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WMC-FCC RADIO SHOWDOWN

Philly Tooters Don't Wanna Work for Nothin', So Opera At Army Camp Gets Piano

PHILADELPHIA, March 20.—Musicians' Union, Local 77, hit into another peck of trouble with the public Thursday (18) when it had to take the blame for causing the cancellation of army camp performances by the Philadelphia Opera Company. The night previous, when the company presented Strauss's *The Bat* to about 1,000 soldiers at Fort Dix, N. J., the pit orchestra was called off by the union and only a single piano accompanied the operatic singers. As a result, camp appearances at Fort Meade, Md.; Indiantown Gap, Pa., and New Cumberland, Pa., were canceled, with the possibility that all other army dates will be pulled out unless the AFM allows the pit tootlers to contribute their services.

Max Zehr, personnel manager of the opera company, said that the union had stopped musicians from accompanying the show in order that a precedent might be set. C. David, manager and producer, said the orchestra had accompanied the singers to three other posts during the past two weeks and that the musicians

were willing to continue their services. According to the opera company, trouble arose from the fact that some USO shows hitting the army camps have paid performers. Opera company took along a pit crew of 30 cuffed musicians.

Frank P. Liuzzi, Local 77 prexy, contended, however, that the union had been asked to furnish an orchestra for only two operatic performances at the army camps and had complied "very promptly" with the request. Liuzzi explained that the original request of the opera company was for two pianists to tag along with the opera company, with the full complement of 30 pit musicians for the first two concerts.

Bureaus Silent on Man-Power Issue But Battle Looms as Stations Squat in Middle

NEW YORK, March 20.—Radio this week found itself smack in the middle of a conflict within the War Man-Power Commission resulting from the ruling last week, as reported exclusively in *The Billboard*, of a WMC exec that "Not all radio stations are essential to the war effort." This was directly contrary to WMC Occupational Bulletin No. 27, as amended January 23, 1943, which stated that radio broadcasting was essential to the support of the war effort.

Altho both the WMC and the Federal Communications Commission refused any direct comment, it was learned from authoritative sources that the letter, em-

bodying the ruling, had been the cause of considerable discussion within the WMC, also that the FCC had quizzed the WMC on the matter and is considering asking for a showdown.

The FCC, under Chairman James Fly, has several times gone on record against any extension of the power and influence of the "big" interests in radio. The FCC doesn't want local stations, especially those in communities serviced by network outlets, curtailed in any way. Yet, if the WMC ruling stands, it must result in the demise of many local stations which are financially unable to compete with the big stations for the scanty supply of radio man power now available.

At the WMC the letter was regarded by some sources as the sort of thing that can happen in any sprawling organization. However, there was no attempt to minimize the effect of the ruling on radio station operation; obviously the WMC executive in charge of requests for the deferment of essential station employees feels that there are too many stations in operation.

As far as radio is concerned, the only answer is another exec in charge of this bureau (this is necessary, since local draft boards rarely follow the instructions embodied in bulletins from Washington and all appeals for deferments wind up at this bureau) or some action from the various local WMC execs who say there is a surplus of labor. Radio insists that getting technical man power is like buying goldbacks; it just isn't being done and can't be done.

In addition, it was learned that the congressman of the district and the U. S. Senator from the State where the station is located are compiling data on the incident preparatory to taking action.

McNutt's Reply to The Billboard on the Kay Kyser Case

IN AN attempt to clarify a situation which has all showbiz befuddled by the diametrically opposite positions of two government bureaus, *The Billboard* asked Paul V. McNutt, director of the War Man-Power Commission, to explain his bureau's attitude with regard to the recent request by the Office of War Information for a draft deferment for Kay Kyser, band leader, serving with the OWI's Radio Advisory Committee. McNutt's reply, via Western Union, follows:

"The War Man-Power Commission list of essential activities does not include amusement and recreational services. This decision in no way minimizes the importance of amusement and recreational services to morale, but emphasizes the importance of these services being provided by women and by men not liable for military service. The exclusion of the activity from the essential activity list does not preclude the possibility of considering occupational deferment requests on an individual basis by proper officials."

The Billboard also asked Elmer Davis, director of the OWI, for an explanatory statement and, in the absence of a reply, we can only assume that the OWI has decided to drop the entire matter and is no longer pushing its request for deferment.

Nets Give 'Damn' The 'Heave Ho'; 'Down' Comes Up

NEW YORK, March 20.—What's worse than "hell"? According to radio, it's the word "damn."

Music clearance departments of the major networks here, which were reported last week as refusing to clear a tune which contained "hell" in the lyrics, recently nixed the official merchant marine song, *Heave Ho*, because the phrase "damn the submarines" was included. Peculiar switch was that the song previously had been featured on top airwave shows, including *We the People*, *March of Time* and *Cities Service*. But when Leeds Music took over the tune from its author, Lieut. Jack Lawrence, an official damning of "damn" was received.

Tune was finally cleared when "down the submarines" was substituted.

Tele as Billion-Dollar Business, Philco View of Post-War Set-Up

PHILADELPHIA, March 20.—Television as a billion-dollar-a-year industry in the post-war period was predicted this week by Harry Boyd Brown, tele chief at the Philco Radio & Television Corporation here. Brown tipped on the expected tele boom in an address Tuesday (16) at Pennsylvania State College of Optometry.

Brown pointed out that the beginnings of a television chain of stations for network broadcasting are already well started. Soon after the end of the war there will be an Atlantic Seaboard television broadcasting chain made possible by means of radio relay stations located 40 to 50 miles apart, Brown said.

Scientific developments being rushed to completion because of the needs of the war emergency will insure the public of better television broadcasting and reception, said David Grimes, chief television engineer at Philco. The basis for the proposed television network has already been accomplished, he said, thru the development of successful radio links from New York to Philadelphia and to Schenectady, N. Y. All that will be

'The Drunkard' Is Caught Sans Principal Character

SAN FRANCISCO, March 20.—Producers of *The Drunkard* were caught in the middle when a strike closed all local breweries this week.

They're puzzled about how to keep the show brewing without beer.

"But we'll go on," they chorused.

Capone Gang Named Secret Boss of IA in Movie Racket

NEW YORK, March 20.—Latest aftermath of the Bloff-Browne convictions for shaking down the film industry came yesterday when a federal grand jury returned two indictments accusing eight alleged members of the Al Capone gang of looting of \$2,500,000 from the International Alliance of Theatrical Stage Employees members, as well as from the film industry.

Federal Prosecutor Matheas F. Correa said the influx of gangdom into the IA went back to the Louisville convention in 1934, when half a dozen mobsters campaigned to elect George E. Browne president.

The eight mobsters indicted are Frank Nitti, Louis Compagna, Paul De Lucia, Phil D'Andrea, Francis Maritote, Ralph Pierce, Charles Gloe and John Roselli, along with Louis Kaufman, ex-convict

and business agent of the IA's Newark (N. J.) local. They are charged with violation of the anti-racketeering law, punishable by 10 years in jail and \$10,000 fine. Listed as victims of extortion are Loew's, Inc.; Paramount Pictures, 20th Century-Fox and Warner Bros.

All but Kaufman were also indicted on a mail-fraud charge which claims the union members were told their 2 per cent assessments were going into a fund to fight the CIO, whereas this fund went to the gangsters.

United States marshals have been ordered to round up the defendants, one (See *CAPONE IA BOSS* on page 29)

Valdes, Amaya Win Latin Poll

NEW YORK, March 20.—Miguelito Valdes was voted winner in a nationwide popularity contest for Latin entertainers conducted by *La Prensa*, Spanish language daily. Bobby Capo, singer, took second place.

In the femme division Carmen Amaya took top honors, finishing ahead of Rosita Rios, last year's winner. Rosario and Antonio topped the dance-team class, while Raul and Eva Reyes and Dorita and Valero were runner-ups. Machito won in the ork division, with Johnny Rodriguez getting second place.

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HIGH COMMAND BRUSHOFFS

Are Army-Navy Brass Hats Giving Ex-Actors the Ice? Beefers Shout a Loud "Yes"

NEW YORK, March 20.—Rank and file members of show business now in the armed forces claim, in reports to *The Billboard*, that there is a definite anti-theatrical attitude on the part of army and navy brass hats. Where other professionals are utilized whenever possible in relation to their civilian activities, theatrical people now in service allege that saying you were an actor, singer or musician is the surest way to wind up on dirty details or active duty.

This attitude stems from (1) the Tony Martin scandal; (2) the harvest of publicity reaped by film names now in uniform; (3) the activities of semi-pro and amateur entertainers, most of them with only a borscht background, who sold themselves to their officers in the early days of the war and then flopped as performers. Many of these officers are now in more important posts and cannot forget the earlier fiascos.

Many performers report that the only time they get a chance to work at their trade is at the induction centers, where they entertain men getting acclimated to army or navy life. "Then," said one singer, "after the guys get over their inoculations and homesickness the actor becomes just another mugg."

The commandants of most camps and bases fully realize the value of live entertainment at their posts. They are close to their men and know that moody and morose men are a liability not only as prospective fighting men but also because a slump in morale usually means a jump in the number of drunks and deserters and an increase in venereal disease.

USO-Camp Shows help a lot, but they only get around every two weeks. Likewise, films are an asset, but even they become boring as a steady diet. Consequently, some commanders, anxious to utilize and retain performers, have classed them as librarians, specialists, gymnasts, etc.

One obvious remedy, observers say, would entail recognition of theatrical

performers as such by the Washington brass hats. Then, instead of subterfuge, a post commander would be, were he so inclined, able to create a small theatrical unit for use where and when required.

The performers whose reports resulted in this spiel are obviously not trying to duck active duty, but they know from first-hand experience the importance of what they could do with permission and direction. And they don't like taking the rap for things over which they had no control or were in any way connected.

Esty, Morris Create Third Camel Troupe

NEW YORK, March 20.—A third Camel Caravan for army camps is being organized by the William Esty Agency, with the William Morris office booking. Show will probably tour the South.

Caravans are now being routed thru Eastern and Western territories. Eastern out includes Clyde Hager, Charlie Masters, Three Debs, Bob and Maxine Clayton, Michael Harmon and the Bobby Kuhn ork. Western unit has Joey Rardin, Ellen Sutton and Prairie Pioneers, Darlene Hutton, Jane Wright, and Jay and Paulette.

Utah Lawmakers OK Imbibing; Nix Nags

SALT LAKE CITY, March 20.—The Utah Legislature closed here this week, refusing to ban drinking in niteries but also failing to pass a pari-mutuel law to permit horse racing.

Utah niteries, a growing and flourishing business in the wartime industrial boom, were saved from oblivion when the Anti-Drink Bill, passed briskly by the House, died in the obscurity of the Senate Sifting Committee.

'Roller Vanities' Picked for Pix

NEW YORK, March 20.—*Roller Skating Vanities* has been signed by 20th Century-Fox for the film, *Pin-Up Girl*, which goes into production in May. The deal calls for 65 skaters, including Gloria Nord, Sam Shayon, of Fanchon & Marco, arranged the booking.

OPA's Halving of Gas Gives Roadhouse Ops Jitters Again

NEW YORK, March 20.—OPA's announcement that gasoline rations for A cardholders would be cut in half when the ban on pleasure driving is officially lifted Monday (22), left roadhouse operators confused and silent on their plans for reopening this spring.

Operators of spots up and down the Atlantic Seaboard, which would ordinarily show signs of life by now, have been hit squarely between the eyes by the OPA's one and one-half gallon per week edict and are frantically mulling the pros and cons of unlatching their doors, while at the same time waiting for the next fellow to take the big step. Only one Springfield (Mass.) roadhouse, shuttered when the pleasure-driving ban took effect, has announced plans to reopen. Larger spots, however, like Frank Dailey's Meadowbrook and Ben Marden's Riviera, in New Jersey; Totem Pole Ballroom, Auburndale, Mass.; Log Cabin and

"Blackmail and Kickbacks In Theater Industry Unions"

U. S. Attorney Correa is being told a story of blackmail and kickbacks in theatrical industry unions which, when it breaks, will make a more lurid tale than any Hollywood produced in the screaming "Little Caesar" days.

From George Browne and Willie Bioff, themselves convicted of extortion, Correa is drawing a story which weaves in and out of the old Capone mob, and into Chicago where the final exposure may have political repercussions which will be felt in Washington.

Browne and Bioff have been in the Federal House of Detention here, from which they have visited Correa's office several times a week, according to talk in theatrical circles. The U. S. Attorney's office has been as close-mouthed as usual, but it was learned that some of Al Capone's close relatives have been questioned.

When the full story is told it will be revealed that more than \$6,000,000 was mulcted from union members. The mobsters drew over \$2,000,000 in a racket which was worked by putting men all over the country on the union pay roll at \$110 a week and then forcing a \$100 kickback.

The men were paid \$10 weekly for the privilege of returning \$100. The FBI has large piles of photostats of these checks.

Tho these unions are a small part of the labor movement, the muck which the FBI is turning up will doubtless be used in Congress and by our dyspeptic columnists to howl for government control of all unions.—From Victor Riesel's "Labor News and Comment" column in *The New York Post*.

Nix of Schenley Over-the-Board Discount Points Up Mess of Dry Areas With Eyes on Alky Antis

NEW YORK, March 20.—Schenley Distillers Corporation, with Roma Wines on CBS, lost out on the 15 per cent discount the network is offering to users of the full station list when outlets in arid areas refused to take the show and others nixed it because of station policy. The problem had been lost in the shuffle of getting the program with Leo Carrillo, Ransom Sherman, Lionel Stander and Lud Gluskin ork started.

Then reports refusing the program started coming in from the stations. Since the sponsor was new to CBS and had, in addition to the Roma program, the Cresta Blanca show, due to move to CBS from Mutual, the network tried to clear the full list of stations. In Georgia, Tennessee and North Carolina they got legal opinions from the State execs in charge that permitted the airing of the program.

Stations in Oklahoma, however, had to nix the show because of local dry laws. Likewise, in Knoxville, Tenn., local options laws could not be waived, and a number of stations in Iowa, Idaho, West Virginia, Kansas, Oregon, Illinois and New York refused the program because of station policy.

Altho the Roma Wine account is cleared thru McCann-Erickson and the Cresta Blanca biz comes from William Weintraub, CBS mulled several ideas de-

signed to give Schenley the benefit of the 15 per cent discount for using a full network. Altho Cresta Blanca had not ordered a full network, as did Roma, one plan would have totaled the number of stations used on both programs and so enabled the sponsor to earn the discount. However, this folded when someone pointed out what would happen when word of this arrangement reached other multi-product advertisers using CBS.

At the moment the station list is still in a state of flux, with CBS trying to clear a full network. If this doesn't work out, the probability is that CBS will devise a compensating discount arrangement since the complication is the fault of neither the advertiser nor the network.

Stars Come Back In Philly Clubs At Nice Stipends

PHILADELPHIA, March 20.—Star-studded club dates, which all but passed out last year because of the war, are coming back. With the town's niteries and theaters still on a six-day-a-week schedule, the open Sunday is again finding local organizations sponsoring an annual show and dance.

Harry Biben and Jolly Joyce, local bookers, report show budgets for club affairs now start at \$1,000 instead of at \$500 or \$700 as previously, and sometimes go as high as \$2,500.

Fact that a particular star held forth the Sunday previous matters none in the booking. Largest club dates are held at the Broadwood Hotel, main ballroom allowing for an attendance of 3,500, with ducats scaled at \$1.10, sometimes higher, depending on the show cast. Such club shows call for six or eight variety acts, topped by one or two names.

While the emphasis previously has been on comedy emsees, such as Lou Holtz, Henny Youngman and Milton Berle, show committees now prefer singing stars, especially those associated with the sentimental singing. Belle Baker is heaviest in demand, along with Frank Sinatra, Benny Field, Mitzl Green and the Barry Sisters. Bands grabbing off most of the choice club dates are Joe Frassetto, local radio maestro, and Alex Bartha, from Atlantic City's Steel Pier.

Omaha Club Fire Jam

OMAHA, March 20.—The Cave night club in Hill Hotel is being allowed to operate without dancing following a fire. Fire Chief O'Connor said that had the fire occurred during the evening it would have been serious.

FRANK SINATRA

(This Week's Cover Subject)

THE best way to describe Frank Sinatra and record his amazing career is to say that he is the biggest threat in years to Bing Crosby's reign as King of the Vocalists. The threat, of course, started back in 1940, when the young man with a baritone joined Tommy Dorsey's orchestra and brought TD more fans than you'd find in a Chinese water-color. Established as a top man in his field, Sinatra stepped out on his own a few months ago, and under the guidance of Frank Cooper, of General Amusement Corporation, has shaped up as one of the outstanding "singles" of the era.

Only the best jobs come Sinatra's way now. Currently featured on the CBS "Your Hit Parade" each Saturday night, he has a steady "Welcome" sign out in front of the Paramount Theater, New York, where he has show-stopped like few others before him. He has signed a contract with RKO to make two films a year, preceding his screen conquests with a feature bit in Columbia's "Reveille With Beverly." He has been a top disk favorite ever since his Dorsey stint, and once the Petrillo ban is lifted promises to be an even greater wax artist on the Columbia label. He has the headwaiter goofy trying to keep the crowds in check at the Riobamba Club, New York, where he is currently starred. He has all these honors behind him and so many more to go that the music industry has nominated Sinatra as its No. 1 topic of conversation.

Young, good looking and heavily romantic on the vocal side, Frank Sinatra has given his wife and child a bale of reasons to go in for hero worship.

Subscription Rate: One year, \$7.50.

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THERE'S A DARK STRANGER

Australia Has an Over-All Union, Its Equity Aiming To Be Counterpart of AEA

NEW YORK, March 20.—Actors' Equity of Australia, the over-all performer union which embraces vaudeville, legit, radio and motion pictures, is proving a feasible solution to the working problems of Australian artists, according to Ronald Sharpe, former organizer and charter member of the union. In structure, the Australian performer organization is very similar to our own Equity Association, except that there are special committees working harmoniously together which handle problems specifically related to the various fields of show business. In fact, Australian Equity has always sought to adapt the rules and regulations of its American predecessor to its own needs.

The last time Sharpe, now in the merchant marine service of his country, was home the performers had succeeded in getting closed-shop agreements with the Williamson-Tait and Tivoli theater circuits, largest producing and theater interests in the country. They were also making much progress in the night club and motion picture fields, which were completely unorganized before Equity started its all-performer drive.

The "one big union" set-up is peculiarly adaptable to entertainers Down Under because of the employment conditions and opportunities which prevail there. There is not enough work in one particular branch of the show business to keep an actor busy all year round. In order to keep busy he has to be versatile to perform in any or all fields. Sharpe has played Joe Bonaparte in *Golden Boy* in legit, has been in the musical comedy chorus, has done vaudeville turns and appeared on the radio. With actors jockeying from one field to another on an even greater scale than they do in America, it was more logical for them to adopt the single union formula.

Australian Equity members total upwards of a thousand, which is pretty sizeable in proportion to the population. Entrance fee amounts to about \$5.25 and dues are 25 cents a week, and about 12 cents if the member is unemployed. Altho there's a big differential between the two union's fees, it must be remembered that living costs in Australia are much less than they are here.

Minimum wages for chorus girls up until several months ago were about \$18.75; for chorus boys, \$22. In vaudeville the basic pay for men was \$26 and for women \$22. Legit performers received a minimum of \$26. It is very probable, however, that the minimums have been upped since.

Actors' Equity of Australia was first organized in 1938, with Hal Alexander, now general secretary, the guiding force of the movement. It supplanted the old Actors' Federation, which had become inactive in protecting and preserving its members' rights. With each new gain the new Equity made for its members, it began to feel its strength. A successful strike in 1941 for increased wages solidified the organization. It has not, however, advanced as far as the older Equity here. For example, it is still trying to get union contracts, such as our Equity's basic minimum pacts. Thus far contracts are drawn up by the pro-

ducers and submitted to the performer to sign without the union's acting as a party to the agreement.

One of the problems that have arisen out of American performers touring Australia is the question of which union shall have jurisdiction over the visiting actor. Both Equities are now trying to work out a plan whereby American performers would be subject to the rules and regulations of the Australian union while in that country. There are still 10 or 12 American acts touring the country's five circuits. Will Mahoney, of course, is the best known.

American troops in Australia have opened the way for Sunday performances. Previously all theaters closed Saturday night (no later than 12) and reopened no earlier than 10 o'clock Monday morning. The prospect of thousands of American boys roaming the streets on Sunday in quest of entertainment has caused the government to relax its rules regarding the Sabbath performances. Several theaters were opened and Yankee soldiers were permitted to bring one civilian friend apiece into them. Australian audiences like the idea so much, however, that Sharpe believes they will never be able to enforce the Sunday ban again.

Sharpe, who is receiving treatment here for injuries sustained in a torpedoing, was invited speaker at the last Equity council meeting here. After the war he hopes to resume active duty on the council of his native Equity Association.

AGVA & USO Join To Ease Talent Aches

NEW YORK, March 20.—American Guild of Variety Artists will organize auditions at each of its local offices around the country in an attempt to aid USO-Camp Shows in solving its current talent problem. CS has expanded tremendously in the last few months and has all but exhausted its talent lists. Hitherto New York supplied about 75 per cent of the CS personnel, with the balance coming from Chicago and Hollywood.

Auditions will start any minute now. Local AGVA execs will organize the showcases and CS will assign a producer to cover each audition.

Camp Shows has staged auditions in the past with little success since they were held in the aforementioned trio of towns. Thru AGVA it hopes to reach talent which couldn't afford to come to these towns and gamble on working for Camp Shows.

"Ice-Capades" Takes 76 Daily in Chicago; Bond Show's 800G

CHICAGO, March 20.—*Ice-Capades* of 1943 is doing near-capacity business at the Arena. Opened to standees Sunday (14) and received a highly favorable press. Seating capacity for this show totals 4,341, plus room for 500 standees. Nightly gross has been topping \$7,000.

Today's matinee (20) is for the Treasury Department, and only those who bought bonds expressly to see this show were admitted. Total sales will top \$800,000.

Following the local run show will open at the University Rink, Champaign, Ill., April 5, for three days, with Kansas City, Fort Worth and Los Angeles to follow.

Crystal-Gazers Make Capital Of War Nerves; Big Nitery Take

NEW YORK, March 22.—The nervous uncertainty brought about by war conditions is making more and more night club patrons willing to listen to night club crystal-gazers. This condition has attracted hundreds of new "fortune tellers" to the nitery business (one club, the Panda here, recently had three such entertainers on hand) and an increasing number of club owners are now selling the "fortune telling concession" for either a flat weekly fee or for a percentage of the entertainer's tips.

To avoid entangling with the law, these table entertainers avoid like poison being called "fortune tellers" and emphasize their being "entertainers." To play doubly sure, they do not charge for their "readings," but accept tips from patrons. Many of these table entertainers build up a big reputation and draw repeat business in addition to sidetracking patrons to their private studio for more leisurely "further readings." By not charging a fee for giving advice and predicting the future the entertainers avoid violating laws prohibiting the prediction of the future for money. Most of them insist they are merely reading character and, purely for entertainment's sake, also discussing the future.

Most such entertainers use a single name (the easier to be remembered), have cards placed on tables inviting patrons to ask their waiter to call them and dress or make up their hair distinctively so that patrons will more easily recognize them. Many of them are former professional actors, musicians or entertainers. For example, working New York clubs are Miss Dionis (formerly Diana Little), who has worked in pictures, musical comedy and vaude; Edith Lyon, former protegee of Mme. Schumann-Heink and a singer and pianist; Andree Knowles, former concert pianist who studied in Paris; Dusi, former Russian singer; Edith Andre, former vaude performer; Carmelita Fortson, former legit actress. All are now palmists and apparently find their new professions more lucrative than their old. For example, a turbaned palmist who had become a familiar figure at the St. Moritz Cafe for years did well enough to quit and open his own cafe, The Old Tavern, a block away.

Business is so brisk nowadays in this type of table entertainer that there is even a talent agency specializing in booking them: Harry Spierer's Beaux Arts Agency. Spierer says the demand for such entertainers has gone up lately, and that he books only those entertainers who keep their tips.

According to Miss Dionis, former actress now a palmist and astrologer at the Queen Mary night club, cocktail lounges and the afternoon hours are not good for her business; eating places are better than night clubs; older people ask more questions; women believe in the "readings" more intensely than men; men usually pretend to laugh off predictions; artists, including show people, are extremely interested in being advised.

Many entertainers who make a fine living advising others find it necessary to patronize other fellow entertainers in order to solve their own problems. (This

recalls the gag about psychologists having to take treatment from other psychologists once a month.) For example, Mary Talley, at Cerutti's club, has a big clientele of professional fortune tellers.

A few such entertainers admit readily that they're just kidding when predicting the future, but the vast bulk of them insist violently that their crystal-gazing powers are legit. Prince Akbar, billed as Yogi of India and wearing a turban (current at the Belmont Plaza Hotel's Glass Hat Room), describes himself in circulars as "Sincere helper of men and women in their problems of life. His work is religious and scientific. Have you a problem? Your palm reveals a destiny."

At the Copacabana there is a tall blonde called Anya (formerly half of a ballroom team) who "foretells your future; character handwriting; palms. The Algiers club has Elvon, "the personanalyst; she puts you right with your future." The 1-2-3 Club has Myra Kingsley, who charts astrology charts for patrons. The Versailles has had the well-publicized Doris for years, and now also has Helene Cartwright, graphologist. Causing the biggest publicity commotion of late has been Myrus, the Thought Detective, at the Pierre Hotel Cotillion Room. Myrus has been breaking into the Broadway columns by making such predictions as Willkie will be next President.

Breaking into the columns has done much to glamorize the predicting fraternity—altho sometimes the publicity is bad. For example, *The New York Post* (See DARK STRANGER on page 17)

S&J Icer in Big War Bond Matinee March 31 in Minn.

MINNEAPOLIS, March 20.—Shipstad-Johnson *Ice Follies* will play a matinee performance March 31 for which admission will be by purchase of a War Bond. Matinee comes as part of company's closing engagement of its season at Minneapolis Arena, March 23 thru April 8, and is sponsored by Minneapolis Junior Association of Commerce in co-operation with local war savings committee.

Engagement is a return home for majority of the 40 members of the cast, including Eddie and Roy Shipstad and Oscar Johnson. Minnesota has given the cast 29 of its members. During the local run Shipstad-Johnson will hold tryouts for next season, with new members joining the troupe in Seattle at the start of the new edition in May.

NEW YORK, March 20.—Doubleday, Doran will shortly issue a \$1 reprint edition of *Sodom by the Sea*, the story of Coney Island which was written by Jo Ranson and Oliver Pilat. The authors are crack newspapermen. Pilat still works for *The New York Post*, while Ranson, former Brooklyn scribe, is now with the NBC publicity department. (That's how this item gets into radio.)

Sorry, Overseas Boys! No Chorus Gals for You

NEW YORK, March 20.—According to local executives of USO-Camp Shows, no chorus girls are going overseas to entertain servicemen. A report from Chicago telling of a line of six gals heading for the front is pure poppycock and some press agent's pipe dream.

The gals are going to join a USO-Camp Show unit at Bremerton, Wash., and will then play the regular domestic Camp Show's route.

BOLTON HOTEL SYSTEM

operating

HOTEL OLMSTED

Cleveland, Ohio

Frank Walker, Mgr.

HOTEL LORRAINE

Toledo, Ohio

Carl Lindow, Mgr.

ALL ROOMS WITH BATH

Catering to and Offering Special Daily and Weekly Rates to the Profession.

<p>STOCK TICKETS</p> <p>One Roll \$.75</p> <p>Five Rolls 3.00</p> <p>Ten Rolls 5.00</p> <p>Fifty Rolls 17.00</p> <p>100 Rolls 30.00</p> <p>ROLLS 2,000 EACH.</p> <p>Double Coupons, Double Price.</p> <p>No C. O. D. Orders.</p> <p>Size: Single Tkt., 1x2".</p>	<p>Our Victories Are Glorious Tomorrow, Rich With Promises.</p> <p style="font-size: 2em; font-weight: bold;">TICKETS</p> <p>Of Any Description,</p> <p>Your Inquiries Solicited. Promptness in deliveries.</p> <p>THE TOLEDO TICKET COMPANY</p> <p>Toledo (The Ticket City), Ohio</p>	<p>SPECIAL PRINTED</p> <p>Cash with Order. Prices:</p> <p>2,000 \$ 4.29</p> <p>4,000 4.83</p> <p>6,000 5.87</p> <p>8,000 6.81</p> <p>10,000 7.15</p> <p>30,000 10.45</p> <p>50,000 13.75</p> <p>100,000 22.00</p> <p>500,000 88.00</p> <p>1,000,000 170.50</p> <p>Double Coupons, Double Price.</p>
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WAR DEPT.'S GLOBAL AIR JOB

Radio Section of SS Sends 80 Shows to Battle Fronts With \$50 a Week Army's Own

NEW YORK, March 20.—Hidden behind the hard work and premeditated obscurity of the War Department's personnel is one of the biggest and best jobs of radio programming and production. Each week the Radio Section of the Special Service Division of the U. S. Army produces about 80 programs for the entertainment and information of all the men of our armed forces on overseas duty, as well as those of our allies.

Unlike the radio department of the army's Bureau of Public Relations, which concerns itself, via *The Army Hour*, etc., with the public, the Radio Section of Special Service concentrates on producing and distributing programs to the men overseas. Organized about a year back, the radio section is staffed, from top to bottom, with radio men of experience and knowledge. Producers, directors, writers and executives from the networks, local stations and advertising agencies, all in uniform, work in the New York and Hollywood offices of this unit.

Since all of their programs are for the men overseas, the public knows only about the 30-odd network commercials which are transcribed and beamed overseas, including *Command Performance*, which was publicized and broadcast for domestic consumption at Christmas-time, and such programs as domestic listeners may stumble onto on the short-wave band of their radio sets.

In addition to the commercial shows, the radio section produces about 50 shows a week on its own. These adhere closely to the desires of the men in the field and avoid any attempt at competition with the big commercial shows which, RS feels, are tops insofar as entertainment is concerned. RS knows that the men want news, sports, music and jive. So each week it prepares 18 sports shows; turns out a daily swing series called *G. I. (government issue)* jive, complete even unto a record jockey; personal albums of songs by Dinah Shore, Ginny Simms, Connie Haines, etc., but no men, since the guys in uniform don't take kindly to male crooners. One of the most popular shows is recorded sacred music and hymns for all faiths and creeds.

Everything is done with co-operation of the artists, unions and advertisers. Almost everything is shortwaved from this country. In addition, about 70 per cent of the output is recorded and shipped overseas for long-wave airing on foreign stations. For these broadcasts the army gets the required time on the basis of its program quality. Not by purchase.

At the moment the U. S. Army airs these programs on stations in Australia, China, India, North Africa, Iceland, Alaska; at points in the Caribbean and South Pacific and on the BBC in England, and this coverage is being expanded as fast as possible.

For men in isolated spots the special service boys have what they call a "Box B Unit." This contains, in addition to books, athletic equipment, etc.; a portable battery radio, a portable turntable and a flock of records. Every week the men get a fresh batch of transcribed programs by parachute if necessary. Since the turntable can be hitched to the radio loud-speaker, the programs can be heard by a sizable group of men. When the radio's batteries burn out, the turntable, which operates by a hand-cranked spring, is equipped with an orthophonic arm and still plays loud enough to entertain more than a few servicemen.

The programs are either 15 or 30 minutes, no longer. They're designed to give the servicemen what they want, when they want it. *G. I. Jive*, for example, is the sort of thing you can listen to while cleaning your rifle. Another show, *Mail Call*, is a star-studded variety show

aimed at the guy who hasn't been getting any mail; sort of a personal message, via song and laugh, from the folks back home. *Jubilee* is an all-Negro revue. *Downbeat* uses a name civilian band each week and is comparable to the *Fitch Bandwagon*. Another is *We Who Fight*, a half hour in the *We, the People* style only for and with servicemen. This one uses men from all the services of all the nations and aims to keep the men in the Pacific posted on what their allies and comrades are doing on other fronts produced before an audience drawn from people with men in overseas service, uses an army band and a name emcee, who will soon be replaced by a man in uniform. At the moment there are plans to air *We Who Fight* for domestic consumption.

Bourjois on Blue If Slot's Vacated

NEW YORK, March 20.—Bourjois Evening in Paris face powder starts on the Blue Network as soon as time can be cleared for the 6-6:30 p.m. spot, currently occupied by Phil Brito, new sustaining singer, and *Terry and the Pirates*.

Talent will be Jim Ameche; Perry Como, vocalist; David Broekman and an ork of 30, and a choral group. Foote, Cone & Belding have the account. Sponsor hasn't been on with a network show in about five years, radio coverage having been confined to local and spot campaigns.

Signing of Como has two interesting angles. If the 6-6:30 slot is cleared, it will mean moving Phil Brito from the time that was only last week assigned for a Brito build-up. Secondly, it makes the third band singer to come up on his own in recent months.

Frank Sinatra sang with Tommy Dorsey; Como did the vocals for Ted Weems, and Brito did likewise with Al Donahue.

Abramson Aiding Cuffo for Cuffo

NEW YORK, March 20.—Nat Abramson, Artist Bureau chieftain at WOR, is donating a couple of hours each day to USO-Camp Shows. Sits in as an adviser and helps nab acts for Camp Shows' cuffo shows in camps and bases around New York City.

He's also trying to get more radio acts to give some time to camp shows.

News Shots Get Big Accent In Philly, Hogging the Works

PHILADELPHIA, March 20.—Altho it had been agreed earlier that the trend in program scheduling calls for the variety and entertaining shows, emphasis is more than ever on the news broadcasts as far as local radio is concerned. In recent weeks there has been a bumper crop of news programs, both sustaining and commercial, added to local schedules, with the result that they now fairly dominate the broadcasting day.

WFIL has made a time-for-space swap deal with *The Evening Bulletin*, giving the station one of the most extensive news coverages in town. Representing a complete wedding of newspaper and radio, Richard W. Slocum, general manager of *The Bulletin*, pointed out that radio flashes are to supplement the newspapers' coverage in being able to bring the up-to-the-minute news to readers via radio.

KYW added another quarter-hour news period to its long news list, spotted daily,

Army Programs

Herewith is a partial list of the network commercials which the army records, edits and plays for its men overseas sans the commercial plugs. The editing is important, for the programs are heard by troops of all the United Nations, and many a gag that's funny to a Yank is obnoxious or meaningless to someone else. Even the civilian angle is important, so these shows are checked, after being edited, by the army, navy and OWI.

National Barn Dance.
Hit Parade.
Telephone Hour.
Dinah Shore.
Harry James.
Fred Waring.
Bob Hope.
Fred Allen.
Jack Benny.
Fibber McGee.
Edgar Bergen.
Fitch Bandwagon.
Red Skelton.
Kay Kyser.
Tommy Dorsey.
Maxwell House.
Bing Crosby.
Major Bowes.
Aldrich Family.
Kate Smith.

Sardi's Adds 15 Minutes And a Cannery

HOLLYWOOD, March 20.—NBC is extending the *Breakfast at Sardi's* program, effective April 3, to take on an additional sponsor. Program will expand from 30 to 45 minutes to allow the Kerr Glass Company (jars for canning) to sponsor the final quarter hour.

Same advertiser had used the program last summer and wanted it again this year. Raymond Morgan is the agency.

Whiteman Named Blue Music Head

NEW YORK, March 20.—The Blue Network this week appointed Paul Whiteman its director of music, a new post. Whiteman, currently fronting his ork on the Burns and Allen program, will continue that chore for the next 13 weeks, then withdraw. He is now en route to the West Coast with the Burns and Allen troupe.

For the time being Whiteman will double from the program to his Blue berth. Once the current commercial obligation is fulfilled, he will head back to New York, where he will concentrate solely on his new job.

Air Noncoms Claim Ignore By Gold Braid

NEW YORK, March 20.—"Oh for the life of a civilian or the bars of an officer" is the plaintive melody being hummed by radio producers who got into the armed forces as draftees. Many of them are doing radio work for the camps at which they are stationed and have learned the hard way that anything the officers say is correct even when it's contrary to radio experience.

Unlike the Radio Section of the Army's Special Service Division, where everyone is a crack radio man and the unit has built up acceptance and respect, these radio producers are privates or non-coms running programs on the station nearest their camp. And most of the officers for whom they work have no great knowledge of radio, nor are they amenable to taking direction from soldiers and sailors sans gold braid.

One man, with station and program experience, was so disgusted he asked for active duty and, when he was refused, offered to resign and sign on for a year past the duration as a civilian at servicemen's pay—just so he could overcome the red tape and gold braid.

As one private put it, "Now I know why Irving Berlin refused to accept a colonelcy. As a civilian he can raise hell and correct any faults that crop up in *This Is the Army*. As a man in uniform he's under someone's orders and can only go so far before he steps on someone's toes and gets his seat plunked on a k. p. detail."

Oilery's 13-Outlet Sked All-Time High

PHILADELPHIA, March 20.—Originally starting six years ago with the use of WOR, New York, as an advertising medium, the Radbill Oil Company here, in the interests of Renuzit, a French dry cleaner, has scheduled a banner list of 13 Stations for its 1943 campaign. Each year finds radio playing an increasingly important part in the firm's advertising schedule. Three years ago four stations were used, and total jumped to seven stations in 1942. This year's air campaign, with 13 stations thruout the country on the schedule, marks the most ambitious radio schedule ever engaged in by the company, according to Ralph Hart, radio director of Harry Feigenbaum Agency, which handles the account.

Schedule gets under way April 5, riding for 26 weeks. Co-op newspaper ads only other medium used. In addition, sponsor has the daily *Night Extra* news show on WIP, handled by John Facenda, marking the first time that the company has scheduled radio for the evening hours.

Honey of a Program For MBS April 28

NEW YORK, March 20.—Hind's Honey and Almond Cream has optioned the Wednesday 8:30-9 p.m. slot on Mutual. Lehn & Fink are the sponsor; William Esty the agency.

Show, still not set, will debut April 28.

Estes to WINS as P. D., Events Boss

NEW YORK, March 20.—Bernard Estes will join WHN on Monday (23) as director of publicity and special events. He did the same chore for WINS until recently.

A. Mike Vogel, ex-flack for WHN, resigned to return to the pic biz.

**On Philly's
Radio Row**

PHILADELPHIA, March 20.—Gerry Gagen, manager of the Thomas A. Labrum Agency, is the new radio and theater editor of *The Philadelphia Daily News*, succeeding Sidney Gathrid, resigned. Before joining the agency, Gagen was assistant drama editor of the defunct *Evening Public Ledger*, also penning the phonograph record reviews for the sheet.

Most unusual sponsored air show reached local listeners via WPERN last Saturday (13). Local 22, Insurance Guild (CIO union), purchased a half hour on the station to make a public announcement of its financial statement in answer to charges that labor unions withheld such information. Union official read the annual financial report, and union members were invited to listen in and find out how the union spent their dues.

WCAU caused raised eyebrows here this week when station popped the first in the new series of newspaper display ads on Monday (15). Using the morning *Philadelphia Record* and *The Evening Bulletin* as media, WCAU spotted a solid three-column ad, top to bottom of page, to list in attractive handbill form the Monday evening network shows carried from the CBS line. New program bally will run for seven weeks, spotting on alternate days each week until the Monday-thru-Sunday cycle is completed. Lineage is on space-for-time swap between the station and the newspapers.

**All-Star Show
On N. Y. Lanes
For Bond Sales**

NEW YORK, March 20.—Local office of the U. S. Treasury Department's War Bond staff has lined up an all-star variety show to be aired over all New York City stations. Show will use a house party formula, with different names as hosts each week. Program would originate from one of the big network studios, with admission being by purchase of War Bonds.

Problem of what night the proposed weekly half-hour program would air, so as not to conflict with commercial shows, will be settled if and when Washington okayes the idea.

If it is okayed and finally hits the air, it will be a pacemaker, since the job of linking all local stations onto one show at the one time has heretofore only been accomplished for FDR talks and similar socko shows. Even then some of the stations have transcribed the program and aired it later.

As set up by Fred Vossberg, local radio exec for War Bond Sales, Irving Landau, of Radio City Music Hall, would handle the music details, and Howard Reilly, producer of the Fred Allen program, would take care of production.

**4 New Ones on
Chicago WBBM**

CHICAGO, March 20.—Four new shows made their bow on WBBM last week. *Mr. Moneybags*, quiz show, heard Monday thru Friday, 3:30-3:45 p.m., pays cash for answers to questions. Mary Ann Mercer is the songstress.

The Family Goes to War, weekly series aimed to aid householders in understanding home living problems, is heard Wednesdays 10:45-11 p.m., and features Joan Barry, conductor of *Keep Going, Chicago* and voice behind the headlines on *Facts for Freedom*.

The King's Jesters are featured on a new music-chatter show, as yet untitled, heard Tuesday and Thursday, 6-6:15 p.m., and sponsored by the Greer School for Shop Training. Dick Post, WBBM staff announcer and emcee on many shows, is responsible for the script.

Fourth WBBM show is *Try and Stump Us*, heard 3 to 3:15 p.m., Monday thru Friday. Features Russ Brown, vocalist; Herb Foote, organist, and Eddie Dunn, emcee. Listeners submit pop song titles in an effort to stump the experts.

THURS.-FRI. SHUFFLE

**Camel Realigns 2 Key Day Spots
On NBC-CBS, Giving Garry Moore,
Others Big Breaks; Ross, Lehr Out**

NEW YORK, March 20.—Camel Cigarettes this week reshuffled its Thursday and Friday programs and solved a problem that had been a plague for the last three weeks.

The problem: How to spot Garry Moore on a steady Camel show without pulling him off CBS. The solution: Lou Costello's illness.

It started on March 5 when Dan Tut-hill, of National Concert and Artists' Corporation (they manage Garry Moore) got the comic a guest spot on Camel's *Comedy Caravan* program on CBS. Moore, an early-morning feature on NBC, clicked and, thanks to the dearth of successful radio comics, was a hot item with several ad agencies bidding for his services. To protect its stake in Moore, Camel (via William Esty) set him for another guest spot on March 12 and started dickering for his services. First he was wanted for protection in case Herb Shriner, then heading the Friday show on CBS, was drafted; secondly, Camel was interested in eventually building a show around Moore.

But Moore was under contract to NBC, on which his *Everything Goes* was a popular early-morning half hour, and NBC wasn't happy about releasing him for a CBS show. Then Lou Costello was stricken, Bud Abbott asked to be released from his contract until his partner was able to resume, and Camel worked out a deal—reportedly \$1,500 per week—whereby it could use Moore on NBC in the Thursday slot heretofore filled by Abbott and Costello.

Here is the revamped line-up, effective next week:

Thursday on NBC—Garry Moore, plus his regular announcer, Howard Petrie. From the Friday spot on CBS comes Jimmy Durante, Xavier Cugat and ork; Georgia Gibbs, singer; Phil Cohan, producer; Helen Phillips, liaison for the Esty agency. Jimmy Wallington is out. Program originates in New York.

Friday on CBS—Jack Carson, Warner Bros.' featured player who has been offered around for radio, becomes emcee. From the Thursday spot on NBC come Connie Haines, Freddie Rich's ork, announcer Ken Niles and producer Martin Gosch. Herb Shriner continues. The guestar policy continues. Lew Lehr and Lanny Ross are out. Show will originate on the West Coast instead of New York.

The reshuffle stacks up as a smart move by Camel because, while the two new programs are shaking down, they still have Abbott and Costello under contract. If either of the new shows slumps, it can be replaced by A&C. If both click, then the sponsor still has one of the top radio comic teams and, as soon as they return to action, can utilize them as desired.

Meanwhile, three top execs left New York this week for Hollywood. Tom Luckenbill, radio director of William Esty, went on to get the new Coast program started and huddle with A&C. Hal Hackett, radio director of Music Corporation of America, moved out for a confab with A&C and a look at other MCA radio properties. And Dan Tut-hill, of NCAC, went out to look into a picture deal for Garry Moore and be in on the premiere of *I Love a Mystery*, the new Procter & Gamble program.

Fashion Coincidence

NEW YORK, March 20.—Billie Burke, starring in *This Rock* on Broadway, turned up for an interview on Kathryn Cravens's *News Thru a Woman's Eyes* program (WNEU) March 15 wearing the identical garb (outer, anyway) as Cravens. A chic, expensive get-up, navy blue suit with pink frills. Miss Burke is noted for fashion creations. They looked at each other with raised eyebrows and then both confessed they got the garments in Bonwit's. Claimed that Cravens bought it first. Hair-pulling contest neatly averted by diplomacy. Good thing, too, because they both have beautiful tresses.

**Driscoll Bosses
Radio Central in
Shuffle of Deck**

NEW YORK, March 20.—With the Civilian Committee representing the New York City stations behind the operation of Radio Central this week concluding its first year of operation, Herb Pettey, prexy of WHN, resigned as chairman, and Dave Driscoll, special events director of Mutual, was elected to succeed.

Balance of the committee is also up for a reshuffle. Last year, in addition to Pettey, it consisted of Driscoll; Leon Goldstein, news, special events and publicity head of WMCA, and Morris Novik, manager of WNYC and radio representative for Mayor La Guardia.

Radio Central is a technical set-up whereby all New York stations are represented at local army headquarters, just as the newspapers and newsreels have permanent representation. Idea is to be linked with the feed box in case of an emergency such as an air raid or attempted invasion.

**McGregor Heads WGN Progs;
James Is in as Prod. Boss**

CHICAGO, March 20.—Kenneth W. MacGregor, for the past year chief of production for WGN, has been made program manager of the station, and Lewis James, WGN producer, has been named production chief to succeed MacGregor in that post, it was announced by Frank P. Schreiber, business manager of the station.

MacGregor has been in radio for 17 years, was an NBC producer in New York for five years and later became senior radio producer for Benton & Bowles, Inc. Lewis James started in radio in New York with the Westinghouse station, which later became WJZ, in 1921. Came to WGN in 1941.

Stout Stories Begin May 5

NEW YORK, March 20.—J. Walter Thompson Agency's new show for the J. B. Williams Company, based on Nero Wolfe mysteries by Rex Stout, will begin its tryout period May 5 over five New England stations. Company, which also has *True or False* on the Blue Network for Luxury Shaving Cream, will sponsor new show for Glider Shave. Sold as half-hour package, with Himan Brown producing.

"we will certainly oppose vigorously efforts to move the main studios to Little Rock. A clear channel station long ago was allotted to Hot Springs because it is a health resort of national fame and utilized by people the nation over."

**Nets Breathe Sigh of Relief
As Spring Nears Sans DS Time**

NEW YORK, March 20.—For the first time since the inception of daylight-saving time, the networks are awaiting the advent of spring without the usual gnashing of teeth. This year, thanks to wartime regulations, the outlook is for a fairly simple spring and summer, with few of the headaches and heartaches attached to the rescheduling of programs so as to hit the various time zones at about the same time they air the rest of the year.

This year the network execs are keeping their fingers crossed and hoping there is no last-minute flurry of State legislation aimed at revamping the war time set-up. At the moment, portions of Central Ohio have junked the war time standard, as have sections of Georgia.

These were the result of legislative action some months back. In Georgia the

action was commonly interpreted as an abortive attempt to defy the federal administration which inaugurated war time in an attempt to save electricity which is vitally needed for war industries. In Ohio the time changes stemmed from the fact that the affected areas were on the border of the Eastern and Central time zones. Consequently, war time actually did not save any juice, at least so say the adherents of the change. In Iowa the lower house this week acted on a time-change bill, but it is not expected to get the approval of the upper house.

With only these time changes—albeit they are serious in a town like Cincinnati, where WLW works on one time basis and WSAI on another, and the days steadily getting longer—network operations execs figure they can get by without much aggravation.

**Hot Springs Pulls a Peeve on
Proposed KTHS Switch to L. Rock**

LITTLE ROCK, Ark., March 20.—With city fathers of Hot Springs contending that Station KTHS there "had obtained a clear channel recently only because the community is a national health resort and in a position therefore to serve government interests if necessary," loud protests followed announcements that Radio Broadcasting, Inc., station operator, had applied for transfer of the transmitter to Little Rock. Mayor Leo P. McLaughlin stated that officialdom and citizens of the Hot Spas will vigorously oppose the transfer move, asked along with a request to the FCC for 50 kw power. Station is presently operating on 5 kw at night and 10 kw by day. Kenneth Kellam, manager of KTHS, stated that the station was acting to protect its LB classification, which gives the station the right to apply for 50 kw when it deems the added power necessary.

Kellam said that his company did not plan to make the move immediately if the FCC grants the right to rebuild the transmitter on a site near Wrightsville, a suburb of Little Rock. A booster station would be maintained at Hot Springs under the application program, Kellam said.

"While Hot Springs and its citizens will be glad to co-operate with the owners of KTHS," Mayor McLaughlin said,

ROLL TICKETS
Printed to Your Order 100,000 for
Cheapest GOOD TICKET on the Market
Keystone Ticket Co., Dept. B \$19.50
10,000 . \$9.50
20,000 . 7.75
50,000 . 12.50
100,000 . 19.50
Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

PROGRAM REVIEWS

EWT Unless Otherwise Indicated

"Guest Star Parade"

Reviewed Monday, 5:15-5:30 p.m. Style—Musical. Sponsor—Alpen Brau Brewery. Station—KMOX (St. Louis).

The brewery business is a boon to the radio industry in St. Louis, the various brewers sponsoring a variety of programs on all local stations. Alpen Brau has a winner here in *Guest Star Parade*, which speeds thru 15 minutes and could use another quarter to advantage. So much talent on this one that a half-hour slot would not be too long.

Gal singers, the Harmonettes, who opened with an inconsequential item called *Canteen Bounce*, are thereafter lost in the shuffle of more stellar names. Little Georgie Price, appearing at local hotel, was guest on show caught. Recalled former appearances in the city and sang a number he did in 1926 on the stage of St. Louis's Orpheum, *When the Red Red Robin Comes Bob-bob-bobbin' Along*. Reminisced a bit, whistled a chorus and in general sold the number to great advantage. Inserted gags about his old friends Cantor, Winchell and Jessel and encored later with a parody on *We Got It Bad and That Ain't Good*. If the program can get guests every week of the Price caliber no trouble in getting listeners.

Music, unusually good, furnished by Ben Feld's orchestra. Got a chance to shine on *Donkey Serenade* and arrangement was novel. Accompaniments for the Harmonettes and Price are also tops. Feld has been around radio for a long time and has an outfit that sounds like big time.

Commercials not lengthy and got message across well. Show is presented at an opportune time, late enough to catch workers home from the day's toil, but not so late as to run into big-league competition from the networks.

C. V. Wells.

Milton Berle

Reviewed Wednesday, 9:30-10 p.m. Style—Variety. Sponsor—Campbell Soup. Agency—Ward Wheelock. Station—WABC (New York) and CBS.

This show just goes to prove that radio comics are made, not born. Ever since the first stage comic boffed a yak laugh thru a mike, other stage comics have been trying to follow suit. And what with their pride, the problem of getting material and the need for satisfying assorted bluenoses and producers, the stage comic usually beats his brains out before finding a successful radio formula. Either that or he goes back to the other forms of show business.

Jack Benny didn't start to click until Harry Conn created his parsimonious character. Fred Allen was playing his stage character, but it took some experimenting until he found a radio formula. Bob Hope batted around two programs before his writers came up with the present set-up. Even Ed Gardner's "Archy" character didn't click until *Duffy's Tavern* was created. So, when Milton Berle, who, thanks to several radio shows, should know better, persists in sticking to his stage technique, it's his own fault if he dogs it.

Last week things were a mite better, thanks to three stooges, but there was still no apparent attempt to build a character around the comic. And without such a character, Berle can't hope to buck *Mr. District Attorney*. However, there was an improvement, and maybe the future will bring more of the same.

The musical end of the program was top notch, what with David Broekman's ork, Diane Courtney's singing and the chorals of the Vocalaires. Even tho it was obvious that Giovanni Martinelli, of the Metopera, was going to sling some jive, it wasn't too bad. A little labored

perhaps, too many fluffs due to the guest mouthing unfamiliar phrases, and definitely familiar but withal passable.

But some of those chestnuts Berle used were mouldy. Less monologs by Berle and more crossfire might be of some help; always provided the comic forgets that he was once the best laugh looter in the business.

The best spots on the program were the Berle crossruffs with the stooges. Charlie Cantor did a shabby Shakespearean, Ethel Owen her May Robson routine, and Sidney Fields did his *Mr. Guffey*.

But stuff like . . . "I put my old jokes away." "Where?" "Where I can lay my hands on them." . . . is strictly for Proctor's 23d Street.

Del Sharbutt got the Campbell Soup commercials across in punchy fashion. Three of them and easy to listen to.

Lou Frankel.

"Styles by Carlisle"

Reviewed Friday, 1:15-1:30 p.m. (CST). Style—Musical. Sponsor—Morton Salt. Station—WSM (Nashville).

Kay Carlisle appears to be on her way up the thrush trail. She is a sweet singer, good show woman and easy on the optics. To much cannot be said about Owen Bradley, who plays the piano for her and interludes with solos.

On the afternoon caught Miss Carlisle opened with *I've Heard That Song Before* and followed quickly with one of her stand-bys—*Somebody Loves Me*. Bradley, introduced as "always available," then tickled the ivories with *Can't We Be Friends?* with announcer Louis Buck cracking "Of course we can!"

Singer closed with *Please Be Kind*. Brief lead-out commercial.

Red O'Donnell.

"So What"

Reviewed Wednesday, 6:45-7 p.m. Style—Comedy. Sponsor—Sachs Furniture Stores. Station—WMCA (New York).

If you can imagine a femme Henry Morgan with the same type of whacky comedy and music and a ribbing of the sponsor commercials, or even if you cannot, this is that type of program. Maxine Keith is the gal and, if anything, she is better than Morgan.

