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Rhumba Cocktail

Music by NEIL BONDSKU
Lyrics by JACK ELLIOTT

VERSE
Moderately

down in-side, love has not died I know for what I there?
To a dash-in-a-his Bi-o Co - fe
no-oi-dont two strong are not
just one alone, they know re-venge had final-ly come their way. Still love
they do-ried, and chat a- side A what might have been love-ly of fair And yet

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CHORUS
Moderately

"Two o - ver a RUM - BA COCK - TAIL
That's how first we met. "Two o - ver a RUM - BA
COCK - TAIL How could I for-

Mo - were ob so a - frid of love.
How you're gone - I'm left with a
red - ad love! Mem'ries of
COCK - TAIL
Dreame that
can't come true.
"Two o - ver a

AND THANKS TO

- | | | |
|------------------|----------------------|-----------------------|
| DOROTHY BENNETT | EVERETT JOHNSON TRIO | SKIP NELSON |
| JOSE BETHENCOURT | BONNIE KING | EDDIE OLIVER |
| JIMMY BLADE | VERA LANE | EMILE PETTI |
| CURLEY BRADLEY | PHIL LEVANT | SILHOUETTES IN RHYTHM |
| BERNIE CUMMINS | TOMMY LOW | BEASLEY SMITH |
| RUSS DAVID | FRANCES MADDUX | THREE SUNS |
| JANETTE DAVIS | RENEE DE MARCO | TOWNSMEN |
| GEORGE DEVRON | LOUISE MARTELL | AL TRACE |
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CHARLES BEETHO
NICK POROZOFF

RADIO ACTORS' LEGIT GOLD

Circuit Court Mum on U. S. Appeal in Music Hall Tax Tangle; Ruling in 2 Weeks

NEW YORK, April 10. — The United States Circuit Court of Appeals has reserved decision on an appeal by the federal government for a reversal in the Music Hall case which declared that acts are independent contractors and not employees of the theater.

The government based its appeal on the declaration that control by the house varied in each individual case. It contended that the acts whose depositions were introduced at the original hearing could not possibly be regarded as typical since every case is different. The Music Hall originally sued for the return of unemployment compensation

and Social Security taxes on 117 performers it featured during 1938.

In the decision by the lower court (Appellate Division), it was pointed out that control was not the sole consideration which caused acts to be classified as independent contractors. The court held that acts (other than the Glee Club, Corps de Ballet and Rockettes) brought in from the outside do not partake of the regular recreational facilities of the house. Outside acts are paid by voucher, while the regulars are paid in cash; a performer hired thru an agent for a featured spot would make in four or five weeks the amount earned by a regular employee in an entire year. There was one dissent among the five judges sitting in on the case.

Federal Judge John W. Bright is expected to hand down his ruling within two weeks. U. S. Attorney Laurence Axman argued the case on behalf of the government.

'Names' Naming Names in Court

NEW YORK, April 10.—The answer to the query "What's in a name?" appears to be a lawsuit. To judge by the outbreak of requests for injunctions, it seems that bookers are not the only ones troubled by a shortage of names. Acts are finding it more expedient to use a label similar to that of an existing act. But this convenience is too often stopped by courts.

Currently two acts are being sued to prevent use of their billing, while another is proudly displaying an order by a Florida court telling a performer to get himself another name.

Charles (Think-a-Drink) Hoffman has obtained an injunction in the Eleventh Judicial Circuit Court of Florida enjoining Maurice Glazer from using his billing of "Think-a-Drink Count Maurice" or the name "Have-a-Drink" Count Maurice. The court ruled that Hoffman was the exclusive owner of that copyrighted title and forbade all performers with acts similar to Hoffman from using that set

(See NAMES IN COURT on page 8)

RB Pulls War-Bond 14,000

New-Old Touch Marks Opener Of Garden Run

NEW YORK, April 10.—A Ringling-Barnum circus back under the protective wing and in the zealous custody of the Ringlings but still bearing inevitable evidences on the production side of the previous five-year administration, made its 1943 bow at Madison Square Garden last night before a practically capacity War-Bond crowd of nearly 14,000 people. It's in here for one of the longest stands on modern record, continuing on the usual twice-daily basis until May 15, a total of 37 days and 73 performances.

Last year's stretch, which, incidentally, also began on April 9, was for 32 days, and the total take set an all-time mark. With much more money around this season and everyone hungry for any type of entertainment, not to mention the Big-Show brand, which is and always has been a metropolitan must, the new

management figures to have just as good a box office, if not better.

For the first time in the show's history, the names of three people get the "produced by" credit and they're all Ringlings—Robert Ringling, the new boss, whose present official title is senior vice-president, but next Friday (16) the board of directors will meet to name him president and make other changes, including formal shelving of John Ringling North from any connection with operation; Mrs. Edith C. Ringling, widow of Charles Ringling and mother

Air Fraternity Gathers Coin From Field Which Once Gave Mikes Cold Shoulder Routine

By SHIRLEY FROHLICH

NEW YORK, April 10.—Add to the long list of show business phenomena precipitated by the war the imposing number of legit plums that have been pulled out of the Broadway pie by radio actors this past season. Highlighted by the Playwrights' production of *The Patriots*, which has already garnered considerable space in the dailies, based on the presence of three top radio actors in the leading roles; the current legit line-up, barring musicals, can account for at least one AFRAite in almost every production.

In addition to the venerable trio of *The Patriots*—Edwin (*Cavalcade of America*) Jerome, House Jameson and Raymond (Creaking Door) Edward Johnson—mike muggers currently coveting the boards include Ruth McDevitt, of *Arsenic and Old Lace*; Patricia Peardon, of *Junior*

Miss; John Thomas, of *Counterattack*; Philip Gordon, of *Counselor-at-Law*; James Monk, of *Eve of St. Mark*; Wauna Paul and Adelaide Klein, of *Uncle Harry*; Geza Korvin, of *Dark Eyes*; Dick Widmark, of *Kiss and Tell*; Alan Reed, of *The Pirate*; Hugh Marlowe, of *Lady in the Dark*; Joan Tetzl and Jack Manning, of *Harriet*; Frances Hefflin, of *Skin of Our Teeth*; Arene Frances, of *The Doughgirls*, and most of the kids in *Life With Father* and *Janie*. Altho some of them (like Betty Garde of *Okahoma*) have held cards in Equity for years, most of them have practically been brought up in radio.

There will probably never be a shortage of the genus actor, but the draft and various other war activities have cut deeply into that group of legit performers who have managed to make their names fairly well known to producers, with the result that rather than take a chance on an unknown quantity, the managers are turning to "name" players in another field—radio. Altho the idea is generally pooh-poohed in AFRA and Equity circles, many a vet ether actor remembers the day when the radio thespian was persona non grata in a producer's office.

NBC's "Lambs' Club"

Besides those appearing in current productions, Equity's membership department comes thru with at least two dozen AFRA members who have joined Equity for the first time this season. According to the records, the number is not startling in comparison with other years, but this doesn't include a slew of old Equityites who are returning to legit this season after a lucrative sojourn amid the kilocycles. Nor does it take into consideration the increasingly important roles they are drawing and the reps they are gaining in the field. The situation also recalls the time when legit actors who couldn't get spotted in a show, turned up in droves at the network stations; so much so that the second floor at NBC, where (See RADIO LEGIT GOLD on page 9)

Brother Beware Hints NAB To ASCAP in Special Document To Per-Program-Pacted Stations

NEW YORK, April 10.—The National Association of Broadcasters yesterday served notice on the American Society of Composers, Authors and Publishers that radio is in no mood to compromise any of the gains it won during the recent ASCAP-NAB feud. This was made clear in a "special music bulletin" which the NAB last night mailed to its members with ASCAP per-program contracts.

At the same time the NAB, by editing out of the bulletin all of the literary irritants embodied in the station reports upon which the bulletin was based, showed that the mud-slinging and vicious infighting of the feud days are gone, as far as it is concerned, and that it is prepared to deal with ASCAP in an even-tempered manner. Attitude un-

doubtedly stems from the fact that radio execs broke bread with ASCAPmen at the annual ASCAP membership shindig last week.

The special bulletin was the outgrowth of station unrest over claims which were filed by ASCAP field reps. These followed the visits in recent weeks of ASCAP auditors to stations with per-program contracts.

As a result of these visits the stations, querying Broadcast Music, Inc., for data and interpretations, were of the opinion that the ASCAP auditors and field reps are mainly interested in switching them from per-program contracts to blanket licenses. As the manager of a 5-kw. station in New England told *The Billboard*, (See BROTHER BEWARE on page 9)

Winchell Asks Dismissal of Libel Action

NEW YORK, April 10.—Attorney representing Walter Winchell, NBC and the Jergens Company this week moved for a dismissal of the libel action brought by Nikifor Grigorieff and Fedor Mansvetov in December, 1942. Plaintiffs charge that Winchell said they had pro-Nazi connections on his broadcast of December 28, 1941. Damages sought total \$25,000.

The case was argued and briefs were filed yesterday (9), with a decision expected within two weeks.

Winchell has been sued as a result of his broadcasts about six times but has never been held liable. This is the first action stemming from his campaigns against alleged Nazi and Fascist activities, altho he has been the butt of much discussion away from the courts.

Walter Barry, Winchell's attorney, is also acting for NBC (which included the Blue Network in those days) and the sponsor. Saul Meyers is repping the plaintiffs.

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STRAND BUILDING BLUES

A Touching Tale of Trials and Trib of Ham and Eggers Who Haunt Those Hallowed Halls

NEW YORK, April 10.—A lot of professional amateurs being in the armed forces and in war jobs, the time has come for more and better jobs for such sterling performers as Al Jolson Jr., Mme. Butterfly and Rudy Vallee Jr. Impresarios in the Strand Theater Building, crowded in their cubicle offices, took time out this week to reminisce about the Good Old Depression Days when Major Bowes was the golden end of the rainbow for all good amateurs and when thousands of amateur performers trekked to the Strand Building every week for placements on the 100 amateur nights in the metropolitan area.

Those were the days when Al Jolson Jr. and Mme. Butterfly and Rudy Vallee Jr. had a tough time getting steady bookings. But, today, when only about a dozen amateur nights are available, when club dates have diminished in number and in money, and when paunchy Bowes no longer attracts huge numbers of devotees—today is the time when Strand Building high-class agents welcome all performers, whether amateur or professional. Well, almost all, anyway.

One Strand agent, who just moved across the hall to an office with windows "in order to meet a better class of people," recalls a few of the faithful characters who had been coming around for years for the usual "No; nothing today." There was Mme. Butterfly, a middle-aged high-class interpretive dancer who did a butterfly terp in abbreviated costume. She got as high as \$1 a show; but, when times were tough, would take 75 cents, without costume.

She would work, then, in street clothing.

Cast of Characters

There was Al Jolson Jr., whose real name was Sam and who expressed willingness to do his impersonations of Jolson, Ted Lewis and Edward G. Robinson for \$150 a week. He was always willing to audition free, but after that, he had to get paid. He hasn't been around the Strand Building for three years, and Strand agents miss him. It was nice to say "come around next week" to him, they muse. Jolson Jr., incidentally, was always immaculately dressed. He performed in splendor: Top hat, blue shirt, tan shoes, full dress suit and cane.

There was Rudy Vallee Jr., who ran errands for the agents in the daytime and did exquisite impersonations of Vallee evenings, in amateur and club shows. "He was the only dancer, too, who could dance with two left feet," recalled one Strand impresario fondly.

There was another would-be star who

came around for years, poking his head shyly into each agent's office to ask, "Nothing for me today?" He would disappear before the agent had a chance to say yes or no. This went on for years, and finally one agent yelled out "Yes, come in; I've got a job for you," and chased him down the hall to make sure he had heard. But the poor fellow was so shocked at his sudden luck that all he could murmur was "Sorry, can't take it." Then he disappeared, and no one has ever seen him since. It just shows you how dangerous it is to offer a job to an actor.

The Shoeless Terapist

There was another famous Strand alumnus. He was a small, slight elderly man who did an esthetic dancing act. Strictly high class, and not for plebeian audiences. He took off his shoes and socks and did a dying swan dance, with high kicks and dramatic gestures. He was terribly serious about his sombre offering, but audiences—alas and alack!—did not seem to appreciate it. He doesn't come around the Strand Building any more.

Some of the Strand agents are bitter. They claim many of the finest artists, who fought their way thru hundreds of amateur nights, are now going to 1650 Broadway, the Roseland and the Palace buildings for their "No's." The Strand agents complain, and justly, "Why don't they come back to us? We can give them just as fast a 'No' as those other small-time agents. And we can do it more diplomatically, too. We rarely come out flatfootedly with a 'No.' We say 'Come back next week,' or 'There might be something for you later.'"

Not only that, but the artistes are being spoiled hanging around those other buildings. They've learned to lie to agents—and that's bad. Only this week, a Strand agent cornered a highly talented harmonica player (whose specialty is playing Ravel's *Bolero* after publicly removing his false teeth) and demanded to know where he's been working. The harmonicaist replied that he was working for "all the agents in" (See *STRAND BDLG. BLUES* on page 11)

Public Prints Sound Off on Pop Tunes in War Set-Up and Learned Lerner Hits "Sap" Stuff

NEW YORK, April 10.—Tin Pan Alley has been furnishing plenty of copy for newspapers and magazines of late. And it has also become a source of controversy among writers who set out to establish their position on the disputed subject of music and the war effort.

Coronet magazine ran a piece in its April issue on penners of the most widely sung fighting songs. Tunes included among those "reaching for top honors" are *Praise the Lord, This Is Worth Fighting For, Buckle Down, Buck Private, I Left My Heart at the Stage Door Canteen; This Is the Army, Mr. Jones* and *Der Fuehrer's Face*.

Coronet does not attempt to decide whether or not the music industry has given its best to the war effort, altho it says that the tune American soldiers will sing "as they march thru the streets of Berlin and Tokyo" has not yet been found.

In contrast to this is the recent editorial of author and economist Max Lerner in *PM*. Lerner first asserts that songs play a great part in "forming our

Soldier Morale Is Upped When Shows Come From Outside, Ex-Saxist's View; He Should Know, Being a Seaman Now

NEW YORK, April 10.—The war-torn port of Casablanca has changed considerably since the pre-war days as depicted in Warner Bros.' picture of the same name, according to Al Golden, merchant seaman. Golden, former saxist member of the Meyer Davis organization, returned recently from Casablanca after sailing to Iceland, Murmansk, Archangel and other important war spots.

Golden reports that show business as we knew it here is non-existent in these bombed ports. Civilian population, harassed by constant air raids, has either evacuated or sticks pretty close to home for relaxation. The armed forces in some cases are entertained by USO units, but transportation difficulties make trips to central fighting zones rare. Most shows are put on by the servicemen themselves, altho from what he has seen Golden feels that morale is at a much

higher level where outside entertainment is available.

In Casablanca, Golden says, there is one small hotel with a "beer garden" orchestra and several movie houses which run fairly new films, but aside from these the only diversion is an occasional USO show. However, in Iceland the entertainment situation is much more acute, and likewise the morale of the soldiers is on a much lower level. The one hotel in the icy outpost is for officers only, the movie house shows films from past decades, and USO troupes have not reached there. Servicemen crave entertainment, Golden says, and entertainment to them means an outside group, not the men themselves putting on a show.

Show business "as usual," Golden says, does not prevail in any of the ports he has reached.

James Ork Follows 'Traviata,' Etc., At Snazzy Chi Civic Opera and J. Set Struts Its Stuff 4,000 Strong

CHICAGO, April 10.—Where the McCormicks and other uppercrusts sat a week ago listening to *La Traviata* and *Don Giovanni*, Sadie, Johnnie and 4,000 other jitterbugs overflowed the sacred precincts of the Civic Opera House Tuesday (6) night and shrieked their approval as Harry James and his ork blasted away with the kids' favorite jive tunes.

When it was announced on the air that James would broadcast his Chesterfield program from Chicago twice a night for six nights, CBS was bombarded with an avalanche of mail. Nearly 200,000 requests for tickets were received and 48,000 ducats—absolute capacity of the COH for 12 shows—were given out.

On opening night the crush before the doors was so great that one of the huge glass doors was splintered. After James's broadcast the band started a half-hour of pop tunes. Some of the bolder kids immediately began jitterbugging in the aisles and were promptly squelched

by the horrified chief usher—but not until the news photogs got some swell candid shots.

To Slant Skouras Food Spec as Tab

NEW YORK, April 10.—The play about food rationing, *It's Up to You* (reviewed Page 4, April 10 issue), finished its tour of seven local Skouras movie houses, goes to Washington to do two shows for the Department of Agriculture, and will then be available to other circuits. Good reviews in local papers helped draw SRO audiences for the play.

A tab version, using 25 people and skeletonized lighting and sound effects, is in rehearsal. Will carry only a pianist and projectionist, and will be offered to smaller houses.

Irwin Piscator, of the New School for Social Research, has been appointed to organize the setting up of non-commercial casts (amateur) of the play. The OWI says it hopes to get it into 5,000 communities.

"Porgy" for Vaude? If So, Goes Roxy

PHILADELPHIA, April 10.—*Porgy and Bess*, currently holding forth at the Forrest Theater, may be pruned down to the proportions of a vaude unit following its present theater tour, according to local reports stemming from members of the cast.

If the Gershwin classic steps out as a vaude unit, first step is expected to be the Roxy Theater in New York.

Army Show Big 12G

PORTLAND, Ore., April 10.—*Sound Off*, the Pacific Northwest army show, did a terrific \$12,000 for three week-end performances at the spacious Civic Auditorium. Part of the proceeds went to the athletic fund, to be distributed to Oregon camps.

Sound Off cast was from Fort Lewis, Wash., and numbered 100 performers, including a 20-piece orchestra under direction of Sam Woodgate. Most of the performers were ex-professionals, headed by Red Blanchard, formerly on the National Barn Dance radio show.

Sound Off was not only one of the longest specialty shows to be shown in this city in years but was one of the most profitable productions to appear here.

SERGIO DE KARLO

(This Week's Cover Subject)

SINGER, composer and musical diplomat, Sergio De Karlo, Latin America's Ambassador of Melody, has brought North Americans a greater understanding of their southern neighbors thru his compositions, numbering about 75 in all.

Starting his career at the age of 8, De Karlo has since gained a place on stage, screen and radio by dint of a fine tenor voice with which he interprets his own songs. These compositions include "Flores Negras," "Pa-ran-pan-pan," "La Misena Estrella," "Vaiven de Palmeras" and "Bamboleo." To further supplement his other talents, De Karlo is also an accomplished guitarist.

De Karlo's music emerges as a source of mutual enjoyment to both continents and helps interpret the mind, soul and heart of Latin America. His efforts have gone a long way toward establishing a firm basis for common knowledge and friendship between the two American countries.

De Karlo has just published a new Phonetic-Sing Folio and is running a contest offering a royalty contract for the best English lyric to be mated to his songs in the folio.

Subscription Rate: One year, \$7.50.

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More Show People Back After Army Discharges Them

NEW YORK, April 10.—Tommy Royal, dance director, has returned here after a medical discharge by the army.

Marty Barrett, vet Jewish actor and booker, has been released by the army (over age) and has gone to work in a war plant.

Niles Garron, released by the army from Fort Sam Houston, San Antonio, will team again with Edythe Bennett in their standard ballroom turn. Miss Bennett has been with the Lola Andre Dancers.

Fred Harris is another ballroom dancer discharged by the army. The Harris, Claire and Shannon turn is working again.

Vic Victor, formerly part of a comedy ballroom trio, was recently discharged from the army and is forming a new comedy trio act.

Murray Briscoe, burlesque straight man, is another given an army release (over age) and is back in town.

Ralph Rotgers, band leader, has returned here after getting an over-age discharge.

Nat Moss, night club manager who is new manager of the Edison Hotel's Green Room, was given his second honorable discharge from the army in March. Was in World War I.

Maurice St. Clair, formerly of the standard ballroom team of St. Clair and Day, is back in New York and looking for a new partner. Was given an over-age discharge by the army.

Wm. Fox To Get Freedom in May?

NEW YORK, April 10.—William Fox, one-time millionaire operator of theater circuits and film productions, currently serving a term in the federal pen at Lewisburg, Pa., will probably be paroled next month.

The news was revealed during a routine request for an adjournment by Fox's attorney, Emil Ellis, before Supreme Court Justice McLaughlin.

Toledo Arena Out For Big-Time Bills

TOLEDO, April 10.—Paul Spor, local band and theatrical booker, is booking general attractions for the new Arena Gardens, 6,000-seater. Spor is bringing the Blue Network's *Breakfast Club* show into the Arena for one performance tonight as the first of what Spor hopes will be a series.

Points out that this industrial city of 300,000 can support big attractions.

Acts Going to Mex, Get There Ahead (Climate)

MEXICO CITY, April 10.—Gabrielle, French singer who has been playing night clubs in New York and Cincinnati, opened here March 23 at Ciro's club and had to drop out due to a cold and bad throat.

She is the first floorshow act imported from U. S. for Ciro's, where U. S. band leader Everett Hoagland handles the music.

American performers coming here are advised to arrive a few days before their opening so that they may become used to the altitude before trying to work.

Entertainment in North Africa? N. G. Or None, Says Capt.

Northern Africa
March 22, 1943.

Editor *The Billboard*:

Entertainment here is conspicuous by its absence. The Red Cross is doing a fine job with some old films. And the local entrepreneurs have put together a *Follies* show—where vaudeville really went to die.

Outside of that, the soldiers are left up to their own resourcefulness for entertainment.

Africa—or at the least the part we are in—is more modern than you would guess. The Arabs still round around—or should I say shuffle?—in their own version of zoot suit.

CAPT. BRUNO M. KERN,
(Former Newark, N. J., correspondent for *The Billboard*.)

3-a-Week on CBS Set By Mich. Furnace Org

CHICAGO, April 10.—The Holland Furnace Company, Holland, Mich., has bought time on CBS for a new show. May 3 is the tentative starting date and will be aired Monday, Wednesday and Friday, 9:45-10 p.m. (EWT).

Phil Stewart, handles the account. Exact form the show will take has not been decided.

P. A.s Talk Up Move To Break ATAM Eligibility Snag and Plot Confab To Decide Fate

NEW YORK, April 10.—Several local veteran press agents are talking organization, claiming they can't get into the Association of Theatrical Agents and Managers' Union (AFL) without having to go thru three consecutive years of apprenticeship under which they must work at least 20 weeks each year for an ATAM member before being eligible for membership. They claim that they have done press agenting on Broadway for years (night clubs, ballrooms, movie houses, performers and commercial accounts) and that there's no reason why the apprenticeship rule should apply to them.

They say they expect to have their first meeting next week and will decide whether to visit the ATAM as a group, or to join the Screen Publicist Guild (CIO), or to apply for a separate CIO charter.

Movement recalls the meeting the ATAM called four years ago, when 25 night club press agents got together to listen to Hal Olver (then business agent for ATAM) urge them to join before the initiation fee went up to \$500. Dorothy Ross and the late Sydney Spier, ATAM members, led the faction in favor of joining the ATAM, and Harry Sobol and the late George Lottman were arrayed against it. Sobol argued that the nitery flacks should not have to go in as apprentices and, also, that the press agency field should remain open shop

anyway. The meeting broke up without the p. a.'s joining the ATAM.

Nitery p. a.'s claim that the only cafe p. a. to be taken into the ATAM without going thru an apprenticeship the past couple of years was Michel Mok (Billy Rose's publicity man), whom Rose wanted for his play starring Tallulah Bankhead.

Local nitery agents are sore that Sam Friedman (associate of Bill Doll and an ATAM member) landed the Hurricane club, pointing out that they (the cafe flacks) can't touch a legit show because of the ATAM's pact with other AFL unions covering legit theaters. Some cafe publicity men, however, handle legit shows before rehearsals start and also p. a. individual members of the cast.

The ATAM charges new members \$269 —\$250 admission fee, \$10 initiation fee and \$9 dues for the first three months.

Among veteran local show biz flacks not members of the ATAM are Harry Sobol, Ted Hartman, Irving Hoffman, Jay Pagen, Dorothy Kay, Ed Weiner, David O. Alber, Earle Ferris, Tom Fitzdale, Milt Rubin, David E. Green and Max Hecht.

Oliver Saylor, business agent of ATAM, when queried, explained that the union's jurisdiction lies in the legit field only and that night club experience would not be considered as the equivalent of work done in a legit p. a.'s office.

"We are not making any attempt to organize them," said Saylor, "so we see no reason for them to bother us."

Who Owns 'Entertainment Style'? Club 18 Set to Fence With 51 On Hyers-Harrington Transfer

NEW YORK, April 10.—An interesting legal point may have to be settled in court soon if the Club 18 carries out its threat to sue the 51 Club for allegedly luring away its featured performers, Frankle Hyers and Pat Harrington. The point is, does the night club or the

performer control a "style of entertainment?"

Hyers and Harrington, supporting features at the 18 when Jack White was its attraction and now the main acts there, are quitting the 18 to go into the near-by 51 on a partnership deal. The 51 is being redecorated and reopens April 21. Harry Finkelstein operates it, as well as the Ringside Cabaret.

According to Finkelstein's brother, David, an attorney, a letter has come from Freddie Lamb, owner of the 18 Club, threatening lawsuit if Hyers and Harrington open at 51. Attorney Finkelstein says he feels that style and material belong to actors and not to night club owners (the style in question is the screwball comedy blackout idea) and that, since Hyers and Harrington have no contract to perform exclusively for the Club 18 they should not be restrained from changing jobs.

Victory Tax Tips to Protect Artists

NEW YORK, April 10.—Performers and musicians are complaining that many employers refuse to give them receipts for Victory Tax payments, and that they have no way to check on whether the employer really turned in the 5 per cent to the Treasury Department. Law provides that the employer must furnish each employee a written statement concerning tax withheld.

One performer, Jack Shea, has printed himself a special form receipt, which includes space for name of act or contractor; Social Security number, permanent address; name of club, hotel or theater, and street address; name of person, firm or corporation withholding Victory Tax; signature of individual representing firm. Receipt also contains a box for information of interest to the performer only: salary, Social Security tax, Victory Tax, agency commission, net salary for that particular date. Shea says he fills out the blank for every job he works and, at the end of the year, he will have all the info necessary for an accurate income tax statement.

By keeping the receipts, he can prove his Victory Tax was withheld, in cases where the employer neglected to turn in the tax to the Treasury Department. Also, a correct account of Victory Tax is important for securing a credit against the tax shown in income and Victory Tax return for 1943, which is due to be filed on or before March 15, 1944. (If the amount withheld is larger than the Victory Tax and income tax combined, the balance is refundable by the Collector of Internal Revenue.)

For show people who don't want to bother printing special forms, as Shea did, the Collector of Internal Revenue supplies free copies of its printed "Statement of Victory Tax Withheld by Em-

ployer" (Employee's Receipt).

Most vaude theaters do not withhold the Victory Tax on the theory that the artist is an independent contractor and not legally an employee. However, night clubs and hotels usually consider artists and musicians employees, and turn in Victory Tax as well as paying Social Security and unemployment insurance taxes on them.

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ANNOUNCEMENT

I take this opportunity to extend my apologies for not being able to photograph all the people of the profession who have been overwhelming my studio with their patronage.

It is all due to the fact that I have been very busy with U. S. Government contracts.

I am very happy to state that I was selected to fulfill these contracts, having been chosen out of a field of thirty-two other photographers.

In the meantime, I desire to express my deepest and sincerest thanks to the entire trade for patronage I simply am unable to take care of in this present crisis.

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<p>STOCK TICKETS</p> <p>One Roll \$.75 Five Rolls 3.00 Ten Rolls 5.00 Fifty Rolls 17.00 100 Rolls 30.00</p> <p>ROLLS 2,000 EACH. Double Coupons, Double Price, No C. O. D. Orders. Size: Single Tkt., 1x2".</p>	<p>A Careless Word — A Needless Sinking.</p> <p>TICKETS</p> <p>Of Any Description. Special Printing Stock Tickets Street Carnivals, Street Fairs, State and County Fairs—Ask Us.</p> <p>THE TOLEDO TICKET COMPANY 114-116 Erie St., Toledo (Ticket City), O.</p>	<p>SPECIAL PRINTED Cash with Order. Prices:</p> <p>2,000 \$ 4.25 4,000 4.83 6,000 5.87 8,000 6.91 10,000 7.15 30,000 10.48 50,000 13.75 100,000 22.00 500,000 88.00 1,000,000 170.50</p> <p>Roll or Machine Double Coupons, Double Price.</p>
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RADIO ON ESSENTIAL LIST

McNutt Confirms Initial WMC Ruling; Relieves Selective Service Industry's Headaches

NEW YORK, April 10.—Paul V. McNutt, chairman of the War Man-Power Commission, this week came thru with a ruling that all stations were essential, thus confirming the original edict on radio and relieving the industry's worries about which stations were essential and who shall so rule. Latter interpretation of radio's essentiality was embodied in a letter, signed by Maj. G. Tinsley Garnett, of the WMC, and dated March 2, 1943.

As originally revealed in *The Billboard* (March 20) the major had ruled that all stations were not essential. Station executives greeted the McNutt letter, which was addressed to Chairman James L. Fly, of the Federal Communications Commission (and is reproduced in an adjacent column), with a mixture of relief and cynicism. As one network executive put it, "It's swell to know that we're all essential, but it's strictly double talk insofar as helping solve our man-power problem is concerned."

Among local station execs the criticism was even more emphatic. They point out that while deferments are supposed to be handled by the local draft boards on an individual basis without reference to the particular radio station involved, as explained in McNutt's letter, in actual practice the draft boards fail to see eye-to-eye. Thus one station gets deferments for its engineers, who are practically irreplaceable, while another in the same market and of comparable standing has yet to get a deferment.

What happens is that one draft board attempts to judge the value of a station in relation to other stations in that city, which the draft boards are not supposed to do, while another Selective Service group works according to the book.

Meanwhile, Maj. Gen. Lewis B. Hershey, national director of Selective Service, apparently put his finger on the reason for the wishy-washy official attitude

Kaltenborn To Drop A Cast With G'dyear

NEW YORK, April 10.—Hans Von Kaltenborn will drop one newscast when the new Goodyear program debuts on NBC April 20. The commentator, currently sponsored by Puroil on 30-odd stations outside of New York City, was aired locally as a sustainer. With the new commercial taking the 7:30 spot Kaltenborn will drop off locally but continue to be heard over the Puroil network and any other stations on NBC that are sustaining and want to carry him.

The new Goodyear show marks that sponsor's return to radio after a lapse of almost 10 years. Talent will consist of Nadine Connor, of the Metopera; W. L. White, author of *They Were Expendable*, and a 40-piece ork batoned by Raymond Paige.

Abramson's Secret--He Should Tell USO

NEW YORK, April 10.—Nat Abramson, WOR artist bureau chief, seems to be waging a solo effort for a berth with USO-Camp Shows. WOR last week released an eloquent story about his appointment to the berth of Chairman of the Radio Activities Committee of USO-Camp Shows, with his duties defined as supervision of the production of radio programs playing for Camp Shows.

The only trouble with the whole set-up is that it's news to USO-Camp Shows. Only thing they know about it is that Nat Abramson has volunteered to help them get talent.

DOLLY DE MILHAU, new p. a. at WINS, New York, is also doing a three times weekly drama and film review program for that station.

toward deferring essential people when he admitted that public opinion determined essentiality. "The public," said the draft chief, "is willing to accept certain jobs, such as work in a war plant, as essential. It fails to accept certain others as essential, even tho they be important. We live in a democracy in which the public viewpoint is important and you can't get too far ahead or too far behind what the public thinks."

For this reason entertainers of every rank and field are ineligible for deferments even tho the government may deem their civilian war efforts essential. Radio technicians and executives are apparently in the same boat.

New FM Station For Chi Schools

CHICAGO, April 10.—A new FM station, known as WBEZ, has been established by the Chicago Board of Education and will be dedicated April 18. It is designed to supplement the regular educational program of the schools, and plans have been completed whereby NBC will feed a number of its sustaining public service programs of special interest to children to the station.

Broadcasting will be started April 19 on an operating schedule from 11:30 a.m. to 2:30 p.m. daily.

Milkery's Passover Shots

PHILADELPHIA, April 10.—Supplee-Wills-Jones Milk Company is making another short-term stab at radio. This time company aims at the foreign-language element and has scheduled for the remainder of the month daily participations on the *Jewish Hour* on WDAS, enlisting the services of eight local cantors to advise listeners that specially prepared milk and dairy products will be available during the Passover holidays. Supplee was once a heavy spender of radio coin, and only recently returned to the air with a coast guard variety program, as a good-will gesture, carried by WFPG in Atlantic City. WDAS program placed by N. W. Ayer agency.

"Serenade" WBBM New One

CHICAGO, April 10.—*The Colony Serenade*, new musical program of pop ballads and semi-classics, will premiere on WBBM Tuesday (13), 10:15-10:30 p.m. (CWT), and will be heard Tuesdays, Thursdays and Saturdays. Sponsored by Italian-Swiss Colony Wine Company. Music by the Serenaders with Marshall Sosson and his violin, and featured singers will be Lynn Chalmers, Jack Fulton and Russ Brown. Announcer is John McCormack. Milwaukee will hear the show via WISN.

"Stations Are Essential"--WMC

NEW YORK, April 10.—Dear Mr. Fly: "I have your communication of March 24 and 27 concerning the local determination of particular radio stations as being essential to the war effort.

"As you know, neither the list of essential activities nor the activity and occupational bulletin relating to the broadcasting services give any basis for differentiation in the essentiality of one radio station as against another. Insofar as the characters and content of broadcasting services are similar as between individual radio stations and such services are deemed related to the war effort, no distinction can be drawn as between particular stations.

"You recognize, of course, that this interpretation does not assure automatic deferment for all persons in essential occupations in broadcasting services. I have called your communication to the attention of the Bureau of Selective Service and requested that they inform their representatives in the field that no such determination shall be made. Requests for occupational deferment are made by local selective service boards on an individual basis and not on the basis of particular radio stations in which the individual may be employed.

"Needs of the armed forces are such as to require withdrawal in some instances of persons in essential occupations in essential activities. It is possible, therefore, for individuals in essential occupations in radio stations to fail to obtain occupational deferment, but such failure, however, is not on the grounds of the lack of essentiality of the individual radio station. Sincerely, Paul V. McNutt."

He Hopes So, Anyway

SAN FRANCISCO, April 10.—Art Linkletter, conductor of KGO's *What's Doin', Ladies?*, had a bad scare recently.

When Art was roving thru the audience for his interview he spotted a woman sitting on the aisle holding a gas mask.

He's certain the program isn't that bad.

Lucky Goes Santa; More Songs, More Smokes for Yanks

NEW YORK, April 10.—Latest twist in the giveaway as practiced by radio cropped up this week-end on the *Lucky Strike Hit Parade* programs. Typical of and credited to George Washington Hill, Lucky prexy, the stunt sends 250,000 cigs gratis to the men overseas every time Joan Edwards and Jerry Wayne sings a song.

Since each does four tunes on each show, it means two million free smokes a week. The butts are sent to the armed forces, with the giveaways being restricted to men on overseas service. Each package goes sans tax stamp, since it's cuffed, and there's a sticker crediting the vocalist in place of the usual internal revenue stamp.

Luckies started the gimmick on the *Hit Parade* show last Saturday, then spread it to its *All Time Hit Parade* show on Fridays and may expand to include the Kay Kyser program.

Meanwhile Chesterfield's Fred Waring show also began donating free cigs to men overseas. The total weekly giveaway here will also hit the million mark.

Camels has been sending cigs overseas, tho in smaller amounts, as part of its Bob Hawk program.

NEW YORK, April 10.—Jerry Wayne, vocalist on the *All Time Hit Parade* program, has drawn a 13-week renewal from Luckies. Along with the re-inking went an increase in the number of tunes he'll do each week—from two to four.

Script Gal Goes WAAC

PHILADELPHIA, April 10.—Cecilia K. Lipschutz, radio scripter, has been commissioned a third officer in the WAAC at Fort Des Moines, Ia., assigned to the public relations department. As editor of the women's pages of the defunct *Philadelphia Evening Ledger*, she originated the *Dorothy Dix Column of the Air*, sob sister stuff aired by WHAT here for the newspaper. After the *Ledger* folded, Miss Lipschutz started penning radio scripts for the networks, among them, Anacin's *Front-Page Farrell*.

JERI SULLAVAN, band vocalist formerly with Art Jarrett and Orrin Tucker, and who came to New York from Nashville for an MGM test, has landed on the Blue Network's *Pop Stuff* program thru NCAC agency.

159 Spiels Show 22,983 Buys on KWK, St. Louis

ST. LOUIS, April 10.—Station KWK has been doing some testing on the pulling power of its commercials. Out of 159 commercials aired over the station, it has received 22,983 proofs of purchase, an average of a gross per commercial.

General Mills made an offer on *The Lone Ranger* show to promote the sale of Cheerios. Listeners were asked to send a dime and a box top, receiving in return a *Ranger* billfold. An opening, middle and closing commercial were used on each of 10 half-hour shows. Result: 6,407 box tops along with dimes.

Old Judge coffee offered a wall calendar in return for a coupon showing proof of purchase of one pound of the product. Forty-two announcements of 100 words each brought in 8,282 requests for calendars. Simon & Schuster offered their book *Your Income Tax* for one buck by mail, satisfaction guaranteed or money back. Eighty-seven five-minute programs brought 8,294 orders for the book.

Superman Simonds' 7-Contract Catch

PHILADELPHIA, April 10.—Hal Simonds, demon salesman for WFIL, chalked up a record last week when he bagged seven new contracts, three of them 52-weekers.

Lined up: Mrs. Schlorer's Mayonnaise and Keystone Macaroni for 13 weeks of participations in the daily *Anice Ives's Everywomen's Club* program; spot campaigns, 13 weeks for Standard Loan Service and Auto-Mart; full-year contracts with Phillip Soups and Dalsimer Shoes, calling for spot campaigns, plus a five-times-weekly live-talent variety show spotlighting Polly and Mike Hunnicutt, sponsored by Louis Lefcoe, Inc., local department store.

Gen. Mills Expands To 125 Stations

CHICAGO, April 10.—General Mills, which has three serials on NBC, will expand to 125 stations effective May 31, it was announced by the NBC Central Division.

Serials are *Lonely Women* and *Guilding Light*, originating in Chicago (WMAQ), and *Light of the World*, which originates in New York.

Pluggers Tobin & Chambers Get Berths With KWK, St. L.

ST. LOUIS, April 10.—Martin Tobin, formerly of WKBW-WGR, Buffalo, has joined KWK here as announcer. Tobin has also been with KOA, Denver, and KMBC, Kansas City, and has been around mikes for seven years.

Hugh Chambers, announcer, has also joined KWK, coming here from WIP, Philadelphia. He was six years with WGBF-WEOA, Evansville, Ind., specializing in newscasting and straight commercials. Chambers dabbles in writing, turning out numerous whodunits for public consumption.

KFPY Man Is War Prisoner

SPOKANE, April 10.—Sgt. Mike Winterman, formerly with the commercial staff of Station KFPY, is a prisoner of war in the Philippines. Sergeant Winterman, first of nine KFPY servicemen to go overseas, enlisted with the Marines in 1940. Notice of his capture was the first news from him since Pearl Harbor.

Concert Names for Cresta

NEW YORK, April 10.—National Concert & Artists' Corporation has spotted the first three concert names for the *Cresta Blanca* program when it moves to CBS. Names are Mischa Elman, April 14; Vivian Della Chiesa, April 21, and Joseph Szigeti, May 5.

CONCARTISTS' HEAVY SLICE

Oursler's New News Wrinkle For Beer, WOR

NEW YORK, April 10.—Something new in news programs will air over WOR next week under the aegis of the Christian Feigenspan Brewing Company. Show, featuring Fulton Oursler, will be a five-a-week quarter hour with the commentator acting as a reporter answering specific questions submitted by listeners. Each question used brings the sender a \$3 prize.

There will be no attempt to interpret or dig news. Oursler's only function will be to select the questions to be answered, dig up the material required for the answer and to do same.

Chi Council Set for June 28-Aug. 6 Course

CHICAGO, April 10.—The Radio Council of the Chicago public schools will hold its summer course of the "Comprehensive Radio Workshop" June 28 to August 6. School is designed especially for teachers, but this year advanced high school and college students will be admitted.

Course will emphasize the development of public service and educational radio programs and will have the co-operation of the major networks and local stations.

BBC Davies To Tour

NEW YORK, April 10.—Ernest Davies, in charge of Intelligence of the North American Service in the London office of British Broadcasting Corporation, who has been visiting the New York offices of the BBC, leaves next week for a swing around the country. He will visit and confab with stations carrying BBC programs. First stop will be Washington, then thru the South to the Coast and back thru the Midwest.

Radio Central's Roster

NEW YORK, April 10.—New members of the civilian committee representing the New York City stations co-operating in the operation of Radio Central, air-raid warning and news set-up, were elected this week. Dave Driscoll, WOR, is chairman, as previously announced, with rest of group consisting of G. W. Johnstone, Blue Network; Paul White, CBS; Herb Pettey, WHN, and Morris Novik, WNYC.

Big 'Hot Air' Line-Up

CHICAGO, April 10.—Hot Air, new weekly comedy musical, will be launched on WBBM Tuesday (13), 11:05-11:30 p.m. (CWT). Written by Sherman Marks and produced by Les Mitchel, it will feature staff artists, including the King's Jesters, Jack Fulton, Mary Ann Mercer, Forrest Lewis and Caesar Petrillo and his orchestra. Eddie Dunn will be emcee.

Beer Foots Bill, WOR Gets Credit

NEW YORK, April 10.—Christian Feigenspan Brewing Company threw a party at a local steak house Thursday to introduce a new program to the radio editors. WOR did the inviting and the glad-hand chores, but the brewery paid the tab.

Imagine how WOR execs felt when they arrived at the chophouse with the top executives of the brewery and had the headwaiter ask them, "Do you gentlemen want the WOR party?"

MITZI HOLMES, flack for the Andrews Sisters, plugged her account over WWRL, Woodside, for 20 minutes in an interview last week. Miss Holmes' radio debut, too.

Point With Pride Dept.

NEW YORK, April 10.—The news that sundry radio ad agency staffers were taking vitamin tablets during the day may be fresh news to readers of other trade papers. But readers of *The Billboard* will recall seeing it on these pages in the March 20 issue. Thank you.

Skelton, "People" Renewed on NBC

CHICAGO, April 10.—The Brown & Williamson Tobacco Corporation, thru Russell M. Seeds Company, Inc., has renewed the Red Skelton show and *People Are Funny* on NBC, each for 52 weeks. Latter show, for Wings Cigs, is heard over 66 stations. Red Skelton is aired over 127 stations.

WMAQ, local NBC station, has signed Good Foods, Inc., thru Sidney Garfinkel, Inc., to sponsor Skippy Hollywood Theater, new transcribed half-hour dramatic series for 26 weeks.

WBBM Shiftings With Dawson Y&R Air Chief

CHICAGO, April 10.—A number of personnel changes were made at WBBM this week. Stuart Dawson, assistant program director, is leaving the station to take charge of the radio department of Young & Rubicam ad agency. Succeeded by Les Mitchell on both commercial and sustaining programs.

O. J. Neuwerth, formerly a producer, becomes production manager. Charles E. Logan joins the production staff but continues as head of the special events department. Val Sherman has been made assistant program manager in charge of operations. Milda Savage has been placed in complete charge of the transcription department, and Mary Wilson becomes assistant to Mildred Torrell and Helen Fitch in the music library. Susette Farmer is leaving the program traffic department to join the United Press.

Standard Oil's 100 Outlets for ET Spiel

CHICAGO, April 10.—Standard Oil Company, thru McCann-Erickson, bought time on 100 stations to plug its second annual bond award. One-minute electrical transcriptions, featuring Everett Mitchell and the Four Cadets, are being used, and wherever possible they are being spotted on farm programs. McCann-Erickson also has contracted time on 85 stations for Pillsbury flour and on 52 stations for Pillsbury pancake flour, also using 1-minute e. t.'s. All started Monday (5).

WCAU Back on Map as Creator of Variety Shows With '95 Min. From B'dway'; Jessel, Tucker Opening

PHILADELPHIA, April 10.—After having faded from the network picture as an originating station for variety shows, WCAU once again is coming into its own in that respect and starts feeding the Columbia net a new show tagged, *95 Minutes From Broadway*. Starts riding weekly on Monday (12) at five minutes after the midnight hour and continues until 12:30 on Tuesday morn. Show will feature Johnny Warrington's studio orchestra with Powers Gouraud, Lindy-bred localite, as the emcee. Gueststars on each show will be culled from the local niteries and theaters, with the opening show offering George Jessel and Sophie Tucker. Downtown theatrical district being crowded these days with big names, program is assured a steady supply of headline guests, who cuff their appearances for the publicity and lure of a network shot. Show takes its title from the fact that it's 95 minutes by train from

Sing, Symph, Other Longhairs Squeeze Big Sugar From Nets With Thrushes & Fiddlers 1-2

By PAUL DENIS

NEW YORK, April 10.—When radio was young, concert artists refused to take air dates for fear that it would cut down their audiences on personal appearances. Today radio is increasingly a part of a concert artist's opportunities.

This season has seen more concert names on both permanent and guest spots on network shows than at any other time. Of course, the lush days when Paderewski was paid \$10,000 for 10 minutes on NBC's *Magic Key* program in 1938 are gone, and radio salaries for concert names are stabilized. Managers of concert names have established set fees for radio dates and rarely out, except possibly for 13-week or 26-week series.

A survey reveals that singers are by far the most popular of the concert class in radio. Violinists are most popular of the instrumentalists, Heifitz and Spaulding having broken the ice, and pianists are a very poor second. Other instruments and vocal and musical trios and quartets are rare bookings for radio. The networks have their own fine house concert and symphony orchestras and sometimes spot house pianists for solos, thereby taking the edge off any outside musical groups.

The draft has not hit the concert field much, as most male concert artists are past 35, and many are past 45. For example, of the 56 male concert soloists (both vocal and instrumental) that the National Concert & Artists' Corporation books, only three have gone into the armed forces—Michael Bartlett, Jacques Abram and Gyorgy Sandor. This means radio can sign a concert artist for a 13 or 26-week series without worrying too much about the draft. This is not true of pop artists, of course.

Leveling the Longhairs

The humanizing of concert names has also been helping their desirability for radio work. For years radio has avoided concert names because they were so "stuffy" and "dignified" and because they could rarely handle lines or project personality. During the past few years, some concert names have developed "radio personalities," including Gladys Swarthout, Albert Spaulding and John Charles Thomas. The few concert names booked for a series of programs are usually also given some lines to handle, but artists on for guest shots are rarely given special production attention by radio. Concert names (such as Grace Moore and Thomas, who have played occasional vaudeville) are usually given preference for permanent spots when

concert programs are being set for radio.

Lawrence Fitzgerald, who handles radio bookings of concert names, says they are now glad to take radio dates. Sergei Rachmaninoff and Fritz Kreisler were the only big concert names to refuse to make radio appearances. All others, he recalls, finally broke down when they realized that other artists were playing radio without losing their concert hall b.-o. value. Remembers Heifitz being offered \$15,000 by General Motors to make his radio debut in 1929, at a time when Lawrence Tibbett, Kirsten Flagstad and Thomas were being paid \$5,000 for guest shots. Fitzgerald, then with NBC Artists' Bureau, is the man who set Paderewski by long-distance phone to Switzerland for his radio debut at \$10,000.

Victor Started It

The first important network show to use concert names, it is recalled, was Victor Records in 1926. It broke the ice when it presented its recording artists. The Ford Symphony Hour and the General Motors Hour were among the very first air shows to use concert names regularly. GM dropped out first.

Except for the Westinghouse NBC show (John Charles Thomas), which originates from Hollywood and goes into its second 13 weeks this week, important concert programs originate in New York. One other exception, however, is WGN's (MBS) operetta series, which has used many big concert names and has Marian Clare on steadily. The Westinghouse show uses Victor Young on the Coast and Mark Warnow in New York, for music.

The Cresta Bianca show, which started as a variety program on Mutual, is switching to concert names when it moves to CBS April 14. It has Mischa Elman, April 14; Vivian Della Chiesa, April 21, and Joseph Szigeti, May 5. The Prudential CBS show featuring Miss Swarthout (the only Met opera star, incidentally, who has had such a regular radio series) goes into its third year in August. The Telephone program on NBC Mondays is another concert show using a stock orchestra under Don Voorhees, and guest artists. Celanese, on CBS Wednesdays, has Jean Tennyson, Jan Pearce and Robert Weede regularly. Conti Products, over WOR, has Licia Albanese doing a classical program. Cities Service, on NBC Fridays, uses Lucille Manners, Ross Graham and Frank Black, altho its program is mostly pop stuff. The Pet Milk show on CBS has Jessica Dragonette. Coca-Cola, Sundays on CBS, had Albert Spaulding for two years as emcee and featured violinist, and is now using two guest concert names each program. Firestone show, Mondays on NBC, still has Richard Crooks and Margaret Speaks, alternating, with Alfred Wallenstein directing the symphony. The Met opera is airing for Texas Company on the Blue Network.

Jean Dickenson, Met soprano, has just signed a one-year pact for her fourth year for the *American Album of Familiar Music* (Sundays, NBC) for Bayer Company. Vivian Della Chiesa, on the same show, is also on for *American Melody Hour* (CBS). Conrad Thibault, concert name, is on a pop show, on NBC, *Manhattan Merry-Go-Round*.

NBC Big on "Con"

The Carnation program on NBC Mondays uses Josephine Antoine and Reinhold Schmidt, with Percy Faith as musical conductor. NBC also has its NBC String Quartet on Saturdays, Emma Otero and Leopold Spitalny conducting the NBC concert orchestra Sundays, and the *Musie of the New World*, with Dr. Frank Black conducting the NBC Symphony, plus guest artists, on Thursdays. All sustaining shows. Dr. Black, incidentally, will conduct the NBC Sunday Symphony program during the summer.

NBC just landed a new Goodyear Tire show beginning Tuesday, April 20. It (See *CONCARTISTS' SLICE* on page 8)

KLX, Oakland, in Burn-Up Over Shutout on Mme. Chiang Talk; State Dept. Denies NBC Monop

SAN FRANCISCO, April 10.—KXL, Oakland indie, is insisting on a thoro investigation of the reason for denying the station the right to broadcast a recent address of Mme. Chiang Kai-shek from the municipally-owned Civic Auditorium.

Joseph R. Knowland, owner of the station, said that "in behalf of independent radio stations I intend to find out where the prohibition originated." Controversy broke when Manager Adriel Fried and two KLX technicians were escorted from the auditorium by military police prior to the broadcast.

Fried revealed as a further development that the wire of the KLX broadcasting equipment placed in the auditorium was cut late in the afternoon of the airing day. "We are not accusing anyone, but the fact that two other wires—those of NBC and the Office of War Information—were not touched suggests that someone 'in the know' may have had something to do with it."

He said that he and his technicians were barred from broadcasting by Eneas Kane, secretary to Mayor Rossi. Kane denied the charges. Fried said that Kane later stated that all broadcasters had been called into conference and had been told that the State Department

"preferred" that only NBC broadcast.

"We were not called in," said Fried. "I understand that those independents who were called in were 'ordered,' not 'asked,' not to broadcast." Knowland said that he had wired the State Department at Washington and that the department has denied emphatically that NBC had exclusive rights to air the speech.

Fried said that he had received wires from owners and managers of a number of independent stations thruout the country encouraging the station's stand, quite a few claiming that they had had similar experiences where broadcasting rights were handed over to networks exclusively.

Norman Ross in Air Corps

CHICAGO, April 10.—Norman Ross, well-known NBC commentator and announcer, has received a captain's commission in the Army Air Corps with a pilot's rating, effective April 17. Ross's spot on the *Suburban Hour* is being taken over by Pats Gullicchio, who has been Ross's pancake turner and frequently pinch-hit for him.

Greenhut to Blue

NEW YORK, April 10.—John Greenhut, band manager, has left the Paul Small Agency to join the Blue Network's production department. Greenhut has been on Broadway for years agentic and booking talent and bands. Gloria Safier is Small's only associate now that Jack Curtis, veteran agent and producer, has also quit the office.

BB Beat on UAW

NEW YORK, April 10.—The news that the United Auto Workers had a plan boosting entertainment for war workers was exclusively revealed on Page 3 in *The Billboard* dated April 3. The facts became big news in other papers this week.

WIBG, Philly, Moving Into Big Leagues

PHILADELPHIA, April 10.—Local Musicians' Union 77 (AFM) is turning its attentions to WIBG for the employment of a studio band for the first time. Station, recently moved into the city from suburban Glenside, is just about ready to step up into the big-time class with 10,000 watts on full-time operation. Indie station, now on a dawn-to-dusk schedule at 1,000 watts, is testing its new 10,000-watt transmitter and will go full time on or before April 20, in time to carry the opening broadcast of the baseball season.

Musicians' union concluded its negotiations with stations already employing studio bands by pacting a new one-year agreement with WFIL, Blue outlet, providing a blanket \$2 raise for the studio music makers, with Norman Black continuing as maestro. Also, new contract extends the year's playing time from 45 weeks to 48 weeks. Contracts providing pay increases were closed earlier with WCAU, WIP, KYW, WPEN and WDAS. With WIBG agreed to hire a band, part-time WTEL and WHAT remain the only stations in town not employing live music.

DETROIT, April 10.—Irene Lander, vocalist, has been added to the staff of CKLW, replacing Del Parker, who has gone to the Club 85 in Chicago.

Giant-Yank Snub Casts Doubt on Baseball Airings

NEW YORK, April 10.—Despite 1942 attendance increases, both the New York Giants and Yankees are giving radio the cold shoulder this season. The gate tilt is credited to radio broadcasting by almost everyone but the baseball moguls. They insist the fans come out to see the ball-players and persistently ignore the fact that the same ballplayers were on view in previous years without upping the gate.

Giants and Yanks are asking \$150,000 for the broadcast rights, the same sum they received last year. (WOR shelled out the dough and then found a sponsor, General Mills and R. H. Macy.) This year there are no takers as yet and the outlook is bleak. Primary reason behind the disinterest is the loss of name players to the draft and changed business scene which makes the investment of \$276,000 (\$150,000 for rights, \$100,000 for time, \$20,000 for announcers, \$6,000 for lines) prohibitive for one market.

A deal might be worked out if the Giants and Yanks would reduce the ante, but this is not regarded as possible since neither of these clubs will accept less than the Brooklyn Dodgers are getting. And the Brooks are in the last year of a two-year deal at \$150,000 per on WHN, bank-rolled by Old Gold cigs.

Other handicaps in the way of a broadcasting deal are the ban by the two clubs on Sunday airings, pre-season airing and the fact that a clause in the will of the late Col. Jacob Ruppert prohibits the sponsoring of the Yankee's games by any beer account.

Paltridge to KECA-KFI

LOS ANGELES, April 10.—Gilbert Paltridge has been named director of promotion and merchandising of stations KECA-KFI, William B. Ryan, general manager of the Earle C. Anthony stations, announced. Paltridge resigned as director of promotion and publicity at KGO and the Blue Net in San Francisco and assumes his post here April 19. Was with Foster & Kleiser, outdoor advertising specialists, as sales promotion manager for five years, and became promotion and publicity manager for KGO and the Blue when the net was organized last year.

NAMES IN COURT

(Continued from page 3)

of names. Glazer was ordered to pay \$58.45 in court costs.

Locally, Tony De Marco has served papers on the DeMarcos ordering a court appearance to explain why they should not be forbidden to continue dancing under that name. It is claimed that since the De Marcos have made a big rep in the class terp field, the similarity of both sets of names constitutes a copy-right infringement as well as unfair competition. No date has been set for the hearing.

In Baltimore two Great Lesters are glaring at each other from opposite ends of the court, each seeking to prevent use of that label by the other.

Harry Lester, ventriloquist, has filed suit against Noel Lester, magician. Both recently played this city simultaneously.

Noel Lester claims he grew up as the "Little Lester" while doing a juve magic act and upon reaching maturity adopted the Great Lester. Harry Lester claims priority to that tag. Judge Edwin T. Dickerson has not yet rendered a decision.

Radio Vets

CHICAGO, April 10.—At 10 a.m. on April 1 Eddie and Fannie Cavanaugh, the nation's oldest pair of radio entertainers, began their 22d year of broadcasting. First heard on the air March 31, 1922, over Station KYW, then located in Chicago, the Cavanaughs have made more than 7,500 broadcasts on six Chicago stations. During their 21 years on the air they have interviewed nearly 1,200 nationally known personalities and have a complete autographed picture album of every person who has appeared with them.

CONCERTISTS' SLICE

(Continued from page 7)

will be a half hour titled *Salute to Youth* and will use Nadine Connor, Met singer; Raymond Paige and 40-piece orchestra of young musicians; William L. White, Berry Kroeger and Ben Grauer. Arthur Kudner agency placed the account for Goodyear.

NCAC has booked Marian Anderson for five more shots on the Telephone Hour—May 3, July 7, October 9, December 13 and January 17. Also landed a 13-week renewal for Jan Peerce on the *Celanese* show.

This business of concert artists on pop shows and also of concert artists using more familiar selections in their repertoire is looked upon by radio to bring concert names closer to a bigger listening audience. Having them handle lines and emceeing also takes the starch out of them and makes them more acceptable to a wider audience. The recent lowering of admission prices at the Met Opera House, the more aggressive publicity given some concert names, and the frequent appearances of concert names at benefit shows and at army camps, are other factors tending to give concert names a bigger audience.

CBS Cuts Into Remotes

CBS is using concert names to break up the solid band remotes late at night, and this week spotted Joseph Szigeti, Tuesday 11:30 to 12, with Harold Barlow's orchestra. A concert name that late in the evening is a rarity for radio. Szigeti is booked for two more shots on the same show.

NBC's symphony orchestra, under Toscanini and Stokowski, and the Philharmonic Symphony on CBS are credited by radio people with doing much to extend the listening audience for serious music. CBS Sundays, 3 to 6, practically solidly serious music, is also a big draw for lovers of good music. Recorded music, on stations like WQXR here, also does much to give listeners of local stations a wider appreciation of serious music. Radio City Music Hall, with its big symphony pit orchestra and frequent use of concert artists with the orchestra or in the stagershow, is also considered an aid in popularizing concert music and personalities.

Concert names being comparatively expensive, when stacked up against most pop talent, network shows are the only ones that can afford them. However, an occasional local program will spend for concert names. One example is the local concert program of Eastman Kodak over WHAM, Rochester, which uses the heavily endowed Rochester Symphony Orchestra, plus guest artists. Another is the Stroh Beer commercial over WJAR, Detroit, Tuesday nights, which has Thomas L. Thomas, baritone, for the fifth consecutive year, with a sixth year just booked.

Paul Lewis, of Columbia Concerts Corporation, handles radio bookings for CCC's concert names.

Phila Stations Pitching on War Fund Campaigns With WIP Skedding All-Nighter for Bonds

PHILADELPHIA, April 10.—Local radio is all-out in its support of the various fund drives and campaigns, all this in addition to the bumper crop of free time given to the army, navy, WAAC and other branches of the service, including the daily schedule of OWI spots and programs. Most thoro radio coverage possible is being given to the Salvation Army's fund-raising campaign. With Roger W. Clipp, WFIL general manager, marshaling the resources of local radio, the campaign, from April 1 to the 28th, calls for 241 weekly spots divided among the eight co-operating stations.

During the same period Salvation Army is getting announcements about the campaign on 42 sustaining programs and 16 sponsored shows, in addition to varying amounts of time to interviews offered by the Salvation Army. Even the foreign language stations and programs are kicking in with free time and announcements for the Salvation Army.

In behalf of the Red Cross War Fund campaign, WFIL sponsored a basketball

tournament of champs of the four schoolboy leagues which realized \$10,000. In addition station's *Streamlined Fairy Tales* kiddies show had the moppets mailing in pennies a la *Truth and Consequences*, with the result that an additional 2,000 pennies were turned over to the Red Cross.

Altho all the local stations are set to do their part for the War Bond Drive beginning Monday (12), WIP is going further by scheduling an all-night program rally, starting at 10:30 p.m., calling it *This the American Way*. Every night club, theater and orchestra star in town will contribute his talent to the show, with remote lines drawn all over the city, including one to the Academy of Music to pick up the Philadelphia Orchestra for a special broadcast following regular public concert. Battery of telephone operators will take all bond pledges phoned in by listeners. Program will continue into the wee morning hours until every performer in the studio has had a chance at the milko.

Detroit Mulls Femme Spielers As War and Housing Shortage Make Inroads on Male Talent

DETROIT, April 10.—Strong consideration is being given to the employment of several girl announcers at WWJ, result of a stack of male personnel shifts. Station has experimented with one woman announcer, Gwen Firman, for several months, and reaction has been favorable enough to justify adding more of her sex.

Among the station's radio engineers the situation is also difficult, with several men now on the list for prospective commissions in the services. Management is looking around for qualified women to take over in this department.

Three announcers were lost this week, and at least one more is slated to be inducted shortly. Franklin Ferguson,

on the announcing staff six years, left to go with Columbia's Chicago office. Harry Wood, who came from Chicago several months ago, is returning there to free lance. Paul Williams, who handles sports and is also a producer, was commissioned a lieutenant (junior grade) in the navy.

In Wood's case, the loss to WWJ was a direct result of the war. Wood has spent fruitless months looking for living quarters for his wife and child, and decided to go back to Chicago where he could find a home for them. Extreme overcrowding and scarcity of living quarters for both permanent residents and transients has been a subject of complaint by acts and all types of show people coming in here for over a year.

PROGRAM REVIEWS

EWT Unless Otherwise Indicated

"Garden Fair of the Air"

Reviewed Friday, 6:15-6:30 p.m. (CWT). Style—Victory Garden hints. Sponsor—The Fair Store. Station—WIND (Chicago).

Presented under the auspices of the Office of Civilian Defense, this program presents facts about and hints on how amateur gardeners can plant and start their Victory Gardens. Jack Fitzpatrick handles the announcing and also the interviews with gardening experts.

On program caught Mrs. Florence T. Klee, supervisor of volunteer workers for the children's Victory Garden, and William Blaesing, acting chief horticulturist of the Chicago Park District, were interviewed and gave suggestions on planting and cultivating. Questions from listeners are invited and an award of 50 pounds of fertilizer is given for questions judged best.

Information given on the program is, necessarily, fragmentary, and prospective gardeners could get much more detailed and useful information from any seed catalog. However, program probably will stimulate interest in gardening and thereby accomplish some good.

Nat Green.

"Junior Town Meetings"

Reviewed Thursday, 9:30-10 a.m. Style—Discussions. Sustaining on KYW (Philadelphia).

Cutting a pattern along the lines of *America's Town Meeting of the Air*, this weekly round-robin shows plenty of promise of counting as much for the school-age citizen. These *Junior Town Meetings* have the support of all the private, public and parochial schools in the district and the blessings of George Denny Jr., originator of *radio's Town Hall*.

Caught on second time around, Dr. Catherine E. MacBride, of the faculty of Bryn Mawr College, served as moderator. Scholarly opinions on "What does citizenship mean to youth?" were turned in by four representative student leaders at various schools. For the end of the program, there is time for the students to answer questions fired at them from the studio audience.

On succeeding weeks program will originate at a different high or secondary school and the broadcasts in turn relayed to general assemblies in all schools in the district.

Apart from the educational value of the feature, program packs plenty of listening appeal that reaches out to the adult audience. Especially since the juves can always be depended upon to come thru with lively discussions. And for the youngsters themselves, more conscious of current topics than they have ever been before, the program substance is to their stuffings. Both for adolescent and adult citizens, these *Junior Town Meetings* of the air are bound to attract a wide attendance.

Maurie Orodnenker.

"Funny Money Show"

Reviewed Tuesday, 7:30-8 p.m. Style—Musical. Sponsor—Greisedeck Western Breweries. Agency—Maxon, Inc. Station—KWK (St. Louis).

A novel idea is presented here in this new Stag Beer show, served up with generous helpings of listenable music—a combination that is bound to attract an audience and sell the sponsor's product. Listeners send their name on a post card to join the *Funny Money Club* and receive cash rewards for joining and listening. Names of members are selected at random, these being asked to send in some article like a pretzel or a penny stick of candy to the *Funny Money Man*, in return for which he mails out cash sums ranging from \$5 to \$10. Grand prize is a \$25 War Bond as climax to the entertainment.

Ed Wilson, heavyweight man-about-radio, acts as the *Funny Money Man*. He has the jovial, generous type of voice that makes every offer of free bucks seem sincere and from the heart—or from the pocketbook as it were. On this show he asked listeners to mail in such odd articles

as a used tea ball, an envelope in an envelope, a leaf and other nonsensical items.

Musical interludes on the superior side. Under the direction of Carl Hohengarten, a veteran in the broadcasting field, they represent the best examples of that maestro's art. Hohengarten ork stood out with a couple of nostalgic hits of other days, *There's a Small Hotel* and *I'll Get By*, with the brass section clicking in precision manner on the latter number. In contrast they offered *Merry Widow Waltz* and wound up the show with a medley of U. S. navy tunes. Combo out of the band, led by Buddy Haltz on drums and vocals, supplied some hi-jinks a la Korn Kobblers. Outfit parades under the cognomen *Coon Creek Boys*, a label which identifies their brand of music (?).

Program heavy on the femme vocal side, featuring soloist billed as Madelaine, also a gal trio called Swingtones. Madelaine got her chance and filled the bill with *I'll Remember You* and *Something to Remember You By*. Trio did *Murder, He Says* in okay fashion.

Commercials, delivered by Hugh Chambers, are smartly written, appealing in wordage, presented in an intelligent manner. Program is just making its debut and later sessions will probably improve in congruity. Stacks up now as one of the top bracket early evening shows.

C. V. Wells.

Comment

This column is devoted to brief reviews of programs which have been on the air for some time, as well as shows which, already reviewed, rate further mention. Basis is that a one-time program review is inadequate for a production that varies each time it is presented.

CHARLES WOOD, news commentator for *Look* magazine's three-a-week 15-minute spots on WOR (New York), is easy to listen to. No dramatic, breathless delivery for him. Instead, a pleasing, easy-to-take conversational style that gives out short takes on news all over the world without much editorializing. Fortunately for him, the lead-in, halfway and closing plugs for *Look* are not offensive because the description of special articles in the new *Look* often contain news nuggets. Hopping all over the globe for items makes the news sound more interesting, too.

MARY SMALL has had a four-a-week evening sustainer over WABC-CBS for some time and is another young vocalist who has been blossoming into name material. She is currently playing the Capitol, New York, a big-time vaude date.

When caught Tuesday, she did four pop tunes, giving them an ingratiating, easy-for-listening delivery. Did a lively *Johnny Zero*, then the ballad, *Heard That Song Before*, followed by the house band gliding thru the oldie, *Tea for Two*, featuring the good piano work of Walter Gross. Miss Small picked it up again with *Rancho Grande*. Cohen's *Marte* is the theme for opening and closing the program. Gross is the house conductor and backed Miss Small excellently.

A pleasant musical interlude is this 15-minute shot. Singing and music fine, altho there's nothing startling in either.

Paul Denis.

RADIO LEGIT GOLD

(Continued from page 3)

an actor could collar a radio producer on the run, became known as the "Lamb's Club." Since then, as soon as a radio actor could scrape up enough dough for the initiation fee, he ran to join the Lamb's, with the result that today most of the club's members are radio people.

The network actor likes the legit idea for a number of reasons. For one thing, it's his chance to get back at the many Broadway stars who have been grabbing off-guest shots in radio and reducing employment opportunities for the airway performer. For another, the shortest distance between New York and Hollywood is a legit click. Eddie O'Shea, who was a member of the cast of *The Eve of St. Mark* when it opened, has already left

NY Indies Shed Tears About Talent Vacuum in Bond Drive; Hit Lack of Treasury Savvy

NEW YORK, April 10.—Local stations will greet the opening day of the new War Bond Drive with mixed affections insofar as the local office of the Treasury Department is concerned. Several of the stations are happy over the co-operation provided by the local radio office of the Treasury, but the majority of the stations are plenty peeved.

Basis of these mixed feelings is the degree of co-operation in the garnering of talent for the all-day drive April 12 to open the bond campaign. Despite an agreement reached at a meeting of station reps and Fred Vossberg, radio man for Treasury in Manhattan, for each station to utilize its own talent rosters, some of the outlets were irked by alleged favoritism on the part of the Treasury Department.

They claim some stations were able to get Vossberg to get them a flock of names while they were shut out. Vossberg's side of the story is that anyone

that got any names got them on his own with Vossberg giving official sanction to the request.

Situation once again highlights the lack of experienced radio personnel in local offices of government agencies. One station operator pointed out that there is a big difference between dealing with a nice guy and one who knows what you need.

"The nice guy keeps asking you for things, but when you ask him for something he doesn't know what to do to help you get it. Name players have been so harassed with requests to make gratis appearances for one or another government agency, they will answer such requests only when they come from an official of such an agency. We can call and ask these people all day long; in fact, we did, but they say 'No,' unless the Treasury Department makes the request. Yet some of the stations came up with names and we know they didn't get them direct."

for pictures. O'Shea got all his training in radio.

Professional Jealousy?

Another factor which figures in the flow of radio talent into legit channels is the breaking down of the barriers between one field and another. Formerly radio personalities didn't think legit players could grasp the mike technique any more than show managers thought the network performer could act on the stage. The actors, however, are beginning to realize the need for all-round training and want to develop themselves to be versatile enough for all three fields—legit, radio and pictures.

The prestige angle can't be overlooked, either. There's a psychological attitude in show business that legit is always just a step above radio, vaudeville or night club work.

The only thing the actors have had to get around is the time element. Since an established radio actor who can pick up a half a dozen air shots a week, would take a loss if he confined himself to stage activities alone, majority are combining the two quite successfully. Most of the best commercial air time is between 8 and 11 p.m., which are also show hours. The clever ones, however, are taking advantage of whatever non-conflicting hours are available and making up the difference by careful bargaining, based on increased prestige brought on by their theater efforts.

Alan Reed, for example, finds time for a few air shots a week, particularly the Fred Allen show on Sunday. Raymond Johnson also does a regular Sunday show, while Edwin Jerome uses the twilight time between 8 and 8:30 for his *Cavalcade* appearances, dashing to the theater in time for curtain.

With the regular summer stock theaters practically banished this season and with Broadway enjoying its biggest season in years, it is not improbable that activities along the Stem will continue thruout the hot weather, so casting opportunities for radio people may become even more prevalent during the coming months.

BROTHER BEWARE

(Continued from page 3)

"We had an ASCAP auditor here for some time. Every time some point came up for discussion he wound up trying to sell us a blanket license. We felt we were being pressured and didn't like it. In fact, this fellow said we were a guinea pig upon whom he was testing this technique."

Said an ASCAP spokesman: "That's just so much folderol. We've had a few auditors out making routine checks, some of them at the request of stations themselves and, naturally, any time we find something we think is a moot point we file a claim. But there's no organized attempt to pressure the per-program stations into taking blanket licenses."

Differences of Opinions

NAB's special music bulletin delves into five distinct types of claims which they say ASCAP has filed in recent weeks. Many are simple differences of opinion, others hinge on the basic conflict between ASCAP and BMI over in-

terpretations of the consent decree's double-talk, and one of them is definitely headed for litigation. The five:

1. Difference of opinion as to what is and what is not a participating program. ASCAP has filed for commercial fees for programs where sustaining programs, using ASCAP music, were contiguous to spot announcements which did not occur at station-breaks nor use ASCAP music. Example: Five-minute newscast, spot announcement, musical program using ASCAP tunes. ASCAP's field reps have apparently claimed these to be participation shows. NAB, on the other hand, quotes profusely from source material in support of its contrary contention.

2. Difference of opinion as to what is and what is not theme music. Theme music on commercial programs comes under the 2 per cent incidental rate, whereas the rate for major use of a tune is 8 per cent. ASCAP field men have claimed the 8 per cent rate in a case where the composition used as the theme varied from program to program. NAB once again quoted from documented sources material in support of the station viewpoint.

3. Several tunes, which were originally the property of BMI affiliates, and as such were licensed for station use, are now the property of ASCAP member."

Blowoff in Offing

4. ASCAP is disputing the title of BMI affiliates to several tunes licensed thru BMI, in particular *Song of the Islands*, published by E. B. Marks Music Corporation. Here the NAB advised its members to use the tune, since Marks has indemnified BMI, which in turn has indemnified all stations. Thus any litigations presumably would eventually be the responsibility of Marks. Undoubtedly there will be court action in this situation, for BMI has asked the stations to refer all such claims to BMI and an ASCAP member is known to be preparing litigation.

5. In this, the final item in the bulletin, the dispute narrows down to the basic differences of opinion between ASCAP and BMI, differences which the consent decree supposedly reconciled. The bulletin lists the titles, publishers and issuer of the license of 51 tunes, based on consent decree licenses, on which ASCAP has filed claims. Thirteen of the tunes are identified as compositions for which the consent decree license has been withdrawn; the NAB advises its members that they are entitled to the use of this music, except that performances prior to the time the license was withdrawn are not subject to ASCAP's claims for compensation. On the other compositions the NAB quotes a Department of Justice interpretation of the consent decree in support of its contention that this music may be performed without payment.

Since few, if any, of the 51 tunes are big sellers, the sum involved is probably minute and it is possible, according to trade circles, that ASCAP has filed claims on these numbers purely for purposes of going on record. Henceforth legal action on these numbers may not be imminent even tho the differences of opinion are basic and will eventually have to be settled.

Ticket Agency Bills Trotted Out Again in Boston, Cornell Run Causing Pot To Boil Over

BOSTON, April 10.—Katharine Cornell's current engagement at the Shubert Theater with *The Three Sisters* has again stirred up the perennial controversy over the ticket situation between the agencies and the Shubert-favored Herick central ticket office. In addition, the State Legislature has introduced three orders which will bring all ticket practices to light.

Bills which had been introduced in the State House earlier this year (*The Billboard*, February 20) would not have corrected alleged practices, but out of the facts that were given in the various hearings three members of the Legislature have presented three separate orders which will cause the General Court of Massachusetts to appoint committees to investigate the activities of all licensed ticket agencies. The first order, presented by Representative McCarthy of Somerville, states that a committee composed of two members of the Senate and five members of the House of Representatives be appointed and they shall immediately conduct an investigation into the activities of all agencies licensed for the purpose of reselling tickets for amusements, in order to determine whether or not the statutes governing such agencies are being complied with.

The second order, introduced by Senator Stanton, seeks to have the Committee of Mercantile Affairs to be authorized to investigate and study the sale and resale of tickets for all amusements

by the proprietors and owners of theaters and other amusement places by persons engaged in the business of reselling tickets to the public, with a view to determine the advisability of providing further for the regulation, by the Commonwealth, of such business.

The third order, introduced by Representative Murphy of Malden asks an investigation, to be conducted by the Mercantile Affairs Committee, into the business of selling and reselling tickets to theaters by ticket agencies with a view determining to what extent, if any, the laws regulating such business should be changed in the public interest.

Existing Massachusetts laws state that no theater or other amusement enterprise be in any way connected with any ticket agency. Another law states that no ticket shall be sold for more than 50 cents above the box-office price.

It was alleged in the State House hearings that the ticket agency is controlled by the theater interests; agency does not make a fair allocation of tickets; should not charge 25 cents per ticket; agency keeps choice seats for own clients.

Gertrude Macy, Miss Cornell's manager, has had countless dealings with these practices and prior to setting the Boston engagement tried to make arrangements with theater owners to allow fair allocation of tickets both to the brokers and the public. She was to give set locations to the various established ticket agencies and still allow the general public the opportunity of buying tickets at the box office.

Despite Miss Macy's advance precautions, the brokers still got their tickets thru the usual channels and still had to pay the 25-cent service charge. Miss Macy, protesting this charge, was informed that the quarter was to be donated to a canteen fund.

It is rumored that the attorney general is vitally interested, for he feels that the existing laws have been violated and has called in several individuals for private conferences. It is felt that if it were not for the fact that his office is presently overburdened with cases he would personally conduct an investigation.

Rio Season Looks Brisk After Low "Summer" Returns

RIO DE JANEIRO, April 8.—Four of Rio's legit houses turned on the mazdas during March for pre-seasonal starts following a dull "summer" with but one attraction, the Walter Pinto Company in Teatro Recreio carrying thru the season. Troupe opened January 29 and will continue into the current season.

Eva Tudor and Company teed off in the Serrador March 12. The Jayme Costa and Hortensia Santos troupes started their local season March 19 in Teatros Rival and Gynastico, respectively. In the Regina, the Cazarre-Modesta de Sousa Company got under way March 26.

The Carlos Gomes and Jaou Cateano are set for April openings. The former legit Teatro Republica, following alterations will debut with a combo vaude-film policy. Teatro Copacabana continues with its film policy.

Producers already set into theaters have taken an optimistic slant on the coming season. A shortage of legit houses appears on the horizon and theater operators have boosted rents and terms.

The Sociedade Brasileira de Autores Teatrais (Brazilian Society of Theater Authors) has appealed to the local administration hoping to place a ceiling on rents and terms.

National, Louisville, Gets Amphi Bookings

LOUISVILLE, April 10.—National Theater here will house events for remainder of the 1943 Iroquois Amphitheater season, with supervision by Harry J. Martin, house manager recently appointed by new owner A. J. Hoffman. Theater is now undergoing interior alterations.

Amphitheater season started last July 1 with *Showboat*, playing outside of Louisville, but is being moved into town because of transportation restrictions. Hoffman is furnishing the theater rent-free. Series will continue for six and a half weeks during the summer. Douglas D. Cornette, executive manager of the Amphitheater Association, reports brisk sales of season tickets. Frederick de Cordova is again producing the shows.

Martin previously managed the Malcolm Passet Players, the Brown Players and the Martin Players at the Drury Lane. He held the franchise for Broadway roadshows here in the early '30s.

BROADWAY RUNS		
Performances to April 10 Inclusive		
Dramatic	Opened Perf.	
Angel Street (Golden)	Dec.	5,411 564
Arsenic and Old Lace (Fulton)	Jan.	10,441 940
Blithe Spirit (Booth)	Nov.	5,411 582
Counsellor-at-Law (revival) (Royale)	Nov.	24 157
Counterattack (Adelphi)	Feb.	3 77
Dark Eyes (Belasco)	Jan.	14 100
Doughgirls, The (Lyceum)	Dec.	30 120
Eve of St. Mark, The (Cort)	Oct.	7 214
Harriet (Miller's)	Mar.	3 43
Janio (Playhouse)	Sept.	10 244
Junior Miss (46th St.)	Nov.	18,741 574
Kiss and Tell (Billmore)	Mar.	17 29
Life With Father (Empire)	Nov.	8,330 1422
Patriots, The (National)	Jan.	29 84
Pirate, The (Beck)	Nov.	25 158
Skin of Our Teeth, The (Plymouth)	Nov.	18 166
Uncle Harry (Hudson)	May	20 367
Musical		
By Jupiter (Shubert)	June	3 342
Lady in the Dark (return) (Broadway)	Feb.	27 41
New Faces of 1943 (Ritz)	Dec.	23 107
Oklahoma! (St. James)	Mar.	31 14
Rosalinda (44th St.)	Oct.	28 100
Something for the Boys (Alvin)	Jan.	7 108
Sons o' Fun (46th St.)	Dec.	1,741 560
Star and Garter (Music Box)	June	24 334
Ziegfeld Follies (Winter Garden)	Apr.	1 12

More McCoy Oldies For Chi Despite Pan of "Stage Door"

CHICAGO, April 10.—A series of revivals is in prospect for Chicago. Frank McCoy, whose revival of *Stage Door* opened at the Studebaker Theater Sunday (4), is laying plans to bring in other oldsters. First will be *You Can't Take It With You*, which opened Sunday in the Shubert-Lafayette Theater, Detroit, with Fred Stone as star. It will follow *Stage Door* about May 2. McCoy is conferring with Anne Nichols, author of *Abie's Irish Rose*, with a view to reviving that classic, and he is also looking for a vehicle suitable for Cecilia Loftus.

McCoy has had some success in presenting revivals in Toronto, Buffalo and Detroit. His *Stage Door* received so-so notices from some of the Chicago critics and very poor ones from others. So far attendance has been light. Expects to remain four weeks.

Frank Gillmore

"His Voice Raised for the Betterment of His Fellow Actors"

The following tribute, written by Paul Dullzell, executive secretary of Actors' Equity Association, will appear in the April 15 issue of Equity Magazine:

The president of the Associated Actors and Artistes of America and the president emeritus of the Actors' Equity Association, Frank Gillmore, has been gathered to his fathers.

And we are all overwhelmed with grief. For many years Equity leaned upon the great strength that was in him. We needed the clear call of his voice raised for the betterment of his fellow actors.

* * *

We have gained stimulus and inspiration from the great soul, the warm heart, that beat ever in sympathy for the down-trodden and those who could not help themselves.

We have tried to follow upon the great heights toward which his lofty purpose, his rugged courage, his unswerving dedication to the service of the theater and the actor always led him.

We mourn the loss of a leader, friend, counselor and co-worker.

His life was dedicated to the highest ideals in the theater and for humanity. Strength, courage and wisdom marked his undertakings.

His voice is stilled. The tribune of Equity and the Four A's is no more, but his memory and inspiration will ever consecrate all of us in Equity and the Four A's to carry on the work to which he gave himself.

To serve his fellow actors was his greatest happiness. His life was a magnificent illustration of the opportunities our beloved country offers to a great soul.

He was a fine personality, a man of powerful intellect and self-sacrificing spirit.

We, his colleagues in the Council of Equity and on the International Board of the Four A's, will miss him as a leader who was admired and loved.

"Here was a man. Take him all in all, we shall not look upon his like again."

We extend our sympathy to his stricken wife and family. May God comfort them.

Duffy's "MGR" Hits 30Gs in 2 Wks. at Detroit

DETROIT, April 10.—Henry Duffy's *Merry-Go-Rounders*, vaudeville-style revue, grossed \$30,000 in the first two weeks at the Wilson Theater, building up from \$14,800 the first week to \$15,600 the second week. Show appears to be strengthening in box-office value, and is expected to go another four to six weeks without question.

One change was made in the cast this week, with the original headliner, Belle Baker, replaced by Nan Rae and Mrs. Waterfall.

Novelty feature started last Saturday was a midnight show, believed the first ever tried by a legit production for war workers. Idea has been tried with remarkable success by some of the big motion picture houses here in recent weeks, and looks like a coming success at the Wilson, despite the fact that the typical war worker has not yet thoroughly graduated into the legit patronage class. Presence of plenty of spending money is expected to encourage this, however.

Last Saturday's show drew only a moderate house, but advance sale for the second show, tonight, indicates a sellout, according to producer Henry Duffy. Build-up has come chiefly by newspaper advertising, especially the use of labor papers reaching right into the factories.

"Corn" 10Gs in Richmond, 4 Days

RICHMOND, Va., April 10.—*The Corn Is Green* grossed just under \$10,000 during its three-day (four performances) run at the Lyric here last week.

All four performances were sellouts. House was scaled from \$2.75.

Legit Review Percentages and Critics' Quotes

Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

"Ziegfeld Follies"—72%
YES: Morehouse (*Sun*), Nichols (*Times*), Barnes (*Herald-Tribune*), Winchell (*Mirror*), Anderson (*Journal-American*), Mantle (*News*).
NO OPINION: Waldorf (*Post*).
NO: Kronenberger (*PM*), Rascoe (*World-Telegram*).
 "As one veteran first-nighter remarked, it's something for which the tired welder has been waiting."—Morehouse.
 "Offers no surprises, but none are needed."—Nichols.
 "Comparative blessing of the spring season."—Barnes.
 "The program says they (Shuberts) have an arrangement with Billie Burke to do this. The arrangement with Mrs. Ziegfeld must have been that she was never to see it."—Rascoe.
 "The new *Follies* excels many which the master showman produced in his heyday."—Winchell.
 "Anyone with reasonably good eyesight is bound to get his money's worth."—Anderson.
 "Very short on amusing sketches, not overly long on music."—Waldorf.
 "Enough established talent used in support to furnish at least six floorshows and a couple of large back rooms."—Mantle.
 "Right up the Shuberts' alley, but definitely not up mine."—Kronenberger.

Apology

Review of *Ziegfeld Follies*, scheduled to appear in this issue, does not. Why not? Copy filed from New York was delayed in transmission and was received after this form of *The Billboard* had gone to press.

It Looks Like a Hot Time for Plays on Old B'way This Summer

NEW YORK, April 10.—Legit managers with anything like a hit on Broadway are looking forward to the best summer in years. With business continuing to boom on Broadway and with summer stock operations cut to the bone, the legit boys have every intention of sticking around and cashing in on a good thing. *Oklahoma!*, *Ziegfeld Follies*, *Harriet* and *The Doughgirls* are just settling down for a good run, while oldsters like *Angel Street*, *Life With Father*, *Arsenic and Old Lace* and *Blithe Spirit* are giving every sign of continuing thru the heat.

Last summer Broadway enjoyed its most active hot-weather season in years, and this year, with travel restrictions even more acute and additional new money floating around the town, the summer of 1942 shapes up as a mild preview of what is in store for the next few months.

A glance at the legit calendar for the first half of last April shows a total of 19 plays—13 dramatic and six musical. This spring there are 27 legit houses open, showing 18 dramas and nine musicals. It all adds up to a pretty healthy near-future.

As for new productions, last week's three openings made it look like October in March on Broadway. Activity is taper-

ing off, however, with only seven definite openings and two possibilities scheduled for the next six weeks, which is about on a par with last year (considered good). Future prospects for the remainder of this season total 47, which may signify nothing by way of positive results, but seems to indicate that the managers are not yet ready to fold their tents and let things slide until next season.

Last summer proved that hot weather is no deterrent to the box office. Practically all legit houses are now equipped with cooling systems of one kind or another. Since most of them are of the old-fashioned type, operated by blowing air over ice and distributing the cooled air via ducts thruout the theater, the playhouses will, curiously enough, have a definite advantage this season over the film emporiums, which boast the latest mechanical systems. Repairs and replacements for the latter, as well as lubrication, may be impossible to obtain, while the simpler devices of the legit theaters can be put into operation with little or no difficulty. Henny Miller's and Winter Garden theaters are two that possess the mechanized systems, but the Messrs. Shubert and Gilbert Miller must have seen to it that there'd be no hitch before they brought *Harriet* and *Ziegfeld Follies* into them.

New Play on Broadway

WINDSOR

Beginning Tuesday Evening, March 30, 1943

THE FAMILY

A play by Victor Wolfson, based on the novel by Nina Fedorova. Staged by Bretaigne Windust. Production designed by Boris Aronson. Costumes by Carolyn Hancock. Lighting by Moe Hack. Consulting sound engineer, Saki Oura. Production built and painted by Studio Alliance. Costumes by Brooks. Leo Rose, company manager. Harry Forwood and David Tebet, press. Rosette Plesser, executive secretary. Anna Erskine, assistant to Windust. William Mendrek, stage manager. Edward Downes and Richard Maloy, assistants. Presented by Oscar Serlin, with Walter Fried, Babette De Sheim and Edward Serlin.

- Kahn Joseph Tso Shih
- Philip Stovne Lowell Gilmore
- Dima Alec Englander
- Granny Lucile Watson
- Mme. Militza Evelyn Varden
- Professor Chernov Arnold Korff
- Mr. Sung Yung Ying Hsu
- Lida Elisabeth Fraser
- Tania Marion Evensen
- Anna Petrovna Chernov Katherine Squire
- Jimmy Bennett Bill Lipton
- Peter Nicholas Conte
- Chauffeur Ronald Dexter
- Mrs. Parrish Carol Goodner
- Amah June Kim
- Dog Miranda
- Dr. Isaacs Boris Tamarin
- Wah Cay Kajo Dee
- Chinese Gentleman Next Door Ping Yuen Zi
- Japanese Lodgers—Takashi Ohta, Nelson Kawate, Henry Takeuchi, P. C. Arenal, George Yamashige.

The Living Room of No. 11 Long Street in the British Concession, Tientsin, China. ACT I—Scene 1: May, 1937. Morning. Scene 2: Later That Afternoon. ACT II—Scene 1: A Month Later. Scene 2: Several Weeks Later. ACT III—An Hour Later.

A fairly interesting story, a good cast, fine direction and a handsome set combine to make Victor Wolfson's new play an enjoyable one. Not a superb show, but a good show.

The play's being based on Nina Fedorova's prize-winning novel of the same name and the cast's being headed by Lucile Watson, Carol Goodner, Evelyn Varden, Nicholas Conte, Elisabeth Fraser and Arnold Korff, well-knowns on Broadway, should have given the opus a chance for a fair run—but the adverse reviews killed that chance and Serlin closed the show Saturday, April 3.

Closing of the play cheated director Windust of the opportunity of having three hit plays on Broadway simultaneously—his current ones are *Life With Father* and *Arsenic and Old Lace*. It's also tough on Wolfson, who spent two years dramatizing the panoramic novel.

The Family recalls *Grand Hotel* in that it shows the impact of various personalities in a boarding house. It recalls, too, *Life With Father* in its portrayal of a closely knit family going thru its day-to-day tribulations. It is basically a story of frustration. Mme. Militza, fortune teller, is starving because she tells the truth and loses her clients. Prof.

Chernov, a Russian refugee, is a doddering old man who cries in anguish about man's injustice to man and who spends his time dictating letters to the world's dictators. Pretty 17-year-old Lida is smitten with first love, and the boy is an American, Jimmy Bennett. Mr. Sung, a Chinese teacher, is fighting secretly against the Japs. Mrs. Parrish, a dipsonomiac, is trying to forget the death of her 4-year-old son. Peter, a young man, is trying to eke out a living as a clerk at a British clothing shop. Dima, the little boy, yearns to win the love of an old bulldog.

They are frustrated people, all emigres and all caught up in the British Concession, Tientsin, China, in the spring of 1937. While they are beating their desperate wings against poverty and the knowledge that their lack of passports will prevent their escape to a safer country, the Japs are moving down from the North. The second act ends when the Japs have entered the city and the bombing rocks the boarding house. The third act shows Peter avoiding the temptation to steal in order to get a fake passport and redeeming himself by escaping to the Russian border. Mrs. Parrish, the shrill drunkard, sobers up enough to leave for England and take with her Dima, the little boy. The Chinese teacher is wounded while evading the Japs. The older women and the Professor stay behind, trapped in the house as the Japs advance. The curtain comes down as Granny, the dominating character in the play, assures everyone quietly, "Never be afraid."

It is a fine ending to a play that is more than a play of family life; it is a play that dramatizes the heart-rending plight of refugees. It is a story told in quiet eloquence and with its punch unfortunately diffused among too many incidents. With tightening up, it might have been a first-rate play.

Outstanding was Lucile Watson's playing of Granny. Evelyn Varden's fortune-teller characterization was comically explosive. Arnold Korff was excellent as the aged professor who cries, truthfully, that it is not he who is crazy but the whole world. Carol Goodner was good in a role that just isn't credible. Nicholas Conte captured much of the inside fury of a frustrated young man. Elisabeth Fraser was altogether winning as the young girl. Boris Tamarin, Katherine Squire, Yung Ying Hsu and Marion Evensen were also satisfying in lesser roles. *Paul Denis.*

"Lunch-Time" Lands Names

NEW YORK, April 10.—*Lunch-Time Follies* has promises from George Jessel, Ella Logan, Bobby Clark, Jeanne Cagney, Benay Venuta and Moss Hart to play some of the LF shows in the near future. LF held a party in Sardi's last week and explained its policies.

Off-Broadway Opening

"Those Endearing Young Charms"

(Walnut St. Theater)
PHILADELPHIA

A new comedy in three acts by Edward Chodorov, who also staged it. Produced by Max Gordon. Settings by Frederick Fox. Cast includes Mabel Taliaferro, Peggy Conklin, Dean Harens and Zachary Scott.

The sob sisters at the newspapers have been grinding out columns of answers to the all-important question of the gals of today—should they risk love with a soldier? And it is with this topical problem that this new play deals. In short, the piece relates the doings of a young girl, a buck private and an American flier. The chief concern is whether the lady will throw precaution to the wind in time for the flier to leave on a South Pacific bombing expedition.

According to legend, Chodorov, one of Hollywood's top scenarists, hit on the idea for the play during one of those recurrent California blackouts, and took leave from the studio to grind out the piece in three weeks. But for all the three acts have to offer, Sophie Tucker, on a local nitery floor, tackles the same theme in three minutes, with three versus, with a little thingy she titles *If He's Good Enough to Fight for His Country, Then He Shouldn't Have to Fight for His Love*. And la belle Sophie's lyrical exposition is much more effective.

Chodorov has written in parts for only four characters, and with such a small cast, altho acted by the foursome with great skill, the dialog must be swift moving and continually active. Instead, it resolves itself into strictly a pro and con discussion about sex between the girl, an emotionally honest lingerie saleslady, the buck private, with the most honorable intentions, and the wolf in an Army Air Corps uniform but with a technique that is far from convincing. And for the big anti-climax, the playwright goes sourly sentimental and drags out the old soap-opera finale with the flier forsaking his opportunism and diving right by our succumbing Helen in taking the matrimonial vows.

Total impression of it all is that the leading lady's honor is holding up the progress of the war. And playgoers are sure to nix such an obstructive element. As it stacks up, looms as stronger picture material than a piece for the stage.

Outstanding performance is turned in by Dean Harens as the buck private, drawing the largest quota of laughs with his dry wit. Zachary Scott is the cold and calculating flier, but never convincing. Dialog is for the most part a cross between the slangue of the army camps and the pseudo-smartie wordage of the cafe society wolves.

Engaging and agreeable Peggy Conklin tries ever so hard as the object of the flier's designs, but the odds are against her. Mabel Taliaferro, as the girl's mother, completing the quartet of characters, has very little to do. And does it charmingly, being brought in for purposes of plot and comic relief.

Producer Max Gordon, aiming to make this his fourth hit on the Broadway scene, heading for New York following a break-in fortnight here. But in its present condition the score doesn't add up. *Mauris Orodnenker.*

LNyT Backtracks On Chorus Wage

NEW YORK, April 10.—League of New York Theaters, which agreed to help Chorus Equity apply to the War Labor Board for an increase in minimum salary, despite the fact that there is no basic agreement between the two organizations, refused to go along with the chorus union's request for a 15 per cent increase over the present \$40 minimum. At the last meeting of the two parties, an understanding could not be reached and the managers' association has since drawn up a new petition which will be submitted to Ruth Richmond, of CEA, for approval. New proposals were not revealed.

Miss Richmond expressed no knowledge of the counter-offer when queried,

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but said she would not agree to less than a 15 per cent increase.

Actually, the new minimum would affect few chorus workers, since the majority are now earning over the \$40 minimum.

STRAND BLDG. BLUES

(Continued from page 4)

1650 Broadway." The Strand agent called him a liar, and the harmonicaist then admitted, "Well, I'm not exactly working for them; I'm just going over to see them."

So, you see what a bad thing it is to hang around 1650 Broadway?

But the poor Strand Building agents have another worry: Busking. This is a fine art that has grown by leaps and bounds. Or, to express it differently, it has piled on penny upon penny until it has become a trillion-dollar industry.

The Busking Brigade

Hundreds of performers who consider themselves too good to hang around the Strand or other unmentionable buildings waiting to get one of the few Amateur Nights left, and who are not quite good enough to headline at the Paramount—well, these performers now hide themselves to the neighborhoods of New York City and busk for a living. They work in pairs (usually a singer and an accordionist or guitarist) and slip into beer gardens and saloons to lend lyrical voice and melodious strains to songs of today and yesteryear. They render (meaning to tear apart) high-class selections, after first getting permission from the saloon owner and placing themselves in an open space, the better to see and duck flying objects. Like troubadours of old, they fill the smoke-laden air with musical delight and, at the same time, keep one eye on the floor where the pennies, nickels, dimes and quarters land (they hope). Veteran buskers develop a quick, casual, nonchalant drop of the hand to scoop up the coins.

There are vicious rumors, of course, that some audiences throw coins at buskers the better to maim them. But 'tis not true. Neither is the rumor that some audiences demand encores because they just can't believe their ears. Some buskers cover eight or nine spots a night, picking up a couple of dollars at each. That means \$60 or \$70 a week for each of the team—and no commissions to pay!

No commissions! Now don't mention that to the Strand Building boys, or it will upset their ulcers something fierce.

WILL NITERIES GO HUNGRY?

Growing Food Problem Attracts More Diners Into Spots; Many Sell Out Before Evening Is Up

CHICAGO, April 10. — The growing food problem, acute since rationing went into effect, has made serious inroads into the operation of night clubs and hotel rooms. The condition has increased business in some places, particularly at dinner time when night clubbers are out to save their precious food ration points.

A check-up in this territory reveals that so far few spots are actually discouraging dinner business. The menus, of course, are altered to meet the existing food supply and rationing regulations, but no particular attention is being called to this condition.

Marion Isbell, newly elected president of the local restaurant association, which includes hotels and night clubs among its members, has pointed out that any spot doing business with black market foods dealers will be blacklisted and properly publicized. Operators have pledged to do the best under existing conditions and feel that they can count on the public's co-operation.

The leading clubs and hotels here usually sell out their main dishes before the dinner hour is over, and on weekends clean out their food supplies altogether. Most operators are supplied with only a little more than 50 per cent of their peacetime orders.

Meatless days are being planned, but most local spots so far have not adopted this policy.

Hollywood Not Worried

HOLLYWOOD, April 10. — Rationing has boosted the dining business to a point beyond expectancy, with the result that local niteries and ballrooms are turning to increased buying of fresh vegetables in order to avoid the point system. Cans of vegetables and fruits will be used only in emergencies.

