oil spot campaigns handled by the agency.

country, lost more than half its technical and operational staffs to agencies of the federal government. Managing Director Charley Jordan stated that his station has limited its request for deferment from military service for operational help to absolutely essential key men. So far local draft boards have met these requests.

**WEAN Manager to Army**

BOSTON, May 22.—With the induction of Malcolm Parker into the army, Joe Lopez has assumed managership of WEAN, Providence, in addition to his present managerial job at Station WICC, Bridgeport, Conn. Rose Powers has been appointed assistant manager of WEAN with Florence Ballou taking over at WICC.

**WOR Flack Induction**

NEW YORK, May 22.—WOR publicity chief Richard Pack, who has been with the station for three years, goes up for induction June 1 with Charles J. Oppenheim, trade news editor, stepping up to fill. Bob Davis, night editor, moves into the Oppenheim-vacated spot.

**RR Radioman to Navy**

NEW YORK, May 22.—Robert Johnston Mann, Ruthrauff & Ryan supervisor of radio copy, has entered the Navy Air Corps as an ensign. He will be a flight instructor at Bloomsburg, Pa.

**"LISTEN to LULU"**  
Mon. Tue. Wed. Fri.  
6:15 to 6:30  
ON BLUE NETWORK

**Burrelle's**  
ESTABLISHED 1888  
PRESS CLIPPING BUREAU, Inc.  
World-Telegram Building  
125 Barclay St., New York, N. Y.  
BARclay 7-5371



# War Dept. Soldier-Act Guide

## No Exploiting Uniform, But Policy Elastic

WASHINGTON, May 22.—As a result of AFRA's policy in refusing waiver for utilization of uniformed talent by a commercial sponsor, notable Chesterfield cigs' *This Is the Army*, the War Department has embarked on a survey of soldier participation in civilian endeavor and will shortly issue a guide stipulating conditions under which military personnel may appear on radio programs. Scope of the code will embrace performers, prize fighters and authors now in uniform. Until completion of the ruling, the army is setting up a flexible policy designed to "work no hardship" on the troops, but simultaneously prohibiting exploitation of the uniform.

Existing policy permits soldiers to appear on commercial or sustaining programs under the following provisions: Soldiers on pass or furlough in free time may take part in audience participation shows on the same basis as civilians. Network shows, aside from audience participation, where soldiers are to be presented, must feature them as members of the armed forces rather than ex-actors, stooges or freaks.

Yanks returning from overseas, or casualties, may be interviewed on the air, script subject to approval by the War Department.

Army doesn't want men in the service used as entertainers, but as soldiers. The over-all opinion of civilians, as well as soldiers, indicates resentment against use of the uniform for commercial purposes.

The army regulation further forbids anyone in the armed forces from competing with civilians for radio employment. War Department officials also urge quiz masters to announce, prior to the use of an army man, that he has earned his furlough and it is his right to spend it as he wishes.

## Dexter's 30 DX Gab-Ork Combo

HOLLYWOOD, May 22.—Newest program beamed out by OWI on more than 30 short-wave circuits to fighting men in the Pacific area revolves around the chatter of Dave Dexter. His gab about the music world and interviews with prominent band vocalists are spotted on *News From Home* series. Disks by the singers are spun to accompany the interviews.

Ella Mae Morse, Anita O'Day, Savannah Churchill, Margaret Whiting, Mickle Roy, Jo Stafford and Imogene Lynn have already taken turns on the show, which is directed by Mort Werner, of San Francisco headquarters of OWI. All services are donated.

## Happy Jack Renewed

CHICAGO, May 22.—The Happy Jack Turner five-minute musical program on WHAQ has been renewed by Kitchen Art Foods, Inc., thru Earle Ludgin, Inc., for 13 weeks starting June 7. Beginning May 25, Turner's program sked will be extended from three to five a week.

**"LISTEN to LULU"**

Mon. Tue. Wed. Fri.

6:15 to 6:30

ON BLUE NETWORK

## PROGRAM REVIEWS

EWT Unless Otherwise Indicated

### Henry J. Taylor

Reviewed Monday, 11:05-11:15 p.m.  
Style—Comment. Sustaining over WJZ (New York).

Recent addition of Henry J. Taylor to the Blue staff gives the 11 p.m. news and comment listeners a more complete choice of opinion. From session caught, Taylor appears to represent the more conservative side in opposition to the liberal bloc heard on CBS during a concurrent period.

Monday's gab paralleled the utterances of Frederick G. Crawford's well-publicized "quart of milk for every Hot-tentot" speech at the recent convention of the National Association of Manufacturers. Taylor criticized Vice-President Wallace's "I Am an American Day" speech, declaring that a too "international" point of view is as undesirable as a return to isolationism. He dwelled mainly on the danger of this country becoming the spearhead of an international WPA.

Taylor's delivery and scripting okay. He makes use of a full background, having been a correspondent abroad and the author of *Time Runs Out*, published last season. *Joe Cohen.*

### "Sound-O"

Reviewed Friday, 10:45-11:14 p.m. (WT). Style—Novelty quiz. Sponsor—The Chicago Sun. Station—WBBM (Chicago).

Newest quiz show tests listener ability to identify effects created in the studio by sound technicians. Contestants chosen from the audience are led to the stage, which is divided in half by a screen. From one side, sound effects

men attempt to bewilder contestants on the other side by making all kinds of strange sounds. Prizes of \$3 to \$5 given for correct identification. Air audience also is given opportunity to win 38 prizes totaling \$1,000 each day by answering five sound problems and writing a letter telling why listener likes *The Chicago Sun*.

Don McNeill, *Breakfast Club* star, emcees the program, which is produced by Hobart Donovan and was announced by Marvin Mueller on show caught. McNeill is famous for his ability to ad lib and he injects a lot of clever comedy and good-natured bantering into his conversations with contestants and his cross-fire with Mueller. Some of it corny—but good.

Musical interludes competently handled by the Three Romeos, vocal and instrumental trio who harmonize nicely. Last five minutes devoted to news flashes and commentaries by Clifton Utley, *Sun* news analyst.

Show is designed as a circulation promotion for the paper and so far the response has been good, program drawing 13,000 pieces of mail the first week. It was claimed. *Nat Green.*

### "Broadway"

Reviewed Wednesday, 10-10:30 p.m. (Rio Time). Style—Vocal and orchestra. Sponsor—Iofoscal Laboratories. Heard over Radio Tupi (Rio de Janeiro).

This new twice-weekly program, featuring Miss Baby, band vocalist of Casino Urca and Fon-Fon orchestra, consists entirely of musical numbers. As the title implies, program leans heavily on Tin Pan Alley tunes, the initial shot included Brazilian and British songs. Opening stanza got off nicely, but badly spaced commercials had a

## Troops Get Plenty of Music on Wax From OWI; Boys Up on Pops; James, D. Shore, Waring Go Big

NEW YORK, May 22.—Co-operation of the music business and the musicians' union has enabled the local office of the Office of War Information's Overseas Division to send out more than \$1,500,000 worth of "serious" recorded music at almost no cost during the past seven months. In addition, the music department, under Macklin Morrow, has used great amounts of pop music, whose value is difficult to compute because it is a mixture of pop records bought from the market, OWI studio recordings and line recordings of new pop tunes cut in radio studios.

Morrow says the OWI has representatives in all places where American troops are located and that the reps cable in the music demands of the troops every week. For example, the most requested songs by the troops, overseas and domestic, week of May 7, were: *As Time Goes By*, *Comin' In on a Wing and a Prayer*, *Johnny Zero*, *You'll Never Know*, *I've Heard That Song Before* and *It Can't Be Wrong*. This indicates that the troops keep up with pop music, even tho they may be far away. All six tunes mentioned were among the top sheet music best sellers and most plugged songs listed in *The Billboard's* Music Popularity Chart for that same week.

Probably the most requested vocalist is Dinah Shore and the most popular band Harry James, says Morrow, who explains that the troops apparently want to feel they are keeping up to date with the folks back home and want to know the latest songs, the newest big bands, the best new vocalists.

Also, the troops are very partial to Negro spirituals (the Negro Melody Singers cut a series for the OWI) and also go for folk songs and hillbilly tunes. Good marching songs and Fred Waring patriotic tunes are also in big demand.

Surprising is the demand for serious music, revealing "very mature tastes" among servicemen. Morrow says the troops in Australia and in such combat points as Guadalcanal repeatedly asked for classical and symphony music. OWI has been able to meet the demand thru cutting more than 200 serious compositions, including those of 42 American composers, with the music furnished by all major symphony organizations in the nation. Symph groups usually cut the records during rehearsal time with the okay of their radio sponsor and musicians' union.

Several service dance bands record music for the troops, thru the Army's Special Service Division. Among them were Rudy Vallee, Artie Shaw, Ted Weems and Eddie Dunstater.

The music has to be recorded, Morrow says, because short-wave reception is not clear. Since the OWI music department started last October, "many thousands of records have been sent abroad." The records are aired on American-controlled radio stations abroad, and in undeveloped countries like India and China where the radio listening public is small the platters are played in mobile sound trucks and over the p.-a. system on camp grounds. Aim of the music is twofold: (1) to entertain and (2) to make propaganda more palatable. Broadcasts directed at the troops are usually concentrated in one morning hour and three evening hours.

OWI emphasizes that it does not record any music that is already available in record form because it does not want to compete with private enterprise. It records mostly new music.

Morrow, senior music supervisor for the OWI's Overseas Division is a former radio and symphony conductor.

## Speakers Lined Up for NBC-NU Summer Confab

CHICAGO, May 22.—Seminar speakers for the NBC-Northwestern U. Summer Radio Institute to be held at the university in Evanston were named this week.

They include C. L. Menser; Philip H. Cohen, chief of government liaison division of OWI; John J. Louis, vice-president of Needham, Louis & Brorby, advertising agency; Herbert Hollister, owner of Station KANS, Wichita; Wynn Wright and Clifton Utley.

CHICAGO, May 22.—Earl G. Thomas, former radio head of the McCann-Erickson advertising agency, is now a theatrical adviser in the entertainment branch of the Special Service Division of the U. S. Army in Iceland and is handling the production of shows for the army. Thomas was one of the founders of the Chicago Radio Management Club.

tendency to slow down proceedings.

Miss Baby has a pleasing voice and cuts her tunes with clear and distinct English and Portuguese lyrics. Sang *Blues in the Night*, *Jingle Jangle Jingle* and *Week-End in Havana*. Her rendition of *America, I Love You*, with replica of Brazilian composition, *Brazil, I Love You*, added patriotic flavor. Wound up with a medley of British War I tunes.

Fon-Fon band furnished excellent accompaniment, with special arrangements of U. S. and Brazilian pop tunes at opening, closing and midway mark. Carlos Frias announced.

*James C. MacLean.*

## "News Highlight of the Day"

Reviewed Friday, 9:55-10 p.m. Style News comment. Sponsor—Cooper's Brewing Company. Agency—Earle A. Buckley. Station—WFIL (Philadelphia).

This is an appetizing five-minute topper-offer to the day's news. Each night, Norman Jay, local free-lance news commentator, offers a complete, concise word-picture of the day's most eventful news. Coming after the folks have perused the headlines, the element of the news highlight slant makes this a natural. And Jay's well-chosen wordage and interesting delivery will keep 'em listening. The sponsor cuts in with two commercials, but Jay makes them meaty and informative dissertations that command attention.

Apart from the news item itself Jay digs up background material. And again the timely element makes it all count. When caught he turned the spotlight on the fighting at Attu. So long as the fighting brings headlines this quickie shot should command an audience. Jay has built up a personal following with femme listeners. This is his third program currently airing, and the third station carrying his voice.

*Maurie Orodener.*

## "Listen to Lulu"

Reviewed Monday, 6:15-6:30 p.m. Style—Vocal. Sustaining over WJZ (New York) and Blue Network.

A dialer catching Lulu Bates in the middle of a song on her new program, might vacillate between names like Gracie Fields, Beasle Smith and Sophie Tucker before identifying her voice, because Lulu is a composite audio picture of the three.

Her delivery is hearty, throaty and entirely convincing. Sentimental numbers, blues and ragtime have been her stock in trade at such places as the Billy Rose Centennial doings in Fort Worth and Bill's Gay Nineties nitery, where she just wound up a three-year stint. She does a batch of old torches like *Wabash Blues* and pops. When she gave with *Coming in on a Wing and a Prayer*, the song lived.

Joe Rines and ork, who have filled the spot for some time, accompany Miss Bates and do a bang-up job. They do rumbas and blues, but rumbas are incongruous on this show as set up. Will probably shed the Latin rhythms in the near future.

Competition on the 6:15 slot includes George Putnam on WEAF; *Music From WOR*, and *Today at Duncans*, a serial on WABC. Lulu shouldn't find them too hard to overcome. *Wanda Marvin.*



Communications to 1564 Broadway, New York City

# THAT OLD 'ESCAPE' QUESTION

## 'Combine's' Bait Of Stock Stars Via 'Circuits'

NEW YORK, May 22.—Altho the Summer Stock Managers' Association is no more, summer theater managers are loath to resume an isolationist policy. Those managers who have overcome the transportation bugaboo are faced with the problem of getting name players. An individual operator offering one week's booking doesn't stand a chance against outfits like J. J. Leventhal's Atlantic Coast Circuit, Frank McCoy's Buffalo-Toronto-Cleveland rotary set-up, etc., which can offer three, four and five weeks' booking. The solution is for several independent summer impresarios to band together and wave several weeks' contracts before the glamour guys and gals from Hollywood and New York.

Theron Bamberger, who this season is operating the Bucks County Playhouse in the Bellevue-Stratford Hotel, Philadelphia, has enlisted Charlie Stewart, who has the Adams Theater, Newark, and John Huntington, of the Providence Playhouse and Brattleboro Theater, Cambridge, to work with him as a "syndicate" to secure the talents of Constance Bennett, Ilka Chase, Una Merkel and others by organizing their schedules so that several consecutive weeks of booking may be offered the stars. Others are doing the same thing.

## Lunt and Fontanne Gain DLNY Award; Rhys, Skippy Score

NEW YORK, May 22.—Alfred Lunt and Lynn Fontanne, who closed recently in *The Pirate*, were cited as the best performers of the season by the Drama League of New York Tuesday (18) at a luncheon at Hotel Pierre. In the absence of the stars, Theresa Helburn received the annual award, the Delia Australian Medal, on their behalf.

Rhys Williams, of *Harried*, won an inscribed cigarette case for the best supporting performance, and Skippy Homeier rated a special award for *Tomorrow the World*. Scrolls were presented to the entire casts of *Eve of St. Mark* and *The Patriots* for "excellence in ensemble interpretation."

## Another Issue of "Meet the People"?

PHILADELPHIA, May 22.—A new edition of *Meet the People*, the West Coast revue which stormed Broadway several years ago, is in the offing, according to Jack Gullford, whose impersonations were one of the show's highlights. Currently at Jack Lynch's Walton Roof, Gullford has been propositioned by the original collaborators for a lead in the planned new edition.

Will be tagged *Meet the People at War*, sticking close to the social significance theme. Henry Myers, Ed Ellsco and Jay Gorney will again do the words and music.

## Shuberts Supply House For Army Boys' I-Acters

NEW YORK, May 22.—The Shuberts have donated the 46th Street Theater for the one-shot performance June 14 of *The Army, Play by Play*. That's the over-all title of the five prize-winning one-acters by soldiers in the contest recently sponsored by John Golden, in co-operation with the Second Service Command. Ducats range from \$10 to \$2.

Col. Charles F. H. Johnson, chairman of the performance committee, has Mrs. Vincent Astor, Mrs. Marshall Field and a host of other socialites working with him. Proceeds to the Soldiers and Sailors' Club of New York.

| BROADWAY RUNS                     |              |       |  |
|-----------------------------------|--------------|-------|--|
| Performances to May 22 Inclusive  |              |       |  |
| Dramatic                          | Opened       | Perf. |  |
| Angel Street (Golden)             | Dec. 5, '41  | 612   |  |
| Armenic and Old Lace (Fulton)     | Jan. 10, '41 | 1028  |  |
| Blithe Spirit (Booth)             | Nov. 5, '41  | 630   |  |
| Corn Is Green, The (return)       |              |       |  |
| (Booth)                           | May 3        | 24    |  |
| Counselor-at-Law (revival)        |              |       |  |
| (Royale)                          | Nov. 24      | 207   |  |
| Dark Eyes (Belasco)               | Jan. 14      | 148   |  |
| Doughgirls, The (Lyceum)          | Dec. 30      | 170   |  |
| Eve of St. Mark, The (Cort)       | Oct. 7       | 263   |  |
| Harriet (Miller's)                | Mar. 3       | 91    |  |
| Jasie (Playhouse)                 | Sept. 10     | 293   |  |
| Junior Miss (46th St.)            | Nov. 18, '41 | 622   |  |
| Kiss and Tell (Billmore)          | Mar. 17      | 80    |  |
| Life With Father (Empire)         | Nov. 8, '39  | 1470  |  |
| Patriots, The (National)          | Jan. 29      | 133   |  |
| Skin of Our Teeth, The (Plymouth) | Nov. 18      | 214   |  |
| Sons and Soldiers (Morosco)       | May 4        | 22    |  |
| Three's a Family (Longacre)       | May 5        | 21    |  |
| Tomorrow the World (Barrymore)    | Apr. 14      | 45    |  |
| Uncle Harry (Hudson)              | May 20, '42  | 415   |  |
| Musical                           |              |       |  |
| By Jupiter (Shubert)              | June 8       | 300   |  |
| Lady in the Dark (return)         |              |       |  |
| (Broadway)                        | Feb. 27      | 89    |  |
| Oklahoma! (St. James)             | Mar. 31      | 62    |  |
| Rosalinda (44th St.)              | Oct. 28      | 149   |  |
| Something for the Boys (Alvin)    | Jan. 7       | 158   |  |
| Sons o' Fun (46th St.)            | Dec. 1, '41  | 617   |  |
| Star and Garter (Music Box)       | June 24      | 382   |  |
| Ziegfeld Follies (Winter Garden)  | Apr. 1       | 60    |  |

## Wiman "Angel" No Theft on Sarkadi "Angel," Says Court

NEW YORK, May 22.—Dwight Deere Wiman was a victor in the U. S. Circuit Court of Appeals Monday (17), when Leo Sarkadi, author of *The Angel*, was denied an appeal from a federal court decision dismissing his infringement suit against Wiman over latter's production of *I Married an Angel*. Producer's attorneys were awarded \$2,500 counsel fees plus costs.

In his suit Sarkadi alleged that the lower court had erred in finding the two works dissimilar. Defendant, however, satisfied the court that John Vaszary, author of the Zorina-starring musical of a couple of seasons ago, had had no access to Sarkadi's play.

Vaszary wrote the produced *Angel* in 1930 and sold the movie rights in 1932 with Dr. Alexander Marton as co-owner. Wiman bought the stage franchise in 1937. The Sarkadi work was written in 1929.

## 'Drac' Neat 17G, 'Show Time' Fat \$50,500, 2 Hub Wks.; 'Claudia' 6th Wk. 9G; 'Candida' \$3,500, 'Door' 5G

### "Early to Bed," "Junior," "Sugar" Come In

BOSTON, May 22.—No surprise that J. J. Leventhal should decide to operate the Plymouth Theater as the northern end of his Subway Circuit the way grosses have been holding up. Leventhal has hired Johnny McIntyre, former Shubert p. a. here, let out a few months ago over a union salary row, and is reported to be sending up a general manager. His policy is already bringing results.

*Dracula*, presented by Leventhal and Harry Oshrin, with Bela Lugosi in the title role, did a neat \$9,500 in the first week at the house. Final week, ending last Saturday (15), dropped to \$7,400, but still in the chips.

Other Boston grosses were even more encouraging. With two performances added on Sunday to finish off the final week with a total of 12, *Show Time* drew a fat \$50,500 for the two-week run at the Shubert. Final week take hit \$26,500.

The perennial spring curse of *Blossom*

## Play Agents Screaming for Comedies; Army, Homies Want 'Em But Scribes Hibernating

NEW YORK, May 22.—The success of comedies like *Kiss and Tell* and *The Home Front* on Broadway, the overwhelming requests for comedy scripts from soldier-acting groups in the camps and even the calls from our blitz-conditioned British allies for 10 and 20-year-old American musical comedies are cited as proof that in wartime "the people want to laugh." Yet about 80 per cent of the scripts being peddled on the street today are serious dramas. An agent can go out and sell a good laugh-provoking comedy in 10 minutes, says John Rumsey, one of the best known author's agents in the business, but the play penners just aren't writing comedies.

Also, it isn't enough to write just a good, well-written play. It has to be exceptional. Costs of play production have risen to such an extent that no producer will take a chance on just an average, mildly amusing or mildly exciting play. Therefore dramas like *Eve of St. Mark*, *The Patriots*, *Angel Street* and a few other serious shows have clicked on the basis of their novel and unusual appeal.

Barrett H. Clark, of the Dramatists' Play Service, which grants army camps amateur performing rights to the more than 300 plays in its catalog free of charge, says the most frequent requests from the boys are for *Arsenic and Old Lace*, *Room Service*, *The Man Who Came to Dinner* and *The Women*. *Charlie's Aunt* is the most requested in the Samuel French catalog. Occasionally there is a call for *Eve of St. Mark*, *The Moon Is Down* or some outstanding drama. Clark believes that the servicemen's tastes only reflect those of the home front. After all, he says, "it's really a civilian army."

Lack of sufficient new comedy and musical comedy material has led to unusual requests from British producers who import American plays. There's a growing demand, especially in the provinces (British equivalent of "the road") for old Broadway operettas and musicals like *The Merry Widow*, *The Vagabond King*, *Rio Rita*, *Hit the Deck*, *Good News* and *The Girl Friend*. First two, of course, have practically attained classical status and will probably be seen on

Broadway in the next couple of months, but the others if taken out of campfire would surprise Broadway, which considers them dead ducks.

## Out-of-Town Opening

### "The Merrymakers"

(National Theater)  
WASHINGTON

A revue with Jay C. Flippen, Maysy and Brach, Sid Marion and Cliff Hall, Jane Fraser, Roberts Sisters, the Three Sailors, Marie Windsor, "Think-a-Drink" Hoffman, Salici's Puppets, Harris and Shore, Douglas Keaton, Susan Miller and Ray Kavanaugh orchestra.

After a fortnight's engagement here, this vaude revue, formerly *The Merry-Go-Rounders*, is scheduled to go into Philadelphia for a couple of weeks and then level its sights on New York. Before it reaches Broadway, tho, and preferably before it quits Washington, somebody should get to work and put some sock in the show, because altho heavily loaded, it fails to go off. Muscle-bound with talent, show could easily be a *Show Time* or *Priorities*, but it's crying loudly now for better pacing, better staging and a built-up punch. Some new material in the comedy scenes wouldn't do any harm either.

Maysy and Brach opened with a nice unicycle routine, which got show off to swell start. Brach builds his routine up neatly, climaxing with a one-foot balancing stand on the high wheel, at the same time keeping 12 hoops revolving in different directions. The customers loved it, and Brach closed to a demonstration.

Jay C. Flippen, who emceed his way thru a pretty icy date, came on to introduce Sid Marion and Cliff Hall. These fellows have plenty of stuff, but they need new lines and gags. Most of their act is off the burly circuit, and historical at that.

They gave way to Jane Fraser and the Roberts Sisters, who put over a neat tap chorus that drew well. Hall and Marion again, this time aided by Douglas Keaton, a straight, and Marie Windsor. Act is *The Old Army Game*, where the sucker bets he can pick the cup covering the lemon, with blackout coming when Marion finally brings out grapefruit. Scored well.

The Three Sailors punished each other soundly in a puss-slapping, bone-crushing routine which got a good mitt. One of the trio shows up in a balcony box for a heckling job on Marie Windsor, who is introduced as a chirper but who never got around to that.

"Think-a-Drink" Hoffman, on next committed robbery, having the customers at his mercy. Assisted by a brace of cute gals who pass the poison to the pews, Hoffman showed he is still the world's greatest saloon hand. Has a nice line accompanying his amazing cocktail technique, and when the curtain dropped for intermission the reaction was loud and long. Top-flight act and scored heavily.

Second half opened with Salici's Puppets, one of the best in the business. Marion and Hall again, this time aided by Flippen and Marie Windsor, all working toward a custard pie blackout. Hall gets the pie in his face, and the audience seemed satisfied with the way things turned out. Flippen took the mike for a couple of novelty songs, his own arrangements of *My Blue Heaven* and *Small Fry*, both going over nicely.

Harris and Shore, with a ballroom burlesque dance, amused the house, but (See *Out-of-Town Opening* on page 12)



# Hub Season Stretches as 3 New Ones Open; "Jr. Miss" Holds Up As Inclemency Crabs Other Takes

BOSTON, May 22.—The Hub's full-dress drama season seems to be lengthening into a summer session. Ordinarily things fold up before the end of May, but a new comedy, *Kicked Upstairs*, opened to the poorest notices at the Wilbur May 17, and *Early to Bed*, Richard Kollmar's first solo effort as a producer, is current at the Shubert. Also new is Edward Gould's intimate musical, *Sugar 'n' Spice*, playing the small uptown Copley.

Clarence Nordstrom opened a season of operetta at the Boston Opera House Thursday (27), with Kitty Carlisle and Wilbur Evans in *The Desert Song*. Max Gordon has booked *Those Endearing Young Charms*, four-character comedy, into the Wilbur June 7. This one had a tryout in Philly some weeks ago. A week (17-21) of bad weather took all the spark out of theater grosses, with the exception of *Junior Miss*, at the Colonial in its third Boston try. (1,604 seats. Scale: Wednesday matinee, 55 cents-\$1.10; Saturday matinee, 55 cents-\$1.65; all evenings, 55 cents-\$2.20.) Opening week, with plenty of competition, drew a very good \$9,600. Sixth and final week of *Claudia* ended May 15 at \$9,000; preceding week went to \$8,000. House was scaled slightly differently (Wednesday matinee, 55 cents-\$1.10;

Saturday matinee and all evenings, 55 cents-\$1.65).

Second week of Glenda Farrell in *Stage Door* at the Copley (1,231 seats; scale, 55 cents-\$1.65) ended May 22 with a solid \$3,500. Opening week (10-15) was a little better at \$3,800. Elissa Landi in *Candida* did about \$3,500 the week before.

J. J. Leventhal's production of *The Play's the Thing*, starring Lionel Atwill, supported by a good cast, opened at Plymouth Tuesday (18) to warm notices. (Seats, 1,398. Scale: Evenings and Saturday matinee, 55 cents-\$1.65; Wednesday and Thursday matinees, 55 cents-\$1.10.) But the cards were stacked and the gross was tepid at \$2,800. Final week of *Dracula*, with Bela Lugosi, ended May 15 with \$7,400, a very good showing at the same house. (Scale: Evenings, 55 cents-\$2.20; Saturday matinee, 55 cents-\$1.10.)

Fred Finklehoffe's variety show, *Show Time*, closed the Shubert for a few weeks, with two extra performances on the tail of a two-week stand ending May 9, with a total gross of above \$50,500. (1,605 seats. Scale: Saturday night, \$1.10-\$3.30; week nights, \$1.10-\$2.75; matinees, 55 cents-\$1.65.) Final stanza hit \$26,500.

# Equity Relates How Actors' 1919 Strike Was Won Thru Billboarder Gordon Whyte 1887-1943

The following tribute to Gordon Whyte, former drama critic of *The Billboard*, appears in the current issue of *Equity Magazine*:

"Twenty-four years ago the theater was just getting set for the showdown between the actors and the managers. It was one of the first examples of all-out war in labor circles and it was also the first in which publicity played an important part.

"Publicity has always been the lifeblood of the theater and all the managers had staffs which included some of the ablest men then writing. Equity, on the other hand, had no one who was primarily a writer, and certainly none who specialized in the technique of publicity.

"As the strike drew near Equity realized not only the necessity for such an addition to its general staff, but its own deficiencies. And in that crisis Frank Gillmore, who had just been elected as Equity's Chief of Staff, turned to *The Billboard* and its editor and publisher, W. H. Donaldson, a staunch and tested friend.

"Mr. Donaldson immediately offered the services of one of his best men, Gordon Whyte, then dramatic critic of *The Billboard*, a former actor who had also served the White Rats in their disastrous campaign against E. F. Albee and the United Booking Office. Mr. Whyte was experienced in this sort of work, he was an able man, and he felt that he had a score to settle with Mr. Albee, who was then trying to cement an inclusive alliance of entertainment managers against Equity.

"So Mr. Whyte took over the general handling of Equity's newspaper contacts, working with Grant Stewart, of the Council, and with a supplementary news bureau under Ned Sparks at strike headquarters, 160 West 45th Street.

"Mr. Whyte got his revenge. The actors won that strike and all thru it they had the edge in publicity and in public sympathy.

"Still later, Mr. Whyte turned to free-

lance writing and then moved into radio, where he wrote, directed and produced many of the most important National Broadcasting Company's programs.

"Gordon Whyte died on April 6. And his death meant more to Equity than the passing of a life member, deeply as that would affect the association in any event. For Mr. Whyte had made a contribution of great value to Equity, at a time when that was supremely needed. And Equity could not forget it. To his wife, who survives him, Equity offers its most sincere condolences."

## OUT-OF-TOWN OPENING

(Continued from page 11)

the act would gain from cutting out the corny dialog.

Susan Miller, who is known around Broadway for her chanting in *Beat the Band*, came on to fill the music spot and scored big. Looking plenty nice in a white, close-fitting gown, this eye-filling thrush not only has plenty of s.a. but a good voice and delivery. Style a lot like Merman's. First tune, *Hey, Good Looking*, only so-so, but *I've Heard That Song Before* was socko. In *Brazil* she had already wormed her way solidly into the crowd's affections, so that when she put over her novelty *Coming Thru the Rye* she drew plenty of applause. Marion and Hall closed the proceedings with *The Crazy House*, which is substantially the same as done in *Star and Garter* at the Music Box in New York.

There's plenty going on here, but as the thing stands now a lot of the energy is being misspent.

Caskie Stinnett.

## NEW PLAY ON BROADWAY

### WILBUR

Two weeks, beginning May 17, 1943

### KICKED UPSTAIRS

A farce comedy by Clyde North. Staged by Mr. North. Settings designed and painted by Cirkor & Robbins and built by William Kellam. Costumes by Paul du Pont. Electrical equipment by Century Lighting Company. Clarence Taylor, business manager. Arthur J. Levy, press agent. George Greenberg, stage manager. Ruth Mitchell, assistant. Presented by Beverly Productions.

Pusey ..... Ernest Cossart  
Wesley Hammond ..... Joel Ashley  
"Penny" ..... Vicki Cummings  
Dr. Warren Clark ..... Franklyn Fox  
Washer ..... Joseph Downing  
Anderson ..... Arvid Paulson  
Sol Myers ..... Howard Smith  
Two Bodyguards .....  
..... Michael Barrett, David Deigan  
Sweet ..... Rolfe Sedan  
Margaret ..... Ellanora Reeves  
Millie ..... Polly Walters  
Tatum ..... Joseph Kallini  
Yeronica ..... Karen Stevens  
Finkelstein ..... Alexis Rotov  
Musconi ..... Harold Stone  
Camera Man ..... Georgio Monteverde  
Time: Midwinter. Place: New York City.  
ACT I—Scene 1: Wesley's Apartment. 1 A.M. Scene 2: 1 P.M., the Following Day.  
ACT II—Scene 1: The Penthouse. Forenoon of the Following Day. Scene 2: The Same. 5:30 of the Same Day. ACT III—Scene 1: The Same. 10 A.M. of the Following Day. Scene 2: The Same. 2:45 the Same Day.

*Kicked Upstairs* is an unfortunate bit of theater fare in nearly every respect. As comedy it is seldom funny; as farce, plausible but dull. Among its few redeeming features are a good central idea and a fine cast which is badly employed—a sad waste in these days of near universal rationing.

It is quite unlikely that *Kicked Upstairs* will ever reach Broadway in its present form. Drastic and complete re-writing are in order to prepare it even for little theater, strawhat or tour presentation, let alone for hard-bitten Broadway. Conditioned by the way the doctoring is approached, it can be made into a mild comedy which might have a modest professional run with subsequent little theater revivals thereafter, or it might be transformed into material for bouncing farce.

There are too many labored characters in this piece, but the most believable of them is the pivot of the play. He is a butler, Pusey, retainer to a family of actors, played with style and comic invention by Ernest Cossart. The idea of the play is built around the fact that the butler has spent the best years

of his checkered career playing nursemaid to the son of an actor for whom he formerly was understudy.

Pusey has been trying for years to make his young charge, Wesley Hammond, into an actor. His efforts have failed, for Wesley is always pursued by debts, wealthy female patrons, tailors, liquor merchants and sundry other hangers-on. And he is beset with a singular lack of talent as an actor. The Pusey contrives, and Wesley's press agent works himself to a frazzle, the young man is nothing but ham.

As indicated, Cossart is fun to watch. But what old trouper is not? His role gives him a few sentimental or downright ridiculous moments which are unbearable, but generally he is the one port in a storm, even when he has to speak such lines as "I have butted in many a play, but never have I been in such a nauseating atmosphere."

Joseph Downing has been seen by nearly every moviegoer as a gangster. It is quite a departure for him to appear as a press agent. He plays quite creditably despite some overstraining. As the young ham actor, Joel Ashley looks good, but he throws himself about (just as he did here early this season in a turkey called *The Sun Field*) and mumbles so that he can't be understood beyond the 10th row. The remaining roles are played competently enough.

John William Riley.

## Scribe's "Extra-Curricular" Function Up for Arb Airing ---Gropper Vs. Mgr. Al Rosen

NEW YORK, May 22.—Question of whether a playwright's work can be evaluated by an arbitration panel may be decided as a result of a postponement granted Monday (17) by the American Arbitration Association to Milton Gropper, who was brought before the board by producer Al Rosen for allegedly failing to fulfill a writing assignment on latter's play *Harum Scorum*. Panel, consisting of Oscar Hammerstein II, Tom Kane (Century Plays) and E. C. K. Finch (of Time, Inc.), granted attorneys for both Rosen and Gropper until next Wednesday (26) to file briefs showing why or why not it would be impossible to determine whether Gropper had satisfactorily carried out his part of the agreement via arbitration.

Sol Rogers, attorney for Rosen, argued that Gropper, who had been employed

by Rosen to revise *Harum*, originally written by Fred Ballard, had not shown up at rehearsals, where considerable re-writing was necessary. (Dramatists' Guild contract forbids changes in the script without the consent of the writer.) He charged further that the job turned in by Gropper was not worth the \$1,400, three months' expenses and round-trip ticket to California which the writer received.

Joseph Shalleck, counsel for Gropper, claimed that the question could not be decided by arbitration.

Rosen is also seeking to establish the necessity of writers' appearing at every rehearsal to make required changes.

*Harum Scorum* opened in Cleveland March 29 and moved to Pittsburgh on April 5. It was withdrawn on the 10th for repairs and has yet to reach Broadway.

## The Billboard

The World's Foremost Amusement Weekly

Founded in 1894 by W. H. Donaldson

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# VAUDE IN ARENA CLOTHING

## War Limits Rio Act Market to Native Talent

RIO DE JANEIRO, May 15.—Following a two-month shutdown in March and April due to the gambling ban, the four leading night clubs and casinos here have reopened with big shows, employing, primarily, South American and Mexican talent. Because of the wartime difficulties in securing passport visas and transportation, the chances of using American performers for the duration are slim, unless they are already on native soil.

Most of the spots have been redecorated and feature new shows. The Copacabana, managed by Duarte Atalaya, had retained M. E. Stuckart as artistic director. New bill features Silvio Caldas, Brazilian singer, and 18 girls, in addition to two more acts and two bands. Fernando Robles, booker of the Urca, has set John Bux, Argentine comic, and Carmen Rodriguez, Mexican singer, as headliners. Mariquita Flores and Antonio de Cordoba, U. S. team, stay over from the last bill. Marcos d'Abreu, booker of the Atlantico, has Maria Amorim, Brazilian singer, as the name of the new bill. Casino Icaral, across the bay in Niteroi and operated by the Urca management, uses the Urca talent which doubles. Fernando Robles is the booker.

Copacabana will also have a new room this season (Golden Room) which will operate from midnight to 6 a.m. and go after the gambling trade. Small bands will furnish the entertainment.

Local Urca management also operates a nitery-casino in the city of Pocos de Caldas, Tennis Club in Petropolis, Casino Pamulha and Belo Horizonte. Same operators also plan a spot in the new Hotel and Casino Quintandinha later in the year.

## State Office Rule Holds Fast in Pa.

PHILADELPHIA, May 22.—State Department of Labor and Industry is holding fast to the bookers' licensing law providing that a percentor must maintain a separate office within the State in order to qualify for a license to book. Question came up when Noel Sherman, New York girlie line and nitery producer, filed application for a license to book in Pennsylvania. Application was nixed, altho Sherman produces the shows at the Shangri-La and is line producer at Carroll's Cafe here. Gave the nitery as his business address, but it was no go with the State Department, maintaining that an outside office, acceptable to the State Department, must be kept up by the agent.

Clause in license law was originally put in to run out the boys booking out of their hats, telephone booths and bedrooms. Even MCA, William Morris and the other large New York agencies must clear their bookings thru Pennsylvania agents since they do not maintain offices in the State.

## Refund Excise Amusement Taxes to Shreveport Spot

SHREVEPORT, La., May 22.—Refund of excise amusement taxes on admissions to the Pelican night club was allowed to operators of the spot by Judge Ban C. Dawkins in Federal District Court here early this week. The refund had been asked by the Pelican Liquor Stores and Schuster's Wholesale Produce Company on the grounds that no admission charges were made to the establishment and they were, therefore, not subject to the amusement levy. The tax, it was declared, was paid under protest.

Ruling of the court was that the produce company was entitled to recover the amount of \$274.61 paid for the month of April, 1942, which was the specific month on which the case was based, and that the government is to be controlled by the decision in regard to the refund of taxes paid for subsequent months for which no specific claim has been made in court.

### Discovered!

COLLINSVILLE, Ill., May 22.—The war boom has suddenly "discovered" many old-time acts who are now doing better than they have in years. One of them is Gus Van, working the opening Club V show here, who has been besieged with club and theater offers. His theater salary has jumped to \$950.

## Chi Collector Sues Sally for Alleged Unpaid SS Taxes

CHICAGO, May 22.—Carter H. Harrison, collector of internal revenue here, has filed a lien against Sally Rand in U. S. District Court, demanding \$1,580 for allegedly unpaid Social Security, old-age pensions and federal unemployment insurance in 1940, 1941 and 1942, when she employed dancers for her troupe. Miss Rand denies the charge, claiming that the performers who worked with her at that time were employed by cafe operators and that she was only an employee. She will fight the demand for payment. In the meantime, the government tied up her closing week's salary (\$1,650) at the Brown Derby here.

The Social Security tax deductions have been a confusing issue locally, some spots acting as employers of all acts, other claiming that performers are their own employers and, therefore, need not pay those taxes. Palmer House calls acts employers and doesn't deduct the 5 per cent Victory Tax.

BOSTON, May 22.—All Hub night clubs are currently being investigated by the internal revenue bureau which is trying to ascertain whether they have been deducting Social Security for all acts employed since 1937.

## Mickey Breen Set For FB Pic Dept.

HOLLYWOOD, May 22.—Mickey Breen has been added to the Frederick Bros. Music Corporation staff here as head of the new picture department. Breen, brother of Bobby Breen, former kid movie star, was formerly connected with the Bert Levey Agency.

Picture department was recently set up by L. A. Frederick, FB prez, who is not only out to set FB bands and acts in pictures but also to sign picture people. Picture bookings reported by FB include Bonnie Baker, Herb Miller's band into Monogram's *Footlight Parade*, Milt Britton and band into Paramount's *Riding High*, and Bob Alda, former singer in *Fun For Your Money* unit, on a term contract with Warners.

## McIntyre's Switch to Strand Settles Para Booking Dilemma

NEW YORK, May 22.—A series of switches culminating in an O'Henry wind-up settled the Hal McIntyre-Mitchell Ayres controversy on which ork will open at the Paramount with the Andrews Sisters June 16. Final settlement came when McIntyre was signed for the opposition Strand to open July 2 for three weeks.

The Strand spot was made available for McIntyre when Horace Heldt, originally scheduled for an August opening, could not switch to July 2 because of previous commitments. As a result, he dropped out of the Strand altogether and will open at the Capitol in August at a salary slightly in excess of the \$12,000 he was to have received at the Strand.

The complete satisfaction of the way things turned out is indicated by the fact that McIntyre is dropping the claim on the Paramount date which he registered with the American Federation of Musicians.

## War Boom Stimulates Flesh Promotions; Kansas City's I-Name "Cavalcade" a Flop

KANSAS CITY, Mo., May 22.—Promotions in the amusement field designed to reach the new droves of defense workers in war boom towns are going in for "gigantic" vaude shows in a big way. So far, however, few of them have succeeded. Latest on the flop list is *Cavalcade of Stars*, which closed a losing nine-performance run at the Pla-Mor Arena here Sunday (16). Affair was backed by Paul Fogel, Pla-Mor operator, and produced by Music Corporation of America.

Local date has been similar to vaude promotions in other parts of the country which pack the shows with acts but few headliners. Locally, Barry Wood was the only name, and his box-office strength in this part of the country has never been tested before. He was paid \$1,000. While the revue had the benefit of lavish lighting and scenery effects, it was out of place in this huge arena, and only a top name of the Harry James or Kay Kyser caliber could fill it to capacity. Vaude show failed to draw one full house.

Show was advertised only a week or so before its opening. When the initial week-end failed to produce heavy crowds, plans were made to bring in another couple of names to hold up the tail end of the run. Management, however, turned down the idea, feeling that not enough time had been left to publicize the added costly features.

Despite the flop, however, it is believed that more arena shows will be tried here, probably this summer, using a name band and name headliners.

*Cavalcade* acts included the Caprino Sisters (3), Bobby Whaling and Yvette, George Moore, Lew Hoffman, the Colstons, Adele Parrish, Rulon's Comedy Canines, Eleanor Christian, the Dorothy Byton Dancers (16), and Newell Schaper, local pit leader, and band. Prices scaled 60 cents to \$1. Hogan Hancock, of MCA, and Ed Schooley were co-producers.

### Chi Venture Failed

In Chicago last February, William Fahey and O. M. Woodmar attempted to promote Saturday midnight vaude shows in Chi's Orchestra Hall but the plan fell apart opening night. Failure was blamed on choice of theater (too big for a vaude show), lack of strong names and little promotion. Orchestra Hall demanded the rental fee on opening night and when the show operators didn't produce it, the doors failed to open.

A show using Chi radio acts is now making the rounds in the Midwest. It

played Milwaukee last week and is playing Orchestra Hall, Chicago, for two performances to night (22). Advance sale was light (admissions scaled 55 cents to \$1.65). *Radio Frolic* acts include Jack Baker, Edna O'Dell, Fran Ellison, Jeanette, and the Cadets.

### Tours Hard To Map

Arena Managers' Association, which controls arenas throuth the country, has been making plans to do big vaude shows, but transportation difficulties and scarcity of names have so far limited its schedules for extensive tours. Early plans to play a Carmen Miranda unit in arenas have not jelled.

Spot bookings, it is indicated, have a better chance to materialize than long tours. It is possible to pry a name away from Hollywood for a week or so but it would take a miracle to sign up box-office biggies for a tour of a number of cities.

## Niteries Booming In Columbus, Ga.

COLUMBUS, Ga., May 22.—Neighboring Fort Benning is keeping three local spots going, and business is big. H. L. Freeman operates the Bama Club and Southern Manor, while his brother Sam runs the Matag Club. Each spot runs three to four acts, normal line-up including an emcee, blues singer, team and dance single. Weekly talent in each spot averages about \$650.

Acts are booked out of Florida and Chicago. Ray Lyte, Chicago, has been servicing the Bama and Southern Manor.

## No Old-Timers for New Horseshoe Show

NEW YORK, May 22.—Billy Rose is set to unveil his fifth Diamond Horseshoe show Friday (28), with a cast including Bob Hall, Walter Dare Wahl, Vivien Fay, Ross Sisters, Rosalie Grant, Keith Hall, Billy Banks, Bobby Davis, Sylvia Barry, Frances Henderson, Harry Meehan, Chin Wan, Victoria Rane, Four Rosebuds and James B. Allenson.

The spot will close for duration after Sunday's (23) performance.

Show is labeled *Post War Revue* and is distinguished by the complete absence of old-timers.

## Club for Officers To Open in Memphis

MEMPHIS, May 22.—Jack Rieter, formerly manager of the Dal-Oak Country Club, Dallas, has announced plans to open the Memphis Officers' Club June 10, with a floorshow and band. Membership of the club will be limited to officers stationed within a radius of 130 miles, with dues of \$1 a month or \$6 a year. Visiting officers to be admitted free.

Cost of remodeling the club is announced at \$15,000.

### Portland Shipbuilders Open Their Own Nitery

PORTLAND, Ore., May 22.—Night clubs are so jammed in this overcrowded war-industry area that the shipyard workers here have opened their own night club. It's the former Fields Country Club, and the first band brought in is the Multnomah Melodians.

There is plenty of dance space, and the sponsors plan to bring in floorshows shortly.



Night Club Reviews

# Club V Near St. Louis Clicks; First (and Only?) Big Midwest Summer Spot Has 36 Talent Nut

Club V, Collinsville, Ill., located about 10 miles from downtown St. Louis (22-minute ride by bus), opened to capacity business May 15. It looks like the only lavish roadhouse and casino for this area this summer and there seems to be little doubt that it will draw heavy patronage from this war boom area. Spot is luxurious in atmosphere and decor, seats 500 and is operated by Jack Langer, formerly associated with the Mounds Country Club, St. Louis. Langer has a following in this area. He also surrounded himself with most of

the Mounds staff, including Jerry Bush, headwaiter, and John Starr, concessions manager. Prices are comparatively reasonable and the minimums of \$1.50 and \$2 (Saturdays) are on hand only to discourage kids.

Show policy has been set up to attract the spenders and during the season as many of the standard nitery names as become available will be played. Moe Luckie, Chicago booker serving the club, will change shows every two weeks, but the shortage of suitable acts may force holdovers of some acts or even the entire bill. In a couple of weeks the five-act layout will be augmented by a line of girls, now being rehearsed in Chicago by Fred Evans, Chez Paree producer.

Judging by the initial talent layout, management is spending over \$3,000 weekly for acts and music. Opening program has Sheila Barrett, Gus Van, Mary Jane Smith, Columbus and Carol, and Sammy Morris. Ben Feld and his 11-piece band furnish show and dance music. Feld is a veteran pit leader from St. Louis and on the staff of Station KMOX.

May 29 show will have Benny Fields, Shayne and Armstrong, and the Callahan Sisters, among others. Jackie Green has been set to emcee the June 12 bill.

Sheila Barrett, headliner of the current show, captivates her audience easily. Her wit is razor-edged, her humor at times vitriolic, but she is clever and intelligent. Her drunk act is her best, but she can do the serious sketches also, such as the *Blackout in London* number.

Gus Van gets nostalgic with some old songs and a few jokes of ancient vintage. Does *For Me and My Gal* and recalls when Van and Schenck recorded it 27 years ago. Gets a fair reception.

Columbus and Carol get better results with some extraordinary ballroom routines. Get away from usual run-of-the-mill terpsichory, using some bright and original ideas. Do a dance cavalcade to strong applause and encore with a novel glass-tinkling dance. Nice presentation, warmly received.

Mary Jane Smith is a blonde, a knockout on looks and a talented tapster. Could win the crowd on appearance alone but she takes encores on the merits of her dancing.

Sammy Morris emcees the show with hilarious results. Has plenty of fresh material and an alert mind for ad lib. Kids the waiters, the band boys, the customers with a rapid-fire succession of gags, and winds up the act with impressions of Robinson, Crosby and Ted Lewis. Very popular here.

Feld's ork (four sax, four brass, three rhythm) cuts the show well and plays for dancing. Two shows nightly (9:30 and 11:30).  
C. V. Wells.

## Latin Quarter, Chicago

Talent policy: Shows at 9:15, 12:15 and 2; show and dance band; rumba band. Management: Chuck Jacobson and Ralph Berger, operator; Art Goldie, publicity; Phil Tyrrell, booker. Prices: \$2.50 (center terrace) and \$1.50 minimums; dinner from \$2.10; drinks from 50 cents.

Spot has been hitting the jackpot ever since it opened a year ago, and the rewards are getting consistently better. Management is smart in spending good money for shows, despite the possibility that its Randolph Street location and war boom would attract business even with less important bills. Frances Faye, who closed a three-month run, hit the all-time peak.

New bill is topped by Luba Malina and includes the holdover of Lenny Kent, with the Andrew Sisters, tap dancing team, Woodie and Betty, and a Wally Wanger line of seven girls.

Luba, who has never made a more impressive appearance, looks like a new act even though she has been around these parts before. She has found her forte in comedy songs and should concentrate on them, by all means. Her straight numbers suffer by comparison. Her facial gestures and harmlessly suggestive business with her fiery eyes help her sell the opener *Something for the Boys, I Said No* (old, but not the way she han-

dles it). *Blues in the Night* (in Russian comedy vein) and *Chichloastanengo*. At this point she closed big, but returned for two straight numbers, Shostakovitch's peasant song and *I'm in Love With a Married Man*, which weakened her act. She is better off leaving when the applause is at its peak. The *Married Man* routine has been handled in far better fashion by Hildegarde at the Palmer House, and the obvious comparison will not help the act.

Kent, witty emcee, continues with now familiar stories and gags and, logically enough, has to work harder for his laughs. Made to order for informal cafes, as he can handle a show speedily and amusingly. His turn included funny impressions of a ballroom dancer, a Jack Cole lunacy, a burlesque on *Trees*, and closed with a straight takeoff of *Shut My Mouth*.

The Andrews Sisters, pair of lively blondes, offer rhythm and jitterbug tap routines, which are okay for an early spot in the show. Why the girls want to use an obviously confusing name is not quite clear. Regardless whether or not it is their name, the average patron familiar with the Andrews Sisters of song fame will accuse the team of trying to cash in on the trio's popularity.

Woodie and Betty, youthful, capable roller skating team, scored with their lightning-speed turn, using a portable mat and table, both set up with little damage to the running of the show.

The Wanger girls are models rather than dancers, good to look at, but slow steppers. One of the kids doubles as singer in the three stock production numbers. Costuming is high grade.

Eddie Pripps and his band continue to play fine show and dance music.  
Sam Honigberg.

## Plantation Club, Nashville

Talent policy: Dance band; shows at 9, 1 and 3 a.m. Saturday. Mrs. W. Kyle Davenport, manager; Mose Jackson, headwaiter. Prices: Dinners from \$1.25; no mixed drinks (State law); cover, 75 cents weekly, \$1.10 Saturdays.

The top night club in this section using colored talent, situated six miles from downtown, accessible by bus or taxicab. Most customers use their "A" cards to fill the club nightly and to overflow over the week-end.

Maurice Hulbert, personable Negro, handles the emcee chores in live-wire style and keeps his music-making crew jumping.

Hulbert has an uncanny memory for names and faces and aims his wisecracks frequently at the numerous army officers from near-by air force bases who congregate at the spot.

Hulbert opened with "his little partner"—a trained clog-dancing Pomeranian dog. Picking Joe Steele in a single flash dance rated two encores. Acts that followed included Jay La Join in a modernistic dance, Freddie and Flo, a laugh-provoking comedy team; Alta Larson doing a tap, and Flash and Rhythm, dancers on roller skates.

Highspot was Helen Humes, former Count Basie vocalist, who was backed at the piano by Connie Berry, late of Cafe Society, New York.

Miss Humes brought down the house with her *Boogie Woogie* and *Liza* and when she begged off, after seven or eight songs, Connie literally tore up the Wuriltzer with some tantalizing piano pyrotechnics.

The food and service here are good.  
Red O'Donnell.

## Latin Quarter, Boston

Talent policy: Dance and relief bands; shows, at 7:30 and 11:30, staged by Don Arden. Management: Mickey Redstone, operator; Hy Pastman, manager (and publicity); Steve Pothier, headwaiter. Dinner, \$1.75-\$3.50. Drinks, 60c-\$1. Minimum, \$2; no cover.

Stoodees always on hand by mid-evening, waiting for tables. Current entertainment bill is a stunner, topped by Beatrice Kay. She's in there punching, sometimes a trifle hard, but with plenty of showmanship. Costumes, arrangements and selections are calculated for the most in entertainment values. She can sell any song (from *Take Me Out to the Ball Game* to *Mr. Five by Five*) and hit the high spot every time. This is her third time in this spot and her public is still growing.

Altho this show has some top-notch specialty acts, its best features are the regulars: Productions by Don Arden with the Don Arden Dancers (16) and music by Tony Bruno's band which has been four years in the spot. The Arden Girls are a bevy of lookers with uniform

ability as dancers. The Arden routines are fresh, bright and varied and the girls are costumed with an eye for appeal. Opening is a ballet style of fluid, smooth movement, while the closing, after Kay's last stand, is a satire on corny jitterbug called *Spring Fever*.

Bob Kennedy, production singer, has a good, full voice, like Nelson Eddy's in timber, and with color and vitality. Also emcees with real style.

Carroll and Sherod, a pair of tall, willowy and personable blondes, perform some classy taps in the first specialty spot. Routines are neat and flashy. Juggler Chester Dolphin registers after a couple of tries, balancing balls, twirling a pole on his feet while standing on his head and finally by drinking a glass of beer while balancing upside-down on a table.

The comedy acrobatics of Jean, Jack and Judy are pointed up by comedy patter which should be delivered more forcefully. Tricks are unusual and hold attention steadily. A very effective number is a pyramid, with patter, during which Tony Bruno plays a neat arrangement of Morton Gould's *Pavane* with the theme played in sequence, going up a half-tone at a time as the girls climb toward the ceiling.

The Bruno band plays swell music for dancing with Don Ricco's rumba ork taking the relief. John William Riley.

## Roosevelt Hotel, Blue Room, New Orleans

Talent policy: Dance band; shows 7:30 and 12:15. Management: Roy Bartlette, manager of hotel and spot; Al Bourgeois, publicity. Dinner from \$1.50; drinks from 60 cents.

Off the beaten path and with traveling so greatly curtailed, only Class A spot here strives to hold ork and acts for longer periods (current show stays eight weeks).

Carl Ravazza is the foundation of the current show, for his sweet swing band and his vocalizing and violin almost make a complete act. Four-act show is headed by Ruth Petty (familiar singer here), who is called on for repeated vocal encores.

Lathrop and Lee tap with plenty of personality. Shift from a fast tempo of *Darktown Strutters Ball to Tea for Two*, done well.

Something new has been added to puppet performances in the act of Bob Bromley, who has added a high spot in the daring young man (puppet) on the trapeze who swings gaily by hands, shifting to feet and then hanging by chin. Grand manipulation.

Ruby Ring's contortion dance is smooth and Bonnie Boyd, the band's vocalist, is an asset to the ork.  
Phil Muth.

## Clover, Miami

Talent policy: Dance and show band with floor shows at 8:30 and 10:30. Management: Tom Williams, manager. Prices: \$1.50 minimum, no cover.

Diosa Costello gives out with one of the hottest acts seen in these parts in a long time. Diosa sings, does a cooch, and is chuck full of oomph.

Terri LaFranconi, from Mexico, is delightful with his clear tenor solos, and plenty of personality aids in putting his numbers across.

Pupi and Gwen, attractive dance team, add their tough of the Spanish with their rough style and rumba. Kretlow Girls, six gals from Chicago, form the new chorus line and are the only U. S. products on the bill. L. T. Berliner.

## Ira's, Miami Beach

Talent policy: Band; shows at 8:30 and 10:30. Management: Ira Levy, owner; Wallace MacCory, manager. Prices: Dinner from \$1.50.

Charlie Farrell headlines in this recently reopened spot and entertains his listeners with comedy songs and parodies (See *Night Club Reviews on page 18*)



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Strand, New York

(Reviewed Friday Afternoon, May 21)

For the next month or so the Strand is going to be jumping like mad, for Cab Calloway has taken over the stage with his company of jitterbugs and musicians. Dooley Wilson, of *Casablanca* fame, is the only outside act, but fits in beautifully with the colorful, all-colored musical melange.

Calloway is a great stage personality and proves it continually in this show, tying up neatly the ends of the various dancing turns, building up Frances Brock's semi-classical vocal treatment of Gershwin's *Rhapsody in Blue*, whipping up his musicians for a mess of punchy music, joining in the ensemble dancing and making of them big production numbers, and above all, singing in his

familiar but always exciting style. Audience at this afternoon show was made up of youngsters who cheered, whistled and stomped their approval.

Dooley Wilson, suddenly a household name, was on briefly but could have stayed for the afternoon after he sang *As Time Goes By* the way he did it in the film. Opened with a tale about Noah and followed with the oldie, *Knock on Wood*. Both were comparatively weak and completely forgotten when he got started on *Time*. A couple of ballads in the same groove would give his new horde of fans more of what they want, judging from the way they gobbled up his big number.

The show is heavy on hoofing, Ralph Brown giving out with some of the smoothest toe-and-heel work being executed today. Cholly and Doty, fresh-looking youngsters who swing each other around for hep lindy hopping and other toothsome tidbits, and Paul Dinky and Eddie, who go thru a couple of hoked-up acro-eccentric dance routines that tickle everybody, landed solidly.

The madcap Calloway sparkled before, between and after every turn. He got off to a big start when his *Minnie the Moocher* opener found the audience roaring the responses. His treatment of *Black Magic* differed sharply from all other dead-panned vocalizations of the long-winded tune, and Calloway's injection of humorous, suffering love-sickness made the number come alive all over again. His parody follow-up, called *Black Market*, was a sizzling rib at ration violators that brought appreciation from everyone in the house.

The show closed with a sock production number of *The Jive's Been Here and Gone*. Calloway, appearing in a zoot suit to end zoots, rollicked thru a string of jive talk and swung into the song that brought the entire company on for terrific body tossing and leg swinging.

Standing room only, with additional ticket buyers waiting on line in the rain outside. Pic is *Action in the North Atlantic*, a Humphrey Bogart thriller of the merchant marine.

Elliott Grennard.

Chicago, Chicago

(Reviewed Friday Afternoon, May 21)

Horace Heidt and his rah-rah band, now co-billed with Frankie Carle at the piano, make their annual visit here and for the most part offer a smoother performance than seen locally in a long time. There is more organization on the stage, and only sufficient horse-play on the part of Heidt to lend the proper amount of informality and permit the customers to get into the spirit of the party.

The arrangements are super, particularly those employing the vocal efforts of Donna and Her Don Juans (three men and two women) and the glee club. Note of distinction also lies in the way Heidt runs from one number into the other, contributing to the speed of the show. Top choral number is *Coming In on a Wing*, featuring Henry Russell, baritone. In *This Is the Army* Buddy Yager, the j-bugs' conception of a trumpeter, blows a hot chorus with zany facial mannerisms for support. Musical history and gun-drill numbers are good novelties, while *Blue Skies* receives impressive sentimental treatment from the four-man trombone section.

Ollie O'Toole, impressionist, is great on carbons of radio personalities. New here is his Archie, of *Duffy's Tavern* program, an asset to the act, and Fulton Lewis Jr., commentator, well done but not too familiar to a mass audience. One suggestion: His "glad to be here" opening can be less stilted, and the wave of his right arm denoting appreciation can be less stereotyped. Went big.

Trudy Williams, a brunette with a Lana Turner figure, gets the j-bug trade attention as soon as she makes her entrance. Her voice is nothing to rave about, but the kids didn't care. Did three numbers, and Heidt had a hard time quelling the whistling fans. Frankie Carle's piano session is still a highlight, but he was too generous in the first show, slowing down the pace a bit. Fred Lowery went as big as usual with his beautiful whistling work.

Gay Decelvers, three of the Heidt lads, dress up in comedy fashion as the Andrews Sisters and pantomime a number to a recording by the trio. Their timing was badly off and their comedy was mostly of a physical nature. (This town is tough for this type of act after the recent sensation created by the local

Three Make-Believes.)

The Treasure Chest feature, during which Heidt uses contestants from the audience for musical games, is still the closing highlight.

On screen, Metro's *Three Hearts for Julia*. Biz fair opening afternoon, the first sunny day in the week.

Sam Honigberg.

Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, May 19)

Glen Gray moved out of the Hollywood Palladium right onto the Orpheum stage, where he drew good crowds at four shows skedded opening day. Gray is backed with good acts, including Irene Thomas, Gilbert and Howe, and Rufe Davis. Gray's billing tops the marquee.

Band (five reed, seven brass, four rhythm) starts off with the *Smoke Rings* theme, with *In a Little Spanish Town* in fast tempo taking the spot. *Dancing in the Dark* brings on George Gene, trombonist, for a bit of good soloing, with the reeds taking over for a smooth part.

Irene Thomas, a pert dancer, is a looker strictly on the curvaceous side. Her cleating is above average. Her second routine was *I'll See You in My Dreams* and, being faster than her first turn, was the applause-getter. A nice fill-in.

Tommy Morgan, Gray's warbler, took over for a song about Nevada, and followed with *Black Magic* and *You'll Never Know*. Last two won him big hands and he had to beg off.

Gilbert and Howe, with Howdy Howe recently returned to the act after a stretch in the maritime service, are at their best. Gilbert takes the part of the inebriate, with Howe playing straight. It's slapstick comedy, with good balancing when they're in the serious mood. Comedy is good, and the hand-to-hand and other balancing turns are fine work. Got a good hand.

Pee Wee Hunt, tram man, went well with his novelty vocalizing of *The Brazen Little Raisin* and *The Little Man With the Hammer*. Lyrics to both are catchy, and Hunt sells them well.

Band number, *Take It and Git*, put the boys in the groove. Pretty Eugenie Baird socked with *It's Always You*, *Don't Get Around Much Anymore* and *As Time Goes By*. Knows her routines and gives tunes the best.

Rufe Davis, hick comedian, gave the show a flashy finale with his imitations of musical instruments, trains, cows, bells and sundry items. Starts with *The Sow Song* with sound effects and ends with imitation of Donald Duck singing *The Hut Sut Song*. Rendition of *Mama Don't You Leave Me This Way* is plenty good. Turn good for plenty laughs.

Pic, *The Mysterious Doctor*. Opening house, good.

Sam Abbott.

Oriental, Chicago

(Reviewed Friday Afternoon, May 21)

Five-act bill, topped by a couple of Hollywood names, looks better on paper than it plays. In order of appearance, quintet consists of Bobby Whaling and Yvette, Harold Nicholas, Jane Frazee, Hugh Herbert, and Marion Bellett and the English Brothers. Ray Lang is on stage with his pit band, Lang doubling on emcee duties, which he handles in fair style.

Whaling and Yvette, recently at the Chicago, open with a sock bicycle turn, dotted with good comedy bits. Give the show a fine send-off.

Harold Nicholas (formerly of the Nicholas Brothers) works alone and is still somewhat lost by the change. Has the personality and hoofing talent, however, to develop a good single. After a brief rhythm opening he goes into a too lengthy *I Like To Riff* number, closing with the sock back somersault. Routine can stand trimming since it lacks sufficient variety. Returns for a speech but no dancing.

Jane Frazee, even tho she has been in film musicals a number of years, still misses her sister for a vaude turn. While plenty okay on looks and appearance, her singing voice is rather small and she treats it too cautiously, giving away the secret of her vocal limitations. The talk on "I just played army camps, etc.," after her first number should be shortened. Did four pop tunes. (She is on

the screen, too, incidentally, in second Loop run of *Hi 'Ya Chum*.)

Hugh Herbert, the funny "Woo Woo" man, displays brains, too, in using a good straight man for his act (Ernie Stanton, formerly of Val and Ernie Stanton). As a team, act takes on body and builds Herbert's laughs. Stanton opens with a Scotch bit and introduces Herbert, who tells a few stories, works in a "wrong number" telephone skit (old but serves the purpose) and generally behaves the way his fans would want him to behave. J-bugs off to good hand.

Marion Bellett and the English Brothers, standard knockabout trio, close fine with their speedy hodge-podge of falls, slaps, gags and legit acro tricks.

Sam Honigberg.

Paramount, New York

(Reviewed Wednesday Evening, May 19)

Bobby Sherwood, making his Broadway theater bow, is in a difficult spot as a replacement for Harry James during the fifth and final week of the bill. Nonetheless, Sherwood makes an extremely creditable showing and, draft board willing, will most likely be invited to give further recitals in Stem house.

Sherwood gives a fine exhibition of his versatility, playing a fine trumpet, a good guitar and a passable trombone along with a pleasant voice. He has a wealth of musical ideas. In short, he has everything that goes into the makings of a top-notch outfit. However, he strives too hard to plant everything on the audience at one sitting, thus leaving no definite impression of being outstanding in any one endeavor.

With a bit more seasoning and further experience before metropolitan theater audiences, the Sherwood ork is likely to develop into a top musical organization.

Anita Boyer warbles for the band in her usually capable manner, scoring with *Wrong* and *Don't Get Around Much Anymore*. Miss Boyer, not the regular band canary, adds further strength to the Sherwood concert.

Rest of the bill is the same as was with James. The Golden Gate Quartet does superior vocal work, Dave Barry registers with his comedy, and Evelyn Fahrney gets across some intricate tap routines. Film is still *China*.

Joe Cohen.

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# BISTROS MOAN BOOZE BLUES

## IN SHORT

### New York:

**SAMMY BIRCH** doubling from the Roxy into the Hurricane starting Thursday.

**WILLIAM GARGAN**, Metro contract player, set for the Capitol by Paul Small for two weeks beginning June 3. . . . **AL TRACE** and his comedy band into Loew's State June 3 week. His location date at the Plantation Room for that period will be filled by John Kirby. . . . **FRANCES FAYE** into La Martinique June 19 for four weeks.

### Chicago:

**LLOYD AND WILLIS** and Raymond Pike Jr. doing three weeks at the Edgewater Beach Hotel. Spot's Beach Walk opens its summer season June 11. . . . **KARYL NORMAN'S Victory Revue** set at Colosimo's by Ray Lyte.

**BUD MARTELL**, of the Martells and Mignon, has organized a new acro act billed as Three Little Sisters.

**SALLY RAND** moved into the Faust Club, Peoria, Ill., Tuesday (24) for a week before heading for the West Coast. . . . **LARRY LUX**, local booker, now servicing Tops in Taps, Rockford (Ill.) spot, and starts booking Ga-O Club, Junction City, Kan., June 21.

**ARTHUR BLAKE** held over for another five weeks at the Palmer House, closing June 16. . . . **RUTH CLAYTON**, singer, now featured in the Drake Hotel's Camellia House. She recently closed a 28-week run at the Walton Roof, Philadelphia. . . . **JACK DAVIES** and Leon Newman, latter with Mark Leddy's office, were local business visitors from New York last week.

**WILLIE HOWARD** and Joe Morrison have signed booking contracts with Frederick Bros.' Artists Corporation, according to President L. A. Frederick.

### Philadelphia:

**ALAN GALE** pushes back his opening at Boston's Mayfair Club to June 2, holding over for two more weeks at the El Morocco, Montreal. . . . **JOLLY JOYCE AGENCY** signed an exclusive booking contract on Jack Nelson's Himmelmreich's Park near Reading, Pa. . . . **GEORGE GOLD**, former musician, setting up a booking office here. . . . **CHARLES JONES**, operatic baritone, changed his name to Jon Barry for his nitery debut at the Swan Club.

**MRS. O. D. MACK**, local booker, to enter Jefferson Hospital for an eye operation. . . . **DOROTHY DARE** into *Our Country* revue at the Shangri-La, starring Joey Adams and Tony Canzoneri, with Arleen and Dennis among the supporting acts. . . . **SAM DISSON** leaving his post as manager of Joe Toll's Swan Club to become a welder at a local war plant.

**IZZY HIRST** is reported negotiating for an off-the-Boardwalk theater in Atlantic City to bring burly shows there this summer. In former summers Hirst leased the Globe Theater on the Boardwalk, now blacked out. . . . **LUCILLE RAND**, winding up her tour on the Hirst wheel, brings her dances to Carroll's here. . . . **DIXIE SULLIVAN**, principal dancer on the Western wheel, in town visiting friends last week. . . . **BILLY HAGEN** opens at Izzy Hirst's Troc Theater here for six weeks, circuit house going into stock policy for the summer. Stock company troupe includes Melanie Le Beau, Carol King, Monya Alba, Eddie Lloyd and Merille Seviere. . . . **BENNY MOORE** and Alyne Payne head the Hirst unit calling it a season this Wednesday at the Orpheum Theater at near-by Reading, Pa., the one-night stand dropping from the circuit books until next fall.

### Hollywood:

**WHITE AND STANLEY** recently finished playing army air bases in Phoenix, Ariz., area and are currently at Eagles Auditorium, San Diego, Calif., for four weeks. . . . **CONNIE HAINES** featured

at Ciro's. . . . **PRINCESS ORELIA AND PEDRO** held over at the Hollywood Casino and doubling at Casa Manana.

### Miami:

**HENRI THERRIEN**, tenor, and Renee Villon, dancer, at Kitty Davis. . . . **THE DRUM** has John Hale, Rajah Rabold, Judy Merrill and Barbara O'Sullivan.

### Mexico City:

**RAMON REACHI** brought in Arnold Hartman, magician, from Panama for a run at the Lyric (Teatro Lirico). Other American acts there include Alicia and Frank, dancers, and Trio Durango, vocalist. . . . **Folies Bergere**, continuing under new management of M. Ferrangiz, has Gabrielle, Don and Tana deVody and the Tucker Sisters, among others.

### Here and There:

**FAY AND GORDON**, now at the Brown Hotel, Louisville, will open at the Statler Hotel, Detroit, June 1 for another fortnight.

**RENEE GRANT**, exotic dancer and producer, closing her 49th week at the Royal Arms Club, Buffalo, May 30. . . . **MIMI TROTTER** is winding up a two-week run at the Jewel Box, Tampa.

**RAY S. KNEELAND**, Buffalo booker, has made a tie-up with Mrs. Wynna Miller, Erie, Pa., whom he supplies with eight performers weekly for a variety of clubs.

**HENRY KRAMER'S Hollywood Midgets** held over for six weeks at Club Lido, San Francisco, closing June 7. . . . **H. J. ULIS** reports that USO Unit No. 23, which he manages, has just completed playing the San Diego area. Show has Ulls and Clark, Mildred Benson, Dorothy Iles and Wally Fields.

### With the Armed Forces:

**DORAINE AND ELLIS**, song team, are going overseas to entertain soldiers. They will be away eight months.

**CHARLES RYBURN**, former dancer, is now in the army engaged in the radio branch stationed in North Africa.

**THE FOUR LA VERNES**, apache act, have broken up for the duration. John was inducted into the army May 12. Jean, his twin brother, is also in the service, now stationed in Alaska. . . . **JERRY ROLLINS**, who has played the T. D. Kemp Circuit, is now in the air corps, stationed at Truax Field, Madison, Wis.

**CORP. NATHAN SHAPIRO**, manager of Curly's Bar, Minneapolis, until his enlistment in the Marine Corps about a year ago, is home from Guadalcanal, where he was wounded. Following conclusion of his sick leave he will return to the West Coast.

**PAUL WING**, of Toy and Wing, will be inducted into the army from San Francisco July 8. Until then team will play theaters on the West Coast.

## Midwest Units Try Road Again; Producers Cross Their Fingers

CHICAGO, May 22.—The demand for attractions is reviving unit production here to some degree. How far it will go this time depends not only on the availability of acts suitable for units but also on the encouragement given producers by the various bookers. Theaters are still sold primarily on bands and buy a vaude unit only when it has distinct box-office potentialities.

Jack Davies and Harry Rogers are booking *Tons of Fun*, new comedy show bank-rolled by R. W. Rogers, circus man. It features Billy House and includes the Oxford Boys, the Bernard Dancers, the Three McNally Sisters; Baron Novak, midget, a couple of stooges, and several fill-in girls. Show started for the Butterfield Circuit at the Michigan, Muskegon, Mich., May 15, played Keith's, Grand Rapids, Mich., May 16 week, and moves into the Strand, Lansing, Mich., tomorrow (23) for four days.

## Early Curfew Laws, Teen-Age Rampage, and "Out-of-Bounds" Whip Top the List

CHICAGO, May 22.—Reports coming in from various sections of the country indicate mounting wartime problems for the operators of clubs whose main source of income is derived from the sale of liquor. This includes all of the smaller clubs and cocktail lounges which, generally speaking, have been making big money within the past year.

Efforts on the part of organizations in favor of prohibition, as well as army and navy officials looking after servicemen while away from the camps, have resulted in a number of early curfew laws which have hit nitery operations. Their actions have also resulted in "out-of-bounds" regulations which are in effect for various periods of time, keeping unformed men out of designated areas.

These headaches seem more troublesome than the acute liquor shortages. Locally, Mayor Kelly has revoked the licenses of some 16 bistros using entertainment. This has been the result of police investigations which charged the spot with selling liquor to minors, particularly under-age servicemen. Spots which have lost their liquor licenses include Flamingo Club, Barrel of Fun, Zebra Lounge, Blinking Pup, Liberty Inn, Shamrock Tavern, Cocktails for Two Lounge, Susie Qu Tavern, Mitzie's Bowery, Shanty Inn and Ye Old Cellar. Other bistros have lost their licenses but managed to secure them again after a period of time.

Niteries, particularly cocktail lounges, are playing safe by posting a cop at the front door, and young-looking servicemen and girls are requested to prove their age before they are permitted to enter.

In California, the midnight liquor consumption law (1 a.m. Sundays) is lived up to the nth degree. Customers are not permitted to stock up before the deadline and immediately after midnight no sign of an alcoholic drink is permitted on a table or at a bar. Army authorities have indicated that the violation of this rule will probably mean an "out-of-bounds" law for the entire State.

### Civic Groups Active

Civic organizations conducting drives against delinquents among teen-age youths have been instrumental in the passing of early curfew bills in a number of States. The youth problem is particularly acute in defense towns, with the major share of the blame falling on spots which cater to the kids with entertainment.

In Texas, a curfew on liquor and beer sale and consumption halts sales of beer at 12:15 a.m. week nights and 1 a.m.

Sundays, and sales of liquor 10 p.m., and all day Sundays. Several hundred niteries throuout the State are affected.

In Ohio, liquor agents blame the sales of liquor to youngsters for an increase of commercialized immorality. Joe Hatton's and the Stone Cafe, Cleveland, were charged with selling liquor to minors. In Lorain, O., city council has approved a 10 p.m. curfew for all minors, and bars their entrance into a place where liquor is sold unless accompanied by an adult.

### Juvc Delinquency Problem

Soaring juvenile delinquency in war-boom Michigan towns is speeding the Liquor Control Commission machinery to close all-night clubs serving teen-age patrons. An organization of night club operators, Michigan Table Top Licensees, has promised the commission full cooperation in punishing guilty parties.

In Rockford, Ill., recently, all niteries were put on the "out-of-bounds" list, affecting commissioned men, following a fight in a spot involving a couple of officers. Rule was lifted after a week.

For alleged violation of the 1 a.m. curfew law, the New York State liquor authorities closed the Club Candee and Clover Club, Syracuse, for 10 days.

In Pennsylvania, passing of a mid-night curfew bill is expected within the next few weeks.

In Baltimore, William T. Schmitz, nitery operator, lost his liquor license for six weeks, the Board of Liquor License Commissioners claiming that his place sold liquor to minors. Similar incidents have been frequent in the State of Maryland. Baltimore grand jury has recommended to the Criminal Court a 12:30 a.m. liquor curfew law.

Operators in early curfew States have one consolation: The supply of liquor is low and these regulations will keep them in business longer. While liquor is not expected to be rationed nationally, 17 monopoly States, controlling sales thru State-owned stores, have imposed various rationing systems.

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# STEM GROSSES HOLD FIRM

## No B.-O. Dim-Out With Holdovers, Bad Weather; Cab, "Action" Big

NEW YORK.—Broadway seems headed for another strong week despite holdovers and weather. While some declines were registered, general box-office tone continues okay.

The Capitol (4,620 seats) is following up its biggest week since advent of the stage policy with a fine \$60,000 for the second rubber of George Jessel, Jack Haley, Ella Logan and *Lady of Burlesque*. Opening did \$75,000. Bill stays a third stanza.

The Paramount (3,664 seats; \$55,487 house average) wound up with \$55,000 for the fourth session of Harry James's ork and film *China*. Bobby Sherwood replaced James for the last week of the film and is looked upon to do around \$40,000. Previous rubbers of James knocked off huge takes of \$82,000, \$95,000 and \$105,000. Grace Barrie ork and Frank Sinatra come in Wednesday (26).

The Strand (2,758 seats; \$39,364 house average) is pulling toward a terrific \$55,000 with the opening of *Action in the North Atlantic* and Cab Calloway's ork. Last week, with the sixth round of Jan Savitt's ork, Ethel Waters and *Edge of Darkness*, bowed out to an okay \$27,000. Prior takes were \$32,500, \$36,000, \$51,500, \$47,000 and \$51,500.

The Roxy (5,335 seats; \$50,067 house average) now in the fourth week of Jimmy Dorsey's ork and *Crash Dive*, is set to bow out to \$50,000 after hitting \$68,000 for the third round. Prior Dorsey grosses here were \$80,000 and \$100,000 for the tee-off.

The Music Hall (6,200 seats; \$94,402 house average), going into the second inning of *The More the Merrier*, is likely to gross around \$100,000 after opening to a sensational \$110,000.

Loew's State (3,327 seats; \$22,856 house average) opened Thursday (20) with Billy Rose's *Diamond Horseshoe Revue* and *Three Hearts for Julia* on screen. Probable draw of \$16,000 will be the strength of the stagershow, as the screen product got unanimous pans. Last week,

with Noro Morales ork and Diamond Brothers, did fair with \$20,000. *Keeper of the Flame* on screen.

## Andrews, Ayres Ork Hot 31G in Boston

BOSTON.—Andrews Sisters, coupled with the Mitchell Ayres band, proved a strong attraction at the RKO-Boston, drawing a hot \$31,000 for week ended May 19 (3,200 seats; scale 44 to 99 cents).

Unit also included Jesse and James and Masters and Rollins. Pic, *Rhythm of the Islands*.

Tony Pastor and Kenny Baker followed, with Charlie Barnet scheduled for May 27.

## L. A. Orph \$15,000

LOS ANGELES.—Battling strong competition from outdoor amusements and warm weather, variety show headed by the Mills Brothers turned in a fair \$15,000 at the Orpheum here for week ended Tuesday (18). Also on the bill were Stanton and Walters, Johnny Mack, the Huberts and Mayer and Evans, Pic, *The American Empire*. Orpheum averages \$7,500 for 2,200 seats at 65 cents tops.

## Despite Washout (Boy, How It Rained), Macs, Raeburn Ork Gross Okay 20G in Chi

CHICAGO.—Week ended May 20 was a washout, from the weatherman's standpoint, rain coming down every day but Sunday (16). And Sunday was plenty competitive to theater biz, too, not only because of the rare sunshine but also because the free *I Am An Amer-*

## 'Latin Quarter' 21G In Philly; Hampton 92C in Fay's Finale

PHILADELPHIA.—With heavy rains dampening the gate and with an outdoor *Cavalcade of Thrills* spectacle making for another competing factor, Earle Theater (seating capacity, 3,000; house average, \$18,000) considered it good enough with \$20,800 for week ended Thursday (20). Stage was without a band for the first time this year, the week bringing on the *Latin Quarter Revue*, with Emile Boreo, Mazzone and Abbott, Shea and Raymond, Gaudsmith Brothers, Bob Fuller Sextet, John and Elizabeth Chadwick, Barbara Belmore and the Kamorova ballet. *We Raid Calais* on screen.

New bill opened Friday (21) brings Carmen Cavallaro's orchestra to town for the first time. Carrying the billing alone, band has supporting acts in Paul Remos, the D'Ivons, and Sammy White. *Air-Raid Wardens* on screen. Closing of Fay's Theater for summer should help this downtown house.

Fay's Theater (seating capacity, 2,200; house average, \$6,000) closed its first season of sepi stage band shows Thursday (20) with Lionel Hampton's orchestra. Marking his third return engagement in as many months, Hampton, who set the house record in topping \$13,000, gave Fay's a neat finale with \$9,200. Dinah Washington and Joe Williams got featured billing. *The Falcon Strikes Back* on screen.

ican day program at the Stadium was staged to over 100,000 people. Considering these disadvantages, the Loop temples have little to complain, for the grosses are comparatively good.

Chicago (4,000 seats; \$40,000 house average) played *Edge of Darkness* a second week and a presentation show holding over Cross and Dunn, co-featured with Mitzl Mayfair who came in for the week. Mitzl attracted plenty of publicity thru her recent overseas jaunt but she is not a box office draw on her own as yet. Session closed with fair enough \$32,000.

On Friday (21), Chicago opened with Horace Heidt and band, first ork unit in six weeks, and should do well. On screen, *Three Hearts for Julia* (Metro comedy).

Oriental (3,200 seats; \$20,000 house average) grossed an okay \$20,000 week of May 14 with a bill featuring the Merry Macs, Boyd Raeburn and band, June Preisser, and Jackie Green. On screen, second Loop run of *When Johnny Comes Marching Home*. Fair weather would have meant another \$3,000 for this bill. Week of May 21, house is featuring Jane Frazee, Hugh Herbert, and Harold Nicholas, plus second run of *Hi Ya Chum* in which Miss Frazee also appears.

## Andrews Draw Big \$27,900 in Buffalo

BUFFALO.—Run of *The Merry Makers*, two-a-day vaude show, at the Erlanger has stimulated flesh interest here. Buffalo Theater, using spot shows, has set Bob Chester and band, and Beatrice Kay for the May 28 week.

Last combo show at the Buffalo (3,500 seats; \$14,500 house average for straight pix) featured the Andrews Sisters unit with Mitchell Ayres and band, week ended May 7. Gross totaled a big \$27,900. Screen had *A Stranger in Town*.

## Heidt 28G in Minnie

MINNEAPOLIS.—Horace Heidt ork grossed \$28,000 at the Orpheum Theater for week ended Thursday (20), \$1,800 under all-time record set two weeks ago by Tommy Dorsey. Heidt sum was \$4,000 better than his 1942 gross here and \$3,000 better than former house record he set in 1938. Pic, *Stranger in Town*.

Next stagershow is Woody Herman week of July 9.

## NIGHT CLUB REVIEWS

(Continued from page 14)

dies, new and old, but good. Charlie used to have Chic Endor for a partner but gets by as a single.

Earl Whittemore has also been around these parts a long time, but still tickles the ivories in a way to prove he has lost none of his ability to draw big hands.

Mary Harris sings and reminds you of the first time you heard Belle Baker working at the Palace. She has plenty of power in that voice which she uses to good advantage.

The Continentals hand out a lot of sweet music. The kitchen will be closed here every Monday, but the service and show are on daily. Biz holding up very well. L. T. Berliner.

## La Martinique, New York

Talent policy: Dance and show band, Latin ork and production floorshows at 8:30, 12:15 and 2. Costumiere: Follies Costumes Company. Original score by Bert Shefter, Irving Sheinker and Ada May. Management: Dario and Jimmy Vernon, operators; Ed Wiener, publicity. Prices: \$2.50 minimum.

With Jackie Miles holding over and Dick Haymes making his bow as a night club single, La Martinique has two solid ingredients that can easily carry any floor display. In addition, Eugene Van Grona has endowed the proceedings with an imaginative production job.

Haymes, former Harry James chirper, impressed as a solid cafe click in the manner of Frank Sinatra. His vocals, like Sinatra's, are of the variety to attract a heavy femme trade. Turn included *Without a Song*, a medley of Hit Parade leaders and two encores. Personality and talent mark him a Grade A attraction.

The ork accompaniment by Maximilian Bergere aided tremendously in achieving the fine over-all effect. The muted fiddle counterpoint accentuated Haymes's torchy appeal.

Miles's comedy bowed over the house. He is one of the smartest comics around, material, deportment and delivery being excellent.

Van Grona, doubling as producer and dancer with Irene Hilda, executes some capable routines. Big moment for the team comes in the *Pepe Le Moko* ballet, which contained too much subtlety for late hour night club audiences. But this routine with some editing could develop into a smash. Miss Hilda, besides being an okay terper, makes a fine impression with the singing of *My Man*.

The line is tastefully costumed and has a good set of dance patterns.

Maximilian Bergere and Socarres rumba ork supply the music. Joe Cohen.

## Mainliner, Des Moines

Talent policy: Dance band; show at 10 and 12:30. Management: Pete Rand, operator. Prices: No minimum or cover charges.

Located across the street from the Des Moines municipal airport, the Mainliner catches quite a bit of trade from service fliers and also from the WAACS who quarter at the near-by Fort Des Moines post. The realistic planes painted on the walls and huge lights fashioned from model mainliner planes give the spot an aviation background.

Dr. Marquis tops the three-act floorshow with a line of patter and limits his illusion act to two tricks, first pulling one of his girls from a doll box and second, sawing off the arm of a girl with an elaborate electric saw. His arm-sawing trick is good for the night club patrons and definitely on the thrill side. A serviceman holds the girl's hand while the Doctor maneuvers the saw thru the supposed arm and attired in a surgeon garb puts his trick over well.

The De Maraise Sisters, who help the Doctor with his act, put on a doll and acrobatic dance. Torch singer Lillian Barnes does a long list of numbers, mostly on the singing-talking side. Particularly good are the George Gohan numbers and a swing version of *Home on the Range*. Barney Barnard's small outfit still dishing out the music. Otto Weber.

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# High Tax Has Slight Effect on Canada Biz But Liquor Curfew Hurts; Other Wartime Problems

MONTREAL, May 22.—Operating under a host of wartime handicaps, the local nitery trade holds up fairly well. Business, which is occasionally spotty, invariably picks up again. Week-ends always draw capacity crowds, and the dinner trade has been built up generally. Saturday matinee idea has caught on favorably. Inaugurated by the El Morocco, this policy has since been adopted by the Tic Toc and Esquire.

Clubs have been hit hardest by the midnight liquor curfew, violation of which is not tolerated any more under tightened government restrictions. A

number of spots have already had their licenses revoked, including the Esquire, shuttered for four weeks recently for serving drinks after 12.

This law, particularly, seems unjustified, since it encourages waste rather than a saving of liquor. Patrons, permitted before the curfew to order all the drinks they think they'll need, often don't get around to consuming them all.

Reaction to the 25 per cent nitery tax, upped from 20 April 1, has been reported as very slight. The customer, who personally foots the levy, seems to be of the attitude that so long as he has his fun, he doesn't mind kicking in a little extra that might go toward financing the war effort. The federal government is expected to reap about \$2,500,000 yearly from this impost.

The talent situation is another headache to most clubs. Acts not only are scarce, but their demands are way out of proportion with the budgets to which clubs are limited because of a price ceiling on all food, drinks, minimums, etc., in effect more than a year through Canada. Consequently, names have all but vanished from the local scene, and where four standard acts were used formerly, three now must suffice, as in the case of such topline spots as the Tic Toc, El Morocco, Esquire and Normandie Roof, with exception of the Samovar. The two latter-mentioned haunts, however, do not use any chorus. Normandie, only class hotel room here, consistently sets a neatly paced show thru MCA.

Added to the mounting problems is the new compulsory labor law, which specifically points to Canadian showplaces as a non-essential industry. All club staffs, in designated age groups, must register with the National Selective Service before May 19. Thus many a waiter, bartender, etc., may find himself behind a plow or lathe when the draft order is subsequently applied.

## Kenneth Rogers, Producer, Faces Pen on Sex Charge

MINNEAPOLIS, May 22.—Kenneth Rogers, former producer at the Alvin burlesque house here, faces a penitentiary sentence up to 20 years at Stillwater, Minn., following conviction here late last night on a charge of sodomy involving a 19-year-old boy. The trial lasted nearly two weeks. Rogers had no defense other than "I did not corrupt his morals." The jury remained out one hour. Spectators and reporters were barred from the courtroom.

Rogers has been in Hennepin County Jail since his arrest late in March. He was unable to furnish bond, and the court appointed a public defender.

## Ex-Actors and Just Plain Hams Give 'Funzapoppin' For RCA-Victor Hands

CAMDEN, N. J., May 22.—To provide entertainment and relaxation for war workers at RCA-Victor plant here, the radio and record company uncovered a host of stage talent buried in the factory in the rush of war production, and whipped together a *Funzapoppin'* of 1943 musical extravaganza. With most of the show cast being pro talent now in war work, show was staged for employees at the Town Hall in Philadelphia for three nights ending Friday (14).

To keep show on a "home talent" basis, no one received star billing. Produced by Roland Hitchens, of the company staff, with "home talent" musical score by Ida Larkin, factory show called upon outside pro talent for finishing touches. They included Jack Steck, director; Pete Conlow, dance director; Norman Shermer, music director, and Fred Homer, choral director.

## Fan Terping as Statuary Art

PORTLAND, Ore., May 22.—Faith Bacon said it: "Fan dancing is an off-shoot of statuary. I do my dancing in bare feet, because whoever saw a statue wearing a pair of high heels?"

## Some of It's Serious Efforts Might Rate

NEW YORK, May 22.—Local emcees have contacted the Office of War Information for war-slanted gags but have been told that the Davis bureau does not have such material on hand. OWI does not have gag writers, according to an official here.

## MAGIC

By BILL SACHS

G. RAY AND JUDY TERRELL, still going along successfully with their USO Camp Shows unit give a clue to their whereabouts by shooting us a basket of citrus fruit and jelly from Fort Pierce, Fla. . . . GERBER THE MAGICIAN is back in Cincinnati after winding up on a string of nitery dates in Ohio, and Kentucky towns for Jack Middleton, Cincy booker. . . . DANTINI is displaying his magical feats at Sun Ray Gardens, Philadelphia. . . . JOHN SEIMS has added his mysteries to the new revue at Sciollo's Cafe in the same city. . . . LESTER LAKE (Marvella) will forsake his park and fair free-act bookings this season to stick close to his new post of AGVA secretary in the Cincinnati area. . . . GEORGE B. HUBLER, who before joining the army air corps several months ago played club and private engagements in the Ohio area, writes that he had the pleasure of working a recent week-end with Richard Himber and orchestra in the floorshow at the Chase Hotel, St. Louis. Hubler is stationed with the Training Detachment, Jefferson College, 3615 Grandel Square, St. Louis. He has just worked up a new act for USO engagements in the Mound City sector. Hubler says Himber is putting out a new one in which an issue of *Newsweek* visibly diminishes three times and finally turns into a previously selected card. . . . LITTLE JOHNNY JONES writes from Portland, Me., that he's been working with Tabloid Unit No. 10, USO Camps Shows, and that he's getting a helluva bang out of mystifying the boys who are always so appreciative. Others in the unit are Edwards and Arden, dancers, and Guy Lauren and Ginger, novelty musical act. . . . BIRCH THE MAGICIAN, back in action again after a brief layoff to permit him to attend his mother's funeral in Ohio recently, infos that business is so good that he is extending his spring season way up thru June. Concentrating chiefly on colleges and civic organization dates, Birch is extremely proud of the mark he hung up recently at Conway, Ark., when his two performances netted \$800 for the local Kiwanis Club's kiddie's summer camp fund. At Little Rock, Ark., recently Birch renewed acquaintance with Circuit Judge Lawrence C. Auten, another ardent magic fan and no mean conjurer himself. . . . DAVE AND PAULINE COLEMAN, during their nitery engagement in Louisville last week, had as visitors Paul Stadelman, vent; Lieut. Lee Allen Estes, Kentucky State Highway Patrol's Safety First Magician, and Messrs. Rinehart and Musselman, two of the town's leading magic lights. The Colemans moved to the Rialto Club, Louisville, for this week, where they appear on the same bill with the Great Jaxon, vent, who played the Neon Club there last week. . . . PRINCE SAMARA (Terry Brady), after a week at the Orpheum Theater, Salt Lake City, returns to the Esquire Lounge in Hotel Ben Lomond, Ogden, Utah.

## Duffy Sq. Grinder Misses the Boat

NEW YORK, May 22.—Central Theater, the Duffy Square pic grind which seldom misses a trick, muffed one obvious come-on for Broadway trade in its blood-and-thunder ballyhoo of the re-issued *Beast of Berlin*. First added Hitler's name to the title (exploiting the box-office allure of the Fuehrer, no doubt). Then splashed the mug and moniker of Alan Ladd, who does a bit in the 1939-made film, all over the front of the house.

Dismissed with a small-type credit line, however, the fact that Shepard Traube, producer of smash-chiller *Angel Street* and director of the Critics' Circle prize play *The Patriots*, wrote the story *Goose Step* on which the pic was based.

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## Remotes to Combos as Cuts Hit Into Radio Time of Large Orks

NEW YORK, May 22.—Cutting down of time for dance remotes by the major networks has had little effect on cocktail combos, which continue to receive the same amount as before the purge. In fact, bookers believe that a greater number of name combos here would be instrumental in getting more time.

Mutual and WNEW are by far the most liberal with remotes as far as cocktail units are concerned. Mutual is at this time handing out airers to Al Trace and Arlane Trio from the Hotel Dixie, Three Suns from the Piccadilly, Schnickelfritzers from Dempsey's and Korn Kobblers and Adrian Rollini's Trio from Rogers' Corner. WNEW is giving time to the Arlane Trio, Korn Kobblers and the Schnickelfritzers.

The Blue Network, which has been reducing air time for full-size orks, is retaining the Korn Kobblers' 15-minute periods.

Until now cocktail combos in town have been able to hold on to their usual amount of time. However, there may be some decrease as competition from large bands develops.

Out-of-town local stations, however, will probably compensate for any air-time decreases out of New York. These outlets, faced with vacant space because

of the remote cut, are looked upon to give combos more air breaks with studio shots. Small units will probably get more shots as they can be transported to the studio with greater facility than large orks.

Until the cut in air time became drastic, bookers here were able to entice name combos with offers of air time. Possibility of a remote was a decisive factor in bringing the Schnickelfritzers to Dempsey's from the Midwest.

## Stanley Mal Forms New 6-Piece Unit

OMAHA, May 22.—Stanley Mal, for several years lead tenor sax with Freddy Martin and later with Griff Williams, has left the big band field to organize a unit of his own, using five men and a girl vocalist. Outfit has opened at the Chez Paree here.

Instrumentation consists of piano, electric guitar, bass, drums and sax. Music Corporation of America is booking the unit.

## It's All in His Mind

PHILADELPHIA, May 22.—Rose Gallo and Lorraine Rhodes, singing pianists at the Tropical Bar of Jack Lynch's Walton Roof, set some kind of a record the other evening by playing 178 songs for a customer for more than four hours without hitting the tune he had in mind. After trying the room's music machine in vain, he left.

## Des Moines Clubs Outbid Each Other For Cocktail Units

DES MOINES, May 22.—Operators in this territory are laying more on the line for talent costs, with a scarcity of some types of entertainers creating an acute situation.

Gal piano-singers for cocktail lounges and clubs are almost impossible to get. A year ago they could be hired at \$25 a week and now they can't be found for even triple that figure.

But the operator who paid good money before the dearth hit is now having the least trouble. The operator who paid scale is feeling the pinch.

Small band units for the night clubs and taverns are taking advantage of the situation and at the present time operators are outbidding each other for this talent. Most of the musicians have defense jobs during the day and are picking the easiest working spot with the most money.

One spot recently went for some time without any music because he couldn't even find an out-of-town unit. The traveling tax is 10 per cent and this operator was willing to pay 100 per cent.

Transportation difficulties are one of the reasons for the higher talent costs, but generally it is a case of units preferring to stay in the larger cities where they can keep busy at good money.

## WM Signs the Melodiers

PHILADELPHIA, May 22.—With the switch in management to the William Morris Agency, unit led by Marjorie Hyams goes under the direction of Harry Clark, bass player with the outfit. Miss Hyams, vib soloist and songbird, remains with the combo in the capacity of featured player, with Clark assuming active leadership of the group, which also takes on a new name, the Melodiers. Holding forth currently at the Cove here. Formerly combo was known as Marjorie Hyams and Her Stylists and handled by Consolidated Radio Artists.

## Brown to Silhouette, Chicago

CHICAGO, May 22.—Pete Brown will bring in his New York foursome for a run at the Club Silhouette here June 1. Brown originally came out this way to front Louis Jordan's band at the Beachcomber, Omaha, while Jordan was filling a previously booked tour of army camps as a single. GAC set the date.

## Union Settles Chi Garrick Row

CHICAGO, May 22.—Negro Local 208, American Federation of Musicians, permitted the Garrick Lounge here to resume its music Monday (17) after a five-day lull, with the provision that the management pay all of its units full salary for the layoff. Union pulled the bands Wednesday (12) following an alleged fight between Hot Lips Page, colored leader of one of the night combos, and Joe Sherman, co-operator of the Garrick. During a similar incident last December involving Jimmy Noone, another colored leader, union fined the spot \$740.

Harry Gray, prez of Local 208, stated that he permitted the present settlement on the promise made by Danny Goldberg, who operates the spot with Sherman, that henceforth he (Goldberg) will spend more time in the room and will direct Sherman to have few contacts with musicians.



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# OFF THE CUFF

**EAST:**  
 FOUR SHARPS are doubling from the Enduro, Brooklyn, into the Colonial Inn, Paterson, N. J. They play the afternoon sessions at the Enduro. . . . HERBY COWEN'S ORK (6) started Sunday (23) at Pete and Don's, Staten Island, N. Y. . . . KAY ARDEN, organist, signed to Consolidated Radio Artists, and is skedded for the Crystal Cocktail Lounge, Troy, N. Y., June 1. . . . GEORGETTE, pianist, is new at the Musical Bar, New York. . . . ROSETTA WILLIAMS has been booked for a USO tour. . . . FIVE SHADES OF RHYTHM, headed by Merle Pitt, has signed with CRA. . . . HOT-LIPS PAGE (5) started at the Tic Toc, Boston, May 23 for a week and follows with a run at the Famous Door, New York. . . . LOUIS JORDAN (5) goes into the Tic Toc, Boston, July 4 for two weeks. . . . WILLIAM EL COTA, xylophone, now in his fifth week at the Chez Ami, Buffalo. . . . STEPHANIE AND CAROL strolling in the Hotel Hollenden Vogue Room, Cleveland.

**WEST COAST:**  
 BILLIE JOYCE, singing with Harding and Moss at the Beverly Hills (Calif.) Hotel, is getting a screen test at Warner Bros. . . . ARIZONA RANCH GIRLS held over at the Front Room, Hollywood. . . . SHELTON BROOKS to play the Cinebar in San Diego. . . . DEL REYNOLDS and His Globe Trotters to the El Capitan Club, Hawthorne, Nev., with Aub Horton, now at the Clover Club, Fort Worth, next at El Capitan for MCA. . . . TINY DOBBINS and His Kings of Rhythm play a return engagement at the Antlers Hotel, Colorado Springs, Colo., beginning June 17. . . . ELLEN TAYLOR now appearing at the Cantina Room, Chapman Park Hotel, Los Angeles. . . . PAUL FEATHERSTONE has moved into the Louisiana after two years at the Beverly-Wilshire Hotel, Hollywood. . . . JEAN JAMERSON set to follow Bianca Hall at Casa de Manana, La Jolla, Calif., about July 1. . . . JOHNNIE WHITE opens at the Commercial Hotel, Elko, Nev., May 30. . . . SAM KOKI AND NAPUA currently at the Town House, Reno. . . . Deal closed by MCA sets Nancy Andrews into El Cortez Hotel,

San Diego. . . . MELODY MAIDS, Chicago combo, now playing the Capital Cocktail Lounge, El, Nev. . . . IVY, VERNE AND VON have moved to the Casino LaPino, Santa Barbara, Calif. . . . FLOYD HUNT to the Rainbow Rendezu, Salt Lake City, booked by Jean Wald, of Frederick Bros.

**MIDWEST:**  
 MUSIC MAKERS (4) are staying over at Prolics Bar and WALLY MACKLIN (4) holds at the Music Box, Minneapolis. . . . BILLY CHANDLER (4) and vocalist Fifi Decca start May 31 at the St. Paul Hotel, St. Paul, jumping in from the Graemera Hotel, Chicago, where HAL LEAMING (4) will take over. . . . WILL ALEXANDER (4) and a girl vocalist return May 31 into the Club Lido, South Bend, Ind. . . . NICK POROZOFF, band publicist, will start for the McConkey Orchestra Company, Kansas City, Mo., next month, handling publicity and promotion. . . . MARTY MARSALA (4) has moved into the Buvette Club, Rock Island, Ill. . . . PHIL FORREST, pianist at Skyride, Chicago, has signed up with CRA. . . . DONNA LEE is the new singer at Helsing's Show Lounge, Chicago. . . . CAROL SISTERS, song trio from Minneapolis, getting a build-up in Helsing's Vodvil Lounge, Chicago.

Chicago Pickings: MARIE LAWLOR, singer, has started at John and Ambrose Batis's Green Mill. . . . SYLVIA GREY, singer, has signed up with GAO. . . . AL AND LINDA DAVIS, vibes and guitar, have moved into Baritz Lounge. . . . EDDIE CROCKMAN, accordionist with the Dukes (4), drafted into the army. . . . MILT WEBB and Ann Howard, piano and voice, filling a run at the 1111 Club. . . . ROY WOLLIN, bass, is new with the Three Terrible Swedes at John Latona's South Seas. . . . EDDIE JACOBI and His Carlton Boys (3) have returned to James Isbell's Show Lounge. . . . DUKE SCHILLER and His Kernels of Korn (4) have moved into the Bomb Shelter. . . . CAROL OZZIE OSBURN (3) held over again at the Town Casino. . . . EARL BOSTIC, alto sax, joins Red Allen when he returns to the Garrick Lounge this month. . . . JUAN FLORER, Cuban pianist, is the

## PROFILES



**DON SEAT**

Don Seat comes to cocktail lounges after heading his own orchestra and after being arranger for Benny Meroff's band. Since shaving his crew to quintet proportions, Seat has broken records at the Roosevelt Hotel, Pittsburgh, where he was on a 16-week engagement, and is now holding over indefinitely at Doc's, Baltimore.

Instrumentation consists of electric guitar, electric violin, bass and piano, together with Billie Banks, femme chirper. The outfit features solo voices and three and four-part harmony. Outfit is geared to do visual as well as musical novelties.

The Don Seat Quintet is under personal management of Mike Special.

feature at McCarthy's, Milwaukee. . . . CLIFF HALL, boogie-woogie piano, and Al Saril's outfit, with Betty Barrett on vocals, carry on at the Savoy, St. Louis. . . . THE FOUR CLEFS have composed *Take It and Git*, new tune which is sung by the Andrews Sisters in Universal's *How's About It?*

Milwaukee Bits: THE AMERICANOS, new rumba band with four men and a girl, have opened at the new La Conga. They are co-featured with Dorothy Dee and Tony King, pianists, and warblers

Merril Surges, George Rack, Whitey Dixon and Gene Poiran. . . . BOB WYATT, colored organist, and Gracie Van, pianist, are co-featured in Denny Holland's Town House.

SALLY AND ANNETTE moved into the Omar Cocktail Lounge, Hotel Continental, Kansas City, Mo., May 20. . . . EDDIE DANIELS, organ, held over at Hotel Spaulding, Duluth, Minn.

### PHILLY PICKINGS:

MAI AND FRED DEARBORN new at Mort Cassway's Celebrity Bar. . . . HERBIE DUBROW has quit his piano at the Tropical Bar of Jack Lynch's Walton Roof to become announcer on WPEN, that city, taking on the name of Herbert Dexter. . . . LIEUT. FRANK CANEY, former operator of the Trans-Atlantic Cocktail Lounge, is now an instructor in the Camp Pickett (Va.) Medical Administrative Corps. . . . BOBBY MARTIN's orchestra back at Hank Collins's Midway Music Bar. . . . JOHNNY BROWN and His New Yorkers to Lou's Germantown Bar. . . . MAVIS MAINÉLO, SUNNY SULLIVAN and PEPPER GARRETT, songbirds, newcomers at Murray's Rhythm Bar. . . . COOKIE WILLIAMS TRIO, at Irvin Wolf's Rendezu, lose their guitarist to the navy. . . . ARTHUR DAVY STROLLERS alternating with the Morse Sisters and Billy at Bingham House. . . . CHARLES (SLIM) LEE, out of Jimmie Gorham's band, new bass player with the Four Kings of Jive, replacing Henry (Hank) Clark, off to the army. . . . THE GROOVENEERS back at Dick McClain's Alpine Musical Bar, alternating with the Blackbirds. . . . WAYNE McVEIGH has converted his Twin Cedar Inn, Camden, N. J., into a musical bar. Instead of floorshows as in previous summers, Twin Cedar will offer the Blues Busters Trio behind the new bar spotlight.

### FROM ALL OVER:

KENNY CLARKE (4) started May 22 at the Hotel Evangaline, Alexandria, La., set by the McConkey Orchestra Company. Same office also booked Max Cooper (4) into the Nevada Biltmore Hotel, Las Vegas, Nev., for six weeks. . . . DOC LAWSON, organist, has started a three-month return date at the Beachwater Club, Biloxi, Miss., set by Bess Grundmann, of New Orleans.

## ACTS·UNITS·ATTRACTIONS ROUTES (For Orchestra Routes, See Music Department)

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

(Routes are for current week when no dates are given.)

- A**  
 Alexander, Don (El Chico) NYC, nc.  
 Allarie, Connie (Touraine) Boston, h.  
 Alliea (Queen Mary) NYC, nc.  
 Amaya, Carmen (La Conga) NYC, nc.  
 Andre, Lola Troupe (Leon & Eddie's) NYC, nc.
- B**  
 Balley, Mildred (Cafe Society Uptown) NYC, nc.  
 Baker, Kenny (RKO-Boston) Boston, t.  
 Baldwin & Bristol (Riverview Beach) Pennsylvania, N. J., p.  
 Barnett, Martin (Helsing's) Chi, nc.  
 Barry, Dave (Paramount) NYC, t.  
 Barry, Diane (Yacht) Pittsburgh, nc.  
 Barry, Fred & Elaine (RKO-Boston) Boston, t.  
 Belling, Clem (Villa Madrid) Pittsburgh, nc.  
 Belleit, Marlon, & English Bros. (Oriental) Chi, t.  
 Belmont Bros. (Corktown) Detroit, nc; (Clyde's) Detroit 31-June 5, c.  
 Benoit, Joan (Bertolotti's) NYC, nc.  
 Blair & Dean (Casablanca) NYC, nc.  
 Blake, Arthur (Palmer House) Chi, h.  
 Blackstone, Nan (La Conga) Evansville, Ind., nc.

- Bond, Angie, Trio (Enduro) Brooklyn, re.  
 Bond, Gertrude (Royale) Syracuse, nc.  
 Boswell, Connie (Stanley) Pittsburgh, t.  
 Brooks, June (Palumbo's) Phila, nc.  
 Brooks, Thedora (St. Regis) NYC, h.  
 Bruce, Carol (Palace) Cleveland, t.  
 Buckley, Dick (Blackhawk) Chi, c.  
 Burton's Birds (Chase) St. Louis 7-27, h.  
 Burvedells (Colosimo's) Chi, nc.
- C**  
 Cabot & Dresden (Palmer House) Chi, h.  
 Cahill, Johnny (Palumbo's) Phila, nc.  
 Callahan Sisters (Beverly Hills) Newport, Ky., 14-27, cc.  
 Carl, Frankie (Chicago) Chi, t.  
 Carlisle, Charlie (Bowery) Detroit, nc.  
 Carroll Sisters (Queen Mary) NYC, nc.  
 Castaine & Barry (Touraine) Boston, h.  
 Chappelle & Hannon (Charles) Baltimore, nc.  
 Chittison, Herman, Trio (Ruban Bleu) NYC, nc.  
 Claire Sisters (Leon & Eddie's) NYC, nc.  
 Clark Bros. (Palumbo's) Phila, nc.  
 Claudet, Marguerite (Hunt's Villa) Macon, Ga., nc.  
 Clayton, Ruth (Latin Quarter) Chi, nc.  
 Cliff, Paddy (Bowery) Detroit, nc.  
 Colman, Art & Bob (Earle) Washington, t.  
 Conklin, Shirley (Cerutti's) NYC, nc.  
 Conrad, Cliff (Embassy) Brooklyn, nc.  
 Cortez, Florez (Te Pee) Miami, nc.  
 Coy, Johnny (Versailles) NYC, nc.

- D**  
 Dale, Maryon (Cerutti's) NYC, nc.  
 Davis, Diane (Copacabana) NYC, nc.  
 Day, Dawn & Dusk (Ruban Bleu) NYC, nc.  
 Dean, Skip, & Co. (Victory Inn) Council Bluffs, Ia., nc.  
 DePay, Arleen (Sawdust Trail) NYC, nc.  
 Delmar, Armand (Patlo) Cincinnati, nc.  
 DeMarlos (La Martinique) NYC, nc.  
 Denning, Ruth (Iceland) NYC, re.  
 Derwin, Hal (Copley Plaza) Boston, h.  
 D'Ivons, The (Earle) Phila, t.  
 Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.  
 Dorita & Valero (El Chico) NYC, nc.  
 D'Roy, Phil (Villa Madrid) Pittsburgh, nc.  
 Drake & Marche (Jefferson) St. Louis, h.  
 Duanos, The (Mayfair) Boston, nc.  
 Dunbar, Dixie (Copacabana) NYC, nc.  
 Durant, Jack (Beverly Hills) Newport, Ky., cc.  
 Dutton, Laura Deane (Glenn Rendezvous) Newport, Ky., nc.

Dyer-Bennett, Richard (Village Vanguard) NYC, nc.

- E**  
 Ebony Decelver (Silhouette) Chi, nc.  
 Edwards, Cliff (Palace) Cleveland, t.  
 El Cota (Chez Ami) Buffalo, nc.  
 Eldridge, Jean (Lookout House) Covington, Ky., nc.  
 Ellsworth & Fairchild (Pierre) NYC, h.  
 Emerald Sisters (Camp Phillips) Salina, Kan., 27-29.  
 Estella (Mon Parce) NYC, nc.

## EDDIE SUEZ

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- F**  
 Farney, Evelyn (Paramount) NYC, t.  
 Faust, Johnny (Jefferson) St. Louis, h.  
 Fernandez, Dolores & Joe (Wm. Penn) Pittsburgh, h.  
 Fields, Benny (Club V) Collinsville, Ill., nc.  
 Fisher & White (Aloha) Brooklyn, nc.  
 Fontaine, Neil (Walton) Phila, h.  
 Frakson (Copley Plaza) Boston h.  
 Frazee, Jane (Oriental) Chi, t.  
 Fs, Four (Ringside) NYC, c.  
 Fuld, Leo (Old Roumanian) NYC, re.  
 Fuller, Bob (Bowery) Detroit, nc.

- G**  
 Gaby, Frank (Palace) Cleveland, t.  
 Gale, Gloria (Enduro) Brooklyn, re.  
 Gale, Lenny (Kitty Davis) Miami, nc.  
 Garcias, The (Leon & Eddie's) NYC, nc.  
 Garland & Steele (Cerutti's) NYC, nc.  
 Garretson, Marjorie (Radisson) Minneapolis, h.  
 Gaucho Trio (Enduro) Brooklyn, re.  
 George & Irene (Copacabana) NYC, nc.  
 Geronimo, Villarino (La Conga) NYC, nc.  
 Gibbs, Georgia (Cafe Society Downtown) NYC, nc.  
 Gil, Charros Trio (Blue Angel) NYC, nc.  
 Gilford, Jack (Lookout House) Covington, Ky., nc.  
 Giovanni (Riobamba) NYC, nc.  
 Golden Gate Quartet (Paramount) NYC, t.  
 Golden Pair (Chez Ami) Buffalo, nc.  
 Glover & LaMae (Neil House) Columbus, O., h.  
 Grace & Nikko (Beverly Hills) Newport, Ky., cc.  
 Green, Jackie (Stanley) Pittsburgh, t.  
 (See ROUTES on page 43)

## Advance Bookings

ELTON BRITT: Oriental, Chicago, June 11, week; Riverside, Milwaukee, 18, week.

MAURICE AND BETTY WHALEN: Edgewater Beach Hotel, Chicago, June 11, four weeks.

GALENTE AND LEONARDA: Blackhawk Cafe, Chicago, June 2, two weeks and options.

WOODY HERMAN: Orpheum, Los Angeles, June 30, week; Orpheum, Minneapolis, July 9, week; Riverside, Milwaukee, 16, week; Circle, Indianapolis, 30, week; Stanley, Pittsburgh, August 6, week.

MAJOR BOWES UNIT: Keith's, Indianapolis, July 2-5.

MITZI GREEN, Katharine Dunham Dancers: Chez Parce, Chicago, June 11 (indefinite run).

LISHERON AND ADAMS, Phil D'Roy, Bismarck Hotel, Chicago, June 11 (two weeks and options).

CANTU: Lake Club, Springfield, Ill., July 3-16; 100 Club, Des Moines, 17-23.

CALLAHAN SISTERS: Club V, Collinsville, Ill., May 29-June 11; Lake Club, Springfield, Ill., June 12-18; Hurricane Club, New York, June 24, six weeks.

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# COLLEGIANS NOT JUMPING

## COLLEGIATE CHOICE OF ORCHESTRAS

The college editors listed in preferential order the three dance bands which in their opinion are the most popular with the student bodies at their schools.

For purposes of tabulation, three points are given for a first choice, two for second choice and one for third choice. Orchestras were listed by the editors regardless of whether they had ever played on the particular campus, the criterion being their expressed popularity with the student body.

| Orchestra        | First Choice | Second Choice | Third Choice | TOTAL |
|------------------|--------------|---------------|--------------|-------|
| HARRY JAMES      | 198          | 66            | 9            | 273   |
| TOMMY DORSEY     | 75           | 88            | 26           | 189   |
| GLENN MILLER     | 51           | 34            | 20           | 105   |
| BENNY GOODMAN    | 6            | 16            | 22           | 44    |
| JIMMY DORSEY     | 9            | 10            | 8            | 27    |
| KAY KYSER        | 2            | 8             | 7            | 18    |
| CHARLIE SPIVAK   | 3            | 6             | 8            | 17    |
| FRED WARING      | 6            | 4             | 3            | 13    |
| SAMMY KAYE       | 9            | 2             | 1            | 12    |
| VAUGHN MONROE    | —            | 4             | 4            | 8     |
| Woody Herman     | —            | 2             | 3            | 5     |
| Artie Shaw       | 3            | —             | 1            | 4     |
| Sonny Dunham     | 3            | —             | 1            | 4     |
| Glen Gray        | —            | 4             | —            | 4     |
| Ted Fio Rito     | 3            | —             | —            | 3     |
| Harry Owens      | 3            | —             | —            | 3     |
| Bob Chester      | —            | 2             | 1            | 3     |
| Jimmie Lunceford | 3            | —             | —            | 3     |
| Joe Billo        | 3            | —             | —            | 3     |
| Paul Laval       | —            | 2             | 1            | 3     |
| Lou Diamond      | —            | 2             | —            | 2     |
| Xavier Cugat     | —            | —             | 2            | 2     |
| Claude Thornhill | —            | —             | 2            | 2     |
| Jack Edwards     | —            | 2             | —            | 2     |
| Hal McIntyre     | —            | 2             | —            | 2     |
| Gene Krupa       | —            | —             | 1            | 1     |
| Freddy Martin    | —            | —             | 1            | 1     |
| Jan Savitt       | —            | —             | 1            | 1     |
| Les Brown        | —            | —             | 1            | 1     |
| Dick Jurgens     | —            | —             | 1            | 1     |
| Count Basie      | —            | —             | 1            | 1     |
| Eddy Duchin      | —            | —             | 1            | 1     |
| Duke Ellington   | —            | —             | 1            | 1     |
| Cab Calloway     | —            | —             | 1            | 1     |
| Herbie Holmes    | —            | —             | 1            | 1     |
| No Choice        | 1 school     | 3 schools     |              |       |

## "Sweet" Music Dominates as Students Pick Faves; Disks Make the Orks, Poll Proves

(Continued from page 3)

51.5 was last year. Jimmy Dorsey remains in fifth place, but his current 27 points is much weaker than last year's 41.5, as well as in its relationship to the points polled by other winners this year.

Kay Kyser made a slight comeback, climbing to sixth place from last year's eighth, after having held down the deuce and trey slot in former years. Charlie Spivak continued moving upward, advancing from ninth place last year to seventh in this poll. Two years ago he was 23d.

Sammy Kaye reversed positions with Spivak, settling in the ninth spot this year, and Vaughn Monroe dropped to 10th place from the sixth he held one year ago.

Perhaps the biggest surprise of the poll is the way Fred Waring popped into eighth place, copping two firsts, two seconds and three thirds from the campus pickers. The band that was once the personification of college styles did no better a year ago than one second choice and one third.

Hal McIntyre, chosen by college critics last year as one of the two bands with the most promising future, polled only two votes, the same number the other "most prominent" leader, Claude Thornhill, drew. However, Thornhill had his professional career suspended when he entered the navy last winter. Artie Shaw, in whose navy ork Thornhill is playing, collected four votes.

### Jitterbugging Fades

Collegians are definitely on the sweet side. With the exception of 15 schools where "sweet" was the second favorite dance style among the student body, all the rest prefer their music smooth and languid. This may account for the solid vote run up for Tommy Dorsey, his ork registering frequently under the question asking which orchestra "specializing" was best.

James and Miller, too, were frequently cited as the best exponents of the sweet style. Waring won a couple of mentions, as did Spivak, Monroe, Thornhill and Kaye. Guy Lombardo was tabbed once, tho he failed to show among the top orks.

Jitterbug music ran second, well ahead of Latin American rhythms. Thirteen campuses preferred the jitter stuff to any other, but 28 of them liked 1-2-3-kickers more than jumpers.

James polled heavily in the j-bug division, tho Goodman ran up the highest number of first choices from the bounce enthusiasts. Goodman may be top man among hot fans, and Duke Ellington, Count Basie also have willing backers, but when it came to weighing them alongside of the "sweet" choices they got lost in the shuffle. Ellington and Basie rang up one point each in the final tabulation, Jimmie Lunceford knocking off one first place for a point count of three.

Teddy Powell and Tony Pastor also showed up among favorite hot bands but didn't place anywhere in the all-important count. Gene Krupa wound up with one point.

Congas and rumbas were liked on virtually every campus heard from, with Xavier Cugat all alone among the desired maestri for this style of music. Still the Latin rhythmicists were unable to influence their respective student bodies when it came to casting votes for favorite orks. Cugat finished with two third-choice selections.

### Disks Dictate Choices

Do phonograph records influence students in deciding on their favorites? The answer to that one was definitely yes. Disks even decide a third of the colleges when it comes to selecting bands for proms—tho here, too, many other factors (like availability, price, trans-

portation, etc.) play important parts.

But the transportation headache can't stop the crew-cuts from saying which they like most—and bands with most popular records got the lion's share of the votes.

James hasn't had a record flop this year. *Mr. Five by Five*, *Strictly Instrumental* and other bounceroos kept swing fans conscious of his activities, and the sock *Craziest Dream*, *Heard That Song*, *Velvet Moon* (all three his alone among major orks), *Sleepy Lagoon*, *I Don't Want To Walk Without You*, for ballads made him a fixture on the phonographs.

Aside from terrific run of smash records Miller had up to the time he entered the army, the number of disks he recorded before the AFM ban left him with a supply of hit material that kept his name fresh. Miller's *Dearly Beloved* and *Moonlight Becomes You* were both top-drawer disks, and his waxing of *Black Magic* has proved the most popular of all versions of the exotic tune.

Tommy Dorsey had a monopoly of *There Are Such Things*, one of the top-selling records in many years, and his exclusive with *It Started All Over Again* helped keep the ball rolling. Months back he did well with *This Love of Mine*, another ballad, all of which won him plenty of votes for his "sweet" stylings.

Benny Goodman probably owes his pre-eminence among Lindy Hoppers to his recent *Jersey Bounce* and *Why Don't You Do Right?* Kay Kyser's stronger position this year is accountable, in part at least, to the success of his records, *Can't Get Out of This Mood* and *Praise the Lord*.

### Territorials Take Over

The cut in size of student bodies and wartime band budget trimming, plus difficulty of securing name bands to make trips even if the price was right, showed itself in the huge number of territorial bands used for proms. Some of the local orks made sufficient impression on the students to win votes for the national poll.

Joe Billo won a first-place vote, Lou Diamond and Jack Edwards each copped a second place, and Herbie Holmes landed with a third.

Gone are the \$1,000-\$1,250 fees for traveling bands. Some schools did go as high as \$750 per band; Purdue University (La Fayette, Ind.) shelling out \$7,200 for eight dances; Becker College (Worcester, Mass.), \$2,250 on three affairs; University of New Hampshire (Durham, N. H.), \$2,800 for four proms; University of Richmond (Richmond, Va.), \$3,000 on four shindigs, and a few others that averaged \$500 per prom. The general level went from \$50 to \$200 for music and that bought local orks with no transportation costs to meet.

The territorial band will play an increasingly greater part in the national music scene so long as the war continues. A later article in this series will itemize the favorites in the various localities.

Next week: band vocalists.

## Kenny Sargent With Territorial Ork

MEMPHIS, May 22.—Johnny Long, tri-State band leader, announced this week that since the recent review in *The Billboard*, Kenny Sargent, who was listed as available as vocalist with the band at slight additional charge, has accepted a chair in the sax section and is part of the outfit. Sargent was one of the original members of the Casa Loma Orchestra.

## Love Found Guilty Petrillo's Assistant Dropped From AFM

SAN FRANCISCO, May 22.—Eddie Love pleaded guilty to charges of violation of trust brought by Musicians' Union Local 6 here, according to Elmer M. Hubbard, president of the local. Love was dropped from membership in the union, ordered to pay a fine of \$1,000 and to restore the \$6,859.53 found short in the union's accounts. Officials declined to state whether criminal action was contemplated.

Love was secretary of the local for more than 10 years, and more recently was special assistant to James C. Petrillo, president of AFM. Shortage was found in the union's revolving fund paid by radio stations. Rules require that all fines and assessments be paid within 10 days.

## Plastics for Pubs As Metal Shortage Ups Engraving Cost

NEW YORK, May 22.—With the metal shortage boosting prices on engraving plates, more and more publishers are turning to the Musick Type process for setting up their sheet music. Musick Type, started several years ago by Deanna Bartlett and Maurie Hartmann, owners of Cherlo Music, uses plastics instead of metal. Music is hand set and reproduction is made from the original sheet, saving the extra print which has to be made from a metal plate.

Cost of the Musick Type process was originally the same as engraving, and publishers were reluctant to turn away from standardized metal plates. Now,

however, with metals becoming increasingly scarce and more expensive, cost of the plastic method is comparably lower as prices on it have remained level.

Increased business has caused Musick Type to take on added help in the past week. Some publishers who have recently switched to the plastic process are Fred Fischer, Lincoln Music, Noble Music, Stasney Music and the Canadian firm, Gordon V. Thompson, Ltd. Southern Music, which started with Musick Type shortly after its inception and then went back to engraving, has now brought its business back to the plastic firm.

## Ink Spots-Millinder Tour Grosses Big

NEW YORK, May 22.—Grosses on the Ink Spots-Lucky Millinder tour thru theaters in Texas show \$16,000 at the Worth Theater, Fort Worth, from April 8 to 11; \$26,000 at the Majestic Theater, Dallas, week of April 15; \$25,000 at the Metropolitan Theater, Houston, week of April 22 and a high of \$37,000 at the Majestic Theater, San Antonio, week of April 29.

Playing a string of one-nighters, from May 6 thru the 12th, they drew \$7,584 at Beaumont, Tex.; \$4,615 at Port Arthur, Tex.; \$5,633 at New Orleans, \$8,307 at Birmingham, Ala.; \$4,865 at Macon, Ga., and \$5,900 at Chattanooga, Tenn.

## Jurgens Finally Inducted

SAN FRANCISCO, May 22.—Band leader Dick Jurgens was sworn into the marine corps as a private last week. Since his orchestra was disbanded in January to allow players to enter the armed forces, Jurgens has been engaged in war work in Sacramento.



# COLLEGES PARTICIPATING IN SURVEY

| State and City              | College                        | Student Body* | No. of Big Dances During School Yr. | Band Budget       | State and City             | College                          | Student Body* | No. of Big Dances During School Yr. | Band Budget      |
|-----------------------------|--------------------------------|---------------|-------------------------------------|-------------------|----------------------------|----------------------------------|---------------|-------------------------------------|------------------|
| <b>ALABAMA</b>              |                                |               |                                     |                   | <b>NEBRASKA</b>            |                                  |               |                                     |                  |
| Florence                    | State Teachers' College        | 680           | 3                                   | \$150             | Lincoln                    | Nebraska Wesleyan University     | 455           | 5                                   | \$200            |
| <b>ARIZONA</b>              |                                |               |                                     |                   | <b>NEW HAMPSHIRE</b>       |                                  |               |                                     |                  |
| Flagstaff                   | Ariz. State Teachers' College  | 485           | 6                                   | .....             | Durham                     | Univ. of New Hampshire           | 1,850         | 4                                   | \$600-\$800 each |
| <b>ARKANSAS</b>             |                                |               |                                     |                   | Exeter                     | Phillips Exeter Acad. (prep)     | 700           | 3                                   | .....            |
| Russellville                | Ark. Polytech. College         | 690           | 7                                   | \$70              | <b>NEW JERSEY</b>          |                                  |               |                                     |                  |
| <b>CALIFORNIA</b>           |                                |               |                                     |                   | Elizabeth                  | Pingry School (prep)             | 300           | 4                                   | \$325            |
| Los Angeles                 | Loyola Univ. of L. A.          | 720           | 10                                  | (private parties) | Teaneck                    | Bergen Jr. College               | 600           | 3                                   | .....            |
| Redlands                    | University of Redlands         | 780           | 5                                   | (local orks)      | <b>NEW YORK</b>            |                                  |               |                                     |                  |
| San Francisco               | University of San Francisco    | 760           | 4                                   | .....             | Alfred                     | Alfred University                | 640           | 7                                   | \$2,250          |
| San Luis Obispo             | Calif. State Polytechnic       | 690           | 9                                   | .....             | Brooklyn                   | Polytech. Inst. of Brooklyn      | 1,090         | 6                                   | .....            |
| Santa Clara                 | University of Santa Clara      | 520           | 5                                   | \$750             | Buffalo                    | University of Buffalo            | 1,775         | 10                                  | \$1,000          |
| Stockton                    | College of the Pacific         | 565           | 8                                   | .....             | Garden City                | St. Paul's School (prep)         | 140           | ..                                  | .....            |
| Ventura                     | Ventura Jr. College            | 420           | 6                                   | .....             | Geneva                     | Hobart & Wm. Smith College       | 545           | 2                                   | \$400            |
| <b>COLORADO</b>             |                                |               |                                     |                   | Manlius                    | Manlius School                   | 175           | 2                                   | \$500            |
| Boulder                     | University of Colorado         | 4,100         | 6                                   | \$200             | New York City              | N. Y. U. Wash. S. q. Coll. (day) | 3,945         | 1                                   | .....            |
| Denver                      | Regis College                  | 200           | 8                                   | .....             | Potsdam                    | State Normal School              | 540           | 14                                  | \$1,050          |
| Greeley                     | Colorado State Coll. of Edcn.  | 1,690         | 9                                   | .....             | Troy                       | Russell Sage                     | 670           | 2                                   | \$350            |
| Gunnison                    | Western State Coll. of Colo.   | 450           | 11                                  | .....             | <b>NORTH CAROLINA</b>      |                                  |               |                                     |                  |
| <b>CONNECTICUT</b>          |                                |               |                                     |                   | Greensboro                 | Woman's Coll. (U. of N. C.)      | 2,110         | 11                                  | \$50-\$100 each  |
| New Haven                   | Yale University                | 5,360         | 1                                   | \$250             | Salisbury                  | Catawba College                  | 495           | 4                                   | \$500            |
| New London                  | Connecticut College (Women)    | 740           | 1                                   | \$155             | <b>NORTH DAKOTA</b>        |                                  |               |                                     |                  |
| Pomfret                     | Pomfret School                 | 140           | 2                                   | \$400             | Dickinson                  | State Teachers' College          | 500           | 10                                  | \$150            |
| Storrs                      | Connecticut State College      | 980           | 6                                   | \$450-\$750 each  | Wahpeton                   | N. D. State School of Science    | 550           | 7                                   | .....            |
| Watertown                   | Taft School                    | 350           | 1                                   | \$500             | <b>OHIO</b>                |                                  |               |                                     |                  |
| <b>DELAWARE</b>             |                                |               |                                     |                   | Hiram                      | Hiram College                    | 375           | 7                                   | \$700            |
| Newark                      | University of Delaware         | 995           | 7                                   | \$200-\$300 each  | Kent                       | Kent State University            | 2,590         | 4                                   | \$1,500          |
| <b>DISTRICT OF COLUMBIA</b> |                                |               |                                     |                   | Oberlin                    | Oberlin College                  | 1,860         | 5                                   | \$2,000          |
| Washington                  | Catholic Univ. of America      | 1,950         | 8                                   | \$500             | Westerville                | Otterbein College                | 415           | 10                                  | \$750            |
| <b>FLORIDA</b>              |                                |               |                                     |                   | <b>OKLAHOMA</b>            |                                  |               |                                     |                  |
| St. Petersburg              | St. Petersburg Jr. College     | 360           | 1                                   | .....             | Norman                     | University of Oklahoma           | 7,240         | 2                                   | \$1,000          |
| <b>GEORGIA</b>              |                                |               |                                     |                   | <b>OREGON</b>              |                                  |               |                                     |                  |
| Milledgeville               | Georgia State Coll. for Women  | 1,600         | 8                                   | \$900             | Eugene                     | University of Oregon             | 3,640         | 6                                   | .....            |
| Statesboro                  | So. Georgia Teachers' College  | 755           | 6                                   | .....             | <b>PENNSYLVANIA</b>        |                                  |               |                                     |                  |
| <b>IDAHO</b>                |                                |               |                                     |                   | Allentown                  | Muhlenberg College               | 500           | 8                                   | \$1,600          |
| Pocatello                   | Univ. of Idaho (So. Branch)    | 1,200         | ..                                  | .....             | Bethlehem                  | Lehigh University                | 1,865         | 4                                   | \$2,000          |
| <b>ILLINOIS</b>             |                                |               |                                     |                   | Bethlehem                  | Moravian College                 | 195           | 4                                   | \$90 (local)     |
| Carbondale                  | So. Illinois State Normal      | 1,880         | 4                                   | \$1,000           | Bryn Mawr                  | Harcum Junior College            | 120           | ..                                  | .....            |
| Chicago                     | DePaul University              | 6,330         | 5                                   | .....             | Collegeville               | Ursinus College                  | 550           | 6                                   | \$650            |
| Chicago                     | Wright City Jr. College        | 2,990         | 5                                   | .....             | Erie                       | Erie Ctr., Univ. of Pitt.        | 160           | 2                                   | .....            |
| Lake Forest                 | Lake Forest College            | 385           | 2                                   | \$160             | Grove City                 | Grove City College               | 925           | 5                                   | \$725            |
| Monmouth                    | Monmouth College               | 555           | 7                                   | \$100             | Johnstown                  | Instn. Jr. Coll., Univ. of Pitt. | 380           | 2                                   | .....            |
| <b>INDIANA</b>              |                                |               |                                     |                   | Lancaster                  | Franklin & Marshall College      | 915           | 4                                   | .....            |
| Fort Wayne                  | Indiana Technical College      | 425           | 4                                   | \$400             | Meadville                  | Allegheny College                | 700           | 8                                   | \$1,300          |
| Greencastle                 | DePauw University              | 1,400         | 6                                   | \$2,500           | Philadelphia               | St. Joseph College               | 520           | 2                                   | \$1,300          |
| Indianapolis                | Butler University              | 1,770         | 4                                   | \$600             | Pottstown                  | Hill School (prep)               | 400           | 1                                   | \$700            |
| La Fayette                  | Purdue University              | 7,090         | 8                                   | \$7,200           | <b>SOUTH CAROLINA</b>      |                                  |               |                                     |                  |
| Valparaiso                  | Valparaiso University          | 500           | ..                                  | .....             | Charleston                 | The Citadel, Mil. Col. S. C.     | 1,100         | 15                                  | .....            |
| <b>IOWA</b>                 |                                |               |                                     |                   | Clinton                    | Presbyterian College             | 345           | 12                                  | \$1,200          |
| Cedar Falls                 | Iowa State Teachers' College   | 1,900         | 5                                   | \$750             | <b>SOUTH DAKOTA</b>        |                                  |               |                                     |                  |
| Dubuque                     | University of Dubuque          | 450           | 6                                   | .....             | Brookings                  | S. D. State College A. & M.      | 1,295         | 11                                  | \$1,600          |
| Sioux City                  | Morningside College            | 730           | 6                                   | \$100             | <b>TENNESSEE</b>           |                                  |               |                                     |                  |
| <b>KANSAS</b>               |                                |               |                                     |                   | Chattanooga                | Univ. of Chattanooga             | 630           | 1                                   | \$90             |
| Emporia                     | Kansas State Teachers' College | 1,890         | 4                                   | \$125             | Lebanon                    | Cumberland University            | 535           | 5                                   | .....            |
| Pittsburg                   | Kansas State Teachers' College | 2,700         | 4                                   | (local orks)      | Memphis                    | Memphis State College            | ....          | 18                                  | (local orks)     |
| Topeka                      | Washburn College               | 800           | 5                                   | \$375             | <b>TEXAS</b>               |                                  |               |                                     |                  |
| <b>LOUISIANA</b>            |                                |               |                                     |                   | Austin                     | St. Edward's University          | 300           | 5                                   | (local orks)     |
| Hammond                     | S. E. Louisiana College        | 555           | 3                                   | \$200             | Austin                     | University of Texas              | 10,895        | 7                                   | \$4,100          |
| <b>MAINE</b>                |                                |               |                                     |                   | Fort Worth                 | Texas Christian University       | 2,265         | 6                                   | \$600            |
| Lewiston                    | Bates College                  | 695           | 3                                   | \$1,050           | Houston                    | University of Houston            | 2,040         | 5                                   | \$250 (local)    |
| <b>MARYLAND</b>             |                                |               |                                     |                   | Nacogdoches                | S. F. Austin State Tea. Coll.    | 935           | 6                                   | \$420            |
| Baltimore                   | Gilman Country School (prep)   | 300           | 3                                   | \$75-\$500 each   | <b>UTAH</b>                |                                  |               |                                     |                  |
| Frederick                   | Hood College                   | 440           | 4                                   | \$400             | Logan                      | Utah State Agric. College        | 3,225         | 9                                   | \$150            |
| <b>MASSACHUSETTS</b>        |                                |               |                                     |                   | Salt Lake City             | University of Utah               | 4,315         | 10                                  | .....            |
| Boston                      | Boston University              | 8,140         | 6                                   | \$2,000           | <b>VIRGINIA</b>            |                                  |               |                                     |                  |
| Boston                      | Simmons College                | 1,575         | 5                                   | \$1,200           | Farmville                  | State Teachers' College          | 865           | 6                                   | \$600            |
| Medford                     | Tufts College                  | 2,155         | 6                                   | \$1,150           | Lexington                  | Virginia Military Institute      | 715           | 18                                  | .....            |
| Williamstown                | Williams College               | 825           | 1                                   | .....             | Lexington                  | Washington & Lee University      | 955           | 5                                   | \$3,000          |
| Worcester                   | Becker College                 | 500           | 3                                   | \$2,250           | Lynchburg                  | Randolph Macon Wom. Coll.        | 675           | 8                                   | \$710            |
| Worcester                   | Worcester Academy (prep)       | 525           | 3                                   | \$300             | Richmond                   | U. of Rich., Westhampton Coll.   | 1,135         | 4                                   | \$3,000          |
| Worcester                   | Worcester Polytech. Inst.      | 685           | 2                                   | \$750             | Salem                      | Roanoke College                  | 380           | 7                                   | \$1,400          |
| <b>MICHIGAN</b>             |                                |               |                                     |                   | Staunton                   | Mary Baldwin College             | 320           | 3                                   | \$300            |
| Detroit                     | University of Detroit          | 2,300         | 9                                   | \$2,300           | Univ. Station              | University of Virginia           | 2,920         | 7                                   | .....            |
| Mt. Pleasant                | Conf. State Teachers' College  | 1,275         | 9                                   | \$1,200           | <b>WEST VIRGINIA</b>       |                                  |               |                                     |                  |
| Olivet                      | Olivet College                 | 260           | 8                                   | \$600             | Buckhannon                 | W. Va. Wesleyan College          | 575           | 4                                   | \$550            |
| <b>MINNESOTA</b>            |                                |               |                                     |                   | Huntington                 | Marshall College                 | 1,695         | 10                                  | .....            |
| Minneapolis                 | University of Minneapolis      | 15,900        | 10                                  | .....             | Morgantown                 | West Virginia University         | 3,135         | 10                                  | \$800            |
| Northfield                  | Carleton College               | 845           | 5                                   | \$250-\$500 each  | <b>WISCONSIN</b>           |                                  |               |                                     |                  |
| St. Paul                    | College of St. Thomas          | 760           | 10                                  | \$1,000           | Milwaukee                  | Marquette University             | 4,000         | 12                                  | \$1,500          |
| St. Paul                    | Macalester College             | 700           | 4                                   | .....             | Milwaukee                  | Univ. of Wisconsin. (Ext.)       | 690           | 5                                   | \$275            |
| <b>MISSISSIPPI</b>          |                                |               |                                     |                   | <b>WYOMING</b>             |                                  |               |                                     |                  |
| Cleveland                   | Delta State Teachers' College  | 340           | 6                                   | .....             | Laramie                    | University of Wyoming            | 2,185         | 10                                  | .....            |
| State College               | Mississippi State College      | 2,280         | 17                                  | \$3,000           | <b>CANADA</b>              |                                  |               |                                     |                  |
| <b>MISSOURI</b>             |                                |               |                                     |                   | Kingston, Ont.             | Queen's University               | 1,700         | 4                                   | \$1,350          |
| Boonville                   | Kemper Military Acad. (prep)   | 450           | 3                                   | \$1,100           | London, Ont.               | University of W. Ontario         | 1,525         | 8                                   | \$750            |
| Fulton                      | Westminster College            | 320           | 5                                   | \$125-\$150 each  | Toronto, Ont.              | University of Toronto            | 8,400         | 1                                   | \$700            |
| Kansas City                 | University of Kansas City      | 830           | 7                                   | .....             | *Based on pre-war figures. |                                  |               |                                     |                  |



# COAST ORKS GO 'BILLY

## WINNERS FOR PAST SIX YEARS \*

For purposes of comparison, the following table lists the top 10 orchestras selected in each of the six annual college music surveys conducted by The Billboard:

|   |   |  |
|---|---|--|
| 1938—<br>BENNY GOODMAN<br>TOMMY DORSEY<br>HAL KEMP<br>GUY LOMBARDO<br>KAY KYSER<br>GLEN GRAY<br>HORACE HEIDT<br>SAMMY KAYE<br>JIMMIE LUNCFORD<br>WAYNE KING       | 1939—<br>ARTIE SHAW<br>KAY KYSER<br>TOMMY DORSEY<br>BENNY GOODMAN<br>LARRY CLINTON<br>HAL KEMP<br>GUY LOMBARDO<br>HORACE HEIDT<br>GLEN GRAY<br>JIMMY DORSEY         | 1940—<br>GLENN MILLER<br>KAY KYSER<br>TOMMY DORSEY<br>BENNY GOODMAN<br>ORRIN TUCKER<br>JAN SAVITT<br>GUY LOMBARDO<br>SAMMY KAYE<br>HAL KEMP<br>JIMMY DORSEY        |
| 1941—<br>GLENN MILLER<br>TOMMY DORSEY<br>KAY KYSER<br>ARTIE SHAW<br>BENNY GOODMAN<br>JIMMY DORSEY<br>GLEN GRAY<br>JIMMIE LUNCFORD<br>GUY LOMBARDO<br>WILL BRADLEY | 1942—<br>GLENN MILLER<br>TOMMY DORSEY<br>HARRY JAMES<br>BENNY GOODMAN<br>JIMMY DORSEY<br>VAUGHN MONROE<br>SAMMY KAYE<br>KAY KYSER<br>CHARLIE SPIVAK<br>WOODY HERMAN | 1943—<br>HARRY JAMES<br>TOMMY DORSEY<br>GLENN MILLER<br>BENNY GOODMAN<br>JIMMY DORSEY<br>KAY KYSER<br>CHARLIE SPIVAK<br>FRED WARING<br>SAMMY KAYE<br>VAUGHN MONROE |

## Met Buying Any Open Dates on Name Band Books

PHILADELPHIA, May 22.—Finding it increasingly tougher to buy the bands for the full-week stands, Charles Solomon is grabbing up all available one, two and three-night open dates on the books of the bigger names for his Met Ballroom here. Has Mal Hallett current, but finding that it takes the big names to fill his big ballroom, is buying other names on spot basis to enhance the draw. Ina Ray Hutton came in Thursday (6) to couple with Hallett for three days and has Charlie Spivak set for the May 21-22 week-end nights.

Buying far in advance what is believed to be a long-distance record for one-night bookings, Solomon has snared a date on Harry James for next October 6. Was the only open one-nighter on the James schedule for the remainder of the year and Solomon put in the highest bid for it. Will get James for the single night on the band's return east from the West Coast. Realizing that it is only the top names that bring out the local dancers, Solomon is out shopping for everything available. Has the advantage over most promoters since the large capacity of his ballroom makes it possible to pay top money for the music makers.

## No Jam for Philly

PHILADELPHIA, May 22.—Altho this village is reckoned as a hot-bed of swing bugs and fans, an all-star jam session of swing satellites last Saturday afternoon (15) at Town Hall hardly drew flies. Concert was promoted by Sammy Price, Decca race artist known for his boogie-woogie piano virtuosity, and session was for the benefit of the Elite Servicemen's Canteen, for Negro servicemen. At \$1.10 a head, the jam session brought out a mixed crowd numbering less than 200. In addition to Price's own combo, session pitted units headed by Pee Wee Russell and Edmond Hall, both blackstick virtuosos. Poor publicity and lack of any advertising blamed in part for the almost negligible attendance.

## Don Redman Builds Band, Signed by William Morris

NEW YORK, May 22.—Don Redman, sepien maestro without a regular band for a long time, is reorganizing a 15-piece crew for William Morris Agency. Redman was signed to a contract this week. Well known as an arranger, he had been keeping busy scoring for numerous name bands.

### WHEN I FELL IN LOVE WITH YOU

A Fox Trot Ballad  
By Bertha Coss-Leslie Webb Brown.  
Featured by Claude Sweeten and Orchestra.  
Sung by Jean Tighe over KFI-KECA.  
Arl Publishing Co., 1658 B'way, New York

## Maestri Slicing Size of Bands

LOS ANGELES, May 22.—Riddled by the draft and unable to obtain suitable replacements, two leaders this week decided to cut down on personnel rather than gamble on inferior musicianship. Alvino Rey lost three trumpeters within six days and in the future will carry a six-man brass section instead of the eight men he's been using the past year. Harlan Leonard dropped a trumpet and a trombone, as well as a guitar, for similar reasons.

A third maestro, Johnnie (Scat) Davis, who have been fronting a 14-piece combo several years, pulled a surprise this month when he opened at Charley Foy's Supper Club here with a trio comprised of piano, drums and bass backing up his trumpet.

## Krupa Folly Costs Him Sherman Return

CHICAGO, May 22.—Gene Krupa, who was sentenced to three months in county jail, San Francisco, for contributing to the delinquency of a minor, automatically lost his return date at the Sherman Hotel here, scheduled to start July 16. Krupa was one of the most profitable bands to play the Sherman and only last February closed his fifth and most successful engagement there. (Incidentally, Krupa started the band policy at the Sherman in March, 1939.)

New development will change the future Sherman line-up. Jan Savitt comes in June 18 following Les Brown, who comes for a month Friday (28). Sonny Dunham is slated to fill Krupa's month, to be followed August 13 by Woody Herman.

## New Records Are So Scarce Juke Box Ops Placing Orders For Disk That Isn't Waxed

NEW YORK, May 22.—Demand for "bootleg" records has reached such proportions that orders have started pouring in for waxing of a tune that is not yet published. Song is *Hitler's Funeral March*, penned by Abner Silver and Nick Kenny and to be published by Lincoln Music.

Sheet music will not be available until next week, but the song got a pre-publication plug in Walter Winchell's column early this week. On the same night at a music machine operators' meeting here, talk went around that Nat Cohn would have a waxing of the ditty available in a few weeks.

Cohn, who heads a large distributing firm servicing retail stores and juke box operators, has been flooded with orders

## Khaki and Overalled Oakies Make Metropolitan Maestri Feed 'Em Down Home Tunes

LOS ANGELES, May 22.—Startling changes in music preferences are being noted in the Southern California area by big name and territory maestri alike as a never-ending stream of new residents continues to move into the Los Angeles area. Chamber of Commerce officials estimate more than 10,000 families—a total of more than 25,000 persons in all—have "migrated" into this section since last September from cities and farms thruout the West and Middle West. Dance bands, as a result, are being forced to insert in their books hillbilly, mountain music and to some extent race ballads to comply with requests of dancers.

The influx of new residents likewise is having tremendous influence on the juke box trade, from 5 to 10 hillbilly disks now showing in machines where a single-side used to suffice.

Woody Herman, currently at the Hollywood Palladium, reports requests for *Fort Worth Jail*, *Time Changes Everything* and similar hillbilly-flavored ditties his band had recorded, and his blues songs are getting a more enthusiastic reception now than at any time in Herman's six-year stint as a band leader. Eddie Miller, leading what's left of the old Bob Crosby combination, admits he is stumped. "They want to hear things like *There's a Star-Spangled Banner Waving Somewhere* . . . we haven't got that in the book. I've never experienced anything like it." But Miller is having his chief arranger, Matty Matlock, turn out a series of ditties with a Texas-Oklahoma flavor to please the dancing Oakies here who expect and demand a dance band to play songs of that nature.

Glen Gray, who just closed at the Palladium, reports one of the most popular things his aggregation has been playing during its California stint is a hillbilly song, *Don't Do It, Darling*. The band's recording of the song, put out as the "B" side of *Don't Get Around Much Anymore*, is now gaining plenty of attention out here.

Over at the new Aragon Ballroom in near-by Ocean Park, Louis Armstrong pleases the mobs with his *Me and Brother Bill* classic. "That's the big number at Aragon," Armstrong reported this week. "Those cats in slacks and all the servicemen don't want to hear anything else, almost."

### Oakie Soldiers Predominate

Armstrong's observation of "cats in slacks" and servicemen puts an accurate finger on the cause for the upheaval in music tastes hereabouts. California has

more servicemen in training than any other State, and the soldiers, sailors and marines hail from all sections of the nation, but for some peculiar reason Texas, Oklahoma, New Mexico, Arkansas, Louisiana and other States of the South and Southwest loom large as the men's home balltwicks. In addition, several thousand employees of the major airplane factories (Lockheed, Consolidated, Vega, etc.) have arrived here from the Central States within the last year or so. And they didn't leave their love for music at home.

Even the class spots are not immune. Freddy Martin's music at the Coconut Grove of the Ambassador Hotel in downtown Los Angeles is being affected. It's not the *Piano Concerto* they ask for nowadays, Martin confesses, scratching his head as he tries to figure it out. "The majority of our requests are for *Touch of Texas* and the like. And soft, romantic ballads, of course. But straight instrumental selections don't seem to be as potent as they were a year ago." Matty Malneck echoes Martin's sentiments. Malneck, at the Hotel Biltmore Bowl, told *The Billboard* reporter he's even been getting requests for square dance music.

### Spike Jones Top Man

Dance bands soon to head for Southern California will find themselves playing for a vastly different dance audience than those of New York, Chicago and other Eastern cities. Here it is a common sight for girls in slacks to jitterbug with men in suede jackets, collars open. The bookers, leaders and musicians call the new dance crowd Oakies. But the money pours in as the box-office turnstiles click furiously. The war has changed music, whether you like it or not, and the end is not yet in sight. One maestro here hopes the current appreciation of corny, race, hillbilly and mountain music continues after the war is won. Spike Jones and His City Slickers are the top men on the totem pole, all because the Oakies consider him to have the most to offer.

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MASON CITY, IOWA

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6:15 to 6:30  
ON BLUE NETWORK

**MacArthur (Club) Ballroom**

Summer Season Opens May 29.  
Uses Small Combinations and Bands.  
Communicate With Frank D. Shean.  
**SEASIDE PARK**  
VIRGINIA BEACH, VA.





