

The Billboard

25 Cents

The World's Foremost Amusement Weekly

JUNE 20, 1942

Vol. 54. No. 25



**JOHNNY
LONG**

And His Orchestra

Currently Second Engage-
ment at the Terrace Room,
Hotel New Yorker.

DECCA RECORDS

CBS Coast to Coast

Direction: General
Amusement Corporation

Jack Philbin, Personal Mgr.

Success Story

WE ARE BEING SUED!

SOME people who like to ride on gravy trains know we went over the top with 1941's smash—"I DON'T WANT TO SET THE WORLD ON FIRE."

SO they're suing us for 90% of Cherio Music Publishers, Inc.

OUR NEW TUNES ARE CANDIDATES
FOR 1942's TOP HONORS!

"STRICTLY INSTRUMENTAL"

Recorded by Harry James on Columbia 36579

and "BROTHER BILL"

Recorded by Charlie Spivak on Columbia 36596

BIDS for suits for the remaining 10% interest in Cherio Music Publishers, Inc., will be received at our lawyer's office on or before July 1, 1942.

MAURIE HARTMANN, Pres.



DEANNA BARTLETT, Treas.

CHICAGO: CHICK CASTLE

NEW YORK: IRVING ROMM, Prof. Mgr.

HOLLYWOOD: IRVING MASSEY

AFM CONFAB BLOWS HOT

EDITORIAL

The Tune Comes From the People

SEVERAL spokesmen for the public have seen fit recently to criticize the songwriting profession for its failure to produce in these parlous times the super-song of war. How come we get only "Jersey Bounces" and "Zoot Suits," they argue, when we need "Battle Hymns of the Republic"? Reason it out, they add: This is war; we have to win this war; hence, stop all trivial music (the "Jersey Bounces," etc.) and give us more battle hymns. Simple, isn't it.

But it isn't. Right after President Wilson's declaration of war in 1917, one may remember, the music market degenerated into a "Kill the Kaiser" babble. The writers, not realizing that "Killing the Kaiser" was only an immediate purpose of the United States entry into the conflict, rushed to capitalize on the war headlines. As it turned out, people were conscious enough of the war headlines, but also to realize that ultimate, not immediate, developments were important. So the people proved they were far ahead of the writers by allowing "Kill the Kaiser" and other tunes of its type to dwindle off to profitless graves.

When this war broke out the songwriters fell over each other repeating the error of '17. Swept away by the wave of indignation over Pearl Harbor, they ground out Slap-the-Jap songs in run-of-the-mill succession, hoping to appeal to an eager-for-blood public. That same public, however, showed little interest. From then on songwriters steered clear, went back to the safer, breadwinning "Jersey Bounces" and "Zoot Suits," and were soon classified as "insufficient" by so-called spokesmen.

The point is that not until the aims of war are concretely grasped by the people themselves and the nation surges ahead as an emotionally unified whole can the songwriter take the pulse of the people, translate it into one directional heart-throb and offer it up on a platter of song. When ideas are mixed, interpretations of national policies varied, and uncertainties of the moment still acute, it is folly to demand a staple consistency in song.

Let thinking become cemented, let after-the-war considerations become important as morale factors and not mere manifestations of foolish over-optimism, let national unity reach a super stage, and the songwriter will produce the super-song of war.

Over 90 Ohio Fairs Plan '42 Operation

COLUMBUS, O., June 13.—Optimism over prospects for this year's fairs highlighted the mid-summer conference of Ohio Fair Managers' Association in the Deshler-Wallick Hotel here yesterday. President Ralph C. Haines, Dayton, and Executive Secretary Mrs. Don A. Detrick, Bellefontaine, said over 50 county and district managements were represented, making for one of the best attended (See OHIO FAIR PLANS on page 32)

IF YOUR COPY OF THE BILLBOARD IS LATE—

It will be because of conditions beyond our control, especially in sections of the country where men and materials are converging upon army camps and navy bases. In wartime, transportation of all kinds is uncertain. The Billboard leaves Cincinnati ON TIME.

Four A's Enters Battle To Sign Wirtz-Henie Ice Show, As Wirtz Turns Down AGVA

NEW YORK, June 13.—Refusal of Arthur M. Wirtz, producer of the Center Theater ice show, *Stars on Ice*, scheduled to open July 2, to negotiate a basic agreement with the American Guild of Variety Artists has invoked the intervention of the Associated Actors and Artistes of America and may create the first test of the mutual assistance Four A's promised AGVA during the vaude union's recent reorganization.

Four A's called a special meeting Thursday (11) to formulate plans to bring the ice spectacle into the union

fold, perhaps thru the Screen Actors' Guild, of which Sonja Henie, co-producer of the show, is a member. Four A's is now waiting for further information from Walter Greaza, national administrative chairman of AGVA, on the steps to be taken.

Deadlock is in the main centered around the battle which AGVA had with Wirtz in reference to LeVerne (Busher) being discharged from the cast last September. Matter was finally arbitrated, with the decision going to LeVerne, the arbitrators ruling that she had been discharged for union activity. They awarded her \$3,925 in back salary.

While the award was made last April, court contest has ensued over the payment. When attorneys for Wirtz last month went to court to attempt to vacate the appeal, Jonas T. Silverstone, national counsel for AGVA, received a confirmation of the award. Upon sign- (See FOUR A'S AFTER ICER on page 17)

OAC Support Pledges Adding To Big Roster

DES MOINES, June 13.—More than 125 organizational and individual memberships pledging support of the objectives of the Outdoor Amusement Congress were announced by OAC Executive Vice-President A. R. Corey, who said the list is in addition to previous information given over the past few months on rosters and pledges. Included in this week's release by Corey are 61 fairs and rodeos, 33 carnivals and 32 in other classes such as acts, agencies, supply firms and the like. W. R. Hirsch, boss of Louisiana State Fair, Shreveport, and Harry L. Flitton, manager of Midland Empire Fair, Billings, Mont., assisted Vice-President Corey in gathering memberships from Louisiana, Texas, Mississippi, Montana and Wyoming.

Names of organizations and individuals follow:

Fairs, Annual Rodeos

Paul F. Jones, Arizona State, Phoenix; G. C. Maeux, Oberlin, La.; Roy F. Peugh, Altamont, N. Y.; L. C. Good, Bozeman Junior Chamber of Commerce, Bozeman, Mont.; A. M. Shannon, Blackfoot Round-Up, Browning, Mont.; C. J. LeDoux, Deridder, La.; R. A. Roney, Big Horn Basin, Powell, Wyo.; Hall Clement, Central Montana, Lewistown; Neal Dry, Caddo 4-H Livestock Show, Shreveport, La.; H. B. Tanner, Cortland, N. Y.; Robert G. Dillard, Corsicana Livestock, Corsicana, Tex.; Mrs. A. H. LaFargue, Sulphur, La.; Nelson Siegrist, Central Mississippi, Kosciusko; Mrs. Elizabeth Proffitt, Columbus, Miss.; Claude Utterback, Glendive, Mont.; C. A. Nash, Eastern States Exposition, Springfield, Mass.; J. H. Bohling, Eastern Montana, Miles City; (See MORE OAC SUPPORT on page 32)

Problems Many, But Methods of Solving Raise Plenty Debates; Canned Music Still a Bugaboo

DALLAS, June 13.—Forty-seventh annual convention of the American Federation of Musicians saw this veteran union of 140,000 members in probably the toughest spot in its hectic career. The over-all problems created by the war, together with the ever-increasing domestic problems which are causing more and more unemployment among the AFM ranks, had the 634 accredited delegates burning out their brain cells in a legislative effort to stem adverse conditions

and at the same time attack the sources of trouble. Altho there was a general unity of purpose prevailing thruout the week's session here, delegates frequently and hotly disagreed on methods. President James C. Petrillo's opening-day announcement that August 1 would see the end of recordings and transcriptions for coin phonos and radio stations was the only move receiving unanimous approval.

No details were forthcoming from the convention itself on just how Petrillo intends enforcing the disk and transcription ban. However, AFM execs said today that the wax companies would be notified of the ban within a few days. The contemplated provision for making recordings for "home consumption" would be regulated thru the manufacturer, according to unofficial reports, and the AFM would punish violators by taking away the recorder's license. (Further details on AFM disk plans in Music Department and Music Machines Department.)

Delegates and the AFM exec leadership split over a resolution designed to increase vaudeville and employment of orks in theaters. Had it been adopted, Petrillo would have been empowered to fix scales and working conditions of local members employed in theaters and suspend local autonomy over these (See AFM Confab Blois Hot on page 19)

AFM Coverage

Complete coverage of the 47th convention of the American Federation of Musicians, one of the most important in recent years because of its far-reaching effects for all of show business, will be found in detail in the radio, music and music machine departments in this issue.

In This Issue

New Site for Va. State Fair Replaces One Taken by Army

RICHMOND, Va., June 13.—Virginia State Fair Association has purchased a 460-acre plot here at Highland Park, a suburb, on which will be erected the association's new plant, City Councilman John J. Fairbank Jr. disclosed last night. According to him, if preparations can be completed in time the North Richmond site will be scene of the 1942 State Fair this fall, the executive committee having voted recently to acquire this property known as Strawberry Hill.

Announcement came as Richmond common council approved a resolution already passed by the board of aldermen, authorizing the Quartermaster Corps of the War Department to take possession of the city-owned fairgrounds. A spokesman for the War Department said that the army will require the old fairgrounds immediately and will probably start moving in by June 20.

At the legislative session last night Fairbanks introduced a resolution which will permit the fair association to remove the newly erected grandstand and other buildings from the present location. These were built at expense of the association and are not owned by the city, which leases the land to the association. Council finance committee also has before it a proposal that the city enter into a formal agreement with the War Department for the latter's occupancy of the fairgrounds for the duration.

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"Headliners of '42" Cafe Revue Rather Than Vaude, But It's Good

CHICAGO, June 13.—Two-a-day vaude in the higher priced environs of a legit theater was introduced here at the Grand Opera House Wednesday (10) when Al Bloomingdale and Nat Karson ushered in their 10-act show labeled *Headliners of '42*. House is scaled 55 cents to \$1.10 matinees and up to \$2.20 (\$2.75 Saturdays) evenings. The nut is heavy, and only time can tell whether present-day Chi audiences will foot the cost for this vaude bill (and it will have to be local trade, for transients will be few this summer).

The show is good, and the couple of lagging spots opening night will probably have vanished by the time this reaches print. Because of the many vaude names in the line-up not all get equal breaks in spotting, nor do they all look their best in this particular company. Joe E. Lewis and Bert Wheeler top the comedy parade, with Bert Lahr rating a poor second. Romo Vincent is all but lost, getting thru with his act early in the first half and later stooging for a bit in Frances Faye's turn.

Affair is presented more as a cafe revue than an old-time vaude layout, Lewis doubling as emcee and working in his informal funny nitery style. The Biltmorettes (3) open with their familiar display of acrobatics, swell to the last trick. The girls are fast and graceful. Peg-Leg Bates follows, warming up the house with his novel song and dance chapter.

Lewis comes on for his first story, working, like most of the others, without a mike. He misses it at first, but gets used to the idea later on and nets a crop of laughs with every appearance. Introduces, first, Romo Vincent, who mugs thru a couple of lines of *Blow, Gabriel, Blow* and *The Unmounted Lone Ranger*, winding up with an impression of a defense worker that is neither comedy nor drama. Too early a spot for his specialty.

Bert Lahr makes his first of two appearances in an income tax defense skit seen here before during his *Hollywood Caravan* tour. The straight work of Hank Ladd, strong as it is in Bert

Wheeler's act, falls here to help Lahr secure any appreciable number of laughs. It is Lahr's personality rather than material that holds attention.

Bert Wheeler closes the first half with his old vaude act that is funnier than ever. A little long, perhaps, but all of his material is great. Ladd is great here as Wheeler's co-worker. Francelta Malloy comes on toward the end for some comedy mugging and the song exit.

Paul Sydel opens the second half with his pair of acrobatic dogs that are still tops in this business. Frances Faye bangs out a couple of boogie woogie tunes vocally and on the piano, and for a finish gives out on *Your Feet's Too Big*, with Vincent dramatizing the lyrics. Miss Faye, looking slimmer and better than ever, is a forceful performer.

Bert Lahr returns for his wood-chopper song that went big, despite its familiarity. Lewis is good for several song parodies in his own act before the customers let him bring on the entire company for the finale. Has swell material in *What Every Young Man Should Know* and *Sound by Western Electric*, among others.

Contrasting dance routines are offered by Mary Raye and Naldi (straight) and Lynn, Royce and Vanya (comedy). Raye and Naldi are in the first half, scoring with their unique interpretation of a waltz, treader dance and *Begin the Beguine*, latter with the aid of a recorded vocal. Lynn, Royce and Vanya, in their comedy waltz, prove that they can dance well, draw laughs and look good all the way.

Lewis and Wheeler close the first half by walking out into the audience, a gesture that met with approval. And there

Tss! Tss!

PITTSBURGH, June 13.—Prompted by the disturbing "behavior of children—and some not so young—in theaters, laughing and hooting during quiet, serious movie sequences, and shouting and jitterbugging under the influence of popular music or similar stimulus," an editorial in *The Pittsburgh Press* asked for increased discipline training of students in public schools.

Rio Opera Plans Set for August

RIO DE JANEIRO, May 30.—Official opening of Rio's opera season is definitely set for the first week in August. The Municipal Opera Company, sponsored by the Prefeitura do District Federal and under the direction of Silvio Piergilli, will give 28 subscription performances. The repertoire will include two operas of Brazilian composition, *Maria Tudor* and *O Guarany*, the work of Carlos Gomes. No opener has been definitely set.

Many principal singers will come from New York and Buenos Aires. Bidu Sayao, Brazilian soprano, returns for the season and may appear opening night. Others coming from New York are Bruna Castagna, Raoul Jobin, Charles Kullman, Alessio de Paolis, Frederic Jagel and Leonard Warren.

are also a couple of short blackout skits to take this venture out of the straight vaude field.

Karson staged the revue. David Mordecai conducts the pit orchestra in splendid style. *Sam Honigberg.*

Thru Sugar's Domino
Record Execs Can
Use a Will Hays



IF WE were to pass over lightly the recent kicks in the pantaloons it got from the WPB and OPA (which we can for the purpose of this piece) the record manufacturing business is the most blessed in the whole array of amusements. It is practically a new business and because it stems directly from one of the oldest branches of present-day major show business it combines the best features of the old and the new.

The record business is big business. Aside and apart from war restrictions, without which it is impossible to evaluate any enterprise or business today, it has as bright a future as radio and films. Not only is the record industry important by itself. It has various branches more or less dependent on it. The music machine business is not more nor less than an appendage of the record business. The record structure would remain intact, albeit somewhat anemic, without music machines but without records music machines would be top-grade junk. Music publishers feed for sustenance on records and so do band leaders, name vocalists and to a lesser extent radio, films and slews of merchants who sell records and playing devices.

The record business suffers from second childhood growing pains. This ailment had prevented it from making even more progress than was the case before Uncle Sam started to hold back shellac and pull the reins on prices. If the condition persists after the government lifts its restraining hand it will be a great pity.

What we call growing pains manifests itself thru the medium of complete lack of co-operation and understanding among the three major companies—Victor, Columbia and Decca. Of course, the high-ranking executives are responsible and it is shocking to observe such a lack of comprehension of the value of co-operation amongst competitors on the part of men who otherwise run their businesses so capably.

For as far back as there has been a revived record business the wise-up fellers in the music and allied industries have laughed their heads off (and more frequently than not with tears in their eyes) at the antics of the record execs in their inter-company relations. The various companies are childish in their antagonisms; unreasonable in their suspicions and utterly lacking in basic principles of cordial human relations.

There have been numerous occasions when the various record companies would have benefited from certain situations if their respective keymen would have worked together with their competitors instead of alone or against them. We are not suggesting that record companies should enter into collusion or that they should risk the millions of dollars invested in their companies by engaging in conspiratorial practices that would bring down on their heads the wrath of the Department of Justice. Being smart operators they could not possibly run such risks.

What we do suggest to our good friends in the disk business is that they should be less panicky about being unjustly accused of conspiracy or collusion and to stop using that as an excuse to prevent the execs from getting together when necessary to work out common industry problems.

It is because of the distrust of the disk companies for each other and the childish antagonisms that the disk business has not thus far worked out.

(See SUGAR'S DOMINO on page 27)

GEORGE SPELVIN
Patrols the
BROADWAY BEAT



AMONG the throngs that got a terrific kick out of the show in Duffy Square in honor of 15 of the heroes of the United Nations were two Department of Sanitation white wings. The pair registered whole-hearted approval until the motorcade bearing the 15 United Nations warriors put in its appearance—and then their broad smiles changed to looks of disgust. It wasn't that they were Fifth Columnists or anything of the sort; they just got a load of the hundreds of pounds of paper and confetti floating earthward from scores of windows on the Square. . . . Random thought: What, in that connection, has happened to the paper shortage and the wastepaper conservation campaign? . . . An amusing incident occurred when Sophie Tucker sang during the Duffy Square celebration. A club agent, no less, asked Dave Vine who it was that was singing. When Dave started laughing at an agent who didn't know La Tucker, the lad explained it was all because he couldn't really see her. So Dave turned to a layman standing near by and asked him who it was. "That must be Sophie Tucker," said the layman. "I can't see her, but she's singing *Some of These Days*." . . . According to legend, nothing's supposed to look sadder than a night club during the day; but even sadder are the proud electric signs of Broadway at night—dark and dull, sort of wistful-seeming in the nightly dim-outs. . . . When Maurice Evans took his *Macbeth* production to an army camp and proved that the boys will cheer for Shakespeare, Judith Anderson ate at the mess hall and gave a little speech. She brought down the house when she ended with, "I think it's perfectly lovely here, but one thing bothers me. Just what do you put into your coffee?" . . . The song-plugging detail with the Irving Berlin show, *This Is the Army*, is composed entirely of enlisted men and is headed by Lieut. Walter Schuman, publisher of *The Hut Sut Song* and former vocal coach to Deanna Durbin. His staff, all professional pluggers before they went into the army, includes Pvt. Victor Sack, Julie Stern, Bob Lissauer, Harry Santly and Irving Siegel.

ADD irony: Jerome Weidman, author of *I Can Get It for You Wholesale*, is now working for the Co-ordinator of Information, trying to get screen readers to digest topical books for the COI—on the cuff. . . . According to the widow of the late James Thornton, she has been approached concerning a movie to be based on his life story. . . . One Broadway lad on furlough from the army reports that anyone in uniform can grab off an easy \$5 by paying his way into a film theater where screeno, bingo or bank night is the attraction, working his way up front and getting ready to make a wild dash to the stage. The answer is that house managers have been throwing in touches of patriotic generosity after the regular bingo by calling uniformed men to the stage for a simple quiz—but simple—and giving each of the participants \$5. . . . Arthur (Trail of the Lonesome) Pine, the p. a., now has his younger brother, Marty (For You I) Pine, assisting him. Henceforth, when people talk about the Pine brothers, they won't necessarily be garbling the names of two kinds of cough drops. . . . Joe Rogers, of Rogers' Corner, is away on his honeymoon. At least that's what you're told when you ask for him at the spot—despite the fact that Joe has been married 25 years. When he and his wife were wed, they there and then decided that when they'd completed a quarter of a century together they'd go on a second honeymoon—and they're on it now.

JOHNNY LONG (This Week's Cover Subject)

LAST year the left-handed fiddle-playing graduate of Duke University and his bright young orchestra earned the label "Miracle Band of the Year" thru a series of lengthy engagements at some of the top band locations in the country. He set a record at Roseland Ballroom, New York; broke another at Hotel New Yorker, followed with sojourns at Paramount Theater, New York, and Frank Dailey's Meadowbrook, Cedar Grove, N. J.

The year 1942 finds the miracle band of 1941 firmly ensconced in the upper stratum of banddom. As proof positive of Long's standing can be cited the fact that he was chosen to play the President's Birthday Ball in Washington this year, and also that his has been the only record of "Back Up the Red, White and Blue With Gold," official song of the Treasury's War Bond Department. He is now playing his second summer at Hotel New Yorker, after which he moves over to the Paramount Theater, New York, for a return engagement.

Long's history in the business started with a long skein of bookings as a child violin prodigy. At college he began taking an interest in popular music and formed his own crew, eight of the members of which are still with him. In addition, he was concert master of the celebrated Duke Symphony and also, in his senior year, the only undergraduate ever to conduct that orchestra. After college Long began barnstorming thru the South and in 1940 made his New York debut at Roseland Ballroom.

Band is an exceptionally showmanly one, featuring the vocal solos of Helen Young and Bob Houston.

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New Vaude Revue For Coast; Wynn Show Postponed

NEW YORK, June 13.—Ken Murray joins the ranks of the two-a-day producers with a show to open in Los Angeles at Grauman's Theater June 22. The Grauman theater interests are said to be associated with Murray in the venture. Show is labeled *Blackouts of 1942*.

Already signed are Billy Gilbert, Nicholas Brothers, Helena Home and Roy Davis. The inking of the Gardner Four-some is expected.

This layout will give L.A. its second vaude revue, the George Jessel show having opened for an indefinite run Thursday.

In the East this type of show is still continuing to do healthy biz, altho *Topnotchers* is slated for a June 20 closer. Reason assigned for the shuttering is the summer stock contracts of Gracie Fields and the Hartmans. Miss Fields, after her turn at the summer theater at Scaradale, will return here in the fall to headline in another Clifford Fischer production. Prior to this announcement, when it was believed that both acts could get out of their contracts, the Fischer management had been thinking of moving this layout into the larger and air-conditioned Broadhurst Theater.

Ed Wynn's show, *Laugh, Town, Laugh*, has been postponed to June 22 because of injuries sustained by Wynn while rehearsing with Red Donohue's mule. The Hermanos Williams Trio is out of the show because of previous commitment to open at the Palmer House, Chicago, June 24. Rest of the line-up remains intact, with Carmen Amaya, Jane Froman, Wences, Smith and Dale, Emil Coleman, Hector and Pals, and the Volga Singers.

Tams Costumes Under Hammer

NEW YORK, June 13.—The stock and effects of the Tams Costume Company are to be auctioned off Tuesday, June 30, by Arthur Albert. This house was at one time one of the largest costumers in the business, and had been operating continuously for more than 60 years. It is estimated by the auctioneers that upward of \$452,000 worth of costumes will go under the hammer.

The firm was formerly known as the Tams Costume and Music Company. The music end of the business will be continued by Sargent Aborn, former vice-president of the outfit.

Performers Burn as Society Takes Over Philly Canteen

PHILADELPHIA, June 13.—Local show-folk are burning over being left out in the operation of the Stage Door Canteen, to be opened on June 15 in the basement of the Academy of Music under auspices of the American Theater Wing. Performers contend that project belongs to show business and not to the blue book. As a result, they are quietly setting up an organization of their own, which will be ready to move in and take over operation of the Canteen if the society-studded group now running it falls down.

Also in the works here is a Stage Door Canteen project for Negroes. Charles McClain, former manager of the Pearl Theater, Negro house, heads the sponsoring committee. Aim is to take over the dark Lincoln Theater or a shuttered ballroom in the local Harlem sector.

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Possibilities

TRADE SERVICE FEATURE
Billboard

GLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For LEGIT MUSICAL

MAURICE AND BETTY WHALEN—adagio turn caught recently at Leon and Eddie's, New York night spot. Team offers polished routines, smartly presented and most capably executed. Pair of youngsters have an excellent sense of timing, along with an assortment of tricks guaranteed to get audience gasps. Would provide a highly interesting novelty interlude in a legit musical.

MAURICE AND MARYEA—ballroom team caught recently at Hotel Netherland Plaza, Cincinnati. They stand head and shoulders above the usual run of ballroomers. Display versatility and originality in their routines, including fancy twirls and holds, and sail with polish and finesse. In addition, the tall, handsome, dark-haired lad and his blond femme partner are strong on appearance. Could easily hold down a spot in a legit musical.

"Ice Follies" 10% Over '41 in S. F.

SAN FRANCISCO, June 13.—Attendance at first 10 performances of *Ice Follies* at Winterland was up around 10 per cent over last season, figure accounted for by the addition of 500 balcony seats previously taken up by scenery. Show opened (27) and has been playing to capacity since.

Unit went into rehearsal this week for next season's production, which is scheduled to open in Los Angeles after close of the current run.

Harris Legg, speed skater, has signed up with the navy but will continue with the show until ordered to appear for induction.

St. Louis Dance Boat Starts

ST. LOUIS, June 13.—Streamlined steamship Admiral pulled her hooks out of the Mississippi riverbed and headed down river for its first trip of the season.

Featuring different bands in the afternoons and Ralph Williams' aggregation in the evenings, the Admiral runs twice daily for three-hour jaunts, and has a longer day trip Sundays. "Moonlight cruise" starts at 9 p.m. and winds up at midnight.

Nothing new on the Admiral this year but a coat of paint.

"Stars on Ice" Center Spec

NEW YORK, June 13.—*Stars on Ice* will be the title of the new Sonja Henie-Arthur Wirtz ice production scheduled to open at the Center Theater here July 1, according to William H. Burke, production supervisor for Miss Henie and Wirtz.

Rehearsals are already in full swing. Cast is made up of 100 skaters. Burton McEvilly, who was stage manager for *It Happened on Ice*, is again serving in that capacity.

Girl Shows for Tivoli, SF

SAN FRANCISCO, June 13.—Tivoli, dark for nearly a year, resumes late this month with whirly-girly shows. Homer Curran, who owns and manages the Curran, legit house, announced this week that he had taken over the spot.

The Curran management will operate the house, which will be scaled from 25 cents to \$1.10. Production details were not announced.

Tulsa Coliseum Bankruptcy Lifted

TULSA, Okla., June 13.—The Coliseum, Tulsa's so-called "million-dollar ice playhouse," is out of bankruptcy for the first time in 10 years. District Court has approved a reorganization plan whereby unsecured creditors, with claims totaling \$531,256, divide \$2,159—4.7 mills on the dollar.

Magic City Amusement Company, which went into receivership in 1932, is succeeded as owner of the building by the Coliseum Company, organized by 21 judgment creditors. The new company will operate the amusement palace, which now produces \$60,000 annually.

Largest unsecured creditors are the estate of the late Robert B. Whiteside, Coliseum builder, at \$202,139, and Douglas Oil Company, a Whiteside holding, \$295,180. Others include individuals and firms supplying services and equipment.

The \$2,159 going to unsecured creditors represents what was left of \$4,025 paid for Coliseum personal property by the Coliseum Company after judgment creditors got their share.

Besides ice events, plays, concerts, dances and other attractions come to the Coliseum. Built in 1929, the spot was a depression casualty.

GAC Gets Exclusive On Park Hop Series

NEW YORK, June 13.—General Amusement Corporation has set a deal with Consolidated Edison, local electric light and gas utility, whereby the agency will book a series of 54 dances and pop concerts to be sponsored by the light company in New York's public parks.

First dance will be Tuesday (16) at the Mall in Central Park, with Raymond Scott on the stand. Series will mean several band bookings per week for the rest of the summer, with GAC wielding the pencil. Milt Krasny and Dick Gabbe dealt for the agency.

Other bookings already set are Mitchell Ayres, Colonial Park (19); Cab Calloway, Prospect Park (22); Mitchell Ayres, Central Park (25); Lou Breese, Prospect Park (26); Clyde Lucas, Chelsea, St. Mary's, Victory Field, Central and Prospect Parks (July 6-10); Charlie Spivak, Colonial Park, July 13, and Jimmy Dorsey, Central Park, July 14.

New Coast Agency Office

OAKLAND, Calif., June 13.—Amusement Associates, bookers, have opened offices here in charge of Trefle R. La Senay, formerly field representative on the Pacific Coast for the Barnes-Carruthers Fair Booking Association.

Larry Rodgers will be associated with the Oakland office, and Harold R. Rider will be the San Francisco representative. Agency will engage in all phases of talent booking, indoor and outdoor.

Soldier Show 25c in Tulsa

TULSA, Okla., June 13.—*Three Dots With a Dash*, soldier benefit show touring the Southwest, grossed \$2,500 in two Tulsa performances. The cast included Jeanne Madden and choristers besides soldiers.

Skaters Jailed by Old Gun; Saved by S. Shayon, Lawyer

NEW YORK, June 13.—Playing with firearms has always been dangerous, but toying with such things in front of a police station can also be put in the category of bad taste.

Art Elsasser and Hugh Thomas, of *Roller Vanities*, which recently closed at Madison Square Garden, parked their car in front of the 49th Street police station and were loading it up in preparation for a trip back to their home in California. Thomas, who used to be a special guard and who had a pistol permit, since expired, in cleaning out the glove compartment, found an old weapon and started a miniature game of cops-and-robbers—when a bluecoat yanked them into the lockup for safe-keeping.

In desperation they called Sam Shayon, of the Fanchon & Marco office, who advised them to remain unperturbed while they spent the night under lock and key. In the morning, Shayon, an attorney by profession, argued the case in the Felony Court and won their acquittal on the ground that no criminal would play with a gun in front of a police station and that the weapon could hardly be classed as dangerous, as the firing pin was defective and couldn't be worked.

This was Shayon's first appearance in a magistrate's court in 15 years. He indicated he can still do a good act on the legal circuit.

AFM To Fix Fee On ET Sustainers

DALLAS, June 13.—AFM passed a resolution today empowering its exec board to fix an extra fee in instances where radio stations or webs rebroadcast sustaining shows by means of transcriptions or records.

Resolution reads, in part: "Whereas many radio corporations in the United States and Canada are making a practice of recording sustaining programs without first obtaining consent of the orchestra, and then rebroadcasting same, and whereas this practice has the effect of depriving musicians of employment; it is resolved that the convention instruct the executive committee to draft legislation making mandatory the payment of a transcription fee over and above the regular broadcasting fee."

'Ice-Capades' Definite for AC

ATLANTIC CITY, June 13.—Arena Managers' Association is definitely going thru with its original plans to bring its *Ice-Capades* to the Convention Hall for its annual summer stand. Ice show embarks on a cross-country tour from here. Engagement is being cut down a bit, extending just beyond six weeks, running from July 24 to Labor Day. New show, to include a musical background ranging from the classics to modern jazz, will be produced by Chester Hale. Top billing will go to Megan Taylor, and featured performers will include Pierre and Denise Benoit, Belita, Hub Trio and Vera Hruba.

WESTERN UNION

TOMORROW IS FATHER'S DAY. REMEMBER HIM WITH A SPECIAL FATHER'S DAY TELEGRAM. ASK WESTERN UNION FOR LIST OF MESSAGES. ONLY 20c LOCALLY. 25c TO DISTANT POINTS.

STOCK TICKETS
One Roll \$.75
Five Rolls 3.00
Ten Rolls 5.00
Fifty Rolls 17.00
100 Rolls 30.00
ROLLS 2,000 EACH.
Double Coupons,
Double Price.
No C. O. D. Orders.
Size: Single Tkt., 1x2"

THE YANKS ARE COMING — CHURCHILL
We Solicit an Opportunity to Quote on Your
TICKET
ORDERS.
We are ready to supply you 24 hours a day.
Our Wartime Motto: We Serve Quickly.
Toledo Ticket Co.
Toledo (Ticket City), Ohio

SPECIAL PRINTED
Cash With Order
PRICES
Roll or Machine
10,000 \$ 7.15
30,000 10.45
50,000 13.75
100,000 22.00
500,000 88.00
1,000,000 170.50
Double Coupons,
Double Price.

Stations, Waxers Get AFM Scare; Execs Cry "They Can't Do That To Us," But Keep Fingers Crossed

NEW YORK, June 13.—Threat by the American Federation of Musicians, meeting in annual confab at Dallas, to stop the manufacture of transcriptions and recordings for radio, set the trade by the ear this week and occasioned a grand squawk of "He can't do that to us!" The squawk was compounded partly of wishful thinking and partly of the feeling on the part of stations and wax execs that the AFM leader would become tangled in a restraint of trade suit if he tried to put into practice the AFM's dream of erasing canned music from stations.

But plans of transcription companies indicated they were more nervous than they said they were. One leading company, for instance, immediately broached the idea of petitioning band leaders to squawk against the AFM's "feint." Another laid plans to start waxing on a 24-hour-per-day basis, so as to lay up a large stock of transcriptions against the day when the AFM measure would be enforced—and so as to give the company a breathing spell and enable it to fight the union.

One leading transcription company honestly admitted its fears, stating that if the AFM were able to push thru the ruling it (the company) would be forced out of business.

Wax execs also tried to point out that hundreds of stations were not financially able to revamp their programming so as to exclude wax and use live talent. Union figures this is undoubtedly the case with many stations; but there are undoubtedly countless border-line stations and flourishing stations who might conceivably be jacked up into using more musicians. In New York alone, WABC, WJZ, WOR and WNEW are among the outlets using all-night programs with recordings.

In the event the AFM move develops into the McCoy, the transcription companies will not only seek to enlist the aid of band leaders, but may also try to curry favor with song publishers on

the angle that publishers are likely to lose a considerable amount of money in royalties in the event the AFM move is pushed thru. Hitch with the publishers, however, is that a good segment of the publishing industry regards the transcription industry with a jaundiced eye, figuring the waxers as people who are always trying to cut down the royalty rates for use of copyrighted music on transcriptions.

As far as the union is concerned, it has always regarded the transcription industry as one of fabulous profits, despite the fact that transcription scale is "seemingly" high. Execs of local 802 point out that transcription library services, while perhaps entailing a fairly large expense in production—owing to AFM scale and publishers' royalty costs—nevertheless are used on hundreds of stations, so that the initial cost is very mild when the return is figured.

Should the AFM really attempt to carry out its threat, it is quite possible that the transcription men, fiercely competitive within their own industry, may at last band together to combat a measure which would put them out of business if successfully carried thru. Up to now, however, the waxers have shown no qualities of cohesion or mutual aid.

Fold Denver Branch Of McCann-Erickson

DENVER, June 13.—McCann-Erickson is closing its Denver branch for an indefinite period. It is believed that business formerly handled by the Denver office will be taken care of in the future by the Chicago offices.

Joseph Tracey, who has managed the Denver branch, is accepting a position with the government. He served in the army during the last war.

Anne Pillion, script and copy writer, is planning to enlist in the WAAC. She wrote the show *Hello, Long Distance*.

Have a Heart

NEW YORK, June 13.—Stan Shaw, who conducts WNEW's *Milkmaid's Matinee*, has not been playing request recordings since Pearl Harbor, owing to possibility that a code message might be hidden in the request. But the other evening Stan broke down when he received a wire asking for recordings by Bing Crosby, Alice Faye, Carmen Miranda and a few Gallagher and Shean tunes.

The wire came from Sing Sing, asking that the tunes be dedicated to two inmates to be electrocuted the following day.

NBC-Thesaurus Monthly War Waxes

NEW YORK, June 13.—NBC-Thesaurus will furnish all its subscribing stations, including those in Canada, with a monthly series of programs built around occurrences on the different fighting fronts. Waxes will be produced in conjunction with the U. S. Treasury Department and the different branches of the British armed forces.

Programs will all be in interview form, with Glenn Riggs throwing the questions to officers and fighting men who actually participated in the battle scenes. Officers and men will be obtained from British army, air and naval personnel arriving in the United States via the bomber ferry service.

First batch of programs is already being cut. Included is a half-hour show titled *The Commandos*. This includes an introduction by Lord Louis Mountbatten, chief Commando officer. Another program, a quarter-hour session, describes one of the RAF raids over the German industrial city of Augsburg; two other quarter-hour shows tell of the fighting on the Libyan front.

How many programs will be made per month cannot be definitely stated, the figure depending upon the officers and men available for the interviews. It is believed, however, that monthly releases will total three-quarters to one hour of programs.

Programs will plug sale of government stamps and bonds.

Directors To Aid Language Group

NEW YORK, June 13.—Zachary Taylor, president of the Radio Directors' Guild, this week pledged that the Guild would co-operate with the Foreign Language group in producing transcribed programs for foreign language stations.

Plan is to have the Guild check its members, with a view toward creating a pool of directors skilled in foreign language work. As soon as scripts are written and cleared by the government, the Guild's directors will start producing.

Confab at which the Guild agreed to co-operate was attended by Arthur Simon, WPEN, Philly, exec, and permanent chairman of the Foreign Language group, and Joseph Lang, treasurer.

Last week Foreign Language Committee sent out its code and questionnaire to approximately 200 stations. Returns are now coming in.

38th Annual AFA Confab

NEW YORK, June 13.—Thirty-eighth annual convention of the Advertising Federation of America will be held June 21-24 at the Hotel Commodore here. Included on the agenda is a session on radio advertising, under supervision of Sales Managers' Division of the National Association of Broadcasters. Frank E. Pellegrin, chairman of the Division of Broadcast Advertising for the NAB, will chairmen this session, to be held Wednesday (24).

Speakers will include Samuel R. Rosenbaum, president of WFIL, Philadelphia; Lieut.-Col. Edward M. Kirby, chief of the radio branch of the army's Bureau of Public Relations, and others.

Renew "Mr. D. A."

NEW YORK, June 13.—*Mr. District Attorney*, heard over 87 Red Network stations, 9:30-10 p.m. Wednesdays, has been renewed for another year, effective June 10. Pedlar & Ryan, Inc., is the agency for the sponsor, Vitals.

Advertisers, Agencies, Stations

NEW YORK:

EMBASSY and Trans-Lux Newsreel Theaters have arranged to broadcast Bill Bern's Hollywood newscasts as carried by WNEW, in their theater lobbies daily at 12:35 p.m. Twelve theaters are in the chain. . . . WQXR will back up the Greater New York War Bond Pledge Campaign, between June 15 and 23, with a five-minute program every night during that period. Program will give information on War Bonds, from 7-7:05 p.m. . . . Ben Pearson, Columbia Pacific Network and KNX author of *Hollywood Showcase* programs, in New York for a two-week vacation. . . . John Merriman, formerly of the CBS page staff, appointed news desk assistant in the CBS news room. . . . Best Foods, Inc., has bought WQXR's AP daily news strip, 6:25-6:30 p.m., for one year. Benton & Bowles handled. . . . R. O. Williams & Company has extended for 12 days its blurb campaign on MJZ in behalf of Royal Scarlet foods. . . . Frederick Bethel, formerly a program director and writer with CBS and Mutual, has been appointed to the script writers' staff of the Blue Network. . . . Dick Ridder, in charge of dramatic auditions on the Blue, has volunteered to go abroad with the American Field Service as an ambulance driver. . . . Jack Strickland, formerly with the American Network, has joined W68NY, the WHN F-M affiliate. He is in charge of time sales. . . . WWRL, Woodside, N. Y., has added Associated Press News.

PHILADELPHIA:

JOSEPH HANDCHETZ, of WHAT, and Arthur Shapiro and Morris Koffer, both from New York, added to the WIP engineering staff, filling the spots of LeRoy Wolfe and Walter A. Sigafos, both in Uncle Sam's service. . . . J. B. Taft, formerly connected with New York agencies, back at Richard A. Foley agency here, which also takes in Randolph Peters, for many years with N. W. Ayer here. . . . Harold Davis schedules a *Know Your Army* series on WDAS, giving listeners the lowdown on the various departments of the army. . . . Allan

Charles, WIBG announcer, journeyed to his home town in Salem, O., to become a bridegroom. . . . WIP using its mobile unit to cover all press conferences in the territory. . . . KYW adds three new engineers in Ed R. Stenzel, of WDAS here; Charles C. Roder, of WHN, New York, and Elmer J. Cummings, prominent in local amateur circles. . . . Joe Novenson, former WFIL announcer, an aviation cadet. . . . Edward F. Darrell Jr., former N. W. Ayer account exec, with personal division of the Electric Boat Company, Groton, Conn. . . . Pat Stanton giving a genealogical map of Ireland to listeners of his *Irish Hour* on WDAS. . . . Gracie Wynne and Buddy Harris, grads of WCAU's Horn & Hardart *Kiddies' Hour*, into pro ranks, vocaling with Leo Zollo's ork at Benjamin Franklin Hotel here. . . . WIP airing messages of British evacuee children, short-waved to England by WRUL, Boston.

LOS ANGELES:

FOR the first time in 11 years West Coast dialers had to go without their nightly edition of *Richfield Reporter* because stations were ordered off the air at 9 p.m. because of a radio alert. . . . Hollister Noble, director of publicity for Columbia Pacific Network, started his vacation the day Columbia Pictures started shooting his latest movie script, *Stand By All Neighbors*, which Noble wrote in collaboration with Sidney Harmon. . . . Joe Leighton, formerly a member of CPN publicity staff, is in the Coast Guard. . . . Bernard N. Smith, KFL farm reporter, will be one of the judges in the 1942 Co-Operative Citrus Marketing essay contest sponsored each year by the California Fruit Growers' Exchange. . . . Sanforized, a pre-shrunk process, has signed with KHJ thru Young & Rubicam for 260 broadcasts Monday thru Friday of *What's News in the Stores*. Station will supply staff announcer. . . . *War Heroes* is the title of the five-minute talks to be heard over KHJ in the interests of Vitamins. Contract for 20 broadcasts was signed recently by Mayo Brothers' Vitamins, Inc., with Bert Butterworth representing the sponsor.

CBS Sked Gives Break to Clients Taking Full Net

NEW YORK, June 13.—Columbia Broadcasting System this week announced a change in CBS discounts, effective July 15, 1942, on new contracts, and effective July 15, 1943, on present contracts, at the option of present CBS network clients. New plan entails a reduction in weekly "station-hour" discounts of 5 per cent, combined with a new and additional "full network" discount of 15 per cent.

The new discount schedule, with weekly and annual discounts computed on gross billing, is as follows:

1) No discount on less than 25 station-hours per week; 2) 25 or more but less than 45 station-hours weekly, 2½ per cent discount; 3) 45 or more but less than 70 station-hours per week, 5 per cent discount; 4) 70 or more station-hours per week, 7½ per cent discount; 5) annual discount, 12½ per cent; 6) the new and additional discount, applicable to net U. S. billings after above discounts, is 15 per cent if the client takes full network of 115 U. S. stations.

CBS, in releasing statement on the new plan, stated, "We have waited until the expanding totals of radio set ownership, actual number of U. S. radio homes and total amount of radio listening have more than offset the 5 per cent reduction in weekly discounts (which contributes a part of the cost to CBS of the new and additional 15 per cent full network discount).

"Thus, for the advertisers who cannot use the full network, this 5 per cent reduction in weekly discount maintains a lower cost per thousand radio homes or per thousand listener-hours than was established under Rate Card No. 26 issued three years ago."

Comment in the trade was mixed, some execs pointing out that, while the new plan would induce clients to take a full network, it might nevertheless be somewhat more expensive for clients who could only take partial networks.

The Blue Network in 1938, in an attempt to persuade advertisers to take a full network, worked out a plan of discounts up to 20 per cent in the event all stations were bought.

KHJ Personnel Shuffle

HOLLYWOOD, June 13.—Personnel at KHJ was shifted around during the week.

Jim Bloodworth left to write for Warner Bros. Studios. Simultaneously, announcer Tony LaFrano moved into a producer's status, George Willard became senior announcer, George Martin was made supervisor of day production, Tommy Dixon was named a junior announcer, Gordon Phillips went into the transcription department, and William Parmelee became head usher.

Paul Minchin joined the staff to replace Parmelee on the escort staff.

Jay's Third Commercial

PHILADELPHIA, June 13.—Norman Jay is fast becoming the town's most prolific advertiser. Commentator has snared his third commercial, starting this week on WIP for a nightly quarter-hour shot at 5 p.m., *News Before Breakfast*. Banrolled by Herman Lefkoe Company, local optical firm, and placed thru H. M. Dittman agency here. Also heard nightly an hour later dishing out news on WPEN for Ben Wilkes, clothiers, and then again at 11:10 p.m. on KYW giving town chatter notes for Renault Wines.

Red Net Adds 2 Stations

NEW YORK, June 13.—NBC-Red network has added two stations, bringing the total to 138. WRAK, Williamsport, Pa., becomes a basic supplemental outlet available to advertisers purchasing WBE, Wilkes-Barre, on July 1. WMVA, Martinsville, Va., will be a bonus outlet to WSJS, Winston-Salem.

Both stations are 250-watt. WRAK operators with a frequency of 1,400 kilocycles and WMVA on 1,450 kilocycles.

Annual NBC Clambake

NEW YORK, June 13.—Annual outing of the NBC Athletic Association is slated for June 23 at the Crescent Country Club, Huntington, L.I. Copyrighted material

Radio Talent

New York

By JERRY LESSER

ELINOR ABBEY and **LARRY BEARSON** have written a new series, *Home Fires*. These fine writers have turned out some great scripts for *Grand Central Station* and Armstrong's *Theater of Today*. . . . When things happen to **PHYLLIS CREORE**, they happen in bunches. All in one week, PHYLLIS had her new song, *This Is My Wish*, published, had it played Coast-to-Coast, had an offer for summer stock, and landed a run of five appearances on the *Aunt Jenny* show, in which she sings and acts. The scripts were written especially for her, and she is also continuing with her Columbia Record series. . . . Two former NBC page boys are making musical history with their songs, *Mad About Him*, *How Can I Be Glad Without Him Blues*, which **DINAH SHORE** recorded this week for Victor. The boys are **LARRY MARKES** and **DICK CHARLES**. **DICK** is now on the staff of the Blue Network.

EVELYN VARDEN just got back from tour, and director **ARTHUR HANNA** used her the very next day on his show, *Amanda of Honeymoon Lane*. . . . **JOHNNY GRIGGS**, **ETHEL OWEN**, **SAMMIE HILL** and **NORMAN TOKAR** are the nucleus of the new show, *It Runs in the Family*, which replaces *Lincoln Highway* on NBC next Saturday. . . . **BEA WAIN** starts an engagement at Loew's State, New York, June 18. . . . A former CBS engineer is now **LIEUTENANT FRANK W. SOMERS**, U. S. N. R. . . . **DICK RITTER**, former ticket dispenser of the Blue, leaves shortly with the American Field Service for duties overseas, probably Africa.

GEORGE BRYAN has been renewed on *Theater of Today*, heard over 105

CBS stations. . . . **TED DONALDSON**, eight-year-old network actor, is being carefully appraised by one of the major movie outfits. . . . **LARRY ELLIOTT** had to have an air-raid warden escort him thru the blackout the other night. **LARRY** had 10 minutes between shows and eight blocks to go. They ran all the way and arrived with a few minutes to spare. . . . **TOM TULLY** celebrates his second year on *As the Twig Is Bent* this week. . . . **TOM BENNETT**, composer of the original music on *Abie's Irish Rose*, will handle the musical chores of the new NBC-Red series, *Dear Adolph*, penned by **STEPHEN VINCENT BENET**. . . . Last week, the cast of *Gay Nineties Revue*, heard on CBS Mondays, gave a complete show for the New York Stage Door Canteen—and to top it off they presented a \$50 check to the Canteen fund. . . . There is a big build-up in the offing for actor **JIM BACKUS**, who heads a new show starting this week over CBS called *The Jim Backus Show*. With **JIM** will be **MARY SMALL**, vocalist; **JEFF ALEXANDER** and His Ragtime Band, **EIGHT BALLS OF FIRE** chorus, **FRANK GALLOP**, **ANNE THOMAS**, **HOPE EMERSON** and **CARL EASTMAN**. . . . Just as **LINDA WARE** was getting ready to leave for Cleveland and the **FRANK PAY** vaude show, an agent called with a radio job. She was already committed to the variety show, however. . . . **DON McLAUGHLIN** is the permanent David Harding in the new *Counter-Spy* series. . . . **GERTRUDE BERG**, producer-author-actress of *The Goldbergs*, is moving to Bedford Hills, N. Y., and will make this her permanent residence. House is on a 25-acre estate, and Miss Berg intends to use the land for farming.

Chicago

By SAM HONIGBERG

BILL ANSON is starting a new morning show on WGN in a couple of weeks. . . . **NED BECKER** picked up a sponsor for his *Mr. Nobody* on WHIP, starting Monday (15), a local ice-cream cone company. . . . **NANCY MARTIN** planning to fill theater and cafe jobs out of town every other week, when she is off the *Breakfast Club* show. . . . **DENNIS DAY**, the Jack Benny singer, walked out with \$2,250 for his week at the Chicago theater. . . . **HERB GORDON**, radio department head of Frederick Brothers Music Corporation, New York, is coming into the local office to set up a radio talent division. . . . **PAT FLANAGAN**, WBBM sportscaster and announcer, celebrated his 20th anniversary in radio last week. . . . **BARBARA FULLER**, of *Stepmother* and *Painted Dreams*, will be guest of honor at the OGD "Victory Ball" at Des Plaines, Ill., Saturday (20). . . . **BETTY MITCHELL**, of AFRA, on vacation. . . . **WIN STRACKE** and **ROSS MANDELL** have left for the army.