Typical of the spots serving food and coming under the list of those reporting increased dining business is the Hollywood Palladium. Spot, according to Earl Vollmer, general manager, has always relied upon fresh produce for its diners and is consequently continuing on the same policy. Dining business, especially Sundays when a Mat-Nite policy is in effect, has soared to new heights. Tables are at a premium from 7:30 p.m. until closing.

William W. Bradford, executive vice-president of the Southern California Restaurant Association, predicts that patrons may soon be limited to five or six ounces of meat per meal. Bradford took to task the estimate of Samuel Leask Jr., Southern California's Office of Price Administration headman, that the amount of meat available is 50 per cent of the amount distributed in September, 1942. Bradford said that a survey had shown the present supply was nearer 30 per cent.

Hollywood spots have been pretty well supplied with meat despite the shortage. Those spots featuring steaks and prime ribs have continued to operate but not without headaches. Lowry's, noted for prime ribs, continued to roll its stainless steel wagons about the floor, with the chef cutting off sufficient portions at the tables. Jim Otto's continues strong and still features steaks. Eating spots are not, however, as generous in their servings as they were six months ago.

Effect meat, butter and cheese rationing will have on eating spots cannot be predicted. However, if it proves no more difficult than that of gas and canned food rationing, everything will be fine here.

Boston Wants Change

BOSTON, April 10.—Recent OPA ruling on rationing of processed foods has a direct effect on local night club operators and hotel managers. The authorities have chosen the month of December as the month on which to base restaurant rationing. They are allowed 45 per cent of the food used on that month. Operators are preparing to present their case to the Boston OPA office for

a change in the ruling. They feel that the month of December is not the month of which the basis of rationing should be used.

Detroit's Liquor Shortage

DETROIT, April 10.—Reports from local night club operators indicate that the better class spots have continued to get an increased share of business, largely attributable to the attraction of dinners being served in many of the spots.

Food supplies have not yet become a major headache to local operators, who were generally able to pay for and get the better cuts available, but meat rationing is worrying them seriously. More important is the shortage of liquor, which has reached desperate proportions in this State, with some of the biggest night clubs facing the prospect of completely exhausted stocks in all popular liquors within 30 days. At present Scotch appears to be the only type of whisky which can be purchased.

Philly's Meatless Days

PHILADELPHIA, April 10. — Local niteries lining in line with the hotels, clubs and restaurants agreed to serve no meat dishes on Tuesdays and Fridays. There were no meatless days here before, and idea is not so much to conserve meat as it is to provide larger portions on the days that meat is on the menu.

Minnie Patronage Up 30-40%

MINNEAPOLIS, April 10.—With local restaurants and night clubs operating on rationing schedules 24.7 per cent lower than those effective in California, a general campaign of shuttering is expected to affect at least one-third of the spots before long. M. J. Ocken, manager of Minnesota Restaurant Association, said patronage had jumped from 30 to 40 per cent since March 1, while the food situation, particularly in night club spots specializing in steaks and chops, has become extremely critical. A further complication has arisen thru the scarcity of labor.

To combat the serious food situation, Minneapolis hotels serving food, as well as St. Paul's six largest hosteleries, have instituted meatless days each Tuesday and Friday. The ban applies to rationed meat only, such as beef, pork, veal, lamb and mutton. Poultry and fish will be served seven days weekly, until rationed.

Roberts-Boila Take Out "Gay '90s" Tab

CHICAGO, April 10.—Sam Roberts and Nick Boila are taking out a *Gay '90s* unit again and will break it in at the Palace, Rockford, Ill., next week-end, to be followed with another week-end at Keith's, Indianapolis. The Butterfield Circuit in Michigan will use it for five and a half weeks, opening April 29 at the Michigan Theater, Muskegon.

Unit will have five acts and a line of girls. Acts already set include Buster West and Lucille Page, the Mangan Girls and Dwight and Gordon.

Springfield, Mass., Stages Vaude Revival All Its Own; Three Dates

SPRINGFIELD, Mass., April 10.—The Sunday vaude and name-band shows at the Municipal Auditorium have caused a brisk revival in vaude circles here. For a long time now the only vaude had been the three-day split bill at the Court Square Theater.

But with the popularity of the shows at the city-owned Auditorium, the Court Square added another three-day split bill, Monday thru Wednesday.

Now the Broadway Theater has announced a three-day vaude opening Thursday, starting off with Ray Kinney and his band, vaude acts and a film.

Meanwhile the Bijou Theater, a film house, had booked films featuring name bands with vaude acts, under the ad lines, "Springfield Asked for 'Em—They Get the Best Here."

Drafty Club Bali

PHILADELPHIA, April 10.—Booking for a ballroom duo into the Club Bali is becoming a prelude to an army career for the male member of the team. Latest to call a halt to their career at the Bali is team of Pritchard and Lord, opened last week and splitting next week, when Jack Lord is skedded to be inducted into the army. Partner, Ann Pritchard, is his wife. Makes the fifth team at this gay spot to be split by Uncle Sam.

Set May Reopening For Rio Spots Hit By Gambling Rule

RIO DE JANEIRO, April 10.—Atlantico in Rio and Icarai, across the bay in Niteroi, closed during the ban on gambling, are receiving face-lifting jobs and will reopen early in May.

The recent decree which shuts down all gambling rooms thruout the nation for a two-month period each year is a heavy blow to spots offering shows. Gambling is the main attraction, and show budgets are usually allotted thru revenue derived from the gaming rooms. Loss of this revenue means a slashing of talent budgets and the bookings of costly attractions. Copacabana and Urca continue with floorshows during the gambling ban, tho it is possible the Urca may shutter April 1 and redecorate its room. Biz has dropped off since the gaming rooms have been closed.

Marcos d'Abreu, Casino Atlantico's artistic director, is Buenos Aires bound to line up new talents for spot's reopening, set for early May. Spot will go in heavy for production numbers on its enlarged stage.

From \$60-750 Weekly In 4 Years: Manning

NEW YORK, April 10.—Irene Manning, who has just ended a three-week date at the Strand here at her Warner studio salary of \$750 a week, is another success story.

She was last in town when she worked the St. Moritz Hotel's Cafe de la Paix less than four years ago, at \$60 a week, as Hope Manning. *The Billboard* at that time suggested her as a fine bet for screen musicals.

After her local St. Moritz date she played operettas and went to the Coast in radio shows and concerts with John Charles Thomas, winding up with a three-year Warner contract.

She played the prima donna in *Yankee Doodle Dandy*. She is the wife of Het Mannheim, formerly of the literary department of William Morris Agency, now in the army.

Sophie to Portland

PORTLAND, Ore., April 10. — Paul Schneiderman, manager of the Music Hall, has signed Sophie Tucker for two weeks in June. It will be the first visit of Sophie Tucker to Portland in years. Others booked by Schneiderman for early showing are Rosetta and Vivian Duncan, Fay Bacon and the Mills Brothers.

Strand Hit By Spitalny Pact With Capitol

NEW YORK, April 10.—Taking advantage of the ruling recently handed down by the American Federation of Musicians in the Charlie Barnet case, Phil Spitalny has signed to play the Capitol, while having a contract to appear at the Strand.

Spitalny has a contract for the Strand stipulating a 1943 appearance, with clause specifying that Harry Mayer, Strand booker, is to give him 60 days advance notice of the date. According to the AFM ruling, Spitalny will be able to keep his Capitol date (either late May or early June) and will go into the Strand at a later date.

This is the third band to take dates away from the Strand. Others were Jimmy Dorsey, who was hired away by the Roxy, and Charlie Barnet, with a Strand commitment for September, who was taken by the Capitol.

It is becoming more evident that the circuits will seek some concessions from the AFM to prevent recurrences of this situation. Prior to the Form B contract, all circuit contracts contained a clause forbidding appearances within a 50-mile radius within 60 or 90 days. The circuit houses originally intended to renew this clause after they agreed to the Form B contract, but later reconsidered because they felt that submission of additional amendments to the Form B would imply their complete acceptance of the new contract form. Circuits have always contended that the Form B was signed under duress.

AFM spokesmen said that, so far, no such request had been made, and Spitalny was within his rights in signing a Capitol contract.

The Warner booking office declared it is not particularly worried about the band situation at the Strand. They feel that the strength of their film product will sustain grosses at that house.

Philly AGVA Speeds Salary Collections

PHILADELPHIA, April 10.—Local AGVA chapter is starting to get tough with both niteries ops and bookers alike who have been too slow in paying performers back salaries. Since December 1 AGVA reported to its membership last week that it has collected a total of \$798.68 on claims turned in by its members for settlement. Sums collected range from \$5 to \$110.

In addition, AGVA has upped the scale for performers working engagements of two or more days at out-of-town spots of at least 40 miles or more distant. Heretofore out-of-town scale covered only single day club dates. New scale calls for \$11 for the first day, which is the local club rate, with \$10 for each additional day. Performers formerly got \$16 for a two-day engagement out of town.

Nominations for new officers for the 1943-'44 term were held last week at the AGVA meeting at the Commodore Hotel. Elections will be held at the April 27 meeting.

Michigan, Detroit, Books Four Bands

DETROIT, April 10.—Michigan Theater on a spot policy has set four stage-shows which will take the house into midsummer. Beatrice Kaye and Gene Krupa's ork start there April 23, followed by Phil Spitalny, May 14; Jimmy Dorsey, June 11, and Horace Heidt, July 2.

Bookings were made by Harry Levine out of New York.

State, New York

(Reviewed Thursday Evening, April 9)

Altho current bill is unorthodox as far as vaude layouts go, the show plays smoothly. Jesse Kaye has again demonstrated his willingness to take chances on new talent with the inclusion of Mel Hall and Tony Canzoneri, both of whom are making their first appearance in a Broadway house.

Hall gives a skillful unicycle display. Exhibiting trick riding on three types of wheels, throws in some good comedy for balance and gives a good account of himself.

Canzoneri does a patter routine with Joey Adams and ingratiates himself solidly with the pewholders with unassuming airs. His gags were put over nicely and drew laughs. Adams, with whom he has been making his appearances in the name Loew houses, is a considerable aid to the ex-pug, but on his own hook uses too obvious methods of milking laughs. His material, tho, is okay.

The bill opens with the Howard-Paysee Dancers, a nice-appearing and elegantly garbed quartet, who open with a graceful waltz featuring fast spins and follow with a fast jitterbug number. They wound up with a good hand.

Rest of the bill consists of standard ingredient. Sheila Barrett, fresh from the Riobamba, easily took the measure of the house with her impressions of film personalities and female types. Her drunk impression was practically a show-stop.

Smith and Dale, with their *Dr. Kronkheit* skit, are still good for terrific audience response after all these years, being one of vaude's reliable staples. Mario Palmer and Lou Lawrence offer assistance with a medley of Italian airs, in which they are joined by the principals.

Closer is John Alrby with an easy-to-listen-to type of jive. Did *Schubert's Serenade*, *Don't Get Around Any More* and *St. Louis Blues* and scored neatly with them.

House represented a pretty good take. On screen, *Stand By for Action*.

Joe Cohen.

Oriental, Chicago

(Reviewed Friday Afternoon, April 9)

This is Art Kassel's annual pilgrimage here, and the band show, supported by three strong acts, represents a nicely paced, diverting hour of entertainment. Band, Lombardoish in style, has two good bets in the vocally funny efforts of Cub Higgins, a Buddy Ebsen type of sideman voicing novelties, and Gloria Hart, vocalist with a bright pair of pipes.

Hal HAVILAND
MAGICIAN

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REBA AND ANTHONY
Very urgent you get in touch with me immediately. Good news for both of you.
MILTON H. WEISSMAN

Vaudeville Reviews

Higgins is the most active in the band family, working novelties in three spots. The newest, a take-off on radio commercials, is clever and a good visual number. His *K. P. Serenade* is familiar but still timely, while *Dancing With the Mamas With the Moola* has a crop of laughs. Gloria handles oldies, including the dependable *Bundle of Blue*, in which she brings on a sailor from the audience to hold her in his arms.

Most of the band specialties are built around the vocal element. Other warbling members include Jimmy Featherstone, new drummer and balladeer who did a couple of pops, and a trio which includes Kassel and Featherstone.

Jerry Bergen, pint-sized comic, piles up a crop of laughs next-to-closing. Walks on from the audience as Xavier Cugat for a funny fiddle number, followed with a skit around his new prima donna, tall and shapely Irena, who gives out with the high notes while Bergen milks the comedy. His double talk interview bit with Kassel sends him off big.

The Six Willys, three couples juggling hoops and clubs in striking fashion, have an act that is both flashy and novel. Willys look very well in evening clothes and have devised a number of tricks that are off the beaten path.

Rollo and Verna Pickert were on early with their saucy j-bug routines, on and off stilts. They are youthful, good-looking, hard-working youngsters who seldom fail to please.

On screen, *After Midnight With Boston Blackie*. Biz fair end of second show.

A reflection of the man-power shortage: colored girl ushers have been added to the staff. Sam Honigberg.

Earle, Philadelphia

(Reviewed Friday Afternoon, April 9)

In the wake of all the swing excitement created here last week by Gene Krupa, this trip affords still another hour of excitement, only this time it is enjoyment and entertainment of a south-of-the-border variety. Xavier Cugat, a frequent visitor here, was never better received than on this trip. Offers up a stage revue that is rich in the gay and festive spirit of the Latin Americas.

Sheet splitting makes for an impressive stage sight, with Cugat and his Strad holding sway over a large orchestra of 19, in addition to a mixed choir of nine voices. Gets things moving swiftly with a medley of the fast rumba favorites. In a slower and more relaxed tempo the Cugat fiddling, enhanced by the string section and voices, continues to delight with a medley of *Yours and Perfidia*. To top off the opening band interludes Cugat brings on lovely Lina Romay, wearing the same costume she did in the *You Were Never Lovelier* flicker for the excitable *Chi Chiu* song.

Returning later in the running, Miss Romay scores a major song sensation. With plenty of intoxication in both her looks and her sultry manner of handling the Spanish lyrics, uses *I Want My Mama*, *I Said No* and *Beguine* to excellent advantage. Polishes off her session in sock and contrasting style with *I'm a Bombshell From Brooklyn*.

The band and choir also score heavily for Cugat's current record sensation, *Brazil*, and from the band ensemble De La Cruz offers effective chanting for *Babalu*, and Nico Lopez kicks in with a flashy bongo solo making his drum-nastics count.

Extra added and in perfect harmony with the fast-moving spirit of the show is the exotic and colorful South American dancing of Raul and Eva Reyes. Their rumba varieties on the hoof are both dazzling and dynamic, and nothing short of dynamite.

While removed from the Latin spirit but still on the strong side for packing an entertaining punch is the ever-familiar and ever-funny pantomimic capers of Gene Sheldon, with Loretta Fischer the fem foil.

Cugat calls the entire cast back for the finale, ringing down the rag in rousing manner with a conga spectacle.

House packed at opening show caught. *A Stranger in Town* on screen. Maurie Orodener.

Strand, New York

(Reviewed Friday Evening, April 9)

The new show which opened today to packed houses should do heavy business for at least four weeks. The film is *Edge of Darkness*, an exciting anti-Nazi story with Errol Flynn and Ann Sheri-

dan, and the stagershow has Jan Savitt band and Ethel Waters co-featured.

It's a good vaude show except that it lacks talk comedy, and the few giggles it gets comes from Bob Dupont's eccentric juggling. With the film deadly serious, the vaude should have provided better comedy relief. Aside from that, the vaude is pleasing. Savitt's band of five brass, five sax, four violins, one viola and three rhythm is a good but not outstanding musical outfit. The fiddles are uninspiring and catch the ear only in the Gershwin medley. Band is best on jump tunes, altho it makes the slow numbers attractive, too. A musical trade-mark that's easily remembered is something the band could use. Savitt's old shuffle rhythm is an example.

Band opens with a fast number, and brunet Betty Bonney had the boys whistling when she appeared. Did nicely on *Think of Me* and *Don't Get Around Much*. Bob Dupont had no trouble making them sit up and look with his comedy and novelty juggling of balls, clubs and other objects. A sure hit. Then the band slipped into a soft *As Time Goes By*, with violinist Joe Martin baritoneing the chorus in passable style. Band then bounced into *Canteen Bounce*, a lively jumper that had the audience clapping. Berry Brothers then leaped into view to punch over their eccentric and spectacular acrobatic dancing. Rang up a show-stop.

Band came thru with a Gershwin medley, and then Ethel Waters, in unattractive gown, took over the mike for *Taking a Chance on Love*, *Cabin in the Sky*; the swell novelty, *Something's Wrong*; the sure-fire *St. Louis Blues*, dedicated to W. C. Handy, who was in the audience; a medley of old tunes, and finishing with her torchy *Stormy Weather*. Her compelling personality,

wide range, velvety voice, and the feeling she always puts into the lyrics combined to make her session the show's highlight. Reginald Dean at the piano.

Show was lighted well and backed by very attractive drops. Savitt's distinctive music stands also helped pictorial aspect of the show.

Next show will have Cab Calloway and film, *Action in North Atlantic*. Paul Dents.

Warfield, San Francisco

(Reviewed Thursday Evening, April 8)

House has been doing top business since flesh policy was introduced last month.

Current layout is strictly on the novelty side, only exception being Vivian Fay, ballerina, who stays pretty much to her own field of classical and semi-classical dancing. Hugh Herbert, who is also on the screen, gets the marquee billing.

Wait Roesner's orchestra starts off with a *Showboat* overture, the Helene Hughes Dancers coming on in a Southern number, offering routines ranging from straight clog to something in the minuet style. The Dixie scenes are replete with show girls, pickaninnies and Southern debs, as the chorines dance with their usual Rockette precision. Girls are frighteningly precise in their routines. Bruce Holden gives forth in song.

Kay and Kendalls are a trio of gagsters. Their antics are not the usual worn-out comedy stuff. They do everything from tomfoolery magic to eccentric dancing. Peter Ray, Negro dancer, is something different in the sense that he manages to tap dance on his toes and then balance a tray of dishes on his head while scooting around the stage.

Raymond Wilbert is a hoop juggler of peculiar abilities. He has them spinning all over the stage and then gets (See Vaudeville Reviews on page 15)

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Currently LOEW'S STATE, New York

Direction—PHIL OFFIN

Baker Hotel, Mural Room, Dallas

Talent policy: Dance and show band; shows at 1:30, 8:45 and 11:45 p.m. Management; J. Fenton Baker, manager; Dorothy Dorben, producer; Hayden Hudson, publicity. Prices: Dinners from \$1.75; admissions \$1. No cover for diners.

Playing his seventh Dallas engagement, Ran Wilde's orchestra and the Dorothy Dorben Dancers had the Baker Hotel Mural Room's discriminating dine and dance habitués calling for more at every performance of their opening engagements here Sunday. The piano-playing maestro heads a well-rounded ork that dispenses sweet and rhythmic tunes—excellent entertainment as well as good dance music.

Dorothy Dorben, new resident producer for the Baker Hotel, presents a brief but snappy floorshow with a well-drilled line of six girls, backed by the Lillane and Mario, dance team.

Opening cocktail number is smartly done, with Bill Darlow doing the singing. Appropriate decor is miniature bar with all the trimmings. The girls come back in a smartly costumed routine, dressed as little school girls whose radium hair bobbles and colorful frocks glow under black lighting. They get a nice hand on joining the ork's music with toy pianos in *Nursery Rhymes*.

Lillane and Mario, a better than average dance team, register handily in a graceful routine done to a fluent Brahms waltz. Lillane's doll dance is a sprightly contrast. Well received. The duo's applause-getting novelty is a caricature of Buckingham Palace's *Changing of the Guard*. Their abbreviated Royal Guard costumes present the dancers squatted to the floor to look exactly like round-bottom salt shakers.

Show's finale is a samba, done to the music of *Brazil*, with Lillane and Mario on for a flash finish.

Due to illness Camilla Lane, band's girl singer, was out of show caught.

Wilde emsees the show in an easy and graceful manner that's refreshing. Band is on air for 15-minute stints at mid-day and evening. Business is excellent. Food and service good.

Frank W. Wood.

Night Club Reviews

Shangri-La, Philadelphia

Talent policy: Dance and show band; relief band; production shows at 7:30 and 12:30. Management: Lou (Dewey) Yessner, proprietor-manager; Noel Sherman and Billy Arnold, producers; Solis S. Cantor, advertising and publicity. Prices: Dinners from \$1.25; drinks from 50 cents; minimum \$1.50 weekdays, \$2 Saturdays and holidays, no cover.

Bea Wain and Billy Vine top the newest show. And while some of the previous extravaganzas offered more glowing show names, this spectacle is one of the most entertaining to grace this floor.

Runs long for 90 minutes, but at a terrific pace all the way, thanks to the delightful clowning and comedy created by Billy Vine. A buxom buffoon with a fine flair for making the most of a comedy situation, the youthful Vine scores with all his material. He has plenty of that, and it is all good, both in content and delivery. Has won the house over long before his own inning. And by that time it was as easy for him as the proverbial pie. Best bit is his jazzed-up and jived song-story of *Rain*, with a "Sadie Thompson" on the assist.

Bea Wain, making her local nitery bow and showing as a beauteous miss on the floor, is still the kind of singer that makes strong men weep when she starts in caressing a lyric. It's strictly honey-dripping when she wraps her pipes around a ditty, particularly the torch tunes. Got off to a fast start with *Hip Hip Hooray*, following this fast order with *As Time Goes By*, *Hallelujah, I'm Saving Myself for Bill* and *Embraceable You*.

Supporting specialties also very much on the strong side. The Mexellos, standard vaude team of two men and two girls, give out with their exciting foot balancing and tumbling antics, tossing each other around to routing returns. The Howard Paysee Dancers, two youthful mixed teams, make for a delightful dance flash with their striking ballroom waltz. And for a pace changer, into a

lively session of jitterbugging.

Line of a dozen Belles of Victory add the production aura to the show with three appealing routines, the finale ringing in a patriotic punch polished off with the singing of the national anthem.

Dick Wharton gives the show a strong musical support and makes the dancing all the more inviting with his smooth rhythms. Billy Hayes's foursome make the dancing continuous.

Maurie Orodanker.

Club Royale, Detroit

Talent policy: Dance and show band; shows at 9:15 and 12:30. Booker: Phil Tyrrell. Prices: 50 cents cover, \$1 Saturdays; drinks from 50 cents; dinners from \$1.50.

New show is a little overbalanced on the dance side, but the variety of numbers overcomes this.

George Kavanaugh's band does a nice job of the music, featuring some specialty piano work in *Cross Roads* by Seymour Hoffman in classic style. George Tracy is a friendly and efficient emsee.

The George Bernard Dancers (9) open the show, featuring the six girls in a graceful ballet, then with the three boys go into a crazy *Jitterbug Wedding*. Return in an elaborately costumed Arabian Nights ballet, burlesqued by the men. The boys close with pantomimic impressions of recording stars.

Blondell Sisters, two blond lovelies, do a graceful semi-acro number in flowing lavender costumes.

Jimmie Ray has a knockabout act that looks suicidal and is sock. He's fast and skillful, and his work has lots of flash.

Collette Lyons works in an individual comedy style, singing in a subtle, plaintive manner. Some of work is slightly risqué, but her whole presentation goes over well. Facial contortions, gesticulations and a remarkable lady drunk bit are tops.

Haviland F. Reves.

Club Alabam, Los Angeles

Talent policy: Dance band; shows at 10 and 12 p.m. Management: Curtis Mosby, owner-manager; Oakland Levy, headwaiter; Louis Cole, publicity. Prices: Admission, 75 cents; \$1 Saturday. Dinner, \$1.25 up; drinks, 30 cents up.

Club Alabam draws a large clientele of both white and colored patrons who like jump music and sepia talent.

Happy Johnson and his ork (two brass, two reed and three rhythm) give out on the fanfare to bring on Winona Harris to emsee. Working smoothly, Harris, an Alabam favorite, turns things over to Sleepy Williams, a smooth-working tap-acro dancer. After sufficient routines Williams features a dive over chairs, picking up a handkerchief in his teeth on the flip. Johnny Taylor and his Willams attempt comedy, but Taylor's antics are overdone.

Avery Parrish, ex-Erskine Hawkins pianist, using a special piano with bass and amplification, brought down the house with his boogie Ivory work. Goes to town on *After Hours*, an original. Annabell (Gamage) follows with an exotic dance of which gyrations are the feature. A looker, gal turns in a satisfactory job. Bobby Pittman warbled *This Love of Mine* and *Stardust* to excellent results, his tenor voice fitting the tunes well.

Taylor with Vera Keyes as straight got off some double entendre stuff that was mediocre.

Harris slips out of his emseeing to do *Basin Street Blues*. Fits as well in the warbling role as in the emseeing. His entire performance was well received. Three Rockets took over for excellent rhythm tapping. Team works well and the singles are exceptionally fast. Boys know what the patrons like and give it to them. Number brought the show to a flashy finale.

All on for the finale. Show is well rounded. Lacks presentation, but nevertheless clicks solidly with the patrons.

Sam Abbott.

Clover, Miami

Talent policy: Floorshow and dance band; shows at 8 and 11. Management: Tom Williams. Prices: Dinner from \$1.50, no cover.

Lorraine de Wood, who has appeared in several night spots here in the past two years, tops the new show. Has a

grand personality and a deep singing voice and is worthy of all the applause bestowed.

John Hale, the new emsee and a fave here, is an Irish tenor who compares with the best.

Blair and Dean do a musical comedy turn that draws approval from the customers.

Taft-Titians, six redheads, make up the new chorus, and while facing the difficult task of replacing the Pol-Mar dancers, who stayed here six months, their work goes over nicely and should do well here.

Tony Lopez and swell ork hold over. Al Friedman makes a hit at the Solovox. Biz very good.

L. T. Bertiner.

El Chico, New York

Talent policy: Show and dance band; floorshow at 8:30 and 11:30. Management: Benito Collada, operator; Leo Orta, manager; Dorothy Kay, publicity.

For years renowned for its authentic Spanish atmosphere and important talent, this charming Greenwich Village nitery is being forced into booking occasional American turns due to impossibility of importing Spanish talent from Spain, South America or Cuba any more.

Current show includes 17-year-old Georgina Rolando, soprano, making her professional debut here and impressing with a lovely, cultivated, small voice. She is a beauty, too. Teresita Osta, slender, pretty brunet, is another domestic Latin. She is a vivacious, talented dancer, fine on gypsy routines particularly.

Favorites here are Dorita and Valero, whose castanet routines and comedy dancing alternate punch across. The Incas, three natives using guitars and singing, are pleasing. Do Mexican ballads. Handsome Juan Jose Saro is emsee and lends a jaunty tenor voice to romantic Mexican songs. Tomas Rio and six men dish out five show accompaniment and dance rhythms. An all-out finale gives this colorfully costumed, melodious show a pleasing ending.

Paul Denis.

Greenwich Village Inn, New York

Talent policy: Show and dance band; Latin band; floorshow at 9, 12 and 2:45. Management: Smilin' Lou Taylor, manager and host; Dorothy Kay, publicity. Prices: Dinner from \$1.50.

This spot has been spending more money for talent than any other Manhattan club south of Times Square. Romo Vincent, for example, is getting a higher salary here than at the swank Riobamba uptown.

The club reopened a few months ago with Benny Fields as first headliner, and since then has used Frances Faye, Cross and Dunn, Terry Lawlor among others.

Current show, headed by Vincent and Miss Lawlor, is a pleasing affair. Vincent is on next to closing for amusing special material songs, plus a bit of chatter and personality display. His taxi driver number got the most laughs. His material was a bit too smart for this audience.

Miss Lawlor is a pretty redhead who knows how to deliver pop tunes. Did four numbers, her best being *Jennie*, from *Ladies in the Dark*. Nils and Nedynne, ballroom team, slipped thru several brief, eye-catching dances highlighted by spectacular spins and lifts. Their shoulder-to-shoulder vertical spin is something we've never seen before. Went over swell. The eight Mildred

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Raye girls do the usual opening, midway and closing routines. Girls are nice lookers, wear neat but conventional costumes, and parade and dance thru simple routines. They give the show body and flash.

Irv Carroll, at piano and Solovox, leads the band (three sax, two trumpet and two rhythm) and does a fine accompaniment job. Their dance music is good too. (Band was replaced April 4 with George Handy and ork.) Relief band is Dinorah and three men. Latin stuff, and enticingly so.

Lou Taylor takes the floor for the "happy birthday to you" greetings to customers. *Paul Denis.*

nice hand. Dance floor is small, always crowded. Ork plays well.

There is a bar near the entrance. Lighting is well chosen, and the bucking broncos on the walls ride right at you. Good biz. Food, liquor and service okay. *Bud Swanson.*

Follow Up Night Club Reviews

CHEZ PAREE, CHICAGO.—During the 14-week run of the current bill headlined by Joe E. Lewis (longest in club's history) only two acts changed. Dorothy Blaine came in to replace Bernice Parks, while Nicco and Tanya took over Paul Haakon's spot.

Dorothy Blaine is a sophisticated, talented singer who is displaying a world of improvement since her last Chicago visit some four years ago. She makes a fine appearance and sells a song with class and distinctive style. Has a voice of a low register which lends itself effectively to both pop and standard tunes. Her set when caught was highlighted by an impressive Gershwin medley which registered despite a faulty mike.

Nicco and Tanya (last time here it was Grace and Nicco) are a comedy dance team, with most of the funny stuff handled by the male. They set the stage well with a straight introduction before going into their merry and mostly amusing antics. The facial expressions of Nicco make the act.

Holdovers in addition to Lewis are Betty Jane Smith, tapper, and the 12-girl line in the customary three production numbers. On night caught Lew Diamond and his band subbed for Lou Breese's ork. Diamond conducts one of the best show bands in town. Lucio Garcia, Latin singer, and a rumba outfit alternate. *Sam Honigberg.*

FENSGATE HOTEL, SATIRE ROOM, BOSTON.—Newest additions to the show include Vera Sarnoff and Lucia Lancaster. Vera Sarnoff is a Russian beauty with a vibrant voice. She is best when she sings her songs in Russian. Lucia Lancaster sings in an Irish-Scotch brogue, and deals with novelty tunes with tricky lyrics. Has the audience cheering with a very funny *He's Dead But He Won't Lie Down* and *Thingamagic* song.

Should be a fixture here. Al Robinson with Alkali Ike, who have a year's contract here, persist on dueling with customers, making them roar over choice remarks. Alkali Ike is a dummy with such personality that guests forget he is a soulless creature and engage in conversation with him. Neil Phillips, pianist extraordinary, also holds over. *Harry Poole.*

BLACKSTONE HOTEL, MAYFAIR ROOM, CHICAGO.—Georgie Tapps came back for another run, this time as co-feature with Mary Howard, beautiful singer and dramatic actress originally

from the stage and formerly from the movies. Tapps does big, particularly with his ballet and ballroom tap routines, which are original and commercial. He is doing just a little too much informal talk between numbers, which is okay, but he must be careful that everything he says fits the act. In addition to his familiar numbers he added at this viewing a descriptive turn to a Gershwin medley which promises to become one of his highlights in the act.

Mary Howard has youth, beauty and appearance, but little voice. Her selection of tunes which require a great amount of vocal color is of no help either. Offered an army medley, Rodgers and Hart set, novelty, and closed with *Something for the Boys*. If her arranger and coach will only limit her selections to numbers that do not tax her vocal efforts she will be able to get by in the smarter, intimate rooms.

Nell Bondshu continues on the bandstand. *Sam Honigberg.*

VAUDEVILLE REVIEWS

(Continued from page 13)

the oversized things to do everything but talk.

Hugh (Woo Woo) Herbert's act consists of a few gags and a sequence with a telephone which is full of stock gags. The audience ate it up, however. Herbert pops onto the stage right out of an orchestra seat. He's a befuddled character who not only meets himself around every corner, but accepts introductions to himself with only a slight shriek.

Mrs. Wiggs of the *Cabbage Patch* on screen. House packed opening night. *Edward Murphy.*

Olympia, Miami

(Reviewed Wednesday Afternoon, April 7)

Manager Al Weiss booked a swell show in this one, every act registering with a bang.

Alma and Roland, nifty hoofers, showed some new ideas to get away from the usual run. Came back for several bows.

DeLage and Shirley, magic act, again showed that the hand is quicker than the eye. Some new tricks and some not so new, but all well. DeLage is a wiz deceptionsist. Took a nice hand.

Gene Gory and Roberta stopped the show. Gene is a fine violinist. Does a lot of hoke, but when he gets down to playing serious stuff, he is a wow. Gory was most liberal with his encores. Roberta, good to look at, did an artistic star dance.

Paul Gerrits worked his club juggling and roller skating in the four spot and did well. Also handled the emcee encores nicely.

Dolly Dawn closed and scored heavily. Opened with *Me and My Gal* and followed with *Heard That Song Before* and *Murder, He Says*. She called a soldier stooge from the audience and worked a song with him, and also with some gobs in the balcony. Closed with Irving Berlin's *This Is the Army* and *God Bless America*.

Film, *Hitler's Children*. Biz good. *L. T. Berliner.*

Club 100, Des Moines

Talent policy: Show and dance band; shows at 10:30 and 12:45. Management: Dave Fidler, owner and manager. Prices: \$1 minimum Saturday nights only.

Four acts are now being used to build up the weekday business. On Saturday night a capacity crowd fills the spot. Club 100 draws well because it is one of the two night spots in this territory with floorshows.

Larry Tobler, banjo artist, opened the show with *Moonlight Becomes You*, *Twelfth Street Rag* and repeated encores.

Lenny Gale, mimic, served as emcee handling acts in an easy manner. For his stunt he pulled a routine of having four customers sit on chairs, Gale imitating the Amos 'n' Andy characters behind them while they moved their lips. Service people were used, including two WAACS, which proved popular. Act depends upon selection of customers, however, and Gale should give them more instructions to put it over.

Rae Marsh, warbler with sophisticated talk added, does well, looks well and sings ballads in good style.

Show closes with the Martingales in an acro-adiagio dance, working in scanty costumes. Team good at assortment of lifts, twirls and shoulder spins, but needs more seasoning.

Jay Miller and his band furnish good style of music both for show and dancing. *Otto Weber.*

Trocadero, Omaha

Talent policy: Show and dance band; shows at 10:30 and 12:15. Management: Mtilier and Banbury. Prices: Drinks 35 cents and up.

Entertainment moves at a good clip. Mary Ann Hempletman acts as emcee. She lacks a smooth line of patter, but that doesn't bother the boys in front. She's got a saucy face and nifty figure. When she suddenly peels and snakes into a rumba, she brings down the house. Nice hand. Blond Lois Adair, also a neat dish, works with a big smile. Does a nice tap to *Poet and Peasant Overture*. Floyd Barrow's ork helps this number a lot. Blois closes with a Russian number.

Joe-Jo, billed as the boy with the educated toes, plays a trumpet with his feet. He played it straight at the last show when caught. Does a take-off on Tommy Dorsey with *I'm Getting Sentimental Over You*. Billie Shaw, aerial acro, winds up the show and draws a

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B'WAY RESUMES BIG BIZ

Holdovers Fail To Slow Stem; Marx - "Frisco" Big; Cap Swell

NEW YORK.—Holdovers notwithstanding, business is zooming again on the Broadway front. Return of good weather brought more visitors to town and box offices resumed their former harvest. Roxy and Capitol continue to do stand-out business.

The Capitol (4,620 seats), with the second week of Charlie Barnet's ork, Victor Borge and Mary Small, with *Slightly Dangerous* on screen, looks as tho it will do a healthy \$50,000 after getting a boom \$65,000 in the opening session. Ozzie Nelson and Harriet Hilliard open Thursday (15).

The Paramount (3,664 seats, \$55,387 house average), in the third rubber of Les Brown's ork, Gil Lamb, the King Sisters and *Happy-Go-Lucky* on screen, is reaching for an okay \$40,000. Last week took in \$46,000, while opener came thru with \$60,000. Bill is skedded to hold four weeks.

The Strand (2,758 seats, \$39,364 house average) opened Friday (9) with Jan Savitt ork, Ethel Waters and *Edge of Darkness* and is looking forward to a big \$53,000. Last week, the fourth of Ina Ray Hutton, Irene Manning and *The Hard Way*, bowed out to a passable \$32,000. Previous weeks scored \$39,000, \$45,000 and \$53,000. Jane Wyman appeared on the first three weeks of this layout.

The Roxy (5,835 seats, \$50,067 house average) is hitting high takes with the third week of *Hello, Frisco, Hello* and stage bill with Chico Marx ork and the Modernaires. Gross looks like it will hit \$65,000. Last week got \$75,000, while opener took \$82,000.

The Music Hall (6,200 seats, \$94,402 house average) decided to hold over *Keeper of the Flame* for a fourth week

with the view of getting around \$80,000. Third stanza knocked off \$85,000, while prior sessions scored \$92,000 and \$102,000.

Loew's State (3,327 seats, \$22,856 house average) opened Thursday (8) with John Kirby's ork, Sheila Barrett, Smith and Dale, and Tony Canzoneri, with *Stand By for Action*. Take looks like \$25,000. Last week, in one of its rare holdovers, Powers' Models, Paul Haakon and Patricia Bowman took a slim \$20,000 after opening to \$25,000. Pic was *Powers' Girl*.

Chi High; Guizar, Reichman Ork 45G; A. B. Marcus 21G

CHICAGO.—The triple combination of Tito Guizar, Joe Reichman and band and Alice Faye in *Hello, Frisco, Hello* has given the Chicago Theater (4,000 seats, \$40,000 house average) a fine \$45,000 for the first of two weeks ended April 8. The April 9 session started off fine, using new supporting acts, for originally only Tito Guizar was slated to holdover. New acts are Jackie Green, Son and Sonny, and Carl Emmy and His Pets. Should top \$40,000 again.

Oriental (3,200 seats, \$20,000 house average) had a good bet again in the A. B. Marcus Revue week of April 2, grossing a good \$21,000. Girl shows go well here and the name of Marcus has a following in this house. Screen has second Loop run of *Margin for Error*, a better-than-average pic support.

On Friday (9) Art Kassel and band, just out of the Bismark Hotel, where he stayed for several months, started off at the Oriental to average biz. Supporting acts include Jerry Bergen, Rollo and Verna Pickert, and Six Willys. Screen has *After Midnight With Boston Blackie*.

15G in Minneapolis For Welk, Kennedy

MINNEAPOLIS.—Lawrence Welk and his orchestra, with Edgar Kennedy of filmdom as added attraction, drew \$15,000 at the box office of the Mort H. Singer Orpheum Theater for week ended April 8.

Welk is no newcomer to these parts having played Orpheum engagements on several occasions. For Kennedy, however, appearance was his first in Minneapolis. Alan Ladd in *Lucky Jordan* on screen.

T. Dorsey Socko \$27,750 in L. A.

LOS ANGELES.—Bucking weather that caused an exodus to near-by beaches and resorts, Tommy Dorsey socked out \$27,750 at the Orpheum last week ended Tuesday (6). TD packed the Orpheum from pit to rafters for 38 shows.

House seats 2,200 at 65 cents top. Average is \$7,500. Pic, *Calaboose*, no help to b. o.

85C for Long Ork

PROVIDENCE.—Johnny Long and band, Johnny Burke, Murtah Sisters, and the Burns Twins and Evelyn grossed at the Metropolitan around \$8,500 in the three-day booking, April 2-4. Fay's, for week ended April 1, did a trifle better than average, hitting \$6,500, with vaude and, on screen, *Dixie Dugan*.

Krupa Hits Philly High With \$31,000; Hampton Double Par

PHILADELPHIA.—Earle Theater (seating capacity, 3,000; house average, \$18,000) for week ended Thursday (8) hit the jackpot to the extent of an overflowing \$31,000, with Gene Krupa as the magnet. Figure was the best of the year. Bill had good support in the Radio Ramblers, Peggie Marlow, Bellett and English Brothers, with band bringing up Flora Van, Gene Howard and Roy Eldridge. Screen showed *How's About It?*

New bill opened Friday (9) is rich in South American flavor, which is also proving to patrons' likings, with the results that Xavier Cugat points to a healthy \$24,000 on the strength of his big opening. Raul and Eva Reyes and Gene Sheldon, with Loretta Fischer, the added acts. Screen brings up *A Stranger in Town*.

Fay's Theater (seating capacity, 2,200; house average, \$6,000) doubled the house par for week ended Thursday (8), with Lionel Hampton's band hyping the gate to \$12,000. *No Place for a Lady* the screen filler.

New bill opened Friday (9) offers a break in the band parade, with a straight vaude show for the first time. Ivory and ebony array of talent, lacking in names, figures on reaching about \$7,200. Six acts on deck in Glenn and Jenkins, the Whitson Brothers, Angie Bond Trio, Billy and Vivian, Bunny Briggs, Buddy Bowser and house band. Screen shows *He Hired the Boss*.

Monroe Ork March Leader in Boston

BOSTON.—The return of Vaughn Monroe, Boston's favorite maestro, spelled big business to the RKO-Boston (3,134 seats). For week ended March 24 he drew a colossal \$33,000. This is not the top draw of the season but is comparable to the high mark set by Jimmy Dorsey. Pic was *Margin for Error*.

For week ended March 31 John Boles, Dixie Dunbar, Jack Durant and Bob Chester and his orchestra drew a good \$25,000. The pic was *A Night To Remember*. Better than the house average for the season.

Boles Draws 34C At Holyoke Arena

HOLYOKE, Mass.—Three shows at the Valley Garden Arena, featuring John Boles and Ben Cutler's band, Sunday (4) produced a record-breaking \$3,480. House seats around 2,400 seats.

This Sunday's (11) show will have Van Alexander's ork, Borrah Minevitch's Rascals, Lanny Ross and Rose Marie.

Phil Spitalny 21G Tops Newark Record

NEWARK, N. J.—Phil Spitalny chalked up a record-breaking week at the Adams Theater with a hefty \$21,000. Previous high mark of \$19,000 was made by Harry James. Prices were tilted for this engagement.

Pic was *Johnny Doughboy*.

Balto Likes Canova

BALTIMORE.—Maryland Theater grossed a fine \$9,500 with stage and movie bill, headed by Judy Canova, week ended April 1. Others on stage bill included George Akers and Ben Yost's Mimic Men, the Six Marvelettes, Bud Sweeney and the Three Hearts. Pic, *Two Weeks To Live*.

Sissle 30G in SF

SAN FRANCISCO.—Noble Sissle grossed a hefty \$30,000 for week ended Thursday (8). Also on the bill were the Katherine Dunham Dancers and the Mills Brothers. Pic, *Tarzan Triumphs*.

Burlesque Notes

BILLY STERN, stock vocalist for 10 weeks at the Hudson, Union City, N. J., moved to the Howard, Boston, April 12. . . . LEAH WAKEFIELD replaced Alma Malben, who was taken ill at the Howard, Boston, April 4. . . . MURRAY BRISCOE, out of the army because of the age limit, reopened on the Hirst wheel at the Troc, Philadelphia, April 11. Same unit has Herbie Faye, Ruth Mason and Scratch Wallace. . . . ROSE HOFFMAN, one of producer Dottie Bell's front liners at the Gayety, Baltimore, will step out as a principal in a fortnight. Now doubling at Hon Nickels's near-by nitery. . . . WYNETTE, strip and straight woman, exited from the Peanuts Bohn-Bozo Snyder unit on the Hirst Circuit in Baltimore April 10. Replaced by Doris DeVoe in Washington April 11. . . . JUNE TAYLOR opened April 4 at the Gayety, Baltimore, as featured strip. Washington and Norfolk to follow.

LOU MILLER is in charge of the Hirst booking office here until Phil Rosenberg returns from a month's rest spent in Arizona and California. . . . Jack Beck is now managing the Mayfair, Dayton, O., where he will remain until Max Cohen completely recovers from a throat operation at the Jefferson Hospital, Philadelphia. . . . MARJORIE ROY and Billy (Bumps) Mack, with Lee Voyer, new strip tease, closed at the Hudson, Union City, N. J., April 10. . . . CORP. JACKIE WHALEN visited the Gayety, Norfolk, Va., recently and enjoyed a reunion with Bert Saunders and Dorothy DeHaven, who were on the same unit with him three years ago.

ROSE LA ROSE, following a tour of the Midwest Circuit, comes to the Hirst wheel via the Hudson, Union City, N. J., April 18. . . . HOLLY AND RENCIE LESLIE celebrated a 20th wedding anniversary April 1 at their Manhattan home. Invited were co-members of Holly's unit, including Wynnette, Mary Walsh, Peanuts Bohn, Bozo Snyder and Al and Jeane Johnson. Also Ben Hamilton and Bobby Burns, stock singers at the Empire, Newark, and Troc, Philadelphia, respectively. . . . ROSE STOREY is the new stenog-typist in Phil Rosenberg's booking office. . . . STANLEY SIMMONDS, former burly singer now in the army, has been advanced from private to corporal. . . . JEAN MODE opened and closed as featured strip at the Hudson, Union City, week of March 28. . . . ARNALDINE, caricaturist, played Loew's Delancey April 6. UNO.

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Palumbo Spots in East Spend 100G on Cocktail Units Yearly

PHILADELPHIA, April 10.—Having set up a chain of clubs along the Eastern shores, the Frank Palumbo management, with the recent opening of its newest spot, the Cove, now figures as the biggest buyer of cocktail combinations in this territory. The Palumbo account is handled exclusively by the Eddie Suez Theatrical Agency here. And, according to Suez, the agency head, the Palumbo-operated chain of niteries and musical bars represents the sale of approximately \$100,000 worth of cocktail combos a year. An average of 8 to 10 units are used each week.

Half of the budget, in excess of \$1,000 a week, goes for the new Cove, a class music bar in the downtown area. Four units are used for the two floors, topped by a name combo.

First of the musical bars under Frank Palumbo management is the downtown New 20th Century, originally a night club that later became under the Palumbo aegis about the first musical bar in the city. Two to three combos are used, the budget running about \$600 to \$650 weekly.

The New 20th is the only room using Negro combos regularly.

Also in Philadelphia, one unit is used at Frank Palumbo's Cabaret-Restaurant, Latin Quarter niterie. Budget varies from \$350 to \$400 a week.

Two combos are used regularly at the Renault Tavern in Atlantic City, with a budget of around \$500 weekly. Renault was originally a class Boardwalk supper club, featuring name bands and large floorshows until two summers ago, when the Palumbo management converted it and gave the seashore resort its first musical bar. A weekly budget of \$250 to \$300 is set for Club Avalon, Palumbo-operated night club at Wildwood, N. J., operating only during the summer months.

Jordan Turns Over Tympany Five Post

OMAHA, April 10.—Ralph Goldberg's Beachcomber here will play Louis Jordan's Tympany Five for a run opening May 3, but without the services of Jordan. The maestro, slated to go into the army next month, will turn over the post to Pete Brown, alto sax specialist, who dropped his trio at the Onyx Club, New York, to front the Jordan group.

Jordan, in the meantime, will fill out another two weeks of theaters with the combo and on April 30 will start a month's tour as a single with a Pabst Blue Ribbon unit which will play army camps and, in addition, some three promotional dates a week. The all-colored line-up will also include Earl Hines and band; Bill Bailey, dancer, and Ralph Cooper, emcee. Jordan goes into the army following this tour.

Jean Rose To Manage Mike Special Office

NEW YORK, April 10.—Jean Rose, singer current at the Providence-Biltmore, will become office manager for Mike Special. She takes on her new duties at the conclusion of her date at the Providence-Biltmore Hotel, which starts April 11 for two weeks.

Unit Bug Bites Organist

PHILADELPHIA, April 10.—Arthur Hinett, billed as "King Swing of the Organ" at KYW here, has organized a small combo. Several years ago he organized the Arthur Hinett Trio (organ, drums and guitar), which recorded for the Bluebird label. Has now whipped together the Arthur Hinett Sextet, built around his electric organ backed by a string section comprising Sam Amorosi, harp; Broadus Earle and Ralph Schafer, violins; Joseph Druian, cello, and Leonard Franz, viola.

Plenty of Summer Spots Seen, But Where Will the Liquor and Talent Come From?

NEW YORK, April 10.—Bookers who anticipated a let-up in the summer as fast changing their minds, as operators are continuing to make trips to local offices buying talent for the hot months. They are buying up talent as far ahead as possible to insure their supply.

It Suits BF

NEW YORK, April 10.—Jerry Rosen, a recent acquisition to the Frederick Bros.' cafe department, will no longer double between talent agenting and custom tailoring. To the great relief of Bill Frederick, Rosen has disposed of his suit emporium.

Fredericks when working late at the office often answered the phone to be deluged with abuse because garments were not ready on time.

Flame, Duluth, Razed by Fire

DULUTH, Minn., April 10.—The Flame, a leading restaurant and cocktail lounge here, was razed by fire Sunday (4) with a loss estimated at \$100,000. The building was owned by the Helmbach Lumber Company and was operated by James Oreck. Officials indicated the blaze was caused by an overloaded electrical circuit in the kitchen.

Spot was the leading cocktail unit buyer in town.

Stuff Smith Fronts New Quarter in Chi

CHICAGO, April 10.—Consolidated Radio Artists here has formed a four-piece unit around Stuff Smith and placed him in the Three Deuces this week for a run. Smith is getting \$200 himself, in addition to traveling scale for the three men.

Altho Joe Glaser still has Smith under contract, CRA handled the local deal.

Draft Breaks Up Babs Trio

SYRACUSE, April 10.—Babs and Her Boys (3) broke up last week following their run at Walter Kaiser's Rainbow Lounge in Hotel Syracuse. The army is taking care of the males in the unit, while Babs is returning to her home in Detroit for the duration. Oscar Day and His Sun Valley Trio followed the unit here Tuesday (6).

Dorothy Donegan To Play Concert in Chi Orchestra Hall

CHICAGO, April 10.—Most prominent piece of promotion yet devised for a cocktail act here will take place May 1 when Dorothy Donegan, boogie-woogie pianist now appearing at the Garrick Lounge, will be presented in a concert program at Orchestra Hall. Dan Goldberg who, with Joe Sherman, operates the Garrick, is financing the deal.

Miss Donegan will do a program of classical selections, playing some of them straight and some in swing. Affair will be publicized strictly on the ultra side, with regulation concert ads running in the theater pages of the local dailies.

Miss Donegan is filling a 15-week date at the Garrick.

Dempsey Likes the Daytime Idea, Too

NEW YORK, April 10.—Jack Dempsey's is the fourth local spot to adopt the daytime entertainment policy. Lounge last week installed Don Baker to provide rhythms after 2 p.m.

Dempsey's follows the pattern of the across-the-street Aquarium, Rogers' Corner and the Enduro Restaurant.

In all spots where this policy is in effect matinee biz is building.

Off the Cuff

EAST:

VI BARRETT back at the Consolidated Radio Artists' office after an eight-day booking trip. . . . FRANCES FOSTER, of Frederick Bros., is also back at her post after a short trip thru the South. . . . EDDIE FARLEY opened at Murphy's, Trenton, N. J., Monday (5). . . . BOBBY MARTIN goes into the Canary Cage, Corona, N. Y., April 20. . . . TONI AND MACK MCCOMBER into the Hotel Martin, Utica, N. Y., April 13. . . . JOE

Sid Fisher and his NEW YORKERS

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Correction

NEW YORK, April 10.—Mike Special is managing the Kiddodlers, and not Stan Zucker as erroneously stated in a recent issue of *The Billboard*.

S stands for "special" personal representation for your unit. Write today for full details
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In Demand Everywhere **The OWEN SISTERS**
The Nation's Most Popular Girl Trio now **CHIN'S RESTAURANT** Cleveland, Ohio

LOPA, Hawaiian ork, goes into the Tampa Terrace, Tampa, April 29. . . DALE SISTERS (3), vibes, clarinet, trumpet doubling on piano, are down for the 400 Club, Washington, May 3.

JEAN HAMILTON into the Trans-Atlantic Cocktail Lounge, Philadelphia, and set to return on May 3 at the Tahiti Bar in the same city. . . THE FOUR HOT SHOTS set at Cesar's Cafe, Trenton, N. J. . . LOU LANTOS and Sam Domsy line up a new galaxy of units for their chain of Lou's Bars in Philadelphia, with the Moravian Bar getting Three Bits of Rhythm, Martha Davis, Sammy Price and Dick Wade; Germantown Bar bringing in the Sharps and Flats and Haven Johnson, and the Chancellor Bar set with the Piccadilly Pipers, Wendell Mason and Jean Eldridge. . . JESSIE GRIFFITH featured at the solovox and accordion at the new 45-foot horseshoe bar at LaMaina's Cafe, Camden, N. J. . . AVIS KENT back in Philadelphia, this time at the Hotel Majestic Musical Bar. . . MAC AND TONY MCOMBER new at Hank Collins' Midway Musical Bar, Philadelphia. . . ALMO RHYTHM KINGS (Jack Hansbury, Reds Alabones and Martie Grenlock) at the Almo Cafe, Almonesson, N. J. . . BENNIE RUBINSTEIN, operator of Steve Brodie's Musical Bar, Philadelphia, has the Three Dukes inked for an indefinite contract. . . SCOTT AND WILLIS make their Philadelphia bow at Irvin Wolf's Rendezvous.

O'Connor's Cocktail Lounge, Albany, N. Y., has bought the Stauffer Twins, piano and voice team, thru Vi Barrett of Consolidated Radio Artists.

MIDWEST:

THE BURGUNDY TRIO started at the Dome, Minneapolis, April 8. . . Buvette

Newark Wants No Freaks—In Cocktail Bars, Anyway

NEW YORK, April 10. — Pat and Don's, Newark, N. J., reopened Tuesday (6) with cocktail units after a temporary suspension of license. Spot had its license suspended following the booking of a half-man-half-femme act, which the liquor board didn't like.

Management is now playing safe by booking bands only. Opening bill has the Hickory Nuts (4), corn outfit, and Freddie Masters.

Club, Rock Island, Ill., will switch to a larger band policy for a period starting April 26, when Betty McGuire and her all-girl band move in. . . HARRY BARNES, guitarist with Jack Wedell (4), has left for the army. Wedell is continuing as a trio until he can find a suitable replacement. . . Jack Kurtze, of Frederick Bros., has signed up Jack Stevens, organist, and placed him in the Francis Hotel, Kokomo, Ind. Stevens left Frenchy Graffolier's band at Babe's, Des Moines, to work as a single. . . KING COLE TRIO will return to the 331 Club, Los Angeles, May 11 following their current stay at the Beachcomber, Omaha. . . VAUGHN AND WHITNEY started at the Savoy Lounge, St. Louis, April 12. . . THE HEADLINERS (4) start at Martin's, Chicago, April 19, following Ozzie Osburn, Neva Patterson, vocalist who recently worked with the Headliners in Chi's Dome, is now holding out for radio jobs. . . DON JACKS (4) have landed another three-month holdover at the Crown Theater Bar, Chicago, and a raise to boot. . . AL AND LINDA DAVIS, guitar-ac-

ordion, spotted into the Milwaukee Athletic Club, Milwaukee. . . KNIGHT AND DAYE, unit composed of three 4Fs, signed a management contract with Jack Russell, of GAC. . . BELVA WHITE, piano-voice, back in Chicago, this time at the Silver Frolics. . . JOHNNY WHITE (3) to the Frolics Theater Bar, Minneapolis. . . THE BARBOSAS (4) have finally left the Normandy, Chicago, after a run of several months, to take over at the Club Silhouette in that city. . . SID PRITIKEN, guitar leader, into a Chicago defense plant. . . NINO RINALDO (4) started at the Orlando Hotel, Decatur, Ill., April 12. . . SCOTT SISTERS are opening at the Jung Hotel, New Orleans, April 16 following a three-month run at the Kentucky Hotel, Louisville.

TED KROMELOW (3) has started at the Riviera, Chicago. . . WALLY MACK-LIN (3) from the Tow Casino, Chicago, to the Music Box, Minneapolis, April 23.

THE DRUM, Chicago, gets two new four-piece outfits this week. Marty Marsala comes in April 14 for afternoon sessions, while Bud Freeman opens April 20 for evening work. Set thru CRA.

WEST COAST:

ROLAND KROLL set at Patrick's in San Diego. . . THE ARIZONA RANCH GIRLS (3) have signed a management contract with Frederick Bros. and have been booked into Melody Grill, Santa Barbara, Calif. . . MICHEL ORTIZ and his rumba band, which had a long run at Earl Carroll's Theater-Restaurant, opened at the Cloud Room, Portland, Ore., April 13. . . IVY, VERNE AND VON current at the Streets of Paris, Hollywood.

Magic

By BILL SACHS

JANE THURSTON, daughter of late internationally famous magic master, Howard Thurston, after five months in Denver hit out last week for Miami Beach, Fla., where he hopes to land a newspaper job. Jane, who has recently written several songs under a nom de plume, has been voted a membership in the Society of American Composers, Authors and Publishers. While she hasn't given much thought to magic recently, she says she still gets the yen and hasn't given up altogether the idea of launching a nitery turn on her own. . . C. A. GEORGE NEWMANN, the Minneapolis magic-mental mogul, has been granted certificate of war necessity by the Office of Defense Transportation and will hit the trail April 16 with his usual mystery show, to which has been added a selection of 12 war reels. Newman says that, magically, things have been rather quiet around Minneapolis the past winter. He says he caught Morgan the Magician at Curly's Bar there last week and found the latter's show unusually interesting. . . BOB NELLAR, the vent, is clicking in grand style with the folks who patronize the Hotel Nicolett's Minnesota Terrace in Minneapolis. It's said to be the most talked-about vent turn to hit the town since the appearance of Wences there some three years ago. . . BOB NELSON, of Nelson Enterprises, Columbus, O., who recently resumed with his own mental act in theaters, was a visitor at the magic desk on several occasions

(See MAGIC on page 25)

(Routes are for current week when no dates are given)

- A Adams, Joey (Leon & Eddie's) NYC, nc. Adler, Larry (Oriental) Chi 16-22, t. Ahlgren, Charlotte (Roxy) Atlanta, t. Al & Sonia (Ubangi) NYC, nc. Albertson, Jack (Sheraton) NYC, h. Alden, Rae (Aloha) Brooklyn, nc. Amaya, Carmen (La Conga) NYC, nc. Ammojs & Johnson (Cafe Society Downtown) NYC, nc. Andrews Sisters (Palace) Columbus, O., t. Andrinis Continentals (Pierre) NYC, h. Arabe & Estralla (RKO-Boston) Boston, t. Arabella (Riverside) Milwaukee, t. Arlene Trio (Dixie) NYC, h. Arlen, Faith (Leon & Eddie's) NYC, nc. Artini & Consuelo (Nicollet) Minneapolis, h. B Bailey, Bill (RKO-Boston) Boston, t. Balzar Sisters (Dixie) NYC, h. Barbary Coast Boys (Jack Dempsey's) NYC, re. Borge, Victor (Capitol) NYC, t. Barnes, Mae (Cerutti's) NYC, nc. Barrett, Sheila (State) NYC, t. Barry, Gene (Rosalinga) NYC, nc. Barry, Joan (Patio) Cincinnati, nc. Barrys, The (La Martinique) NYC, nc. Baxter, Jimmy, & Lynne Stephens (Chase) St. Louis, h. Beaumont, Tina (Coq Rouge) NYC, nc. Belling, Clem (Alpine Village) Cleveland, nc. Belmont Bros. (Broadway Bar) Bay City, Mich., 12-17. Belmore, Barbara (Beverly Hills) Newport, Ky., cc. Benoit, Jean (Bertolotti's) NYC, nc. Bergen, Jerry (Oriental) Chi, t. Ber-Mar (Pierre) NYC, h. Berry Bros. (Strand) NYC, t. Birse, Darla (Russian Kretchma) NYC, re. Bishop, Wendy (Park Central) NYC, h. Black, Betty (Brown) Louisville, h. Blaine, Larry, Trio (Cashah) NYC, nc. Blair & Dean (Clover Club) Miami, nc. Blake, Gloria (Latin Quarter) NYC, nc. Blanche & Elliott (Villa Bee) Jackson, Mich., nc. Blue, Ben (Slapsy Maxie's) Hollywood, nc. Holes, John (Palace) Cleveland, t. Bond, Gertrude (Palm) West Palm Beach, Fla., nc. Boreo, Emile (Beverly Hills) Newport, Ky., cc. Bright, Patricia (Harlequin) NYC, nc. Bromley, Bob (Hurricane) NYC, nc. Brooks, David (Mount Royal) Montreal, h. Brower, Alfred (Capitol) Washington, t. Brown, Pete, Trio (Onyx) NYC, nc.

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- Bruce, Hazel (Onyx) NYC, nc. Bruce, Mary Jane (Cafe Trouville) NYC, nc. Burkley, Dick (Blackhawk) Chi, c. Burns, Betty (Bismarck) Chi, h. Burton's Birds (885 Club) Chi, nc. C Calgary Bros. (Capitol) Washington, t. Candido, Candy (Chase) St. Louis, h. Canzoneri, Tony (Leon & Eddie's) NYC, nc. Carpenter, Thelma (RKO-Boston) Boston, t. Carroll, Deane (Bertolotti's) NYC, nc. Carroll, Jimmy (George Washington) NYC, h. Carroll's, Earl, Vanities (Strand) Lansing, Mich., 14-17, t; (Capitol) Flint 18-21, t.

ACTS • UNITS • ATTRACTIONS ROUTES (For Orchestra Routes, See Music Department)

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

- Cerney Twins (Commodore) NYC, h. Chadwicks, Dancing (Beverly Hills) Newport, Ky., cc. Chase, Rhoda (Boulevard) Elmhurst, L. I., N. Y., nc. Chester, Eddie (Butler's) NYC, h. Chittison, Herman, Swing Trio (Le Ruban Blue) NYC, nc. Chords, The (Roxy) Atlanta 1-14, t. Claire, Bernice (Queen Mary) NYC, nc. Claudet, Marguerite (Idle Hour Supper Club) Charleston, S. C. Colleano, Con (Broadhurst) NYC, t. Condos Bros. (Latin Quarter) Chi, nc. Conklin, Shirley (Cerutti's) NYC, nc. Conrad, Cliff (Embassy) Brooklyn, nc. Conrads, The (885 Club) Chi, nc. Copacabana Revue (Glenn Rendezvous) Newport, Ky., nc. Corday & Triano (Edgewater Beach) Chi, h. Cornell, Wes (Jack Dempsey's) NYC, re. Cortez, Florez (Te Pee) Miami, nc. Costello, Diosa (La Conga) NYC, nc. Covert & Reed (Park Plaza) St. Louis, h. Craters, The (Weber's Hofbrau) Camden, N. J., 2-15, nc. Crawford & Caskey (Park Plaza) St. Louis, h. Cross & Dunn (Chase) St. Louis, h. Cummings, Don (Palace) Cleveland, t. Curran, Vince (Club 18) NYC, nc. D Daniels, Billy (Kelly's Stable) NYC, nc. Dano, Nat (Lookout House) Covington, Ky., nc. Dare, Dorothy (Tic Toc) Montreal, nc. Davis, Eddie (Leon & Eddie's) NYC, nc. Davis, Gladys (Broadway Gardens) NYC, nc. Daw, Evelyn (Versailles) NYC, nc. DeFay, Arleen (Sawdust Trail) NYC, nc. Del Rio, Diana (St. Regis) NYC, h. Delta Rhythm Boys (Le Ruban Bleu) NYC, nc. De Marcos, The (Broadhurst) NYC, t. Denelt, Doris (Slapsy Maxie's) Hollywood, nc. Dennis, Betty (Butler's) NYC, h. Dennis & Sayers (Brownie's) Rochester, N. Y., nc. DeQuincey & Givons (Iceland) NYC, nc. DeRivero, Carmen (Havana-Madrid) NYC, nc. DeSimone, Cheena, Dancers (Latin Quarter) Chi, nc. Deva, Frances (Leon & Eddie's) NYC, nc. DeVasconcellos (Roxy) NYC, t. Deval, Merle & Lee (Orpheum) Omaha, t. Dewood, Lorraine (Clover Club) Miami, nc. DiGatanos, The (Pierre) NYC, h. Dixon, Gaye (Club 18) NYC, nc. Dolan & August (Harlequin) NYC, nc. Dontzoff, Nicolay (Russian Kretchma) NYC, re. Dorita & Veleiro El Chico NYC, nc. Dorris, Joe (Aloha) Brooklyn, nc. Dotson, Dotty (Blackhawk) Chi, c. Downey & Vonn (No. 1 Bar) NYC, nc. D'Rey, Phil (Riverside) Milwaukee, t; (Troca-dero) Henderson, Ky., 16-20, nc. Drake, Johnny (Roxy) NYC, t. Dunbar, Dixie (Palace) Cleveland, t. Dupont, Bob (Strand) NYC, t. Durante, Jimmy (Copacabana) NYC, nc. Dyer-Bennett, Richard (Village Vanguard) NYC, nc. E Elaine & Antoinette (Colosimo's) Chi, nc. Eldridge, Jean (Lookout House) Covington, Ky., nc. Elgins, The (Orpheum) Omaha, t. Elliott & Roberts (Oetjens) Brooklyn, nc. Emerald Sisters (Camp Pendleton) Oceanside, Calif., 14-15; (Camp) San Luis Obispo 17-19. Emmy, Carl (Chicago) Chi, t. Errolle, Martha (Savoy Plaza) NYC, h. Estrelitos, The (Show Boat) San Diego, Calif., nc. Evans, Bob (Chez Paree) Chi, nc. Evelini Trio (Monte Carlo) NYC, nc. F Fanchon (Queen Mary) NYC, nc. Faye, Joey (Sheraton) NYC, h. Featherstone, Jimmy (Oriental) Chi, t. Fernandez, Jose (Havana-Madrid) NYC, nc. Field, Robert (Leon & Eddie's) NYC, nc. Fiske, Dwight (Versailles) NYC, nc. Forrest, June (Music Hall) NYC, t. Forsythes, The (Kasee) Toledo, O., nc. Francis, Jeanne, & Jerry Grey (Coliseum) San Diego, Calif., until May 1. Freshmen, Four (Rogers' Corner) NYC, re. G Galante & Leonarda (Mayfair) Boston, nc. Gary, Tex (Onyx) NYC, nc. Gautier's Steeplechase (Earle) Washington, t. Geroux, Jackie (Latin Quarter) NYC, nc. Gibbs, Georgia (Cafe Society Downtown) NYC, nc. Gifford, Albert (Music Hall) NYC, t. Golden Pair (Vogue-Terrace) Pittsburgh, h. Gomez & Beatrice (Copacabana) NYC, nc. Gomez, Vicente (Capitol) Washington, t. Green, Jackie (Chicago) Chi, t. Guizar, Tito (Chicago) Chi, t. H Hale, John (Clover) Miami, nc. Haley, Jack (Broadhurst) NYC, t. Hall, Mel (State) NYC, t. Harrington, Pat (Club 18) NYC, nc. Harris, Claire & Shannon (Hurricane) NYC, nc. Hart, Gloria (Oriental) Chi, t. Harvey, Kathryn (Iceland) NYC, nc. Hawkins, Coleman (Kelly's Stable) NYC, nc. Herbert, Tim (Stanley) Pittsburgh, t. Heywood, Eddie, Trio (Village Vanguard) NYC, nc. Higgins, Cub (Oriental) Chi, t. Hill, Dorothy, Girls (Chicago) Chi, t. Hildegarde (Savoy Plaza) NYC, h. Hines, Baby (Onyx) NYC, nc. Hoffman Sisters (Town Ranch) Seattle 12-18, nc; (Clover) Portland 19-May 2, nc. Horton, Molly (Pierre) NYC, h. Hosler, Beverly (Bertolotti's) NYC, nc. Howard, Mary (Blackstone) Chi, h. Howard, Johnny (El Morocco) Montreal, nc. Howard-Paysee Dancers (State) NYC, t; (Adams) Newark, N. J., 15-21, t. Hoveler, Winnie, Dancers (Tic Toc) Montreal, nc. Hubert, Frank & Jean (Tower) Kansas City, Mo., t. Hunter, Tookie (Mon Paree) NYC, nc. Hutton, Marion, Co. (Roxy) NYC, t. I Inca Indian Trio (El Cico) NYC, nc. Irmgard & Allen (Fifth Ave.) NYC, h.

Jacqueline (Dixie) NYC, h. Jaxon, Great (Carolyn) Columbus, O., nc.

POLLY JENKINS AND HER MUSICAL PLOWBOYS (U. S. O. T. #20) For terms and dates address Polly Jenkins & Her Musical Plowboys, 1 Main St., Ilion, N. Y.

Jennings, Don & Sally (Bismarck) Chi, h. Jerome, Betty (Onyx) NYC, nc. Jessel, George (Broadhurst) NYC, t. Jessie & James (Palace) Columbus, O., t.

— A Hurricane of Laughter — ALAN GALE 5 Week Return Engagement at the Swan Club, Philadelphia. Write Wire Phone Walnut 4677 JOLLY JOYCE Earle Theater Bldg. Philadelphia, Penna. Walnut 9451

Jig-Saws, The (Riverside) Milwaukee, t. Jordan, Betty Ann (18 Club) NYC, nc. Joy Birds (Bismarck) Chi, h.

K Kalmus, Bee (51 Club) NYC, nc. Karavaeff, Senia (Russian Kretchma) NYC, re. Kaye, Jane (Folles de Paree) New Orleans, t. Kelligan, Dorothy (Sawdust Trail) NYC, nc. Kent, Lenny (Latin Quarter) Chi, nc. Keyboard Kutties (Sawdust Trail) NYC, nc. Keyes, Frances (Sawdust Trail) NYC, nc. King Sisters (Paramount) NYC, t. (See ROUTES on page 52)

TRADE SERVICE FEATURE ADVANCE BOOKINGS

EARL CARROLL'S VANITIES: Strand, Lansing, Mich., April 14-17; Capitol, Flint, Mich., 18-21. GAY '90s UNIT: Michigan Theater, Muskegon, Mich., April 29 (four days). HARRY HOWARD'S BOMBSHELLS OF 1943: Oriental, Chicago, April 23-29. JACK MARSHALL: Oriental, Chicago, May 7, week; Riverside, Milwaukee, 14, week.

EDDIE SUEZ THEATRICAL AGENCY presenting Sensational Ventriloquist BOB KARLL Currently on USO Tour SHUBERT THEATER BUILDING, PHILADELPHIA, PENNA. Phones: Pennypacker 7083, Kingsley 1605-6-7.

ORKS LEADERS UP IN ARMS

Douglas to D. C. On Paper Cuts; Takes War Songs

NEW YORK, April 10.—While some large publishers are guarding against further cuts in paper by stocking up ahead on their standards, Walter Douglas, head of the Music Publishers' Protective Association, is planning a trip to Washington to discuss the paper situation with officials of the War Production Board. It is understood that he will try to protect the publishing industry against further paper restrictions.

Douglas will make his trip with a representative of the printing industry, and will take along copies of all the patriotic songs now being published by MPPA members. Understood he is planning to establish for government officials how small a quantity of paper the music publishing industry consumes and will lay patriotic songs before WPB stressing the publishers' contribution to the war effort. Douglas has asked MPPA members to send him new songs dealing directly with the war or the home front, and songs from the last war, which are still being put out.

Until now publishers have not been hit directly by paper cuts except in the production of folios of 32 pages or over, which was cut to 90 per cent of 1942. Altho printers' paper stocks have been restricted, it has been left to the printer to allocate paper for sheet music.

Joe Marsala for Glen Isle May 12; Shribman Back?

NEW YORK, April 17.—Glen Island Casino, New Rochelle, N. Y., second ranking roadhouse band stop in the East, will buck the hazards of gas rationing and throw open its doors May 12 with Joe Marsala and his band. Frank Dalley's Meadowbrook, Cedar Grove, N. J., top ranker in its field, is readying an opening date about the same time.

Marsala spent about five months in the Glen Island area not too long ago playing the Log Cabin in Armonk, N. Y. More recently he has been playing the New England territory for Sy Shribman, who took over the band on a management deal. This booking may mean that Shribman is moving in on Glen Island, which he once controlled, playing Charlie Spivak, Hal McIntyre and Claude Thornhill there for build-up runs. When Bobby Sherwood moved in, Shribman's reign was over.

Venuti at Roseland For Name Spot Bid

NEW YORK, April 10.—Joe Venuti moves into the Roseland Ballroom here May 5 for a 10-week run. This marks the veteran jazz violinist's first big date in the East in many years. The booking is looked upon with interest, in view of the present shortage of bands for name spots.

Bobby Sherwood, who checks out of the Roseland to make room for Venuti, opens at the Ramore Ballroom, Boston, May 7 for two and a half weeks.

Enoch Light Gets WAACS for Wrigley

NEW YORK, April 10.—Enoch Light has landed a three-week job from Wrigley's, chewing gum firm, that entails 15-minute air shots, five times a week, and afternoon dates at military camps in the Boston area. Broadcasts go out over CBS 5:45 to 6 p.m. Mondays thru Fridays will be used for a WAAC enlistment campaign.

Light's tasks leave his evenings free and he's filling in with dance dates.

Erratum

NEW YORK, April 17.—In the April 3 issue of *The Billboard* it was erroneously stated that the Musicraft record company had once been in bankruptcy. Musicraft Records, Inc. went into reorganization (not bankruptcy) about a year and a half ago, and on August 10, 1942, Musicraft Corporation took over the masters and record stock from Musicraft Records, Inc.

Ottawa Turns Out For Lunceford

OTTAWA, April 10.—Jimmie Lunceford and orchestra got a big reception here March 30, drawing some 3,665 dancing and listening fans to the Auditorium, a number Aud officials reported "unexpectedly good." Gross receipts were estimated at \$3,200, admission prices 75 cents advance, \$1 at the door.

The ork came to Ottawa from Toronto after a two-night stand there and left for Kingston, Ont., for a one-nighter.

Many Maestri Wondering Why Govt. Hasn't Molded Opinion Insuring "Public Acceptance"

NEW YORK, April 10.—Many orchestra leaders are mumbling "sabotage" as the full significance of Maj. Gen. Lewis B. Hershey's explanation of the "non-essential" classification for musicians sinks in. The claim that the lack of "public acceptance" has forced the Selective Service and the War Man-Power commissions to temper their judgment in deciding against draft deferments for musicians is being met with resentment from some of the acknowledged morale-builders.

While the grumbling is still strictly intramural, there is an inclination to charge the government itself for the failure to insure "public acceptance" of musicians and other show business people as essential to the mental welfare of the population.

Particular attention is drawn to General Hershey's own comment that "maybe the Russians are more civilized" in

their treatment of the same problem. There is no doubt that statements of policy from government officials and agencies go a long way toward molding public opinion, and there are few instances where military or civilian officials have gone to bat for the entertainment profession.

The National Wartime Music Committee, composed of representatives of several government bureaus and originally formed to handle clearance of music copyrights for government shows, several weeks ago promised to take up the matter of occupational deferments for musicians doing part-time government work, and claimed it would make recommendations to the Office of War Information.

An inquiry directed to Roy Welch, chairman of the committee, merely drew the response that "all decisions and opinions of the NWMC are given out only by the OWI." A follow-up wire to Douglas Messervey, OWI rep in Washington who had been in on the meetings, brought no answer at all.

Band Biz in Turmoil

Altho band agencies continue booking and collecting commissions with what appears like complacency, some of them admit to hopelessness. Bands are being drafted so other bands are booked in their places. Others are entering war industries, fulfilling the first half of the "Work or . . ." edict, and agency heads try to figure out how they can play the bands on their off-nights.

Band leaders themselves feel the pinch more acutely. It isn't a string of "names" they've got to concentrate on, only the names of sidemen who are marching to induction centers in ever-increasing speed. The warnings on "non-deferables" sent out by War Man-Power Commission on April 1 provided plenty of food for thought by leaders and rank-and-file alike.

Widely diversified types and classes of maestri are wondering just how long they can continue finding substitutions. Duke Ellington faces the possibility of trying to replace such an irreplaceable like tenor man Ben Webster. Vaughn Monroe loses his hot spot trumpet man Bobby Nichols and isn't counting on keyboarder Tony Aless and two other key men being around much longer.

McFarland Twins this week lost seven sidemen at a clip, Ray Herbeck similarly lost an entire brass section, and the total number of men lost to the draft by some leaders has run into near-astronomical figures. A small-band leader like Nick Jerret had to find about 20 new men to keep his six-piece outfit together, out down the difficulties by cutting down the size to a trio, but finally gave up entirely, taking a job in a war plant in his home town.

Loss of 25 and 30 men by leaders of normal-sized crews is the usual, rather than the exception. How long the constant shufflings can continue, and just how long there will be enough available musicians to supply the name bands remains to be seen.

Grey Gordon With GAC; Set for USO

NEW YORK, April 10.—Grey Gordon has switched from Music Corporation of America to General Amusement Corporation and has signed for a USO tour starting April 12 in Galveston, Tex.

A few weeks later Gordon will probably be swung into the tour originally set for Louis Prima, who is bowing out for private bookings.

CHICAGO, April 10.—Glen Gray walked out with a big \$1,532 for his end of a one-nighter at the Playmor, Kansas City, Mo., Saturday (3). He was booked in for a \$1,000 guarantee and a split, and gross was \$3,470. A total of 3,252 customers turned out, 1,169 paying \$1.10, 1,314 dishing out \$1.25, and 869 servicemen at 75 cents.

Contactmen's Union Slugs Spier With \$1,000 Fine; 4 Others Guilty of Payola

NEW YORK, April 10.—In its first large-scale move to wipe out the payola evil, the Music Publishers' Contact Employees Union fined five of its members at a trial held Thursday (8). Larry Spier, professional manager of Crawford Music, was confronted with the most serious charges, and was meted the maximum penalty of \$1,000 fine.

Charges in all cases involved handouts to the Three Suns playing at the Piccadilly Hotel here. Spier was accused of instructing Jack Erickson, union member formerly with Crawford, to slip the trio \$50 for two plugs. Altho Spier denied the charges, Erickson maintained that he paid out the money on Spier's say-so. Since Erickson admitted his guilt and helped the union in tracking down another offender, his fine of \$200 was suspended pending his future actions.

Jack Richmond, another Crawford employee, also pleaded guilty to payola charges, and received a fine of \$250. Benny Alberts, employed by Felst Music, admitted presenting gifts to the Three Suns but denied that he had considered

this a violation of payola restrictions. Alberts was fined \$200, which will be dropped if he complies strictly with union regulations in the future.

Other members charged with violations were Hugo Rubens and Wesley Frazer. Rubens was suspended from membership and all contact work for six months after pleading guilty of paying for plugs while working for Roy Music. Charges against Frazer were withdrawn when it was learned that he gave handouts before becoming a union member.

The union's executive board removed the Three Suns from its unfair list after making the fines, since the trio had admitted taking money and helped the board in rounding up offenders.

The action taken by the board followed directly after the outburst by Herman Starr, of Warner Bros.' music subsidiaries, when he charged that the union had failed to police payolas. The union's present action is a step toward answering Starr's demands, supported by many of the publishers, that an immediate clean-up is due.

Ups and Downs in One-Nite Biz Dependent on Bands Available; Shortage Making Weak Stronger

NEW YORK, April 10.—One-night band business fluctuates according to the number of bands available. The one-night department of William Morris has just turned in the best 10 weeks it has had in the past 10 months, despite prevailing transportation difficulties, simply because it had bands to send out.

The agency had a number of dates on Duke Ellington, Count Basie, Hal McIntyre, Vaughn Monroe and Vincent Lopez. It has also had Earl Hines booked solid on a long list of promotions.

GAC, too, found itself in luck with a string of bands to book. Agency had a number of dates for Johnny Long, Will Osborne, Sonny Dunham, Bob Allen and Stan Kenton and a few for Jerry Wald.

The one-night department of MCA was bottlenecked with all the agency's top bands, the Sammy Kayes, Benny Goodman et al, tied up on theater and location dates. Bookers had to depend on the next heaviest group of bands—the Richard Himbers, Jack Teagardens

and the Joe Glaser string, Teddy Powell, Les Brown, the McFarland Twins and others.

Problem of finding bands to send out has created bookings for a number of bands never before considered seriously for one-night promotions, including Enoch Light, Reggie Childs and Van Alexander.

While earlier expectations that the band shortage would push have-been and never-were leaders into the A class never materialized, the situation has helped to move many bands up from semi-obscurity.

Orksters who were close to the top, like Vaughn Monroe, Charlie Spivak, Gene Krupa and a couple of others, have been boosted a few notches higher. These bands have been doing strikingly impressive business on one-night promotions, and their prices have risen appreciably. Before the war is won there may be complete re-shuffle in the status of the bands that remain available.

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

BENNY GOODMAN (Columbia 35869)

Taking a Chance on Love—FT; VC. *Cabin in the Sky*—FT; VC.

BENNY GOODMAN has this belated opportunity to cash in on his recordings of a few years back, *Taking a Chance on Love*. Moreover, the Columbia label stands to reap a harvest with this re-issue as a result of the *Cabin in the Sky* movie, which returned both of these tunes from oblivion. There is nothing dated about Goodman's cutting for either side. Taking the rhythmic ballad at a moderate tempo set to the subdued and subtle jump beats in the arrangement by Fletcher Henderson, the brasses, muted, sneak up on the opening chorus, paced by the maestro's clarinet for a half measure. Helen Forrest, since gone over to the Harry James camp, takes over the next stanza, and her lyrical treatment is plenty toothsome. Band, riffing it lightly as a bank for more of Goodman's clarinet wizardry, picks up the third chorus. Gives way to the heated horn of the tenor sax at the bridge, and all join in for the last half to carry the side to a happy and highly rhythmic conclusion. Altho *Taking a Chance on Love* is the center of attention, there is no minimizing the potency of the picture title song on the mated side. Goodman dresses it up in the same rhythmic pattern and it has all the attraction that makes for a hit lullaby. The maestro's clarinet leads off the side, taking the band for a full chorus, with Miss Forrest bringing up a real lyrical treat on the second stretch. Clarinet picks it up again at the bridge and the band ensemble joins in at the last half of the refrain to complete the windings.

A natural magnet to draw the nickels, "Taking a Chance on Love," with Helen Forrest's vocal loveliness gracing the side, sure to count for an extra herd of buffalo heads. Moreover, record shows plenty of promise as a doubling disk for the music operators since strong possibilities are packed on the mated side, "Cabin in the Sky," the picture title tune, with Miss Forrest again an extra-added incentive for the draw.

BEVERLY WHITE (Beacon 111)

Don't Stop Now—FT; V. *My Baby Comes First With Me*—FT; V.

JUST as the ASCAP-radio sparring of a few seasons back took the spotlight into most unexpected corners and brought forth such stardust as *I Don't Want To Set the World on Fire*, the present Petrillo freeze on the major recording studios is also instrumental in forcing to the top of the heap some material that might ordinarily be lost in the shuffle. Such is the happy accident that brings *Don't Stop Now* to the fore. And it stands an excellent chance of remaining out in front for a long time to come. Originally introduced on the waxes under the Savoy label, featuring the singing of Bonnie Davis, the disk has been selling well. The tune, by William Campbell, was published a few weeks ago when Joe Davis, head of the Beacon record firm, took the song for his music house. In bringing it out on his own label, Davis introduces a new voice to his growing list of Beacon artists. Beverly White, sepia songbird devoted to the sultry and blues-shouting style of singing, is remembered as the canary with Claude Hopkins's band a half dozen years ago. With a blues flavoring that is typically a Harlem brand, Miss White is at home in bringing out all the innuendos of this bright rhythmic ditty. Hits into it from start with a bright tempo set by her accompanying Blues Chasers, comprising piano, guitar and bass. The Chasers get the second stanza under way, with Miss Beverly bringing it up again at the bridge to finish out the side. In the same rhythmic and vocal pattern, with the tempo picked up a bit, Miss White is equally effective for Ward Baker's *My Baby Comes First With Me* for the complementing side. Taking the opening chorus to start, piano fingers adequately enough for a second stanza, Miss White gives the lyrics another sultry once-over for a third stanza, guitar picks away to get a fourth chorus under way, with Miss White picking up the last half to finish out the side.

"Don't Stop Now" has already proved a sleeper. And now with Beverly White's entrance into the field, music ops have another forceful entry to realize the most of this rhythmical hit.

ROSS LEONARD (Savoy 107)

As Time Goes By—FT; VC. *One Night in Your Heart*—FT; VC.

Coming thru with an attractive recording of *As Time Goes By*, the ballad of a decade ago which is now enjoying even greater popularity because of its revival in the *Casablanca* movie, this comparatively unknown Savoy record label scores a real scoop. And if its production facilities are up to it, the label should make heavy inroads in the disk marts on the strength of this side. Billing Ross Leonard as an orchestra leader, side is carried for the most part by the maestro's full-voiced baritone singing in the romancy groove. Taking it at a slow tempo, Leonard impresses lyrically from scratch, standing out way above the mediocrity of the accompanying orchestra. Twin piano team picks it up at the bridge, and unfortunately diminishes the dance appeal of the side by taking unwarranted liberties with the tempo. Leonard returns for the last half of the chorus, sticking to the strict dance tempo and takes out the side effectively. Plattermate is Jules Loman and Jimmie La Marge's attractive love ballad, *One Night in Your Heart*, a tender theme well expressed lyrically and with a tuneful melodic strain. Moreover, Leonard adds sympathetic vocal treatment to the tender thought of the song. Set at a bright moderate tempo, Leonard carries the opening stanza. The orchestra starts a second refrain, split between a muted trumpet, piano and saxes, and the maestro-troubadour returns for the last half to finish out the side.

This label fills a definite need for an up-to-the-minute record version of "As Time Goes By." And in the Ross Leonard entry, music ops can fill the gap expertly.

(See ON THE RECORDS on page 62)

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Duke Ellington

(Reviewed at The Hurricane, New York)

NEW YORKERS may at long last sit down at a table and load up on the ultra, super, magnificent music produced by Duke Ellington and orchestra. That conditions are not the best possible for indulging in the feast is not the fault of Ellington nor his public. Twice a night, for an interminable length each time, the ork is buried in a floorshow score, supplying background for a puppeteer and acrobatic and ballroom dancers. The time left at Ellington's disposal for a couple of dance sets isn't nearly enough for the ravenous appetites of his admirers.

What they get, when the floor is cleared for dancing, is pure Ellingtonia undistilled for popular tastes. The tunes are unfamiliar and the titles unknown (unless the listener is also a record collector), but the music is a delight for listening and a joy for dancing. Possibly the dancing part of it comes as a surprise to those who think of Ellington as a "listening" band only. The beat isn't hammered into the tune but it's there, light, bright and inviting. And the too-fast or too-slow show pieces are carefully edited out of the books for the terping.

The personnel remains more fixed than in any other band in the business, and Johnny Hodges, Ben Webster, Rex Stewart, Joe Nanton, Ray Nance, Lawrence Brown, Harry Carney are all on hand as ever was. Only Otto Hardwick face was missing from the reed section, with Sax Mallard replacing. Ben Webster and Chauncey Haughton (who took over Barney Bigard's clarinet parts) check in this week for induction physicals, but no replacements are set until the results become known.

Elliott Grennard.

Herb Miller

(Reviewed at Aragon Ballroom, Ocean Park, Calif.)

HERB MILLER, a newcomer to the West Coast, has had his own aggregation for approximately 18 months. Prior to then he was trumpet man for some time in his brother Glenn's band. Miller fronts from his first trumpet post, pays strict attention to business and turns in a job that attracts both listeners and dancers.

Basic instrumentation includes three rhythm, five reed and five brass. Mary-

land, blonde looker, handles the fem vocals, doing a swell job on the torches. Ray Eberle, formerly with Glenn Miller, turns out the male vocals in his usual top flight manner. Eberle's work stop dancing with the fans gathering at the stand.

Miller plays a lively horn and Joe Zammar on second trumpet is satisfactory on the flash work. Working as a section, the brasses are strong. Rhythm section is an asset with Frankie Schenk's ivories blending nicely on sweet tunes, and Max Taylor on drums is a feature of the torrid tempos. Joe Lenza, first sax, does a nice job on lead stuff and reed section performs nicely. Allen Cassell, baritone sax, taking the spot from time to time.

Miller and Schenk arrange for the band with a scattering of the tunes resembling those of the Glenn Miller outfit. Library is up-to-date but includes sufficient oldies to show the versatility of this outfit.

Consisting mostly of young musicians, crew is lively and capable of handling any assignment. This date is certain to be a forerunner of many more successful engagements for this band. Sam Abbott.

Harlan Leonard

(Reviewed at Hollywood Club, Hollywood)

ALTHO he's been a professional for 20 years, and a leader nearly a decade, Harlan Leonard now is fronting his band for the first time. Until recently he sat in the reed section, playing lead alto, allowing Ernie Williams to front the group and shout blues vocals. As a front, Leonard pays strict attention to the music. Loosening up and mugging slightly might add to the combo's visual qualities.

Leonard's group comprises four saxes including leader; three rhythm, two trombones and three trumpets. Myra Taylor, fem warbler, looks a lot like Ella Fitzgerald and her superb showmanship balances the weakness of her pipes. Heaviest featured sidemen are Jesse (Country) Price, drummer; a 280-pound Indian, Russell (Chief) Moore, trombone; Jimmy Ross, trumpet; Jimmy Keith and Merrill Anderson, tenors, and Earl Jackson, alto. Group hails from Kansas City and smacks of Basie at times, with emphasis on a driving rhythm section which pounds forcefully despite absence of guitar.

Band has exceptionally large library and uses stocks only for current ballads. More care to intonation might be paid by the maestro, but on the whole the Leonard ork is musically stable. A natural for the youngsters who like to jump. Danny Baxter.

Change in Roxy Date for Dorsey Gets Tangled Up

NEW YORK, April 10.—Change in Roxy Theater booking plans that would move Jimmy Dorsey up to an April 21 opening from the May 5 date originally skedded became temporarily bogged down when it was learned, after the switch in dates was made, that a print of the film *Crash Dive* might not be available in time. At press time it was not certain whether or not Dorsey would be held off until the 28th, but he has already given the Hotel Pennsylvania here notice that he would check out of there April 20 instead of the May 1 closing date previously set.

Indications point to the possibility of Dorsey and the Tyrone Power flicker being held at the Roxy for more than the four weeks slated when the booking was first made. At the time Dorsey's other commitments precluded his staying at the Roxy for more than four weeks from May 5.

Chico Marx, currently at the theater, has not been notified that his run would extend beyond April 30, when his four-weeker is over. Bob Allen will move into the Pennsylvania on the 21st instead of May 5.

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

ELLIOTT GRENNARD

Benny Goodman

Palladium Ballroom, Hollywood, Columbia Network, Thursday (1), 12:30-1 a.m.

Judging from the business Goodman has been doing at the box office in Hollywood's Palladium, he has taken a new lease on his old title King of Swing. Judging from the program heard, Goodman has picked up where he left off in the middle '30s, which means at his peak. He's collected a handful of stars, and the music they make is full, sparkling, exciting and driving all the time.

Even the tunes programed reminded of the old days. Out of eight in all, six jumped. *After You're Gone*, featured as a "Serviceman's Special," proved a tour de force for Goodman's clarinet. Fully three choruses of it and all matchless stuff. While most of the arrangements harked back to the old formula—full orchestra constant with the clary picking its spots for solo flights—the show's closer was *Clarinet a la King*, more modern in score and easily the most intricate and intriguing.

Frances Hunt, new with the band, was heard on two safe ballads. They didn't demand much from Miss Hunt and received at least what they asked. While Miss Hunt obviously was singing with restraint, but she let out on her low tones and they throbbed in the delightful way Ethel Waters's do.

Dick Kuhn

Hotel Astor, New York, Mutual Network, Tuesday (30), 10:45-11 p.m.

IF LISTENERS are broad-minded they'll slough off with a shrug the tag that Kuhn assumes for his air shots, namely, "The Biggest Little Band in Radlo." And if they listen diligently enough to hear that the music is coming from a cocktail lounge, they'll take it for what it's worth: a quarter hour of tunes by a five-piece ork, coming on early before the larger, meatier bands take to the air.

Only choruses are offered, and eight different titles are squeezed in to fill up the time span. Melody is played by a sax and an accordion, with the piano soloing once in a while. Couple of vocals are thrown in by Lennie Herman and the Vocal Trio, none of whom sound like more than an instrumentalist trying his hand at being a vocalist.

Choice of tunes served no purpose whatsoever. They were mostly not-so-popular pops, with two old show tunes and a tango mixed in.

Kind of airshot that can't possibly do anyone much good, but then it probably doesn't hurt either. It may help woo the sandman for early-to-bedders.

Orchestra Notes

Of Macstri and Men

WOODY HERMAN opens his return date at the Sherman Hotel, Chicago, August 13 for a month. . . . **CHARLIE SPIVAK**, who set back his return to the Sherman because of another booking, is signed for a month starting November 5. . . . **JERRY WALK** into the Hotel New Yorker, New York, April 12. . . . **JOE REICHMAN** switched to the Schroeder Hotel, Milwaukee, from the Palmer House, Chicago, Friday (9). . . . **GRACIE BARRIE** playing a week at Chicago Theater, Chicago, starting Friday (16) before heading East. . . . **RAY BENSON**, currently at the Stork Club, New York, returns to the Camellia House, Chicago, April 12. . . . **JOE RICARDEL** signed for an indefinite stay at the Sheraton Hotel, New York. . . . **CLAUDE BOWEN**, tooter for **HARRY JAMES**, in the hospital for an operation. . . . **RED PEPPER** has forsaken his baton for the trumpet chair with **IRVING ROTHSCHILD**, currently at Hi-Hat Club, St. Louis. . . . **PAUL CHELLY**, maestro just returned from a long stay in Venezuela, has organized a new rhythm band. . . . **EARLE STRIGLE** in for an indefinite run at the Seelbach Hotel, Louisville. . . . **CARVEL CRAIG** opens at the Claridge Hotel, Memphis, April 23. . . . **CARL RAVAZZA** moves into the Roosevelt Hotel, New Orleans, for a four-week run on the same date. . . . **MAX RANEY** and three sidemen are welders in a Rochester (N. Y.) war plant during the week; orksters on week-ends. . . . **AL EVANS**, former 88-er with **RUDY VALLEE**, now in war work, too. . . . **CLYDE LUCAS** into Beverly Hills Country Club, Newport, Ky., April 16 for four weeks. . . . **JIMMY JAMES** started Friday (9) playing moonlight dances on the steamer Island Queen out of Cincinnati. . . . **GEORGE DEVRON**, violinist, subbing for **RUSS MORGAN** at the Edgewater Beach Hotel, Chicago, while maestro recovers from flu. . . . **FRANKIE QUARTELL**, former Chi bandleader out of the army because of age and into a local war plant, doubling on club dates on the side. . . . **BOB STRONG**, current at the Plantation, Dallas, added **TAD SPARKS** on brass to replace drafted **MEL STONE** and took on guitarist **FRED COHEN** to broaden rhythm section.

Pacific Palaver

FREDDY MARTIN returns to the Ambassador Hotel, Los Angeles, April 27 after a picture deal at Columbia studios. . . . **HARRY OWENS** closes that spot April 25 and opens at the St. Francis, San Francisco, May 4. . . . **BENNY CARTER** returned to the Hollywood Club, Hollywood, following **HARLAN LEONARD**, who was held over a week. . . . **LOUIS ARMSTRONG** set to follow **HERB MILLER** at the Aragon Ballroom, Ocean Park, Calif., for April 17. . . . **GUS ARNHEIM** is nearing the 26-week mark at Sherman's Cafe, San Diego. . . . **AL DONAHUE** closed **Ciro's** and moved into the Golden

Gate Theater, San Francisco, for two weeks. . . . **DEL COURTNEY** out of the Palace Hotel, San Francisco, April 14, following with eight days at the Commercial Hotel, Elko, Nev., and a string of one-nighters thru Western States. Opens Jantzen Beach, Portland, Ore., for two weeks beginning May 10, and the Golden Gate Theater, San Francisco, June 10. . . . **HENRY BUSSE** plays a return engagement at the Palace Hotel, San Francisco, beginning April 15. . . . **HORACE HEIDT** the next band at the Trianon Ballroom, South Gate, Calif. . . . **CEE PEE JOHNSON** current at the Swing Club, Hollywood. . . . **GLEN GRAY** current at the Hollywood Palladium.

Songsters Mulling Supreme Ct. Ruling On Renewal Sales

NEW YORK, April 10.—With its decision that an author may assign his copyright renewal at any time before the expiration of its 28-year term, the Supreme Court has cleared up the most befuddled question in copyright history. The Supreme Court ruling pertained specifically to the suit involving *When Irish Eyes Are Smiling*, but the precedent established by its position will serve to do away with a string of similar lawsuits now pending before lower courts. The court's decision in this case favored Witmark, Inc., the firm to which George Graff Jr., one of the writers of *Irish Eyes*, had assigned the rights 22 years before they became due. In 1939, when the original copyright term expired, Graff disposed of his rights to Fred Fisher. The Warner subsidiary sued to enjoin Graff and Fisher, and its position was upheld by the New York Federal Court and the Circuit Court of Appeals. John Schulman, counsel for the Songwriters' Protective Association who argued the case on behalf of Graff, is now studying the court's opinion in order to prepare an analysis for SPA.

E. B. Marks Appeals "Kissing" Decision

NEW YORK, April 10.—E. B. Marks Music filed an appeal Thursday (8) in its suit against Jerry Vogel on *I Wonder Who's Kissing Her Now?* Marks charged Vogel with copyright infringement, claiming that it had gotten the song from Joe E. Howard, who wrote the music. Vogel maintained that he had been granted the copyright by Will Muhough and Frank R. Adams, lyric writers. Vogel was originally awarded \$1,020 counsel fees by Federal Court Judge John C. Knox, who declared both Marks and Vogel to be copyright owners.

Names Doing Phenom Coast Biz, One-Nighter Nets James 5Gs, TD Terrific, BG Colossal

HOLLYWOOD, April 10.—Ballroom operators struck it rich last week-end when top grosses were reported from every corner with two new dance promoters coming in for their share of the lucre.