# The Billboard Music Popularity Chart

WEEK ENDING  
MAY 20, 1943

## SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEAP, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard.

| Title                                      | Publisher             |
|--|-----------------------|
| AS TIME GOES BY (F)                        | Harms                 |
| BRAZIL (F)                                 | Southern              |
| CABIN IN THE SKY (F)                       | Feist                 |
| CHANGE OF HEART                            | Southern              |
| COMIN' IN ON A WING AND A PRAYER           | Robbins               |
| DO I KNOW WHAT I'M DOING?                  | Melody Lane           |
| DON'T CRY                                  | National              |
| DON'T GET AROUND MUCH ANYMORE              | Robbins               |
| I DON'T BELIEVE IN RUMORS                  | BMI                   |
| I NEVER MENTION YOUR NAME                  | Berlin                |
| IN THE BLUE OF EVENING                     | Shapiro-Bernstein     |
| IT CAN'T BE WRONG (F)                      | Harms                 |
| IT'S ALWAYS YOU (F)                        | Famous                |
| IT'S LIKE OLD TIMES                        | Kaycee                |
| JOHNNY ZERO                                | Santily-Joy           |
| LET'S GET LOST (F)                         | Paramount             |
| NEVADA                                     | Dorsey Bros.          |
| NEVER A DAY GOES BY                        | Miller                |
| PEOPLE WILL SAY WE'RE IN LOVE              | Crawford              |
| PUT OUR ARMS AROUND ME, HONEY              | Broadway              |
| RIGHT KIND OF LOVE                         | Witmark               |
| TAKING A CHANCE ON LOVE (F)                | Feist                 |
| THAT OLD BLACK MAGIC (F)                   | Famous                |
| THERE'S A HARBOR OF DREAMBOATS             | Shapiro-Bernstein     |
| VIOLINS WERE PLAYING                       | Lincoln               |
| WAIT FOR ME, MARY                          | Remick                |
| WE MUSTN'T SAY GOODBYE                     | Mayfair               |
| WHAT'S THE GOOD WORD, MR. BLUE-BIRD?       | Berlin                |
| YOU'LL NEVER KNOW (F)                      | Bregman, Vocco & Cohn |
| YOU RHYME WITH EVERYTHING THAT'S BEAUTIFUL | Chappell              |

## NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. While two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal: Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Plitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Dreifelbeis Music Co. Chicago: Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Jacksonville, Fla.: Butler Record Shop. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. H. Bradford Piano Co. Newark, N. J.: Record Shop. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Theim; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

| NATIONAL |  | EAST     |  | SOUTH      |  |
|----------|--|----------|--|------------|--|
| POSITION | Last This Wk. Wk.  | POSITION | Last This Wk. Wk.                            | POSITION   | Last This Wk. Wk.                            |
| 3        | 1. THAT OLD BLACK MAGIC<br>—GLENN MILLER<br>Victor 20-1523       | 1        | 1. As Time Goes By<br>—Jacques Renard        | 7          | 1. As Time Goes By<br>—Rudy Vallee           |
| 7        | 2. DON'T GET AROUND MUCH ANYMORE<br>—INK SPOTS<br>Decca 18503    | 3        | 2. I've Heard That Song Before—Harry James   | —          | 2. Don't Get Around Much Anymore—Ink Spots   |
| 5        | 3. BRAZIL<br>—XAVIER CUGAT<br>Columbia 36651                     | 2        | 3. That Old Black Magic<br>—Glenn Miller     | 8          | 3. That Old Black Magic<br>—Glenn Miller     |
| 1        | 4. I'VE HEARD THAT SONG BEFORE<br>—HARRY JAMES<br>Columbia 36668 | 5        | 4. Brazil—Xavier Cugat                       | 3          | 4. I've Heard That Song Before—Harry James   |
| 9        | 5. AS TIME GOES BY<br>—RUDY VALLEE<br>Victor 20-1525             | 4        | 5. Velvet Moon<br>—Harry James               | 4          | 5. Velvet Moon<br>—Harry James               |
| 2        | 6. VELVET MOON<br>—HARRY JAMES<br>Columbia 36672                 | 8        | 6. Don't Get Around Much Anymore—Glen Gray   | 9          | 6. Brazil—Xavier Cugat                       |
| 8        | 7. AS TIME GOES BY<br>—JACQUES RENARD<br>Brunswick 6205          | —        | 7. It Can't Be Wrong<br>—Alan Miller         | —          | 7. Let's Get Lost<br>—Kay Kyser              |
| 4        | 8. TAKING A CHANCE ON LOVE<br>—BENNY GOODMAN<br>Columbia 35869   | 7        | 8. That Old Black Magic<br>—Charlie Barnet   | —          | 8. Murder, He Says<br>—Dinah Shore           |
| —        | 9. DON'T GET AROUND MUCH ANYMORE<br>—GLEN GRAY<br>Decca 18479    | —        | 9. Taking a Chance on Love<br>—Benny Goodman | 2          | 9. Taking a Chance on Love—Benny Goodman     |
| —        | 10. FOR ME AND MY GAL<br>—CARLAND & KELLY<br>Decca 18480         | 10       | 10. Let's Get Lost—Jimmy Dorsey              | —          | 10. For Me and My Gal<br>—Garland and Kelly  |
|          |  | MIDWEST  |  | WEST COAST |  |
|          |  | —        | 1. As Time Goes By<br>—Rudy Vallee           | 4          | 1. Taking a Chance on Love<br>—Benny Goodman |
|          |  | 1        | 2. Don't Get Around Much Anymore—Ink Spots   | 1          | 2. Don't Get Around Much Anymore—Ink Spots   |
|          |  | 8        | 3. That Old Black Magic<br>—Glenn Miller     | 3          | 3. As Time Goes By<br>—Rudy Vallee           |
|          |  | 2        | 4. Velvet Moon<br>—Harry James               | —          | 4. Brazil—Xavier Cugat                       |
|          |  | 6        | 5. Brazil—Xavier Cugat                       | 7          | 5. Let's Get Lost<br>—Kay Kyser              |
|          |  | —        | 6. Taking a Chance on Love—Benny Goodman     | 2          | 6. I've Heard That Song Before—Harry James   |
|          |  | 5        | 7. For Me and My Gal<br>—Garland and Kelly   | 9          | 7. That Old Black Magic<br>—Glenn Miller     |
|          |  | 3        | 8. I've Heard That Song Before—Harry James   | 10         | 8. Velvet Moon<br>—Harry James               |
|          |  | —        | 9. It Can't Be Wrong<br>—Alan Miller         | 6          | 9. Murder, He Says<br>—Dinah Shore           |
|          |  | 7        | 10. Let's Get Lost<br>—Vaughn Monroe         | —          | 10. For Me and My Gal<br>—Garland and Kelly  |

## NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Preeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

| NATIONAL |   | EAST     |                                      | SOUTH      |  |
|----------|---|----------|--------------------------------------|------------|--|
| POSITION | Last This Wk. Wk.                                   | POSITION | Last This Wk. Wk.                    | POSITION   | Last This Wk. Wk.                      |
| 1        | 1. AS TIME GOES BY                                  | 2        | 1. You'll Never Know                 | 1          | 1. As Time Goes By                     |
| 3        | 2. COMIN' IN ON A WING AND A PRAYER                 | 3        | 2. As Time Goes By                   | 3          | 2. Coming In on a Wing and a Prayer    |
| 9        | 3. YOU'LL NEVER KNOW                                | 6        | 3. It Can't Be Wrong                 | 2          | 3. It Can't Be Wrong                   |
| 4        | 4. DON'T GET AROUND MUCH ANYMORE                    | 4        | 4. Don't Get Around Much             | 9          | 4. You'll Never Know                   |
| 2        | 5. IT CAN'T BE WRONG                                | 1        | 5. Comin' In on a Wing and a Prayer  | 4          | 5. Don't Get Around Much               |
| 5        | 6. THAT OLD BLACK MAGIC                             | 10       | 6. Let's Get Lost                    | 5          | 6. That Old Black Magic                |
| 14       | 7. LET'S GET LOST                                   | 5        | 7. Johnny Zero                       | 6          | 7. Taking a Chance                     |
| 11       | 8. WHAT'S THE GOOD WORD, MR. BLUE-BIRD?             | 13       | 8. What's the Good Word?             | 14         | 8. Let's Get Lost                      |
| 6        | 9. TAKING A CHANCE ON LOVE                          | 8        | 9. There's a Harbor of Dreamboats    | 11         | 9. What's the Good Word, Mr. Bluebird? |
| 12       | 10. JOHNNY ZERO                                     | —        | 10. You'd Be So Nice To Come Home To | 7          | 10. I've Heard That Song Before        |
| 8        | 11. THERE'S A HARBOR OF DREAMBOATS                  | 11       | 11. Don't Cry                        | 15         | 11. For Me and My Gal                  |
| 15       | 12. FOR ME AND MY GAL                               | —        | 12. That Old Black Magic             | 8          | 12. There's a Harbor of Dreamboats     |
| 10       | 13. THERE'S A STAR-SPANGLED BANNER WAVING SOMEWHERE | 7        | 13. Taking a Chance on Love          | 12         | 13. Johnny Zero                        |
| 7        | 14. I'VE HEARD THAT SONG BEFORE                     | 15       | 14. Brazil                           | 10         | 14. There's a Star-Spangled Banner     |
| —        | 15. YOU'D BE SO NICE TO COME HOME TO                | 12       | 15. Army Air Corps                   | —          | 15. Always You                         |
|          |   | MIDWEST  |                                      | WEST COAST |  |
|          |   | 1        | 1. As Time Goes By                   | 1          | 1. As Time Goes By                     |
|          |   | 3        | 2. Comin' In on a Wing               | 6          | 2. Comin' In on a Wing and a Prayer    |
|          |   | 2        | 3. Don't Get Around Much             | 8          | 3. Don't Get Around Much               |
|          |   | 4        | 4. It Can't Be Wrong                 | 13         | 4. You'll Never Know                   |
|          |   | 6        | 5. That Old Black Magic              | 2          | 5. It Can't Be Wrong                   |
|          |   | 12       | 6. You'll Never Know                 | 4          | 6. That Old Black Magic                |
|          |   | 5        | 7. There's a Star-Spangled Banner    | 3          | 7. Taking a Chance on Love             |
|          |   | 8        | 8. There's a Harbor of Dreamboats    | —          | 8. Let's Get Lost                      |
|          |   | 15       | 9. I've Heard that Song Before       | 11         | 9. What's the Good Word, Mr. Bluebird? |
|          |   | 9        | 10. For Me and My Gal                | —          | 10. For Me and My Gal                  |
|          |   | 11       | 11. Johnny Zero                      | 7          | 11. There's a Harbor of Dreamboats     |
|          |   | 7        | 12. What's the Good Word?            | 10         | 12. Johnny Zero                        |
|          |   | 15       | 13. Brazil                           | —          | 13. Murder, He Says                    |
|          |   | 10       | 14. You'd Be So Nice To Come Home To | 12         | 14. There's a Star-Spangled Banner     |
|          |   | —        | 15. In the Blue of the Evening       | —          | 15. In the Blue of the Evening         |

## HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Company, Wright Music Company, Chicago, and G. & R. Company, Record Shop, Newark, N. J.

| POSITION | Last This Wk. Wk. | Title                            | Label                           |
|----------|-------------------|----------------------------------|---------------------------------|
| —        | —                 | 1. DON'T GET AROUND MUCH ANYMORE | DUKE ELLINGTON ... Victor 26610 |
| 7        | —                 | 2. I CAN'T STAND LOSING YOU      | INK SPOTS ... Decca 18542       |
| 1        | —                 | 3. SEE SEE RIDER                 | BEA BOOZE ... Decca 8633        |
| —        | —                 | 4. PLEASE BE CAREFUL             | BOONE JUMPIN' JACK Decca 8644   |
| —        | —                 | 5. BABY, DON'T YOU CRY           | BUDDY JOHNSON ... Decca 8632    |
| —        | —                 | 6. VELVET MOON                   | HARRY JAMES ... Columbia 36672  |
| 4        | —                 | 7. WASHINGTON WHIRLIGIG          | CHARLEY BARNET ... Decca 18547  |
| 2        | —                 | 8. LET'S BEAT OUT SOME LOVE      | BUDDY JOHNSON ... Decca 8647    |
| 8        | —                 | 9. FLYIN' HOME                   | LIONEL HAMPTON ... Decca 18394  |
| —        | —                 | 10. PAPER DOLL                   | MILLS BROTHERS ... Decca 18318  |

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.



# CRACK IN DISK BAN SEEN

## ON THE RECORDS

Reviews of the latest record releases. Paragraphs in heavy type are designed for operators of automatic phonographs. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

### FRANK SINATRA-HARRY JAMES (Columbia 35587)

All or Nothing at All—FT; VC. Flash—FT.

Columbia set off a firecracker when it went back to 1939 and came up with a combination of Frank Sinatra singing almost for the entire side as vocalist with Harry James's orchestra. And it's a combination that represents the hottest things in show business today. Plenty of diplomacy evidenced in the label's billing, providing for: "Harry James presents Frank Sinatra" singing *All or Nothing at All*, accompanied by the James orchestra. Both lads have gone a long way since the side was originally cut. While Sinatra's singing is only a false echo of the style he later developed under Tommy Dorsey, the commercial appeal stamps it a best seller. If advance orders mean anything it promises to be the record of the year. Moreover, Leeds Music Company, which will share the gravy with the waxwork, has plotted out a major revival campaign for the once-familiar ballad. And that the opposition respects the possibilities of both the side and the song is seen in the fact that Decca is readying to bring back a Jimmy Dorsey original of the song, and Victor is applying fresh polish to a Freddie Martin master. It's a cinch that the side will set off a cycle of song revivals, which should suit the waxworks fine as long as the Petrillo ban remains in force. And if this couplet sells as it promises to, it's a safe bet that Columbia will be bringing back the Sinatra-James combination for their earlier *Everyday in My Life*, which follows the same pattern. *All or Nothing* has Sinatra singing the opening stanza, taking it at a slow tempo; the band bringing up the last half of another chorus, with Sinatra taking the tag line to carry it out. *Flash* is a James original, and as an instrumental makes for a flashy jump dish. Taken at the bright jump tempo, Jack Gardner's piano takes it right from the edge for the opening refrain. Brasses against the sustained harmonies of the saxes, with James's trumpet on the bridge, carries a second stanza. Band ensemble, with Dave Matthews's tenor sax on the bridge, keeps on building thruout a third chorus, and for the out chorus, band builds on James's starting trumpet riffs to ride out the side.

"All or Nothing at All" looks like a natural to be the No. 1 money-maker for the music boxes, and operators would do well to stock up on them. Moreover, plenty of coins will be attracted to the jump instrumental on the mated side.

### JIMMY DORSEY (Decca 18545)

I'll Find You—FT; VC. Only a Rose—FT; VC.

A pair of ballads, one selected from among the evergreens and the other that was mysteriously dropped by the wayside, make up Decca's sole pop release for the week. With Jimmy Dorsey's band for the label billing, sounding like the platters were freshly cut, plus the romantic urge expressed in song by Bob Eberly, both sides stack up as being able to show some real strength. The more familiar side is Rudolf Friml and Brian Hooker's *Only a Rose*, which rates as a standard. Taken at a bright and rhythmic tempo, Dorsey provides an elaborate introduction, marked by flute figures, to set the stage for Eberly's opening vocal. Gives a true vocal picture of the song against a bank of soft trombones, the flute weaving its own floral figures. The maestro's alto sax is showcased for the second stanza. Dorsey devoting his fingerings to the sultry phraseology in a manner that makes for a real instrumental treat. Brings back Eberly for the last half of another chorus, working in a smart key change on the tag line to give the voice a higher gloss and brighter

(See ON THE RECORDS on page 97)

## Musicraft Has AFM's Ear On Recording Proposition; May Pay Fees, Get License

NEW YORK, May 22.—Musicraft Corporation, the persevering, resourceful recording company that since February 18 has attempted independently to negotiate an agreement with AFM and was twice turned down by the union's executive board, is currently engaged in discussions with Petrillo and his board with the possibility that Musicraft may be the first diskmaker to emerge with a recording license. The company's officials have been meeting with band-leaders, talking up an if-and-when proposition, and a spokesman at AFM headquarters here told *The Billboard* this week there is nothing to prevent the union from granting a license to an individual diskier if the terms were right.

Musicraft has had to be patient, acceptance of its overtures appearing hopeless when negotiations between AFM and the major wax firms were in the offing. After April 16 when representatives of Victor, Columbia and Decca terminated their dealings with union officials, Musicraft's proposals met with more attention.

So long as there was a chance of settling with the Big Three, Musicraft was

strictly small potatoes as far as the musicians were concerned, and its earnest proposals were answered by two-line letters. Now it's a different story. The major companies apparently are in no rush to iron out terms for a new recording license, with sales for their stock on hand constantly exceeding the supply. A few months more of waiting may increase their bargaining power, the onus of delay falling upon Petrillo.

Brains at the union realize this too and they are searching for a method of putting the heat on recorders. If the secondary record companies started grinding out union-label platters with the newest tunes there is no doubt they could cut heavily into sales of the majors. All admit that anything on wax can be sold, witness the progress of Hib Records which landed *It Can't Be Wrong*, made by a fictitious "Allen Miller," among best sellers in the East.

A Capitol Record offish told this reporter months back his company was ready to sign at a moment's notice but felt it would be futile attempting it alone. If Musicraft gets the right of way, Capitol will not be far behind.

### Terms Being Thrashed Out

Just what terms are being discussed by Musicraft and Petrillo is not definitely known, altho it was learned that Musicraft's proposal (stated in a letter to Petrillo dated March 11) is serving as the basis for negotiations. Paul Pumer, president of Musicraft, stated at the time his company agreed in principle with Petrillo's request for a fee on each disk sold, all funds to go into an "unemployment fund." Pumer further declared his company was prepared to hand over 1 cent on every record sold at 50 cents; 1½ cents on 75-cent records and 2 cents on \$1 disks.

If Musicraft signs on that basis, it will be recognizing the very point Victor, Co. (See Crack in Disk Ban on page 28)

## ORCHESTRA NOTES

### Of Maestri and Men

CHARLIE SPIVAK opened the Hotel Pennsylvania, New York, Monday (24), following with a trip to the Coast to fill pic date. . . . LAWRENCE WELK grossed \$3,066 on one-nighters when TOMMY DORSEY took over the Chicago Trianon bandstand, giving him a two-day holiday. WELK set for three more months at the Trianon, opening July 9. . . . JIMMIE LUNCEFORD plays the Orpheum, Oakland, Calif., week of May 27 and one night at Memorial Auditorium, Fresno, Calif., June 4. . . . GLEN GRAY will lose trombonist WALTER (PEE WEE) HUNT next month when HUNT checks out to take a job with the Smith & Bull Advertising Agency, Hollywood. No replacement found yet. CLARENCE HUTCHENRIDER, of GRAY'S reed section, is critically ill. . . . ZUTTY SINGLETON wound up six weeks at the Swing Club, Hollywood, May 20 and moved to El Capitan Theater, L. A., to open in Ken Murray's *Black-outs* legit show. . . . JACK TEAGARDEN JR. has a permanent berth in the brass section of his father's band. He joined the outfit at the Rainbow Randevu, Salt Lake City. . . . STELLE SLAVIN set for an indefinite engagement at the 20th Century Club, Philadelphia. . . . BOB ASTOR, 16-piece band, followed BOB CHESTER into Frotics Danceland, Miami. . . . JUDY KAYNE opened a five-week booking at the Palomar Ballroom, Norfolk, Va., May 19. . . . The Mirror Room of Hotel Portland, Portland, Ore., where some of the nation's top bands have played in recent years, will be used as an officers' service club starting June 1. . . . BARON ELLIOTT, music director of WCAE, Pittsburgh, slated for induction Monday (24). . . . DUKE DALY, serving as a pilot in the RAAF, reported missing in the recent raid over Berlin. . . . CHICK FLOYD made his Eastern debut at Palisades (N. J.) Park May 22-23. . . . DAVE MUNRO into the Supper Club, Fort Worth, May 25, after closing Casino Blue Room, Quincy, Ill.

DON ROTH has started at Hotel Washington, Indianapolis, for three months. . . . DICK MILLS opens May 29 at the Lake Frances Hotel, Siloam Springs, Ark., for the summer. . . . CHIQUITA and her all-girl band have opened at the Hotel Continental, Kansas City, Mo. . . . STAN NELSON signed by the McConkey Orchestra Company, Kansas City, Mo.

## ON THE STAND

Reviews of orchestras playing hotels, night club and ballroom locations and one-nighters.

### Lawrence Welk

(Reviewed at the Trianon Ballroom, Chicago)

WELK, a strong name in the Midwest, has never had a better band, and this despite the fact that since Pearl Harbor outfit has had a complete turnover of sidemen. Orchestra has a solid musical foundation, developed to dish out versatile tempos in high-grade style. While still retaining much of its original Mickey Mouse style, it now also frames its dance sets with sound swing numbers, as well as impressive ballad interpretations.

Highspot among the ork's personalities is Welk himself, who is thoroly at home on a bandstand and works for the customers to the very last note.

(See ON THE STAND on page 29)

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| <p>• Bounce</p> <p><b>THE CANTEEN BOUNCE</b></p>   | <p>• Latin</p> <p><b>POINCIANA</b></p>                |
| <p>• Ballad</p> <p><b>IN A LITTLE CHURCH IN ENGLAND</b></p>  | <p>• Polka</p> <p><b>HOLKA-POLKA</b></p>              |

**E. B. MARKS MUSIC CORPORATION**  
RCA Building • Radio City • New York



(Routes are for current week when no dates are given.)

**A**

Agnew, Charlie (Triannon) Seattle, b.  
Ake, Jean (Kings Park) Lincoln, Neb., 24-29.  
Aldino, Don (La Fiesta) San Francisco, nc.  
Allen, Bob (Arcadia Grill) Canton, O., nc.  
Allen, Bob (Pennsylvania) NYC, h.  
Allen, Red (331 Club) Los Angeles, nc.  
Andrews, Gordon (18 Club) NYC, nc.  
Andrews, Ted (Busler's Tap Room) NYC, nc.  
Angelo (Iceland) NYC, re.  
Armstrong, Louis (Aragon) Ocean Park, Calif., b.  
Arturo, Arturo (Park Central) NYC, h.  
Aster, Hob (Frolics) Miami, h.  
Ayres, Mitchell (Benjamin Franklin) Phila., h.

**B**

Baker, Ken (Million-Dollar Pier) Port Arthur, Tex., b.  
Bar, Vic (Olympic) Seattle, h.  
Barber, Charley (Dixie) NYC, h.  
Barnet, Charlie (University) Princeton, N. J., 28; (Steel Pier) Atlantic City 29-30; Hershey, Pa., 31; (University) Baltimore, June 1.  
Baron, Paul (Savoy Plaza) NYC, h.  
Barrie, Gracie (Terrace Room) Newark, N. J., nc.  
Basle, Count (Orpheum) Los Angeles 25-June 1, t.  
Basile, Joe (Hamid-Morton Circus) Montreal, Can.; Ottawa 29-June 5.  
Bates, Angie (Daniero's) Belle Vernon, Pa., re.  
Baum, Charles (Stork) NYC, nc.  
Benson, Ray (Drake) Chi, h.  
Bergere, Maximillian (La Martinique) NYC, nc.  
Betancourt, Louis (Park Central) NYC, h.  
Bishop, Billy (Casino) Quincy, Ill., nc.  
Black, Teddy (Charles) Baltimore, nc.  
Blank, Ralph (Brown Derby) Chi, nc.  
Bondshu, Nell (Blackstone) Chi, h.  
Borr, Mischa (Waldorf-Astoria) NYC, h.  
Bowman, Charles (Wife) NYC, re.  
Boyer, Rudy (Boulevard) St. Louis, nc.  
Brandt, Frank (Cloud Room) Portland, Ore., nc.  
Brandwynne, Nat (Capitol) NYC, t.  
Breese, Lou (Chez Paree) Chi, nc.  
Brigode, Ace (Pla-Mor) Kansas City, Mo., b.  
Britton, Milt (Florentine Gardens) Los Angeles, nc.  
Brown, Les (Sherman) Chi, h.

**C**

Caballero, Don (Fefe's Monte Carlo) NYC, nc.  
Cabin Boys (Crystal Cafe) Louisville, nc.  
Caceres, Emilio (Tropic) San Antonio, Tex., nc.  
Calloway, Cab (Strand) NYC, until June 24, t.  
Canay (Casablanca) NYC, nc.  
Capello, Joe (Jimmy Kelly's) NYC, nc.  
Carolina Cotton Pickers: Junction City, Kan., 26; Tulsa, Okla., 27; Kansas City, Mo., 28.  
Carter, Benny (Casa Manana) Culver City, Calif., b.  
Cavallaro, Carmen (Earle) Phila., t.  
Chatman, Christine: Pensacola, Fla., 26; Hattiesburg, Miss., 28.  
Chiquito (El Morocco) NYC, nc.  
Collins, Bernie (Newman's) Saratoga Springs, N. Y., nc.  
Conde, Art (Homestead) NYC, h.  
Conn, Irving (Queen Mary) NYC, re.  
Contreras, Manuel (El Paseo) Santa Barbara, Calif., re.  
Coon, Johnny (Continental) Kansas City, Mo., h.  
Correa, Eric (Embassy) Phila., nc.  
Cugat, Xavier (Waldorf-Astoria) NYC, h.  
Curbello, Fausto (Stork) NYC, nc.  
Cutler, Ben (Versailles) NYC, nc.

**D**

Dacia (Rainbow Room) NYC, nc.  
Davis, Johnny (Scat) (Charley Foy's) Los Angeles, nc.  
De Duca, Olivero (El Chico) NYC, nc.  
Dinorah (Greenwich Village Inn) NYC, nc.  
Dorsey, Tommy (Eastwood Gardens) Detroit 28-June 3, p.  
Drake, Edgar (Nicollet) Minneapolis, h.  
Dunham, Sonny (Palace) Columbus, O., t.

**E**

Eddy, Ted (Iceland) NYC, nc.  
Edwards, Phil (Topper) South Merchantville, N. J., c.  
Ellington, Duke (Hurricane) NYC, nc.  
Engro, Johnny (Plantation) Dallas, nc.

**F**

Famliant, Mickey (Frank Palumbo's) Phila., re.  
Farber, Burt (Netherland Plaza) Cincinnati, h.  
Feld, Ben (Club V) Collinsville, Ill., nc.  
Fields, Irving (Enduro) Brooklyn, re.  
Fields, Shep (Bradford) Boston, h.  
Fisher, Freddie (Jack Dempsey's) NYC, re.  
Foster, Chuck (Blackhawk) Chi, re.  
Fox, Roy (Riobamba) NYC, nc.  
Franklin, Buddy (Aragon) Chi, h.  
Fraser, Harry (Aloha) Brooklyn, nc.  
Froeba, Frankie (18 Club) NYC, nc.

**G**

Garcia, Ralph V. (Cuban Village) Chi, nc.  
Garber, Jan (Casino Gardens) Ocean Park, Calif., nc.  
Glass, Bill (Mon Paree) NYC, nc.  
Grant, Bob (Plaza) NYC, h.  
Grant, Rosalie (Essex House) NYC, h.  
Gray, Chauncey (El Morocco) NYC, nc.  
Gray, Glen (Palladium) Hollywood, b.  
Gray, Zola (Frank Palumbo's) Phila., nc.  
Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.  
Grey, Tony (Bal Tabarin) NYC, nc.  
Grimes, Don (George Washington) Jacksonville, Fla., h.

**H**

Handy, George (Greenwich Village Inn) NYC, nc.

**ORCHESTRA ROUTES**



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; rc—roadhouse; re—restaurant; s—showboat; t—theater.

Harden, Harry (Casablanca) NYC, nc.  
Harold, Lou (Bal Tabarin) NYC, nc.  
Haron, Joe (CopaCabana) NYC, nc.  
Harris, Jack (La Conga) NYC, nc.  
Harris, Rupert (Plantation) Nashville 24-28, nc.  
Harris, Jimmy (Henry Grady) Atlanta, h.  
Harvey, Ned (Boulevard) Elmhurst, L. I., N. Y., nc.  
Heath, Andy (Fitch's) Wilmington, Del., c.  
Heatherton, Ray (Biltmore) NYC, h.  
Heldt, Horace (Chicago) Chi, t; (Circle) Indianapolis 28-June 3, t.  
Henderson, Fletcher (Madrid) Louisville 24-June 5, nc.  
Herbeck, Ray (Elich Gardens) Denver, p.  
Herman, Woody (Palladium) Hollywood, b.  
Himber, Richard (Peabody) Memphis, h.  
Hoff, Carl (Edison) NYC, h.  
Hollander, Will (Kitty Hawk) La Guardia Airport, N. Y., nc.  
Howard, Eddy (Forest) St. Louis 16-22, p.  
Howeth, Eddie (Tampa Terrace) Tampa, Fla., h.  
Hutton, Ina Ray (Palace) Cleveland, t.

**I**

Imber, Jerry (Mon Paree) NYC, nc.  
International Sweethearts of Rhythm: Cambridge, Md., 26; Middletown, Del., 27; Wilmington 28.

**J**

Jerome, Henry (Pelham Heath Inn) Bronx, NYC, re.  
Johnson, Barney (Globe) Cleveland, t.  
Johnson, Cec-Pee (Swing) Los Angeles, nc.  
Johnson, King (Sheraton) NYC, h.  
Johnson, Wally (Patio) Cincinnati, nc.  
Jordan, Jess (Village Barn) NYC, nc.  
Joy, Jimmy (Bismarck) Chi, h.  
Jules & Webb (Miami) Dayton, O., h.

**K**

Kassel, Art (Palace) South Bend, Ind., 26, t; (Orpheum) Sioux City, Ia., 28-30; (Corn Palace) Mitchell, S. D., 31.  
Kavelin, Al: Great Bend, Kan., 26, a; (Blue Moon) Wichita 27-June 6, b.  
Kaye, Don (Claremont) Berkeley, Calif., h.  
Kemper, Ronnie (Last Frontier) Las Vegas, Nev., h.  
Kent, Peter (New Yorker) NYC, h.  
Kenton, Stan (Eastwood Gardens) Detroit 24-27, p; (Castle Farm) Cincinnati 29, nc.  
Korn Kobblers (Rogers Corner) NYC, nc.  
Kuhn, Dick (Aster) NYC, h.

**L**

Labrie, Lloyd (Darling) Wilmington, Del., h.  
Lande, Jules (Ambassador) NYC, h.  
Landre, Johnnie (Shalimar) Port Walton, Fla., nc.  
Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.  
Lang, Lou (Belvedere) NYC, h.  
LaPorte, Joe (Old Roumanian) NYC, re.  
LeBaron, Eddie (Trocadero) Hollywood, nc.  
Leeds, Sammy (Primrose) Newport, Ky., cc.  
Lefcourt, Harry (Rogers Corner) NYC, nc.  
Leonard, George (Chanticleer) Madison, Wis., nc.  
Leonard, Harlan (Jive Junction) Los Angeles, nc.  
LeRoy, Howard (Hunt's Villa) Macon, Ga., nc.  
Light, Enoch (Farragut Academy) Toms River, N. J., 28.  
Lombardo, Guy (Roosevelt) NYC, h.  
Long, Johnny (Riverside) Milwaukee, t; (Eastwood) Detroit 28-June 3, p.  
Lopez, Vincent (Taft) NYC, h.  
Lucas, Sasha (Troika) Washington, nc.  
Lunceford, Jimmie (Orpheum) Oakland, Calif., 27-June 2, t; (Memorial) Fresno 4, a; Vallejo 5.  
Lyman, Abe (Lincoln) NYC, h.

**M**

McCune, Bill (Beverly Hills) Newport, Ky., cc.  
McGrane, Don (Latin Quarter) NYC, nc.  
McGrew, Bob (Kansas City Club) Kansas City, Mo.

McIntyre, Hal (Prom) St. Paul 26; (Tromar) Des Moines 27; (Orpheum) Omaha 28-June 3, t.  
McIntire, Lam (Lexington) NYC, h.  
McLean, Jack (New Paris Inn) San Diego, Calif., c.  
Machito (La Conga) NYC, nc.  
Malneck, Matty (Biltmore) Los Angeles, h.  
Mann, Mel (Kitty Davis Airliner) Miami Beach, nc.  
Manuelo, Don (Casino Royale) New Orleans, nc.  
Manzanares, Jose (La Salle) Chi, h.  
Marsala, Joe (Roosevelt) Washington, h.  
Martell, Paul (Arcadia) NYC, b.  
Marti, Frank (CopaCabana) NYC, nc.  
Martin, Dave (St. George) Brooklyn, h.  
Martin, Lou (Leon & Eddie's) NYC, nc.  
Mattingly, Tony (New Yorker) Portland, Ore., nc.  
Maximilian (St. Regis) NYC, h.  
Mayhew, Nye (Bossert) Brooklyn, h.  
Mayo, Jack (De Witt Clinton) Albany, N. Y., h.  
Meerte, Andre (Esquire) Montreal, nc.  
Melba, Stanley (Pierre) NYC, h.  
Menke, Al: Waterloo, Ia., 26; (Excelstor) Excelsior, Minn., 28-June 10, p.  
Meredith, Buddy (Bentley) Alexandria, La., h.  
Messner, Johnny (McAlpin) NYC, h.  
Miller, Eddie (Palladium) Hollywood, b.  
Miller, Freddy (St. Regis) NYC, h.  
Molina, Carlos (Del Rio) Washington nc.  
Monroe, Vaughn (Commodore) NYC, h.  
Moody, Bill (Samovar) Montreal, nc.  
Morales, Noro (Havana-Madrid) NYC, nc.  
Morgan, Russ (Edgewater Beach) Chi, h.  
Morris, George (Armando's) NYC, nc.  
Moseley, Snub (Trocadero) Hollywood, nc.  
Munro, Dave (Supper Club) Fort Worth, nc.

**N**

Newton, Charlie (Gables Inn) Pleasantville, N. J., nc.  
Newton, Frankie (Cafe Society Downtown) NYC, nc.  
Nicholas, Don (Venice) Phila., c.  
Noel, Henri (Latin Quarter) NYC, nc.

**O**

Osborne, Will (Majestic) San Antonio 27-June 2, t.

**P**

Padova, Andy (Sheraton) NYC, h.  
Panchito (Versailles) NYC, nc.  
Pastor, Tony (RKO-Boston) Boston, t.  
Paulson, Art (New Yorker) NYC, h.  
Pepito (Havana-Madrid) NYC, nc.  
Perner, Walter (Roosevelt) NYC, h.  
Perry, King (Lookout House) Covington, Ky., nc.  
Peterson, Dee (Southern Mansions) Kansas City, Mo., nc.  
Pettit, Emile (Ambassador East) Chi, h.  
Pichel, Frank (Brown Derby) Chi, nc.  
Pope, Gene (Stein's Buffet Bar) Indianapolis 24-26.  
Powell, Teddy (Bradford) Boston, h.  
Prager, Manny (Child's) NYC, c.  
Prima, Louis (Palace) Cleveland, t; (Coney Island) Cincinnati 29, p.  
Pripps, Eddie (Latin Quarter) Chi, nc.  
Prussin, Sid (Diamond Horseshoe) NYC, nc.

**Q**

Quinton, Robert (Fefe's Monte Carlo) NYC, nc.

**R**

Raeburn, Boyd (Band Box) Chi, nc.  
Ramirez, Louis (Latin Quarter) Chi, nc.  
Ramos, Ramon (Blackstone) Chicago, h.  
Ravazza, Carl (Chase) St. Louis, h.  
Reichman, Joe (Lakeside) Denver 28-June 10, p.  
Resh, Benny (Bowery) Detroit, nc.  
Reyes, Julio (Esquire) Montreal, nc.  
Richard, Joe (Claremont Inn) NYC, nc.  
Rios, Thomas (El Chico) NYC, nc.  
Roberts, Dave (Jack Dempsey's) NYC, re.

Roberts, Eddie (Lido) NYC, b.  
Rodman, Jack (Holmes) Hattiesburg, Miss., nc.  
Rogers, Harry (Half Moon) Brooklyn, h.  
Ruhl, Warney (Neil House) Columbus, O., h.  
Russell, Snookum (Scott's Theater) Kansas City, Mo., 24-28, re.

**S**

St. Marie, Nick (Continental) Kansas City, Mo., h.  
Sanders, Sid (Rainbow Inn) NYC, nc.  
Sands, Pat (Touraine) Boston, h.  
Sari, Al (Savoy) St. Louis nc.  
Saunders, Hal (Belmont-Plaza) NYC, h.  
Schreiber, Carl (Medinah Cafe & Avalon Ballroom) Chi.  
Schroeder, Lou (Mayflower) Jacksonville, Fla., h.  
Seiger, Rudy (Fairmont) San Francisco, h.  
Shaw, Maurice (Chateau Moderne) NYC, nc.  
Sherman, Dick (Holland) Eugene, Ore., nc.  
Sherwood, Bobby (Paramount) NYC, b.  
Shevlin, Pat (Embassy) Phila., nc.  
Shorter, Jimmy (Harlem) Chester, Pa., h.  
Singleton, Zutty (Swing) Los Angeles, nc.  
Skinner, Will (Samovar) Montreal, nc.  
Slavin, Stella (20th Century) Phila., nc.  
Smith, Ethel (St. Regis) NYC, h.  
Socassas (La Martinique) NYC, nc.  
Spector, Ira (Chateau Moderne) NYC, nc.  
Stanley, Stan (Delavan Gardens) Delavan, Wis., nc.  
Stevenson, Bobby (Casanova) Detroit, nc.  
Stone, Charles (Essex) Gloucester, N. J., c.  
Stower, Jules (18 Club) NYC, nc.  
Strand, Manny (Earl Carroll Theater) Hollywood, re.  
Strigle, Earle (Seelbach) Louisville, h.  
Strong, Benny (Baker) Dallas, h.  
Strong, Bob (Claridge) Memphis 21-June 4, h.  
Sylvio, Don (Bertolotti's) NYC, nc.

**T**

Talent, Mark (885 Club) Chi, nc.  
Tatum, Art (Streets of Paris) Los Angeles, nc.  
Taylor, Don (Chez Paree) Omaha, nc.  
Terry, Bob (St. Regis) NYC, h.  
Towne, George (Neil House) Columbus, O., h.  
Trace, Al (Dixie) NYC, h.

**V**

Van, Garwood (Ciro's) Hollywood, nc.  
Venuti, Joe (Roseland) NYC, b.  
Victor, Frank (Dixie) NYC, h.

**W**

Wald, Jerry (New Yorker) NYC, h.  
Walzer, Oscar (Fifth Ave.) NYC, h.  
Waples, Bud (Lake) Springfield, Ill., nc.  
Wasson, Hal (La Vista) Clovis, N. M., nc.  
Welk, Lawrence (Triannon-Aragon) Chi, b.  
Wick, Charlie (Carter) Cleveland, h.  
Williams, Griff (Palmer House) Chi, h.  
Williams, Sander (Warwick) NYC, h.  
Wilson, Dick (Coq Rouge) NYC, nc.  
Wilson, Kenny (Jack & Jill's) Portland, Ore., nc.  
Wilson, Teddy (Cafe Society Uptown) NYC, nc.  
Winton, Barry (Essex House) NYC, h.

**Z**

Zarin, Michael (Waldorf-Astoria) NYC, h.

**CRACK IN DISK BAN**

(Continued from page 27)

lumbia and Decca have declared to be unsound, unfair and unconstitutional. That point will probably be fought out in court in any event, but the precedent would be established and might go a long way toward influencing the final decision.

**Bands "Open Stock"?**

The only pop disks released by Musicraft Corporation since it took over the stock of Musicraft Records, Inc. (which waxed classical music only) have been four sides by the Song Spinners, a vocal group, and two by Baron Elliot, cut originally for another company. However, about two months back it became known that Musicraft was huddling with various bandleaders, some of them under contract to other companies, on the theory that the AFM's August 1 "stop" order to recorders invalidated all existing contracts between them and their recording artists.

At the time the three big companies were questioned about the "invalidation" theory and officials of all three denied their contracts with performers were rendered null and void merely by Petrillo's say-so. Most of the contracts specified that if the performer were "unavailable" for recording, the term of the contract would be extended until the performer could fulfill his commitments.

In the opinion of these officials, the AFM ban on recording for its members made them "unavailable," and the contracts remain in effect. One of them stated this week his company is ready to go into court on the matter.

Whether bandleaders who have had friendly relations with any of the major diskers would be willing to risk future deals for the sake of recording now with a new company is a moot point. But some of the lesser known orksters who have had a couple of disks thrown them over a period of time and who have little more to look forward to, even when the big companies do resume recording, may be anxious to throw their lot with Musicraft or any other "little" firm which succeeds in clearing its deck for action.

**ADVANCE BOOKINGS**

**CHARLIE BARNET:** Lyric Theater, Bridgeport, Conn., June 13-15; Poli Theater, Waterbury, Conn., 16-17; Metropolitan Theater, Providence, 18-20; Bradford Hotel, Boston, 24 (2 weeks).

**BLUE BARRON:** Capitol Theater, Davenport, Ia., 28-30; Paramount Theater, Waterloo, Ia., June 1-3; Paramount Theater, Cedar Rapids, Ia., 4-6; Orpheum Theater, Madison, Wis., 7-8; Oshkosh Theater, Oshkosh, Wis., 9; Riverside Theater, Milwaukee, 11-17; Ballroom, Marseilles, Ill., 18; Crystal Palace, Coloma, Mich., 19; Paramount Theater, Hammond, Ind., 20; Melody Mill, Dubuque, Ia., 21; Oriental Theater, Chicago, 25-July 1.

**LES BROWN:** Riverside Theater, Milwaukee, June 25-July 1.

**SHEP FIELDS:** Providence Theater, Providence, May 28-30; Bradford Hotel, Boston, 31-June 2; Uline Gardens Ice Arena, Washington, 3 (2 weeks).

**HORACE HEIDT:** Circle Theater, Indianapolis, May 28-June 3; Palace Theater, Cleveland, 18-24; Palace Theater, Akron, and Palace Theater, Youngstown, O., 25-July 1; Michigan, Detroit, 2-8.

**RICHARD HIMBER:** Blue Moon, Wichita, Kan., June 26-July 8.

**SAMMY KAYE:** Chicago, Chicago, May 28-June 3; Riverside, Milwaukee, 4-10; Aragon-Trianon ballrooms, Chicago, 11-13; Eastwood Gardens, Detroit, 18-July 1.

**ANDY KIRK:** Ballroom, Springfield, O., 29; Armory, Akron, 30; Auditorium, Buffalo, 31; Ballroom, Columbus, O., June 4; Castle Farm, Cincinnati, 5; Ballroom, Detroit, 6; Ballroom, Baltimore, 8; Turner's Arena, Washington, 9; Apollo Theater, New York (week).

**LOUIS PRIMA:** Coney Island, Cincinnati, June 1-10; Oriental Theater, Chicago, 11-17.

**JAN SAVITT:** Bradford Hotel, Boston, June 3-12; Arena, Holyoke, Mass., 13.

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# Conger & Santo Lighten Hauls, Lengthen Stands

FISK, Mo., May 22.—Conger & Santo Players opened their tent season here May 10, with some change in policy in line with current conditions. Where formerly three-day and week stands were the practice, they will this season play 10-day to two-week stands in order to conserve tires and equipment.

Equipment has been thoroughly overhauled and, according to Al Santo, a reduction in all non-essential costumes and scenery has been made in order to lighten the transportation load. Show is in tip-top shape, with necessary repairs on tent, trailers, light plant and sound equipment made to assure uninterrupted operation for the season.

Local gas rationing boards have been very considerate, says Santo, who believes longer stands and lighter loads will enable Conger & Santo to keep rolling for a full season. The small tent showmen's most pressing problem, according to Santo, is to find out if the farmers' and rural business men's earnings have kept pace with those of the war workers in the larger communities.

Conger & Santo will continue their offerings of dramatic playlets, vaude and 16mm. film features. Stunt nights, community sings, amateur nights will be tied in with War Bond sales. Admissions will remain low.

## Rep Ripples

**WALTER PRICE** and Helen Gentry, with Tabloid Troupe No. 50 of USO-Camp Shows, Inc., the last seven weeks, were visitors at the rep desk last Friday (21) between jumps. Over a few stimulating libations at the across-the-street pub, Walter and Helen waxed enthusiastically over their newest showbiz experience and say they find the soldier boys the most appreciative audience they've ever played to. The unit, which is set for an indefinite tour, also includes Tom Corwin, Norma Gray and Jeannie James. In addition to going his Toby and serving as emcee, Walter is also manager of the troupe. Helen plays piano, accordion and Hammond Solovox. Walter and Helen put in 16 weeks with the J. B. Rotnour Players in Illinois last summer. . . . **GILES TENT SHOW** is reported doing satisfactory business in the Brownsville (Tex.) area. . . . **FAY & IRVING SHOW** is slated to begin its canvas swing soon to play in and around Biloxi, Miss. . . . **BILLY CREAL** recently left Ashburn, Ga., with his three-people tent to play week stands until the fairs begin. He moves soon into Alabama. . . . **TABER'S TENT SHOW** is finding the going good in Crawford County, Arkansas. . . . **AFTER A GOOD** winter in halls, the Coombs Show left Mansfield, La., recently for an under-canvas jaunt thru Louisiana and Texas territory. . . . **DAVIES SHOW**, a colored unit featuring *The Forty-Niners*, by E. F.

### Managers, Performers!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your business is progressing; what effects tire, gas and similar war restrictions are having on your business; the roster of your show and any other information which may be of interest to our readers. Performers, shoot in our personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsy line to the rep editor now, even if it's only a penny post card.

Hannan, who reported getting a good play in the Shreveport (La.) sector. B. Davies is show owner.

**JOHN WILLIS WALTERS**, well known in repdom and now a private in Co. D, 330th Inf., Camp Atterbury, Ind., has just spent a 10-day furlough visiting his mother in Columbus, O., and his brother and family in Lancaster, O. Walters scribbles that the ex-repster Leon Harvey is still head of the AGVA office in the Ohio capital. He says, too, that the boys around Columbus are wondering what has become of Johnny Finch, formerly of Billroy's Comedians and who entered the army some months ago. His silence gives the Columbus folk the idea that he may have been shipped across. . . . **HOMER MEACHUM** is doubling these days between playing nitery dates in Columbus, O., and attending to a farm he recently purchased east of that city. . . . **CAL AND BONNIE WEST** are still working night clubs in the Detroit area, with Cal showing improvement from a recent serious illness. . . . **"LONG TOM" WILLIAMS**, veteran rep and carnival trouper, is now located permanently at Gulston, Harlan County, Kentucky, where he is doing his part in the war effort by digging coal for Uncle Sam, by which means he hopes to make it hot as hell for the Axis. Williams says he'd like to read a line here on Bert Russell, J. W. McIntyre, "SeaBee" Hayworth, Dick Royster, Stamie Shafer, Jack Pfeiffer, Roe Nero and Mr. and Mrs. John Gramam. . . . **MR. AND MRS. BUD**

**HAWKINS**, who formerly had out their own Bud Hawkins Players under canvas, returned to Cincinnati early last week after concluding 12 weeks of assembly dates in Southern schools with their Dandy Dixie Circus, dog and monk act. They opened Saturday (22) at Fontaine Ferry Park, Louisville, for a several weeks' run as a free act.

### Hustling Old-Timers

By E. F. HANNAN

**WHEN** crayon picture enlargements were in order, and picture men made big money, there was often a mad scramble to get into virgin territory. Max Robishaw, who at various times was advance agent, side-show talker and privilege man, was hung up at Kingston, N. Y., due to the lugging of a tent outfit he was with. Max was broke, and a goodhearted landlord put him to work tending bar.

While at this job he met a picture enlargement man named Carr, who had also been in show business, having been with Sig Sautelle, Tom Hargreaves and John Robinson. Robishaw blew the bar job and went along with Carr, and striking much virgin territory, it wasn't long before they were big shots in the enlargement field, with studios in New York and Boston. But they couldn't shake off the old show urge, so before long back again they were in the business with Carr's Tom Show, a tent trick of some size. The show opened in Connecticut and went into Vermont, where weeks of rain sent them along the road of adversity.

Pretty soon many farmers in the vicinity of Lincoln and Granville, in that State, were peddling milk with flashy wagons that had cost the showmen plenty and the farmers little or nothing. The partners split, and Carr got into med and had the successful Penobscot Show, and Robishaw became a big shot in the food fair business. They were both typical examples of the old-time hustler who never quit no matter how tough things broke.

### ON THE STAND

(Continued from page 27)

Backing him and his engaging accordion work are three saxes, three fiddles, three rhythm and four brass, making for plenty of musical volume.

The sets here are peppered with an occasional polka which is requested by the Trianon regulars. Novelties go big, too, with the vocals handled by the lanky bass slapper, Holly Swanson, and George Foster, trumpeter.

The straight vocal department has recently been strengthened by the addition of Jack Nolan, newcomer, who has a strong baritone voice and makes a youthful, personable appearance. Vocal feature is still Jayne Walton, whose clear, warm voice lends plenty of power and appeal to the hits and standards she handles. *Sam Honigberg.*

### Tommy Dorsey

(Reviewed at the Sherman Hotel, Chicago)

**THE** Dorsey bandstand looks like a musicians' convention, crowding 25 sidemen in addition to the maestro and six vocalists. The pay roll is heavy, but the returns, obviously, more than take care of the expanded budget. For this job the hotel management canceled its customary Panther Room floorshow to buy the band. It's the first time for T. D. here, following attempts of a couple of years to bring him in.

It's a double-feature show with strong short subjects in support, this T. D. aggregation. There is enough for a band in the string section (six violins, two violas, cello and harp, and more than enough for a brass outfit in the four trumpets, three trombones (including the leader's), five saxes and four rhythm. And there certainly are enough vocalists for a couple of groups, including Liz Tilton, Martha's sister, who recently joined up; Skip Nelson, former Glenn Miller and Chico Marx balladeer, and the Sentimentalists, four serious-faced lads who handle both slow and fast ones in smooth style, even tho they have yet to reach the sock stage of the former Pied Pipers.

While a number of standards are played with the proper blending from the string and brass sections, most of the sock work is dished out by one or the other department. The swingeroos, naturally enough, get a fine brass treatment, with the pretty numbers aired by the well-trained string group. The combined work of all men is not always clear cut, even tho its is impressive in volume and color.

Dorsey is getting heavier in weight but not rustier in his music, and that slush horn of his still emits tones that are soothing and beautiful. Liz Tilton is the vocal highlight with a personable voice and delivery. Nelson has a good voice for ballads but his facial expressions are too mournful. He wants attention rather than sympathy, and a livelier expression will do the trick. The Sentimentalists dish out nice harmony on their own and work in well with both singers on several classy arrangements of pops and standards. *Sam Honigberg.*

### T. Dorsey Fine in One-Day Theater Date

MADISON, Wis., May 22.—Tommy Dorsey, playing a one-day stand on May 10 at Ashley's Orpheum here, broke all records at the 2,200-seat house for an estimated gross of better than \$5,500. Dorsey and his orchestra, featuring Liz Tilton, Don Lodi and Skip Nelson, presented six performances in an effort to accommodate the constant stream of some 12,000 fans.

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## DERBYSHOW NEWS

(Communications to BILL SACHS, Cincinnati Office)

### Cleveland Roller Derby Ends

CLEVELAND, May 22.—Cleveland-Buffalo Roller Derby ended a successful engagement at the Arena here May 18. The roller derby opened May 5 and drew capacity audiences, averaging \$6,500 nightly, according to R. G. (Roby) Robertson, who handled publicity. The outstanding night's return was May 11 when the appearance of fave Peggy O'Neill drew 9,248 fans. The roller derby will return here in September, according to Al Sutphin, president of the Arena.

**PVT. MICKEY THAYER JR.** is stationed with the marines at San Diego, according to word received from his mother, Mrs. M. E. Thayer Sr.

**BUDDIE WALSH**, former walkie, is now a paratrooper stationed somewhere overseas, according to reports from Shreveport, La.

**STEVE BARR** lines from Los Angeles that he recently returned to the mainland from the Hawaiian Islands, where he had been working. He plans to go back to Honolulu soon but would like to read a line on some of his old walkie friends in the meantime.

**EARL R. HARRINGTON** announces from Chicago that he has received an honorable discharge from the army after 11 months of service. He is now resting after a minor operation and would like to hear from Bob Nelson and Jerry Green.

**IN ALMOST EVERY LETTER** this column receives the writers want to hear from friends. We have repeatedly explained that to communicate with friends write to them in care of *The Billboard*, 25 Opera Place, Cincinnati. The letter will be advertised in the Letter List and will be forwarded when an address is received. This service is rendered free.

**MRS. M. E. THAYER SR.** ponders from Los Angeles that a baby shower was

recently given at the Lido Club in New Chinatown there for Ruthie Carroll Willis, who is expecting in June. Attending were Chad Alviso Merridith, Roma Terry Crowder, Margie Bright West, Vina Walker Bernard, Eileen Thayer Passo, Dorris Neisbest Bennett, Roe Alviso, Harriet Blurton, Alice Carrillo, Jane Ciafone, Mildred Moore and Eleanor and Betty Quinn. Following the shower the group partied at the Black and Tan Club. According to Mrs. Thayer, next on the stork list are Eileen Passo and Marie Bright West.

**BENNIE ROTH**, recently released from the army, pens from San Diego, Calif., that he is all for Jimmie Gable's idea of a get-together of veteran contestants. Since advocating the idea thru this column, Jimmie Gable met an untimely death April 17, resulting from being struck by an auto in San Diego, according to Roth. Gable's last show was in Honolulu, after Pearl Harbor. Roth reminds, Jimmie was a capable emcee and had a great many friends, particularly in the East. Roth requests information about where he was buried, with the thought in mind of a memorial service. Anyone able to supply such information should communicate with the Derbyshow desk.

**INQUIRIES HAVE BEEN** received recently from Frank Carroll, Elmer and Ellen Dupree, Frankie Little, Helen Bortlein, Hughie Hendrixson, Johnny Gill, Babs Fath, Margie Lingo, John Davis, Jimmy Grable, Vic Zukerman, Minnie Falvo, Jimmy Frenzi, Johnny and Marie Groves, Jean Collier, Bob Turner, Bus Stewart, Bonnie Lucas, Ruth and Al Burke, Lee and Mary Sullivan, Betty Smith, Bill Steele, Clifford and Frances Shaw, George and Maxine Grant, Mary Kama, Marshall Roberts, Betty Barber, Blair Brown, Carol DeFoe, Bill Fort, Mabel Brown, Buddie Saunders, Sally Neely, Dean English, Edna Davis, Jerry Green, Bill Cain, Johnny Hughes, Mel Mason, Eddy Hoerr, Charles Richards, Jack Gardner, Frosty O'Hara, Stan West and Kenny Gruwell.

### FOR SALE

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# Roadshow Films

## SUPPLIES 16MM. & 35MM. EQUIPMENT

Communications to 25 Opera Place, Cincinnati, O.

### Labor Group Films "Mass Salute to Common Man"

Cameras grind in Madison Square Garden to record pageant

NEW YORK, May 22.—As part of its contribution to national unity in the war effort, the International Workers' Order, thru its film division, under the direction of Charles Cooper, will make a 20-minute narrative sound film of the IWO Mass Salute to the Common Man to be produced at Madison Square Garden tomorrow night.

An 800-foot 16mm. reel will present the dramatic, choral and dance high-

lights of the production with a cast of 500 actors, singers, dancers and musicians. The story of the pageant is based upon the Century of the Common Man speech by Vice-President Henry A. Wallace.

The cameraman of the labor fraternity's film division will select the most important picturesque groups and historical scenes in the pageant for shooting. A special script will then be prepared for post-synchronization.

Among the scenes depicting the 150-year-long on-sweep of the people's democratic revolutions thruout the world, from Valley Forge to Stalingrad, which will be filmed are the following: John Doe and family, "V" scene, underground broadcast, underground newspaper, guerrilla camp, leaflet distribution, Czechoslovak guerrilla train wreckers, Polish underground school, meeting of Yugoslav Constituent Assembly, American guerrillas in Philippines, Tom Paine at Valley Forge, Latin American sequence, Civil War episode and children of the Russian Revolution in 1917.

A film of this type will undoubtedly be of interest for many of the groups witnessing roadshow films. These groups include labor organizations and war workers. Roadshowmen have garnered a lot of cash showing films to these various groups of audiences.

Prints of the film will be available to roadshowmen within the next few weeks. Films can be rented from the Film Department, International Workers' Order, 80 Fifth Avenue, New York.

### Roadshowmen Expect Pleasure Driving Ban To Increase Audiences

WASHINGTON, May 22.—OPA's nationwide ban on pleasure driving will be a boon to roadshowmen because it will keep people at home thruout the country. As a result, roadshowmen who can get sufficient gas to carry on their business will find a ready and welcome market in suburban and rural areas.

Motorists can still use their A books. However, Price Administrator Prentiss Brown will demand rigid enforcement of the ban.

Only holders of A cards will be free to use their cars to drive to places of amusement, since B and C card holders will not be able to prove they are using only gasoline purchased thru A cards.

The new ban is nationwide, whereas the pleasure driving ban last winter covered only the Eastern States.

Pleasure driving ban will probably not extend to roadshowmen, who are entitled to B and C cards in most areas, according to OPA.

### Lippincott Buys Philly House

PHILADELPHIA, May 22.—J. Palmer Lippincott, head of Lippincott Pictures, Inc., local film library and equipment and supplies house servicing both 35mm. and 16mm. roadshowmen, has taken over the operation of a regular movie house. Lippincott, who also engaged in a great deal of non-theatrical and roadshow exhibition of films, purchased the lease on the Castor Theater, in the Northeast neighborhood of the city, from Theodore Kirmse.

## Rapid Expansion of 16mm. Film Business Seen; Main Break Due To War; Should Continue Growth

NEW YORK, May 22.—The 16mm. industry has finally reached the stage where it is considered "big business." The main impetus given to 16mm. has been by the war.

With the outbreak of war the government realized the terrific power of 16mm. film as an educational medium. Proof of this fact is the large number of films Office of War Information has made for 16mm. consumption. They have found that with 16mm. they can reach a certain type of audience at a certain time with a certain type of picture. The 16mm. film libraries thruout the country have co-operated to the fullest extent with the government in distributing OWI films and the government readily admits the fact that the splendid co-operation of the entire 16mm. industry has helped put over the government's objective.

#### Training Pix

In addition, training films for the armed services have been made on 16mm. size. It is a recognizable fact that this form of visual education has helped train servicemen more thoroly and in a shorter space of time. Training films have also been used in war plants to excellent advantage, both to increase the rate of production of experienced workers and to teach new work to recent employees.

Before the war 16mm. films were a primary medium for advertising, sales and other commercial purposes. This purpose has been tabled for the duration but should pick up where it left off and expand more rapidly when the war is over.

#### Roadshow Aid

The roadshowman has aided in the

spread and development of 16mm. films. They have shown these films—educational, technical, propaganda and entertainment—in various places from tents to church auditoriums.

Since the war business has picked up considerably for roadshowmen. Those who haven't entered war work or the armed services have found they now have less competition as there are less roadshowmen covering the circuits today. In addition, because of the pleasure driving gas ban, people in suburban and rural areas aren't able to drive into the larger towns for entertainment. As a result, the roadshowman is becoming a more welcome and necessary figure. And also because of the war people have more money to spend, with the result that roadshowmen are able to charge more for their services. It is a well-known fact that the roadshowmen will come more into their own when the war is over.

Advantages of the use of 16mm. films are that it is less expensive to buy and operate, will not burn, does not cost too much and is portable.

#### Propaganda

The United States government is not the only Allied power making use of 16mm. film to disseminate government information. The British government has an important set-up with the British Library of Information, which operates both in the U. S. and thruout the United Kingdom. Another important British agency is the National Film Board, which operates in Canada and makes extensive use of roadshowmen to spread British propaganda thruout the Canadian provinces. The Fighting French Delegation also has a motion picture department to spread propaganda

to help their cause. In addition, the Co-Ordinator's Office of Inter-American Affairs is active in showing U. S. films thruout South America and Latin American pictures in the States.

In addition to these various set-ups, many pictures have been made in China and other countries for propaganda use. There are also several foreign-language pictures that go over well before foreign-language societies, in classrooms, before various organizations, and especially to foreign groups living in this country.

### BARGAINS

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## WPB Lifts Restrictions

WASHINGTON, May 22.—All curtailments on the use of 35mm. film by Class C producers and distributors were removed today by the War Production Board. These producers are defined as those who produce entertainment pictures which are not included among so-called "major" companies.

The "major" companies listed in the order include Columbia, MGM, Paramount, RKO, Republic, 20th Century-Fox Film Company, Universal, Warner Brothers, Monogram, Producers Releasing Corporation and United Artists.

Flexibility in the distribution of 35mm. film is provided in Order L-178 by the insertion of the phrase "in the absence of special circumstances" in certain important paragraphs. The result is to give WPB the power to make necessary adjustments in existing allocations by direct authorizations when unusual or unforeseen situations develop.

One specific adjustment is made by the order, which affects one producer. This adjustment provides that where consistent with the available supply and to relieve undue hardship, the Producers Releasing Corporation, a distributor, has been granted an increase in allocation of somewhat less than 2,000,000 linear feet for this quarter.

Restrictions on the exposure of 35mm. film by laboratories do not apply, henceforth, to a Class A newsreel producer or to any Class C distributor. Previously this exemption was provided only for the latter. Class A newsreel producers include Paramount News, Pathe News, Universal Newsreel, News-of-the-Day Newsreel, Movietone News and March of Time. Class B includes all other newsreel producers.

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**THINGS TO COME**, released by Brandon Films, Inc. The prophetic vision of H. G. Wells's writings is portrayed in this film of the future. Parts of the film prove amazingly accurate in view of those things prophesied and already come to pass. Features Raymond Massey, Ralph Richardson and Sir Cedric Hardwicke. Running time, 95 minutes.

### CUTTING IT SHORT

By THE ROADSHOWMAN

FILM PROCESSING has been added to the list of essential industries by the War Man-Power Commission for guidance of local draft boards. Skilled technical workers in film laboratories will receive deferments until replacements can be trained.

PRICELESS HISTORICAL FILMS held in the Library of Congress's new film collection will become available soon, Howard L. Walls, curator, revealed recently. The project encompasses the restoration to celluloid of some 5,000 motion picture subjects made from 1897

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### The Roadshowman Moves to Cincinnati

The Roadshowman has moved to Cincinnati, the home office of *The Billboard*, and all those writing him are requested to send their letters to The Billboard Building, 25 Optra Place, Cincinnati, O.

Coverage of New York, where this page was formerly edited, will be continued, with a staff writer contacting film folks. *The Billboard's* great web of correspondents will, of course, also see that good coverage is given in all parts of the country.

Move was made so as to locate The Roadshowman in a more central location. Roadshowmen in the vicinity of Cincinnati will find the latchstring out if they will call at The Billboard Building in downtown Cincinnati.

to 1917, most of which have not been available heretofore. Walls said that countless old and historic films, long "lost" to cinema students will be restored and will form the basis for a permanent record of early screen art. Carl Louis Gregory, motion picture engineer of the National Archives, devised the restoration method which permits adaptation of celluloid prints from paper photographs.

HITLER, THE BEAST OF BERLIN, film which did not receive as much attention as expected when first released several years ago, has suddenly become one of the top draws.

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**ABBOTT**—Charles W., 77, father of Charles Abbott, former vaude and burly comic now in the army air corps, in New England Sanitarium, Melrose, Mass., May 13. Survived by his widow, Ella M., and son. Interment in Puritan Lawn Memorial Park, Peabody, Mass.

**BENNETT**—Ashley Clayton, 73, pioneer figure skating instructor and mentor of Roy Shipstad, Oscar Johnson and Robin Lee, at his home in Minneapolis April 27. Survived by a daughter, Mrs. Walter F. Anthony, the former Margaret Bennett, widely known figure skater.

**CHRISSINGER**—Lyman (Stub), 49, for many years in charge of parachute jumping performances at Minnesota State Fair, recently in Minneapolis after a three-year illness. He organized the Rip Cord Club, now a national association.

**BERNARD**—William P. (Cap), 73, former operator of Bernard's Park and bathhouse on Lake Mendota, May 17 in a Madison (Wis.) hospital. Survived by his widow, two sons and a daughter.

**CHRISTIE**—Chandler, 44, former stage manager for Lee and J. J. Shubert, of a stroke in Austin, Tex., where he had gone as manager of a USO Camp Shows unit. Survived by his widow, a son, and his mother, Mrs. Theresa Christie, all of New York.

**DEAN**—Myrtle, 72, wife of George Dean, concessionaire, at her home in Kansas City, Mo., May 12. Funeral from Freeman Mortuary May 15, with burial in Showmen's Rest, Memorial Park Cemetery, Kansas City.

**DEVLIN**—J. Glynn, 48, reorganizer and president of Olmsted County Fair, Rochester, Minn., in St. Mary's Hospital there May 15 after a three-week illness. Born in Rochester, Devlin was well known for his activities in connection with the fair there, where he was a leader in its reorganization in 1934. He was elected president of the Olmsted Agricultural Society in that year and had been re-elected annually since. Survived by his widow, Grace; three brothers, Rev. L. M., Dr. W. B. and Donald A., and three sisters, Alice M., Mary G. and William O'Keefe. Services from St. John's Catholic Church, with burial in Calvary Cemetery, Rochester, May 17.

**EDWARDS**—Clarence E., 65, past president of Indiana State Fair Association and prominent in Republican politics and farm organizations, at his home in Connersville, Ind., May 15. He also served with the Indiana State Oil Inspection Division for 12 years. His widow and a son, Carl, survive. Burial in Connersville May 18.

**FALTE**—Edgar, orchestra leader in many Southern cities, May 10 at his home in Cedartown, Ga. Survived by his widow, the former Gertrude Peacock, organist and pianist, and a son, Charles.

**GABLE**—Jimmie, derbyshow and night club emcee, April 17 in a San Diego (Calif.) hospital of pneumonia and injuries sustained when struck by an auto-

# The Final Curtain

mobile during a dim-out. Gable had recently returned to San Diego from Honolulu, where he had entertained servicemen. Body was shipped to Philadelphia for burial.

**GAINES**—Melvin, 2, son of Charlie Gaines, orchestra leader at Carroll's Cafe, Philadelphia, in that city May 10 of pneumonia. Surviving are his mother, six brothers and sisters. Burial May 11 in Philadelphia.

**GOAD**—Dude, former carnival worker, May 14 in Juneau, Alaska.

**GOODBRAKE**—Corp. Robert E., 23, former Merry-Go-Round operator with the Hoffner Amusement Company for six years before entering the army, in action in North Africa war zone April 8. Surviving are his parents and two brothers.

**HARDING**—C. R. (Slim), 57, former assistant manager of the Zelmar Bros. Circus, at his home in West Fork, Ark., April 17. Before joining Zelmar Bros. he had been with a number of other circuses, including Gollmar Bros. Surviving are his widow and three children.

**HARDWICK**—Arthur Frederick, 71, first radio editor of *The Springfield (Mass.) Republican and Daily News*, May 17 in West Springfield, Mass. Survived by a daughter, Mrs. Charles Tate, with whom he resided at the time of his death.

**ISBEL**—Elbert R. (Izzle), 54, carnival trouper, May 11 at General Hospital, Knoxville, after a long illness. Survived by his mother, Mrs. J. C. Isbel; three sons, I. E., Roy and Page, and two sisters, Mrs. Rosebud Smith and Mrs. Ruth Sharp. Burial May 16 in New Gray Cemetery, Knoxville.

**JONES**—Earl C., 40, Cincinnati orchestra leader, in that city May 20 of a heart attack. Survived by his widow, Margaret; two daughters, Alice and Virginia; three sons, Howard, John and Albert, and his mother, Mrs. Eleanor Jones. Services at Thomas Funeral Home, Cincinnati, with burial in the Madisonville Cemetery there.

**LAMBE**—Lee, 49, trombone player, at 14 was with Tubby Snyder's Cosmopolitan Shows and later was with several orchestras, circus bands and dramatic shows, May 6 in Portland, Ore., of heart disease.

**LOVE**—Montague, 63, veteran legit and film character actor, May 17 in Beverly Hills, Calif. Born in Portsmouth, England, he came to this country in 1914 after appearing on the English stage. Love toured with roadshows and first entered pictures with the old World Film Company in Fort Lee, N. J. Following a period in vaude he went to Hollywood. Recent films included *Tennessee Johnson*, *All This and Heaven, Too*, and *Northwest Mounted Police*. Survived by his widow, Marjorie Hollis, former actress, and a step-daughter, Mrs. Carol Doherty.

**McWADE**—Edward, 78, motion picture character actor and former vaudeville performer, at his home in Hollywood May 17 of a heart attack. McWade played Eastern vaudeville circuits for 25 years before going to Hollywood 20 years ago. During the silent film era he was a writer. Private funeral services. Surviving are his widow, Margaret, and a brother, Col. William E., Excelsior, Minn.

**MANNING**—Eddie, 74, cookhouse operator, May 17.

**MINTON**—Charles D., organizer of the Land Products Show held annually in connection with the Pacific Livestock Exposition in Portland, Ore., May 8 in Forest Grove, Ore.

**NELSON**—William Warville, music director at the State Theater, Minneapolis, in the early 1920s and band instructor at Yankton College, as well as director of the Yankton Municipal Band, May 1 in Yankton, S. D.

**PITRE**—Stella Starr, mentalist known for many years in vaudeville as Mile. Morrisini, April 8 in St. Paul. Her first husband was Will Hill. Later she remarried William Pitre, a designer of many of the buildings at the Century of Progress, Chicago, and conducted a

dog and pony act. Survived by a sister and a brother.

**QUINN**—Mrs. Rose W., 53, mother of Orrie (Whitey) Wilbur, rigger with Cole Bros. and Ringling Bros. and Barnum & Bailey circuses, May 17 in Terre Haute, Ind. Other survivors are a daughter, Thelma Wilbur; a sister, Mrs. Iva Kirby, and a brother, Meredith Wood. Services at Gillis Memory Chapel, Terre Haute.

**REED**—Mollie C., 74, wife of Doc George M. Reed, well-known med showman, May 19 at St. Francis Hospital, Columbus, O., of heart trouble. Burial in Columbus May 21.

**ROHRER**—Edward M., 62, former Cincinnati promoter and park dansant operator, in Christ Hospital, Cincinnati, May 20. For a number of years he managed Horseshoe Gardens, Bellevue, Ky., and later managed the dansant at Tacoma Park, Dayton, Ky., and was active in the park's management. In later years he was associated with Cincinnati newspapers as advertising salesman. Survived by his widow, Agnes; a son, Ray; a daughter, Mrs. Betty Lou Hudepohl, and two brothers, Walter and Clifford. Services May 24 from Dobbins Funeral Home, Fort Thomas, Ky., with burial in Evergreen Cemetery, Southgate, Ky.

**SKIFF**—W. C., 82, superintendent of tickets at Iowa State Fair, Des Moines, for 15 years, at his home in Storm Lake, Ia., May 16 after a lengthy illness. His widow and one daughter survive. Funeral and burial in Storm Lake.

**SPARKS**—Capt. William, 70, radio manufacturer and head of the Sparks-Withington Company, in Foot Hospital, Jackson, Mich., May 13 after a long illness. He founded the Cascades, maintained by the Sparks Foundation as an important annual festival of several weeks' duration in Jackson. Survived by two sons.

**STAIR**—Orin, 86, partner with his brother, E. D., in the old Stair-Haviland Circuit and the Majestic Theater, Grand Rapids, Mich., where he made his home until retiring 20 years ago, in Pasadena, Calif., May 14. Survived by his widow and three daughters.

**STAHL**—Mrs. Alice, 57, wife of Harry Stahl, superintendent of Eastwood Park, president of the Michigan Showmen's Association and head of the Stahl Vending Company, all in Detroit, in St. Mary's Hospital there May 17. Survived by her husband and a daughter. Interment at New Baltimore, Mich.

**TALLMAN**—Harry W., 67, veteran Denver theatrical agent, May 15 at St. Anthony's Hospital, that city. In his younger years he was in stock but is better known for his ticket sales arrangements for most stage and stock shows in Denver. A double funeral ceremony was held for Tallman and his mother, Elizabeth, who died May 16 without knowing of her son's death.

**TAYLOR**—Jessie F., 69, former legit actress and wife of George R. Taylor, vet-

eran stock actor, May 5 in Good Samaritan Hospital, Hollywood. In her younger years she played opposite her husband. Survived by her husband and son, George.

**WINIGER**—Charles, 38, rodeo performer, in Baker, Ore., May 17 when thrown under a ranch wagon. He participated in many rodeo events in Oregon and Idaho.

## Marriages

**CAMERON-HALZAPPEL**—William J. Cameron, Philadelphia, and Hazel Holzapfel, Detroit, members of Bantly's All-American Shows, recently in Rochester, Pa.

**COMBE-WALKER**—Lieut. Jay Combe, naval medical corps, to Cheryl Walker, film actress, two years ago in Los Angeles, it was revealed in New York May 17.

**GRIFFIN-MONTGOMERY**—Pfc. Paul W. Griffin, trumpet player, to Mildred Montgomery, last October in Florida. Marriage was but recently announced.

**LEVY-ANDREWS**—Lou Levy, music publisher and manager of the Andrews Sisters, to Maxene Andrews, of the singing trio, July 29, 1941, in Elkton, Md., it was revealed in Boston recently.

**LISS-GOLDSMITH**—Murray Liss, non-pro, and Olga Goldsmith, daughter of Louis N. Goldsmith, associated with the Boyd Theatrical Enterprises, Philadelphia, in that city May 6.

**O'MEARA-MEYER**—Thedford O'Meara, Huntington, W. Va., to Margaret Meyer, staff member of Station WQMT, Manitowoc, Wis., in that city May 15.

**ROSENMAN-LYNCH**—Alex Rosenman, commercial manager of Station WCAU, Philadelphia, and Rosalyn Lynch, non-pro, in Philadelphia May 12.

**VANDERBURG-MEISENHILTER**—Howard Vanderburg, of the Philadelphia Opera Company, to Dale Meisenholter, nonpro, in Philadelphia May 18.

## Births

A daughter to Mr. and Mrs. Frank Paul Sylos at St. Vincent's Hospital, Los Angeles, May 19. Father is with Phe-Thomas Productions as art director.

## Divorces

Ruth Mason Abbott from Pvt. Charles Abbott, former vaude and burlesque comedian now in the Army Air Corps, recently in Charlotte, N. C.

Ann Southern, film actress, from Roger Pryor, film actor and son of the late band leader Arthur Pryor, May 17 in Hollywood.

Marion Linwood, known as Sensational Marion, high act, from Milo Linwood, also a high act, May 14 in Chicago.

Joseph Gregoresco, "man who hangs himself," from Mary Gregoresco, recently in Chicago.

## Harry William Dunkel

Harry William Dunkel, 80, dean of carnival general agents and who served in that capacity with the Cetlin & Wilson Shows the last 10 years, died in New York May 21. The deceased began his 11th season with the Cetlin & Wilson organization at Petersburg, Va., April 7 last as chairman of the shows' advisory board.

Born in Beaver Falls, Pa., Dunkel started in show business as a bill-poster with John Ellister at the Opera House, Pittsburgh, September 1, 1884. He had served in many capacities in both indoor and outdoor branches of the profession, and for a number of years had his own shows on the road. Before joining Cetlin & Wilson he was general agent with the Harry Copping Shows for 14 years. Thru his contacts and associations during his 59 years in show business, Dunkel had become known to thousands of showfolk, civic officials and show-going people from Coast to Coast. He was unmarried.

Funeral services were held at Riverside Memorial Chapel, 76th and Amsterdam avenues, New York, Tuesday afternoon, May 25, with interment in the National Showmen's Association plot in Ferncliff Cemetery, New York.

## William H. Stein

William H. Stein, 48, executive vice-president of Music Corporation of America, and with his brother, Jules C. Stein, a founder of that organization, died May 14 at Cedars of Lebanon Hospital, Hollywood, of a heart ailment. He had been ill more than three years, and two years ago it was necessary to amputate one of his legs. He had been practically an invalid since.

An important figure in the band booking business for years and considered an expert on band and act-building technique, he was responsible for the introduction and handling of Edgar Bergen, Kay Kyser, Veloz and Yolanda, Guy Lombardo and other prominent entertainers. An astute showman, he was responsible for many show biz innovations in the selling, booking and exploiting of attractions.

Funeral services and interment in South Bend, Ind., May 19. Surviving are two brothers, Jules C. Stein and Lieut. Herman Stein, U. S. N. R., and two sisters, Mrs. Louis Lowe and Mrs. Charles Miller.

## C. D. Office in Bronx Gives 3,000 Shows

NEW YORK, May 22.—More than 3,000 performances have been given before Bronx audiences since the establishment of the Civilian Defense Volunteer Office film bureau, according to Mrs. Violet Frisch, director of the bureau. Many roadshowmen have been used to exhibit these films.

"Our government was quick to recognize the value of educating our men and women in the armed forces by means of the motion picture," Mrs. Frisch said. "In the same way, we on the home front have come to recognize the value of motion pictures for producing results in home-front activity."

The bureau will furnish educational films to any organization or group of Bronx citizens who have a gathering of at least 150 persons and who do not charge admission. Mrs. Frisch stated.

Films on the air warden service, point rationing, salvage, war factories and other pertinent subjects are available.



# Shekel Showers Boosting Grosses

## Schenectady Big For O. C. Buck; Menands Is Okay

SCHENECTADY, N. Y., May 22.—O. C. Buck Shows, after playing Menands, N. Y., on Houltham's lot to good business despite inclement weather, moved in here and opened a week's engagement Monday night to near-capacity crowds. Business the first half of the week remained on a par with opening. Rides and shows obtained good play. Altho rain hampered activities at Menands, results on Friday and Saturday adjusted the situation and sent shows away in the black.

Owner O. C. Buck celebrated his birthday May 18, and members of the shows presented him with an attractive gift. Shows' initial issue of *Midway Chatterbox*, edited by Roy R. Peugh, made its appearance here. Bill King, secretary, is the paper's printer.

Curly Boneburg, who has been appointed superintendent of rides, named the following foremen: John (Frenchy) St. John, Whip; Oscar Manning, Octopus; Edward Durkey, Merry-Go-Round; Ray (See BUCK N. Y. STANDS on page 34)

## Pennsy Dates Give Miner Garden State Satisfactory Gates

COPLAY, Pa., May 22.—R. H. Miner's Garden State Shows concluded the second week's engagement of their current tour here last Saturday to highly satisfactory business despite inclement weather. Located on Steckles lot at Third and Main streets, shows played the date under Coplay Defense Council auspices. Great Leon, free attraction, sustained a painful ankle injury during the engagement when he fell from the high-act rigging as it was being set up Monday. He presented his act the rest of the week, however, with Ray Eames handling the rigging ropes and Jack (Red) Lang the announcing chores.

Shows moved in here from a successful debut date in Slatington, Pa., under Vigilant Fire Company sponsorship. Spotted at Hill showgrounds, shows chalked up a fair gross on the week despite cool and rainy weather. A windstorm which hit the midway May 4 leveled the marquee and shredded the Kiddie Auto Ride top. Good co-operation of all on the shows prevented further damage. A surprise blackout was held Wednesday, and chief electrician W. H. Goodrich and the management were complimented by the various air-raid wardens on their good work.

Thursday night was lost to rain, but the rest of the week gave shows good business and engagement proved a fair (See MINER PA. DATES on page 34)

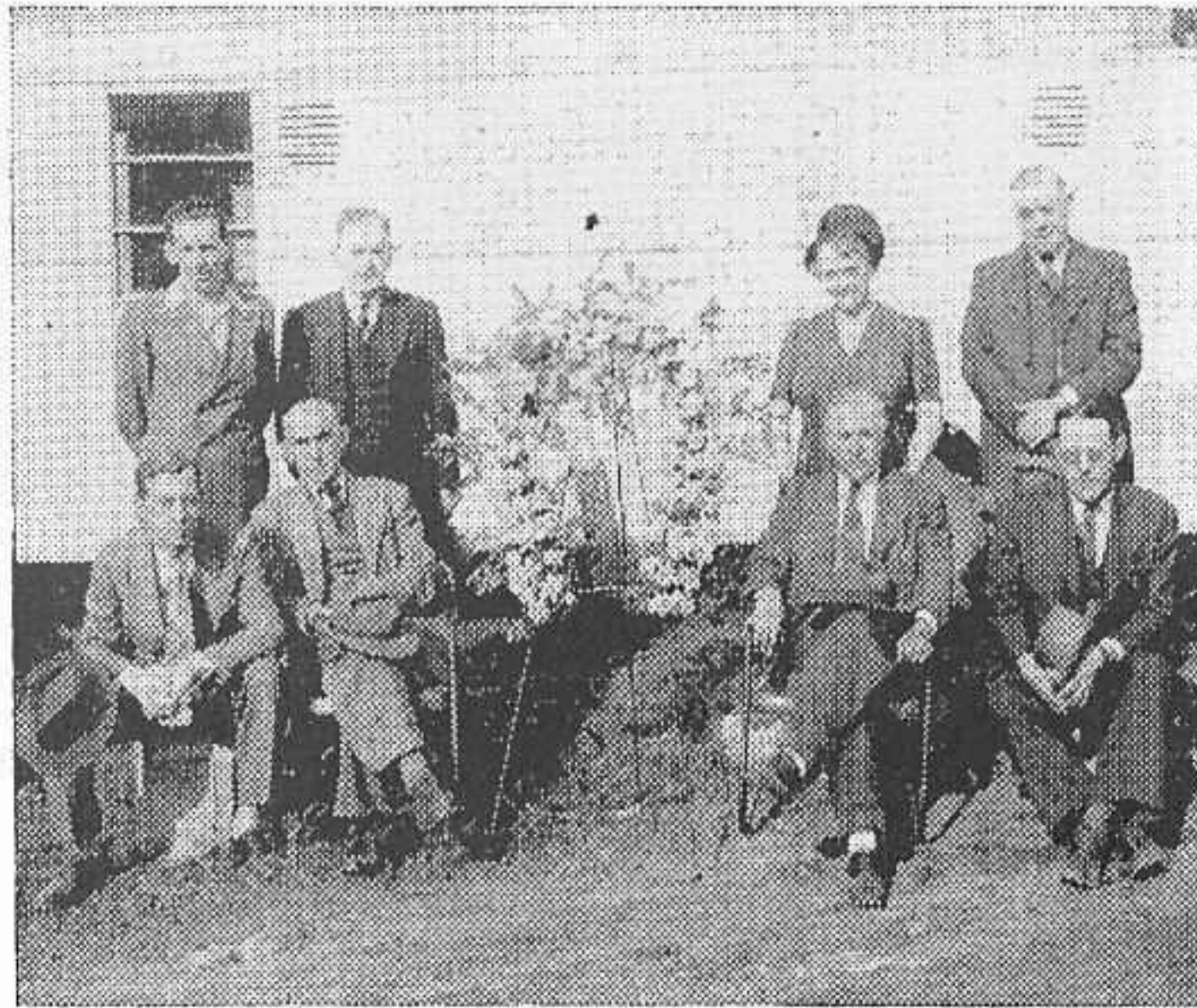
## Long San Diego Run Is Good for Crafts

SAN DIEGO, Calif., May 22.—After a successful 26-day run, Crafts 20 Big Shows brought their local engagement to a close May 16 and moved to San Bernardino for a week's stand on the Mill and Mount Vernon streets circus grounds. A record 10 days' business was chalked up for all attractions the first part of the local engagement, and business held up fair the rest of the time, the management reported.

Organization is now headed up the West Coast to play towns in that sector.

## Former ACA-ers Confer

CHICAGO, May 22.—Former execs of the Amusement Corporation of America are meeting here this week-end on business pertaining to the winding up of the corporation's affairs. In town for the meeting are Carl J. Sedlmayr, B. S. Gerety, Curtis and Elmer Velare and Mrs. Anna Gruberg.



DURING BANTLY'S ALL-AMERICAN SHOWS' inaugural stand in Du Bois, Pa., a floral horseshoe bearing the inscription, "Good Luck, Bantly's All-American Shows," was presented Owners Mr. and Mrs. Herman Bantly by city officials and Veterans of Foreign Wars Post, under whose auspices the combo appeared. In the group are (standing) Mr. and Mrs. Herman Bantly; Eddie Ozman, transportation superintendent, and Billy King, secretary. Seated: G. C. Mitchell, press and special agent; Paul Lane, concessionaire; Joe Payne, business manager, and L. C. (Ted) Miller, general agent. Several members of the staff were not present when photo was taken.

## Penn Premier in 50% Biz Hypo At Erie; Bantly Eclipses '42 Opening Stand in Du Bois, Pa.

ERIE, Pa., May 22.—Penn Premier Shows wound up their eight-day debut date of the season under Army-Navy Union auspices to business that was estimated at 50 per cent above last year by General Manager Lloyd Serfass. Shows lost two of the scheduled 10-day stand to inclement weather. Rain and wind prevailed thruout the week.

Six rides and six shows were set up for the date, altho officials expect to have 11 rides in operation for the next stand. Sponsoring committee gave good co-operation and also held a dinner for all show members with the Erie County commissioners as guests of honor. Commissioner Dell Darling visited the lot nightly.

Executive staff includes Lloyd Serfass, general manager; Bob Morelock, business agent; Louis Weiss, midway manager and legal adjuster; Barney Williams, chief electrician; Al Bydlark, ride superintendent; Arthur Johnson, lot foreman; Lou Moore, front; Mrs. Serfass, secretary-treasurer.

Kay Weiss manages the Girl Show;

Speedy Hagan, Motordrome; Jim Murphy, War Show; Sallor Katz, Side Show; M. H. Berry, Animal Show.

Rides and foremen include Pete Carson, Ferris Wheel; Miles Dietrich, Chairplane; William Bydlark, Tilt-a-Whirl; Jack Matlock, Train Ride; Art Johnson, Auto Cars; Jim Loop, Merry-Go-Round; George Whitsell, Octopus; Bob Kabac, Rolloplane, and Harvey Rantz, Pony Ride.

Victory Revue includes Kay Weiss, Francis Robison, Mary Drake and Helen O'Brien. Artists and Models has Gerry Gross and Caroline Smith, with Roy O'Brien in front. Side Show includes Mary Goldstein, swords; Major Marks; Red Hutten, fire act; Stoney, ossified man; Katzy, sex attraction; Mrs. Penley, electric chair and sword box, and Harry Fink, annex.

### Concessions

Concessionaires include Mr. and Mrs. Walter Vallance, Penny Arcade; Phil O'Neil, cookhouse; Al Boxall and Jack (See BANTLY RESULTS on page 34)

## Great Lakes in Strong Atlanta Bow; Alamo Texas Trek Clicks

ATLANTA, May 22.—Great Lakes Exposition Shows, under management of Mr. and Mrs. Al Wagner, launched a six-day stand here May 11 under colored Elks' auspices to above par business despite rain and cold weather. Business held up thruout the engagement, the management said.

Shows encountered much rain on the run here from Valdosta, Ga., and as a result were delayed in opening. One truck also was lost because of fire on the jump here. Management was complimented on shows' attractive appearance.

Attraction list includes Scooter, Rolloplane, Merry-Go-Round, Caterpillar, Tilt-a-Whirl, three Kiddie Rides, Pit of Death, Colored Minstrel; Side Show, managed by Jack and Preacher Munroe, featuring Paul Russell and Filipino Midgets, managed by Mrs. Herbert Willse.

Cookhouse, under management of Mrs. Al Wagner, is doing well. She was hostess at a stork shower in Valdosta in honor of Mrs. William Johnson. Guests included Mesdames George Shaw, Sparky Belew, Arthur Sullivan, Charles Stephens, Danny Meeks, Irving Goldberg, Josephine Weber, W. L. Danley, Joyce Danley, Evelyn Monroe, Virginia Nell Meeks, Martha Wagner, Betty Isom, Gertrude Gilbert, Dot Weiss, L. T. Hant, Margaret Lynch and Naomi Baker. Bob Nash, of Buckeye State Shows, was a visitor here.

McALLEN, Tex., May 22.—Altho hit by freak wind and dust storms during the local engagement, Alamo Exposition Shows concluded a week's stand last Saturday night to good results and moved to Harlingen, Tex. Combo came in here (See ALAMO TEXAS TREK on page 34)

## Sheesley Dixie Jaunt Ends in Black in Tenn.

NASHVILLE, May 22.—Mighty Sheesley Midway wound up its Dixie tour here last Saturday after a two-week stand at Ensley Boulevard and Fourth Avenue under Woodmen of the World auspices. First week was described by the management as good, with the second week resulting in fair business. Initial six days gave shows good weather and large crowds nightly. When management decided to remain over for another week, the date at Clarksville, Tenn., was canceled. Shows, however, were plagued by inclement weather, which held down attendance and business. John D. Sheesley, owner, said he had no complaint about the patronage, but didn't like the second week's inclemency. Sheesley also said that the man-powered situation hadn't hurt his shows to a large extent, altho he admitted it was acute in certain lines.

"Transportation has been better than I anticipated," said Sheesley, "and the lack of man power has been troublesome (See Sheesley Dixie Tour on page 35)

## Smith Nudges Top Bracket With 25% Duncanville Hike

DUNCANVILLE, Pa., May 22.—George Clyde Smith Shows inaugurated their season here May 6-15 to an estimated 25 per cent increase in business over last year, altho they lost one night to rain and participated in a surprise blackout. Cool weather prevailed for the greater part of the nine-day stand. Show officials said local papers, police and firemen, who sponsored the engagement, complimented the management on shows' appearance, which features new fronts, canvas and an attractive lighting arrangement.

Staff includes George Clyde Smith, owner-manager; Prince Omwah, secretary; Paul Goodman, sound system; Clarence E. Seitz, lot superintendent, mail man and *The Billboard* sales agent; Blackie Miller, chief electrician, and Bobby Kork, publicity.

### Shows

Brown Skin Models, Albert Royal, manager-producer; Mabel Royal, prima donna; Helen Phillips, blues singer; (See SMITH BIZ HIKE on page 35)

## Fred Allen Combo Okay in Syracuse Despite Weather

SYRACUSE, N. Y., May 22.—Altho hampered by what was believed to be the worst early-season weather to hit this section, Fred Allen Shows opened their 1943 tour at the Lemoine Avenue lot May 6. Business over the first week-end of the 10-day stand was estimated at 50 per cent over last year's figures. In spite of the muddying going, shows lost only one night (Monday).

Personnel here included tickets, William Morley; photo gallery, Ben Moore; penny pitch, William Bowman; high striker, Mrs. Bowman; penny pitch, William Godrow; Penny Arcade, Mr. and Mrs. Gerald Baker; darts, J. Plack; swing, Mr. and Mrs. Swan; bucket game, George Mazzola; bingo, Mr. and Mrs. Wasson; grind store, Mr. and Mrs. Cox; Bear Show, Jim LaFountain; Girl Revue, Ned Bevins, and Lillian Anderson and Betty Foisset. The Crawfords provide the free act.

### Fair List

A list of fairs and expositions will be found in the List Section of this issue.



ADV.

## WESTERN UNION TRAINING SCHOOLS

Mary McInnis is just an average American girl. When war came to America, that morning of December 7th, 1941, she couldn't shoulder a Garand rifle and march at the side of her brother Kenneth, whose letters are now posted from "An Advance Base in the Southwest Pacific," but she was determined that she could and would serve. So she joined the "Home Front" army.

Deep in the heart of Western Union's "Telegraph Capitol of the World" in lower Manhattan, Mary began her training. She learned how to "gum" to the familiar yellow blanks the messages flowing out of the automatic teleprinters on endless paper tapes; how to "punch" or transmit messages over the teleprinters and the faster "multiplex" perforator transmitters used on high-speed inter-city "trunk" circuits; how to read, swiftly and accurately, the perforated tapes which flash through the multiplex sending machines. She learned operating routines and how to classify the various types of service such as the Fast Telegram, the Day Letter, the Night Letter, Serial and other services. And she was taught that Uncle Sam's messages must be given precedence over all others.

One day Mary graduated, a full-fledged operator. And her heart pounded that morning when she entered the big operating room for the first time and heard her supervisor's voice greet her and assign her to an operating position. She was nervous at first, too, but the nervousness soon wore off; her fingers began to flash over the keys with increasing swiftness and accuracy. Her supervisors found it unnecessary to coach her further and she was assigned to more important positions; soon she may be mistress of one of the high speed "trunk" circuits and, in time, a supervisor.

Today, there are many other "Mary's" for Western Union in January of 1941 accelerated a training program designed to provide competent personnel to handle the increasing volume of messages resulting from the unprecedented growth of what were then known as our defense industries. When, on December 7th, 1941, America was forced into the war, Western Union already had 62 schools in operation throughout the United States. Today, the Company has over 100 schools.

From two to three months are required for most students to complete their training. Ninety-nine per cent of the enrollees are girls. Instructors are veteran telegraph employees with many years of Western Union service. The school equipment is of the highest quality.

In this war year, these young telegraph operators—and the veterans "punching the keys" and "pounding the brass" beside them—will handle millions of Telegrams—for VICTORY!

## League's Red Cross Fund Contributions

CHICAGO, May 22.—One of the first of the smaller carnivals to contribute to the Red Cross Fund of the Showmen's League of America this year was Buckeye State Shows, Mike Rosen, general manager. Last year the shows made the best showing of any of the smaller carnivals, contributing nearly \$600 to the fund. Their start this year indicates a determination to lead again.

Because of exceptionally bad weather conditions, scarcity of help, etc., some of the shows have had tough sledding this spring. Nevertheless a number of contributions to the Red Cross Fund have been received, and Chairman J. C. McCaffery is confident that as the season advances an excellent showing will be made.

## MINER PA. DATES

(Continued from page 33)

one despite the weather. Line-up includes R. H. Miner, owner-manager; R. H. Miner Jr., assistant manager; Jack Lang, advertising manager; R. Parker, transportation supervisor; W. H. Arnold, mail man and *The Billboard* sales agent; W. H. Goodrich, chief electrician; George Glassmeyer, assistant; Happy Arnold, main entrance, assisted by Matt Roberts, and Great Leon, free attraction.

### Rides

Tilt-a-Whirl, T. Smith, foreman; John Ehrenrich, second man; R. Ennes, third man. Ferris Wheel, J. Robb, foreman; J. Brown, second man. Chairplane, Ray Eanes, foreman; Robert Lowry, second man. Kiddie Autos, Charles Frock, foreman. Pony track, W. B. Cushman, owner-operator; Harbin Harbold, assistant.

Shows: World War No. 2, Jack (Red) Lang, front; Jim Wagner, tickets. Side Show, Louis Augustino, owner-manager; Red Woods, front; illusions, Dolores Robb; Sampson, H. Wind; magic, Marlo the Magician; fire act, G. Worth; annex attraction, Frankenstein Jr.; tickets, Mike Livrsh and Abe Silverstein; animal trainer, Charles Moore. Garden State Revue, Jimmy Davenport, front; T. Jones, tickets; Pat Kane, Dianna Shaw and Jean Byrnes, chorus. Stella Show, Joe Mahler, front; C. Davis, tickets, and Isabelle Brown and Doris Dixon.

### Concessions

Bingo, Floyd Sheaks, assisted by Rudy Caccia and Emmett Gillispie; popcorn and candy floss, William Becker; candy apples, Mr. and Mrs. Baker; cat rack, Mabel Goodrich; cigarette gallery, R. Parker; watch-la, Mr. and Mrs. Dunkle; Costello's palmistry booth; fish pond, Mr. and Mrs. Augustino; Midway Restaurant, Tonia Kaye; milk bottles, Grace Sheaks; bumper game, Blanche Miller; clothespin pitch, Evelyn and Mrs. Arnold; balloon dart, Lena Klinetop; cigarette pitch, Albert Hall; pan game, Nick Green; chuck, Jeff Reynolds; pea pool, Chet Klinetop; penny pitch, H. Forrest.

## BANTLY RESULTS

(Continued from page 33)

Lowe, bingo; Pat Montana, candy apples; Mrs. Barney Williams, popcorn; Mr. and Mrs. G. H. Perry, frozen custard; Sol Wasserman, Mr. and Mrs. Russ Abbott, William Nuss, Frank Chase, Harry Meyers, Sam Modell and Sam Rosaina.

Art Swink fronts the Motordrome and Archie Beatty the Revue. Boss canvasman is Roy Cramer. Buster Gordon's Cannon Act the free attraction.

DU BOIS, Pa., May 22.—Bantly's All-American Shows' inaugural here under Veterans of Foreign Wars auspices gave the shows a substantial increase in business over last year at the same location, the management announced this week. Hypoed business prevailed despite inclement weather, and shows' officials reported they were pleased with the results obtained. They estimated that the business hike here would reach 50 per cent.

Auspices, headed by William Hughes, with Merle Carson assisting, gave good co-operation, and city officials and committeemen welcomed the organization by presenting Owners Mr. and Mrs. Herman Bantly with a large floral horseshoe bearing the inscription, "Good Luck, Bantly's All-American Shows." Radio Station WCED devoted 30 minutes of its air time to the presentation, and *The Courier-Express* published photos and

stories on the occasion.

In addition to the Bantlys, show staff includes Billy King, secretary; L. C. (Ted) Miller, general agent; G. C. (Mitch) Mitchell, press and special agent; Joseph Payne, business manager; Harry Faith, ride superintendent and master mechanic; Frank R. Shepard, mail man, electrician, lot man and *The Billboard* sales agent; Mrs. Frank R. Shepard, front gate.

Rides: Merry-Go-Round, Harold Stombaugh, foreman; Clarence Irwin, second man; Claude Smoot, tickets. Ferris Wheels, Fred Auchembugh, foreman; Robert Johnson, second man. Octopus, Lester Hicks, foreman; Jack Brochey, second man. Kiddie Rides, Arthur Grey, foreman; Sam Kenny, second man; Raymond Brochey, Ridee-O, Tex Donahue, foreman; Robert M. Davis, second man; Sam Toonls, tickets. Rolloplane, Mickey Yanulittis, foreman.

### Shows

Penny Arcade, Frank Dillman, mechanic-manager; Clarence Thompson, assistant. Side Show, Art Converse, manager-talker; Henry Cassidy, talker-tickets; Lady Crystal, magic and inside; Daisy Hartwell, mentalist; Captain Andrews, fire-eater; Mickey Mite, midget knife thrower; Mondoo, annex. Vanities of 1943, C. J. McDonner, manager; Mack Thompson, talker; Peggy Thompson, Stella Anderson, Pettl Roland and Wailta Estridge, dancers; Sailor Trevor and Earl June, tickets; Florence McDonner, piano; Earl McDonner, drums; Sam Dodd, emcee. Artists Models, James Anderson, talker; Joe Adams, tickets; Donna Rogers, specialty; Cora Adams and Joan Cook, dancers.

Hawaiian Revue, William J. Cameron, talker; Frank Cook, tickets; Tiny Dayne, Vivian Cameron and Florence Rogers, dancers, and Samuel Caullis, guitar. Glass House, LeRoy Harder, manager; Mrs. LeRoy Harder, tickets.

### Concessions

Tommy Lasure, candy floss; Paul Lane, 10; roll down, Al Palitz; Tommy Pell, George Thomas, Joe Zeno, Tony Bares, Louie Williams; rat game, Charles Kelly, Carl Halzapfel; pan game, Mrs. Tony Bares; penny pitches, Vera Kelly, Grace McCarthy; skillo, J. Kennedy, Frank Broesk; photo gallery, Russell Duckworth, Bud Ellis; pea pool, James McCarthy.

Custard, Max Levine, owner; Pete Manzi, assistant; Archie Morrison, mixer. Candy apples and potato chips, Mrs. Max Levone, owner; Olive Potter, assistant. Balloons, Mickey Manzi and Rita Palitz, owners. Mr. and Mrs. Con Weiss have two stands, with Don Wilson and Harry Aproni as assistants.

Cookhouse, Mr. and Mrs. Albert (Rabbit) Reid, owners; Jackie Reid, griddle; Ann and Vicky Reid, waitresses; Mickey Lacy, kitchen. Bingo, Al Boxall, owner, assisted by Jimmie Mortellaro, caller. Mike McNamara, Mrs. Jimmy Mortellaro; Bill Watson, Johnny Morvalli and Wilbur Field, agents. Pennants, George Ankrim; race track, Al Wallace, assisted by E. McNell; Joe Kane, four ball games, assisted by Mrs. Joe Kane, Bill and Bobby Ownly. Charles Nichos has skillo; Mr. and Mrs. Edward Ozman, jewelry; Andy Kerschgen, high striker.

## BUCK N. Y. STANDS

(Continued from page 33)

Favereau, Ferris Wheel; Cliff Shackett, Silver Streak; Joseph Marcoux, Kiddie Ride, assisted by Joseph Walker. Lewis Toma is also on the Merry-Go-Round.

Thursday night shows presented a midnight performance for the city's night shift war workers. Plans are to hold these nights at each war manufacturing town the shows play. Shows move tonight to Albany-Schenectady Road near Albany for a week's engagement.

## ALAMO TEXAS TREK

(Continued from page 33)

after successful engagements in Kingsville and Laredo, Tex., where shows and rides reported exceptionally good grosses. The Ferris Wheel truck overturned while en route here from McAllen, but no serious damage was done.

Hypo Denecke has returned from San Antonio after his release from the armed service. Albert Wright, legal adjuster and assistant manager, and Owner Jack Ruback entertained showfolk at a midnight supper dance. Mrs. Joe Rosen has recovered from a recent illness. Rosemary Ruback is visiting in San Antonio. Mrs. Brownie Bishop is in charge of the Red Cross drive on the shows and reports 100 per cent co-operation. Mrs. Bobbie Hyman has charge of War Bond sales and reports good results. Billie

Shaffer, free attraction, is proving popular.

Roster here included Bullet Ride, Bill Carr, manager; Mrs. Fletcher Teets, tickets. Merry-Go-Round, Black Moon, manager; Twin Ferris Wheels, Andy Custer, manager; Tilt-a-Whirl, Tom Wall, manager; Octopus, Curry Duffy, manager; Ridee-O, George Baye, manager; Kiddie Rides, Al Steffler, manager. White Way Casino, Darryl (Knappy) Rice, manager; Betty Watson, Imogene Wilson, Mary Barkley, Ruth Hogan, Lou Waverly, Trlxie Martin, Rosalie Allen and June McPett, chorus; Sharon Bray, feature. Geraldene Pinch is in charge of tickets. Nudist Colony, Sesse Aglafe; Hawaiian Show, Joe Murphy, manager; Jene McPett, feature.

## 4 WALK THRU SHOWS NOW READY

Easy to run, one or two people operate a show.

Carried in any auto.

No nut. Framed on 14 to 20 ft. front, 24 to 30 deep.

Good now for Parks, Carnivals and Store-rooms, and absolutely

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1. "WORLD WAR NO. 2. SEE OUR BOYS SOCK THE JAPS AND SMASH HITLER."
2. "THRU THE BARRACKS WINDOW." Army Fun Show.
3. "F. B. I. PUT CRIME AND SPIES ON THE SPOT."
4. "MIRACLE OF BIRTH."

Write for free information on shows you are interested in. Crime list free for the asking.

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NEWARK, OHIO

## SELL MORE POPCORN HYCOL Golden Yellow



(Formerly Called "Nucol")

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come on. Plenty defense work, new airport.  
Address all mail and wires, J. R. EDWARDS  
SHOWS, Fostoria, Ohio.

### WANTED

For World's Greatest—Atlantic City, N. J.  
Finest location on the great Boardwalk, where  
millions pass daily. Outstanding attractions for  
Amusement Palace—Freaks, Curiosities, Ten-in-One,  
Musical Novelties. Want only the best. 100,000  
soldiers train here. Opening May 30.

FRANK B. HUBIN, MGR.

## BALL THROWING GAMES

Bottles, Cats, Dolls, Kids, Tensing. Complete  
portable racks and tables. Yukon Kids, 12" high,  
85¢; Yukon Queen, 13" high, 95¢; Eskimo Kids,  
14" high, \$1.05 each. All made of heavy S&W Duck,  
stuffed with wood wool, have 2 1/2 x 3 1/2" inserted  
wood bottoms, are trimmed in lamb's wool and  
painted flashy contrasting colors, two sides.  
LANCE, 782 Marion, S. E., Atlanta, Georgia



## Strates Purchases Walsh Rides; Adds Van Ault's Arcade

BUFFALO, May 22.—During James E. Strates Shows' engagement at Broadway and Bailey streets, under Kiwanis Club auspices, General Manager Strates announced the purchase of Arthur Walsh's Heyday and Scooter rides. Management also said that Peter Van Ault's Penny Arcade, formerly with Cetlin & Willson Shows, had been added to the shows' line-up of attractions.

Bobby Mansfield has taken over management of the Vanities Show, and John Porter booked his Fat Folks Revue. James O'Brien added new attractions to his Wild Life Exhibit. Al Tomain's Side Show is getting results. Leo Carrell's Monkey Revue is giving shows a run for top money.

Press Agent Eddie Jackson is still confined in a Harrisburg hospital with a fractured hip, and Assistant Manager Dick O'Brien is still confined to his hotel room under a doctor's care.

Management said this has been the rainiest spring in shows' history and several nights were missed on account of the weather. New top arrived for Bill Hegerman's Funhouse. Despite the

gasoline ban on pleasure driving in effect here, business is good. Shows have an ideal location, with plenty of transportation facilities.

Smoky Johnson's trainmasters' softball team defeated the ride men 7 to 6 in hotly contested game at Elmira, N. Y., Sunday. Abe Rubens and Nick Bozinas are handling the office efficiently. Fred Havens has his paint crew busy. Chief mechanic James Yotas completed a new front for the Fat Folks Revue, and chief electrician Wayne Kingsley has the shows well illuminated and neonized.

Trainmaster Mike Olsen and crew are getting the train in and out on time.

## SHEESLEY DIXIE TOUR

(Continued from page 33)

at times. But we have been getting along fairly well by hiring local talent to help with the erection and operation of rides and shows. The box-office play to date has been good, and when the weather is good the crowds are there."

Shows started their Southern tour in Mobile March 16 and remained there for month. Then they played Meridian, Miss., and Tuscaloosa and Anniston, Ala. Sheesley said Tuscaloosa proved the best stand of the season so far. Midway was made up of 11 shows and 12 rides here. Nashville Banner, Nashville Tennessean and Radio Station WSIX gave shows plenty of plugs.

### Shows

Line-up here included Gay New Yorkers, managed by Tony Cortez; Al Hubbard's Sex Show; Hollywood Wild Animal Show, managed by John D. Sheesley, and John Willander, trainer; Charley Taylor's Minstrel Show, Al Renton's Odditorium of Freaks, and Newt Kelley's Congress of Fat People, featuring Sweet Marie.

Rides: Auto Scooter, Ferris Wheel and Kiddie Auto, managed by Willie Ziedman; Merry-Go-Round, Flying Scooter, Silver Streak, Rolloplane, Kiddie Auto, Kiddie Planes, Kiddie Train and Pony Ride, owned by the office, and Tilt-a-Whirl, managed by Mrs. Jeanette Williams.

Bingo was operated by Mrs. John D. Sheesley. Sara Lewis has the palmistry booth; Mr. and Mrs. Warren Murphy handled the Penny Arcade, and Harry Kramer was in charge of the front entrance. Art Walker has the cookhouse. Vaughan Richardson is general agent; Homer Gilliland, special agent; Charley Sheesley, assistant manager; E. H. Smith, secretary; Frank Gavin, assistant; Blackie Martin, trainmaster; Whitey Fullman, master builder, and Robert North, publicity agent.

## SMITH BIZ HIKE

(Continued from page 33)

Margie McLane, dancer; Edna Jenkins, soubrette; Joy Robinson's orchestra; June Taylor, Martha White, Lilly Miller and Jean Henry, dancers, and Manie Rose, tickets. Chez Paree, John Robochek, manager; Princess Nadja, Bobbie Lee, Annette Smith, Corinne Hall and Stella Dallas, dancers; Lynn Webb, accordion, and Louis Lampfer, tickets. Victory Girls, Jack Elliott, manager; Kitty Gordon, Mae Stebbins, Jean Crawford, Helen Andrews, Patsy Marino and Alice Primo, dancers; Fred Kutsch, tickets. Midget Show, Jimmy Schaefer, manager; Jean and Anita Marie Schaefer. Neoma Show, Peggy Ewell, owner-manager; Jay Darling, tickets. Unknown Sex Family, Bobby Kork, owner-manager; Cherie; Elsie Kork, nurse, and Adam Sweet, tickets. Oddities on Parade, Doc Mayo, manager; Madame Mayo, mentalist; Jolly Cora, fat girl; Johnny Smith, tattoo; Prince Omwah, magician; Olga, Headless Girl, annex; Dick Dunn, tickets.

### Rides

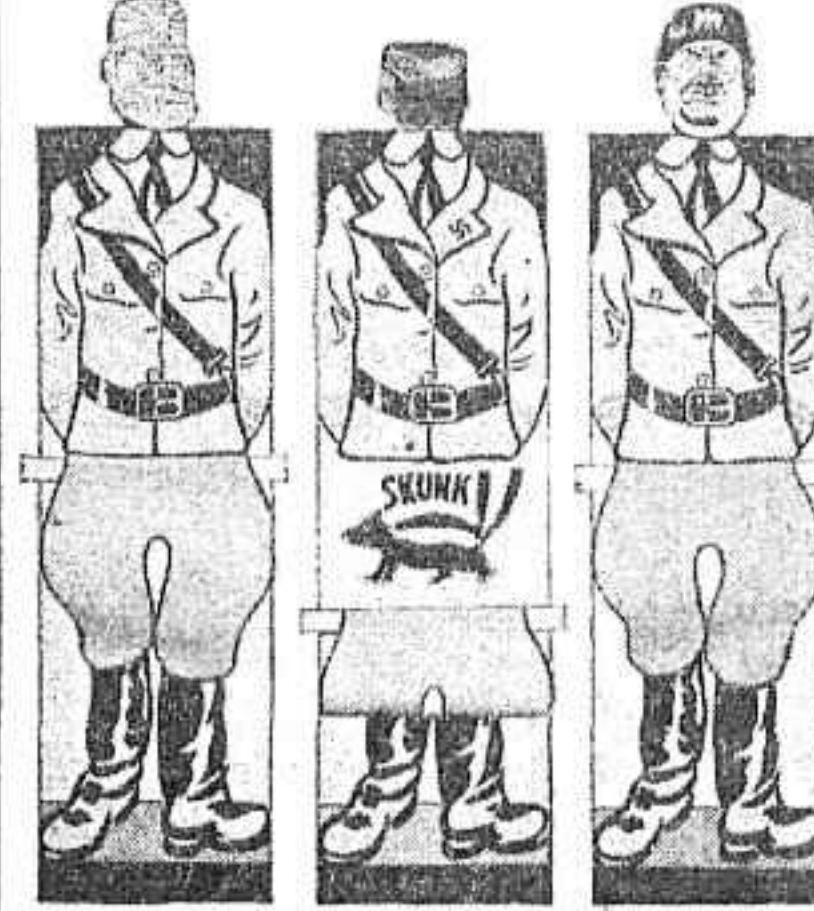
Rides owned by Manager Clyde Smith include Ferris Wheel, C. J. Lane, superintendent; Russell Rose, second man, Chairplane, Eddie Miller, foreman; Walter Bennett, second man. Merry-Go-Round, Frank Cody, foreman. Kiddie Chairplane, Robert Plowman, foreman. Kiddie Auto, Charles Mazo, foreman.

Concessions: Midway Cafe, Gus Rogakos, manager; Tommy Howe, griddle; Jack Tracey, chef; Bill Blake, waiter; Bill Thacker, cashier. Bingo, Mr. and Mrs. Jack Rockway, owners; Earl Dale, Buddy Silvers, Mike Henderson and Jackie Cook, attendants. Mr. and Mrs. Hiram Beal have six concessions; Mr. and Mrs. Mike Bosco, five; Mr. and Mrs. Petey Weigand, four; Mr. and Mrs. Jack King, two; Mary Lee and Dolores Mae Smith, two, and Lucille Dale, Gladys Lane, Donald Justiss, Jack Thompson, Billy Stein, Joe Costantille and Edward Paul Sebek, one each.

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OPENING JUNE 1ST

Foreman and second man for Ferris Wheel to join on wire. Top wages, best of treatment. CONCESSIONS: Corn Game, Penny Pitch, Popcorn, Balloon, Dart, Diggers, or any others that work for ten cents. Wheel Agent for Office Joint.

SHOWS: Girl Show with own outfit or any other shows of merit. Celebration Committees and Fair Secretaries: We have some open dates including 4th of July. All replies to 406 Erie St., St. Paul, Minn.

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WANT RIDE HELP ON MERRY-GO-ROUND AND RIDE-O RIDES. ACTS FOR JOHN HUTCHEN'S SIDE SHOW. W GRIND STORE AGENTS. HAVE ATHLETIC SHOW FRAME-UP COMPLETE. NEED A MUSCLE HEAD. W WILL PLACE GRIND SHOWS THAT DO NOT CONFLICT. N Address: JACK RUBACK, Mgr., BEEVILLE, TEXAS, this week; T VICTORIA, Tex., June 1-5.

## LAST CALL - - - LAST CALL

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JULY 4-9 INCLUSIVE

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Wheels, Posts, Skillos. Roll Downs and Brazilian Boards. Buckets, old and new style. Penny Pitches, Pan Joints. Big Dice and Chuck Logs. Pea Pool Outfits, Laydowns. New Water Fall Coupon Blowers. Bingo Blowers and Master Boards. Complete line of Bingo Cards. Arkansas Kids. Milk Bottles. Large Stock of the finest Midway Games. New Catalog Free. Must Mention Your Business. 2907 W. WARREN DETROIT, MICH.



# Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

## INVASION weather?

ROY BLAKE, former carnival trouper, is operating a hotel in Hot Springs, Ark., which he purchased recently.

BILL AND CHARLES BAILEY, concessionaires, joined John R. Ward Shows at Vicksburg, Miss., with their stands.

JOINING Alamo Exposition Shows in Harlingen, Tex., as publicity director recently was Henry Rowe.

WAYNE KENNARD joined Virginia Greater Shows in Havre de Grace, Md., to operate one of the Bill Penny concessions.

SMART agent is one who can read between contract lyrics.

TED COMFORT, manager of Roxanna, annex attraction, has signed with Sailor Katzy's Side Show on Penn Premier Shows, he reports.

EUGENE C. COOK expects to be confined in Charity Hospital, Jackson, Miss., for about six more weeks as the result of breaking two vertebrae recently.

during the stand at Eskdale, W. Va., included Col. Roy Brown, with sound truck; Mr. and Mrs. H. E. Edgar, bingo, and Mrs. Frank Griffith, shows' secretary.

A MEMBER of Jones Greater Shows last season, Heavy Krupa is employed in a Charleston (W. Va.) cafeteria. He visited the shows during the recent stand in Dunbar, W. Va.

AUGMENTING Freda Rosen's bingo layout on Buckeye State Shows during the Alton (Ill.) engagement were Paul Miller, Miami, and Bill Allen, who came on from Seattle.

FRANK LaBARR, vet trouper, is still in Miami, where he plans to remain for the season. He says he's getting ready to celebrate his 90th birthday there in September.

EASIEST way to silence the chatter in a gal-show dressing wagon is to ask, "Who is the oldest?"

SCOTTY HALSTEAD joined World of Pleasure Shows in Monroe, Mich., to take charge of the Dipsy Doodle Ride. He replaces Robert Diamond, who was called home.

IMPALEMENT ACT and sharp-shooting specialists, Le Roy and Roxy Sullivan recently concluded a successful winter tour of night clubs and theaters. After a month's vacation in Canada they plan to return to Detroit to take over management of a hotel there.



J. E. STEBLAR, owner of World of Fun Shows, who was inducted into the Army Air Force in June, 1942, was promoted to the rank of corporal April 28 and is stationed at 507th Base Hq., Squadron, Army Airdrome, Oakland, Calif. He's the son of J. J. Steblar, who for the last 25 years has owned and operated his own shows. A graduate of Curtiss-Wright Technical Institute of Aeronautics, Steblar was married last fall in Glendale, Calif., and his current duties have him heading up all transportation of the 507th Base Squadron.

DOC HOWELL, who sold his Howell's Variety Circus in the spring of 1942 because of illness, has recovered and plans to return to the road.

REMEMBER when we went to any lengths to keep midways in style?

CLOSING with Liberty United Shows in North Charleston, S. C., recently were Pickels, Louis and Kay Weiss, J. G. Thompson reports.

MR. AND MRS. HARRY HUNTING closed with Alamo Exposition Shows in McAllen, Tex., to join another organization, H. B. Rowe reports.

BEATRICE CUSTER joined Mr. and Mrs. Ben Hyman's bingo stand on Alamo Exposition Shows during the engagement in Harlingen, Tex.

NORVIE MILLER closed with Alamo Exposition Shows in McAllen, Tex., and left for his home in San Antonio. He is expecting a call to the armed forces.

SIMPLE way to go haywire is to start working in office wagons.—Colonel Patch.

SET UP in business in Columbus, Ga., for this season at least are Neal and Dot Massaro, former troupers. They are operating a fruit stand there.

ADDITIONS to Jones Greater Shows



TED LE FORS, widely known in West Coast outdoor show circles, who recently became lessee-operator of Steffen's Superior Shows, which opened the season to good business at Los Angeles. Following the 10-day stand there, LeFors took his combo to Oceanside, Calif., near Camp Pendleton, marine training center, for an indefinite stay.

MADAM ZELDA (Myrtle Hutt), mentalist on All-American Shows, enjoyed a surprise visit from her daughter, Doris Howen, while shows were playing Evansville, Ind. Doris came on from Los Angeles for the visit.

FORMERLY with Byers Bros.' Combined Shows, Mr. and Mrs. C. H. (Bama) Fondreu are in Mobile, Ala., where they plan to remain for the duration. Bama is employed at a gas company there.

TICKET SELLER and talker with A. J. Budd's attraction on Bantly's All-American Shows last season, Floyd E. Garner is doing war work in Rock Hill, S. C., and will not return to the road this year.

CURTAILMENT of laundry deliveries on show lots has been the cause of many trailers' wives returning to the old custom of hanging it out on guy lines.

MAE-JOE ARNOLD joined C. D. Scott Exposition Shows at Pincville, Ky., to work the annex of a Life Show, which Scott recently purchased from L. E. (Eddie) Roth. Mae-Joe renewed acquaintances with Madam Florence Rhonda on the shows.

## Security

THIS is the McCoy. The auditor of a show on the West Coast who has been in carnival offices for 25 years reports this as a new one on him. He said that the manager of the show handed him for entry a promissory note dated May 10, 1943, and which read as follows: "I, the undersigned, do hereby promise to pay to the treasurer of the — Shows the sum of fifty dollars (\$50) five weeks after date at the rate of ten dollars (\$10) weekly to be taken from my salary. I further pledge my equity in one peg leg as security for the above loan. (Signed) —, Rolloplane Operator." The loan was made for a down payment on an artificial limb.

HARRISON KING, mentalist, letters from Buffalo, N. Y.: "My partner here at the Aloha Club is Zorita Lambert. She is replacing Mrs. King, who recently entered the WAACS. We will leave soon for our engagement at W. J. O'Brien's Revere Beach (Mass.) Museum."

MEMBERS of James E. Strates Shows for many years, Mr. and Mrs. Sky Putnam are now at their home in Sarasota, Fla. Mrs. Putnam was secretary on the shows for seven years, while Putnam was manager of the custard stand and mall man and *The Billboard* sales agent.

GENERAL AGENT of Bowen's Joyland Shows for the last several years, Lucille King has purchased a hotel in Los Angeles, which she will operate until the Bowen combo returns to the road. She is a past president and organizer of the Regular Associated Troupers Club and well known in West Coast show circles.

CURBS, priorities and shortages have made showmen willing to try anything once, which they would have steered away from during pre-war days.

CONCESSIONAIRES on B. & H. Amusement Company are Major Simpson, two, with Howard Hill as agent, and Mrs. Marine Hobbs and F. E. Spain, one each. Five are office-owned, with Vera Hobbs, Fred Owens, Chick Tilley, C. D. McCune and Jack White as agents.

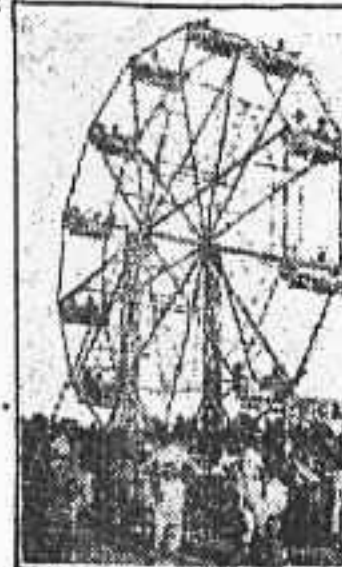
RIDE line-up of Hoosier Amusement Company, which opened the season in Indianapolis recently, includes Ferris Wheel, Mr. and Mrs. Jimmie O'Brien; Merry-Go-Round, Bill Foster, and Mr. and Mrs. Eddie Cody, Chairplane. Al Cotteril and Leonard Dietz are second men.

EXECUTIVE STAFF on Buckeye State Shows includes Michael Rosen, owner-operator; Joe J. Fontana, manager; Samuel Levine, privilege superintendent; Ted Woodward, secretary-treasurer; Leo Arduengo, special representative; Robert Jones, lot superintendent; Clyde Barrick, Diesel operator, and H. B. Shive, general representative.

VIRGINIA GREATER Shows, Havre de Grace (Md.) notes: Shows came in May 17 from Annapolis, Md., and opened inside the city limits under Civilian Defense Council to auspices to fair weather and business. Because of breaking in a new lot and difficulty in locating trucks, shows lost Monday night. Bill Wallick, former circus trouper and chairman of the sponsoring committee, was active. On opening night the midway was inspected by local authorities.

**H. N. CAPELL**  
of McAlester, Oklahoma, received a 1943 No. 5 BIG ELI WHEEL in early April. He acknowledged arrival of the wheel in this way: "We are proud of the wheel. If anyone wants trouble let them mislay a tool or scratch point of the wheel or Ticket Office and there will be a 'Hey Rubs' at once." Ask about a money-getting BIG ELI WHEEL. Be ready for the Celebrations this year.

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30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price .....\$12.00

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SEE THE TINY SHRUNKEN BODY

A reproduction of Jap body in shrunken condition. Straight black hair, eye lashes, brows, hands, fingers, toes, etc. Weight about 7 lbs.; length over all about 3 feet. Shipped in nice casket, post paid, only \$15. Japanese imitation shrunken head about half life size, postpaid, \$8. Biggest window attractions in America. Stops all Carnivals, museums, circuses, store shows, window attractions. Order today. If C. O. D. send one-half deposit with order.

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**SECOND-HAND SHOW PROPERTY FOR SALE**

\$15.00 Umbrella Tent, 9x9, with poles. Others, \$10.00 Outlaw Mummy, 4 ft. high, bargain.  
\$30.00 Hand Organ, working order, bargain.  
\$60.00 Two Headed Wax Baby, grown together; 4 arms, 2 legs. In glass case.  
WE BUY Chicago Rink Skates, Evans Wheels, WEIL'S CURIOSITY SHOP Philadelphia, Pa.  
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**Coleman Bros.' Show Wants**

Shows all kinds, Grand Shows. Help in all departments, must drive Semis. April 22-May 1, Middletown, Conn.; May 8-8, Willimantic, Conn.  
THOS. J. COLEMAN  
508 Main St. Middletown, Conn.



who put their okay on the attractions. Visitors included J. E. Toll and Mr. and Mrs. Jake Shapiro.

WHO cares about the post-war stabilization of currency that we've been reading so much about lately? We'll still draw that buck in pie-car dukies on which to make the Sunday run.

ROBERT M. BURNS, advance representative of Victory Expositions, and Lt. G. C. Szabo, 252 Ordnance Company, toured Middletown, O., last week in a peep assigned to Victory Expositions. Exhibit is an approved War Department activity displaying war materials our boys are using in combat, augmented by locally manufactured war products. Purpose of the display is to demonstrate to civilians the actual products their War Bond purchases are making possible, including aid to civilian morale, absenteeism and stimulating the war effort in general. All proceeds go to the Army Emergency Relief. Burns handled the press on Mills Bros.' Circus last season.

**Monkey Business**

TWO well-known carnival executives who visited Honolulu shortly before Pearl Harbor had luncheon one day at a leading hotel at Waikiki Beach. The waiter, being very attentive, suggested that they try a drink of coconut milk, fresh from the tree under which they were lunching. "Sure! Let's have a fresh coconut," said one of them after noting that some other guests were eating coconuts a la cantaloupe fashion. The waiter, stepping aside, opened the door of a small cage and up the tree went a trained baboon. It immediately jerked off a coconut and threw it to the Hawaiian waiter, who, with a long-bladed knife, had it served in a jiffy. A few minutes later a coconut fell from the tree and struck the opposite table. Looking up, the showmen saw the baboon jumping up and down in the leaves. "Here, here!" exclaimed one to the waiter. "Get that monkey down before he hits someone by dropping those coconuts." "No, no, meester," replied the waiter, "eet ees a vevry smart monkey. You see the fellow who eat at theez table next to you no leave a tip. Sometimes theez make Jocko so very mad that he feels like to drop a coconut on your head." (A liberal tip was left by the show guys.)

and formerly with Rubin & Cherry Exposition and Royal American and West Bros.' shows, A. J. (Doc) Round is a private with 72d Bn., 15th Tng. Reg., Camp Robinson, Ark. Mrs. Round is working in a Kansas City (Mo.) war plant for the duration.

CHARLES W. HANSON, private first class with the U. S. Marines and son of Carol L. Hanson, secretary of Dodson's World's Fair Shows, and Mrs. G. W. Pickrel, of Kansas City, Mo., is a prisoner of war of the Japanese. His parents announced that he had been reported missing in action since the Jap attack on the Philippines. They recently received word that he is a prisoner. Charles spent his childhood on the Seigrist & Silbon, Royal American and Dodson's World's Fair Shows.

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 Tickets--Paddles--Laydowns  
 SHOOTING GALLERIES  
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**FREE ACT WANTED**  
 Must be sensational. Will buy or book Roll-o-Plane, pay cash; also book Duck Pond, Pitch-Till-Win, Cigarette Gallery, Frozen Custard. Book only one of kind.  
**Kay Amusement Company**  
 Elkton, Maryland, this week; Aberdeen, Maryland, next week.

**LITTLE BEAUTY MERRY-GO-ROUND FOR SALE**  
 32 foot, Allan Herschell. Can be seen in operation this week, Waynesboro, Va.; week May 31, Buena Vista, Va. Reason for selling, have 2 machines. Cash price \$1800.00.  
**LEW HENRY**

**WANTED**  
 Bingo Caller and Counter Man, Color Game Agents.  
**L. I. THOMAS**  
 AMERICAN EXPOSITION SHOWS  
 Bridgeport, O., this week; Rochester, Pa., next week.

**WANTED DROME RIDER**  
 Permanent location. Jean Long Caldwell, wire.  
**E. B. PURTLE**  
 Care World of Mirth Shows ELIZABETH, N. J.

**WANTED**  
 Fly-o-Plane Clutch Man, Help in general. Frank Watkins, have opening. Wire  
**EARL PURTLE**  
 World of Mirth Shows ELIZABETH, N. J.

**CONCESSIONS WANTED**  
 Can place a few more Concessions. Also Show with own equipment. Address this week, Loogootee, Ind.  
**DIXIE BELLE SHOWS**

**WILL PLACE**  
 For New Castle, Pa., Victory Celebration—2 Weeks. Four Wheels, Swinger and Nail Joint. No Coupons or Skilles. All wire Western Union; JOE PAYNE, Monaca, Pennsylvania, this week. Ruby Kane needs Ball Game Agents. **BANTLY'S ALL AMERICAN SHOWS**, New Castle, Pa., next week. P.S.: Gabe Reed, wire your brother; important.

**IN THE ARMED FORCES**

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

IN THE SOLOMONS and Australia for some time, Johnny O'Hara has returned to New York and is spending a 10-day furlough visiting friends in Buffalo.

PVT. HARRY LEE GRANT, former Ferris Wheel operator, is a radio technician with H. Q. Co. 655, T. D. Bn., N. Camp Hurd, Tex.

MAURICE MILLER, pilot, in training with the Royal Canadian Air Force, visited his mother, Mrs. Morris Miller, at her Batavia (O.) home while on a brief furlough recently.

PVT. FLOYD M. (MISER) WILLIS, for 10 years with Aiama Exposition Shows, Booby Obadal and Anderson-Srader shows, is with the 1028th Sq., A. P. S., Dodge City, Kan. Mrs. Willis is living in Alliance, Neb.

PFC. MATT (MURPHY) HASTINGS, who trouped with carnivals as Tney Reno, Human Volcano, before entering the army, has been presenting his act for the boys in his division, which is serving overseas.

ON MANEUVERS in Louisiana, Sgt. Michael Mikulcza writes that it is pleasant dreaming to think about the day when he can return to show business and away from the army's gotta-get-up bugles. He's with Battery A, 328th F. A. Bn.

LIEUT. RAYMOND E. MacWETHY was seriously wounded in action in the North African operations, according to word received from Washington by his parents, Ray and Marion MacWethy, of Kaus Exposition Shows. T. K. Burrus reports. War Department said he was wounded March 31.

"THIS ARMY LIFE is like show business," Staff Sgt. Randall (Dutch) Myers writes from Fort Ord, Calif. "It's just like trouping. There's something new and different happening all the time. I've met a number of showfolk in camp, most of them being Eastern boys." Myers is with the 119th Signal Radio Intelligence Co., 2d Armored Corps at Fort Ord.

GIRL-SHOW operator and concessionaire with Golden Belt Shows last season

**WORLD'S MOST POPULAR RIDES**  
 OCTOPUS—ROLLOPLANE—FLY-O-PLANE  
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 3000 to the set—but can be bought 100 at a time. Write today!  
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**SIDE SHOW PEOPLE, NOTICE**  
 Want to join on wire  
**FREAKS, WORKING ACTS**  
 No Pitches. For  
**GILBERT BROS.' CIRCUS**  
 Opening May 26, Clifton, N. J., 4-day stand. Full week in Newark to follow, then other big dates.  
 Billy Hynds, Scotch Piper, Lucky Ball, Lola Conklin and Waldo, no time to dicker. Wire lowest. This will be the big one this season.  
**SLIM KELLEY'S SIDE SHOW**  
 Care of GILBERT BROS.' CIRCUS CLIFTON, N. J.

**WANTED**  
 For industrial spots in the vicinity of Detroit, the greatest July 4 Celebration in the Middle West at Ypsilanti, Mich., and a route of the best Michigan Fairs. Several Rides, including Rolloplane, Scooter, Caterpillar. Shows of all kinds, with or without equipment.  
**HAPPYLAND SHOWS**  
 Royal Oak, Mich., this week; Lincoln Park, Mich., Starting June 1.

**MIGHTY MONARCH SHOWS WANT**  
 Four opening choice Florida and Georgia camps and defense spots. Want Flat Ride with or without transportation, Kiddie Ride. Place any legitimate Concessions, Shows of all kinds with or without tops; have several tops. Ride Help wanted, also Semi Driver. Have good route on soldier camps and defense spots. All address:  
**N. P. ROLAND and GEORGE COFFAS, Carrabelle Amusement Center, Carrabelle, Florida.**

**GEORGE CLYDE SMITH SHOWS WANT**  
 High Striker, Cigarette Shooting Gallery, Duck Pond, Devil's Bowling Alley and Ball Games except Milk Bottles, Photos, Candy Floss. WANT Side Show, Girl Show, Monkey Show, Crime Show and War Show. WANTED—Truck Drivers and Help in all departments. All communications to **GEORGE C. SMITH, Philipsburg, Penn., until May 26th; then Houtzdale, Penn., June 5th.**



# 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of:  
 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.  
 No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 8¢.

# 3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$3.50.  
 All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.  
**LIGHT WEIGHT BINGO CARDS**  
 Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.  
 Automatic Bingo Shaker. Real Class... \$12.50  
 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000... 1.25  
 M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.  
 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, size 4x5, per 1,000... 1.25  
 3,000 Featherweight Bingo Sheets, 5 1/2 x 8, Loose, \$1.25 per M. Stapled in pads of 25, Per M... 1.50  
 Box of 25,000 Black Strip Card Markers... 1.00  
 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

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# Direct from the Lots

**John R. Ward**

Vicksburg, Miss. Week ended May 15. Location, City Park. Auspices, American Legion Post. Business, very good. Weather, ideal.

Some difficulty was experienced in setting up because the lot originally contracted was too small. Committee, however, was instrumental in securing the city park location. Shows were said to be the first to operate on the site for a number of years, and business was good. Spitfire led rides, and Fred Bancroft's Circus Side Show topped shows. Lee Kimball and H. F. (Mac) McCoy framed three more concessions for this engagement. Rosa and Bill Roberts, operators of the office-owned custard machine, closed here. Neva and Clarence Lanke closed here, the latter an assistant ride man on the Spitfire, to accept a position in a local cafe. Bill Bancroft, of the navy and son of Mr. and Mrs. Fred Bancroft, operators of the Side Show, visited during the engagement. Everything is moving smoothly, and Manager Ward reports the season's gross

is considerably above last year. Plenty of war workers and members of the armed forces were on the midway nightly.  
 McComb, Miss. Week ended May 8. Location, Main Street. Auspices, Junior Ladies' Auxiliary. Business, good. Weather, ideal.

Move from Ponchatoula, La., was made in good time, and shows opened Monday night to near-capacity business. Rides and shows played to large crowds of soldiers from two army camps near by. Downtown location used in the past was not large enough to permit shows to set up because of addition of four rides during the winter. Dive Bomber continues to top all rides, with the Ferris Wheel second. Suber and Sharpes' colored revue led shows, with Bancroft's Circus Side Show second. General Agent J. (Bill) Carner closed contract for the fall fair here during the engagement. Pappy Ryan, special agent, and his assistant, Glen Hulsey, are doing a good advance job. Kimball and McCoy added four concessions here. Mrs. S. B. Alexander, sister of Mrs. Art Price, joined during the engagement. Mrs. Alexander's husband is in the armed forces. Mr. and Mrs. Al Stringer have taken delivery on a new house trailer. Al is in charge of all office-owned sound equipment and organs. Extra help continues to be the problem. However, all rides are capably managed by competent foremen and second men. VERONICA E. CARNEER.

the Ferris Wheel were top money-getters. Manager W. R. Geren purchased a Ferris Wheel and Kiddie, which are scheduled to make their appearance at the stand in Shelbyville, Ind. Ralph Stafford added two new stores, and John Taylor is working on a victory store. Visitors included Mr. and Mrs. P. G. Bell and Mr. and Mrs. Lloyd Hartman. The Kettle Sisters and Capt. George Higgins, free attractions, are proving popular. C. A. MULFORD.

## World of Pleasure

Monroe, Mich. Two weeks ended May 15. Location, Strong's Field. Auspices, American Legion Post. Business, fair. Weather, variable.

Shows were held over here a second week after losing three out of six days to the weather. Second was good when weather permitted. Several trailer loads of cinders and sawdust were used to put the lot in shape. Twin Ferris Wheels, under direction of Troy Scurggs, were given a new coat of paint and more lights were added. Ticket boxes are to be refinished soon. Joe Caffery, Octopus foreman, repainted his ride. Shows as a whole present a good layout. Light plants purchased recently by shows are expected to be ready for operation in Muskegon, Mich., in two weeks. Light towers are to be added when plants arrive. Concessions continue to do good business. Scotty Holstead reports one of the best weeks of the season here. Bill Polewright has two concessions, as has Stanford Henries. Lawrence Coleman joined the writer as second man on Caterpillar. Mrs. Coleman handles the ticket box on the Tilt-a-Whirl. Captain Sell's Lion act continues popular. RAY MARKS.

## Virginia Greater

Annapolis, Md. Week ended May 15. Location, ball park. Auspices, American Legion Post. Business, fair. Weather, inclement.

Shows made the short move here from Mount Rainier in good time, but lost Monday night to bad weather. Legion committee was active on behalf of the shows. Mrs. Bee Winkley and Dorothy Masucci, nieces of Mr. and Mrs. Rocco Masucci, returned to their home in Orange, N. J., after spending a 10-day vacation on the shows. Shows are awarding War Bonds this year instead of presenting a free act. John MacIntyre and Bull Martin, with two girl shows, Side Show and three concessions, came in for a fair share of the midway receipts. Mr. and Mrs. Reed's concessions also did well. Homer Woods added a new concession to his line-up. Visitors included a committee from the Eastport Fire Department, who renewed acquaintances with showfolks. William O. Murray, general agent, visited one day. Reported by an executive of the shows.

## Gold Medal

Owensboro, Ky. Week ended May 15. Location, Hazel Field. Business, good. Weather, spotty.

Several days of hard rain put the lot here in bad shape, but thanks to all concerned, all equipment was winched in and shows were ready to go Monday night. Rain at about 9:30 p.m. Monday hampered activities the rest of the night. Tuesday with fair weather drew a good crowd and gave shows good grosses. Wednesday also was good, but Thursday gave the shows the largest gross of the season so far. Red Miller, while assisting with the winch truck, sustained an arm injury. The arm was placed in a cast and is getting along nicely. Shows, rides and concessions reported a good week's business. HARRY E. WILSON.

## Hoosier Amusement

Indianapolis. Week ended May 15. Location, Troy and Madison streets. Business, good. Weather, rain.

Shows moved on a muddy lot here May 10 but opened to a good crowd Wednesday night. Part of the concessions and rides were not able to get up for the opening because of the lot's condition, but after the boys had hauled shavings and cinders on the midway all were set up. Concessions and the Chair-

## Geren's United

Franklin, Ind. Week ended May 15. Business, good. Weather, fair.

After setting up in a rain, shows got a break from the weather and opened on time Monday night to a large crowd. Altho light rains prevailed daily and weather turned cold at night, shows, rides and concessions obtained good results. Rex Barnes's Monkey Circus and

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 SHIPMENT WITHIN 24 HOURS WHEN REQUESTED

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| 10,000..\$7.15 | 50,000..\$13.75 | 90,000..\$20.35 | 250,000..\$46.75  |
| 20,000.. 8.80  | 60,000.. 15.40  | 100,000.. 22.00 | 300,000.. 55.00   |
| 30,000..10.45  | 70,000.. 17.05  | 150,000.. 30.25 | 500,000.. 88.00   |
| 40,000..12.10  | 80,000.. 18.70  | 200,000.. 38.50 | 1,000,000..170.50 |

Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

**STOCK ROLL TICKETS**  
 2000 PER ROLL  
 1 ROLL.....75c  
 5 ROLLS.....60c  
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**WELDON, WILLIAMS & LICK**  
 FORT SMITH, ARK.  
 TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 800,000 HAS BEEN REACHED.

## BILLY BOZZELL WANTS

For FOLEY & BURK SHOWS—Season of 1943

### REAL LIVE HUMAN FREAKS

Can Place Talkers, Side Show Help, Ride Help, Etc.  
 LAKESIDE HOTEL, OAKLAND, CALIF.

## FOR SALE—COMPLETE CARNIVAL OR ANY PART

Late Model Loop-o-Plane, heavy duty motor, \$500.00; late model Mixup, 24-seat, \$500.00; Eli Wheel No. 5, seat covers and good motor, \$2000.00; two-abrest Merry-Go-Round, 32 foot, horses and all in good shape, \$1000.00. Five Complete Shows, including Banners, Ticket Boxes, Fronts, Poles, Stakes and Stringers; new Canvas and Banners, 20x80 Side Show, complete, \$300.00; 20x40 Athletic Show, \$200.00; 20x30 Girl Show, \$150.00; Girl Show, 18x24, \$100.00; 18x24 Grind Show, used, \$50.00. Ten complete Concessions, new canvas, frames and stock; plenty of flash. Grind Stores, Fish Pond, Cork Gallery, Penny Pitch, Photo; 4 10x12, 1 12x14, 3 8x10. Plenty of Wheels and other Games. Will sell all Concessions and Stock for \$1000.00. 25 K.W., 15 K.W. Transformers; Wiring and Switches. Eight Trucks with tires, five Semis, one Four-Wheel Trailer. The complete show ready to operate; will sell for \$7000.00. A lot of used Tents and good Walls not mentioned. Will be at Winter Quarters until sold.  
 W. E. WEST, 209 Third St., Box 175, Cherryvale, Kansas.

## FLAVORS

FOR ICE BALLS, ICE CREAM, FROZEN CUSTARDS AND DRINKS  
 A Complete Line of Flavors, Certified Colors, Citric Acid, Vortex-Lilly Cups and Safety-Edge Tin Spoons.  
 WRITE FOR SAMPLES AND PRICES  
 All Flavors Guaranteed to Comply With Pure Food Laws.

### PURITY EXTRACT MFG. CO.

2101 Franklin Ave.  
 St. Louis, Mo.

## RIDE OPERATORS WANTED

Especially interested in Big Eli Wheel Operator for Forest Park, Dayton, Ohio. Can use other Ride Employees, but unless you are sober and reliable, please do not apply. Good salaries, best of treatment. Address inquiries

**F. E. GOODING AMUSEMENT COMPANY**  
 1300 NORTON AVENUE, COLUMBUS, OHIO

# HENNIES BROS.' SHOWS

Fifteen Weeks in Industrial Centers of Chicago

## WANT

Two or three more good Shows not conflicting with those we now have. Can place Snake Show, Mechanical Show or War Show. Want to hear from Walter Stoeffel Wild Life Show.

Want sober and reliable Ride Help for all Rides; top salaries.

Address HENNIES BROS.' SHOWS  
 Playing Hammond, Ind., until May 31; then Chicago.  
 Permanent Address:  
 155 North Clark Street, Chicago, Illinois



# FOR SALE

## MINIATURE KIDDIES MERRY-GO-ROUND

18 Horses—9 up and down—2 Chariots.  
Complete \$1400.00.

### SHOW—COMPLETE

Headless Olga, Sword Box, 2 Headed Girl, 3 Legged Girl, Bird Escape House, Levitation, 3 beautiful Banners.  
Real Bargain, Complete \$700.00.

### RABBIT RACER GAME

Good Condition, \$500.00.

### MAGIC CARPET

Like New, \$1600.00.

### HOT DOG IN A BUN MACHINE

All Aluminum, \$400.00.

### DUDE RANCH DONKEY RIDE

A very good ride, only two in this country.  
Complete \$1500.00.

### ONE PRACTICALLY NEW 6x10 FOOT WALKIN' ICE BOX

Brand new Circulating Air Refrigeration Unit. Box dismantles easily.  
\$800.00 F. O. B.

### HELP WANTED IN ALL DEPARTMENTS

Address:

**Carl & Ramagosa, Inc.**  
WILDWOOD, N. J.

## GREAT SUTTON SHOWS WANT

CORN GAME, PHOTO GALLERY AND STOCK CONCESSIONS. WILL FURNISH COMPLETE OUTFITS FOR SHOWS OF ANY KIND. HAVE COMPLETE 10-IN-1 FRAME UP. Need Manager and Side Show Acts. Betty John, wire me. WANT RIDE HELP. Top Salaries. Address:

MT. VERNON, ILL., this week.

## R. L. WADE WANTS AGENTS

Hoop-La, Balloon Dart, Penny Pitch, Cigarette Board and Stock Stores. For Sale—Evens Jumbo Dice Wheel, 4-for-a-Dime Camera with F-2 Lens. Address:

Care **VICTORY EXPOSITION SHOWS**  
York, Pa., this week; Columbia, Pa., next week.

## BOSWELL'S AMUSEMENTS

Cloucestor, Va., week May 31st; Mathews, Va., week June 7th.

Want Ferris Wheel Foreman, 25% of gross; Second Men for Plane and Merry-Go-Round. Have War Show for capable couple, 40%. Stock Stores that operate for 10 cents, no grift. Also Grind Store Agents for office-owned Concessions. Mile Lane, come on. All wires: Messick, Va., this week.

## B & V SHOWS

Newton, N. J., May 25-31, Inclusive.  
Ebens, Penn., June 1st.

Want Bingo and Grind Stores. A-1 proposition to Girl, Side Show and Monkey Shows with own outfits. Ride Help, also Octopus or Roll-o-Plane.

## FOR SALE 16-CAR OCTOPUS RIDE

Used only 12 months. IN PERFECT CONDITION. Can be seen in operation now. First \$5,000 takes it.

### C. GERARD

900 Grand Concourse NEW YORK CITY

## WANTED WANTED O. J. BACH SHOWS

Capable People for Athletic Show, Girl Show and Life Show. Will book Popcorn, Candy Apple, Corn Game, Arcade, Bottles, Cats, Dart Balloon, Add Em Darts, Photos, Pitch Till You Win, Hoop-La, Fish Pond, Cigarette Show, Devil's Alley, String Game, Sound Car. Address:

ST. JOHNSVILLE, N. Y.

plane clicked. Sunday's matinee and night business was good. Personnel includes Mr. and Mrs. J. R. McSpadden, Merry-Go-Round, Chairplane, ball game and cigarette shooting gallery; Mr. and Mrs. Lloyd Shoup and Mother Shoup, Ferris Wheel, Kiddie ride, punk rack and penny pitch; Guss Sprunger, cotton candy; Dick Drummond, ribbons and pennants; Lon Dale, milk bottles and knife rack; Albert Barker, basketball; Charles Stone, Hit Hitler; Helen and John Barfield, palmistry booth, with Harry J. Burke, rattle, and Sam (Doc) Dunn, lecturer; Hattie Brooks, cookhouse; Bill Craig, ball game, and Dad Fleming and son, popcorn and snowballs. Expected here soon are Ethel Lambert, ball game; Red Senate, three concessions; George L. Hall (Meliso), Magic Show; Mr. and Mrs. Pennington, Mummy and Girl Show; Ralph Moore, glass blower, and Mr. and Mrs. Louis Carey, high striker. Reported by an executive of the shows.

## B. & H. Amusement

Sumter, S. C. Week ended May 15. Business, good. Weather, good.

After 14 successful weeks on Columbia (S. C.) lots, shows made their first road stand here, opening May 8 for an eight-day engagement to satisfactory business. Rides and Minstrel Show front were painted and present a good appearance. W. E. Hobbs and Mrs. Eleanor McCune purchased a farm in Lexington County, about a mile from Columbia. Mr. Hobbs's daughter, Carrol Gene, is on the sick list, but is still boss of the midway. Personnel includes W. E. Hobbs, co-owner-manager; G. D. McCune, assistant manager; E. E. Spain, general agent; Jack White, lot and general utility man. Ferris Wheel, C. C. (Blackie) Sharpe, foreman; Eleanor McCune, tickets. Chairplane, James Anderson, foreman; Donald Hobbs, tickets. Merry-Go-Round, Curtis Evans, foreman; Eleanor Rose Hobbs, tickets. Minstrel Show, Charley Henderson, stage manager; Julia Pepper, singer; Billie Robinson, producing chorus; Shirley Robinson, juvenile; Will Floyd, comic; Henry Stark, piano, and Joe Revus, comic. JACK WHITE.

## Dodson's World's Fair

Little Rock, Ark. Week ended May 15. Auspices, Officers' Reserve, Missouri Pacific Booster Club. Business, satisfactory. Weather, unsettled.

Show train arrived from Tyler, Tex., early Monday and everything was ready for opening Wednesday. Initial night drew a fair crowd, with rides and shows doing good business. Thursday and Friday's weather was good and business proved satisfactory. Saturday night a heavy rainstorm held down the attendance, but rides and shows did a fair business. Shows were closed Sunday because of a Blue Law, altho the rides were permitted to operate. Gus Baldwin's Minstrel Show led shows, with Cecil Hudson's Gay Paree and Ray Cramer's Side Show second. Fly-o-Plane, owned and operated by Charles W. Goss, topped rides. Visitors during the week included Roy B. Jones, shows' former publicity director, and Pete Kortez, museum operator. Maxine Hudson, Girl Show operator of Mighty Sheesley Midway, also visited. J. C. (Curley) McPeck, who was recently discharged from the army, is again in charge of the Chez-Le-Femme Show. Rain marred Saturday night's closing date. Harry Armstrong, musical director, is rapidly lining up his band. TED GRACE.

## Buckeye State

Alton, Ill. Eleven days ended May 16. Location, Domino's Showgrounds. Auspices, Disabled War Veterans' Post. Business, good. Weather, rainy.

The 238-mile move from Malden, Mo., was made in good time, altho there were two stops for gas and lunch and 40 miles of congested areas. Rain set in before the attractions could be assembled putting the lot into such condition that the shows were slowed up in getting into the air. There were plenty of cinders available, but it was necessary to get shavings from St. Louis. Wednesday's opening saw the customers come out in large crowds and in a holiday-spending mood. It was necessary to put on two additional ticket boxes at the front gate. Shows again did near-capacity business Saturday night, but outside of these two nights it rained periodically throughout the engagement. However, shows did some business each day even in the rain. A cloudburst a few hours

before the end of the engagement put the lot in such poor shape that it required almost 23 hours to get the equipment off the grounds. Many visits were exchanged with members of Hennies Bros.' Shows, Rubins & Cherry Exposition, Byers Bros., Al Baysinger and Fidler's shows. Charlie and Evelyn Levine, brother and sister-in-law of Sammy Levine, privilege superintendent, visited for several days. Mollie Ann Brod, daughter of Maury Brod, concession operator, came from Chicago to visit her father. Denny Pugh visited with Boss Rosen. Ted Woodward has the office well organized. Domino, owner of the lot and proprietor of a tavern here, was host on the final day of the stand to a large number of showfolk at one of his well-known dinners. Guests included Mike and Freda Rosen, Joe and Jean Fontana, Sam Levine, Mary Davis, Mr. and Mrs. Maury Brod, Mr. and Mrs. Bruce Duffy, Mr. and Mrs. Ted Woodward, Mr. and Mrs. Smokey Jones, Mr. and Mrs. Ferdinand (Dutch) Schmidt, Robert and Patsy Jones and Herman Britz, Dave Wallace, Frankie Costello and Fat Natelson. Shows have plenty of help at present. They carry 9 rides, 5 shows, band, free attraction and 29 concessions.

H. B. SHIVE.

## Liberty United

North Charleston, S. C. Three weeks ended May 1. Location, Cooper River District. Auspices, Civilian Defense Corps. Business, good. Weather, fair.

A severe storm hit the shows here and tops of Dan Riley's Animal Show, Funhouse and Minstrel were destroyed also. All were replaced with new canvas. Professor Thornton lost five figures in his Wax Show. L. E. Heth's dingo and ball game is clicking. Mack's new Ferris Wheel is doing well, as are Mr. and Mrs. James Bryan's three concessions. Bryan is also ride superintendent. Mr. and Mrs. Jack Coleman's penny pitch and pea pool are getting good play. James Doby and Hill and Yane Dockery closed here. J. G. THOMPSON.

## BLUE BONNETT SHOWS CAN PLACE

Legitimate Concessions of all kinds, Hoop-La, Watchin', String Game, Knife Rack, Jewelry, Fish Pond, Bowling Alley, Mini Camp, Ham and Bacon and Blanket Wheel, Ball Game, Cigarette Shooting Gallery. Show playing lots in downtown Waco. Will book Tilt-a-Whirl, Octopus and Kiddie Ride. One hundred thousand war workers and soldiers to draw from. Three trains daily from Camp Hood. We have Ferris Wheel, Merry-Go-Round and Mixup.  
Wire, Write or Phone  
C. L. (WINDY) JOHNSON, Manager  
Texas Hotel, Waco, Texas Phone 4898

## FOR SALE MERRY-GO-ROUND and FERRIS WHEEL

(Both stored in St. Louis)

Address:

**CLIFF LILES, PARK AMUSEMENT CO.**

Care Bentley Hotel ALEXANDRIA, LA.

## RICHIE MARASCO WANTS NAIL AGENTS

Positively will work Chicago lots. Also have good pairs booked. Address:

Care **HENNIES BROS.' SHOWS**  
Hammond, Ind., now; then Chicago.

## DOBSON'S UNITED SHOWS WANT

MERRY-GO-ROUND FOREMAN

Spillman, 3 Abreast, Top Salary.

Billy Craig "Winnipeg Kid" wants two Coupon Stand Agents. Clarence McLean, come on. "Ossified John" wants Front Man. All replies **DOBSON'S UNITED SHOWS**, Winona, Minn.

## ENDY BROS. AND PRELL'S WORLD FAIR SHOWS, INC., COMBINED

AMERICA'S LARGEST AND FINEST TRUCK SHOW OFFERING THE GREATEST ROUTE IN THE EAST

CAN PLACE WILD ANIMAL EXHIBIT OR CIRCUS AND UNBORN SHOW.

WANT SHOW PAINTER AND ARTIST, TOP SALARY. SEMI DRIVERS AND SECOND MAN FOR WHIP.

WILL PLACE FLY-O-PLANE RIDE. Address Wilmington, Del., This Week.

## WANT RIDE HELP, TRUCK DRIVERS AND COOKHOUSE HELP ROGERS GREATER SHOWS KOKOMO, INDIANA

## CAN PLACE

FOR STRING OF DEFENSE TOWN STILL DATES

Girls and Piano Player for Girl Revue, attractive Girls for Posing Show; salaries paid from office. Want Ride Help and Canvasmen. Have opening for capable Lot Man. Will book Rocket, Whip or Roll-o-Plane. Furnish wagons. Opening for one Grind Show of merit. Want one Tractor Driver and other useful Carnival Help. Good salaries. Sleeping car accommodations. Address:

## ART LEWIS SHOWS

Lafayette Avenue and Payson Street, Baltimore, Md., until May 29.

## CHAS. G. ZIEGLER SHOWS—WANT

Shows and Concessions. Will sell Ex on Corn Game and Grab Joint, also Photos. Will book any Grind Store Working for a Dime. Can use Ride Help on all Rides. Highest salaries paid for competent Tent Help.

This week, Romulus, Mich.; next week, Dexter, Mich. Address all mail to **CHAS. G. ZIEGLER, 406 Hazelhurst, West, Ferndale, Mich.**



# TALKER-MANAGER WANTED

to take charge of a completely framed SIDE SHOW to play 15 weeks of CHICAGO LOTS with HENNIES BROS.' SHOWS. Must be a capable talker, sober and able to handle people. Will pay you 10% of the gross with a guarantee of \$60.00.

WANT ACTS OF ALL KINDS. Grace McDaniels, Melvin Burkhart, Pop Eye Perry, Waldo, Flo Jones, Zandu, Shackles, Shuster, Betty, Christine, Geraldine, Eddie Hagen, Jimmie Jagers, Wetty Williams and others. Eddie, Marion, Flex and Roxy, write your whereabouts. Can use good Annex Feature. Frieda-Fred, wire. All replies to

## RAY MARSH BRYDON

Apt. 302, Pine Lodge Apts., 3616 N. Pine Grove Ave., Chicago

Show opens Hammond, Ind., Tuesday, May 25, for 10 days; then into Chicago for summer.

Like to hear from Mark Williams, Charles Hodges, Johnny Howard at once. Have good proposition for you. NOTE: Foots Middleton is not connected with this show.

### WANTED

CONCESSIONS: Jewelry, Hoopla, Scales, Taffy, Candy Apples, Buraper, Shun Wheel, Balloon Dart, Photos, Pitch Till-U-Win, Novelties, High Sticker, Fishpond, Buck Rogers, Peanuts, Country Store and others not conflicting. SHOWS: Monkey, Illusion, Snake, Freak, 10-in-1, Mechanical City and any good clean Grind Show. WILL BOOK Arcade, Fun House, Motor Drome and Tilt with transportation. Hattie Brooks needs Cookhouse Help. Larry Steubaker, contact Dad Fleming at once. This show has five of the nicest rides on the road and plays the cream of the Indiana Defense Territory. If you book with us you will be treated square. COMMITTEES—We have some open dates, including July 4th. Let us know what you have.

### HOOSIER AMUSEMENT CO.

PER ROUTE OR 2218 E. MICHIGAN ST., INDIANAPOLIS, IND.

### GRIND SHOWS WANTED

Monkey Show, Fat Show, Mechanical or War Shows. Contact us—will give you real openings. Real money route, with Eric, Niagara Falls and others just as good coming up. SPITFIRE FOREMAN—Robert King or Ben Pawler, wire. You can name your own salary. WORKING MEN—Can place you. Wire or come on. Top salaries to competent men. Can use few more Stock Concessions, especially Cigarette Gallery. All wire or write now:

Herman Bantly, Bantly's All-American Shows  
Monaca, Pa., NOW

### EXPOSITION AT HOME SHOWS

EMMAUS, PA., WEEK MAY 24 TO 29

WANT Grind Stores that work for 10 cents, Candy Apples, Popcorn, Frozen Custard. Shows with own outfits. Playing in town spots. K. C. McGarry can use one Dancing Girl, \$35.00 per week. All reply to ROX GATTO, Mgr.