AFRA is sponsoring a king and queen contest to raise money for its members in service. Every penny paid by members voting counts as one vote. . . . **ALAN RINEHART**, **CLARENCE DOOLLEY** and **HAROLD MAUS**, the WBBM's "Novelty Aces" who have enlisted in the navy, will be attached to the morale and entertainment division at Great Lakes, Ill. . . . **BETTY RUTH SMITH**, of *Lone Journey*, back on the job after a two-week visit with her family in Wichita, Kan. . . . **DAN CUBBERLY** added to the announcing staff at WLS. Comes from KOY, Phoenix, Ariz. . . . **LORRAINE HALL** has a lead in the Studio Players production of *The Women*. . . . **HAROLD SAFFORD**, WLS program director, is in Arizona on a visit. . . . **THE NOTEWORTHIES** (they were the Lind Brothers until they joined WBBM) moved into the Rumba Casino for a couple of weeks Sunday (14).

Hollywood

By SAM ABBOTT

AGNES WHITE, home economist at KFI, is conducting a Red Cross nutrition course at the Ambassador Hotel, Los Angeles. . . . **FLEETWOOD LAWTON**, NBC news analyst, recently addressed the Los Angeles Advertising Club on the subject, "The Battle for Peace." . . . **BILLY MILLS**, who leads the *Fibber McGee and Molly* orchestra on NBC, became an honorary faculty member at Covina High School when he trekked to that California city to address members of the Covina Rainbow Serenaders, one of the nation's finest high school bands. . . . **RED SKELTON** returns to the air for Raleigh cigarettes September 16. . . . **TOMMY RIGGS** and **BETTY LOU** will appear on the Burns and Allen show as guest(s) June 23 and 30. "They" take over the complete half hour July 7. . . . **PAUL CARSON**, Blue organist, has arranged to score the music for the Bohemian Club's annual Grove play, to be presented this summer. He shares assignment with Carlton Morse, doing the writing, and Hal Burdick, on the directing end. . . . **FRANCES SCULLY**, Blue's *Speaking of Glamour* commentator and

Your Blind Date mistress-of-ceremonies, has been made publicity director for the Hollywood branch of the American Women's Volunteer Services. . . . Option on Joan Davis was picked up by her Rudy Vallee Blue Network sponsors several weeks in advance, and program renewal carries her well into the fall.

Renew "America the Free"

NEW YORK, June 13.—*America the Free*, heard over 71 NBC-Red stations, 11:30-12 a.m. Saturdays, has been renewed for 13 weeks, effective June 20. Blackett-Sample-Hummert is the agency for the sponsor, American Home Products (Anacin).

WBS Stations Total 205

SPRINGFIELD, Mo., June 13.—KTTS here has become an affiliate, full time, of the Mutual Broadcasting System. Total MBS outlets now number 205. KTTS operates on 1,400 kilocycles, with 250 watts. It opened in May.

Ask Freezing of Radio for War; Conflict Seen Hindering Drastic Chain Regulations; Weber's Views

NEW YORK, June 13.—James Lawrence Fly, FCC chairman, appeared before the House Interstate and Foreign Commerce Committee late this week, but instead of stating the commission's viewpoint on the Sanders Bill and the problem of regulating network-contract regulations, the chairman recommended that broadcasting be "frozen" for the duration of the war. This gave still another boost to the spirits of the embattled network execs, who, while no longer figuring on winning a complete victory, now figure that the final outcome of the FCC-network battle will not result in measures sufficiently drastic to impair their operations.

Among many people feeling is growing that the outcome will be of such nature as to enable all parties involved, including the FCC, Mutual, the National Broadcasting System, to "save face" and claim a victory. Consensus is that the final settlement will result in looser network-station contracts, with possibly a revised provision on option time which would allow the principle of option time but would rule out the possibility of any of the chains adopting a "dog in the manger" attitude. Pointed out that many enemies of the nets have nevertheless come around to a position where they regard the chains as a "necessary evil," and that the war will further hamstring any efforts to remake them. Additionally it is pointed out that the

industry's chief headache today is keeping its stations on the air. It has become increasingly tough to do this, what with incursions of the draft and priorities on materials for replacement parts. These technical difficulties and stations' other problems, mostly concerned with tying in with the war effort, are absorbing all industry attention.

MBS Sees No Compromise

Fred Weber, general manager of the Mutual Broadcasting System, queried in New York shortly after giving testimony at the Sanders Bill hearings, doubted that the struggle could be settled with a compromise agreement at this stage of the battle. According to Weber, the "stalling tactics" of the chains have been successful thus far, and they still have much material for dilatory tactics, including the Thurman Arnold suit, the MBS Triple Damages suit, the Sanders Bill and the recent decision of the U. S. Supreme Court throwing the case back into the lap of the statutory court. "They can now dig in for the summer," Weber states.

Weber's Views

Weber figures the chains' logic as this: "The chains figure that if they stall long enough, maybe they can break MBS, and if they break MBS, then what's the difference—as far as the FCC regulations are concerned."

Scrambling for Earlier Program Time Indicated by Coast Curfew

SAN FRANCISCO, June 13.—Fourth Fighter Command's 9 p.m. curfew on all stations from Canada to the Mexican border, which was put in effect Wednesday thru Saturday (6), gave indications that there will be considerable shuffling of schedules in order to advance choice commercials to earlier evening spots.

Sponsors are almost certain to grab off all available earlier time in view of the possibility that there may be more shut-downs after dark. Also, stations that are unable to apply the "make good" policy in contracts stand to lose plenty of coin. Stations were silent until 5 a.m., the switch-throwing being described by army authorities as a "precautionary" measure. The curfew was lifted Sunday night, but in the event another shutdown is ordered a wide range of Eastern net shows which hit the Coast at 9 p.m. and later will be tossed off the air.

These include *Duffy's Tavern*, *Lucky Strike Hit Parade*, *Maudie's Diary*, *Kate Smith*, *Aldrich Family*, *Telephone Hour* and others. Late-hour news commenta-

tors like William Winter, John B. Hughes, *Richfield Reporter* and Glenn Hardy are some of the scribes who would be affected.

Fulton Lewis Jr. and Cal Tinney are the Easterners who hit the Coast after 9 p.m.

Meanwhile, army authorities would not say how extensive the "precautionary" measure might become nor give details on how seriously curtailed radio operation may be from now on. There have been several scores of alerts and silent periods since Pearl Harbor.

Kemp's Trek From Coast

HOLLYWOOD, June 13.—Arthur J. Kemp, general sales manager for the Columbia Pacific Network, has trekked to New York to meet CBS and agency execs for the purpose of outlining radio advertising on the Pacific Coast under war conditions. Kemp, after the New York trip, will travel to Chicago for the same purpose, and then will return to San Francisco.

Kemp will outline to interested groups the advertising picture as affecting the food, drug and tobacco markets.

WRBL Creates Two Depts.

COLUMBUS, Ga., June 13.—WRBL here has set up two new departments. One, the War Efforts Programs Department, will be under the wing of Jack Gibney, station's special events director. The other, Department of Soldier and Civilian Morale, will be handled by Johnny Clarke, who recently returned to the station.

WRBL has added Jimmy Creel to the technical personnel. Bob Turner, announcer formerly with WGAU, Athens, has been added for the summer months.

Dunphy, Corum Signed Again

NEW YORK, June 13.—Don Dunphy and Bill Corum have been signed by Gillette Safety Razor Company to do boxing broadcasts for another year over the Mutual Broadcasting System. Maxon is the agency.

Buys 3,200 WIP Blurbs

PHILADELPHIA, June 13.—Local radio row's largest spot announcement deal was made last week by Bailey's Furniture Store with WIP, placing thru H. M. Dittman Agency here. Contract, starting June 15 and running for 52 weeks, calls for a bumper crop of 3,200 blurbs during the year, averaging about 10 announcements each weekday.

Philco Promotes Grimes, Herr, Gillies to V. P.'s

PHILADELPHIA, June 13.—David Grimes, chief television engineer of Philco Corporation here and head of WPTZ, Philco's tele station, has been upped to vice-president of the company in charge of engineering. Joining Philco in 1934, he is credited with the invention of the "Grimes circuit," used by many early radio fans who constructed receivers.

Also upped to vice-president posts last week were Robert F. Herr and Joseph H. Gillies. Herr made vice-president in charge of service. Gillies, works manager of the company since 1939, was named vice-president in charge of radio production.

Kelsey's WHOM Post

JERSEY CITY, N. J., June 13.—Jack Kelsey, formerly production manager, has been appointed program director of WHOM. Kelsey has been with the station two years, coming as an announcer from WCHS, Portland.

ST. PETERSBURG, Fla., June 13.—Anderson's Market, Tampa, has signed a contract with WTSP for two half-hour shows weekly for 13 weeks. Titled *Anderson's West Coast Hillbillies* and featuring a band from the station's Tampa studios. Show aired 7:30 p.m. Wednesdays and Fridays.

Program Reviews

EWT Unless Otherwise Indicated

"Cheers From the Camps"

Reviewed Tuesday, 9:30-10:30 p.m. Style—Variety. Sponsor—General Motors. Agency—Campbell-Ewald; McLaren Advertising Agency, Ltd. (Canada). Station—WABC (New York, CBS).

The radio industry, generally, has been doing an intelligent job of selling the war effort and keeping morale up to wartime pitch. In the light of this fact, it's a shame that in one of its major undertakings, such as this show, it has fallen down miserably. Ninety per cent of this airtel represented just so much embarrassment to the listeners. With a line-up like this, sponsors must have figured that all the friends and relatives of the lads at Fort Belvoir, Va., would be listening in in hopes of hearing someone they know. It's a reasonable enough assumption on which to build an audience, especially when the show hits a large encampment, but it's certainly not enough to hang on to it.

The basic idea behind *Cheers From the Camps* is commendable. The idea, as we see it, is to get an expression of the spirit of the boys in training. There is no doubt that such a program can be gotten together, but this major attempt failed, one of the reasons being that the amateur talent had superimposed upon them professional direction, which destroyed the spontaneous qualities hoped for, and inevitably invited comparison with professional production.

Perhaps, as the show travels to and from the various camps, the geniuses behind this undertaking will find their metier.

Much of the time was taken up by weak skits and alleged humor. The emcee, Al Blanco, altho sounding earthy enough, fell into the mistake of fashioning his patter along professional standards. The band, however, showed some discipline, even if the offerings weren't appropriate.

There were, however, two bright spots on the show, the best being the rendition of a spiritual by a Negro group. The other was a description of some of the highlights of the camp work day by a group of soldiers. The latter, altho sounding carefully rehearsed, was something that was right up the boys' alley. They spoke of and acted the subject authoritatively. The third best in line was a piano duo playing variations on the theme of *Don't Sit Under the Apple Tree*.

As for the rest of the show the less said about it the better.

The commercials were brief and along institutional lines. The chairman of the GM board, Alfred Sloan Jr., had a message read by proxy.

Following the reading of Sloan's statement Blanco gave the show a realistic touch when he asked Sloan to remember him when he canvassed GM for a job when all this is over. Now there's a forward-looking soldier. He not only wants to win the war but win the peace as well.

Joe Cohen.

"Treasury Stars Parade"

Reviewed Wednesday, 4:30-4:45 p.m. Style—Variety. Sponsor—Treasury Department. Station—WMCA (New York).

WMCA is going in for its share of propaganda broadcasts with a thrice-weekly recorded show offering a wide variety of entertainment. Spot is under the auspices of the Treasury Department and has a bevy of high-priced names at its disposal. Jane Cowl, Fredric March, Fred Waring and Lionel Barrymore are some of the artists on schedule, and program alternates musical fare with stark drama thruout the series.

Wednesday's stint presented Henry Hull and Jane Cowl doing the narration on Violet Atkins's drama, *The Silent Woman*, a tribute to the courage and strength of the women in all invaded territories. Actually, it's a series of sketches in which these women speak or others speak for them, with Miss Cowl tying the whole thing together and waxing eloquent on their behalf. Hull's job is to follow up the heart-softening effect of the drama with a well-timed pitch on the need of purchasing more and more War Bonds and Stamps.

Hull's plea is most commendable, but Miss Atkins's "drama" doesn't do much

to put listeners in the right frame of mind. Spiels are heavily melodramatized in both text and delivery, and there is little that hasn't been said before. Only bit of restraint in the presentation is Miss Cowl's beautifully sincere narration. The famed Cowl voice is fraught with authority and conviction, and Miss Cowl knows how to compensate for an over-written script by magnificent understating.

Al Goodman's orchestra supplies excellent background music.

Future programs promise interesting combinations of singers, actors and musicians in provocatively titled shows.

S. F.

"Clara, Lu 'n' 'Em"

Reviewed Monday, 10-10:15 a.m. CWT. Style—Comedy chatter. Sponsor—Pillsbury Flour Mills Company. Agency—McCann-Erickson. Station—WBBM (Chicago, CBS).

A pioneer radio strip revived after an absence of six years. Louise Starkey Mead (Clara) and Helen King Mitchell (Em), originally heard in the trio, are back, with Harriet Allyn now as Lu. The women themselves write the scripts and comprise the entire cast.

Show is designed entirely for women. The first script did not strike this reviewer as particularly interesting or original, but the characters themselves may still prove entertaining enough to build an audience. They are pictured, once more, as three friends living in one house, discussing their family problems. Clara is the housekeeper and town gossip, Lu is a widow, while Em is an easy-going mother married to a man who has no liking for hard work.

Initial program dealt with the sugar-rationing situation, and what to do with a 10-pound supply one of the women has on hand but failed to report to the rationing board.

The program content, plus a suitable delivery, will make or break this series.

Henry Selinger produces the show. Brief commercials by a staff announcer concentrate on the sponsor's general line of products rather than any individual item.

Sam Honigberg.

"Ye Olde Vaudeville Show"

Reviewed Tuesday, 10:15-10:30 p.m. Style—Variety. Sponsor—Ironized Yeast. Agency—Ruthrauff & Ryan. Station—WOR (New York).

This is a new participating series, aired Mondays thru Fridays. It's emceed by Jerry Lawrence and presented in the form of a vaudeville show, Lawrence using recordings of name acts and various sound effects in order to capture the atmosphere of a live stagershow. Lawrence tested the idea before—on his *Moonlight Saving Time*—and the result is this new series, *Ye Old Vaudeville Theater*.

It's a tough assignment—for radio, even with live performers, fails to catch the spirit of the vaudeville stage. Lawrence, with his recordings, has an even greater handicap. But while nobody would mistake the show as belonging to the vaudeville genre, it is nevertheless a lively turn, with Lawrence chattering between the "acts" and using all sorts of sound effects to simulate the applause of a crowd, backstage talk, etc.

The recordings were well chosen. They included songs by Buddy Clark, harmonica by Larry Adler, orchestral and vocal music by Harry James and Helen Forrest.

For certain types of advertisers this set-up might work out very well. For one thing, the production cost is very low, being mostly a matter of Jerry Lawrence, records and needles.

Paul Ackerman.

Guizar on Radio Tupi

RIO DE JANEIRO, June 7.—Tito Guizar, appearing in Casino Urca floor-show, has been set for a series of broadcasts on Radio Tupi, sponsored by Raul Leite Laboratories of Brazil, Mondays thru Saturdays at 9:30 p.m.

Standard Oil Company of Brazil is sponsoring a five-minute, four-times-daily, Monday-thru-Saturday program of UP bulletins on Radio National.

Plugs Rival Net —Gets Dead Mike

MINNEAPOLIS, June 13.—Ollie O'Toole, mimic with the Horace Heidt ork, sings the praises of NBC Studios at every opportunity, even if it's into a "dead mike." Guesting on the *Night Owl* program over WCCO (a CBS outlet) during the Heidt engagement at the Orpheum Theater here, O'Toole ad-libbed high tunes for NBC. Quipped back the announcer: "Oh, so there is another network, eh?" But O'Toole didn't take the hint and went right on. The engineering room at WCCO gave him a "dead mike" until he was thru with his NBC plaudits.

WIP, ACA Tiff Strike Threat

PHILADELPHIA, June 13.—Dispute between the American Communications Association and WIP over the firing of Leonard Bunkin, member of the sales staff, threatens to result in a serious labor impasse and may even lead to a strike. Union has everybody but office workers at the station under its wing. Of the three salesmen at the station, Bunkin and Billy Banks, vet salesmen, are members of the ACA, and last week union notified station that since it had the majority of the staff, it was the bargaining agent for the salesmen. Other time seller is Charlie Kaplan, who is also father-in-law of I. D. Levy, WCAU biggie.

According to union, three hours after it explained its status to the station, Bunkin was notified of his dismissal by Major Edward A. Davies, vice-president in charge of sales. This removed the union's majority, leaving one union salesman and one nonunion salesman. Station contends Bunkin was let out three hours before the union showed its hand.

Bunkin has been with WIP for three years, and ACA claims that his services were satisfactory until he joined the union. Station said it wasn't so, stating: "It became necessary for WIP to readjust its sales department, and Bunkin, being the junior member of the sales force, was given 30 days' notice of dismissal in accordance with the terms of his contract with WIP." This was the first indication that the station had contracts with its salesmen.

Union immediately declared that it will take the case to the National Labor Relations Board and decided to back Bunkin to the hilt. The International headquarters of ACA had warned the local union not to call a strike, but to try to arbitrate thru the NLRB. Local has agreed to do so, with the reservation that if the station does not do likewise and if the union gets no satisfaction its only recourse will be a strike.

Complicating the labor picture at the station is the fact that the union is making little headway in negotiating for a new contract for announcers, whose old binder expired last month. Announcers are seeking a higher basic pay and, for the first time, a commercial rate of pay for handling sponsored shows. Station understood to be very unhappy over the demand for commercial scale, and union officials see Bunkin's firing as a move to weaken the contract negotiations for announcers. Save for the statement explaining Bunkin's dismissal, station officials remain mum on all labor and union queries.

WCAU Plans Dansant To Plug U. S. Stamp Sale

PHILADELPHIA, June 13.—Taxi dance-hall technique will be adopted by WCAU to stimulate sale of War Stamps here. Plans call for the station to sponsor a weekly series of outdoor dances in Reynburn Plaza in center of the city. Joey Kearns's studio crew will be on tap for the hoofing. Asphalt floor will be open to all comers at the rate of a 10-cent War Stamp a dance. Broadcast will originate from the open-air dansant. Permission from city authorities is awaited.

Shortwave "Counterspy"

NEW YORK, June 13.—Blue network's *Counterspy* series will be shortwaved to troops overseas by NBC's International Division, starting Wednesday (17). Produced by Phillips H. Lord, acetates will be beamed to Europe at 10-10:30 a.m. via the international stations, WRCA, WNBI and WBOS.

Coast Programs' Usual Scramble

HOLLYWOOD, June 13.—Air shows here are going thru the usual season-end scramble, with one major airtel switching networks and another being dropped. Burns and Allen are going to tee off over CBS after their summer lay-off, making the jump from NBC to give them complete chain. Show has been working on a split network basis, but new arrangement is slated to give sponsor better break. Comics bow out for Swan Soap first week in July, with Tommy Riggs taking over.

Rinso shelving of *Grand Central Station* finds bankroller in a dither for a new show. It is reported that Lever Brothers are looking over a comic show headed by Edna Mae Oliver. Audition was written by Martin Gosch and Howard Harris.

Other Rinso show, *Big Town*, is said to be continuing thru summer, without the customary layoff, due to audience interest since format switched to "spy" angle.

Meredith Willson takes over the summer slot for Johnson Wax during the *Fibber McGee and Molly* layoff. Tentative handle on the summer show will be *America Sings*. This is same spot Willson held two years ago, being passed up last season because of the ASCAP-network squabble.

Lanny Ross is slated for spot on summer show for Standard Brands, with Fleischmann Yeast getting the plugs. Show will have variety format, with unnamed comic acting as emcee. Other spots on show will be handled via the guest star route.

Bob Burns, who bows out from his Campbell Soup airtel, is reported cold on the idea of renewal with sponsor. Asserted script doctoring by bankrollers was said to be reason deal was called off.

Milton Berle's Ballantine's *Three-Ring Time* will bow off the air this week, with resumption in the fall depending on availability of materials for bottle caps.

WNEW Acc'ts Active

NEW YORK, June 13.—Business set on WNEW this week includes renewal of John B. Kennedy for a 36-week period by the I. Lewis Cigar Company, makers of Seldenberg Cigars. Renewal, effective this week, covers Kennedy's Thursday evening newscasts. Lewis Advertising Agency handled.

American Tobacco Company, for Lucky Strike Cigarettes, bought an across-the-board strip on *Make Believe Ballroom*, Monday thru Saturday, 10:35-10:45 a.m. This supplements the across-the-board strip Luckies sponsors on the evening *Make Believe Ballroom*.

Ironized Yeast has inked pact for an extensive series of one-minute transcribed spots on WNEW, thru Ruthrauff & Ryan. The spots are to be skedded thruout different programs for period of four weeks.

Quaker Oats, thru Ruthrauff & Ryan, placed an eight-week schedule for its product, Sparkies. Contract calls for one and two-minute transcribed blurbs, Monday thru Friday. John B. Blair placed the business.

Pan-American Coffee Bureau has contracted for 25 announcements weekly, covering period of eight weeks. Buchanan agency set the business.

KGEI's New S. A. Series

SAN FRANCISCO, June 13.—Beginning June 23, KGEI, General-Electric's short-wave station here, will broadcast a series of weekly round-table discussions in Spanish, sponsored by the Pan-American Society. Series will feature authorities on topics of interest to the Americas. Programs will be beamed to Mexico, Central and South America Tuesdays, 7:30-8 p.m.

William Fisher, secretary of the Pan-American Society, will act as moderator.

Mamorsky NBC Composer

NEW YORK, June 13.—Morris Mamorsky, of the music department of the National Broadcasting Company, has been appointed an NBC staff composer.

SAN FRANCISCO, June 13.—Shirley Lauter Horton, publicity director of the Don Lee Broadcasting System, MBS West Coast affiliate, resigns this week. Will be succeeded by Fair Taylor, who handled publicity and continuity for the past three years at Don Lee-Mutual station KOL, Seattle.

Mrs. Horton has a date with the stork.

Buffalo Adds Summer Stock To 150G Season

BUFFALO, June 13.—After concluding the winter season to the tune of well over \$150,000 and presenting a total 19 plays here, the new management of the Erlanger Theater achieved the best season's gross in many years. And Buffalo is now enjoying summer stock. Talk of summer theater in the city was often heard in past years, but efforts always ended there, with exception of semi-pro and little theater groups that rented cowbarn locations.

The current summer stock venture is undertaken by same management that has handled the Erlanger since last fall, Owner Nikitas Dipson and Manager Richard Kemper. Added to personnel for the stock season was Frank McCoy, as director of plays. Top for the summer plays is \$1.

Ruth Chatterton and Ralph Forbes started off in *Private Lives*, followed by the current *George Washington Slept Here*, with Alan Kearns. Next will be *Anything Goes*.

Jersey Cowbarns Hit by the War

TRENTON, N. J., June 13.—The formerly popular cowbarns in Jersey and near-by Pennsylvania will confine their summer activities to locally sponsored shows for the duration. The near-by Yardley Cobweb Theater will be closed for the duration unless the gasoline ban is lifted. The Morrisville Community Theater will not open this season. Last season the house did poor biz and concluded its season in the red.

The recently formed Princeton Playgoers, of Princeton, N. J., will sponsor summer stock at the McCarter Theater under the direction of Richard Skinner and Norris Houghton. The season will open July 1. The theater is a non-profit group.

"Eileen" Scores in Low-Top I-Nighters

NEW YORK, June 13.—Completion of a week of one-nighters at a low top by the road company of *My Sister Eileen* brought nice returns.

Bowing in at Hershey, Pa., with the new ducat scale, the group found a neat, but isolated, community that had been hit hard by gas rationing. Result: at \$1.10 to \$2.20 prices, business in 1,904-seat house hit only 70 per cent. Moving on to Reading, Pa., company set up shop in a cinema house, drawing 2,100 at \$1.10 to \$2.75. Reading success was partly attributed to extensive exploitation by the Junior League, which sponsored the performance. Describing the Leaguers' efforts, one spokesman said, "I never saw so many tack cards in my life. As soon as I saw them in places like ladies' hat shops I knew that no regular biller had had a hand in it."

In all the other towns played business was big. At Wilmington, Del., a matinee scored neatly with 55 cents to \$1.65 tolls. Evening show strictly SRO, unreserved gallery creating a storm at the b. o. Night scale was 83 cents to \$2.20. In Providence, R. I., 3,200 customers were let into the huge Metropolitan theater at 55 cents to \$2.20 per. Bridgeport, Conn., turnout was equally successful, while in Hartford, Conn., a 3,387 house was SRO at night (55 cents to \$2.75 scale), with a record matinee registered the same afternoon.

Savoy Guild Extends Lease

NEW YORK, June 13.—The Savoy Opera Guild, which has been offering highly successful presentations of Gilbert and Sullivan operettas Thursdays, Fridays and Saturdays at the Cherry Lane Theater in Greenwich Village, has extended its lease on the house thru the summer. Group has been operating for well over a year at the Cherry Lane stand.

Admission has been reduced to \$1.10 for the summer. Thursday (18) *Patience* will be added to the repertory. Lewis Denison is general manager and dramatic director of the group and Arthur Lief is musical director.

BROADWAY RUNS			
Performances to June 13 Inclusive.			
	Dramatic	Opened	Perf.
Angel Street (Golden)	Dec. 5	5	219
Arsenic and Old Lace (Fulton)	Jan. 10	741	595
Blithe Spirit (Booth)	Nov. 5	5	254
Claudia (return) (St. James)	May 24	24	24
Guest in the House (Plymouth)	Feb. 24	24	127
Junior Miss (Lyceum)	Nov. 18	18	239
Life With Father (Empire)	Nov. 8	39	1086
My Sister Eileen (Biltmore)	Dec. 26	10	610
Uncle Harry (Broadhurst)	May 29	29	30
Musical Comedy			
Best Foot Forward (Barrymore)	Oct. 1	1	293
By Jupiter (Shubert)	June 3	3	14
Let's Face It! (Imperial)	Oct. 29	29	262
Porgy and Bess (revival) (Majestic)	Jan. 22	22	164
Sons o' Fun (Winter Garden)	Dec. 1	1	224

Chorus Equity Elects; Gain In Membership

NEW YORK, June 13.—Paul Dullzell, executive secretary of Actors' Equity Association, was re-elected chairman of the executive committee of Chorus Equity, a post which he has held for more than a decade, last week. Other officers elected include Gerald Moore, recording secretary; Ray Arnette, Francis Clarke, Linda Griffith, Adele Jerome, Patricia Likely, Emily Marsh and Beau Tilden to the executive committee. Lois Girard and Beth Nicholas were named to fill two unexpired terms on the executive committee.

Ruth Richmond, executive secretary of Chorus Equity, announced that the union's assets amount to \$126,386.92, which includes \$11,500 lent to the American Guild of Variety Artists. A jump in membership from 3,682 to 4,056 was also announced. Main gain of the organization in the past year was to increase the road minimums from \$40 to \$45.

Group Which Refused To Play "Macbeth" for Army Sends In Equity Charges Against Evans

Claims "intimidation and coercion" were used to get cast to agree to accept \$5 a day for free shows at army camp—Evans paid the \$5 and all other expenses

NEW YORK, June 13.—Maurice Evans's experiment in bringing *Macbeth* to the armed forces, which cost him \$2,500, has resulted in charges of "intimidation and coercion" against him being brought before Actors' Equity Association by five members of the cast. Charges, before being accepted or rejected by Equity, will be aired before a meeting of Equity Council June 23. Evans's desire to bring the Shakespearean drama free to army camps, with a view toward arranging a free tour of camps in the fall, was first manifested while the show was playing Milwaukee on its regular road tour. Discussion started there, began to get hot in Chicago, and the blowoff finally came in Philadelphia, where the show closed May 31. Evans troupe played Camp Meade, Md., June 2, 3 and 4.

Robeson "Othello" Set, But Not for Stem Till Fall of '43

NEW YORK, June 13.—Altho contracts have not been signed at present writing, arrangements have been made for Paul Robeson to play the title role in *Othello* for two weeks in summer stock. According to plans, the play will open August 10 at Brattle Hall, Cambridge, Mass., and move on the next week to the McCarter Theater, Princeton, N. J. No chance, however, that Broadway will see it next season, since Robeson has commitments that tie him up until the fall of 1943.

Margaret Webster will direct and is now making a new acting version. She will also play Emilia. The Desdemona will be Uta Hagen, and Miss Hagen's husband, Jose Ferrer, will be the Iago. Robeson scored a tremendous success in the play some years ago in London.

FROM OUT FRONT

The 10 Best Performances—and 20 More

—BY EUGENE BURR—

THIS annual column is habitually the toughest of the year. So many excellent performances are seen in the course of a season—even a season so truncated as this one—that choosing the 10 best is all but impossible. Usually, I hide behind the wide skirts of equivocation by picking a 10 best and then offering 30 more that are almost or perhaps entirely as good. This year only 20 will be added to the original 10—not because that exhausts the list of worthy candidates but because the additional 10 would have to be picked from at least 30 equally good performances and the job is beyond me.

As a matter of fact, all 30 acting jobs listed hereafter are so closely matched that the order in which they're ranged is open to almost any sort of juggling you care to do. Tradition, that persistent wench, insists that the primary list be confined to 10; and, after labors combining the less pleasant features of feather-balancing and differential calculus, I've so confined it. But any of the other 20 could be substituted without raising yelps of indignation in this precinct.

Even the question of the year's one top performance is difficult, since at least three have almost equal claims to the honor. However, with shadings so slight that they are all but imperceptible to the naked eye, some sort of ranking has been achieved.

THESE, then, are the 10 performances which, in this corner's somewhat bleared and puzzled eyes, are the season's best:

- 1—Morris Carnovsky as Jacob Cole, the old actor, in *Cafe Crown*; 2—Jessica Tandy as the lame, courageous daughter of an old actor in *Yesterday's Magic*; 3—Walter Hampden as the parish priest in *The Strings, My Lord, Are False*; 4—John Wengraf as the hard-bitten Nazi commandant in *Candle in the Wind*; 5—Joseph Schildkraut as the well-meaning wife-stealer in *Clash by Night*; 6—Cornelia Otis Skinner as the actress who triumphantly returns to the stage in *Theater*; 7—Harry Carey as the father in the revival of *Ah, Wilderness!*; 8—Frances Heflin as the suddenly love-smitten youngster in *All in Favor*; 9—Eva Le Gallienne as the repressed and ultimately blasted spinster in *Uncle Henry*; and 10—Mildred Natwick as the frantic medium of *Blithe Spirit*.

MR. CARNOVSKY'S magnificent, bravura performance is a thing to treasure and remember. An amazingly and accurately detailed portrayal, it yet never lost the sweep and power and heart-lifting theatricality demanded. Mr. Carnovsky made his Jacob Cole a memorable theatrical figure. Miss Tandy, in a not too grateful role, brought indescribable beauty, sympathy and understanding to her interpretation, combined with a rare and sparkingly effective knowledge of technique, and so offered a performance whose loveliness literally refuses to fit within the earthy confines of words. Mr. Hampden, beset by a stereotyped role in a badly directed production, played with such nobility, strength and effect that, at times, he raised the entire play to dramatic and emotional heights. Mr. Wengraf's coldly virulent Nazi commandant managed to inspire horror without ever going overboard, and, even more amazingly, managed to convey understanding without mitigating that horror—one of the most brilliant dissections of a human fungus ever turned in by an actor. Mr. Schildkraut, by his sincerity, vast technical ability and beautiful underplaying, made believable a cardboard figure equipped with some of the most ridiculously overblown lines ever perpetrated by an ego-smitten playwright.

Miss Skinner brought beauty—physical, mental and emotional—to a stock (See FROM OUT FRONT on page 10)

In order to play the camps on an experimental basis, Evans asked Actors' Equity for permission. Equity replied that the request was without precedent and it could not make a ruling in the matter because the union's agreement with Evans ended June 1. Union said, however, that if Evans wanted to pay for the Fort Meade engagement himself, he could make an arrangement with the cast.

Evans then called the cast together and explained his proposition, offering the actors \$5 a day to cover their own expenses for the three-day period. Everybody except Herbert Rudley, one of the fillers of the present charges against Evans, signed a petition to Equity stating that \$5 a day would be acceptable for the experiment. Evans footed all the costs himself.

A faction then sprang up, questioning Evans as to whether or not he didn't have a commercial venture in mind. After he assured them that he hadn't, one of the actors offered the thought that the army engagements would enhance Evans's prestige, at the expense of the actors—to which, according to an eyewitness, Evans, burnt up, replied, "Without my prestige, where would you be?"

Following that fracas the group drew up a 10-page denunciation of Evans, in which they alleged that "undue intimidation and coercion" were exercised in getting cast members to sign the petition indicating their willingness to play the three days at \$5 per. They read the petition to the cast and, when it was suggested that they play the show out of patriotism, they accused Evans of impugning their patriotism and walked out.

Notice was eventually posted calling for a rehearsal of the play, with an addenda that anybody who didn't show up was presumably dropping out. In addition to Rudley, John Niland, Henry Brandon, Irving Morrow and John MacQuade didn't play the show and followed up with the charges to Equity.

Equity will not call Evans to discuss the charges until the council mulls them over at its next meeting.

"Cafe Crown" to Chi

CHICAGO, June 13.—*Cafe Crown* will relight the Selwyn June 30. It will have the original New York cast and stay for an indefinite run.

Three shows continue into the summer. *Good Night Ladies*, in its 10th week at the Blackstone, continues as the Loop's big grosser. *My Sister Eileen* at the Harris manages to make a little profit despite the popular-price scale. *Headliners of '42* opened at the Grand Wednesday (10) to a capacity house sold in advance.

Jochim's Cowbarn Plans

TEANECK, N. J., June 13.—Another cowbarn will be added to the Jersey landscape July 9, when Anthony Jochim opens the Bergen College Barn Theater here. Group will present eight comedies during the season, playing three nights weekly. Soldiers from near-by armories will attend gratis. Jochim expects no difficulties with gas rationing, explaining that his 200-seat playhouse will rely on local trade for full attendance.

Minneapolis, St. Paul Grosses Under Last Year; "Father" Top

MINNEAPOLIS, June 13.—A shortened legit season at the 2,162-seat Lyceum Theater here drew a total gross of \$72,100 for nine productions, Leo Murray, manager, says. The 1941-'42 gross was \$13,000 to \$15,000 under that of the 1940-'41 season, which was between \$85,000 and \$87,000 for 11 shows.

Murray said the season, which got a late start, opening in December, had possibilities of being one of the best in years. However, the Pearl Harbor attack came along and cut the season almost in half. In all, the Lyceum had booked 14 productions for this year. Five of them were canceled out.

Altho routings are now being made for the new season, Murray believes that 1942-'43 may be even harder hit than the one just ended. Gasoline and tire rationing and travel priorities are going to make it increasingly difficult for road shows to tour, he said.

Average gross per performance for the Lyceum was \$1,750. Seat prices ranged from 50 cents to \$2.50 plus tax. Only one show, *Rose Burke*, commanded \$3 top.

Biggest gross of the season was recorded by *Life With Father*, which hit \$15,000. *Native Son* was the poorest with \$3,300.

Bookings, in order of their appearance, follow:

Veloz and Yolanda, four performances, November 27-28, \$7,800.

My Sister Eileen, three performances, December 15-16, \$4,500. Playing shortly after the Pearl Harbor attack, this production suffered immensely from general war jitters on the part of the public.

Blossom Time, three performances, December 26-27, \$4,500.

Native Son, four performances, January 12-14, \$3,300.

Arsenic and Old Lace, five performances, January 21-24, \$14,000.

Katharine Cornell in *Rose Burke*, two performances, February 11, \$7,000.

Life With Father, eight performances, February 16-21, \$15,000.

Claudia, eight performances, February 23-28, \$7,000.

Maurice Evans in the finale of the season, *Macbeth*, three performances, \$9,000.

ST. PAUL, June 13.—An estimated gross of \$27,400 for nine productions shown at the St. Paul Auditorium Theater here during the 1941-'42 season has been reported. House manager is Ed Purni.

The productions and their grosses follow:

Hotel Cowbarn

PHILADELPHIA, June 13.—The rustic Bucks County Playhouse at near-by New Hope, Pa., keeping dark because of gas rationing, will transfer its activities to the stage of the air-conditioned ballroom of the Bellevue-Stratford Hotel, located in the heart of the city's business section. Announcement of the new type of operation was made this week in a joint statement issued by Claude H. Bennett, president and managing director of the hotel, and Theron Bamberger, director of the Playhouse.

According to present plans, the season will start June 26 and continue for 10 weeks, with a new play being presented each week. Six evening performances and two matinees will be given each week, with the same price scale as that which prevailed in New Hope. A box office will be set up in the hotel lobby.

Cowbarn Into Tent

HARTFORD, Conn., June 13.—Mr. and Mrs. Stanley Cobligh, who have operated the Show Shop summer theater in Canton, Conn., for several years, have moved to West Hartford, where they will open their season the 30th, playing in a tent. Productions will run from Tuesday thru Saturday each week until Labor Day. Mrs. Elizabeth McCormick will direct as formerly.

Veloz and Yolanda, two performances, November 29, \$3,800.

My Sister Eileen, one performance, December 17, \$1,500.

Blossom Time, one performance, December 25, \$1,000.

Native Son, one performance, January 15, \$1,800.

Arsenic and Old Lace, one performance, January 20, \$3,600.

Katharine Cornell in *Rose Burke*, one performance, February 11, \$3,800.

Life With Father, three performances, February 13-14, \$5,500.

Claudia, three performances, March 6-7, \$2,100.

Macbeth, one performance, May 11, \$4,300.

Abraham Again Heads Agts.

NEW YORK, June 13.—At an election meeting Monday night (8) the Association of Theatrical Agents and Managers re-elected Saul Abraham president. Louis W. Werba was re-elected secretary-treasurer. Other officers named are Philip Stevenson, vice-president, and Oliver M. Saylor, business agent.

Elected to the board of governors were Ben Boyar, Morris Jacobs, Victor Samrock and William Brennan, representing the managers' group; Nat Dorfman and Glen Allvine, representing the New York press agents; Howard Herrick and Forrest Crossman, representing the road press agents, and Morris Crystal and Nathan Parnes, representing the Yiddish division.

"Eileen" Smash in B'dgep't

BRIDGEPORT, Conn., June 13.—*My Sister Eileen*, in for one performance here at the Klein Memorial May 29, did smash business, drawing a record gross of \$3,680.40, according to Al Shea, who booked in the show. Prices were scaled from \$1.10 to \$3.30. House was sold out several days in advance, with over 50 standees on night of performance.

"Eileen" 5G in Providence

PROVIDENCE, June 13.—*My Sister Eileen*, starring Betty Furness and Georgette Leslie, in a one-night stand at Metropolitan here May 28, drew \$5,100 on its single performance.

FROM OUT FRONT

(Continued from page 9)

high-comedy figure, and, by her brilliant playing, turned that figure into a thing of light and movement and breath-catching loveliness. Mr. Carey's sweetness of spirit, his rugged honesty and deep sincerity gave new and finer values to Eugene O'Neill's *Ah, Wilderness!*, bringing the entire play into focus and making it more admirable than could possibly have been suspected when George M. Cohan played the lead. Little Miss Heflin, in her tender, breath-catching, marvelously effective portrait of an adolescent in love, stamped herself as indubitably one of the finest young actresses the theater has seen in years. Miss Le Gallienne's detailed, quiet, harrowingly effective portrait of a spinster and the overwhelming power of her quietly devastating bitterness when face to face with death made up one of the finest characterizations in her highly distinguished career. Miss Natwick's richly comic performance is not only one of the most hilarious seen here in years, but combines its rib-tickling with careful and effective character-study.

IN ANY case, those are the first 10—but they're followed by the next 20 so closely that almost any places are interchangeable. The second and third teams—any members of which can at any time be substituted on the Varsity—include, in approximately this order:

Grace George as the charming matron beset by the glorious ghost of her husband's father in *Spring Again*; Lesley Woods as the harried wife of a self-appointed latter-day saint in *Comes the Revelation*; Danny Kaye as the romance-badgered draftee, and more especially as an irresistibly childish purveyor of patter songs, in *Let's Face It*; Kasia Orzazewska as the Polish mother in that hunk of tripe that was known as *Brother Cain*; Donald Burr as a spirited Captain Absolute in the revival of *The Rivals*; Barbara O'Neill as the troubled lady who went thru the many years of *Under This Roof*; Art Smith as the insistent Communist in *The Strings*, *My Lord, Are False*; Otto Kruger as the intelligent and understanding Nazi colonel who makes himself a figure of horror by submitting to the dictates of an evil system in *The Moon Is Down*; Martin Wolfson as the deposed gang leader turned barber in *Brooklyn, U. S. A.*; and Bobby Clark as the most insanely hilarious Bob Acres ever conceived by mind of man, in the revival of *The Rivals*.

Jane Cowl as the imposed-upon mother who becomes a victim of somewhat problematical amnesia in *Ring Around Elizabeth*; Victor Kilian as the sweet and soft-hearted tramp in *Solitaire*; Dora Weissman as the huge-hearted, dialect-encumbered mother in *The Man With Blond Hair*; Tonio Selwart as the Nazi subaltern with pangs of conscience in *Candle in the Wind*; Leona Powers as the bravely domestic wife of the mayor in *The Moon Is Down*; S. Thomas Gomez as the philosophical and politically wide-awake handyman in *The Flowers of Virtue*; Jessie Royce Landis as the charming, husband-ruled Pennsylvania Dutch mother in *Papa Is All*; Ross Matthew as the simple, rule-bound yet kindly lay brother in *Nathan the Wise*; Isabel Jewell as the badly written but beautifully played tart of gold in *Johnny 2x4*; and Clay Clement as the sympathetic detective in *Lily of the Valley*.

I'd like to add about 100 more.

Frank Libuse, Usher

NEW YORK, June 13.—Frank Libuse, comedian in *Sons o' Fun*, who ushers unsuspecting customers to their seats to the accompaniment of horseplay and horse laughs, is now a fully accredited member of the Legitimate Theater Employees, Local 183, a branch of the IATSE. The union decided that ushering was ushering, whether comedy or not, and tabbed Libuse for a \$3 initiation fee this week. He'll also have to play \$1 a month dues.

Subway Cirk Drops Asbury

NEW YORK, June 13.—Jules J. Leventhal's subway circuit will drop its Asbury Park stand, the Paramount there, after tonight's performance of Charles Bickford in *Jason*. Business at the resort has been weaker than expected, indicating effects of dim-out and rationing on the seaside colony.

Paramount started its legit policy May 22 with a tryout of *All the Comforts of Home*, an inauspicious start. The revival later flopped on the Stem after a single week. *Native Son*, *Pal Joey* and the current *Jason* followed. Top was \$1 evenings and 55 cents matinees.

House says that pictures will be shown for the next few weeks, with stage musicals to follow, starting June 28. Leventhal office says another legit attempt may be made there next month, but nothing is definite on it yet.

Washington Cowbarn Folds

WASHINGTON, June 3.—Steve Cochran's Olney Theater folded after two weeks of trying to fight gas rationing and rubber shortage. Cochran spent close to \$30,000 to build a restaurant adjoining theater and to renovate the house. His best night was the first night (Sunday, May 17). Friday, May 29, there were only 50 people in the house. Approximately two and one-half gallons of gas needed to get from Washington to the theater.

The Roadside Theater, melodrama cowbarn, which has been operating for a number of seasons about eight miles from town, will not open this season. Crossroads, only other summer house, is still going ahead with plans calling for a six-production schedule spread over 12 weeks, with performances nightly except Sunday.

Maloney Resigns Playgoer Post

SPRINGFIELD, Mass., June 13.—Daniel J. Maloney, executive director of the Playgoers of Springfield, Inc., resigned at the postponed annual meeting held at the Chamber of Commerce Tuesday (9), it was announced by Albert E. Steiger, president of the organization. As founder of the group, Maloney had enjoyed a wide success in his efforts to return the legitimate stage to Springfield. He had given no public hint of his decision to resign.

Following the meeting, Maloney told *The Billboard* that he had made no definite plans for the future, since his resignation will not be effective until July 6.

Maloney's resignation is taken here to be the result of the continual battle between the Playgoers and the E. M. Loew's interests of Boston, lessee of the Court Square Theater, where the Playgoers booked their shows. Since the beginning of the local organization, which has had conspicuous success in reviving the legitimate theater here and making it pay after five years without a legit show, there has been crisis after crisis in the relations of the Playgoers and Loew, it has been understood. The misunderstandings are believed to have resulted from the fact that the Court Square, which has second-run films Sunday thru Wednesday and then a vaudeville bill for the final three days, wished to rent the house for legitimate shows only on Wednesday nights. This didn't always fit into the road schedules of New York hits that otherwise would have played Springfield.

Also, under the terms of the contract the Loew interests demanded a two-week notice on plays and would make no commitments beyond two weeks.

Because of these difficulties and a long wait at the beginning of the season before Loew signed a contract for the year, the second Playgoers season got off to a slow start. Once rolling, however, the ball gathered speed and three shows in a month, all successful, proved the ability of the Playgoers to put the shows over. Since early winter, however, there have been no plays, with many of those penciled in canceled when arrangements were left up in the air.

Steiger's announcement said that the Playgoers had named no one to take Maloney's place and that a special meeting of the executive board would be held in the near future for that purpose.

Majestic, Boston, Spots Legit

BOSTON, June 13.—Majestic Theater here started operation as a legit house with Eddie Dowling in *George Washington Slept Here*, June 8, for two weeks. *Watch on the Rhine*, with Henry Hull; Jesse Royce Landis and Cissie Loftus, follows June 22.

The house is being operated by Frank McCoy in conjunction with Al and Belle Dow, New York.

On Sundays house will use vaude and band shows.

Cowbarn Notes

The American Academy Guild, which was formed last March and is composed of alumni of the American Academy of Dramatic Arts, is setting ground plans to open a summer theater in the Women's Club Auditorium, Stamford, Conn. First show will be *Mr. and Mrs. North*, opening July 8. It will be followed by *Double Door*, *Yes My Darling Daughter* and *The Milky Way*, among others. The Guild presented three plays during the spring, one, *Out of the Frying Pan*, as a talent showing at the Carnegie Lyceum, New York, and the other two, *The Flying Gerardos* and *For Her Child's Sake*, at Fort Bragg, N. C., where approximately 17,000 soldiers saw them during the period between April 13 and April 28. William Sheehan is president of the Guild and Sumner George vice-president.

The Valley Players, Holyoke, Mass., have announced their resident company for the season. It will include Lauren Gilbert, Jackson Perkins, Joseph F. Foley, Jean Guild, Ernest Woodward, Frank Rollinger, Anne Lee and Gaylord Mason. Carlton Guild is the group's business manager. Opening bill, June 29, will be *Theater*, to be followed by *Love From a Stranger*.

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CARNEGIE HALL, NEW YORK

PER CENT HIKE KILLED?

Detroit Grosses On the Upgrade

DETROIT, June 13.—Business at Detroit's better spots is generally on the upgrade. This applies equally to downtown clubs, hotel rooms and roadhouse style spots. Business is not up to capacity normally, except on Saturday, but Friday trade is nearly equal, and Sunday dinner trade is excellent in the spots serving good food. Proper timing of shows helps a lot with the Sunday trade, with matinee shows a definite draw in recent weeks. Early-week trade is still far below week-ends, but good enough to make the weekly gross look okay to managers.

Executives, engineers, salesmen and the like are working fewer hours now than a few months ago, when there was more brainwork than brawn on local defense work, as the "tooling up" and planning stages have shifted into actual quantity production. These men are now willing to take a night off for play once more.

Another thing that has helped here is the money that was not spent in Florida. Vacations spent in the city are slated to have a similar effect this summer.

There is some overall trade—dressed up, of course—coming into the better night clubs. As average workers' incomes have risen there is a tendency to move up a notch in the class of night spot patronized.

Late evening trade is notably good, with after-theater night club parties definitely "the thing." Younger trade in the established night clubs is also noticeable.