Outstanding record of the week-end was turned in by Harry James for William Richman, who has the Long Beach Civic Auditorium under Saturday night lease for dances. Customers totaling 10,131 went thru the turnstiles, about 1,200 servicemen paying 55 cents, the rest shelling out \$1.10. This was reported the largest Pacific Coast one-night promotion in memory. The night before James drew 6,100 at \$1.10 at Casino Gardens in Ocean Park, 20 miles north of Long Beach and 15 miles from Los Angeles.

When Glenn Miller played the Long Beach spot he drew less than James (9,498 at 85 cents), but took away \$6,075 for his share. Figures on the James date show a take of \$9,325, with James cutting in for \$5,018.

At Ocean Park the Aragon Ballroom got under way with Herb Miller and his band. Opening night the spot clocked

Song Penners Still Beefing About Hollywood Domination; ASCAP Lists 180 Pub Members

NEW YORK, April 10.—In addition to the amendments to the constitution and election of five councilmen that are scheduled for the annual membership meeting here of Songwriters' Protective Association Friday (16), the question, "Where are we going to place our songs?" is expected to be popped from the floor. And members with brief cases full of manuscripts are going to know what SPA has done about reaching a working agreement on basic contracts with BMI pubs.

The subject has been pro-and-conned continually for the past six months and had reached what seemed to be a turning point when it became known that Lanny Gray, ASCAP-er and SPA council member, was willing and ready to place a song with BMI in an attempt to effect a contract that would square with the requirements imposed by SPA. The same deal would have served BMI with its anti-ASCAP test-case suit for a new interpretation of the Consent Decree.

BMI held back until it ascertained who the replacement for Thurman Arnold would be, Gray went off on a Miami vacation prior to his call for army duty, and the situation remained at status quo. BMI has since realigned its forces and is ready to go ahead with its test, even if Gray is no longer available for his part, but that will not solve the question harassing SPA-ers.

What they never stop asking is how the publisher market is going to be extended beyond its picture-pub limitations unless BMI and its affiliates are included in the scene. Spokesmen for SPA assert that BMI pubs will never be included until they are signed to the songwriters' basic contract. One of the big obstacles there is that the basic contract vests television rights with the writer, while the BMI contract with its radio licensees grants those rights to the broadcasters.

ASCAP Takes Cognizance

Whether or not this (and other obstacles) is insurmountable is beside the point, according to the clamorers. They say they cannot go on writing without sufficient outlets, and something must be done to remove the "strangle-hold" the picture companies have on the publishers. ASCAP itself has taken cognizance of this clamor and in the past few weeks has addressed two letters to its writer membership specifically dealing with the subject.

One letter explained that a composition need not be published to amass performance credits for the writers, and the other, signed by John G. Paine, general manager of the Society, states that during his recent trip to the West Coast meeting he became "aware" that many writer members believe that if their manuscripts are

rejected by the larger pubs, "they feel that the work is finished." To "completely dispel this idea," Paine enclosed a list of 180 publisher members and their addresses.

Some who have culled the list declare that it merely confirms their contention: that after the picture-owned publishers are subtracted a bare fistful of the remaining can guarantee a tune any sort of other campaign.

Among the 180 there are many firms listed with addresses off the beaten path, like Ensemble Music Press, East Northport, N. Y.; Axelrod Publications, Inc., Providence; Robert H. Coleman, Dallas, and Hall-Mack Company, Winona Lake, Ind. Many others are dormant, repositories for old copyrights and closed to present-day songwriters like Gershwin Publishing Corporation, Brown & Henderson, and New World Music.

What is not revealed in the listing is that the Warner Bros.' Holding Corporation controls the destinies of Harms, Inc.; Remick Music Corporation; M. Witmark & Sons; Advanced Music Corporation; Ager, Yellen & Bornstein, Inc.; Circle Music Publications, Inc.; Victoria Publishing Company, and New World Music Corporation. Included in the Max Dreyfus group (many of which have tie-ins for picture scores) are Chappell & Company; Crawford Music Corporation; T. B. Harms Company; Marlo Music Corporation; Larry Spier, Inc., and Gershwin Publishing Corporation.

Metro-Goldwyn-Mayer owns the majority of the stock in Robbins Music Corporation; Leo Feist, Inc., and Miller Music, Inc. Paramount Pictures has the Paramount and Famous music publishing houses. Other pubs that count heavily on film scores are Mayfair Music Corporation; Bregman, Vocco & Conn, Inc., and Leeds Music Corporation.

There has been plenty of checking against the list among writers, and the total left for them to hammer away is mighty small in the opinion of the malcontents.

Monroe, Ebbins Set But "Shhhh"—It's Alexander's Secret

NEW YORK, April 10.—Vaughn Monroe's opening at the Hotel Commodore here Thursday (8) marked the consummation of the personal managership deal cooking for weeks with Milt Ebbins, also personal manager of Count Basie. Fact, on the fire for past five weeks, was being kept sub rosa on orders from Willard Alexander, band chief of the William Morris Agency. Alexander displayed anxiety lest the news become public before Basie himself was apprised of it, and also had to worry what Jack Marshard, Monroe's former manager now in the army, might think of the goings-on. Sid Robrisch retains his position as Monroe's road manager.

Ebbins leaves for the Coast April 21 to lamp the part awaiting Monroe in MGM's *Meet the People*. While there, Ebbins will also arrange for Basie's opening at the Aragon Ballroom June 1, where Basie will remain six weeks.

Barnet on 2d Bass

NEW YORK, April 10.—Charlie Barnet, who talked a lot about cutting his band down to 10 men, has not only come back with a full-sized crew but has even added another bass, making it 18 pieces, excluding the leader and his girl vocalist.

Barnet has also increased the number of colored sidemen in his outfit. In addition to trumpeters Howard McGhee and Peanuts Holland, already fixtures in the band, he now has Oscar Pettivord on bass and James (Trummie) Young, trombone ace who checked out of Jimmie Lunceford's ork several weeks ago. Young was reportedly joining Les Brown's outfit, where he would have been the first colored musician, but he wound up with Barnet instead.

The only white maestro to play race theaters consistently, Barnet is skedded to play his umpteenth date at Harlem's Apollo Theater here the week of April 30.

Boston AFM Meets On Hotel Parties; All Union or Else

BOSTON, April 10.—AFM local here at its meeting April 1 resolved that it will supply bands only to hotels that agree not to rent rooms to parties using non-union musicians. This resolution serves as warning to the Copley-Plaza, Statler, Fensgate, Ritz-Carlton, Bostonian and Vendome hotels, as all now employ union outfits. The local has asked the support of the national office of AFM in refusing to furnish musicians to hotels in this area which do not abide by the new regulation.

The meeting, which had the largest attendance in the local's history despite the fact that about 500 members are in the armed forces, also voted to increase scales for all club and hotel dates 15 per cent where basic scale is less than \$50 and 10 per cent on engagements paying over \$50. Another new provision in the 1943 price list is that musicians playing steady engagements are not permitted to play between sets.



The Billboard Music Popularity Chart

WEEK ENDING
APRIL 8, 1943

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WJZ, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Thursday, April 8. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last This Wk.	Title	Publisher	Plugs
8	1. AS TIME GOES BY (F)	Harms	34
—	2. COULD IT BE YOU? (M)	Chappell	33
2	3. I'VE HEARD THAT SONG BEFORE (F)	Morris	30
6	4. DON'T GET AROUND MUCH ANYMORE	Robbins	24
14	5. DON'T CRY	National	23
3	5. THAT OLD BLACK MAGIC (F)	Famous	23
4	5. THERE'S A HARBOR OF DREAM-BOATS	Shapiro-Bernstein	23
1	6. BRAZIL (F)	Southern	21
4	6. IT CAN'T BE WRONG (F)	Harms	21
—	7. DO I KNOW WHAT I'M DOING?	Melody Lane	17
7	7. TAKING A CHANCE ON LOVE (F)	Feist	17
—	7. THAT'S MY AFFAIR	Leeds	17
10	7. WHAT'S THE GOOD WORD, MR. BLUEBIRD?	Berlin	17
6	8. LET'S GET LOST (F)	Paramount	16
9	9. YOU'D BE SO NICE TO COME HOME TO (F)	Chappell	15
11	10. CANTEN BOUNCE	E. B. Marks	13
—	10. COMIN' IN ON A WING AND A PRAYER	Robbins	13
9	10. MY DREAM OF TOMORROW	Santly-Joy	13
—	11. JOHNNY ZERO	Santly-Joy	12
10	12. FOR ME AND MY GAL (F)	Mills	11
17	12. OLD MAN ROMANCE	Witmark	11
16	12. WAIT FOR ME, MARY	Remick	11
—	12. WEEP NO MORE, MY LADY	Dorsey	11
13	12. YOU'LL NEVER KNOW (F)	Bregman-Vocco & Conn	11
—	13. BEGIN THE BEGUINE (M)	Harms	9
—	13. GIDDAP, MULE	Advance	9
14	13. IT'S ALWAYS YOU	Famous	9
12	13. MOONLIGHT BECOMES YOU (F)	Famous	9
14	13. NEVER A DAY GOES BY	Miller	9
5	13. THERE'S A RAY OF SUNSHINE	Lincoln	9

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. While two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal: Atlanta: Cox Prescription Shop; S. H. Kress, Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Plitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Dreibelbis Music Co. Chicago: Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Jacksonville, Fla.: Butler Record Shop. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. Newark, N. J.: Record Shop. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wansmaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Thelm; G. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: G. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Acolian Co. of Missouri; Pamous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. P. Dropps & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	POSITION Last This Wk.	Title
1	1. I'VE HEARD THAT SONG BEFORE —HARRY JAMES Columbia 36668	1	1. I've Heard That Song Before—Harry James	1	1. I've Heard That Song Before—Harry James
2	2. BRAZIL —XAVIER CUGAT Columbia 36651	2	2. Brazil—Xavier Cugat	2	2. Brazil—Xavier Cugat
5	3. THAT OLD BLACK MAGIC —GLENN MILLER Victor 20-1523	5	3. You'd Be So Nice To Come Home To —Dinah Shore	8	3. Don't Get Around Much Anymore—Ink Spots
4	4. YOU'D BE SO NICE TO COME HOME TO —DINAH SHORE Victor 20-1519	3	4. That Old Black Magic —Glenn Miller	2	4. It Started All Over Again —Tommy Dorsey
8	5. DON'T GET AROUND MUCH ANYMORE —INK SPOTS Decca 18503	—	5. That Old Black Magic —Charlie Barnet	4	5. For Me and My Gal —Garland & Kelly
10	6. FOR ME AND MY GAL —JUDY GARLAND & GENE KELLY Decca 18480	4	6. There Are Such Things —Tommy Dorsey	—	6. Taking a Chance on Love —B. Goodman
3	7. AS TIME GOES BY —JACQUES RENARD Brunswick 6205	6	7. As Time Goes By —Jacques Renard	—	7. That Old Black Magic —Glenn Miller
—	8. VELVET MOON —HARRY JAMES Columbia 36672	9	8. For Me and My Gal —Garland & Kelly	7	8. There Are Such Things —Tommy Dorsey
6	9. IT STARTED ALL OVER AGAIN —TOMMY DORSEY Victor 20-1522	10	9. Why Don't You Do Right?—B. Goodman	—	9. You'd Be So Nice To Come Home To —Dinah Shore
9	10. THERE ARE SUCH THINGS —TOMMY DORSEY Victor 27974	—	10. Don't Get Around Much Anymore—Glenn Gray	—	10. Velvet Moon—H. James

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	POSITION Last This Wk.	Title
1	1. AS TIME GOES BY	1	1. As Time Goes By	2	1. As Time Goes By
2	2. I'VE HEARD THAT SONG BEFORE	3	2. That Old Black Magic	1	2. I've Heard That Song Before
3	3. THAT OLD BLACK MAGIC	10	3. I've Heard That Song Before	3	3. That Old Black Magic
4	4. YOU'D BE SO NICE TO COME HOME TO	5	4. Comin' In on a Wing and a Prayer	4	4. Don't Get Around Much
5	5. BRAZIL	4	5. It Can't Be Wrong	7	5. You'd Be So Nice
9	6. DON'T GET AROUND MUCH ANYMORE	7	6. You'd Be So Nice To Come Home To	8	6. Brazil
7	7. FOR ME AND MY GAL	9	7. Don't Get Around Much	5	7. For Me and My Gal
8	8. THERE ARE SUCH THINGS	12	8. I Just Kissed Your Picture Goodnight	9	8. It Can't Be Wrong
11	9. THERE'S A STAR-SPANGLED BANNER WAV-ING	6	9. Brazil	12	9. Taking a Chance on Love
12	10. MOONLIGHT BECOMES YOU	12	10. Taking a Chance on Love	13	10. There's a Star-Spangled Banner Waving Some-where
6	11. IT CAN'T BE WRONG	8	11. For Me and My Gal	6	11. There Are Such Things
10	12. TAKING A CHANCE ON LOVE	11	12. There Are Such Things	11	12. Moonlight Becomes You
14	13. MOONLIGHT MOOD	13	13. There's a Star-Spangled Banner Waving Some-where	—	13. Why Don't You Fall in Love With Me?
—	14. I JUST KISSED YOUR PICTURE GOODNIGHT	15	14. Army Air Corps	10	14. Army Air Corps
—	15. COMIN' IN ON A WING AND A PRAYER	—	15. Moonlight Becomes You	10	15. Moonlight Mood

HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Brooklyn, and G. & R. Com-pany, Record Shop, Newark, N. J.

POSITION Last This Wk.	Title	Label
9	1. I'VE HEARD THAT SONG BEFORE... HARRY JAMES	Columbia 36668
5	2. IT STARTED ALL OVER AGAIN ... TOMMY DORSEY	Victor 20-1522
6	3. DON'T GET AROUND MUCH ANYMORE ... INK SPOTS	Decca 18503
2	4. THAT OLD BLACK MAGIC ... CHARLIE BARNET	Decca 18541
—	5. LET'S BEAT OUT SOME LOVE ... BUDDY JOHNSON	Decca 8647
7	6. TRAV'LIN' LIGHT. PAUL WHITEMAN	Capitol 116
—	7. I CAN'T STAND LOSING YOU .. INK SPOTS	Decca 18542
—	8. RIFFETTE ... FREDDIE SLACK	Capitol 129
—	9. BRAZIL ... XAVIER CUGAT	Columbia 36651
8	10. SEE SEE RIDER ... BEA BOOZE	Decca 8633

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.

(Routes are for current week when no dates are given.)

Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

A
Allan, Bob (Arcadia Grill) Canton, O., nc.
Andrews, Gordon (18 Club) NYC, nc.
Andrews, Ted (Butler's Tap Room) NYC, nc.
Angelino, Don (Frank Palumbo's) Phila, nc.
Angelo (Iceland) NYC, re.
Arturo, Arturo (Park Central) NYC, h.
Ayres, Mitchell (Palace) Columbus, O., 13-15, t; (Stanley) Pittsburgh 16-22, t.

B
Bar, Vic (Olympic) Seattle, h.
Barnet, Charlie (Capitol) NYC, t.
Baron, Paul (Savoy Plaza) NYC, h.
Baron, Shirley (Old Roumanian) NYC, re.
Barragon (Queen Mary) NYC, nc.
Barrie, Gracie (Orpheum) Madison, Wis., 13-14, t; (Masonic) Freeport, Ill., 15, a; (Chicago) Chi 16-22, t.
Bartal, Jeno (Lexington) NYC, h.
Bastie, Count (RKO-Boston) Boston, t.
Bastie, Joe: Pittsburgh 12-17.
Bates, Angie (Daniero's) Belle Vernon, Pa., re.
Baum, Charles (Stork) NYC, nc.
Baum, Howdy (Kentucky) Louisville, h.
Benedict, Gardner (Beverly Hills) Newport, Ky., nc.
Bennett, Larry, & Swingtet (Enduro's) Brooklyn, re.
Bergere, Maximilian (La Martinique) NYC, nc.
Beaucourt, Louis (Park Central) NYC, h.
Bizon, Bela (Pierre) NYC, h.
Bondshu, Neil (Blackstone) Chi, h.
Borr, Mischa (Waldorf-Astoria) NYC, h.
Bowman, Charles (Wivel) NYC, re.
Bradshaw, Tiny (Paradise) Detroit 12-15, t; (City) Terre Haute, Ind., 16, a; (Castle) St. Louis 17, b; Louisville 18, a; (City) Columbus, O., 19, a.
Brand, Bob (Beverly Hills) Newport, Ky., nc.
Brandwynne, Nat (Riobamba) NYC, nc.
Breese, Lou (Chez Parée) Chi, nc.
Brito, Alfredo (Campanor) Havana, t.
Brown, Les (Paramount) NYC, t.

C
Caballero, Don (Fefe's Monte Carlo) NYC, nc.
Cabin Boys (Miami) Dayton, O., h.
Calloway, Cab (Sherman) Chi, h.
Canay, Fernando (Hurricane) NYC, nc.
Candullo, Joe (Frolics) NYC, nc.
Capella & Beatrice (Hurricane) NYC, nc.
Capello, Joe (Jimmy Kelly's) NYC, nc.
Cardenas (Casbah) NYC, nc.
Carroll, Jimmy (Astor) NYC, h.
Carter, Benny (Sweet's) Oakland, Calif., b.
Carver, Zeb (Village Barn) NYC, nc.
Casy (51 Club) NYC, nc.
Chester, Bob (Frolics) Miami, nc.
Chiquito (El Morocco) NYC, nc.
Clement, Neville (Tic-Tac) Montreal, nc.
Coleman, Emil (Statler) Washington, h.
Collins, Bernie (Newman's) Saratoga Springs, N. Y., nc.
Coads, Art (Homestead) NYC, h.
Conn, Irving (Queen Mary) NYC, nc.
Contreras, Manuel (El Paseo) Santa Barbara, Calif., re.
Cortez, Jose (Enduro) Brooklyn, re.
Covato, Etzi (Villa Madrid) Pittsburgh, nc.
Crawford, Jack (Trocaadero) St. Paul, March 15-May 2, nc.
Cullen, Tommy (Flanders Grille) Phila, nc.
Crane, Lee (Edison) NYC, h.
Cugat, Xavier (Earle) Phila, t; (Palace) Cleveland 16-22, t.
Cummins, Bernie (Kentucky) Louisville, h.
Curbello, Fausto (Stork) NYC, nc.
Cutler, Ben (Versailles) NYC, nc.
Cutler, Peter (Totem Pole) Auburndale, Mass., h.

D
Dacita (Rainbow Room) NYC, nc.
Davis, Coleridge (Paradise) Phila, c.
Davis, Dewey (Algiers) NYC, nc.
Davis, Eddie (La Rue) NYC, re.
Del Duca, Olivero (El Chico) NYC, nc.
DeLuca, Eddie (Jack Lynch's) Phila, nc.
Dinorah (Greenwich Village Inn) NYC, nc.
Dorsey, Jimmy (Pennsylvania) NYC, h.
Dorsey, Tommy (Orpheum) Los Angeles, t.
Dengler, Carl (University Club) Rochester, N. Y.
Drake, Edgar (Adolphus) Dallas, h.
Drewery, Russell (Diamond Subway) Baltimore, nc.
Dunham, Sonny (RKO-Boston) Boston, t.
Durham, Eddie (Dreamland) Little Rock, Ark., 13, b.

E
Eddy, Ted (Iceland) NYC, nc.
El Rumbaleros (Frolics) NYC, nc.
Ellington, Duke (Hurricane) NYC, nc.

F
Farber, Burt (Netherland Plaza) Cincinnati, h.
Feehan, Bill (Romeo) Trenton, N. J., c.
Fields, Shep (Palace) Cleveland, t.
Flo Rito, Ted (Chase) St. Louis, h.
Floyd, Chick (Syracuse) Syracuse, 1.
Foster, Chuck (Blackhawk) Chi, c.
Franklin, Buddy (Peabody) Memphis, h.
Froeba, Frankie (18 Club) NYC, nc.

G
Goodman, Benny (Palladium) Hollywood, b.
Gordon, Max (Elks' Club) Charleroi, Pa., nc.
Grant, Bob (Plaza) NYC, h.
Grant, Rosalie (Essex House) NYC, h.
Gray, Chauncey (El Morocco) NYC, nc.
Gray, Glen (Palladium) Los Angeles, b.
Gray, Zola (Frank Palumbo's) Phila, nc.
Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.
Grey, Tony (Bal Tabarin) NYC, nc.

H
Hagenor, Herb (William Penn) Pittsburgh, h.
Handy, George (Greenwich Village Inn) NYC, nc.
Harold, Lou (Bal Tabarin) NYC, nc.
Harris, Jack (La Conga) NYC, nc.
Harris, Jimmy (Henry Grady) Atlanta, h.
Hawkins, Erskine (Armory) Raleigh, N. C., 12; Goldsboro 13, a; Wilson 14, a; (Armory) Greensboro, S. C., 15; (Armory) Durham, N. C., 16; (City) Logan, W. Va., 17, a.
Heath, Andy (Fitch's) Wilmington, Del., c.
Heath, Jack (Winter Crystal) Reading, Pa., b.
Heatherton, Ray (Biltmore) NYC, h.
Heckscher, Ernie (St. Anthony) San Antonio, h.

Henderson, Fletcher (Dixieland) Lexington, Ky., 12, b; (Commodore Perry) Toledo, O., 14, h; (Paradise) Detroit 16-22, t.
Herman, Sam (Clover) Portland, Ore., nc.
Herth, Milt (Copley Plaza) Boston, h.
Hill, Tiny (Happy Hour) Minneapolis, nc.
Himber, Richard (Del Rio) Washington, nc.
Hoff, Carl (Edison) NYC, h.
Hoff, Rudy (Piccadilly) Pensacola, Fla., nc.
Hollander, Will (Kitty Hawk) La Guardia Airport, N. Y., nc.
Horsley, Bob (Gayoso) Memphis, h.
Horton, Aub (Clover) Fort Worth, Tex., nc.
Horton, Harry (Wivel) NYC, re.
Humber, Wilson (Annapolis) Washington, t.
Hutton, Ina Ray (Earle) Washington 16-22, t.

I
Imber, Jerry (Mon Parée) NYC, nc.
International Sweethearts of Rhythm: Camp Atterbury, Ind., 16; Indianapolis 17-18; Newcomerstown, O., 20.

J
James, Georgie (Cafe Society Downtown) NYC, nc.
James, Harry (Clive) Long Beach, Calif., a.
Jerome, Henry (Pelham Heath Inn) Bronx, NYC, re.
Johnson, Wally (Patlo) Cincinnati, nc.
Jones, Spike (Ciro's) Hollywood, nc.
Jordan, Jess (Village Barn) NYC, nc.
Jordan, Louis (Oriental) Chi, t.
Joy, Jimmy (Bismarck) Chi, h.

K
Kassel, Art (Oriental) Chicago, t.
Kaye, Don (Claremont) Berkeley, Calif., h.
Kemper, Ronnie (Last Frontier) Las Vegas, Nev., h.
Kent, Peter (New Yorker) NYC, h.
Kenton, Stan (Maryland) Baltimore 16-22, t.
King, Henry (Mark Hopkins) San Francisco, h.
Kinney, Ray (Capitol) Washington, t.
Kirby, John (State) NYC, t.
Korn Kobblers (Rogers Corner) NYC, nc.
Krupp, Gene (Terrace Room) Newark, N. J., nc.
Kuhn, Dick (Astor) NYC, h.

L
Labrie, Lloyd (Darling) Wilmington, Del., h.
Lande, Jules (Ambassador) NYC, h.
Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.
Lang, Lou (Belvedere) NYC, h.
LaPorte, Joe (Old Roumanian) NYC, re.
Leeds, Sammy (Primrose) Newport, Ky., cc.
Lefcourt, Harry (Rogers Corner) NYC, nc.
Leonardo (Metronome Room) Washington, nc.
Le Roy, Howard (Idle Hour Supper Club) Charleston, S. C.
Lo Scalzo, Michael (La Rue) NYC, re.
Lombardo, Guy (Roosevelt) NYC, h.
Long, Johnny (State) Easton, Pa., 15-17, t; (State) Harrisburg 19-21, t.
Lopez, Tony (Clover Club) Miami, nc.
Lopez, Vincent (Taft) NYC, h.
Lucas, Clyde (Beverly Hills) Newport, Ky., cc.
Lutcher, Bubber (Sunset Terrace) Indianapolis, b.
Lyman, Abe (Lincoln) NYC, h.

M
McFarland Twins (Ritz) Bridgeport, Conn., b.
McGrane, Don (Latin Quarter) NYC, nc.
McGrew, Bob (Kansas City Club) Kansas City, Mo.
McIntire, Lani (Lexington) NYC, h.
McIntyre, Hal (Stanley) Pittsburgh, t.
McNamara (Shelton Corner) NYC, nc.

McShann, Jay (Jam Room) Milwaukee 16, b; (Miramar) Gary, Ind., 17, b; (Parkway) Chi 18, b.
Mabaquina, Mario (Michaud's Le Village) Phila, nc.
Machito (La Conga) NYC, nc.
Manuelo, Don (McCurdy) Evansville, Ind., h.
Manzanares, Jose (La Salle) Chi, h.
Marconi, Pete (Ernie's Three-Ring Circus) NYC, nc.
Martell, Paul (Arcadia) NYC, b.
Martini, Frank (Copacabana) NYC, nc.
Martin, Dave (St. George) Brooklyn, h.
Marx, Chico (Roxxy) NYC, t.
Masters, Frankie (Bradford) Boston, h.
Masters, Freddy (Enduro) Brooklyn, re.
Matthey, Nicholas (Russian Kretchma) NYC, re.
Mauthe, Chick (Glenn Rendezvous) Newport, Ky., nc.
Mayhew, Nye (Bossert) Brooklyn, h.
Messner, Johnny (McAlpin) NYC, h.
Miller, Eddie (Casino Gardens) Ocean Park, Calif., b.
Miller, Freddy (St. Regis) NYC, h.
Millinder, Lucky (Majestic) Dallas 15-21, t.
Molina, Carlos (Schroeder) Milwaukee, h.
Monroe, Vaughn (Commodore) NYC, h.
Morales, Moro (Havana-Madrid) NYC, nc.
Morgan, Russ (Edgewater Beach) Chi, h.
Morris, George (Armando's) NYC, nc.
Morton, Ray (Copley Plaza) Boston, h.

N
Nelson, Ozzie (Biltmore) Los Angeles, h.
Newman, Ruby (Copley-Plaza) Boston, h.
Newton, Charlie (Gables Inn) Pleasantville, N. J., nc.
Newton, Frankie (Cafe Society Downtown) NYC, nc.
Nicholas, Don (Venice) Phila, c.

O
Olman, Val (Versailles) NYC, nc.
Osborne, Will: Augusta, Ga., 14, a; (Carlina) Columbia, S. C., 15, t; (College) Clemson 16-17.
Owens, Harry (Ambassador) Los Angeles, h.

P
Panchito (Versailles) NYC, nc.
Pastor, Tony (Roosevelt) Washington, h.
Paulson, Art (New Yorker) NYC, h.
Peck, Jack (Casino) Pittsburgh, nc.
Pepito (Havana-Madrid) NYC, nc.
Perner, Walter (Roosevelt) NYC, h.
Perry, Ron (St. Moritz) NYC, h.
Petti, Emilie (Ambassador East) Chi, h.
Plummer, Joe (Slapsy Maxie's) Hollywood, nc.
Pope, Gene (Stein's Buffet Bar) Indianapolis 16-22, nc.
Porter, Frank (Hickory House) NYC, re.
Porter, Yank (St. George) Brooklyn, h.
Powell, Mousie (Louise's Monte Carlo) NYC, nc.
Powell, Teddy (Roosevelt) Washington, h.
Prager, Manny (Child's) NYC, c.
Price, Georgie (La Conga) NYC, nc.
Prima, Louis (Adams) Newark, N. J., 15-21, t.
Prussin, Sid (Diamond Horseshoe) NYC, nc.

Q
Quinton, Robert (Fefe's Monte Carlo) NYC, nc.

R
Ramon, Frank (St. Moritz) NYC, h.
Reichman, Joe (Chicago) Chi, t.
Reid, Don (Indiana Roof) Indianapolis, h.
Reisman, Leo (Rainbow Room) NYC, nc.
Resh, Benny (Bowery) Detroit, nc.
Reynolds, Tommy (Happy Hour) Minneapolis, nc.

Ricardiel, Joe (Sheraton) NYC, h.
Richards, Jimmy (Blue Moon) Wichita, Kan., b.
Riley, Al (Athletic Club) Flint, Mich.
Rios, Thomas (El Chico) NYC, nc.
Roberts, Eddie (Lido) NYC, b.
Rodman, Jack, Quartet (Avalon) Hot Springs, Ark., nc.
Rogers, Harry (Half Moon) Brooklyn, h.
Rogers, Ralph (Roosevelt) New Orleans, h.
Ruhl, Warney (Neil House) Columbus, O., h.
Russell, Snookum (Scott's Theater) Kansas City, Mo., 16-22, re.

S
Sacacas (La Martinique) NYC, nc.
Salmon, Bill (Way's Theater Cafe) Phila, c.
Sanders, Joe (Ansley) Atlanta, h.
Sanders, Gid (Rainbow Inn) NYC, nc.
Saunders, Hal (Belmont-Plaza) NYC, h.
Savitt, Jan (Strand) NYC, t.
Schroeder, Lou (Mayflower) Jacksonville, Fla., h.
Sears, Walt (Causeway) Muskegon, Mich., c.
Seiger, Rudy (Fairmont) San Francisco, h.
Shaw, Maurice (Chateau Moderne) NYC, nc.
Sherman, Milton (Tic-Tac) Montreal, nc.
Silvers, Johnny, (Kitty Davis Airliner) Miami Beach, Fla., nc.
Siry, Larry (Ambassador) NYC, h.
Sissle, Noble (Casino) Hollywood, b.
Slack, Freddy (Casa Manana) Culver City, Calif., h.
Smith, Ethel (St. Regis) NYC, h.
Socarras (Ubangi) NYC, nc.
Spector, Ira (Chateau Moderne) NYC, nc.
Stanley, Stan (Supper Club) Ft. Worth, nc.
Stevens, Bert (Governor Clinton) NYC, h.
Stevenson, Bobby (Casanova) Detroit, nc.
Stower, Jules (18 Club) NYC, nc.
Straeter, Ted (Copacabana) NYC, nc.
Strigley, Earle (Seelbach) Louisville, h.
Strong, Benny (Washington-Youree) Shreveport, La., h.
Strong, Bob (Plantation) Dallas, nc.
Stuart, Nick (Jefferson) St. Louis, h.
Sudy, Joe (Statler) Boston, h.
Sylvio, Don (Bertolotti's) NYC, nc.

T
Talent, Mark (885 Club) Chi, nc.
Terry, Bob (St. Regis) NYC, h.
Towne, Archie (Yacht) Pittsburgh, nc.
Townsmen (Warwick) NYC, h.
(See ORCHESTRA ROUTES on page 52)

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Advance Bookings

TINY BRADSHAW: Rhum-Boogie Club, Chicago, April 23 (four weeks).
EDDIE DURHAM: Auditorium, Oklahoma City, April 14; Armory, Tulsa, Okla., 15; Auditorium, Wichita, Kan., 16; Armory, Tulsa, Okla., 17; Regal Theater, Chicago, 23-29.
SONNY DUNHAM: Valencia Ballroom, York, Pa., April 24; Turner's Arena, Washington, 25; Masonic Temple, Scranton, Pa., 26; Seina College, Loudenville, N. Y., 27.
GRAY GORDON: USO Tour, Galveston, Tex., April 12.
GLEN GRAY: Palladium Ballroom, Hollywood, April 6 (six weeks).
ERSKINE HAWKINS: Armory, Bluefield, W. Va., April 18; Auditorium, Richmond, Va., 19; Auditorium, Norfolk, Va., 20; Armory, Suffolk, Va., 21; Auditorium, Roanoke, Va., 22; Colonnades Ballroom, Washington, 23; Auditorium, Jersey City, N. J., 24.
RAY KINNEY: Steel Pier, Atlantic City, April 24-25; Colonial Theater, Allentown, Pa., 26-28.
JAY McSHANN: Masonic Hall, Springfield, Ill., April 20; Castle Farm, Cincinnati, 24.

WILL OSBORNE: Statler Hotel, Detroit, April 24; Lakeside Park, Dayton, O., 25; Casa Madrid, Louisville, 26 (week).
DICK ROGERS: USO Tour, El Paso, Tex., April 12.
CHARLIE SPIVAK: Capitol Theater, Toledo, April 16-18; Palace Theater, South Bend, Ind., 19; Adams Theater, Newark, N. J., 22 (week); Armory, Wilmington, Del., 29; Earle Theater, Philadelphia, 30 (week).
JOE VENUTI: Tunetown Ballroom, St. Louis, April 13-26.
JERRY WALK: Hotel New Yorker, New York, April 12.
LAWRENCE WELK: Orpheum Theater, Sioux City, Ia., April 16-18.

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Roadshow Films

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Religious Films Click for Lent; Used by Protestants, Catholics For Visual Education Purposes

NEW YORK, April 10.—Religious films, popular during most of the year, are going over exceptionally well during the present Lenten season. These pictures are, for the most part, shown in church auditoriums by roadshowmen. Although most entertainment activities suffer during the holy period, religious film showings are encouraged by various church denominations.

The most popular religious films are those that have been shown in the past to capacity audiences everywhere and reach their peak of popularity during Christmas and the Lenten seasons. Some of the more successful religious pictures include *Cloistered*, *Ambassadors of Christ*, *Jesus of Nazareth*, *Monastery* and *Crown of Thorns*.

Roadshowmen have found that these pictures go over best when shown to church organizations. In most instances, roadshowmen contact the parish priest or congregation's pastor and suggest he have one of his church groups sponsor the showing in that town. When a church group sponsors the showing it usually takes care of the sale of tickets also.

Smart roadshowmen realize that in order to get the greatest success from their showings of religious pictures, they

must work hand in hand with the church dignitaries of the community. Once the picture is approved by a member of the church, roadshowmen have no trouble in being assured of a profitable showing. In most cases the church group sponsoring the showing also handles any publicity in connection with the exhibition.

Roadshowmen claim that the trend toward religious pictures is even greater since the war began. They feel that people everywhere are becoming more religiously inclined and religious pictures are being shown not only for spiritual comfort but also to unify people through this medium.

Although the features are shown for the most part in churches, they are also meeting with popular approval in parochial schools, Salvation Army halls, YMCA, YWCA, Masonic lodges, Knights of Columbus and other organizations.

In addition to the showings being given by roadshowmen to various church groups, there are several religious organizations that either rent films from libraries and exhibit themselves or have roadshowmen exhibit for them. One organization makes its own films which are available to roadshowmen for exhibition purposes. Many of these films are used for religious education rather than for entertainment.

Harmon Foundation

The Harmon Foundation, an experimental philanthropic organization in New York, makes many religious films that are used by roadshowmen. Although the Harmon Foundation is a Protestant organization, their films are sometimes used by Catholic and Jewish groups.

In 1925 the Harmon Foundation began making reverential short subjects to be used as part of the small church services. It was from this small beginning that the Harmon Foundation realized the use of the motion picture as a medium of expression in religious education, and has to date turned out 500 reels covering 150 subjects.

The foundation feels that their motion pictures should be used as a normal part of the society's educational programs and worship services. The film may be used as a concrete example of a general theme; to supply a background of information on a subject to be discussed; or to state a problem, thus providing a springboard to discussion. Certain types of pictures may be used purely for inspiration or to create a suitable atmosphere for meditation. Many of the pictures made by the foundation both in this country and abroad are based on a social rather than religious theme but are still used for religious visual education.

According to Mary B. Brady, the roadshowmen should do some research on the background of the picture. She further stated that the roadshowmen renders the best service when the picture is part of a specific service of the church or school and feels the roadshowman should give a concise commentary along with the showing of the picture, which is usually a silent film.

Religious Film Association, Inc.

Religious Film Association, Inc., was set up by 16 Protestant church publishing houses over a year ago. This library has made up a catalog of religious subjects obtainable from 16mm. distributors. Churches place their orders thru denominational agencies which frequently are book stores. Association represents the official agencies of 70 per cent of the Protestant churches. Some educational and a few recreational films are included in their catalog of films.

Purpose of the organization is to act as a clearing house for obtaining films

New and Recent Releases (Running Times Are Approximate)

DREAMING LIPS, released by Commonwealth Pictures Corporation. In this picture Elizabeth Bergner is cast as Gaby, happy, irresponsible, childlike wife of Peter, a young London musician. They are very much in love until she suddenly meets Miguel del Vayo, a great violinist. Despite the fact that he is her husband's old friend, she forgets about her love for Peter and falls for Miguel, who is called to America for a concert tour. Gaby is to tell Peter of their love and follow him. Peter falls desperately ill and Gaby nurses him. Miguel returns for her. Weakened by her long ordeal and torn between her duty to her husband and her yearning for the other man, Gaby takes the easiest way out she can see. Also stars Raymond Massey and Romney Brent. Seven reels.

BIRTH OF A CHAMPION, released by Mogulls. Jess Willard vs. Jack Dempsey at Toledo July 4, 1919, in what is considered by many to be the greatest battle in ring history. For the first time they are released in 16mm. Here is Jack Dempsey at his best, winning the world's championship from a man who outweighed him by more than 50 pounds, in a slashing, whirlwind battle. Running time, two reels.

for use in Protestant churches. Films are rented to the churches at the standard rental price and are shown to church groups as part of a religious educational program. In many instances roadshowmen are hired by the churches to take care of the exhibition.

Catholic Youth Organization

The Catholic Youth Organization of New York has a motion picture bureau which exhibits films primarily to Catholic youth groups. In addition to their own film library, which has 31 films of mostly sport shorts, CYO rents films from various film libraries and obtains many of them from other sources, including the Co-Ordinator of Inter-American Affairs, U. S. Navy, Red Cross, New York Giants, Pennsylvania Railroad and Office of Civilian Defense.

When Matthew Cusak exhibits films for the war effort no denominational line is drawn. He has exhibited this type of film in Armenian churches and before Jewish youth groups. Any other films, aside from those dealing with the war effort, are shown by Cusak only to Catholic groups. Purpose of the bureau is to offer a service to the Catholic youth to keep him off of the streets and to bring him closer to the Church. Cusak has found that sports films are preferred by the boys with *Knute Rockne, All-American*, heading the list of favorites.

Cusak exhibits his films thruout the Diocese of Greater New York with a minimum charge of \$5 being made to help cover the cost of rentals. In most instances, no admission charge is made to the audiences. Pictures usually supplement regular church group meetings. Occasionally exceptions are made. The eighth grade of St. Francis de Sales Academy sponsored a CYO showing, charged admission and used the money raised to buy basketball uniforms. Sport films are also shown in conjunction with sports clinics held by CYO groups. Notices regarding the showings are placed in *The Catholic News*, parish bulletin, school bulletin boards and mentions from the pulpit.

Cusak gave 143 shows in 57 parishes last year with a total attendance of 49,117. To date 37 shows have been given this year. There has been a 25 per cent increase in showings during the past 16 months.

16mm. Associations Formed In United States and Canada

JACKSONVILLE, Fla., April 10.—Plans for building permanent 16mm. theaters in theaterless towns were formulated when the 16mm. Exhibitors' Association was formed in this city March 28-29. The purpose of the meeting, which was attended by 72 16mm. exhibitors, was to form an organization for the improvement of the exhibition situation in this field.

According to Jacques Kopstein, Astor Pictures, who was elected general manager and chairman of the procurement committee of the new organization, priorities have already been obtained and plans for the immediate erection of 16mm. theaters are already under way.

Kopstein also stated that other matters of vital interest, including post-war availabilities of major company product were also discussed. Committees were formed to cope with any situations which might arise in connection with these matters. It is believed that one of the large major companies is interested in the new set-up.

Other officers elected were Amos Kincaid, banker and operator of the New England Exhibition Circuit, president and chairman of the finance committee; Arthur P. Leffinwell, vice-president; Peter Francis Carter, secretary, and Grover P. Yulle, treasurer.

TORONTO, April 10.—Because of long friction between operators of licensed theaters and users of 16mm. films, including army theaters and roadshowmen, over booking protection and territorial zone designations, the major 16mm. film exchanges have been organized into a 16mm. Motion Picture Distributors' Association in affiliation with the Motion Picture Distributors' Association of Canada. Col. J. A. Cooper, this city, has been elected chairman of both groups.

The object of the new organization is to straighten out booking problems to the satisfaction of both rural and urban theater proprietors.

Canadian distributors involved in the new set-up include Associated Screen News, Ltd.; General Films, Ltd., O. R. Hanson and N. L. Nathanson.

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CORRECTION

In the PICTORIAL FILMS, INC., advertisement, April 10th issue, statement was made that this firm is "Exclusive 16mm. Distributors of Pre-Pathe Pictures." Statement should have read "Exclusive 16mm. Distributors of PRC-PATHE Pictures."

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Princess Stock Ready To Start Its 36th Season

RAYVILLE, La., April 10.—With its organization completed and transportation for the season arranged for, Ed C. Ward's Princess Stock Company is set to inaugurate its annual under-canvas tour at Thayer, Mo., May 3 for its 36th season on the road.

In commenting on the preparations and plans for the forthcoming tour, Lucille Ward said this week: "We are not doing any war or patriotic plays this season; just plenty of comedies, working on the theory that people come to the show to forget their worries and the war—and to relax. We are working in co-operation with the Office of War Information in disseminating information and promoting the sales of War Bonds and Stamps thru talks and special short programs.

"We have an ample supply of aspirin and determination to combat our extra wartime headaches as they make their appearances during the season. We look forward to a lot of them—but we also look forward to a very good season."

Ed and Lucille Ward and daughter, Wanda Marie, put in a pleasant winter here, where Wanda is in her first year of school. She has also appeared in two recitals here this winter and on a Red Cross benefit program.

Ed and Lucille were fortunate in securing sufficient gasoline to carry on their school auditorium programs all winter. They toured the territory with their series of fairy tale dramatization known as *Adventures in Wonderland*, and report that the winter was their best in five years.

Rep Ripples

NIGEL PELHAM, well-known repster, is winding up a 15-day furlough with relatives in St. Louis, and was a visitor at *The Billboard* office there on several occasions last week. Pelham, upon completion of his leave this week, will enter officers' candidate school at Fort Belvoir, Va. He is in the engineers corps of the army. . . . LEE AND STARR LEROY are still in Kansas City, Mo., where they went after closing with the Ed Ward Princess Stock Company last fall. . . . GILES COLORED RAMBLERS are in Colbert County, Alabama, with E. F. Hannan's *Tut, Tut, Baby*. . . . JAY C. MAISON, veteran tab and rep performer and manager, under a doctor's care for several months, due to an injury sustained while working in the shipyards in Savannah, Ga., has been discharged by the medico and has returned to his job of electrician with the electrical engineering department there. Jay says he has purchased a little place in Savannah and has started raising chickens. Maison, in a letter to the rep desk, suggests that performers, after reading their copy of *The Billboard*, mail it on to a friend in the armed forces. Maison's suggestion has merit. However, *The Billboard* has a half-price rate on subscriptions for men in the armed forces of \$3.75 a year, or about 7 cents a copy. As it costs about 5 cents postage to mail an old copy of *The Billboard* to a man in service, many showfolk have subscribed for their friends in service at the half-price rate. For 2 cents a week more you can have *The Billboard*, hot off the press, mailed to servicemen, and *The Billboard* pays the postage. . . . SGT. JACK CLEMONS, brother of Lucille Ward, of the Princess Stock Company, and who trouped with that show before entering the service, is now somewhere in the South Pacific with the medical division of the Army Air Corps. . . . MICKEY AND BERTHA MAE ARTHUR are located permanently in Birmingham, Ala., where Mickey is working as salesman for a Texas leather goods manufacturing company. He expects to be called up to the army soon. . . .

The Princess Stock Co. WANTS

Boss Canvasman, Workmen, Musicians (that double stage or specialties. Other useful Tent Rep. People, write. Top salary. All-week stands, long season. Can place advance Agent. Tell all first letter. Address: E. C. WARD, Thayer, Missouri.

Two Oldsters Juggle Their Noggin To Revive More Pleasant Memories

Wellington, O.

Editors *The Billboard*:

Altho retired from the business, I read *The Billboard* every week, especially the rep page. I enjoy any mention of old-timers; they bring back memories. Memories are all we old-timers have left, so don't deprive us of them.

Here are a few flash-backs into the past after laying down my copy of the March 27 issue.

North Bros.—*The Great John Ganton*. . . . Dr. Rucker, of Korac Wonders fame (three months' rep in a town, up in a new bill each night!). . . . A: Milo Bennett and Caddo Mann (*The Girl and the Drummer*, later titled *The Frame-Up*). . . . O. H. Johnstone Theatrical Agency, where all rep people met. . . . Rowland & Clifford—*The Rosary*; Jones & Crane—*The Wolf*; Caskill & McVitty—*Shepherd of the Hills*. . . . The drayman at the depot (trunks—downstairs theater, 35 cents; upstairs opera house, 50 cents). . . . Ruby Darby, the pride of the Oklahoma sticks. . . . One-nighting thru the Kansas prairies in a play called *The Grafters* (I wouldn't wade thru mud now, not even to the White House). . . . Baird & Wilson rep company, with Mandina Hubbard. . . . The actor who joined with a camel-back trunk. P. S.—The trunk didn't troupe to the next town.

Five dollars' worth of Ackerman & Quigley paper—a 3-2 scrip—bang! Another one-nighter is born. . . . Thrill—reading the names on the dressing room walls. . . . Counting the house thru the peephole in the front curtain. . . . Priscilla Theater, Cleveland—five acts of Sun vaudeville and a tab show for a dime. . . . *The Opera House Reporter*. . . . the hotel on the one-night stands. Meals, 25 cents; Drummers' table, 50 cents. The only difference in meals was that the latter had a bowl of oranges on the table. . . . The story of the *Ten Nights Company*. Everyone in cast intoxicated but Joe Morgan. . . . And the one about the leading man getting off a train in a tank town. Gazing at the sky, he said: "Oh! What a beautiful sunset." A small boy standing near by said: "Sunset, hell—that's the otry house burning down."

. . . The Revere House, Chicago; Centropolis Hotel, Kansas City, Mo.; Millard Hotel, Omaha; Hanna Hotel, Cleveland; Braxton Hotel, Cincinnati. . . . Alamo Musical Comedy Company, Waco, Tex., in 1914. Some of the players: Billy Maine, George Clark, Billy House, Ollie Debow and the Martin Sisters. . . . Bessie Dainty Stock Company at the Cozy in the same town, with such players as Ira E. Earle, Harry Castle and Barry Connors. . . . Lasses White and West Avey at the Happy Hour in Dallas. . . . Suzanne Carter and *Her Minstrel Maids*, one of the first tabs. GOLDEN WEST.

Glens Falls, N. Y.

Editors *The Billboard*:

I read the article of E. F. Hannan in March 27 issue regarding the old-timers

in rep and other road shows of the old days. My father, who was a showman and lawyer, was legal adjuster for P. T. Barnum's Hippodrome, a railroad canvas show in 1874. In 1875 he took over Huntington Hall at Lowell, Mass., the city's first opera house, over the B. & L. railroad station. Among his early bookings were Buffalo Bill and Texas Jack, an Indian powwow and glass-ball shooting exhibition; Whitmore & Clark's Minstrels (George Clark, interlocutor), Hank White and Charlie Clapp and men; Dan-nan Thompson as Uncle Josh Whitecomb in the *Old Homestead*. The last-named piece and *Alvin Joslin*, by Charles L. Davis, were the high cards of all rural productions.

Other outstanding attractions of the day were Barnett & Moulton's Comic Opera, with George Adams the still clown; Murray and Murphy in *Our Irish Visitors*, Joe Murphy in *Kerry Gow*, Atkinson's *Peck's Bad Boy*, with Johnny Prundle as Reuben Glue; Tony Pastor and his *Humpy Dumpty*, Gilbert & Sullivan's *Mikado*, the Four Cohans, the Four Keatons, *Daly's Vacation*, Margaret Mather in *The Lady of Lyons*, Lillian Russell in *Faust*, James O'Neil in *Monte Cristo*.

In 1886, when I located at Plattsburg, N. Y., as a side issue I joined Will Dorgan and gave the town its first ground-floor opera in the old abandoned court house. Opened with Hi Henry's Minstrels, then played Gilmon's Band when John Philip Sousa was conductor. Also played John L. Sullivan in *Honest Hearts and Willing Hands Company*, Gentlemen Jim Corbett's company and Al Sawtelle's rep company, the finest outfit ever to hit the road except that of the North Brothers, who played the West under canvas.

George Bulb had a rep in those days and played here. He later bought the Majestic Theater, Williamsport, Pa.; put \$72,000 into rebuilding it, and lost all. J. C. Rockwell had a rep show on the road for years but never made any money until he organized *The Sunny South*, colored show, which made him rich. I quit the show game in 1921, came to Glens Falls, purchased 40 acres on the Lake George Road, one mile out, and settled down to my profession and established the 4-Paw Ranch and Road-house Rustic Lodge in honor of my old friend Adam Forepaugh.

DR. W. F. JONES, V. S.

J. H. Bell Opening Soon

FORT WORTH, April 10.—J. H. Bell, who has been here all winter, will launch his three-people tent trick in Hunt County, Texas, in a few weeks. He will play Central Texas towns until the fairs open. Arthur (Shorty) Dunne, cowboy musician and yodeler, will join Bell on the opening. Dunne has been doing night clubs around Dallas and Fort Worth in recent months.

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

FRANKIE DONATO cards from Washington, where he is working a night club, that he will go into burlesque shortly.

DUKE CORTEZ is emceeing at the A-1 Club on Long Island, N. Y. He shoots in an inquiry on Bobbie Holbert, Tom Garry, Tony Marsh, Eddie Beagey and Auston Austy Dowdell.

FRANK BOARDMAN is with the coast guard at Norfolk, Va. Frank says he's no longer able to skate but is still interested in derbyshows and all of his old friends who are yet active. Sizing up the Norfolk area, Frank tells that it looks ripe for a show.

CORP. VITO T. BUDA, better known to derbyshow folk as Teddy Hayes, medical trainer, formerly with King Brady's Productions, has completed a course as army surgical technician and has returned to his regular outfit, Post 310, Med. Det., 78th Division, Camp Butner, N. Y. Teddy says he likes the service and asks for news about King Jack Glen.

JIMMY GABLE pens from the West Coast that he wishes all of his many

friends to know that he arrived safely from Honolulu. Jimmy opens at the Golden Gate, San Francisco, April 16, then hops to Los Angeles to go out with Sid Grauman's *Highlights of 1943*. Jimmy adds this thought: "Why couldn't we start some kind of a campaign to have a get-together for all the people who got their start in show business by participating in derbyshows?" It could be done. Let's hear from all the old-timers and see what they think. In the meantime, let's keep the column going by frequently dropping a line.

LOUIS (PEE WEE) ELLIS, who enlisted in January, 1942, is now Ph. M. 2c in the navy, located somewhere in the Pacific. Ellis says he has put all his derbyshow and vaude hoofing behind him for the time being to hasten the day when we can all dance the great victory waltz. "Pee Wee" cuts a trim figure in his uniform and navy duties haven't hampered his dancing any. During a recent leave, he was spotted in Hollywood with his former partner, Peggy La-Rue, where the two were cutting up some fancy dance didos for the servicemen at the Hollywood Canteen.

MAGIC

(Continued from page 18)

last week while in Cincinnati on a book- ing expedition. Other visitors at the magic sanctum the past week were Lieut. Lee Allen Estes, Safety First Magician of the Kentucky State Highway Patrol, who did a show at a Newport, Ky., high school last Thursday night, and Martin Stevens, one of the most brilliant of the marionette workers. . . . WALLACE THE MAGICIAN, of Syracuse, who reported for induction April 1, was re- jected and handed a 4-F classification. He and his wife are now prepping for an extended tour of army camps. . . . ARTHUR D. POLLACK, formerly assist- ant to Wallace and before that property man for Marion Drew, is now stationed at an ordnance base in the Hawaiian Islands. He entered the army two years ago. . . . PHIL DE JONGH headlines the floorshow layout at Club 509 in downtown Detroit.

JOHN BOOTH, former pro magish and now minister of the Unitarian Church of Evanston, Ill., has found excellent response with his latest book, *The Quest for Preaching Power*, published by the MacMillan Company under his full name of John Nicholls Booth. It was chosen the first alternate selection of the Reli- gious Book of the Month Club for Feb- ruary. The reviews have been very warm and the book has been well advertised in the country's leading newspapers. The Rev. Booth is also in charge of the first Unitarian-sponsored denominational broadcasts in Chicago. He has a series of programs with Dr. Preston Bradley running into the summer over Station WAIT. He was heard over that station at 10 a.m. last Sunday and will be heard again from there next Sunday (18). . . .

PLATO AND JEWEL are currently filling dates in the San Francisco area. . . . EDWIN COTTS was a recent visitor at the magic desk while passing thru Cincy en route to his Chicago home from the South, where he put in five weeks at the Idle Hour, Charlotte, S. C., and a like period at Hunt's Villa, Macon, Ga., set by Stan Zucker, New York. He'll head back for Dixie soon if the Uncle Sam doesn't grab him off. . . . LITTLE JOHNNY JONES closed at the Capitol Theater, Portland, Ore., April 5, and after a brief stop-over in San Francisco and Los Angeles will return east. He hopes to visit with Max Terhune and Edgar Bergen while in L. A. He says he met a number of magic luminaries on the Coast recently, among them Captain Howard in Vancouver, B. C.; Len Mantell, the magical booker of the Bert Levey office; the Great Virgil and Julie, and Verevar, of Brunswick, Me., who is now with the army engineers. . . . AL DE LAGE AND SHIRLEY, after a week at Fay's Theater, Providence, hopped to Miami for four days at the Olympia Theater, to be fol- lowed with four weeks at the Club Ball in the same town. While in Providence they were honored with a theater party and supper by Rhode Island Ring 44, IBM. . . . JAY PALMER AND DOREEN postal that they're delighted with their USO Camp Show tour. They are doing two acts on the show, including a half hour of magic, featuring their popular magic tea-kettle. In addition, Jay is managing the bloody unit, as Doreen might say.

"BARDEX" MED. SHOW WANTS

Colored Comedians, Performers and Musicians. This is a free Platform Medicine Show. Makes 2 and 3 week stands. We pay cash, you pay all other expenses. Opening in Western Pennsylvania May 5th, and we are looking for few more people to round out the show. Finest equipped and best paying show on road today. For references: Ask anyone who has ever been over here. One show daily, no Sunday. State all in first letter, all you can and will do and also salary expected. Write to permanent address: DOC MILTON BARTOK P. O. Box 491 Columbus, Ohio

ROBERSON PLAYERS

WANT

Leading Man, General Business Man and Working Men who can drive trucks. WILL BUY STAKE DRIVER. ROBERSON PLAYERS, Clinton, Ill.

WANT

Feature for Concert, Blackface or any good Comedy Act, also Novelty Act. Want Semi Truck Drivers and Canvasmen, top salary; Mechanic to take care of lights. Will buy 70-ft. Proscenium. Have Sleepers for Working Men. Open May 30th, Macon, Ga. RENFRO VALLEY FOLK, Wm. Kötrow, Mgr. Box 707, Sta. 5, Miami, Fla.

The Final Curtain

ADAMS—Walter L., 51, former acrobat and manufacturer of theatrical equipment, April 2 in Minneapolis. Death due to heart disease.

BASSO—Andrew, former singer in vaude and musical comedy, at Ashley Hotel, New York, recently after a long illness. Services at St. Malachy's Church, New York, with burial in Kensico, N. Y.

BAUR—Harry, French stage and motion picture actor, in Paris recently.

BLAIR—Knowles, 43, publicity man handling Casa Manana and Hollywood Casino in addition to bands in the Los Angeles area, at Hollywood Hospital, Hollywood, April 6 of a heart attack. A former newspaperman, he had been associated with motion picture studios before opening his own publicity office. Blair was the founder of the Catalina Island-Hermosa-Manhattan aquaplane races, an annual classic until curtailed by the war. Survived by his widow, Dorothy, and his mother, Mrs. Hilda Blair. Services April 8.

BRUCE—Joseph C., 41, sax-clarinete player with Gus Miller's ork, at the Last Frontier Hotel, Las Vegas, N. M., March 30. Survived by widow, the former Rose Braccante, and two children.

CASSIDY—William E. (Bill), 67, veteran vaude, rep and silent screen actor, in Cincinnati, April 13 of a cerebral hemorrhage. He had been engaged in war work until recently. Cassidy had confined his activities the past 15 years to occasional parts in roadshows that came to Cincinnati. Before entering silent films he had been in vaude. He also played stock in San Francisco. Surviving are his widow, Emma, Cincinnati, and a daughter, Mrs. Irene Westwater, San Francisco. Services from St. Francis Seraph Church, Cincinnati, with burial in St. Mary Cemetery, April 16.

CUNNINGHAM—Joseph A., 52, film and radio writer and actor, April 3 in Los Angeles. Formerly a cartoonist and the creator of *Rufus McGcoofus*, Cunningham left *The Philadelphia Record* to go with the Fox studios. He appeared in *Tom, Dick and Harry*, *I Live on Danger* and *Kid Galahad*. He was a member of the Pen and Pencil Club, Sporting Writers' Association and The Friars. Survived by his widow, Esther, four children, his mother and a sister.

DICKENS—Eulon, (Peanut Dick), 37, former circus concessionaire, in Youngstown, O., April 2 following a long illness. He had been with Ringling Bros. and Hagenbeck-Wallace circuses. Surviving are his widow, Zenda, and a brother. Burial at Tod Park Cemetery, Youngstown, April 5.

DUNNE—Pvt. William, former announcer on Station WAGE, Syracuse, at Fort Dix, N. J., April 3 of spinal meningitis. Burial in Bronx, N. Y.

ERCK—Christian, 70, former Minneapolis Symphony Orchestra cellist from

1905 to 1940, recently in San Makio, Calif. Burial in San Makio.

EVELYNNE—May (Mollie McCarthy Tinker), 87, former stage and silent movies actress, April 3 in Los Angeles.

EWING—Henry W., 82, former treasurer of J. C. Goss Company, Detroit, manufacturers of circus and carnival tents, at his home in Pleasant Ridge, Mich., April 3. Survived by his widow.

FLEMING—George F., 86, former clown and billposter, at his home in Akron recently. He retired 15 years ago. Burial in Painesville, O.

HELLBORN—Louis, 47, MGM exploitation manager in Iowa and Nebraska, April 1 in Des Moines of a cerebral hemorrhage. Hellborn was production manager for the San Diego World's Fair and was noted for his outdoor extravaganzas which he staged for international organizations. Leaves a sister and three brothers.

HERMAN—Isador, 73, twin brother of A. H. Woods, legit producer, April 4 in New York.

KIMLINY—Josephine, 82, mother of May and Skinnie, in Galveston, Tex., April 6. Survived by four sons.

IN MEMORIAM
J. L. "LOUIE" LANDES
Gone But Not Forgotten.
April 16, 1939.
MR. AND MRS. CHAS. ROTOLO

LAPARRA—Raoul, 67, French musician and composer, in Paris April 4. His best-known composition was *La Habanera* which won for him the Prix de Rome in 1903. His other operas included *Peau d'ane* (1899), *La Jota* (1911), *Le Joueur de Viole* (1925) and *L'illustre Fregona* (1931). His works, in addition to major compositions, included several librettos, songs and piano compositions. Among his publications were *La Musique Populaire en Espagne* and *Bizet et Espagne*.

LEIGH—Herbert N., former projectionist, recently in North Tiverton, R. I. Services at North Tiverton Baptist Church.

MOBLEY—George Washington, 89, former circus troupier, April 4 in Detroit. Survived by five children.

In Loving Memory of Our Darling Husband
and Brother
EDDIE MORGAN
who passed away one year ago, April 12th, 1942.
His wife, Marie Morgan; sister, Vera Hancock;
brother, John R. Morgan.

MORRISON—Robert L., 54, songwriter and publisher's agent, in Toledo March 5. His best-known composition was *Once in a Million Years*. For the past year he has represented Joe McDaniel Music Company in Toledo. Survived by his widow and several daughters.

NORDIN—Ernest Sr., 73, musician and conductor, April 1 in Omaha. He was a pit conductor and co-organizer of the Omaha Symphony Orchestra and also conducted at the World and other vaude houses there. He was also formerly president of the Omaha musicians' union. Survived by widow, two sons, three sisters and a brother.

PAIVA—Manuel, father of Ernest Palva, assistant manager of the Strand Theater, Taunton, Mass., recently in Taunton.

PALMER—Margie, wife of Joe V. Palmer, carnival man, in Newport, Ky., March 24, following a long illness. She and her husband had been concessionaires with the Conklin, Wallace Bros. and Sims Greater shows. Until recently she had worked in a Newport night club, operated by Col. J. F. (Whitey) Dehnert. Burial in St. Stephen's Catholic Cemetery, Newport.

REED—Perry, 73, former secretary of Nebraska State Fair Board, Lincoln, in Springfield, Mo., April 4 of pneumonia following an operation. Born in Wisconsin, he went to Nebraska with his parents in 1875. His widow and four daughters survive.

RICKARD—Joseph E., 71, founder of the Richard & Nace theater circuit in Arizona and one-time advance man for circuses, at St. Vincent's Hospital, Los Angeles, April 1, after failing to rally from a heart attack suffered several weeks ago. Started in show business about 1900 when he promoted outdoor events. He also served as advance man for the Wright brothers when they were giving flight exhibitions. Masonic serv-

ices at Wee Kirk of the Heather, Forest Lawn, Glendale, Calif., April 5. He leaves his widow, a resident of North Hollywood, Calif.

ROBBINS—David M., 97, Civil War veteran and father of the late Dwight S. Robbins, circus and vaude contortionist of the Robbins' Family troupe, at his home in Cincinnati April 2. Besides two grandsons, now in the armed services and who had been members of the troupe, other survivors are two sons, Arthur T. Robbins, Columbus, O., and Ira A. Robbins, South Vienna, O.; four daughters, Mrs. Jessie L. Vance, Cincinnati; Mrs. Mabel Ray, South Vienna; Mrs. George B. Sedgewick, Ishpeming, Mich., and Dena Robbins, Columbus. Burial in South Vienna April 5.

SINNOTT—Mrs. Edna Stutesman, 41, wife of Howard M. Sinnott, of the General Amusement Corporation office in Cincinnati, at Deaconess Hospital, that city, April 6 of strep-pneumonia after a 10-day illness. Christian Science services at J. J. Sullivan & Company funeral home, Cincinnati, April 9. Cremation followed. Pallbearers were Harry Nolan, of Hotel Netherland Plaza; Arthur Link, of Kraft Corporation; Arthur Frew, of General Amusement Corporation; Danny Engels, of Chapelle Music Company; Gardner Benedict, orchestra leader at Beverly Hills Country Club, Newport, Ky., and William J. Sachs, *The Billboard*, all of Cincinnati.

SMITH—William E., 69, former franchise operator for MGM and, until his retirement in 1931, distribution manager for Paramount, April 3 in Newark, N. J. Entered the film distrib business in 1912 and operated as the Famous Players Exchange. First film distributed by him was *Queen Elizabeth*, the only picture in which Sarah Bernhardt appeared. Survived by widow and sister.

STERN—S. Tilden, 35, RKO artist, recently of a heart attack.

STEVENS—J. C. (Steve), carnival concessionaire, in Princeton, Ind., March 19. He had been with various carnivals during the past 15 years and last season was with Royal American Shows. Survived by a sister.

VAN SICKLE—Lillian M., wife of the late Roy J. Van Sickle who was well known in outdoor show business, at a Tampa hospital April 4. Interment at Orange Hill Cemetery, Tampa.

VEIDT—Conrad, 50, German-born motion picture actor, of a heart attack, in Hollywood April 3. Noted for his heavy parts on the screen, Veidt took out British citizenship papers 10 years ago. In 1917 he appeared with Max Reinhardt in *The Sea Battle*, and made his screen bow in *The Cabinet of Dr. Caligari*, a German-made film. Notable in his American screen career were *The Beloved Rogue*, his first with John Barrymore; *A Woman's Face* and *All Thru the Night*. Private services followed by cremation in Hollywood April 5. He leaves his wife, Lily Barter, Beverly Hills, Calif., and a daughter, Viola, Switzerland.

VILLANO—Nicholas, 55, staff member of Warner Bros.' Roger Sherman Theater, New Haven, Conn., at his home in New Haven recently.

WASNIEWSKI—Julius, 77, pioneer talking motion picture inventor and producer, in Milwaukee April 5. His film company, known as the Monarch Talking Picture Company, produced six talking films in 1914 and 1915. Burial in Milwaukee April 10.

WATERBURY—Edward F., 57, owner of the Regal Costume Company, Bridgeport, Conn., in Bridgeport March 29. Survived by his widow, Ida; two sisters, Mrs. Henry Anderson and Minnie Waterbury. Burial in Lakeview Cemetery, Bridgeport, March 29.

WEBER—Joseph W., 82, who appeared in legit musicals, dramas and light opera for 60 years, recently in Jersey City, N. J. Before his retirement five years ago he had appeared in several motion pictures. Survived by two sisters and a brother.

WHITE—The Rev. John F., 55, chaplain-treasurer for the last eight years of the Catholic Actors' Guild of America, April 2 in St. Francis Hospital, Bronx, N. Y. He was the former pastor of the Church of the Immaculate Conception, Stapleton, S. I.; former chaplain of the 102 Medical Regiment, New York National Guard, and was recently commissioned a captain in the New York State Guard. The late George M. Cohan described him as "perhaps the best friend the Catholic Actors' Guild ever had." Survived by two sisters.

ZEITLER—Gustave H., 60, manager of the Academy Theater, Washington, March 28 in that city after a lingering illness. Survived by four brothers and two sisters. He was the brother of Ida V. Clarke, of the vaude team of Ida and Eddie Clarke, and of Billy Zeitler, vaude performer. He was also the brother-in-law of E. Lawrence Phillips of the Johnny J. Jones Exposition Shows. Burial March 30 in Fort Lincoln Cemetery, Washington.

Marriages

BIRLEM-PORTER—Maj. Keith Gillis Birlem, U. S. Army Air Corps, to Mary Jane Porter, sales traffic manager of KPO, San Francisco, March 27 in Watsonville, Calif.

CRANE-TURNER—Pvt. Stephen Crane remarried to Lana Turner, film actress, March 14 at Tijuana, Mexico.

DORSEY-DANE—Tommy Dorsey, orchestra leader, to Pat Dane, actress known in private life as Patricia Ann Brynes, in Las Vegas, Nev., April 8.

HOWARD-LAMOUR—Capt. William R. Howard, U. S. Army Air Force, to Dorothy Lamour, Paramount motion picture actress, in Hollywood April 8. The bridegroom is a member of a prominent Maryland family whose home is in Baltimore.

JACOBS-HART—Lieut. Seaman B. Jacobs, U. S. Army, to Margie Hart, burlesque and legit actress, in Belton, Mo., July 4, 1942, it was revealed last week. The bride is playing in the roadshow production, *Cry Havoc*.

LEONARD-MARGO—Sgt. Buddy Leonard, former night club emcee now stationed at Fort Eustace, Va., to Margo, Spanish dancer, March 14 in New York.

OGLES-BERLEY—Floyd Ogles, Pontiac, Mich., to Sarah Berley, Kennel, Mo., at Detroit March 26.

PURTELL-CARSON—John Purtell, assistant manager of Warner's Stanley Theater, Philadelphia, to Helen Carson, nonpro, April 10 in Philadelphia.

ROBERTS-JAYNES—William Roberts, singer now in the navy, to Betty Jaynes, film actress and singer, in Ventura, Calif., recently. Roberts was formerly with Tommy Dorsey's orchestra.

SHILIN-SIMON—Lieut. Alan Shilin, U. S. M. C. R., former screenwriter for Republic Studios, to Ensign Ruth Simon, WAVE, former songwriter, April 3 in Philadelphia.

STEINBECK-CONGER—John Steinbeck, Pulitzer Prize novelist, to Gwyn Conger March 29 in New Orleans.

TALCOTT-DAY—Jack Talcott, nonpro, to Charlotte Day, vocalist, March 31 at the Medina Club, Chicago.

WELDON-PREIS—Martin Weldon, program director of WKNY, Kingston, N. Y., to Shirley Preis, musician, April 4 in New York. Bridegroom recently terminated seven years with WINS, New York, as announcer, commentator and continuity editor.

Births

A son to Capt. and Mrs. Joseph Harper at Good Samaritan Hospital, Hollywood, March 28. Father, now in the army air force, is a member of an Eastern publishing family, and mother is the daughter of Cecil B. De Mille, motion picture producer.

A son to Mr. and Mrs. J. W. French in Atlantic City recently. Parents have been with the Steel Pier Water Circus for 10 years. Mother, the former Arnette Webster, was formerly with the Carver High Diving Horses.

A boy, Robert Eugene, to Mr. and Mrs. Sid Fisher. Father is in *The New Yorkers*, current show at the Motor Bar, Detroit.

A son to Mr. and Mrs. Jack Desch in San Francisco March 26. Father is announcer at KFRG, San Francisco.

A son to Mrs. William Debernardi, widow of a navy pilot who lost his life in the South Pacific two months ago, in Los Angeles March 30. Mother is the daughter of Ben Piazza, RKO casting director.

A daughter, Janice Margaret, to Mr. and Mrs. E. V. Dinerman at Christ Hospital, Cincinnati, March 31. Father is advertising director for RKO in Cincinnati.

A daughter, Gall Roberta, to Mr. and Mrs. Eddie Aaronoff in New York recently. Father is publicity agent with the David Alber office.

A girl to Mr. and Mrs. George Stathopoulos at Jackson Heights, Long Island, N. Y., March 29. Father is a guitarist, and mother was the former Estrellita Villaneuva, Mexican dancer-singer.

Charles Gordon Whyte

Charles Gordon Whyte, 56, staff director for the National Broadcasting Company's production division, veteran radio producer and writer, actor and trade paper editor, died April 5 in Sydenham Hospital, New York, after a short illness.

Born in Australia, he came to this country as a youth and toured the United States and England with the Whyte Trio, vaude singing act, featuring himself and his parents. He later supported Marguerite Clark, silent film star, in a Broadway stage play.

In 1915 he became public relations director for the White Rats, predecessor of Actors' Equity. He also worked as a music editor for *Metronome* and was dramatic critic for *The Billboard*. In 1919 he was publicity man for the Actors' Equity Association in its successful strike.

After the strike was settled, Whyte resumed work as a free-lance and radio script writer. In 1927, he began producing shows for NBC, and later joined the staff of N. W. Ayer & Son, Inc., advertising agency, where he was a director of radio programs.

After a long illness he returned to the radio field last year as a production director for NBC. Program names with which he was recently connected included H. V. Kaltenborn and Fred Waring.

Whyte was a life member of Equity and a member of the Authors' Guild, the Green Room Club and the White Rats of America.

He is survived by his widow, Gladys Whyte.

INAUGURAL GROSSES CLIMB

CW in Record Petersburg Bow

5,000 debut gate best in several years—flats, semis transport org

PETERSBURG, Va., April 10.—Chalking up their best opening-day gross in a number of years, Cetlin & Wilson Shows made their 1943 debut here April 3. Initial day, despite cold weather, attracted 5,241 paid admissions. Shows will move to its engagements in Maryland on their flatcars, and a deal was consummated last week for the train to be delivered in Baltimore. A fleet of semis also will be used to transport the organization.

Line-up here included Motordrome, Olive Hager, manager; Dudley Lewis, Lester Westenborger and Miss Hager, riders; talker, Willard Wilson; tickets, Isidore Kopp and Lorenzo Chamlee; mechanics, Walter Cole and Red Martin. Mansion Side Show, Frank Lentini, three-legged man; Capt. Ringman Mack, strong man; Bobbie Banow, inside talker; Bluey Tompson, fire and magic acts; Check Dalgren, dog act; Betty Mayes, snake act; White Eagle, knife thrower; Robert Mayes and John Jones, tickets; Miss Jones, headless wonder; Allen, annex; George Harnon and John James, front.

Monkey Circus, Lee Edmond; Tommy Livingston, front; Bert Canton, assistant. Paradise Revue, Mrs. Cetlin and Mrs. Wilson, managers; Peggy Whitman, Dolly Green, Lorraine Gallion, Anna Marreno, Esther Waters, Helen Unger, Winnie Porter and Dolly Snooky, chorus. Miss America, Tommy Thomas, talker; Maxine Thomas, Evelyn Jones, Thelma Heider and Lida Unger, chorus.

Rolloplane, Frank Joseph, owner; Russell Streall, foreman. Pony, Camel and Goat Ride, Mrs. Rudy, tickets; Mr. Rudy, (See CW RECORD BOW on page 41)

Krekos Combo Chalks 30% Biz Hike in Oakland

OAKLAND, Calif., April 10.—Mike Krekos's West Coast Victory Shows, playing a nine-day engagement at 75th and East 14th streets, concluded the most successful opening week in their history here April 4. Good crowds prevailed on the dimmed-out midway nightly and block and air-raid wardens were in attendance on opening night and reported that Harry Baker, shows' electrician, had anticipated all their wishes in advance and carried out his special lighting program successfully. Business on opening (See Krekos' Oakland Biz on page 34)

Helena Debut Good For Buckeye State

HELENA, Ark., April 10.—Despite cold weather Buckeye State Shows opened their 1943 season at Recreational Park here April 3 to a good crowd. All attractions registered fair business, with most of the crowd staying until midnight closing time.

Ridee-O topped all attractions for grosses. Roy Valentino wired Saturday that he had received his army induction notice, and two shows did not arrive in time to get in the air, so the management decided to open for this stand only with a free gate. There was a Diesel generator expert on the shows four days prior to opening, teaching electrician Clyde Barrick the finer points in Diesel operating.

Sam Levine made a business trip to Birmingham. Joe and Jeanne Fontana, Jim Pierce and H. B. Shive were guests of the Bruce Duffys at their trailer home at a birthday dinner, prepared by Mrs. Duffy in honor of Bruce's 49th anniversary.



EXECUTIVE STAFF OF CETLIN & WILSON SHOWS posed for this photo on opening day, April 7, in Petersburg, Va. Seated, left to right, are Mary B. Pollack, secretary; William Cowan, business manager; I. Cetlin, co-owner and assistant manager; J. W. Wilson, co-owner and general manager; Harry Dunkel, who is starting his 11th year with the organization and is now chairman of the advisory board, and R. C. McCarter, general agent and publicity director. Standing are Henry Roller, superintendent of public address system; William Hartzman, treasurer; Neil Hunter, trainmaster, and E. K. Johnson, special agent. This season marks Johnson's seventh with the shows and McCarter's third.

DeVoyne, Smith, Gordon Staffers With R. & C. Expo

CHICAGO, April 10.—Walter DeVoyne, secretary of the Royal American Shows for the last 15 years, has been engaged in a similar capacity for the Rubin & Cherry Exposition, it was announced here by Carl J. Sedlmayr, co-owner with Sam Solomon of the R. & C. show. DeVoyne will arrive at winter quarters today. His assistant on the show will be Fred Bird, also formerly with Royal American.

Sammy Smith, formerly trainmaster of the Royal American, has been engaged as R. & C. trainmaster and has arrived at quarters with his crew.

Sam Gordon will handle the show's concessions. He formerly was concession man on the various ACA units.

Report on fair contracts made by Sedlmayr at the Middle West Fair Circuit meeting in Kansas City, Mo., on April 7 appears in the Fairs-Expositions Department in this issue.

Coast Showmen Look to Good Tour Under War Regulations

SAN FRANCISCO, April 10.—With the 1943 outdoor show season under way, all indications point to a successful tour for the organizations taking to the road under this year's wartime regulations. Mike Krekos, general manager West Coast Amusement Company, whose Victory Shows concluded the most successful opening week in their history at Oakland, Calif., April 4, is one of the busiest showmen in the State. As president of the Pacific Coast Showmen's Association last year he was credited with being active in helping the Coast shows thru a good season. This year, as past president of that organization, Krekos continues active in his efforts. Well known by the various war agency officials, Krekos is said to have been able to get a number of concessions. He said that he has not yet made a request that has been refused and finds all war agency officials willing to co-operate.

He says, however, all shows must comply with the various rules that pertain to military permits for the shows 10 days in advance of any showing any place in the Western area and have the dim-out regulations with them as well. He adds that with the long daylight now prevail-

Scott Expo Opens To Fair Results At Atlanta Stand

ATLANTA, April 10.—Altho hampered somewhat by rain, Scott Exposition Shows inaugurated their 1943 tour here to fair results, and business since opening has increased daily, B. M. Scott said. Many showfolk have visited nightly, and Mr. and Mrs. Bennie Shapiro were hosts to a number of friends at a party. Manager Scott has recovered from a recent illness, and M. Garrett Scott joined recently.

Dick Gardener again is in charge of Mrs. Scott's fishpond, while Danny Ryan has charge of Mrs. Scott's trucks and concessions. Carl Espy is chief mechanic, and Harry Harris has the Wild Life Exhibit. E. H. Rucker is stage manager for the Minstrel Show, and Earl Chapman is managing Scott's concessions. Mr. and Mrs. E. E. Baker have been re-engaged. Visitors included Mr. and Mrs. Tom Terrill and Mr. and Mrs. Ralph Chapin and daughter.

Because of the size of the lot, only a part of the organization was set up here.

League's Red Cross Fund Near 2G Mark

CHICAGO, April 10.—Contributions to the Red Cross Drive of the Showmen's League of America continue to grow.

The committee's report of April 8 showed contributions of \$694 received and the total to date is close to the \$2,000 mark.

Strates Topples Washington Gate

40 per cent increase gives shows best results in 21-year history

WASHINGTON, April 10.—Registering a 40 per cent increase in business over the initial three days of 1942, James E. Strates Shows scored the best opening in their 21-year history this week. Dick O'Brien, assistant manager, said all rides and shows played to capacity the first three nights. Opening Wednesday, organization will remain here until April 17 and will show on Sunday, O'Brien said.

Combo fronts on Benning Road, with transportation running direct to the entrance. Lot provides ample parking facilities, with a uniformed crew parking cars. Madam Burleson's Harlem Revue, Al Tomalin's Slide Show and Leo Carrell's Hollywood Monkey Revue are proving popular, as are Fly-o-Plane and Rocket rides and Steve Gekas's cookhouse.

Willis Johnson did a creditable billing job and shows are displaying plenty of new paper. Eddie Jackson did a good press job and garnered much space for the shows in local papers. General Agent William C. Fleming was the official greeter at the main entrance.

Terry Martin, in charge of the committee, has the grounds well policed. Owner James E. Strates, optimistic over the season, was encouraged by the quick opening. Sixteen shows are operating under a 15-cent gate, and Abe Rubens, (See Strates Wash. Gate on Page 51)

Endy-Prell Biz Big at Getaway In Durham, N. C.

DURHAM, N. C., April 10.—Endy Bros. & Prell's World's Fair Shows opened to good weather and exceptional business in downtown Durham this week, David B. Endy, manager, said. With sufficient help in every department, Endy said the shows will be transported on 47 trucks and trailers and play under a 15-cent gate.

Management is optimistic over the coming tour and announced that everything looks promising for a good season. Staff is complete and rides and shows are properly manned, Endy reported.

Ward Eclipses 1942 Business at Stand In Baton Rouge, La.

BATON ROUGE, La., April 10.—John R. Ward Shows wound up a week's engagement at Highland Road showgrounds here March 20 to increased business over last year's stand. Management reported that results the first four days were about 50 per cent above last year, while rain and cold weather knifed Friday and Saturday business. Sunday was cool, but clear and business on the day was satisfactory.

Spitfire and Octopus topped rides, while Sonny Sharpe's Colored Revue and Fred Bancroft's Slide Show led shows. Richard Kennedy, assisted by a local electrician, put the finishing touches on the Minstrel Show front. Neon tubing will be used for outside lighting effects, and special illumination will be used for other fronts and rides in the dim-out areas.

All light plants are back from Memphis, where they had been set for a general overhauling. Custard stand reported good business. Mr. and Mrs. E. W. (Curly) Harris leased the new office-owned cookhouse and midway cafe.

Showmen's League of America



Sherman Hotel
Chicago

CHICAGO, April 10.—Third Vice-President S. T. Jessop, just out from a sick bed, presided at the April 8 meeting. With him at the table were Treasurer William Carsky, Secretary Joe Streibich and Past President Edward A. Hock. Ways and means committee reports progress on the awards, proceeds of which go to the Servicemen's Fund. Soldier Package Committee is getting set to send the April gifts. Maurice Schachter was elected to membership. Petition of Jake Casper was ordered posted for next meeting. Relief Committee reports Brother William Blencoe is still in the hospital. Brother William Coultrey is seriously ill, and Brother Al Wagner is at Mobile (Ala.) Infirmary Hospital with pneumonia. Condition of Brothers Tom Rankine, William Young and James Murphy is about the same as the last report. Brother Tom Vollmer is at Soldiers' Home, La Fayette, Ind.

Jack Jacobson and John Lempart left for the South. Brothers J. C. McCaffery, Max Goodman, Vice-President Fred H. Kressmann, M. H. Barnes, Carl J. Sedlmayr and Sam Gluskin attended the Middle West Fair Circuit meeting at Kansas City, Mo. Final spring meeting will be held April 29. Jack Halligan is getting ready to leave for Detroit. Letters were read from Sam Beyers, Dave Picard, Joseph Eule, Walt B. Featherston, Leo Overland, W. R. Hirsch and Billy Blencoe. Irv J. Polack, Louis Stern, Gus Woodall, George Davis and Herb Picard left for the West Coast with Polack Bros. Circus.

L. C. Fulgona is in town after being discharged from the armed service. Joe Rogers was in town on business. Al Sweeney and John Lorman returned from Ohio and Tennessee spots. Hymie Stone and John Fox came in from Detroit, while Bob Sugar left for the Motor City. Lieut. Frank Winkley visited.

Ben Levine has been discharged from the armed service. Larry Lawrence came (See SLA on opposite page)

Club Activities



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, April 10.—NSA is now in full stride in the sixth year of its life. Progress has been so much greater than was ever anticipated that all the organizers and, of course, all the members who have the interest of the club at heart are highly elated. This is apropos of the fact that Secretary Joseph McKee, who is chairman of the Cemetery Committee, is negotiating with the director of Ferncliff Cemetery, where the NSA burial plot is located, for the purchase of 200 additional graves, which will give us a 300-grave section divided into four plots—Protestant, Catholic, Jewish and non-sectarian. If and when the deal is consummated the recently purchased world-famous life-size bronze lion will be mounted on a most artistic pedestal which has already been designed and will be erected in the center of club's burial section as the symbol of the organization.

Next regular meeting, April 14, will be followed by the last meeting of the season on April 28. On April 29 the ladies will take over the rooms, including the hall, for the last indoor function of the season, annual Strawberry Festival.

Ross Manning will not take to the road this year. Will personally manage his newly acquired hotel in New York City. Dick Gilsdorf in town concluding business arrangements. Brother Larry Ben, whose father, Hamda Ben, died recently, has had an extension of 14 days to the furlough that he originally secured to attend the burial. Brother Sgt. George Bernert, who is a two-time soldier, having served in the last war, is on a leave visiting New York and his home in Springfield, Mass. George is connected with the Springfield Fair and is stationed at Camp Phillips, Salinas, Kan. Bill Hofferman a recent visitor to Brother Joe Goodman. He is in from Miami. Brother Harry Epstein mustered out of the service. Over age. Brother Sidney Goodwalt in from Miami, where he basked in the sunshine all winter. Lou Ulrich blew in and blew right out again.

Applications for membership are coming in fast and the next meeting of the Eligibility Committee on April 21 will be one of the most important of the season. A pocket-size roster and book of general information is now in the hands of the printer and is to be used exclusively for the members. Advertisements have already come in for the 1943 year book which will be published in connection with the banquet, ball and general entertainment Thanksgiving Eve, Hotel Commodore. Gerald W. Snellens is chairman of the committee on advertising. Letters from Pfc. Herman Faler, Pvt. Thomas J. Roberts and Pvt. Louis Blumenthal. Recent contribution of \$20 to the Ambulance Fund from Eddie's Five Star Final in Coney Island. Brother Abe Zimmerman has received his discharge from the army. Over age and just married.

Ladies' Auxiliary

Notices have gone out to all members advising that it was found necessary to postpone the annual Strawberry Festival until April 29. Club will award a \$25 War Bond. A meeting of the board of governors was held April 6, with about 25 officers and members present. One subject for discussion was the picnic usually held in June. Members feel the event can be staged again this year, but it will come up for further discussion at the regular April 14 meeting.

Annual Strawberry Festival, scheduled for the clubrooms on April 8, has been postponed until April 29, Blanche M. Henderson, auxiliary president, announces.

Sister Onalee Jones underwent an operation in Leigh Memorial Hospital, Norfolk, Va. Sister Leah Greenspoon is out of the hospital and was able to attend (See NSA on opposite page)



Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire
Los Angeles

LOS ANGELES, April 10.—Plans for the entertainment of the Mission Beach members of the club on May 3 were advanced at Monday night's meeting. Window cards have been printed inviting the Mission Beach group to participate in the event. Word from San Diego indicates that a good representation will be on hand.

Usual routine business matters were discussed, with President Ed F. Walsh presiding. Also on hand were Harry Taylor, first vice-president; Ted LeFors, second vice-president; Bill Meyer, fourth vice-president, and Charles W. Nelson, secretary.

Plans for a number of events to be staged thruout the year will be announced soon. One of these is the Showmen's Day week set for July. John (Spot) Ragland, chairman of the committee, is preparing letters and other information to go out to the membership.

House committee was praised for its work in supplying the lunches at the meeting. John Schaefer received his card Monday night. Joe Steinberg, in town on a buying trip from Mission Beach, attended.

Ladies' Auxiliary

April 5 meeting was presided over by President Edith Bullock. Forty members attended. First Vice-President Fern Chaney lettered. Babe Miller is recovering from a recent operation in a La Jolla (Calif.) hospital. Bank night award went to Julia Smith, and door prize, donated by Margaret Farmer, was won by Lillian Eisenman. Quilting party given March 31 by Vivian Horton was well attended and a wool quilt was finished for the Red Cross. The rest of the afternoon was spent celebrating the birthday of Mother Minnie Fisher. She received many gifts and a birthday cake, donated by Dona Day. Bingo was played and a neat sum was given the club. Members voted to keep the hand-painted tapestry donated by Pauline Burdess in the clubroom. Julia Smith, chairman of the Red Cross, will move to San Diego for the summer, and Rose Rosard will take over the Red Cross activities in her absence.

Marie Ladous, Julia Smith, Lillian Eisenman and Jewel Juveland did well in the quiz contest. Next week Vivian Gorman will join the group. After five weeks two teams will be chosen to compete for the pot of gold. Nina Rodgers acted as judge and President Bullock asked the questions. Ruth Korte said this would be her last meeting until early fall. Gladys Morris, of Venice, sent in her filled Liberty Bell and a check (See PCSA on page 51)

International Showmen's Association

Maryland Hotel
St. Louis

ST. LOUIS, April 10.—Week's regular meeting convened March 29, with Finance Committeeman John K. Maher presiding. With him at the chairman's desk were Leo Lang, Harold Barlow and Elmer Brown. War Bond sale to raise money for the Cemetery Fund is doing well. Leo Lipski left town to join his units. Al Baysinger was a caller at the club. Since the opening of the shows on the lots around town many of the boys have been visiting the club. Elected to membership recently were Sid Sidenberg, Matt Cicerick, Marvin Drake, John Roth, Morris Fabik, Ralph L. Hatton, Fred Zchille, James T. Flanagan, H. F. Fellows, William Julian, Arthur A. Guillian Jr., Mike Rosen, Tom A. Flanagan, Carl Trippe, Marshall Dean, Frank Hanasaki, Leslie E. Williams, Sam Wolff, Venice Hubbard, Edward J. Gantz, Harold Barlow, John Howard and Rex Howe.



Heart of America Showmen's Club

Reid Hotel
Kansas City

KANSAS CITY, Mo., April 10.—Weekly meeting opened with Clay J. Weber, second vice-president, presiding. Secretary G. C. McGinnis and Treasurer Harry Altshuler also were present. L. B. Dodson and L. F. Day were elected to membership, and letters from Glenn Hyder and Dixie Hale were read. Letter requested information as to the whereabouts of her brother, John Franklin Hale. Chester I. Levin left April 3 on an extensive Eastern trip. Mr. and Mrs. Al (Deafy) Campbell left to join Charles Rotolo's Elite Exposition Shows. Frank Capp is still under the doctor's care but is able to be about.

In attendance at the meeting were Fred Flood, George Sargent, Bob Houssel, G. C. Stevens, Bert Davenport, Al (Deafy) Campbell, Tom Marr, Ellis White, George Houk, Al C. Wilson, Chester I. Levin, W. B. Starr, L. K. Carter, Warren Davis, Tommy Cook, Ray Hanson, G. G. Graham, Ivan Mikealson, John Castle, Henry Duncan and Lawrence Riley. Membership and banquet and ball committees will start their work soon.



Michigan Showmen's Assn.

156 Temple Street
Detroit

DETROIT, April 10.—Regular meeting was held Monday night with all officers present. Brother Ben Moss was awarded the War Bond and gave it to the Servicemen's Fund. Brother and Mrs. Vic Parr and Brother Bob Sugar arrived from New Orleans, while Brother Joe Gross came in from Miami. Brother Pat Bell left for Chicago, and Brother Harry Sobel came in from Cincinnati for the meeting. Brother James McKeown, partner with President Stahl in the McComb Vending Company, was killed in a bomber crash. Sergeant McKeown was one of the first club members to enter the armed forces. He was a radio operator. Brothers Louis Wish, Jack Gallagher and Manny Brown are well on their way to receive a life membership cards for obtaining 50 new members. President Harry Stahl's wife is seriously ill in St. Mary's Hospital. Several letters from the boys in service were read at this meeting, including one from Mike Allen's brother at Fort Bragg, N. C.

FOR SALE BARGAIN

- 1 Merry - Go - Round with 52 Animals, 4 Coaches, 20 Armed Machines.
 - 8 Timken Roller Bearing Roller Coaster Cars, 42" Gauge, 3 Seats.
- DUQUESNE ELECTRIC & MFG. CO.
Pittsburgh, Pa.

WANTED TO BUY FOR CASH

Rocket, Silver Streak, Tilt-a-Whirl, Kiddie Auto Rides; late models only. State all first letter.

WALCO ENTERPRISES

Washington, D. C.

Sunset Amusement Co. WANTS

Cookhouse or Grab, Photos, Diggers, Palmistry, Ferris Foreman and Itide Help that drive trucks. Al H. Murphy wants dealers of all kinds. Harry W. Lamon will be here for his third season. Excelsior Springs, Missouri

TENTS

New and Used

CARNIVAL and SKATING RINK

Write for Prices

E. G. CAMPBELL TENT & AWNING CO.
100 CENTRAL AVF. ALTON, ILL.

World's Finest Paint

FOR CARNIVALS

Highest Quality • Lowest Prices

PAINT EXCHANGE of CHICAGO
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CONCESSION CARNIVAL TENTS

Our Specialty for Over 46 Years

UNITED STATES TENT & AWNING CO.

Our New Address:
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SPECIAL PRINTED

TICKETS

Roll, Folded—100,000—\$18.50.

DALY TICKET CO.

Collinsville, Ill.

TENTS—BANNERS

130 Ft. Rd. Top with Three 50 Ft. Middles.
Charles Driver — Bernie Mendelson.

O. Henry Tent & Awning Co.
4862 North Clark Street CHICAGO, ILL.

Notice—Attention—Notice

On account of draft I am forced to sell at once (now) all of my Show Equipment, as follows:
 One complete Trained Monkey Show, Top 21 by 72, 3-piece Rogers make, fair condition; 8-foot Sidewall, good condition; 7 Nieman Banners and complete Banner Line, 11 Monkeys, which are 4 trained Rhesus, 1 trained Spider, 2 African Greys (work revolving ladder), 1 Mother and Baby (trained, Rhesus), 2 Female Rhesus Bred (untrained), 1 trained Dog, 1 trained Goat for Bally. All these animals are young, healthy, fat and no outlaws. This show is complete in every detail, now operating. Plops, Bally Cloth, Pit Rail and Light Stringers are all in good shape. Will sell this equipment all to one party or will sell Animals, Top, etc., separately. Also following Animals left from Wild Life Exhibit:

- 1 Female Two-Toed Sloth (good feeder) ..\$35.00
- 1 Coati Mundi, large and lame .. 20.00
- 1 Coati Mundi, medium size .. 15.00
- 1 Black Squirrel (tame) .. 6.00
- 5 White Rats .. 2.00
- 1 \$10.00 Den of Snakes, good feeders .. 5.00
- 1 Prairie Dog, tame, can handle (Pet) .. 1.50
- 1 Iguana (good feeder) .. 3.00
- 1 Agoutis (the what is it animal) .. 15.00
- 1 White Opossum (black eyes and ears) .. 3.00
- 12 Animal Display Cases, made by cabinet maker, light ply board but sturdy, Each .. 3.00
- 2 Reptile Display Boxes, made of masonite, Each .. 3.00
- 2 Large Adjustable Umbrellas, Each .. 3.00
- 1 Knight 50 Watt P.A. System, complete with 2 Jensen 8-inch Driver Projectors and one Microphone .. 175.00
- 1 Lapel Astille Microphone .. 10.00
- 1 Extra 8-inch Driver Unit, new .. 20.00
- 1 2 1/2 K.W., 110-120 Volt A.C. Universal Light Plant, mounted in beautiful 2-Wheel Chimp or Animal Cage Trailer, \$400.00 complete, or \$300.00 for Plant and \$150.00 for Trailer. Tires good, size 6.20. 1 1940 1 1/2 Ton Chevrolet Truck, 14 foot Van body, 16,000 actual miles, perfect shape, rubber good, \$1,200.00. Equipment must be disposed of or stored before deal made for Truck. Act quick. Big sale on now. Write

K. L. (DICK) TAYLOR
 Care GREAT LAKES SHOWS, MOBILE, ALA.

SLA

(Continued from opposite page)
 in from Texas. J. W. (Patty) Conklin stopped over en route to Hot Springs, Ark. Terrell Jacobs was in town for a day. Other callers included Red Collins, Arthur Hunt, Tom Sharkey, Eph Glosser, Max Goodman, Carl J. Sedlmayr, Irving Malitz, Louis Rosen, James Campbell, Sunny Bernet, Edwin Wall, Charles H. Hall, Jack Pritchard, Fred Donnelly, Louis Berger, Tommy Thomas, Harry Martin, Lou Leonard, William Carsky, Lou Keller, Al Cohn, Zebbie Fisher, Sam Bloom, Frank Ehrenz, Max Brautman, Jack Benjamin, Vince McCabe and C. A. Sonnenberg. Jack Hawthorne and Paul Delany left for New York.

Ladies' Auxiliary

Club held a social April 1, with Nan Rankine and Myrtle Hutt as hostesses, and a good crowd attended. Attractive prizes were awarded. A plant was given away as a door prize. Myrtle Hutt left last week for the road. Margaret Filograsse is recuperating at home after a serious operation.

Auxiliary purchased an ambulance for the armed service, and Chief of Finance Henry Morgenthau Jr. forwarded a special citation for the donation. Presentation date will be announced later. All members who have books on the tablecloth are asked to return them immediately to Chairman Mrs. Henry Belden.

NSA

(Continued from opposite page)
 the board meeting. Sister Martha Weiss is with the Endy Bros. & Prell's World's Fair Shows. Leaving for the road were Sisters Stella Feldberg, Queenie Van Vleit, Rose Lange, Ann Lager and Evelyn Fallon.

Attention, Ride Owners

Responsible person wants to lease for duration or buy; Rides. Park located on water front in city limits with bus and rail transportation near large military reservation. Will operate with sponsorship of Army and Navy Club. Can personally recommend. What have you?

Write

CHARLES A. LENZ
 Showman's Insurance Man

A738 Insurance Exchange

Chicago, Illinois

**ENDY BROS. AND PRELL'S
 WORLD FAIR SHOWS, INC., COMBINED**

CAN PLACE LEGITIMATE CONCESSIONS.
 ILLUSION AND UNBORN SHOWS OPEN.
 GOOD OPENING FOR ANIMAL SHOW.
 WANT OPERATOR AND TALKER FOR NEW GLASS HOUSE.

WANT MUSICIANS AND HAWAIIAN BAND FOR REVUE.
 HELP FOR WHIP, ALSO SEMI DRIVERS.

Hanover and McComb Streets, BALTIMORE, MD., This Week

RIDE HELP

Want Chair-o-Plane Man, also Man for Little Beauty Merry-Go-Round and Kiddie Auto Ride Man.

LEW HENRY

Henderson, N. C., this week; Carrboro, N. C., week April 19th.

R. AND S. AMUSEMENTS

Playing the Best Defense Territory

Can place Ride Help in all departments. Want a No. 1 Merry-Go-Round Man. Salaries the best. Want Concession Agents for Stock Stores and Wheel Agents. Good proposition to capable Agents who can stand prosperity.

J. M. RAFTERY, Wilmington, N. C.

**SCOTT EXPOSITION SHOWS AND
 BLUE RIBBON SHOWS COMBINED**

Ten Shows, Twelve Rides, Forty Trucks

Want Loop-the-Loop and Chairplane Foremen and Help on all Rides that drive semis. Top salaries, good treatment. Stock Concessions and Agents. Photos, Long-Range Gallery and Bingo open. Second Man and Billposter with car or truck. Musicians and Performers for Minstrel.