### DODSON'S WORLD'S FAIR SHOWS

Can place first-class Billposter that can Drive Truck. Must be sober and reliable. Will also place Assistant Secretary and first-class Publicity Man. Wire; don't write.

Address DODSON'S WORLD'S FAIR SHOW, Evansville, Ind., May 24 to June 5.

### BEE'S OLD RELIABLE SHOWS, Inc.

WANT Ferris Wheel Foreman, Second Man for Tilt and Ride Men for all Rides. TOP SALARY. John Terry (Middle) wants Agents for Roll Down and Razzle Dazzle. All useful Show People, come on. Want to buy four or five inch Round Dart Balloons, any amount; also Daisy Cork Guns, new or used. Lexington, Ky., May 24 to 29; Winchester, Ky., May 31 to June 5. Address: BEE'S OLD RELIABLE SHOWS, INC., as per route.

### WANTED—COMPLETE ROLLER COASTER

ALSO PARTS FOR ROLLER COASTER

Give Age, Condition, Complete Description and Price.

BOX 552, The Billboard, Ashland Bldg., Chicago

### BEAM'S ATTRACTIONS

Want Shows. Will furnish tops if necessary. Grab Stand, American Palmistry, Darts, Hi-Striker, Ride Foreman for No. 5 Wheel; \$45 per week cash. Will book or buy Chair-Plane and Kiddie Autos. Want Rollo-Plane, Loop or Flat Ride. Play only celebrations and fairs. Expect stay out until November. SOMERSET, PA., next week. Write or wire M. A. BEAM, Windber, Pa.  
P. S.—Lee Wyatt come on.

### WANT CONCESSION AGENTS AT ONCE

For Roll-Down, Slum Store, Pitch-Till-U-Win, Duck Pond, Over 12, Pan Game Pitch. Would like to hear from settled couples. Wire

NAT ROTH

Care J. J. Jones Expo., Pittsburgh, Pa., May 24-June 4.

# Club Activities

Showmen's League  
of America



Sherman Hotel  
Chicago



National  
Showmen's Assn.

Palace Theater Building  
New York

CHICAGO, May 22.—Rainy weather put a damper on shows playing local lots. Maxie Herman, Charles Taylor, Paul Oleksy, Al Kaufman and A. Cohn are here awaiting final word from J. W. (Pat) Conklin concerning opening of his shows. J. C. (Tommy) Thomas returned from St. Louis after attending the Rubin & Cherry Exposition opening there. Murray Goldberg was in town on business and visited the club.

R. A. McLeod, formerly with Bill Hames Shows, but now in the army, visited. Sad news of the death of Mrs. Harry Stahl, wife of Brother Harry Stahl, of Eastwood Park, Detroit, was received with regret by his many friends. Walter F. Driver is headquartering in Florida. Elmer Kussman and Tom Rankine are still on the sick list. James Murphy, Tom Vollmer and William J. Coutry are still confined to their homes.

Brother Judd Goldman donated the paint for the flag pole in Showmen's Rest. Al Sweeney is working on a promotional folder to be used by the League on its summer campaign. Lou Henry, Harry Martin and Lefty Ohren spent Sunday here. Callers at the rooms included Rudy Singer, Sam Bloom, Zebbie Fisher, Al Cohn, Al Rossman, Jack Pritchard, Fred Donnelly, J. C. McCaffery, Vince McCabe, Jack Benjamin, Leo Burlington, Nat and Max Hirsch, Al Kaufman, Ed Wall, Sunny Bernet, Paul Oleksy, Jack Tavlin and Harry Ross.

### Heart of America Showmen's Club



Reid Hotel  
Kansas City

KANSAS CITY, Mo., May 22.—A number of members of World of Today Shows, which played Lawrence, Kan., last week, visited the rooms. All were grieved to learn of the death of Myrtle Dean, wife of George Dean, concessionaire, at her home May 12. Tony Martone's Heart of America Shows moved to Rainbow and Southwest boulevards after a week of good business on the Kansas side of the Kaw River. J. C. McBride came in from Texas to work local spots this summer, while under a physician's care.

Frank Capps has returned from a brief business trip north, and Frank Bynum, now with Springfield Tire & Rubber Company, is here on business. Sgt. Howard Walker, of the Army Air Corps, who has been stationed at Jefferson Barracks, Mo., has been honorably discharged. He plans to enter war work here. George Carpenter, who had his photo gallery at the Apple Blossom Carnival at St. Joseph, Mo., last week, visited with members of Wayne Hale Shows.

Chester I. Levin, of Midwest Merchandise Company, left on an Eastern buying trip. Dave Stevens has charge of concessions at a San Antonio park. John Joerger has returned from a business trip to Washington. P. Dennis infers that he will operate Mosier Shows thru Kansas this season. Mrs. Hymie Schrieber and son have returned from a visit with relatives in Arkansas. Membership drive is netting good returns and the chairman looks forward to a large addition to the club's roster this year. Banquet and ball committee predicts that this year's event will eclipse last year's grand ball.

NEW YORK, May 22.—Brother Gerald Snellens, chairman of the year book advertising committee, in town for a visit. Sam Solomon has joined the I. T. Shows playing around New York. Brother Andrew J. Metts, Endy Bros.' Shows, has been inducted and is stationed at Jacksonville, Fla., for preliminary training. Among other soldiers from Endy: Norman C. Wolfe, Fort Hancock, N. J.; Candidate Officer Richard Nufer, Aberdeen Proving Grounds, Md.; Edwin J. Yestedt, Camp Worth, Tex.; Pvt. Freddie King Jr., Lawson General Hospital, Atlanta; Corp. Ken Crouse, Army Air Base, Colorado Springs, Colo., and Pvt. Richard Guild, Fort Miles, Del. Brother Pvt. Joe Bevans has been transferred to Fort Eustis, Va. Pfc. Arthur Goldberg transferred to Fort McPherson, Atlanta. Brother Sam Finkel has improved and is now at his home. Brother John F. King, of the navy, is still in the Navy Hospital at St. Albans, L. I. Pvt. Wm. J. O'Shea in Station Hospital at Fort Story, Va. Brother Daniel Schnalr was unfortunate enough to break his wrist and is incapacitated. Following members have been honorably discharged from service mainly on account of overage: Morris Glass, Al Katzen, Julius Levy, Morris Lipsky, Max Miller, Alfred G. McKee, Sidney Rifkin, Sam Shapiro, Elias Sugarman, Rocco Trupiano and Abe Zimmerman. "Dada" King, of Lawrence Greater Shows, spent the weekend in town. Brother Jack Greenspoon, whose interests keep him jumping around, dropped in for a moment the other day. Chaplain George Traver down from up-State. Brother Ike Weinberg of Heller Acme Shows, in for a visit. Arthur Campfield back from Poconos, as busy as a bee assisting in the framing of Gilbert Bros.' Circus. Nice letter from President Emeritus George Hamid regarding the fine spirit shown by members in subscribing so bountifully to the Ambulance Fund. Letter from Past President Max Linderman advising that he soon will start a campaign to secure money enough to send more gifts to brothers in the armed forces. Chairman Jack Lichter, of the Veterans' Committee, has just re-subscribed for *The Billboard* which the NSA is sending to all members in the armed forces.

### Ladies' Auxiliary

At the regular May 12 meeting the advisability of holding the annual picnic, which has become an institution with the club, was discussed. Because of wartime restrictions on driving, food and other regulations, it was finally unanimously decided that the picnic be called off. Some other event, to be decided later, will take its place. As a result, the meeting to be held May 26 will probably be the final session until fall. Meetings will reconvene September 29. Vice-President Marica Huges has been in town for a week, having come up from Norfolk, where she and brother Joe are operating concessions at Ocean View Park.

Sister Vi Lawrence visited at the meeting and advised she would join Sister Stella Feldberg in Connecticut soon. Sister Mollie Rosenthal is in St. Clare Hospital, Manhattan, for a few weeks. Auxiliary hostess Pearl Meyers is at her home recovering from a heavy cold. Letters from Sister Onalee Jones, Ida Harris and Secretary Frances Simmons were read at the meeting. Past President Midge Cohen is still in Chicago with her sister, Edna O'Shea.

### FIREMEN'S ANNUAL STREET FAIR

SOUTH ZANESVILLE, O., MAY 31-JUNE 1

Concessions of all kinds. No Grift. Shows—Grind Shows, Snake or Funhouse.

HAPPY ATTRACTIONS

MANSFIELD, O., THIS WEEK



### AT LIBERTY

For Complete Charge Monkey Circus, COMPETENT MANAGER AND TRAINER Quick Results.  
You furnish Monkeys, Top and Props required, such as Tight Rope Ringing, small Chairs, Tri-Cycle, etc., and I'll produce a Feature Midway Attraction by mid-summer. Until then patrons can see how monkeys are trained at all performances. Only complete season contract considered. Have Lady Ticket Seller and Lady Assistant. Make own openings. Portfolio full of references.

#### DOC HOWELL

(Former Owner, Manager and Trainer Howells Variety Circus.)  
IRVINGTON, KY.



### Pacific Coast Showmen's Assn

623 1/2 South Grand Ave., at Wilshire  
Los Angeles

LOS ANGELES, May 22.—At Monday night's meeting a report on the progress of the Mail Order Spring Festival was made and members learned that the event is growing as a fund-raising power. While no figures have yet been released, Ed F. Walsh, PCSA president and committee chairman, said the campaign was about half over.

While the MOSF is still going strong, members are giving consideration to the Showmen's Day events to be held in July. John (Spot) Ragland is head of this committee and has spent much time getting things ready. From all indications response on the Showmen's Day events will surpass records of former years. This year the campaign has been outlined in a systematic manner with the result that from time to time the club will make reports.

No membership drive is to be staged this year. In the past it has been the policy to waive the initiation fee and usher new members in only for the payment of the year's dues. While the waiver is not granted this year, the members have been coming in just the same.

While it has been the policy of the club to shift to a summer schedule of two meetings a month, no move has yet been made in that direction. Many members are now making the club their headquarters, and the officers feel that the rooms should be open on the winter schedule to accommodate them.

#### Ladies' Auxiliary

May 10 meeting attracted 36 members, with the bank night award going to Virgie Martin. Door prize, donated by Anna Stewart, was awarded to Lucille Zimmerman. Esther Carley and Mrs. Rhoads are on the sick list. Subscription books were returned by Rose Fisher, Martha Reilly, Francis Buchanan, May Allman and Elsie Sucker.

Blanche Henderson, president of the Ladies' Auxiliary, National Showmen's Association, and a member of this auxiliary, and Martha Reilly made donations to the sick and relief fund. Four quilts were delivered to the Red Cross, and 19 hospital pads and bedside kits will be delivered next week. Stella Linton and Rose Rosard announced they will sponsor a quilting party soon.

Pauline Burdess presented the club with a hand-painted pillow. Helen Smith plans to spend six weeks in Kansas City, Mo., visiting friends. Nina Rodgers left for Utah to join Monte Young's Shows. Following adjournment of the meeting luncheon was served and bingo played.

### Missouri Show Women's Club

Maryland Hotel  
St. Louis

ST. LOUIS, May 22.—Club held its final business session April 22. Many members have left for the summer. Betty Proper joined her husband on Polack Bros.' Circus in California.

Letters were received from Grace Goss, Maryetta Vaughan and Nell Allen. Many letters of appreciation have been received from the boys in service. On May 13 members tendered a housewarming party to Kathleen Gawle, club's acting secretary. Bingo was played, with Catherine Franklin winning first prize and Adele Voelker, second. Attendance prize went to Jean Humann. A Dutch lunch was served, and Mrs. Gawle received many attractive linens.

Among those present were French Deane, Ethel Hesse, Marie Jones, Norma and Gertrude Lang, Beatrice Guilliani, Adele Voelker, Daisy Davis, Mary Foster, Catherine Franklin, Jeane Humann, Marian Gardner, Margie Munson and Annabell Spicer.

Members were shocked to learn of the death of John O'Shea, husband of Edna O'Shea, a charter member of the club.

#### WANTED

SHOWS and CONCESSIONS  
To Play Real Spots.

**CHARLES OLIVER**

1417 GRATTAN ST. ST. LOUIS, MO.

## CETLIN & WILSON SHOWS, Inc.

WEEK MAY 31, CUMBERLAND, MD.  
Location—Community Ball Park

- WANT—Penny Arcade and Grind Shows. Will finance any worth-while Attraction.
- WANT—Legitimate Merchandise Concessions of all kinds. No wheels or coupon stores.
- WANT—8-Car Whip, Tilt-a-Whirl, Fly-o-Plane and Octopus.
- WANT—Have opening now for two more skilled Workingmen to work on Rides.

**FAIR SEASON WILL START IN AUGUST AND END DURING NOVEMBER**

Address, This Week, Baltimore, Md.

## CASH for your CONEY RACE

Will buy Coney Race . . . or any other good Rabbit or Monkey Race. Also high-class Kiddie Rides and any Ride suitable for park.

### PLAYLAND PARK

2222 Nor. Alamo Street

San Antonio, Tex.

## Peppers All State Shows

WANT CONCESSIONS—High Striker, Swing Joint, Huckly-Buck, Hoopla, Cork Gallery, Cane Rack, Penny Pitch, Jewelry Store, Bumper Joint, Lead Gallery, Novelties, Scales. **WILL SELL THE EX** on American Mitt Camp and Photo Gallery.

WANT SHOWS—Fun House, Snake Show, Illusion Show. Want Girls for Girl Show.

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#### WANTED

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# The Carnival Goes to War

By ART LEWIS

THE carnival — "The Poor Man's Amusement"—is going to war and is playing its part valiantly these days, as well as contributing in many ways to the victory effort and very materially to the uplift of national morale.

Early this year when there arose the pressing question as to whether carnivals would or would not go out this season show owners collectively and many of them individually could not or would not decide the issue.

The big problem was whether to take a chance and go out as usual or to remain in the "barn" and wait for a better period—after the war is over and conditions are better.

While some of the big shots were waiting to see and hear what might be going on we on our shows, with so much at stake, made a quick decision and went to bat, not only, as we considered, for ourselves but on behalf of other show owners and operators.

### Giving Out With Fun

The public, we figured, wanted our outdoor amusements as a means of relaxation in strenuous times. After working from 10 to 12 hours daily in war plants or in the armed services or in other wartime activities there would be untold thousands who would yearn for what we had to offer—the opportunity to spend leisure hours in the outdoors in enjoyment of the ever-popular features of amusement zones.

Having made heavy outlays in rehabilitating and enlarging the shows and not knowing whether we were properly geared for operation under existing conditions, we decided upon an experiment which would be a test as to how well we could meet the new provisions and co-operate with the authorities who were charged with enforcement of wartime regulations, not only in Norfolk but in other cities which we planned to visit.

The experiment proved successful. On April 14 we opened the season at Monticello Avenue and 20th Street in Norfolk, winter quarters home of the shows, under the most rigid restrictions imposed by the Civilian Defense Board and the city officials. Before announcing the opening, however, there were lengthy conferences with Richard Marshall, State co-ordinator for the Tidewater Area; Captain Hutchinson, of the Norfolk police department; Al Dunn, chief engineer of the Vepco Corporation, and other high officials to determine how we could best co-operate with them to attain the most desirable results.

### Meeting a Tough Test

The Tidewater Area, it may be said, has the strictest rules and regulations of any of the many similar districts in



ART LEWIS

the United States. The rigid restrictions are only natural because of the location in the sector of the huge Norfolk and Newport News navy yards, as well as the naval base with thousands of sailors, soldiers and war-production workers.

It was here that our experiment was tried out so successfully, results far exceeding our most optimistic expectations. Over 10,000 feet of neon lighting was temporarily discarded. Bright lights were taboo. In their stead a dim-out lighting scheme was substituted for the Norfolk engagement which met the approval of the city authorities and army and navy officials. Col. Charles Borland, city manager and head of the Civilian Defense League, was enthusiastic in his praise of the co-operation shown by our organization and he wrote a laudatory letter voicing the sentiments of other high officials of the State, county and city.

The transportation problem having been met so far as railroad shows are concerned and the green light having been given so far as weekly moves are concerned, we became prepared to move on our 30 railroad cars, subject to the movements of troop trains and other war requirements or emergencies.

### Filling a Public Need

There are, according to the best estimates, some 200 carnival organizations in the country, and it is well known that they have been and will continue to be contributing a sum in taxes to the United States Government that certainly is not insignificant and that is surely needed in these times. Theaters, radio and other amusements have their clientele. The circuses of today play to thousands who enjoy the antics of the clowns and the spectacular acts of the other performers. But I do not believe it can be denied that carnivals appeal to the largest segment of the public which demands diversion by walking around the midways, visiting the concessions, enjoying the rides and witnessing the various shows.

Our personnel this year is comprised 100 per cent of buyers of War Bonds and Stamps and all are doing all in their power to promote increased sales of these securities. We will again present our weekly "Jamborees," at which I always derive great pleasure and satisfaction by being emcee, to stimulate sales of War Bonds and Stamps and to promote interest in other lines of endeavor to speed the day of final victory.

Several of the larger carnivals will be missing from the road this year and

perhaps for the duration. But some of their owners, tried and true showmen that they are, will carry on. Carl J. Sedlmayr, who is now associated with Sam Solomon in the Rubin & Cherry Exposition, and Barney Gerety, who is operating in the State Fair Park in Shreveport, will keep busy in their chosen lines until they take the road again with their other traveling organizations.

### Showdom Will Not Shirk

What will be the result of wartime operation? It is difficult to tell at this writing. But one can safely predict that, whatever the problems are, the showmen will meet them with smiles and an unwavering confidence in themselves and their loyal associates who will support them in their efforts to give to the public outdoor amusements and the pleasures which it craves and needs—in a joyous setting where fun can reign and troubles can be forgotten for a while.

It is our patriotic duty to fulfill this mission to our boys in armed services—the army, navy, air corps, marine corps, WAACS, WAVES, SPARS, war-production workers and the general public. And I feel that I find a hearty response from every showman and show woman the world over when I call upon them to carry on this good work.

### Regular Associated Troupers Summer Season Under Way

LOS ANGELES, May 22.—Summer sessions of Regular Associated Troupers' club got under way here last month at the home of Allerita Foster, followed by a party at the apartment of President Estell Hanscom. Next session is scheduled for the home of Martha Levine, club's acting president, where Nell Robideux, Martha Levine and Lucille King will be hostesses. Meetings were suggested at the last regular club meeting and approved by members. As each member plays host, she automatically becomes a club officer for that night.

Officers at President Hascom's meeting included Inez Walsh, president; Lucille Dolman, first vice-president, and Lillabelle Lear, secretary and treasurer. The last business meeting was dedicated to Ruth Korte and honored Rosemary Loomis, who left to join the WAVES.

### Men's Auxiliary

Hugh C. Bowen is president of the club's Men's Auxiliary, with Bill McMahon, first vice-president; Bill Dill, second vice-president; Claude Barie, secretary-treasurer; Walton de Pellaton, publicity, and John (Spot) Ragland, chairman of the board of directors. President Bowen submitted many plans to the women for the winter. He and Nellie Bowen will entertain the members on June 11 at the Bristol Hotel, coming in from their home in San Diego. Ruth Korte came in from San Diego to attend the meeting at the Hanscoms' apartment. Telegrams came from Babe and Moxie Miller, Ethel Krug and Marge Corey. Telephone calls were from Spot Ragland and Lou Korte.

Parties and meetings submitted at the last session to host to members were from Helen Smith, Mora Bagby, Sis Dyer, Babe Miller, Vera Downie, Minnie Pounds, Ruth McMahon and Lucille Dolman.

FOSTORIA, O.—J. R. Edwards Shows played to large crowds and big business here May 20 after being forced to cancel their scheduled opening three days because of rain. Katherine E. Johnston, secretary, said. Shows recently added a number of new concessions.

## American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., May 22.—In line with action taken at the special meeting of the Public Relations Fund at Albany, N. Y., in February, form letters have been sent to shows in the industry inviting their participation in association activities and Public Relations Fund. It looks as tho the new pay-as-you-go tax plan may go into effect July 1. Shows in the industry should get ready for such a plan, as it will be necessary for them under the terms of the pending legislation to make deductions from pay roll in lieu of income taxes and to make adequate records as required by the law. We are issuing this warning for preparedness in view of the extremely short period of time between the enactment of the law and its effective date. We strongly urge that each show, both for its own protection and that of its employees on the pay roll, take extreme care that their records are adequate and will comply with the provisions of the law.

Office of Defense Transportation has issued a further request that unnecessary traveling be eliminated in order to avoid the possibility of travel rationing. Apparently this request is essential inasmuch as ODT has also made it to all other government bureaus and has imposed a condition that travel requests by government officials will be closely scrutinized. The War Man Power Commission has issued a release to employers of married men who are likely to be reclassified to the effect that the employer should file Selective Service Form No. 42-B with the employee's local draft board and that this will entitle the employer to notice of the action taken on the employee's reclassification. WPB has also issued new regulations relative to mechanical power transmission equipment and the ability to buy such equipment is now limited to those holding an AA-5 rating. The same board advises that all problems relating to sound systems, accessories and collateral equipment have been transferred to the amusement section of the Service Equipment Division.

Office of Price Administration has announced that in certain local rationing boards the quota for new tires has been exhausted, notwithstanding that outstanding certificates for their purchase remain in the hands of truck operators. Should this situation prevail in the case of any of our membership, the same certificates can be used for used tires instead. OPA has also called attention to the new ceiling prices of various commodities in many local areas. A list of such areas is on file in this office. Any member interested in this subject can obtain full details by writing this office.

### Hartwick Joins Lewis

BALTIMORE, May 22.—D. H. (Doc) Hartwick, manager of various midway attractions with the Johnny J. Jones Exposition the past several years, left the Jones organization at its Washington stand and has joined the Art Lewis Shows here. He will have charge of the Minstrels and Wild Life attractions with the Lewis Shows, it was announced. His wife, Betty, accompanied him.

KNOXVILLE.—This city's 11-man city council, by a vote of 8 to 3, granted J. F. Sparks Shows permission to complete a week's stand at the playground here under American Legion Post auspices, after a group of citizens demanded that the shows be forced to move from the spot. After a long discussion, Mayor Fred Stair ruled the taxpayers out of order.

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ART LEWIS, known as one of the most progressive of the younger generation of owners of collective amusement organizations in the outdoor industry, should and probably does know, from 20 years' experience, what it is all about. As president of the National Showmen's Association, which headquarters in New York City, and as head of the shows bearing his name, which have winter quarters in Norfolk, Va., he can speak with authority. His niche in outdoor showdom gives him opportunity for a clear insight into the problems of operators who have huge investments at stake and of hundreds of employees and their dependents whose livelihood is so closely tied up with carnival business.



Philadelphia

PHILADELPHIA, May 23.—Early carnival season here has been the worst in many years from a weather standpoint. Rain and cold have prevailed almost continuously since the season got under way.

Shows are somewhat curtailed this season because of the help situation, which is bad with all shows in this vicinity. Ride foremen are in demand. Shows look well and management is looking forward to a good season.

Mike Zeigler is operating in New Jersey to fair business. Sam Tassell also is operating in New Jersey.

ROUTES

(Continued from page 20)

Grey, Joan (Shangri-La) Boston, nc. Guizar, Tito (Waldorf-Astoria) NYC, h.

Habb & Denton (Moose Club) Franklin, Pa. Hackers, The (365 Club) San Francisco, nc. Hale, Marilyn (Greenwich Village Inn) NYC, nc. Haley, Jack (Capitol) NYC, t. Hall, Patricia (Mon Patee) NYC, nc. Hamilton, Peter (Versailles) NYC, nc. Harrington, Pat (51 Club) NYC, c. Harris, Claire & Shannon (Chase) St. Louis, h. Hawthorne, Irene (Touraine) Boston, h. Huynes, Dick (La Martinique) NYC, nc. Healy, Danny (Club 13) NYC, nc. Healy, Eunice (Earle) Washington, t. Heller, Jackie (Yacht) Pittsburgh, nc. Hendricks, Marcella (Queen Mary) NYC, nc. Herbert, Hugh (Oriental) Chi, t. Higgins, Danny (Jimmy Kelly's) NYC, nc. Hilda, Irene (La Martinique) NYC, nc. Hope, Gloria (Bertolotti's) NYC, nc. Hoveler, Winnie, Girls (Glenn Rendezvous) Newport, Ky., nc. Howard, Johnny (Mayfair) Boston, nc. Howard-Paysee Dancers (Stanley) Pittsburgh, t. Hunter, Tookie (Plantation Room) NYC, nc. Hyers, Frankie (51 Club) NYC, c.

Imaz, Elena (Don Julia's) NYC, nc. James, Ida (Congo) Detroit, nc. James, Mary Ann (Colosimo's) Chi, nc. Jason, Jay (Charles) Baltimore, nc. Jaxon, Great (Royale) Louisville, nc. Jennings, Don & Sally (Bismarck) Chi, h. Jessel, George (Capitol) NYC, t. Jordan, Chico (La Conga) NYC, nc.

Karson's, Maria, Musicales (Plains) Cheyenne, Wyo., h. Kay, Beatrice (Latin Quarter) Boston, nc. Kent, Lenny (Latin Quarter) Chi, nc. Kings & Queens (Leon & Eddie's) NYC, nc. Kinley, Eddie (Boulevard) Elmhurst, L. I., N. Y., nc. Killy, Jack (Versailles) NYC, nc. King, Patricia (Lookout House) Covington, Ky., nc. Kraft, Beatrice & Evelyne (Cafe Society Uptown) NYC, nc. Kramer, Stan (Continental) Chesapeake, O., 24-June 5, nc. Kramer's, Henry, Hollywood Midgets (Lido) San Francisco, until June 7, nc.

LaBato, Paddy (Stevens) Cleveland, nc. Lane, Loretta (Bertolotti's) NYC, nc. Lang & Lee (Beacon) Winnipeg, Can., 28-June 3, t. Larkins, Ellis Trio (Cafe Society Uptown) NYC, nc. Latin Quarter Revue (Hipp) Baltimore 24-27, t; (State) Harrisburg, Pa., 28-30, t. La Zellis, Aerial (Circus) Flagstaff, Ariz., 24-30. Lee, Bob (Wivel) NYC, re. Leeds, Phil (Village Vanguard) NYC, nc. Leslie & Rollins (Colosimo's) Chi, nc. Lessing, Florence (Versailles) NYC, nc. Lester, Jerry (Riobamba) NYC, nc. Lewis, Ralph (Tie Toe) Milwaukee, nc. Lillane & Marie (Hollenden) Cleveland, h. Lit, Bernie (Silver Dollar) Baltimore, nc. Lloyd & Willis (Edgewater Beach) Chi, h. Logan, Ella (Capitol) NYC, t. Lorraine, Kay & Kaydets (Ahoia) Brooklyn, nc. Louis & Cherie (Idle Hour) Dayton, O., nc. Louise, Phyllis (Palm Beach) Detroit, nc. Lynn, Ray (Copacabana) NYC, nc. Lyons, Collette (Chase) St. Louis, h.

McCabe, Sara Ann (Capitol) NYC, t. McNulty, Hazel (18 Club) NYC, nc. Malina, Luba (Latin Quarter) Chi, nc. Manners, Judy (Mount Royal) Montreal, h. Marshall, Frances (Sawdust Trail) NYC, nc. Martin, Joe (Commodore) NYC, h. Martin, Mitzel (Park Central) NYC, h. Martini, Lola (Bismarck) Chi, h. Mason, Melissa (Le Ruban Bleu) NYC, nc. Mata & Hari (Last Frontier) Las Vegas, N. M., 14-27, h. Medley, Dick & Margaret (Radisson) Minneapolis, h. Merrill, Joan (Versailles) NYC, nc. Merrymakers (Enduro) Brooklyn, re. Merry, Fay (Wivel) NYC, re. Miles, Jackie (La Martinique) NYC, nc. Mode, Jean (Leon & Eddie's) NYC, nc. Monotya, Carmen (Rio Casino) Boston, nc. Morris, Sammy (Club V) Collinsville, Ill., nc.

Morris, Will. & Bobby (Hamid-Morton Circus) Montreal, Can.; Ottawa 31-June 5. Moya, Lolita (Glen Park Casino) Buffalo, nc. Murray, Jan (Shangri-La) Boston, nc.

Natalie & Howard (Colosimo's) Chi, nc. Nelson, Mervyn (Casablanca) NYC, nc. Nicholas, Harold (Oriental) Chi, t. Nils & Nadyne (Greenwich Village Inn) NYC, nc. Norell, Del (Lookout House) Covington, Ky., nc. Norman, Karyl (Colosimo's) Chi, nc. Norman, Nita (Patlo) Cincinnati, nc. Novak Sisters (Palace) Cleveland, t. Nymann, Betty Ann (Versailles) NYC, nc.

Osta, Teresita (El Chico) NYC, nc. O'Toole, Ollie (Chicago) Chi, t. Otero, Adrina (El Chico) NYC, nc.

Page & Nona (Tivoli) Melbourne, Vic, Australia, until July 6, t. Parks, Bernice (Copacabana) NYC, nc. Penton, Kay (Wm. Penn) Pittsburgh, h. Pike, Raymond, Jr. (Edgewater Beach) Chi, h. Platt, Johnny (La Vista) Clovis, N. M., nc. Preisser, June (Palace) Columbus, O., t.

Rann, Betty (Dixie) NYC, h. Rasha & Mirko (Pierre) NYC, h. Ray, Jimmy (Colosimo's) Chi, nc. Remos & Toy Boys (Earle) Phila., t. Revuers (Blue Angel) NYC, nc. Rhythm Rockets, Four (Latin Quarter) NYC, nc. Richey, Jean (Earl Carroll Theater) Hollywood, Calif. Rivera, Marquitta (Leon & Eddie's) NYC, nc. Robinson, Florence (Hurricane) NYC, nc. Rocco, Maurice (Le Ruban Bleu) NYC, nc. Rochelle & Beebe (Bal Tabarin) San Francisco, nc. Rodman, Jack, Quartet (Holmes) Hattiesburg, Miss., nc. Rodriguez, Johnny (El Chico) NYC, nc. Ronald & Rudy (Wm. Penn) Pittsburgh, h. Rosario, Albert, Trio (Don Julio's) NYC, nc. Rose's, Billy, Diamond Horseshoe Revue (State) NYC, t. Roy & Pedro (State) Baltimore, t. Rubin, Benny (Palace) Columbus, O., t. Russell, Connie (Chez Patee) Chi, nc.

St. Claire Sisters & O'Day (Shrine Circus) Omaha 24-June 2; (Tower) Kansas City, Mo., 4-10, t. Savo, Jimmy (Cafe Society Uptown) NYC, nc. Seville, Alfredo (Belmont Plaza) NYC, h. Sebastian, John (Pierre) NYC, h. Sharkey (Stanley) Pittsburgh t. Shaw, Sandra (Plaza) Elizabeth, N. J., nc. Shayne & Armstrong (Club V) Collinsville, Ill., nc. Skunk Hollow Mountaineers (Ringside) NYC, nc. Sloan, Estelle (Chez Patee) Chi, nc. Smith, Betty Jane (Club V) Collinsville, Ill., nc. Smith, Rosemary (Sheraton) NYC, h. Stadlers, The (Blackhawk) Chi, c. Stone, Harvey (Bowery) Detroit, nc. Stuart, Helen (St. Regis) NYC, h. Sumner, Helen (Ivanhoe) Chi, re. Suns, Three (Piccadilly) NYC, h.

Talia (Bismarck) Chi, h. Tanner & Thomas (Iceland) NYC, re. Therrien, Henri (Kitty Davis's Airliner) Miami Beach, Fla., nc. Three Shades of Brown (Ringside) NYC, cb. Tilton, Liz (Sherman) Chi, h. Toppers, The Enduro Brooklyn, re. Townsends, The (Village Barn) NYC, nc. Tracy, Arthur (Greenwich Village Inn) NYC, nc. Tracy, Ben (Ringside) NYC, cb.

Van, Gus (Club V) Collinsville, Ill., nc. Vandaveer, Carla (Aloha) Brooklyn, nc. Vera & Naja (Patlo) Cincinnati, nc. Vernon, Kay (Beverly Hills) Newport, Ky., nc. Vincent, Larry (Lookout House) Covington, Ky., nc. Vincent, Romo (Chez Patee) Chi, nc.

Wain, Bea (Riobamba) NYC, nc. Wallace Puppets (Palace) Columbus, O., t. Weber, Rex (Glenn Rendezvous) Newport, Ky., nc. Weidman, Charles (Versailles) NYC, nc. Welsh, Roberta (St. Regis) NYC, h. Wences (Versailles) NYC, nc. West, Bernie (Village Barn) NYC, nc. Whaling, Bobby, & Yvette (Oriental) Chi, t. White, Murray (Leon & Eddie's) NYC, nc. White, Sammy (Earle) Phila., t. Wilson Dooley (Strand) NYC, t. Wilson, Merdyn (Glenn Rendezvous) Newport, Ky., nc. Woodie & Betty (Latin Quarter) Chi, nc. Wright, Earl & Co. (Roanoke) Roanoke, Va., 26, t; (Rialto) Danville 27, t; (Broadway) Charlotte, N. C., 28-30, t. Wyse, Ross, Jr. (REO-Boston) Boston, t.

Yale, Chick, Otto Viola & Pete Roberts (Hamid-Morton Circus) Montreal, Can.; Ottawa 31-June 5. Yola (El Chico) NYC, nc.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Abie's Irish Rose (Erlanger) Buffalo. Arsenic and Old Lace (White) Fresno, Calif., 27; (Civic Aud.) San Jose 28; (Auditorium) Oakland 29. Arsenic and Old Lace (Royal Alexandra) Toronto. Blossom Time (Forrest) Phila. Claudia (Shubert) New Haven, Conn., 24-26; (Lyric) Richmond, Va., 27-29.

Cornell, Katharine in Three Sisters (Erlanger) Chi. Dough Girls (Selwyn) Chi. Dracula (Locust St.) Phila. Early to Bed (Shubert) Boston. Eve of St. Mark (Walnut) Phila. Gilbert & Sullivan Operas (Studebaker) Chi. Good Night Ladies (Blackstone) Chi. Junior Miss (Colonial) Boston. Junior Miss (Cass) Detroit. Kicked Upstairs (Wilbur) Boston. Kiss and Tell (Harris) Chi. Lawrence, Gertrude, in Lady in the Dark (Curran) San Francisco. Life With Father (Geary) San Francisco. Merry Makers (National) Washington. Private Lives, with Ruth Chatterton (Shubert-Lafayette) Detroit. Fergy and Bess (Auditorium) Portland, Ore., 25-29. You Can't Take It With You (Hanna) Cleveland 25-29.

ICE SHOWS ON TOUR

Carnival on Ice (Netherland Plaza Hotel) Cincinnati. Ice-Capades of 1943 (Pan-Pacific Auditorium) Los Angeles, until May 31. Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila. McGowan & Mack (Palace Hotel) San Francisco. Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC. Victor's, Art, Ice Parade of 1943 (Hotel Adolphus) Dallas.

MISCELLANEOUS

Burke & Gordon: Indianapolis 24-29. Birch, Magician: Harrisonville, Mo., 26; Warrensburg 27; (Memorial Hall) Independence 28; Lexington 31; Payette, June 1; Booneville 2; Mexico 3. Couden, Doug & Lola: School Assemblies, Gunterville, Ala., 24-29. Craig, Mystic (Carolina) Columbia, S. C., 26; (Modjeska) Augusta, Ga., 27-29; (James) Newport News, Va., June 1-2. DeCleo, Magician: Marysville, O., 24-29. Felton King: Des Moines Ia., 24-29. Long, Leon, Magician: Keystone, W. Va., 24-31. Midnight Voodoo Party, Herman Weber's (Grand) Oelwein, Ia., 26; (Cresco) Cresco 27; (Orpheum) Atchison, Kan., June 2; (Liberty) Fort Scott 3. Rictor's Dogs, school show: Fort Payne, Ala., 24-29.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo Expo.: Beeville, Tex. All-American Expo.: Chicago Heights, Ill. Allen, Fred: East Syracuse, N. Y. American Beauty: Warrenton, Mo. American Expo.: Bridgeport, O.; Rochester, Pa., 31-June 5. American United: Pendleton, Ore. Anderson-Strader: Great Bend, Kansas. B. & H.: Sumter, S. C. B. & V.: Newton, N. J., 25-31; Emaus, Pa., June 1-5. Bach, O. J.: St. Johnsville, N. Y. Baker United: Lebanon, Ind.; Aitca 31-June 5. Bantley's All-American: Monaca, Pa.; New Castle 31-June 5. Barkoot Bros.: (Manhattan Blvd. & Chestnut St.) Toledo, O., 24-June 6. Eaysinger, Al: (14th & Branch Sts.) St. Louis, Mo. Beam's Attrs.: Cairnbrook, Pa.; Somerset 31-June 5. Bealy's Rides: Pickens, Miss. Bee's Old Reliable: Lexington, Ky.; Winchester 31-June 5. Boswell's Am.: Messick, Va.; Gloucester 31-June 5. Bright Lights Expo.: Kelso, Johnstown, Pa.; Scalp Level 31-June 5. Buck, O. C.: Colombe, Albany, N. Y. Buckeye Expo.: Paris, Tenn., 26-June 5. Buckeye State: Granite City, Ill., 24-June 2. Buffalo: Corfu, N. Y., 31-June 5. Bullock Am. Co.: Camden, S. C. Byers Bros.: Wood River, Ill., 25-June 5. Casey, E. J.: E. Kildonan, Man., Can., 24-27; Fort Garry 28-June 1; Brooklands 2-5. Catin & Wilson: Baltimore, Md. Chanos, Jimmie: Winchester, Ind. Chatham Am. Co.: York, S. C. Coleman Bros.: Torrington, Conn. Crafts 20 Big: San Fernando, Calif.; Bakersfield June 1-6. Craig, Harry: Childress, Tex., 24-June 5. Crescent Am. Co.: Kannapolis, N. C. Carl, W. S.: Fairfield, O. Dick's Paramount: Penns Grove, N. J.; Gloucester 31-June 5. Dixie Belle: Loogootee, Ind.; Paoli 31-June 5. Dobson's United: Winona, Minn., 24-June 5. Dobson's World's Fair: Evansville, Ind., 24-June 5. Dumont: Schenectady, N. Y. Dyer's Greater: Perryville, Mo. Eddie's Expo.: West Alliquippa, Pa.

PENNY PITCH! LATEST IN CIGARETTE PITCH SOMETHING NEW AND NOVEL A BIG MONEY GETTER This Penny Pitch Board is made of tempered masonite and comes in four sections, making it easy to carry, and is colorful in design. Pays off in merchandise, cigarettes, matches, candy, chewing gum or money. Has proven a big success and will pay for itself the first day. Can be mounted on your old Penny Board. PRICE \$40.00 Frame extra, upon request NOTE: Due to tremendous demand for this Board, we urge you to place your order early. ACE CARNIVAL GAME SHOP 5617 S. HALSTED ST. CHICAGO, ILL. Phone: ENn 4472

INSURANCE CHARLES A. LENZ "THE SHOWMAN'S INSURANCE MAN" A1338 INSURANCE EXCHANGE CHICAGO

Virginia Greater Shows Havre De Grace, Maryland, Until May 28; Bel Air, Maryland, May 29-June 5. Want Man and Wife to Manage Bingo at once, Ferris Wheel Foreman, other Ride Help. Frozen Custard, legitimate Concessions. Acts for Side Show, Musicians for Plant Show, Fun House, Grind Shows. ROCCO MASUCCI, Gen. Mgr. WM. C. (BILL) MURRAY, Gen. Agent

JAMES E. STRATES SHOWS, INC., WANTS Ferris Wheel Foreman, top salary; Chorus Girls for Vanities Show, salaries guaranteed by office; Motor Drome Riders, male or female; Polers, Porters and Canvasmen. Buffalo, N. Y., this week; North Tonawanda, N. Y., next week. Write, wire or come on.



# TENTS! TENTS! TENTS!

These tents were originally made to house a 6-Gun Rifle Sport—12 ft. wide by 40 ft. long, with front awning, side lining floor covering, baffles, etc., together with 2x3 clear fir #1 lumber framing, loose pin hinge type, to enable quick dismantling and reassembling.

Made for outdoor use by one of the largest manufacturers of Carnival Tents in America. Also recommended for use in store buildings where installation is temporary.

**ONLY 6 ON HAND—BRAND NEW NEVER USED**

**PRICE \$400.00**

Each, Net Cash F. O. B. Chicago.

Shipping Weight 900 Pounds.

## A. B. T. Manufacturing Corp.

715-23 No. Kedzie Ave. Chicago, Illinois

## WANTED FOR FAIR PARK GREENSBORO, N. C.

Capable Ride Help. Long park season, one location, top salaries. Must be sober, reliable, first class.

WANT RIDES—Will book or lease Fly-o-Plane, Octopus, Whip or any Flat Ride.

WANT Legitimate Concessions and Agents.

WANT To Buy 40x70 Dramatic End Top, complete with Seats.

WANT Girls, Teams, Specialties, Musicians, People all departments for Fair Park Follies.

Park opened to big business, runs 7 days weekly, free gate, 80,000 soldiers in territory camp located in city limits. Phone, write, wire

**JUST HORAN, GREENSBORO AMUSEMENT PARK, Box 1073, Greensboro, N.C.**

## FRED ALLEN SHOWS

Starting Decoration Day, will positively play 10 days on the main street in the center of the industrial city of Syracuse, N. Y. Over 300,000, a bank-roll spot for everybody, with all big spots to follow.

Can place up-to-date Shows with own equipment. Also Fun House and Motor Drome. Can place flashy legitimate 10-cent Grind Stores, Duck and Fish Pond, Bowling Alley, Huckly Buck, American Palmistry (no Gypsies), Air Shooting Gallery, Skee-ball, Box Ball, Pitch Till Win, Dart Games, Scales, Jewelry, Pennants, Glass Blower. No Rides wanted, we own our own. Bill Morley wants more Help for Diner, also some Ride Help. All wires to

**FRED ALLEN, 107 Oberst St., Syracuse, N. Y.**

## CONVENTION SHOWS WANT

Experienced Lot Superintendent, experienced Show Secretary, Talker for Circus Unit, Side Show People. State all. Can place legitimate Concessions and Shows with own equipment. Eight weeks in Buffalo. All communications to **CLAY MANTLEY, Batavia, N. Y., this week.**

Edwards, J. R.: Postoria, O.; Shelby 31-June 5.  
 Elite Expo.: Salina, Kan.; Junction City 31-June 5.  
 Empire Am. Co.: Austin, Tex.  
 Endy Bros. & Proll's Combined: Wilmington, Del.  
 Expo. at Home: Emaus, Pa.  
 Fidler United: Calumet City, Ill.  
 Fleming, Mad Cody: Columbus, Ga., 24-June 4.  
 Francis-Maher: (1200 Block North Broadway) St. Louis, Mo.  
 Garden State: Nazareth, Pa.; Frenchtown, N. J., 31-June 5.  
 Gay Way: Perry, Ga.  
 Gentsch & Sparks: Covington, Tenn.  
 Goren's United: Shelbyville, Ind.  
 Gold Medal: Washington, Ind., 24-26; Columbus 28-June 5.  
 Golden West: Foley, Minn., 31-June 5.  
 Gooding Greater: Logan, W. Va.  
 Grady, Kellie: Jasper, Ala.  
 Great Lakes: Augusta, Ga.  
 Great Sutton: Mount Vernon, Ill.  
 Greater United: Abilene, Tex.  
 Gruberg Famous: (Broad & Bigler Sts.) Philadelphia, Pa.  
 Happy Attrs.: Mansfield, O.; South Zanesville 31-June 1.  
 Happyland: Royal Oak, Mich., 24-30; Lincoln Park, June 1-5.  
 Heller's Acme: Burlington, N. J.; Bristol, Va., 31-June 5.  
 Hennies Bros.: Hammond, Ind.  
 Henry, Lew: Waynesboro, Va.; Buena Vista 31-June 5.  
 Heth, L. J.: Morganfield, Ky.  
 Hoosier Am. Co.: (Troy & Madison Ave.) Indianapolis, Ind., 24-30.  
 Jones Greater: Whitesville, W. Va.  
 Jones, Johnny J., Expo.: Pittsburgh, Pa., 24-June 4.  
 Kaus W. C.: Haledon, N. J.  
 Kay Am. Co.: Elkton, Md.; Aberdeen 31-June 5.  
 Lawrence Greater: Trenton, N. J.; Burlington 31-June 5.  
 Legasse, Eli: Hudson, Mass.; Brockton 31-June 5.  
 Lewis, Art (Lafayette Ave. & Payson St.) Baltimore, Md.  
 Liberty United: Charleston, S. C., 24-26.  
 Lynch Expo.: Halifax, N. S., Can.  
 McKee, John: Troy, Mo.  
 McMahon: Marysville, Kan.  
 Magic Empire: Newport, Ark.  
 Maine Am.: Livermore Falls, Me.; Mechanic Falls 31-June 5.  
 Marks: Fairmont, W. Va.  
 Midwest: Wendover, Utah, 26-30; Tooele, June 1-5.  
 Moore's Modern: Kincaid, Ill.  
 Mound City: (8th & Park) St. Louis, Mo.  
 Oliver Am. Co.: (17th & Cass) St. Louis, Mo.  
 Page, J. J.: Morristown, Tenn.; Middlesboro, Ky., 31-June 5.  
 Park Am. Co.: Alexandria, La.  
 Penn Premier: (Wesleyville lot) Erie, Pa.  
 Peppers All-State: Clarksburg, W. Va.; Morgantown 31-June 5.  
 Playland Am.: Sweetwater, Tenn.  
 R. & S. Am. Co.: Goldsboro, N. C.; Jacksonville 31-June 5.  
 Reading's: Portland, Tenn.  
 Reid, King: New York Mills, N. Y.  
 Rogers Greater: Kokomo, Ind.  
 Rogers & Powell: North Carrollton, Miss.  
 Rubin & Cherry Expo.: (Grand & LaClade Sts.) St. Louis, Mo.  
 Scott Expo.: Fleming, Ky.  
 Sheesley Midway: Dayton, O., 24-June 6.  
 Siebrand: Kingman, Ariz.  
 Skerbeck: Escanaba, Mich.  
 Smith, George C.: Phillipsburg, Pa., 24-26; Houtzdale 27-June 5.  
 Snapp Greater: Springfield, Mo.  
 Sparks, J. F.: Clinton, Tenn.; Somerset, Ky., 31-June 5.  
 Star Bros.: Delaplaine, Ark.  
 Stephan's: Unionville, Mo.  
 Strates, James E.: (Broadway & Bailey) Buffalo, N. Y.; N. Tonawanda 31-June 5.  
 Sunset Am. Co.: Leavenworth, Kan.; Brookfield, Mo., 31-June 5.  
 Tassell, Barney: Mount Rainier, Md.  
 Tidwell, T. J.: Coleman, Tex.; Brownwood 31-June 5.  
 Tivoli Expo.: Coffeyville, Kan.  
 U. S. Army Recreational: Renton, Wash.  
 Victory Expo.: York, Pa.; Columbia 31-June 5.  
 Virginia Greater: Havre de Grace, Md., 24-28; Bel Air 29-June 5.  
 Wallace Bros.: Windsor, Ont., Can.  
 Wallace Bros.: Henderson, Ky.; Paducah 31-June 5.  
 Ward, John R.: Eldorado, Ark.  
 West Coast Victory: Chico, Calif., 25-30.  
 Weydt, Pearl, Am. Co.: Sparta Wis.  
 Wolfe Am. Co.: Spartanburg, S. C.  
 World of Mirth: Elizabeth, N. J.  
 World of Pleasure: Muskegon, Mich.  
 World of Today: Kansas City, Kan.  
 Ziegler, Chas. G.: Romulus, Mich.; Dexter 31-June 5.

## CIRCUS

Arthur Bros.: Oakland, Calif., 25-29.  
 Clark, M. L. & Sons: Postoria, O. 27-28.  
 Cole Bros.: Wheeling W. Va., 25; Athens, O., 26; Portsmouth 27; Parkersburg, W. Va., 28; Huntington 29; Charleston 30.  
 Cole, James M.: Franklin, Pa., 25; Titusville 26; Union City 27; North East 28; Westfield, N. Y., 29; Dunkirk 31.  
 Gilbert Bros.: Clifton N. J., 26-29; (Chancellor Ave. & Hanson St.) Newark 31-June 5.  
 Hamid-Morton: Montreal, Can., 24-29; Ottawa 31-June 5.  
 Mills Bros.: New Castle, Ind., 25; Knightstown 26; Speedway City 27; Shelbyville 28; Franklin 29; Greensburg 31; North Vernon, June 1; Seymour 2; Madison 3; Scottsburg 4; Jeffersonville 5.  
 Ringling Bros. and Barnum & Bailey: (Boston Garden) Boston, Mass., 24-29; (G St., between Erie & Wyoming) Philadelphia, Pa., 31-June 12.  
 Russell Bros.: San Jose, Calif., 24-26; Palo Alto 27; Redwood City 28; San Mateo 29-30; Vallejo 31-June 1; San Rafael 2; Santa Rosa 3; Napa 4; Richmond 5.  
 Wallace Bros.: Toledo, O., 26-27.

## ADDITIONAL ROUTES

(Too Late for Classification)

Anthony, Howard (Chez Parce Night Club) Denver 24-29.  
 Argentine Duo (Neon Night Club) Louisville 24-29.  
 Clark, Coleman (Nixon Cafe) Pittsburgh 24-29.  
 Delahanty Sisters (Lucky Spot) Hollywood, Calif., 24-31.  
 Monteros, The (Music Hall) Portland, Ore., 24-29.  
 Reynolds & Donegan Skaters (Boston Garden) Boston 24-29.  
 Romas, Flying: Torrington, Conn., 24-29.

## UA Starts Tour in Spokane

SPOKANE, May 22.—United American Shows ended a 12-day stand here Wednesday, under VFW Post auspices, to continual rain and cold weather and only four good days were reported, with business from sailors responsible.

LEBANON, Ore. — Browning Bros.' Shows have been booked in here for a week's stand next month under American Legion Post auspices. Combo will locate on the Sherman showgrounds.

## Will make good proposition to all-round BINGO MAN

to help manage Bingo and other Games. Also want Penny Pitch and Bingo Agents. Salary no object. HERB BROWN, KELLY and CONLEY, wire me. Play mostly street celebrations and fairs, start in July. All replies to JOHN GALLAGAN, care Gooding Amusement Co., Washington C. H., Ohio, this week; then Columbus, Ohio, 1300 N. Norton Ave.

## SAINT JOSEPH'S CHURCH SUMMER FESTIVAL

Menroe, Mich., June 2nd to 6th, School Grounds. Want legitimate Concessions. Steel and paper mills working day and night.  
**ROSCOE T. WADE** Detroit, Mich.  
 444 Peterboro

## BRIGHT LIGHTS EXPOSITION SHOWS

Scalp Level, Pa., week May 31st

### WANT

Shows, Rides, Concessions, Free Act, Bingo, Ride Help, Chair Plane Foreman. Write or wire **JOHN GECOMA, Mgr.,** Capitol Hotel, Johnstown, Pa., this week.

## READING'S SHOWS

Want Photo, Lead Gallery, Bowling Alley, Ball Games and other 10-cent Stock Concessions. Want Grind Shows. Want Concession Agents, Ride Help and useful people in other departments. Portland, Tenn., this week; then into Kentucky. **W. J. WILLIAMS, Mgr.**

## J. J. PAGE SHOWS WANT

Legitimate CONCESSIONS of all kinds except Corn Game. MUSICIANS and PERFORMERS for Colored Minstrel Show. Want experienced RIDE HELP for Merry-Go-Round, Ridee-O, Chairplane, Ferris Wheel and Kiddie Rides. Good opening for money-getting SHOWS with or without own outfits. Want DANCING GIRLS for Hollywood Revue. CAN PLACE HIGH AERIAL FREE ACT. 2-people act preferred. Everybody address: **J. J. PAGE SHOWS, Morris-town, Tenn., this week; Middlesboro, Ky., next week; followed by Cumberland and Harlan, Ky., downtown locations.**

## SCOTT EXPOSITION SHOWS WANT

Will book or buy Tilt or Octopus with transportation. Legitimate Concession Agent for Grind Stores and Penny Pitch, Ride Help that drive Semis, Musician and Performers for Minstrel. Bingo open. Fleming, Ky., this week; Hazard to follow.



**SENSATIONAL MARION**  
 Presenting **THE BREAKAWAY POLE!**  
 Now! Summit Beach, Akron  
 Represented by **CHARLES ZEMAYER**  
 54 WEST RANDOLPH CHICAGO  
 JUST A SLIP OF A GIRL WITH COLOSSAL NERVE  
 for Geo. A. Hamid, Inc.



**Sponsored Events**  
 Veteran, Lodge and Other Organization Festivities

Conducted by **ROBERT R. DOEPKER**  
 (Communications to 25 Opera Place, Cincinnati, O.)

**Bridgeport Legion Sports Show Clicks With Talent Array**

BRIDGEPORT, Conn., May 22.—Sports Show in Knights of Columbus Hall here, May 8-15, under American Legion Post auspices, chalked up a fair engagement, officials of the sponsoring committee said. All proceeds went to the veterans' Welfare Fund.

Act line-up included Jack Redmond, Mort Lindsey, the Attilas, Lindsay Fabre and boxing kangaroo; Ros-Ko, educated crow, and Lew Bohan and trained seal, Jumbo.

Benny and Betty Fox presented the free attraction.

**Minn. Auditorium Gets Good Results**

MINNEAPOLIS, May 22.—Auditorium here, which faced at least a dim-out and possibly complete blackout for the duration early in the year, is doing well, George F. Adams, manager, told city council this week. Shortly before January 1 there was considerable agitation in council circles to close up the auditorium or at least put it on a skeleton staff basis.

Adams, however, said it is booked practically solid for June and July after getting off to a record-breaking start in April and May. He said many conventions and shows already booked will keep the auditorium open for months to come.

**WANTED TO BUY**

Complete Monkey Speedway. Advise by wire, or letter condition of same and price. Also want Ride Help. Address all wires and mail to

**J. M. SHEESLEY**  
**MIGHTY SHEESLEY MIDWAY**  
 Gibbons Hotel, Dayton, O., through June 5th.

**WANTED!**  
 RIDES—SHOWS—CONCESSIONS

**Independence, Iowa**  
**July 5th**

**Biggest Celebration in Eastern Iowa.**

**B. O. GATES, Sec.**  
 Independence, Iowa.

**Racine Fete To Continue; Black Re-Elected Chairman**

RACINE, Wis., May 22.—This city has voted to hold its seventh annual Good-Will July 4 celebration this year. Don H. Black has been unanimously re-elected general chairman, and John Borgenson, executive secretary, Racine Association of Commerce, has been named to the committee in charge of arrangements.

He will be assisted by Forrest E. McGuire, executive secretary Racine Manufacturers' Association, and Aaron Leudtke, Erwin Sorensen and Harold Thompson representing labor.

**"BINGO" BILL RICHARDSON WANTS**

Legitimate Concession Agents for Summer Park.

**PLENTY OF MONEY HERE.**

Write or Wire  
 Care Western Union St. Petersburg, Fla.

**.. OPPORTUNITY ..**

For duration and longer. Capable party, out of draft, take full charge of Bryan Photo Studio, Grundy, Va. DP Booth, Kodak, DP and Bromide Enlarging. TOP prices legally established. Essential. Exceptional Business for the right party. Man and Wife preferred. Write  
**R. M. BRYAN, Box 202, Grundy, Va., or**  
**CHRIS. M. SMITH, Box 473, Richlands, Va.**

**WANT TO HEAR FROM**

First Class Sensational Attractions such as Circus, Rodeo, Hill Billy Jamboree, Thrill Shows that can pack them in. Can use such attractions both in and outdoor for entire season in spots in Southeast Missouri. Write, wire or phone complete details to

**Elmer E. Vosburgh**  
**CAPE COUNTY COUNCIL OF DEFENSE**  
 Phone 2708 Hotel Idan-Ha  
 Cape Girardeau, Missouri

**Freedom Fete for Cleveland**

CLEVELAND, May 22.—Cleveland Advertising Club and American Legion Post will stage a July 4 Festival of Freedom at the Stadium here, Judge Frank J. Merrick, president of the Legion, and George P. Buehler, of Cleveland Advertising Club, announced this week. Pageantry and community participation is being planned. Last year the event drew a capacity crowd of 84,000. Event is underwritten by Cleveland citizens.

**WANTED**

High Act, three or more people; must be 90 or more feet. (Les Catiers, answer if available.) Also high-class 10-in-1 or Walk Thru Show. Have good opportunity for Concession Agent with or without equipment. Must give reference. Will buy good used Cook Tent.

This American Legion Post will hold their Annual Carnival from June 24 thru July 5.

We own and operate five rides. Also have dates that follow. Write

**J. P. TATE, Chairman**  
 318 Cherokee Street Kingsport, Tennessee

**WANTED**

Rides & Free Acts. No Concessions wanted.

**HAMILTON, ILLINOIS, FALL FESTIVAL**

August 18, 19, 20.  
 BOX 287, Hamilton, Illinois.

**Baker Frames Cele Program**

BAKER, Ore., May 22.—This city is laying plans for an old-time July 4 Celebration, which is scheduled to run for two days. Leo Adler, in charge of activities, is lining up concessions and rides. He said an extra attraction will be a pioneer parade and members of the Old Oregon Trail Centennial committee will be on hand to dedicate a trail marker.

**FIREMEN'S CARNIVAL WANTS FOR JULY 19TH TO 24TH**

3 Rides; we offer a good proposition for the right rides. 3 Shows, no girls, flat \$10.00, take all. Concessions, flat \$5.00, because we operate our own Bingo, Big Six, Pan, Pill, Jingle, Dealer. 2 Aerial Acts; must be good. Geo. Getz, write, Defense area.  
**R. H. LORD, BAINBRIDGE, N. Y.**

**WANTED**

For

**13th ANNUAL JULY 1-5 CELEBRATION**

Shows, Concessions, Independent Rides, 20 Free Acts Booked. Have Fireworks.

**EDGAR BURNETT, Sec., Boswell, Ind.**

**Sullivan Vets Plan Cele**

SULLIVAN, Ill., May 22.—American Legion Post here, under Chairman Dr. A. K. Merriman, is mapping plans for a week's July 4 Celebration here. Merriman said rides, shows and concessions will be on the midway.

**LAST CALL CUMBERLAND VALLEY SHOWS LAST CALL**

Want Shows with or without outfit. Musicians and Chorus Girls for Minstrel Show. Would consider organized Show with Band. Salary and percentage from office. Want Bingo, Popcorn, American Palms; also a few more Grind Concessions. Need Ride Help on all Rides, also a Show Electrician. This show will be stationed in heart of soldier camp, Tullahoma, Tenn., for one month or longer.

Address: All Mail to **ELLIS WINTON, 108 E. McLean St., Manchester, Tenn.**

**WANTED FOR American Legion 4th of July Celebration**

Want Rides and all kinds of Legitimate Concessions.

Largest Celebration in Eastern Illinois. Write **F. R. JOHNSON, Hoopston, Ill.**

**Detroit Lakes Bond Tie-Up**

DETROIT LAKES, Minn., May 22.—Eighth annual Northwest water carnival conducted here will tie up this year with a large War Bond rally under auspices of Junior Chamber of Commerce.

**GENERATING OUR LIGHTS NOW—ASSURING ALL LONG SEASON'S WORK**

Penny Arcade wanted. Wonderful opportunity if you can stand prosperity. Guarantee long season work. Will finance any worth-while attractions; nothing too big for us. **WHITNEY WEISS CAN PLACE WHEEL MEN AND GRIND STORE MEN. ALSO MEN FOR PITCH TILL WIN, COUPON STORES. GIRLS FOR BALL GAMES AND AGENTS FOR SLUM STORES. WILL BUY ORGAN SUITABLE FOR MERRY-GO-ROUND. NO JUNK. MRS. WAGNER CAN USE COOKHOUSE HELP. ALSO PLACE MITT READERS. FIFTY PER CENT. FREE ATTRACTIONS IF YOU ARE WORTH WHILE. EVERYBODY ADDRESS:**

**AL WAGNER**  
 AUGUSTA, GA., THIS WEEK

**TWO BIG DAYS AT IROQUOIS, ILL.—JULY 4-5**

**WANT RIDES, CONCESSIONS AND SHOWS**

Write **V. C. BAKER**

**Frank Pope Wants**

Bingo Help, draft exempt, \$25.00 weekly and meals. No tearing down or putting up, no day or Sunday play. Bert Denham, Blackie Ward, Frenchie, wire.

**611 Division St., Key West, Florida**

**HELLER'S ACME SHOWS**

Want Kiddy Rides; Aster Philips, write. Want Shows. Will book Merry-Go-Round or any Flat Ride. Can use sober Ride Help. Want Grind Stores. Also want Free Act. Long season assured and good treatment. Want Diggers, Bingo and Custard; flat rate or percentage for these Concessions. All defense towns where money is plentiful. All address as per route:

**HARRY HELLER, Gen. Mgr., Burlington, N. J., this week; Bristol, Pa., next 10 Big Days.**

**CARNIVAL**

May 27 to June 5, North Wales, Pa.

Can place Cook House, Leg. Concessions. Want to buy Chair-o-Plane.

**D. VAN BILLIARD, North Wales, Pa.**

**Sunset Amusement Co. WANTS**

Diggers, Photos and Grab. Can use Second Men on Rides. Leavenworth, Kansas, this week; Brookfield, Mo., next.

**EDDIE HACKETT WANTS**

Pan Game Dealers—Men or Women—Wire. Buy for cash, Grab Joint, complete; must be neat or ready to operate. Help for same. Care of Gooding Greater Shows, Logan, W. Va., this week.

**J. W. ROBERTS**

Holding position for you. Contact me at once. WANT Foreman for Merry-Go-Round, also for Chair-o-Plane. Semi drivers given preference.

**E. A. HOCK**  
 1337 Fargo Ave. CHICAGO, ILL.

**WANT—RIDE AND SHOWMAN—WANT**

Foremen and Second Men for 12-Car Ride-o-O; Second Men for Wheel, Whip, Merry-Go-Round; top salaries. No meal tickets. Canvas Men (Lot Man), General Help; Semi Drivers preferred. Want Couple. Must be able to handle good working Chimp. Have nice framed outfit. Want Penny Arcade, Custard, Photo Studio, Bingo. Agent for Pill Pool. Address:

**LAWRENCE GREATER SHOWS**  
 Trenton, New Jersey, this week; Burlington, N. J., to follow.  
 P.S.: Office Secretary—Must be up with present-day taxes.

**SITTING BULL MUMMIES**

Reproduction. Looks like the real thing. Has hair, finger nails, toe nails and teeth. Full life-size nude body. Will stand close inspection and are not effected by the weather. This is big attraction, as everyone knows Sitting Bull. Also other Mummies.

**CHRISTOPHEL WAX FIGURE STUDIO**  
 3938 Folsom St. Louis, Mo.

**BUFFALO SHOWS**

Want Ride Foremen and Second Men; highest wages. Want Canvasman and Workmen. Will book Roll-o-Plane, Tilt, Whip. Want non-conflicting Concessions; no opening for Percentage. We play center of town locations only. All report Village Park, Corfu, N. Y., May 30th. Mail to

**HOWARD POTTER, Mgr., Corfu, N. Y.**



# TOP MARKS STILL HOLDING

## Ringling Bond Bow Is Huge in Boston Garden

BOSTON, May 22.—After a record-smashing run in New York's Madison Square Garden, the Ringling circus hit the Hub's sports palace, Boston Garden, May 17 for a stunning \$5,500,000 War Bond opening. Capacity audiences at the opening and twice a day continued thru Thursday.

The opening sellout here topped the War Bond opening in New York, officials said. According to Daniel J. Doherty, War Savings Program administrator in the Bay State, another \$1,500,000 will be realized during the show's two-week stay here.

### Best Run Is Seen

George W. Smith, circus general manager, said the average daily attendance and gross were greater than ever before in Boston and that with the length of run longer (in former seasons the show stayed only nine or ten days), the total gross and attendance would top those of all previous seasons.

With the two extra Sunday (May 23) performances sold out in advance and the sale for the rest of the week very high, the second week was expected to be even bigger than the first. A slight dip was expected Monday and Tuesday, with the following days taking care of themselves.

### May Kovar Badly Clawed

May Kovar, British-born lion trainer and one of the few women handling big cats, was badly clawed during a performance Tuesday afternoon. She was attacked twice by a black leopard, Maneker, which gashed her left arm and chest. She was helped out of the cage and treated by Dr. Joseph Bergen, circus staff physician, who tried to dissuade her from appearing in the evening. But she insisted on going on in the evening, declaring, "If I quit now every animal in the place will know it and I won't be able to control them." She was attacked by the same cat, it was said, during rehearsals in New York.

## Mills Bros. Ohio Business Okay; Indiana Tour Begins

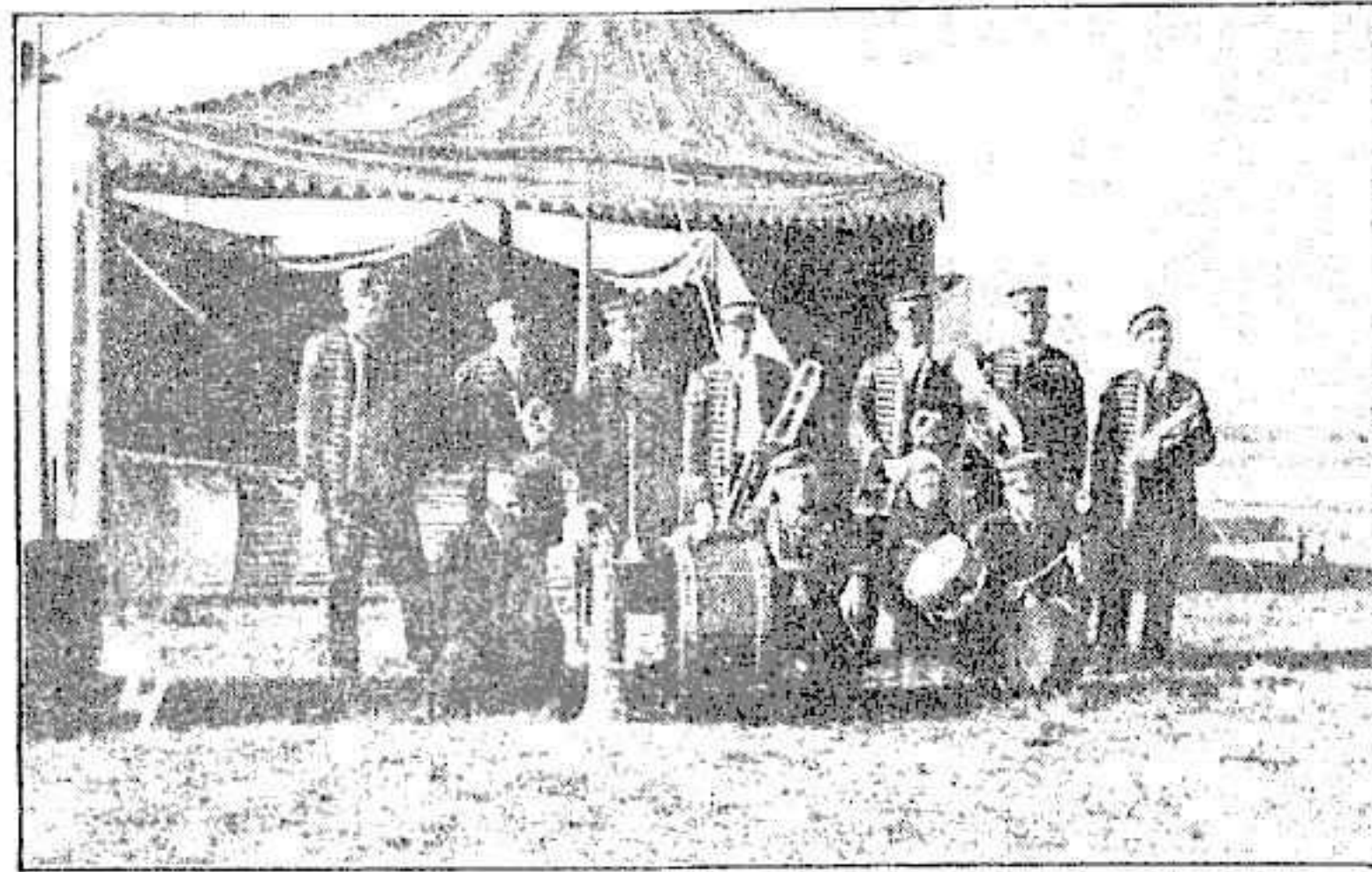
GREENVILLE, O., May 22.—Mills Bros.' Circus, which had very satisfactory business in this State, will leave here today and enter Indiana. Don Howland, fan of Columbus; Mr. and Mrs. John J. Anderson and daughter, of the Enquirer Job Printing Company, Cincinnati, and Mrs. J. Mills and son visited at West Liberty May 19. Biz was very good there.

Clyde Widmer, Mrs. Fannie Widmer and daughter, Dora, left La Fayette, Ind., where they have been employed in a defense plant, and joined at Bellefontaine, O., May 18. They are again featured in the Wild West. Mayor Cook, of Bellefontaine, was on hand all day and rode Burma, elephant, in the tournament at both performances.

## Dickman's One-Ringer Bows at Marlboro, Md.

MARLBORO, May 22.—Opening performance of Bob Dickman's Famous Old-Time Circus was given here Monday. Show is presented in one ring under a 70-foot round top with a 30-foot middle-piece. Featured are Dan Dockorill and Bob Dickman's trained dogs, ponies and monkeys; Fred Calley, rube comedy juggler and slack wire; Gloria Sisters, aerialists; single numbers by Victoria Gloria and Margo Gloria; Achmed Abdullah, Arabian knife thrower. Band music is recorded.

The show is nicely painted, seats and poles being in red, white and blue. Show is transported on five trucks, with living trailers. Maryland, Delaware and Pennsylvania war industrial sections will be played. Show left here for Clinton, Md., with an extended engagement at Indianhead to follow.



HARRY JAMES, who has skyrocketed to fame as a band leader in the last couple of years, made his start at the early age of six as a drummer in Christy Bros.' Circus band, of which his father, Everett James, was leader. Accompanying picture of the band was taken at Wallis, Tex., December 22, 1919. In the line-up are (left to right): Walter Hogson, Smoky Dumont, Ed Lake, Joe Dobeck, Everett James, band leader; Louie Mittendorf, and Bernard Kristic. Kneeling: Tubbs, tuba player; Charles Nelson; Harry James, with drums, and last one, name not remembered. Photo from F. M. Farrell.

## CB Loses Spots In Flood Areas

MANSFIELD, O., May 22.—Flood waters and torrential rains caused Cole Bros.' Circus to lose Fort Wayne, Ind., scheduled for May 19, and Lima, O., set for May 20, entirely, said Owner Zack Terrell during the engagement here yesterday.

In Kokomo, Ind., May 17, only a night performance was given, the lot being wet and heavy. The same condition prevailed in Marion, Ind., May 18, where only a night show was presented. The night houses in Kokomo and Marion drew capacity, Terrell reported.

Location here was switched from Richland County Fairgrounds, which were under water, to a new lot that was damp and soft. But Mansfield gave the show a straw matinee and a turnaway at night.

DAYTON, O., May 22.—Cole Bros.' Circus played in hard luck as far as weather was concerned during its engagement here May 13-15, but pulled thru with good night business. Matinees were slim, due partly to the fact that heavy thundershowers deluged the fairgrounds during hours preceding the opening and partly because war workers here no longer patronize afternoon entertainment.

Opening night, cold and with threatening rain, brought about a three-quarter house, but second and third nights had them on the straw. Management was certain that with favorable conditions circus would have played to capacity.

At the last-day matinee the horse which Ruth Nelson was riding balked at a barrier, throwing her over its head. She was stunned but was able to go on at the night performance.

## Winnipeg Shrine Has Big Business

CHICAGO, May 22.—Orrin Davenport reported from Winnipeg that the Shrine Circus there on May 15-22 was doing even bigger business than last year's. Show played to packed houses on opening day and continued big.

In line-up of the show: Happy Harrison and Company, Pat and Willa Levolo, Bill and Bonnie Banta, Romig and Rooney Company, Capt. Roy Stimms, Walter Guice and Company, Sherman Brothers, Buddy and Jean, Mark and Lucille, Five Cycling Kirks, Three Beches, Three Little Sisters, Germaine, Jim Gerber, Biehler's Circus, Harry L. Holmes, the Cressonians, and the Four Skating Marvels.

## Wallace Given Capacity Night House at Erie, Pa.

ERIE, Pa., May 22.—Wallace Bros.' Circus played to capacity here after the night performance had been held back 30 minutes past show time due to heavy rain. Show appeared here May 18, on the West End Pittsburgh Avenue grounds just outside the city. Matinee was almost a blank, with only a handful of spectators braving the weather. Officials reported satisfactory business in Side Show and concert. Concessions did steady business despite continual showers. Bill Tumber said more acts would be added soon.

## Purcell Joins Gilbert Staff

CHICAGO, May 22.—J. A. (Pat) Purcell, last season on the publicity staff of the Army War Show and since then a member of the editorial staff of *The Daily Times* here, has resigned his *Times* job to join the staff of the new Gilbert Bros.' Circus. Purcell left today for New York.

## Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Angora, Kan.,  
May 21, 1943.

Dear Editor:

It doesn't always pay to believe whispered reports concerning opposition shows. Thru the grapevine Manager Upp heard that the Seldom Scoff Wild Animal Circus was in such bad financial straits that it couldn't move out of its quarters. He also heard that the show was wintering in the stockyards sheep sheds at Peru, Ind., and that a drained dipping vat was being used as office, cookhouse and sleeping quarters combined. So terribly was the show's condi-

tion pictured that it brought much rejoicing into the Won, Horse & Upp Circus's camp. Our bosses felt certain that we had lost the Seldom Scoff show as a competitor.

You can imagine Manager Upp's surprise when the Seldom Scoff Circus' oppositioned him here. Upon its arrival in town we noticed that its equipment was well whitewashed and that a strong odor of sheep dip hung over its people. What surprised us most was when Manager Scoff and his staff leaped to the ground and rushed to our lot, which (See *Won, Horse & Up* on page 87)

## HM Sets New St. Louis Police Show Records

ST. LOUIS, May 22.—Hamid-Morton Circus, which furnished the program at the 29th annual Police Circus here in the Arena on May 5-13, shattered all previous records for receipts at this event.

While the Police Relief Association has not completed the audit, it stated that 182,000 attended the 30 performances, that more reserved seats and boxes were sold than at any previous shows, and that the advertising program netted it a record amount, being the largest ever published on this annual occasion. The show was pronounced by the committee as the best ever presented for it. Show was under the direction of Bob Morton. Many persons were turned away during the last week. The astonishing record was established despite the fact that there was rain almost continuously thruout the 15 days.

The HM show is having a long season, playing 12 major cities in the United States and Canada, from February 8 until June 15, when it closes its spring route in Quebec. Opening in Washington, the circus played the following cities in order: Milwaukee; Kansas City, Mo.; Wichita, Kan.; Memphis; Altoona, Pa.; Pittsburgh; Buffalo, St. Louis (two weeks), and still has to play Montreal, where it opens today, then Ottawa and Quebec. The fall season will open the last of September in Boston, and the show will proceed on its tour of Philadelphia, Rochester, Toronto, Atlanta, Houston, San Antonio and Mexico.

### Ten Weeks in Mexico

The show will cross the border in early December and will open at the Bull Ring in Mexico City for a two-week engagement and then will play other leading cities in that country for eight weeks. Show will be enlarged for these engagements—more elephants, horses and aerial ballets will be added. Morton and Howard Y. Bary are negotiating with feature acts in Argentina and Brazil, which will ship by rail for North America, for the opening in Mexico City. These acts, it is said, have never before appeared on the North American Continent. Clyde Beatty also will be featured in the Mexican engagements.

Bary, associated with Hamid and Morton, spent February and March in Mexico, where he completed arrangements for the show's appearance in the neighbor republic. While Bary was in Mexico, Morton had as his personal guests the staff and families of the Mexican Embassy when the show played (See *HM Record in St. L.* on page 87)

## Junior Chamber To Stage Circus in Danville, Va.

DANVILLE, Va., May 22.—Junior Chamber of Commerce will stage the Hippodrome Thrill Circus on five nights and two matinees, starting June 1. Three civic organizations in the city and two in the county will assist the Junior Chamber in the advance sale.

Show will be presented in Bi-State Park. Proceeds will be used in providing a blood bank in Memorial Hospital for Danville. Circus will be under direction of Edwin N. Williams and 18 acts will be offered in two rings and center platform. Berkley Adkins is general chairman.

## P. T. Barnum Launched

WILMINGTON, Calif., May 22.—A 10,500-ton Liberty ship named in honor of the late P. T. Barnum was launched May 14. Keel was laid April 23 of this year. Sponsor was Mrs. Felix Kahn, wife of the president of MacDonald & Kahn, Inc., San Francisco; matron of honor, Mrs. Eugene S. Elkus Jr., and emcee, J. H. Wadsworth, industrial relations manager of the California Shipbuilding Corporation here.



# The Cry of the Calliope

By P. M. McCLINTOCK

THERE was a Golden Age of Circuses. Of gilded chariots, burnished by the sun. Of grandiloquent and alliterative posters, proclaiming its massive scenic allegories, reveling in such euphonic titles as "The Field of the Cloth of Gold," "Solomon and the Queen of Sheba," "Nero" and "Cleopatra." But most of all it will be remembered as the day and age of the greatest free show ever devised, in or out of show business—the grand, golden, gala free street parade. Such is the fame of the circus parade that it will never pass from the memory of anyone fortunate enough to behold it in the full effulgence of its stunburst. Truly, this was the transcendental heyday of the circus. Never again shall we see its like.

Golden age, indeed, for golden was its theme, tender and talisman. Nor was it the talmi-gold of the movies; it was pure beaten gold of 24 karat. This altruistic gesture, despite its cost, is still regarded as the most efficacious publicity stunt yet to be unfolded, and its good will and prestige still persist despite efforts from many sides to destroy it.

Altho you were obliged to pay your way into the big top to see the glorious stage spectacles of this evanescent era, they, too, were free, in effect, being offered as introductory features, in addition to the regular arena program. The combination of these spectacles and the street parade formed a compelling argument for a visit to the red wagon. Barnum originated and Bailey perfected the huge scenic pantomimes, invariably taking the theme from religious or edu-

cational subjects and directing the publicity to overcome any prejudice emanating therefrom. Such epics as "Nero" and "Columbus" were staged at a tremendous outlay not the least of which was the sacrifice of some 400 feet of reserved seats under the big top.

### Ringlings Take Challenge

The Ringlings took up the challenge and their "Jerusalem and the Crusades" and "The Field of the Cloth of Gold" were almost sublime fare for the masses in the remote places where an occasional visit from an itinerant Tom show was the only outlet for lovers of the make believe. These canvas operas served as excuses for parents and guardians to take the children to the circus, as a part of their education, taking their cue from the shows' press agents. Cerise and royal purple, velvet and satin, ersatz ermine and gilt galore—and ballet girls in astoundingly prodigal numbers floating thru intricate routines, between heavy gesticulations from Nero and Marc Antony, with love or right triumphant in the finale. Rome burned with lurid red fire against 400 feet of aniline Italian sky, or Cleopatra, thrusting a prop serpent to her ample bosom, fell with the curtain. Thus transported as they were from this mundane abode, the lads from town and country alike found it hard to get their feet on the desk or the furrowed ground, came the dawn of an ordinary day.

I think present-day skeptics will find it hard to believe that the biggest stage presentations ever offered the American public were thus given in the name of the circus. "A Hundred Times Bigger Than Any Theater" and "On the World's Largest Stage" were gross understatements, as were any adjectives the voluble press agents chose to mouth in behalf of these specs. Only a careful perusal of one of the catalogs listing surplus circus properties issued by Barnum & Bailey would convince some of the astounding authenticity of these productions. Over 3,000 different props, costumes and stage sets were demanded by the Columbus story alone.

But again it was the free street production that gave many a circus fan in America and Canada his first glimpse of the never-never land from beyond the horizon of his little world. Then harken you to the cry of the calliope and draw aside the hazy curtain of the years while a grand free circus parade once more traverses the streets of your home town, as in the lamented golden days in which we once lived—and perhaps yet linger.

### Mud Show's Great Features

In fancy, let us turn back the years to 1876, known as the Centennial Year. Invidious are comparisons, yet it must be said in the interests of good reporting that the greatest circus parade features ever to be seen under the sun's rays were incorporated in the parade of a mud show, Howe's Great London Circus and Sanger's English Menagerie by name. It is enough to say that the huge telescopic tableau wagons of this early caravan, when split into two separate vehicles, were still sufficiently impressive in their heavy bas relief carvings, mirrors and gold leaf, to be the actual piece de resistance of shows of the caliber of Barnum & Bailey, Ringling and Forepaugh, the ranking institutions of their day. The fabulous "War Chariot of India" became Barnum's "Car of the Presidents," by far the most outstanding wagon in the master showman's pageant. The only changes were the painting of the portraits of Past Presidents in the ovals where mirrors had been placed originally. The "Car of Commerce" of the Howe parade became the inspiration for the 4-Paw lead band wagon, on a reduced scale; this wagon, incidentally, still being in an excellent state of

preservation in the wagon sheds at old Peru. The original Commerce tab was divided into two parade features, the carved superstructure of the globe on which perched first Britannia and then Columbia becoming a platform tableau, while the shell served as the No. 3 band wagon for the 4-Paw-Sells parade as late as 1907. The enormous St. George and the Dragon tableau, reaching over 30 feet high when extended for parades, was also divided into two wagons and many have expressed surprise to learn that the shell of this wagon later, and long the finest piece of carving in the Ringling parades, is still languishing in former winter quarters of the Cole show. It probably has the heaviest carvings of any wagon ever made for circus parades.

The same is true of the Neptune chariot, and the so-called Orchest-Melochor music wagon, altho the latter was duplicated when the original was lost in a fire at quarters. (This may be a dry recital for general consumption but this article is primarily dedicated to the legion of parade fans and circus folk who are regular readers of *The Billboard*.)

The great 4-Paw parades of the late '80s must rank next to the Howe procession in point of elaborate features. Some of the Howe tableau wagons also found their way to this show, after Howe had called it a day. Photos show this parade to have been long and novel, with splendid "vans of victory" and "barges of state," as the bills had it. The eagle chariot, St. George, the big band wagon copied from the Car of Commerce, and the best steam calliope of the day followed a long line of heavily carved dens, few of which were open to the view of onlookers.

These almost fabulous free street parades of the golden days were certainly a joy to behold. Beginning with the modest procession of the early wagon shows, wherein the troupe halted at the outskirts of the exhibition stand, while the band donned red coats and the sleepy-eyed performers clambered atop the gilded trunk wagon, the circus parade evolved into the biggest headache in show business, all because of the typical Yankee fetish for bigness. Each showman endeavored to outdo the other and thus create an impression of magnitude not always carried out in the performance under the white tops. This race did not end until the final reluctant abandonment of the parade. No phase of show business died a harder death and none more lamented.

### "Siren of the Canvas Realm"

Thus the circus processions were actually doing missionary work, assuring converts to the magic circle for years on end. If one did not have the funds to visit the ticket wagon after the parade, he made doubly certain that not another circus day would dawn without his having the means of seeing the big show. The whole county lined up along Main Street to gaze enthralled at the long colorful ceremonial procession. The mysterious carved dens, with their biblical paintings and heavy scrolls, only whetted your curiosity as to the contents. If you were a pseudo-sophisticate, a veteran of many circus parades and up on your exotic odors, you perhaps ventured a guess as to what sort of varmint reposed within the gilded van. Now and then an open den revealed denizens of the far-away who had heretofore dwelt only in your imagination or in your textbooks. Nero and Androcles postured atop dens with a manacled lion long, long before DeMille, and in the flesh. The siren of the canvas realm, the hissing, liltling, but infectiously melodious steam calliope at the very end, started a mass movement to the showgrounds, in its strident wake. The squeak of new shoes almost drowned the feathery cadences of the *Blue Danube*,

as the piper of circudom, the Crazy Ray of the day, gave her the works when the peaks of the big top showed in the distance.

Of circus parades within the memory of most fans something nice may be said. I recall H. H. Gunning, the venerable circus agent, telling me of a conversation with his colleague and brother alumnus of the Barnum show, under the Bailey aegis—Fred Bailey Hutchinson. Gunning chided Hutch one day on the prominence with which the 25-cent admission price was featured on printed matter and equipment alike on the Sells-Floto Circus while Hutch was its manager. "I should think it would give the public the impression of a 25-cent show," Mr. Gunning said. Hutch replied: "Well, just let them look the parade over and they will know what kind of a show it is." Verily, this was fact. This parade on the "white show" was a sparkling pageant and one of the most novel ever seen. It certainly belied the time-worn adage, "The Order of the Circus Parade Changeth Not." The Deagan Unaon was then the bally instrument supreme and Hutch spotted several of these chimes along the line, all in odd conveyances and played by good-looking women. The steam calliope was striped in the national colors (See *CRY OF CALLIOPE* on page 82)



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BILLY FINKLE

HERB TAYLOR  
SIMON COLLINS

CHIC YALE  
BILL BENTLAGE

JIMMY DAVISON  
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**CLOWNS**





## With the Circus Fans

By THE RINGMASTER  
CFA

President Secretary  
FRANK H. HARTLESS W. M. BUCKINGHAM  
2930 W. Lake St. P. O. Box 4  
Chicago Gales Ferry, Conn.  
(Conducted by WALTER HOHENADEL, Editor  
"The White Tops," care Hohenadel Printing  
Company, Rochelle, Ill.)

ROCHELLE, Ill., May 22.—Joseph Minchin, CFA, Paterson, N. J., caught the opening of the Big Show for the 15th straight year and on May 11 staged his circus party at the Belvedere Hotel, New York City, with the following as his guests: Mr. and Mrs. Robert Ringling, Fred and Ella Bradna, Mr. and Mrs. Pat Valdo, Mr. and Mrs. Merle Evans, William Storey of Court's animal act, the Wallendas, Dr. Henderson, Torrence and Victoria, Mrs. Roland Butler, Martha Wallenda, Emmett Kelley, Felix Adler, Art Springer, Valerie Antalek, Charlie Bell, Lou Jacobs, Theol Marlowe, Paul Jerome, Tex Elmlund, Toby Tyler, the Shyrettos, Mr. and Mrs. Harry Rittley, Frankie Saluto, Mr. and Mrs. Jack Le-Clair, Beth Thompson, the Doll family, Alex Neuberger, the Naitto Troupe, Mrs. Elizabeth Clarke and Ernestine, Miss Jerry Hill, Miss Patty Warfield, Clayton Chase, Harold Conn, Mr. and Mrs. Henry Reynolds. He also had as his guests Father Ed Sullivan, national chaplain of the CFA; Mrs. Madeleine Park, CFA, nationally known sculptress; Jack Peaty, Mr. and Mrs. Charles Clark, Mr. and Mrs. John Radigan and son, John, and Mae Nolan.

Minchin caught the Hunt circus several times the past two weeks. During the winter he visited a large number of circus acts playing in New York and near by and theaters and visited recently with Bill Montague on the Big One. The Big Show plays Paterson July 9 and 10. Minchin states that the show is great and just what a real circus fan will like.

George H. Barlow III of Binghamton, N. Y., now in a defense plant in Long Beach, Calif., writes that he had a swell time when Russell Bros.' Circus was there for four days. He caught the four evening performances and was treated royally by Mr. and Mrs. Webb and Dick Lewis. One evening he entertained for dinner Mr. and Mrs. William Antes and Betty Osvidos. In Los Angeles he witnessed the performance twice, including the performance Sunday evening, May 2, when Sergeant McGinnis, now stationed at Camp Santa Anita, they joined the West Coast Fans for their annual meeting, dinner and circus party. McGinnis is a Fan from Binghamton and is also a member of the circus club there. McGinnis and Barlow were guests of Richard Brandon, of the Turn-About Theater, Hollywood. Brandon is a member of the CFA and a real Fan. After the performance they were shown back stage at the puppet theater and also his circus room, which adjoins Brandon's apartment. It is all circus with plenty of color and atmosphere. Many new and different ideas in circus room adornment can be found in Brandon's achievement. Into it he was able to use his genius and imagination as a successful puppeteer and showman.

### Circus Historical Society

FARMINGTON, Mich., May 22.—New members of CHS are John Young and Stuart Thayer, Ann Arbor, Mich., and Lawrence F. Butler, Augusta, Me. Young owns the air callopie used by Zalgaz Grotto Circus, and recently loaned it for War Bond drives in this city.

CHS members Jean Le Roy, Walter Pietschman and Herbie Head, Detroit; Don Smith, the writer, and Ed Meyers and John Young, Ann Arbor, visited with Terrell Jacobs during the early performances of Olympia Circus at Detroit. Jacobs, who is an honorary member of CHS, will have a new stage wagon delivered in that city, and Jean Le Roy will add the finishing stripes on wheels and body. Jacobs was presented with a set of carved statues from old wagons  
(See Historical Society on page 87)

### M. L. CLARK & SONS CIRCUS

WANTED—Big Act to feature, also Horse, Ponies and Elephant Act. Any good Circus or Sideshow Act, Baumer Man, Cook and Callopie Player, Jim Conley, Geo. Barton, Colorado Fred and Buckskin Betty, Jerry Burrell, wire. Mail sent to this address will be forwarded.  
E. E. COLEMAN, Mgr.  
4750 N. Main St. Dayton, Ohio



PVT. C. L. PATTERSON, son of Charles Siegrist, aerialist, now stationed at the Army Technical School, Sioux Falls, S. D., is studying to be an aerial radio technician. Before entering the service Patterson was an official of Local Union 310, Tucson, Ariz. Prior to that he was with the Edythe Siegrist Company of aerialists.

## IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

BILL W. ATTERBURY, son of the late R. L. Atterbury, circus owner, is stationed at the San Diego (Calif.) Naval Training Station, Co. 43-160. Before entering the army he leaped with the Flying Romas and Charles Siegrist troupe.

FORMER advance man with the Sells-Sterling Circus, Virgil Jones is in the navy. He's with the Station Force, Barracks 1-3, Camp Endicott, N.C.T.C., Davisville, R. I.

WORD comes from William H. Watson, Homestead, Pa., that a movie, recently released by *Popular Science*, titled *Unusual Occupations*, has scenes taken at quarters of the Ringling show in Sarasota, Fla., which has many of the personnel in action.

## Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

### DRIER days?

FRED AND MARIE GUTHRIE, performers, and Jim Conley's animals have joined the Convention Shows.

BILL BAILEY, clown, left the Cole show in Indianapolis and is working at Sears in Memphis.

SAM STRATTON, formerly press agent with circuses, is with the *Porgy and Bess* theatrical production.

TOO many workmen have a faraway look.

JOE SHORT, who was a visitor at the Olympia Circus in Detroit, reports he was entertained by the show's clowns.

ART BUNNER, joey, visited clown alley of Cole Bros.' Circus in Dayton, O., meeting old friends and new boys on the show.

HERRIOTT Family, last season with Mills Bros.' Circus, is framing a novelty whip-cracking act to go out this fall. Milt Herriott sold his dogs, ponies and truck to Jack Mills last spring.

WHEN a man gets the circus fever it is usually serious and permanent.

## Dressing Room Gossip

RUSSELL BROS.—After closing in Los Angeles show headed north into Central California and the Bay District. Lompoc, Calif., furnished one of the windiest days of the season, May 13, and I might add a little dust. Business was very good. New arrivals: Helen Strahlmann and Dorothy Budwig, formerly of Warner Bros. Cartoons traveling with show as ballet girls and working elephants. Sancho Morales, formerly of Morales' dog act, on Ringling-Barnum 1929-'31, is now in clown alley. George Perry, clown, formerly of Hagenback-Wallace, also has joined. Following clowns closed in L. A. due to fact they had only contracted for the Southern California tour: George Perkins, Jack McAfee, Hugh Curtiss and Penny Parker. Mrs. R. W. Rogers had as guests at Long Beach Mr. and Mrs. Powell, and at Los Angeles Mr. and Mrs. R. W. Tanner. Robert Ascevedo, formerly a member of the Ascevedo Family, juggling and wire acts, now a member of the armed forces, stationed at Camp Cooke, Calif., attended the evening performance at Lompoc (12), with members of his division.

Ed Johnson of props informs that everything is okay. At Santa Maria, May 13, a big night house. Over 5,000 people in the tent with many hundreds turned away. Jack Joyce, equestrian director, has the show moving at top speed.  
DICK LEWIS.

## Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

Here's a confession from Walt Tyson, president of the CHS, and it has something to it: "I always look in the most unexpected places for circus items. Just this week I purchased a descriptive catalog dated 1892 for Madam Tussaud's Exhibition of her celebrated wax works in London, Eng. In it I found an interesting reference to Astley, Father of the Circus, as we know it today. Sometimes the most interesting circus history is hiding in places where you least expect to find them." In what queer places did you find circus references?

William H. Lange, of California, wants to know: What circus issued the first program in booklet form and when? Which was the first one to have a lithographed cover? Did a truck show ever issue a program in booklet form all its own?

John J. O'Brien, of California, wants to know where he can get a route book of the 4-Paw-Sells show for 1901, and for the Otto Floto show for 1904. Were such route books issued? And Bill Walton, of Pennsylvania, wants to know the date of issue of a Ringling Bros.' Courier where the spec *Cinderella* was featured. This was a year in which they also featured a gigantic parade.

## THE CORRAL

(Communications to 25-27 Opera Place, Cincinnati, O.)

PLANS for the four-performance rodeo to be staged by Hardin-Simmons University at Abilene, Tex., are completed. Everett E. Colburn, Dublin, Tex., will supply the livestock from his Lightning C Ranch. G. B. Sandifer will be rodeo secretary.

TWO contestants in the Hoot Gibson Rodeo at Kezar Stadium, San Francisco, were injured during the May 16 performance. Victor Matncy, of Yreka, Calif., sustained a concussion when kicked by a horse, and Jack McDonald, Napa, Calif., also was injured when kicked by a horse. Show drew an estimated 6,000 attendance.

HARRY BUTLER, trick and fancy roper and formerly with George V. Adams and Jack King rodeos for several years, stopped off in Cincinnati last week and visited the corral desk last week while on a tour of Indiana and Ohio towns, where he has been presenting his act under merchants' auspices to good turns, until the radio season gets under way.

DIRECTORS of Bear Club Rodeo, Waco, Tex., last week voted to continue with plans for the holding of the annual event, with performances given on five nights only. Ralph Wolf, athletic director of Baylor University and originator of the rodeo, continues as general manager. H. B. White, publicity director, says the rodeo has its own stadium located on the Cotton Palace Grounds, with a seating capacity of 9,000.

TEXAS WAR PLANTS have numerous contestants, former contestants and rodeo officials on their payroll, and announcement that the Southwestern Exposition and Fat Stock Show rodeo will be held in 1944 after a suspension in 1943 has caused numerous contestants to state that they will ask for their vacations on dates that will permit them to compete at Fort Worth. Most of the plants will give two weeks off with pay to employees who have been on the pay roll a year or longer.

ALL-AROUND championship and first place in bulldogging at Wichita Falls (Tex.) Round-Up and Texas Day Rodeo, which closed May 16 was won by Lois Brooks, Pawhuska, Okla. About 5,000 soldiers from Sheppard's Field were among spectators. One soldier, Freckles Brown, Fort Sill, Okla., placed fourth in bronk riding. First place winners in the three-day event included Clyde Burk, Comanche, Okla. calf roping; Vic Schwarz, Munday, Tex., bronk riding, and Bill Iler, Fort Worth, bull riding. Officials included Holt Hefner and Lynn Beutler, producers; Montie Reger, announcer and arena secretary; George Yardley and Buck Jones, judges; Mildred Mix and Polly Mills, timers; Hoyt Hefner and John Lindsey, clowns, and Don and Gene McLaughlin, trick ropers.

Results: Calf Roping—First day, Royce  
(See CORRAL on page 87)

## Stars and Strips Forever!!

Many of Rodeo Ben's Cowboy Friends and Customers are serving in the Armed Forces of the U. S. A. Ben makes a fervent wish that all our boys come back to thrill us once again with their daring exploits in the Rodeo Spectacles of the Golden West.

### Ben the Rodeo Tailor

Originator of the Fine Western Clothes  
3209 West Columbia Ave. Philadelphia, Pa.

## WANTED

Cowboys, Cowgirls, come on; rodeo every Sunday, holiday, starting May 30. Attention, Roy Ellis, Spike Sutton, Charley Christian. Also will use Circus Acts this vicinity. Address:  
RODEO MANAGER  
Riverview Amusement Co., Sioux City, Iowa

## WANTED LITHOGRAPHERS

Not afraid of plate glass. Good job, small hours and show PAYS unemployment compensation. Absolutely no lush. State salary and if you drive truck.  
J. S. RAMSEY, Gen. Agt.  
Hunts Circus Norwich, Conn.

## HAVE BEST

### COMPLETE RODEO ARENA IN SOUTH

Heart of Alexandria, La. 3 Big Army Camps. Will book on por cent Rodeos, Circus, Girl Show, Hillbillys, or what have you? Address:  
MANAGER, Box 1528, Alexandria, La.



# Free Dough Points to Fat Season

## Summit Beach Opens in Rain To Record Mob

AKRON, May 22.—Despite intermittent showers which didn't let up until 8 p.m., Summit Beach Park had its biggest opening day's business in years last Saturday (15), said Manager Frank Raful. From its newly designed front entrance to the farthest corner of the grounds all buildings, rides and shows were rejuvenated and several innovations in lighting effects added.

All concession, show and ride operators reported good business and look forward to a big season in this war-industry center. New attractions include the World's Wonder Side Show; enlarged Jungle Zoo, with many new animals from Clyde Beatty's Zoo in Fort Lauderdale, Fla., as well as a group of performing lions under the direction of Fred Delmar; the Topsy-Turvy, a combination Funhouse, Turn-Over Room, Laughing Mirror Gallery and Crystal Maze; and the Caterpillar and Silver Streak rides.

Being located within easy walking distance from the heart of town and busses running to the front gate, Summit Beach has no transportation problems. Free acts for the opener included Malloy's Society Circus and Salvator's Military Band, Gene Beacher's orchestra furnished the music for the ballroom. The spacious roller rink, which has been in operation all winter, received its share of the patronage. Madge Kinsey Players will present dramatic stock under canvas for the season, opening May 30.

Under the direction of Duke Drukenbrod, the World's Wonder Show opened in the former picnic building, which has been rebuilt and equipped with a neon front. Attractions are Shepherd from the Holy Land; Nellie King, musical act; George Taylor, Punch and Judy; Laurillo, man with the revolving head; Bob Ecklund, magic; Cleo Wilston, alligator girl; Helen and Stella Royale, midgits; John Humphrey, Chinese wonder worker; Spotted Family; Bluey-Bluey, acrobatic dwarf, and the Seven Alleghany Mountain Musicians. Pete Staunton is manager, and Bob Ecklund, assistant.

## Oaks, Portland, Off OK Despite Rain, Help Prob

PORTLAND, Ore., May 22.—Rain kept down the opening crowd last Saturday (15) at the Oaks Amusement Park, but there was a big pick-up Sunday when the skies cleared. Manager E. H. Bollinger said he was encouraged by the turnout. "If they'll come out in bad weather we can expect some mighty big doings when the sun shines." Opening was two weeks earlier than usual.

Only seven of the 10 rides were in operation opening day due to the shortage of mechanics to set them up. "We have enough help ordinarily for our rides and concessions," Bollinger said, "but there is a definite shortage of experienced mechanics."

Rides, the Skooter, Loop-o-Plane, Boogie-Woogie, Caterpillar, Octopus, Ferris Wheel and Merry-Go-Round got good play first two days. The Octopus is a new one for Oaks and another new Roller Plane is expected to be ready next week-end, Bollinger said.

The Penny Arcade, a favorite with the servicemen, received a nice play, and the skating rink was well patronized. Bollinger said the 11 concession games' take was as good as could be expected because of the weather.

Entrance to the grounds this year is free, and the resort itself is on the main Portland-Oregon city car line.

PORTLAND, Ore. — Blue Lake Park opened May 16, with Wes Lang and his orchestra in for an indefinite stay in the dance pavilion.



FRANK RAFUL, who this season again takes the managerial reins at Summit Beach Park, Akron, and whose enterprise and hustle are mirrored in the progress made at the popular Ohio amusement spot since he first took over several seasons ago. Rejuvenated Summit Beach, sporting a new front and many new attractions, opened the season May 15 to one of the biggest inaugural crowds in many years.

## Elements No Drag On Carlin Traffic

BALTIMORE, May 22. — Tantalizing elements, with fluctuating temperature and intermittent showers, failed to slow traffic at Carlin's Park week of May 10-16, with week-end play particularly heavy.

Free stage shows at Forest Gardens Tavern, directed by Gene Vaughn and featuring night clubbers, is proving popular with public. . . . Tiny tots finally recognized officially with opening of Kiddieland. . . . Olympic Pool rapidly being readied by Manager Jack S. Radebaugh for inaugural May 29. . . . Shortage of materials and manpower delaying erection of new Funhouses to replace one burned down in fire of '38. . . . Picnic season opened May 18, with 40 school, church and industrial outings listed for next five weeks. . . . Earl Roberts new park electrician, succeeding Jack Gonder, now a concessionaire. . . . Rebo, "Clown of Thousand Faces," returned to duty May 16.

More than 100 of the park's employees now in armed forces, but many vets still functioning. Dean is Carl Hulsey, superintendent, with Carlin since J. J. took over premises nearly a quarter of a century ago. Other long-time campaigners include Cashier Anne Dowell, Concessionaires Slim Anderson and "Crab Charley," and biz office execs, Joe Hanna and Rose Saunders.

## State Police, OPA Block Brady; "Discriminatory," Says Kleinman

CLEVELAND, May 22.—Road blockades manned by Ohio State Highway patrolmen and OPA investigators May 15 halted motorists bound for Brady Lake Park in Portage County to roller skate and play bingo.

Halted motorists were required to submit their gas ration books for checking by the OPA investigators. The investigation was made after disclosure that the opportunity to play bingo was luring hundreds of motorists, many of them holders of extra gas ration coupons, to Brady Lake Park. Some of the motorists admitted that they were on their way to play bingo but insisted they were driving on their A coupons, which permits 90 miles of pleasure driving a month.

Many motorists who obviously had intended to go into the park changed their minds and drove past it after being stopped. Only 25 actual violations of gasoline regulations were discovered dur-

## Gerety Heads New Shreveport Resort

SHREVEPORT, La., May 22.—A capacity crowd turned out last Saturday (15) for the opening of Fair Park, Shreveport's new amusement center on the grounds of the Louisiana State Fair under management of B. S. Gerety.

Gerety, who held his Beckmann & Gerety Shows in quarters this season, has spent considerable money installing neon and fluorescent lighting for a gay Magic Midway, with two giant Ferris Wheels as features. Other rides include the Merry-Go-Round, Heyday, Fly-o-Plane, midget autos and pony track. There are 12 concessions. Gerety plans matinees for kids on Saturdays.

## Matinees Slump At Spokane Nat; Pool for Army?

SPOKANE, May 22.—Louis Vogel, manager of Natatorium Park, is scouting for ideas to attract afternoon crowds to his amusement center. While night trade has been terrific, he claims that natatorium is a tomb in the afternoons. Weather has been against Vogel since his opening May 7, but he fears even more the continued poor attendance before 7 p.m., with exception of holidays and Sundays.

Spokane Chronicle's annual Tillikum picnic for school-age youngsters is expected to brighten the June income ledger, and Vogel is dicker for club picnics normally held at lake resorts.

Help situation is not satisfactory, a number of the employees holding day jobs elsewhere. Vogel claims he can't tell from one week to next how many regulars will be lined up at the pay office.

Because he can't get priority on coal, laundry service and chlorine, Vogel is dicker with the army to take over his indoor swim pool at the park.

The pool, closed for the first time in more than 20 years, is the largest in Spokane and normally draws heavy patronage during the summer. Unable to buck the War Production Board, Vogel has started negotiations with special services and physical training officers of Fort George Wright and Geiger Field.

As the army intends to teach the army men fundamentals of swimming, Vogel contends it would be cheaper for them to lease the Nat plunge than to build. As the pool is indoors and the water can be heated, Vogel hopes for a year-round contract with the army.

Natatorium is located within easy walking distance of Fort Wright and is about six miles from Geiger Field.

## Belmont's Bow Has 50% Hypo, Freer Spending

MONTREAL, May 22.—With perfect weather conditions prevailing, Belmont Park formally launched its 20th season last Saturday (15) before a splendid turnout of over 10,000, augmented by a host of men and women in uniform, who were admitted free. However, the weatherman did a complete about-face for Sunday's proceedings with a steady, cold downpour thruout the day. The preview, held May 8-9, drew a paid gate of 11,445, compared with 10,759 in 1942.

General Manager Rex D. Billings, while displeased over Sunday's washout, indicated that opening-day biz was 50 per cent better than last year. It was evident, too, that Saturday's funseekers were spending more freely, all concessions and rides getting a big play, especially in the evening when the crowd reached its peak. Enlarged ballroom, featuring Stan Wood's orchestra, also enjoyed good response. Belmont's admission stands at 20 cents for adults, 10 cents for children.

With a noteworthy innovation this year, Belmont shows the way for other amusement spots to follow. Not content with merely admitting all military personnel without charge thru the gate, the local resort has gone a step further and now allows a reduction of 40 per cent on all attractions to servicemen and women. A special booth is conveniently located on the midway for this purpose.

Shortly before the 1943 season opened two new rides—Fly-o-Plane and Octopus—were set by J. W. (Patty) Conklin, of Conklin Shows, to bring to 20 Belmont's roster of rides. Rest of layout includes Ridee-O, Lindy Loop, Auto Speedway, Whip, Scoota Boats, Rocket Ships, Magic Carpet, Thriller (scenic railway), Merry-Go-Round, U-Drive-It, Laff-in-the-Dark, Caracole, Loop-o-Plane, Kiddie Auto, Flying Scooters, Rolloplane, pony track and the river motorboat.

Philip Illions, brother of Harry A. Illions, who is now operating Celoron Park, Jamestown, N. Y., will represent their combined interests here during the season.

Bee Kyle, high diver, was the free attraction for the opening, and is slated to remain three weeks. She will be followed by the Hollywood Sky Ballet, June 7 thru 27. Jey Jay Ringens again has been booked for the last month of the season, ending Labor Day, the third consecutive year Belmont will close with him.

Transportation to the park remains exceptional. The Montreal Tramways maintains streetcar service direct to the amusement center, a distance of 11 miles from the heart of this metropolis, and has extra cars available when required.

## Cedar Point Preps; Season Outlook Rosy

CEDAR POINT, O., May 22.—Gearing its summer program to meet wartime vacation demands, Cedar Point-on-Lake Erie is readying plans for its 45th season, starting June 26 and running thru Labor Day. The popular resort is expected to benefit considerably from the tremendous war industry activities in the Great Lakes region, fatter pay rolls and the fact that workers will have little time to take distant or prolonged vacation trips.

Its seven-mile bathing beach is one of the finest in the nation and is largely responsible for the resort's popularity. Concessions are now being booked for the Amusement Circle, which will offer a number of new features this season. Highlight of the summer "calendar of events" is the scheduling of name orchestras to play nightly and Sunday matinees in the Grand Ballroom, one of the largest in this part of the country.

Low-cost bus and rail connections direct to Sandusky, O., will vie with lake steamers in bringing thousands of eager vacationists to the resort this summer. The keynote of the 1943 season is, "A Vacation Means Increased Ability To Work and Help Win the War."



# Let the Public Be Jammed

By HARRY STORIN

"TELL 'em, sell 'em and let the public be jammed!" I supposed any press agent would like to set this formula down as a success program. Most folks wouldn't accept it, however, and yet it is the simple truth. A public relations director, if you like the \$64 title, would probably shudder at the formula. A little application of the old yardstick to any successful campaign would prove it out, however. You'd find the public were told and sold if they jammed, whether it was to the circus or a January white sale or a revival meeting.

"Public relations" is a pretty high falutin' title but frankly it sums up a flock of activities covered by the average publicity head who has been "thru the school of experience and hard knocks." I suspect big business first took to the phrase when Vanderbilt spilled over to a *Chicago Tribune* reporter by the name of Clarence Dresser in 1883 when the newsman asked him about discontinuing a mall train to Chicago. Dresser queried on whether the public had been consulted about the shift. The magnate parried by saying the trip didn't pay. Then the reporter asked the big question, "Are you working for the public—or for your stockholders?" Then came the famous Vanderbilt retort, "I'm working for my stockholders—let the public be damned." A lot of trains have come and gone and a lot of Vanderbilts have, too, but they operate now with the co-operation of a publicity department or a public relations head.

### Must Represent Public

Frankly, I cannot conceive of any business, whether it be the amusement business or the selling of soap, getting along without a well-organized public contact section. Further, I like to think that the average publicity man today qualifies to represent the public in his particular enterprise even though he is supposed to represent the guy who pays the bills. Taking in the dollars is one thing and being able to take the public pulse is just another thing altogether, and that's where the publicity man comes in the door. Show me the head of a successful business today and



HARRY STORIN

somewhere along the line I'll show you he has some key man qualified to represent the public in his organization. Hiring a man just to get one's name in the papers is one thing and paying a man to help mold public opinion and build good will is quite another and, make no mistake about it, there have been enough mistakes all along the line in that sort of planning.

Lots of well-meaning folks have the mistaken idea that the chap who runs the publicity department is one who puts one correct word down and another right beside it in its proper place. True, it is one of the duties of such a chap to do this part of publicity, but that's only one phase of the job. Without too much trouble the writer could fill an entire column of this page with miscellaneous assignments that a press agent handles. If you don't believe me, just get one of our better known publicists into conversation and have him recount some of his interesting experiences that come under the head of publicity.

There is another group of well-inten-

tioned people who seem to think there is something mysterious about a publicity department. True, it is the man with the contacts who sometimes pulls rabbits out of the hat but, as for the campaigns themselves, a study of newspaper layouts, stories, ads, radio programs, plugs, pictures, etc., is open to anyone who cares to check.

### Advertising Dollar Divided

About two years ago I was giving an address to a State fairs association meeting in which I gave some of the highlights of a successful campaign I had the privilege of directing. One of the matters on which I touched dealt with the division of the advertising dollar, and I broke it down into the various media used. Percentages were given as to that part of a dollar used for newspapers, radio, etc. Following the address I was surprised at the great interest shown in that part of my talk. To me it was something anybody with a fundamental knowledge of arithmetic and a check book could decipher and find of interest. The point was that none of the group ever thought of taking the time to do this. A publicity department that runs on a mystery formula "jest ain't" and the publicity section that runs on a yardstick formula "jest is."

Primarily, the publicity head should be an "idea man" and all things ought to follow in proper sequence. Once he has learned to create his ideas he should be ready to develop them and to defend them well. And I do not mean to defend them with the public but to defend them for the public with his boss or the front office. If he is so thwarted he can't say more than "Yes, sir," or back down when the boss frowns he ought to look for a new assignment—for he'll have one soon enough.

Let's see how ideas fit into the scheme of amusement park operation. Let's start at the beginning—with ideas. The man who buys or builds an amusement park or such operation starts with—yes, an idea. The idea may be to build a park or the idea of making money; nevertheless, an idea. The average resort has, because of that idea, a lot of physical properties, rides, devices, stands, etc. Under ordinary conditions he would tell some folks something about it and they would come from far and near to see it and enjoy its facilities. In the pre-war era if they failed to come from near by there was always the possibility of patronage from distant areas to make up the local loss and so the average ran along fairly smooth. Perhaps one or two visits a season were tops but enough

folks came from a wide area and, if he ran an inviting spot, the books would balance and he might realize on his idea to make money.

### Influence Sphere Narrowed

Comes the war and what happens? Immediately the market or sphere of influence narrows down. Comes the gas ration and transportation problem and what not, and the sphere closes in rather tight; in fact, too tight for comfort.

What to do? And here's where a lot of operators have had their eyes opened. Exhibit "A" should immediately be a campaign for repeat patronage. Is there anything new about that? Let's look at the movie interests, with which I spent a great many years. Barring a few creature comforts of the de luxe houses, once the newness wears off the theater becomes just that and the job to resell the public into coming back week after week becomes the No. 1 project. What brings them back if not some new attractions with new selling and "telling" angles?

Park operators would do well to remember that while they may have hundreds of thousands of dollars' worth of equipment and perhaps a lot of good will, they still must give the public new ideas season after season and, nowadays, almost week after week. In a narrowed market folks are just not coming back often enough to make a seven-

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- 1 Merry-Go-Round with 52 Animals, 4 Coaches, 20 Armed Machines.
- 8 Timken Roller Bearing Roller Coaster Cars, 42" Gauge, 3 Seats.

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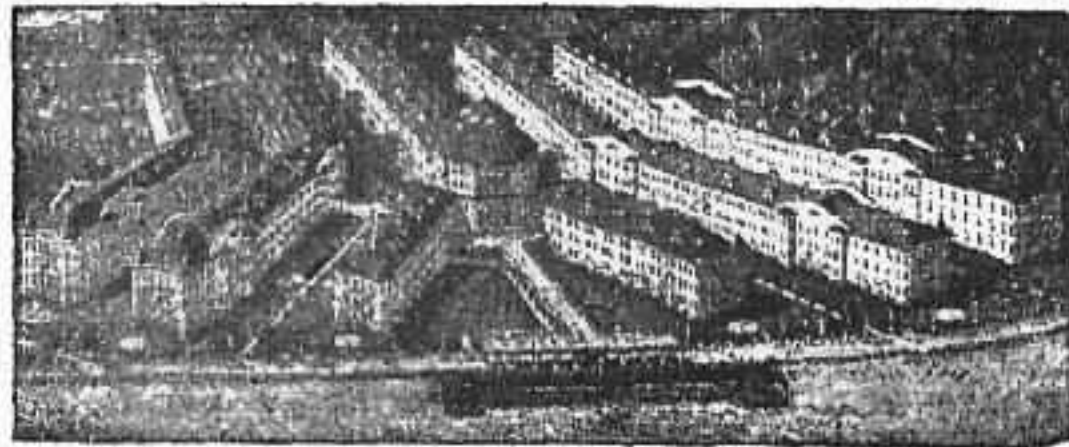
**15 LUSSE BROS.' WATER SCOOTERS**  
New motors last season. Boats in good order (metal).  
**Wesley Amusement Co., Inc.**  
643 Mattison Ave., Asbury Park, N. J.

## FOR SALE

A real opportunity for a successful Arcade Operator to buy a popular and busy Seashore Penny Arcade which has been under same ownership for over 20 years. Equipment in excellent condition. Present owner now retiring. \$15,000.00 cash necessary. Balance terms. **BOX D-76, Care Billboard, Cincinnati, Ohio.**

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**SILVER BEACH AMUSEMENT PARK**  
Dark Room Operator, Plenty Paper. Female Agents for Concessions.  
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with 1,000 outside rooms

## CEDAR POINT-ON-LAKE ERIE

Open June 26 Thru Labor Day

### Attractive Concession Space Now Being Booked

Cedar Point will be more popular than ever this season, offering near-by and needed vacation and outing facilities to thousands of patrons and war workers.

Finest bathing beach in the world . . . beautiful Grand Ballroom with name bands weekly . . . all sports and amusements.

EASILY REACHED BY CONVENIENT RAIL, BUS AND STEAMER ROUTES, AS WELL AS U. S. ROUTE 6 AND OHIO 2.

## The G. A. Boeckling Company, Sandusky, Ohio

OWNERS AND OPERATORS OF CEDAR POINT-ON-LAKE ERIE

## CONCESSIONAIRES

We want good, reliable person or firm to take over all Food and Drink Concessions at Bay Shore Amusement Park, Baltimore, Md., on a percentage or flat rental basis. We have all necessary ration points for meats and foods and have been guaranteed full supply of beer and soft drinks. \$75,000.00 gross in 1942. Also have six Game Concessions available immediately. \$32,000.00 gross in 1942. Former Concessionaire recently inducted. Help can be obtained in community. Weekly attendance 42,500. Located in defense area.

### BAY SHORE AMUSEMENT PARK, INC.

24 Knickerbocker Bldg.

Baltimore, Maryland

**HARRY STORIN** is director of promotions, advertising and publicity for E. J. Carroll Enterprises, which include theaters in Massachusetts, Riverside Park, Agawam, Mass.; Barrington (Mass.) Fair and Carroll's horse race meetings. He was born in Pawtucket, R. I., and was educated at La Salle Academy, Providence, and Manhattan College, New York City. He left college to try to get across the big pond, where there was a jam called World War I. Wound up on Broadway. His first job was with the Casey Vaudeville Agency. In Pawtucket 25 years were divided about three-quarters in showbiz and one-quarter in newspaper work in news and promotion departments. He has won several awards in advertising and newspaper campaigns. He is a member of New England Section, NAAPPB; a director of the Advertising Club of Springfield, Mass., and publicity director of the local regional Second War Loan Drive. Residing in Springfield, he has four children. One son in the army at Camp Livingston, La., who left Northwestern University to enlist, is responsible for the accompanying photo. Storin says his hobby is "Lots of work, with a few laughs now and then."



**'43 Season Holds Greater Promise For Md. Resorts**

BALTIMORE, May 22.—Decoration Day holiday period (29-31) marks the official opening of the new season at Maryland's resorts and seashore spots, a season that holds considerably more promise than the last one. Indications are that there will be no further wartime restrictions than those in force last summer, and the public apparently has become accustomed to these.

Restrictions will again bar civilians from the beaches from half an hour after sunset until half an hour before sunrise. By day, the civilian can have the run of the place, and the Boardwalks will be open to the public day and night. The coast line, of course, is still under dim-out regulations.

The restrictions on gasoline will make it more or less of a problem for motorists to get to and from beaches this year. However, bus service will be available as in former seasons.

One problem which threatens operators at Maryland resorts is that of help. The shortage of help last summer was painful and is expected to be the same this summer. College girls and boys will aid the help problem to some extent.

Amusement operators and concessionaires, too, are planning for a big season at Maryland resorts, notably at Ocean City. There is every indication that this will be one of their best seasons in recent years.

Seashore resorts will be closely watched by Maryland OPA agents in their campaign to wipe out illegal use of gasoline ration coupons. OPA agents are concentrating on the black market in gasoline coupons reportedly being operated extensively in the section.

MIAMI.—Miami's only amusement park, operated by Miami Police Benevolent Association on a year-round basis, inaugurated the summer season Sunday (16). All rides will operate daily, except Monday and Thursday, between 3 p.m. and 6 p.m. Each Tuesday will be free day for kiddies.

Carroll said that Charlie Spivak and his band, with three shows to Romberg's one and the house scaled to 75 cents top compared to a Romberg's \$1.65, would undoubtedly prove more attractive to park goers. Last Sunday's crowd was mostly composed of music lovers who might not ordinarily be counted among the park's patronage.

Friday night (14) the first of the giant war workers' parties was held at Riverside, as employees of all three shifts of the Federal Armory here held a mid-way party. Vincent Lopez's orchestra and Al Stroham's local band furnished the dance music.

At least 4,000 crowded the ballroom. The park management arranged it so that workers on all the shifts could get a chance at the party, and the resort was kept open until after 3 a.m. Other war plants in this manufacturing city are making plans for early parties at Riverside.

Riverside opened Monday (17) for daily operation, an electrical storm crabbing business.

**Pyro Displays Okay Under Mass. Bill**

BOSTON, May 22.—Operators of amusement parks will not be affected by the bill introduced into the Massachusetts Legislature prohibiting fireworks. The bill has been engrossed in the House and already approved by the Senate. It now only awaits enactment by the Senate and the governor's signature.

Under the terms of the bill, the sale or use of fireworks is generally forbidden in the Bay State. However, bill does not forbid the use of cap pistols and the like, nor does it apply to goods manufactured in the State which are to be shipped out immediately.

Supervised displays of fireworks by amusement parks are okay when licensed by local marshals. Blank cartridges for shows, factory experiments, fireworks for teaching uses, explosives for target practice, including shooting galleries, are okay too.

WIZIARDE NOVELTY CIRCUS was the free-act attraction at Capitol Beach Park, Lincoln, Neb., which cracked the new season May 15-16.

may be a particular band, a type of sport, a fashion idea, a baking contest, a new type of Victory Garden, etc. See if you can't weave an idea around the things that interest large groups.

One thing I try to keep always before me in my planning and selling is the very obvious fact that the competition for the amusement or recreational dollar is intense and if I don't work hard to get our share of it and if everybody else doesn't follow suit in the organization we just aren't going to touch a high average. The gold is there but you've got to dig harder than the other fellow and perhaps use a lot better digging apparatus—which is the idea formula.

Some amusement situations have been helped by the war and some have not because of circumstances beyond their control. Some have lost distant markets but have gained by more per capita spending. Some are out of reach of any markets because of geographical location and lack of transportation. If you are in the first group you can sit back and enjoy the situation and feel that everything is just dandy. On the other hand, you can realize your good fortune and build a tremendous amount of good will for the day when the cycle changes and you may not be sitting so pretty. Don't forget that this present era of spending and prosperity is pretty synthetic. Don't pay too much attention to the "do-gooders" who are promising too roseate a future. Don't think the world is your oyster. Keep on throwing the ideas at them as tho you had all the competition and opposition at your front door. If anything, extend yourself to do more for the public rather than less. Remember the sign in the grocery store years ago, "Cash Today, Credit Tomorrow." Well, let's try to get the cash today but let's credit a lot of faith with the public at the same time.

If there should be a few who fall into the curtailment class because of unfortunate circumstances there is no reason why they should go into a shell and remain there. If I faced such a temporary calamity at least I would take the public into my confidence, show them I could take it and continually try to keep them informed either by publicity or advertising of future plans, when, as and if. A few dollars spent in that direction is just as good an investment as weatherproof shutters. The public soon forgets, but don't you forget them. Keep on telling them and selling them on yourself or your enterprise.

**Ideas Must Be Defended**

Getting back on the brighter side, don't expect to come up with a winning idea every time. Remember, Hollywood doesn't turn out box-office smashes every time the camera turns. However, they do get a high percentage by keeping up a full load of steam at all times. While one gun is being fired someone is packing a lot of selling ideas into another bomb aimed at the public. In these days of narrowed markets we have got to dig out the ideas, keep the idea

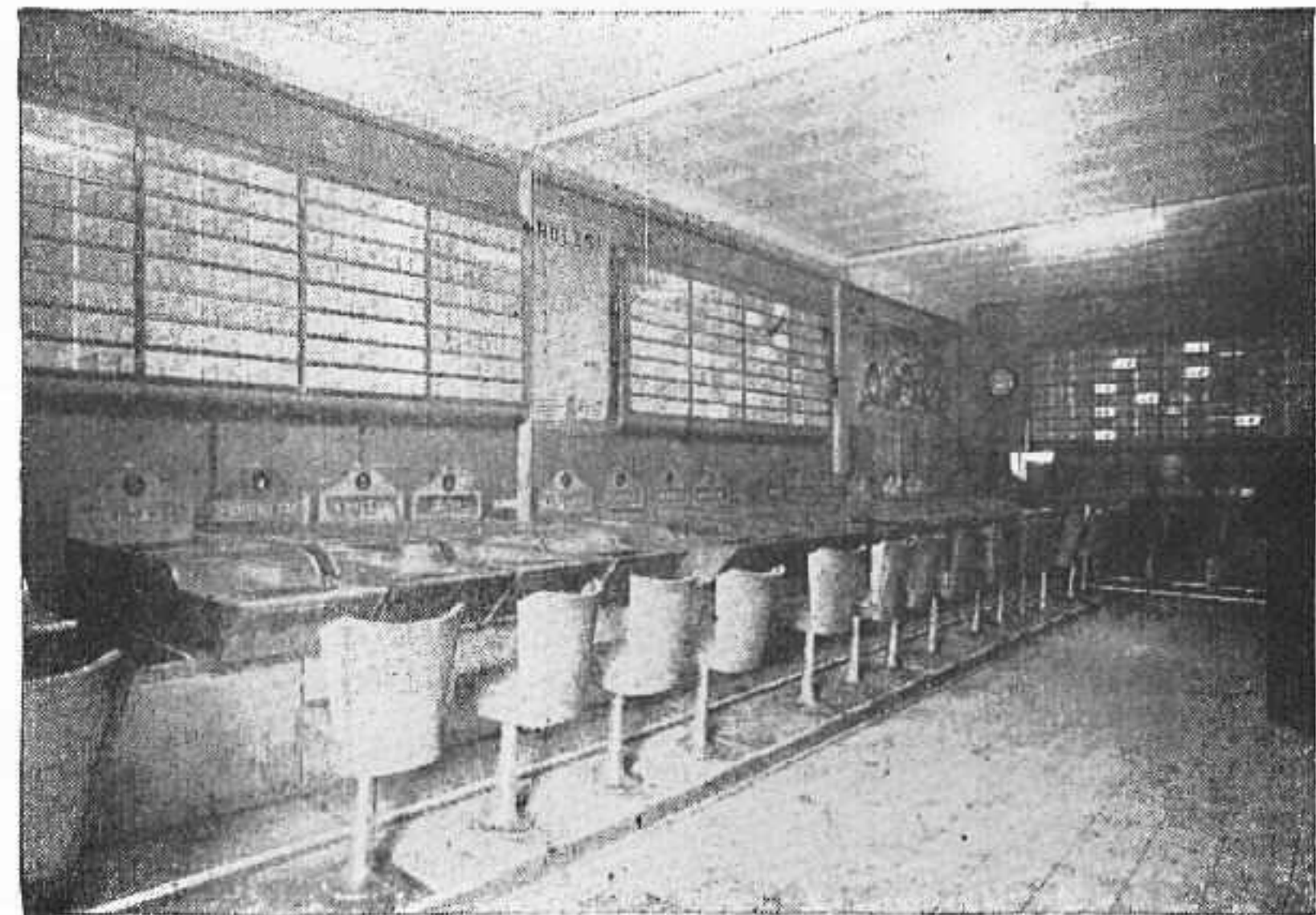
(See PUBLIC BE JAMMED on page 58)

**Romberg Attracts 2,000 in Initial Riverside Concert**

SPRINGFIELD, Mass., May 22.—Latest feature offered by Riverside Park, Agawam, musical concerts in its ballroom converted into a Music Hall, proved itself in its first trial Sunday (16) when Sigmund Romberg and his orchestra, the first attraction, attracted some 2,000 people who turned out despite unfavorable weather.

Edward J. Carroll, Riverside boss, while admitting that the rain made it an unsatisfactory test, said he was sure that the idea has clicked. Reviewers from local papers praised the idea highly, mentioning the fact that it was Springfield's first experience with outdoor concerts and opining that they would have a big following.

Looking to tomorrow for a more accurate indication of the public's fancy,



**Complete KENTUCKY DERBY GROUP GAME — 24 UNITS**  
**Only One Available—Wire or Phone Today for Price**  
**First Come—First Served**

Game consists of following equipment: 24 Tables, 24 Chairs, 3 Electric Wall Scoring Boards, 1 Electric Stop Clock. This game may be set up in units of 8 tables in conjunction with one wall-scoring unit. Eight tables require 15 running feet. Distance from the wall to the chair is 9 ft. As the game offered for sale consists of 3 units of 8 tables each, it requires a building of at least 60 ft. in depth and 12 to 15 ft. in width. However, it can be set up in a building 15x40 by operating 2 units the length of the building and one unit across the back.

The KENTUCKY DERBY is a COMPETITIVE ball-rolling group game or skill and amusement. The derby or horse-racing idea furnishes the central theme and the operation of the game is intended to simulate an actual horse-race with all the attendant thrills and excitement and with each player in exclusive control of his own horse.

The horses consist of electrically illuminated representations which appear on a large screen on wall-board. Each horse is electrically connected to a corresponding ball-rolling unit. Thus a game for 24 players consists of 24 horses and 24 ball-rolling units—an individual set for each player.

**A SENSATIONAL MONEY MAKER**  
**PLAY 50 GAMES PER HOUR!**

**INTERNATIONAL MUTOSCOPE CORPORATION**  
 44-01 Eleventh St. (Phone: Stilwell 4-3800), Long Island City, New York

day operation over a period of 20 weeks or more successful.

Here is where ideas come in. What ideas can be developed to bring them back again and again? Well, I could outline a number of them and go into great detail on the selling angles but I must beg off—not at these prices, thank you.

Seriously, however, my opinion is that the average operator or investor and his publicity department or idea men should get together and map out a season-long campaign of week-to-week ideas. Try to set up a seasonal program, using the best of the preceding year's successes if you can give them new selling angles plus an additional few of recent origin. Find out what interests a lot of people.

**Play to Public Interest**

You would be surprised if you made some research into the hobbies or special interests of large segments of the population. The other day I read where a prominent bank president had as his special hobby the raising of bees. That was his main interest aside from banking and his family. Now I don't cite this as a cue to run some sort of "busy-bee contest" but merely to show you that folks have some mighty odd interests. Find those things that a great many people are interested in and what they will go to some effort to see. It

**NATIONAL SHOWMEN'S ASSOCIATION**  
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 Good condition, \$600.00 cash. Cannot obtain operator.  
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 Concession Building suitable for Penny Arcade, Salt Water Taffy or good Game. Best resort on Lake Erie.  
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 Large, beautifully decorated Dance Floor at West Lake Amusement Park. READY TO GO. Also large Swimming Pool. For particulars call **EV 0871** or write **7275 Natural Bridge, St. Louis, Mo.** Reference.

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 Miniature Train, 24 passenger, 350 feet of double portable track, gas motor. Kiddie or adult ride. This is no toy, a real ride in perfect shape, \$1,000.00.  
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# Rinks and Skaters

By CHARLES M. JACKSON (Cincinnati Office)

## RSROA '44 Meet to Chi Rink; Detroit Conclave Pleases Heads

DETROIT, May 22.—Sixth annual convention of the Roller Skating Rink Operators' Association of the United States here on May 11-15 closed successfully after considering and meeting challenges of wartime rink operation. Confidence of members in the future was voiced in the decision to hold the 1944 championships and convention in Chicago at the Roller Bowl. There was considerable discussion over proposed convention cities. Location of the Windy City favored its selection because of the growing importance of skating in Western States. Many operators feel that the championships should be taken each year to a different city.

Sentiment was strongly for holding future championships in regular rinks rather than in public auditoriums or stadiums. Success of the meet in Arena Gardens here has encouraged future choice of a rink. Principal factors are availability of a floor adapted for skating, greater public appeal in a location publicized for skating and the more convenient facilities of a rink, with all activities in one location and a floor always available for practice by contestants.

### Sectional Meets Deferred

In discussion of proposed sectional meets prior to the nationals, President Fred H. Freeman pointed out that it would not be fair to adopt them until various localities were more evenly matched in skating development. Their advantage at a future date was conceded by him. He said this would mean more equitable judging in national contests by giving judges, particularly in figure and dance events, fewer entrants to be judged and carried in mind, since only sectional winners instead of State winners would participate in nationals. In his annual address the president reported: "We have been much surprised at the success of this wartime convention. Despite difficulties of transportation, the sentiment of our amateurs over the country was to hold the championships, and the way they have turned out has proved the choice was the right one."

"The reason rink operators are willing to come to these conventions and spend their time and money on their skaters is that amateur roller skating is a hobby,

even tho operating a rink is a business."

One important late change in qualifications of judges approved is to allow the rules, tests and competitions committee to invite specially qualified individuals to serve as judges at a particular competition. This is intended particularly to apply to qualified ice skaters or older skaters of known skill who might not possess the medals for which they are to judge, as required by a rule adopted earlier in the week, with a temporary liberalization in the case of figure skating allowing judging for twice the value of the medal held by a judge. It was voted to submit to a mail vote a constitutional amendment allowing future changes to be made by two-thirds of the members present at a convention instead of two-thirds of one-half the entire membership as now provided.

### Officers Are Re-Elected

The association unanimously re-elected all officers: President, Fred H. Freeman, Winter Garden Rollerway, Boston; vice-presidents (in ranking order), William F. Sefferino, Sefferino Rollerdom, Cincinnati; M. H. Hinchcliffe, Wal-Cliffe Rollerdom, Elmont, N. Y.; J. Warrack Norcross, Warnoco Amusements Rink, Greeley, Colo., and William T. Brown, South-Gate Rollerdom, Seattle, Wash. Secretary-Treasurer Fred A. Martin, Arena Gardens, Detroit, and the board of control continue without election under the existing constitution.

Victor J. Brown, Dreamland, Newark, N. J., board of control member, read the financial report of Treasurer Martin, who was a victim of laryngitis, showing \$10,617.22 income for the year, including \$4,508.44 from "RSROA Nights" at member rinks, and a balance of about \$4,000 in income over expenses. Figures were based upon 10 months' reports. There are no paid officers, and salaries go only to clerical employees.

Seven new trophies were presented for competition: Junior girls' figure skating, presented by Charles Horvath, Cleveland; juvenile girls' Class A speed, Jack Dalton, Cleveland; junior girls' speed, Clarence Reynolds, Cleveland; juvenile boys' Class B speed, D. J. Reynolds, Cleveland; junior boys' speed, Jack Shuman, Sandusky, O.; intermediate boys' speed, Al Kish, Lima, O., and juvenile Class A boys' speed, Jesse Belle, assistant manager, Arena, Detroit. This gives existing trophies in 26 divisions, leading only two open to future donors.

With space for exhibitors restricted because of use of space only inside the Arena instead of a large hall as in Philadelphia, the list included Hyde Shoe Company, Cambridge, Mass.; Roll-Away Skate Company, Cleveland; Gil Ash Shoes, Fitchburg, Mass.; Chicago Roller Skate Company, Chicago; Richardson Skate Company, Chicago; Weyhing Bros., Detroit; Fred W. Kalck Projection Machine, Philadelphia; Skatin' Toons, Malvern, N. Y., and Skating Review, New York.

### Some Committees Dropped

In appointing new committees, Presi-

dent Freeman dropped several, including those for revising amateur rules, tests and competitions, constitution and by-laws revision and amateur appeals, because the association is considered to have reached a stage of development where they are no longer required. Committee appointments: Finance—Victor J. Brown, chairman; Elizabeth J. Kelly, Upper Darby, Pa.; Charles Horvath, Cleveland.

Publicity and publications, Robert D. Martin, Detroit, chairman; B. Joseph Kelly, Upper Darby, Pa.; John Klick, Newark, N. J.; Violet Kelly, Upper Darby, Pa., and Dr. Keith Kuhn, Elmhurst, N. Y.; judges, tests and competitions, Fred J. Bergin, Medford, Mass., chairman; Edna Umbach, Medford, Mass., and Eldora Andrews Best, Detroit; amateur status, W. P. (Pat) Hodous (honorary), Cleveland, chairman; others to be appointed later. Dance, Perry B. Rawson (honorary), chairman; George E. Anagnost, Columbus, O.; Betty Lytle, Newark, N. J.; Melvin Umbach, Boston, Evelyn Page, Oakland, Calif.; L. W. Going, Portland, Ore.; figures, Charles Peffers, amateur, Oakland, Calif., chairman; Gladys Salsinger, Detroit; Arthur J. Eglinton, Long Island City, N. Y.; William Opatry, Brooklyn, and Fred Wickman, Chicago; speed, Cap Sefferino, Cincinnati, chairman; Otto J. Albrecht, unattached, Cleveland; Victor J. Brown, and Jack D. Dalton, Cleveland.

M. H. Hinchcliffe resigned from the board of control and was succeeded by Joseph Seifert, Brooklyn, appointed.

## Upsets Mark Detroit Results

DETROIT, May 22.—Outstanding upset of speed contests in the sixth annual Roller Skating Rink Operators' Association Championships in Arena Gardens here May 11-15 was loss of the men's senior title by 1942 champion Anthony Morelli, Arena, St. Louis, to his teammate, Frank Wander, Star repeater was Dorothy Mae Law, Arena Gardens, who placed first in junior girls for the third consecutive year and her last in this division.

Two speed records fell, according to Otto J. Albrecht, clerk. Howard Saunders, New York, lowered the 220-yard record in the junior boys' division from 23.5 to 23.4. Joanne Reehl, Dayton, lowered the one-twelfth mile record in the juvenile class A girls' division from 18.7 to 18.4.

Special officials were: Announcer and acting chairman, Jack Dalton, Cleveland; clerk, Otto Albrecht, Cleveland; referee, Rodney Peters, St. Louis; starter, Wilfred T. Hodous, Cleveland; chief timer, Al W. Kish, Lima, O.; chief judge, Al B. Schwab, Dayton, O.; judges, J. V. Johnson and J. E. McLaughlin, Detroit; timers, Edward F. Murphy and Richard H. McLaughlin, Detroit; track officials, Jesse E. Bell, Detroit.

### Winners With Points

Results: Senior men—Frank Wander, Arena, St. Louis, 110 points; Anthony Morelli, Arena, St. Louis, 80; Russell Brown, Madison Gardens, Chicago, 50; intermediate boys—Vernon Van Zont, Hag's Rink, Dayton, O., 90; Carl Ponicky, Rollerdom, Cleveland, 40; Kenneth O'Donnell, Lorelei Rink, St. Louis, and Sherman Dickholtz, Arcadia, Chicago, 20 (See Results in Detroit on opposite page)

BILL JONES opened his Silver Lake Beach Rink near Oconomowoc, Wis., May 16, with skating every Wednesday, Friday and Saturday night and Sunday afternoons. Starting June 16, there will be sessions every afternoon and night.

SANDY LANG AND COMPANY, thrill skaters, are making their Philadelphia bow at the Swan Club, booked by Jolly Joyce Agency. Also in Philadelphia Eddie Suez Agency has booked Joe Smythe into Sciolla's Cafe, while the Helen Reynolds Girls hold over with Noel Sherman's *Our Country* revue at the Shangri-La.

RAINBOW RINK, Ted W. Kyle's under-canvas enterprise, opened May 10 at Chanute, Kan., with Mr. and Mrs. Arlow Russell installed as rink managers. It is equipped with a new front offering plenty of flash and eye appeal. Color scheme is red, white and blue and the patriotic motif is further developed by the slogan "For Health's Sake, Roller Skate and Buy More War Bonds," appearing at the entrance.

## Arena Events Attract 7,000

DETROIT, May 22.—Social activities at the sixth annual RSROA convention and its national amateur championships were centered around Arena Gardens, where all sessions were held May 10-15. Arrangements committee found that absence of special busses for trips because of the war fitted into desire of most delegates to be spectators of as many events as possible. Galleries of several hundred spectators were present each day.

Entertainment for operators centered in the apartment of Mr. and Mrs. Fred A. Martin in the Arena building, of which he is manager. Open house was maintained. At the business session there was a rising vote of thanks to Martin and his associates for use of the building, which was donated. Operator-members helped with some problems of rink management, because of shortage of help, and a number aided in cleaning the rink daily for public skating after nightly contests. The championships were well covered by the local press, most Sunday papers carrying full-page spreads the day before opening. *The New York Journal-American* was represented by Bill Love, who came for the events.

Total attendance was reported at about 7,000 in a rink seating 1,500, compared to 12,000 in Convention Hall, Philadelphia, seating 10,000—or a well-filled arena daily, contrasted with vast open spaces in 1942. Final contests were held late Saturday afternoon, with presentation awards at 10 p. m.

### On Registration Lists

Charles Peffers, Imperial Rink; Catherine Cendak, Nadine Ghidella, Bill McMillan, Frankie Manning, Charles Peffers, Art Russell, Rollerland, Oakland, Calif.

Arthur Gustafson, Berthana Rink, Ault, Colo.; Kenny Davis, James W. Norcross Jr., Mr. and Mrs. J. W. Norcross, Mile Hi Rink, Greeley, Colo.

Ello J. Ambrosini, Josephina Fiducia, Maureen Hulse, Elizabeth Jones, Vi Lupien, Grace Mancuso, Francis Mayock, Sgt. Joe Nazzaro, Harry E. Neckes, Kenneth H. Ogren, Helen O'Keefe, Mr. and Mrs. Benjamin Richland, Mr. and Mrs. Julius and Raymond Schmidt, Jean Teresino, Ann Yacovini, Hartford (Conn.) Skating Palace.

Benjamin Morey, Pleasure Beach Rink; Joseph Mastroianni, Cecile Orzechowski, 100 Club; Florence Parker, Rollerland, Bridgeport, Conn. Jack Adams, Margaret and Frank Doerchuck, Lois A. Koppeler, George J. Miller, Bernard Richetti, Eli Skating Club, New Haven, Conn. Louis Bargmann, Fred Bentler, Merton Collins, Edna H. Davis, Clayton E. Daing. (See ARENA PULLS 7,000 on page 84)

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Manufacturers of those famous  
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A little better care and a little oil now and then and your "Chicago" Roller Skates will last until

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Well kept equipments will last for 10 years.

It has been done—you can do it again

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HIGHEST CASH PRICES PAID FOR YOUR OLD SKATES, REGARDLESS OF CONDITION. WRITE OR WIRE COLLECT TODAY, STATING QUANTITY, MAKE, CONDITION & PRICE WANTED.

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Cleanes the air, provides a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

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# ARSA N. Y. Convention Attended By Notables; Prez, Sec Renamed

NEW YORK, May 22.—In colorfully decorated Fordham Skating Palace, Fordham and Jerome Avenues, the Bronx, the Amateur Roller Skating Association held its annual convention and United States championships on May 11-14, opening on Tuesday at 9 a.m. with contests, and closing Friday with a Victory Ball at the Concourse Plaza Hotel.

Business sessions and election were held in the hotel headquarters. Opening address to delegates from all member clubs in the Grand Ballroom was made by President Pete Miller, Amateur Skating Union, Chicago, in which he praised President Ozzie Nelson, Great Neck, L. I., and Secretary Barbara Killip, Hempstead, L. I., for their work during the year. Other speakers included Secretary-Treasurer Daniel J. Ferris, Amateur Athletic Union, New York, and Past President Ted Young, ASU, St. Louis.

President Nelson and Secretary Killip were re-elected. Other officers named are Fred Lattau, Detroit, vice-president, and Joseph K. Savage, New York, treasurer. Elected to the executive committee: Al McCullagh, Thomas Egan, Ernest Graham, Mrs. Violet Madden and George Apdale.

In addition to the speakers other notables attending included Arthur Vaughn, senior men's singles champion, ice; Edward Le Maire, junior men's singles champion, ice; Roger F. Turner, United States Figure Skating Association, Massachusetts; Mrs. Edson Van Brunt, USFSA, Greenwich, Conn.; Mabel MacPherson, USFSA, Philadelphia, and Joel B. Liberman, USFSA, New York.

### Competition Is Keen

Highlights of the ARSA national championships were the senior men's singles, in which William Best, Detroit, was winner over Ernest Wettler, Detroit. It was the fourth victory in junior men's singles for Walter Bickmeyer Jr., Mineola, L. I. Harry Lindbergh, Detroit, easily took the senior men's speed title. Betty Ross, Detroit, lapped the field over competitors in the senior ladies' speed events. Numerous challenge trophies were presented to winners Friday night.

### Results:

Senior men's singles—First, William Best, Arcadia Dance and Figure Skating Club, Detroit; second, Ernest Wettler, Arcadia Dance and Figure Skating Club, Detroit; third, Ralph Schenick, Earl Van Horn Dance and Figure Skating Club, Mineola, N. Y.; senior ladies singles—Jean White, Dorothy Vogelsang, Earl Van Horn Dance and Figure Skating Club; junior men's singles—Walter Bickmeyer Jr., Donald Mounce, Earl Van Horn Dance and Figure Skating Club; George Mugerian, Arcadia Dance and Figure Skating Club; junior ladies' singles—Theresa Kelsch, Earl Van Horn Dance and Figure Skating Club; Yvette Kiefer,

Imperial Figure Skating Club, White Plains, N. Y.; novice men's singles—Thomas Lane, Imperial Figure Skating Club; William Reed, Boulevard Dance and Figure Skating Club, Bayonne, N. J.; Fred Lattau, Arcadia Dance and Figure Skating Club; novice ladies' singles—Irene Maquire, Patricia Finn, Earl Van Horn Dance and Figure Skating Club; Audrey Schroeder, Arcadia Dance and Figure Skating Club; juvenile boys' singles—Jimmie Murray, Mt. Vernon, (N. Y.) Figure Eight Club; Kenneth Kiefer, Imperial Skating Club; William Holland Jr., Holland's Dance and Figure Skating Club, Bridgeport, Conn.; juvenile girls' singles—June Henrich, Earl Van Horn Dance and Figure Skating Club; Rose Bova, Imperial Figure Skating Club; Diane Lanzotti, Twin City Dance and Figure Skating Club; Elizabeth, N. J.; Dorothy Luginbuhl and Albert Shady, Earl Van Horn Dance and Figure Skating Club; Martha Connors and James Connors, Co-Ed Figure Skating Club, Allston, Mass.; Audrey Schroeder and George Mugerian, Arcadia Dance and Figure Skating Club; junior pairs—Yvette Kiefer and Thomas Lane, Imperial Figure Skating Club; Rita Luginbuhl and Fred Ludwig, Ellen Richert and Clarence Carter, Earl Van Horn Dance and Figure Skating Club; novice pairs—Virginia Madden, Wells Roller Club, River Rouge, Mich., and Victor Goodell, Palomar, Lansing, Mich.; Jean O'Meara and John Bowser, Riverside Roller Club, Plymouth, Mich.; juvenile pairs—Rose Bova and Kenneth Kiefer, Imperial Figure Skating Club; Mary L. Leahy and Charles Van Hart, Twin City Dance and Figure Skating Club; senior dance—Margaret Mahoney and John Karsony, Rita Luginbuhl and Fred Ludwig, Ellen Richert and Clarence Carter, Earl Van Horn Dance and Figure Skating Club; junior dance—Patricia Mellwan and Paul Makin, Boulevard Dance and Figure Skating Club; Gereldine Whalen and Herbert Shady, Earl Van Horn Dance and Figure Skating Club; Jeanne Hammann and Raymond Tiedmann, Mt. Vernon Figure Eight Club; novice dance—Marye Gill and Arthur Forcier, Holland's Dance and Figure Skating Club; Mary Petronchak and Andrew Lisovsky, Passaic Dance and Figure Skating Club, Passaic, N. J., Doris Matturo and William Reed, Boulevard Dance and Figure Skating Club; juvenile dance—Rose Bova and Kenneth Kiefer, Imperial Figure Skating Club; Joan Schwartz and William Holland Jr., Holland's Dance and Figure Skating Club; Louise Leahy and Charles Van Hart, Twin City Dance and Figure Skating Club.

### Speed Merchants Enter

Senior Men, 440; time, 49.2—Harry Lindbergh, Norman Archer, Arcadia Speed Club, Detroit; Pete Nelson, unattached, New York; senior men, 880; time 1:37.3—Pete Nelson; Norman Archer, Harry Lindbergh, Arcadia Speed Club; senior men, 1 mile; time, 3:13—Harry Lindbergh, Arcadia Speed Club; Pete Nelson, unattached; Norman Archer, Arcadia Speed Club; senior men, 2 miles; time, 6:39.2—Harry Lindbergh, Norman Archer, Pete Nelson; senior men, 5 miles; time, 16:58.2—Harry Lindbergh, Norman Archer, Pete Nelson; midget boys, 220; time, :31.5—Bill Holland Jr., Holland Dance and Figure Skating Club; Lawrence Wells, Wells Roller Club; midget boys, 440; time, :58.5—Lawrence Wells, Bill Holland Jr.; (co-holders of title); juvenile boys, 220; time, :33—Dale Godfrey, Arcadia Speed Club; Robert Sabine, Detroit; Reginald Ople, Imperial Figure Skating Club; juvenile boys, 440; time, :52—Dale Godfrey, Robert Sabine, Reginald Ople; junior boys, 440; time, :50—James Godfrey, Arcadia Speed Club; Thomas Allen, Detroit; Jack Joyce, Wells Roller Club; junior boys, 880; time, 1:38—James Godfrey, Thomas Allen; John Yack, Twin City Racing Club.

Intermediate girls, 440; time, 56.3—Dorothy Henze, Detroit; Virginia Madden, Wells Roller Club; intermediate girls, 880; time, 1:45—Dorothy Henze, Virginia Madden; senior ladies, 440; time, :56—Betty Ross, Alice Holland, Detroit; senior ladies, 800; time, 1:49.3—Betty Ross; Mollie Frampton, Mineola, N. Y.; Alice Holland; senior ladies, mile; time, 3:51.2—Betty Ross, Mollie Crampton, Alice Holland; intermediate boys, 440; time, :53.3—Don Kirby, Bronx, N. Y.; Albert Durante, New York; Larry Bissinger, Bronx; intermediate boys, 880; time, 1:47.4—Albert Durante, New York; Ken Dean, Detroit; Howie Buchholz, Elizabeth, N. J.



IN THIS LINE-UP at the ARSA confabs and meet in Fordham Skating Palace, the Bronx, May 11-14, are, left to right: President Pete Miller, ASU; Walter Bickmeyer Jr., junior men's ARSA singles champ; Gladys Koehler, 1941-'42 senior dance champ; Daniel J. Ferris, AAU secretary-treasurer, and Assistant Secretary Simms, American Olympic Committee.

### RESULTS IN DETROIT

(Continued from opposite page)

each; junior boys—Howard Saunders, Rollerblade, Cleveland, 60; Ronnie Rafferty, Hag's Rink, Dayton, O., 40; Ross Studt, Sefferino's, Cincinnati, and Harry Tinesella, Arcadia, Chicago, 30 each; juvenile A boys—Sam Zaitz, Roller Bowl, Cleveland, and Ray Martinez, Rollerblade, Cleveland, co-champions, 50 each; Cliff Schattengerk, South Gate Rollerrome, Seattle, 20; juvenile B boys—John Gallagher, Rollerblade, Cleveland, 80; Paul Best, Doling Park Rink, Springfield, Mo., Bruce Molinen, Arena Gardens, Detroit, and Gene Bell, Arena

Gardens, Detroit, 20 each.

Senior ladies—Jeanette Killoren, Arena, St. Louis, 80; Anita Newquist, Madison Gardens, Chicago, 60; Florence Migac, Rollerblade, Cleveland, 30; intermediate girls—Louise Moore, Arena Gardens, 80; Esther Swiat, Madison Gardens, 70; Pearl Adams, Rollerblade, Cleveland, 30; junior girls—Dorothy Mae Law, Arena Gardens, 60; Marcella Soltis, Rollerblade, 30; Beverly Luft, Madison Gardens, 20; juvenile A girls—Janet Freese, Sefferino's, 50; Joanne Reehl, Skateland, Dayton, O., 40; and Jean Bradshaw, Rollerblade, 20; juvenile B girls—Joan Gamble, Sefferino's, 60; Eleanor King, Arena Gardens; Dolores Philbin, Sefferino's, and

(See Results in Detroit on page 84)

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| 5 "THERE'S NOTHING LIKE THE SMILE OF THE IRISH" OO | 1100       | 100  | 6/8   | 14 Step, March, All Skate ★    |
| "I PLEDGE ALLEGIANCE TO YOUR HEART" OO             | 1101       | 100  | 6/8   | 14 Step, March, All Skate ★    |
| 6 "PLAY FIDDLE PLAY" X                             | 1120       | 112  | 3/4   | Waltz, Style B, or All Skate ★ |
| "THIS HEART BELONGS TO YOU" X                      | 1121       | 112  | 3/4   | Waltz, Style B, or All Skate ★ |

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All Six \$5.50; 3 \$3.30 (Minimum Shipment 3 Records).  
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150,000 soldiers here. Big family park and picnic grove. A gold mine for a good rink man who knows the business.  
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INDIANAPOLIS  
FRANK EDWARDS, Manager  
Park opens Decoration Day

**WANTED PRETTY SKATING GIRLS**  
That can lift, whirl clockwise to right, 18 to 24 years, no older. Weight about 125 lbs. Salary \$40 to \$75 week; food, room, transportation furnished. See  
**EARLE REYNOLDS**  
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The Army Air Forces Technical School, Sioux Falls, S. D., desires to rent, operate or have operation on a percentage basis an outdoor Portable Roller Rink located just outside this Post for the exclusive use of military personnel and their guests. Contact  
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|---|----------------------------------|
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| RS 443 I've Heard That Song Before      | RS 449 No More Coffee in the Pot |
| RS 444 You'd Be So Nice To Come Home To | RS 446 I Don't Believe in Rumors |
| ★ RS 445 If I Cared a Little Bit Less   | RS 449 New Shoes                 |
| Dancing With Tears in My Eyes           | ★ RS 450 Shadow of a Doubt       |
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# Secs Setting '43 Ag Themes

## Regina Execs To Carry On

City Council pledges support with 7G grant—agricultural side to be stressed

REGINA, Sask., May 22.—Directors of the Regina Provincial Exhibition this week decided to carry on with their summer fair as scheduled, but announced there would be no midway. Situation of the other fairs on the Western Canada Association of Exhibitions Class A Circuit will be the same as that of Regina, it was believed.