Filmusical Flood Seen as Imminent

HOLLYWOOD, June 13.—Picture studios here are said to be ogling grosses being run up by Warner's *Yankee Doodle Dandy* and figuring out ways and means of cutting into the slice of heavy coin. It is claimed that the Warner flicker will set a definite trend back toward the filmusicals that launched talking pictures over a decade ago. Warners themselves have slated five musicals for the production lines within the next few weeks.

Indications are that flicker factories may soon be casting their eyes toward nighteries and vaude houses in an effort to sign up likely talent. However, no stampede is expected. Studios will probably ink their prospective newcomers with an eye to acting ability as well as hoofing or warbling accomplishments.

Rationing Boosts In-Town Balto Spots

BALTIMORE, June 13.—Night clubs within the city limits and near-by spots are benefitting from gasoline rationing, the gasoline allotments prevent excursions further afield.

When rationing went into effect motorists found it made little dent in their plans for amusement. The majority got either X cards or 3B cards with supplements if necessary. But since the beginning of June the gasoline filling stations' quotas have been lowered, with a consequent reduction in the amount of gasoline available. Motorists now think twice before venturing far out from the city. Hence the pick-up in night club business in the city and immediate environs. In-town night club operators look for good business during the summer.

Texas Club Cirk Planned

FORT WORTH, June 13.—Realizing that outstanding night club talent will be more easily obtained if hops become shorter, Ted Adair, master of ceremonies at Clover Club here, has just returned from a tour of night spots in San Antonio, Houston and Corpus Christi, where he started negotiations that will lead to a chain for pool bookings of worth-while talent. "The managers agreed that we can get better out-of-State acts if we have a Texas circuit for them," Adair said.

Oldsters' Ballroom

DETROIT, June 13.—Special bid for middle-aged patronage is being made by the Victory Ballroom with inauguration of the Get-Acquainted Dance Club. Idea is to teach oldsters to rumba and do other modern dances. Jitterbugs and younger dancers are strictly barred. Classes are held four nights a week. Idea is being worked out with the dance team of Rio and Rita as teachers.

Steve (Daddy) Brown and his band—five men—have been booked in for a run. Both band and spot are being handled by the Delbridge & Gorrell Office.

3 Chicagoans Buy Keith's, Indianapolis

CHICAGO, June 13.—Sam Roberts, Anton Scibilla and Nick Boila, local agents and vaude unit producers, have bought Keith's Theater, Indianapolis, from the United Theaters Company of Cincinnati, Roberts announces. The trio leased the house some months ago and has since operated it with a picture (Monday thru Wednesday) and combination (Thursday thru Sunday) policy.

Roberts says this policy, quite successful, will be continued indefinitely. Scibilla will remain in Indianapolis as resident manager. An air conditioning system has been installed, with new seats coming in in the near future.

SANDY MacPHERSON, Balzer Sisters and Sherman Brothers and Tessie open June 17 for the vaude show presented on the Showboat, Philadelphia cruising liner.

Gas Rationing, Lack of Name U. S. Talent Hits Rio Casino Biz

RIO DE JANEIRO, June 6.—The rationing of gasoline as a conservation measure, now in its fourth week, is the current headache of operators of after-dark spots, with biz in most places dropping off this past week. It follows closely on the heels of the problem of contracting U. S. talent, difficult because of transportation problems to and from the States.

The new regulations discontinue omnibus service after midnight thruout the city. A great bulk of the three major casinos' patronage use this mode of transportation, and this crowd usually pulls out of the spots in time to make the last bus. The private car owner is conspicuous by his absence, preferring to remain at home or take in a neighborhood movie, conserving what gas he may have for the morrow. Taxi service is maintained at all spots till the closing hour, late patrons availing themselves of this service.

The main attraction in the three leading casinos is the gambling, which is legal, the government licensing all gaming rooms. It is in these gaming rooms that the pinch is felt, as patronage usually hits its peak after 11 p.m. The loss of customers in the grill rooms, where floorshows are given, is not the major concern of operators, for whatever loss the grill room may incur is offset by the gambling, which pays the freight. Decidedly noticeable is the drop in biz weekdays, with heavy patronage over week-ends, and Sunday afternoons continuing above normal. On Sundays and holidays the casinos operate from 3 p.m. till 3 a.m., with an extra floorshow tossed in at 5 p.m. Biz on these days has been big, but alone it is not sufficient to carry the load.

The difficulty of booking name attractions has also had its effect on biz. U. S. performers have always been good box-office down here, and the decline in U. S. talent bookings has been felt. Steamer transportation to and from the States is down to a new low, and passage via the air route is sold out far

Veto of Condon-Ostertag Bill Weakens Agents' Case; Old Top Of 5% Still on Albany Books

By JOE COHEN

NEW YORK, June 13.—Governor Lehman's recent veto of the Condon-Ostertag bill, which would have lifted the 5 per cent commission ceiling from New York theatrical agencies, is seen as killing the recent vociferous demands by agents here that actor unions okay commissions up to 15 per cent.

With the veto of the bill, which was opposed by Actors' Equity Association, the law in this State still limits commissions to be charged performers to 5 per cent. This law has been on the books for many years, despite the fact that it is customary for acts to pay 10 per cent and up in commissions.

Fortunately for the agents, their present contracts with the various unions in the performer field permit charging 10 per cent, altho Equity, for the lower salaried performers, permits only 5. The American Guild of Variety Artists now has an agreement with the Artists' Representatives' Association permitting a 10 per cent slice. This agreement runs until the middle of 1943. The recent veto, however, makes it less likely that AGVA will then permit agents who book acts into night clubs thru the house booker to legalize an additional 5 per cent, as requested. Many agents, thru the ARA, have been clamoring for this legislation. They point out the condition is permitted to exist in the vaude field. It is unlikely that the set-up will be disturbed in the vaude field at the expiration of the contracts.

Even the 5 per cent has been the legal limit for years, the Department of Licenses of New York City has had few complaints from performers on the 10 per cent okayed by unions. License Commissioner Paul Moss states that his office will act on any complaint registered by any performer, altho he believes that not many such beefs will be turned in as "the performer field is honeycombed by unions that are able to regulate the situation."

Legally, acts booked here for out-of-town engagements are also limited to 5 per cent commission by virtue of the decision handed down by the Supreme Court in 1926, when Max Hart sued the Keith-Albee Vaudeville Exchange as a monopoly and demanded triple damages allowable under the Sherman Anti-Trust laws. The Supreme Court, in its dismissal of the charges, stated that the interstate aspect of the booking business was only incidental. Thus the ancient New York law would apply to any act booked from here, since the booking would fall under State, rather than federal, regulation.

In the light of the changed complexion of the Supreme Court since 1926, attorneys believe that if the case were to be retried today there is definite possibility that this ruling would be reversed.

The 5 per cent law now on the books has for the last two years constituted a major legal headache to booking offices as well as talent agencies. An additional threat came with the bill introduced last year by Assemblyman Harold Ostertag in the State Assembly, limiting commissions to 5 per cent for the first year, after which the job holder would ride along free if he stayed at the same spot. This law endangered commissions on long-term contracts of film players signed here. The ARA lobbied at the last moment and succeeded in killing this measure. The unions at that time did not favor the bill, as it was interpreted by them as taking away control of union-franchised agents.

Concurrently with the Ostertag bill came the decision by the United States Supreme Court declaring valid the Nebraska State Employment Agency Act, which limited fees that could be charged for obtaining employment. This decision established the right of the State to regulate agencies within its jurisdiction.

These two things, happening in a row, caused agencies some gray hairs, and hurried conferences were arranged with the License Department here, with the result that it was agreed to soft-pedal the issue until corrective legislation could be introduced in the next session of the Legislature. The Condon-Ostertag bill was supposed to be the relief. Theatrical agencies have always contended that the 5 per cent law was not meant for them, their services being on a different and more personalized scale than those of general employment firms.

Immediately after that flurry, agents planned to turn their offices into personal management businesses, which would not come under the employment agency law. This was established when the firm of Curtis & Allen beat the license department in court on that issue.

Talk of large-scale conversion has subsided since then, but may crop up again if and when new agency-union contracts come up for discussion.

Altho 5 per cent fees would greatly benefit performers, the unions tend to feel that performers themselves consider 10 per cent commissions equitable. Union execs are also cognizant of the fact that many agencies could not give the same services for 5 per cent, and that many offices have a nut exceeding 5 per cent of their gross business. With agencies turning into personal management offices, acts, to get representation, might have to sign personal management contracts exclusively, under which the State has no power to restrict the agent's cut.

An indication as to how the unions feel on that score came with the dismissal of the suit brought by Glenn (See *Per Cent Hike Killed on page 15*)

Rogers Corner, New York

Talent Policy: Continuous entertainment, no dancing. Management: Joe Rogers, owner; Arthur Bates, manager; Charles Rickie, maitre d'. Prices: Dinner from \$1.10, drinks from 35 cents.

Joe Rogers' pop-priced spot has become a definite click, doing jam-packed business from dinner time thru the close of the evening. Policy of continuous entertainment, with performers working on raised stage above the bar, keeps customers in for hours on end. Food is excellent, and entertainment good and boisterous, adding up to a swell value for the money.

Angie Bond Trio, female instrumentalists, and Harold Green, pianist, are hold-overs from previous show. Headliner is Pat Rooney, who is also billed as "host." In between stints, Rooney does some glad-handing thru the house. He does his standard *Rosie O'Grady* and *Tea for Two* terp numbers with plenty of showmanship, which the house eats up.

On hand also are Ross McLean, singer; Johnny Pineapple's Hawaiian band and the Barbary Coast Boys (Fischer and Gold). McLean works easily in the house, doing mostly request numbers and ingratiating himself with Scotch ditties. Pineapple's crew consists of five instrumentalists (three guitars; one electric, piano and bass) and three hula dancers. Do pleasant island strains, lending contrast for what's to come, with the gals definitely scoring on the bump work.

Barbary Coast Boys, one working at piano and one at mike, are loud and funny. Have sock delivery and style for this type of work and inject plenty of comedy, giving them many opportunities to stand out, which they do.

Sol Zatt.

Edgewater Beach Hotel, Beach Walk, Chicago

Talent policy: Production shows at 8:40 and 10:40; show and dance band; intermission strollers. Management: William Dewey, managing director; Dorothy Dorben, producer. Prices: Dance admission, \$1.25 (\$1.50 week-ends); 50 cents cover for dinner guests.

The Beach Walk is one of the nation's show spots in the summer and probably plays to more people during the season than all the cafes in this area put together. Over a Friday to Sunday week-end (when the weather is favorable) an average of 10,000 patrons turn out.

The bands are all lined up for the season. Jan Garber is in for three weeks, followed by Horace Heidt for five weeks and Shep Fields for four. Garber and Fields have their first Edgewater contracts, while Heidt is an annual visitor.

The shows highlight sight numbers, which stand out unusually well on the huge floor. The house line of eight girls is augmented to 12 June thru August, working two routines in each show. Current set includes a ballet bridal fantasy, an elaborately costumed parade in which the girls represent the various birthstones of the year, a novel bicycle turn and an aviation display in which the kids march in striking formations.

The Seven Freddysons and Claire and Arena are the two outside acts. The Freddysons have a field day here, their teeterboard turn being made to order for these vast environs. Their tricks stand out literally and figuratively. One suggestion: The four-man-high wind-up looks too easy, and the customers will probably appreciate it more if the participants, in a showmanly way, make it look hard to execute.

Claire and Arena offer something different in the dance team field in that the girl works as a ballerina most of the way. And she is an accomplished ballet

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dancer. The man is handsome and a fitting partner. The singing bit by Arena, while Miss Claire solos, doesn't help the act. The switch by Miss Claire to regular dancing shoes midway is handled in novel golden-slipper-fairy-tale fashion.

Garber leads a fine dance orchestra, playing modern music in modern dance tempos. Fritz Heilbron, bespeckled trumpeter, still tops the vocal group with his comedy songs. Jack Swift is the new ballad dispenser, and on so-so on voice. Alberta Morehead, husky-voiced warbler, is another addition, inexperienced but promising. The Four Nighthawks, strollers, are back for the fifth season, alternating between the dining room and the walk.

Sam Honigberg.

Open Door Cafe, Philadelphia

Talent policy: Dance and show band; floorshows at 11 and 1. Management: Joe Simone, proprietor-manager; Johnny Whitelock, headwaiter; Eddie Suez, booker. Prices: Dinners a la carte; drinks from 40 cents; no minimum, no cover.

Situated in the North Philly sector near a number of defense plants, this spot has become a favorite meeting and greeting spot with factory crowds. Accordingly, host Joe Simone has upped the floorshow budget and created real excitement in bringing in Jerry Wallace and the Guardsmen with their Girl Friend Marion, large singing troupe which is something for a nitery of these proportions. To make the competition with the central-city spots complete he has brought in a large line of girls.

Show is really something to occupy the attention. Gets under way with a timely *Hello to Summer* production by the line of Jeannettes, captioned by Jean Remington. Line includes five ponies and five for show strutting. Sets the stage for Russ Labeau, who gets the show going at a fast clip with his uncanny acrobatic and balancing antics.

Jeannettes back for a *Chinese Fantasy* setting, made all the more impressive by the wardrobe. Gals fade for Sheila Starr, a strip pip. Unveiling is restrained, in view of the soft-pedal city fathers ordered on epidermis displays. However, Miss Starr shows enough of a trim figure to excite ringsiders, and her specialty is socko.

Brunt of the show's entertainment falls on the shoulders of the Guardsmen (6) and their Girl Friend. Garbed in Student Prince uniforms, the gal in evening gown. Flash sells the act even before they start singing. And they do that exceedingly well in the true operetta tradition. Warm up with a medley of Western songs. Follow with excerpts from *The Vagabond King*, a medley of military songs, gems from *My Maryland* and clinch the impression with a patriotic *Let's Go, U. S. A.*

Finale brings everybody on for another round of well-earned bows. Leonard Cooke, local fave, at the emcee controls. Does straight introductions, tells no gags and sings no songs. Just introduces the acts, a welcome relief from the usual run of nitery emsees.

Maurie Swerdlow, a flash at the Steinway, and his orchestra provide music for show and dancing.

Maurie Orodender.

Trianon, South Gate, Calif.

Talent policy: Dance band and floorshow at 10:30 p.m. Management: Jimmy Contratto, owner; James Brown, manager. Prices: Admission 55 cents; dinner from 75 cents; drinks from 35 cents.

For the first time in many weeks the Trianon is using acts. Those on deck are Les and Poppy, Zara Lee, Johnson and Diehl, and the band is Ella Fitzgerald.

Show opens with Willard Ellis, emcee, giving a buildup for Zara Lee, dancer. She's on for some control stuff that goes solid.

Les and Poppy, comedy dancers, added to the show's tempo with their antics. Turn ends with fast turns and lifts. Ballroom part of the act is fine and the comedy is riotous.

Zara Lee, an eye-smiting lass, is back for a series of tumbles which feature one-hand overs, backward and forward somersaults and aerial splits. Highlight of the act is a split with one foot remaining stationary while she moves in a complete circle. Act is plenty good.

Emcee Ellis took over the mike for his double entendre of *Little Red Riding*

Hood in a tongue-twister fashion. He does good emseing but his comedy is too much on the shady side. Better and cleaner material would boost the reception of his turn.

Johnson and Diehl, jugglers, give a first rate performance of Indian club slinging and boomerang hats.

Show wound up with Ella Fitzgerald warbling *Old Man Mose, I'm Getting Mighty Lonesome for You* and *Big Fat Papa*, the latter with Dick Vance, trumpet, and Eddie Barefield, front, taking a warble or two. Barefield and Miss Fitzgerald do a bit of terping that gets plenty of laughs.

Sam Abbott.

Avalon Hotel, Ottawa

Talent policy: Dance and show band; floorshows at 10 and 12. Management: Alphonse Moussette, owner; Ovide Melloche, manager; Alphonse Lajoie, headwaiter. Prices: Dinner, a la carte; drinks from 45 cents; no cover or minimum.

Opened as an addition to the hotel two years ago at a cost of \$40,000, this modern spot seats 900 comfortably. With consistently good music and snappy floorshows it has been doing heavy biz all along, particularly in summer months, when receipts permit chorus line of six in addition to regular standard acts. Location is just five miles from heart of Canada's capital city and because of this it has not been affected by gasoline rationing.

Show caught clicked solid with house, three-quarters full, and ran 45 minutes. Bobbie Rollins, popular singing emcee, got it away to a fine start with *Let a Smile Be Your Umbrella*, and then brought on chorus line, "Twelve Feet of Rhythm," for a smart j-bug number.

John Sannas, knockabout comedy dancer, showed good stuff and pleased customers best by imitating their faves, such as Robinson and Astaire. Chatter with audience also helped his act and drew much applause.

Chorus followed with a tap which started to slow tempo music, with the girls (good lookers) wearing ankle-length skirts. As the tempo quickened they shed the skirts to wind up the number at a hurricane pace.

Rollins came back to sing *Did Your Mother Come From Ireland?* and then Anna Vernon, member of the line, did a tap dance, well received. Russell and Christine, comedy and novelty act, brought down the house, featuring trick bike riding and educated dogs in their humorous presentation. Show closed with chorus dancing while Rollins sang *Deep in the Heart of Texas*.

Music supplied by Ralph Ince orchestra (nine men), which has been at the spot for year and a half and has big following for dancing. Rollins, who was here for nine months last year and now has completed his 12th straight week on this engagement, will remain for summer. He also has good following. Shows booked thru Fred Norman, Montreal.

George Casey.

365 Club, San Francisco

Talent policy: Floorshows and dance band. Management: "Bimbo" Guintoll, owner-manager; Sam Rosey, booker; Don Steele, publicity. Prices: Dinners from \$2.25; drinks, 40 cents up.

Deviating from his long-time policy of a line of girls, plus a few acts, "Bimbo" Guintoll has put all of his budget into four solid acts, the Burns Twins and Evelyn, tap trio; Dolores Gray, singer; Don and Beverly, ballroom team, and Chick and Lee, comics.

Burns Twins and Evelyn open with a fast exhibition of tap work. Boys and girl work on a mat doing singles, doubles and trio numbers with amazing speed. Act has fine wardrobe, and girl is an excellent looker.

Second spot brings on the exotic Dolores Gray. Has plenty of style, with voice on the Gertrude Niesen type. Gives some fine arrangements. Should go places.

Don and Beverly, in their third return engagement here, follow with a brace of effective ballroom routines, after which they have an impromptu session with the patrons, who call out for any type of dance. Conclude with a comedy jitterbug number.

Chick and Lee, comics, come on with a hillbilly guitar, harmonica and singing number which warms up the customers for the laughs that follow. Boys dish out plenty of golden bantam. Close with a comedy take-off on a Czecho-Slovakian making a speech in Polish doubletalk that had the crowd in stitches. By far

the best comedy act seen in these parts in many months.

Business above normal when caught. Edward Murphy.

Le Ruban Bleu, New York

Talent policy: Continuous entertainment. Management: Herbert Jacoby, operator-manager; Dorothy Ross, press agent. Prices: \$2 minimum (exclusive of food).

Herbert Jacoby continues to tag the entertainment needs of this smart intimate room. The show, altho consisting of three acts only, provides sufficient variety without losing the blend needed for this late spot.

Opener is Richard Dyer-Bennett, handsome youngster who accompanies himself on a 17th century lute. Has a wide range of ballads of the Elizabethan style, all of which contain interesting material, with many of them being on the lusty, swashbuckling style. Has a personable delivery that gets attention.

Mildred Bailey again proves herself one of the leading blues singers of the day. Her interpretations are unparalleled, the thematic contortions she indulges in giving any ditty connotations perhaps not even realized by the composer. Has the feeling and understanding for this line of endeavor, unequaled by any of her contemporaries.

Jack Gilford completes the line-up with his impressions, which are somewhat too broad for this room. Material is excellent and impressed even this crowd of sophisticates. Did his movie satire, which hit its mark, and a rib of a man trying to remain awake on a subway, which consisted purely of mugging. Much of his stuff is in the sight category, which for this small room seemed to hit the patronage right on top of the noggin.

Lulls are taken care of by Herman Chittison and Stuart Ross, pianists, with Chittison pacing a trio with bass and guitar, which is used mainly for accompanying Miss Bailey.

Joe Cohen.

La Salle Hotel, Pan American Cafe, Chicago

Talent policy: Continuous dance music and entertainment from 7 p.m. Management: Jack Powers, general manager; Bill Sokolick, headwaiter; Clark Rodenbach, of John M. Shaheen Associates, p. a. Prices: Dinner from \$1.50; drinks from 50 cents.

This is the new Blue Fountain Room. And new it is, the entire room remodeled by Bill Marshall to fit the Pan-American motif. The bandstand is located in an enclosure in the center of the room, with small private dining rooms decorated individually to represent a different South American republic located off the main floor.

The atmosphere is informal and the general entertainment program tends to encourage informality. Jose Manzanares, veteran Latin band leader, fronts a versatile four-piece group, playing plenty of rumbas, tangos and, on crowded nights, congas. Jose sings and works the maracas with showmanship. He is just as valuable at tables, visiting customers. Has an engaging personality and makes a sociable host. His boys include Al Chamberlain, marimba; Joe Mantia, piano; Sid Sherman, violin, trumpet and vocalist, and Danny Cassella, drums.

Nena and Quico Barbosa are the intermission guitarists and singers of Spanish and American songs. Their appearance is striking and their work unusually smooth. A perfect room for their specialties.

Upstairs the hotel is still making good money with the Gay '90s cabaret. Dell Keefer, emcee; John Paul, magician, and Gene Jerome, accordionist, are the entertainers.

Sam Honigberg.

Biltmore Bowl, Los Angeles

Talent policy: Dance band and floorshows at 9:15 and 11:45 p.m. Management: Joseph Faber, manager and booker; H. Stoiber, maitre d'. Prices: Dinner, \$2 up; drinks, 40 cents up.

With Joe Reichman and his orchestra on the stand, this show is built around his aggregation. Takes on the atmosphere of a production, with lighting playing a big part in putting it over. Reichman's numbers get special lighting effects, with Barry Mirkin, his manager, taking a seat near the spots to direct their maneuvering. The effect is good and adds to the show no end.

Reichman, as emcee, gets the band off on *Begin the Beguine*, which features Chet LeRoy, sax man, on flute, and Ken

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Hoset, trombone, on violin. Sax section also comes in for a solid part, with Reichman scoring high at the grand.

Deuce spot is held by pretty Marie Hollis, who is on for control dancing. Girl sells well, and her one-hand-overs and backward and forward somersaults clicked solidly.

Senor Fraxon, magician, got a big hand for his card tricks and money-producing gag. Keeps up a steady banter that puts his act across.

Penny Lee took over for the lyrics on *Let Me Off Uptown* and *I Said No*, the latter with Reichman wisecracking. Miss Lee, a good looker, sells a song in the upper brackets. Sidemen turned in a swell performance on the choir assignment on *Let Me Off*.

Reichman chalked up a show-stop with his rendition, assisted by the band, of a Kern medley featuring *Smoke Gets in Your Eyes*. For the next number he got in a solid bit of clowning.

Amanda and Lita, dance team, are always received well here, and this trip is no exception. Amanda's dead-panning and antics sell the act.

Reichman finished off the show with a Gershwin medley. *Sam Abbott.*

Jack Lynch's Walton Roof, Hotel Walton, Philadelphia

Talent policy: Dance and show band; rumba relief band; production floorshows at 8:30 and 1. Management: Jack Lynch, proprietor-manager; George Swanson, maitre d'; Moe Adler, head-waiter; William Morris Agency, booker. Prices: Dinners from \$1.25; drinks from 60 cents; no minimum, no cover.

For the warm-weather months Jack Lynch has a breezy show that stacks up high. It's still the same opening and shut production numbers that have been sandwiching the specialties all season here. Scenes, lavish in costuming and made all the more impressive by an array of 17 gorgeous showgirls, are *Blue Danube* waltz choreography for the show's start and a fiery and colorful *Pan-American* finish.

Castaine and Barry still provide the dance flashes for production numbers. Started last October and are still going strong. Routines modified since last caught here. The youthful ballroom team is still tops.

Helene Standish, tall and stately and unusually tall on looks, first on with a sing session from the music-comedy pages. Possessing soft, soothing and appealing pipes, gal delivers big with *'S Wonderful*, *I Remember You* and an Irish folk chanty, *Mollie Malone*.

Also tall on the eye appeal is Barbara Blaine, on next for nifty hoofing. Does a tap ballet sporting delightful heel and toe taps peppered with acro. Returns later for an acro high-kick specialty that also sells like a million.

Don Richard, who also holds down the emcee spot in good style, has the next spot for his own. A good-looking youngster with a fine set of baritone pipes, he is an excellent troubadour for spirited singing in the romancy vein. Gets going with a medley of *Falling in Love With Love*, *Easy To Love*, *Make Believe* and *Drums in My Heart*. It's smooth sailing from there on with *I Don't Want To Walk Without You, Baby*; *Song of the Whip* and *Stardust*.

Wind-up spot is given to Stump and Stumpy, septa lads. There's no giving the ringsiders enough of their hilarious mugging antics already highlighted on the screen, their impersonations of Donald Duck and Ted Lewis and their fast and torrid tapology. Youngsters literally had to fight their way off the floor. Show-stopping would be putting it mildly.

Eddie DeLuca (7) still dishing out the smart dance rhythms and giving show splendid musical support. Smart Latin rhythms dispensed by Herbert Curbello (6). Room heavily filled at Friday supper show caught. *Maurie Orodener.*

Casino Icarai, Rio de Janeiro

Talent policy: Show and dance bands; floorshows at 10:30 and 12:30. Management: Hotel Balneario Icarai, operators; Lellis Filho, manager; Aristides Casado, director of publicity; Jayme Rodondo, artistic director. Prices: Dinner, 10 mil-reis; minimums, 10 mil-reis till 11, 20 mil-reis after 11, Saturdays 30 mil-reis.

Located in Niteroi, across the bay from Rio, this spot is doing okay, tho the drop in tourist trade has been felt. The grillroom where floorshows are presented is intimate, capacity of 250. A balcony with seats for 50 (no service in balcony) is reserved for patrons of hotel and gambling rooms. Policy of good food at



EDWARD L. ALPERSON, recently appointed general manager of the RKO Circuit in charge of theater operations, has announced the division of the RKO Circuit into two zones, appointing James M. Brennan and Sol A. Schwartz to head the Eastern and Western zones respectively. On Wednesday (10) Alperson was tendered a testimonial dinner by his associates at RKO at the Waldorf-Astoria Hotel.

minimum cost, along with entertainment, insures repeat trade. Spot has no competitor in Niteroi, and many of its customers ferry over from Rio.

Starting at 8 o'clock, a first-run feature picture and a newsreel are offered the diners. The current floorshow is headed by Tito Guizar. Whitey's Congerero Dancers (6) is the lone U. S. entry. Guizar, doubling from Rio's Urca, appears in early show, returning to Urca for late show.

Vic and Joy, acros and gymnasts, open the early show. Boys' routine consists chiefly of strength and balance, well done. Garnered a good round of applause.

Jacarara and Ratinho, radio comics, get off to a slow start, but their line of gags and chatter soon bring the customers on their side. Wind up with a tenor sax and maraca combo, the boy on the sax going to town with the hot licks.

Brazilian girl line (12) on for Mexican routine, the costumes and lighting excellent. Number is a build-up for Guizar, who gives out with *Granada* to heavy applause. Follows with *Jo Te Di Me Corazon*. Tried to beg off, but customers wanted more. Encored with *Ferry Boat Serenade*, and could have done more.

The late show gets under way with three teams of Congerero dancers offering two routines, filled with all the antics of Harlem. The Lai Faun Chinese troupe starts off with acro work, contortions by the younger members, and closes with all spinning plates atop long bamboo sticks.

The Five Querillos, youthful aggregation of fem and four boys, lacked the punch it had when caught some time ago at the Urca. Group's Risley routine is the same, but the pep is gone and the pace has been slowed down.

Line on for bolero as boy and girl vocal over the mike for finale.

Jose Francisco Ferreira Filho band, formerly at Casino Atlantico, does a good job with show music, alternating with Vicente Paiva band for dancing. Tracema Carvalho does the vocals.

Canario, educated mule that answers questions requiring numbers as answer, is an added attraction in the Casino's annex. *James C. MacLean.*

A. C. Night Spots See OK Summer

ATLANTIC CITY, June 18.—Chez Paree, on the Boardwalk, is latest of the resort's niteries to light up for the summer. Opening grille show, topped by Ruth Martin, emcee, includes Jackie Martin, Babe Cummings, Valerie and Susan and Sunny Rac. Bath and Turf Club is skedded to start up again July 2. Reported that Joe Moss will be back again to take over the managerial duties. Earlier reported Moss was going to Havana to manage a hotel there.

While summer outlook is none too bright for the resort, nitery ops are hopeful of getting a big play. Tom Endicott, proprietor of the Dude Ranch nitery, reports that the dim-out and curtailment of transportation facilities are having no

Club Talent

New York:

SOPHIE TUCKER to start soon on a set of cafe dates. Lookout House, Covington, Ky., and the Chez Maurice, Montreal, tentatively set. . . . EILEEN BROKAW replacing Grace May in the ice ballet at the New Yorker, while Miss May mends a knee injury. . . . JINJA WAYNE has started at the Terrace Room of the New Yorker. . . . TALEMA is a new addition to the Hotel Lexington show. . . . CHEQUITA VENEZIA added to the Queen Mary show.

Chicago:

BLACKHAWK CAFE grossed a record \$47,000 with Ted Weems' band during its first eight weeks, ending June 1. . . . GALE ROBBINS, singer, landed a vocal spot on Ben Bernie's new radio commercial for Wrigley's here, starting Monday (15). . . . IRENE JANIS, warbler with Eddie Rogers' band, has been signed to a personal management contract by Frederick Bros. Music Corporation and will be groomed for a screen career. . . . FRANK VELOZ, of Veloz and Yolanda, at the Chicago Theater this week, indicated that the team will not longer seek night club engagements.

Philadelphia:

PEGGY FRENCH and MARTANITA new at Embassy Club, with FRANCO AND BERYLE holding over. . . . HILDE SIMMONS takes the lead spot at Carroll's Cafe. . . . CLARISSA added at Benjamin Franklin Hotel. . . . SAM BUSHMAN, nitery press agent, publicizing the Miss Philadelphia beauty competition for the third consecutive year. . . . PAUL KANE closes at Transatlantic Lounge to join the army. . . . TEDDY HALE, Ted Lewis's "shadow," opens at Wilson's Cafe as a single. . . . TROY BROWN AND BARON LEE return to Cadillac Tavern. . . . AUDREY JOYCE, captain of the Suzettes line at Lexington Casino, ailing at Anderson Hospital. . . . JACK HUTCHINSON new emcee at Yacht Club. . . . NEEL DEIGHAN, operator of the nitery bearing his name, celebrating the first anniversary of his new spot. . . . LARRY BLAKE and ANITA JAKOBI added starters at Club Ball.

Atlantic City:

VICTOR AND RUTH in spotlight for all-girl revue produced by GUY MARTIN at Babette's. . . . BOB VAN HILL back as the Erin Isle Cafe emcee. . . . BILLY VAN takes over lead spot at Gables Inn. . . . JOHNNY AND JUANITA and "BITS" TURNER added starters at Ann's Log Cabin. . . . BONNIE AND DOLLY join the cast at Peach Orchard Inn. . . . MARI KIM new at the Nomad Club. . . . ED GUMMY emcee at Paddock International.

Los Angeles:

VELOZ AND YOLANDA have left Hollywood for a week at the Chicago Theater at a reported \$10,000. More pictures are in the offing for the dancers. . . . WILLIE WEST AND MCGINTY have been held over for the new Earl Carroll show. . . . MERRY MACS have been signed for an extensive personal appearance tour, opening at Elko, Nev., June 27 and following with Chicago, July 10; Atlantic City, July 19, and New York Paramount, July 29. Macs will also play Boston, Cleveland, Pittsburgh, Milwaukee, Baltimore, Washington and Philadelphia. . . . MARC BALLERO, who has been at Earl Carroll's for 26 weeks, is mulling Eastern dates. . . . LYNN JOHNSON and Evelyn Richards are set for the Zephyr Room, Los Angeles.

Here and There:

DOROTHY DOUGLAS is in her eighth week at El Chico, Binghamton, N. Y. . . . JOSE AND PAQUITA opened June 1 at Hotel Biltmore, Providence.

RUTON'S Aristocratic Canines closed at Hollywood Club, Toledo, June 1 and opened Monday (8) at The Bowery, Detroit, for two weeks. . . . JEAN RICHEY left Edgewater Beach Hotel, Chicago, June 4 and began June 8 at Cave Sup-

per Club, Winnipeg. . . . BERNIE LIT, emcee, is in his 13th week at Strickler's Cocktail Lounge, Baltimore.

per Club, Winnipeg. . . . BERNIE LIT, emcee, is in his 13th week at Strickler's Cocktail Lounge, Baltimore.

LOPER AND BARRET head the new *Copacabana Revue*, which opened at the Roosevelt Hotel, New Orleans. . . . FRED BROWN, of the former Brown Brothers' sax sextet, is now in the army. . . . FRANCIS AND WALLY now touring the Bert Levey time. . . . BERT VAN DEUSEN, of Van and Arrivola, now at the Maritime Officers' Training Station at Port Hueneme, Calif. . . . THE DIPLOMETTES are current at the Hotel Schroeder, Milwaukee. . . . THE STYLISTS, featuring Marjorie Hyams, thru the Allan Rupert-Albert Zugsmith office, open at Renault's Tavern, Atlantic City, July 1 for the summer.

GERMAINE AND JOEL and Walter and Jean Brown opened Friday (12) at Hotel Netherland Plaza's Patio, Cincinnati, for two weeks, set by General Amusement Corporation.

DALE HALL closed at Riverside Club, Casper, Wyo., June 10 and on the 12th began a three-weeker at Billings Club, Billings, Mont. . . . COLLETTE AND BARRY and their dance group opened June 12 at Chez Maurice, Montreal. . . . NIK NEVEL TRIO in for an indefinite stay at Paul Grey's Castle Farm, Lima, O., set by MCA. . . . THE MUSICAL CHEFS (Connelly and Radcliffe) are a holdover at La Kota's Theater-Restaurant, Milwaukee.

HILDEGARDE to play the Mount Royal Hotel, Montreal, July 27. . . . RAY PARKER in the New Walton Roof, Philadelphia, show. . . . SYLVIA FROOS starts at Beverly Hills Country Club, Covington, Ky., June 26. . . . JANE PICKENS starts at the Capitol, Washington, after winding up at the Club Del Rio there. . . . D'ANGELO AND PORTER go into the Hollenden, Cleveland. Carol and Marsh start there June 29.

WALLACE PUPPETS conclude five days at the Carman Theater, Philadelphia, Tuesday (16), and open June 18 at Iceland Restaurant, New York, for two weeks, set by Lou Weiss.

ETHEL SHUTTA goes into the 100 Club, Des Moines, July 13. . . . BILLY VINE was released from three days at the Chase Hotel, St. Louis, to make his opening at the Hippodrome, Baltimore, on time. . . . RUTH PETTY starts at El Morocco, Montreal, June 29.

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(Routes are for current week when no dates are given)

A
Adler, Larry (Blackstone) Chi, h.
Allen & Kent (Stanley) Pittsburgh, t.
Ambassadors (Oriental) Chi, t.
Arnaut Bros., Four, & Sister Nolly (Chicago) Chi, t.
Ashburns, The (Rainbow Grill) NYC, nc.
Ales, Roscoe (Hi-Lo) Battle Creek, Mich., nc.

B
Bailey, Mildred (Ruban Bleu) NYC, nc.
Baker, Bonnie (Orpheum) St. Paul, t.
Baldwin & Bristol (Riverview Beach) Pennsville, N. J., p.
Banks, Sadie (Old Roumanian) NYC, re.
Barnes, Harold (Camp show, Pull Speed Ahead) Camp Wolters, Mineral Wells, Tex., 18-19; Sheppard Field, Wichita Falls 20; Fort Sill, Fort Sill, Okla., 22-24.
Barnes, Johnny (Earle) Washington, t.
Behrens, Flying (Shrine Circus) Providence, R. I.
Belmont Balladeers (Belmont-Plaza) NYC, h.

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Belmont Bros. (Palace) Canton, O., 15-18, t; (Carlos Club) Newton Falls 19-21.
Berle, Milton (Loew's State) NYC 25-July 9, t.
Bernard & Henrie (885) Chi, nc.
Bernie, Al (Michigan) Detroit, t.
Birch, Sammy (Hurricane) NYC 17-July 16, nc.
Black, Betty (Rumba Casino) Chi, nc.
Blackwell, Carlyle (Diamond Horseshoe) NYC, nc.
Blake, Arthur (Spivy's Roof) NYC, nc.
Blackstone, Nan (52d St. Onyx Club) NYC, nc.
Blanchard, Jerry (51 Club) NYC, nc.
Blanche & Elliott (Lobby) Juarez, Mex., nc.
Blanton, The (Village Barn) NYC, nc.
Blondell Twins (Hollenden) Cleveland, h.

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AMERICA'S FINEST Girl Instrumental-Vocal Act.
26th Week **ROGERS CORNER**, New York City.
Allan Rupert-Albert Zugsmith, McAlpin Hotel, N. Y.

Bond, Angie, Trio (Rogers Corner) NYC, nc.
Bonan, Arthur (Proctor) Mount Vernon, N. Y., 19, t.
Bowers, Cookie (Roxy) NYC, t.
Boyle, Bobby (Glenn Rendezvous) Newport, Ky., nc.
Brandon, Bob (Beverly Hills) Newport, Ky., cc.
Brookins & Van (Apollo) NYC 13-19, t.
Brown, Evans (Blackstone) Omaha, h.
Brown, Jack Toby (Moonlite Gardens) Kan-kakee, Ill., nc.
Brown, Wally (Chicago) Chi, t.
Brown, Walter & Jean (Patio) Cincinnati, nc.
Bruce, Betty (Music Hall) NYC, t.
Bruce, Eppie (Famous Door) NYC, nc.
Bruceella (Netherland Plaza) Cincinnati, h.
Buckmaster, John (Capitol) Washington 11-18, t.
Byrne Sisters, Three (Iceland) NYC, re.

C
Callahan Sisters (Mt. Royal) Montreal 15-27, h.
Carpenter, Thelma (Kelly's Stable) NYC, nc.
Carter, Betty (Queen Mary) NYC, re.
Corney Twins (Havana-Madrid) NYC, nc.
Chesney & Worth (Tower) Kansas City, t.
Chords, Three (Dinty's Terrace Gardens) Cohoes, N. Y.
Claire & Arena (Edgewater) Chi, h.
Clayton, Bob & Maxine (Glenn Rendezvous) Newport, Ky., nc.
Cleary, Ruth (Waldorf-Astoria) NYC, h.
Collette & Barry Dancers (Chez Maurice) Montreal, nc.
Consolo & Melba (Shoreham) Washington, h.
Cortello's Dogs (Keith) Indianapolis, t.
Covarro, Nico (Bal Tabarin) NYC, nc.
Cross, Harriet (Primrose) Newport, Ky., 10-24, cc.

D
D'Arcy Girls (Shrine Circus) Pawtucket, R. I.; (Circus) Worcester, Mass., 21-27.
Daro & Corda (Gray Wolf Tavern) Sharon, Pa.
Dawson, Denny, & Jack Kerr (Bradford) Boston, h.
Day, Dennis (Palace) Cleveland, t.
Day, Nola (Iceland) NYC, re.
DeCruz, Netha (McVan's) Buffalo, nc.
Delahanty Sisters (Corkins Grill) Lewistown, Pa.; (Harry's Tavern) Bellefonte 22-27.
Delta Rhythm Boys (Ruban Bleu) NYC, nc.
De Marco, Renee (Ritz Carlton) Boston, h.
Dennis & Sayers (Kaufman's Madrid) Buffalo, nc.
D'Ray, Phil, & Co. (Talk of the Town) Peoria, Ill., nc.
DeSylvia Twins (Yacht) Pittsburgh, nc.
Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.
Don & Cassandra (509 Club) Detroit, nc.
Donahue & LaSalle (Kennywood) Pittsburgh 7-20, p.
Donia, Frankie (Casa Seville) Franklin Square, L. I., N. Y., nc.
Dotson, Dotty (Oriental) Chi, t.
Douglas, Dorothy (El Chico) Binghamton, N. Y., nc.
Douglas, Roy (Warren) Brooklyn, nc.
Douglas & Dolan (McGuinness') Woodside, L. I., N. Y., nc.
Downey, Morton (Blackstone) Chi, t.
Doyle, Eddie & Amy (Fontaine Ferry) Louisville, p.
Drew, Charley (Taft) NYC, h.
Duffy, Kathryn, Dancers (Continental) Chesapeake, O., nc.
Dyer-Bennett, Richard (Ruban Bleu) NYC, nc.

E
Everett & Conway (Variety) Portland, Ore., nc.

F
Ferrera, Don, & Alohans (Talgarth) Cleveland, h.

(For Orchestra Routes, Turn to Music Department)

Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road-house; re—restaurant; s—showboat; t—theater.
NYC—New York City; Phila—Philadelphia; Chi—Chicago.

Ferris, Tommy (Singapore) Chi, c.
Fitchit, Stepin (Kelly's Stable) NYC, nc.
Fields, Benny (State) NYC, t.
Fisher's, Bob, Fearless Flyers (Idlewild) Ligonier, Pa., June 7-July 4, p.
Fisher & White (Famous Door) NYC, nc.
Flowerton, Consuelo (Queen Mary) NYC, re.
Fontana, Georges (Diamond Horseshoe) NYC, nc.
Poster, Gloria (Oriental) Chi, t.
Francine, Anne (Pierre) NYC, h.
Francis & Wally (Beacon) Vancouver, B. C., Can., 12-18, t.
Preddysons, The (Edgewater) Chi, h.
Preney, Eleanor (Ritz Carlton) Boston, h.

G
Gale, Alan (Hurricane) NYC, nc.
Galvin Trio (Beverly Hills) Newport, Ky., cc.
Gardner, Grant (Riviera) Columbus, O., nc.
Gaynor & Ross (Chicago) Chi, t.
Gerity, Julia (Sawdust Trail) NYC, nc.
Germaine & Joel (Patio) Cincinnati, nc.
Gilbert, Billy (Oriental) Chi, t.
Gingersaps, Four (Kelly's Stable) NYC, nc.
Golden Pair (Henry Grady) Atlanta, h.
Goode, Margo (51 Club) NYC, nc.
Guardsmen, Singing, & Girl Friend Marion (Open Door) Phila, nc.

H
Hager, Clyde (Diamond Horseshoe) NYC, nc.
Hall, Dale (Billings) Billings, Mont., nc.
Hannon, Bob (Roxy) NYC, t.
Harmotones (Strickler's) Baltimore, re.
Harris & Shore (Bal Tabarin) San Francisco 25, indef., nc.
Harris & Shore (Paramount) NYC, t.
Harty, Tom (Music Box) San Francisco, nc.
Heath, Bobby (Sawdust Trail) NYC, nc.
Helene and Her Violin (Beverly Hills) Newport, Ky., cc.
Hines, Baby (Cafe Society Downtown) NYC, nc.
Hollenbeck, Mystic, & Co. (Esquire) Sioux City, Ia., t.
Honnan, Helen (Helsing's) Chi, nc.
House, Billy, & Co. (Palace) Cleveland, t.
Hoveler, Winnie, Girls (Rumba Casino) Chi, nc.

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And His Banjo
June 19th to 27th, Stadium, Baltimore, Md.
Rodeo with Roy Rogers.

Howard, Bunny (Park Central) NYC, h.
Howard, Eddie (Stadium) Baltimore 19-27.
Humes, Helen (Village Vanguard) NYC, nc.
Hunt, Jean (Hickory House) NYC, nc.
Hurley, Jacqueline (606) Chi, nc.

I
Ink Spots, Four (State) Hartford, Conn., 19-21, t; (Hillside) Pittsburgh 24, a.
Irving, Val (Glenn Rendezvous) Newport, Ky., nc.

POLLY JENKINS
AND HER MUSICAL PLOWBOYS
June 19-20, Fairgrounds, Penn Yan, N. Y.
For terms and dates address Polly Jenkins & Her Musical Plowboys, 1 Main St., Iilon, N. Y.

Jeanne, Myra (Avalon) Montreal, Can., nc.
Joyce, Val (Cafe Sulton) NYC, nc.

CALLING ALL TALENT SCOUTS
ALAN GALE
NOW—11th week at Hurricane Club, New York.
JOLLY JOYCE
Earle Theater Bldg. Philadelphia, Penna.

K
Kahler, Jerry (Seneca) Chi, h.
King, Bob & Tiny (Golden Gate) San Francisco, t.

Advance Bookings

SIMS AND BAILEY, HAL LE ROY: Chez Maurice, Montreal, June 26.
ROLLY ROLLS: Earl Carroll's, Hollywood, June 18.
CARR BROTHERS: Riverside, Milwaukee, June 19.
BETTY CARTER: Apollo, New York, July 3.
HAPPY FELTON, SHIRLEY WAYNE: Earl Carroll's, Hollywood, June 18.
RAJAH RABOID: Bowery, Detroit, June 22.
LITTLE TOUGH GUYS: Oriental, Chicago, June 19.

King, Charles (Diamond Horseshoe) NYC, nc.
King, Carol (Roxy) NYC, t.
Knoll, Great (C. of C. Celebration) Edwardsville, Ill., 18-20; Florida, Ala., 24.
Kuznetzoff, Adia (Russian Kretchma) NYC, nc.

L
Landrum, Robert (Music Hall) NYC, t.
Lauretta & Clymas (Ball) Phila, nc.
Leach, Earl & Josephine (Continental) Chesapeake, O., 8-22, nc.
Leadbelly (Village Vanguard) NYC, nc.
Lemmo, Jerrie (Arcadia Grill) Canton, O., nc.
Leslie & Carroll (Netherland Plaza) Cincinnati, h.
Lester, Buddy (5100 Club) Chi, nc.
Lester & Irmajaan (Circle) E. Dubuque, Ill., nc.
Lewis, Anita (Lookout Mountain) Chattanooga, Tenn., h.
Lewis, Happy (Kelly's Stable) NYC, nc.
Lewis, Ralph (Lexington Casino) Phila, nc.
Lewis & Van (Orpheum) Omaha, t.
Libby, Al & Betty (Iceland) NYC, re.
Lind, Della (Diamond Horseshoe) NYC, nc.
Lit, Bernie (Strickler's) Baltimore, re.
Lombardo, Rose Marie (Waldorf-Astoria) NYC, h.
Loring, Lucille (Town Tavern) Rockford, Ill., nc.
Loudon, Lou (Chateau Moderne) NYC, nc.
Louis & Cherie (Silhouette) Chippewa Falls, Wis., nc.
Lovely Ladies, Sir (Chicago) Chi, t.
Lucas, Nick (Villa Madrid) Pittsburgh 22, indef., nc.
Lyda Sue (Capitol) Washington, t.

M
McMahon, Jere (La Martinique) NYC, nc.
Macks, Pour (Stanley) Pittsburgh, t.
Mangan Sisters (Diamond Horseshoe) NYC, nc.
Marlowe, Don (Mayfair) Oklahoma City 10-24, nc.
Marque & Marlys (Celeron) Jamestown, N. Y., p.
Martel, Ray (Tower) Kansas City, t.
Martez & Delta (Palace) Cleveland 15-18, t.
Martin, Billy (Weylin) NYC, h.
Martin, Nancy (Drake) Chi, h.
Martinez, Rica (Havana-Madrid) NYC, nc.
Mata & Hari (State) NYC, t.
Mayhoff, Eddie (Cafe Society Downtown) NYC, nc.
Mercer, Frances (Embassy) Phila, nc.
Mercer, Mabel (Ruban Bleu) NYC, nc.
Miles, Jackie (Beverly Hills) Newport, Ky., cc.
Mills, Don (Chateau Moderne) NYC, nc.
Moreno, Miss (Havana-Madrid) NYC, nc.
Morgan, Stuart, Dancers (Roxy) NYC, t.
Morissey, Tex (Sherman) Chi, h.
Morris, Beth (Bob Thompson's Grill) Waverly, N. Y., nc.
Mulcahy, Jim & Mildred (Stanley) Pittsburgh, t.
Murphy, Dean (State) NYC, t.
Murray, Jean (Hickory House) NYC, nc.
Murray, Steve (19th Hole) NYC, nc.
Myrus (Pierre) NYC, h.