Mason and Turner Streets, Atlanta, Ga., this week; Dalton, Ga., next; Maryville, Tenn., follows. All defense towns. Address C. D. SCOTT.

MOTOR CITY SHOWS

Want Foremen and Second Men for all Rides; highest salaries and bonus; must drive semis. Shows with or without outfits. Will furnish new 10-in-1 Framoup to party with acts. Good opening for Fun House, Glass House, Snake Show, etc. Want Penny Arcade. Want Cookhouse or Grab, Ball Games, Fish Pond or any other 10¢ Concessions. Want Ride Superintendent and Lot Man, also Electrician. Want good Mechanic. Place Sound Truck.

VIC HORWITZ

355 Lake St.

Toledo, Ohio

Gold Medal Shows Want

First-class Grab Joint (will book or buy). Want Penny Arcade, Hoopla, Pitch-Till-You-Win, Ball Games, Coke Joint, String Game, Basket Ball and other legitimate Merchandise Concessions. Address

OSCAR BLOOM, Manager, Jackson, Tennessee, this week.

OPENING
 8 DAYS

HAPPY ATTRACTIONS
 UHRICHSVILLE, OHIO

OPENING
 APRIL 23-
 MAY 1

WANT SHOWS OF ALL KINDS. CONCESSIONS—BINGO, PHOTO, STRING GAME, MITT CAMP AND OTHER CONCESSIONS. RIDE HELP THAT DRIVE TRUCKS.

HAPPY ATTRACTIONS, BOX 125, COSHOCTON, OHIO.

ALL-AMERICAN EXPOSITION, INC., WANTS

Ferris Wheel Foreman to handle three Wheels and Second Man and Ride Help. Also want Help in all departments. Want Shows of merit, Man and Wife to handle Posing Show. Want Roll-o-Plane. Want Special Agent and Billposter. Florence, Alabama, this week; Decatur and Huntsville, Alabama, to follow.

All Address FRANK WEST, Manager

JONES GREATER SHOWS

Opening April 24 at One of the Largest Defense Plants in West Virginia.

SHOWS—Want Fun House, 10-in-1, Fat, War or Crime Show. CONCESSIONS—Want Penny Arcade, Cigarette Gallery, Buckets, Guess Weight-Ago, High Striker, Darts, Pitch Till Win, Hoopla, String Game, Pan Joint. Want High Aerial Free Act. RIDES—Will book or buy Octopus or 7-Car Tilt; give complete details and lowest cash price in first letter. Ride Help, come on. Address:

PETE JONES, 727 Sixth Ave., Huntington, W. Va.

P.S.: Fred C. Boswell, Legal Adjuster, wants Agents for Grind Stores.

WANTS WHITEY WEISS WANTS

For Opening Albany, Georgia, April 19

Capable Grind Store Agents and Wheel Men, Slum Store and Ball Game Agents, Counter men for Corn Game and Help in all Concession Departments.

Address care of

GREAT LAKES EXPOSITION SHOWS, Mobile, Ala.

George CLYDE Smith SHOWS

OPENS DUNCANSVILLE, PA., MAY 6

WANTED—Cook House or Grab, Ball Games, Bowling Alley, Duck Pond, Hoop-La, Pitch-Till-U-Win, Darts, American Palmistry. WANTED—Side Show, Girl Show, Monkey Show; have outfits for same. WANTED—Foreman for #12 Eli Wheel, Foreman for Smith & Smith Chair-o-Plane, Working Men and Truck Drivers. All communications to GEORGE C. SMITH, P. O. Box 521, Cumberland, Maryland.

JOHN R. WARD WANTS

Talker-Manager, Performers and Musicians for Minstrel Show. Want Girl Show and Snake Show People; Foremen for Roll-o-Plane, Ferris Wheel, Chair-o-Plane, and Second Men; Electrician for General Motors Light Plants; also first-class Mechanic; top salaries. Want sober Special Agent. Place Concessions.

Baton Rouge, La., this week; Ponchatoula, La., Strawberry Festival next week.

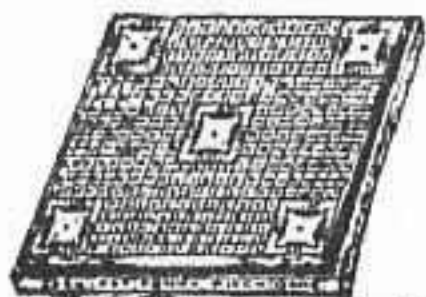
W. C. KAUS SHOWS

Routed in the Best Defense Areas

WANT

RIDE HELP, all departments. Foremen and Second Men. Semi-Drivers. Highest salaries. SHOWS with own transportation. Good proposition. CONCESSIONS, a few open. No Wheels. Have good arrangement for Penny Arcade. WANT Girls for Girl Show. Can use 2 Wheel Agents.

RUSS OWENS, General Manager, New Bern, N. C.; Edenton, N. C., week April 26.



PENNY PITCH GAMES

Size 46x48", Price \$25.00.
Size 48x48", With 1 Jack Pot, \$35.00.
Size 48x48", With 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS

30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price \$12.00

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75-Player Complete \$5.00
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1/3 Deposit on All Orders.

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Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Canes, etc.

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120 Pages, 2 Sets Numbers, Clearing and Policy.
1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.
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"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10¢. Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

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Instant Delivery. Send for Wholesale Prices.

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Open 1 P.M. Daily
WANT NOVELTY ACTS OF MERIT.
State salary and all details in first letter.
Open all year round.
SCHORK & SCHAFFER.

WANTED

Ferris Wheel and Tilt-a-Whirl Foreman, \$50.00 per week. Can also use Second Men, \$25.00 per week.

W. G. WADE SHOWS

289 Elmhurst DETROIT, MICH.

WANT CONCESSION HELP

Bingo and all types of Concessions. Best spots in Detroit area. Care Happyland Shows, or W. O. KING, 30 Fessenden St., Mt. Clemens, Mich.

I BUY, SELL AND EXCHANGE SHOW PROPERTY

NOW BOOKING ATTRACTIONS FOR
PARK AMUSEMENT CO.
CLIFF LILES, Mgr.
Care Bentley Hotel Alexandria, La.

TORTURE PROOF

Original Illusion. First Time Advertised. Write
ABBOTT'S, Colon, Michigan
World's Largest Illusion Builders

WANTED

Grind Concessions. Want Merry and Plane Foremen. Fred Barrett wants Man to take care of his Concessions. Eddie Crawford, write.
Opening Gloucester, N. J., April 30.

MIKE ZIEGLER

Hotel Milner Philadelphia, Pa.

WOLF SHOWS

Opening April 24. Downtown Location, St. Paul, Minn. Want Legitimate Concessions of all kinds; reasonable rate. Want Ferris Wheel Foreman; also other Ride Help for Merry-Go-Round that can drive semi trailers and trucks. Have a lot of banners to sell. Address: P. O. Box 2725, Bloomington & Lake Sta., Minneapolis, Minn.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

SPRING rains!

WANDA LEE has signed with Frank Zorda's Side Show on All-American Exposition, she reports from Nashville.

BILLY KING, carnival magician, is in Shreveport, La., where he took a course in barbering last winter.

DID you open long or short?

FRANK FORREST has his Side Show working to good results at the beach in San Francisco, Jack Lewis reports.

DAVID LOGSDON has booked his Harem Show with Dixie Belle Shows. Jimmy Farmer will manage the show, he says.

KEEP moving. If you stop you're sunk.

GEORGE CLYDE SMITH, manager of shows bearing his name, recently purchased F. J. Thal's Ferris Wheel and Chairplane, making a total of five office-owned rides for the organization.

BOB WIEDEMAN, novelty store impresario, has opened another store at 802 Kay Street, Sacramento, Calif. Mor-

Texas and play week stands until fair season starts.

MY pity goes out to the helpless shows which have no voice in picking their goofy titles.—Cousin Peleg.

"CLOSED with David S. Bell's Fargo Follies and opened here with C. D. Scott Exposition Shows," E. H. Rucker writes from Atlanta. "This is my 22d season with Scott."

IS being a general agent worth the humiliation of having your capabilities judged by everyone on the show?

WILLIAM PINK, ride owner, who has been wintering in Los Angeles, left there April 12 for Tulsa, Okla., where he will operate his rides in a park. For the last several years he has booked his rides with carnivals touring the Middle West.

SOME showmen dislike being small operators and are flattered when told, "I never realized that your midway was so big."

H. GEORGE cards from New York that he has returned from Chicago, where he booked his concessions for 1943. He says he will not troupe this season, but will return to Miami. While en route here to New York he was entertained by Audley Greene at Rouseville, Pa., as was Oscar Buck.

HOTEL-lobby gatherings have ceased being big-money jackpot sessions, the chatter having switched to "What did your draft board say?"

AFTER many years of trouping F. Percy and Alyne Morency will not go



HARRY BERNSTEIN, former concessionaire on Johnny J. Jones Exposition, is now in the army working for Uncle Sam. He's stationed at Camp Hulien, Tex.

ris Seltzer, well known in carnival circles, is day manager.

EVEN a general agent travels on his stomach.

INADVERTENTLY omitted from the list of concessionaires with Franks Shows, Playland Park, Macon, Ga., was Johnny Gibson, who has the peanuts, popcorn, candy floss and a penny pitch.

LOU DAVIS, who closed a nine-week tour with his Look at Life Museum at Humble, Tex., will open with Al Bay-singer Shows at Poplar Bluff, Mo., April 15, he reports.

MIDWAY expansion is definitely at a standstill for days to come.

JAMES H. DREW JR., concessionaire, visited cards A. O. (Lucky) Hill at Charleston, W. Va., recently. "He plans to open his concessions late this month," Hill reports.

JOLLY MAZIE BEEVENS, fat girl, has been released from a San Antonio hospital and is recuperating at her home there. She would like to read letters from friends.

FOOLS rush in where other shows were shaken down.

HATTIE DOLAN, who purchased a chairplane from J. Lacy Smith recently, has booked it along with her ball game concession with Bright Lights Exposition Shows for 1943.

PITY the poor cookhouse operator who is forced to tell his patrons, "Can't buy any canned vegetables to cook."

E. F. HANNAN cards from Fitchburg, Mass., that O. H. Savage will open his canvas vaude and wax show in Central



JOSEPH (JOEY) HOFFMAN, son of Lou (Peazy) and Cleo Hoffman, widely known in outdoor show circles, is a private with the 67th Training Air Detachment, Ouachita College, Arkadelphia, Ark. He enlisted in the Air Corps and was stationed at Miami Beach before being transferred to his present assignment. Peazy says that he and Eddie Davis are operating a small park in Starke, Fla., and expect to remain there all summer.

out this year, as they report that they are successfully operating a cafe in Dallas. Their latest connection had been with the Art Lewis Shows, he as secretary and Mrs. Morency in charge of mail and sales agent for *The Billboard*.

SOME of us never escape the scandal of having been with three shows in a row that folded. "Oh! Yeh! Who is a jinx?"—Colonel Patch.

MRS. C. D. SCOTT, of Scott Exposition Shows, entertained a group of friends at a luncheon in the Henry Grady Hotel's Paradise Room, Atlanta, recently. Guests included Mrs. Jean Williams, Mrs. Tillie Shapiro, Mrs. Harry Webb, Mrs. Helen Stewart, Mrs. Louise Chapin, Mrs. Turner Scott, Mrs. Pearl Lawrence, Ada Swamm, Mrs. Marie Ryan and Mrs. Thelma Dougherty.

LET'S see now. How many months will it be before we start fussing and fuming over where to winter the shows?—Road Map Johnson.

Get Behind Me

NARROW PATH SHOWS were known as a Sunday-schooler by mid-wayites the land over. Regardless of how legit showmen or concessionaires were, Manager Narrow had his doubts about them and spent most of his time trying to catch them breaking the Golden Rule. He was forever calling meetings in his Minstrel-Show top to preach against anything that he didn't like. His motto, "Fight Temptation," was heard so often by the trouperers that it became more or less of a joke. When he greeted his personnel each morning it was always with, "Have you decided to fight temptation today?" Of course, there were times when his shows needed move money that he overlooked all midway sins, but when he was again on his feet everyone felt the iron rule of his set commandments. No pitches, blowoffs, slacks or short wardrobe were permitted on his lot and, above all things, no demonstrators were allowed in front of concession booths. Regardless of his many touted good points, Manager Narrow had his bad ones, and his worst point was the dread of paying his help. He squared himself by muttering: "I was like a father to that boy and now he wants to snatch the bread and butter out of my mouth. People like that should fight money temptations." When forced to part with what he called his hard-earned money on paydays, Manager Narrow's wrath descended upon anyone caught breaking a rule unless he or she had a suitable alibi. On one of these occasions Narrow discovered four demonstrators lined up in front of a fun booth. "What! Stomach demonstrators!" yelled the golden ruler. "Do I see right? Do you mean to say that you have been operating with them?" "No! No! Boss!" denied the concessionaire, while playing for time to think of an alibi. "Then!" yelled the manager, "what are you doing with them here?" "Just fighting temptation, boss. Just fighting temptation," replied the agent.

AMONG SHOWFOLK sighted in San Francisco recently, reports Jack Lewis, were Red Hilderbrand, Arthur Hockwald, Harry Seber, Butch Geigas, Bill McClosky, Nig Dobbent, Mickey Hogan, Jake, Harry and Amos Schwartz; Whitey Monett, Sam Gordon, Arthur P. Craner, Milt Williams, Mr. and Mrs. Dutch Schue, Doc Tuffy, Flossy and Fitz Fitzgerald, Charlie Albright, Dave Browne, Harry Wilson, Bert Allen, Les Sturgeon, Polish Fisher, Bill Jessup, Mike Krekos, Abe Goldstein, Jimmy Johnstone, Louie Peadel, Red Pearson, Eddie Lamont, Frank Forrest, Barney Davis, Jack Enders, Louis Levy, Margie and C. Raeford, Tom Henney, Ben Austin, Mike Walsh, Bob Diggman, Sam Houston.

OFFICE secretaries, who claim they enjoy their work, should have the time of their lives this year with all the new forms and requirements.

NOTES from Eddie's Exposition Shows by Betty Bell: The writer and Jack Bell spent the winter in Pittsburgh doing war work but have returned to the shows for opening. Jack is connected with the office, while the writer has the concessions and is *The Billboard* sales agent. Charles and Gladys Lovell have again signed with the shows, marking their fifth season here. Jean Harper will have the cigarette shooting gallery and penny pitch. Sue and Jimmie Santy have the pan game and hoop-la, while Russell Sales has a penny pitch stand. Art White has the Kiddie Rides, Ferris Wheel, Chairplane and popcorn stand.

LATE BUYERS

of No. 5 BIG ELI WHEELS include Fred Hollingsworth, Grand Rapids, Michigan; Walter Byers, Columbus, Ohio; H. N. Capell, McAlester, Oklahoma; John R. and E. W. Burr, Quincy, Massachusetts. These men know that a BIG ELI pays a good return on their investment.

YOU TOO CAN MAKE MONEY WITH A BIG ELI WHEEL

ELI BRIDGE COMPANY

800 Case Avenue Jacksonville, Illinois



All major rides are office owned, as is the bingo. Helen and Russell Smith again will operate the girl show and their candy apple stand.

LENDING your car to a brother showman for the purpose of visiting another midway is another fine peace-time gesture that ain't what it used to be.

Bingo-Batty News-Global Review

ELASTIC, N. J.—Jud Emptypit, side-show operator, was arrested upon his arrival here by the town marshal for carrying two spare tires. When brought before a magistrate, Emptypit proved that the rims were mounted with two rubber-skin men who, because they had been crowded out of the car by other oddities, enjoyed riding that way. The spare-tire charges were dismissed and Emptypit was then charged with hoarding after he had admitted that both were spare-rubber oddities. Emptypit stated that he would win on the grounds that both oddities were only human casings that needed recapping.

SERF, S. D.—A suit between two showmen over who owned Pinzie, pinheaded pygmy savage, came to a sudden halt when both showmen disappeared suddenly, leaving the pinhead behind, after they had heard Judge Cashonline read Lincoln's Emancipation Proclamation.

G-PATTIE, Tenn.—In Circuit Court here a retired grab-stand operator, Honest Joe Hocks, was absolved of operating a black market in ground meats, which the court contended he sold in wholesale lots to traveling carnivals. Laboratory tests proved that there was no meat involved. While testifying in his own behalf, Hocks stated: "Ingredients of my secret formula are ground mildewed side wall, with a dash of plaster paris added. The plaster paris contents runs about five pounds to every 10 feet of side wall, just enough to make it harden properly when heat is applied." Samples demonstrated in the courtroom proved the product to be filling.

BROGAN, Ga.—A suit to reclaim a pair of shoes, which former side-show Manager Rufe Doubledeck claims he gave to one of his colored workers as an advance on salary on February 8, two days before shoe rationing went into effect, was filed here last week. Doubledeck contends that on that night, after the show had been loaded, the carnival manager, who owned the side show, fired him without notice and turned said side show over to another operator who hired said colored worker without reimbursing Doubledeck for the alleged shoes. Doubledeck's counsel stated that the worker, who claims the shoes were due him as a bonus for three years of faithful service, hasn't a leg to stand on. Now that the legless angle has come into the case it is more complicated.

Carnival Oddities

During early fall in 1921 two major-league shows held contracts to furnish their midways at a Midwestern fair. One had a contract thru an agent and

the other directly thru the fair board. The first arrived on a Saturday before the fair opened and set up. The second arrived on Sunday and was held off the grounds. Courts favored the second show and on Tuesday the first one tore down in a heavy rain while the other waited at the gates. Altho ousted, the first show copped the gravy by getting in a big kids' day on Monday.

A CARNIVAL manager paid carnival licenses, signed carnival fair and still-date contracts and his show was no different from any other big carnival. Yet every employee was forbidden to call that midway a carnival.

A PIT-SHOW talker had been successful in getting a manager to build an elaborate frame-up for a pygmy village. After it was finished the talker had no pygmies and so he substituted colored people, who were placed in holes deep enough to leave only the actors' bodies, from their waists up, above the ground. Opening that winter at a southern fair, the talker was hooked for actors and went into the town's colored section and hired some. On opening day a small crowd was in the tent when a colored lad came in to look at the "tribe." Surprised at the sight, the lad yelled, "Howdy, Miss Mandy! What is yo' doin' in dis place?" The talker, being in the tent at the time, grabbed the boy and warned him, "You musn't talk to the savages. They are apt to attack you." "How is dey gwine get out ob dem holes?" asked the lad.

TWO SHOWS day-and-dated in a North Carolina town one spring. One was under auspices of the fire department and the other under the police department. Neither show made any money and they built up ill feeling between the two departments. The following year neither show could get into the town because of the enmity of both departments. But other shows played there.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

PVT. PAUL KADUKE, former owner-operator of Tilt-a-Whirl on Art Lewis Shows, is with 218th Signal Depot Company, Camp McCain, Miss.

PVT. ROBERT SPIDELL, who is with the Army Air Force at Yuma, Ariz., letters that he visited Siebrand Bros.' Shows at its stand there.

PVT. JOE SPARPANA, for several years a chef with circus and carnival cookhouses, is doing overseas duty with the army.

FORMER ride foreman on Crystal Exposition Shows, Pvt. Fred Taylor is with Battery A, 11th Battalion, Building 1409, Fort Eustis, Va.

PVT. WALTER J. PEARL, former concessionaire, is with Headquarters Company, Training Brigade, TDC, Camp Hood, Tex. He visited World of Today Shows at their Waco (Tex.) stand.

PVT. MORRIS FIER, concessionaire with Murray Goldberg, Lipsky & Paddock and Royal American Shows, is with Company I, 386th Infantry, A. P. O. 445, Camp Swift, Tex.

PFC. RICHARD H. (PONY BOY) GUILD letters from Lewes, Del., that he was graduated from the Army Diesel School in Memphis and has been returned to his former post, Battery B, 21st Coast Artillery, Fort Miles, Del.

SGT. DANNY LA ROUECH JR. writes from somewhere in the Pacific: "Don't know what I enjoyed most, a recent visit from Joe E. Brown, film comedian, or The Billboard, which I receive regularly and read from cover to cover before passing it on to my buddies, as there are several other showmen in my outfit." For several years prior to joining the armed forces Danny was associated with his father in the operation of cookhouses and grab stands on carnivals.

COUPON AND GRIND STORES

A SOLID OR MIXED FLASH OF THESE NUMBERS MEANS REAL MONEY

BEAUTIFUL VANITY MIRROR CABINET. 3 Separate Compartments; Swivel Top Mirror; All Blue, White, Gold Mirrors; 8 1/2" height, 10 1/2" length, 7" depth. Packed with high-grade Stationery. SAMPLE SHIPPED PREPAID \$3.00. WELL PACKED. INDIVIDUALLY BOXED. NO BREAKAGE.

VANITY MIRROR JEWEL & CIGARETTE BOXES. Holds King and Regular Size Cigarettes. Individually Packed. SAMPLE PREPAID 70c.

20 UNIT HOME BAR—19" LENGTH—REDWOOD TRAY. Contains Whiskey and Cocktail Glasses, Ice Bowl, Tongs, two Decanters and Stoppers for Whiskey and Wine, etc. Individually packed in special made Container. SAMPLE BAR SHIPPED EXPRESS PREPAID \$8.50.

SAME AS ABOVE. 24" TRAY, 24 Units, Extra Drawer. SAMPLE BAR EXPRESS PREPAID \$11.00. Include Money Order in full for Sample Orders. We Prepay Express Charges. Quantity Prices if interested. ALL QUANTITY SHIPMENTS MADE FROM TOLEDO, OHIO. SAMPLES FROM SAN ANTONIO, TEX. Address Orders to:

DIRECT SALES SERVICE, 2nd Floor, Insurance Building, SAN ANTONIO, TEXAS

WORLD'S MOST POPULAR RIDES

OCTOPUS—ROLLOPLANE—FLY-O-PLANE

Manufactured by

EYERLY AIRCRAFT CO., Salem, Oregon

WILL PAY \$125.00 PER CASE .22 SHORTS

CASH WAITING

ALLIED CORP., 22 Scollay Sq., Boston, Massachusetts

SNOW CONES

BE SURE YOU GET OUR LATEST PRICE LIST ON SNOW CONE SUPPLIES.

We Have Everything You Need and Our Prices Save You Money. This Year Line Up With an Outfit That Has the Stock To Take Care of You. Send a Postal Card for Your Price List Today.

GOLD MEDAL PRODUCTS CO.

131 E. PEARL ST.

CINCINNATI, OHIO

CONVENTION SHOWS

Opening Broadway and City Line, Buffalo, May 17

WANT first-class Show Secretary. Man with stenographic experience preferred. RIDES—Roll-o-Plane and Octopus and Flashy Kiddie Ride. Illusionist with at least four major illusions for outstanding Illusion Show. Acts for Ten-in-One or will book organized show and furnish first-class equipment for same. Have tops and fronts for two good Grind Shows. Girls for Posing Show—all salaries out of office. Can place legitimate Merchandise, Concessions of all kinds except Bingo and Pop Corn. Cook House privilege open. Help on Rides and all departments; Jake Phillips, come on; Leslie Potter, Duke and Lynn, write or come on. Want Man to handle Marquee and Front Arch. Canvas Man to handle Wild West Canopy and Blues. Comfortable sleeping accommodations. Winterquarters and Cookhouse open for employees. For Sale—8-Car Whip, Monkey Drome and Auto Kiddie Ride. Address all communications to CLAY MANTLEY, 811 Central Ave., Dunkirk, N. Y.

WALLACE BROS.' SHOWS

WANT 10c CONCESSIONS—10c

Ride Help that drive semi trailers, Working and Selling Acts for 10-in-One, Dancers for Girl Show, Ticket Sellers. James Reed wants Musicians to strengthen band. Kid Drifty, George Schafer, Bill and Helen Basam, write or wire. Second Man on Merry-Go-Round, Help on Tilt. Must be experienced. Can place Banner Man, Special Agent. Chas. Noel, Kilpatrick, Fred Meyers, Harry Lotridge, write or wire me. Want Agents for Grind Stores, Ball Games, Slum Joints, Penny Pitches.

WALLACE BROS.' SHOWS, Dyersburg, Tenn.

LAST—FRED ALLEN SHOWS—CALL

OPENING MAY 6, SYRACUSE, N. Y.

10 Days—2 Saturdays—1 Sunday.

WANT 10-in-1 Acts and capable Front Man. Want Foreman for small Merry-Go-Round, Wheel, Double Loop, Chairplane, Kid Rides. Walter Malenberg, answer. Also Second Men. All cash, no brass or meal tickets. A few choice Grind Stores still open. No Roll Downs, Wheels or Flat Stores tolerated. Want Bingo, Cook House, Custard and some Wheels. Want Electrician's Helper. All people holding contracts, please acknowledge this ad.

FRED ALLEN, 107 Oberst St., Syracuse, N. Y.

CAN PLACE AT ONCE

Foreman for Ride-o- Wheel, Chair Plane; also Second Men; must drive Semis. Highest salaries paid. No meal tickets. Boozers, stay away. Capable Couple to handle Chimp and Monkey Show. Can place organized Girl Show; have complete outfit. Lot Man and General Hicp, Custard and Grind Concessions. Show plays Jersey and New York State.

LAWRENCE GREATER SHOWS

Goldboro, North Carolina, this week

Kaus Exposition Shows

PLAYING DEFENSE AREAS ONLY

Want Cook House or Grab, Grind Stores, Pitch-Tilt-You-Win, Photo, Cigarette Galleries, Scales, American Palmistry, Ball Game, Popcorn, Candy Apples, Hoopla, Penny Arcade, Bingo. Cooper wants Wheel Agents. Want Girl Show that will work as told. Will book any Show with transportation. Want Ferris Wheel Operator and Helper; also Help in other Ride departments.

This week Camp Davis. Address all mail: A. J. KAUS, Manager, New Bern, North Carolina.

WHEELS OF ALL KINDS

Tickets—Paddles—Laydowns

SHOOTING GALLERIES

Complete KENO Outfits

CARNIVAL SUPPLIES AND EQUIPMENT GAMES, STRIKERS, ETC.

WRITE FOR CATALOG

H. C. EVANS & CO.

1520-28 W. Adams St., Chicago

WANT

SCALE AGENT, PENNY PITCH AGENT AND BINGO HELP. Opening April 29 at Columbus, Ohio, with Gooding's Unit. Will pay cash for Octopus Ride with Truck. Must be in good shape. JOHN GALLAGAN, Box 1270, Knoxville, Tenn.

World of Mirth Shows, Inc.

Opening: SATURDAY, MAY 1, Richmond, Va.

WANT

Capable Help in all departments, especially Ride Foremen and Ride Help. Top salaries in keeping with the times. Year-round job for Boss Painter.

R. F. Judy can use a few more Colored Performers. Charles Kidder wants experienced Help for UNBORN or LIFE Show.

Maybelle Kidder wants Girls at top salaries. All those who have worked for her, get in touch. Can use experienced Frozen Custard Men. Want one or two more capable Billposters.

Workingmen, go direct to Winter Quarters, Richmond, Va. All others write Care of New York Office, 10 Rockefeller Plaza.

MAX LINDERMAN

General Manager

SIDE SHOW ACTS

L. B. BARNEY LAMB

Wants Working Acts and Freaks for long season. Want Girls for Illusions. Good proposition for Talker that can sell show, Want Ticket Sellers and Grinders. Must join on wire. Don't write; wire Western Union.

L. B. BARNEY LAMB, Gold Medal Shows, Jackson, Tenn.

WANT FOR FLORIDA

All Summer and Winter's Work

Ride Help of all kinds, top salary. Can use small Side Show, Snake Show with own outfit. Liberal terms. Concessions—Fishing Pond, Bowling Alley, Snow Balls, American Palmistry, Ball Games, any legitimate Concession. Have for Sale—Complete Cookhouse on '39 Chevrolet truck, ready to operate. These with no before, write or wire

LEO M. BISTANY

GAINESVILLE, FLA.

WANT CIRCUS AND NOVELTY ACTS

Kiwanis Club Circus

KINGSPORT, TENN., WEEK APRIL 26TH

Novelty Acts, Thrill Acts, High Perch, Drill Horses, Comedy Mule, Clowns, Dog and Pony, Teeter Board, Skating, Trapeze, Walking Ladders, Rolling Globe, Lions, Seal or Mixed Group, Knife Throwers or Mexican Acts. Acts doing two.

Candy Concession open. Can use two high-class Promoters. Salary and commission. Address: KIWANIS CLUB, Kingsport Inn, Kingsport, Tenn.

FORTY AND EIGHT

SPRING FESTIVAL AND CARNIVAL
ESSEX, MD., WEEK OF APRIL 19

Positively the first show in. Want Concessions of all kinds. Can place sensational High Free Act; long season. Mollie Decker can place Dancers and Posing Girls. Address:

DUMONT SHOWS

Bowling Green, Virginia, this week.

WANT—HARRY LEWISTON—WANT

ENTERTAINING SIDE SHOW ACTS

Freaks, Novelty Acts, good Bag-Punching Act. Jack Johnson, if at liberty. WIRE. 52 weeks' work a year. Ask someone who worked for me. Splendid meals. Now in fifth week in building in Detroit. Write, wire or call TYLER 7-1537.

HARRY LEWISTON, 520 Woodward Ave., Detroit, Mich.

WANTED—FREAKS—WANTED

NAT LOROW WANTS

Freaks and Working Acts for Conklin's All-Canadian Shows. Want one more strong Freak to feature. Also Working Acts of all kinds. Sword Swallower, Anatomical Man. Will the following people contact me: EDDIE HAYES, BOB WALLACE, MARVIN SMITH, HY KORENEBLATT. Want Mind Reading Act; BOB SCHLOSSBERG, WRITE. Want Ticket Sellers and Talkers. All Workingmen who have been with me before, answer this ad. This show will open in May and remain out all season with fourteen fairs, including the A Circuit and the Fair for Britain in Toronto. Everyone answer to NAT LOROW, Box 3852, Fairview Station, Birmingham, Ala.

FOR SALE

Merry-Go-Round, Ridee-O, Ferris Wheel, Whip, Kiddie Auto Ride; Generators, Transformers, Trucks, Loud Speakers, Tents.

W. R. Baldrige, wire Winter Quarters.

BEN WILLIAMS SHOWS, INC.

50-25 71st Street, Woodside, L. I., N. Y.

Regent 74128

Winter-Quarters News and Gossip

As Reported by Representatives for the Shows

Art Lewis

NORFOLK, Va., April 10.—Finishing touches on equipment have been completed by Superintendent Howard Ingram and crew, and shows will open their 1943 tour April 14 at Monticello Avenue and 20th Street. A 10-day engagement there will be followed by a week at South Norfolk. Honey Lee Walker, producer of the Vanities Revue, is rehearsing her troupe, and Dell and Dorothy Crouch with Dolly Ferris are working on new stunts in the Wall of Death Motordrome. Wendell (Pop) Kuntz, side-show manager, has assembled his personnel. Follies Posing Revue will be managed by Al and Virginia Mercy. Flo and Dot Carlson's Fat Girl Show will be with it again. C. E. (Doc) Barfield arrived from Key West, Fla., with his Spitfire and Fly-o-Plane rides and crews. H. W. (Bill) Jones will again have the bingo. E. B. Braden, business manager, has arrived. James E. Strates, of James E. Strates Shows, visited, stopping off en route to Washington. Ralph Rothrock, advertising agent, has the city well papered. Ralph G. Lockett is in charge of the office wagon. Mr. and Mrs. Ben Lewis and Moe Lewis are in town visiting their brother, Art Lewis. Eddie Delmont has arrived. *Virginia Pilot*, local Sunday paper, ran a feature story on Owner Art Lewis and his shows on April 4. WALTER D. NEALAND.

Virginia Greater

SUFFOLK, Va., April 10.—Showfolks and concessionaires are reporting daily. Joe Conley is here awaiting opening, and Joe Araons has placed his concession. Michael Bileres booked his popcorn, candy apples, pan game and penny pitch, and Bill Penny will have three concessions. Homer Woods arrived from Baltimore with his concessions. William C. Murray, general agent, is handling business details for shows' opening. Owner-Manager Rocco Masucci is moving equipment out of quarters to the opening lot. Marquee and front entrance, purchased from the Keystone Shows, will grace the front. Ralph Kirby joined to take over the Ferris Wheel, and Mr. and Mrs. Tommy Vitall are here readying their concessions. Masucci purchased another truck. With good weather much headway is being made in repairing and repainting rides and fronts. Arthur Gibson returned from a visit to his home in Charlottesville, Va. He will have charge of the electrical and mechanical departments. Tom Ellis Sr. is in charge of show fronts and canvas, while Tom Jr., who was with the shows last season, is in the army in Texas. White Olson will have the frozen custard stand, and Sol Speight is readying his Cotton Club Revue. Reported by an executive of the shows.

Texas Jaunt Continues Good for Alamo Expo

DEL RIO, Tex., April 10.—Jack Ruback's Alamo Exposition Shows moved in here Monday for a week's engagement after successfully concluding stands in Austin and Hondo. Austin, the management said, was above expectations. Shows broke in a new lot there, which proved a winner, it was reported. Ruback said that the organization has been short on help but thus far has managed to set up on schedule each Monday night. Larry Mullins returned here after spending the winter in Virginia doing war work. Shows are carrying 10 rides, 8 shows and 30 concessions. Willie Shaffer is presenting the free attraction. Mrs. Rose Ruback handles the office as in the past, and Benny Hyman has the corn game. All concessions and shows have been doing well playing defense towns and army camps exclusively.

Plaza Expo

WHEELING, W. Va., April 10.—Work is being rushed at quarters for shows' bow near Athens, O., early in May. General Agent Ralph W. Conley has been away on a booking tour and reports shows plan to carry 6 rides, 7 shows and about 25 concessions. R. A. Lang has

been signed as special agent, while Billy Goodnow, son of General Manager Goodnow, will handle the office. All rides are in shape and Art Miller's Ridee-O is expected in quarters soon. C. A. Murphy will manage the new Girl Show, and a new front has been built for it. Charles Hamilton will again have the Side Show, and R. L. Ward the Reptile Show. R. W. Cook, of Louisville, will have the Sunkist Vanities. Recent arrivals included Homer Henry, hi-striker; Jean Black, milk bottles; Dorothy Holt, bottle game; Cecil Way, five stands; Donaldson Bros., photo gallery, and Pete Lark, scales. George Myers is readying his grab stands. A new marquee has been purchased and a light plant will be added. Several used trucks and trailers have been purchased. No labor shortage has yet developed. Shows are owned by William K. Goodnow, Ralph W. Conley and Mrs. R. L. Ward.

RALPH W. CONLEY.

Dodson's World's Fair

TYLER, Tex., April 10.—Quarters here are a busy place. Ray Cramer is working on his Illusion and Side Show. George Baldwin is soon to start work on the Minstrel Show. Cecil Hudson, Gay

BULLOCK AMUSEMENT COMPANY WANTS

The following Concessions: Cigarette Gallery, Hoopla, Bowling Alley, Ball Games or any other legitimate Concessions not conflicting. Can place Grab Joint, ten dollars per week exclusive. This week, Lexington, South Carolina; Pageland, week of April 19th to 24th.

WANT

Foreman for Eli Wheel and Herschell Merry-Go-Round. Experienced Ride Help all Rides. Top salary. Two to four weeks in each city. Also Ride Help for park unit.

C. F. ZEIGER UNITED SHOWS

Permanent Address: Rocky Ford, Colo.

WANTED WANTED O. J. BACH SHOWS

Cook House, Corn Game, Bottles, Cats, Darts, Palmistry, Arcade, Photos, Ride Help. Man and Wife for Life Show, Sound Car. Address: BROOKFIELD, N. Y.

WANTED

Agents for Show Stores, Grind Stores, Truck Driver who can keep same up. Corn Game Help. Can place small Cook House, Juice or Grab, Snow Cones, Photos. Yes, business is good. ROY GOLDSTONE, NAILS SHOWS Monroe, La., 2 weeks, booming; then Crosscott, Ark.

RAY L. CRAMER

(Painter)

Contact me at once. GEORGE DONNELLY, General Superintendent, Peppers All State Shows, West Union, Ohio.

JOHNNIE STEVENS

WANTS

Stick Handler, John Snyder, wire, Las Garner, wire Fred Brad. De Leon 15th; Ranger 16th; Cisco 17th; all Texas.

WANT BINGO CALLER

who can manage same. Guarantee \$50.00 per week and percentage. Also want Counter Men. Wiro F. W. PEPPERS, Peppers All-State Shows, West Union, Ohio

FOR SALE—The following equipment is for immediate disposal and can be seen at Reynoldsville, Penna., any time until May 1st. All sales will be for cash only and all equipment subject to prior sale. Spillman Ridee-O, \$4500.00; Mangols Streamlined Eight-Car Whip, \$2000.00; Motor Drome, complete, \$300.00; Top and Sidewall for Little Beauty Merry-Go-Round, \$100.00; 15 Merry-Go-Round Horses, \$15.00 each. HERMAN BANTLY, Reynoldsville, Penna.

WILL BOOK

Kiddie Rides—Auto, Airplane and others. Opening Marion, Ohio, April 22. Address

F. E. GOODING AMUSEMENT CO.
1300 Norton Avenue
Columbus, Ohio

AL. BAYSINGER SHOWS

OPENING SOON

WILL PLAY 10-DAY LOCATIONS IN CITY OF ST. LOUIS, MO. WANT RELIABLE ELI WHEEL AND TILT-A-WHIRL FOREMEN, ALSO OTHER RIDE HELP.

WILL BOOK SMALL, NEAT PENNY ARCADE. Wire or Write

AL. BAYSINGER, Mgr.
POPLAR BLUFF, MO.

Jackson's Amusement Co.

Opening April 22

Can use a few more legitimate Concessions. Marion Shuller, get in touch with me. Want Merry-Go-Round Foreman. Have forty-foot Merry-Go-Round Top for sale, two-abreast, fourteen seat, fair condition, price fifty dollars.

MURRAY JACKSON, Bennettsville, S. C.

WANTED

Carnival Percentage for Columbia Park, near Fond du Lac. Can lease for half or whole season. Drink Concessions operated by owner.

ERWIN ZIMMERMANN
441 No. Park FOND DU LAC, WIS.

FOR SALE

Eli #5 Ferris Wheel, Merry-Go-Round, Ride-O, Light Plant, Semi Trailer, all in perfect condition. Can be seen now in operation in South Carolina. Will sell all or any part.

BOX D-59, care The Billboard, Cincinnati, Ohio.

Parce manager, is in quarters. Leo Laving, building superintendent, arrived to rebuild and redecorate the fronts. Harry Sun is repairing his Life Shows, having come in from New Orleans, where he spent the winter. Plans for a concert band are being carried out by Capt. Charles Clark, who arrived recently from New Orleans with Mrs. Clark. Carl Hansen, show secretary, is expected soon, as is Elmer Day, who will again have charge of the corn game. Shows plan to open here April 24. Fats McCanley and several of the ride foremen have arrived, and all rides are being repaired and painted for opening. Howard Piercy, concession manager, is expected from Houston in a few days, and Charlie Goss will arrive soon from Blythe, Tex., to start work on his rides.

TED GRACE.

Kaus Expo

NEW BERN, N. C., April 10.—Winter quarters are a busy place, with the crew being increased to 50 men. Shows plan to carry 5 rides and 25 concessions and play war-working towns. A number of new features will be added, with a new ride making its debut with the shows. General Manager Kaus has been busy getting equipment painted and ready in time. Recent visitors at quarters included Simon Krause, Mr. and Mrs. Whitey Wagner, J. Walsh and L. B. Moon. The writer has just been discharged from the army and will join the shows after a trip to New York.

BEN BRAUNSTEIN.

John McKee

SIKESTON, Mo., April 10.—Work is progressing rapidly at local quarters. Everything is being painted and overhauled and shows are about ready to go. Two more trucks have been added. Mr. and Mrs. Charles (Blackie) Hood arrived Monday with their concessions and he will have charge of light plants. Shows will play defense areas in Missouri and Iowa.

B. C. WYRICK.

RUBIN & CHERRY EXPOSITION

Just closed contract for the following fairs:

Minnesota State Fair; Kansas Free Fair, Topeka; Kansas State Fair, Hutchinson; Oklahoma State Fair, Oklahoma City, and Oklahoma Free State Fair, Muskogee.

WANTED!

Foreman for Lusse Auto Scooter. Foremen and Ropemen for three new No. 12 Eli Ferris Wheels. Also Foremen for other Rides. Capable Electrician.

Polers and Train Help, address Sammy Smith, train-master.

Carpenter, Blacksmith and Woodworkers, address Nate Warman.

Can place Caterpillar Tractor Drivers.

All Ride Men who have worked for John (Tiny) Dempsey before, write him.

Show People, if you have something of real merit, we will furnish complete outfit.

Show opens in St. Louis, Mo., first week in May.

Address

RUBIN & CHERRY EXPOSITION

Carl J. Sedlmayr Sam Solomon
Caruthersville, Mo.

JAMES E. STRATES SHOWS, INC.

CAN PLACE FOR BALANCE OF SEASON

Spitfire, Pony Ride and Penny Arcade, will furnish wagons for same. Have wonderful proposition for Midget Show or will place Midgets for office show. Can place Colored Performers and Musicians. Want Girls for Hawaiian Show and Posing Show. Can place Girls for Girl Revue, top salaries. Can place Agent for Scales and Dart Balloon Concessions. Can place legitimate Concessions. Want Polers and Train Crew Help. Can place Porters and Ride Help. Chester Cavanaugh, wire. Want Drome Riders. Can use Canvasman and useful Show People. Washington opened big. Address: Washington, D. C., until April 17th; then Wilmington, Del. If you have any new and novel attraction, get in touch with us, we will finance.

CALL

CALL

DICK'S PARAMOUNT SHOWS, Inc.

WANT OPENING APRIL 17-24, WOODBURY, N. J.

HELP—Lotman, Ferris Wheel Foreman, Ride Help, top wages; Talkers.

SHOWS—Complete Monkey Circus. We have some broke stock. Fun House, Wild Life or War Exhibit Grind Shows.

CONCESSIONS—Fishpond, Balloon Darts, Scales, Guess Your Age, Cigaret Gallery, Photos, Penny Arcade. Write or wire

DICK GILSDORF Hotel Plaza Camden, N. J.

ELLMAN SHOWS OPENING MAY 7TH

WANT FOREMEN AND HELP THAT DRIVE FOR MERRY-GO-ROUND, FERRIS WHEEL, TILT-A-WHIRL, OCTOPUS, ROLL-O-PLANE, FLYING SCOOTER AND KIDDIE AUTO. WANT ELECTRICIAN. (Have first-class Transformer Wagon and Cables.) SHOWS WITH OR WITHOUT OWN OUTFITS. MAN TO RUN 2-STORY FUN HOUSE. WILL PLAY DEFENSE AREAS ONLY.

Address: 2239 NORTH 56TH ST., MILWAUKEE, WIS.

BEE'S OLD RELIABLE SHOWS, INC.

Want Ride Help, come on; all other people contracted, come on to Richmond, Ky. Can use Useful Show People in all lines. Want few more Agents for Stock Concessions. Will also book two more Rides that we do not have. Roy Little, write at once; have offer for you. John Terry (Middle) wants Concession Agents, also Ball Game Agents. Frank Crawford, Red Conway, Billie Baldwin, come on, can place you. Herman, Eddie, let me hear from you or come on. Richmond, Ky., April 17th to 24th; then the big one, Elizabethtown, Ky. Address:

BEE'S OLD RELIABLE SHOWS, INC., RICHMOND, KY.

WOLFE AMUSEMENT CO. — WOLFE AMUSEMENT CO.

CONCESSIONERS, TAKE NOTICE—Spartanburg for the Next Eight Weeks, Next to the Post Office; This Week, West Main Street.

Can place any Concession that works for Stock, Ball Games, Bowling Alley, Hoop-La, Photos, Bingo, American Palmistry. No rag heads. Can place Foreman for Merry-Go-Round, Second Man for Ferris Wheel. Want Ferris Wheel Foreman, join on wire. Can use Ride Help in all departments; top salary and in cash. Can also place Concession Agents or any show person that can stand prosperly. Alvin Camel, Sit Boswell, Ray Price, Angelo Pinketory, Spot Bessinger, get in touch with me. This show has 14 weeks booked in North Carolina. All wires to BEN WOLFE, Spartanburg, S. C.

MATTHEW J. RILEY ENTERPRISES

Opening in Philadelphia, April 19, Kensington Ave. and Worrell St.

WANT SHOWS—TEN-IN-ONE, GIRL REVUE, SNAKE SHOW OR ANY OTHER SHOW OF MERIT. CONCESSIONS—GRAB STAND AND ALL OTHER LEGITIMATE KIND. WANT CONCESSION AGENTS, CHAIRPLANE FOREMAN, SECOND MAN FOR CHAIRPLANE, RIDE HELP OF ALL KINDS. Write Full Particulars.

MATTHEW J. RILEY, Manager
917 WALNUT ST., PHILADELPHIA, PA. PHONE: KINGSLEY 0855.

GLASS HOUSE, BIG SNAKE SHOW RELIABLE HELP WANTED

All people who worked for me or Chas. Fogle, write or come on. Exceptional opportunity to Manage Show for the right people. Don and Heary no longer with me. Doc Best and Pat Clark, come on. Work starts April 21st. Can be reached care

DRUG STORE, GRAND AND LACLEDE, ST. LOUIS, MO. CLIF. WILSON.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
 No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, \$3.50.
 All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.
LIGHT WEIGHT BINGO CARDS
 Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
 Automatic Bingo Shaker, Real Class... \$12.50
 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000... 1.25
 M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000... 1.25
 3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M... 1.50
 Box of 25,000 Black Strip Card Markers... 1.00
 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

J. M. SIMMONS & CO.
 19 W. Jackson Blvd., Chicago

SHOW PRINTING

CIRCUS CARNIVAL

DATES - POSTERS - CARDS - HERALDS - BANNERS
 Type, Engraved, Litho. Stock Designs for All Occasions

WRITE FOR DATE BOOK AND PRICE LIST

CENTRAL

SHOW PRINTING COMPANY - MASON CITY, IOWA

LIEUT. FRANK M. SUTTON, JR.

Presents

GREAT SUTTON SHOWS

Grand Opening

BLYTHEVILLE, ARK., SATURDAY, MAY 1st.

Benefit National Guards.

WILL SELL EXCLUSIVE ON CORN GAME, \$50.00 PER WEEK. WILL SELL EXCLUSIVE ON PHOTO GALLERY, \$20.00 PER WEEK. WILL BOOK ROLL-O-PLANE THAT HAS TRANSPORTATION. WILL FURNISH TENTS AND PANEL FRONTS FOR SHOWS. WANT RIDE HELP THAT CAN DRIVE TRUCKS. Address: BOX 304, Osceola, Ark.

EDDIE HACKETT

WANTS

Men or Women Dealers—Man for Pop Corn and all-around Concession Help. Open April 22 in Ohio. Write or wire.

Address: PARKVIEW HOTEL, Columbus, O.

WANTED—WANTED

COOKS, WAITERS, GRIDDLE MEN

For Cookhouse and Grabs on the new Rubin & Cherry Shows. All former employees, contact. NO FLOOR TO HANDLE. LONG SEASON. HIGH SALARIES. Pine-tree, Alabama, Humple, Tom McKinney, wire.

R. C. MILLS

Caruthersville, Mo.

Sunflower State Shows

Opening April 24th

Calling Ride Help all Rides. Show People for Girl, 10-in-1, Athletic. Will book or frame. Concessions all open, privilege or per cent. Want Wheel and Ball Game Agents, 3 or 4 joints that can and will work for 50¢ and \$1. Special Agent, Electrician. All contracted people, report; others, wire. Eli Cooper, Shorly Tappen, Henry Ayers, H. Jennings, wire.

C. A. GOREE, Box 257, Sharon, Kansas.

CONCESSIONS WANTED

Four weeks in Greenwood, Miss., starting Monday, April 12. 30,000 soldiers to draw from. Other defense locations to follow. Want Pop Corn, Hoop-La, Photos, Palmistry, Cork Gallery, Fish Pond and Stock Concession working for 10¢. Good proposition for someone to manage Grab. All ration points furnished. Write or wire to
 GEO. CAIN, Gen. Del., Greenwood, Miss.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., April 10.—At the February meeting in Albany, N. Y., of participants in the Public Relations Fund, it was agreed that a membership campaign be inaugurated early this year. Plans are progressing and soon all non-member shows whose names are known to the association will receive an invitation to membership and to participation in the Public Relations Fund. We had a recent inquiry relative to permits for electrical connections and have notified the inquirer that a blanket permit is now available provided the cost is below a fixed maximum and the amount of materials involved does not exceed a fixed maximum. Mickey Percell, manager of Pioneer Shows, has been inducted in the army, and the first honorary serviceman's card was issued to him.

We have had several inquiries relative to the failure of several isolated local ration boards to issue coupons for gasoline for non-highway purposes and upon checking into the matter have learned that the granting or refusal of such ration coupons is within the discretion of the local boards.

Personnel memberships for the current year are now available, and the first request for a membership was received from some of the personnel of F. E. Gooding Amusement Company. War Man-Power Commission has filed a copy of the new regulations relative to non-deferrable occupations. As far as we can ascertain there has been no change concerning the industry from the list originally announced. Office of Price Administration has provided us with detailed information relative to the 3 per cent Federal Transportation Tax. Any member interested in any of these items can obtain them by communicating with this office.

KREKOS' OAKLAND BIZ

(Continued from page 27)

night surpassed that of last year by about 30 per cent, the management reported.

The eight rides were newly painted, with white the dominant color. It proved effective on the dimmed-out midway along with the new canvas, including

the Side Show top, where Anna John Budd's Museum of Oddities clicked. The weather was ideal over the week-end and two extra ticket boxes were added to handle the crowds. Besides the 8 rides on the midway were 5 shows and 30 concessions, with ample man power for each department.

Concessions

Cookhouse and grab stand, Mr. and Mrs. Johnny Miller; Penny Arcade, Mr. and Mrs. Matt Herman; A. Monroe, two ball games; bingo and balloon store, Mr. and Mrs. Charles Walpert; popcorn and candy apples, Mr. and Mrs. Jack Christensen; fishpond, Margaret Farmer; diggers, Mr. and Mrs. Olson; pan and mouse games, Mr. and Mrs. Al Rodin; long-range shooting gallery, Joe Zotter; watch-la, Gene Hudson; racer, George Wiler; cigarette shooting gallery, Betty Miller; hi-striker, Mr. and Mrs. Overhansley; short-range gallery, Dick Churchill; grind store, Sam Dolman, Montie Morgan, Portuguese Joe; blower, Hunter Farmer, Sammie Coomis, Earl Peyton, Bill Mahan; doll stand, Mr. and Mrs. Les Dobbs; radio stand, John Weiss; blanket stand, Blackie Kendricks; cigarette penny pitch, A. Stillwell; palmistry booth, S. T. Adams.

Shows

Crime and Dope shows, Ed Breckenridge, Folies Bergere, Ted and Ming Right; chorus, Honey Bee, Blond Bombshell, Mlle. LaDell, Ming Toi; Frank Miller, canvas; Joe Miller, ticket box; Jimmy Gleason, canvas. Snake, Tony Gamlin. Freaks on Parade, front, Hal Compton; tickets, Everest Bridge and Charlie Cox; Willie Camper, giant; Zimba, pinhead; Billy Pilgram, armless wonder; Vic Lopez, magician; Popeye Robinson and Snookie Knight, fire eater; Katherine Corbett, electric act; Dorothy Lundsford, mechanical girl; Marry Morris, annex; Ma Robinson, nurse; Bill Hall, canvas, A. J. Budd, manager. Front gate, Mrs. Lucille Doman; ticket taker, George Costello; sound system, Lee Emhoff; transportation, Swede Wilson; electrician, Harry Baker; painter, Gene Hudson; night watchman, Nick Krekos; advertising and publicity, George Haines.

Visitors included Tom Heeney, Harry Seber, Arthur Hockwald, Mr. and Mrs. C. S. Wrightsman, Mr. and Mrs. William Veets, Mr. and Mrs. Ed Hellwig, Mr. and Mrs. (Yiddle) Barnett, Mr. and Mrs. Bill Mahan, Sargent and Mrs. Page, Mr. and Mrs. A. McConnell, Les Hart, Vivian Fleming, Betty Corey, Danny LaMarr and Buddy Cohan.

RACK BODY TRAILERS

We still have about fifteen 26 and 28-foot rack body trailers. You can conserve gas by using one of these in place of two or three straight trucks, and we could convert one of your own trucks into a tractor to pull it. We also have some used tractors.

BERMAN SALES COMPANY

(Formerly George Berman, Inc.)

PENNSBURG, PA.

PHONE: PENNSBURG 4440-521

Trucks . Tractors . Trailers and Specialized Equipment . Bought and Sold

Reynolds & Wells Shows

OPENING FIRST WEEK IN MAY

WE PLAY FAIRS ONLY THIS SEASON

Fairs in Minnesota include Ada, Hallock, Mahnomen, Fosston, New Ulm, Austin, Rochester, Detroit Lakes, Kasson, Preston. In North Dakota—Fargo, Hamilton, Langdon.

HELP WANTED HELP

OPENINGS ON ALL RIDES AND IN ALL

DEPARTMENTS—Semi Drivers, Electrician, Mechanic, Builder, Painter, Ride Foreman and Second Men. SHOWS—Any and all types with own transportation. All Showmen with me before, write. RIDES—Any not conflicting. CONCESSIONS—Would like to hear from Slum Concessions that work for 10¢. Help for office-owned Concessions.

ALL MAIL TO ARKANSAS CITY, KANSAS

DEFINITE OPENING DATE AND LOCATION TO INTERESTED PARTIES

COLEMAN BROS.' SHOW

OPENING AT MIDDLETOWN, CONN., APRIL 22

LAST CALL

Want Shows—Monkey, Midget, Animal. Any new or Novelty Show. Have outfits for same. Grind Stores, legitimate only; Cigarette Gallery, Lead Gallery, String Game, Knife Rack; in fact, anything that doesn't conflict. Want Merry-Go-Round Foreman. Want Penny Arcade. Help in all departments. Must drive Semis. THOS. J. COLEMAN, 508 Main St., Middletown, Conn.

FOR SALE!! FOR SALE!!

One 12 Ft. Oval Steel Fishpond, with Motor and 100 New Fish. Complete... \$65.00

One 1 1/2 Inch Wabash Direct Positive Camera with New Lens and Shutter. Complete... \$45.00

One Mandel PDQ Model G Camera, used 4 Weeks, Complete with Accessories and Tripod... \$40.00

One Concession Tent, 14 Ft. by 14 Ft., like new, used 5 weeks. Extra heavy waterproof green canvas and professionally built 2x4 frame. Complete with Light Stringers, Counter Board and Bally Cloth. A real buy at... \$150.00

One 10 Ft. Bed Two Wheel Trailer, Steel Frame and Excellent Rubber... \$50.00

One "Bounomo" Miniature License Plate Machine, good condition, with complete brass type set and considerable stock. All for... \$20.00

Also have a good quantity of small and large Merchandise suitable for Fishpond or other Concession.

Write or Wire—

First Come, First Served.

ELBINGO GREENE

Prairie Ave., Michigan City, Ind.

WANTED

SUPER ROLLOPLANE RIDE

WILL PAY CASH FOR SAME

Address

F. E. GOODING

AMUSEMENT CO.

1300 Norton Avenue, Columbus, Ohio

Mad Cody Fleming Shows

Want Man deferred from war that knows light plants and trucks, that is capable of taking charge. Will buy one Ride, except Swing, Eli, Mix-Up. Will buy Ball Game. Kyle, write. Open May 1. Wires to Nahunta, Ga. MAD CODY FLEMING, Hickox, Ga.

ATTENTION

GIRL SHOW MANAGERS

Have you ever played in West Virginia?

If not ask those who have.

On account of disappointment

WANT MANAGER

with 3 or more Girls to take over Girl Show.

Have complete outfit. No time to write.

Wire or Phone.

F. W. PEPPERS

Care Fair Grounds, West Union, Ohio

C. W. NAILL WANTS

Ride Help on Wheel, Merry-Go-Round and Mix-Up. Top salary.

Wire

C. W. NAILL, Monroe, La.

April 12-24

WANTED

Concession Agents for six Cats, Pitch-Till-U-Win, Penny Pitch, etc. No boozers. Draft exempt preferred. Will consider others. Open last week in April in Pennsylvania. Wire at once.

HIRAM BEALL

1221 Superior Ave., #7 Cleveland, Ohio

WANTED

Help for Slum Grind Stores that work for 10¢. Write

PEGGIE BURKE

Care Art Lewis Show Norfolk, Va.

SECOND-HAND SHOW PROPERTY FOR SALE

\$22.50 Victor Street Camera with tripod and parts. \$5.00 New Govt. Fibre Desk Trunk; cost \$30. 15¢ Ea. Up—Pennant Flags, Streamers, all sizes. \$10.50 New Waterprf Tarps, 10x15 ft.; others. WE BUY Evans Wheels, Kiddie Rides, Concession Tents, Rink Skates. Pay cash.

WEIL'S CURIOSITY SHOP

12 Strawberry St. Philadelphia, Pa.

Los Angeles

LOS ANGELES, April 10.—Members of the beach fraternity in this section began warming up during the week for what they hope will be one of the biggest seasons in the history of West Coast amusements. Pay rolls have increased beyond expectations, and large numbers of servicemen are stationed in the area.

Three rides were purchased by Mission Beach this week. Roy Matthews bought a Silver Streak from Silver Spray Pier in Long Beach and moved it to San Diego. Ross Keeler purchased a Whip and Caterpillar from Charlie Steffens, Steffens Shows, for the San Diego spot. Allen E. Clark, of the Marine Corps, was in town on a visit. Mike Nidos leaves soon to join Cole Bros.' Circus in Louisville, Ky. Leo Haggerty is now with North American Aviation Corporation. Curtis Little visited.

Jack Kent, of Mission Beach, was in the city. G. C. Loomis and Norman N. Rieman are making Pacific Coast Showmen's Association their headquarters. Dell Thurber, of San Diego, is in town on a vacation. Babe Miller, wife of A. (Moxie) Miller, Mission Beach concessionaire, recently underwent an operation at a San Diego hospital. She is reported doing as well as can be expected.

St. Louis

ST. LOUIS, April 10.—With good weather, shows continue to do big business. United Shows moved to Easton and Belt; Francis-Maher Combination went to Kingshighway and Natural Bridge; Midway of Mirth Shows are at 4500 North Broadway, while Oliver Amusement Company continues at Gravois and Chippewa avenues. Johnny Bales is at 12th and Park streets. William A. (Snake) King, owner of the Animal and Reptile Farm at Brownsville, Tex., visited *The Billboard* Tuesday while en route to the North. While here he also visited George P. Vierheller, general manager of St. Louis Zoo. John Howard, owner of Hollywood Museum, visited Thursday and reported his museum has been doing well in cities west of the Mississippi. He is currently showing Lincoln, Neb. Francis L. Deane, secretary International Association of Showmen, returned Thursday from Palestine, Ill., where he attended the funeral of his mother.

George Davis left Wednesday for Sac-

ramento, Calif., where he will join Polack Bros.' Indoor Circus with his concessions, William D. Shedden's Wild Life Exhibit opened today at the new amusement arcade, operated by Morris Schachter on Washington Avenue at Broadway. Schachter now has three arcades in operation here. Dee Aldrich, well known in outdoor show business, is in Missouri Pacific Hospital here suffering from injuries sustained two weeks ago. Dr. A. Mel-Rol, mentalist and for several years with various side shows, will not return to the road this season, but will remain on his farm at West Plains, Mo., where he has gone into the stock-raising business.

Rosemary Loomis to WAVES; Honored by PCSA Auxiliary

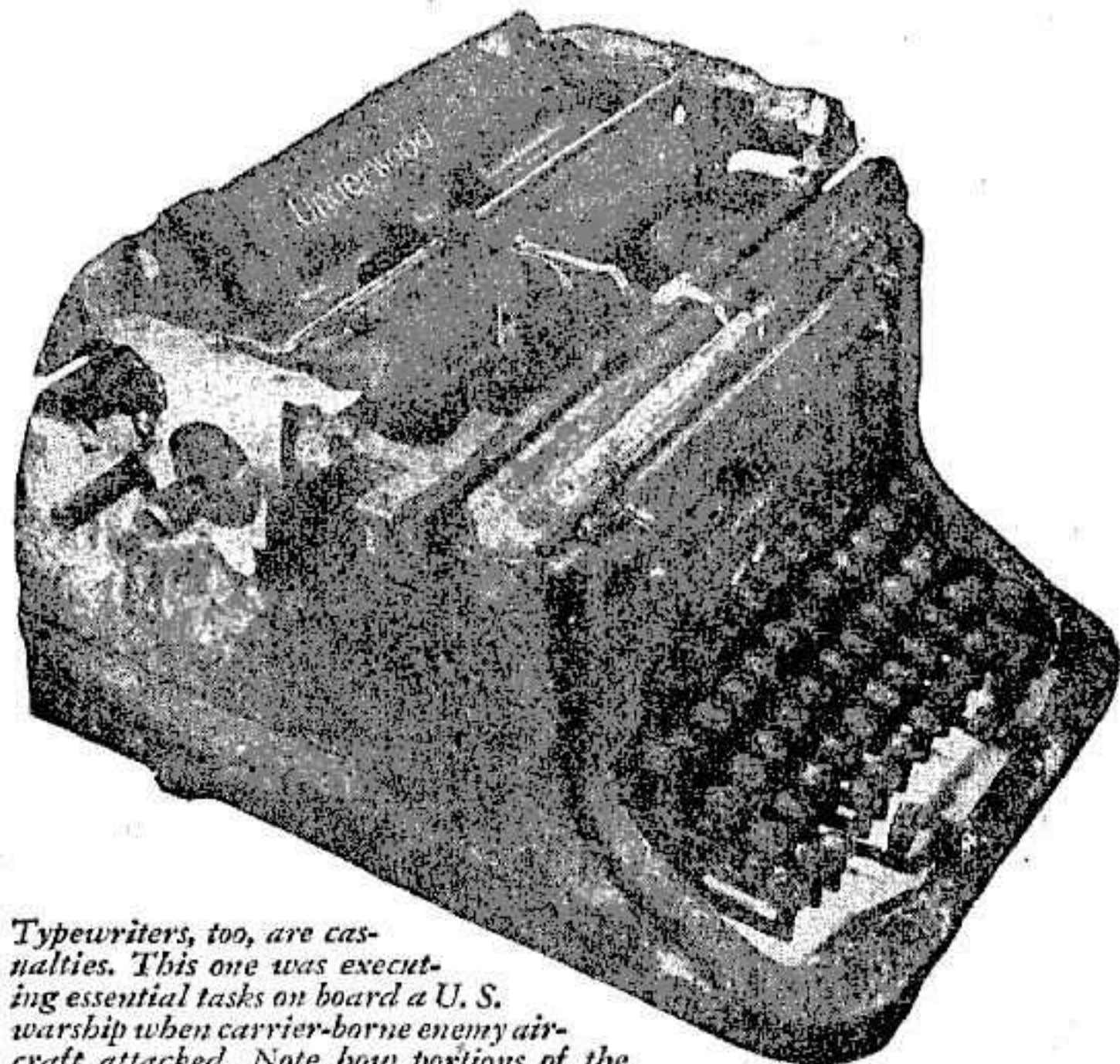
LOS ANGELES, April 10.—Ladies' Auxiliary of the Pacific Coast Showmen's Association honored Rosemary Loomis at the regular meeting March 22. Clubrooms were decorated with army, navy and marine corps flags and event was titled "Rosemary Loomis Night." Party was held prior to the honored guest's leaving for training in the WAVES. President Edith Bullock opened festivities by presenting an orchid to Miss Loomis on behalf of the club. Her mother, Jessie Loomis, also was given an orchid.

On the rostrum with the guest of honor were Captain LaVoni, of the personnel division of the Aircraft Warning Service; Captain Hovey, Sgt. Frances Barth and Sgt. Pauline Burdess, Communications Corps, all of whom are auxiliary members.

Club also presented Miss Loomis with a portfolio, and other gifts included a Hawaiian lei from Lalia Pepin; cosmetics from Nell Ziv, and a large bouquet of roses from Lee Sturm. Peggy Forstall provided refreshments and in attendance were Mabelle Bennett, Helen B. Smith, Nina Rogers, Ora Ernst, Lillabelle Lear, Julia Smith, Ann Stewart, Lee Sturm, Rose Rosard, Jenny Perry, Edith Walper, Allerita Loomis and Marlo LeFors.

Peggy Forstall's party March 17 was well attended despite rainy weather. Fred Bowers presented a half hour of songs and music, and after bingo was played refreshments were served. Emily Mettler won the women's prize, while the door prize went to Ann Stewart. Mora Bagby received a traveling bag, and Lou (See *LOOMIS PARTIES* on page 45)

This Typewriter has been to War



Typewriters, too, are casualties. This one was executing essential tasks on board a U. S. warship when carrier-borne enemy aircraft attacked. Note how portions of the machine have been melted by fire which, incidentally, burned out the desk from under it.

... will you sell one to replace it?

HERE'S a veteran of our Navy... no longer able to serve under the Stars and Stripes.

"Make good my loss" is what this Underwood says to you, to every man who runs an office.

Mutely it asks the question "Have you yet sold to the government one-fourth of your machines?"

Doubtless, you already know that Underwood Elliott Fisher and other typewriter manufacturers are busy turning out fighting equipment.

Consequently our government looks to you for extra typewriters so vitally needed to speed the Nation's victory.

Telephone the nearest Underwood Elliott Fisher branch. Join the patriotic companies who are sharing their typewriters with our Army and Navy. Underwood Elliott Fisher Company, One Park Avenue, New York, N. Y.

UNDERWOOD ELLIOTT FISHER COMPANY

Former and future makers of typewriters, adding and accounting machines

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

Wartime Tinge Highlighted at Chi Sport Show

CHICAGO, April 10.—There is a distinct wartime tinge to the fifth annual International Sportsmen's Show, which closes Sunday (11) at the Chicago Stadium. War exhibits are sponsored by U. S. Department of Agriculture, American Red Cross, Illinois Reserve Militia, Camp Grant Medical Replacement Center, OPA Information Division, the WAACS and the WAVES. But there are also a large number of the usual outdoor exhibits—vacation resorts, motor boats, sportsmen's clubs, fishing tackle, hunting equipment and the like. Six States have exhibits of outdoor and vacation facilities.

The show, promoted and managed by F. W. (Nick) Kahler, has attracted many thousands of sports enthusiasts this week. In addition to the exhibits there is an excellent show, presented twice a day. A huge tank occupies the center of the arena and in this tank and on the platforms at each end the acts and demonstrations are presented. Among attractions are Larry Griswold, comedy diver; Mark Huling and his seals, Sharkey and Teddy; Princess Neloma Whitecloud, Indian vocalist; Coleman Clark and Company, table tennis; Louis Tops and his trained crow, Ros-Ko; the Nissens, trampoline; Willie Necker and his Doberman Pinscher war dogs, and

Mrs. Willie Necker and her retrieving Labradors.

In the sports line Joe Kirkwood and Harry Miller demonstrate trick golf shots; Fred Etchen gives lectures and demonstrations of trap shooting; Eddie Miller and Eddie Davis, fly casting; George Moore, angling pointers, and Jack Maypole gives an astonishing demonstration of an outboard motor used to operate a saw. Illinois Reserve Militia presents several interesting drills. Al Melgard, at the pipe organ, provides music. Show is announced by Hal Totten and Jack Harrington, well-known radio announcers. Jack Burnett is handling publicity.

Marlow Pilots North Industry Home-Coming Fete Again

CANTON, O., April 10.—Annual North Industry Ohio Home-Coming celebration, under Canton Township Volunteer Fire Department auspices, will be held for five nights this year. Bands and free attractions will be among features, with George Marlow, Marlow Amusement Company, again handling the general chairman's chores.

Larry Fallon has been contracted to provide the midway concessions, while Gratziano & Carlin Amusement Company will provide eight rides.

Marion Vets Map Cele Plans

MARION, O., April 10.—Veterans of Foreign Wars Post here is working out plans for its annual celebration this summer. Harry G. Baker, adjutant, said last week. Rides, shows and concessions are planned for the midway.

Indoor Gates Up and Down

Big Biz for Show In Roanoke, Va.

ROANOKE, Va., April 10.—Junior Chamber of Commerce Thrill Circus closed April 3, breaking all records for indoor attendance in Roanoke. Show played to six full houses and two matinees, with 85 per cent of house filled. An overflow crowd on Friday night was seated in chairs inside the arena. Show drew praise from press and public for high type of acts and advance promotion.

Eighteen acts were offered from two rings and center platform. Among the features were the Six Beronsis, high wire; Pickard's Seals, Silver Cyclones, Great Francisco; LaVogel, balancing; Dearos, trapeze; Miss Haag and her dogs; Bible dogs and ponies; Miss Corinne, trapeze, muscle grind and cloud-swing; Miss Ruby, upside-down girl; Dearo, contortion; Sherman troupe of clowns; Jack Darling, comedy acrobat; Crawford, juggling. Show and advance promotion was under direction of Edwin N. Williams, who was retained for the 1944 show. Twelve thousand advance tickets were sold. Reported by Jack Shepherd, general chairman.

Gate in Portland Is Held Down by Adverse Conditions

PORTLAND, Ore., April 10.—Altho the United Nations Variety Circus put on three good performances here, attendance was not up to expectations. Gas rationing, dim-out regulations and heavy competition from other entertainment fields hurt the gate. It was the first indoor circus here in several years.

Held in the spacious Portland Civic Auditorium, with performances on the nights of April 3 and 4 and a matinee on the 4th, it was sponsored by Portland Veterans' Building Commission, composed of several posts of Veterans of Foreign Wars.

Jerry Edwards was succeeded as promoter two weeks before the show by Walter Hale, who did a slick job in rounding out a two-and-one-half-hour show, using heavy newspaper and radio exploitation.

Acts included the Sensational Shamrocks, high pole; Connie Austin, billed as "Miss Victory"; Ballerina Maria Boehme; Two Kays; Dawn Peterson, high perch, and Lindy, flying trapeze. In addition to others Hale had Harry Aitken's girl revue from the Nu-Gaiety Theater. Clowns included Ding Bat Dalley, Link Williams, Neeley Brothers and Sis McGill. Prices scaled 75 cents to \$1.50.

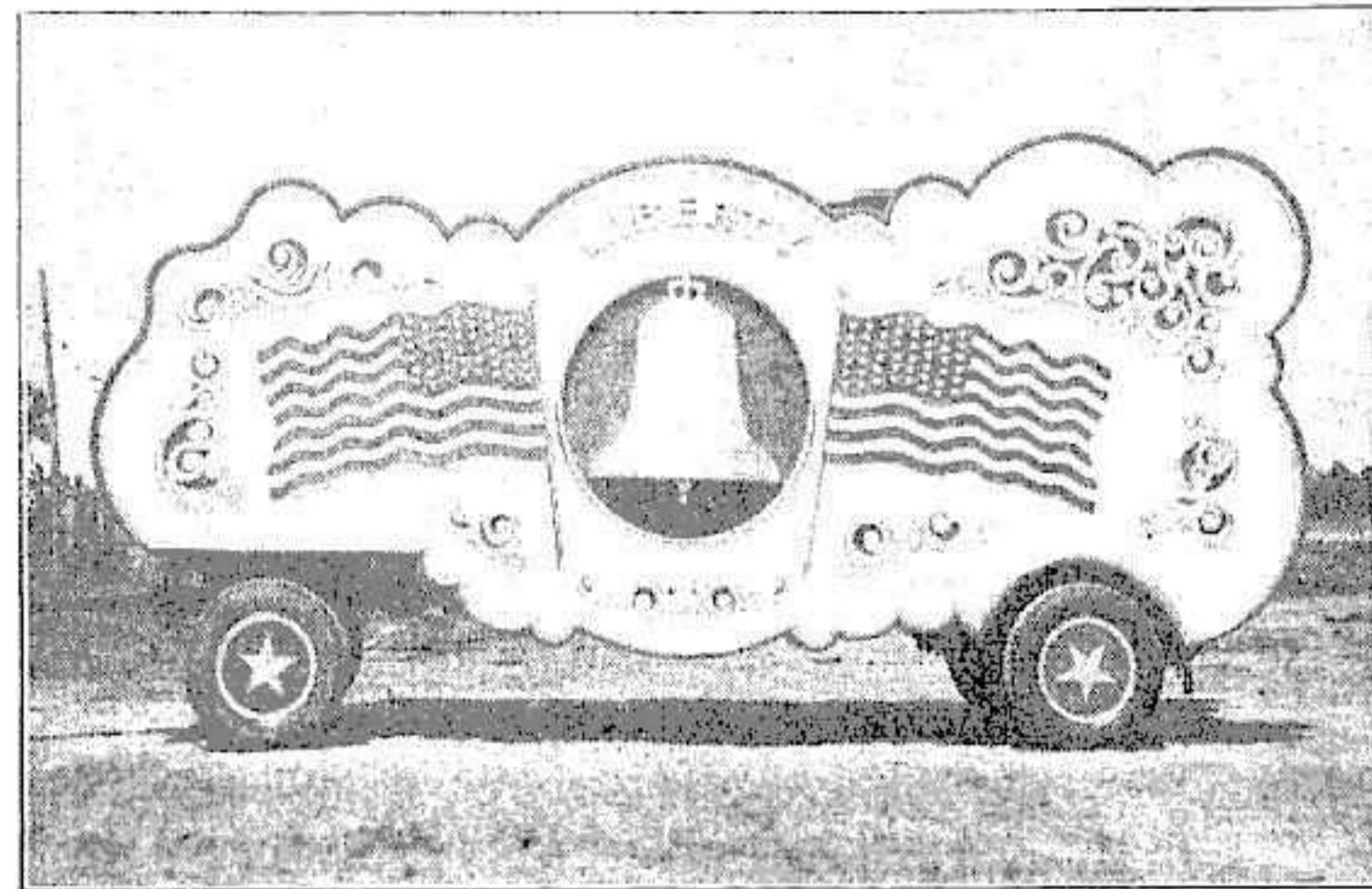
HM Memphis Date Starts Smoke Fund

MEMPHIS, April 10.—Hamid-Morton Circus played here to several turn-away houses under the auspices of Al Chymia Temple with an attendance of 32,628 for six nights and matinees and a gross of \$22,555, according to figures given by Bob Stevens, of the circus, who rolled up a big advance ticket sale, and Al Chymia Potentate Dr. King and Recorder Woodmansee.

A feature was the raising of \$1,500 for cigarettes for soldiers overseas. Popular brands are being supplied for 50 cents per carton and each will bear a sticker reading "Have a smoke on Al Chymia Temple and Hamid-Morton Circus, Memphis, Tenn." Bob Morton, who originated the idea here, says that he intends to make it a regular feature at Hamid-Morton stands. It is reported that the contract will be entered into for next year.

Circus for Bridgeport Spot

BRIDGEPORT, Conn., April 10.—Holland Classical Circus is booked in at Pleasure Beach Park, municipally operated amusement spot, for an indefinite engagement beginning May 23. Last season the same circus played Bridgeport four weeks.



THE NEW "LIBERTY" band wagon on which Merle Evans and his band are riding in the "Hold Your Horses" spec, Ringling-Barnum feature which revives old-fashioned circus parade. Ornamental carvings, etc., on sides are taken from chariots and other equipment formerly used in street parade. Band wagon was built in shops at winter quarters, Sarasota, Fla.

J. M. Cole To Cut Moves After Opener

PENN YAN, N. Y., April 10.—James M. Cole Circus will open its outdoor season on the fairgrounds at Palmyra, N. Y., on May 5, reported Owner-Manager James M. Cole. To conserve gasoline, rubber and wear and tear on rolling stock, moves will be held to a maximum of 40 miles. Management believes short moves also will aid in getting doors open on time while the show is operating with a shortage of labor.

George G. Daniels returned as contracting agent. H. J. Lane will again be in charge of the brigade. H. L. Filbert, who held an executive position with Lewis Bros.' Circus several years, has been added to the staff. Harry Marvin, concessionaire, signed. Mrs. J. M. Cole will be in charge of the office. Tim Mix Jr., singing cowboy, will be featured. Equipment will be transported on 14 show-owned trucks and trailers. A six-piece band will be carried.

West Coast Good for Arthur

TAFT, Calif., April 10.—Business for Arthur Bros.' Circus was good. At Glendale, Calif., March 27 and 28 the show was erected on San Fernanda Boulevard and two packed houses were registered there. Many circus fans visited. Opposition paper was up at Santa Monica, Calif. (29 and 30), but the show received liberal patronage there. This was the last stand in the Los Angeles area on account of the Van Nuys and Hollywood stands being canceled. The show had record attendances at Oxnard, Calif. (31). Santa Paula, Calif., April 3 also proved a winner. After a recent illness, Martin, Dolores and Richard Arthur are on the road to recovery. Thomas Bailey, concessionaire, joined at Ventura. Tex Hudspeth is now in charge of privileges. Richard Arthur celebrated his first birthday on March 28 and received many gifts. Mae Stewart joined at Oxnard. The side show and concessions did good business at each stand.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

ROUTES set?

JACK KENNEDY, clown on Polack Bros.' Circus, is recovering from an attack of flu.

CLOWNS with Arthur Bros.' Circus are Mell Henry, Lew Kish, Frank Webb, Ray Shockley, Archie Silverlake and Art Wilkens. Henry also is the mail agent.

REPORTS indicate that J. A. Fox will have a big hand in guiding the destiny of the Clyde Beatty-Wallace Bros.' Trained Wild Animal Circus.

DEL RAE BROTHERS, aerial perch performers, report that they are booked

with Larry Sunbrock's Circus for 10 weeks.

GOOD clowns laugh even while carrying chairs.

GOLDIE HAMPTON, headwaiter on circuses for 15 years, is operating a shoe-shine parlor at Panama City, Fla., and will not troupe this season.

ROY E. MONROE, former circus aerialist, is employed as a stenographer in a war plant at Girard, Ill., and will be off the road for the duration.

ED BORGWART, former violinist now

Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Oil Rush, Okla.
April 10, 1943.

Dear Editor:

One doesn't know whether a circus is considered a circus by prospective patrons nowadays because they have been led to believe thru advertising that a circus can be anything from a high-school frolic, featuring a few students made up as clowns, to a rummage sale with the windows filled with gas balloons and a clown sandwich-board advertiser parading the streets heralding, "Jumbo Shelf Cleaning! Mammoth Three-Ring Circus of Bargains." Foremost question in a patron's mind isn't "When is a cir-

cus not a circus?" but "When is a circus a circus?" Everything about this show is circus, yet we find it a tough job to convince the natives that we are far different from a carnival or anything staged locally. Our performers resent being compared to amateurs and resent hearing a rustic crack: "Shucks! Some of our youngsters kin skin-the-cat just as good," or "I onct see'd Abigale Downey-bed, who lives over on the old Berkshire place, hang by her hocks from a tree limb a heap better'n that."

The bosses have done their best to keep this show a modern circus, but

Ringling-Barnum Opening

STORY on the opening of Ringling Bros.' and Barnum & Bailey Circus in Madison Square Garden, New York, on April 9 begins on Page 3 of this issue.

Ruiz Cuban Show Has Good Opening

HAVANA, April 10.—Perfect weather, a near-capacity matinee, a well-filled night house and the strongest program ever presented under its banner, Cuban Circus opened at Marianao town here March 23. Equipment was spick and span, with much newly built in evidence. Show ran two hours and 15 minutes. Big show canvas is a 70-foot round top with three 40-foot middles. Seating capacity is about 1,250 including grandstand. Show moves on eight trucks with one ahead. Staff includes Alberto and Fernando Ruiz, owners; Mrs. Ruiz, treasurer; Ricardo Ruiz, concession superintendent; Raul Hernandez, general agent; Jose Perez, master of transportation; Jorge Quevedo, reserve-seat ticket box; Carlos Perez, equestrian director; Alfonso Carbonell, front door; Orlando Rodriguez, back door; Hilda Rogers, pony track; Ignacio Torres and Mario Carrillo, novelties.

Program: Menage horses ridden by Clarita and Benny; Chang Li Brothers Troupe; Lia, Bella and Henry, trapeze; Madams Ventura, Estrella and Bella, swinging ladders; Roberto Solana, pony drill; clown levitation; Richard, tight wire; Primavera Girls, high aerial act; Juanillo's elephants; Azabache and Rolando, bicycles; Romeo Sister, head balancing; dogs and monkeys riding ponies; Chang Li, contortions; clowns in a comedy wedding; concert for the Victoria presented by Mrs. Fernando Ruiz.

Circus Historical Society

FARMINGTON, Mich., April 10.—Sgt. Maurice Allaire, CHS, Portland, Me., reports that he has these historical models in his collection: Two Hemispheres, Hagenbeck Lion tableaux; Mother Goose float; Bell Wagon, and Two Jesters callopie. All are built on 1/2-inch scale.

Jean LeRoy, Detroit, has completed painting the model of John Robinson's "Ben Hur" tableau for the Don Smith collection. Opposite side contains the "Alaska" scene which graced an old Sells-Floto wagon.

A press release of the Forepaugh and Sells Bros.' United Shows in 1911 lists the following children's floats and tab wagons in parade: Alice in Wonderland, Babes in the Woods, Gulliver's Travels, Aladdin and his Wonderful Lamp, Arabian Nights, Jack and the Beanpole and Robinson Crusoe. Other wagons illustrated Pilgrim's Progress, Siege of Troy, Ancient Mariner, Prince and Pauper, Flying Dutchman and the Magic Flute. This was advertised as the most expensive parade ever devised and claimed to be three miles long.

Max J. Zapf, Clayton, Ia., has requested readers of this column for information on Melborn Bros.' Circus, a wagon show of some 40 years ago.

Former Ringling girls who are appearing in the new web number on the Ringling show include Eloise Sprankle, Dolly Jahn, Kitty Clark, Ann Burak, Dorothy Winters, June and Mary Jane DeYoung and Shirley Tremblay. Notably missing are the Hunt Twins and Claire Sisters of other years. Bonnie and Gloria Hunt are active in USO units.—Reported by Don Smith.

Notes From Wisconsin

CUDAHY, Wis., April 10.—An indoor circus for Glencoe (Ill.) P.-T.A. in the big modern Auditorium was directed by the writer, who also produced the clown numbers. I produced for the third time for the Milwaukee recreational department of the public schools an indoor circus at the girls' tech school and produced all clown numbers. Bink's circus acts and Wallace, the Frog Man, were featured at both.

Three Milwaukee downtown theaters on March 20 had midnight shows. I played one at the Palace, doing Corrigan the Cop act, working thru the audience between pictures. They are getting like circuses, too, when it comes to concessions, selling balloons, sailor dolls, popcorn, root beer and candy (there might be a few more items, but that is what I

(See WISCONSIN SHOWMEN on page 42)

With the Circus Fans

By THE RINGMASTER
CFA

President: FRANK H. HARTLESS, 2930 W. Lake St., Chicago
Secretary: W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.
(Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., April 10.—Samuel M. Prentis, eastern vice-president, who with Mrs. Prentis spent the winter in Delray Beach, Fla., made that community very circus conscious, appearing before various groups and giving his circus talk on "The CFA and the Circus." His question period following the talks brought forth many queries concerning the circus. Among the groups he appeared before were the Lions and Kiwanis clubs. The Prentises returned to their home in New London, Conn., April 2.

Beatrice M. Offineer, member of Pete Mardo Tent, Akron, O., joined the American Red Cross for war service. She leaves her post as Sunday women's editor of *The Akron Beacon-Journal* to go to Washington April 26 to begin training for overseas duty.

Members of the Pete Mardo Tent in Akron, O., spent the evening at the home of Mr. and Mrs. Carl Elwell, March 28. Mrs. Elwell served a buffet supper, and afterward the evening was spent in that never-fading pastime of "putting it up and taking it down." The Fans also got much enjoyment from Elwell's circus albums, which are unique in that his photographs are supplemented with his own artistic sketches. Duke Drukenbrod was a guest and entertained with stories.

Those present were Mr. and Mrs. Elwell, Mr. and Mrs. Murray Powers, Mr. and Mrs. Jack McNulty, Mr. and Mrs. Pete Mardo, Beatrice Offineer, Ted Depplish, Harold Lengs, Mr. and Mrs. Frank Strook and Mr. and Mrs. Tom Gregory.

Tom Gregory closed his advertising office in Akron and joined the advertising agency of Sweeny & Janes in Cleveland.

Members of the James E. Cooper Top in Washington met the Ringling train at Washington on its way to New York and also attended the opening at Madison Square Garden.

Pvt. Walter B. Hohenadel is spending a 30-day sick leave at his home in Rochelle. He will report back to the hospital at Walla Walla, Wash., May 1, before being assigned to duty again.

CFA Col. Melvin B. Asp, commander of Drew Field, Tampa, Fla., was among those on hand at Sarasota to bid adieu to his friends on the Big One before it rolled out for New York on March 31. He took many stills and movies of the event and remarked that he hadn't missed a circus departure in years.

Drew Pearson, a member of the CFA and Mrs. Pearson, of Washington, recently spent a short vacation in Sarasota, Fla. Drew, who edits *The Washington Merry-Go-Round*, made several visits at the quarters of the Big One. Altho being on vacation, he continued to write his daily column. Before returning home the Pearsons went to Miami Beach, where they spent a few days with the John Holiday Perrys.

Father Ed, national chaplain of the CFA, gave his illustrated circus talk before the army unit stationed at Fort Strong in the Boston area March 24. Arrangements for the talk were made by Pvt. Raymond Duke of this unit. (See *CIRCUS FANS* on page 41)

Harmless Horseplay

DURING the middle '20s a major circus was playing on a dump in an Eastern industrial city noted for its "tough punks." The youthful gangsters looked at a circus not from an annual kids' treat angle but as a day to deal showmen as much misery as possible and to destroy what property they could. So bad were those youngsters that shows were forced to employ extra local police to protect their properties. The hired police were willing to accept the extra day's pay but were lax in protecting the shows due to the punks showering them with brickbats and tin cans when their destructive play was interfered with. Watching the kids from a corner of his eye, a side-show ticket seller caught them in the act of cutting long slits in the lower part of the show's double-deck banners. "Look! Officer! Look!" he shouted. "Those kids are cutting the banners." "Bless the little devils," crooned the limb of the law, not wanting to get involved. "They're only playing. They mean no harm."

Collectors' Corner

By FRED P. PITZER
292 Madison Avenue, New York City

Brothers again: Harry Cole, an authority on circus history, writes: "Just to keep the records straight add Gilmor Bros. This was a two-car railroad show and was operated by William H. Meyer in 1932 and 1933. Bill Meyer also originated and used the Cook Bros., Dalley Bros., Meyer Bros. and Royal Bros. titles. He is still active in show business. Is manager of Crafts Fiesta Shows and Circus."

We have read Ayres Davies's *Wisconsin, Incubator of the American Circus* in the March, 1942, issue of *The Wisconsin Magazine of History*. This account is well written and while it contains facts already known to the seasoned collector of Circusiana, they are knitted together in a very readable manner. We would strongly urge that this item be added to anyone's collection. The magazine is published by the State Historical Society, Madison, Wis.

A collector in Ohio asks how the term "Flatfoot" originated. Earl Chapin May in his *The Circus From Rome to Ringling*, published in 1932, states that June, Titus, Angevine and one of the Crane brothers formed a circus syndicate out of North Salem, N. Y. A rival show, Raymond & Waring, moved into their territory. The syndicate announced: "We put our foot down flat and shall play New York, so watch out." This was a warning to competitors and from then on this group was known as the "Flat-foots."

Roy Valentine sent us a beautiful Atterbury Bros.' letterhead made up in 1910 when the show was organized at Moberly, Mo.

We have frequently been asked who purchased the collection of Circusiana owned by the late Charles Bernard, of Savannah, Ga. Most of it was purchased by James Schonblom, Bradford, Pa., who is the father of the secretary of the Lillian Leitzel Tent of the CSSCA.

Visit With the Poseys

San Diego, Calif.

Editors *The Billboard*:

In a world torn by strife and hatred it sometimes is like a pleasant spring tonic to recall the more pleasant realities of life. Many a character in the annals of the circus has gone to the other side, so today I wish to pay a kind tribute to a trouper known thruout the show world as "The Last of the 40-Horse Drivers," Jake Posey, of Baldwin Park, Calif. It was my pleasure on Sunday, March 14, to visit this fine man of the big tops to personally greet him and his very congenial partner in life. They live happily in retirement in their little home in Baldwin Park, a city nestled at the foot of the Sierra Madre Mountains.

I took with me my collection of over 1,500 fine pictures that I have of all phases of the circus, pictures that brought back many happy memories of his life under the big tops, pictures that he did enjoy. I particularly noticed that as he looked over these photos he would study them and, with a little twinkle in his eye, he would gently shake his head and happily say, "I was there." Scores of pictures were of the Barnum & Bailey

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

SGT. V. MESSEL ZADUSEWSKI, formerly with Haag Bros.' Circus, enlisted in the army in 1940. After seeing overseas duty he returned to the States. His address is Company I, 5th Infantry, Camp Van Dorn, Miss.

PVT. WILLIAM STOKER, former circus performer, is soldiering with Battery C, 491 C. A. (AA), Camp Stewart, Ga. He advised that Robert Stoker recently entered the army, which makes the fourth member of the act, the Six Stoker Brothers, to be in the armed forces.

PVT. BEN BERK, formerly with Miller Bros.' concessions on the Ringling-Barnum circus, letters that he is training on the Mojave Desert. His address is Company C, 108th Medical Battalion, A. P. O. 33, care of Postmaster, Los Angeles.

PFC. LESTER B. DeMAY, stationed with the U. S. Army Signal Corps, Patterson Field, O., visited Polack Bros.' Circus at its Dayton (O.) stand and met many of his old friends. He plans to visit Cole Bros.' Circus at its Louisville opening stand.

PVT. TOM PARKINSON, CHS, letters from Scott Field, Ill.: "Most welcome sight in the service center here was a late copy of *The Billboard*. It made me feel at home and reading it made me feel as tho I had found someone I knew. While talking to others who read it I made new acquaintances."

CORP. MILES M. BENNETT, former Ringling-Barnum circus usher, lettered that he visited Hamid-Morton Circus at its Memphis stand and met many old friends. This will be his first season in nine years not to open with the Big Show in the Garden. Bennett is stationed at Memphis with 4th Ferry Command, Station Hospital.

show, parade views, especially of the fine 40-horse hitch; the big band wagon, with Mr. Posey up; memorable scenes on the Sparks show and the Al G. Barnes Circus.

It was a happy visit to relive the days gone by, to listen to tales of the incidents surrounding Tusko, the big bull on the Barnes show, and others. It recalled the happy day we all loved as "Circus Day." It will be a day long to be remembered, my visit to this grand man, who today is young altho in the sunset of life. I marvel over his handwriting and spendid vision, as he was able to see my pictures without the use of glasses. May God grant more happy years to Mr. and Mrs. Posey; and I am happy and grateful for the privilege of such a pleasant visit in person. "The circus, the circus, the blare of the horns and the beat of the drums as the band wagon comes." JOSEPH SHIELDS.

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

CALIFORNIA BOBBIE HILL, trick roper and rodeo clown, who has been working on the Alcan Highway job, in on a 30-day leave at his home in Wilmington, Calif., where his mother is seriously ill.

ANNUAL Dublin (Tex.) Rodeo will be held as scheduled. Livestock from the Lightning C Ranch, which is the same as that used at Madison Square Garden, will be brought to Dublin for the event. Manager Everett Colburn announces.

BUCKSKIN RODEO will have its Second Annual showing in the Buckskin Arena, Beaumont, Tex., Al Scarborough, manager, said. A cowboy dance will open the rodeo, with music by the Buckskin ork, headed by Aaron (Peewee) Coon.

LOUISIANA STATE UNIVERSITY will hold its 43d Annual Wild West Show at the college arena in Baton Rouge, under Block and Bridle Club auspices, Joseph Cole, president, announces. Tom Doles, Jones, La., will be rodeo director. Wild-cow milking, calf roping and tying and musical chairs on horseback will be features, with a queen to be named to reign during week when club's annual fair will also be held.

AFTER six years of making successful broadcasts and personal appearances from Station WWVA, Wheeling, W. Va., Big Slim McAllife has signed with the WLS Barn Dance, Chicago, for the season. "On the tour," Slim says, "will be featured Hazel Hawley, of radio and rodeo note. She was a feature with Adams Rodeo Company last year, where she presented her trick riding act. Chief Red Hawk, well-known roper, also has been signed. Clowning the show will be Piccolo Pete."

MRS. BOOGER CROSBY MOSKOVITZ letters from Los Angeles: "Visited Ken Maynard's Rodeo, which played to a capacity crowd in the Stadium here March 28. Renewed acquaintances with friends I hadn't seen in years. They included Tex Cooper, who was with the 101 Ranch Wild West Show; Billy Hammond, formerly with George Adams Rodeo, and Red Radaoff, old-time rodeo clown. Also in attendance were Abe

(See *CORRAL* on page 42)

Dailey Bros.' Circus

WANTS

Man and Wife for Hawaiian Show, Side Show Magician, Fire Eater, Dog Trainer; Jim Williams, answer; also Roy House if you can ride Menage. Wire Act, Clowns; Jimmy Odell, answer. 15th, De Leon; 16th, Ranger; 17th, Cisco; 18-19-20th, Abilene; all Texas.

ELEPHANT

FOR SALE OR LEASE

Broken for riding Howdah. Also does good single act. Young animal, gentle, in good health and a bargain. Address: BILL TUMBER, Box 113, York, So. Car.

The International Thriller

LOS AEROS

America's Youthful Aerialists

Featuring

B 50 BOMBER PLANE NOVELTY

With the

HUMAN PROPELLER

Only Act of Its Kind in the World ★ Protected by U. S. Patents

Exclusive Representative

CHARLES ZEMATER, 54 W. Randolph St., Chicago

JAMES M. COLE CIRCUS

FEATURING TIM MIX, JR.

Can place several more Big Show Acts, including Riding Act, Teeterboard and Animal Acts, Wild and Domestic. Other Acts, write. Union Musicians, Property Men, Ushers and Ticket Sellers; Arkie, write. Good sleeping accommodations. Have good proposition for first-class Grab Joint. Show opens May 5th. Top salaries to people who are for it. People in all lines, write or wire to PENN YAN, N. Y.

WANTED

Experienced Phoneman for Program, Banners, Tickets; Shrine Circus. -See

SAM POLACK

Rehms Shrine Temple OAKLAND, CALIF.

OPS RUSHING THE SEASON

Wildwood Spots Opening Easter For First Time

WILDWOOD, N. J., April 10.—Easter Sunday promises to signal the start of the 1943 season for Wildwood. Optimism is running high here and virtually all the amusement centers, theaters and piers are planning to open for the first time in the resort history for the Easter week-end.

There are only small detachments of sailors and coast guardsmen stationed here and Wildwood looms as the only major resort along the South Jersey Coast where civilians can vacation without interfering with the military programs.

Looking forward to the expectant summer boom, the resort is planning to put its best foot forward for the Easter opening. For the first time in its history Hunt's Ocean Pier will open Easter. In former years the pier did not even open for the Memorial Day holiday. An ambitious program is being planned for the pier for the regular season. For the first time William C. Hunt, head of the Hunt's Amusement Enterprises, is taking a personal hand in the operation of the pier, which will again be managed by Bill Gerst. Pier policy for the summer provides for the bringing in of live attractions for the first time.

S. B. Ramagos also will open his Casino Arcade Park on Easter Sunday for the first time. All rides will be in operation, and concessionaires are getting their stands in order for the holiday week-end. Many Boardwalk concessionaires, rides and amusement machine arcades are also being readied for the Easter holiday.

Wintry Blasts Cut In on Early Detroit Opening

DETROIT, April 10.—Detroit's season got off to an exceptionally early bow last Saturday (3) when Eastwood Park opened about two weeks earlier than usual. Warm weather of recent weeks encouraged the exceptionally early opener, but a cold spell over the week-end hurt the trade on opening day.

Eastwood was not open Saturday afternoon, but those rides and concessions which opened in the evening drew fair patronage. Attractions operated Sunday afternoon, and patronage from children was good during a few sunny hours. Cold spell hurt the evening again. Eastwood will operate week-ends only at present.

Report of the management, after a study of the opening week-end business, is that Detroiters are ready to spend money in quantity on park amusements, and they are optimistic over prospects for the season.

Next important park opening set here is for Walled Lake April 16. Edgewater Park is slated to open April 23, while Jefferson Beach is not expected to open before the middle of May.

Akron's Summit Previews April 24

AKRON, April 10.—Summit Beach Park is scheduled for a preview opening for the Easter week-end, April 24-25. Easter parade publicity has already begun and until the official opening May 15 park will operate week-ends.

Not until the official opening will all rides, shows, zoo, concessions, rink and ballroom operate. Nor will free acts or band concerts start until then.

Duke Drukenbrod reports that the new Freak Museum, to be housed in the picnic building, has been remodeled and modernized. Museum line-up will comprise 12 platform novelty acts and the like number of freaks.



MRS. CLYDE KENDALL, of Greensboro, N. C., who has been named manager of the Greensboro Amusement Park, which opens May 15 to run thru Labor Day on the Greensboro Fairgrounds. The amusement resort is being operated by Norman Y. Chambliss and George A. Hamid. Mrs. Kendall has been assistant to Chambliss, manager of the Greensboro Fair, for the last five years.

Coast Men Plan Oakland Project

OAKLAND, Calif., April 10.—With the town all aboom and defense workers and their families hungry for entertainment, a group of West Coast Showmen are making preparations to launch a new amusement project near by about July 4 to be known as New Electric Park.