Agricultural side of the annual will be stressed and the usual agricultural and livestock exhibits will be on display, it was announced. Efforts will be made to present the grandstand attractions, booked earlier in the year, as scheduled, and running races will be held daily, officials said.

James Grassick, fair manager, said efforts will be made to have J. W. (Patty) Conklin, president Conklin Shows, bring concessions and rides here for the children. There will be no rodeo, such as was held last year, Grassick said.

"Transportation difficulties," Grassick said, "necessitated the cancellation of the midway earlier in the week." Conklin announced at Brantford, Ont., that the shows would not go on the road this year unless a ruling of the Dominion Transportation Controller, banning special trains, was rescinded. Shows had been billed to take to the road late this month.

City council here pledged its support to the fair board and guaranteed the association \$7,000 so that plans for a 1944 exhibition could be laid during the fall. Alderman agreed the fair should continue. Prizes this year will be in the form of War Bonds, officials said.

## Paulding Date Switch Is Okayed; Talent Set

PAULDING, O., May 22.—Carl Laukhuf, secretary of Paulding County Fair here, said last week that permission has been granted the annual to change its dates from the third to fourth week in September.

Paul Spor's Hit Attractions will provide the professional talent for Rulman's "A" Book Opportunity Revue, a musical tournament in which winners of the six sessions will be featured on the Friday night grandstand program. Spor also will provide the free acts and grandstand attractions.

ST. PAUL.—William & Lee Attractions have been signed to present their revue *Keep 'Em Smiling* and several circus acts as the grandstand features at Watonawan County Fair, St. James, Minn.

ESCANABA, Mich.—Upper Peninsula Fair here was canceled for the duration by action of the board of managers last week.

## It Ain't Fair, Fido

SALEM, Ore., May 22.—On the day that State Fair Director Leo Spitzbart said he didn't know whether there would be a State fair it was announced that military officials had okayed dog racing for the city of Portland. And that started a series of editorials among leading newspapers of the State, with *The Capital Journal* of Salem hitting the average theme with "The State fair was organized to further Oregon's place as an agricultural and horticultural State and to celebrate its triumphs in those directions. What the dog races were organized to further and celebrate, we haven't been advised. But it seems the farmer can work his head off to produce food for victory and the dogs can just race."



ZYNE ELIZABETH HAMID, daughter of George A. Hamid, the act booker and fair-park-circus operator, and Mrs. Hamid, who was married in Richmond, Va., May 22. The bridegroom is Juan Manuel Caloca, a cadet at Officers' Candidate School, Camp Lee, Va. Ceremony was held in the Hotel Jefferson with only the immediate family in attendance. The Hamids' son, Lieut. George A. Hamid Jr., USNR, is in active service in the Pacific. Cadet Caloca was educated in Puerto Rico.

## Miss. State Plugs "Win the War," Ag Theme; Program Set

JACKSON, Miss., May 22.—Dates for Mississippi State Fair were set here last week. Rex B. Magee, general manager, announced. Annual, said Magee, will be held in October, with Rubin & Cherry Exposition providing the midway attractions. Principal feature, however, will be the American Polled Hereford Show, Magee said.

Fair will feature its "Win the War" theme, and negotiations are under way for army participation both in exhibits and in the other fair activities.

The Hinds County board of supervisors was instrumental in bringing the Hereford show here, and in addition to this feature agriculture in wartime will dominate the exhibits.

## Kane Bill Provides Protection For the Operation of Games at Ohio County, District Annuals

COLUMBUS, O., May 22.—State Senator Lawrence A. Kane sounded a warning from the State House here this week that county, rural and municipal fairs held annually in the State would suffer unless proper amendments were passed along with his proposed House Bill No. 384, now before Ohio legislators. Kane's bill passed the Senate Committee on May 19 by a vote of 6 to 1 and it is slated to come before the Senate for vote some time next week. It should reach the House the following week.

"Proposed amendments to bills 13063 and 13064 of the General Code of Ohio," said Senator Kane, "protect county and district fairs in that they prohibit the operation of any games for an individual's profit. The amendments, if passed, will provide adequate protection against any attempt to jeopardize the operation of games at county fairs, which at almost all annuals constitute strong financial support.

"In many areas in Ohio," Kane continued, "we are passing thru a spasm of gambling reform and have blindly and unconsciously framed legislation which if enacted would destroy the

## 41 Iowa Boards Set Dates, Map 1943 Operation

DES MOINES, May 22.—L. B. Cunningham, secretary Iowa State Fair Board, said last week he had received dates for 41 fairs that are definitely scheduled to be held in the State this year. Last year 83 were held and Cunningham said he expects about 65 will have annuals this year.

Noting that reports from the western part of the State are meager so far, Cunningham said he expects that the list will grow to 65 when the final reports are in.

"People are going to want to go some place," he said. "The average county or district fair usually does not draw from beyond the trade territory of the city in which it is held. Then all this 4-H Club stock must be assembled some place for a sale. I think these fairs will draw some good crowds."

He also pointed out that the Buena Vista County Fair will be held at night this year to avoid a conflict with work in the fields. Only change in prices so far noted is Howard County Fair, Cresco, which has raised its admission fees from 35 to 50 cents. Taxes are included in the new figure, however.

Annuals which have set 1943 dates include Greenfield, Audubon, Nashua, Postville, Independence, Alta, Allison, Manson, Atlantic, Tipton, Marshalltown, National, Adel, Manchester, Spirit Lake, Elkader, Estherville, West Union, Ackley, Hampton, Eldora, Cresco, Ida Grove, Monticello, What Cheer, Central City, Malvern, Osage, Albia, Hartley, Sibley, Ponda, Brooklyn, Oskaloosa, Nevada, Lorimer, Keosauqua, Eldon, Fort Dodge, Moville, Northwood and Allison.

## Cuyahoga Called Off Again

CLEVELAND, May 22.—Wartime problems of transportation, labor and food supply make it inadvisable to hold the Cuyahoga County Fair this year, it was decided May 15 at a meeting of the directors of the Cuyahoga County Agricultural Society at Berea City Hall. At the society's annual meeting last September it was tentatively voted to hold the fair, but directors now have decided that it would be too difficult for both exhibitors and visitors to attend this year. Board elected these directors: Howard Starkey, Harvey Bicknell, Louis Foote and Edward Koster.

## Baldwin Overseas

CHICAGO, May 22.—Douglas K. Baldwin, resigned president of the IAFE and former executive of Minnesota State Fair, St. Paul, and Alabama State Fair, Birmingham, is in Australia, according to word received by friends here. He left his fair posts to join the American Red Cross for overseas service several months ago. He reports a thrilling assignment, recently being given time out for the luxury of his first tub bath in six weeks and a few days off "just to sleep." Mail reaches him in care of the American Red Cross, A. P. O. 50, Postmaster, San Francisco, Calif.

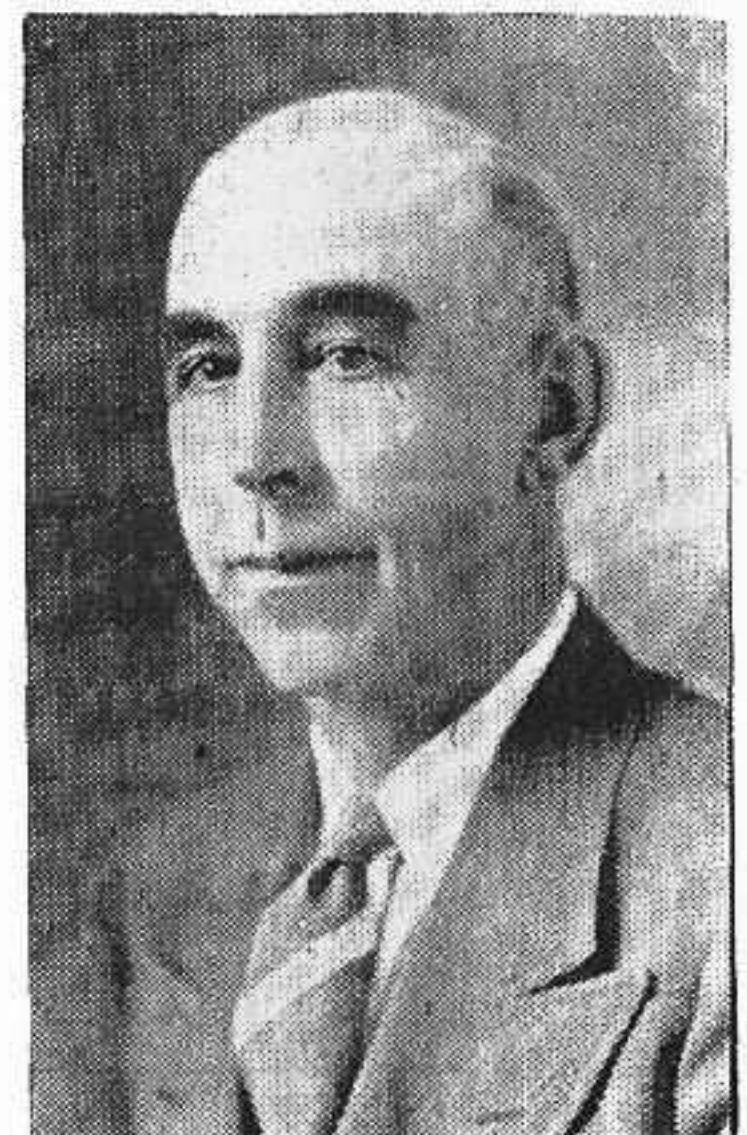
## 2 Jersey Groups Are To Continue; 4-H's to Fore

TRENTON, N. J., May 22.—At least two fairs scheduled to be held in the State this year, definitely are going ahead, it was announced yesterday from the office of Secretary W. H. Allen, of the New Jersey Department of Agriculture. Harry E. LaBrique, manager of New Jersey State Fair here, reports that his annual will be presented as planned, as will the Flemington (N. J.) Fair, Maj. E. B. Allen, manager, announced.

Several managers are planning substitute activities, which will take the place of the usual fairs and keep the associations active for the duration. William Evans, secretary of Sussex County Farm and Horse Show, said there is a "possibility of a one-day 4-H Club Show."

Last year the South Jersey Agricultural Fair Association held three competitive exhibits in place of the usual fair at Pitman, and its secretary, Ralph B. Starkey, said that "the probability is that similar arrangements will be continued for the duration." Middlesex County Fair Association plans to foster and support 4-H Club local community achievement exhibits within their districts, Fred Gauntt, County Club Agent, reports.

Wartime shortages of tires and gasoline, making difficult transportation to and from the annuals, was given as one of the reasons for cancellation of their plans for the holding of fairs in the State by six managers.



J. GLYNN DEVLIN, widely known in Minnesota county fair circles and re-organizer and president of Olmsted County Fair, Rochester, who died in St. Mary's Hospital there May 15 after a three-week illness. Under Devlin's leadership, Olmsted Fair was said to have become a thriving annual. Its 4-H Club department, in which he had a great interest, was regarded as especially outstanding. Details in Final Curtain.



# Indiana Considers Its 4-H'ers

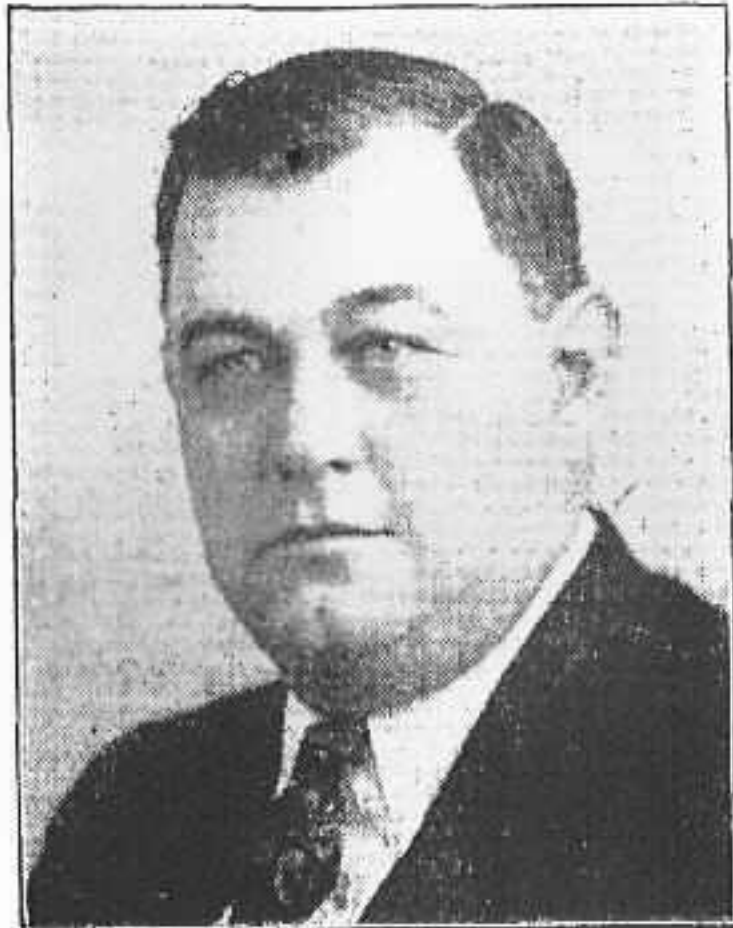
By LEVI P. MOORE

(Editor's Note: After it had been announced that the Indiana board would hold a State 4-H Club Show next fall, Levi P. Moore, board member in charge of publicity, was asked to give the reasons leading up to the decision to stage such a show, partly in lieu of the canceled '43 State Fair in Indianapolis. At the State meeting of Indiana fair managers in Indianapolis in January there was a strong feeling that the thousands of youngsters in the State were entitled to an annual showing of their accomplishments in agriculture and home economics, especially in wartime. Some fair executives who consider that their plants are somewhat similarly situated as to government usage at present have evinced much interest in preparations for the Hoosier show and are considering possibilities of staging some sort of annual showings for their boy and girl exhibitors, the fair men and women workers of tomorrow.)

PROBABLY all persons interested in fairs have learned that the Indiana State Fairgrounds, Indianapolis, were taken over in the spring of 1942 for war purposes. It was quite a shock to the Indiana State Fair board members, as nearly 90 per cent of the members are agriculturists, but at that time they could not even visualize a State 4-H Club Show.

During the past year the board members realized more and more the great disappointment brought to these 4-Club

members thru the cancellation of the State Fair. These boys and girls worked hard thruout the year on their 4-H projects and really had no definite goal to attain. The Indiana State Fair board also realized that nearly half of the exhibitors at the Indiana State Fair in the past have been 4-H Club boys and



LEVI P. MOORE, Rochester, is a veteran member of the Indiana State Fair Board, widely known in the field of fairs over the nation, and for a number of years has been assigned to the publicity and amusement features of the big Hoosier annual. Active in stock-breeding organizations, he is also in newspaper business in Rochester.

girls, so to help them fulfill their achievements the board decided in January to hold an Indiana State Fair 4-H Club Show this year.

### Coliseum Focal Point

The State Fair board still controls the million-dollar Coliseum, considered the finest on any State fairgrounds in the country; the light harness horse barn and nearly 16 acres of ground, also the tourist camp.

Housing facilities for colts, calves, sheep and chickens will be made in a section of the light harness horse barn, and sleeping quarters for club boys will be made on the balcony in this building. Swine exhibits will be housed in a tent on the grounds. Girls will display their exhibits in the Coliseum, and their dress revue will be held in the Coliseum on the stage.

Johnny J. Jones Exposition has been contracted for this period and the entire show will be located on the grounds previously known as the Machinery Field. The WLS Barn Dance will be on the grounds on the opening Saturday, with their entire cast broadcasting from the Coliseum that evening. Barnes-Carruthers, who have been on the Indiana State Fairgrounds with a big revue for the past several years, will present their show in the Coliseum, starting Sunday afternoon. They will give eight shows, six night performances, Sunday thru Friday night, and matinees on Sunday and Thursday. Another feature of the 4-H Club Show will be the Labor Day program to be held in the Coliseum.

### Profit Not Considered

It will cost the State Fair board nearly the same amount of money to sponsor this show as it has in the past, but the board realizes what a show of this kind will mean to every 4-H Club boy and girl thruout the State, and therefore it is putting forth every effort possible to make this show the best, even tho the board is unable to break even in dollars and cents.

The Indiana State Fair board has

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## YORK INTER STATE FAIR

**5 DAYS Sept. 14 to 18 5 NIGHTS**

Presenting  
**EDUCATION  
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More to see . . .  
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Bigger—better—gayer.  
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*Plus Amusement*

Mammoth Midway  
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**YORK INTER STATE FAIR**  
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**IN PEACE AND IN WAR**

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**NOW BOOKING  
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ACTS—REVUES—FIREWORKS**

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Acts of all kinds. Can give good season.  
Give full details first letter.

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**FAIR SECRETARIES**

Make your fair a success with J. C. MICHAELS  
BIG CITY GRAND STAND CIRCUSES,  
Revue and outstanding Thrill Acts.

**ATTENTION, ACTS**

Standard Novelty Acts can always secure  
booking through our offices.

**J. C. Michaels Attractions**  
Reliance Building KANSAS CITY, MO.

**PLYMOUTH FAIR**

**SEPTEMBER 14-15-16**

New Hampshire's Biggest  
WANT Shows, Grind Stores, Novelty  
Salesmen.  
No C. Wheels.

L. E. MITCHELL, Gen. Supt., Plymouth, N. H.

**WANTED**

For **BIG ARMSTRONG COUNTY FAIR**

FORD CITY, PA., SEPTEMBER 3, 4 AND  
LABOR DAY, DAY AND NIGHT.

CARNIVAL with up-to-date equipment. Con-  
tact immediately **WALTER H. BOWSER**,  
P. O. Box 366, Ford City, Pa.

**ATTENTION, FREE ACTS**

Can guarantee long fair route for high-class Acts  
doing 2 or more acts, Family Acts, Troupes, Doubles,  
Singles. Price must be right. Give full details.

**WILLIAMS AND LEE**  
464 HOLLY AVE. ST. PAUL, MINN.

**WANTED**

SHOWS AND CONCESSIONS FOR FAIR.  
AUG. 23, 24, 25, 1943.

Rides and Free Acts booked,  
Free Gate.

M. K. FREY, Secretary  
Eagle Grove District Junior Fair Eagle Grove, Ia.

## Dodge County Fair

### BEAVER DAM, WIS.

**SEPTEMBER 17, 18, 19**

Want Independent Concession and Shows

**F. C. KNAUP**  
Secretary

**HOWARD SHEPARD**  
Supt. of Concessions

## CHIPPEWA FALLS FAIR

**WILL BE HELD**

Chippewa Falls, Wisconsin  
**AUGUST 3-4-5-6-7-8, 1943**

Local Conditions Good. Concessions Open—Only Novelties Closed.

Write or Wire  
**NORTHERN WISCONSIN DISTRICT FAIR**  
A. L. PUTNAM, Secy.-Mgr.

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DULUTH, MINN., OR ST. LOUIS PARK, MINNEAPOLIS, MINN.

## NORTH DAKOTA STATE FAIR

**JULY 5-10**

Wants a Carnival or someone who has Rides. Also want to lease Gaming  
Concessions; no objections to leasing to Carnival. Write  
**H. L. FINKE, SEC., MINOT, NORTH DAKOTA**



never received money from the State for premiums awarded at the previous State fairs, appropriations having been made by the State only for building programs. Therefore the State Fair must meet its own expenses, and it has made a good profit every year with the exception of a few years ago. The State Fair has been known for the past few years as one of the greatest in the country, with over 18½ acres under roof. Each year 250,000 tickets have been sold in advance and many more could have been sold. These tickets were placed on sale at half price and were sold in about 11 days after they were in the hands of county agents, farm bureaus, banks, drugstores, etc., thruout the State.

**Stress on Agriculture**

This year, above all, the writer believes that every fair—county, district or State—should place much stress on agriculture and encourage it as much as possible, as they should realize that during the war and with a shortage of help these boys and girls will spend every effort possible and give long hours in doing their part to win this war. After the war is over (and the writer hopes it will be soon) the Indiana State Fair will be back in full swing as in the past. Plans are being worked out now and will be completed by June 1 for all premiums to be offered for the coming club show.

Commissioner of Agriculture Charles M. Dawson; Paul Moffett, president of the Indiana State Fair board; Guy Cantwell, secretary, and members of the finance committee are working with those who are interested in club work at Purdue University to complete plans for a real 4-H show. Booklets will be mailed within a short time to all 4-H Club boys and girls thruout the State.

**Awards Include Scholarships**

Premiums offered will be approximately \$2,972.80 in the cattle department, \$1,461 in the swine department, \$261.60 in the Lamb Club; \$120, Colt Club; \$128.80, Poultry Club; \$59, entomology; \$143.20, Potato Club; \$160, Gar-

**Fair List**

A list of fairs and expositions will be found in the List Section of this issue.

den Club; \$190, Clothing Club; \$180, Canning Club; \$198, Baking Club; \$592, Dress Revue Club; \$30, 4-H Home Economics Demonstration.

Trips to the International Stock Show and National Dairy Show and scholarships to Purdue University will be given to the winning teams in the livestock judging contest and dairy judging contest.

Realizing that this is a new undertaking, the Indiana State Fair board wants these 4-H Club boys and girls to really enjoy this week at the show and to consider it their vacation for a year of hard work spent in producing much-needed food for our country.

**KANE AMENDMENT**

(Continued from page 56)

dart, nail, milk bottles, fish pond, hoopla, etc., could be legally but absurdly interpreted under State statutes as games of chance." Kane set up a list of 16 games which under present laws could be termed games of chance.

"These," said Kane, "are the very games that help finance the fairs, and if any one law-enforcement agency takes this feature away from the fairs it's possible they could not operate." Furthermore, the award of a blue ribbon for prize livestock or crops can be easily classified as gambling under the strict interpretation of the law, because a farmer pays an entrance fee to display his stock or crops and if awarded a blue ribbon, this recognition raises the valuation of the livestock in auction or resale.

"It seems to me that if a farmer works all year to improve his crops or livestock surely we can't deny him the pleasure of his annual county fair. I think we have put enough regulations on the farmer without adding insult to injury.

"I am sure, however, that that was not the intent and purpose of the original bill and for that reason I have proposed amendments to 13063 and 13064 to protect not only the rural fairs of Ohio but also social affairs sponsored by charitable, fraternal and patriotic organizations and events conducted in many of our Ohio counties for the benefit of widows and orphans, volunteer fire departments, air-raid units, civilian defense corps and the U. S. O."

SPRINGFIELD, Mass.—Staff Sgt. Donald J. Bevan, formerly a member of Harry Sturin's staff at Great Barrington Fair and listed as missing in action, is believed by his parents to be a German prisoner of war. They base their belief on a broadcast they heard from a Nazi propaganda short-wave station over which a message to them from their son was read. Mr. and Mrs. Walter Bevan, his parents, said that the message contained a pet name for his girl friend

and a message to them in his usual style that made them sure it was genuine. Bevan was twice decorated for bravery while a member of a crew of a Flying Fortress.

**BRADY LAKE BLOCKADE**

(Continued from page 51)

and was not operated by the park management.

The roller skating rink has been operating nightly for several weeks and Brady Lake opened May 22 for weekends. Official opening is skedded for Decoration Day. Fireworks and inauguration of new rides will mark the opening.

This is the second year that Brady Lake has been managed by Edward C. Kleinman. Last year the amusement resort was remodeled. Tons of beach sand were trucked in to make it one of Ohio's finest inland beaches and a number of new features were added.

Plans for large-scale improvements of the park have been postponed until after the war. Brady Lake is conveniently located for the thousands of war workers in the Kent-Ravenna area, as it is situated midway between the cities, about three miles from each.

**PUBLIC BE JAMMED**

(Continued from page 53)

bombs loaded and give them the publicity and advertising gun at all times. Once you have set up the idea and you have defended it and sold it to the front office, work up a sweat and fire away. If it isn't worth doing well, then drop it and try to find something else.

Two vitally important factors in any campaign are proper timing and a sense of values. Both ought to spring from research, intuition, previous campaigns, horse sense or whatever you use to gauge the public pulse. It is pretty difficult to set down any special technique covering these stratagems. The best way to demonstrate is to cite a case in point.

Every four years in our State a referendum automatically goes on the ballot. We had the problem in one of our enterprises last November. Timing and a sense of values were important in planning the strategy. First came a research into the campaign of four years previous in which the vote carried affirmatively by a very slight majority, too tight for comfort. Then came a study of the selling angles of the old campaign (not ours). Then came a study of how to time ours. Quietly we sewed up radio time day before and morning of election day. By the same process we tied up page 3 of several dailies for day before election. All this was done some time ahead of date.

Following a study of angles used previously we decided to throw all of them out the window and hit directly at issues in an honest way and without trying to confuse the public mind. Of course, we contacted area leaders and political big-wigs, but in an area of over 1,000 square miles and with a practical knowledge that some politicians' promises are worth a dime a dozen at all times, we relied solely on the timing plus newspaper and radio angles directed to Mr. and Mrs. John Public. We were advised to stick to the old campaign angles but declined. After giving the campaign the gun we sat back and waited. The result—we carried 60 out of 65 voting districts in the entire area and lost the 5 others by narrow margins. All this happened in a county where we were told the voters were "non-liberals." In the very next county, larger and more liberally minded, or so we were told, the issue was emphatically defeated. One campaign worked, one lost, and yet both campaigns cut across large segments of the same type of folks. Timing and a sense of values proved right strategy in one spot and poor timing and a distorted sense of values lost in the other in practically the same area and on the same day. One campaign cost a tremendous sum and lost; ours, a moderate amount, and we won. There must be a reason, and I point out two of them above,

**No Bargain Miracles**

Now a word to the front-office chaps. Give the publicity department lots of co-operation and things to work with. Don't expect miracles at bargain prices.

Remember, if your man had the success formula he would not be at your side. A line would form outside his office any day he comes up with a high batting average on his campaigns.

As I write this my mind goes back to the time when as kids we used to jam the street cars or even the old-fashioned carryalls to get to an amusement park. Some operators must have gone into their shells when the movies arrived and they gave up campaigning for the amusement dollar. Perhaps they were waiting for the movies to blow up. Don't forget, some of our current movie moguls would blush if they had read back to them some of the statements they made with the advent of talking movies and radio. Look up the trade journals of the movie industry at the time the talkies hit the screens if you don't believe me. A good many Mr. Bigs labeled them a passing fancy, said the silent movies could not be dislodged, etc. Well, the same Mr. Bigs of the park industry may have been thinking along the same lines at the advent of the first filmers.

The park organization that will succeed today is the one that keeps up a 52-week barrage and a 365-day-a-year planning program. In some instances park operators have found out they can open earlier than was ever dreamed of in the old days. Then, too, they have discovered some units that can be operated successfully year round. Eddie Carroll, of Riverside Park, has pioneered in that direction. Circumstances may differ, but where ideas are tried they are being found successful. You can't hit the ball unless you swing. Amusement parks can be great recreational centers but, as I have treid to point out in my stumbling way, public interest in them as community centers as well as resorts must be maintained.

Exploration into the psychology of public relations is a big subject and pages could be written about it. It can involve every phase of your operation and the public contacts that result. Since we are covering the idea part or the publicity-advertising aspect, there is one more angle I should like to touch upon. The whole part of your organization that is part and parcel of your enterprise must back up whatever ideas or policies are established in order that full co-ordination can be achieved in making an impression on the paying public. If a halfway job is done in carrying thru an idea to its full realization then halfway results will be obtained.

Maybe you are fully aware of all these things that I have spoken of and, since the surest way to be dull is to say it all, perhaps I shall just leave you with the original formula, "Tell 'em, sell 'em and let the public be jammed!" Period.



HELLO FOLKS!

I'M ON THE INSIDE FRONT COVER AGAIN. SEE YOU THERE.



**PYROTECHNIC**

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We are on our 10th month at Victory Inn, Council Bluffs, Iowa.

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WANTS Eating Stands, also Dining Hall seating 300 people. Real money maker. Ice Cream, Candy, Peanuts, Pop Corn. All Frozen Products, all in one, for sale exclusive. Reason for advertising follows: One man had all Concessions exclusive. This year this party out of business. Guarantee you 80 to 100 thousand people. In center of war work. Big money.

Write or Wire HARRY KAHN, Secy. Fair, Wapakoneta, Ohio.



# The Editor's Desk

By CLAUDE R. ELLIS  
CINCINNATI

and no one ever left his cookhouse hungry, whether with the price or without. In my estimation, he was one of God's true noblemen."

† † †

**E**VEN the Patty Conklin may not be able to play the Class A Western Canada fairs, there should be nothing very surprising in the plans of officials of that loop to go ahead with the noted annual exhibitions. If the Canadian railroad ban is not rescinded or amended, the big midways surely will be missed but those sturdy provincial fair execs will have much to show in a war year, what with their output of livestock and agricultural attainments. At this writing the fair workers can see damage to the Dominion if there is only one year's lapse of the four major exhibits. The naturally isolated living of so many of their patrons permits at the fairs an invaluable uplift in spirit thru the intermingling made possible to the prairie populations. In the meantime, there is being no neglect of ways and means by which a partly adequate proportion of entertainment can be devised.

will be very happy to act as hosts and who would appreciate this information being given as much publicity as possible in the U. S. A. and Canada. I have been appointed social liaison officer by the Amusement Caterers' Association and I shall be glad if any communications in this matter will be directed to me."

† † †

**BEST** thing of its kind we have read in many a moon is by Murray Powers, Sunday editor of *The Akron Beacon-Journal* and a member of Pete Mardo Tent, CFA. It ran more than a page, with art, in the Ohio sheet of May 2 and in *The Detroit Free Press* of May 9. While the title "Barnums of the Sticks" is reminiscent of former med-show ads of the redoubtable Ricton, it's a showman's idea of how such material should be treated when meant for public consumption. Murray shows that he knows what motorized circuses are all about and also that he is a real mechanic in putting his notes together. Photos with the article were taken by the author on Wallace Bros.' Circus and Mills Bros.' Circus last season, when he spent his vacation on the Wallace show. . . . "The little tribute sent to you by Eddie Brown after the death of Johnny O'Shea brought tears to my eyes," notes Harry Illions from Celoron Park, Jamestown, N. Y. "I went back to the days when Eddie and I were on the old Wortham Shows in 1916-17 in Laredo, Victory and those other Texas towns. We rush around like mad, buying parks, building rides and trying new ventures and all of a sudden we read about some dear friend who has passed—and it gives us pause. Never were there kindlier, more thoughtful people than Johnny and his bereaved wife. The milk of human kindness was in his heart. His hands and his pockets were free

**WE** detect in that swell program for the Diamond Jubilee convention of the Texas Elks' State Association (Dallas Lodge, No. 71, being host on May 13-15) the handiwork of Eddie Vaughan, who some months ago was named publicity director for the TESA. Since leaving the sawdust of the Big One and outdoor showdom in general, Eddie has not lost his facility at phrasing, as is attested in a by-lined appreciation of the BPOE. Pictorial aspects of the flashy program are perhaps enhanced, too, by the smiling Vaughan kisser. . . . No, the noise won't bother Pvt. Archie Hamilton. He worked stunt shows after he saw the late Lucky Teter perform in Hornell, N. Y., in 1935. Was with Bob King's Hell Drivers and with Fearless Pesnaugh. Now? He's third gunner in a machine gun unit, Company D, 22d Infantry, Fort Dix, N. J. . . . "Give a picnic as a reward for industrial organization effort and help sustain morale!" advises Rex D. Billings, g. a. of Belmont Park, Montreal, in a nifty mailing piece that has just gone out.

† † †

**FAST ONE:** Three top-notch carnival general agents, whom we'll call Smith, Brown and Jones, earlier this season met face to face in a hotel lobby in a town we'll call Jerkville. They were all looking for the same thing—to set the town. All knew there was only one lot there that meant money. After failing to out-stare one another, Jones cracked: "You fellows must be looking for the lot man. Well, I can't play this town, as I've just set Wolfburg, but the lot guy's name is Holcomb and he lives in the first house past the mill on the highway north of the city limits near the lot." Smith and Brown nearly ripped out the revolving door getting to a taxi. They rushed out to get the lot owner on the dotted line, while Jones sauntered across the street to a real estate office and signed up for the lot.

# The Crossroads

By NAT GREEN  
CHICAGO

song hit *Meet Me in St. Louis, Louie*, a young fellow from Springfield, O., visited the fair and later went to Hot Springs, Ark., to rest up and take the baths at the famous spa. He must have liked the place, for every year since that time he has checked into the Majestic Hotel for a sojourn. He's there now for his 50th annual visit. Still young in spirit tho he's in his 73d year, Gus Sun is taking the baths and enjoying the sports that abound at Hot Springs. "For years," says *The Sentinel-Record*, the local daily, "he (Sun) has been timing his visit to Hot Springs when the artificial-bait season opens, as he is an ardent sportsman. In the fall he returns for a duck hunt in the Arkansas rice fields. Mr. Sun's first visit here was with a minstrel show. His second visit saw him bring the Gus Sun Minstrels to Hot Springs, and he played in the old Grand Opera House on upper Central Avenue, abandoned and condemned many years ago."

† † †

**TRUE** to form, the rains descended and the floods came last Wednesday (19), opening date of Riverview Park. . . . Now if some smart showman will just dope out a waterproof midway! . . . Billy Bryant and some of his *Uncle Tom's Cabin* cast—Vivian Ray, Shirley Howe and James Stanton—appeared on *WBBM's Brain Battle* program the other night and stood up well in competition with members of the *Maid in the Ozarks* cast. . . . Mazie C. Stokes, former Davenport (Ia.) fair sec, is visiting Mr. and Mrs. Jimmie Lynch at their Texarkana ranch after a sojourn at Hot Springs. . . . Max Lavine, secretary of Tri-State Fair, Superior, Wis., in for meeting of the Inland Press Association, of which he is a member. . . . Max Goodman up from Little Rock for a day.

**MUCH** of the Crossroads mail these days is from show boys who are in the service. Here's a letter from Bill de L'Horbe, formerly of Bisch-Rocco, ride manufacturers. Bill is at Jefferson Barracks, Mo., and he sends a copy of *The Jefferson Barracks Hub*, published by the Army Air Forces Basic Training Center. *The Hub* carried an interesting story, nearly a column long, about Pvt. Harold Halmovitz, of the 26th Special Services office. Halmovitz used to be with the Royal American Shows, but prior to that he made life masks for a living. Returns were meager, so Harold hied himself to Florida, where he met Claude M. Smith and the two of 'em started a sand-sculpting venture at Sarasota that turned out quite satisfactorily from a financial standpoint. The RAS engagement followed and later Smith and Halmovitz made a South American tour. Another of the show boys at Jefferson Barracks is Pvt. Ed Lencki, who for 16 years turned out racing cars for many of the leading drivers, among them Wilbur Shaw, Jimmy Snyder and Tony Williams. Ed is now using his talents to "keep 'em flying."

writes. "Went by a small truck show, about 15 trucks, etc., near London. Two-pole top, one ring; and the title 'Lord George Sanger's Circus.' The fun fairs (carnivals to you) are also out and to see steam Merry-Go-Rounds is really something!" Lieut. Anthony Greenhaw is now in Washington, D. C., awaiting orders to be on his way. "Just got a letter from Babe Boudinot," he writes, "and he will be here with his car this week, so hope to have a good visit with him."

† † †

**RIVERVIEW PARK** here has a pay gate, but it has built up an impressive pass list that runs into the thousands. Evidently the pass policy has proved profitable, as it has been enlarged from year to year. The publicity agency handling the park gets out some clever promotional pieces. A card folder in colors, enclosed in a window envelope, is used in sending out the passes. Front of card bears a picture of a bellboy and a cutout of his hand holds the pass, beneath which is a "Fun-o-Gram" reading: "Be our guest at Riverview Park this summer! Come and bring your family and friends! The attached pass admits you free! Use it often with our compliments. The Management." Another catch line is "Just flash this pass and walk right in!"

† † †

**BACK** in 1903 when Forest Park, St. Louis, was the scene of a world's fair that brought forth the

# Out in the Open

By LEONARD TRAUBE  
NEW YORK

**WITH** Tex Sherman in the hospital, Lon Ramsdell will probably take over as press agent of Gilbert Bros.' Circus, which opens this week. But Tex was expected out soon enough to join Ramsdell as publicity teammate. Ramsdell was the blurb bouncer on O. C. Buck Shows last season. . . . Practically every other inquiry nowadays is for side-show talent. . . . Which reminds us that Frank B. Hubin, the Atlantic City veteran and ex-circus showman, opens a freakery there opposite Hamid's Pier on Decoration Day.

† † †

**LIEUT. WALTER C. STEBBINS**, batting away with Military Intelligence, Newport News, Va., wonders about the post-war auto-race situation. He'd naturally be concerned with that sphere of operations, having been one of the speedway breed before Brig-Gen. John Reed Kilpatrick, boss of Madison Square Garden, tapped him for Uncle Sam chores. But the dapper lieutenant requires us to do a job for him that we find somewhat difficult. He writes: "Please keep some of those fair secretaries alive until I get back on a race track again." Difficult not so much from the point of view of keeping secs in circulation—but the good officer doesn't mention which ones he's especially interested in. He continues: "The army is great. Am with a nice bunch of fellows and find the work I am doing exciting and anything but monotonous. The hours are long, but I don't mind that. All in all, it's a nice life, even tho the work gets tough once in a while. But I guess I wouldn't want to be anywhere else right now."

What is it with these soldier guys? Life must be good in Uncle's employment.

**A** LETTER from the South Pacific . . . dated (get this) May 11 . . . postmarked May 14 . . . and delivered to this desk May 19 . . . pretty fast action . . . but it's from a section where American soldiers and marines are plenty swift when it comes to mop-up the enemy . . . it's from Charles J. (Jackie) Morris. . . . Sergeant, if you please . . . he's the lad who was awarded the Silver Star by the War Department . . . for bravery, of course. . . . Jackie Morris was also brave as a civilian . . . had the courage to attempt to match his old man, Doc Morris, in landing huge parties for Palisades (N. J.) Amusement Park . . . And old man Morris is tops in that department . . . Jackie did all right, too . . . and in the South Pacific he's doing better than just all right, altho in a letter which senior Morris had from the famous offspring and which he permitted us to look-see, we noted that the sarge gave his Silver Star citation a great big playdown. . . . It's just like Jackie.

"No doubt you have already guessed that I was on Guadalcanal; I was there to the very end. The type of terrain we had to fight on made those Nips tough foes. Aside from that, the Nip is very fanatical; doesn't give a damn for his life. I would like to tell you more, but, as you know, I am not permitted to do so.

"I am now on an island in the South Pacific. Having a fine time lying around, but it's getting monotonous. Maybe something will happen to break the monotony—I certainly hope so." (What a lad!)

Altho, despite the alleged monotony, Sergeant Morris must have more than one thing on his mind, his final pitch is strictly in the groove; meaning that he takes time out to give his "very best regards to your wife" and to "my many friends in the outdoor amusement world." And then, as if he forgot something in the midst of awaiting battle . . . "good luck and good health to you and your wife."

The customers will excuse us for working in some personal items in this very fine expression from a gem of a lad who is a great credit to the show business and to the mom and pop who sent him off to fight, while those of us who are not in uniform have to be content with treating of the war in pieces like this unworthy one.

But now to the letter from the Silver Boy himself . . . "I read your column in every issue and naturally came across the nice things you've been saying about me. Thanks, but I'm sure that any one of my buddies would have done just as well as I did, if not better, had they been in my shoes. Like all other soldiers, I think that my outfit and the division (American Division) is the tops."



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Minimum \$2 Cash With Copy Forms Close in Cincinnati (25 Opera Place) Thursday for Following Week's Issue

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Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

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A DOLLAR BRINGS YOU LARGE SAMPLE Assortment of snappy and hot Greeting Cards, complete with envelopes. Catalogue included with first order. LA FRANCE NOVELTIES, 49 Hanover St., Boston, Mass. my29x

AGENTS-STORE DEMONSTRATORS - SELL Shell Brooches and Plaques with photo of Soldier, Marine, Sailor, decorated with Roses made of Shells. They are beautiful, sell fast at \$1.00 and \$1.98 each. Send \$1.50 for sample brooch and plaque prepaid and price list. Instructions to make your own. THOMAS J. BLUNT, Battle Creek, Mich.

AGENTS AND DISTRIBUTORS-SEND 10c FOR two books; retail price 50c. Money back guarantee. Or send for free details. ANDERSON, 119 West 5th, Topeka, Kansas.

BEAUTIFUL RELIGIOUS AND PATRIOTIC Cards cost 1c up. Sell 10c. Information free. Samples 25c. Selling kit \$1.00. TAYLOR PRINTERY, Olney, Ill.

BIG MONEY TAKING ORDERS-SHIRTS, TIES, Hosiery, Underwear, Pants, Jackets, Sweaters, Uniforms, etc. Sales equipment Free. Experience unnecessary. NIMROD, 4922-A Lincoln, Chicago. x

CARDER TRICK AND JOKE ITEMS-24 Different fast-selling Display Cards retail \$1.20, cost 60c each. Full set (24), \$14.00. 50% deposit, balance C. O. D. Wholesale catalogs, 10c. ARLANE, 4462-A Germantown, Philadelphia. x

COMIC-PAPER COLLECTORS CERTIFICATES Collects dollars to Grands, account paper shortage. Funny Reward Banners for Adolf Hitler. 100, \$1.00; 500, \$3.00; 1,000, \$5.00. Samples, 25c; or send \$1.00 for assortment (100) of these and other funny documents, etc., with wholesale list. VICTORY NOVELTIES, D-5, 21 So. Aberdeen St., Chicago. x

DISTRIBUTOR WANTS TO HEAR FROM manufacturers of Artificial Flowers, pots and corsages. Send catalog, prices. DANIEL YOST, 2047 Gough St., Baltimore, Md.

FAST 35c SELLER, KILLROACH KILLS ANTS, Waterbugs, Roaches, Bedbugs, Fleas, 100% profit; canvasser's sample, 20c prepaid. BUSKETT, Joplin, Mo.

FAST SELLER - GENUINE LEATHER CLIP Holders for defense workers. Holds identification badges. Sample, 15c. GAMEISER, 126 Corbin Place, Brooklyn, N. Y. x

FASTEST SELLING CARTOONS IN AMERICA -Kit Inspection and Peace Terms, 100 assorted, \$1.00; samples, 10c. JAYBEE, Box 944B, Altoona, Pa.

FUN CARDS-LATEST, ILLUSTRATED. Liberal sample package, 10. Wholesale prices. Strictly legitimate. "Fulla Laughs." PRINT SHOP, Box 255, Charleston, W. Va.

GIVE BIG 581 PAGE HEALTH BOOK FOR only \$.25 with two \$1.00 packages Florida. \$1.00 commission, receipts free, no investment. FLORADEX HEALTH HELPER, 178 East Long, Columbus, O. je19x

GREAT 25c HOUSEHOLD REPEATER, V-B Herblax Tablets. Doz. \$1.00. Gross \$9.00. Sample, 10c postpaid. VERIBEST PRODUCTS, 4256 Easton, St. Louis, Mo.

HITLER'S WILL AND TESTAMENT. ALSO Hitler Puzzle Sheet. Samples 10c. Wholesale prices on request. R. BAKER, Box 164, Newcastle, Ind.

"HITLER'S WILL" AND "UNCLE SAM'S Peace Terms," two outstanding novelties, selling like hot cakes. Trial offer of fifty combination copies, \$1.00. E. C. VOGL, 109 Broad St., N. Y. C. x

I CAN MAKE \$50.00 UPWARD WEEKLY with my Patriotic Advertising Plan. So can you with my instructions. Get them. No canvassing. Particulars stamp. SHEPARD'S SERVICE, Lebanon, N. H.

INSTANT DEMONSTRATOR, DOLLAR SELLER, Pint Size, 30c prepaid. FELSPAR CAR WAX FLOSS CO., 322 S.W. Taylor, Portland, Ore.

KEY CHECK STAMPING OUTFITS - BIG profits stamping Checks, Name Plates and Social Security Plates. THE ART MFG. CO., 303 Degraw, Brooklyn, N. Y. au14x

MAGIC RACES-AT CIGARETTE TOUCH SIX horses are off. Fast seller. Big profits. 80 races; \$1.00; 1,000, \$10.00. Sample free. BARKLEY, 1316 Arch, Philadelphia, Pa.

MAKE, SELL, SENSATIONAL NEW CLEANER, Polish, Formulas for many other timely sellers. Latest bulletins free. H. BELFORD, Engineering Bldg., Chicago.

MEN-WOMEN SELL "HOPE OF NATION" Beautiful seven-color 12 x 18 Flag Picture. Large profits. Should be in every home, school, office, store, club, etc. Send \$1.00 for sample, details. PEERLESS, 4050-BB Broadway, Kansas City, Mo.

NEW TIMELY UNCONDITIONAL SURRENDER Flag Stamps Stars and Stripes Forever (perforated). Also Hitler's, Tojo's 7 by 11" Funeral Cards. Twenty, \$1.00; hundred, \$3.50; sample, 10c each. Descriptive free. Over 300% profit. REIDART PUBLISHERS, Milwaukee, Wis. my29x

PARISIAN BEAUTY SECRETS SELLING FAST-Start making money immediately, send \$3.00 for 12 Books, sells for \$1.00 each. GOLDSHIELD PRODUCTS, Dept. B, 350 Greenwich St., New York.

PITCHMEN, CARNIVAL WORKERS; SELL Neway Darnier. Fits any sewing machine. 100% profit. Sample, 35c postpaid. DISSELL, 4667 Rockwood Road, Cleveland, O.

POST-WAR PRIMING PAYS BIG!-PLASTIC Compounds Tool Patent for safe. Portable device delivers uniformly, continuously. T. PASANEN, Franklin Mine, Mich.

SALESBOARD SALESMEN-AGENTS-OPERATORS-We can supply you. See our ad in this issue. DELUXE SALES CO., Blue Earth, Minn.

SALESMEN! IS YOUR PROBLEM MAKING Cash Customers of cool prospects? Try a minute or two entertaining 'em with the Perfect Deal Deck of famous little Playing Cards, the backs of which are factory-marked for fun. Regulation size. These are amazingly like any ordinary 53-card deck, and with them come complete instructions showing how to read these from the back with no trouble at all. Send your order and \$2 for this deck at once! EDWARD CALCUTT, Box 944, Fayetteville, N. C. x

SATAN (PARFUM D'ENFER) FLACON, ONE ounce, \$2. PAUL SAPART, 106 Lexington Ave., New York.

SELL TO STORES - "SLAM THE AXIS" POST Cards and other specialties. Send 25c for samples and distributors' deal. ROBBINS COMPANY, Newsweek Bldg., New York City. je5

SELL "BEFORE AND AFTER PEARL HARBOR." Sensation Historical Novelty. Sample \$1.50 postpaid. Details for stamp. DISSELL CO., 4667 Rockwood Road, Cleveland, O.

SENSATIONAL TABLE KITCHENWARE - Every household prospect. Send Two Dollars for Merchandise and Catalog, start your business, big profits. EUGENE GUTH TRADING COMPANY, 1265 Broadway, New York. x

TAKING COUNTRY BY STORM-KNOCKOUT for streetmen-agents-route salesmen. New V in Victory Three Dots Dash on patented red-white-blue No. 5 rayon ribbon, fast colors. Rustproof pin. For lapel or dress. Carded 20 on, \$2.50 per 100. Everybody buying. C. W. CURRY, 1132 No. Wells, Chicago.

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WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. je12x

50,000 COINS, MEDALS, CONFEDERATE, Russian, Mexican Bank Notes, Newspapers 1788-1820, Checks 1793-1810; illustrated catalog free. NAGY, 8-B South 18th, Philadelphia, Pa.

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BUSINESSES GREATLY INCREASING LETTER mailings! Wonderful opportunity for energetic specialty men to make big profits selling amazing Hand Envelope Sealer with Machine Capacity. Demonstration makes sale, \$2.50. Immediate delivery. KENDALL SEALER COMPANY, East Jaffray, N. H. x

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WANT LARGE PENNY ARCADE, ABOUT 1/2 Nickel Machines to move into hot spot on 50-50 basis. Best permanent spot you ever saw. Will make money by the barrel. BOX C-171, The Billboard, Cincinnati.

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65-FOOT FRONT FOR RENT, OCEAN AVENUE, Asbury Park, N. J. Good location for Bingo. WESLEY AMUSEMENT COMPANY, 643 Mattison Ave., Asbury Park, N. J.

\$10,000 FIRST YEAR SELLING "DANDY" Hand Cleaner thru agents. FORMULA, "Schomer" Magazine, Alliance, Ohio, three months, just 40c. (45th year.)

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DETECTIVES-WORK HOME, TRAVEL, MAKE Secret Investigations. Experience unnecessary. Detective Particulars Free. Write GEORGE WAGNER, V-125 West 86th, New York. x

FOR INFORMATION REGARDING "GOLD-Crown," America's foremost High-School Horse, contact RAY THOMPSON, Circus Cafe, Eleven West Main St., Peru, Ind.

"THIEVES" STOPPED WITH THE CAR ALARM. Guards against Tire, Gas, Accessory, Contents, Auto Thieves 24 hours a day. Easy to install. \$2.00 postpaid. CEDAR-AUTO ALARM, 9 W. Oak St., Pittston, Pa.

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CANVAS, VARIOUS WIDTHS AND WEIGHTS; Tarpaulins, Waterproof Covers, Drop Cloths, Shelter Tent, Duck, Imitation Leather, Rubber Matting, Paints, Enamels and many other items. MICHIGAN SALVAGE, 609 West Jefferson, Detroit, Mich.

FOR SALE - 100 GROSS TOY TORPEDOES; packed 15 gross to a crate. JACK COMELLO, Wonder-Wheel, Coney Island, N. Y.



HANDMADE COSTUME JEWELRY — EASILY made with colorful, plastic links! Details free. Trial 400 links, \$1. Sample necklace, 50c. THOMAS C. HUGHES, 218 Sidell, Danville, Ill.

INSECT REPELLENT LAMPS, 100 WATT, \$5.00 per dozen prepaid. Cash with order. Other sizes. LEVY, 316 Melwood St., Pittsburgh, Pa.

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OLD RELIABLE BALLROOM WAX—BUY FOR all summer, 25 lbs., \$5.50; 100 lbs., \$16.00 prepaid. Guaranteed. OLD COLONY WAX, Davenport, Iowa.

SONG FOLIOS TO SELL VIA RADIO AND Personals. Your photo on cover. Low prices. KELLY MUSIC PUBLICATIONS, 19 Pennell Street, Franklin, Pa.

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100 PHOTOSTAMPS, \$1.50; BOOK DESCRIPTIVE Photos; 100 Addresses, 25c. Samples, Magazines, Photo Novelties, Opportunities, subscription 50c. MORRELLE, 130-Nm State, Chicago.

YOU CAN ENTERTAIN WITH TRICK CHALK Stunts — Laugh Producing Program, \$1.00. Illustrated catalog, 10c. BALDA ART SERVICE, Oshkosh, Wis.

PRINTING

BARGAIN — 100 BUSINESS LETTERHEADS, 100 Envelopes, both \$1.00, or 225 both, \$2.00 postpaid. EVANS PRINT, 44B North Tenth, Reading, Penna.

ENVELOPES! ENVELOPES! ENVELOPES! PLAIN or Printed. Lowest prices for quotation. State size, weight, quantity, printing instructions. INTERNATIONAL PRINTING-ENVELOPE COMPANY, 910 West Van Buren, Chicago, Ill.

LETTERHEADS (8 1/2 x 11—20 LB.), ENVELOPES (6 3/4—24 lb.), 200 Printed, \$2.00; 100 each, \$1.10; 150 half-size Letterheads, 100 Envelopes, \$1.00. AMERICAN PRESS, Box 391, Charlotte, N. C.

RUBBER STAMPS, 25c PER LINE, ANY SIZE; Stock Stamps, 25c. One-day service. PARCEL PRESS CO., 53 Astor Station, Boston, Mass.

RUBBER STAMPS—ONE LINE, 35c; 2 LINES, 50c; additional lines, 15c, up to 2-in. length. POLING STAMP WORKS, Box 545, Elkins, W. Va.

WINDOW CARDS—FLASHY DESIGNS FOR carnivals, etc., 14x22, \$3.50 hundred; 500 8 1/2 x 11 Hammemill Letterheads, \$1.95. HUBBARD SHO-PRINT, Mountain Grove, Mo.

WINDOW CARDS—14x22, C. O. D., 100 two color, \$3.75 plus shipping charges; 500 8 1/2 x 11 Bond Letterheads, 500 6 3/4 Envelopes, printed your copy, \$4.50 plus postage. BURNETT SHOW PRINT, Boswell, Ind.

WINDOW CARDS—14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

100 8 1/2 x 11 BOND LETTERHEADS AND 100 6 3/4 Whitewove Envelopes. Both printed, \$1.00 postpaid. BENNEVILLE PRINTING, 907 West Roosevelt, Philadelphia, Pa.

100 LARGE ENVELOPES AND 100 LETTERHEADS, \$1.25; 500 6x9 Handbills, \$1.35; 100 Cards, 50c. Stamp, Samples. CROWN PRINT, Adelphi, O.

500 LETTERHEADS, STATEMENTS, CARDS, Envelopes or 6x9 Circulars, \$2.00; 1,000 for \$3.00. We print anything. TAYLOR PRINTERY, Olney, Ill.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column.

A SPECIAL SALE! OUR BUSINESS IS BEING closed for the duration, so grab these special bargains while they last! 10 Northwestern 1c Merchandisers, \$4.50 each; 6 Northwestern No. 33 Vendors, \$4.00 each; 3 Advance 1c Stick Gum Vendors, \$4.00 each; 1 Stewart-McGuire 6 Column 1c Stick Gum Vendor, \$8.00; 1 Silver King Vendor, \$3.00; 1 Northwestern 1c-5c Deluxe Vendor, \$8.00; 6 Duovend Two Compartment 1c Vendors, \$6.00 each; 4 1c Rushour Candy Bar Machines, \$5.00 each; and the following 5c Selective Candy Bar Vending Machines: 2 Selecteria 20-Bar Vendors, \$15.00 each; 8 Selecteria 39-Bar Vendors, \$22.50 each; 4-U-Needa-Pak 105-Bar Vendors and Stands, \$57.50 each; 1 U-Select-It 108-Bar Vendor, \$50.00; 20 U-Select-It 54-Bar Vendors, \$32.50 each; 8 Duogrenier "Candyman" 72-Bar Vendors, \$39.50 each; 4 Angle Iron Floor Stands, \$3.50 each. All Machines fully reconditioned and ready to operate. Terms: 1/3 deposit with order; balance C. O. D. Prices F. O. B. Oak Park. ADAIR COMPANY, 733 South Euclid Ave., Oak Park, Ill.

A REAL OPPORTUNITY—SMALL ROUTE OF Phonographs in Chicago, mostly late models and remotes. Must dispose of route immediately. BOX C-170, The Billboard, Cincinnati.

BIG BARGAIN—LITE-A-LINE AND WESTERN Baseball, push-button type, \$49.50 each. 1/3 down, balance C. O. D. JOE GIUFFRIA, Playhouse, Gulfport, Miss.

BUMPER STEM REPLACEMENT SLEEVES SAVE time, money. Eliminate service calls, resulting from worn or burnt stems. Sample set of 15 only \$1.50 with order. GENERAL COIN MACHINE CO., 942 Michigan Ave., Buffalo, N. Y.

CRYSTAL, \$34.50; SHORTSTOP, \$22.50; Texas Leaguer, \$34.50; Fox Hound Target Machine, with 2,000 22-short ammunition, \$65.00; 19 Advance Hershey 1c Candy Bar Vendors; 11 Flatbush Ball Gum Vendors, \$1.50 each. JESS LADD, Cairo, Mich.

FOR SALE—RAYS TRACK, \$80.00; 25c Extraordinary, \$190.00; 25c Caille, \$75.00; 10c Brown Front, like new, \$220.00. 1/3 deposit. WABASH SPECIALTY, Celina, O.

FOR SALE—KEENEY SUPER TRACK TIMES, Paces Races, late Scales, late Mills Bonus Gold Chrome Balls, Chicago Safes Revolver-around, CHARLES PITTLE & CO., New Bedford, Mass.

FOR SALE—15 NORTHWESTERN TRISELECTORS like new, \$21.50; 10 new Deluxes, sealed in original cartons, \$15.50. PLOUS SALES, Green Bay, Wis.

GRIP FINGER PULL TEST, IRON CLAWS, Mutoscope Cranes, Junior Cranes, Pin Balls, \$5.00 each; Radio Rifle, Perfume, Balloon Blower, 1c Q. T. Blue Front, DeLuxe Western Base Ball, Kicker & Catcher, View-o-Scope, A.B.T. Pool Table, Hit-the-Coon, Scooter, Master Peanut Vendor, Snap-a-Ball, Electric Shocker, Skill Jump, Skill-a-Rette, Hockey, Peo-Basket Ball, Catter Champion Bowling Alley, Strength Test, Catter Country Club Bowling, Hurdle Hop, Jennings Little Duke. Most of these machines cannot be told from new, bargain, come and get them. JOHN SELLA, Marshall Hall, Md.

KEENEY — TWENTY - FOUR RECORD WALL Boxes, \$12.00 each. S. S. HADLEY, Columbus, Nebr.

MAKE OFFER—1 WHIRLWIND, 6 SELECT-EM Dice Games, 4 Rol-let Machines. All counter games. ANTHONY PLESE, 533 Meeker, Joliet, Ill.

MILLS 1c Q. T. GLITTER-GOLD, LIKE NEW, \$89.50. Mills 5c Q. T. Glitter-Gold, like new, \$119.00. Mills 5c Q. T. Free Play, perfect, \$35.00. S. BARTOLI, Shickshinny, Pa.

REGINA ANTIQUE 5c MUSIC BOX, FINE condition, with seven tunes popular in Nineties, \$50.00. Will trade, make offer. ACE MUSIC CO., Waukon, Ia.

ROCKOLA ALL STARS, ORIGINAL, \$119.50; Mills 12 Slot World Horoscope, \$59.50; Exhibit Smiling Sam, \$159.50; Exhibit Deal Card Vendors, \$11.50; Exhibit Candid Camera, \$159.50; Exhibit Baseball, \$69.50; Exhibit Liteup Card Vender, \$35.00; Batting Practice, \$89.50; Keep Punching, \$119.50; Exhibit Ask Love-Money, two machines with stand, \$79.50 complete; Challenger A.B.T., \$19.50; Gottlieb 3-Way Grips, \$15.75. HERB EVERSCHOR, 276 S. High, Columbus, O.

ROUTE FOR SALE—WURLITZERS, SEEBURGS, Remote, Pin Games, Tubes, etc. All or part. NORMAN MUSIC CO., 412 Harding Way, Galion, O.

SELECTOR BOTTLE VENDING MACHINE—Used only one month. All clean and perfect mechanically. Goes to highest bidder. EHRHARDT ROLLER RINK, Taylorville, Ill.

SELL PEANUTS AT 60 CENTS WITH OUR Popular Priced Vendors, a limited supply left. DAVIS METAL FIXTURE CO., Lansing, Mich.

SPECIALS — 3 WURLITZERS 750, \$425.00; 3 Wurlitzers 750E, \$445.00; 5 Wurlitzers 800, \$395.00; 4 Wurlitzers 850, \$525.00; 2 Wurlitzers 700, \$330.00; 4 Wurlitzers 500, \$210.00; 4 Seeburgs 9800 R. C. (like new), \$450.00; 4 Seeburgs 8800 R. C. (like new), \$425.00; 5 Rock-Olas 40 Super Rock-o-Lite, \$235.00; 50 Gottlieb Triple Grippers, late model, \$11.00; 3 Rock-Ola Ten Pins, \$30.00; 2-5c Mills Cherry Bells 3-10 P. O., \$150.00; Outside Speakers (Metal Cabinets) complete, \$20.00; 2-5c 4 Star Chiefs, \$125.00; 2-5c Mills Blue Fronts, \$125.00; 2-5c Walling Rola-top, \$95.00; 1-10c War Eagle, \$125.00; 15 Wireless Wall-o-Matic Seeburg Boxes, \$25.00. BIRMINGHAM AMUSEMENT CO., 731 2d Avenue, North, Birmingham, Ala.

THREE REEL SELECT-A-VIEWS TRIPLES your income. Only slightly used. One at \$30; 5 at \$25; 10 at \$22.50 each. A. DOYLE, 224 South Main, Dayton, O.

TWENTY ADAMS FOUR-COLUMN TAB GUM, mechanically perfect, highest offer. Wanted Esquire Vendors and Grippers. SARAN, 2328 10th, North, Seattle, Wash.

UNEEDAPAK AND OTHER MAKE CIGARETTE Machines — Smashing prices. 20c change-over parts. Snack Peanut and Candy Machines. What have you to sell? MACK POSTEL, 6750 N. Ashland Ave., Chicago, Ill.

WANTED—BAKER'S KICKER AND CATCHER, Big Parades, Knockouts, Sky Chief, Genco, Four Roses, Seven Up, etc. Send list and lowest cash price. GENERAL NOVELTY COMPANY, Chanute, Kansas.

WANTED—POSTAGE STAMP VENDERS FOR resale purposes. Must have good appearance and good mechanical condition. State lowest price, model number, etc. BOX 547, The Billboard, 155 N. Clark St., Chicago.

WANTED — A.B.T. GAME HUNTERS, LATE models; also A.B.T. Stands and Round Base Pipe Stands. ALBERT GERRY, Box 6435, Philadelphia, Pa. my29

WANTED FOR CASH — MILLS 3 BELLS, MILLS 4 Bells, Slot Machines, Keeney 2 Way, Keeney 4 Way. State price and condition first letter. H. H. KRUEGER, Fairfax, Minn. my29x

WANTED—MILLS ESCALATOR SLOT MECHANISMS and Parts; Payout Slides all denominations. Airmail list immediately describing fully. COLEMAN NOVELTY, Rockford, Ill.

WANTED — ANY AMOUNT USED BALLY King Pins; also Wurlitzer Skee Balls. Will pay \$150.00 up each, cash. Wire collect best price and how many available for immediate delivery. Also wanted Metal and Cardboard Photoframes. Price no object. Wire collect. LEMKE COIN MACHINE CO., 31 W. Vernor Highway, Detroit, Mich. x

WANTED — MILLS SCALES, "YOUR EXACT Weight" Big Dial Models. Will pay cash. BABE LEVY, 2830 10th Court South, Birmingham, Ala.

WANTED—WURLITZER PHONOGRAPH P-12 412 312; must be complete and in operating condition. State price and quantity. PENNY PRODUCTS CO., Landsdowne, Pa.

WANTED—CHERRY BELLS, MELON BELLS, Bonus Bells, 5c-10c-25c. State serials and asking price. WABASH SPECIALTY, Celina, Ohio.

WILL SELL ALL OR PART OF COMPLETE Boardwalk Arcade containing 14 X-Ray Pokers, 11 Roll Downs (like X-Ray Poker), 4 Skeeballs, 14 feet; Keeney Anti-Aircraft, 3 Love Meters, Skill Jump on Stand, Pikes Peak, Slap a Jap, Shocker, and 40 Assorted Bumper Pinballs, 1c coin chutes. Building has kitchen, bedroom and 2-car garage. Can be leased reasonably. POLAKAS, 7 Lake Ave., Binghamton, N. Y.

WILL PAY \$75.00 FOR 24-RECORD WURLITZER Rotary Dial; \$100.00 for Keyboard Type. State models. KILMER, 405 Alameda, Muncie, Ind.

4 1938 EVANS GALLOPING DOMINOES, Brown Cabinets, Slant Heads, good condition, \$90.00 each or \$350.00 for the four. JACK GARVEY, 1102 E. 18th St., Davenport, Ia.

5c CHIEF 4 STAR, \$89.50; 10c CHIEF 4 Star, \$95.00; Blue Fronts, 5c, \$100.00; Vest Pockets, 5c, Blue & Gold, \$47.50; Keeney 4 Way, \$575.00; 2 Way, \$325.00; Seeburg Wireless Boxes, \$25.00; 1941 Big Game, 5c, P. O., \$75.00; ABT Red, White, Blue, 1c, \$17.50; late 5c Rollatops, \$65.00; Paces Reels, P. O., \$89.50. BARNES MUSIC CO., 1305 Broad, Selma, Ala.

5 ROCKOLA NUMBER 2'S, 6 TOM MIX GUNS. All in operating condition. 15 12-Record Rockola Changer Mechanisms, 15 Phono Amplifiers, 15 Record Players for mounting in your own cabinet. For prices write J. W. OLSON, 121 So. Pacific Ave., San Pedro, Calif.

5 GREEN VEST POCKETS, \$30.00 each; 10 Blue and Gold Vest Pockets, \$40.00 each; Mills Jumbo Parade FP, \$60.00; Columbia Double Jack Pot, \$35.50. HERMAN LAVINE, Oil City, La.

6 BALLY ALLEYS, BEST OFFER GETS THESE, good condition. 2 Big Game Hunters, \$15.00; 2 Targets, Blue, \$1,250; 2 Targets, Yellow & Red, \$10.00; Hula, \$3.00; 3 Hole in One, \$2.50; 2 Shoot Hitler, \$15.00; 1 Shoot Hitler, no gun, \$7.00; 1 Home Run, \$15.00; 1 Races, \$12.50; 1 Races, no reel strips, \$7.00; 1 Tilt-Tat-Toe, \$5.00; 1 Heads or Tails, \$10.00. J. D. KINLAW, Box 627, Fayetteville, N. C.

6 4-Bells 4-5c SERIALS FROM 176; 2 4-Bells 3-5c, 1-25c to 2200; 6 Bally Skillfields, 7 Coin 5c Jackpot; 14 Paces Races, Brown Cabinet; 2 Paces Races, Black Cabinet; 2 Paces Races Red Arrow; 2 Paces Races for parts; 1 Mills Rio, used very little; 4 Galloping Domino, Light Cabinet, jackpot; 2 Galloping Domino, Black Cabinet; 2 Lucky Lucro B. Cabinet, 3-5c, 2-25c, new head; 2 Galloping Dominoes, B. Cabinet, broken glass. Will sell all at the highest bid or at bargain prices by the piece. Write H. W. COMBS, Hollywood, Md.

7 36-FT. SKEE BALL; 11 FLOOR-TYPE DROP Picture Machines complete; 2 Pace Scales. Make offer. FETZER & PETERSON, Seaside Heights, N. J. je5

9 SHIPMAN 1c HERSHEY CANDY BAR MACHINES. Exchange for A.B.T. 1c Targets, Shipman Machines, Scales. SCOTT, 212 Mercantile Bldg., Knoxville, Tenn.

10 JENNINGS 5c ESCALATORS, 3-5, \$90.00; 4 Jennings, 25c, 2-4, \$100.00; 2 Jennings, 50c, 2-4, \$150.00; all A-1 condition. JOHN M. STUART, Paris, Ky.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES OF POPPERS — Largest selection of Mechanical Machines obtainable from \$45.00. CARAMEL CORN EQUIPMENT, 120 S. Halsted, Chicago.

ALL KINDS — POPCORN POPPERS, ALL-ELECTRICS, Burch, Star, Kingery, Carmelcorn Equipment, Peanut Roasters, Popmatics, Popcorn Vendors. NORTHSIDE SALES CO., Indianola, Iowa. je26x

ALMOST NEW ECHOLS SNOW SHAVER WITH quarter horse power 110 volt Motor attached. First forty dollars takes it. Will guarantee condition. STRIK-MOR ALLEYS, Bartlesville, Okla. my29

ARTIZAN BAND ORGAN, 46 KEY, LOT OF good Rolls Music. Suitable for Merry-Go-Round or Roller Rink. R. R. McDONALD, R. 2, New Bethlehem, Penna. je5

COMPLETE TATTOO OUTFIT, GOOD CONDITION; priced to sell. Complete with everything you need. 1119 W. SHERIDAN AVE., Shenandoah, Ia.

ECHOLS ICE SHAVER, \$20.00; EVANS' HAND Binger, \$15.00. M. ANTHONY, 2645 Huron St., Chicago, Ill.

ELEVEN GOATS TRAINED FOR CHILDREN TO drive on goat track. Bicycle-Wheeled Carts, Harnesses. WALLACE KILBOURNE, 2723 CARLAND, Muskogee, Okla.

FOR SALE—MAPLE SKATING RINK FLOOR, 48'x110'; 189 Pair Skates, 33-Watt Public-Address System, six 12-inch Speakers, for \$2,177.50; or Floor and Skates for \$1,952.50. A-1 condition. JOSEPH MESERVEY, Milan, Ill., R. R. 1.

FOR SALE—HENRY ELECTRIC FROZEN Custard Machine; used only two weeks; capacity twenty gallons per hour. BRANDT HENRY CO., York, Pa. je5

FROZEN CUSTARD, \$395, LARGE SIZE. Original "Henry" Brine Freezer. (Wanted Games and Arcade Machines.) A. J. LAMBERSON, 302 W. Broad, Hazleton, Pa.

SPERRY HIGH INTENSITY ANTI-AIRCRAFT Search Light. Complete with 16-K.W. Generator Unit, Switchboard Meters, etc. Mounted on special streamlined long wheel-base International Truck. This is a factory built precision piece of equipment that can furnish power for good sized show in addition to searchlight. Everything like new. \$2,750.00. RODGER INMAN, 2020 19th Place, Anacostia, D. C. x

VICTOR 24B PROJECTOR, \$375; AMPLIFIER and Speaker, \$75; Film; new Shooting Gallery with Air Rifle, \$150. F. SHAFER, Odon, Ind.

4 K.W. PLANT, NEW CABLE WIRE, MUCH good Inch Rope, 100 Top Poles, Sidewall, Bleachers, new Circus Lithographs, Swinging Ladders, Carrying Perch, Welded Tubing, Trampoline Frame, two Trucks, Teeter Board. SAHLEN, 6 Walnut, Evansville, Ind.

15 LUSSE MOTOR BOATS—NEW MOTORS. In good condition. May be seen any time by appointment. WESLEY AMUSE. CO., 643 Mattison Ave., Asbury Park, N. J.

FOR SALE—SECOND-HAND SHOW PROPERTY

BARGAIN — 35MM. WESTERNS, SPECIALS, Roadshows. Also rent circuit rates. Projectors for sale. Buy Silents. LONE STAR FILM COMPANY, Dallas, Tex.

CALLIOPE, 53 WHISTLE, HAND PLAYED, "National." Exceptional bargain for quick cash sale. NATIONAL CALLIOPE CORPORATION, 729 Baltimore Avenue, Kansas City, Mo.

FOR SALE — ENTIRE STOCK OF USED TENTS, sizes 12x16 to 60x120 ft. ILLINOIS VALLEY AWNING & TENT CO., 111 Main St., Peoria, Ill. my29x

FOR SALE ON ACCOUNT OF SICKNESS—TWO Twenty-Four-Foot Semi Trailers, good Tires and Eighteen Cages of Animals, all as follows in A-1 condition. Ready to show: Spotted Hyena, Pair Grey Foxes, Horned Owl, Odorless Skunk, African Lion, Giant Rhesus Monk, Spotted Wild Cat, Silver Badger, Collared Peccary, Alaska Black Bear, Prairie Wolf, Two Coaimundis, Albino Raccoon, Spotted Leopard, Great Buff Owl, Squirrels, Guinea Pigs, Rock Chucks and all small animals. On park location now; contract transferable if wanted. Priced to sell. J. J. CROWELL, Box 66, Hastings, Neb.

FOR QUICK SALE — COMPLETE EQUIPMENT and Chairs from 400 seat theater. Bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash, Chicago. je5x

FOR SALE OR LEASE PORTABLE RINK, 40x110'; 110 Chicago and Richardson Skates, Double Floor, Benches, Tent and Sound System. All in good condition. Will sell complete or parts of. JOHN B. HARRILL, Louisville, Ill.

FOR SALE—SIXTEEN AND TWENTY-FOUR Seat Adult Chair Planes. Complete. Le Roi Engines, Fence, Ticket Booth. CALVIN GRUNER, Mt. Vernon, Ill. je19x

FOR SALE—KIDDIE RIDE, SEATS 14. NEW Top, Extra Wheels, 16 ft. Diam., 42 H. P., Slow Speed 110-220 Motor. Ready to go, \$400. One of the most attractive kid rides out; 2 years old. FRED PARKER, 321 Colborne, St. Paul, Minn.

HI STRIKER FOR SALE. NEW LAST YEAR. Stored in Natchez, Miss. \$50.00 takes it. FRANK BROWN, Gen. Del., Salina, Kan.

LIKE NEW—DEVRY SILENT MOVING Picture Machine with 14 Reels, good Pictures, Rewinder, extra Lamps, \$75.00. MERTON CRAIG, Springville, N. Y.

MINIATURE TRAIN—24-INCH GAUGE WITH Track, \$950.00. New High Striker mauls, 10 lbs., \$3.50. J. B. ALEY, Rt. 4, Anacostia, D. C.

NEW MECHANICAL SHOW—CUSTER'S LAST Stand, Western Show, 4 x 8 feet, \$175.00. Photos, information, 10c. Immediate delivery. PAUL AUSTIN, 1816 7th, Kearney, Neb.

SALE — BRAND NEW 16MM. SOUND FILMS featuring leading stars, \$6.75 up. Free list. SOLOMON, 47 N. 6, Reading, Pa. my29x



SHORT RANGE TARGETS (15 KINDS), priced right. Free samples. Wanted, used Magic, Rag Pictures. W. WOOLEY, 309 Hurlbutt, Peoria, Ill.

TATTOO OUTFIT COMPLETE, SWORD BOX, a beauty. Send stamp for details and price. CHET LONG, 1219 North Saginaw, Flint, Mich.

TENTS — ANY SIZE. COMPLETE LIST, \$1.00. Hand roped, good as new. Rented couple weeks. Sidewalk, Poles, Stakes, Pullers, Sledges, etc. Describe fully. Send stamp. SMITH TENTS, Auburn, N. Y. je26

TWO 7-A HOLMES PROJECTORS. ALL Sound, Amplifier and Speaker, all Cables, 1,000 Feet Magazines, good condition. A. CHRISTENSEN, 1727 W. Spofford, Spokane, Wash.

VICTOR SOUND PROJECTOR, ONE HUNDRED Reels 15MM. Sound Features, Westerns, Serials and Comedies. CARL RANDOLPH, Afton, Tex.

WILL TRADE 50x80 ROUND END TENT complete, 7 Ft. Wall, good condition for 40x60 Square End Tent complete. Suitable for pictures. HOMER A. DIXON, Wellston, O.

35MM. WESTERNS, Dramas, \$10; BURN-Em Up Barns, Serial, \$50.00. Fine condition. Inspection granted. W. TARKINGTON, Warner, Okla.

35MM. SOUND FILMS, FREE BARGAIN LIST, Westerns, Comedies. Wanted 16 and 35MM. Projectors, Rectifiers, Lamp-Houses. VICTOR FILMS, Box 422, Cincinnati, O. x

2,500 GRANDSTAND SEATS AT ONE DOLLAR each; Five Turnstiles at Twenty-Five Dollars each. Apply CRESSWELLS, Community Market, every Thursday night, Summit Station, Penna.

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DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. my29x

DIRECT POSITIVE, CAMERAS, ENLARGERS, Visualizers, Lenses and Shutters. Describe your needs. Write A-SMILE A-MINUTE PHOTO CO., Salinas, Kan. x

FOR SALE — HASEN STANDARD BOOTH Double Camera, never used, Paper. R. E. BECK, care J. R. Edward's Shows, Festoria, O.

FOR SALE — EASTMAN DIRECT POSITIVE Paper, 1 1/2, 2, 2 1/4, 2 1/2, 4 inches. Make offer. BOX 439, care Billboard, 1564 Broadway, New York.

LEATHERETTE FINISH FOLDERS, PATRIOTIC or regular. Prices per hundred, 1 1/2x2, \$1.50; 2x3, \$1.75; 3x4 and 3x4 1/2, \$2.25. Patriotic flat mounts, 1 1/2x2, 60c; 2x3, 70c. Photoclips hold picture in mount without glue, worded "To Mother and Dad," "Buddies," "Always Thinking of You," eight others, \$1.00 per 100. Send \$2.00 for generous Supply Mounts, Clips. Give photo sizes used. Satisfaction or refund. MILLER SUPPLIES, 1535 Franklin Ave., St. Louis, Mo.

LIMITED SUPPLY OF ROLL DIRECT POSITIVE Paper. 1 1/2 in. x250, \$7.95 per roll; 2 in., \$10.95; 2 1/2 in., \$13.95; 3 in., \$14.85; 3 1/4 in., \$15.85; 4 in., \$19.95. Foto Lamps, 300 hours, \$10.00 per dozen. No C. O. D. THEATRICAL PHOTO SERVICE, 413 Lookout St., Chattanooga, Tenn.

NEW STAR FOLDER HOLDS 2 PICTURES FOR 2 1/2x3 1/2 and 3x4. \$1.00 Dozen. Nice flash. Small Folders also. Samples, 25c. GAMEISER, 126 Corbin Place, Brooklyn, N. Y. x

PHOTOS ON STAMP. WE WILL REPRODUCE exactly from snapshot, newsprint or negative. 100 Stamp Photos, \$1.50. Agents Wanted. BONOMO, 25 Park St., Brooklyn, N. Y. je26x

PHOTOFLOOD NO. 2 REPLACEMENT — RATED Life, Fifty Hours, \$10.00 per dozen prepaid. Cash with order. LEVY, 316 Melwood St., Pittsburgh, Pa.

PHOTOSTAMPS — BLACK & WHITE, COLOR toned, 6-10 days' service. Dealers, full details, 25c. Ration Book Holders (leatherette), \$1.50 doz. GRECO, 858 Dekalb, Brooklyn, N. Y. x

REPRODUCE ANY SNAPSHOT ON HANKIES, Slips, Wood, Leather, Paper, etc. Outfit, \$1.00 postpaid. DISSELL CO., 4667 Rockwood Road, Cleveland, O.

WANTED — EASTMAN D. P. 1 1/2-2 1/2-3 1/4x250. Also Enlarging Paper, Old Dating and Broken Packages. Write or wire price and quantity. ARMY BAZAAR, 217 Main Street, Salinas, Calif.

WANTED — TWO MARKS AND FULLER Direct Positive Enlargers. Also Two Marks and Fuller Dark Room Ventilators. Wire price. CHIEF RED WOLF, Burlington, N. C.

WE PAY THE HIGHEST PRICES FOR EASTMAN Direct Positive Paper, any size. Direx B, 1 1/2 inch. Any quantity. State expiration. PEERLESS VENDING MACHINE COMPANY, 220 W. 42d St., New York. x

WILL PAY \$25.00 FOR 3 1/2"x250 FT. EASTMAN Direct Positive Paper, \$20.00 for 2 1/2 and 3 inch; \$15.00 for 2 inch, and \$10.00 for 1 1/2 inch. State expiration date. Wire me collect at once. Will buy any quantity. McLAMB PHOTO STUDIO, 1624 South St., Philadelphia, Pa. my29x

WILL PAY \$20.00 FOR ONE AND HALF; \$25.00 for two inch; \$30.00 for two and half; \$35.00 for three inch, and \$60.00 for five inch Eastman Direct Positive Paper, only unbroken packages, good dating. MAJESTIC ART CO., 3510 Ft. Blvd., El Paso, Tex. my29x

15 GROSS 5x7 — 10 ROLLS, 1 1/4" EASTMAN Direct Positive Paper and 12 Dozen Cut Films, 5x7, Gevaert. We will exchange for 2 1/4" to 3 1/4" or highest bidder gets them. BONOMO, 25 Park St., Brooklyn, N. Y.

## ACTS, SONGS & PARODIES

MELODIES WRITTEN FOR SONG LYRICS — Royalty basis. Good publisher connections. Comedy novelty preferred. AL SANDERS, 1261 N. LaSalle, Chicago, Ill.

SONG POEMS WANTED — FOR MUSICAL SETTING: Piano Arrangement, Recording, Printing, Copyrights, Exploitation List, Stamp for details. URAB, 245 West 34th, New York. je5x

SONG-POEM WRITING COURSE, 25c. Melody Course, 50c. Melody composed to words, \$1.00. FRANK LITTEG, 127 S. Broadway, Los Angeles, Calif.

SONGWRITERS! WRITE FOR CO-OPERATIVE publishing agreement. We published "Peasant Serenade" — recorded by Sammy Kaye. McDANIEL PUBLISHERS, B-169, Elizabeth City, N. C.

## MUSICAL INSTRUMENTS, ACCESSORIES

ORGANS AND CALLIOPE FOR SALE OR TRADE — All overhauled, no junk. Reasonably priced. Service anywhere. FRANK ORGAN & CALLIOPE SHOP, 4948 Waveland Ave., Chicago, Ill.

ROBERT DURAND PROFESSIONAL EBONITE Clarinet with Case, \$35.00; 5x14 Nickel Plate Snare Drum, \$15.00, with bag. VUILLE, Murphysboro, Ill.

## COSTUMES, UNIFORMS, WARDROBES

A THOUSAND COSTUMES — STAGE, MASQUERADE, Men, Women, Children, \$1.50 each; single or lots. Closing sale. CONLEY, 308 W. 47th, New York.

CHORUS COSTUMES — SLIGHTLY USED, short and long, all colors, two dollars each. FOLLIES COSTUMES 209 W. 48th St., New York. je19x

INDIAN RELICS, BEADWORK, FEATHERS, Costumes; everything involving Indian handicraft and supplies. Free catalogue. PAWNEE BILL'S INDIAN TRADING POST, Pawnee, Okla.

SELLING OUT NEW AND USED 100% WOOL Dress Suits, Uniforms, Character Wardrobes and Waiter Outfits of every description. Very low prices. DAVID'S, 117 West 46th Street, New York, N. Y. x

VELVET CURTAINS, ASSORTED COLORS; Cycloramas, Cellophane Hulas, Chorus Costumes, Orchestra Coats, Red Band Caps, Coats, Minstrels, Clowns, Striptease, Orientals, Magician Supplies. WALLACE, 2416 N. Halsted, Chicago.

WANTED — FANCY COSTUME BOUTONNS (new or used) in small or large quantities. State all in first letter. MILITARY BUTTON SHOP, 528 Second Avenue, Elizabeth, N. J. x

## SCENERY AND BANNERS

BEAUTIFUL CYKE WITH LEGS, 20x55, BLUE Gold, \$65.00; other Velvet Curtains, Cykes, bargains. Cellophane Hulas, Bally Capes. WALLACE, 2416 N. Halsted, Chicago.

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SPIRIT CABINET, TALKING SKULL — ANYTHING operated from a distance or through walls by wireless. Better than magic, good as spirit. War exhibitions. BAUGHMAN, Wireless Expert, Warren, O.

## TATTOOING SUPPLIES

ELECTRIC COMBINATION TATTOOING MACHINES — New Designs, Colors, best and cheapest. CHARLES WAGNER, 11 Chatham Square, New York City.

TATTOO OUTFITS — BEST BLACK INK, ALL Colors, 4 Shades of Red, New Designs, Nos. 11 and 12 Sharps. ZEIS, 728 Lesley, Rockford, Ill.

12 TATTOO DESIGN SHEETS, 13x21, HAND Colored, 300 Designs, \$5.00. FISHER, Fair Grounds, Leesville, La.

## ANIMALS, BIRDS, REPTILES

A BIG LOT CHINESE DRAGONS, IGUANAS, Mexican Gila Monsters, Agoutis, Albino Raccoons, rare Black Wolves and others. SNAKE KING, Brownsville, Tex. je19x

BLACK SPIDER MONKEYS — TAME, WITH collar and chain, \$35.00; Snookum Bears, tame, with collar and chain, \$25.00; Snookum Bears, semi-tame, \$15.00; Mexican Donkeys (Burros), choice young, tame, special for children to ride, one \$30.00. TONY CAVAZOS, Box 516, Laredo, Tex.

FOR SALE — MOUNTED COYOTE HEADS, Open Mouth, \$7.50 each. Open Mouth Coyote Rugs, \$15 each. STRANGE'S TAXIDERMISTRY SHOP, Clarkston, Wash.

FOR SALE — LIVE PORCUPINES, \$4.00 FOR one, or \$7.00 a pair. Shipped express collect. IVAN C. KIMBALL, East Stoneham, Me.

FOR SALE — MINIATURE MULE, COLTS, Ponies, Sicilian Donkeys. Wanted Small Ponies, Buggies, Wagons, Harness. Will trade. LEX WATSON, Columbia, Tenn.

GOLDEN HAMSTERS MAKE BIG MONEY. Interesting pets. Particulars, photo free. HENRY BERGMAN, Main P. O. Box 70, Springfield, Mo.

MALE CHIMPANZEE, EXCELLENT SPECIMEN; Tame Baboons, Rhesus Monkeys, Honeybees, Jaguars, Wallaby Kangaroo, Binturong, Polar Bears, Java Porcupines, Tapirs, Antelopes, Deer, Llamas, Vicunas, Aoudads, Swans, Ducks, Cranes, Secretary Birds, Emus, Screamers, White Peafowl, Aviary Birds; all for immediate delivery. Write for quotations. LOUIS RUHE, Inc., 853 Broadway, New York, N. Y. x

PLENTY SNAKES, ALLIGATORS, ARMADILLOS, Horned Toads, Fresh lot Dragons, Boas. Also Black Iguanas, Gila Monsters, Rats, Agoutis, Porcupines, Wild Mice, Guinea Pigs, Peafowl, White Doves, Black Swans, Squirrels, Giant Mexican Horned Toads, Mexican Beaded Lizards, Racing Terrapins. Wire OTTO MARTIN LOCKE, New Braunfels, Tex. je12x

PONY DRILL — 4 SPOTTED SHETLANDS, \$800. 5 for \$1,000.00. ROBINSON BROS., 5717 W. Washington St., Los Angeles, Calif.

SEAL ACT FOR SALE — COMPLETE, READY TO WORK. One young animal. Good money-maker. 233 FLOYD AVE., Sarasota, Fla.

THE ACTIVE PET SHOP WANTS ANY KIND of Rare Birds, Reptiles, Small Animals, Canaries, Love Birds, Parrots and Monkeys. 4217 W. Division St., Chicago, Ill. Visit the Active Pet Shop.

WANTED — TALKING PARROTS. STATE AGE, Vocabulary, Disposition, Breed. Preferably Mexican. O. S. GONYA, 115 Central St., Millinocket, Me.

## HELP WANTED

A-1 ORCHESTRAS, MUSICIANS WANTED immediately — girls or men. Union. Rush photos, details, minimum price, draft classification. CONSOLIDATED ORCHESTRA SERVICE, Altamont Apt. Hotel, Birmingham, Ala. je5

BASS AND GUITAR WITH SOLO VOICES wanted immediately. Top salary. State all in first letter. SUITE 807, 48 West 48th Street, N. Y. C.

MAN, WOMAN OR YOUNG COUPLE TO work photo booth and develop direct positive. We have paper. LIBERTY STUDIO, Starke, Fla.

MARIONETTE OPERATOR WITH EQUIPMENT and weekly change of program for summer location. Wire, write W. J. DERWIN, City Hall, Waterbury, Conn.

MUSICIANS — KEEP IN CORRESPONDENCE with me; may be able to place you anytime account of war conditions. Cookhouse, none better. New scale now in effect. Must be union and no drinking on the job. EDDIE WOECKENER, Cole Bros.' Circus, Route in Billboard. je5

RIDE OPERATORS WANTED — MERRY-GO-Round, Mixup, Ride-o, Wheel. No moves. \$25.00; five bonus if stay all season. BOX 1501, Ride Department, Myrtle Beach, S. C.

STEEL GUITAR INSTRUCTORS BY TEXAS' largest guitar school. Permanent job, real pay. Established six years. Give all information in letter. DUNAGAN STUDIO OF MUSIC, Lubbock, Tex.

TRUMPET AND TROMBONE WANTED immediately for well known name band with duration location contract. Other Musicians and friends write. ALLYN CASSEL, Sandford Hotel, San Diego, Calif. my29

TRUMPET, DRUMMER (GIRLS). UNION. Willing to travel. LETITIA ROSINA, 421 10th Street, Brooklyn, N. Y. x

WANT MUSICIANS ON ALL INSTRUMENTS — Also complete bands. Pay well. Air mail all details. VSA, Box 1299, Omaha, Neb. my29

WANT — CAPABLE PIANO MAN IMMEDIATELY. Will play top salary. Summer location. Must have small band experience. Write MUSICIAN, Cump Block, Shelby, O.

WANTED — FLOOR MANAGER FOR PORTABLE Rink. Must be sober, honest, paid for exempt. Rink located in South. Top salary draft for right man. Year round job. Free living quarters. BOX C-136, The Billboard, Cincinnati, O. my29

WANTED — HILLBILLY MUSICIANS, SINGERS, etc., or Small Combination. Old-time Vaudeville Acts for tent unit in Indiana. State salary. Could use good amateurs. L. SALISBURY, Orleans, Ind.

WANTED QUICK — COMEDIAN AND OTHER versatile people for Medicine Platform Show. State salary. Join on wire. JERRY FRANTZ, Slatington, Pa.

WANTED AT ONCE — HAMMOND ORGANIST, \$50.00 weekly, for skating rink. Wire or write at once. Those not wanting work need not apply. HERBERT EHRNFELD, Gen. Delivery, Hattiesburg, Miss.

WANTED — SAXOPHONE MEN, TRUMPETERS, Pianists, Drummers and other musicians. Salary, \$60.00 weekly. McCONKEY ORCHESTRA CO., Chambers Building, Kansas City, Mo. x

## WANTED TO BUY

CASH FOR SET OF DIGGERS — PREFER ERIE Diggers mounted on Trailer or without Trailer. HARRY DOYLE, Shebina, Mo.

CASH! SPOT CASH FOR VIBRAPHONE OR Xylophone. Send full description by mail. BOX 452, Waterbury, Conn.

COMPLETE BINGO IN GOOD CONDITION. State lowest cash price. What make of Sound Equipment. HAROLD BARKER, 2850 Boyd, Indianapolis, Ind.

GIBSON TENOR UKULELE — STATE PRICE and condition first letter. ROBERT BLACKSTONE, 431 Magnolia St., Orlando, Fla.

HEADLINE MACHINE, WITH TYPE, PLENTY Paper. Must be in good condition. Reasonable. SMITTY'S FUN SHOP, City Hall Bldg., Birmingham, Ala.

MOVIE - PHOTOGRAPHY EQUIPMENT — ANY models. Projectors (sound, silent), Cameras, Films, Accessories, Binoculars. Spot cash; liberal exchanges. MOCULL'S, 59 West 48th, New York. x

WANTED — SMALL ICE CREAM OR CUSTARD Freezer. Must be bargain. O. B. POWER, Petersburg, Tex.

WANTED — DODGEM CARS, MOTORS OR Ride complete. F. HURLEY, 1777 North Shore Rd., Revere, Mass.

WANTED — FIFTEEN POPCORN, PEANUT KETTLE or upright Machines. Ten Snowcones Machines, Hand Shavers or electric. Send photo. DAVE COOPER, Rt. 2, Box 168, Whistler, Ala.

WANTED — HAMMOND ORGAN. WRITE, wire. M. THOMAS, Box 923, Key West, Fla.

WANTED IMMEDIATELY — GOOD USED Merry-Go-Round. State condition equipment. A. L. TURNER, 325 Beale Ave., Memphis, Tenn.

WANTED TO BUY — 15 OR MORE SKOOTER Cars. Will pay cash. A. KARST, Forest Park, Hanover, Pa.

WANTED — AMUSEMENT PARK GAMES FROM Eastern Canada, new or used. Would like to contact manufacturers of park equipment in Eastern Canada. ART MANN, 2697 Eton St., Vancouver, B. C., Can.

WILL PAY \$1,200 CASH FOR ELI FERRIS Wheel. F. LAMONT, 101 York Rd., Towson, Maryland.



WILL PAY CASH FOR GOOD USED MAPLE Floor and Skates. State all in your first letter. RAY YARHAM, Newton, Ia.

16MM. SOUND PROJECTOR WANTED. ANY Make. Send particulars. EDWARD SCHUSTER, 1038 Broadway, Camden, N. J.

50 PAIRS CHICAGO OR RICHARDSON RINK Skates. DREAMLAND ROLLER RINK, 1000 High St., Portsmouth, Va. je19x

WANTED TO BUY—SINGLE OR DOUBLE Loop-o-Plane. State lowest price in first letter. EDW. TRACY, 365 Britton St., Fairview, Mass.

AT LIBERTY CIRCUS AND CARNIVAL NADJA — HALF AND Half. Dependable managers with acts and talker only. JEAN NADJA, 32 Allen St., New York City, N. Y.

AT LIBERTY MISCELLANEOUS Chemist Helper for Medicine Show or Pitchman. Furnishes new formulas. Makes private brand preparations. Home work if desired. Write Cass Kowal (Chemist), 1846 Collerton, Chicago. je19

AT LIBERTY MUSICIANS AT LIBERTY—DRUMMER. Minimum salary, \$100.00 per week. Good voice. BOX C-137, Billboard, Cincinnati, O. je12

HAMMOND ORGANIST—Solo Vox Pianist. Union, show and rink experience. Read, transpose, improvise. Large repertoire. Available after May 26. Go anywhere. Write or wire. HELEN KENNY, care O'Neill, 83 Walnut St., Springfield, Mass.

HERE IT IS—SOMETHING novel and rare. The one and only Braille Marimbist. Twenty-one, sober, union, nice appearance. Interested in fairs, units, any shows. BUDDY BURTON, 5505 W. 31st, Cicero, Ill. Telephone Cicero 1655-J.

TENOR SAX — DOUBLES Clarinet, Alto. Age, 17. Experienced, read, "ride." For known band, good salary, will travel. RICHARD PECK, 6959 Paxton, Chicago.

A-1 TENOR SAX AND CLARINET — YOUNG and draft exempt. At liberty June 15 for Ohio-Indiana-Michigan resort; location or will travel. Satisfy or notice. Hot and sweet; good sight reader and fake. Show experience. BOX C-168, Billboard, Cincinnati. my29

AT LIBERTY — EXPERIENCED HAMMOND Organist and Pianist. Pleasing personality. Desires connection with high-class cocktail lounge and prefers the West Coast. Minimum \$50.00. DIXIE MILES, 1624 Estes Ave., Chicago, Ill. my29

AT LIBERTY—ALTO SAX AND CLARINET. Age 22, union, draft exempt; can play both lead or 3d. Want connection with established band. Job must pay well. State all in first letter. Write, wire or phone. FRANK PRONIO, Box 314, Cecil, Pa. Phone Bridgeville 4622, R3.

BANDMASTER AVAILABLE—FINE DIRECTOR. Teach Brass, Strings, Reeds and Drums. School, municipal, industrial bands, orchestras, or combined position. Many years' experience, including concert, symphony, theater, vaudeville and radio. In present position six years. Desire change. Excellent Violinist and Cornetist. Union. Over draft age. BOX C-130, Billboard, Cincinnati, O.

DRUMMER — NAME BAND EXPERIENCE. Lost most of my connections, out for duration. Twenty-five years old, swing or sweet. BOX C-169, Billboard, Cincinnati, O.

DRUMMER—4F, SINGLE, OWN CAR. INTERESTED? Write. DRUMMER, 3767 Lake Harbor Road, Muskegon, Mich.

EXPERIENCED GIRL DRUMMER AT LIBERTY—Prefer location. Union. RITA SENARD, 101 Cherry St., Punxsutawney, Pa. my29

FLUTIST — WIDELY EXPERIENCED. Reliable. Write full particulars. C. KINAMAN, General Delivery, Boston, Mass. my29

LEAD ALTO, CLARINET, ARRANGE. AGE 25, experienced, 3A. Available immediately. SONNY STEVENS, 1441 N. Water Street, Cape Girardeau, Mo.

TENOR SAX-CLARINET — ANY CHAIR, transpose at sight. Location only. RAY LEE, Milner Hotel, Columbus, O. je3

TRUMPET—16, UNION, READ, GOOD TONE, range, take off, neat appearance, dependable. Prefer large jump band but will consider anything. BILLY WATTERSON, Marion, Virginia.

UNION DANCE TRUMPET — GUARANTEE satisfaction or no notice. BOX C-161, Billboard, Cincinnati. my29

Alto Sax, Clarinet, Double Fiddle—Age 29, draft 4-F. Good Tone, Phrase, Read, Fine Take Off. Also Vocals. Box C-172, Billboard, Cincinnati.

Drummer—4F, read, fake, cut shows; \$50.00 minimum. Bob Wade, 1379 W. Main St., Decatur, Ill. je5

AT LIBERTY PARKS AND FAIRS SENSATIONAL HIGH Trapeze Act available for parks, fairs, celebrations, etc. For open time details and price contact JERRY D. MARTIN, Billboard Office, Cincinnati, O. je19

EDDIE AND EDNA DOREY—RUBE CLOWNS and Shiltwalkers for all occasions. BILLBOARD PUB. CO., Chicago, Ill. je12

GREAT CALVERT — ON THE HIGH WIRE. GREAT CALVERT, 164 Averill Ave., Rochester, N. Y. se25

HIGH POLE ACT — WRITE TODAY FOR FULL particulars. BOX C-155, Billboard, Cincinnati, O. my29

America's Favorite Talking and Pantomime Clown, the Original Bingo Sunshine as "Corrigan the Clown Cop." Clown Specialties for circuses, fairs, celebrations or any outdoor or indoor event. Address: 4562 Packard Ave., Cudahy, Wis. je5

Charles L. Croix — Outstanding Trapeze Act. Available for outdoor and indoor events. Attractive equipment. Platform required for outdoor. Reasonable price. Address Charles La Croix, 1304 S. Anthony, Fort Wayne, Ind.

E. R. Gray Attractions — Triple Bar, Swimming Ladder, Rolling Globe, Single Trapeze, Comedy Acrobats, Pushing, Contortion. Can be booked separately. Harding and Keek Aves., Evansville, Ind. je3

Guthrie, Fred and Marie—Four different Free Attractions. Dancing Tight Wire, Balancing Trapeze, Iron Jaw Butterfly and Double Trapeze. Lady and Gent. Beautiful wardrobe. Reasonable. 229 W. 9th St., Cincinnati, O. je5

Pamahasika's Act — Beautiful Large White Australian Cockatoo, Military Macaws, Dog, Pony, Monkey Circus. Presented by the only and original Prof. Pamahasika, Permanent Headquarters, 3504 N. 5th St., Philadelphia, Pa.

The "Great" Kelly—Now booking for '43. Riding a regular bicycle flaming with fireworks down narrow chute thru house of solid flames, crashing solid or glass walls. Jumping over two automobiles using American flag and V for fireworks for grand finale. Write Mike Kelly, Goshen, Ind., U.S.A. je5

AT LIBERTY PIANO PLAYERS AT LIBERTY—PIANO PLAYER AND TROMBONIST. Sober, experienced; exempt from draft. LEON M. BLOCK, Selma, Ala. je12

All Around Pianist — Union. Available for work in New York City. Leonard Zaslav, Pianist, 229 W. 105th St., New York. Academy 2-9773. my29

AT LIBERTY SINGERS AVAILABLE — ORGANIZED GIRLS' VOCAL Quartette. Strictly solid. Nice appearance. Have had radio, orchestra, stage and recording experience. Present contract up June 1. Write BOX C-165, Billboard, Cincinnati, O. my29

AT LIBERTY VAUDEVILLE ARTISTS THE KAY SISTERS — Dance and Acrobatic Team. Now available for summer booking. Write, wire or phone THE KAY SISTERS, Dexter, Iowa. je5

Young Experienced Entertainer for Radio, Theater, School, Rep. Med. Tent Theater, Picture and Vaudeville Shows, Hillbilly Band, Orchestra, Night Club. I play the guitar and sing Hillbilly and Popular Songs. Swing, Sweet, Hot. I do Singles, Bits in Acts, work Sales and Tickets. Prefer pay shows, picture, night club; also band and orchestra. Also sober and reliable people. Agents, write. Draft exempt. Everything in reason considered. Howard Bell, 439 Randolph St., Eufaula, Ala. je12

At Liberty Advertisements 5¢ a Word (First Line Large Light Capitals) 2¢ a Word (First Line Small Light Capitals) 1¢ a Word (Entire Ad Small Light Type) Figure Total of Words at One Rate Only MINIMUM 25¢ CASH WITH COPY

NOTICE Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AT LIBERTY ACROBATS Experienced High Act Aerialist available latter part of June. Traps, Rings, Web, Perch, Head and Handstands, Loops, Cradle, Little Wire and Flying. Consider any type act. Good propositions only. Age 24, 5'6", 124 pounds, draft exempt. Letters only. Box 803, Muncie, Indiana.

AT LIBERTY BANDS AND ORCHESTRAS SIXTEEN PIECE BAGLEY'S All Girl Union Dance Orchestra available June 6. Nothing but the best considered. Wire or write R. BAGLEY, Tipton, Ind. my29

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place Office Hours— 8:30 A.M. to 4:30 P.M. Monday to SATURDAY

- Parcel Post Boyer, Chick, 15c O'Dell, Jessa, 11c Marquardt, Hugo, 10c Ross, Morton J., 6c Tyler, Gene, 11c
- ABBOTT, Willard Ansher, Sam ACKLEY, Clarence Anthony, Howard D. Vernon
- Acuff, Homer ANTHONY, Keith Adams, Betty Leroy
- ADAMS, Walter ANTHONY, Milo Agnew, J. M. Applebaum, Sam
- ALLEN, Billie Arbogen, O. ARNETT, James
- Aldico, Syd Atkins, Geo. ARNOLD, Mrs. Bonnie
- ALDORF, James Arsenau, Earl ALEXANDER, Rufus Asher, Blackie
- ALFORD, Elmer ASHMORE, Wm. Rhea
- ALL AMER. Atkins, Geo. EXPRESS SHOW
- Allan, Jimmie August, Mary
- Allegretti, Frank Avery, Jos. R.
- ALLEN, Billie Avery, Tommy
- Allen, Percy Jane AYCOCK JR., Douglas
- ALLISON, Arthur Babbitt, Ray
- McKinley BALDWIN, Ima
- AMOS, Fred Baldwin, Geo. W.
- Anderson, Frank L. Balleras, Emil
- (Big Whittie) Ballerino, Mike
- Anderson, Harry BAILEY, Sam
- James (Lamb) BAILEY, Stanley
- ANDERSON, Irvie BAKER, Louis
- (Peanuts) Baldwin, Geo. W.
- Anderson, Jackie Baldwin, Emil
- Anderson, John Ballerino, Mike
- Andes, Beatrice BARBAY, Stanley
- Andes, Gene Jos.
- Andrews, Helen or Barboore, Oley
- Bob Hard, Giles Hess
- ANDREWS, Jos. Barfield, Carl
- August Barfield, Plennio
- Bariz, Claude
- ANDREWS, Richard W. Barman, Leslie W.
- ANGELL, Jos. BARNES, Floyd
- Boyd Dycart
- ANGUS, Cecil BARNES, William
- Wallace Henry
- ANGUS, Clark Barney, Catherine
- A.



# Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

- Barnett, Tommie Baret, Caswell
- BARRICKMAN, Helen Wm. Ernest
- Barrett, Preston Barry, Geo.
- BARTH, Benjamin Barton, Mrs. Gray
- Bartone, Mrs. Pearl BASHAM, John Calvin
- Basso, Al
- Bass, Beatrice
- Bates, Clifton
- Bates, Frederick E. BATES, Wm. Leon
- Batson, Howard Thos.
- Baxter, J. A. BAXTELL, Jos. Ernest
- Bayhi, Lillian Bazill, Wm. S.
- BEADY, Abram B.
- BEARFIELD, Robt. Carl
- Beatty, Margie BEATTY, John Elmer
- Beauchamp, Geo. Beauchamp, Karl (Frenchy) BECK, Waldener A.
- Becker, Leo
- BEDE, Ardeth
- Beers, Mrs. Sadio
- Beeson, Chester A. BEIGHLEY, Douglas Ray
- Belanger, Helen Bell, Gladys
- Bell, Jack (Bandmaster)
- Bell, Jackie (Miss) BELL, Richmond R.
- Bell, Mrs. Tom (Randall)
- Bellingr, Mrs. Eva Bennett, C. A. Doc
- Bennett, Jack
- Bennett, Jimmie
- Bennis, Jack
- Benson, Bill
- BENTON, James Howard
- Bernardo, John Anthony
- Ber, Frank A. Bernstein, Lew
- BEST, Willie Lee
- Betty, Baby
- Biehler, Ray
- BIRDELL, Marion Bishop, Chas. H.
- BISHOP, Chas. J. BLACK, Bernard Harlow
- BLANKENSHIP, Walter
- Blaney, Beverly Joan
- BLANK, Theo. Roosevelt
- BLANKENSHIP, Walter
- BLANTON, Harry G.
- Bligh, F. J. Blumstein, Morris
- Boaciman, Orlando BOATRIGHT, James Dudley
- BOATS, Chas. D. BODY, Jerry
- BOHN, Rosser S. BOISONEAU, Chas. B.
- BOLLIN, Oscar V.
- Bonny, Tony
- Bonthin, Larry
- Boone, Daniel
- Boswell, Joseph
- BOUDREAU, John Boughner, Andrew
- BOWEN, Arthur Melvin
- Bowen, Virgie Leo
- Bower, Mrs. Edw. BOYD, CHAS. R. Bozeman, Wm.
- Braden, E. B. Bradford, Walter O.
- BRADLEY, Alonzo Bradshaw, Elmo F.
- Brady, L. P. Branson, Edwi
- Brandt, Floyd G. BRANGLE, Lawrence J.
- Branham, Mrs. Brazell, J.
- Vellie Ruth BRANTLEY, Ernie P
- BRASHEARS, Eugene
- Brasno, Olive
- Brazell, J. BREACH, Howard
- Breeckenridge, Eugene
- Breese, Solo Mr. Bremson, Robt.
- BRIN, Emile Jos. Brockett, Ada (Zorita)
- Brodie, Wm. Neil Bronson, Johnnie
- Brookey, Chas. E. BROOKS, Chas. Russell
- Brooks, Red
- Brown, D.
- Brown, Erma Lea
- Brown, Happy
- Brown, Kenneth P. H.
- BROWN, Lawrence E.
- Brown, Smokey
- Brown, W. B.
- Brown, Will H. (Col.)
- BROWNE, Derwood A.
- BRUCHER, Wallace V.
- Brumberg, Mrs. Sabine
- Bryant, G. Hodges. Bryant, Paul
- BRYANT, Robt. Stanley
- Buck, Mrs. Boots
- Buck, Mrs. O. C. BUCKLES, Leslie
- Buetner, Max P. BUFPUM, Chas. David
- BUHOOR-Steele, Victor A.
- BURCHFIELD, R. C. Elizabeth
- BURDEN, Ernest
- BURGESS, Earl Glenn
- Burk, Margaret
- Burke, L. W. BURKHARDT, William Earl
- Burkhart, Melvin
- Burns, Mrs. Evelyn
- Burns, James G. BURNS, John A. (Corp.) Johnny
- Burt, A. BURQUIN, Jos. Francis
- Bush, Dixie
- BUSH, Robt. Wm. Butler, Harry
- Byers, Jimmie
- CAHILL, Joseph Leo
- Cahill, W. E. Caldwell, Leo
- CALES, Calvin Franklin
- CALHOON, Delbert M.
- CALUPPO, Jack O.
- CAMERON, Isaac McKenley
- Camp, Ray
- Campbell, Mrs. Elizabeth
- Campbell, Mrs. Lollie Emmatt
- Candler, Att "Skinny" CLARK, Robt. Leo
- CANNON, Wm. T. Clarke, Willie
- Canton, Bill Clarke, Jay
- CANTWELL, Chas. Clarke, Tommy
- Capps, Bill "Twisto" CLIFFORD, Trudy
- Clanton, Colley (Big Jim)
- Clover, Charlie
- COBB, Rufus
- Cobler, Pete
- Coe, Mrs. Eddie E. Coffey Jr., Leonard W.
- COLE, Fred
- Cole, Willard
- Coleman, Jimmie
- Coleman, Max
- Coleman, Mrs. Pearl
- Coleman, Pet
- Colles, Nelson
- COLLIER, Howard John
- Collins, R. E. CONATSER, L. C. Connors, Chas. Chick
- CONRAD, Gary John
- Cooke, Welby
- Cookingham, Carp. Elmer
- Cooley, Clifford
- Cooper, A. E. COOPER, Howard Roosevelt
- COOPER, Robt. Byron
- COPELAND, Edgar Leo
- CORYELL, James Dillon
- Costa, Bob
- Costa, Louis
- Costello, Larry Jan
- Costley, Horace Warren
- Cote, Elmer F. Couden, D. G.
- Cowan, Mr. Tiny
- Coward, Linden
- Cox, Ernest
- Cox, Hettie Marie
- COX, Kenneth H. COX, Wm. Lawrence
- Cox, Wm. Taylor
- Craman, Max
- CRAMER, Harold K.
- Cramer, Margie
- Crawford, Mrs. E. V. MILBURN
- CRAWFORD, Geo. Milburn
- Crawn, Viola
- CREASY, Leo
- CREECH, Titus
- Crews, Leo A.
- CREWE, Wm. J. CREWS, Harry
- Clement
- CRISLIP, Ernest Dole
- CRONK, Albert Edw.
- Crow, Med
- CROW, Y. C. Harris
- Crowe, Bertha
- Crowley, Harry
- Crowley, Mrs. Alma
- Crowley, Doc
- Crowley, G. O. CROY, Charley Perry
- Cudney, Charles
- Cunningham, Chas. O. Cunningham, Eugene C.
- CUNNINGHAM, Robt. L.
- CURRIGAN, Edw. Dominic
- Curtis, Mrs. Edna
- Curtis, Ivan S.
- Chasman, Bill
- Cutler, E. C. DACQUEL, Jimmie
- DABBO, Mike
- DAILEY JR., Eugene John
- DALESIO, Michael Jos.
- Dallas, Buddy
- DAMON, Ernest Carl
- Danforth, Lucille
- Daniels, B. A. 2/10
- Daniels, Mrs. Glendora
- DANIELS, John W.
- DANIEL, Norman L.
- DANIELS, Raymond
- Dargo, John J.
- DATES Jr., Charley
- DAUGHERTY, Jas. Douglas
- Davenport, Tom
- Davis, Eddie
- Davis, Hareey
- Davis, Whitey

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- DEBOW, James Hugh  
DeCava, I.  
DeLape, Robt.  
DeWald, Red  
DeZambia, Jos.  
Dean, Dorothy  
Dean, Burnett  
Dean, Myrna  
Doerfer, Steven  
Doerfer, Mrs. Bert  
Dorson, Earl  
Dorflapain, Virgil Lee  
Delman, Fred (Abe)  
Delmont, Frenchy  
Demetro, Archie  
Demetro, Dewey  
Demetro, Walter  
Denby, Buck  
DENHAM, Leo Marshall  
DENNISON, Ernest  
DENSMORE, Gordon Keith  
DETRICK, Miles Stanley  
Devore, H. K.  
Dewees, Roderick Dean  
DIAL, Edw.  
Diana, (Diana & Diaz)  
Dick, Billy  
Dill, Elmer (Whitie)  
DILLIARD, Wm. Edw.  
Dillon, Edwood  
Dilow, Chas. L.  
DIX, Walter Howard  
Dixon, Mrs. Ora  
DIXON, Travis  
Dobbs, Speedy  
DODGE, Mal  
Dodson, E. L.  
DOLBEARE, Chas. Edw.  
DOLLIVER, Mrs. Agnes H.  
DOLLIVER, Geo. W.  
Donahue, Tex & Anne  
DORSA, Alfred  
Douglas, Mrs. John  
Dorker, Robt. R.  
DOWD, James  
Downey, Geo.  
Drake, Erwin W.  
DREWGANIS, Johnny  
DuBois, Wm. E.  
Duncan, Mrs. D. E.  
Dugan, J. H.  
Dunlap, Ezra B.  
Dunlap, Slim  
Dunn, Scottie  
Duran, Ginger  
DURBIN, Ronald  
Dutcher, Chas.  
Duyell, Dee  
Dwyer, Edw. F.  
Dwyer, Wm. P.  
Earle, Eddy  
Earle & Zola  
Eby, Nelson  
ECKHART, Harry Arthur  
Eden, Morris  
EDENFIELD, Dan  
EDMONDS, Orville B.  
Edwards, Jerry & Alice  
EDWARDS, Robt. Thos.  
EFFRIN, John  
BIDSON, Otis Wilford  
Eilers, R. E.  
Elan, Pee Wee (Miss)  
EH, Steve  
Ellenburg, Chief  
ELLINGTON, Jos. Carr  
ELLIS, Chas.  
ELMER, Geo.  
Enfield, Raymond  
ENGLE, Chas.  
ERWIN, Ernest Bennett  
Etnyre, LeRoy  
Eubanks, Johnnie  
EVANS, Alvert  
Evans, Britt  
Evans, Geo.  
Evans, Bob Gypsy  
FAULCONER, Granville D.  
Fay, Roy  
FAY, Ervin J.  
Fear, Geo. E.  
Feehan, Wally (Stage Show)  
FEERER, Jerome  
Feliz, Nabor  
FELLMAN, Jos. Aloysius  
FERRER, Eduardo C.  
FIGARSKY, Jos.  
Fisch, Twist  
Fisher's Elephants  
Fisher, Harry Edw.  
Fisher, Raymond C. (Chef)  
FITZGERALD, Edw. R.  
FITZGERALD, Hubert  
Fitzgerald, Humie  
Fitzpatrick, H. J.  
Flaherty, Catherine Ann  
FLOWERS, Ray Hamilton  
Fogle, Chas.  
FOLLANSBEE, Donald  
FORCE, Harold Willis  
Ford, Carl (Harmonica)  
Forea, Vicki  
FOREST, Wilfred Joe  
Forrest, Mrs. Vera  
FOSTER, Jack Mitchell  
Fowler, C. J.  
FOWLER, Carl E.  
FOWLER, Ovantha  
Fox, Gerald  
FRANCIS, James Harold
- Francis, Geo.  
Frank, Miller John  
Frederick, Joe  
Friedrich, Henry  
FREE, Wm. Ryed  
Freeman, Maurice  
Freeland, K. E.  
FREEMAN, Willie Jas.  
HEINSOHN, Walter Lee  
Frierson, Hampton L.  
FULKNER, Robt. Wm.  
GABLE, Jos. Chas.  
Gamble, Henry  
Gannon, Chuck  
Gannoy, Larry  
Garber, Lefty  
Gardiner, Ed M. G.  
GARDNER, Andrew  
Garman, Minof  
GARNER, Herman  
GARY, John Conrad  
Gass, Wm.  
Gatewood, Col. Cliff  
GATEY, Earl Wm.  
Gavord & Glover  
Gayer, Archie  
Gayle, Tim  
Geisenaffler, Frank A.  
Gelfman, Max  
GEORGE, Joe  
George, Samray  
GERALD, Fred John  
GIBSON, Alvin R.  
GILBERT, Lee Vernon  
GILL, Alexander  
Gillette, Bill  
GILLIAM, Edw. II.  
Gilliland, Homer  
Gipson, Bert  
Goad, Travis  
GOETTEL, Wm. F.  
Golden, Ralph  
Golden, Mrs. Raynell  
Golden, Zane H.  
Goldie, Jack  
Gonzales, Jerry  
Goodrow, Helen  
Goodwin, Geo. F.  
Gooch, Mrs. Pearl  
GORDON, Harold Milton  
GORE, Paul Mack  
GOTCHER, Chas. Rowen  
Gouch, Levo  
Gouch, W. R.  
Gouldsberry, Mrs. Mildred  
GRAHAM, Perry Dale  
GRANT, Clard  
GRANT, Harry Lee  
GRANT, Louis  
Grant, Mary  
Gratiot, Merle J.  
Gravelly, Bart  
Graves, Cleo & John  
GRAVES, ROY  
GRAY, Wm. Norman  
Green, Lew  
GREEN, Robt.  
GREEN, Theo. James  
Greene, Bruce Marion  
GREENOUGH, Paul B.  
Greenston, Jack L.  
Griffith, Mrs. Ann Gates  
GRIFFITH, Bernard Lee  
Griffith, Hayes  
Griggs, Gertrude  
Grinn, Frank  
Grinn, Mrs. Peggy  
Gross, Al  
Guinn, Houzer  
GURLEY, Leel  
Gwynn, Jack  
HAGHART, Willis  
Hale, D. D.  
Hale, Wm. Bill  
HALL, Lorou David  
Hall, Major James  
HALL, Ray David  
HALLER, Jos. Chas.  
Hamilton, Dick (Argentine)  
Hamilton, Lamont  
HAMILTON, VIRGIL CHAS.  
HAMMER-SCHMIDT, Geo.  
HAMPTON, Clyde Cecil  
Hander, Mrs. Frances  
HANE, Chas. Arthur  
HANEY, James Samuel  
HANSEL, Homer  
HANSON, Arthur  
HANSEN, G. Judson  
HARBIN, James Lee  
Harding, Wm. Reed  
Harley, Bill  
Harpalas, Mrs. Billie  
HARRELL, Willie  
Harris, Mrs. Callie Mae  
Harris, Hi  
Harris, Mary  
Harris, Nufki  
Harrison, Don  
Hartman, Henry  
HARTLEY, John Wesley  
Hasson, Tom  
Haut, Geo.  
Hawkins, H. E.  
HAYES, John Wm.  
HAYES, Kay  
Hayes, Suicide  
Haynes, James Bernard
- Haynes, Willie  
HAZEL, Wm. Robt.  
Headley, Arthur  
HEALD, Arden  
Heck, Luther C.  
Heggins, Pat  
Heimer, Daisy  
HEINSOHN, Walter Lee  
Flanagan, Frank  
Flores, Marco  
Henderson, Mrs. Desma  
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Henderson, Mrs. Etta  
Henderson, Mrs. Jean  
Henderson, T. M.  
Henderson, Mrs. Warren  
HENNESSY, Frank Wm.  
HENRY, Clifford Paul  
Henson, Robt.  
Horanthy, F. E.  
Herman, Howard  
Hernaden, Glen  
Heth, Floyd  
HICKLAR, ARTHUR P.  
HICKMAN, Thurman  
Hicks, David  
Hickman, C. R.  
HIER, James Frederick  
HIESTAND, Col. Frank L.  
Higginbotham, Agnes  
Highley, Mrs. Dottie  
Hildebrand, Red (Show)  
Hill, Tiny  
Hiller, Thos. J.  
Hinkle, Milt  
Hinke, Wm. C.  
HITE, John Edwin  
HOACH, Robt. Lambertson  
HODGES, Cecil Clay  
Hodges, Jimmie  
Hoffman, Mrs. Peasy  
Hogbin, Chas.  
Holcomb, Cal. Frank  
Holtan Jr., Millard M.  
Holtinsky, Michael Stephen  
Holly, Miss. Chris  
HOLT, Theodore  
HOOPER, Wilbur W.  
Herhett, Jack  
HORN, John Taylor  
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Horton Jr., Wentworth  
House, Sambo  
Householder, Sid  
Houssels, Mrs. B. B.  
Hovant, Holly  
Howard, John L.  
HUARD, Jos. T.  
Hudson, G. E.  
HURY, Tom Stacey  
Huffman, Bob & Bobby  
HUGH, Wm. Oscar  
Hughes, Ramona  
Hull, Chuck  
Humphreys, Roy  
HUNKLER, Paul B.  
HUNT, Gilbert Earl  
Hunt, Harry Kid  
HUNT, James Henry  
HUNT, James  
Hunter, Mickey  
Lano  
Hurling, Chas.  
Husky, Mrs. Vaughn  
Hutchinson, Mr. Jessio  
HUTTER, Albert  
HWA, Shong Tai  
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Jackson, Silver  
Jackson, Stonewall  
Jackson, Mrs. S.  
Jacobs, Doc T. C.  
Jacobs, Marvin  
Jarman, Chas.  
Jarrin, Dorothy  
Jason, Whitey  
Jefferies, Bill  
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Jensen, Earle  
JOBE, Paul Victor L.  
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JOHNS, W. L.  
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Johnson, Custer  
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JOHNSON, Hobert  
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JOHNSON, Roland Carl Edw.  
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JOHNSON, Wm. Earl  
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JOHNSTON, Jarrel Foist  
JOHNSTON, Lewis McCauley  
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Jones, Bill (Bingo)  
JONES, CHAS. Bernard
- JONES, Edw. Francis  
JONES, Fred James  
Jones, Geo.  
JONES, Harold Henry  
JONES, Harold Karchner  
JONES, John J.  
JONES, Linzy  
Jones, Oscar Arthur  
Jones, Pig  
Jones, Red  
JONES, Wm. N.  
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Joyce, Patricia  
Justin, Melvin  
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KANE, Wm.  
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Kaplan, Ben  
Kaplan, Sam  
KARAS, Andrew J.  
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Kavanaugh, Jack  
Kazoon, Miss Jackie  
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Kehoe, Lawrence  
KELLEHER, Robt. Jos.  
Kelley, E. T.  
Kelly, John  
Kelly, Mrs. Mader  
KELSEY, Harold Glen  
Kemp, Bob  
Kemp, E.  
Kendrick, Mrs. Rose  
Kennedy, Don Earl  
KENNEDY, Richard Jos.  
KENYON, Howard  
Kerlin, Robt. F.  
KERMAN, Brit  
KEPPEL, Norman S.  
KHAN, Ramon Ali  
Kind, Wm. H.  
KING, Geo. Wm.  
KING, Gilbert Henry  
KING, Henry Thadus  
KING, Ward Earle  
Kirsey, Marvin  
Kish, Tom  
Kissel, Jerry
- KLINK, Geo. Washington  
Klink, Norman  
KNAPP, James F.  
KNIGHT, DALLAS C.  
KNIGHT, Hugh B.  
Knight, Stanley G.  
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KNOWLES, Walter H.  
Knox, Mrs. Gussie  
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KOSCHOWSKI, Geo.  
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Kruz, Clarence H.  
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Kula, Malle  
KULA, Paul Helm  
Kyle, Archie  
KYE, JAS. EDW.  
LaBa, Dewey  
LaBerta, Lillian  
LaBouty, Dorlan W.  
LaForm, Everette  
LaMarr, Laura  
LaMont, C. R.  
LaMorris, William  
LaMORT, Harry L.  
LaRenzo, Roy  
LaVelle, Raymond  
Whacker  
LABAW, Jas. Wm.  
Laberta, Robert  
Lacks, Bob  
Lacy, Hans  
LACY, LeRoy L.  
Ladd, Norma Louise  
LAGRONE, Roscoe  
Lajore, Ida May  
LAJORE, Wm. W.  
Lake, Fred Shoras  
LAKEN, Harry Russell  
Lamb, Alexander  
Lamb, J. P.  
Lamb, Scott  
LAMBERT JR., Jess H.  
Lambert, W. H.  
Lamont, Elenor  
LAMSON, Theo. Robt.  
LANDO, Frank Anthony  
Lane, Miss Jessie  
Langford, Walter  
Langford, Jordan  
LAPORE, Mattiso Jos.  
Large, H. P.  
Larkin, B. W.  
LARSON, Jas. Jos.  
LATTIMRE, Gilbert Frank  
LAUDEN-SLAGER, Elmer
- Lauer, Morris  
LAUFER, Donald T.  
Laughlin, Eugene  
Laughlin, Jimmy  
Laughlin, Joe  
Laughlin, Mrs. Virginia  
Lawson, Mrs. Ione  
LeClair, Mrs. Rita  
LeRoy, Helen  
LEROY, JONES  
LEATHERMAN, John Riley  
Leavitt, Harvey  
LEDBETTER, Geo. Edwin  
Lee, Mrs. Alma  
Lee, Coy  
Lee, Mrs. Frank  
Lee, Myra  
Lee, Robert W.  
LEE, Shirley  
Lee, Mrs. Victor  
LEE, Willie  
Lee, Mrs. Wonder  
Leister, C. E.  
LEMBEKE, Franklin D.  
Leo, Ivan  
Lepore, Mattio Joseph  
Leslie, Bert  
Lewellyn, Mrs. Bernice  
LEWIS, Chas. Thos.  
Lewis, Mrs. Eva  
Lewis, Jimmie  
Lewis, Joe (Clown)  
Lewis, Richard A.  
LEWIS, Richard Edw.  
LEWIS, Robert Jones  
Lewis, Stan  
LEWIS, Wm. Carlile  
Lewis, Wm. Clarence  
Lewis, Willie Teto  
Lincoln, Donald  
Linberger, Jerry Frank  
LINKOUS, Justin M.  
Linville, Chas.  
Linwood, Marion  
Little, Elizabeth  
LITTLE, John L.  
Littlefield, Joe  
Littlefield, Charlotte  
LITZINGER, Peter Jos.  
Locke, Samuel  
Logan, John  
LONG, Chriss Wm.  
LONG, Jos. Edw.  
Long, Leona
- McTavish, Angus  
McVary, Micky  
MACK JR., John Mack, Judy  
MACK, La-Ponder  
MACKLEY, Joseph Alvin  
MADDOX, Jas. P.  
Madlock, Hayden  
MAGGIO, Tony  
MAGUIRE, Wleaston  
Mahler, Joe  
Mahon, Richard  
Malles, Mike  
Majors, Wm.  
Makar, Johnny  
Malcolm, Bluch  
MALLERY, Richard  
MALONE, Otis E.  
MALTIN, Sam  
MANIS, Wm. Addison  
Mansion, Micky  
MAPLES, Paul Edw.  
Marco & Romola  
Marion & Eddy  
Marion, J. J. Red  
MARION, Sidney Ray  
Mark, Lucille  
MARLEY, Fred Brown  
Marquardt, Hugo  
Marquis, George  
MARSH, Jessa B.  
Marsh, Robert  
Marshall, Regis  
MARSHALL, Sam  
Martel, Miss Leo  
Martin, Danny  
Martin, Doris  
Martini, Joe  
Martin, Johnnie  
Martin, Mrs. Lydia L.  
MASON, Avis Burtie  
Mathews, Jessie  
Matson, Mrs. Ed  
MATTEWS, Jimmy C.  
Maurada, Mac  
Maurice, R. L.  
Mauritz, Willander John  
MAYO, LaBeau  
MAZER, Israel Harry  
MEADOWS, Darvis Monroe  
MEADOWS, Jas. Leonard  
MEDLEY, Wm. Nathan  
MEEKLING, Chas. Karl  
Meeks, Mrs. Jane  
McLroy, Magician
- McCarthy, Richard Alex  
McClain, O. C.  
McCloskey, Wm.  
McComb, Ernest  
McCOY, Herbert  
McCREADY, Claude M.  
McCune, Wm. G.  
McDANIEL, Harvey Leo  
McDaniel, Lil  
McDaniels, Mrs. Grace  
McDonald, Jack  
Denzil  
McDonnell, Raymond  
McDonough, Nicholas  
McFarland, Feida  
McFarland, Mack  
McGIBRE, Richmond  
McGLIN, Jon Vernon  
McGOWAN, FRANK JOS.  
McGUIRE, Peter D.  
McIntire, Leo  
McIntire, R. A.  
McKinnon, Walter  
McKIVERGAN, Thos.  
McKnight, C. H.  
McLELLAN, Lester Geo.  
McLoughlin, Mrs. Bill  
McMULLEN, Wm. Bingham  
McNAIR, Kenneth Wm.  
McNEECE, Louis Rowen  
McPHERSON, Eugene O.  
McROBERTS, Robt. Chas.  
McSpadden, J. R.
- McVary, Micky  
MACK JR., John Mack, Judy  
MACK, La-Ponder  
MACKLEY, Joseph Alvin  
MADDOX, Jas. P.  
Madlock, Hayden  
MAGGIO, Tony  
MAGUIRE, Wleaston  
Mahler, Joe  
Mahon, Richard  
Malles, Mike  
Majors, Wm.  
Makar, Johnny  
Malcolm, Bluch  
MALLERY, Richard  
MALONE, Otis E.  
MALTIN, Sam  
MANIS, Wm. Addison  
Mansion, Micky  
MAPLES, Paul Edw.  
Marco & Romola  
Marion & Eddy  
Marion, J. J. Red  
MARION, Sidney Ray  
Mark, Lucille  
MARLEY, Fred Brown  
Marquardt, Hugo  
Marquis, George  
MARSH, Jessa B.  
Marsh, Robert  
Marshall, Regis  
MARSHALL, Sam  
Martel, Miss Leo  
Martin, Danny  
Martin, Doris  
Martini, Joe  
Martin, Johnnie  
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MASON, Avis Burtie  
Mathews, Jessie  
Matson, Mrs. Ed  
MATTEWS, Jimmy C.  
Maurada, Mac  
Maurice, R. L.  
Mauritz, Willander John  
MAYO, LaBeau  
MAZER, Israel Harry  
MEADOWS, Darvis Monroe  
MEADOWS, Jas. Leonard  
MEDLEY, Wm. Nathan  
MEEKLING, Chas. Karl  
Meeks, Mrs. Jane  
McLroy, Magician
- MEADOWS, Darvis Monroe  
MEADOWS, Jas. Leonard  
MEDLEY, Wm. Nathan  
MEEKLING, Chas. Karl  
Meeks, Mrs. Jane  
McLroy, Magician
- MELVER, Paul Kenneth  
Merrill, Bert  
Melzorn, Flying  
Meracle, James J.  
Meracle, Dorothy Brennan  
Meray, Alexander  
MERRILL, Ray Bernard  
Merrow, Frank  
Meyers, Frank H.  
Meyers, Harry R.  
MEYERS, Louis  
Meyer, Mrs. O. C.  
Michael, Stanley  
MICKLE, Julius Vincent  
Milan, Alfred J.  
Milan, Eddie  
MILANOVICH, Sam  
Miller, Cash & Mrs.  
Miller, Chris H.  
MILLER, Harry Edw.  
Miller, Ephram  
Miller, F. W.  
MILLER, Fenton W.  
Miller, Henry Francis  
Miller, Jimmy  
MILLER, Leo Albert  
Miller, Mrs. Marie  
Miller, Marion  
Miller, Luther C.  
Miller, Millie  
Miller, Nancy  
MILLER, Stanley  
MILLER, Steve  
Miller, Tex  
MILLS, Madison Emory  
MILTON, Van Nelson  
MINTER, Hugh  
MIRANDA, Gerald John  
Mitchell, Bob  
Mitchell, Corp. Fred D.  
Mitchell, Leo Charlie  
Mitchell, McMiller  
Mitchell, Miller  
Mitchell, Sam  
Mitchell, Tennis  
Mittenswey, Bob  
MOBLEY, Billy  
MONAHAN, Harry L.  
MONROE, Allen Joseph  
MONROE, Geo. Elmer  
MONTAGUE, Robt. Wilfred  
MOORE, John J. Painter, Victor
- MOORE, Eugene  
MOORE, Michael Jos.  
Moore, Thos. Elliott  
Moore, Vernon  
MOORE, Wm. Marshall  
Moraco, Ritchie  
Moran, Miss Lois  
Morgan, Bill  
Morgan, Mrs. Dorothy  
Morgan, S. B.  
Morgan, William  
MORRIS, Clarence W.  
Morris, J. Raymond  
Morrow, Herbert P.  
MORSE, John Sawyer  
MOSKAL, Steve  
Moto-Minutrels  
Mott, C. W.  
MOYTT, Edw. Lee  
MOYER, Edward  
MOYER, Woodrow  
Mozetta, Belle May  
MOUNTS, Homer Wm.  
Mroczak, George  
Mullin, Geo.  
Mullen, Neil  
MULLEN, Robt. Louis  
MUNCY, Marshall B.  
Mundee & June  
Murphy, Frances  
Murphy, J. P. (Rocket Ship)  
MURPHY, Jack Patrick  
MURPHY, John Wm.  
Murphy, Joseph  
Murphy, Red Cecil  
Murphy, Verna  
Murphy, W. W.  
MURR, James E.  
Murray, Ginger  
MURRAY, James O.  
MYERS, Emory Edw.  
Myers, Jas. Clifford  
Myers, Mrs. Maie  
NAUGLE, MICHAEL ANDY  
Neachood, Mrs. E.  
Neitzel, Mrs. Veronica  
NELSON Sisters, Thos.  
NELSON, Donald Oliver  
NELSON, Glen  
Nelson, Mrs. Ina  
Nelson, Wm. A.  
NESTOR, Carl C.  
NEWKIRK, Danny
- NEWTON, Lewis J. Isaac  
Newton, Wm.  
Nias, Ike  
Nichols, Gilbert  
NICHOLSON, Franklin  
Noblin, Mrs. Mary L.  
NORMAN, Freeman Virgil  
Norman, Jean  
North Coast Show  
NORTON, Ralph J.  
Nugent, J. W.  
Null Jr., Ernest  
NYE, John R.  
O'Brien, Mrs. Lou  
O'BRIEN, Michael  
O'Brien, Sam  
O'BRIEN, Wm. Jennings  
O'Brien, J. L.  
O'Connor, Mrs. Mary  
O'DANN, WALTER  
O'Day, Betty  
O'Dear, Bebe  
O'Hara, Grace  
O'Neil, Blackie  
O'NEILL, Kenneth Robt.  
OCEAN, Michael  
ODEN, Milton Leo  
Oggesby, Harry  
Ogle, Joe  
OKERSTROM, Fred  
OKEVER, Louis  
OLINGER, Fitzhugh Lee  
OLLIVIN, Edw. H.  
OLSON, G.  
O'Reilly, Leone  
ORNEALLAS, Joseph Goncez  
Osborne, Chas. Thos.  
Ostern, Jack  
Osterberg, Mrs. Ruth P.  
OSTERMANN, Arthur J.  
Oswald, Arabell  
Otis, Jarman Chas.  
OWENS, Jesse Wilson  
Owen, Val  
OWN, GEORGE  
OXFORD, Harry  
OZBURN, Eugene Clyde  
Paff, Henry  
Paige, Mrs. Betty  
Paige, Geo. Miller  
PAIGE, George Wm.  
Painter, Victor
- Painter, Wm. Leroy  
PALING, Chas. Howard  
PALMER, Earl Garnet  
PALMER, Chas. Jos. Florence E.  
Pan Amer. Train Show  
Pardo, Ben  
PARE, Lawrence Jos.  
PARK, GEORGE  
PARKER, Wm. Westley  
PARKINS, DAVID JOHN  
PARKS, Fervin Harold  
Parr, Victor  
Parsons, Jack  
Pate, Richard  
Patrick, Bill  
Patrick, T. W.  
PATRICK, Theodore Roosevelt  
Patterson, Harry  
Pantler, Albert  
PATTERSON, Russell Francis  
Pearce, Jim  
Pearson, Leonard  
Pegson, P. W.  
Pence, Mrs. Cora M.  
Pendergast, Miss Toni  
PENDLETON, Floyd W.  
PENNINGTON, Jas. Herbert  
Perrell, Micky  
Pevdue, A. Ethel  
PEREZ, HARRY  
Perkinson, Cecil B.  
PERRY, Harvey C.  
Perry, J. W.  
Perrotta, James  
Perry, Leonard (Popeye)  
Peterson, Henry  
Petrie, Roy Allen  
Phillips, Everett B.  
Phillips, J. D.  
Phillips, Louise  
Phillips, Robert  
Pihlot, Alexander  
Pitras, Walter J.  
PINCKLEY, Robert Dale  
PIZZI, Dominic P.  
Pleasant, James  
PODGORSKI, Walter Stanley  
Poley, Pvt. Kenneth  
Polite, Leo  
Polo, Eddie  
POMPONI, ANTHONY  
Poole, Chas. Stanford  
POPOVICH, Charles  
PORACKI, Jos. S.  
Porel, Jacob  
Porter, Glen  
PORTER, Howard Knox  
Patter, Hallie H.  
Potat, Wayne  
Powell, Capt. Daniel Alfred  
PRESSION, Drifus Dewey  
Price, Arthur  
PRICE, George Adron  
Proctor, Dick  
Proctor, Robt.  
Pritchard, B. Franklin  
Propst, Paul Edgar  
Pruitt, Anthis  
Purvis, Cecil B.  
PURVIS, Earl W.  
PURVES, Russell Kingsley  
PUTEEL, Wayne Travis  
QUALLS, Knox  
QUEEN, Jos. Henry  
RADEMACHER, Arwin J.  
Raftone Sisters & Gay  
RAGLAND, Phillips Thos.  
Rainack, Edw.  
RAMEY, Harry Ernest  
Ramsdell, Lon B.  
RAMSEY, Wm. Otis  
Rand, Lucille  
Randolf, Bingo  
Randolfo, J. J.  
Rankin, Russell  
Ratkey, Mrs. Valiska  
Rattigan, Dorothy  
Rawles, Mrs. Wm.  
Ray, Diane  
RAY, Kay  
RAYMOND, Paul Eugene  
Read, Russell Roy  
Re, John Joseph  
Redford, Mrs. Hazel  
Reece, Harvey  
Reece, Joe  
Reed, Miss Billie  
Reed, Dan  
REED, Wilbert Chester  
REES, Jas. Alfred  
REESE, ELMER CALVIN  
REESE, RICHARD STANLEY  
Reeve, Leon  
Reid, Mrs. Ruth J.  
REIGEL, Geo. Wm.  
Renhoff, Ray  
Renner, Hilda  
Renolds, Jack  
Rhodes, D. D.  
Rhodes, Mrs. Gertrude  
Rice, Cecil G.  
RICHARDSON, Carl Eugene  
RICHARDSON, Hartwell Emmett
- Richard, Eleanor  
Richmond, Paul  
Riddeik, Jonnie  
RIDDLEY, LeRoy  
RIGGS, JOHN  
LESLIE  
Riley, Mrs. Florence E.  
Riley, John Patrick  
Riley, R.  
Rinehart, Jake  
Rinehart, James  
Rinehart, Ollie  
RINEHEART, James C.  
RING, John Lador  
Rippel, Jack  
Ripple, Louis  
RIVERS, Wm. Geo.  
Robbins, Clarence  
ROBBINS, Walter  
Roberts, Dr. B. C.  
Roberts, Bob  
Roberts, Mrs. Boots Parker  
Roberts, Babe  
Roberts, Chas. Red  
Roberts, Doc  
Roberts, Henry Wm.  
Roberts, J. H.  
ROBERTS, Leonard  
Roberts, Mrs. Reginal  
Roberts, Steve  
ROBERTSON JR., Burton B.  
Robeson, Paul  
ROBINSON, Carnal  
ROBINSON, Fred D.  
Robinson, H. M.  
Robinson, N. R.  
Rocco, R. W.  
Rochelle, Helyne  
Rock, Joe  
ROCK, Randall  
ROCKWAY, Jack  
Rodal, Walter  
RODGERS, James  
Rogers, Bill  
Rogers, Buddy (Band)  
Rogers, Dick  
Rogers, H. H.  
Rogers, Norma  
ROGERS, Robt. E.  
ROGERS, Roy E.  
Rogers, Tex  
Rojas, Mrs. Mary  
Romero, Don  
Rooney, Jack  
ROSE, Jacob A.  
ROSE, Peter  
Rosen, H. Sheik  
Ross, Charles W.  
Ross, Geraldine  
Ross, Hal J.  
Ross, Martin Robt.  
Rounds, Mrs. Edna  
Rowe, Jack  
ROY, Chas. Ralph  
Royster, Dick  
Rubin, Mrs. Harry  
Rudell, Miss Ginger  
Ruggless, Clara L.  
Rumbley, W. E.  
Russell, Arthur Jackson  
Rutch, August  
RYAN, Patrick  
Sackobie, Jimmie  
SADDLER, Lee  
SANDER, Albert W.  
SANDERS, Emmett V.  
Sanderson, Buck  
Santo, Jack  
Sargent, Roy Pewco  
Sargeat, Wm.  
SAVAGE, Burton P.  
Savage, C. H.  
SAWYER, Max  
SAWYER, HUGH TOM  
SAWYER, Richard McRoy  
Schafer, Chuck  
Schafer, Blackie  
Schapiro, Henry  
Schearbage, Mrs. Helen  
Schewda, Henry  
SCHMIDT, Daniel H.  
Schultz, Chas. E.  
Schultz, Gene  
Schultz, Gus  
SCHULTZE, Edwin R.  
SCOFFIELD, Clifford Marion  
Scott, A. C.  
Scott, Mrs. Eileen  
Scott, Gilbert  
Scott, Lewallyn Ray  
Scott, Mrs. Nantia B.  
Scotts, Fat  
Seabolt, Eston  
SELLS, Jay Wilson  
Sennott Psychist  
Serrano, Carlos  
Serrett, Molly  
SERWATKA, Thomas  
Settlemeir, Paul  
Setz, Val  
Sewell, Mrs. Garland  
SEXTON, R. A.  
SEYMOUR, Lloyd Wm.  
SHADDOCK, Richard Thos.  
SHAEFFER, Harry Merl  
Shanats, W. J.  
Shankles, The Magieian  
Shankweiler, Irvin L.  
Shannon, Mrs. Babe  
Shaver, Barbara  
SHEA, Wm. Walter  
Shelks Concession  
Shell, Dale  
Shelly, Eleanor  
Shepherd, C. H.  
SHEPHERD, Leo Verel  
Sherman, Chester  
SHERMAN, Ezie  
Sherwood, Charles
- SHERMAN, Thomas  
Sigmund, Jack  
Shingledecker, Thomas  
Shiptan, Cecil  
Shoop, Ralph C.  
Shoemaker, Jos. Marion  
Shore, Jack  
Short, James H.  
Shufflin Sam  
Shonway, Zeko  
SICKFL, August  
Sidelor, Harry  
SIMMONS, Chas. J.  
SIMMONS, Fred Henry  
Simmons, Joanne  
SINES, Geo. Grover  
Singara, Danny John  
SINGER, Edwin Henrik  
Sisco, R. H.  
Sisk, Ruth  
SKEHAM, Jas. Jos.  
SKERWANIE, Claude  
Slate, G. B.  
Slavin, John  
SLOAN, Mr. Midge  
Smith, Andrew E.  
Smith, Chas. Howard  
Smith, Doc Burt  
Smith, E. J.  
Smith, Frank Carl  
Smith, Ford  
Smith, Glenn R.  
Smith, Mrs. Hallie  
Smith, Harry Scott  
SMITH, Henry Wesley  
SMITH, Herman Wm.  
Smith, Howard (Magician)  
SMITH, Howard B.  
Smith, L. Skytook  
Smith, J. Lacey  
Smith, Marcelle  
SMITH, Marvin E.  
SMITH, Rufus R.  
SMITH, Samuel Louis  
Smith, Willie B.  
SMITH, Wm. Monroe  
SMITHLY, John Jos.  
SNOW, Onell Harry  
Solongou, Henry  
SOUCY, Jos. Quigley  
South, Pat  
South, Violet  
Southern Expo. Co.  
Spain, Barney  
Sparks, M. E.  
Sparks, Ray  
Spaulding, Lawrence  
SPRAR, Barney Bee  
Spiegelberg, J.  
Spenger, Leelma  
SPICER, Carl  
Sprenger, Boris  
Sproul, Al Red  
SPURLOCK, Chas. Hudson  
St. Clair Sisters & O'Day  
STAIR, C. H.  
Stanley, Arthur (Able)  
STANLEY, Frank  
Stanley, Gus  
Stanphill, Dorothy  
STANSBERRY, Mearl Robt.  
Stauffer, Aubrey B.  
Steele, James Blackie  
STEAN, Leo Nathan  
STELL, Edgar  
STEPHENS, Delbert Wayne  
STEPHENS, Emmet Jasper  
STEPHENS, Leo R.  
Stephenson, Clark  
Stester  
SPILLER, Robt. Hazel  
Stoffel, Walter  
Stonbaugh, Harold  
STONE, Carl S.  
Stone, Mrs. Ioban  
STONE, James Washington  
Stone, John M.  
Stone, Mrs. Ray  
Stont, Frank  
Strain, Sallie  
Strawn, Jos. David  
Strode, W. A.  
Stover, James Cat  
STROHL, Edward  
Stuart, Chas. Edw.  
STYLES, Talmadge R.  
Sullivan, Mrs. Margaret  
SULLIVAN, William Henry  
SUMMERS, William Calvin  
SUMNER, Keith Maynard  
Sundstrom, John E.  
Sutton, Keith Slim  
Sutton, Mack  
Swartwood, Emory  
SWEGLE, Howard N.  
Swift, Herbert L.  
Szymanski, Miss J.  
Talbot Jr., Geo. Burt
- STANLEY, Frank  
Stanley, Gus  
Stanphill, Dorothy  
STANSBERRY, Mearl Robt.  
Stauffer, Aubrey B.  
Steele, James Blackie  
STEAN, Leo Nathan  
STELL, Edgar  
STEPHENS, Delbert Wayne  
STEPHENS, Emmet Jasper  
STEPHENS, Leo R.  
Stephenson, Clark  
Stester  
SPILLER, Robt. Hazel  
Stoffel, Walter  
Stonbaugh, Harold  
STONE, Carl S.  
Stone, Mrs. Ioban  
STONE, James Washington  
Stone, John M.  
Stone, Mrs. Ray  
Stont, Frank  
Strain, Sallie  
Strawn, Jos. David  
Strode, W. A.  
Stover, James Cat  
STROHL, Edward  
Stuart, Chas. Edw.  
STYLES, Talmadge R.  
Sullivan, Mrs. Margaret  
SULLIVAN, William Henry  
SUMMERS, William Calvin  
SUMNER, Keith Maynard  
Sundstrom, John E.  
Sutton, Keith Slim  
Sutton, Mack  
Swartwood, Emory  
SWEGLE, Howard N.  
Swift, Herbert L.  
Szymanski, Miss J.  
Talbot Jr., Geo. Burt
- TAM, Alex  
Tarbes, Max  
Taska, W. Charles  
Taylor, Chas. A.  
Taylor, Doc H. W.  
TAYLOR, Cyrenus C.  
Taylor, Don  
Taylor, Jack M. E.  
Taylor, James  
TAYLOR, Leon  
Taylor, Mitch  
Taylor, W. G.  
Terry, Ervin  
Terry, Henry O.

**Notice, Selective Service Men!**  
The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.



Are You a Draft Delinquent?

(Check With the Following List)

Following is a list of those declared draft delinquents in a statement released February 14 by Local Board No. 7, Rooms 403-4, Bell Block Building, Sixth and Vine Streets, Cincinnati. Those whose names appear on this list are charged with failure to report for induction May 8, 1943, and are requested to report immediately to the above board.

- Order No. 413—Charles Thomas Fultz
Order No. 445—Clarence Elwood Beaver
Order No. 549—Edward Frank Jackson
Order No. 803-A—Ralph James Robinson
Order No. 1029—James J. Browning
Order No. 1367—Patrick Joseph Landers
Order No. 1866-A—James Mallwin
Order No. 1994—Garnet Edwin Freeman
Order No. 2044—Fred Loyal Cooper
Order No. 2184—John Joseph Riley
Order No. 12364—Clyde Ken Foster
Order No. 12551—Eldon Jay Fister
Order No. 12831—John Francis Klein
Order No. 13068—Milford James Crowe
Order No. 13161—Joe Raymond Moore

MAIL ON HAND AT NEW YORK OFFICE

1584 Broadway

Office Hours— 9:30 A.M. to 6:00 P.M. Monday to FRIDAY (Not open on Saturdays or Holidays)

- Young, Russell
Young, Mrs. Virginia
Young, Vickey
Youngblood, Zela
Zarlington, Tiny
ZINGO, James
Zordeliski, B.
Healy, M.
Hoar, George
Hornor, S. C.
Horton, Bertha C.
Horton, Shirley
Hughson, Ed
Hunt, Charles
Huston, Peggy
JACKSON, George
Jackson, James
Jacyna, Mrs. S. A.
Jagger, James
Jamison, Jimmy
Jewel, Alice
Lemaire, Raymond
Kant, Harry
Kaplan, Eddie
Kelsey, Wm. G.
Kemp, Dol
King, Fred Rex
Knight, Danny
Lagasse, Eli
Lane, Jack
Lee, June
Lewis, Looney
Lorraine, Blanche
Lucas, Charles H.
McALEER, Stewart H.
McConnell, Florence
McGary, Kirby Call
McHugh, Phillip
McIntyre, George
McLaughlin, Phillip S.
Mahood, Mary
Margo, Billy
Marks, Sarah
Marshall, Dan
Martin, Alice
Martin, George J.
Martha, Leo
Mason, Ruth
Maxine & Ketrov
Melville, Albert
Meulemans, O.
MILLER, James
Miller, Johnie
Montgomery, Paul
Morgan, Patricia

MAIL ON HAND AT CHICAGO OFFICE

12th Floor Ashland Bldg., 155 No. Clark St.,

Office Hours— 9:30 A.M. to 6:00 P.M. Monday to FRIDAY (Not open on Saturdays or Holidays)

Parcel Post Felix, Nabor 6c

- Admir, Arlette
ADAMS, Richard
ALBA, Esta
ATLAS, Oreston
AVERILL, William
BALLY, Samuel
Beane, Billy B.
Carland, Buck
Conley, Marie
Cotten, Robert
Davis, Don
Dezel Road Shows, Albert
Dufour, Mrs. Lew
Felgar, Harry H.
FREDRECKSON, Donald R.
Gatewood, Colonel
GAVIN, Paul
George, Mr. H.
GLEASON, James J.
Griffen, Harold
Hadley, Col. Frank
Harris, George Spot
Hartley, Doty
HOLT JR., Theodore
Horowitz, Harold
JONES, Edward
Jones, Little
Kamaka, Mrs. Dossie
King, Ann D.
Kohout Jr., Joseph
Lauder, James
Lee, June
Leonard, Louie
Lewis, P. J.
LOGAN, John
Russell Bros. (Circus)
McGHEE, Horace
Winston
Miskey, R. E.
MARTIN, Lawrence
Mazze, Harry
MEYERS, John
Milo, Bob
Mohamed, Ahmed
Newland, Mrs. Dee
NICHOLSON, Clyde Archie
Peavy, Lester W.
PHILLIPS, John
Joseph
PINNEY, Joseph
Broderick
PORTER, Roland
D.
SALYERS, Henderson
Sizemore, Logan (Pianist)
Miller, Harry (Happy)
Polo, Eddie
Reel, Jimmie
Rees, Arthur
Smith, Cyril
Teagarden, Jack
Van Rossum, J. H.
Vaughan, George F.
Weiss, Esther
VANI, Joseph
Robert
Wootin, J. G.
World's Fair Freak
Combine
Zalada
Admas, Oscar
Ager, Tom
Allen, Loretta
Baer, John Dutch
Baldin, William
(Pneumonia Act)
Bilwell, Jimmie
Bing, Berniece
Bladson, Jimmie
Bohn, Carl
Bollis, Fred
(Fritz)
BROOKSHIRE, Jack
Brown, Andrew
Bunis, John
Bunis Amusement Co., Inc.
Barnett, J. M.
(Bozo)
Bydairk, Albert
BYNUM, James
Candee, Louis
Carland, Buck
Carrigan, William
Cohen, Ada
Cohen, Wm.
Coleman, P. H.
CRENSHAW, Charley Bryant
Cummings, E. S.
CUMMINS, Thomas
Davis, Wm. G.
Dickerson, Harry G.
Dill, Elmer
Donast, Evelyn
Duffey, Roy T.
Dunne, W. J.
Eutah, Harold
FANT, Walter
Preston
Farnell, Jimmy
Felton, Nate
FOSTER, Herbert
Cartrell
Foutz, Jack
Frye, James G.
Gaynor, Mrs. Minnie
George, Harry
Gibbons, Frank
Goodlett, Howard
Goodman, George
A. & Al Dorso
Goodner, Archie C.
Grant, Everett
Gray, Louis C.
GREGG, Dallas H.
GREGG, Frank
Melvia
Gustatus, Andrew
Hamilton, D. W.
(Whitey)
HARPER, Willard
Frank
Harris, Rosella
Hentzleman, Ralph
Hinton, George
Hogan, Bill
Hogan, William J.
Schneekloth, Harry
Schuelz, C. E.
Schultz, Gene
Shannon, Wilburn
Smith, R. W.
Babbette
Spahr, Gus
Stanley, Chas W.
(Curley)
Stanley, L.
Swain, Robert
Swartz, Chas.
THORESON, Norman E.
Tommy, Miss Texas
Hear, Joseph
Yeasey, Russell
VREELAND, Robert
Lewis
Washburn, B. C.
Wassau, Hindu
Watson, John
Weston, Richard E.
WILLIAMS, Herbert
WILLIAMS, Joe
Williams, Loretta
Williams, Orval
WILLIAMS, William Henry
Wilson, Willard W.
Yoder, Harry
Young, Miss Virginia
Zacchini Bros. Shows

MAIL ON HAND AT ST. LOUIS OFFICE

390 Arcade Bldg. Parcel Post

- Adams, Oscar
Ager, Tom
Allen, Loretta
Baer, John Dutch
Baldin, William
(Pneumonia Act)
Bilwell, Jimmie
Bing, Berniece
Bladson, Jimmie
Bohn, Carl
Bollis, Fred
(Fritz)
BROOKSHIRE, Jack
Brown, Andrew
Bunis, John
Bunis Amusement Co., Inc.
Barnett, J. M.
(Bozo)
Bydairk, Albert
BYNUM, James
Candee, Louis
Carland, Buck
Carrigan, William
Cohen, Ada
Cohen, Wm.
Coleman, P. H.
CRENSHAW, Charley Bryant
Cummings, E. S.
CUMMINS, Thomas
Davis, Wm. G.
Dickerson, Harry G.
Dill, Elmer
Donast, Evelyn
Duffey, Roy T.
Dunne, W. J.
Eutah, Harold
FANT, Walter
Preston
Farnell, Jimmy
Felton, Nate
FOSTER, Herbert
Cartrell
Foutz, Jack
Frye, James G.
Gaynor, Mrs. Minnie
George, Harry
Gibbons, Frank
Goodlett, Howard
Goodman, George
A. & Al Dorso
Goodner, Archie C.
Grant, Everett
Gray, Louis C.
GREGG, Dallas H.
GREGG, Frank
Melvia
Gustatus, Andrew
Hamilton, D. W.
(Whitey)
HARPER, Willard
Frank
Harris, Rosella
Hentzleman, Ralph
Hinton, George
Hogan, Bill
Hogan, William J.
Schneekloth, Harry
Schuelz, C. E.
Schultz, Gene
Shannon, Wilburn
Smith, R. W.
Babbette
Spahr, Gus
Stanley, Chas W.
(Curley)
Stanley, L.
Swain, Robert
Swartz, Chas.
THORESON, Norman E.
Tommy, Miss Texas
Hear, Joseph
Yeasey, Russell
VREELAND, Robert
Lewis
Washburn, B. C.
Wassau, Hindu
Watson, John
Weston, Richard E.
WILLIAMS, Herbert
WILLIAMS, Joe
Williams, Loretta
Williams, Orval
WILLIAMS, William Henry
Wilson, Willard W.
Yoder, Harry
Young, Miss Virginia
Zacchini Bros. Shows

Alabama

Athens—Limestone Co. Negro Fair. Approx. Oct. 1. Maxie Allen.
Birmingham—Alabama State Fair. Week of Sept. 27 or Oct. 4. J. C. McCaffery.
Centre—Cherokee Co. Fair. Middle of Oct. Dr. S. C. Tatum.
Dothan—Houston Co. Fair. Oct. 4-9. L. J. Lunsford.
Florence—North Ala. State Fair. Sept. 6-11 or 13-18. C. H. Jackson.
Huntsville—Madison Co. Fair Assn. Sept. 14-18 (tentative). Marie Dickson.
Jasper—Walker Co. Fair. Sept. 27-Oct. 2. E. H. Pierce.
Mobile—Mobile Co. Fair. Oct. 4-10. Mort L. Bixler.
Montgomery—Central Ala. State Fair. Sept. 13-19. Mort L. Bixler, Mobile.