The show, a recent addition to the skein of Sachs's backed programs, stemmed from another program she does earlier in the day on the same station. This is a woman's program.

Some time ago Miss Keith, possibly in answer to audience complaints, teed off on singing spot announcements. One of these was Sachs's "I'm talking about slip covers," spot plug. And since Sachs is one of the oldest local users of radio (some 20 years), it's not surprising that they were smart enough to put Maxine Keith on the pay roll and give her a free hand.

The one big difference between this and the Morgan format is Keith's use of dialog, whereas Morgan worked solo. With Ted Campbell, the announcer, as a foil and good, too, she turns out a daily script that is full of chuckles.

Lou Frankel.

"Highlights for Today"

Reviewed Sunday, 7:30-8 p.m. Style—War and variety. Sponsor—National War Finance Committee. Station—CBM (Montreal) and CBC Network.

Appropriately styled the CBC's feature magazine of the air, with an "editorial policy" that pulls for an all-out war effort and 100 per cent support of Canada's current war finance campaign, this show presents an interesting conglomeration of musical breaks, significant interviews and topical facts on the state of the nation.

Program caught opened with Elliot Glover and Frank Petty, who shared emcee chores, in a timely narration about the recipe for making a first-class soldier. The top tune of the week, *As Time Goes By*, followed, Judy Richards ably delivering the vocal.

Acc news commentator Lorne Greene was beamed halfway across the country

Treasury Launching Biggest War Bond Drive April 12 as Industry Hops on Bondwagon

NEW YORK, March 20.—The radio industry this week rolled up its sleeves and pitched into the biggest money-raising job in history—to help the U. S. Treasury Department sell \$13,000,000,000 of government securities during the three weeks of the second war loan drive which starts April 12.

On Wednesday (17) Secretary of the Treasury Morgenthau asked the industry to help. By Friday (19) every network and a majority of the stations were on record with offers of everything they had and, according to Treasury Department executives, acceptances and suggestions were still pouring in.

As outlined at a preliminary meeting of representatives of the Office of War

Information, National Association of Broadcasters, the four major networks and the U. S. Treasury Department, the campaign will tee off April 11 with a special live network show. This will be followed on the 12th, with each network and station employing a device successfully utilized by radio in selling War Bonds, i. e., using stars on the networks and local favorites on the non-affiliated stations to cut into the daily program schedule with sales spiels.

Complete details are still pending, but the drive will mobilize every gag and gimmick in the showbiz promotion kit, including everything tried and true and lots of stunts that are new.

They're Suckers for That Gardner Guy

NEW YORK, March 20.—Top show in audience appeal at Radio City is Ed Gardner *Duffy's* program. Each Tuesday afternoon his dress rehearsals are a must with about 100 assorted producers, office workers, newspapermen, porters, page-boys, salesmen, musicians, actors and agency people.

Before Fred Allen moved to Sunday nights on CBS he held the same affection for radio people. They'd gather for belly laughs and were never discouraged, since opportunity was provided to test laughs. Now Gardner holds this spot with the added twist that he plays to audience during rehearsals.

The other day he apologized for starting the dress rehearsal without the usual tomfoolery that is used to soften up a studio audience. Then when a couple of stenogs had to hustle back to their offices he quipped, "Try us again next week, girls. We'll be better."

Denver's Torland Back After Year on African Amb.

DENVER, March 20.—Tor Torland, former news announcer on KOA, NBC-owned, has returned to the city for a brief visit after completing a year with the American Voluntary Ambulance Service in North Africa.

Torland highlighted a series of broadcasts reporting on his experiences under fire with the British Eighth Army by doing a three-minute local cut-in on one of the *That They Might Live* series, the NBC-Red Cross nurse recruiting programs presented on behalf of the Army and Navy Nurse Corps.

Torland expects to be called for military service shortly.

KYW Personnel Changes

PHILADELPHIA, March 20.—Two important executive changes were announced at KYW. Gary Linn, of program department, promoted to traffic manager in charge of special service. Irvin N. Eney, vet engineer, upped to technical studio supervisor. Linn replaced H. L. Stephens, transferred to the Baltimore plant of Westinghouse Radio Division, and Eney replaced George Hagerly, granted leave of absence to accept a commission as first lieutenant in the army.

A Note on "Notes of Love"

NEW YORK, March 20.—Back in 1939 Joey Nash, pop vocalist, did a flock of transcriptions for Camay Soap. They were heard in every English-speaking country, including Australia, and resulted in a vaude offer for Nash to appear in the Antipodes. Only the war ruined the deal.

Meanwhile Nash made another series of transcriptions, *Notes of Love*, which Harry S. Goodman sold to a group of stations. Last week came the payoff. Goodman sold the full *Notes of Love* series to a string of stations in New Zealand. And all Nash knows about the Anzacs is what he sees in the newsreels.

Drums Not Enough For Radio Maestro

MEMPHIS, March 13.—Johnny Long, leader of a territorial band, and for past several months musical director of Station WMC where he originated an NBO show, *Down in Dixie*, has submitted his resignation. General Manager Henry W. Slavick will announce appointment of Bob Horsley to succeed Long before the end of the month.

Slavick said change was made because a six-piece staff band needed a leader to play something besides drums, which are Long's only instrument. Horsley plays the piano. Long will continue to lead his territorial dance band, which is playing Hotel Gayoso's Blue Room on Saturday nights and making one-night stands thruout the Tri-States.

to chat with a Winnipeg coal man. Discussion was informal and brought to light facts on the fuel situation. Attention was next drawn to the Canadian food industry's drive to promote the sale of War Saving Stamps and Certificates which netted \$1,500,000 during February. Finance Minister J. L. Hsley also spoke in this connection.

"Feature of the Week" was presented by Critic John Collingwood Reade, who reviewed *The Commandos Strike at Dawn*. Several transcribed scenes of the motion picture, starring Paul Muni, also aired. Gordon Sinclair handled interviews which tie in with current events. Surgery in the war was the subject interpreted by Dr. Wilder Penfield, head of the Montreal Neurological Institute. Show faded out with a factual anecdote of how two doughboys, drinking wine in a Casablanca cafe, thought they were seeing things when President Roosevelt whizzed by in a jeep.

Opus scripted by Horace Brown. Mayor Brown is the producer. Musical background provided by Samuel Hershoren's ork.

Cal Cowan.

Phil Brito

Reviewed Wednesday, 6:05-6:15 p.m. Style—Vocal. Sustaining on WJZ (New York) and Blue Network.

This reviewer has neither beard nor mustache, but he does go back to the days when Bing Crosby and Russ Columbo were competitive crooners for dinner-time radio listeners and Rudy Vallee was mewing thru a megaphone. Since then many a male singer has come along, held a prominent spot on the dial, and been shoved aside by another.

But the prurient effectiveness of the aforementioned trio wasn't approached until the current popularity of Frank Sinatra. From the same skein and even more effective, thanks to the program set-up, is Phil Brito.

The production, hoary but effective, has George Gunn, the announcer, say, "Phil Brito sings" and the vocalist coming on with the title chorus of *Just for You Alone*. On his opening show he did *A Sigh Is Just a Sigh*, *There Are Such Things* and *To a Little Boy*. He has a perfect bedside baritone and, with the five-a-week show, should build a big following among the gals moping over their absent boy friends. Especially since the opposition is limited to newscasts and Uncle Don.

Lou Frankel.



Burrelle's
ESTABLISHED 1858
PRESS CLIPPING BUREAU, Inc.
World-Telegram Building
125 Barclay St., New York, N. Y.
BARCLAY 7-5274

U. S. ENSA Gets Going With 4 Months in Can.

NEW YORK, March 20.—First contingent of performers sent to England by Entertainment National Service Association arrived here recently. All were British subjects resident in this country who volunteered after the recent organization of the American branch of ENSA.

All phases of show business were represented in this unit. The Five Wallabies, acrobats, worked circuses and fairs; Barbara Blair, singer, did vaude and was in George White's *Scandals*; Claude Allister, from legit and films; Joanna Duncan, stock and legit; Virginia Downing, stock with the Barter Theater and legit including *Father Malachy's Miracle*; Ernest O'Farrell, tenor-sax; Joan and Betty Rayner, semi-pro strollers, and Walter L. Alexandra, from the rodeos, where he did comedy roping and a bull-whip routine.

NEW YORK, March 20.—The American branch of ENSA, British counterpart of USO-Camp Shows, except that it is financed by that government, has shipped its first unit into Canada for a four-month tour of army camps north of the border.

Troupe is staffed with Gina Malo, Phyllis Clare, Robert Chisholm, Leslie Barrie, Dawn and Russell, and Pierre de Callaux. It's a 90-minute variety show called *A for Aces*, uses some Noel Coward material, was directed by John C. Wilson and supervised by Forrest Haring. All players and the company manager are transported and quartered by ENSA and draw pay comparable to that of soldiers.

The performers are well known to British and Canadian audiences. Gina Malo and Phyllis Clare are from musical comedy; Robert Chisholm, an Australian who served in the last war, has a reputation in the London music halls; Leslie Barrie, also a vet of the last war, worked in legit with Ethel Barrymore; Dawn and Russell are a dance team and Pierre de Callaux is a pianist and conductor.

As originally organized the domestic branch of ENSA has intended using only British subjects. However, the response of English performers in this was not up to expectations and ENSA waived its restrictions on Yank performers—both Gina and De Callaux are American citizens—for the Canadian tour.

"Arsenic" 20Gs In Twin Cities

MINNEAPOLIS, March 20.—Boris Karloff and his *Arsenic and Old Lace* cast took the Twin Cities by storm, netting a very strong \$20,000 for eight performances in five days. Playing first at the St. Paul auditorium, matinee and evening (10), production gathered in \$4,000. Ed Furni is auditorium manager.

At the Lyceum Theater, Minneapolis, March 10-14, *Arsenic* grossed \$16,000 for six performances, with matinees on Friday and Sunday. Leo Murray ran matinee Sunday, instead of traditional Saturday, to enable war workers to take in the play, and he didn't go wrong by making the move. Murray said house was practically sold out for every performance. His only regret was he didn't have a larger theater.

Mich. Dram Fete Does a Fadeout

DETROIT, March 20.—First major legit casualty of the war in this area is the annual five-week Drama Festival at the Lydia Mendelssohn Theater, Ann Arbor. Event, directed for a number of years by Robert Henderson and lately by Valentine B. Windt, has normally had about five productions with major stars cast in each, including usually one new play by a leading playwright.

Transportation and housing problems, with the city badly overcrowded, are principal reasons for the decision this week to abandon the event for the duration, according to Daniel L. Quirk Jr., chairman of the sponsoring committee.

BROADWAY RUNS

Performances to March 20 Inclusive
Dramatic Opened Perf.

Angel Street (Golden)	Dec.	5,41	540
Arsenic and Old Lace (Fulton)	Jan.	10,41	915
Blithe Spirit (Booth)	Nov.	5,41	558
Counsellor-at-Law (revival) (Royale)	Nov.	24	132
Counterattack (Windsor)	Feb.	3	53
Dark Eyes (Belasco)	Jan.	14	76
Doughgirls, The (Lyceum)	Dec.	30	95
Eve of St. Mark, The (Cort)	Oct.	7	190
Harriet (Miller's)	Mar.	3	19
Janie (Playhouse)	Sept.	10	220
Junior Miss (46th St.)	Nov.	18,41	550
Kiss and Tell (Biltmore)	Mar.	17	5
Life With Father (Empire)	Nov.	8,39	1398
Men In Shadow (Morosco)	Feb.	10	13
Patriots, The (National)	Jan.	29	60
Pirate, The (Beck)	Nov.	25	134
Skin of Our Teeth, The (Plymouth)	Nov.	18	142
This Rock (Longacre)	Feb.	18	35
Three Sisters, The (Barrymore)	Dec.	21	104
Uncle Harry (Hudson)	May	20	343

Musical

By Jupiter (Shubert)	June	3	334
Lady in the Dark (return) (Broadway)	Feb.	27	25
Let's Face It (return) (Imperial)	Aug.	17	242
New Faces of 1943 (Ritz)	Dec.	22	83
Rosalinda (44th St.)	Oct.	28	166
Something for the Boys (Alvin)	Jan.	7	84
Sons o' Fun (Winter Garden)	Dec.	1,41	545
Star and Garter (Music Box)	June	24	310

Equity & Studio Theater Decide To Part Friends

NEW YORK, March 20.—Actors' Equity Association has washed its hands—albeit amicably—of the Studio Theater of the New School of Social Research, or at least for the remainder of the season. Having failed to satisfy the School with what it considered a reasonable concession, the requirement of rehearsal pay only for its members participating in ST productions, Equity has accepted as final the announcement by Dr. Alvin Johnson, director of the School, that the experimental theater will suspend operations until it can be put on a more solid financial basis. And when that time arrives, Equity will be very glad to discuss terms with the Studio Theater again.

For a long time Equity did not interfere with its members who wished to perform gratis for the studio theater. It felt that "actors had to act" and that the Studio Theater was actually doing a service for the theater in developing new talent. But with other theater unions

Actors Suffer Hardships With USO-Camp Shows, So Equity Goes On Firing Line for Cure - All

NEW YORK, March 20.—Actors' Equity Association this week took formal cognizance of the financial and physical bruises suffered by Equity members working for USO-Camp Shows and asked that agency as well as the army and navy take remedial action, even unto providing priorities and price ceilings.

On the basis of reports filed by Equity deputies working with Camp Shows units,

the current issue of *Equity Magazine*, in a story about the situation, said that its members "feel that some of these hardships and expenses are not entirely necessary and could be obviated by a little more care and attention on the part of their superiors and of the officers of the services they are serving. And with that Equity is in entire agreement."

The deputies reported in detail on the exorbitant prices and arrogant attitude of the hotels; the execrable treatment accorded Negro performers, about which Equity filed complaints with Camp Shows and the League of New York Theaters; the lack of adequate medical attention and the problems of transportation.

Equity culled extensive quotes from the Robert Wilder series which recently appeared in *The New York Sun*. Wilder, a staff feature writer, spent two weeks touring with USO-Camp Shows, and on the basis of his personal experiences wrote: "If the services really want these shows, and they do, then the war and navy departments should step in and do something about the players' transportation and hotel conditions. If USO-Camp Shows are a military necessity, then they should be granted the necessary priorities. The players, even the principals, should not have to wait for hours for rooms, nor, when they get them, pay the charges assessed. The army and navy should step in and tell these towns:

"Every two weeks you are going to get so many persons from a USO-Camp Show. We want accommodations for them."

"Bus, taxicab and rail lines must be called in and told: 'So many persons will have to be moved at a certain hour and with a reasonable measure of comfort and security and on schedule.'"

TRADE SERVICE FEATURE
Billboard

Review Percentages and Critics' Quotes

Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

- "Kiss and Tell"—94%**
YES: Anderson (*Journal-American*), Rascoe (*World-Telegram*), Waldorf (*Post*), Nichols (*Times*), Barnes (*Herald-Tribune*), Mantle (*News*), Coleman (*Mirror*), Kronenberger (*PM*).
NO OPINION: Morehouse (*Sun*).
NO: None.
 Even Kronenberger had a good word for George Abbott's *Kiss and Tell*. This time it's Morehouse who, of all the critics, remains immune to the joys of Abbott's juvenile jape. In capsule form: "Abbott's plays of the juveniles and their ways seem to have a wide audience. Now and then they settle down to little runs of 500 to 600 times."—Morehouse.
 "The First Nighters couldn't have been happier if they had written it themselves."—Anderson.
 "Just the medicine for the mopes, melancholia and incipient manic depressive psychosis."—Rascoe.
 "Sort of play that will be selling amateur rights very briskly 10 years from now."—Waldorf.
 "Should be around for a decade or two."—Nichols.
 "Exceedingly attractive war comedy."—Barnes.
 "Three Stars. Master Abbott is loathe to let one laugh cover any situation from which he can wangle two or three."—Mantle.
 "Should have the master's accountants working overtime to keep track of the profits."—Coleman.
 "George Abbott is back in the groove again."—Kronenberger.

League To Fight WLB Pay Rise Award; Trust Fund Set-Up Won by ATAM After 8-Month Struggle

NEW YORK, March 20.—League of New York Theaters is not going to accept the Association of Theatrical Agents and Managers' recent victory at the hands of War Labor Board arbitrator Paul Brissenden without one more fight, after all. According to Milton Weinberger, attorney for the League, he has 10 days after Professor Brissenden's full report is turned over to him by the WLB to file further testimony with the board as to why the decision is unjust in the League's eyes. Weinberger promises to take advantage of those 10 days to protest the award all the way down the line.

Protest will contend that Brissenden exceeded his powers in granting \$15 increases for agents and house and company managers in New York and on the road, as the Office of Economic Stabilization has "frozen" all salaries of \$5,000 or over. ATAMers are paid a minimum of \$100 in most cases.

League is particularly hostile, also, to the trust fund clause in the Brissenden award. It calls for the managers to set aside in escrow sums equal to the retroactive pay awarded the agents and managers as of Labor Day of last year, pending final approval of the board. ATAM considers this section of the decision a major victory.

Last week Brissenden, of the economics department of Columbia University,

handed up his award to the full panel of the WLB, culminating an eight-month battle which ran the gamut of private negotiations; U. S. Department of Labor conciliation, under James F. Fitzpatrick; a three-man conciliation panel under the same agency and, finally, the WPB arbitrator.

Throughout, the League has argued that \$100-plus is a substantial salary, even in these times. The union, on the other hand, contended that the work is sporadic and the men have had no raise since 1938. Last week James F. Reilly, executive secretary of the League, announced that the managers would submit no more briefs in its case against ATAM, but apparently the attorneys are determined to battle it out further.

Meanwhile, ATAM is planning to push negotiations on 40-odd other proposed clauses in the new contract not concerned with the wage question. Among them are demands that press agents be hired three weeks in advance of a show opening, either cold or on the road, and that company managers be employed two weeks in advance. Press agents are currently hired a maximum of two weeks before opening, but ATAM feels they need an extra week to prepare their material. Company managers can be hired now three days before the show opens.

Equity Is Slipping: It Looks Like a Very Quiet Election; Actors Are Warned on Benefits

NEW YORK, March 20.—Patricia Collinge, Philip Loeb and Ruth Hammond will represent the Council on Actors' Equity Association's nine-man nominating committee charged with drawing up a slate of seven officers, 10 Council members and one replacement for Louis Calhern, who resigned his place on the Council several months ago. Six nominators will be elected by the membership at the union's quarterly meeting next Friday (26).

It is indicated that there will be no great shake-up in this year's elections. Council, as a whole, is pretty well satisfied with the current regime and hopes that the incumbents will choose to run again.

Equity has been pretty well set on its wartime policy for the past year or so, and there has been little or no opposition to the current administration. Big problem, according to some, will be to get current officers and councilmen to agree to run again. Increased war activities and road work have kept several of them from being as active in Equity affairs as they feel the responsibility warrants, and they may decline to run on those grounds. All in all, however, there is precious little excitement at Equity head-

quarters anent the coming nominations. Members were admonished at the last Equity Council meeting not to volunteer to do any benefit shows until they had been cleared by either Theater Authority or United Theatrical War Activities Committee. Equity members who serve on those committees have reported that it has become increasingly tough for UTWAC and TA to enforce their regulations, since promoters of benefits who line up an imposing array of talent before clearing with them become pretty independent when asked to submit their plans for approval. Both TA and UTWAC are designed to prevent the all-too-willing actor from being exploited by unscrupulous promoters. TA collects a percentage of receipts of all private benefits which it sanctions. Fees are split up among various theatrical organizations that contribute to make the free shows possible.

The Council also ruled that the actors in the *Lady in the Dark* company, which closes in New York May 15 and heads for the Coast immediately afterward for a probable May 24 opening in San Francisco, will not be required to be paid during the trip but will receive \$5-a-day expense money after their arrival until the show opens.

ing cleric, persuades Harriet to write the book she's had on her mind since the slave woman was taken from the shelter she sought in the Stowe household. Somehow, amid rearing children, running the house and doing a million and one other chores, Mrs. Stowe gets a few chapters written and has them published in *The Era*. The piece scores with the population. Her impoverished state helped the deal along and Harriet Beecher Stowe reaches the flower of her fame.

Act the third brings the doings up to the fact of war itself. By this time "Hattie" and the family are serenely ensconced in a fancy-pants mansion in Andover, Mass., and Mrs. Stowe's fame and fortune are secure.

Plenty of folderol in-between, including the Stowe son going off to fight the fight that fighters fight, and an off-stage meeting with President Lincoln. At the finale Mrs. Stowe makes a speech to a mob clamoring outside her windows. This is the big climax of the opus from the 1943 point of view, because the playwrights have their orbs planted on Democracy, Freedom, Individual Liberty, etc. Miss Hayes probably didn't thing very much of the address, because on the night caught, altho facing the crowd and not the audience, she turned toward the footlights at least four times, probably wondering how she was doing and if the paying customers were still with her. Fortunately, they were. You never heard such applause in all your life.

Nice Jobs by Jane Seymour (Catharine Beecher), Seth Arnold (Jerusha Pantry), Joan Tetzl (Georgie Stowe), Betty and Lenora Wade (the Stowe twins) and Lowell Denton (William Woodson), and a particularly skillful showing in an unsympathetic role by Rhys Williams (Calvin Stowe, Harriet's hubby).

Corking decor stuff by Lemuel Ayres. Figures to be around thru the summer, and most of next winter, and a solid bet for the road (not the South!) and the kliegs. Leonard Traube.

New Plays on Broadway

HENRY MILLER'S

Beginning Wednesday Evening, March 3, 1943

HARRIET

A play by Florence Ryerson and Colin Clements. Directed by Elia Kazan. Settings by Lemuel Ayres, built by T. B. MacDonald Construction Company, and painted by Bergman Studios. Lighting equipment by Duwico. General manager, Harry Fleischman. Company manager, Harry Essex. Press agents, Richard Maney and John Latham Tochey. Stage manager, John Fearnley. Assistant stage managers, Geoffrey Lumb. Presented by Gilbert Miller.

Auntie Zeb Alberta Perkins
Henry Ward Beecher Sydney Smith
Catharine Beecher Jane Seymour
Harriet Beecher Stowe Helen Hayes
Calvin Stowe Rhys Williams
William Beecher Guy Sorel
Edward Beecher Geoffrey Lumb
Mary Beecher Perkins Carmen Mathews
Charles Beecher Hugh Franklin
Thomas Beecher Gaylord Mason
Isabella Beecher Harda Klaveress
James Beecher Ronald Reiss
Dr. Lyman Beecher Robert Harrison
Mr. Tuttle Harrison Dowd
Mr. Wycherly Victor Franz
Celestine Mildred Taswell
Freddie Stowe (as a Child) Edmond Abel
Mrs. Hobbs Helen Carew
Freddie Stowe (as a Young Man) Jack Manning
Georgie Stowe Joan Tetzl
Hatty Stowe Betty Wade
Eliza Stowe Lenora Wade
Jerusha Pantry Seth Arnold
Lowell Denton William Woodson
Sukey Edna Thomas
Haley Benedict MacQuarrie
Jane Philippa Bevans

ACT I—Cincinnati, Ohio, the 1830s and 1840s. Scene 1: The Stowe Cottage, January, 1836. Scene 2: Some Year Later. July. ACT II—Brunswick, Maine, the 1850s. Scene 1: The Stowe House. More Years Have Passed. Scene 2: The Following December. Scene 3: Some Months Later. ACT III—Andover, Massachusetts, the 1860s. Scene 1: The Stowe Mansion. April, 1861. Scene 2: July, 1863. Scene 3: Two Weeks Later.

Florence Ryerson and Colin Clements have put together a better than fair play, but Helen Hayes has made it seem almost

a great play. *Harriet* is nothing if not an instrument to exhibit the prowess of one of the great ladies of the theater . . . a vehicle, they call it in smart circles. And it is a vehicle that, without the talents of Hayes, would be just another routine three-acter from the shelf of a Broadway lately interested in the pages and people from American history—with a shrewd eye on the goings-on in the world.

But Miss Hayes is not alone in her triumph. Gilbert Miller has produced the piece with his usual good taste and surrounded the star with a generally fine cast. Matching both of them in their respective chores is the direction of Elia Kazan, of whom the very least it can be said is that he took a few strictly small-time conversation pieces and breathed pure "theater" into them. What wasn't there in the script, Kazan walloped over by the sheer magic of pace and bits of business that were calculated to score. But then again, Director Kazan would have had his work cut out for him were it not for a terrific performance by "Victoria Regina" and also an especially crafty one by Sydney Smith.

Harriet is the life of Harriet Beecher Stowe, whose *Uncle Tom's Cabin*, they say, indirectly caused the "War Between the States." More definite is that it precipitated hundreds of Tom companies down thru the years and thus started a branch of show business whose grosses ran into the millions. Posterity and the historians will have to decide whether the Civil War was as important as it's cracked up to be, because many modern quarters think it was a no-decision battle. (To be sure, the war did make a Lincoln emerge as one of the leading statesmen in U. S. history.)

First act is a warm-up. Shows Harriet Beecher, who has become Mrs. Stowe, wife of an absent-minded prof with plenty of fancy lingo, genuine sincerity, but, of course, short of folding money. They're in from Columbus and settle down in Cincinnati in the 1830s and '40s. Before the curtain comes down on this stanza, the Stoves have a flock of kids around who have come in quick succession whilst the old cupboard is practically bare. The old geezer is about to burst out with a scholarly book.

In Act 2 they've moved on to Brunswick, Me., and the prof—gentle, beloved and loved—is still working on That Thesis. The Abolition question is on the minds and tongues of everyone, particularly the folks in the North, but Mrs. Stowe doesn't get around to it until an old fugitive slave from down in Dixie seeks refuge in her home and is tossed out by the constabulary over the protests of Harriet. Her brother, Henry Ward Beecher, who is built up as a flamboyant type of preacher from the book of Barnum, tho history has him as an upstand-

The Billboard

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BILTMORE

Beginning Wednesday Evening, March 17, 1943

KISS AND TELL

A comedy by F. Hugh Herbert. Staged by George Abbott. Setting by John Root. Scenery constructed by Vail Scenic Construction Company and painted by Robert W. Bergman Studio, Inc. Women's costumes by Lord & Taylor, stockings by Jessie Zimmer, uniforms by Brooks Costume. Charles Harris, business manager. Phyllis Perlman, press representative. Robert Griffith, stage manager. Judith Abbott, production assistant. Celia Linder, assistant business manager. Presented by George Abbott.

Mr. Willard James Lane
Louise Frances Bavier
Corliss Archer Joan Caulfield
Raymond Pringle Tommy Lewis
Mildred Pringle Judith Parrish
Dexter Franklin Robert White
Janet Archer Jessie Royce Landis
Harry Archer Robert Keith
Private Earhart John Harvey
Lieut. Lenny Archer Richard Widmark
Mary Franklin Paula Trueman
Bill Franklin Calvin Thomas
Dorothy Pringle Lulu Mae Hubbard
Uncle George Walter Davis
Robert Pringle Robert Lynn

The Entire Action of the Play Takes Place on the Back Porch of the Archers' Home.

ACT I—Scene 1: About Five in the Afternoon on a Summer's Day. Scene 2: An Hour and a Half Later. ACT II—Scene 1: Late Afternoon of the Next Day. Scene 2: Saturday Morning, Two Months Later. ACT III—Several Hours Later.

Abbott's latest is obviously a hit. A one-set, 15-character play, it should have no trouble keeping the Biltmore filled for the next year or two.

The comedy is the playwrighting debut of F. Hugh Herbert (not to be confused with the movie comedian), who is a film scripter. The play is reportedly the outcome of Herbert's serial story that ran in *Good Housekeeping* magazine and also as a radio show, *Meet Corliss Archer*. It's commercial writing, full of gags and amusing situations, and given the benefit of master direction of Abbott, who knows how to make comedy lines bounce and scream.

The story is featherweight. It's about the Archer family, whose daughter is a darling 15-year-old who is just bursting to go out on dates. Sex is rearing its ugly head, and cutie Corliss goes thru all the familiar agonies of adolescence—pretending she's older, pretending she's sophisticated, pretending she has the liberties of a grown-up, shunning the next-door redheaded boy who adores her, and trying to make the soldier boy whom dad brought in one day. Complications begin when her soldier brother, in on a 72-hour furlough, elopes secretly with

neighbor Mildred Pringle. There is a feud going on between the Pringle and the Archer families, as the Archers believe Mildred is a bad influence on their own Corliss. Therefore, when Mildred finds out she is going to have a baby, Corliss pretends she is the one who is pregnant—a condition which is considered bad form for a 15-year-old girl. Corliss pretends the next-door boy is the father of her future child, and of course that starts

(See KISS AND TELL on page 29)

OUT-OF-TOWN OPENING

"Vivimos Hoy"

(Auditorium Theater)
HAVANA

A musical comedy with book by Marta Julia Casanova. Staged by Luis A. Baralt. Music by Olga de Blanck. Orchestra under the direction of Gonzalo Roig. Decorated by Fico Villaba. Directorial choreography by A. Palacios. Dances staged by Fernan Flor. Cast includes Rosita Fornes, Mercedes Doma Mestre, Maeta Rocas, Elena Diaz Verson, Paco Obregon, Enrique Santiesteban, Paul Diaz, Luis Rodriguez Molina and Peter Piedra.

Luis A. Baralt and Maria Julia Casanova had a job on their hands when they set out on their task of conversion, and the fact that the finished product is a lavish, entertaining and thoroly enjoyable musical is not due entirely to the writers' efforts.

Vivimos Hoy is the musical that was originally presented by the pupils of Luis A. Baralt. The book is based on an amusing enough idea; but in its final form it emerges as a compendium of stale gags and unfunny situations, never making the most of its opportunities.

Burden of entertainment falls squarely upon the cast, and the cast carries it beautifully. Paco Obregon, as Gaston, has a satisfactory romantic manner and sings in a fine baritone voice. Enrique Santiesteban steps in and out of character with ease. His portrayal is very well done, works hard and puts the show over. Rosita Fornes, an actress of ability and long experience, reads her lines excellently. Mercedes D. Mestre turned in a fine performance. She sings with a light pleasing voice and has good stage presence.

Choreography is excellent and music is good. The setting is above average. Presentation was well received.

David C. Coupan.

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NCAC

MIAMI SEASON A SURPRISE

Fischer Setting 'Bergere' Revue; Other Cafe Items

NEW YORK, March 20.—Clifford C. Fischer has lined up most of his acts for his *Folies Bergere* show in the Edison Hotel, but apparently has not actually signed any. Acts set include the Kim Loo Sisters. Confusion over contracts issued seems to have been settled, as Fischer is issuing AGVA form contracts and AGVA says it expects no trouble with Fischer over an AGVA basic agreement and posting of a bond. (The union has a contract with Fischer for his touring *Priorities* vaude unit.) Originally it had been reported that Fischer had issued a contract containing a clause permitting cancellation if a midnight curfew for niteries was imposed in New York.

Other local cafe items:

Lou Walters's Latin Quarter was recently the innocent bystander in a tiff between Theatrical Costume Workers' Union and Mme. Karenska Costume Company. Union asserts that several needleworkers at the costume shop complained that Mme. Karenska had paid no salaries out of the initial payment she got from the Latin Quarter for doing the costumes for the current show.

Louis Hollander, of the Costume Workers, got Walters to pay the balance, \$1,019, direct to the union. Latter then paid off the costumers, about 14. Mme. Karenska has to post a surety bond next time her house contracts to do sewing, says the union.

Max Gordon, operator of the Village Vanguard, has hooked up with Herbert Jacoby in plans to re-open the Cafe Life site.

Jack Silverman, owner of Old Roumanian Club, has bought a 58-family apartment house in Brooklyn for \$215,000. (Who says night club owners die poor?)

Joe E. Howard, vet songwriter who has been operating a music hall in midtown, says he may sell the club and that a film company is angling to do his biography.

David Wolper's Hurricane will use four white acts on top of the Duke Ellington band when it comes in April 1 for six weeks, plus two six-week options. Ellington is also writing an original score for the floorshow, which will include June Taylor's line of eight from Chicago. She is a former Merriell Abbott dancer.

The Belmont Plaza Hotel is so pleased with its current all-girl unit, Kathryn Duffy Dancers, which it booked direct, that it may follow up with another intact show. Frank Law, of the B-B promotion staff, says he is being offered the Collette and Barry unit by Miles Ingalls and a girl unit by the William Morris Agency.

Bill Hardey has won his suit in Supreme Court against Fisher's Gay Nineties Club, Brooklyn. Hardey, whose Bill's Gay Nineties Club has a national rep, sued to restrain Fisher from using the Gay Nineties name in business or advertising.

Benito Collada, owner of El Chico Club, now recuperating from a breakdown at the Desert Sanatorium, Tucson, says he hopes to be able to return to New York this summer.

Mike Urani, who managed the cuisine for the Paradise and other big niteries for years, has opened his own restaurant, the Sutton, here.

Riobamba is doing terrific business with its Frank Sinatra, Walter O'Keefe, Sheila Barrett bill. Grossed \$19,000 last week despite its seating capacity of only 375.

PHILADELPHIA, March 20.—Reports that New York's Latin Quarter will branch out into this city are making the local after-dark rounds. Last Monday (15), petition for a charter was filed with the State Department for undisclosed parties seeking to incorporate as Latin Quarter Restaurant, Inc. According to the petition, the corporation is being organized to operate a niterie here. Since the local courts have always sustained New York niterie ops in their suits against local spots lifting their club names, feeling is that Lou Walters, of New York's Latin Quarter, is behind the local project.

That Double Life

DETROIT, March 20.—Hazards of a double life, which is becoming second-nature to acts doubling on defense jobs, was brought home to Mel Snyder, who has a partnership in a laboratory in addition to his Hay-market job.

He mixed with some kind of powder machine—and wound up with a black eye. So he revamped his stage routine to include a drunk number accounting for it.

IN THE ARMED FORCES

Many professional entertainers appeared in *Fir Tree Frolics*, variety show staged by men of the 91st Division at Camp White, Medford, Ore. Headliners were Pvt. Walter Houle, eccentric dancer; Pvt. Faigin, comic; Sgt. Stanley Shaddick, magician, and Averbach, Landon and Lamm, comedy trio. . . . Pvt. Bernie Levy, formerly Hartford (Conn.) division manager for Freddie Liberman Theaters, Boston, is stationed with the Special Service Office, 605th C. A. (AA), Charlestown, Mass. . . . Max Roth, only 10 weeks in the army, has been promoted to sergeant technician and is at the Medical Laboratory of Fort Sam Houston, Tex. He was formerly with the Charles Allen office. . . . Don Richards, emcee at the Village Barn, New York, reports for induction March 22. . . . Billy J. Elliott, night club entertainer, is now at Air Corps Technical School, Keesler Field, Miss.

Sgt. Marty Melchior, former p. a. for the Andrews Sisters, is staging shows for the army's Coast Battalion in New York. . . . Capt. Sid Piermont reported already in Africa. . . . Lieut. Lee Mortimer being assigned to overseas, shifting from the Signal Corps Photographic Center, Astoria, L. I., N. Y., where Lieut. William A. Wood has succeeded him. . . . Walter Reade Jr., of the Reade theater chain, has graduated from officers' training school at Fort Monmouth, N. J., and is set to report at Signal Corps Studios, Astoria, L. I., N. Y. . . . Corp. Alex Colle-Brusco, known professionally as Alberto DaVincl, tap dancer, Earl Carroll revues, is a cook in the 79th Field Hospital at Camp White, Medford, Ore. Also takes part in Camp White shows.

Man-Bites-Dog: Chi Bookers Can't Get Enough \$75-\$175 Acts; Blame Road Conditions

CHICAGO, March 20.—The shortage of acts, particularly in the \$75 to \$175 class, is so acute that some bookers here have been unable to supply their regular accounts with talent. At least one spot had to do without a show recently and another had to work with its band and line and go without any outside acts.

Paul Marr, booker of the Edgewood Club, St. Joseph, Mich., says he was unable to supply a show for a recent opening. Last week-end he was still combing the town for acts to work the spot, but the type of acts needed were not available. He informed the management that there will be no show until acts can be secured. Marr has been handling that account for a couple of seasons and this is the first time he faced such a talent problem.

Leo Salkin, of the William Morris office, who is handling the 5100 Club, has had a tough time getting new acts and

Better Than Expected by Clubs; Army Crowds Hypoed Falling Biz

By L. T. BERLINER

MIAMI, March 20.—At the start of the winter season in this area night clubs were dubious as to its outcome. Name acts, which had appeared at the exclusive Royal Palm, Latin Quarter, Kitty Davis Airliner and other swank spots, seemed to be out because of the lack of winter visitors, shortage of modern beach hotels, the curfew and the rationing of gasoline.

But the unexpected happened. The military took over and clubs were crowded with officers and their ladies, and those in the ranks.

Frequently on week-ends, lines stood waiting to gain admittance, and Kitty Davis was among the first to recognize the possibilities of maintaining top entertainment despite dire predictions from competitors. So Kitty Davis led the way, using such topnotchers for emcees as Joe Rio, Jack Marshall and Dave Barry. The Dennis Sisters, here for many weeks last year, also came back.

Many of last year's name acts showed up at other spots. Joe Frisco was at the Mayfair, and "Cookie" Cook succeeded him. Timid club owners took heart, and it may be said that despite the closing of the Latin Quarter, due to its location, and the navy taking over the Royal Palm before the season opened, the winter season has been a success. Big summer-biz is anticipated, as most clubs will be open.

Naturally big name bands like Abe Lyman, which held sway at the Royal Palm, were out. Performers of the caliber of Al Jolson, Harry Richman, Martha Raye, Cross and Dunn, Block and Sully and others who swelled the coffers of ritzy night spots in years gone by could not be expected this year.

Customers apparently have been satisfied with talent provided. All in all, local club owners seem happy.

Kitty Davis staged a farewell party for the Three Dennis Sisters Monday night. Dave Barry, emcee, is staying another week. The Vee Ames girls are the new line. Roy Rogers and Folie Miller will stick indefinitely.

Carroll and Gorman, comedy piano and song act, opened Thursday at Ira's. . . . Owen and Parker, hits of previous seasons, at Mother Kelly's, will probably open here in a new spot in about two weeks. Wingy Grober, formerly of Club Ball, is reported behind the new one. . . . Tom Williams, manager of the Clover Club, is greatly disappointed because his new chorus line, the Margaret Faber girls, planned for the new show April 2, canceled because of an overseas tour for Camp Shows, Inc. The Taft

Titians are to replace them.

Jimmie's On the Trail put on a new show Friday (12) featuring Rajah Raboid, mystic, who will depart for South America after this engagement. Driskill Wolfe, singer, and Ray-Nell, dancers, are on the bill, with Pete Moroney ork supplying the music. . . . Peggy Simmonds, amusement editor of *The Daily News*, reproduced a recent Dorothy Kilgallen article which took a whack at Bob Fredericks, amusement editor of *The Herald*.

Ann Marvella, dancer, is a newcomer to the show at Jeff's Bar. Buddy Barnett is held over here. . . . Roy Davis, singing emcee at Mother Kelly's, is doing nicely. . . . Mayfair is putting on three shows nightly, due to the hit of Cookie Cook. . . . Five o'Clock Club, with Ben Perry as top attraction, plans matinees on Sunday, following out the idea originated by Kitty Davis. . . . Frolic Dance-land biz is capacity since Bobby Byrne band took over. . . . Royal Center, new eatery and dancing spot, has enjoyed heavy biz since its recent opening.

No fear of a waning winter season hereabouts. The military gives the niteries exceedingly heavy play.

Dates Set for Frazee, Wilson

NEW YORK, March 20. — Two film players are to be set for vaude, Jane Frazee, of Universal pics, and Wilson Dooley, sepi singer instrumental in re-viving *As Time Goes On* in the Warner film, *Casablanca*.

Miss Frazee's dates will take her to the beginning of June with her Palace (Cleveland) stand. Prior to that she will hit the Hippodrome, Baltimore, April 29; Oriental, Chicago, May 7; Riverside, Milwaukee, May 14, and the Palace, Columbus, May 27.

Wilson is set for the Hippodrome, Baltimore, April 8; Fay's, Philadelphia, April 16, and Howard, Washington, May 7, with other dates to fill.

they become available and a manager seldom knows what his show is going to look like before show time. Tommy Sacco, booking the Vine Gardens and Club Flamingo, blames part of this situation on the local working conditions. Policy in clubs here calls for seven nights a week and three to four shows a night. Acts, Sacco says, write in that they can get out of Chicago jobs that call for only two shows a night, six nights a week and at comparatively good money.

The shortage is also proving a severe headache to offices representing West Coast bookers. Sid Page, sending acts to Joe Daniels in Seattle, says that acts cancel out on him when they can find jobs closer to home. The latest complaint, which Page filed with the American Guild of Variety Artists here, concerns Lane and Small, tap team. Page claims that he signed the act for the Daniels circuit, to open the Cave, Winnipeg, Monday (15), but the act canceled out, claiming the male has to report to his draft board in New York. Page insisted he see the draft board order, but the act, according to Page, claimed they mailed it back to New York. A last-minute replacement of this type, Page asserts, is almost impossible to make.

Act Arrives; Baggage, No

DETROIT, March 20.—The Hollywood Brunets, slated to open at the Club Mar-Jo, were forced to cancel their opening when their entire baggage disappeared. They came here from Flint, Mich., where they last worked, and checked their baggage at Flint before getting on the bus, but it failed to arrive.

Club Talent

New York:

MIGUELITO VALDES will go to Ciro's, Mexico City, the first week in April, following his stand at La Conga. . . . GEORGIA GIBBS, Camel Caravan singer, will make her nitery bow at Cafe Society Downtown March 23. . . . TINA BEAUMONT debuts at the Coq Rouge March 25. . . . THE DE MARLOS into La Conga April 1.

CARMEN AMAYA returns to the La Conga May 1. . . . WENCES is set for the new Versailles show starting April 22.

Chicago:

JOE BONELL, novelty act, doubling between a local defense plant and club dates. . . . CORDAY AND TRIANO, dance team, move into the Edgewater Beach Hotel April 2 for three weeks, followed April 23 by Beverly Kirk, singer, Nancy and Michael, ballet ballroom team, originally scheduled for the Edgewater, have been split up by the army.

THE STADLERS have opened at the Chase, St. Louis. . . . MARVIN HIMMEL, the remaining member of the Three Make-Believes; Andy Albin, of the Albins, and Joe McKenna, of Joe and Jane McKenna, have orders to report for army physicals.

RAYMOND PIKE JR., juggler, opened at the Blackhawk Cafe Wednesday (24) for a couple of weeks, moving into Maurice Rocco's spot. . . . BERNICE PARKS and Betty Jane Smith landed the same 12-week holdover given Joe E. Lewis at the Chez Paree.

Boston:

LUCILLE WINTER to star in reopening of Hi-Way Casino. . . . HARTMANS due at Copley Plaza Hotel for four weeks with two optional. Tito Guizar follows them. . . . MARION FRANCIS returns to Fox and Hounds Club. . . . NAN BLAKSTONE held over for two weeks at new Shangri-La.

Philadelphia:

ANN HOWARD leaves the local scene after several seasons for a four-week Florida vacation before returning to Hollywood. . . . CARMEN D'ANTONIO and the D'Ivons added at Jack Lynch's Walton Roof, with the Girardos bowing out after a 26-week stand. . . . ART (CRAIG) MATHUES back at Wilson's Cafe. . . . LEON FIELDS, closing at Carroll's Cafe, enters the army, just behind Milt Shapiro, nitery's press agent. . . . JACK GRIFFIN, new emcee at Hopkins Rathskeller. . . . ALAN GALE back to the Swan Club to make up five weeks due on an early contract. . . . BENNY RUBIN next in at Frank Palumbo's, with Elaine Barrett and the Appletons on same bill. . . . JEAN REMINGTON line to DiPinto's Cafe.

Here and There:

WALLACE PUPPETS set at Hollenden Hotel, Cleveland, from March 22 thru April 3 by Danny Graham, Chicago, and Merle Jacobs, of MCA's Cleveland office. . . . PAGE AND KUHN have moved from the Swing Club, Rochester, N. Y., to the Havana Casino, Buffalo. . . . JIMMIE COSTELLO is in the New Terrace Room of the Kentucky Hotel, Louisville. . . . SANDRA SHAW is touring naval bases from New York to Florida with a USO Camp Show unit. . . . RICHARD GORDON, tenor, has been handed another holdover at the Brown Hotel, Louisville. NICK LUCAS starts at the Roosevelt Hotel, New Orleans, March 25. . . . BEA

WAIN into the Shangri-La, Philadelphia, Thursday (25). . . . ROBERTS AND WHITE are due at the Blackhawk, Chicago, April 7. . . . JERRY GREY AND JEANNE FRANCIS close Monday (22) at the Florentine Gardens, Hollywood, after three holdovers. . . . BERT NAGLE, at the Rio Casino, Boston, last week, mourning the loss of his 82-year-old mother. . . . RALPH CAMPBELL, formerly of Pedro and Rafael, is now in the navy, stationed at Portland, Me.

BETTY DAYTON, after seven months at the Casino Theater, Pittsburgh, as stock vocalist, is now at Clark's Oasis, Buffalo, on a six-month contract. . . . BUNNY DAVIS, singer, and Piccadilly Pipers have gone into the Alpine Musical Bar for two weeks and options. . . . MILDRED BAILEY failed to open at the Cat and Fiddle, Cincinnati, March 15, as scheduled, due to illness. . . . TOMMY REYNOLDS and band have been set by Frederick Bros. into the Happy Hour, Minneapolis, for a month beginning March 31, setting back the floorshow policy until May.

Reviews of Typical Units Touring the Southeast

By BAN EDDINGTON

"Spices of 1943"

(Reviewed at the National Theater, Richmond, Va., February 13)

Count Berni Vici's latest revue, altho minus revolving stages and a carload of scenery, things with which he has accustomed his audiences in the past, turns out to be 60 minutes of fast entertainment.

Top act is the Chords, two "vocal instrumentalists" who without the aid of any musical instruments play a complete orchestration with their vocal cords. Their imitations of style bands brought down the house. Used thruout the show is Woodson Family, two girls and three boys. The girls get off some fast and fancy dancing to set the pace for Danny Woodson, a little fellow with personality. Carl Woodson does unusually good vocalizing. The fifth Woodson is pianist for the orchestra, soloing to demonstrate "white Fats Waller." A family of unusual talent.

The Four Queens, two blondes and two brunettes, proved to be favorites with the boys down front. They are four expert tap dancers who do a swell job of filling the spots left vacant by the absence of the usual chorus line. Murray and Wagner are the comedy team. However, their jokes prove a little warm, not too funny and, somehow, not in spirit with the rest of the show.

We got a glimpse of the Count's old-time splendor when the familiar *Overture of 1812* was presented with motion pictures, sounds and shots as a background.

Pic, *The Devil With Hitler*.

"Victory Jamboree"

(Reviewed at the National Theater, Richmond, Va., February 24)

Dan Fitch is an old favorite with National patrons. Has set a high record around here, and his latest show is no exception.

Headliners, and worth it, are Tommy Hanlon and Nellie Clark, screwball comedians, who kept the audience in stitches. Appeared twice, at the beginning and at the close. Their gags apparently aren't a memorized routine. Wind up with a soda fountain order-calling routine that's really tops.

Carl Thorson does a juggling routine that is novel. Juggles a 40-pound shot as if it were only another Indian club. Kept his act moving with some light comedy. Two young and muscular men, Ronald and Rudy, present a study of balance and precision in hand-to-hand balancing. Frank Griffith and Norma Way have two nice but not unusual ballroom dances. Audience sometimes forgot they were there.

The Dan Fitch Chorus round out the show. Eight rather nice young ladies. One of them, Mae Park, steps out of line for cute singing impersonation.

The picture, *My Heart Belongs to Daddy*. Three-quarter house when caught.

"Knockouts of 1943"

(Reviewed at the National Theater, Richmond, Va., February 25)

Larry Doyle is the producer of this unit. A series of smooth, fast-moving acts. Show ran into a little difficulty when emcee Margy Ryan, chief vocalist, was taken sick after the opening performance. Sherri Phillips, from the line, substituted in Margy's singing spots and hit with some nice vocals.

Diana Moore, a daffy impressionist, is the hit of the show. Sings and dances thru impressions of well-known singers. Chief comedian is Laddie Lamont, who does an amusing routine on a ladder without supports and another in which he balances on a ball while playing a saxophone. Novel numbers that add zest to the bill.

Another unique act is Carl Randall, an unusually talented dancer, who sprinkles his routine with witty patter and parlor magic. Kept audience on their toes. Rae McGregor, an easy-to-look-at blond dancer, did first a tap and then soloed with the chorus in a well-executed ballet adaptation. This last number wasn't appreciated by the audience as much as it should have been. Chiquita did a nice peppy Spanish number and Connie Shelton supplied a tap routine. Louis and Richard, the other comedians with the show, perform as a magician and his assistant. They didn't come across with anything out of the ordinary. Only mildly entertaining.

An evening of entertainment for the whole family.

Picture, *The Traitor Within*. Near-full house when caught.

"Sketchbook Revue of 1943"

(Reviewed at the National Theater, Richmond, Va., March 5)

Bobby Baxter, billed as "A Master of Mischief," is featured in this revue. He adds some rib-tickling comedy to a routine of better-than-average sleight-of-hand. Kept audience in stitches and received a round of applause.

Comedian is Carl Mason, who, with his partner, Willard Johnson, does the old crazy-house routine, aided by most of the troupe. The act is fast paced and is spotted between musical numbers. They also present a ration board skit that is both timely and entertaining.

George Dixon does a "mad musician" routine. Squeaky clarinet, comic acrobatics and a trick fiddle which exploded. Act would be improved if he waited until he had earned applause instead of asking for a hand whenever he felt one was due.

Blaire and Barnett do a fast and novel adagio dance that clicked. The chorus, 10 nice-looking dancers, rounds out the 45-minute show which carries enjoyment for the whole family.

Capacity house when this Frank Taylor unit was caught.

Pic, *The McGuerins From Brooklyn*.

Booker Deals Direct With Studios Bring More Screen Contract Players to Vaude

NEW YORK, March 20.—Bookers' appeals to film studios for personal appearances of contract players are apparently being heeded. Greater studio co-operation is indicated by the increasing number of film people appearing in vaude.

Indicative of studio co-op is the current appearance of Jane Wyman and Irene Manning at the Strand. Deal, negotiated direct with Warner studio, is designed to bolster the stageshows. Warner has probably been the most co-operative in this respect. During the past two years the Strand has been able to get John Garfield, George Raft, Jack Carson and Hattie MacDaniels in deals direct with the studio.

It is apparent that bookers are applying heavier pressure for release of players

for p. a.'s. Getting names with box-office value has for some time been one of the more serious problems. The draft has made bookings scarcer than usual.

In most cases, the salary is paid for partly by the studio. Contract actors get paid whether making a picture or not, and therefore the studios can send them out for vauders. Studio execs are willing to send them out, as they add to the box office of the picture on display and consequently provide a stronger selling point in peddling pictures out of town.

A. J. Balaban, upon assuming the directorship of the Roxy Theater, stated he would press for greater studio co-operation in the matter of film names. So far he has been able to get Carmen Miranda and Nicholas Brothers. But under the Roxy's varied policies, with dips into name bands and opera singers, the necessity of pressuring 20th Century-Fox for more names is not as vital at the moment.

Gil Lamb, under contract to Paramount, is to play the next local Paramount Theater show. Jesse Kaye, Loew booker, had Virginia O'Brien lined up for the Capitol on a direct studio deal for the opening show, but a last-minute film assignment prevented her from coming east.

Bookers are willing to take lesser players, as these youngsters will dress up a marquee, especially if one or two of their pictures have been released or if enough bathing suit stills have been circulated.

Flatbush, Brooklyn, Switching to Legit

NEW YORK, March 20.—Flatbush Theater, Brooklyn, which canceled vaude Saturday (13), is set to resume its summer legit policy shortly. As usual, Jules Leventhal will supply the legiters.

The vaude season closed here earlier than usual. Stan Kenton was skedded to play a three-day stand starting yesterday, but was canceled. Arthur Fisher booked.

Possibilities of legit at the Windsor, Bronx, are indefinite because of a dispute with stangehands union on overtime pay.

Allentown Club Opens

ALLENTOWN, Pa., March 20.—Town's first major nitery was opened last week by Clarence Billman, vet operator here. Situated in the downtown district and seating 300, new spot combines the Chinese and South American in decors, and is called the Rio Chiam. Opening show topped by the Brown and Brown Trio, Don Howard and Betty Campbell, with the Aristocrats of Rhythm on bandstand. Show and band booked by Harry Santley, of the Jolly Joyce Agency, Philadelphia.

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Dancer Wins 5C For Fall in Club

COLUMBUS, O., March 20.—Janet Walker has been awarded \$500 by the Ohio Industrial Commission for their dancing act going wrong when working the Caroline night club, Columbus, O. Miss Walker claimed her front teeth and nose were smashed when her partner fell on her. She claimed, because of the injury, she had been unable to gain further bookings.

The case establishes a precedent, as it is one of the first claims ever granted of this nature.

Northwest Cafes, Vaude Do Big Biz

PORTLAND, Ore., March 20.—Despite dim-out and other wartime restrictions, vaude houses and night clubs in the Pacific Northwest are reporting business extra good. Good wages in shipyards and airplane factories are the cause. Most of the acts are booked by Bert Levey.

Among the acts now playing the Pacific Northwest are Leon Warrick, Marlo and Marina, Tiny Kelly, Cooper Sisters, Donald Novis, Daniel and Danice, Ruth and Harry Dwyer, Dorothy Oliver, Dezzo Retter, Dorothy Wilson, Val Owen, Amparo and Moreno, Lee Donn, Dobbs and Clark, Duke Norman, Karonoff and Koletta, Marlon Daniels, Vera and June, Raynor Lehr, Card Mondor, Larry Randall, Jimmie Dickie, and Raymond and Renault, and Lester Coles Debutantes, who are in their seventh week at the Palomar, Vancouver, B. C.