Jack E. Lewis, well known in outdoor show circles on the Coast, has been selected to head the new park's entertainment and publicity departments. Several locations are under consideration, Lewis says, and final decision on the site will be announced soon.

A 10-cent gate, with rides, shows and concessions and any new features obtainable, will be offered, according to Lewis. One of the features will be a monster stage with several thousand seats in the open air where name bands and other attractions will be offered.

TOLEDO.—Hellmuth Hunt, keeper at the local zoo, sustained head and back injuries April 5 when the elephant Toots struck him with her trunk, hurling him into a corner of the cage.

Miami Police in Unique Venture; Operate Park on Non-Profit Basis

MIAMI, April 10.—P. B. A. Amusement Park here, operated by the Miami Police Benevolent Association, Inc., on a non-profit basis, is one of the most unique amusement resorts in the country and one of the very few if not the only permanent amusement park in the nation operating on a year-round basis.

Located on a 12½-acre tract on the south fork of the Miami River, the park has five rides—a Carousel, Mix-Up, Miniature Train, Kiddie Autos and a small Roller Coaster—all set in concrete, with the Carousel housed in a storm-proof building. In addition there are a large ballroom with two dance floors and using name and local bands the year round and two large picnic grounds with individual ovens and a huge barbecue pit for outings. A large pavilion in the picnic area accommodates 300 people and is supplied with running water. Ballroom operates on the average of three dances weekly and, generally, a floorshow is also featured.

All money taken in from the various rides, attractions and ballroom goes to-

The "Eyes" Have It

NEW ORLEANS, April 10.—Audubon Park Zoo has come to the rescue of the local colony of "Seeing-Eye" dogs who have suffered thru meat rationing. The meat used by the zoo and held in storage in a local warehouse will be shared with the blind people's needed dogs. Allen S. Hackett, president of the park board, announces.

Anticipating a meat shortage, Superintendent George Douglass embarked on a program which laid up a three-ton reserve of mule meat in cold storage and says there will be enough to help the dog owners.

ODT Ruling on Transportation Gives Ops Lift

WASHINGTON, April 10.—The nation's amusement park operators were handed encouragement and a stimulant in the ruling handed down Thursday (8) by the Office of Defense Transportation to the effect that transit companies may provide bus and streetcar service to amusement parks if it does not interfere with transportation needs of war workers. Ops all over the country are awaiting a clarification of the ruling from their local ODT boards.

The ruling provides, however, that rubber-tired vehicles should not be furnished to amusement resorts and other recreational centers if rail service is available, and should not duplicate rail service for any substantial part of the trip.

In the East, the ODT ruled, bus service should not be offered to amusement spots "for the purpose of circumventing regulations intended to save gasoline normally used for so-called pleasure driving."

"All transportation operators serving resorts must make their decisions about extra service with full realization of the importance of conserving the remaining mileage in their fleets of vehicles for essential war workers' transportation," the ODT stated.

Walled Lake Casino Dark

DETROIT, April 10.—The Casino at Walled Lake Park will not open this season. Spot faces transportation difficulties as well as the problems of booking traveling bands. Plans of the Casino, however, do not in any way affect the policy of Walled Lake Park, operated by Fred W. Pearce. Casino is across the road from the park proper and has always been separately operated.

Jantzen Starts; Huedepohl Sees A Hefty Season

PORTLAND, Ore., April 10.—Jantzen Beach, Portland's largest amusement center, opened today, a month earlier than usual. Manager Paul H. Huedepohl said that while the help problem is bad in this shipyard workers' paradise, he has full crews and that all concessions and rides will be open this season.

"We don't know just what the war will do to us," Huedepohl said, "and that's one of the reasons we are getting under way early. We're fortunate in being on several good bus lines, and indications point to a thriving season."

The ballroom has been done over, Huedepohl said, and Jan Garber's orchestra starts a week's stay today. Garber will be followed by Charlie Agnew, Del Courtney, Jack Teagarden, Henry King and other name bands.

The dansant has been open five weeks, with Glen Henry's band playing four nights a week. Huedepohl said business was above average the first two week-ends, with a bit of a letdown the next three. However, he figures that with the park proper open and with name bands changing weekly that he is in for a big dance season.

Spokane's Nat Is Readied by Schoolboy Crew

SPOKANE, April 10.—School boys make up the work crew that's putting grounds and rides into shape for the opening of Natatorium Park Inland Empire amusement center May 7. Owner Louis Vogel reported that labor will be a major problem for him this year, altho indications point to a banner season.

All rides will operate this season, but nothing new is being added. Shooting gallery, cat rack and other games won't operate because of scarcity of merchandise, candy and ammunition.

Being located within the city and served by two public bus routes, Natatorium will feature its picnic area as a good spot for a Sunday outing, Vogel said.

The indoor plunge with heated water and the dance pavilion are expected to get exceptional play this season.

Forest, St. Louis, Gets Going May 2

ST. LOUIS, April 10.—Forest Park Highlands will open its 47th consecutive season Sunday, May 2.

Adrian W. Ketchum, manager, says all 61 attractions will operate on full scale as in past years, with no change in the general policy of the park.

The ballroom will again feature name bands.

Receiver Named for Chi's White City Park Property

CHICAGO, April 10.—Judge Edmund K. Jarecki, of County Court, has appointed Victor L. Schlaeger, county treasurer, receiver for White City Amusement Company, which for many years operated White City, South Side amusement park. Company has a delinquent tax bill of \$354,000 for the years 1927 thru 1941.

White City closed as an amusement park in the early '30s. In 1933 promoters tried to revive the park, having in mind an elaborate amusement center to be known as the City of Mars. It never got beyond the promotional stage. Since that time only the roller rink has been in operation.

Hamid, Chambliss In Greensboro To Map Final Plans

GREENSBORO, N. C., April 10.—George A. Hamid, of New York, and Norman Y. Chambliss, of Rocky Mount, N. C., visited Greensboro last Sunday and Monday for the purpose of conferring with Mrs. Clyde Kendall, manager of their Greensboro Amusement Park, which opens May 14 on the Greensboro Fairgrounds.

Hamid and Chambliss expressed themselves as pleased with the progress made at the park. The Casino Building is being put in condition. Rides have been booked by Mrs. Kendall, as well as games, bowling alleys and a skating rink.

The park is being operated by Chambliss and Hamid upon request of the city of Greensboro to provide amusement for the 40,000 soldiers located at the aviation camp here, as well as civilians.

Hamid states they will use name bands and grandstand shows from time to time.

Brown Returns To Rye Duties

RYE, N. Y., April 10.—George Currier, recently appointed pilot of Playland, Westchester County's amusement masterpiece, this week announced the return of L. B. Brown to his former post of assistant to the director, operating superintendent and manager of attractions.

Brown joined the Playland staff in 1930 as assistant to Frank W. Darling, then director of the park. With the reorganization in 1933 he was retained in the same capacity under Herbert F. O'Malley, who succeeded Darling and whose own resignation was recently announced. Brown is well known to outdoor performers, many of whom have enjoyed engagements on his programs over a period of years.

Mr. and Mrs. Brown (Winifred Coleano) spent the winter in Sarasota, Fla., where they renewed many friendships in visits to the winter quarters of the Ringling circus, with which Mrs. Brown was a feature for several seasons.

Baker at Kennywood

PITTSBURGH, April 10.—George Baker, formerly mechanical superintendent of Playland, Rye, N. Y., has joined the Kennywood Park staff here in the same capacity.

Nab Ride Man on Evasion

PHILADELPHIA, April 10.—John Joseph Laughlin, ride operator at amusement parks, was held in \$1,000 bail March 30, charged with failure to report to his draft board for army induction. He claimed that he "gave himself" a six-month deferment to put his "business in order to have something to come back to." His business is that of operating miniature trains at parks, he said, adding that he had tried to enlist in the navy last January but was turned down.

Buckroe Beach, Va., Warned on Lights

BUCKROE BEACH, Va., April 10.—Maj. Gen. A. H. Sunderland this week cautioned all residents, amusement operators and business establishments here to take steps at once to comply strictly with the dim-out regulations, hinting that if such steps were not taken there is a strong possibility that the resort will be forced to close for the summer.

No outdoor lighting of any kind will be tolerated, and the community must be in complete darkness with two exceptions. These are automobile lights, which must be parking lights, and street lights, which must be shielded to conform to regulations. He pointed out emphatically that auto drivers are not permitted to operate their cars in this area by merely using low-beam lights.

During a recent tour of inspection officials of the Third Service Command, with headquarters in Baltimore, criticized the non-conforming of residents with the regulations which had been drafted by the Service Command and later made a State law by a proclamation by Virginia's Governor Darden.

Carroll Acquires Springfield Site For "Future" Use

SPRINGFIELD, Mass., April 10.—Edward J. Carroll, owner-operator of Riverside Park, Agawam, and officials of the Boston & Maine Railroad have completed negotiations for leasing of Hampden Park, the city's circus grounds, as an amusement center.

"We have no immediate plans for use of the grounds," Carroll said, "despite reports that Riverside Park will be transported lock, stock and barrel to the Hampden location. We sought the city site solely as insurance for the future rather than for present use," he added.

Because of the relaxing of the pleasure driving ban and since Riverside is on a main bus line, Carroll looks forward to good business this summer. "During the past few years we have expanded our amusement interests beyond Riverside Park," said Carroll, "and this new development fits into those plans. At the moment we are studying ideas for (See CARROLLS NEW SITE on page 41)

N. J. Bill Would Aid 'Occupied' Areas

TRENTON, N. J., April 10.—New Jersey State Senate has enacted upon and sent to Assembly a resolution by Senator Frank S. Farley, of Atlantic City, memorializing the United States Congress to provide federal grants to aid municipalities in which the main industry has been the catering to visitors and in which such main industries have been seriously disrupted thru the occupation by the armed forces to an extent that subsidiary business has diminished to the point where properties cannot pay taxes. The resolution is designed primarily to provide aid for resorts, particularly those in New Jersey, that are occupied by the armed forces.

The resolution points out that in view of the fact that the armed forces have occupied the hotels, municipal buildings, parks, streets, ways, utilities and other properties, the influx of visitors to such resorts has been seriously curtailed because of the occupation of the armed forces of accommodations heretofore available to the visitors.

Celoron Dance Season On; Al C. Beck Joins Staff

JAMESTOWN, N. Y., April 10.—Pier Ballroom in Harry A. Illions's Celoron Park opened last Saturday (3) with approximately 1,400 people attending. Phil Harlow's band was the first week's music feature. Floorshow had Harry Pepper, Shirley Dishonne, Dick O'Day, Margie Stockman and the Three Collegiates. Added attraction was the Hay Market Trio. Howard Holmes is manager of the dansant. Bad weather since the opening has hampered attendance.

Al C. Beck joined the Celoron staff this week to install a complete checking system for the entire park. Mrs. Beck is supervisor of the ticket sellers.

American Recreational Equipment Association

By R. S. UZZELL

Rex D. Billings came in to New York from Florida last week as brown as a nut on his way to Belmont Park, Montreal, where there is still about two

feet of snow on the ground. They have experienced the severest winter in years. Rex was here to procure acts, of which he makes a special feature.

John J. Carlin is immersed in the change-over from winter to summer operation at his park in Baltimore. This year he will stage boxing matches in the ice arena, where last year he had Messmore & Damon's *The World a Million Years Ago*.

Leonard B. Schloss opened his Glen (See AREA on page 41)

WANTED FOR CELORON PARK

Sign Painter and Scenic Artist. Slim Sowerby, write. Electrician and Labor Foreman. Ferris Wheel Operator.

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Booking Now for Entire Season

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WANTED WANTED

CAN PLACE IMMEDIATELY FOR LONG SUMMER ENGAGEMENT AT AMERICA'S FINEST BEACH RESORT — NOW OPEN OCEAN VIEW PARK — NORFOLK, VA.

Stock Wheel Agents . . . Lady Ball Game Operators . . . Slum Store Agents
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NORFOLK, VA.

WANTED FOR GREENSBORO, N. C., AMUSEMENT PARK

(FAIRGROUNDS)

(Operated by NORMAN Y. CHAMBLISS and GEORGE A. HAMID)

OPENING MAY 14, AND CONTINUE THRU LABOR DAY

City has population of 75,000, and Army Aviation Camp for forty thousand soldiers nearly completed.

We want modern Rides, total ten; Penny, Nickel or Dime Arcade; Skating Rink (portable), Bowling Alleys, Miniature Train, Pony Rides, Name Bands, Legitimate Games. Don't miss this chance—write or wire quick.

MRS. CLYDE KENDALL, Manager

Greensboro Amusement Park

Guilford, North Carolina

BLANDING CENTER PARK

Complete Shows and Carnivals booked. Lot license and lights furnished. A proven all-year spot. No grift, but a garden spot for Side Shows, Minstrels, Concessions. If you have a Portable Rink your fortune would be assured, and Mitt Camp set up is perfect. Wire or write

WILLARD-CAMPBELL, Blanding Center Park, Located at Blanding Center

Bus Terminal, P. O. Box 608, Starke, Fla.

WANTED—CONCESSIONAIRES

ATTRACTIVE PROPOSITION

Games, Frozen Custard, Archery, Shooting Gallery, Photo Gallery, Rides, Eating and Drinking, Bowling. Located in the heart of a War Plant Industrial Area. Excellent street car service direct to Park. Salt Water Bathing in the Chesapeake Bay.

BAY SHORE PARK

24 KNICKERBOCKER BUILDING

BALTIMORE, MARYLAND

PENNY ARCADE BUILDING FOR RENT

50x120, on Galveston Beach in park. Season opens April 15th to Sept. 15th. Expecting big season. If interested write at once to

BEACH AMUSEMENT PARK

P. O. Box 329 Galveston, Texas

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DEVIL'S BOWLING ALLEY

Must be complete with all the balls. Write

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Rockaway's Playland Amusement Park

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Midwesters Go to R. & C.

Sedlmayr Signs Five Annuals At K. C. Meet

CHICAGO, April 10.—Carl J. Sedlmayr, owner with Sam Solomon of Rubin & Cherry Exposition, returned here yesterday from the Kansas City (Mo.) meeting of the Middle West Fair Circuit and reported he signed contracts at the meeting to play Minnesota State Fair, St. Paul; Kansas Free Fair, Topeka; Kansas State Fair, Hutchinson; Oklahoma State Fair, Oklahoma City, and Oklahoma Free State Fair, Muskogee.

Sedlmayr said that work on the shows is progressing rapidly at winter quarters in Caruthersville, Mo., and that everything will be ready for the opening early in May.

Representing the fairs at the meeting were: Minnesota State Fair, St. Paul, D. J. Murphy, William Lindermann and Robert Lund; Kansas Free Fair, Topeka, M. W. Jencks; Kansas State Fair, (See MIDWESTERS TO R&C on opp. page)

War Theme Set For Miss. State

JACKSON, Miss., April 10.—Mississippi State Fair will be held this year as scheduled, with dates depending upon the bookings of the Rubin & Cherry Exposition, Rex B. Magee, general manager, revealed here last week. Magee said that Ernie Young will probably provide the grandstand attractions.

Management is planning to feature a war theme and will attempt to bring a National Livestock Show to Jackson during the State Fair run, Magee said.

Ark. Show To Get 100G Appropriation From Bauxite Sale

LITTLE ROCK, April 10.—When Arkansas sells the bauxite deposits that are underlying the Confederate Home here, Arkansas Livestock Show Association will be able to get the \$100,000 appropriated by the Legislature for the building of a permanent fair plant in North Little Rock.

Senator Clyde E. Byrd, El Dorado, fair association secretary, succeeded in adding a rider to the bauxite mining bill to allocate \$100,000 of the revenue expected under it "for use and benefit of the show" after a bill mapped to raise that much money was lost in a tail-end filibuster in the Legislature after the two branches of the Legislature failed to agree on certain amendments.

State Comptroller J. Bryan Sims said he deems that the bauxite bill makes (See Ark. Appropriation on opp. page)

Kelley Mayor of Hillsdale

HILLSDALE, Mich., April 10.—Harry B. Kelley, secretary of Michigan Association of Fairs and of Hillsdale Fair, was elected mayor of Hillsdale at the April 5 election on the Republican ticket by a large majority. He moves up from post of alderman of the Third Ward. Long active in politics, management of the State Fair, Detroit, and in harness horse and farm matters, the mayor-elect received among wires of congratulation one from Harry F. Kelly, governor of Michigan.

SPRINGFIELD, Mass.—Sgt. Donald Bevan, who served on Harry Storin's publicity staff at Great Barrington Fair, has been awarded another decoration by the Army Air Force for conspicuous service overseas. Headquarters of the Eighth Air Force has announced that Bevan had been given the oak leaf cluster to the air medal but did not specify for what action. Bevan received the air medal for gallantry while serving as a volunteer waist gunner in a Flying Fortress in a bombing raid on the German-held city of Rouen, France.



CHARLES A. NASH, general manager of Eastern States Exposition, Springfield, Mass., has been elected president of the International Association of Fairs and Expositions for the rest of 1943, succeeding Douglas K. Baldwin, Minnesota State Fair, St. Paul, who resigned the post recently to enlist in field service for the American Red Cross. Nash has been engaged in fair activities for over 30 years, having started in 1909 as entry clerk at Iowa State Fair, Des Moines. He was president of the IAFE in 1928.

Nash Succeeds Doug Baldwin as IAFE President

BROCKTON, Mass., April 10.—Charles A. Nash, vet fair executive and general manager of Eastern States Exposition, Springfield, Mass., has been elected president of International Association of Fairs and Expositions, Frank H. Kingman, IAFE secretary-treasurer and secretary of Brockton Fair, said this week before leaving to attend the Middle West Fair Circuit meeting in Kansas City, Mo.

Nash, engaged in fair activities for over 30 years and president of the IAFE in 1928, succeeds Douglas K. Baldwin, Minnesota State Fair, St. Paul, who vacated the position recently to enter field service work for the American Red Cross. Vice-president of the IAFE is Herbert H. McElroy, general manager of Central Canada Exhibition, Ottawa, who declined the presidency last December in Chicago on the ground that a leader from the States would be able to accomplish more for the organization this year.

GRUNDY CENTER, Ia.—Directors of Grundy County Fair Association have decided not to hold a fair this year except for a 4-H Club exhibition and sale. There will be no gate charge at the 4-H event and plans are under way to include a band festival and some other events at the same time.

Wisconsin Annuals End War Year in Healthy Condition

MADISON, Wis., April 10.—Wisconsin fairs in general came thru the first year of America's entry into the war in a healthy condition. With increases in admission prices, receipts from gates and grandstands were nearly as great at the 74 county and district fairs held in 1941, William T. Marriott, chief of fairs, State Department of Agriculture, said.

Paid attendance at the reduced number of fairs last year totaled 676,681 compared with 820,481 the preceding year, Marriott revealed. Grandstand attendance totaled 282,045 compared with 366,640 in 1941 when more fairs were held. Gate receipts at last year's 74 fairs totaled \$215,572 compared with \$221,365 at the 77 fairs in 1941. Total

grandstand receipts was \$100,386 compared with \$106,958 in 1941. Receipts from all other sources decreased about 10 per cent.

The reduction in premiums paid out was about 10 per cent, and most of the disbursements in other departments averaged about 12 per cent less than in 1941. Over half the total gate admissions were again accounted for by the 12 leading fairs. These fairs had a total attendance of 390,031 distributed as follows: Superior, 64,022; Marshfield, 47,399; Elkhorn, 45,868; Chippewa Falls, 41,537; Manitowoc, 35,450; La Crosse, 29,887; De Pere, 25,354; Oshkosh, 25,039; Wausau, 21,203; Beaver Dam, 20,084; Plymouth, 18,683, and Monroe, 15,505.



E. W. LAUT (left), president of Auglaize County Fair, Wapakoneta, O., started the second War Bond Drive in the county with the purchase of \$2,000 in bonds from C. E. Veit, who is in charge of the drive in Wapakoneta. In the center is Harry Kahn, secretary of the fair and chairman of publicity for the Bond Drive in Auglaize County. Laut is the oldest board member in the county in point of service. This year marks his 47th in fair activities.

California Senate Honors Charles W. Paine

SACRAMENTO, Calif., April 10.—California Senate last week passed a resolution felicitating Charles W. Paine, former secretary-manager of California State Fair, on his 80th birthday. Paine, now in retirement and ill health, was connected with the State fair as secretary-manager and director for 36 years, retiring in 1936. Resolution was offered by Senator Herbert W. Slater, vet legislator from Santa Rosa and for years one of the staunchest supporters of Western fairs.

Brewster Maps Resumption Plan For Utah in '43

SALT LAKE CITY, April 10.—Compelled to cancel Utah State Fair in 1942 when most of the buildings were occupied by the army, Sheldon R. Brewster, secretary-manager, is making arrangements for resumption of activities in 1943.

With only part of the fairgrounds remaining, current plans call for the fair to utilize remaining buildings of the grounds, place livestock exhibits in the remaining horse barns and put horticultural exhibits under canvas. A Barnes-Carruthers grandstand show is contemplated and industrial exhibits are to be placed in the pari-mutuel buildings, with poultry, dog, pigeon, rabbit, flower shows and art exhibits in the uptown districts and a carnival midway on the fairgrounds.

The same pay gate will be maintained, with strip tickets being issued for the various scattered attractions and a combination ticket for fair and grandstand admissions.

Local army officials are favorable to holding the fair if it can be done without ousting its installations at the fairgrounds, and participation of the army in some events is assured. The army co-operated with the fair board in staging an army demonstration in connection with Polack Bros.' Circus as a fairgrounds feature in 1942, replacing the regular exhibit.

Salt Lake County For Operation; Exhibits in Hike

MURRY CITY, Utah, April 10.—E. O. Brothers, Crescent, manager of Salt Lake County Fair, announced last week that dates have been set for the annual, which will offer a varied line of exhibits and entertainment this year. Brothers said that the annual will have an increased set of exhibits over previous years and that an increasing attendance year by year has shown public approval of the county fair offerings.

Members of the fair board said that gasoline rationing and other transportation problems are not expected to have as much effect as might be supposed on the county fair, since public conveyances reach the street in front of the grounds and serve all the county districts as well as Salt Lake City.

Enlarged Beaumont 4-H Show Set for So. Texas Grounds

BEAUMONT, Tex., April 10.—Decision to hold the largest annual 4-H Club Livestock Show in its history at South Texas State Fairgrounds was announced this week by Louis Gilbreath, managing director. Aid of the Beaumont Young Men's Business League is again to be asked.

The Beaumont OCD has voted to hire an attendant to be paid by the city for the management of the community canning center to be set up for the duration on the South Texas Fairgrounds, where Victory Gardens are now being laid out.

GREEN BAY, Wis.—Brown County Fair Association voted to hold a 1943 fair. Snapp's Greater Shows have been booked.

Gov. Dewey Okays Markets, Agriculture Amendment Law

ALBANY, N. Y., April 10. — Gov. Thomas Dewey has okayed a new law amending the agriculture and markets law, which provides that any charter of any agriculture society or the American Institute of New York City shall not be forfeited for failure to hold an annual fair and file report because of request for cancellation of fair or exposition by Office of Defense Transportation or by any government officer or agency responsible for the prosecution of war or for any other cause which in the judgment of the agriculture commissioner is attributable to war.

Measure was introduced by Assemblyman Harry R. Marble (R), of Ontario County and becomes Chapter 217 of the Laws of 1943.

Connecticut Meet Canceled

HARTFORD, Conn., April 10.—Herman Walther, president Association of Connecticut Fairs, said that following a canvass of members the annual association meeting will not be held this year and that payment of dues will be waived. He said the present staff of officers will be continued for another year. Besides Walther, they are George M. Nevius, Danbury, vice-president; Louise W. Blakeslee, Goshen, secretary; Richard H. Erwin, New Britain, treasurer. Walther said that the association will leave to the individual society the decision whether or not it will operate this year.

State Fair, Nebraska State Fair, Ozark Empire District Fair, Oklahoma State Fair, Steele County Fair, Ionia Free Fair and Wisconsin State Fair.

ARK. APPROPRIATION

(Continued from opposite page)
available the money with first revenues, but Attorney General Guy E. Williams must first agree to such a ruling. A casual remark dropped by a House member during the recent assembly may result in the State recovering funds which counties did not spend in 1942 for presentation of fairs and livestock shows.

State Comptroller Sims has ordered a check-up to see what counties failed to return the money, required by the appropriation act. Sims said that seven counties have returned their 1942 funds, including Conway, Logan, Izard, Columbia, Poinsett, Perry and Monroe. All have been canceled for the duration.

A check for \$738.61, unused balance of the State funds given the Fort Smith Livestock Show Association, was mailed to Sims this week, it was announced. The show received \$1,109 from the State in 1942 and spent only \$320. The Legislature gave \$35,000 thru the 1941 act in county fair associations.

CARROLS NEW SITE

(Continued from page 39)
a new location. However, everything naturally depends on the progress of the war."

Riverside Park will have its preview opening tonight (10). The park's only new project, the inn at the entrance, was given an invitation-only opening Thursday (8). Riverside will run weekends thru April, with the park-in theater, bowling alleys, roller-skating rink and inn open every night.

Commenting on the Hampden Park deal, *The Springfield Union* this week gave editorial praise to Carroll's handling of Riverside Park.

AREA

(Continued from page 39)
Echo Park, Washington, April 10.

Playland, Rye, N. Y., will operate the boat from the Battery, New York, daily, with two trips on Sunday. The excursion boat will also operate again daily from Bridgeport, Conn. This year they have a much larger boat. This is some compensation for loss of automobile traffic. The five bus lines to Playland will operate as usual.

Rocky Point, Providence, will remain dark again this year. It has never really recovered from the misplaced tropical storm of 1938.

The Philadelphia Toboggan Company has a war contract but has some things ready for sale and will again operate its various concessions.

W. F. Mangels still has some repair parts available. At times he does work for the boat yards, which has navy contracts.

Wallace St. C. Jones, of William B. Berry Company, Boston, has some of his equipment available, altho he has a big order for metal splints for the government.

Spillman Engineering Company is devoting all of its time to war work for the duration and is finding women workers efficient in its production line.

Jack Greenspoon is enthusiastic about his concessions at Ocean View Park, Norfolk, Va. This will be his first season in a Southern city, which is now a hive of war industry. Our good friend Cecil Duffy remains there as manager with the new owners of Ocean View.

Early Application for Risk Coverage Asked by NAAPPB

CHICAGO, April 10. — John Logan Campbell, official insurance consultant of the NAAPPB, has recently drawn attention to the man-power shortage problem as it applies to public liability insurance coverage for the 1943 season. To quote him: "The men who inspect amusement properties for the Associated Indemnity Corporation, which is the carrier providing coverage under the NAAPPB public liability insurance plan, have been drawn on for war service or defense work just as extensively as have men in all other departments of our economic life. Therefore it is most essential that all amusement operators make their arrangements early for 1943 coverage."

Secretary A. R. Hodge states that it is the exceptional inspection and claim service afforded under the public liability insurance plan sponsored by the association which has contributed so

largely to making this plan outstanding and beneficial to all policyholders. The entire industry has been circularized by Secretary Hodge, giving details of the plan, and the insurance committee joins with Campbell and Secretary Hodge in urging earliest possible action on the part of amusement men desiring this coverage for 1943.

Benjamin Rejoins Old Boss At Walled Lake, Detroit

DETROIT, April 10.—Sam Benjamin, who started in the park business with Mike Heim at Electric Park, Kansas City, Mo., nearly 40 years ago and who later became manager of that fun spot, rejoins another of his old bosses, Fred W. Pearce, at Walled Lake Park near here this season.

After leaving Electric Park, Kansas City, Benjamin took over the managerial reins at Fairyland Park there, later joining Pearce at Excelsior Park, Excelsior, Minn. Following that he spent many years on the road as general agent with carnivals.

With the Zoos

DETROIT.—Detroit's Zoo's stock of small monkeys has been reduced to near the vanishing point for war work. The animals belonged to the University of Michigan, and the university has been taking them back in large quantities for experimental use, particularly in medical work in connection with war research.

ST. LOUIS.—Birth of a pair of twin Siberian ibexes at Forest Park Zoo has been announced by Director George P. Vierheller. The fourth addition of the official guide to the zoo was published last week. It was dedicated to Michael Kostial, lion trainer who died last December 22. Because of his death and the departure of his assistant, Mike Kusylak, for the army, the zoo has discontinued its lion and tiger show for the duration.

CINCINNATI.—When notified last week that the Zoo's current funds were exhausted, City Council Finance Committee recommended appropriation of \$7,000 from the contingent fund so that the resort could meet the April pay roll and other bills. E. W. Townsley, treasurer of the Zoological Society, told council that the Zoo would be able to meet May expenses from funds resulting from increased attendance.

ATLANTIC CITY.—Feminine fashions will again be highlighted on traditional Palm Sunday and Easter Sunday style parades on the Boardwalk this year. For years the resort has featured the awarding of corsages to the 50 best dressed women on the Boardwalk on Palm Sunday. This year the resort will go a step further. Since 75 per cent or more of the women will be escorted by servicemen, the escorts, if they belong to the service, will be presented with a carton of cigarettes. Pictures of the 50 women selected will be sent to their home-town newspapers, and newsreels and still cameras will cover the annual fashion parade.

CW RECORD BOW

(Continued from page 27)
trainer. Mr. and Mrs. Waters' Kiddie Rides, Mrs. Waters, tickets; Mr. Waters and son, operators. Van Ault's Penny Arcade, Mrs. Van Ault, penny box; George Cross and Leo Heffey, assistants. Twin Ferris Wheels, George Dobbins, foreman; Bob Mason and George Davis, clutched. Caterpillar, Fred Leatherman, foreman; Joe Dupont, John Rick and Harry P. Wigner. Scooter, John Minter, foreman; Sam and Mose Harris, John Rabb. Merry-Go-Round, James (Shorty) Anderson, foreman; Francis Quirke Jr., Richard Peck and Richard Jordan. Marquee, Judkins Mitchell, foreman; Frank Milton, Jesse Worley; maintenance, Slim Gibson, office boy, Frank Miles. Paradise maintenance, Horace Brandt, William Harris, George Short. Miss America maintenance, Alfred Pardee, Harold Rivik, Harvey Haley. Glitter Girls, Clarence Lineback, foreman; Carl Taylor, front.

Concessions

Cookhouse, Al Dorso and George A. Goodman, owners; Al Dorso, manager; Mary Dorso, assistant; cashier, Mrs. C. Dorso; chef, Thomas Ballon; assistant, Paul Miller; kitchen, George Johnson, Carl Swanson, Robert Lee Stewart and Albert Black; waiters, Speedy Bob; head-waiter, Carlo Palmeri; Charles Miller and M. E. Lovitt, waiters. Bingo, Al Dorso and George A. Goodman, owners; George

A. Goodman, manager; Mrs. Goodman, checker; Loyd C. Bennett, stockman; James Hoag, Chester Hook, Donald Lincoln and Monty Roberts. Cowan's concessions, Perry Cowan, manager; Chinese Ping Pong No. 1, William (Tuba) Heiman, manager, L. C. (Cheatem) Landrum, Maurice Levitt; No. 2, Nick Nazar, manager; Bubbles Harris, Maxie Sharp; blower, Walter Lang, manager, Eddie McHugh; bear stand No. 1, Ray Kelly; No. 2, Sid Siskind; radio stand, Irving Mosias; blanket stand, Lula Wagner.

George Harms's concessions, Russell Harms, Jack Chisholm, Mrs. Eula Chisholm, E. C. Wahlstrom, Louis Zeelsdorf, William Charles Anthony, Helen Jarman, Ruby and Wilma Johnson, Gillispie Fletcher and Harry Paugh. Delux Concessions, Johnny P. Ciaburri, owner; watch-la, Freeman Carver, assisted by Mrs. P. Carver; milk bottles, Harry Er-rigo; cigarette gallery, Jean Errigo; cigarette gallery, Earl Griffin; duck pond, Johnny P. Ciaburri; cat rack, Germain Ciaburri and Irene and Claud Sechrect; ball game, Mr. and Mrs. Harry Hoffman; pitch till you win, Ruby Dukme; ball game, Bob Pollack; Mr. and Mrs. W. J. Scanlon, photo gallery and ball game; frozen custard, Samuel DeCara, operator; Dorothy Loan, two ball games; agents, Gladys Siskind, Mildred Harrison and Helen Cooper; Leonard Smith, dart balloon; Mr. and Mrs. John Harris and daughter, palmistry booth.

Pitch-till-you-win, Mr. and Mrs. Ida Sincley; ball game, Mr. and Mrs. O. A. Gates; ball game, Mr. and Mrs. Vito Cerrone; ball game, Mr. and Mrs. M. Vagell; ball game, Mr. and Mrs. A. Pachnti; ball game, Johnny O'Hara; popcorn, peanuts, candy apples, hoopla and teddie bear, Ann Diggers.

Staff, John W. Wilson and I. Getlin, owners; William Hartzman, treasurer; Mary B. Pollack, secretary; Harry Dunkel, chairman of advisory board; R. C. McCarter, general agent and publicity director; E. K. Johnson, special agent; William Cowan, legal adjuster; William L. Thompson, lot superintendent; Fred Utter, chief electrician, and Neil Hunter, trainmaster.

CIRCUS FANS

(Continued from page 37)
who handles the entertainment at this post. In civil life he was with circuses for 18 years, for nine years on elephants and in later years was a clown cop on various shows, including Cole and Parker & Watts. Last fall Duke captured the elephant, "Modoc," belonging to Turrell Jacobs, which roamed thru the countryside of Indiana for about a week.



ELKADER, Ia.—Joel Clark was named president of Elkader Fair Association at the annual meeting here. Other officers for 1943 are Ernest Smith, vice-president; E. F. Seifert, secretary, and D. L. Smith, treasurer.

FORD CITY, Pa.—Board of directors of Big Armstrong County Fair have set dates for 1943 and are planning increased awards for agricultural and livestock exhibits. Walter H. Bowser, secretary, announces.

ELKADER, Ia.—Directors of Elkader Fair Association last week set dates for the 1943 annual, which will be conducted in accordance with government regulations. Special premiums have been set up for Victory Gardens.

SACRAMENTO, Calif.—California district fairs will be authorized to use their funds for the construction of farm labor housing units if Gov. Earl Warren signs urgency legislation sponsored by Senator Clair Engel, Red Bluff. The measure, previously approved by the Senate, was passed by the Assembly recently.

CORTLAND, N. Y.—Officers of Cortland County Fair Association for 1943 are B. E. Bacon, Brookfield, president; Harry W. Covert, Trumansburg, vice-president; Victor J. Faucett, Bath, secretary, and Edward Hardeman, Elmira, treasurer. Gill Wetmore, former race secretary of New York State Fair, has been engaged as race secretary.

MIDWESTERS TO RC

(Continued from opposite page)
Hutchinson, S. M. Mitchell; Oklahoma State Fair, Oklahoma City, Ralph T. Hemphill; Nebraska State Fair, Lincoln, E. J. Mille; Ozark Empire District Fair, Springfield, Mo., Frank Fellows; Missouri State Fair, Sedalia, Ernest W. Baker; Oklahoma Free State Fair, Muskogee, Mrs. Ethel Murray Simonds; Wisconsin State Fair, Milwaukee, no representative; Steele County Fair, Owatonna, Minn., C. A. Tinscher; Ionia Free Fair, no representative, and Illinois State Fair, Springfield, W. V. (Jillie) Ward.

Carnival men and attractionists in attendance included M. H. Barnes, Fred Kressmann, Frank Kingman, J. C. McCaffery, Carl J. Sedlmayr, Mel Dodson, Dennis Pugh, Max Goodman and Hogan Hancock (MCA).

Setting tentative dates for their annuals were Minnesota State Fair, Kansas Free Fair, Kansas State Fair, Missouri

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HIS NEBRASKA SANDHILL BILLIE TRIO
Introducing Belle of the Town
In comedy songs and dances
M. E. "SKIP" DEAN, Mgr. for Trio
Address: Hotel Edward, Omaha, Nebr.
We are on our 9th month at Victory Inn, Council Bluffs, Iowa.
This act is a guaranteed attraction for your Fairs and Celebrations.

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America's Premier Net High Diver
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New London, Ohio

ACTS WANTED
For our 1943 Fairs and Celebrations. Troupes doing Combination Acts, Sensational Acts of all kinds. Acts doing two or more good acts. Six or eight weeks' work to those that make their salary right. Full details to
WILLIAMS & LEE
464 HOLLY AVE. ST. PAUL, MINN.

Rinks and Skaters

By CHARLES M. JACKSON (Cincinnati Office)

Bridgeport Scores In Connecticut Meet Sponsored by ARSA

BRIDGEPORT, Conn., April 10.—Connecticut Roller Skating Championships sponsored by the Amateur Roller Skating Association were decided on April 5 at W. A. Holland's Skateland Rink here.

Before 600 spectators a field of 52 contestants competed for medals and the right to represent the State in the national ARSA meet to be held at Fordham Skating Palace, Bronx, New York, on May 11-14.

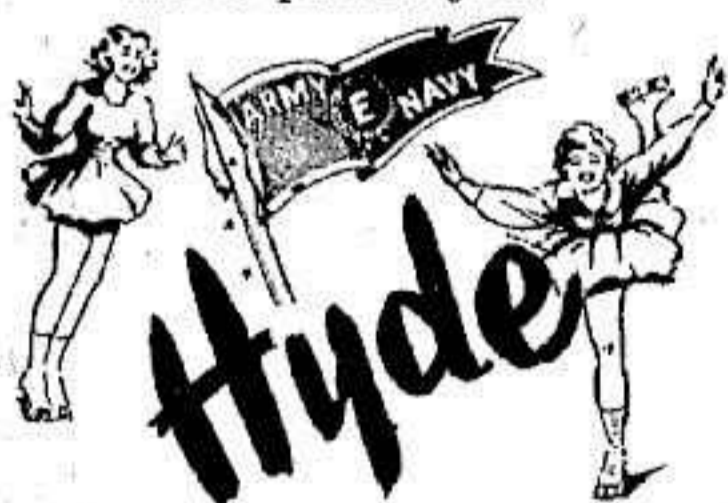
First place in all events on the program were captured by Bridgeport entries. Official results, with contestants named in the order in which they finished: Novice dance—Marie Gill and Arthur Forester, Bridgeport; Juliette Barriou and James Dardarian, Hartford; June Young and William Robinson, Hartford. Ladies' pairs—Josephine Graden and Mary Otzel, Bridgeport; Lois Ryan and Lena DeLuca, Bridgeport; Rose Deren and Dolly Furlong, Hartford. Men's novice—Romeo Landry, Bridgeport; Robert Fesko, Bridgeport; Joseph Gnida, Bridgeport.

Shoe Rationing and the Rink...

We've done our best in the face of labor and material shortages to fill and ship as many of your orders as possible. Rationing will have little effect on roller shoes. There is only a limited supply of skates available, and for every pair there are doubtless ten skaters who'll gladly surrender a coupon.

If you want shoes for next fall and Christmas order what you'll need for the entire year today. That will allow us to plan ahead and work them into production in May, June and July in time for delivery.

Remember, we have a military production job that must come first, but we'll do everything we can to protect you.



HYDE ATHLETIC SHOE CO.
CAMBRIDGE, MASSACHUSETTS

Juvenile dance—Billy Holland Jr., son of Skateland Rink director, and Joan Swartz (no opposition). Ladies' figures—Josephine Graden, Bridgeport; Vera Gnida, Bridgeport; Lena DeLuca, Bridgeport.

Judges of the competition were Yvette Kleffer, Jean White, Ozzie Nelson and Tommy Toye, who also served as referee. Awards were presented by Earl Van Horn, president of the United Rink Operators.

N. J. Fire Toll \$25,000; Manager and Family Saved

LONG BRANCH, N. J., April 10.—Roseland Rink was destroyed on April 2 by an early morning fire which threatened the lives of Manager Andrew Morris; his wife, Rosemary, and their two infant children. Damage was estimated at \$25,000, the origin of the blaze undetermined. Rink had been operated every Friday, Saturday and Sunday by America On Wheels.

The children were dropped 20 feet into arms of rescuers, and Mr. and Mrs. Morris descended a ladder to safety. The family was forced to flee in night clothing, the only apparel saved being a fur coat snatched by Mrs. Morris before going down the ladder. Next day, however, Morris found \$500 in the pocket of a partially-burned coat in the debris. Loss of his personal effects amounts to \$1,000, he said, and 300 pairs of skates were destroyed, as well as an electric organ.

Phillip A. Shaheen, Long Branch, owned the building. W. Schmitz, Bayonne, N. J., is general manager of the skating concern. Building was two stories in front but most of its 200 feet in length was one story.

AOW Trophy Is Switched

BAYONNE, N. J., April 10.—According to word received from headquarters of America on Wheels, the Twin City Dance and Figure-Skating Club has been obliged to relinquish the AOW Club challenge trophy to the Boulevard Dance and Figure-Skating Club, which recently nosed out the Mount Vernon Club by 3 points, Boulevard obtaining 21 points against Mount Vernon's 18. Eddie O'Neill accepted the trophy on behalf of the Boulevard Club. The Boulevard Club recently won the Interstate Club trophy also by a close margin over Mineola.

AOW Meet Results

ELIZABETH, N. J., April 10.—Of the six dance and figure-skating clubs participating in the America-on-Wheels Championships on March 27 and 28 in Twin City Rink here, Boulevard captured three firsts, three seconds and a third. Passaic followed with two firsts, two seconds and three thirds. Mount Vernon had two firsts and three seconds. Casino obtained two firsts, a second and a third. Twin City secured a first, a second and a third, while Perth Amboy registered but one third place.

The following official results have been released by the AOW headquarters, entries finishing in order named: Novice Dance—Dorothy Lesak and John Purcell, Boulevard; Doris Matturo and William Reed, Boulevard, and Mary Petronchak and Andrew Lisovsky, Passaic. Junior Dance—Patricia McIlwain and Paul Makin, Boulevard; Jeanne Hammann and Ray Tiedemann, Mount Vernon, and Mary Buonagura and Joe Zimkowski, Boulevard. Juvenile Dance—Jean Vitalius and Fred Wood, Casino, and Virginia Mann and James Murray, Mount Vernon. Girls' Juvenile Figures—Jean Vitalius, Casino; Violet Gargano, Passaic, and Diane Lan-

zotti, Twin City. Boys' Juvenile Figures—Nicholas Eckwerth, Mount Vernon; James Murray, Mount Vernon, and Fred Wood, Casino. Girls' Novice Figures—Doris Harrington, Twin City; Mary Buonagura, Boulevard, and Beatrice Thomas, Casino. Men's Junior Figures—Edwin Allgair, Mount Vernon, and William Waldron, Casino. Men's Novice Figures—William Reed, Boulevard; Joseph Zimkowski, Boulevard, and Robert Yovanovich, Perth Amboy. Boys' Junior Speed—Walter Babcock, Passaic; John Yack, Twin City, and David Dunn, Passaic. Men's Novice Speed—Thomas Mulaney, Passaic; Joseph Marranaro, Passaic, and Donald Cook, Passaic.

SILVER CYCLONES are at the Club 509, downtown Detroit night spot.

JIM O'HARA, organist in Conrose's Rink, Hartford, Conn., fully recovered from recent illness, is back on the job.

ACE HIGH RINK, which opened on April 7 in Janesville, Wis., presented a carnation to each paying customer on opening day.

MAGIC FLIERS closed a second week at the Washington Youree Hotel, Shreveport, La., April 10. Team will be in for the week of April 11 at the Tower Theater, Kansas City, Mo.

ARENA GARDENS, in Socialist Park, Sinking Spring, Pa., has reopened for the season, with a schedule of nightly operation except Mondays and Tuesdays. Sunday matinees are scheduled. Organ music is featured.

JEANNE HOLDEN'S *Glamour on Skates*, which closed a two-week engagement at the El Cortez Hotel, Las Vegas, Nev., completing 10 weeks of Bert Levey time thru the Northwest, will soon reopen in Hollywood night clubs.

DOYLE O'KELLEY, seaman second class, United States Navy, has completed his training at Great Lakes Naval Station. O'Kelley prior to entering the service was with the Sterling Roller Skating Rink Company that operated thru the Midwest and South.

LOCATION of the New York State Championships, sanctioned by the Roller Skating Rink Operators' Association of the United States, was changed from Mineola (L. I.) Rink to Anthony Piduacia's Manhattan Rollerdom, New York, according to word from RSROA offices in Detroit. Dates, April 12 and 13, remained the same.

OSCAR BORELLI, manager of Roll-Arena, Gloucester, N. J., aided skaters on April 2 to dedicate an elaborate service flag and honor roll board to those in the armed service. "The skaters of Roll-Arena Rink," said Borelli, "to show their fighting brothers that they have not forgotten them, have collected this fund for a service flag and board, valued at \$1,000."

WILLIAM T. BROWN, manager of Southgate Rollerdom, Seattle, and fourth vice-president of the RSROA, advises that his rink is sending nine contestants to the national championship events in Detroit and that there will be single contestants from Tacoma and Redondo, Wash. A contestant from the Roller Bowl, Vancouver, B. C., will travel east with this group in a new gesture of "hands across the border."

WISCONSIN SHOWMEN

(Continued from page 36)

caught on my beat). Plenty of sailors and gals in the audience and business was good. Show let out at 4 a.m. and the old avenue looked like a busy daytime.

Sheboygan Shrine Circus was a day and night-shift job. They sure got their money's worth, with only three clowns on the whole show to do the clown numbers.

At the fair men's meeting in Milwaukee I met a few of the circus clan, among them were the Aerial Christensens, Sheboygan; Ral Schultz, who formerly had the front door with the Sells-Sterling Circus, and Al Sigsbee, formerly general agent for Sells-Sterling. Schultz and Sigsbee are now employed in Milwaukee factories.

While at the circus in Sheboygan Billy Burghardt, an old circus performer, paid me a visit. He is working in one of the Sheboygan shops. Jack Wallace, frog contortionist, is in Milwaukee and puts on his act at doings in and out of town. Charles W. Tiede, who has the Greyhound bus station in Racine, Wis., was

for a number of years on the Ringling advance under General Agent Horton. Leo Demers, acrobat, who has been at the Milwaukee Soldiers' Home for a few weeks, has been released and is getting ready for the outdoor season. Bink's circus acts are busy in Milwaukee and at up-State doings. Reported by Jake J. Disch.

CORRAL

(Continued from page 37)

Lefton and Paul Soncrant, who did some trick riding; Alice Cisty, former bronk rider, and Billy Elliott. My husband has been released from the army to enter war work here."

RICHARDSON BALLBEARING SKATE CO.
Established 1884
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The Best Skate Today

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BY PRIVATE PARTY
USED RINK SKATES
200 pairs in good condition. State make, condition, sizes and name your own price. Will pay cash on inspection.
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HIGHEST CASH PRICES PAID FOR YOUR OLD SKATES, REGARDLESS OF CONDITION. WRITE OR WIRE COLLECT TODAY. STATING QUANTITY, MAKE, CONDITION & PRICE WANTED.
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WANTED TO BUY
Used Model B Console Organ, Hammond
Must be in A-1 condition.
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FOR SALE
189 Pairs Chicago Roller Skates, in very good condition. Also parts for repairing.
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No. 321 DUSTLESS FLOOR DRESSING
Cleanses the air, provides a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.
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WANTED TO BUY
6,000 sq. ft. of 3/16 or 1/4" Tempered Masonite. Must be in good condition. Write full details.
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No Orders Filled Under 5 M. No C. O. D.
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"CHICAGO"
TRADE MARK REG. U.S. PAT. OFF.
IS NOW 100% WAR WORK
AND WILL BE! 'TIL IT'S—
OVER—OVER THERE

The Editor's Desk

By CLAUDE R. ELLIS
CINCINNATI

LOCAL rationing boards appear to have it within their discretion to issue or to refuse to issue gasoline coupons for non-highway (ride) purposes. This version of the situation coming from Washington agrees with info which also has been received by the American Carnivals Association, Inc., according to Secretary-General Counsel Max Cohen, Rochester, N. Y. To be sure, there have been reports of only isolated instances of local boards' having refused coupons for non-highway gas. However, efforts have been made to get relief for the show applicants in these cases. The ACA has been informed by the gasoline rationing branch of the OPA that the matter is entirely up to local boards. So little hope is held out that there can be gotten from Washington an OPA ruling directing local boards to issue non-highway gas coupons, since evidently it has been left to each branch board to act upon each application according to the circumstances affecting it. The few showmen who have met refusals, it is suggested, might ascertain from other operators the locations of the many boards that have issued non-highway coupons. Such a list probably would be so overwhelming that the shows involved might be able to use it as a convincer in getting the very few boards who had acted adversely to revise their opinions and follow the lead of the vast majority.

THE unique experience of having a rival show manager as chairman of its auspices committee was experienced by the Greater United Shows of J. George Loos in Bryan, Tex., last week. Bryan is the home of C. A. (Curly) Vernon, owner-manager

of the United Exposition Shows and of Playland Park, Leesville, La., and an active member of the Bryan Dokkies Club. 'Tis said Curly readily agreed to take the chairmanship of the Dokkies' carnival committee for the Loos engagement. "To say that he did a remarkable job would be putting it mildly," wrote Charles F. Watmuff, of the Greater United. "No detail had been left undone and as a result there was excellent business. Vernon, also chairman of the local Red Cross committee, signed up the Greater United membership 100 per cent during the engagement. The home that he completed in Bryan last November is one of which any man in the nation would be proud."

NEW Society for Perpetuation of Circus Street Parades carries its aims and ideals right in its title. C. C. Day, sponsor, writes from Omaha: "To show that the parade idea is not dead, the latest fan organization is being boosted by the younger generation. They are the ones who want and will put over this 'old-fashioned' idea." . . . Robert Lillibridge, Curtis Bay, Md., wonders if something can be done by circuses and carnivals to give special matinees in Baltimore for war-plant workers who are on the second shift—3:30 to 11:30 p.m. He writes that numerous former outdoor showmen like himself foresee a big demand among factory employees for a chance to see shows this summer. . . . Altho he is "well satisfied and likes it overseas," Pvt. John Pruitt, formerly of the Mighty Sheesley Midway, still has a weather eye out for "actors" and pens that he will come back with some 24-to-30-foot pythons

for a show in which he originally planned to have 10-footers. . . . Doesn't seem that the IAFE directors canvassed by Secretary Frank H. Kingman could have picked for these times a better successor to Doug Baldwin than the new proxy, Charlie Nash.

SURE, and 'twas a great day for the Kell(e)ys! After Harry B. Kelley, secretary of Michigan Association of Fairs and of Hillsdale Fair, had been elected mayor of Hillsdale on April 5, being advanced from Third Ward alderman, he received a telegram from Michigan's Governor Kelly, a good friend who also likes to talk fairs and farms. The wire: "Mayor-Elect Harry B. Kelley: Just received word of your election as mayor. As one Harry Kelly to another, congratulations. I know you will do a great job. Harry F. Kelly, Governor."

INDIANA State Fair board set a good precedent for other execs that are at all similarly restricted as to regular fairs when it decided to present an Indianapolis State 4-H Club fair next fall. The Hoosier members have long felt that the youngster-breeders and home economics lassies are entitled to a fitting showing of their prowess in helping Uncle Sam in his food problems. Also for an Indiana teaming with industrial war workers a typically classy Barnes-Carruthers show in the Coliseum, a big-named radio troupe for the opener and the Johnny J. Jones Exposition on the midway won't be hard to take. . . . Thoughts occasioned by that speedy three-railroad move of the States Shows from Smithfield, N. C., to Washington: Getting thru the Richmond-Washington bottleneck so well may mean that wartime congestion will not affect moves as much as has been anticipated. It could have been a lucky break. Then again there was the g. a. W. C. (Bill) Fleming, no slouch when it comes to savvyng his railroading.

The Crossroads

By NAT GREEN
CHICAGO

ONE problem which probably was brought up at the Midwest fairs meeting in K. C. on April 7 was how the carnivals will be able to make the various fairs on time this year. Before the meeting it was pointed out by a carnival man that if fair schedules remained as they have been for the last few years it would not be possible for carnivals to open at the usual time because of a shortage of help to tear down, load and put up the shows. If, for instance, a show closed at the Hutchinson (Kan.) Fair on Friday night it would not be able to open in Oklahoma City on Sunday. No doubt arrangements will be made for the shows to open a day later than usual.

HARRY JAMES, currently the No. 1 band leader favorite of the jitterbugs, has been in town for a week and has played to more people than he ever dreamed of seeing at a show when he was trouping with his father and mother on the Mighty Haag Circus. James, 26 but appearing considerably older, spent his early years on the circus and is credited with having played the drum in his father's circus band at the age of six. Since forming his own band in 1939 his hot trumpet has brought him to the top in the jazz field.

PETE KORTES, side-show owner, spent most of last week in Chicago installing and testing a Loop-o-Plane which he sold to Riverview Park. . . . The

"surprise" Sam Levy promised for the Olympia Circus is the Lone Ranger. The broadcasts during the last 10 years have become familiar to millions. . . . Frank Kingman, IAFE sec, spent a couple of days in Chi on his way to the Midwest fairs meeting in K. C. . . . We were pleased to learn that Charlie Nash had been made president of the IAFE following Doug Baldwin's resignation. Nash's long experience as manager of major fairs should make him a valuable man in IAFE affairs. . . . Tom Rankine Jr., now a staff sergeant in the army, was home on emergency furlough, his father, Tom Sr., being seriously ill. . . . The Nissens, trampoline act at the International Sports Show, are the old Niess Troupe. . . . Frank A. (Doc) Stuart and Mrs. Stuart flew in from Oklahoma City for a short stay. They left on April 9 to visit their son, First Lieut. John C. Stuart, who is intelligence officer with the sixth observation squadron at Fort Riley, Kansas. . . . The Great Gravityo dropped in on his way to Detroit, where he will appear with Jack Halligan's Congress of Oddities in Eastwood Park. He's recently been playing niteries in St. Louis and the Southwest.

THERE doesn't seem to be any let-up in the roller derby craze. The derby opened on April 7 at the 16th Street Armory with a cheering, shouting crowd of fans on hand and doubtless the armory will be crowded for the entire 26 nights of the show. It

is a show, altho billed as a contest. As one writer expressed it, it's "a combination of melodrama, vaudeville, football, track, hockey and six-day bike racing—and some roller skating." The promoters claim there was an attendance of 2,000,000 in the various cities during the last year, and doubtless there was.

HOGAN HANCOCK, MCA's outdoor man, in from Dallas last week. . . . Jack Klippel, international clown, postcarded from North Platte, Neb.: "Just stayed here overnight. Visited the same bar of Buffalo Bill's that was here 30 years ago. On our way to Sacramento to join Irv J. Polack's circus." . . . Bob Sandburg, well known on the fair circuits, pitching eyeglass cleaner at the sports show last week, says he'll be out on the fairs as usual this season. . . . Joe Lewis, clown cop, has a new gag that has been going over good wherever he has appeared. It's a patriotic number and he intends to use it at the Stadium Circus. Joe and his wife, Eva, have been working steadily thru the winter. Right now they are laying off in Chi until the Stadium show opens. . . . Dan DeBaugh left on the Century on April 7 for New York to catch the opening of the Ringling show in the Garden. . . . Bob Taber, naturalist, has been playing around Chicago with his unique collection of animals. With his parrot, skunk, opossum, raccoon, ant bear, desert tortoise, monks and various snakes, Taber keeps busy playing schools and estimates he's traveled 250,000 miles in the last 20 years. . . . Charley Riley, publicity man, back in Chi after a year of traveling up and down the West Coast.

WON, HORSE & UPP

(Continued from page 36)

patrons don't believe it. When we used a blue big top for three seasons the bosses heard so much hue and cry over the show no longer being a circus that they switched back to a white top. To their surprise they learned that the natives had already been educated to blue canvas and referred to the new top as a "camp-meetin' tent." Last Tuesday and Wednesday the show made its first two-day stand of the season at No Kum, Okla. (Named after an early-day Indian chief). Manager Upp picked the town because it was booming and money was plentiful. Our general agent, Hank Borough, fought against the date because he was suspicious of the name. No Kum Tuesday's matinee was a blank and the night show brought only litho passes. The next day we learned that the natives had decided that we didn't have a circus because it arrived on horse-drawn wagons instead of trucks. On Wednesday business picked up enough to gross the water bill.

Agent Borough selected Percapita, Okla., for the show's Thursday stand and was ready to lay odds on it being a winner because he had received much literature about its historical beauty and prosperity. Furthermore the burg's name had a Dun & Bradstreet sound to it. Both performances there were blanks, which proved that booster-club pamphlets are no different whether sent from Hootsville or London and are not general agents' guides. No one in Percapita gave their opinion as to whether

we did or didn't have a circus, so the stand was a blank from an opinion standpoint.

Yesterday at Kinkerdale, Okla., we were surprised to learn that the town was well inhabited with former aerial performers, who visited both performances in a body. Living up to the tradition of coming in thru the back door they were ready to pass upon our show and settle for all time whether we did or didn't have a circus. The bosses didn't expect to be rated in the Poggie O'Brien category but did expect a fair decision. After the night show the visitors gathered at the ticket wagon and voted the show a circus, but agreed as a body that our flying act wasn't a flying act because it didn't work to the music of *Over the Waves*.

UNDER THE MARQUEE

(Continued from page 36)

retired, entertained Eddie Woeckener, Cole Bros.' band leader, while he was in Chicago.

FIRST 100 years of working shorthanded are the hardest.

GEORGE W. RUSSELL, juggler, reports that he visited Polack Bros.' Circus at its Dayton (O.) stand and met Jack Klippel, clown with whom he trouped 29 years ago.

BOB TABER, owner-manager of the monkey circus bearing his name, lettered from Chicago that he finished his dates there on April 2 and is now working schools in Wisconsin.

MR. AND MRS. REX M. INGHAM visited with Mrs. L. L. Ingham, former circus and carnival trouper, who has recovered from a recent illness at Arlington, Va.

CECIL EDDINGTON (Humpty Doodle), clown, visited *The Billboard* Cincinnati office on April 9 while passing thru town en route to York, S. C., to join Clyde Beatty-Wallace Bros.' Trained Wild Animal Circus.

FROM what we read and hear from visiting showmen, things could be worse.

EDDIE JACKSON, former circus press agent, left Macon, Ga., for Washington to resume his duties handling press for the States Shows. He was manager of a motion picture theater in Baxley, Ga., last winter.

B. POWERS lettered from Los Angeles: "Mr. and Mrs. Hank Brown, formerly of Arthur Bros.' Circus, are vacationing in Arizona. Brown is employed in a war plant here. Mrs. Brown is employed by a theater chain."

JAKE JACOBSON, circus novelty man, is in Goldwater Memorial Hospital, Ward A 41, Welfare Island, New York City, having suffered a paralytic stroke. He can be seen daily from 1 to 3 p.m. except Saturday.

REGARDLESS of all-new-canvas reports, that stitch-in-time will still be in style.

ROY G. VALENTINE, manager of the Flying Romas, advised from Bloomington, Ill., that his act has been signed with Larry Sunbrock's Circus for its 30-week New York run. Act's members are Roy and Mary Valentine, fliers; Henry Robbins, catcher.

REMEMBER when not so long ago a manager's best proposition was "You'll always have a home on this show"?

MOREY SCHAYER, former circus musician and for the last seven years with Sallh's Dime Museum, writes from Newark, N. J.: "After undergoing a successful operation in French Hospital, New York, am convalescing at my home here."

BOB LITTLE cards that the Victory Circus closed a successful winter season and that he has booked Kingsport and Bristol, Tenn., and Christiansburg, Va., for outdoors. Mrs. Lydia L. Martin, director, who has been on sick list, went to Kingsport to arrange for opening of circus May 1.

WHEN a tourist opined that a hamlet had a drab appearance, a native infoed: "You arrived here during the wrong season. You should see it after three circus billing crews brighten it up."

MICKEY BLUE, handling the promotion for Polack Bros.' Circus in Sacramento, Calif., April 10-17, states that advance ticket sale for the eighth annual Ben All Shrine Circus was the best that the show ever had there and that reserved-seat reservations indicate sellouts for the 14 performances.

CLASSIFIED RATE
 10c a Word
 Minimum \$2 Cash With Copy
 Forms Close in Cincinnati
 (25 Opera Place)
 Thursday for Following
 Week's Issue

NOTICE
 Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AGENTS & DISTRIBUTORS

A DOLLAR BRINGS YOU LARGE SAMPLE ASSORTMENT of snappy and hot Greeting Cards, complete with envelopes. Catalogue included with first order. LA FRANCE NOVELTY CO., 49 Hanover St., Boston, Mass. mylx

AGENTS — GIVE BIG 581 PAGE HEALTH BOOK with two packages Floradex, all for \$2.25. Outstanding value; \$1.00 commission; receipts free, no investment. FLORADIX HAPPY HEALTH HELPER, 178 E. Long St., Columbus, Ohio. x

AROMATIC CEDAR WOOD NOVELTIES — High gloss, some hand painted, many numbers. Send \$3.00 for assorted samples. BERNARD SPECIALTY CO., 1703 Eastern Ave., Baltimore, Md. x

LEATHERETTE RATION BOOK CASES — HOLDS over 5 sets of books in single case. Sample, 15c; \$10.00 per 100. Double Case, \$18.50 per 100. BONOMO, 25 Park St., Brooklyn, N. Y. x

PITCHMEN, PEDDLERS (IT'S NEW) — 50 TO 80% more miles per gallon, no carburetor tinkering or gas doping. Retail \$1.00. Cost you 25c each in hundred lots. Sample 50c. Address EDDIE KEENAN, 932 E. Main St., Bridgeport, Conn.

RATION BOOK HOLDERS MADE OF LEATHERETTE. Holds 6 books. Fast seller. \$9.00 per 100. Sample, 15c. C. GAMEISER, 126 Carbin Place, Brooklyn, N. Y. x

SELL — CASH WITHOUT CANVASSING DOLLAR Plan—by mail. 90c profit. Instructions by first class mail, 10c. TERRILL, B-8, Bogard, Mo.

WHERE TO BUY AT WHOLESALE 500,000 Articles, Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. my8

FORMULAS & PLANS

LEARN TO PREVENT COLDS, FLU AND CONSTIPATION — Copyright material and directions prepaid, \$1.00. Authentic. HERM, 7625 N. Marshfield Ave., Chicago, Ill.

BUSINESS OPPORTUNITIES

FILM FOR RENT, \$5.00 WEEK — ALSO SALE 16MM. only. Radio Tubes. Write your needs. R. ROBLESKI, Hastings, Mich.

GET VALUABLE TIPS ON THE ROADSHOW Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. tfn

METALSTONE SOLDER — COOKING UTENSIL flame resisting necessity. Simple to apply. Mail 25c for sample and dealers' price list. TOM OSBORNE, 2119 N. 13th St., Omaha, Neb.

INSTRUCTIONS BOOKS & CARTOONS

ANY CARTOON DRAWN TO ORDER, \$1.00 — Any size, shape, colors. Lightning service. Pencil sketches, 25c. ART ROSS, 1775 Broadway, New York.

BOOKS WHOLESALE, 2c UP, ALL SUBJECTS — Dictionaries, Hypnotism, Magic, Jiu-jitsu, Occultism, Formulas, Photography (thousands). Catalogs, 10c. PUBLISHERS, 4462-A, Germantown, Philadelphia. x

LEARN THE BLACKSMITH'S TEMPERING Method, copyright booklet 50c; leaflets, 10c each; send stamp to cover postage. SMITH, P. O. Box 3095, Hollywood, Calif. ap24

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog 10c. BALDA ART SERVICE, Oshkosh, Wis. ap17x

MISCELLANEOUS

SPECIAL EASTER OFFER — LUMINOUS FIGURES and Flowers. Gardenias, \$1.75 dozen; Corsages, \$2.75 dozen; Statuettes, \$2.75 dozen. Sample assorted dozen, \$2.25. Special Easter offer, one dozen of each, \$6.25. BOX 429, Billboard, 1564 Broadway, New York.

10 EVANS AUTOMATIC BOWLING ALLEYS, 56 feet long. BOX 426, care The Billboard, 1564 Broadway, New York.

PRINTING

100 BOND LETTERHEADS AND ENVELOPES, \$1.00 postpaid, or 225 of both, \$2.00. EVANS PRINT, 448 N. 10th, Reading, Pa. x

500 8 1/2 x 11 HAMMERMILL BOND LETTERHEADS and 500 6 3/4 Envelopes, printed your copy, \$4.75 postpaid. DREW PRESS, Box 423-E, Greensboro, N. C. ap17

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE
 Only advertisements of used machines accepted for publication in this column.

A STOCK OF TABLE MODEL PENNY PEANUT Venders on hand at only \$3.00 each. DAVIS METAL FIXTURE CO., Lansing, Mich.

CHALLENGER ONE-BALL MULTIPLE, \$217.50; 25c Pace Payday, 9-coin slot, \$124.50. Want Mills Penny Blue Fronts. COLEMAN NOVELTY, Rockford, Ill.

CIGARETTE MACHINES — EXCELLENT CONDITION. Four 12 Column UNEDAPaks with base, \$65.00 each; one eight, \$50.00; Rowe Imperial Six, \$35.00; six Rowe Aristocrats with stands, \$10.00 each; Evans Tommy Gun, fine shape, \$125.00; two Northwestern Tri-selectors, \$12.00 each. JACKSONVILLE NOVELTY CO., Jacksonville, Ill.

FOR SALE — 1 CHALLENGER, 2 TRIPLE GRIPS, L.B., 2 Holly Grips, 1 View-a-Scope. Z. BURKE, Exeter, N. H.

HOLCOMB & HOKE POPCORN MACHINE — Never uncrated from factory rebuilt; cost originally \$850.00; our price, \$175.00. Good for many years of profits. Fully automatic; pops, butters and dumps enough corn for \$10.00 per hour take. Seeburg Speakorgan, RC., \$25.00; Mills Smoker Bells, \$49.50 each; Wurlitzer 16 Record (616), good as new with 5 Packard Plamor Wallboxes; equipped ready to set into location; good for a neat \$25.00 weekly take. Our price \$225.00 net complete. H & H Mfr's Hot Peanut Roaster (counter size); cost \$250.00; our price, never uncrated from factory rebuilt, \$95.00. Swell profits from P-nut in any beer parlor (in the shell). Steel Cabinets, double and single sizes; doubles with sliding front door, \$62.00; single, \$25.00. Keeney's Anti-Aircraft Guns, brown cabinet models, repainted with all new parts. Look and operate like new, \$95.00. Seeburg Chute the Chutes, \$130.00 (Jap faces). Phonograph Records, all popular last 2 years, \$10.00 hundred. Terms: All orders 1/2 with order, balance C. O. D. THE P. K. SALES COMPANY, 6th and Hyatt Aves., Cambridge, O. x

RADIO TUBES FOR YOUR PHONOGRAPHS, Panorams and Cans. Write for price list. W. R. BURTT, 308 Orpheum Bldg., Wichita, Kan. ap24x

SPECIAL — 2 GOLD STARS, \$24.50; 2 SCHOOL Days, \$26.50; 1 Roller Derby, \$16.50; 1 Roxy, \$18.50; 1 Spottem, \$12.50; 1 Chevron, \$12.50; 1 Speedway, \$21.50; 1 Cadillac, \$17.50; 1 Keeney Track Time, \$38.50; 1 Bally Gold Cup, one ball free play, \$36.50; 4 5c Mills Single J.P., \$18.50; 2 5c Watling Single J.P., \$18.50. Deposit. WEST COAST AMUSEMENT CO., 820 S. McDiill Ave., Tampa, Fla.

UNEDAPAK CIGARETTE MACHINES AND Parts, all models. Be sure to have your 20c changeover parts while they're available. More cigarette taxes might be coming. MACK POSTEL, 1450 W. Elmdale, Chicago.

WANTED — MILLS PANORAMS AND FILMS. WALTER VINES, 112 N. Tennessee Ave., Lakeland, Fla. ap17x

WANTED — CASH WAITING FOR ALL models, all makes, all denominations of Jack-pot Slot Machines. Hurry! JOHN M. STUART, Paris, Ky. ap17

WANTED — A.B.T. TARGET SLOTS, SKEE-ballette, Phonos, Western Baseball and Guns. BOX C-100, Billboard, Cincinnati.

WANTED — BACKBOARD COMPLETE WITH glass for Keeney Air Raider. WEST COAST AMUSEMENT CO., 820 S. McDiill Ave., Tampa, Fla.

WILL SELL FORMATION, \$12.50; BIG SHOW, \$20.50; Genco Gun Club, \$40.00; Defense, \$10.00; Pan American, \$25.00; Score Card, \$18.00; Topic, \$65.00; Strat-o-Liner, \$25.00; Hold Over, \$18.00; School Days, \$23.00. One-third deposit, balance C. O. D. STEPHAN BROTHERS, P. O. 101, Chester, Pa.

3 DIGGER PENNY SLOT, \$20.00; 1 ZOOM, \$15.00; 6 Jumbo Free Play, \$57.50. All good condition. 1/3 deposit. DELUXE AMUSEMENT CO., 1720 W. Flagler St., Miami, Fla.

30 MILLS MUSIC MACHINES, FINE CONDITION, \$20.00 each; 20 Wurlitzers #12, \$25.00 each; 2 Double #12 Units complete, Speakers, Display Cabinets, \$100.00 each; 32 Wall Boxes, all \$200.00. R. H. MOREY, Virgil, Kan. ap24

FOR SALE SECOND-HAND GOODS

ALL KINDS POPCORN MACHINES — BURCH, Creter, Long-Eakins, Peanut Roasters, Caramelcorn Equipment, Popmatics, Vending Machines, \$1.50 up. NORTHSIDE CO., Indianola, Iowa. ap17x

ALL AVAILABLE MAKES OF POPPERS — Largest selection of Mechanical Machines obtainable from \$45.00. CAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

FORCHNER GUESS YOUR WEIGHT SCALE, IN A-1 condition. Must sell; make offer. HENRY HELLER, 6622 Myrtle Ave., Brooklyn, N. Y.

FOR SALE — PORTABLE OUTDOOR SKATING Rink, 50x110. In perfect condition. BOX C-133, Billboard, Cincinnati, O.

FOR SALE — FLOSS MACHINE, NASHVILLE, all electric. Used three months only; cash price only \$131.40. WAYNE GALLOWAY, 503 S. Harrison St., Shelbyville, Ind.

FOR SALE — PORTABLE FISH POND, ALL metal, factory made, runs with electric motor, complete in A-1 condition with 500 metal fish, 40 fish poles, lines and hooks and extras. Used three seasons. Price \$300.00. Can be seen in Coney Island. S. J. FRIGENTI, 1649 E. 37th St., Brooklyn, N. Y. my1

FOR SALE — ONE COMPLETE PORTABLE Skating Rink. In good territory. Reason for selling: will be drafted soon. MYERS BRO. RINK, Harlan, Ky.

FOUR PUBLIC ADDRESS SYSTEMS — AMPLIFIERS, Speakers, Microphones; two with Phonographs; reasonably priced. Write SCOTT'S ROLLARENA, Lexington, Ky.

FOR SALE—SECOND-HAND SHOW PROPERTY

FOR QUICK SALE — COMPLETE EQUIPMENT and Chairs for 400 seat theater. Big bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash, Chicago. ap17x

FOR SALE — USED TENTS, SIZES 12x16 TO 80x190 Ft. State size desired. ILLINOIS VALLEY AWNING & TENT CO., 111 Main St., Peoria, Ill. ap17x

FOR SALE—SIXTEEN AND TWENTY-FOUR Seat Chair-Planes, Le Roi Engines, Fence, Ticket Booth, complete. CALVIN GRUNER, Pinckneyville, Ill. my1

FOR SALE — SOUND SYSTEM; SETCHELL-Carlson, 115 watts, three outside horns with heavy duty speaker units, dynamic mikes and stands. JOS. PEYER, St. Paul, Minn.

FOR SALE — USED RINK TENT, 50x100, good condition, poles and ropes complete. NEW CHICAGO ROLLER RINK, Hobart, Ind. x

FOUR MAYTAG GASOLINE U DRIVE IT CARS, \$250.00 cash. One 10x16 Ball Game, forty cats, \$70.00 cash. New Pint Size Maple Bottles, 50c each. W. R. STOPHEL, 10010 Newton, Cleveland, O.

LARGE 2-ABREAST ALLAN HERSCHELL CARousel, stored here, crated; 24 Horses, Top, Organ, Ford Motor; \$1,500 or trade late Car and Trailer. TOM HUGHES, Box 1184, Jackson, Miss.

MERRY-CO-ROUND — HERSCHELL-SPILL-man, good operating condition; good 6 H.P. Electric Motor, \$900.00. E. PEARSON, 3327 Knox, North, Minneapolis, Minn.

ROLLER RINK TENT COMPLETE — 51'x133'. Used 9 months, excellent condition. Have chain guys, side and center poles, stakes and picket fence. Priced right for quick cash sale. FELIX ROLLER RINK, Manitowoc, Wis.

SELLING OUT — 32 PAIRS CHICAGO ROLLER Skates, \$100.00; Kiddie Chair-a-Plane, \$225.00; Photo Gallery with film, chemicals for 2 1/2"-1 1/2" pictures, \$175.00. All A-1 condition. WM. E. SELZER, 853 W. South St., Akron, O.

SHORT RANGE GALLERY — BUILT ON trailer. Complete with 4 Good Guns, about 8,000 Shells and 1,000 Targets. \$350.00 cash. BOX 192, Sta. D, Cincinnati, O.

"SMACK THE AXIS" — AMERICA'S NEWEST and finest Dart Game. It tops all grind stores. Send three cent stamp for illustrated circular today. FRANK WELCH, 735 E. Main St., Rochester, N. Y.

TENTS — BUY, SELL, TRADE, ANY SIZE. We have from 12x12s to 40x100s, all hand roped, A-1 shape, good as new. Rented couple weeks. Sidewall, Poles, Stakes, Pullers, Sledges, Rope, Repairs. Complete list, \$1.00. What have you got or need? Describe fully. Send stamp. Postals ignored. SMITH TENTS, Auburn, N. Y. ap17x

4 K.W. PLANT, NEW CABLE WIRE, MUCH good Inch Rope, 100 Top Poles, Sidewall, Bleachers, new Circus Lithographs, Swinging Ladders, Carrying Perch, Welded Tubing, Trampoline Frame, two Trucks, Teeter Board, SAHLEN, 6 Walnut, Evansville, Ind.

16MM. FEATURES — BOB STEELE "BILLY THE Kid," Tex Ritter "Headin' West," "Custer's Last Stand, with advertising. JACK KING, Baldwin, Fla.

PHOTO SUPPLIES DEVELOPING-PRINTING

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. O. CAMERA CO., 111 E. 35th St., Chicago, Ill. ap24x

FOR SALE — BUSINESS BUILDERS, NOVELTIES, Supplies and Second Hand Equipment for dime photo operators. WESLEY PRICE, Junction City, Kan. ap24

I WILL PAY \$20.00 FOR 1 1/2" AND \$25.00 for 2 1/2" Eastman D-P Paper. Must be broken seal. J. M. WARD, 1042 Texas Ave. Shreveport, La.

MOTHERS-SWEETHEARTS FROM THAT SMALL negative or photograph of your military man. One 8x10 inch enlargement finished in 24 colors, \$1.00. Specify color of hair and eyes. Artist of 30 years' experience. TUCLAW ART, Stanhope, N. J.

WANTED—EASTMAN'S DIRECT POSITIVE Paper, 2 inch, 3 inch, 5x7 rolls or cut sheets. State what you have and price. THE FOTO CLUB, 210 No. E. 1st Ave., Miami, Fla. ap17

WE PAY THE HIGHEST PRICES FOR EAST-man Direct Positive Paper, any size. State expiration, etc. Free Catalogue on Photo Cases. BONOMO, 25 Park St., Brooklyn, N. Y. my8

WILL BUY ANY QUANTITY 1 1/2, 2, 3, 3 1/2, 4 Inch Eastman Direct Positive Paper Rolls. TONY BRILL, 815 S. Hill, Los Angeles, Calif. my8

WILL BUY ANY QUANTITY OF 2 1/2, 3 1/2 OR 4 Inch x 250 ft. roll Direct Positive Paper. GERBER & GLASS, 914 Diversey Blvd., Chicago. my22x

ACTS, SONGS & PARODIES

A SENSATIONAL NEW TANGO — REGULAR copy free. Enclose 10 cents for handling charge. Write LA ROSE, 1407 Market St., Harrisburg, Pa.

MELODIES WRITTEN TO POEMS, \$5.00 — Vocal Orchestral Recordings, \$6.00; Piano Arrangements printed with title page, 250 copies, \$20.00. URAB-BB, 245 West 34th, New York. my3x

COSTUMES, UNIFORMS, WARDROBES

A THOUSAND COSTUMES — STAGE, MASquerade, Men, Women, Children, \$1.50 each; single or lots. Closing sale. CONLEY, 308 W. 47th, New York.

CHORUS COSTUMES — SLIGHTLY USED, short and long, all colors, two dollars each. FOLLIES COSTUMES 209 W. 48th St., New York. my15x

CLOSEOUT BARGAINS COSTUMES — CHORUS Sets, singles, one dollar. Send deposit with order. GUTTENBERG, 9 W. 18th St., New York.

INDIAN RELICS, BEADWORK, CURIOS, OLD Glass, Eaglefeather War Bonnet, \$10.00; Buckskin Beaded Vest, \$9.00. Catalogue, 5c. VERNON LEMLEY, Osborne, Kan. x

THEATRICAL FOOTWEAR AND COSTUMES Made to Order — G-Strings, 25c; Net Pants, 75c; Bra's, 65c; Lace Pants, \$1.00; Bra's, 75c; Net Bra's, Rhinestone Centers, \$1.50; Rhinestone Costumes, \$5.00 up. Illustrated folder and 3 post card photos of costumes, 25c in stamps. C. GUYETTE, 346 W. 45th St., New York. x

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BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. ap24x

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A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High St., Columbus, O. my15x

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. my15x

MAGICAL DEVICES AND THOUSAND DIFFER-ent Books — Selling and satisfying customers since 1933. List, exclusive publications and catalog; hundreds startling secrets, 25c. NELMAR, 2851 Milwaukee, Chicago.

SAMPLES 40 DIFFERENT LATEST TRICKS, Jokes, Novelties, Books, Photos, \$1.00 post-paid. Wholesale catalog, 10c. (Pitchmen's Headquarters.) ARLANE, 4462 Germantown, Philadelphia. x

SWORD BOX WITH 25 EXCELLENT ARMY Swords, \$69.00. Outfit second-hand, worth twice the price. Details and photographs, \$1.00 (returnable). NELMAR, 2851 Milwaukee, Chicago.

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3 1/2" SET NICKLED RINGS, 75c COMPLETE: Miniature Levitation, 50c; Trick Dice, 50c per set. (Illustrated catalog, 25c. TRIXIE, 2404-N, Fifteenth, Philadelphia.

ANIMALS, BIRDS, REPTILES

ALLIGATORS, SNAKES, ANIMALS AND BIRDS for show folks. Write for lists and tell us your requirements. SNAKE KING, Brownsville, Tex. ap17x
JAVA FEMALE MONKEY, TAME, HARD WORKER, jitterbug, \$40.00; 5 Capuchins, \$35.00 each; separate cages, banner, attraction. Giant Rat, 12 pounds, \$40.00; Russian Brown Bear, \$75.00; Ground Hog, \$15.00; Ant Bear, \$20.00; Baby Lion, \$50.00; Pair Porcupines, \$25.00; six Snake Display Jars, 8 Legged, 2 Bodies, 1 Head, \$40.00. Every attraction with banners, pictorials, lectures. DETROIT PET SHOP, 3330 W. Lafayette, Detroit, Mich.

SEAL ACT FOR SALE — COMPLETE, READY to work. One young animal. Good money-maker. 233 FLOYD AVE., Sarasota, Fla. ap17

WANTED — CUB LIONS, TIGERS, LEOPARDS; ages six months to one year. Also Camels. JULES JACOT, Circo Fernandi, Guanajuato, Gto., Mexico.

HELP WANTED

COUPLE DOING TWO OR MORE ACTS FOR Mexican tour. Mack and Gertie, Maxine and Bill Letourneau, last year with Crafts, please wire your address. FRED AND TONI TELLANDER, Box 1064, Calexico, Calif.

EXPERIENCED SKATE ROOM MAN—LARGEST rink in the South. Will buy Used Chicago Skates. HIPPODROME RINK, Nashville, Tenn.

FLOOR MANAGER — PORTABLE RINK. MUST be experienced; right salary to right man. Apply in person if possible. BLUE BONNET ROLLER RINK, W. S. Antonio, Mgr., Barton Springs, Rd., Austin, Tex. x

MUSICIANS — HAVE DURATION DEAL HERE. Want competent, reliable men for replacement purposes. Must be steady, commercial minded and sober. Living and working conditions ideal for family men. Minimum \$50.00 to start; with bonus. EDDY DUNSMOOR, Hotel Heidelberg, Jackson, Miss.

MUSICIANS — TENOR BAND NEEDS SAX, Trumpet, Piano immediately. Wire LYNN KERNS, Rhythm Club Orchestra, Inc., Fairmont, Minn.

PIANIST — ALL-AROUND MAN. CUT SHOWS, play commercial fill-ins, good jazz. Also Lead Tenor, Drummer, Electric Steel Guitar. LEROY, Hotel Charleston, Charleston, S. C.

PIANIST NEEDED—MUST BE SOBER AND play Solovox. Salary \$41.00. Write SANDY SANDIFER, Southland Hotel, Macon, Ga.

SAX MEN, BRASS MEN FOR DURATION — Location job; \$40.00. Other musicians, entertainers, write. ORCHESTRA LEADER, 1106 9th St., Alexandria, La. ap24

SNOW BALL, SOFT DRINKS; ALSO MAN FOR War Show. Y. A. ZELLER, 711 Duval St., Key West, Fla.

TENOR MAN, WITHIN TWO WEEKS, GOOD proposition for right man, location, other musicians, write. JOE CAPPO, Bentley Hotel, Alexandria, La. my1

THEATRE ILLUSION SHOW — SISTER TEAM. Singing, Dancing, Lady to assist Piano Playing. Photo. Write DEAN, 715 E. Witherbee, Flint, Mich.

TRUMPET AND CLARINET — TO JOIN ON wire. Open April 17. Good pay, good show (Bee Shows). Wire VINCENT BELLOMO, Western Union, Winchester, Ky.

WANT MUSICIANS, ALL INSTRUMENTS, state draft rating. Road band. HARRY COLLINS, Grand Island, Neb. ap17

WANT MUSICIANS ON ALL INSTRUMENTS— Also complete bands. Pay well. Air mail all details. VSA, Box 1299, Omaha, Neb.

WANTED FOR LOCATION — FIRST TRUMPET Man; also Tenor Man; \$45.00 per week; 5 days per week. Write KARL KALSOW, Villa Bea, Jackson, Mich.

WANTED AT ONCE — PIANO MAN FOR small dance combo. Must play requests. Location, long, steady. Wire, don't write. CLUB DALLAS, Texarkana, Ark.

WANTED — SUMMER STOCK PEOPLE, ALL lines. State if you do specialties. Send late photo. ELLA KRAMER CO., 38 S. Second St., Sunbury, Pa.

YOUNG MUSICIANS — DRAFT EXEMPT. Trumpets, Trombones, Piano, Saxes; immediate openings now or later. Good salary; summer location. Others write. WIT THOMA, Albert Lea, Minn.

WANTED TO BUY

ALL KINDS, POPCORN MACHINES, ALL ELECTrics, Gasoline, Roasters, Popping Kettles; also Vending Machines. Highest prices paid. NORTHSIDE CO., Indianola, Iowa. my1

CASH FOR TENT — PORTABLE FLOOR, PORTABLE Building, 50x100 or larger. Must be in A-1 shape. Also used Skates. BOX C-132, Billboard, Cincinnati, O.

WANT TO BUY — LIGHTING PLANTS, GASoline or Diesel driven. Give full description and lowest cash price. L. STANHOPE, Wayne, Pa. my1

WANTED FOR CASH — ANY AMOUNT MUTOScope Photoframes. State quantity and price. P. O. BOX 875, Clearwater, Fla.

WANTED — FREAKS, CURIOSITIES, SHOW Attractions, Mounted Specimens, Old Weapons and Mummies; genuine or man-made. Pay cash or exchange attractions. TATE'S CURIOSITY SHOP, Safford, Ariz. ap17

WANTED TO BUY — COMPLETE PORTABLE Roller Rink. Good condition. SID MAPLES, Denison, Tex. x

WANTED — FLYING RETURN RIGGING AND Net in usable condition for outdoor use. Give full particulars, size, etc., and best cash price. HOWARD S. FABIAN, R. D. 2, Bristol, Pa.

WANTED — SOMETHING SUITABLE FOR 10 cent walk through pit show. RALPH S. SMITH, 2385 S. Bannock St., Denver, Colo.

WILL PAY \$11.00 PER 1,000 FOR .22 SHORTS. Ship C. O. D. IRA TODDES, Shooting Gallery, 12 S. 4th St., Harrisburg, Pa.

At Liberty Advertisements
5¢ a Word (First Line Large Light Capitals)
2¢ a Word (First Line Small Light Capitals)
1¢ a Word (Entire Ad Small Light Type)
Figure Total of Words at One Rate Only
MINIMUM 25¢ CASH WITH COPY

NOTICE

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AT LIBERTY ACROBATS

AT LIBERTY—BAR PERFORMER, AERIAL OR ground bars. LOUIS OCVIRK, 953 S. Francisco St., Los Angeles, Calif. ap24

AT LIBERTY AGENTS AND MANAGERS

AT LIBERTY — PARK Manager and Superintendent. Address care PARK MGR., 3609 W. Rogers Ave., Baltimore, Md. ap17

PRESS AGENT, THEATER MANAGER, EXPloiter, Booker, Advance Man, Reporter, Labor and Public Relations Radio Broadcaster, Producer, Announcer, Advertising Copy, Layout and Writer available. Write HENRY, 3275 West 21st Avenue, Vancouver, Can. ap17

Advance Agent wants to contact at once Magician with midnight Spook Show. Big money routes playing theaters, defense boom territories. Rush full details; state draft status. Address Box C-112, care Billboard, Cincinnati, O. ap17

AT LIBERTY BANDS AND ORCHESTRAS

14-PIECE ORCHESTRA — Available after May 20 for dance hall, club, lake resort, etc. Young and draft exempt. Non-union, two years' road experience. Go anywhere. BOB ROBERT'S, Box 70, Hillsdale, Mich. ap17

Available April 15th — Fine Small Band; 5 Men, Girl Vocalist. Last four months at one of Florida's smartest spots. Union. Only reliable hotels, clubs, contact. Leader, Box 3391, Daytona Beach, Fla.

Presenting "The Shades of Swing"—Small versatile non-union dance band. Draft exempt; young, including black and white personnel. Desire night spot within city limits only. Will accept week-end contract. Excellent references upon request. Now completing one nighters. Write Charlie Walters, 119 Audubon Ave., New York City.

AT LIBERTY CIRCUS AND CARNIVAL

THE ORIGINAL GERALDENE GERALD — Double Sex Annex Attraction. Wardrobe and ability. Clean lecture. Make own annex opening. Straight salary or percentage. Address: 4 Montcalm St., Glens Falls, N. Y.

AT LIBERTY MISCELLANEOUS
Guitarist, Idea Man — Writer of band novelties, patter songs, parodies. Wish conversion with legitimate act or radio station. Free to travel. Frankel, 3623 Dickens, Chicago.

AT LIBERTY MUSICIANS

BASSIST—3-A, 21 YEARS old, want location job in East. All offers considered, except sweet bands. Join in two weeks. Prefer big jump band! Salary, \$80.00 per week. RED WOOTTEN, 165 Ponce De Leon Ave., Atlanta, Ga. ap17

DRUMMER — SEVENTEEN years old. Available April 22d. Union, excellent appearance and personality; modern equipment, capable and experienced. Write or wire DICK GLERUM, 3815 Chowen Ave., S., Minneapolis, Minn.

RINK ORGANIST—TOPS, no draft. Non-union. East only. ORGANIST, Box C-131, Billboard, Cincinnati, O. ap24

SWING DRUMMER — Union, draft exempt; solid. Travel anywhere. Prefer big band. Name band experience. Care JACK DEINDORFER, Aurora, Ill.

TENOR - CLARINET — Good reader, takeoff. Member of Local 10. Minimum \$40.00. Want work in Chicago. All mail answered. AL GAFFNEY, care Orchestra, Heidelberg Hotel, Jackson, Miss.

AT LIBERTY — CORNET, YOUNG, UNION, 4-F, married. Experienced, read and jam. Can join immediately. Location only. JOHN DODD, Sullivan, Ind.

AT LIBERTY APRIL 15TH — TENOR SAX and Clarinet. Prefer cocktail or larger combos that jump. Draft 4-F. Will consider all offers. W. E. "BILL" THEODORE, General Delivery, Panama City, Fla.

ATTENTION, PLEASE — HAMMOND ORGANIST desires change; 3d holdover now; last engagement held over 27 weeks. Attractive girl NBC artist. First class hotel only. Go anywhere but prefer Florida or California location. Union, fine wardrobe and library, versatile. Radio, theatre, dance. Photo on request. Reliable agents, contact. P. O. BOX 972, Fort Lauderdale, Fla.

DRUMMER—10 YEARS' EXPERIENCE. UNION. Jump band preferred. Latest equipment. Location preferred. Married, have car. FORREST GEORGE, R.F.D. 10, Box 128, Springfield, Mo. Phone 35662. ap17

DRUMMER — 19 YEARS' EXPERIENCE; 25 years old; deferred for the duration. First time in an "At Liberty" column. Phil and Drapey Yunker, Ben Young, Warren Teideman, Tom Pope, Don Rodrigo, Wally Stoefler, Chas. Agnew and others please write or wire. "BABE" KIRCHMAN, 3141 Tangerine Ave., St. Petersburg, Fla.

DRUMMER — EXPERIENCED. READ, FAKE, cut shows; \$50.00 minimum. BOB WADE, 1379 W. Main St., Decatur, Ill.

EXPERIENCED INSTRUMENTALIST — BARI-tone Horn, Trombone, Band Leader; fine musical education. References. WILLARD CONNER, Royalton, Minn. ap17

FLUTIST — THOROUGHLY EXPERIENCED. Will locate. Particulars. C. KINAMAN, General Delivery, Boston, Mass. ap24

HAMMOND ORGANIST — UNION, HONOR-able army discharge. Now working but desires locate. Experienced cafe, hotel, lounge. Library nine thousand numbers, old and new. Hundreds committed memory. Semi classical, sweet or sweet swing for dancing. No rinks apply. Work anywhere in East. Last engagements one to three years each. Makes friends for employers as well as for self. BARD L. FRANKHOUSER, "Kayo" at the Console, 6 N. Bedford St., Carlisle, Pa.

HAMMOND ORGANIST — EXPERIENCED hotel, dining room, cocktail lounge, night club. Union. Also play Novachord and Solovox. Address ORGANIST, Box 308, Dixon, Ill.

HAMMOND ORGANIST — CONSIDERED TOPS in rink music. Strictly metronomed association tempos; know all RSROA skate dances. Also thoroughly experienced night clubs, hotels. Available May 24. BOX C-121, Billboard, Cincinnati, O.

Alto Sax Man — Age 38. Sweet tone and can swing out. Well experienced. Read fair, marvelous ear. Want work in New York City or within commuting distance. Lounge, club or bar. Reliable and congenial. Write or wire Sax Man, Apt. 21, 147 W. 90th St., New York, N. Y. Phone: Schuler 4-9384 after 6 p.m. ap17

Alto Sax and Clarinet — Read, take, transpose. Name band experience. Available immediately. Unit preferred east of Mississippi. Address Musician, 407 Byrd St., Covington, Ky.

At Liberty — Account of band folding. Tenor and Alto Sax, doubling Clarinet. Good tone, transpose, read and take. Union. Consider location only. Classification 4F-H. Paul Donnelly, Anamosa, Iowa.

Dance Violinist Doubling Violon—35. Good appearance. Deferred. Fake, transpose, read anything. Union. Just finished symphony season. Two weeks' notice. Lou Lewis, General Delivery, New Orleans, La. ap17

Lead Trumpet — Good range, exceptional tone, fair reader. Sober, congenial, 4-F. Sid Antell, 608 Keeler Ave., Bartlesville, Okla.

Jump Band Leaders, Booking Offices — At Liberty. Drummer for job work and emergency calls only. Now available for hotel, cocktail units, theatre pit, stage show, band acts, dance orchestras on one nighters tour. Modern pearl drum outfit. White, draft exempt. Read and know tempos. Name band experienced. Single, sober and reliable. Write, wire or phone. Permanent address, "Job" Rankin, care Richard Theatre, Alhambra, N. C. ap24

Tenor Sax and Clarinet Man — Draft 4F, age 24. Clean habits. Big full tone, modern style, take off. All letters will be answered. Write W. E. Theodore, care General Delivery, Panama City, Fla. ap17

3d Alto Saxist, Doubling Clarinet—Or play straight melody for jam combination. Draft exempt, single, neat, no habits. Anything considered, go anywhere. Write Musician, 5066A Page Blvd., St. Louis, Mo. my1

AT LIBERTY PARKS AND FAIRS

EDDIE AND EDNA — PRODUCING CLOWNS and Stillwalker. Care Billboard, Chicago, Ill. ap24

FOUR HIGH-CLASS ACTS — WORLD'S BEST Wire Act, real Comedy, Tramp Juggling Act, Novelty Trapeze Act, Hand-Balancing and Acrobatic Act. BINK'S CIRCUS ATTRACTIONS, Route 1, Cudahy, Wis. ap24

Charles La Croix — Outstanding Trapeze Act. Available for outdoor and indoor events. Attractive equipment. Platform required for outdoor. Reasonable price. Address Charles La Croix, 1304 S. Anthony, Fort Wayne, Ind.

"Corigan the Clown Cop" has some open time for Indoor and Outdoor Celebrations. He's made thousands happy. Address, Bingo Sunshine, 4562 Packard Ave., Cudahy, Wis. my1

Guthries, Fred and Marie—Four different Free Attractions. Dancing Tight Wire, Balancing Trapeze, Iron Jaw Buttery and Double Trapeze, Lady and Gent. Beautiful wardrobe. Reasonable. 220 W. 9th St., Cincinnati, O. my8

Panamasika's Attractions — Act Beautiful. Presents America's Fleet Giant White Cockatoos and Macaws. War scenes. Great acting birds. Also Dog, Pony and Monkey Acts. Geo. E. Roberts, Agent-Manager, Circus Headquarters, 3504-6 N. 8th, Philadelphia, Pa. Phone: SAGamore 5536.

Panamasika's Attractions — Featuring the world's greatest Acting Tropical Birds, Dog, Pony, Monkey Circus. Managers of parks, celebrations wanting real clean entertainment for the best. Geo. E. Roberts, Agent-Manager, Circus Headquarters, 3504-6 N. 8th St., Philadelphia, Pa. Phone SAGamore 5536.

AT LIBERTY PIANO PLAYERS

PIANIST — EXCELLENT READER, FAKE, classical. Solid swing style. Union, draft exempt. WILLARD CONNER, Royalton, Minn. ap17

Pianist — Dance band or cocktail. Read Piano or Guitar parts. Fake all standards, good take off. Play full and solid. Ten years' experience, thoroughly capable. Draft exempt. One year in present location. Desire change. Ken Hendrick, 1314 Peñon St., Texarkana, Ark. Phone 1417.

AT LIBERTY VAUDEVILLE ARTISTS

AT LIBERTY — SPECIALTY TEAM. MUSIC, Singing and Dancing. All double specialties; plenty changes. Man, General Business, Characters, Comedy, Baritone in Quartette. Lady, plays Sax, Sings and Dances. Can work chorus. Both work in bits or farces. Wardrobe and appearance. Have car and trailer. JOE AND BEE BENNETT, Billboard, Cincinnati, O.

COMEDIAN AT LIBERTY — MANY YEARS' Experience vaudeville, burlesque, musical and dramatic. Do singing and talking specialties. Sober and reliable. Draft exempt. Have oodles of surefire material and can produce same. Will consider any worthwhile proposition. Wife good Ticket Seller. Write BOX C-122, Billboard, Cincinnati, O. ap17

SHOWMAN, ACTOR, DIRECTOR, PRODUCER, Vaudeville, Musical, Legitimate, Dramatic, Stock, Radio wants job permanent or temporary. Recognized theater operation or important radio station. Can as well produce sponsored shows with amateurs complete. Write DANNY, 3275 West 21st Avenue, Vancouver, Can. ap17

Panamasika's Famous Acting Cockatoos — They're great. They're wonderful. They're famous. A feature for any show. Presented by the well-known Prof. Panamasika himself. Permanent address, 3504-6 N. 8th St., Philadelphia, Pa. Tel SAGamore 5536.

Pap Hickory — Character Comedy, Eccentric Song and Dances, play Ocarino, Slide Whistle, One-String Novelty Broom Fiddle. Sure fire specialties, especially good for hillbilly combination. Pap Hickory, care General Delivery, Omaha, Neb.

LOOMIS PARTIES

(Continued from page 35) Berg and J. Ed Brown were the winners of the men's prizes.

LOS ANGELES, April 10.—A group of friends of Rosemary Loomis tendered her a going-away party at the home of Mora Martyne Bagby here, in honor of her leaving for training in the WAVES. Tables were patriotically decorated and favors in the form of miniature dolls dressed as WAVES prevailed. In attendance were Margaret Jones Brady, Sis Dyer, Helen Brainerd Smith, Nell Estick, Martha Levine, Jessie Loomis, Allerita Foster, Rose Rosard and Vivian Horton.