Arkansas

Blytheville—Mississippi Co. Fair. Sept. 27-Oct. 2. J. Mell Brooks.
Des Arc—Prairie Co. Livestock Assn. Sept. 24-25. R. H. Romunder.
El Dorado—Union Co. Livestock Assn. Sept. 27-Oct. 2. Julius Miller.
Pocahontas—Randolph Co. Fair Assn. Sept. 29-Oct. 1. Ben A. Brown.
Prescott—Nevada Co. Fair Assn. Oct. 14-15 (tentative). G. C. Murray.

California

Del Mar—San Diego Co. Fair. Oct. 10-18 (if held). Hazel E. Frasse.

Colorado

Pueblo—Colorado State Fair. Aug. 23-27. Frank H. Means.
Rocky Ford—Arkansas Valley Fair-Rodeo. Sept. 1-3. Carl Holder.

Connecticut

Fairfield—Greenfield Hill Grange Fair. Sept. 11. Helen B. MacQuarrie, Southport.
Haddam Neck—Haddam Neck Fair Assn. Sept. 6 (tentative). L. J. Selden, E. Hampton.
Hartwinton—Hartwinton Fair. Oct. 2. Paul Klambt, R. D. 2, Torrington, Conn.
Pachaug—Pachaug Grange Fair. Sept. 4. Mrs. Mary Young, RFD 5, Norwich, Conn.
Rocky Hill—Rocky Hill Grange Fair. Sept. 10-11. Nellie C. Warner.
Woodstock—Woodstock Agrl. Soc. Sept. 14-15 (if held). Freeman R. Nelson, Pomfret Center.

Florida

Starke—Bradford Co. Fair. First or second week in Nov. S. A. Weldon.

Georgia

Americus—Sumter Co. Fair. Week of Oct. 11. O. P. Johnson.



1943 FAIR DATES

- Atlanta—Southeastern World's Fair. Sept. 24-Oct. 2. Mike Benton.
Athens—American Legion Fair. Week of Oct. 25. F. W. Williams.
Augusta—Exchange Club Fair. Nov. 1-7. J. D. Cheek.
Bainbridge—Decatur Co. Fair. Oct. 11-16. T. E. Rich.
Barnesville—Lamar Co. Fair, Legion. Second week in Oct. T. C. Power.
Eastman—Am. Legion Dodge Co. Fair. Oct. 18-23. R. T. Ragan.
Elberton—Elberton Fair Assn. Oct. 18-23. I. V. Hulme.
Fitzgerald—Ben Hill Co. Fair. Oct. 18-23. Homer Waters.
Griffin—Spalding Co. Fair. Second week in Oct. T. C. Power, Barnesville Hotel, Barnesville.
Macon—Georgia State Fair. Oct. 11-16. E. Ross Jordan.
Manchester—Tri-County Fair. Oct. 11-16. Welby Griffith.
Thomasston—Upson Co. Fair. Third week in Oct. T. C. Power, Barnesville Hotel, Barnesville.
Valdosta—South Ga. Victory Fair. Oct. 25-30 or Nov. 8-13. H. K. Wilkinson.
Albion—Edward Co. Fair Assn. Sept. 7-10. Loy L. Thrend.
Aledo—Mercer Co. Agrl. Soc. Aug. 24-27. John W. McHard.
Anna—Anna Fair. Aug. 23-27. J. F. Norris.
Benton—Franklin Co. Fair. Aug. 2-6. Harry W. Nolen.
Bloomington—McLean Co. Fair. Aug. 17-19. Paul V. Curtis.
Bradford—Stark Co. Agrl. Exhibit. Sept. 2. W. G. Brokaw.
Bridgeport—Lawrence Co. Fair Assn. Aug. 23-27. G. C. Gross.
Brownstown—Payette Co. Fair Assn. Aug. 31-Sept. 4. C. A. Griffith.
Cambridge—Henry Co. Fair. Aug. 17-20. M. E. Werbach.
Carmi—White Co. Fair Assn. Aug. 17-20. Max Endicott.
Carrollton—Greene Co. Fair Assn. Aug. 24-27. Franklin March.
Charleston—Coles Co. Fair Assn. Aug. 2-7. James W. Shoemaker.
Du Quoin—Du Quoin State Fair Assn. Sept. 6-11. H. E. Strong.
Elizabeth—Elizabeth Community Fair. Aug. 26. S. W. Buford.
Fairfield—Wayne Co. Fair Assn. Aug. 25-28. Ralph C. Finley.
Fairmount—Vermilion Co. Agrl. Fair. Aug. 15-21. Leland Baird.
Farmer City—Farmer City Fair Assn. Aug. 3-6. E. S. Wightman.
Golconda—Pope Co. Agrl. Soc. July 20-23. Philip Scheettle.
Greenup—Greenup-Cumberland Co. Fair Assn. Aug. 23-28. W. E. Freeman.
Harrisburg—Saline Co. Agrl. Assn. July 26-30. Mrs. D. Pearson.
Henry—Marshall-Putnam Fair. Sept. 7-10. B. H. Monier, Sparland, Ill.
Kankakee—Kankakee Fair Assn. Aug. —. P. R. Heurekln.
Lewistown—Fulton Co. Fair Assn. Aug. 17-20. A. D. Young.
Lincoln—Logan Co. Fair Assn. Aug. 9-13. Wilbur E. Layman.
McLeansboro—Hamilton Co. Fair. July 5-9. H. Mead.
Marion—Williamson Co. Fair Assn. Aug. 30-Sept. 3. Ray Miller.
Marshall—Clark Co. Fair. Aug. 9-14. H. B. Bamesberger.
Mazon—Grundy Co. Agrl. Dist. Fair. Sept. 3-6. W. F. Carter.
Melvin—Melvin Community Fair. Sept. 8-11. C. D. Thompson.
Mendon—Mendon-Adams Co. Fair. Second week in Aug. Sidney Wright.
Milford—Iroquois Co. 4-H Club Fair. Aug. 17-19. Wayne M. Rich.
Monroe—Monroe Will Co. Dist. Fair. Aug. 31-Sept. 3. Scott M. McLaughlin.
Morrison—Whiteside Co. Fair Assn. Aug. 31-Sept. 3. V. M. Dearing.
Mount Carmel—Mount Carmel Fair Assn. Aug. 9-13. E. Guy Pixley, W. Salem, Ill.
Mount Sterling—Brown Co. Fair. Aug. 3-6. Walter I. Manny.
Mount Vernon—Mount Vernon State Fair. Sept. 13-18. Neil K. Bond.
Newton—Jasper Co. Agrl. Assn. July 12-16. C. G. Batman.
Oblong—Crawford Co. Fair. Aug. 30-Sept. 3. O. B. Price.
Oney—Richland Co. Fair. Aug. 30-Sept. 3. W. H. Shultz.
Oregon—Ogle Co. Fair. Sept. 6-8. E. D. Landers.
Paris—Edgar Co. Agrl. Assn. Aug. 17-21. P. S. Henry.
Pectone—Will Co. Fair Assn. Aug. 31-Sept. 2. C. T. Singer.
Petersburg—Menard Co. Agrl. Fair. Sept. 1-3. Lloyd W. Chalcraft.
Pinckneyville—Perry Co. Agrl. Assn. July 12-16. Mrs. J. H. Stumpe.
Princeton—Bureau Co. Fair. Aug. 24-27. Wayne Slutz.
Rushville—Schuyler Co. Livestock Show Assn. Aug. 17-19. V. A. Green.
Salem—Marion Co. Agrl. Fair. Aug. 23-28. W. R. Hancock.
Sandwich—Sandwich Fair Assn. Sept. 1-3. C. R. Brady.
Shawneetown—Gallatin Co. Fair. Sept. 14-18. Chas. I. Oldham.
Taylorville—Christian Co. Fair Assn. July 18-23. C. C. Hunter.
Urbana—Champaign Co. Fair Assn. July 27-30. Carl A. Perks.
Vienna—Johnson Co. Fair. Aug. 17-20. George Gray.
Warren—Warren Fair. Aug. 18-21. J. W. Richardson.
Anderson—Anderson Free Fair. July 5-11. William Hulton.
Bluffton—Bluffton Free Street Fair. Sept. 28-Oct. 2. Carl Helms.
Boonville—Boonville Fair Assn. Aug. 2-7. Albert G. Derr.
Deswell—Boswell Fair & Celebration. July 1-5. Edgar Burnett.
Bourbon—Bourbon Fair Assn. Aug. 31-Sept. 4. P. B. Good.
Cayuga—Vermilion Co. Fair Assn. Aug. 21-25. V. N. Asbury, Newport, Ind.
Centerville—4-H Fair & Picnic. Aug. 2-7. Elizabeth Hatfield.
Columbus—Bartholomew Co. Fair Assn. July 18-23. F. M. Overstreet.
Connersville—Payette Co. Free Fair. Aug. 18-20. J. L. Kennedy.
Converse—Miami Co. Agrl. Assn. Aug. 24-28. D. E. Warnock.
Corydon—Harrison Co. Agrl. Soc. Aug. 23-27. Dr. L. B. Wolfe.
Crown Point—Lake Co. Agrl. Soc. Aug. 25-29. J. M. Nelsen.
Fairmount—Grant Co. Fair Assn. Sept. 1-6. Dr. H. D. Carter.
Frankfort—Clinton Co. Fair Assn. Aug. 15-20. Will G. Ross.
Franklin—Johnson Co. 4-H Fair. July 11-15. C. W. Gregg, Greenwood, Ind.



Goshen—Elkhart Co. Fair Assn. Aug. 10-14. John P. Stack.
Huntington—Huntington Co. 4-H Fair Assn. Aug. 10-12. Fred A. Loew.
Indianapolis—State 4-H Club Fair. Sept. 4-11. Guy Cantwell.
Indianapolis—Indianapolis Colored Fair. July 19-24. Albert Neuberger.
Kendallville—Kendallville Fair. Aug. 17-20. U. C. Brouse.
Kentland—Newton Co. Fair Assn. Sept. 14-17. A. M. Schuh.
La Porte—La Porte Co. Fair. Aug. 17-21. J. A. Terry.
Lawrenceburg—Dearborn Co. Fair Assn. Aug. 23-25. Leonard Haug.
Logansport—Cass Co. Fair Assn. July 25-30. Wm. Thomas Jr.
Muncie—Muncie Fair. Aug. 1-6. A. G. Norrick.
North Vernon—Jennings Co. Fair Assn. July 25-30. S. B. Berkshire.
Osgood—Ripley Co. Fair. Aug. 3-7. H. L. Jenkins.
Portland—Jay Co. Fair Assn. Aug. 3-13. Orin E. Holsapple.
Princeton—Gibson Co. Fair Assn. Aug. 30-Sept. 4. Chas. A. Steele.
Rensselaer—Jasper Co. Fair Assn. Aug. 31-Sept. 3. George M. Reed.
Rochester—Fulton Co. 4-H Fair. Aug. 10-13. Fred Rankin.
Rockport—Spencer Co. Fair Assn. July 26-31. Ralph H. Ritchie.
Rushville—Rush Co. Agrl. Assn. Aug. 1-6. E. E. Privett.
Salem—Washington Co. Farmers-Merchants' Fair. Aug. 18-20. Clarence Bowers.
Shelbyville—Shelby Co. Fair Assn. Aug. 8-13. Harry D. Melks.
Spencer—Owen Co. Fair. Sept. 15-18. Fred I. Hoover.
Sunman—American Legion Free Fair. Sept. 9-11. E. W. Howrey.
Terre Haute—Vigo Co. Fair. Aug. 28-Sept. 2. E. J. Acree.
Valparaiso—Porter Co. Agrl. Soc. Aug. 12-14. Margaret Homfeld.
Wabash—Wabash Co. Draft Horse Assn. Aug. 17-20. W. K. Delaplane.
Warsaw—Kosciusko Co. Fair Assn. Aug. 31-Sept. 4. John Holm.
Winamac—Pulaski Co. 4-H & Community Fair. Aug. 12-14. Wm. Andrews.

Iowa

Ackley—Four-County Fair. Probably Nov. 23. Joe W. Cobie.
Allison—Butler Co. Fair. Aug. 19-21 (tentative). Virgil E. Shepard.
Alta—Buena Vista Co. Agrl. Soc. Aug. 9-12. Chas. L. Miller.
Atlantic—Cass Co. 4-H Fair. Aug. 11-13. Lester Soukup.
Audubon—Audubon Co. Agrl. Soc. Sept. 6-8. A. B. Jensen.
Avoca—Pottawattamie Co. Fair. Aug. 23-26. R. F. McKinley.
Bedford—Taylor Co. Fair. Aug. 3-7 (tentative). C. N. Nelson.
Central City—Linn Co. Fair. Aug. 5-8 (tentative). F. O. Satter.
Columbus Junction—Lousia Co. Fair. Aug. 17-20. W. M. Dunn.
Decorah—Winneshiek Co. Agrl. Assn. Aug. 19-22. Leon R. Brown, Cresco, Ia.
Eagle Grove—Eagle Grove Dist. Junior Fair. Aug. 23-25. M. K. Frey.
Eldora—Hardin Co. Fair. Aug. 9-13. C. W. Haase.
Elkader—Elkader Fair. Aug. 25-27. E. F. Seifert.
Fonda—Pocahontas Co. Agrl. Soc. Week of Aug. 16. B. P. Barber.
Fort Dodge—Webster Co. 4-H Fair. Aug. 23-24. Maurice A. Campbell.
Grundy Center—Grundy Co. Fair Assn. Sept. 7-10. C. S. Macy.
Guthrie Center—Guthrie Co. Fair. Sept. 15-18. M. L. Branson.
Hampton—Franklin Co. Fair Assn. Aug. 23-26. Glenn D. Craighton.
Hartley—O'Brien Co. 4-H Livestock Show. Aug. 23-24. F. W. Ehman, Primghar, Ia.
Ida Grove—Ida Co. Agrl. Soc. Aug. 17-19. Keith E. Myles.
Independence—Buchanan Co. Fair Assn. Aug. 17-20. B. O. Gates.
Keosauqua—Van Buren & Jefferson Co. Fair. Aug. 10-13. Arthur J. Secor.
Leon—Decatur Co. Fair Assn. Aug. 23-25. W. B. Halstead.
Lorimer—Lorimer Fair Assn. Aug. 16-19. Clyde M. Thompson.
Malvern—Mills Co. Fair. Aug. 24-26. D. M. Kline.
Manchester—Delaware Co. Fair. Aug. 11-13. E. W. Williams.
Manson—Calhoun Co. Fair. Aug. 26-29. Sara S. Klotz.
Marshalltown—Central Iowa Fair. Aug. 24-27. W. A. Buchanan.
Monticello—Jones Co. Fair Assn. Aug. 25-27. Ross Baty.
Mount Ayr—Ringgold Co. Fair Assn. Probably Aug. 18-21. R. E. Hauptman.
Nashua—Big 4 Fair Assn. Aug. 24-28. Norton Bloom.
National—Clayton Co. Agrl. Soc. Aug. 31-Sept. 3. F. L. Lau, Garnaville, Ia.
Nevada—Story Co. 4-H Fair. Aug. 17-19. Glenn Z. Randau, Ames, Ia.
Northwood—Worth Co. Fair. Aug. 16-18. Courtney Lawyer, Manly, Ia.
Osage—Mitchell Co. Agrl. Soc. Aug. 20-22. Max Katz.
Postville—Big 4 Agrl. Soc. Sept. 3-6. A. S. Burdick.
Vinton—Benton Co. Fair. Aug. 10-13. M. D. Fry.
Waukon—Allamakee Co. Fair Assn. Sept. 7-10. A. M. Monserud, Harpers Ferry.
West Liberty—West Liberty Fair. Aug. 23-26. Jay L. Duncan.
West Union—Fayette Co. Fair. Aug. 23-27. Ed Bauder.
What Cheer—Keokuk Co. Fair. Aug. 21-24. E. P. Lally.

Kansas

Ablene—Central Kansas Free Fair. Aug. 23-28. Ivan Roberson.
Auburn—Auburn Orange Fair. Oct. 1-2. Mrs. Ina Cellars.
Barnes—Washington Co. Fair. Sept. 8-10. D. Linn Livers.
Belleville—North Central Kan. Free Fair. Aug. 30-Sept. 3. Homer Alkire.

Beloit—Mitchell Co. Fair Assn. Sept. 14-18. Frank L. Hill.
Burden—Eastern Cowley Co. Fair. Sept. 1-3. E. E. Brooks.
Burlington—Coffee Co. Free Fair. Aug. 10-14. C. N. Henning.
Clay Center—Clay Co. Free Fair. Sept. 7-10. Loren E. Law.
Conway Springs—Conway Springs Fair Assn. Oct. 7-8. R. H. Cline.
Eflingham—Atchison Co. Fair Assn. Aug. 17-20. G. J. Hegarty.
Girard—Crawford Co. Fair Assn. Aug. 24-27. G. A. Trotter.
Goodland—Northwest Kan. Dist. Free Fair. Aug. 17-20. H. R. Shlmesall.
Greensburg—Kiowa Co. Free Fair. Aug. 24-27. G. A. Cochran.
Hardtner—Barber Co. Fair Assn. Aug. 31-Sept. 3. J. M. Moiz.
Havensville—Community Fair Assn. Sept. 23-24. W. T. Flowers.
Hillshoro—Marion Co. Fair Assn. Oct. 5-8. Dr. G. S. Klassen.
Horton—Tir-County Fair. Sept. 8-10. Ralph E. Small.
Hutchinson—Kansas State Fair. Sept. 18-24. S. M. Mitchell.
Inman—Inman Community Fair. Oct. 22-23. Wm. J. Braun.
Minneapolis—Ottawa Co. Fair Assn. Aug. 25-27. Willis Hogarty.
Osage City—Osage City 4-H Club Fair. Sept. 3-4. Wilbur E. Noller.
Richmond—Richmond Free Fair Assn. Aug. 19-21. John H. Roekers.
Rush Center—Rush Co. Fair Assn. Aug. 30-Sept. 2. Roy Peterson.
Salina—Saline Co. 4-H Club Fair. Sept. 1-3. Albert Fehse.
Sylvan Grove—Sylvan Grove-Lincoln Co. Fair. Sept. 14-17. O. M. Hurlbut.
Thayer—Thayer Fair Assn. Sept. 1-3. H. M. Minnich.
Tonganoxie—Leavenworth Co. Fair. Sept. 8-10 (Proposed). H. F. Gelb.
Topeka—Kansas Free Fair. Sept. 12-18. Maurice W. Jencks.
Wakeney—Trego Co. Free Fair. Aug. 24-27. Lew H. Galloway.
West Mineral—Mineral Dist. Free Fair. Sept. 8-10. R. O. Mizner.

Kentucky

Alexandria—Alexandria Fair. Sept. 4-6. J. W. Shaw, Newport, Ky.
Brodhead—Brodhead Fair. Aug. 11-14. W. O. Yadon.
Harrodsburg—Mercer Co. Fair. July 26-31. John S. Buster.
Lawrenceburg—Lawrenceburg Legion Fair. July 21-24. J. Leslie Shelburne.
Lebanon—American Legion Fair. Sept. 24-27. Robt. T. Harmon.
Somerset—Pulaski Co. Fair Assn. Aug. 31-Sept. 3. M. S. Thomas.

Louisiana

Leesville—Vernon Parish Fair. Oct. 4-10. M. N. Oakes.
Shreveport—Louisiana State Fair. Oct. 23-Nov. 1 (if held). W. R. Hirsch.

Maine

Blue Hill—Blue Hill Fair. Sept. 6-8. E. G. Williams.
Cornish—Cornish Agrl. Assn. Sept. 28-Oct. 2. Leon M. Ayer.
Dover-Foxcroft—Piscataquis Valley Fair. Aug. 23. Frank A. Pierce.
Fryeburg—Fryeburg Fair. Oct. 4-9. G. Myron Kimball.
Gorham—Gorham Fair Assn. Aug. 9-14. Irving W. Pottle, 100 Cross St., Portland.
Litchfield—Litchfield Farmers' Club. Oct. 5-6. Rhona B. Maloon.
Skowhegan—Maine State Fair. Aug. 15-21. Clayton Eames.
Topsham—Sagadahoc Agrl. Soc. Oct. 12-14. Samuel Woodward, Brunswick, Me.
Windsor—Windsor Fair. Sept. 3-6. E. R. Hayes.

Maryland

Cumberland—Cumberland Fair Assn. Aug. 16-21 (if held). Carl Schmutz.

Massachusetts

Blandford—Union Agrl. Soc. Sept. 6-7. C. R. Ripley.
Brookton—Brookton Agrl. Soc. Sept. 12-18. Frank H. Kingman.
Cummington—Hillside Agrl. Soc. Sept. 24-25. Leon A. Stevens.
Great Barrington—Barrington Fair Assn. Sept. 19-25. Paul W. Foster.
Greenfield—Franklin Co. Agrl. Soc. Sept. 13-15. Whitman B. Wells.
Huntington—Littleville Community Fair Assn. Sept. 18. Elmer O. Olds.
Marshfield—Marshfield Agrl. Soc. Aug. 31-Sept. 6. Horace C. Keene.
Middlefield—Highland Agrl. Soc. Sept. 3-4. Willard A. Pease, Chester.
Northampton—Tri-County Fair. Sept. 6-11. John L. Banner.
Rehoboth—Rehoboth Fair. Sept. 6-11. Mrs. D. Lee Johnson, RFD 1, Attleboro.
Spencer—Spencer Driving Assn. Sept. 4-6. R. F. Kittredge.

Michigan

Addison—Addison Community Fair. Oct. 7-8. Clare E. Monroe.
Adrian—Lewanee Co. Fair. Sept. 20-25. F. A. Bradish.
Allegan—Allegan Co. Agrl. Soc. Sept. 13-18. E. W. DeLano.
Ann Arbor—Washtenaw Co. Fair. Aug. 3-6. Frank W. McLane.
Armada—Armada Agrl. Soc. Aug. 26-29. Roy Conner, Richmond, Mich.
Caro—Caro Fair. Aug. 24-28. Carl F. Mantey.
Cassopolis—Cass Co. Fair Assn. Sept. 4-6. Harry Ibbotson, Dowagiac, Mich.
Centerville—St. Joseph Co. Grange Fair. Sept. 20-25. F. J. Kemmerling, Colon.
Charlotte—Eaton Co. 4-H Agrl. Soc. Sept. 1-4. Hans Kardel.
Coldwater—Branch Co. 4-H Fair. Sept. 15-18. Gordon R. Schlubatis.
Croswell—Croswell Agrl. Soc. Aug. 31-Sept. 3. Paul Helm.
Fowlerville—Fowlerville Fair Assn. Aug. 25-28. Cecil L. Lepard.
Gladwin—Gladwin Co. Fair Assn. Sept. 23-24. Ray O. Havens, R. 2, Beaverton.
Hart—Oceana Co. Agrl. Assn. Sept. 8-11. W. H. Churchill, New Era, Mich.

Hastings—Barry Co. Agrl. Soc. Aug. 11-14. Chas. W. Sherwood.
Hillsdale—Hillsdale Co. Agrl. Soc. Sept. 26-Oct. 2. H. B. Kelley.
Ionia—Ionia Free Fair. Aug. 16-21. Rose Sarlo.
Iron River—Iron Co. Agrl. Soc. Aug. 25-28. Carl G. Lindquist.
Ithaca—Gratiot Co. Free Fair. Sept. 6-11. James O. Peet.
Jackson—Jackson Co. Fair Assn. Aug. 31-Sept. 4. Ernest R. Hively.
Marne—Berlin Fair. Aug. 31-Sept. 3. Mrs. Harvey Walcott, R. R. 2, Coopersville.
Marshall—Calhoun Co. Fair Assn. Aug. 24-28. B. D. Carpenter.
Mason—Ingham Co. Fair. Aug. 10-15. Joy O. Davis.
Morley—Morley Agrl. Fair Assn. Nov. 4-5. L. G. Morse.
Nashville—Nashville Agrl. Soc. Oct. 20. John W. Hamp.
Norway—Dickinson Co. Free Fair. Sept. 3-6. Frank J. Molinare, Iron Mountain.
Richmond—Calhoun Agrl. Assn. Sept. 6. Vern Krause.
Saginaw—Saginaw Fair. Sept. 12-16. Clarence H. Harnden.
Sandusky—Sanilac Co. 4-H Fair. Aug. 26-28. Clarence E. Prentice.
Traverse City—Northwestern Mich. Fair. Aug. 30-Sept. 3. Arnell Engstrom.
Utica—Utica Free Fair. Aug. 15-21. Stanton Welsh, St. Clair Shores, Mich.

Minnesota

Ada—Norman Co. Fair. July 2-4. A. C. Pederson.
Albert Lea—Freeborn Co. Fair. Aug. 23-27. Herman D. Jensen.
Alexandria—Douglas Co. Fair. Aug. 25-28. R. S. Thornton.
Anoka—Anoka Co. Agrl. Soc. Aug. 20-22. C. A. Wickstrom.
Appleton—Swift Co. Fair Assn. Aug. 26-29. J. G. Anderson.
Arlington—Sibley Co. Agrl. Assn. Aug. 6-8. Louis Kill.
Austin—Mower Co. Fair. Aug. 12-15. P. J. Holand.
Bagley—Clearwater Co. Agrl. Soc. Aug. 6-8. P. L. Renne.
Barnesville—Clay Co. Fair Assn. July 8-10. P. O. Solum.
Barnum—Carlton Co. Agrl. Assn. Aug. 20-22. A. H. Dathe.
Bird Island—Renville Co. Agrl. Soc. Sept. 13-15. Paul Kolbe.
Brainard—Crow Wing Co. Fair Assn. Aug. 23-25. B. C. Wilkins.
Breckenridge—Wilkin Co. Agrl. Soc. July 16-18. Cyril Wenner.
Caledonia—Houston Co. Agrl. Soc. Sept. 2-4. Ed Zimmerhahl.
Cambridge—Isanti Co. Agrl. Soc. Sept. 8-11. L. O. Carlson.
Canby—Yellow Medicine Co. Fair. Sept. 20-23. Kenneth Knutson.
Cannon Falls—Cannon Valley Agrl. Assn. July 2-4. R. J. Goodwin.
Clinton—Big Stone Co. Agrl. Soc. July 9-11. Robt. L. Wells.
Detroit Lakes—Becker Co. Fair. Aug. 5-7. G. W. Peoples.
Fergus Falls—Otter Tail Co. Fair. Sept. 1-4. Knute Hanson.
Fertile—Polk Co. Fair Assn. July 15-17. Joseph W. Resland.
Fosston—East Polk Co. Fair. July 30-Aug. 1. H. Algaard.
Garden City—Blue Earth Co. Agrl. Soc. Aug. 23-25. A. D. McCormack.
Glenwood—Pope Co. Agrl. Soc. Sept. 17-19. J. A. Leedahl.
Grand Rapids—Itasca Co. Agrl. Assn. Aug. 13-15. Francis Mullins.
Herman—Grant Co. Agrl. Assn. Aug. 19-22. G. I. Haney.
Hibbing—St. Louis Co. Agrl. Soc. Aug. 20-22. J. J. McCann.
Jackson—Jackson Co. Fair. Aug. 26-29. Anton O. Geiger.
Kasson—Dodge Co. Fair. Aug. 23-26. O. A. Erickson.
Le Center—Le Sueur Co. Fair. Aug. 13-15. W. J. Baker.
Little Falls—Morrison Co. Agrl. Soc. Aug. 6-8. W. G. Lundquist.
Littlefork—Northern Minn. Dist. Fair Assn. Aug. 14-15. George Dahl.
Long Prairie—Todd Co. Fair. Aug. 9-12. C. G. Scow.
Luverne—Rock Co. Fair. Aug. 26-29. Albert Christensen.
Madison—Lac qui Parle Co. Agrl. Soc. Sept. 9-12. Olaf T. Mork.
Mahanomen—Mahanomen Co. Agrl. Soc. July 23-25. E. A. Runreich.
Marshall—Lyon Co. Agrl. Soc. Sept. 7-10. F. J. Meade.
Montevideo—Chippewa Co. Fair Assn. Sept. 20-22. Carl Engstrom.
Mora—Kanabec Co. Agrl. Soc. Aug. 23-25. Victor Elstrom.
Morris—Stevens Co. Agrl. Soc. Sept. 3-6. Ernest Grace, Donnelly, Minn.
Nevis—Hubbard Co. Agrl. Assn. Sept. 9-11. Mrs. John Avenson, Park Rapids.
New Ulm—Brown Co. Fair. Aug. 19-22. W. A. Lindemann.
Owatonna—Steele Co. Agrl. Soc. Aug. 17-22. C. A. Tinscher.
Perham—Perham Agrl. Soc. Aug. 13-15. C. W. Lotterer.
Pillager—Cass Co. Agrl. Soc. Aug. 24-25. P. H. Sorg.
Preston—Fillmore Co. Agrl. Soc. Aug. 26-29. Chas. H. Utley.
Princeton—Mille Lacs Co. Agrl. Soc. Aug. 26-28. R. C. Angstrom.
Proctor—St. Louis Co. Fair Assn. Aug. 18-21. A. J. Sundquist.
Redwood Falls—Redwood Co. Agrl. Soc. July 3-6. W. A. Hauck.
Rochester—Olmsted Co. Fair Assn. Aug. 12-15. A. C. Burgan.
Roseau—Roseau Co. Agrl. Soc. July 19-21 (if held). Chas. Christlanson.
St. Charles—Winona Co. Fair Assn. Aug. 20-22. R. M. Dixon.
St. Cloud—Sauk Rapids—Benton Co. Fair. Aug. 20-33. O. H. Varner, St. Cloud.
Saint James—Watonwan Co. Agrl. Assn. Aug. 27-29. Hubert Ransom.
St. Paul—Minnesota State Fair. Aug. 28-Sept. 6. Raymond A. Lee.
St. Peter—Nicollet Co. Agrl. Soc. Aug. 26-29. Hilton E. Miller.

St. Vincent—St. Vincent Union Indust. Assn. Sept. 23-24. L. C. Ward.
Slayton—Murray Co. Agrl. Soc. Aug. 19-22. W. M. Leebens, Fulda, Minn.
Tyler—Lincoln Co. Fair Assn. Aug. 26-29. Jens S. Bollesen.
Two Harbors—Lake Co. Agrl. Soc. Aug. 31-Sept. 3. Fred D. W. Thias.
Waconia—Farmers Co-Op. Agrl. Soc. Aug. 16-18. Ralph J. Effertz.
Wadena—Wadena Co. Fair Assn. Aug. 16-18. Whitney Murray.
Warren—Marshall Co. Agrl. Assn. July 13-14. O. M. Mattson.
Waseca—Waseca Co. Fair. Aug. 27-29. E. H. Smith.
Whenton—Traverse Co. Agrl. Assn. Sept. 9-12. A. W. Vye.
White Bear Lake—Ramsey Co. Agrl. Assn. July 29-Aug. 1. Robt. Freeman, Court House, St. Paul.
Willmar—Kandiyohi Co. Fair Assn. Sept. 15-18. Wm. O. Johnson.
Windom—Cottonwood Co. Fair Assn. Aug. 23-26. M. C. Langley.
Worthington—Nobles Co. Fair Assn. Aug. 28-25 (tentative). Alfred Larson.

Mississippi

Columbus—Columbus Fair. Sept. 20-25. Mrs. Elizabeth M. Proffitt.
Forest—Scott Co. Colored Fair Assn. Oct. 19-23. A. N. Ware.
Jackson—Mississippi State Fair. Oct. 11-16. Rex H. Magee.
Laurel—South Miss. Fair. Sept. 27-Oct. 2. R. B. (Jack) Jeffries.
Lexington—Holmes Co. Livestock Show. Aug. 13. J. W. Carson.
Sebastopol—Sebastopol Community Fair. Sept. 7-11. L. R. Anthony.
Tupelo—Miss-Ala. Fair & Dairy Show. First week in Oct. J. M. Savery.
Yazoo City—Yazoo Negro Fair Assn. Oct. 4-9. R. J. Pierce.

Missouri

Bowling Green—Bowling Green Fair Assn. Sept. 15-17. Chas. Guthrie.
California—Moniteau Co. Agrl. Soc. Aug. 31-Sept. 3. Toby Lademann.
Caruthersville—American Legion Fair. Oct. 6-10. H. E. Malloure.
Edina—Knox Co. Fair. Oct. 7-9 (if held). P. L. Green.
Kahoka—Clark Co. Agrl. Assn. Aug. 3-6. Lynne Gregory.
Memphis—Scotland Co. Agrl. Soc. Third week in Sept. E. M. Woods.
Mexico—Audrain Co. Fair. Aug. 17-20. Ross C. Ewing.
Mound City—Holt Co. Fair. Aug. 30-Sept. 1 (tentative). S. C. McCormack Jr.
Perryville—Perry Co. Fair. Sept. 10-11. Werner T. Weber.
Prairie Home—Prairie Home Fair. Aug. 11-12. Dr. A. L. Meredith.
Sedalia—Missouri State Fair. Aug. 23-29. Ernest W. Baker.
Springfield—Ozark Empire District Fair. Aug. 15-21. G. B. Boyd.

Montana

Baker—Fallon Co. Fair. Aug. 28-30. George S. Severson.

Nebraska

Arlington—Washington Co. Agrl. Soc. Aug. 31-Sept. 2. H. C. McClellan.
Arthur—Arthur Co. Agrl. Soc. Sept. 2-4. Loyal F. Simon.
Aurora—Hamilton Co. Agrl. Soc. Aug. 30-Sept. 2. H. E. Toof.
Bassett—Rock Co. Fair Assn. Approx. Sept. 25-27. Arthur A. Weber.
Benkelman—Dundy Co. Agrl. Soc. Aug. 18-20. Joe W. Laughlin.
Bladen—Webster Co. Agrl. Assn. Aug. 18-20. I. R. Andrews.
Bloomfield—Knox Co. Agrl. Soc. Aug. 29-31. P. E. Stepp.
Bridgeport—Morrill Co. Fair Assn. Sept. 6-8. J. Cedric Conover.
Central City—Merrick Co. Fair Assn. Sept. 14-16. George E. Hedges.
Columbus—Platte Co. Fair. Aug. 31-Sept. 3. Joe B. Meyer.
Concord—Dixon Co. Agrl. Soc. Aug. 25-27. Roy E. Johnson.
Culbertson—Hitchcock Co. Agrl. Soc. Sept. 15-17. Ervin Coyle.
David City—Butler Co. Agrl. Soc. Aug. 30-Sept. 2. Edgar V. Thomas.
Deshler—Thayer Co. Agrl. Soc. Aug. 17-20. E. J. Grupe, Byron, Neb.
Elwood—Gosper Co. Fair. Sept. 15-17. M. R. Morgan.
Fairbury—Jefferson Co. Fair. Middle of Sept. C. B. Callaway.
Grant—Perkins Co. Fair Assn. Aug. 19-21. W. E. Cannady, Madrid, Neb.
Harrison—Sioux Co. Fair Assn. Aug. 26-28. V. E. Marsteller.
Holdrege—Phelps Co. Agrl. Soc. Aug. 25-27. A. F. Johnson, Funk, Neb.
Humboldt—Richardson Co. Agrl. Soc. Sept. 15-17. Jess A. Harris.
Hyannis—Grant Co. Agrl. Soc. Aug. 30-Sept. 1. Mrs. Earl Hayward.
Imperial—Chase Co. Fair Assn. Aug. 30-Sept. 1. H. M. Garber.
Kimball—Kimball Co. Agrl. Soc. Aug. 25-28. V. B. Cargill.
Leigh—Colfax Co. Agrl. Assn. Aug. 27-29. Otto C. Weber.
Lincoln—Nebraska State Fair & Expo. Sept. 5-10. E. J. Mille.
Nelson—Nuckolls Co. Fair Assn. Last week in Aug. Wm. A. McHenry.
North Platte—Lincoln Co. Agrl. Assn. Aug. 24-26. Mrs. O. H. Covell.
Omaha—Ak-Sar-Ben Livestock Show. Oct. 3-9 (if held). J. J. Isaacson.
Orleans—Harian Co. Junior Fair. Aug. 26-28. W. A. Lennemann.
Osceola—Polk Co. Fair Assn. Aug. 16-18. Louis A. Hastert, Shelby, Neb.
Pierce—Pierce Co. Agrl. Soc. Aug. 21-24. A. P. Gotsche.
St. Paul—Howard Co. Agrl. Soc. Sept. 7-10. Chas. Doby.
Scribner—Dodge Co. Agrl. Soc. Sept. 15-17. Otto J. Schellenberg.
Walhill—Thurston Co. Fair. Sept. 1-4. Alfred D. Raun.
Waterloo—Douglas Co. Fair. Sept. 15-18. R. D. Herrington.
Weeping Water—Cass Co. Agrl. Soc. Aug. 25-27. Paul E. Fauquet.



West Point—Cuming Co. Fair. Aug. 29-Sept. 1. Ed M. Baumann.

Nevada

Elko—Elko Co. Agrl. Assn. Sept. 4-6. Hayden Henderson.
Ely—White Pine Agrl. Soc. July 3-5. J. H. Eager.

New Hampshire

Center Sandwich—Sandwich Town & Grange Fair Assn. Oct. 12. W. Leroy White, N. Sandwich.
Lancaster—Lancaster Fair. Sept. 4-6. Carroll Stoughton.
Plymouth—Union Grange Fair Assn. Sept. 14-16. W. J. Neal, Meredith, N. H.
Rochester—Rochester Agrl. Assn. Sept. 21-25. Ralph E. Came.

New Jersey

Flemington—Flemington Fair Assn. Aug. 31-Sept. 6. Major E. B. Allen.
Trenton—New Jersey State Fair. Sept. 12-18. Harry E. LaBrique.

New Mexico

Albuquerque—New Mexico State Fair. Sept. 26-Oct. 3. Leon H. Harms.
Willard—Torrance Co. Fair Assn. Approx. Sept. 15. J. M. Peterson.

New York

Afton—Afton Fair & Agrl. Show. Aug. 17-21. Harry G. Horton.
Angelica—Allegany Co. Agrl. Soc. Sept. 1-3. L. L. Stillwell.
Aven—Genesee Valley Breeders' Assn. Sept. 24-25. John Steele.
Ballston Spa—Saratoga Co. Agrl. Soc. Aug. 24-28. A. M. Garrison.
Batavia—Genesee Co. Agrl. Soc. Aug. 16-21. Glen W. Grinnell.
Bath—Steuben Co. Agrl. Soc. Sept. 14-18. J. Victor Faucett.
Boonville—Boonville Fair Assn. Aug. 24-28. E. R. Hargrave.
Brookfield—Madison Co. Agrl. Soc. Sept. 1-4. C. C. Craine.
Caledonia—Caledonia Fair. Aug. 10-14. G. H. Cullings.
Cambridge—Cambridge Valley Agrl. Soc. Aug. 19-21. P. J. Houlton, Hoosick Falls.
Chatham—Columbia Co. Agrl. Soc. Sept. 5-7. Wm. A. Dardess.
Cohleskill—Cohleskill Agrl. Soc. Sept. 20-24 (if held). Wm. H. Golding.
Cortland—Cortland Co. Agrl. Soc. Aug. 31-Sept. 6. Harry B. Tanner.
Dundee—Dundee Fair Assn. Sept. 21-23. L. R. Hamner.
Dunkirk—Chautauqua Co. Fair. Sept. 6-10. C. C. Cain.
Elmira—Chemung Co. Agrl. Soc. Aug. 22-29. H. Ward Kinley, Horseheads, N. Y.
Fonda—Montgomery Co. Agrl. Soc. Sept. 4-8. Edward Rohlmeyer, Tribes Hill, N. Y.
Gouverneur—Gouverneur Fair. Aug. 10-14. Bligh A. Dodds.
Hemlock—Hemlock Lake Union Agrl. Soc. Sept. 8-11. Glenn C. McNinch, Conesus.
Ithaca—Tompkins Co. Fair. Aug. 2-7. Leon C. Rothermich.
Hamburg—Erie Co. Agrl. Soc. Aug. 23-28. J. C. Newton.
Little Valley—Cattaraugus Co. Agrl. Soc. Aug. 31-Sept. 3. J. W. Watson.
Lockport—Niagara Co. Fair. Aug. 23-28. F. E. Pease.
Lowville—Lewis Co. Agrl. Soc. Aug. 17-21. Cyril L. Seymour, R. 1, Turin, N. Y.
Malone—Franklin Co. Agrl. Soc. Aug. 23-28. H. B. Kelley.
Middletown—Orange Co. Fair Assn. Aug. 16-21. Alan C. Madden.
Mincola, L. I.—Mincola Fair. Sept. 14-18. Fred D. Baldwin.
Norwich—Chenango Co. Agrl. Soc. Aug. 10-13. Lester D. Subliff Jr.
Owego—Tioga Co. Agrl. Soc. Aug. 9-14. Chas. Simons.
Palmyra—Palmyra Union Agrl. Fair Assn. Sept. 23-25. W. Ray Converse.
Penn Yan—Yates Co. Agrl. Soc. Aug. 25-27. Oliver Wilcox.
Sandy Creek—Sandy Creek Fair. Aug. 3-7. Wm. J. Potter Jr.
Schaghticoke—Rensselaer Co. Agrl. Soc. Sept. 5-9. Carl W. Lohnes.
Trumansburg—Union Agrl. Soc. Sept. 29-Oct. 2. Mary E. Cronk.
Vernon—Vernon Agrl. Soc. Sept. 14-18. Chas. Warren, Sherrill, N. Y.
Watkins Glenn—Schuyler Co. Agrl. Assn. Sept. 7-10. O. D. Spaulding, Burdett.

North Carolina

Asheville—Buncombe Co. Dist. Fair Assn. Aug. 23-28. E. W. Pearson.
Durham—American Legion Fair Assn. Second week in Oct. Mel J. Thompson.
Fairmont—Fairmont Fair Assn. Week of Sept. 6. Jack Huffines.
Goldensboro—Wayne Co. Agrl. Soc. Oct. 6. W. C. Denmark.
Greensboro—Greensboro Fair. Oct. 4-9. Norman Y. Chambliss, Rocky Mount, N. C.
Littleton—Littleton Fair. Oct. 11-16. T. R. Walker.
Louisburg—Franklin Co. Fair. Oct. 4-9. A. H. Fleming.
Rocky Mount—Rocky Mount Fair. Sept. 27-Oct. 2. Mrs. Norman Y. Chambliss.
Tarboro—Edgecombe Co. Fair. Oct. 11-16. Howard V. Gaskill, Box 94, Selma.

North Dakota

Cando—Towner Co. Fair. July 7-9. Ment Bacon.
Pessenden—Wells Co. Free Fair. June 30-July 3. E. W. Vancura.
Hamilton—Pembina Co. Fair. July 15-17. Franklin Page.
Jamestown—Stutsman Co. Fair Assn. July 4-6. Dr. G. A. Ottinger.
Langdon—Cavalier Co. Fair Assn. July 12-14. Dick Forkner.
Minot—North Dakota State Fair. July 5-10. H. L. Pinke.

Ohio

Ashland—Ashland Co. Agrl. Assn. Sept. 22-25. James S. Atterholt.
Ashley—Ashley Ind. Agrl. Soc. July 14-17. Harry S. Wigton.
Athens—Athens Co. Agrl. Assn. Aug. 24-27. L. C. Baker.
Attica—Attica Fair. Sept. 28-Oct. 1. Carl B. Carpenter.

Barlow—Barlow Agrl. Assn. Sept. 23-24. C. E. Lawton.
Bellefontaine—Logan Co. Agrl. Soc. Sept. 22-24. Carl G. Kirk.
Berea—Cuyahoga Co. Agrl. Soc. Aug. 18-22. Wm. H. Kroesen.
Bluffton—Bluffton Agrl. Soc. Dec. 8-10. Harry F. Barnes.
Burton—Geauga Co. Agrl. Soc. Sept. 3-6. Chas. A. Riley.
Cadiz—Harrison Co. Agrl. Assn. Aug. 25-27. Lauce H. Barger.
Caldwell—Noble Co. Agrl. Soc. Sept. 1-3. J. K. Walkenshaw.
Canfield—Mahoning Co. Agrl. Soc. Sept. 3-6. E. R. Zieger, Youngstown, O.
Canton—Stark Co. Agrl. Soc. Sept. 2-6. Ed S. Wilson.
Carrollton—Carroll Co. Agrl. Soc. Sept. 29-Oct. 2. Leonard George, Harlem Springs.
Carthage, Cincinnati—Hamilton Co. Fair. Sept. 15-18. D. R. Van Atta.
Celina—Mercer Co. Agrl. Soc. Aug. 15-20. W. F. Archer.
Circleville—Pickaway Co. Agrl. Soc. (Junior Fair). Oct. 20-23. Mack D. Parrett.
Coshocton—Coshocton Co. Agrl. Soc. Oct. 5-9. C. V. Crox, Dresden, O.
Croscon—Hartford Ind. Agrl. Soc. Sept. 8-11. Clell H. Sinkey, Centerburg, O.
Dayton—Montgomery Co. Fair. Sept. 6-9. R. C. Harris.
Delaware—Delaware Co. Fair. Sept. 21-24. John Wagner.
Delphos—Allen Co. Agrl. Soc. Aug. 24-28. Art O. Wulffhorst.
Dover—Tuscarawas Co. Agrl. Soc. Sept. 22-25. S. O. Mase.
Eaton—Preston Co. Agrl. Soc. Aug. 29-Sept. 3. Wm. B. Fryer.
Findlay—Hancock Co. Agrl. Soc. Sept. 9-11. Orvell Grates, Jenera, O.
Fremont—Sandusky Co. Agrl. Soc. Sept. 7-10. Russell S. Hull.
Gallipolis—Gallia Co. Agrl. Soc. Sept. 20-25. John N. McNealy.
Greenville—Darke Co. Fair. Aug. 22-27. Frank Hiestand, Rossburg, O.
Hamilton—Butler Co. Agrl. Soc. Sept. 26-Oct. 2. John W. Cochran, Sevenmile, O.
Hicksville—DeFiance Co. Agrl. Soc. Aug. 24-27. E. Mentzer.
Hilliards—Franklin Co. Agrl. Soc. Aug. 17-19. Arch A. Alder.
Jefferson—Ashabula Co. Agrl. Soc. Aug. 17-20. E. W. Lampron.
Kenton—Hardin Co. Agrl. Soc. Sept. 29-Oct. 1. D. B. Robinson.
Lancaster—Fairfield Co. Agrl. Soc. Oct. 13-16. Russell W. All, R. R. 1, Baltimore.
Lebanon—Warren Co. Fair. Sept. 21-24. John T. Gorman.
Lisbon—Columbiana Co. Agrl. Soc. Sept. 14-17. J. H. Sinclair, Hanoverton, O.
London—Madison Co. Agrl. Soc. Aug. 23-26. Fred M. Guy, Irwin, O.
Loudonville—Loudonville Agrl. Soc. Oct. 5-7. Chas. Bernhard Jr.
Lucasville—Scioto Co. Agrl. Soc. Aug. 17-21. A. S. Moulton.
McConnelsville—Morgan Co. Agrl. Soc. Sept. 15-17. Ray G. Smith, R. 2.
Mansfield—Richland Co. Junior Fair. Sept. 16. B. D. Hale.
Marietta—Washington Co. Agrl. Assn. Sept. 6-3. L. E. Apple.
Marion—Marion Co. Agrl. Soc. Aug. 29-Sept. 3. Paul D. Michel.
Marysville—Union Co. Agrl. Soc. Sept. 28-Oct. 1. H. A. Taylor.
Medina—Medina Co. Agrl. Soc. Sept. 9-11. Paul M. Jones.
Middleport—Meigs Co. Agrl. Soc. Sept. 15-17. Chas. Radford Jr., Minersville, O.
Millersburg—Holmes Co. Agrl. Soc. Sept. 8-11. H. C. Logsdon.
Montpelier—Williams Co. Agrl. Soc. Sept. 14-18. E. B. Thompson.
Mount Gilcard—Morrow Co. Agrl. Soc. Sept. 9-11. A. A. Broller.
Mount Vernon—Knox Co. Agrl. Soc. Oct. 13-16. Harry G. Richards.
Napoleon—Henry Co. Agrl. Soc. Sept. 1-4. James Murray.
Newark—Licking Co. Agrl. Soc. Sept. 1-4. S. C. Colburn, R. 1, Granville, O.
Norwalk—Huron Co. Agrl. Soc. Aug. 31-Sept. 3. Mrs. Elfreda Crayton.
Old Washington—Guernsey Co. Agrl. Soc. Sept. 15-17. Dr. M. E. Hartley, Cambridge.
Ottawa—Putnam Co. Agrl. Soc. Oct. 5-9. Joseph L. Brickner.
Painesville—Lake Co. Fair. Aug. 25-27. Eva S. Merrill.
Paulding—Paulding Co. Agrl. Soc. Sept. 15-17. Carl Laukhuf.
Pikeston—Pike Co. Agrl. Soc. Aug. 11-14. Frank B. Cooper.
Plain City—Plain City Agrl. Soc. Aug. 1-4. H. S. Foust.
Proctorville—Lawrence Co. Agrl. Assn. Aug. 18-21. D. E. Lewis, Ironton, O.
Randolph—Randolph Ind. Agrl. Soc. Sept. 17-18. R. P. Hamilton.
Richwood—Richwood Tri-Co. Fair. July 27-30. S. H. Cheney.
St. Clairsville—Belmont Co. Agrl. Soc. Sept. 9-11. Wm. R. Butcher Jr.
Shelby—Shelby Comm. Street Fair Assn. Sept. 7-10. Carl L. Wentz.
Sidney—Shelby Co. Agrl. Soc. Sept. 14-17. Ben O. Harman, Anna, O.
Smithfield—Jefferson Co. Fair. Sept. 22-24. W. E. Rose, R. D. 1, Rayland, O.
Smyrna—Tri-County Ind. Agrl. Soc. Sept. 23-25. H. M. Fitch, Moorefield, O.
Tiffin—Seneca Co. Agrl. Soc. Aug. 24-27. C. B. Baker.
Toledo—Lucas Co. Agrl. Soc. Sept. 16-19. Chas. Glann.
Upper Sandusky—Wyandot Co. Agrl. Soc. Sept. 14-17. H. A. Hudson.
Urbana—Champaign Co. Agrl. Soc. Aug. 9-13. John W. Yoder.
Van Wert—Van Wert Co. Agrl. Soc. Sept. 6-10. N. E. Stuckey.
Wapakoneta—Auglaize Co. Agrl. Soc. Aug. 29-Sept. 3. Harry Kahn.
Warren—Trumbull Co. Agrl. Soc. Aug. 9-14. Donald R. Baker.
Washington C. H.—Fayette Co. Agrl. Soc. July 27-31. Frank E. Ellis.
Wataseon—Fulton Co. Agrl. Soc. Sept. 6-9. H. E. Schwall.
Wellington—Lorain Co. Agrl. Soc. Aug. 24-26. Clair L. Hill.
West Union—Adams Co. Agrl. Assn. Aug. 24-27. Chas. S. Kirker.

Wilmington—Clinton Co. Agrl. Soc. Aug. 10-13. Gertrude Hanks.
Woodsfield—Menroe Co. Agrl. Soc. Sept. 1-3. Ralph Schumacher.
Wooster—Wayne Co. Agrl. Soc. Sept. 14-17. W. J. Bus.
Xenia—Greene Co. Agrl. Soc. Aug. 3-6. Mrs. J. Robt. Bryson.
Zanesville—Muskingum Co. Agrl. Soc. Aug. 17-20. Perl D. Elliott, New Concord, O.

Oklahoma

Anadarko—Caddo Co. Free Fair. Sept. 15-18. E. T. Cook.
Buffalo—Harper Co. Free Fair. Approx. Sept. 15. W. E. Bland.
Chickasha—Grady Co. Fair Assn. Sept. M. G. Tucker.
Mangum—4-H Club Fair. Sept. 18-18 (tentative). Bill Beck.
Dewey—Washington Co. Free Fair. Late in Sept. Joe Clark.
Fairview—Major Co. Free Fair. Sept. 21-23. W. B. Hanly.
Muskogee—Oklahoma Free State Fair. Oct. 3-10. Ethel Murray Simonds.
Oklahoma City—Oklahoma State Fair & Expo. Sept. 25-Oct. 2. Ralph T. Hemphill.
Purcell—McCain Co. Free Fair. Sept. 9-11. Forrest Nelson.

Oregon

Gresham—Multnomah Co. Fair Assn. Aug. 23-29. A. H. Lea, Oregon Bldg., Portland.
Hillsboro—Washington Co. Fair Assn. Sept. 3-4. Goldie M. Davis.
Lakeview—Lake Co. Fair. Sept. 5-6. E. A. Fetsch.
North Portland—Pacific Intl. Livestock Expo. Oct. 6-8. O. M. Plummer, 308 Wilcox Bldg., Portland.
Salem—Oregon State Fair. Sept. 8-12. Leo G. Spitzbart.
Tillamook—Tillamook Co. Fair. Aug. 13-21 (tentative). C. H. Bergstrom.

Pennsylvania

Allentown—Great Allentown Fair. Sept. 21-25. M. H. Beary.
Bedford—Bedford Fair Assn. Aug. 16-21. A. C. Erice.
Bloomsburg—Bloomsburg Fair. Sept. 27-Oct. 2. Harry B. Correll.
Butler—Butler Fair & Expo. Aug. 10-13. C. M. Miller.
Centre Hall—Centre Co. Fair & Encampment. Aug. 28-Sept. 2. Mrs. Samuel Grove.
Clearfield—Clearfield Co. Fair. Aug. 2-7. Wm. Brice Jr., Bedford, Pa.
Cochranon—Cochranon Community Fair. Sept. 16-18. Chas. W. Vork.
Cockport—Green Township Fair Assn. Sept. 16-18. J. D. Joiner, Alverda, Pa.
Ephrata—Farmers' Day Assn. Sept. 29-Oct. 2. Ira E. Fasnacht.
Flourtown—Flourtown Fair. Aug. 4-14. Wm. J. Goss.
Ford City—Armstrong Co. Fair. Sept. 3, 4 and 6. Walter H. Bowser.
Gratz—Gratz Fair Assn. Sept. 21-25. Guy R. Klingner.
Greensburg—Harold Community Fair. Probably Aug. 19-21. J. H. Silvis Jr.
Hanover—Forest Park Free Fair. Sept. 7-12. A. F. Karst.
Harford—Harford Agrl. Soc. Sept. 8-10. J. A. Williams.
Hatfield—Montgomery Co. Fair Assn. Sept. 5-11. Alton K. Kinsey.
Honesdale—Wayne Co. Agrl. Soc. Sept. 14-17. R. W. Gammell.
Huntingdon—Huntingdon Co. Fair. Aug. 31-Sept. 4. K. L. Laney.
Jennerstown—Jenner Fair Assn. Sept. 6-10. A. D. Lape, Jenners, Pa.
Kutztown—Kutztown Fair Assn. Aug. 16-21. Worth A. Dries.
Laurelton—Union Co. West End Fair Assn. Sept. 8-11. Wm. Bauserman.
Lehighton—Lehighton Fair. Sept. 6-11. Frank R. Diehl.
Ligonier—Ligonier Valley Fair Assn. Sept. 3-6. H. Kathryn Irwin.
Mechanicsburg—Grangers (Fair) Picnic. Aug. 30-Sept. 6. Roy Richwine.
Mercer—Mercer Central Agrl. Soc. Aug. 17-21. J. P. Orr.
Newfoundland—Greene Dreher Fair Assn. Sept. 2-4. Henry G. Botjer, Greentown, Pa.
Pleasant Valley—Springfield Farm Show. Nov. 11-13. Roy H. Glesmann.
Red Lion—Gala Week Fair. July 19-24. R. M. Spangler.
Selinsgrove—Selinsgrove Night Fair. Week of July 19. Roland E. Fisher.
Stoneboro—Stoneboro Fair. Sept. 2-6. Walter B. Parker.
Tionesta—Forest Co. Fair Assn. Sept. 16-18. Ida J. Peebles.
Tioga Junction—Tioga Valley Fair. Sept. 2-6. Carl H. Forrest, Lawrenceville.
Waterford—Waterford Fair Assn. Sept. 8-11. Ray Salmon.
West Alexander—W. Alexander Agrl. Assn. Sept. 18-18. Paul Rogers.
Wind Ridge—Richhill Agrl. Assn. Aug. 24-26. C. I. Dille.
Yellow Creek—Northern Bedford Co. Fair. Oct. 21-23. Howard F. Fox, Loysburg, Pa.
York—York Interstate Fair. Sept. 14-18. Samuel S. Lewis.

South Carolina

Anderson—Anderson Fair. Nov. 1-6. J. A. Mitchell.
Bowman—Bowman Community Fair. Nov. 8. George W. Oliver.
Chester—Chester Co. Colored Fair Assn. Oct. 18-23. Wayman Johnson.
Columbia—South Carolina State Fair. Oct. 18-23. Paul V. Moore.
Greenwood—Greenwood Co. Fair. Oct. 18-23. E. B. Henderson.
Orangeburg—Orangeburg Co. Colored Fair Assn. Oct. 12-15. W. C. Lewis.
Owings—Mount Carmel Fair. Oct. 13-16. A. N. Saxon.
Spartanburg—Spartanburg Co. Fair Assn. Oct. 4-9. D. C. Todd.
Sumter—Sumter Co. Fair. Oct. 26-30. J. Cliff Brown.

South Dakota

Clear Lake—Deuel Co. Fair. Sept. 23-25. Fred Seeger.
Edgemont—Fall River Co. Fair. Sept. 6-7. H. C. Porter.
Huron—4-H Club Fair. Sept. 6-8. C. B. Hansen, secy. S. D. State Fair.

Mitchell—Corn Palace Festival. Sept. 27-Oct. 2. E. A. Kirkpatrick.

Tennessee

Alexandria—DeKalb Co. Fair. Aug. 25-28. Rob Roy.
Carthage—Carthage Agrl. Soc. Aug. 18-21. W. B. Robinson.
Columbia—Mid-State Fair. Week of Aug. 23. George L. Buchnan.
Huntingdon—Carroll Co. Fair. Sept. 23-Oct. 2. J. F. Walters.
Huntingdon—Carroll Co. Colored Fair. Oct. 6-9. W. A. Cox.
Jamestown—Pentress Co. Fair. Sept. 2-4. P. G. Crooks.
Lawrenceburg—Lawrenceburg Co.-Tenn. Valley Fair. Sept. 13-18. Dr. E. R. Brady.
Lebanon—Wilson Co. Fair. Sept. 8-11. A. W. McCartney.
Lexington—Henderson Co. Colored Fair. Third week in Sept. Prof. C. C. Bond.
McMinnville—Warren Co. Fair Assn. Sept. 9-11. John W. Nelms.
Murfreesboro—Mid-State Colored Fair. Aug. 13-21. Dr. James R. Patterson.
Tracy City—Grundy Co. Fair Assn. Aug. 19-21. W. N. Paris.
Trenton—Gibson Co. Fair. Sept. 22-25. Jno. R. Wade.

Texas

Leonard—Leonard Fair Assn. Sept. 28-Oct. 2. H. H. Blackburn.
Rocksprings—Edwards Co. Fair Assn. Aug. 5-6. Ivan B. Smart.

Utah

Heber City—Wasatch Co. Fair Assn. Aug. 20-21. Louis J. Adams.
Morgan—Morgan Co. Fair Assn. Sept. 1-3. Gilbert Francis.
Nephi—Juab Co. Fair. Sept. 2-4. Miss LaVon Harris.
Ogden—Ogden Livestock Show. Nov. 7-10. E. J. Fieldsted.
Salt Lake City—Utah State Fair. Sept. 4-8. Sheldon R. Brewster.

Virginia

Covington—Alleghany Co. Fair. Sept. 6-11 (if held). Thos. D. McCaleb.
Danville—Danville Fair Assn. Oct. 3-4. C. L. Booth.
Emporia—Emporia Fair. Oct. —. B. M. Garner.
Keller—Eastern Shore Fair Assn. Aug. 24-28. J. Milton Mason.
Luray—Page Co. Fair. Aug. 23-28. Amos Cave.
Lynchburg—Lynchburg Agrl. Fair Assn. Aug. 30-Sept. 4. L. H. Shradet.
Lynchburg—Lynchburg Am. Legion Agrl. Fair. Sept. 6-11 (tentative). Walter P. Murphy.
Martinsville—Henry Co. Fair Assn. Sept. 13-18. O. B. Hensley.
Martinsville—Martinsville Colored Fair. Week of Sept. 6. D. O. Baldwin.
Orange—Orange Firemen's Fair. July 5-10. E. H. Rouse.
Pennington Gap—Lee Co. Fair. Sept. 15-18. E. C. Lanningham.
Petersburg—Southside Va. Fair. Oct. 4-9. R. Willard Eanes.
Richmond—Virginia State Fair. Sept. 26-Oct. 2. Chas. A. Somma.
Staunton—Staunton Fair. Sept. 27-Oct. 2. G. B. Ralston.
Suffolk—Tidewater Fair Assn. Oct. 19-22. H. C. Holoman.
Woodstock—Shenandoah Co. Fair Assn. Sept. 14-17. Frank M. Fravel.

Washington

Battleground—Clark Co. Fair. Aug. 26-28. R. T. Cole, Courthouse, Vancouver.

Wisconsin

Athens—Athens Agrl. Assn. Aug. 31-Sept. 2. Theo. E. Wozniak.
Baraboo—Sauk Co. Fair. Aug. 30-Sept. 2. M. H. Schey.
Beaver Dam—Dodge Co. Fair. Sept. 17-18. F. C. Knaup.
Bloomington—Bloomington Fair. Aug. 27-29. B. J. Oates.
Cedarburg—Ozaukee Co. Free Fair. Aug. 13-15. H. F. Kaul, Thiensville, Wis.
Chilton—Calumet Co. Agrl. Assn. Sept. 3-6. T. Henry Weeks.
Chippewa Falls—Northern Wis. Dist. Fair. Aug. 3-8. A. L. Putnam.
Crandon—Forest Co. Agrl. Soc. Aug. 24-27. R. M. Ritter, Argonne, Wis.
Darlington—Lafayette Co. Fair. Aug. 10-21. F. F. McConnell.
Eau Claire—Eau Claire Co. Junior Fair. Aug. 10-12. S. S. Mathisen.
Elkhorn—Walworth Co. Agrl. Soc. Sept. 3-8. Chas. A. Jahr.
Ellsworth—Pierce Co. Fair Assn. Sept. 8-10. H. G. Seyforth.
Elroy—Elroy Fair Assn. Aug. 6-8. Clarence Simon.
Fond du Lac—Fond du Lac Co. Fair. Aug. 26-29. J. B. Kolsta.
Galesville—Trempealeau Co. Agrl. Soc. Sept. 3-6. F. M. Smith.
Gays Mills—Crawford Co. Fair. Sept. 9-12. Leonore M. Feldmann, Prairie du Chien.
Gillett—Oconto Co. Youth Fair. Aug. 27-29. Emery J. Ansoerge.
Green Lake—Green Lake Junior Fair. Aug. 6-8 (if held). A. D. Carew.
Jefferson—Jefferson Co. Fair. Aug. 5-8. Horace L. Burt.
La Crosse—La Crosse Interstate Fair. Aug. 11-15. J. J. Frisch.
Lodi—Lodi Union Agrl. Soc. Aug. 27-29. Robert E. Rice.
Luxemburg—Kewaunee Co. Fair. Sept. 4-6. Julius Cahn.
Manitowoc—Manitowoc Co. Fair. Aug. 18-22. George W. Kiel.
Marshfield—Central Wis. State Fair Assn. Sept. 5-9. R. R. Williams.
Mauston—Juneau Co. Agrl. Soc. Aug. 23-26. Manly Sharp.
Menomonie—Dunn Co. Free Fair. Aug. 21-26. R. L. Pierce.
Merrill—Lincoln Co. Free 4-H Fair. Aug. 9-12. Gustav A. Sell.
Milwaukee—Wisconsin State Fair. Aug. 21-27. Wm. T. Marriott.
Mineral Point—Southwestern Wis. Fair. Sept. 3-6. C. L. Winn.
Mondovi—Buffalo Co. Agrl. Soc. Aug. 14-17. J. V. Whelan.
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# Merchandise

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## PLENTY JULY 4 MERCHANDISE

### Buy Early, Jobbers Warn; Big Demand Seen as Parades, Celebrations Plans Increase

NEW YORK, May 23.—There's plenty of July 4 merchandise around, according to reports received from merchandise supply houses, bingo ops, salesboard operators, pitchmen, souve workers and concessionaires. Business is good and all are looking optimistically to the biggest July 4 week-end in history.

Jobbers and manufacturers have been urging their customers to buy early. Most of them have heeded the call and others are swamping the houses with orders. No one wants to be left on the limb when the holiday comes around. Of course, as in previous times, the newcomers in the business have been having difficulties in getting goods. However, that is only because the jobbers and manufacturers have been servicing their regular accounts and have put out the SRO sign on new biz.

#### War Helps

There are several reasons why merchandise men are sure that business will hit the sales jackpot this year, all of which are hinging on the war.

As the United States goes into its second war summer, more parades and celebrations are planned thruout the country. Everyone attending these functions is a potential souvenir buyer. In addition, because it will be a three-day week-end more people will jam the

resorts intent on spending money and having a good time.

Because we are at war the patriotic feeling is running high, which means that there will be plenty of cash shelled out for patriotic novelties of all types from souvenir buttons to pillow tops. People were, of course, patriotic last year, but because the United States has been winning important battles the feeling is running higher than ever. It takes a victory to make a nation go yelping around for a souvenir to express their sentiments. As in the past comic patriotic novelties will sell well. However, generally speaking, the trend will be toward more serious items. "This is no laughing matter" any more.

#### Furloughs Aid

Many servicemen will be visiting the big cities and beach and mountain resorts on their furloughs. They are anxious to obtain articles which they can take back to camp with them and many others to send home to their family and girl friends.

There is a general air of prosperity going the rounds, which means there will be freer spending. People are making more money than ever before, and merchandise men are getting prepared to garner the profits.

War workers will be busy on the job over the week-end, but nevertheless every one of them is a potential buyer for some patriotic merchandise. Pitchmen working the factories should cash in on this business. Salesboard ops will also be around to rake in the shekels.

#### Some Problems

Altho there is still plenty of patriotic merchandise around the market, jobbers and manufacturers are having their troubles with labor shortages and trans- (See JULY 4 MERCHANDISE on page 78)

### West Coast Merchandise Men Are Optimistic for Boom Holiday; Sufficient Goods for All Needs

LOS ANGELES, May 23.—With Fourth of July just around the corner, local merchandise dealers are preparing for a great season. Situation was sized up by one merchandise dealer who said, "They say they don't have merchandise, but they will have merchandise when the time comes." This statement is true, for the local houses have always been able to bring forth something hot when the occasion presented itself. Items of the torrid nature may not be as numerous this season as they were in past years, but pitchmen, prize users, concessionaires and novelty workers will have sufficient merchandise with which to work on July 4.

#### Military Trend Strong

Trend of items as seen here during a recent survey made by *The Billboard* disclosed that items of military nature will lead the list. Buttons are out as well as other items made of strategic metals but articles have been made to

### BINGO BUSINESS

By JOHN CARY

Following up last week's report on bingo in Massachusetts, the latest word has just arrived and it's not good.

Bingo has been thoroly squelched in the Bay State. On May 14 Gov. Leverett Saltonstall put his signature on the bill to repeal bingo (legalized in Massachusetts in 1933).

The repeal bill was finally enacted in the Senate the day before on a voice vote after many weeks of hot debate. During the day the Senate adjourned twice and reconvened three times in an effort to straighten out tangled legislative proceedings. The anti-repeal forces tried to delay the final vote three times on technicalities.

Bill passed the House some weeks ago and on May 12 was put before the House again for reconsideration and reference to the next general court, but was defeated by a 120 to 97 vote. After another reconsideration was narrowly defeated in the Senate May 11, the repealer opponents marshaled all their forces and expressed confidence that they could prevent it from reaching the governor's desk.

Their only way to beat the law now is by referendum. If, within 90 days after the law becomes operative, they can muster 15,000 signatures, petitioning that the measure be held for referendum, the repealer can be postponed until it can be put on the ballot of the 1944 elections. Then the public would decide directly by extension of the democratic process.

Even tho bingo was banned recently in Cincinnati, a game held in an auditorium at St. Peter and Paul Church, Reading, Cincy suburb, was allowed to continue after Mayor Charles Gertz of (See BINGO BUSINESS on page 78)

### Natives Help U. S. in Return For Trinkets

MIAMI, May 22.—According to Jack Whyte, of J. A. Whyte & Son, manufacturer of shell jewelry, during April his firm shipped \$5,000 worth of jewelry to the army and navy to be used for bartering purposes with the natives in the South Pacific war zone.

Reports received in this country by the military authorities indicate that the aborigines of the South Pacific islands will perform dangerous tasks in exchange for trinkets and flashy jewelry. One instance is reported that in exchange for a cheap piece of jewelry a native dug 52 fox holes. When the soldiers arrived at the front protection was ready for them.

In most instances the natives have little fear of personal danger, and a bauble will cause any one of them to do work that often relieves a soldier for a more important duty. The islanders will carry the wounded and assist our troops in any way they can, just so there is a glittering reward in sight for them.

Some soldiers are wondering if they could not barter the natives into doing KP for them.

### Philly Merchandisers Prepare for Big 4th; Many Patriotic Items

PHILADELPHIA, May 22.—The patriotic spirit of the public as expressed in novelties, buttons, flags and souvenirs is expected to reach its peak with the week-end celebration marking the July 4 holiday. Moreover, the merchandisers, vendors and pitchmen, are well fortified with a generous supply of items to meet the demand. With patriotic items being best sellers here and the holiday expected to crystallize the growing demand, local supply houses report that they have been filling huge orders since Easter.

There are more factors than one that will go to make holiday week-end sales one of the biggest in local history. First of all, supply houses report that they have a variety of items in stock. Other years would see a general exodus of the city's population to the near-by seashore resorts. But this year, with the war curbing pleasure driving, celebrating will be done close to home. For the most part July 4 will be another workday for the hundreds of thousands of war workers here. In spirit with the holiday, every war worker represents a potential customer.

#### Celebrations Help

In addition, practically all American Legion and veteran posts thruout the city have arranged for holiday celebrations in their particular neighborhoods marked by street parades. That will result in sales of patriotic items being widespread thruout the entire city. Moreover, the holiday week-end is sure to bring an influx of servicemen into the city which already entertains from 10,000 to 15,000 men in uniform from the near-by bases on every week-end. Every indication is that the holiday week-end will be of boom proportions.

As in previous years the best selling item is a certainty to be the American flag. Indicative of better times, it is the 25 and 50-cent flags that will monopolize the sales activity rather than (See Phila Merchandisers on page 79)

## DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

#### Fund Raising

With fund-raising drives the order of the day we have not been at all surprised at the number of letters which have come to this desk recently asking how to make use of the salesboard on such drives. Operators have found fund-raising promotions gold mines in the past, and there still is gold in "them thar hills." Here is how it works:

An operator handling a fund-raising campaign usually finances the deal and assumes full charge. He selects and purchases all merchandise, prepares literature, works up the salescard and takes care of every other detail necessary to bring the promotion to a successful finish. For convenience and other reasons the operator ties the promotion with a church or a fraternal organization, giving the latter a flat commission on each card sold or a 50-50 split after all expenses are deducted.

To insure best results circulars and cards are imprinted with the organization name so that on the surface at least the organization is conducting the drive itself. Distribution is handled from the organization offices either by the secretary of the organization or by a paid clerk. Full membership list is covered and when cards are completed money (See DEALS on page 78)



**LEO KAUL IMPORTING AGENCY, Inc.**

115-119 K SOUTH MARKET STREET, CHICAGO

**#3892K BLOWNGLASS JUG, Containing Boat With Spread Sail How Was the Boat Placed in the Jug!**



Opening of jug 1/8 of an inch, width of boat 3/4 of an inch. Jug is 1 3/4 inch high, with green bottom to represent water, and red cork, thus making it attractive as well as puzzling.

\$3.00 Per Doz.  
3 Doz. for \$7.20  
\$27.00 Per Gross

**TWO BIG SELLING CRYSTAL PAPERWEIGHTS**  
#3880K for Individual Snapshots #3557K with American Flag



3 1/2 inches in diameter, 1 1/2 inch high. Simple directions furnished so that an individual photo can be inserted. Boxed individually.

\$3.60 Per Doz.



3 1/2 inches in diameter, 1 1/2 inch high, American Flag in beautiful colors. Boxed individually.

\$3.60 Per Doz.

**#3580K Our Good Luck Birds**  
In a Variety of Beautiful Colors

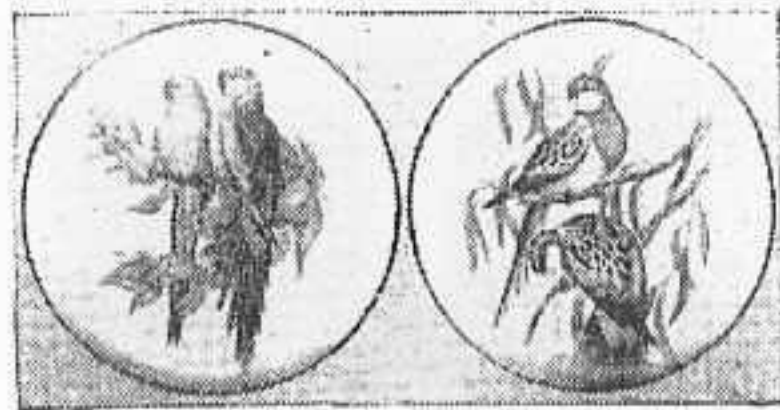


Made of plastic so light in weight that an entire doz., inclusive their individual boxes, weigh only 3 lb. But so strong that they can be dropped on floor without breaking. Can be set in water or in the soil of potted plants without damage. 4 inches long, 2 1/2 inches high. Boxed individually.

\$2.00 Per Doz.  
3 Doz. for \$5.40

**WALL DECORATIONS UNDER CONVEX GLASS**

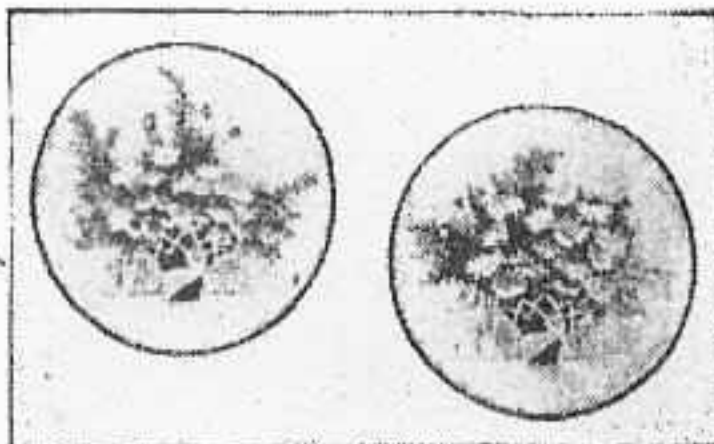
**#3882K Beautifully Colored Bird Pictures**



8 inches in diameter, six different pairs of birds, the convex glass giving the pictures a perspective which ordinary glass does not convey. Boxed in pairs.

\$8.40 Per Doz. Pairs

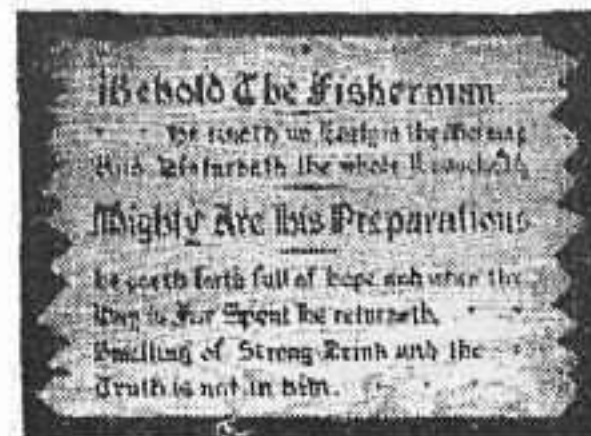
**#2442K Our Midget Floral Gems**



Preserved Flowers, daintily arranged and grouped by artisans of unusual taste and culture, on delicately tinted pastel backgrounds. 3 1/2 inches in diameter, the convex glass enhancing the beauty of the magnificent looking flowers. Boxed in pairs.

\$3.60 Per Doz. Pairs  
Carton of 3 Doz. Pairs for \$10.00

**#3755K Humorous Wooden Wall Plaques**

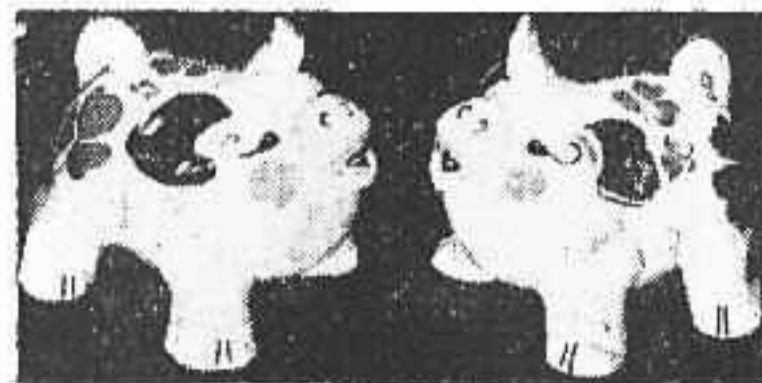


6x9 inches, wording in assorted colors. Six different texts, all humorous, it is to laugh.

\$2.00 Per Doz.  
3 Doz. for \$5.40

**TERRA COTTA COMPOSITION FIGURINES IN BEAUTIFUL COLORS**

**#3823K Lucky Pigs**

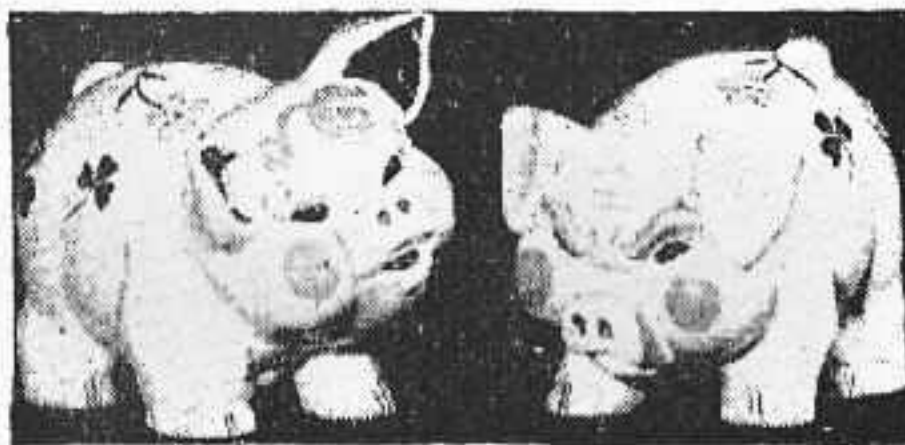


Very grotesque and cunning, skin in natural pigskin color, but decorated with flowers, clover leaves and a comical looking beauty spot on each fat and jolly looking cheek. 3 inches high, 4 1/2 inches long, 3 inches wide.

\$5.40 Per Doz.  
3 Doz. for \$14.40

**The Most Popular of All the Lucky Pigs**

Bodies about 4 inches high, 5 1/2 inches long, 3 1/2 inches wide. Natural color of pigskin, but grotesquely decorated.



**#3812K Cheerio**

**#3813K Crossio**

**#3812K Cheerio**—Happy-go-lucky face, ready to take in all the funny things in a pig's life, so that when you look at Cheerio you cannot help but cheer up yourself, even if the rent is past due and your best girl has gone away with a handsomer man.  
**#3813K Crossio**—If Cheerio looks funny, Crossio produces even more mirth, for he takes life so seriously, with wrinkles on his forehead, and even the beauty spots on his fat cheeks look cross. And he lets his cartilaginous funnels droop, looking like the last rose of summer, even his nostrils are expressing the belief that there is nothing perfect in a pig's life. \$10.80 Per Doz. Pieces. 3 Doz. Pieces for \$28.80, and may be assorted among both.

**#3624K The Spirit of the Puszta**



A spirited young horse, as only the puszta breeds it, so true to life that every horselover is fascinated by it. A true work of art in every detail. 7 inches high, base 2 1/4 x 6 1/4 inches. Boxed individually.  
\$16.50 Per Doz.

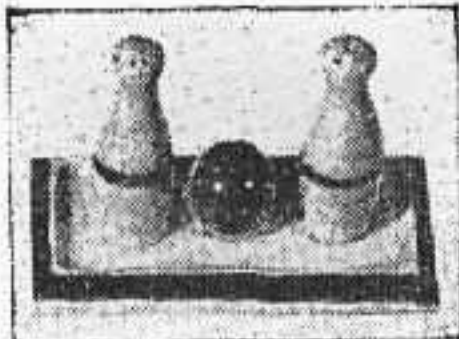
**#2964K Blown Glass Swans**

On Blue Mirror Coasters



White Swans in three different poses, dainty white with dainty red bills, very refined, about 3 inches high. \$7.20 Per Doz. Sets (3 to the set).

**#3428K Blue Mirror Coasters**—Octagon, 6x8 inches, with felt bottoms. \$3.60 Per Doz. The white swans reflect in the blue mirror coasters just as five swans reflect in the water below. The combination 1 Doz. Swan Sets (36 swans) and 1 Doz. Mirrors cost you \$10.80 and can be sold at an enormous profit.



**TWO WOODEN SALT & PEPPERS**

**#3606K Three Piece Bowling Set**

Tray 2 1/4 x 4 1/4 inches, maple finish with red border and black bowling ball. The two Tonpins are the salt and pepper shakers, 2 1/4 inches high.

\$3.60 Per Doz. Sets

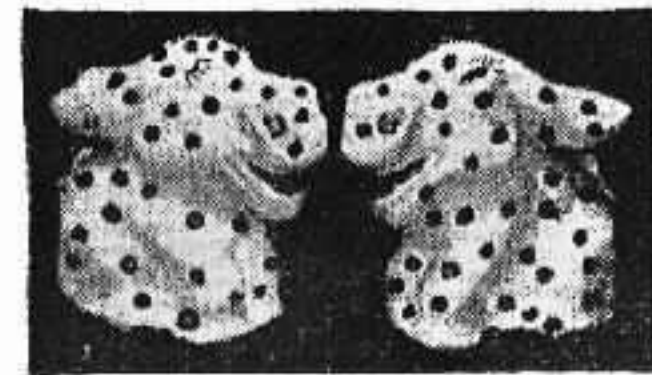
**#3603K Maggie's Rolling Pins**



One Rolling Pin, walnut finish with maple ends, the other of maple finish with walnut ends. One end of each roller is blank, while the other holds the salt or pepper shaker. 5 inches long. \$3.60 Per Doz. Pairs.

**SALT & PEPPERS MADE OF MOULDING COMPOSITION**

**#3815K Laughing Mules Polkadotted**



2 1/2 inches high, very comical, and the polka dots, in three different colors on different pairs, harmonizes the humor with the facial expressions. \$4.00 Per Doz. Pairs. In 6 Doz. Lots, \$3.60 Per Doz. Pairs. But in six doz. lots they can be assorted with nearly fifty other numbers.

These are just a few of our hot sellers. For hundreds and hundreds more see our complete set K of illustrated price lists, which will be sent to any re-seller on application. We do a wholesale business only and send no price lists to private people. All C. O. D. orders must be accompanied by 25% in cash.

115-119 K SOUTH MARKET STREET, CHICAGO

**LEO KAUL IMPORTING AGENCY, Inc.**



JERRY GOTTLIEB and JOE END Say . . .

# LET US DRY YOUR TEARS

We Have What You Want in . . .  
**MERCHANDISE**  
LOOK—ORDER and be HAPPY

Write, Wire or Phone for Quick Delivery

- Chenille Dolls**  
Well Stuffed, Big Flash, 30 In. High. \$1.40 ea.
- Jumbo Bears**  
Plush Faced, 38 In. High, Well Built, Contrasting Colors. \$3.00 ea.
- Boxed Chenilles**  
Multi-Colored, Cellophane Wrapped, Plenty of Flash. \$2.50 ea.
- Tourist Sets**  
7-Piece Caracal Type, American Fittings, Well Constructed. \$1.35 ea.
- Lamps**  
Bronze Finish, Metal or Glass Base Effect. Flashy Shades. \$2.00 ea.
- Bedspreads**  
Crinkle Summer Spread, 72x90, Cellophane Boxed. \$1.20 ea.
- Plaster**  
Miniature Figures, Packed 2 Gross to a Box. \$1.25 gr.
- Clocks**  
Electric and Stem Wind, Wood Mantel, Porcelain and Metal. Good Flash Assortment. \$5.00 ea.
- Dripalators**  
4 Cup Porcelain with Floral Designs. \$0.75 ea.
- Coffee Makers**  
Heat Resistant, 6 Cup Capacity. \$1.25 ea.
- Blankets**  
Cotton Pastel Shades, Rayon Bound, 60x80. \$1.75 ea.

- Plush Dogs**  
Large Well Stuffed Terrier Style, 18 In. Long. \$1.75 ea.  
Small Size 10 In. Long. \$0.55 ea.
- Demi Tasse Sets**  
12 Pc. Set With Novel Natural Wood Rack, Packed Complete Set to Carton. \$1.25 ea.
- Chrome Platters**  
Steak Tree Design, Big Flash. \$1.10 ea.
- Glass Water Sets**  
7 Pc. Water Set, Large Pitcher, Attractive Colors. Sold in Doz. Lots Only. \$5.45 Per Doz.
- 26-Piece Dinner Sets**  
Royal Ruby, Complete Service for 4. Packed One Set to a Carton. \$2.00 ea.
- Relish Sets**  
Heavy Crystal Glass with Beautiful Chrome Tray. \$1.10 ea.
- Wash Cloth Sets**  
3 Pc. Cellophane Wrapped, Blue, Red, Green. \$0.30 ea.
- Dresser Sets**  
5 Pc. Ladies' Rayon Lined Box, Comb, Brush, Mirror and 2 Jars. \$1.50 ea.
- Chain and Wallet Set**  
Cellophane Wrapped, Big Flash, Wallet Embossed, Heavy Key Chain. \$0.50 set
- Towel Sets**  
Big Flash, 4 Pc. Ass't. Colors with Colorful Bx'es. \$1.00 Per Set
- Hawaiian Leis**  
Flashy Colors, Full Size, Packed 2 Gross to Carton. \$3.40 Per Gr.

We have hundreds of other items suitable for Bingos, Wheels, Grind Stores, Scales and other premium purposes. Write, wire or phone your needs. We have it. All orders shipped same day received. 25% Deposit, Balance C. O. D., F. O. B. New York City. We also use Dun & Bradstreets.

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**JERRY GOTTLIEB INC.**  
303-4th AVE., NEW YORK, N.Y. TEL. GRAMERCY 5-4435

## Military and Patriotic Merchandise

### Patriotic Decals

Decals are going like a house afire over the country, for they are easily fixed on windshields, windows, drinking glasses; in fact, anything made of glass, and are of such vivid coloring and authentic design to capture attention, Jerome Rose, Decal Company, says. This company offers about 1,500 different types of decals, ranging from those of airplanes to those of shapely misses for jigger glasses. Decals of the insignias of the armed forces in color are proving quite popular, as are those made in service flag designs. With everyone July 4 conscious, many novelty workers are going to garner cash from decals, it is reported.

### Flags

Anticipating the enormous demand for flags and flag items of all sorts, Cincinnati Flag & Specialty Company has prepared for it and today has the largest selection of United States flags, service flags, bunting, desk flags, auto sets, lapel flags, religious banners. A special department has been established to handle orders for flags and flag outfits from concessionaires, premium and prize users, direct sellers, pitchmen and salesboard operators with excellent values and attractive discounts. Cincinnati Flag & Specialty Company will be glad to send a complete catalog to readers of *The Billboard*.

### Furlough Bag

A genuine army duck traveling and furlough bag, 14 1/2 x 6 x 7, with two snap button fastener enclosures, is one of



the many offered by Ajay Manufacturing Company. Bag is leather trimmed, water repellent and has reinforced seams. Comes in khaki, olive drab and white.

### Paper Hats

Paper hats are staple merchandise, but this July 4 the colorful ones will be used at parties and the like around the country. According to John Houghtaling, of the L. A. W. Novelty Company, a large number of these hats are being shipped out now. He reports that the demand for paper hats is increasing. This firm has a large but limited stock of paper hats and is offering workers handling them to get in on the ground floor of some good prices.

### Insignia Scarfs

Conley Company, Inc., is featuring a 40x40-inch bridge table scarf that shows indications of being one of the biggest items that concessionaires and novelty workers will feature for the July 4 trade. Scarf is made of Bremberg rayon and is available in blue with a gold fringe or gold with a blue fringe. This serviceable and eye-appealing item is available

with insignias of the air force, army, navy, marines and coast guard. Company is also manufacturing a complete line of military insignia pillow tops. With the best of materials in these products, merchandise users are offered excellent opportunity to increase business with a good margin of profit, Conley Company reports.

### Vic-Toy

The Vic-Toy, the Magic Plane, is making good money for pitchmen. It is an item that has plenty of animation, Jerome Products Company reports. Made of strong wood, Vic-Toy consists of a two-inch propeller that is sturdily mounted on a four-inch shaft. Movement of a wooden piece along the rugged shaft coupled with the pressure of the finger against the shaft creates a fast movement of the propeller. Item is capable of doing tricks and one that

## SPECIALS

| NO.                                    | DESCRIPTION                         | DOZ.   | GROSS   |
|--|-------------------------------------|--------|---------|
| 10                                     | Carnival Baseball                   | \$1.25 | \$14.40 |
| 17                                     | Swagger Sticks                      |        | 6.75    |
| 4391                                   | 26-In. Red, Wh. & Blue Baton        |        | 10.50   |
| 612                                    | Fox Tail, with Comic Card.          |        |         |
|  | Per 100                             |        | 5.50    |
| 401                                    | American Made Leis                  |        | 3.50    |
| 2879                                   | Plaster Asst. (100 in Case).        |        |         |
|  | Per Case                            |        | 5.00    |
| 2879                                   | Victory Plaster Asst. (12 in Case). |        |         |
|  | Per Case                            |        | 2.64    |
| 10 Other Ass'ts Price List on Request. |                                     |        |         |
| 9288                                   | Comic Hat Bands. Per 100.           | \$     | 1.75    |
| 6398                                   | Chinese Snake                       |        | 1.00    |
| 9                                      | Corn Cob Pipes (Limit 1 Gr.)        |        | 1.25    |
| 5367                                   | U. S. Min. Felt Hats                |        | 1.25    |
|  | Imported Slum, 75c Per Gr. & Up.    |        |         |
| 3490                                   | Metal Ashtrays                      |        | 4.50    |
| 9220                                   | Two-Way Mirrors                     |        | 3.50    |
| 8511                                   | Comic Mirrors, Ass'ted Subjects     |        | 3.50    |
|  | Amer. Made Key Chains, Plastic Tabs |        | 4.50    |
| 2149                                   | 27 In. Shoe Laces (72 Pairs)        |        | .75     |
| 3059                                   | Stone Set Rings, U. S.              |        | 1.00    |
| 2126                                   | U. S. Flag Bow Pins, Amer. Made     |        | 1.00    |
| 2127                                   | U. S. Flag on Stick, Amer. Made     |        | 1.00    |
|  | 2—U. S. Flag on Pins, Amer. Made    |        | 1.25    |
| 1465                                   | Glass Salt & Pepper Shakers         |        | 3.25    |
| 4543                                   | Glass Ashtrays, Ruby                |        | 3.75    |

WRITE FOR COMPLETE LISTINGS ON Bingo Stock, Imported and American made Slum. Imported China Intermediates. Select Line of Plaster, 5c to 22c Ea. Canes, Tails, Etc., for Ball Games.  
If you have Catalog No. 253 be sure to write for new "In and Out" list.

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TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

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131 W. 14th St.

### CONCESSIONAIRES

1943

Stock & Price List Now Ready! (Bingo—Ball Game—Balloons Novelty—Merchandise)

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DISTRIBUTING COMPANY  
822 N. 3RD. ST., MILWAUKEE, WIS.



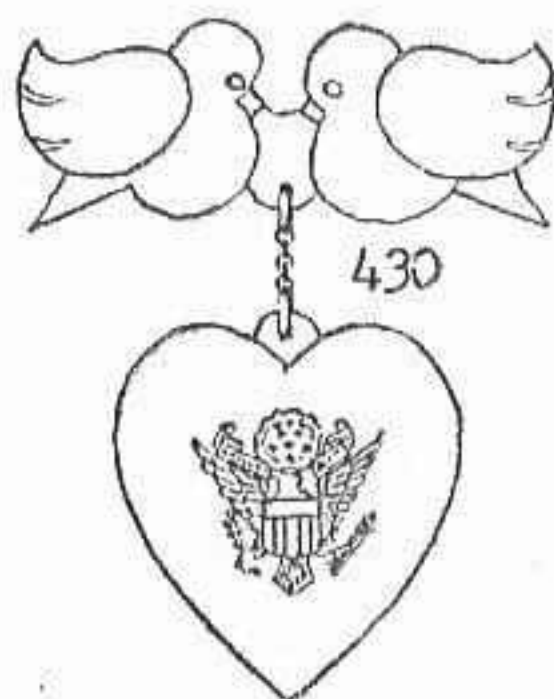
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Exclusive 1943 Styles. Smart details, radiant fur and quality workmanship. Fur of all types in all price ranges. Buy now and save. Free Illustrated Catalog and Price List.  
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236 W. 27th St. (Dept. b-3), New York City.

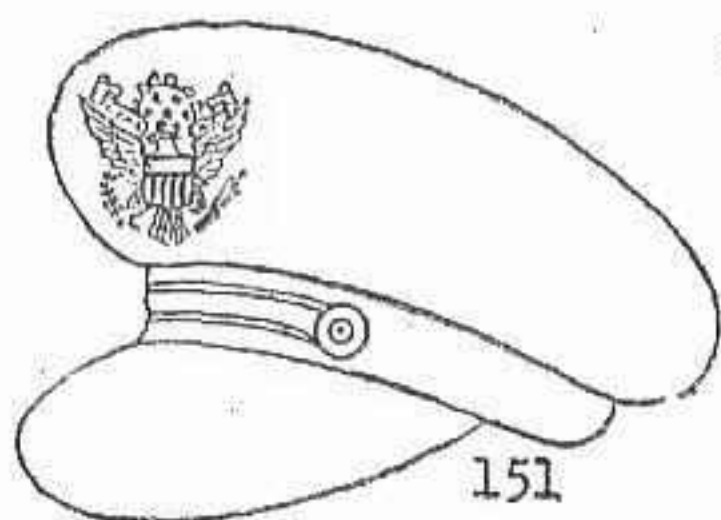
LOWEST FACTORY PRICES



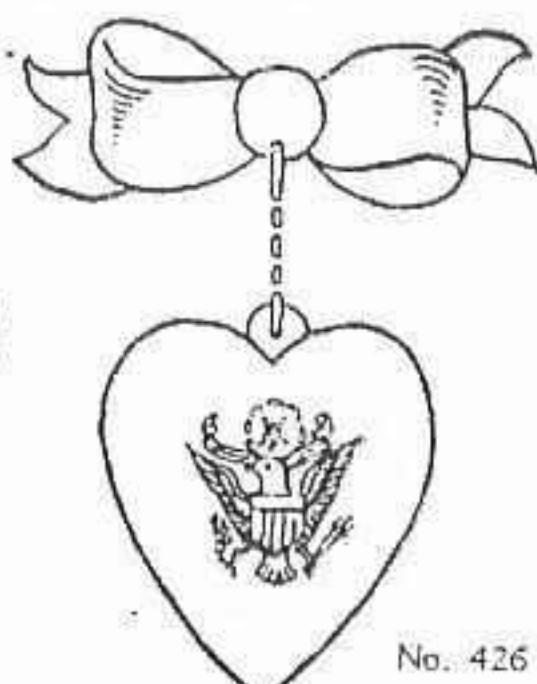
# FAST MOVING MILITARY INSIGNIA JEWELRY and MILITARY INSIGNIAS READY FOR MOUNTING!



No. 430—Snail Double Love Birds with Blue or Khaki Ocean Heart and Insignia. \$9.00 Per Doz.



No. 151—Khaki Ocean Cap with Army Insignia and Pin Back. \$9.00 Per Dozen.



No. 426 — Snail Shell Bow with Blue or Khaki Ocean Heart and Insignia. \$9.00 Per Dozen.

## STERLING SILVER INSIGNIAS FOR MOUNTING

| Catalogue Number | Description             | Per Dozen | Per Gross |
|------------------|-------------------------|-----------|-----------|
| E-101            | Tiny Army Flat          | \$1.15    | \$12.00   |
| E-103            | Air Corps Flat          | 1.15      | 12.00     |
| E-104            | Marine Flat             | 1.40      | 15.00     |
| E-105            | Engineer Flat           | 1.40      | 15.00     |
| E-106            | Quartermaster Flat      | 1.25      | 13.50     |
| E-107            | Medical Flat            | 1.40      | 15.00     |
| E-108            | Infantry Flat           | 1.15      | 12.00     |
| E-109            | Large Pilot Wings Flat  | 1.40      | 15.00     |
| E-110            | Air Corps Flat          | 1.15      | 12.00     |
| E-111            | Army Hollow             | 1.00      | 10.80     |
| E-112            | Air Corps Hollow        | 1.00      | 10.80     |
| E-113            | Navy Hollow             | 1.00      | 10.80     |
| E-114            | Coast Guard Flat        | 1.25      | 13.50     |
| E-115            | Marine Hollow           | 1.00      | 10.80     |
| E-116            | Tank Flat               | 1.25      | 13.50     |
| E-117            | Navy Flat               | 1.25      | 13.50     |
| E-118            | Small Pilot Wings Flat  | 1.25      | 13.50     |
| E-119            | Small Air Corps Hollow  | .90       | 9.60      |
| E-120            | WAAO Hollow             | 1.15      | 12.00     |
| E-121            | WAVES Hollow            | 1.15      | 12.00     |
| E-122            | Chemical Hollow         | 1.15      | 12.00     |
| E-123            | Medical Hollow          | 1.15      | 12.00     |
| E-124            | Quartermaster Hollow    | 1.00      | 10.80     |
| E-125            | Paratroop Hollow        | 1.15      | 12.00     |
| E-126            | Maritime Service Hollow | 1.00      | 10.80     |



E111 Army



E17 Navy



E115 Marine



E103 Air Corps



E114 Coast Guard



E120 WAAC

Obtainable in 24 karat gold plate on sterling or silver finish on starting at the same price. Send \$1.50 for sample card of all available emblems.

Here's the most complete line of Military and Naval Insignia Jewelry. Made of genuine Ocean Mother of Pearl with Sterling Silver Gold-Plated Insignias. Jewelry is individually boxed in velvet-lined boxes, and all colored pearls are dyed to the color best suiting the service. Mother of Pearl backgrounds are the closest authentic reproductions on the market. Order today! Delivery is immediate and unlimited. 1/3 deposit, balance C. O. D., F. O. B. N. Y. Please specify insignia wanted for each item, otherwise we will ship assorted insignias.

We can supply Pearl and Wire for Wire Workers—  
Write for Details

**JOBBER: WRITE FOR SPECIAL DEAL!**

**WRITE FOR CATALOG OF COMPLETE LINE**

**SEND \$3.00 FOR ONE SAMPLE OF EACH ITEM ILLUSTRATED IN AD**

# MURRAY SIMON

109 SOUTH 5TH STREET, BROOKLYN, NEW YORK  
TELEPHONE: EVERGREEN 8-6690

## MILITARY MERCHANDISE

All Styles of Novelty Pins and Gadgets  
**WING PIN**



#M303—Heavy sterling silver wing and propeller pin. Actual size as pictured.  
**\$6.75 Per Dozen**  
WRITE TO

**ALPHA-CRAFT, INC.**  
303 5th Ave., New York, N. Y.

## ARMY SUPPLIES

Leading Numbers

Genuine Leather Garrison Belts, \$13.50 doz. Solid Brass Web Belts, \$9.00 doz. Solid Brass Buckles, \$6.00 doz. Overseas Caps, \$4.50 doz. Felt Garrison Hats, \$36.00 doz. Legging Laces, \$4.50 gross. Tropical Helmets, \$24.00 doz. Money Belts, \$10.50 doz.

**GIFTS • JEWELRY**  
Prompt Delivery

**FLAMINGO TRADING CO.**  
9 S. W. 1st Street, Miami, Florida

## 5000 ITEMS AT FACTORY PRICES

Gum and Candy Specialty Merchandise, Salesboards, Sanitary Goods, Drugs, First Aid, Toilet Articles, Automobile Supplies, Dry Goods and many other items. Write for catalogue.

**BLAKE SUPPLY CO.**  
HOT SPRINGS, ARK.

catches on immediately. It has been sold in large numbers in cities where it has been offered for sale, reports say.

### Souvenir Plaques

Hydro-Tex Corporation is featuring a line of popular military servicemen's souvenir plaques containing insignia, camp, post or fort name and greeting. They are uniquely processed with designs and lettering in colors on velvety, suede-like flocking. Made of real wood, hand-rubbed, with a rich stained finish.

on velvety, suede-like flocking. Made of real wood, hand-rubbed, with a rich stained finish.

### Military Monkey

Jocko the military monkey being featured by Milton D. Myer Company is creating a sensation among the smaller folk as well as appealing strongly to grown-ups attending celebrations, parades and patriotic events. It comes in various color combinations.

### Flag Banner

A beautiful American Flag banner with the Pledge of Allegiance inscribed under the flag is getting a heavy play, according to reports. Banner is 19x23 inches and is manufactured by the Reiter Novelty Company. Firm manufactures a complete line of patriotic and military service banners.

### Military Jewelry

According to Ben Goldfarb, of the Acme Novelty Company, July 4 workers are in for folding money with military jewelry. Acme has a large stock of military jewelry, especially the P-38 pins. These pins, replicas of the Lockheed Interceptor plane that is doing so much damage to the Axis powers, are available in sterling silver at prices that allow for a good profit margin. The P-38 pin,



ACTUAL SIZE

SAMPLE 25c

## CASH IN! IT'S NEW—IT'S HOT! Sensational Tap Compact

**PRACTICAL!** Ends waste and spilling of face powder. Dispenses to top of puff in amount needed, as illustrated. Holds several weeks' supply. Purse size!

**ATTRACTIVE!** Charming, colorful designs. Assorted colors.

**DURABLE!** Simple, sturdy, patented construction. Nothing to go out of order.

**LOW PRICED!** Substantial mark-up gives you a good margin of profit on any kind of sales promotion!

Quantity Prices on Application

**BEE-JAY PRODUCTS CO.**

1118 So. Michigan Avenue,

Chicago, Illinois



## FOX TAILS IN STOCK!

Pitchmen, Carnival and Fair Workers, here at last are the well-known HMJ Fox Tails you've been waiting to grab up! Cash in this season with these largest, bushiest, genuine fur fox tails while they last. Tails come with two strong cords (with or without "comic saying" cards) to tie to autos, motorcycles, bicycles, canes, etc. Send for free price list, or send 50c for the samples of 4 various sizes. Stock going fast . . . better rush your order for immediate shipments!

**H. M. J. FUR CO., 150 West 28th St., New York City**

## BEACON BLANKETS AND SHAWLS

We carry a complete line of Beacons. One or a carload. Beacon Plaid Shawls with wool fringe—still in stock. Other items we can deliver are Lamps at \$7.80 per dozen; End Tables, Hassocks, Smoking Stand, Dinnerware (42 Pc., 68 Pc. and 100 Pc. sets), Card Tables, Casseroles, Glassware, Billboards, Pen and Pencil Sets, Table Litters, Pictures, Mirrors, Stuffed Toys, Bar Glassware, Salesboards, American Flags, Toilet Sets, American-made Slum and Plaster Novelties, Corn Game items ranging in price from \$6.00 to \$27.00 a dozen. Complete line of Military Service Men's articles, such as Duffle Bags, Zipper Bags, Fitted Duffie Bags, Money Belts, Money Clips, Insignia Pins, Patriotic Brooches, Military Insignia Mirrors and Buttons.

**WIS. DELUXE CORP.**

1902 No. Third St. MILWAUKEE, WIS.



# WOOD JEWELRY

*Lapel Goggles • Pendants • Pins • Photo Locketts • Gold Wire Mother Hearts*

**Send \$10.00 For Our Sample Assortment**

*Or Write for No. 43*

## New Catalogue

**Charles Demée**  
WOOD PRODUCTS

PHONE 6 116 E. WALNUT ST.  
LOCUST 3913 MILWAUKEE, WIS.

along with the others in stock, makes it possible for jewelry workers to offer a wide variety of pins and jewelry, it is reported.

### Ration Book

These days practically everyone can make use of a handsome, convenient Ration Book so as to protect and safeguard their precious stamps and points. The Cada Sales Service is showing a very attractive book, comes in assorted colors, durable, washable, beautiful leather-like grains, holds war ration books for entire family; has extra compartment for loose stamps very convenient and handy, protects books and coupons from loss or damage. Price is exceedingly low and should be a fast seller, a must for every American family today.

### Military Photo Frames

Smart dealers and operators are cashing in on the tremendous demand for Service Photo Frames. H. Meinhardt & Company are featuring a fast-selling leatherette folder and easel-type photo frame in rich brown, ivory and blue colors with gold-trimmed borders for both single and double pictures. Dealers should not overlook this big profit line.

### Military Insignia

No. 426.—Small shell bow with blue or khaki genuine ocean mother of pearl heart and gold-plated sterling silver army, navy, marine, coast guard or air corps insignia. Packed individually in velvet lined boxes. Other service insignias are also available. Made by Murray Simon.

### Service Sweetheart Emblem

Liberty Emblem Company is featuring a service sweetheart emblem made of felt for the army, navy, marine corps and air corps. To apply, place patriotic emblem on garment then press down with hot iron. No sewing is necessary. Can be removed without damage to fabric.

### Wilson "Walkies"

These unusual self-walking toys—miniatures of different characters—walk without mechanisms. They provide pleasurable entertainment for both young and old. The Johnny Penguin model has become the sweetheart of

## CARNIVAL SPECIALS

|   | Per Doz. | Per Gro. |
|---|----------|----------|
| Carnival Special Baseballs                | \$1.40   | \$16.80  |
| Swagger Sticks                            |          | 6.75     |
| Med. Straw Man and Horse                  | 2.25     |          |
| Large Straw Man and Horse                 | 3.50     |          |
| Chesterfield Canes                        | 1.00     | 11.50    |
| R. W. & B. Batons                         |          | 10.50    |
| R. W. & B. Bell Batons                    |          | 12.50    |
| Kenrock Plaster Slum (144 Pack)           |          | 2.25     |
| Kenrock Small Plaster (72 Pack)           |          | 5.80     |
| Kenrock Medium Plaster (48 Pack)          |          | 10.25    |
| Assorted Imp. Slum                        |          | .90      |
| Assorted U. S. Slum                       |          | 1.00     |
| U. S. Asst. Glass Figures (72 Pack)       |          | 4.80     |
| U. S. Glass Cups, Saucers, Sherbets, etc. |          | 4.80     |
| U. S. Asst. Metal Ash Trays               |          | 4.80     |
| U. S. Miniature Felt Hats                 |          | 1.25     |
| U. S. Miniature Felt Hats with Feather    |          | 5.75     |
| Imported Straw Hats                       |          | 5.00     |

We carry a large line of Bingo Specials, Celebration Goods, Park Merchandise, etc. Order directly from this ad. 25% deposit with C. O. D. orders or no shipment.

**LEON LEVIN, Mgr.**

## KIPP BROS.

117-119 S. MERIDIAN ST.  
INDIANAPOLIS, IND.

# Conley

COMPANY, INC.

1525 SOUTH MAIN STREET  
LOS ANGELES, CALIF.

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**PILLOW TOPS — NOVELTIES — TABLE CLOTHS**

*Post Exchanges and Jobbers, Write for Prices*

**The West Coast's Leading Manufacturer of Novelties**

## CARNIVAL and NOVELTY ITEMS

for IMMEDIATE DELIVERY

|                                |           |               |
|--------------------------------|-----------|---------------|
| R. W. & B. Batons, with Bell   | Per Gro.  | \$15.00       |
| Silver Batons, with Bell       | Per Gro.  | 12.50         |
| Swagger Canes, Ass'd Colors    | Per Gro.  | 7.75          |
| R. W. & B. Swagger             | Per Gro.  | 8.00          |
| Heavy Bamboo Canes             | Per Gro.  | 7.75          |
| Domestic Balloon Sticks        | Per Gro.  | .85           |
| Real Heavy Lels                | Per Gro.  | 7.50          |
| Medlum Lels                    | Per Gro.  | 4.50          |
| Domestic Slum                  | Per Gro.  | 1.25          |
| Imported Slum                  | Per Gro.  | 1.00          |
| Large Selection Imported China | Per Gro.  | 4.50          |
| Beacon Magnet Blankets         | Each      | 2.25          |
| Ass'd Military Pins            | Per. Doz. | \$1.00 & 1.25 |
| Patriotic & Comic Buttons      | Per 100   | 2.00          |

ORDER DIRECT FROM AD. No Catalog.

## M. K. BRODY

1116 So. Halsted St. CHICAGO  
31 Years in Business in Chicago

**UTILITY BAGS**

**FURLOUGH BAGS**

14x8x7

Made of genuine Army Duck, full size. Double flap top enclosure, leather-like trimmed. Waterproof with reinforced seams. Khaki, O. D. White (state colors wanted). 2 strap, tie style.....\$7.80 Dozen  
2 button, snap style..... 9.00 Dozen  
**SOLD IN GROSS LOTS ONLY**  
25% Deposit With All C. O. D. Orders.

## Ajay Manufacturing Co.

1305 S. Michigan Ave., CHICAGO

## NOVELTY PANTS

PRINT ANY NAME OF CAMP OR CITY

**VERY LATEST NOVELTY GOING LIKE WILDFIRE**

Made of extra fine quality rayon in assorted colors with lace edges. FAST 50¢ retailer. Send 25¢ for sample—lots of 100 or more, \$15.00 per hundred. 25% required on all orders, balance C. O. D. PREPAID TO YOUR CITY.

## MILT WILLIAMS NOVELTY CO.

1033-1035 Mission St. San Francisco, Calif.

## GLAMOROUS FUR COATS

Jackets and Boleros

*Make Your Selection Direct From My Factory*

I carry a full line of distinguished 1943-'44 styles . . . including Persians, Muskrats, Skunks, Foxes in all shades, Marminks, Kid Skins, Sealines, Beaverettes, Checkiangs, Caraculs, Krimmers, Pony and every other Fur.

**LOWEST FACTORY PRICES**

**WRITE Immediately for new illustrated catalog and price list just off the press. It is FREE.**

**BRIEN SEWARD** (Dept. B) 299 Seventh Ave., New York City

*Manufacturing Furrier*

## EYE STOPPER

**LATEST! TIMELY! A REAL MONEY GETTER**

**WINNERS**

No. D160—Contains 70 individual prizes. All American made goods in colorful cabinet. Brings in \$7.00 at 10¢ a sale. Fast seller to dealers at \$5.25. Sells out in 2 to 8 hrs., according to reports. Big repeater. Order 1 to 10 and convince yourself. Guaranteed to sell or you get your money back. Shipped express or freight, shipping charges collect. Ship. wt. 10 lbs. Sample deal \$3.50. Lots of 10—\$3.35 Each. SPORS CO., 443 Lamont, La Center, Minn.

## FAST SELLING JEWELRY

FOR ENGRAVERS, FAIRS, MILITARY STORES, RESORTS, PROMOTIONS, etc. FAST SERVICE!

Send \$5.00 or \$10.00 for Samples.  
**MAJESTIC BEAD & NOV. CO.**  
307 Fifth Avenue, New York, N. Y.

**INTRODUCTORY LISTINGS** Covering All Items Still Available **NOW READY**

IF YOU ARE A SHOWMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS.

**IMPORTANT** To obtain the proper listings, be sure and state in detail your business and type of goods you are interested in.

## ACME PREMIUM SUPPLY CORP.

3333 LINDELL BLVD. ST. LOUIS, MO.

*1 day Service*

## FAST SELLING RED HOT ITEMS

CLEANALL JEWELER'S POLISH. Dozen cans 80¢. Guaranteed to work in a jiffy or money refunded. 15¢ retailer. Cleans all metals.

A Riot o' Laffs FUN CARDS. 12 to set. 10¢ retailer. 50¢ dozen.

They scream out loud when they read this "DEFENSE SLEEPER." 80¢ dozen. Sell dime each.

All three dozen items while they last sent to you \$1. No samples. Send Cash, Stamps or Money Order.

**JACK E. LEWIS**  
256 Jones Street San Francisco, Calif.  
Enclose 10¢ extra for mailing.



# AMERICA'S FASTEST SELLING NOVELTY

# Selling BIG everywhere!



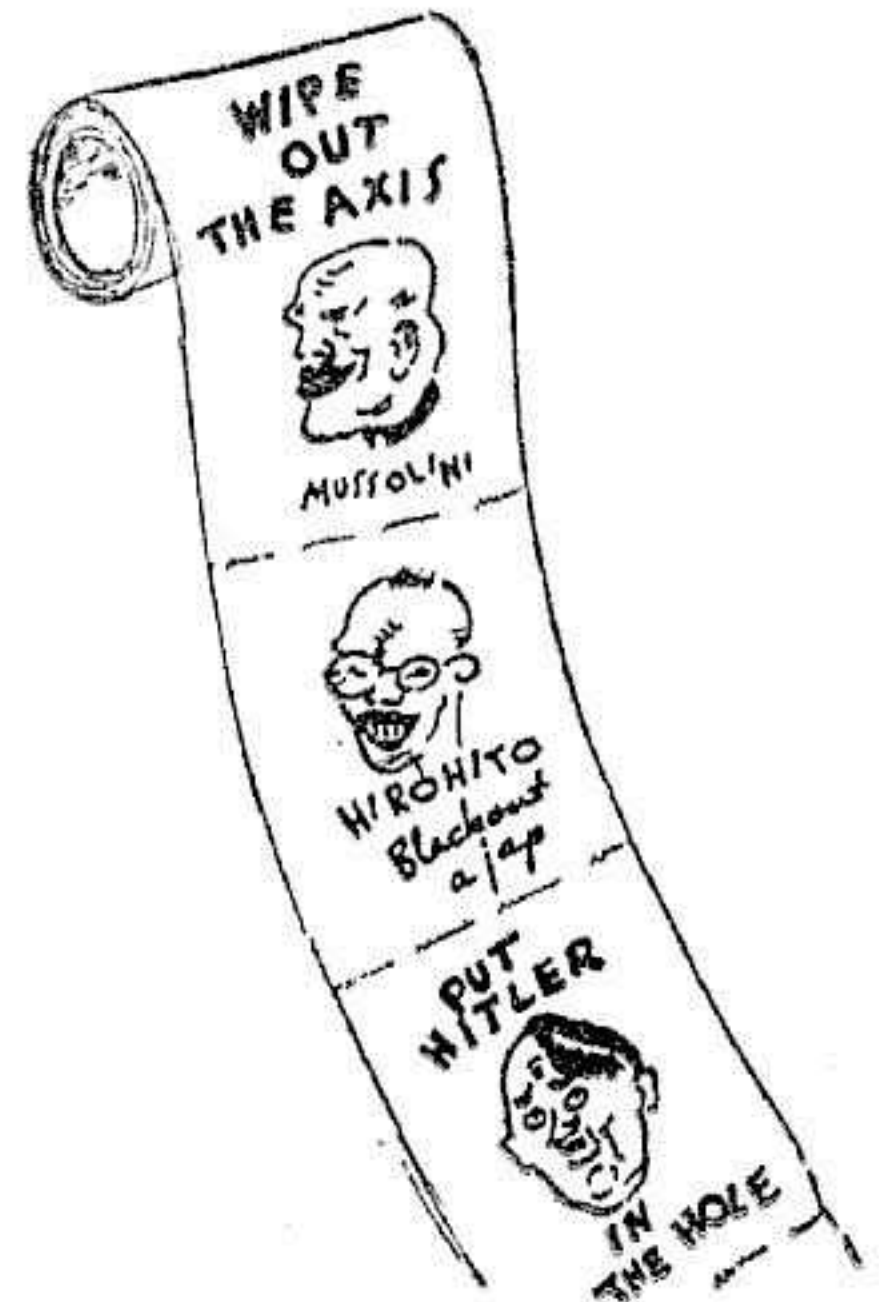
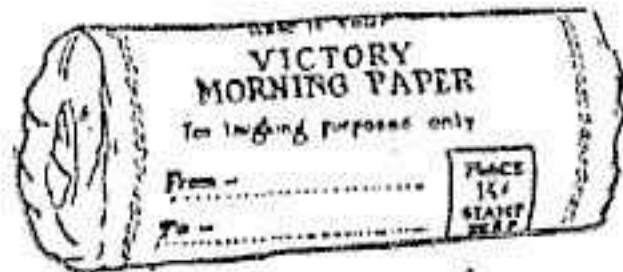
## VICTORY MORNING PAPER

Copyright 1942 by Randolph Novelty Co.

PACKED TWO DOZEN ROLLS TO A BOX  
← DISPLAY CARTON IN EACH BOX OF TWO DOZEN  
**\$1.12½ PER DOZ. (\$2.25 per Box of 2 Doz.)**

WE PAY SHIPPING CHARGES ON ALL ORDERS OF SIX DOZEN OR MORE

**FREE DISPLAY**  
WITH EVERY ORDER



## DON'T MISS TESTING THIS ITEM

**ORDER NOW!** SEND CHECK OR MONEY ORDER DEPOSIT ON ALL C. O. D. **RANDOLPH NOVELTY CO.** 3757 NO. RACINE AVE., CHICAGO, ILLINOIS

**SERVICE SWEETHEART EMBLEM**

Army Navy Marine Air **12c** each gross lots

Easily put on by pressing down with hot iron on emblem. Removed without danger to fabric. New, timely and popular 25c item for carnivals, concessionaires, etc. 25% deposit with order, discount for larger quantities.

**DISTRIBUTORS WANTED**

**LIBERTY EMBLEM CO.**  
Dept. B.  
225 West 34th St., New York, N. Y.

the WAVES, according to its makers, and it is also stated that the sailor boy, doughboy and Red Cross models are top favorites. These toys furnish an excellent opportunity for interesting crowd-pulling demonstrations at amusement spots. The demand is good and those who have handled the items report quick turnover.

**Army Supplies**

Prompt deliveries on all types of army and military supplies are being maintained by Flamingo Trading Company from its large stock of belts, hats, caps, helmets and buckles. The firm reports an unusually large demand for money belts.

**Flag Bow Pin**

Mills Sales Company is featuring a flag bow pin. Made of fine cotton material with the stars and stripes imprinted, formed into a bow with a straight brass pin with ball top already inserted. Size of bow is two inches.

**Bible and Prayer Book**

Joseph Hagn Company has a small Bible and Prayer Book which is an outstanding seller today. Has a special steel bullet deflector cover and fits into the uniform pocket.

**Canes and Batons**

Swagger canes and batons in red, white and blue with bell. Also come in silver and assorted colors. These are one of the outstanding feature sellers being offered by M. K. Brody.

**Wing Pin**

Alpha-Craft has a heavy sterling silver wing and propeller pin which should go well with servicemen and the folks back home.

**Serviceman's "Valet" Kit**

Service regulations require a neat appearance at all times, making an unlimited market for these kits. Regula-

**A BIG MONEY MAKER**

We can take care of a few more LIVE JOBBERS AND DISTRIBUTORS who understand the distribution of counter merchandise displays and who can finance reasonable quantities. Protected territory. Every package contains VALUABLE EQUAL VALUE AMERICAN MADE MERCHANDISE. Fast sellers and repeaters; in demand at stores, taverns, eating places and wherever spenders congregate. Please tell us what you have sold, territory you cover, how often and what you can do. Can only add a limited number of distributors, to whom we will give 100% co-operation. COMMUNICATE WITH US AT ONCE for our best proposition.

**HOWARD COMPANY** 729 BALTIMORE AVE. KANSAS CITY, MO.

**IMMEDIATE DELIVERY WHILE STOCK LASTS**

**POCKET KNIVES** EXCELLENT QUALITY PERLOID HANDLES ASSORTED COLORS  
**\$6.00 Per Dozen**

**PERISCOPES** BEAUTIFULLY LITHOGRAPHED IN COLORS WITH MIRROR GLASS  
**\$5.00 Per Gross**

**SPECIAL COMBINATION SAMPLE OFFER**  
Send \$1.00 for 2 KNIVES and 2 PERISCOPES to

**LOU FOX ENTERPRISES, 220 S. State Street, Chicago**  
Ref. FIRST NATIONAL BANK, CHICAGO

**GENUINE FUR COATS JACKETS AND CHUBBYS!**

1944 Fashions! Perfect Quality! Beautiful Styles! Large Assortment Caraculas, Sealines, Minkettes, Silvertone, Brown, Black Sable Coonys, Raccoons. Sizes 12 to 46. If not satisfied, money refunded within 3 days. Write today for FREE illustrated catalog and price list. **AGENTS WANTED!**

**ROSE FUR CO., Dept. P-23**  
49 W. 27th St. New York

**LOWEST PRICES**

**WANTED**

We would like to hear from Jobbers and Manufacturers who can supply us with Army Supplies of all kinds, Military Jewelry, Souvenir and Novelty Items, Leather Goods, Indian Mdse.

**WAGNER ARMY STORE**  
Box 899, Sioux Falls, S. D.

**PATRIOTIC WAR SERVICE PINS**

**3 Doz. on Display Card, \$4.00 Per Card**

You can get 25¢ each. . . . Make a min. of \$5.00 profit per card. Satin ribbons with safety catches. . . . NINE different branches of the service. **SELLS ON SIGHT.**

1/3 deposit—Bal. C. O. D. F. O. B. New York.  
WRITE, WIRE. Orders filled quickly.

**PERT NOVELTIES, 1265 B'way, New York City**

**STREET PHOTOGRAPHERS—IT'S NOT A SECRET**

Remember those knock-out mounts the other man was using? **THEY WERE KEYSTONE MOUNTS.** Remember that HE was getting the customers and YOU were "at ease"? **DO YOU** want to be busy at your next "doing"? Then be stocked up with **KEYSTONE MOUNTS.** The sayings, designs and assortment we send you **GUARANTEES** to make every day a "big day." **NO SHORTAGE OF STOCK AT THE KEYSTONE.** Orders are filled promptly and correctly. Blackbacks, mounts and folders for the One Minute Men; mounts and folders for the 4 for a Dime. Let's all pull together and watch the results. How about it, buddy?

**KEYSTONE FERROTYPE CO.** 734 SOUTH ST. PHILADELPHIA, PA.



# NEWEST INSIGNIA PINS

STERLING SILVER

Sterling Silver



**GENUINE  
HARD ENAMEL**

TISSUE CARDED

**6.75**  
DOZ.

IMMEDIATE DELIVERY

**SAMPLE PREPAID  
\$1.00**

SEND FOR FREE  
DESCRIPTIVE  
CIRCULAR

No. 201

**BOTH STYLES WITH ARMY,  
NAVY, AVIATION AND  
MARINE INSIGNIAS**

ORDER BY NUMBER

- #201 STAR WITH ARMY
- #202 STAR WITH NAVY
- #203 STAR WITH AVIATION
- #204 STAR WITH MARINE
- #211 V WITH ARMY
- #212 V WITH NAVY
- #213 V WITH AVIATION
- #214 V WITH MARINE

SEND CASH WITH ORDER.  
IF C. O. D., 25% DEPOSIT.

**INSKO SALES CO.**  
5 N. WABASH AVE. CHICAGO, ILL.

Sterling Silver



No. 211

tion drill kit contains a can of Clean-shine Shoe Polish, shoe buffer, official shoelaces, polishing cloth, dauber, clothesbrush and a bottle of Carbona cleaning fluid, 100 per cent unburnable and non-explosive. Maximum space required 3x3x8 inches.

## Military Cedar Wood Hearts

Cedar Craft Mart offer a large selection of cedar-wood jewelry reasonably priced. Its newest number is a beautiful modernistic cedar-wood necklace heart with ribbon attached bearing attractive military insignia, army, navy, air corps or marine.

## Balloons

Stocks of Continental Distributing Company include many new military items, patriotic and July 4 merchandise. Some of this merchandise cannot be replaced, especially certain types of canes and balloons. The company urges placing orders early.

## Military Pillow Tops

Pillow Tops are "tops" as fast sellers, according to a report from G. W. Simms. These Pillow Tops, of distinctive military design, are of the finest quality obtainable. It is reported 2,500 Pillow Tops were sold in five hours at one location.

## Hitler Comic Card

This new comic card "Who Is Hitler?" is one of the faster sellers in this kind of merchandise, reports Haskell D. Boyer, who is specializing in comic cards this season. Reasonable prices enable agents to make a good profit.

## "Victory Paper"

One of the biggest selling items in the country, according to the officials

## SELL RATION BOOK HOLDERS

MAKE 66 2/3% PROFIT  
ON EVERY SALE!



EVERY MAN AND  
WOMAN IS A  
CUSTOMER. A  
GUARANTEED  
SALE EVERY TIME

RETAILS AT 25c  
YOUR COST -  
\$2 per doz.

It's made to hold ration Book Nos. 2-3. Fits pocket or purse. Handsome leatherette and available in assorted colors.

NOT A FAD - NOT A CRAZE  
A NECESSITY FOR EVERYBODY  
ORDER TODAY  
SEND CASH WITH ORDER  
MINIMUM ORDER - 3 DOZ.

**HUDSON GRAVAT CO., INC.**  
1123 BROADWAY, NEW YORK, N. Y.

## FURLOUGH BAGS

High grade, water repellent, long zipper, sewed in identification tags, leather reinforced, 18", \$20.00 doz.; 20", \$22.00; Army and Navy colors. Tax paid. Order at once for PROMPT shipment. Also Zelan Zipper Utility Kits, rubber lined, \$14.50 dozen; unlined, \$8.00 dozen. Catalogue.

**GOLD QUALITY MFG. CO.**  
176 FEDERAL ST. BOSTON, MASS.

## COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 15¢ for sample cards and folder.

**M & M CARD CO.**  
1093-1035 Mission St., San Francisco, Calif.

## ORIGINATORS OF THE GENUINE INSECT REPELLENT Lamp

to Keep Mosquitoes and other Insects Away  
—and—  
DOCTORS SAY **VERDARAY**  
to Conserve Vitamin A and Reduce Fatigue  
FREE Literature - SAVE ELECTRIC - Toledo, O.

## DECAL TRANSFERS

Just Out—Uncle Sam's Peace Terms, large size . . . . . \$5.00 per 100  
Service Decals, all branches of service, size 4"x4", includes Signal Corps and Maritime Service . . . . . 5.00 per 100  
Comio and Patriotic Decals, large variety, size 4"x4" . . . . . 5.00 per 100  
Fighting Airplane Decals, 20 leading Combat Planes, Interceptors, Pursuit and many styles Bombers. Special 5.00 per 100  
Large U. S. Flag, 4"x5 1/2". Special at . . . . . 2.50 per 100  
V Decal with United States, Russian, English, Chinese Flags . . . . . 5.00 per 100  
Service Decals, small size, suitable for compacts, etc. . . . . 10.00 per 1,000  
Includes Signal Corps & Maritime Service. Souvenir Ribbon Decals of your city, 10,000 for . . . . . \$20.00  
State Names on Decal, 1 1/2"x8", many city names, plus Mexico, Alaska, etc. . . . . \$5.00 per 100  
Peak & Boo Decals, 2 sides transfers 5.00 per 100  
Better price in quantity. For Glasses, Windshields, etc.  
Cocktail Decals for Glasses, Cigarette Cases, Compacts, Furniture, etc. Many 1 side Nudes . . . \$250 per 100, or 15.00 per 1000  
Just Out—Large V Decal with President Roosevelt in center, with reading below, On to Victory . . . . . 5.00 per 100  
Just Out—Large V Decal with General MacArthur in center, with reading below, On to Victory . . . . . 5.00 per 100  
Send \$10.00 for Sample Order of the Entire Line. No Free Samples. Postcards Ignored. Decal Transfers Made To Order. Be brief on inquiry.

**JEROME ROSE DECAL CO.**  
233 WEST 4TH ST., LOS ANGELES, CALIF.

## HARTS NO EMBLEMS WITH RIBBONS

\$1.80  
Doz.



Modernistic Cedar Wood Necklaces—Harts With Army, Navy, Air Corps or Marine Insignia. With Ribbons. \$2.30 Doz. Many Other Samples. 20 Assorted Samples \$3.50.



**Cedar Craft Mart**  
146 Ridge St. NEWARK, N. J.

## NEW Quick PROFIT LINE

Added to FAMOUS "STORE-ROUTE" PLAN  
Laymon's VITAMINS sell 7 for 10¢! Actually 1/4 to 1/2 lower than most others! Potency guaranteed! This selling sensation of the year now added to our Nationally Advertised Line—including over 200 products. Let us start you making BIG money in permanent wholesale business of your own.  
**Big Cash Pay Daily!**  
Show retailers how to DOUBLE profitable Prospects everywhere—stores, service stations, restaurants, poolrooms, post exchanges, beauty shops, etc. No car or experience needed. Free book gives amazing facts on how to make steady, sure income. Write today!  
**WORLD'S PRODUCTS CO.**  
Dept. 8-E Spencer, Indiana



## BIG MONEY MAKER FOR JOBBERS AND DISTRIBUTORS

**SLAM THE AXIS**  
POST CARDS  
A LAUGH IN EVERY CARD!  
We also have two other fast selling Patriotic Specialties that stores buy in quantities.  
Rush 25c for samples of all three items and details of our offer!  
**D. ROBBINS & CO.**  
152B West 42nd St. NEW YORK CITY

★ **MILITARY PILLOW TOPS** ★  
Definitely Distinctive from any on market. \$5.95 to \$11.95 dozen. Sales guaranteed.  
**G. W. SIMMS, WARWICK, N. Y.**

## WILSON "WALKIES"



Those astounding self-walking miniatures—they walk without mechanism. A never-ending source of pleasurable entertainment—and profit, too, if you are in the selling game—concession folks, shopkeepers and others—here's your big moment. But do not delay, there will be the biggest shortage of toys ever known in this country.



Eleven Characters: JOHNNY PENGUIN, the sweetheart of the WAVES; MAMMY, that aristocrat of color; PICKANINNY, her honeychile, the circus CLOWN; the SAILORBOY, DOUGHBOY, and RED CROSS NURSE are top favorites. Little RED RIDING HOOD, the nursery queen, PA & MA BUNNY with the "V" ears (the big carrot consumers)—and to complete the picture, OLD SANTA CLAUS—and the prices? Here's the real surprise! Any single character, 40c; any four packed in patriotic carton with demonstrating device, \$1.40; a full dozen, assorted to suit, \$2.50—and these are all postpaid to your door. Can you beat it? We know you cannot! Dealers—get hep! (Offer good in U. S. A. only.)

**WILSON "WALKIES"** 2144 Madison Ave. TOLEDO, O.  
Dept. 55



## LUSTROUS RAYON SATIN FLAGS



| SIZE    | 1 Cross or More | 6 Doz. to 1 Gr. | Less Than 6 Doz. |
|---------|-----------------|-----------------|------------------|
| 7"x10"  | ...\$1.50 Doz.  | \$1.80 Doz.     | \$2.00 Doz.      |
| 12"x16" | ...\$3.00 Doz.  | \$3.60 Doz.     | \$4.00 Doz.      |

Service Flag with 1, 2, 3, 4, 5 or 6 blue or gold stars at above prices and sizes.



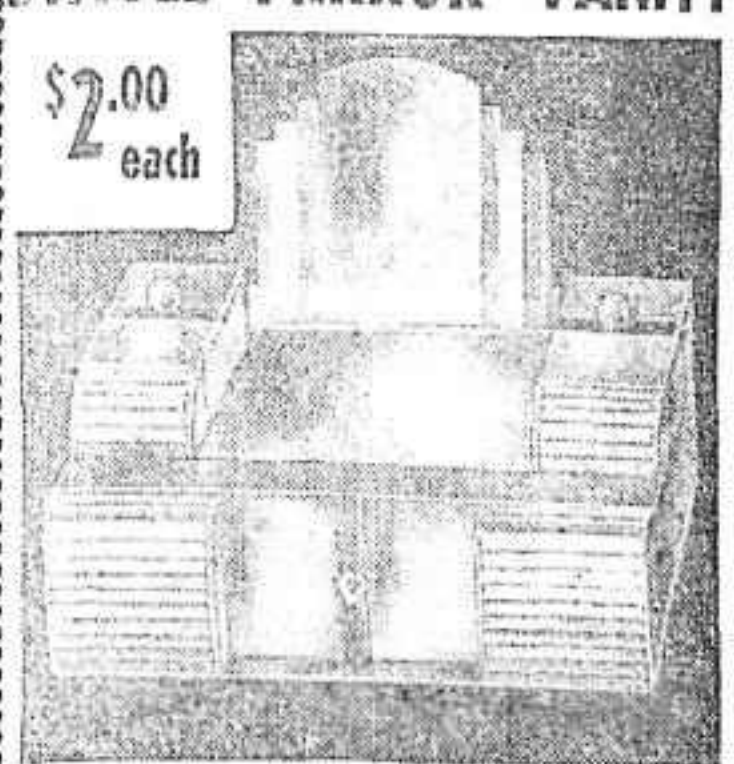
Emblem of Freedom

CASH with order or C.O.D. 25% deposit on C.O.D. orders. F.O.B. Cincinnati. Open account terms to well-rated firms. WE HAVE THE LARGEST SELECTION OF FLAGS IN THE COUNTRY.

WRITE FOR NEW ILLUSTRATED CATALOG  
**CINCINNATI FLAG & SPECIALTY CO.** ROSSMOYNE (CINCINNATI), OHIO



**SWIVEL MIRROR VANITY**



**\$2.00 each**

DeLuxe Model, with fancy indented hexo drawer, 5" mirror base, fancy swivel mirror, 2 compartments, metal knobs. **THE FLASHIEST FASTEST SELLING VANITY OUT TODAY.**

**Sold in Doz. Lots ONLY—\$24.00 Doz.**

Packed with High Grade Announcement Stationery, add \$4.00 per dozen. **NOTE: 10-DAY DELIVERY.**

**Marlin Mirror Chest Co.**

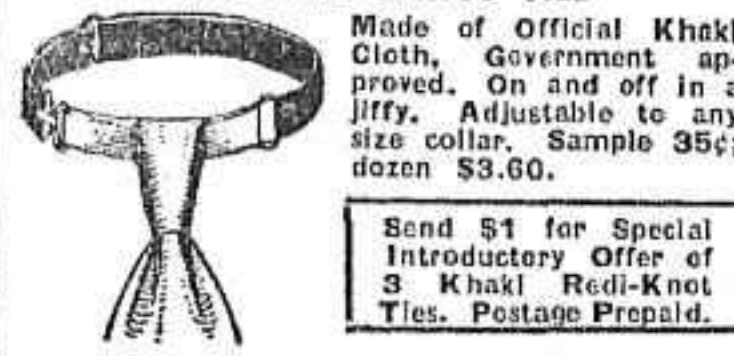
1120 W. 79th St. Chicago

**JOBBER! NUDIE**

is a 7-inch doll that doesn't talk—but says so much! Actually seems alive because of her flexible, pliable, lifelike, soft but firm plastic composition. Fast seller for Novelty Stores, Gift Shops, SALESBOARD OPERATORS and Night Club Concessioners. Retail for \$2. The business gift item you often want for special occasions. A stand-out for remembrance value! Redhead, Blonde or Brunette—and each a tonic for the Blues! Ind. packed. Send \$10.80 for one dozen assorted Nudies, or \$3.00 for three. One sample \$1.00 and price list for quantities by writing the creator today.

**ABRAHAM, Novelty Creator**  
258 West 97th St. New York, N. Y.  
(Were you ever in Paris? Yes, this is it!)

**MAKE EASY MONEY SELLING KHAKI RED-KNOT TIES**



Made of Official Khaki Cloth, Government approved. On and off in a jiffy. Adjustable to any size collar. Sample 35¢; dozen \$3.60.

Send \$1 for Special Introductory Offer of 3 Khaki Red-Knot Ties. Postage Prepaid.

**ALSO COMPLETE LINE OF TIES**

Custom Made Ties, Sample 20¢, Doz. \$2.25  
Hand Tailored Ties, Sample 40¢, Doz. \$4.20  
Send 25¢ Deposit, Balance C. O. D.  
Write for Free Wholesale Catalog.

**PHILIP'S NECKWEAR**  
20 West 22d St., Dept. B-42, New York, N. Y.

**Investigate New, All-American Successor to Bingo**

**VICTO**

Played with war slogans and famous American battle cries. Heavy 3-color playing boards. Newest sensation with clubs, lodges, churches.

**SPARE-TIME CORP.**  
129 South 10th Street Minneapolis, Minn.

**HOT ITEM FOR PITCHMEN! VIC-TOY—The Magic Plane**

Sells on Sight. Now Available.

Propeller whizzes by movement of magic stick on shaft. Not a kid's toy, but a hot pitch item.

\$4.80 Gross. Sample 15¢ Prepaid, Cash With Order.

**JEROME PRODUCTS CO.**  
307 West 113th St. Los Angeles, Calif.

**CLOSE OUTS—IN BULK**

100 Ctns. Vari-Keen D.E. Razor Blades \$125.00  
4 Grs. Lawn Mower Sharpener (not assembled) 60.00  
200 Ladies' Catlin Novelty Rings 50.00  
300 Washer Tricks 25.00

Cash With Order — All Items Prepaid. Each Sample 25¢

**Jerome Products Co.**  
307 W. 113th St. Los Angeles, Calif.

**NOVELTY STORES—HUSTLERS**

New, printed, packaged Novelty Numbers. Clever, original, laugh-makers. Profitable, fast sellers. Tickets, Business Cards, Quiz Paks, Puzzles, War Jokes, Ration Joke Cards, Diplomas, Licenses and others. Two pound Sample Pack of 50 Items with wholesale price lists, \$1.00 by express.

**KANT NOVELTY COMPANY**  
323 Third Avenue Pittsburgh, Pa.

of Randolph Novelty, is their "Victory Morning Paper," which comes all set up for display case for counter use. Included with each order is a comical cartoon display which customers will get a big kick out of. Packed two dozen to a box. Each Victory Morning Paper comes in a roll ready for the buyer to send to a friend. The paper is packed full of laughs.

**American Raider**

Wisconsin De Luxe Corporation is now featuring the new toy, "The American Raider." This gun looks almost real. It has big gun feature, such as tripod mount, telescope aim, turn crank that really makes it go over big with the kids. It is 41 inches long and 19 inches high. Individually packed in attractive printed corrugated carton.

This is only one of the many new military and patriotic items the firm has in stock ready for immediate delivery. Many new plaster items at giveaway prices. It urges sending orders early for quick delivery.

**Insignia Pins**

Insko Sales Company is featuring the newest in insignia pins. Made of sterling silver and genuine hard enamel. All are individually carded and tissueed. Many styles to select from: army, navy, aviation or marine insignias. Also included in this line is the popular insignia with service star and flag. The company urges you to send for its new descriptive circular which is free for the asking.

**Paper Weights**

Two of a very big line of merchandise that Leo Kaul believes will be a hit year are his new glass paper weights. One of the numbers has a picture of the American Flag against a clouded blue sky, also showing the top of the White House all in natural colors. The other item has a place to insert the picture of those who are in service. These items measure three and a half inches in diameter.

**Novelty Pants**

One of the newest novelty items going like wildfire is the novelty rayon ladies' panties in assorted colors with lace edges. Each pair is printed with a patriotic message or slogan, name of camp or other copy furnished by the buyer. "Remember Pearl Harbor" is a leading number. Another favorite and popular item produced by this company is the Comic Card. The wide variety of subjects make these cards good sellers, and buyers have been reordering regularly. Company is now readying its Christmas line and will announce it soon.

**Cedarwood Jewelry**

Chicago Cedarcraft Manufacturing Company is now making military jewelry of natural carefully selected grained cedar wood. It is particularly proud of the finish put on items which, according to officials of the company, will stand a lot of wear. It is now introducing a new line of hand-painted cedar wood jewelry that seems to be making a good start. Its line of cedar wood items is now well over 100.

**Statuettes**

The biggest selling sensation today, say the officials of Stern-Louis Company, is its new military statuettes, which are the creation of a noted sculptor. They are reminders of our boys and girls in service. Two of the numbers are in khaki and two are in blue. The heads are hand painted and beautifully finished. Stand nine inches high. Have three and a half-inch felt bases. Individually packed and labeled.

**Cedarwood Novelties**

This season Charles Demee will feature many new and attractive numbers that are original and different. His cedar wood novelties are made from "Red Heart" cedar, which is the best type wood because of the color and grain. Some of the numbers now going big, according to the officials of this company, are photo hearts, photo service star pins, service star mother hearts (gold wire with rhinestones) and many others, including hand-painted numbers.

**PLAQUES of Outstanding Appeal!**

**MILITARY SOUVENIR with INSIGNIA SPORTS SUBJECTS**

EVERYONE WANTS SEVERAL! The natural beauty of real wood enhanced by rich staining, with designs and lettering processed in colors over velvety, suede-like flocked backgrounds.

Servicemen's souvenir plaques with insignia of all services. Any Camp, Fort or Post name may be shown. Also Sentimental Sayings, Greeting, Baby, Floral or Religious Plaques.

Fair, Carnival, County or City Plaques with town names imprinted! Great for Bingo, Premiums, etc.

Price **\$5.00** Per Dozen F.O.B. Chicago

Write for Catalog Pages and Price List

**ORDER TODAY!**

**Hydro-Tex Corporation**  
564-70 W. Adams St. CHICAGO, ILL.

**MILITARY PILLOW TOPS—SERVICE FLAGS INCLUDING THE NEW WAAC PILLOW TOP**

Army, Navy, Marines, Air Corps. Satin with fringe. Ass't inscriptions and insignias. Ass't colors, 20"x20", \$5.50 Doz.

Free Mailing Envelopes Supplied for Each Pillow Top!

Special Large Size Service Flag, 12"x18", satin with gold fringe. Red, White & Blue. 1, 2, 3 Stars. \$3.25 Doz.; \$36.00 Gross.

Order Today! 1/3 Dep. with Order, Bal. C.O.D., F.O.B. N. Y.

**AAA FLAG CO., 247 W. 34th St., New York City**

**Cedarwood JEWELRY**

OVER 100 Fast Selling and Original Numbers. Made from carefully selected Grained Cedar-Wood. Also included in this line is our HAND PAINTED NUMBERS.

GREMLIN (BEAUTIFULLY COLORED)  
U. S. NAVY INSIGNIA (A REAL WORK OF ART)  
V WITH SERVICE STAR (A BIG SELLER)  
HEART AND SAILOR (ALL HAND PAINTED IN COLOR)

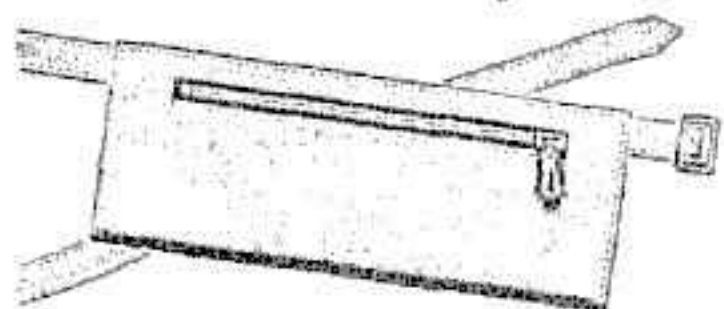
Send \$10.00 for Full Sample Line

**CHICAGO CEDARCRAFT MFG. CO.**  
1049 NO. PAULINA ST. CHICAGO, ILL.



### MONEY BELTS

For Servicemen or Civilians in Big Demand—Now!



B25L6—Zipper Money Belt. Khaki water repellent twill. 10 1/2" long. Per Dozen .....\$8.50  
 B25L13—As Above in White for Navy. Per Dozen ..... 8.50  
 B25L1—Khaki Two Pocket Money Belt, No Zipper. Per Dozen ..... 4.50  
 Send \$2.00 for Sample Each of Above



### LEATHER DUFFEL BAG

This genuine leather Utility Kit is going over big! Has embroidered Armed Forces insignia. Height 8", diameter 4 3/4". Draw string closing. A practical gift for the man in service.  
 B17L127—Brown, Army Insignia.  
 B17L128—Blue, Navy Insignia.  
 B17L129—Brown, Air Corps Insignia.  
 Per Doz. \$15.00. Sample Postpaid \$1.50.



### OLD GLORY PICTURES

Patriotic and unusual beauty, reproduced from the original oil painting by C. A. Sherman. Five color plates give all of its original beauty. Natural wood frame.

Size 12 1/2 x 14 1/2". Ship. wt. 1 lb. **35c**  
 B31N39—Each .....\$3.95  
 Per Dozen .....\$39.50  
 Size 9 1/2 x 12 1/2". Ship. wt. 2 lbs.  
 B31N40—Each .....70c  
 Per Dozen .....\$7.75  
 Size 22 1/2 x 12 1/2". Ship. wt. 2 lbs.  
 B31N41—Each .....98c



### Steel Cover Shields of Faith Bibles and Prayer Books Selling Terrific

New Testament and Psalms with 20-gauge steel, bullet deflector cover. Fits uniform pockets, size 2 3/4 x 4 1/4". In mailing carton. Mails anywhere for 3c. Retail at \$1.95.  
 B40K48—Khaki. \$1.17  
 B40K49—Navy, Ea. ....\$1.17  
 As above, Catholic Prayer Book.  
 B40K51—Each .....\$1.17.

**Gold Plated Military Brooches, \$3.25 Dozen; \$36.00 Gross.**



22 K. gold plate on plastic. Illustrated actual size. Available in Army, Navy and Air Corps. Limited stock available.  
 B36J537—Per Doz. \$3.25. Per Gr. \$36.00.

**JOSEPH HAGN CO.**  
 Wholesalers Since 1911  
 223 W. Madison St., Chicago

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- AAA FLAG CO.  
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New York City
- ACME NOVELTY CO.  
712 S. Los Angeles St.  
Los Angeles, Calif.
- ACME PREMIUM SUPPLY CO.  
3333 Lindell Blvd.  
St. Louis, Mo.
- AJAX MFG. CO.  
1305 South Michigan Ave.  
Chicago, Ill.
- ALPHA-CRAFT  
303 Fifth Ave.  
New York City
- BIELER-LEVINE  
37 S. Wabash Ave.  
Chicago, Ill.
- BOYER, HASKELL D.  
P. O. Box 1486  
Ft. Worth, Tex.
- BRODY, M. K.  
1116 South Halsted St.  
Chicago, Ill.
- CADA SALES SERVICE  
2710 South Parkway  
Chicago, Ill.
- CAMPION, EDW. J.  
104 Railroad Ave.  
Hackensack, N. J.
- CASEY CONCESSION CO.  
1132 S. Wabash Ave.  
Chicago, Ill.
- CEDAR CRAFT MART  
146 Ridge St.  
Newark, N. J.
- CHICAGO CEDAR-CRAFT MFG. CO.  
1049 Paulina St.  
Chicago, Ill.
- CINCINNATI FLAG & SPECIALTY CO.  
Rossmoynce, Ohio
- CONLEY CO., INC.  
1525 S. Main St.  
Los Angeles, Calif.
- CONTINENTAL DISTRIBUTING CO.  
822 N. Third St.  
Milwaukee, Wisc.
- DEMEE, CHAS.  
116 E. Walnut St.  
Milwaukee, Wisc.
- FLAMINGO TRADING CO.  
9 S. W. First St.  
Miami, Fla.
- GOLD QUALITY MFG. CO.  
176 Federal St.  
Boston, Mass.
- GOTTLIEB, JERRY, INC.  
303 Fourth Ave.  
New York City
- HAGN, JOSEPH, CO.  
223 W. Madison St.  
Chicago, Ill.
- HUDSON CRAVAT CO., INC.  
1123 Broadway  
New York City
- HYDRO-TEX CORP.  
564 W. Adams St.  
Chicago, Ill.
- INSKO SALES CO.  
5 N. Wabash Ave.  
Chicago, Ill.
- JEROME PRODUCTS CO.  
307 W. 113th St.  
Los Angeles, Calif.
- KAUL, LEO, IMPORTING AGENCY, Inc.  
115-119 K South Market St.  
Chicago, Ill.
- KIPP BROS.  
117-119 S. Meridian St.  
Indianapolis, Ind.
- L. A. W. NOVELTY CO.  
329 S. Los Angeles St.  
Los Angeles, Calif.
- LEVIN BROTHERS  
Terre Haute, Ind.
- LIBERTY EMBLEM CO.  
225 W. 34th St.  
New York City
- LIBERTY PRODUCTS  
277 Broadway  
New York City
- MAJESTIC BEAD & NOV. CO.  
307 Fifth Ave.  
New York City
- MEINHARDT, H., & CO.  
4527 N. Ravenswood Ave.  
Chicago, Ill.
- MIDWEST MERCHANDISE CO.  
1010 Broadway  
Kansas City, Mo.
- MILLS SALES CO., INC.  
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New York City
- MYER, MILTON D., CO.  
332 Third Ave.  
Pittsburgh, Pa.
- PAKULA, HARRY, & CO.  
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Chicago, Ill.
- PERT NOVELTIES  
1265 Broadway  
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- RANDOLPH NOVELTY CO.  
3757 N. Racine Ave.  
Chicago, Ill.
- REITER NOVELTY CO.  
143 West 20th St.  
New York City
- RESKREM SILVER CO.  
872 Broadway  
New York City
- ROBBINS, D., & CO.  
152 B W. 42d St.  
New York City
- ROSE, JEROME, DECAL CO.  
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- ROSEMAN, JACK, CO.  
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- SCHREIBER MERCHANDISE CO.  
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Kansas City, Mo.
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- SIMMS, G. W.  
Warwick, N. Y.
- SIMON, MURRAY  
109 S. Fifth St.  
Brooklyn, N. Y.
- STERN-LOUIS CO.  
221 N. La Salle St.  
Chicago, Ill.
- WILLIAMS, MILT, NOVELTY CO.  
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- WISCONSIN DE LUXE CORP.  
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- WORLD ADV. NOVELTY CO.  
122 E. 25th St.  
New York City

**LIMITED QUANTITY!**

**FLAG-IN-ACTION**  
 WAS *Long May It Wave*  
**\$39.00 DOZ.** PRICE NOW **\$22.50 DOZ.**

**SOLD IN DOZEN LOTS ONLY**  
 An illuminated American Flag. Timely patriotic appeal with Light—Color—Action. Complete with 5-ft. cord and G. E. Mazda bulb. Each display in shipping carton. Size of display 16 1/2 x 12 1/2 x 8 inches.