Empire Shows to Peoria

PEORIA, Ill., March 20.—Frank Bohart has reopened the Playhouse, local nitery dark for more than a year. Empire Circuit burly shows are again used, booked by Milt Schuster in Chicago. Bills will be changed weekly. Initial show, which opened last night, includes Sid Rogers, Walter Brown, Charles Evans, Terry King, Dorice Dovee, and Jill Cameron.

Fuel Crisis Passed

BRIDGEPORT, Conn., March 20.—Connecticut theaters, which have been observing Governor Baldwin's request of closing one day a week the past month as part of a fuel conservation program, will resume a seven-day schedule this week on word from the executive office that the emergency period has ended.

LOVELY NANCY BLAIRE



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Burlesque Notes

NEW YORK:

ANN CORIO collapsed in the Monogram Studio, Hollywood, last week as a result of overwork. Recently suffered from an attack of arsenic poisoning. Production of her film, *Sarong Girl*, has been temporarily held up. . . . BOBBY MORRIS, comic booked by Charles H. Allen, opened at the Casino de Paree, New Orleans, March 19. Four weeks with option. Replaced Jack Mann and Jim Yeoman, other Allen placements, who started at the Casino February 19 and closed March 18. . . . ELAINE MERCER, following her specialty at Pinto's night club, was given a reception last week because of her marriage to Corp. Arthur Hempstead. . . . JIMMIE CALVO, ex-burly vocalist, is now Sgt. Angelo Calabrese at Med. Sect., SCU-1911, Camp Adair, Ore., where he produces and emcees shows on stage and on the air over Station KOIN, Portland, Ore. . . . GINGER SHERRY and Eddie Chester opened March 15 at Butler's Tap Room. . . . DOROTHY DeHAVEN, of Saunders and DeHaven, on the Hirst Circuit, and Dolores Green, strip-shimmy, also assist Frank X. Silk and Art Gardner, co-comics, in all the latter's scenes.

EVELYN TAYLOR, Hirst Circuit headliner, has planted a victory garden on the site of her three blocks of property in Yonkers. . . . GEORGE B. HILL and Lee Ford have joined Wayne Kirk and Doris Darling, recently off the Empire Circuit, in San Francisco, awaiting a sailing date for Honolulu with a unit. . . . GINGER WAYNE, who did a year's strip engagement in Shanghai and retired from burly and nitery several months ago, is set to return to the stage now that husband, Harry Wainer, musician, was inducted March 16. Costumes, designed by Jacque Lewis, now being constructed for her by Polles Costume Shop. . . . MARLANE (Nellie Reynolds) back home in San Antonio, writes: "Recently finished touring with my husband, who is now overseas, a first lieutenant in the air corps. Since his departure have been working for the government; fond of my job, and only wish I could do more." UNO.

MIDWEST:

EDDIE KAPLAN and Richard Dana, now on a tour for the Midwest Circuit, will return to the Steel Pier, Atlantic City, this summer. They go into the Rialto, Chicago, Friday (26), with Valerie Parks, Joe Ross, Lillias Cairns, Betty Duval, and Grace O'Hara. . . . LOIS DeFEE goes into the Rialto, Chicago, week of April 2. . . . MAXINE DeSHON opens at the Alvin, Minneapolis, Friday (26). . . . LEW FINE, who opened at the Casino, Pittsburgh, Sunday (21), visited his ailing wife in Minneapolis last week. . . . JESS MACK, straight man, into the army. His wife, Jean Lee, is on the Empire Circuit. . . . SONIA DUVAL is the current feature at the Avenue, Detroit. . . . JACK GREENMAN opens on the Midwest at the Folly, Kansas City, Mo., April 2. . . . CHARLES LeROY, former burly producer, back in Chicago from a trip to San Antonio. . . . FRED CLARK, Rialto, Chicago, producer, is back on the job following a siege of illness. His assistant, Audrey Allen, has left to accept a production post at the Casino, Toronto. . . . VAL WILLIAMS succeeded Jackie Richards as chorus producer at the Palace, Buffalo. . . . JESSICA ROGERS will be featured at the Gayety, Milwaukee, April 19 week. . . . ELEANOR SHERIDAN opened at the Casino deParee, New Orleans, following a six-week tour for Midwest. The New Orleans house is using vaude and burly talent and is operated by Harold Minsky. . . . MILTON SCHUSTER is leaving next week on a vacation. . . . GEORGE JAFFE, Casino, Pittsburgh, operator, is taking his annual rest in Hot Springs.

Gilda Gray Raps Road Conditions For Performers

DENVER, March 20.—Gilda Gray, who dropped out of the cast of *Diamond Horseshoe Revue* during its week's run at the Denham Theater here, criticizes vaude conditions in general.

Her particular peevs are: Travel conditions, cost of living for troupers, and the way girl troupers dress.

She admits travel conditions are "unfortunate," but says little can be done about them. She opines the cost of living has risen 60 per cent for show people. This is one of the causes, she believes, for the shortage of girls, many of whom are being attracted by lucrative salaries in war industries.

She mourns the passing of the glamorous show girl. "When you see a group of show girls get off a train now wearing their slacks, shawls and sweaters, they look more like refugees."

Despite the pessimism, Miss Gray conceded that *Diamond Horseshoe Revue* had been drawing "grand audiences" during its five months on the road.

After a rest in Colorado, she plans to rejoin the unit when it opens later this month in Chicago. She confided she had been fooled while doing some amateur prospecting on her Colorado ranch. Collecting what she thought was gold, she learned it was only "fool's gold," common bane of all prospectors.

Talent Agencies

MATTY ROSEN, formerly in Frederick Bros.' act department, has his army discharge and will work in a West Coast aircraft plant for the duration.

Released from the army two weeks ago, SAM ROSEY is expected to reopen his San Francisco booking agency which was closed last September when Rosey was inducted. Now in Chicago, Rosey is expected in S. F. next week.

PAUL SAVOY, Salt Lake City, booking Pappanos Cafe, Club Cafe, El Goucho and Chi Chi Club, Salt Lake City, all two-week dates, and single-day stands at the Zephyr Club, also in SLC. Clubs run six-day weeks.

JOHNNY KING, of the Central Booking Office (Al Borde), Chicago, left for New York to take charge of the new branch set up by Borde last week. LUCILLE BALLANTINE, club date booker with that office, has left to go on her own.

CHARLES MORRISON, show producer at the Ubangi Club, New York, handling the sepia acts of the Jolly Joyce Agency, Philadelphia, at the Gotham nitery. . . . JOLLY JOYCE AGENCY, Philadelphia, booking into the Plantation Club, Nashville, with Earl and Frances the first act set. . . . HARRY SANTLEY, of the Jolly Joyce Agency, Philadelphia, has taken over the bookings for the Victory Room, Buffalo. Set Lord and Janis, Marlon Powers and Dave McHarris for his first show. Santley also booked the DeMayos into Esquire, Montreal, and Spic and Span into Club DeLisa, Chicago.

LOUIS W. COHAN, Chicago agent, says he and Irving Grossman, Des Moines agent, will represent each other in their respective localities. They are also signing acts on a partnership basis. Frank Reynolds, singing emcee, and Chuck Lee, comic, were signed last week.

IRVING H. GROSSMAN, Des Moines booker, has two lines of girls working camp shows in the South, the Harriet McGivern Dancing Debutants and the Bill Watson Girls. . . . HARRY KILBY, of General Amusement Corporation, New York, leaves for Florida March 31. . . . AL SHENKIN now agenting talent in the vaude department of the William Morris office, New York. . . . AMY COX Agency is now permanently located in Memphis, having moved there recently from Kansas City, Mo.

FRANKIE DUMONT, of the Eddie Suez Theatrical Agency, Philadelphia, starts his second year as house booker of Sciolla's Cafe, Philadelphia, with the anniversary show spotting Johnny Cahill, Bob Baxter, Beryl Williams and Doris White. . . . VAUGHN COMFORT, associated with Keith vaude in earlier years, now in charge of the show productions at Neil Delighen's Cafe near Camden, N. J. . . . JOLLY JOYCE AGENCY, Philadelphia, now booking sepia attractions into the Apollo Theater, New York, with Brown and Brown Trio for March 19 week; Dave McHarris, March 26; the Three Brownies, April 2, and Four Kings of Jive, April 9 week.

Magic

By BILL SACHS

JAY PALMER and Doreen are set solidly until July 1 on a USO show now playing naval bases along the East Coast. They've been following "Dorny" Dornfield on some of the shows, and report that the fighting lads are nuts about magic. . . . JACK AND ANN Gwynne are currently at the Bowery, Detroit. . . . RAY SHAYNE is doing his magical emceeing at Club Casanova in the Motor City. . . . EVANS BROWN, musical magician, is in his fourth week at Lord Lansdowne's Cocktail Lounge, Dayton, O., set by Frank Sennes Agency, Cleveland. He had as recent visitors there Bob Nelson, who played a Dayton theater with his mental turn, and Judith Johnson, who is showing her mental wares at a local nitery. . . . GEORGE DEXTER has taken his bag of nifties into Venice Cafe, Philadelphia. . . . FRANKIE GALLAGHER, now Corp. Frank Rumble, of the Army Air Corps, attending aeronautical school in Pittsburgh, postals that he caught Gail-Gail with the Earl Carroll Revue at the Stanley Theater there last week and found him fast, clever and efficient. Frankie and his wife, Hazel, also enjoyed a visit last week with Madeline Marquis, now vacationing in the Smoky City. . . . DUKE MONTAGUE AND MYRNELLA are playing the Bert Level Circuit on the West Coast. They're in Vancouver, B. C., this week, with Portland, Ore., to follow, then on down the Coast. Virgil the Magician is just ahead of them on the circuit. . . . ARNOLD FURST has been touring army camps in the Middle West the last six weeks as manager of a USO unit. In addition, he's emceeing and doing a half hour of magic. Recently handed a 4-F rating by his draft board, due to bronchial asthma, Furst has volunteered for overseas duty and it is rumored that he'll soon be flown to Calcutta, India.

JACK HERBERT is back in harness after 15 days in St. Luke's Hospital, Chicago. During his stay in the nursing home he enjoyed a visit from Jack Gwynne. . . . PAUL STADLEMAN cracked *The Louisville Courier-Journal's* rotomagazine recently with a corking, full-page story on himself and dummy, Windy Higgins. Written by Lee Helman, the interesting feature was labeled "Master of Doubletalk Plays Stooze to a Dummy." . . . HUGHIE FITZ, magical clown, clicked so handily on his March 8 appearance on the CBS *County Fair* radio program that he was brought back to New York for the March 20 airing. . . . BECKMAN, Montreal conjuror who recently resumed his trickery after three years overseas with the Canadian Expeditionary Forces, is now playing Canadian picture houses. He's current this week at the Capitol Theater, Dalhousie, N. B. He hops into New York State April 1 for the Norton Office, Rochester, N. Y. . . . BERT DEAN pencils that he launches his eight-people troupe March 27 at Berwind, W. Va. LEW GERBER hopped to Harlan, Ky., last week-end for dates at the Harlan County Country Club and the Lewallen Hotel, set by Jack Middleton, Cincinnati. . . . LINGORA, "the Girl From China," has settled in Cincinnati for the duration, while her partner, Frank Chandler (Chan Lee) fulfills his stint in the Army Air Corps.

Nitery Reopens on Trial

BURLINGTON, Vt., March 20.—The Paragon, class nitery one mile from the city, has reopened after six months inactivity due to gas rationing. B. J. Fayette, owner, says club will operate for a trial period. No acts will be brought in until patronage possibility is determined.

ABE SCHILLER, former Detroit booking agent now in the army, has just been upped to staff sergeant.

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BROADWAY'S BULLISH TAKES

Rose Unit Sets Material Denver Record; Protection Bureau All Vaunders Fine

DENVER.—Vaude had its biggest activity in years here last week-end, with three houses using combo programs.

Billy Rose's *Diamond Horseshoe Revue* set a new house record at the Denham. Show was S. R. O. every night of a seven-day run and had a waiting line Saturday and Sunday (13-14). It was the first stagework at the Denham since last June.

Despite this competition both the Tabor and the Isis reported "better than average" business. Tabor has been using one week of vaude each month, while the Isis uses vaude each Friday to Sunday.

Rose unit moved on to Davenport, Ia., after closing at the Denham Wednesday (17). It hasn't had a day off except for travel since it started its road trip last October.

Tabor featured *Priority Revue* March 9 thru 15, with acts booked by Bill Wheeler, of Pittman-Wheeler Agency. Isis show was *Spring Festival Follies*, also using acts booked by Wheeler. Included Stubby Kenmore, emcee at the Isis for 18 weeks, and Paul Kirkland, veteran comedy juggler who announced he was leaving show business to open a liquor store in San Diego.

Victor Ice Show Ups Dallas Hotel

DALLAS.—Art Victor's *Ice Time Revue*, which began its third year in the Hotel Adolphus Century Room January 1, continues to roll up impressive grosses. Room's gross the first four weeks of 1943 were \$25,234.50 or nearly double its \$13,432.35 gross for the same period in 1942. Gross for the second four weeks of this year were nearly \$2,000 above January business, with a total of \$27,024.85.

War-time spending, with increased soldier and sailor trade, accelerated by higher wages and increased employment is filling all downtown clubs to capacity.

Dallas hotel and night club managers are meeting the shortage of talent and name bands by offering extended engagements. Ligon Smith's orchestra is finishing its third year at the Hotel Adolphus. Freddie Nagel's band recently refused an engagement for the duration at the Baker Hotel because of previous commitments.

Welk Ork Strong on Wisconsin 1-Dayers

CHICAGO.—Lawrence Welk orchestra grossed \$7,159 in four Wisconsin theater dates last week, representing above average business in all houses. On March 7 and 8, band attracted \$3,320 at the Capitol Theater, Madison.

On March 9, \$1,114 rolled in at the Rio Theater, Appleton. The Sheboygan Theater, Sheboygan, date March 10, added another \$1,332, and on March 11 \$1,093 was grossed at the Kenosha Theater, Kenosha.

Accompanying pics were of secondary importance.

Detroit Takes Soar

DETROIT.—Business at local houses, featuring stageworks, took a trend upward last week. *Paradise* (2,000 seats; house average, \$11,000), with Cab Calloway, played to strong business, and Count Basie opened big Friday (19). Producer Henry Duffy opened the Wilson Theater Thursday (18) with a 13-act vaude show, produced in old-time, two-day style, under the title of *The Merry-Go-Rounders*. Show opened to a full house, and with the heaviest advance booking for any production since Duffy took over last fall. New production, with some minor cast changes is expected to run about eight weeks.

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Springfield Vaude Extended; Hallett 3G Gross Is Okay

SPRINGFIELD, Mass., March 20.—The city property committee has renewed the license for Sunday vaude and name-band shows at the city-owned Municipal Auditorium here for another four weeks. The action, coming in the face of a bitter political battle against the Corbein Club, which had permits for four previous shows, showed a confidence by the board in its previous action, despite the adverse publicity.

Three days previously, the board's parent body, the city council, had granted a hearing to local theater interests who had kicked at the permits. Principal gripe of theater men was that the hall was being rented for \$150 a day less than the normal rental. Attorney Raymond King, spokesman for the theaters, said that they represented \$4,000,000 worth of property in the city, but proponents of the shows cited the fact that the council had earlier passed a municipal budget of \$12,000,000 and that the majority of the taxpayers were the ones who wanted the shows.

Third of the shows, starring Mal Hallett band, drew slightly less than 5,800, for a gross of nearly \$3,000. But since the show budget was under the others, the net was about the same. The MacFarland Twins band is billed for tomorrow.

City property chairman William Lowe said rental now was on a week-to-week basis but that, for the fifth show, it remained \$300.

Spivak 15G Fair

MINNEAPOLIS.—Charlie Spivak and ork, playing the Mort H. Singer Orpheum Theater here for the first time, grossed \$15,000 for week ended March 11. Spivak show, for some reason, didn't catch on. First good weather break in season didn't seem to help any. Pic was *Whistling in Dixie*, with Red Skelton.

Andrews Sisters, with Mitchell Ayres ork, concluded week here Tuesday. Despite recurrence of bad weather, biz in early part of week was heavy.

Lawrence Welk and ork are booked in for April showing.

"Bombshells" 15G

LOS ANGELES.—*Bombshells* of 1943 turned in a fair \$15,500 at the Orpheum here for week ending Tuesday (16). Pic was *Scattergood Survives a Murder*. House averages \$7,500, with 2,200 seats at 65 cents top.

Cap Second-Week Band Policy Strong; Hutton-"Way" Hefty; MH Opens Big

NEW YORK.—Enough money is being circulated on Broadway to take care of all houses adequately. Added competition from the Capitol hasn't decreased grosses at other vaunders. Despite Lent and nicked wallets from income tax payments, business is still big.

The Capitol (4,620 seats), going into second week of flesh with Bob Crosby's ork, Joan Edwards, Borrah Minevitch's *Rascals* and *Stand By for Action*, is anticipating a fine \$51,000. House vaude bow accounted for a big \$60,000.

The Paramount (3,664 seats; \$55,387 house average), going into the fourth week of Xavier Cugat, Henny Youngman and *Hitler's Children*, is looking forward

to \$47,000 after hitting a nice \$55,000 for the third session. Previous weeks accounted for \$67,000 and \$82,000.

The Strand (2,758 seats; \$39,364 house average), now in second stanza of Ina Ray Hutton, Jerry Lester, Jane Wyman and Irene Manning plus *The Hard Way* is anticipating a hefty \$48,000. The bill opened to a dazzling \$53,400.

The Music Hall (6,200 seats; \$94,402 house average) opened Thursday (18) with *Keeper of the Flame* and stagework, with Oxford Boys and Three Swifts, is expected to gross a huge \$110,000. Lay-out is looked upon to produce another marathon run. Last week wound up two sessions of *They Got Me Covered*, which knocked off okay takes of \$85,000 and \$97,000.

The Roxy (5,835 seats; \$50,067 house average) is going into the second week of Grace Moore and Paul Gerrits, along with *Young Mr. Pitt*, with \$60,000 in view. First week nabbed a big \$73,000. Bill changes Wednesday for Chico Marx's ork and *Hello, Frisco, Hello*.

Loew's State (3,327 seats; \$22,856 house average) opened Thursday with Louis Prima and *Random Harvest*, and a fine \$33,000 is in sight. Last week, will Osborne's ork and *Palm Beach Story* took in a pale \$21,000.

Chi Normal; Ethel Waters 18G; Johnny Long Ork Okay 38G

CHICAGO.—Loop houses recovered slowly week ended March 18, coming back to more normal grosses.

Chicago (4,000 seats; \$40,000 house average) wound up with a pretty good \$38,000, week of March 12, with Johnny Long and his band unit plus *The Hard Way* on screen. This was Long's first visit here on his own, having been previously paired with the Andrews Sisters. On Friday (19) house had its best opening of the month, with Jan Savitt and band, Hal LeRoy and Paramount's *The Crystal Ball*.

Oriental (3,200 seats; \$20,000 house average) did well with Ethel Waters, Block and Sully and three acts. Considering comparatively smaller cost of stage bill, the \$18,000 gross represents a profit for the house. Screen had *Time To Kill*.

Week of March 19, Oriental is featuring an abbreviated Major Bowes Unit, plus two acts (Borrah Minevitch's *Harmonica Rascals* and Ray English). The Major's amateurs have always done okay here. Screen has *Power of the Press*.

Rollini Bill Fine; Rimac Good in Balto

BALTIMORE.—Hippodrome Theater grossed a splendid \$20,300 week ended March 3, with bill headlined by the Adrian Rollini Trio and including Jackie Green, Six Grays, the Four Whitsons and Ramona.

Pic, *They Got Me Covered*. Maryland Theater grossed a good \$7,775 week ended March 4 with bill headlined by Cleo Rimac and band.

Pic, *Queen of Broadway*.

BALTIMORE.—In holdover stage bill and pic, Hippodrome Theater grossed week ended March 10, a splendid \$17,000, with bill headlined by Adrian Rollini Trio and Ramona. For the two weeks of same stage bill, Hippodrome grossed a total of \$37,300. During the first week gross was \$20,300 and second week, \$17,000, making grand total for the two weeks, \$37,300. Pic, *They Got Me Covered*, also was holdover.

Maryland Theater grossed a good \$7,400, week ended March 11, with stage bill headlined by the Noel Lester and His Magic Revue. Pic, *Lady Bodyguard*.

Shep Fields Fine

DETROIT.—One-day stand by Shep Fields and his band at the Krim Theater (1,000 seats, house average \$800), with four shows, grossed \$1,000 for about 2,000 admissions, approaching the house record for a single day.

All-Girl Bill Good

BRIDGEPORT, Conn.—An all-girl show playing the Loew-Lyric Theater last week did good business. Acts included Betty McGuire orchestra, Jane Fraser and Roberts Sisters, Ginger Dulo, Arlene Harris, Angie Bond Trio.

Marx, Hawkins Find Philly Fat

PHILADELPHIA.—Hitting into a last-minute rush to make the March 15 tax deadline and facing heavy competition from the legit houses and the opening of the Met Ballroom with name bands, the downtown variety houses still found plenty of business around for everybody.

Earle Theater (seating capacity, 3,000; house average, \$18,000), with Harpo Marx subbing as leader-man for Chico Marx's orchestra, carrying the marquee alone, hit a highly satisfactory \$25,000 for week ended Thursday (18). Jack Benny's *The Meanest Man in the World* on screen a heavy help for the stage draw. Frank Gaby, Toy and Wing, Kay Stuart, George Marin, and Mel Torme, with Skip Nelson and Kim Kimberly, out of the band, rounded out the stage bill.

New bill opened Friday (19) with Blue Barron's band and radio's Beatrice Kay first-timing it in this town. Got off to a fair start and figure on building to about \$22,000 for the week. *Quiet, Please, Murder* on screen.

Fay's Theater (seating capacity, 2,200; house average, \$6,000), returning Erskine Hawkins's band, which originated the septa stage policy for the West Philly house, hit close to the \$10,000 mark for the week ended Thursday (18). With Billy Eckstein and Sarah Vaughn out of the band, surrounding bill brought on "Spider" Bruce, Floyd Christie and Company and the Three Poms. *The Pay-Off* on screen.

New bill opened Friday (19) returns Lil Green with Tiny Bradshaw's band, heavy local faves via La Lils race record hits, and figures on reaching the 10-grand figure. *Seven Miles From Alcatraz* on screen.

Krupa Still Big Despite Gov't Jam

COLUMBUS, O., March 20.—Gene Krupa, the perfection of percussion man, created a problem for local school authorities when playing the RKO Palace. North High School students left in a body, cutting classes to catch the show.

Recent trouble with government and fact he must soon stand trial meant nothing to audience, which give him great ovation, "hep cats" whistling and stomping as curtain revealed flashy drums of the great man of percussion.

So big was business that extra show had to be added, making five appearances each day. Kids stayed more than one show, therefore cutting down gross.

Picture, *Truck Busters*, meant nothing at box office.

Krupa is on his way west.

GAMBLING BAN HITS RIO

AGVA Builds Up Finances; Thanks to Fines

NEW YORK, March 20.—Threats by American Guild of Variety Artists' national offices to take over its locals unless they paid per capita taxes has resulted in a vast improvement of the AGVA financial picture.

All locals are attempting to catch up with obligations to the national office, says Matt Shelvey, executive secretary. The New York local alone, the past month, has accounted for \$560 and is committed to regular \$100 weekly payments until past obligations are liquidated. Contributing to the improved finances are the reinstatement fees collected from performers who played Leon & Eddie's, now on the unfair list. So far \$75 nicks have been obtained from Gloria Hope, the Juggling Jewels, Pritchard and Lord and Jerri Vance. Bob Fisher, of the Barbary Coast Boys, kicked in with \$100. His partner, Eddie Gold, is under jurisdiction of the American Federation of Musicians. Other fines collected were \$100 from Diosa Costello for passing the picket line and \$250 from an agent who booked an unfair act and whose name AGVA refuses to reveal.

In the meantime the Leon & Eddie controversy is still on, with the State Labor Mediation Board trying to effect a settlement.

As a result of the conference with License Commissioner Paul Moss Wednesday (10) an agreement has been tentatively worked out whereby AGVA will be consulted on okaying of license for agents. AGVA feels that since investigation is required by State law prior to granting licenses, its knowledge of the business would be invaluable in keeping the profession on a higher plane.

Philly Spot in Jam Over Sailor Patrons

PHILADELPHIA, March 20.—Attempt to reopen the Gay Nineties Cafe, midtown hot spot, was turned aside last week by Judge George Gowen Parry in Common Pleas Court.

He refused to allow his preliminary injunction against the nitery to be superseded by the appeal to the State Supreme Court taken by Ida C. Rosenblit, owner of nitery, and her husband, Jack, the manager. They sought to have the nitery, described by detectives as a rendezvous for sailors and girl minors, opened until the appeal is heard.

Chi Green Mill Adds Show

CHICAGO, March 20.—Tom Chamales, operator of the Green Mill, new Loop spot, will try out floorshows starting March 26. Ralph Williams and Johnny King, of the Central Booking Office, will set the talent, which will include a line of girls, emcee and four acts. Club has been limiting its budget to cocktail units, but business is n. g.

Got Up Too Soon

DETROIT, March 20.—Add new hazards of show business. Jimmie Rooney, slated to open at Verne's Bar, was down with a flu attack, partially recovered, and got up. It proved too soon, however, and he fainted from the effort and knocked out a pair of teeth when he fell. Result, Ernie Rich is replacing his turn.

Rob't Robinson to Worcester

HARTFORD, Conn., March 20.—Robert Robinson has become manager of the Plymouth, E. M. Loew vaudevilier in Worcester. Robinson was in vaude much of the time, under the billing of Robinson and Pierce. Before going to Worcester he was stage producer for the Gates, Lowell, Mass.

Kids Getting Too Tough

SALT LAKE CITY, March 20.—Getting but little support from local police in suppressing vandalism and gate-crashing among youngsters, local Intermountain Theater chain houses are trying to scare 'em into behaving themselves. In all theaters they have posted conspicuously a threat of federal action, hoping that respect for Old Man Whiskers may deter them. The warning reads: "Illegal entry into any theater, thereby defrauding the government of admission tax, is a federal offense and punishable by a fine of \$10,000 or five years in prison or both."

Sally Rand Set for \$1,650 Into Brown Derby, Loop Nitery

CHICAGO, March 20.—Sam Rinella, operator of the Brown Derby, has bought Sally Rand for four weeks and options, starting April 26 at \$1,650 per week. This is the biggest act to go into that Loop spot to date, and she will be used in addition to the regular show featuring Ted Smith and Margie Kelly.

While the club is doing big business now, Rinella figures the new feature will draw enough of an overflow to pack his upstairs cocktail lounge. Booking was made by Freddy Williamson, of Frederick Bros.' Artists Corporation, which is now handling Miss Rand.

Club is located in the basement of the Palmer House and seats only around 150 patrons. This will be Miss Rand's first location job in town since her World's Fair days here several years ago.

Rio Urca Group Opens 5th Casino; Big Petropolis Nitery Is Rushed; Plenty of Bookings for Rio Acts

RIO DE JANEIRO, March 6 (delayed).—The new Casino da Urca de Pocos de Caldos, in Pocos de Caldos, Minas Gerais, is to open in mid-March, adding the fifth casino under local Urca management. Spot is to have floorshows in the grillroom, patterned after the local Urca revues, show and dance bands, a Brazilian line, with acts booked by Fernando Robles, head Urca booker.

Spot will boost the Urca consecutive playing time to a minimum of three months.

Spots under the local Urca set-up include the local Urca, Casino Icarai, Niteroi, Casino Pampulha, Belo Horizonte, and the Tennis Club, Petropolis, the latter using talent during some months only.

Another will be added late this year when the Hotel Quintandinha in Petropolis is finished. The hotel is to be the largest in South America and will house a grillroom with a fully equipped stage. Room will have a dance floor accommodating 1,000.

A generous budget had been allotted for the importation of international artists, with U. S. name bands the bookers' favorite, but the changing conditions have stymied bookings. The construction program, started back in 1939 prior to the war, was the largest ever attempted on the continent devoted to amusements. Originally planned as the International Center of Brazil, the layout included casinos, Winter Garden, broadcast studios, two ice rinks (one for the public and another in the grillroom for ice revues), two swimming pools, golf courses, tennis, volley and basketball courts, rifle ranges, bridle paths.

With the loss of tourist trade and the difficulty of securing special materials, plans for the two ice rinks have been abandoned for the present. The hotel, which will house the casino, gambling and grillrooms and the broadcast studios, is being rushed in the hopes of opening late this year.

The grillroom will have a complete production staff and management expects to

Casinos Must Shut Game Rooms 2 Months a Year; Tough on Talent

RIO DE JANEIRO, March 6.—The new decree-law, which closes all Brazilian gambling rooms for two months each year, became effective thruout the Federal District March 1. Spots affected in Rio are the Copacabana, Urca and Atlantico, and the Casino Icarai in Niteroi.

The four casinos offer costly floorshows, with their gambling rooms helping pay the costs.

U. S. names and performers have been good box office in all spots and, with the loss of the New York talent markets due to the war conditions, the casinos went in heavily for production numbers. Policy did okay till gas rationing bowed in, when biz dropped temporarily, then picked up as public adjusted itself.

Recent regulations placing a 10 cruzeiro (50 cents) admission into the gambling rooms, along with the 100 cruzeiro minimum purchase of chips for gambling, brought a decline in gaming room patrons.

Three of the four local casinos will continue floorshows during the gambling ban. The Atlantico, shuttered for the two-month period, will receive a face

Emseeing More Lucrative

NEW YORK, March 20.—Shortage of nitery emsees, which has one agency breaking in femmes for this stint, is responsible for the folding of the team of Nelson and Marsh, hoofers, recently with the Charley Yates *Fun for Your Money* unit.

Working as an emcee, Lew Nelson is currently at the Bandbox in Baltimore.

lifting job. Marco d'Abreu, Atlantico's artistic director, is expected to go to Buenos Aires for talent.

Talent budgets at the three casinos open during the gambling shutdown period are to be slashed to a minimum.

The local casinos will drop their floorshows for the four days of Carnival March 6 to 9 and offer Carnival balls.

Hollywood Hotel Leased

HOLLYWOOD, March 20.—Hollywood Plaza Hotel, housing the It Cafe, has been leased by Chicago interests, headed by Avery Brundage, and will operate under management of Galen B. Battel, who came to California from Denver, where he was general manager of the Park Lane Hotel.

Orleans Club in Jam

NEW ORLEANS, March 20.—Louisiana Supreme Court Monday (1) ordered District Judge Robert Rivarde, of Jefferson Parish, and George and Joseph O'Dwyer, operators of Club Forest, to show cause, March 15, why an injunction to close the establishment as a gambling spot should not be granted.

Arthur Ward in SF

SAN FRANCISCO, March 20.—Arthur Ward, a member of the national board of AGVA, took over here last week as exec secretary, succeeding Matt Shelvey, now national executive secretary. Ward will have jurisdiction over the California area from Bakersfield north.

DARK STRANGER

(Continued from page 5)

kidded Rama, the Swami (at Jack Dempsey's Restaurant), for predicting he would be classified 1-A but failing to foresee that he would be deferred because of bad eyesight. (He peered into the future; but he had bum eyes.) And in Hollywood, Astrologer Norvell, who is supposed to shape the destinies of film names, got a razzing in the press when he was pinched for fortune telling. A policeman claimed that, for \$3, he told her she was loved by three men. In jail reporters were told by Norvell that he was a "spiritual counsel" and not a fortune teller.

Despite occasional arrests, the so-called fortune telling business flourishes. Those engaged in this business use such billings as: palmist, tea-leaf reader, card reader, coffee grounds reader, graphologist, gypsy fortune teller, astrologist, numerologist, sand reader, mentalist, mind-reader, character reader, chiognamist, astro-analyst, counselor.

Melodramatic angle; Louis Sobol, in his syndicated column, recently opined that "A number of fortune tellers have been under investigation in various sections of the country. . . . Their practice has been in reading the palms or the cards or the tea leaves to tell women with husbands or sweethearts in the armed services abroad that they see fire, disaster, impending doom for a beloved one, etc., precipitating hysterics and nervous breakdowns. . . . FBI is convinced that this may not be entirely unconnected with subtle enemy gestures in shattered morale."

But, as one cafe palmist said: "Let the papers write all they want about us. The more publicity the better. It makes patrons curious. And after we give them one reading, they almost always come back for another."

came in the Casino Urca for six weeks and option, are now on their sixth month. . . . Carmen Rodrigues, Mexican thrush, and John Bux, Argentine eccentric dancer, have been booked for four weeks into the Casino Pampulha, Belo Horizonte. Set by Luiz Carlos Weil. . . . Fernando Robles named head of Urca booking department, which buys talent for Casino Icarai in Niteroi, Casino Pampulha, Belo Horizonte, Tennis Club in Petropolis, along with the local Urca.

OH, FOR A PLACE TO SLEEP

New Headache: Trying To Find Decent Living Quarters on the Road; Most Hotels Are Mobbed

DAYTON, O., March 20.—Capacity business enjoyed here by hotels, furnished apartments, boarding houses and even private homes with lodging rooms for rent is proving a great hardship to cocktail units working this area. The Miami Hotel (Pick chain), one of the leading unit buyers in this area, no longer provides rooms for its musicians and it is almost next to impossible to find living quarters anywhere within a radius of 20 miles.

Some units have been living with farmers and are finding it both inconvenient and expensive to travel to and from the city job. While the money for combos is better than it has ever been before, most of the musicians would give up the comparative increase for a decent place to live in.

The condition here is due to the defense boom which has attracted hundreds of strangers. Hotels get \$6 a night for a single room without any trouble and even place cots on their mezzanine floors and rent them for \$3 a night.

Because Dayton spots do not keep units for lengthy engagements (two to four weeks is the average run), musicians cannot rent any apartments which, as a rule, demand a leasing arrangement.

CHICAGO, March 20.—Local unit bookers have started individual campaigns among talent buyers to keep an attraction for an average run of three to four months and longer in order to give the musicians an opportunity to find decent living accommodations. Dick Stevens, of Music Corporation of America, says that if a man is assured of a long run he can sign a short-term lease and have a better than fair chance of securing something within the neighbor-

hood of his spot and livable quarters. He points out that hotels in most cities are over-crowded and no longer care to extend any professional rates, and apartment agents will not give up vacant quarters for a week or so.

Trailers no longer serve the purpose due to gas rationing. Few units today continue to travel by car.

JOLIET, Ill., March 20.—Because of the acute shortage of hotel rooms, the Hotel Louis and Woodruff Hotel here no longer exchange courtesies of housing each other's musicians. Because of a union rule, musicians cannot live in the place of their employment. The hotels therefore found the exchange method both practical and convenient. The current condition, however, brought an end to this practice for the duration.

CHARLESTON, S. C., March 20.—Howard LeRoy, leader of a four-piece unit which has been held over for another six weeks at the Idle Hour Supper Club here, states that local living and hotel conditions are at a premium. "If a performer is here any length of time," says LeRoy, "he can usually live in a private home, but it's plenty tough on the stranger coming in for a short engagement. My unit is about the only one in town that has been able to find reasonable quarters, only because we know the town by now (unit has been here since December 1).

"Tourist homes get \$13 to \$20 a week single for a room without running water. Many homes get \$9 a week and put three men in one room at a total of \$27 for the room. Acts in units playing the Victory Theater here two days a week have been known to carry cots and sleep in the dressing room. The condition of living accommodations in this entire defense boom and port of embarkation (See For a Place to Sleep on opp. page)

Cove, Philly, Now Open

PHILADELPHIA, March 20.—The Cove, Palumbo-managed cocktail spot, opened last night, employing three outfits—Don Renaldo (4), Mike Medicin (4) and the Three Musical Aires with Jack Verna. Opening had been delayed due to war priorities.

Looking Ahead

KENOSHA, Wis., March 20.—Everett Hull, leader of a four-piece combo appearing at the Dayton Hotel here, has changed the unit's billing from Victory Boys to the Four Topnotchers. Hull is looking ahead and figures that the war will be history when the unit is established and then the original tag will be obsolete. Hence the switch.

Owen Sisters Move Up To \$450 Bracket

NEW YORK, March 20.—Owen Sisters (3), instrumentalists and singers, have made their greatest salary advance with their booking at Chin's, Cleveland, to begin March 29. Salary is reported as \$450.

Mike Special, personal manager for the group, is also negotiating a deal with WLW, Cincinnati.

Chi Detour Gets Repaving

CHICAGO, March 20.—Joe Mascari, owner of Club Detour here, has redecorated his spot at a cost of over \$10,000 and stretched his talent budget from \$100 a week to about \$500. His first bill, set by Phill Shelley, includes Fletcher Butler, colored pianist and singer, opening tomorrow, and Stewart Pearce and His Knights of Rhythm (4), new combo, featuring Red Coty, piano and vibes, and opening Tuesday (23).

Bon Bon Leads Combo Again

ROCK ISLAND, Ill., March 20.—Bon Bon, colored singer formerly with Jan Savitt's band, revived his six-piece unit (Bon Bon and His Buddies) and signed a personal management contract with Frederic Bros. Music Corp. His first job under the new deal is at the Buvette Club here, coming in March 29 to replace Staff Smith. He recently held down a staff singing post on WCAU, Philadelphia.

Arlane Trio Gets the Air

NEW YORK, March 20.—Hotel Dixie is getting seven weekly wires during the stay of the Arlane Trio. Four will be from WNEW and the remainder from Mutual Broadcasting System. The Dixie contract with the group stipulates that the hotel provide wires. If not, the contract may be canceled upon two weeks' notice from the trio.

Hickory Modifies Its Swing

NEW YORK, March 20.—Hickory House, long known as a swing incubator specializing in hot outfits, is to try a change of pace starting March 24 with the booking of the Kidoodlers and Pat Travers and Her Men About Town. Both deals were consummated by Mike Special.

Kobblers Cut Salary to 60c an Hour—On War Job

NEW YORK, March 20.—The Korn Kobblers, a top corn outfit, have decided to double for the duration. The group has taken war industry jobs at a New Jersey plant in addition to their chores at Rogers' Corner.

To keep themselves in shape for their daytime job, they have cut their work week at Rogers' Corner to three nights weekly (Friday thru Sunday). Starting rate in the plant is 60 cents an hour. But they have hopes of working up to the \$1.10 top prevalent in that plant.

Off the Cuff

EAST:

CORTEZ (6) is the new daytime band at the Enduro, Brooklyn. Session lasts from 2 till 8. . . . ANDY PADOVA QUARTET has moved into the Carlton Terrace, Forest Hills, L. I., N. Y., for a 12-week stand. . . . TOMMY CULLEN is holding at the Flanders Grill, Philadelphia. . . . DEWY DAVIS (4) will occupy the bandstand at the Algiers, New York, starting Tuesday (30). . . . BOB WYDER, former operator of the Well, Caldwell, N. J., who closed the spot for the duration, is a lieutenant commander in the navy. . . . JOE BURKE TRIO signed a management contract with the William Morris Agency.

THREE CHOCOLATES, at Murphy's Musical Bar, Trenton, N. J., broadcast nightly over WTNJ. . . . BOBBY MARTIN (6) and SKEETS LIGHT, vocal and piano, making their Philadelphia bow at Hank Collin's Mid-Way Musical Bar. . . . THE MANHATTANS, with BETTY GAYNOR, back at the New 20th Century, Philadelphia. . . . IRVIN WOLF, one of the first operators of a musical bar in Philadelphia, has purchased the Hotel Senator housing his Rendezvous. . . . BONNIE DAVIS, Savoy records artist, making her Philadelphia bow at Dick McClain's Alpine Musical Bar. . . . JIMMIE DAUBERT, at the Hammond organ, holding forth for the dinner sessions at the New American Hotel, Reading, Pa. . . . FRANCINE DEY adding her voice to the VINCENT PIRRO TRIO at Lou's Chancellor Bar, Philadelphia. . . . JESS ALTMILLER debuting his new cocktail combo at the Musical Bar, Norristown, Pa.

BUNTY PENDLETON, pianist for eight years at Tony's Trouville, New York, has signed with William Morris. Her first job under new management is at the Ho-

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PETRILLO LANDS HAYMAKER

Couched in the Most Elegant Phrases, AFM Hands Diskers A Firm Nix, and Ban Stands

By ELLIOTT GRENNARD

NEW YORK, March 20.—Maybe James C. Petrillo himself didn't write the letter that informed the recording and transcription companies their arguments were "specious," but Jimmy's message was crystal clear: Messrs. Recorders and Transcribers, you ain't gonna make records until you come to poppa!

Point after point from the recorders' scholarly refusal of AFM's peace proposal was rebutted by Petrillo and the AFM executive board in equally scholarly terms, but the payoff punch was delivered when the diskers were told that their suggestion that the recording ban be lifted immediately was "as arbitrary as it is audacious." That's all, brother. That hit the diskers where they live.

When that landed, those at the receiving end of the punch gasped with surprise and pain. Tho why the AFM's answer came as a surprise is surprising in itself. In the March 6 issue *The Billboard* quoted an AFM spokesman as saying: The diskers got the (peace) proposal. If they don't like it let them make a counter proposal. If they prefer not to, that's their business. Meanwhile no records will be made.

Of course, Broadway columnists and certain trade papers proclaimed to know otherwise. It was in the bag, nothing to worry about, is scared, new proposals will be forthcoming March 16, musicians will be back in the studios by April, etc., and still more eyewash. Even tho there was no basis for such expectations, the trade swallowed the stuff because they had no medicine and they needed something bad. They most assuredly don't have new recordings (at least, not enough to speak of), and that goes for most transcription firms as well.

Muzak claims it has enough material to last another year and is billing itself as the "Modern Nostradamus," taking credit for "prophetic planning." Decca, among the disk firms, swears it has enough fresh masters to carry it a year and a half.

The other companies aren't bragging about how much material they have, but they certainly must be wondering if they hadn't been sold a bill of goods by somebody when they were advised to turn Petrillo's proposal down. Who that "somebody" is isn't certain, but it is a fact (also pointed out in the March 6 issue of *The Billboard*) that the National Association of Broadcasters was in the field with a special bulletin that anticipated the recorders' reasons for rejecting Petrillo's plan.

Next Move

This time there was no waiting around for special bulletins. After one day's cogitation of the latest epistle from AFM, the recording outfits dispatched a jointly signed telegram to the union's board members in conclave in Chicago, denying the charge that they had acted in "bad faith" in rejecting the previous proposal and suggesting as evidence of good faith another meeting with Petrillo and board March 24 here.

The only joker contained is the fact that "wages, hours and working conditions" alone are mentioned as "appropriate subjects for collective bargaining." Since AFM had previously ignored wages and hours as the key to the solution and had relied entirely on its proposal for the creation of a music "fund," the burden of introducing new proposals obviously falls upon the shoulders of the diskers.

At press time AFM had not yet replied to the request for another meeting, but acceptance will probably be forthcoming. Should this meeting too become stalemated, the recording firms will then turn to Washington for help, with indications that Senator Clark, chairman of the committee investigating the disk ban, will prove more sympathetic than

is Petrillo. The senator stated last week that he was awaiting the results of the AFM Chicago meeting before continuing his investigation. The proposed meeting for this week in New York may delay his actions still further. But that he is ready to act, if necessary, appears certain.

Senator Clark already has in readiness a bill that would make unlawful the refusal of any group to make recordings. Chances of passing that in a hurry seem slim in the face of the support AFM won at the last convention of the American Federation of Labor, but the bill does stand as a threat unless the musicians and diskers iron out their differences in conference.

Meanwhile, as we said once before, no records will be made.

Denver Band Leader Retains Civvie Job, Takes on Army Duty

DENVER, March 20.—Lu Morgan, Denver ork leader, has been named musical co-ordinator for Lowry Field here, technical training command post of the Army Air Forces. Morgan's work will deal principally with morale activities at the field. He will take little part in directing the official air force band stationed there but will help direct unofficial soldier musical outfits.

Appointment was made by Brig. Gen. Harvey S. Burwell, field commandant, and Morgan will be under federal civil service. Meanwhile, he will continue to lead his band at the Brown Palace Hotel's Emerald Room. Outfit has been there since it opened the season last September and apparently will continue until regular season ends.

Orksters Spurning Road Dates Unless Dough Is Way Up There; Promoters Bidding Frantically

NEW YORK, March 20.—One-night price for bands is up in the wild blue yonder. Reason: demand for maestri is bigger than the supply and the wand-wavers won't play the jumps unless enormous transportation cost is offset by much fancier prices than were offered in the past.

Skyrocketing of price has come as a natural follow-up to the terrific upswing in train-travel fees which in turn have led maestri to sit in their hotels rather than go out on the road and lose money.

Situation has forced bookers to adopt almost timid approaches to one-night offers. Calls from promoters, for example, are accepted only tentatively with understanding that the maestro involved has to okay the deal. More often than not the promoter's price is nixed and stays that way until the stipend is upped. With so many promoters vying for the too-few bandmen, bookers have also developed a Wall Street complex with so-called "opening and closing prices," which means that by the end of one day four bids may be in for a given maestro, with the best paying job getting the nod.

Upper hand of the maestri now is a far-from-what-it-used-to-be development. Formerly an ork would play a one-nighter to fill in its schedule, even tho it meant just breaking even or pos-

AFM Nixes Requests by Army-Bound Maestri for Permission To Wax Now

CHICAGO, March 20.—Unofficial suggestions made to the American Federation of Musicians' executive board, which was in meeting at the Palmer House here this week, that the union permit the recording of masters by leaders going into the army were not given any encouragement by any of the AFM biggies. Band managers, in an effort to protect their draft-age properties, want to leave enough masters for records on hand to keep their names in public view long after they have entered the service.

Band managers feel that it isn't quite fair to the maestri still in the business but soon expected to don uniforms not to be able to take advantage of the record publicity once the ban is lifted. One name brought to light was Louis Jordan, up and coming Negro leader, who is expected to go into the army within the next month or so. He appealed to the union to permit him to make at least a couple of masters, one of them to include the tune *Ration Blues*, which is going big on his theater and ballroom dates. In New York, Jordan learned that he may be able to make that master provided an announcement is sandwiched in informing the listener that he is listening to a record made for audition purposes only and is not to be used on any commercial outlet. The whole matter was dropped.

MPPA Calling Meeting To Tackle Unfriendly Copyright Changes; Brands One "Infringers' Bill"

NEW YORK, March 20.—Board members of the Music Publishers' Protective Association are expecting to meet shortly to discuss the five copyright bills now pending before Congress. One in particular seems to have publishers disturbed, and in a letter to its members MPPA devoted two of the four pages to the Keogh Bill, which it brands as an "infringers' bill" and warns that if it were passed "practically all the protection given to the copyright owner against infringers" would be lost.

The bill puts the burden of proof on the copyright owner in all claims of infringement, and he is forced to establish that the infringer had knowledge of the copyright. It would limit damages on infringement of copyright and restrict temporary injunctions against broadcasters, motion picture producers and publishers of periodicals. The bill further does away with liability on performances for charitable, religious or educational purposes, and on recorded performances (except broadcasting). It would also limit damages to \$1,000 even when the copyright owner is able to establish that the infringer was aware of the existing copyright.

Another bill which has gained disfavor

from the organization, introduced by Congressman Scott, provides for copyright in recordings and the right to publish and reproduce such recordings for profit. MPRA interprets the bill as "a new attempt to secure statutory authority for copyright by an interpretative artist . . . in a work already copyrighted" and emphasizes that the publishing industry stands opposed to any move transferring benefits from anyone but the original copyright owner.

Other bills awaiting Congressional review include another Scott bill which would provide for royalties from coin machines and which is considered very desirable by MPPA. Its only comment on the Senator Clark bill which would make it unlawful to refuse to make recordings for the purpose of curtailing the supply of records to radio stations and coin machines is "Senator Clark is chairman of the Sub-Committee in the Senate which has been recently conducting hearings relating to the Petrillo ban, and the bill obviously was introduced in connection with the controversy."

Capitol Gets O. Nelson After All The Barnet Fuss

NEW YORK, March 20.—Ozzie Nelson added an ironic touch to the controversy between MCA and the Warner booking office over Charlie Barnet's booking into the Capitol Theater here April 1 when he signed to follow Barnet into the Capitol, starting April 15. Nelson indirectly provoked the feuding when he begged out of the April 1 booking originally scheduled for him.

Had Nelson been able to carry out the original plan, the fracas, which had Warners and MCA screaming at each other, would have been avoided and no bad blood spilled.

Peggy Lee, Married To Ex-BG Git Man, Singing Out Notice

LOS ANGELES, March 20.—Peggy Lee is on notice and Benny Goodman is searching for a new canary. Miss Lee was secretly married last week at City Hall here to Dave Barbour, guitarist who quit B. G. last week.

Helen Forrest, one of Goodman's former thrushes, sat in for a couple of sets with the band at the Palladium one night this week, but it was only for old time's sake. She sticks with Harry James.

AFM Ups USO Band Scale; May Cost Jobs

NEW YORK, March 20.—Camp Shows, Inc., has been notified by the American Federation of Musicians that contracts for bands after March 17 must call for the stage-presentation scale, \$93.50 per man and \$115 for the leader. Previously, according to AFM, no scale basis for bands playing USO dates had been established, with the men involved receiving far less than the new proposed fee.

AFM spokesmen declared that a representative huddled yesterday (19) with Lawrence Phillips, executive vice-president of Camp Shows, Inc., and that major points in AFM's position were agreeable to both sides. Certain minor matters, it was stated, had yet to be straightened out.

New scaling may have a dampening effect on number of bands playing the shows, a possibility which would distress band bookers who have been working via a committee the past few months to get bands out on the USO circuits. Recently, four bands had been set and hope had been that more would be cleared.

Is Crosby Is or Is He Isn't? If Only He'd Decide

NEW YORK, March 20.—Bob Crosby "and band" are still an unsolved riddle to booking offices. It was thought the question was settled when Eddie Miller took over the old Crosby crew and General Amusement Corporation took it from Music Corporation of America. As soon as Crosby accepted the Capitol Theater date here, playing the house with the Van Alexander band as his own, the merry-go-round started all over again.

MCA still books Crosby, but Alexander is a Joe Glaser property. If Crosby heads out west for films after completing the Capitol engagement, that'll be the end of it. But Crosby is talking of signing with Glaser too, which indicates he is mulling the band whirl again. Glaser is expected in from the Coast this weekend and the deal may go thru. But meanwhile the MCA office is offering the Alexander band for bookings—without Crosby—after the Capitol closing.

Incidentally, to play the theater here Crosby had to borrow 20 of his own arrangements from Eddie Miller, who took over the old Crosby books, as well as the band.

Pluggers Hint Moo Makes Mood Music With Choir-Masters

NEW YORK, March 20.—Songpluggers are coming up against a time-worn problem in a new form, according to several publishers here. Getting a song done vocally by choral groups with radio bands seems to hinge on having an "in" with chorus arrangers, say the "out" pubs. Offenders in what some pubs fear is the old see-me racket are arrangers for chorus groups that are not part of the band itself.

Pubs claim that getting a promise from the leader on a song is only part of the job. The chorus arranger has to be put into the "mood" or he can't arrange that particular tune. It hasn't taken pluggers long to jump to the conclusion that what arrangers are after is a little "inspiration."

Dave Martin Army-Bound; Yank Porter Fronting Band

NEW YORK, March 20.—Dave Martin, colored band now in its third year at the Hotel St. George in Brooklyn, will carry on intact after maestro Martin checks out for the army today. Yank Porter, drummer with the ork, takes over the leadership. Porter, an old-timer, is well known in jazz circles, having beat the hides with Louis Armstrong, Fats Waller and Teddy Wilson.

Coca-Cola Spotlight Band Parade

(Week March 29 to April 3)

Monday, March 29....Tommy Dorsey
Tuesday, March 30....Russ Morgan
Wednesday, March 31....Xavier Cugat
Thursday, April 1.....Andy Kirk
Friday, April 2.....Richard Himber
Saturday, April 3.....Jan Savitt

Second Hit Kit Packed; "Wing" "Song" "Pic" In

NEW YORK, March 20.—Selections for the second army *Hit Kit*, to be distributed on April 1, have been announced by the Special Service Division of the War Department.

In line with its previous decision, the Division has chosen two ballads and four tunes adaptable to marching. Choices are *I've Heard That Song Before*, *I Just Kissed Your Picture Goodnight*, *There's a Star-Spangled Banner Waving Somewhere*, *Coming In on a Wing and a Prayer*, *Marching Along Together* and the finale from *This Is the Army*, *This Time Is the Last Time*.

Major Howard Bronson, head of the Music Division of Special Services, and his liaison, Capt. Harry Salter, are lavish in their praise of some of the Civilian Artists' Consultants' Committee, which selects the songs to be sent out each month. Bing Crosby was cited for his valuable suggestions and the care he takes in commenting on each of the song choices. Crosby is part of the West Coast committee, which receives 12 songs chosen by the Eastern Division and bolts them down to the six finally submitted to the Special Service Division. Other committee members noted for their efforts were Rudy Vallee, Lanny Ross and Fred Waring, chairman.

The War Department division has also emphasized the ready co-operation received from publishers in the effort to build a singing army. Of the \$250 pubs each receive as royalties on the 25,000 sheet music copies distributed, balance left after publishing costs are put into a fund to supply free orchestrations for service bands.

Printing of the *Hit Kits* has been assigned to Lawrence Richman, of Music Dealers' Service.

Draft Board To Screen-Test TD

BERNARDSVILLE, N. J., March 20.—Tommy Dorsey has received notice from the local draft board to appear for a screening test (physical examination) prior to possible reclassification of the noted maestro. Up unto now, board spokesman declared, Dorsey had been in 3A category. It was expected that Dorsey would be examined by doctors in San Francisco, where the maestro is current at the Golden Gate.