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Adams, Richard E.
Adkisson, Gordon
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Alexander, Jesse H.
Alexander, Mary & Arthur G.
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ALEXANDER, Wm. Earle
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ALFORD, Roscoe
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Alee, Edna
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Allen, Mrs. Andy
Allen, Casey P.
ALLEN, Claude
Allen, Frank
Allen, Captl & Co.
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Allen, J. E. (Jack)
Allen, James
Allen, Mrs. John
Allen, L. T.
Allen, Ray
Allen, Mrs. Ruby
ALLISON, Arthur
Allyn, Jack
Alzora, Karl
Alzoria, the Turtle Girl
AMOS, Fred
Anders, Miss
Anders, Bobby (Zira)
Anders, Kokomo
Anderson Sisters
Anderson, Frank L.
ANDERSON, Irvio
Anderson, Jim
Anderson, Mrs.
Andreano, Frank
ANDREWS, Harvey
Andrews, Jackie
ANDREWS, Jos.
ANDREWS, August
ANDREWS, Richard F.
ANGELL, Jos.
Angus & Searle
ANGUS, Cecil
ANGUS, Clark
Annina, Ralph J.
Anthony, Howard
ANTHONY, Keith
Arwood, Gene
ASHMORE, Wilmer
ATKINS, Sherman C.
Austin, Doc
Austin, Dorothy
Averill, Billy
Avery, Jos. R.
Avery, Ruby
AYCOCK JR., Douglas
Ayers, Christine (Charmaine)
Baby Betty (Pat Girl)
Babson, Wm.
Bailey, Chas. E.
Bailey, Ray
BAILLIE, John B.
Baird, Walter
Baker, Mrs. Barbara
Baker, Neville H.
BAKER, Raymond
Ballentine & Co.
Ballfields, The
Bankoff, Ivan
Barbee & Fry
Barber, Mrs. Retha
BARBOUR, Oley
Barnes, Margaret
BARNES, M. E.
BARNES, William
BARNETT, Benj.
Barzandine, Mrs. J.
Brock, Harry (Comedian)
BROESCH Jr., Geo.
BROOKS, Chas. Russell
Brooks, Mellisa
Brody, Isadore
Brown & Snyder
BROWN, ABRAM JOHN
Brown, Chester
Brown, E. C.
Brown, Fritzie
Brown, Gertrude
Brown, Kenneth P. II.
BROWN, Moses
Brown, W. B.
BROWNE, Derwood A.
Brownling, R. G. (Concessionaire)
BRUCETTES, The
BRUCHER, Wallace V.
BRUCKEMILLER, Ervin Leroy
Bryant, Donald
Bryant, G. Hudges
Bryan, Paul
Buchanan, G. T.
Buchanan, Patricia
Buchanan, Thos.
BUCK, Chas. Thos.
Buck, Violet Earl
Buck, Stephen B. (Pvt.)
Buckingham, Keith
BUCKLES, Leslie
Bucks, Two Lucky
BUHROW, Leonard Chas.
Bullion, Harry
BURDEN, Ernest
BURCHFIELD, R. C.
BURGESS, Earl Glenn
Burgess, Jane
Burke, Mrs. Connie
Burke, Earl
Burke, Herbie
Burke, Lester
Burke, Paul
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Burleson, Baby
Burns Bros.
Burns, James J.
BURNS, John A.
Burns, Patrick J.
Burns, Ruth & Johnny
Burns, Wm. Earl
Burto, Leon
BUSH, Robt. Wm.
Butler, Michael
BUTLER, Willie Esker
BUTTER, Donald
Butters, Mrs. Mayme
Buttons, Princess
Byers, Jas. M.
Bynum, Frank
Cadonna, Clara
Caggan, Frank
CAHILL, Joseph Leo
CALDWELL, Chas. I.
CALHOUN, Delbert M.
CALUPEPO, Jack O.
Calvin, Al & Margie
Campbell, Mrs. Maudie M.
CANNON, Wm. T.
Canper, Don
Capps, Eddie
Capps, Kendall
Carey, Al
Carey, R. E.
CAREY, Thos. Francis
Carlson, Violet & Co.
CARPENTER, Chas. Parker
Carroll, Claire
Carroll, Leo
Carroll, S. E.
Carsey, Mrs. B. T.
Carter & Holmes
CARTER, James Dudley
Carter, Jerry
Carter, Gladstone Leslie
Carter, Mrs. Jean
Carter, R.
CARTMELL, Paul Fisher
Cary, M. J.
CASLI, Richard Edw.
Caskey, Don
Cason, Nathan S.
CASPER, John
CATARZI, Aldemaro
CAUDLE, Gilbert
Chalkias, W. N.
CHAMBERLAIN, Donald R.
Chambers, Slim
Chandler, Geo.
Chaney & Harley
CHAPPALEAR, Thos. J.
CHAPPELL, Dave
Charles, Victor & Co.
Charmettes, The
Charma, Three
Chase, Chay
Cherri, Paul
Chewchki, Chief
Chilton, Wm.
Choates Comedians
Chris & Christine
Christohm, Jack
CHRISTIAN, Douglas Wayne
Christian, Jos.
Christo, Pedro
Church, Mrs. Hazel
Cicich, Geo.
The CLAMP, Geo. John
Clark, Barnum
Clark, Billie
Clark, Robt. F.
Clarke, Ernestino
Clarke, Jay
Clayton & Phillips
Cleck, Ernest D.
CLEVER, James
Clifton & Woods
COBB, Rufus
Coco & Beebe
Coffey, Mrs. Clementino
Cohen, Geo. F.
Cohen, Milton
COLE, Fred
Cole, Mrs. Ted
COLEGROVE, Grayden
Coleman, Dan
Coleman, Edw.
Coleman, Mrs. Leo T.
Collara, Joe & Butch
Collier, Jack
Collins, Fred W.
Collins, Geo.
Collins, Nick & Vic
COMER, Garland
CONATSER, L. C.
CONDRY, James Thos.
CONN, Robt. Cantrell
Connellos, The
CONRAD, Gary John
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Cookingham, Corp. Elmer
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Cooper, Albert E.
COOPER, Richard
COOPER, Robt. Byron
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Crowley, G. C.
CRUISINS, Alva F.
Cummings, Glynn
CUNNINGHAM, Robt. L.
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Curtis, Ethel
Curtis, Geo. H.
Curtis, Ivan S.
Curtis, Billy
CUSTER, ROBT. P.
Candek, John
D'Abour & Renne
D'Antonio, Elnira
DADDO, Mike
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DAILEY JR., Eugene John
Dale, Bill
Dallas, Buddy
DANIEL, Norman L.
Daniel, Toy
DANIELS, Raymond
Daniels, Wilson (Comedian)
Danlons, The
Dann, Earl
Dann, Eddie
Darcy, Pat
Darts, Three
D'ATES Jr., Charley
Davidson, A. P. (Gravityo)
Davidson, J. A.
Davies, Wm. W.
Davis, A. R.
Davis, Eddie J.
Davis, F. Paisley
Davis, Geo.
Davis, Harvey Sherwood
Davis, Jack
Davis, Jess Carroll
Davis, Noah H.
Dawn Sisters
DAVIS, Orrie
DeBarrie, Adelbert
DeBarrie Birds
DE CHAMBRON, Pierre Jean
DE DOYEN, Anthony Jos.
DeHaven, Bill
DeMitchell, O.
DePierro, Catherine
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Dobbs, Speedy
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Duke (Pianist)
Duan, Billy (Round-Head Henry)
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Dunne, W. J.
DURBIN, Ronald
Durtz, Edwood
Stanley
DuShane, Delores
Dwyer, Edw. F.
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EAST, Walter Ralph
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Gale Sisters
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Garber, M.
GARDINER, Ed M. G.
GARDNER, Wm. A.
GARVER, Herman Franklin
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Gayle, Tim
GAYLON, Roy Alfred
GAYLOR, Fred Gordon
Geo, Eva
Geisenaffler, Frank A.
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Gentry, John P.
GEORGE, Mike
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Hale, W. O.
Hall, Geo. (Hall Bros.' Show)
HALL, Ray David
HALL, Wm. H.
HALLER, Jos. Chas.
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HAMPTON, Clyde Cecil
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Harris, Bud & Co.
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Harris, Low
Harris, Mary
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Hartman, Henry
Hartley, Chas.
HARTLEY, John Wesley
Harty, Mrs.
Harvey & Boice
Harvey & Haxton
HARVILLE, Albert
Hascal, M. (Speed)
Haski & Osoi
Hatoh, Betty
Hatfield, Joe
Hatfield, Ray
Haycock, Kathleen (Bopp)
Hayden, Fats
HAYDEN, James Alderman
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Hayes, Suicide
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Haynes, James Bernard
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Head, Robt.
HEALD, Arden
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Heggins, Pat
Heinemann, Egon
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Hendricks, James W.
Hennessy, Col.
HENNESSY, Frank Wm.
Hennies, Mrs. Rose
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Henry, Maxine
Henry, Vernon
Henshaw, Bobby (Uke)
Heraghty, F. E.
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Herman, Eddie
Herdon, Mrs. Glenn
Heron, Mr. & Mrs. J.
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Hess, Sam
Heth, Hugo H.
Hoth, Robt. Lewis
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Higgins, Windy
Hilderbrand, Frank B.
Hill, Patay
HILL, Wilbur Jos.
HITE, John Edwim
HOACH, Robt. Lambertson
Hochines, Happy
HODGES, Cecil Clay
Hoffman Trio
Holden, John
Holder, John Howard
Holdinsky, Michael Stephen
Holley, Agnes (Mr.)
Holloway, Chas. H.
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Holton, Elizabeth
Hood, Whittie
Hooker, Roy G.
HOOPER, Wilbur W.
Hopper, Bill
HOPPER, Lonnie Junior
Horell, Schakles
HORN, John Taylor
Horn, Larry T.
Horrell, Warren B.
Horton Jr., W.
House, Glenn C.
Howards, Flying
Hoy, M. W.
HUARD, Jos. T.
Hubbard, R. E.
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Hubber, Jack B.
HUEY, Tom Stacey
Huffman, Harry
Hug, L. J.
HUGH, Wm. Oscar
Hull, Sam
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HUNT, Gilbert Earl
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HUNT, James
HUNT, James Henry
Hunt, Walter
Hunt, W. S.
Hunter, Leroy
Hunter, Leroy Franklin
Hunter, Mrs. May
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Hutt, Myrtle
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Jacobsen, Harry
James, Don
James, Mrs. Helen & Bobby
Jarvis, Clifford S.
Jazz-Bo-Clown
Jeffery, Jerry
Jenkins, Bo
Jeter, Van L.
Jenkins, Rita & Chas.
JOBE, Paul Victor L.
Johnny & Sonna
Johns, Benny
Johnson, B. H. (Lowdown)
JOHNSON, Claude Thos.
JOHNSON, Howard Wright
JOHNSON, James
Johnson, Judith Zelda
Johnson, Reitzel A.
Johnson, Robt.
JOHNSON, Roland Carl Edw.
Johnson, Toby
Johnson, Prof. Tom
Johnson, Willie Howard
JOHNSTON, Eddie Arthur
JOHNSTON, Jerral Toist
Johnstons, Musical
Jones, Carl D.
JONES, CHAS.
Jones, Don R.
JONES, Edw. Francis
JONES, Eugene Anthony
JONES, Fred Frank
JONES, Fred James
Jones, Geo. W.
JONES, Harold Kareliner
JONES, John Wm.
Jones, Leroy
Jones, Leonard T.
JONES, Luzy Arthur
JONES, Oscar
JONES, Rogers Lee
JONES, Wm. N.
JONIGAN, John Lee Peggy
Jordan Trio
Jordan, Clyde L.
Jordan, Ed
Jordan, Jess
Jordan, Toby
Katie Trio
KANE, Wm.
Kann, David Abe
Karn, Edw. L.
Karoles, The
Katz, Harry
Katzen, Al
Kavalin, Al
Kay, Bobbie
KAYNE, Don
Kealoha, Thurca
Keating Catherine M.
KEATS, JAS. OTTO
Kee, & Tuck
Keene, Chas. & Kitty
Kehoo, Lawrence
Keith, F. R.
KELLEHER, Robt. Jos.
Keller, Harry
Keller, Lester C.
Kelley, Jack W.
Kelly & Hayes
KELLY, Harry Alvin
Kenny, Michael Pollock
KELSEY, Harold Glen
KENNEDY, Don Earl
KENNEDY, Michael F.
Kenner, Ben
Kelton, Averlitt Clyde
Kenton, Stan
KENYON, Howard
Kenley, Dixie
KERMAN, Brit Kern, John
KETCHER, Norman S.
Kew, Estelle
Keys, J.
KHAN, Ramon Ali
Kibo, Eddie
Kinder, W. C.
King, Mrs. Abna H.
King, Mrs. Annie Lee
King, Bobby
KING, Geo. Wm.
KING, Gilbert Henry
KING, Henry Thadus
King, Margaret
King, Mickey
KING, Ward Earle
Kinney, Jim
Kirk & Clayton
Kirschman, Bill
Kleider, Paul
Kling, Pete
KNAPP, James F.
Knight, Mrs. Billie
KNIGHT, DALLAS G.
KNIGHT, Hugh R.
Knight, Kitty
Knight, Paul
Knight, Scarlett
Knight, Stanley
KNODELL, Geo. Wilson
KNOWLES, Walter H.
KOSCHOWSKI, Geo.
KOVASH, Stephen
Kozloff, Stanley
Kramer, Henry
KRAUSE, Roy Malcolm
Kretkos, Pete
Kriner, Kathleen
Kuben, Bobb
Kurtz, Albert
Kunz, Alfred H.
KYB, JAS. Ed.
LaBeau & Louisa
LaBounty, Paul
LaFORM, Jose
LaMafr, Lorraine
LaMORT, Harry L.
LaRose, Rose
LaTemple & Co.
LABAW, Jas. Wm.

Letter List



NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

Clark, Barnum
Clark, Billie
Clark, Robt. F.
Clarke, Ernestino
Clarke, Jay
Clayton & Phillips
Cleck, Ernest D.
CLEVER, James
Clifton & Woods
COBB, Rufus
Coco & Beebe
Coffey, Mrs. Clementino
Cohen, Geo. F.
Cohen, Milton
COLE, Fred
Cole, Mrs. Ted
COLEGROVE, Grayden
Coleman, Dan
Coleman, Edw.
Coleman, Mrs. Leo T.
Collara, Joe & Butch
Collier, Jack
Collins, Fred W.
Collins, Geo.
Collins, Nick & Vic
COMER, Garland
CONATSER, L. C.
CONDRY, James Thos.
CONN, Robt. Cantrell
Connellos, The
CONRAD, Gary John
Cook & Brown
Cooke, Welby
COOKE, Wm. Vance
Cookingham, Corp. Elmer
Cooper, Al & Flo
Cooper, Albert E.
COOPER, Richard
COOPER, Robt. Byron
Cove, Charlie
Crowley, G. C.
CRUISINS, Alva F.
Cummings, Glynn
CUNNINGHAM, Robt. L.
CURRIGAN, Edw. Dominic
Curtis, Ethel
Curtis, Geo. H.
Curtis, Ivan S.
Curtis, Billy
CUSTER, ROBT. P.
Candek, John
D'Abour & Renne
D'Antonio, Elnira
DADDO, Mike
DAIL, Edw.
DAILEY JR., Eugene John
Dale, Bill
Dallas, Buddy
DANIEL, Norman L.
Daniel, Toy
DANIELS, Raymond
Daniels, Wilson (Comedian)
Danlons, The
Dann, Earl
Dann, Eddie
Darcy, Pat
Darts, Three
D'ATES Jr., Charley
Davidson, A. P. (Gravityo)
Davidson, J. A.
Davies, Wm. W.
Davis, A. R.
Davis, Eddie J.
Davis, F. Paisley
Davis, Geo.
Davis, Harvey Sherwood
Davis, Jack
Davis, Jess Carroll
Davis, Noah H.
Dawn Sisters
DAVIS, Orrie
DeBarrie, Adelbert
DeBarrie Birds
DE CHAMBRON, Pierre Jean
DE DOYEN, Anthony Jos.
DeHaven, Bill
DeMitchell, O.
DePierro, Catherine
Dean, Miss Jerry
Dearduff, Mrs. Alice
DEBOW, James Hugh
Dechenne, Clarence A.
Dedmon, Mrs. Carrie
Deering, Walter
Dell, Donnie
Dell, Millison E.
Delman, Fred
Delores Bull Dogs
Del Rio, Duke
Demetro, John
Demetro, Mrs. Mary Frank
Demetro, Miller
Denham, Elbert H.
DENHAM, Leo Marshall
DENSMORE, Gordon Keith
Dexter, Bob
Dovey, Duke
DI JOSEPH, Louis
DIAL, Edw.
Dickson, Geo. & Pal
DILEGGE, Michael H.
DILLEN, Luke
Dilin, Edwood
DINGS, Dwight A.
DIX, Walter
Dixon, Earl L.
DIXON, Travis
Dobbs, Speedy
DODGE, Mal
Doelling, Mrs. Fred
DOCEN, Clarence Earl
DOLBEARE, Chas. Edw.
DOLLIVER, Mrs. Agnes H.
DOLLIVER, Frederick J.
DONSICK, Thos. Jos.
Donatella Bros.
Doneden, Jim
DORSA, Alfred
Doutage, Wm.
Dougherty, Mrs. Duke
DOWD, James
Downey, Geo.
Downey, Jim
Drake, Erwin W.
DRENNON, Geo. Carl
Dressler, Cecil L.
DREWGANIS, Johnny
Drity, Kid (Col.)
Drill, Chas.
DUGAN, Daniel J.
Dunlap, Ezra B.
Duke (Pianist)
Duan, Billy (Round-Head Henry)
DUNN, Harold F.
Dunne, W. J.
DURBIN, Ronald
Durtz, Edwood
Stanley
DuShane, Delores
Dwyer, Edw. F.
Eagle Eye, Chief
EARNEST, Merle Okley
EAST, Walter Ralph
EAVES, Gwinn Truman
Eberstein, C. R.
ECKHART, Harry Arthur
EDENFIELD, Dan
Edgie, Mrs. Josephine
Edison & Louise
EDMONDS, Orville B.
Edwards, Michael
Edwards, Mrs. Winnie
Frost, Mrs. S. D.
PRENIER, Basil Bertram
FULKNER, Robt. Wm.
FULLINGHAM, Edw.
Fulton, Mr. Gale
Furr, John
Gailer, Frederic Gordon
Gaines & Young
Gale Sisters
GALLAGHER, Edmund James
GAMBIE, Eddie Herman Lee
Garber, M.
GARDINER, Ed M. G.
GARDNER, Wm. A.
GARVER, Herman Franklin
Gasca Trio
Gatswood, Col.
GATEY, Earl Wm.
Gayle, Tim
GAYLON, Roy Alfred
GAYLOR, Fred Gordon
Geo, Eva
Geisenaffler, Frank A.
GENNUSA, Benj. Chas.
Gentry, John P.
GEORGE, Mike
George, Sam Pate
GIBSON, Alvin R.
GIBSON, Bert Dale
Gilbert & Claire
Gilbert, Paul
GILL, Alexander
Gillespie, Eddie E.
Gionch, Leo
Gipson, Mrs. Erma
Gipson, Gilbert
Giroux, F. L.
Gist, Robt.
GIVOT, Sidney
GLEASON, Elwyn Glenn
Gleason, Jimmy
Glenn, Dan
Globe, Henry & Marie

Notice, Selective Service Men!
The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

COPELAND, Edgar Lee
Copeland, N. H.
Copelands, The Four
Corbett, Wm. W.
Corcoran, Max
Cords, Three
Cortez, Johnnie
CORYELL, James Dillon
Castella, Anna
Costello, Bess
Costello, Larry Jan
Costley, Horace Warren
COTTON, Ted Edw.
Cousins, John J.
Coutes Jr., Robt.
Cowan, Doc
Cowan, Tom Vern
COWENS, Alvis Vernon
COWSERT, Cecil E.
COX, Alfred Wm.
Cox, Art
Cox, Ernest
COX, Ida
COX, Kenneth H.
Cox, Walter B.
COX, Wm. Lawrence
Cox, Wm. Taylor
CRAMER, Harold K.
Crane, Earl A.
Cravat, Nick
Crawford, Chas. V.
Crawford, Frank "Radio"
CREASY, Leo
Creek, Lula
Cress Trio
CREWS, Wm. J.
CREWS, Harry Clement
Crickloff, Wm.
CRISLIP, Ernest Dole
CRONK, Albert Edw.
Crosby & Violet
CROSBY, Tom Watson
Crouch, Robt. E.
Crow, Mrs. Wm.
CROW, Y. C. Harris
COPELAND, Edgar Lee
Copeland, N. H.
Copelands, The Four
Corbett, Wm. W.
Corcoran, Max
Cords, Three
Cortez, Johnnie
CORYELL, James Dillon
Castella, Anna
Costello, Bess
Costello, Larry Jan
Costley, Horace Warren
COTTON, Ted Edw.
Cousins, John J.
Coutes Jr., Robt.
Cowan, Doc
Cowan, Tom Vern
COWENS, Alvis Vernon
COWSERT, Cecil E.
COX, Alfred Wm.
Cox, Art
Cox, Ernest
COX, Ida
COX, Kenneth H.
Cox, Walter B.
COX, Wm. Lawrence
Cox, Wm. Taylor
CRAMER, Harold K.
Crane, Earl A.
Cravat, Nick
Crawford, Chas. V.
Crawford, Frank "Radio"
CREASY, Leo
Creek, Lula
Cress Trio
CREWS, Wm. J.
CREWS, Harry Clement
Crickloff, Wm.
CRISLIP, Ernest Dole
CRONK, Albert Edw.
Crosby & Violet
CROSBY, Tom Watson
Crouch, Robt. E.
Crow, Mrs. Wm.
CROW, Y. C. Harris
DAVIS, Orrie
DeBarrie, Adelbert
DeBarrie Birds
DE CHAMBRON, Pierre Jean
DE DOYEN, Anthony Jos.
DeHaven, Bill
DeMitchell, O.
DePierro, Catherine
Dean, Miss Jerry
Dearduff, Mrs. Alice
DEBOW, James Hugh
Dechenne, Clarence A.
Dedmon, Mrs. Carrie
Deering, Walter
Dell, Donnie
Dell, Millison E.
Delman, Fred
Delores Bull Dogs
Del Rio, Duke
Demetro, John
Demetro, Mrs. Mary Frank
Demetro, Miller
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DENSMORE, Gordon Keith
Dexter, Bob
Dovey, Duke
DI JOSEPH, Louis
DIAL, Edw.
Dickson, Geo. & Pal
DILEGGE, Michael H.
DILLEN, Luke
Dilin, Edwood
DINGS, Dwight A.
DIX, Walter
Dixon, Earl L.
DIXON, Travis
Dobbs, Speedy
DODGE, Mal
Doelling, Mrs. Fred
DOCEN, Clarence Earl
DOLBEARE, Chas. Edw.
DOLLIVER, Mrs. Agnes H.
DOLLIVER, Frederick J.
DONSICK, Thos. Jos.
Donatella Bros.
Doneden, Jim
DORSA, Alfred
Doutage, Wm.
Dougherty, Mrs. Duke
DOWD, James
Downey, Geo.
Downey, Jim
Drake, Erwin W.
DRENNON, Geo. Carl
Dressler, Cecil L.
DREWGANIS, Johnny
Drity, Kid (Col.)
Drill, Chas.
DUGAN, Daniel J.
Dunlap, Ezra B.
Duke (Pianist)
Duan, Billy (Round-Head Henry)
DUNN, Harold F.
Dunne, W. J.
DURBIN, Ronald
Durtz, Edwood
Stanley
DuShane, Delores
Dwyer, Edw. F.
Eagle Eye, Chief
EARNEST, Merle Okley
EAST, Walter Ralph
EAVES, Gwinn Truman
Eberstein, C. R.
ECKHART, Harry Arthur
EDENFIELD, Dan
Edgie, Mrs. Josephine
Edison & Louise
EDMONDS, Orville B.
Edwards, Michael
Edwards, Mrs. Winnie
Frost, Mrs. S. D.
PRENIER, Basil Bertram
FULKNER, Robt. Wm.
FULLINGHAM, Edw.
Fulton, Mr. Gale
Furr, John
Gailer, Frederic Gordon
Gaines & Young
Gale Sisters
GALLAGHER, Edmund James
GAMBIE, Eddie Herman Lee
Garber, M.
GARDINER, Ed M. G.
GARDNER, Wm. A.
GARVER, Herman Franklin
Gasca Trio
Gatswood, Col.
GATEY, Earl Wm.
Gayle, Tim
GAYLON, Roy Alfred
GAYLOR, Fred Gordon
Geo, Eva
Geisenaffler, Frank A.
GENNUSA, Benj. Chas.
Gentry, John P.
GEORGE, Mike
George, Sam Pate
GIBSON, Alvin R.
GIBSON, Bert Dale
Gilbert & Claire
Gilbert, Paul
GILL, Alexander
Gillespie, Eddie E.
Gionch, Leo
Gipson, Mrs. Erma
Gipson, Gilbert
Giroux, F. L.
Gist, Robt.
GIVOT, Sidney
GLEASON, Elwyn Glenn
Gleason, Jimmy
Glenn, Dan
Globe, Henry & Marie

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.

Main body of the letter list containing names and addresses of contributors, organized in multiple columns.

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Parcel Post Fellz, Nabor 60 (See LETTER LIST on page 52)

merchandise

PRIZES • NOVELTIES • PREMIUMS • SPECIALTIES

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City

DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

OUT OF THE MAIL BAG

N. W., of Muncie, Ind., writes:

"I am a regular reader of *The Billboard* and am especially interested in your page since I operate and distribute boards. Many of my contacts have been made thru the ads in your section.

"In the issue of February 27, in the 'Deals' column, I saw where you help operators by suggestions and advice. I have been operating for a few months and learning the hard way—by trial and error—and was certainly glad to know that there is someone who will help by imparting information gained from years of experience in the business.

"Would greatly appreciate a copy of *Salesboard A B C's* and a copy of your list of premium and deals distributors."

A copy of *Salesboard A B C's* and a list of deals distributors have been forwarded on to N. W. and are available free for the asking to anyone else interested. New blood is the life blood of business and we are happy to help the newcomer in the board field. Do not hesitate to write when you believe we can be of assistance.

From time to time distributors take advantage of our offer to have their names added to our list of deals distributors. They realize that here is an opportunity to make interesting and perhaps profitable contacts on the house. Having his name placed on the list obligates the distributor in no way but may develop new customers for him that he may not contact otherwise. We receive requests for names of deals distributors constantly and are always ready to forward such names to operators who ask for them.

Some smart manufacturer is going to walk into a gold mine. He is now devoting his time to creating a non-priority item for the salesboard market . . . and every operator in the nation is waiting to put his cash on the line as soon as it is ready. New and inexpensive merchandise to supplement the conventional pen and pencil as consolation awards are items the alert manufacturer can produce with large volume turnover practically guaranteed. The major award whets the purchaser's appetite . . . the consolation give-away helps knock him over.

The new photo plaque for which Jerry Gottlieb is sole distributor is worth a look-see. It has plenty of flash, is timely and should go well on a small-take card.

HAPPY LANDING.

Plush Easter Toy Shortage Evident

WASHINGTON, April 10.—Because of the shortage of Easter candies on the market this year, Easter toys have been selling better than ever. In fact, buying was so brisk during the last couple of months that jobbers report they have no more stuffed toys on hand to meet the demand expected during the last week before Easter Sunday.

War has definitely streamlined the Easter basket. The traditional chocolate candy bunnies and eggs have long since been banned by the War Labor Board. In addition, green straw is scarce because no one will shred it; the cotton chick once made in Japan is gone, and wood pulp rabbits are scarce. There are still plenty of baskets on the market, however.

West Coast Concessionaires Are Offering Varied Types of Items Despite Mdse., Labor Shortages

LOS ANGELES, April 10.—Despite complaints made by jobbers that merchandise is short, shipments hard to get and labor to pack and ship is at a premium, concessionaires here and at the near-by beaches, including Mission Beach near San Diego, are offering good assortments of merchandise. Military trend of merchandise is getting the click and those handling this type of novelties are finding sales sky-rocketing.

Religious Items Clicking

A survey of local jobbing houses found a variety of reports on the merchandise situation. George Silver is one of the most progressive merchandise dealers in the section and keeps in close touch with the concessionaires by means of the usual trade channels. He also makes regular appearances at the Pacific Coast Showmen's Association where he meets agents from circuses, carnivals and the beaches. Recently Silver made a big effort to get merchandise and finally ended up by going to New York to make his purchases. In his absence, Mrs. Silver, who is closely associated with the field, said that lockets were the clicking product but that in recent months there had been a scarcity of this line. Crosses, a strong item in this section because of the religious angle, are going well because of the Lenten season. These have come out in plastic and even in wood and such substitutes are being accepted in lieu of the silver and gold ones. Mrs. Silver added that with her firm military insignias are strong sellers and that, fortunately, a good supply had been secured with more expected to arrive following her husband's return from his eastern buying trip.

No Hunting Knives

Hunting knives began to move to the top of the list several months ago but the stands' and jobbers' stocks were depleted following a radio appeal by band-leader Kay Kyser to send all hunting knives to a San Francisco address. Here the knives were inspected and readied for delivery to the American forces in the Pacific war theater for the Rangers and Raiders. Item is in demand by concessionaires but is practically unobtainable.

Military Trend Noted

Also outstanding as a supply house for carnival and beach concessionaires in this section is Acme Novelty Company, headed by Ben Goldfarb. He reported that the demand for merchandise of the military type had gone sky-high in recent months with the emphasis being placed on jewelry. Sterling silver items with engraving are popular. Goldfarb added that plush goods, including items such as Panda bears, were obtainable and that the concessionaires, especially those offering prizes, are stocking these. Pennants of nearly every description, but more particularly those of a military nature, are also on the top selling list. Albums are being sought by the buying public for presents to those in the armed forces and by soldiers, sailors, and marines to keep interesting items pertaining to their services.

A spokesman for the Western Novelty Company reported that the merchandise shortage had been felt to the nth degree by that firm. It was explained that most of the items sold by concessionaires was imported from Japan, which made the prices within the range of the prize users. This firm, it was said, had practically discontinued these lines with the exception of small stocks.

Service Banners

Universal Merchandise Company, headed by Robert Gotsagen who is well acquainted with the merchandise field, has had great success with a service banner made of fine quality materials but selling within the price range of the con-

cessionaire. These banners along with others centered on a "Victory for the United Nations" theme have been good money-makers.

Jewelry Popular

While the identification line has lost its headline attraction feature because of time, it still continues as one of the best money-makers. Outstanding in this field is Nick's Spot on South Main Street. Stand was started by Nick Saad, now a sergeant stationed at Camp Rucker, Ala. Saad started with lapel flag pins and went into the identification line with a stand eight by eight feet and flashed by gay colors and fluorescent lighting. When Saad went into the army nearly a year ago, he was reaping \$1,200 to \$1,500 a month. So successful was he with the business that he had his own radio program over a local station and carried much space in local newspapers. Stand continues to operate and is doing good business. At the beach is Asa Stroud at Venice. Stroud had a small spot on South Main Street and then moved to the beach where he has a stand at the entrance. Specializing in novelty jewelry and tool engraving, Stroud has one of the most successful stands in this section.

Penny pitches are meeting the merchandise problem but are finding it difficult to secure as good merchandise as was offered two years ago. While the operators like to flash their games with good items, plaster seems to be the old reliable for the low coupon values.

Mexican Novelties

Luckily for the West Coast concessionaire Mexico continues as an American ally. Mexico has made a great change in its production and is now supplying items of a uniform nature, a move that now makes this country outstanding as a source of supply. Leather goods and novelties are finding their way into this country in large quantities. Because of the shortage of merchandise, a number of local spots have sprung up within the past year to alleviate the shortage. In past years the Coast has depended upon the East and Midwest for merchandise. Since trains have been transporting strategic war materials and merchandise deliveries have become almost a thing of the past, and the Coast is now settling down to producing its own type of articles. After the war, when production can be on a full scale basis, the West Coast will be an exceptionally good market for the nation. At present the Pacific area is doing a good job of supplying the concessionaires here and elsewhere.

Business Booming

Large payrolls and money flowing on a boom town scale has made it necessary to have more stocks. While in some cases the merchandise is not of the quality the concessionaire would like to offer, it is merchandise. Local public realizes there is a war and is accepting what the concessionaires have to offer.

Jobbers and concessionaires agree that it is going to be a long row to hoe during the war, but they have put their shoulders to the wheel to support the war effort as much as possible. In former years the West Coast has solved problems peculiar to this section. While the merchandise problem is general, the West Coast will solve its share of it in its own way.

That's West Coast ingenuity.

WPB Lifts Ban Against Alarm Clock Production

NEW YORK, April 10.—War Production Board has lifted its ban against the manufacture of alarm clocks. New victory model will be made out of

BINGO BUSINESS

By JOHN CARY

As a result of a weekly bingo party four St. John (N. B.) women have turned over \$600 to various war charities within two months. Isabel Courtis, Mary Courtis, Carrie Green and Mrs. W. Russell recently formed the Always Ready Club to sponsor bingo games. The proceeds are divided between the Red Cross, Russian Relief, Chinese Relief, Greek Relief, Queen's Fund for British Bombing Victims, Milk for British Fund and Salvation Army war work. The money from the games is not given directly to these agencies by the four-woman club, but the mayor of St. John serves as the intermediary between the club and beneficiaries.

All of the Always Ready Club bingos are held in Lucky Hall, St. John. About 600 persons can be seated. The attendances at all the games have been increasing substantially, and the "S. R. O." sign has often been necessary. The women have appealed to the patriotic instincts of the public and have used the slogan, "The more we can give to the war effort the quicker we will finish the war. Help us and we will give." The club offers merchandise for the games and the door prizes.

The latest donation at City Hall for distribution to the war charities was for \$325 and was divided as follows: \$90 for the Queen's Fund, \$50 for the Salvation Army, \$50 for the Red Cross, \$25 each for the Milk for Britain, Russian Relief, Greek Relief and Chinese Relief funds.

This is the season of the year when bingo ops turn their eyes and thoughts to the money to be made outdoors. In pre-war days bingo games concessionaires depended much upon attractively lighted stands to pull the crowds. Since the war and blackout ban have put a dimmer on these activities, bingo ops have to depend upon a flashy line of merchandise to pull customers. Once the customer is assured of a fair deal and worth-while prizes, he will return in the future. Word-of-mouth advertising never hurt any business.

A device that helped many ops in running outdoor games last summer was the electric master scoreboard. So many of the grind games result in noise and confusion that unless there's a reliable master board it slows things down and hurts the take. Besides showing each number clearly, the boards have flash and eye appeal.

As we go to press there is still no definite word from Albany, N. Y., as to whether Governor Dewey will approve the bill to legalize bingo or whether he will veto it as feared in some quarters. Perhaps he's just stalling for time or maybe he's using the old trick of the pocket veto, which would be a cover-up against those voters who hope the bill will be passed.

In the meantime the Rev. W. T. (See BINGO BUSINESS on page 50)

molded, impregnated pulp to save vital metals.

Only 2,000,000 alarm clocks will be produced annually, instead of the usual 12,000,000, to answer war workers' plea that shortage of alarm clocks made them late for work.

Altho the victory model alarm clock will be stripped of fancy pre-war gadgets, they are guaranteed to wake up the purchaser and should be popular items with bingo operators, concessionaires and premium buyers, who will use them to take the place of the familiar clocks which have practically disappeared from the market.



Large semi-stitchless Genuine Leather Billfold with bill divider. Three colors: Blonde-Saddle, Suntan and Blonde and Suntan combination. Celluloid identification and leather card holders. Boxed. Sold in assortments of 3 colors only. B12L145—Sample\$.85
Per Dozen 9.80

Joseph Hagn Company
Wholesale Distributors Since 1911
217-225 W. MADISON CHICAGO

Popular Items

The American Raider

Wisconsin De Luxe Corporation is offering a premium item that is tops. It is a realistic machine gun, equipped with beautiful telescopic sight and tripod mount, and provides explosive action. It sets up 41 inches long and 19 inches high and is packed individually in attractively printed corrugated cartons.

Military Service Plaques

These plaques with appropriate sayings appeal to all servicemen and to those they left behind. They are made of a rich wood finish with a natural grain background and have colorful suede-like flock army, navy, marine and air corps insignia and greetings. Gold braid cords. Sold by Hydro-Tex Corporation.

Slide Rule

War workers, business men and servicemen are giving their approval of the Rule Sales Company's slide rule, which is an accurate time saver. Slide rule enables you to find contents of spheres, prisms and pyramids. Instruction hand-book goes along with the rule.

Insignia Stationery Portfolio

A distinctive item for the men in the armed services is Tarrson Company's insignia stationery portfolio. It meets the

THE AMERICAN RAIDER

THE BIG GUN—That's Tops for FUN!

READY! For Arm or Tripod Mount
AIM!! Thru the Telescope
FIRE!!! Turn Crank and Mow 'Em Down
It's Big and Realistic (Size 41" long, 19" high)

Its many fun features triple the enjoyment of aiming and firing, especially the beautiful telescopic sight. Explosive "action" is well designed and durable. Individually packed in attractively printed corrugated carton.



Stock No. 4450
SAMPLE \$1.75 Each. Write for Quantity Price.

"There is no Priority Rating on Our Friendliness"

ONE CARTON OR A CARLOAD



No. 041 Soldier Girl No. 054 Uncle Sam No. 040 Soldier Boy No. 062 Majorette
No. 36—Assortment. Printed in Bright Colors and Decorated with Tinsel. Packed 48 to a Carton. Average Height 6 Inches.
We manufacture 14 different slum items. Packed one gross of a number to a carton. Price \$1.25 Per Gross.

Above items average 13 1/2 to 15 inches. Packed 12 to a carton of a number. Not packed assorted. Write for complete line and prices.

OVER 1000 JOBBERS

SELL OUR BINGO SUPPLIES



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NEW YORK, N. Y.

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ORDER NOW YOUR STUFFED TOY NEEDS WHILE MATERIALS ARE AVAILABLE

Send for 3 Color Folder

JERRY GOTTLIEB INC.
303 4th AVE., NEW YORK, N. Y.

MILITARY MERCHANDISE

All Styles of Novelty Pins and Gadgets

WING PIN



#M303—Heavy sterling silver wing and propeller pin. Actual size as pictured.
\$6.75 Per Dozen
WRITE TO
ALPHA-CRAFT, INC.
303 5th Ave., New York, N. Y.

ELECTRIC EYE RABBIT

Flashy Rayon Silk Costume in Red, White and Blue, Height 27 In. Sample \$3.25. DOZEN \$32.00. Only a Limited Quantity.

COMPLETE LINE OF SERVICE MEN KITS, ETC. BEACON BLANKETS AND SHAWLS.

We Carry a Line of General Merchandise for ALL CONCESSIONS — BOARD OPERATORS — WAGON DEALERS — PREMIUM USERS.

Write for Listing—State Business and a General Idea of What You Are Mostly Interested In.

WISCONSIN DELUXE CORP. 1902 N. THIRD ST. MILWAUKEE, WIS.

JOBBER! NUDIE

is a 7-inch doll that doesn't talk—but says so much! Actually seems alive because of her flexible, pliable, lifelike, soft but firm plastic composition. Fast seller for Novelty Stores, Gift Shops, SALESBOARD OPERATORS and Night Club Concessionaires. Retail for \$2. The business gift item you often want for special occasions. A standout for remembrance value! Redhead, Blonde or Brunette—and each a tonic for the Blues! Ind. packed. Send \$10.80 for one dozen assorted Nudies, or \$3.00 for three. One sample \$1.00 and price list for quantities by writing the creator today.

ABRAHAM, Novelty Creator
258 West 97th St. New York, N. Y.
(Were you ever in Paris? Yes, this is it!)

ORDER TODAY

We have popular BINGO and Concession Merchandise

Quantities Limited on Unreplaceable Items

MILITARY INSIGNIA JEWELRY

FAST SELLERS FOR NOVELTY STORES, CONCESSIONAIRES, ETC.

No. 152—Large Blue or Khaki Genuine Ocean Mother of Pearl Wing with White Ocean Propeller and Pin Back. \$10.80 per dozen. Terms: 1/2 deposit, balance C.O.D., F.O.B. N. Y. Order today!

We also have separate gold-plated sterling silver insignias for cementing. Send \$1.50 for sample card of 15 different available emblems. In addition, we can supply Pearl and Wire for Wire Workers. Write for details.

Jobbers, Write for Special Deal!
Send for Catalog of Complete Line!
Send \$1.00 for sample of item shown in ad!



152

MURRAY SIMON 109 South 5th Street Brooklyn, N. Y.

BEST BUYS FUR COATS

JACKETS-BOLEROS

Exclusive 1943 Styles. Smart details, radiant furs and quality workmanship. Furs of all types in all price ranges. Buy now and save. Free Illustrated Catalog and Price List.

S. ANGELL & CO. Manufacturing Furrier
238 W. 27th St. (Dept. b-3), New York City.

LOWEST FACTORY PRICES

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822 N. 3RD. ST., MILWAUKEE, WIS.

AMERICAN MADE SLUM

PLASTER AT ONLY \$1.25 Per Gr.

N3021—2 1/2 In. Metal Whistle. \$1.00 Gr.
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J1162—Wedding Ring.
Also Many Import Numbers.
N8702—3 Wise MonkeysGr. \$.80
N3948—Skull on BookGr. 1.00
Large Variety of Plaster, 5c to 22c.
Write for Listings on Above Lines.

LITTLE ROCK BRANCH has PLASTER, CANES, DOLLS, PICTURE FRAMES, GLASSWARE, BALL-GAME AND SLUM JOINT SUPPLIES. HAT BANDS, SWAGGERS, BATONS, CORKS, BUTTONS. ORDER FROM CLOSEST BRANCH.

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COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 15¢ for sample cards and folder.

M & M CARD CO.
1033-1035 Mission St., San Francisco, Calif.

LEVIN BROTHERS

TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

INTRODUCTORY LISTINGS

Covering All Items Still Available NOW READY IF YOU ARE A SHOWMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS.

IMPORTANT To obtain the proper listings, be sure and state in detail your business and type of goods you are interested in.

ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD. ST. LOUIS, MO.

1-day Service

INSIGNIA JEWELRY

Immediate Delivery

- #865G—Identification Bracelet, Ind. Plush-Lined Box. Per Doz. \$6.50
- #868G—Identification Bracelet, Air Corps Insignia. Per Doz. 6.50
- #CD78—Brooches with Insignia for Army, Navy, Marines, Ordnance, Engineers, Field and Coast Artillery, Medical, Air, Signal, Quartermasters or Armored Corps. Safety pin catch. Ind. carded. Per Doz. 2.75
- #292P—Service Pins, 1, 2 or 3 Stars. Per Doz. 1.00
- #27G—Rhinstone Brooch Pin. Safety catch. Individual nest box. All insignias. Per Doz. 5.00

PILLOW TOPS

Lustertone Satin. 20 beautiful colors, bright fringe, inscriptions for Mother, Wife, Sweetheart, Sister, Mother and Dad, and Forget-Me-Not. Ind. mailing box. Army, Navy, Marine and Air Corps Insignias. Any other branch of service to order. Name of city, camp or post exchange free on orders of 2 gross or more. A Real Buy! Per Doz. \$5.95.

Complete line of Military Accessories and Service Banners. Write for free circular. One-third deposit with order, balance C.O.D., F.O.B. New York. Sample assortments, \$5, \$10 & \$20.

LIBERTY PRODUCTS

277 BROADWAY (Dept. 417) N. Y. C.

need of every serviceman for stationery individualized according to his branch of the service. Portfolio cover is made of alligator-grain heavy stock, colorfully lithographed. Comes in Khaki for the army and air corps, blue for the navy and coast guard and green for marines. Contains 30 sheets of lithographed insignia letterheads, 8 1/2 x 10, 20 lithographed envelopes, blotter and a specially designed 1943 calendar. The sturdy cover does extra duty as a handy file for correspondence, photos and clippings.

The Three Yanks

Gasco Products Company is featuring the Three Yanks service figurines, the Gob, the Doughboy and the Leatherneck. These are copyrighted features and are particularly designed in caricature to provide a bit of American humor for added favor. They are solidly constructed of reinforced rockwool composition, weighing approximately 13 ounces each. Attractively finished in antique bronze. Each is supplied with a red, white and blue service standard.

BINGO BUSINESS

(Continued from page 48)
Clemens, general secretary of the State Council of Churches, said that Dewey has rejected a suggestion by that organization for a public hearing on the Wilson Bill legalizing bingo. Mr. Clemens said his organization has filed a brief stating that the bill is unconstitutional and that it would promote gambling. Altho the organization asked for a hearing, Dewey's secretary informed them that none would be conducted. Could be after all that Dewey will sign the bill.

SOCIAL SECURITY PLATES

Red, Blue and Gold colors, on metal, \$6.00 per 100, F. O. B. Chicago, while they last. Sample 10¢ each.

CHARMS & CAIN

407 S. Dearborn St. CHICAGO, ILLINOIS
Tel.: Web. 3546-3547-3548

REAL PROPOSITION

Selling repeat Medicines, Tonic, Herbs, Liniment. Catalog on request.

The Quaker Medicine Co.

220 George St. CINCINNATI, OHIO

PIPES
FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

LEO ROTH . . .
of Buddha fame, is on the high seas doing his bit for Uncle Sam. Leo and wife, Irene, intend to open a first-class school of astrology when the big rumpus is finished.

YOU FELLOWS who have suggestions to offer, shoot 'em in. We are ever open to constructive ideas.

CARL HERRON . . .
pencils from New York that among the old-timers that wintered in the metropolises, were Iren Roth, Tumbling-Block Slim and Neil Kane. Nothing suits this trio better than to buck the elements. They'll gather coconuts on the coldest day of the year. On a recent Saturday, when the weatherman gave a preview of things to come, they were joined in working the downtown area by some of the less hardy specie pitchmania. Like bluebirds, crocus and other wonders of nature, with the first warm blast from old sol appears the pitchman.

JERRY . . .
the run mender expert, is holding down his favorite spot on New York's 14th Street near Hearn's department store.

BILL SCHULZ . . .
of lightning calculator fame, continues to throw elaborate beer parties weekly at his New York apartment, according to Carl Herron, who says the suds flows freely. Bill asks for pipes from Mary and Madelyn Ragan.

DEATH AND TAXES may both be bad enough but one never has to die more than once.

FRED X. WILLIAMS . . .
sheetwriter, pens from New Orleans that, excepting eight days at the Houston Stock Show, he wintered in the Crescent City. Plans to stay around until April 25, then hike for Louisville and the derby. Then will follow a circuit of dog shows thru the Southeast, but not alone. There'll be a Mrs. Fred X. Williams when June wedding bells peal for Fred and Betty Le Roy Baskett. Betty is a well-known tab show performer and the widow of Billy Le Roy, blackface comedian.

DOC MILTON (CURLY) BARTOK . . .
preparing to take his Bardex Minstrels out May 10, was in Uniontown, Pa., recently where he spotted Bill Westphal working peelers in a window of the G. C. Murphy store. Curly puts the okay on Bill's technic and says he witnessed a beautiful pass-out.

PVT. LOUIS DE JOSEPH . . .
reports he is out of the hospital and on duty again with Co. A, 23d Ord. Trg. Bn., Camp Santa Anita, Arcadia, Calif. Lou says that they have been trying to chase him out of the army but they just can't do that to the Atlantic City wandering boy. Wants to hear from Joe E. Berino, Murry Goldberg, Jimmie O'Conner, Joe Caglio, Rigger Sisters and other of his old friends.

PITCHING WOULD be much easier if we were sure of the way to the next best spot.

PVT. CHARLES R. LOVELAND . . .
whose promising career as a pitchman was out short by Uncle Sam's call to duty, informs that he is stationed at Camp Livingston, La. Charlie asks for pipes from any of his old friends, particularly from the boys around Detroit.

CHARLES DALY . . .
just out of a Milwaukee hospital, is fully recuperated from his recent illness and "is ready to go after 'em."

KAYE WILLIAMS . . .
wife of Charles Williams, is reported seriously ill in John Sealy Hospital, Galveston, Tex. Both were formerly with Doc Dean's med opry.

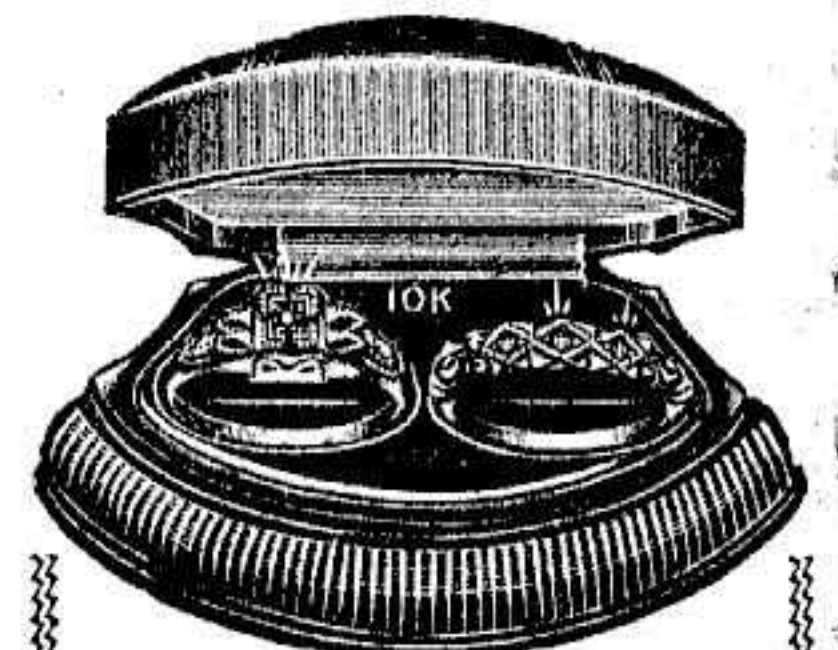
TWO SURE-FIRE Hip gatherers are pitchmen and the fire department.

TOM BARRETT . . .
the old-timer, has retired from the pitch business and is living in San Francisco. Tom would like other old-timers, such

as Larry Valour, Al Seigle, Sailor White and Chick Townsend, to send pipes to *The Billboard* now and then.

BE REGULAR by piping in all important news and necessary information.

PITCHMAN'S PARADISE . . .
is what Doc Tom F. Dean has uncovered down Texas-Arkansas way. "Not \$1,000 or \$10,000, but actually takes of hundreds of thousands of dollars in a single day with the best remedy on earth backed up by a money-back guarantee if or if not satisfied. He gets complete co-operation from the press, radio and municipal officials. Theater managers allow use of their houses without charge. Law enforcement officers guard the take. No license, no salaries and no lot rent makes for a bonanza," says Doc. In case you haven't caught on, Dean is handling War Bond auction sales. Take a gander at this—via the auction method, he and his assistants got \$603,000 in Blytheville, Tex. (his home town); \$45-



FOUR-DIAMOND RING SETS MOUNTED IN 10-KI. GOLD

\$4.90 complete set attractively boxed

WRITE FOR OUR CATALOG.

Containing additional Diamond sets, also complete line of Military Jewelry.

BIELER-LEVINE

37 SOUTH WABASH CHICAGO, ILL.



AFTER VICTORY



WE'LL BE SEEING YOU

The **OAK RUBBER Co.**
RAVENNA, OHIO

MILITARY PILLOW TOPS

Army, Navy, Marine, Air Corps. Satin with gold fringe. Assorted inscriptions and insignias. Assorted colors. 20"x20". \$5.50 per Dozen. Names of any post or camp FREE with order of 2 gross or more. IMMEDIATE DELIVERY! 1/3 Dep. with Order, Bal. C.O.D., F.O.B. N. Y.
AAA FLAG CO. 247 W. 34th St. New York City

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
137 E. Spring St. Columbus, Ohio
BUY WAR BONDS FOR VICTORY

SPECIAL THIS WEEK

1 Doz. Ass't. Statuettes Luminated in 2 Colors

\$2.25 DOZ.

\$25.00 GROSS

50% with order, Bal. C.O.D., F.O.B. N. Y. Write for Circular of complete line of Luminous Figures and Flowers.

NITE-GLOW PROD. CO.

Dept. B, 105 W. 47th St., N. Y. C. Tel.: Me 3-5794

5000 ITEMS

AT FACTORY PRICES

Specialty Merchandise, Salesboards, Sanitary Goods, Drugs, First Aid, Toilet Articles, Automobile Supplies, Dry Goods and many other items. Write for catalogue.

BLAKE SUPPLY CO.

HOT SPRINGS, ARK.

BUY YOUR PENNANTS NOW PENNANTS FOR EVERY OCCASION

ARMY, NAVY, COAST GUARD, MARINE EMBLEMS or the name of any Fort, Army, Reservation or Ship. Pennants made for any Park, City or Resort.

9x26—\$10.00 per 100

PILLOW TOPS with Army, Navy, Marine or Coast Guard Emblem with assorted sayings: "Mother," "Sweetheart," "Sister," "Wife," etc. Made with the name of any Fort, Ship, Park, City or Resort. Made of satin with flocked insignia. Beautiful assorted colors. Samples furnished upon request on own letterhead.

- \$7.50 Per Doz. in 12 Doz. Lots
- \$6.50 Per Doz. in 50 Doz. Lots
- \$6.00 Per Doz. in 1000 Doz. Lots

ART DISPLAY SERVICE

P. O. Box 2488

Winston-Salem, N. C.

No. 3870 MIRRORED WHATNOT SHELVES

Can Be Sold, As Well As Used for Display of Own Goods.

5x6 1/4 in., with display shelf 5x2 3/4 in. Three different kinds.

\$7.20 per doz.

in three doz. lots

\$6.60 per doz.

Packed 1 doz. in box containing four of each of the three designs.

LEO KAUL IMPORTING AGENCY, Inc.

115-119 K South Market St., CHICAGO



000 in Monette, Ark., and \$500,000 at Osceola, Ark., to mention a few of the top takes. Tom doesn't take all the credit for himself, altho we suspect he was the prime moving force behind the effort. From the army air base near Blytheville he obtained the loan of Pvt. Don Scribner and his electric organ and Corp. Walter Terry, a talented baritone. Dean has also been ably assisted by Leo Swift, auctioneer, and various theater owners and city dads who furnish the official front, while Doc gives the eager tip the business. Altho he owns his own home and place of business in Blytheville, Tom is still "with it and for it," planning to open with his med platform show in Cape Girardeau, Mo., a little later this spring.

DANNY LEWIS . . . former sheetwriter now in the merchant marine, has just returned to this country from a five-month Pacific cruise.

DON'T ALWAYS BLAME closed towns on the acts of local merchants. Did you ever stop to consider the fact that the shortcomings of a lot of pitchmen are responsible for more closed towns than all other elements combined.

BIG AL ROSS WILSON . . . blasts from Dayton, O., that he is working combs at McCroy's store there to good takes. "Have just made H. I. Greene Company and McCroy's stores in Pittsburgh, Cleveland, Akron, Columbus, O., and St. Louis," says Al, and adds that he had a jam-up week in Cleveland with a 50-cent pitch. He plans to work two weeks inside at Dayton and then stay in town and work a lot. "Have other good Ohio spots lined up and as far as I am concerned the Buckeye State is the best of them all," claims Big Al.

GLEN HOSBURG . . . is knocking them out with gadgets in Columbus, O., with the able aid of Marcia Coffee.

DOC ROBERTS . . . is in Dayton, O., planning to open with rad. Doc has been way down Texas during the past winter.

OUTDOOR WORKERS, let's hear what you contemplate doing this summer. During the winter the med fellows generally take the lead in sending in pipes. Let's even up things with a few squibs from the specialty boys.

MISS RED HOFFENSTEIN . . . is working corn punk in McCroy's, Dayton, O., to good results.

TONY KILLIPS . . . is in St. Louis working vitamins and pulling in plenty of folding money.

TOM PULCHFORD . . . shoots in his first pipe in three years, informing that he has just arrived in San Francisco after a profitable stay in Seattle. Tom says that he has been getting nice takes with corn punk and salve.

MARY RAGAN . . . "queen of pitch," has been getting plenty of long green with her herb pitch. Mary has been in San Francisco's Crystal Palace Market the past seven years. Also in the Market are Doc Windy Weidman, a familiar figure there for the past 17 years, with soap; the Allens, with Brazilian straw flowers; the Sanfords, mentalists, and Hermann Beahring, peelers.

HUSTLER'S TIPS: With the attempt of an invasion of Europe just in the offing don't be caught short. Get a stock of maps of that war zone now. Every time the war scene shifts the demand for maps hits a new high.

LUSH COPLAND . . . and the old-timer, Ambrose Peterson (84 years old), are working sharpeners in a doorway on Market Street, San Francisco, according to Tom Pulchford.

KID CARRIGAN . . . passing thru Ciney, just up from Texas and heading for Buffalo, reports he saw but few pitchmen on the streets of New Orleans but spotted a couple of sheetwriters working in a doorway there. The Kid waxed loud and long on the many mug joints that are going strong in the Crescent City. Carrigan says that not only men in uniform but also civilians are giving mug men plenty of biz. In most instances the operator simply lines his customers up in a long queue right on the pavement. They wait their turn willingly.

Bad Money

By E. F. HANNAN

JACK McDERMOTT, at various times lecturer, performer and promoter, hailed from the Bunker Hill section of Boston. The best money-makers Jack had were electric belts, and because he liked to promote their sale he became clever in his sales method of this item.

Jack blew into Rochester, N. H., on the opening day of that town's annual fair in the early '90s. He arranged to pitch in a driveway between two downtown buildings, and the first night of the fair he got busy. A drizzling rain set in and to make matters worse his gasoline torch started kicking up so that in the end the evening's business was nil, a bloomer. The next night he was again there. He had just got under way when down came more rain, and the torch still sputtered. The third night he had the same luck, open up, and then rain, but the fourth night the weather man gave Jack a break, and things rolled along except that the torch still troubled. He put his whole effort into business and when he rolled back to the City Hotel he had in his pocket what looked like the week's expenses.

The next morning he threw a \$10 bill across the counter to Landlord Sawyer, a shrewd Yankee and an experienced hotel man. Sawyer looked the bill over before tucking it into the cash drawer and, turning to Jack, he said: "Looks phony to me, the paper don't have the genuine feel, and the ink ain't got the right shade." "Let's see it," Jack replied. When the bank opened Jack was the first customer. "It's counterfeit, I'll take it," the cashier said, "that's what we're supposed to do, pick up all bad money." Jack grabbed the bill and flew out the door and didn't stop till he got to the fairgrounds. He might get a look at the face that pushed it on him.

Ed Morse, well-known auctioneer, was selling pools on the trotting races. "Ten dollars for the favorite, \$10 for the field," Morse was shouting. McDermott stepped in and bought the favorite, and then went around to the cashier's window and pushed in the bad bill. The favorite won, one, two, three heats; and Jack collected.

Some years after when he told Morse the story, Morse said: "Someone else got it. We never kept any of that kind of money on hand long." Jack always blamed the torch and when asked what became of it said, "I flung it off the

WOOD JEWELRY

PLENTY FLASH LINES DRAWN IN FOR DETAILS. ASSORTED, ARTISTIC, ENAMELED COLORS, HAND PAINTED, MANY PIECES SET WITH DIAMONDS. VICTORY Vs, RED, WHITE & BLUE, No. 106, 84c Doz. DOUBLE HEART WITH ARROW, No. 40, \$1.40 Doz.

BARGAIN
25 NEW ASSORTMENTS SAMPLES \$4.50

No. 106

No. 103

No. 401

No. 101

No. 889

No. 888

No. 102

No. 102

No. 40

No. 505

BEVELED PENDANT HEART PLAIN \$2.35 DOZ.

BIG PROFIT MARGIN

CEDAR-CRAFT MART
146 RIDGE ST. NEWARK, N. J.

No. 1003

No. 109

No. 77

No. 107

No. 607

No. 50

No. 1007

No. 1004

WITH INSIGNIAS
ARMY NAVY AIR CORPS MARINE 50c DOZ. EXTRA

STERLING SILVER

Forget-Me-Not

BRACELET

\$12⁰⁰

with RIBBON

No. 1310 with Ribbon

No. 1311—Bulk

\$9⁰⁰

GR. BULK

Harry Pakula & Co.

5 N. Wabash, Chicago, Ill.

GET MORE GASOLINE

Get 80% or more of gasoline out of every quarter or full tank or even out of one gallon by installing a new mechanical and U. S. patented invention that has been tested on all types of cars, is easy to install and also carries a guarantee to satisfy or your money back. Send \$5.00 for it today to

R. BENSI, Distributors

6521 Pinehurst DEARBORN, MICH.

BIG NEED FOR OLD-TIMERS

10,000 Men, Women, Crew Managers wanted to sell to nation. "Pass the AMMUNITION TO MEN in Hell Holes," urged by Rickenbacker, 27th year, special edition. Assist in organizing Rickenbacker's proposed "BLUE STAR MOTHERS' CLUBS" of mothers, wives, relatives to oppose delays. 50 speaking drawings Pacific Rescue. Samples 10c. **SERVICE MEN'S MAGAZINE, 169 Duane St., New York.**

train on the way back to Boston. It was the first time in my life tho that I got good money with bad."

Events for Two Weeks

- April 12-17
- CALIF.—Oakland. Gift & Art Show, 11-13.
 - GA.—Atlanta. Fat Cattle Show, 13-14.
 - MINN.—St. Paul. Victory Sports Show, 13-18.
 - MISS.—Forest. Livestock Show, 12-14.
 - West Point. Livestock Show, 15-17.
 - N. C.—Asheville. Dog Show, 17.
 - TEX.—Plainview. Dairy Show, 13-15.
- April 19-24
- GA.—Rome. Fat Cattle Show, 20.
 - MISS.—Como. Livestock Show, 19-21.
 - OKLA.—Guthrie. Legion '89ers Celebration, 22.

STRATES WASH. GATE

(Continued from page 27)

secretary, is capably handling the office. Keith Buckingham has his department clicking. Mr. and Mrs. J. C. Weer arrived with their rides. Latter will remain on the shows to operate them, while Weer will go to Indiana to take out his other rides.

Chief electrician Wayne Kingsley had all shows, rides and the six light towers ready for opening. Jackson Douglas, in charge of the Diesels, had the seven plants functioning well, giving the shows an attractive illumination job. Visitors included Slim Kelley, George Rutherford, Charles Ketrich, Sam Plevins, Oscar Key and family.

PCSA

(Continued from page 28)

for \$10 for the sick and relief fund. Send all rummage to Rose Rosard to the clubroom. Co-Chairman Peggy Forstall of the bazaar committee is active. Rosemary Loomis's name has been placed on the honor roll in the reception room. She joined the WAVES recently. Jewel Juveland, a new member, was introduced by Marie La Doux. Dolly Martin was reinstated. Talks were made by Betty Keely, Ruth Korte, Jenny Perry and Mario LaFores.

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ORCHESTRA ROUTES

(Continued from page 23) Trace, Al (Dixie) NYC, h. Tucker, Tommy (Edison) NYC, h. U Uhl, Jack (Bellevue-Stratford) Phila, h. V Victor, Frank (Dixie) NYC, h. W Wald, George (Syracuse) Syracuse, N. Y., h. Wald, Jerry (New Yorker) NYC, h. Walzer, Oscar (Fifth Ave.) NYC, h. Warren, Dick (Lookout House) Covington, Ky., nc. Wasson, Hal (La Vista) Clovis, N. M., nc. Welk, Lawrence (Orpheum) Omaha, t; (Orpheum) Sioux City, Ia., 16-18, t. Wheeler, Doc (Apollo) NYC, t. White, Irving (Palm Beach) Palm Beach, Fla., h. Williams, Griff (Palmer House) Chi, h. Williams, Sande (Warwick) NYC, h. Wilson, Dick (Coc Rouge) NYC, nc. Wilson, Teddy (Cafe Society Uptown) NYC, nc. Winton, Barry (Rogers' Corner) NYC, re. Wright, Jimmy (Onyx) NYC, nc.

Zarin, Michael (Waldorf-Astoria) NYC, h.

ROUTES

(Continued from page 18) Kirkland, Jerry (Cerutti's) NYC, nc. Krushe, Adlin (Sawdust Trail) NYC, nc. Kula, Malle (USO-Camp Show) Leesville, La.; Centerville, Miss., 18-24. L LaBato, Paddy (Stevens) Cleveland, c. LaMue, Walter (Neil House) Columbus, O., h. Lamb, Gil (Paramount) NYC, t. Latin Quarter Revue (Beverly Hills) Newport, Ky., nc. La Vola, Don, & Carlotta (Utah Canteen Service) Salt Lake City. LaZellus, Aerial (Carnival) Tucson, Ariz., 12-18. LeBrun & Campbell (Pablo) Cincinnati, nc. Lee, Bob (Wivel) NYC, re. Lee, Virginia (Aloha) Brooklyn, nc. Lemaire, Jack (Pablo) Cincinnati, nc. LeMar & Martin (El Morocco) Montreal, nc. Lesly, Benny (Slapsy Maxie's) Hollywood, nc. Lewis, Ralph (El Morocco) Montreal, nc. Lilliane & Mario (Baker) Dallas, h. Lit, Bernie (Jeff's) Miami, nc. Logan, Ella (Broadhurst) NYC, t. Long, Walter (Commodore) NYC, h. Loose Nuts, Three (Ubangi) NYC, nc. Lopez, Gloria (Colosimo's) Chi, nc. Lu Raines, Pasy (Leon & Eddie's) NYC, nc. M McClung, Bobby (Chins Golden Dragon) Cleveland, nc. Mabey, Jackie (Ubangi) NYC, nc. MacGregor, Rae (La Martinique) NYC, nc. Mann, June (Hurricane) NYC, nc. Manners, Judy (Park Central) NYC, h. Manners, Jayne (Armando's) NYC, nc. Marcus, A. E., Unit (Riverside) Milwaukee, t. Marlowe, Frankie (Silver Cloud) Chi, c. Mason, Melissa (Le Ruban Bleu) NYC, nc. Matthew, Inez (Cerutti's) NYC, nc. Maurice & Cordoba (Mount Royal) Montreal, h. Mayla (El Morocco) Montreal, nc. Merrymakers, Three (51 Club) NYC, nc. Miaco (Island) NYC, re. Michon, Machael (Russian Kretchma) NYC, re. Miles, Jackie (La Martinique) NYC, nc. Monahan, Gwen (La Conga) NYC, nc. Moncito & Lao (Havana-Madrid) NYC, nc. Monk, Julius (Le Ruban Bleu) NYC, nc. Monteros, The (The Cave) Vancouver, B. C., Can., 5-17, nc. Monti, Mill (La Martinique) NYC, nc. Moore, George W. (Sportsmen's Show in Auditorium) Minneapolis, 12-30. Moore, Muriel (51 Club) NYC, nc. Moore, Patti (Slapsy Maxie's) Hollywood, nc. Moran, Mary (51 Club) NYC, nc. Moran, Rosie (Butler's) NYC, b. Morin, Dolly (Roxy) Atlanta, t. Mountaineers, Skunk Hollow (Ringside Cabaret) NYC, nc. Murphy, Jean (Monte Carlo) NYC, nc. Murphy Sisters (Commodore) NYC, h.

AMMUNITION WANTED .22 SHORTS \$135.00 PER CASE ANY QUANTITY VERNON STEWART 1020 Prentiss Ave. Portsmouth, Va.

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WANTED For Playland Park in the Heart of Tampa. Ride Superintendent, out of the draft, for four Rides. One who is single and understands office work as well. Must be sober, reliable and no chaser. State lowest salary. Also want experienced Wheel Operator, salary \$25.00 a week. No drunks or chasers need apply. MRS. MABEL K. REID, Cass and Highland, Tampa, Fla.

WANTED Clowns, Aerial Acts, Family Acts, Girls of all kind for Swinging Ladder and Menage. Useful People in all lines. Boss Convasman; Wing Sanders, write. BOB DICKMAN CIRCUS Colman Manor, Md.

Murray & Wagner (Roxy) Atlanta, t. Murray, Wynn (La Martinique) NYC, nc. Myrus (Mount Royal) Montreal, h.

N

Nadajan (Glendale) Hollywood, cc. Nelson, Diane (Troc) NYC, nc. Nils & Nadyne (Greenwich Village Inn) NYC, nc. Nolan, Gissie (Wivel) NYC, re. Norman, Lucille (Broadhurst) NYC, t.

O

O'Dell, Dell (Park Central) NYC, h. Olsen & Shirley (Broadhurst) NYC, t. Osta, Teresita (El Chico) NYC, nc. Oxford Boys (Music Hall) NYC, t. Oye, Fung Beatrice (Ubangi) NYC, nc.

P

Page & Kuhn (Havana Casino) Buffalo, nc. Paige, Annie (51 Club) NYC, nc. Palmquist, Eric (Tic Toc) Montreal, nc. Pickert, Rollo & Verna (Oriental) Chi, t. Pilar & Luisillo (Havana-Madrid) NYC, nc. Poise, Johnny (Village Barn) NYC, nc. Porter, Frank (Hickory House) NYC, re. Princess & Willie Hawaiians (Ford) Rochester, N. Y., h.

R

Ramos, Rosita (Embassy) NYC, nc. Randall, Earl (Bismarck) Chi, h. Rasha & Mirko (La Vie Parisienne) NYC, nc. Raye, Iris (Monte Carlo) NYC, nc. Reyes, Paul & Eva (Earle) Phila, t. Richey, Jean (Earl Carroll Theater) Hollywood, Calif. Rio, Joe (Riobamba) NYC, nc. Rivie, Adele (Harlequin) NYC, nc. Robbins, Archie (Glenn Rendezvous) Newport, Ky., nc. Rolando, Georgina (El Chico) NYC, nc. Rose's, Bert, Boots & Saddles (Hollenden) Cleveland 5-19, h. Rosario, Alberto, Trio (Don Julio's) NYC, nc. Rosita & Deno (Chez Paree) Chi, nc. Russell, Bill (Park Central) NYC, h. Russell, Connie (Chez Paree) Chi, nc. Russell, Mabel (Onyx) NYC, nc. Russell, Strawberry, & Julia (College Inn) Phila, nc. Ryan, Patricia (Sheraton) NYC, h.

S

Salamack, Tony, Trio (Glenn Rendezvous) Newport, Ky., nc. Salazar, Hilda (Havana-Madrid) NYC, nc. Sara, Jose (El Chico) NYC, nc. Satch & Saichel (Troc) NYC, nc. Sava, Marusia (Russian Kretchma) NYC, re. Scott, Jean (Slapsy Maxie's) Hollywood, nc. Sebastian, John (Pierre) NYC, h. Semon, Primrose (Aloha) Brooklyn, nc. Sharon, Ann (Belmont Plaza) NYC, h. Shea, Chautse (885 Club) Chi, nc. Shea & Raymond (Beverly Hills) Newport, Ky., cc. Sherry, Ginger (Butler's) NYC, h. Shields, Ella (Ernie's Three-Ring Circus) NYC, nc. Shura (Harlequin) NYC, nc. Sinatra, Frank (Riobamba) NYC, nc. Slim & Sweets (Ubangi) NYC, nc. Sloan, Estelle (Chez Paree) Chi, nc. Sloane, Belle (19th Hole) NYC, nc. Small, Mary (Capitol) NYC, t. Son & Sonny (Chicago) Chi, t. Southern Sisters (Tic Toc) Milwaukee 12-23, nc. Spencer, Kenneth (Cafe Society Downtown) NYC, nc. Spices of 1943, Count Berni Vic's (Roxy) Atlanta, t. Staders, The (Blackhawk) Chi, c. Staller Twins (Queen Mary) NYC, nc. Stoyanovsky, Arcady (Russian Kretchma) NYC, re. Stuart, Gene (Howdy) NYC, nc. Sullivan, Danny (Armando's) NYC, nc. Sumner, Helen (Ivanhoe) Chi, re. Suns, Three (Piccadilly) NYC, h. Sven & Birch (Leon & Eddie's) NYC, nc. Swifts, Three (Music Hall) NYC, t.

T

Talia (Bismarck) Chi, h. Tapps, George (Blackstone) Chi, h. Teaman, Eleanor (Park Central) NYC, h. Templeton, Alec (Waldorf-Astoria) NYC, h. Teresita (Belmont Plaza) NYC, h. Thompson, Kenneth (Romer's Neptune Room) Washington, N. C. Three Business Men & Pearl (Leon & Eddie's) NYC, nc. Thurston, Rose (George Washington) West Palm Beach, Fla., h. Tomack, Sid (Slapsy Maxie's) Hollywood, nc. Toppers, The (Enduro) Brooklyn, re. Trotter, Mimi (Mayflower) Jacksonville, Fla., h.

V

Valle, Camellia (Bertolotti's) NYC, nc. Van, Gus (Lookout House) Covington, Ky., nc. Vance, Jerri (Park Central) NYC, h. Vargas, Amelia (Havana-Madrid) NYC, nc. Varron, Allegra (Colosimo's) Chi, nc. Valencia, Jose (Havana-Madrid) NYC, nc. Velez, Angela (Castleholm) NYC, re. Vincent, Romo (Chez Paree) Chi, nc.

W

Wallace Puppets (Neil House) Columbus, O., 5-17, h. Waters, Ethel (Strand) NYC, t. Watson, Betty Jane (Palmer House) Chi, h. Watson Sisters (Lookout House) Covington, Ky., nc. Whaling, Bob (Stanley) Pittsburgh, t. White, Jerry (Bill's Gay '90s) NYC, nc. White, Madelyn (Bertolotti's) NYC, nc. Williams, Bob (Broadhurst) NYC, t. Williams, Frances (Mon Parce) NYC, nc. Willys, Six (Oriental) Chi, t. Wilson & Steele (Cerutti's) NYC, nc. Woods & Bray (Jefferson) St. Louis 5-15, h. Woodsons, Five (Roxy) Atlanta, t. Wyse, Ross (Hurricane) NYC, nc.

Y

Yale, Chick, Otto Viola, Pete Roberts, (Hamild-Morton Circus) Pittsburgh 12-17. Yessin, Beatrice (Russian Bear) NYC, re.

Z

Zalipskaya, Lalia (Russian Kretchma) NYC, re.

Zero, Jack (New Roumanian) NYC, re. Zimmer, Vicki (Kelly's Stable) NYC, nc.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given) Arsenic and Old Lace (Curran) San Francisco. Barrymore, Ethel, in Corn Is Green (Bushnell Aud.) Hartford, Conn., 13-14; (Shubert) New Haven 15-17. Blossom Time (National) Washington. Claudia (Colonial) Boston. Cry Havoc (Plymouth) Boston. Cornell, Katharine, in Three Sisters (Shubert) Boston. Dancing in the Streets (Opera House) Boston. Dough Girls (Sciwyn) Chi. Eve of St. Mark (Davidson) Milwaukee 12-14; (English) Indianapolis 16-17. Gilbert & Sullivan Operas (Geary) San Francisco. Good Night Ladies (Blackstone) Chi. Junior Miss (Biltmore) Los Angeles. Junior Miss (Hanna) Cleveland. Life With Father (Auditorium) Denver 13-14; (Capitol) Salt Lake City 16. Porgy and Bess (Forrest) Phila. Private Lives, with Ruth Chatterton (Er-langer) Chi. Show Time (Locust St.) Phila. Stage Door (Studebaker) Chi. Those Endearing Young Charms (Walnut) Phila. Tobacco Road (Lyric) Baltimore. You Can't Take It With You, with Fred Stone (Shubert Lafayette) Detroit.

ICE SHOWS ON TOUR

Carnival on Ice (Netherland Plaza Hotel) Cincinnati. Ice-Capades of 1943 (Pla-Mor Arena) Kansas City, Mo., 12-15; (Will Rogers Coliseum) Fort Worth, Tex., 17-21. Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila. McGowan & Mack (Palace Hotel) San Francisco. Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC. Victor's, Art, Ice Parade of 1943 (Hotel Adolphus) Dallas.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.) Alamo Expo.: Eagle Pass, Tex. All American Expo.: Florence, Ala. American Beauty: Chaffee, Mo. Anderson-Strader: Wichita, Kan. B. & H.: Columbia, S. C. E. & V.: Garfield, N. J., 15-24. Bach, O. J.: Brookfield, N. J. Badger State: Milwaukee, Wis., 23-May 1. Baker United: Edinburg, Ind., 17-24. Baysinger, Al: Poplar Bluff, Mo., 15-24. Bee's Old Reliable: Richmond, Ky., 17-24. Boswell's Am.: Courtland, Va.; Ivor 19-24. Bright Lights Expo.: Gordonsville, Va. Buck, O. C.: Menands, N. Y., 21-24. Buckeye State: Jonesboro, Ark. Bullock: Lexington, S. C. Burke, Harry: Port Allen, La. Byers Bros.: Skeston, Mo., 17-24. Cellin & Wilson: Hyattsville, Md. Coleman Bros.: Middletown, Conn., 22-May 1. Colley, J. J.: Savanna, Okla. Dick's Paramount: Woodbury, N. J., 16-24. Dumont: Bowling Green, Va.; Essex, Md., 19-24. Dyer's Greater: Holly Springs, Miss., 15-24. Edwards, J. R.: Wooster, O., 15-17. Elite Expo.: Pittsburg, Kan. Endy Bros. & Frell's Combined: Hanover & McComb Sts., Baltimore, Md. Fay's Silver Derby: Americus, Ga. Fitzpatrick, G. T.: Caldwell, N. J., 12-15. Franks: Macon, Ga. Gentsch & Sparks: Natchez, Miss., 12-24. Geren's United: Columbus, Ind.; Seymour 19-24. Gold Medal: Jackson, Tenn. Grady, Kellie: Florence, Ala. Great Lakes: Mobile, Ala. Greater United: Waco, Tex., 12-24. Gruberg Famous: Philadelphia, Pa.

LETTER LIST

(Continued from page 47) ADAMS, Richard, Hartar, Pvt. Lew Nathan HATHAWAY, Charles A. Applegate, Joe Heath, Ruth Hawks Herbert, Dorothy HOLT JR., Theodore Benesch, Frank HOTH, Leland Bowlegs, Chief Allen Humphries, Miss Willie & Princess Marquita Bert JONES, Edward Francis KENNEGIETTER, Arend King, Katy Lewis, Capt. Robert N. Lewis, Peggie LOGAN, John Russell Bros. DALLMAN, Walter Eugene Downey, Cliff O. Du Mont, Cleo Emmerson, Mr. S. C. (Whitey) McGrall, John P. Mallon, Benny MARTIN, Lawrence Mcloy, Leon MEYERS, John Mohamed, Ahmed MONTAGUE, Ben Mooney, Alice Josephine Nelson Sisters Pappas, Sam Patinite, Tommy PHILLIPS, John Ross, Al SALYERS, Henderson SMITH, Willard Steffen, J. E. Sullivan, M. L. Vantine, Magician Wahl, Frank P. Wootin, J. G. PINNEY, Joseph SMITH, Willard Frederick Steffen, J. E. Raebuck, P. L. Reynolds, Mr. C. W. Richards, Francis Ritchie, William

Heller's Acme: East Paterson, N. J., 15-24. Henry, Lew: Henderson, N. C.; Carboro 19-24. Heth, L. J.: Birmingham, Ala. Hooser Am. Co.: (5400 W. Washington St.) Indianapolis, Ind., 17-25. Hubbard: Centerville, Miss. Ideal Expo.: Hagerstown, Md.; Baltimore 19-34. Jones, Johnny J., Expo.: Augusta, Ga.; Richmond, Va., 19-24. Kaus, W. C.: New Bern, N. C. Lawrence Greater: Goldsboro, N. C. Lewis, Art: (Monticello Ave. & 20th St.) Norfolk, Va., 14-24. Magic Empire: Gurdon, Ark. Marks: Richmond, Va. Nail, C. W.: Monroe, La., 12-24. Omar's Greater: Redfield, Ark. Pan-American Trainshow: Gadsden, Ala., 14-16; Sylacauga 17; Columbus, Ga., 18-19. Park Am. Co.: Alexandria, La. Peppers All-State: Fairgrounds, West Union, O., 12-20; Smithers, W. Va., 22-May 1. Playtime: Manchester, N. H., 16-24. R. & S. Am. Co.: Wilmington, N. C. Reading: Nashville, Tenn., 15-24. Riley, Matthew J.: Philadelphia, Pa., 19-24. Rogers Greater: Marion, Ill. Rubin & Cherry Expo.: Caruthersville, Mo. Scott Expo. & Blue Ribbon Combined: (Mason & Turner Sts.) Atlanta, Ga.; Dalton 19-24. Sheesley Midway: Meridian, Miss. Siebrand: Tucson, Ariz. Skerbeck: Escanaba, Mich., 15-24. Sparks J. F.: Ensley, Birmingham, Ala.; Birmingham 19-24. Strates, James E.: Washington, D. C.; Wilmington, Del., 19-24. Tassell, Barney: Richmond, Va., 16-May 1. Texas: Raymondville, Tex., 13-19. Tidwell, T. J.: Sweetwater, Tex. Tivoli Expo.: Webb City, Mo. Virginia Greater: Suffolk, Va. Wallace Bros.: Dyersburg, Tenn. Ward, John R.: Baton Rouge, La.; Ponchartroula 19-24. West Coast Victory: Petaluma, Calif., 13-19. Wolfe Am. Co.: Spartanburg, S. C. World of Pleasure: Detroit, Mich. World of Today: Lawton, Okla.; Wichita, Kan., 30-May 1. Zacchini Bros.: Greenwood, S. C.

CIRCUS

Arthur Bros.: Tulare, Calif., 14-15; Visalia 16-17; Hanford 18-19; Fresno 20-22. Beatty, Clyde-Wallace Bros.: York, S. C., 14. Cole Bros.: Louisville, Ky., 20-25. Daffey Bros.: De Leon, Tex., 15; Ranger 16; Cisco 17; Abilene 18-20. Hamid-Morton: Pittsburg, Pa., 12-17; Hamilton, Ont., Can., 19-24. Mills Bros.: Ashland, O., 24. Polack Bros.: Sacramento, Calif., 12-17. Ringling Bros. and Barnum & Bailey: (Madison Square Garden) New York City, until May 16.

MISCELLANEOUS

Birch, Magician: Van Buren, Ark., 14; Springdale 15; Monet, Mo., 16; (Memorial Hall) Joplin 17; Carthage 19; (Municipal Aud.) Neosho 20. Burke & Gordon: Indianapolis 12-17. Campbell, Loring, Magician: Welch, W. Va., 14; Belle 15; Huntington 16; Charlotte, N. C., 17; Greenville, S. C., 19; Gainesville, Ga., 21. Couden, Doug & Lola: School Assemblies, Guntersville, Ala., 12-17. Green, Lew & Kitty (Nodak Show) Savannah, O., 12-17. DeCleo, Harry, Magician: Marysville, O., 12-17. Green, Magician: Cadomin, Alta., Can., 14-15; Mountain Park 16-17. Harlan, Doc & Maxine: Savannah, O., 12-17. Lippincott, Magician (National) Richmond, Va., 15-21; (Carolina) Wilson, N. C., 22. Long, Leon, Magician: Durham, N. C., 14-16; Goldsboro 17; Wilmington 19-24. Lucy, Thos. Elmore: St. Louis 23. Ricton's Dogs, school show: Fort Payne, Ala., 12-17. Sisco, Henry, Tent Theater: Waynesville, Ga., 12-17. Slout, L. Verne, Theater Workshop: San Benito, Tex., 14; Dilley 15; Del Rio 16; Alpine 17. Taber's, Bob, Monkeys: W. De Pere, Wis., 15; Phillips 16.

MAIL ON HAND AT ST. LOUIS OFFICE

990 Arcade Bldg. Addisson, Gordon Dolan, Wm. K. Addington, Mrs. D. Elias, F. P. Alexander, T. S. Elam, E. ALEXANDER, Madison EDUBANKS, John Price, Lester Bishop, Lou Madison Reynolds, C. W. BROOKSHIRE, Arthur Roma, Prof. Jack Marton SCHAEFFER, Louis F. Cartrell Fetchett, A. L. Sheppard, Chas. Goad, Dude Smith, Wm. D. GRAY, Lewis Spohr, Gus GREGG, Dallas H. Starkey, John GREGG, Frank Sterner, E. E. Melvin Sumner, Benny E. IVEY, Robert Swain, Robert Thoreson, Norma Hancock, R. B. Vaught, Mel H. (Bob) Welles, Vicklo Hawenberry, Beo Wheeler, Tex. HOWARD, John WHITE, William IVEY, Robert Gifton WILLIAMS, Herbert Daley, Charles Miles Koraback, Robt. Williams, Henry Davis, Tommie Deason, B. F. Lauke, Mrs. Neva Zorn, Charlie

Big War-Bond Sale At Preview of HM

PITTSBURGH, April 12.—Bob Morton reported that 5,000 patrons to the Hamid-Morton Circus subscribed to \$1,006,075 in War Bonds at a preview show held here in the Gardens last night. Senator Frank Harris and John Harris, enterprise associates, were active in the drive. Gwilyn A. Price, president of Peoples Pittsburgh Trust Company, chairman for Allegheny County, and George Snyder, publicity director of Victory Fund Committee Second War Loan Drive, are well pleased. The show starts its regular six-day stand here tonight, to be followed by Buffalo. Omer J. Kenyon had charge of the advance for the show here.

Lawrence Is Winner At N. C. Debut Date

FAYETTEVILLE, N. C., April 10.—Despite cold weather Sam Lawrence Greater Shows chalked up one of the best opening stands in their history at their week's engagement here. Shows, rides and concessions reported good results, and management planned to play the same downtown location another week.

Shows obtained some good radio and newspaper breaks, and sponsoring committee co-operated. Executive staff at opening included Sam Lawrence, owner-general manager; Shirley Lawrence, treasurer; Tommy Carson, business manager, and Jesse Reese, secretary.

Visitors included E. Lawrence Phillips, Charles A. Abbott and Harvey Wilson, Johnny J. Jones Exposition; Art Lewis and Ralph G. Lockett, Art Lewis Shows; Mr. and Mrs. Chet Dunn and Duke Jeannette, John H. Marks Shows.

Jones Expo Adds Abbott

RICHMOND, Va., April 10.—E. Lawrence Phillips, general manager Johnny J. Jones Exposition, said here that Charles A. Abbott, well-known carnival executive, has been added to shows' staff for 1943.

RB STARTS LONG RUN

(Continued from page 3)

derstood to have a contract holding him over this year, but whether he and his troupes will be connected next season is something else again.

Holdover in Production

John Murray Anderson, Broadway showman and producer, is held over, also on a previous commitment on the stipend side, being responsible for the specs and general staging, and Max Weldy, the Frenchman who in 1940 originated the lavish pageantry, *Return of Marco Polo*, is back in grace, this time as production manager.

With greater chores than ever before is the veteran performer personnel chief and trouble-shooter par excellence, Pat Valdo, whose newly won title is director of performances, which makes him the central figure, from the pure tanbark point of view, in the whole production-performer-performance structure.

Three other key personalities for the show are the sagacious Fred Bradna, equestrian director; Vander Barrette, aerial specs creator, and Merle Evans, musical director, whose celebrated aggregation is back after being called off by American music czar Jimmy Petrillo following a strike in Philadelphia last season.

Broadway-touched names still abound in the set-up, with Thomas Becher as assistant to Murray Anderson; Billy Livingston, associate art director; Erl Franke, another Anderson aid; Lauretta Jefferson, director of choreography; Carlton Winckler, technical director, and Swana Beaucalre, assistant to Max Weldy. A. A. Ostrander operates directly for the show as designer and supervisor of properties.

Double-Headed as Yet

It is obvious from these listings that Big-Show machinery is a kind of two-headed monster, one head being straight Ringling-Barnum and the other conk fashioned out of so-called Broadway and Continental material. It will probably take another season or two before the circus really goes back strictly to its own and traditional sphere, unaffected and uninfluenced by non-circus showmanship.

That is what Robert Ringling and his ballyhoo associates have in mind when they tell the national public these days that old features are back and "old-fashioned" family-style circus is the current and continuing "best girl," some other romances and attachments being clung to, of course, until the delicate question of complete and unadulterated parting can be approached with care, tact and grade A diplomacy.

Robert Ringling gives every indication of being the kind of person who will make the transition smoothly and effectively, however slow it may appear in the eyes of those who, with much less (if anything) at stake, are all for kicking over the traces in one fell swoop.

Review in Next Issue

Altho the regular review will have to be held for the next issue, due to deadline considerations and unavailability of space when it comes to major late-in-week openings on which matter has to be sent by wire to the publishing office in Cincinnati, a brief rundown along general and some specific performance lines will give the tip-off on the kind of show the Big One will display to the country in this, the second RB tour since Pearl Harbor.

Principal discards: Leaping, horizontal bars, diving, dogs and ponies and other domestic animal displays; "Elephant Ballet"; large-scale dressage-menage; teeterboard and table acts numbers; seal acts, which did not show at opening.

Discards by name: Cristiani Troupes (riding, leaping, acrobatic and sundry turns); Fernandez Troupes, Douglas Whyte, Al Powell, the Davisos, horse trainer Roberto De Vasconcellos, Cristiani-Zerbinis, Los Montes, Ortans, Ritters, Pucinis.

New specs: Inaugural parade ("Hold Your Horses"), in the last couple seasons spotted fourth or fifth but now back as the No. 1 processional display; "Let Freedom Ring," pageantry of the United Nations; "Aerial Ballet" (not exactly new but refashioned, restyled and recostumed so as to suggest newness); "Changing of the Guard" and the finale "Drums of Victory."

Old, New and Returns
Old reliables: Alfred Court's mixed groups of performing animals; the Wallendas, high wire; Alexander and Arturo Konyot and Tex Elmund, Liberty horses; Massimiliano Truzzi, juggler; Shyrettos, bicycles and unicycles; Los Aservera's Troupe and Ella Bradna, equitation; Naittos, tight wire; Kimris Aerial Revolve (building engagements only, New York and Boston); Elly Ardely, Frank Shepard, Wolthings and De Ocas, aerial; Flying Concellos, Flying Comets and Flying Randolls.

New to the show: Reynolds and Donegan Pyramid Skating Girls, first skate act to play the show, at least in modern

times; Reydon Skaters, a Reynolds-Donegan second unit; Four Whirlwinds, center-ring skate feature; Lalage, one-arm plunger and gymnast featured in "Aerial Ballet" display.

Brought back after a gap: Dr. Herman Ostermaier, high school, multiple-gaited and Liberty horses; Harry Rittley, given special billing with rocking table act; Victoria and Torrence, aerial perch; Loyal-Repinsky Troupes and Loyal Sisters, bareback riding; clown firehouse.

Show started at 8:30 and the exit whistle was blown at exactly 12:15. A lot of show, in fact, too much, calling for about 40 minutes of pruning.

Leonard Traube.

THEY ALL SAID IT COULD NOT BE DONE! BUT LARRY SUNBROCK

—THE MIRACLE MAN—

DOES HEREBY ANNOUNCE THE OPENING OF "THE GREAT SUNBROCK-CIRCUS

—UNDER THE—

BIG TOP AT 50TH ST. OFF 7TH AVE. NEW YORK CITY

—ON—

FRIDAY, APRIL 23rd

For a half year's run in the heart of New York, presenting the first permanent circus in the history of New York City and the first time a variation has ever been granted for the erection of a huge tent in the Times Square District.

REHEARSALS APRIL 19th

HAVE OPENING FOR NEW ACTS STARTING MAY 24
Write: **BIG TOP, INC., HOTEL ASTOR, N. Y.**
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THANKS, FOLKS

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HAVE EXCELLENT OPENING FOR COOKHOUSE, DIGGERS AND PENNY ARCADE. Also Popcorn, Candy Floss, Candy Apples, Photo Gallery, Scales, Guess-Your-Age, String Game, Pitch-To-Win, Hoopla, Palmistry and all legitimate Concessions except Bingo. **WANT RIDE HELP** for Ferris Wheel, Merry-Go-Round, Chairplane, Ride-O and Kiddie Rides. Also want Loop-o-Plane Foreman. **WANT** Musicians, Comedians and Chorus Girls for Minstrel Show. Jack King wants Acts for Ride Show. Can place money-getting Shows with or without own outfit. Will furnish complete outfit for Athletic Show. Good opening for useful Show People in all departments. Sam Houser wants two Grind Store Agents. Everybody address:

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For Richmond, Va., Williams Ave. & National, Kiddie Ride and Chairplane. Week April 26th, new Broad St. lot, nearer town. Can also place good Sound Truck. P.S.: Can use a few more Concessions not conflicting. A Free Act and no gate at all times on this show. Wire
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WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago, Ill.

Overlapping Taxes

Considerable attention is being given by the press to the recent tax report made by the Committee on Intergovernmental Fiscal Relations. This committee of experts had been at work for two years on the problems of taxation as related to federal, State and city governments, and the report naturally covers a lot of space—six volumes are said to contain the full report.

Press releases and editorial opinions cover chiefly the highlights in this momentous work and it will be some time before the public is acquainted with all the ideas suggested. One of the early breakdowns of the many ideas in the report was a digest of its suggestions on cigarette taxes. This indicates that many details may finally be found in the six volumes.

The report comes at a time when the coin machine industry is confronted with the high total of federal, State and city taxes on coin machines. One of the chief themes of the report is the evil of overlapping taxes—federal, State and city—and hence the report may contain some ammunition that can be used by the trade to combat new State and city taxes on coin machines. The report may also be in time to help in persuading Congress that some definite adjustments should be made in the present federal tax rates on coin machines.

While the war lasts it is imperative that precedence be given to the federal government in getting tax revenues to carry on the war. Hence States and cities need face the fact that the coin machine trade is already carrying a pretty stiff federal tax and is doing so willingly. A few States have recently shown a tendency to want to sock the coin machine trade by proposing or passing a tax on machines equal to or greater than the present federal tax. There are strong indications that more than one legislature has based its action on the federal tax, with the attitude of going the federal government one better by passing a higher tax. This is a very unfair attitude on the part of lawmakers, but it is held, and tax reports al-

ready show the result to be a loss of revenue to the federal government as machines are forced out of operation by high taxes.

The recent committee report will certainly be brought before Congress and it may be possible to bring to the attention of State legislatures and city councils the chief policies it contains. It will be the job of the coin machine industry to cull whatever useful facts it can from the report.

One thing is certain—the report points out the evil of overlapping taxes and how this is hurting business. It specifically shows that when federal, State and city governments all tax the same business the triple set of taxes makes it impossible for such business to operate profitably.

It is not the coin machine industry pointing out the evil of overlapping taxes, but it is an authoritative committee of experts appointed by the Secretary of the U. S. Treasury that is uncovering these evils.

Copies of the report have been submitted to President Roosevelt, to the governors of States and to members of the Senate Finance and Ways and Means committees. This means that its principles and ideas have already been brought to the notice of high government officials, but the difficulty now will be to gain the attention of State legislatures and city councils in all parts of the country should any of these bodies consider enacting a high tax on coin machines that overlaps the present federal tax.

In normal times it would probably be better to reserve coin machines as a source of revenue to the States and cities, or perhaps best of all to the local governments alone. The recent committee report suggests there are a number of fields of taxation which should be left to the States and cities or to cities exclusively.

For the duration the federal government will need all the revenue it can get from coin machines and all other trades. The important thing is for States and cities to avoid the evil of overlapping taxes until normal times are here again.

TAX REPORT MAY HELP

May Contain Information To Fight Duplicate Taxes

High government officials get copies—details of cig tax plan given out

CHICAGO, April 10. — At a moment when the nation was considering what will be the aftermath of the killing of "pay as you go" tax plans in Congress, something new was added to the tax situation in the report of the Committee on Inter-Governmental Fiscal Relations, which was released on March 30. This report took up six volumes and was the accumulation of two years of work by a committee of tax experts.

The committee had been appointed in 1941 by Secretary Morgenthau and copies of the report were given to President Roosevelt, to the governors of the States, and to members of the Senate Finance and the House Ways and Means committees. This voluminous report on various phases of taxes may have an important bearing on future trends in taxes. It may also furnish industries such as the coin machine trade with important propaganda material to meet certain tax issues.

The report is devoted chiefly to analyzing and classifying federal, State and city taxes and it attempts to make important suggestions which would prevent the overlapping of these taxes. One of the most serious problems in recent times is the growing tendency of federal, State and city taxes to overlap each other. The coin machine industry has in recent years felt this growing tendency and an accumulation of high taxes.

In any report contained in six volumes, naturally every important phase of taxation is considered. Among other things, it suggests that all branches of government begin to put less emphasis on business taxes because such taxes really discourage business. It also suggests that federal, State and city governments cooperate in making tax proposals rather than follow the haphazard system that has prevailed heretofore.

Cigarette Plan

Early press releases on the tax report gave special attention to its recommendations on cigarette taxes. The committee has recommended that the federal government increase its tax on cigarettes by 2 cents and that the revenue derived from the increase be distributed to the States according to population. This recommendation has been made because there is a serious tendency to overlap taxes on cigarettes. In addition to the high federal tax, some States tax cigarettes as high as 5 cents additional. There are now 29 States that tax cigarettes in addition to the federal tax and also a number of cities that collect a tax on cigarettes which is added to the federal and State taxes.

The report assumes that at the present rate all of the States will soon be taxing cigarettes. Hence the recommendation that the federal government itself increase its tax by 2 cents and then distribute this revenue thruout all the States. This recommendation is sure to enter into all the legislative proposals in States from now on to tax cigarettes. It may change the entire cigarette tax situation.

The report is already receiving a lot of editorial and public discussion. As its various suggestions are broken down, this discussion is likely to increase.