**CASEY PREMIUM MDSE. CO.**  
 1132 S. Wabash Ave. CHICAGO, ILL.  
 Write for Complete New Mdse. Catalog.

Very beautiful Carved **SMOKING STAND**, finished in Walnut and Mahogany, 25" in height, having a 5" Amber Ash Tray on a 6" top and a 9" base. Manufactured for us to sell at \$5.00. Our special price while quantity lasts, **\$22.80 per Dozen.**

Three-Piece **DRESSER SET**, Boxed, **\$12.00 Per Dozen.**

Fifteen-Piece **CRYSTAL CLEAR GLASS LUNCHEON SET**, Boxed, **\$12.00 Per Dozen.**

Attractive Two-Tone **FOUNTAIN PEN**, **\$5.00 Per Dozen.**

**BLUE MIRROR METAL CROSS**, 18", Boxed, **\$15.00 Per Dozen.**

**Gold-Trimmed BEVERAGE SET**, Boxed, Assorted Colors, **\$15.00 Per Dozen.**

Large assortment of **PHOTO FRAMES**. All Sizes. Glass, Metal, Wood, Lucite; in Single, Double and Triple.

Come in! You will be amazed at the large quantity of various merchandise which we have to offer you. Immediate delivery. All prices F. O. B. New York. 25% deposit required.

**WORLD TRADING CORP.**  
 37 West 23rd Street NEW YORK, N. Y.

### GLAMOUR GIRL MEMO BOOKS

HOTTEST ITEM IN COUNTRY for Pitchmen, Carnivals, Fairs, Penny Arcades, etc.! **DARING—SPICY!** Produced in Six Colors. Over million sold in two weeks! If YOU need a "natural" selling at two bits a set, **WRITE NOW** for prices and samples.

**NATIONAL**  
 549 W. Randolph, Chicago, Illinois

**STERLING SILVER RINGS**  
 Two hands that clasp and unclasp go to make up this memento of true friendship. Price includes Federal Excise Tax, postage and insurance.  
 BB9119—Each .....\$1.75

**ROHDE-SPENCER CO.**  
 223-225 W. Madison St. CHICAGO  
 Write for Our Latest Catalog.

### THE THREE AXIS AND ONE COMMANDO

Two distinct Joke Novelties packed as one unit but can be sold separate. Create laughs but not offensive; gets blushes from the ladies, giggles from the girls, laughs from the boys and fun for you. Sample 25c. Trial dozen and quantity price \$1.25 prepaid.

**FOWLEY SALES CO.**  
 131 North Fifth, TERRE HAUTE, IND.

**JUST OFF THE PRESS**  
**HEX NEW 1943 CATALOG**  
 MERCHANDISE FOR ALL TYPES OF CONCESSIONS  
**LOWEST PRICES**  
**FASTEST SERVICE**  
**LARGEST SELECTION**  
 Write for Your Free Copy Today  
**Hex Manufacturing Company**  
 468-470 SENECA STREET BUFFALO, N. Y.



**BLACKOUT FLOWERS  
RELIGIOUS FIGURES**  
—THAT LIGHT UP IN THE DARK—

Send \$2.00  
for  
**Post-Paid  
Assortment  
of 5  
Flowers**



- No. 6—Life-Size Gardenia with bud . \$3.60
  - No. 7—Smaller Gardenia with bud . . . 2.75
  - No. 8—Orchids . . . . . 4.00
  - No. 10—Double Gardenia (Corsage) . . . 3.60
  - No. 53—Novelty Hair Bow with lumi-  
neous Gardenia in center. All colors 3.25
- Also Novelties, including Dogs,  
Nudes, Bride and Groom, etc.

Send \$2.00  
for Post-Paid  
Assortment  
of 5  
**Religious  
Figures**



- No. 11—Crucifix in Relief, 9". Doz. \$6.50
  - No. 99—Ass't Saints, 8". Doz. . . . . 5.90
  - No. 33—Sacred Heart, 5". Doz. . . . . 3.60
  - No. 35—Bust of Christ, 5". Doz. . . . . 3.60
  - No. 42—Ballet Dancing Girl, Doz. 3.60
- Many other Religious Figures, 5",  
8" and 12" (not statuettes).

Order by number—25% with order,  
balance C. O. D., F. O. B. N. Y.  
Immediate delivery! Write for cir-  
cular of complete line!

**Nite Glow Products Co.**  
Dep't B  
105 W. 47th Street, New York  
Telephone: ME 3-5794

**Popular  
Items**

**Tap Compact**

The most practical of all compacts yet introduced is the clever new tap compact. The size of a lipstick, this feather-weight unique dispenser ends waste and spilling of powder, because you tap amount needed right on puff. Purse size, holds several weeks' supply. Sanitary, no dust can enter once it's filled for use. Come in various attractive colors. Durable, simple construction; never gets out of order. Instant seller and the price is ridiculously low because the manufacturer, Bee-Jau Products Company, is fortunate to have a quantity for immediate disposal.



**Insect Repellent Lamps**

A good seller this summer will be the insect repellent lamps made by the Save Electric Company. Gasoline rationing will be the cause of many families staying at home and entertaining on porches, lawns, etc., where electric lights of the ordinary variety will attract all kinds of night insects. These new-type lamps provide comfort for all outdoor events. Agents will find a good market among home owners, picnic grounds operators, park owners, beer garden locations and others.

**Gold Shell Leis**

The 30-inch solid strand Gold Shell Leis is proving one of the fastest selling items being featured by J. A. Whyte & Son. This firm specializes in all types of sea shell novelties, necklaces, bracelets, brooches, earrings, ash trays, lamps, etc. "Sea Shells From the Seven Seas" is a slogan truly descriptive of the merchandise offered by them.

**Run Menders**

This good old stand-by is still available with rubber handles, altho the stock is limited, is reported by Run Mender Works. Can be had 54 gauge, chiffon special and with latest long hook. Prices vary for five different models. It is a good seller and demonstrating item now that women's hose is on the hard-to-get list.

**Patriotic Dolls**

Jerry Gottlieb, Inc., is featuring a swell line of patriotic dolls. Doll is 27 inches tall, and clothes give a flaging effect. Dress is red and white, and bodice is blue with white stars on it.

**Electric Engraving Pencil**

Long a favorite with the demonstrator, pitchman and others, this electric pencil of the Stafford Engraving Company is winning many friends in (See POPULAR ITEMS on page 81)

**TODAY'S SELLING SENSATION!  
FOLKS SIMPLY GO NUTS OVER THESE  
STATUETTES**



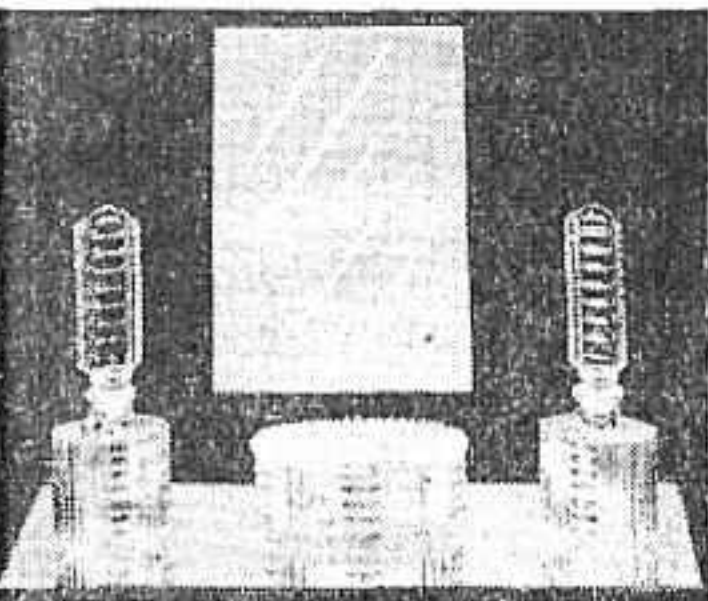
Little Patriots. Seen through the eyes of a noted sculptor. Reminders of the boys and girls in service.

**Johnny Doughboy**  
**Jenny WAAC**  
**Willy and Winnie in Army Khaki**  
**Willy and Winnie in Navy Blue**

The heads are hand painted—blonde or brunette. Beautifully finished. Looks just like porcelain. Size 9 inches high, 3 1/2 inch felted base. Individually packaged and labeled. One dozen (3 of each) to carton. Shipping weight 12 1/2 lbs.

**STERN-LOUIS CO.**  
121 W. Wacker Drive., Dept B,  
CHICAGO, ILL.

**Wholesale Price, \$12.00  
per dozen. Send 25%  
deposit, balance C. O. D.  
ORDER TODAY!**



**No. 702—5-Pc.  
MODERN CRYSTAL GLASS  
DRESSER SET**

- with New Style Makeup Mirror—Set consists of
- 1 7x14 Plain Mirrored Tray (felted)
- 1 7x9 New Style Makeup Mirror
- 2 Hand Made Crystal Glass Perfume Bottles
- 1 Hand Made Crystal Glass Powder Box
- Price Per Set with Makeup Mirror . . . \$2.35
- Price Per Set without Makeup Mirror . . . 1.95

—SOLD IN DOZEN LOTS ONLY—  
The above set furnished with assorted style hand  
made bottles and powder box. Packed 6 sets to  
the carton. Individual packing 15¢ extra per set.  
**TERMS: 25% WITH ALL C. O. D.  
ORDERS**  
**CROWN NOVELTY CO.**  
845 SO. WABASH AVE., CHICAGO, ILL.

**Outstanding SERVICE Banners**

Illustrated are but two in the outstanding patriotic banner line! Beautiful reproductions in brilliant colors, with clean, sharp lettering, insignias, stars, etc. Incomparable for value, quality and appearance!

**\$2 TRIAL ORDER SPECIAL**  
Brings you \$6 Retail Value! Plus!  
**MONEY-BACK GUARANTEE!**

You receive, postpaid, representative selection of banners. If not entirely pleased, return shipment for full refund! You don't risk a penny!



**UPLEGE ALLEGIANCE TO THE FLAG OF  
THE UNITED STATES OF AMERICA AND TO  
THE REPUBLIC FOR WHICH IT STANDS. ONE  
NATION INDIVISIBLE, WITH LIBERTY AND  
JUSTICE FOR ALL**



**48 HOUR SERVICE**

In no case, we guarantee, will more than 48 hours elapse between receipt of order and shipment! Send cash, check or money order (no C. O. D.).

Widest Selection: Army, Navy, Marines, Air Force and Coast Guard. 1 to 4 stars.

**Over 20 BEAUTIFULLY TAILORED MODERN BANNERS**

Patriotic banners include "OLD GLORY," "KEEP 'EM FLYING," "LIBERTY BANNER" and others too numerous to list! Our standing MONEY BACK GUARANTEE has been in force for years with never a return! Prices range from 90¢ to \$7.50 per doz. Size range from 5 1/2"x9 1/2" up to 19"x23". Send for YOUR trial special today, name of nearest jobber will be included for your convenience!

**HARRY REITER 143 W. 20th St.  
New York, N. Y.**

**"LUCKY CLOVER"  
SEAL CARD TICKET DEAL**

Takes In: 1000 Tickets at 5c Per Sale . . . . . \$50.00  
Pays Out: 50 Consolations at 25c Each . . . . . \$12.50  
5 Seals, Average \$1.60 Each . . . . . 8.00  
Total Average Payout . . . . . 20.50

Total Average Net Profit . . . . . \$29.50

**PRICE \$3.50 PER DEAL. SPECIAL QUANTITY PRICES.**

One-Third Deposit With Orders, Balance C. O. D.

**1000 NUMERAL BINGO TICKETS ON STICKS — \$1.50**  
**WRITE, WIRE OR PHONE FOR QUANTITY PRICES**

**MISSOURI NOVELTY CO.**

Manufacturers Agents  
3136 OLIVE STREET (Phone Franklin 9043) ST. LOUIS, MO.

**SENSATIONAL "VOODOO TABLE"**

SELLING LIKE  
WILDFIRE

The Mystic Game That's Taken America by Storm  
**A CLEANUP FOR JOBBERS, DEALERS, WHOLESALERS**

Nothing like the "VOODOO TABLE"—an all black, specially designed creation with three legs. Top surface has the mystic "Voodoo Head" design with four pairs of hands in contrasting white. Offers thrilling fun for young and old when the table answers questions with raising and tapping of the front leg. A fast sight seller. Each table comes in individual carton with legs folded flat. Complete game-playing instructions included for 3 or 4 people.

**MADE TO SELL AT \$2.95**



**SUPPLY LIMITED—RUSH ORDER NOW**

Don't wait—don't delay! Get in on this fast profit deal for a real cleanup. Supply limited. Your cost—SAMPLE "VOODOO TABLE," \$1.00; \$7.20 PER DOZEN. F. O. B. CHICAGO. 25% With Order, Balance C. O. D.

**S & G SALES**

606 W. RANDOLPH ST. DEPT. 10 CHICAGO, ILL.





### HEADLINE BUYS

- Order Quickly and Avoid Disappointment
- MEN'S SWISS WRIST WATCHES. 2 styles. EACH \$10.95, **\$22.50**
  - LADIES' SWISS WRIST WATCHES. 4 styles. EACH \$6.45, 10.45, 13.95, **22.50**
  - MEN'S SWISS CHRONOGRAPH 5-in-1 Wrist Watch and Time Keeper. EACH **23.50**
  - CLOCKS. Electric, Mantle Style. Large attractive case. Individually boxed. EACH **6.50**
  - MILITARY INSIGNIA PINS. Individually carded, 14 kt. gold finish. Practically every branch of the service. GROSS PINS **14.40**
  - GARRISON HAT Regulation Devices and other regulation insignia. GROSS **39.00**
  - GARRISON BELTS with Flaps. DOZEN **13.50**
  - SHOE SHINE KITS. 2 styles. DOZEN KITS \$2.20, **3.95**
  - ARMY SEWING KITS. Contains useful sewing necessities. Good buy. Dozen \$1.95. GROSS **21.60**
  - DUFFLE BAG KITS. Complete. 2 styles. DOZEN KITS \$6.00, **15.00**
  - FIRST-AID DUFFLE KIT. For Service Men. Also for Wardens, Auto and Home Use. DOZ. KITS **7.20**
  - FURLOUGH BAGS with zippers, 3 styles. EACH \$1.45, 1.75, **1.95**
  - UTILITY & LUNCH BAGS. DOZEN \$7.20, **10.80**
  - EMPTY DUFFLE BAGS. For Service Men. GROSS **20.50**
  - MONEY BELTS. 4 styles. DOZEN \$4.65, 6.50, 7.20, **7.80**
  - IDENTIFICATION Neck Chains. Crystal and assorted colors. Dozen \$1.50. GROSS **17.00**
  - PATRIOTIC BUTTONS. Only 10,000 left. 1000 BUTTONS **9.00**
  - BOUDOIR DOLLS. Excellent flashy values. 2 styles. EACH \$2.25, **2.75**
  - CURIO ORNAMENTS and What-Nots. 2 price ranges. GR. \$4.65, **8.45**
  - BILLFOLDS. Good values. DOZEN \$2.20, 6.50, 9.00, **12.00**
  - FOUNTAIN PENS. Good value. DOZEN **7.50**
  - FOUNTAIN PEN & Pencil Sets. Good value. DOZEN SETS **15.00**
  - KEY CHAIN NOVELTIES. Some still available. GR. COMPLETE **8.45**
  - BALLOONS. Assorted colors. GROSS **2.45**
  - POCKET COMBS. Firsts. GROSS **3.45**
  - RAZOR BLADES. Our best quality. 5 to a box. 1000 BLADES **10.50**
  - COMPACTS. Very good value. DOZEN **5.40**
  - COMPACTS. Complete. Illuminated. Very good for blackouts. Contains battery and bulb. While they last. DOZEN **12.00**
  - SOAP. 3 wrapped cakes to a box. 100 BOXES (300 Cakes) **6.75**
  - SHAVING & DENTAL Cream in tubes. Value cannot be beat. Special. 5 GROSS **30.00**
  - PETROLEUM JELLY. In glass jars. GROSS **3.95**
  - SIDE LINE Merchandise. GROSS **3.25**
  - BOXED BANDAGE. Retail 10c. GROSS BOXES **3.45**
  - HANDKERCHIEFS. Size 15 by 16 1/2. Fine value. 10 DOZEN **7.50**
  - SHOE LACES. Paired, banded and boxed. GROSS LACES **.70**
  - NEEDLES. Hand sewing. A source but a much needed item. 1000 NEEDLES **5.00**
  - SCREW DRIVERS. 2 grades. GROSS \$9.00, **12.00**
- 1001 other items at prices that cannot be beat. Deposit with all orders. Catalogs free on request.

**MILLS SALES CO.**  
Our Only Mailing Address OF NEW YORK INC.  
901 BROADWAY, New York, N. Y.  
WORLD'S LOWEST PRICED WHOLESALERS

### WHO IS HITLER?

A new Hot Comic Card guaranteed to make you laugh. Fastest 10c seller of the year. Nine out of ten will buy this number, so don't be afraid to order in quantities.

3 SAMPLES, 25c; 100, \$4.00; 1,000, \$22.50.

All in Envelopes and Prepaid. Order Today!

**HASKELL D. BOYER**  
P. O. BOX 1486  
FT. WORTH, TEXAS



**PATRIOTIC STICKERS** — Red, White, Blue, Name Address, Your Rink, 1,000, \$10.50, 2,000, \$9.50 per M., 3,000, \$8.50 per M.

**SKATE MEDAL** — Boy and Girl or Shoe, With Ribbon and Box, Gold or Silver, \$1.75 Ea.; \$1.50 Ea., Doz. Lots.

**3 COLOR ENAMEL CUT OUT SHOE SKATE PIN** — Individually Carded, in 25 lots, 18¢ ea.; 100 lots, 17 1/2¢ Ea.

20c Ea. in 50 lots, 18¢ ea.; 100 lots, 17 1/2¢ Ea.

**RESKREM SILVER CO.** 872 B'WAY, N. Y. C.

**ATTENTION, JOBBERS**  
LARGE PREMIUM USERS!!  
Big assortment Porcelain Slugs, including Gilded Nic-Nacs, Vases, Figures, Salt and Pepper Sets, Flower Pots, Animals, Pin Cushions. Also Cigaret Holders, Toy Watches, Mechanical Toys, Key Chains, Straw Hats, Whistles, Fans, etc. No Catalog.

**M. ZWIEBEL, 114 LUDLOW ST., N. Y.**

### DEALS

(Continued from page 68)  
collected is given to the secretary, who in turn passes it on to the operator. Merchandise awards are then distributed.

#### Flat Commission

Under a flat commission deal 20 per cent of the gross receipts is usually figured as the organization commission. If the card takes in, let us say, \$20, the commission on each card would be \$4 net. The operator absorbs all expenses, including the secretary's salary. In some instances the secretary receives a fee on each card completed, usually 50 cents, in lieu of a salary.

#### Budget Plan

A budget and profit-sharing arrangement is the more popular plan when the organization membership is large. As before, the operator finances the campaign, however, after deducting expenses, including cost of merchandise, the operator and organization split on a 50-50 basis.

Here's how the operator arrives at his budget. He charges a flat fee for every member in the organization to cover his overhead, as a rule \$1 per member. For example, if there are 1,000 members the first item in his budget will be a charge of \$1,000 to be applied against receipts. This should cover all expenses entailed in getting promotional material and cards into the hands of members. The operator then adds to his budget the cost of the secretary's salary and most of merchandise used. The stage is then set for the division of profits.

In most cases the operator not only shares in the promotion profits but also makes an additional profit on a regular mark-up on the most of merchandise bought for distribution.

### BINGO BUSINESS

(Continued from page 68)  
Reading assumed responsibility for its continuance.

The sheriff's office called the chief of police and told him it was his duty to stop the bingo game then in progress. The mayor decided that as long as the game was half over he would let it continue.

Mayor Gertz said that if it was his duty to prohibit bingo in his community that he would do so, altho he disapproved of the action. "I don't think bingo is gambling any more than the purchase of stocks, bonds or insurance," he said. "It costs 50 cents for 51 games, or only about 1 cent a game. In effect, it is merely an evening's amusement for many persons who are not interested in attending the theater.

"Most of those who attend do so more for the social contacts than thru any great desire to win a prize."

He further said, "It is my observation that the outlawing of bingo is arousing the deepest hostility in Reading."

We wonder how effective the ban on bingo will be thruout the country and how long it will be until bingo is legalized. We certainly hope it won't be long.

### JULY 4. MERCHANDISE

(Continued from page 68)  
portation difficulties, which will tend to hold up deliveries. That is another reason why all merchandisers are urged to place their orders early. Many of the patriotic items of last year will naturally be missing because many of them were made from strategic war materials. However, there are several worth-while substitutes on the market to take the place of the old stand-bys that are out for the duration.

The cost of merchandise has been upped a bit because the cost of materials and labor is so much higher. However, merchandisers are finding that people are seeking more expensive items, in line with the policy of freer spending. Because they have more money they naturally are not going to object to spending a few cents more for an article they desire.

Popular military items include military jewelry of all types from bracelets to brooches with the insignias of the various branches of the armed forces; ration books; pillow tops with greetings and insignias; servicemen's kits; military cedarwood hearts; military supplies like money belts, hats, caps, helmets and buckles; military sewing kits and button assortments; duffel bags; canes and batons in red, white and blue; American flags; paper hats and patriotic decals.

All in all, with a break in the weather, it looks as if all merchandiser men will have a chance to cash in on the biggest patriotic Fourth of July in history.

## Military Insignia Jewelry, Etc.

SUMMER WEIGHT GARRISON CAPS, Doz. \$18.00; Saddle Leather Garrison Belts, Doz. \$14.50; Garrison Belts with Gold Buckles, Doz. \$18.00; WEB BELTS, Doz. \$3.75; Web Belts, Air Corps or Army Insignias, Doz. \$6.00; O. D. Handkerchiefs, full size, Doz. \$1.00; SPIFFY COLLAR STAYS, Doz. \$1.50; GOLD PLATED COLLAR BARS, each on card, with 50c price, Doz. \$2.00; Braided Plastic Tag Chains, Doz. \$1.50; Compact Traveling Bags, 16", Doz. \$21.00; Money Belts, with zipper, Doz. \$7.50 and \$9.00; Military Clip Fountain Pens, late colors and designs, Doz. \$12.00; RAYON FLOCKED HANDKERCHIEFS, ARMY, AIR, NAVY, MOTHER, SWEETHEART, SISTER, ETC., Gross \$12.00; Assorted Two-Blade Pocket Knives, Doz. \$5.50; MILITARY INSIGNIA PINS, all branches, each on card, "gold plated," specially priced at Doz. \$1.50—Gross \$16.50; Heavy Sterling Insignia Bracelets, Doz. \$30.00; Lt. Weight, Doz. \$9.00; BEAUTIFUL DESIGNED PILLOW TOPS, all branches, Doz. \$7.00 and \$9.00; Camp Name Stamped on 6 Dozen lots or more, no charge; SADDLE LEATHER WALLETS, Doz. on display card, \$7.20; Rhinestone Insignia Compacts, beautiful assortment, Doz. \$18.00; Gold Plated Sterling Insignia Locketts and Chains, Doz. \$27.00, \$30.00 and \$40.00; Linen Finished Playing Cards, Doz. \$3.25; ARMY SEWING KITS, complete with Scissors, Doz. \$3.50; COMBINATION PENCIL CIGARETTE LIGHTERS, carded, Doz. \$4.00. We carry a line of Key Chains, Dice, Shoe Shine Kits, Trick Cards and Dice and many other items too numerous to mention. We have no Catalog or Circulars. Order from this ad, sending 25% Deposit. Sample lines \$20.00 and \$35.00. Guaranteed to Please or Money Refunded. Be sure and state what branches of the service you cater to. This is the fastest selling type of Merchandise available today.

**MIDWEST MERCHANDISE CO.** 1010 BROADWAY KANSAS CITY, MO.

### SENSATIONAL — HOT SELLING NOVELTIES



JOCKO  
332 THIRD AVENUE

- Military Monkey, Asst. Colors, Jocko the Sensation. Doz. \$6.00
- Oak's No. 11 Round Balloon ..... Gr. 9.00
- Oak's No. 12 Mickey Mouse Head Balloons ..... Gr. 9.00
- No. 15 Giant Tails, With Ribbon and Cards....Hundred 15.00
- No. 10 Medium Tails With Ribbon and Cards...Hundred 6.50
- American Made Slum ..... Gr. 1.00
- Pocket Combs ..... Hundred 3.00
- Military Jewelry ..... Gr. 9.00
- Comic Hat Bands ..... Hundred 2.50

No Orders Shipped Without One-Third Deposit, Balance C. O. D.  
No Catalogues. Order From the Above Low Price List. No Catalogues.

**MILTON D. MYER COMPANY**

THE UNDERSELLING SUPPLY HOUSE

PITTSBURGH, PA.


### TWO BIG PATRIOTIC SPECIALS

**MILITARY EMBLEM PINS WITH GUARDS**



WAAC  
\$3.60 DOZ. - \$36.00 GROSS

**INSIGNIA LOCKETS**



Gold Finish Locketts. Hand-somely boxed, with following Insignias: Artillery, Tank, Medical, Infantry, Cavalry, Engineer, Army, Air, Military Police, Signal.

\$21.60 PER DOZEN

GOLD FINISH RAYON BANNERS—WAAC, 1 STAR TO 5. BOTH BLUE AND SILVER STARS. \$2.00 DOZ. INSIGNIA PINS—All Insignias (Assorted), \$3.00 DOZ. \$32.50 Gross.

STOCK IS MOVING VERY FAST. RUSH YOUR ORDERS TODAY. SEND 25% DEPOSIT.  
**SCHREIBER MERCHANDISE CO.** 1001-03 Broadway Kansas City (6), Mo.

### COMICAL GREETING CARDS

NOVELTY BOOKS and BOXES  
**JOKE CARDS**  
(There's a difference)  
Creators of — "YOU CAN'T TAKE IT WITH YOU"  
"ADVICE ON HEALTH"  
and dozens of others.  
Write for Details. Please Use Business Letterhead.



**MARCY MFG. CO., INC.** 138 W. 17th St. New York

## GEORGE SILVER

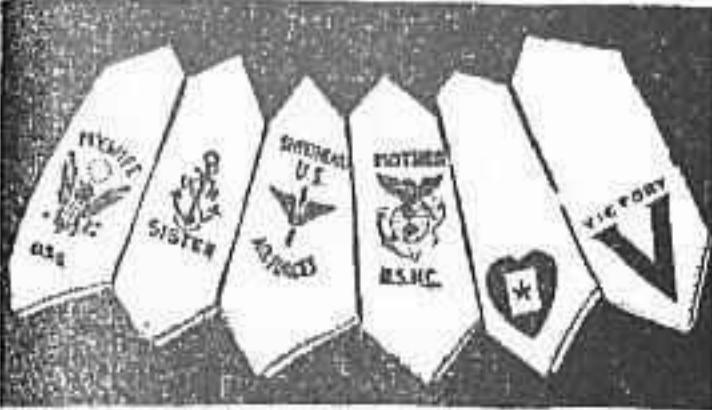
Wholesale Jewelry and Novelties  
656 S. LOS ANGELES ST. LOS ANGELES, CALIF.

**BLACKOUT FLOWERS** THAT GLOW IN THE DARK  
Gardenias  
Camellias  
Orchids  
Brilliant, Glow-ing Two-Color Gardenia  
\$18.00 Per Gross  
Complete Line of Religious Statuary and Novelties

Send \$1.00 for 4 Samples and Full Information.  
**EDW. J. CAMPION, 104 Railroad Ave., Hackensack, N. J.**



### Insignia Embroidered Handkerchiefs



Assorted colors, embroidered with the following: Mother, Sister, Sweetheart, My Wife and Remember Me. 10x10 inches. Per Dozen, \$42.00; Per Dozen, \$3.60.

### STERLING SILVER

Beautiful Military Insignia Jewelry, Individually Boxed, Safety Catches. Immediate Delivery!  
 #306/G—Silver Spoon with Insignia for Army, Navy, Marines or Air Corps. A Good Luck Token. Per Doz. \$10.80  
 #700—Prop and Wing, Gold Plated on Sterling. Per Doz. 6.75  
 #302/G—Earrings with Insignia for Army, Navy, Air Corps and Marines. Per Doz. Pairs 10.80  
 #475/P—Wings for Pilot, Glider Pilot, Bombardiers, Crew Men, Observers and Air Corps. Heavy pin. Assortment. Per Doz. 7.50

### 14-k Gold Finish Brooches

Immediate Delivery  
 #66R—Brooches with Insignia for Army, Navy, Marines, Ordnance, Engineers, Field and Coast Artillery, Medical, Air, Signal, Quartermasters or Armored Corps. Safety pin catch. Ind. Carded. Per Doz. \$1.75  
**SHOE AND CLEANING KITS**—Heavy government material, vat dyed. Contains shoe polish, dab, brush and rag, bottle of Carborana and cleaning brush.  
 #120/B—Per Doz. \$9.00.  
**CIGARETTE CASES**—Balsa wood with Insignia for Army, Navy or Air Corps. Holds 12 cigarettes.  
 #SC1115—Per Doz. \$7.20.  
**DOG TAGS**—Plastic.  
 #DT7—Per Doz. \$1.75.  
**MONEY CLIPS**—Heavy gold plate, individually boxed. Insignia for Army, Navy or Air Corps.  
 #SC500—Per Doz. \$7.20.  
 Complete line of Military Accessories, Service Banners and Pillow Tops. Write for **BIG FREE CIRCULAR**. One-third dep. with order, bal. C.O.D., F.O.B. New York.  
 Sample assortments, \$10 and \$25.

**LIBERTY PRODUCTS**  
 277 BROADWAY (Dept. 529) N. Y. C.

### OPTIMISTIC FOR BOOM

(Continued from page 68)

here are in line with those of other sections and still offer merchandise users a good margin of profit.

Universal Merchandise Company, headed by Robert Gottsagen, plans to feature service flags. It has a quantity of these on hand and indications are that they will sell well, as a number of orders have already been received. Flags are made of quality material and the coloring is rich. In addition to these flags this company is offering needs for the men in service such as money belts, duffle bags and shaving necessities. Because people want items for servicemen, the line this firm offers is certain to appeal to prize users and concessionaires. An especially hot item at this time is the "Panties" novelty, which is a miniature pair of panties marked "Souvenir of Hollywood, Calif." Hardly a serviceman hits Los Angeles who doesn't visit Hollywood and wants to let the folks back home know about it. Street workers and novelty men are already finding this a good item and the demand most certainly will increase with the July 4 trade when a number of servicemen will be in the city on leave.

Acme Novelty Company, headed by Ben Goldfarb, is centering its July 4 merchandise trade on military items—including jewelry, pennants and souvenirs. Firm has a good stock of army, navy and marine insignia pillow tops. An item that is good for pitchmen is the patriotic glass lapel flower holder for women. Item has clasp and holds water to keep lapel flowers fresh. For the concessionaire, Acme has a catchy army notebook with wooden covers. Goldfarb was emphatic in his appeal to have merchandise users get their orders in early.

Schultz Bros. are offering a line of money belts and canvas bags that are certain to appeal to the military trade.

Eugene Hoffman, of Wholesale Drug-gists' Specialty Company, a firm catering to street workers, reports that his big line will be service flags. He has them in several designs that designate whether the person in question is serving in the army, navy, marines or coast guard. In addition to these, there is the Allegiance to the Flag banner, about 20 by 14 inches, and made of the finest material. Banner has rich-colored Old Glory unfurled in addition to the pledge across the bottom. This is an especially flashy item and has already met with quick sales by those who have offered it. Hoffman was reluctant to describe several new items that he has on order but which will be offered in time for the Fourth worker to garner some real money. "This line will be especially hot and will give the worker a chance to make a nice bit of change," Hoffman said.

George Silver has replenished his supply of military jewelry and has released a new price list. With these prices, Silver reports, a worker is in a position to make money as never before. There is plenty of lucre in circulation, and military jewelry is one way of getting folding money, he contends.

The Jerome Rose Decal Company has stocked plenty of decalcomanias for the Fourth trade. These are offered as service decals for all branches of the service; comic and patriotic decals; large United States flags, as well as those of Russia, England and China, and an especially attractive one of a large "V" with Gen. Douglas MacArthur's picture in the center and marked "On to Victory."

### PHILA MERCHANDISERS

(Continued from page 68)

the 15 and 25-cent article. With more money in their pockets and spending it freer, the supply houses find that their customers insist on the better quality merchandise, certain that the public will pay the higher price.

The more liberal spending, particularly where patriotism is concerned, is also seen in the sale of buttons. The boards this year will feature buttons with patriotic and war slogans that run as high as 25 cents. And there is a ready market of buyers.

Rise in the sale of buttons here has been phenomenal, and it all stems from the fact that buttons for the lapel for both men and women is the most popular adornment. The public, for the most part, have their factory badges and sometimes an army or navy E button as a matter of standard lapel equipment and it is most fashionable to wear one or more buttons. In former years venders and pitchmen couldn't give the buttons and badges away, it made the buyer too conspicuous. Today that is changed. They want bigger and better buttons.

Fortunately, there are several flag and button manufacturing houses in the city. This eliminates the shipping problem for the wholesaler and dealer, and it means that there is more than enough to go around.

Another major holiday item here is military insignia jewelry, with emblems ranging from 10 cents to a dollar, finding a ready market that will be even more pronounced over the July 4 holiday week-end.

It is interesting to note also that the comedy and humorous articles find little market here. Last year every type of gag item or novelty gotten up at the expense of the Axis partners found immediate favor here. This year such items are passed up entirely. The reason for that is that the public is taking the war more seriously. Indicative of the seriousness of the public here is the boom sales being enjoyed by the many military jewelry items and military souvenirs.

Since the beginning of the human race, the future has been the foremost question in man's mind.

## THE WISHING WELL

A clever new game, just put on the market. Composed of a very beautiful round container, 4 1/2" across and 4 1/2" high. It is in full colors and made to represent an old well with heavy rock walls. The top appears to show depth and lucky coins at the bottom of the well reflected in the water. Each Well contains 100 numbers and a booklet of 100 different omens. The directions for playing are:

"Earnestly concentrate while making a wish. Then draw a number from the well. Turn to the corresponding number in the booklet for interesting information about yourself and to learn whether or not your wish will come true."

This game may be used successfully in collecting funds for charity. Have each player drop a coin into the well before making his wish, then continue as directed above. The proceeds may be used for any charitable cause, the Red Cross, U.S.O., Scout Troops or other worth-while projects in need of financing.

The Wishing Well game is a big seller and becoming more popular every day.

The retail price is 59c.

A liberal discount is allowed to dealers.

Order today or write us for further information.

## THE NOVELTY GAMES CO.

728 Kansas Ave., Topeka, Kan.

### SPECIALS

## 1500's BINGO Seven 3000's Colors

Complete line light and heavy weight Bingo Cards—Masterboards—Lapboards—BLACK and RED MARKERS—Admission Tickets—Stage Money, Etc.

Assorted SERIAL PADDLE TICKETS for every color  
 Printed Specialties for Carnivals and Bingos

11 E. 19th St. SCHULMAN'S New York, N.Y.

### Closing Out at Sacrificial

**PAPER HATS**  
 Halloween and Every Day Numbers  
**NET CHRISTMAS STOCKINGS**  
**PAPER HORNS**  
 Limited Stocks

**L. A. W. NOVELTY COMPANY**  
 John Houghtaling  
 329 S. Los Angeles St. Los Angeles, Calif.

**CASA VENETIAN ART FRAMES** are FLASH. This art dates back to the 15th and 16th Centuries. It consists of many pieces of glass ornamentally designed to the shapes of our frames. The outstanding characteristics are brilliance and richness of color. Various sizes and shapes. Religious and Patriotic Pictures are changeable. Sample and Circulars 25¢.

CASA PRODUCTS, 515 Clark Ave., St. Louis, Mo.

## BIG PROFITS—SERVICE PHOTO FRAMES

Our De Luxe Leatherette Photo Frames are today's biggest seller. Covers are heavily padded; frames are trimmed in modernistic gold borders. Obtainable in popular Army brown or Navy blue durable Leatherette. Choice of frames to hold one or two pictures.



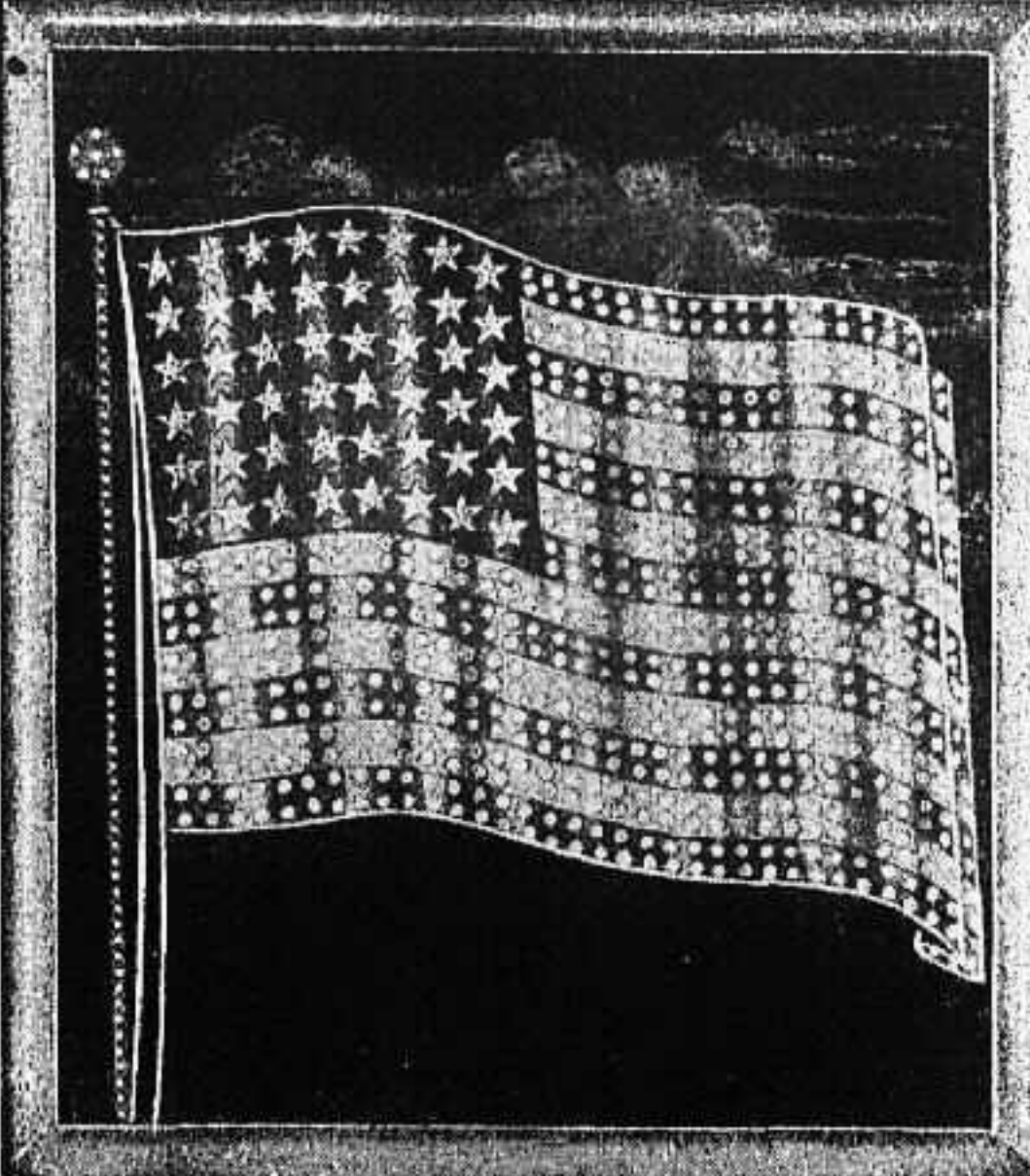
No. 1 for 3 1/2 x 4 1/2 Photo. For single or double photos, \$5.40 Doz.  
 No. 2 for 5x7 Photo. For single or double photo, \$7.80 Doz.  
 No. 3 for 8x10 Photo. For single or double photo, \$10.80 Doz.  
 When ordering state colors and styles wanted.  
 25% deposit with orders.  
 4527 RAVENSWOOD AVE. CHICAGO, ILL.

**H. MEINHARDT & CO.**

## FRUIT CANDY DEAL

Consisting of a Beautiful CEDAR CHEST—Mirror inside—filled with 3 lbs. of FRUIT CANDY and 10 individual 1-lb. boxes of FRUIT CANDIES with 600 hole 5¢ board. Deal takes in \$30.00. Your price \$10.95. Terms: 10% Deposit, Balance C. O. D. We carry a complete line of Salesboards, Cigarette Boards, Bingo Tickets, Jar Tickets and Tip or "Other" Tickets. RED, WHITE & BLUE JAR TICKETS—2160 to a bag.

**MID-WEST NOVELTY COMPANY**  
 6409 N. BELL AVENUE CHICAGO, ILLINOIS



## OLD GLORY

**PATRIOTIC FLAG-IN-ACTION ELECTRIC DISPLAY SELLS FAST TO DEALERS EVERYWHERE**

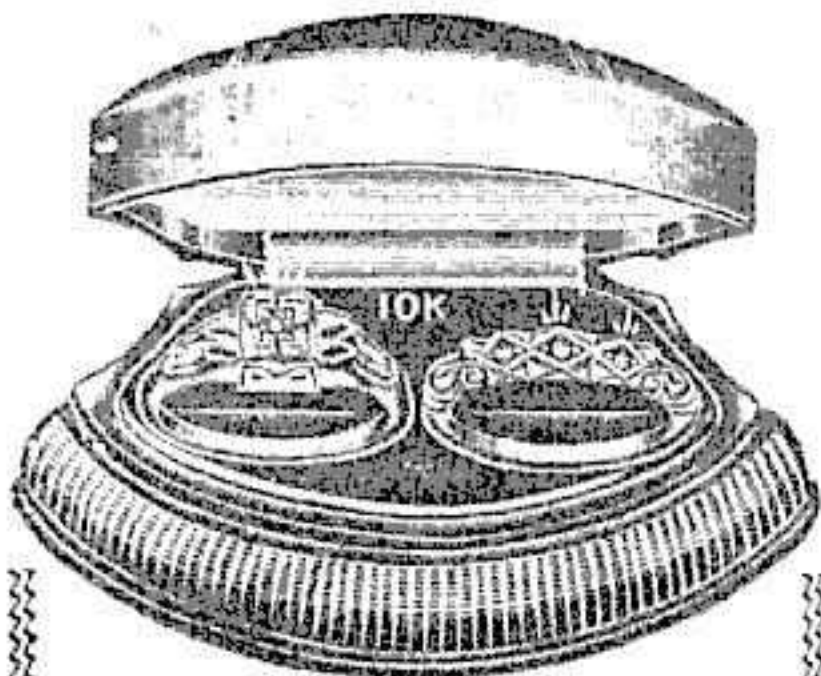
Only American ingenuity at its best could design a display as patriotically beautiful as this model! Retailers at \$11.75 to offices, taverns, chain stores, drug stores, cigar stores, gift shops, flower shops, department stores, hotels, churches, clubrooms or wherever it can be used effectively. Styled in full color with a sky blue background and white clouds. The flag appears to wave majestically in the breeze by means of a rotor that operates from the heat waves radiating from the 110 volt electric light bulb. There's no expensive motor to require constant repair or get out of order. A revolutionary invention gives spectacular off-on illumination to 1,176 plastic jewels set on a glass face. Constructed with a fibre-board back, wood frame, 17x19 in. Comes ready to plug into any A.C.-D.C. socket. Ship, wt. 9 lbs.

No. B-42x15—Sample \$7.50 | Lots of 6 Each \$6.50 | Lots of 12 Each \$6.25  
 As Above, Console Type. Size: 25x27 in. Ship. Wt. 12 Lbs. (Retail \$18.75.)  
 No. B-42x16—Sample \$12.50 | Lots of 6 or More, Each \$11.75  
 Quantity Prices Quoted to Distributors if Purchased in Lots of 25 or More.  
**EXCLUSIVE DISTRIBUTOR. Terms: 25% Deposit, Balance C. O. D.**  
**JOSEPH HAGN COMPANY** 223 W. MADISON ST. CHICAGO, ILL.

## MILITARY JEWELRY ON THE WEST COAST

Immediate Delivery!  
**STERLING SILVER PINS — BRACELETS**  
**LOCKETS — RINGS — ETC.**  
 Samples Available on Request  
**ACME NOVELTY CO.**  
 712 S. LOS ANGELES ST., LOS ANGELES, CALIF.





**FOUR-DIAMOND RING SETS MOUNTED IN 10-KI. GOLD**

**\$4.90** complete set attractively boxed

WRITE FOR OUR CATALOG.

Containing additional Diamond sets, also complete line of Military Jewelry.

**BIELER-LEVINE**

37 SOUTH WABASH CHICAGO, ILL.

# PIPES

FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

**KID CARRIGAN . . .** The fellow who makes the local market cards from Dayton, O., that he took a look about him and recalled a Saturday in 1926 when Jack Dillon, Mrs. Parker, Jockey Ross and Kid were working a lot in that Ohio town. Now, in 1943, med is still being offered on the same lot, only a chain drugstore occupies the premises and, of course, has the ex.

**THE SECRET** of success is not in pitching what one likes but in liking what one has to offer.

**TED REGAN . . .** cards from Jamaica, N. Y., that he is finding heavy sales with the war song he is offering, entitled *Fighting Americans, That's Who We Are.*

**DR. WALTER GILBERT . . .** pens from Chicago that shops in the Windy City are out for the duration, but Maxwell Street is just the same as ever. Reported working there are De-graw, Holiday, Count Lubin, Paddle Smitty; Hutch, "the boy wonder"; Miller, Perry, Curly Warwick, Sumin, Chief Burns, Doc Nye and some of the lesser lights. Top money-getter is Mrs. Jessie Duggan with her fire salve. Gilbert says that with her witty remarks and tact she handles her tip for nice passouts. Doc is waiting for the weather to break and he'll be out with the old reliable "butter-all-over-popcorn."

**CAPACITY** never lacks opportunity. It cannot remain undiscovered because it is sought by too many pitchmen anxious to use it.

**DICK ROBERTSON . . .** who hands out coils when the fish aren't biting, rolled into Cincinnati with wife, trailer, canoe and complete assortment of fishing tackle last week. Bill told of wintering in Florida at Lake Okechobee and only the necessity of obtaining some of the filthy lucre, whereby he could continue his piscatorial pursuits, brought him back to the ranks of pitching. He worked shops thru the South on his trip up and reports that pitchmen were few and far between. Dick's advice to fellow workers is, "keep that big bank roll in your pocket and don't flash it before the natives." Loose talk also is Robinson's belief for many closed towns.

The fellow who makes the local market day and then brags in the tavern how he mucked the natives is not a business man to say the least, tho he frequently is a braggard.

**ONE STRAIGHT ROAD** to success is merit. The pitchman who gets the big money is the one who offers something useful.

**GEORGE DURST . . .** queries from Jamaica, N. Y.: "There is considerable discussion regarding the labor shortage problem. My question is this. Now that pitching is considered legal in the New York area, should a former pitchman quit, a hard, low pay, defense job and try pitching again? As a pitchman he could make enough to permit a decent living, plus ability to buy War Bonds. Maybe other pitchmen are faced with the same problem." George goes on to tell that his draft board has classified him 4-F and he has tried, nevertheless, to enter the armed forces.

**J. H. RUTLEDGE . . .** lines from Passavant Hospital, Pittsburgh: "I am getting along fine after a bout with pneumonia. I was in an oxygen tent for a week." Rutledge was formerly with Ross Dyar's World's Minstrels.

**I DON'T THINK** much of a pitchman who is not wiser today than he was yesterday.

**IRENE ROTH . . .** has left New York for Detroit where she will manage her sister-in-law's eating establishment while her husband, Leo, is on the high seas.

**TUMBLING BLOCK SLIM . . .** is reported cleaning up in New York with his Jacobs-Ladder tumbling blocks which he makes himself (no priorities).

**JOE STEELE . . .** and Carroll and a few other old-timers in New York spent a Sunday afternoon cutting up Jack pots on 42d Street May 16, according to word from Carl Herron.

**KNOWLEDGE** is power but the pitchman who would gain knowledge must pay the price.

**LESTER MORRIS . . .** son of Nat K. Morris, Asbury Park (N. J.) kitchen gadget manufacturer, is working potato peelers, but instead of pitching he is cutting them up for the army. Nat also tells that Archie and Rube Morris, sons of Al Morris, are in the armed service.

**AL ADAMS . . .** is reported going strong out Texas way with gadgets.

**GEORGE A. SAUERWEIN . . .** up from Texarkana, Tex., on a business trip to Memphis, pencils that he visited with Doc Rogers, who formerly purveyed Krulax. Doc now has a shop for fixing clocks and says no more pitching for him until after the war. Telling of conditions in the Lone Star State, Sauerwein adds that he recently spotted Shorty Treadway working and that he was cleaning up. George plans to re-

## Engraving Jewelry

STILL AVAILABLE

Immediate Shipment — Order Now

From Catalog #26 we are listing styles that we can still supply—stocks limited. 1943 Guards for Pins available, \$6.00 gross. Not assembled, additional.

| No. | No. | No. | No.   |
|-----|-----|-----|-------|
| 179 | 521 | 763 | 854   |
| 181 | 524 | 766 | 874   |
| 213 | 529 | 789 | 897   |
| 235 | 548 | 802 | 809   |
| 240 | 570 | 803 | 810   |
| 259 | 580 | 804 | 828   |
| 272 | 638 | 814 | 831   |
| 318 | 639 | 815 | 944   |
| 348 | 640 | 816 | 960   |
| 356 | 646 | 817 | 964   |
| 403 | 697 | 819 | 1030  |
| 404 | 698 | 820 | 1032  |
| 405 | 709 | 825 | 1036  |
| 415 | 710 | 826 | 13x14 |
| 449 | 711 | 827 | 13x18 |
| 450 | 713 | 828 | 13x22 |
| 458 | 747 | 829 | 13x42 |
| 472 | 750 | 830 | 13x43 |
| 479 | 752 | 832 | 13x46 |
| 491 | 755 | 853 |       |

Engraver — Foil — Electric Pencil.

Also a few other styles not listed in catalog #26. Send for up to date list now.

## MILITARY JEWELRY

Send open order for your needs—give some details.

STATE YOUR BUSINESS.

**HARRY PAKULA & CO.**

5 N. Wabash Ave., Chicago, Ill.

## Be a Perfume Distributor!

Sell reproductions of world-famous, imported perfumes and get in on the big year-around demand for this merchandise. Full assortment of beautiful, eye-appealing packages at astounding low prices assures you of daily cash profits.

SELL TO STORES—OR DIRECT

Perfume has no dull season—many millions of dollars' worth sold annually. Get started at once—your profits are waiting for you. But get started! Send for free details and sample TODAY!

**DUCHESS D'ANDRE**  
145-X No. Clark St., Chicago, Ill.

## MAGIC CARDED JOKES

Loaded Cigarettes, Trick Cigars, Hot Chewing Gum, Stink Perfume, Trick Dice, Exploding Plugs, etc.

24 different Cards. Each takes in \$1.20, costs you 60¢. Sample set of 24 cards, \$14.00. 50% deposit, balance C. O. D. via express.

NEW NOVELTY ITEMS

Chinese License Plates, 75¢ doz.; \$8.50 gross. Foreign Baggage Labels (Pkgs.), \$1.25 doz.; \$14.00 gross. LUMINOUS SKULLS (composition), \$3.60 doz.; \$36.00 gross. Comic Gifts, boxed, 12 diff., \$1.00 doz.; \$11.00 gross. Comic Signs, asstd. styles (25¢ ret.), 75¢ doz.; \$8.50 gross. 200 Different Items in Stock—Wholesale Catalogs, 10¢.

ARLANE, 4462 Germantown Ave., Phila., Pa.

## THE BECKER LINE IS BETTER

Write for price list on Finer Soaps, Tonics, Liniments, Tablets and Salves. We also carry fastest selling Herb Package on the market, formula attached. Prices right; plenty margin for you.

**BECKER CHEMICAL CO.**  
(Established 1890)  
235 MAIN STREET, CINCINNATI, O.

## ZIRCONS 3 FOR \$2.75

Genuine White Diamond Cut Blue or Brown Zircons—\$1.25 per Carat

**ZIRCON RINGS** SOLID GOLD Ladies or Gents \$4 to \$8 EACH

B. LOWE, BOX 311, ST. LOUIS, MO.

## Last Will and Testament of Adolph Hitler

(Copyright 1942) Printed in 2 colors with seal, 8 1/2"x11". Funniest thing you ever read. A terrific seller . . . big profits. Sample copy 10¢. Full cash with order. Satisfaction guaranteed. We pay postage.

TRIAL ORDERS, 35 COPIES, \$1.00.  
**JAY-JAY CO.**  
1603 SURF AVE. BROOKLYN, N. Y.

## RATION BOOK HOLDERS

Something everybody needs. My Ration Holder will hold 5 books. Keeps them all together clean and compact. Not paper or cardboard, but made of leatherette. Good and strong. Deal with reliable party. Sample 20¢ in stamps, also wholesale prices.

**C. GAMEISER**  
126 Corbin Place BROOKLYN, N. Y.

## MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

**GENERAL PRODUCTS LABORATORIES**  
Manufacturing Pharmacists  
137 E. Spring St. Columbus, Ohio  
BUY WAR BONDS FOR VICTORY



## AFTER VICTORY



WE'LL BE SEEING YOU

**The OAK RUBBER Co.**  
RAVENNA, OHIO

## MEDICINE MEN



Write today for prices on our quality Tonics, Liniments, Salves, Tablets, Soaps, Herbs, anything and everything you need at lower prices.

**The HOUSE OF DEPENDABILITY**

If you buy from us your goods will always be shipped promptly.

PRODUCTS LIABILITY INSURANCE CARRIED

BUY WAR BONDS

**CELTONSA MEDICINE CO.**  
CINCINNATI, O.

**Keep 'Em Running FOR THE DURATION!**

It is almost impossible to buy a Generating Set or a Rotary Converter because all of Pioneer's resources are devoted toward winning the war. Pioneer can, and will, help you keep your present equipment running for the duration. Mail your service problems to Pioneer's Customer Service Dept. Dynamotors - Converters - Generators - DC Motors - Power Plants - Gear Motors

**PINCOR Products**  
PIONEER GEN-E-MOTOR  
CHICAGO, ILLINOIS



## SOCIAL SECURITY PLATES

Red, Blue and Gold colors, on metal, \$6.00 per 100, F. O. B. Chicago, while they last. Sample 10¢ each.

## BEAD KEY CHAINS

For Identification Tags, 2 1/2 inch and 5 inch sizes, 100 to 100,000. For prices, state quantity.

**CHARMS & CAIN**

407 S. Dearborn St. CHICAGO, ILL.  
Tel.: Web. 3546-3547-3548

DON'T MISS OUT ON THIS REAL MONEY MAKER.

## IMPROVED TRIM-RITE HAIR TRIMMER

Combs and Trims Hair at Same Time

Sample 25¢  
Doz. \$1.50  
Gr. \$14.00

**Trim-Rite Co.**  
New Kensington, Pa.

Doz. Mounted on Counter Display Card, \$1.75. Gross \$15.00. 25% Dep. with Order.

## DEAR MR. RETAILER OR PITCHMAN:

Would you like to take your town by storm with a new mind reading advertising feature which is just out, and is the greatest sensation of the age?

You can tell how old a man is, how old his wife is, how much money he has in his pocket, what number he is thinking about and many other things that will start a stampede of people for your place of business.

It's the greatest advertising stunt and good will builder of 1943. It's the "Valley Sales Mind Reader," a little well-made attractive folder which will contain your ad on the front and back cover with other material to the extent of thirty words, to tell about your products or service. You can add the patriotic theme "Buy Bonds for Victory," etc., and we will absolutely guarantee that you will never have a chance at anything again which gives you so much publicity for so low a price—one thousand of these for only \$15.00—two thousand for \$25.00, and larger orders at correspondingly low prices. Act at once!

Wire, phone or write today for exclusive rights to this feature.

Yours for Better Wartime Business and Good Will,

**VALLEY SALES SERVICE 31 No. Broadway, Aurora, Ill.**

P.S.—A Trial Offer—Samples 25c.



same pitching when he returns to Texas, but will pass out vitamins instead of med, as in his opinion the latter is new and should prove a bonanza to the energetic hustler who is foresighted enough to know that the old-time stuff is out.

IF IT'S RAINING and you can't work the street then it's as good a time as any to line a pipe this way.

DICK WOLFSON . . . has four spots going with plastic gadgets in Eastern chain stores and is said to be getting good results.

AL WEISMAN . . . has been spotted in Los Angeles, ready to open with peelers.

THE LATE DEPRESSION should have provided many a lesson for pitchmen. Are you socking something away against the lean seasons that are certain to re-occur? Buying War Bonds, besides being patriotic, is the smart thing to do.

MORRIS SLOTT . . . former auctioneer, now operates a chain of taxis in Miami Beach, Fla.

JACK REDDICK . . . is heading for California, where he will open with peelers in a Kress store on the Coast.

COURTEOUS ANSWERS to all seemingly foolish questions by your tip will go a long way in setting you in solid with the localities.

DOC BENDER . . . is still pitching corn punk around Philadelphia.

POPEL BROTHERS . . . Seymour and Raymond, are going strong in Chicago, where they are reported having five spots going with gadgets.

HARRY MEYERS . . . is believed to be doing right well with the jam down thru the South.

TRIPOD OPININGS: "Use ordinary good judgment and clean methods and you'll make a living under any conditions."

PITCHMEN IN THE ARMED SERVICE are too busy preparing to defend us to pipe in, but you fellows still in civvies are not excused. Pipe in the type of news that you would like the other fellow to give you concerning conditions in the section of the country he is working.

JOE HESS . . . and wife are still pitching. Joe has switched from pens to peelers, and his wife is offering darners. Both are reported doing nicely.

LEO MORIARTY . . . is doing a fine job with peelers and plastic gadgets, according to reports.

Pitchmen Five Years Ago

Doc Joe Krouse had closed his med show in Northern New Hampshire and was to operate a conesh at Old Orchard Beach, Me. . . Pat Scanlon was in Pottsville, Pa., with med unit resplendent with new canvas. Inclement weather made for so-so biz. . . Gene R. Jarnes, of sheet fame, was working Dewar, Okla., to fair-to-middlin takes. . . V. L. Torres was working market places in Colorado towns and finding it worth the effort. . . Doc Griffith, offering oil to the natives in Selman, N. C., claimed to have sold every tobacco dealer in the Bright Belt. . . Doc Haithcox, med purveyor, was working North Carolina territory to good results. . . Dr. Carlton V. LaMonte, whose Thomson & LaMonte med show was playing the sick towns of Georgia, was finding it possible to make a good living. Show's roster included Mrs. LaMonte, the Barkers, Mark McKenzie and Frisco and Trooper. . . Swede Swanson and Eddie Kiehl were passing out glass cutters in North Carolina territory. . . Biz was good at the med store recently opened by Chief Owen Redfeather in St. Louis. . . Doc Victor B. Lund was getting the long green in Oklahoma territory. . . Genial Dutch Shafer blew into Cincinnati to size up Queen City possibilities for peelers and stopped in to chin with Ole Bill. . . Working a Butte (Mont.) 10-cent store were Fred McFadden, jewelry; Mr. and Mrs. Richards, curlers, and Mr. and Mrs. Dollson, silk-stocking compound. . . New York City dads had almost succeeded in ridding the streets of pitchmen, but Carl Herron and Archie Smith were still eking out an existence there by working desolated spots away from the World's Fair. . . A. B. (Cotton) Clark was pushing name cards to lucrative results in Henderson, N. C. . . That's all.

Captain Bill

By E. F. HANNAN

IN THE old med days of electric belts, health-shock machines and traveling dentists there was Capt. Bill McDonald, who showed under the name of Doc Mack. He promoted an old English med idea called the gallstone purge remedy. While others followed him with the same health treatment, he was probably the first to introduce it via the med show.

Mack was an ace lecturer, and while the remedy was the simplest of formulas the Cap put on such a realistic show that it all looked like the brainchild of some great scientist. It harmed no one, and many folks probably derived some good from it. For many years two col-

ored entertainers, Henry Martin and George (Chuck) Denver, furnished entertainment for Mack's show, and the two became so inseparable that when Denver died Martin took to his bed and lived only a few weeks.

Later in life Captain Bill worked on a pants presser, an idea of his own, and did well with it. Strange to say, only recently I heard of a canvasser selling the same item at industrial plants. Old-timers could turn from one thing to another and successfully keep the wolf from the front porch. Versatility was their middle name.

POPULAR ITEMS

(Continued from page 77)

industry, libraries, etc. It is a money-maker for anyone who will demonstrate its many uses where crowds gather. It does beautiful work and is easy to handle, enabling the operator to engrave fine, medium or big lettering in gold, silver or colors on almost any material.

Photograph Supplies

The Keystone Ferrotyp Company is still in a position to supply its many customers with photograph supplies. While restrictions have been placed on many items used by streetmen and four-for-dime operators, the company had the foresight to put in large supply of the various films, mats and frames so that it would be in a position to keep its large clientele supplied. Being one of the oldest supply companies in the country, it also carries a line of streetmen's cameras.

Silver Spoon

In addition to an exceptionally attractive line of sterling silver insignia jewelry and military accessories, Liberty Products is featuring a souvenir spoon—a good luck token. Spoon is four inches long, made of sterling silver and carrying the insignia of the army, navy, marines or air corps on the handle.

Swivel Mirror Vanities

The de luxe model which is now available has fancy indented flexo drawer, two compartments and metal knobs. Fancy swivel mirror at top of chest, completely studded with mirrors. A flashy and yet useful item not to be duplicated today at a price so low it's almost a dream of yesteryear. Martin Mirror Chest Company is the manufacturer.

Blackout Flowers

Flowers that glow in the dark are one of the novel ideas of the day and one that is of particular interest to the ladies. Edw. J. Campion, the distributor, features four different styles in Gardenias, Camellias and orchids. This is a fast-selling item the most popular of which is probably the brilliant glowing two-color gardenia.

5,000 Items

A wide variety of items, including specialty merchandise, toilet articles, first aid, automobile, drugs and dry goods, are listed in the catalog put out by Blake Supply Company. Prices are low and permit sellers to make a nice profit.

Corn Cob Novelty

Two companion novelties are packed as one unit that can be sold together or separately. This 25-cent seller made by Fowley Sales Company creates many laughs with its humorous touches and copy. Made entirely of materials easy to get.

Sewing Kit

Hudson Cravat Company, Inc., is featuring a sewing kit which is a swell item for servicemen and service women. Kit is compact, which makes it handy, and contains thread, needles and pins.

Variety Set

An unusual and attractive five-piece modern crystal glass Vanity Set, consisting of a mirrored tray, make-up mirror, two handmade crystal perfume bottles and a handmade crystal powder box to match. (Perfume bottles and

AMERICA'S LATEST CRAZE
OUR BEST CUSTOMER SOLD
\$40,905.00
worth of our jewelry and novelties in 120 days. Camp Workers, Gift Shops, Concessionaires, Beach and Park Novelty Workers—get wise to these fast-selling
KELLER-DILLERS
Sea Shell Necklaces, 20 In., on Crystal Plastic Chain, 5 Colors and Natural White, 10 Designs \$2.00
Sea Shell Leds, 30 In., Solid Strands, Fast \$1.00 Sellers, 5 Colors and Nat. White, 10 Designs 4.50
Bracelets to Match Above Necklaces 1.50
Pearl Harbor Leds, 3 Strands Braided Multi Color, 20 In., Per Doz. \$7.20; 30 In. 11.40
Sea Shell Brooches, Gorgeous Designs, Selling Like Wildfire, Per Doz. 1.50, 2.75, 3.00, 6.00
Sea Shell Earrings, 10 Designs 1.00, 1.25, 1.65, 2.64, 3.00
Sea Shell Ash Trays 1.90, 1.50, 1.80, 2.00, 3.00
Sea Shell Novelties .85, .90, 1.50, 1.80, 2.40
Cocanut Lamps, Giant Size, Beautiful Designs, Big on Sales Boards, Doz. 24.00
Jewelers Findings of All Kind, Chain, Clasp, Findings.
SEA SHELL NOVELTIES AND ASH TRAYS
600—Everlasting Straw Flower Shell Vase, per Doz. \$1.80
601—Shell Peacock What-Not, fast seller 2.40
602—Palm Tree Ash Tray 2.40
19CB—Cowboy or Cowgirl Doll 2.40
19—Shell Birds & Animals, ass't .85
15—Strombus Shell Tray .85
18H—Heart Shell Tray .85
18A—Triple Shell Tray 1.50
19F—Shell Flamingo 1.50
19D—Shell Doll 1.20 and 2.40
005—Lucky Bleeding Tooth, shell pocket piece, Doz. .12
071—Beach Mix Shells, multi color, for diggers, Gal. .90
003—Shells for Slum, per Gross 1.44
CB01—Pearl Shell Tray, per Doz. 2.00
CB02—Double Heart Shell Tray 1.80
Findings:
Crystal Plastic Chain, per Foot .07
Crystal Plastic Clasp, per Gross 1.10
Plastic Earring Clips, per Gross 1.70
All Merchandise Sold With a Money Back Guarantee
Also complete line of Shell Lamps and Novelties, Sea Shells from the Seven Seas. Complete price list on request. Samples—1/12 of a dozen plus postage, 50% cash with orders, balance C. O. D.
J. A. WHYTE & SON
Manufacturers and Direct Importers
LITTLE RIVER, MIAMI, FLA.
Phone 7-9681
Cable Address: Seashell King

SUBSCRIPTION MEN
Be where there is a lot of money in circulation and get some of it for yourself with our latest war map as a premium with a subscription to WESTERN FARM LIFE. We have a real deal for you in States of Colorado, Wyoming, Utah, Montana, Nevada, Arizona, New Mexico, Kansas, Nebraska and a few counties in Idaho. Write THE WESTERN FARM LIFE, Denver, Colorado, or 310 Hooper Bldg., Salt Lake City, Utah.
BIG NEED FOR OLD-TIMERS—GET ABOARD
10,000 Men, Women, Crew Managers wanted to sell to nation "Pass the AMMUNITION TO MEN in Hell Holes." Help extend "Order of the Blue Star," 165 Duane St., N. Y., composed members families of Service Men and Patriots, dedicated greater sacrifice all-out war effort. Official publication. Also other fast sellers. 27th year. Samples 10¢. SERVICE MEN'S MAGAZINE, 169 Duane, N. Y.

RUN MENDERS
No. 1—54 gauge with rubber handle, gross \$2.75; 1,000, \$16.50. No. 3—54 gauge, wood handle, gross \$4.00; 1,000, \$25.00. Clifton special, rubber handle, gross \$8.64. Shortest latch, finest needle made, rubber handle, 50 or more, 10¢ each; gross \$8.64. Long hook (latest), 50 or more, 10¢ each. Illustrated directions. Special prices on large quantities. 5 samples 50¢.
RUN MENDER WORKS, Dept. 6, Waukesha, Wis.

SIGNS EASILY & EXPERTLY PAINTED WITH LETTER PATTERNS MANY SIZES AND STYLES
AND SHOWCARDS White JOHN B. RAHN FOR 1330 N. CENTRAL AVE FOLDER CHICAGO

MIDGET BIBLE
(Over 200 pages, size of postage stamp, completely legible)
And 10¢ & 25¢ Paper Covered Books on HYPNOTISM, JU JITSU, LUCKY NUMBERS, MAGIC, DANCING, WINNING CONTESTS, PALMISTRY, VENTRILOQUISM, MIMICRY & IMITATIONS, etc., etc. Over 100 books on unusual subjects. For premium and big-profit selling. 400% profit. Write for prices. Add this profitable side line!
JOHNSON SMITH & CO., Detroit, Michigan

Per Doz. \$27.00
Size 11x6x4"
Cedar Chests
Genuine solid Cedar Chests, colorful glass finish picture paneled in center of ornately carved lid. Pull size decorated mirror when opened. Packed with cellophane wrapped, hand dipped chocolates (2 lbs., 2 layers).
NO LESS THAN ONE DOZ. SHIPPED.
Cash or 25% on C. O. D.'s.
EARL PRODUCTS CO.
3650 Lexington St., Chicago, Ill.

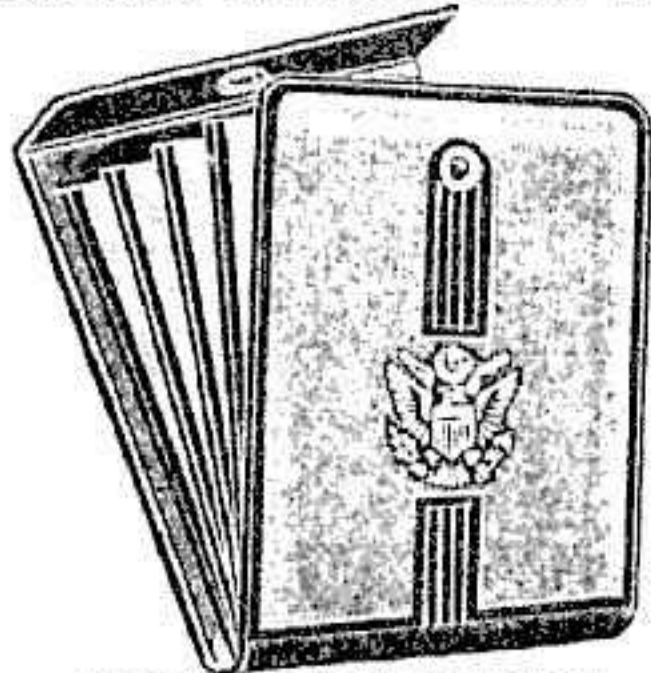
FAMOUS ELECTRIC ENGRAVING PENCIL
Favorite of 5 and 10's, pitchmen, industries, libraries, etc. Great money maker for you wherever crowds appear. Many say they would not take \$100 for it if another could not be had, because it does such beautiful work and is "SO EASY TO HANDLE."
Famous Professional Model, No. 3 switch on 7-foot SAFETY asbestos insulated resistance cord, with SIX ROLLS SUPERIOR first quality gold foil, rolls 1 inch by 400 inches, \$7.25 POSTPAID, CASH WITH ORDER.
"Just with a twist of the wrist" engraves fine, medium or big lettering in gold, silver or colors on almost any material. No. 2 same as above, 5-foot cord without switch, with the six rolls of gold, \$6.25. No loose, wobbly engraving point, no burned fingers. Use with pleasure and profit continuously all day long. Sold on 5-day approval or money back. Guaranteed for one year. We originated the practical electric pencil in 1931. Extra rolls of Superior gold, silver, red, blue, black, green, white, etc., rolls 1"x400"—six rolls \$2.50; 12 rolls \$4.80. Order now before too late.
R. E. STAFFORD
2434 N. Meridian St., Indianapolis, Ind.

BIG SALES • BIG PROFITS
COMIC AXIS POSTCARDS . . . 15
Different, Gloss Finish Per 100 1.50
or 12.50 M. HITLER WILL . . . Flashy, printed in 2 colors . . . Free Display Card. 1.50 per 100. JAP HUNTING LICENSE, UNCLE SAM'S PEACE
TERMS, SHTOP PUSHIN. Will be closed on Hitler's Funeral, all 50¢ 100, 3.00 M. Race Horse Game. Burn out. Book Form 75¢ Doz. Silk Banners 8x12". All Types. Stars, Army, Navy, Marine, Waves and etc. 1.60 Doz. 18.00 gr.
Corded Items Per Doz.
Black Widow Spider .90
Shooting Plugs .60
Clg't Stinkers .40
Trick Soap .65
Scener Pig & Pills 1.35
Scener Dog & Pills .90
U Gotta Go Gum .40
Sugar Daddy Bankroll .65
Sneeze Powder .35
Ith Powder .35
Snow Pills .50
Snake Matches .45
Hot Seat Joke .65
Lady Kidder Hanky .90
The Most Complete Line of Tricks, Jokes and Puzzles in the World. See Our New Showroom and Headquarters at 926 Broadway, New York.
JOKER NOVELTIES
Good Sellers Dozen
Doggonit boxed . . . 75
Ventrillo . . . . . 90
Lover's Fun Cards .35
Wizz Bangs . . . . . 1.20
Miss Lola . . . . . 50
Rattle Bar Trick . . . 90
Shell Game Trick . . . 90
Squirt Swan . . . . . 1.50
Voice Tester . . . . . 75
Comic Mirrors . . . . . 40
Comic Sand Cards . . . 40
Skunk Perfume . . . . . 60
Merry Widow Hank .65
Rubber Glove . . . . . 60

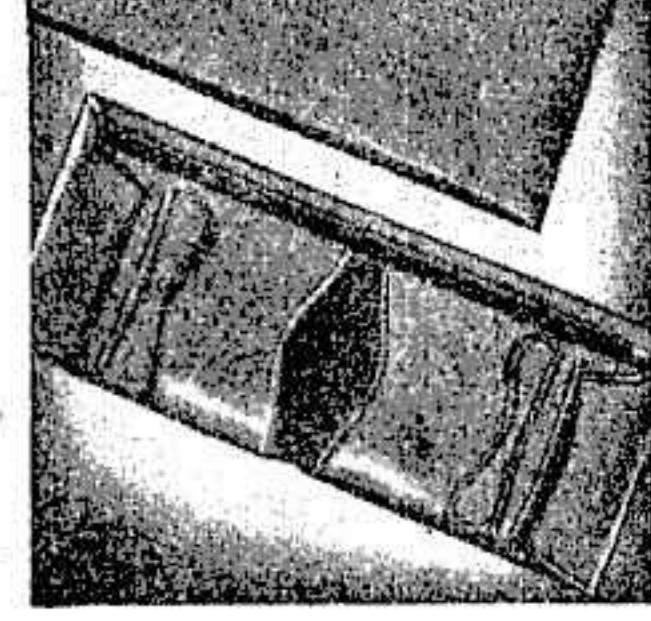




**Complete With Charts of U. S. and Enemy Fighter and Bomber Planes**  
 All American spotter-scopes with five power guaranteed ground and polished lenses. Strong construction, simulated leather covering. Easy to focus—clean sharp views at all distances.  
**B20Q79—PED DOZEN ..... \$ 3.60**  
**PER GROSS ..... 42.00**



**LEATHER ARMY BILLFOLDS**  
 Genuine calf leather in Brown with gold-stamped United States seal. Two extra pockets to hold cards, and four celluloid swinging windows accommodate eight passes. Additional pass window on simulated leather. Snap button close.  
**B12L149—Army Billfold. Per Doz. . \$7.20**  
**B12L149P—As Above, without Emblem. Per Dozen ..... 7.20**



Large semi-stitchless Genuine Leather Billfold with bill divider. Three colors: Blonde-Saddle, Suntan and Blonde and Suntan combination. Celluloid identification and leather card holders. Boxed. Sold in assortments of 3 colors only.  
**B12L145—Sample, Postpaid ..... \$1.00**  
**Per Dozen ..... 9.60**  
**JOSEPH HAGN COMPANY**  
 Wholesale Distributors Since 1911  
 217-225 W. Madison, Chicago

**Ration Book Holders**



Handsome, Convenient, Necessary Every Family Wants One  
 Made in assorted colors in durable fabrics trimmed in genuine leather. Holds all ration books for entire family, including new No. 3 soon out. Small extra pocket for loose coupons. Protects books and coupons from loss and damage. As shown or with ad imprinted. Price \$30.00 per hundred. Your ad imprinted FREE in lots of 100 or more. 25% deposit on all C. O. D.'s.

**CADA SALES SERVICE**  
 2710 SOUTH PARKWAY CHICAGO

**NEW MILITARY AND PATRIOTIC CATALOG JUST OUT! WRITE FOR YOURS!**  
  
**RAYON SERVICE BANNERS, 1 to 8 STARS. \$2.00 DOZ., \$22.50 GROSS.**  
**SCHREIBER MERCHANDISE CO.**  
 1001-03 Broadway KANSAS CITY, MO.

powder box come in assorted styles.) This attractive set should be a natural for premium, straight sales, trade stimulator, bingo or corn game prize. Being a manufacturers' closeout, the price in quantity lots is below today's market price. Crown Novelty Company has them.

**Cedar Chest**

The most unusual and different cedar chest seen in many a day has just made its appearance, size 11 by 6 by 4 inches. These chests have an attractive gloss-finish picture paneled in center of ornately carved cover. Chest is genuine solid cedarwood thruout. When lid is opened there appears a beautiful mirror with frost-designed border. Chest comes packed with two pounds of chocolates in trays, wrapped in cellophane. Perfect for board deals, concessionaires, resale or premiums. Two Chicago firms have them ready for immediate delivery, Earl Products Company and Midwest Novelty Company.

**Wishing Well Game**

This clever new game produced by the Novelty Games Company is a round container in full color representing an old well with heavy rock walls. Size is four and a half inches across and four and a half inches high. The top appears to show depth with lucky coins at the bottom reflected in the water. Player makes a wish, then draws a number from the well. The corresponding number in the accompanying book provides interesting information about the player and informs him whether or not his wish will come true.

**NOTES from SUPPLY HOUSES**

David Suss, formerly associated with the Wirecraft Pearl Jewelry Company, New York, is now located on the West Coast, where he is a private first class in the anti-aircraft division of the coast artillery. Suss is stationed in Inglewood, Calif., near Los Angeles. On leaves he spends much of his time in the city, making the Acme Novelty Company his headquarters, where he and Ben Goldfarb discuss post-war novelty business.

With the demand for patriotic decals growing by leaps and bounds, Jerome Rose Decal Company has found it necessary to seek larger quarters. The firm now has headquarters in a downtown Los Angeles store, but is also using a warehouse and four other different places to store decals and from which to make shipments.

**Events for Two Weeks**

- May 24-29  
 ARK.—Fort Smith. Rodeo, 29-June 2.  
 KY.—Louisville. Dog Show, 30.  
 MO.—Columbia. Dog Show, 31.  
 St. Louis. Dog Show, 29.  
 NEB.—Omaha. Shrine Circus, 26-June 2.  
 PA.—Devon. Dog Show, 29-31.  
 WASH.—Port Townsend. Legion Celebration, 29.  
 May 31-June 5  
 ALA.—Mobile. Shrine Circus, 31-June 6.  
 CALIF.—Fontana. Fontana Day, 5.  
 IND.—Fort Wayne. Dog Show, 6.  
 N. Y.—Rye. Dog Show, 5-8.  
 OKLA.—Tulsa. Dog Show, 5.

**CRY OF CALLIOPE**

(Continued from page 47) and every wagon was liberally blanketed with gold leaf.

**Hip Den and Cat Cage**  
 The Norris & Rowe show was noted for its massive carved tableau wagons. I think the only reference to circus-parade equipment made in the tax brief filed by the late John M. Kelley, in behalf of the Ringlings, was the mention of the handsome parade wagons of this California show.  
 Ben Wallace was particular about his

street parades and he will be well remembered as featuring the finest hip den as well as the longest and most elaborate cat cage. George W. Christy and Fred Buchanan put parades on the streets that must have been a great help in breaking in new territory and thus discounting the inevitable "I never heard of them" slogan of the natives. Van Lear Black, the wealthy Baltimore newspaperman, was smitten with the parade and joined hands with Al F. Wheeler in buying up all the worthy parade equipment available for their Wheeler Bros.' Circus. This parade was a veritable challenge to the rainbow, so the p. a.'s copy read.

Other shows that gave their public fine street parades were the Gollmars,

who inherited some of the Ringling and 4-Paw-Sells wagons, the last named show having a long and varied parade featuring heavy tableau and band wagons and massive dens. But some shows, particularly the smaller ones, let their enthusiasm get the best of them in promising more than they could deliver free upon the streets and as a result their parades did not serve the purpose for which they were intended—to whet the appetite of the public for the show.

I think the all-time high for stretching out a parade must go to the old Wyoming Bill Wild West of 1913. This "Smith & Wesson" opera was dragged out so thinly along the line of march as to elicit groans of sympathy from the folks along the curb. At least, they

**"SCREEN" INSIGNIA SERVICE BANNERS**



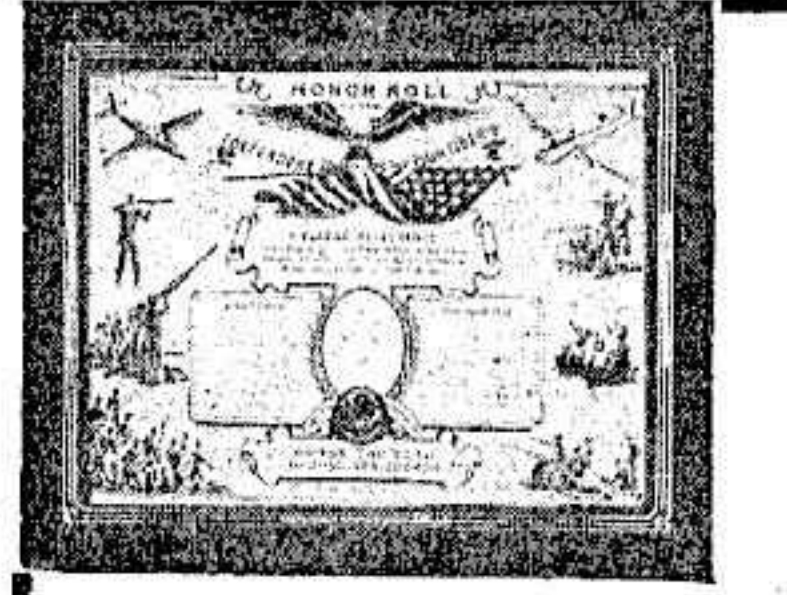
Size 9"x12", 3 colors, on satin. Complete with cross bar, gold tassel and fringe. Other insignia banners include Waves, Waves, Overseas, War Worker and Air Raid Warden. Also 1, 2, 3, 4 and 5-star Service Banners, screened.  
**GRO. \$15.00 (Asst.)**  
**DOZ. \$ 1.50**

**PHOTO FRAMES**  
 Beautiful six-color design, with oval insert for serviceman's photo. Army and Navy only. Wooden frames and glass. Size 10"x12".  
**Doz. \$3.25**  
**Gross \$36.00**  
 U. S. Flags, stan-test bunting, sewed stripes and printed stars. Guaranteed fast color.  
 3x5 Ft. .... Doz. \$ 8.00  
 4x6 Ft. .... Doz. 12.00

**SERVICE BANNER and AMERICAN FLAG 9" X 12"**  
**DOZ. | GROSS \$1.50 | \$15.00**  
 U. S. Flag Sets. Sewed stripes and printed stars. On beautiful blue lacquered jointed pole, ball, rope, holder. Fast color. Individually Boxed.  
 3x5 Ft. .... Doz. \$14.20  
 4x6 Ft. .... Doz. 20.00

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 Every Soldier and Sailor a Prospect  
 A wonderful 4 color certificate with all branches of the service illustrated. Size 14x11 inches. Frame is a simulated leather finish and glassette. Fitted with both case back and ring for hanging. It's complete and all ready to hang or display on table. This is a beautiful Honor Roll and the buyer will prize and keep it forever.  
**\$4.50** Doz.  
 Each Roll comes in a heavy mailing envelope. Send 75¢ for Sample (Prepaid). Retailers Easily for \$1.00

**PILLOW TOPS, DOZ. \$5.50**  
 Sister or Friendship Rayon Satin Pillow Tops with Military Insignia, Rayon Backed, Assorted Colors. Size 20"x20", including Silk-Like Fringe. Beautifully Processed in Embossed Velvet Effect.  
 Glas Dog Chain. Gross ..... \$18.00  
 Shoulder Patches, All Divisions. 100 ..... 10.00  
 Pennants, 9"x24", Name of Any Army Camp or Reservation. 100 ..... 12.00  
 Pennants, 12"x30", Name of Any Army Camp or Reservation. 100 ..... 18.00  
 25% Deposit With Order.  
**WORLD ADV. NOV. CO.**  
 122 EAST 25TH STREET NEW YORK CITY



groaned. I was there. Wild West parades suffered generally when compared with the more radiant circus variety. Pawnee Bill, however, did his best to offset this.

No mention of circus parades should be attempted without a laurel wreath to the memory of Jess Adkins. Jess must have been very fond of the parade and his 1934 Hagenbeck-Wallace production was one of the longest and most complete circus parades in the memory of this chronicler. This show jumped from the 30 to the 50-car class for a brief spell and the parade bore most of the added weight. Again, in conjunction with his partner, Zack Terrell, Jess showed his mastery in giving us the last of the horse-drawn parades when he assembled the splendid Cole parade of 1935 and ensuing seasons.

And a deserved citation to the late Rex de Rosselli for his sincere attempt to recapture some of the faded glories of the old-time specs, in spite of limited resources and understanding. Another bright spot that comes to mind thru the years was the calliope playing of Nellie Oram King and Ray La Choissier. How they could make the old steam fiddle respond to their flying fingers!

Carried Humor and Tragedy

Humor and tragedy were inextricably woven into the circus parade and the spec as well. Horses died from heat stroke. Runaways were commonplace. A yokel in Iowa once summoned the village firemen upon sighting the belching steam calliope for the first time. Damage suits added to expense. Horses ran away, crumpling fenders of parked cars, and streets were allegedly ruined by heavy wagons. The anecdotes on this subject are rich and humorous. For example, the yarn relating to the spec the Main show featured in its glory days. It took for its locale darkest Africa, the more from expedient and to employ dusky canvassmen as supers and thus expand the modest cast. On this day the darker gentry of a small Ohio town were mustered in to augment the production. One cousin Henry was particularly impressed with his bogus leopard-skin regalia. Proudly he dipped and rose with the undulating gait of the elephant on which he rode. Past a liberal representation of his relatives and neighbors from the briar patch he rode, with nods and grins for those he recognized. Suddenly from out the colored back-drop of the blues there came a familiar salutation:

"Cum awn, Henry, you big defraud! Git down offen that vahmint. You no canabile. Yo' vittals on de stove and dahs no mo' cookin' dis show day."

For actual irony nothing can compare with a photographic reminder I recently unearthed. Against the background of the ruined city hall, a 24-sheet poster of the old 4-Paw-Sells show announced the appearance of that show in San Francisco and, of all things, the subject of the poster was the spectacular "Fighting the Flames!"

The salutatory for the parade that I best recall was spoken by Alf T. Ringling back in the early '90s when he said, in part, that the circus without a parade was like a Fourth of July without fire-crackers. And it was left to his brother, Charles, to say that the grand old circus parade was definitely relegated to the limbo of another era. This then was the real valedictory of the parade.

Still another Ringling, Robert, son of Charles, has brought the circus parade back to the printed page with it as theme for the grand entry of present edition of the Big Show. "Hold Your Horses" may not be the answer for 100 per cent parade fans, but it will do until a better production comes along, if ever. And the present generation of circus-goers will love it. Who cares what we old die-hards think about it?

And so to the golden days of circus parades and mighty spectacles let the requiem end with "Hail and a Fond Farewell to the Golden Age of Circuses." To the Temple of Juno, St. George and the Dragon, and to the Field of the Cloth of Gold, and to the gilded calliope—Sic Transit Gloria.

Canadian A Loop To Operate

CHICAGO, May 22.—M. H. Barnes, head of Barnes-Carruthers, which has been furnishing the circuit with grandstand shows, received a wire today from officials of the Class A Western Canada fairs stating that their fairs will operate regardless of a Canadian ban on special railroad moves.

LISTS

(Continued from page 67)

- Monroe—Green Co. Fair, Aug. 27-29. H. J. Dunwiddie.
Nellville—Clark Co. Agrl. Soc. Aug. 20-23. Harold Huckstead.
Oskosh—Winnebago Co. Fair & Expo. Aug. 31-Sept. 3. Taylor G. Brown.
Platteville—Badger State Fair, July 3-5. W. G. Pitts.
Plymouth—Sheboygan Co. Fair, Sept. 3-6. W. H. Eldridge.
Rice Lake—Barron Co. Fair, Aug. 19-22. Sam O. Haugen.
Richland Center—Richland Co. Agrl. Assn. Sept. 16-19. H. J. Gochenaour.
Rosholt—Rosholt Free Comm. Fair Assn. Sept. 4-6. W. A. Jensen.
St. Croix Falls—Polk Co. Fair, Sept. 10-12. W. R. Vezina.
Shawano—Shawano Co. Agrl. Soc. Sept. 7-9. Louis W. Cateau.
Spooner—Washburn Co. Junior Fair, Aug. 19-21. W. H. Dougherty.
Stoughton—Dane Co. Junior Fair, Aug. 7-8. O. O. Hood.
Superior—Tri-State Fair, Third week in Aug. M. H. Lavine.
Union Grove—Racine Co. Agrl. Soc. Sept. 6. E. A. Polley, Rochester, Wis.
Viroqua—Vernon Co. Agrl. Soc. Sept. 23-26. Fred S. Rogers.
Wausaukee—Marinette Co. Fair, Sept. 10-12. Chas. B. Drewry.
Wausau—Wisconsin Valley Fair, Aug. 14-18. H. A. Kiefer.
Webster—Central Burnett Co. Fair Assn. Sept. 2-4. R. E. Krause.
Westfield—Marquette Co. Agrl. Assn. Sept. 4-7. W. P. Fuller.
Weyauwega—Waupaca Co. Fair Assn. Aug. 13-15 (tentative). Frank Haffner.

Wyoming

- Buffalo—Johnson Co. Fair, Aug. 27-28. Pete Jensen.
Powell—4-H Fair, Aug. 23-26. R. A. Roney.

Canada

ALBERTA

- Benalto—Benalto Fair & Stampede, July 27-28. C. B. Pugh.
Calgary—Calgary Exhn. & Stampede, July 5-10. J. Chas. Yule.
Lacombe—Lacombe Agrl. Soc. Aug. 3-4. J. Stewart Fraser.
Olds—Olds Agrl. Soc. July 30-31. S. Edwards.
Red Deer—Red Deer Fair, Aug. 5-7. D. W. Robertson.
Vegreville—Vegreville Exhn. Assn. Aug. 2-4. John Fitzallen.
Vermilion—Vermilion Agrl. Soc. July 24-26. S. C. Heckbert.

BRITISH COLUMBIA

- Armstrong—Interior Provincial Exhn. Sept. 21-23. Mat. Hassen.
Mission City—Mission Agrl. Assn. Sept. 10 (tentative). Mrs. Ethel Ogle.

MANITOBA

- Altona—Altona Agrl. Soc. Sept. 10. D. G. Reiner.
Arborg—Arborg Agrl. Soc. July 9. Mrs. E. L. Johnson.
Beausejour—Beausejour Agrl. Soc. Sept. 14. H. M. McDiarmid.
Boissevain—Boissevain Agrl. Soc. July 13. E. B. Gowler.
Brandon—Provincial Exhn. of Man. June 20-July 3. Miss B. M. Benson.
Carberry—Carberry Agrl. Soc. July 14-15. H. L. Dempsey.
Garman—Dufferin Agrl. Soc. July 1-3. Gordon Peck.
Cypress River—Cypress River Agrl. Soc. July 2. L. Christie.
Deloraine—Deloraine Agrl. Soc. June 23-24. M. A. Ready.
Dominion City—Dominion City Agrl. Soc. July 9. L. O. Baskerville.
Dugald—Springfield-Dugald Agrl. Soc. July 17. Mrs. S. Hanson.
Elkhorn—Elkhorn Agrl. Soc. July 22. H. J. Jones.
Emerson—Emerson Agrl. Soc. July 2. Gordon Smith.
Eriksdale—Eriksdale Agrl. Soc. Aug. 18. Mrs. G. A. Jeffers.
Gilbert Plains—Gilbert Plains Agrl. Soc. July 21-22. E. P. Brown.
Gladstone—Gladstone Agrl. Soc. July 21. J. F. Broadfoot.
Glenboro—Glenboro Agrl. Soc. July 6. W. A. Witherspoon.
Greenway—Greenway Agrl. Soc. June 23. Robt. Craik.
Hamiota—Hamiota Agrl. Soc. July 9. I. P. Strickland.
Harding—Harding Agrl. Soc. July 15. J. A. Bastard.
Holland—Holland Agrl. Soc. July 8. W. M. Scharif.
Killarney—Killarney Agrl. Soc. July 9. H. E. Walker.
MacGregor—MacGregor Agrl. Soc. June 29. Thomas Clarke.
Manitou—Manitou Agrl. Soc. July 16. Mrs. E. A. Pringle.
Melita—Melita Agrl. Soc. July 8. H. Cornish.
Minnedosa—Minnedosa Agrl. Soc. July 16. John Fleming.
Morris—Morris Agrl. Soc. June 25. C. T. Campbell.
Neepawa—Neepawa Agrl. Soc. July 5. J. H. Thomson.
Oak Lake—Oak Lake Agrl. Soc. July 21. Alex. Porrest.
Oak River—Oak River Agrl. Soc. July 7. E. J. Hays.
Plumas—Plumas Agrl. Soc. Sept. 24. E. A. Mellersh.
Portage la Prairie—Portage Indust. Exhn. July 15-17. Keith Stewart.

- Rapid City—Rapid City Agrl. Soc. Oct. 6. N. P. Basler.
Reston—Reston Agrl. Soc. July 20. F. C. McMurchy.
Roubin—Shell River Agrl. Soc. July 27. W. R. Scott.
Rossburn—Rossburn Agrl. Soc. July 22. Wesley Strong.
Russell—Russell Agrl. Soc. July 23. H. Renton Barry.
Saint Agathe—St. Agathe Agrl. Soc. July 1. S. Beaudoin.
Saint Andrews—St. Andrews Agrl. Soc. Sept. 13. W. E. Gordon, Selkirk, Man.
Saint Anne—St. Anne Agrl. Soc. Sept. 11. D. Langill, Groux, Man.
Saint Claude—St. Claude Agrl. Soc. June 28. A. J. Arbez.
Saint Jean—St. Jean Agrl. Soc. June 23. Annette Plamondon.
Saint Pierre—Saint Pierre Agrl. Soc. July 7. A. Joubert.
Saint Vital—St. Vital Agrl. Soc. Aug. 20-21. W. W. Thorpe.
Settlers—Settlers Agrl. Soc. Sept. 4. Esther Anderson, McMunn, Man.
Shoal Lake—Shoal Lake Agrl. Soc. July 20. W. Stone.
Souris—Souris Agrl. Soc. July 7. H. R. Hume.
Strathclair—Strathclair Agrl. Soc. July 14. J. M. Rowell.
Swan Lake—Swan Lake Agrl. Soc. July 15. G. O. Couch.
Swan River—Swan River Agrl. Soc. July 30. R. G. Taylor.
Teulon—Teulon Agrl. Soc. Sept. 4. R. S. Erskine.
Treherne—Treherne Agrl. Soc. Sept. 15. P. E. Dupasquier.
Virden—Virden Agrl. Soc. Sept. 23. Aubrey Lawrence.
Warren—Rockwood—Warren Agrl. Soc. July 10. R. A. Borland, Elkhart, Man.

ONTARIO

- Avonmore—Roxborough Agrl. Soc. Sept. 23-24. E. R. McMillan.
Aylmer—Aylmer & E. Elgin Agrl. Soc. Sept. 30-Oct. 2. H. R. Lashbrook.
Beachburg—North Renfrew Agrl. Soc. Sept. 28-29. B. H. Brown.
Beaverton—North Ont. Agrl. Soc. Sept. 24-25. Fred R. McMillan.
Belleville—Belleville Agrl. Soc. Sept. 20-22. E. S. Denyes.
Bracebridge—South Muskoka Agrl. Soc. Sept. 23-24. Jerry Dickie.
Collingwood—Nottawasaga & Great Northern Exhn. Sept. 23-25. O. G. Bernhard.
Delta—Delta Fair Assn. Sept. 6-8. Isaac Stevens, Phillipsville, Ont.
Dresden—Camden Agrl. Soc. Sept. 14-16. H. J. French.
Durham—Durham Agrl. Soc. Sept. 9-10. Walter G. Bayley.
Emc—Rahny River Valley Agrl. Soc. Aug. 23-25. W. A. Smith.
Fort William—Port Arthur—Canadian Lakehead Exhn. Aug. 2-7. W. Walker, Fort William.
Harrow—Colchester South Agrl. Soc. Sept. 22-24. L. Capstick.
Kenora—Kenora Agrl. Soc. Aug. 26-27. E. L. Carter.
Lansdowne—Lansdowne Agrl. Soc. Sept. 9-11. S. C. E. Dixon.
Leamington—Leamington Dist. Agrl. Soc. Sept. 26-Oct. 2. Miss E. Atkins.
McKellar—McKellar Agrl. Soc. Sept. 14-16. L. Moffat.
Perth—South Lanark Agrl. Soc. Sept. 17-18. M. J. Donohoe.
Simcoe—Norfolk Co. Agrl. Soc. Oct. 4-7. Harold I. Pond.
Springfield—South Dorchester Agrl. Soc. Sept. 14-15. Elmer E. Ward.
Strathroy—Strathroy Agrl. Soc. Sept. 13-15. J. M. Ratcliffe.
Thorold—Thorold Agrl. Soc. Sept. 21-22. T. A. Thompson, Box 83, Merriton.
Tilsonburg—Tilsonburg Agrl. Soc. Sept. 27-29. M. Ostrander.
Toronto—Fair for Britain, Aug. 16-28.
Welland—Welland Co. Agrl. Soc. Sept. 16-18. A. A. Marshall.
Williamstown—St. Lawrence Valley Agrl. Soc. Sept. 16-17. Murdie A. McLennan, Lancaster.

QUEBEC

- Aylmer—Gatineau Co. Agrl. Soc., Div. A. Sept. 9-11. R. K. Edey.
Gentilly—De Nicolet Co. Agrl. Soc., Div. B. Aug. 17. Achille Turcotte.
Granby—Granby Agrl. Soc. Sept. 9-11. J. J. B. Payne.
Lachute—Lachute Spring Fair, June 9-12. Alex. Bothwell.
Maniwaki—Gatineau Co. Agrl. Soc., Div. B. Week of Sept. 6 or 13. Palma Joadis.
Quebec—Quebec Provincial Expo. Sept. 3-12. Emery Boucher.
Quyion—Pontiac Agrl. Soc., Div. C. Sept. 2-4. M. J. Muldoon, Beechgrove, Que.
Richmond—Richmond Co. Agrl. Soc. Aug. 19-21. W. R. Stevens.
Roberval—Roberval Fair, Aug. 25-29. J. Ed Bolly.
St. Francois-du-Lac—S. Shore Co. of Yamaska Agrl. Soc. Aug. 10-11. Alex. Trudeau.
St. Hyacinthe—St. Hyacinthe Regional Exhn. Aug. 1-6. A. R. Demers.
Shawville—Pontiac Co. Agrl. Soc. No. 1. Sept. 16-18. R. W. Hodgins.
Waterloo—Shefford Co. Agrl. Soc. Aug. 12-14. R. R. Bachand.

SASKATCHEWAN

- Abernethy—Abernethy Agrl. Soc. July 16. Sam Lowe.
Beechy—Beechy Agrl. Soc. Aug. 4. Mrs. A. H. Meaden.
Carnduff—Carnduff Agrl. Soc. July 15. J. P. Turnbull.
Craik—Craik Agrl. Soc. July 27-28. Ivan McMillan.
Estevan—Estevan Agrl. Soc. July 5-6. Irwin Dean.
Elstow—Elstow Agrl. Soc. July 30. W. H. Brown.
Foam Lake—Foam Lake Agrl. Soc. July 21. Wilfred Dobson.
Gainsboro—Gainsboro Agrl. Soc. July 16. J. T. S. Reynolds.
Kelvington—Kelvington Agrl. Soc. July 30. A. S. Fenton.
Lloydminster—Lloydminster Agrl. Exhn. Assn. July 26-28. George K. Ross.
Melfort—Melfort Agrl. Soc. July 22-24. J. H. Stewart.

- Moose-Jaw—Moose-Jaw Exhn. July 5-9. George D. Mackie.
Nipawin—Nipawin Agrl. Soc. July 30. Mrs. L. Warron.
North Battleford—North Battleford Agrl. Soc. Aug. 9-11. Frank Wright.
Prince Albert—Prince Albert Agrl. Soc. Aug. 12-14. Gordon M. Cook.
Regina—Provincial Exhn. July 12-17. James Grassick.
Saskatoon—Saskatoon Indust. Exhn. July 12-24. Sid W. Johns.
Smeaton—Smeaton Agrl. Soc. July 28. Victor King.
Togo—Togo Agrl. Soc. July 23. L. A. Lindy.
Weyburn—Weyburn Agrl. Exhn. July 1-3. Fred C. Zabel.
Yorkton—Yorkton Agrl. Exhn. July 19-21. Miss Antoinette Drafczena.

Coming Events
TRADE SERVICE FEATURE
Billboard

These dates are for a five-week period.

Alabama

- Mobile—Shrine Circus, May 31-June 6. J. Frank Hatch.
Mobile—Victory Garden Show, June 14-20. Mort L. Bixler, 1143 Montauk Ave.

Arkansas

- Fort Smith—Ark.-Okla. Rodeo, May 29-June 2. Scott D. Hamilton, C. of C. Bldg.

California

- Fontana—Fontana Day, June 5. W. J. Sergei, Box 669.
Fresno—Airport Stadium Rodeo, June 26-27.

Connecticut

- Hartford—Shrine Circus, June 21-26. R. W. Thompson, Box 1807.

Illinois

- Chicago—Natl. Confectioners' Assn. (War-time Conference), June 2-3. Phillip P. Gott, 224 S. Michigan.

Minnesota

- Dodge—Good-Time Day Celebration, June 9-10. Booster Club, W. L. Hahn.

Missouri

- Jerico Springs—Celebration, June 9. George M. Morris.
Lebanon—Rotary Club Carnival, Week of June 28. Chas. E. Brown, Box 10.
Milledge—Bluegrass Festival, Legion, June 24-26. Dale A. Marion.

Nebraska

- Alliance—Rodeo Week, June 14-20. Lee Cople.
Bee—Fire Department's Picnic, June 13. Edmund J. Kastl.
Omaha—Tangler Shrine Circus, May 26-June 2. Rink Wright, Castle Hotel.

Ohio

- Defiance—Volunteer Firemen's Convention-Celebration, June 14-19. Harvey Hughes.
Harrison—Firemen's Festival, June 7-12. Elmer J. Frey.

Pennsylvania

- Emmaus—Legion Jubilee Week, June 21-28. Edwin P. Kohler.

South Dakota

- Arlington—Kingsbrook Day Celebration, June 24. H. A. Sturges.
Bison—Gala Day, June 23.
Clear Lake—Hey Days, June 25-26. J. F. Thoeke.
De Smet—Old Settlers' Picnic, June 10.
Humboldt—Legion Gala Day, June 23. Thomas Grocott.

Texas

- Gladewater—Gladewater Rodeo, June 15-18. W. B. Sansing.

Utah

- Salt Lake City—Fal Stock Show, June 7-8.

Dog Shows
TRADE SERVICE FEATURE
Billboard

Illinois

- Evanston—June 26. Arthur M. Newhouse, 17 N. Wabash Ave., Chicago.

Indiana

- Fort Wayne—June 6. Wilda K. Woehr, 3114 Thompson Ave.

Kentucky

- Louisville—May 20. Mrs. Evelyn G. Morris, 2203 Edgemoor Road.

Massachusetts

- Chestnut Hill—June 19. Foley, Inc., 2009 Ransstead St., Philadelphia.

Michigan

- Flint—June 20. Mrs. A. C. Robinson, 620 Thompson St.

Missouri

- Columbia—May 31. Mrs. Paris Elzea.
St. Louis—May 29. W. J. Kincaid Jr., 3233 Ivanhoe Ave.

New York

- Albany—June 20. Foley, Inc., 2009 Ransstead St., Philadelphia.
Rye—June 5-6. Foley, Inc., 2009 Ransstead St., Philadelphia.
Rye—June 12. Foley, Inc., 2009 Ransstead St., Philadelphia.

Oklahoma

- Tulsa—June 5. Sally Gaines, 1515 E. 15th St.

Pennsylvania

- Devon—May 29-31. Foley, Inc., 2009 Ransstead St., Philadelphia.



## RESULTS IN DETROIT

(Continued from page 55)

Julia Boone, Ventnor (N. J.) A. C., 20 each.

## Individual Speedsters

Individual results: Senior men's 440-yard—Frank Wander; Anthony Morelli; Eugene Caldron, Rollerblade, Cleveland; time, 48.4; senior men's 880-yard—Russell Brown; Frank Wander; Bill Ketchum, El Laneau, Kansas City, 1:35.1; senior men's 1 mile—Anthony Morelli, Russell Brown, Frank Wander; 3:08.6; senior men's two-mile—Frank Wander, Eugene Caldron, Bill Ketchum; 6:32.8; senior men's five-mile—Anthony Morelli, Frank Wander; William Kiplinger, Hagy's Rink, Dayton; 16:11.4; intermediate boys' 440-yard—Herman Van Zont; Kenneth O'Donnell; Sherman Dick-Holtz, Arcadia, Chicago; 48.8; intermediate boys' 880-yard—Herman Van Zont; Carl Ponicky; Irving Gianneschi, Madison Gardens, Chicago; 1:34.7; intermediate boys' 1 mile—Herman Van Zont, Carl Ponicky, Sherman Dick-Holtz, 3:13.4; junior boys' 220-yard—Howard Saunders, Ronnie Rafferty, Harry Tinsella; 23.4; junior boys' 440-yard—Ross Studt; Edward Kuhn, Rollerblade, Cleveland; Ronnie Rafferty; 48.5; junior boys' 880-yard—Howard Saunders, Harry Tinsella, Ronnie Rafferty; 1:35.5; juvenile A boys' 1/12 mile—Sam Zaitz, Ray Martinez, Clifford Schattenkerk; 18.5; juvenile A boys' 1/3 mile—Ray Martinez, Sam Zaitz, Clifford Schattenkerk; 1:03; juvenile B boys' 1/12 mile—John Gallagher, Paul Best, Bruce Molnen—18.6; juvenile B boys' 1/6 mile—John Gallagher, Gene Bell, Bruce Molnen; 35.2.

Senior ladies' 440-yard—Anita Newquist, Jeanette Killoren, Florence Migac, 50.5; senior ladies' 880-yard—Jeanette Killoren, Anita Newquist; Marie Otter, Arena Gardens; 1:41.1; senior ladies' 1 mile—Jeanette Killoren, Florence Migac, Anita Newquist; 3:22.4; intermediate girls' 220-yard—Louise Moore, Esther Swiat, Pearl Adams; 25.6; intermediate girls' 440-yard—Louise Moore, Esther Swiat, Pearl Adams; 50.3; intermediate girls' 880-yard—Esther Swiat, Louise Moore, Pearl Adams; 1:43.4; junior girls' 220-yard—Dorothy Mae Law, Marcella Soltis; Bernice Hartman, Rollerblade, Cleveland; 25.5; junior girls' 1/3 mile—Dorothy Mae Law, Beverly Luft, Marcella Soltis; 50.5; juvenile A girls' 1/12 mile—Joan Reehl, Janet Freese; Shirley Martin, Arena Gardens; 18.4; juvenile A girls' 440-yard—Janet Freese, Jean Bradshaw, Janet Reehl; 52; juvenile B girls' 1/12 mile—Joan Gamble, Eleanor King, Dolores Philbin; 20.2; juvenile B girls' 1/6 mile—Joan Gamble, Julia Boone, Dolores Philbin; 37.3.

## Dance and Figures

Robert Guthy and Eleanor Nash, Walcliffe Skating Club, Elmont, N. Y., won first place in junior dance, repeating the title they won in 1942. Second place went to Bobby Bartlett and June Nader, Columbus (O.) Roller Club, who won third place in 1942, and third to Jack Yochem and Dolores Bowen, Dayton (O.) Figure and Dance Club.

Norman Latin, Queen's Figure Club, New York, took first in junior boys' figures; Johnny Williams, Rollerland Skating Club, Columbus, O., second, and George Bergin, Detroit Figure Skating Club, Detroit, third. First in junior girls' figures went to Ruth Kelly, Skating Club of Dayton, O.; second to Nancy Lee Parker, Detroit Figure Skating Club, and third to Patricia Carroll, Queens Figure 8 Club, New York.

In novice dance Elmer and Jeraldine Ringelsen, unattached, St. Louis, took first; John O'Leary, Park Circle Figure and Dance Club, and Janet Hoffman, Park Circle Figure Eight Club, New York, second, and Floyd Spellman and Ann Murphy, Columbus (O.) Roller Club, third.

First in novice men's figures went to Arthur Russell, Rollerland Skating Club, Oakland, Calif.; second to Gene Woodson, Cleveland Roller Club, and third to Curtis Kanitz, Park Circle Figure and Dance Club.

Margaret Williams, Detroit Figure Skating Club, took first in novice ladies' figures; Lois Steiner, Lexington Figure Club, Pittsburgh, second; Betty Lee Jones, Triangle International Club, Dayton, O., third. Shirley Snyder, Skating Club of Dayton, was first in senior ladies' figures; Kathryn Adams, same club, second, and Eldora Best, Detroit Figure Skating Club, third.

Jack Seifert, Skating Club of Dayton, took first in senior men's figures; Clayton Doing, Riverside Roller Club, Washington, second; Edwin Campbell, New Dreamland Figure Club, Newark, N. J., third.

In senior dance first went to Leo

Carsner and Norma Jean Wechsler, Skating Club of Dayton; second to Jack E. Boyer and Irene Boyer, unattached, Columbus, O., and third to Jack R. Boyer and Eleanor Boyer, Roller Club of Columbus.

Norman Latin, Queens Figure Club, New York, and Patricia Carroll, Queens Figure 8 Club, New York, took first in junior pairs; Jacob Den Bleyker and Irene Crawford, Paterson (N. J.) Dance Step Club, second; John Haddad and Ruth Schulte, same club, third.

Clarence Rader and Marie Reed, Cleveland Roller Club, were first in novice pairs; Frank Beierle and L. Burdick, Empire Figure Eight Club, second; Elio Ambrosini and Josephine Fiduccia, Richmond Figure Club, Hartford, Conn., third.

In senior pairs first went to William L. Martin and Margaret Williams, Detroit Figure Skating Club; second to Lon Halls and Elizabeth Empey, Berthana Figure Club, Ogden, Utah; third to Raymond Lentz, unattached, Laredo, Tex., and Doris Gebreth, Hillside Figure 8 Club, New York.

In the fours competition, first went to Norman Latin, Patricia Carroll, Carol Smola and William Van Wagner, Queens Figure Club, New York; second to Jacob Den Bleyker, Irene Crawford, John Haddad and Ruth Schulte, Paterson (N. J.) Dance Step Club; third to Kenny Furniss, Elizabeth Empey, Lon Halls and Pearl Flinders, Berthana Club.

Thirteen-year-old Norman Latin, Queens Figure Club, New York, proved star of the meet with three firsts, junior boys' figures, junior pairs and fours. Second claimant was Margaret Williams, Detroit Figure Skating Club, with first in novice ladies' figures and in senior pairs.

## Officials Travel Far

Officials in figures and dance competitions were Fred J. Bergin, chairman, tests and competitions committee; Richard McLaughlin, Irene Seifert, Detroit; Melvin Umbach, Boston; T. Kenneth Walsh, Paterson, N. J.; George Anagnost, Columbus, O.; chief scorer, Ed Kemp, Dayton, O.; Estelle Fraser, Seattle; Archie Ewers, Detroit; Millie Ferris, New York.

Judges were Kathryn Adams, Betty Lee Jones, Shirley Snyder, Norma Jean Wechsler, Dayton, O.; Edward Beninati, New York; Eldora Best, J. V. Johnstone, John Prendergast, Mrs. H. G. Salsinger, Detroit; Carol Bodden, Eugene Borges, New York; Irene and Jack E. Boyer, Columbus, O.; Dorothy Brown, Douglas Swan, Seattle; Clifford Campana, Gene Woodson, Cleveland; Edwin Campbell, Harry and Rose Marie Sheldon, Newark, N. J.; Joseph Coleman, Jerry Nolan, Indianapolis; Edna Haber Davis, Clayton Doing, Mary Robicheau, Washington; Elizabeth Empey, Ogden, Utah; L. W. Going, Portland, Ore.; Vera Hansard, Betty Jane Yarrington, Chicago; Mrs. Edwin Hodder Sr., Belmont, Mass.; June Hutchinson, Washington; William Lenox, Philadelphia; Raymond Lentz, Laredo, Tex.; Phyllis McQuinn, Ralph Viafora, Elbert Patten, Charles Peppers, Boston; William Perry, Arline and James Poland, Cincinnati; Cynthia Ranlett, Springfield, Mass.; Elmer and Jeraldine Ringelsen, St. Louis; George Schneider, Elmont, N. Y.; Arlis Snyder, Springfield, Mo.; Sgt. Anstess H. Weir, Langley Field, Va.; Hassler Whitney, Cambridge, Mass.; Dr. H. A. Whytock, Salt Lake City; Ann Yacavino, Hartford, Conn.

## ARENA PULLS 7,000

(Continued from page 54)

Betty Eckart, Mike Heine, June Hutchinson, Velma Jones, Armin E. Klein, Helen Knowles, Nola Kreuchir, Helen Kunkle, Robert W. Martz, Jacqueline Miller, Eugene R. and Jane Lee O'Brien, Mary Lou Orr, James Ryan, Mary T. Robicheau, Pierce Rowan, Margaret Tubbs, Ralph Watters, Dorothy and Mary Williams, Riverside Rink, Washington. William W. Stewart, Tampa, Fla. C. Lindner, Victory Rink, Cicero, Ill. J. H. Koerlicher, John Badger, Ragsdale Rink, Decatur, Ill. Russell Brown, Madison Rink, Glenview, Ill. Mr. and Mrs. Joachin Fonter, Mills Bridge Rink, Lyons, Ill. Mr. and Mrs. H. F. Anderson, Paramount Rink, Rockford, Ill. Roy C. Dexheimer Jr. and Sr., Moonlight Garden, Springfield, Ill.

Mr. and Mrs. Ralph Ware, L. P. Hendrickson, Mrs. Monahan, Stanley Swigon, Chicago Skate Company; Mrs. E. R. Whitcomb, Richardson Skate Company; Caroline Buchanan, Mickey Buchler, Bertha Cudden, Sherman Dickhols, James Ekman, Mr. and Mrs. Elmer Ekman, Phil Hayes, Elmer Herman, Helen Hoecherl, Dorothy Johnson, Beverly Luft, Richard L. Monahan, Joseph Novom, Rose Parkas, Betty and Marion Rieback, Theodore

Rosdahl Jr., Lorraine Schildberg, Harry O. Tinerella, Arcadia Rink; Fred Wickman, Hollywood Rink; Jack Schuten, Madison Gardens; Mrs. John Fagan, Lois M. Fagan, Charles Kelly, George Spataro, Planet Rink; LaVerne Beuttlich, Bonita Bullis, Charles Dancy, Bonnie Erby, Anthony Miller, Bobbie Ryan, Sam Schaffer, Charles Tisler, Rollerbow; Robert Cruck, Glenn Gerbrand, Edward Girard, John Kafun, John Ryan, Helen and Rona Reynolds, Rollerland; T. L. Rosdahl, Wickman Rink; Melvin Albert, Irving Gianneschi, Ed Goldsmith, Anita Newquest, Esther T. Twist, Irving Witthoff, Chicago.

Mr. and Mrs. E. R. Eyer, Mr. and Mrs. J. L. Jackson, Rollerland; Anderson, Ind.; Joseph L. Bell, Bell's Rink, Fort Wayne, Ind. Mrs. Carlene Brown, Ellis Brown Jr., Jeanne Bruner, Eugene Christmas, Mrs. Edna Clark, Annetta Clark, James E. Coleman, Charles Ellis, Martha Elson, Mr. and Mrs. Otto Elson, Jack E. Foster, Joan and Mrs. Louis Graham, Patty Hancock, Dick Jackson, Owen McDavid, Norman Miller, E. Jerry Nolan, Mrs. Margaret Patterson, Barbara and Mrs. R. H. Phegley, Gayther L. Plummer, Nola Robinson, Marjorie L. and Mrs. Ralph Shute, Walter Tynan, Dorothy and Mrs. Ivan Walls, Donna L. and Mr. and Mrs. White, Rollerland; Indianapolis. Mr. and Mrs. Lawrence Hujo, E. M. Hugo, Louisville. Melvin and Theoda Klotzman, Mrs. Elmer Norman, Mr. and Mrs. John Sprack, Phyllis Sprack, Karl Kindall, Coliseum, Baltimore.

Rora Hodder, Bal-a-Roue Park, Belmont, Mass. Ray and Ruth Johnson, Winter Garden, Dorchester, Mass. Fred J. Bergin, Mr. and Mrs. Hugh MacGraham, Bal-a-Roue Rink, Medford, Mass. George H. Gillis, Milton Aranson, John Jones Jr., Gilash Shoe Company; Edward H. LaVenture, Whalom Rink, Fitchburg, Mass. Ralph Dunham Jr., Gladys Weeks, Bal-a-Roue Rink; Jimmie Young, Moonlight Garden; Leo Doyle, Rialto Rink; Helen Stewart, Riverside Rollaway; Mrs. Lee Doyle, Springfield, Mass. Cynthia Raulet, Rialto Rink, Westfield, Mass. Hassler Whitney, Freeman Rinks, Weston, Mass. Mary Bergin, Charles Kennedy, Bal-a-Roue Rink, Russell Arelando, Irene Dagg, Patsy Fifield, Mrs. Dorothy Foley, Edwin Hodder Jr. and Sr., Rora Hodder, Betty MacGraham, Phyllis McQuinn, Louis Manteca, Eleanor Nevelis, James Palangi, Enrico Viscio, Freeman Rinks; Mr. and Mrs. A. E. Hyde, Hyde Shoe Company; Melvin and Edna Umbach, Ralph Viafora, Winter Garden, Boston. Mrs. O. J. Rings, Mrs. S. E. Bowen, Goldie Engel, Penthouse, Grand Rapids, Mich. Doris Myrick, Ruth Waltman, Penthouse, Holland, Mich. Edna Jones, Duane Nichols, Joyce Parke, Rollerdrome; Mr. and Mrs. F. W. Gardner, Russell and Betty Gardner, Palomar, Lansing, Mich. Mickey Dunn, Mount Clemens (Mich.) Arena. Steve Brady, Port Huron, Mich. Mr. and Mrs. H. Taylor, Morton Solomon, Walled Lake (Mich.) Park Rink.

## Detroit Contingent

Fred A. Martin, Rose L. Martin, William L. Martin Jr., Mr. and Mrs. William L. Martin, Shirley Martin, Gene Bell, Jess Bell, George Bergin, Joseph J. Blavatt, Douglas and Peter C. Brenner, Ruth Brewer, Julia Brunk, Bob Cavanaugh, Mr. and Mrs. L. L. Church, Shirley Ewers, Frank Faber, Otto Flachsman, Francis Freeburn, Leonard Frouath, Dolores Graham, Shirley Hafer, James Hall, J. V. Johnstone, Eleanor King, Eileen Knosnider, Janie Kriebel, Dorothy Law, Mr. and Mrs. Leslie Law, Chester Lee, Margie and Richard McLaughlin, Dave McNagan, Mrs. Markley, Bruce Mollaneu, Louise and Maxine Moore, Marie Otter, Eli Packeler, Nancy L. Parker, Julia Pederson, John R. Prendergast, Jerry and Robert Reid, Bill Riley, Mr. and Mrs. George Robert, Mr. and Mrs. R. C. Scott, Mr. and Mrs. Jack Sherman Jr., Katherine Wade, Mr. and Mrs. James Walker, Sgt. Anstess H., Mrs. Effie and Sgt. Jack Weir, Marie Weismuller, Mrs. Ada Wilbourn, Kennie Mae and Margaret Williams, Mr. and Mrs. Walt Williams, Paul Swindlehurst, Arena Gardens; Betty and Margaret Sealife, Olympia Rink, Mrs. Harry G. Salsinger, *The Detroit News*; Mr. and Mrs. Gordon Allen, Detroit.

Bill Ketchum, El Torreon Rink, Independence, Mo. Lynn E. Kennedy, Maplewood, Mo. Bertha Freeman, J. T. Gahn, Edna Hollinam, Mary H. Holmes, Mary J. and Peggy J. Massey, Betty M. Melton, Mrs. W. W. Morrison, Arlis Snyder, Edward W. Williamson Jr., Doing Park Rink, Springfield, Mo. Mr. and Mrs. Lloyd Christopher, Mr. and Mrs. Miller, Anthony Morelli, Kenneth O'Toole, Elmer and Geraldine Ringelsen, M. M. Shattuck, Dorothy Steitz, Frank R. Wander, Arena Rink; A. J. Arechederra, Crystal Rink; Jeannette Killoren, Walter

Null, Lorelei Rink; Kenneth L. O'Donnell, Wonderland; R. C. Dexheimer Jr., Don Ghidoni, Rodney R. Peters, Lynn and Dolores Hussers, Truman Mellies, Dolores Rode, Bob Stebert, Bernard J. Vogel, St. Louis. Helen L. Boylston, Mr. and Mrs. Thomas S. Boylston, Lillian Reifschneider, Kurt Sienknecht, Shirley Winkelman, Lincoln Rink, Lincoln, Neb. Lloyd G. Fox, Crosstown Rink, Omaha. Mary and Genevieve Barenko, Dreamland, Elizabeth, N. J. Edwin Campbell, Howard and Rose E. Sheldon, James Young, Dreamland, Orange, N. J. Mrs. A. Arienta, Marguerite Arienta, Leonard Baggaley, Mr. and Mrs. L. M. Berliner, Jacob Den Bleyken, Robert Burké, Irene Crawford, Peter De Cato, John Giacinto, John Haddad, Mrs. A. L. Hernand, Harold Hermanni, Jane F. Kallnoski, Stephen Kuch, Emma Nutile, Ruth C. Schulte, June Smith, Marian Walsh, Mr. and Mrs. T. K. Walsh, Rose S. Wharton, Paterson Recreation Center, Paterson, N. J. Mrs. J. M. Boone, Julia Boone, Edmund W. Young, Ventnor Rink, Ventnor, N. J.

Ethel Arway, Betty Farr, Edward Hughes, Rose and Henry Sheldon, Virginia and Caroline Werner, Gibby White, Victor Brown, Betty Lytle, Ken and Ruth Robinson, Caroline Werner, Gilbert White, New Dreamland Rink; Mr. and Mrs. Charles A. Sharp, Newark, N. J. Mr. and Mrs. Clifford Wilkins, Queens Rink, Elmhurst, N. Y. Baxter Bender, Robert C. Guthy, M. H. Hinchcliffe, Eleanor, Donald and Barbara Nash, New Walcliffe Rink, Elmont, N. Y. W. E. Genno, Recreation Park Rink, Fulton, N. Y. Ed Smith, New Rochelle (N. Y.) Rink. Mr. and Mrs. Al Dexter, Freddie Bayne, Mr. and Mrs. Blackwell, Frank Penquet, Betty Ostertag, Jeffery Siefert, Gladys Zacher, Dexter's Rink, Niagara Falls, N. Y. Harold Cooper, Nellie Mensing, Jack Wythe, Alhambra Rink, Syracuse, N. Y. Robert La Briola, Carl Carlson, Mrs. Cleary, Grace D'Andrea, Mrs. Ferris, Jeanne Higgins, Eileen McDonnell, Michael Paznik, Jack Swanson, Mrs. Robertson, Mr. and Mrs. James Seifert, Bay Ridge Rink; Frank Beierle, William Opatry, Empire Rollerdrome; Florence Greene, Alta Markley, Irene Roeder, Edward J. Scott, Helen Stump, New Skateland, Buffalo, Nicholas and Delphine Andree, Hillside Rink; Arthur R. Eglinton, Steinway Roller Rink, Long Island City, N. Y. Bill Love, *The New York Journal-American*, Mrs. I. Bodden, Carol Bodden, Lorraine Burdick, Empire Rink; Doris Bauer, Mr. and Mrs. E. Beninati, Arthur E. Eglinton, Doris Geberth, Jean M. A. McGillivay, Clifford W. Pedersen, Hillside Rink; Louie Riley, Manhattan Rink; Ed Hoffman, Helen Sokalowski, Mr. and Mrs. Roland Cloni, Mary E. Hamman, Edward and Janet R. Hoffman, Curtis and Lillian Konitz, John D. O'Leary, Richard P. Pynch, Patricia Carroll, Mrs. Glintenkamp, Norman Latin, Carol Smola, Will I. Van Wagner, Queens Rink; E. Beninati, Mr. and Mrs. Paul Palderra, New York. Jerry Arias, Harriet Bowers, Shirley and Grass Moss, Don Humphrey, Al Stevens, Mary Tyler, Akron (O.) Skating Club, Richard W. Boulton, Leland P. Pollock, Bedford Glens Rink, Bedford, O.

## Ohio Turns Out Well

Dolores E., Vivian, Mrs. William and Winnie Bowen, W. K. Brannon, Ann Shy, Forest Jack L. Yochem, Hagy's Rink; Elaine Burrows, Mrs. David Burrows, Katy Adams, James Alex, Lee Carsner, Dick Chambers, Walter H. Delscamp, Mr. and Mrs. Willard H. Donovan, Jack Emery, Pat Gerald, Ralph Gillis, Mary Hamman, Harold and Marilyn Haney, Thomas Holloran, Ray Hough, Betty Lee Jones, Mrs. Joseph Kelly, Ruth Kelly, Ed Kempf, William H. Keplinger, Al Kimble, Mrs. D. L. King, Gloria J. King, Frances Kleinhaus, Richard F. Kramer, Donna Lee Peters, Jim Leach, James R. Noyes, Mr. and Mrs. R. J. Noyes, James Oswald, Ronald C. Rafferty, Joanne E. Reehl, Russell Rouse, Mrs. Russell Royle, William Schieman, Jack Siefert, Shirley Snyder, Al Swabb, Mrs. Margaret Wertz, Alred and Jack Wertz, Norma J. Wescher, Vernon Van Zant, Skateland; Bobbie Raines, Mary Beardsley, Triangle Rink, Dayton, O. Mrs. W. R. Douglas, G. L. Fuller, Joan and Marion Haynes, Clifton Rink, Lakewood, O. Bonnie Armstrong, Al Kish, Bob Koontz, Colleen McVicker, Marilyn Smart, Lima (O.) Rink. Harry L. Denis, Coliseum Rink, Mansfield, O. William Kirkpatrick, Marion, O. Jack Shuman, Shuman Amusements, Sandusky, O.

Mrs. C. V. Sefferino, William F. Sefferino, Johnny Fisher, Helen Ford, Catherine and Marian Fortunato, Janet J. Freese, Joan Gamble, Everett and Ruth Hengelbrok, Dolores and William Miller, Mrs. Ruth Myers, William Perry, Anna Mae and Dolores Philbin, James and Arline Poland, E. P. Schleicher, Ross (See ARENA PULLS 7,000 on page 87)



**OUTDOOR PULL SOARS**

(Continued from page 3)

strength of such an increased desire for their wares, believe a big biz period will be rounded out, despite well-nigh unbelievable operating difficulties.

**Circuses' Getaway Strong**

The big tops are in for another good year, judging from early-season business that shows have been doing. The Ringling-Barnum show had a record run in Madison Square Garden, New York, where it played 37 days. From there it went to the Boston Garden where takes have been reported good. Engagement there is from May 17 to 29. The other railroad show, Cole Bros.' Circus, opened in its winter-quarters city, Louisville, April 20 and remained six days. In that city and others along the route biz has been from fair to packed houses with turnaways. Engagement in Indianapolis four days was especially good. Cole is again playing longer engagements in those spots that warrant it. Was in Indianapolis and Cincinnati four days and in Dayton three, longer stays than usual. The two rail shows and Mills Bros. (motorized) are among the circuses that are scoring heavily in War Bond drives.

Russell Bros., motorized, in Los Angeles and near-by cities for awhile, had exceptionally fine houses. Prior to going to L. A. it had a number of good stands. Hunt Bros., Mills Bros., Wallace Bros., Arthur Bros. and several other truck organizations have been registering at most stands.

The indoor circus season, with several more engagements to be played, has been on a par with last season which was one of the best in years. The Hamid-Morton show has been going along in great style, likewise Polack Bros.' Circus. Orrin Davenport, while not having as many dates as last year due to buildings being otherwise occupied, had very successful dates. Other indoor dates not played by any of the above named have been satisfactory.

Circuses have been going great the last two seasons and unless something unforeseen should turn up during the '43 tours, there is no doubt that they will again come into quarters with plenty of shekels. It is probable that shows will arrive late in towns at times and that some matinees will be missed.

**Carnival Ops Determined**

Altho war demands upon man power have made heavy inroads upon the industry and despite some bad weather breaks, blackout regulations, transportation problems and other adverse conditions, carnival operators in general are carrying out their early-season aims of maintaining the healthy spirit of Americans by providing diverting recreation to civilians, war workers and members of the armed forces. With characteristic determination, carnival men intend to make their contribution to the war effort outstanding.

Altho several operators of rail shows have elected to remain off the road for this season at least and possibly for the duration, there prevails much optimism over the season among the majority who are carrying on. That Americans on the home front need an outlet for pent-up nerves is evidenced in gross business reports. Inaugural stands in many instances have far surpassed operators' expectations and some of the debuts have resulted in increases of from 40 to 100 per cent over the same spots played in 1942, a year which paralleled some of the best seasons in outdoor show business.

Attesting that the carnival industry's early-season optimism was warranted are these reports on some of the shows whose current activities are topping by wide margins marks set last year. While Art Lewis Shows were successful launching their season at Norfolk, with a first-night paid attendance of 4,350 despite near-freezing weather, Johnny J. Jones Exposition was chalking up a 100 per cent increase in gross business at Augusta, Ga. Lewis's gate on the stand topped last year's mark by 30 per cent. Mike Krokos' West Coast Victory Shows, sold by good weather, played to business which far exceeded other years, at its initial stands. Frank West's All-American Exposition Shows got off to what he termed the "most encouraging" start in his history at Sheffield, Ala.

**Figures Show Upswing**

Altho John H. Marks' Shows inaugural was blotted by rain, snow and a windstorm, Owner Marks reported the engagement at Richmond, Va., highly successful and that the Friday-Saturday attendance of 20,000 topped shows' previous marks there. The recently combined Endy Bros. & Prell's World's Fair Shows auspiciously launched the season at a downtown Durham, N. C., lo-

cation to over 5,000 paid admissions. Shows worked under a 15-cent pay gate.

Others reporting good openings and subsequent successful stands are Lawrence Greater, L. J. Beth, Virginia Greater, Crafts 20 Big, Tivoli Exposition, Cetlin & Wilson, O. C. Buck, World of Pleasure, Baker's United; Alamo Exposition, which chalked up a 40-per-cent business hike in Laredo, Tex.; J. J. Page, which turned in one of the best gross figures reached by the combo in several years and eclipsed last year's mark at Johnson City, Tenn., by 35 per cent; Dodson's World's Fair Shows, whose Tyler, Tex., bow results approximated a 100-per-cent increase over last year's marks; World of Mirth, which turned in a highly satisfactory bow at Richmond, Va., and Byers Bros.' Combined Shows.

Rubin & Cherry Exposition, altho hampered by rain and cold weather, debuted to a packed lot in St. Louis, while W. E. Franks Shows' first seven weeks in Macon eclipsed the show's '42 results by 36 per cent. Carnival men are carrying out their rerouting plans of the spring to set shows in towns and cities in close proximity to one another.

All are following plans mapped in the spring to contribute to the nation's financial needs by again raising large sums thru War Bond and Stamp sales, and by special patriotic promotions, including large contributions to the Red Cross, USO and other war agencies.

**Locations Tell Park Tale**

General outlook for parks as they move into the 1943 season is much the same as it was at the conclusion of last season—those fun spots situated inland near centers of population and on established transportation lines seem headed for a cream run, while those less fortunate operators whose plants are in coastal areas vitally affected by wartime regulations, such as dim-outs, transportation difficulties and the like, must be content with limited operations and leaner takes for the duration. Those inland spots off the beaten path and away from public transportation facilities are also bound to feel results of the handicaps imposed by the war, especially the gas ban.

Altho the war casts a shadow of gloom on some of the country's leading fun resorts, the industry as a whole is extremely optimistic over season's prospects. While Decoration Day is still the official opening for most parks, many spots have already broken the ice with preview-openings. In many instances park operators cracked the preview season weeks ahead of other years, and highly encouraging is the fact that the early-season business has been of an exceptionally high order, even in the face of cold and rainy weather. Many leading spots, including Glen Echo (Md.) Park; Jantzen Beach, Portland, Ore.; Riverside, Agawam, Mass., and Carlin's, Baltimore, set new opening day marks, altho they started earlier and faced raw weather.

One of the biggest problems hitting park operators is the scarcity of efficient help, especially good ride mechanics. This problem has caused a number of the parks to start the season with some of their equipment still down for reconditioning.

A setback to amusement resorts in 12 Eastern States and the District of Columbia came with the edict from the Office of Price Administration issued May 19, ordering a drastic new ban on non-essential driving in that area, effective at noon, May 20. The restrictions are similar to those imposed by the OPA last winter and will be felt by those parks, resorts and beaches which must, thru their location, necessarily depend on the motoring public for a good measure of business.

**Fair Execs Make Ready**

There is considerable optimism among fair men, who believe that 1943 will top last year's activities, which were considered among the most outstanding of recent times. Altho the season has about six weeks to go before it gets under way, reported cancellations are in the minority, since most of the obstacles which seemed insurmountable last year at this time have been removed. Reports at this writing paint a good picture in contrast to the announced closings during the same period in '42.

Fair men appear convinced that in going ahead with plans which include augmented victory themes in all departments they are giving to the American public fairs which will prove a definite incentive for greater effort on the part of individuals to raise foodstuffs and increase livestock production. All have spent the interim between their annuals devising ways and means to eclipse their achievements of 1942 when they proved

themselves invaluable upholders of public spirit thru entertainment offerings and provided a great outlet for the sale of War Bonds and Stamps.

In an effort to provide their ruralite brothers with the best fairs they have ever had, despite wartime conditions, they have gone on record as favoring extensive youth activities and encouraging 4-H Club boys and girls and Future Farmers of America in the growing of more necessary foodstuffs. Fair boards have completed plans to give more attention to Victory Gardens, scrap drives and various other war-agency activities.

Attraction budgets and premium awards are being maintained as high as possible and some managements report that theirs will be higher than last year's. Fair men have good hopes for annuals, altho cognizant of the fact that gasoline and rubber rationing, dim-outs and other restrictions are likely to hamper some operations. They feel, however, that since most of the county and district fairs are held at county seats where the farmer and his family make weekly trips anyway, gas rationing will not prove a serious deterrent.

**Sponsored Auspices Active**

With patriotic endeavors emphasized, hundreds of small communities and many larger ones have gone on record as favoring continuance of their annual sponsored events. In the majority of instances, however, celebration and picnic committees are being governed by demands of their populations. Reports indicate that the public's desire to participate in town and rural celebrations is even greater than in the past. Consensus seems to be that these events have proved ideal relaxers for hyped-up nerves. Cancellations of late have been of minor proportions and some celebrations and even committees who called off their annuals last year are framing plans for resumption. A number of the larger committees report they will operate their events this year, altho a bit reduced in magnitude. Tire and gas rationing, they feel, will not prove too serious a handicap and most committees are booking attractions which are within relatively easy traveling distance.

**EASTERN AREA BETTER**

(Continued from page 3)

senger cars have been taxed to the limit. Interesting to note in this connection is that Belmont Park, local horse track, drew a terrific 29,000 people the other day with only a sprinkling of private cars. The fact is, police have been watching the horse parks with an eagle eye to apprehend anyone using petrol illegally. But Belmont attracted that big horde even tho every customer knew that he had to walk more than a mile from the Long Island Railroad depot to reach the track. This bears out the statement that the amusement-seeking population gets there somehow, some way, without hampering the war effort—or not consciously so.

Few amusement parks in this area are as yet operating daily, but Palisades, N. J., which got off in mid-April, has been enjoying good box office when the weather was favorable. Week-ends, especially Sundays, have been tops when weather was good. The Rosenthal Bros.' spot is well serviced by surface system lines.

**Parks To Lose 16-18'sers**

The big test for parks will come when schools let out.

It is agreed by most insiders, judging from returns so far, that parks will simply have to figure on being almost completely deprived of customerage in the 16-18-year bracket, in the afternoons. Most of the young men in this age group have either gone to war, are preparing to go in or are engaged in war work. Many, too, are or will be attending summer sessions with emphasis on pre-soldier training. But altho parks will not see many of them during daylight hours, there should be a flock of them around at night, also week-ends, daytime and nighttime.

Coney Island, which has been open on an "informal" basis since last month,

gets started in earnest on the traditional Decoration week-end, with Luna Park hitting stride on May 29 and Steeplechase the day before. The resort, on the lucky nickel subway route, is looking forward to a fertile play not only from home-grown population but suburbia. It is a known fact that for a good many months now, New York has been congested with out-of-towners, with Broadway and its byways getting a sensational play seven days a week. During the summer the visiting crowds are bound to find their way to the famed playground of the masses, The Coney dim-out, however, will undoubtedly bring after-sundown grosses down, directly affecting operations on the Boardwalk.

**More Acts Coming In**

An idea of what parks are using this year in the way of free attractions is given by booker George A. Hamid, who emphasized that his company has secured a number of new park clients. Celoron Park, Jamestown, N. Y., of which Harry A. Illions is new owner-operator, is going in for big acts in the aerial class, with a stage being readied for midsummer. Another new one for GAH is Rocky Glen, Scranton, Pa., which gets under way on Decoration Day with a high-act contingent. Steady users of attractions will be Crystal Beach, Ont., and Waldemeer Park, Erie, Pa. Hamid's own spot, White City, Worcester, Mass., is way ahead of last year's grosses, the booker said. His Hamid's Pier, Atlantic City, enters the 1943 sweepstakes on May 30 for week-ends, with daily operation carded for end of June.

**Ringling as Criterion**

A better than fair idea of what the season has in store for outdoor amusements in general is indicated in the 37-day engagement of the Ringling circus in the Garden. The Big Show departed from the arena last Saturday (15) with the all-time gross attendance record of 978,000 and approximately \$1,100,000 in the till, also a record.

One new traveling circus and a local stationary show make their debut in this area. The new one is Gilbert Bros.' Circus, which opens in Clifton, N. J., next week (26) as a Harry Saltzman venture, and since Saltzman is a so-called indoor showman, it's an indication than even strangers to the tanbark have faith in the circus set-up. The fixed layout is the one which was supposed to day-and-date the Ringling show (but failed account conformance difficulties)—the Larry Sunbrock Big Top Circus—whose bow for a long run in back of the Roxy Theater is slated either late next week (28) or the week after.

The longest "run" of any indoor circus in the '42-'43 season and definitely an all-time mark-shatterer is Hamid-Morton Circus. Season got under way last fall on the Boston-Toronto-Cleveland, etc., "circuit" which brought the swing up to the usual holiday-period closing, being idle to February 8, when the circuit was picked up again. Outfit was due to end the indoor loop schedule in Ottawa June 5 but instead will get an extra week with a booking in Quebec City ending June 12.

**Unlapsed Fairs Have Edge**

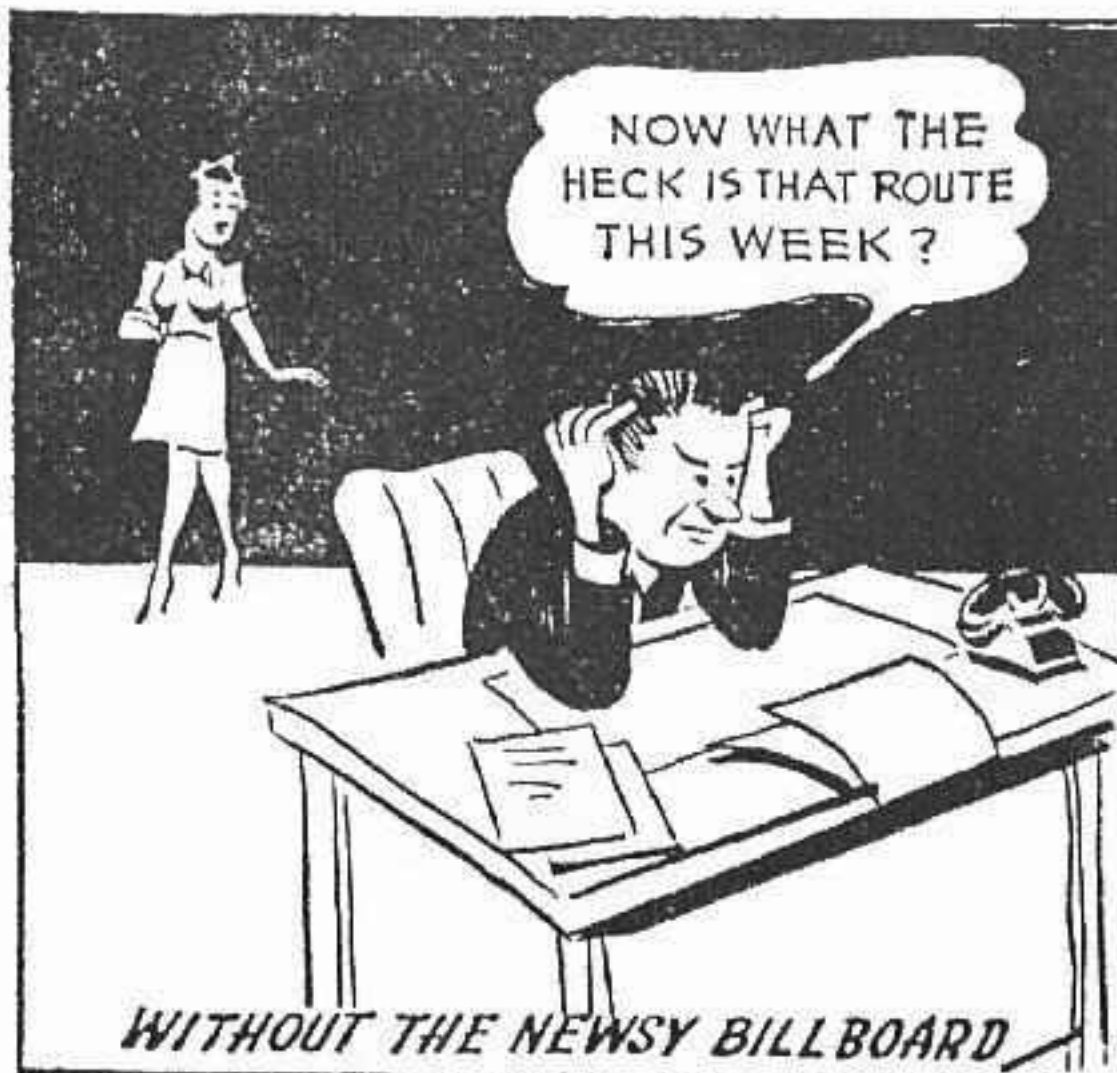
The season at Eastern fairs is not easy to picture since operations are nearly six weeks away and 1942 fairdom will not hold for '43 because the transportation situation has eased off, especially from the point of view of Washington (ODT) which, thru chief Joseph B. Eastman, has practically given the go-ahead signal to the nation's annuals.

It is known that the fairs which are "in a muddle" are really to be found among those which shelved operations last year and, having interrupted their continuity, are in a comparatively "worse" position than those which went ahead without breaking the skein. Advice being handed out is that each fair should analyze its own situation—local conditions, relation of fairgrounds (distance) to the "draw," prevalence or shortage of gasoline in the area, etc. A big point, of course, is whether or not the fair meets the war needs by stressing agriculture, food substitutes and kindred subjects directly tied up with the global conflict.

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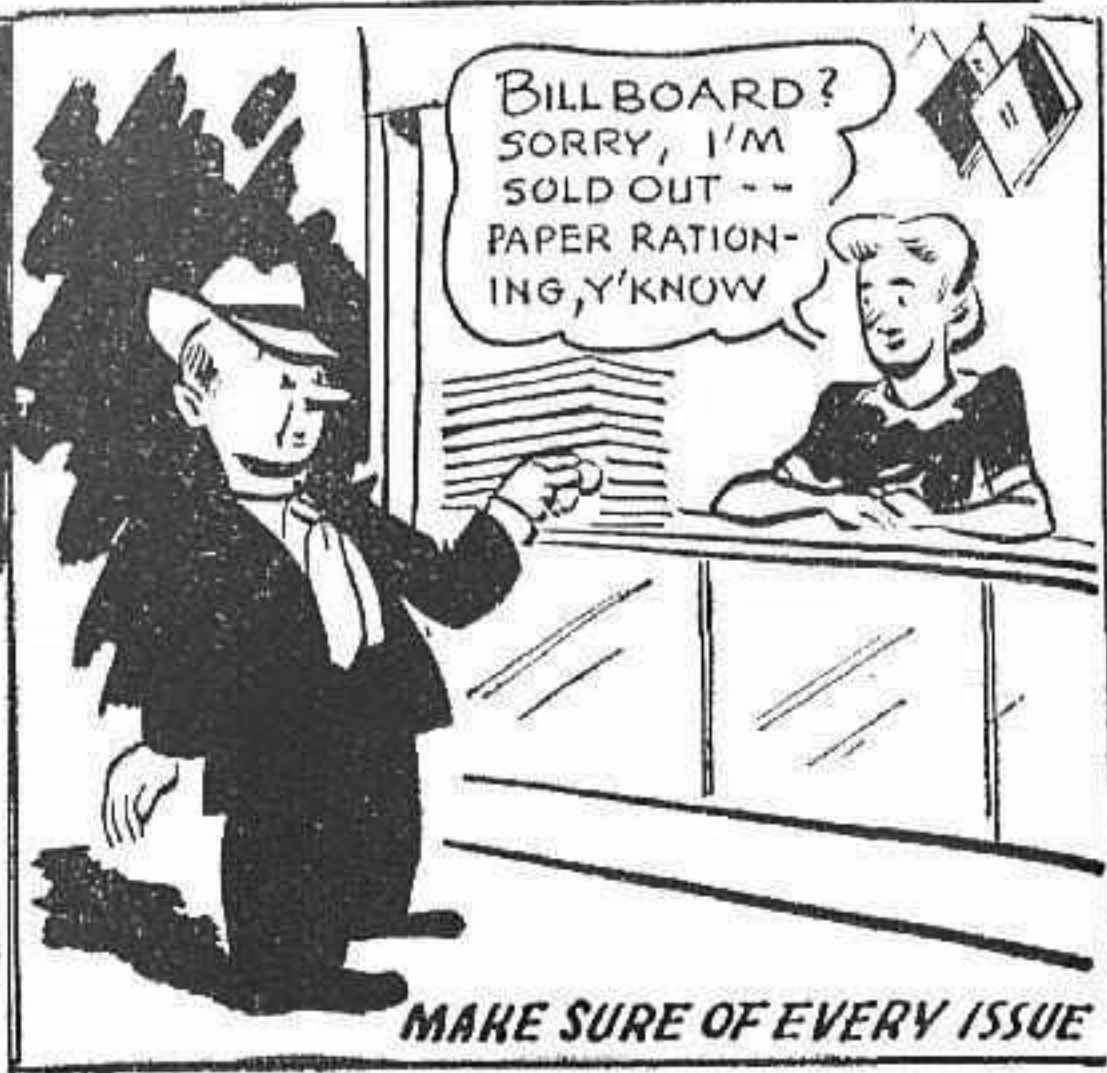




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**WON, HORSE & UPP**

(Continued from page 46)

was only 10 feet away, and greeted this show's co-owners as long lost pals by backslapping and pump handling their arms wildly. We never saw anyone so glad to meet brother showmen as were the Seldom Scoff crowd. Their wives rushed to our lot and embraced the wives of this show's co-owners and even wept with joy in meeting them. This was indeed strange opposition but our bosses were soon hyped with the spirit of the thing and started reminiscing.

So apparently happy were our competitors to meet members of their profession that they asked Manager Upp to co-operate in declaring it a circus holiday, both shows to cancel their matinees, enjoy an afternoon of good fellowship and then both open at night and let the best show win. To further this friendship, Manager Seldom Scoff invited our entire personnel to attend a barbecued lamb dinner in his cookhouse. As wagon-show matinees are seldom worth giving, Manager Upp agreed to the holiday, knowing that his sensational free acts presented by two performing goats, one doing a 40-foot net dive and the other a high-wire act, would draw the crowd to his lot.

Not wishing to impose upon the liberality of our new friends, our bosses bought all the beer, ice cream, cake and other delicacies and sent them to the Seldom Scoff cookhouse along with enough meat-rationing coupons to take care of our share of the feed. A great time was had by all. After the barbecue both shows' bands were combined for the occasion and we danced to the music of a six-piece orchestra. The opposition managers and their troupes drank to one another's success and toasts were in order. Thus a great love was built up between two circuses that had been enemies for years. Manager Upp felt so good over the whole affair that he gave Manager Scoff his route for the season. The latter agreed to give out his route later so as to keep the two shows from pre-dating or day-an-dating.

P. S.—I am getting this into the mail before the night shows are given. You have the permission of managers of both shows to say that they played to turn-away houses.

Second Thought, Neb.  
May 22, 1943.

Dear Editor:

If not too late, kill the copy that we sent you yesterday. We were double crossed. That barbecue dinner turned out to be our free-act goats. Our competitors copped the night crowd with a 500-foot, iron-jaw slide for life which was made by a six-legged calf. We didn't know that goat meat wasn't rationed.

**HISTORICAL SOCIETY**

(Continued from page 46)

from the Don Smith collection, for use on a new cage. Incidentally, Dolly Jacobs is doing a wonderful job with Modoc, famous elephant, who doesn't seem to be such a renegade after all.

Two of the outstanding acts of the Olympia show are the riding of William Heyer, and La Tosca on the bounding rope, altho thrill acts outnumber them ten to one. This writer also visited with Paul Lewis, owner of Lewis Bros.' Circus; Don Francisco, wire walker; Charles Jones and Dorothy Herbert.

The Detroit Sunday News of May 16 had several circus items and photos, including a feature on the Olympia Circus performers, by H. G. Salsinger, sports editor of The News.

There will be a new peanut vender on Detroit Shrine circuses from now on. The writer was recently admitted to membership in Moslem Shrine with the largest class in many years—591.

The Detroit Sunday News photo section of May 2 carried a spread of photos of the Ringling circus in Madison Square Garden. Detroit Sunday Free Press dated May 9 had a feature on motorized circuses in the magazine section.