Reports from the Coast list Dorsey's age as 38 next June, but press department of Music Corporation of America, which books him, claims that TD was born November, 1904.

Hite Quits for Duration

HOLLYWOOD, March 20.—Les Hite has canceled his proposed theater tour thru the Middle West and East and is withdrawing from the band field for the duration. Decision followed the loss of trombonist Allen Durham and saxist Roger Hurd to the army. Their departures swelled the total to 17 out of the band to the armed forces since war was declared. While Hite's plans have not been announced, it is known that he was offered a commission in the army some time ago. He is 39.

MGM Signs James, Cugat

HOLLYWOOD, March 20.—Harry James and Xavier Cugat bands have both been signed for ptx at Metro-Goldwyn-Mayer. James will start his new flicker after he has completed work on *Best Foot Forward* at the same studio. Film will probably be *Broadway Melody of 1943*, in which James will have an acting role.

"Johnny Zero" Brings Down Pub as Outraged Opponents Ack-Ack-Ack With Lawsuits

NEW YORK, March 20.—Santly-Joy is having as much trouble from *Johnny Zero* as the Jap Zero fighters lyrically downed in the last eight bars of the new song. On Friday (26) they will have to answer in court to the charges of copyright infringement brought by Jerry Livingston, Mann Curtis and Al Hoffman, writers of *Machine Gun Song*.

Pub faced another lawsuit arising out of plagiarism charges made by Dave Dryer, of Berlin Music, against Mack David, one of the writers of *Zero*, but appears to have avoided that one.

Dryer claims to have taken a song called *Johnny Zero* from two unknowns, Howard Styner and Al Elsmann, which he turned over to David to work into shape. Weeks later when Dryer discovered that Santly-Joy was publishing *Johnny Zero* as Mack David's, Dryer let out a terrific holler. Santly-Joy disclaimed any knowledge of Berlin's priority on the song, and David refuted Dryer's claims, denying that he had ever received the song from him.

Despite David's denials, Santly-Joy has been trying to find a way out of its im-

pending misery by working out a deal between the songwriting teams. Pub has already sunk a lot of money into material and an advertising campaign on the tune, and the prospect of a court suit from Styner and Elsmann was extremely undesirable. At press time Santly-Joy had high hopes for a settlement out of court, altho specific terms had not been worked out.

Santly-Joy's headaches don't end with the settlement of this dispute, however. On Friday the publisher will have to prove in court that the *ack-ack-ack* musical device used in *Johnny Zero* was not stolen from the *Machine Gun Song*. Livingston, Curtis and Hoffman, writers of the *Gun* tune, claim that Santly-Joy had the song last September. Nothing was being done with it, so the writers took it back and turned it over to Edwin H. Morris after it was introduced by Gracie Fields several months ago. Writers credit the *ack-ack-ack* idea to Sy Corbin, now in the navy, and are ready to prove that they had it first with recordings of their tune taken from air shots.

According to Livingston, David admits that the *ack-ack* stunt was not in the *Zero* manuscript given to Santly-Joy by him and Vee Lawnhurst, his collaborator. Livingston claims he took the question up with George Joy after seeing *Zero*. However, song was published with the *ack-ack-ack* in, and Santly-Joy will have to go before the firing line to show that this was not an infringement of copyright.

ASCAP Board To Be Known This Week

NEW YORK, March 20.—Balloting for ASCAP's new board of directors will close Monday (22). Incumbent pop publisher-members running for the board include Louis Bernstein (Shapiro-Bernstein), Saul Bornstein (Berlin) and Herman Starr (Harms). New pop publishers are Sam Fox (Sam Fox), George Marlo (Dorsey Bros.) and Edwin H. Morris (Mayfair). Standard publishers running are Gustave Schirmer (G. Schirmer, Inc.), incumbent, and Edwin L. Gunther (Schroeder & Gunther), new.

Writer-member candidates in the pop field include Fred Ahlert, Irving Caesar and Oscar Hammerstein II, incumbents, and Milton Ager, Paul Cunningham, Peter de Rose, Jesse Greer, Walter Kent and Harry Tierney. Standard writers are incumbent Oley Speaks and new candidates A. Walter Kramer and Jacques Wolfe.

Halifax 15-Sq. Ft. Restriction Lifted

HALIFAX, N. S., March 20.—First break in the wave of hysteria that followed the Boston and Newfoundland fires is the abolition of the 15 square feet per dancer restriction on the Lord Nelson and Nova Scotia ballrooms, the two leading hotels here. Both had suspended operations in public dancing for several weeks after the official curtailment of admission volume went into effect. The Lord Nelson ballroom was limited to 221 and the Nova Scotian to 216 dancers per public dance.

The fire marshal and city safety committee have decided to lift the restrictions and both hotel ballrooms are being allowed 500 patrons each. Under the restricted attendance rule the hotels had tilted the prices for their dances to \$3 per couple from the previous tariff of \$1.50 and \$2.

Khaki "Battle of Music"

ATLANTIC CITY, March 20.—With a bumper crop of ace swing stars stationed here with the Army Air Force, service boys are being treated to a uniformed "battle of music. On St. Patti's Nite, opening gong was sounded at Convention Hall here for "The Battle of Bands" staged by Private Ray McKinley and Staff Sergeant Herbie Fields. Lads locked horns to determine the servicemen's preference musically for the boogie-woogie as expounded by McKinley and the swing settings bannered by Fields.

The Boogie-Woogie Bugle Boy of Co. B

NEW YORK, March 20.—AP newsbreaks for Pic. Clarence Zylman, who has been bugle-woogling for the American army in England, did mighty fine by maestro Tommy Tucker.

Reports mentioned that Tucker's extrumpeter had been getting the over-there boys out of bed with a hot-kick bugle call that Maj. Gen. O. H. Lee said was the most beautiful he had ever heard. It all started when Zylman grew tired of the traditional abuse a bugler must suffer and gave out with jitterbug versions of first call and the rest.

Only thing Tucker is afraid of, it is understood, is that his trumpet section may now be inspired to join up and prove they can improvise better than Zylman.

Erie BR May Open Easter

ERIE, Pa., March 20.—The death of ballroom activities may end soon in Erie according to Alex Moeller, who is considering opening Rainbow Gardens at Easter.

Last public dance was held here in October when all ballroom activities ended with gas rationing. Since then the public has had to satisfy itself with one and two theater stands featuring name bands and traveling units for three days on the stage. These units have been appearing only once a month but have been doing capacity. Local music has been tied down to club spots and only other outlet has been small cocktail spots.

Local officials are making no efforts to suppress the casual pleasure driver and dance promoters are viewing the situation as a definite go-ahead sign.

A Plug Is Still a Plug

NEW YORK, March 20.—Acme Music, BMI publishers of *Vos Zolt Eer*, started getting a few plugs on their tune from Nebraska radio stations. Soon the pub was receiving requests for it from all the stations in the State, and the song came in for heavy plugging. Much elation, until Acme realized what had brought about the windfall—Nebraska is notoriously anti-ASCAP.

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

WILLIE KELLY (Hit 7039)

Tonight I'm Gonna See Baby—FT; VC. *You're Irish and You're Beautiful*—W; VC.

THE radio lanes have been giving wide circulation to *You're Irish and You're Beautiful*, typical Irish waltz ballad that figures as a likely candidate for hit parade accolades. The Hit label displays its uncanny aptitude of being able to pull a highly desired disk out of the asserted Mexican hat in offering up the only available recording of the song. Billing as Willie Kelly's band, which is in keeping with the character of the song, side is carried mostly by an unbilled baritone who is adequate enough for the demands of the song. A simple and tuneful melody that strikes a responsive chord with the wearers of the green from the opening strain of the song, band takes it at a bright three-quarter tempo. Featured voice starts off the side singing the verse and chorus. Tenor sax takes over for a full chorus, keeping on the straight melodic line, and the singer returns for another stanza to finish out the side. *Tonight I'm Gonna See Baby* makes for an attractive companion piece, being one of those cute rhythm ditties that have an easy time of it in taking hold. Set at a moderate tempo, and emphasizing the rhythmic qualities of the song, band ensemble reads a chorus to open up the side, with the singer taking over for a second chorus. Band ensemble picks it up again for the last half of another chorus to carry out the side. Nothing striking in either the playing or the singing, being of the same mediocre standards that characterize much of the label's disguised disk issues.

The radio already creating a demand for "*You're Irish and You're Beautiful*," and phonops are sure to enjoy a generous play for this side, the only available waxing of this Irish waltz favorite.

JOHNNY JONES (Hit 7038)

I Dreamt the War Was Over—FT; VC. *I've Heard That Song Before*—FT; VC.

FOR a long time Harry James cornered the disk marts with his record-pacing platter of *I've Heard That Song Before*. And while the other major waxing companies have been caught short on the song issue, the Hit label again manages to pull the hit tune out of its proverbial Mexican hat. The Johnny Jones orchestra gives a typical mill-run reading for the stock arrangement. Yet the side is thoroughly tolerable and listenable. Taken at a moderate tempo with the accents on the rhythmic beats, muted brasses and saxes share the opening stanza. The masked male baritone gives adequate lyrical reading for a second chorus and the band ensemble gives light sock treatment for the last half of another chorus to carry out the side. Plattermate is Al Jacobs's post-war ballad, *I Dreamt the War Was Over*, that re-united lovers again. Considering the huge success of the anticipatory *When the Lights Go On Again*, and with public and soldier sentiment in favor of the sentimental and wishful-thinking songs in spite of the Office of War Information's concern over Tin Pan Alley's outpouring of war songs, there is no reason why this ballad should not gain wide circulation. It is chipped from the same block that produced all the other soldier ballads. The Jones boys give it a conventional melody treatment, setting it in a moderately slow tempo. Trumpet solo carries the opening refrain with the single tenor sax carrying the bridge bars. The baritone gives good voice to a second stanza that completes the side.

While the Harry James entry is the important one, this Johnny Jones's disk of "*I've Heard That Song Before*" fills in neatly where operators cannot get enough of the earlier disk to service all their spots. And if "*I Dreamt the War Was Over*" gets the proper push by the publishers, the Jones waxing has the field all to itself for this new soldier song.

POPULAR ALBUMS

Columbia rings the bell, but resoundly, with its new Paul Robeson album, *Songs of Free Men*. This is the first Masterworks set carrying the label of the renowned Negro baritone, and the eight song selections are all those which Robeson has long included in his concert repertoire. For sheer vocal beauty that characterizes Robeson's rich and robust baritone, the album is a must item on every music lover's list. And for those with the slightest touch of left-wing leanings in their make-up, the album holds much more meaning and significance than Billie Holiday's *Strange Fruit*. That the lyrical content of the sides may be pure and unadulterated Communistic propaganda, as some might argue, detracts none from the album's artistic qualities. And as for its merchandising appeal, set is a natural seller if there ever was one.

Singing in English and in Russian, Robeson starts off the album with two selections from Dzerzhinsky's opera, *Quiet Flows the Don*—*From Border to Border* and *Oh, How Proud Our Quiet Don*. From Marc Blitzstein's *No for an Answer*, Robeson has selected *The Purest King of a Guy*, better known to followers and fellow travelers as *Joe's (Stalin) Birthday Song*. Mating that side is Earl Robinson and Alfred Hayes's *Joe Hill*, another familiar tome of the American labor movement. Most striking couplet is provided with *The Peet-Bog Soldiers*, famous song from a German concentration camp, sung in English and German, and *The Four Insurgent Generals*, the Spanish Loyalist song, sung in English and Spanish. Two Russian songs complete the set, singing both in Russian and in English—the famous Red Army song, *Song of the Plains*, and the country's unofficial national anthem, *Native Land*. Lawrence Brown accompanies the singer at the piano.

Swing Shift Shindigs Bring Protests, Shutters

OMAHA, March 20.—Swing shift dances at the Music Box here have been halted by the city council after a barrage of protests from near-by residents. Dances were staged for the benefit of the Martin plant employees, running from 2 to 6 a.m., and a petition from neighborhood dwellers asked that Music Box dances end at midnight. Council stated that other halls in non-residential areas could take over.

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Louis Prima

(Reviewed at Casa Loma Ballroom, St. Louis)

LOUIS PRIMA and his hot horn made his Midwestern debut here this week, surrounded by a jumping, blaring 14-piece outfit that is definitely in the modern groove. The irrepressible Prima is out there clowning, blowing his dirty-toned trumpet, backed by an aggregation of top-notch musicians with a library of swell arrangements in the modern idiom. He has a band that can rank with any of the country's leaders, and the j-bugs here received every offering with wild acclaim.

Prima is as always the master of his instrument, and his selling of a song is a joy to behold as well as hear. He sings in a weird off-key voice that enralls the ear, and his innate sense of showmanship keeps the crowd in front of the bandstand happy, while the hot music of the band pleases the dancers. There is good reason for calling this the "Be Happy" orchestra, because its leader gives the impression that he enjoys his work, not having that bored, condescending air assumed by so many of the big names.

Instrumentation of the band includes the standard four rhythm, four sax, three trombones and three trumpets. Louis's brother, Leon, and ex-band leader himself, takes the sweet choruses on trumpet. The band's heated rendition of tunes like *White Cliffs of Dover* is something indescribable (as is the entire Prima personality).

Lily Ann Carol, sultry and raven-haired, has been the singer with the band for three years. She is a looker on the sexy side, a gorgeous treat for the eyes and a boon to any band. Sings torches, blues and ballads very capably. C. V. Wells.

Eddie Miller

(Reviewed at Casino Gardens Ballroom, Ocean Park, Calif.)

NOW on his own as a maestro after 12 years as a sideman, Eddie Miller looms as a young man to watch in 1943. His orchestra has as a nucleus several members of the Bob Crosby band. Miller himself became prominent for his tenor sax and clarinet stylings with the Crosby crew, and still with him from that band are Matty Matlock, Arthur Rando, Nappy

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

ELLIOTT GRENNARD

Teddy Powell

(Roosevelt Hotel, Washington, Columbia Network, Tuesday (16), 12:05-12:30 a.m.)

NOT so long ago Powell's brassmen were pummeling the eardrums of any listener within a 10-mile radius and helped blast the band out of a New York hotel location. Not so, any longer, if the remote heard is the criterion. The brass is muted, tho by no means muzzled, and the band's jazz impulses are manifested thru implication rather than raucous statement. The quietly intense treatment provided *Always Be in Love With You*, done as a jumper, with plenty of subtle kicks.

Peggy Mann and Tommy Taylor supply wordage at a much higher level of quality than do the average band vocalists. They teamed on one ditty, and each soloed on two others. Taylor was grand on *Getting Tired So I Can Sleep*, giving depth and meaning to the soldier lullaby done at a slow tempo, with the orchestra quietly supporting him in lush tones.

Miss Mann did one of the best jobs ever heard on *There Are Such Things*. For once the saccharine was carefully removed and the pretty ballad became beautiful under her handling. Her humming, self-obligato helped build it up for maximum results. On the other hand, Miss Mann was too sweet in *Murder He Says*. The jive was missing from this tale of a jive-happy wooer.

Cootie Williams

(Savoy Ballroom, New York, Mutual Network, Tuesday (16), 12:35-1 a.m.)

THERE are so few big hot bands broadcasting these days the kids who like it hot are probably soaking up all the gravy Williams dishes out on these late air shots from Harlem's haven for hoofers.

It's about a year now that Williams has had this band and the product heard on this show was Grade A, well-seasoned and beautifully served. The band is playing full and forcefully, as befits a group led and paced by one of the top-most trumpeters extant.

Aside from Williams's own contribution, the band boasts a couple of other stellar soloists in its alto man and trombonist. The latter's raspy-toned tram cuts thru like a buzz saw and with the same effect. A band-within-the-band sextet turned a little ditty about *Trash* into so much cash on the line.

Alto man Eddie Vinson sang the woes of the bear-hunting *Brother Bill*, failing to score his usual high mark, but Louis Bacon bettered his average in *Can't Get Out of This Mood*, even tho the ballad was the weakest band number in the program. Pearl Bailey shouted stuff at a *Mr. Bluebird*, but without doubt failed to convince him.

LaMare and Floyd O'Brien, all top-flight instrumentalists.

Leader has appearance ideally suited to stick wielding and a personality dancers here liked. Arrangements are built around the Miller sax, with a liberal sprinkling of Dixie music incorporated into the jump ditties. Nick Fatool, drums; Rosy McHargue, sax-clary; Hank Weyland, bass, and Lew Quadling, piano, are other noted sidemen helping Miller build the group as a box-office winner.

For the singing chores Miller calls upon Mickie Roy, a black-tressed brunet whose throaty thrushings click as solidly as her looks. Gal's pipes blend beautifully with Miller's reeds, and the mob here (mostly airplane workers just off the early-evening night shift) wouldn't let her sit down. Miller sings himself, handling novelty tunes. LaMare, guitarist, is plenty boffo as vocalist, too, notably on novelties and blues. Duet with bassist Weyland is top-drawer stuff.

Instrumentation shapes up with five saxes, including Miller, three trombones, three trumpets and four rhythm. Trumpet team is only weakness of group now. It's an especially difficult book and the men are youngsters. On the whole, band has tremendous possibilities under Miller's guidance. Musicianship, showmanship, pacing and all other factors are there. Miller's future looks bright. Danny Baxter.

George Wald

(Reviewed at Hotel Syracuse, Syracuse)

"YOUNG MR. RHYTHM," is George Wald's billing, and the young maestro lives up to it. Wald has come up with as neat an array of musical talent as this room has seen in many a day.

Aggregation is cut to ten men: Three rhythm, three brass and four reeds. Library planned for bigger layout, but leader is working overtime to fit it to current set-up. Smooth-working band, with plenty of hot brass thrown up by the two hard-working trumpets and trombone men. Sweet arrangements nicely mixed, with plenty of swiftly paced numbers and hot arrangements, are all done in likable style.

The band has a swell little songstress in Neida Bryant, a comely miss who warbles both sweet and hot numbers in lively fashion. Gal graces stand, has a winsome personality, and is strong enough to head any handman's array.

Wald also pitches in on the vocal end and teams with Miss Bryant to make a strong pair on mike end. Wald getting three shots weekly over NBC hook-up; and does nightly turn over local outlet besides. In for four weeks and option, and should catch on with Mr. and Mrs. Syracuse, once management gets it known that once again there is a class outfit in the Terrace Room.

B. S. Bennett.

Charlie Barnet

(Reviewed at Met Ballroom, Philadelphia)

AFTER announcing he would cut down to a small band, Charlie Barnet has reverted to the musical form that fits his mood and talents best. Rounding up his old bandsmen again, Barnet is again giving out with the powerhouse brand of jazz, replete with wild and screaming brasses. The high and fancy solo rides of the hot horns make for one of the most unrestrained and unashamed powerhouse gangs in swing circles of this day.

It's a large band that Barnet has surrounded himself with, numbering 18 men strong of lip and lung. Along with the maestro, sax section numbers six. Conventional four holds forth for the rhythm section. And all the power is packed in the eight brasses—four iron-lipped trumpets and four steam-rolling trombones.

Apart from the solid ensemble wall laid down heavily by the horns, the solo delights as ever, belong to Barnet. Gives out generously with his unrestrained and startling runs and riffs on the alto, tenor and soprano saxes. Plenty of trumpet heat, with the notes reaching for the ceiling, turned in by Howard McGhee and Peanut's Holland, the two septa instrumentalists with the band.

Music and arrangements are all those (See ON THE STAND on opposite page)



The Billboard Music Popularity Chart

WEEK ENDING
MARCH 18, 1943

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEAJ, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Thursday, March 18. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last This Wk. Wk.	Title	Publisher	Plugs
3	1. DON'T GET AROUND MUCH ANYMORE	Robbins	33
2	2. THAT OLD BLACK MAGIC (F)	Famous	31
1	3. I'VE HEARD THAT SONG BEFORE (F)	Morris	27
14	3. WHAT'S THE GOOD WORD, MR. BLUEBIRD?	Berlin	27
6	4. TAKING A CHANCE ON LOVE (F)	Feist	26
17	5. BRAZIL (F)	Southern	25
4	5. THERE'S A HARBOR OF DREAM-BOATS	Shapiro-Bernstein	25
17	6. AS TIME GOES BY (F)	Harms	24
5	6. YOU'D BE SO NICE TO COME HOME TO (F)	Chappell	24
—	7. SAVING MYSELF FOR BILL	Chappell	22
10	8. DON'T CRY	National	21
16	9. FOR ME AND MY GAL (F)	Mills	20
5	10. IT CAN'T BE WRONG (F)	Harms	18
—	10. OLD MAN ROMANCE	Witmark	18
7	10. WEEP NO MORE, MY LADY	Dorsey Bros.	18
13	11. LET'S GET LOST (F)	Paramount	13
8	11. MY DREAM OF TOMORROW	Santly-Joy	13
12	12. FOUR BUDDIES	Broadway	12
9	12. I JUST KISSED YOUR PICTURE GOODNIGHT	Crawford	12
15	12. PLEASE THINK OF ME	Witmark	12
—	13. DO I KNOW WHAT I'M DOIN'?	Melody Lane	10
12	13. MY HEART AND I DECIDED	Warock	10
14	13. THREE DREAMS (F)	Remick	10
17	14. CANTEEN BOUNCE	E. B. Marks	9
—	14. CHANGE OF HEART	Southern	9
—	14. I HEARD YOU CRIED LAST NIGHT	Campbell, Lott & Porgie	9
—	14. MOONLIGHT BECOMES YOU (F)	Famous	9
17	14. THERE ARE SUCH THINGS	Yankee	9
11	14. THERE'S A RAY OF SUNSHINE	Lincoln	9
16	14. WHEN THE SHEPHERD LEADS THE SHEEP BACK HOME	Bregman, Vocca & Conn	9

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal: Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Platz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Drellhelbis Music Co. Chicago: Hudson-Ross; Sears-Robuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallach's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Jacksonville, Fla.: Butler's Record Shop. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkswin Bros., Inc. Raleigh, N. C.: James E. Theim; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Acolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title
1	1. I'VE HEARD THAT SONG BEFORE —HARRY JAMES Columbia 36668	1	1. I've Heard That Song Before—Harry James	1	1. I've Heard That Song Before—Harry James
2	2. BRAZIL —XAVIER CUGAT Columbia 36651	4	2. Brazil—Xavier Cugat	10	2. That Old Black Magic —Glenn Miller
5	3. THAT OLD BLACK MAGIC —GLENN MILLER Victor 20-1523	2	3. I Had the Craziest Dream —Harry James	—	3. It Started All Over Again —Tommy Dorsey
8	4. IT STARTED ALL OVER AGAIN —TOMMY DORSEY Victor 20-1522	3	4. There Are Such Things —Tommy Dorsey	3	4. Brazil—Xavier Cugat
3	5. THERE ARE SUCH THINGS —TOMMY DORSEY Victor 27974	6	5. That Old Black Magic —Glenn Miller	—	5. Don't Get Around Much Anymore—Ink Spots
4	6. YOU'D BE SO NICE TO COME HOME TO —DINAH SHORE Victor 20-1519	7	6. It Started All Over Again —Tommy Dorsey	—	6. For Me and My Gal —Garland & Kelly
—	7. DON'T GET AROUND MUCH ANYMORE —INK SPOTS Decca 18503	5	7. You'd Be So Nice To Come Home To —Dinah Shore	2	7. There Are Such Things —Tommy Dorsey
9	8. MOONLIGHT BECOMES YOU —BING CROSBY Decca 18513	8	8. Why Don't You Do Right?—B. Goodman	8	8. You'd Be So Nice To Come Home To —Dinah Shore
7	9. I HAD THE CRAZIEST DREAM —HARRY JAMES Columbia 36652	9	9. Moonlight Becomes You —Bing Crosby	—	9. Moonlight Becomes You —Bing Crosby
—	10. AS TIME GOES BY —JACQUES RENARD Brunswick 6205	—	10. Don't Get Around Much Anymore—Ink Spots	—	10. Please Think of Me —Shep Fields

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co. J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Siskare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title
1	1. I'VE HEARD THAT SONG BEFORE	1	1. As Time Goes By	1	1. I've Heard That Song Before
3	2. AS TIME GOES BY	5	2. You'd Be So Nice To Come Home To	2	2. Brazil
5	3. BRAZIL	1	3. I've Heard That Song Before	4	3. As Time Goes By
7	4. YOU'D BE SO NICE TO COME HOME TO	3	4. That Old Black Magic	7	4. For Me and My Gal
2	5. THAT OLD BLACK MAGIC	7	5. Brazil	5	5. That Old Black Magic
4	6. THERE ARE SUCH THINGS	4	6. There Are Such Things	11	6. Moonlight Becomes You
8	7. FOR ME AND MY GAL	6	7. For Me and My Gal	3	7. There Are Such Things
11	8. THERE'S A STAR-SPANGLED BANNER WAVING SOMEWHERE	—	8. I Just Kissed Your Picture Goodnight	8	8. You'd Be So Nice To Come Home To
6	9. MOONLIGHT BECOMES YOU	11	9. Don't Get Around Much	6	9. Why Don't You Fall in Love With Me?
10	10. I HAD THE CRAZIEST DREAM	14	10. There's a Star-Spangled Banner Waving Somewhere	12	10. I Had the Craziest Dream
13	11. DON'T GET AROUND MUCH ANYMORE	13	11. Army Air Corps	14	11. Don't Get Around Much Anymore
—	12. TAKING A CHANCE ON LOVE	—	12. My Dream of Tomorrow	9	12. There's a Star-Spangled Banner Waving Somewhere
12	13. WHY DON'T YOU FALL IN LOVE WITH ME?	—	13. Taking a Chance on Love	—	13. Taking a Chance on Love
15	14. WHEN THE LIGHTS GO ON AGAIN	—	14. There's a Harbor of Dreamboats	15	14. When the Lights Go On
—	15. ARMY AIR CORPS	12	15. Please Think of Me	13	15. Army Air Corps

HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Brooklyn, and G. & R. Company, Newark:

POSITION Last This Wk. Wk.	Title	Label
5	1. DON'T GET AROUND MUCH ANYMORE	INK SPOTS Decca 18503
3	2. APOLLO JUMP	LUCKY MILLINDER Decca 18529
2	3. IT STARTED ALL OVER AGAIN	TOMMY DORSEY Victor 20-1522
—	4. LET ME PLAY WITH YOUR POODLE	TAMPA RED Bluebird 34-0700
9	5. SEE SEE RIDER BLUES	BEA BOOZE Decca 8633
1	6. DON'T STOP NOW	BUNNY BANKS TRIO Savoy 102
8	7. THAT OLD BLACK MAGIC	CHARLIE BARNET Decca 18541
—	8. TRAV'LIN' LIGHT	PAUL WHITEMAN Capitol 116
6	9. I'VE HEARD THAT SONG BEFORE	HARRY JAMES Columbia 36668
—	10. I HAD THE CRAZIEST DREAM	HARRY JAMES Columbia 36652

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.



Selling The Records AND Sheet Music

By IRMA B. KOFF

Your Lucky Strike

All-Time Hit Parade tunes for March 26: *With Plenty of Money and You, If I Could Be With You, You Are My Lucky Star, Mean to Me, Our Love, Sleepy Time Gal, Exactly Like You, It's a Grand Old Flag, That Old Black Magic, You'd Be So Nice To Come Home To and I've Heard That Song Before.*

ERIN GO BRAGH

Dealers, aware of special promotion tie-ups with various holidays, decorated their windows and stores in keeping with St. Patrick's Day. Irish records and sheet music were pushed and caught the holiday biz.

Harry McKinley, Yarmouth (N. S.) dealer, decorated his store in green and put sales emphasis on Irish records and sheet music.

The next holiday for dealers to keep their eyes on is Easter. Irving Berlin's perennial favorite, *Easter Bonnet*, should sell well again this year if it has the right push behind it.

Colored Album Pockets

New United albums have colored pockets to match the cover. Garnet albums

have garnet-colored pockets, while blue albums show blue-colored pockets. In the past brown Kraft paper was used exclusively in the manufacture of empty record pockets.

Pushing the Plugs

Sheet music and waxings of numbers heard over Station CHNS are given special attention at Neiforth's, Dartmouth, N. S. Shortly after tunes are introduced by the district broadcasting station, sheet music and records of those songs are displayed prominently in the Neiforth window. Accent is also put on those numbers most popular in local phonos.

Take a Chance

Coinciding with MGM's release of *Cabin in the Sky*, Columbia will reissue Benny Goodman's recording of *Taking a Chance on Love* backed by the title tune. Helen Forrest, who helps sell those Harry James hotcakes, gives out on the Goodman waxing, which should push sales along.

Height of Selling

Montgomery Ward, Jamaica, N. Y., has set aside two complete walls in its music department to hike album sales. Colored albums from congas to classics are displayed on racks built from the floor to the ceiling. Customers entering the store can spot the type numbers they want from the way albums are grouped. On the left-hand side are congas, rumbas and tangos. The next grouping is popular favorites such as Nelson Eddy. Albums featuring Danny Kaye and name bands and singers are also displayed, with the right-hand side of the wall devoted entirely to masterworks. More albums have been sold as a result of this display than by clerks in the department.

Let Freedom Ring

Robert J. Franklin, of Times Appliance, Columbia New York distrib, sent Paul Robeson's album, *Songs of Free Men*, to Maxim Litvinof, Soviet Ambassador to the United States. Presentation was made on behalf of the Columbia Recording Company in appreciation of the courage and heroism of the Red Army.

A letter received by Franklin from the First Secretary of the Embassy stated that the album will be forwarded to Russia at the first opportunity so that Stalin can hear it. It is also possible that the album will be placed in the music archives of the U. S. S. R. for posterity.

In the Service

Stanley Cohen and Anthony Bruno, of 42d Street Music Shop, New York, has been inducted into the army.

Irwin Newman, proprietor of Newman's Record Shops in Philadelphia and Logan shopping districts, has enlisted in the U. S. Coast Guard Volunteer Port Security Force.

George Nanni, in charge of the record sales counter at Motor Parts, Philadelphia, has been inducted into the army for limited service.

Elliott Wexler, former record manager for Motor Parts, has completed his indoctrination course at Cornell University and is now a full-fledged ensign in the navy.

Philadelphia Doings

Earl Latham, president of Latham Distributors, Inc., Newark, N. J., visited the Motor Parts Company, local Columbia distributor. Latham, in personal charge of his firm's distribution of Columbia platters, will model his set-up along the same lines as Motor Parts.

Stern & Company, center-city department store, is the latest to branch out with a large record department. Until now neglecting its disk business, the Stern store set up a new and large record department on the ground floor of the store building and boasts one of the largest stocks of classics and pops in the city.

Stuart F. Louchelm, head of the Motor Parts firm, has been named treasurer of the citizens' committee of the United Nations' campaign.

Woolworth Promotion

Woolworth's at 40th Street and Fifth Avenue, New York, did the unusual when

Beecham Fails To Win Temporary Injunction Against Columbia; Suing for \$600,000 Damages

NEW YORK, March 20.—Sir Thomas Beecham, noted symphony conductor, failed to win a temporary injunction March 13 to stop Columbia Records from releasing certain disks made by him for the company. Decision was handed down by Hon. Alfred C. Cox, District Judge, U. S. District Court.

Sir Thomas is suing Columbia for \$600,000 damages, claiming that given recordings made by him with the Philharmonic Symphony Orchestra were released by the disk company without his approval. He is also suing for libel on the ground of moral turpitude because of statements allegedly made by a Columbia official and quoted in an article by Irving Kolodin, *New York Sun* music critic.

According to Herbert M. Karp, attorney for the plaintiff, Sir Thomas heard his recordings before they were released and asked Columbia not to issue them because they were, according to Sir Thomas, "imperfect and not up to the standard set by his previous recordings in England." Karp contends that Sir Thomas offered his services free to make new recordings of the same numbers rather than have the company release the ones already made.

Sir Thomas's legal position is that he has the right to improve records made by him for Columbia. In a letter to Karp on September 19, 1942, he said: "Our co-operation (meaning Columbia and himself) has always been that no record should be issued without the joint approval of both sides." Karp claims that Columbia released the recordings, altho Sir Thomas asked them not to.

Godfrey Goldmark, of Goldmark, Colin & Kaye, attorneys for the defendant, said that Sir Thomas was paid a flat fee to make the recordings and, according to the contract between them, Columbia had the sole authority to decide what records to release.

The records received an allegedly unfavorable review by Kolodin in the November 5 issue of *The Sun*. Sir Thomas is basing his libel charge on the following statements said to have been made by a Columbia official and reported by Kolodin in his article: "Sir Thomas hates the Philharmonic, and the men played his game in the recording; Sir Thomas doesn't know a thing about recording; They're (referring to RCA Manufacturing Company, Inc.) welcome to him." Goldmark, on the other hand, claims these statements were never made by a Columbia official.

Kolodin in a recent review of Colum-

bia's release of Schubert's *Symphony No. 5 in B Flat*, made by Sir Thomas Beecham and the London Philharmonic, said: "The lovely lilt and expressiveness of the music find an incomparable interpreter in Beecham and in the wonderfully full-sounding recording, which magnifies all the elements involved." Record is the first in a new series of "record classics" issued by Columbia.

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Hub Paper Enlists 'Junior Commandos' In Wax Scrap Drive

BOSTON, March 20.—The Eastern Company, in a tie-up with *The Boston Traveler* and the retail record dealers of metropolitan Boston, is sponsoring a tremendous scrap record drive.

The Boston Traveler Junior Commandos, totaling 23,000, are being mobilized to search attics, houses and basements for scrap disks which will be sent to salvage depots. All disk venders are co-operating in the campaign and are acting as official collection depots.

Dealers will pay Junior Commandos 2½ cents for each record turned in, and \$100 worth of government bonds will be awarded to Commandos turning in the greatest number of records. Venders receiving waxings will deposit them with the Eastern scrap bank for credit on future orders. Drive is expected to pull in 500,000 scrap records.

The last drive, which tied in Vaughn Monroe-RKO-Boston *Globe* and the Eastern Company, pulled in 400,000 records with the aid of women's service clubs.

Regis Label Starts Releasing Platters

NEWARK, March 20.—G & R Record Shop, this city, which produces waxings of spiritual numbers under the Regis Label, has just concluded a deal to get 2,000 pressings a week of their disks, starting April 1.

Records will be distributed by Irving Berman, president of the corporation, and will retail for 53 cents. First releases are *Milky White Way, New What a Life, Gas Ration Blues* and *Ain't It Hard To Love Another Woman's Man?* Instrumentalists include Coleman Brothers, Skoodle and Ambassadors of Swing. Alvino Jones does the vocal on *Ain't It Hard?*

Berman said that no special promotion will be used for the present to sell the records. "The orders I have on hand now will take six weeks to fill," he stated.

CHICAGO, March 20.—Dick Barrie, local maestro now fronting a six-piece outfit at the Green Mill in the Loop, goes into the navy next week. Band will finish out the job, ending March 25, with Ted Phillips (sax) at the baton, and then break up.

The Week's Records

(Released March 20 Thru 27)

POPULAR:

- Goodman, Benny—Columbia 35869
Taking a Chance on Love
Cabin in the Sky
- Hampton, Lionel—Decca 18535
Half a Love Is Better Than None
Now I Know
- Joe's Merry-Makers—Standard T-2091
Wa-Wa Polka
Innkeeper's Polka
- Kirk, Andy—Decca 4405
Hey Lawdy Mama
McGhee Special
- Kyser, Kay—Columbia 36673
Let's Get Lost
The Fuddy Duddy Watchmaker
- Monroe, Vaughn—Victor 20-1527
Cabin in the Sky
Taking a Chance on Love (Sammy Kaye)
- Robel, Jolly Jack—Decca 4404
Phoenixville Polka
Now All Together
- Smith, Kate—Columbia 36674
Shine On, Harvest Moon
Time on My Hands

RACE AND HILLBILLY:

- Davis, Jimmie—Decca 6083
Walkin' My Blues Away
Columbus Stockade Blues
- Dexter, Al, and His Troopers—Columbia 6708
Rosalita
Pistol Packin' Mama
- Harlem Hamfats—Decca 8650
Why Don't You Do Now?
Sales Tax on It
- Robertson, Texas Jim—Bluebird 33-0503
Sweet Baby
Miz O'Reilly's Daughter
- Sykes, Roosevelt—Columbia 6709
Training Camp Blues
Sugar Babe Blues
- Washboard Sam—Bluebird 34-0705
Good Old Cabbage Greens
Stop and Fix It

ALBUM:

- A Duke Ellington Panorama—Victor P-138
East St. Louis Toodle-oo) 20-1631
The Mooche)
Ring Dem Bells)
Mood Indigo) 20-1632
Stompy Jones)
Delta Serenade) 1533
Dusk)
Warm Valley) 1534
- Valdes, Miguelito—Decca A-344
Bim Bam Boom)
Carambu) 18516
Rica Pulpa)
Zarabanda) 18517
Nague)
Drume Negrita) 18518
Oge Negra)
Sensemaya) 18519

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The Final Curtain

vivors include his widow, a son, a daughter and two sisters.

CROWE—Michael, 67, former circus man, March 8 at Donnelly Municipal Colony, Trenton, N. J., after a long illness. He was a partner in the old Finnegan & Crowe Circus and was also credited with having shown the first motion picture film in Trenton, N. J., many years ago. A brother survives. Burial at Our Lady of Lourdes Cemetery, Trenton, March 12.

DAVIS—Israel, 84, pioneer British motion picture theater owner, in London March 14. Davis built the first motion picture theater in England in 1909. The Marble Arch Pavilion, opened by him in 1914, was regarded as the most "palatial" motion picture theater in London. He continued to add to his holdings until he sold a chain of 10 motion picture houses to Gaumont-British Productions in 1927. His eldest son became one of Gaumont's directors. Survived by his widow and four sons.

DELAMATER—Horace Schofield, former exhibition roller and ice skater and retired restaurateur and hotel operator, March 16 in Yonkers, N. Y. At one time he operated the Hotel Elton, Waterbury, Conn., and other hotels in Albany and Troy, N. Y., and Augusta, Me. Survived by his widow, two sons and a brother.

DOTZLER—Peter Joseph, 75, prominent in the tent manufacturing business for 38 years, at his home in Los Angeles March 17. Burial in Calvary Cemetery, Los Angeles, March 19, following services at Our Lady of Loretta Church. Survived by his widow, Cecilia Margaret Dotzler, and eight children, all residents of Southern California.

DUNN—Ralph H., 69, father of James Dunn, stage and screen actor, March 17 in New York after a long illness. Survived also by his widow and son James.

EVANS—Tom, 33, Sfc, U.S.N.R., former Hollywood still photographer and brother of Madge Evans, stage and film star, March 13 of pneumonia in the Naval Hospital, Washington. Also survived by his mother.

FALCONER—Walter, 36, elephant man with Wallace Bros. Circus, burned to death when an oil truck he was driving was wrecked near York, S. C., recently.

FINNEGAN—James E. (Jimmie), 76, after a long illness at the home of his daughter, Mildred Brooks, Philadelphia, on March 5. He tramped with circuses and carnivals for over a half century and at one time operated his own carnival under the title of Ten Bros. Shows. Last year he was associated with Doc Norvell in operation of a shooting gallery at Augusta, Ga.

FLANNIGAN—Germaine, wife of R. E. Flannigan, well-known concessionaire, in Milwaukee February 15. Burial in Rhinelander, Wis., February 19.

FLEMING—Fred D., 47, news editor of KLZ, March 10 in Denver. Survived by widow and son. Burial at Fairmont Mausoleum, Denver.

FORTUNE—Thomas George, 65, Paramount Pictures' oldest employee and one-time business manager, at his home in Hollywood March 16. Services followed by cremation in Hollywood March 18. He leaves his wife, Mrs. Mayme Fortune; a daughter, Mrs. Lillian Storey, Los Angeles; two brothers and two sisters.

GENGENBACH—George S., 62, former concert baritone singer, March 12 at his home in East Lansdowne, Pa. His widow, Mary, and a daughter survive. Burial in German Lutheran Cemetery, Philadelphia, March 16.

In Loving Memory of My Dear Son
JACK "SMOKE" GRAY
 Died March 22, 1937
 Gertrude V. Allison

GOLDSTEIN—Kolman, 64, owner of a chain of motion picture houses in Southern New Jersey, March 13 in Atlantic City following a heart attack. Survived by his widow, Fannie; a son and two daughters. Services and burial March 14 in Camden, N. J.

GRADY—Steven J., retired vaude and minstrel performer, March 15 at Veterans' Hospital, Bath, N. Y.

HALSTEAD—Antoinette, concert singer and radio artist, March 31 in a Rome (N. Y.) hospital. She was formerly a soloist with WGY, Schenectady, N. Y., and

had been supervisor of music at the Rome State School since 1935.

HAVEVERLY—William Henry (Red), 57, carnival concessionaire, at St. Joseph's Hospital, Lexington, Ky., recently. Haveverly was with the J. F. Sparks Shows the past two years and previously was with the J. J. Page Exposition, Bantly All-American and Bee-Old Reliable shows. Interment in a Lexington cemetery.

HELD—Julius E., 60, former vaude comedian, at Good Samaritan Hospital, Cincinnati, March 15 following a brief illness. Held played the principal vaude houses from Coast to Coast. He was best remembered for his portrayal of a Dutch schoolmaster in the act *Jules Held and His Childhood Days* on the Keith, Loew and Pantages circuits. His wife, Elsie Held, also appeared in the act. Since their retirement 15 years ago they resided in Cincinnati. Survived by his widow, Elsie, and a son, Pfc. Louis J. Von Walden. Burial at Walnut Hills Cemetery, Cincinnati, March 18.

HENRIQUEZ—Philip L., 70, at his home in Wheaton, Ill., March 17 of a heart attack. He was a brother-in-law of Jack Nelson, vice-president of Rock-Ola Manufacturing Company, and had represented *The St. Louis Post-Dispatch* for 48 years, the last 21 as its Western advertising chief. Surviving are his widow, Florence; a daughter, Mrs. Myri Maxwell, and a son, Russell.

HOWARD—Edward Percy, 74, first editor of *For Monette News*, March 14 in Lynbrook, L. I., N. Y. He later became editor of *Puthe News*. Survived by his widow, son and brother.

KAHLER—Frank, 85, outdoor sports enthusiast, March 17 at his home in Detroit. He was the father of F. W. (Nick) Kahler, general manager of the International Sportsmen's Shows.

KENNEDY—Warda Howard, 63, former legit star, March 17 in Lenox Hill Hospital, New York, after a lingering illness. In 1904 she made her first appearance on the dramatic stage. Shortly afterwards she toured the Orient with the late Reynolds Denniston's Company. Returning to this country, she played for nearly 10 years in A. H. Woods's Productions and more recently acted in *Kind Lady* and *I Married an Angel*. Her last appearance was with the summer stock company at the McCarter Theater, Princeton, N. J. Services under auspices of the Actors' Fund of America.

KLEIN—Pvt. Benjamin L. ("Reds" Lewis), 29, member of the dance team of Lewis and Van, drowned when he fell into a creek near Phoenixville, Pa., March 9. He had been stationed with a medical unit at the Valley Forge (Pa.) Army Hospital. He appeared in Earl Carroll's *Vanities* and prior to his induction in January made a theater tour with Phil Harris's orchestra. His mother survives. Services March 11 in Philadelphia.

KOHN—Rev. W. C., father of G. E. (Jerry) Kohn, of Fulton Bag & Cotton Mills Company, who is well-known in outdoor show business, March 14 at his home in Oak Park, Ill.

KUNZ—Gertie, 62, pinhead with Wendell (Pop) Kunz's Side Show on Art Lewis Shows, March 4 at show's quarters in Norfolk, Va., of heart disease. Gertie had tramped with Kunz's unit for 20 years and adopted his name as her own. Burial in Calvary Cemetery, Norfolk, March 6.

LANGDON—Lillian (Lillie H. Bolles), stage and screen actress, in Santa Monica, Calif., February 8. She went to Santa Monica in 1913, under contract to the old Ince film studios. She had appeared previously in stock and in comic operas. In films she played parts with Will Rogers, Douglas Fairbanks, Mary Pickford, Lillian and Dorothy Gish, and Rudolph Valentino. Surviving are two daughters, Constance Owen Bolles, Santa Monica, and Mrs. Mildred Bolles Sinxon, Philadelphia.

LENT—James Irving, 59, former ork manager and drummer, March 14 in Brooklyn. Owned and operated a music store in Brooklyn. Survived by widow and two sisters.

LEVY—Mary, 72, mother of Sam Lee, of the vaude team of Shaw and Lee, in Brooklyn March 15. Survived by Sam Lee and two other sons, Harry Lee, associated with Jack Benny for 10 years, and Archie Levy, treasurer of Radio City Music Hall.

MCLEOD—Charles A., general agent for Siebrand Bros.' Shows the past 20 years, in Phoenix, Ariz., March 15. Service in Phoenix March 17, with burial in Greenwood Cemetery there.

MASSICK—Frank L., 52, ride operator in Catawba Sanatorium, Salem, Va., March 13 after a lingering illness. He was in the show business for 35 years with Sol's & Rubin's, Johnny J. Jones Exposition, Rubin & Cherry, and for the last 22 years was with Ceflin & Wilson Shows. Services and burial under auspices of National Showmen's Association, New York, March 17. Buried in NSA plot, Fernside Cemetery, Ardsley, N. Y.

MORELL—Alfred P., 36, film writer and author, March 18 at Jefferson Hospital, Philadelphia, following an operation. He was the author of *Diamond Jim Brady* and *Lillian Russell* and in 1934 and '35 was employed by Universal Pictures. Survived by widow, parents, two sisters and a brother.

MYERS—Harry, 60, former vaude actor and more recently a motion picture operator, March 10 in Elida, O.

NANSEN—Betty, 67, Danish stage actor for over 50 years, March 15 in Copenhagen.

RABE—John Earl, 78, former actor, at his home in Los Angeles March 11. He retired 18 years ago. Services and burial in Hollywood Memorial Cemetery March 18.

ROBINSON—Clara H., 82, former musician and concert singer, at her home in Detroit March 11 following a short illness. Survived by two children. Interment in Woodlawn Cemetery, Detroit.

SANTRY—John T., 52, assistant manager of the Gayety Theater, Akron, in that city March 15. Santry resided in Cleveland most of his life and at one time managed the old Terminal Theater there. Before going to Akron he managed the Roxy Theater, Cleveland, for six years. Survived by two brothers, Jerry and James, and two sisters, Mrs. Mary Glover and Mrs. Laura O'Neill, all of Cleveland. Services in Akron March 16.

SAUM—Clifford, 60, former stage and film actor, in Glendale, Calif., recently.

SCHRADER—Frederick F., 85, former theater manager and drama critic, in New York recently.

SILVIA—Gloria, 52, mother of Frank Silvia, of the Interstate Durfee Theater, Fall River, Mass., recently.

TERNINA—Milka, 78, former soprano of the Metropolitan and European opera companies, in Yugoslavia May, 1941, it has just been learned. From 1880 to 1882 she was a pupil of Gaensbacher in Vienna and made her debut as Adella in Verdi's *A Masked Ball* in Zagreb, Yugoslavia. She made her debut with Walter Damrosch's company in this country as Elsa in *Die Meistersinger* at Boston in 1896. She had made her first London appearance in a Queens Hall concert in 1895. She joined the Metropolitan Opera Company in 1899. She created for this country the title role of Puccini's *Tosca* February 4, 1901, with Antonio Scotti singing for the first time in New York his famous part of Scarpia. She was forced to retire in 1906 because of a partial facial paralysis.

VAN ALLEN—Medusa (Loretta Luce), side-show performer, in Sacramento, Calif., March 14 following a short illness. (See *FINAL CURTAIN* on page 53)

D. D. Murphy

David D. (Dave) Murphy, 52, widely known outdoor showman and for years owner and operator of the D. D. Murphy Shows, for many years one of the larger railroad carnivals, died at St. Mary's Hospital, St. Louis, March 19, of diabetes.

He was born and reared in St. Louis and his first experience in show business came during the St. Louis World's Fair in 1904, where he operated concessions. Since his retirement from the show business with the dissolution of the D. D. Murphy Shows in Atlanta seven years ago, he had lived practically in retirement with his widow and two daughters in St. Louis. Murphy had been in poor health for several years and became critically ill about three weeks ago, at which time he was removed to the hospital.

Funeral services were held Monday morning, March 23, at Donnelly's Mortuary and St. Luke's Catholic Church, St. Louis, with interment in Calvary Cemetery there. Besides his widow, Mrs. Nell Murphy, and two daughters, Peggy, 17, and Helen Jane, 15, he is survived by five sisters and one brother, Neil Murphy, in the carnival concession business for many years but at present engaged in commercial lines in St. Louis.

Stephen Vincent Benet

Stephen Vincent Benet, 44, poet and author, died in New York March 14 after a heart attack. Benet won the Pulitzer Prize in 1928 for his narrative poem, *John Brown's Body*.

He was also well known as the author of *The Devil and Daniel Webster*, which was later made into the motion picture film *All That Money Can Buy*. At his death he had half completed a long poem called *Western Star*, which was to have been a narrative depicting the sweep of American colonization. Benet prepared the program *Your Army for the This Is War* radio series. He also wrote the six *Dear Adolf* shows for the Council of Democracy and a Thanksgiving show on the harvest, *Time To Reap*, for the Department of Agriculture. In addition, he wrote the *Prayer for United Nations* and the radio play *They Burned the Books*.

Benet started writing when he was seven years old in an effort to emulate his brother, William Rose Benet, poet and critic, and his sister, Laura Benet, poet and essayist. In 1933 he won the Roosevelt Medal, offered by the Theodore Roosevelt Memorial Association, for *John Brown's Body*. He had also been a member of the American Academy of Arts and Letters. Survived by his widow, brother, sister and three children.

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cinnati, O.

3-27-43

Showings of CIAA Films Reach Weekly Audiences Of 18,000 Thruout Brazil

RIO DE JANEIRO, March 20.—Approx-
imately a year ago the local office of the
United States Co-Ordinator of Inter-
American Affairs screened its first
16mm. non-theatrical government film
to a small group of government employ-
ees here. The subjects dealt primarily
with the military and the war effort of
the United States. From this first
screening, showings have increased with
such rapidity that the average weekly
audience is now estimated at 18,000 for
this country, with roadshowmen hand-
ling the shows.

100 Pix Distributed

An intensive program involving the
showings of the 16mm. films, limited at
the start to the cities of Rio and Sao
Paulo, has developed and distribution
is now conducted on a large-scale basis.
The frequent arrival of new releases from
the States has placed approximately 100
pictures into circulation for Brazilian
consumption alone. Expansion into the
coastal and interior cities of Brazil has
been made possible thru additions to
the library, and regular showings are
now given in the cities of Port Alegre,
Bahia, Recife, Belem, Florianapolis,
Curitiba and Belo Horizonte.

Propaganda Films

Produced in the United States in
Portuguese for Brazilian consumption,
films are educational and instructive,
concentrating on the industry, agricul-
ture, arts, culture, health, defense work
and the war effort of the United States.
Distribution is made on a non-commer-
cial basis and no admission charge or

entrance fee is permitted. No attempt
is made to interfere with or compete
with the regular film industry. There
are no complications nor red tape in-
volved in bookings. Organizations, pro-
fessional groups, clubs, colleges, schools
and Boy and Girl Scout organizations
requesting prints are given available
dates.

The co-ordinator's office produces its
own newsreel, titled *News of the Day*,
dealing principally with up-to-the-min-
ute Latin American news items, which
are rushed down via air express. They
are also working in conjunction with
the Brazilian Government on the pro-
duction of Brazilian shorts patterned
along the same lines for United States
consumption. Prints are to be made in
both 16mm. and 35mm.

Keen interest and a tremendous
amount of good will have been fostered
thru the showing of these U. S. films.
Typical films in the military category
are *Building a Bomber*, showing steps in
the construction of giant bombers; *Sol-
diers of the Sky*, *Eyes of the Navy*, *Tanks*
and *Victory in the Air*. The health group
includes *Body Defense Against Disease*,
Heart and Circulation of the Blood and
Electro-Surgery. Industrial group lists
Aluminum and the Two Americas, *The*
Making and Shaping of Steel, *The Stories*
of Gasoline and Nickel, and *Alaska's Sil-
ver Millions*, a picture about its glaciers,
salmon and canning industries. There
are also numerous films in the defense
category; *Women in Defense* and *Fighting*
the Fire Bomb. There are many sport
subjects and the library also lists some
amazing shots of the United States Navy
in action in the Pacific.

Fertile 16mm. Field For European Film In Post-War U. S.

PHILADELPHIA, March 20.—Looking
ahead to the post-war period, Pat Stan-
ton, veteran roadshowman here, en-
visions fertile fields in the non-theatrical
exhibition of films with a European set-
ting. Stanton, who specializes in the
exhibition of Irish pictures before Irish-
American groups and societies, has al-
ready made plans for a post-war trip to
Ireland to produce his own picture.

Several years ago, Stanton, on a trip
to Erin, produced a feature, *This Is Ire-
land*, a 16mm. all-color picture, which
was well received here on all his show-
ings. The picture created so much com-
ment, that it is was given a New York
premiere and distributed nationally for
roadshowmen by the Irish-American
Film Corporation, New York. While
Stanton sold the national distribution
rights to his picture, he retained the
rights for Pennsylvania. When he is not
occupied with his duties in conducting
an Irish-American radio program on Sta-
tion WDAS, and serving as an officer in
the U. S. Coast Guard Volunteer Port
Security Force, he still presents show-
ings of his Irish feature.

While mostly inactive now, Stanton is
doing plenty of post-war planning.
Moreover, while his plans are designed
particularly for the Irish-American audi-
ences, Stanton pointed out that they are
applicable to every European group in
this country as well.