N
Nadine (Plaza) Danville, Ill., h.
Nanni, Nino (Rumba Casino) Chi, nc.
Na Pua (Lexington) NYC, h.
Neil, Marcia (Weylin) NYC, h.
Nelson Sisters (State) NYC, t.
Nevel, Nik, Trio (Paul Grey's Castle Farm) Lima, O., nc.
Niesor, Al (Aloha) Brooklyn, nc.
Noble & King (Spivy's Roof) NYC, nc.
Nona & Quico (La Salle) Chi, h.
Norman Karyl (Cat & Fiddle) Cincinnati, nc.
Normandie Buoy (Gene's Lounge) Fargo, N. D.
Noteworthy's, The (Rumba Casino) Chi, nc.

O
O'Keefe, Walter (La Martinique) NYC, nc.
O'Toole, Ollie (Riverside) Milwaukee, t.

P
Paree, Pat (Queen Mary) NYC, nc.
Parker, Ray, & Porthole (Walton) Phila, h.
Paulson, Lehua (Lexington) NYC, h.
Faxon, Frank (Sherman) Chi, h.
Payne, Frank (Sherman) Chi, h.
Penny Sisters (Aloha) Brooklyn, nc.
Perrin, Mac (St. Moritz) NYC, h.
Peter Sisters (Lookout House) Covington, Ky., nc.
Phillips, Bob (Gypsy Village) Charleston, W. Va.; (Dutch) Columbus, O., 22-27, c.

Picon, Molly (Oriental) Chi 13-19, t.
Pollakova, Nastia (Russian Kretchma) NYC, nc.

R
Ray & Trent (Earle) Washington, t.
Reed, Billy (Slappy Maxie's) Los Angeles, nc.
Remos, Paul, & Toy Boys (Capitol) Washington, t.
Rhodes, Carol (Queen Mary) NYC, nc.
Rhythm Rockets (Capitol) Washington, t.
Richey, Jean (Cave Supper Club) Winnipeg, Man., Can.; (Cave Supper Club) Vancouver, B. C., 22-July 11.
Rimac, Ciro (Esquire) Montreal, nc.
Ripa, Bob (Roxy) NYC, t.
Robbins, June (Palmer House) Chi, h.
Rocco, Maurice (Lindsay's Sky Bar) Cleveland, nc.
Rochell & Beebe (Hurricane) NYC, nc.
Rogers, George, Dancers (Orpheum) Omaha, t.
Romas, Flying; Harvey, Ill.
Ronrico, Ramsey (Famous Door) NYC, nc.
Rooney, Ed & Jenny (Playland) Rye, N. Y., 15-28, p.
Rose, Jean (Biltmore) Providence, h.
Rosini, Paul (Royale) Detroit, nc.
Roxettes (Earle) Washington, t.
Ruth & Ravel (Rumba Casino) Chi, nc.
Ruton's Canines (Bowery) Detroit 8-20, nc.
Ryan, Babs, & Bros. (Benjamin Franklin) Phila, h.
Ryan, Sue (Stanley) Pittsburgh, t.

S
Sablon, Jean (Savoy Plaza) NYC, h.
St. Onge, Joe, & Co. (Sunnyside Beach) Toronto.
Salamak, Tony, Trio (Glenn Rendezvous) Newport, Ky., nc.
Sally & Annette (Chateau Moderne) NYC, nc.
Scott, Hazel (Cafe Society Uptown) NYC, nc.
Senna, Tony (Biltmore) Providence, h.
Shaver, Buster, with Olive & George (Lookout House) Covington, Ky., nc.
Shields, Ella (Jimmie Dwyer's Sawdust Trail) NYC, nc.
Shutta, Ethel (Hollywood Club) Toledo, O., nc.
Siegel, Al (Leon & Eddie's) NYC, nc.
Sims & Bailey (Capitol) Washington, t.
Sinatra, Frank (Astor) NYC, h.
Southern Sisters (Tower) Kansas City, Mo., 15-18, t; (Mainliner) Des Moines, Ia., 23-27, nc.

Sporn & Dukoff (Babette's) Atlantic City, nc.
Standish, Helen (Walton) Phila, h.
Starr, Judy (Helsing's) Chi, nc.
Stirling & Rubia (Gene's Inn) Watertown, N. Y., nc.
Stone, Al (Rumba Casino) Chi, nc.
Stovanovsky, Arcadi (Russian Kretchma) NYC, nc.
Summer, Helen (Ivanhoe) Chi, re.
Suns, Three (Piccadilly) NYC, h.
Suter, Al (Butler's Tap Room) NYC, nc.

T
Talia (Rumba Casino) Chi, nc.
Tana (Weylin) NYC, h.
Tapia & Romero (Havana-Madrid) NYC, nc.
Tarasova, Nina (Casino Russe) NYC, nc.
Taylor, June, Girls (Blackhawk) Chi, nc.
Tip, Tap & Toe (Paramount) NYC, t.
Tisen, Paul, Group (Earle) Washington, t.
Towne & Knott (Pierre) NYC, h.
Toy & Wing (Michigan) Detroit, t.
Trent, Tommy (Orpheum) Omaha, t.

V
Vallee, Edee (Jimmie Dwyer's Sawdust Trail) NYC, nc.
Vaughn, Grace (Bossert) Brooklyn, h.
Veloz & Yolanda (Chicago) Chi, t.
Victorias, Six (Tower) Kansas City, Mo., t.

W
Wahl, Walter Dars (Music Hall) NYC, t.
Wallace, Joe (Hollywood Club) Toledo, O., nc.
Wallace Puppets (Iceland) NYC 18-July 1, re.
Waltons, The (5100) Chi, nc.
Ware, Linda (Beverly Hills) Newport, Ky., cc.
Walzer, Oscar (Fifth Avenue) NYC, h.
Weber Bros. & Chatita (Shrine Circus) Providence.
Wences (Alvin) NYC, t.
White, Jack (18 Club) NYC, nc.
White, Jerry (Bill's Guy '90s) NYC, nc.
Whitney, Ann (606) Chi, nc.
Whitney, Beverly (Pierre) NYC, h.
Wilkey & Dare (Oriental) Chi, t.
Withers, Jane (Stanley) Pittsburgh, t.
Wood Trio (Frolics Theater Bar) Minneapolis.
(See ROUTES on page 56)

DRAMATIC AND MUSICAL
(Routes are for current week when no dates are given)
Good Night Ladies (Blackstone) Chi.
Headliners of 1942 (Grand O. H.) Chi.
My Sister Eileen (Colonial) Boston.
My Sister Eileen (Harris) Chi.
Show Time (Biltmore) Los Angeles.
Springtime for Henry (Shubert Lafayette) Detroit.

ICE SHOWS ON TOUR
Ice Pollies (Shipstad & Johnson's) (Winterland) San Francisco.
Lamb-Yocum Ice Parade of 1942 (Boulevard Inn) Elmhurst, L. I., N. Y.
Victor's, Art, Ice Parade of 1942 (Hotel Adolphus) Dallas.

House Staff Joins Up
BRIDGEPORT, Conn., June 13.—Nat Rubin, house manager of the Loew-Lyric Theater here, which plays three-day vaude bills, and his assistant, Herbert Alpert, left last week to join the army with the latest draft contingent. Al Domain was promoted from assistant manager at the Loew-Palace to the Lyric managerial spot. Bob Carney, assistant manager at the Loew-Majestic, was transferred from that house to succeed Domain as assistant manager at the Loew-Palace. All will work under supervision of Matt Saunders, city manager for circuit.

DAILIES SHAVE CLUB SPACE

'People' Back to Full-Size Show; Clicks In Montreal Vaude

MONTREAL, June 13.—The condensed version of the musical comedy, *Meet the People*, which had made the rounds of vaudefilms during the last few months, was brought back to full strength for its Canadian opener in Montreal, but with Zasu Pitts and Buddy Rogers out of the cast. Ten performances were given at His Majesty's Theater during the week ended Thursday (11).

In its expanded form *Meet the People*—in keeping with the revived vaudeville spirit—offers healthy portions of song, dance, patter and a refreshing brand of satire. From the cast of versatile youngsters, the impression is gained that young blood is what really is essential to help vaude on its comeback trail.

The Irving Yates presentation furnishes light entertainment with plenty of variety, and the crowds ate it up. Racy, sure-fire comedy accentuates the program, which never has a dull moment.

Masters of merriment are Joey Faye, Jack Albertson and Ted Arkin. Faye and Albertson bowl them over while doing a series of sketches. Arkin is a riot as a one-man court session, dealing with the Dies investigation of Hollywood actors.

Jimmy Alexander, a first-rate tenor, and blond Alice Tyrrell combine to render melodies pleasant to the ear. A lad that is light on his feet and a clown in his own right is Buddy Pepper. Also does a swell turn at the piano, highlighted by several Gershwin tunes.

Songs by Marion Colby in her own distinctive fashion perk the show up. Lorraine Krueger is an able tapster, while Dorothy Roberts and Ted Arkin contribute a number of eccentric steps together. There are a host of others in the company, all of whom give a good account of themselves. Leon Kofman directs the ork pit, from which emanates standout music.

Booked thru Roy Cooper, the show also has been engaged for Quebec City June 15 to 18 and Three Rivers 19 and 20. Follow up with one week at the Royal Alexandra, Toronto, commencing June 22. *Cal Cowan.*

Plenty of Philly Night Spot Activity

PHILADELPHIA, June 13.—Plenty activity humming along niterly row, with bright prospects for a big summer season. Sam Potosky is readying his cafe for a grand reopening late this month, promising a regular policy of eight-act floor shows. Bellevue-Stratford Hotel also rushing to completion its refurbishing of the long-dark Planet Room. Aims to be ready before the July 4 holiday, returning floorshows to the hotel room for the first time in more than a half dozen years.

Current week also finds two new spots lighting up for the first time. Lou Domsky, who operates Lou's Moravian Bar and Lou's Chancellor Bar, makes it a trio with Lou's Germantown Bar, Louise Hamilton and the Three Aces and a Queen for the intimate musical entertainment. Jim Tinney opens L'Aiglon Lounge, with Motts Melville, emcee, and the Rose Venuti Trio.

Only closing is Irving Wolf's Rendezvous in the Hotel Irving, but only because Wolf is carrying on his operations in Atlantic City over the hot months at the Hotel Breakers there. Plans an early September reopening.

PER CENT HIKE KILLED

(Continued from page 11)

Miller asking that his contract with General Amusement Corporation be abrogated on the ground that more than the legal percentage of commission was being charged. The executive board of the American Federation of Musicians did not allow the claim. The board went so far as to deny Miller the right to appeal the case to the courts. Latest word is that Miller, thru his attorney, will make another appeal to the board.

AFM Resolution

Details of a resolution, which was defeated at the American Federation of Musicians' convention in Dallas this week, to eliminate stand-by fees for traveling bands in the hope of encouraging theater operators to play more vaude, will be found in the Music Department of this issue.

Miami, Worried, Starts Campaign For Hometown Biz

MIAMI, June 13.—An announcement from Washington that regulations may be issued restraining the operation of spots selling liquor to soldiers and sailors is said to have dispensers of drinks in this area badly worried. Just what effect it may have on this winter resort is problematical, for the lack of motor transportation is in itself a handicap which some fear may restrict visitors.

To offset all this there is a novel and bright idea of a "Victory Vacation" for residents of greater Miami. An estimate made this week shows that about 107,000 residents left town last summer for vacations all over the North and took about \$7,000,000 out of this section. This gives some idea of the enormous possibilities for clubs and amusements this summer, inasmuch as it will be impossible for most persons to drive north.

The program, sponsored by *The Miami Daily News*, is designed to keep residents at home. To spur them to utilize home sports, resorts and amusements the paper is publishing a page of "Victory Vacation" coupons. These provide holders cut-rates for everything from deep-sea fishing to bathing caps. Cabana clubs have sliced rates to increase membership during the next three months.

Extend Wildwood Curfew

WILDWOOD, N. J., June 13.—Resort's niteries will be getting a long-sought break from the city fathers this year. Effective Monday (15) and continuing thru September, cafes will be permitted to remain open until 3 a.m. Gives the ops an added hour. With the dimmed-out resort less conducive for strolling the Boardwalk, niteries figure on getting a heavier play this summer than seasons before.

Hot Springs Spot Unshutters

HOT SPRINGS, Ark., June 13.—Club Belvedere, closed since March 28 when Governor Adkins issued a gambling edict for the State, reopens tonight (13) with Saturday night sessions only for the time being. Manager Otho Phillips will probably open club on full-week schedule by end of the month. Name bands are due later.

Two More Floorshow Units Set; Trend Toward Packages Continues

NEW YORK, June 13.—The trend toward units designed for use in cafes continues to grow, with the addition of two packages which will tour night clubs. Miles Ingalls is to agent both of the new combos.

One unit is headed by the Slate Brothers and is tagged *Fun Marches On*. It opens June 28 at the Rumba Casino, Chicago. Unit is being peddled on a guarantee and percentage basis, and line-up will include Val Voltaine, Zerbe and Wiere, and Eleanor Tennis, along with an eight all-girl line.

The other is Lou Walters's Latin Quarter floorshow, with virtually the same cast as is in the current show at Walters' New York spot. It will mix cafe and vaude dates and expects to hit the road in August. Dates are currently being lined up. This extravaganza will include the Mazzone-Abbott Dancers, Winter Sisters, Bob Fuller Singers, Jade Ling, Barbara Perry, Juanita Rios, and Trixie, along with the Kameroff-

New York Sheets Have Cut Down Drastically on Night Club Copy Since U. S. Entrance Into War

NEW YORK, June 13.—Night club coverage in the eight New York dailies has been cut down to about 25 columns of space per week, in contrast to more than 100 columns weekly less than a year ago, or before U. S. entrance into the war. Tightening up of space for greater war coverage has caused the virtual elimination of night club features and personality stories.

Space survey is a prelude to the annual night club publicity poll which will appear in *The Billboard* in several weeks. Cutting down of night life coverage has on some papers accentuated the alliance of the night club columns to the advertising departments, with some sheets adhering to a policy of covering night clubs and restaurants of advertisers only.

In the days before Pearl Harbor, night club columnists and amusement editors were permitted a wide latitude of accommodations to spot owners and press agents, even insofar as the news pages were concerned. With space pared down to the bone, it has now become almost a business proposition of give and take.

Among best considered press breaks these days are those in *The Sun* and *Herald-Tribune*, with columns conducted by Malcolm Johnson and Robert W. Dana, respectively.

Johnson's column is one of the three niterly pillars that runs every day. Coverage is devoted to a lead story on a show, club or personality, with the rest given over to coming events and general news notes. *Sun*, in addition, runs a daily menu of an advertiser, name of which is given upon telephone request. That the gimmick is a good one is proven by the fact that the paper gets upward of 100 calls a day requesting the origin of the menu.

Dana, who also reviews films, runs two columns of night club space a week in *The Trib*, emphasizing both food and talent. Columns run on Wednesday and Saturday. Policy is to run a review in each and announcements of new openings. Little or no space is devoted to features.

Daily column is conducted by Charles Sievert on *The World-Telegram*, with the main bearing on vittles, plus a Saturday page devoted to talent and reviews. In the past, *Telegram* was the easiest paper to crash with feature stories, because of its heavy feature policy, but not any longer.

The Journal-American, since the war, has cut down its daily coverage to columns on Wednesday, Friday and Saturday, limited to advertising only. Wednesday and Friday coverage is confined to news, talent and food items. Saturday page is devoted to reviews of new shows

and announcements of future night life doings.

Richard Manson, amusement editor of *The New York Post*, is fondly viewed by the night club fraternity because of his diversified daily coverage, which isn't set by stringent space limitations, is but more dependent upon the importance and value of the news. Manson covers all important openings, runs daily listings of where to go and reviews talent. *Post*, generally, is more liberal with its amusement coverage than the rest of the papers.

Ted Friend's column in *The Mirror* was the first in New York devoted exclusively to night life. His column runs Wednesday and Sunday, in addition to a weekly unsigned piece on Brooklyn night life. At two other intervals during the week, *Mirror* runs several paragraphs of three-dot notes on night clubs, conducted by Roland Levin, and advertising solicitor who also serves as assistant to Friend.

The News devotes space only commensurate with the importance of the story to the general picture of the theater. Bob Sylvester, drama editor of *The News* and also its night club editor, covers shows with important personalities, and occasionally runs three-dot items on night club personalities. A performer doubling from a legit show to a night club usually gets a break.

Times, which once had extensive coverage, has cut it out completely because of "lack of reader interest," according to Louis Nichols, drama editor. *Times* formerly ran a Sunday column of reviews and announcements, then dropped to a routine listing of night clubs and their prices, which was cut out last year. *Times* later had a column of rave night club notices, usually five or six a week. It didn't last long, however.

Summing up the picture, owners and press agents are now romancing suburban and Jersey night club editors with more diligence than before, in the hope of bridging the slack in the New York coverage and drawing in some of the suburban trade.

"Ice-Capade" Pic Readied

HOLLYWOOD, June 13 — New ice flicker at Republic Studios is ready to roll this week, with *Ice-Capades of 1942* company going into rehearsal. Those slated for the film are Donna Atwood, Lois Dworschak, Pierre and Denise Benoit, Red McCarthy, Vera Hruha, Megan Taylor, Phil Taylor, Eric Waite, Jackson and Lynam, Robin Lee, George Byron and the chorus. One of the feature rolls in the flicker will be handled by Joe Jackson Jr.

Jerry Colonna and Barbara Jo Allen, of the air lanes, have the comedy leads. Other cast selections are expected to be made this week.

McNALLY'S BULLETIN No. 21 PRICE ONE DOLLAR

For Vaudeville, Musical Comedy, Burlesque, Minstrel, Night Club Reviews, Radio and Dance Band, Entertainers. Contains: 15 Monologues, 8 Acts for Two Males, 7 Acts for Male and Female, 30 Parodies, Ventriloquist Act, Female Act, Trio, Quartet and Dance Specialty, Tab and Burlesque, 10 Minstrel First-Parts, Overtures and Finale, 48 Monobits, Blackouts, Review Scenes, Dance Band Stunts. Hundreds of Jokes and Gags. Remember McNALLY'S BULLETIN No. 21 is only one dollar; or will send you Bulletins Nos. 10, 11, 12, 15, 16, 17 and 21 for \$4.00, with money-back Guarantee.

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SCENERY

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SHELL SCENIC STUDIO, Columbus, O.

State, New York

(Reviewed Thursday Evening, June 11)

Vaude bill this week jumps with some live-wire showmanship and an entertainment quotient that adds up to a well-paced 75 minutes. Could be trimmed 10 or 15 minutes, which would make it still punchier. Combo of this bill and the film, *Rio Rita*, drew a three-quarter capacity house that responded all thru the show.

Opened is Clyde Lucas ork, which teed off with a congo rhythm tune, accompanied by darkness and phosphorescence, followed by a medley of pops, setting the house off at high gear. Other band numbers included *Begin the Beguine*, *This Is Worth Fighting For*, vocaled by Teddy Martin; a novelty number, *When the Circus Comes to Town*, and *Not Mine*, with Jane Ward, band singer, on the vocals. Martin has a good voice but little showmanship. The girl has neither.

Nelson Sisters, a pretty, well-figured pair of trapeze artists, open the single turns with a unison workout on the bar and then sock heavily with some flash work—one hanging from the top bar and acting as the pulley for the other. Mid-air pinwheel finale drew terrific applause.

Dean Murphy scored a solid show-stop with his subtle mimicry of Joe E. Brown, Edna Mae Oliver, Ned Sparks, Charles McCarthy and Wendell Willkie. Nuances and business of a bit miming Katharine Hepburn, Boyer, Lionel Barrymore, Ronald Colman and Bette Davis are terrific. Closer is a serious piece on Jimmy Stewart, President Roosevelt and a funny one on Mrs. FDR.

Lucas and the boys break it up with Chopin's *Minute Waltz*, featuring five saxes, tastefully done on the musical side. Also a comedy number, *The Wolf Song*, not amounting to much. Band's closer is a Spanish bit, with Lucas on trombone and Lynn Lucas on the vocals. Brother Lynn has a couple of other vocal spots which he delivers okay.

Mata and Harl, comedy dancers, do excellent work on satiric terpsichore a la Indian fakir dances. Boy-and-girl team is dressed in appropriate garb and virtually indulges in physical double-talk. They never do what's expected of them, bringing on a laugh a gesture. Score heavily.

Closer is Benny Fields, master in showmanship, whose heavy, croaking voice gives great delivery to pop songs, built around special material arrangements. Stopped the house cold with a tribute to George M. Cohan, bringing on a military production during rendition of *Over There* which had the house nuts with applause. With the way he had

Vaudeville Reviews

Chicago, Chicago

(Reviewed Friday Afternoon, June 12)

An enjoyable five-act bill, starring Veloz and Yolanda. This is one of the few occasions when the house line is not used to augment a vaude layout and, strangely enough, is not missed.

Gaynor and Ross, roller-skating team, open on a portable platform with a classy routine. Man is stocky but graceful, and woman is an attractive blonde. Both work equally well, contributing flashy, applause-winning, acrobatic spins.

The Four Arnaud Brothers and Sister Nellie follow with novel trick fiddling and bird-whistling horseplay. Looks like a combination of the two Arnaud acts. It is clean and unusual fare and represents more than passable entertainment.

Six Lovely Ladies, vocal sextet, are displaying marked improvement since caught last at the Palmer House here. Their showmanship is still studied, but their vocal efforts are quite listenable. The girls make a smart appearance and each one boasts a trained voice. Their balanced set includes both standard and pop tunes.

Wally Brown (formerly Brown and Ames) offers the act in the next to closing spot, following a couple of short trips to the mike as emcee. He is clean, crisp and funny, and it's too bad he had to include a patriotic number which left the impression that he was milking a hand. He can very well do without it and get by on his comedy. His unfinished-sentence style of talk is good and different.

Veloz and Yolanda close, and close big. A couple of better dance showmen are hard to find, and their dancing is still of a superior quality. With the exception of a couple of tricks in their tango, they resort to just good ballroom style. The striking orchestral arrangements, impressive lighting effects, and their gracious personalities add to the markedly favorable effect they leave behind. Limit their set to four numbers.

On screen, Warner's *Juke Girl*. Biz big end of first show opening day, the credit going to Veloz and Yolanda, huge favorites in this area.

House returns to name hands Friday (19) for the summer, an annual custom to attract the vacation trade. Coming in order named are Skinnay Ennis, Cab Calloway, Phil Harris, Tommy Dorsey, Horace Heidt, Ozzie Nelson and Jimmy Dorsey. *Sam Hontigberg.*

Olympia, Miami

(Reviewed Wednesday Evening, June 10)

Dance acts predominate, with a daddy and his children stealing the show, altho not headlined.

Joe Cairts, daughter Olive and son Lou tapped out a novelty routine that kept the customers applauding. As clever as any act seen here in a long time.

Much interest was bestowed on the other dance turn on the bill, the Knight Sisters, Kitty and Muriel, local prodigies. They have perfected a routine of adagio numbers, some of their twirls and lifts being startling.

Don Cummings, the vet with the rope, headlines. He is as clever as ever, but his comedy line could be freshened up.

Tom O'Neal and Kathe do nicely, Tom on the harmonica, and Kathe as a dancer. Less can be said for their comedy.

Monica Boyer, doubling from the Pago Pago and a former star at the Bali, is popular here. Her voice and songs go over big.

Harry Reser and orchestra opened the show with a special arrangement of *Don't Sit Under the Apple Tree*, Earl Reinert doing the vocal.

Tortilla Flat was the picture. Biz, capacity. *L. T. Berliner.*

Palace, Akron

(Reviewed Sunday Evening, June 7)

When Uncle Sam's Navy takes over the services of Artie Shaw June 19, theaters and ballrooms will lose one of the most distinctive stylists of popular music. He has a nicely balanced and well-trained band, with none of the raggedness apparent in several recent organizations that have had their heat chilled more than a little by the draft. Shaw is leaving his orchestra intact when he reports for duty. The baton is being handed over to Lee Castle, trumpet star and an excellent soloist.

Vocalist with Artie Shaw is Fredda Gibson, a singer with a fine voice and a superior ability to interpret the mood

them cheering and stamping, it seems as tho he could have recruited half of the house into the army.

Lucas also backed the show, doing a marvelous job. *Sol Zatt.*

Orpheum, Los Angeles

(Reviewed Wednesday Evening, June 3)

Jimmie Lunceford and his jumpin' jive on tap this week, giving patrons a program that is out of this world. Opening night the ropes were up.

Show, well emceed by the maestro himself, opened with a fanfare from the ork (five reed, seven brass, four rhythm). *Yard Dog Mazurka* brought on Willie Smith, alto sax, for a bit of real reed playing and also featured the brass section, with Paul Webster, trumpet, and Trummie Young, trombone, as standouts. Ben Waters scored high on his sax part, as did Freddie Webster on trumpet. P. Webster also did top trumpet work on *How About You?*, with Dan Grisson, sax, taking the mike for tiptop warbling.

Edwin Wilcox, pianist, was next with his rendition of *I Can't Believe You're in Love With Me*, bringing down the house. Joe Thomas and Earl Carruthers clicked on saxes, with Young and Harry Pee Wee Jackson tipping it off on the trombone and trumpet respectively.

For *I Want To Move to the Outskirts of Town*, Grisson took the mike for a sax part followed by the vocals. Fred Webster and Smith scored on this one, too. *Jersey Bounce* followed, with the reeds doing out-of-this-world work. Wilcox's piano was also featured.

Some heavy entertainment followed with buxom Bob Howard taking his spot at the piano for *Shine*, *Hats Off to MacArthur* and *I'm Nobody's Baby*. Howard's imitation of a player piano wowed and his banter about Father Divine and warbling of *Franklin D. Roosevelt Jones* chalked up a show-stop.

For *Blues in the Night* Smith scored again on sax and Paul Webster hit it out on a muted trumpet. Lunceford Glee Club was also featured and did top-flight work. Jimmy Crawford followed with a drum part on *Craw Fishin'* that got in the high brackets with ease.

Miller Brothers and Lois, a fast-stepping dancing trio, went to town on rhythm tapping. First going strong on the stage, they moved the act to pedestals and tables to score even more solidly.

Pix, *Tough as They Come* and *Valley of the Sun*.

SRO up when caught.

Sam Abbott.

of a song. *Her It Ain't Necessarily So* is a vibrant edition for any ears.

Featured entertainers in the revue are Al Bernie and Miriam Lavelle. Bernie is a comic whose act has been developing for several seasons and would have been a show-stopper if he had wanted it that way. He wins an audience—and keeps it laughing. Miriam Lavelle's dancing is acrobatic, but smooth and so neatly routined that there is none of the strain usually associated with such an act.

On the screen, *Affairs of Jimmy Valentine* (Rep.). *Rex McConnell.*

Gayety, Montreal

(Reviewed Wednesday Evening, June 10)

Variety entertainment in quantity in this layout. Highlighted is a pair of excellent comics, Bobby Morris and stubby Mandy Kay, straightened by Murray Brisco and Jack Coyle. Feminine support is lent by Winnie Garrett and Nadine Marsh. The skits they offer range from the ridiculous to the sublime.

Taking second place to the comedy are the many chorus sequences, showing noticeable improvement under the able direction of Allen Gilbert. This may be partly attributed to the several new faces that grace the line. Jimmy Lewis comes thru with acceptable vocals against a background of color and beauty.

A novelty act that hits the spot is the Three Chords, who won their spurs with a Major Bowes unit. One lad bangs away at the ivories while the other two give their impressions of various name bands. Their version of how a swing band will get on the beam in 1950 is exhilarating.

Green and Lang give out with song in a distinctive pitch. Melodies from *The Firefly* are fairly well executed, but their treatment of the *White Cliffs of Dover* was torturous.

Larry and Harry Raymond are masters of the art of whistling. Held the audience spellbound with their duets and comic opera number.

Wales and Brady present several ballroom routines in artistic fashion. Close with an adagio turn done with precision and ease.

Primrose and Gold, comic acro dancers, register well with their fast-stepping tomfoolery. Standout is the tall blond partner, who invariably lands flat on her face, does contortions and generally delivers not unlike Joan Davis of the movies. *Cal Cowan.*

Oriental, Chicago

(Reviewed Friday Afternoon, June 12)

A good show that could be better with less singing. It features Molly Picon, Billy Gilbert and Chuck Foster's band, in addition to Wilkey and Dare.

The Foster band, recently at the local Stevens Hotel for several months, is a compact musical organization, playing smartly arranged tunes and featuring a number of good specialties. Chuck is a young, personable maestro, handling the straight emcee duties, as well as musical direction, in neat style. His two featured femme vocalists are the singing highspots in his group. Dottie Dotson, winning rhythm dispenser, has a good personality and a commercial delivery and proves it selling *I Want My Mamá* and *Something About a Soldier*. Gloria

Foster (Chuck's sister) handles the ballads in a striking voice. Makes a good appearance. Ray Robbins (trumpet) is the featured male balladeer, short on showmanship. A couple of the boys try funny songs, but it's undeveloped comedy.

Wilkey and Dare, knockabout acro team, are on early with a zany session of slaps, falls and acro tricks. The blond partner has comedienne possibilities. Went well.

Billy Gilbert repeats his chef skit he did during his last Loop run. Tangles himself up with words and finally winds up with several sneezes. His wife straightens for him, but her work is ineffective. He needs a stronger voice. For an encore, he sings *The Sheik of Araby*, a different bit for a comic but compara-

HONI COLES

Tall, Dark and Dancesome

Currently STRAND THEATER, N. Y., with Cab Calloway

From The Billboard, issue June 13
Honi Coles did a show-stopping job. One of the great tap dancers, he wrapped this audience up without half trying. Has everything. Thanks to Dick Carter.

Note: Title of act fully protected.
Personal Representative: Sam Berk, Irving Mills Office

Returning to Broadway THE JUGGLING JEWELS

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tively anti-climactic. Audience received him in a big way.

Molly Picon, singing comedienne, show-stopped with her character specialties, offering impressions of Jewish theater customers (only Molly can get away with that in a mass house), the life of a working girl and bits from her career. Packs a real wallop.

On screen, *Not a Ladies' Man*, not a box-office picture. Biz fair second show opening day. Sam Honigberg.

Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, June 10)

Orpheum management has probably set a high goal on the take for this vaude show headlined by the Andrews Sisters. Opening show had a full house. The Andrews Sisters are backed up by top talent in the Three Kings, the Duffins, Bob King, Serge Flash and Al Lyons and his orchestra. Pic is *The Girl From Alaska*.

Show opens with Lyon's ork taking over for an all-out, followed by the Three Kings, two gals and a man, who clicked with their hand-to-hand balancing. Trio works smoothly, and the act had to beg off.

The Duffins put a wallop into the show with their rag-doll dance. On first for a bit of ballroom stepping, they quickly cast that aside and got into their own back yard. Miss Duffin, nimble as a wet washcloth, turned in a marvelous performance that brought down the house. Had to beg off.

Bob King, ventriloquist, followed with Tiny, a doll much smaller than the ones generally used. His humor is good, but some or it too subtle. King is a good manipulator.

Lyon's ork took over for a bit, with Neal Castagnola, acc sax man, taking a solo part on *Cara Nome*. Band is exceptionally popular with Orpheum audiences, and Castagnola scored a decisive hit.

The next performer, Serge Flash, stopped the show cold with his juggling. Opened with hammers and then went into his rubber ball routine. Brought down the house when he asked patron to toss him a ball from the balcony and he caught it on a club held in his mouth. Act is sock stuff.

When Lyons announced the Andrews Sisters, the audience welcomed them with thunderous applause. Their numbers included *Three Little Sisters*, *Johnny Doughboy Found a Rose in Ireland*, *Pennsylvania Polka* and *Boogie Woogie Bugle Boy*. Audience gave them a swell reception for a swell performance.

Show ended with the playing of *Star-Spangled Banner*. Sam Abbott.

Review of Unit

"Four-Star Revue"

(Reviewed Sunday, June 7, at the National Theater, Richmond, Va.)

This unit deserves every one of the four stars given in its title by the producers.

The Ferrente trio, a lad and two girls, offer something special in the way of twirls, handstands and acrobatic dancing. Drew tremendous applause.

Red Thornton, chalk-talk artist, rated high with the audience with his deft caricatures. His patter, as emcee, was weak, but his fast work with the black crayon went over big. Cal Gwin, leader of the road orchestra accompanying the show, gave imitations of several well-known band leaders, to the delight of the fans. His best bit was Henry Busse. Juggler Mel Odey combines a slightly different brand of comedy with his antics, which include the rotation of four balls so fast that they seem a single hoop.

"Show Boy," a wire-haired fox terrier, steals the business from his trainers, Edison and Louise. The canine was a show-stop when caught, and was amply backed up by the rest of the dogs in the troupe.

Daredevil Dault impersonates an inebriant atop a chair placed on four bottles atop several tables, and then goes into his setting-up exercises. An extraordinary balancing act.

The James Powers Models do nice routines. Pic, *About Face*. Ban Eddington.

Bath and Turf Club Set

ATLANTIC CITY, June 13.—Bath and Turf Club will open for the season July 3, with name talent used week-ends. Bea Wain starts on that date. Agenting by Harry Kilby of General Amusement Corporation.

St. Louis Spots To Brave Summer; Biz Stays High

ST. LOUIS, June 13.—For the first time in their existence, two of the city's better known night spots announced plans this week to remain open thru the torrid St. Louis summer months, while other clubs opened new rooms and swung into new schedules.

Hotel Jefferson's Club Continental and the Club Plantation, a mid-town spot, both of which usually close early in June, announced they would remain open because of strengthening business. Continental will drop its floorshow and continue with an ork only. Plantation installed an air-conditioning outfit and began booking summer shows. Increased soldier and defense worker patronage in both spots, especially on week-ends, forced the decisions.

This week also saw the unveiling of the Chase Hotel's Starlight Roof and the closing of the Chase Club, a first-floor layout. Chase brought in Matty Malneck's ork, held over Corinne and Tito Valdez, dance team, and added Billy Vine as emcee and comic. Chase also will continue its Zodiac Bar on the roof, currently featuring Carmen D'Antonio. Malneck and D'Antonio booked for a month, with Neil Bondshu and Hildegard scheduled to take over the Starlight Roof July 3.

Park Plaza Hotel, with its Crystal Terrace Room, is also planning enlarged summer shows. This spot, some 50 feet beneath the street level, always draws well because of the climate, which is the headline attraction for any St. Louis club.

Only casualty on the town's list of summer spots is the Meadowbrook Club, which found itself too many miles out of the city for fire-rationed customers and discovered rising food costs would force it to up prices, which in former years were the main drawing card.

Palumbo Resorters Set

PHILADELPHIA, June 13.—Frank Palumbo has set July 3 unshuttering for his two resort niteries in New Jersey—the Chateau Renault in Atlantic City and Club Avalon in Wildwood. Booking thru Eddie Suez office here, talent roster for both summer spots is also set. Renault niterie will have Marjorie Hyams and the Stylists, along with the Sid Rose Quartet for intimate musical fare. Wildwood spot gets floorshows, bringing in Frankie Schluth, emcee, along with Gloria French, Kaye and Grey, Bob Karl, the Three Sophisticates and a line of girls.

FOUR A'S AFTER ICER

(Continued from page 3) ing of the order by New York State Supreme Court Justice John F. Carew, Silverstone entered judgment for the full amount. On Friday (12), however, Silverstone received a notice of appeal, accompanied by a bond which Wirtz had posted with the Supreme Court. Final disposition now will probably not be adjudicated until fall.

Meantime AGVA, which had a basic agreement with Wirtz on the last show, communicated with him in Chicago, asking that negotiations for a new agreement be opened. In the past few weeks Wirtz has been persistent in his refusal to enter into any kind of negotiations. His last communique to Grezza stated that he would talk to Grezza if he wanted to come to Chicago, but warned him in advance that he would not change his mind.

AGVA is asking for minimums of \$125 per week for principals and \$75 for chorus in contrast to the old minimums of \$75 for principals and \$50 for chorus. Reason for the increase, according to AGVA officials, is the limited ice season and the hazards connected with the work. Present agreement also asks for one day of rest a week, medical attention at all times and a definition of rehearsal periods, limiting them to six days a week, eight hours a day, at 50 per cent of the minimum wages.

Following receipt of Wirtz's letter, Four A's stepped into the picture to attempt to bring Wirtz and Miss Henie into line. Another meeting will be held early next week, enough in advance of the July 2 opening to draw battle plans.

Cast of the show to date includes Carol Lynne, Edwina Thael, Hertha Grossman, Dorothy Caley, Skippy Baxter, the Four Bruises, Honeychile Lawson and Paul Duke.

Magic

By BILL SACHS

C. THOMAS MAGRUM has just undergone his fourth army transfer and is now in the 119th Field Artillery, Battery A, Fort Leonard Wood, Mo., where he is on special duty as assistant to the recreation director. His program is being handled by Captain Small, 119th's special service officer and chaplain. Magrum is now a private first class, with a corporal's rating coming up soon. *Life* mag recently caught Magrum in action. . . . KARNAK (H. W. Hollingsworth) has given up magic for the duration and is now in maritime service, being stationed at Myers P. O., S. C. . . . HERMAN WEBER and Company are working Ohio towns with their ghost show feature. . . . SYL REILLY, Columbus (O.) trixter, showed his nifties for the Rotary Club at Logan, O., June 15. . . . COURTNEY THE MAGICIAN is on tour this season with Hubbard's Midway Shows, currently in Ohio territory. . . . PHIL DE JONGH is mystifying the patrons at Weber's Hofbrau, Pennsauken, N. J. . . . DON AND LEE DALE have taken their bag of tricks aboard the S. S. Showboat, plying out of Philadelphia. . . . MAGICIANS' CLUB of New Orleans is doing its bit by giving complimentary performances at the various army bases in the territory. Dr. Theo Moore, G. Kogel, Tom Shepard, Bill Hobbs (William DeVoe), M. Bozeman, Coleman Ezkovich and Harold Goldstein recently visited the army's La Garde Hospital, New Orleans, with each doing an hour of magic for the convalescents. When working as a group they usually do a two-hour show. . . . MR. AND MRS. GUY STANLEY recently visited with the magic lads in Columbus, O., while en route to Southern Ohio for a series of dates. . . . BOSCAERT also stopped off in Columbus recently on his way to Detroit for a string of club dates. . . . U. F. (GENERAL GRANT) entertained the Columbus Magic Club June 5 with a number of new foolers. Grant's wife is from Columbus and she will remain there to await the arrival of that long-legged bird. . . . HARRY CECIL gave a show Saturday (6) for the medical staff of Grace Hospital, Detroit, assisted by Dr. Zina Bennett, president of the local BMI Ring. . . . THE ARMSTRONG MAGICIANS, Belle and Ellen, have just concluded the 53d consecutive annual tour of their mystery attraction. Since the death of J. Hartford Armstrong, one of the best known of colored magicians, the wife and daughter have successfully carried on. This season took them thru eight States. They are presently vacationing in Spartanburg, S. C.

Hamid Sets Bands, Acts for A. C. Pier

NEW YORK, June 13.—Hamid's Million-Dollar Pier will start full-week operation June 27 with three bands occupying the podium—Johnny Long, Ina Ray Hutton, and Reg Kehoe and Marimba Queens. The Hutton band will continue for the remainder of the week.

Week-end operation will continue until June 27. Clarence Fuhrman, KYW, Philadelphia, house band, along with Herbie Woods, another Philly band, will be on hand. Johnny Long will play for one day, June 21.

Hamid has already set Tony Pastor for the July 4 week-end, and Vaughn Monroe, July 11. Others set include Charlie Spivak, Claude Thornhill, Hal McIntyre, Muggsy Spanier, Will Bradley, Ray McKinley, Mal Hallett and Glenn Miller, last named for two dates during early August and the Labor Day week-end.

Hamid denied reports that he might darken the pier, stating he will continue thruout the season.

Other pier attractions during the season will include Bishop's Marionettes, *Phillips Juvenile Revue* and Prof. Keller's Circus.

Chi Latin Quarters Set To Open July 3


CHICAGO, June 13.—A local addition to the Latin Quarters will be opened around July 3 by Chuck Jacobson on the site of the former Oriental Gardens. Phil Tyrrell is set to book.

Bands and production shows will be used. Remodeling is now under way.

Louisville Roadhouse Burns

LOUISVILLE, June 13.—The Turtle Grill, one of the oldest roadhouses in Jefferson County, was gutted by fire at 5 a.m. Monday. Passing motorists helped move some of the tavern fixtures to safety, but approximately \$3,000 of liquors and furnishings valued at \$5,000 were consumed. Clarence Bitzer, owner of the building, said loss to the property would exceed \$9,000.

First N. Y. Appearance



NELSON SISTERS

Sweethearts of the 39th Division of Dive Bombers, U. S. Army Air Corps.
Currently LOEW'S STATE, New York

RUTH EUGENE

MATA & HARI

International Dance Satirists

currently
★ LOEW'S STATE THEATER
New York City

Vaudefilm Grosses

Broadway Fat as a Goose; MH Sets Record; Para, Strand in Merry Groove; Others OK

NEW YORK.—The summer spree at Broadway box offices still continues. The Music Hall broke all records for a non-holiday week. Strength of product and week-end jamming are keeping the cashiers busy.

The Paramount (3,664 seats; \$41,981 house average), embarking on the third week of Benny Goodman's ork and pic *Take a Letter, Darling* is building up to a fine \$35,000. Second week grabbed off \$57,000, while initial session returned \$44,000. Healthy biz has caused management to hold layout for a fourth session.

The Strand (2,758 seats; \$30,913 house average), which brought in Cab Calloway to replace Jimmy Dorsey after four weeks, while holding the film *In This Our Life*, is continuing in a merry groove. First week of the Calloway session ended with a fine \$32,280, and prospects for a second week are for approximately \$24,000. Dorsey's four-week stay with this pic brought in \$193,000.

The Roxy (5,385 seats; \$38,789 house

average), going into the second week of *Ten Gentlemen From West Point* and *Stageshow*, with Stuart Morgan Dancers, Carole King, Bob Ripa and Cookie Bowers, is expecting an okay \$40,000. First week's return was a satisfying \$53,000.

The Music Hall (6,200 seats; \$84,000 house average), with *Mrs. Minniss* and stager with Betty Bruce and Walter Dare Wahl, is hitting solidly. Second week of this bill is expected to produce a dazzling \$93,000, after an opening week that broke the non-holiday record with \$109,000. Momentum of this pic is expected to give it at least a four-week run.

Loew's State (3,327 seats; \$20,500 house average) has Benny Fields, Mata and Hara, Nelson Sisters, Clyde Lucas ork and Dean Murphy plus *Rio Rita* on screen. Should do around \$24,000. Last week, with Happy Felton, Mitzi Green, Benny Rubin and Hal Leroy, it did \$21,000.

Heidt Hits Own Record in Minn.

MINNEAPOLIS.—Horace Heidt and His 30 Musical Knights reached their Orpheum Theater house record here week ended June 11 when they knocked 'em down and dragged them out for \$24,000 in the 2,790-seat Mort H. Singer house.

This excellent figure, better by \$2,500 than the 1941 gross, hit, right on the nose, the record gross set by Heidt for a seven-day week several years ago. Only two other bands have met that figure at the Orpheum. Rudy Vallee, playing a five-day week, touched that mark, as did Benny Goodman on a seven-day week.

The management said business during the current engagement was so good that long lines were in front of the theater every noon, while on week nights the box office had to stop selling tickets at 8:30 p.m. The week-end business was tremendous, with the Heidt aggregation playing five shows on Saturday and Sunday. Prices are 35, 40 and 50 cents, plus tax, with servicemen entering for 25 cents.

Many promotions were carried out by the house staff in co-operation with the Heidt organization. One of the top features was the Heidt Minute Men and Maids counter in the house lobby, which averaged \$150 to \$175 daily in War Stamps for a total of \$1,300-\$1,400.

The Heidt gang was minus Red Ferrington, Larry Cotton and one or two others of the band, now in the service. The maestro has picked up several new members, who are being extremely well received by the audiences. Use of local jitterbuggers and his *Answers From the Dancers* piece help the fun immensely.

Spokane Slumps

SPOKANE.—A slack followed very good business the previous two week-ends at the Post Street. Bill headed by Rollet and Dorothea, including Galla Rini Stone and Barton, Eddy Patrick, and Francis and Wally, with *Ride 'Em Cowboy* and *Don't Get Personal* on the screen, hit the jackpot May 29-31.

The customers were conspicuous by their absence June 5-7 when the house offered Britt Wood, Mendel and Maurice, Twin Tones, Julie Ballew and Bob Hill, plus *Bombay Clipper* and *Jailhouse Blues* as film fare.

Bacon "Average" In Denver Week

DENVER.—Vaude show at the Tabor Theater, headlined by Faith Bacon, did only average business. According to Manager Frank Culp. Miss Bacon was brought in to head the cast for a week's run after extensive negotiations by Culp and Bill Wheeler, of the Pittman-Wheeler agency. Wheeler was excellent during the run of the show, which was titled *Whirlie Girlie Revue*, and this may have hurt the gross, as fear of gas rationing in the Denver area has led many motorists to take a last trip while they can.

Show also included Bongor and Andrellita, Elzie Bown and Company, Chesney and Worth, and the Whirlie Girlies, a local line.

Lunceford Big 17G At L. A. Orpheum

LOS ANGELES.—Jimmie Lunceford and his orchestra rolled up a terrific \$17,300 at the Orpheum. Playing in the face of dim-outs, alerts and other box-office hindrances, the ork pulled in patrons to almost triple the house average.

On the bill with Lunceford were Bob Howard and Miller Brothers and Lois. Pictures were *Tough as They Come* and *Valley of the Sun*. House charges 55-cent top and seats 2,200.

Bowes Unit OK In Los Angeles

LOS ANGELES.—Major Bowes' 1942 *Revue*, augmented by professionals after opening day, rolled up a strong \$10,900 gross at the Orpheum for Memorial Day week. With Duke Art Jr. emceeing at the start, Al Lyons, Orpheum ork leader, took over these duties later, and Paul Winchell was added to the show. Pix were *Young America* and *Klondike Fury*. House average is \$6,500 for the 2,200 seats. Top, 55 cents.

Heat, Unlimited Gas Crabs Buffalo Takes

BUFFALO.—Hot weather has killed off vaude plans at two local houses, with both tiding themselves over with double pix until a new line-up of band names hits the Queen City soon. Only live talent is at the Palace, where the Zipper Girl and Comic Harry Claxx are following Peaches and Company. Layouts combine burly and vaude.

The Buffalo (seating capacity, 3,500; house average, \$11,800 for straight pix) did nicely week ended June 11 with *My Gal Sal* and *Who Is Hope Schuyler?* Take of \$14,000 compared favorably with that garnered week before by Gene Krupa, \$19,000. Currently Buffalo is screening *This Above All* and extra short, *Winning Your Wings*, which is expected to click off \$14,000.

The 20th Century (seating capacity, 3,000; house average, \$7,000 for films only) is back on pix after doing only so so with some nifty name bands and acts recently. Hefty and unlimited gas supply are putting the crisp on theater biz. Currently house has *My Favorite Spy* and *Suicide Squadron* on screen. Should gather around \$9,000. Previous week ended June 10 Century got \$8,000 with *Sympatyon* and *Powder Town*, while week before that pulled meager \$6,200 for films *Remember Pearl Harbor* and *Yokel Boy*.

Ennis Sets New High At Nat'l, Richmond

RICHMOND, Va.—A new high for number of paid admissions was set at the National Theater here Wednesday when Skinnay Ennis's band drew 5,800 patrons during four performances at the 1,500-seater. There was no advance in prices from the house 44-cent policy. Turnaways at the last performance would have easily filled the house for a fifth.

Veloz and Yolanda Sock 43G in Chi; Picon, Gilbert, Foster Ork Okay 19G

CHICAGO.—Name acts are drawing okay biz in the local combo houses. The heat is still around, but air-conditioning systems are beginning to counteract that. The two-a-day vaude show, *Headliners of '42*, which opened at the Grand Wednesday (10) has no effect on the pop-price house attendance. The revue, incidentally, opened to sell-out biz but was off the following couple of matinees and evenings.

Chicago (4,000 seats; \$32,000 house average) has a good bet in Veloz and Yolanda week of June 12, topping a five-act vaude bill. Team was here twice before and did big both times. They are in for a \$5,500 guarantee plus a split and, judging from the strong opening-day biz, act should wind up with about \$7,500 for the week. Gross should total

around \$43,000. Screen has Warner's *Juke Girl*.