**CORRAL**

(Continued from page 50)

Sewalt; Mario Ellis and Bill Towne, split third; Clyde Burk. Second day, Clyde Burk, Jack Skipworth, Slim Whaley, Delbert Riddle. Finals, Clyde Burk, Amye Gambin, Porter Jones, Marion Ellis. Steer Wrestling—First Day, Louis Brooks, Jack Favor, Barney Folsom, Claude Morris. Second day, Louis Brooks, Buck Jones, Dub Phillips, Harold Ridley. Finals, Louis Brooks, Buck Jones, Jack Favor, Hobart Flowers. Bronk Riding—First day, Vic Schwarz, Ed Curtis, Wynne Louks; Texas Kid Jr.,

Tack Bolton and Louis Brooks split fourth. Second day, Louis Brooks, Freckles Brown, Ernie Barnett, Vic Schwarz. Finals, Vic Schwarz, Ed Curtis, Louis Brooks, Freckles Brown. Bull Riding—first day, Al Hays, Slick Ware, Bill Iler, Sonny Lavender. Second day, Dale Adams, Bill Iler, Kid Roberts, Slick Ware. Finals, Bill Iler, Slick Ware, Kid Roberts, Al Hays.

**HM RECORD IN ST. L.**

(Continued from page 50)

Washington. A splendid feeling was created with the Mexican officials putting their stamp of approval on the circus for its trek to the republic.

In St. Louis HM performers purchased \$10,000 in War Bonds. To date the circus has raised over \$25,000 for cigarettes and gifts for men in the United Nations' armed forces. In Pittsburg the show initiated the Second Victory Loan Drive by selling \$1,600,000 in War Bonds on the opening night, when admission to the circus was by bonds only.

**UNDER THE MARQUEE**

(Continued from page 50)

was his last indoor engagement of a 14-week season.

**BEST time to talk tough to workingmen is when the train has been loaded on closing night.**

**DICK CLEMENS**, lion trainer with Polack Bros.' Circus, was severely clawed by one of his charges during a performance in Oakland, Calif., night of May 15. He was taken to Highland Hospital there. Show played to capacity audiences.

**THE TIFFANYS**, Charles and Virginia, are with Cole Bros.' Circus. Charles has been promoted to uptown ticket sales. Virginia is a principal dancer in the big show, along with aerial acrobatics, swinging perch, and pedestal contortion acrobatic act.

**COMMON** council of Milwaukee on May 17 approved an amendment to its circus ordinance fixing the fee at \$1,500 for the first day and \$1,250 for each day thereafter for shows with seating capacity of more than 8,000. Ordinance has provided for a \$500 fee for the first day and \$375 each day thereafter for a seating capacity of more than 10,000.

**THERE** are many things around lots that managers don't know and which won't hurt them—but in most cases their curiosity is painful.

**CHARLES LACKIER** and Joseph Myers, Fans, were at opening of J. M. Cole Circus at Palmyra, N. Y., May 5 and remained on the show three days. Went to Canandaigua in the rain, playing to light matinee and good night houses; then to Penn Yan, lot being muddy, having good matinee and capacity at night. Corning was missed, due to lot being under water. Tim Mix Jr., who has the concert, is holding many for the after-show. Lackier lettered several of the show's trucks while visiting.

**EQUESTRIAN** Director (pointing to an imported act)—"How do you like that act? I couldn't get the entire troupe over here." Manager—"That's a break. If they were all here I could never stand looking at 'em."

**RINGLING** Side Show notes from Chuck Gammon: The Big Show closed the Garden engagement with a bang on May 15 and the trek to Boston was made in quick order, opening May 17. Visitors while the show was in New York were Mrs. Marie Kortas, Dallas; Joe Glacy, Los Angeles; Fuzzy Hughes; Koo-Koo, the bird-girl, for many years with RB; Arthur Wright, of minstrel fame, who conferred with Manager Fred Smythe in regards to producing a minstrel show, starting in Philly, and Bobby Hasson, now located in Philly. Mr. McKittrick, assistant to Smythe, goes on Big Show tickets for the Boston dates. Senorita Carmen has added another python to her act. The entire personnel was tendered a banquet May 12 at the Hotel New Yorker and it was a successful affair. The Great Molay, juggler, closed in New York due to falling health.

**DURING** the early-day wagon-show era, when road maps were unheard of, the only information regarding the distance to a town that a driver could get from a farmer was: "You've a fur piece to go," or "Don't know 'xactly. Tain't so fur. I was there two years ago durin' trade week."

**ARENA PULLS 7,000**

(Continued from page 84)

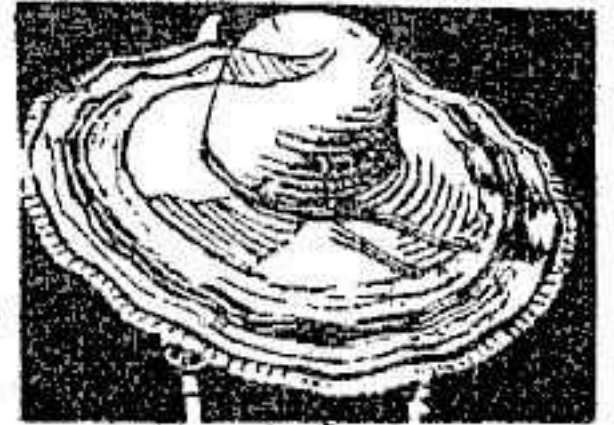
Studdt, Sefferino's Rink; George Heitzler, Amateur Affairs Committee; Cincin-

nati, O. Pearl Adams, Jean Bradshaw, Eugene Calderone, Jack Dalton, John J. Gallagher, Bill Gill, Bernice Hartman, Albin T. Hedges, Eddy Kuhn, Ray Martinez, Florence Migax, Carl Ponicki, Clarence and De Forest Reynolds, Jeanne Sabot, Howard J. Saunders, Marcella Soltis, Rollercoade; Ethel Ahrens, Ralph Arthur, Charles J. Beck, Naomi Chopp, Henry Depner, Mr. and Mrs. Grumbach, Donna Harnich, Dorothy Herbkesmann, Norman Hot, Lavern Jicha, Mr. and Mrs. Don McNece, James Martin, Adele Milner, Clarence Rader, Harry and Marie C. Reed, Jean Seidenhamel, N. Silverbert, Marge Vickaris, Joan Weise, Gilbert Woodson, Glen Woodson, Lester Zatko, Skateland; Otto Albrecht, Harry Force, Pat Hodous, Edward Newark, Robert Phillips, Sammy Satta, Jean A. Stayer, Cleveland, Robert Bartlett, Eleanor and Jack Boyer, Ann Murphy, Floyd Spellman, Columbus Roller Club; Myrtle Bartlett, Arthur E. Covey, Dolores Devlin, Mr. and Mrs. Roland Foster, June Nader, Mr. and Mrs. G. Underwood, Grey-stone Rink; Blanche Bailey, Charles Cesner, Irene Huber, Don Jording, Hazel Kearney, Ralph Morris, Scotty Robertson, Dorothy Shy, William Wallworth, Martha, Johnny and Harry Williams, Robert and Shirley Ann Wilkins, Mr. and Mrs. L. T. Williams, Rollerland; George E. Anagnost, Skateland; Irene and Jack Boyer, Columbus, O. Mr. and Mrs. Tom Gilmore, Johnnie Firee, Circus Garden Rink, Toledo, O. L. W. Going, Hazel Latourette, Earl Hackett, Gus Hollis, Evelyn Robinson, Pat Thompson, Imperial Rink, Portland, Ore.

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WALTER W. HURD, Editor  
The Billboard, Ashland Bldg., 155 N. Clark St.,  
Chicago, Ill.

## Inflation

While the nation is bracing itself for much more crucial fighting on all war fronts, and increasing casualty lists, there is increasing stress in the fight against inflation on the home front. As if one war at a time is not enough. It would be much easier to fight the war without an inflation battle at home, but the two problems face the nation at the same time and are inter-twined in many ways.

Operators of coin machines will be affected by inflation more than they perhaps dream at first. The big majority of operators are in the business chiefly to make a living, and runaway inflation hits all who must worry about living costs. Runaway inflation also leads inevitably to depression, and national business reverses cut seriously the public patronage of coin machines.

Up to the present the nation has been able to hold inflation in check fairly well. There has been inflation, but many government controls have also been in action. The result has been to create a condition favorable to a high rate of public patronage of coin machines. Operators have generally made more money than in normal times. But real inflation is likely to set into motion certain forces that will eventually decrease the play of coin machines. It will increase the cost of necessities, which means the masses have less to spend for diversion. It will increase tax problems because politicians are reluctant to tax where it will hurt the mass of voters and they will tax minorities instead. Inflation will also greatly disturb retail stores, which in turn reacts on coin machines.

So much has been said about inflation in recent years that many people are tired of hearing about it. And yet the problem is more threatening now than ever. Many experts consider that an actual inflation crisis already exists.

To the average person inflation chiefly means a big increase in prices of consumer goods. The economist may try to simplify the term by saying that it means cheap money. Once out of control, inflation spirals in its climb until final collapse of business in general results. Yet it is an ill wind that does not

blow in favor of some group, and there are people who greatly desire inflation.

For a time it seemed that the United States was about to keep inflation trends under strict control. But probably a war against the Axis and a war against inflation at one and the same time is too much for the people. The straw that actually broke the camel's back was the unfavorable public reaction to rationing which took the shape of the Ration Rebellion last November and December. A lot of partisan politics was mixed up in that ugly situation, and if the American people didn't realize how serious it was, the rest of the world did. The Axis was greatly encouraged by it and all our Allies in the United Nations were alarmed.

That ugly public reaction to rationing convinced the professional politicians that people didn't give a damn about inflation, or else were so ignorant about which side of their bread is buttered that it didn't make any difference anyway.

The spearhead that has been driving the country into inflation is led by the so-called farm bloc in Congress. This bloc is small in number and represents business men who own farms, and not the rank and file of the farming population. But back of this farm bloc has gathered all the bitterly partisan forces of the nation who are willing to take chances on inflation and on losing the war, if only they can gain their own selfish ends. The list of groups hiding behind the farm bloc would be astounding if it were permissible to call a spade a spade.

With inflation now almost a certainty, the small farm bloc in Congress will generally get credit for it. Others will give the credit to John L. Lewis. But few will ever face the shameful fact of what happened last November and December and put the blame where it really belongs. The rest of the world saw it, if the American people did not. And still fewer will look behind the farm bloc and see all the groups hiding behind the bloc and giving aid and comfort to it.

Operators of coin machines, taken as individual citizens, have much to consider in the twin jobs of fighting inflation and also fighting to win the war.



# Public Display Given Games

Sponsors of Salem pinball ordinance invite inspection at city hall

SALEM, Ore., May 22.—Sponsors of an ordinance to bring pinball and other amusement games to this State capital city went all out May 17 with a public display of the games at city hall.

The public exhibit was planned specifically for opponents of the license ordinance, who were invited to see and play the games for themselves.

Opponents to the ordinance, which includes the Salem Ministerial Association, went so far as to urge the public to boycott the exhibit. So successful were their efforts that only 35 people attended.

Alderman L. F. LeGarie, one of the council members who introduced the license bill, went all out on ballyhoo to get the public, and especially opponents to the measure, to come and see for themselves just what the games were.

### Wanted Public's Opinion

"All we wanted," said LeGarie, "was the frank opinion of the public as to whether, after seeing the machines in operation, they want the council to put the stamp of approval on them.

"We who are interested feel that constructive criticism cannot be made unless one is thoroly informed on the subject, and that was the purpose of the meeting.

The exhibit was such a flop that the sponsors left the machines in the city hall, hoping the councilmen and the church representatives would sneak in by themselves.

When Mayor I. M. Doughton, opposing aldermen and the Ministerial Association failed to show up for the exhibit, LeGarie sharply criticized them. Doughton said last week even if the council did pass the ordinance he would veto it.

"We went to a great deal of trouble and no little expense to set the machines up," LeGarie said, "and I think it would have been only fair for those opposing the machines to have been there. We are accused of sneaking around the bush with this bill. Well, it was introduced in the regular way, given first and second reading, and slated for final action soon. The newspapers gave it full publicity. We bring the machines here for a display and demonstration. And yet we are accused of sneaking around the bush."

Those who did turn out for the party had a gay time. Machines were set up by the Willamette Amusement Company, and guests included Aldermen LeGarie, Lloyd Moore, Dan J. Fry and Claude Jorgensen, as well as representatives of the press and two members of the Salem Youth Council.

Games set up included Ray-o-Lite Gun, Bally Bowling Alley, All-Star Hockey, Yacht Club and Sky Ray, the latter two pinball machines. On the other side of the hall were three slot machines placarded, "We do not want these."

LeGarie told the spectators that it was impossible to operate the games for gambling purposes. LeGarie said he even thought that the operators would consider dropping pay-out tokens, giving the winner the privilege of playing again free.

The day after the exhibit *The Capital-Journal* commented editorially:

### The Question at Issue

The question to be decided by the city

council in determining the fate of the pending ordinance to license pinball games and similar contrivances is not whether the machines themselves are gambling devices, but whether they could and would be used for gambling purposes.

Obviously, they are not gambling devices or the city would be powerless under the State law to license them.

That they can be utilized for gambling is equally obvious and has been demonstrated almost everywhere their operation is permitted. Any such game or machine, however innocent if played for amusement, can be converted into an illegal game of chance by simply applying the elements of consideration, chance and reward to their operation. In the competition for business the temptation to so utilize them is great, for the rate of return on the money invested in them is large.

They are "easy money" contrivances, however operated.

The real question at issue is whether the merchants and operators of these games are to be trusted to fulfill their promises of co-operation in observing the spirit of the licensing act and to aid in the enforcement of its anti-gambling provisions. Without their active help enforcement would be impossible, however diligent the police might be in policing the machines and the council in granting and revoking licenses.

## PTA Congress Is Told of Problems Facing Youngsters

CHICAGO, May 22.—The National Congress of Parents and Teachers held a skeleton meeting here last week. Due to war conditions, only executive leaders from the various States were invited to the convention. About 85 delegates were present at the Sherman Hotel here.

The keynote of the convention was sounded by the president of the National Congress. She said the outstanding problem at the present was to provide places of recreation and entertainment for young people after school hours. This declaration fits in well with the present movement to form teen-age clubs in cities and towns as a meeting place for high-school students. Experts agree that this is one of the best things that can be done for young people. It was considered significant that the PTA delegates did not make any attacks on pinball games or juke boxes in taverns. From time to time local PTA's start crusades on coin machines, but the national organization seems to realize that coin machines have little or nothing to do with the present juvenile situation.

## ODT Asks Trade Groups To Cancel Future Conventions

CHICAGO, May 22.—Director Eastman of the Office of Defense Transportation recently made a new appeal to trades and associations to cancel all future trade shows and conventions in order to cut down civilian travel. The appeal was made especially to conventions and trade shows of the furniture industry.

The furniture trade holds most of its conventions and displays in Chicago. Eastman made this appeal because he said that the railroads would be loaded more heavily than ever during the summer because of the increased intensity of the war. The contemplated invasion of Europe, he said, would demand the utmost of all forms of transportation so as to move supplies to the Eastern Seaboard.

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### Plan Campaign To Spread War Work In Smaller Plants

DETROIT, May 22.—A drive to spread war work into the nation's 60,000 small plants and put the last ounce of effort into war output is being planned.

Altho this move will not solve the over-all problem of material supplies, it is expected to tap the last source of man power. It has been pointed out that thousands of smaller cities and towns have not yet reached the all-out employment which prevails in such centers as Detroit, where every able-bodied person from teen-age youths to their grandparents will soon be in war work or essential work of some kind.

The major automotive plants are now conceded to be at or near the peak of their war production, and officials of the War Production Board have stressed to automotive officials the necessity not

only of accepting offers from small automotive officials the necessity not only of accepting offers from small plants in non-critical labor areas, but of actually seeking out such plants and "selling" the work to them.

The 60,000 plants classed by the WPB as "small industry" include those doing normally between \$50,000 and \$250,000 business a year. If these plants are enlisted in the war program to their fullest capacity, three tremendous advantages will result, from the WPB standpoint:

- (1) America's war production will far outstrip the rest of the world and will so continue for the remainder of the war.
- (2) The maintenance of these 60,000 smaller plants in production will add tremendously to the nation's economic stability after the war.
- (3) Monopoly will be prevented in a thousand different industries; in each a healthy, competitive factor will remain intact for the benefit of industry itself and the consuming public after the war.

### Predict More Cuts In Manufacture of Paper Containers

CHICAGO, May 23.—An interesting sidelight on the growing shortages of various materials was revealed at the convention of the National Paper Box Manufacturers' Association which opened here May 17. A representative of the War Production Board told the convention that further restrictions on the manufacture of paper boxes of all kinds are certain to be necessary this year.

He declared there is little likelihood of the WPB relaxing its present regulations which cut the manufacture of boxes for the retail trade by 35 per cent of 1941 sales.

The present limitation order will cause change in retailers' practices, Mower said. Some retailers might desire to shift from boxes to paper bags for packaging their product, but this cannot be permitted, he said, as the bags use more paper pulp than set-up boxes.

Department-store sales and other business barometers show there is plenty of money in this section, and the coin boxes are getting their share of it. Well-paid war plant workers and soldiers from the numerous camps and fields in this section of Texas are getting their amusements in Fort Worth.

Several large taverns and downtown cafes have opened in recent weeks and each has been a good spot for coin machines. A few of the smaller cafes and inns have closed because of labor shortage and scarcity of soft drinks and certain foods. Coin machines that were located there have been quickly placed in larger places.

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| <b>BROWN FRONTS</b><br>5c, refinished like new ..... \$189.50<br>5c, floor sample, like new! Exceptional buy ..... 225.00  | <b>BONUS BELLS</b><br>5c Gold Front, refinished like new ..... \$239.50<br>10c Gold Front, refinished like new ..... 287.50                             | <b>BLUE FRONTS</b><br>5c, Ser. to 400,000. Refinished like new ..... \$139.50<br>5c, Ser. above 400,000. Refinished like new ..... 159.50 |
| <b>MELON BELL</b><br>10c, just like new ..... \$185.00   | <b>25c New War Baby Model.</b><br>Excellent condition .... 325.00   | <b>CHERRY BELL</b><br>5c, exceptionally clean, little use ..... \$175.00  |
| <b>WAR EAGLES</b><br>25c, very clean, like new ..... \$99.50<br>5c, refinished like new ..... 79.50  | <b>CHIEFS</b><br>5c, excellent refishing, like new... \$79.50<br><b>VICTORY CHIEF</b><br>5c One Cherry P.O., floor sample. Just like new ..... \$219.50 | <b>PACE COMET</b><br>5c, refinished like new ..... \$79.50<br>25c, refinished like new ..... 99.50  |
| <b>ROMAN HEAD</b><br>5c, ref. like Blue Front ..... \$85.00<br><b>FUTURITY</b><br>Repainted like new 3-5 P.O. .... \$79.50   | <b>★ ★ ★ ★ 4 STAR CHIEFS ★ ★ ★ ★</b><br>25c, extra clean ..... \$139.50<br>10c, extra clean ..... \$119.50<br>5c, extra clean ..... \$109.50            | <b>GLITTER GOLD</b><br>O. T., 5c, Like New... \$95.00<br><b>BLUE FRONT</b><br>O. T., 5c, Like New... \$75.00                              |
| <b>Green Front O.T., 5c, like new</b> ..... \$65.00<br><b>Blue Front O.T., 1c, ref. like new</b> ..... \$59.50<br><b>Green Front O.T., 1c, ref. like new</b> ..... \$49.50 | <b>Vest Pockets, 5c, Blue-Gold, new, In crate</b> ..... \$72.50   | <b>Exceptionally clean</b> ..... \$49.50  |

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|                       |          |             |          |
|-----------------------|----------|-------------|----------|
| A.B.O. Bowler         | \$ 39.50 | Mills 1-2-3 | \$ 20.00 |
| Bordertown            | 19.50    | Horoscope   | 35.00    |
| Chubbie               | 20.00    | Mystic      | 30.00    |
| Grand Canyon (Revamp) | 175.00   | Saven Up    | 45.00    |
| Midway (Revamp)       | 169.50   |             |          |

**PHONOGRAPHS**

|   |          |  |          |
|---|----------|--|----------|
| Seeburg Melody King, 20 Record  | \$125.00 | Wurlitzer 500A (Slug Proof)                | \$225.00 |
| Seeburg Model A or B  | 49.50    | Wurlitzer 312                              | 54.50    |
| Seeburg Model J   | 65.00    | Wurlitzer 616 (Grilled)                    | 85.00    |
| Seeburg Concert Grand   | 199.50   | Mills DeLuxe                               | 39.50    |
| Seeburg Model Plaza   | 165.00   | Mills Zephyr (Refinished Like New)         | 49.50    |
| Seeburg Model Regal, 30 Wire, Remote Electric Selector (Newly Finished) | 225.00   | Rockola 16 Record                          | 69.50    |
| Charm R.C., 5c-10c-25c  | 375.00   | Rockola Counter Model, Complete with Stand | 125.00   |
| Wurlitzer Counter Model #41   | 115.00   | Rockola Imperial, 20 Record                | 75.00    |
| Wurlitzer Counter Model #81   | 75.00    | Rockola Standard                           | 150.00   |

**PHONOGRAPH ACCESSORIES**

|   |          |   |          |
|---|----------|---|----------|
| Seeburg Duo Remote Controls, 3 Wire                         | \$150.00 | Seeburg Playboy   | \$ 49.50 |
| Charm Cabinets (New)  | 75.00    | Seeburg Selectomatic, 3 Wire  | 27.50    |
| Penny Phonette Wall Boxes (13 Boxes Complete with Adapters) | 195.00   | Seeburg Baromatic, 3 Wire   | 42.50    |
| Used Speakers Built in New Cabinets                         | 15.00    | Seeburg Baromatic, Wireless   | 47.50    |
| Wurlitzer Wall Box Model 125                                | 39.50    | Seeburg Wired Speak Organ   | 35.00    |
| Wurlitzer Bar Box   | 19.50    | Seeburg Selection Receiver, S.R., 4 Type, Used to Convert 8800, 9800 and 8200 Straight Phonos to Remote Control | 52.50    |
| Wurlitzer Console Bases for Counter Models                  | 15.00    | Buckley Wall Boxes  | 7.50     |
| Seeburg Selectomatic  | 10.00    | Singing Picture Speakers  | 24.75    |
| Seeburg Sound Transmitter                                   | 15.00    | Seeburg Motors  | 20.00    |

**MISCELLANEOUS**

|                      |          |                     |         |
|----------------------|----------|---------------------|---------|
| Jumbo Free Play      | \$ 85.00 | Imps, 1c and 5c     | \$ 4.90 |
| Chuck-a-Luck Console | 60.00    | Target Skill        | 22.50   |
| Texas League         | 45.00    | Grip Testers, 3 Way | 17.50   |
| Pikes Peak           | 19.50    |                     |         |

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**Weight Cut Suggested**

The WPB has recommended that manufacturers reduce the weight and materials used in present boxes, he said, and is also thinking of ordering a reduction in the use of single unit boxes thru requiring certain items to be packed 6 or 12 to the box. Possible standardization of boxes was also suggested.

An impasse has been reached by the WPB containers division on substitutions of materials. It is no longer possible to substitute glass, paper or wood for metal because all of them are short, Mower declared. He attributed the shortage of paperboard to increased war uses and the shifting from metal and glass containers.

James A. Perkins, price executive, paper and paper products branch, Office of Price Administration, told the conference that government agency is giving "immediate attention" to placing specific dollars and cents price ceilings on paper boxes instead of the formula type price control now in effect.

**OPA Policy Explained**

He declared that the OPA, in its price stabilization, first tries to reduce the costs that are exerting a pressure on price ceilings in an industry before granting relief thru higher prices.

J. Irving Osborne Jr., president of Hummel & Downing Company, said that the "present tight supply situation" in paperboard will prevail for some time.

He said that the industry's present operating rate of about 8,000,000 tons annually is the maximum that can be expected under present conditions.

Production has not regained the peak it reached in the October 1, 1941, to April 1, 1942, period, he said, charging that this was due in part to the industry's man-power problems and also to the restrictive effects of price control.

**Operate Under Old Ceilings**

Except for kraft prices, the industry is still operating under ceilings placed in effect in mid-1941, he said, altho costs of labor, materials and coal have all risen. Only the efficient mills in the industry today are able to operate at an "adequate profit" on many grades of board, he charged.

Andrew G. Burry, chairman of the board, Wayne Paper Box & Printing Corporation, said that if the private enterprise system is to endure, the owners and management of business must form a strong organization which could be as vocal and influential as any other group.

**Business in Fort Worth Area Reaches New High**

FORT WORTH, May 23.—Coin machine business in the Fort Worth territory set an all-time high during the last

## EXCEPTIONAL BUYS!

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|---|----------|
| 1939 Banatells, 7 Coin Head                                 | \$119.50 |
| Buckley Track Odds (Old Head)                               | 169.50   |
| Buckley Track Odds (New Head), Serial #11124-11502          | 525.00   |
| Pace's Races, 30 Payout Odds, Rebuilt Black Cabinet         | 149.50   |
| Saratoga, 5c, with Rail                                     | 94.50    |
| Jennings 4 Coin Multiple Console, Brand New                 | 149.50   |
| Jennings 4 Coin Multiple Console, Used                      | 94.50    |
| Keeney Red Seven Coin Head Track Time                       | 99.50    |
| Jennings Liberty Bell, Flat Top                             | 24.50    |
| Jennings Liberty Bell, Slant Top                            | 34.50    |
| Jennings Derby Day, Flat Top                                | 24.50    |
| Jennings Derby Day, Slant Top                               | 34.50    |
| Stoner's Zipper   | 24.50    |
| Bally Tanfoan   | 49.50    |
| Exhibit's Chuck-a-Lette, 7 Coin Head                        | 49.50    |
| Jennings Good Luck  | 29.50    |
| Jennings Fast Time, P.O.                                    | 69.50    |
| Jennings Silver Moon Totalizer, F.P. (Floor Sample)         | 169.50   |
| Jennings Silver Moon Console, P.O. (New, In Original Crate) | 179.50   |
| Jennings Triple Entry                                       | 124.50   |
| Walling Big Game, P.O. (New, In Original Crate), 5c         | 149.50   |
| Walling Big Game, P.O., (Like New), 10c                     | 104.50   |
| Mills Jumbo Parade, F.P., Late Head                         | 89.50    |
| Mills New Owls (In Original Crate)                          | 149.50   |
| Bally's Ray's Track, Serial over 4300                       | 94.50    |
| Bally's Long Champ (Large)                                  | 49.50    |
| Bally's Solitaire Flicker                                   | 39.50    |
| Bally's "The Favorite," 9 Coin Head                         | 89.50    |
| Exhibit's Races, 7 Coin Head                                | 49.50    |
| Galloping Dominos (Cracked Glass)                           | 39.50    |
| Keeney's Kentucky Club                                      | 89.50    |
| Sugar King, P.O. (Floor Sample)                             | 79.50    |

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| Wurlitzer 800R              | \$175.00 |
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| Wurlitzer 4-12              | 45.00    |
| Seeburg Crown               | 150.00   |
| Seeburg Regals              | 150.00   |
| Bally Rapid Fire            | 170.00   |
| Keeney Anti-Aircraft, Black | 35.00    |
| Evans Ten Strike, HD        | 50.00    |

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# A History of Pinball

Pinball is a modern game developed from an ancient idea known for many years as bagatelle. The word pinball was probably first coined by a Kentucky circuit court and used in Kentucky newspapers; it was first used in an unabridged dictionary in 1940. How ideas for new games are born is a story of intense human interest. The pinball industry grew to world-wide proportions, until the outbreak of war in 1939. It is now an accepted national pastime.

By WALTER W. HURD

*Editorial Note: The following story of the development of pinball was written in response to newspaper requests for "a history of pinball." It has been used by The New York Times and other papers as a basis for articles on pinball. Due to great changes being brought about by war, the article is published for reference purposes.*

Each year a national marbles champion is selected from among thousands of youngsters who have played in local and sectional marbles tournaments in all parts of the United States. These tournaments serve to keep the ancient game of marbles very much alive for young America. For the adult generation the marbles idea is kept alive in a commercial adaptation of the principles of the bagatelle games of long ago. The modern games are widely known today as pinball.

The first commercial advertisement of pinball games appeared in 1931 and since that time the pinball business has grown into an industry. It is often called a "depression industry" because it came into being and grew rapidly during the depression years when most lines of business were at a standstill or declining. The reasons for this rise of a new business are said to be chiefly because thousands of small establishments found their earnings cut severely and the new pinball games, when placed in these small establishments, proved to be good money-makers. The proprietor could have the games installed without any investment, no service costs, and yet share 50 per cent of the gross earnings. At that time there were thousands of small business men and professional men thrown out of work or business and who had some savings to invest in a new business. Many of these men started a business of placing and servicing the new amusement games and thus became professional "operators" of pinball games.

Pinball games were at first known as bagatelle boards, marble boards and similar names. Newspapers in Louisville are supposed to have originated the term pin-and-ball to apply to the new games and it was also used in legal documents by a circuit court judge in that city in an effort to classify a new type of amusement device which had hitherto not been mentioned in legal literature. It was a very easy step to shorten the term pin-and-ball to the simple word pinball.

### Background in Bagatelle

In order to fully understand these modern versions of adult marble games it is necessary to consider the merits of bagatelle, a type of game that goes far back into history. The modern pinball game

uses certain principles of bagatelle, that is, balls or marbles propelled over an oblong board by a plunger or cue and pockets, arches, pins or other obstacles on the board itself.

There is a legend that bagatelle antedates bowling, billiards and marbles by many centuries. Some even say that the idea must have originated with ancient soothsayers who made a practice of throwing round stones up the sides of steep hills, basing their prognostications on where they rolled back. Then someone selected a hill with a few natural holes or pockets—and the idea of bagatelle was born.

It is easy, of course, to imagine the gradual development of bowling and pitch-in-the-hole marble games from these humble beginnings, but history itself leaves a gap in the development of bagatelle. The game as we know it developed in no small degree during the height of Greek civilization but passed out of existence during the Dark Ages, except for a few monasteries where a variation of it was used.

In the court of Louis XIV bagatelle was a favorite sport. Then it was played on boards covered with felt, approximately the same size as modern billiard tables. They were placed on a slight angle so the balls would return to the player if none dropped in the holes. There was a bouncing board at the end of the table opposite the player. The balls were approximately the same size as those used today for snooker and were shot with cues. Toward the end of Louis's reign pins made their appearance and the scoring holes were given numbers corresponding to the difficulty in making a ball land in them. A complex form was later developed in which three balls were balanced in a small depression near the center of the board, to be dislodged by the carom of the cue ball from the bouncing board.

Small bagatelle boards of the type in use today made their appearance in Europe about 60 years ago, but the fad was short-lived except in Sweden and Norway. Here the Scandinavians while away the long winter nights by inventing new boards and developing their play to a high degree of skill.

### The Missing Link

There are a number of stories of how bagatelle evolved into the commercial bagatelle or marble board and thence into pinball. Both Chicago and Youngstown, O., claim to be the cradle or birthplace of modern pinball games. A New Jersey city has also laid claim to the distinction.

One of the most authentic stories of the transition, or of the origin of pinball, places the scene in Chicago, which has remained the great manufacturing center for pinball games thruout the years. It is said that a Swedish immigrant, a carpenter by trade, was employed as a janitor in a large building which had as one of its tenants a firm that manufactured and sold novelties of various kinds. But following the stock market crash of 1929 business became very slack for the firm and it was forced to look everywhere

for new novelties that would sell. A chance conversation with the janitor brought forth the fact that he had made an attractive new bagatelle board, so attractive that his wife was taking it to parties, and the guests would actually neglect bridge in order to play the new game. The novelty manufacturer was attracted by the idea and placed a new bagatelle board or table on the market, the tables being designed for convenience in the home or in the basement play room. Coin-operated amusement games of various types were already well known and a friend of the manufacturer who was acquainted with coin-operated machines is said to have suggested that a coin-operating mechanism be attached to the new bagatelle tables.

Whether the first commercial bagatelle or marble table with a coin-operating mechanism was first introduced in Chicago or in Youngstown or in New Jersey is not a matter of record. The first commercial advertisement of a modern pinball game is said to have appeared in March, 1931, and within a year small manufacturing shops in all parts of the country were making the games by the thousands. The first games, of course, were crude in comparison with the most modern devices and were then selling at an average price of \$12.50, whereas the modern pinball games sell at more than \$100.

When a new game proves to be such a whirlwind success it is natural to suppose that it must have had some important predecessors in the

commercial field. Coin-operated machines, especially machines to vend merchandise, had gained much national publicity during the late '20s so that the principle of coin operation was well known in business circles. Two major types of coin-operated amusement devices had proved successful since 1926 and had really prepared the way for the new adult marble game as a commercial form of amusement.

One was a coin-operated miniature pool table developed to meet legal requirements in Texas. The State of Texas had decided to ban public pool halls and in consequence inventive minds turned out a small table that could be placed in retail establishments. The idea complied with the letter of the law and it was found that people would play the games. Due to the inconvenience of collecting fees it was a very natural step to attach a coin chute to the tables which would collect the playing fee automatically. These miniature table games proved that the public would play such devices and also that they would be profitable in many ways to the establishments in which they were placed. A second type of amusement machine had also proved successful, altho on a more limited scale. This was a series of high-grade games designed to present the major sports, such as baseball, football, golf, etc., and the games were built in elaborate upright cabinets. These devices demonstrated the fact that many of the principles of a game or sport can be built into a mechanical (See A History of Pinball on page 97)

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# MUSIC MERCHANDISING

## TEEN-AGE CLUBS GROW

### Reports Show Increasing List of Clubs in Action

Majority feature music of juke boxes because teen-agers like them

CHICAGO, May 22.—Three important stories were reported this week on the establishment of amusement centers for young people. These reports included that of a place for Saturday night entertainment for high school students in Austin, Tex., and the opening of a center for young people in Des Moines, Ia., which is open every afternoon and evening of the week. A Minneapolis report shows a number of clubs there.

The two movements, far removed from each other, have the common purpose of helping to solve the big national problem of juvenile delinquency. Experts in all parts of the country now say that the most important thing to be done at present is to open such establishments.

The center or club in Austin is being called the "Teen-Age Club," which seems a very appropriate name for such spots. If the juke box industry were organized to lead in the establishment of these centers, they might appropriately be called "Juke Box Clubs." A center in Cincinnati is known as the "Juke Box Friday Night Club."

Newspapers in Austin and also the high school publications gave valuable publicity to the teen-age club there. The club is open on Saturday nights and is well lighted. Soft drinks are to be had and juke box is prominently featured. Teachers in high schools have been delighted with the idea. A 25-cent reservation fee is charged at the club in Austin. A weekly floorshow using high school talent is being planned.

#### Real Club Plan

In Des Moines, the scene of more than one high-school crusade against pinball

### Ottawa Operators Hit Jackpot With Surprise Disks

OTTAWA, May 22.—Two unexpected hits have cropped up this past week for juke operators in the Ottawa district.

*The West, a Nest and You*, recorded on Victor by Murt Kenney and His Western Gentlemen, is climbing its way to a top spot among the platters of the day as fast as any record in recent months. Tune is theme song of the Kenney orchestra, which is now on a tour of army camps and war plants in Canada for the Coca-Cola Company of Canada, Ltd.

Ottawa has long been Kenney-conscious, but even so, *The West*, as a grosser in the jukes has been an unexpected joy to the operators. So far as they know, it is the first recording by a Canadian band to enjoy such extreme popularity.

Other side, *Sometimes*, hasn't been tried yet, but in light of the success of *The West*, it will be placed on machines soon.

Benny Goodman's *Why Don't You Do Right?* is the other record doing unforeseen big things for the juke companies in Ottawa. It is practically sensational.

Literally worn out in the past month have been records like Glenn Miller's *In the Mood*, *Moonlight Serenade*, *Sunrise Serenade* and Artie Shaw's *Begin the Beguine*. Because of their terrific success while they lasted operators have put out Miller's old disc *Frenesi*, but they don't expect such big things of it.

games and other coin machines, an amusement center for young people has been opened under the auspices of the YWCA. The club has been named "The Bombardier" and is open every afternoon and evening of the week. It has a snack bar, serves soft drinks, puts on floorshows, using high-school talent and features juke box music for dancing. There are times when the high-school orchestra plays for the dances, but most of the time juke box music serves the purpose. The club has been appropriately decorated and is considered a very attractive center by the young people. The high-school students are so pleased with it that leaders in the movement say that it certainly will help solve the problem of keeping teen-age students from frequenting taverns and other places where they are not desired. The club has a game room where various games such as ping-pong, table games and other amusements are provided.

These two centers demonstrate what can be done in the field of providing clubs for teen-age young people. No doubt workers with minors in all parts of the country will carefully study these developments.

Editorially, *The Des Moines Register* commented on the club idea as follows:

#### "Night Club"

"We have not yet got up to see the new 'student night club' at the YWCA, but we're sure going to do so.

"It has always been a mystery to us why the same carefree, fun-loving environment could not be created in other places than those which are operated on a wholly commercial basis, with all of the unhappier aspects that so often go with commercialization.

"And the need for this is especially acute among teen-age youngsters, who want lively entertainment and are sometimes driven—or imagine themselves driven—to more or less unsavory places for lack of wholesome 'spots' of their own.

"Of course there are some such recreation places for young people. And during the school year high-school young people do not feel the lack so keenly. But particularly in the summertime the need is greater.

"We commend the YWCA for its wisdom and understanding."

#### Letter Reveals Story

MINNEAPOLIS, May 22.—How important a role music plays in the battle against juvenile delinquency was eloquently told in a letter to the editor of *The Minneapolis Star-Journal* by Leo Date of this city.

His letter follows: "Probably the most valuable effort that has been put forth to reduce the upward trend of juvenile delinquency is the opening of the churches for recreation purposes to teen-age boys and girls.

"I refer to the work of Rev. George Tolley and Mrs. Norman Carle in organizing the 'Teen Town Recreation Center' for juveniles at the Calvary Baptist Church. Curiosity is an important

### International and Foreign Record Hits of the Month

(Note: Here are the most popular international and foreign recordings of the past month. Similar lists will be published in this section once every month.)

**INTERNATIONAL RECORDINGS:** Tap the Barrel Dry, Cuckoo Waltz, Horse and Buggy Serenade, Pennsylvania Polka, Casablanca, Finger Polka, Ohio Polka, Casablanca, Middletown Polka, Whistling in a Black-out, Oscar From Madagascar.

**FOREIGN RECORDINGS:** Bohemian, Vy Ochi Modrave, Ja To Nechtela; Croatian-Serbian, Mladi Kapetani, Ponoc Kad Dodje, Po Mjesecini; German, Rutschbahn, Isarwinkler Schuetzenparade, Erika, Kornblumenblau, Das Kannst Du Nicht Ahnen, Du Kannst Nicht Treu Sein; Greek, Tsimpliari Hirohito, Mourgo Mousolini, Misirlou, Melanourski; Hebrew-Jewish, Zog, Zog, Zog, es mir, Mein Yiddishe Mame, Misirlou, Dem Nayem Sher, Der Alter Zigeuner, Belz; Hungarian, Szereted-e meg a kek ibolyat, Juliette, Mit susog a feher akac, Feher selyem csipkes szelu kendo; Italian, Astro Lucente, Signora Gioventu', Tu Che Sorridi, Serate Primavera; Norwegian, Den Siste Vognmann, Baerpeller, Gamle Norge; Polish, Mularze-Mularze, Tu-Lu-Lu Waltz, Z Swiebodzina, Siwy Kon, Biffo Polka, Poczekaj, Powiem Mamme; Russian-Ukrainian, Ciom Ta Lullie, Korobushka, Dve Gitary, Ochi Chornya; Scandinavian, Blonda Charlie, Dina Bla Ogon, Bohuslandska Sjomanvalsen; Swedish, Bland Kobbar Och Skar, Glittrande Vag, Jungman Jansson, En Sjoman Alskar Havets Vag.

factor in causing young people to become delinquent. They want to find out how to manipulate the juke box and the billiard table. If churches are willing to satisfy that curiosity, without the attendant evils of the places where these things are found, then the truant officers will have less reason to take a teen-ager before a juvenile judge.

"This fine project is worthy of the support of all fathers and mothers of teen-age children."

Mr. Date's letter came at a time when Mayor Marvin L. Kline had started an investigation of juvenile delinquency in Minneapolis. Reverberations of the "Teen Town Recreation Center" spread throughout the city.

Minneapolis phonograph distributors report that there has been a marked increase in the number of phonos sent to churches and settlement houses.

Any attempt to list all the organizations who have secured juke boxes from Minneapolis jobbers is high unto impossible. Such list would always necessarily be incomplete.

Nevertheless, the names of several such institutions have been made public, in- (See *Teen-Age Clubs Grow on page 96*)

### ET Firms Halt Negotiations Due to Position of Union

NEW YORK, May 22.—New York newspapers reported the sessions of the transcription firms and the executive board of the AFM last week in brief terms. The sessions were closed to the press, hence details were not available, but announcements were made by both parties to the meeting of May 14.

*The New York Herald-Tribune* reported the results of the conference as follows:

Officials of eight transcription companies who have been negotiating with the AFM to resume making recordings for radio use have decided to cease negotiations temporarily, it was announced, because of the position taken by the union.

The union, of which James Caesar Petrillo is president, ordered its members to cease making all commercial musical recordings effective last August 1. Petrillo contended that canned music caused unemployment among musicians. The makers of records for home use broke off negotiations with him last April 16 because, they said, he stuck to his original proposal that the federation get a fee for every copy of a record made, exclusive of the money paid the musicians for making the master records.

In explaining the halt in negotiations the transcription firms said in a statement that "the only basis on which the federation is presently prepared to return to work is with the limitation that the recordings made be withheld from broadcast by stations deemed at any time unfair by the AFM. This boycott demand was rejected by the transcription companies because of their station and customer relations and its doubtful legality."

The statement was signed by the Associated Music Publishers, Inc.; Empire Broadcasting Corporation; Lang-Worth Feature Programs, Inc.; Muzak Transcriptions, Inc.; Radio Recording Division of National Broadcasting Company, Standard Radio, WOR Recording Studios and World Broadcasting System, Inc.

An official of the federation said the negotiations were halted to permit both sides to study the situation further. The last conference ended late Thursday.

### Portland Bill Would Boost Licenses on Music Men to \$100

PORTLAND, Ore., May 22.—This city has gone on a license fee boost craze.

Councilmen are seeking to hike all fees from dog licensing to social clubs.

The new ordinance, up for final passage May 27, would boost juke box operators' licenses from \$50 yearly to \$100. This assessment is against the individual operator and not on the machines. Dance licenses have been as much as doubled, and social clubs would be taxed \$100 yearly instead of \$50.

Even the Turkish baths are going to get it. The hike being from \$50 to \$100, and masseurs would be taxed \$50 instead of the present \$20.

There has been no attempt to increase taxes on beer taverns as there is some legal questions as to the right of the city to levy an extra license charge on them because the State law provides for a license, and the city now gets a share in the State revenues.

If the new ordinance passes, city revenues would be boosted \$50,000 annually.

### WOWS Get Publicity . . .

CHICAGO, May 22.—Important new organizations have been formed during the war for women to serve the nation in various ways. There are the WAAC, the WAVES, the SPARS and the marines. Another important organization is called the WOWS, which means Women's Ordnance Workers of America.

Newspapers are just waking up to the importance of this growing organization, and how important a field of service it is for women. In recent publicity given to this organization in Chicago, three coin machine manufacturing firms were listed as among the leaders in this activity. These firms are the Mills Novelty Company, Rock-Ola Manufacturing Corporation and J. P. Seeburg Corporation, all of them well known in the coin machine industry. Newspapers are giving much publicity to the patriotic work being done by the WOWS employed in these manufacturing firms.



# West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street.

LOS ANGELES, May 22.—Talk of taxes occupies the bulk of conversation in coin machine circles here. The San Diego case has been reviewed with a verdict soon to be released on it. Federal taxes are getting the attention at the present time, with Curley Robinson, managing director of the Associated Operators of Los Angeles County, Inc., and Arthur Mohr, AOLAC attorney, getting set to take off for Washington for a hearing before the Ways and Means Committee. At a recent meeting Robinson told the AOLAC members that they (Robinson and Mohr) would not leave until the matter was to come before the group. At this writing nothing has been ordered, but the AOLAC representatives expect to be called to Washington the first part of June.

Along with the representatives from Los Angeles there will be representatives from Washington, Texas, Minnesota, Oregon and Kansas. This will give the coin machine people good representation in Washington. Local coinmen are confident that this delegation will be able to accomplish something. This indication is based upon the fact that last year Robinson and Mohr were instrumental in getting a reaction that kept the taxes from being retroactive, or in effect a saving of \$65 per year a machine to the operators. If Robinson and Mohr and the other representatives are again fortunate it will mean that five-ball games will go up in value, for they can be placed in spots where they will bring good returns.

On the home front the operators are getting set for a summer season that shows indications of being a banner one. Contrary to opinion, this section is welcoming a large number of tourists. In the face of transportation difficulties this statement may sound a bit off the beam but it is nevertheless true. Tourists are heading this way for several reasons, but the primary purpose is to visit sons, husbands or sweethearts in the armed forces stationed in this area. Large pay rolls, exceeding anything on record, are making for good collections.

Music machine operators are in the pink and are finding the search for records growing increasingly difficult. However, the public is turning to oldies and this is helping the operator fill up the name plates on the machines. The matter of getting equipment is getting none the easier. However, jobbers are continuing to scout the area and picking up pieces here and there. No matter the supply that is received, it is quickly sold.

Los Angeles as a market center is being bolstered somewhat by the fact that gasoline rationing boards are reclassifying cases and in many of them issuing more fuel. So far only a few of the operators have been unable to secure their gasoline supplies. It is true that many have had to curtail much of their travel, but this has been done systematically, with the result that business hasn't suffered to any great extent.

At this time of the year the thought of vacations is prevalent. While last summer many of the operators were forced to forego their vacations, several have already taken time off from their routes to enjoy the sunshine either in this vicinity or in Mexico. Combination business and pleasure trips are plentiful. Operators feel that they are doing their level best to keep going and there is no use to worry over the situation. It will work itself out. Regardless of what the future may hold, they feel that it is best to let each day take care of itself.

### Badger Installs Painter

William Happel, of Badger Sales Company, announced this week that his firm had installed a complete painting department. Experts are in charge and the company can now turn out repainted machines with the finest kind of a paint job. . . . Harry Kaplan, Southwestern Vending Machine Company; Hermie Cohen, and Mac Mohr, Mac Mohr Company, make it a point to get together whenever possible for lunch. . . . Phil Robinson continues active along coin machine row, making frequent business trips to Bakersfield and San Francisco. . . . Lucile Arnold, popular operator of Barstow, Calif., continues to make frequent buying trips into the city. She knows her operating business from A to Z and is definitely among those women in the field to whom praise was heaped recently by a local jobber. This jobber said that it was a pleasure to do business with the femme trade. He added that they shopped around but when they had made up their minds they bought. . . . Fred Grant, General Music Company, is planning another business trip into the desert regions. He plans to conduct as much business in that area as possible before the weather gets too hot. The California desert is one place where the sands don't get cold in the summer time. . . . J. D. Turner, General Music Company, was up for his induction into the army. He stays with General and this doesn't mean he goes to the army. . . . Percy Shields is now connected with

the E. T. Mape Music Company. Mrs. Mae Shields is devoting her time to Victory Gardening at their home, recently purchased, in El Monte, Calif.

### Kaplan Buys Games

Harry Kaplan, of Southwestern Vending Machine Company, spent several days last week in San Diego, where he purchased the games of Harry Gordon. The equipment was hauled by truck into Los Angeles the early part of this week. . . . Lewis Kaplan, former operator and son of Harry Kaplan, is expected to be transferred to the Santa Ana Flying Base in the near future. . . . Earl Fraser, a serviceman at Southwestern, is in town on his third furlough from his air force duties in Oklahoma. . . . Jack Gutshall, Jack Gutshall Distributing Company, now has the bull by the horns when it comes to fishing. Gutshall was worried about carrying on his favorite sport because of the gasoline rationing. Now he

says that he has found a place near by where he can fish and not use a lot of gasoline getting to and from the spot. . . . Bill Shorey, of Inland Amusement Company in San Bernardino, continues to make his weekly trips into the city for machines. Things are booming in that area and the summer season will bring added takes to the operators.

### Vending Difficult

Vending machine operators, especially those handling candy bars, are finding little or no relief in the matter of getting merchandise. Peanut and other nut machines continue to do good business, but the securing of merchandise for these is not as easy as it has been. Some gum venders are securing merchandise but this is not general. . . . Tom Hughes, well known in coin circles here, is in the East. He penned from New York that he was leaving for Detroit.

## MUSIC IN THE NEWS

**LEND-LEASE HILLY BILLIES.**—Music for soldiers is one of the major morale problems being tackled by the British Army and by American Army forces in the United Kingdom, reports *The Tampa Tribune*.

To help solve the problem the British have recruited and turned over to American forces 14 hillbilly bands and 4 dance orchestras. Plenty more of both are scheduled.

Since this war has not produced a single hit of the stature of *Tipperary* or *Pack Up Your Troubles*, soldiers from both countries still sing both. The search still goes on, however, for new hits with words to keep up the fighting spirit and a rhythm to stimulate marching feet.

Once a band is formed it must be furnished with music. To help solve this problem the British War Office puts out a monthly publication called *The Army Dance Band Journal*, which is sent to all commands at home and abroad, as well as to United States and Canadian forces.

The *Journal* gives the score of one song, orchestrated for the entire band. The sheets can be so cut that each musician has his own part. Publishing both British and American song hits, the paper has doubled its circulation since it was started in 1941.

**SHOW-OFFS.**—A blast at hep-cats is delivered by Walter Monfried, writing in *The Milwaukee Journal*.

Mr. M. reviews a review of Harry James and his music which appeared in *The New York Daily Times*, and his opinion of the James devotees is no tribute to them.

*The Times*, staid publication that it is,

was so flabbergasted by the uproar over James that it decided to send a 17-year-old office boy, who's an ardent fan of hot music, to set down his impressions of a James triumph.

The office boy went, listened and was conquered, but what Montfried does to his review is enough to discourage any would-be writer. That's mild, however, compared to his concluding paragraphs, where he writes:

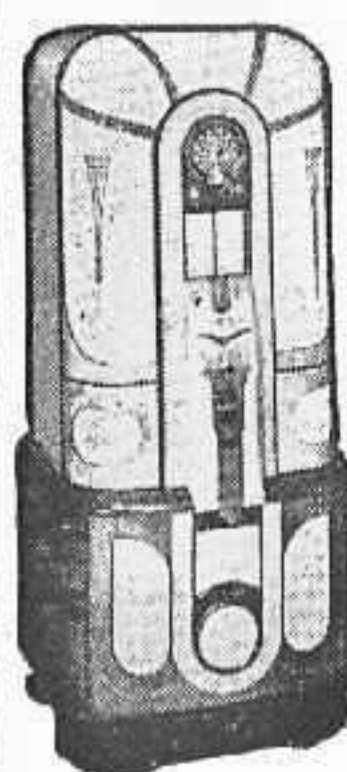
"Such extravagant antics over a jazz band, and such methods of trying to appraise them don't matter much. Mainly they give the juvenile admirers an inflated idea of their importance in the music trade and make the 'cats' an even more objectionable brand of show-offs than they would ordinarily be. And ordinarily they would be irritating enough.

"Don't fool yourself that Master Suero's (the office boy's) pals—at least two-thirds of them—flock to Harry James to enjoy his particular type of blasting. No, sir, they got to exhibit themselves as violently as the law and the ushers permit. Yes, sister, it's not the bands who stop the traffic, but the crude and slightly retarded exhibitionists."

**"HOT" BIBLE.**—A new book on jazz and "hot" recordings, which a reviewer for *The Chicago Sun* calls "indispensable," is Paul Eduard Miller's *Yearbook of Popular Music*.

The book covers orchestra leaders, instrumentalists, arrangers, vocalists and composers who have been taken seriously by jazz listeners, and each name is followed by a short biography and a selected discography.

(See *Music in the News* on page 97)



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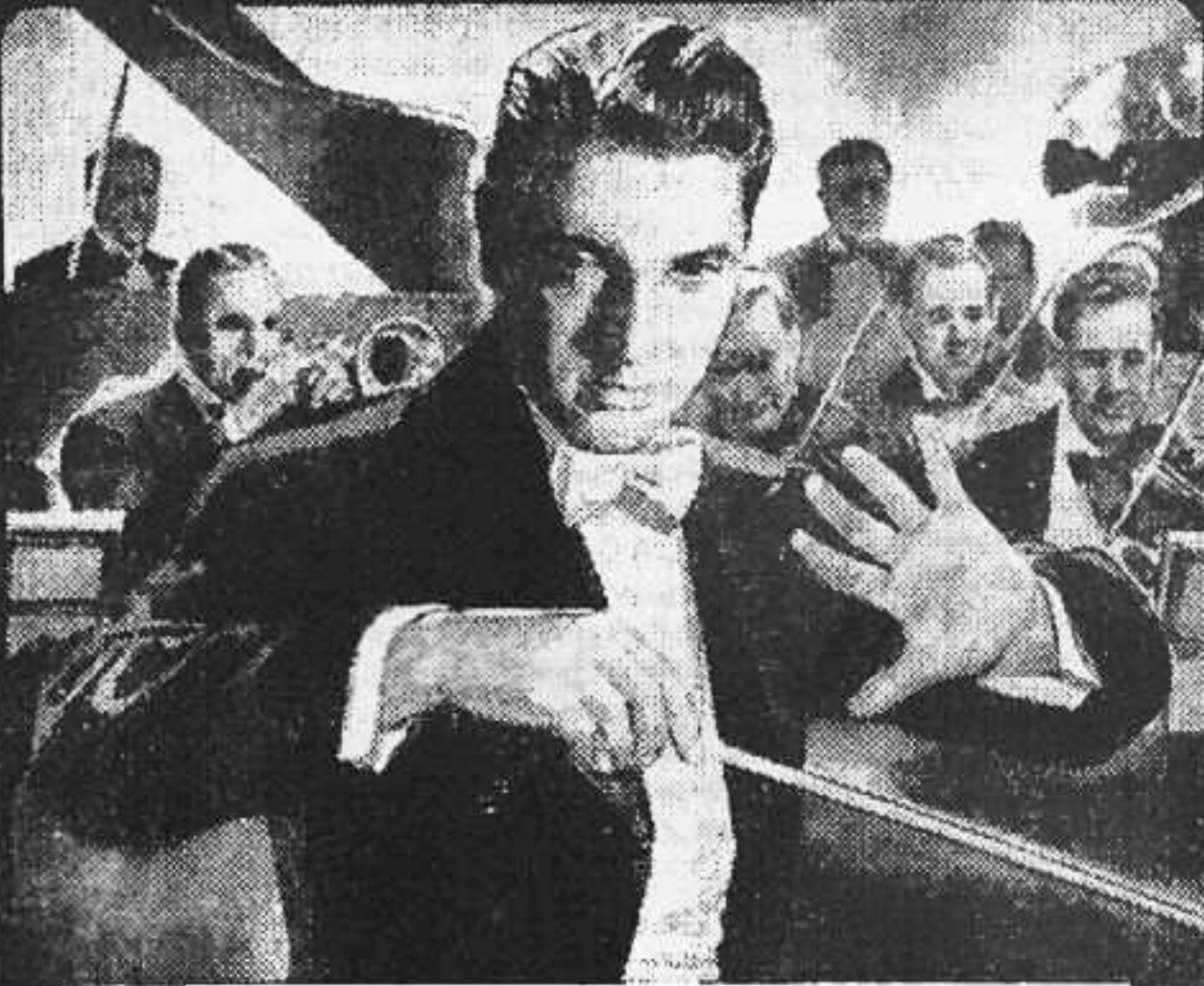
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- 20-1513 The Way You Look Tonight (from "Swing Time")  
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- 20-1514 Sweet Lullaby (from "Waikiki Wedding")  
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## PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By GLADYS CHASINS

### "Meet the People"

MGM is starting work on the screen version of the Broadway show *Meet the People*, and altho musical score is not yet definitely set it is expected that several of the tunes from the show will be used. Many of the tunes were waxed during the run of the musical and may stimulate more attention when they are put across on the screen. Vaughn Monroe and Spike Jones are both set for the flicker, Monroe has proved his ability to draw the nickels, and Jones has been climbing steadily in popularity with phono fans since *Der Fuehrer's Face*. More details on the music to be used in the film will be given as production gets under way.

ductions for the coming months which promise to offer plenty of opportunities for tie-ups with coin machine operators. Studio plans a picture to be called *Three Little Sisters*, using the song of the same name, which has been waxed by Vaughn Monroe (Bluebird), Horace Heidt (Columbia), Woody Herman (Decca), Andrews Sisters (Decca), Martha Raye (Decca), Dinah Shore (Victor) and Art Jarrett (Victor).

Also going into production is a musical about girl war workers, using *Rosie the Riveter* as the title tune. Popular ditty was waxed by the Four Vagabonds (Bluebird). *Nobody's Darling*, waxed by Bing Crosby (Decca), will also be used as title tune for a forthcoming film.

### "Ride, Tenderfoot, Ride"

Republic is reissuing another Gene Autry release on June 1, *Ride, Tenderfoot, Ride*. Title tune was waxed by Autry on the Okeh label and should be worth a few spins especially in areas that go for hillbilly numbers. Pic also features the *Woodpecker Song*, which has been recorded by Glenn Miller (Bluebird), Gene Krupa (Columbia), Andrews Sisters (Decca), Russ Morgan (Decca) and Sammy Kaye (Victor).

### News Notes

Woody Herman has completed work on 20th Century-Fox's *Winter Time*. Pic to be readied for early release. . . . Paramount's latest musical, *All Around* (See PICTURE TIE-UPS on page 97)

### "I Dood It"

The new MGM musical, *I Dood It*, which is now in the cutting rooms, has an added attraction for coin machine operators in the person of Hazel Scott. Miss Scott has been getting a lot of attention and some of her latest waxings might get a few spins if tied up with local play dates of the film. Pic also features Bob Crosby ork.

## Industrial Music

CHICAGO, May 22.—Classified advertising sections of Chicago newspapers, May 15, had an advertisement of a local firm which seeks to place industrial music systems in factories and machine shops. The ad stated that the system used juke boxes with an appropriate set-up of speakers to furnish the music.

Considerable investigation has been done in Chicago to determine the use of juke boxes and telephone music circuits to supply industrial music to plants. Mills Novelty Company, a manufacturer of juke boxes, boasts of having one of the best industrial music systems in any factory in the city.

### Future Prospects

Republic is lining up a string of pro-

## RECORD BUYING



Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

### GOING STRONG

- LET'S GET LOST . . . . . VAUGHN MONROE (Vaughn Monroe-Four Lee Sisters) . . . . . Victor 20-1524
- KAY KYSER (Harry, Julie, Trudy, Jack and Max) . . . . . Columbia 36673
- JIMMY DORSEY (Bob Eberle) . . . . . Decca 18532

Phono fans have lost themselves in this ditty, and it didn't take them many weeks to spin it into Going Strong. With operators finding it necessary to fill empty slots with oldies, standards and anything else they have around, a fresh love song like this one should stick around for a long time.

### I'VE HEARD THAT SONG

- BEFORE . . . . . HARRY JAMES (Helen Forrest) . . . . . Columbia 36668 (15th week)

- BRAZIL . . . . . XAVIER CUGAT (Chorus) . . . . . Columbia 36651 (14th week)
- JIMMY DORSEY (Bob Eberle-Helen O'Connell) . . . . . Decca 18460
- FRED WARING (Pennsylvanians) . . . . . Decca 18412
- ENRICH MADRIGUERA . . . . . Victor 27702

### THAT OLD BLACK MAGIC

- GLENN MILLER (Skip Nelson and The Modernaires) . . . . . Victor 20-1523 (11th week)
- JUDY GARLAND . . . . . Decca 18540
- FREDDIE SLACK (Margaret Whiting) . . . . . Capitol 126
- CHARLIE BARNET (Frances Wayne) . . . . . Decca 18541
- HORACE HEIDT (Charles Goodman) . . . . . Columbia 36670
- GORDON JENKINS (Johnnie Johnston) . . . . . Capitol 130

### WHY DON'T YOU DO RIGHT?

- BENNY GOODMAN (Peggy Lee) . . . . . Columbia 36652 (8th week)
- LIL GREEN . . . . . Bluebird 8714

### AS TIME GOES BY

- RUDY VALLEE . . . . . Victor 20-1526 (7th week)
- JACQUES RENARD (Chorus) . . . . . Brunswick 6205
- ROSS LEONARD . . . . . Savoy 107

### DON'T GET AROUND MUCH ANYMORE

- INK SPOTS . . . . . Decca 18503 (5th week)
- GLEN GRAY (Kenny Sargent-LeBrun Sisters) . . . . . Decca 18479
- DUKE ELLINGTON . . . . . Victor 26610

### TAKING A CHANCE ON LOVE

- BENNY GOODMAN (Helen Forrest) . . . . . Columbia 35869 (3d week)
- SAMMY KAYE (Three Kadets) . . . . . Victor 20-1527
- ELLA FITZGERALD . . . . . Decca 3490

Names in parentheses indicate vocalists.



# TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By ELLIOTT GRENNARD

THE Music Department in this issue has two stories that should prove of great interest to coin machine operators. One of them reports on discussions in effect between a recording firm (not one of the big three) and the executive board of AFM that may well be the beginning of the end of the recording ban if successfully completed. The other story reveals just how desperate is the need for new records and what happens when a single new item is mentioned as a possibility. In this case the song, *Hitler's Funeral March*, has not yet been published, but a new disk, even an "if" new disk, is nothing to be sneezed at these days. . . . New talent, with some slight coin machine history, is getting some breaks in New York's night spots. Beverly White, who made the Beacon disk of *Don't Stop Now*, has been added to the floorshow at the Hurricane, where Duke Ellington holds forth. Tiny Hill, a "tiny" ork leader weighing 400 pounds, goes into the Edison Hotel in the same city, a site that has been home to many top bands. Hill has made recordings for Okeh in the past and may be a name to reckon with in the future. . . . Charlie Barnet, who presently has five colored musicians in his band, is not only a riot in the country's race theaters, where he is a constant band attraction, but is also proving a fixture on *The Billboard's* Harlem Hit Parade. Last week it was his new release, *Washington Whirligig*, that made the list.

not generally Hit Parade material, a location with young high-kicking patronage will rock with pleasure to a Basie blockbuster.

### MILWAUKEE:

Constantly. Bing Crosby.

Almost forgotten in the excitement that followed *Moonlight Becomes You*, out of the picture *Road to Morocco* that spawned the ballad itemized above, *Constantly* creeps into the picture to remind us that a good bet has been lying around unused. Tho not entirely unused, if other Crosby records are the criterion. The top crooner of them all is always put to work at one time or another, and it doesn't matter how old or how unfamiliar the song is.

### CINCINNATI:

It Can't Be Wrong. Allan Miller.

Where a lot of Hit disks have failed to score a high play, even when they offered the only recorded versions of the current best-selling songs, this one is way up there. A glance at the pop chart in the front of the book will show that "Allan Miller" has achieved the column of top selling platters in the East, and many ops have already climbed aboard this one. Cincinnati isn't the only town that has reported this among the most played as well.

### Note

For a listing of songs played most often over the radio for the week ended Thursday, May 20, see the Music Popularity Chart in the Music Department this issue.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the sepian best sellers under Harlem Hit Parade.

### Territorial Favorites

#### SAN FRANCISCO:

Rusty Dusty Blues. Count Basie.

Another Harlem Hit Parade favorite showed up prominently on the report from the Golden Gate. The Count is a name that needs no selling, and, while the type of tune he is identified with is

## GUIDE—PART ONE

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



### COMING UP

MURDER! HE SAYS..... DINAH SHORE .....Victor 20-1524  
 JIMMY DORSEY (Helen O'Connell) .. Decca 18532  
 TEDDY POWELL (Peggy Mann) .... Bluebird  
 30-0809

Back again at the top of the pile after dropping a peg last week, *Murder* is spinning faster than ever. Altho ballads seem to hold the upper hand in popularity, phono fans have been indicating their enthusiasm for this solid number with an increasing onslaught of nickels. Its show of strength this week looks like it's making a bid to scale the top.

VELVET MOON ..... HARRY JAMES ..... Columbia 36672

Apparently this tune would rather make history than break speed records. The song itself hung around for a long time in semi-obscurity until the James waxing came out and, altho the record has been around for quite a while, it's still taking it slow. This week it's up one notch, and now that it got a start, *Moon* may start rising.

IT STARTED ALL OVER TOMMY DORSEY (Frank Sinatra-Pied AGAIN ..... Pipers) ..... Victor 20-1522

After alternately holding fourth place and dropping off the Guide altogether, this tune started all over again on the road up. It hasn't actually gained much strength, but with so few new offerings to give it competition, the ballad may yet work up into the higher brackets. Many ops find it good nourishment for their hungry machines.

COMING IN ON A WING AND A PRAYER ..... WILLIE KELLY ..... Hit 7046

Marking the first time that a Hit label record made the Guide, this ditty has already built up a fair following among phono fans. The song has already worked its way up on the Hit Parade and sheet music sales have been soaring. With this Willie Kelly waxing the only one available, Hit seems to have scooped a real hit. Since the James and Dorseys aren't to be had on new tunes, phono fans are apparently willing to take their song faves from unknown bands.

Double-meaning records are purposely omitted from this column.

# EVERYBODY GOES FOR THESE Brunswick Records

In every location you have, famous BOOGIE WOOGIE, DUKE ELLINGTON, and RED NICHOLS records get the heavy play... Right up to the minute—the cream of all-time great popular music!

Alert operators already have Brunswick Records around at locations everywhere. Extra plays prove they're big—right now.

Wire or phone your regular Decca Branch—exclusive distributors of BRUNSWICK Records.

## PINE TOP SMITH RECORDS



The daddy of Boogie Woogie — still the most famous performer. Before his untimely death he recorded only eight numbers. These are the four best.

- 80008—PINETOP'S BOOGIE WOOGIE
- 80009—JUMP STEADY BLUES
- PINETOP'S BLUES
- I'M SOBER NOW

List, 75c each\*

## ELLINGTON RECORDS

- 80000—East St. Louis Toodle-oo
- Birmingham Breakdown
- 80001—Rockin' in Rhythm
- Twelfth Street Rag

- 80002—Black and Tan Fantasy
- The Mooche
- 80003—Mood Indigo
- Wall Street Wall

List, 75c each\*

## RED NICHOLS RECORDS

featuring JACK TEAGARDEN, BENNY GOODMAN, JIMMY DORSEY, LENN MILLER, GENE KRUPA, BABE RUSSIN, JOE SULLIVAN, ADRIAN ROLLINI

- 80004—China Boy
- Peg O' My Heart
- 80005—The Sheik of Araby
- Shim-me-sha-wabble
- 80006—Indiana
- Dinah
- 80007—Tea for Two
- I Want To Be Happy

List, 75c each\*

### AS TIME GOES BY

Current best-seller  
 Played by JACQUES RENARD and ORCHESTRA  
 Fox-Trot With Vocal Chorus  
 Brunswick (Green Label) No. 6205 — List 50c\*

\*Prices do not include Federal, State or Local taxes.

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 BRANCH  
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# Throngs View Jewish Story

Chicago coinman helps in bringing crowd of 20,000 to see big spectacle

CHICAGO, May 22.—"We Will Never Die," a dramatic memorial to the millions of massacred Jews in Europe, was presented in Chicago May 19 to an audience estimated at 20,000 or more at Soldier's Field. Max Glass, a member of the distributing firm of Gerber & Glass, Chicago, was on the executive committee that planned the affair, and many members of the coin machine trade were present at the memorial services.

Its message would be gripping and inescapable even if its theatrical quality were not high. Its plea for action in the face of the most brutal mass murders in history is one that no man can disregard. Fortunately, "We Will Never Die" directs this plea to its audience in terms of high pageantry and expert theater.

Its simple and moving story was projected against two huge replicas of the tablets of the Ten Commandments. The silent hundreds of rabbis, cantors, victims of persecution and the soldiers of all nations moved thru the action on various levels of the big stage to the accompaniment of a symphony orchestra and chorus below.

The reading of the script fell to three gentlemen illustrious in the theater, Jacob Ben-Ami, star of the Yiddish and English theater, served as the chief rabbi, setting the mood of the whole pageant by intoning the "Hear, O Israel, the Lord is our God," key prayer of Hebrew monotheism.

Later, at rostrums on each side of the stage, John Garfield and Lieut. Burgess Meredith read Hecht's script as various groups and individual characters were brought onto the stage, calling the roll of the great Jews of the arts and sciences, and exploring the bitterness of brutal murder in Europe with the oft-repeated refrain, "Remember Us."

The part of the Jew in our war was given graphic illustration with the story of the little telegrapher from Brooklyn and his last message from Corregidor, with the tale of the lad known as the

Blue Crane, a lanky Jap killer in New Guinea, and with references to Meyer Levin and Hymie Epstein, dead and honored heroes.

The pageant ended with the Kaddish, the memorial prayer for the honored dead of all nations and all creeds, and the final singing of the national anthem.

## ON THE RECORDS

Reviews of the latest record releases. Paragraphs in heavy type are designed for operators of automatic phonographs. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

(Continued from page 27)

polish for the finish. Kay and Sue Werner's *I'll Find You* occupies the attention on the mated side. If the music publishers have the ballad tagged for a major revival campaign, it stands an excellent chance of reaching the heights it rates. The lush ballad is so cloaked with anonymity as far as the general public is concerned that it can readily take its place with all the fresh outpourings from the music mills. A love ballad, rich in lyrical content and melody, Dorsey sets it at a moderately slow tempo. Eberly tackles the tune on the opening in excellent style, his soft pipes brushing effectively against a bank of muted trombones. Dorsey's alto sax lifts it up again at the last half of another chorus, giving only a flash of his sultry figurations and then fades in favor of Eberly to sing out the side.

A standard song, and always a big favorite, the combination of Jimmy Dorsey with Bob Eberly's voice is bound to bring wide phono attention to "Only a Rose." If the music publishers center attention on "I'll Find You," the side is a cinch to incite a flow of nickels into the machines.

**DAVID ROSE** (Victor Album P-136)  
*Film Favorites—8 Sides.*

Grouping eight screen song favorites which have won the Academy Award consecutively from 1935 to 1942 into an attractive *Smart Set* album goes a long way in filling the gap in the dearth of new issues, even of the oldies, from the Victor wax factory. Cut before the Petrillo ban set in, and before David Rose shelved his arranging and conducting chores for a hitch in the Army Air Force, the set serves as an excellent showcase for the maestro's talents along these lines. Employing a large orchestra, marked by characteristic sweeping strings and harp backgrounds, the sides make for restful and rhythmic listening—rich in tonal qualities and beautifully orchestrated. The string-conscious maestro applies the same technique for each of the selections, giving each of the screen songs a grandiose introduction and ending, and making use of varied tonal blends in the string and woodwind sections to paint his tonal colors and harmonies. Selections are all familiar and favorites at one time or another, with the Rose presentation bringing them all up to date musically. Each of the four records making up the set includes a straight instrumental backed by a vocal. Orchestral selections include *The Continental* (*Gay Divorcee*), *Over the Rainbow* (*Wizard of Oz*), *The Way You Look Tonight* (*Swing Time*) and *Sweet Lullaby* (*Waikiki Wedding*). The baritone voice of Bob Carroll, once with Charlie Barnet, gives full meaning to

the lyrics of *The Last Time I Saw Paris* (*Lady Be Good*) and *When You Wish Upon a Star* (*Pinochio*); while Pauline Bryne contributes effective chants for *Thanks for the Memory* (*Big Broadcast of 1938*) and *Lullaby of Broadway* (*Gold-diggers of 1935*).

While the sides in this album are of popular appeal, listening is more conducive from an easy chair position rather than a seat near a music box. Nonetheless, operators servicing the class spots will find plenty of atmosphere music in the popular vein in any of these eight sides.

## TEEN-AGE CLUBS GROW

(Continued from page 32)

stitutions who care enough for their children and the children of their members to take every step necessary to combat juvenile delinquency.

To name but a few who now own automatic phonographs are the YMCA, Church of Holy Angels, Southeast Recreation Center, Northeast Neighborhood House, Emanuel Cohen Center, Church of the Incarnation, Coffman Memorial

## New ASCAP Move

NEW YORK, May 22.—The American Society of Composers, Authors and Publishers was reported to have started a move on May 19 to collect royalties for the use of its music in juke boxes. The organization is said to have filed two Federal Court suits charging that operators infringe the copyright law when they use copyrighted music in a juke box without the permission of the publisher of the song.

This has long been a contention of ASCAP, NAPA and similar organizations. Other suits by NAPA have been pending in the Federal Court for many months.

Union at the University of Minnesota (which has two phonos) and Edison and Marshall high schools.

In addition, a number of distributors have put at the disposal of churches, centers and schools used phonographs for which a very nominal rental fee is charged. With the scarcity of live musicians to which the younger set would take, the juke box artists are filling a much-needed job.

# RECORD BUYING GUIDE—PART 2

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

## POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

### NOTE

Columbia's Frank Sinatra-Harry James waxing of *All or Nothing at All* was released this past week and started showing up on reports already. With two of the top recording names in the country coupled on the disk a swift rise will be no surprise. Decca released a Judy Garland album comprising eight sides. Some of the tunes are re-issues of popular pie tunes now showing up on coin machines, but ops might get a few spins out of others like *Fascinating Rhythm*, *On the Sunny Side of the Street* and *Zing! Went the Strings of My Heart*.

Waxings of new tunes on the lesser known labels are showing more and more strength. *Don't Stop Now*, waxed by Beverly White on the Beacon label, is starting to spin in several places, and Hit waxings of *It Can't Be Wrong*, *There's a Harbor of Dreamboats* and *What's the Good Word, Mr. Bluebird?* are attracting plenty of attention from nickel droppers.

## THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

### ALL OR NOTHING

**AT ALL** ..... FRANK SINATRA and HARRY JAMES. Columbia 35587  
Columbia scored a real scoop in digging up this oldie from its 1939 files when Frank Sinatra held down the singing assignment for Harry James's orchestra. Frank Sinatra has gone a long way since then, and his singing then is only a feeble echo of the "swoon" style he developed later with Tommy Dorsey and has now set off a prairie fire in show business. Since both names represent the hottest thing in show business today, the label has tapped a real gold mine with this prospect. Side offers Sinatra for almost the entire length singing this oldie ballad, and with James making it a double-header for the billing, is nothing short of dynamite for attracting an avalanche of nickels into the music machine. Moreover, the music publishers have this one marked down for a major plug, meaning an all-out effort to bring the ballad back to popularity. It is learned that Decca is readying to re-press a Jimmy Dorsey version of the song, and Victor is planning on digging up Freddy Martin's original, indicating that this song is going to have all the proportions of a smash hit. In short, it's the kind of set-up to stimulate phono play that music ops have been dreaming about for many months now. Plattermate, a Harry James instrumental, *Flash*, is always good for another fling in the phonos on the strength of the maestro's name.

### ONLY A ROSE

..... JIMMY DORSEY (Bob Eberly) ..... Decca 18545  
This Rudolf Friml standard song comes up again in an earlier Jimmy Dorsey waxing. And since it spins as fresh as a blooming rosebud, set in a bright and rhythmic tempo, side is sure to attract a bumper crop of coins, particularly with the Dorsey name on the sticker to make for a strong magnet. Moreover, side has plenty phono appeal in the romancy singing of Bob Eberly. Plattermate, *I'll Find You*, a love ballad of an earlier year that never scored, sounds most attractive today. And if the music publishers give it the proper attention it deserves the song has an excellent chance to make a fresh start all over again, particularly with the backing of Dorsey's side, with Bob Eberly again making the most of the lyrical utterances.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

1 TO 12, 25¢ EA. • 13 TO 99, 25¢ EA. • 100 UP, 20¢ EA.

MIRACLE POINT NEEDLE

## Miracle Point

The phonograph  
needle that plays  
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COMPARE AND BE CONVINCED

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|---|--|---|
| #102<br>"DON'T STOP NOW"<br>by Bonnie Davis<br>"Paratroop Boogie" | #107<br>"AS TIME GOES BY"<br>"One Night in Your Heart" | #108<br>"IT CAN'T BE WRONG"<br>"Moon Nocturne"<br>Sung by ROSS LEONARD<br>(The 1943 Russ Colombo) |
|---|--|---|

More smash hits coming!!! Dealers, Operators, get your name in for our mailing list.

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SOMETHING NEW ◀ UNUSUAL ◀ TIMELY ◀ LASTING

WILL ALWAYS BE FOUND ON A  
VICTOR INTERNATIONAL RECORD

LISTEN TODAY to the TUNEFUL NEW RELEASE

# CASABLANCA

JEAN VAISSADE MUSETTE ORCH.

(reverse side: WE SHOULD WORRY—Polka  
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See your RCA VICTOR JOBBERS from Coast to Coast

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**STANDARD PHONO COMPANY**

168 West 23rd Street, New York, N. Y.

### MUSIC IN THE NEWS

(Continued from page 93)

lected list of the musicians' recorded performances or compositions.

"Straight jazz, as opposed to the slop, the hokum, and the Irving Berlin which ordinarily ooze from the radio, is an important art. Because of its necessarily fugitive character, the cultural historians of a few years from now are going to chew their nails in anguish for lack of adequate contemporary treatment of the subject. They are going to be very grateful to Paul Miller for gathering all this information in so convenient a form. That hep-cats today will be equally grateful goes without saying," according to the reviewer.

**MUSICAL ANECDOTE.**—From *The Chicago Tribune* comes a little item labeled "Far Hills Are Greener . . ." which relates that Fred Herendeen, musical comedy performer and lyricist, has returned from New York, where he wrote lyrics for a joint effort by Vincent Youmans and the South American composer Lecuona.

Youmans speaks no Portuguese or Spanish and Lecuona speaks no English, so the two work thru an interpreter, with only the piano as a common denominator. One day Youmans said (thru the interpreter), "Oh, if only I could do your rumba and samba rhythms!" Back came Lecuona's wistful interpreted response, "Oh, if only I could do your swing rhythms!" "But it's easy," said Youmans, and sat down and played Lecuona's *Siboney* in perfect swing. "Ah!" said Lecuona, who sat down and played Youmans' *It's Going To Be a Perfect Day* in perfect rumba time.

**HOPE HEADS SCRAP DRIVE.**—Bob Hope, newly elected president of Records for Our Fighting Men, Inc., has announced that the second nationwide house-to-house drive will be conducted July 3 to July 31 for old or unwanted phonograph records, bulletins *The Birmingham Age-Herald*.

The scrap records so gathered will be sold to phonograph manufacturers at ceiling prices, and the funds realized will be used to purchase new recordings at lowest factory prices. These will be distributed among our fighting forces here and abroad in co-operation with army and navy authorities.

Authorized by the President's War Re-

lief Control Board, the record collection will be conducted by the 1,500,000 members of the American Legion and its auxiliary and by members of other patriotic organizations.

**SONGS FOR SOLDIERS.**—Writing in the weekly magazine section of *The Christian Science Monitor*, Marie Oliver, music secretary of division of community YMCA's, New York, says, "The USO has 12 well-qualified people doing training for song leading thruout the United States, the Treasury Department has or will shortly have 60 such leaders, the army is training and using song leaders or music advisers, and the National Federation of Music Clubs and many other organizations, such as the YMCA and the YWCA, are contributing to this effort.

### PICTURE TIE-UPS

(Continued from page 94)

*the Town*, will introduce Olga San Juan, popular Puerto Rican singer. . . Herb Miller, Glenn's brother, and Bonnie Baker are set for new Monogram pic, as yet untitled. . . Columbia is starting work on *Hey, Rookie*, musical show staged by the yard-birds of Fort MacArthur. . . Eleanor Powell is set for new MGM musical, *Up and Down Broadway*.

### A HISTORY OF PINBALL

(Continued from page 91)

device and that the public will play such mechanical games.

Both types of games had certain disadvantages which were to be later overcome in the development of the modern pinball game. In the miniature pool tables the balls and the cues were open to the public and frequently disappeared. In the upright cabinet games there was considerable bulk and also complicated mechanisms. However, the fact had been amply demonstrated that mechanical games can be made a commercial success as a business and that such amusements are profitable to the establishments in which they are placed.

These two facts may be called the cardinal principles that underlie the

whole progress of pinball games and similar amusement devices.

Adults find a strong appeal in mechanical games, whether it be the simpler type of "marble game" or a more complicated reproduction of some major sport, or simply the ingenuity of a mechanical game.

### Aid to Small Business

More important still was the profits that these adult mechanical games would bring to small establishments of all kinds in which the games were placed. Some new words were introduced into the retail language of the country. The man who bought the games from a distributor or manufacturer and placed them in public places was called the "operator." The operator is the man who buys the games, places them in stores on commission and keeps the games in service and good repair. The name "operator" was not a very good one nor has it ever become popular. The person who can invent a more appropriate and descriptive name and one which will also become popular with the public will be doing the industry a service worth many thousands of dollars.

These operators chose the name "location" to apply to those stores or establishments in which games were placed. This name is still used, altho it is considered not a very good one. The establishment does not make any investment in the games other than to provide space in the store or building for the placing of the games. The establishment gets a percentage of the gross earnings of the games in return for providing the space for them.

This proved very profitable for thousands of small business places and they have been among the strongest advocates of the new games industry. Certain leaders in the retail field have advanced very potent arguments concerning the need and the value of pinball games

to small establishments as compared with big business.

### Be Fair to Small Firms

Big business has its contests, these leaders contend, and small business establishments should be able to have amusement games to attract customers, to give the place of business a pleasant atmosphere and to help pay the rent. Newspapers also have their puzzle contests, racing and sports pages to give a pleasant atmosphere, and it all helps business. Pinball games would do the same thing for small establishments all over the country. Chain stores and big department stores have their loss leaders and other advantages, but with pinball games the small store and establishment can stay in business and find its own place in the economic system. These arguments have been very useful in promoting the pinball business, but many have not yet fully realized

### Negotiations

NEW YORK, May 22.—Reliable reports received this week indicate that Musicraft Corporation has renewed discussions with James Caesar Petrillo on the basis of paying 1 cent to the AFM on 50-cent records. On former occasions Petrillo would not listen to the proposition, but now that the major record firms have refused to negotiate he is reported to have changed his attitude.

If Musicraft reaches an agreement, other of the smaller record makers would almost certainly attempt a like arrangement, and Petrillo might in this way plan to put pressure on the major record firms. But officials of the major firms say court proceedings would follow.

The real problem for the smaller record makers is to get talent, and this matter is being carefully considered. Readers who may wish more details should see the story "Crack in Disk Ban Seen" in the General Music Section of this issue.



what the modern games can do for small business places of many kinds.

**Factories Spring Up**

Based on such fundamental principles, it is really no great wonder that the pinball games industry grew so rapidly. The new games had to be made in large quantities before many people realized what had happened, and that gave rise to a new manufacturing industry back in 1931 and 1932. In the early period there were possibly as many as 80 firms in Chicago at one time engaged in the production of pinball games. Even Youngstown had a score of firms turning out the games in the early period. A little later the West Coast also developed a thriving pinball manufacturing industry, but the games were never made in large quantities in sections of the country other than Chicago. It seems that one requirement for the manufacture of pinball games is an economical supply of lumber for the cabinets. In the East to make a cabinet costs almost 50 per cent more than in Chicago.

The first manufacturing firms were little more than shops, since the games were about one-third the size of the modern games and very low in price as compared with the latest games. Games to sell at \$12.50 up to \$20 naturally did not require large factories to turn them out. The mechanisms of the early games were comparatively simple, consisting chiefly of the coin chute (slot) to receive the coin and to place the game in operation; a ball elevator to lift the ball or marble from the rest position to the level of the playing board, and a plunger which could be manipulated by the player to put the ball into action, and a method or mechanism for returning the balls to the original position of rest when the game is finished.

While these mechanisms were very simple in comparison with

modern pinball games, yet those devices in the early years of pinball presented serious mechanical problems for inventive minds. The problem of returning the balls to the original position of rest at the end of each game seemed simplest of all and yet many a manufacturer would get hundreds of games on the market only to learn that the arrangement for the return of balls would not work smoothly. Today, of course, such a problem is given little thought. The problem of lifting the balls from a position of rest to a position for playing also was serious from a mechanical angle and ball lift mechanisms were involved in one of the most comprehensive patent litigations ever arising within the industry.

A lot of inventive talent was employed to solve these and other mechanical problems in the early pinball games. Most of them were free-lance or unemployed engineers and inventors at the time and many of them got a lucky break by being able to design or invent a new pinball game, or some part for a game. Today the pinball factories employ recognized engineers and designers, but in the earlier days of the industry many an unemployed engineer found work at designing one or more of the scores of pinball games that went to all parts of the country to amuse the American public.

**Public Wants Novelty**

This brings up the question of who invents new pinball games and how do they get their ideas? It can already be seen that many capable engineers as well as free-lance inventors went to work in the former years to develop new pinball ideas because there was widespread unemployment and the demand for new inventions in other fields had fallen off considerably. So many men with mechanical and inventive ability at work on originating new

pinball ideas naturally brought forth new designs by the hundreds, many of them proving to be very successful, while still many more were only dreams. These men coming from large factories and industries of various kinds brought a wealth of variety and ingenuity into the pinball field. Each one hoped also to make the lucky hit of inventing a very successful game, which would mean that his royalties would be decidedly worth while. For the inventor it had almost all the thrills of hunting for gold. That is one side of how the pinball industry was able to get so many and such varied designs for games.

A second factor, and one still very active, is that the public demands a continuous succession of new and novel ideas in its pinball games. The business would soon stagnate if it did not cater constantly to the public demand for novelty. The average life of even the most modern pinball games, made of the best materials, is said to be about 90 days. For that reason it is necessary for the manufacturing industry to keep a constant lookout for new ideas and to spend thousands of dollars for experimental and development work. All of the factories today maintain their own laboratories and skilled experimental staffs to work out a succession of new ideas. Perhaps it should be said that many of these laboratories are today devoting much time and talent, under the direction of the government, to experimental work for the national defense program. (Editorial Note: Since the declaration of war most of the amusement games factories have started to work on war orders of various kinds.)

**Designs by the Thousands**

It is not possible to give an accurate estimate of the many thousands of designs in pinball games that have been introduced on the market since 1931. Every game requires the work of an artist to complete the design for the playing field or board and also of the scoring board if it has one. A young artist in Chicago who began designing the boards for games 10 years ago estimates that he has turned out an average of 10 new designs per week for 10 years, which means that the leading firm in this special field alone has turned out more than 5,000 pinball designs in 10 years. Not all of the new designs or ideas are successful by any means, but the work of one firm of designers will indicate the great parade of designs that come and go.

The first pinball games were very simple, of course, and inventors and designers since that time may be said to have made new games by improving the old, which would indicate an ever-widening expansion in variety. Inventors of pinball games have always tried to reproduce the major sports as realistically as possible in mechanical games, including baseball, football, racing, etc. Card games, numbers and other common pastimes may also inspire ideas for pinball games. Many names and designs for pinball games have been inspired by some current event or popular theme.

Another idea of the number and variety of pinball games may be gained by checking an alphabetical list of names registered during the last 10 years. A glance at the names under the first letter of the alphabet will illustrate the idea: A. B. C., Ace, the Ace, Ace Bomber, Aces Wild, Across the Board, Action, Admiral, Air Derby, Airplane, Airliner, Air Mail, Airport, Air Races, Air-Raider, Airway, Ak-Sar-Ben, Alamo, Ali-Baba, All American, All American Football, All Stars, Alps, Alwin, American Beauty, Anabel, Angle-Lite, Arcade Archer, Aristocrat, Arlington, Armada, Army and Navy, Around the World, Arrowhead, Ascot Derby, Attention, Auroran, Auto

Bank, Autocount, Auto Derby, Automat, Auto Whirl, Avalon.

In most cases the inventor brings to the manufacturer a drawing to show the design for a new pinball game, including the cabinet design and especially a drawing of the playing board of the game. Then he may also have blueprints or various mechanical parts of the proposed game. In such cases the manufacturer turns over the design and drawings to his laboratory staff which sets to work to construct the game mechanically and then to make it work. The inventor of the idea may be invited to work with the laboratory staff until a completed model is obtained. Many other inventors work to devise or perfect only certain parts or mechanisms for pinball games.

There are times when a dearth of new ideas seems to fall upon the pinball industry and then the operators thruout the country begin to clamor for something new. If the succession of new games slows up, the public begins eventually to tire of games that have been out for very many weeks.

**A Few Examples**

Out of the thousands of pinball designs that have been introduced, perhaps a few will serve to illustrate certain advances that have been made in the production and popularity of games. The examples to be mentioned are not meant to be historically accurate as to the game to first use a new invention, but are

**For Sale**

- ROCK-OLA COMMANDOS
- (Brand New).....Write for price
- Wur. 780 E....." " "
- Wur. 600 Keyboard....." " "
- Wur. 600 R....." " "
- Wur. 71, with Stand....." " "
- Wur. 24....." " "
- Wur. 616, completely remodeled \$79.50
- Seeburg 9800, Reg.....Write for price
- Seeburg 9800, R. C....." " "
- Seeburg Colonel, Reg....." " "
- Seeburg Colonel, R. C....." " "
- Seeburg Classic....." " "
- Seeburg Classic, Remote Adapter....." " "
- Seeburg Cadef....." " "
- Seeburg Mayfair....." " "
- Seeburg Envoy....." " "
- Seeburg Crown....." " "
- Wur. Twin Twelves Mechanisms in Steel Cabinet with Packard Adapter.....\$99.50
- Wur. 125 Boxes.....39.50
- Wur. 332 Boxes.....19.50
- Wur. 330 & 331.....14.50
- Buckley Wall Boxes.....12.50
- Buckley Wall Boxes (latest models with chrome & plastic).....19.50
- Keeney Boxes.....8.50
- Packard Boxes.....Write for price
- Buckley & Keeney Brackets.....\$ 2.00
- Keeney Adapter (for Mills, Throne and Empress).....19.50
- Seeburg Adapter (for Wur. Phonos, new, only a few left).....19.50
- Steel Cabinets (for twin twelve mechanisms, knockdown type).....27.50
- Steel Cabinet for Wur. 24 mechanisms (low type).....24.50
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For Your Phonographs!**

We have on hand a small stock of ORIGINAL plastic replacement parts for Wurlitzer phonographs

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| Model 71 | Top Corners                         | \$ 3.50 ea. |
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| " 800    | Top Red Plastics (above front door) | 8.50 ea.    |
| " 800    | Grille Plastics (bubble part)       | 4.00 ea.    |
| " 850    | Direct Top Center (red)             | 14.50 ea.   |
| " 950    | Lower Side Plastics                 | 15.00 ea.   |
| " 750    | Top Center Plastics (red)           | 5.50 ea.    |

We mold the following UNBREAKABLE replacement plastics and now have them available for:

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| Wurlitzer Model 61 | Top Corners            | \$ 4.25 ea. |
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| " " 500            | Top Corners (red only) | 6.75 ea.    |
| " " 750            | Top Corners            | 17.50 ea.   |
| " " 750            | Bottom Corners         | 17.50 ea.   |
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Rockola Models—Standard, Master, Super; Top Corners (red or yellow).....17.50 ea.

We have the following SHEET PLASTIC available: (Size of sheet approximately 20"x50"—1000 square inches)

- 40 Gauge Yellow Plastic (thickness of a new dime), 2c Per Sq. In.
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We cut sheet plastic to desired size. 10% discount on complete sheets.

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rather the games that made a new idea nationally popular.

Whoopie and Bingo were two of the earliest names to become popular. The first was a large table game, apparently following the size suggested by the miniature pool tables that had been so successful in the South. Bingo was a small game made to be set on counters in stores, and hence could be produced at an economical price. The small-size game won and set the pace for pinball games for some time. The name capitalized on a well-known pastime, and the scoring principle was just as simple. An interesting fact discovered about popular psychology with these early games was that people like big numbers rather than small ones when they play games for pastime. For example, they much prefer their scores to be in the hundreds or thousands than in units or tens. Hence the pinball industry soon hit upon the principle of high scores, and high score games have been the ideal for years. That is why most modern games record the scores in big numbers ranging upward into thousands of points. The people like their games that way. Whoopie and Bingo both had very simple layouts on the playing board, consisting of pins or nails and a few gadgets for scoring pockets, or else mere holes in the boards.

Before the spell of the counter or small-size games was broken a new game called Ballyhoo was placed on the market early in 1932. The highest scoring pocket on this game was 500, and it also offered the player additional plays for making certain

scores—a principle that was to become vitally important in pinball parlance several years later. Aggressive manufacturing and sales policies helped to make Ballyhoo a national success, and the small novelty manufacturing firm that introduced it also rapidly expanded along with the game. This game, backed by aggressive marketing policies, may be said to have started the pinball industry on a national scope. The chief feature about Ballyhoo seemed to be that it was a simple game and that, mechanically, it worked. Whatever may be the design or playing appeal of a pinball game, the first requirement is that its mechanical parts work smoothly and efficiently under the hard usage that mechanical games are put to when displayed in public places. The question is still argued whether the public would not prefer the former simple playing fields to the much more complex boards of the modern games. At that time the simpler games won, but modern games practically all follow more complex rules of playing.

**An International Market**

Almost as soon as the pinball industry had attained a national scale, it remained for one game introduced about the middle of 1933 to sweep practically every other game off the domestic market and also to open up sales for American pinball games in foreign countries. The game was called Jig-Saw, the name and the principle of the game designed to capitalize on the jigsaw puzzle craze of that time. An editor of a trade paper had suggested in his editorial comment that some firm ought to design a pinball game which would capitalize on the puzzle craze which was then sweeping the country. A small manufacturer of penny scales and other devices read the suggestion and put his small staff to work designing such a game. The Jig-Saw pinball game was the result. At the time it was considered somewhat of a mechanical marvel in the pinball field. An actual jigsaw puzzle was built into the game, and the player could insert the parts of the puzzle by scoring the balls in certain pockets.

Novelty dealers and firms and members of the entertainment world in England, and later in France, had already noticed the new pinball games, and Jig-Saw proved to be the game that introduced pinball to the masses in those countries.

The export market for pinball games grew rapidly and had attained world-wide proportions before the present wars put an end to such expansion. Wherever the coin mechanisms could be adapted to accept the popular coins, then pinball games seemed to be a success. England, Canada and France began to lead in the purchase of pinball games. They also spread to Australia and South Africa and became an important form of public amusement there. Even China had begun to use pinball games before the invasion by the Japanese. South America has never used pinball games to a large extent because of unsuitable coins, but Mexico still uses a quantity of the games.

The present European war, of course, had devastating effects upon the exports of pinball games. The French Chamber of Deputies was scheduled to pass a national license on pinball games and permit the use of merchandise prizes with them at its next meeting, but the outbreak of war shelved the idea permanently. The eyes of the whole pinball world were ready to watch this move by France. The plan was meant to encourage French industry by specifying in the law that all merchandise prizes awarded to pinball customers should be of French manufacture. While England never considered legislation to regulate and permit the award of merchandise prizes to play-

ers of pinball games, yet it became a general custom to use cigarettes as prizes for players who made high scores. The games thus came to fill an important place in the retail trade of the country. Until the start of the war, sportlands or game rooms made greater progress in England than in the United States. A sportland is a modernized version of the arcade and uses pinball games chiefly for the amusement of its patrons. The war also eventually compelled Canada to ban the importing of pinball games along with an extensive list of other merchandise, machines and products in order to conserve its supply of exchange money. Thus the current wars suddenly cut down a very important export trade in pinball games which had extended to practically half of the nations of the world. The exports of games now going chiefly to Mexico, South America and our island possessions. At the present time pinball games in Honolulu are reported to be a very popular diversion with our army and navy forces.

**Pinball Goes Electrical**

Much of the appeal of modern pinball games is due to their electrical gadgets. The modern games are really electrical machines, and some of the best electrical engineers have been employed to help solve certain electrical problems involved. The industry is an important customer of many important plants that make electrical parts and gadgets of all kinds.

In 1933 a pinball game called Contact was brought from the West Coast to be manufactured in Chicago, and this game became very popular over the whole country. It served to popularize the use of electricity to add to the attractiveness and efficiency of pinball games. At first the uses of electricity were very simple, and batteries were used in many games to supply the current. With the use of electricity it has been

possible to increase the variety of games, to give greater action to the balls, to illuminate playing fields and scoreboards and to secure many unique and somewhat mysterious mechanical effects.

One of the earliest problems in pinball invention and manufacture was that of registering and totalizing the scores made by players. When the games used small numbers for scores, the tally was kept by allowing the balls to remain in scoring pockets until the end of the game; then the player added up his own totals. But when it became evident that the public likes to have big scores, it became necessary to find mechanical means for adding and showing the total scores made by each player.

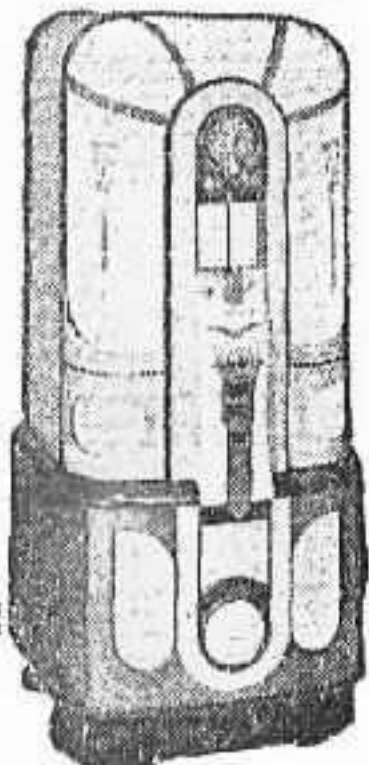
A game introduced early in 1934 was called Register, and it illustrated some of the early mechanical efforts to totalize the scores. The game got its name from a simple dial register at the top of the playing field which added each score made in units of 100.

In the modern games there is an electrical scoreboard, an upright illuminated board at the end opposite the player. Electricity has made it possible to make these scoreboards very attractive, with unique effects in illumination, and also in the ways scores are registered and totaled.

The use of a backboard on games originated early in the history of the industry, and at first the boards were used simply to explain the features of the game, the scoring possibilities, etc., a sort of advertising plug for the game. One of the first uses of electricity to indicate the score in a backboard was in a game called Lite-a-Line, which followed soon after the game called Contact. From that time forward the industry entered a period of intense rivalry in developing scoreboards with an increasing variety of electrical effects.

(Continued next week)

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Floor space only 2x2½ ft.

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- ★ Tall, graceful Rock-Ola luxury light-up cabinet.
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 WALL BOX SPECIALS

- 80 Phonette, 14" Play (New) . . . . . \$20.00
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- 10 Buckley 24 Sel. (Used) . . . . . 24.50
- 15 Packard (New) . . . . . 37.50
- 16 Packard (Used) . . . . . 32.50
- 5 Wurlitzer Model 125 . . . . . 37.50
- 1 Wurlitzer Model 123 . . . . . 37.50
- 7 Keeney 24 Sel. . . . . 7.50
- 85 Seeburg Select-O-Matic . . . . . 6.50
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This gorgeous picture of our Flag reproduced in Red, White and Blue and framed in a heavy gold frame with gold picture light to set off its beauty is a magnificent decoration for any location—especially in these times. BUT IN ADDITION it conceals the powerful Auxiliary Speaker which you mount on the 875 square inch flocked baffle on which the silk is spread. When the music comes through this Speaker to the astonishment of patrons, who see nothing but the beautiful Flag hanging on the wall, the effect is really thrilling!

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# Fla. Kills Tax On Beverages

Finance committee claims measure would force bottlers out of business

TALLAHASSEE, Fla., May 22.—Soft drink and transportation tax bills have been killed by the House Finance and Taxation Committee.

Spokesmen said a proposed one-cent a bottle tax on soft drinks would put most small bottling plants out of business and would severely reduce business of other plants.

"Even now, we cannot tell whether the bottling business is going to be a war casualty," said Frank Jennings, of Jacksonville, pointing out that the government has reduced the amount of sugar available for syrups and the amount of metal available for bottle caps.

"We know, tho that a tax of one cent a bottle would put nearly all of the small plants out of business."

No one appeared to speak for or against the five per cent transportation tax bill proposed by Representative Andrew of Union, and the finance committee promptly killed it.

# MERCHANDISE MACHINES

Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago.

# Seek Uniform Cig Regulation

Tobacco distributors to attempt to simplify price control at meeting

WASHINGTON, May 22.—An attempt to simplify price control of cigarettes will be made here May 26 when representative tobacco distributors from all parts of the United States meet at the Hotel Mayflower for a conference on cigarette price problems.

Results of the conference may have a far-reaching effect on the operators and owners of cigarette machines, especially if price ceilings involving odd-cent transactions are recommended.

Specifically, the tobacco representatives will discuss provisions of a proposed maximum price regulation for all levels of the cigarette industry.

At present cigarette manufacturers' maximum prices are subject to Revised Price Schedule No. 62, while ceilings of wholesalers and retailers of cigarettes are subject to the General Maximum Price Regulations. It is hoped that before mid-summer one regulation will be issued covering ceilings for manufacturers, wholesalers and retailers, which will be fitted to the particular conditions in the industry in a way to simplify price control thruout.

In preparation for issuance of such a regulation, OPA recently has completed a study of wholesale and retail cigarette prices thruout the country and has re-surveyed the manufacturers' section of the industry.

# OPA Gives Candymakers Increase in Price Ceilings

Operators also allowed to raise prices — no retail changes made

WASHINGTON, May 22.—The Office of Price Administration has issued an order which allows manufacturers of five-cent candy bars or other five-cent confectionery items who have an established price to vending machine owners, operators, or lessors of less than \$2.62 per 100 items, to increase his price by an amount no greater than 10 per cent of his current ceiling. However, the new price must not be more than \$2.62 per 100 items.

No change in retail prices was provided by the order.

However, the increase in cost of candy bars to vending machine operators will be offset by the fact that OPA simultaneously raised the ceiling which they may charge. Vending machine owners, operators or lessors, who resell the items to their distributors or lessees may increase their maximum prices to these buyers by an amount not more than 50 per cent of the actual increase in the manufacturer's price.

Lower prices are charged vending ma-

chine operators than are charged candy wholesalers or jobbers because the items sold for vending machine distribution have been packed 100 in a carton instead of 24 in a carton as for jobbers. The selling expense, therefore, is less, credit losses are eliminated and ordinarily there are advertising and distribution advantages.

War-time restrictions, however, have made it impossible to pack the items in cartons of 100 because the cartons are being packed 24 items in a carton at increased cost. In addition, the supply of confections is less than the demand, so that there are fewer selling, advertising, and distributing advantages in selling five-cent candy bars thru the vending machine.

The Office of Price Administration said that this price action reflects these facts and also eliminates undue interference with customary channels of candy distribution.

The provisions of this action are contained in Amendment No. 171 to Supplementary Regulation 14, Modification of Maximum Prices for Certain Commodities, Services and Transactions, effective May 21, 1943.

# Candy Bar Saves Life of Soldier in African Campaign

MIAMI, May 22.—The tale of how a candy bar saved his life was told by Pfc. James L. Shull, of Miami, who was home recently on a furlough.

Veteran of the invasion of Africa and twice wounded, Shull said the candy bar was in the pocket over his heart when a burst of machine gun bullets hit him. His cartridge belt deflected some of the shots but one bullet slashed thru his hip and another penetrated his side. He smiled when he said the bullet was still in him.

The candy bar, he said, slowed the bullet that would have hit his heart and dented the case in which he carried his glasses.

His wounds, ironically, were received 15 minutes before the end of a three-day battle in which the resistance of the Vichy French troops was broken. His knee also was nicked by a piece of shrapnel.

Shull will return to Fort Dix, New Jersey, for limited duty.

# Baltimore Jobbers Pledge \$336,000 in Bond, Candy Sale

BALTIMORE, May 22.—Baltimore operators of candy vending machines were among those who attended and pledged themselves to the purchase of an appreciable amount of War Bonds at a meeting for Baltimore candy jobbers. The session was staged at the Lord Baltimore Hotel, under auspices of the Schutter Candy Company.

The Vendomat Company of America, headed by William B. Scheuer, was one of the larger bidders at this meeting, bidding \$7,000 in War Bonds for the purchase of a lot of 500 boxes of five-cent candy bars.

This meeting, designed primarily to sell War Bonds, and at the same time make it possible for the candy machine operators and jobbers to secure extra-quota amounts of candy bars, served to boost substantially War Bond sales among the candy jobbers and candy machine operators. It is reported final tabulation showed sales reached \$336,000, not generally available, so they are be-



**HOME RUN**  
The New Outstanding Ball Gum Vender—with the fascinating amusement feature. It BATS THE BALL THRU THE AIR. Home Run (with 25 lb. carton ball gum) All for Only **\$24.50**

Size 11"x21"x16"



**VICTOR'S FAMOUS MODEL V**  
Truly a Great Vender. Vends everything—no additional parts needed. Capacity 6 lbs. bulk merchandise—or 1000 to 1200 balls of gum. Standard Finish Model V only... \$8.50 Each. (Porcelain Finish \$1.00 additional.)



**VICTOR'S TOPPER**  
Tops in Modern Design. Vends everything. Capacity 5 lbs. bulk mdse. (800 to 1000 balls of gum.) When ordering Toppers for ball gum please specify. Standard Finish Topper only... \$7.95 Each. (Porcelain Finish \$1.00 additional.)

Terms: 1/3 cash, balance C. O. D. (or send full amount and save C. O. D. charges).

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**FAST MONEY!**  
U. S. POSTAGE STAMP VENDOR  
Very low price! Nothing like it in the entire country. Unusual profit opportunity for live wire salesmen and distributors everywhere.  
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**MONEY MAKERS**  
Lowest Prices

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| 35 Shipman 2-Way Stamp Vendors, Like New | \$15.00 |
| 39 Bally & Dalkin Hot Popcorn 5c Vendors | 27.50   |
| 55 Moderne Hershey 1c Bar Vendors        | 1.50    |
| 12 Columbus 5c Peanut Vendors            | 2.00    |
| 7 Advance 25c Vendors                    | 1.75    |
| 95 Arcor 78 Bar 5c Vendors               | 2.00    |
| 3 1c Scales, Ea.                         | 17.50   |
| Elec. Bag Sealer                         | 3.50    |
| 35 Razor Blade Vendors, 10c              | 1.25    |
| 8 Iron Pipe Stands, Cast Base            | 1.25    |
| 1 CANDY FLOSS MACHINE, Nat'l All-Elec.   | 42.50   |

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INDIANOLA, IOWA

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OPERATORS' HEADQUARTERS IN THE BULK VENDING FIELD

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Packed with ideas to help you prosper and save money. It's free!

**SMALL STOCK OF MACHINES STILL REMAINS.**  
Parts and Repair Service at Your Disposal.

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**VICTOR'S FAMOUS MODEL V**  
Truly a Great Vender. Vends everything—no additional parts needed. Capacity 6 lbs. bulk merchandise—or 1000 to 1200 balls of gum. Standard Finish Model V only... \$8.50 Each. (Porcelain Finish \$1.00 additional.)

Terms: 1/3 cash, balance C.O.D. (or send full amount and save C.O.D. charges).

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COMPLETELY REBUILT READY FOR LOCATION

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| 9-50 Natl. Cigarette Mach. King Size | \$94.50 |
| 9-30 National Cigarette Mach.        | \$64.50 |
| 6-26 Natl. Cig. Mach. No Stand       | \$11.50 |
| 6-30 Natl. Comp.                     | 19.50   |
| DUGRENIER 7 Col. Model 5             | \$31.50 |

Subject to prior sale. 1/3 Deposit, Bal. on Delivery. Write for descriptive list. Eastern Representative

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# VENDER SUPPLY NOTES

**ICE-CREAM VIOLATIONS**—Requiring a customer to buy half ice cream and half sherbert or other frozen confection is a clear violation of the prohibition against tie-in sales under the general maximum price regulations, the Office of Price Administration and the Food Administration have warned retailers.

The agencies said they had received many complaints that dealers in certain areas are now requiring half-and-half purchases.

The Food Administration said there is nothing in its order limiting the use of milk and milk products in the manufacture of ice cream which would permit the tie-in practice.

The agencies said manufacturers are allowed to make combination packages of ice cream and sherbert but cannot force customers to take these new packages instead of ice cream or force customers to buy them in order to obtain ice cream.

**APPLE SIRUP PRODUCTION**—Apple sirup, which is coming into its own as a substitute for glycerin and other materials made scarce by the war, was produced in the amount of 3,000,000 pounds during 1942 by five plants in the United States and one in Canada. High on the list in production is the Ridgewood Fruit Industries, Inc., Winchester, Va.

Practically all of the 1942 production went to the tobacco industry, which is substituting it for glycerin in the manufacture of cigarettes.

**FRUIT, NUT CROPS**—California orchards and vineyards will yield less this year than in 1942, but smaller crops may be all that processors will be able to handle because of the labor shortage.

Apricot output is expected to be about half last year's, around 103,000 tons as compared with last year's bumper crop of 208,000 tons. Peaches, the biggest canning fruit, are expected to drop from last year's output of 417,000 tons to between 300,000 and 330,000 tons.

Prunes and grapes may do as well as last year or possibly even better.

Based on the May 1 condition, some falling off in walnut and almond production is indicated.

**TOBACCO MEN MEET**—In an effort to work out plans for the marketing season to help tobacco farmers solve the farm manpower shortage, the tobacco growers and warehousemen this week held separate meetings in Raleigh, N. C. They voted to meet jointly next week with North Carolina's Gov. J. B. Broughton.

Acting upon the request of the tobaccoists, Governor Broughton asked A. B. Carrington Jr., of Danville, Va., who is president of the Tobacco Association of the United States, to forego a meeting of his organization until after the joint conference.

The tobacco men are attempting to work out a system of marketing tobacco which will give the farmers more time to harvest their cotton, hay and peanuts and to seed their grains. However, nothing was disclosed concerning any definite plans that may have resulted from the Raleigh meetings.

The United States Association advanced a plan which was rejected last week and numerous counter-proposals have since been made.

**BUSY BEE**—The busy bee, long eulogized in verse, is playing an important part in the war effort. Making 200,000,000 pounds of honey and 4,000,000 pounds of wax annually is just a by-product of the bees' activities. The really important job for the little critters is the pollination of fruits, vegetables and field crops. About 50 of our top agri-

cultural crops depend on bees for pollination.

There are about 5,000 commercial beekeepers who each ship a carload or more of honey annually. The rest of the nation's beekeepers are farmers or hobbyists.

As in so many industries, the war has complicated the bee picture. Many beekeepers are in the armed forces. Not everyone can raise bees successfully. It takes years of experience and many persons do not possess the proper temperament. In many cases beekeepers called into the service have had to kill their bees, melt the combs and sell the wax and used equipment.

There is a possibility that the government may subsidize beekeeping. Fertilization is so essential that beekeeping must be carried on to maintain profitable agriculture. There is no practical substitute for the honey bee.

**CIGAR EARNINGS**—Despite the fact that civilian demand for cigars is growing steadily, volume cigar manufacturers have been unable to produce at capacity levels as a result of serious man-power shortages occasioned by dislocation of the labor supply. Sales of all cigars in March declined 12.6 per cent from 1942 levels, altho a sizable gain was recorded in brands ranging from 15 to 20 cents. Impact upon most manufacturers is regarded as generally unfavorable, altho excellent inventory positions of some companies assure profitable operations, especially since a general increase in wholesale and retail prices of approximately 20 per cent was granted last November.

**OIL SUPPLY**—An early resumption of (See Vending Supply Notes on page 103)

**Curiosity Kills; What Could Name Of Sly Vender Be?**

(Reprinted from PM newspaper, New York, May 4, 1943)

**HOW WPB MADE AN EXCEPTION OF A VITAL VENDING MACHINE.** More Important Than Tanks and Guns, It Can Now Be Made in Limited Quantities.

**WASHINGTON**—There is a young lawyer in the War Production Board to whom the women of America owe a debt which would not be adequately marked by statues, medals or other kudos.

This young man, whose name is not essential, so we may as well call him that, was assigned one day to go over the draft of an order for technicalities.

The order, a routine matter, stopped the production of all vending machines because the steel with which these devices are made could be put to much more important uses.

Young Essential looked over the order carefully, changed the position of several commas and one or two semicolons, and found it good.

**Ah, Inspiration**

He felt a fine glow of patriotism when he finished, thinking of the guns, planes and bullets that would roll off the as-

(See CURIOSITY on page 101)

# Canteen Co. Files Answer

**Denies FTC charges of monopoly — hearing may be in Chicago**

**WASHINGTON, May 22.**—The Automatic Canteen Company of America has filed an answer to the Federal Trade Commission complaint charging it with engaging in unlawful practice tending to injure competition and create a monopoly in the leasing and licensing of automatic vending machines and in the sale of confection and nut products dispensed by the machine.

The answer denies the material allegation of the complaint which charges the ACA with entering into exclusive dealing contracts with lessees of its machines in violation of Section 3 of the Clayton Act, and with inducing sellers of confections and nut products used in the machines to grant the respondent lower prices than those afforded to competitors.

According to the complaint, the ACA leases and licenses its automatic vending machines on the condition or agreement that lessees will not acquire or operate competing machines nor use the ACA's machines to dispense any confections or nut products not purchased from ACA.

The answer admits that the ACA leases and licenses its machines but denies that it does so on terms as alleged in the complaint and that the effect of its leases or licenses or methods of business may be to lessen substantially competition or to create a monopoly. As to the charge that ACA unlawfully induces price concessions from sellers of nut products and confections, ACA admits making purchases of such products in large quantities but denies that the transactions are in violation of the Robinson-Patman Act.

The complaint charged that ACA pays the sellers 10 to 25 per cent less than its competitors pay for products of like

grade and quantity and that it refuses to purchase from such sellers unless it is granted the price concessions.

The complaint also contended that the leases entered into by ACA covering machines run for a fixed term of 18 years without any right to terminate given to lessees, and provides that the lessees may use the machines only in certain (See CANTEEN CO. on page 103)

# Iowa Commission Reports Gain in Cigarette Revenue

**DES MOINES, May 22.**—A gain of \$8,844 in cigarette tax revenue for April over the same month in 1942 has been reported by the State Tax Commission. The increase is equivalent to 442,204 packages at 2 cents a package.

The April figure was \$197,783, compared with \$188,939 a year ago. It also showed a gain over the \$194,940 yield in March of this year.

**WANTED**  
**SLOT MINTS**  
OR ANY OTHER TYPES  
**CANDIES or GUMS**  
WRITE ALL FIRST LETTER, CASH.  
BOX 6-79, The Billboard, Cincinnati, O.

**BALL GUM!**  
**WANTED**  
1/2" or 3/4"  
State Price and Quantity Available.  
**MATT** 8913 KENMORE AVE.  
CLEVELAND, OHIO

**Use Marbles**  
As substitute for Ball Gum in Prize Ball Gum Machines. 1/2 to 3/4 size.  
**PENNY KING CO.**  
2448 Transport St. PITTSBURGH, PA.

| NEW VENDORS                      | USED VENDORS                 | 4-in-1, 4 Comp. .... \$ 6.00    |
|----------------------------------|------------------------------|---------------------------------|
| Norwstn. Triselector ... \$29.80 | Triselectors ..... \$15.00   | Col. Model 34 ..... 4.50        |
| Norwstn. DeLux ..... 15.45       | DeLux ..... 12.50            | <b>CIGARETTE VENDORS</b>        |
| Norwstn. 33 Ball Gum. .... 6.65  | Model 33 Jr. .... 3.75       | Advance, 2 Col., 15¢ .. \$ 5.00 |
| Norwstn. Model 33 ..... 7.25     | Standard (Lacquer) ... 5.00  | Advance, 4 Col., 18¢ .. 10.00   |
| Norwstn. Model 33 Jr. .... 6.00  | Standard (Porc.) ..... 6.00  | S&M, 4 Col., 20¢ .... 15.00     |
| Norwstn. Model 39 ..... 8.85     | Model 39 ..... 6.95          | S&M, 6 Col., 20¢ .... 17.50     |
| Norwstn. Model 39 Bell 10.25     | Model V ..... 6.00           | Rowe Arts, 6 Col., 20¢ .. 20.00 |
| Victor Model V ..... 8.50        | Master 1¢ Nov. .... 6.00     | S&M, 7 Col., 20¢ .... 39.50     |
| Victor Specials ..... 5.95       | Master 1¢ & 5¢ Comb. .. 6.50 | DuGrenier, 7 Col., 20¢ .. 65.00 |
| Silver Kings ..... 7.50          | Robbins 2-in-1 ..... 5.95    | DuGrenier W, 9 Col., 20¢ 70.00  |
| Prize King Ball Gum .. 7.50      | Pee Wee, 1 1/2 Lb. .... 2.75 | U-Need-Pack, 6 Col., 20¢ 28.50  |
| Master 1¢ Nov. Vend. .. 7.80     | Supreme Jr. .... 2.50        | <b>COUNTER GAMES</b>            |
| Master No. 6, 1¢ ..... 8.80      | Supreme ..... 2.75           | Imps. Used ..... \$ 6.00        |
| Advance Mod. D. B/G. .... 7.95   | Snacks, 3 Comp. .... 7.50    | Wings, New ..... 16.50          |
| Lucky Boy B/Gum ..... 4.95       | Evereadys, 4 Comp. .... 5.00 | Klix, New ..... 14.50           |
| Robbins 2-in-1 ..... 9.95        | Variety Shops, 5 Comp. 10.00 | Pok-o-Reel, New ..... 14.50     |
| 1¢ Adam Gum Vend. .... 14.95     | In-a-Bags ..... 9.00         | Races, New ..... 12.50          |
| Champion Ball Gum .. 3.25        | Yu Chu Ball Gum ..... 4.60   | Marvels, 14, New ..... 19.50    |
| Columbus ZM ..... 7.50           | Duplex, 2 Comp. .... 6.00    | Vest Pockets, 14, Mated 45.00   |
| Columbus BI Moe ..... 24.45      |                              |                                 |

1/3 Deposit Required. Send for Complete List. Full Payment With Orders Under \$10.00.

**RAKE** 2014 Market Street PHILADELPHIA, PA

**FIGHTING ON . . .**

Candy is playing a big part in helping our boys win this war . . . We like to think our company is a part of this big push . . . Let's all be a part and pull together . . . Make it a job well done.

**PAN CONFECTIONS**

345 WEST ERIE ST. CHICAGO, ILL.

# Florida Cigarette Tax . . .

**TALLAHASSEE, Fla., May 22.**—The House passed the bill to tax cigarettes by a vote of 65-27 on May 17. The cigarette bill was sponsored by the governor and will place a 3-cent tax on standard packs and 2 cents on dime packs. The proposed tax has become the most bitterly discussed issue before the Florida Legislature. Public hearings on the bill and organized opposition were much in evidence.

The cigarette tax has been proposed to raise revenue that otherwise would come from legalized racing in the State if the race tracks were operating at the present time. The revenue will go to old-age pensions in the State.

NOTE: The Florida Senate passed the cigarette tax bill by an overwhelming vote on May 20, according to reports.

**NEW NORTHWESTERN PEANUT & BALL GUM VENDERS**

Are still available in nearly all models. Get yours before they are all gone. Better be safe than sorry.

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**ATTENTION!** Candy Vending Machine Operators

**New 5c Glassine Packaged Peanuts**

Will Fit Any Candy Vending Machine.  
Mixed Nuts, Spanish Peanuts, Salted Peanuts and Candy Coated Peanuts, Bag Size—5 1/2" x 1 1/2".  
50% With Order, Balance C. O. D. Samples, 1 Package of Each, 25¢.

**ASCO VENDING MACHINE EXCHANGE, Inc.** 140 ASTOR STREET NEWARK, N. J.

**\$2.85** Per Hundred Bags  
F.O.B. Newark, N. J.



# ARCADE NEWS

## Bowling Alleys Fine Locations

Philadelphia arcades prove all types of machines popular with bowlers

PHILADELPHIA, May 22.—One of the most flourishing locations for coin machine arcades here are the bowling alleys. At the present rate of installation, it will not be before long that an array of machines are found in every bowling

alley here, of which there are more than 50.

Pioneering in the bowling alley field for coin machine arcades is Israel Steinberg, head of the Baiter Amusement Company. Already, Steinberg has installed arcades in the four Jimmy Dykes' bowling alleys, located in the central-city and West Philadelphia sections, in the Glenwood Bowling Alley and in the North Philadelphia Alley. Plans are under way to install machine arcades in as many other bowling alleys.

Steinberg pointed out that it was a mistake for operators to think of bowling alleys as a form of competition. In fact, he said, the machines are just as popular with the players as is bowling. If collections are a true indication, moreover, resistance of bowling alley operators to machine installation is fast disappearing. Not only do commissions on the machine arcade go a long way in taking care of many large overhead items, but they are also instrumental in keeping players, waiting for their turn at an open alley, happy and content.

Without question, bowling represents the most popular pastime of recent years in this city at least. Where once only two or three alleys were in operation, there are now more than 50. Since priorities on building materials does not allow for the building of new alleys, those in operation today are enjoying a boom business, unprecedented in the bowling history here.

From the standpoint of the arcade operator, Steinberg pointed out, bowling alleys represent one of the most profitable locations because they afford a maximum machine play. The alleys are open for 24 hours a day, and draw large crowds every hour of the day because of the large number of night workers in the war industries. Moreover, the alleys are open seven days a week.

Pinball and target-gun machines represent the most popular games at the bowling alley arcades, since patrons are interested in short and snappy play. Even one-ball machines enjoying a good play. Since space is at a premium for machine arcades at the bowling alleys, Steinberg found it most practical to use only nickel-play machines, with emphasis on those that take up the least space.

### Feminine Players

Steinberg also points out that the machines for such arcades should also be selected with an eye to feminine players. Women equal the men at the bowling alleys. Steinberg pointed out that a woman might hesitate to enter a regular coin machine arcade, or even hesitate to play a pinball at a drug-store location, but in the bowling alley, she will not hesitate to play the machine. The target guns have a particular wide appeal to the girls.

Added profits in such arcades accrue to the arcade operator by the fact that the bowling alleys represent the choicest locations as well for the vending machines. Cigarette, drink, peanut, ice cream and candy machines are a natural for such locations. The only problem, says Steinberg, is in being able to get enough merchandise to keep the vending machine continually stocked.

Steinberg also observed that the bowling alleys represent excellent conditions for testing the popularity of any new type or novelty machine. If it enjoys a good play at the bowling alley arcade, Steinberg added, the operator can be most certain that the machine will be well received at any other type of location.

## Havana Arcade Is Prepared for Big Summer Business

HAVANA, May 22.—Martí Bowling-Alley, the traditional arcade of Havana and a magnet that draws tourists from all over the country, is all set for its new war season.

The machines featured on display stands are practical and serviceable, as most of the visitors to the resort are those who make up the middle income group. These people know the value of machines and they are only attracted

by good machines. While some items will not appear in as great a quantity as in seasons past, due to priorities, many of the old stand-bys are still very much in evidence. The most popular machines in the spot are ray targets and pinballs. Mr. Diaz, owner, explains that these games offer plenty of action. Exhibit Racer is a popular five-cent buy and the racer is always busy, Diaz said. Since the war a number of soldiers have been stationed here and they go for the Exhibit Racer in a big way. The operators visualized the recreation needs of the men in training and set up their arcade and selected their machines accordingly.

In this manner they keep close tab on taste trends in arcade equipment. At this time the most popular items are the two rotary merchandisers. Two are stocked with cigarettes and the third with watches, razors, pocket knives and similar items. The Western Baseball machines grouped in the rear of the building are always busy. Two Magic Rolls near the guns in the rear of the building get plenty of play. Recently Diaz added a ray gun and it is doing a good business, too.

Machines are attractively arranged and grouped to allow continuous movement for the crowds. Where popular games, such as the merchandisers Target Skill, and Shoot the Bull are located, ample space has been left for the congregation of crowds. The arcade now boasts about 90 machines covering practically every type on the market and this has proved one of the best draws in the city. The variety of the games and machines available appears to appeal strongly to young and older patrons alike. Across the midway there is an open-style sportland with some dozen games, including console, skill and other machines, and a number of claw and phonograph machines.

## Richmond Arcade Owner Defendant In Blue Law Test

RICHMOND, Va., May 22.—Richmond's age-old blue laws will be interpreted anew by Police Justice Carleton Jewett on June 11, according to an announcement from the court that in the interim enforcement of the law against arcades will not be pressed.

In view of this announcement, Henry Foote, operator of a novelty store and Penny Arcade at 321 North Fifth Street, patronized on Sundays largely by servicemen on leave, will be free from action by police who arrested Foote for remaining open and doing business on Sunday, May 9.

"There are more than 100 places doing business in Richmond on Sunday," Justice Jewett told Police Lieutenant Butler, adding, "Let them remain open. I shall decide this case at 9:30 a.m., June 11."

Lieutenant Butler testified that he observed Foote and two women "I imagine were clerks whose duties were to make change for patrons." He said the proprietor defended his remaining open by alleging that the coin-operated devices were automatic devices. The lieutenant testified that he saw no novelty sales made.

"We admit remaining open and that sales would have been made had patrons attempted to purchase anything," Defense Counsel Gleason Glannny said. Glannny asked Lieutenant Butler if change-makers in motion picture houses and clerks in business houses were arrested as violators of the so-called blue laws, and Lieutenant Butler replied that police had made no other arrests.

The defense counsel asked dismissal of the charge against Foote on the grounds that no sales were observed and that no law was violated.

Appearing as prosecutor, Commonwealth's Attorney Haddon told the court that no one under the blue law decisions by the State Supreme Court of Appeals could determine in every case what constitutes a work of necessity, which work is permitted by law on Sundays.

He said that each individual case must be decided on its merits by a judge or a jury.

Haddon cited the recent decision of the Supreme Court of Appeals in reversing a lower court conviction of a merchant accused of selling beer on a Sunday in near-by Hanover County.

The decision in this case, which he termed "the Francisco case," included a paragraph which he read as follows:

"The court instructs the jury that a work of necessity, as meant by the statutes of Virginia, is not a physical

## WPB Issues Ban On Conversion of Barn Into Arcade

PHILADELPHIA, May 22.—The regional board here of the War Production Board issued a suspension order, May 18, halting the plans of Jay Jaffee, Johnstown, Pa., to convert his barn into an amusement machine arcade.

The WPB said that Jaffee, part owner of a farm near Lickdale, Pa., intended to "take advantage of the nearness of his farm to the army reservation at Indiantown Gap, Pa." The suspension order, imposed for an indefinite period, denied Jaffee materials for any construction on the farm. The WPB charged Jaffee with two violations of a conservation order during the remodeling of a farm house last year.

## Salt Lake Arcade Opens for Season At Beach Location

SALT LAKE CITY, May 22.—The Game Room, arcade at Black Rock Beach on Great Salt Lake, opens here tomorrow for the summer. It is under the management of James Latses, owner of all the concessions.

Refitted and redecorated for the season, the Game Room will be equipped with pin games, diggers, ski ball, automatic target range, photo machines, but no vendors. There will be 26 units in all. It is the top beach concession, since there are no rides.

The Game Room is not in competition with the highly successful Playdium in downtown Salt Lake City.

and absolute necessity, but embraces as well all work reasonably essential to the economic, social and moral welfare of the community viewed in the light of the habits and customs of the age in which we live."

## For Those Who Handle MONEY

Abbott offers a complete line of Coin Counting Machines, Coin Wrappers, Currency Straps, Coin Handling Equipment and other Cashiers' Supplies. Illustrated here are



The Abbott Colored Tubular Coin Wrappers, The Abbott "Twin" Window Wrappers, The Abbott Colored Flat Coin Wrappers, The Abbott "Outlook" Window Wrappers, The Abbott Coin Bags & Lead Seals, Packing Tray, Coin Stackers

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| TUBULAR   | ABBOTT Colored Coin Wrappers | FLAT      |
|-----------|------------------------------|-----------|
| .....,000 | \$20.00 Dollars              | .....,000 |
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| .....,000 | 10.00 Halves                 | .....,000 |
| .....,000 | 10.00 Quarters               | .....,000 |
| .....,000 | 5.00 Quarters                | .....,000 |
| .....,000 | 5.00 Dimes                   | .....,000 |
| .....,000 | 3.00 Dimes                   | .....,000 |
| .....,000 | 2.00 Dimes                   | .....,000 |
| .....,000 | 2.00 Nickels                 | .....,000 |
| .....,000 | 1.00 Nickels                 | .....,000 |
| .....,000 | .50 Pennies                  | .....,000 |
| .....,000 | .25 Pennies                  | .....,000 |
| .....,000 | TOTAL                        | .....,000 |

How many Abbott Coin Packing Trays shall we send you FREE? .....

Do You Need a Coin Handling Machine Hand or Motor Operated? .....

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Fully automatic. Electrically operated. Does not get out of order.

Vends a complete Horoscope for 10c.

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# Arcades Open Memorial Day

Maryland resort openings are signal for arcade men to get busy also

BALTIMORE, May 22.—Opening of the 1943 Maryland summer resort season, scheduled for the Memorial Day holiday period, is slated to be the signal for opening of the new arcade season at those resorts. The restricted use of gasoline may have some unfavorable effect in patronage at the arcades. Leading operators have announced plans for big operations this season and have already made arrangements for installation of more equipment.

One large operator has announced that this year he plans to add some 25 more machines. Last year the arcade business resulted in a gain of more than 25 per cent over the previous year.

Similar prospects for arcade operation at other Maryland summer resorts and beaches have been expressed. Even in the case of resorts that will be governed by dim-out regulations, good business is looked for and additional arcade installations have been arranged for.

### BUYING EQUIPMENT

It is to be noted local distributors of coin machines are pretty well cleaned out of all desirable arcade equipment, with a good amount of it being sold during the past month to operators who apparently were acquiring the equipment for their locations when the resort season would open.

## Plans for Swank Arcade In Night Club Dropped

HOLLYWOOD, May 22.—Plans for an ultra-swanky arcade that would feature nickel, dime and quarter machines rather than the penny variety for the cream of Hollywood's night life were squelched when Maurice M. Cohen, president, and the board of directors of the Hollywood Palladium put thumbs down on the move.

Plans were to have the arcade in one of the stores of the Palladium building with an entrance into the ballroom. Cashiers were to be of the glamour type, with the mechanics and floor managers to be garbed in tuxes. Only the better machines were to be installed, with colors befitting a general but smooth motif.

Conflicting stories were heard about the project. One was that a general scheme in color had been submitted and approved. The other was that the Palladium management had been approached with the proposition. Also in the last version was the report "we turned them down." It came from Cohen himself.

## VENDING SUPPLY NOTES

(Continued from page 101)

Shipments of oil and other commodities that may have accumulated in Algeria, Syria and Tunisia is anticipated as a result of the clearing of the Mediterranean to commercial freighters.

Leison is enjoying a brisk demand among the domestic oils. Orange is also commanding attention, but the presence

## Federal Tax News

WASHINGTON, May 22.—A member of the House Ways and Means Committee expressed his strong view this week that the committee could hardly begin to consider miscellaneous and coin machine taxes for some time yet. He said that pay-as-you-go, reciprocal trade acts, coal situation, war appropriations and other important tax matters were still pending and had been delayed.

Leaders in the coin machine trade who are working on the tax problem said that this would give them more time to complete organization. The increase in some federal tax rates goes into effect July 1, however. The organizations active in the federal tax situation are the Associated Operators of Los Angeles County (Calif.), the Minneapolis Amusement Games Association and the Arcade Owners' Association. Other groups are joining in the drive.

of goodly quantities of oils from Brazil, the West Indies and other sources is making the market unsettled.

It appears that holders of Far Eastern menthol are anxious to sell their merchandise in view of the latest events in the war theater.

**MORE PEANUTS MILLED**—Farmers' stock peanuts milled in the 1942-'43 season thru April 30 totaled 1,335,472,000 pounds, about 56 per cent above that milled in the comparable period a year ago, according to Department of Agriculture reports.

Peanuts cleaned and shelled thru April 30 amounted to 1,049,826,000 pounds, compared with 713,799,000 pounds on the same date a year ago. The total of 285,646,000 pounds crushed thru April 30 was nearly double that of the comparable period of 1942.

Holdings at mills and warehouses for all purposes on April 30 totaled 386,789,000 pounds, against 248,840,000 pounds a year earlier. Indicated disappearance of edible grade shelled peanuts October thru April totaled 501,863,000 pounds, compared with 366,230,000 pounds for 1941-'42. Stocks, 143,026,000 pounds, declined about 4 per cent from March but were well above April 30 a year ago, when the figure was 115,321,000 pounds.

**SALES RECORD**—Sales of Philip Morris cigarettes in April, the first month of the company's new fiscal year, are reported to have approximated 2,400,000,000, a monthly record and an increase of about 47 per cent over the same period of 1942. While volume for the fiscal year ended March 31, 1942, was also up substantially, higher tobacco costs and price ceilings on cigarettes narrowed profit margins.

## CURIOSITY

(Continued from page 101)

sembly lines which might have been peanut, gum or cigarette machines but for him and his colleagues.

His day completed, Essential donned his hat and coat and started out the door.

designated territory allotted by ACA as an exclusive franchise for the period of the lease. The approximate life and usefulness of the vending machines, due to wear, deterioration, and obsolescence, is approximately eight years or less than one-half the term of leases covering the machines, the FTC charges.

In its answer, ACA stated: "The respondent (ACA) denies that persons leasing vending machines from it are required by it to pay to owners of locations a commission of 10 per cent on sales made thru the machines and denies that the life and usefulness of the machines are eight years."

Representatives of FTC and ACA will meet sometime during the week of May 17 to arrange a time and place for the hearing. It is believed that the hearing will be held in Chicago, where FTC has a branch office.

## CANTEEN CO.

(Continued from page 101)

There he stopped—stricken by a sudden thought.

"Isn't there," Young Essential asked himself, "a certain vending machine that women find indispensable? Wouldn't the war effort be impeded if not crippled when women war workers found there were no more of these machines?"

"I would think so," he answered himself.

There were still a couple of people in the office, and Essential approached one of them—a girl—with his problem.

She looked at him fishy-eyed while he stammered his question, turned on her heel and stalked away.

Essential got the same reaction from several other girls in the office until he had the happy thought to ask an older woman.

"Of course," she said, "without those vending machines there would be more absenteeism among women war workers than even Capt. Rickenbacker ever dreamed of."

### He Fixed Things

So Essential walked back to his desk and inserted a clause making the manufacture of the machine which clouded his thoughts the only exception to the order forbidding the making of vending machines.

That machine, said his clause, could be made up to 50 per cent of the amount made in 1941.

"That," he said, "ought to hold them."

Several months later another division in the War Production Board issued an order forbidding the granting of steel priorities to any and all vending machine manufacturers.

Then, to Young Essential's delight, came the deluge.

A lobby, unorganized but highly vocal, descended upon Washington. Letters from women all over the country came pouring into the WPB and to congressmen and senators demanding to know what was the idea.

Last month the WPB relented. An order came thru permitting the manufacture of a certain amount of the vital vending machines which will be rationed thruout the country, making them available in the places they are most needed.

"These are the times," said Essential, "that try men's souls."—Hyman Goldberg.

# THE GREATEST SCOOP OF ALL

... A wonderful addition to our exclusive line of full-color cards. Now you can order Glamour Girls, All-American Girls, Yankee Doodle Girls.

## AND

# 8-COLOR REPRODUCTIONS OF EARL MORAN PAINTINGS

# The New HOT-CHA GIRLS!

LIFE LIKE—YOU'LL RAVE ABOUT THEM

64 DIFFERENT SUBJECTS



**SELL THEM THROUGH THIS 3 SECTION CARD VENDOR.** Use 1 section for Glamour Girls, one for Yankee Doodle Girls or All-American Girls, and one for Hot-Cha Girls. (Adjustable to sell 1, 2 or 3 cards for one coin.)

**3000 Cards FREE bring in \$75. The Machine costs only \$60. 1/3 Deposit, Balance C. O. D.**

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All A-1 Reconditioned ARCADE EQUIPMENT

- \* Keeney Air Raider .....\$225.00
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\* Indicates that these machines have outstanding Red, White & Blue Paint Jobs.


#### WALL BOXES AND ACCESSORIES

- Packard Wall & Bar Boxes, New .....\$34.50
- Packard Wall & Bar Boxes, Used ..... 27.50
- Packard Bar Bracket, New ..... 3.50
- 30-Wire Cable, New R.P. Per Ft. .... .40
- 30-Wire Cable, Used R.P. Per Ft. .... .25
- Shielded 2-Wire Cable, Per Ft. .... .12
- New Packard Adapters and Speakers for All 30-Wire Boxes. Inquire!

Terms: 1/3 Deposit, Balance C. O. D.

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This handy metal Horoscope container with illuminating electrical mirror holds 300 monthly astrological character analysis and daily guides for the twelve different signs of the Zodiac.

Size — 21" High, 10" Wide and 11" Deep. Net Weight — 15 pounds. A 10c retail item that will establish a new profit record.

**SPECIAL PRICE — \$10.00 per display complete with 300 Horoscopes. Terms Not Cash, F.O.B. New York, while supply lasts.**

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**Zolar Publishing Co., Inc.**  
33 West 60th Street, New York, N. Y.

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**PENNY ARCADE**—Prominent location in Ohio city of over 185,000 population. Over 110 machines, including latest model Photo-Matic with 15,000 Metal Frames, all clean and latest models. Good lease. Crossing over \$2,000.00 per month. Due to Draft will sacrifice for \$15,000.00 cash. Unless able to pay cash do not waste time. Actual inventory over \$13,000.00 at last year's prices. Parties interested write at once BOX D-80, care The Billboard, Cincinnati, O.



# Bulletin for Mayors Has Best Outline of Tax Policies Told In Recent Treasury Document

The United States Municipal News, a bulletin issued by the U. S. Conference of Mayors, Washington, D. C., in its April 15 issue contained one of the best outlines of the recommendations of the Treasury Committee on Intergovernmental Fiscal Relations recently made public. This is one of the most important surveys on federal, State and city taxes made in recent years and may have an important bearing on future trends in taxes. It contains propaganda material which the coin machine industry may use to advantage in future years in fighting the high totals of federal, State and city taxes. It also makes important recommendations on cigarette taxes.

The analysis made by *The Municipal News* bulletin is reprinted in full as follows because of the concrete outline given.

At the request of the Conference of Mayors, the Treasury Department has forwarded to the mayors of 253 major American cities the 51-page summary, *Major Conclusions and Recommendations* of the committee. It is hoped that the proposed printing of the complete report will not be delayed so that all interested public officials may have the benefit of this study. Subsequent issues of *The*

*News* will review specific proposals of most interest to local government.

### Summary of Recommendations Federal Government—for Immediate Action

1. Negotiate with State representatives and pass legislation to create a Federal-State Fiscal Authority.
2. Amend the income tax law to make State income taxes deductible on a accrual basis even the other expenses are reported on a cash basis.
3. Revise, modernize and broaden the death tax credit.
4. Give the federal estate tax a thorough overhauling, integrating death and gift taxes, substantially reducing exemptions and co-ordinating the federal and State taxes.
5. Eliminate tax-exempt securities in a manner to secure States and municipalities against loss arising from the taxability of their securities.
6. Defeat discrimination resulting from State community-property laws by providing that they shall not apply in the operation of federal tax laws.
7. Provide a clearing house and "board of appeals" (Federal-State Fiscal Author-

ity) for more careful and consistent treatment of payments in lieu of property taxes on federally owned property. Such payments should be generous, especially during the war.

8. Provide a special joint committee of Congress to consider legislative proposals for payments in lieu of taxes; provide facilities for maintaining a permanent inventory of government property.

9. Allow State sales tax application to contractors working on government orders.

10. Modify and improve the co-ordination and efficiency in unemployment compensation by increasing the federal credit from 90 to 100 per cent and requiring the States to furnish part of the cost of administration.

11. Disallow sales taxes as a deduction in federal income tax practice; if the deduction is retained, make it general and not conditioned upon certain technicalities in the tax law.

12. Pay more heed to cost of compliance in framing tax laws.

13. Extend the civil service coverage to include all personnel engaged in federal tax administration.

14. Consider the provision of a suitable bond instrumentality for the investment of State and local surplus funds during the war. This might take the form of a non-negotiable bond redeemable after the emergency or upon a showing of war-created need, and to be matched by the federal government if used for approved public works. (Written before recent developments which cover, to some extent, the needs of the States.)

15. Continue and enhance co-operative efforts to improve State and local accounting and reporting; provide annual compilation of cost of government and total taxes.

16. Expend more effort on federal-State collaboration in the administration of overlapping taxes.

17. Repeal the automobile use tax, or, if it is retained, require receipt as a condition for obtaining a State license.

18. Further promote better uniform governmental accounting and reporting.

19. Assume the responsibility of annual calculation and publication of the over-all cost of government and other fundamental fiscal data.

20. Cultivate an attitude which regards States and localities as partners in a joint enterprise.

### Federal Government—For Immediate or Future Action

21. Develop in consultation with the States standard rules for income and death tax jurisdiction; develop suitable rewards for State compliance with these rules and other suitable procedures so that the federal government may serve as an umpire in multiple taxation disputes.

22. Develop in consultation with the States rules of uniform income tax procedure; promote the adoption of such rules looking toward single administration of a relatively uniform State and federal income tax.

23. Adopt a Federal-Collection-State-Sharing program for the tobacco tax.

24. Enact legislation providing for federal incorporation of corporations doing an interstate business.

25. Provide distribution of welfare grants to the States thru a graduated bracket system as suggested in the Connally amendment.

### Federal Government—For Future Action

26. Abandon motor vehicle taxes to the States, reserving the right to tax motor fuel used in aviation.

27. Inaugurate a thoro study of the cost of tax compliance and the burden of multiple taxation on interstate companies; reserve action on centralization of business taxes until this evidence is available.

28. Use a public investment technique (if necessary) to cope with post-war deflation and unemployment; dual budget; creative public works (health, housing, nutrition and regional development); full liquidation of outlays.

29. Reduce repressiveness of the tax system by de-emphasizing business taxes and by equalizing burden upon equity-financed companies compared with those financed by means of indebtedness (thru a partial credit to the corporation for dividends paid out).

30. Broaden the Social Security program to include uncovered groups under old-age insurance and unemployment compensation. This would not only provide more equitable coverage but would also make possible some simplification of pay-roll taxes.

31. Broaden federal aid to include relief and elementary education.

32. Recognize a national minimum status for elementary education by provision of a differential (equalization) grant.

33. Provide controls which will insure improvement in the division of educational revenues, local districting and the quality of the educational product, at the same time insuring against coercive interference with local autonomy and minority views concerning education.

34. Provide for federal scholarships to insure the adequate development of talent thru higher education.

35. In the interest of simplification, repeal federal liquor license fees, retaining licenses where needed for administration.

### Federal Government—Contingent Action

36. If a federal retail sales tax is enacted, provide legislative implementation and administrative action to insure the fullest co-operative use of State personnel and machinery.

### State Governments

1. Negotiate with federal representatives and collaborate in the development of a Federal-State Fiscal Authority.

2. Negotiate with federal officials and Congress to inaugurate a program for the elimination of tax-exempt securities in such manner as not to embarrass States and municipalities fiscally.

3. Tighten property exemption provisions; relax ceiling and uniformity requirements as to local property tax levies; develop more adequate supervision of property tax administration.

4. In collaboration with municipalities, refrain from demanding unreasonable war-time aid from the federal government, thus recognizing the importance of local independence.

5. Apply surplus revenues, where possible, to the elimination of debt and the development of a reserve against war-time loss of revenue and post-war need for public works.

6. When revenues will permit, allow federal income taxes as a deduction in calculating State income taxes.

7. Redouble attack on trade barriers, multiple taxation and special inducements for the location of industry; use of education, reciprocal agreements and interstate compacts toward these ends; pass legislation allowing credit to new residents for automobile license taxes paid in the same year to other States.

8. Collaborate with the federal government looking toward federal arbitration of jurisdictional disputes and joint determination and promotion of uniform practices in income and business taxation, especially with regard to questions of jurisdiction.

9. Further collaborate with the federal government in the joint administration of overlapping taxes.

10. Adopt legislation on their own initiative that would make payment of federal automobile use tax a condition for the receipt of a State license.

11. Mitigate the rotten borough system by providing more adequate representation for cities in State legislatures.

12. Give more consideration to cities in the distribution of shared taxes, particularly motor vehicle taxes.

13. Adopt enabling legislation that would permit cities to supplement the

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general property tax with a rental tax on occupiers.

14. Adopt enabling legislation that would facilitate surplus financing during wartime.

15. Adopt legislation requiring more adequate and more uniform governmental accounting and reporting.

16. Cultivate an attitude that regards all governments as partners in a joint enterprise.

17. Collaborate with the federal government on a broader and more generous program of federal aids, accepting controls, but insisting that they be co-operatively applied rather than dictated.

**Municipal Governments**

1. Negotiate with federal representatives and collaborate in the development of a Federal-State Fiscal Authority.

2. Negotiate with federal officials and Congress to inaugurate a program for the elimination of tax-exempt securities that will not fiscally embarrass States and municipalities.

3. In collaboration with States, refrain from demanding unreasonable wartime aid from the federal government, thus recognizing the importance of local independence.

4. Apply surplus revenues, where possible, to the elimination of debt and the development of a reserve against wartime loss of revenue and post-war need for public works.

5. Broaden the property tax program by supplementing the property tax with a rental tax to occupiers.

6. Strictly interpret property tax exemptions.

7. Inaugurate a thoroughgoing study of possible new sources of independent local revenue.

8. Study successful procedures for safeguarding reserve funds, and enact legislation needed for this purpose.

9. Develop more metropolitan co-operation and the use of large metropolitan districts for financing functions of common interest.

10. Emphasize raw material producing districts' claim upon aids and shared taxes because their tax base does not represent their contribution to the national product.

11. Demand more equitable representation in State legislatures.

12. Demand more equitable distribution of shared revenues, particularly motor vehicle taxes.

13. Provide for more adequate governmental accounting and reporting.

14. Cultivate an attitude which regards all governments as partners in a joint enterprise.

15. Prepare for collaboration with the federal government in a post-war public investment program.

16. Collaborate with the federal government on a broader and more generous program of federal aids, accepting controls, but insisting that they be co-operatively applied rather than dictated.

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# War May Bring Changes to Coin Machine Capital of World; How Machines Came To Be Prohibited

CHICAGO, May 22.—Edward J. Kelly was recently elected for a third term as mayor of Chicago, the "coin machine capital of the world," and if he finishes the four years of this term it will give him a record for the longest occupancy of the mayoral office.

The campaign was a very hot political contest, especially during the last two or three weeks preceding the election. Newspapers in other cities characterized the campaign as a fight between two political machines. It seemed a contest of which machine could accuse the other of the worst deeds. Near the close of the campaign leaders of the independent voters in Chicago openly announced their strong support of Kelly for a third term and this may have been a deciding issue in the election.

The election means that Mayor Kelly will head the government of the second largest city in the country for four more years and during the time he may make decisions on the post-war fortunes of coin machines in the city. Chicago is known the world over as the center of the manufacture of coin-operated machines, particularly of pinball games and other amusement machines. Pinball games and cigarette vending machines have been banned from Chicago for a number of years on the pretext of cutting down the city's crime record. For some reason, however, federal government reports show that the crime record of the city has steadily increased during the years that pinball games and cigarette venders have been banned.

### Venders Banned

It has been generally agreed that cigarette venders were banned from the city due to the strongly organized efforts of retail tobacco dealers and big department stores that felt that cigarette machines were competition to their business. The public pretext for banning the cigarette machines was that minors could readily purchase cigarettes from them.

The banning of pinball games from the city is a more interesting and complex story. People in all parts of the United States and even in other world centers have often asked the question, "Why does Chicago ban pinball games to the public when its manufacturing plants furnish employment to so many people in making the games?"

Three principal stories have circulated thru the past several years as reasons for the banning of pinball games under Mayor Kelly. There is probably a great deal of truth in all three stories, and there may be other reasons in the background also.

1. One of the earliest reports to be circulated about the reasons for banning the pinball games by the Kelly administration was a story that pinball manufacturers refused to contribute to a campaign fund. It is well understood that all lines of business in all cities contribute to campaign funds, but the report in Chicago was that when collectors for the campaign fund approached manufacturers of coin machines the latter assumed a somewhat doubtful attitude and refused to contribute. Some reports said that the manufacturers had been asked to contribute \$25,000 to the election fund. It is understood in business circles that department stores, insurance companies and all other lines of business contribute to campaign funds and count it as an expense in doing business. Apparently Chicago manufacturers feared that they might be accused of trying to buy political favor in the city and so declined to contribute at the time requested. Hence the backers of the Kelly administration forever afterward had no favor for coin machine manufacturers in Chicago. There is probably a great deal of truth in this story.

2. Edward J. Kelly became mayor of Chicago to fill the vacancy caused by the assassination of Mayor Cermak in Florida. All kinds of rumors circulated at that time as to the real cause of the killing of Cermak. Friends of Mayor Kelly and his family gave out the report that Mrs. Kelly was seriously disturbed by the rumors that racketeers may have been responsible for the killing and that they might also eventually "get" her husband. At the time Mayor Kelly assumed office there was an organization of operators in

Chicago numbering more than 400 members. Reports considered reliable were that when Mrs. Kelly heard about this group it meant to her a powerful organization of men considered by many people to be racketeers. In the early days of the history of the industry, operators were thought of by many people to be nothing more or less than racketeers. Reports have it that Mrs. Kelly complained seriously to her husband about the organization. Also, complaints from parents finally reached Mrs. Kelly about children playing pinball games in the poorer districts of the city. The reports have it that finally two priests brought the matter of these children playing the games to Mrs. Kelly's attention and that she carried the complaint to her husband.

### Unfortunate Condition

The foregoing story was circulated by citizens of Chicago who were in a position to know and whose reports are considered reliable. Operators in the coin machine trade recognized that such conditions did exist and that children were being permitted to play pinball games in some of the poorer districts of the city, even being permitted by merchants to gamble on the machines. It was an unfortunate condition over which the respectable operators in the business had no control and really could not have prevented. Many cities have felt that by passing the proper ordinances police power can be used to stop such conditions in the sections of the city where such irregularities happen without closing down an entire city. But Chicago took the most extreme step.

3. The third report, that has circulated in limited circles only and probably has not until this time been made known to Chicago manufacturers, was that political opponents of Mayor Kelly had planned to break a big scandal in certain newspapers about the Kelly administration. This series of scandal stories was scheduled especially to break in *The Chicago Daily News*, a paper that has opposed Kelly thruout his career as mayor of the city. Material for the story had been gathered by investigators and newspaper reporters over a course of several weeks or perhaps months. These investigators and reporters had gone into Chicago manufacturing plants on various pretexts of being friends to the manufacturers, had seen the inner workings of the plants and also the machines which they were turning out, and had gathered a lot of information from the manufacturers themselves. As is understood in newspaper circles, it is easy to gather information and then to slant it in such a way as to give the appearance of a real scandal. Newspapers in various

cities have embarrassed city administrations by such scandal stories about pinball games and other machines. It was easy to gather plenty of material in Chicago. The usual form of such newspaper scandals is to accuse the city administration of fostering and permitting gambling by children. Newspapers in New York have used this type of scandal story more than once to embarrass Mayor La Guardia. It was probably one of the reasons why he finally became a crusader against pinball games, simply to secure the publicity that newspapers would give him.

### Nipped in the Bud

This newspaper scandal story in Chicago had been carefully planned, according to reports, and was scheduled to break at a certain time in a small way and then grow from day to day in its proportions.

It appears that Mayor Kelly and his friends were tipped off about the plan for the scandal stories and that he suddenly decided to ban pinball games from the city. It is a well-known fact that Kelly acted quickly and fast on a certain day, that the city council was hurriedly called together, and that an ordinance banning the games was passed in record time. It happened that only one newspaper story appeared indicating that the scandal was ready to break. This appeared in an afternoon edition of *The Chicago Daily News* and was a short item of possibly three or four column inches which hinted that a lot of scandals could be told about Chicago manufacturers of coin machines. It had all the earmarks of the beginning of the reported scandal series. It may have been only a coincidence that pinball games were suddenly banned at that time, but the outward signs indicate that the Kelly administration must have been tipped off when the opposition party and newspapers were ready to spring the pinball crusade.

Whether there is any truth to this story or not, it has been a known fact thru the years that some of Chicago's newspapers strongly oppose Kelly on political grounds and would welcome any sort of scandal stories about his administration. During the recent campaign Kelly was opposed by three of the leading newspapers in Chicago, including *The Chicago Tribune*, which previously supported him for many years. It now appears that these three powerful newspapers may welcome scandal stories about the Kelly administrations for the next four years.

### Liberal Opportunity

This means that Kelly would run the chance of being embarrassed by pinball crusade stories if he ever permitted the games to run in the city again; or he has the chance in what certainly seems to be his last administration due to his age to assume a courageous attitude and throw down the challenge to newspapers that would try to intimidate him in his liberal policies in Chicago city government.