War Creates Interest

Because American troops are now sta-
tioned in Ireland there has been created
(See *Fertile 16mm. Field on opp. page*)

New and Recent Releases (Running Times Are Approximate)

WITH WILLIAMSON BENEATH THE SEA, released by Commonwealth Pic-
tures Corporation. An amazing and
authentic record of the monsters
and creatures of the deep. The grim
and relentless struggle for existence
in the majestic forests of the ocean.
Capt. J. W. Williamson, world famed
explorer, produced this thrilling and
spectacular motion picture in the
depths of the ocean, as myriads of
fish flashed past his cameras. Avail-
able in three and six-reel versions.

PRISON TRAIN, released by Common-
wealth Pictures Corporation. Most of
the incident here takes place on a
train bearing prisoners to the
dreaded Alcatraz. Among the mis-
creants is Frankie Terris, racketeer
sentenced for murder, and whom
the father of his victim has sworn
to kill before the train reaches its
destination. Frankie does not reach
the prison because in a frenzy of
terror he tries to escape from the
speeding train and is killed. The
comparative novelty of the narrative
plus the suspense angle makes for a
good picture. Features Fred Keating
and Linda Winters. Seven reels.

BANK ALARM, released by Post Pic-
tures Corporation. A big-scale pay
roll robbery and modern methods of

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Wallace Bruce Stages Minstrel For Army Lads

DODGE CITY, Kan., March 20.—Wallace Bruce, who for 24 years toured the Midwest with his Wallace Bruce Players in houses and under canvas and now manager of a local theater for Fox Midwest Amusement Corporation, recently wrote, arranged and staged a gigantic local-talent minstrel show for the soldiers stationed at the army air field here. In two nights, the amateur burnt-cork opy grossed a trifle less than \$2,000, with all the proceeds going to the fighting boys.

Bruce started the ball rolling by getting the co-operation of the local Rotary, Kiwanis and Lions' clubs, from which he corralled a chorus of 40 voices, six end-men and an interlocutor. The second half of the show called *Dixieland Jamboree*, was a revue-type offering, using 60 people making up 20 acts. The three-part show ran two hours and a half.

The tent show veteran also promoted the leader of the local high school band to frame a bally combo, had special banners made, rented parade costumes and put on a typical old-time 11:45 minstrel parade. Bruce also had the chief of police frame a pit orchestra from the old-timers who used to play for the road shows and vaude at the old Beeson Theater here.

Bruce even forgot his dignity as theater manager for the occasion by putting on the big pants and funny hat and doing comedy in all the bits in the second part. The local public proclaimed the show the greatest local-talent affair ever staged in Dodge City.

Bruce came here as the Fox Theater manager last June when a final effort to launch his rep troupe in Kansas City, Mo., failed, due to his inability to find actors of the right age for a tent show and to the fact that his show-truck tires were worn thin and he was unable to replace them.

Old-Timers Are Hep

By E. F. HANNAN

A DOZEN letters in a couple of weeks is proof that old-timers, while no longer active, watch for news of those they know on the rep page. A letter from that old-timer Robert L. Milligan, now residing at Harrison, Ont., is full of remembrances of the days he played Marks with Stetson's Tom Show, as well as happenings with Joe Hall's Tom outfit which had its day in the East.

From Hollywood comes a letter from Ernest Triton, who many years ago was popular with Bisbee's Comedians, Bennett & Moulton, and Joe Greene, and from St. Petersburg, Fla., comes a card from Jim Kennedy, who was with 50 or more one-night stand shows, as well as with George Bubb and others in rep. He now gets a kick out of the vaude efforts of his grandchildren.

A card from Barney Fagan, son of the famed minstrel, tells about receiving a letter from a man who wants to know all about his father's early life and the names of all the songs he had written. I have a card, too, from my good friend, A. D. (Doc) Hirsch, who spends his winters in Miami but who once wouldn't linger long enough in Miami or any other place to get more than a few breaths. Doc was not only a brilliant and successful lecturer but piloted many flesh shows over the country when Riley & Woods, the Two Johns and *The Dazzler* were going strong.

I also have a line from Marty Powers, now doing work in Washington, outside of show business, but who knew all of the old-timers in the days when Marlow & Plunkett, Killeen & Murphy and that good vaude and rep performer, Archie Deacon, welcomed the noonday sun at Scollay Square, Boston.

Time marches on but old-timers have something to think and talk about, and now and then read about, their friends and experiences.

and Tommy Lewis, a 13-year-old, is perfect as the neighbor's kid who talks adult and casts a weary eye on the dumb doings of grown-ups. Rest of the cast, too, appears letter-fit for their parts. The Abbott direction, of course, squeezes the most out of the dialog and out of the bits of business that pepper the play.

Play ought to make a fine movie, too. Paul Denis.

Rep Ripples War Pix Tour Good for Gosh

DOUG MORRIS, who after leaving the Bryant Showboat in Cincinnati two seasons ago toured for a long stretch with the Boston road company of *My Sister Eileen* and who later became stage manager for the Broadway *Eileen* company, writes from the Big City under date of March 15: "After closing of the Broadway company of *My Sister Eileen*, I went to work at the local Fox Studios as an extra on a picture called *Stage Door Canteen*. Did quite a bit of work and it was lots of fun. I was a British sailor and a real credit to the Royal Navy. Some people might think it a comedown to go from stage manager to extra, but for \$10.50 a day I'll come down any time. I am now stage manager on a show called *Counter-Attack*, a dubious but steady epic of the war in Russia. I also do a bit in the show as a Nazi soldier. If Hitler could see me I'm sure he'd call the whole war off. Funny thing, I go from a Brazilian admiral to a British tar and now a Nazi soldier. The show is a honey, as far as managing goes. Over a hundred sound-effect cues and a like number of light cues. You can imagine all that goes on, what with a war raging outside the set for three acts. Outside of the recorded effects, for which we have four turntables, we have effects ranging from a three-pane glass crash to one in which we drop 350 pounds of scrap iron down a chute to the floor. When I leave the theater each night I feel as tho I had just been over the top. No matter how glad I am to be working on Broadway I still get that darn old itchy feeling and long to pack up my trunk." . . . BETTY BRYANT, of the Showboat Bryants, is residing in Jonesboro, Ark., where her husband, Pfc. Jat Herod, former concert violinist and who has also put in his licks on the Bryant Showboat, is stationed at the Army Administrative School at Arkansas State College there. Betty is putting in her spare moments writing for *The Jonesboro Evening Sun* and within a recent week landed three yarns smack-dab on the sheet's first page. One of her features described life on a showboat. In addition, Betty and Jat have been doing considerable entertaining for the soldier lads stationed there. A rumor garnered from the Jonesboro paper has it that the Herods are expecting a blessed event.

ARTHUR TIME, operating a vaude-picture unit around Flagstaff, Ariz., to good returns, will move under canvas for a swing thru Texas this summer. Carl Dogler is with him, operating and presenting his vent and magic. . . . JACK GAMBLE, formerly of repdom, says he has been scoring in Central Ohio schools with his character portrayal of Abraham Lincoln. He has also been doubling as rube clown during the winter with the Patterson Bros.' Indoor Circus. . . . ERNEST CANDLER, after being honorably discharged from the army February 27 jumped into Knoxville to pick up his wife, Libby, who was working the Roxy there, and the two hit out for Newport News, Va., where Ernie is now employed in the shipyards. . . . CHARLES W. BODINE, the veteran agent, pencils from Pittsfield, Ill., where he's now settled, that his brother, Dan, ex-trouper and now a barber there, has framed a six-people musical and specialty troupe to play schools, halls and lodges in the area. Combo comprises Dan, Charles Spore, Herman Dunham, Roy Helbaugh, Evelyn Barnes and Dan's 11-year-old granddaughter, Joan Lashmet, singer. Charley Bodine accompanies the group on some of its stands just to cure himself of the foot-itch. The gang plays for its eats and a collection, Charley pencils, and has been going great guns. . . . C. R. (EDDIE) GREAVES, formerly business manager for Dude Arthur's Comedians and the Kennedy Sisters Stock Company, is now holding down a civil service job at Pearl Harbor. Betty Greaves, who is still located in Roswell, N. M., says she'd like to read a line here on Dude Arthur and Fred and Bonnie Brunk. Eddie's address is Shop 71, Navy Yard, Pearl Harbor, T. H.

JOHN (BUD) ADAMS, formerly with the J. B. Routnour Show and now a sergeant in the army at March Field, Calif., is jumping up and down with joy these days due to his wife presenting him with a daughter March 5. . . . HARRY WARNER guest-starred with the Hila Morgan Show in Houston last week, with special permission of the Hughes Brewery there, with which he is now

ELKINS, W. Va., March 20.—Byron Gosh, veteran tent show manager, has just concluded a string of 32 one-nighters in this area with government movies, including the latest Soviet flicker, *This is the Enemy*, and Australian newsreels showing General MacArthur in action, and plans to continue with the film programs just as long as business holds up. Grosses, to date, have been highly satisfying, Gosh reports. Altho he has sold his Your Theater in Chilhowie, Va., Gosh still makes that town his headquarters.

Gosh reports encountering the following rep folks on his film circuit: Doc Hooper in Knoxville; Red Dooley in Newport, Tenn.; Frank Kirby in Greenville, Tenn.; Arthur Moody in Jonesville, Tenn.; William Raines in Dayton, Va.; Arthur Pickrell in Harrisonburg, Va.; Bill Kemp in Elkins, W. Va.; Frank Mills in Charleston, W. Va., and Raymond Holler in Parsons, W. Va.

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

LEO SELTZER'S Roller Derby will open its spring session at the Armory, Chicago, April 7. Opponents of the Chicago team will be the team that wins the derby now in progress at Houston. Seltzer started the Roller Derby in Chicago in 1935, and since that time it has been extended to all parts of the country. Seltzer is planning a number of added events in connection with the Chi derby.

JANET ARBRITH writes: "I have been a fan of Chad Alviso and Johnnie Reed for some time. I would like to know if they are in a contest at present. I would also like to hear about Angle Oger and Clyde Hamby. Hope there will be another contest in Baltimore soon." How about it, boys and girls; we can't let the fans down. A few jottings here will go far in maintaining your prestige and in keeping alive aspirations.

INQUIRIES REACHED the desk last week on Chuck Himes, Teddy Wales, Whitey Christopher, Eva Waikiki, Ed Marquardt, Joe West, Dorothy Doughty, Bill Woods, Boyce Bullock, Frank Boardman, Anita Elliott, Joe Laurey, Ivey King, Tim Hammack, Pauline Hoses, Eddie Smith, June Helms, Jimmy Crooks, Lee Cockell, Sammy Kirby, Millie Bongers, Jack Diamond, Jo Jo Hitt, Nick Nichols, Mary Moore, Al Smith, Veita Broussard, Van Bendol, Judy Ellis, Alene Edwards, Joe Piccinelli, Ralph Ellis, Gladys Maddox, Bob Turner, Bill McDaniels and Stan West. What you're doing and planning is of interest to your old pals. So, shoot in a line.

connected. . . . WAYNE PETERS and Dorothy Link are the Morgan Show features this week. . . . EDDIE DERRINGER, well known leading man, reports from the Naval Cantonment in Honolulu, where he is located with a civil service contingent, that he is having one of the most wonderful experiences of his life. He says quarters and food are swell, beer is limited to two bottles a day, and the weekly pay checks are something to see and receive. His address is R. E. Derringer, Apt. 533, 18th Street, Navy Cantonment, Honolulu, T. H. . . . OTTO (TOBY) IMIG, still at the Ritz Theater, Houston, has as a visitor from Ohio his dad, Hugo Imig, and Otto is busy these days showing his pater the running gear (or should it be dear) at the theater.

CAPONE IA BOSS

(Continued from page 3)

of whom (Roselli) is now a private in the army.

CHICAGO, March 20.—Frank (The Enforcer) Nitti committed suicide here yesterday, less than 12 hours after he had been indicted by a federal grand jury for violation of the anti-racketeering laws. Nitti was one of eight members of the old Al Capone mob accused of receiving illegally gotten funds from the International Alliance of Theatrical Stage Employees.

I'LL SELL MY LIFE, released by Post Pictures Corporation. A story of magnificent self-sacrifice. Carefully and cleverly planted circumstantial evidence falls to save the perpetrators of a "perfect" crime; and a girl's heroic effort to help a blind brother is rewarded when the crime is solved. With Rose Hobart, Michael Whalen, Stanley Fields, Joan Woodbury and Roscoe Ates. Running time, 75 minutes.

GAY OLD DAYS, released by Skibo Productions. A song hit story featuring Frank Luther; Brandt, Fowler and Curran; Norman Cordon and Jean Lacy. Picture presents the atmosphere and costuming of the gay '90s, with good presentations of typical songs of that period. Running time, 10 minutes.

FERTILE 16MM. FIELD

(Continued from opposite page)

a brand-new interest in that country, all of which assures a ready-made audience for the exhibition of Irish pictures. "Moreover, the appeal will be just as strong to other nationality groups," says Stanton, "because every soldier now stationed in Ireland, regardless of his nationality, will be interested in showing of the foreign country in which he was stationed after he returns home."

With American servicemen, and women, too, stationed in every corner of the globe, Stanton believes that all pictures of foreign countries will hold a high appeal to the various nationality groups, clubs, societies and organizations after the war. "The global war," says Stanton, "has made the American public conscious of countries in the far-flung corners of the world whose names before were mostly legend. Moreover," he added, "the war has made the people much more conscious of their own country, and such motion pictures now have a direct appeal."

Stanton pointed to the brisk activity of roadshowmen in exhibiting Russian pictures as an indication of what the post-war period will bring.

Sees Return of Westerns

In addition to the nationality films, Stanton also believes that there will be a rebirth of interest in the Western and cowboy pictures. "The post-war period," he said, "will see a new pioneering spirit in this country as well as in all others. The American youth," he added, "instilled with the grand spirit that is moving the American soldiers on to victory, will be keenly interested in seeing the movies of our early American pioneers. And that goes for adults, too."

"In fact," Stanton pointed out, "there will be a definite need for mediums to foster a pioneering spirit among the American public after the war. The tales of the old West, as told on the screen, is the most effective. With another shift in population after the war, families moving out of the defense factory areas and pioneering in new communities, the object lesson told in the old Westerns and cowboy pictures will have a new and fresh meaning."

"All important," continued Stanton, "is the fact that the roadshowman must be ever in tune with the times. He must be able to anticipate the trend. Some signs, as in the case of nationality and cowboy pictures, are already evident. Such roadshowmen," says Stanton, "will share in a new wave of prosperity for the industry in the post-war period."

KISS AND TELL

(Continued from page 10)

a riot that makes the third act hilarious. It all ends up all right when a cable comes in from Corliss's brother announcing he is a hero. This causes all to patch up family feuds and to reveal who is going to have a baby and who isn't.

It's as silly and as inconsequential as all that. Yet it plays surprisingly well, and the laughs come so fast that the characters continually have to wait for the laughter to subside before proceeding.

Jessie Royce Landis and Robert Keith are the only standard actors in the cast, and they do an excellent job as the perplexed parents of adolescent Corliss. Joan Caulfield, who made her pro debut in *Beat the Band* last year, is very effective as Corliss. A pretty girl, she ought to be headed for pictures. Robert White, as the redheaded kid next door, is really swell,

ENDY-PRELL COMBO READIED

Org Enlarged For '43 Jaunt

Sixteen rides, 14 shows to be presented with Arcade, Drome—staff announced

MIAMI, March 20.—Prell's World's Fair Shows and Endy Bros.' Shows have been combined for the season and the new combo is titled Endy Bros. & Prell's World's Fair Shows Combined, it was announced here by David B. Endy, who has been president of Endy Bros.' Shows.

"Because of labor conditions and other obstacles that must be overcome this year," he said, "and wanting to keep faith with our public and our numerous committees during wartime, we feel that by combining our shows and our efforts we can present an outstanding and larger organization than we have had and with a minimum of labor."

The combine has been granted ODT certificates of war necessity and fuel oil, General Manager Endy added, and will travel on 62 semi-trailers owned jointly by the combo members. He said the 16 rides and 14 shows are owned by the management and will be presented with Drome and Arcade. Motor equipment is reported in good condition, with durable rubber and no trucks over three years old. Endy said four Ferris Wheels will be carried.

Completion of the staff roster was announced as follows: David B. Endy, general manager; Sam E. Prell, director general; Ralph N. Endy, concession manager; Charles Powell, general agent; Steve Decker, public relations; Louis A. Rice, legal department; William Tucker, lot superintendent; Tommy Rice, billposter; Vernon Korhn, secretary; Milton Paer, concession secretary; Don Crown, artist; Jimmie Zabraski, Diesel mechanic; Whitey Hewitt, electrician; Sam Murphy, superintendent of rides; Matt Crown, bullder; Chuck Connors, boss canvasman. Abe Prell, son of Sam Prell, is to be assistant to his father and to General Manager Endy.

Coast Club's Party Is Successful; War Bond Is Purchased

LOS ANGELES, March 20.—A good crowd turned out for the Get-Together Party staged at the home of Mrs. Ruth Korte near Burbank in the San Fernando Valley by Regular Associated Troupers' Club. In attendance were John (Spot) Ragland, Martha and Harry Levine, Frank and Vera Downie, Ted and Marlo Le Fors, Lucille King, Ruth and Bill McMahon, Nellie Reboudeaux, Leone and Claude Barie, Tillie Palmatter, Dorothy Dalton, Bessie Parker, Mr. and Mrs. Dick Kanthe, Mr. and Mrs. Spike Lloyd, Mr. and Mrs. Lloyd Carlson, Esther and Elmer Hanscom, Joseph Krug, Mabelle Chipman Bennett, Harry B. Chipman, Mr. and Mrs. William Dell, Mr. and Mrs. Milton Hodges, Jean Catlin, Clem Korte, Jack Ward, Mora Bagby, Lucille and Sam Dolman, (See Club Party Successful on opp. page)

COMING

WEST COAST OPERATION

By Walton de Pellaton

Spring Number of
THE BILLBOARD

Dated April 10



CORP. BLAINE GOODING, former unit manager for F. E. Gooding Greater Shows, recently celebrated his 26th month in the armed service. Blaine, well known in outdoor show business, is an instructor at the Army Flying School, Rifle Demonstration Regiment, Fort Knox, Ky.

Dee Lang Quits Road; Rides for Mound City Park

ST. LOUIS, March 20.—Dee Lang, owner Dee Lang's Famous Shows, during a visit to *The Billboard* office announced that he would not take his show on tour this year. He has contracted to furnish the rides and concessions at new Downs Park, which opened here last spring and will be located there thruout this season, opening early in May.

Park is adjacent to Jefferson Barracks, where about 50,000 troops are stationed. It is at the terminus of the Broadway streetcar and bus lines and easily accessible from all parts of the city.

Lang looks for a good season at the park and is dispensing with much of his equipment, which he plans to replace with new and modern equipment after the war.

Ballyhoo Bros.' Circulating Expo. A Century of Profit Show

By STARR DE BELLE

Dayaway, Mex.,
March 20, 1943.

Dear Editor:

Ballyhoo Bros. believed that by playing below-the-border territory their wartime labor worries would be ended, but such is not the case. Daily one or two of their employees are called back to the States, and those vacancies have been filled with peon labor. So many men left the show last week that when a 73-year-old restroom attendant who has been with the show for 30 consecutive seasons stated, "I've been called," the bosses decided to find out why so many men were leaving. To their surprise they learned that due to the Mexican peso not having the exchange value of the American dollar, the shows' help had decided that they were getting underpaid. Living up to the old carnival slogan, "If you ignore a problem long enough it will work itself out," the bosses' patience was awarded when the entire personnel staged a protest parade by marching past the office waving signs which read, "We Want American Brass."

Forstall Honored At Farewell Fete By PCSA Members

LOS ANGELES, March 20.—Pacific Coast Showmen's Association honored Theo Forstall at a Going Away Party in its clubrooms here Monday night. Forstall, a past president of the association, leaves soon for New York to rejoin the Ringling-Barnum circus at Madison Square Garden April 1, when he will get ticket sales moving for opening there. Clubrooms were bedecked in circus paper and party featured a three-ringers theme. Forstall took over the gavel from Ed F. Walsh, president, and conducted a short business meeting preceding the festivities. On the rostrum with Walsh and Forstall were Harry Taylor, first vice-president; Ted LeFors, second vice-president, and Charles W. Nelson, secretary.

On hand for the party were a number of former circus people who were guests of the club for the evening. Present was Harry Wertz, former equestrian director, who celebrated his 84th birthday Monday. Larry Gray, who trouped with *Grays Marionettes*, also was present, and as were Hugh McGill, Bill Hoffman, Bob Downie and Dick Lewis, of the Circus Fans' Association.

A special program was arranged and included Billy Byrne, impersonations and vent act, and Frederick V. Bowers, who entertained with his pianologs and songs of Broadway at the turn of the century. Following refreshments, circus pictures, both silent and in sound, were shown by Dick Lewis and Bob Downie, of the Andrew Rowe Tent No. 6, CFA.

Capell Bros. Map Savannah Bow Plans

McALESTER, Pa., March 20.—Capell Bros.' Shows are in local quarters working out plans for the opening scheduled for April 8 in Savannah, Ga. N. N. Capell, general manager, said he has purchased a new Ferris Wheel from Ell Bridge Company and some other equipment from Jack Nolan. A number of other attractions also have been booked.

Management plans to play Oklahoma war plant territory exclusively and will present a free attraction and award a War Bond at each engagement. Mrs. N. H. Capell will handle the office, with Jack Capell as ride manager, and R. O. (Bob) Capell concession manager. W. D. Capell is electrician.

McCaffery and Associates Take Over B'ham Fair

CHICAGO, March 20.—J. C. McCaffery, who was general manager of the dissolved Amusement Corporation of America, and some associates will take over operation of Alabama State Fair, Birmingham, he announced here today. It is said the fair will be held late in September or early in October and that Hennes Bros.' Shows, of which McCaffery is now acting as general agent, will be on the midway.

Further details regarding the deal are expected soon. Some change in the Birmingham set-up has been expected, as it is known that the present secretary, Douglas K. Baldwin, will be active in other work this year.

In the past several years the fair has been conducted under local sponsorship, but for a number of years it was operated by amusement interests representing the booking, fireworks, carnival and auto racing fields under general management of P. T. Strieder, secretary-manager of Florida State Fair, Tampa, the plant of which is now in government use.

Joyland Does Well In Motor City Bow

DETROIT, March 20.—Joyland Shows, managed by Roscoe T. Wade, opened their season last week on the West Side lot at Michigan and Joe avenues to good business despite adverse weather. Midway was excessively muddy with poor drainage facilities, but shows were well patronized at night.

Play on the three rides was good, and popcorn and refreshment stand did steady business in an advantageous location.

Gilbert Cohen has the refreshment concession, and John Quinn, carnival owner, had his Tilt-a-Whirl on the midway here. Shows plan to remain several weeks at the lot before playing other Detroit locations.

Thomas Set for Lennox Bow

LENNOX, S. D., March 20.—Gil Tuve, general agent Art B. Thomas Shows, announced this week that organization has set May 1 for opening here. Shows will take to the road later in the month, it was reported. Owner Thomas plans to operate one large unit of rides, shows and concessions this season, instead of the several units he had in other years. Management is optimistic over the season since bookings for fairs and celebrations have surpassed other years, Tuve said.

M & M Cancels 1943 Tour

TUNKHANNOCK, Pa., March 20.—M. & M. Shows, owned and operated by P. S. McLaughlin, will not return to the road in 1943, McLaughlin said here last week. He said he decided to cancel the tour because of his health and the shortage of man power. He intimated, however, that he may make a few independent dates later on in the season with his rides.

VG Renews W. C. Franklin

SUFFOLK, Va., March 20.—William C. Murray, general agent of Virginia Greater Shows for the last two years, has been re-engaged in that capacity for 1943. He spent the winter at the Naval Air Station, Franklin, Va., where he was employed as a guard.

Edwards Opener Set Back

WOOSTER, O., March 20.—J. R. Edwards, owner of shows bearing his name, said last week that the organization will open its tour here April 15 instead of April 1 as originally scheduled.

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W. Va. Concession Rate Bill Dies in Committee

CHARLESTON, W. Va., March 20.—House Bill 133, proposing changed license fees for concessions with outdoor shows, was killed in committee as the 1943 session of the Legislature adjourned here. Passage of the bill would have provided for what were generally considered unfair and prohibitive rates for the operation of concessions at still dates.

Some showmen who operate in the State and who were opposed to the bill have expressed gratitude for and appreciation of the interest and activity in their cause shown by Graves H. Perry, former general agent of John H. Marks Shows.

Peppers Schedules April Opener in Smithers, W. Va.

WEST UNION, O., March 20.—Quarters work at Frank W. Peppers All-State Shows got under way here March 15 with the arrival of Owner Peppers. A full crew, under supervision of George P. Donnelly, is overhauling and painting equipment. New scenery, lighting equipment and a Merry-Go-Round have been added.

Management plans to open the season April 22 in Smithers, W. Va. Shows plan to carry about 5 rides, 4 shows and 25 concessions. Fred Reckless has been signed to present the free act.

CLUB PARTY SUCCESSFUL

(Continued from opposite page)

Lillabelle Lear, Dottie Davenport and Minnie and Charles Pounds.

Turkey, with all the trimmings, was served by a capable staff, headed by Minnie Pounds. Catering service was supervised by John (Spot) Ragland. Bill McMahon had charge of refreshments. Various games, including one created by Frank Downie, were played.

Later Frank started another feature, that of assessing everyone \$1. After the count was made it was announced that the money would be used to purchase a War Bond to be turned over to the club. Ruth Korte ran technicolor pictures of Crafts 20 Big Shows and several previous club parties.

To wind up an enjoyable evening, Ragland and Korte brought in several acts from their night club, which were well received. Marlo Le Fors won the Bank Night award.

LAST CALL LAST CALL LAST CALL CETLIN & WILSON SHOWS, Inc.

OPENING SATURDAY, APRIL 3d—DOWNTOWN PETERSBURG, VA.

Leaving Winter Quarters at Fair Grounds on March 29

WANT—Rocket, Fly-o-Plane, Octopus, 8-Car Whip and Spitfire with or without own transportation. Will furnish wagons or trucks for those requiring transportation.

WANT—Fun House.

WANT—Grind Shows with or without own equipment. Will finance any new and novel idea.

WANT—Responsible party with own Monkeys and other Animals. We furnish the finest equipment in America for this attraction.

WANT—Young attractive, with or without experience, White Chorus Girls for Paradise Revue or Posing Shows.

WANT—Small Orchestra or Piano for Lead and good Drummer and Side Men. This is AFM show.

WANT—Foreman for MARKEE and Workingmen in all departments. Winter Quarters now open at Fairgrounds here.

WANT—Legitimate Merchandise Concessions of all kinds. No Bingo, Wheels, Percentage, Coupon Store or Eating Stands wanted.

All Address: Winter Quarters, P. O. Box 787, Petersburg, Va.

O. C. BUCK SHOWS

OPENING APRIL 21, MENANDS, N. Y.

WANT—OUTSTANDING FREE ACTS. GRIND SHOWS, will furnish complete outfit. RIDE HELP for 8 Major Rides. Top salary. Semi Drivers. Cook House Help, Canvasmen and Ticket Sellers. Agents for Wheels and Grind Stores. Pot Out Eddie Allan, Mac Cune, write. Experienced GIRLS for Revue. Salary \$35.00 per week. Lecturer, Magician, Half & Half, Mental Act and other Novelty Side Show Acts. John Hannah and Ted Rogers, write Jimmy Hurd, care of Show.

Address All Mail: Winter Quarters, 1115 5th Ave., Troy, N. Y.

WANTED—A TENT

MUST BE AT LEAST 75x200 FT.

The larger the better.

Wire or write full particulars to

EARL CARROLL EARL CARROLL THEATER
HOLLYWOOD, CALIF.

WANT—J. F. SPARKS SHOWS—WANT

For These Wonderful Dates and Entire Season

All Greater Birmingham: Avondale, March 29 to April 3; West End, April 5 to April 10; Ensley, April 12 to April 17.

THEN THE BIG SHRINE CEREMONIAL CELEBRATION one block from the Post Office in the heart of downtown Birmingham.

WANT Shows with own equipment. Pallensens, Dolly Dimples, come on. Any good Grind Shows. Frozen Custard, Lead Gallery, Candy Floss, Candy Apples, Diggers, legitimate Concessions, come on. Gordon, Claude Miller, Morris Gilena, answer. Can place Help on all Rides, Men who drive Semis. For Sale—Smith and Smith 24-Seat Chair-o-Plane, complete with International Power Unit, and Dodge Truck for transportation. J. F. SPARKS SHOWS, 311 Westover Drive, Birmingham, Alabama.

WANTED BINGO MANAGER

Good proposition to reliable man. CONTACT ME AT ONCE. Time short. Can also place Counter Men and Agents. Rody, Corbett, write or wire.

Carl H. Barlow, Hotel Reeder, Florence, Ala.

DIESEL POWERED

ANNOUNCEMENT

62 SEMI TRUCKS

ENDY BROS. AND PRELL'S WORLD FAIR SHOWS, INC., COMBINED

AMERICA'S FINEST EQUIPPED AND MOST MODERN
OUTSTANDING SHOW FOR THE 1943 SEASON
OPENING

DURHAM, N. C., IN THE HEART OF THE CITY, APRIL 5.
THEN THE CHOICE LOTS OF BALTIMORE AND DATES IN NEW ENGLAND. OUR FAIR DATES START IN AUGUST.

CAN PLACE SEMI DRIVERS, CANVAS MEN, TALKERS, RIDE HELP, FOREMEN FOR WHIP, TILT, MOON ROCKET AND SPIT-FIRE. GENERAL SHOW HELP. FUNHOUSE OPERATOR. TOP SALARIES TO ALL.

FINE OPPORTUNITY FOR MANAGER OF WELL-EQUIPPED MOTOR-DROME AND ILLUSION SHOW. WE HAVE ALL EQUIPMENT FOR SAME. CAN ALSO PLACE UNBORN SHOW.

MONKEY SPEEDWAY HELP.
Abe Wolf and George Johnson, reply.

LEGITIMATE CONCESSIONS OPEN—Want Wheel and Grind Store Agents, Novelties, Skee Ball, Long-Range Gallery, Custard Help. Cook House Help.

RALPH N. ENDY
Concession Mgr.

SAMUEL E. PRELL
Director General

DAVID B. ENDY
General Manager

62 SEMI TRUCKS

Address: Winter Quarters
Kinston, N. C., or
Windsor, N. C.

30 ATTRACTIONS

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

READY?

AFTER wintering in Miami H. George is en route to Chicago and will again troupe this season, he reports.

JACK GORDON, former high diver and concessionaire, is in business at Miami Beach, Fla., Tom Copperstone reports.

ANY midway concession collector should be allowed a fourth pair of shoes.

E. S. CARTER, concessionaire since 1909, letters from Scandia, Kan., that he will troupe again this year.

BILL A. CODY infos from Toledo that he plans to visit Ray Weir and K. G. Barkoot Shows when they play local lots.

MONEY and not meal tickets in a ride boy's pocket is a great morale builder.

BOBBIE BURNS, lecturer, and Steve Karash, fire worker, have signed with Milo Anthony's Side Show on Gooding Greater Shows.

day than were those of assistant managers a few years ago.

FORMERLY with Melville Glass Blowers, Thelma Melville visited Stanley Barbay and Mickey Manson, side-show operators on Cotlin & Wilson Shows, at their home at Gibsonsonton, Fla.

SUNBURST EXPOSITION SHOWS have signed Duke and Ann's Midway Cafe for 1943 and they will report to Hemlock (N. Y.) quarters about April 15, Myron Colegrove reports.

"IT takes all kinds of people to make a world" may be verified by snooping behind show tops during the day.

RECENTLY released from the armed forces, Delmar Harridge is back in Kirksville, Mo., getting his truck and trailer ready for his tour with Stephen's United Shows, where he will have two free acts and a new free-act sound system.

MR. AND MRS. KING REID, owners King Reid Shows, are mourning the loss of their Boston bulldog, Mister Jiggs, who died March 17. Jiggs was guardian of the shows' office since inception of the organization.

AFTER the telegraph companies merge there will be no excuse for ticket sellers not having uniform coats.

"MET J. E. (Jack) Lampton, general agent for Gooding Greater Shows, here last week," cards Frank (Pee Wee) Robinson from Pittsburgh. "We trouped together as circus musicians 20 years ago."



OWNER-MANAGER of shows bearing his name, J. R. Edwards will embark upon his 28th season in outdoor show business when his organization begins its tour in Wooster, O., April 15. He has been spending the winter at Wooster quarters supervising opening activities.



THEO FORSTALL, widely known in outdoor show business and past president of Pacific Coast Showmen's Association, was feted at a Going-Away Party held in his honor in the organization's clubrooms in Los Angeles March 15 preparatory to his leaving the Coast for New York to rejoin the Ringling-Barnum circus.

"HAVE recovered from a spinal operation performed at Fergeson Hospital here," cards R. S. Walters Jr., co-owner of kiddie rides on Cotlin & Wilson Shows, from Grand Rapids, Mich. "Will be ready for the April 3 opening."

"WE ain't worrying about the three pairs of shoes we are allowed this year. What is worrying us is how many the wife will claim."

OTTO STEPHEN, owner-manager of Stephen's Shows, announced last week that his organization has been signed to provide the midway at 1943 Keokuk County Fair, What Cheer, Ia. Shows will provide 5 rides, 3 shows and 20 concessions.

ANYONE knowing the whereabouts of Jack D. McDonald is requested to have him contact Mrs. McDonald immediately in Brooklyn. Pvt. John Bedell reports that she is seriously ill and that her son has been in a hospital there for nine weeks.

SHOWMEN'S financial standings remind me of March—come in like a lion and go out like a lamb.—Cousin Peleg.

B. M. SCOTT writes from Atlanta:

—And a Yard Wide

RAIN AND COLD greeted the Great Unrationed Exposition when it played the home town of Tank's Teetotaler Shows with which Dime Jam Johnson and his cronies were wintering. He and his pals were glad to get back to the warmth of Tank's barn after visiting the out-all-winter show's lot. "There weren't many comforts provided for patrons on their lot," remarked one. "Guess they couldn't buy any shavings here." "Due to the uncertainty of winter weather, shows staying out never go to any extra expense to provide comforts, as do the summer shows, infoed another, who didn't know that his words would start a jackpot. "Yes and no," broke in Dime Jam. "It all depends on who the manager is. Back in '05 I was trouping the winter with the Quilted Comfort Shows in Texas. The manager was of the type who worry over their patrons' comforts. His advance crew's first duty was to paraffin the lot from end to end, which often kept it dry after days of rain. All dates were booked according to weather reports given in almanacs and often the show had to jump across a State to get fair weather. Occasionally we missed, due to the almanac's bad guess. Each tent was steam-heated by a dozen big boilers, which were fired both night and day. Floors were carried for each tent and giant blowers threw heat onto the ride patrons. To further insure warmth, only concessions with blanket flashes were permitted on the lot, and nightly from 1,000 to 10,000 were put out. On rainy nights an attendant at the front gate issued raincoats and rubber boots to patrons as they came in. Due to the paraffined lot, it took a hard rain to make the boots a necessity. When only light showers prevailed the attendant issued umbrellas. These articles were checked back when the patrons left. "Sounds all right to me, but some of these fellows don't believe it," cracked a listener. "You didn't tell us how the manager kept the cold wind from blowing thru and under the tents' thin sidewalls." "Yeh! Yeh!" stalled Dime Jam, sparring for time. "It was like this. The shows carried a lightweight short wall for summer use and a long, heavy red-flannel sidewall for winter."

"Shows are working overtime to get ready the shows for the opening here. Manager Scott is sparing no expense or labor to put his equipment in tip-top shape. E. E. Baker, electrician and concessionaire, joined and is overhauling the Diesel light plants."

MRS. JOE GALLER, who sold the Buckeye State Shows on March 8 to Michael Rosen, is still in Shelby, Miss., arranging final affairs of the Galler estate. She reports that she received many letters and telegrams of condolence over the recent passing of her husband, the well-known Joe Galler.

GANDHI'S fast has proved beyond a doubt that it isn't necessary to open cookhouses in quarters until a month before opening date.

GEORGE W. JONES, former concessionaire with Mighty Sheesley Midway, writes from Houston: "I am getting ready to enter the army. Have been working in a shipyard here since the season closed. Mrs. Jones plans to enter war work here. My agents, Joe Hatfield and Mr. and Mrs. Pat Brannon, are working in New Orleans."

SOME show managers will be their own bosses this year. They'll tell themselves to put it up and then tell themselves to tear it down.

ELITE EXPOSITION SHOWS' Arma (Kan.) quarters notes by Don Foltz: Work in all departments is progressing and everything should be in readiness for the April 10 opening at Pittsburg, Kan. Charles Rotolo, owner-manager, said he has booked the American Legion Post Celebration at South Omaha, Neb., and the American Legion Post (colored) Celebration at Kansas City, Mo.

NOTES of Rogers Greater Shows' quarters by E. Samuel Posey from Jackson, Tenn.: With new people arriving daily and work almost finished, shows are about ready to open. Recent visitors included Johnny Denton and family; Whitey Meyers and family; W. E. Page, of shows bearing his name; Mr. and (See MIDWAY CONFAB on page 54)



PENNY PITCH GAMES
Size 40x46", Price \$25.00.
Size 48x48", With 1 Jack Pot, \$35.00.
Size 48x48", With 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
30" in Diameter, Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price\$12.00

BINGO GAMES
75-Player Complete\$5.00
100-Player Complete 7.00

1/3 Deposit on All Orders,
SEND FOR CATALOGUE
Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Canes, etc.

SLACK MFG. CO.
124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES
All Readings Complete for 1943
Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00
Analysis, 3-p., with Blue Cover. Each03
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Samples of the 4 Readings, Four for 25¢.
No. 1, 34-Page, Gold and Silver Covers. Each .35
Wall Charts, Heavy Paper, Size 28x34. Each 1.00
Gazing Crystals, Ouija Boards, etc.

NEW DREAM BOOK
120 Pages, 2 Sets Numbers, Clearing and Policy, 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION. 24-p. Well Bound 25¢
PACK OF 70 EGYPTIAN F. T. CARDS.
Answers All Questions, Lucky Numbers, etc. 35¢
Signa Cards, Illustrated. Pack of 36 15¢
Graphology Charts, 9x17. Sam, 5¢, per 1000 \$6.00
MENTAL TELEPATHY, Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10¢.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.
19 West Jackson Blvd. CHICAGO
Instant Delivery. Send for Wholesale Prices.



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On Our Easy Money-Making
BUDDHA PAPERS
Blank sheets of paper magically turn into written Fortune Telling or Character Readings.
Send Stamp for Catalog.
S. BOWER, Bellemead, N. J.

WANTED TO BUY OCTOPUS
With or without transportation,
E. A. BODART
Shawano, Wis.

FOR SALE
New High Dive Bag, 18 ft. diameter; 6 ft. Wall with Grumnets, \$50; 20 Round Heated Stakes, \$10; Cables for 9 High Dive Ladders, \$10; one Giant Flood Light, \$5.

CAPT. JACK LATKONSKI
20 Longwood Dr. METHUEN, MASS.

WANT PIT WORKER
For Cook Show, also Ticket Seller that can drive Rem. Address:
MCDONALD
O. C. BUCK SHOWS
1115 Fifth Avenue Troy, N. Y.

WANTED—SCALES
Want immediately either good Chair or Platform Scales.
W. O. KING
30 Fessenden St. MT. CLEMENS, MICH.

FOR SALE
Large Smith & Smith Chairplane, 6-cylinder Tractor mounted, Fence and everything complete, ready to go. \$650.00 cash. Also A-71 Sound System. Account sale, am in Civil Service for the duration and must vacate storage May 1st.
J. LAOY SMITH, Bowers Hill, Virginia.

SHRUNKEN JAP SOLDIER
Jap body in shrunken condition. Everyone wants to see a dead Jap. Don't fail to add the Japanese Shrunk Body to your show, side shows, road shows, Carnivals, Store Shows, Window Attractions. Write for photos, cuts, descriptions and prices. Address:
TATE'S CURIOSITY SHOP, Safford, Arizona.

WANT CAPABLE GENERAL AGENT
For large Motorized Carnival. Salary no object for Agent who can produce.
BOX D-44, care The Billboard, Cincinnati, O.

SOME ride foremen's salaries are bigger to-

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

FORMERLY with Art Lewis and Penn Premier Shows, Bobby Burton is with the Signal Corps, Army Air Force, St. Petersburg, Fla.

SGT. ELLIS L. JAMES, former showman and World War I vet, is with Headquarters Company, 27th Combat Engineers, Camp Breckenridge, Ky.

JAMES (DOC) STEINBECK, former corn game operator with Central States Shows, is a private with the air corps, St. Petersburg, Fla., where he is receiving his basic training.

GIRL SHOW operator on Crowley's United and T. J. Tidwell shows, Pvt. Sam P. George is stationed with Recon. Company 648, T. D. Battalion, Camp Bowie, Tex.

PVT. CHARLES T. WOMACK, *The Billboard* sales agent on Moore's Modern Shows last season, is in Station Hospital, Jefferson Barracks, Mo., suffering with chronic asthma and would like to read letters from friends.

"EDMOND (MICKEY) HILTON, agent on my photo gallery for several seasons, and my brother, Claude M. Jones, are in the navy," letters George W. Jones from Houston. "Pvt. Bernie (Shorty) Barton, another agent, is stationed at Brigham, Utah."

SGT. DUANE I. WALSH has been in Station Hospital Ward 470, Camp Campbell, Ky., since January 19. He says he will be forced to remain there for four more months before returning to active duty. He would like to read letters from friends.

CORP. ROBERT E. JONES (Emerico), former magician and talker on Russell Bros.' Circus, Crafts 20 Big and Patrick's Greater shows, is doing special service at Fort Cauly, Wash., with the 249th Coast Artillery, Battery Headquarters Battalion. He's been stationed there 2½ years.

MR. AND MRS. J. C. FAWN report from Arcanum, O., that they have been advised by the War Department that their son, Pvt. Clifford (Bud) Fawn, has been reported as missing in action since February 7. Bud is a former member of the F. E. Gooding Greater Shows.

PFC. IRVIN F. BROWN, with Dee Lang's Famous Shows for seven years prior to joining the army 16 months ago, was in St. Louis on a 10-day furlough visiting his mother and friends. He is with the 23d Ferrying Squadron, Morrison Field, West Palm Beach, Fla. He returned there March 19.

PVT. LEO L. LEVIN, who with C. E. (Slim) Johnson, operated the Midwest Merchandise Company's branch at Little Rock until his enlistment in the army several months ago, is at Hammer Field, Calif., but expects to be transferred to



DAVID B. ENDY, president of Endy Bros. Shows, who last week announced that his organization has been combined with Prell's World's Fair Shows for 1943. New combo is titled 'Endy Bros. & Prell's World's Fair Shows Combined, with Endy as general manager and Sam E. Prell director general. Under the new staff line-up Ralph N. Endy becomes concession manager, and Prell's son, Abe, will be assistant to his father and General Manager Endy.

the Camouflage Division of the Army Air Corps near Los Angeles soon.

PVT. LUTHER FRY (Jimmie Dunn), last season assistant electrician on J. T. Tidwell Shows and ride superintendent on McFarland's United Shows, is with 713th Field Gunnery Squadron, B. A. F. P. G. T. S., Fort Myers, Fla.

CONCESSIONAIRE with Max Goodman, Edward Hock and Sam Gordon and for the last five years bingo manager on Lipsky and Paddock Concessions with Johnny J. Jones Exposition, Harry Bernstein was inducted into the army recently and is stationed with the Coast Artillery and Anti-Aircraft Company at Camp Hulen, Palacios, Tex.

DANNY LA ROUCHE JR. was promoted to sergeant several weeks ago, according to a letter received in St. Louis in which he states that he gets *The Billboard* every week abroad and that many others read every issue as it comes in. LaRouche's dad operates cookhouses, in which business he has been engaged for the last 25 years. Danny Jr. worked for his dad before enlisting in the air corps.

SGT. RANDALL (DUTCH) MYERS, formerly with Bremer's Consolidated Shows and last season manager of Wichita Amusement Company, letters from Camp McCain, Miss.: "Returned here after a short furlough at my adopted home town, Wichita, Kan., where Mrs. Myers and I were entertained by old friends, Mr. and Mrs. A. N. Rice, of Pennsylvania note. I'm with 119th Signal Radio Intelligence Company.

Bingo-Batty News Global Review

SHORT FALLS, N. Y.—A suit for \$15,000 damages and two seasons' back pay was entered against the Mare's Nest Shows here by Capt. Poolhardy Foeman, low-wire free-act performer, who claims that thru metal rattoning and negligence of the shows' management the cable upon which he was walking broke suddenly, causing him to fall a distance of 12 feet and to suffer much humiliation. Furthermore, Foeman stated that the wire strands had been weakened because of malicious use of the same as a ride-drive cable between his acts. Manager Mare stated that he would not contest the \$15,000 suit and would allow Foeman to embarrass him publicly by taking a pauper's oath in court. But he said he would make a test case of the back-pay suit to settle for all time whether or not past seasons' salaries can be collected after proof is given that during those seasons the shows had rainy springs.

ORANGE PEBBLE PARK, Ariz.—Due to the government using rattlesnakes to obtain serums valuable in the war, pitchmen and carnival talkers claim that there is a diamond-back shortage which is

forcing them to go bare-headed and that they cannot hold up their pants because they are unable to purchase snake-skin hatbands or belts.

WEST KIDNEYPOOL, Ind.—At a recent convention of suitcase managers here they agreed as a body to co-operate during the shoe shortage by asking their posing-show gals to work without footwear. Capitol is elated.

KANKERED GRIDDLE, Mo.—During a recent meeting of the Junior Cookhouse Operators here, which was held to debate the question, "Which is the cheaper, ham or horse?" it was decided by the body to co-operate with the government's food conservation program by using two-inch square crackers instead of bread for sandwiches, which will also aid in conserving meat.

WHEELS OF ALL KINDS
Tickets—Paddles—Laydowns

SHOOTING GALLERIES

Complete KENO Outfits

CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, STRIKERS, ETC.
WRITE FOR CATALOG

H. C. EVANS & CO.
1520-28 W. Adams St., Chicago

WORLD'S MOST POPULAR RIDES
OCTOPUS—ROLLOPLANE—FLY-O-PLANE

Manufactured by

EYERLY AIRCRAFT CO., Salem, Oregon

CALL All persons engaged, please acknowledge this call. **CALL**
CAN PLACE reliable Foremen and Second Men for office-owned Rides, Scenic Artist, Boss Canvasman and Assistants for Shows. Can place one Caterpillar Driver.

TOP SALARIES AND GOOD ACCOMMODATIONS. WINTER QUARTERS NOW OPEN.

Can place reliable Cookhouse Help. Animal Man for Wild Life Show that can handle Animals and take charge of equipment up and down. Can use Tractor Drivers. Man or Couple to take charge of Dining Car. Mike Sullen, answer.

RIDES—WILL BOOK ONE OR TWO INDEPENDENT RIDES. SHOWS Have opening for one or two Grind Shows of merit. Openings for Girls doing line work or specialties for our "FOLLIES OF 1943." Performers for Minstrel Show, those who worked for Doc Hartwick, come on; don't write.

CONCESSIONS Have openings for all Concessions, including BINGO, Scales, Guess Age, Guess Weight, Ball Games, Cigarette Gallery, Penny Pitches, Mouse Game, etc.

NEW JOHNNY J. JONES EXPOSITION, INC.
P. O. BOX 878—WINTER QUARTERS—AUGUSTA, GEORGIA.
OPENING AUGUSTA SATURDAY, APRIL 3.

10 INCLUDING PEPPERS INCLUDING 10
DAYS EASTER ALL STATE SHOWS EASTER DAYS
★ SUNDAY ★

Opening April 22, Smithers, West Virginia, in the Largest Coal Mines and DuPont Plants. Then the Largest Defense Town in the State, Point Pleasant, West Virginia, Ship Yards, One Block From the Main Street.

WANT Octopus or Roll-o-Plane. WANT SHOWS: Side Show, Snake Show, Fun House, Monkey Show. Have tops and banners for above Shows. WANT CONCESSIONS: Penny Arcade, Lead Gallery, High Striker, Cigarette Gallery, String Joint, Bumper, Cane Rack, Jewelry. Want Agents for Bucket Store, must be able to take orders.

Will sell ex. on Frozen Custard, American Mitt Camp, small Cook House; Pete Kretokos, wire me. Will sell exclusive on Pea Pool and Beat the Dealer to responsible parties. Also want Agents for same.

Want Ride Help: Second on Merry-Go-Round; Foreman on Chairplane, also Second Man; Foreman on Allan Herschell Kiddie Ride. Albert (Pollock) Kurtz, Bob Head, Chuck, get in touch with George Donnelly, WEST UNION, OHIO. Wire at once.

F. W. PEPPERS, Mgr., West Union, Ohio.

12 FAIRS | AMERICAN LEGION CELEBRATION | 12 FAIRS

FAIR GROUNDS GRENADA, MISS. FIRST IN **OPENING APRIL 3 TO 10 INCLUSIVE** **60,000 SOLDIERS CAMP MCCAIN PAY DAYS EVERY DAY**

RIDES—Can place Octopus, Ride Help, Foreman Little Beauty. Help on all Rides. SHOWS—Manager for Girl Show, must have people. Musicians and Performers for Minstrel; Prof. Tom Johnson, David Hicks, Sox Fason, write or wire James L. Reed. Freaks—Working and Selling Acts for 10-in-1. Show People in all departments.

CONCESSIONS—Can place Ball Games, Fish Pond, Bumper, Lead Gallery, Coca-Cola, Photo or any 10; Concessions. Want Agents for Ball Games, Penny Pitch, Slum Concessions, Coupon Agent. Wheel Agents, Grind Store Agents. Notice to Agents—We are playing concessions territory—will try to make money and play spots. "Enough said." All Grind Store Agents, write or wire Glen Osborne.

MISCELLANEOUS—Ticket Seller, Grinder, Show People in all departments, come on—we will try and place you.

WALLACE BROS.' SHOWS
BOX 1184, JACKSON, MISS.

DUMONT SHOWS
OPENING MARCH 29, EMPORIA, VA.

Want Concessions—Cook House or Grab, Bingo, Ball Games, Penny Pitches, Hoopla, Duck Pond, Cigarette Shooting Gallery or any legitimate Concessions. Want Shows with own equipment and transportation. Want Roll Down Agents, answer to Ralph Decker. Want Foreman and Ride Help that drive for Eli Wheel, Merry-Go-Round, Octopus and Chair-o-Plane. Best of salary to sober and reliable Help, also long season. Want Free Act, must be high. Want Sound Car.

Address **LOU RILEY, Emporia, Va.**

THIS IS IT!
The New Walk-Thru Show
WORLD WAR NO. 2

For Carnivals, Parks, Storerooms, etc.
20 VIEWING BOXES, 24 DISPLAY PICTORIAL PANELS, 8 BLOW-UPS. It's in color in frames. Directions, etc.,

Only \$125.00

Easy to carry. No nut. 2 people run show. WIRE OR MAIL \$40.00, show will go out in 2 to 3 days, remainder collect. Supply limited. Or write for information and letters from men making as high as \$800.00 first week out.

CHAS. T. BUELL & CO.
NEWARK, OHIO
LOOK NO FURTHER—GET THIS SHOW

MARKS SHOWS, INC.

OPENING RICHMOND, VA., APRIL 12

CAN PLACE Ride Help and Semi Drivers. Top salaries.
 CONCESSIONS—Legitimate Concessions of all kinds except p. c.
 SHOWS—Monkey, Penny Arcade or any other money-getting Grind Show. Have complete outfit for Snake Show.
 Winter Quarters now open, Route 60, Midlothian Pike, South Richmond.
 Address: JOHN H. MARKS SHOWS, Richmond, Virginia.

GOLD MEDAL SHOWS

OPENING SATURDAY, APRIL 3, AT COLUMBUS, MISS.

W COOK HOUSE OR SIT-DOWN GRAB. PENNY ARCADE AND **W**
A 10c MERCHANDISE CONCESSIONS. SOBER, RELIABLE DRAFT **A**
N EXEMPT RIDE MEN THAT DRIVE SEMIS. **N**
T Barney Lamb wants Side Show Acts, Talkers, Grinders and Con- **T**
 cession Agents.
 Address: OSCAR BLOOM, Mgr., P. O. BOX 32, COLUMBUS, MISS.

OCEAN VIEW PARK WANTS

Secretary who understands Concessions. A few more Agents for Flashers, Wheels, Ball Games and Slum Stores. Also Agents for Guess-Your-Age and Scales.
 Park Opens April 3.
LEWIS & GREENSPOON Norfolk, Va.

ELITE EXPOSITION SHOWS

OPENING APRIL 10 IN THE HEART OF PITTSBURG, KANS.

(Across From Post Office, One Half Block From Main Street, for 8 Days)
 WANT TO BOOK ONE LATE MODEL RIDE, ALSO ONE OR TWO SHOWS WITH OR WITHOUT EQUIPMENT AND TRANSPORTATION. CAN USE A TILT FOREMAN, ALSO SECOND MAN AND OTHER RIDE HELP THAT CAN DRIVE. WILL BOOK A FEW MORE CONCESSIONS WORKING FOR 10c. (Fish Pond, Bumper, Cane Rack, Cigarette Gallery, Balloon Dart.)
 "Ma" Hunt wants Minstrel Performers and Musicians.
 All Address: CHAS. ROTOLO, MGR., BOX 26, ARMA, KANS.

KAUS EXPOSITION SHOW

WANTS — WANTS

OPENING FIRST WEEK IN APRIL IN THE HEART OF DEFENSE AREA.