Oriental (3,200 seats; \$18,000 house average) also had a nice opening Friday (12) and its strong combination of Molly Picon, Billy Gilbert and Chuck Foster's band (latter played the local Stevens Hotel for several months) should attract a potent \$19,000. Miss Picon's name is a heavy draw among the Jewish patrons. Screen has something called *Not a Ladies' Man*.

Week of June 5 the Chicago closed with a strong \$40,000, an unusually big Sunday topping the previously estimated gross. Fare included Dennis Day and revue plus Bette Davis in *In This Our Life*. Oriental, too, had a big June 5 week-end and rolled up an okay \$19,500. Judy Canova topped the stage and screen (*Sleepytime Gal*) bill.

The Marines Are Coming

DETROIT, June 13.—"Tell it to the Marines" may become the latest motto for burlesque here.

Police complaint about the show at Joe Ellul's Empress Theater resulted in a two-month probation period ordered by Mayor Edward J. Jeffries Jr., when two ex-Marines appeared on behalf of Ellul.

One was his attorney, Ralph Routier, and the other was the assistant secretary of the Detroit Trust Company, which wants to buy the theater, now up for tax sale.

Republic to Brandt Circuit

NEW YORK, June 13.—Republic Theater, formerly a burlesque house, veered further away from that form of entertainment this week when title to the theater was transferred to the Brandt Circuit. House will be operated on a double-feature policy.

Immediately after its shuttering as a burly house by decree of the license department, the former operators, Raybond Theaters, of which Charles Weinstock and Manny Hertzog are heads, changed the place to a newsreel theater. Management last week was relinquished to the Brandts, who have four other movie houses on the same street.

Hagen Keeps Troc Alight

PHILADELPHIA, June 13.—Business at Izzy Hirst's Troc Theater here, when city fathers nixed the epidemic display this past Easter, took a terrific nose-dive. House still kept the strippers, but gals showed more on the beaches in bathing suits. In a desperate attempt to save the house, Troc called in Billy Hagen, vet comic with a big following here. Booked in for two weeks as a last attempt to hypo the box office, Hagen stayed for six, closing tonight (13).

Gayety, Balto, Continues

BALTIMORE, June 13.—Gayety, Baltimore's only burlesque house, scheduled to close for season June 1, is continuing. Closing date for season will depend on weather, according to Hon Nichols, manager. Gayety this year has enjoyed its best season.

Burlesque Notes

(Communications to New York Office)

NEW YORK:

STELLA WILNER celebrated a birthday at her Follies Costume shop June 9. Jac Lewis, designer, and seamstresses gifted her with a bouquet, cake and other favors, and the Beachcomber ops in Boston with an order. This latest customer is added to an already large list of nitery spots, including five in Manhattan and six out of town. . . . HARRY KANER singer, now a private in Company D, 38th Inf. T. R. Battalion, 3d Platoon, Camp Croft, S. C. . . . CRYSTAL AMES, while on a visit backstage at the Casino, Boston, last week, suffered facial scratches from a cat, the house mascot. . . . TOMMY RAFT, comic, moved from the Howard, Boston, to the Globe, same town, last week. Also new at the Globe is Mary Lane. Rest of cast includes Mandy Kaye, Binder and Rosen, Chet Atland, Cleo Canfield, Chic Hunter, Dotson, Sherry Britton and Mario and Gloria. . . . PRINCESS NATOMA, dancer, now the feature attraction at Pinto's, Greenwich Village.

DIANE ROWLAND and Sammy Smith joined the stock cast at the Howard, Boston, last week. Other principals are Mike Sachs, Alice Kennedy, Nadine Marsh, Winnie Garrett, Murray Briscoe, Bob Shepard, Frank Duke, Mimi Lynn, Beauval and Tova, and Ferrari and DeCosta. . . . RUTH MASON and Herbie Costa. . . . A new team for vaude under the booking supervision of Meyer North. . . . HOWARD MONTGOMERY, dancer and producer, now a private at Camp Upton, was picked out of a show put on while at Fort Dix, his former station, by Irving Berlin for the big army show to be presented in Manhattan. . . . HELEN GREENE, of the Casino, Boston, was tendered a birthday party June 4 by the entire company. Sister Dolores closed at the Gayety, Pittsburgh, to open at the Gayety, Montreal,

June 8. . . . MAC (GOGGLES) BARRON still doubling at the Piccadilly nitery and Globe Theater, Baltimore. It is his 80th week at the Globe, where the rest of the latest stock cast includes Ann Mason, Ruth Baron, Juanita Rowe, Jeanette Blaine, Lillian Miller, Jack Heath and Lou (Stink) Lewis. Stage manager Shimpky still officiates. . . . NAT MORTAN, booker, back on his Miami farm, postals he has taken to raising chickens. UNO.

MIDWEST:

ARTHUR CLAMADGE in Chicago on business. . . . LARRY NORMAN has closed at National, Detroit; opened at the Empress, Milwaukee. . . . LANA BARI feature attraction at the Avenue, Detroit, week of June 12. . . . JOAN ANDERSON opening at the Empress, Milwaukee. . . . RADIANA featured at National, Detroit, week of June 12. . . . GRAND, Canton, O., closed for season Sunday (14). . . . FAY AND POEGELE opened at Gay '90s, Columbus, O. . . . HARRY CONNELLY opening at the Casino, Toronto, June 19. . . . MARSHA BLUE has opened at the Empress, Milwaukee.

STANLEY MONTFORT, stage manager and house straight at the Fox, Indianapolis, the last two seasons, is vacationing with his wife, Mildred DeVoe, and Lillian Drollette on Indian Lake at Lakeview, O. He opens at the Avenue, Detroit, June 10.

PHILADELPHIA:

MIMI LYNN, billed merely as Mimi, current at the Troc Theater, with Dian Rowland set to lead the grille parade next week. . . . IZZY HIRST sets a June 30 opening for his Globe Theater, Atlantic City. JIMMY MONTGOMERY will produce, but no principals are set yet for the opener. . . . DIXIE SULLIVAN in town visiting friends.

PETRILLO IN GOOD SPOT

802 Pay Rules Throw Havoc Among Bookers

DALLAS, June 13.—Band agencies took a terrific beating here yesterday when AFM convention passed New York Local 802's resolution requiring booking agencies to collect commissions from band bookings only on net take, after transportation, union tax and surcharges are deducted. Passage of law came like a bombshell, following as it did approval of a lesser headache for the bookers—an other 802 resolution which will make agencies assume full liability for payment on all dates. Bookers have been collecting on gross take and have been responsible for pay only on certain single engagements.

Presence of Jules Stein, head of Music Corporation of America and an AFM member, was insufficient to prevent convention from handing bookers the worst shellacking they've had in years. When the earlier law, regarding responsibility for band dough, was passed, booker spokesmen here began screaming plenty, claiming it would cost them thousands of dollars annually, and that it would take 10 bookings to make up for one loss on an engagement. But they forgot about that one when Resolution 30, on commission payments, went thru. All agreed that this will definitely mean many thousands of dollars less per year in the agencies' pockets, but convention took its stand with Local 802, which called commissions on gross "unfair enrichment of booking agencies at the expense of our members."

Ironic sidelight when two new laws are viewed together is argument Joe Weber, former AFM prez, gave against the booker liability for band pay rule. Weber told convention that the rule would put agencies out of business. It is naturally the unanimous opinion here that the

Added AFM Coverage

NEW YORK, June 13.—Business of AFM Convention in Dallas was not quite completed at *The Billboard's* press time. Detailed reports of any additional legislation will appear in next week's issue.

AFM's Pro-Vaude Resolution Out, But Adds to Hope

DALLAS, June 13.—Despite the fact that a proposed resolution to hypo vaude was killed on the floor of the AFM convention here, it wasn't looked upon by the leadership as a complete defeat. President Jimmy Petrillo spoke fervently in favor of the resolution, pointing out that if the locals gave up their autonomy over stand-by fees and other taxes he could build up a vaude circuit which would mean employment for at least 2,000 AFM members.

Altho majority of delegates did not look at it this way as far as giving up their autonomy was concerned, it is pretty well understood by most of them that they will have to relax their local rulings to give the stirring vaude corpse an extra breather.

Most of the delegates are willing to go this far, but were afraid to give this power to the AFM because it might end up with traveling orks getting most of the gravy, leaving local musikers holding the bag.

Fact that AFM and the locals recognize the need for encouraging theaters to install flesh is in itself a step ahead, it is felt.

liability rule is a flyspeck compared to the hunk of indigestion bookers got with announcement that they can only collect after many expenses are deducted from band grosses.

It was a black week for the bookers.

May Play All Groups Against The Middle and Come Out With A Plum for Irate Membership

NEW YORK, June 13.—Even if Jimmy Petrillo's anti-disk and transcription ultimatum never gets beyond the shouting stages, his now-famous convention speech at Dallas has opened up a raft of contradictions within the so-called canned music industry, and everyone in the biz admits things will never be the same again. Most of the industry's chiefs admitted this week that Petrillo's public edict merely brought out into the open a struggle for power within the industry that has gradually heightened in intensity during the past two or three years.

The Petrillo blast showed a perfect sense of timing on the part of the AFM prez for many reasons. His own membership has been waiting for two years for Petrillo to make good some of the canned music promises which had a lot to do with his becoming president. Meanwhile, too, both the transcription and recording ends of the business have been growing by leaps and bounds. The war's effect on radio advertising, plus the drafting away of the relatively cheaper acting talent from radio, have widened the field for the disk and ET firms instead of for the live musician.

Petrillo evidently realizes, too, that the disk field this year will not furnish the same lush scope of employment and subsequent coin that it did last year. Government's shellac conservation scared the major recording firms into a re-trenchment program, and when the present WPB shellac order expires June 30 the waxers may be cut off entirely from any new shellac. This will force them to rely solely on backlog accumulations and scrap salvage. Petrillo also may be looking askance at what has been tantamount to a price rise in retail disks.

Most of the big recording band names have been switched to the 50-cent labels since the shellac restrictions, giving the diskers a chance to recoup on volume losses, but leaving the AFM with less employment in the field.

Now that Petrillo has announced that he intends to clamp down August 1 on disks for coin phonos and transcriptions and disks on radio commercials and sustainers, the AFM boss has a good opportunity to shift his weight around and move in where it will do the most good. Some transcription execs around here were steaming off this week about a united front against Petrillo, getting diskers and band leaders to join them in protesting. Chances of this happening are very remote, however, because each group has its own axe to grind.

Disk companies may wind up compromising with the AFM by withholding platters from radio stations, provided such a plan can be worked out legally. In return, of course, Petrillo would lay off on the coin phono ban. The AFM has no illusions about corner beer stubs hiring musikers anyway. Of course, such a move as this would more than please the transcription boys, since they would then have a clear field in the canned line on the air. But in return for this break to the transcriptionists, Petrillo would be in a beautiful position to make them kick in with more dough and, of course, more employment.

Band leaders, even if they stood to lose thru any move the AFM makes against the waxers, would hardly put up any audible squawks. Those who make big coin on recordings and ET's still have to have a stake in one-nighters, theaters, hotels, etc. And a blast at the union leadership might boomerang in the form of anti-traveling band resolutions next year.

AFRA, the radio actors' org, cannot be depended upon by either side. Co-operation has never existed between AFRA and the AFM, and it isn't figured that radio or the transcriptionists could lure AFRA with any bones. Music pubs (see story in Radio Department) aren't in a mood to back their brethren in any move against Petrillo, either, since their fingers are in too many pies on both sides.

At week's end, trade dopsters figured that if Petrillo didn't get the desired reactions from the canned music makers he might go ahead and bring things right up to a strike issue. AFM chieftain is no doubt cognizant of the fact that such a step might wind the union up in the courts with the radio interests, but it is felt that the latter group might prefer to close some sort of compromise deal with the union rather than spend the time and money necessary to fight things out in the courts. Petrillo may get somewhere on this basis, it is believed.

Another school of thought believes that Petrillo's only solution to the canned music problem is a change in the copyright laws. Representative Leon Sacks of Philadelphia introduced an amendment in Congress June 1 which, if passed, would put disks used on radio and coin phonos in the public performance category. This would necessitate a new licensing set-up and net performance royalties for the band leaders. Bill (H. R. 7173) was drawn up by Maurice J. Speiser, attorney for NAPA, and is the second attempt, first one having been in 1936. Committee on Patents is studying the bill, but it is reported that this session of Congress will not get around to it.

Passage of such an amendment, however, is fraught with complications, and the pubs and writers are not interested in backing it. Amendment would create another collection agency in music and further mess up interpretations of present copyrights. When a band leader records he uses a special arrangement, and this leads into the argument of whether or not such arrangements can be construed as original works.

Employment Big Problem

Only a Few Important Laws Made by AFM

(Continued from page 3)

particular matters. "Give me the authority," Petrillo argued, "and I am sure that I can perfect a vaudeville circuit that will give employment to more than 2,000 AFM members." Majority of delegates expressed fears over relaxing stand-by fees and argued that they would never get back this privilege.

Opponents of the vaude resolution also pointed out that vaude is now on the upgrade because of a shortage of new motion pictures and hence there is no need for them to relax their local tax. Leadership countered by stating that cancellation of stand-by fees would be the chief means of reviving vaude and a resultant large increase in employment for AFM members. Resolution was killed by overwhelming majority.

Reverse attitudes were taken by AFM leaders and delegates over a resolution to amend band bookers' license forms making bookers liable for payments on all band engagements. Resolution was passed over the heated objection of Joseph Weber, ex-president of the AFM. Amendment is expected to wipe out losses taken by members and locals when employers fail to pay off on engagements. Max L. Arons, Harry A. Subec and Jacob Rosenberg introduced the resolution.

Hot disagreements over policy also took place over AFM's favorable attitude toward traveling bands in the big-name

class. Many local delegates wanted to place special taxes or collect extra revenue from the "big bands." Weber advised the assemblage not to over-tax name bands. Petrillo killed a proposed tax on stage bands which was advocated by some delegates because "they make big money." AFM boss said there was a limit to everything. Most of the other similar resolutions were quashed or referred to the exec committee.

One of the most important resolutions to be approved was Local 802's move to have bookers' commissions taken off engagement prices after transportation costs, taxes and other expenses were deducted. Commissions come off the gross price now rather than the net. This will make a big difference (*The Billboard*, June 6 issue), to traveling bands especially. Before the convention, 802 spokesmen expressed little hope that the resolution would pass. Naturally, the move was bitterly opposed by leading agencies before coming up at the convention.

In the late sessions another move to help traveling orks was also approved. It authorized the exec board to make any increases necessary in traveling scales, in order to pare down the increased living costs during the past year.

Another approved measure asked that the AFM do whatever possible, in conjunction with the U. S. Army, to increase the size of army bands.

Internal Problems

Plenty of internal problems were aired thru resolutions and subsequent discussions. A move to force Petrillo to give up his job as president of Local 10, Chicago, was brought to the floor, but Petrillo's supporters smothered the proponents of the measure with charges of the latter being influenced by propaganda of "labor haters," and paid high tribute to Petrillo's outstanding services to the

AFM during his two years of service as president. Convention voted overwhelmingly to reject the resolution, and the 10 needed votes to obtain a roll call could not be mustered. Petrillo will continue to draw salaries on both jobs.

The same militant bloc which tried last year to get thru a resolution changing the AFM constitutional form of election of international officers failed again at this confab. Amendment would have made elections possible only thru a membership referendum. Several resolutions were also introduced to make the convention's legislation all-powerful and final. This was a protest in effect to the international exec board of the AFM, which usually frames and okays many important by-laws following the conventions. This was the case last year especially and many delegates fumed at the "undemocratic" procedure.

Delegates from Local 802, New York, withdrew their resolution on this subject and others were sent back to the exec committee for consolidation.

A resolution making it prohibitive for the constitution to be amended without a two-thirds majority of the accredited delegates was killed. This was seen as a move to forever squash those delegates who annually plead for a referendum on elections.

Weber, Petrillo and A. A. Tomei, of Local 77, Philadelphia, all vehemently argued against all resolutions designed to amend the constitution.

Despite his opponents, who dubbed him the "musikians' czar," Petrillo was re-nominated at Thursday's session. As he accepted the nomination Petrillo wiped tears from his eyes and told the convention that "I hope that sometime every-one of you feel like I feel right now. . . . To say that a man would give his life (See *Employment Problem* on page 24)

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

GLENN MILLER (Victor 27894)

Knit One, Purl Two—FT; VC. *Lullaby of the Rain*—FT; VC.

WHILE the spotlight is being centered on the *Knit One* side, it's *Lullaby* that shapes up as a hit in the making. It's one of those lulling lullabies by Barbs Furman and Lou Reed, rich in melody and harmonic structure. Glenn gives it a most appealing interpretation. Provides beautifully blended music, rhythmically played in a very slow tempo, as the backdrop for the singing of Ray Eberle and the Modernaires. Save for the characteristic grandiose introduction and ending by the orchestral units, side is turned over completely to the voices. Single chorus and vocal reprise spans the entire side. The knitting song is also a very slow ballad. With the hot-weather weeks coming on, sweaters are pretty much out of season now, but nonetheless ballad has a strong merchandising tie-up. Written by "Flossy Frills" and Ben Lorre, with maestro Miller credited on the label as having "edited" the song, it will be front-paged in the June 21 issue of *The American Weekly* newspaper supplement. Ditty itself is on par with the endless stream of sentimental war ballads making the rounds. Single chorus spans the side, carried effectively by Marion Hutton and the Modernaires.

Newspaper promotion that "*Knit One, Purl Two*" will be getting is bound to bring attention to the side in the music boxes. Chances are, however, that "*Lullaby of the Rain*" will take over the phono spot formerly filled by Miller's "*Moonlight Cocktail*."

LES BROWN (Columbia 36602)

Sweet Eloise—FT; VC. *Here You Are*—FT; VC.

SOFT music rhythmically played polishes off these two current ballads. Les Brown serenades Russ Morgan's *Eloise* ever so sweetly, introducing a singing troupe whose efforts go far in heightening the commercial appeal of the band. Voices are those of Marie Greene and her Merry Men, and they are a fine complement to the fine brand of rhythms dispensed by the band. Gal has a liquid and la-de-da pair of pipes, blending neatly with the softly modulated voices of the Merry Men. With the tempo moderately slow, the singers start right in with the opening chorus. Solo trumpet phrases half of the next chorus expertly, the sax section carries the bridge and fades for the last half in favor of the voices, which finish out the side. Plattermate is *Here You Are* from the *My Gal Sal* movie, which also holds much promise of building big. In the slow tempo the trombones tee off, with the band ensemble joining in to complete the last half of the chorus for the side's start. For the rest of the spinning it's the low and warm baritone singing of Ralph Young, adding a vocal reprise to the chorus to carry it out to the end.

Addition of the singing group gives the band an added lift, and operators should find the fans favoring Les Brown's "*Sweet Eloise*."

TOMMY DORSEY (Victor 27903)

Just as Tho You Were Here—FT; VC. *Street of Dreams*—FT; VC.

NOT since his *I'll Never Smile Again* has Tommy Dorsey impressed with his ballad painting as he does here with *Just as Tho You Were Here*. As the *Smile* smash found the band taking on a new musical personality, this side also brings the Dorsey crew in entirely new dress. With these sides Tommy introduces on wax his new string section of more than a half dozen, including harp pluckings. This new instrumental color, in tune with the trend toward strings, is used to excellent advantage in providing a lush bank for the balladizing of Frank Sinatra and the Pier Pipers. Tune itself is a torch ballad by Edgar (nee Eddie) DeLange and John Benson Brooks. Dorsey's interpretation is bound to bring deserved acclamation to it. In slow and moody tempo the singers, their voices flooded by the strings, carry the opening chorus. Tommy's muted trombone gets the last half of a second refrain under way and then fades in favor of the voices, which carry their strong song selling to the end. For the plattermate, Dorsey goes in, almost for the first time, for those grandiose introductions that border on the symphonic. Song itself is the old Sam Lewis-Victor Young favorite of an earlier day, and Dorsey recreates it in exquisite fashion. In slow tempo, strings and the maestro's sweet trombone sliding share the opening refrain. Sinatra and the Pier Pipers provide the vocal dreaming for a second stanza. Entire band ensemble brings on the third chorus, fading in favor of the fiddles for the first half, with the voices carrying the rest of the chorus to a highly satisfactory conclusion.

There's a wealth of melody and music, both instrumentally and vocally, in "*Just as Tho You Were Here*," and that's the side that shows biggest possibilities of currying favor with the phono fans. With Tommy Dorsey first on the song, his entry threatens to corner virtually the entire play in the music boxes.

DICK JURGENS (Columbia 36600)

I'll Keep the Lovelight Burning—FT; VC. *I'm Not Good Enough for You*—FT; VC.

Two pretty ballads are dished up here in the straightforward, slow ballad style by Dick Jurgens, with the accent as ever on the smooth and sugary rhythms. Band ensemble opens with a half chorus for the highly melodic *Lovelight* lullaby. Harry Cool's baritone troubadouring gives added meaning to the lyrics, and the band picks it up again for another half chorus to make the dance disk complete. For Mack David's torch ballad on the B side, tenor sax starts off, with the full band joining in at the bridge and then fading for the piano to finish the chorus. Second stanza is turned over to Cool, who is as capable with this new tune.

Both typical Dick Jurgens sides, operators finding the maestro profitable for their operations should realize a profit with this disk, especially the "*I'll Keep the Lovelight Burning*" side.

RAYMOND SCOTT (Decca 18377)

Secret Agent—FT. *Pan American Hot Spot*—FT.

Raymond Scott is his old quintet-self again for these sides, his large band giving out on two original instrumentals that are typically Scott. However, the (See ON THE RECORDS on page 63)

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Glen Gray

(Reviewed at the Sherman Hotel, Chicago)

STAPLE article in the musical world, now some 12 years of age, featuring melody and swing and doing almost equally well in both departments. The sweet and melodic rates a notch higher than the hot fare, to this observer, and the musicians delight in dishing out the softer arrangements. When they swing out they are loud enough to please the most ardent jitterbugs, and this spot gets some top specimens.

Gray, towering over the bandstand, still fronts one of the largest organizations in the business. It numbers 20, including six brass, five sax, four rhythm and four non-playing vocalists. When caught Gray limited his services to leading, keeping his alto sax inactive.

The musical concoctions, in Gray style, are far above average. They are colorful and tastefully arranged. Band boasts many fine musicians, displaying their colors individually and collectively.

Vocal corps is still topped by Kenny Sargent, handsome ballad dispenser whose voice is unusually easy on the ears. The way he sells each tune is reason enough for his consistent popularity in the vocal field. Walter (Pee Wee) Hunt, another veteran, leaves the trombone frequently to dish out comedy tunes. His corpulent, bespeckled person goes well with the light stuff. LeBrun Sisters, short and fairly attractive, harmonize on pops. Their thin but trained voices hold attention. Girls could probably look better if they would not resort to theatrical make-up. Good glee club arrangements augment the band's singing efforts. Honigberg.

Georgie Auld

(Reviewed at Arcadia Ballroom, New York)

UNTIL he established this outfit three months ago, Georgie Auld was best known for the hot tenor he blew with Artie Shaw and Benny Goodman. He also picked up a brief and unremitted bit of band-leading experience several years ago when his then boss, Shaw, suddenly decided to go off to Mexico during an engagement at Hotel Pennsylvania here. Apparently this abbreviated spell was sufficient to infect Auld with the virus, because we now find him—one of the game's best sidemen—trying to build a band and fondly hoping that, when it is polished, it will sound like Count Basie.

Commercially, the best thing about the band is Auld, whose Hawkins-like horn is exciting to the ear, and whose playing of same is interesting to watch. Perhaps

unconsciously, he is one of the most spectacular front men in the business. His foot pounds the floor, his cheeks puff out, his face gets purple and the veins stand out on his head. His horn is mean and loud and is practically the whole show.

The rest of the band is on a studied Basie kick, with surprisingly faithful arrangements to match. The three trumpets, three trombones, four reed (plus Auld) and four rhythm beat it out to a pounding four. Much of the library is original and standard stuff in that vein, and the pops get corresponding treatment. Drummer Billy Exner is a great asset in keeping the lads on the desired line. Rudy Novak, first trumpet, late of the Paul Whiteman bunch, is also a help, playing his difficult book masterfully.

Vocals are by Savina, an exotic blonde who will improve with experience and is pretty fair right now. This band has plenty to offer spots whose clientele want it hot and groovy. Carter.

Charlie Fisk

(Reviewed at Riviera Ballroom, Des Moines)

THIS young band leader would like to get away from his billing, as styled after Harry James, but his torrid solo trumpet makes this impossible. Only 21, he has a command of his instrument that marks him as a comer. His *You Made Me Love You* is a thrilling duplication of the James record. Probably his best is *Concerto for Trumpet*, which finds him equally effective, hot or sweet.

Band has been on the road for a year and has come a long way since its appearance here last summer. Hailing from Missouri University, he has picked up a youthful combo to work with, and it puts out plenty solid swing stuff for the younger crowds. Altho the band can play sweet, it likes to turn hot and shines there.

Instrumentation is four sax, four rhythm and four brass, with Fisk joining the latter to make five. Saxs bite deep and sharp.

On jump tunes Louis Ott gets out some blistering tenor solos, while Wendell Pate is mighty sweet with his tenor on the soft stuff. Kenny Early takes off with a beautiful, highly developed style.

Charlie is the standout, however, with a good personality for out front. His horn is effective, hot or sweet, and his triple-tonguing, two trumpets together, is a good novelty.

Charlie's younger brother, Joe Fisk, is a good tub man, a 15-year-old who can out-beat many veterans.

Vocals are handled by Charlie, who does well on some numbers, and Ginny Coon, his wife. Ginny sings in a good throaty manner and delivers well on pop ballads. Band is destined to go places, but just how soon it will hit depends on the war. Already Fisk has lost several men to name outfits, but if he can keep a combo together it should not be long. Weber.

Sylvester Nunez

(Reviewed at the Bamba Club, Los Angeles)

SYLVESTER NUNEZ has had a band for more than six years, the present aggregation for three. Before taking up his baton he did a bit of bullfighting and handled a fiddle for Carlos Molina. Here he is called upon for plenty of rumbas and other South American-flavored tunes. Fronts the outfit nicely and turns out a brand of music that is equally suited for listening and dancing.

The orchestra is designed for smaller clubs and fits into the groove at the Bamba beautifully. Maestro handles his fiddle nicely on solo as well as on all-outrights. He receives good support from Marcus Millan, drums and bongos, and Sergio Rodolfo, accordion. Rhythm section is especially strong, with Rudy Garcia, piano, and Dave Cerantes, bass fiddle. David Marin serves as spokesman for the band in addition to handling trumpet. Because men are good musicians and double frequently, Nunez is able to supply almost any kind of music. Cerantes takes accordion and trumpet parts; Garcia, piano, handles a good accordion. (See ON THE STAND on page 24)

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

By DICK CARTER

Buddy Franklin

(Chez Paree, Chicago, Blue Network, Sunday (7), 11:30-12 midnight)

NOTHING here to accelerate anybody's pulse. Band is the sort commonly heard in hotel restaurants and apparently makes no pretense to be anything else. Program was almost entirely pop, with several medleys tossed in for extended dancing.

There are many bands of this type grabbing off air time these evenings, which can only mean that Mr. Radio Fan doesn't get his kicks exclusively from swing bands. It is apparent that a lot of people want only to hear the pop songs, and their desires go no further, as far as the playing is concerned.

The Franklin band is easy enough to dance to, specializing in a modified society tempo and a variety of Latin rhythms. Ted Travers did a lot of pretty good singing night caught.

Johnny Long

(Hotel New Yorker, New York, CBS Network, Monday (8), 11:30-12 midnight)

LONG makes a good case for himself over the air. The spirit and sparkle of his band come thru the ether un-

diminished—tremendously appealing to the average listener. Arrangements are full of pep, and the novelties, of which there is a liberal sprinkling, are equipped with special lyrics and other commercial embellishments.

Listener must keep his ear plastered to the speaker if he is to catch all the goings-on, due to the prevalence of extra lyrics in the Long books; inclusion of this stuff does not subtract from the danceability of the band, tho.

Words are pretty evenly divided among Helen Young, Bob Houston and the Four Teens. Miss Young's delivery is zestful, characterized by excellent phrasing; Houston has a virile way about him, and the Four Teens do a good enough job of harmonizing.

This program was typical of Long and certain to have pleased a great number of home listeners and revelers.

Block Wins Jockey Club

NEW YORK, June 13.—Benny Goodman's poll of local newspaper editors to determine the most popular disk jockey was won by Martin Block, of WNEW, with Alan Courtney, of WOV, a close second. Dick Gilbert, WHN, was third.

BOOKERS' ORG STUBS TOE

Public Relations Needed

NEW YORK, June 13.—Deems Taylor, eminent longhair critic, frequent guest expert on Red Network's *Information Please* show and recent successor to lyric-writer Gene Buck as president of ASCAP, made no friends among the tunesmith fraternity Friday (5).

Information Please that night got along nicely until the studio pianist played the Nat Shilkret-L. Wolfe Gilbert tune, *Jeanning, I Dream of Lilac Time*. Turning to the president of ASCAP, emcee Clifton Fadiman inquired the name of the tune. Taylor didn't know. The suave Fadiman then had the pianist run thru a little Harold Arlen-Johnny Mercer ditty called *Blues in the Night*. Fadiman again wanted the name of the song, and again ASCAP's Taylor didn't know.

"Why, Mr. Taylor!" exclaimed Fadiman, whereupon Taylor nonchalantly tossed off a remark to the effect that he doesn't know much about "popular music."

At this point a few hundred songwriters began frothing at the mouth, Coast-to-Coast. Next question, Mr. Fadiman.

Gale and Glaser Plan Merger and Ballroom String

NEW YORK, June 13.—Joe Glaser and Moe Gale who, between them, control most of the top Negro band names, are readying a merger which when completed will leave the combination with a corner on the colored ork booking market. Not only will Gale-Glaser own most of the top sopia names but, with the war shaping up as it is, theirs will be the only office sure to keep colored bands on steady work.

Gale, who has a stake in Savoy Ballroom here, is beginning to round up a Coast-to-Coast chain of dansants which will enable him to pull his orks out of the barrels where they figure to be left by Office of Defense Transportation's clamps on bus charters. With rationing of railroad space a certain follow-up to the forthcoming bus order, the only solution seems to be Gale's string of "Savoys," which will keep his and Glaser's bands busy 52 weeks a year, added to theaters and occasional one-night jobs.

Colored bands under the combine will be Louis Armstrong, Lionel Hampton, Erskine Hawkins, Lucky Millinder, Andy Kirk, Tiny Bradshaw, Eddie Barefield, Jay McShann, Doc Wheeler and a few lesser names. In addition, there will be Ella Fitzgerald and the Four Keys, the Four Ink Spots, Helen Humes and a flock of other music names.

Altho orks such as Count Basie, Duke Ellington and Cab Calloway will probably be able to get by under rail rationing and lack of busses, it's going to be tough sledding unless the Gale-Glaser scheme pans out as expected and comes to the rescue.

MovieHouse Tax ASCAP's Only Out, Says Paine

ATLANTIC CITY, June 13.—If ASCAP is to collect its fees for music played in movie houses from the source—Hollywood movie producers—it must be done by mutual consent of theater owners and producers, Allied Theater Owners of New Jersey were told last week at their convention here. Payment of an ASCAP

license fee for screen music has long been a sore spot with exhibs.

Addressing the independent theater owners' convention, John G. Paine, general manager of ASCAP, explained that Society cannot levy on the movie producers. This is due to the copyright laws, he explained, which permit owners of the music to license only those who play the music. As the movie producers do not play the music before the public they cannot be licensed by ASCAP, he said. ASCAP charges movie houses from 10 to 20 cents per seat per year, depending on capacity.

However, Paine promised the convention that the Society would make a survey of movie houses which have been affected by shifting wartime population, with the idea of readjusting license fees. He said that most big movie producers had bought music publishing firms, so that they could cash in on music which they popularized; but, he claimed, with the dwindling of sheet music sales they are now realizing less than 1 per cent on their investment. Theater owners had been long complaining that their ASCAP fees were being returned to the movie companies, as publisher members of ASCAP.

Romberg To Talk Closed Shop At SPA's Gene Buck Dinner

NEW YORK, June 13.—Song biz will get a poke June 23 when Songwriters' Protective Association tosses its testimonial dinner to Gene Buck at Park Central Hotel here. After the thing is over SPA will probably either find itself preparing to institute a closed shop and other manifestations of unionism or find itself preparing for the bone yard. In the light of recent events the latter possibility seems rather unlikely. If things go off as expected, pubs will find themselves faced with some new problems.

Sigmund Romberg, prexy of SPA, has decided to slap the closed-shop matter before the membership flatly, in open discussion. Representatives of Dramatists' Guild and American Federation of Labor will be on hand to explain the intricacies of the matter to the 450-odd members expected to attend. From there on it will be every faction for itself. That unified effort will emerge from the discussion is seen in the fact that SPA as a whole is madder at the pubs than the various groups in SPA are mad at each other. Also a help will be the presence of Gene Buck, who may find his name used as a rallying cry before many more weeks.

Whether the SPA administration's notion about closed shop will coincide with that of the org's progressive faction remains to be seen. Progressives have long been after such a set-up and undoubtedly will welcome it, provided it is established with "teeth."

Romberg has been studying the situation ever since he assumed the presidency several months ago. Apparently shying from out-and-out unionism, preferring to institute reforms without International affiliation, his belief in the necessity for a closed shop seems to be based on recent experience.

It is a well-known fact, that song-smiths, anxious to get tunes placed with pubs, are pressured into signing special

Petrillo and Gov't Agencies Toss Cold Water on All Plans Which Curry Special Favors

NEW YORK, June 13.—Orchestra Coordinating Committee, which has been laying fancy plans for preservation of business as usual, began to see the handwriting on the wall this week when it became increasingly probable that all industries will have to knuckle down behind the war effort.

Altho Office of Defense Transportation meted out another week of chartered bus travel for orks Thursday (11), allowing them to use the vehicles until June 22, small hope is held for a favorable decision after the breathing spell is over. One band manager not connected with OCC managed to telephone Washington Wednesday and was informed of the week's reprieve, but was also told that after the date set there will be no more busses. Some hours later called Washington and was told the delay is "for further study" of the problem.

With troop movements getting heavier every day, and with the situation made more drastic than ever by the Roosevelt-Molotov decision to open a second front in Europe, it appeared at week's end that rationing of railroad space would be next on the ODT's calendar. At present, altho there are no more private rail cars to be had, some bands are able to wheedle traveling space on the rattlers. Under rationing, band will, like everybody else, have to stand in line behind servicemen and defense personnel.

James C. Petrillo, president of American Federation of Musicians, took time off from his national convention in Dallas to sound an ominous keynote for the OCC lads late this week, sending the committee a telegram which suggested that OCC should let AFM worry about

musikers' wartime fate. Several weeks ago Petrillo, informed of OCC's pilgrimage to Washington to seek special favors, remarked that the reason AFM hadn't done likewise was because he felt the government was too busy trying to win the war. Telegram to OCC apparently was designed as a reminder of this.

Mike Nidorf, of General Amusement Corporation, picked as chief trouble-shooter of OCC despite his plaint that he intends to join the service and won't be around long enough to see the band bookers thru their trouble, sounded off to *The Billboard* early this week, hitting at certain maestri and bookers for their selfishness. "Let's win the war!" said Nidorf. "The country needs all the rubber it can get, and if bands can't use any of it, that's the way it will have (See Bookers' Org Stubs Toe on page 27)

When Tomei Begins, Press Has To Leave

DALLAS, June 13.—A. A. Tomei, firebrand of Philadelphia Local 77, who has thrown more than one AFM convention into panic with his war-cry, "Stooges!", planned to be more subdued this year, but the convention took no chances when Tomei's resolution anent Senator Harry F. Byrd of Maryland hit the floor. Press was excluded from the room during confab on the Tomei resolution.

In current issue of *American* mag, Byrd has an article attacking WPA Music Project. Referring to Byrd as "an insult to the U. S. Senate," Tomei asked that the Senator be put on AFM's unfair list and that all members be obliged to "withdraw from any engagement or function immediately they are aware of the presence of this Harry F. Byrd at such function or engagement."

Rather than allow Tomei's brimstone-laden vocabulary to assault the sensitive ears of the press, chair made the boys withdraw until it was all over.

In the executive session which followed Tomei's resolution was ordered expunged from convention's records, and Petrillo was instructed to make "suitable answer" to Byrd's article. This drew a howl from Tomei, who said, "We should not be afraid of hurting these reactionaries. What has he ever done to help organized labor?"

Later there appeared, facked over the door of the Crystal Ballroom of Baker Hotel here, where convention meetings were held, a sign reading "Stooges' Room."

Miller Sets Three Marks, Takes 10G

CINCINNATI, June 13.—On three successive one-nighters set by Howard Shunott, of General Amusement Corporation here, Glenn Miller set new attendance and money marks, coming away with around \$9,700 for his own share.

At Trianon Ballroom, Toledo, June 5, Miller cracked attendance mark set by Guy Lombardo nine years ago. With ducats \$1.25 in advance and \$1.50 at the door, Miller netted \$2,838 for himself.

At Lakeside Park, Dayton, O., June 6, 3,200 patrons paid \$2.50 per head to give the spot the highest gross in its history. In addition, it was the highest admission price ever played to by the Miller crew. Miller's share there was \$4,168.

At Meyers Lake Park, Canton, O., June 7, Miller established a new attendance mark when 4,496 dancers paid \$1.25 each.

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The Billboard Music Popularity Chart

WEEK ENDING
JUNE 12, 1942

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEAF, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Friday, June 12. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last This Wk.	Title	Publisher	Plugs
4	1. ONE DOZEN ROSES	Famous	35
2	2. SLEEPY LAGOON	Chappell	33
1	3. DON'T SIT UNDER THE APPLE TREE	Robbins	28
8	4. IDAHO	Mills	27
3	4. JOHNNY DOUGHBOY FOUND A ROSE	Chappell	27
5	5. SKYLARK	Mayfair	25
6	6. JERSEY BOUNCE	Lewis	23
6	7. THREE LITTLE SISTERS (F)	Santly-Joy-Select	21
10	8. THE LAST CALL FOR LOVE (F)	Feist	20
7	9. ALL I NEED IS YOU	Miller	19
10	9. I'LL KEEP THE LOVELIGHT BURNING	Remick	19
11	9. SWEET ELOISE	Shapiro-Bernstein	19
12	10. JINGLE, JANGLE, JINGLE (F)	Paramount	18
7	11. TANGERINE (F)	Famous	17
15	12. HE WEARS A PAIR OF SILVER WINGS	Shapiro-Bernstein	16
7	12. HERE YOU ARE (F)	Robbins	16
4	12. WHO WOULDN'T LOVE YOU?	Maestro	16
9	13. I REMEMBER YOU (F)	Paramount	15
11	13. I THREW A KISS IN THE OCEAN	Berlin	15
10	14. ANCHORS AWEIGH	Robbins	13
14	14. SOMEBODY ELSE IS TAKING MY PLACE	Shapiro-Bernstein	13
12	15. NIGHTINGALE	Marks	12
—	15. THE MARINES' HYMN	Marks	12
—	16. I'M GETTING MIGHTY LONESOME FOR YOU	Advanced	11
11	16. SOMEBODY'S THINKING OF YOU TONIGHT	Southern	11
—	16. STRICTLY INSTRUMENTAL	Cherio	11
—	16. TAKE ME	Bregman, Vocce & Conn	11
—	16. THIS IS WORTH FIGHTING FOR	Harms	11
10	17. ALWAYS IN MY HEART (F)	Remick	10
—	17. MY GAL SAL (F)	Paull-Pioneer, Marks	10

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal. Atlanta: Cox Prescription Shop; S. H. Kress, Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Platz Dry Goods Co.; Boston: The Melody Shop; Bridgeport, Conn.: Howland Dry Goods Co.; Whiteing Radio Service; Gilman Music Store, Buffalo; Whiteman Song Shop; Broadway Music Shop. Butte, Mont: Dreilbeis Music Co. Chicago: Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Steward Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Music Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Galey Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Thelm; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: G. Z. M. I. Richmond Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Acolian Co. of Missouri; Famous & Barr, St. Paul; Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	POSITION Last This Wk.	Title
3	1. SLEEPY LAGOON —HARRY JAMES Columbia 36549	1	1. Sleepy Lagoon —Larry Hagen	1	1. Who Wouldn't Love You?—Kay Kyser
4	2. WHO WOULDN'T LOVE YOU? —KAY KYSER Columbia 36526	3	2. Jersey Bounce —Benny Goodman	7	2. One Dozen Roses —Glenn Gray
5	3. JERSEY BOUNCE —BENNY GOODMAN Okeh 6590	2	3. Tangerine—J. Dorsey	2	3. Jersey Bounce —Benny Goodman
2	4. DON'T SIT UNDER THE APPLE TREE —GLENN MILLER Bluebird 11474	4	4. Don't Sit Under the Apple Tree—Glenn Miller	5	4. Sleepy Lagoon—H. James
1	5. TANGERINE —JIMMY DORSEY Decca 4123	6	5. Who Wouldn't Love You?—Kay Kyser	6	5. One Dozen Roses —Harry James
7	6. ONE DOZEN ROSES —HARRY JAMES Columbia 36566	5	6. One Dozen Roses —Harry James	4	6. Tangerine—J. Dorsey
10	7. SKYLARK —GLENN MILLER Bluebird 11462	9	7. Johnny Doughboy Found a Rose—Kay Kyser	9	7. Skylark—Glenn Miller
—	8. JOHNNY DOUGHBOY FOUND A ROSE —KAY KYSER Columbia 36558	—	8. Three Little Sisters —Vaughn Monroe	3	8. Don't Sit Under the Apple Tree—Glenn Miller
—	9. ONE DOZEN ROSES —DINAH SHORE Victor 27881	—	9. Moonlight Cocktail —Glenn Miller	—	9. One Dozen Roses —Dinah Shore
8	10. ONE DOZEN ROSES —GLEN GRAY Decca 4299	—	10. Skylark—Glenn Miller	—	10. Last Call for Love —Tommy Dorsey

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Preeman, Inc. New Orleans: G. Schirmer of Louisiana, New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		WEST COAST	
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	POSITION Last This Wk.	Title
1	1. JOHNNY DOUGHBOY FOUND A ROSE	1	1. Johnny Doughboy Found a Rose	4	1. Sleepy Lagoon
4	2. SLEEPY LAGOON	3	2. Sleepy Lagoon	2	2. One Dozen Roses
2	3. DON'T SIT UNDER THE APPLE TREE	2	3. One Dozen Roses	1	3. Johnny Doughboy Found a Rose
3	4. ONE DOZEN ROSES	5	4. Don't Sit Under the Apple Tree	3	4. Don't Sit Under the Apple Tree
9	5. THREE LITTLE SISTERS	6	5. Skylark	13	5. Three Little Sisters
6	6. SKYLARK	8	6. Three Little Sisters	10	6. Skylark
5	7. JERSEY BOUNCE	10	7. Tangerine	8	7. Moonlight Cocktail
8	8. TANGERINE	9	8. Always in My Heart	7	8. Jersey Bounce
10	9. ALWAYS IN MY HEART	7	9. Who Wouldn't Love You?	—	9. Who Wouldn't Love You?
14	10. WHO WOULDN'T LOVE YOU?	4	10. Jersey Bounce	5	10. Tangerine
11	11. I THREW A KISS IN THE OCEAN	11	11. I Threw a Kiss in the Ocean	15	11. I Threw a Kiss in the Ocean
7	12. SOMEBODY ELSE IS TAKING MY PLACE	15	12. Miss You	11	12. Always in My Heart
12	13. MOONLIGHT COCKTAIL	—	13. We'll Meet Again	6	13. Somebody Else is Taking My Place
13	14. MISS YOU	12	14. Somebody Else is Taking My Place	—	14. Song of the Islands
15	15. WE'LL MEET AGAIN	—	15. The Army Air Corps Song	9	15. Miss You

LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

GOING STRONG	
SOMEBODY ELSE IS TAKING BENNY GOODMAN	Okeh 6497
MY PLACE (12th week) RUSS MORGAN	Decca 4098
JERSEY BOUNCE (9th week) BENNY GOODMAN	Okeh 6590
TANGERINE (8th week) JIMMY DORSEY	Decca 4123
DON'T SIT UNDER THE APPLE TREE (7th week) GLENN MILLER	Bluebird 11474
SLEEPY LAGOON (5th week) HARRY JAMES	Columbia 36549
SKYLARK (4th week) DINAH SHORE	Bluebird 11473
WHO WOULDN'T LOVE YOU? (3rd week) KAY KYSER	Columbia 36526
ONE DOZEN ROSES (2d week) DICK JURGENS	Okeh 6636
JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND (1st week) KAY KYSER	Columbia 36558

COMING UP	
THREE LITTLE SISTERS	ANDREWS SISTERS Decca 18319
I REMEMBER YOU	JIMMY DORSEY Decca 4132
I THREW A KISS IN THE OCEAN	JIMMY DORSEY Decca 4304
JINGLE, JANGLE, JINGLE	MERRY MACS Decca 18361

Orchestra Notes

Of Maestri and Men

KAY KYSER on an 11-day USO tour, which winds up Saturday (20). . . . **LES HITE** doing a thoro reorganizing job on his band after a four-week vacation. Keeping only five of his former tooters. . . . **HENRY OKUN** has left his road manager's job with **STAN KENTON**. . . . **LEONARD KELLER** starts a two-week stand at Beverly Hills Country Club, Newport, Ky, June 26. . . . **DON REID**, Midwestern ork, has opened at Donahue's, Mountainside, N. J. . . . **McFARLAND TWINS** follow **GEORGIE AULD** at Arcadia Ballroom, New York, June 20. . . . "THE ORIGINAL McNAMARA'S BAND" is now at Hotel Shelton, New York, for the summer. Just closed after 18 weeks at Onondaga Hotel, Syracuse. . . . **BOB ALLEN** has been signed to record for Beacon. . . . **JIMMIE GORHAM** opens at Club Harlem, Atlantic City, this week. . . . **TERRY SISTERS** draw a hold-over at Rainbow Room, New York. . . . **BENNY STRONG** doing a four-weeker at Hotel Nicolet, Minneapolis. . . . **INA RAY HUTTON** set for a Southern summer. Opens at Peabody Hotel, Memphis, July 25. . . . **WALTER FERNER** to stay at Hotel Roosevelt, New York, thru the summer. . . . **FLOYD SULLIVAN** has left the **JOHNNY LONG** drums to join the Coast Guard. Replaced by **CHARLIE BLAKE**, formerly with **CLAUDE THORNHILL** and **LARRY CLINTON**. . . . **WOODY HERMAN** has been chosen as the band biz's "typical poppa" by National Father's Day Committee.

GOODMAN inked in for July 4 week-end at Steel Pier, Atlantic City, sharing spotlight with the **FOUR INK SPOTS**. . . . **ARTHUR STROHMAN** next at the Alpine Musical Bar, Philadelphia. . . . **ELLIOTT RUSSELL** lingers for the summer at Hotel Penn-Atlantic, Atlantic City. . . . **EDDIE DeFREEZE** featured at Kurtz House, Reading, Pa. . . . **TOMMY CULLEN** set for another summer at Buckwood Inn, Shawnee-on-the-Delaware, Pa. . . . **LOUISE HAMILTON** and the Three Aces and a Queen unshutter the new Lou's Germantown Musical Bar, Philadelphia. . . . **JOE FRASETTO**, WIP maestro, Philadelphia, takes on **JACKIE CLUNE** for the male voice. . . . **FREDDIE HERMANN** at Slow Club, Philadelphia dansant. . . . **JIMMY SOLARS** at Herman's Musical Bar on the Atlantic City Boardwalk. . . . **DICK WILSON**, maestro at Steve Brodie's, Philadelphia, loses saxist **LARRY GRAHAM** to Uncle Sam. . . . **SAYLOR'S LAKE PAVILION**, Saylorsburg, Pa., playing the top names last summer, going without music entirely this season because of the gasoline-tire rationing and the dansant's inaccessibility. . . . **ROSE VENUTI** unshutters new L'Algon Lounge, Philadelphia. . . . **TOMMY DONLIN** playing Pocono Mountain Inn, Greco, Pa. . . . **JIMMY SUMERFIELD** now at Benny the Bum's, Philadelphia. . . . **BELL BROWN** at Stonetown Hotel, Reading, Pa. . . . **TOMMY BLOMAINE** opens for the summer at Glenwood Hotel, Delaware Water Gap, Pa.