The cigarette recommendations were the occasion for a lengthy editorial in *The Chicago Journal of Commerce*, April 6, which indicates something of the volume of discussion that will accumulate in regard to this committee report on federal, State and city taxation. *The Journal* editorial is antagonistic to the committee report, and this attitude is evidently based on the anti-New Deal policies of the newspaper. The newspaper seems to see in the committee report some of the work of New Dealers as they try to set up new tax proposals.

The *Journal* editorial is reprinted in full as follows:

Jonah and the Whale

"The Committee on Intergovernmental Fiscal Relations, which got off to a good start, has now overstayed its welcome. When it publicized its original proposition that there ought to be a general clearing-away of duplicating federal and State tax laws, the general reaction was favorable. But now that the committee has yanked the veil from its concrete proposals, the reaction may be quite the contrary.

"Specifically, the committee has blossomed out with this sample idea: Let the federal government become the sole administrator and collector of taxes on cigarettes, dividing the income among the States on a per capita basis. In Illinois, that would mean that the federal government would collect about \$12,527,000 a year—that being the 1942 cigarette tax income—and presumably hand it back in some manner. Superficially considered the recipe proposed by the committee seems delicious enough, but the flavor seems to have a kind of familiar stalesness that is repelling.

"The recipe espoused by the committee for State cigarette taxes is exactly the formula followed in the matter of unemployment compensation tax, and undoubtedly the federal bigwigs find the dish much to their liking. Fortunately the States don't.

Cites Example

"For example, the tax for unemployment compensation is primarily a federal tax which permits 'offsets' if a State enacts a similar tax. The State collects almost all of the unemployment compensation moneys, but since the Social Security system is so rigged that the general administration is under Washington's constabulary eye, all the money collected is 'deposited' in Washington and the Federal Social Security moguls who handle the purse dole out the cash as they see fit.

"The Illinois unemployment compensation administrators can spend nary a cent without prior federal sanction; they can devise no policies, hire or fire no employees, change offices, change forms or even change the lead in their mechanical pencils without prior written authorization from Washington.

"A tax set-up on this general plan would mean that the States would devolve into mere administrative units of the federal government, and State officials, like the unemployment compensation officers, would have to wait upon Washington, hats in hand, and petition for funds for this or that State purpose. It's an excellent device for Washington to push, but to accept the proposal the States would have to be far more gullible than they appear to be at present. It's the sort of administrative simplicity achieved when the whale met Jonah. Fortunately, Jonah was saved by a miracle; but it is unlikely that such a fortuitous occurrence will come to pass again."

Virginia Machine Exchange Asks Stock Increase Okay

RICHMOND, Va., April 10.—Charter amendments filed with the State Corporation Commission include: Roanoke Vending Machine Exchange, Inc., Roanoke. Frank E. Page, president. Increasing its maximum authorized capital stock from \$25,000 to \$50,000. W. Warren Dickerson, attorney, Roanoke, Va.

PHILADELPHIA, April 10.—With the return of pinball machines to locations and the widespread reopenings of coin machine arcades, Bill Gross has returned to the industry. Gross has revived his Lehigh Specialty Company, taking offices and showrooms in the heart of coin machine row at 822 North Broad Street. The firm, as before, will distribute and operate pinball and vending machines and scales as well as other legal automatic devices.

They Remember Fla. Solons In Session

NOTE—We misplaced the correspondence which gives the identity of the firm receiving the following letter. It is from one of the boys now in the service, and shows that members of the industry now with Uncle Sam look forward to the day when they can be in the business again.

"Hello, Lew! Wie gehts! Everything is okay out here and I am getting along swell. California sure is a wonderful place to live. I get the *Press* here every day and I was glad to read you and your wife are the parents of a baby girl. Well, I wish you both the best of luck. I hope the old machine business is okay, but I guess the best customers are in the army. I am sure the war will soon be over and then business will pick up again. I get letters from my brother, Max, from New Guinea and he says he likes it there. He always writes about you and how we used to make the old dough with your machines. He always says that you had the best machines. When this war is over Max and I are going to be partners again in some kind of business, and we sure will want some more of your machines on a commission basis, so we shall notify you.

"Can you imagine Max way off in New Guinea and all he writes about is your machines. I guess he must like them. I like this camp very much. We are situated right near Hollywood and every night actresses provide us with entertainment, refreshments and smokes. Well, I'll see you soon, Louie, old boy. "MEYER GROWER."

Canned Food, Maybe, But No Canned Music at Base

ATLANTIC CITY, April 10.—Canned food may be served at times to trainees at the army air base here, but the boys won't be getting any more canned music.

Units of the post band have replaced squadron mess juke boxes to supply morale vitamins, and a floorshow is given just as in the old days when the beach-

Fla. Solons In Session

Proposals to legalize slots, bookies, etc., may make a rousing session for all

TALLAHASSEE, Fla., April 10.—The 133 members of the State Legislature assembled here for the opening session April 6 with a really big tax program outlined for consideration. The State Administration is sponsoring a cigarette tax, and political predictions are that it will pass. Proposals have already been shaped which will arouse the State on the subject of gambling once again.

Among the proposals is one to license bookies in counties that have legal parimutuel gambling. This is certain to arouse a political fight. Betting bureaus may also be legalized.

A proposal that will recall many members to the coin machine trade is that of licensing slot machines again. This recalls the State slot machine license which was in effect from 1935 to 1937, and was killed by popular vote following a crusade which was inspired by racing interests.

Casino gambling may also be licensed if a certain proposal passes. This would include roulette, dice tables and other games of chance. The proposal will be for those counties that already legalize horse and dog racing.

So it seems that this session of the Legislature may be known as the "gambling session."

front hotel was the scene of bathing beauty contests.

The resemblance ends there, the officers have warned their men. Chow time is still chow time, army style, and soldiers are to eat and leave—no dawdling over meals just to hear more swing.

Bond Drive Begins . . .

CHICAGO, April 12.—The United States Treasury launched its big bond drive thruout the nation today. Preparations have been under way for some weeks since the Treasury decided before the campaign last December to make quarterly drives rather than a continuous bond sales campaign.

The Treasury went out to get \$9,000,000,000 in the December campaign and a total of \$13,000,000,000 was sold. In the present April campaign the Treasury is out to sell \$13,000,000,000, and there are wide expectations that the sales will go above that amount. Banks are watching the sales campaign very carefully and are cooperating fully. It is understood that whatever the public fails to buy of the \$13,000,000,000 total the banks will take up. Predictions are that the public will take at least \$8,000,000,000 of the \$13,000,000,000 goal in the April drive.

The April campaign will be conducted along lines similar to the December campaign but with more careful preparation and sales activity put into it. The same selling organization is being used thruout the country. Newspapers are taking a very active part in the drive.

No announcements have yet been made from any coin machine organization or group as taking a special part in the campaign.

ANOTHER WEEK NEARER VICTORY!

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INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1905.

Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

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News Highlights, April 5-10

BALTIMORE.—The Maryland Legislature has recently passed a bill to license pinball, diggers and similar machines in Baltimore County. The Legislature also passed a bill to license vending machines, juke boxes and scales in St. Mary's County. Both bills await the governor's signature at this writing.

INDIANAPOLIS.—The Criminal Court, which recently took time by the forelock and rendered a decision setting forth the rules by which the police could seize gaming devices, passed on two free-play cases this week. One was thrown out and a small fine was made in the other one.

MIAMI.—The Florida Legislature convened at Tallahassee April 6. Bills to tax cigarettes, license bookies, betting bureaus and casino gambling are on the docket. A bill to license slot machines once again may get much attention by the Legislature.

SEATTLE.—The city council is still considering ways and means to collect a percentage tax on slot machines in private clubs. The State already collects a percentage on such machines, and the matter was in court here a few weeks ago.

LITTLE ROCK.—The State collected \$359 in revenue from coin machines in March, 1943, compared with a collection of \$585 in March one year ago. This decline in revenue has been going on for months and indicates a definite trend in loss of revenues from coin machines. This is significant because Arkansas has probably the most favorable coin machine tax law in the country. It seems certain that the total of federal, State and city taxes is hurting the coin machine business.

HARRISBURG, Pa.—The Legislature is considering proposals to legalize bingo games, to tax cigarettes and to repeal the mercantile tax law under which the State collects a fee on pinball games.

CHARLOTTE, N. C.—A crusade led by dry forces is being waged against music and liquor locations here. Juke boxes are being made the center of the crusade.

CHICAGO.—The trial of James C. Petrillo on the record ban issue under the second suit filed by the federal government is now scheduled for April 28 in Federal Court here. Petrillo was recently granted a 30-day extension to answer a federal bill of complaint.

WASHINGTON.—Amendment No. 76 to MPR Order 136 covering prices on used machines and parts was issued April 5. It mentions a long list of general machinery and parts, but no suggestion of used coin machines is contained in the order.

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office, Address: 416 W. Eighth Street.

LOS ANGELES, April 10.—Demand for arcade equipment continues to advance, with jobbers finding it increasingly difficult to get machines. One jobber reported that he had made a trip to an out-of-the-way section recently in an effort to secure equipment, but found that the operators were holding on to what they had despite lucrative offers. During the week a number of beach arcades began operating on seven-day schedules, with the business justifying it. While many of these spots have remained open thruout the winter, it has been week-end business that has kept them going.

Those arcades which have not yet launched their full schedules are getting ready to take off at an early date. Notably in this class is the arcade at Mission Beach, near San Diego. Operated by Carl Gustafson, much equipment has been purchased during the recent months. Eddie Wakelin, operator of the Mission Beach Amusement Center, has made several trips to Los Angeles to secure machines. Wakelin told *The Billboard* in San Diego Friday that he was expecting a banner year at the beach this season. Business at this particular time is slack by comparison but a new crop of servicemen is expected at an early date. Soldiers, sailors and marines make up the bulk of the week-end trade, with the sailors definitely in the majority. A Penny Arcade at Camp Elliott, just east from San Diego, attracts a large marine patronage. This arcade is operated by Jack Lipps and has been going strong for almost two years.

While the force of the liquor shortage hasn't been felt here yet, there are predictions that a number of the smaller taverns, many of them using coin machines, will be forced to shutter within the next few months. Eastern beer is gradually getting out of the picture, with the brewers unable to make shipment to this section because of the needed transportation for war and defense materials.

The movie machine film business is going good but the firms handling this product are finding it increasingly difficult to make prompt shipments. John Rough, of the Phonofilm Company, said that he had been forced to delay shipments a week until the films were delivered by the laboratory. A deal was made with the laboratory whereby a batch of film was released but increased business soon depleted this supply. At present, Phonofilm is making shipments within six days at the latest, with present agreements promising to cut this time somewhat within the next few days. Associated Producers Distributing, Inc., dealing in Techniprocess and Featurette films, has launched a new policy of selling single reels as well as its eight subject reels. When the eight-reel subjects were put on sale about a month ago, a large number of orders were received, indicating much activity in this field. Hollywood Film Exchange is in a boat similar to that of Phonofilm and the case is about the same. As laboratories are able to turn out the films, they will be delivered. Managements of both Hollywood Film and Phonofilm are requesting their patrons to bear with them until laboratory deliveries are made. Labs are doing governmental work, and films for movie machines operators are done when time is available.

Shipment Headache

West Coast jobbers are facing another headache now in addition to those already mentioned in this column. Shipments from Chicago take from five to six weeks to arrive here. One jobber reported that he had received a shipment from Philadelphia, with the equipment arriving here on fair schedule but the headache developed here. There were several shipments in the batch. Although addressed properly to one jobber, different packages of the shipment went to other jobbers. This is due to new help here and not to the railroads' inability to move stuff on schedule. Logical solution to the problem is efficient help, but then there is the additional problem of where to get it.

Arcade Men Meet

An informal gathering of the officers of the newly formed California Penny Arcade Association was held Thursday at a downtown cafe for lunch, with a discussion of material shortages taking place. On hand for the session were William Nathanson, president; Arthur Mohr, vice-president and general counsel; Fred E. McKee, sec-

retary, and Robert Moran, treasurer. Association is making preparations to launch its work, with plans for the future to be announced in the near future. Shortages of metals are being given much thought at this time.

Nathanson's Birthday

William Nathanson, president of the Arcade Association and a popular coin machine man, will mark his 55th birthday on April 15. . . . Bob Moran, of the Arcade Association, is planning a trip that will take him over the United States, with New York the ultimate destination following a trip to Mexico City. . . . William Mason, of Venice, has been making the rounds of spots in L. A. to secure games for his beach arcade. . . . Bud Parr, of General Music Company, manages to visit the firm from time to time when he is not busy on the government work that has been assigned him.

Capehart Due

Homer Capehart is due to arrive here the latter part of the month for a 15-day stay. . . . Hymie Kozinsky, former Los Angeles operator, was in the city on a visit from Camp Pendleton, near San Diego, where he is stationed with the marines. . . . Jack F. Olson, son of Jack Olson, sales manager for Shipman Manufacturing Company, was in the city on a visit from Santa Ana, where he is stationed with the air corps. . . . Jack Joyce, former Los Angeles operator, was a recent visitor from his army post at near-by Wilmington, Calif. . . . Dor Charter, formerly a L. A. operator, has returned to his post with the air corps in Phoenix, where he is an instructor. . . . Bill Shorey, of Inland Amusement Company, San Bernardino, Calif., made his usual buying trip to Los Angeles during the week. . . . Spike Jones and His City Slickers are planning a vaude trip opening in Chicago in midsummer. Trip will boost demand for Slicker records in the sections to be visited, as if they needed boosting.

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A.B.T. Target Skill	\$19.50
Penny Music Boxes (Skill), Average 7¢ Pl.	9.50
Attention (Bally)	19.50
Seeburg Hockey (Good for Arcade)	39.50
Casino Golf (Practically New)	14.50
Rotary Merchandiser	165.00
Mills Threne Music, A-1	99.50
12 Rec. Seeburgs (Reconditioned)	29.50
Big Chief (5 Ball Genco)	24.50
Dude Ranch (5 Ball Genco)	24.50
20 Rec. Seeburg	100.00
Seeburg Rex with Wireless, R.C.	140.00
Seeburg 1941 Selectomat	9.00
Buckley Plastic (Illuminated)	15.00
Pick-a-Pack	5.00
Reel-Spot	5.00
Exhibit Congo, or 5 Ball, Free Play	19.00
Steeptchase (Marble Race)	19.00

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BEWARE of inferior and offsize pellets. We guarantee ours to be the perfect pellet for A.B.T. Rifle Ranges.

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CONSOLES	
Bally Club Bells, Brand New, in Original Crates, Comb. Cash and Free Play	\$299.50
Single Orders	289.50
Quantity Lots	
Keeney Super Bells, Brand New, in Original Crates, Comb. Cash & Free Play	249.50
Mills Jumbo Parades, Brand New	199.50
Evans Gal. Dominos, Brand New, JP Model, 2-Tone Cabinet	450.00
Evans '41 Gal. Dominos, JP Model, 2-Tone Cabinet	325.00
Evans '41 Bangtalls, 2-Tone Cabinet	350.00
1 Evans Lucky Lucro, 5/5¢ Slots	265.00
2 Evans Bangtalls, '39 Mod. Brown Cab.	165.00
2 Evans '39 Mod. Dominos, Brown Cab.	165.00
1 Buckley Track Odds, Daily Double Rod.	400.00
Keeney Super Track Times	350.00
1 Evans Lucky Star, Like New	200.00

Jennings Silver Moon, Free Play	\$110.00
1 Paces Races, Red Arrow, JP Model	210.00
1 Evans Bangtail, Slant Head	75.00
1 Keeney Kentucky, Slant Head	75.00
Mills Jumbo Parades, Cash Pay, Late Mod.	110.00
SLOTS	
Mills Blue Fronts, 5¢, Crackle Finish, Reconditioned	\$149.50
Mills Bonus Bells, 5¢ Play	225.00
Col. Bells, 5¢, R. Door Payout, GA	42.50
Jennings Chiefs, 5¢ Play	65.00
5 Mills 1¢ Q.T.'s	45.00
3 Mills 5¢ Q.T.'s	45.00
2 Mills 10¢ Q.T.'s	70.00
2 Mills 1¢ Q.T.'s, Giltzer & Gold	70.00
Mills 5¢ Chrome Vest Pockets	55.00
Mills 5¢ Blue & Gold Vest Pockets	50.00
Walling Goose-necks, 1¢, Jackpot	25.00

Order Direct From This Ad. All Orders Must Be Accompanied by One-Third Certified Deposit.

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MEN MACHINES

Blood Donors

Chicago newspapers recently gave publicity to the fact that 60 WOVES from the Rock-Ola Manufacturing Corporation have donated blood to the Red Cross blood bank here in a group. The mass donation resulted from a competition to see which floor in the big Rock-Ola plant would contribute the most blood during April. The 60 women were from the fifth floor of the plant, and the donation took place on April 7. Over 300 women from the day shift were expected to make donations of blood during the month, according to Peggy Martin, a precision inspector in the Rock-Ola plant.

Another girl from Rock-Ola has recently been awarded a trip to Hollywood as a winner in a contest conducted by *The Chicago Herald-American*.

Irving Levy, trading as the Giant Sales & Vending Company, in taking recognition of the big part providing vending service for war plants in this area, is now concentrating his vending machine activities in supplying the candy vending needs of the thousands of employees in defense plants. Mr. Levy said 75 per cent of the Giant Sales and Vending Company's vending activities are given over to supplying the needs of defense plants.

Levy has just returned from an extended tour of the New York and Eastern markets, as well as Midwestern and other parts, in the interests of obtaining merchandise to take care of defense plants.

Instills Confidence

Aaron Goldsmith, head of the Hub Enterprises, Baltimore, is spreading enthusiasm in the trade there after returning from a recent trip to Chicago. He is encouraging operators by telling of his contract arrangement for big shipments of phonographs after the war. Meanwhile he goes right ahead doing current business. Goldsmith is 72, so he tells the younger fellows in the trade they should perk up and help win the war but also keep right on doing business.

Jobber Succeeds

Two years ago when Hoskie Goldberg, who had been operating for many years in the Lexington (Ky.) territory, decided to engage in the jobbing business he recognized the handicap of being located in a city with a population of only 50,000 and the need for securing the recognition and prestige of "out-of-town" operators. He immediately embarked on a consistent campaign of advertising in *The Billboard*, and altho his firm, the Sterling Novelty Company, is only two years old it has become well established in the industry.

Goldberg attributes his rapid growth and success to his consistent advertising and the selling of dependable machines only. Every machine that leaves his place, says Goldberg, must be carefully checked, cleaned, and if in need of any repairs, must be put in first-class condition before it is shipped.

On Campaign Committee

Max H. Glass, partner in the Gerber

MECHANIC

Have a good position open for a capable Amusement Machine Mechanic.

L. M. KIDD

400 N. 2nd Street, Richmond, Va.

FOR SALE

Ten Strike, Skeeball, Texas Leaguer, Genco Play Ball, All Star, Chicago Hockey, Western Base Ball, Bang-a-Drer, Keeney Black Cabinet, 3 Exhibit Whatals, about 20 Pinballs and several small Machines. Give best offer.

SPORTLAND

354 Asylum St., HARTFORD, CONN.

& Glass distributing firm, is a member of the executive committee arranging for another performance of the *We Will Never Die* mass memorable observance dedicated to the memory of the 2,000,000 Jewish dead of Europe. The original performance of this ceremony was given in Madison Square Garden March 9. The program is scheduled to be held in the Chicago Stadium May, 1943.

Gerber is well known in the coin machine industry, not only in Chicago but nationally, and is one of those hustlers who will really make a mark in helping put over the big Chicago observance. Gerber & Glass have attained prominence in the arcade field in Chicago and on the West Coast. They also made quite a success during the 1942 Christmas season in co-operating in promoting a Christmas gift drive for men in uniform who happened to be in Chicago during the holidays.

On the committee with Glass for promoting the memorial celebration there are such men as Ernest Byfield, of the Sherman Hotel, Ben Bernie and others well known in Chicago and nationally.

The coin machine trade can be assured that Glass will do a job on behalf of this committee on the memorial service that will reflect to his credit and that of the industry.

Government Orders

On April 7 the War Production Board issued another amendment to Part 3096 relating to paper and paperboard, which was the original order banning the use of paperboard in the manufacture of salesboards and similar items. The amendment liberalizes some of the original provisions, but no mention is made of salesboards. Reports in the trade indicate that practically all salesboard manufacturers got extensions which will end May 1. The government gave permission to use original paperboard already cut for their business. It is doubtful if any of them will get extensions beyond May 1.

The War Production Board April 8 issued an amended order on shellac. This is Part 1123 and relates to the allocation of supplies and inventories of shellac. There is no reference in the lengthy order to phonograph records directly. It does, however, contain definitions and regulations as to the distribution of shellac supplies now in the United States.

Harry Cohen at Mayo Hospital

After two weeks in a Cincinnati hospital Harry Cohen, owner-manager of Ohio Specialty Company, has left for Mayo's in Rochester, Minn., where he will undergo a thoro check-up of his physical condition.

Spokane Business Breaking Records, Operators Report

SPOKANE, April 10.—Pinball machine and juke-box operators here don't look forward to 1943 income taxes. Revenue for first three months this year set a new high for biz.

Despite heavy loss of man power, machines are getting maximum of play with minimum of worries. Inability to get new machines makes it possible to keep them in the same spots longer, and no new taxes from the State Legislature makes for a bright future.

Only beef from music box owners is their inability to get records. Latest platters received are below par in quality, wearing out in a week of good play. Revival of old-timers has been a godsend. Attempts are made to tie in placement of platters with pix featuring bolder tunes. Navy and army stations in the Spokane area help push the play of band music and patriotic songs.

Edward (Tippie) Klein

PHILADELPHIA, April 10. — Members of the industry here were saddened this past week to learn that "Tippie" Klein suffered a heart attack April 4, and died that night. He was but 40 years of age.

For the past seven years "Tippie" Klein was a leading figure in the Philadelphia music machine industry. One of the largest operators in the city, he was head of the Premier Music Company at 815 Ritner Street. Several years ago, in association with Sam Weinstein, of the Mutual Music Machine Company, he branched out into the distribution field and set up the Atlas Distributing Company, which handled accessories, including the line of Packard products.

In addition to his own operations, "Tippie" was active in the affairs of the Philadelphia Phonograph Operators' Association, giving much of his time and energy to the association's work in serving on the board of directors. In the operation of his Premier Music Company, "Tippie" Klein brought his four younger brothers into the music machine industry—Max, Dave, Louis and Bernie, who will carry on the firm's operation, devoted exclusively to music machines.

A highly successful operator, Klein always had the interests of the entire industry at heart. He won many friends in and outside the industry, enjoying an enviable reputation and esteemed by all who came in contact with his jovial personality.

In addition to his four younger brothers, his loss will be felt by his wife, Patricia. Services were held April 6, and the entire industry turned out to pay fitting respect for a man who shall ever have their highest esteem for his fellowship, true spirit and willing effort.

Boston Distributor Celebrates Opening Of New Quarters

BOSTON, April 10.—The new quarters of the Trimount Coin Machine Company were opened for a general inspection by the operators and their families in a three-day open-house recently. Dave Bond has 20 years' experience in the business. Despite uncertain war conditions he went ahead with his plans. Showrooms, sales offices, stock rooms, service departments and delivery and receiving entrances are set up in a combination that is ideal. Entire establishment occupies two floors with a total area of 30,000 square feet, which gives all the departments ample room. The new set-up includes a music room which has a soundproof ceiling, and a ladies' parlor which is ideal for the relaxation of the operators' wives.

The sales force has been expanded with the addition of J. J. Golumbo. Bond, by careful far-in-advance buying, now has one of the most complete new and used equipment stocks in New England. At present he is the distributor of Muscraft Records, Pfanstiehl Needles and the Rock-Ola Commandos.

In his three-day open-house more than 400 operators with their families came in from all over New England.

Dave Bond deserves credit for showing confidence in the business by going ahead with such an enterprise. He is ready to do business with plenty of merchandise and will be ready to meet all post-war problems. All distributors are talking post-war business, he is one of the few who is getting his establishment and organization ready to meet this challenge.

CLEVELAND COIN'S TRADING POST

2 Evans Tommy Guns, Each	\$165.00	2 Mills Punching Bags, Each	\$145.00
2 Keeney Air Raiders, Each	195.00	1 Liberty Striker	105.00
1 Bally Rapid Fire	185.00	1 Palm Reader for Men & Women	55.00
8 Slap the Japs, Latest, Each	139.50	1 Mystic Mirror	135.00
2 Shoot the Chutes, Each	139.50	1 Mills Strength Tester	125.00
4 Shoot the Bulls, Each	95.00	1 Blow Ball	135.00
1 Exhibit Twin Gun Range	225.00	2 Super Grippers, with Bases, Each	55.00
1 Radio Rifle	75.00	5 Microscope Electric Diggers, Each	50.00
1 Rockola School Days	75.00	1 Exhibit Iron Claw	50.00
2 New Exhibit Vitalizers, Each	95.00	3 Deluxe Buckley Diggers, Each	85.00
2 Mills Panorams, Each	350.00	3 Electro-Hoists, Each	50.00
6 14-Foot Keeney Bowlettes, Each	100.00	3 Buckley Treasure Island Diggers, Each	75.00
2 Warner Voice Recording Studios, Each	375.00	3 Rotary Claws, Each	125.00
2 Chicago Coin Hockeys, Each	210.00	2 Magic Fingers, Each	125.00
1 1941 Ten Strike, Free Play	95.00	3 Pace Aristo Scales, Each	39.50
6 Top Strikes, L.D., Each	50.00	2 Waiting Ticket Fortune Telling Scales with Tickets, Each	95.00
2 Ten Strikes, H.D., Each	65.00	100 Holly Grippers, Each	10.00
5 Bally Alleyes, Each	50.00	6 Advance Shockers, Each	15.00
2 Skeeballettes, Each	75.00	1 Challenger	20.00
1 Hurdle Hop	65.00	2 A.B.T. Model F Guns, Each	17.50
1 Western Baseball, Marble Glo'd	95.00	5 New Kill the Japs, Each	32.50
3 Baiting Practices, Each	110.00	5 Photoscopes, Each	15.00
1 New Poker and Joker	119.50	1 Hole in One	15.00
1 Ropp Baseball	135.00	4 Kill Hitlers, Each	25.00
1 Mountain Climber	175.00	1 Old Mill	25.00
8 Chester Pollard Golf Machines, Renowned, Each	85.00	1 Klugg Viewscope	22.00
2 F.S. Casino Golfs, Each	50.00	2 Sets of 4 PACE 10¢ COIN OPERATED & COMPLETELY AUTOMATIC 45 FT. DUCK PIN ALLEYS—Complete—Each Set	1800.00
1 Texas Leaguer	38.50		
3 10¢ Planetolles, Each	135.00		
3 New Grandma Fortune Tellers, Each	135.00		

"THE SUPREME GUN," a brand-new revamped gun, deluxe model of the Air Raider—one minute to play—continuous, colorful Bomb Bursts, Tracer Bullets, contains all the BEST FEATURES OF ALL THE BEST GUNS—"SHOOT YOUR WAY FROM PEARL HARBOR TO TOKYO." \$299.50

WE ACCEPT EQUIPMENT IN TRADE OR BUY OUTRIGHT.
1/2 Deposit With All Orders—Balance C. O. D.

CLEVELAND COIN MACHINE EXCHANGE

2021 PROSPECT AVE., CLEVELAND, OHIO
RProspect 6316-6317.

NEW GAMES—WE HAVE THEM

NEW IN ORIGINAL FACTORY SEALED CARTONS		Mills Blue & Gold V.P., 5¢, Metered	\$ 59.50
Genco Four Aces	\$149.50	Mills Chrome V.P., 5¢, Metered	89.50
Chicago Coin Yanks	119.50	Mills Chrome V.P., 1¢	39.50
Keeney Super Bells, 5¢	299.50	Mills Blue & Gold 1/4 V.P.	35.00
Bally Club Bells	299.50	Mills 10¢ Q.T. Blue Front	79.50
Jennings Silver Moon, F.P. Tot.	184.50	Mills 1¢ Q.T. Green or Blue Front	34.50
Mills 5¢ Q.T. Glitter Gold	124.50	1 Mills Roman Head, 5¢	125.00
Mills 1¢ Q.T. Glitter Gold	89.50	3 Mills Blue Front, 5¢, Rec.	139.50
USED PIN GAMES		1 Jennings Chief, 10¢, Recon.	125.00
Cleaned, Checked, Rails Banded		1 Mills 25¢ Extraordinary Recon.	175.00
Genco Four Aces	\$129.50	5 Mills Jumbo Parade, F.P.	69.50
Exhibit Air Circus	109.50	5 Jennings Bobtail, F.P.	104.50
Knockout	99.50	5 Jennings Silver Moon Tot., F.P.	104.50
Chicago Coin Yanks	99.50	1 Bally Sport Event, F.P.	119.50
Chicago Coin Gobs	109.50	1 Drive Mobile	249.50
Bally Topic	84.50	1 Mountain Climber, Fl. Sample	159.50
Venus	74.50	5 New Casino Golf	35.00
Home Run '42	68.50	1 Jennings Roll in the Barrel	99.50
Towers	69.50	1 Keeney Anti Aircraft, Brown	39.50
Clover	69.50	2 Western Baseball Deluxe	89.50
Argentine	59.50	3 Western Baseball, '37	49.50
Snappy	39.50	Shoot the Jap Conv. by Chicago Nov., Like New	149.50
Stratoliner	29.50	Parachute, Conv. by Chicago Nov., Conv. Like New	149.50
Sport Parade	27.50	Evans Ten Strike, 99 Dial	49.50
All American	34.50	Evans Skee Ball	75.00
Major '41	39.50	Scientific Upright Basketball	79.50
Ten Spot	39.50	Scientific Upright Basketball	79.50
USED ARCADE CONSOLES AND SLOTS		2 Baiting Practice, 1942 Model, Like New, Each	99.50
Mills Green V.P., 5¢	\$ 29.50		
Mills Green V.P., Meter, 5¢	32.50		

Write for Complete List of Lower Priced Pin Games, Complete List of Tubes.
Terms: 1/3, Balance C. O. D.

K. C. NOVELTY CO.

419 MARKET STREET

MARKET 4841

PHILADELPHIA, PA.

MUSIC MERCHANDISING

Boston Association Hears Editor, Federal Inspectors

Members told man-power shortage may require their shifting to defense work

BOSTON, April 10. — The Automatic Music Association held its first April meeting at the Hotel Essex April 6. Attendance of 50 included members and their wives from all parts of the State. The principal speaker was Herbert Black, foreign desk editor of *The Boston Globe*. ODT was also represented by Inspectors William P. Frost and Hyman Chudnoffsky. Black's topic was *Behind the News*. He gave a very informative talk on the news behind the headlines, talked about the second front and about coming world events.

The inspectors from the local ODT office were there to answer questions that the operators had about coming limitations of gasoline needed in servicing their machines. The inspectors informed the operators about the seriousness of the gasoline situation. Gas and rolling stock will be preserved and used by essential industries. In all there will be 60 per cent fewer cars in 1944 than there were when we entered the war. The rolling stock that we have at present must be preserved for defense industries and for delivery of foodstuffs. The operators were informed that even tho they may have means of transportation, the fact that the man-power situation is getting more acute will mean that those

employed in the music industry must change to some form of war work.

Conform to Regulations

Operators at this point brought up the fact they had conformed to all regulations and when they were told to convert they followed all the rules. It seems that operators who converted their passenger automobiles to commercial vehicles prior to February 22 are allowed to use them in their businesses. Since that time they have been approved by the local OPA office, but ODT has issued new regulations since that date. The question was since the operators had conformed to all existing regulations up to February 22, would they be given the opportunity to again change their vehicles to conform to new rules? The inspectors present at the meeting informed operators that if they would make the new changes they would be allowed ODT coupons to secure gasoline.

On the following morning Mr. Guild, director of the Automatic Music Association, was informed by M. R. Colgan, director of the Boston ODT office, that the only operators who would be allowed to keep their ODT certificates and coupons were those men whose cars would pass inspection. They would not be allowed to make any new changes. Even tho they complied with OPA standards at the time and even tho the new changes and regulations have not been made public, they would lose their ODT gas coupons and have to file with the local OPA office for B certificates which would allow them 370 miles a month instead of the present 1,500-mile allowance.

It was suggested that music operators must pool their resources and have a central point where machines would be distributed and serviced on a co-operative plan. As yet there are no regulations governing music operators, but they were told that if they expect to survive the war this is their only solution.

The next meeting of the association will be held on April 20, when methods of pooling delivery of equipment and servicing machines will be discussed.

Consider Ban On Juke Play

Ordinance would set up nightly curfew and silence music all day Sunday

CHARLOTTE, N. C., April 10. — *The Charlotte Sunday Observer*, April 4, used a full headline to announce a proposed city ordinance which would set up a nightly curfew on music in liquor locations and would also place a ban on juke boxes for the entire day of Sunday.

This move by the city council follows a crusade against what are known as "jook joints." The crusaders blame these establishments for a wave of juvenile delinquency which is said to be serious in the city and suburbs.

Advocates of the curfew and ban say that juke box music has become a real menace in the present juvenile situation and that they think banning such music will help solve the problem.

The suggestion for a curfew and ban was made by the police chief when public criticism began to accumulate concerning conditions in some locations. The police chief said the ban on music will be only a part of the general drive on delinquency and other irregularities in many parts of the city. Reports say that the juke boxes are being operated in homes in the colored districts, and these homes have been converted into regular dens where liquor is sold and other irregularities take place.

The curfew would stop music at 11:30 each night when the sale of liquor and beer must also stop in restaurants, drugstores and similar locations, and music will be banned thruout the day on Sunday.

This move in Charlotte seems to be part of a move that is taking place in other Southern States, such as Oklahoma and Alabama. In Alabama the ban was placed on all types of music. Here the ban refers chiefly to juke box music.

Wurlitzer Taking Option on Bldgs.

CINCINNATI, April 10.—The Rudolph Wurlitzer Company has exercised options to purchase two parcels of downtown property at a price of \$468,000, it was announced recently.

One of the buildings involved is the present quarters of the Wurlitzer Company on East Fourth Street. The other parcel includes adjoining building on Sixth Street, east of Race Streets.

The purchase was made from the Central Trust Company and Alfred T. Geisler, attorney, trustees for the owner, whose name was not disclosed.

RCA Gets Special OPA Price Ruling On Certain Tubes

WASHINGTON, April 10.—RCA Manufacturing Company, Inc., has obtained a special price ruling on some of its tubes. The ruling by the OPA indicates probable trends in this field. The order in full is as follows:

RCA Manufacturing Company, Inc. Approval of Maximum Prices

Order No. 7 under Revised Price Schedule No. 84—Radio Receiver and Phonograph Parts.

Approval of maximum prices for sales by RCA Manufacturing Company, Inc., of substandard radio receiving tubes.

For the reasons set forth in an opinion issued simultaneously herewith and filed with the Division of the Federal Register and pursuant to the authority vested in the Price Administrator by the Emergency Price Control Act of 1942, as amended, and Executive Order No. 9250, It is ordered:

(a) This Order No. 7 sets maximum prices for sales of substandard radio receiving tubes manufactured by RCA Manufacturing Company, Inc., Camden, N. J.

(1) For sales by the manufacturer to distributors, the manufacturer shall allow a 15 per cent discount on his October 1, 1941, selling price of the standard tubes.

(2) For sales by a distributor to a dealer, the distributor shall allow a 15 per cent discount on his October, 1941, price to dealers of the standard tubes.

(3) For sales at retail, the dealer shall allow a 15 per cent discount on the October, 1941, retail price of the standard tubes.

(b) The manufacturer must plainly mark each substandard tube sold in any convenient form so that the radio receiving tube may readily be identified as a substandard one.

(c) To every substandard radio receiving tube to be shipped to a purchaser for resale, the manufacturer shall attach a notice reading as follows:

The enclosed tube is not of standard RCA quality but is believed to be satisfactory for the use intended. It has been released by us in the interest of conserving critical materials and making the best possible use of every operable tube.

Since it is of substandard quality it has been sold by us at a price that is reduced to reflect the average lowering of quality. Should you find it unsatisfactory for your use within 30 days from the date of shipment it may be returned for replacement in kind or for full credit. If retained for more than 30 days, our usual adjustment policy will apply.

(d) To every substandard radio receiving tube shipped to a purchaser for resale, the manufacturer shall attach a tag or label which plainly states the retail ceiling price.

(e) The manufacturer shall notify every person who buys from it of the maximum prices set by this Order No. 7

Post-War Jazz Era Predicted

Sociologist says victorious Americans will seek entertainment of all kinds

CHICAGO, April 10.—Music influenced by South American and perhaps by desert rhythms is one of the post-war developments foreseen by Dr. Ernest W. Burgess, noted University of Chicago sociologist.

Victory of the United Nations will result in a happy, jazzy, carefree era, at least in America, according to Dr. Burgess.

A wave of escapism will expend itself in night clubs and roadhouses, he predicted, adding that victory on the western front will be a signal for the wildest kind of celebration, even tho we may still have to deal with the Japanese.

The professor said America will be in a mood for entertainment and that professional entertainers—musicians, dancers and comedians—will be in demand as never before. In addition, there will be no dry laws to curb the country's enthusiasm.

Basing his predictions on government reports and past experience, the sociologist said that America will have an unprecedented cycle of prosperity after the war. He added that several factors might influence the reliability of his forecasts. Much will depend on how long the war with Japan lasts and how long America will have to maintain an army of occupation in Europe.

If demobilization takes place gradually, there will be no soldiers in the streets selling apples, as after the last war.

Americans should become a nation of travelers, with a great increase in the amount of air travel. On land the Pan-American highway will enable motorists to go from Alaska to the tip of South America.

Victorious America will express itself with noise and crowds and a "back to the city" rather than a "back to the farm" movement, he concluded.

for resales by the purchaser. This notice shall be given at or prior to the first invoice to each purchaser and may be given in any convenient form.

(f) This Order No. 7 may be revoked or amended by the Price Administrator at any time.

This order shall become effective the 27th day of March, 1943.

Issued this 26th day of March, 1943.
Prentiss M. Brown, Administrator.

Philco Announces Plans Being Made For Post-War Era

NEW YORK, April 10.—The president of the Philco Corporation has recently issued a public statement that the firm is already making plans for post-war developments. Philco achieved some note in the phonograph field before the war by introducing a novel pick-up device based on a ray of light. The stress of war was already cutting into civilian production then and the full possibilities of this development were not realized.

While the president of the firm made no definite statements as to what the firm would do in the phonograph field after the war, it is generally expected that they will again produce such instruments. The Philco president stated that engineers of the firm were already completing plans for the early and prompt conversion of plants to peacetime production as soon as the war ends. At present Philco is now turning out communications equipment, cells and fuses and storage batteries for various uses in the war. He stated that the firm is constantly increasing its war production.



MUSIC CIRCLE. A group representing various phases of music business at a recent annual banquet of Philadelphia music operators. Left to right: Jack Williams, RCA-Victor; Leo J. Dickson, president Ohio Music Assn.; Jack Cade, business manager, Philadelphia Music Assn.; Sol Kesselman, secretary New Jersey Music Assn.; Maurie Orodener, Philadelphia representative of *The Billboard*; Jack L. Hallstrom, RCA-Victor; Bill Middleton, business manager, electrical union, and Sam Stern, chairman of banquet committee.

MUSIC IN THE NEWS

ROYAL JITTERBUG.—Princess Elizabeth, who may one day rule the British Empire, is a jitterbug and is hep to the lve, according to an article in *The Pittsburgh Press*.

Soon to celebrate her 17th birthday, the princess was entertained at a pre-birthday party in Windsor Castle. American army officers were included in the list of about 150 guests.

The party started out very sedately, but the "Paul Jones," old-time British square dance broke the ice, and from here the party went on to American wing.

In England swing is known as "Dixie-and stuff," and includes such favorites as *Dinah* and *Kalamazoo*, which the guest of honor thought were wonderful.

BEST TRUMPETERS.—E. V. Durling, writing in *The Chicago Herald-American*, says one of his readers sent him the following letter: "Eddie, my boy, I see you are bewildered about who is the best trumpeter. Here is the standing, according to those who really know: 1, Charlie Spivak; 2, Louis Armstrong; 3, Harry James."

Mr. Durling reveals that he is quite a musician himself. *As Time Goes By* is a great favorite of his, he says, adding that his girl friend takes the high notes, he takes the low notes, and the pup howls.

Mr. D's pup is something of a music fancier himself, it seems; for it hangs around the piano waiting for someone to start playing so it can "sing" (?).

SINGER DEFENDS ANTHEM.—Lucy Monroe, radio, concert and opera singer, has taken upon herself the task of defending *The Star-Spangled Banner*, writes Joe Creason in *The Louisville Courier-Journal*.

One of the most frequent charges made against the national anthem is that the average singer can't reach the top notes even by using a stepladder. Miss Monroe has been making personal appearances at community song gatherings and teaching those with voices not adapted for high scaling a lower way to get thru the song. "In other words, some can take the high road, others take the low road and all try to get to the end together," writes Mr. Creason.

Miss Monroe, known as the Star-Spangled Soprano, has sung the national anthem more than 2,000 times, and Mr. Creason concludes that it's too bad Betsy Ross didn't know the song, as she and Miss Monroe would have made a swell team.

MACARTHUR SYMPHONY.—A symphony in tribute to General MacArthur has been written by Avril Coleridge-Taylor, daughter of the late composer, Samuel Coleridge-Taylor, *The Indianapolis News* says. Admiration for the general's Philippine campaign inspired the symphony.

Entitled *An Historic Episode*, the new symphony has been sent to the Australian Broadcasting Commission.

MUSIC LOVERS.—The army forces in North Africa are revealed by an article in *Time* to be true lovers of music. Two most popular tunes are *Dirty Gertie of Blzerie* and *A-F Charlie*.

It must gratify the long-haired boys to know that the seed of culture hasn't withered in the desert. On the other hand, there is also the fact that no single stanza of either song is printable.

It is not known what composers and librettists deserve credit, if such is due, for the two songs, but their popularity must be sufficient to overcome any lack of fame on the writers' parts.

LET'S SING WEEK.—Indianapolis has

just concluded a "Let's Sing Week," which was sponsored by several musical and civic groups, according to *The Indianapolis News*.

Among other things, the sponsors issued a list of songs known and loved by all, which they stated should be included in a community sing. Included were: *The Star-Spangled Banner*, *Marine Hymn*, *Air Corps Song*, *Anchor's Aweigh*, *Field Artillery Song*, *Home on the Range*, *Let Me Call You Sweetheart*, *Love's Old Sweet Song*, *Pack Up Your Troubles in Your Old Kit Bag*, *Praise the Lord and Pass the Ammunition*, *White Cliffs of Dover* and *When the Lights Go on Again*.

DEPRESSING SONGS.—There are certain songs servicemen do not want to hear, says Walter Winchell in his *Daily Mirror* column. He writes, "Those who give parties in their homes for servicemen might follow the policy of the New York Stage Door Canteen.

"The canteen workers have learned the songs the servicemen do not want to hear. They include: *Miss You, Dear Mom*, *We Did It Before*, *Remember Pearl Harbor*, *White Cliffs of Dover*, *Letters From Home*, *God Bless America*, *This Is Worth Fighting For* and *My Buddy*.

"All of them, it is explained, 'are depressives.'"

TRICK FIDDLE STOLEN.—A thief who broke into the car of Arthur De Angelo, master of ceremonies at a Pittsburgh night spot, and stole his violin didn't benefit himself any, says a story in *The Pittsburgh Press*.

If the thief was a virtuoso, he was undoubtedly disgusted in short order. If he thought he was getting a Stradivarius, he was also doomed to disappointment, because the instrument was a trick fiddle used in De Angelo's act.

The loss meant quite a bit to the

emsee, however, as the fiddle plays a major role in his act and he cannot replace it until after the war.

COWBOY TELLS ALL.—Dorothy Kilgallen, New York columnist writing in *The Toledo Blade* says, "I have often wondered about the private lives of singing cowboys like Gene Autry, who are idolized around the country as big outdoor fellows, but of necessity have to spend a great deal of time in an effete town like New York. My questions in that direction were answered to a great extent recently when I encountered Elton Britt, 'the world's greatest yodeler,' whose recording of a Western ditty called *There's a Star-Spangled Banner Waving Somewhere* has sold more than a 1,000,000 copies, many of them in this part of the country.

"Elton, I discovered, is quite representative of musical cowpunchers, accustomed as he is to city ways thru several years of broadcasting over a local station. He hails from Oklahoma way, he can ride a horse, shoot a gun, lasso and punch a steer (whatever that may be), and even in Gotham's crowded streets he dresses simply but effectively in red leather pants, hand-embroidered western shirt, 10-gallon hat and scarlet boots.

"He confided to me that the biggest trouble cowboys have in cities is the kids following them and yelling, 'Where's ya horse?'"

"The proper reply to this is, 'Well, you're a donkey; you should know.' This is impolite enough to quell even the toughest Dead Ender."

ON BORROWED INSTRUMENTS.—Members of the Cleveland Symphony Orchestra, scheduled to give a concert at Charlotte, N. C., had they been less resourceful, might have been considerably embarrassed recently. The baggage car of their train was delayed by a wreck and failed to arrive in time for the scheduled concert. Nothing daunted, the musicians borrowed instruments from the high school band and the Charlotte Symphony Orchestra, and gave the concert as planned.

Minneapolis-St. Paul

MINNEAPOLIS, April 10.—The coin machine business is moving right along looking ahead to a busy summer. With automobile rationing figured to cut down summer travel this year, many city and outlying community operators are going on the hunch that their business will jump perceptibly, altho the fate of the small-town operator doesn't seem to be as bright as in past years.

George Ganil, operator of a Karmelkorn shop at Hennepin and Sixth streets, in the heart of the Minneapolis loop, has installed a miniature arcade in his enlarged establishment and is attracting a great deal of trade.

Wedding bells will ring shortly for Jack Karter, of Midwest Novelty Company, St. Paul. Jack recently slipped a large chunk of ice on the important finger of Miss Minnie Friedman, of Sheboygan, Wis., and the two will trot down the middle aisle to exchange marriage vows in the near future.

Mayflower Novelty Company in St. Paul was a servicemen's center last week, with four former employees of the firm home on furloughs. Jake Nilva, petty officer third class with the navy, was here from Norman, Okla., preparatory to reporting at a gunnery school. Second Lieut. Sam Nilva was back from his army duties at San Diego. Others returned were Staff Sgt. Ell Razovsky, stationed in Alabama, and Seaman Milton Rothstein from Great Lakes Naval Training Station, where he's in the medical corps.

Minneapolis coinmen put out the glad hand for one of their former colleagues when Sgt. Al Melrovitz, one-time salesman at Silent Sales Company, returned home on furlough from Fort Lewis, Wash.

Several coinmen took occasion to break away from Minnesota's very long and arduous winter of 1943 to skip down to Miami Beach for a few weeks of sunshine. The localites sunbathing in Florida in- (See MINN.-ST. PAUL on page 62)

EASTERN FLASHES

By BEN SMITH

Navy Night Success

More than 800 coinmen, their wives and their friends went to the Starlight Roof at the Waldorf-Astoria a week ago Monday to enjoy a gala affair arranged for them by the B'nai B'rith Victory Lodge. They were not disappointed. The evening was a whopping success and when the last guest departed in the wee hours of the morning the sailors who supplied the music and entertainment and the members of the lodge arrangement committee had the satisfaction of completing a job well done. An interesting sidelight to the affair was the manner in which the American Women Voluntary Services pitched in to get the navy band to the Waldorf. When a transportation problem arose earlier in the evening Nat Cohn, chairman of the arrangement committee, phoned the AWVS in the hope they could help. A call went out to the girls and in short order cars were rounded up and the boys were brought to the hotel in style. The girls stayed to take in the show and, of course, to dance with the sailors.

Of This and That

I. Edelman, Detroit, was in town for a spell, and out again. . . . Bill Alberg, Brooklyn Amusement, is back from Chicago, with Charlie Aronson glad to see his side-kick at the old routine once more. . . . Charlie Litchman, walking along 10th Avenue, asking whether this is Coin Machine Row. The latter ain't what is used to be. . . . Mike Munves another who is not afraid to take hammer and screwdriver in hand to fix one of his machines. The last time caught he was busily engaged repairing some arcade equipment, with Max an interested spectator. . . . Leon Berman, New York Supply Company, was finally forced to take the store next to his present location to provide more space for his growing business. . . . W. R. Wilson, the OCD official who will lecture on dim-outs and blackouts for arcade owners at the next AOA meeting April 15 at the Hotel Abbey. . . . Harry Sacks is working

for Uncle Sam. He is a shipfitter at the Brooklyn Navy Yard.

Two More for the Army

Bernie Beder, export manager for Mike Munves, is winding up the last two months of training at the signal corps school. He will go right in after graduation. A former co-worker, diminutive Willie Ginsburg, ace mechanic, joined up last week with the hope of being attached to an air force ground crew. He had been with Republic Aircraft for a spell.

Waiting

Bessie Berman, Economy Supply Company, had her fingers crossed on the possibility that her son, Jack M. Berman, would come into town the past week-end. Jack has just graduated from the Diesel Motor School, Richmond, Va., with a rating fireman f. c. and is in line for a 10-day furlough. He is a handsome boy in his merchant marine uniform, and Bessie has a photo of Jack on the counter for all to see.

Expecting

No wonder that Sam Sacks, Acme Sales Company, has appeared to be distracted recently. He has had plenty to think about, and who wouldn't while waiting for the stork to pay a second visit. Sam's first youngster, William, age five, is his constant companion on fishing trips.

Travel Notes

Dave Stern, on the road again, reports Jack Kaufman, K. C. Novelty Company, is busier than ever. . . . Mike Spector, Fairfield Amusement Company, talks golf at the drop of a hat. . . . Beautiful Pearl Stern, sister of proprietor Sam Stern, Keystone Vending, is a very capable young lady with plenty of sales ability. . . . Sam Kressberg is visiting in Philadelphia and Dave Margolin in Baltimore.

Moved

Charlie Katz, Eastern representative for Buckley Trading Post, has moved his office from Columbus, O., to Bayside, L. I.

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FOR WEEKS TO COME



- TOP VICTOR HITS**
- TAKING A CHANCE ON LOVE
Sammy Kaye 20-1527
 - DON'T GET AROUND MUCH ANYMORE
Duke Ellington 26610
 - AS TIME GOES BY
Rudy Vallee 20-1526
 - BRAZIL
Enric Madriguera 27702
 - "MURDER," HE SAYS
Dinah Shore 20-1525

- TOP BLUEBIRD HITS**
- ROSE ANN OF CHARING CROSS
The Four Vagabonds 30-0811
 - PLEASE THINK OF ME
Shep Fields 30-0807
 - MASSACHUSETTS
Tony Pastor B-11585
 - MIZ O'REILLY'S DAUGHTER
Texas Jim Robertson 33-0503
 - THERE'S A STAR-SPANGLED BANNER WAVING SOMEWHERE
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TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By ELLIOTT GRENNARD

This department got busy on the phone when it heard one small diskers' claim that all contracts between recording companies and artists were "null and void" with the suspension of American Federation of Musicians' recording licenses. The source for the "news" declared that all recording names were in the "public domain" and we had visions of wild bidding with Tommy Dorsey's name appearing on Mustcraft labels, Jimmy Dorsey on Columbia, Bing Crosby on Victor and Benny Goodman hopping over to Beacon. Classic, of course, would stand pat, secure in its Mexican monopoly . . . But, as one song has it, it was only a dream. All the major diskers were quick to assert that their contracts are binding and will run until the expiration date. . . . If That Man ever lets his horn tootlers go back to the studios, a couple of names that were only semi not so long ago are going to be mighty potent on the machines. Charlie Spivak has been racking up sweet grosses everywhere he's put in an appearance. Now he's got a part in a movie and 'tis reported his trumpet won't have to do the talking for him. When his records do appear, they'll be Victor, you know. . . . Another band that is booming is also Victor property, one Vaughn Monroe by name. . . . Columbia, which lost Spivak, finds itself with a great name that has become greater in the past two months. If a band that never died can be said to be enjoying a revival, Benny Goodman's is it. The old K of S (King of Swing, of course) has increased his number of subjects by millions, judging from West Coast reports. He has broken all house records at the Hollywood Palladium, a spot that has seen the best in dance bands.

Territorial Favorites

JACKSONVILLE, FLA.:

Prince Charming. Harry James.

In case the title is unfamiliar it can be found on the other side of James's new smash-to-be platter, *Velvet Moon*. But those Floridians are a hardy tribe and they don't go for velvet moons and flossy stuff like that. But not too hardy. There's a bit of the romantic deep down in their hearts and the proof—*Prince Charming*. Not that the *Prince* is a sissy. It's a solid old riff tune, the kind James fanciers like to keep handy. Plenty of similar platters by James has proven provident to ops and others might borrow a page from the above. Take it, Jackson-ville.

OTTAWA, CANADA:

I Dood It. Woody Herman.

Now here is a disk that's been around quite a while. The dog sleds are a little slow traveling they're not that slow. For those of you who don't remember, the Herman version of the quaintly titled ditty is a show piece for Chuck Peterson, star trumpeter and vocalist in the Herman herd, and one he's done on the stage and radio. It's just as much fun on the record and the Canucks don't care if no one else thinks so, they dood.

FORT WORTH, TEXAS:

Dearly Beloved. Glenn Miller.

Trust the chivalrous Southerner to care and remember. Long after the romantic ballad is discarded by a cold North, Jerome Kern's heartfelt declaration of devotion is warmly treated deep in the heart of Texas. Not only do they continue playing the record in the machine but they even list two orchestral treatments of it, Miller's and Alvino Rey's. Miller is in the army and Rey is (See *Talent and Tunes* on opposite page)

RECORD BUYING



Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs throught the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

GOING STRONG

- AS TIME GOES BY RUDY VALLEE Victor 20-1526
JACQUES RENARD (Chorus) Brunswick 6205

This decade-old ditty has fast elbowed its way to the front of the crowd. *Casablanca*, film in which the tune is revived, has helped *Time's* progress immeasurably, and ops have reaped a heavy nickel harvest from this sweet 'n' mellow oldie. Vallee and Renard, two maestri who've been strangers to the platters lately, have won a host of new coin machine friends.

- WHY DON'T YOU DO RIGHT? BENNY GOODMAN (Peggy Lee) Columbia 36652
(2d week)

- MOONLIGHT BECOMES YOU BING CROSBY Decca 18513
GLENN MILLER (Skip Nelson-Modernaires) Victor 20-1520
(14th week) HARRY JAMES (Johnny McAfee) Columbia 36659

- I'VE HEARD THAT SONG BEFORE HARRY JAMES (Helen Forrest) Columbia 36668
(9th week)

- BRAZIL XAVIER CUGAT (Chorus) Columbia 36651
(8th week) JIMMY DORSEY (Bob Eberle-Helen O'Connell) Decca 18460
FRED WARING (Pennsylvanians) Decca 18412
ENRIC MADRIGUERA Victor 27702

- YOU'D BE SO NICE TO COME HOME TO DINAH SHORE Victor 20-1519
(7th week)

- THAT OLD BLACK MAGIC GLENN MILLER (Skip Nelson and The Modernaires) Victor 20-1523
(5th week) JUDY GARLAND Decca 18540
FREDDIE SLACK (Margaret Whiting) Capitol 126
CHARLIE BARNET (Frances Wayne) Decca 18541
HORACE HEIDT (Charles Goodman) Columbia 36670

- FOR ME AND MY GAL JUDY GARLAND and GENE KELLY Decca 18480
(3d week) CUY LOMBARDO Decca 4371
ABE LYMAN Victor 11549

Names in parentheses indicate vocalists.

SOMETHING NEW ◀ SOMETHING UNUSUAL ◀ SOMETHING TIMELY
SOMETHING LASTING

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GUIDE—PART ONE

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



COMING UP

DON'T GET AROUND MUCH ANYMORE... INK SPOTS... Decca 18503
GLEN GRAY (Kenny Sargent-LeBrun Sisters) ... Decca 18479

Don't Get Around Much Anymore has been spinning around with increasing momentum, spreading out to conquer new territories as it whirls. Altho it's way on top in some areas and has been for several weeks, it hasn't quite built up the brawn all over the country to hop over the top. In the meantime, however, ops are gleaming the nickels as the record goes round and round.

IT STARTED ALL OVER AGAIN... TOMMY DORSEY (Frank Sinatra-Pied Pipers) ... Victor 20-1522

This latest TD waxing has been hovering around the same position for the past few weeks, apparently in no particular hurry to take the final hurdle. However, operators aren't losing any sleep over the future of this pretty ditty, as it's drawing in a steady stream of nickels and the maestro's name is fair assurance that the stream runs down a long road.

MURDER! HE SAYS... DINAH SHORE ... Victor 20-1525
JIMMY DORSEY (Helen O'Connell) .. Decca 18532
TEDDY POWELL (Peggy Mann) Bluebird 30-0809

Apparently the fast-stepping guys and gals have been looking for a solid number to swing to, and they've been murdering the needles with Murder ever since it made its first appearance. Pic plugging from Paramount's Happy Go Lucky, which has just started making the rounds, should keep it spinning upward.

VELVET MOON... HARRY JAMES ... Columbia 36672

Altho the song has been around for quite some time now, this new waxing by that top-notch nickel-culler James has started it moving up to new heights. The smooth arrangement has operators looking forward to a follow-up on Sleepy Lagoon. While they're waiting operators are gathering up the nickels that have started dropping when James's trumpet started mooning velvet-like.

Double-meaning records are purposely omitted from this column.



PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By GLADYS CHASINS

National Release

This column has been emphasizing the possibilities of tie-ups with name bands as many new musicals now feature un-recorded tunes. However, Cabin in the Sky, which has had advance openings in several large cities and is set for national release in April, offers a number of songs on wax, in addition to a long list of recording artists. Listed below are film stars and recordings of film tunes.

Cabin in the Sky

(Metro-Goldwyn-Mayer)
Lena Horne, Louis Armstrong, Duke Ellington, Ethel Waters and others.

RECORDINGS:

- "Taking a Chance on Love" Benny Goodman (Columbia)
Sammy Kaye (Victor)
Teddy Powell (Bluebird)
Frankie Masters (Okeh)
Ella Fitzgerald (Decca)
Guy Lombardo (Decca)
Ethel Waters (Liberty)
"Things Ain't What They Used To Be" Johnny Hodges (Bluebird)
Charlie Barnet (Decca)
"Cabin in the Sky" Benny Goodman (Columbia)
Vaughn Monroe (Bluebird)
Frankie Masters (Okeh)
Ella Fitzgerald (Decca)
Ted Fio Rife (Decca)
Ethel Waters (Liberty)

Coming Up

Operators will get a good break in the coming weeks, with many big musical productions completed and being readied for early release. Each of these will be discussed more fully as its release date

draws nearer, but a general round-up shows Du Barry Was a Lady, Presenting Lily Mars, I Dood It, Right About Face, Stormy Weather and Coney Island all in their final stages. Du Barry features several tunes which were recorded during the run of the stagershow, and Stormy Weather utilizes a number of oldies and standards on wax. All films listed, with the exception of Coney Island, feature name bands, with Tommy Dorsey in Du Barry and also in Lily Mars, along with Bob Crosby; Jimmy Dorsey in I Dood It; Kay Kyser in Right About Face, and Cab Calloway and Fats Waller in Stormy Weather.

News Notes

Gene Krupa skedded for a new MGM production, as yet untitled. . . . RKO Radio preparing a new technicolor musical, Up in Arms. . . . Phil Spitalny set for new Red Skelton flicker, Mr. Co-Ed. . . . Harry James and Xavier Cugat are both to appear in MGM's Tale of Two Sisters.

TALENT AND TUNES

(Continued from opposite page) working on an assembly line, but Fort Worth keeps their memories flower fresh.

Note

For a comparative listing of songs played most often over the radio for the week ended Thursday, April 8, and the week previous, ended April 1, see the Music Popularity Chart in the Music Department this issue.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the septian best sellers under Harlem Hit Parade.

on the RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 20)

KATE SMITH (Columbia 36674)

Shine On, Harvest Moon—FT; V. *Time on My Hands*—FT; V.

Two of the better song ballads of all time are mated together by Kate Smith, to make for a high degree of pleasurable listening. The marketing value of the couplet hits high. For both the Nora Bayes classic, *Shine On, Harvest Moon*, and Vincent Youmans' grand evergreen, *Time on My Hands*, Miss Smith brings back all the luster to these musical gems. Taking both at a slow tempo, supported by attractive piano passages, with the Jack Miller band bringing up the interludes and endings, Miss Smith creates a delightful mood of restful and refreshing relaxation for both ballads. For *Harvest Moon*, Miss Smith starts off with the chorus and then into the verse for which she takes liberties with the tempo. Returns to the strict tempo for another chorus, adding an individual note with her vocal flourishes, to complete the side. Even more sympathetic reading is provided for *Time on My Hands*, Miss Smith covering a chorus and a half in grand vocal style to complete the enjoyment of the side.

Here are two songs that are always a pleasure to listen to, both being beautiful ballads of yesterday. Particularly so when they are beautifully sung, which is exactly what Kate Smith does for them. As a result, music operators can't go wrong with either side.

WOODY HERMAN (Decca 18544)

Down Under—FT. *Ten-Day Furlough*—FT.

Packing a barrel house of power in the blowing, the Woody Herman band unleash their horns for two sock instrumental sides. And it is powerhouse all the way for both sides. *Down Under* is Dizzy Gillespie's (former Lucky Millinder trumpeter) riff-ridden Harlem jumper. And the Woody Herman brand of musical dynamics is designed to make 'em hop and holler. Taking it at a traffic-stopping tempo, the band ensemble stomps it out from scratch, the unison saxes introducing the tricky riff run. Maestro Woody blows steam with his clarinet for the second stretch, with the tenor sax of Saxie Mansfield at a feverish pitch for the third trip around. Fourth and out-chorus has the band bearing down heavy for the sock ensemble riffs, topped off by Steady Nelson, whose trumpeting takes the side out on a ceiling note. The tempo still fast, altho not so furious, the Herman herd bears down just as heavy for Lowell Martin's *Ten-Day Furlough*, a pop rhythm tune that only serves as a base for the hot notes of the clarinet and tenor sax on the second and third choruses. Band ensembles bites into it for the opening and closing stanzas.

Both sides strictly for the fans seeking out the musical heat emanating from a music box. And Woody Herman all but melts the wax in the winding, particularly for "Down Under," which rates way on top at such phono locations.

KAY KYSER (Columbia 36673)

Let's Get Lost—FT; VC. *The Fuddy-Duddy Watchmaker*—FT; VC.

A novelty rhythm ditty and a romantic ballad from the Jimmy McHugh-Frank Loesser score for the *Happy-Go-Lucky* movie give Kay Kyser excellent song material for this new platter mating. Already attracting the ears of the nation, Kyser cuts an attractive pattern for the *Let's Get Lost* ballad. It is sugar-coating for the plush setting, both instrumentally and vocally. Set at a slow and soothing tempo that heightens the mood of the song and yet keeping it thoroly rhythmic for dancing feet, Kyser calls on the band to open up the side, with a sweet trumpet pacing the way for a full chorus. Against a vocal background laid down by Trudy, Jack and Max, the second chorus completing the side, is a lovely vocal duet by Harry Babbitt and Julie Conway. The *Fuddy-Duddy* ditty, concerning itself lyrically

with an old man who repairs time-pieces, has the advantage of a cute and catchy melody that stems from some of the more familiar scat riffs. Taken at a bright medium tempo, band gives it smooth and rhythmic range for the opening and closing choruses, with Julie Conway applying a pleasing vocal for the middle chorus.

Already attracting wide attention in hit song circles, Kay Kyser's entry of "Let's Get Lost" is sure to find itself in virtually every music box.

WILLIE KELLY (Hit 7040)

Someone Else's Sweetheart—FT; VC. *Taking a Chance on Love*—FT; VC.

While the other recording companies have been able to re-issue recent releases of *Taking a Chance on Love*, the already established hit song from the *Cabin in the Sky* movie, the Hit label has had to pull its platter entry seemingly from the sky. And this Willie Kelly cutting is not a particularly good one, the band's intonation being extremely muddled and bad and the sweet tenor of the unbilled singer coming out on the sickly sweet side. Taking it at a moderate tempo, the singer carries the first two choruses, using a second set of lyrics for the second stanza. Leaves just enough windings to the side for the band ensemble to cut in for the last half of a third stanza. *Someone Else's Sweetheart* is heavy on the sentimental side, average in quality and content. Set at a moderate tempo, the band ensemble

struggles thru an opening chorus, with the unbilled voice, this one a baritone and a more favorable one, giving lyrical explanation to the fact that *Someone Else's Sweetheart* is the girl of his dreams. The band picks it up again for the last half of a third chorus to carry it out.

Since it is an open field for "Taking a Chance on Love," the Willie Kelly entry may be able to get under the line in the phono sweepstakes on the strength of low availability on other entries.

POPULAR ALBUMS, ETC.

The Quintet of the Hot Club of France, Vol. 2 (Decca No. A-334). New Quintet records by this string always make for good news for the hot jazz collectors. The eight sides comprising this album are the first releases of the Quintet in two years, and interest in their brand of chamber music swing is even greater today because the Quintet is no more as a result of the war. Django Reinhardt, three-fingered guitarist, plucks the strings in an unbelievable manner and with amazing technical faculties. The just-as-amazing fiddle scratching of Grappelly, making it a violin-guitar combination unmatched or unequaled since the early days of Venuti and Lang. Bass and two other guitars, to maintain the rhythm, round out the Quintet. The eight sides, and for pure fiddle and guitar sorcery they are the tops, are made up of four Tin Pan Alley pops and four Reinhardt-Grappelly originals. Titles take in: *Direct Appeal*, *My Melancholy Baby*, *Them There Eyes*, *Swing 39* (which probably indicates the circa of these sides), *The Japanese Sandman*, *Love Letters*, *Twelfth Year* and *Three Little Words*.

Music machine operators would not be amiss to tempt the phono fans with some of these Quintet sides. The swingology is plenty jump-inspiring, particularly *Swing 39* and *Them There Eyes*. Moreover, it provides a welcome change of pace and ear relief from screaming trumpets, blasting brasses and banging drums.

A novelty record of dubious qualities and appeal comes forth on a Beacon label (2001). It is a throw-back to the

first days of records, back to the talking record days of *Cohen on the Telephone*. This item offers Billy Murray and Monroe Silver in a talkie platter titled *Casey and Cohen in the Army*. Both sides taken up with patter and cross-fire by Mike and Moe, from the time they enlist, setting them in an army camp, and up till the time they are bound for Tokyo. From start to finish, for both the A and B sides, it is a continual round of corny and dried army gags, jokes and story. While the presentation is fine, all the humor of the lines has been milked dry a long time ago. Nonetheless the novelty of the record may appeal to phono fans at some locations, and it bears operator investigation.

Operators searching out the releases for the hillbilly and Western couplets can find an attractive twinning in the new Okeh issue (6708) of Al Dexter and His Troopers for *Rosalita and Pistol-Packin' Mama*. In addition to writing the ditties, Dexter applies his Western-styled baritone singing for his own lyrics, with excellent rhythmic instrumental accompaniment from his Troopers, taking in trumpet, accordion and guitars. Both set in a lively tempo, *Rosalita* is a highly tuneful serenade to the inevitable "rose of the rancho," who always has the happy faculty of stealing hearts down by the Rio. *Pistol-Packin' Mama* is a semi-humorous ditty that concerns itself with the gal who makes sure her man won't go in for any twinning by toting a mighty firearm.

For the operators servicing the race locations, Roosevelt Sykes (the Honey Dripper) comes thru with another double-duty entry for the phonos in his *Training Camp Blues* and *Sugar Babe Blues* (Okeh 6709). In excellent blues-shouting voice and his delivery still dynamite, Sykes gets swell instrumental support from piano, bass and guitar. *Training Camp Blues* packs a terrific patriotic punch, giving sage advice to the boys going off to the army in that they should forget all about the gals back home and put their minds on their training camps so that they can develop a mighty punch to beat Hitler. *Sugar Babe Blues* is the typical race blues, with the Honey Dripper drooling that he is going to send his babe back to Georgia because she is running wild and out of his control.

MINN.-ST. PAUL

(Continued from page 59)

clude Henry (Hy) Greenstein, head man of the Hy-G Amusement Company; M. M. (Doc) Berenson, of Minnesota Automatic Machines; Philip Moses, of Philip Sales Company, and Izzy Bernstein, of Gopher Novelty Company, all from Minneapolis.

Hy-G Amusement Company has received word from two of its former employees, both now with the army. Arvie Kangas, one-time coin machine mechanic, is "somewhere in North Africa." Private Sidney Levin, Hy-G comptroller until his entry into uniform, is at Fort Bliss, Tex., preparing to enter officer candidate school as an engineer.

One of the strangest occurrences of army life was experienced by Dan Hellicher, who worked with his brother, Amos, coinman in Minneapolis, until his induction into the service. Dan and a childhood pal were both shipped to Jefferson Barracks, Mo. About three weeks later the pal became ill and died within a very short time. The next day Dan, too, came down with the same illness and for days hovered between life and death before he finally recovered. Now fully recuperated, he has been assigned to Macalester College, St. Paul, for his training.

Jonas Bessler, of Hy-G Amusement Company, reports his business moving along at a very rapid pace, with operators making many demands for equipment.

Ted Bush, former owner of Acme Novelty Company and now operator of Modern Music Store, a loop record shop, is one of the owners of the New Dome, cocktail lounge being opened at Hennepin and Fifth streets, Minneapolis.

Leo Landsberger, of Minnesota Automatic Machines, says his music boxes are getting very strong play. Loop locations, especially, are going great guns, with old tunes getting as many nickels as do the new ones.

Harriet Cohen is back as bookkeeper at Hy-G Amusement Company after a bit of traveling to the West Coast and the Southland.

RECORD BUYING GUIDE—PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

TAKING A CHANCE ON LOVE

BENNY GOODMAN (Helen Forrest) .. Columbia 35869

A re-issue, this Benny Goodman interpretation of the hit rhythm ballad song from the *Cabin in the Sky* movie sounds fresh and refreshing as the day it was originally recorded several years ago. Goodman's treatment, highlighted by his plus clarinet, brings the tune up to the minute in its jump-setting interpretation. Moreover, the side has an extra-added appeal, particularly for the phonos, in that it brings back the voice of Helen Forrest, who since took her outstanding vocalizing to the Harry James camp. Plattermate is also rich in phono possibilities, Goodman giving similar treatment, with Miss Forrest also present for the lyrical delight, to the picture title song *Cabin in the Sky*.

DON'T STOP NOW BEVERLY WHITE (Blues Chasers) .. Beacon 111

This rhythm ditty, hot from Harlem, is a definite sleeper. It has already shown its first signs of strength following its introduction by Bonnie Davis on a Savoy record label, enjoying boom sales. With Beverly White now making the most of the lyrical innuendos with her blues-shouting style of singing, there should be no stopping the song in phono circles since the appeal of the ditty has gotten beyond the race locations. Altho a new name for the records, and this name particularly, Beverly White may be remembered as the former vocalist for Claude Hopkins's band of a half dozen years ago. Gets adequate instrumental support on the side from her Blues Chasers, taking in a piano, guitar and bass.

AS TIME GOES BY ROSS LEONARD (Ross Leonard) Savoy 107

This new record label, already having attracted wide attention with its release of *Don't Stop Now*, scores a real wax scoop now with a modern version of *As Time Goes By*, tune that has already scaled the Hit Parade ladder as a result of its revival in the *Casablanca* movie. While the name of Ross Leonard may be a new one for the phono stickers, the song title is strong enough to keep the machine meters clicking merrily. Leonard's spirited baritone singing in the romancy moon doesn't disappoint and is sure to keep up a steady flow of coin pieces for the platter.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.



Industry Mentions

Magazines -- Newspapers -- Radio

Sorry!

Two weeks ago under the heading "Industry Not Mentioned," we reported a magazine article about the Andrews Sisters which ignored the large part juke boxes have played in pushing the girls to their present success.

Mitzi Holmes, publicity representative for the Andrews Sisters, points out to us that the singing trio is not to blame for the article that slighted juke box aid to the girls' career. She says the yarn was written by a free-lance magazine writer from information supplied by a Hollywood movie studio, and the sisters never saw the article until they read it in Coronet magazine.

Miss Holmes says the Andrews sisters have always given credit to juke boxes for helping put them on top.

"Crusaders" Clean Up

The Des Moines Sunday Register recently featured a story with pictures about the Moline (Ill.) High School students' clean-up campaign against liquor and gambling. About a year ago a similar campaign was stirred up in Des Moines, and at that time newspapers ironically applied the term "crusaders" to the young people. According to the newspaper this year's outburst of the reform spirit reached a climax when three youths carried out a slot machine from a bowling alley and took it to the police station.

The police chief remained publicly silent, but the mayor of Moline commented that the "crusaders'" methods were "lousy."

Radio Mentions

On the Henry Aldrich show over NBC last Thursday, one scene of the story evidently took place in a restaurant, and Henry asked his girl, "Do you want me to put on the juke box?" She replied, "That'd be swell!"

On the Kraft Music Hall recently, Bing Crosby was discussing interior decoration with his guest star, Lucille Ball, who got a big laugh when she said with a veddy Oxford accent that her uncle's country home was known as "Pinball on the Tilt."

According to an article by Jerome Beatty in the April American magazine, Bob Hope calls Dinah Shore "the juke box on legs."

Arcade in the News

The April 10th issue of The Saturday Evening Post carries an article about New York, which is rather profusely illustrated. One of the pictures is captioned as follows: "If O. Henry could revisit his beloved Bagdad-on-the-Subway, he would shudder at what the nickelodeon has done to the 42d Street of song and story." The picture shows a nickelodeon and right next to it is an Amusement Center which appears well patronized. At least, at the time the picture was snapped, the arcade had stopped a lot of sidewalk traffic.

Juke Box Provides Relaxation

The value of music and dancing for relaxing the tense nerves and muscles of war workers and all of us, for that matter, is well understood and demonstrated these days. Clubs to accommodate swing shifters' search for odd-hour entertainment and service centers for soldiers usually feature the automatic phonograph for listening and dancing. The Des Moines Sunday Register, April 4, in its magazine section had an article on the working girl and her big part in the war effort, and the picture illustrating the story shows two working girls dancing with servicemen and apparently having a good time, to the tunes of a prominently displayed juke box.

Gold in Them Thar Tills?

From Hedda Hopper's syndicated column Looking at Hollywood we reprint the following paragraph, which we caught in The Chicago Tribune, April 6.

"They're using six slot machines at Universal which were rented from the police department, but are taking no chances of having them swiped. A policeman stands guard all the time they're in use."

Now all we have to do is see every Universal release to catch the slot machine sequence!

"Mr. Petrillo's Amazing Demand"

The Chicago Herald-American, March 25, editorialized under this title about the record ban, which it deemed a "very stupid and harmful prohibition in the beginning" and "still stupid and increasingly harmful." Outlining the prohibition on the recording and transcription industries and the proposition for payment by those industries and juke box establishments. The editorial attitude reminds us of Baby Snooks' "Why, Daddy?" The newspaper wants to know why the industries continue to suffer impairment of their normal enterprise, why the public stands for being deprived of the music it loves, and why the musicians continue to lose wages which can never be recovered. The editorial concludes with the apparently brand new discovery that this is a "situation into which musicians, as individuals and as an organization, may well inquire. Otherwise, the American people will be provoked into undertaking the house-cleaning in their own interest."

It's a little comforting to know that some editorial writers are waking up to the inconsistencies of the record ban, isn't it?

Why Bother?

Hardly worth a mention, but you may like to forget that at Scripps College a "juke joint" is a "passion pit." According to a story on campus changes in the April 3d issue of Collier's.

Here We Go Again

The long standing and apparently unshakable public belief that coin machines are veritable mints in U. S. currency was furthered down South when Fred Taylor's

column in The Birmingham News, March 28, gave out with one man's story of the aftermaths of Alabama's recent ban on all types of music in locations selling liquor. It is unfortunate (and isn't that a lukewarm description?) that the efforts of business men to protect their livelihoods should be so interpreted.

Columnist Taylor reports that since the ban on music some juke box concerns have been trying to get the ban lifted or modified. He reports that rumors of some weeks ago had it that \$10,000 had been raised to fight the ruling in the courts, altho no court action has been taken; and that since the first report, the grapevine has it the amount was increased to around \$25,000 or \$30,000 in the hope that something could be done to start the music boxes playing again. The columnist seemed to think that nobody seemed to know what could be done as observers are convinced the governor and the board are not likely to relax the restrictions, and he winds up with the smug conclusion that there must be gold in them thar juke boxes!

For What It's Worth

Which isn't much. But long brooding over the tangled record ban situation hatched a thought which can't be much wackier than the prohibition itself. Why doesn't some unknown voice wax a record explaining Caesar's ban and demands and so bring home to the great juke box public the reason for old tunes? Give the record a catchy name for phonograph title strips—and see what happens. No predictions from us as to results, tho

"How Dry I Am" May Be New B. C. Theme Song

VICTORIA, B. C., April 10.—A cut of 87.5 per cent in the beer ration for British Columbia has been announced by W. F. Kennedy, provincial liquor commissioner.

Liquor permit holders are now permitted to buy only a dozen pints of beer each month instead of the former allotment of eight dozen.

Philadelphia

PHILADELPHIA, April 10. — Pinball operators, once again coming into their own here, are feeling the pinch of manpower shortage. The few servicemen, collectors and mechanics not in the armed service or war work were just about enough to take care of the music and vending routes for the operators. Now that pinballs occupy the industry spotlight again, and so many of the machines in stock require repairs, operators are offering fancy wages to attract mechanics and servicemen. Operators themselves are pitching in. It is common to find the headman with his sleeves rolled up. Instead of sitting behind the desk, he is back in the workshop fixing and repairing his machines.

Demand for pinballs on locations is unprecedented. Retail establishments, heretofore turning thumbs down on amusement machines of any kind, are frantically looking for machines. With retail business at low levels because of rationing and shortages in stock, the merchants look to the pinball machines as a means of making up part of their overhead in rentals and lighting.

Busy Showroom

One of the busiest showrooms in town is that of Frank P. Engel's Automatic Equipment Company, music and pinball distributors. Engel is doing an excellent job in repairing machines, and is one of the few remaining distributors in the city who can service the machines for the operators. Engel just took a lease on the one-story building that houses his Automatic Equipment Company. . . . Leon Taksen, jobber of coin-operated machines, is in full swing now that he has established himself in Philadelphia. Formerly he was associated with the George Panser distributing firm in New York, Taksen has won many new friends here, and maintains his New York contacts by splitting the week between the cities. The Taksen firm is now engaged in conditioning a large variety of free play pin games and arcade equipment.

Mike Spector, head of Fair Deal Amusement Company, is back from a sojourn at Hot Springs, Ark. . . . Morris Stein's Hy-Tone Music Company, next door to Spector's firm, has dissolved its corporate status. While no longer operating as a corporation, Hy-Tone carries on under the Stein's personal direction. Mike Spector, who owned 50 per cent of the stock in the Hy-Tone Corporation, also continues as a partner in the music firm. . . . William C. Edwards, buyer for Moss Brothers' Nut Company, who service the vending trade with peanuts, popcorn and various mixes, is now going into his 35th year in the business. . . . Al Lipitz, manager of the General Coin Machine Company, is being considered for a government job. Belated congratulations are still in order for Ike Abraham, General's bookkeeper, who married Blanche Grimberg last month.

Son Enlisted

Max Bushwick, head of Capital Amusement Company, is plenty proud now that his 17-year-old son enlisted in the marine reserve. Did you know that Max, himself, was only 15 years old when he enlisted in the army in the last war? . . . Glad tidings brings word that Al Rothstein, head of Arco Sales Company, has recovered from an illness that kept him in the hospital for a spell. . . . United States Corporation Company is setting up offices at 1421 Chestnut Street, for the manufacture and distribution of soft drinks. . . . Get Frank Fromowitz, partner with Harry Lewis in the F. & L. Vending Company, to tell you his favorite story about the time he drove a taxicab.

The Hit, Muscraft, Beacon, Savoy and other lesser known record labels, having already made inroads among the retail record dealers, are now being widely used for the first time by the music machine operators. They go a long way in making up for record shortages and keeping locations well stocked with fresh releases. . . . Credit for the popularity of the Muscraft label with operators goes to George Ashe, of Automatic Equipment Company, local distributor for the label. . . . Jack Beresin, head of Berlo Vending Company, turned in an excellent job as chairman of the Variety Club's Charity Drive for the Heart Fund. Thru his efforts, a total of \$7,931.96 was collected for this social organization of showfolk. In recognition of his many charitable endeavors for the Variety Club, Beresin was recently elected National Canvasser for the Variety Clubs of America. Beresin also scored a coup when he grabbed off the concessions for the Larry Sunbrock Circus which opens late this month in New York.



REPRINTED BY PERMISSION of The Deseret News, Salt Lake City newspaper. The News captioned the picture as follows: It's an old-fashioned feeling—to play a juke box is a good way to relax between battles, if you have a juke box to play," 22-year-old Lt. Lee H. May, left, decorated veteran of the famous Nineteenth Bombardment Group, tells Second Lt. E. H. Eckert, Cowan Field, bombardier; Lt. Paul J. Kane, check pilot of Moline, Ill., and Pvt. B. L. Lee, of Kearns.

FTC vs. Canteen

The charges of unfair competition brought by the Federal Trade Commission against Automatic Canteen Company of America March 19 are of unusual interest to the vending machine industry because of the size and importance of this firm. It will be the hope of the industry when the hearing is held on these charges April 23 that the firm will be given a clean record just as other firms and organizations in the vending machine trade have been given.

Because there are great expectations for the vending machine trade in the post-war period, it will be of importance to the vending trade to consider all angles of the charges made by the FTC. The allegations against the firm are contained in a lengthy document, and there are also important statistics about the firm's business given in the document. Because of these statistics, members of the vending trade, and firms outside the industry too, will study it carefully. Trade papers in the candy field have already published reports on the charges, and by the time this is in print there may be editorial expressions.

One of the biggest questions raised by the FTC charges is that of retail opposition to the vending machine trade. The FTC paper definitely charges that Automatic Canteen has solicited and obtained prices on candy and other vending supplies at figures 10 to 25 per cent lower than regular candy jobbers can obtain from the same manufacturers, and that this price concession to Automatic Canteen is definitely in conflict with established retail practices. It would seem from these charges in the FTC paper that the complaint may really have originated in retail candy circles or, more accurately, in candy jobber circles.

It becomes important to the entire trade, therefore, to know just how much opposition there is among jobbers and retailers in the candy field. It is a well-known fact that the retail trade has in a number of States stirred up serious opposition to vending machines of all types. In some of these States this opposition has inspired excessive tax bills on vending machines which have required the vending machine trade to go to extreme lengths to oppose such taxes. In at least one State retail organizations were able to secure the passage of a heavy tax on vending machines and finally to secure court approval of this State tax.

It is important that all members of the vending machine trade always conduct themselves in such a way as to arouse as little opposition as possible in retail trade circles. The competition of vending machines with retail stores is really very small, but members of the vending industry may engage in practices at times which appear to retail organizations to form very heavy competition.

Automatic Canteen takes its place as one of the outstanding vending machine organizations in the industry. Hence its policies should be shaped so as to stir up as little retail opposition as possible. The same

statement would apply to all large operating organizations in the vending machine trade. If retail opposition should become very severe or widespread at any time, it might result in serious restrictions being placed on the entire vending machine business. The whole trade is anxious that no such restrictions be placed on the industry during the war, so that when peace comes the industry can expand as conditions permit.

If Automatic Canteen is able to clear itself of these charges of unfair competition with retail trade, it will be a great victory for the industry and will establish precedent that may be very useful to the industry as a whole in the future.

The FTC allegations bring to the surface a form of competition within the industry that has been a subject of rumor and discussion for many years. This is the competition of large firms with small firms or individuals. It exists in all types of business. In the retail field it usually takes the form of chain stores versus independent stores. In the vending machine field it is the operating syndicates, such as Automatic Canteen, in competition with the small individual operators. Thruout the years about 80 per cent of the operators in the vending machine field may be called the individual operator, but a number of large operating firms have grown up, such as the Automatic Canteen firm, and have made a great success in the business. These large operating firms have in many cases fought taxes on vending machines and have gained business respect for the industry. At the same time it has been well understood thru the years that these large organizations were in many sections giving the small individual operator serious competition. There is no known way to eliminate entirely this competition of large firms with small firms or individuals.

The competition could be alleviated in many ways in the vending machine trade, however, if the National Automatic Merchandising Association would liberalize its policies and carry on a program of public relations which would recognize the place of the small operator and his right to know what leaders in the vending machine trade are trying to do. It is well known in the vending machine trade that no organization in the history of the coin machine industry has been so secretive in its policies as the above association. For a long time its membership was very limited and included only the larger operating firms. This had some very beneficial results to the industry, but at the same time it is not in keeping with American ideals of trade associations and of democratic policies in doing business.

It would be a great step forward if this trade association would come out into the open with a carefully planned program of public policy for the entire vending machine industry. This would go a long way in satisfying the small independent operator, and it would also serve a great purpose in clarifying the public policies of the vending machine industry to business and the country at large.

Federal Trade Commission Makes Complaint Against Auto. Canteen Company in Interesting Document

WASHINGTON, April 10.—The Federal Trade Commission filed official charges of unfair competition against the Automatic Canteen Company of America March 19, 1943. The vending machine firm was asked to make its reply at a hearing in Washington, D. C., April 23. Because of the unusual interest in this document, it is reprinted in full as follows:

(Docket No. 4933)

Automatic Canteen Company of America Complaint and Notice of Hearing

The Federal Trade Commission, having reason to believe that the party respondent named in the caption hereof, and hereinafter more particularly designated and described, since June 19, 1936, has violated and is now violating the provisions of Section 3 and of Subsection (f) of Section 2 of the Clayton Act (U. S. C. Title 15, Sec. 13), as amended by the Robinson-Patman Act, approved June 19, 1936, hereby issues its complaint against the said respondent, stating its charges as follows:

Count I

Paragraph 1. Respondent, Automatic Canteen Company of America, is a corporation organized and existing by virtue of the laws of the State of Delaware, with its principal office and place of business located at 222 West North Bank Street, Chicago.

Par. 2. Respondent is now and for many years last past has been engaged in the business of leasing and licensing automatic vending machines used in the dispensing of candy bars, chewing gum and nuts, hereinafter referred to as confection and nut products. Respondent is likewise engaged in the sale and distribution to lessees or licensees of said automatic vending machine of the confection and nut products vended in said machines, which products respondent purchases from various manufacturers and sells to said lessees in a manner and under terms and conditions hereinafter described. In connection with the leasing and licensing of automatic vending machines, and in connection with the sale and distribution of confection and nut products to the lessees thereof, respondent has caused, and still causes, said vending machines when leased or licensed and the said confection and nut products when sold to be transported

from its principal place of business located in the State of Illinois to the lessees, licensees and vendees thereof located in various points in the several States of the United States other than the State of Illinois, and in the District of Columbia, and said respondent now is and has been for more than five years last past constantly engaged in commerce in said vending machines and said confection and nut products between and among the various States of the United States, the territories thereof and the District of Columbia.

Par. 3. In the course and conduct of its said business in commerce, as aforesaid, said respondent is, and has been for many years last past, in competition with individuals, partnerships and corporations engaged in the manufacture, leasing, licensing and vending of automatic vending machines and with other individuals, partnerships and corporations that have been and are engaged in the manufacture, sale and distribution of confection and nut products, most, if not all, of which latter competitors manufacture and/or sell and distribute confection and nut products suitable for use in respondent's vending machines. Respondent would have been, and would now be in more active and substantial competition with both said competing vending machine manufacturers, lessors and venders and with said competing manufacturers and/or sellers and distributors of confection and nut products suitable for use in vending machines but for the restrictive conditions of respondent's contracts of license, lease and sale as hereinafter more particularly set forth.

No Manufacturing

Respondent does not manufacture its own automatic vending machines but has said machines manufactured for it by other companies in accordance with specifications furnished by respondent. Respondent was organized in 1931, has enjoyed rapid growth and is now and has been for more than five years last past one of the largest concerns engaged in the business aforesaid. Respondent now has outstanding in numerous locations in 31 States of the United States, and under lease agreements hereinafter described, executed by and between respondent and some 140 lessees, numerous vending machines as follows: 88,856 selective candy machines, 27,735 standard gum machines, 37,487 selective nut machines, 50,976 selective gum machines, and an unknown but large number of standard candy machines and standard nut machines. That by reason of the rapid growth of respondent's business, as aforesaid, and by reason of the numerous machines outstanding under lease as aforesaid, respondent is a dominant factor in the business of leasing and licensing vending machines; however, such business of respondent is incidental to its business of selling and distributing confection and nut products to the lessees of said vending machines. The candy vending machines of respondent vend in excess of 200,000,000 candy bars annually. The nut vending machines of respondent vend in excess of 5,000,000 pounds of nuts annually. Respondent annually purchases from one supplier alone for resale to its gum machines lessees approximately 1,850,000 boxes (100 sticks to a box) of chewing gum. Respondent has leased and now leases its vending machines to its said lessees for specified nominal rentals; the rental charge on the selective candy machines varies from 25 cents to 37 cents per machine per period and the year is divided into 13 periods. The lease terms of some types of respondent's gum machines are as low as 4 cents per period. Respondent derives little or no profit from the leasing of its vending machines, its principal source of profit being derived from the sale of confection and nut products to the lessees of its machines at terms provided for in said lease or at terms as later modified during the period of the lease by mutual agreement. The leases entered into by respondent and its various lessees covering said vending machines run for a fixed term of 18 years without any right to terminate given to the lessees thereunder and provide that the lessees may use such machines only in a certain designated territory allotted by respondent as an exclusive franchise for the period of the lease. The approximate life and usefulness of respondent's vend-

ing machines, due to wear, deterioration and obsolescence, is approximately eight years or less than one-half of the term of the leases covering said vending machines of respondent. Pursuant to arrangements made by respondent or its said lessees, respondent's vending machines are located in industrial plants, service stations, garages and terminals, approximately 95 per cent of such vending machines being in industrial plants. The lessees are required by respondent to pay to the owners of the locations a commission of 10 per cent on all sales made thru said machines and in addition the lessees are sometimes required to pay an additional monetary consideration to the owners of choice locations. Respondent maintains certain supervision over its lessees by provisions in the lease agreement that said lessees shall follow standard practices of respondent with respect to methods employed in obtaining machine locations, in maintaining, reconditioning and servicing the machines, and in accounting and bookkeeping procedure, but said lease agreements expressly provide that the lessees are independent contractors and are in no sense the agents or representatives of the respondent.

Lease and License

Par. 4. The respondent, in the course and conduct of its business hereinafter described in Paragraphs 1, 2 and 3, has leased and licensed, and is now leasing and licensing, its automatic vending machines for use in the several States and territories of the United States and in the District of Columbia on the condition, agreement or understanding that the lessees or licensees thereof will not use the said automatic vending machines to vend any confections, nut products or merchandise other than those purchased from respondent; and on the further condition, agreement or understanding that the lessees or licensees thereof, during the period of said leases, will not acquire, hold, use, operate, lease or otherwise deal with any automatic vending machines other than those of respondent; and on the further condition, agreement or understanding that if the lessees or licensees thereof fail to comply with the aforesaid conditions during a period of 15 days after written notice from respondent, all rights of said lessees or licensees shall terminate, including the right to the use and possession of such automatic vending machines which may be thereafter immediately repossessed by respondent and removed by respondent from their respective sales locations or from the premises of said lessees or licensees; and on the further condition, agreement or understanding that the lessees or licensees thereof, upon the termination of said leases by lapse of time or by respondent, upon the breach of any of the conditions aforesaid, shall not own, lease or deal in any automatic vending machines of any kind or character, or sell any merchandise of any kind or character by means of any automatic vending machines within the franchise territory of such lessees or licensees for a period of five years after said termination of said leases.

Par. 5. The effect of said leases or licenses on the said conditions, agreements or understandings set forth in Paragraph 4 hereof may be to substan-

tially lessen competition or tend to create a monopoly in either or both of two lines of commerce, to wit: (1) the leasing, licensing or selling of automatic vending machines between and among the several States of the United States and in the District of Columbia; and (2) the sale of confections and nut products suitable for use in automatic vending machines between and among the various States of the United States and in the District of Columbia.

Par. 6. The aforesaid acts, practices and methods of respondent constitute a violation of the provisions of Section 3 of the hereinabove-mentioned Act of Congress entitled "An Act to supplement existing laws against unlawful restraints and monopolies, and for other purposes," approved October 15, 1914 (Clayton Act).

Count II

Paragraphs 1 to 3 inclusive: As Paragraphs 1 to 3 inclusive of Count II of this complaint, the Commission hereby incorporates Paragraphs 1 to 3 inclusive of Count I hereof to precisely the same extent as if each and all of them were set forth and repeated verbatim in this count.

Par. 4. Respondent in the course and conduct of its business more particularly described in Paragraphs 1, 2 and 3 hereof, as a result of the restrictive covenants contained in its automatic vending machine leases, more particularly described in Count I hereof, is one of the largest distributors of confection and nut products to automatic vending machine operators in the United States, and in consequence is an important outlet to manufacturers of such confection and nut products who wish extensive distribution of said products thruout the United States.

Respondent in the course and conduct of its business, now and since June, 1936, has been in substantial competition with other corporations, individuals, partnerships and firms similarly engaged in the business of buying, selling and distributing confection and nut products, except insofar as such competition has been affected by the practices which are the subject of this count. Respondent in its business of leasing automatic vending machines, of securing additional locations for the lessees of said machines, of increasing the number of its said machines outstanding under lease, and of supplying the lessees thereof with confection and nut products for use therein, is in active competition with jobbers of (See Federal Commission on page 66)

Northwestern

OPERATORS' HEADQUARTERS IN THE BULK VENDING FIELD

Keep Informed—know what's going on in the industry through

The Northwestern

Packed with ideas to help you make and save money. It's free!

SMALL STOCK OF MACHINES STILL REMAINS.

Parts and Repair Service at Your Disposal.

NORTHWESTERN, MORRIS, ILLINOIS

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Samples furnished on receipt of 30c (3c stamps) to cover cost of postage and packing.

Salted Peanuts—25-Pound Carton
\$5.00 F. O. B. Philadelphia.
Full Cash With Order.

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SPECIAL CLOSE-OUTS CIGARETTE VENDING MACHINES

7 COLUMN MODEL "S" STEWART-McGUIRE (Reconditioned). **\$20.00**
In lots of 10 or more. EA.

Single Machines \$25.00 Each

1/3 Cash With Order, Balance C. O. D.

AUTOMATIC CIGARETTE SALES CO.
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Very low price! Nothing like it in the entire country. Unusual profit opportunity for live wire salesmen and distributors everywhere.
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GLAMOUR GIRL CARD VENDER

SELLS CARDS 2 FOR 5c

Each compartment holds 550 Cards; 3 separate compartments for Glamour Girls, All-American Girls and Yankee Doodle Girls. Adjustable to sell 1-2-3 Cards for one coin.



LIMITED QUANTITY AVAILABLE

Metal construction thruout. Chrome fittings. Manufactured before Government's stop order. Never sold before. Buy now before it is too late.

3,000 CARDS FREE WITH EACH MACHINE BRINGING IN \$75 — MACHINE COSTS ONLY \$60
1/3 Cash With Order, Balance C. O. D.

INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1895.
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.
44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK

VENDER SUPPLY NOTES

MORE BURLEY FOR MANUFACTURERS—An allotment of 10,000,000 pounds of burley tobacco, largely used in the making of cigarettes, has been made available to manufacturers.

The additional supply was the result of a larger crop than the December estimate, according to the Department of Agriculture.

An order in January limited manufacturers to 90 per cent of their average purchases from the 1939-1941 crops. The additional 10,000,000 pounds will be allocated to manufacturers on the same percentage basis as the original allocation, which was based on estimated production of 331,000,000 pounds.

HONEY CONTROL CHANGED—Regulations limiting the amount of honey that may be used in the manufacture of food products and the administration of manufacturers' quotas have been transferred from the WPB to the Food Distribution Administration.

Food distribution order Number 41.7 provides that in the three months ending June 30 and each subsequent quarter no firm nor individual may use in manufacturing other products more than 600 pounds or 120 per cent of the quantity of honey so used by him in the corresponding three months' period of 1941, whichever is greater.

"SUMARASI," NOT COKES—Inhabitants of the Netherlands East Indies who want Coca-Colas will have to ask for Sumarasi instead. Reason: the Japanese don't like American trade names.

The Japanese-controlled Batavia radio said in a recent broadcast in English: "With Coca-Cola we imported the germs of disease from American society. The former Coca-Cola factory here will be reopened with the name changed. Instead of Coca-Cola it will produce a drink called 'Sumarasi,' which will remind us of jasmine instead of hot jazz."

CHEWING TOBACCO RETURNING?—Now that many war factories are displaying "No Smoking" signs, chewing tobacco is staging a return to popularity.

At a time when cigarettes were being frowned upon as "coffin nails," more than 100,000,000 pounds of plug tobacco were sold.

The generation which fought in the last war was the first to use cigarettes to any great extent, and as a result cigarette sales moved ahead steadily, while the various types of chewing tobacco slipped steadily down. Snuff was the only other type of tobacco product which held its own; last year it topped the previous peak, which had been set in 1929.

With the rise in factory employment, nearly 10,000,000 pounds more of chewing tobacco were produced in 1942 than in 1941, while the increase over 1940 was nearly 17,000,000 pounds.

Tobacco manufacturers don't believe the war has created another generation of chewers, although that is what is needed if the gains of the last two years aren't to be quickly lost when conditions permit the return of cigarettes.