Want legitimate Concessions of all kinds. Mindens, get in touch with us. Ride Help in all departments. Merry-Go-Round Foreman, Chairplane Foreman. Boys that work for us before, come on. For Sale—Motor Drome, 100 KVA Transformer, Calliope and Blower.
 A. J. KAUS, MGR., NEW BERN, N. C.

GEORGE CLYDE SMITH SHOWS

OPENS MAY 1

WANTED—Ball Games, High Striker, Hoop-La, Candy Floss, American Palmist, Duck Pond, Photos, Penny Arcade and Sound Truck. WANTED—Monkey Show, Side Show, Girl Show. WANTED—Loop-o-Plane and Tilt-a-Whirl. WANTED—Truck Drivers and Working Men in all departments. Address all communications to
 GEORGE C. SMITH, Manager, P. O. Box 521, Cumberland, Maryland.

WANT FROZEN CUSTARD MAN

Must be experienced and top producer. Will pay salary and percentage. Start here not later than March 29. Booked with Cetlin & Wilson Shows, Inc.
 All address

MRS. MARGIE CETLIN

PETERSBURG, VA.

Carnival and Circus Managers, Attention

I have the only lot available to play the city of Elmira, 12 acres. All good solid ground and right in the center of several defense plants, main highway. Shows can unload from railroad four hundred feet from lot. For further information write or wire

J. R. KELLEHER 750 Park Pl., Elmira, N. Y.

GREAT LAKES EXPOSITION

NOW SHOWING ON THE BEST LOTS IN MOBILE, ALA.

WANT

SHOWS: Musical Comedy Show organized, Snake Show, Hillbilly Show, Side Show, Performers and Musicians for office-owned Minstrel Show. Want the best of talent and will pay salaries accordingly. Doc Hartwick, write.
 RIDE HELP: Foreman for Tilt—top salary for capable man. Help for Caterpillar and Senoer. Also other Ride Help. Those driving Semis given preference. Want Painter, also Truck Mechanic.
 CONCESSION HELP: Agents for Ball Games and Slum Stores, Griddle Men and Waiters for Sit-Down Grab. ALL ADDRESS: AL WAGNER, MOBILE, ALABAMA.

Club Activities

Showmen's League of America



Sherman Hotel
Chicago



National Showmen's Assn.

Palace Theater Building
New York

CHICAGO, March 20.—Week's regular meeting convened March 18 with First Vice-President Fred H. Kressmann presiding. With him at the table were Third Vice-President S. T. Jessup, Treasurer William Carsky, Secretary Joe Strelbich and Past Presidents Edward A. Hock and J. C. McCaffery. Ways and means committee reports progress in the sale of War Bonds. Past President J. C. McCaffery announced donations of \$353 for the Red Cross War Relief Drive in addition to the \$628 raised at the Spring Party March 8. Spring Party committee's final report shows sum of \$878 for the Servicemen's Fund. Brothers Carsky, Mendelson and Bernet are arranging March shipments to members in the service.

Brother Lou Keller has recovered and attended the meeting. Brother Tom Rankine is in a serious condition, and Brothers William Young, James Murphy and Tom Vollmer are still confined.

Brother Ralph Preston attended his first meeting, and letters were received from Whitey Woods, Petey Pivor, J. G. Rosenheim, Randolph Avery, Jack Irving, Eugene Harper, John J. O'Connell, Harry Smiley, Sam (Chesterfield) Beyers, Sam Gilckman, John M. Stone, Harry (Bing) Bernstein, Russell L. Ingle, George Crowder and W. B. Featherston.

Committee appointed to arrange for hospital contracts includes S. T. Jessop, J. C. McCaffery, Lou Keller, H. A. Lehrter and James Campbell. Jack Tavlin, discharged from the service, visited, as did Oscar Bloom. Frank Ehrenz had his stepson, Frank Peters, U. S. Marines, as his guest.

Henry Shelby and Sam Ward visited briefly, and Tommy Thomas is still among the regulars on the magic carpet. Arthur Hopper left for New York. Jules Wolpa, John T. Smart and Ralph Preston have joined the boys at the Atwell Luncheon Club. Pat Purcell is back on a Chicago daily. Lee Sloan was complimented on the Spring Party.

Ladies' Auxiliary

Club held its regular meeting March 11 at the Sherman Hotel, with President Mrs. Phoebe Carsky presiding. On the rostrum with her were Mrs. Anne Doolan, first vice-president; Mrs. Edna O'Shea, second vice-president; Mrs. Lillian Law-

(See SLA on page 43)



Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire
Los Angeles

LOS ANGELES, March 20.—Members at the March 8 meeting designated the next meeting as Theo Forstall Night. It was decided that the meeting would include a brief business session, and entertainment being the feature.

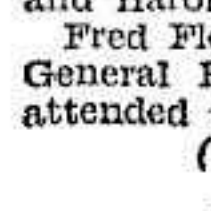
Officers at Monday's meeting, presided over by Ed F. Walsh, president, were Harry Taylor, first vice-president; Ted LeFors, second vice-president, and Charles W. Nelson, secretary. Tribute was paid William James (Whitey) Gordon, who died that day at the National Military Home, Sawtelle, Calif. Chaplain H. A. (Pop) Ludwig conducted the exercises.

Communications were read from Ross Ogilvie and Pvt. Herbert Farrington, Kit Koster and Louis Wald. Peggy Forstall requested co-operation for her card party to swell the funds of the Ladies' Auxiliary sick and relief fund. Thomas H. Henry was reinstated. Board of governors voted 16 to 7 against having a \$10 membership drive in 1943.

Ladies' Auxiliary

At the March 8 meeting club voted to donate \$100 to the Red Cross Fund. It was also decided to place an Honor Roll plaque on the wall of those

(See PCSA on page 43)



San Antonio Showmen's Club

216 1/2 Soledad St., San Antonio, Tex.

SAN ANTONIO, March 20.—President Sam Feinberg was in the chair at the March 12 meeting, final of the winter. Many members have joined various shows in the Lone Star State and with the departure for Austin, Tex., of Alamo Exposition Shows only a handful of members remain here. President Feinberg, for many years with Beckmann & Gerety Shows, plans to remain here to manage a coin machine office for Ben (Lefty) Block. Still here are Red Wingfield, Sammie Aldrich, Minnow Waverly, Bob Paul and Charlie Shubb.

Brownie Bishop signed his Penny Arcade with Jack Ruback's Alamo Exposition Shows, and Sophia Mullins is a new arrival on the shows. Altho business meetings will be dispensed with, club-rooms will remain open thruout the year. Brother and Mrs. Clyde Davis are working at the Embassy night club here. Jimmie Johnson opens his new Playland Park next week. Jack Ruback booked his Scooter, Heyday and Kiddie Rides in the park, and Dave Stevens, club secre-

(See SASO on page 42)

Dodson's World's Fair Shows

NO FOOLING, SHOW FOLKS

1943 SEASON WILL OPEN TYLER, TEXAS, SATURDAY, APRIL 24th

30—RAILROAD CARS—30

Especially want to book Silver Streak or Rocket Ride, also Spitfire or any new Ride (will furnish wagons to load in). Will also place Kiddie Rides. Will book Tilt-a-Whirl if in first-class shape. Want Glass House or any Fun Show that will get money. Will place Motor Drome that is operated by first-class manager, or any other Show that will get money in spots where there is money to get. Have outfit for Monkey Show or will finance anything that will get money in the carnival business—nothing too large.

Want Help for office-owned Cook House; Girl that can do something for office-owned Girl Show (finest on the road); also Freaks and Attractions for office-owned Circus Side Show (best framed Side Show on the road and operated by a capable showman, Ray Cramer). Elmer Day wants sober and reliable Corn Game Help; top salary to sober and reliable men. Will sell exclusives on Frozen Custard and Long-Range Shooting Gallery. Can use Ride Foremen for two more office-owned Rides, a few Second Men for Rides and Workingmen in all departments. Want Train Help, Polers, Chalkers, etc.; Workingmen, remember this is a Railroad Show. You have no flat tires to worry with, no gas shortage to tie you upon the highways, and after your ride or show is loaded into your wagon you can go to bed.

Showmen, Ride Owners and Concessioners: Remember, this show carries Free Attractions, Concert Band of 15 pieces, spends plenty of money for Radio and Newspaper Advertising, carries our own Billposting Truck with a sober, reliable and capable Billposter that puts out plenty of paper that assures you of plenty of people to work to. All people that have been with us in the past, write, wire or come on for opening. I will take care of you.

Address **DODSON'S WORLD'S FAIR SHOWS, P. O. Box 743, Tyler, Tex.**

SHOWMEN, ATTENTION!

GIRL SHOW MANAGER

Wanted for 25-week season in the finest Eastern Girl Show territory. Must be capable of providing real talent and operating a show in keeping with the high standards of this organization. With or without equipment. We have three magnificent Girl Show Outfits. Al Ventres, wire.

ATHLETIC SHOWMAN of proven ability. We have a complete new outfit.

SIDE SHOW ACTS for office-owned Side Show. No act too big for this sensational show.

KING REID, Winter Quarters, DORSET, VERMONT

WE CAN USE

A few more first-class operators on all Rides. Also Second Men. All season's work in Chicago. Good pay. Have season's work for men to set up and tear down rides. Mechanics for trucks and Leroy engines. State experience and qualifications in first letter.

CHICAGO RIDE OWNERS

H. Delgarian, M. J. Doolan, Edward Hock, H. Mamsch, Al Latto, Charles Miller, Richard Miller, Patsy Potenza

3011 MONTROSE AVE.

CHICAGO, ILL.

PENN PREMIER SHOWS

10 DAYS—OPENING ERIE, PA., MAY 5-15—10 DAYS

Greatest Defense Center in the East.

Can place Pitch-Til-You-Win, Diggers, Bingo; COOK HOUSE, privilege in tickets; Pan Game, Pea Pool, Beat the Dealer and any other legitimate Concessions. Can place SENSATIONAL FREE ATTRACTION; Cannon preferred. Want Fly-o-Plane, Octopus or Spit Fire. Can place Shows with or without equipment. Have opening for fast-stepping Second Man; explain all in first letter. Address all mail to

LLOYD D. SERFASS, GEN. MGR., STROUDSBURG, PA.

Wanted—CAPELL BROS.' SHOWS—Wanted

OPENING APRIL 8, SAVANNA, OKLA.

30,000 Defense Workers to Entertain.

Will buy for cash or book Mix-Up, Kid Rides or any Flat Ride. Shows with own outfits. Athletic, Fat Girl, Monkey, Snake, Animal. Concessions that work for 10 cents. Will sell, ex. on Corn Game, Cook House, Pop Corn, Snow Cones. Free Acts, must be big, high or Wild Animal. Baggage car moves. No gas or tire worries. Transportation after joining.

Address: H. N. CAPELL, Box 713, McAlester, Okla.

COLEMAN BROS.' SHOWS

OPENING AT MIDDLETOWN, CONN., APRIL 22

WANT WANT

Shows—Pit or Platform, Monkey, Animal, Life, Revue. Have outfits for all. Help in all departments. Must Drive Semis.

THOS. J. COLEMAN

508 Main, Middletown, Connecticut

Winter-Quarters News and Gossip

As Reported by Representatives for the Shows

West Coast

OAKLAND, Calif., March 20.—All wagons are loaded and show people are arriving daily. Among arrivals this week were Mr. and Mrs. Roden and baby. They have taken a home in Berkley Hills, where Mrs. Roden will live this summer. Charlie and Edith Walpert arrived with their concessions. Edith will again have the bingo and Charlie the balloon and other concessions. Johnnie Miller will have the cookhouse and Mr. and Mrs. Christensen the popcorn and candy floss. Anna John Budd will have the Side Show and two walk-thru shows. Ted and Ming Wright will have the Girl Revue again, and Hunter and Margaret Farmer have signed three concessions. Joe Zotter will be on the midway with his Flying Scooter and Octopus and four shooting galleries. Office will have 15 concessions under direction of Harry Meyers. Charles Albright will have the ball games and Penny Arcade. Mat and Morosa Herman booked their jam pitch store, and Monty Morgan has a grind store. Al Breckinridge will have three walk-thru shows; Ted Adams, palmistry booth, and Jo Jo White, Athletic Show. Staff includes Mike Krekos, owner-manager; W. T. Jessup, general agent; Louie Leos, auditor; Marie Jessup, secretary; Nick Krekos, night watchman; Swede Wilson, master of transportation; Al Jackson, second man; Harry Meyers, manager of concessions; Charles Walpert, lot superintendent; Arthur Craynor, special events and press agent; Harry Baker, electrician, and William Smith, ride manager. Shows will open with 10 rides, 8 shows and 30 concessions, and plan to play Oregon, Washington and California.

W. T. JESSUP.

Bright Lights Expo

CLARKSVILLE, Va., March 20.—Work is being speeded up at quarters here, and shows are scheduled to open here April 1. New main entrance is finished and work is in progress on the new Girl Show panel front. War Show front will be completed soon. A. G. Heilman has signed to operate the office-owned popcorn and candy-apple stand. Bob Alexander was here on a visit and will be with it this year. H. E. Bridges advises he will report about March 26. Joe and Ann Rea are expected soon to get their show and concessions ready. Joe is lot man also. Doc Parquis is due soon with his photo gallery. Jack (Red) Long will have the War Show. W. J. Murphy will have the Side Show and the Palace Beautiful. Hank Sylow also will have a show. Mr. and Mrs. Frank Morengo are expected soon. W. R. Thompson will handle the Kiddie Auto Ride, and Bobby Heck will have charge of the Airplane Swings. Robert Howell has the Ferris Wheel. All rides are owned by the management. The Sky High Girl will be the free attraction. Hattie Dolan is visiting her sister and is expected in quarters soon to get her ball game ready. F. A. Norton will be The Billboard sales agent and electrician. George Hill and Grace Hill will have the bingo and two other concessions. Lou Heck left for Valdosta, Ga., for the airplane ride and truck.

JOHN GECOMA.

Art Lewis

NORFOLK, March 20.—Everything is progressing rapidly at quarters. Several new faces will be on the midway this year to replace boys inducted into the army and on war projects. Dave Sorge, for many years electrician on the Johnny J. Jones Exposition, has arrived and taken up his duties. James Martin and Jimmie Deal are working on the Scooter ride. Hank Campbell is in charge of the paint crew. Pop Kuntz arrived from Philadelphia, where he was connected with a store show. Gloom paled quarters March 4 when Gertie, pin head, died. Members of the shows attended the funeral and many floral tributes were sent. Ralph Lockwood is expected soon to take up duties with the shows. Most of the show and ride crews are here and several more are expected soon. A crew of 48 is in quarters now. Mrs. Eddie Madigan has a crew working on her cookhouse equipment, and Del Crouch has the Motor-

drome ready for the lot. Shows open April 10 in downtown Norfolk. Superintendent Howard Ingram and Trainmaster Frank Seigear are working on a new patent device to be used on the train. Owner Art Lewis returned to quarters and reports the route is okay.

BULL SMITH.

Wallace Bros.

JACKSON, Miss., March 20.—Work at quarters is about completed, and all shows and rides have been overhauled and painted. Mr. and Mrs. Brewer, Jackson, Tenn., booked their concessions, and Mrs. Evelyn Finley signed her two Kiddie Rides. Owner Farrow returned from Springfield, Mo., with another trailer. Mrs. Farrow went to Memphis for a few days. The writer returned from a recent booking trip. Ross Crawford has charge of the cookhouse, and Reed, Crow and Lee have been working on the rides. E. E. Farrow Jr. left for Evansville to take his physical examination for the army. Mr. and Mrs. Miller are daily visitors, and Mr. and Mrs. MacHage are wintering here. Slim Cunningham and Gordon Adams visited recently. Shows plan to open the first week in April and carry 8 shows and 8 rides.

JACK OLIVER.

Buckeye Expo

DARDANELLE, Ark., March 20.—With the signing of Harold M. Kilpatrick as special agent last week, Co-Managers Jess Bradley and H. G. Starbuck announced that their staff is about completed for the coming season. Kilpatrick was special agent for Galloway's Buckeye State Shows last season and prior to that time spent many years in various capacities with Cole Bros., Sparks and other circuses. He is at his home in Gastonia, N. C., but is expected in quarters soon with Mrs. Kilpatrick. Quarters were opened two weeks ago and much painting and repairing is being done under supervision of Pat Brown. Rides and trucks are being painted in red and aluminum, and Brown is rushing work on a new office truck. Freddie Anderson, who has



GET FOOEY

New Ball Game, made same as original Big Tom. Short throw. Fast 10c ball. Knock him off—you win.

New style block, sealed in weight. Height 30 in. \$17.50
1/3 Deposit.

ECK & CO.
Plainville, Ohio

PLAYTIME SHOWS

Open April 16

Want Foremen for Merry-Co-Round, new Ferris Wheel, Chairplane. Salary \$40 per and bonus. Fly-o-Plane (Octopus Man can run this), also other Ride Help; prefer those who can drive SEMI. Top wages weekly. Want Shows other than Girl, Athletic. Wire

E. W. BURR, Box 206, Quincy, Mass.

HOOSIER AMUSEMENT CO.

Opening April 10

5400 W. Washington St., Indianapolis,

and 5 weeks following on city lots. WANTS clean, legitimate Stock Concessions (except Corn, Snow Ploss Candy) of all kinds. WANT 10-in-1, Monkey and any other clean Shows. Lunch or Grab, Arcade, Fun on Farm, Motor Drome. If you join this show you will be treated right. We have no gate, no racket, no high privilege. Wire (paid) or mail quick to D. FLEMING, Secy., 2218 E. Michigan St., Indianapolis, Ind.

WANT

FOR BIG SEASON ON CHICAGO LOTS. MEN AND WOMEN CONCESSION AGENTS. COUPLES PREFERRED.

EARL TAUBER

4515 Magnolia Ave. CHICAGO, ILL.
Edgewater 3126

been employed by a local trucking concern all winter, will have charge of the Merry-Go-Round, and A. G. Smith has been signed as mechanic. Mr. and Mrs. Tom Crum, who visited recently from Conway, Ark., will have charge of an office concession, as will Robert (Rebel) Marchette. Eddie Moore is expected in from South Carolina in time for opening, as is Bennie Shanks from Greenville, Miss. Harry D. Webb, Atlanta, has booked four concessions, and Robert Murray who arrived from Chicago last Sunday, will operate an office concession. His wife, Peggy, will manage the Hawaiian Show. Mr. and Mrs. James G. (Mickey) Moore, accompanied by Don Bryant, came on from Little Rock, where they have been wintering. Moore will have charge of the Tilt-a-Whirl, and Bryant will assist him. Mr. and Mrs. Charles France will operate the office-owned corn game. Organization will open about the last of this month, with 5 rides, 6 shows and 20 concessions and carry its own lighting system. Management plan to play Tennessee, Kentucky, Indiana and Illinois. Reported by an executive of the shows.

Owner T. H. Boswell is at his home in Philadelphia, and work here has been under supervision of Manager Sam Collins, assisted by George Brown, Herbert Johnson and C. Tedrow. Whitey Davis is expected soon to take charge of the rides. Cecil and Francis Purvis will again have the Ferris Wheel, Chairplane, Girl Show and two concessions. Ollie Smith and family will have the palmistry booth and two other concessions. Mike Lane is expected soon with his three concessions. Joe Bernard booked his two stands, and Capt. John Schremmer will provide the free attraction. Lightning Johnson and his troupe will have the Minstrel Show. Captain Schremmer will manage one of the Side Shows, and Pete Coleman has booked two concessions. Shows have several firemen's celebrations under contract. Shows will play Virginia exclusively, making short jumps.

SAM COLLINS.

Lachman Amusement

WASHINGTON, March 20.—Charles Garner, electrician and lot superintendent, is in local quarters repairing and placing in shape all show equipment. He has several men assisting him with repairing, painting and general work. New tops have arrived and shows anticipate a lengthy season in Washington and nearby Virginia and Maryland. Opening has been set for April. Reported by an executive of the shows.

Boswell's Amusements

BUCKROE BEACH, Va., March 20.—Boswell Amusement's quarters are busy getting shows ready for the opening in Boykins, Va. This is the second engagement for the organization in Boykins.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by **ROBERT R. DOEPKER**
(Communications to 25 Opera Place, Cincinnati, O.)

Sponsors Favor 1943 Operation

WINDBER, Pa., March 20.—Merle A. Beam, owner-operator of Beam Amusement Enterprises, is making plans to handle about 20 events this season, with the initial one being the Firemen's Street Fair at Holsopple, Pa., he said here today. Beam says a recent survey he made reveals that a large number of communities that yearly stage celebrations want to continue their events this year.

They believe, Beam said, that the people want some diversion in entertainment and that their celebrations are about the only big source of revenue they have for volunteer civic organizations.

Gecoma, Bond Sale For Alliquippa Fete

ALLIQUIPPA, Pa., March 20.—John Gecoma's Bright Lights Exposition Shows will provide the midway attractions at the annual Spring Celebration here, Gecoma announced last week.

He will also provide the free attractions, and committee is mapping plans for a parade and War Bond sale.

CLARKSVILLE, Va., March 20.—Bright Lights Exposition Shows, owned and operated by John Gecoma, have been contracted to furnish the midway and free attractions at firemen's celebrations in Mount Savage and Friendsville, Md. Dates mark shows fifth year in Friendsville and seventh in Mount Savage. Firemen's parades will be held at each stand.

Hasson To Produce Georgia Ball; Macon Date Is Good

MILLEDGEVILLE, Ga., March 20.—Tom Hasson has been signed to produce this city's Charity Ball and Follies in College Auditorium, under Elks' auspices, it was announced this week by Jack Alexander, publicity director. Funds accrued from the event will be used to provide help for Disabled War Veterans and city's underprivileged children.

Hasson came in here after successfully producing an event in Macon, Ga., under American Legion Post auspices. Captain Ellis is appointing an Elks' committee to assist Hasson.

Brown Conducts Successful Promotions on Texas Tour

ST. LOUIS, March 20.—Elmer Brown came in last week for a few days' visit after a successful five-month tour of Texas, where he promoted and staged outdoor and indoor celebrations and On to Victory Weeks.

Route included dates in Marshall, Henderson, Lufkin, Jacksonville, Kilgore, Tyler, Denison, Sherman, Greenville and Texarkana. Brown said the State is full of camps and industrial activity and is experiencing the greatest prosperity in its history.

Miner for Emmaus Cele

EMMAUS, Pa., March 20.—Contract to provide the midway at the fifth annual Jubilee Week and Celebration here, under American Legion Post auspices, has been awarded to R. H. Miner's Garden State Shows, Edwin P. Kohler, post adjutant, said this week.

DICK'S PARAMOUNT SHOWS

OPENING EARLY IN APRIL

WANT

SHOWS: On account of disappointment due to the draft, have a complete Hawaiian Girl Show. Will give same to reliable party. Also want any Grind or Illusion Shows and Funhouse. RIDES: Roll-o-Plane, super preferred. Kiddy Auto Ride. CONCESSIONS: BINGO—PENNY ARCADE—Scales—Guess Your Age—Grindstones that work for ten cents only, no coupons. Fishpond. HELP: RIDE HELP, TOP WAGES. Semi Drivers preferred. Ferris Wheel, Tilt-a-Whirl, Rocket. Also CANVAS Man. Our show is completely motorized and will operate in some of the best defense areas.

Write **RICHARD E. GILSDORF**, Manager, Box 57, Chews, N. J.

DIXIE BELLE SHOWS

OPENING SATURDAY, MAY 1

WINTER QUARTERS in Cloverport, Kentucky, now open and work in progress. PLAYING proven substantial spots. Can use few more Concessions: Bingo, small Cook House or Grab, Guess Age, Bumper, Pitch-Tilt-Win, Cork Gallery or any legitimate Concession. Would like to have Ferris Wheel Foreman and other Ride Help not now employed in defense work. Willing to pay top salaries to top men. Can also use Ride Superintendent who understands Ferris Wheel, Merry-Go-Round, Chairplane and Kid Rides and can handle help successfully. Al Vanmeter—let me hear from you. Harry Delvine—can place you as Business Manager. FOR SALE—16-Seat Chairplane with Lerol Motor. \$100.00 cash, balance per cent of gross. Write **LOUIS T. RILEY**, Cloverport, Ky.

LAST CALL

LAST CALL

BRIGHT LIGHTS EXPOSITION SHOWS

Opening April 1st, Clarksville, Va. 10 Days. Will book, buy or lease Chairplane. Can place Flat Ride. Will furnish complete outfit for any worthwhile Grind Shows. Can place legitimate Grind Stores. This show will positively carry no grift. Want capable Grab Joint Man to take charge of small Cookhouse. Goldtooth, write. We play best industrial spots in Western Pennsylvania and Maryland. Twenty-five weeks of bona fide Celebrations and Fairs. Wire or write **CLARKSVILLE, VA.**
JOHN GECOMA, Gen. Mgr., or **L. C. HECK**.

WANTED—AGENTS

For Roll Downs and Razzle Dazzles. We open in Hagerstown, Md., early in April, followed by four weeks in Baltimore, with many outstanding spots to follow. Write or wire

JACK FELDBERG

112 WEST 42ND STREET

BAYONNE, NEW JERSEY

WILL PAY \$125.00 PER CASE .22 SHORTS

CASH WAITING

ALLIED CORP., 22 Scollay Sq., Boston, Massachusetts

FRANK POPE WANTS

Bingo Help, draft exempt, \$25.00 weekly and meals. No tearing down or putting up, no day or Sunday play. Bert Denham, Blackie Ward, Frenchie, wire.

611 Division St., Key West, Florida

WANTED FOR UNIT

Ball Games and any other Grind Concession. Want Merry-Go-Round and Chairplane Foreman. Amer. Palmist wanted. Want to buy Cat Rack and Bottle Ball Game. Fred Barrett wants Man to take care of his stores. OPEN APRIL 30TH, GLOUCESTER, N. J. Frank Steele, Joe Zembra, write.

MIKE ZIEGLER, Hotel Milner, Philadelphia, Pa.

I BUY, SELL AND EXCHANGE SHOW PROPERTY

NOW BOOKING ATTRACTIONS FOR **PARK AMUSEMENT CO.**

CLIFF LILES, Mgr. Care Bentley Hotel Alexandria, La.

SOL'S LIBERTY SHOWS

NOW BOOKING SHOWS AND ATTRACTIONS FOR 1943 SEASON

Address: P. O. BOX 223, Caruthersville, Mo.

TORTURE PROOF

Original Illusion. First Time Advertised. Write

ABBOTT'S, Colon, Michigan
World's Largest Illusion Builders

MAIL YOUR ADVERTISING COPY NOW FOR THE SPRING SPECIAL

APRIL 10, 1943

The Billboard

LAST CALL

Don't miss this important issue with its extra editorial articles and greatly increased distribution. Reach all your customers and prospects thru this biggest issue of the year.

FORMS GO TO PRESS MARCH 31

With the Circus Fans
By THE RINGMASTER
CFA

President: **FRANK H. HARTLESS**, 2930 W. Lake St., Chicago
Secretary: **W. M. BUCKINGHAM**, P. O. Box 4, Galen Ferry, Conn.
(Conducted by **WALTER HOHENADEL**, Editor "The White Tots," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., March 20.—CFA Bob Ensworth, Manchester, Conn., in spite of his busy schedule representing *The Hartford Courant* at this point, finds time to give many talks on the circus. He recently gave one at a Swing Shift Party, which was sponsored by St. Mary's Church Parish. He also appeared before the students of the art class of the local high school.

At the last meeting of Bob Stevens Tent No. 32, Hazleton, Pa., the following officers were elected: Robert W. Bersch, president, and Stephen J. Thompson, secretary. Dinner was served to the members and circus movies were shown, after which the members attended a vaude show at a local theater. A. W. Ruwedel, member of the Tent, is moving to California, and Kenneth Dinkerly, another member, soon expects to be inducted into the armed services.

Anne Caldwell and Hugh McGill, CFA, attended the Turnabout Theater of Beverly Hills, Calif., as guests of Richard Brandon, who has been interested in circuses for many years and has joined the CFA. Brandon is business manager and chief puppeteer of this unique theater.

The Canopus Club of San Antonio at its luncheon meeting March 5 devoted its program to the Harry Hertzberg Circus Collection. Following luncheon Walter Loughridge, secretary of the Tent, gave a 15-minute talk covering a few highlights of the collection. Members viewed the collection in the Circus Room at the library. The Rotary and Kiwanis clubs have tentative plans to devote one of their meetings to this collection.

The sympathy of the CFA is extended to CFA Jim Hoyer, Hartford, Conn., and other members of his family in the loss

of a brother who died in Chicago March 13.

Pvt. Walter B. Hohenadel has been moved from Vancouver, Wash., to Walla Walla, Wash. His address is ASN 16076809, McCaw General Hospital. He reports that he is okay and hopes to be discharged soon from the hospital.

Platt Had Bill Canvas

Santa Claus, Ind.
Editors *The Billboard*:
The Billboard of February 6 published a letter of mine that had some reference to a conversation with James A. Bailey, I stating, in part, that at the time I met him he was sending a cable to the Buffalo Bill show, then in Europe, asking that it send over by first ship its boss canvasman, Whitey Oldnow. In writing this letter I depended upon my memory to guide me, but when traveling back so many years it hits a snag and a leak starts.

I feel that I can stand corrected on this letter so far as the name of Whitey Oldnow is associated with it. I have a letter from a circus man of the old school and he tells me what it was Jack Platt who had the canvas with the Bill show at that time. While we have read a lot about circus and carnival train wrecks, I would be pleased to have some of *The Billboard* readers come in with what they might know of the Harry Wright carnival that was lost in a steamboat wreck on (See *Buffalo Bill Canvas* on page 44)

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

PVT. RENE THEZAN, former clown with Polack Bros. Circus, is with Headquarters Company, 2d Battalion, 47th AR, Camp Chaffee, Ark.

SPR. LOUIS PASTEROC, formerly with Ringling-Barnum, Sells-Floto and Hagenbeck-Wallace circuses, letters from Petawawa, Ont., that he is in the Canadian Army there. His address is D138091, CETA A5, Sec. 8, Coy 2.

PVT. GEORGE HUBER, CMBO, letters from Keesler Field, Miss.: "Made a three-day visit at Peru, Ind., before coming here. Met Terrell and Dolly Jacobs, Cookie Marsh, Duke Graf, Freddie Freeman and the Flying LaForms. My address here is T. G. 58, Flight 21, Air Corps Technical School."

PVT. JACK WIZIARDE JR., son of Mr. and Mrs. J. O. Wizarde, co-owners of Wizarde Novelty Circus, received his basic training at Fresno, Calif., and is now with the air corps at Alpena, Mich. Another son, Pvt. Frank O. Wizarde, former circus performer, is with Company A, RCN Bn., A.P.O. 446, Camp Chaffee, Ark.



PVT. ROBERT HARRISON, who was trainer for Reuben Castang, is with Company A, 17th Bn., Camp Wheeler, Ga.

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

AMONG employees at Vancouver (Wash.) shipyards are Fay and Nick Knight, Stub Bartlemay, Gene Pruitt, Howard McCrorey and Bart Clennon, all rodeo performers.

JUNE BURNETT, former rodeo rider, is now in the WAACS taking her auxiliary training at Fort Des Moines training center. She is playing the rodeo at Oklahoma City when she received orders to report at Fort Des Moines.

TENTATIVE dates for the 1943 Lewiston (Idaho) Round-Up, depending on whether war conditions will permit holding of the event, were set by the board of directors at their annual meeting in Lewiston. M. L. Tyler was elected president of the show, succeeding E. S. Cook, now serving overseas with the army.

AMONG members of the Cowboys' Turtle Association serving in the armed services are Johnny Becker, Melvin Bell, Billy Black, Roy Ross, Leo Brannon, Eddie Cameron, Max Chapas, Hoot Durarte, Clarence Darnell, Arthur Davis, Emmett Dwyer, Allen Ensley, Johnnie Evans, Ben Francher, Aml Ferrario, Corp.

Luther E. Finley, Bud Fisher, Al Fletcher, Dewey Fox, Marion Getz-willer, Red Goodspeed, Eddie Guy, Chuck Haas, Baylis Harriss, Eugene Hamilton, Chester Hickman, Jack Hillyer, Cecil Jones, Buck Killough, Ray Kohrs, Ralph Lane, Chuck Lasswell, Shorty Lovelady, Tommy McCabe, Buck McDougale, Albert McEuen, Arden McFadden, Eddie Mott, Tim Nelson, John Oldenburg, Johnny Palmer, Rock Parker, Alan Pattree, Marvin Paul, Jim Talbot, Frank Quirk, Lucky Robinson and George Swarthouse.

Ed Taylor, Jimmie Hollihan, Buddy Westinghouse, Don Wilkins, Lee Roy Williams, R. L. Witty, Charlie Woods, Jim Wright, Buttons Yonnick (John Segleski), John Taylor, Paul C. Densmore, Turk Greenough, Glenn I. Soward, James A. Wallace, Pvt. William C. Hightower, Pvt. George W. Ward and Pfc. James Koed.

Pvt. Lyndon E. (Frank) Marshall, T. Corp. Willard Vines, Corp. Fred Bristow, Pvt. Almus (Slim) Atkinson, Corp. Jimmy Kaaro, Capt. L. Gene Hensley, Pvt. Herb Meyers, Hugh T. Edmo, Shorty Valdez, Pvt. Robert E. Rooker, Pvt. Roy T. (Bo) Chesson, Ward Watkins, Pvt. Charles M. (Padgett) Berry, Pvt. Harvey Luer, Pvt. T. J. (Jack) Kennedy, Pvt. Victor R. Castro, Sgt. Oliver M. (Bud) Mefford, Pvt. Chas. (Bob) Boyer, Herbert L. (Hub) Whiteman, Pvt. Clay Carr, Willie Clay, Pvt. J. Dean Merritt, Pvt. C. A. (Chill) Cole, S. Sgt. Les R. Hurd, Corp. Tim Nelson, Pvt. George L. (Kid) Fletcher, Pvt. W. C. (Bill) Barton, Pfc. Frank Mendes.

CLYDE BEATTY AND WALLACE BROS.' TRAINED WILD ANIMAL CIRCUS (COMBINED) WANTS

For Big Show Band, Tenor Sax doubling Clarinet, Baritone and other Musicians. Also Lady to sing with Big Show Band.

Want Leaper for Flying Return Act, male or female. Girls for Menago and Spec.

Want Big Show Announcer, Working Men all departments, useful Circus People, Side Show Acts and Freaks. Lunch Stand privilege for sale.

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Free Acts of all description. Write "DUKE" DRUKENBROD, Director of Public Relations Summit Beach Park Akron, Ohio

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Band Leader, Performers, Mechanic, Man to run my Side Show, Working Men. All Useful People, write. Consider silence polite negative.
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Banners, Program and Tickets. Can place Agent who can book auspices. Also want to buy Pony Drill.
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Hotel Wentworth Lansing, Mich.

ILLIONS ACQUIRES CELORON

Ride Operator Buys N. Y. Spot In 200G Deal

Out of dim-out zones, attractions at location are to be augmented in '43

JAMESTOWN, N. Y., March 20.—Harry A. Illions, widely known operator of large rides, has purchased Celoron Amusement Park from J. G. Campbell, president of the Jamestown Bus Company, and will operate the spot, it was announced here by Illions. Deal, said to involve about \$200,000, was closed March 15. Philip F. Illions, a brother, who will be associated with Owner Illions, was until recently secretary and treasurer of M. C. Illions & Sons' Carousel Works, Coney Island, N. Y.

Celoron Park comprises 20 acres and is situated on the southern shore of Chautauqua Lake, three miles west of Jamestown and a mile off Route 17-J in the village of Celoron. In operation for a number of years, it has among attractions a ballroom, roller rink, concession buildings and booths and a number of rides.

"The park is situated where blackout and dim-out regulations do not apply," said Illions, "and can be given all the illumination that is needed. I might add that electric current rates are among the lowest in the United States. The city of Jamestown owns its own electric plant. I intend to bring some rides here from Seaside Park, Virginia Beach, Va., and, while Celoron has a beautiful ballroom and skating rink and a Ferris Wheel 140 feet high, I consider that the great need of any park is maintenance (See Illions Buys Celoron on page 43)



HARRY A. ILLIONS, new owner of Celoron Park, Jamestown, N. Y., who announced purchase of the spot on March 15 and that large portable rides and other attractions will be installed for this season's operation. Park is not affected by dim-out regulations and illumination will be featured, a low rate on current being given by the Jamestown municipal plant.

Roton Pt. Deal Still Unsettled

BRIDGEPORT, Conn., March 20.—The finance committee of the Connecticut Legislature reported favorably this week on a bill authorizing the Sixth Tax District of Norwalk to float a \$50,000 bond issue to finance the purchase of Roton Point, former amusement resort, as a park. Earlier the assembly passed an act enabling New Canaan to participate jointly in the purchase. The New Canaan voters immediately held a special meeting and voted against the purchase.

The section was originally offered to the towns of New Canaan and Stamford by its owner, Neville Bayley. Rowayton already possesses six of the 18 acres as the result of previous purchases, and the other 12 acres were offered to New Canaan for \$45,000. The offer was rejected by a vote of 356 to 103.

Meanwhile six prominent New Canaan townspeople have rendered a down payment on the property and have formed the Roton Point Park Corporation to eventually purchase the property as part of a private enterprise.

Houston Peep-In Gets Heavy Play

HOUSTON, March 20.—Peep-In Day, March 14, drew heavy patronage to Playland Park to open the 1943 season. The giant Roller Coaster, one of the largest in the country, is due to break its last year's record of 100,000 riders if the first-day receipts count, the management says.

The resort started off with 20 games, 10 rides and a half dozen new ideas. The entire play spot has been renovated for the new season.

Playland will operate daily from 6 p.m. to midnight during the spring.

Philly Woodside Sets Opener

PHILADELPHIA, March 20.—Woodside Park has set its official opening date as April 17. In former years the park operated week-ends until Decoration Day. This season, however, it is expected to start daily operations with the opening date in view of the lateness of Easter and the boom business anticipated.

Risk Body Faces War Posers

Problems of Liability Up to NAAPPB Group

CHICAGO, March 20.—Chairman N. S. Alexander, Woodside Park, Philadelphia, has called a meeting of the insurance committee of the NAAPPB, consisting of H. P. Schmeck, Paul H. Hudepohl and Edward L. Schott, to meet at an early date with insurance company representatives.

The war has brought about a number of knotty problems for the underwriters of public liability insurance, and it is the purpose of the insurance committee to work these out in the best interests of policyholders. Dim-outs, gasoline rationing, priorities and other items enter the picture.

To Scan Loss Ratios

In addition, in keeping with the arrangements under which the association's public liability insurance plan operates, the committee will examine the loss ratios sustained under all policies operating in 1942, which will be the determining factor in the experience credits allowed on the manual rate for the 1943 season.

"This is a very democratic aspect of the NAAPPB plan, as it precludes the possibility of any carrier arbitrarily setting the rates," said Secretary A. R. Hodge. "The basic rates are, of course, governed by the manual rates issued each year by the National Bureau of Casualty and Surety Underwriters, and these are the rates charged by most carriers. However, under the "associated" plan a 10 per cent discount in both manual rates

and minimum premiums is allowed except in those States where not possible by State laws, and in addition policyholders are allowed experienced credit rates on their previous premiums. It can readily be seen how a saving of over a quarter million dollars has accrued to policyholders who have benefited by the plan since its inception seven years ago."

Industry Is Canvassed

Secretary Hodge's office has already written the entire industry, and he says questionnaires are beginning to pour into

his office, manifesting great interest in the plan for the 1943 season. Chairman Alexander, when recently asked for a forecast of the operation of the plan for 1943, indicated that its tremendous success since its inception plus the increased realization on the part of all operators for the necessity for good, sound, dependable coverage in these hazardous times assures the associated plan a tremendous increase in volume for the 1943 season. He suggests that all operators not familiar with details of the plan write to Secretary Hodge.



ONE OF THE CONCESSION BUILDINGS and view of a promenade in Celoron Park, Jamestown, N. Y., which was purchased by Harry A. Illions, ride impresario, on March 15 in a deal said to involve \$200,000. Modern ballroom and roller skating rink are also included in structures at the park on the southern shore of Chautauqua Lake.

COMING THE AMUSEMENT PARK ON THE HOME FRONT

By Andrew J. Casassa

Spring Number of THE BILLBOARD

Dated April 10

April 16 Opener For Walled Lake

DETROIT, March 20.—Walled Lake Park, located 12 miles from the Detroit city limits, opens for the season with the April 16-17-18 week-end. Fred W. Pearce, head of the park company, announced this week. Walled Lake's favorable location will enable it to draw from a wide sector of the metropolitan area without too great an inroad on patrons' gas stamps, Pearce says.

Eugene Pearce, brother of Fred W. Pearce, will again manage the spot. Sam Benjamin, formerly with Electric, Fairmount and Fairyland parks, Kansas City, Mo., and who was with the Pearce interests at Excelsior (Minn.) Park for three seasons about 15 years ago, will handle promotions and bookings.

The park will remain open Fridays, Saturdays and Sundays until May 14, when it goes into daily operation.

Some new concessions are being planned, and redecorating and remodeling will be made on major devices and attractions.

Mrs. Kendall Mgr. Of New Greensboro Fairground Resort

GREENSBORO, N. C., March 20.—Norman Y. Chambliss, manager of the Greensboro Fair, announced this week that he will open the Greensboro Amusement Park at the Greensboro Fairgrounds May 15, and that it will operate thru Labor Day. The fair manager stated that he is opening the park upon request of the city of Greensboro and the county of Guilford, which promised to co-operate with his venture 100 per cent. The city is now constructing a camp within the city limits of Greensboro to take care of 40,000 soldiers, and it is expected to be completed by May 1.

In addition to concessions and modern rides, Chambliss stated that a dance pavilion will also be operated. Each week-end a stagershow will be presented in the grandstand.

"We are glad to co-operate with the city of Greensboro and the county of Guilford in their efforts to provide wholesome amusement for the 40,000 soldiers that will be stationed within the city limits," said Chambliss. Mrs. Clyde Kendall, assistant manager of Greensboro Fair, will be actively in charge, and I will help all I can, altho most of my time now is taken up in my work in State Civilian Defense."

Jersey Spots Again Combat Old Rumors

WILDWOOD CREST, N. J., March 20.—Mayor Warren Runyan has enlisted the aid of residents of this area in combating rumors prevalent in Philadelphia and other inland cities concerning conditions at the seashore. The action was taken after letters were read of reports having been heard in Philadelphia about the shore regulations.

Mayor Runyan declared that there has been no change in beach regulations at Wildwood Crest, and the same, he said, holds true for the entire Jersey coast. He urged that residents deny such (See Jersey Coast Rumors on page 43)

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

The Human Cork

Bill Claybrook, who calls himself "The Human Cork," writes from Charleston, W. Va., to let us know about the publicity storm that has flown his way. It seems that Bill wrote Lew Lehr, of Fox Movietone News, three years ago suggesting the possibilities of a newsreel story on his novel floating act. However, nothing was done about it until recently. In the meantime Bill, as he puts it, "took it on the chin." But simultaneous with the featuring of his aquatic routine by Lehr in the newsreels rafts of publicity came his way and it looks like happier days for "The Human Cork." He writes that Universal Pictures is doing a short subject, NEA and Acme are releasing full-page layouts on his act, and the Associated Press is planning to do a series of pictures on him. It only goes to show that you've got to wait and be patient and keep plugging. Claybrook also reveals that a congressman friend of his tried to sell the navy the idea of using "The Human Cork" to teach sailors and pilots his particular art of floating. It's still pending and maybe something will come of that also.

Romantic Note

Comely Marion Falconer, San Francisco mermaid w. k. to West Coast pool ops, will wed Lieut. Peter L. Pontacc,

of the Signal Corps, so Prof. John Jackson informs. This makes the third mermaid to face the alter on the Coast in a short time. Initial aquatic bride was Helen Crienkovich, followed by Marjorie Gestring. Helen, it will be remembered, was selected on the mythical Olympic swim team of 1940 and '41 and was chosen the gal with the finest disposition of any of the stars who participated in the national AAU swim meet at the High Point (N. C.) aquadrome. As for the new bride-to-be, she will be remembered as the young miss who turned down an attractive offer from Billy Rose to appear in his New York World's Fair Aquacade, preferring to remain an amateur. See what it gets you, girls—a good-looking loopy in the army.

Second the Motion

Sportscribe George F. Lineer, in the March 7 issue of *The San Francisco Chronicle*, addressed an open letter to Dan Ferris, secretary of the AAU, asking why AAU swim meets had to lag so and suggesting that something be done about it.

Writes *The Chronicle* critic, in part: "In the past, showmanship at AAU shows has, generally speaking, been conspicuous by its absence. . . . Let's, at least, cut out the stupid delays that bore John Public to the point that he does not return the second time. That much, at least, we can do. . . . One of the greatest curses of amateur sport is the delay between events when the referee or starter at the conclusion of one event starts to find out what event is up next."

Oh, how true Lineer's words are—and any pool man who has helped stage an AAU meet has experienced just that. But let's listen to him again.

"The AAU is, or should be, primarily concerned with interesting the greatest possible number of competitors and spectators. How can this be accomplished if we are to cater to individual stars who would win all of the titles at stake in this particular meet? The most spectacular and what could be the most popular event on an aquatic program too many times becomes the event that spoils the show. Diving, with more than four finalists, can be dragged out so far that

(See POOL WHIRL on page 43)

Would Hypo A. C. With Improvements After War's Over

ATLANTIC CITY, March 20.—Positive in his belief that the earning capacity of the resort can be greatly increased if improvements are made to attract additional business, Orlo Bartholomew, one of the resort's leading boosters, has set forth a program calling for the expenditure of \$6,000,000 to improve Atlantic City's lure when peace returns. Moreover, he proposes that the program should be undertaken now, declaring that it is possible to raise such funds at this time.

Bartholomew pointed out that the resort was built in the "Railroad Age" and the large hotels, amusement piers, theaters and restaurants were constructed in the area between the railway stations. However, travel by auto was not considered at that time, with the result that Atlantic City has been attempting to crowd its many additional guests in the small area without adding to the prosperity of the resort. Bartholomew claims there is ample room for twice as many guests if plans are made to distribute the crowds properly.

Improved transportation facilities for both plane and auto will give Atlantic City a larger potential market, he added. Moreover, he pointed out the need of additional attractions to meet the competition of other resorts, particularly in meeting the competition of the increased popularity of winter vacations and cruises.

Along these lines, outlining features of Atlantic City's post-war planning, State Senator Frank S. Farley disclosed this week that the widening of White Horse Pike entrance boulevard into Atlantic City and construction of a traffic circle at Absecon are among items projected.

FRANK B. HUBIN, press agent of the Atlantic County Firemen's Association and popular in the Atlantic City area, was last week presented with an Elks' emblem set with a diamond as a token of esteem from Atlantic City Lodge of Elks for his 42 years as a life member.

Jones Says Hillbillies Pioneered in Ill. Park

Scranton, Pa.

Editors *The Billboard*:

My attention was caught by Nat Green's story, "King Korn Klondike," in the March 6 issue of *The Billboard*. He mentions a WLS unit which Dick Bergen booked into the Rialto Theater, Peoria, Ill., in the fall of 1932. Mr. Green refers to this as the work of a pioneer, which it was in a way. But in the interest of truth and accuracy, which are the hallmarks that stamp a high journalism, it should be recorded that the Rialto Theater was not the spot which introduced hillbilly acts to that region. Evidently your reporter was not aware that the ground had been prepared for three seasons previous to the date in question.

In 1929 my brother and myself took over the management of a park near Peoria, and our place was one of the first in the country to catch the trend to the artists of the alfalfa and the corn fields. Most of the acts mentioned on page 7 played our spot in that year and returned in the four succeeding years for repeat engagements.

Our presentations included Gene Autry, Lulu Belle and Scotty, Hoosier Hot Shots, Three Little Maids, Cumberland Ridge Runners, Maple City Four, Tom Owens's Square Dancers, Hal O'Halloran, Ralph Emerson, Ramblin' Red Foley, Mac and Boc, Girls of the Golden West, Bradley Kincaid, Arkansas Wood-chopper and others. You may make any mention you desire of this information. With hearty greetings and abiding faith in the destiny of the show world.

REESE H. JONES.

PHILADELPHIA.—Josephine, popular elephant at the Philadelphia Zoo, passed away March 13 after a brief illness with heart disease. Brought to this country from Africa 18 years ago, her purchase price was \$4,750. The biggest day of her life was Sunday, May 7, 1939 (May Day at the zoo), when she achieved a record of riding 1,933 passengers on a single day at 10 cents a head. It is planned to exhibit Josephine's skeleton at the National Museum in Washington.

American Recreational Equipment Association

By R. S. UZZELL

John L. Campbell has been dangerously ill all winter. He suffered a hemorrhage of the esophagus of such severity that a blood transfusion was necessary. He will make the grade but will be compelled to lighten his work for a time. His business will not suffer, as his office is organized to carry on. The fire insurance plan which he put into effect is saving the industry thousands of dollars and is winning wide approval among amusement men.

N. S. Alexander was in New York last week from Philadelphia. He is still in the arena for our public and employers' liability insurance plan and has a committee meeting on it this week. He has done a lot of faithful work on insurance for the national association. He expects to attend the New England meeting of park men at Boston March 24. The National Association will be well represented at the meeting and the program will be a most helpful one.

The question of prices for the coming season is a difficult one to answer. It depends upon local conditions and must be done in concert with competitors in the area. If prices are to be raised, it should be done at the opening. If you are too high you can come down, but if too low it's difficult to increase them once the lower rate has been effective.

All along the line there are examples of courage that should give heart to the timid. There is one man on the Pacific Coast putting \$400,000 into an amusement enterprise out there. He has plans for a major development after the war. Surely he did not purchase the place to let it remain idle indefinitely. He has had experience in the park business and shows his courage by his actions. He reminds us of a man who attended a special meeting of his church when they were to pray for rain. He was the only one who took with him an umbrella. He had faith.

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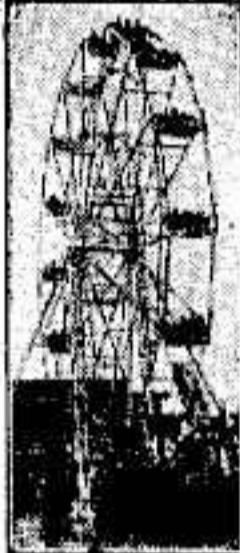
Not a "flash in the pan," here today, gone tomorrow ride, but a regular profit earner.

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FLINT PARK FLINT, MICH.

FOR SALE

JACK and JILL SKYRIDE and SLIDE also WHIP

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HUNT'S OCEAN PIER Wildwood, N. J.

WANTED AT ONCE ROLLOPLANE OCTOPUS

What have you to offer for liveat park in New England? Call—wire—write at once.

EDW. J. CARROLL

Riverside Park AGAWAM, MASS.

WANTED

Young or old Arcade Mechanic and Manager for Arcade in

GLEN PARK

Williamsville, N. Y. Open April 15th.

HARRY ALTMAN

WANTED—2 to 6 Skee Roll Alleys in good condition. Give lowest price. Also need Platform Scale or Chair Scale. FOR SALE—12 Electric Tally Ball Tables (\$150 for all). Also have 2 Electric Penny Pitch Tables (pitch-to-the-line), 6 ft. by 12 ft. (\$250 for both). Used one season in Coney Island. HARRY BERK, 2044 80th St., Brooklyn, N. Y. Beachview 2-7984

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America's Foremost Indian Expert

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ORIGINAL CONGRESS OF AMERICAN INDIANS

The Greatest Attraction of All Time.

Booking Now for Entire Season

16th at Van Buren St., N. W.,

Washington, D. C.

Ill. Strong for Balanced Bills

State Secs To Stand Pat for "30% Clause"

War Bond sales and Victory Gardens pushed—ag dept. pledges support

SPRINGFIELD, Ill., March 20.—Members of the Illinois Association of Agricultural Fairs on Thursday adopted a resolution urging the Legislature to make no change in the present "30 per cent clause" pertaining to payments of State aid to county fairs. The resolution was adopted at a special session of the body presided over by President Ray Dillinger, assistant director of the State Department of Agriculture.

Under the 30 per cent clause county fairs are prohibited from paying more than 30 per cent of State aid money to any individual department of the fair. Purpose of the clause is to provide a balanced fair program, Dillinger declared.

Other recommendations of the association included plans for erection of a War Stamp and Bond sales booth at each fair and the donation of a War Bond as an attendance prize. The move, Dillinger said, would link the fair associations with the Treasury Department's effort to expand War Bond sales.

The association also recommended that fair associations, where possible, arrange to plow up such areas as may be available for planting of Victory Gardens by residents of the vicinity and at no charge to the gardeners.

Also speaking at the one-day session was Director Howard V. Leonard, of the State Department of Agriculture, who discussed the effects of the selective service system on farm labor and fair groups. He pledged continued support of the State to fairs.

A number of concessionaires and bookers attended the meeting, and arrangements for bookings were redrafted to fit travel schedules where possible. Bookers and concessionaires will work closer to fair associations in their arrangements as fair dates are set, it was said.

Iowa State College Backs '43 Operation

DES MOINES, March 20.—Support for holding county fairs in the State in 1943 was received in an endorsement from H. H. Kildee, dean of agriculture, and R. K. Bliss, director of extension service of Iowa State College, in a letter sent to E. W. Williams, secretary Iowa Fair Managers' Association.

Letter also spiked reports of 4-H Club exhibits being dropped from achievement shows with the statement: "We are especially interested in having fairs serve as achievement shows for the 4-H Club members. The members of these organizations are making a real contribution to the war effort, and the opportunity to exhibit is essential to a successful conclusion of their year's work," the letter, signed by both men, stated.

"Iowa State College has always been a strong supporter of county, district and State fairs," it continued. "We feel fairs have been a definite factor in improving agriculture in Iowa and in offering our people needed education, recreation and entertainment.