Pacific Palaver

TED LEWIS current at Casa Manana, Culver City, Calif. . . . **DUKE ELLINGTON** opens Lakeside Park, Denver, July 10, and follows with the Hotel Sherman, Chicago; Riverside Theater, Milwaukee; Oriental, Chicago, and Colonial, Dayton, O. Has also been signed for a film, *Swing Family Robinson*, to be released by United Artists. . . . **BOB CROSBY** doing business on his Northwest tour. Opens Rendezvous, Balboa Beach, Calif., July 3. High school children have been invited to be his guests from July 7 to 12. . . . **RHYTHM RASCALS** have been held at CooCooNut Groove, Santa Monica, Calif. . . . **TED PIO RITO** in Los Angeles en route to Denver. Opens Florentine Gardens about July 1. . . . **BILL McDONALD** follows Sterling Young at Louisiana latter part of the month. . . . **OZZIE NELSON** and **HARRIET HILLIARD** open Golden Gate Theater, San Francisco, June 17, and Elitch's Gardens, Denver, June 26. . . . **AL DONAHUE** follows Nelson in Denver, opening July 9. . . . **RAY McKINLEY** has been signed to long-term contract with Capitol Records. Ed Fishman handled deal for William Morris Agency. . . . **PAUL WHITEMAN** plays Las Vegas, July 10-11; Salt Lake City, July 13, and Lakeside Park, Denver, July 16. . . . **BOB NICHOLS** set for Pago Pago, Portland. . . . **THREE PUNCHES AND JUDY** open soon at Zephyr Room after a successful run at the Showboat, San Diego. . . . **JOHNNIE RICHARDS** takes off for the Northwest following a successful run at Zucca's, Hermosa Beach, Calif. . . . **HAL GRAYSON** moves into Colorado soon. . . . **MIKE RILEY** set at Radio Room, Hollywood, for nearly the rest of the year. . . . **HENRY BUSSE** plays Palomar, Seattle, week of June 15; Orpheum, Vancouver, week of June 22, and opens at Trianon, South Gate, July 8. . . . **DEL COURTNEY** opens at the Palace, San Francisco, June 16. . . . **JIMMIE LUNCFORD** followed **ELLA FITZGERALD** at Trianon, South Gate, Calif. . . . **EDDIE BAREFIELD** takes over the **ELLA FITZGERALD** band at Savoy, New York City, August 1. Miss Fitzgerald joins the Four Keys.

Midwest Melange

NEWT STAMMER, sideman and business manager of the **ORRIN TUCKER** band, has given up fronting the outfit and is now looking around for a new connection. . . . **BOB HAYMES** has left the Tucker ork to join **FREDDY MARTIN**. . . . **GORDON MacRAE** replaces **LARRY COTTON** with **HORACE HELDT** at Riverside Theater, Milwaukee. Cotton is in the army. . . . **FREDERICK BROS.** have signed **CARLOS MOLINA** to a booking contract. . . . **VAL ERNIE** follows a 14-week stay at Drake Hotel, Chi, with an engagement at Savoy-Plaza, New York, opening July 8. . . . **KEITH BAIN**, personal manager of **LAWRENCE WELK**, has added **RAY PEARL** to his roster of charges. . . . **BERT GERVIS**, of Stan Zucker Agency, Chicago, has set **JIMMY MacKENZIE** in Congress Hotel there, opening July 10.

Atlantic Whisperings

JIMMY DORSEY and **MANAGER BILLY BURTON** huddling with Paramount execs in Philadelphia last week for a follow ficker to *The Fleet's In*. . . . **KEN FERRAR** set to summer at Oak Grove House, East Stroudsburg, Pa. . . . **BENNY**

Miller Tops:-- No News; Poll Is Legit:--News

NEW YORK, June 13.—Glenn Miller, winner of *The Billboard's* Annual College Band Poll for three consecutive years, grabbed himself another popularity contest this week when 74 high schools, prep schools and colleges in the Greater New York area picked him as No. 1 in a survey conducted by Alan Courtney, record spinner of WOV here. Harry James finished second; Tommy Dorsey, third; Jimmy Dorsey, fourth; Vaughn Monroe, fifth, and Benny Goodman sixth.

Poll stacks up as perhaps the first completely legitimate radio-inspired band survey in recent years. Most disk jocks employ the post-card method, which keeps ork flacks up all day filling out phony ballots. The Courtney contest was designed expressly to throw press agents and fan clubs off the trail. Balloting was conducted without previous warning in school assemblies by student organizations, newspapers or faculties.

Miller was named favorite ork by 50 of the schools, finished second in 19, and third in five. James's votes were spread out, with 13 first-place nods, 30 for second and, tapering off, with nothing below tenth place. Tommy Dorsey's votes were all within the first five slots, but not sufficient to pull him even with James.

Most amusing sidelight is furnished by the fact that one of the few schools which didn't name Miller as first choice was Taft High School, which is attended by the son of George Evans, Miller's press agent.

Is This Good?

NEW YORK, June 13.—Frank Henshaw, manager of the Bobby Byrne band, now on the Hotel Edison podium, is spinning plenty of stories about the road in these perilous days. Band recently moved into Norfolk, Va., for a week, but minus a bass man, due to the army draft. Henshaw got up early the first morning to scout the town for a sub, and was finally tipped off that a local fireman beat a mean doghouse. After visiting nine firehouses, he finally located his man, but spent the rest of the day getting the fire chief's permission to release the "find."

Fireman's debut on the stand proved a sensation. When asked how come such a fine bass, he confessed to being an ex-Paul Whiteman bass man!

Jimmy Dorsey Sets A Couple of Marks

ALLENTOWN, Pa., June 13.—Dance promoters reaped a harvest here last week-end with traveling bands. Major excitement was created by Jimmy Dorsey Friday (5) at A. J. Perry's Empire Ballroom. At \$1.10 and \$1.25 a head, Dorsey attracted a record 4,200 dancers, taxing the capacity and going heavily into his percentage, with gate reaching \$5,000. Following night (6) Herby Woods, territorial, making his local bow at the S. S. Castle Garden Ballroom, pulled a profit-making 640 dancers. Since band was new here and Dorsey had drained the dance crowd previous night, draw was considered good. At 65 cents a head, Woods accounted for a satisfactory \$400.

NORFOLK, Va., June 13.—Jimmy Dorsey broke the house record at the Palomar here this week, playing for 4,000 customers at \$3.30 a couple during a two-day stand. Will Osborne, who opened the spot in April, held the previous record.

Nathan Faggen has succeeded Buster Ward as manager of the local spot. Faggen was for 20 years connected with Rose-land Ballroom, New York.

Duchin Sworn in as Lieut.

CHICAGO, June 13.—Eddy Duchin was sworn into the navy here this week as lieutenant, senior grade. He will wind up with his band July 18, taking the boys back to New York. Following a training period at Harvard, he will report to Great Lakes (Ill.) Naval Training Station as assistant to Lieutenant Commander Eddie Peabody in the music department.

A HIT ALL OVER AGAIN!

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MOON MIST Mercer Ellington

CHELSEA BRIDGE Billy Strayhorn

PERDIDO (Lost) Juan Tizol

TEMPO MUSIC, INC., 1775 Broadway, New York City

(Routes are for current week when no dates are given.)

A

Agnew, Charlie (Deshler-Wallick) Columbus, O., h.
Akin, Bill (Causeway) Muskegon, Mich., c.
Allan, Bob (Arcadia Grill) Canton, O., nc.
Allen, Bob (Pelham Heath) Bronx, N. Y., nc.
Alpert, Mickey (Cocoanut Grove) Boston, nc.
Angelo (Iceland) NYC, re.
Auld, Georgie (Arcadia) NYC 4-13, b.

B

Bailey, Layton (Brown) Louisville, h.
Barlow, Ralph (Peony) Omaha May 30-July 11, p.
Barnett, Arne (Rumba Casino) Chi, nc.
Barnett, Charlie (Blue Moon) Wichita, Kan., 15-19, nc.
Barron, Blue (Castle Farm) Cincinnati 20, nc.
Bastie, Count (City) Columbus, O., 18, a;
(Armory) Louisville 19; (Armory) Gary, Ind., 20; (Savoy) Chi 21, b; (Electric) Waterloo, Ia., 23, p.
Bastie, Joe (Olympic) Irvington, N. J., p.
Bates, Angie (Daniero's) Belle Vernon, Pa., re.
Beckner, Deany (Iroquois Gardens) Louisville 12-25.
Bennett, Larry (Hickory House) NYC, nc.
Benson, Bill (Mattie's) Longview, Tex., b.
Bergers, Maximilian (Versailles) NYC, nc.
Bestor, Don (Bill Green's) Pittsburgh, nc.
Bishop, Billy (Lowry) St. Paul 13, indef., h.
Bizony, Bela (Pierre) NYC, h.
Blade, Jimmy (Drake) Chi 23, indef., h.
Bradshaw, Tiny (Regal) Chi, t; (Congo) Detroit 19-30, nc.
Borr, Mischa (Waldorf-Astoria) NYC, h.
Bowman, Charles (Wivel) NYC, re.
Bragale, Vincent (Congress) Chi, h.
Brandt, Eddie (Patis) Cincinnati, nc.
Breese, Lou (Roseland) NYC, b.
Brigode, Ace (Cabanas) Urbana, O., 15-18, nc;
(Gypsy Village) Louisville 19-21, nc.
Bundy, Rudy (Bordewick's) Tuckahoe, N. Y., nc.
Burns, Cliff (Mariemont Inn) Cincinnati.
Burton, Benny (West View) Pittsburgh, p.
Busse, Henry (Palomar) Seattle 15-21, t.
Byrne, Bobby (Edison) NYC, h.

C

Caballero, Don (Fefe's Monte Carlo) NYC, nc.
Cabin Boys (The Tavern) Escanaba, Mich., nc.
Calloway, Cab (Strand) NYC 5-18, t.
Capello, Joe (Jimmy Kelly's) NYC, nc.
Carlos, Don (Club Gaucho) NYC, nc.
Carr, Al (La Marquise) NYC, nc.
Carter, Benny (Tic Tac) Boston 7-21, nc.
Casey, Fernando (Latin Quarter) NYC, nc.
Cavaliaro, Carmen (Rainbow Room) NYC, nc.
Chavez (La Conga) NYC, nc.
Chester, Bob (Eastwood) Detroit 15-18, p.
Chiquito (El Morocco) NYC, nc.
Claridge, Gay (Paradise) Chi, b.
Coffee, Jack (Muehlebach) Kansas City, Mo., h.
Cole, Mel (Kitty Davis) Morton Grove, Ill., nc.
Coleman, Emil (La Martinique) NYC, nc.
Conde, Art (Homestead) NYC, h.
Courtney, Del (Palace) Santa Ana, Calif., h.
Craig, Carvel (Muehlebach) Kansas City, Mo., h.
Crawley, Jimmy (Melody Club) NYC, nc.
Crosby, Bob (Casa Manana) Culver City, Calif., nc.

D

Davis, Eddie (Larue's) NYC, re.
Davis, Johnny "Seat" (Ansley) Atlanta, Ga., h.
Deklotz, Louie (Penne's Roof) Waterloo, Ia., 20.
Dennis, Dave (Hurricane) NYC, nc.
DiPardo, Tony (Nicollet) Minneapolis, h.
Dorsey, Jimmy (Earle) Phila, t.
Dorsey, Tommy (Astor) NYC, h.
Drake, Edgar (Rice) Houston, Tex., h.
Donahue, Al (Jantzen Beach) Portland, Ore., 8-20, p.
Duchin, Eddy (Palmer House) Chi, h.
Duke, Jules (Stalder) Cleveland, h.
Dunsmoor, Eddy (Heidelberg) Jackson, Miss., h.

E

Eddy, Ted (Iceland) NYC, nc.
Ellington, Duke (San Jose, Calif., 20, a; Shrine) Los Angeles 21, a.
Ennis, Skinnay (Chicago) Chi 19-25, t.
Ernie, Val (Drake) Chi, h.

F

Farber, Burt (Netherland Plaza) Cincinnati, h.
Fidler, Lew (Detroit Athletic Club) Detroit.
Fields, Irving (New Kenmore) Albany, N. Y., h.
Fields, Shep (RKO-Boston) Boston 18-24, t.
Fitzgerald, Ella (Orpheum) Los Angeles 17-23, t; (Civic Auditorium) Stockton, Calif., 26, a.
Flora, Jimmy (Pennsylvania) NYC, h.
Floyd, Chick (Cavaller) Virginia Beach, Va., h.
Foster, Chuck (Oriental) Chi, t.
Fuller, Walter (Capitol Lounge) Chi, nc.

G

Gagen, Frank (Book-Cadillac) Detroit, h.
Gilberto (Havana-Madrid) NYC, nc.
Goodman, Benny (Paramount) NYC, t.
Gordon, Don (Olde Cedar Inn) Brookhaven, N. Y., re.
Gorham, Jimmy (Harlem) Atlantic City, nc.
Grant, Bob (Savoy-Plaza) NYC, h.
Gray, Chauncey (El Morocco) NYC, nc.
Gray, Glen (Sherman) Chi, h.
Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.
Grimes, Don (George Washington) Jacksonville, Fla., h.

H

Harris, Jack (La Conga) NYC, nc.
Harris, Phil (Orpheum) Omaha, t.
Harrison, Ford (St. Moritz) NYC, h.
Harte, Carl (Lookout House) Covington, Ky., nc.
Harvey, Ned (Queens Terrace) Woodside, L. I., N. Y., nc.
Hawkins, Erskine (Savoy) NYC 1-30, b.
Haywood, Eddie (Village Vanguard) NYC, c.
Heath, Andy (Fitch's Cafe) Wilmington, Del., nc.
Heldt, Horace (Riverside) Milwaukee 15-18, t.
Henderson, Horace (Rumboogie) Chi, nc.
Hill, Tiny (Avalon) Niles, Mich., 17-21, b.
Himber, Richard (Peabody) Memphis, Tenn., 5-18, h.
Hoagland, Everett (Coney Island) Cincinnati, p.
Hofer, Johnny (Pink Elephant) Buckeye Lake Park, O., nc.

Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; r—roadhouse; re—restaurant; s—showboat; t—theater.

Hoff, Carl (Valley Dale) Columbus, O., nc.
Hoff, Rudy (Piccadilly) Pensacola, Fla., nc.
Holmes, Herbie (Beverly Hills) Newport, Ky., cc.
Holst, Ernie (Stork) NYC, nc.
Horton Girls (Gornly's Dinner Club) Lake Charles, La., nc.
Howard, Eddy (Aragon) Chi, h.
Huber, Milton (Babette's) Atlantic City, c.
Hummel, Bill (Geauga Lake) Cleveland 15-24, p.
Hutton, Ina Ray (Peabody) Memphis 25, indef., h.

J

Jagger, Kenny (Pretzel Bell) Indianapolis, c.
James, Jimmy (Ault) Cincinnati, p.
Jerome, Henry (Child's Paramount) NYC, re.
Jerrret, Nick (Syracuse) Syracuse, N. Y., h.
Joy, Jimmy (Bismarck) Chi, h.
Julian, Pat (30th Century) Phila, June 1-29, nc.
Jurgens, Dick (Totem Pole) Auburndale, Mass., h.

K

Kardos, Gene (Zimmerman's Hungaria) NYC, re.
Kassel, Art (Peabody) Memphis, Tenn., h.
Kay, Chris (Casino Russe) NYC, nc.
Kay, Herbie (Casino) Quincy, Ill., 12-21, nc.
Kaye, Don (Utah) Salt Lake City, h.
Kaye, George (Hollywood Restaurant) Bridgeport, Conn., nc.
Kaye, Sammy (Essex House) NYC, h.
Kendis, Souny (Fefe's Monte Carlo) NYC, nc.
Kent, Peter (New Yorker) NYC, h.
Kenton, Stan (Summit) Baltimore, nc.
King, Charlie (Peach Orchard Inn) Pleasantville, N. J.
King, Henry (Mark Hopkins) San Francisco, h.
Kinney, Ray (Claridge) Memphis, Tenn., h.
Knight, Bob (Monte Carlo) NYC, nc.
Korn Kobblers (Flagship) Union, N. J., nc.
Kristal, Cecil (Kennedy's Tap Room) Hammond, Ind.

L

Lally, Howard (Belmont Plaza) NYC, h.
Lamb, Drexel (Roseland Inn) Jackson, Mich., ro.
Lande, Jules (Ambassador) NYC, h.
Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.
Lang, Don (Colosimo's) Chi, nc.
Lang, Lou (Belvedere) NYC, h.
LaPorte, Joe (Old Roumanian) NYC, re.
Le Barron, Eddie (Mocambo) Hollywood, nc.
Leonard, Ada (Orpheum) Cedar Rapids, Ia., 19-21, t.
Lewis, Eddie (Canyon Supper Club) Wichita, Kan., nc.
Lewis, Ted (Casa Manana) Culver City, Calif., 11-July 6, nc.
Lombardo, Guy (Waldorf-Astoria) NYC, h.
Long, Johnny (New Yorker) NYC, h.
Lopa, Joe (Sutton) NYC, h.
Lopez, Vincent (Taft) NYC, h.
Lorand, Edith (Bismarck Tavern) Chi, h.
Lucas, Clyde (State) NYC, t.
Lunceford, Jimmie (Trianon) South Gate, Calif., h.
Lyons, Johnny (Steamer Admiral) St. Louis.

M

McCoy, Clyde (Paramount) Hammond, Ind., t.
McFarland Twins (Palsades) Palsades Park, N. J., 13-20, p; (Arcadia) NYC 21, indef., b.
McIntire, Lam (Lexington) NYC, h.
Magee, Marty (Claridge) Atlantic City, h.
Malneck, Matty (Chase) St. Louis, h.
Manzanares, Jose (La Salle) Chi, h.
Marble, Bob (Wolverine) Detroit, h.
Marconi, Pete (Caravan) NYC, nc.
Marshall, Mary (Colonial) Rochester, Ind., h.
Martell, Paul (Arcadia) NYC, b.
Martin, Dave (St. George) Brooklyn, h.
Martin, Lou (Leon & Eddie's) NYC, nc.
Marvin, Mel (Lake Breeze Pier) Buckeye Lake, O., 12-24, p.

Marx, Chico (Capitol) Manitowoc, Wis., 17-18, t; (Kenosha) Kenosha 19, t; (Paramount) Hammond, Ind., 21, t; (Palace) South Bend 22, t.
Matthey, Nicholas (Casino Russe) NYC, nc.
May, Jack (DeWitt Clinton) Albany, N. Y., h.
Maya, Proflan (Havana-Madrid) NYC, nc.
Mazzone, Frank (Latin Quarter) NYC, nc.
Miller, Dusty (Tom Endicott's Dude Ranch) Atlantic City.
Miller, Jay (Freddie's) Cleveland, nc.
Mulliner, Lucky (Apollo) NYC 12-19, t; (Savoy) NYC 20-30, b.
Minor, Frank (Red Mill) NYC, nc.
Moffitt, Deke (Glenn Rendezvous) Newport, Ky., nc.
Mooney, Art (The Boulevard) Elmhurst, L. I., N. Y., nc.
Mooney, Joe (Sheraton) NYC, h.
Morales, Nore (La Martinique) NYC, nc.
Morris, George (Armando's) NYC, nc.

N

Nagel, Freddy (Trianon) Chi, b.
Nelson, Ozzie (Golden Gate) San Francisco 17-23, t.
Nonchalants, The (Coronado) St. Paul, nc.
Norman, Joe (Villa Moderne) Chicago, nc.
Norman, Leo (Famous Door) NYC, nc.

O

Oliver, Eddie (Blackstone) Chi, h.
Olinan, Val (La Martinique) NYC, nc.
Onesko, Senya (Commodore) NYC, h.

P

Pafumy, Joe (Belmont-Plaza) NYC, h.
Page, Gene (Baltimore) Toledo, O., nc.
Parks, Bobby (Astor) NYC, h.
Pastor, Tony (Tunetown) St. Louis 16-20, b.
Pedro, Don (885) Chi, nc.
Perner, Walter (Roosevelt) NYC, h.
Pierce, Alex (Latin Quarter) NYC, nc.
Pineapple, Johnny (Rogers Corner) NYC, nc.
Powell, Teddy (Log Cabin) Armonk, N. Y., nc.
Prager, Manny (Orpheum) St. Paul, t; (Orpheum) Omaha 19-25, t.
Prima, Louis (Palace) Cleveland, t.
Prussin, Sid (Diamond Horseshoe) NYC, nc.

Q

Quinton, Bobby (Hurricane) NYC, nc.

R

Raeburn, Boyd (Roosevelt) New Orleans, h.
Ravazza, Carl (Baker) Dallas, Tex., h.
Reichman, Joe (Biltmore) Los Angeles, h.
Reid, Don (Donahue's) Mountaineer, N. J., nc.
Reid, Morton (St. Regis) NYC, h.
Rey, Alvin (Meadowbrook) Cedar Grove, N. J.
Rhythm Rascals (CooCooNut Groove) Santa Monica, Calif., nc.
Ricardel, Joe (Claremont Inn) NYC, nc.
Rios, Tomas (Havana-Madrid) NYC, nc.
Roberts, Eddie (Lido) NYC, h.
Robertson, Dick (McAlpin) NYC, h.
Rogers, Eddie (Schroeder) Milwaukee, h.
Rogers, Harry (Half Moon) Brooklyn, h.
Rogers, Ralph (Latin Quarter) NYC, nc.
Rolanda, Peter (Commodore) NYC, h.
Ruhl, Warney (Flamingo) Louisville, nc.

S

Sacasas (La Conga) NYC, nc.
Sanders, Joe (Trocadero) Evansville, Ind., 13-25, nc.
Sanders, Sid (Rainbow Inn) NYC, nc.
Savitt, Jan (Casa Manana) Culver City, Calif., 18-July 2, nc.
Schreiber, Carl (Wil-Shore) Chi, h.
Seiger, Rudy (Fairmont) San Francisco, h.
Senne, Henry (Commodore Perry) Toledo, O., h.
Shaw, Artie (Michigan) Detroit, t.
Shaw, Maurice (Chateau Moderne) NYC, nc.
Siegel, Irving (Hoffman's) Medford, Wis., nc.
Sissle, Noble (Diamond Horseshoe) NYC, nc.
Smith, Bradford (House of Roberts) North Riverside, Ill., nc.

Smith, Russ (Rainbow Grill) NYC, nc.
South, Katie (Cafe Society Uptown) NYC, nc.
Sparr, Paul (St. Regis) NYC, h.
Spector, Ira (Chatteau Moderne) NYC, nc.
Spivak, Charlie (Pennsylvania) NYC, h.
Stable, Dick (Dempsey's) NYC, re.
Stower, Jules (18 Club) NYC, nc.
Strong, Benny (Nicollet) Minneapolis 5-July 2, h.
Smart, Nick (Jefferson) St. Louis, h.
Sullivan, Mickey (Lido) Worcester, Mass., nc.
Sylvio, Don (Bertolotti's) NYC, nc.

T

Tengarden, Jack (Civic) Pasadena, Calif., 19-20, a.
Terrace Boys (Cora & Irene's) NYC, nc.
Terry Sisters (Rainbow Room) NYC, nc.
Thomson, Billy (Marconi's) Niagara Falls, N. Y., re.
Towne, George (Adolphus) Dallas, h.
Trace, Al (Chin's) Cleveland, nc.
Trestler, Pappy (Park Recreation) St. Paul, Minn., p.

V

Venuti, Joe (Centennial Garden) Sylvania, O., 15-18.
Vinn, Al (Fort Hayes) Columbus, O., h.

W

Wald, Jerry (Lincoln) NYC, h.
Wallace, Jack (Lookout Mountain) Chattanooga, Tenn., h.
Waples, Bud (Kansas City) Kansas City, Mo., nc.
Weems, Ted (Blackhawk) Chi, nc.
Welk, Lawrence (Royal Palace) Galena, Ill., 18, b.
Williams, Sande (Warwick) NYC, h.
Wilson, Teddy (Cafe Society Downtown) NYC, nc.

Y

Yellman, Duke (Brown Derby) Chi, nc.
Young, Eddie (Claremont) Berkeley, Calif., h.

Welk's Good S. Dakota Biz

CHICAGO, June 13.—In three South Dakota one-nighters Lawrence Welk grossed a good \$3,503.01. In Aberdeen, June 3, band played to 1,950 people for a gross of \$1,484.25. Tickets were priced at \$1.27, and 25 cents for spectators. In Rapid City ork played in Baker Park June 4 and moved into the city's Auditorium June 5 because of rain. Opening day 1,155 patrons paid \$930.86, and following night \$1,037.00 was grossed with 1,600 customers. Prices were \$1.12 for men, 56 cents for women.

ON THE STAND

(Continued from page 20)
and Nunez took an above-average clarinet. The sidemen provide a glee club effect on some of the better known Spanish tunes, doing them both in native tongue and English. Nunez arranges for the band. Most of the library is standards but pop tunes get sufficient play. Outfit makes a nice appearance and is an asset to the Bamba bandstand. Abbott.

EMPLOYMENT PROBLEM

(Continued from page 19)
for such an organization is putting it mildly," he added.
All incumbent AFM officers including Petrillo were re-elected Friday. Exec board was re-elected with the exception of A. A. Hayden, who was succeeded by A. Rex Ricciardi, of Philadelphia. By special resolution Hayden was made an honorary member of the board, with \$1,500 annual salary for life. Petrillo announced that Harry J. Steeper, of Jersey City, former head of the AFM music project committee, would succeed the late G. Bert Henderson as first assistant to Petrillo. At a late session Saturday (13) a standing vote was given a resolution declaring the AFM's willingness to submerge any of its activities to the wishes of President Roosevelt and to give full support to any efforts needed to win the war. Petrillo was authorized to notify President Roosevelt that all AFM members stood ready to answer his call.
Resolution calling for bi-annual conventions for the duration of the war to relieve strain on country's transportation facilities was also passed.
Several resolutions hit the floor on a "Music for Victory" campaign designed to integrate musicians in the war effort. All of them were referred to the exec board for study and the evolving of a plan to carry them thru.
Convention cheered Friday at the announcement that a measure providing federal funds for the WPA Music Project had passed the House of Representatives. Resolutions were on the floor at the convention to see what could be done about saving the WPA and discouraging the cutting off of musicians from the rolls.
All in all, AFM convention shaped up as one of the most important in the org's history. Failing to cure many ills, such as the kickback and other dipsy arrangements, thru laws in the past, the union evidently felt that by hiking bands' takes thru resolutions like the 802 "net" and "liability" measure, it could partially make up the difference. Copyrighted material

Bands on Tour—Advance Dates

CAB CALLOWAY: Hub Ballroom, Edestein, Ill., July 3; Lake Robbins Ballroom, Perry, Ia., 4; Trocadero, Wichita, Kan., 5.
BOB CHESTER: Race Track, Arlington Heights, Ill., June 27; Paramount Theater, Hammond, Ind., 28; Washington Park, Michigan City, Ind., 29; Orpheum Theater, Madison, Wis., July 1-2.
JIMMY DORSEY: Hershey Park, Hershey, Pa., June 20; Lake Compounce, Bristol, Conn., 21; Lincoln Park, Dartmouth, Mass., 22.
ELLA FITZGERALD: Houston, Tex., July 2; Galveston, 3; Dallas, 4; Fort Worth, 5 (all city auditoriums); Library Auditorium, San Antonio, 6.
CHUCK FOSTER: Hub Ballroom, Edestein, Ill., June 20; Danceland, Monee, Ill., 21; Illini Ballroom, Decatur, Ill., 23; Rialto Theater, Joliet, Ill., 24; Bill Green's Casino, Pittsburgh, 26 (two weeks).
ERSKINE HAWKINS: Howard Theater, Washington, July 3-9; Apollo Theater, New York, 10-15.

WOODY HERMAN: Cedar Point, Sandusky, O., June 26-July 2; Del Rio Ballroom, Kankakee, Ill., 3; Electric Park, Waterloo, Ia., 4; Ballroom, Milwaukee, 5; Avalon Ballroom, La Crosse, Wis., 7; Prom Ballroom, St. Paul, 8; Roof Ballroom, Arnolds Park, Ia., 9; Peony Park, Omaha, 10; Turnpike Casino, Lincoln, Neb., 11; Meadow Acres, Topeka, Kan., 12; Tower Ballroom, Pittsburg, Kan., 13; Skyline Ballroom, Tulsa, Okla., 14; Auditorium, Oklahoma City, 15; Trocadero, Wichita, Kan., 16; Palladium Ballroom, Hollywood, 20 (indefinitely).
GLENN MILLER: Sports Arena, Rochester, N. Y., July 3; Yankee Lake, Brookfield, O., 5.
WILL OSBORNE: Riverside Theater, Milwaukee, June 19 (week); Orpheum Theater, Davenport, Ia., 26-28; Fairland Park, Kansas City, Mo., July 2.
JACK TEAGARDEN: Lakeside Park, Denver, June 27 (2 weeks).
TOMMY TUCKER: Palmer House, Chicago, June 25.

The Final Curtain

BELL—Adelaide, former acrobatic dancer, June 9 at home in Brooklyn. She had appeared in *Ziegfeld Follies* with the late Will Rogers, Fannie Brice, W. C. Fields, Ray Dooley and others. She also toured the country with the Harry Lauder show. She leaves a daughter.

BERNARD—Effie O., 64, wife of Prof. Willie J. Bernard, veteran showman, in Union, Me., June 7. Services and burial June 10 in Union.

BERSCH—George, 46, pianist and composer, June 7 at the City Hospital, Welfare Island, N. Y. A former accompanist for Helen Morgan, Bersch was one of the original Four Diplomats.

In Loving Memory of
MY HARRY
Who passed away Nov. 28,
1940. Life is lonely without
you, Pal.
BENCH BENTUM

BIERBRAUER—Paul J., 58, projectionist at Grand Theater, Wausau, Wis., by an electrical shock June 5. Survived by his widow, two sons, a sister, a brother a half brother and five step-children.

BUGBEE—George W., 78, stagehand, June 2 at Hahnemann Hospital, Philadelphia. He was employed 20 years in Philadelphia theaters and 30 years toured the country with shows. A son survives. Services June 6 in Philadelphia, with burial in Holy Cross Cemetery there.

BURTON—Jimmie, formerly with Wallace Bros.' Circus, recently in York, S. C.

CHENEY—Benjamin P., 76, husband of Julia Arthur, actress, near Kingman, Ariz., of thirteenth about June 5. He met his wife when he financed *A Lady of Quality*, a play in which she starred. He also backed a number of other productions. Survived by his widow.

COLVIN—Prof. C. B., who for years presented his trained bird and animal acts with circuses and carnivals, at his home in Anstead, W. Va., May 2. In late years he conducted Petland at Anstead and in the winter played schools.

CROSS—Al, formerly for many years agent and company manager of legitimate road attractions, recently at his home in Leonardo, N. J., where in recent years he has been operating a weekly newspaper.

DEXTER—Fred H., 54, owner of an orchestra booking agency in Madison, Wis., June 7 in a hospital there. He was also owner-manager of Dexter's Pennsylvania orchestra. Survived by his widow, two sons and a sister.

DMATHOT—Paul, veteran author, producer and dramatic actor, well known

in this country and Canada, at St. Vincent's Hospital, Cleveland, May 25 of a heart attack that came shortly after he had fractured a knee. He was for years producer of the Bert Smith *Revue*, musical tab stock, and in recent years had been engaged in the outdoor exposition field.

DRAEGER—Harold (Stub), 46, for many years an actor with the Ted North Stock Company, in a Madison (Wis.) hospital June 8. He was a pianist and conducted his own orchestra for some time. Survived by a sister.

ELIAS—Albert, 82, former musician, at an Omaha Hospital June 7. He played trumpet with George Green's band and later organized his own outfit. Survived by five sons and a daughter.

ELLSWORTH—John J., former acrobat, in Bridgeport (Conn.) Hospital June 5. He was at one time a member of the Melrose Troupe, for many years with the Ringling show. Burial in St. Michael's Cemetery, Bridgeport.

EVANS—Mrs. Mary M., 52, former circus aerialist, June 6 in a Columbus (O.) hospital after an illness of several months. She was at one time with Dodson's World's Fair Shows. Her husband, Bob Leroy Evans, also an aerialist, and a brother survive. Services in Columbus, with burial in East Lawn Cemetery there.

FAWCETT—Charles J., 35, motion picture stunt man, when a motorcycle he was riding crashed into an automobile in San Fernando Valley, Calif., June 9. Prior to entering the movies he was a vaude acrobat. Funeral services June 11 at Forest Lawn Mortuary in the Wee Kirk o' the Heather, Los Angeles. Survived by widow, Mrs. Helen Fawcett, screen actress; a son, James, and his mother, Mrs. Helen Howatt.

PIEDLER—Jesse Roy, 49, one-time superintendent of the John Robinson Circus, recently in a Wichita, Kan., hospital.

FINEMAN—Mrs. Flora, mother of David Fineman, of Johnny J. Jones Exposition, June 6. Services and burial in New York June 7. Also survived by her husband and a daughter.

GUY—George R., 86, last surviving member of the Guy Bros.' Minstrels, popular in the late '90s, June 11 in Springfield, Mass. Until 1929 he was still touring the country as the oldest active minstrel man. He was taught the business of blackface comedy by his father, George R. Guy Sr., who won a reputation as a minstrel star during the Civil War. In later years George Jr., together with five brothers, formed the Guy Bros.' Mighty Minstrels, which attained considerable success. The brothers toured the country with P. T. Barnum's Circus and played several months at Hooley's Minstrels in Brooklyn and at Tony Pastor's, New York. Twelve years ago the deceased planned to take his show out again, but abandoned the idea after complaining that "girl shows and movies have put most minstrels out of business."

HAIGHT—Mark Hoyt, 41, lecturer and former actor, June 7 at Hampton Bays, L. I., N. Y., of a heart attack while swimming. As a lecturer he originated the *Romance Travelogues*. He appeared in many road productions and on the Broadway stage. Survived by two sisters and a brother.

HARRIS—Arthur (Abraham Lidman), 58, former manager of burlesque shows on the old Columbia wheel, June 7 in Bellevue Hospital, New York. Survived by his widow. Burial in the family plot in Boston.

HEKING—Gerard, violin-cellist and professor at the French Conservatory of Music, recently in Paris. He had appeared in the United States with the New York Philharmonic Orchestra and as a soloist at Town Hall, New York.

HUNT—Mrs. Rose, 67, former circus horsewoman, of a heart attack May 29 in Philadelphia, Miss. She was at one time with the Forepaugh-Fish, Jerry Mugivan, Van Amberg, Howe's London and Norris & Rowe circuses and the

Young Buffalo Bill and Kit Carson Wild West shows. Services in Kansas City, Mo., with burial in Topeka, Kan. Survived by her husband, Harry; three brothers and a sister.

JONES—Edward, 29, former member of Horace Heidt's quartet, Donna and Her Don Juans, June 6 at the Mattapan Sanitarium, Mattapan, Mass. He had previously been heard with the quartet over Stations WBZ and WNAC, Boston.

KADEL—Phillip, 81, formerly with rep shows, in Hammond, Ind., May 13. He was with Harry Ling, Charley Sparks, Clark's and Kadel & Kritchfield's *Uncle Tom Cabin* shows. Survived by a sister and two brothers, Pete and Al, both in circus business. Services and burial in Hammond.

KELLEY—Frank, 65, member of Kelley Brothers' dance band 48 years, of a heart attack at his home at Osage, Ia. Band toured Iowa, Wisconsin, Minnesota and South Dakota. Survived by his widow and two sons, Maurice and Merrill.

LEONARD—Benny, derbyshow and contestant the last 14 years, June 8 in Garfield Memorial Hospital, Washington, of a cerebral hemorrhage. He was stricken while emceeing the Shapiro-Brady Speed Derby there May 30. Funeral at his home in Aiton, Ill., with interment in Oakwood Cemetery there. Survived by his widow, Edith; mother, Mrs. Dora Leonard; three sisters and a brother.

LONERGAN—Mrs. Juliet Mary, 50, former opera singer and wife of Lester Lonergan Jr., actor, who appeared in *Johnny 2 x 4* on Broadway, June 9 at St. Luke's Hospital, New York. Prior to her marriage she sang with the Scotti Opera Company, Chicago Opera Company and San Carlo Opera Company. Besides her husband, she leaves a son, Lester Lonergan III, actor, who appeared in *Bachelor Born*, and a daughter, Lenore Lonergan, actress of the cast of *Junior Miss*, both Broadway productions.

MAYNARD—Mrs. W. J., 85, in Lacona, Ia., June 9. Survived by husband, W. J. Maynard; two sons, Chesley D., of Chicago, and O. J. Butcher, of Sylvan Beach Park, Kirkwood, Mo.; five granddaughters and three grandsons. Funeral June 13 from Methodist Church, Lacona.

MELROSE—Johnny (John Ellsworth), 74, former circus and vaude acrobat, June 5 at home in Bridgeport, Conn. As a member of the Melrose Brothers' act he toured this country and Europe with the Barnum & Bailey Circus for several seasons. He also toured vaude houses and music halls thruout the world.

MITCHELL—Edward Scott, with the Martin Shows, in Riverside, Calif., May 31 when he became entangled in the gears of the Merry-Go-Round.

MOHR—Frank L., 63, who helped build Fairgrounds Amusement Park, Memphis, in 1923, and for many years operator of the Roller Coaster there, June 6 at Baptist Hospital, Memphis. Surviving are his widow and a son, Richard, in Milford, Conn. Body sent to Milford for burial.

NICHOLS—Charles, 71, veteran vaude, burly and carnival showman, of a heart attack May 30 at his home in Freeport, L. I., N. Y. Survived by his widow, Marie, and a sister, Mrs. Grace N. Rice.

OWENS—R. E., formerly with Mighty Sheesley and Curley Vernon shows, in Hayleville, Ala., June 7.

PADGETT—Carl A., 47, concessionaire, May 23 in U. S. Veterans' Hospital, Amarillo, Tex. Survived by his widow, Winnie. Burial in Tulsa, Okla.

PANTONE—Michael A. (Mike), 42, orchestra leader, at his home in Albany, N. Y., June 11. Survived by widow, father and two brothers. Funeral June 15 from St. Anthony's Church, Albany.

SELIGMAN—Morris, father of Paula Seligman, secretary to Harry Levine, booker for Paramount Theaters, June 9 in New York. Burial from Universal Funeral Chapel, New York.

SHEA—Joseph E., 57, Broadway producer, in Stamford, Conn., June 5. He

Stanley Lupino

Stanley Lupino, 48, internationally prominent comedian and father of Ida Lupino, film actress, died in London June 10.

He made his first stage appearance at the age of 6 as a monkey in *King Klondyke*. After prize fighting for a while, Lupino toured with the Albert and Edmunds troupe of acrobats, the Brother Luck and other vaude units. In 1910 he appeared in *Dick Whittington*, and four years later was signed by his brother, Barry, for a role in *Sleeping Beauty*. During the next eight years he was featured, co-starred or starred in many plays. He appeared with Elsie Janis in *Hello, America*, and wrote the words for *Hold My Hand*. He also was the author of the novel *Crazy Days*, published in 1932, and *From the Stocks to Stars*.

In 1926-'27 he appeared on Broadway in *Naughty Riquette* and *The Nightingale*, returning to England to play in *So This Is Love*, *Love Lies*, *The Love Race* and other attractions.

The Lupino name has been connected with the English stage since the 17th century.

He is survived by his widow, known on the London stage as Connie Emerald, and two daughters.

produced *On the Stairs*, *Hail and Farewell*, *Lilies of the Field* and other shows.

SIBLEY—Clarence W., 64, veteran outdoor showman, May 29 in St. Andrews, Fla. He had been with carnivals, med shows and other show organizations.

SPOONER—Mrs. L. L., former actress, in Alhambra, Calif., June 2. She was formerly with the Dubinsky, Wtuniger, Guy Hickman, Hickman & Besse and other stock and rep companies. Survived by her husband and a daughter, Irene.

STUMPFIG—C. P., refreshment manager at Geauga Lake (O.) Park since 1925, June 4 at Geauga Lake.

THOMPSON—Sylvester T., 49, vice-president of Zenith Radio Corporation, June 8 in West Suburban Hospital, Oak Park, Ill. He was also vice-chairman of the priorities committee of the Radio Manufacturers' Association and a member of the Institute of Radio Engineers and the Radio Club of America. Survived by his widow, Mildred.

UZZELL—Frank, 59, brother of R. S. Uzzell, Uzzell Corporation, New York manufacturer and operator of riding devices, in St. John's Hospital, Brooklyn, June 12 following an operation for cancer. He has been associated with Uzzell Corporation 38 years and the last several years represented the firm in operating Scoota Boats at Playland, Rye, N. Y. Funeral services June 14 in Jamaica, L. I., with interment in Woodlawn Cemetery, Everett, Mass., June 16. Leaves his wife, daughter and brother.

WARD—Mary Celeste, theater organist, composer and niece of the late Charles Kannaly, secretary to John Ringling, suddenly June 1 at her home in Sterling, Ill., of a heart ailment. At the time of her death Miss Ward was organist in the Sterling Theater, Sterling. Previously she had been organist in the Dayton Theater, Kenosha, Wis., and the Capital Theater, Green Bay, Wis. She leaves her mother, a sister and two brothers. Buried in Calvary Cemetery, Sterling.

WEINBERG—Milton, 38, head of Milton Weinberg Advertising Agency, in Beverly Hills, Calif., of a heart attack June 4. Services June 5. Survived by his widow, parents, a daughter, a sister and a brother.

WILLIAMS—F. J., 67, veteran character actor, of a heart attack at his home in Los Angeles May 29. Services June 2 at Hollywood Cemetery chapel. Survived by his widow and daughter.

WILLIAMS—Capt. A. T. (Bill), 38, member of the engineering staff of National Broadcasting Company for five years prior to joining the Army Air Corps, June 5 in San Francisco after an illness of several weeks. He was the founder of the NBC Flying Club. His first assignment upon joining the army was that of radio publicity director of Randolph Field, Tex. He leaves a daughter.

WINSLOW—Max, 59, vice-president of Irving Berlin, Inc., music publisher, in Cedars of Lebanon Hospital, Hollywood, June 8. Some of the songs which he exploited were *Remember, What'll I Do?*, *All Alone* and *When I Leave the World Behind*. He was for a time connected with Columbia Pictures and produced *One Night of Love* and other musicals. Services and burial June 10.

Charles Dalton

Charles Dalton, 77, actor, died June 11 of a heart ailment at his home in Stamford, Conn.

A veteran of many years on the English and American stages, Dalton's last engagement on Broadway was as the Earl of Northumberland in Maurice Evans' revival of *Richard II* in 1940. He had also appeared as Northumberland with Evans in *Henry IV*.

Born in England, Dalton studied singing with his uncle, Edwin Holland, a prominent English singer. When he saw Edwin Booth in *The Fool's Revenge* his ambition turned to acting. He made his stage debut in the provinces in 1883 and later toured with the late Alice Dunning. In 1886 he made his London bow in *Sister Mary*. After several appearances in London he went on tour with the Ben Greet Players in 1890.

Dalton's first New York role was that of Maurice Despwater in *The Prodigal Daughter* in 1893. He then returned to London for a season, coming back to this country in 1896, at which time he played Marcus Superbus in Wilson Barrett's *The Sign of the Cross*. He played this part until 1901. Subsequently he was seen in *Resurrection* and *When Knighthood Was in Flower*.

Other plays in which he had important roles were *Drifted Apart*, *Henry VIII*, *The Better 'Ole*, *Three Live Ghosts*, *Romeo and Juliet*, *A Hundred Years Ago*, *Children of Darkness* and *Interference*.

He was a member of the Lambs. Survived by three sons.

Harry N. (POP) Endy

Founder of the ENDY SHOWS in 1908

Who Passed on June 9, 1932.

The Two Sons, DAVID B. and RALPH N. ENDY, have continued since their Father's death, the show now being the ENDY BROS.' SHOWS, INC.

Gone But Never Forgotten by the Endy Shows' Entire Company.



Roadshow Films

SUPPLIES 16mm. & 35mm. EQUIPMENT

Conducted by THE ROADSHOWMAN—Communications to 1564 Broadway, New York City

New and Recent Releases
(Running Times Are Approximate)

THE AFFAIRS OF PIERRE, released by Astor Pictures Corporation. A two-reeler featuring Wille Howard, and bringing to the screen his noted radio program, *Lessons in French*. Comedy has plenty of laughs. Running time, 20 minutes.

INSIDE RUSSIA, released by Hoffberg Productions, Inc. A seven-reel background film on the vastness of Russia, its life and people. The film was produced by Charles E. Stuart, said to be the only American ever allowed to make a motion picture in Soviet Russia. Running time, 70 minutes.

CHARTRES CATHEDRAL, released by Post Pictures, Inc. A one-reel presentation of the cathedral noted for the inspired artistry of its myriads of statuary. It is said the cathedral has some of the most noble examples of sculpture and precious relics of 13th century England. Running time, 10 minutes.

TEXAS TROUBLE, released by Pictorial Films, Inc. A six-reel Western with slam-bang action and deeds of valor in the approved Western fashion. Bob Steele is featured. Running time, 60 minutes.

Roadshowman Co-Operates In Showing Defense Films

Wins praise and publicity as result of tie-in with civilian defense office

NEW YORK, June 13.—Paul Schaefer, local roadshowman who operates under the name of Paul's Motion Picture Projection Service, has received a letter from the Bronx branch of the Civilian Defense Volunteer Office, thanking him for his offer of services and equipment for the projection of defense films. Schaefer has already completed several assignments and plans to show defense films with his regular films at shows he will put on in mountain resorts this summer.

Schaefer reports that aside from the fact that he wanted to make some contribution to the war effort, he believes that his tie-in with the civilian defense office will enable him to widen his contacts. At two assignments the equipment was supplied by the organization sponsoring the showing of the films. One, a rally on child care, included the film *A Child Went Forth*, presenting hints on child care, and *The Village School*, showing how children of working mothers are cared for during the day. At an Italian rally he projected the instructional gov-

ernment film, produced by New York University, showing how to handle an incendiary bomb.

In addition to doing his bit for the government, Schaefer points out that his volunteer services bring him additional publicity. At each assignment, he reports, his name is announced and the audience is also able to see how he works. This is good advertising which might lead to new business. Schaefer states that he has played to as many as 1,000 persons, and has received requests for information about his regular programs.

Beginning July 7 Schaefer is going 35 miles up into New York State and will put on hour and a half programs on a circuit of hotels he has booked.

Schaefer has been in the 16mm. field for some time and believes strongly in the future of the industry. He argues that roadshowmen thruout the country have a golden opportunity to be of practical service to the government and at the same time insure and strengthen their own existence both now and after the war is ended.

Regardless of where a roadshowman plays, the Office of Civilian Defense will gladly loan defense films for showings to audiences. All that is expected, Schaefer said, is that reasonable care be taken with the prints and that they be returned promptly after the show.

Cutting It Short

By THE ROADSHOWMAN

Arnold & Johns Shows are using old-time silents as free attractions to draw crowds. The carnival, playing the San Diego district, uses a 35mm. Holmes portable projector. The outfit plays the small Mexican towns in the area and reports strong interest in the silent film shows.

Jim Owens's Roadshow is touring the Shepherd of the Hills country, showing 35mm. sound films. Caught recently at Reid Springs Junction, Mo., Jim said he was operating seven days a week. He works with a side wall on his open-air performances. His equipment includes 300 folding chairs and two sets of blues. He is showing *The County Fair*, with comedies and other short subjects filling out the program. Jim is well known in the Ozarks. In addition to his roadshow program he owns the local picture house in Branson, Mo.; operates the Owens Fishing Service, and also finds time to manage the Owens Hillbilly Theater, putting on stagings.

At a recent meeting of the board of directors of Monarch Films, Inc., H. B. Shoals was elected vice-president. In his new capacity Shoals will supervise the purchasing of new product, as well as handle distribution of same. Plans are being made to enlarge the sales department, with a new sales manager to be named. Jack Barry has been appointed traveling salesman for the Midwest.

MOGULL'S
16mm. SOUND MOVIES
Announces Exclusive WORLD RIGHTS
First 16 mm. Production!

"BIRTH of a CHAMPION"
The famous Dempsey-Willard World's Championship Fight at Toledo, 1919. The most savage ring battle of the 20th Century. Originally banned by U. S. Gov't, now released FOR THE FIRST TIME in 16mm., and just in time to add fuel to the burning question, "Could Dempsey in his prime beat Joe Louis?"