NUT PRICES ADVANCE—Spurts and fluctuations in speculative buying marked the Chicago pecan and walnut spot markets last week, when prices advanced in every item on the list. The first price advance was from 3 to 9 cents, and the week closed with a smaller increase of 1 to 4 cents.

Buying was between jobbers and was regarded as purely speculative, one trade source said. Lent is usually a dull season, and there is no ordinary purchasing by the trade at this time.

Future price movement depends on supplies, which are growing scarce. The opinion is current in the trade that no ceilings will be set on pecan and walnut prices because of the small volume of these commodities.

Peanut trade remained at a virtual standstill, with markets bare of offerings. Prices at the close of the week were unchanged.

CUBANS HOPE FOR LARGER PURCHASES—Cuban sugar producers are hopeful that the prospective sharp decline in U. S. domestic sugar production this fall may bring a larger purchase of Cuban sugar by the United States. The present contract, due to be signed in Havana any day, provides for the sale of 2,700,000 short tons of sugar to the U. S. at 2.65 cents a pound, f. o. b., the same price paid for practically all the 4,500,000 ton 1942 crop. There is an additional stockpile of new crop sugars that could be included in the sale while Cuba could

probably produce an additional 500,000 tons of sugar above the present crop which is limited to 3,225,000 tons. If the go-ahead signal were given immediately.

Cuban sources hold that a sound sugar policy calls for a large reserve of sugar in the island to offset declining production in the United States and at the same time for the building up a large stockpile for rising Lend-Lease needs and heavy post-war demand. With other important world producers knocked out by the war, Cuba is the major source of large supply to fill these needs. By warehouse and open storage, the island is estimated to be able to store around 5,000,000 or more tons of sugar. Washington sugar officials, taking note of limited shipping available for sugar, believe a succession of large crops would pile up unwieldy surpluses. There was a carryover of 1,700,000 short tons in Cuba of unshipped 1942 crop sugars at the beginning of the year. Equities in Cuban sugar producing companies have advanced into new high ground on prospects of heavy post-war demand. As the 1943 crop contract now stands, earnings this year are going to slump to around 1941 levels.

SMALLER CANDY BARS—Peter Paul, Inc., and Bachman Chocolate Manufacturing Company, candy manufacturers, have both been granted relief by the OPA in the form of permission to reduce the size of their candy bars. The request was granted to ease the strain of rising manufacturing costs.

The authorization provides that neither manufacturer may alter the formula for the bars and that the price be no higher than the maximum price established by the government.

HEIGHT OF INGENUITY—The Federal Alcohol Tax Unit has disclosed the seizure of an illegal distilling outfit near Pulaski, Va., in which stale candy instead of sugar had been used to sweeten the mash.

CORN SIRUP INSTEAD OF GLYCERIN—Reports are current that corn refiners unofficially have been asked to assure additional millions of pounds of corn sirup for the tobacco industry. The sirup may be a solution to the recent WPB ban on the use of glycerin in cigarette manufacturing.

Since WPB's glycerin ban went into effect manufacturing problems have been increased manifold. Although corn refiners are already hard pressed to meet their regular commitments, and are under heavy pressure from two directions—farmers are putting their corn into hog feed for higher meat prices and war industries need increased quantities of corn products such as starches and alcohols—the request that the refiners provide larger quantities of sirup for tobacco manufacturers is considered to have an excellent chance of being met.

TAX-FREE CANDY—A bill to exempt candy and confectionery from the State sales tax has been introduced in the California Legislature on the grounds that candy is a food and as such is not taxable.

If the bill is passed a precedent established some years ago in Ohio will be followed. The Ohio courts decided that candy was a food and as such was not taxable, along with other food products.

The Western Confectioners' Association has urged all in or associated with the confectionery industry to express their views to their representatives so that members of the Assembly will have the opinion of those who best understand the needs and requirements of the industry.

Fate of Auction System Argued by Tobacco Trade

RICHMOND, Va., April 10.—There has been a considerable amount of speculation in tobacco circles in this section of the State over the fate of the auction system of selling tobacco. Most observers seem to agree that the auction system is the only means which gives the farmer a chance to get higher prices for his offerings thru competitive bidding. However, there are others that feel a set price, decided by government grades, would prove satisfactory. In this way there would be no competition in the sales.

Experts have pointed out that the auction system is proving satisfactory in Maryland, where another type of selling was used for many years with not nearly as much success. Also, the system has been established in Southern Rhodesia and is working satisfactorily for all concerned.

Kentucky's recent decision, "equitably

to allot the tobacco to those desiring it," has been the cause of most of the present worries. It was reported that during the holidays on the burley markets in Kentucky and Tennessee the tobacco was handed to first one buyer then another, with no competitive bidding, and was not proving satisfactory.

If the auction system is discarded hundreds of warehouses would have to be closed, thus causing warehousemen to lose huge investments which they have and it would also result in the laying off of many men who work in the markets during the tobacco season.

Prices have averaged better than \$21 for the past 22 years when the independent warehouses have been in operation but have been slightly better since the government took a hand. The Virginia-Carolina Warehouse Association is making an earnest effort to have the auction system for the farmers.

FEDERAL COMMISSION

(Continued from page 65)

candy who supply the retail candy trade and also with the retail customers of such jobbers.

Buying Practices

Par. 5. Respondent and its competitors buy confections and nut products from a large number of manufacturers, jobbers and distributors located in the various States of the United States (hereinafter called sellers), representative of whom are the following:

The Curtiss Candy Company, Chicago; Walter H. Johnson Candy Company, Chicago; Williamson Candy Company, Chicago; Bunte Brothers, Chicago; D. L. Clarke Company, Pittsburgh; Luden's, Inc., Reading, Pa.; Nelster Candy Company, Cambridge, Mass.; Switzer's Candy Company, St. Louis; Sperry Candy Company, Milwaukee; Queen Anne Candy Company, Hammond, Ind.; Trudeau Candies, Inc., St. Paul; Wayne Candies, Inc., Fort Wayne, Ind.; Chase Candy Company, St. Joseph, Mo.; William Wrigley Jr. Company, Chicago.

Each of said sellers sells and distributes confection or nut products in commerce between and among the various States of the United States and the District of Columbia, causing said confection or nut products to be shipped and transported from their respective places of business in the various States of the United States to respondent at its principal place of business in Chicago, where respondent takes possession of all of its said purchases, to competitors of respondent, and to said competitors' customers located in the various States of the United States and in the District of Columbia. That the sellers located in Chicago make deliveries to respondent with the knowledge that a substantial portion of respondent's purchase is intended for the use of the lessees of the respondent's automatic vending machines located in the various States of the United States other than the State of Illinois.

Respondent and respondent's competitors resell and distribute said confection and nut products in commerce between and among the various States of the United States and the District of Columbia, causing said confection and nut products to be shipped and transported from their respective places of business in the various States of the United States to their respective customers located in the various States of the United States and the District of Columbia.

Par. 6. In the course and conduct of their respective businesses as above described said sellers have been and are now being induced by respondent to discriminate in price between different purchasers buying said confection and nut products of like grade and quality in commerce for use, consumption and resale within the United States by charging said competitors or respondent higher prices than those charged respondent. Said discriminations in prices which favor respondent are not uniform on each confection and nut product sold or from each seller. Respondent pays such sellers from approximately 10 per cent to approximately 25 per cent less for said confections and nut products of like grade and quality than respondent's competitor's pay said sellers, depending upon the confection and nut product and the seller, or either of them.

Par. 7. The effect of said discriminations in prices as set forth in Paragraph 6 hereof may be substantially to lessen competition between respondent and competing jobbers likewise engaged in the sale of candy either to vending machine companies or to retailers engaged in the sale and distribution of confection and nut products; to tend to create

a monopoly in respondent in the lines of commerce in which respondent and its competitors are engaged; and to injure, destroy or prevent competition with respondent in the resale of such confection and nut products of like grade and quality purchased from said sellers; and to injure, destroy or prevent competition with the sellers granting said discriminations in prices to respondent.

Par. 8. Respondent receives information as to the regular prices paid by its competitors to said sellers for said confection and nut products, refuses to purchase said confection and nut products from said sellers unless it is granted prices lower than paid by its competitors, and accepts and receives such lower prices on said confection and nut products and thereby and while engaged in commerce and in the course of such commerce, as alleged in Paragraph 5 hereof, is now and has been since June 19, 1936, knowingly inducing and receiving the discriminations in price alleged in Paragraph 6 hereof.

Par. 9. The foregoing alleged acts of said respondent are in violation of Section 2 (f) of said Act of Congress approved June 19, 1936, entitled *An Act to amend Section 2 of the Act entitled An Act to supplement existing laws against unlawful restraints and monopolies and other purposes approved October 15, 1914, as amended (U. S. C. Title 15, Sec. 13) and for other purposes.*

Wherefore, the premises considered the Federal Trade Commission on this 19th day of March, A. D. 1943, issues its complaint against said respondent.

NOTICE

Notice is hereby given you, Automatic Canteen Company of America, a corporation, respondent herein, that the 23d day of April, A. D. 1943, at 2 o'clock in the afternoon, is hereby fixed as the time, and the offices of the Federal Trade Commission in the city of Washington, D. C., as the place, when and where a hearing will be had on the charges set forth in this complaint, at which time and place you will have the right, under said Act, to appear and show cause why an order should not be entered by said Commission requiring you to cease and desist from the violations of the law charged in the complaint.

You are notified and required, on or before the 20th day after service upon you of this complaint, to file with the Commission an answer to the complaint. If answer is filed and if your appearance at the place and on the date above stated be not required, due notice to the effect will be given you. The Rules of Practice adopted by the Commission with respect to answers or failure to appear or answer (Rule IX) provide as follows:

In case of desire to contest the proceeding the respondent shall, within 20 days from the service of the complaint, file with the Commission an answer to the complaint. Such answer shall contain a concise statement of the facts which constitute the grounds of defense. Respondent shall specifically admit or deny or explain each of the facts alleged in the complaint, unless respondent is without knowledge, in which case respondent shall so state.

Failure of the respondent to file answer within the time above provided and failure to appear at the time and place fixed for hearing shall be deemed to authorize the Commission, without further notice to respondent, to proceed in regular course on the charges set forth in the complaint.

If respondent desires to waive hearing on the allegations of fact set forth in the complaint and not to contest the facts, the answer may consist of a statement that respondent admits all the material allegations of fact charged in the complaint to be true. Respondent by such answer shall be deemed to have waived a hearing on the allegation of fact set forth in said complaint and to have authorized the Commission, without further evidence or other intervening procedure, to find such facts to be true.

Contemporaneously with the filing of such answer, the respondent may give notice in writing that he desires to be heard on the question as to whether the admitted facts constitute the violation of law charged in the complaint. Pursuant to such notice, the respondent may file a brief, directed solely to that question, in accordance with Rule XXIII.

In witness whereof, the Federal Trade Commission has caused this, its complaint, to be signed by its secretary, and its official seal to be hereto affixed, at Washington, D. C., this 19th day of March, A. D. 1943.

By the Commission.
(Seal) OTIS B. JOHNSON, Secretary.
(F. R. Doc. 43-4513; filed March 24, 1943; 11:18 a.m.)



Coin Machine Trade Runs at Even Keel While War Emergency Tightens

Petrillo record ban much in the news during March but no settlement—legislation increases but no stampede yet—tax reports accumulate to show that high rates cut total revenue from industry—arcade progress leads optimistic parade in industry

The coin machine industry moved along at an even keel during March. Operators had reported a high rate of patronage on practically all types of machines and for two or three months previous. The alarm that had originally appeared due to gas rationing disappeared almost as soon as it began, and rationing is now hardly mentioned among operators. The removal of the ban on pleasure driving in the Eastern States in March did prove helpful to operators because it increased the attendance at some locations that had been hard hit by the pleasure ban.

Another type of rationing, that of meats and other foods, which went into effect March 29, affected the attendance at some types of locations such as eating places. The week during which the sale of meats was frozen cut patronage of eating places, according to late reports received. This indicates that meatless days and other steps curtailing the supplies of meats to restaurants may reduce the patronage at such locations, and hence the play of coin machines will be reduced similarly.

Reports for March indicated that operators were looking ahead to the summer season, and the rapidly growing interest in arcades indicated that there remained much optimism in the trade. The deadline for the "work or fight" order in the manpower situation came at the end of March and may have some repercussions in the coin machine field. Late reports indicated that there would be quite a shift in workers leaving non-essential jobs to go into the industrial areas where work in war plants would be classed as essential employment. The result of this should be to increase population in industrial areas and a boost to coin machines located in those places.

There was a general increase in the number of bills in State legislatures relating to coin machines. About 10 State legislatures also came to adjournment during March and reduced immediate possibilities for future legislation. Expectations were that legislation relating to coin machines would reach its zenith during April. Only one State reported passing important legislation on coin machines during March. Oregon passed a State license bill which assessed a high fee on amusement machines and a \$10 fee on juke boxes. By the end of the month the Oklahoma Legislature had also passed one of the most adverse tax bills on

juke boxes yet to appear in the country.

There were no indications during March that Congress had reached the subject of the federal tax on coin machines. Income tax proposals and other big issues were still occupying attention of congressmen.

Tax Facts Available

Tax reports began to accumulate which would indicate a definite trend throught the country showing that high taxes reduced the total revenue to be derived from coin machines. This is especially true where the combination of federal, State and city taxes reach a very high rate. The federal tax report for February was issued in March, and it indicated that the federal revenue had not reached nearly the total that had been expected when federal taxes were extended to juke boxes, arcade machines and many other types.

A decline in State revenues had set in as early as last December, and State tax reports still continue to show that revenues are declining where the rates are high. This trend, which now seems to be certain, forms very effective propaganda for the industry and may be useful in getting Congress to make needed adjustments in the rates when that body gets around to the subject of the coin machine tax. It should also be very helpful in preventing States now from passing high taxes.

The high taxes which Oregon placed on amusement machines may not be so adverse in that area because of the liberal sentiment which prevails in the Northwest. Such high rates do give the wrong impressions to States in other parts of the country where local sentiment is not so liberal. For example, the Legislature in an Eastern State may note that cities in Washington and Oregon assess rates on amusement machines that appear to be two and three times what the machines are worth. They do not stop to consider that liberal sentiment in such cities permits operations that are not acceptable in the East. It will be necessary for operators in the more conservative States to explain the situations as they exist on the West Coast.

Another important phase of the tax in Washington and Oregon is the fact that cities in both those States strongly opposed a State tax on amusement machines, arguing that such machines should be reserved for

local taxes in order to support city governments.

Liquor Question

The liquor question continued to be prominent during the entire month of March, and there were signs that national prohibition may become a strong movement before the year ends. A number of curfew

proposals came up in various States, and a few curfew laws were passed. In many cases these curfew laws are a compromise move for the purpose of forestalling prohibition. The purpose of the curfew laws is to correct certain evils relating to liquor locations, and in that way rob the dry cause of some of its arguments. Liquor rationing also became a

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All-Americans 22.50	Hi-Dive 45.00	Shangri-La 142.50
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Big Show 19.50	Dude Ranch 23.50	Metros 30.00
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Blondie 12.50	Flicker 25.00	
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problem in some States that have a State monopoly on liquor. The outstanding example of this situation was in Ohio. Reports indicated that the distillers were using the present shortage in order to "get even with politicians" in the liquor monopoly States that had been putting pressure on the distillers before there was a shortage of liquor.

Some of the general business magazines began to publish important opinions about post-war trade. Signs were already to be seen in March which indicate that business leaders in all trades were beginning to look forward to post-war business. Before the end of March, however, military experts began to predict that the war would last on into 1944. Some big industrial firms began to place advertising about post-war plans and business. One important firm started to advertise to inventors and small manufacturers to submit ideas to it for post-war manu-

facture. This practice is expected to become an important business asset as time goes on.

Business Week, the weekly news review for business leaders, published an interesting resume on the coin machine industry in March. This resume was based on the Coin Machine Special issue of The Billboard, February 27.

In the music field, reports on the record supply continued about the same as in January and February. Two reports mentioned that operators were beginning to complain more than ever about the shortage of new records. The majority of the reports said that operators were going along and making the best of the situation. Music operators had found that the public paid little attention to the shortage of new records and that they were patronizing the old tunes at a very high rate. This use of the old tunes became an important trend in the music busi-

ness during February and March, and it is expected that operators will continue to use the old songs for many months to come. The shortage of shellac is expected to keep the record supply at a low quantity even though some settlement may be made with Petrillo and the music union.

Record Ban Holds

The Petrillo record ban was in the news at least twice during the month of March. Petrillo and his executive board held a meeting in Chicago March 16 to consider the reply which a number of record and transcription manufacturers had made to Petrillo's earlier demand for a fixed fee on each recording. The record and transcription companies had flatly refused to meet in negotiation on a fixed fee. The Petrillo meeting in Chicago lasted for three days and released a letter in reply to the public letter from the record and transcription companies. The Petrillo reply was a flat refusal to lift the recording ban until the recording manufacturers met with him to negotiate fixed fees. There had been reports that Senator Clark would call his investigating committee together as soon as Petrillo refused to lift the ban, but the end of March came and no such meeting had been called. Following the Petrillo meeting, the recording firms began to discuss the question of negotiations. One small record manufacturer offered to pay Petrillo and his union a small fee on each record, such as 1 cent on a 50-cent record. Many in the music field felt that this would be an opener and that the other record manufacturers might eventually decide to make Petrillo an offer. It is expected that Petrillo will hold out until some such offer is made to him. The result will be an increase in the price on recorded music. The juke box trade expects to insist that this price increase will apply to records sold to the public as well as to the juke-box trade, or else there will be legal battles. Naturally, Petrillo would be well satisfied if the fee applied to all records sold to the public as well as to the juke-box trade because it would mean that much more money in his treasury.

The music trade at the end of March was looking forward to April 15, when Petrillo had agreed to meet with the record companies and see if negotiations could be made on fees to be charged for recordings. The juke-box trade was seriously concerned with legislation in at least three States during March. Oregon passed a \$10 State license on juke boxes, and the industry took some satisfaction in the fact that when the bill was finally passed it had reduced the original proposal from \$25 to \$10. This was an indication that legislators had studied the situation and had reached the conclusion a \$25 fee would be much too high for juke boxes.

The most adverse situation arose in Oklahoma, where it seemed that the State had decided to make its own grab on the juke boxes before the Petrillo interests and others could make a grab at the machines. The Legislature considered a proposal to take 15 per cent of the gross receipts of juke boxes. A real political battle arose over this question. The bill was first killed, and then the governor requested its passage. When it finally passed both houses, the proposal was for a 10 per cent cut of the gross receipts of juke boxes in the State. This was the most outlandish proposal that had ever been made in any State on juke boxes. Reports indicated that there might have been dry pressure on the State administration, because the governor had stated, according to reports, "that church people had requested the passage of this bill." The State also passed a curfew law on liquor locations, and dry pressure

was understood to be on the Legislature in many ways.

The Alabama situation continued about the same as in February. The liquor board maintained its ban on music in places that sold liquor. There were no indications that this ban would be withdrawn. At least one publication in the State accused juke-box operators of raising a slush fund to fight the music ban. Reports indicated that the dry forces in the State were very strong.

Post-War Hints

One prominent magazine published a report in March that may be a straw in the wind to indicate new music developments in the post-war period. This publication said that a prominent manufacturer of phonographs for the home was scrapping his present machinery and after the war would manufacture phonographs using film recordings. With the success already attained by coin-operated movie machines, film recordings may become an important factor in the post-war period, not only for phonographs in the home but also in coin-operated music for the elite type of locations. This trend, if successful, may change the entire music picture.

Reports on the amusement machine trade continued to show little change. The chief interest is still in the supply of used machines. Practically all reports read the same—that there are not enough used

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1 Seeburg Classic . . . 189.50	1 Big Chief . . . 19.50	2 Split Fire
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1 1939 Rockola Deluxe Counter Mod. & Stand 59.50	1 Target Skill . . . 15.50	3 Pace Saratoga Chrome Rail, Ea. . . 109.50
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1230 WASHINGTON ST., BURLINGTON, IOWA	1 Zip . . . 9.50	3 Derby Days, 1 Ball P.O. Ea. . . 32.50
	1 Old Champion . . . 8.50	
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machines to meet the demand. Legislation on amusement machines proved to be much less than had been expected. Oregon passed a high tax on amusement machines, and there were bills in probably a half dozen other States.

The prospects for arcades became the chief topic during March. It now seems certain that a real boom in arcades will continue thruout the year. This upsurge in arcades began a year or so ago and seems to be a very healthy movement. War conditions have created a definite demand for such establishments, and it is not a boom based on high-pressure promotion. All types of machines are being placed in the arcades, and a lot of operators are acquiring experience in managing such establishments.

Agitation against licenses appeared in Cincinnati and in Milwau-

kee. Women's clubs led the agitation against licensed pinball games in Cincinnati. A court decision may have placed a handicap on this activity by the women's clubs. In Milwaukee a church group was leading the agitation to kill the city license on pinball games. In Iowa there were reappearances of the high school crusades against amusement machines similar to what happened about a year ago. These crusades are inspired by certain reform groups. Des Moines newspapers last year criticized the crusades and pointed out that they were really misguided moves by people who have not considered the facts.

Tax Bulletin

The International City Managers' Association made a report to city governments in all parts of the United States in March which pointed out that about one-fifth of

the cities in the country have taken steps to find new sources of revenue. This report also definitely stated that a number of cities had taxed coin machines as a new source of revenue. Since this report goes to practically all city officials in the country, it definitely places the coin machine trade before city officials as a new source of revenue.

The attempted crusade against the Florida State license did not seem to make much headway in March, altho the officials seeking to promote this crusade continued their efforts.

Indianapolis had some agitation against pinball, but a court decision required the police department to have search warrants before making any arrests. This may serve to retard the crusade that was about to get under way.

Vending Reports

The vending machine operators continued to report great difficulty in securing a supply of candy and gum for their machines. Cigarette operators were not bothered with this problem, altho there were rumors of a coming cigarette shortage during the month. The federal government cut use of glycerin in cigarettes in March, but a process of using apple juice as a substitute for glycerin had already been perfected. One cigarette manufacturer started advertising this idea in March.

The biggest news in the vending machine field during the month of March was the release of the Federal Trade Commission charges against the Automatic Canteen Company of Chicago. The FTC charges of unfair trade practices were contained in a lengthy document which alleged that the Automatic Canteen firm had engaged in unfair competition with smaller operators and also unfair trade practices in buying its candy supplies. The FTC document contained some important statistical information about the Canteen Company and its business. The hearing on the charges has been set for April 15.

Reports came from several States during March that operators had been able to obtain some of the new zinc-coated pennies and had tried them in penny machines. It was found that the new coins caused trouble in those coin chutes that have magnets. There are not many of the new pennies yet in circulation, and hence they will not be an immediate problem for penny venter operators for many months. Manufacturers in Chicago reported that it may be necessary to remove the magnets from penny coin chutes or else demagnetize them when the new pennies become numerous.

There is little chance now that the government will reconsider and try to develop a penny that will not clog the magnets in the chutes. No reports have been received of any difficulty with the new nickels. Considerable experimental work was put in on the new nickel before it was coined.

dially in the downtown areas. This despite the difficulty in getting new record releases. Operators are resorting to old numbers which have regained their lost popularity. Many operators are shifting old favorite tunes from location to location.

Demand is good for rebuilt games, especially factory-rebuilts. But operators as well as distributors report the latter are becoming harder to get.

Music boxes are harder to obtain. One local distributor who has been getting steady shipments on one particular make now finds the current stock growing smaller. Others must be satisfied with good rebuilts.

Beverage venders, who have been experiencing good seasonal collections, look for increases during the coming months, providing the soft drinks are available in larger amounts, which is somewhat doubtful.

Candy venders are experiencing difficulty in getting sufficient goods, tho those serving the near-by camps and war plants are faring well, as they continue to receive satisfactory shipments of goods.

Cigarette venders are faring well as far as supply is concerned. But the operators of these, like those of beverage venders, candy venders, etc., are experiencing their greatest problem in getting sufficient man power to service the machines. Perhaps, if the man power drain continues, women may find a new field of work servicing coin machines.

The Maryland Legislature has been quite active during the month of March in making efforts to get levies imposed on coin machines. A number of the bills, designed to impose taxes or to license coin machines, are patterned after the national legislation. Such measures, if enacted and signed by the governor, would become effective June 1.

Both distributors and operators state their greatest problem is getting mechanics to keep machines in steady operation. The distributors, who have been quite fortunate to date in having a sufficient staff of mechanics and servicemen, have found it necessary to extend their activities to keeping the units of operators in serviceable condition, because the operators have been especially hit by the drain on man power.

All in all, the coin machine picture for March in this area has been satisfactory despite problems and drawbacks. Shaping up of arcade activities during the spring season promise to be good. Operators are well stocked with arcade equipment, much of which was purchased during the fall and winter seasons, as well as such as was retained from last spring's and summer's operations. The arcade picture looks very encouraging.

Arcade activities should shape up well at local amusement parks with openings scheduled for April. These spots have large arcades. Lifting of the ban on pleasure driving should help these spots.

Birmingham

Drys Keep Up Campaign Against Tavern Music

BIRMINGHAM, April 10.—The situation with coin machine distributors and operators in Alabama remains clouded. The recent ruling of the Alabama Alcoholic Control Board that places selling liquor could have no music or dancing all but put them out of business.

This is a case where officials, in an effort to regulate the sale of alcoholic beverages, have worked a hardship on a business in no wise connected with liquor. No hope is seen for the present that the ruling will be amended. A movement is now up to vote liquor completely out of Alabama, backed by a large dry element. That would be better for coin machine people than present conditions, as they could at least operate.

Coin machine people wonder as to the constitutionality of a ruling which says that an establishment cannot have music

Baltimore

Maryland Bills Probably Patterned on Federal Law

BALTIMORE, April 10. — Despite the steady drain made on man power by the national Selective Service Act, operators of coin machines in Baltimore and other localities in the State report appreciable gains in collections. This is due to the fact that many thousands are employed in large scale activities at war plants in this area. Many good spots are bringing in weekly collections from \$40 to \$60.

The month of March has shown that collections have been running consistently good. Lifting the ban on pleasure driving has helped, especially those spots outside the city.

Music box collections continue to run consistently high at most locations, espe-

6SC7 IN CARTONS, OF COURSE!
RADIO TUBE
\$1.35 net each
 Send No Deposit

2000 Just Received!!
 About 1/2 Metals and 1/2 GT's.

Rationed Five Per Order

Orders for five 6SC7 tubes not combined with other tubes will be shipped promptly—BUT—our cost on 6SC7 tube was so high that we will be shipping you without making a profit. So give us a break and look over your tube stock and see what else you need. OUR COIN TUBE STOCK IS COMPLETE with the exception of type 2A4G—none on hand as this ad goes to press.

W. R. BURTT
 "The Coin Tube Man"
 308 ORPHEUM BLDG. WICHITA, KANSAS

ROCKOLAS
 Master with Adapter\$209.50
 Standard 165.00
 Spectrovox & Playmaster 289.50
 Windsor 90.00
 1940 Junior 115.00

SEEBURGS
 9800 R.C.\$435.00
 Commander R.C. 335.00
 Classic 240.00
 Vogue 225.00
 Regal 149.50
 Wireless Wallmates 39.50

WURLITZERS
 616 Sides and Grills\$ 89.50
 700 335.00
 800 425.00

MILLS
 Throne\$139.50
 Mills Chromos and Blue Fronts, Write for Prices.
 One-Third Deposit with Order, Balance C. O. D.

MAYFLOWER DISTRIBUTING CO.
 1420 LOCUST ST. DES MOINES, IOWA

WANTED
ALL MAKES OF SLOTS
AND PHONOGRAPHS
WE WILL PAY CASH
FOR YOUR ENTIRE
ROUTE

WIRE—WRITE—CALL
DES MOINES, IOWA

WILL PAY
\$130 PER CASE FOR .22 SHORTS
WANT TO BUY
3 BALLY SKY BATTLES AT \$200.00 EACH.
PEERLESS VENDING MACHINE CO.
 220 WEST 42ND ST., NEW YORK CITY
 Telephone: Wisconsin 7-8610

WANTED FOR CASH
SEEBURG'S "CHICKEN SAM'S"
"JAIL-BIRDS"
\$75.00 **\$75.00**

Biggest Buyers of "CHICKEN SAM'S" in the Country.
 We are not fussy, because cabinets are refinished anyway. Machines must be complete with amplifiers and all parts, but not necessarily in good working condition. \$10.00 less without bases. Ship C. O. D. or Sight Draft. Write us description and quantity before shipping.

CHICAGO NOVELTY CO., INC. 1348 NEWPORT AVE., CHICAGO, ILL.

WANT TO BUY
 FREE PLAY PIN BALL GAMES,
 PHONOGRAPHS AND PHONOGRAPH
 ACCESSORIES, 1 BALL FREE PLAY
 GAMES, SCALES AND ARCADE
 EQUIPMENT.

W. B. NOVELTY
CO., INC.
 817 BROADWAY, KANSAS CITY, MO.

"WRITE FOR NEW LIST OUT CONTAINING HUNDREDS OF ALL TYPES OF MACHINES."

SOUTHERN AUTOMATIC MUSIC CO.
540-42 S. 2nd Street Louisville, Ky.

MARKEPP VALUES

ARCADE EQUIPMENT	
Jennings IN-A-BARREL	\$109.50
Genco PLAYBALL, Late	189.50
Genco BANK ROLL, 14 Ft.	119.50
'39 WESTERN BASEBALL, Lite	
Up Bkhd.	69.50
Daval BUMPER BOWLING, 9 Ft.	59.50
Keency ANTI-AIRCRAFT GUN, Light Cabinet	69.50
Genco MAGIC ROLL, 9 Ft.	59.50
PHONOGRAPHS	
Wurlitzer 616 Lite Up	\$ 69.50
Wurlitzer #310 Wallboxes	17.50
Wurlitzer #320 Barboxes	17.50
Rockola IMPERIAL 20	69.50
Rockola '39 DELUXE	189.50
Rockola Counter Model with Base	69.50
Rockola '40 SUPER ROCKOLITE, R.C.	239.50
SPECTRVOX and PLAYMASTERS	209.50
Rockola Wallboxes	15.00
Seeburg ROYALS	89.50
Seeburg 9800, ESRC	425.00
SLOTS	
5¢ Mills BLUE FRONTS, S.J., New Crackle Finish, Club Handles	\$139.50
Single Safe, Double Door	29.50
Jack-In-Box Stands	39.50
Half Certified Deposit With Order.	
WANTED—Bally Defenders, Air Raiders, Hockeys, Sky Fighters, Ace Bombers—All Arcade Equipment, Late Slots—HIGHEST CASH PRICES PAID FOR THE ABOVE.	
THE MARKEPP CO.	
3008 Carnegie Ave. CLEVELAND, O.	

OLIVE'S SPECIALS FOR THIS WEEK PARTS for MILLS PANORAMS

Projection Lamps (200 Hour)	Each \$3.95
Exciter Lamps	.45
Cleaner Pads	.04
Projector Drive Belts	.75
Film Cleaner in Cans	.25
Carbon Tet. Per Gallon	2.00

OLIVE NOVELTY CO.
2625 LUCAS AVE. ST. LOUIS, MO.
(Phone: Franklin 3620)

MECHANIC OVER 45 MUSIC ARCADE

Furnish 1 acre irrigated garden large enough to raise all vegetables for large family. Keep cow, chickens, pigs. Located West Texas. Forget the food rationing. Tell all first letter. State salary wanted.

BOX D-41
Care of The Billboard, Cincinnati, O.

FOR SALE

1 STAMPEDE 1 BALL AUTOMATIC PAY OUT TABLE	\$ 30.00
1 GOLD AWARD 1 BALL AUTOMATIC PAY OUT TABLE	80.00
4 FAST TIME CONSOLES, Made by Jennings, Used Only 60 Days, Good As New, Each	140.00
Late Models in Columbia's With Cigarette Reels and the large Reels in Perfect Running Order, Each	65.00

SHREVEPORT NOVELTY CO.
608 N. MARKET ST., SHREVEPORT, LA.

WANTED MILLS SLOT MACHINES—All Denominations.
Write, Wire Your Serial Numbers, Conditions and Lowest Price.

WAYNE SERVICE COMPANY
1530-32 West Third Street, Dayton, Ohio.

WANTED ARCADE MECHANIC

Year Round Job—Excellent Salary. Apply KRIS AMUSEMENT
81 E. Main St. Waterbury, Conn.
or
PEERLESS VENDING MACHINE CO.
220 West 42nd Street New York City

in its place. However, they have refrained from instituting any court action and hope there is a better way out, but none has presented itself as yet.

In the meantime Birmingham Vending Company, operated by Hurvich Bros., and quite active in coin machine sales and repairs, has announced the opening of an electric appliance repair department. The company advertised for 500 electric irons to recondition.

Boston Vending Operators Try Non-Advertised Candies

BOSTON, April 10.—Despite the fact that this is the Lent season and this area has a huge Catholic population business continues on the upgrade. Other years would see a decrease in the operation of music boxes. The arcades in this area doing well. Vending machine operators who can get supplies keep this industry going. The laws which have come up in the State Legislature are being heard in committee meetings. Music box distributors are expanding their forces for the expected spring rush.

In this area we have thousands of Catholics who abstain from certain pleasures during Lent. In other years there would be a noted drop in music box operations, but this year the influx of servicemen and defense workers more than makes up for the slight drop. Vending machine operators are still having considerable trouble in getting candy for their machines. Even tho some have used non-advertised brands in their operations there is not enough to take care of the huge volume of business. The operators who have machines in defense plants are given more consideration by the candy distributors and this helps out.

The three arcades are doing a terrific business. The largest, located in the Scollay Square sector, is open 24s a day. This spot does very well. Target practice had to be discontinued for the lack of ammunition. Kill-the-Jap and machines of that type have been placed in the spot taken up by the shooting gallery.

Two bills which will affect the industry are still being heard in committee meeting in the State House. The \$50 music box tax bill and the \$25 slot machine bill have both been given hearings.

It is felt at present that the music box bill will be filed. The Automatic Music Association representative was present at all the committee meetings. More consideration will be given to the slot-machine bill which affects all machines, except vending machines, including music boxes. No date has been set for next hearing on House Bill 475, but note future copies of *The Billboard* for the information.

Music box distributors are making plans for future spring sales. Dave Bond's 20th anniversary party drew operators from the area. The Trimont Distributing Company moved to new headquarters. Bond now has one of the most luxurious display rooms in the country. The new rooms were opened March 18 and a three-day open house was held.

The Redd Distributing Company had their open house on Saturday, April 3. Sid Reed was host to 200 operators and their families.

All the distributors in this area are making plans for the expected spring rush. Despite the fact that new music boxes are few, the "Victory" models are ready.

Dallas Demand for Used Machs. Much More Than Supply

DALLAS, April 10.—Coin machine business in the Southwest is the heaviest in the history of the trade. Workers from expanding war plants and thousands of soldiers and sailors keep any kind of coin machines working overtime. Downtown night clubs, taverns and restaurants cannot take care of the week-end crowds. All Dallas amusement places are doing capacity business except during threatening weather or off nights. Phonographs, free plays, cigarette, candy and soft drink venders are doing an excellent business. Dallas distributors are having call after call for good used equipment that they cannot deliver. A considerable volume of the few remaining new phonographs are

being sold. Used equipment of all kinds is in excellent demand and is bringing good prices.

So far the Texas Legislature has not passed any new tax bills that affect the coin machine trade. Coinmen breathed a sigh of relief over Gov. Coke Stevenson's statement to the Texas lawmakers that no new revenue will be demanded by the State chief executive for the fiscal year of 1943. The trade is anxiously watching the proposed curfew on the sale of beer and wines. A proposed enactment that would have closed all places selling beer at 11 p.m. on weekdays and 1 a.m. on Saturday, has been referred to its original committee. It now appears that the re-committed bill before the Texas Legislature will stop the sale of beer after midnight weekdays and 1 a.m. Saturday and permit beer sales on Sunday. This bill has the approval of Governor Stevenson and is apt to become the State's regulatory law for beer and wine sales within the next week or so.

Operators of vending machines are continuing to feel the shortage of merchandise supplies. Candies, soft drinks and chewing gum are scarce and getting more difficult to procure. Rationing of all such supplies is now in vogue.

In the arcade field business continues on the upswing. Downtown locations are filled to overflowing on week-ends and are doing an excellent business the rest of the week. With the spring and summer season just around the corner the arcade field looks very promising.

Denver Machines Leave Smaller Towns for Boom Cities

DENVER, April 10.—The month of March saw a record shortage once again hit music operators. At the first of the year, local stocks of records began to build up and it was thought that problem had been solved. However, during the past month the old headache has arisen once again. The most serious shortage at the moment is in Victor and Bluebird records.

All equipment in the region has now been installed and is in operation, so no new installations can be expected before the end of the war. A small amount of transfers continue to be made, equipment located in smaller cities and towns being taken out when revenue falls and placed in locations in war-boom towns.

All operators apparently are having no serious trouble keeping installed equipment in operation as repair parts are plentiful. In addition, the labor problem has eased considerably, more help being available now, probably due to a decline in the amount of war construction.

A short-lived campaign conducted by *The Denver Post* against alleged gambling establishments in Douglas County, south of Denver, caused a brief flurry of excitement. Establishments were reported to have good supply of pinball and slot machines but the Douglas County sheriff reported he found nothing after visiting the supposed locations. Operators of such machines in other parts of the State were jittery for a short time but the campaign seems to be over.

The Colorado Legislature adjourned sine die on March 30 without passing any bills that would affect the coin machine business. In line with the request of Gov. John C. Vivian for a brief session with attention to be given only to important issues, no bills affecting the industry were ever introduced.

Des Moines Big Farm Income Boosts Machine Play in Cities

DES MOINES, April 10.—March business held up well in this area with phonograph operators reporting an increase in most locations despite the difficulty in obtaining records.

Operators reported business running from 10 to 25 per cent ahead of February on the phonograph machines with the record-breaking income for Iowa farmers responsible. The farmers are getting more money for cattle and hogs than anytime since the lush days of 1920.

Most operators are not complaining on the record situation and are using their old libraries to get by. There are some new records getting out this way, but there is complaint the quality is poor. The public is accepting them,

WANTED MILLS FREE PLAY VENDORS WANTED

Quote Lowest Cash Price

Also: WAR EAGLES EXTRAORDINARY or BLUE FRONT SLOTS ANY QUANTITY

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Care The Billboard, Cincinnati, O.

SEE United's GRAND CANYON ARIZONA SUN VALLEY SANTA FE

At All Leading Distributors

United MANUFACTURING CO.
6123 N. Western Ave., Chicago, Ill.

WANT PHONOGRAPH MECHANIC
Salary \$75.00 per week to start. Must be draft exempt, a hard worker and sober. One who knows Remote Control and can repair Amplifiers on Wurlitzers, Seeburgs and Rock-Olas.

ALSO WANT MECHANIC ON AUTOMATICS
Salary \$75.00 per week to start. Draft exempt, a hard worker and sober. One who can overhaul Paces Races.

WANT TO BUY PARTS FOR ALL TYPES OF AUTOMATICS, PACE MOTORS, TRACKTIME SPINNER MOTORS, ETC.
Address: BOX 206, Care The Billboard, St. Louis, Mo.

WANTED PHOTOMATONS

Also 1 1/2" Eastman or Drex Positive Paper and Mutoscope Photo Frames.

WILL PAY TOP PRICES

MIKE MUNVES
520 W. 43rd St. N. Y. C., N. Y.

FOR SALE PENNY ARCADE

Very Successful.
83 MAIN STREET, WATERBURY, CONN.
Apply
PEERLESS VENDING MACHINE CO.
220 W. 42nd St. NEW YORK CITY

WILL PAY CASH For MONARCH 2c COIN CHUTES

New or Used
W. E. EASTBURN
Care Camp Exchange Camp Shelby, Miss.

—WANTED— GROETCHEN MEDAL TYPER MEDALS
Pay \$35.00 Per Thousand
PLAYLAND
276 E. HIGH ST. COLUMBUS, OHIO

however, along with old standards put back in use.

Pinball machines are still absent from most of the State locations except for a few counter games which have been getting a good play.

The Iowa Legislature is ready to adjourn with no coin machine bills introduced. It is the first time in many sessions that legislation on coin machines was not brought up for consideration.

Detroit

Summer Outlook Brings Cheer to Detroit Trade

DETROIT, April 10.—Survey of local conditions show operators gained renewed optimism for future conditions, partly because of a normal spring upturn after a severe winter that hurt most lines of coin machines, except music boxes. Outdoor venders, scales and other machines have already felt an increase in the past few weeks.

Prospects for the local resort sections are good, judging by reports from major park operators, and operators are figuring that their machines will get a lot of play in nearly all types of locations, as patrons find it difficult to spend their increased earnings on the normal vacation expenses.

Music boxes have held their own, in fact are enjoying a slight increase, with soundies coming somewhat more to the fore. Evidence indicates that, while there are no new installations of soundies being made, their play is increasing, notably in the better class bars and cocktail lounges.

Supply problems are the principal headaches operators are facing. If they could be solved things would be very rosy. The music men are facing increasing record difficulty, tho this has not reached a critical stage here as yet. With several major shifts in ownership recently, stocks of reserve records have been depleted. Vending machine operators have been seriously hit by shortage of candy, gum and other similar products, but the cigarette men seem to be doing all right.

Fort Worth

March Another Month of Good Business for Ops

FORT WORTH, April 10.—In the Fort Worth area another month for good business has passed for the coin machine operators despite rationing and shortage of man power and products.

Places that are the best coin machine spots are crowded day and night with people who have money to spend. The pay roll in the Fort Worth district is up, as evidenced by the increase reported in bank accounts, bank clearings and department store sales.

There are thousands of war-plant workers, well paid, in the Fort Worth section, and they are good spenders at the coin machine spots.

The shortage of meat and other food, also not as acute here as in many other sections of the country, has caused some restaurants to close earlier and open later which has kept the coin machine business from being greater than it was last month.

Operators have had difficulty in keeping their machines in repair, but despite the shortage of help, have about solved that problem.

The Arcade, in the heart of downtown Fort Worth, with 50-foot frontage on one of the main streets, is often packed to capacity, which is evidence of how machines are going over here. Soldiers often make up half or more of the patrons.

There is considerable speculation on the liquor question over the State. Many local option elections will be held in counties during the year. Wichita County, which went dry last September after being a wet spot for oil men and cattlemen for years, tried to bring back liquor and beer last month, but the dry forces won by a small majority. The anti-pros will try again as soon as the legal time limit has expired.

The Texas Legislature apparently will keep its hands off the coin machines. With the majority of the legislators pledged against new taxes of any kind, the coin machines apparently are safe in Texas during this session at least.

Harrisburg, Pa.

Music Operators Report Angle on Record Supply

HARRISBURG, Pa., April 10.—Coin machine operators here seem to think that the record supply has become a little less difficult since the Decca deal. A few of the spots in town report a trend toward the older songs, such as Crosby's rendition of *I Wonder What's Become of Sally* and other oldsters like *Miss You and Over There*. A few hillbillies, about 5 per cent of the records played, remain favorites in the city. There seems to be a continued demand for the Gene Autry records. An all-round favorite is *The Last Letter* by Montana Slim. Everyone agrees that Harry James's *I've Heard That Song Before* is the most popular and that it looks like it will hold top billing for a while.

Because of the proximity of several large army camps a goodly number of records are played by visiting soldiers. Most of them seem to prefer the sentimental songs. A number of spots on the outskirts have dropped a little in the past few weeks.

Hartford, Conn.

Man Power Still Problem For Machine Trade Here

HARTFORD, Conn., April 10.—It is becoming more difficult to get suitable help these days.

From the Connecticut U. S. Employment Service headquarters in Hartford comes this bulletin on the labor situation in Connecticut:

"Apprehension concerning the apparent lack of labor available for Connecticut farms is voiced in almost every agricultural section of the State, according to the February reports of the 18 field offices of the U. S. Employment Service which show the number of people registered for farm work greatly below the number of farm orders now on hand. Accelerated demand for farm workers is expected to start in April, with dairy farm and poultry farm orders now on hand and unfilled.

"Industrial activity thruout the State continued at the same high level during the past month, with some minor layoffs occurring in the Middletown area and elsewhere, due to production changes. These were largely offset by continued hirings for replacement of men entering

the armed services and because of other expansions. Estimates of manufacturers of the State indicate a need for more than 50,000 additional workers to meet expansion needs alone, without considering replacements for those inducted into the armed services.

"At the present time the active file of the U. S. Employment Service has approximately 14,000 registered workers. Many of these are not readily placeable in industry; others have hedged their availability as to hours and the type of work they will accept, so that this figure does not actually represent the potential labor force available to industry. Principal source of new workers were those who might transfer from non-war work, new entrants to the labor market from schools, and women not now in the labor market who may be recruited."

Operators report trade continues steady, altho equipment is getting tougher to obtain.

Los Angeles

March Uneventful While Industry Adjusts Itself

LOS ANGELES, April 10.—March was an uneventful month in the coin machine

WHILE THEY LAST!

A. B. T. Challenger	\$ 27.50
Rotary Merchandiser	229.50
Sky Fighter, Fact. Rebuilt	325.00
Tommy Guns, Used	149.50
Tommy Guns, New	249.50
Drivemobile, Brand New, In Orig. Crates	375.00
Drivemobile, Used, Perf. Cond.	275.00
Keeney Submarine	199.50
Knockout Punch Tester	125.00
Brand New Electric Shockers (In 5-Foot Cabinets)	59.50
Test Pilot	229.50
World Series	99.50
Texas Leaguers, De Luxe	49.50
View-a-Scopes	29.50
Skill Jumps	42.50
Brand New Batting Practice	169.50
Vitalizer	79.50
Radio Rifles	69.50
Love Tellers	189.50
1 Shoot the Chutes	129.50
Rapid Fire	189.50
Jennings Lo-Boy Scale	69.50
2 Exh. Card Machines	35.00

IMPS	\$7.70
WINGS	9.90
YANKEES	9.90

All Brand New in Original Cartons.

MERCURY	LIBERTY
Floor Samples, \$15.00.	

PHONOGRAPHS

Rock-Ola Standard	\$139.50
Wurlitzer 71	129.50

DIGGERS

Electro Hoists	\$ 69.50
Merchantmen	69.50
Traveling Cranes	99.50
Buckley Deluxe Diggers	149.50

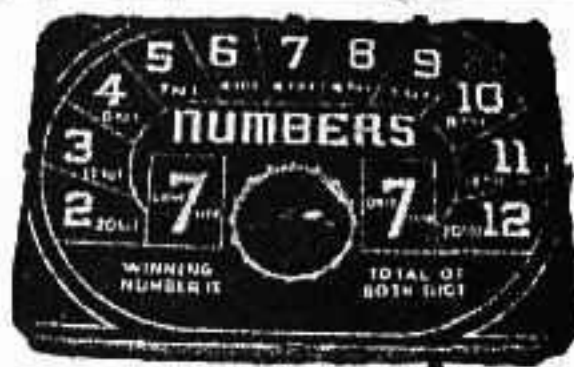
1/3 Deposit With Order.

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There is no substitute
for Quality

Quality Products Will
Last for the Duration
D. GOTTLIEB & CO.
CHICAGO



\$10.00

SAM MAY & CO.

853 N. Flores St. SAN ANTONIO, TEX.

DON'T MISS THIS!

100 7 Col. DuGrenier Cigarette Mchs.,
Slug Proof, F. Matches, Bases and
Mirrors, 15¢ or 20¢ Vending . . . \$27.50
One Free With 10 Machine Order.
Completely Refinished \$5.00 Extra.

AUTOMATIC PAY OUT

Pot Shot	\$75.00
Galloping Dominoes, '37	80.00
1-2-3	70.00
1/3 Deposit Required. Balance C. O. D.	

MATHENY VENDING CO. Wichita, Kansas



THE GREATEST NAME IN
COIN-OPERATED MACHINES

You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.
MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO

PAST! PRESENT! FUTURE!

The name of SUPERIOR salesboards will
live ON and ON and ON
VICTORIOUSLY!

HELP SPEED THAT
VICTORIOUS FUTURE
BY PURCHASING
MORE and MORE
WAR BONDS
and STAMPS!

SUPERIOR PRODUCTS
14 N. PEORIA ST. CHICAGO, ILL.

GUARDIAN

SERVICE KIT FOR PIN GAME OPERATORS

The Original Contact Kit Made by the PIONEER
ELECTRICAL ENGINEERS of the Industry.

BEWARE OF IMITATIONS

Buy Guardian and You Won't Come to Grief

STILL ONLY
\$7.50
COMPLETE

CONTAINS Silver Points, Phosphor Bronze
Leaves, Lifters, Switches, Bakelite Bushings,
Separators, Contact Point Adjusters, Brass
Rivets, Copper Pig Tail Wire, Fish Papers. Ask
for our free Parts and Supplies Catalog!

No. 1000—NEW SERVICE KIT . . . \$9.50

This New Kit Contains a Very Handy and Useful Contact Switch Assembling Tool, Value \$2.00. PLUS 100 Extra Assorted Silver Contact Points, value \$3.50, in Addition to the Liberal Assortment of Switch Parts Contained in Our Well Known GUARDIAN CONTACT KIT.

BLOCK MARBLE CO. 1527 FAIRMOUNT AVE.
PHILADELPHIA, PA.

GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

field in this section, with the industry probably growing more accustomed to its wartime problems. Business continued smoothly, with the jobbers turning in good sales, but still worried about where and how they would secure future equipment. Operators have been on top in this section for a long time and collections on games and phonographs have hit new marks.

With the formation of the California Penny Arcade Association headed by William Nathanson, the arcade has come into its own and seems to have been recognized as a factor of the business at last. Association has Arthur Mohr as counsel. Mohr, luckily for the association, is familiar with the coin machine

field and with his understanding of law and of the industry is able to render the APAA members invaluable service. In addition to giving legal advice to this organization, Mohr is also counsel for the Associated Operators of Los Angeles County, Inc., of which Curley Robinson is the managing director.

According to Mohr, the primary purpose in grouping the arcade operators is to combat black market practices, with the deal aimed more particularly at this time in securing photo frames for arcade operators. Association also has plans to make uniform charges for arcade services.

From the jobbers' viewpoint, dealings in arcade equipment are becoming more

and more competitive. In fact, firms that heretofore have dealt strictly in music machines are in some instances taking on this type of merchandise as a means of increasing their scopes during the war. A well-known figure in the coin machine business here told *The Billboard*, "I look for the arcade to be a permanent fixture in American life even after the war." There is much importance attached to the statement. Arcades that are springing up in this section are being built for permanency, which indicates that there are other operators who believe the same thing.

Week-end crowds here in the past few weeks have been terrific. Not only are the arcades getting a good share of these visitors but the week-end stays have produced a serious problem, that of accommodating the people. It is estimated that more than 15,000 servicemen are here over the week-end. Hotels are unable to take care of them, with the result that sleeping is done in hotel lobbies, bus stations or wherever a tired soldier can flop. Problem is now being solved by cots being set up at different halls to take care of these men. Once the flow is regulated, business in arcades is expected to take on added vigor.

The month of March proved very good for music machine operators, with the situation of records being solved somewhat by Capitol, a local concern, releasing in the middle of the month. While it isn't believed that the firm released any more than the usual number of its tunes, what was released immediately caught on here with the result that local operators had a good number of hit tunes on their machines. Trend of the public to taking to oldies has somewhat alleviated the situation. Scrap drive continues, with the record dealers doing their best to increase the amount received.

Operators of beach spots were busy during the month getting set for the summer. Arcade operators from the beach areas were in town on buying trips that put the sales in the top brackets at some firms.

Sale of phonographs to Mexico has been hit by a new ruling. Firms are unable to make application for permits to ship goods into that country. It is now up to the purchaser to make the move to cut some of the red tape in order to get machines down there. While this switch may cut small sales, the operators of any magnitude will go to bat to get machines. While firms here have always attended to these many details the new policy takes that work from their shoulders. Whether or not it will affect the trading seriously remains to be seen. It is not believed that it will, for those who want the machines do not hesitate to go thru the usual governmental procedure to get them.

Gasoline rationing seems to be ironing itself out. This is noted in the number of out-of-town buyers who come here. When the ration books were first issued buyers dropped to a minimum, with the result that much of the buying was done by telephone, telegraph and mail. Some buying of this type is still done, but there are more out-of-town buyers coming in now than this time two months ago. This traveling increase may also be attributed to the fact that operators are more in need of equipment than they were at the outset of rationing. Los Angeles is growing as a coin machine market, and operators realize today that they must look to their own territory for supplies, a likely move.

that there would be no immediate curfew in Memphis. Local officials are quoted as feeling that what time the soldiers and sailors leave local pubs is a problem, not for the police, but for the officers of the armed forces.

A re-examination of the fire hazards of all night clubs and their fire prevention equipment was urged by Insurance Commissioner James M. MacCormack Jr. There was a most thorough overhauling of all spots about Christmas time and vigilance of the fire patrols, at least in Memphis, according to operators, has not declined since.

Meanwhile, the increased shortage of tunes is having an effect on the whole juke box trade here. While most operators insist publicly that they are selling high, when they get together over their beer there is noticeable tendency to weep.

Miami

Legal Drive Moves Very Slowly; Cig Tax Likely

MIAMI, April 10.—Business holds up in great style hereabouts. Distributors are making no complaints and are satisfied if conditions get no worse. With upwards of a 100,000 soldiers and sailors in this area it means a lot of play for machines which serve to pass the time when the uniformed lads seek diversion. Cigarette venders are getting their share of play, with the talk of new taxation prominent when the Legislature meets next month. Even if it is decided to put a 2-cent tax per pack on cigarettes, it should not slow up business to any extent.

Record business is tops and a lot of records are being disposed of despite scarcity and regulations.

Miami's winter season has been a good one and no letup is anticipated during the spring months.

The movement which had for its purpose the invalidating of the State coin machine license law did not make much progress during the month, altho some court developments were a matter of record. The State Legislature convened April 6.

Milwaukee

Operators Watch Drive To Kill City Licenses

MILWAUKEE, April 10.—Bulging employment and pay roll figures along with an estimated 11.3 per cent increase in population has kept coin machines in Milwaukee County, particularly pinball, vending machines and automatic phonographs, singing a merry tune.

According to the January report of the State Industrial Commission, Milwaukee industrial pay rolls were 53 per cent larger than a year ago and the number of workers 23 per cent greater.

Milwaukee's 138,700 industrial employees had a combined pay roll of \$6,309,000 in January and the workers averaged \$44.91 a week.

Operators are watching with interest

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FREE PLAY PIN BALL GAMES
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A. B. C. Bowler \$39.50
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"There Is No Substitute for Quality"

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- 10 JUMBO PARADES, F. P., Like New..... 79.50
- 10 BOBTAIL TOTALIZERS, Free Play..... 89.50
- 2 CHARLI-HORSES, 5c-5c, Number Reels, C. P. 149.50
- 2 KEENEY TRIPLE ENTRIES, 9 coin heads..... 149.50
- 5 BALLY CLUB BELLS, Comb., F. P., Late..... 199.50
- 5 BALLY HIGH HANDS, Late Serials..... 129.50
- 2 EVANS JUNGLE CAMPS, F. P..... 89.50
- 2 BALLY BIG TOPS, Free Play..... 85.00
- 1 STANCO BELL, C. P., Fruit, 3-5 P. O..... 119.50
- 25c GOLFAROLLA, Mills, Used 2 Weeks..... 169.50



Wolf Solomon

WANTED

We Will Pay Cash for Original Chrome Bells, Gold Chromes, Late Mills and Jennings Slots.

SLOTS	
5c BLUE FRONTS, Reconditioned	\$104.50
10c BLUE FRONTS, Late	175.00
25c BLUE FRONTS, Late	195.00
5c CHERRY BELLS, 3-10 Original ..	175.00
5c CHIEFS, Refinished	84.50
10c CHIEFS, Refinished	99.50
5c ROLATOPS, 3-5	59.50
ARCADE EQUIPMENT	
HOCKEYS, Like New	\$189.50
BATTING PRACTICES, Late	109.50
NEW POKER & JOKER	119.50
KEENEY'S SUB GUN	199.50
BROWN ANTI-AIRCRAFT GUNS ..	49.50
MUSIC	
WURLITZER 750E, Like New	\$425.00
WURLITZERS "616," Lite Up	79.50
WURLITZER "61"	\$ 75.00
ROCKOLA COUNTER AND STAND ..	119.50

Write for Our List of Free Play Tables and Music Boxes.
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FIVE BALL FREE PLAY	Barragos, Like New ..	\$32.50	2 Q.T., 1 Cent Play @	\$30.50
Fox Hunt	Seven Up	32.50	1 Blue & Gold V.P. ..	39.50
Big Chial	SLOTS AND CONSOLES		1 Green V.P.	32.50
Polo	1 10c Cherry Bell	\$150.00	ARCADE EQUIPMENT & MUSIC	
Metro	1 5c Cherry Bell	135.00	1 Batting Practice	\$89.50
Anabel	1 25c Mills Club,	275.00	3 Skeo-Ball-ettes	@ 59.50
Champ	Rebuilt		1 Western Baseball,	
Skyline	1 Jennings Club Bell	149.50	1 Flat Top	49.50
Wow	Console, 5c	149.50	1 Midget Roll, 10 Fl. ..	85.00
Target Skill	1 Jennings Club Bell	149.50	1 618 Marble Glow Fin., ..	
Line Up	Console, 10c	149.50	Light Up	69.50
Big Time	1 Baker's Paces, DD ..	275.00	1 618 Marble Glow,	
Bendwagon	1 Paces Races, Brown ..	125.00	light up dome	79.50
Dixie	Cabinet, CP		1 Model 41 Wurlitzer ..	79.50
Silver Skates	3 Blue Fronts, 5c-10c ..	@ 90.00	Music Box & Stand ..	
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MILLS FOUR BELLS, MILLS THREE BELLS, KEENEY SUPER BELLS. ALL MODELS ARCADE MACHINES AND LATE MODEL PHONOGRAPHS. SEND LIST OF MACHINES YOU HAVE TO SELL AND LET US QUOTE PRICES WE WILL PAY FOR YOUR MACHINES. SEND LIST TODAY BY AIR MAIL.

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LOS ANGELES, CALIF.

Memphis

Curfew and Other Moves Give Trade New Concern

MEMPHIS, April 10.—Orders that no beer could be sold in Shelby County after midnight, except within Memphis city limits, were attributed this month by various operators, who declined to be quoted by name, to the office of Sheriff Perry. They said at the same time they had received orders from the same source not to sell any beer to sailors under 21. The sheriff was not immediately available to confirm the report.

Meanwhile, the OPA locally rescinded its earlier announcement that anyone caught visiting roadside locations would face cancellation of gas rations, including even A books. Memphis Police Commissioner Joe Boyle returned from a trip thru other cities with praise for their larger number of recreational facilities for members of the armed forces and with the word

to see whether any action will be taken on a resolution adopted by the Milwaukee Federation of Lutheran Laymen demanding that the common council repeal the city ordinance licensing pinball and amusement games.

Copies of the resolution have been sent to Mayor Bohm, the city attorney, district attorney, chief of police and sheriff. The federation charges that the licensing ordinance has affected the enforcement of State laws prohibiting gambling devices and has "increased the chances and hazards which are demoralizing the youth of the city."

Minneapolis

Lent Hardly Cuts Play In Minneapolis Section

MINNEAPOLIS, April 10.—Just like "Ole Man River," the coin machine business here keeps rolling along, gathering no

moss, and coinmen are humming a cheery tune of self-satisfaction.

A year ago, as America dug its teeth into the grim business of fighting a war, members of the coin machine industry here made up their minds, rather forlornly, that their trade would suffer greatly.

While it is true that business isn't nearly what it was before outbreak of the war, nevertheless coinmen report their business is of a nature that far exceeds their fondest expectations.

Business in March, all agree, was first rate. "In fact," reported one dealer, "it was breath-taking." Another lamented the fact that he didn't have enough music machines to meet the huge demands made upon him.

Used phonographs went exceptionally well. Accessories, such as wall boxes and remote-control equipment, were snapped up by operators who seem to have gone on a modernizing spree. Record firms reported a heavy demand for their products, with the choice for top place hotly contested between popular tunes and hill-billy numbers.

As for other coin-operated machines, one-balls moved very rapidly during March, while five-balls showed a pronounced pick-up during that period. Bells recorded heavy business.

Arcade equipment got off to a very strong start. What vending machines that were available sold readily and there was some anticipation for the new golf ball vender coming onto the market.

Despite the fact that Lent is now being observed, operators reported that collections were holding up excellently. Music machines were paying off extremely well. Loop locations noted a remarkable play during March, altho outlying locations were found to be a bit off the beam.

Vending machine operators said their business collections last month were good. The vendors are keeping a watchful eye on the State Legislature, where a bill has been introduced calling for the banning of cigarette machines to "keep minors from getting smokes." Considerable opposition against the proposal is being marshalled for the showdown fight if and when the measure comes up for hearing.

Philadelphia

Pinball Comes to Front As Record Supply Hurts

PHILADELPHIA, April 10.—The past month has found pinball machines taking the lead in the local field, long held by the music machines. Only recently returned to locations when the courts handed down a favorable decision, the pinball operators have been busier than ever. Indicative of the increased activity was the return to the active list of the Philadelphia Amusement Operators' Association, local pinball operators' organization.

While there is not enough equipment to go around, the operators are making the most of available stock and are getting the most out of each machine. The ability of distributors to service operators with replacement parts has been instrumental in returning a large number of machines to locations.

Pinball collections during the past month have been exceedingly high, easily explained by the fact that there were only enough machines to service the choice locations. Even more important is the fact that the return of pinballs has brought back the arcade business, which had been dormant here for more than a year. More pinball operators than ever before are now operating their own arcades. Business at the arcades is exceptionally good, and with a limited number of machines for placement at locations, the arcades now loom as the biggest source of income for some of the larger pinball operators.

The music machines have maintained the high levels of earlier months, but the seasonal increase in collections was not realized this March. While there is no diminishing in popularity of the music machines, biggest factor in holding down collections is the dearth of new record releases. Hurting collections during the past month was the ban on pleasure driving, not lifted until the end of the month, and the large number of locations in the outlying sections of the city remained poor revenue producers.

Among the vending machines, cigarette machines continued big and there was a pick-up in drink venders. The candy

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8 Mills Brown Fronts, 25c, C.H.	275.00
6 Gold Chromes, 25c, 3-5	335.00
4 Gold Chromes, 25c, 2-5	345.00
5 Chromes, 25c, 2-5 Payout	345.00
4 Gold Chromes, 5c, 2-5	259.50
6 Gold Chromes, 5c, 3-5	249.50
3 Gold Chromes, 10c, 3-5	264.50
2 Gold Chromes, 10c, 2-5	274.50
10 Brown Fronts, 5c, Club H.	159.50
3 Brown Fronts, 10c, Club H.	189.50
8 Blue Fronts, 5c, Club H.	149.50
8 Pace Comets, 5c, D. Jackpot	69.50
14 Pace Comets, 25c, D. Jackpot	89.50
4 Pace Comets, 10c, D. Jackpot	79.50
2 Pace Deluxe, 5c, 3-5	115.00
1 Pace Deluxe, 25c	145.00
5 War Eagles, 5c, 2-4	59.50
4 Jennings 5c Silver Chiefs	185.00
2 Jennings 25c Silver Chiefs	225.00
1 Jenn. Chief Triplex, 5-10-25c	165.00
1 Watling Rotator, 25c, 3-5	125.00
8 Columbias	39.50
20 Mills 5c Green Vest Pockets	37.50
2 Buckley Seven Bells	445.00
2 Mills Three Bells	895.00
6 Paces Races, Brown Cabinet	149.50
4 Paces Races, Black Cabinet	75.00
1 Wurlitzer 800	350.00
1 Wurlitzer 780 (Colonial)	425.00
2 Wurlitzers 750E	445.00
1 Wurlitzer 750	395.00
2 Wurlitzer 800	169.50
7 Wurlitzer Light Up	89.50
1 Rock-Ola Master, '40	195.00
1 Rock-Ola Deluxe '39	169.50
1 Seeburg 9800 Wireless	425.00
1 Seeburg 9800 R. C.	395.00
2 Seeburg Classics	249.50
2 Seeburg Vagues	225.00
1 Seeburg Crown	149.50
1 Seeburg Regal	149.50
2 Mills Throne of Music	149.50
New Rock-Ola Commandos	Write

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2 Keeney Submarine Guns	189.50
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19 Topper Peanut Machine	5.50

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Sky Blazer	44.50	Batting Practice	99.50	Seeburg Gem	139.50
Spot Pool	49.00	Keeney Submarine	184.50	Wurlitzer 24 Rev	139.50
Twin Six	34.50	Chicago Coin Hockey	189.50	Wurlitzer 800K	174.50
Gun Club	45.00	Pennant	119.50	Seeburg Vogue	189.50

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Hooky	\$179.50	Genco Playball	189.50
Bat. Practice	90.00		
Chicken Sam		FREE PLAY GAMES	
Hitler Conv.	119.50	Boomtown	\$25.00
Seeburg Jallbird	109.50	Horoscopes	32.50
Pikes Peaks	19.50	Speed Demon	18.75
Kicker & Catchers	19.50	Salute	27.50
Horn Run (Ball Gum)	12.50	Metro	29.50
Exhibit Card Vendors, Counter Model	5.00	Pan American	29.50
		Target Skill	22.50
		Four Diamonds	43.50
		Landslide	25.00
		Dixie	19.50
		Fox Hunt	28.00
		Wow	22.00

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Keeney Submarine	195.00	Bally Blow Ball	150.00	Exh. Speed Bike	195.00
Chick. Sam, Jap, Stars & Stripes Conversion	165.00	Bally Rapid Fire	195.00	Ten Strike, Hi-Score	95.00
Exh. Set of 3 Motors, with Stand	135.00	Seeburg Shoot the Chutes, Converted Beautifully	165.00	ABT Rifle Range	1950.00
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Top Glass for Jennings Silver Moon	7.50	Backboard Glass for Jumbo Cash	4.50
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Keeney Super Bell, 5c Convertible 299.50

- Keeney Super Bell, 25c Conv. \$325.00
Columbia Bell, Cash JP, RP, 5c 115.00
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- Mills Jumbo Parade, Cash \$159.50
Pace Race, Red Arrow, 5c 450.00
Pace Race, Red Arrow, 25c 500.00
EVANS COUNTER MOD. DOMINOS 32.50

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Red Front, 5c 95.00
Bonus Bell, 5c 180.00
Jennings Victoria, 5c 39.50
Caille Console, 5c JP 90.00
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Caille Console, 10c JP 95.00
Blue Front, 50c, Factory Reb. (New) 350.00
Columbia Bell, RP, Cash, 5c 59.50
Columbia Bell, Ch. Sep., 5c, Like New 82.50
Pace Comet Console, 10c, #48688M 225.00
Pace Comet Console, 25c, #RF48689M 250.00
5/25c Double Club Md., #DRF54989 315.00
Mills Blue Front, 10c, JP, High Serial. 152.50

- Mills Blue Front, 5c, JP, #433176-433179-433181-433175 \$175.00
Columbia Bell Chromes, #8053-8058-8553, 5c Play 92.50
Mills Single Safe 25.00
Mills Folding Stands 4.50
Mills Box Stands 12.50
5c Brown Front Cherry, S#468948 190.00
10c Blue Front Gold Award, #416000 175.00
5c Cherry Bells, Serials over #440000 179.50
5c Brown Front, Serials from 437000 to 453000 180.00
Pace Reels with Brass Ralle 95.00
Pace Reels with Skill Attachment 90.00
COUNTER GAMES
Challenger Targets, Like New \$ 29.50
Model F Targets, Like New 27.50
Penny Pack, 1c Revolv-a-Round Base 6.50
Horses 4.00
Reel Race 4.00
Reel Cap 12.50

- Mercury, 1c, Perfect \$ 6.50
Sparks, 1c, Perfect 6.50
Comet, 1c, Perfect 6.50
FIVE BALL
Blackout \$ 25.00
Star Light 25.00
Batting Practice 109.50
PHONOGRAPHS
Seeburg Concert Master, RC, ES, #79425 \$325.00
Seeburg Cadet, RC, ES, #75642-75671 225.00
Seeburg Vogue, #88209 225.00
Seeburg 8800, ES, Like New 350.00
Rock-Ola Spectravox & Playmaster 219.50
Seeburg Wall Boxes, '39, Reconditioned 17.50
Seeburg Marble Glow Wall-o-Matics, Reconditioned 27.50
Speaker in Cabinet 20.00
Mills Throne of Music 139.50
Mills Empress, Perfect 189.50
Wurlitzer 616, Lightup Panel 82.50
Puncheon, Used 30 Days, Guaranteed Like New 450.00

- SPECIALS
25 Super Bells, 5c Conv., 8U \$225.00
25 Domines, JP, Light Cab., 8U, Like New 325.00
5 Super Track Times, 8U, Like New, Serials over 7200 400.00
10 Mills Three Bells, Like New, High Serials 985.00
Mills Four Bells, Latest Style Coin Head, 4 Nickel Play 800.00
10 Jackpot Domines, Brown Cab., Factory Reconditioned 225.00
3 Mills Four Bells, Latest Style Coin Head, 3-5c, 1-25c, Used 10 Days, S#2807 Up 950.00
1 Mills Four Bells, Original Style Coin Head, 3-5c, 1-25c, S#2400 750.00

- 5 Mills 5c Cherry Bells, Knee Action, Drill Proof, Club Handle, New Crackle Finish, S# Over 440,000 \$172.50
1 Rock-Ola Commando, 8U 410.00
Rock-Ola Wall Boxes, 5/10/25c 45.50
10 Shoot the Jan, Rebuilt New, Never Unpacked 152.50
8 Evans Counter Model Domino, Used 10 Days 27.50
10 Mutoscops Sky Fighters, Reconditioned 300.00
3 Chicago Coin Yanks, F.S. 99.50
1 Keeney Air Raider, Latest Model. 225.00
5 Bally Club Bells, Like New 175.00
Drivemobile, Like New 285.00
1 Bally High Hand, Used 15 Days 135.00

- SPECIALS
BRAND NEW IN ORIGINAL CRATES, NEVER UNPACKED
Wurlitzer 950 Write Seeburg 8200 Write
Wurlitzer Wall Boxes, 5c, #120 Write Seeburg Wall-o-Matio Write
Wurlitzer Adapter, #145 Write Rock-Ola Commando Write
Seeburg Remote Console Wireless Write

7 MILLS PANORAMS

LATEST MODEL—GUARANTEED PERFECT
Used less than 6 weeks. Cannot be told from Brand New.
WRITE OR WIRE FOR CASH PRICE OR WILL TRADE

for Late Model Slot Machines.
Send List of Slot Machines You Have, Giving Serial Numbers, Guaranteed Condition and Lowest Price

1/3 cash deposit must accompany order, bal. C. O. D. Write and ask to be put on our mailing list. Above prices effective April 17, 1943, and subject to prior sale and change in price without notice. On all West Coast shipments full cash must accompany order in the form of post office, express or telegraph money order.

MOSELEY VENDING MACHINE EX., INC.

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DAY PHONE 3-4511, 3-4512. NIGHT 5-5328

erators cannot get sufficient records, and all stores are troubled with supplies. The plight of the candy vendors is bad. There are no supplies and the vendors have their chutes empty half of the time. Much of the time the candy cases at the busy counters at the largest drugstores in Salt Lake City are filled with oranges, apples or other available fruit. Anything to keep going.

The Legislature closed a 60-day session, no damage done. It failed to pass a pari-mutuel horse racing bill, killed a bill to do away with the State fair, killed a bill to do away with the commission controlling the State fair, and allowed a bill prohibiting the possession of an open bottle (liquor) in a public place to die. The latter would have wiped out the niteries.

The horse-race bill brought repercussions, however, when State Attorney General Giles, on the anti-gambling surge which killed the horse race bill,

promised to do away with slot machines and pinball games. Proponents of the horse race bill declared pari-mutuels no worse than coin machines. Pinball games, however, are licensed by municipalities and have several times earned the classification "games of skill."

Wilkes-Barre, Pa.

Little Change in Trade Reported During March

WILKES-BARRE, Pa., April 10.—Little change is reported in business during March, with the situation at a standstill as a whole.

With more young men leaving the Valley for the armed forces and others departing for defense areas, the future does not look too bright. Operators are hopeful, however. The lifting of the ban on pleasure driving has brought about the reopening of at least one night spot, while a jitterbug place has been opened in a downtown area.

Operators are awaiting with interest what the city and near-by municipalities plan to do regarding taxes on pinball machines now that a recent decision permitting free plays has been handed down.

Max Roth, of the Roth Novelty Company, has purchased a new site, and has moved his equipment to the new location on North Pennsylvania Avenue.

WANTED FOR CASH

Bally Defenders, Rapid Fire, Mutoscope Drivemobiles, Ace Bombers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball, K. O. Fighters. Also any other Machines suitable for Penny Arcade.

MIKE MUNVES

The Arcade King
520 W. 43rd St., NEW YORK
Bryant 9-6677

ONE BALLS ★ CONSOLES ★ SLOT MACHINE PARTS AND SLOT SAFES

- 1 Jumbo Parade, F.P., P.O. Comb. \$135.00
2 High Hands, Combination. Each 115.00
1 Sport Special, F.P. 110.00
2 Late F.P. Jumbo Parades. Each 95.00
1 Kentucky Club (Console) 95.00
2 Sugar Kings. Each 85.00
15 Double Slot Safes, Single Doors, Newly Painted, No Solid Bases. Each 55.00
3 Double Mellink Safes, Single Doors, With Safe Combination Locks, No Solid Bases. Ea. 95.00
1 Single Slot Safe, Single Door, No Solid Bases 35.00
We offer for sale close to \$5,000.00 present-day value of Mills Slot Parts, consisting of BLUE FRONT PARTS EXCLUSIVELY, 5c, 10c and 25c Parts; Reels, Slides, Arms, Escalators, etc., etc., as is—complete for \$2,200.00. We suggest you phone us.
1/2 Deposit With All Orders—Balance C. O. D.
CLEVELAND COIN MACHINE EXCHANGE, 2021 Prospect Ave., Cleveland, Ohio PProspect 6316

- Wurlitzer 600 Keyboard \$179.50
Wurlitzer 71 with Stand 159.50
Seeburg Classic Marbleized 219.50
Wurlitzer 24 Steel Cab. w/ Adap. \$119.50
Wurlitzer Twin 16-32 Record—Buckley Adapter 149.50
Seeburg Classic 209.50

OUR TERMS: One-Half Certified Deposit With the Order—Balance C. O. D.

AJAX NOVELTY COMPANY 4848 Mt. Elliott Ave. Detroit, Michigan

STEEL STANDS FOR MILLS BELLS

- Brand New Weighted Stands \$21.50
Brand New Weighted Stands for Q.T. 19.50
Double Safe, Double Door, Like New 59.50

- CONSOLES
Keeney Kentucky Club \$89.50
Jenn. Liberty Bell, Slant Top 59.50
Jenn. Liberty Bell, Flat Top 49.50
Pacific's Dominette 49.50
Bally Royal Flush 54.50
Exhibit Tanforen 49.50
Groetchen Sugar King 54.50

- BELLS
Mills 1c Q.T. \$59.50
Mills 1c or 5c Smoker Bell 59.50
Pace 1c Blue Comet 69.50
Jenn. 5c or 10c Goose-neck 59.50
Jenn. 25c Goose-neck 69.50
Groetchen Columbia 79.50

- Watling 5c or 10c Rolatop \$89.50
Watling 25c Goose-neck 69.50
MOTOR REPLACEMENTS FOR BALLY RAPID FIRE (New Armature, Field Coil and Brush Assembly) \$6.50

- Title Strips, 2000 \$.50
Curved Ten Strike Glasses 2.50
Relay Coils for '38 1-2-3 .75
Jackpot Glasses Write Coils for All Pin Games. (Send Samples to be duplicated)

- Keeney Wall Boxes (20) \$12.50
Seeburg Melody Parade, 5 Selector Counter Box 8.50
Seeburg Wired Speakers, Brand New 32.25

- PAY TABLES
Bally Grand National \$89.50
Bally Hawthorne 64.50
Bally Sport Page 54.50
Bally Gold Medal 59.50
Keeney Stepper Upper 54.50
Mills 1-2-3 44.50
Western Derby King, J.P. 69.50
Western Derby Time 49.50
Gottlieb Track Record 49.50
Stoner Zipper 49.50

SEND FOR THE NEW ATLAS PRICE LIST!

FACTORY REBUILT MILLS BELLS—WRITE FOR PRICES!
TERMS: 1/3 Deposit, Balance C. O. D.

Atlas NOVELTY CO.
2200 N. WESTERN AVE., CHICAGO, ILL.
ASSOC. [ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT
OFFICES [ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG

ANOTHER SCOOP!

Genuine factory repainted Blue Fronts—new wooden cabinets—completely rebuilt mechanisms—new discs—new reels—new strips—new slides—club handles; all the qualities of a new slot, and more colorful and attractive than the original.

- 5c — \$169.50
10c — 179.50

—only limited quantity available—Don't Delay.

We still have a few gold chromed Mills slots. These are War Eagles newly refinished in gold chrome—mechanisms completely overhauled and rebuilt and equipped with club handles. Machines look like new.

- 5c — \$149.50
10c — 154.50

Knee Action. \$8.50 Extra
1/3 Deposit—Balance C. O. D.

State Distributor for Seeburg Phonographs and Accessories.

MILWAUKEE COIN MACHINE COMPANY
3130 W. Lisbon Ave., MILWAUKEE, WIS.



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SPECIALS—FOR SALE

COMPLETE MUSIC SYSTEM EQUIPMENT
WALL BOXES—ADAPTERS—SUPPLIES

Buckley Boxes—New \$35.00	Wurlitzer Boxes, Model 100. \$25.00
Buckley Boxes—Rebuilt 25.00	Model 310. 15.00
Keeney Boxes 8.50	Model 120. 25.00
Packard Boxes 25.00	Model 125. 42.50
Seaburg Stroller 35.00	

SPEAKERS AND CABINETS

Buckley Zephyr Cabinet— New \$ 11.25	Packard Large Wall Cabinet. \$75.00
Charm Tone Tower 122.50	Buckley Floor Speaker Cabinet with Speaker & Buckley Box. 135.00

STEEL CABINETS

Buckley Single Mechanism. . . \$27.50	Buckley Twin Mechanism. . . \$31.50
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COMPLETE ASSEMBLED MUSIC SYSTEMS

Wurlitzer T12, Complete in Cabinet with Buckley Adapter \$100.00	Wurlitzer T12, Complete in Cabinet with Packard Adapter \$100.00
Rockola T12, Complete in Cabinet with Buckley Adapter 100.00	Wurlitzer T12, Complete in Cabinet with Keeney Adapter 80.00

SUPPLIES

Perforated Program Strips, Per M. Sheets \$3.50	Buckley Long Life Needle. . . \$0.30
	Buckley 275A Bulbs12

COUNTER MODEL PHONOGRAPHS

Wurlitzer 71 \$119.50	Wurlitzer 61 \$79.50
Rockola—With Stand and Outside Speaker 57.50	

Write for Complete List

All prices subject to prior sale. Terms—Cash with order or deposit one-fourth amount of order, balance to be paid C. O. D. Our complete line covers Phonographs—Wall Boxes—Adapters—Coin Machines, Consoles, Arcade Machines, Pin Tables. All equipment is carefully checked and put in first-class condition by experienced factory trained mechanics. This is your assurance of complete satisfaction. Write stating your requirements so you can get our prices.

WILL PAY CASH FOR

ARCADE MACHINES

A.B.T. Aeromatic	Drive Mobile	Kirk Night Bomber
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Bally Bull's Eye	Jail Bird	Mutoscope Sky Fighter
Bally Defender	Keeney Air Raider	Mills Punching Bag
Bally Rapid Fire	Keeney Anti-Aircraft	Mutoscope Bag Puncher
Chicken Sam	Keeney Submarine	Wurlitzer Skee Balls

CONSOLES

Mills Four Bells	Keeney Super Bells, 2 Way 5 & 25c
Mills Three Bells	Keeney Super Bells, 4 Way
Keeney Super Bells, 2 Way 5 & 5c	Keeney Super Track Time

SLOT MACHINES

Cherry Bells	Brown Front Club, 5c	Emerald Chromes
Gold Chrome Bells	Bonus Bell, 5c	Copper Chromes
Blue Fronts, Serials 400,000	Original Chromes	Melon Bells, 25c
		Yellow Front, 3-5

JENNINGS

4-Star Chief, 5c-10c-25c	Silver Chief, 5c-10c-25c
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WURLITZER	SEEBURG
850, 800, 750, 750E, 700	High Tone, Ramote
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500A Keyboard	Envoy, E. S. Regal
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Packard Boxes	Betty Teletone Boxes
	30 Wire Cable

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Blue Grass—F. P.	One-Two-Three	Turf King—P. O.
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 A New and Better Game is Here!

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All Games Tested and Proven for Profits

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SEND IN YOUR OLD

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Blue Ribbon
Thistledown
Sea Biscuit
Grand Stand
Grand National
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REBUILT
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J. P. Charley, 1,000-Hole \$1.79
 Charley Board, 1,000-Hole 1.65

1/3 Deposit With Order

Write for our latest circular on salesboards

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ELMIRA, N. Y.

In this line over 20 years.

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Mills 10c Brown Fronts	199.50
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Mills 10c Blue Fronts	179.50
Mills 5c Gold Chromes	249.50
Mills 10c Gold Chromes	259.50
Mills 5c Silver Chromes	224.50
Mills 10c Silver Chromes	234.50
Mills 1c Blue Q.T.	52.50
Pace 5c Comet	89.50
Pace 10c Comet	99.50
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Groel. Columbia, can be used in 1c, 5c, 10c, 25c Play, including all parts to make changes	80.50
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Mills Throne of Music	149.50
CONSOLES	
Mills Jumbo Parade (Cash)	\$99.50
Mills Jumbo Parade (F.P.)	99.50
Mills Square Balls	69.50
Keoney Triple Entry	169.50
Baker's Pacer, Daily Double	\$275.00
(TERMS: 1/3 Deposit, Balance C. O. D.)	

Jennings 5c Chief, Four Stars	\$129.50
Jennings 10c Chief, Four Star	139.50
Jennings 5c Chrome Chief	179.50
Jennings 10c Chrome Chief	189.50
Jennings 5c Club Special	169.50
Jennings 10c Club Special	189.50
Jennings 5c Red Skin	159.50
Jennings 10c Red Skin	169.50
Jennings 5c Big Chief	129.50
Jennings 10c Big Chief	139.50
Watling 5c Rol-a-Top	89.50
Watling 10c Rol-a-Top	99.50
PHONOGRAPHS	
Rockets DeLuxo	\$189.50
Rockets Commando (NEW)	WRITE
CONSOLES	
Bally Club Bells	\$249.50
Bally High Hand	149.50
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Bally Royal Draw	99.50

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Highest cash prices paid for late model Slot Machines of all makes. Any model, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get \$100.00 per year for every machine put into operation, and you can use the proceeds to buy War Bonds. Write, wire or phone! Tell us what you have.

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LOS ANGELES SEE BADGER'S BARGAINS MILWAUKEE SEE
BILL HAPPEL NEW MACHINES IN FACTORY SEALED CRATES CARL HAPPEL

New Keoney Super Bells, Combination Free Play, Pay Out	\$279.50
New Mills Jumbo Parades, Combination Free Play, Pay Out	229.50
New Evans Galloping Dominos, 1942 Jack Pot Model	495.00
New Baker's Pacer, Double Jackpot	395.00
New Bally Club Bells, Combination Free Play, Pay Out	\$279.50
New Mills Jumbo Parades, Automatic Payout	179.50
New Mills Jumbo Parades, Free Play	179.50
New Buckley Daily Double Track Odds	595.00

Mills Blue Fronts, All Rebuilt and Refinished
MACHINES LOOK LIKE NEW—SERIALS AROUND 400,000

5c PLAY	\$124.50	25c PLAY	\$139.50
10c PLAY	129.50	50c PLAY	350.00

MILLS FOUR BELLS. Genuine Factory Rebuilt, Refinished Like New.	\$495.00	KEENEY SUPER BELLS. 2-Way 5 5c Play, Rebuilt and Refinished Like New.	\$345.00
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RECONDITIONED SLOTS AND CONSOLES

New Model Mills Four Bells	Write	Mills Cherry Bells, 5c (Refinished)	\$159.50
Mills Three Bells (Like New)	Write	Jennings Chiefs, 5c (Refinished)	109.50
Keoney Super Bells (Refinished)	\$219.50	Mills O.T. Giltier Gold, 5c	119.50
Bally Club Bells (Refinished)	219.50	Mills Q.T., 5c (Refinished)	89.50
Mills Jumbo (Late Blue & Red), P.O.	149.50	Groetchen Columbia, 5c, 10c or 25c	89.50
Jennings Silver Moon (Like New)	139.50	Mills 25c Golf Ball Bells	189.50
Mills Jumbo (Late Models), F.P.	129.50	Jennings Cigarola (Late Models)	189.50
Bally Hi Hands (Refinished)	129.50	Bally Dico Rollance, 5c	49.50
Watling Big Game, P.O.	89.50	Mills V.P. Blue-Gold (Refinished), 5c	49.50
Exhibit Chuck-a-Luck	49.50	Mills Vest Pocket Chrome Bells, 5c	59.50

All Machines Reconditioned, Ready To Operate. 1/3 Cash With Order, Balance C. O. D.
All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

BADGER SALES COMPANY 1612 WEST PICO BLVD. LOS ANGELES, CALIF.
BADGER NOVELTY COMPANY 2546 NORTH 30TH STREET MILWAUKEE, WISCONSIN

SPOT CASH FOR

ROCK-OLA	Advise Quantity, Serial Number, Price and Condition.	WURLITZER
Supers. — Masters DeLuxes — Standards		500 — 750E — 800 —850
5-BALL F. P. GAMES Sea Hawk \$19.50 Dixie Roxey Vacation Sporty Progress Pylon \$27.50 Landslide Flicker Metro Silver Skates Crossline Anabelle \$37.50 Big Chief All American Zig Zag Wildfire	ARCADE MACHINES Keoney Submarine ..\$185.00 Bally Rapid Fire .. 175.00 Ten Strike, Hi Dial .. 79.00 Shoot the Jap 139.50 Chicago Hockey 199.00 Anti-Aircraft (brown) 45.00 Electric Shocker ... 10.00 ABT Challenger ... 22.50 Fire & Smoke ... 17.50 Ohester Pollard Golf. 80.00	PHONOGRAPHS Wurlitzer: 850 Write for Price 800 Write for Price 750 Write for Price 500 \$200.00 Rock-Olas: Supers \$235.00 Masters 225.00 DeLuxo 160.00 Standard 159.50
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Thoroughly Reconditioned, Cabinets Retouched and Made To Look Like New. Front Ball Release Switch Eliminated. Cuts Service Calls 50%. Rewired To Use 7 1/2 Watt Standard Bulbs. All the Above Features Without Free Play, \$69.50. Terms: 1/3 Deposit, Balance C. O. D.
300 RECONDITIONED FREE PLAY PIN GAMES—WRITE FOR LIST.
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CHICAGO NOVELTY COMPANY—SPECIALS—ALL WINNERS!

The most thorough and complete "CHICKEN SAM"—Change-over to "JAP"
Ray Guns—in the U. S. A.

★ "SHOOT THE JAP" Ray-O-Life Guns ★

\$149.50 — \$149.50

1/3 Deposit, Balance C. O. D.

Factory reconditioned SEEBURG "CHICKEN SAM" Guns converted to the "JAP" Ray Gun by factory trained mechanics. The machine is made to look like brand new. A certified check of \$145.00—In full with order—will start one of those quick income Ray Guns on the road to you.

HARD-TO-FIND RADIO TUBES

Safety-First. Guard yourself against Loss of Income on account of idle machines; put in a supply of Tubes you use regularly in your equipment. "HARD-TO-FIND" Tubes for your Phonographs, Ray Guns and Panorams is our Specialty.

Tube Net	Tube Net	Tube Net	Tube Net	Tube Net
1B5/25S \$1.35	6B8G ..\$1.35	6K7GT .\$.105	6S7GT \$1.15	36\$1.00
1H5G ...1.35	6C5... 1.15	6K8 ... 1.35	6X5 ... 1.65	40 1.65
2A3 ... 2.00	6C5GT .. 1.05	6K8GT . 1.35	6X5GT.. 1.05	41 90c
2A4G .. 2.95	6C5GT. 1.05	6L6 ... 2.00	6Y6 ... 1.65	42 90c
3A8 ... 2.45	6C6 ... 1.05	6L6G .. 2.00	6Z4/84. 1.10	45 85c
5U4C .. 1.05	6F5 ... 1.15	6L7 ... 1.65	7F7 ... 1.65	47 1.15
5V4C .. 1.65	6F5G .. 1.15	6N7 ... 1.65	12F5GT. 1.00	48 2.90
5W4 .. 1.15	6F5GT. 1.05	6N7GT ..1.65	12SF5GT 1.10	55 1.10
5W4G .. 1.05	6F6 ... 1.15	6R7 ... 1.65	12S7GT. 1.10	56 85c
5Y3G .. 75c	6F6G .. 95c	6R7G .. 1.15	19 ... 1.35	57 95c
5Y3GT .. 75c	6F8G .. 1.35	6R7GT .. 95c	25A7G .. 1.65	58 95c
5Y4G .. 80c	6H6 .. 1.15	6S7 ... 1.35	25A7GT. 1.65	70L7GT. 2.00
5Z3 .. 1.15	6H6GT.. 1.15	6S7 ... 1.15	25L6 .. 1.65	75 90c
6A4 ... 1.65	6J5 ... 95c	6S7GT .. 1.15	25L6G.. 1.35	76 95c
6A6 ... 1.65	6J5G .. 1.05	6SK7 .. 1.05	25L6GT. 1.15	77 95c
6A7 ... 1.00	6J5GT.. 95c	6SR7 .. 1.05	30 1.05	79 1.65
6AD7G.. 1.65	6J7 ... 1.35	6U5/6G5 1.35	31 1.05	80 75c
6AE6 .. 1.35	6J7G... 1.15	6V6 ... 2.00	32 1.35	83 1.35
6AE5GT. 1.35	6J7GT... 1.15	6V6G .. 1.35	34 1.25	85 95c
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Rubber-Covered Gun Cables, 8 ft. standard length 5-wire shielded. Each wire insulated. Excellent Quality.	\$2.75	45-Foot Main Cables, 7-wire, rubber-covered. Insulated, very pliable, brand new, shielded, fine quality. Standard Main Length.	\$12.75
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Complete Re-Conditioning "Jap" Conversion \$49.50
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Ship us via motor truck your run-down "CHICKEN SAM" and we will transform your machine into the most thorough and clean "JAP" conversion job in the U. S. A. We will recondition the amplifier, repair or replace both main and gun cables. The front, middle and back scenery on the target cabinet will have an elaborate Sea Battle scene, all hand painted. We will use the original doll, which will be carved and hand painted into the Oriental "Jap." A "20 Shots 5c" card will be placed on the Gun stand. The machine will have an entirely new appearance. The outside of the cabinet will be painted in a blue and black trimmed combination. All the tubes and Photo Electric Cells will be checked and replaced if necessary. A beautiful machine in perfect working order will be shipped you in the amount of \$49.50, C. O. D.—F. O. B. Chicago.

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For Chicken Sams, Japs and Chutes.

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THE REVAMPED TURF CHAMP WITH FREE PLAY FEATURE!



7 CAN PLAY
AT ONE
TIME

ONE BALL ACTION

THE ORIGINAL STONER TURF CHAMP WAS A WINNER! SO IS THIS REVAMPED VERSION—"VICTORIOUS 1943"—WITH ITS NEW PLAY-EXCITING FEATURES. ACTUAL LOCATION TESTS HAVE PROVED IT THE MOST OUTSTANDING GAME AVAILABLE TO THE OPERATOR IN 1943.

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NOTICE THE LARGE, NEW ATTRACTIVE BACKBOARD!

VICTORIOUS 1943 IS ABSOLUTELY CHEAT-PROOF. ALL MACHINES ARE IN PERFECT OPERATING CONDITION.

PRICE ONLY

\$ 199^{.50} EA.

EVERY MACHINE GUARANTEED IN FIRST-CLASS CONDITION—READY TO PLACE ON LOCATION

Replacing the payout unit of the original Turf Champ with the free play unit gives you an opportunity to operate Victorious 1943 with the original players' fascination of the payout model Turf Champ. You can place it in your amusement game locations and increase your returns tremendously.

For those who are not familiar with the Turf Champ, a single player may choose any unit of selections from one to seven, or one to seven people may play at the same time. First you turn the dial to what selection you want, then insert 5c. If you want more selections you

go through the same procedure. When you are finished making selections you pull the button on the side, releasing all the balls at one time, which shows your odds from 2 to 40. The balls go up the board, then all start coming down at one time to a thrilling finish. The stall the ball goes in first is the winner. Every play is exciting, as there is a close finish every time. Put this game in a location and it will stay there for the duration.

Act now! Only a limited stock available—so don't delay. Send your order today! Place them in your choice locations and convince yourself that it is the biggest money maker of 1943.

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**His dad
is all the world
to this little guy . . .**

PLAYIN' soldier just isn't the same for Junior since his dad went away—it just isn't the same! His dad is in the army now—fighting for his little boy—fighting for all the little boys throughout the world who deserve a chance to live an oppression-free world. His dad is fighting for you—and me. The more help we give Junior's dad NOW—the faster he'll be back to his little boy. Give Junior and all the little Juniors in this land of ours a break—invest MORE than 10% of your pay ev'ry payday towards bonds—so Uncle Sam can buy more and more of those planes, tanks, ships and guns.

**THE AMERICAN WAY IS FOR ALL TO SAY
"TAKE 10% EV'RY PAYDAY"**



Seeburg
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KEEP IN STEP WITH THE TIMES



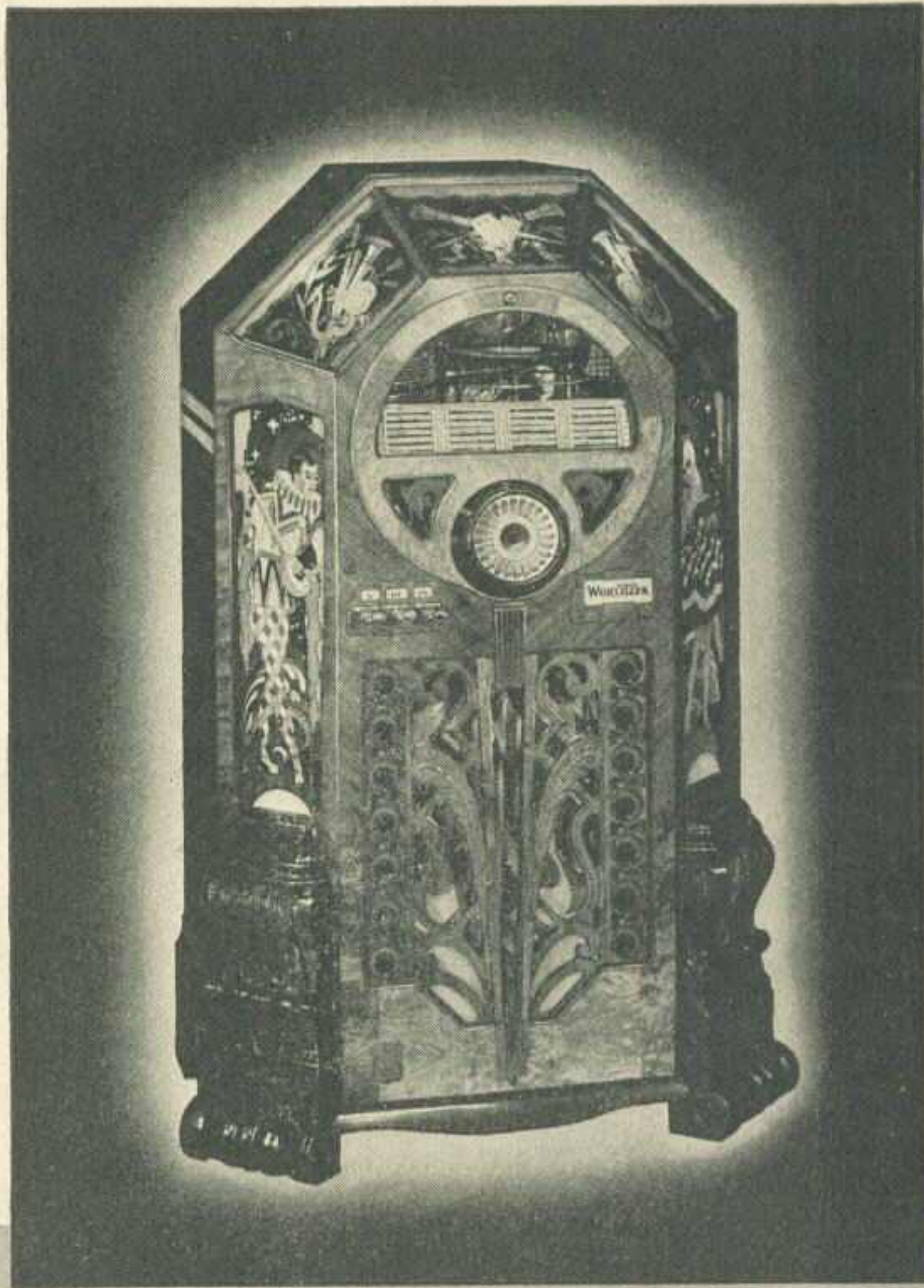
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