Kelly, known to be liberal in his personal views, has perhaps the greatest opportunity of any mayor to challenge

the dictatorial attitude of big newspapers in matters of government and public policy. He has the fact before him that the federal government classes pinball games as simple amusement devices and that many States and cities now do the same by statute. The city needs the revenue from licensed games, but legal authorities say on that point that a State enabling act would be necessary in order to give an Illinois city power to license amusement machines. The war is having such important repercussions in government that the war years may bring important events to pass in Chicago and many other cities.

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KENTUCKY VISITORS—Hoskie Goldberg, president and owner of the Sterling Novelty Company, Lexington, Ky., visits Chicago at least once a week in order to keep in touch with merchandise sources and to see his many friends. One of his stops is always the Mills Novelty Company, where this picture was taken on a recent visit. Left to right, front row: Joe Liska and Sam Basler. Center row: Charlie Zender, Hoskie Goldberg; Vince Shay, Mills' assistant general manager, and Chester Luczak. Back row: James Mangan, Mills' director of war promotions, and Grant Shay, safety director for the company.



# New York Area Experiences Many Changes in Industries

NEW YORK, May 22.—The New York area, the most concentrated coin machine market territory in the world, has undergone many changes since the United States actively entered the war. The rest of the nation looks to this concentrated district for big news as to what is happening in the coin machine industry as well as in other trades.

News of the coin machine trade has been reduced to a minimum during the war period, chiefly because of the banning of pinball games from New York. However, industrial changes and shifts in stores and locations have been happening all the while. The United States Department of Commerce in a recent bulletin publishes a review of the New York area covering industrial changes and also shifts in retail stores.

The review is as follows: The New York region, more diversified than most, has faced the whole gamut of war production problems. The pattern of industry outside metropolitan New York represents, largely, a cross section of that of the country as a whole.

Steel plants and heavy industry in the Buffalo area were readily converted. Existing aircraft industries and shipbuilding plants needed only expansion. The electrical, chemical and precision machinery plants were ready to go. Not so fortunate were the thousands of small plants producing consumer goods. Most of these are concentrated in the metropolitan area of New York, where labor costs were too high to permit successful competition with other areas for war contracts.

The New York region led all others in dollar volume of war contracts at the beginning of 1943, with more than \$13,000,000,000. More than \$1,000,000,000 have been spent on government-financed plant construction. The area has 1,750 prime war contractors, or 20 per cent of the total in the nation. However, a

great variety of subcontracting reaches this region, some from as far off as the shipyards on the West Coast. The War Production Board estimates that the dollar volume of subcontracting in this region exceeds the volume of work actually done by the prime contractors.

### N. Y. Has More Small Business

It may seem paradoxical that the largest city in the world also has had the greatest small business problem, but such is the case.

Among the 35,000 manufacturing plants in New York few are large factories. Most of these manufacturing enterprises are packed into lofts and old industrial buildings. Approximately 15,000 manufacturing establishments in the city employ less than 5 persons each. The War Production Board points out that "only 2 per cent of New York's working force is employed in plants of more than 1,000 employees, compared with 52 per cent in the Detroit metropolitan area."

The apparel industry in 1939 accounted for about 13,000 individual plants, 35 per cent of value of products manufactured in the city, and 40 per cent of the wage earners. The industry fluctuates acutely from season to season. The alarming condition last summer, when it was reported there were half a million unemployed in New York, was at a time when the garment trade was in its usual seasonal ebb. Since then, on top of a peak season, a good volume of war contracts has poured into the needle trades. Some of these represent overflow from other areas now operating at capacity, and others are negotiated contracts brought to the city at premium prices.

Unions have co-operated with operators in bringing about special wage rates for war work in order to attract contractors for the needle trades. Recently operators have complained of a shortage



EASTERN VISITORS—David Stern (right), Royal Distributors, Elizabeth, N. J., distributors for Rock-Ola Manufacturing Corporation in Northern New Jersey, New York and surrounding territory, is shown conferring with Jack Nelson, vice-president and general sales manager for Rock-Ola.

of available skilled workers in these trades.

The 3,700 metal-working shops, many of which manufactured consumers' goods, have been fairly successful in converting to war work. These shops for the most part do subcontracting for aircraft, shipbuilding and ordnance plants in Northern New Jersey, Long Island and Connecticut.

More than 2,500 woodworking plants in New York City have tried, almost vainly, to get war contracts. With the construction industry rapidly declining in this area, these plants have felt the pinch severely.

In spite of the handicaps to conversion because of the nature of the manufacturers and high labor costs—New York is gradually forging ahead in war production and will soon be out of the War Man-Power Commission's Class IV, i. e., area of surplus labor.

### Adjacent Areas Busy

Best known of the Northern New Jersey war industries are the great shipbuilding yards in Kearney, the aircraft engine plants in Paterson and the Bendix aviation plant, all of which had undergone tremendous expansion in the early days of the defense program. However, hundreds of plants representing more recent conversions also are pouring out material of war in this area.

Man-power shortages are acute in spite of the proximity to New York's dwindling reservoir. Traffic experts are gradually solving worker transport bottlenecks, which for a while were bothersome.

Northern New Jersey accounts for about 25 per cent of the value of products manufactured in this region and has a similar proportion of the wage earners. This tight-knit area had received 3,700,000,000 in war contracts up to August 1, 1942, an amount which is exceeded only by the Detroit area's contracts of slightly more than \$5,000,000,000 for the same period. Only Jersey City, of all the larger Northern New Jersey cities, has suffered a slump. Jersey City, like New York, is dominated by consumer goods industries difficult to convert to war production.

Bridgeport has boomed out of all proportion to near-by areas in this region. Since 1939, man-hours worked have trebled. A severe housing shortage has developed, making it difficult to induce skilled workers to migrate to the area. Bridgeport has been declared a critical man-power shortage area. Some 30 or more metal-working plants and an old, established ammunition plant turn out materiel of war.

Across the sound on Long Island, modern airplane plants turn out famous fighting aircraft in an ever-increasing stream. Small shipyards, too, have sprung up and the ways are busy on small naval vessels.

### Up-State Converted

At the turn of the year, Buffalo, with its heavy industries and airplane plants, had 19 per cent of the region's war

contracts, amounting to more than \$2,600,000,000, according to the War Production Board. About 650 plants in and around Buffalo are competing for a seriously inadequate labor supply with the result that Buffalo has been declared a Class I area by the War Man-Power Commission.

Rochester, the photographic and optical capital of the country, has gone all out for war, providing the armed services with precision optical instruments and other ordnance items. Consumer industries of Rochester were sharply curtailed, but war production has more than taken up the slack.

In Jamestown, center of both metal and wood furniture manufacturing, conversion to war production has been proceeding rapidly. Conversion of metal-working plants, along with a good year in furniture manufacture in 1942 before curtailment in use of steel springs, kept employment at high levels. A new aviation plant will absorb all the workers from the closing furniture factories.

The typewriter industry of Elmira has been completely converted to the manufacture of ordnance items and precision instruments. Elmira has led the way in employment of women to make up needed man power.

### Transition Difficult

Not all the cities of up-State New York have had a rosy path in accomplishing conversion. Syracuse, Cortland, Auburn and Fulton had to struggle thru a period when more and more materials were denied to producers of civilian goods and war contracts and conversion had not taken up the slack. Retooling of most of the metalworking and machine shops in Syracuse is nearly completed and peak production of war material should be reached by early summer. Even 1942 brought record employment and pay rolls to the city. Auburn has benefited by its proximity to the Sampson Naval Training Station and the Kendala Munitions Depot. Twice as many workers are employed in Auburn's industrial plants as a year ago.

The Utica area with its diversified industry fitted well, but not rapidly, into war production. Retooling took time. Many plants manufacturing consumer goods were difficult to convert, but only a few have had to cease operations entirely.

In the Albany-Schenectady-Troy area war production very early became dominant, with the great General Electric plant and the American Locomotive works moving 100 per cent into war work. The carpet plants of near-by Amsterdam converted their looms to weaving blankets and duck for the armed services. Fifty per cent of all Gloversville's glove output is for military use. Troy, famous for its shirt industry, has received a fair amount of clothing contracts, and the Watervliet Arsenal has absorbed what little man power near-by curtailed civilian industries have had to offer.

Binghamton's shoe and office machine industries, the latter largely converted,

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keep that city at a high pitch of activity. Indexes of employment in manufacturing industries reveal vividly how major metropolitan areas of the region have stepped up war production in the past year.

**Construction Industry Sags**

Only a few large construction projects remain to be completed in this region. Large contractors have been successful in bidding for work in other regions, but most small builders have almost completely ceased operations. Relatively few residential dwellings were built during 1942.

Only four cities—Jersey City, Paterson, Rochester and Syracuse—showed an increase in building permits in 1942 over 1941. New York State suffered more than a fourfold decrease in dollar volume of dwelling unit construction in December, 1942, compared with the like month in 1941.

High wages in near-by industrial areas and the drain by selective service on agricultural man power in this region caused several crises during the past season, endangering one of our most important war products—food. However, crops were harvested without serious loss thru recruitment of youngsters and white-collar workers by the Farm Security Administration, the United States Employment Service and local community organizations.

According to Bureau of the Census data, dairy products account for 40.4 per cent of the value of farm products sold, traded or used in this region in 1939. Dairy farmers are not usually plagued with seasonal uncertainties with respect to labor, nevertheless they have been hard hit by farm labor shortages and high wage scales. Estimates from several sources indicate that nearly 1,500 producers in the New York milkshed ceased operations in 1942 because of farm labor conditions.

Farmers in this region have not received increases in income in the same proportion to those enjoyed by the farmers in the nation as a whole. Cash farm income and government payments for New York State rose from \$332,629,000 in 1940 to \$497,404,000 in 1942; for New Jersey from \$105,773,000 in 1940 to \$149,911,000 in 1942, increases of 49 per cent and 41 per cent respectively. The increase for the United States as a whole was from \$9,106,045,000 in 1941 to \$16,138,319,000 in 1942, or 77 per cent.

Heroic efforts are in the making to increase agricultural production and to save the coming season's food crops. In addition, municipal governments are surveying all available and suitable land for Victory Gardens, offering plots to citizens and promising free plowing and harrowing.

**Industrial Man-Power Shortages**

The War Man-Power Commission has designated only two cities—Buffalo and Bridgeport—as critical man-power shortage areas, and only New York City as an area of surplus labor. Had it not been for the successful training and employment of women for industrial work, many additional areas would now be facing critical shortages, and Buffalo industries would have been crippled. Some plants, thru specially designed machinery, have been able to operate efficiently with women making up 80 per cent of their personnel. Altho serious housing shortages exist in a few cities, employment of local women has alleviated this problem measurably by decreasing the number of migrants who would have been needed to man machines.

New York City will not long remain an area of surplus labor. Employers there report labor becoming scarcer by the day. All the surplus is expected to be absorbed by early summer.

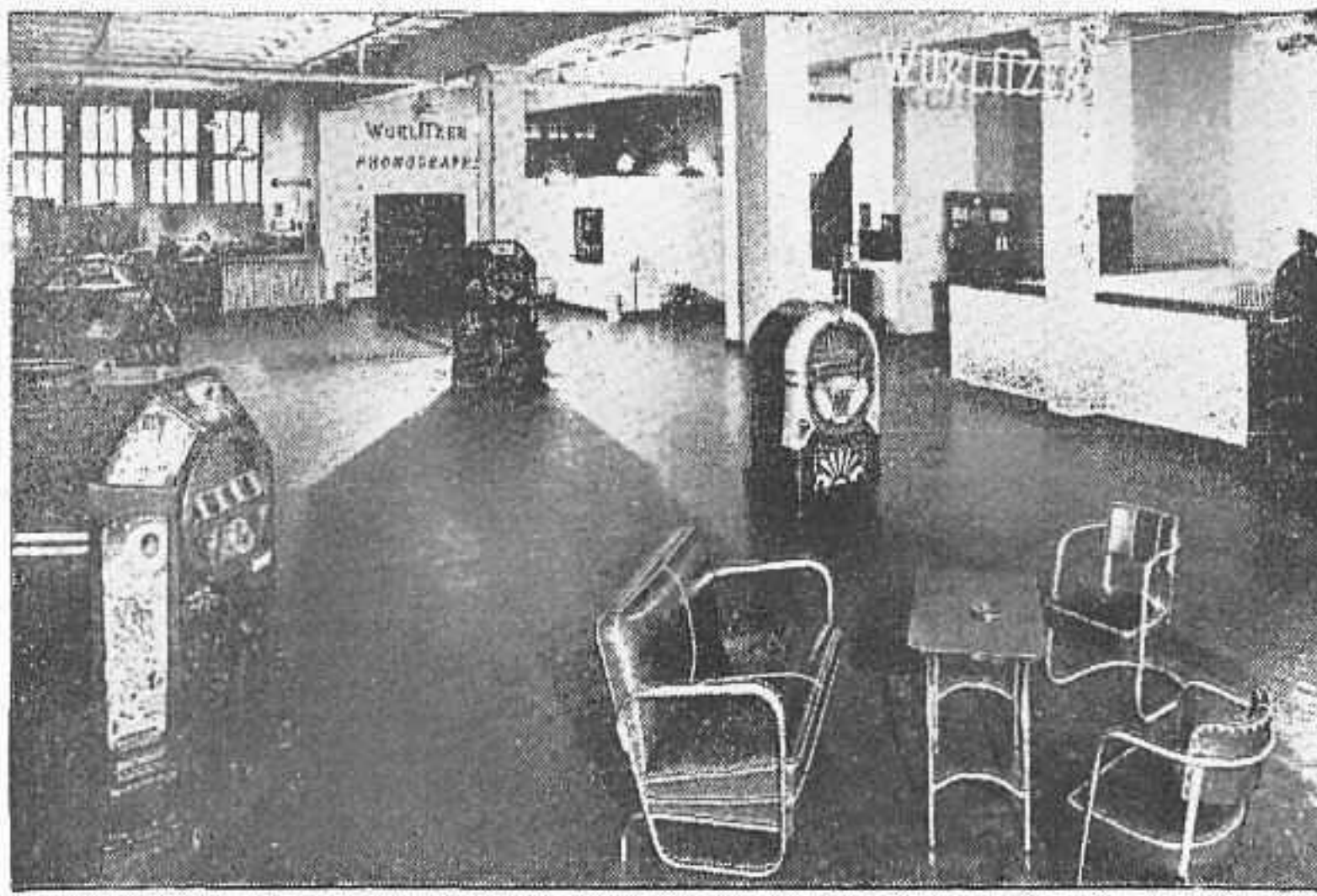
Many cities now designated Class II or Class III as to man power will find it difficult to hit full stride unless a great many more women go into factories.

No phenomenal migrations toward war production centers such as occurred in the Far West have taken place in this region. Only Buffalo and Bridgeport show increases in civilian population between April, 1940, and May, 1942.

Living costs of workers in this region's large cities increased approximately 20 per cent from December, 1940, to January, 1943. The national average for this period for large cities was a 19 per cent increase.

**Distribution Trades Converted**

A surprising number of specialty retail outlets have thus far weathered the storm thru conversion to other lines of merchandise, curtailed operations and economies, and an increased emphasis on service and repairs. As more and more goods become scarce relative to the demand, suppliers have had no other choice than to allocate merchandise to



**NEW SHOWROOM**—Here are the showrooms in the new quarters of the Central Distributing Company, Wurlitzer distributor in Kansas City, Mo. Undaunted by the war, the company recently moved to 1523 Grand Avenue, where it occupies three floors. Despite manpower shortages or any other war-born difficulties, Central is directing all its efforts to filling its customers' needs.

retailers. No uniformity has as yet been developed in the technique of voluntary allocation, but the practice of basing quotas on retailers' previous purchases seems to be gaining ground.

The growing number of empty stores gives the impression that mortality among retailers has increased sharply. Available evidence seems to indicate that retail "deaths" during the last year were not far from normal, but that new entries, or "births," which usually exceed "deaths," have been almost nonexistent.

Even before the "Retailers' Economy for Victory Program," sponsored jointly by the OPA and the Department of Commerce, retailers in this region, particularly up-State, curtailed many customers' services and effected many other economies to ease the squeeze between costs and price ceilings. Co-operation has been achieved thru Chambers of Commerce, trade associations and War-time Business Conferences in bringing about earlier closing hours and curtailed and "pooled" deliveries, with encouraging results. Deliveries have been cut drastically in the New York metropolitan area.

Retail store inventories, until recently at abnormal levels, have been rapidly dissipated by record sales.

Hotels and establishments serving food have received record gross incomes, but have been plagued by shortages in man power and supplies.

Laundries still provide service not far below normal despite man power and delivery problems.

**Transportation Problems**

Peak loads in both passenger and freight traffic have been moved with good schedules by transportation agencies. Bottlenecks in the port area of New York, which caused war goods to pile up in immense quantities a year ago, have been largely eliminated thru better scheduling of cargoes and control of freight shipping to the seaboard.

In several cities, notably in the Northern New Jersey area, staggering of office hours, work shifts and school opening and closing hours has eased a great deal of the strain on local transportation facilities. Ride-sharing by war workers in connection with gasoline rationing has helped materially to solve the commuting problem. So far no serious problem has arisen from deterioration of tires and automobiles used by war workers. However, a shortage of garage mechanics is beginning to have its effect on automobile repair service.

Air lines continue carrying record traffic even tho their fleets have been cut down thru requisition by the military services. Eastern Airlines inaugurated a regularly scheduled air cargo service between New York and Miami and has announced sufficient revenue traffic to make this a permanent service.

The New York region has served the war effort well. Its conversion problems have been difficult because of the large consumer goods industry which did not adapt itself to easy adjustment. New York City, with its thousands of small manufacturing establishments and reservoir of surplus labor, is gradually shaking off its war-born problems as war work flows into the city in increasing volume.

**Predict Cellophane On Cigarette Packs To Disappear Soon**

CHICAGO, May 22.—Cigarette smokers are being called upon to make another contribution to the war effort. This time it's the cellophane wrappings on packages of cigarettes. The wrappings, used as a protection against moisture, are limited and may soon vanish for the duration, according to officials of the cigarette industry.

Cellophane is made from pure cellulose which is a vital component of nitrocellulose, or gun cotton. Because there is no known non-vital replacement for cellophane's moisture-resistant properties, the industry will be unable to make substitution as it has done in the past, it was pointed out.

When the aluminum and lead foil was conscripted to increase our output of the light metal for planes, laminated paper with asphaltum as the laminating agent was used. Then glycerin, used as a hydroscopic agent by many cigarette makers, was restricted because of its importance as a base in the manufacture of cordite or smokeless powder. Again a substitute was found.

But cellophane cannot be replaced. As a result, cigarettes will not always reach smokers in the same condition they now do.

**Growers Allowed Increase In Burley Tobacco Planting**

WASHINGTON, May 22.—All growers of burley tobacco will be permitted to plant at least half an acre this year under terms of a bill signed by President Roosevelt.

Farmers who already have allotments of half an acre or more will not be affected by the act, nor will it create any new growers.

It is expected the measure will increase the national burley acreage by less than 6,000 acres.

The House Agriculture Committee, in recommending passage of the act, said the effect probably would be to encour-

age small growers by giving them the opportunity to obtain a slightly larger income from burley, to increase rather than decrease production of food and feed.

Virginia, Kentucky and Tennessee are the three principal burley States.

**WANTED**

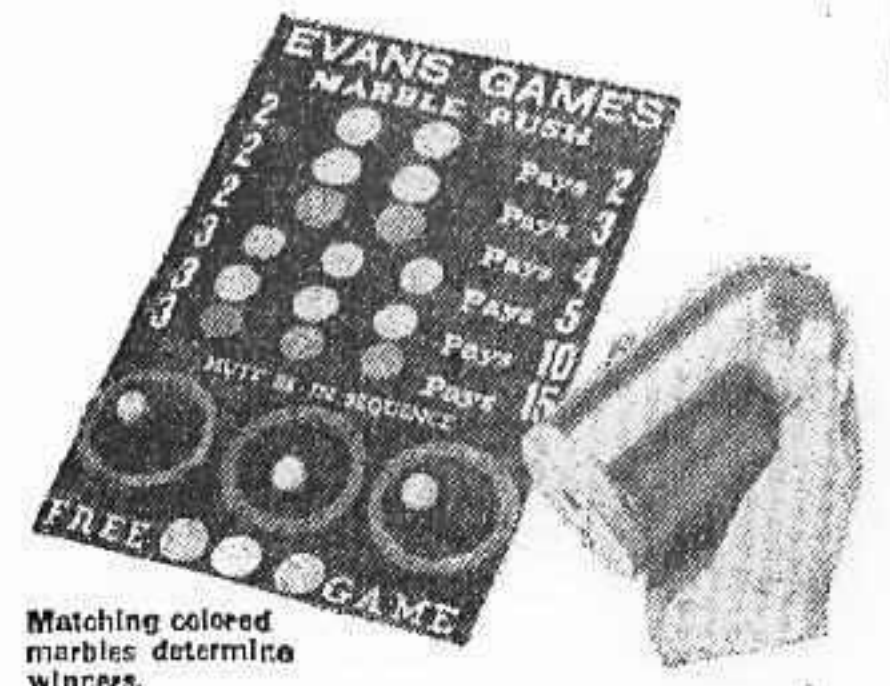
Connection to operate route of machines on commission basis. First-class Mechanic and Operator. Seven years' experience with all types of machines. Draft exempt. Prefer to remain in Western States. Best of references. Address:

BOX D-81, Billboard, Cincinnati, Ohio.

**WHILE THEY LAST!**

**Evans' MARBLE PUSH**

Greatest Counter Money Maker You Ever Saw!  
An Ideal Substitute for Slot Machines  
**NO TAX!**  
**LOW COST!**  
**WRITE!**



Matching colored marbles determine winners.

H C EVANS & CO. 1520-1530 W ADAMS ST. CHICAGO

**WANTED**

Needed Immediately. Top Prices Paid.  
Late Slots, 25¢, 50¢ and \$1.00  
Late Bally One-Ball Machines  
Mills 3 & 4 Ball  
Keeney 3 & 4 Way Super Bells  
Mutoscope Voice-o-Graph  
Scientific Pokerinos  
Eastman Direct Positive Paper  
Late Phones  
Kirk Night Bomber

**\$500.00 Cash Reward**

FOR INFORMATION LEADING TO THE LOCATION OF AN ARCADE ANYWHERE IN THE UNITED STATES. WE HAVE AN EXPERIENCED MECHANIC PLUS THE FOLLOWING EQUIPMENT READY TO GO:

- A.B.T. AIR-O-MATIC SPORTS RIFLE
- 135 LATEST TOP NOTCH ARCADE MACHINES
- 100 MACHINES LESS THAN ONE YEAR OLD

**THE STEWART NOVELTY COMPANY**

133 EAST SECOND SOUTH

SALT LAKE CITY, UTAH

**FOR SALE**

Jennings Cigarolas, V and XV models; five Bally Eureka's with Skill Lane, Bally Big Top, Watling Big Game, Beach Park, Jungle Camp, Mills Jumbo, Mills Square Bell, 2 Columbia Bells, Cross Line, \$35.00; Air Force, \$50.00; Miami Beach, \$40.00; Seven Up, \$25.00; Show Boat, \$30.00; ABC Bowler, \$35.00; Bally Play Ball, \$40.00; Score-a-Line, \$20.00; Hi-Hat, \$35.00; Sea Hawk, \$30.00; Target Skill, \$20.00; Star Attraction, \$40.00; Major, \$50.00.

**AUTOMATIC VENDER COMPANY**

152 HOUSTON STREET

(PHONE 6-2959)

MOBILE, ALABAMA

**COIN MACHINE MOVIES**

16MM. SOUND FILM for use in Panoramas and other makes of Coin Operated Machines or any ordinary 16MM. Sound Projector.

**FOR SALE—\$32.50 TO \$39.50**

Reel of 8 Subjects. Just Enough "Spice and Oomph" to Bring in the Dimes. (Specify if for use in Panoramas.) 1/3 Deposit With Order, Balance C. O. D.

1667 N. McCADDEN PL.

PHONOFILM HOLLYWOOD, CALIF.



**MUSIC**

Wurlitzer Model 950, Like New... Write for Price  
 Seeburg Model 8200, Like New... Write for Price  
 Wurlitzer Model 780E, Like New... \$400.00  
 Wurlitzer Model 800 ..... 375.00  
 Wurlitzer Model 700 ..... 325.00  
 Wurlitzer Model 600, Keyboard ..... 175.00  
 Packard Remote, Wurl. 24, Steel Cabinet, 5 Packard Boxes & Speaker ..... 250.00  
 Wurlitzer Twin Remote 24 Records, 30 Wire ..... 100.00  
**BAR AND WALL BOXES** (Wireless and Wired)—Seeburg, Wurlitzer, Rockola, Packard, Buckley—Write for Information & Price.

**ARCADE EQUIPMENT**

1 Rockola 10¢ Talking Horseshoe with about 15,000 Ass'd Cards ..... \$200.00  
 2 Jennings In the Barrel ..... 90.00  
 Also many other Arcade Machines.  
 For further information, write.

**CONSOLES**

1 Lucky Lucie, Floor Sample, Like New \$250.00  
 Galloping Dominos, 1941 Model ..... 225.00  
 Baker's Pacers, with Daily Double, Latest Serial Numbers ..... 275.00  
 Evans Lucky Stars ..... 150.00  
 Bally Roll 'Em (Slightly Used) ..... 125.00

We also have all kinds and makes of Pinballs. Let us know your requirements.

TERMS: 1/3 Deposit, Balance C. O. D.

**WANTED TO BUY: ALL KINDS OF SLOTS**

**ROTH NOVELTY CO.**

54 No. Pennsylvania Ave. Wilkes-Barre, Pa.

**Los Angeles Operators Fight For Federal Tax Reductions**

The Associated Operators of Los Angeles County, Inc. (Calif.) is leaving no stone unturned in its big program to enlist the co-operation of the trade in securing reductions in the federal tax on certain types of machines. The immensity of this job, undertaken by one organization, is probably not realized by a majority of the industry.

Curley Robinson, managing director of the association, is directing the campaign and is assisted by Art Mohr, attorney for the association, as well as a corps of capable workers and a loyal membership.

As an indication of what is being done by the association, some of the bulletins and general letters mailed to the trade in one week are reprinted as follows:

**Request for Data**

The following request for trade information was sent to firms and organizations. To present a proper plea for the industry, it will be necessary to have some reliable statistics about the trade:

It is important that the following data be submitted to us as soon as possible so that proper statistics may be compiled from it wherein an intelligent report can be submitted to the House Ways and Means Committee at the time we appear before it:

1. How many machines were operated in your city, county and State when the original \$10 federal excise tax was put in force?
2. How many machines were operated in your city, county and State when the \$50 federal excise tax was put in force?
3. How many machines do you think will operate when the \$100 federal excise tax is put in effect July 1.
4. What is your yearly city license fee?
5. What is your yearly county license fee?
6. What is your yearly State license fee?
7. How many counter games did you have in operation in the city, county and State before the \$50 federal excise tax was imposed?
8. How many phonographs are operated in your city, county and State?
9. How many amusement devices, other than marble games, are operated in your city, county and State? (This to include arcade equipment.)

I realize it is an impossibility to get this information accurately, but a conservative estimate will do, unless it is possible to get the accurate information. This data is particularly needed when we appear before the House Ways and Means Committee.

I might also state that any suggestions that you may have to help us attain our goal will be most appreciated by the undersigned. Your promptness and the courtesy of an early reply will be necessary in order to bring the desired results.

**Follow-Up Letter**

A general letter was recently sent to other associations, requesting their co-operation in the tax program. It is well understood in business that follow-up letters are necessary. So the following

letter was sent to the list receiving the first general letter:

This association of amusement machine operators of Southern California has worked diligently, energetically and tirelessly to present the proper representations in Washington for the purpose of having Congress reconsider the levy of federal taxes on coin-operated amusement machines. In line with this, we are again submitting data so that you can become well versed and work in accord with us in our plans.

As you undoubtedly know, the Internal Revenue Bureau has interpreted Section 3267 of the Internal Revenue Code so that a pinball game which allows replays and which replays are redeemed by the merchant so that it is classed in the same category for tax purposes with gaming devices. Since 1942 such machines have been taxed at the rate of \$50 per year; commencing with July 1 of this year, the tax on these machines will be \$100 per year.

We do not have to tell you that this exorbitant tax will be the cause of 60 per cent or more machines being withdrawn from locations, thereby decreasing the revenues of the various States, counties and cities in those localities where a local tax is exacted in addition to the federal tax.

This association had representation in Washington and opposition was made against this levy when it came up before the Senate Finance Committee last year. Further consideration of this matter is forthcoming when the House Ways and Means Committee takes this matter up within a short time. An appointment has been made with this committee to afford our representative an opportunity to testify when the question comes up within the near future.

The appearance of one or two representatives before this committee is not enough—there should be delegates from the jobbers, operators and associations thruout the country, bringing with them statistics showing the present taxes levied by their respective States, counties and cities, to show the amount of taxation their business is burdened with at present and the approximate number of games which will have to be withdrawn on and after July 1 and the effect this will have on the income of the federal government, the States, the municipalities, the merchants, the operators and business in general.

It is the desire of this association to ask each and every one of you to co-operate with us to the fullest extent—your problem is our problem—we must get relief, and only an intelligent expose of the facts and figures to show that these taxes are beyond the capacity of the business to carry them might effect a reconsideration by Congress.

Our contention has always been that since the pinball game is an amusement game, its physical characteristics should be taxed and not the method of operation. We almost succeeded in this last year, but due to the fact that we entered the picture at the very last period of discussion, Congress refused to reconsider the matter at that late date.

We are starting our campaign early

**DOMESTIC NOVELTY COMPANY**

3340 M Street, N. W., Washington, D. C.

**FREE PLAY GAMES**

"Buy Them While the Supply Lasts"

|                          |                          |
|--------------------------|--------------------------|
| All American \$32.50     | Play Ball ... \$29.50    |
| Argentine ... 59.50      | Polo ... 29.50           |
| A.B.C. Bowler ... 39.50  | Pylon ... 22.50          |
| Big Chief ... 27.50      | Roxy ... 17.50           |
| Big Show ... 32.50       | Sporty ... 19.50         |
| Belle Hop ... 59.50      | Strat-O-Liner ... 32.50  |
| Cadillac ... 22.50       | Seven Up ... 39.50       |
| Captain Kidd ... 69.50   | Spot-a-Card ... 62.50    |
| Defense ... 109.50       | Summer Time ... 27.50    |
| Fox Hunt ... 32.50       | Sports Parade ... 39.50  |
| Flicker ... 27.50        | Sluggo Genco ... 42.50   |
| Glamour ... 19.50        | Sea Hawk ... 42.50       |
| Gun Club ... 49.50       | South Paw ... 44.50      |
| Horuscope ... 69.50      | Snappy, 1942 ... 49.50   |
| Hi Hat ... 42.50         | Sky Ray ... 37.50        |
| Home Run '42 ... 69.50   | Show Boat ... 57.50      |
| Jolly ... 19.50          | Spot Pool ... 64.50      |
| Knock Out ... 99.50      | Target Skill ... 39.50   |
| Lucky ... 19.50          | Ten Spot ... 42.50       |
| Legionnaire ... 69.50    | Texas Mustang ... 79.50  |
| Majors, 1941 ... 37.50   | Trailways ... 34.50      |
| Merry-Go-Round ... 22.50 | Twin Six ... 54.50       |
| Metro ... 34.50          | Ump ... 29.50            |
| Power House ... 19.50    | Zig Zag ... 59.50        |
|                          | <b>VICTORY ... 99.50</b> |

**CONSOLES:**

Bally High Hand (F.P.) or cash pay out ..... \$119.50  
 Silver Moons (F.P.) or cash pay out ..... 89.50

Above Machines in Excellent Mechanical Condition. Just Like New. Ready for Location.

1/3 Deposit With Order, Balance C. O. D. Kindly select second choice in case of sell outs.

**Buckshot Salesboards**

Instead of tickets colored balls appear through a window. Requires no attention. Cheat proof. Definite profits. Immediate deliveries.

**JACK-POT CHARLEY**, 1000, \$25.00 Jackpot. 25¢ play. Profit \$56.65. \$2.75 each.  
**2-CENT CIGARETTE**, 1000, 2¢ play. Pays out 60 pks. Each \$2.25. Artist Model, 1000, 5¢ profit \$35.00. \$2.25 each.  
**Big Bingo**, 1000, 5¢ profit \$20.00. \$2.25 each.  
**Beef Trust**, 1000, 5¢ profit \$30.00. \$2.25 each.  
**Big Bell**, 1000, 5¢ profit \$30.00. \$2.25 each.  
**Charley Boy**, 1000, 25¢ profit \$75.00. \$2.32 ea.

**E-Z-Lulu**, 1000, 5¢ profit \$20.00. \$2.25 each.  
**Jar of Jack**, 1000, 10¢ profit \$50.00. \$2.32 each.  
**Red-White-Blue**, 1000, 5¢ profit \$15.00. \$2.25 each.

ORDER DIRECT FROM THIS AD. SEND YOUR ORDER IN TODAY!  
 We Can Give You Any Payout Special Boards Made to Order.

**Diverso Products Co.**

617 North Second St. Milwaukee, Wis. Phone: BR-4908

**GOOD BUYS**

3 Seeburg Rex Marble Glow Illum. with Wireless Remote Control Adap. \$149.50  
 50 Seeburg Wallomatics 20 Record Wireless Wall Boxes, Ea. 24.50  
 22 Wurlitzer Mod. 100 Wall Boxes, Ea. 24.50  
 4 Wurlitzer 616, Marble Glow Illum. 65.00  
 3 Wurlitzer 412s in Light Up Cabinets 55.00  
 1 Small Seeburg Orchestra, Piano, Xylophone, Tambourine, Castanets, Madolins, etc., with 3 Rolls Music. Nice Shape ..... 225.00  
 1 Seeburg Small Electric Piano with Mandolin, 3 Rolls Music. All in Perfect Shape ..... 175.00

**SLOTS**

Mills Four Ball, Used Actually Only Two Weeks, Guaranteed Like New ..... \$650.00  
 Mills 5¢ Jumbo Parade, Late Models, C.P. .... 89.50  
 Bally Royal Draw ..... 89.50  
 Bally Roll'Em, Like New ..... 159.50  
 Mills 5¢ Blue Front, Club Handles, Etc. 145.00  
 Mills 5¢ Cherry Bell, Club Handles, Etc. 155.00  
 Mills 5¢ Q.T., Late Model, Perfect ... 79.50  
 Slot Stands, Can Be Weighted ..... 12.00  
 Exray, Penny Pack, American Eagle One-Cent Machines ..... 12.00

Terms: 1/3 Deposit With Order.  
**KENYON COMPANY**  
 108 High Ave., N. W. CANTON, OHIO

**INSULATED DOUBLE WIRE**

Used but good condition. No priority required. 100 ft. lengths and up, 1 1/2¢ per foot, F. O. B. Minimum 1,000 feet. "Cash with Order."

H. H. CORLEY Stamford, Texas

**WANTED TO BUY**

TICKET MANUFACTURING MACHINES—FOLDING—GLUE—SEWING—ETC. Must be in good condition. Write, giving full particulars and price.

**H. STENEIRT**  
 809 W. Genesee Street SAGINAW, MICH.

Bangtalls, \$85.00; Skiltime, \$40.00; Exhibit's Jockey Club, \$40.00; 51 Wurlitzer, \$50.00; 1¢ Q.T., \$49.50; 1¢ Watling D.J.P., \$85.00; Jackpot Glasses, \$1.10. Pin Balls—write for prices. Five Jacks and Spinners Winner, \$12.50. Make offer. What have you to trade or sell?

**JEB'S**  
 55 W. 10th St. CHESTER, PENNA.

SEE *Bally's* GREATEST HIT! OUT WITHIN 2 WEEKS AFTER WE LICK THE AXIS  
**BALLY MANUFACTURING COMPANY**  
 2640 Belmont Avenue - Chicago, Illinois

**WANTED FOR CASH**  
**BALLY KING PINS**  
**WURLITZER SKEE BALLS**  
 Will Pay \$150 Up. Wire Collect How Many Available.  
 Also want Metal or Cardboard  
**PHOTO FRAMES**  
 Will Pay Highest Price  
**LEMKE COIN MACHINE EXCHANGE**  
 31 W. Vernor DETROIT, MICH.

**FOR SALE**  
**5 PHONOGRAPH ROUTES**  
 250 BOXES, 115 WALL BOXES, 45 SPEAKERS, 45 REMOTE CONTROLS, 15 CONVERTERS. ALL ON LOCATIONS AND WORKING.  
**Price: \$80,000.00 Cash**  
 Routes are bringing in \$2200.00 per week.  
 BOX 211, Care The Billboard  
 390 Arcade Bldg., St. Louis, Mo.

**BAKER'S PACERS**  
 Daily Double Cash Model. Two Hundred Each. Third Deposit.  
**E. BECK**  
 130 N. 14th Street, Allentown, Pa.



CAKE DRIVE—750 cakes were donated to the Chicago Service Men's Center by the WOWS (Women Ordnance Workers) of the Mills Novelty Company.



**PIN GAMES**

Unused Since Last September

**ONE BALL - FREE PLAY**

- 1 Club Trophy ..... \$865.00
- 1 Long Ace ..... 545.00

**FIVE BALL - FREE PLAY**

- 1 Double Feature ..... \$ 27.50
- 2 Double Plays ..... 59.50
- 3 Four Diamonds ..... 49.50
- 1 Keep Em Flying ..... 195.00
- 1 Monicker ..... 116.50
- 1 Score Champ ..... 27.50
- 2 Sea Hawks ..... 49.50
- 1 Sky Chief ..... 149.50
- 3 Sun Beams ..... 59.50

Terms: 1/3 Cash, Balance C. O. D.  
Money order or certified check will facilitate shipment.

**LaNASA HARDWARE CO.**

1027 Decatur St. NEW ORLEANS, LA.  
Write care of Joe La Nasa  
Credit Reference: Dun & Bradstreet,  
Merchandise offered subject to prior sale.

**CLOSE-OUTS**

**CIGARETTE VENDING MACHINES**

- 7 Col. STEWART-McGUIRE, MODEL "S" (15c and 20c operation) \$20.00 Each in Lots of 10, Single Machines, \$25.00 Each.
- We also have Dual Shift Containers for the above, which increases the capacity from 196 Packs to 328, including 1 King Size. These are \$15.00 Each, or 1 Free with every 10 purchased, F. O. B. St. Louis.
- 8 Col. U-NEED-A-PAKS \$20.00 Each in Lots of 10, Single Machines, \$25.00 Each.
- 9 Col. STEWART-McGUIRE "MAE WEST Model" \$30.00 Each in Lots of 5, Single Machines, \$35.00 Each.
- 1 Lot of about 25 to 30 FEATHERTOUCH STEWARDS, 8 and 10 Column. You can have entire Lot at \$15.00 per Machine, or single Machines \$30.00 Each.
- 1/2 Deposit with Orders, Balance C. O. D. F. O. B. St. Louis.

**AUTOMATIC**

**CIGARETTE SALES CO.**  
2208 LOCUST ST. ST. LOUIS, MO.

**MONEY CARDS**

**and Merchandise Cards**

Fortunately we were able to run up big stocks of many of our Push Cards before government curtailment. Therefore we can still supply you with many cards from these big stocks. We have especially heavy stocks of the larger cards up to 600 Holes. Write us your needs. There is a good chance we can take care of it. At present we still have many styles and sizes of Cards up to 600 Holes. Write for free catalog. Write today to

**W. H. BRADY CO.**

Manufacturers  
EAU CLAIRE, WISCONSIN  
"The Push Card House"

BUY WAR BONDS TO SPEED VICTORY

**5c LU LU's 1440 Holes 80%**

Payout-Profit \$14.40

3 or more, \$2.22; 10 or more, \$1.92;  
100 or more, \$1.82.  
Nonprotected Cards.

**25c Jackpot Charlies 25c**

960 Holes 30 Hole J.P.

Nonprotected Cards.

IMMEDIATE DELIVERY

3 or more, \$2.10; 10 or more, \$1.79;  
100 or more, \$1.75.  
TERMS: 1/3 Deposit, Balance C.O.D.

**DELUXE SALES CO.**

BLUE EARTH, MINN.

In the season this year and we must have your help!

Please send us the various amounts of taxes which you are compelled to pay, stating whether it is a State, county or city tax, or all three of them, so that we will be in possession of the facts of taxation in addition to those levied by the federal government. Also please advise us the number of pinball machines in operation in the various counties of your State, and the total number in operation in your State. We should also have an estimate of the number which will be withdrawn from operation on and after July 1 so that we can arrive at some percentage of loss in revenue, both to the local authorities and the federal government, after that period.

It is the earnest desire of this association that the operators in the various cities, counties and States thruout the country delegate some member or members of such operators, jobbers or merchants, armed with these figures, to be present in Washington upon a date which we will notify you so as to lay this matter before the House Ways and Means Committee. Your senator can also be contacted at that time so that when the matter comes before the Senate Finance Committee they will be cognizant of our efforts.

We also told you in our previous letter about writing, contacting, phoning, wiring and petitioning your congressman, particularly your congressman on the House Ways and Means Committee, or the chairman of same, regarding a proper, favorable and sympathetic interpretation of Section 3267 of the Internal Revenue Code. Your merchant and location can help you on this.

Therefore kindly let us know what you have done—what you are doing—and what you are going to do to help in this program. We would appreciate your sending us copies of petitions, letters, wires and all data that you have compiled to send to your congressman.

**Campaign Action**

Exemplary copies of letters to congressmen are being widely distributed by the California group in order to encourage others to write. The following letter was written by a Kentucky coinman to his congressman:

Honorable Sir: It has come to our attention that the House Ways and Means Committee, of which you are a member, will consider the miscellaneous tax sections of the new revenue bill scheduled to come up within the next few weeks.

As taxpayers and firm believers in raising as much revenue as possible for the successful termination of the war, we would like to present the case of coin-operated amusement machines as a source of such revenue.

We have particular reference to coin-operated pinball machines and cigarette-type counter machines whose primary purpose is to afford amusement, yet on which the current federal stamp tax is \$50 per year and on which the tax will be increased to \$100 per year commencing July 1.

That this tax is unfair and inequitable and that it actually defeats the purpose for which it was intended is our firm belief and conviction. After due consideration of the facts, we trust that you, too, will realize the inequality of this bill, as well as the fact that it deprives the federal government of additional revenue which is so sorely needed at this time.

To begin with, by putting a \$100 annual tax on pinball machines and cigarette-type counter machines, neither of which delivers anything to the players in the form of money, tokens, merchandise or anything of any value, you automatically place these machines in the same category as the so-called "one-armed bandits" or slot machines which actually deliver money to the player when certain combinations appear on reels or cylinders. Neither the earning power nor the viciousness of pinball machines and cigarette-type counter machines could justify their being classified as gaming devices along with slot machines.

Aside from the fact that a \$100 annual tax would be confiscatory, such a tax would automatically put more than 99 per cent of this type machine out of business. With few rare exceptions, machines of this type do not earn as much as \$100 net per year.

Take our own case for example. We are fairly small distributors, yet our route of pinball machines was cut down from over 100 machines last year to just 22 machines at the present time. After July 1 of this year, when the tax will be \$100, we will have even fewer machines in operation, as the number of locations we have which earn more than \$100 net per year is very small. Yet we are more

fortunate than the average man in the business as we happen to be located in a defense area where there has been an increase in population.

Or take the case of the cigarette-type counter machine. In normal times these machines have a resale value of from \$15 to \$25 each. Today we have over 200 of them on hand that we would gladly sell for \$1 each for the simple reason that none of our customers will consider putting them in operation, knowing that they will have to pay a tax on \$50 per machine and realizing that these machines will not net them this amount in a year's time. With the tax on this type machine going to \$100 after July 1 of this year the machines will be worth no more than their junk value.

Our own case can be multiplied hundreds, nay, thousands of times, with a resultant loss of revenue to the federal government.

To the best of our knowledge there are many thousand pinball machines and cigarette-type counter machines ready to be put in operation, of which only a very small fraction are in actual use. After July 1 there will be even fewer in use.

We hardly believe it is the intention of the House Ways and Means Committee not only to put hundreds of retail establishments out of business but also to cut down the potential revenue which the federal government so badly needs. How much better it would be to collect a tax of \$10 per machine on more than 50,000 machines than to collect a tax of

**BLUE GRASS**

OFFERS YOU THE FOLLOWING SPECIALS

- 1 New 5c Original Mills Gold Chrome 2-5 Payout ..... \$299.50
- 2 5c Jennings Silver Chiefs ..... 159.50
- 11 Jennings 5c Double Jackpots, Escalators, 3-5 Payout ..... 89.50
- 3 Mills Cash Jumbo Parades ..... 94.50
- 3 Mills F.P. Jumbo Parades ..... 84.50
- 3 5c Mills Smoker Bells, Fruit Reels ..... 89.50
- 3 5c Longchamps, Cash ..... 49.50
- 1 5c Evans Lucky Star ..... 99.50
- 1 5c Paces Races, Black Cabinet.. 75.00
- 1 Bally Pencil Vender with plenty of Pencils ..... 79.50

**BLUE GRASS DISTRIBUTING CO.**

1312 N. Lime Lexington, Ky.

Our Business Built by Satisfied Customers

**Death Makes Available**

26 Watling Scales, Guessers and 500. 50 A.B.T. Challengers and Target Skill. 32 Three Way Grip Machines. Must settle estate immediately. Write your best offer first.

**Automatic Amusement Co.**

915 N. Seginaw St. FLINT, MICHIGAN  
(N. A. Stuart, Adms.)

**PARTS AND SUPPLIES FOR ARCADE, PINS & PHONOS**

**NEW MAPLE BALLS FOR SKEE ALLEYS AND PLAYBALLS**

- 2 1/2" for Playballs and Roll-in-the-Barrel Per 10, \$4.25; Per 100 ..... \$38.50
- 2 3/4" for 9 Ft. Skee Alleys, Per 10, \$5.50; Per 100 ..... 52.00
- 3 1/4" for 14 Ft. Skee Alleys, Per 10, \$5.50; Per 100 ..... 52.00
- 3 3/4" for 10, \$6.50; Per 100 ..... 62.00

**TUBULAR COIN WRAPPERS**

- 45¢ Per 1000 ..... Over 100,000
- 50¢ Per 1000 ..... 50,000 to 100,000
- 55¢ Per 1000 ..... 10,000 to 50,000
- 65¢ Per 1000 ..... Up to 10,000

**G. E. MAZDA LAMPS**

- 7 1/2, 15, 25, 40, 50 Watt, Per Case of 120, \$9.00; Per Dozen... \$1.00
- 10 Watt, Per Case of 120, \$11.70; Per Dozen ..... 1.25

**MINIATURE LAMPS**

- No. 51, 55, 63, Per 100, \$3.50; Per 10.. 45¢
- No. 44, 46, 47, Per 100, \$4.50; Per 10.. 55¢
- No. 50, 81, Per 100, \$4.95; Per 10.... 60¢
- No. 1455, 1456 (18 V. Screw & Bay), Per 100, \$4.50; Per 10..... 55¢
- No. 1129, 1133, Per 10 ..... 1.25
- No. 1503 (For Keeney Anti-Aircraft), Per 10 ..... 2.50

**CARTRIDGE FUSES**

- 1, 2, 3, 4 Amperes, Per 100, \$3.00; Per Box of 5 ..... 20¢

**5, 6, 7 1/2, 8 1/2 Ampere, Per 100, \$1.75; Per Box of 5 ..... 18¢**

- 10, 15, 20 Ampere, Per 100, \$1.75; Per Box of 5 ..... 10¢

**SCREW-IN FUSES**

- 3, 6, 8 Ampere, Per 100, \$4.95; Per Box of 5 ..... 35¢
- 10, 15, 20 Ampere, Per 100, \$4.50; Per Box of 5 ..... 25¢

**COLLECTION BOOKS**

\$4.50 Per 100; 65¢ Per 10

**FRICTION TAPE**

25¢ Roll; \$2.65 Dozen Rolls

**SOLDER, 65¢ POUND ROLL**

SILVER CONTACT POINTS, Ass't. Per Doz., 60¢; Per 100 ..... \$3.25

BRONZE CONTACT BLADES, Ass't. Per Doz., 45¢; Per 100 ..... 2.75

RUBBER TIPS AND PLUNGER SPRINGS. Per Doz., 80¢; Per 100... 3.50

RUBBER REBOUNDS AND GENCO REBOUNDS. Per Doz., 45¢; Per 100. 2.25

L-SHAPED REBOUND SPRINGS Per Doz., 45¢; Per 100..... 2.25

**FREE PLAY COILS FOR ALL**

GAMES (Used).....\$1.50 each

**PLUNGER ASSEMBLIES FOR ALL**

GAMES (Used).....\$1.50 each

Complete line of supplies. 1/3 with order, balance C. O. D.

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**Chicago Novelty Company's "Talk of the Country"**

The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns—in the U. S. A.

**"SHOOT THE JAP"**

RAY-O-LITE GUNS

**\$179.50 1/3 Deposit, Balance C. O. D. \$179.50**

Reconditioned Seeburg "CHICKEN SAM" Guns converted to the "JAP" Ray Gun by factory-trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get through the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Special cash offer. A certified check of \$175.00 will start one of these quick income Ray Guns on the road to you. Cabinets are refinished in a solid blue lacquer with attractive black trim. Cabinet repairs on every machine we buy. Doors fitted, everything clean as a whistle.

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1348 Newport Avenue

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**SMALL INVESTMENT! STEADY INCOME!**

**DOUBLE-VALUE PHONO**

PLAYS 2 RECORDS FOR 5¢

12 Record Model ... \$55.00  
16 Record Model ... 89.50

• WRITE FOR DETAILS TODAY •

1/3 with Order, Bal. C.O.D.

**I. L. MITCHELL & CO.**  
MACHINES AND SUPPLIES  
1141 DE KALB AVE., B'KLYN, N.Y.





**WE HAVE A VERY LARGE STOCK OF SALES-BOARDS FOR IMMEDIATE DELIVERY.**

- 400 Hole Win a Pin, 50c Jumbo Thick. Take-in is \$200.00. Definite payout \$120.00. Definite profit \$80.00. Price \$1.65 each.
  - 400 Hole Pins and Bucks, 25c Jumbo Thick. Take-in is \$100.00. Definite payout \$70.00. Definite profit \$30.00. Price \$1.65 each.
  - 500 Hole Charley Board, 25c. Take-in is \$125.00. Definite payout \$85.00. Definite profit \$40.00. Price \$1.28 each.
  - 1000 Hole Charley Board, 25c. Take-in is \$250.00. Definite payout \$200.00. Definite profit \$50.00. Price \$1.65 each.
  - 1000 Hole J.P. Charley, 25c. 30 hole J.P. Take-in is \$250.00. Average payout \$200.00. Average profit \$50.00. Price \$1.79 each.
  - 1200 Hole Charley, 25c. Take-in is \$300.00. Definite payout \$232.00. Definite profit \$68.00. Price \$2.87 each.
  - 2000 Hole Charley Board, 25c. Take-in is \$500.00. Definite payout \$400.00. Definite profit \$100.00. Price \$4.39 each.
- 1/3 deposit with order. Write for our latest circular on Salesboards. In this line over 20 years.



**RE-CONDITIONED—100% PERFECT**

Takes 1 to 3 Nickels at the Same Time

**as Good as New Cabinet, Railing and Legs Refinished in Attractive Color**

**LITE-A-LINE**—The ever popular table. A 10-ball game that is faster than any 5-ball game. 3 coin chutes. 3 profits from 1 table. Electric Flash Number Boards. Spectacular Score Dromo. Skill-Luck gets permanent play. Three incomes instead of one. Accepted at once by better locations everywhere. Nothing can compete with:

**LITE-A-LINE**

Lite-A-Lines are on the same locations since the day they were introduced. \$89.50 each, 1/3 deposit with all orders.

**A. N. S. CO.**

312 CARROLL ST., ELMIRA, N. Y.

**THE BEST IN NEW AND USED EQUIPMENT**

**SPECIALS THIS WEEK**

- Bally Long Acres, Free Play .....\$500.00
- Bally Grand Nationals, Cash Pay ..... 90.00
- Bally '41 Derbys, Free Play ..... 365.00
- Bally Victory, Free Play ..... 65.00
- Keeney's Contests, Free Play ..... 165.00

**CONSOLES**

- Bally Club Bells, Brand New, In Original Crates, Comb. Cash and Free Play. \$299.50
- Mills Jumbo Parades, Brand New, Comb. Cash & Free Play, with Mint Venders. 225.00
- Evans '41 Gal. Dominos, JP Model, 2-Tone Cabinet. 325.00
- Evans '41 Banstalls, 2-Tone Cab., J.P. 350.00
- Evans Lucky Lucie, 5/5¢ Slots. 265.00
- Evans Lucky Star, Like New. 200.00
- Evans '39 Mod. Dominos, Brown Cab. 165.00

- Keeney Super Track Times .....\$350.00
- Jennings Silver Moons, Free Play ..... 110.00
- Evans Bangtail, Slant Head ..... 75.00
- Keeney Kentucky, Slant Head ..... 75.00
- Mills Jumbo Parades, Cash Pay, Late Mod. 110.00
- Mills Jumbo Parades, SU, Comb. Cash & Free Play ..... 175.00

**SLOTS**

- Mills Blue Fronts, 5¢, Crackle Finish, Reconditioned. \$149.50
- Mills Blue Fronts, 10¢, Crackle Finish, Reconditioned. 159.50
- Mills Bonus Bells, 5¢ Play. 225.00
- Col. Bells, 5¢, R. Door Payout, GA. 42.50
- Jennings Chiefs, 5¢ Play. 65.00
- Mills 1¢ Q.T.'s. 45.00
- Mills 1¢ Q.T.'s, Giltter & Gold. 70.00
- Mills 5¢ Blue & Gold Vest Pockets. 50.00
- Wauling Gooseheads, 1¢, Jackpot. 25.00

Order Direct From This Ad. All Orders Must Be Accompanied by One-Third Certified Deposit.

**JONES SALES COMPANY** 1330-32 Trade Ave., Hickory, N. C. Tel. 107

**JONES SALES COMPANY** 31-33-35 Moore St., Bristol, Va. Tel. 1654

**A TON OF PENNIES FOR \$12.50 WITH BOMB-HIT**

Last ones available, factory cartons, never unpacked. Beautiful hardwood cabinets, heavy plate glass, pick-proof lock. Colorful, artistic screened playboard catches the eye and the cash. Separate compartment records the hits. Money back in full after 10-day trial if this little penny-play counter amusement game isn't all we claim or for any reason of your dissatisfaction. TERMS: All Orders 1/2 Cash or Certified Check, Balance Shipped C. O. D. First come, first served. Not many machines of this type left for the duration and one year thereafter. P. K. SALES, 6th & Hyatt Sts., Cambridge, Ohio



- |                                      |                              |
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| <b>5 PANORAMS .....\$275.00 EACH</b> |                              |
| ALL AMERICAN .....\$22.50            | REPEATER .....\$24.50        |
| BIG CHIEF ..... 22.50                | RED, WHITE, BLUE ..... 20.00 |
| BIG TIME ..... 25.00                 | SPARKY ..... 19.50           |
| CLOVER ..... 59.50                   | SPORT PARADE ..... 22.50     |
| DEFENSE, GENCO ..... 90.00           | STAR ATTRACTION ..... 32.50  |
| FETRO ..... 29.50                    | SUPER CHUBBIE ..... 35.00    |
| METRO ..... 27.50                    | TEN SPOT ..... 29.50         |

**ROY McGINNIS COMPANY** 2011 MARYLAND AVENUE, BALTIMORE, MARYLAND

**ALL GAMES CAREFULLY CHECKED AND PACKED**

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|-----------------------|----------------------------------|----------------------------------|
| Towers .....\$89.50   | Keeney Submarine .....\$184.50   | Seeburg Casino, RC .....\$159.50 |
| Gun Club ..... 45.00  | Chicago Coin Hockey ..... 189.50 | Seeburg Rex ..... 139.50         |
| Pursuit ..... 34.50   | Pennant ..... 119.50             | Seeburg Gem ..... 139.50         |
| Snappy ..... 39.00    | Battling Practice ..... 99.50    | Seeburg Vogue ..... 189.50       |
| Spot Pool ..... 49.00 | Rotor Tables ..... 64.50         | Master Rockola ..... 189.50      |
| Wild Fire ..... 32.50 | Chicken Sam ..... 119.50         | Seeburg Vogue ..... 189.50       |
| Twin Six ..... 39.50  | Skee Ball Etc. .... 89.50        | Seeburg Baromatic ..... 49.50    |

All Our Games and Phonographs are carefully checked and packed properly and come to you ready to operate. "Buy With Confidence."

**NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, MERRICK, N. Y. (Freeport 8320.)**

\$100 per machine on only a few hundred machines.

We believe that records at your disposal will show conclusively that the coin machine industry as a whole, together with countless individuals, has been in full accord with government policies; that the industry has contributed more than its share to every branch of the armed forces; that it has been and is now contributing materially to the production program; that it is of vital importance in maintaining the morale of our civilian workers and armed forces at home and abroad by providing inexpensive and quite often free entertainment; that it has purchased and is continuing to purchase more than its share of War Bonds; and that it has and is continuing to contribute in every possible way to the successful conclusion of the war.

We further believe and petition as taxpayers, that you, as a member of the House Ways and Means Committee, should reconsider the \$100 annual tax on pinball machines and cigarette-type counter machines, and that you seriously consider reducing the tax to \$10 per machine per year for the reasons as hereinbefore stated.

**Editorials Used**

The Billboard has published a series of editorials on all phases of coin machine taxes. The California group has had reprints made of about a dozen of these editorials and has distributed them widely to congressmen, senators and to the trade. One of the most recent follows:

**The Arguments**

A new fiscal year in the federal tax system will begin next July 1. At that time the federal tax on machines classed as gaming devices will be \$100 per year instead of the \$50 that has prevailed during the past two years. The unfortunate thing about this increase is that it applies to small penny machines just as it does to slot machines and similar devices of much greater earning capacity. The amusement machine industry now urgently needs to get into action in order to make a last grand effort to secure reasonable adjustments in rates so that as many machines as possible can be kept on location for the duration.

The trade needs first to agree on its main pleas and then to collect data, reports and ideas for presenting its pleas.

1. The strongest argument that can be presented to Congress, or to any lawmaking body, is that small stores need coin machines now more than ever in order to attract customers and also to help pay the rent. There is plenty of data on the extreme hardships which war conditions have brought to small stores throughout the country. Many thousands of them have already gone out of business and official reports say that more than ever will go out of business during the present year. It is really an emergency in the small store field. The U. S. Department of Commerce, many trade and business papers and trade associations have all made reports on this serious condition and have urged that everything possible be done for the small store.

All this is general in nature and does not relate to the specific value of coin machines to small stores. It will be the job of the industry to show concretely how coin machines help small stores. Much would be gained in this work by making available signed statements from reputable proprietors, signed petitions, statements from retail trade groups and also data gained by surveys of several cities in which coin machines have operated for some time. All of this would require a lot of work and a lot of organization.

2. The most usable argument at the present time is that high taxes, out of proportion to the earning capacity of machines, actually decrease the total amount of revenue to be obtained. The obvious reason for taxing amusement machines is to get revenue, altho there are proposals inspired by the reform motive and intended to kill the business thru high taxation. All signs indicate that the federal tax was passed with the idea of getting the utmost revenue. The majority of States having a tax on machines seem to have been seeking revenue.

When Congress did not make adjustments in the federal tax in 1942 it was anticipated that eventually federal, State and city revenue reports would show a steady decline in receipts from the coin machine trade. This decline seemed to have set in definitely about November, 1942, and there are official reports available to indicate this drop in revenue.

3. A third argument for adjustment in federal taxes is based on the fact that tax rates should be adjusted according

to the earning capacity of the different types of machines. It should be kept clear all the while that the coin machine industry is not asking to escape federal taxes during the war. It is asking for an adjustment in the rates on several types of machines because the rates are too high for the earning capacity of the machine. It is apparent on the face of it that penny gaming devices should be not taxed at the same rate as that assessed on gaming devices operated by a nickel. Every congressman will readily understand this when he is made to face it. The job is to gain the attention of members of the House and Senate committees long enough so that they can see the need of this adjustment of rates.

When the trade agrees on these basic arguments and arms itself with facts and reasons to support them, then there is hope for adjustments this year. Organization is needed in every town and city for this one purpose, and as few as three operators in any town can get together and do a lot for themselves and for the industry.



- OLIVE'S SPECIALS FOR THIS WEEK**
- FIVE BALL FREE PLAY GAMES**
- 1 AIR CIRCUS .....\$89.50
  - 1 BLONDIE ..... 25.00
  - 2 BROADCAST ..... 27.50
  - 1 NEW STYLE CHAMPS ..... 52.50
  - 1 DIXIE ..... 20.00
  - 1 PLAY BALL ..... 20.00
  - 1 SNAPPY ..... 47.50
  - 1 VENUS ..... 65.00
  - 1 WOW ..... 18.00
  - GOTTLIEB LIBERTY ..... 135.00
- MISCELLANEOUS**
- 1 1940 1-2-3 .....\$85.00
  - 1 LONGCHAMPS JR., Cash P.O. .... 39.50
  - 1 BALLY BULL GUN, without Motor ..... 60.00
  - 1 BALLY RAPID FIRE ..... 175.00
  - 1 WESTERN BASEBALL, 1939. .... 79.50
- Terms: 1/3 Deposit, Balance C. O. D.

**WANT TO BUY 100 MILLS SAFE STANDS**

**OLIVE NOVELTY CO.**  
2625 LUCAS AVE. ST. LOUIS, MO.  
(Phone: Franklin 8820)

**DON'T MISS THIS**

100 7-Column DuGrenier Cigarette Machines. Slug Proof, Free Matches, Bases and Mirrors, 15¢ or 20¢ Vending. ....\$27.50

One free with ten machine order. Completely refinished \$5.00 per machine extra.

- ARCADE**
- X-Ray Paker .....\$ 85.00
  - Wind Jammer ..... 110.00
  - Barrel Roll ..... 95.00
  - Ten Strike (L.D.) ..... 47.50
  - Target (Ray Gun) ..... 95.00
  - Skee-Ballete ..... 75.00
  - Super Gripper ..... 45.00
  - Drop Picture Machines ..... 15.00
  - Mutoscope 2¢ Card Venders (Like New) 45.00
  - Buckley DeLux Chrome Diggers, Like New 95.00
  - Keeney Air Raider (Without Gun) ... 120.00
  - Exhibit Bicycle (Like New), Needs Crank Case Gears ..... 110.00
  - 5 New Exhibit Sunburst Diggers, Never Unrated; \$400 Choice Merchandise. 200 Pounds Confections ..... Write
  - Seeburg Organ, Needs Bellows Re-covered. \$45.00
  - Pikes Peak ..... 15.00
  - Challenger ..... 22.50
  - Challenger, Model F ..... 17.50
  - North Western Peanut Machines. .... 7.50
  - Assorted 1¢ Counter Machines. .... Write

- CONSOLES**
- Bally Hi-Hand .....\$115.00
  - Jumbo Parades, F.P. (Like New) .... 89.50
  - Galloping Dominos '37 ..... 80.00
- AUTOMATICS**
- 1-2-3, Late Mechanism .....\$ 75.00
  - Keeney Pot Shot (1 Ball) ..... 75.00
- MUSIO**
- Wurlitzers 61 .....\$ 70.00
  - Wurlitzers 50 (Console) ..... 60.00
  - New Packard Speakers #600 ..... 67.50
  - Packard Keyboard Selectors (Wurl. 600 and 24) ..... 22.50
  - Packard Adaptors (New) ..... Write

1/3 Certified Deposit, Balance C. O. D.  
**MATHENY VENDING CO.**  
1001 W. Douglas, Wichita, Kansas

**★ ★ FOR SALE ★ ★**

- Each
- Evans Galloping Dominos, Brown Cabinet, Slant Head, Perfect .....\$195.00
  - Palooka One Ball Payout, Perfect ..... 40.00
  - Mills Green Vest Pockets, 1¢ ..... 17.50
  - American Eagles, Like New ..... 4.50
  - Sparks, Like New ..... 5.50
  - Mills Lion Heads, 1¢ Bells, Like New. 30.00
  - Mills 5¢ War Eagle ..... 65.00
  - Jennings Silver Moon Tot, Free Play, Like New ..... 80.00
  - Jennings Fast Time, Free Play, Like New ..... 60.00
  - Evans Jungle Camp, Free Play, Like New 60.00
- FIVE BALL FREE PLAYS**
- Big Parades .....\$85.00
  - Kneek Outs. .... 85.00
  - Monickers ..... 65.00
  - Do-Re-Mi ..... 55.00
  - Stars ..... 30.00
  - Sluggers ..... 35.00
  - Play Balls ..... 27.50
  - Super Chubbie. 25.00
  - All Machines Perfect Condition, Ready for Location, One-Third Deposit All Orders, Balance C. O. D.
- Flicker .....\$20.00**
- Band Wagon. 30.00
  - Metro. 30.00
  - '39 Mills 1-2-3, Free Plays. 22.50
  - Defense (Bakers) ..... 22.50
  - Sea Hawk. .... 27.50
  - Cross-Line ..... 25.00
- L. H. HOOKER NOVELTY CO.**  
ARNOLDS PARK, IOWA



### Operators Discuss Servicing Routes; Pooling Resources

PHILADELPHIA, May 22.—At a special meeting last week of the Philadelphia Cigarette Machine Operators' Association plans were discussed for a program calling for all machine operators to pool resources for servicing their routes. The meeting was called at the request of the Office of Defense Transportation, which advised the association that it will be necessary for the operators to devise means to reduce their mileage. If the association devises a voluntary plan for reducing mileage, the ODT assured that the operators will get special consideration from that body and from the War Man-Power Commission as well.

Discussions centered mostly on a co-operative service plan that would concentrate the service man power in one particular area. The plan calls for the discarding of individual routes and dividing the city into territories. In pooling their resources, servicemen will be assigned to a specific territory, and instead of servicing the entire operator's route, will be designated to service all the machines in one particular area regardless of whose machines they might be.

According to the plan, when an operator gets a service call he will turn it over to the assigned serviceman in that particular district instead of calling on his own serviceman to cover the spot. Moreover, the servicemen would bunch their telephone calls so that when they do go out on the street they will be able to cover all the machines in their district.

While the cigarette operators do not fancy having an outsider service their machines and locations, it was felt that in view of the existing emergency this was the only practical plan that could result in a sizable reduction in mileage. By adopting it on a volunteer basis it will mean that the operators will get some priority on their service help. The man-power problem is just as pressing as the one of transportation. Such a plan meets with the approval of the ODT, and it is expected that it will be put into practice by the entire local industry. Association of the music machines and pinball operators are also considering a similar co-operative plan for the servicing of machines.



### CHICKEN SAM OPERATORS "THE VICTORY MODEL"

Axis Rats on the Run  
A Positive Sensation  
A DeLuxe Conversion

Unit consists of a new wooden fiber figure and wooden legs and tail. Figure reverses showing a Jap-Rat on one side and Hitler-the-Rat on the other. Beautiful new scenery and streamer in sixteen colors is furnished with each unit. All units thoroughly checked and ready for easy installation.

**\$12.50** For complete unit, F.O.B. San Antonio. Terms: 50% with order — payment in full saves C.O.D. fee. **SAMPLES SOLD WITH MONEY-BACK GUARANTEE.**

**DELUXE JAP CONVERSIONS FOR BALLY SHOOT THE BULL, BALLY RAPID FIRE.** \$12.50 each with new scenery.

Bona fide distributors, write. Manufactured exclusively by

### HAROLD W. THOMPSON

(Seeburg Distributor) 415 Carolina St. SAN ANTONIO, TEX.

### WE WILL BUY ALL KINDS OF COIN OPERATED EQUIPMENT, INCLUDING COMPLETE ROUTES

| ARCADE EQUIPMENT, GUNS AND MISCELLANEOUS                       |          |
|--|----------|
| Ex. Strength Test Lifter                                       | \$ 69.50 |
| Gold, 3-Way Grippers   | 17.50    |
| Ex. Vitalizer  | 69.50    |
| Bally Convoy   | 245.00   |
| Air Raider   | 225.00   |
| Rapid Fire   | 189.50   |
| Jap Chicken Sams   | 149.50   |
| Bally Bull   | 89.50    |
| Brown Anti Aircraft  | 89.50    |
| Shoot the Chutes   | 139.50   |
| Ex. Card Vender, Floor Model                                   | 34.50    |
| Ex. Egyptian Seers   | 39.50    |
| Ex. Magic Crystal  | 39.50    |
| Mills World Horoscope  | 69.50    |
| Heart Beat Tester  | 139.50   |
| 3 Ex. Advice Meters  | 135.00   |
| 3 Love Meters, built into 1 cabinet (pay only one \$10.00 tax) | 89.50    |
| Bean 'Em, New  | 109.50   |
| 2 Ex. Rotary Pusher Type                                       | 209.50   |
| 1939 Br. Cab. Baseball, Deluxe                                 | 94.50    |
| Deluxe Texas Leaguers  | 39.50    |
| Ten Pins   | 65.00    |
| Chicago Coin Hockey  | 204.50   |
| Host Mon Golf  | \$ 74.50 |
| Battling Practice, Late Model                                  | 115.00   |
| Radio Love Message (Pair)                                      | 25.00    |
| Ex. Card Vender—Counter  | 14.50    |
| Whizz Ball & Sweet Sixteen                                     | 7.50     |
| Pikes Peaks  | 19.50    |
| ABT Guns, Late Models  | 22.50    |
| Mercury, Cigarette Reels                                       | 13.50    |
| Kicker & Catcher   | 19.50    |
| Back Glass for Bally 1-Balls                                   | 9.00     |
| Keeney Anti-Aircraft, Screens, New                             | 8.50     |
| Mute, Moving Reel  | 29.50    |
| Mute, Wind Mills, Candy Vender                                 | 15.00    |
| Contact, Point & Rivet Kit                                     | 7.50     |
| New 1¢ Bulldog Coin Chutes                                     | 2.75     |
| Rectifiers, #24, 28, 32, for Genco                             | 6.00     |
| Used 5¢ 500 F.P. Coin Chutes                                   | 2.00     |
| Collection Books, Per 100                                      | 5.00     |
| 5-Coin, Stewart-McGuire Cig.                                   | 40.50    |
| 3-Wire Zip Cord, Per Foot                                      | .10      |
| Photo Cells, Seeburg & Bally                                   | 3.50     |
| Mills Club Handles   | 4.50     |

GRAND CANYON, \$175.00—LIBERTY, \$175.00—ARIZONA, \$175.00

SECOND FRONT AND ACTION, \$145.00 — NEW MIDWAY, \$175.00

### WE REPAIR BALLY SPINNER TYPE MOTORS, \$5.00

| SLOTS                          | ONE BALLS | CONSOLES                 |
|--------------------------------|-----------|--------------------------|
| 4 Bells, #2160, 4 5¢ Chutes    | \$645.00  | 1 High Hand Combination  |
| Latest Model Golfarolas        | 129.50    | 2 Club Trophy            |
| Jumbo Parade, F.P.             | 69.50     | 3 Record Time            |
| 5¢ Watling Big Game, F.P.      | 79.50     | 2 Dark Horse             |
| 1940 Br. Cab. Galloping Domino | 135.00    | 2 Santa Anita            |
| 1940 Br. Cab. Bangtail         | 135.00    | 2 Arrowhead, 1-Ball F.P. |
| 1 Thoroughbred                 | 545.00    | 1 Keeney Contest, 1-Ball |
| 2 '41 Derby                    | 375.00    | 1 Mills Owl              |
| 10¢ Mystery Bonus Ball         | 245.00    | Exhibit Congo            |

| PIN GAMES           |         |            |
|---------------------|---------|------------|
| Big Chief           | \$39.50 | Sea Hawk   |
| Glamour             | 24.50   | Twin Six   |
| All American        | 34.50   | Knock-Out  |
| League Leader       | 29.50   | Big Parade |
| Wow                 | 29.50   | Topic      |
| Broadcast           | 37.50   | Gun Club   |
| Dixie               | 29.50   | Crossline  |
| Champs              | 49.50   | Sky Blazer |
| Argentine           | 54.50   | Bowlaway   |
| Sentry, Reb. Leader | 89.50   | Victory    |
| Hi-Boy, Reb. Metro  | 89.50   | Shangri-La |
| Sport Parade        | 37.50   |            |
| ABC Bowler          | \$49.50 |            |
| Hi-Hat              | 47.50   |            |
| Show Boat           | 47.50   |            |
| Jungle              | 54.50   |            |
| Horoscope           | 47.50   |            |
| Snappy              | 49.50   |            |
| Hi-Dive             | 54.50   |            |
| Venus               | 69.50   |            |
| Liberty, Like New   | 159.50  |            |
| Battle, Reb. Zombie | 89.50   |            |

WANTED TO BUY—GUNS AND ALL TYPES OF ARCADE EQUIPMENT. EXHIBIT SUNBEAMS, WEST WIND AND DOUBLE PLAY.

ONE-HALF WITH ORDER, BALANCE C. O. D.

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1836 count, union label, \$3.50 each in dozen or more lots.

### Automatic Amusement Co.

633 Mass. Ave. INDIANAPOLIS, IND.

### WILL PAY CASH

\$650.00 for MILLS 3 BELLS  
\$500.00 for MILLS 4 BELLS  
with Late Type Head  
\$400.00 for MILLS 4 BELLS  
Original Head

RAY THRAEN Tracy, Minn. WRITE OR WIRE

### WANTED

### SLOT MACHINES

Highest cash prices paid for late model Slot Machines of all makes. Any model, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get \$100.00 per year for every machine put into operation, and you can use the proceeds to buy War Bonds. Write, wire or phone! Tell us what you have.

BAKER NOVELTY CO., 1700 W. Washington, Chicago

Phone MONroe 7911

### RED—WHITE AND BLUES!!

TICKET JAR DEALS, 1930s, \$3.50 EACH

ANY QUANTITY—IMMEDIATE DELIVERY

One-Third Deposit With All Orders, Balance C. O. D.

### UNION MERCHANDISE CO.

315 E. ILLINOIS ST.

EVANSVILLE, IND.

### IDEAL BARGAINS IN IDEAL EQUIPMENT

RECONDITIONED SLOTS—REBUFFED AND REPAINTED

|   |          |   |         |
|---|----------|---|---------|
| Groetchen Col. Club Cig. Gold Award, New            | \$115.00 | Mills Blue & Gold Vest Pocket Bells, 5¢, Without Meter          | \$56.50 |
| Groetchen Col. Bell and Fruit Gold Award            | 89.50    | Mills Chrome Vest Pocket Bells, 5¢, With Meter                  | 69.50   |
| Groetchen Col. D.J.P. Bell & Fruit, New             | 59.50    | Mills Chrome Vest Pocket Bells, 5¢, Without Meter               | 66.50   |
| Groetchen Col. D.J.P. Bell & Fruit, Old             | 59.50    | Mills 25¢ No. J.P.  | 10.00   |
| Groetchen Col. Gold Award Cig., New                 | 89.50    | Mills S.J.P. 5¢ Bulls Eye                                       | 22.50   |
| Groetchen Col. Gold Award Cig., Old                 | 89.50    | Mills S.J.P. 25¢ Bulls Eye                                      | 25.00   |
| Mills O. T., 5¢ Gold Hand Load                      | 89.50    | Mills 5¢ No. J.P. Bulls Eye                                     | 10.00   |
| Mills Melon Bell, 10¢                               | 189.50   | Mills 5¢ D.J.P. Bulls Eye                                       | 37.50   |
| Mills Melon Bell, 5¢                                | 175.00   | Jennings Chief, 1 Star, 5¢                                      | 75.00   |
| Mills Eagle Front D.J.P., 5¢                        | 69.50    | Jennings Chief, 5¢ 4 Star                                       | 89.50   |
| Mills Front Vender Escalator, 5¢ D.J.P.             | 49.50    | Jennings Escalator, 10¢ T.J.P.                                  | 42.50   |
| Mills War Eagle, 10¢                                | 79.50    | Jennings Escalator, 5¢ T.J.P.                                   | 42.50   |
| Mills Eagle Front, 5¢, D.J.P.                       | 69.50    | Jennings Gooseneck, 5¢ D.J.P.                                   | 25.00   |
| Mills Gold Award, 5¢ D.J.P.                         | 69.50    | Jennings Duchess, 1¢  | 22.50   |
| Mills Futurity, 10¢ S.J.P. (2-4 P.O.)               | 89.50    | Jennings Dutchess, 5¢   | 25.00   |
| Mills Futurity, 5¢ (3-5 P.O.), Gold Award           | 89.50    | Jennings Dutchess, 10¢  | 25.00   |
| Mills Skyscraper, 5¢ D.J.P.                         | 42.50    | Jennings Little Duke, 1¢ S.J.P.                                 | 17.50   |
| Mills Skyscraper, 1¢ D.J.P.                         | 42.50    | Jennings Little Duke, 1¢, T.J.P.                                | 22.50   |
| Mills Skyscraper, 10¢ D.J.P.                        | 45.00    | Jennings Cigarola   | 69.50   |
| Mills Futurity, 5¢                                  | 89.50    | Jennings 25¢ S.J.P. Bulls Eye                                   | 22.50   |
| Mills O. T., 1¢ Blue Crackle, New                   | 89.50    | Jennings 5¢ S.J.P. Bull's Eye                                   | 22.50   |
| Mills O. T., 1¢ Blue Crackle, Old                   | 49.50    | Jennings 25¢, No. J.P.  | 10.00   |
| Mills O. T., 1¢ Orange                              | 42.50    | Pace Bantam, 10¢ D.J.P.   | 27.50   |
| Mills O. T., 1¢, Blue                               | 39.50    | Pace Bantam, 25¢ Bell, S.J.P.                                   | 29.50   |
| Mills O. T., 1¢, Blue                               | 69.50    | Pace Bantam, 1¢   | 22.50   |
| Mills Roman Head, 10¢ Gold Award                    | 89.50    | Pace Bantam, 5¢   | 22.50   |
| Mills Wolf Head, 5¢, D.J.P.                         | 42.50    | Watling Rol-A-Top, 25¢  | 89.50   |
| Mills Green Vest Pocket Bells, 5¢, With Meter       | 32.50    | Watling Rol-A-Top, Empty Case Except Back Door and Bottom Board | 15.00   |
| Mills Green Vest Pocket Bells, 5¢, Without Meter    | 27.50    | Watling 5¢ S.J.P.   | 25.00   |
| Mills Blue & Gold Vest Pocket Bells, 5¢, With Meter | 59.50    | Watling 25¢ S.J.P.  | 29.50   |

TERMS: 1/3 Deposit, Balance C. O. D. WE WILL BUY FOR CASH, OR TAKE IN TRADE THE FOLLOWING FREE PLAY GAMES

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| \$75.00   | \$75.00    | \$140.00  | \$75.00    | \$20.00     |

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| 5 Mills 5¢ Blue Fronts, (Late)  | \$149.50 | 1 Pace Comet, 10¢, Clean | \$59.50 | 1 Rock-Ola Ten Pins       | \$44.50                |
| 5 Mills 10¢ Blue Fronts, (Late) | 169.50   | 5 V.P. (Green)           | 29.50   | 1 Bally Alley             | 44.50                  |
| 1 Pace Comet, 5¢, Clean         | 49.50    | 14 V.P. (B. & G.)        | 49.50   | 1 Galloping Dominoes, '38 | 99.50                  |
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P. O. BOX 865,

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The ORIGINAL Guardian Contact Kit No. 450. Packed Full of Genuine Guardian Electrical Parts ..... \$7.50  
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| Tube    | Net    | Tube   | Net    | Tube   | Net    | Tube   | Net    |
|---------|--------|--------|--------|--------|--------|--------|--------|
| 0Z4     | \$1.10 | 6F8G   | \$1.01 | 6SR7   | \$0.80 | 38     | \$0.87 |
| 1B5/25S | 1.01   | 6H6    | .87    | 6K8G   | 1.01   | 41     | .68    |
| 1N5GT   | 1.01   | 6J5GT  | .72    | 6L7    | 1.24   | 42     | .68    |
| 1Q5GT   | 1.24   | 6J7GT  | .87    | 7A7    | 1.01   | 45     | .60    |
| 5U4C    | .75    | 6K7    | .87    | 7E7    | 1.24   | 56     | .60    |
| 5V4C    | 1.24   | 6K7GT  | .77    | 7Q7    | 1.01   | 57     | .68    |
| 5W4G    | .68    | 6L6G   | 1.50   | 7F7    | 1.24   | 70L7GT | 1.60   |
| 5Y3GT   | .53    | 6N7G   | 1.24   | 7C5    | 1.01   | 75     | .64    |
| 5Y4G    | .57    | 6R7    | 1.24   | 2051   | 3.50   | 76     | .68    |
| 6A4     | 1.24   | 6R7G   | .87    | 25A7GT | 1.24   | 79     | 1.24   |
| 6A6     | 1.24   | 6R7GT  | .71    | 30     | .79    | 80     | .53    |
| 6B5     | 1.50   | 6SK7GT | .83    | 31     | .79    | 82     | 1.01   |
| 6B8G    | 1.01   | 6SQ7GT | .87    | 32     | 1.01   | 85     | .68    |
| 6C6     | .75    | 6V6GT  | .87    | 37     | .64    |        |        |
| 6F6G    | .68    | 6X5GT  | .79    |        |        |        |        |

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2 NEW #500 COIN CHUTES (SPECIFY 1c or 5c), PLUS 10 ASS'T OLD STYLE 1c-5c-25c CHUTES. THE DOZ. .... \$13.50

25c ESCO OLD STYLE CHUTES. DOZ. .... \$13.50

These Old Style Chutes are assorted Bull Dog, Escro, etc., and are not #500 ABT. Manufacturer informs us they have not been used but are discolored due to exposure. Only 100 Doz.—so rush your order!

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3 1/2 IN.—LESS THAN 100—EA. 52c. 100 LOT—EA. 50c.  
 2 3/4 IN.—LESS THAN 100—EA. 52c. 100 LOT—EA. 50c.  
 2 1/2 IN.—LESS THAN 100—EA. 40c. 100 LOT—EA. 38c.

Note: 3 1/2 in. for 14-foot Alleys. 2 3/4 in. for 9-foot Alleys. 2 1/2 in. for "Playballs" and "Roll-in-the-Barrel."

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# Minneapolis Assn. Suggests Change in Federal Tax Law

Among the few operators' associations that are working valiantly to secure adjustments in the federal tax on coin machines is the Minneapolis Amusement Games Association, Inc. This organization was active last year and also is very active this year. The association is co-operating with other organizations that are interested in the tax problem.

The following letter was recently received from an official of the Minneapolis group, also a copy of suggested amendments to the federal tax law, which are reprinted below:

To the Editor:

I cannot refrain from writing "I told you so," and so you will pardon it as a human weakness.

About 15 months ago I was in your office and suggested that an editorial such as you printed in your trade paper of May 8 should be forthcoming, but in your discussion with me you passed it over because you thought the industry was too much divided.

At that time I submitted a model law to cover all phases of the industry, but I suppose since that time it has been misplaced or thrown away.

While I was ill I received a communication from Curley Robinson in reference to this matter, and I have answered him as per copy enclosed.

You will recall that our committee went to Washington in the fall of 1941, and we believe that we covered all of the phases of the situation with the Internal Revenue Bureau. We realized after that interview that unless some amendment to the law was made by concerted action we were due for some stiff jolts. Our reactions then have now come true.

We have done nothing on this tax matter since my interview with you as mentioned before, because we felt that inasmuch as we were but a small unit in the operators' field and the greater portion of operators were not ripe for conversion, we would just wait and take it.

Now here is what I am getting at. Your trade paper is the only medium thru which the rank and file of operators can be reached in a hurry. Your editorials carry weight and you can no longer straddle the fence because you do not wish to hurt some phase of the industry. A \$10 per year tax will not hurt any type of amusement machine, whether it be arcade or otherwise, except scales or bona fide vending machines or service machines.

Therefore an amendment must be of such a general nature that if arcade equipment were classified under the \$10 class, the fact that all other amusement games would be so classified would far outweigh such classification.

The government is interested in revenue, and if it can be shown that by a general amendment such end can be accomplished and still attain our ends, that is what we should do.

You will note that under the amendment submitted herewith, once and for all we are endeavoring to get on the books a legal definition as to what constitutes a "so-called pinball machine" and what constitutes a "so-called slot machine."

Any mechanical amusement machine that does not have the aspects of a pinball machine should be in its own classification. This classification, to my mind, of necessity must cover all types of arcade equipment other than scales and bona fide vending and service machines.

How can you attempt to exempt arcade equipment and at the same time try to get penny trade stimulators taxed at \$10 per year?

To my way of thinking, the easier you make the amendment for interpretation, the easier it will be to pass it. And the more money that you can show the committee it will get, that much easier will you get the amendment thru.

In closing may I again say that no phase of the business should be burdened with the other phases' problems, but each must bear its proportionate share based on earning capacity. **ARCADE EQUIPMENT CAN STAND THE \$10 A YEAR, AND THEY SHOULD PAY**

### WHILE THEY LAST!

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| A. B. T. Challenger                              | \$ 27.50 |
| Rotary Merchandiser                              | 229.50   |
| Sky Fighter, Fact. Rebuilt                       | 325.00   |
| Tommy Guns, New                                  | 249.50   |
| Drivemobile, Brand New, in Orig. Grates          | 375.00   |
| Drivemobile, Used, Perf. Cond.                   | 275.00   |
| Keeney Submarine                                 | 189.50   |
| Brand New Electric Shockers (in 5-Foot Cabinets) | 59.50    |
| World Series                                     | 99.50    |
| Texas Leaguers, De Luxe                          | 49.50    |
| View-a-Scopes                                    | 29.50    |
| Skill Jumps                                      | 52.50    |
| Brand New Batting Practice                       | 189.50   |
| Vitalizer  | 79.50    |
| Radio Rifles                                     | 69.50    |
| Love Tellers                                     | 169.50   |
| 1 Shoot the Chutes                               | 129.50   |
| Jennings Lo-Boy Scale                            | 69.50    |
| 2 Exh. Card Machines                             | 35.00    |

|                    |        |
|--------------------|--------|
| IMPS, Brand New    | \$7.70 |
| WINGS, Brand New   | 9.90   |
| YANKEES, Brand New | 9.90   |
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## SPECIAL—5c BALL GUM DEAL—SPECIAL

1 COLUMBUS MACHINE } \$19.50 { DEAL TAKES IN \$60.00  
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| C.H. Drill Proof, K.A.—like new              | \$219.50 |
| 10¢ Mills Blue Fronts, 408,000               | 189.50   |
| 10¢ Mills Blue Fronts, S.J. A-1              | 135.00   |
| 10¢ FOUR STAR Chiefs                         | 129.50   |
| 10¢ SILVER CHIEFS                            | 175.00   |
| 5¢ Vest Pocket, B & G                        | 49.50    |
| 5¢ MELON BELLS                               | 149.50   |
| 10¢ MELON BELLS                              | 189.50   |
| 25¢ MELON BELLS                              | 239.50   |
| Double Safes, double doors                   | 69.50    |
| Double Safes, Mellink heavy                  | 58.50    |
| ARCADE EQUIPMENT                             |          |
| Mutoscope SKY FIGHTER                        | \$299.50 |
| Chicoin ALL STAR HOCKEY                      | 199.50   |
| Genco PLAYBALL (late)                        | 185.00   |
| TOM MIX RIFLES                               | 59.50    |
| TEN PINS, low dial                           | 49.50    |
| TEN PINS, high dial                          | 59.50    |
| BATTING PRACTICES                            | 104.50   |
| PHONOGRAPHS                                  |          |
| Rockola PREMIER, like new                    | \$349.50 |
| Rockola '40 SUPER ROCKOLITE A-1 with adapter | 239.50   |
| Rockola '40 MASTER ROCKOLITE                 | 190.00   |
| Rockola Imperial 20                          | 89.50    |
| Wurlitzer 61 with stand                      | 84.50    |
| Wurlitzer 616 lite up mbleglo                | 69.50    |
| Wurlitzer No. 120 Wallboxes                  | 29.50    |
| Brackets for above                           | 5.00     |
| BUCKLEY WALL BOXES, new                      | 29.50    |
| Seeburg ROYALS                               | 99.50    |
| Half Certified Deposit with all orders.      |          |

WANTED Late Slots, Mills 3-4 Bells, Keeney SuperBells, Jennings 4 Star Chiefs, Silver Chiefs, Silver Moon Clubs, late Guns and Arcade equipment.

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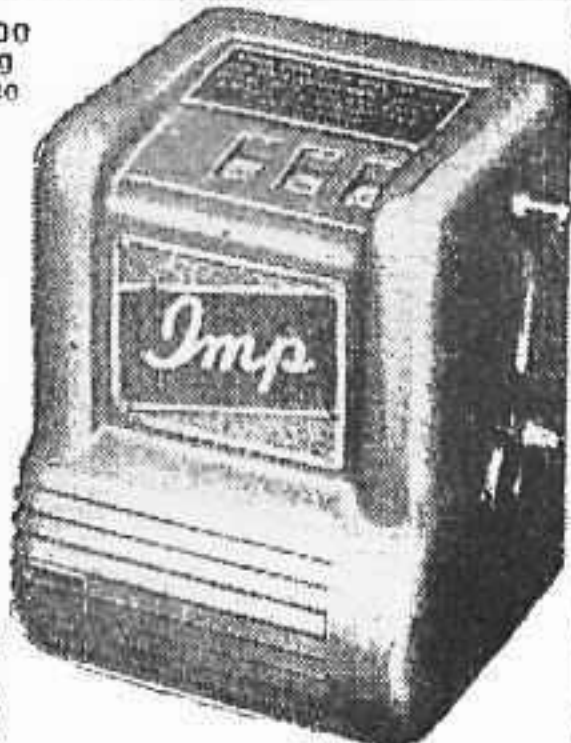
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All in Excellent Condition  
8 Buckley Treasure Islands ..... \$ 49.50  
30 Exhibit Merchantman ..... 35.00  
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1/3 Cash With Order.

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IT. Don't disrupt the main purpose by side-road excursions or taking sides.

The mechanical amusement device business covers a varied field, and if the general field can be satisfactorily covered, that is the thing to do.

I feel that if you will publish this amendment or get some reaction from various associations on it, you will find that the consensus would be for it.

I am sending a copy of this letter to Curley Robinson so that he may be apprised of our attitude in the matter.

Thanking you for many past favors.

Very truly yours,

MINNEAPOLIS AMUSEMENT GAMES ASSOCIATION.

AMEND PARAGRAPH "B" UNDER SECTION 3267, DEFINITION TO READ AS FOLLOWS:

As used in this part, the term "coin-operated amusement device" means:

(1) A pinball machine is a coin-operated mechanical amusement device, table-like in construction, on which there is a playing field containing certain holes, pins, bumpers, relays, springs and rebound springs and other appurtenances onto which a ball or balls are lifted by means of a ball lift located on the front right side of the table and are propelled onto the playing field by means of a ball shooter located directly above the ball lift. Such ball or balls when propelled onto the playing field strike bumpers, springs, relays or rebound springs or other appurtenances or fall into various holes for the amusement and recreation of the player thereof who by reason of such scores, number or holes attained by shooting such ball or balls onto the playing field may become entitled to further play, amusement and recreation, or in lieu thereof, such various prizes or awards.

(a) Other similar amusement devices shall mean any other types of coin-operated mechanical device which are used or played for amusement only, not having the aspects of the so-called "pinball machines" above defined, and all coin-operated mechanical devices which by the insertion of a coin of not more than 1 cent shall entitle the player thereof to amusement and recreation, or in lieu thereof to prizes or awards. This term does not include bona fide vending machines.

(2) So-called "slot machines" shall mean any mechanical device operated by the means of the insertion of a coin other than above mentioned, wherein the player thereof has no control over such mechanical device wherein the predominating element of play of such mechanical device is the element of chance and which is played by the player thereof so that he may become entitled to cash, premiums, merchandise or other evidences of cash. This term does not include so-called "pinball machines" above defined, nor bona fide vending machines in which are not incorporated the gaming features described in this paragraph.

## SUPER SPECIALS

- SLOTS AND CONSOLES**
- 11—5c KEENEY SUPER BELLS (Conv.) ..... \$182.50
  - 5—JUMBO PARADES (F.P.) ..... 69.50
  - 7—CLUB BELLS (Conv.) ..... 219.50
  - 2—HIGH HANDS (Conv.) ..... 92.50
  - 1—EVANS PACERS (With Horses Under Glass Dome) ..... 189.50
  - 1—LINCOLN FIELD (7 Coin Head) ..... 39.50
  - 3—SILVER MOONS (F.P.) ..... 82.50
  - 2—SUN RAYS (F.P.) ..... 98.50
  - 7—5c BLUE FRONTS ..... 79.50
  - 3—5c MELON BELLS (Over 423,000) ..... 88.50
  - 3—5c MELON BELLS (Over 461,000) ..... 98.50
  - 4—5c CHERRY BELLS (3-10 Pay Out) ..... 92.50
  - 6—5c CHERRY BELLS (Over 461,000) ..... 99.50
  - 2—RECORD TIMES ..... 109.50
  - 2—JENNINGS GOODLUCK (Cash) ..... 27.50
  - 14—SAFE BOX STANDS ..... 9.50
- TERMS: 1/3 CERTIFIED DEPOSIT, BALANCE C. O. D.

## SILENT SALES

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## CHOICE

A.B.C. Bowler, Twin Six; Red, White and Blue; Pan American, \$20.00 each, or all four \$75.00; Dixie, Bally Beauty, Score a Line, League Leader, \$15.00 each; Fleet Big League, \$12.00 each; Roxy, \$7.00; U Select It Candy Machines, \$20.00 each; Seeburg Regal, \$125.00; Wurlitzer's 616, \$50.00; 412 Liteup, \$40.00; 24-A, \$95.00; Rockola Counter Model, 1940, \$50.00.

1/3 Deposit

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| 12 Jap Conversions, Rebuilt and Re-conditioned ..... 169.50  | 3 New Casino Golf ..... 69.50               | 1 Shoulder Graph ..... \$195.00   |
| 2 Sheet the Chutes ..... 159.50                              | 1 Large Gooey Golf ..... 185.00             | 2 Mills Punching Bags ..... 90.00 |
| 5 Chicago Coin Hokeys ..... 215.00                           | 2 Western Baseballs ..... 94.50             | 10 Pike's Peak ..... 22.50        |
| 3 Batting Practice ..... 119.50                              | 1 Exhibit Electric Energizer ..... 150.00   | 1 Exhibit Strike It ..... 49.50   |
| 2 Bally Alley ..... 29.50                                    | 5 Kirk's Guessing Scales ..... 122.50       | 20 Helly Grippers ..... 12.50     |
| 2 Coast Leaguers, built same as Genco Playballs ..... 125.00 | 2 Strength Tests, Mills ..... 69.50         | 1 Carlson Gripper ..... 15.00     |
|  |   | 10 Shockers ..... 12.50           |
|  |   | 8 Select-a-Vues ..... 37.50       |

### CONSOLES

|   |  |  |
|---|--|--|
| 2 Keeneey Super Bells, 5c ..... Each \$215.00 | 2 Jumbo Parades, Comb., Slightly Used ..... Each \$189.50            | 4 Mills Square Bells ..... Each \$ 79.50 |
| 3 Rollettes Jr. .... 75.00                    | 10 Jumbo Parades, Free Play ..... 74.50                              | 1 Paces Reels, Comb. .... 135.00         |
| 2 Club Bells, Like New ..... 235.00           | 2 High Hands ..... 130.00  | 2 Mills Spinning Reels, P.O. .... 125.00 |
|   | 500 Five Ball Free Play of All Types to Choose From. Complete Stock. | 1 Gold Medal, Bally Payout ..... 125.00  |
|   |  | 3 Sport Page ..... 65.00                 |

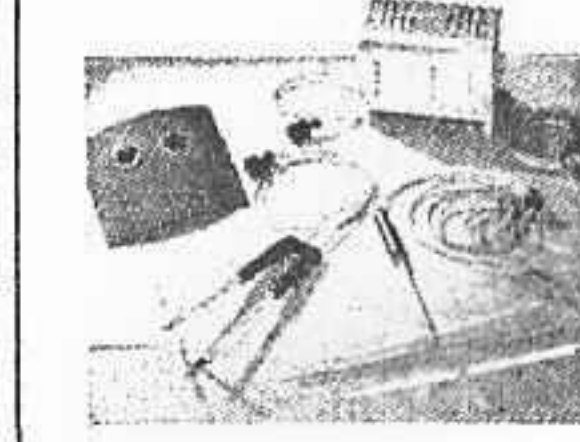
### TUBES ★ RADIO TUBES ★ GLOBES ★ FUSES

|  |   |
|--|---|
| #1484—35c Each; \$2.40 Box of 10                             | #44-48-47—60c Box (For Pin Games, Phonos)                                 |
| #1133—19c Each; \$1.14 Box of 10                             | #51-55—47c Box—Bayonet Type (For Pin Games, Phonographs)                  |
| #1323—27c Each; \$1.83 Box of 10 (For Anti-Aircraft)         | #50—65c Box (for Pin Games)   |
| #1503—35c Each; \$2.40 Box of 10 (For Air Raider)            | 7-Watt for Sky Fighters—\$1.00 Box  |
| #1129—17c Each; \$1.20 Box of 10 (For One Balls)             | 27-Volt Special Bulb for Consoles, Super Bells, etc.—35c Each; \$2.40 Box |
| #1458—15c Each; \$1.20 Box of 10 (For One Balls)             | 7 1/2-15-25—60-Watt Globes, 8 1/2c Each                                   |
| #1455—65c Each (For Bally Games)                             | Projection Lamps for Radio Rifle—\$2 Each                                 |
| #1457—15c Each; \$1.20 Box of 10                             | 1-2-3 Amp. Fuses—\$4.20 per 100   |
| #1460—22c Each; \$1.80 Box of 10 (For Super Bomber, 22-Volt) | 5-6-7 1/2-10-15—\$3.00 per 100  |
|  | 20 Amp.—\$2.10 per 100  |

### RADIO TUBES

|                      |                      |                      |                       |                        |
|----------------------|----------------------|----------------------|-----------------------|------------------------|
| #27 ..... Ea. \$ .75 | #45 ..... Ea. \$ .85 | #75 ..... Ea. \$ .90 | #6F5 ..... Ea. \$1.15 | #6SJ7 ..... Ea. \$1.15 |
| #30 ..... 1.05       | #47 ..... 1.15       | #76 ..... .95        | #6J5 ..... .95        | #6R7G ..... .95        |
| #32 ..... 1.40       | #57 ..... .95        | #79 ..... 1.70       | #6B6 ..... 1.05       | #6B8G ..... 1.40       |
| #43 ..... 1.15       |                      |                      |                       |                        |

We have the most complete line of parts on the West Coast. No deal complete unless you're satisfied. Order NOW—TODAY!



50 WESTERN PORTABLE FLAME-ARC WELDERS \$24.95 Complete

## SOUTHWESTERN VENDING MACHINE CO.

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LOS ANGELES, CALIF.

## WE BUY FOR SPOT CASH

Complete phonograph routes anywhere, including other coin operated equipment. No quantity too small or too large!

For a quick turnover and a square deal wire details to

## UNIVERSAL AUTOMATIC MUSIC CO.

1506 E. 67TH ST.,

CHICAGO, ILLINOIS

### MOTOR SPECIAL

Send us your burned-out Wurlitzer, Seeburg, Rockola or Mills PHONO MOTORS and we will repair same for you within 10 days for only \$6.

### CIG. MACHINE SPECIAL

75 Rowe, National and DuGrenier 6 Column Cigarette Machines, including open and closed bases. Complete \$12.50 each.

### PARTS SPECIAL

|                            |  |
|----------------------------|--|
| Record Trays ..... \$ .50  | Wurlitzer Mag. Switch Boxes ..... \$2.50 |
| Record Holders ..... 1.00  | Wurlitzer Motor Resets ..... .75         |
| Cash Boxes ..... .75       | Wurlitzer Tone Arms ..... 12.50          |
| Cash Box Holders ..... .75 | Wurlitzer Motors ..... 17.50             |

50% With Order, Balance C. O. D., F. O. B. New York

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557 ROGERS AVE. BROOKLYN, N. Y.

### WANTED TO BUY

## GENCO SEVEN UPS and SLUGGERS

We will pay \$30 each. Machines must be in first-class condition  
**WESTERHAUS AMUSEMENT CO.** 3726 Kessen Ave. CHEVIOT, OHIO



ARCADE MACHINES AND SUPPLIES

All machines are factory rebuilt and most are attractively repainted. Large variety of every type of arcade machines still in stock — going fast. Any part for any pin game or penny arcade machine.

Table listing various arcade machines and their prices, including Exhibit Postal Card Vendor, Exhibit Card Vendors, Exhibit Love Meters, etc.

Table listing scientific batting practice machines and Genco play balls, including items like Scabbard Shot, Mutescope, Keeney Anti-Aircraft Gun, etc.

Table listing counter games such as Poison the Rat, Kill the Jap, Skillrette, Holly Grip, Spitfire, etc.

Table listing exhibit floor size palmistry card vendors and other novelty items, including Drip Pictures, Mutescopes, Kue Ball, etc.

MIKE MUNVES \* The Arcade King
520 WEST 43RD ST. (Tel. Bryant 9-6677) NEW YORK CITY

WAYNE SERVICE SUMMER VALUES

Table listing Wayne Service summer values for various machines like Mills 1 1/2 Blue Front, Mills 5 1/2 Blue Front, etc.

ALL MACHINES GUARANTEED A-1 SHAPE. 1/3 DEPOSIT, BALANCE C. O. D.
WAYNE SERVICE COMPANY
1530-32 W. THIRD ST. DAYTON, OHIO

THE FOLLOWING EQUIPMENT JUST OFF LOCATION READY TO OPERATE

Table listing equipment just off location ready to operate, including 5 8200 Seeburg Phonograph, 3 5800 Seeburg Phonograph, etc.

SEND 1/3 DEPOSIT WITH ORDER TO
FRANCO NOVELTY COMPANY
P. O. BOX 927 MONTGOMERY, ALABAMA

Association Work

CLEVELAND, May 22.—Music operators here were very active in their organized capacity during the month of April, and they report a generally successful play by the public. The organization selected Taking a Chance on Love as the monthly hit record for May.

When Elton Britt, whose recording of There's a Star-Spangled Banner Waving Somewhere has been continually popular in Cleveland, arrived to appear at the Palace Theater, he received a royal welcome by members of the Phonograph Merchants' Association.

Sgt. Arthur Marcus, formerly of the Markepp Company, was in town last week on furlough from Camp Atterbury, Ind. Brother Ernest is a naval aviation cadet at Iowa City, Ia.

Whenever record stars come to Cleveland you can get their autograph without waiting outside the stage door at the Palace. Just stop at the Phonograph Association office any Tuesday afternoon and you'll have a chance to chat with them.

The Cleveland organization held an important meeting May 6, but a report on the meeting was not available at this writing. It was a regular monthly meeting and officials said there were important matters to discuss.

Cleveland music operators have a well-organized program of welcoming recording artists in person. The schedule for May is as follows: May 1—Cab Calloway, Cleveland; Clyde Lucas, Cincinnati; May 7—Johnny Long and Elton Britt, Cleveland; May 14—Ina Ray Hutton, Cleveland; May 21—Louis Prima, Cleveland; May 28—Sonny Dunham, Cleveland; May 30—Stan Kenton, Youngstown, O.

The Cleveland operators' activities boosted subscriptions to the Second War Loan Drive and also urged music operators thruout the State to buy bonds. The group is also officially urging its members to collect as much record scrap as possible. This work was started some weeks ago and was to be discussed at length at the meeting this week.

TOP BUYS! We Have What We Advertise
6 MILLS BROWN FRONTS, 25c, C.H., Knee Action \$275.00
5 MILLS BLUE FRONTS, 25c, C.H., Knee Action 245.00
6 MILLS BROWN FRONTS, 10c, C.H., Knee Action 237.50
8 MILLS BLUE FRONTS, 10c, C.H., Knee Action 225.00
4 MILLS BROWN FRONTS, 5c, C.H., Knee Action 189.50
5 MILLS BLUE FRONTS, 5c, C.H., Knee Action 183.50
1 MILLS BROWN FRONT, 50c, Like New 595.00
1 JENNINGS CHIEF, \$1.00 Play 795.00
2 JENNINGS CHIEF, 50c 395.00
1 JENNINGS CHIEF TRIPLEX, 5c & 10c & 25c Play 165.00
5 JENNINGS ESCALATOR, 5c, 3-5 Payout, Double Jackpot 79.50
6 PACE COMETS, 5 Double JP 69.50
4 PACE COMETS, 10c Double JP 79.50
1 PACE DELUXE, 5c, 3-5 115.00
1 WATLING ROTATOP, 25c, 3-5 125.00
4 COLUMBIAS 39.50
28 BLUE & GOLD VEST POCKET, 5c, Like New 69.50
5 BLUE Q.T.'s, 1c, Like New 69.50
2 GOLD Q.T.'s, 1c, Like New 80.50
CONSOLES
1 BAKER'S PACER DAILY DOUBLE, Like New \$295.00
1 PAGES RACES RED ARROW 249.50
2 PAGES RACES, Brown Cabinet 149.50
1 PAGES RACES, Black Cabinet 75.00
2 SUCKLEY SEVEN BELLS, New Head 445.00
8 JENNINGS DERBY DAYS 29.50
20 WATLING BIG GAMES, F.P. 64.50
PHONOGRAPHS
2 WURLITZER 800 \$417.50
1 WURLITZER 780 425.00
2 WURLITZER 24s 115.00
1 WURLITZER '41 Counter Model 125.00
6 WURLITZER 616, Light Up 89.50
2 SEEBURG CLASSICS 249.50
2 SEEBURG VOQUES 225.00
1 MILLS EMPRESS 179.50
2 MILLS THRONE OF MUSIC 139.50
2 MILLS THRONES, '41, Like New, Marbletop Cabinet 189.50
1 ROCK-OLA '39 DELUXE 195.00
1 ROCK-OLA SPEAKER SPEC-TRAVOX, Factory Reconditioned 169.50
1 ROCK-OLA SPEAKER GLAMOUR, Factory Reconditioned 110.00
NEW ROCK-OLA COMMANDOS White PROGRAM Strips in 5,000 Lots, \$2.65 M. Terms: 1/3 Certified Deposit, Bal. C.O.D.
STERLING NOVELTY CO.
669-671 S. Broadway, LEXINGTON, KY.

WANTED
3 LATE MODEL PHOTOMATICS
We will pay spot cash for these machines. Give serial numbers and lowest price in first letter.
THE GEORGE PONSER CO.
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ALL MACHINES AND CABINETS IN PERFECT CONDITION
Each 2 Big Parades \$90.00
1 Snappy 40.00
2 Topics 65.00
1 Big Chief 30.00
2 Capt. Kidd 40.00
1 Polo, Plastic Bumpers 25.00
1 Jumbo Parade, C. P. 95.00
Each 2 Formations, Plastic Bumpers \$35.00
1 ABC Bowler 35.00
1 Silver Skates 35.00
1 Blondie 20.00
1 Sparty 25.00
95.00
W. L. KRIEGER
709 Sherman St., Johnstown, Pa.
Phone 26-303

WANTED
3 or more 5c Glitter Gold Q.T. Machines. Will buy some Bally Rapid Fire or Convoys if in good condition. Write
WAYNE SALES
616 E. Main St. GREENVILLE, OHIO

WANTED
Complete Gun for Keeney Air Raider, or will sell machine without gun. Perfect condition. 10,000 Used Records in playable condition. 5c each. Glass Fronts for Exhibit Love Meters. 200 5 Amp. Screw-In Plug Fuses, Wurlitzer 750, 750E, 700 or 600. Write
MATHENY VENDING CO.
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Get on our mailing list. No charge. No obligation. It features the hottest buys in the business. Just send your name and address on a penny postcard. But do it now!
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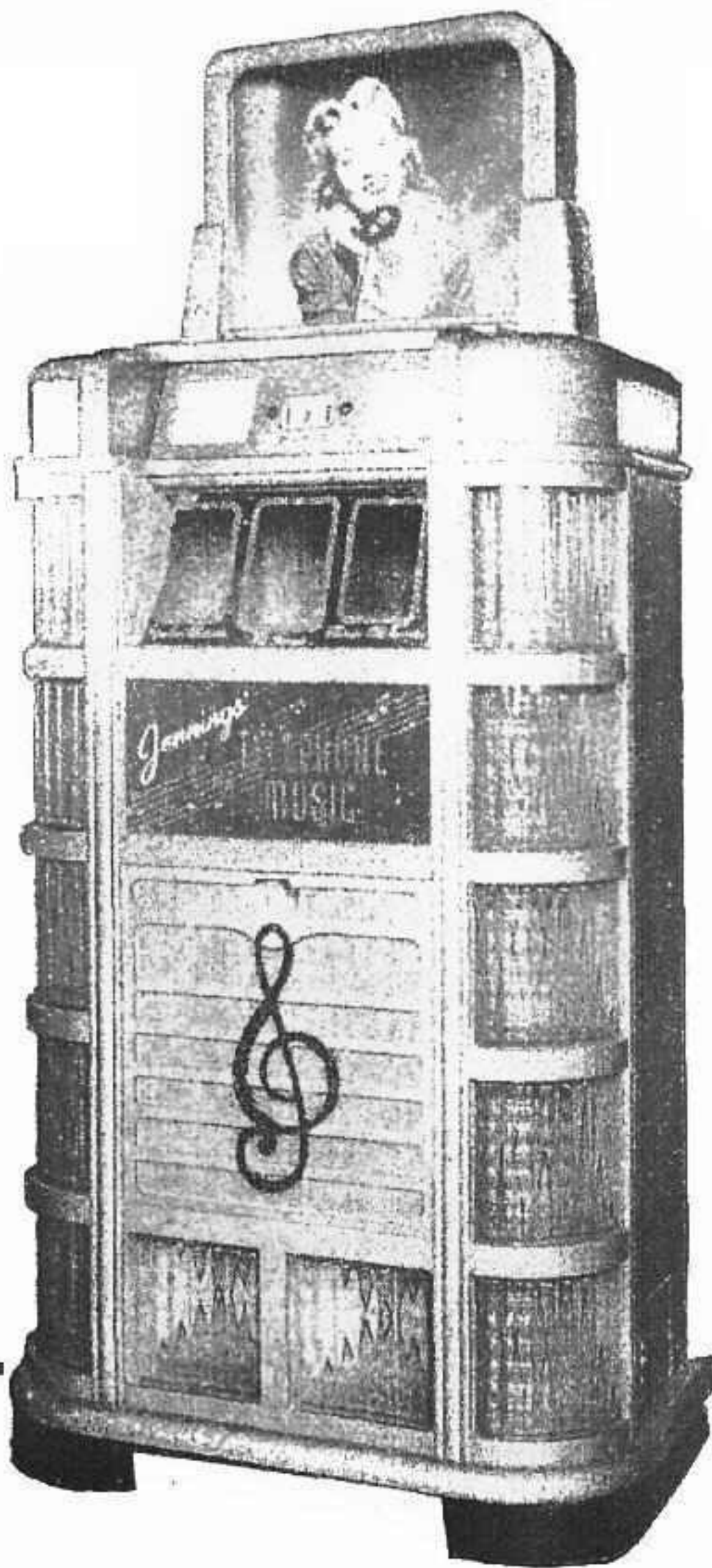


**As Time Goes BUY—MONARCH!**

|   |   |  |
|---|---|--|
| Jenn. Silver Moon, 5c \$115.00  | Jenn. Silver Moon, New \$160.00                       | Bally Big Top . . . . . \$85.00                    |
| Jenn. Silver Moon, 10c 150.00   | Jenn. Bobtail, New . 155.00                           | Mills Jumbo Parade . . 85.00                       |
| Jenn. Silver Moon, 25c 150.00   | Jennings Fasttime . . 50.00                           | Jumbo Parade, Latost. 85.00                        |
| <b>COMBINATION FREE PLAY AND PAYOUT CONSOLES</b>                              |   |  |
| Mills Jumbo Parade \$160.00   | Keeney Super Bell \$210.00                            | Bally Club Bell, Ser. over 3300 . . . . . \$210.00 |
| Pace 1941 Saratoga. 150.00  | Keeney Super Bell, 25c 275.00                         | REBUILT, RESPRAYED, REFINISHED . . . . . 145.00    |
| <b>BALLY HI-HAND, FACTORY REBUILT, RESPRAYED, REFINISHED . . . . . 145.00</b> |   |  |
| <b>AUTOMATIC PAYOUT CONSOLES</b>  |   |  |
| Baker Pacer DDJP \$325.00   | Caillie Rollette, 25c Pl., Mech. Operation . \$250.00 | Exhibit Tanfoan . . \$ 40.00                       |
| Paces Races, Walnut. 175.00   | Evans '41 Dom. JP. 395.00                             | Jennings Silver Moon 150.00                        |
| Pace 1941 Reels . . . 145.00  | Evans '41 Dominoes. 350.00                            | Jennings Good Luck. 55.00                          |
| Pace 1941 Saratoga. 120.00  | Evans 1937 Banetails 75.00                            | Keeney Twin Bell, 5c & 25c . . . . . 435.00        |
| Watling '41 Big Game 140.00   | Evans 1937 Dominoes 65.00                             | Keeney Triple Entry. 160.00                        |
| Stenco Bell, 25c . . 175.00   | Bally Royal Draw . . 115.00                           | Keeney '38 Trk. Time 140.00                        |
| Mills Jumbo Parade, Lato . . . . . 125.00                                     | Bally Bells, 5c & 25c 95.00                           | Keeney Ky. Club. . . 105.00                        |
| Mills Jumbo Parade, Brown . . . . . 95.00                                     | Bally 7 Coin Club House . . . . . 95.00               | Jennings Derby Day 40.00                           |
| Caillie Rollette, 25c. 250.00   | Bally Roll 'Em. . . . 185.00                          | Jennings Fasttime . . 90.00                        |
| <b>ONE BALL FREE PLAY GAMES</b>   |   |  |
| Thorbred, J.P. . . . \$575.00   | Pimlico, J.P. . . . \$435.00                          | '41 Derby, J.P. . . . \$390.00                     |
| Club Trophy, J.P. . . 370.00  | Blue Grass . . . . . 190.00                           | Record Time . . . . 175.00                         |
| '41 One, Two, Three 125.00  | Seven Flashers . . . 125.00                           | Sport Special . . . . 145.00                       |
| <b>ONE BALL AUTOMATIC PAYTABLES</b>   |   |  |
| Bally Jockey Club. . \$500.00   | Bally Longshot . . . \$350.00                         | Bally Kentucky . . . \$350.00                      |
| Bally Sport King. . . 195.00  | Bally Pacemaker . . 115.00                            | Bally Blue Ribbon. . 95.00                         |
| Keeney Win'ng Ticket 150.00   | Bally Sport Page. . . 55.00                           | Bally Hawthorne . . . 85.00                        |
| Mills Spinning Reels 125.00   | Mills 1-2-3 . . . . . 45.00                           | Rockle 3 Up. . . . . 35.00                         |
| Gottlieb Daily Races. 35.00   | Bally Jumbo . . . . . 35.00                           | Bally Stables . . . . 35.00                        |
| Gottlieb Multiple Races 45.00   | Bally Gold Medal. . . 45.00                           | Bally Preakness . . . 35.00                        |
| Top Glass for Mills Three Bells. . . . \$20.00                                | Backboard Glass for Jockey Club. . . \$12.50          |  |
| One Set of Five Glasses for Four Bells. . 20.00                               | Backboard Glass for Longacre . . . . 9.25             |  |
| Backboard Glass for Thorbred. . . . . 9.25                                    | Backboard Glass for Pimlico . . . . . 9.25            |  |
| Top Glass Jumbo Cash Fruit or Animal. . 7.50                                  | Backboard Glass for Sport Event . . . 9.25            |  |
| Top Glass Jennings Silver Moon. . . . . 7.50                                  | Backboard Glass for Jumbo Cash . . . . 4.50           |  |
| Top Glass Jennings Bobtail . . . . . 7.50                                     | Backboard Glass for '41 Derby . . . . . 9.25          |  |
| Now Cabinet for Four Bells. . . . . 27.50                                     | New Cabinet for Jumbo Cash . . . . . 27.50            |  |

WE REPAIR BALLY OPEN TYPE MOTORS, \$5.00.  
WRITE FOR PRICES ON ALL COIN MACHINE EQUIPMENT NOT LISTED.  
TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

**MONARCH COIN MACHINE CO.**  
1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.



**A New Face FOR GREATER PROFITS**

We must move these brand new cabinets to make room for war work. If not sold at once they will be moved to a bonded warehouse for the duration. Latest improvements, including wood grilles for speakers, wood coin panels and topped off with a framed picture of the beautiful telephone girl. Can be adapted to one or two-channel sets.

Simply transfer your present mechanisms to these brand new cabinets and reap all of the extra profits that go with a new machine. Limited quantity, so write or wire at once.

A few reconditioned three and fifteen-unit stations complete with turntables, power-packs and microphones. Also three-way coin chutes (will take nickel, dime and quarter), including slug rejectors and trip switch assemblies. Write us regarding your wired music repair needs.

**FOR YOUR CHIEFS**

Although we're working night and day for Uncle Sam, we can still furnish emergency parts and repairs. Send your Chiefs in for complete lubrication and adjustment to keep them in tip-top shape. If the cabinets are damaged or worn we can repair your mechanism and install it in a new "Victory" case. Get your repairs now while parts are still available.

LET US HEAR FROM YOU IF YOU HAVE EXTRA CHIEFS TO SELL. Tell us the serial number and price.

**O. D. JENNINGS & CO.**  
4309-39 W. LAKE ST. CHICAGO, ILL.  
SINCE 1906  
KEEP ON BUYING WAR BONDS

**C.R. (Charley) Snyder**

NOW INSTALLED IN LARGER, IMPROVED HEADQUARTERS  
**THIS WEEK'S SPECIALS**

|  |                                      |
|--|--------------------------------------|
| Mills 5c Gold Chromes . . . \$265.00   | Mills 5c Cherry Bells. . . \$179.50  |
| Mills 25c Gold Chromes. . . 325.00     | Mills 10c Cherry Bells. . . 199.50   |
| Mills 5c Blue Fronts, Fac. Reb. 165.00 | Mills 5c War Eagles, 3-5. . 150.00   |
| Mills 10c Blue Fronts, Fac. Rb. 185.00 | Mills 25c War Eagles, 3-5. 195.00    |
| Mills 25c Blue Fronts, Fac. Rb. 225.00 | Jenn. 10c Silver Chiefs . . . 169.50 |
| Mills Four Bells, 4-5c . . . 550.00    | Bally F.P. 1 Ball Tables . . . Write |

LARGE STOCK NEW MILLS PARTS—WRITE FOR PRICES

**NOTICE**

NOW PREPARED TO REBUILD, REPAIR MILLS SLOTS  
Our shop is equipped to rebuild and repair your Mills slots by best available mechanics at reasonable prices. Send us your machines for repair and we will return them like brand new with new part replacements, crinkly baked paint jobs, refinished cabinets, new club handles, etc.

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4116 LIVE OAK ST. Phone T-7-9725 DALLAS, TEXAS

**SPECIAL OFFER**

**GENUINE A.B.T. (Guaranteed) PELLETS**  
100,000 . . . . . \$2.50 Per M  
50,000 \$2.75 per M 25,000 3.00 per M

**GENUINE KEENEY SUBMARINE PELLETS**  
\$32.50 Per M | \$4.00 Per Hundred

**STEEL PELLETS**  
For Challenger TEXAS LEAGUE  
\$5.00 per 100—\$40.00 per 1000

9 CONDUCTOR CABLE WIRE for Chicken Sam and Bally Guns. . . . . 25c Foot

**PHOTO ELECTRIC CELLS, C. E. 23**  
Can be used for Chicken Sam, Japs, Chutes, Rapid Fires and other Ray Guns. \$2.50 Each

**Replacements for Utah Relay**  
Used in Bally's Defender, Sky Battle, Rapid Fire and Convoy—\$7.50 Each

1/3 With Order, Bal. C. O. D.

**NEW MAPLE BALLS FOR SKEE ALLEYS AND PLAY BALLS**  
for 14 ft. Skee Alley, 3 1/4, 10, \$5.50; 100, \$52.00  
for 9 ft. Skee Alley, 2 3/4, 10, \$5.50; 100, \$52.00.  
for Play Balls and Roll in the Barrel, 10, \$4.25; 100, \$38.50.

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**NAME YOUR PRICE!**

HOW MUCH DO YOU WANT FOR YOUR ROUTE?  
WE WILL PAY SPOT CASH, ANY REASONABLE AMOUNT, FOR ANY GOOD ROUTE ANYWHERE IN THE COUNTRY  
**PHONE, WIRE OR WRITE US TODAY!**

WE WILL ALSO BUY ANY AMOUNT OF ANY OF THE FOLLOWING EQUIPMENT AT TOP CASH PRICES:  
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Tell us what you have and how much you want for it . . . we'll make a deal!

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**WANTED FOR CASH**

SEEBURG'S "CHICKEN SAM'S"  
" " " "JAIL-BIRDS"

**\$90.00**

**\$90.00**

Biggest Buyers of "CHICKEN SAM'S" in the Country.

We are not fussy, because cabinets are refinished anyway. Machines must be complete with amplifiers and all parts, but not necessarily in good working condition. \$10.00 less without bases. Ship C. O. D. or Sight Draft. Write us description and quantity before shipping.

**HARD-TO-FIND RADIO TUBES**

Safety-First. Guard yourself against Loss of Income on account of idle machines; put in a supply of Tubes you use regularly in your equipment. "HARD-TO-FIND" Tubes for your Phonographs, Ray Guns and Panorams is our Specialty.

With scarcities of critical Radio Tubes developing everywhere, we have become an "EMERGENCY PROCUREMENT AGENCY" for many of the finest operators and jobbers throughout the country. We are trained to locate sources of supply—to purchase—to speed deliveries of vital Tubes that you may need for your machines. All Tube orders accepted subject to prior sale.

LET US HUNT FOR THE TUBES YOU NEED. WE'LL DELIVER THE GOODS TO YOU!

| Tube     | Net    | Tube  | Net    | Tube    | Net   | Tube    | Net    | Tube   | Net    |
|----------|--------|-------|--------|---------|-------|---------|--------|--------|--------|
| OZ4.     | \$1.65 | 6B8G. | \$1.35 | 6C7GT   | \$.90 | 12SA7S  | \$1.00 | 36...  | \$1.00 |
| 1A5GT    | 1.65   | 6C5.. | 1.15   | 6R7..   | 1.65  | 12SA7GT |        | 37...  | .90    |
| 1A7G     | 1.65   | 6C5G. | 1.05   | 6R7G.   | 1.15  | ....    | 1.35   | 38...  | 1.15   |
| 1B5/25S  |        | 6C5GT | 1.05   | 6R7GT   | .95   | 12SF5GT |        | 40...  | 1.65   |
| ....     | 1.35   | 6C6.. | 1.05   | 6SC7.   | 1.35  | ....    | 1.10   | 41...  | .90    |
| 1H4G.    | 1.05   | 6D6.. | 1.00   | 6SF5GT  |       | 12SJ7GT |        | 42...  | .90    |
| 1H5G.    | 1.35   | 6F5.. | 1.15   | ....    | 1.00  | ....    | 1.10   | 43...  | 1.10   |
| 2A3..    | 2.00   | 6F5G. | 1.15   | 6SJ7.   | 1.15  | 12SK7GT |        | 45...  | .85    |
| 1LE3..   | 2.00   | 6F5GT | 1.05   | 6SJ7GT  | 1.15  | ....    | 1.10   | 45Z3.  | 1.10   |
| 1Q5GT    | 1.65   | 6F6.. | 1.15   | 6SK7.   | 1.05  | 12SQ7   | 1.00   | 47...  | 1.15   |
| 2A4G.    | 2.95   | 6F6G. | .95    | 6SQ7.   | 1.05  | 12SQ7GT |        | 48...  | 2.90   |
| 3A8..    | 2.45   | 6F8G. | 1.35   | 6SQ7G7  |       | ....    | 1.10   | 50L6GT |        |
| 5U4G.    | 1.05   | 6H6.. | 1.15   | ....    | 1.15  | 19...   | 1.35   | ....   | 1.10   |
| 5V4G.    | 1.65   | 6H6GT | 1.15   | 6SR7.   | 1.05  | 24A..   | .90    | 50Y6GT |        |
| 5W4.     | 1.15   | 6J5.. | .95    | 6U5/6G5 |       | 25A7G   | 1.65   | ....   | 1.10   |
| 5W4G     | 1.05   | 6J5G. | 1.05   | ....    | 1.35  | 25A7GT  |        | 55...  | 1.10   |
| 5Y3G..   | .75    | 6J5G. | .95    | 6U6GT   | 1.35  | ....    | 1.65   | 56...  | .85    |
| 5Y3GT    | .75    | 6J7.. | 1.35   | 6V6..   | 2.00  | 25L6.   | 1.65   | 57...  | .95    |
| 5Y4G     | .80    | 6J7G. | 1.15   | 6V6G.   | 1.35  | 25L6G   | 1.35   | 58...  | .95    |
| 5Z3..    | 1.15   | 6J7GT | 1.15   | 6V6GT   | 1.15  | 25L6GT  |        | 70L7GT |        |
| 6A4..    | 1.65   | 6K7.. | 1.15   | 6X5..   | 1.65  | ....    | 1.15   | ....   | 2.00   |
| 6A6..    | 1.65   | 6K7G. | 1.15   | 6X5GT   | 1.05  | 25Z5.   | 1.10   | 75...  | .90    |
| 6A7..    | 1.00   | 6K7GT | 1.05   | 6Y6..   | 1.65  | 26...   | .75    | 76...  | .95    |
| 6A8..    | 1.35   | 6K8.. | 1.35   | 6Z4/84  |       | 27...   | .70    | 77...  | .95    |
| 6AD7G    | 1.65   | 6K8GT | 1.35   | ....    | 1.10  | 30...   | 1.05   | 78...  | .90    |
| 6AE5GT/G |        | 6L6.. | 2.00   | 7B5..   | 1.35  | 31...   | 1.05   | 79...  | 1.65   |
| ....     | 1.35   | 6L6G. | 2.00   | 7B6..   | 1.35  | 32...   | 1.35   | 80...  | .75    |
| 6AE6.    | 1.35   | 6L7.. | 1.65   | 7F7..   | 1.65  | 34...   | 1.25   | 83...  | 1.35   |
| 6AE6G    | 1.35   | 6N7.. | 1.65   | 12A8GT  |       | 35L6GT  |        | 83V..  | 2.00   |
| 6B5..    | 2.00   | 6N7GT | 1.65   | ....    | 1.00  | ....    | 1.00   | 85...  | .95    |
| 6B8..    | 2.00   | 6Q7.. | 1.35   | 12F5GT  |       | 35Z5GT  |        | 89...  | 1.00   |
|          |        | 6Q7G. | .90    | ....    | 1.00  | ....    | .85    | 117Z6  | 1.65   |

LOCKTAL SOCKETS FOR CHANGE-OVER, #7F7 to #6SC7.....15c

**Chicago Novelty Company, Inc.**  
1348 Newport Avenue Chicago, Ill.

**ACCLAIMED—FROM COAST TO COAST!**  
OUR SENSATIONAL . . . NEW . . . PROFIT-SHARING . . . PANORAM DEAL!!  
**AVAILABLE TO RELIABLE OPERATORS**  
Wherever you are located, in whatever State, here's the big deal of '43. Here's the most unusual opportunity for you to cash in with Mills Panoram—on a PROFIT-SHARING BASIS!! The Headache of BIG INVESTMENT IS REMOVED . . . YOU HAVE THE OPPORTUNITY YOU HAVE ALWAYS BEEN LOOKING FOR . . . TO MAKE MONEY ON SOMEONE ELSE'S INVESTMENT! GET IN TOUCH WITH US TODAY!!  
**THE GEORGE PONSER CO.**  
763 SOUTH 18TH STREET Phone: Essex 3-5910 NEWARK, N. J.

**Debts on Machines Paid Off in Most Cases, Is Report**

WASHINGTON, May 22.—Since the United States entered the war, operators of coin machines have been able to pay off installment debts on their machines to a considerable extent. Probably more juke boxes were bought on the installment plan than any other type of machine.

In 1940 it was reported in Chicago that the juke-box operators were in debt for about 80 per cent of their machines. In 1942 the music operators' association reported that members owed for only about 20 per cent of their machines, but the Department of Commerce reports that business in general is still being done on credit.

A recent report estimates that private debts in the United States at the end of 1942 were more than \$113,000,000,000. There is some decrease at present in private debts, indicating that less business is being done on credit. While the public debt is climbing at an alarming rate, the total public debt was estimated at \$110,000,000,000 at the end of 1942. This means that the total credit business and public debts at the end of 1942 amounted to \$224,000,000,000.

Due to the big increase in employment and wages, government experts figure that there is still need to siphon off about \$35,000,000,000 from the earnings of the people in taxes. This is considered necessary in order to prevent inflation.

It's "GOOD NEWS" TO OPERATORS WHEN WALL AND MUSIC BOXES ARE EQUIPPED WITH DEPENDABLE MATCHLESS LAMPS

**MATCHLESS ELECTRIC CO.**  
564 WEST RANDOLPH ST. • CHICAGO

**WANTED FOR CASH**

Bally Defenders, Rapid Fire, Mutoscope Drivemobiles, Ace Bombers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball, K. O. Fighters. Also any other Machines suitable for Penny Arcade, including Photomats.

**MIKE MUNVES**  
The Arcade King  
520 W. 43rd St., NEW YORK  
Bryant 9-6677

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At All Leading Distributors  
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6123 N. Western Ave., Chicago, Ill.

**OVER 10,000 SATISFIED USERS**  
because  
**BALTIMORE STANDARD FORMS AND COLLECTION BOOKS ARE PRACTICAL, SIMPLE TO USE AND ARE ALWAYS AVAILABLE**

| Form  | Use                                  |
|-------|--------------------------------------|
| H     | Handy Set Agreement for all machines |
| V-55  | Victory Tax Record                   |
| ODT-3 | For Gasoline Rationing               |
| O     | For Maintenance Reports              |
| K     | For Pin Games                        |
| R     | For Phonographs                      |
| C     | For Record Requests                  |
| B     | For Amusement Games                  |
| V     | For Vending Machines                 |
| D & W | For Drink Machines                   |
| T     | For Cigarette Machines               |
| A     | For Slot Machines                    |
| P     | For Movie or Soundies                |
| S     | For Salesboards                      |

**SPECIALLY PRINTED BOOKS** for your individual needs at our **LOW MASS PRODUCTION PRICES.** Let Charlie Fleischmann, specialist in coin machine forms, help you. Write for Samples and Full Details.

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DID YOU CASH IN ON **Switch-Top!**

There is no substitute for Quality  
Quality Products Will Last for the Duration  
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**BRAND NEW SKEET SHOOTING OUTFIT**

Consisting of:  
4 Repeating Shotguns  
2 Traps  
10,000 Clay Targets  
10,000 Bullets

**MAKE OFFER!**  
**GERBER & GLASS**  
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**FOR SALE PENNY ARCADE**

Very Successful.  
83 MAIN STREET, WATERBURY, CONN.  
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220 W. 42nd St., NEW YORK CITY



**HURRY—REAL BUYS—WON'T LAST LONG**

| SLOTS  |          |
|--|----------|
| Mills 5c Brown Fronts                            | \$199.50 |
| Mills 10c Brown Fronts                           | 224.50   |
| Mills 5c Blue Fronts                             | 179.50   |
| Mills 10c Blue Fronts                            | 199.50   |
| Mills 5c Gold Chromes                            | 269.50   |
| Mills 10c Gold Chromes                           | 289.50   |
| Mills 5c Silver Chromes                          | 269.50   |
| Mills 10c Silver Chromes                         | 289.50   |
| Mills 1c Blue O.T.                               | 62.50    |
| Face 5c Comet                                    | 89.50    |
| Face 10c Comet                                   | 99.50    |
| Face 1c Chrome (NEW)                             | 119.50   |
| Greet, Columbia, can be used in 1c, 5c, 10c, 25c |          |
| PHONOGRAPHS                                      |          |
| Mills Empress                                    | \$179.50 |
| Mills Throne of Music                            | 149.50   |
| CONSOLES   |          |
| Mills Jumbo Parade (Cash)                        | \$ 99.50 |
| Mills Jumbo Parade (F.P.)                        | 99.50    |
| Mills Square Bells                               | 69.50    |
| Keeney Triple Entry                              | 169.50   |
| Baker's Pacer, Daily Double                      | \$275.00 |
| (TERMS: 1/3 Deposit, Balance C. O. D.)           |          |

|   |          |
|---|----------|
| Jennings 5c Chief, Four Stars             | \$129.50 |
| Jennings 10c Chief, Four Star             | 139.50   |
| Jennings 5c Chrome Chief                  | 179.50   |
| Jennings 10c Chrome Chief                 | 189.50   |
| Jennings 5c Club Special                  | 159.50   |
| Jennings 10c Club Special                 | 169.50   |
| Jennings 5c Red Skin                      | 159.50   |
| Jennings 10c Red Skin                     | 169.50   |
| Jennings 5c Big Chief                     | 129.50   |
| Jennings 10c Big Chief                    | 139.50   |
| Watling 5c Rol-a-Top                      | 89.50    |
| Watling 10c Rol-a-Top                     | 99.50    |
| Play, including all parts to make changes | 69.50    |
| PHONOGRAPHS                               |          |
| Rockola DeLuxe                            | \$169.50 |
| Rockola Commando (NEW)                    | WRITE    |
| CONSOLES                                  |          |
| Bally Club Bells                          | \$249.50 |
| Bally High Hand                           | 149.50   |
| Bally Royal Flush                         | 69.50    |
| Bally Royal Draw                          | 99.50    |

**SICKING, INC.** 1401 CENTRAL PKWY., CINCINNATI, O.  
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THE GREATEST NAME IN COIN-OPERATED MACHINES

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**MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO**

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The New, Larger, More Attractive and Improved Hi-Lo-Field Game is Sweeping the Country Like Wildfire.



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Earnings from \$50.00 to \$100.00 daily in ordinary spots. Hi-Lo-Field is helping thousands of cigar stores, taverns, nite clubs and road spots revive their dice game earnings. People flock to it, as if by instinct—play it by the hour—and come back for more. Easy to understand—easy to operate. NO COIN SLOT. Get your share of the biggest and steadiest dice game profits in the counter game history!

Portable—quickly and easily removed from counter. Ideal for closed territories. Over-all size 13x20. Fool proof construction. Beautiful four color screen layout.

The new federal amusement tax does not apply on this type of equipment. (Non-Coin Operated.)

Order your games today. Present market condition of raw materials make it absolutely imperative that you place your order at once. Buy now for your own protection. 1/3 DEPOSIT WITH ORDER. BALANCE C. O. D. PRICES SUBJECT TO CHANGE WITHOUT NOTICE. MONEY REFUNDED IF YOU ARE NOT SATISFIED AFTER A FIVE-DAY TRIAL.

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One of the cleanest and highest classed operations in the Southwest, located in army city, permanent fort. Both AMI and Jennings Wired Music; also complete operation of Wallbox Systems and Legal Amusement Machines.

Established since 1931. Same owner. Will stand closest investigation. Do not reply unless you have \$20,000 cash. Address

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Combination Route of Late Phonographs — Free Play Pin Games — Slots — Consoles, Etc.  
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Central States Preferred. State Full Details in First Letter. WRITE

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Large Stock Salesboards, Tip Books and Jar Games. Write for Price List, stating your requirements.

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**GET THEM WHILE THEY ARE STILL AVAILABLE**

Brand New Mills 5/10/25/50c Brown Fronts. Also 5/10/25c Mills Gold Chromes and Copper Chrome. Also Mills 5c Emerald Hand Load Jackpots. All Mills Slots Are Equipped With Moseley's Special Discs and Reels and Are Factory Rebuilt. Guaranteed Brand New.

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| GOLD CHROME, 5c                   | \$300.00 |
| GOLD CHROME, 25c                  | Write    |
| COPPER CHROME, 5c                 | 390.00   |
| COPPER CHROME, 25c                | Write    |
| CHROME, 10c                       | 440.00   |
| BROWN FRONT, 5c                   | 350.00   |
| BROWN FRONT, 10c                  | 390.00   |
| BROWN FRONT, 25c                  | Write    |
| CHERRY BELLS, 5c                  | 325.00   |
| WAR EAGLE, 5c Rebuilt, 3-5 Payout | 145.00   |
| HAND LOAD, 5c                     | 360.00   |
| COLUMBIA BELL, Rear Pay           | 115.00   |
| MILLS VEST POCKET                 | 82.50    |
| EVANS VEST POCKET DOMINOS         | 32.50    |
| SUPER TRACK TIME                  | Write    |
| SUPER BELL, 5c Conv. Mint Vendor  | 299.50   |
| SUPER BELL, 5c                    | 299.50   |
| SUPER BELL, 25c                   | 325.00   |
| GALLOPING DOMINO, JP              | 450.00   |

|   |          |
|---|----------|
| JUMBO PARADE, Cash Fruit, 5c                    | \$159.50 |
| MILLS FOUR BELLS, New Style Coin Head, 5/5/5/5c | 850.00   |
| MILLS FOUR BELLS, Old Style Coin Head, 5/5/5/5c | 800.00   |
| MILLS FOUR BELL, 5/5/5/25c                      | 1000.00  |
| WURLITZER 950                                   | Write    |
| ROCK-OLA COMMANDO                               | Write    |
| SEEBURG 8200                                    | Write    |
| #1525 ROCK-OLA WALL BOXES                       | Write    |
| #120 WURLITZER WALL BOX                         | Write    |
| #145 WURLITZER STEPPER UNIT                     | Write    |
| DOUBLE STEEL SAFE                               | 150.00   |
| BOX STANDS                                      | 21.50    |
| FOLDING STANDS                                  | 8.50     |
| PACES RACES RED ARROW, 5c                       | 450.00   |
| PACES RACES RED ARROW, 25c                      | 500.00   |
| LONG ACRES                                      | Write    |

**REBUILTS, SLIGHTLY USED AND FLOOR SAMPLES**

|  |          |
|--|----------|
| CHROME COPPER, 5c, #470,000, FS                  | \$380.00 |
| BLUE FRONT, GA, 5c, #392588-378100               | 175.00   |
| CHERRY 5c, #419000 to 457000                     | 210.00   |
| BLUE FRONT FUTURE PAY, 5c, #433175 Up            | 190.00   |
| WAR EAGLE, 5c, #362529                           | 99.50    |
| BLUE FRONT, 1c, #407186                          | 90.00    |
| MILL FREE PLAY MINT VENDOR, 5c, with Stand       | 50.00    |
| MILLS FUTURITY, 5c, #381556                      | 175.00   |
| LION HEAD, 5c, #369701                           | 150.00   |
| JENNINGS VICTORIA, 5c, #116732                   | 39.50    |
| CAILLE CONSOLE, 10c                              | 95.00    |
| WATLING ROLATOP BASEBALL REELS, 5c, #69134-88719 | 40.00    |
| WATLING ROLATOP TREASURE, 5c, #12309             | 75.00    |
| WATLING TWIN JP, 1c                              | 35.00    |
| COLUMBIA BELL, Cash                              | 49.50    |
| COLUMBIA BELL, Ch. Sep.                          | 75.00    |
| COLUMBIA BELL CHROME                             | 82.50    |
| MILLS FRONT VENDOR, 5c, #186488-155672           | 40.00    |
| MILLS GOLF BALL CONSOLE, 25c                     | Write    |
| PAGE CONSOLE, 5c, #RF43147M                      | 150.00   |
| PAGE CONSOLE, 10c, #RF48688M                     | 160.00   |
| PAGE CONSOLE, 25c, #RF48689M                     | 225.00   |
| PAGE CONSOLE, Comb. 5/25c, #DRF54389             | 275.00   |
| PAGE RACE, Black Cab, Painted Brown, 5c          | 80.00    |
| PAGE RACE, Black Cab., #5895 Up, 5c              | 190.00   |
| PAGE RACE, 25c JP, #6588                         | 300.00   |
| PAGE RACE JP RED ARROW, 5c, #5986-6319-6522      | 225.00   |

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|---|----------|
| PAGE RACE RED ARROW, 25c, #6550-6583-6182 | \$260.00 |
| BLUE FRONT, Reg. 5c, #393518-396908       | 165.00   |
| BLUE FRONT, Reg. 10c, #489236-427351      | 210.00   |
| BLUE FRONT, Reg. 25c, #331069-371629      | 250.00   |
| BLUE FRONT CHERRY, #413000 to 446000      | 225.00   |
| BROWN FRONT, 5c, #325000 to 444000        | 225.00   |
| BROWN FRONT, 10c, #458889                 | 275.00   |
| BROWN FRONT, 25c, #363371                 | 300.00   |
| GOLD CHROME, 50c, Like New                | Write    |
| BLUE FRONT, 50c, Like New                 | Write    |
| CHROME 5c, #462935-458999-470589-458557   | 325.00   |
| BLUE FRONT, 5c, #452997-391864            | 210.00   |
| BLUE FRONT, 10c, #400000 to 438000        | 240.00   |
| BLUE FRONT, 25c, #397000 to 442000        | 275.00   |
| MELON 5c, #425000 to 435000               | 195.00   |
| MELON 25c, #430597                        | 275.00   |
| CHROME 10c, #447000 to 462000             | 350.00   |
| CHROME, 25c, #450572                      | 375.00   |
| CHICKEN SAM                               | 145.00   |
| MILLS VEST POCKET CHROME, 5U              | 65.00    |
| EVANS VEST POCKET DOMINO                  | 27.50    |
| CHALLENGER TARGETS                        | 29.50    |
| MODEL F TARGETS                           | 27.50    |
| DOUBLE SAFE                               | 100.00   |
| SINGLE SAFE FOR BALLY                     | 40.00    |
| MILLS SINGLE SAFE, NO LOCKS               | 20.00    |
| JACK-IN-BOX STAND                         | 50.00    |

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| JOCKEY CLUB            | \$450.00 |
| '41 DERBY              | 450.00   |
| SHOOT THE JAP, REBUILT | 175.00   |
| KENTUCKY, CASH         | 450.00   |
| BLUE GRASS, F.P.       | 195.00   |
| SANTA ANITA, CASH      | 300.00   |
| CLUB TROPHY, F.P.      | 450.00   |
| ARLINGTON, CASH        | 35.00    |

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| EUREKA, F.P.          | \$ 49.50 |
| PREAKNESS, CASH       | 20.00    |
| FORTUNE, CASH OR F.P. | 350.00   |
| CONTEST, F.P.         | 149.50   |
| SPINNING REELS, CASH  | 110.00   |
| 1-2-3, CASH           | 65.00    |
| TURF CHAMP, F.P.      | 79.50    |

**PHONOGRAPHS**

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| WURLITZER COUNTER MODEL   | \$100.00 |
| WURLITZER 716   | 92.50    |
| WURLITZER 618, Light Up Grille  | 82.50    |
| WURLITZER 618   | 75.00    |
| WURLITZER 24A   | 125.00   |
| WURLITZER 412   | 50.00    |
| ROCK-OLA NIGHT CLUB   | 40.00    |
| ROCK-OLA MONARCH  | 75.00    |
| ROCK-OLA MONARCH REMOTE SPEAKER   | Write    |
| ROCK-OLA MASTER   | 159.50   |
| ROCK-OLA STANDARD   | 140.00   |
| SEEBURG MODEL K   | 150.00   |
| SEEBURG GEM   | 175.00   |
| SEEBURG VOGUE, RC, ES, #68209   | 225.00   |
| SEEBURG COMMANDER, RC, ES, #74132   | 235.00   |
| ROCK-OLA 39 STANDARD AND 5 WALL BOXES, COMPLETE, \$200.00. Perfect Condition. |          |

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| SEEBURG 8800, #101325                             | \$400.00 |
| SEEBURG 8200, #105601, FS                         | 495.00   |
| SEEBURG PLAY BOY                                  | 95.00    |
| SEEBURG WALL-O-MATIC, Marble Glo and Tan, Rebuilt | 42.50    |
| SEEBURG 5/10/25c BAR-O-MATIC                      | 59.50    |
| 1939 WALL-O-MATICS IRON COVERS                    | 25.00    |

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| SUPER TRACK TIME, #7200 Up                               | \$325.00 |
| PASTIME  | 225.00   |
| TRIPLE ENTRY   | 160.00   |
| KENTUCKY CLUB  | 150.00   |
| SUPER BELL, 5c   | 225.00   |
| SUPER BELL MINT VENDOR, 5c                               | 235.00   |
| SUPER BELL TWIN, 5-5c                                    | 350.00   |
| SUPER BELL TWIN, 5-25c                                   | 375.00   |
| GALLOPING DOMINO, Cash, Dark Cab., J.P., Factory Rebuilt | 225.00   |
| GALLOPING DOMINO, Ch. Sep., Dark Cab., Factory Rebuilt   | 235.00   |
| GALLOPING DOMINO, Cash, Light Cab.                       | 305.00   |
| GALLOPING DOMINO, Ch. Sep., Light Cab.                   | 315.00   |
| GALLOPING DOMINO, 25c, Dark Cab., Factory Rebuilt        | 250.00   |

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| GALLOPING DOMINO, Reg.                                    | \$110.00 |
| BANG TAIL   | 150.00   |
| LUCKY STAR, 25c, FS                                       | 169.50   |
| LUCKY LUCRE, 5/5/5/25c, FS                                | 350.00   |
| MILLS THREE BELLS, Serials up to #1000, Like New          | 840.00   |
| MILLS FOUR BELL, 5/5/5/5, Original Style, #2050 to 2814   | 600.00   |
| MILLS FOUR BELL, 5/5/5/5, New Style Head, #3077-3072-3076 | 800.00   |
| MILLS FOUR BELL, 5/5/5/25c #2238-1876-2511-2512           | 750.00   |
| MILLS FOUR BELL, 5/5/5/25c, #1802-2189-1670               | 700.00   |
| MILLS JUMBO PARADE, FP, 5c                                | 89.50    |
| BALLY HIGH HAND   | 135.00   |

**Latest Model, Equipped With Wiper**  
6 Panorams—Used Six Weeks—Will Trade for Late Model Slot Machines or 1-Ball Machines or 3 Bells or 4 Bells.

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40 Pool Tables, 3 1/2 x 7, \$100.00 each; one Photomatic, like new, \$600.00; 5,500 Photo Frames at ceiling price. 5 Mills Owls, like new, \$75.00 each; 2 Western Baseball Games, \$35.00 each; 1 Counter Digger, \$25.00; 1 Chester & Pollard Golf Game, \$50.00; 1 Jumbo, One-Ball, \$25.00; 1 Jennings Multiple Races, \$89.50; 1 Bally Royal Flush, \$69.50; 60 Wurlitzer Wall Boxes, Model 125, \$32.50 Each; 1 Two-Cent Postal Card Machine, Mutoscope, with 2,000 Postal Cards, \$20.00. One-Third Cash, Balance C. O. D.

**RICHARD JOHNSON AMUSEMENT CO.**  
28 MORRIS STREET  
CHARLESTON, S. C.



LOS ANGELES SEE **BADGER'S BARGAINS** MILWAUKEE SEE CARL HAPPEL

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| Mills Blue Fronts, All Rebuilt and Refinished<br>MACHINES LOOK LIKE NEW—SERIALS AROUND 400,000 |          |          |          |
| 5c PLAY  | \$149.50 | 25c PLAY | \$169.50 |
| 10c PLAY   | 159.50   | 50c PLAY | 450.00   |

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|--|----------|-----|----------|
| JENNINGS CHIEFS, ALL REBUILT AND REFINISHED<br>MACHINES LOOK LIKE NEW LATE 4 STARS |          |     |          |
| 5c Play  | \$119.50 | 25c | \$139.00 |
| 10c Play   | 129.50   | 50c | 375.00   |

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| MILLS FOUR BELLS. Genuine Factory Rebuilt, in Brand New Cabinets. All Late Serials. | <b>\$650.00</b> |
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| MILLS THREE BELLS. All Rebuilt and Refinished. Like New. | <b>\$895.00</b> |
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| KEENEY SUPER BELLS. 2-Way 5-5c or 5-25c Play. Rebuilt and Refinished. | <b>\$395.00</b> |
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| KEENEY SUPER BELLS. 4-Way 3-5c, 1-25c. Rebuilt and Refinished Like New. Late Serials. | <b>\$650.00</b> |
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| BAKER'S PACER DAILY DOUBLE. Rebuilt and Refinished. Late Serials. | <b>\$325.00</b> |
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| BALLY CLUB BELLS. Combination F. P., P. O. Refinished Like New. | <b>\$225.00</b> |
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| BUCKLEY TRACK ODDS. Daily Double. Late Serials. | <b>\$495.00</b> |
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| MILLS 25c GOLF BALL VENDER. Used Only 30 Days. Like New. | <b>\$195.00</b> |
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| MILLS 5c Q. T. Crackle Finish and Rebuilt. | <b>\$79.50</b> |
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| Bally Defender                                      | 295.00   | Kirk's Night Bomber                     | 395.00   |
| Bally Sky Battle                                    | 295.00   | Mutoscope Ace Bomber (Like New)         | 395.00   |
| Baker's Sky Pilots                                  | 295.00   | Sky Fighter (New Refinished)            | 395.00   |
| Exhibit Skill Punching Bag (New)                    | 295.00   | Drive Mobile (New Refinished)           | 350.00   |
| Evans Play Ball (Late)                              | 249.50   | Keeneey Air Raider                      | 249.50   |
| Chicago Coin Hockey                                 | 225.00   | Keeneey Submarine                       | 225.00   |
| Bally Rapid Fire                                    | 225.00   | Genco Play Ball (Lite Up Model)         | 215.00   |
| Rotary Merchandiser (Like New)                      | 199.50   | National O.K. Fighter                   | 189.50   |
| Groetchen Mountain Climber                          | 169.50   | Test Pilot (Refinished)                 | 275.00   |
| New Axis Rats Chicken Sam, Refinished               | 169.50   | Exhibit Chinning Machine (Like New)     | 249.50   |
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| Seeburg Shoot-the-Chutes, Refinished                | 169.50   | Barnhardt Stelker                       | 159.50   |
| New Marblette                                       | 169.50   | Exhibit Punch Tester                    | 179.50   |
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**RECONDITIONED PHONOGRAPHS**

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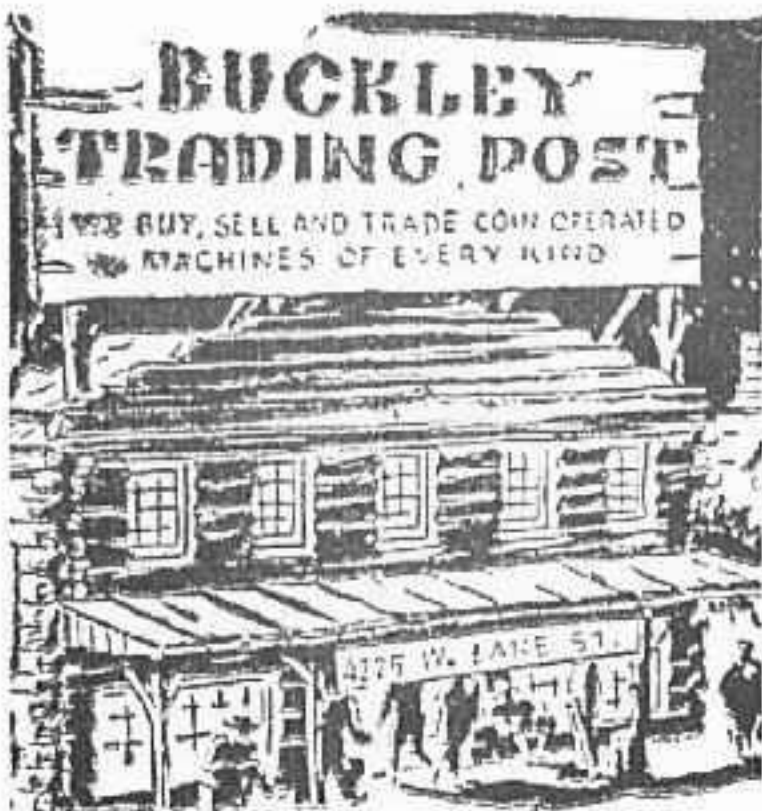
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