READ WHAT THE CRITICS SAY:
"Boxing fans hail thrilling film."
—N. Y. Mirror
"After preview 50% of N. Y. sports writers believe Dempsey could have annihilated Louis."
—N. Y. Times
"Films convince that Dempsey would KO Louis."
—St. Louis Globe
"Movies flash savagery of Dempsey."
—Pittsburgh Post
"Shows a terrific fighter."
—Sam Taub

Be the first to clean up on this film. 20 minutes of bloody battle—600 ft. 16mm. SOF—list price \$75.00.

Special to **\$48.00** \$10 Cash With Order, Bal. C.O.D.
3-color "Three Sheets," 41"x87", 45¢; 8x10 Still, 10 to set, \$2.00 per set. Lobby and Window Cards, 25¢. This film puts roadshows in the Big Time class.
"BE WISE—MOGULLIZE"
MOGULL'S Exclusive Features
59 W. 48th St., N. Y. City

Gov't Films Will Create A Larger 16mm. Audience

THE non-theatrical field, prior to the organization of the Allied Non-Theatrical Film Association and the resultant acquisition of industry standing, was something of a forlorn orphan of the film business. Gradually the attitude of amused tolerance is fading as the industry continues to build a firm foundation with an eye to the future. Even the public attitude toward the 16mm. field was a decidedly negative one. If the public thought at all about 16mm., they considered it in the nature of a toy—something for the amusement of the children.

Today, public apathy with regard to 16mm. projectors and films is showing signs of breaking. Chief reason for the awakening of interest and the beginning of realization that 16mm. equipment cannot be shrugged away as just a toy is the government film production program which is now going in high gear. The government's film bureau did a lot of pioneering with 16mm. even before the war. Now that the value of the medium has been fully realized by Washington officials it may be expected that its possibilities will be more efficiently developed.

The educational films sponsored by the government, for showings to the public and civilian defense groups, as well as films showing the progress of the war effort, are reaching sizable audiences thruout the country. These 16mm. films are being presented to groups that in many cases had never witnessed a 16mm. showing. The public is learning how effective reproduction can be on 16mm.; they hear that the sound is comparable to 35mm., and are discovering that a wide variety of educational and entertaining prints are available. Most important, they are realizing that the subjects available have strong adult appeal.

This gradual realization of the potentialities of the 16mm. field should be of the utmost interest to the non-theatrical industry as a whole. It is inevitable that the 16mm. field will eventually benefit as a result of the stirring interest in its medium. The popularizing of 16mm. films thru the showings of the government films, which impress on the public that they are essentially no different from the regular 35mm. films, will open the doors wide for increasing the paid admission showings of roadshowmen.

A sign of things to come is evident in a news story elsewhere on this page. A New York roadshowman who volunteered his services to his local civilian defense organization reports that interest in his equipment and how he works has been high. While he has not actually developed any new business he has made contacts with officials of clubs and other organizations and believes that eventually new business will come his way as a result of his work in showing government films.

As the number of people who see 16mm. government films increases, the audience potentiality also increases. And this is where roadshowmen will benefit directly. As they continue co-operating with the government in showing government films, they will play a part in developing a greater audience for 16mm. films when the war is over.

SEND FOR OUR CATALOG

Our new 1942 Summer Catalog is now ready! Hundreds of new features, comedies, cartoons, news reels and other subjects at your disposal at the lowest prices in the business! Big name stars, late releases, major productions. An unexcelled 16mm. exchange guaranteed to take care of your film needs in every way. A personalized service that will insure you greater profits and continued good-will. Our motto: "Good Prints. Good Service. Good Pictures." Write today for your "ROADSHOWMAN'S CATALOG AND BOOKING GUIDE" and join the word-by-mouth brigade of I.C.S. boosters!

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In excellent condition. Bell & Howells, Victors, Universals, DeVrys, Brand new Victor 40A with 12" Speaker. We also BUY projectors and films—highest prices paid.

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We ship you everything, motion picture projector, sound equipment, talks. Guarantee you to make good. Show you how to line up circuit from the 5,000 theatres in U.S.A. Make up to \$50.00 week. Write Southern Visual, Box B-8, Memphis, Tenn.

FREE INSTRUCTIONS

Write today for your free copy of The Billboard's latest booklet entitled "How To Make More Money in the Roadshow Business." It's packed full of tips for beginners. Old Timers will want it, too, for the many film and supply house advertisements. There is only a limited supply. Be sure to get your FREE copy. Write today! 6-20.

REPRINT EDITOR
27 Opera Place Cincinnati, Ohio

Kinseys Encounter Union Difficulty; Editor Lauds Rep

CANTON, O., June 13.—Madge Kinsey Players, in their second week here under canvas, will take a chance on being branded unfair rather than use a four-piece union band during their stock engagement here, Harry Graf, Kinsey business manager, said this week.

The company, which uses only a union pianist to provide musical accompaniment for specialties and bits between acts, was informed by Charles Weeks, business agent of the local musicians' union, that a four-piece orchestra would have to be used, effective June 8.

When the company played the Grand Opera House here on previous occasions the management complied with the demands of the union and also hired union stagehands. Here for the first time under canvas and located outside the city limits, Graf contends that the union demands not only are unreasonable but that there is no need for an orchestra, that a piano player can ably take care of what little music is required. Graf said he would ignore the order of the union and continue to use a union piano player.

In other Ohio cities where the company has played year after year no such demands have been made by the musicians, Graf said.

Dennis R. Smith, amusement editor of *The Canton Repository*, paid glowing tribute to the Madge Kinsey Players in a lengthy article titled "Canton Entertains a Tradition" in his column last Sunday (7). He praised the 60-year-old Ohio repertoire troupe for the cleanliness of its bills and its successful efforts in carrying on despite difficulties brought on by the war. He also complimented the younger Kinseys, the third generation, for taking over the company after their elders had retired.

Rep Ripples

MARGARET B. ESPY, who died June 4 in Lancaster, O., was popular in the tent repertoire field, having trouped with her husband, Chester, on such shows as Chase-Lister, Charles and Gertrude Harrison, Harley Sadler, among others. The last few years the Espys have been associated with circuses, including Sam B. Dill, Tom Mix, Russell Bros., Seal Bros., Bud Anderson and, this season, King Bros.

TOBY YOUNG'S SHOW is reported enjoying topnotch business in the Kansas territory. . . . THE HARVEYS, Don and Jean, are on the staff of Station KOAM, Pittsburg, Kan., where Don is farm editor and Jean has several dramatic commercials. They've been enjoying visits from members of the Toby Young tent the last several weeks. . . . JOHNNY AND KAYE RUPEE, formerly with Billroy's Comedians are in Kansas City, Mo., where they recently welcomed a new daughter, Sandra Kaye. . . . LOLA E. PAINTER, veteran stock and rep leading woman, now retired at her home at Lake City, Fla., reveals that her two sons, Frederick and Franklin, are now in the service, the former at Fort Bragg, N. C., and the latter at the Naval Training Station, Great Lakes, Ill.

! OPENING !

SOON—ANOTHER
JERRY GREEN
ALL AMERICAN
WALKATHON

WATCH THE BILLBOARD FOR GRAND OPENING. ALL CONTESTANTS AND HELP WRITE ONLY. JERRY GREEN, 6 E. NORTH AVE., SPORT CENTRE, BALTIMORE, MD.

We wish to thank

Our many friends for the kind expressions of their sympathy on the death of our beloved husband and son

BENNY LEONARD

We are especially grateful to our friends in the Washington and Baltimore contests. MRS. EDITH LEONARD, MRS. DORA LEONARD AND THE ENTIRE FAMILY.

Managers, Performers!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your early season business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your new show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsy line to the rep editor now, even if it's only a penny post card.

Ruesskamp Recalls Faves Who Toured Mo. Years Ago

Cape Girardeau, Mo.

Editors *The Billboard*:

From time to time a list of old-time shows and performers appears on the rep page. How many can recall the following who toured thru Middle West, especially Missouri, during the early 1900s? First, I recall Steelsmith's Attractions, with J. C. Steelsmith, Sadie Steelsmith and Clifton, their son. Dot Highbaugh also made up part of the cast. Later came J. S. Angell, with the Thebus Brothers, Baxter Newton, the heavy, and others whom I do not recall. Of the one-nighters I can recall Earl Doty in *The Man With the Iron Mask*, Emily Gale in *The Moonshiner's Daughter* (later Mary Carew and Roy Kingston played thru Missouri with the latter show), W. B. Patton in *The Slow Poke* and William McCauley in *The Minister's Son* and later in *When We Were Friends*. Patton and McCauley were partners, had a large following and always played to full houses in this part of the State. Later Patton presented a dramatic sketch in vaudeville.

Of the early musicals I recall *The Rajah of Bong*, of which the Lyman Twins were prime favorites. A bit later came the tent reps. I recall Murphy's Comedians, with Red Wilson heading the cast. He was the best rep comedian on the boards at that time. About this time pictures and vaude came, and we found acts on the bills like Eddie and Ethel De Gama, Gusie Flamme, Koplín and O'Neil, the Rader Brothers, Eddie and Dave McDade, Jack Amick and Rita Marez, Eddie Higgins, Minnie Burke and Martin Bowers, Tassel and Young and others that I do not recall at the moment. Of the early operas, who can recall the Andrews Brothers and John McCrumish? Ben A. Tilson was another great singer. I recall him singing *Love Me and the World Is Mine* to a show-stop.

Then came Alderman's Alhambra Stock

H-B Tenter Clicks With Hillbillies

HUNTINGTON, W. Va., June 13.—G. C. Bradford, of Hetzer-Bradford Shows, Inc., reports that the tent show operated by the firm has been doing well since going hillbilly several weeks ago. Gallipolis and Oak Hill, both in Ohio, were exceptionally good, Bradford says.

At Gallipolis Decoration Day the troupe found it necessary to give two evening shows to accommodate the crowds. An amateur contest there Sunday afternoon (31) also drew well. Out of respect to the churches the company did not play there Sunday night. One performance at Oak Hill June 1 brought a turnaway. The Hetzer-Bradford tent played some Kentucky dates to good results recently and is slated to return to that territory July 1.

Show opens Monday (15) at Salt Rock, W. Va., for three days, following with Milton, W. Va., 18; Hurricane, W. Va., 19-20; Madison, W. Va., 22-24; Van, W. Va., 25; then back into Ohio. Hi-Eddie (Eddie Dorey), still walker, is doing a good job on the bally.

Edd Richter Near Death

COLUMBUS, O., June 13.—Edd Richter, 77, veteran stock and repertoire performer and for many years advertising agent and advance man with various touring companies, is gravely ill at St. Francis Hospital here. He is in a coma and doctors give little hope for his recovery.

Company with Verne and Minnie Alderman heading the cast. Two favorites indeed. Others in the cast were Vernon Turrentine, Charles Mortimer, Joe Sawyer, Mr. and Mrs. Carl Bayard Steers, Clyde Tressel, Gordon Hayes, Margie Speers and the Vails. A great line-up that could play anything from *Whose Baby Are You?* to *The Girl From the Golden West* and did. The best rep company ever to play thru these parts. Then came Harmon Ellis, a mighty smooth magician who with his wife (Madame Ellis) presented one of the best two-people mental acts ever.

N. F. Thom, on the Cooley & Tom Showboat, was also a favorite. Bill Soura, a swell performer, did all kinds of parts from Dutch comedy to a Mexican horse rustler. Who can recall his singing of *Schnitzelbank*? Others I recall include Raynor Lehr, Ches Davis, Leo H. King, Ralph St. John, Billy Riddell and Bingo Wilson. WILLIAM RUESSKAMP.

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

Seven Teams in Balto Show

BALTIMORE, June 13.—After 1,320 hours, seven teams remain in Jerry Green's All-American Walkathon Derby Show at Sports Centre here. Line-up includes Charlie and Vivian Smalley, Don Dennison and Pat Gallagher, Pete Corilla and Harriet Blurton, Stan West and Helen Caldwell, Hughie Hendrixson and Nellie Roberts, Clyde and Angie Hamby, and Johnny Bowman and Opal Ferdig. The tug-of-war introduced recently is now done in mud.

Washington Show at 3 and 2

WASHINGTON, June 13.—At the 1,536th hour, three couples and two solos remained in the Shapiro-Brady Speed Derby here. Still in competition are Mike Villa and Virginia Anderson, Jack Glenn and Joann Leslie, Jack Stanley and Leona Barton. Solos are Joe Rock and Larry Decorato.

RUBBER-LEGS MARTIN, emcee, and Shelton the Magician are at Camp Berkeley, Tex., and will appear in a USO show there late in June. Before his induction Martin was at the Cadillac Club, New Orleans.

INQUIRIES have been received recently on Ray (Popeye) Laub, Bill Ross, Bill and Elsie McQuade, Harry Smythe, Wells Sloniger, Larry Cippo, Annette Andrews,

Jimmie and Minnie Ferrenzi, Johnny Makar, Pat Massey, Betty Barber, Tillie Dannish, Tim and Irene Hammack, Jim and Jean Smith, Christine Willis, Bob Turner, Eddie Leonard, Muggsy Hurley, Lou Jarvis, Jack M. (Curly) May, Max Grossman, C. A. Dill, Walt Gross, Sally Mattis, Viola Commerford, Hal Loth, Betty Lee Doris, Billy Ryan, Stan West, Vic Puree, Tex Brown, Don J. King, Eddie Smith, Bill McDaniels, Mille Meyers, Lou Devine, Doris Donovan, Johnny Hughes, Eric Lawson, Sammy Lee, Jim Coffee, Johnny Agrilla, Charles Batavia, George Dale, Curley Kent, Lou Dans, Steve Roberts, Marge Sheffield, Mickey Martin, Jackie Anderson, Violet Kaye, Billy Steele, Tex Hall, Georgie Walker, Johnny Guilfoyle, Steve Roberts, Bobbie Allen, Jerry Clark, Louie Meredith, Bobbie Allen, Jerry Clark, Louie Meredith, Ethel Henning, Frankie Little, Harry Smith, Charles Schaeffer, Thomas Gardner, Eileen and Mickey Thayer, Jack Rockingham, Joe Curtice, Shirley Shelton, Pee Wee Collins, Pauline Boyd, Estelle Pine and Eddie Graves. How about dropping the column a line, kids, and let your friends know where you are and what you're doing?

BENNY LEONARD, emcee, was stricken while emceeing the Shapiro-Brady Speed Derby in Washington Decoration Day and died in Garfield Memorial Hospital there June 8 of a cerebral hemorrhage. Further details on Final Curtain page, this issue.

BOOKERS' ORG STUBS

(Continued from page 21)

to be. It will be tough on the new, struggling bands—that's just unfortunate. But supposing the big names gross \$150,000 less per year, and supposing I have to make a few less bucks per year, and supposing all the big agencies make less money? They would be tickled to death they have a government that won't play dirty and hand out favors at the expense of the country."

At the time of Nidorf's statement, ODT had not yet announced the week's extension of chartered bus travel for bands, but the OCC chief said emphatically that he was satisfied that ODT is in the most capable hands possible, and added that, whatever the outcome, he would be content that the industry had gotten more than deserved consideration.

Chopping off of bus charters and rationing of railroad accommodations will revolutionize the road-tour picture and will probably mean fewer bands and less money. However, majority of bandsmen and many bookers have gone on record as agreeing with Nidorf's loud "Let's win the war."

SUGAR'S DOMINO

(Continued from page 4)

solution to the tremendously important salvage problem as well as related difficulties. It is because of this lack of co-ordination that money and time is constantly wasted, with attendant losses to all who do business with them.

What the record business needs is leadership in which it has confidence; something like a Hays Office set-up geared to the record business and its peculiar problems. An alternative would be the determination on the part of all of the disk execs that if they don't hang together they will most assuredly hang separately.

WANTED

Colored Musicians and Performers. Musicians on all instruments. One more Trombone, A-1 Band Leader that can play standard music. One more Novelty Act, A-1 Billposter, colored or white. Eat on lot. Must join on wire. No advance money till after joining. Write or wire

JIMMIE SIMPSON'S
MODERN MINSTRELS
PETERSBURG, VA.

SONG BOOKS

Hillbillies, Western, Radio Acts, Repertoire, Endurance Shows, all travelling organizations are making big extra money selling low price DIXIE SONG BOOKS with own act or show name and photo. Send 25¢ for samples and details.

DIXIE MUSIC CO.
1674 BROADWAY NEW YORK

ROE NERO PLAYERS WANT QUICK
Account guys draft, draft exempt, capable 16mm. Motion Picture Projectionist that understands electrical work, doubling stage or drive truck. Man to handle outfit, keep in repair, drive semi-truck trailer. Consider useful team with surefire specialties, run some leads and tobs. No boozers or agitators. State age, weight, height, previous experience, lowest sure salary. Pay your own. Week stand tent theatre, long season. Week June 15th, Rice, Virginia.

WANTED

Acts, Chorus Girls and Specialties. Contact

BUFORD GAMBLE

Skyroad, Alexandria, La.

THE PRINCESS STOCK CO.

WANTS

Boss Canvasman, Drummer, Gen. Bus, Actor, Specialty Team. Other useful Tent Rep People, write. Top salary, long season. Address: E. C. WARD, Salisbury, Mo.

L. Verne Slout Players

Want At Once — Billing Agent, Leading Man, Ingenue with Specialties. Also experienced Tent Workmen. Tell all in letter with full particulars. 564 Capital Ave., Battle Creek, Mich.

WANT

Neat Canvasmen for stationary Picture Show. Age no object. Positively no booze. Ticket if I know you. Long season. Join immediately. For Sale—35mm. Sound Features and Comedies. Not Junk. REGAL THEATRE, Smyrna, Tenn.

We Have Many Satisfied Showmen Who Have Been With Us for 35 Years and More! Why Not Get Acquainted?

Curtiss Show Print

Low Prices—High Quality. Continental, O.

FAST PACE HOLDS UP

Army-Navy Fund Hits \$9,227.06

Marks in Record Clarksburg Gate

CLARKSBURG, W. Va., June 13.—With opening night attracting 4,500 patrons, and Friday and Saturday nights garnering 9,600 and 12,300 paid admissions respectively, John H. Marks Shows eclipsed all of their previous attendance and gross records for a week's stand here. Opening night was the best of the spring tour, while business on the week was the second best of the season so far. Tall Cedars of Lebanon sponsored the stand.

Shows arrived May 31 after a hard move from Martinsburg, where they played to only fair results. One of the Diesel light units broke down en route and had to be towed in, arriving at 9 p.m., with three other trucks delayed in transit. Chief Electrician Walter W. Rowan and his assistants lost no time in getting the plant started and the midway opened on schedule. A heavy rain Tuesday night didn't hurt the week's gross.

Saturday's Kiddie Matinee, sponsored by a local store, was successful, despite hot weather. Princess Mabel and trainer, Ruth Roy, made a personal appearance and staged a free 11 a.m. show at the store. Charles (Dutch) Leister has been named transportation superintendent. William Meade who left two weeks ago to join the army has been rejected and is back in his old job as Whip foreman. Thomas J. Heath returned after a two-year absence and is again in the electrical department. Clyde Warbritton has his concessions here again. Louis Sandell has the jewelry stand.

The Exponent and Evening Telegram were liberal with space, and Frank E. (See MARKS RECORD GATE on page 33)

AU Registers on Early Trek; Staff And Roster Are Set

BREMERTON, Wash., June 13.—Altho American United Shows have lost 28 men to the armed forces, organization has progressed nicely and recently broke in a new lot here to good results despite rain. Trucks and equipment are being repainted and business has been satisfactory, J. Kling said.

Line-up includes O. H. Allin, general manager; Mrs. Charles Mason, secretary; T. D. Newland, concession superintendent; Charles Moran, general agent; C. H. Carter, publicity director; Jimmy Kling, lot superintendent; John Snobar, electrician; Ralph Vivian, assistant; Hy Tobin, artist; Floyd Hazen and Roy Jamison, front, and George T. (Dad) Allin, sound truck.

Buckler Is Lawrence P. A.

BALTIMORE, June 13.—Bob Buckler, former New York newspaper reporter and photographer, has been appointed special agent and public relations director of Lawrence Greater Shows. Owner Sam Lawrence said this week. For the last several years Buckler has been actively engaged in hotel publicity work in Miami Beach, Fla., and last year was press agent for West's World Wonder Shows and Al Wagner's Great Lakes Exposition.

Longest Jump?

TORONTO, June 13.—J. W. (Patty) Conklin, Conklin Shows, who was here arranging to load 15 cars of equipment for return to quarters at nearby Brantford, said that next Friday (26) his show will make a jump from Brantford to Brandon, Man., "perhaps the longest jump ever made by a carnival of our size." Show is presently operating with 30 cars, which will be increased to 55 for Western Canadian dates. Conklin said that everything stored on grounds of canceled Canadian National Exhibition had to be removed prior to June 10. His outfit will fill the CNE date with a local two-weeker, but Conklin declined to reveal the auspices.



S. A. (CY) AURILIO, private, first class, attached to the Marine Staff of U. S. Naval Hospital, Brooklyn. For the last 17 years he was connected with Billy Giroud, metropolitan New York showman now out with Victory Shows. On June 14 Aurilio went to the Rifle Range at marine base in Quantico, Va., where he will be stationed until July 1, returning to Brooklyn. In 1929 Aurilio was in Haiti with the marines.

Red Cross Fund Near \$4,000 Mark

CHICAGO, June 13.—Receipts in the Showmen's League drive for funds for the American Red Cross have now reached close to \$4,000. Many shows continue to send in each week larger amounts than they signed up for.

Amounts received up to June 11 since last report include:

Earl H. Bunting Shows.....	\$26.00
Alamo Exposition Shows.....	40.00
Byers Bros.' Shows.....	55.60
Dick's Paramount Shows.....	5.98
Royal American Shows.....	70.45
Mrs. C. A. Vernon.....	25.00
Employees of Hennies Bros.' Shows	70.00
Total.....	\$293.03

Bee Chalks Winner At Lexington Date

LEXINGTON, Ky., June 13.—Bee's Old Reliable Shows played to good weather and business at Old Epping Ball Park recently under American Legion Post auspices. Line-up includes David J. Huls, general manager; Leonard McLemore, business manager; V. (Blackie) McLemore, legal adjuster; Mrs. David J. P.'s, secretary; W. M. Jarvis, general superintendent; Abe Jones, electrician; Norman Rose, night watchman; Howard Gray, stockman, and Paul Hubbard, special agent.

Shows

Minstrel, Viola Stepean and James Ayers; Lillian and Leona Jones, Laura Thomas and Maggie Givens; chorus, Viola Steptian; James Ayers, emcee; Red Jones and Blue Wilson, comics; orchestra, Fred Hood and J. E. Tye, sax; Albert Peterson, piano; Magrio Jones, trumpet; Hooks Duncan, drums; Sonny Boy Williamson. Other shows are Arabian Night, Athletic, Snake, Hawaiian, Wax and Ten-in-One. Rides are Ferris Wheel, Tilt-a-Whirl Merry-Go-Round, Chair-plane, Baby Auto and Baby Aeroplane.

Concessions

V. McLemore concessions include roll-down with Blacky Jett and Charles Olsteen; bingo, Jimmie O. Deay, caller; Joe Sull' and Bill Staruz, counter; penny pitches, Mrs. Wilbur Farrell and Doris McLemore, agents; clothespins, J. C. Smith and Leon McLendon, agents; Wilbur Farrell, diggers; Mrs. Leonard McLemore's concessions include popcorn and peanuts; George P. Graham, soft (See BEE IS WINNER on page 33)

Early Tour Good For Lewis Combo

NEW BRITAIN, Conn., June 13.—Art Lewis Shows, since opening April 9 in Norfolk, Va., have chalked up satisfactory engagements in South Norfolk, Va.; East Brunswick Township, N. J., and Stratford and Fairfield, Conn. Recent opening here drew good attendance and grosses despite inclement weather. Shows are transported on 25 railroad cars. Six new Diesel light plants were added during the winter.

Line-up includes Art Lewis, director general; Charles Lewis, general manager; E. B. Braden, business manager; Eddie S. Delmont, assistant manager; Howard Ingram, general superintendent; F. Percy Moroney, secretary-treasurer; Rowland Beck, assistant secretary-treasurer; Frank Sieger, trainmaster; Ray Perry, chief electrician; Harry Parker, general agent, and Morris Stokes, advance agent.

Shows

Professor Kuntz's Side Show, Doc Garfield's Hall of Science, Josh Kitchen's Monkey Show, Katherine Fensher's Hi-Hat, Carlson Sisters' Fat Show, Charles Johnson's Vanities, Al Mercy's Follies; Almando Diaz's Hawaiian Show, with Howard Bryant, talker, and Jerry Jackson, producer; Hep Cats Revue, Tillie Perry's Mickey Mouse Show, Mrs. George Ray's Laugh Ship, Dan Tope's Snake Show, Dan Morgan's War Show, Del (See LEWIS EARLY TOUR on page 33)

Canton Engagement Is Big for Jones; Beatty Is Popular

CANTON, O., June 13.—Despite threatening weather the first two nights, Johnny J. Jones Exposition concluded one of its most impressive week's stands of the season so far last Saturday. Charles Siegrist Showmen's Club sponsored the engagement, which saw attendance on the week soar to 25,000. Saturday night, with 6,900 paid admissions, was best. Ideal weather prevailed after Monday and Tuesday nights.

Scandolls and Carl J. Lauther's Side Show topped shows, with Del Rio midgets next. Rocket had the heaviest ride gross. Flyoplane was close behind. Clyde Beatty's Circus clicked, Friday and Saturday night turning in the biggest grosses. Eddie Jamison's Colored Revue had a good week and Motordrome scored its biggest week of the tour so far.

Herb Pickard landed plenty of publicity in local papers and at Massillon and Dover, O. Lois Zimmer, feature writer on The Repository, did a piece on Harriet and Clyde Beatty, and Beatty (See Jones Canton Stand on page 33)

Okay Results Continue for Fiesta Shows in San Diego

SAN DIEGO, Calif., June 13.—After five weeks on the same location here, Crafts Fiesta Shows continue to obtain good results, Marie Ricks reported. With a few exceptions the personnel remains the same as that which opened the season. Jenny Perry's Yankee Doodle Dandies and Eldon Frock's Sunkist Beauties continue to lead shows, while Scooter tops the rides.

Chief Electrician Orland Ormsby is doing a good job of complying with the new dim-out orders on the Coast. Only lights affected are the towers and neon strips. All others have been rearranged to pass the test. Red McDonald has his new Tilt-a-Whirl well flashed, and Pud Cooper finished work on overhauling the Scooter. Freddie Newman is putting the finishing touches on the Flying Scooter. Sam Book has the Ferris Wheel in good shape, and Carl Cox has taken over the Loop-o-Plane. Louis Wickham is the new Merry-Go-Round foreman. Kenneth Wood has completed work on the new baby rides.

Bill Meyer was tendered a party in celebration of his birthday May 11. Lot Superintendent Earl Harvey visited his wife, Jolly Lee Harvey, on Clark's Greater Shows.

NEW YORK, June 13.—Batting mark of the Outdoor Amusement Division in the Army and Navy Relief Fund drive now stands at \$9,227.06 from all sources, according to up-to-date and corrected figures released by the Navy Relief Society. Amusement parks, which got a rainy start last Wednesday (3) but did better this week (10), are included in the total, as are several circuses, concession units, etc. Previous total of \$6,308.44 was augmented by \$2,918.62 from the following:

World of Mirth.....	\$439.76
Endy Bros.	329.26
Art Lewis	204.00
Kaus Exposition	154.00
Cetlin & Wilson	137.44
Mighty Monarch	132.76
O. C. Buck	116.84
Heller's Acme	116.60
W. C. Kaus.	104.00
Dick's Paramount	89.24
Pioneer	88.88
M. & M.	84.22
Scott Exposition	83.50
Keystone	81.68

Barney Tassel, \$57.68; Eddie's Exposition, \$57.38; O. J. Bach, \$56.60; Coleman Bros., \$50; J. F. Sparks Circus, \$45.38; George Clyde Smith, \$43.06; Bunting, \$30.20; I-T Shows, \$27.56; Skerbeck's Great Northern, \$24.52; Garden State, \$23.50; Barkoof, \$23.08; Virginia Greater, \$21; Ellman, \$13; Louis Henry, \$12.78; Lake State, \$11; Rogers Bros. (Minnesota), \$10; Bright Lights, \$10; Golden Belt, \$9.20; Mid-Way of Mirth, \$3.80; (Spring Lake Amusement Park, Oklahoma City, Okla., \$226).

Max Linderman, general subchairman, Carnival Division, announced the following subchairmen: Dave Endy, Endy Bros. Shows; N. P. Roland and George Gaffas, Mighty Monarch Shows; Oscar Buck, O. C. Buck Exposition; Lew Marcuse, Barkoot Bros. Shows; Jacob Pryor, Pryor's All-State Shows; Art Lewis, Art Lewis Shows; Jack Wilson, Cetlin & Wilson Shows.

Chairman Linderman stated that when checks are forwarded to Stanton Griffs, of the Navy Relief Society, 730 Fifth Avenue, which divides the amount with (See ARMY-NAVY FUND on page 33)

Lawrence Registers Successful Week at Stand in Baltimore

BALTIMORE, June 13.—Lawrence Greater Shows tonight wound up a banner week under Jewish War Veterans' Bomber Fund auspices at Newkirk and Gough streets here, Bob Buckler reported. Opening Monday night was delayed because of the late arrival of a pair of baggage cars, but initial nights business was good and it continued on that plane for the rest of the week. Personnel exchanged visits with Ideal Exposition Shows.

Visitors included William Glick, Frank LaBarr and Frank Turner. Barney Tassel, whose shows were playing near Washington, visited with Owner Lawrence and Bob Buckler on Sunday. William C. Owens joined as billposter, replacing Lou Ritt, who has joined a Baltimore snipe plant. Monte Novarro reorganized his Girl Show. Sammie Lewis, Swing Revue operator, has taken over the Jumping Jive Minstrel. Leo Hoffer came on as second man on the Ridee-O. George Spirides' new custard stand is (See Lawrence Registers on page 33)

Double Everything

Figures in last week's tabulation on page 57 were half of actual amounts contributed. Thru a misunderstanding, the Navy Relief Society only announced its share. Other half was credited to Army Emergency Relief. This week's chart is complete as far as announcement from NRS is concerned, but interested parties should assume that the chart must necessarily be a week to 10 days behind owing to method of transmitting moneys, plus the fact that deadlines must be met. For instance, contributions coming from the West and Far West into Navy Relief office in New York take several days to arrive, and detailed breakdowns must be made after funds are received.

COOK HOUSE

To join on wire. Trade out. Playing best of spots. Crown Point, Ind., Fourth. Long season. Wire Michigan City, Ind.

C. A. "Curly" Vernon, Mgr.
FOUR STAR EXPOSITION SHOWS

Club Activities

Showmen's League
of America



Sherman Hotel
Chicago



National
Showmen's Assn.

Palace Theater Building
New York

CHICAGO, June 13. — Everything is going along nicely and it looks like another big year for the League. Response to the Red Cross War Relief Drive has been good and new names are being added to the list of donors each week. Sam Wilner and Lo Overland, both of whom are in the service, lettered. Club is still waiting for replies to its request for addresses of members who are in the armed forces. Al Wagner, Fizzie Brown and C. P. Smith, Great Lakes Exposition Shows, called while in town. Harry Seber came in from Rubin & Cherry Exposition on business. Al Butler is back from a trip and Denny Pugh was in town for a few days. Brothers R. N. Adams, Rudolph Singer and George Jackson are on the sick list. Ned Torti stopped over en route to Detroit, Charles Miles and A. J. Weiss visited the rooms on Sunday and other callers included Andy Markham, Bill Stephens, Ray S. Oakes, Vice-President M. J. Doolan, Sam Smith, Edgar G. Hart, Stix Westmoreland, W. C. Martin, Mr. Stone, M. Ohren, Leo Berrington, Irving Maltz, Charles Levine, Harry Price, Ozy Berger, Paul Studebaker, Thomas F. Sharkey and Walter F. Driver.

An interesting group in the Sherman Hotel lobby included E. Lawrence Phillips, Sam Smith, J. C. (Tommy) Thomas, Lou (Peazy) Hoffman, Buddy Paddock, Ralph G. Lockett, John L. Lorman and Ed Johnson. Applications received last week were Charles Miller, credited to Thomas F. Sharkey and Nathan Tash, credited to Morris Lipsky. Johnny J. Jones Exposition is the latest name to be added to supporters of the Red Cross War Relief Drive.

Latest listings and ads for the *Outdoor Amusement World Directory* includes President Carl J. Sedlmayr, 6; Vice-President Harry W. Hennies, 2; Cliff Wilson, 5; Harry (Fizzie) Brown, 3; Sam Gluskin, 8; Andy Markham, 4; Nate Miller, 3, and Ida E. Cohen, 3. Bill Bartlett, of Miami, had worked out a splendid plan in the drive and encouraging results are expected from him. Members are urged to send in order blanks as orders are obtained so that they may be recorded and that subscribers' plaques can be mailed out. Chairman Ned Torti has sent out letters to the membership urging the boys to get into action. Re-

NEW YORK, June 13.—Brother Harold G. Hoffman, former governor of New Jersey, has been called to the colors and assigned to the Army Air Force with the rank of major. Brother Hoffman served in World War I as captain of infantry and came thru with flying colors. Brother Jack Lichter is another NSA fighter of note. Served with Pershing, helping to chase Pancho Villa, and with the Rainbow Division in France. Lichter is chairman of the Veterans' Committee. What a fighting squad this bunch of NSA men would make with Hoffman to lead them: Charles J. Morris, Edward R. Wassman, Irving Berk, Harry Brennan, Harold Lupien, Albert Whitworth, Justing Wagner, George A. Hamid Jr., Siro Aurillo, Anthony Garter, Roger Littleford Jr. and David S. Linderman. Tom Quincy is always surrounded by an interested throng listening to his stories of war-torn Europe. He is filled to the brim with hair-raising anecdotes. Walter Lewis, our genial porter, has got such a polish on the old rooms that the boys on the road will hardly know the place when they get back to hibernate. Brother Sam Prell is slowly recovering from injuries sustained in an auto accident in Baltimore.

Wellfare drive has developed keen competition between the lady and gentleman contestants for War Bonds to be given to the best workers. Mrs. Fronnie Barfield, World of Mirth Shows, is leading, with Mrs. Donald Murphy, of same show, the runner-up. Mrs. W. C. Kaus, of shows of the same name, is in third position. Joe Rogers is leading the manly contingent, with Moe Elk a close second and George Hamid still to be heard from. Club year ends July 15, when the 1943 cards and new by-laws will be issued. Have you kicked in yet? Come on, send it in. Brother Joe Rogers and the missus celebrated their 25th wedding anniversary with a great gathering in the Rumba Room at Rogers' Corner. Silverware almost by the carload was presented to the "happy bride and groom," who almost immediately entrained for Hot Springs for their second honeymoon.

member, a 1943 card is issued on all applications received from this date on.

PAN AMERICAN SHOWS WANT

Shows that don't conflict. CONCESSIONS: Wheels, Grind Stores or anything that don't conflict. Want Agents for Grind Stores and Wheels. Want Girls for Ball Games and Penny Pitches. RIDE HELP—Want Foremen for Loop, Chair-o-Plane and Tilt-a-Whirl. Can place experienced Couple in Cook House. Address: Elwood, Indiana, this week.

WANTED FOR FIREMEN'S JUBILEE

Maple Shade, N. J., week June 22. Others to follow. All kinds Shows and Rides, no Girls. Can place Bingo, Ball Games, Lead Gallery, Pop Corn, Candy Apples, Scales, Pitch Tilt Win and others working for Merchandise only. I. K. Wallace can use Ferris Wheel Help. SAM TASSELL 610 Shubert Bldg. PHILADELPHIA, PA. P.S.: Can use sensational Free Act for five consecutive weeks.

GRUBERG WORLD FAMOUS SHOWS

Playing Philadelphia lots until Fairs. No front gate. Will buy 2 Bottle Ball Games complete and any other Concessions with tops and frames. Want Concession and Side Show Help, experienced Second Man on Merry-Go-Round, salary \$25 per week, bonus. No drinkers. Concessions—All legitimate Grind Stores open, one of a kind; you do a big business. Want experienced Grab Joint Man, salary and percentage. Harry Kerbis, wire at once; important for you. Showing this week, 10th and Bigler Streets, Philadelphia, Pa.

BARKER SHOWS WANT

Concessions: Corn Game, Arcade, Diggers, Hoop-La, Fish Pond, Novelties, String or any Stock Concession. Shows with or without own outfits. Bob Martin wants Combination Man for Athletic Show. Jackie Nelson, contact. Can use capable Electrician who can drive Semi. We have one of the best Fours in the Chicago area. This is no promotion but a strictly bona fide fair and celebration combined. Then excellent Iowa and Missouri fairs and celebrations to follow. Route to interested parties. Write or wire Gilman, Ill., all this week.

FOR SALE

Cheap for cash due to ill health. Small Carnival, sell complete or any part. Late model Trucks. Everything in first-class condition. Trucks have practically all new tires. Now operating. BOX D-245, The Billboard, Cincinnati, O.

WANTED

Foremen for Twin Wheels. Must be thoroughly experienced and drive Semi. Wire, pay your own. J. F. SPARKS SHOWS FLEMING, KY.

WANTED

Ferris Wheel Foreman, join at once. Salary \$30.00. Long season. Wire or phone.

WALTER CHILSON
ELMIRA, NEW YORK

WANTED

Man for Merry-Go-Round, Second Man for Ferris Wheel, Second Man for Chairplane. Can use legitimate Concessions. Want small Organ.

JOHN KEELER
Williamstown, N. J., this week.

RIDE HELP WANTED

Ride Foreman, Merry-Go-Round Man, Tom Curley Fisher.

O. C. BUCK SHOWS

Amsterdam, N. Y.; Webster, Mass., next week.

WANTED

Experienced Motor Drome Talker. Address: SPEEDY MERRILL Care Marks Shows, Fairmont, W. Va., this week; Wheeling, next week.

RENA AND KAY WANT

Girls for Girl Shows. Sally Casey, Jean Rogers, Daisy and Miles Dietrick, Juanita Cuevas and all others, wire at once.

L. J. HETH SHOWS

Frankfort, Ky., this week.

WANT

Manager and Crew for Athletic Show, we have complete outfit. Manager and Pit Attraction for Snake Show, we furnish outfit. Will book other Shows of merit, 25%. Have 22 weeks of Fairs and Attractions. St. Charles, Mo., this week; Ft. Madison, Iowa, next week. DYER'S GREATER SHOWS

BRIGHT LIGHTS EXPOSITION SHOWS CAN PLACE

At once, Bingo and Lead Gallery. All Celebrations, Conventions and Fairs till last week in Oct. Write or wire JOHN GECOMA, Steyestown, Pa., this week; Friendsville, Md., next week.

E. G. WILSON SHOWS WANT

Legitimate Concessions. Howell, this week; Pontiac, on Woodward Ave., next week; July 3-4-5, Celebration, Pinckney; all Michigan. All Concessions open for Pinckney. Will sell ex. on Novelties. Address: WILSON SHOWS, Per Route.

SKERBECK SHOWS WANT

SHOWS AND CONCESSIONS. Good bookings for entire season. L'Anse, Mich., week of June 15th; Atlantic Mine, Mich., week of June 22nd; Bessmer, Mich., week of July 4th; Firemen's Celebration, Iron River; then as per route.

DOBSON'S UNITED SHOWS WANT

Octopus, Sixteen-Seat Chair-o-Plane, Roll-o-Plane, Double Loop, Pop Corn, String Game. We have a real route. No still dates. Bill Pink, get in touch with us. DOBSON'S UNITED SHOWS, as per route.

BRIGHT LIGHTS EXPOSITION SHOWS

Friendsville, Md., Firemen's Celebration all next week. Want Shows, Rides and Concessions not conflicting. Merry-Go-Round Foreman, also Ferris Wheel Foreman. Write or wire

JOHN GECOMA
Steyestown, Pa., this week.

COOK HOUSE MANAGER

Beautiful 20x40 joint, complete; also ten-foot Grab; fifty-fifty proposition. Tom Kenney, wire.

BAZINET SHOWS, INC.

Prairie du Chien, Wis., this week; Sparta, Wis., next.

DROME RIDERS WANTED

Must Do Crisscross. Top Pay. Answer at once.

EARL PURTLE

Care World of Mirth Shows, New Bedford, Mass.

SIDE SHOW MANAGER

With Acts. Join at once. Open Saturday, June 20th, Midland. This is the biggest one-day celebration in Michigan. We have complete outfit.

WORLD OF PLEASURE SHOWS

Ecorse, Mich., June 15-17.

HELLER'S ACME SHOWS, INC.

35th Annual Tour

GOOD WAGES AND BEST OF TREATMENT TO ALL

Want Cigarette Shooting Gallery, Bingo, Photo Gallery, Long or Short Range Shooting Gallery and Grind Stores. Have complete outfit for Geck Show. Wanted—Frozen Custard, Girls for Streets of Paris, Side Show People, Office Shows. Want Fun House and Kiddie Ride. Want reliable Help on all Rides, also Drivers for Semi Trailers and a Canvasman. Want Help for Spitfire, also Foreman. This Show playing the best defense spots in New Jersey, Pennsylvania and New York. Mt. Holly, N. J., this week; Dover, N. J., next; then Hackettstown, N. J., Fourth of July Celebration and Fair. Address as per route.

HONEST KELLY SHOWS

"The Show With New Ideas"

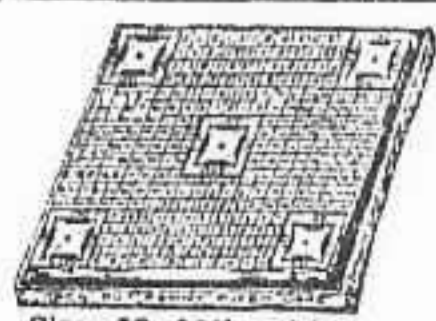
Want Bingo Caller. We need no Concessions. Will buy for cash one Flat Ride. WANTED—Animal Show, Girls for Posing Show, Penny Arcade or any Show that does not conflict. We have all new tops for Shows any size with fronts and transportation. Wanted—Two medium-priced Free Acts in conjunction with our High Fire Dive. Franklin, New Hampshire, June 15-20; Derry, New Hampshire, 22-26.

JOHNNY J. DENTON SHOWS WANT FOR

Irving, Ky., this week; Allen Junction, week of June 22, and Big Miners' Celebration at Neon Junction for 4th July Celebration. All mines pay day. Want following: Wheel Operator, must stay sober, salary no object if can produce; Special Agent to post paper. Following Concessions: Pitch Tilt U Win, Bowling Alley, Hoop-La, Long Range Shooting Gallery, Snow Cones and Custard, Novelties, String Game, Rat Game, Coca-Cola Bottles, Fish Pond, Cotton Candy, Diggers. Shows—Have top for Girl Show. Shows with own equipment, come on. Good proposition.

CONVENTION SHOWS

Breaking all records in proven spots. Harlam and Williams St., Buffalo, N. Y., this week; Depow, N. Y., next week; outstanding Legion Celebration, Ontario and Niagara Sts., Buffalo, June 29 to July 5. CAN PLACE non-conflicting RIDES and SHOWS and a COMPLETE SET OF RIDES for Number 2 Unit opening July 6. Can place extra Ride Help. 8 consecutive weeks in this territory. Must have own transportation. Want CONCESSIONS for both units, especially Custard, Hoopla and Devil's Bowling Alley for #1 Unit. All communications to AL C. BECK, GEN. MGR., WORTH HOTEL, BUFFALO, N. Y. P.S.: All previous communications addressed to Clay Mantley unanswered due to illness.



PENNY PITCH GAMES

Size 46x46", Price \$25.00.
Size 48x48", With 1 Jack Pot, \$35.00.
Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS

30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price\$12.00

BINGO GAMES

75-Player Complete\$5.00
100-Player Complete 7.25

1/3 Deposit on All Orders.
SEND FOR CATALOGUE
Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Canes, etc.

SLACK MFG. CO.

124-126 W. Lake St. Chicago, Ill.

ASTRO FORECASTS AND ANALYSES

1942 ASTRO READINGS ALL COMPLETE

Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00
Analysis, 3-p., with Blue Cover. Each03
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Forecast and Analysis, 10-p., Fancy Covers. Ea. .06
Samples of the 4 Readings, Four for 25¢.
No. 1, 84-Page, Gold and Silver Covers. Each .35
Wall Charts, Heavy Paper, Size 28x34. Each 1.00
Gazing Crystals, Oulja Boards, etc.

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy.
1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION. 24-p. Well Bound25¢
PACK OF 79 EGYPTIAN F. T. CARDS. Answers All Questions, Lucky Numbers, etc., 35¢.
Signs Cards, Illustrated, Pack of 3615¢
Graphology Charts, 9x17. Sam. 5¢, per 1000 \$6.00
MENTAL TELEPATHY. Booklet, 21 P.25¢
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10¢.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.

19 West Jackson Blvd. CHICAGO
Instant Delivery. Send for Wholesale Prices.

POPCORN—PEANUTS

Seasoning, Cones, Bags, Ctns. and complete line Popcorn and Peanut Supplies. New and Reconditioned Equipment bought and sold.
Phila. Pa. **MOSS BROS. NUT CO.** Pitts., Pa.

TORTURE PROOF

Original Illusion. First Time Advertised. Write

ABBOTT'S, Colon, Michigan
World's Largest Illusion Builders

POP CORN

Write for our special summer prices on fancy Hooster Pride and Indiana Triumph Pop Corn and Supplies.

INDIANA POP CORN CO., Muncie, Ind.

Wire—Phone—Write

GREAT LAKES EXPOSITION

Harry Smiley can place Girls for Ball Games. Place Concessions of all kinds. Ride Help who drive semi trailers. Top salary to capable people. Side Show Acts, write Doc Clingman. Have beautiful neon front for capable Girl Show operator; also have new tops and fronts for showmen who have something to put in them.
All Address

AL WAGNER

Decatur, Ill., this week; then as per route.

PEARSON SHOWS WANT

Athletic Show Manager and Wrestlers, Shows with own outfit. Play downtown Pontiac, Ill., June 15 to 20; Virginia, on Square, June 22 to 27.

WANT

Roll-o-Plane and Fly-o-Plane Help. Those that have worked for me and those who have not answer at once or come on.

EARL PURTLE

Care World of Mirth Shows
New Bedford, Mass., now.

WANTED FREE ACT

For 5 Nights, July 1st to 5th
V. F. W. Celebration, Corydon, Ind.
Contact

GEREN'S UNITED SHOW

Mitchell, Ind., June 18 to 21st. State All.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

WHO'S topping?

HAPPY GRAFF, with funhouse, joined Gold Medal Shows at South Bend, Ind.

HARRY RUBIN, with concessions, joined All-American Exposition Shows at South Beloit, Wis., recently.

EIGHT-BALL BANK: When show and ride operators' wives saved the help's money.

FORMER concessionaire, Harry Schrimmscher is working in a defense plant at Morganfield, Ky., Percy Martin reports.

JOHN KELLY assumed his duties as Tilt-a-Whirl foreman on Buckeye State Shows during the stand in Sturgis, Ky.

NO NEWS may mean good news to some, but not to an editor at deadline hour.

H. T. WRIGHT and son, Kenneth, with rat game, joined J. F. Sparks Shows in Hazard, Ky.

DOC WILLIAMS has taken over the front of Bobo Show on Bantly's All-American Shows.

CORP. ANTHONY MIDEY, magician, formerly with West World's Wonder Shows, is stationed at Fort Niagara, N. Y.

IT TOOK sugar rationing to put a lot of showmen into schools.

PVT. JOSEPH C. PRICE, former ride man with L. J. Heth Shows, is a member of 172d Infantry at Camp Shelby, Miss.

MADAM ZELDA and Sam Cohen, of All-American Shows, visited Sammy Smith, trainmaster, and Mrs. George Ringling, Royal American Shows, at Cicero, Ill.

WHEN a manager keeps his agent guessing, he usually keeps him.

JOINING Sol's Liberty Shows in Galesburg, Ill., with their miniature train were Mr. and Mrs. J. M. Broderick, East St. Louis, Ill.