"At this time we know it must be difficult for the fair managements to decide whether to hold annuals in 1943. Every official and every board will want to do the correct thing in this regard and cooperate with the government in winning the war. However, it is apparent that many recreational and other events will continue, and if so, we believe fairs should, in view of their educational value, be given consideration."



CLIFFORD C. HUNTER, show-minded secretary of Christian County Fair Association and secretary of Illinois Association of Agricultural Fairs, arranged details for the association's special meeting in St. Nicholas Hotel, Springfield, March 18. Rearrangement of some dates to facilitate shorter moves was among the numerous subjects discussed.

Wis. Bill Would Restore Ag Aids

MADISON, Wis., March 20.—A substitute bill reported March 18 by the joint finance committee for the measure sponsored by Gov. Walter S. Goodland restores agricultural aids, including \$320,000 to assist county agricultural societies in conducting fairs and a \$38,000 maintenance fund for the State fair, which Goodland had omitted in his budget proposal.

The State fair was given nothing for operation, but it has \$105,000 in its treasury and presumably could go ahead with plans for a fair under its own finances.

Another \$19,200 was added in the committee's bill for miscellaneous aids, including sums for veterans' organizations, which Goodland had eliminated.

Around the Grounds

OBLONG, Ill.—Members of Crawford County Fair, at its annual meeting here, set dates for this year's fair, and plans are going ahead as scheduled, David Deatherage, president, announced.

DES MOINES.—Iowa Legislature completed action on a bill which permits the State swine, horse and poultry associations to send their presidents or a representative as a delegate to the State Fair board meeting and take part in electing members of that board. The bill passed both houses of the Legislature and was sent to the governor's desk for his signature.

TAYLORVILLE, Ill.—Plans are being worked out for the holding of Christian County Fair here, Cliff Hunter, secretary, said last week. Encouragement is being given to county fairs throughout the State by Gov. Dwight H. Green and Howard Leonard, director of agriculture, who feel that county fairs have a definite and important place in the present wartime emergency.

KEWANEE, Ill.—Program for the annual Henry County Fair at Cambridge, Ill., is going ahead as usual, and officials state that neither the war nor last year's windstorm will prevent its presentation. Board of directors reported that altho the grounds were wrecked by the storm,

Memphis Fair Park In Early Bow; War Effort Plans Set

MEMPHIS, March 20.—Henry W. Beaudoin this week announced that Fairgrounds Park, consisting of 10 rides and about 8 concessions, will open this year May 1. Opening is several weeks earlier than usual. For about three weeks Beaudoin plans to operate week-ends only, but after about May 22 park will go on its regular summer schedule. Last year's operators of the rides and concessions are on hand and few changes from last year are expected.

Plans are being formulated for cooperation in various ways with the war effort, and there will probably be hillbilly shows staged in the grandstand arena at regular periods, possibly once a month. Last year hillbilly shows and free acts proved a real stimulus to business and Beaudoin is planning to have occasional bookings again this summer.

U. S. Second Army still occupies the fairgrounds except for the amusement park, so there will be no Midsouth Fair this fall for the second time in the 36-year history of the annual. Prior to 1929 the event was known as the Tri-State Fair and had been held every year until last summer, when the army occupied the grounds for permanent general headquarters of the Second Army.

The Women's Building burned down this winter, but negotiations are now in progress with the army for its rebuilding by U. S. Engineers, with a large portion of the cost borne by the fair association from the insurance on the old building.

Raymond Lee Under Knife

ST. PAUL, March 20.—Raymond A. Lee, secretary Minnesota State Fair, is in Midway Hospital here, convalescing from an appendectomy. He is reported to be doing nicely, but it will probably be 10 days or more before he returns to his home.

MINNEAPOLIS.—Bud Quist (Bat Man), former free act at fairs and now a paratrooper, writes: "After 15 years of stunting in cars, on motorcycles and in crates, I find myself an amateur alongside these seasoned paratroopers. The boys are the toughest men in the armed forces. They're experts as sharpshooters, snipers and bayoneters, and Minnesota boys have a 50 per cent edge on graduations in this outfit, which speaks well of our physical stock.

COMING

FUTURE OF AUTO RACING

By B. Ward Beam

Spring Number of THE BILLBOARD

Dated April 10

Middle West Circuit Sets Meet for Kansas City, Mo.

BIKBY, Okla., March 20.—Ethel Murray Simonds, secretary-manager of Oklahoma State Fair and president Middle West Fair Circuit, said here this week that the association will hold a special meeting in Hotel Muehlebach, Kansas City, Mo., April 7.

Meet is scheduled to get under way at 10 a.m. and plans for the coming fair season are to be discussed.

Independence Sets Dates; Annual To Be Streamlined

INDEPENDENCE, Ia., March 20.—Buchanan County Fair board has set dates for its 1943 annual, President J. B. Elliott announced last week.

Directors voted to streamline the annual to conform with government regulations in every possible way, and prizes will be increased in the dairy department and for agricultural products in line with the Food for Victory campaign.

Muncie Mapping '43 Plans

MUNCIE, Ind., March 20.—Board of directors of Muncie Fair is planning to go ahead with its program for 1943 and has set dates for the annual, it was announced here last week. Officers elected for 1943 included E. Arthur Ball, president; Herman Guthrie, vice-president, and A. G. Norrick, secretary-treasurer.

DES MOINES—Lew Rosenthal, Waterloo (Ia.) booker, is working out of the local Gus Sun Agency office, which is operated by Irving H. Grossman, in charge of Western office. Rosenthal will continue to book fairs.

KENOSHA, Wis.—West Kenosha County Fair Association re-elected these officers March 16: M. M. Schnurr, president; Ben Kaskin, vice-president; John Van Liere, treasurer; E. V. Ryall, secretary, and Mrs. M. M. Schnurr, assistant secretary and treasurer.

SASC

(Continued from page 34)

tary, will operate his concessions there. William R. (Bill) Hirsch and sister, Julia, who have been vacationing here for several weeks, were called home last week because of the death of their brother-in-law.

Mrs. Ida Freeman, sister of Dave Stevens, is visiting Dave and Sally Stevens here. Cecil Perkinson, manager of club's bar and cocktail lounge, plans to leave for Caruthersville, Mo., soon. Sid Wheeler, local night club owner, was host at a party to club members March 9. Acts from the night club presented the floorshow, and dancing prevailed until early morning. Mrs. Alice Block, of the Ladies' Auxiliary, has recovered from a serious sick spell. Bill Banta left last week to join the World of Today Shows.

Johnnie Graves is operating a Girl Show and a string of concessions on West Houston Street. White Archer has a Penny Arcade on Main Street, and city is still crowded with soldiers and tourists and money is plentiful. Blackie and Edna Tarkington are operating their photo gallery on West Houston Street. Johnnie Fox left last week for Chicago. Bennie Gross is in the armed forces and stationed here. Helmie Ruback, brother of Jack, was here on a 10-day furlough from March Field, Calif. Secretary Stevens has purchased a home here and plans to remain permanently. Besides operating some concessions at Playland Park, he will be associated in business with Ben Block. Mrs. Becky Carlson, formerly of Beckmann & Gerety Shows, is operating her palmistry booth in a store-room here.

The Editor's Desk

By CLAUDE R. ELLIS
CINCINNATI

IN REPORTING that a warrant has been issued for the arrest of one Robert McCormack, "better known as 'Punke,' a trumpet player and ticket seller on carnivals for the last 10 years, charged with absconding with ticket-box receipts while employed by the Kortess World's Fair Museum during its engagement in Fort Worth, Tex.," Pete Kortess adds: "This is the first time that I have made an issue of a ticket seller's running away with my money, but I have made up my mind that there is a time when it must stop." Pete Kortess isn't the only employer in recent years who has resorted to legal action after long periods of taking it on the chin from lamsters. When the facts justify legal action that, of course, is the proper move for long-suffering operators. It makes more sense than expecting their friends and employees and even *The Billboard* to spread the word against alleged absconders and so he laid open to the weird allegation of "hollering copper." There is and always has been considerable warped reasoning about that "hollering-copper" crack. Guys who run out with someone else's dough appear to think they should be immune from prosecution, but most of 'em we have ever known about would be the first to sick the law on anyone who guzzled any of their precious moola.

† † †

FROM Sverre O. Braathen, CFA, Madison, Wis., comes a tear sheet with an editorial from *The Capital Times* of Madison, of which William T. Evjue is editor. CFA Braathen notes: "Herewith editorial page from *The Capital Times*. William T. Evjue is the editor,

and I am quite certain that you have met him. I would like to have you find space in *The Billboard* for this fine editorial. Such editorials will do much to keep shows moving this year." "To Ringling Bros.' Circus—(Dear 'Greatest Show on Earth'): The modernistic trappings and bizarre spectacles of the 'Big Top' of recent years will make way this season in favor of the good old-fashioned circus of yesterday, such as held grandma and grandpa spellbound. Gone will be the modernized main tent with its subdued colors and 'intimate' design. In its place will be one of the original Ringling-type six-pole tents, providing space for three rings, two stages and a hippodrome track. In turning back the pages of history to re-create the circus of an earlier period, you plan a modified revival of that greatest of all treats, the street parade, eliminated some years ago. This time, however, instead of being a street ballyhoo stunt, it will be the opening spectacle under canvas. In it will be found the gorgeously decorated wagons which made the street parade one of the highlights of circus day here for young and old. Too, you will have a band this year, replacing the gigantic juke box which provided music last season. Your show opens in New York on April 9 and starts its road tour following its Philadelphia engagement on May 30. Because of our nearness to your Baraboo birthplace, Madison has long had the kindest interest in 'The Greatest Show on Earth.' We are particularly glad that you are going on tour again this year. Won't you please include Madison in your schedule again? We want to see a good old-fashioned circus such as thrilled us in our youth. Local circus

fans tell us that your schedule may be restricted in this, your 60th anniversary year. Madison has always welcomed you and wants you to come back again this year. Our reception will be as enthusiastic as it has been since you started out to fame and fortune from Baraboo back in 1883."

Bill Evjue and I broke into the newspaper game at about the same time and in our cub days worked, played, ate and slept together. In after years we have disagreed on many things, including operation of some types of outdoor shows and other amusements. But Editor Evjue has done a job with this editorial. He has our thanks along with those of the millions of other fun-loving Americans.

† † †

HARRY ILLIONS, who wanted to get away from Coast blackout operation of his major rides, went for a park of his own to the tune of a couple hundred grand. That's knowing what you want and going after it! . . . The back of our hand to any showmen who now try to operate in West Virginia and who shied away from the handful of live operators who fought the now defunct concession bill in the Legislature! . . . Al Sweeney, Polack circus p. a., escorted Johnny Jones, Columbus (O.) feature writer and *The Billboard* correspondent in the Buckeye capital, behind the scenes. Result: A swell tribute to Mrs. Elizabeth Hanneford, 73, in *The Columbus Dispatch* of March 17. . . . Roy B. Jones mopped up some big publicity for the Pete Kortess museum in *The Fort Worth Press* of March 16, even if he did have to ring in a busted-contract angle on Kathryn Gregory, the WAAC-AWOL stripper of recent memory. . . . Dave and Ralph Endy and Sam and Abe Prell voted to pool their trouping sorrows so as to get in on greater earnings this season. We hope.

Out in the Open

By LEONARD TRAUBE
NEW YORK

THAT other redheaded promoter (not Larry Sunbrock) sure covered himself with gory (not glory) in his last three times out on indoor dates. . . . That was Izzy Cetlin, of Cetlin & Wilson Shows, the cherub-faced perennial youth, accompanied around town by his general agent, Harry Dunkel, not so cherub-mapped but a guy who knows the score in a large way. . . . The Ringling show started its NY billing last week, almost a month in advance of opening. Don't suppose "Big Bertha's Broadway Bucker" (that redhead with the Roxy Theater parking lot) had anything to do with RB's beating the gun, oh no! The Sunbrock sensation may not cut into the Big Show at all, but he certainly will try to make a dent—and you can't blame a free citizen for wanting to earn a living, too.

† † †

HOMER CROY, author of *Coney Island* and other swell books, chirps as follows from Tucson, Ariz.: "Have any of your readers long memories? Do they go back to the Omaha Exposition of 1898? I am writing my autobiography (yep, gettin' old) and I want to tell of something that made my eyes pop. I was a young farm boy, never before in a big city, and was going down the midway when a 'couch'

dancer came out and began to exhibit her art. At the same time a talker told of the show inside, and titivating music throbbed. I never wanted to go back to the farm.

"Now I approach my point: What was that show called? Was it 'Little Egypt'? Or was it 'The Girl in Blue'? Or what? A copy of my book to anyone who can tell me."

The subject is open for discussion, mates.

† † †

AND here's a tribute piece from our old friend Henry Meyerhoff, Crescent Shows, Penticton, B. C., Can.: "Had a great shock when I read of the passing of Ben Williams. Ben and I were great friends. It reminds me of the wording I saw on a statue of Wade Hampton on the Capitol grounds in Columbia, S. C.—'Wade Hampton. Soldier, Statesman, Gentleman.' What finer wording could be placed on any man's statue? Yes, Ben Williams was, as you said, a Showman and a Gentleman."

Meyerhoff is way up in the Canadian Northwest, operating a dozen concessions and half a dozen rides in six box cars and two sleepers, playing just about the same stands each season. Writes that he is happy on a 10-acre plot with his two small girls and aged mother. The best of luck to all of them!

WHEN last heard from Roy B. Jones was battling away with the World's Fair Museum in Fort Worth, Tex., and making three-sheet observations about good business. The Lone Star State is the berries, says Jones. He wants to know whether he is correct in his understanding that in the East you can't secure enough gas to get from the kitchen to the front yard. All we can say in reply is that a guy can consider himself lucky that he has a kitchen left—let alone gas—following a financial communique or two to Uncle Henry Morgenthau.

† † †

ED REICHER, the park concessionaire, in from Florida with Mrs. R., who next month will have a baby. Pretty smart of Ed to want the second child of the family to blossom forth as a pure-bred New Yorker. . . . Jimmie Hurd is set for the side show with O. C. Buck Exposition. . . . Kirby C. McGary is working hard to put together a top-flight girlery for William Glick's Ideal midway. . . . We've heard of Miller Bros.' 101 Ranch, but "Miller's 101 Circus" (that would be Ted Miller) is something else again. . . . Talking about Miller Bros., Eugene Gutman, the novelty gent with Frank and Paul Miller's concessions on the Big Show, threatens to sell more whips this season than were ever used in all the performances and all the companies of *Uncle Tom's Cabin*—counting each performance as one whip and then multiplying the whole by a couple of thousand or so, then multiplying by the number of companies, etc. This Gutman guy, who can double as skeleton man, must do it with personality or something.

The Crossroads

By NAT GREEN
CHICAGO

SHOOTING of Edward (Spike) O'Donnell last week has precipitated a new expose of gangland domination of many businesses, including show biz, in Chicago. Spike, a familiar figure around the Woods Building on Randolph Street, has been beefing about being double-crossed in a "deal" and evidently talked too much. Outdoor showmen, as well as theater men, have felt the hand of the racketeers and have paid generous tribute for the privilege of operating. The showmen have not complained openly, taking the attitude that complaints would be useless and it was simpler see the right men, pay them for their "services" and thus avoid trouble. No doubt that system will continue and thus the racket is perpetuated and strengthened.

† † †

FROM Portland, Ore., comes a letter from Walter Hale, who says: "Hale is now working the graveyard shift at the Swan Island Kaiser shipyard, playing circus with George Westerman and Jerry Edwards and working a candy pitch at a couple of burly theaters. I'm supposed to enter the public relations department of the yards as soon as sufficiently inoculated with shipbuilding lore. You might inform the lobby gows that I can put all and sundry to work at better than a buck an hour to start."

† † †

OSCAR BLOOM was in town last week to attend the auction of hotel furnishings at the Stevens, re-

cently purchased by the government. It is reported that Bloom has plans to make a night club of his showboat and hoped to pick up some equipment bargains at the auction. To keep curiosity seekers from over-running the Stevens a deposit of \$50 was charged all who wished to inspect the offerings. . . . Bob Morton, circus impresario, accompanied by Omer J. Kenyon, spent a couple of days in Chi before going on to Wichita, Kan., where his show played the Forum. After a Memphis engagement he's going into Pittsburgh "cold" and is keeping his fingers crossed. . . . Ken Warfield and his wife (Lottie Mayer) are leaving Florida for the West Coast, where Lottie has purchased property. . . . Terry Turner in from the East on an inspection trip for RKO and making the rounds with Bob Hickey. . . . That was George Wintz, former road-show impresario, breezing thru the Sherman lobby. . . . G. E. (Jerry) Kohn, of Fulton Bag, Atlanta, was called to Chicago by the illness of his father, who passed away a couple of days after Jerry arrived. . . . Birthday greetings are in order for Dan DeBaugh Tuesday (23) and for Nat D. Rodgers on April 1. . . . Friends of Raymond A. Lee, secretary of Minnesota State Fair, are hoping for his speedy recovery from an appendectomy.

† † †

ALBERT MITCHELL, the Answer Man on WGN and Mutual, asks *The Billboard* to help him out in answering a listener who asks: "Could you tell me why it is that circuses, when playing Detroit, will almost always spend part of their annual stand in

that town on one circus ground, then load up, move and unload onto another lot (still in Detroit) to complete their stand? Sometimes the circuses will play a couple of days in Detroit, then show in some other town and return to Detroit for a couple more days."

Doubtless the answer is that, Detroit being a large industrial city that covers a lot of territory and has many industrial suburbs, it is more profitable for the circus to play several spots in the territory rather than remain for a longer time on one lot. By moving about the circus gets new population for each stand.

† † †

WHAT about that corporation that was reported to have leased the Roxy property in New York City from April 15 to October 1 and to have put up 33 G's as part payment on the lease, deposit to be kicked back if deal didn't meet with official approval? Was that the deal that involved a w-k. showman and a Johnny-Come-Lately? And did Larry, who can shoot plenty of curves, put it over on 'em? Those are some of the questions the Magic Carpet boys are asking.

† † †

THE PCSA believes in pepping up its bulletins. The March issue, reminding members that the "sawbuck special" membership may not be available for a long time, says: "Fact is the '\$8' may never come again and the reinstatement minimum is 15 simoleons. We are not putting on the gyp; we're taking off the cut and that's fair enough. There's no more 10-cent chile con carne or two-bit haircuts; neither are we selling our individual joints or services at 1933 figures. So brothers, sell PCSA for the regular price and have the satisfaction of knowing that your customer, the applicant, is getting a good run for his money."

- Hayden, Fats
HAYDEN, James
HAYDEN, Alderman
Hayden, Lawrence
Hayden, Paul
HAYNES, John Wm.
HAYNES, Ray
Hayes, Suicide
Haynes, James
HAZEL, Wm.
HEALD, Arden
HEDDINGS, Victor A.
Heggins, Pat
Heinemann, Egon
HEINSOHN, Walter Leo
Helotes, Geo.
HELMINISKI, James
HELLTON, Herman
HEMRRICK, Everette J.
Henderson, John
Hendricks, James
HENNESSY, Frank Wm.
Henries, Mrs. Rose
HENRY, Clifford
Henry, Jim Goon
Henry, Maria
Henry, Verlon
Heron, James H.
Heth, Robt. Lewis
HICKLE, ALTHUR P.
HEER, James
Higginbotham, Ed.
Hilman, Alfred G.
HILL, Clyde
Hill, Patsy
HILL, Robt. (Gates)
HILL, Wilbur Jos.
HINDA, Astrologer
HITE, John Edwin
HOACH, Robt.
Hobday, John
Hochman, Happy
HODGES, Cecil
Hoffman, Pauline
Holden, John
Holden, Millard M.
Holdinsky, Michael
Hollis, Wm.
Holloway, Chas. H.
Holmes, Fred
HOLT, Theodore
Holzman, E. W.
Holton, Lillian
Hood, Lucky
Hook, C. S.
HOOPER, Wilbur
Hopper, Bill
HORN, John
Hottle, Buff, Shows
House, Glenn C.
Houser, Cecelia
Houser, W. D.
HOUSTON, Leo
Howard, J. G.
Howard, Johnnie
Howard, Willie
Howze, Roy
HUARD, Jos. T.
Huddle, Mrs. Pearl
HUEY, Tom
Huff, Lewis E.
Huffman, Arthur
HUGHL, Wm. Oscar
Hull, Sam
HUNKLER, Paul
HUNT, Gilbert Earl
HUNT, James
HUNT, James
HUNTLEY, Delos
HUTTER, Albert
Hunter, LeRoy
Husted, W. H.
HUNTON, Hog Show
HWA, Shong Tai
Hyde, Vic
Imperial Novelty
INGHAM, Walter
INGRAM, Wm.
INMAN, James
International Congress of Oddities
IRON, EARL
IRVING, Eugene
Ivy, Jim
JACKSON, Edw.
JACKSON, Frank
Jackson, Harry
Jackson, N. L.
Jackson, Silver
Jacobson, Harry
Jaeger, W. A.
Jaeger, Jack
Jazz-Bo-Clown
JEFFORD, Arthur
Jewell, Alice
JOBE, Paul Victor
JOHN, Nido
Johns, Mike Russell
JOHNSON, Claude
Johnson, Clayton
JOHNSON, Cody L.
JOHNSON, Dallas
Johnson, Earl
JOHNSON, Howard Wright
JOHNSON, James J.
Johnson, Lightning
Johnson, Mack
Johnson, Oliver B.
Johnson, R. H.
Johnson, Reitzel A.
JOHNSON, Roland
Johnson, Sandy
Johnson, Toby
Johnston, Elizabeth
Jones, Carl
(Jameson Tex)

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Boucher, A.
Broadie, Paul
Brown, Hiram S.
Bryan, Julie
Brown, Harry
Buchanan, Thomas
Campo, Deana and
Carl, Alton H.
Carroll, Della
Craig, Joan
Deaney, Sam
Dennis, L.
DENTER, Lester
Detzirenes, P.
Donner, Nancy
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Earle, Beatrice
Evans, E. M.
Faust, Johnny
Finney, Clint W.
Fox, Harry
Freedman, Sarah
Freid, Mrs.
Gash, A.
Grayson, Gloria
Grayson, Janet
Gervasi, Roy
Gold, T. E.
Gomez, Don Luis
Gorman, Blucky
Graybill, H. B.
Green, Charles D.
Gregory, Jerome
Guzzo, Michael F.
Hahn, Sidney
Hallenbeck, Mrs.
Elizabeth
Hallenbeck, M.
Halvy, Flo
HANNA, G. W.
Harris, Kathryn
Hart, Roy Ronald
Heuston, M. A.
Houssain, Mohamed
Houston, Ed
Huston, Peggy
See LETTER LIST on page 54

Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City

Wildwood Concessionaires, Ready for Summer Biz, Face Merchandise Shortage

WILDWOOD, N. J., March 20.—Prospects for a good summer at this South Jersey resort are becoming brighter as the season approaches. Concessionaires getting their Boardwalk and arcade stands in shape for the new season are faced with a major problem in getting merchandise to fill their shelves. Apart from the dozen or so Boardwalk gift shops that specialize in seashore novelties and souvenirs the biggest users of merchandise here are the concessionaires operating games.

In recent years quality merchandise has been used to adorn the shelves of the outdoor stands. Apart from the large array of plaster figures and dolls, it has been the wide selections of electrical appliances and clocks, expensive glass and chrome sets that have attracted the vacationists to the game stands. In past seasons Ramagosi's, Shenkman's and Snyder's stands have glistened with quality merchandise that represented an investment of several thousand dollars.

Priorities and fast-diminishing stocks at the wholesale houses have concessionaires crying about getting merchandise to fill their large stands. The "big prizes" are the best "come on" for players, each stand impressing players to save their coupons for the larger and more expensive items of merchandise.

Plaster Figures

Upon querying the concessionaires already here, feeling is that they will depend more than ever on plastic figures. While plaster figures have always been used extensively for the smaller one-or-two win prizes, concessionaires indicated that they have placed large orders for large plaster figures for this summer. Articles of a military and patriotic character did not fare very well last season and concessionaires are hesitant on stocking up on such items. It is pointed out that this resort, one of the few along the Jersey coast passed up by the military occupation, will attract what civilian trade there will be this summer.

In addition to the quality merchandise, which seems lost to the concessionaires for the duration, large gaps are left in the shelves as a result of the drying up of the "made in Japan" stock. Resort concessionaires were heavy users of Japanese gift and novelty merchandise, with many stands operated by Japanese until Pearl Harbor, and last summer found a large number of Jap items on the shelves. Fearful that the public would boycott both the merchandise and the stands, an educational campaign was carried on thru newspapers, posters and handbills, calling attention to the fact that all the merchandise of Jap origin was purchased before Pearl Harbor. Pointing out that a boycott would only hurt Americans, the educational campaign was highly successful. In fact, check of the concessionaires and even gift and novelty shops here discloses that practically all the Japanese goods were disposed of last summer.

Attractive Mdse. Needed

According to Meyer Shenkman, veteran concessionaire operating three large stands in the Casino Arcade, success of the coming season will depend largely on the ability of concessionaires to obtain attractive merchandise. Shenkman, one of the first to introduce quality merchandise here, pointed out that the merchandise used must have eye as well as value appeal to the players. To fill the gap, Shenkman disclosed that for the first time he will use linen and dry goods items, particularly bedspreads, towel sets and bathroom sets. Heavy premiums will be placed on the few remaining clocks, lamps, toasters and wa-

ffe irons. Bulk of the merchandise on the stands will be plaster figures and vases.

Absence of rubber balloons from the merchandise markets also presents a problem to the concessionaires, especially those using the toy balloons as a dart target for their stands. Cost of rubber balloons still available makes them prohibitive for use as targets for a dart game. Balloon games here had an unusually high appeal, and substitution of a new game will mean that such stands will have to depend more than ever on the merchandise on their shelves to attract players. The mechanical wheel games of the carnival midway are forbidden here by law, with the result that all the attractiveness of the game lies in the merchandise displayed by the concessionaire.



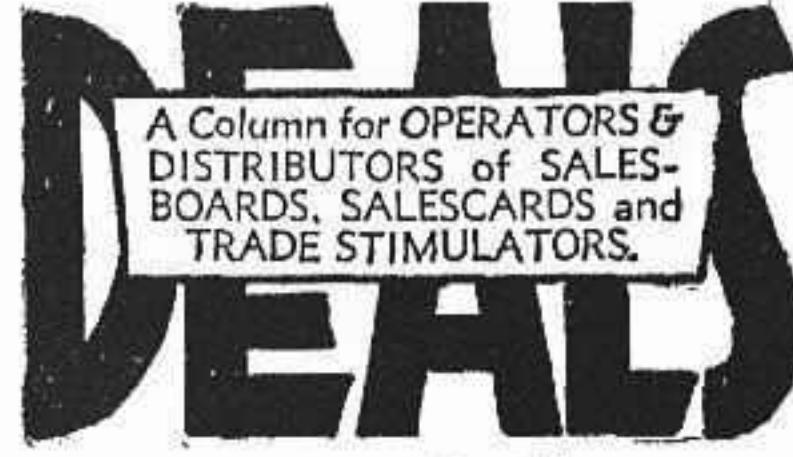
The attorney general of New Brunswick reports he has made a survey of bingo operations within that province. "In view of the extent to which bingo games have been developed in the province without due regard to the provisions of the criminal code of Canada, strict compliance with the law, both with respect to the operation and advertising of games, will be required in future," the attorney general said.

He further says that the law exempts two types of bingo operators: An agricultural fair or exhibition, or any operator of a concession leased by any fair or exhibition within its own grounds and operated during the period of the annual fair held on such grounds, or any bazaar held for any charitable or religious object, if permission to hold same has been obtained from the city or municipal council, or from the mayor, or other chief officer of the city, town or other municipality wherein such bazaar is held, and the prizes offered have first been offered for sale and that none of them are of value in excess of \$50. It is pointed out the law prohibits the advertising of any proposal, scheme or plan for disposal of any property by any mode of chance.

The city, town and county officials are responsible for enforcement of the law, and in practically all instances they are continuing to issue licenses for bingo. There has been no interference with the regularly held bingos held once and twice weekly, and no instance that the bingo games must be part of charitable or religious bazaars. Bingo is attracting increasingly large crowds, and some of the operators have cut down on their advertising and eliminated elaboration on the prizes. Cash prizes have been supplanted by merchandise.

A plea to continue the present law authorizing the operation of bingo games for at least two years was made to the legislative committee on legal affairs by Holyoke and Chicopee legislators recently. The representatives of the two cities opposed legislation to abolish bingo but made no protest against bills for investigation of the game.

"We would welcome an investigation; our skirts are clean," Rep. John J.



By BEN SMITH

OUT OF THE MAIL BAG.

E. H. W., of Schenectady, N. Y., writes: "We are operators and distributors of salesboards and have been in this line for some time. We are now very much interested in joining with other operators on a fur-coat salesboard deal. Not having any experience with a large take board, which this item should have, we would like your advice.

"Please let us know what size board is being used, cost per chance and how the deal is operated, so we can be sure of receiving the take before the item is given away."

A fur coat deal is, basically, no different from any other deal offering merchandise in a similar price range. The size of the board used is determined in the same way—cost of the garments to be distributed determines the take, and the take determines the number of chances necessary and the size of the board needed. Of course, the number of chances on the board is also influenced by another factor, the cost per chance decided upon by the operator. In the case of fur garments, operators have found that as a rule they can move a fur board at a higher per sale ceiling than with most other items, in some instances as high as 50 cents straight. The appeal of the fur garment is so great that milady and her boy friend will shell out at the higher figure without batting an eye.

Most fur coat deals use a step-up card or board with chances running 1 cent to 49 cents or 59 cents, with most of the sales made at the top figures. Deals can be placed most anywhere, and unless a one-shot board is used there should be no problem about receiving the required take. The coats are not passed out until full collection is made.

A one-shot operation is another proposition entirely. There is no guarantee with this type of deal that the take wanted will always come thru. A hit may be made on the first sale. However, the law of averages comes into play on a one-shot, and when an operator has sufficient deals working for him the average take will usually be more than satisfactory. Just for the record, a fur garment is not appropriate as a one-shot giveaway. The cost per unit is too high, and an operator would need a terrific bank roll to stand the gaff.

Fur garments have certainly proved to be the friend in need for many of the boys. Priorities have not affected furs to any extent, and a good part of the extra money in circulation has found its way into operator pockets, spent to win either a coat, jacket or scarf. And the end is not yet by any means.

Happy Landing.

Falvey, of Holyoke, told the committee. The plea of the Western Massachusetts men was made principally on behalf of two churches in Holyoke and Chicopee.

Bingo has been the "salvation" of the Immaculate Conception Church in Holyoke, Rep. Lawrence W. Law told the committee. "When the depression struck," he said, "the church had a mortgage of more than \$400,000, and many of its parishioners became unemployed and unable to pay pledges to help finance the new church building, but bingo saved the day."

Abolition of bingo "would unjustly hurt" the Holyoke and Chicopee charities, which are conducting games in a (See BINGO BUSINESS on page 52)

Buying Slows Down As Toy Fair Closes

NEW YORK, March 20.—As the 41st annual toy fair at the Hotel McAlpin moved into its final week, it was evident that buying had quieted down. Toy-makers represented at the fair said that, altho heavy buying was still going on, it didn't compare with the first week's purchases. They reported this was due to the scarcity of merchandise on the market and as a result buyers rushed to place orders the first week, before fast-dwindling stocks disappeared.

Buyers who had bought from represented firms for many years were given preference over new customers. According to H. D. Clark, director of the fair, toymakers will be able to fill about 60 per cent of the orders received. The cut in total volume of toy output was estimated to range from 30 to 40 per cent under last year. It was stated that consumers would be lucky if they obtain two-thirds of the volume next Christmas that was available last December. The WPB estimate of toy production in 1943 is about 66 per cent of last year. Prices were generally on the same level as last year, except where adjustments have been authorized by the OPA.

War Trend Noted

More than 400 exhibitors showed their lines to over 3,000 buyers. Patriotic items played a big part in the fair. Such lines included American flags, service banners and miniature tanks and paratroopers and commandos' equipment and the uniforms of the armed forces. Tin soldiers were out for the duration and in their place were miniature plastic armies, which are non-inflammable and non-breakable.

There were a large number of games for the fighting and home-front consumption. Many of these games are sent as gifts to the boys overseas and others are sold to USO recreational centers. Exhibitors claim that more games are being sold this year to the civilian population. They feel one reason for this is due to the gasoline restrictions, more people are spending leisure time at home.

Lines shown revealed increased emphasis on stuffed toys and animals, dolls, wooden playthings and educational toys. Plastic tea-time dishes have taken the place of pre-war aluminum sets. A few exhibitors displayed Christmas tree novelties. They admitted, however, that once the stocks are depleted their priority lines will disappear from the market for the duration. Dresser sets were also shown, but the handles on the various items were made of wood rather than metal. Articles for servicemen were seen in large quantities. These included military kits, shoeshine kits, duffle bag kits, money belts, service button bags, sewing kits and pillow tops. Some of the games featured for servicemen were dart games, checkers and chess.

Novelty Industry Maps Salvage Drive

NEW YORK, March 20.—The Industrial Salvage Committee for the novelty industry met in the Office of the War Production Board here recently to outline ways and means to increase scrap collections.

WPA has assigned 22 men as salvage executives to see that the quota of 13,000,000 tons is reached by the industry.

Walter E. Morrell, field staff representative, said that while visiting the United States Gypsum Corporation at low tide he found about 10 tons of unused cable wire hanging from the docks which had gone unnoticed for the past 10 years. The same situation occurred when Morrell visited the National Gypsum Company at low tide. He made immediate arrangements to collect 120 tons.

The following were present at the meeting: George M. Fritze, engineer United States Gypsum Corporation; Stirling Tomkins, president New York Trap Rock (See NOVELTY INDUSTRY on page 52)

Popular Items

MONEY BELTS

For Servicemen or Civilians in Big Demand...Now!



B25L6—Zipper Money Belt, Khaki water repellent twill. 10 1/2" long. Per Dozen\$8.50
 B25L13—As Above in White for Navy. Per Dozen 8.50
 B25L1—Khaki Two Pocket Money Belt, No Zipper. Per Dozen 4.50
 Send \$2.00 for Sample Each of Above Postpaid.

JOSEPH HAGN CO.
 Wholesalers Since 1911
 223 W. Madison St., Chicago

Fur Chokers

With spring just around the corner, fur chokers are becoming increasingly popular, as they can be worn over suits. H. M. J. Fur Company is featuring a sable-dyed pahlmi choker which strongly resembles the genuine mink and kolinsky. It is assembled in sets of any number of identical matched skins.

top of any Mason-type jar lid. A minimum of pressure by the upper hand quickly seals the screw lid of the jar. Old lids may be used safely many times by using this jar sealer. Sealer should be especially handy for women who can fruits and vegetables, and more so now that canned foods are being rationed.

Animal Plaques

Leo Kaul's Calico Pattern Animal Plaques make attractive wall decorations for the children's room. Plaques are specially processed on Masonite and are mounted on lacquered gumwood backs. The animal and bird reproductions are highly colored. Plaques, which have pictures of bunnies, ducks, horses and other animals, are 5 by 5 inches.

MILITARY PILLOW TOPS



Army, Navy, Marines, Air Corps. Satin with gold fringe. Ass't inscriptions and insignias. Ass't colors. 20"x20". 5.50 per dozen. Name of any post or camp FREE with order of 2 gross or more.

Service Banner, 9"x12", Red, White & Blue—1, 2, 3, 4 stars. 1.50 Dozen. 15.00 Gross.
 Service Banner, 9"x12", with Army, Navy, Marines, Air Corps insignia, 1.50 Dozen, 15.00 Gross. Special banners made to order. IMMEDIATE DELIVERY. 1/3 deposit, balance C.O.D., F.O.B. N. Y.

AAA FLAG CO., 247 W. 34th ST., N. Y. C.



Heart-Shield NEW TESTAMENT and CATHOLIC PRAYER BOOK

Fastest Selling Item Today

POCKET SIZE with gold plated steel cover to fit the uniform pocket located over the heart. Individually packed ready to mail.

New Testament, Leatherette with Red Edge. List Price \$1.95
 New Testament, Leatherette with Gilt Edge. List Price 2.95
 New Testament, Genuine Leather with Gilt Edge. List Price 3.95
 Catholic Prayer Book, Genuine Leather with Gilt Edge. List Price 3.95

DISTRIBUTORS, JOBBERS, SALESMEN YOUR DISCOUNT

40% Off List Prices

EVERY GIFT SHOP Every DRUG STORE Every JEWELRY STORE Every DEPARTMENT STORE should stock this item.

Wire Your Order. Immediate Delivery. 1/3 Deposit, Balance C. O. D.

NATIONAL PRODUCTS CO.
 25 W. Court Street CINCINNATI, OHIO

Have you seen NUDIE?



Something New for Novelty Stores, Gift Shops, SALESBOARD OPERATORS, Night Club and Hotel Concessioners. Retail for \$2.

NUDIE! A 7-inch doll made of a flexible, pliable lifelike plastic composition. Actually seems to be alive. Nudie sells herself! Incl. packed, blonde, brunette or red, hand painted and finished. Place a trial order and be convinced. For retailers: \$10.80 per doz. Send full payment, save C.O.D. fee—or send \$3 for 3 NUDIES, 1 red, 1 blonde, 1 brunette. Sample \$1—send for yours today.

ABRAHAM 258 W. 97TH ST. NEW YORK CITY
 Novelty Creator
 EXCELLENT OFFER FOR JOBBERS!

Jar Sealer

The Nock-On-Wood jar sealer is a great help to every housewife. It fits over the

BUY YOUR PENNANTS NOW PENNANTS FOR EVERY OCCASION

ARMY, NAVY, COAST GUARD, MARINE EMBLEMS or the name of any Fort, Army, Reservation or Ship. Pennants made for any Park, City or Resort.

9x26—\$10.00 per 100

PILLOW TOPS with Army, Navy, Marine or Coast Guard Emblem with assorted sayings: "Mother," "Sweetheart," "Sister," "Wife," etc. Made with the name of any Fort, Ship, Park, City or Resort. Made of satin with flocked insignia. Beautiful assorted colors. Samples furnished upon request on own letterhead.

\$7.50 Per Doz. in 12 Doz. Lots
 \$6.50 Per Doz. in 50 Doz. Lots
 \$6.00 Per Doz. in 1000 Doz. Lots

ART DISPLAY SERVICE

P. O. Box 2488 Winston-Salem, N. C.

OVER 1000 JOBBERS

SELL OUR BINGO SUPPLIES



WRITE FOR CATALOG TO **MORRIS MANDELL**
 NEW YORK, N. Y.

131 W. 14th St.

MY ROUTE BUILDING PLAN Starts YOU in a BIG PAY BUSINESS



Hundreds of men like you now make really big money week after week backed by our Money-Making "Store Route" Plan. Let me explain how your earnings should go UP when you take on our big-profit line of 5¢-10¢ goods. Many products Nationally Advertised in Saturday Evening Post, Good Housekeeping and 100 other magazines.

Show storekeepers proved plan to increase sales and profits up to 50% and compete with chains. Easy to start. Experience not needed. Write Today.

H. B. LAYMON, President
 Dept. 8-C, Spencer, Indiana

WISE CONCESSIONAIRES ORDER NOW YOUR STUFFED TOY NEEDS WHILE MATERIALS ARE AVAILABLE

Send for 3 Color Folder

JERRY GOTTLIEB INC.
 303-4th AVE., NEW YORK, N. Y.

An Entirely New Salt and Pepper Shaker

No. 3814 TWO "LUCKY" PIGS



Made of moulding composition. 1 1/8 inch high, colored beautifully.

\$5.40 per doz. pairs
 In 6 Doz. Lots
 \$4.80 per doz. pairs

In order to obtain the benefit of the 6 doz. price, they may be assorted with 48 other numbers, shown on our price lists #212K, 213K and 214K.

These price lists show nearly 70 different Salt and Peppers, ranging in price from \$1.80 to \$5.40 per doz.

LEO KAUL IMPORTING AGENCY, INC. 115-119 K SOUTH MARKET ST., CHICAGO.

Illustrated Soap

IN COLORS THAT STAY

Hand size, with Army or Air Corps insignia, or Mother Goose characters in colors that do not wash away.

Three cakes of a design in box

New—Hot, quick-selling in Novelty Stores, Army Canteens, Variety Stores and Souvenir Shops.

3 sample boxes, 80c
 Cash with order postpaid! Doz. boxes, solid or assorted, \$2.40

OUR LEADER Style 770 Sable Dyed Pahlmi CHOKERS



strongly resembles the Genuine Mink & Kolinsky \$3.75 Per Skin

assembled in sets of any number of identical matched skins. 25% Dep., Bal. C. O. D. Write for FREE CATALOG OF SCARFS • CAPES • JACKETS • COATS beautiful, latest styles at the lowest price.

H. M. J. FUR CO. 150-B West 28th St. New York City

ALL READY WITH NEW LINES NOVELTIES — PREMIUMS — SALESBOARDS — SPECIALTIES

"GET OFF TO A FLYING START"

Write for Catalog. Please State Your Business.

1 day Service **ACME PREMIUM SUPPLY CORP.**
 3333 LINDELL BLVD. ST. LOUIS, MO.

LEVIN BROTHERS

TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

JOBBER'S SWIVEL MIRROR VANITIES

Our De Luxe Model with fancy indented flexo drawer, 1/2" mirror base, fancy swivel mirror, 2 compartments, metal knobs. Calif. redwood; is the flashiest, fastest selling vanity out today. Also packed with ribbon-tied high-grade stationery. Write for new price set-up.

MARTIN MIRROR CHEST CO.
 1120 W. 79th St., Chicago, Ill.

FOLDING CHAIRS PLASTIC MARKERS BINGO CARDS SUPPLIES



Write for Bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON, OHIO

BEACON BLANKETS AND SHAWLS

We carry a complete line of Beacons. One or a carload. Beacon Plaid Shawls with wool fringe—still in stock. Other items we can deliver are Lamps as low as \$6.25 per doz. and up; End Tables, Hassocks, Smoking Stand, Dinnerware (42 Pc., 68 Pc. and 100 Pc. sets), Card Tables, Elec. Wood Novelty Clocks, Casseroles, Tinware, Glassware, Chrome Cocktail Sets, Billfolds, Pen and Pencil Sets, Table Litters, Pictures, Mirrors, Stuffed Toys, Fitted Overnight Bags, Motor Jugs, Bar Glassware, Salesboards, American Flags, Ballcoons, Toilet Sets, American made Slum and Plaster Novelties. Write for Catalog. State business.

WIS. DELUXE CORP. 1902 No. 3rd St. MILWAUKEE, WIS.

BEST BUYS FUR COATS

JACKETS-BOLEROS

Exclusive 1943 Styles. Smart details, radiant furs and quality workmanship. Furs of all types in all price ranges. Buy now and save. Free Illustrated Catalog and Price List.

S. ANGELL & CO. Manufacturing Furrier
 236 W. 27th St., (Dept. b-3), New York City.

LOWEST FACTORY PRICES



Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago, Ill.

Amusement Machines

In classifying coin machines, the largest and most inclusive group is technically described as amusement machines. Because of the ever-increasing variety of machines and devices that come within the sphere of amusement, it is a constant problem to frame a definition of amusement machines that will conform to the legal needs of the time.

Popular usage would ordinarily be the most convenient process for developing the best descriptive terms for amusement machines of all types, but in at least two conspicuous instances popular names for coin machines have proved embarrassing and also a cause for legal complications. The wide popular usage of the term slot machine has always been embarrassing to the legal branches of the industry, and many lawmakers have actually been confused by the term. Free-play was an innocent and yet very popular term for a feature in modern pinball games, but sticklers for legal hair-splitting have made it costly to the trade. If the term extended play had been as convenient from the start for the public to use, it might have saved the trade a lot of legal headaches. But courts are finally beginning to clarify this legal confusion with some reason and common sense.

A reading of the many bills and statutes on coin machines soon indicates how hard it is to frame a definition for amusement machines, or any group of machines that may rightly be a part of the broad classification of amusement machines.

States and cities have in the past followed a practice of broadly defining amusement machines, with pinball as the center, and then making exceptions to the general rule. The federal statutes on coin machines also follow this principle. Perhaps it is all that can be ever done in framing laws relating to coin machines.

An example of the general definition used in State and city laws may be found in *The Billboard*, January 9, 1943, page 58. There are so many State

and city laws, with varied definitions of amusement machines, that a book could be written on the subject. The general policy followed by States and cities seems to have worked out fairly well, but the problem of classifying amusement machines has since 1941 been complicated by the addition of federal statutes with a set of definitions not yet clarified by the courts.

The effect of the federal law is to roughly group coin machines for taxation into two main classes: gaming devices and amusement machines. Vending machines without an amusement feature have been exempt from federal taxation up to the present. The federal law assumes all machines with an amusement feature to be amusement machines if they are not gaming devices. Amendments in 1942 made the law read "amusement machines and music machines and gaming devices." This apparently means to classify music machines in the broad group of amusement machines.

The critical point of the federal law is its definition or classifications of gaming devices. According to the federal law, once gaming devices are classified, then all machines with an amusement feature that remain are amusement machines. The federal law would classify gaming devices as "so-called slot machines which operate by means of a coin, token or similar object and which, by application of the element of chance, may deliver or entitle the person playing or operating the machine to receive cash, premium, merchandise or tokens." This definition hinges on two vital points—an element of chance and delivering or entitling the player to receive a reward.

In its 1942 amendments Congress went more into detail on the subject of gaming devices. Following the pattern of the federal law, it will be easier to define "amusement machines" once gaming devices are classified. Many interesting ramifications appear in the various legal definitions of gaming devices.

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street.

LOS ANGELES, March 20.—Arcade operation is moving into the lead, with operators reporting good business and the jobbers scouting for machines with which to fill orders. Competition for the operators seems to be keen on the face of things, but large crowds are sufficient to fill every arcade that opens, with the result that the kick is not about business but for their inability to get parts. Servicemen of top quality are finding no trouble in getting jobs, for arcade operators find that it is up to them to keep their machines in the best of condition to make them last the duration.

As for the jobbers' side of the situation, one summed it up in a recent statement, "Business is excellent with us. Could sell more if we could get more. Operators are doing the best they have ever done. In fact, some collections amaze them. Record problems is no better or worse, but the music machine operators would like to have more records of the hit type. Record companies are scattering out their stocks in an effort to be fair to everyone." Coming from a man who knows the business, this statement about covers the entire situation in this area.

The man-power problem has been alleviated somewhat by the debut of girl assistants into the field. They seem to be working out well with the operators. Not only are women working as assistants in the field but there are femmes who are actually managing routes and doing a good job about it. Arcade operators are employing gal service "men" and are finding them capable of keeping things rolling right along, with some turning out to be better than fair mechanics. They are reported to be handling "beefs" nicely and are accorded fine treatment from location owners. Those firms that have men servicemen are holding on to them as much as possible, but the field is looking to women to take the place of the men who have been called into the armed service or into war work.

Phonos to Mexico

Local firms are finding Mexico a good customer for phonographs, and a number of shipments have been sent from here to south of the border. Among the firms reporting business of this type are Badger Sales Company and California Simplex. Badger handles reconditioned machines, and Simplex is the Southern California distributor for Wurlitzer and headed by Russell Smith. . . . Ernie Brehnan, manager of the San Francisco branch of the General Music Company, was in town for a few days and spent much of the time in conference with Bud Parr and Fred Gaunt of this branch. . . . Charlie Stark reports that business is going like a house afire for him at Toiyabe, Nev., where he has music and

game routes. . . . Congratulations are being extended Ernest Bryant, Glendale music operator, on the occasion of his son's accomplishments in the naval air force. Young Bryant was recently commissioned in this branch of the armed forces, and his many friends in the coin machine field were glad to hear of his achievements. . . . Another coinman called to the service of the country was Dwight Osborn, son of the West Pico jobber, who has taken up his post with the army. Dwight left a very good music operation in Santa Cruz to assume his new duties. . . . Gus Fox, prominent San Diego music operator, was in Los Angeles recently and put in time at the General Music Company. . . . Paul Blair is now with Playland, the South Main Street arcade. Here with Blair is Porky Perkins. . . . Pipe cleaners have always been a handy item on the serviceman's shelf. These items are getting scarce because of the wire that is in them. Local tobacco stores have about depleted their stocks but promise that a new item of this line is soon to be placed on the market. . . . Pipe cleaner scarcity will hit one Los Angeles music operator quite hard and he is Al Cassell. Al is a continuous pipe cleaner user, and with cleaners also used in his service business he'll have to have a double supply to even get started.

Business Reports

Business continues good and especially at the Southwestern Vending Machine Company. Harry Kaplan is on hand here to attend to the orders, and Jimmy Jones, manager, is off on a cross-country trek buying and selling. Jones has been filing daily reports which indicate that shipments are being by his company and that much equipment bought on the trip will soon be on hand at this spot. . . . I. B. Gayer, of San Bernardino, Calif., music and games operator, was in the city during the week on a buying trip. Things are going right along in the San Bernardino district, where a number of servicemen are located in addition to the defense projects there. . . . Sam Handman, of the Roxy Amusement Company, is being kept on the hop by his thriving music business. . . . Ben Korte, of La Crescenta, Calif., came in from his desert outpost during the week to see what the boys had on the sales floor. He found that despite reports that jobbers were hard hit they still had a number of machines that he needed and could use.

"Mayor" to Army

Howard Lee, Chinese operator and often referred to as the "Mayor" of New Chinatown, and has much of the coin-operated equipment there, has gone into the army. Arcades in the section continue to do a good job, with the visitors patronizing them in large num-

Cigarette Bill Killed . . .

BOSTON, March 20.—A bill prohibiting the sale of cigarette vending machines in the State has been killed by the Massachusetts House of Representatives.

The Haverhill delegates declared the machines were manufactured in that city, and passage of the bill would create unemployment.

Representative Walter A. Cuffe (D., Lynn) sought to substitute the bill declaring that the machines made it easy for children to procure cigarettes.

Representative Clifford R. Cusson (R., Haverhill) answered that children could get cigarettes in their own homes just as easily.

Legislatures End Work . . .

CHICAGO, March 20.—Seven State legislatures had already adjourned before the end of the second week of March. These States were Wyoming, North Dakota, South Dakota, Tennessee, Idaho, Indiana, Montana, Arkansas and North Carolina.

According to reports received here, no legislation relating directly to coin machines was passed in any of these States. North Dakota, Arkansas, North Carolina and Tennessee already have State licenses for various types of coin machines.

The only State legislation actually passed so far, according to reports received here, is a State license bill in Oregon.

Coin Machine Revenue . . .

WASHINGTON, March 20.—When the Internal Revenue Department released its report of collections for January, the coin machine trade was interested in seeing whether the total federal tax on coin machines had increased or decreased.

December collections on coin machines showed a good increase because of the tax going into effect on new types of machines. The report for January shows that collections on coin machines amounted to \$473,111. The federal revenue on coin machines for January a year ago was \$450,366.

The federal revenue received from the tax on coin machines amounted to \$1,169,594 for the month of December. Thus the January receipts indicated a decided drop from the previous month. The total coin machine revenue collected by the government for the year 1942 amounted to \$10,118,344.

bers. . . . E. F. Gregg, of Bell, Calif., was one of the many visitors to call at General Amusement Company. . . . Roy Smith, of Desert Operating Company, Lancaster, Calif., is getting plenty of business from soldiers stationed there. Area is used as the training grounds of RCAF members. . . . Bert Hammond, of Santa Ana, Calif., is another operator who is finding that his machines are doing big business from troops stationed in the area. . . . Lee Webb, of Los Angeles, continues strong. . . . Recent Los Angeles visitors also included W. H. Shorey, of San Bernardino, and L. F. Saylor, of Oildale, Calif.

Organize New Amusement Firm in Brooklyn, N. Y.

ALBANY, N. Y., March 20.—Alexander Teitler, George Pass and Sylvia Bell, of New York, are the promoters and stockholders of the New Hudson Amusement Corporation, of Brooklyn, N. Y., a newly formed amusement device enterprise granted a charter of incorporation last week by the Secretary of State. The company has a capital of 100 shares of stock, of which three shares have been subscribed for. Mortimer Haas, New York City, is the attorney for the concern.

Liquor Rationing Set in Virginia at Pint Weekly

RICHMOND, Va., March 20.—The Virginia ABC Board has decided that the unit of liquor under rationing is to be one pint a week per coupon—two quarts per month. The unit of wine was fixed at half a gallon, to apply only to the heavier wines that contain more than 14 per cent alcohol.

Cordials and other alcoholic beverages above the 14 per cent content will be counted the same as spirits and require the same coupons. Naturally fermented wines of less than 14 per cent alcohol do not come under the rationing restrictions and may be bought in larger quantities without the surrender of a coupon.

One Arcade Open 24 Hours

BALTIMORE, March 20.—The arcade business here is flourishing, according to reports of arcade operators, and although only one large arcade continues to operate on a 24-hour basis, most of them are remaining open from 18 to 20 hours each day.

While the best crowds seem to come in between 7 p.m. and 8 p.m., the arcades enjoy a good business all the time because the defense plants are working three shifts and as each shift comes off a large portion of them drop into the arcades. And since salaries are higher than usual, people are finding more spare change in their pockets, which means more and better business for arcades.



WELCOME RETURNED HERO. Corp. Robert Graf (right), formerly an employee of the Rock-Ola Manufacturing Corporation, is shown with David C. Rockola, president of the company. Corporal Graf, who had some narrow escapes from death in air action over New Guinea, for which he has been decorated, was surprised to find his employer now engaged in war production, as he worked in the plant when it was entirely devoted to the manufacture of coin machines and phonographs. Graf's father and brother, both of whom worked for Rock-Ola, are also in the army, so the poster in this picture has special significance for his family.

ANOTHER WEEK NEARER VICTORY!

Wm Rabkin

INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1895.

Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET

LONG ISLAND CITY, NEW YORK

Bring Spring Showers
of Nickels to Your Machines
With These

VICTOR AND BLUEBIRD HITS!



CABIN IN THE SKY

VAUGHN MONROE and his Orchestra swing the catchy rhythms of the hit tune from M-G-M's new movie of the same name.

Reverse is the knockout TAKING A CHANCE ON LOVE

The half cynical, half sentimental ditty (also from "Cabin in the Sky") which SAMMY KAYE handles in his inimitable style.

Both on Victor 20-1527



"MURDER," HE SAYS

(From Paramount's "Happy-Go-Lucky")

DINAH SHORE smoothly sings the hilarious complaint of the girl whose boy friend pitches woo in jive time.

Overside is SOMETHING TO REMEMBER YOU BY

Victor 20-1525
TEDDY POWELL and his band's version of "MURDER," HE SAYS, will keep machines rolling. Peggy Mann is at her best. Reverse is LET'S GET LOST. Also from "Happy-Go-Lucky."
Bluebird 30-0809



ROSE ANN OF CHARING CROSS

THE FOUR VAGABONDS—of ROSIE THE RIVETER fame—in a beautiful slow rendition of the beautiful ballad

ROSE ANN OF CHARING CROSS

Reverse is

TEN LITTLE SOLDIERS

The rhythmic ditty of Genevieve and her many admirers in many services.
Bluebird 30-0811



To help us make new Victor and Bluebird Records for you sell your old ones to your distributor today!



Help Keep Your Customers
Going with Music

Order Today From Your

**VICTOR AND BLUEBIRD RECORD
DISTRIBUTOR**



PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By GLADYS CHASINS

"Stage Door Canteen"

Release date of the big UA production, *Stage Door Canteen*, has been tentatively set for April 25. Pic features a long list of bands and recording artists, among them Benny Goodman, Kay Kyser, Freddie Martin, Guy Lombardo, Xavier Cugat, Count Basie, Ethel Merman and Ethel Waters. Recorded songs featured in the film are *Marching Thru Berlin* and *Why Don't You Do Right?*, both of them waxed by the artists who do them on the screen. *Do Right*, waxed by Benny Goodman (Columbia), has been bringing up plenty of nickels on its own and large-scale film exploitation will build it up even more. *Marching Thru Berlin*, waxed by Ethel Merman (Victor) and the Royal Harmony Quartet (Keynote), has come in for a few plays, and pic plugging should give it an added boost.

Altho most of the songs featured in the film are new and not recorded, large number of recording names leave plenty of room for tie-ups to be worked out. Display material on the bands and singers during local play dates will help attract attention to their other recordings.

Novel Note

In a preliminary publicity campaign for *For Me and My Gal*, one theater at Falls City, Neb., staged a community sing, with printed copies of pic tunes distributed to the audience, as reported in *The Motion Picture Herald*. In this case, printing costs were paid by theater, with local merchants advertising on the sheets to make up for them. Operators could work similar campaigns with local theaters on other films with recorded songs suitable for group singing, as this

is a novel and sure way to bring the songs to the attention of the public.

New Releases

Columbia this week released the Kay Kyser recording of two tunes from *Happy Go Lucky, Let's Get Lost* and *The Fuddy Duddy Watchmaker*. Former has already started to get a lot of plays with the other recordings out, and pic has just started to make the rounds.

Victor has reissued two tunes from *Cabin in the Sky*. Vaughn Monroe does the title tune, and Sammy Kaye plays *Taking a Chance on Love*. Columbia has reissued the same songs, both waxed by Benny Goodman.

Another Autry

Another Autry re-release, *Gauche Serenade*, is skedded for April 15. Republic has planned a big campaign on all their Gene Autry reissues, and operators in areas where the cowboy crooner is a big draw should watch for local play dates for tie-ups. Only one of the songs from *Gauche Serenade* has been recorded by Autry—*The Singing Hills* on the Okeh label.

News Notes

Xavier Cugat is signed to a long-term contract with MGM. Will start first pic after closing current New York engagement. . . . Alice Faye and Carmen Miranda skedded for 20-Fox's new musical, *The Girls He Left Behind*. . . . Harry James set for another MGM pic after completing *Best Foot Forward*. . . . Columbia starting work on new all-swing musical, *Jam Session*, featuring top musical faves of the country.

RECORD BUYING



Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

● GOING STRONG ●

- | | |
|---|--|
| THERE ARE SUCH THINGS (14th week) | TOMMY DORSEY (Frank Sinatra-Pied Pipers) Victor 27974 |
| I HAD THE CRAZIEST DREAM (12th week) | HARRY JAMES (Helen Forrest) Columbia 36659 |
| MOONLIGHT BECOMES YOU (11th week) | BING CROSBY Decca 18513
GLENN MILLER (Skip Nelson-Modernaires) Victor 20-1520
HARRY JAMES (Johnny McAfee) Columbia 36668 |
| WHY DON'T YOU FALL IN LOVE WITH ME? (9th week) | DICK JURGENS (Harry Cool) Columbia 36643
JOHNNY LONG (Bob Houston-Helen Young) Decca 4375
DINAH SHORE Victor 27970
CONNIE BOSWELL Decca 18483 |
| I'VE HEARD THAT SONG BEFORE (6th week) | HARRY JAMES (Helen Forrest) Columbia 36668 |
| BRAZIL (5th week) | XAVIER CUGAT (Chorus) Columbia 36651
JIMMY DORSEY (Bob Eberle-Helen O'Connell) Decca 18460 |
| YOU'D BE SO NICE TO COME HOME TO (4th week) | DINAH SHORE Victor 20-1519 |
| THAT OLD BLACK MAGIC (2d week) | GLENN MILLER (Skip Nelson and The Modernaires) Victor 20-1523
JUDY GARLAND Decca 18540
FREDDIE SLACK (Margaret Whiting) Capitol 126
CHARLIE BARNET (Frances Wayne) Decca 18541
HORACE HEIDT (Charles Goodman) Columbia 36670 |

Names in parentheses indicate vocalists.

See Smaller Profits in '43

Rising tobacco costs, higher taxes cut profits, Chesterfield president says

FLEMINGTON, N. J., March 20.—"Unless the OPA permits cigarette manufacturers to increase prices, the companies are likely to earn less this year than they did in 1942," J. W. Andrews, president of Liggett & Myers, said at the company's annual meeting.

"I think it is a correct conclusion that we won't earn as much this year as we did in 1942 without a price increase. I don't see any likelihood of lowered taxes, but against these adverse factors is the possible offset of some increase in sales," Andrews said.

The average price paid for the 1942 burley crop was 42 cents, against 29 cents in 1941. Flue-cured tobacco averaged 38.25 cents a pound as compared to 28.25 cents a pound in 1941, he pointed out.

The supply of foreign tobacco now held in the United States by the company is sufficient for about two years, and some tobacco purchased in December and January is now in transit across Turkey.

The company's position on foreign tobacco is comfortable, altho the price is high. The total inventory of leaf tobacco is now about \$20,000,000 greater than the \$182,000,000 reported at the end of 1942.

Delaware Studies Soft Drink Tax

WILMINGTON, Del., March 20.—A tax of 1 cent on every bottle of soft drinks or a 1-cent tax on every magazine or book sold in Delaware are among suggestions now being discussed by members of the House of Representatives as a means of granting every demobilized serviceman or woman who is unemployed \$18 a week for a maximum of 20 weeks after the war.

Preliminary studies are underway, with strong sentiment in favor of such a bill if it can be financed.

Serious consideration of the matter began shortly after the House passed a bill offered by Senator Harry H. Mulholland (R-Milford) to provide such benefits to those who had been employed in industries covered by the Unemployment Compensation Law before entering the service.



Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago.

Price Order On Rockwood

Price ruling includes notice that retail sales must conform to ceiling

WASHINGTON, March 20.—A price regulation order was issued to Rockwood & Company, manufacturers of chocolate and chocolate candies, March 10. It is one of the first special price orders issued to a manufacturer of candy products that are used in vending machines, and vending operators will be interested in the details and suggestions contained in this order. It is a special order apparently issued in response to a petition by the Rockwood firm for a ruling on the price of one of its products.

The order also specifies the retail price for the product.

Part 1499—Commodities and Services (Order 211 Under § 1499.18 (b) of GMPR) ROCKWOOD & COMPANY

Order No. 211 under § 1499.18 (b) of the General Maximum Price Regulation—Docket No. GF3-2702.

For the reasons set forth in an opinion issued simultaneously herewith, *it is hereby ordered:*

§ 1499.1811 Adjustment of maximum prices for Chocolate Bits sold by Rockwood & Company. (a) Rockwood & Company, Washington, Park and Waverly avenues, Brooklyn, New York, may sell and deliver, and any person may buy and receive from Rockwood & Company the

following commodities at prices not higher than those set forth below.

(1) "Chocolate Bits," packed one dozen seven-ounce packages to the box at \$1.10 per box delivered.

(2) Rockwood & Company shall continue the customary quantity discounts, allowances or other price differentials existing in March, 1942.

(b) Wholesalers of "Chocolate Bits" are hereby authorized to increase their prices to correspond to the 5 cents per box increase granted to Rockwood & Company. In no event may a sale of "Chocolate Bits" be made at retail at a price higher than that determined for the retail seller under paragraph (a) of section 2 of the General Maximum Price Regulation, or as adjusted under any other regulation issued by The Office of Price Administration.

(c) At the time of the first delivery of "Chocolate Bits" following the effective date of this order, Rockwood & Company shall supply to any retailer or wholesaler taking such a delivery a written notice and shall also include such written notice in each box of "Chocolate Bits" packages. If such notice is enclosed within the shipping package, a legend shall be attached outside the package to read "Ceiling Price Notice Enclosed." The written notice shall read as follows:

"A new delivered maximum price of \$1.10 a box of 12 packages of "Chocolate Bits" has been authorized for us by the Office of Price Administration. This increase was granted because our March, 1942, price was abnormally low in relation to the prices charged by our competitors. Our new price is subject to all allowances, discounts and trade practices which we had in effect in March, 1942, with respect to "Chocolate Bits." Wholesalers may add 5 cents to their March, 1942, prices. Retailers are (See Price on Rockwood on opp. page)

Files Against Cigarette Co.

Suit based on Old Gold advertising campaign — company denies charges

WASHINGTON, March 20. — Federal Trade Commission has filed suit against P. Lorillard Company, Inc., Jersey City, charging misrepresentation in the company's current advertising of Old Gold, Beech Nut and Sensation cigarettes and Friends smoking tobacco. Recent Old Gold advertising campaign has been based on an article in Reader's Digest magazine which reported results of laboratory tests of "seven leading cigarettes." The cigarette company, according to the suit, later advertised on the basis of the article that Old Golds were lowest in nicotine content and in throat-irritating tars and resins.

Reader's Digest is the same magazine which some time "exposed" pinball and other coin machine games.

The FTC said that the tests reported 2.04 mg. of nicotine per cigarette in the smoke of Old Gold and the amount in two other brands was slightly higher, 2.20 mg., while the average of the cigarette having the largest content was 3.02 mg.

"However," the FTC said, "these differences in nicotine were insignificant and the advertising failed to disclose that the laboratory report further stated: 'the differences between brands are, practically speaking, small and no single brand is so superior to its competitors as to justify its selection on the ground that it is less harmful.'"

Coca-Cola Report \$23,000,000 Profit; Less Than in '41

ATLANTA, March 20.—Operations last year of the Coca-Cola Company and its subsidiaries resulted in a net profit of \$23,267,446 after deductions for federal income and excess profits taxes, according to the annual report for 1942, announced recently.

The profit is equivalent to \$5.37 a share on the common stock and compares with \$28,908,374 or \$6.78 a common share cleared in the year 1941.

Before provision for income and excess profits taxes, the profit for last year amounted to \$50,527,446, while that for 1941 on the same basis came to \$55,158,374.

In the final quarter of 1942 the net profit was \$4,850,213 or \$1.10 a common share. This compares with \$6,483,844 or \$1.51 a common share reported for the preceding quarter and with the \$5,516,774 or \$1.26 a common share earned in the three months ended on December 31, 1941.

Good Will Suggestion . . .

CHICAGO, March 20.—A story recently published in The Chicago Daily News might well serve as an example to operators in the vending machine trade who want to do all they can for the men in our armed forces.

The News reported that M. J. Doolan, owner of an amusement ride operating company that furnishes the carnival atmosphere for the street corner church bazaars, has sent out more than 4,000 cartons of cigarettes to soldiers in various camps, and he is financing the unusual enterprise with his own funds. It cost him some \$5,000 so far and he's going stronger than ever, sending out about 100 cartons a week. If Doolan keeps up his good work, every soldier in Uncle Sam's Army will have smoked a Doolan fag before the war is over.

His lists of soldiers and sailors are obtained from the crowds that visit the carnivals. People are invited to deposit the name of a soldier in a box and in a short time the boy has his carton of cigarettes.

Letters show that the young men invariably divide their cigarettes with barracks and tent mates, so that out of the 4,000 cartons more than 40,000 men have enjoyed the smokes. As a reward for his efforts he probably has the biggest fan mail from soldiers of anyone in Chicago. He ranks with movie stars in the number of letters he gets and now has more than 2,000 on file.

It is a well-known fact that cigarettes are uppermost in every soldier's mind and the first thing he wants when returning to camp from duties of any kind. Some people feel that it is necessary to form a large organization with a substantial money backing before anything of this nature should be attempted, but, as evidenced by Doolan's work, such is not the case, and anyone who will put forth a little effort can be of great help in aiding the morale of our service men.

Cigarette vending operators in particular should be interested in this work, since it would be a great help to them if they could educate people to send even a pack or two to friends in the service at frequent intervals.

THIS TIME TRY TORR
Bargains Galore!
By Torr
Send for Latest Price List
Just Out—Over 1000 Bargains
Last Call for N. W. #39 Bell,
\$10.25.
Buy now or regret for duration.
New low price on Tom Thumb
Vendors.
Salted Peanuts—25-Pound Carton
\$5.00 F. O. B. Philadelphia.
Full Cash With Order.
TORR 2047A-SO. 68 PHILA., PA.

SPECIAL CLOSE-OUTS
CIGARETTE VENDING MACHINES
7 COLUMN MODEL "S" STEWART-McGUIRE (Reconditioned). \$20.00 EA.
In lots of 10 or more . . .
Single Machines \$25.00 Each
½ Cash With Order, Balance C. O. D.
AUTOMATIC CIGARETTE SALES CO.
2208 LOCUST ST. ST. LOUIS, MO.

MAKE MONEY WITH A ROUTE OF NUT VENDORS.
Plenty of good locations are now available. Start now by buying a few machines. A route of nut vendors will earn a steady income for you.
SPECIAL SPECIAL
Just received 150 used Silver King 1½ all purpose vendors.
GET STARTED DEALS
1 Silver King, 10 Lbs. Peanuts \$6.50
5 Silver Kings 30 Lbs. Peanuts \$27.25
Silver Kings, sample, \$4.50; 5 or more, \$4.25 Ea. 1/3 deposit required with order, balance C.O.D. Send full amount and save C.O.D. charges. Send for complete list of New and Used Machines. We still have a few more Universals left at \$4.50; 5 or more, \$4.25 Each. Rush Your Order.
RAKE 2014 Market Street PHILADELPHIA, PA.
WANTED
Postage Stamp Vendors ROLLER TYPE ONLY
Must have good appearance. State lowest price.
BOX #547, Billboard, 155 N. Clark St., Chicago.

Philadelphia Trade Launches Plan To Befriend Soldiers

PHILADELPHIA, March 20.—That the amusement machine fraternity here is ever on the alert in its all-out efforts in the interests of the nation's defense was again manifest this week in the "adopt a Yank" plan launched by Max Bushwick, head of the Capitol Amusements Company, one of the leading music operators in the city.

First advanced by the Philip London American Legion Post, in which Bushwick is active, the plan calls for each member to "adopt" a local Yank at the camps. Working thru the USO the service boys "adopted" are those having no friends or relatives. Moreover, the lads selected are of all races, colors and creeds.

Each member is pledged to send his adopted Yank a package of necessities

each month, and further pledged to write their "wards" at least two letters a month. Bushwick's adoption plan was not only hailed by the American Legion posts but also received generous praise from the local newspapers, especially *The Philadelphia Daily News* and *The Philadelphia Observer*, identifying him as a member of the music machine industry.

Kentucky Says Cities May Assess Additional Taxes

FRANKFORT, Ky., March 20.—A legal opinion from the attorney general's office says that cities have the authority to assess occupational and business taxes even tho the State may be already taxing such an occupation or business.

An inquiry had been received from one city in the State to know whether it could impose license fees on locations such as restaurants, places selling cigarettes, soft drinks and other items.



GIFT TO ARMY POSTS. The Skill Games Board of Trade, Inc.; Milwaukee, donated games and juke boxes to all the army posts and centers in Wisconsin. Shown in the picture, left to right: Michael Klein, attorney for the association; Pvt. Harold Christie, Truay Field; Pvt. Allen P. White, Truay Field, and E. G. Macoskie, president of the association.

HIGHEST CASH PRICES PAID FOR

\$400.00 for BALLY } FAIRMOUNTS
\$300.00 for BALLY } LONG ACRES
 } THOROBREDS

TURF KINGS
PIMLICOS

HIGHEST PRICES ALSO PAID FOR JOCKEY CLUBS, CLUB TROPHIES, LONG SHOTS, SANTA ANITAS, SPORT KINGS, KENTUCKY'S "41" DERBIES.

KEENEY SUPER BELLS—SINGLE 5c—TWO-WAY 5/5 or 5/25
FOUR-WAY 5/5/5/5 OR 5/5/5/25

EVANS' "LUCKY STARS" 1941 OR 1940
JACK POT "GALLOPING DOMINOES"

MILLS' FOUR BELLS (Serials Over 1,800) THREE BELLS
ALL MUST BE GUARANTEED COMPLETE AND UNDAMAGED.

Quote Your Lowest Prices and Bank to Which Deposit Is To Be Sent Via Air Mail—Don't Delay, as Should Any Large Territory Close Down, Prices Are Sure To Flop.

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MILNER HOTEL BLDG., SALT LAKE CITY, UTAH

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Large 22"x35" Illustrated Stock Sheet and Price List for Hanging on Your Wall. No Pages to Turn * * * See All at a Glance. Send for Your Copy Today.

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WHILE THEY LAST SERVICE KIT

Over 500 Important Pieces

Such as—plg tail wire, silver contact points, bushings, fish paper, brass rivets, contact blades, switches and many other items.

ORDER SEVERAL TODAY

ONLY **\$7.50** EACH
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779 Bank Street
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1035 N. PULASKI ROAD CHICAGO, ILLINOIS

PHONOGRAPHS		CONSOLES	
850 Wur., over 780,000	\$535.00	Keeney T.B., 5c-5c Conv.	\$365.00
750E Wur., over 758,000	445.00	Keeney T.B., 5c-25c Conv.	395.00
750 Wur., over 742,000	385.00	Keeney S.B., Conv.	195.00
800 Wur., over 469,000	350.00	Bally Club Bell, Conv.	220.00
600 Wur. Key B., over 701,000 ..	199.00	Jennings Totalizer, Conv.	110.00
71 Wur., over 428,000	175.00	Mills Free Play Jumbos	69.50
ONE-BALL FREE PLAY		Black Paces Races, C.P.O.	59.50
Pimlico, Bally	\$225.00	Mills Square Bell	69.50
Sport Event	85.00	Keeney Ky. Skill Time	69.50
Sport Special	85.00	ARCADE	
SLOTS		Keeney Air Raider	\$145.00
All Makes from \$25.00 Up.		5 Balls, All Kinds, \$10.00 and Up.	

HARRY HOKE, 520 Minnesofa Avenue, N. E., WASHINGTON, D. C.
P.S.—Also want a first-class Mechanic, with car, that will work.

HERE'S READY MONEY FOR YOU

We'll pay top prices, on the line, for practically every type of coin-operated equipment. We want Slots, Consoles, Pins, all makes and models Phonos and Boxes, Arcade Equipment and anything and everything you have, including Tubes, Accessory Equipment, etc. If you're looking for a good deal PHONE, WIRE OR WRITE US TODAY.

ROYAL DISTRIBUTORS
Authorized Exclusive Fantasy Distributors for Rock-Ola.
408 N. BROAD STREET ELIZABETH, N. J.
(Tel.: Elizabeth 3-1776)
Dave Stern—PROPRIETORS—Tom Burke.
References: Any bank in Elizabeth or anybody in the coin machine industry.

FOR SALE

Package Boxes, Like
New

Absenteeism Not All Due To Drinking

NEW YORK, March 20.—In a survey on the causes of absenteeism, the much-discussed problem in war plants, *Modern Industry* magazine says that drinking is only a secondary cause of this evil and that it is having to look for amusement rather than the type of amusement that causes absenteeism of workers. Prohibition forces have recently charged that drinking is a big cause of absenteeism, and others have said that absenteeism is caused by the forms of amusement which workers patronize over week-ends.

The magazine report says that liquor is only secondary and that it is the lack of amusement which causes workers to search for diversion, rather than the kind of amusement that keeps workers away from their jobs.

Absenteeism is said to be a serious problem in almost every war plant in the country. The magazine report stated that the following causes seem to keep many workers away from their job a day or more each week:

Fatigue from too much work over too long a period; poor transportation facilities upon which the workers must depend to get to and from their jobs; bad housing, necessitating a search for another room or flat, which means time off the job; food problems; recreation, or the search for it.

The magazine says: "Continued long hours are an increasing influence on absentees. Overtime bonuses are attractive—for a time. But today industry is beginning to pay the price in absenteeism for excessive overtime. Men are wearing out physically and mentally. "As important as bad morale as a factor in absenteeism is the payment of high wages to workers who have never before received such pay."

Unspendable Income

The magazine says wage reductions are out of the question and suggests management help channel off workers' unspendable income by pressing for greater purchase of War Bonds.

Drinking is only a second cause of absenteeism, according to the magazine, which says:

"Actually investigation generally reveals that men drink not for the pleasure of getting drunk but because of fatigue, real or imagined illness and the discontent arising from one or more other causes of absenteeism. Drinking aggravates absenteeism; it is seldom the primary cause."

Some of the suggestions given by the

magazine as a way in which management might help reduce absenteeism include:

- Building morale, good production planning, good supervision thru good foremen, accurate absentee records, check-cashing facilities in a plant so a worker won't have to cash it in a tavern, good working conditions, help in obtaining good housing for the workers, cooperation with all private and public agencies seeking to provide normal community facilities for the workers.

Halifax, N. B.

HALIFAX, N. B., March 20.—Robert Woodgate, 21, of London, has become head mechanic for Crowell Bros., local coin machine distributors. Before joining Crowell Bros. he was with Currie & Young, Halifax and St. John distributor and operator.

No other city or town has shown inclination to follow the lead of the city council of Halifax to bar vending machines from theaters.

Jap Blake, of Woodstock, N. B., who operates machines of various kinds on both sides of the border, has been enlarging his location list in Carleton, Victoria and Madawaska counties, this area paralleling Aroostook County, Maine, on the boundary.

PENNY ARCADE MACHINES OFFERED FOR QUICK CASH SALE

- | | |
|---|---------|
| 1 Striking Clock | \$75.00 |
| 1 Caille Push or Grip | 65.00 |
| 1 Caille Breast Hugger | 65.00 |
| 1 Caille "I Defy You" Muscle Builder .. | 65.00 |
| 1 Western Super 3-Way Grip | 32.50 |
| 1 Bally Basket Ball | 65.00 |
| 1 Bally Alley | 25.00 |
| 1 Telescope Electric Crane | 30.00 |
| 1 Seeburg Organ with Rolls | 35.00 |
| 1 Keeney Pot Shot, F.P. | 25.00 |
| 1 Gottlieb Moving Target | 22.50 |
| 10 Used ABT 1c F.P. Coin Chute, Ea. . | 1.50 |
| 10 Used ABT 5c F.P. Coin Chute, Ea. . | 1.50 |
- Will properly crate and ship F.O.B. Wichita upon receipt of cash in full.

MRS. A. N. RICE

Apt. 406, Shirkmoro Apts. Wichita, Kans.

CORRECTION

NEW STREAMLINED EXHIBIT LIGHT-UP, COUNTER SIZE, FORTUNE TELLING,

Joy-Making Amusement Machines
Exhibit Three Wise Owls
Exhibit Three Great Whatsis
Exhibit Three Wheels of Love
Exhibit Three Love Meters
3 to a Set.

ADVERTISED IN MARCH 20TH ISSUE. PRICE SHOULD —Each Set \$132.50 HAVE READ

MIKE MUNVES, 520 W. 43rd St., N. Y.

DEPENDABLE MONARCH MONEY-MAKERS!

Table listing various amusement machines and their prices, including categories like 'ONE BALL FREE PLAY GAMES', 'ONE BALL AUTOMATIC PAYOUT TABLES', and 'AUTOMATIC PAYOUT CONSOLES'.

MONARCH COIN MACHINE CO. 1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.

CENTRAL OHIO COIN MACHINE EXCHANGE

Table listing coin machine equipment such as '35 JUMBO PARADES, C. P., Latest Models' and '5 JENNINGS BOBTAILS TOTALIZERS, F. P.' with prices.



Wolf Solomen

WANTED We Will Pay Cash for Original Chrome Bells, Gold Chromes, Late Mills and Jennings Slots.

Table listing 'SLOTS' and 'ARCADE EQUIPMENT' with various machine models and prices.

Write for Our List of Free Play Tables and Music Boxes. 1/2 CERTIFIED DEPOSIT WITH ORDER.

CENTRAL OHIO COIN MACHINE EXCHANGE, INC.

514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

MUTO. ACE BOMBER... \$279.50 SUCCESS NITE BOMBER... \$269.50

Table listing 'ARCADE EQUIPMENT AND COUNTER MACHINES' and 'FIVE-BALL FREE PLAYS' with prices.

TERMS: 1/3 DEPOSIT WITH ORDER—CASH OR CERTIFIED CHECK—BALANCE C. O. D.

CAPITOL COIN MACHINE EXCHANGE

1738 14TH ST., N. W., WASHINGTON, D. C. All Phones: Columbia 1330

WILL PAY \$110 PER CASE FOR .22 SHORTS WANT TO BUY 2 KIRK NIGHT BOMBERS AT \$300.00 EACH PEERLESS VENDING MACHINE CO. 220 WEST 42ND ST., NEW YORK CITY Telephone: Wisconsin 7-8610

Report Shows Post-War Plan

Metal firm may save fund —will also consider making coin machines

BRIDGEPORT, Conn., March 20.—The financial report of Bridgeport Brass Company for the year 1942 sets a record for the firm in production.

Like many other important firms, Bridgeport Brass is considering the possibility of manufacturing coin machines in the post-war period.

Citing the expansion in chemical and metallurgical research, incident to war-time activities, Steinkraus said that better processing methods are being evolved to improve and speed up the manufacture of metal and these will be of inestimable value in the post-war period to compete with products such as aluminum, magnesium, plastics, wood and steel.

Bridgeport Brass Company, in report for the year ended December 31, 1942, certified by independent auditors, shows net profit of \$1,522,161 after depreciation, interest, federal income and excess profits taxes and provision of \$300,000 for future contingencies.

Profit After Taxes This compares with net profit after taxes and provision of \$400,000 for con-

tingencies, of \$1,932,150 or \$2.03 a common share in 1941.

Provision for federal income tax and surtax in 1942 was \$450,000 while federal excess profits tax, including adjustment of prior year, and after deduction of \$570,000 post-war refund, was \$5,210,000.

The report states that on May 1 the company of its own volition initiated a plan with the war and navy departments calling for a quarterly review of company profits on government contracts.

Current assets as of December 31, 1942, including \$3,994,929 cash, amounted to \$17,985,571 and current liabilities were \$11,001,054.

Capital stock consists of 23,175 shares (par \$100) of 5 1/2 per cent cumulative preferred and 942,990 no-par shares of common.

OLIVE'S SPECIALS FOR THIS WEEK 5 FACTORY REBUILT JUMBO PARADE, FREE PLAY (Like New) \$85.00 1 BIG PRIZE 1 BALL, FREE PLAY 90.00 5 1939 1-2-3, FREE PLAY 27.50 1/3 Deposit, Balance C. O. D. Write for Our Complete Price List. OLIVE NOVELTY CO. 2625 LUCAS AVE. ST. LOUIS, MO. (Phone: Franklin 8620)

INTERESTED IN THE ARCADE FIELD?

Then here is A MUST on your advertising list

The Billboard SPRING SPECIAL DATED APRIL 10th

A new Billboard service feature will be introduced in this issue . . . an Arcade Section devoted exclusively to Arcades and arcade news.

Manufacturers, Distributors and Jobbers, you can't afford to miss this issue.

RESERVE SPACE NOW—MAIL COUPON EARLY FORMS GO TO PRESS MARCH 31

nings are only the privilege of playing again.

"The license is not imposed upon merchandise vending machines having no element of chance or to slot telephones. Whether revenues from mere amusement machines and from juke boxes will justify an annual tax of \$50 and \$10 respectively remains to be seen."

The Dalles (Ore.) Chronicle, in a city that plans to license coin machines for local revenue, said in an editorial on the new State-license law that federal, State and city taxes on coin machines were piling up so high that gambling would certainly be necessary in order to pay the taxes. The editorial follows:

Total Taxes Too High

"A State tax on pinball machines and coin-operated phonographs now seems in prospect as a means of financing increased pensions for Oregon oldsters. It is estimated that the tax will raise an additional \$1,000,000 annually.

"Some of the debate on this question was amusing, in the way legislators sought to 'beat around the bush.' For

instance, the claim was advanced that a State tax on pinball machines would 'legalize' these gambling devices. In rebuttal it was asserted that pay-offs on pinball machines still are illegal; that only 'legal' machines that are played 'for amusement' would contribute revenue to the State.

"Some senators, from cities that already license pinball machines, opposed the State tax on the theory that it might kill the goose that lays the golden egg. No pretense was made that these city licenses do not overlook pay-offs. For otherwise the machines could not meet the stiff federal taxes, heavy city taxes and a State tax as well. People simply do not put nickels in such devices 'for amusement only.'

Facing the Facts

"One might as well face the facts and admit that all attempts to legislate the pinball machines out of existence have failed. When the courts ruled that the machines could be operated for 'amusement only,' the way was left open for surreptitious pay-offs. And it was not long before the automatic pay-offs were resumed, after it had been found that officials were tolerant.

"As long as the pinball evil seemingly cannot be eliminated, the next best bet is to recover a substantial portion of this revenue in the form of taxes. This the cities and the federal government already have done, and we see no reason why the State also should not get its share of the 'take.' Of a certainty the objective—increased pensions for the aged—is a most worthy cause and one to which Governor Snell has committed his administration."

Binoculars Owner Wins Suit Against New Jersey City

FREEHOLD, N. J., March 20.—The borough of Atlantic Highlands, N. J., confronted with an adverse ruling by the court in an action brought against it by William W. Bryne, Passaic, owner of 15 coin-operated binoculars which the municipality removed from Ocean Boulevard overlooking Sandy Hook Bay almost two years ago, on February 25 agreed to pay Bryne \$750 in settlement of his claim.

Circuit Court Judge Robert V. Kinkead ruled when the case opened on the previous day that the jury hearing the testimony would be concerned only with the amount of damages to be paid Bryne. John M. Pillsbury, representing the borough, worked out the settlement with Bryne and David H. Davis, Asbury Park, plaintiff's attorney.

There were other conditions to the settlement, however. Under terms of a stipulation agreed to by the attorneys, Bryne can have possession of the 15 machines which he valued at \$400 each without paying the municipality the cost of removing them when they were found to be in violation of the borough's zoning ordinance. They were also to be taken from the borough at the owner's expense.

Bryne also agreed to discontinue a Common Pleas Court appeal he had taken to a conviction found against him in Recorder's Court of Atlantic Highlands July 29, 1941, when he was fined \$200 for operating the binoculars in violation of the zoning ordinance after his request for a license had been denied.

Considerable pressure was brought to bear on the borough by army authorities at Fort Hancock on Sandy Hook, who charged at the time that the high-powered glasses, which offered the spectators a panorama of Lower Manhattan, Long Island and Staten Island, as well as their surrounding waterways, for a dime, constituted a menace to the military post and its installations, which spread out below the scenic drive, high point of the Atlantic coastline.

Twin Cities Boom

MINNEAPOLIS, March 20.—Coinmen of the Twin Cities, especially distributors, still can't believe it's true. Practically every distrib in this territory reports that his business thus far in 1943 has held up in an exceptional manner. One jobber said that on a recent tour thru the territory he was able to dispose of every new phonograph he had in stock, and he reports he had a good-sized stock on hand. Other equipment, both new and old, as well as accessories, are reported moving very briskly.

Maybe Gambling Spree? . . .

NEW YORK, March 20.—The combined market value of all stocks listed on the New York Stock Exchange rose more than \$2,000,000,000 in the month of February. On March 9 the upward trend was broken briefly by a sharp slump.

There have been rumblings for some time that wartime speculation (gambling) is rolling and moaning to get under way in the big stock market. The combined market value of all stocks listed on the exchange at the end of February was more than \$43,000,000,000, which was about \$8,000,000,000 above the value one year ago. That is a huge enough total to furnish plenty of the speculative spirit.

Political reports say that much of the political crossfire in Washington at the present time screens a bitter struggle to kill the SEC so that stock-market gambling can be restored to the good old days of World War I and after.

WANTED!

SLOT MACHINES

Highest cash prices paid for slot machines of all makes and models, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get \$100.00 per year for every machine put into operation and you can use the proceeds to buy War Bonds. Write, wire or phone! Tell us what you have.

Baker Novelty Company

1700 Washington Blvd.

Chicago, Illinois

Phone: MONroe 7911

QUALITY SPEAKS FOR ITSELF

- FIVE BALL FREE PLAY
Fox Hunt \$32.50
Metro \$32.50
Sport Parade \$32.50
Paradise \$32.50
Big Chief \$29.50
Anabel \$24.50
1941 Majors \$42.50
Champ \$34.50
Gold Star \$29.50
Polo \$19.50
Skyline \$24.50
Wow \$29.50
Landslide \$22.50
Roller Derby \$19.50
Four Roses \$32.50
Barrages, Slightly Used, Like New \$39.50
SLOTS — CONSOLES — ONE BALLS
2 1/2 O.T. @ \$39.50
1 Melon Bell \$110.00
2 New Columbias, Old Reels @ \$110.00
2 Jumbo Parades, Cash or Check P.O. @ 90.00
7 Hawthornes @ 49.50
1 Grandstand, F.P. 79.50
3 Kentucky Clubs @ 69.50
1 Big Top, Cash P.O. \$89.50
2 Grey Head Track-Times @ 30.00
1 Red Head Tracktime 39.50
ARCADE EQUIPMENT
1 1941 Evens Ski-Ball \$95.00
1 Western Baseball, Flat Top 49.50
1 Anti-Aircraft, Marble Glow 49.50
1 Anti-Aircraft, Brown Cabinet 59.50
2 Batting Practices @ 39.50
4 Skco-Ball-Ettes @ 59.50
1 Midget Roll, 10 Ft. 85.00

1/3 DEPOSIT WITH ORDER—BALANCE C. O. D.

MODERN AUTOMATIC EXCHANGE, INC.

2618 CARNEGIE AVENUE

CLEVELAND, OHIO

ALL MACHINES COMPLETELY RECONDITIONED AND READY FOR LOCATION

- Band Wagons \$27.50
Attention \$27.50
Seven Up \$37.50
Cross Line \$27.50
Wildfire \$44.50
Metro \$29.50
Slugger \$34.50
Zombie \$34.50
Flicker \$22.50
Big Chief \$19.50
All American \$24.50
Gold Cups \$59.50
Keeneey Anti Aircraft Gun \$44.50
Galloping Dominoes, Black Cabinet 74.50
Bally Comb. 5¢ & 25¢ Slot Mach. with Stand \$9.50
Chicken Sams with Base \$94.50
Wurlitzer's 616, Light Up 65.00
Seeburg's 12 Records 25.00
Seeburg's 20 Records 69.50
Phonettes 10.00
Adaptors for Phonettes 15.00
5-Wire Cable for Phonettes 10¢ a Ft.

ASSOCIATED COIN-O-MATICS CO.

15 HODGE AVENUE

BUFFALO, N. Y.

KNOCK-OUT THE JAPS Pin Game Conversions

A "Cure-All" for Ailing Cash Boxes
Here is a tried and Proven Money Maker. A change-over that can be made right on location in less than 5 minutes. No playing time lost. Now available for GOLD STAR, KNOCK-OUT, SEVEN-UP and STRATOLINER. See your distributor today or write direct.

VICTORY GAMES

2140-44 Southport Ave. CHICAGO, ILLINOIS

Your Total Cost \$7.50 Per Set

Cash with Order, F. O. B. Chicago, Ill. Includes an entirely NEW SCORE GLASS and NEW GIANT SIZE ILLUMINATED J A P BUMPER CAPS.

ATTENTION, OPERATORS MAKE YOUR EQUIPMENT LOOK LIKE NEW

- Ray Guns (Chicken Sams, Rapid Fire, Etc.) \$20.00
Ten Strike 15.00
Pin Ball Machine, Made To Look Like New \$10.00
Phonographs, Beautiful Marble Clo. 20.00
Air Raider 22.50
We Refinish and Repair Any Type of Coin Machine. Send for Price.

MODERN CABINET CO.

3932 IOWA

LA. 2896

ST. LOUIS, MO.

Advertisement for ATLAS NOVELTY CO. featuring a '21' BLACK JACK COUNTER GAME CLOSEOUT for \$6.75 EA. Case of 4 for \$25.00, 2 cases for \$45.00.

Advertisement for D. GOTTLIEB & CO. CHICAGO, claiming 'There is no substitute for Quality' and 'Quality Products Will Last for the Duration'.

Advertisement for 'WANT TO BUY' featuring 'MILLS 3 BELLS, MILLS 4 BELLS, MILLS JUMBOS, PACES RACES, BAKERS RACES, and FREE PLAY SILVER MOONS.' Includes contact info for M'CALL NOVELTY CO.

Advertisement for Marlin Amusement Co. stating 'WILL PAY CASH FOR PHOTOMATICS' and offering to quote lowest price for serial numbers and condition.

The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns—in the U. S. A.

"SHOOT THE JAP"

RAY-O-LITE GUNS

\$149.50 1/3 Deposit, Balance C. O. D. \$149.50

Reconditioned Seeburg "CHICKEN SAM" Guns converted to the "JAP" Ray Gun by factory-trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist.

RADIO TUBES FOR THE COIN MACHINE TRADE

Table with 4 columns of tube models (TUBE) and their corresponding net prices (NET).

PHOTO ELECTRIC CELLS FOR BALLY "DEFENDER" RAY GUNS \$2.95 EA.

#1085A—Photo Electric Cells (Non-Directional) for Seeburg "JAIL BIRD" Ray Guns \$2.95 EA.

Photo Electric Cells (#CE-23) (Can be used on "CHICKEN SAMs," "JAPS," "CHUTES," "RAPID FIRES" and other Ray Guns) \$2.50 Ea.

#1489—GUN LAMPS, FOR RAY GUNS \$1.00 EACH

How About Sending Us Your "Chicken Sam"? Will Be Returned to You Within 5 Days

COMPLETE FACTORY RE-CONDITIONING "JAP" CONVERSION - F. O. B. CHICAGO \$49.50

Ship us via Motor Truck or Rail Freight your "run-down" "CHICKEN SAM" or "JAIL-BIRD" and we will transform your machine into the most thorough and clean "JAP CONVERSION" job in the U. S. A.

THE BEST \$49.50 INVESTMENT YOU EVER MADE

Chicago Novelty Company, Inc. 1348 Newport Avenue Chicago, Ill.

Court Decree Supports Law

Decision given in Cincinnati while clubs wage crusade against licensed games

CINCINNATI, March 20.—While women's clubs continued to strongly agitate against licensed pinball games in the city, the Court of Appeals for the First Ohio District handed down a decision reversing a lower court decision March 8.

The Cincinnati Times-Star summed up the Court of Appeals decision as follows: "Pinball machines maintained on premises within 300 feet of any school may be confiscated and destroyed by police even though the operator of the machine is not prosecuted."

Judges Stanley Matthews and Simon Ross, of the Appellate Court, held that the city might seize and destroy pinball machines so long as they were employed in illegal activities.

"There is no doubt that a court having jurisdiction to hear and decide issues of fact has, as a part of that jurisdiction, the power and authority to control and dispose of tangible property introduced in evidence," the opinion read.

"It is clear that these machines became contraband and subject to destruction upon the conviction of their custodians of operating them within 300 feet of school premises."

In their opinion, Judges Matthews and Ross held that the city manager, the chief of police and the police department were justified in seizing all pinball machines operated contrary to law and in destroying them.

The same opinion was given in two other identical cases involving the same question.

Sale of Chocolate, Other Sweets Rises in January

WASHINGTON, March 20.—America's sweet tooth resulted in sales of \$33,002,000 worth of confectionery and chocolate products in January, according to figures released by the census bureau.

The bureau pointed out that, measured in pounds, sales were only 4 per cent larger than in 1942.

Extreme Bill in Oregon

SALEM, Ore., March 20.—When the State Legislature convened in January one of the many bills dumped into the hopper was one that would outlaw all types of amusement machines but would except vending machines.

This is apparently a reform move to kill the business, since the Oregon Supreme Court some time ago approved pinball machines in a very favorable ruling.

A companion bill was also put in the hopper which would ban the use of salesboards. No reports have been made on these bills since they were placed on the calendar.

A bill was also introduced which would ban horse and dog racing in the State.

"We Have What We Advertise"

- 16 5c Gold Chromes, 3-5...\$249.50
2 10c Gold Chromes, 3-5... 264.50
2 25c Gold Chromes, 3-5... 295.00

STERLING NOVELTY CO. 669-671 S. Broadway, LEXINGTON, KY.

Keep Punching for VICTORY Buy WAR BONDS and STAMPS 10% EVERY PAYDAY! GLOBE PRINTING CO., INC. 1023 Race St., Phila., Pa. DID YOU CASH IN ON Switch-Top!

WANTED PHOTOMATOMS Also 1 1/2" Eastman or Direx Positive Paper and Mutoscope Photo Frames. WILL PAY TOP PRICES MIKE MUNVES 520 W. 43rd St. N. Y. C., N. Y.

WANTED First-class Phonograph Mechanic. Must understand Wurlitzer Phonographs and remote control. WOLF SALES CO., INC. 1932-34 Broadway DENVER, COL.

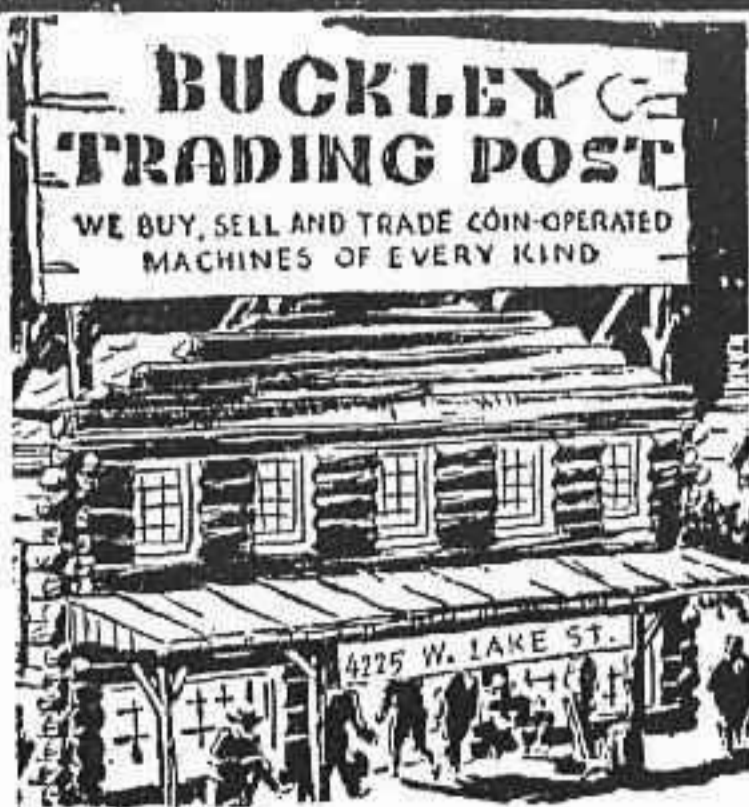
ATTENTION—Seeburg Ray Gun Operators! BRAND NEW RUBBER-COVERED CABLE

Rubber-Covered Gun Cables, 8 ft. standard length 5-wire shielded. Each wire insulated. Excellent Quality. \$2.75 45-Foot Main Cables, 7-wire, rubber-covered, insulated, very pliable, brand new, shielded, fine quality. Standard \$12.75 Main Length. Per cable

CLOSE-OUT OF CONDENSERS SPECIAL PRICE 10c EACH

An Assortment of 50 Will Solve Any Condenser Problem. Sold Only in Lots of 50.

CHICAGO NOVELTY CO., Inc. 1348 NEWPORT AVENUE CHICAGO, ILL.



ALWAYS
 Consult the Trading Post
 when you want to buy
 or when you want to sell

SPECIAL!—FOR SALE

Complete line of Phonographs, Wall Boxes, Adaptors, Coin Machines, Pin Tables, Consoles, Arcade Machines. All equipment is thoroughly checked and put in first-class mechanical condition by experienced factory trained mechanics. This is your assurance of complete satisfaction. Write, stating your requirements, so you can get our prices.

**WILL PAY CASH FOR
 ARCADE MACHINES**

- | | |
|-----------------------------------|-----------------------|
| A.B.T. Aeromatic Shooting Gallery | Keeney Air Raider |
| Bally Bull's Eye | Keeney Anti-Aircraft |
| Bally Defender | Keeney Submarine |
| Bally Rapid Fire | Kirk Night Bomber |
| Chicken Sam | Mutoscope Ace Bomber |
| Drive Mobile | Mutoscope Sky Fighter |
| Evans Super Bomber | Mills Punching Bag |
| Jail Bird | Mutoscope Bag Puncher |
| | Wurlitzer Skee Balls |

CONSOLES

- | | |
|--------------------|---------------------------|
| Mills Four Bells | Keeney Super Bells |
| Mills Three Bells | 2 Way 5 & 25c |
| Keeney Super Bells | Keeney Super Bells, 4 Way |
| 2 Way 5 & 5c | Keeney Super Track Time |

SLOT MACHINES

MILLS

- | | | |
|-------------------|----------------------|-------------------|
| Cherry Bells | Brown Front Club, 5c | Copper Chromes |
| Gold Chrome Bells | Bonus Bell, 5c | Melon Bells, 25c |
| Blue Fronts, | Original Chromes | Yellow Front, 3-5 |
| Serials 400,000 | Emerald Chromes | |

JENNINGS

- 4-Star Chief, 5c-10c-25c
 Silver Chief, 5c-10c-25c

PHONOGRAPHS

- | | |
|--------------------------|-------------------|
| WURLITZER | SEEBURG |
| 850, 800, 750, 750E, 700 | High Tone, Remote |
| 600 Keyboard | High Tone, Reg. |
| 500A Keyboard | Envoy, E. S. |
| | Regal |

- | | |
|---------------|-------------------------|
| Wall Boxes | Wurlitzer 30 Wire Boxes |
| Packard Boxes | Betty Teletone Boxes |

ONE BALLS

- | | | |
|-------------------|------------------|------------------|
| Blue Grass—F. P. | One-Two-Three | Turf King—P. O. |
| Club Trophy—F. P. | 40—P. O. | Fairmont—F. P. |
| '41 Derby—F. P. | Pimlico | Santa Anita |
| Eureka—F. P. | Sport King—P. O. | Long Acres—P. O. |
| Long Shot | | |

SCALES—All Makes

Wire or Mail Quantity and Price

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 4225 W. LAKE ST. CHICAGO, ILLS. Ph: Van Buren 6636

Attention Operators
 We Are Now Refurbishing and Rebuilding
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 A New and Better Game is Here!

SPORT PAGE BLUE RIBBON }
THISTLEDOWN SEA BISCUIT } into "RACE KING"
GRAND STAND GRAND NATIONAL PACEMAKER } into "WAR ADMIRAL"
 All Games Tested and Proven for Profits

NOTE THESE FEATURES:

1. All paint removed, both cabinets redesigned and refinished like new.
2. Backglass and playing field redesigned and game renamed.
3. Modern new style 23" x 23" backglass and cabinet replacing old style 17" x 23" cabinet and backglass.
4. Playing field panel redesigned and refinished on natural wood.
5. All new moulding and moulding trim on playfield cabinet.
6. All visible metal parts—refinished with sterling silver with baked lacquer to prevent tarnishing.
7. All parts reconditioned—machines put in perfect operating condition and thoroughly tested before shipping.

SEE YOUR DISTRIBUTOR OR WRITE US DIRECT!

SULLIVAN-NOLAN ADVERTISING CO.
 527 WEST CHICAGO AVENUE CHICAGO, ILLINOIS

Refurbishers & Rebuilders of *Bally* 1-Ball Payout Games

WANTED: To Buy Your Old Thistle-down, Sea Biscuit, Grand National, Grand Stand and Pacemaker Games. Advise price, quantity and condition.

BUY U. S. WAR BONDS AND STAMPS

LOS ANGELES SEE **BADGER'S BARGAINS** MILWAUKEE SEE
 BILL HAPPEL CARL HAPPEL

JENNINGS \$1.00 CHIEF REBUILT AND REFINISHED PRICE \$450.00	MILLS 25c GOLF BALL CLUB BELL, USED 30 DAYS PRICE \$225.00
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MILLS BLUE FRONTS. ALL REBUILT AND REFINISHED. Machines Look Like New. Serials Around 400,000.
 5c PLAY\$119.50 | 10c PLAY\$124.50
 25c PLAY\$134.50 | 50c PLAY\$325.00

RECONDITIONED ARCADE EQUIPMENT

Bally Defenders\$229.50	Bally King Pins (New)\$219.50
Keeney Navy Bomber 225.00	Chicago Coin Hockey 199.50
Keeney Air Raiders 209.50	Bally Rapid Fire (Like New) 189.50
Keeney Submarine 189.50	Seeburg Converted to New Victory Model Axis-Rats 149.50
Genco Play Ball (Late) 189.50	Seeburg Shoot-the-Chutes, Refinished In New Marbledge 149.50
Greetchon Mountain Climb 159.50	Western Major League 149.50
Keep 'Em Punching 149.50	Scientific Batting Practice 119.50
Western Baseball De Luxe 119.50	Jennings Roll-In-the-Barrel 119.50
Mills Punching Bag (Refinished) 124.50	Nino Light Lift and Grip 119.50
Exhibit Star Hand Striker 119.50	
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WANTED—USED EQUIPMENT FOR CASH
 MILLS FOUR BELLS, MILLS THREE BELLS, KEENEY SUPER BELLS. ALL MODEL ARCADE MACHINES AND LATE MODEL PHONOGRAPHS. SEND LIST OF MACHINES YOU HAVE TO SELL AND LET US QUOTE PRICES WE WILL PAY FOR YOUR MACHINES. SEND LIST TODAY.

All Machines Reconditioned, Ready To Operate. 1/3 Cash With Order, Balance C. O. D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

BADGER SALES COMPANY 1612 WEST PICO BLVD. LOS ANGELES, CALIF.	BADGER NOVELTY COMPANY 2548 NORTH 30TH STREET MILWAUKEE, WISCONSIN
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WILL PAY CASH for

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500
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RAPID FIRES | DEFENDERS
SUPER BOMBERS
AIR RAIDERS
TEXAS LEAGUERS |
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Advise Quantity, Serial Number, Price and Condition

NATIONAL COIN MACHINE EXCHANGE
 1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

WANTED FOR CASH

Bally Defenders, Rapid Fire, Mutoscope Drivemobiles, Ace Bombers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball, K. O. Fighters. Also any other Machines suitable for Penny Arcade.

MIKE MUNVES, The Arcade King, 520 W. 43rd St., New York Bryant 9-6677



SOCK IT-JOE!

And regardless of our enthusiasm, WE HAD TO RELY on "Joe" or "Hank" or "Ted" or "Johnny" to "pickle the pineapple" and shove that winning marker across the plate. Today the grim tragedies of war have transplanted the millions of "Joes" and "Hanks" and "Teds" and "Johnnies" to battlefields all over the world. Their stake—our stake . . . is not a mere box score—it is a do or die battle for a flag that champions the right of free civilized men! No, perhaps we

cannot "sock a ball" . . . perhaps we cannot have the privilege of "sockin' the enemy" out there on the battlefield—BUT WE CAN . . . help "Joe" and "Hank" and "Ted" and "Johnny" really knock Adolph, Mussie and Tojo for a "homer." WE ARE ON THE GREATEST TEAM ON EARTH. Invest more than 10% of your pay ev'ry payday. Let's give Joe the guns, the planes, the ships, the tanks to bat the h--l out of "those" guys.

**THE AMERICAN WAY IS FOR ALL TO SAY
"TAKE 10% EV'RY PAYDAY!"**



Seeburg
SYMPHONOLA



Seeburg
WALL-O-MATIC



Opportunity Ahead . . .

FOR WURLITZER MUSIC MERCHANTS

BE READY FOR IT

Peace will release from Wurlitzer the most advanced automatic phonograph this industry has ever seen.

It will present an epochal opportunity for Wurlitzer Music Merchants to get off to a flying start in the post-war era — establish themselves in a position of even greater leadership than ever before.

Be ready for this wide-open opportunity. Build a reserve of good interest-bearing War Bonds now. It's the patriotic way to accumulate funds for re-investment in new, big-earning Wurlitzers once this war is won.

The Rudolph Wurlitzer Company, North Tonawanda, New York.



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