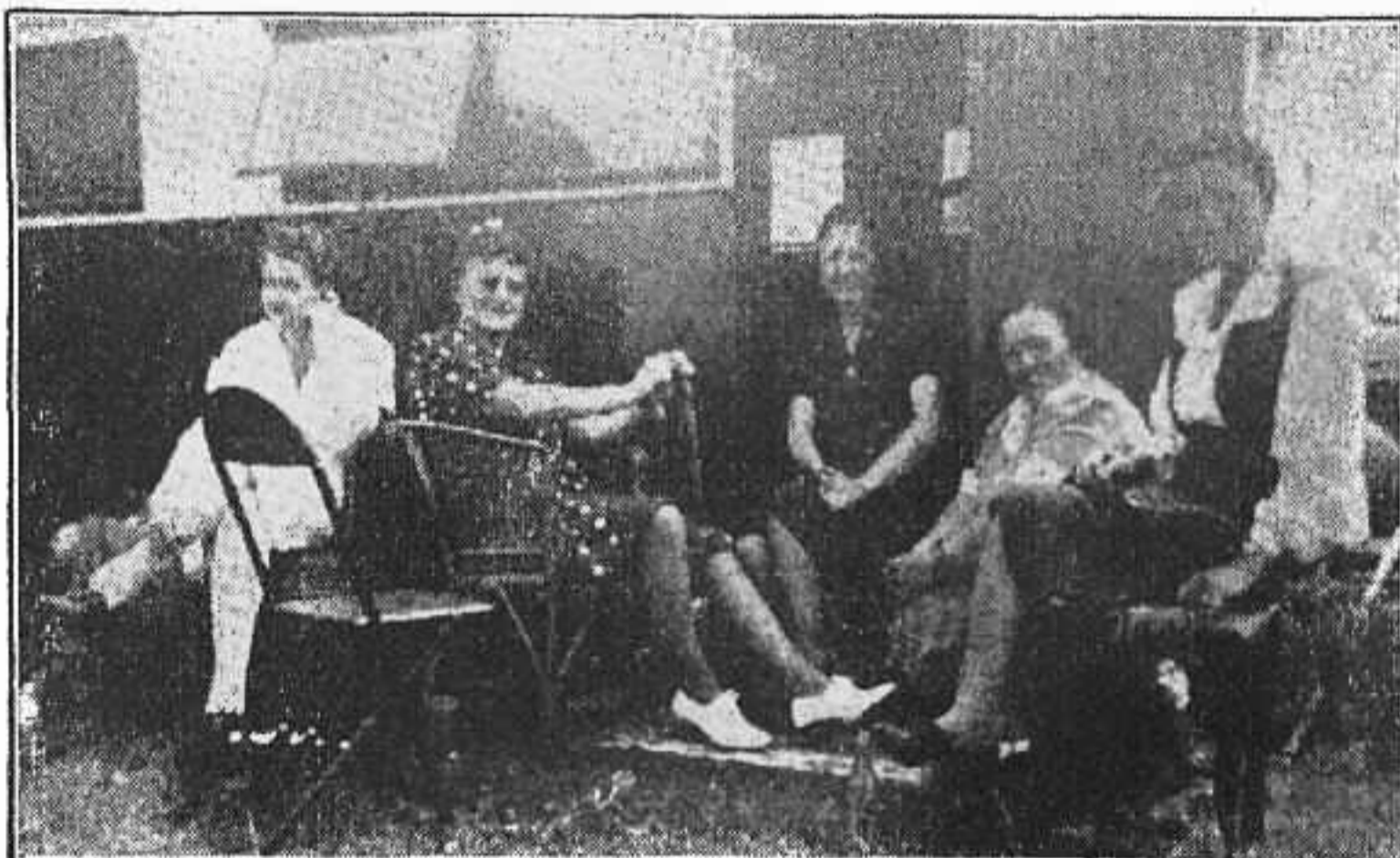
PVT. CECIL R. LARSON (Jimmy La Rue), former Ten-in-One show manager with Four Star Exposition Shows, is stationed at Sheppard Field, Tex., with 314th School Squadron.

PVT. EDWARD (SLIM) FIELD, formerly with James E. Strates, Patrick's Greater and Dodson's World's Fair, is at Regimental Headquarters Battery, 78th Coast Artillery, Long Beach, Calif.

WAY of the transgressors may be hard, but some are still racking up the shekels.

EDDIE BAREFIELD, carnival trouper, is ill at his home in Bernharts, Pa., where he has been confined for two years. He would like to read letters from friends.

SINCE closing with John R. Ward Shows, Rae-Codi, annex attraction, has been with Central States Shows. Frank Marks is in the ticket box, and Lew Best and Alla Sears are ushers.



WHILE WEST BROS. and Reynolds & Wells shows were exhibiting in Des Moines recently, numerous visits were exchanged by both personnels, with Trixie Clark snapping this jovial group. Left to right, they are Vicki Conners, nurse; Virginia Laughlin, rapidly recovering from a lengthy illness; Peggy Reynolds, Mrs. Buck McCallahan and Lola Trueblood.

FRED W. WRIGHT, carnival trouper, is ill in Homeopathic Hospital, West Chester, Pa., and would like to read letters from friends.

MRS. SUZANNE MOORE, who had the girl show on Sunburst Exposition Shows, joined Coffey Enterprises on O. C. Buck Shows in Corning, N. Y.

THIS isn't a "phony" season but it does have a danged lot of peculiarities.

RAY WHELLOCK cards from Estherville, Ia., that he has booked his Athletic Show and concessions with Victory United Shows.

MR. AND MRS. JOHN SHUTTY joined Bantly's All-American Shows in East Liverpool, O., he to take over the front of the Minstrel Show for Bill Mayo.

CLAUDE BROWN has replaced Dad Richardson on front gate tickets on J. F. Sparks Shows, Robert L. Overstreet advises from Hazard, Ky.

CHEERFUL: "He is as happy as a manager without a canceled fair on his list."

SON of Jack Smith, former concessionaire and now operating a tourist court in Texarkana, Tex., John (Punk) Smith has been called to the army.

CLYDE RAWLINGS, Motordrome rider with O. N. Crafts 20 Big Shows, closed with the organization in San Mateo, Calif., to take a position in the shipyards there, as did Jake Boyd, ride man.

PVT. H. R. (SWEDE) DOWLER, formerly with John R. Ward, J. J. Colley and other shows, enlisted in the Air Corps Flying School and is stationed at Lubbock, Tex.

NOWADAYS cookhouses are getting two kinds of war conversation—biling and foreign.

ADDITIONS to Martin E. Arthur's Mighty American Shows during the engagement in Klamath Falls, Ore., were Arthur and Gus Gale, Alvin Aldrich and Helen Vincent.

VISITORS to Bantly's All-American Shows' midway in East Liverpool, O., included Thelma Melville, Stanley Barbos, Mrs. Harry Copping, Earl Amon and Nathan Edelblute Jr.

MRS. PAUL VARNER writes from Gary, Ind., that her husband, Paul, has been confined in a Hines (Ill.) hospital for two months, where physicians hold little hope for his recovery. He would like to read letters from friends.

WHEN a ride foreman refused brass on pay day a manager hissed, "Capitalist!"

DOC R. GARFIELD, show operator on Art Lewis Shows, writes from Bridgeport, Conn.: "Tom Scully and I are getting our share of business here. Lewis Shows have enjoyed the best still date season of their career."

BEN DOBBERT, manager Golden State Shows, who was stricken seriously ill at Modesta, Calif., May 31, is recovering.

Cop and Blow

A **RETIRED** carnival side-show operator was surprised to see billing advertising the appearance of a headline magician at the best theater in his chosen home town. Reading each line on a lithograph, "World's Greatest," he mused, "Yep! It reads like one of my old side-show banners." He induced his wife to attend the performance and upon her return so high were her praises for the actor's ability that he hid himself to the theater dressing rooms. There he met with another surprise when the doorman refused him admittance with, "He is resting. You can see him after he arises at 11 a.m. at the City Hotel." "Late sleeper," thought the old tent showman. Then aloud to himself, "He wouldn't work for me long. My magicians always got up early and guyed out the top." The next morning at 11 o'clock he was in the actor's room. "Doing anything next Monday?" inquired the tenter. "No, I have a three-day layoff," replied the magi. "How would you like to make a good day's pay?" asked the showman. "I often fill club and private dates during layoffs. What is your proposition?" was the reply. "W-e-l-l," started the old showman, stalled by the thought that he might be giving too much, "my daughter is giving a birthday party for my 5-year-old grandson Monday afternoon. About 30 of the neighborhood kids have been invited. If you come and do your act I'll let you keep all of the pitch."

reports Mona Vaughn. Peggy Vaughn, girl wrestler, is recovering from an injury sustained in a recent bout.

RECENT visitors to Crafts 20 Big Shows' midway included Mr. and Mrs. Elmer Hanscomb, Mr. and Mrs. Patrick Roy Barnett, Mrs. Pauline Webb, Bob Garner, W. V. Hill, Shell Barrett, Waldo Tupper and Frank B. Warren Jr.

NOW that the straw-hat season is definitely here, the office-wagon janitors will be wearing the bosses' felts.

"**ALFRED C. FOX**, formerly with Perry Orner's shooting gallery and Van Ault's Arcade, is now with the army overseas," letters H. L. Heber, shooting gallery operator on John H. Marks Shows, from Clarksburg, W. Va.

FORMER trick rider on Marjorie Kemp's Motordrome with Royal American Shows, Pvt. George W. Murray advises that he enlisted in 85th Reconnaissance Troop and is stationed at Camp Shelby, Miss.

HOSSMER KROPFS, State tax collector of West Virginia field force, joined John H. Marks Shows at Clarksburg for organization's tour of the State. Graves H. Perry, former chief deputy collector, is now assistant manager of the shows.

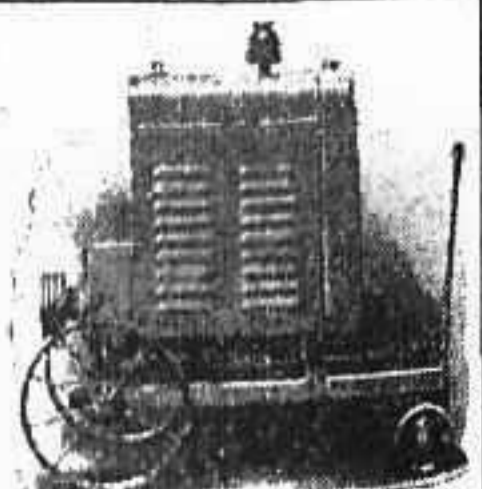
MANY new shows grow by acting contrary to the advice of an opposition show's general agent.

CHIEF RAIN IN FACE, cast-iron stomach man, letters from Columbia, Mo.: "This is my 46th year in show business. Am with John T. Hutchen's Modern Museum on Snapp Greater Shows, where I celebrated my 79th birthday recently."

FORMERLY with Bruce Chester's Pacific Exhibit, Mr. and Mrs. William C. Plank advise from Knox, Ind., that their daughter, Elizabeth, successfully underwent an operation in a La Porte (Ind.) hospital June 4.

"DEPENDABLE"

Is the word best describing the ELLI Power Unit. Many of these engines have "been on the job" ten and fifteen consecutive years. For maximum return on the investment buy an ELLI Power Unit. Be sure to ENTER YOUR RIDES in the BIG ELLI Fourth of July Contests.



ELLI BRIDGE COMPANY
Builders of Dependable Products
N. West St. Jacksonville, Illinois

IDLE BOAST: "My three-piece minstrel-show band makes as much noise downtown as a 15-piece town band."

FRANK LABARR, vet mailman and *The Billboard* sales agent, who closed with Ideal Exposition Shows recently, is located in Cleveland.

NELLIE M. H. KING'S Musical Act opened with J. J. Steven's International Congress of Oddities at Riverview Park, Chicago, May 30.

PERRY LINEBERGER, one-man band, left Milo Anthony's Side Show on Gooding Greater Shows to play a chain of West Virginia drive-in theaters. Bobbet is in the annex.

SIT in a show's under-canvas barber shop long enough and you'll get the lowdown on every man and woman on the lot.—Oscar the Ham.

WHILE Bantly's All-American Shows were playing East Liverpool, O., Herman Bantly went to Philadelphia, where his son, Bud, was graduated from Medical School at Jefferson University June 5. He will serve his internship at Bryn Mawr Hospital, Bryn Mawr, Pa.

MIKE DEMKO, ball game operator on Catin & Wilson Shows, advises from Baltimore: "Was sent here from McKeesport (Pa.) General Hospital. After an all-night ride, was admitted to Johns Hopkins Hospital, Thayer Ward. Would like to read letters from friends."

MADAM ZELDA with Frank Zorda's Side Show on All-American Exposition Shows, held an open-house party for 15 members of the Ladies' Auxiliary, Showmen's League of America, during show's stand in Chicago Heights. Thru Madam Zelda's efforts three members of the shows were added to club's membership.

AFTER hearing a cookhouse operator beef about the poor food served in a restaurant on Sunday a ride boy cracked. "If you can't take it, don't dish it out."

CRAFTS Fiesta Shows, exhibiting on the San Diego (Calif.) waterfront for several weeks, have received a park license from the city council and will remain there indefinitely. This is O. N. Crafts No. 3 unit, managed by William Meyers, with Tommy Meyers in charge of the office.

OLD carnival friends got together recently when Mr. and Mrs. Walter P. Gawle, of Lake Chargoggaggoggmanchaugagoggchaubunagungamaugg, Webster, Mass., exchanged visits with Bee Kyle and her husband, W. B. Wecker, who were appearing at White City Park, Worcester, Mass.

For Health

YEARS ago orangeade and lemonade were considered the only standard fair, circus and picnic drinks. The early-day dispenser sold his drinks to a tuneless ditty, "Ice-cold lemonade, made in the shade and stirred with a spade by an old maid," which in that day was considered tops and repeated by local kids long afterward.

Citrus Bevins rode on a wagon seat that was well padded with his bedding, driving Old Mollie down a dusty road. Sitting under an orange-colored umbrella decorated with farm-machine ads and with reins wrapped around the whip socket, he was in deep thought. Behind him in the wagon were several barrels, a tent, a counter and a cage holding a mother and baby monkey. With only four more miles to drive before reaching his destination, the Meadow Grove Picnic Grounds, he had little time in which to plot. Old Mollie sensed his mood and moved at an even slower gait. Bevins knew that the spot he was going to was a proven one, but he also knew that orangeade and lemonade privileges had been sold to competitors. However, the committeeman's letter had stated that they would book any other drink. Suddenly he awoke and prodded Old Mollie to faster speed as his plans were made.

Arriving a day earlier than his competitors, he rushed the erection of the tent and counters, filled his barrels and bought additional ones to guarantee a water supply. In front of the tent dangled a sign, "Buy a glass of California Strawberry Wine, the great health drink, and see Nellie, giant African Rhesus, and Baby Kiwa, Free." The wine was a mix of citric acid, water and sugar and was colored by dipping a piece of red bunting into the mix to give it a strawberry tint. He, like his competitors, never dared to taste his health drinks. Business opened briskly on that hot, dry day. All stands were doing well. Finally the thirsty stopped only for strawberry wine, passing up the other drinks entirely. His competitors sent a boy over to buy a glass and find out what he had that they didn't have. After sampling his and then their own drinks one arose in wrath with: "The dirty so-and-so! He poured coal oil in the only well on the grounds after filling his barrels."

LINE-UP of Anna Lee King's Harlem Revue on George Clyde Smith Shows includes Callie Mae and Myrtle Harris, Julia and Edna Mae, Daisy Copeland; band, Dave Hicks, director; Bill Weather, drums; Kid Sparrow, piano; Frank Cole, trombone; George Tallie, talker and candy pitch, and Happy Satchel, comedian.

TIRE CURB, sugar and gas rationing and priorities are things that a showman can take standing up, but when they start cutting down on his "Java," that's the tough one.

OVER 100 employees of Johnny J. Jones Exposition attended a dance on the midway in Canton June 4, with proceeds going to show's welfare fund. Hill-billy band from H. D. (Doc) Hartwick's Dude Ranch played for dancing from midnight until 3 a.m. Event was one of a series planned this season to raise funds for welfare activities.

BANTLY'S All-American Shows, following a meeting of show executives and concession managers during the East Liverpool, O., engagement, decided to give 10 per cent of the gross receipts each Wednesday night to the Army and Navy Relief Fund. This is in addition to the free-will offering that is taken up every week for the fund from show's personnel.

MR. AND MRS. NOBLE C. FAIRLY, Dee Lang's Famous Shows, celebrated their silver wedding anniversary during show's engagement in Waterloo, Ia. At a reception held in their honor, Mrs. Fairly was presented an attractive silver mounted pin clip by her husband, and both were the recipients of numerous gifts. Their son, Paul, who is on special duty in Washington, was unable to be present at the party.

DURING Arthur's Mighty American Shows' stand in Klamath Falls, Ore., Jerry Fox tendered his wife, Daisy, a surprise party in Luca's Cafe in celebration of her birthday. She was presented with numerous bouquets and gifts.

Guests included Mr. and Mrs. Martin E. Arthur, Mr. and Mrs. Ralph Balcom, Mr. and Mrs. Vic Davis, Mr. and Mrs. Charles Smith Kristensen, Glenn Henry, Harry Hillman, George Brown, Andy Melton and Walton de Pellaton.

WHILE members of the Waldorf Troupe, free act on Bantly's All-American Shows, were setting up their rigging at Charleroi, Pa., a stake pulled loose when the rigging was almost in the air and it cracked to ground demolishing the free-act truck and narrowly missing Al Reid's waffle concession. No one was injured but the rigging was twisted beyond repair. The troupe packed the debris in the truck and returned to their home in West New York, N. J.

IF YOU can't laugh at all the hardships of the present season then you might as well fold for the duration. Things may get worse and money more plentiful.

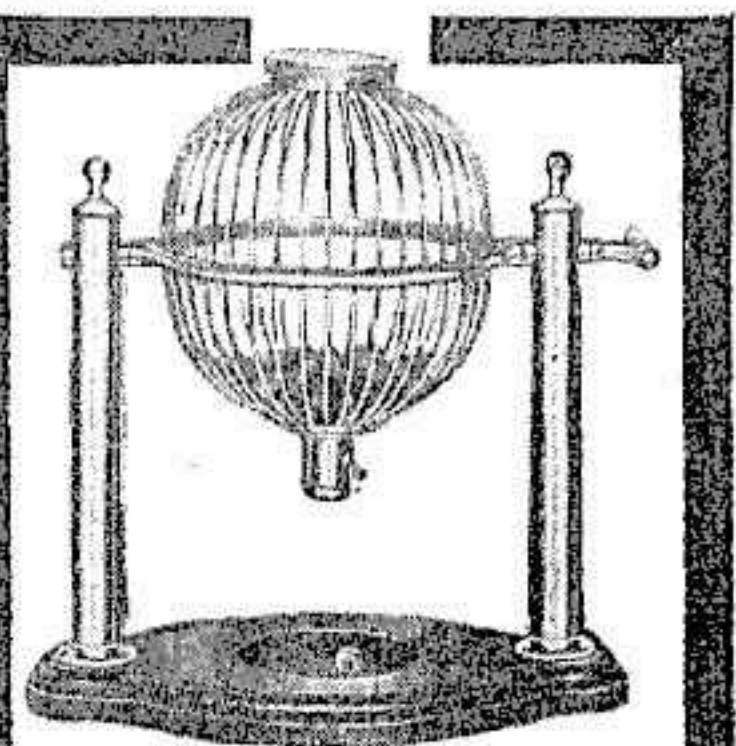
CLARENCE POUNDS, former concessionaire on the Mighty Sheesley Midway, was a caller at Cincinnati offices of *The Billboard* on June 13. Accompanied by his wife, he was going from Talladega, Ala., where he had been employed in an ordnance plant, to Lexington, Ky., on transfer to another plant. He is the son of Charles H. Pounds, former secretary of the Sheesley show, and Mrs. Minnie Pounds, now operating the cookhouse on the show.

LINE UP of James L. Reed's Minstrel Show on Wallace Bros.' Shows includes William Wayman and W. L. Gaskin, trombones; Jimmie Powell, trumpet; Willie Davis, clarinet; Leonard Murry, band leader and sax; Buster Smith, snare drum; T. T. Johnson, bass drum and comic; Frank Boyd, comic; Little Bit Reed, Christine Davis, Lucile Mitchell, chorus; Mary Powell, blues singer; Sylvester Fleming, comic; LeRoy Short, canvas; James I. Reed, manager.

JOHN H. MARKS, owner-manager of shows bearing his name, which are making their 16th annual tour of West Virginia over old established territory, has been successfully trying an interesting experiment for the last two weeks. Marks raised adults admission prices at the main gates from 10 to 15 cents and dispensed with free acts. In the towns played under the new policy attendance has increased with no complaints from patrons. Marks plans to continue the policy for the still dates.

FUNNY thing about some midway workers. They know how to operate every business under the sun, yet are not business men.—Colonel Patch.

RIDE CREW on J. F. Sparks Shows includes Merry-Go-Round, Blackie Sherwood, foreman; Theo. Simpson, second man; Robert Hall, tickets. Octopus, Estes Warren, foreman; Earl Warren, Sam Stacey, Edward Booker, tickets. Tile-a-Whirl, Joe Warren, foreman; Red McCasland, Arthur Smith, Jack Townsend, Lillian Loveless, tickets. Spitfire, Jim Phillips, foreman; Joe Kelly, Otis Raines, Willard Bryant, Red McCutcheon, tickets. Chalplane, Glenn McKay, Honest Lyons, James Curry. Twin Ferris Wheels, Whitey Davis, foreman; Dude Belcher, second man; M. C. Bishop, Eugene Vickers, tickets. Autos, Ed Sparks and Robert Baker.



Evans' BINGO

Growing by leaps and bounds to be the most profitable indoor attraction in the country! Ideal for churches, bazaars, carnivals, night clubs, ball-rooms, taverns, etc. In every way the most practical and satisfactory outfit ever devised. Consists of handsome nickel plated brass Bingo Globe, 9 1/2" diam.; Cards (up to 3,000 without duplication), Ball Board and 75 numbered and lettered Balls. Well built to stand up under hard use. Now at new LOW PRICE!

FREE CATALOG
Send today for Free Catalog of Evans' complete line of Midway and Carnival Equipment—for 50 years the standard of quality.

H. C. EVANS & CO.
1520-1530 W. Adams St., Chicago

DANCERS

Hawaiian, Strip-Tease, Oriental. Must be young. Top salary sure. Also Accordion Player, male or female.

EDDIE LEWIS

Sheesley Shows Lansing, Michigan

BADGER STATE SHOWS

Playing Choice Defense Towns

WANT

Cook House and Shows that don't conflict. Want sober, reliable Ride Help. Good wages paid. Want Ferris Wheel and Tilt-a-Whirl Foreman that can get it up and down and drive Semi.

Oconto, Wis., June 14-19; Sturgeon Bay, Wis., June 21-26.

EXPERIENCED BINGO COUNTER MEN WANTED

Come on or write. Open Watervliet, N. Y., June 15 to 22.

HARRY WEISS

Endy Bros.' Shows

WANTED

For stationary location, Detroit, W. Warren and Outer Drive, opposite Rouge Park, 2-Abreast Merry-Go-Round, book or buy for cash; outside super cable, No. 4 or 6. Book Penny Arcade, Fun House, Bingo, Picture Machine, Scales, Guess-Your-Age, High Striker, Fish Pond, Cane Rack, Cigarette Gallery, American Palmistry. Two million people to draw from. Write, wire

LEO LIPPA

15458 WARD DETROIT, MICH. UN 25922

FAIRS—HOMECOMINGS—FAIRS GREAT SUTTON SHOWS

Want for Lexington Street Fair and Home Coming, week June 22nd, Shows and all kinds of Concessions. Good proposition to capable Monkey Show Manager. We have Show complete. Will book Roll-o-Plane and Custard. We have largest 4th and 5th July celebration in Illinois, bona fide and sponsored by Chamber of Commerce. Want Ride Help that drive trucks. Come on at Lexington, Ill.

FRANK M. SUTTON, Danville, Ill. FAIRS—CELEBRATIONS—FAIRS

FOR SALE PENNY ARCADE

60 Machines, transportation. Everything that it takes to operate a first-class arcade. Will sell with 10 good fairs booked. Health reason for selling. Will consider a first-class Mechanic to run on percentage. Don't answer unless you have good reference.

BOX D-244, Care The Billboard, Cincinnati, O.

WANTED

Foreman for Senator Spillman Building. Salary tops. Wire collect.

ARTHUR WALSH

James E. Strates Shows, Binghamton, N. Y.

WORLD'S MOST POPULAR RIDES

OCTOPUS—ROLLOPLANE—FLY-O-PLANE

Manufactured by

EYERLY AIRCRAFT CO., Salem, Oregon

ABNER K. KLINE, Sales Manager

CATALOGS BEING MAILED OUT NOW WRITE TO K.C. FOR YOUR COPY COMPLETE LINE CARNIVAL MERCHANDISE BE SURE AND STATE YOUR LINE OF BUSINESS MIDWEST MDSE. CO. 1006 BROADWAY, KANSAS CITY, MO. 116 MAIN, LITTLE ROCK, ARK.

POPCORN SEASONING

Federal regulations prohibit the sale of Coconut Oil for Popcorn Seasoning after May 31, 1942. We have a limited stock on hand which we offer subject to prior sale as follows: Hundred Pound Drum, \$24.00; Fifty Pound Drum, \$12.00; Twenty-Five Pound Drum, \$6.50. Mail your order today.

Gold Medal Products Company

131 E. PEARL STREET

CINCINNATI, OHIO

Lawrence Greater Shows, Inc.

PLAY THE WINNERS AND BE A WINNER
A-1 ROUTE THRU INDUSTRIAL CENTERS

Want people to handle Motordrome, good proposition. Also Side Show and Working Acts; have complete outfits. Have beautiful Neon front for any real attraction. Preferably Aquacade. Also people to handle Snake Show and Monkey Show; have real frame-up. Want Fun House or Glass House, Octopus, Roll-o-Plane, Spiffire, Kiddie Auto Ride. Concessions: Fish Pond, Photo Studio, Ball Games. Whip Foreman, Ride Help that drive semis; top salaries to all; no meal tickets or brass. Lot Man and one more sensational Free Act. Union Billposter with car. All address
Hagerstown, Md., this week; Cumberland, Md., next week.

FRED ALLEN SHOWS

Newark, N. Y., June 15-20; Batavia, N. Y., Main Street Location in the heart of a busy city, June 22-27, and the best July 4th spot to follow. WANT Acts and Help for Ten-In-One; also any clean, capable Show; best sure proposition. WANT Cane Rack, Bowling Alley, Custard, Penny Arcade, Long and Short Range Gallery, Scales, Novelties, Waffles, American Palmistry or any clean 10c Grind Store. No racket or gypsies tolerated. WANT Experienced Ride Help for 2 Abroad Merry-Go-Round, Dual Loop-o-Plane, Front Gate, Ferris Wheel, Chairplane, Kiddie Rides that can drive. Best sure wages.

Yellowstone Shows Want

FOR FLAGSTAFF, ARIZONA, BEST 4TH OF JULY DATES IN WEST

Two Girl Shows, Athletic Show, Grind Store and Spindle Agents, Griddle Men, Cook House Help. Wire W. S. NEAL, Winslow, Ariz., until June 21st; then Flagstaff. Big government project on there.

WANTED

FOR 4TH OF JULY CELEBRATION AND BALANCE OF SEASON

AT CHERRY BOWL, NEW ALBANY'S ONLY PICNIC AND PLEASURE PARK, IN THE HEART OF THE DEFENSE AREA. Booking immediately: Jonny, Tilt, Wheel, Miniature Train, Rink, Lead Galleries, Snow Ball, Candy Floss and Apples, Frozen Custard, Hi Striker, Free Acts for privilege or cash. Any legitimate Concessions. Positively no gambling. ACT QUICK. Many churches, lodges and clubs have booked for all-day picnics. FRED D. HENGST, Concession Mgr., Elks' Building, New Albany, Ind. Phone 224.

WANTED

B AND V SHOWS

Newton, N. J., June 19 till 27th. Want Bingo, Custard, Short and Long Range Galleries and Penny Arcades. Want Grind Stores. All open. No Wheels or Tip Ups. We have none. Jap Feldberg no longer with this show. Want Girl and Side Show, Monkey and any Grind Show. Can use Ride Help, also Octopus or Tilt.

WEST BROS.' SHOWS

WANT AT ONCE — Capable Girl Show People who can put money in the office, for Hawaiian and Posing Shows; also Athletic Show Man with plenty of talent. Can book Shows and Rides with own equipment. Want Photo, Lead Gallery and any other Concessions that work for ten cents. Scales open—Scales, Joa, wire. Want Agents for Office Concessions, Counter Men for Bingo, Ride Help who can drive semi. South Omaha, Neb., this week; Omaha proper, 24th, and Ames next week. Then one of the best July 4th Celebrations.

SUNSET AMUSEMENT COMPANY

Want Cookhouse, \$40.00 in tickets. Palmistry and legitimate Concessions open. Diggers open after June 20th. Want flashy Pony Ride. Shows—Non-conflicting with own outfits, 20 per cent. Want Tilt and Ferris Help that can drive semis. Want Merry-Go-Round Foreman. Wheels, Grind Stores and Percentage, write Harry W. Lamon. Pan Game open. Iowa City, Iowa, this week; Muscatine next; 3 full days, July 2-3-4th, Alledo, Illinois.

CUNNINGHAM'S SHOWS WANT

Shows of all kind except Girl Show, with or without own outfit. Can use a few more Concessions. What have you? Can use Ride Men for Merry-Go-Round, Ferris Wheel and Chair Plane, must be reliable and sober. The Shows' business has greatly increased since Al Devine joined with Sound System. Have some open dates for Fairs and Celebrations—Committees, write. Can use a Free Act. Bylesville, Ohio, June 15-20; Marietta, Ohio, June 22-27; Parkersburg, W. Va., City Park, for 4th of July. Address all mail to Bylesville, Ohio.

ZACCHINI BROS.' SHOWS

Featuring the World's One and Only Monster Double Repeating Cannon. Can place legitimate Concessions. Can place any worth-while Grind Shows with or without transportation. Will pay cash for two Diesel Power Plants. No blackouts or gas shortage. Wanted—First-class Mechanic; Ride Help that can drive Semis, top wages; also want Girls for Posing and Girl Shows. P.S.: Government and defense workers galore and nothing but money in these parts. Wire or write. Address: BRUNO ZACCHINI, Mgr.; CARL O. BARTELS, Secy., Trenton, N. J.

GARDEN STATE SHOWS

Pennsburg, Pa., this week; Port Providence Firemen's Annual Celebration next. We positively hold contracts for the Our Lady of Mount Carmel Church celebration, Roseto, Pa. Other good Celebrations and Fairs to follow. Want Cook House, Custard, Photos, Grind Stores. What have you? Have opening for Advance Man who knows Maryland and Virginia territory. Can place Ride Help. Highest salaries paid in cash. Can use two more Shows. Address: GARDEN STATE SHOWS, PENNSBURG, PA.

MORE OAC SUPPORT—

(Continued from page 3)

George S. Severson, Baker, Mont.; Odella Purvis, New Verda, La.; R. O. Chambers, Hardin Rodeo, Hardin, Mont.; Earl J. Bronson, Havre, Mont.; Maurice W. Jencks, Kansas Free, Topeka; Joseph E. Swindlehurst, Livingston Round-Up, Livingston, Mont.; W. R. Hinch, Louisiana Association of Fairs, Shreveport; P. O. Benjamin, Louisiana Delta, Tallulah; Gladys Dahl, Shelby, Mont.; Harry L. Fittin, Midland Empire, Billings, Mont.; E. W. Baker, Missouri State, Sedalia; Henry W. Beaudoin, Mid-South Fair-Livestock Show, Memphis; A. H. Lea, Gresham, Ore.; Mississippi-Alabama Fair and Dairy Show, Tupelo; Hillman Vayer, Mississippi Fair and Dairy Show, Meridian; J. L. Mock, Nacogdoches, Tex.; Dan P. Thurber, North Montana State, Great Falls; Leon H. Harms, New Mexico State, Albuquerque; A. L. Putnam, Northern Wisconsin District, Chipewaga Falls; Ralph T. Hemphill, Oklahoma State, Oklahoma City; G. B. Boyd, Ozark Empire District, Springfield, Mo.; Edgar Lee, Dodson, Mont.; J. Wade LeBeau, New Roads, La.; B. W. Baker, Alexandria, La.; L. M. Slavens, Red Lodge Rodeo, Red Lodge, Mont.; H. W. Dusenbery, Forsyth, Mont.; Frank Thompson, Shurman, Tex.; W. H. Stewart, Sidney, Mont.; E. S. Lewis, Sheridan-Wyo-Rodeo, Sheridan, Wyo.; C. B. Hansen, South Dakota State, Huron; R. S. Vickers, South Louisiana State, Donaldville; Hurdis Whitaker, South Mississippi, Laurel; W. L. Wright, Sheridan County Fair, Sheridan, Wyo.; Byron P. Bellis, Many, La.; E. L. Roussel, Litcher, La.; W. E. Simmons, Hahnville, La.; Rex B. Baxter, Amarillo, Tex.; Roy Rupard, State Fair of Texas, Dallas; Curt Carlson, Thermopolis Rodeo, Thermopolis Rodeo, Thermopolis, Wyo.; Mrs. R. S. Parrott, Eunice, La.; Lem Corwin, Wyoming State, Douglas; Ralph Ammon, Wisconsin State, Milwaukee; P. F. McClure, Worland, Wyo.; J. E. Chambers, Danville, Ark.

(Continued next week)

OHIO FAIR PLANS

(Continued from page 3)

summer meetings in association history. It was announced that the more than 90 county and independent Ohio fairs would operate as usual, and that of the two reported canceled one had reconsidered and will go ahead. The other has not been held for the last five years. Speakers included former Gov. Myers Y. Cooper, Hamilton County; John T. Brown, State director of agriculture; Frank E. Kirkpatrick, president Franklin County, Hilliards, and Harry Kahn, secretary, Auglaize County, Wapakoneta. The last-named two predicted that 1942 would offer the best opportunity that county fairs have ever had for success if they would consider the advantages offered by war conditions.

WANTED

A-1 Carnival Electrician. Must be thoroughly experienced. We have our own Diesel Light Plant. Top Salary. Wire

ART LEWIS, GENERAL MANAGER
ART LEWIS SHOWS
Norwich, Connecticut, June 15th-20th.

FOR SALE OR LEASE

Little Beauty Merry-Go-Round (Allan Herschell), one No. 5 Eli Wheel, one 24-Seat Mixup, large Light and Power Plant. Good condition.

L. BECK, 53 West Culver, Phoenix, Ariz.

SMITH'S GREATER SHOWS

—WANT—

Foremen for Ferris Wheel, M.-G.-R., Loop Plane, Top salary. Working Men in all dept. Few openings for legitimate Concessions. No racket. All address: K. F. SMITH, Mgr. Marshall, Va. Smith's Greater Shows

ROGERS AND POWELL

Want for Grenada, Miss., defense area, where 10 thousand people change shifts 3 times daily. Mill Camp. Concessions of all kinds, People for Minstrel and Side Show or any People that want to work. Come on, boys, everything open.

Coffeetown, Miss., this week; then into Grenada, Miss., defense area, week June 22.

HOFFNER AMUSEMENT CO.

Has a few Rides available, including Ferris Wheel, for July 4th Celebration and Homecoming. Write

WM. HOFFNER
Van Orin, Ill.

WANTED

Counter Man for Bingo, Arcade Help, Girls for Penny Pitch. Can use one Married Couple. Wire

L. I. THOMAS

American Exposition Shows, Beaver Falls, Pa.

Concession Agents Wanted

ALSO RIDE HELP

LARRY DOYLE

Fl. Thomas, Ky., this week.

Crystal Exposition Shows

Want BINGO CALLER, address John Bunts. Can place Shows with or without own outfit. Address: W. E. BUNTS, Richlands, Va., this week; Clinchco, Va., June 22-27; Norton, Va., 4th of July week.

WILSON'S FAMOUS SHOWS WANT

Concessions of all kinds and Shows with or without own equipment. Merry-Go-Round and Octopus Foreman and other Ride Help that can drive Semis; also Dark Room Worker for Mug Joint. Top salary to capable men. Address: Normal, Ill., this week; Illinois next; then Sullivan, Ill., 4th of July.

PENN PREMIER SHOWS

Presents The GREAT WILNO—Human Bullet

Can place legitimate Concessions, also a few choice Wheels. Want Octopus, Spit Fire, Silver Streak or Fly-o-Plane. Real proposition. Can place Shows with or without own equipment. Knudson, come on. Have Ham Wheel open (Patsy). AL BRODSKEY WANTS PENNY PITCH AGENTS, Martin Irving wants Wheel Man and Wheel Help, also Pan Game Help. This Show is heading into the greatest DEFENSE CITIES with the best Free Attraction obtainable. Fairs start in August and end Armistice Day. Address all mail to LLOYD D. SERFASS, Milton, Pa. Next week, Williamsport Firemen's Celebration, with the American Legion 4th July Celebration to follow; then Pittsburgh.

AT LIBERTY—After June 20

Organized Girl or Hawaiian Show and Posing Show. Would like to hear from reliable Carnival Managers. Eastern territory preferred. All others considered. Write or wire

ROBERT MANSFIELD, General Delivery, Newport, Rhode Island.

WONDER SHOWS OF AMERICA

WANTS

Outstanding Talker for Midget Show. Buddy Moon wants Girls for Gay Parade. Bud Jorgenson wants Girls for Posing Show. Will book Frozen Custard, Ice Cream, Floss Candy, Candy Apples. Want Train Help, Poles and Second Men on Rides. We pay highest salaries and pay in cash each week.

Wire MAX GOODMAN, Green Bay, Wisconsin.

WANTS-MAPLE WILLIAMS-WANTS

MAN AND WIFE TO MANAGE MODERN SIT-DOWN GRAB AND JUICE. (Nice proposition for a sober, reliable couple.) COUNTER MEN FOR BINGO. CAN ALWAYS USE SOBER AGENTS. Show has a wonderful route—an Army Camp every pay day.

Address: MAPLE WILLIAMS, care Greater United Shows, Midland, Texas, this week; then per route.

New Gooding Unit Launched Successfully at Ohio Spots

ALLIANCE, O., June 13.—Newest F. E. Gooding Amusement Company unit, launched recently at Marion, O., closed its third week in Northeastern Ohio here. Unit opened to good business at Marion under management of Carl Spellman, but rain the following week held down attendance. Business here started big and continued good thru Decoration Day.

Unit is slated to play several weeks on Cleveland lots and is now under management of John E. Lampton. Line-up includes Mabel Mack's Mule Circus, Mark Williams's Ten-in-One; A. J. Bauer's Penny Arcade, about 20 concessions, including R. Otterbacher's string, and five rides, including Merry-Go-Round, Ferris Wheel, Kiddie Auto, Octopus and Silver Streak, which will be replaced by a Rolloplane.

ADDYSTON, O., June 13.—Gooding Amusement Company's unit, under management of George Bouic, has chalked up good business since opening the season. Local stand, under auspices of Addyston Fire Department and Civilian Defense, showed an increase in grosses over last year's engagement. Rain hampered on Tuesday, but all attractions stayed open. Line-up included Merry-Go-Round, Kiddie Autos, Ferris Wheel, Caterpillar, Octopus, Dan Riley's Animal Show and 21 concessions. Among concessionaires are James H. Drew Jr., with four well-lit stores. Date marked the first stand of the season where shows played on a lot and not on the streets.

Workingman Killed in Fight

GARY, Ind., June 13.—A colored workingman was fatally injured and numerous others were hurt in a fight between Southern whites and Negroes employed by the Mighty Sheesley Midway at 3 a.m. on Thursday on the lot here. Because of the possibility of more trouble, the show was closed and six of the participants in the battle were jailed.

MARKS RECORD GATE

(Continued from page 28)
Carpenter, Telegram's managing editor and former trouper, gave shows plenty of publicity. Fred and Marie West, Hawaiian guitar artists, are with Art Gordon's Victory Ranch Revue. Mr. and Mrs. Morris Chesnut and Molly Chesnut, Steubenville, O., visited George T. Chesnut, advertising agent. Office wagon has been renovated and repainted.

LEWIS EARLY TOUR

(Continued from page 28)
Crouch's Wall of Death and Donald Frear's Penny Arcade.

Concessions

Mrs. Charles Lewis and Mrs. Bertha Cohn, ball games; Mr. and Mrs. Eddie Madigan, cookhouse; George and Peggy Burke, 4; Mr. and Mrs. Lew Lange, 2; Madame Hester, palmistry booth; Henry Salaman, manager, and Junior Crouch, assistant, custard; Ford Munger Jr., sound technician and photo gallery; Jerry Wright, pitch-till-you-win; Mrs. Howard Ingram, popcorn; Mr. and Mrs. Eddie Owens, diggers; Gene O'Donnell, manager Jones's bingo.

During the Stratford and Fairfield engagements the shows were visited nightly by Mr. and Mrs. Joe Smith, Bridgeport. Visits were exchanged with personnel of World of Mirth Shows in East Brunswick Township and South River, N. J. Personnel were saddened to learn of the death of staff physician Dr. Partello, who was stricken during the en-

CELEBRATIONS AND FAIR COMMITTEES

We have open dates in July, August, September Southern Indiana and Northern Kentucky for a complete Carnival. Look us over.

GEREN'S UNITED SHOWS

Mitchell, Ind., June 16 to 21st;
Corydon, July 1st to 5th.

CARNIVAL WANTED

FOR

OHIO COUNTY FAIR

HARTFORD, KY., SEPT. 2-3-4-5
Address: ROBERT HUDSON, Secretary

BUFFALO SHOWS

Want Stock Concessions that work for 10¢, also Pony Ride and non-conflicting major Rides and Side Shows. Mr. H. H. I wired you and you did not receive message; contact me immediately. Bill Morley wants Griddle Man. Have big July 4th Celebration. This week, Bladell, N. Y.

agement in Fairfield, Conn. In spite of the fact that Eddie Viera, director of the Four Stars, free act, is ill in Lee Memorial Hospital, Norfolk, Va., the act continues popular. Confined in the same hospital is Eddie Madigan. Mrs. Madigan is carrying on the cookhouse duties in his absence.

ARMY-NAVY FUND

(Continued from page 28)

Army Emergency Relief, acknowledgments on the army's end are made by Col. Edgar A. Myer, U. S. A., retired, assistant to the executive director. A typical letter sent out was as follows:

"We wish to thank you and your associates on behalf of the soldiers of the United States Army who will benefit from this generous donation. Our task is a very important and difficult one and you may be certain that we deeply appreciate your splendid co-operation and the excellent job you have done for us. General Phillipson also extends his personal thanks for your generosity in aiding this worthy undertaking."

All-out co-operation from local American Legion posts, including methods to boost business on the day that the service fund benefits from 10 per cent of gross receipts (Wednesday), was promised by national headquarters of the Legion, Indianapolis, in a letter released by H. L. Chaillaux, director National Americanism Commission, who said:

"We are anxious to help you make the Wednesday night show the big night of each week thru the aid of the local post of the American Legion in the city in which you are showing. With the added publicity and aid from the Legion in each community, we feel certain that we can help increase your crowd, to the end that your gate will not only be much larger but the cut for Army and Navy Relief will be materially increased. If you will, therefore, give me the name of the city in which you will be showing on each Wednesday night for the coming 20 weeks, I will immediately contact the American Legion post in each city and solicit its wholehearted co-operation with you."

BEE IS WINNER

(Continued from page 28)

drink; Raymond Bright and J. G. Hood; pea pool; Paul Critzer; Mrs. Paul Critzer, one; Harley Folds, cat rack; E. J. Hardey, bottle ball game; Dad Brown, snow cones; Mrs. John Huls, dart game; Harry Lee Johnson, jewelry; Joe Smith, blower; J. C. Dodsey, string game; Jack Brandon, cane rack; John Hubbard, hoop-la; John Huls, cigarette gallery; Mrs. Blackie Jett, photo gallery, and Bill Jones, ball game.

JONES CANTON STAND

(Continued from page 28)

was a guest on Janet Baker's program over Station WHBC. Massillon Independent did okay, giving Beatty a two-column feature with art. The Dover Reporter also co-operated. As a gesture of appreciation 35 executives and personnel, including E. Lawrence Phillips, voluntarily took out membership in Sierist Showmen's Club. They included Tom Sharkey, Harold (Buddy) Paddock, Morris Lipsky, H. D. (Doc) Hartwick, George Davis, Marvin Laird, Floyd Hesse, Harry Lamar, Earl Galpin, Dan O'Hern, Harold Lynch, Ben Karno, Paul Klemmer, Abraham Rosenfield, M. C. Cluman, M. Friedman, Russell Dennis, William Taro, Whitey Reynolds, Woodrow Jones, J. Jacobson, Chester Cass, D. W. Morris, Leo Bergman, George Malanga, Frank Bensch, Leonard Lindquist, Charles W. Miller, Melvin Harris, F. E. Spain and Carl J. Lauther.

LAWRENCE REGISTERS

(Continued from page 28)

getting good returns. Peggy Buckler celebrated a birthday here.

Shows Score a "First"

BALTIMORE, June 13.—Lawrence Greater Shows distinguished themselves last week by being, as far as is known, one of the first outdoor organizations to play under direct auspices of a Civilian Defense unit.

Shows were located on the Lelper lot in Eddystone, just outside of Chester, Pa., under the sponsorship of Vauclain Fire Auxillary and Air Raid Wardens of Ridley Township. Shows are said to be the first sponsored by a Civilian Defense unit, which has attempted to raise its own funds for equipment since the war began. Committee co-operated and despite a blackout one night and poor weather, grosses were better than fair, with rides and shows chalking good business for the week.

DEE LANG'S FAMOUS SHOWS



Can place for the following Fairs and Celebrations starting at Grand Forks, North Dakota, June 22, and as follows: Minot, N. D., Fair; Devils Lake, N. D., Legion Celebration; Langdon, N. D., Fair; Hamilton, N. D., Fair; Roseau, Minn., Fair; Mahanomen, Minn., Fair; Thief River Falls, Minn., Fair; Perham, Minn., Fair; Rochester, Minn., Fair; Muscatine, Iowa, Legion Celebration; Cedar Rapids, Iowa, Fair; Albert Lea, Minn., Fair; Fargo, N. D., Fair; Huron, S. D., Fair, and five Southern Fairs.

Concessions: Frozen Custard, Photo Gallery, Scales, Guess Your Age and Novelties.

Shows: Can place several good Talkers and Grinders.

Ride Help: Can place two Wheel Foremen and Second Men on other rides who can drive Big Eli Semi Trailers.

Ernie Glover can place several good Wrestlers.

All address DEE LANG'S FAMOUS SHOWS, Sioux City, Iowa, week of June 15; then as above route.

W. G. WADE SHOWS WANT

Roll-o-Plane to join on wire. Can also place one or two more attractive Shows, excellent opportunity for Monkey Circus, Fat Show, Motor Drome or Walk Thru Show. Wire what you have.

CONCESSIONS—Want Long or Short Range Gallery, Frozen Custard and Slum Stores, Wheels and Grind Stores that we are satisfied to Grind.

Muncie, Ind., week of June 22; with a big Fourth of July Celebration at Rensselaer, Ind., to follow. Our fair season opens the first week in August.

ENDY BROS.' SHOWS, Inc.

WANT

MONKEY TRAINER WITH CHIMP.

WE HAVE COMPLETE OUTFIT.

Side Show Acts. Few legitimate Concessions.

Foreman for Tilt-a-Whirl, Help for Rocket and Spitfire.

Can place capable Custard Dipper; top salary. Speedy Bowers can place one more lady or man rider for Drome. Want Fun House Operator. Griddle Man, Canvas Men, Semi Truck Drivers. Bill Tucker wants Ball Game Agents, man and wife preferred.

HAVE FOR SALE—One 20x40-ft. Top; fair condition.

ENDY BROS.' SHOWS, Watervliet, N. Y., this week.

MATTHEW J. RILEY ENTERPRISES WANTED

Rides to join at once, Chairplane, Tilt-a-Whirl, Roll-o-Plane or any Flat Ride. Will buy Chairplane. Want Concessions. Grab, Fishpond or any 10-Cent Grind Store. Playing Philadelphia and vicinity; long season. Week June 15, Belmont and Leidy Avenue; June 22, 65th and Dyer Ave.; June 29, Mayfair Community Fourth of July Celebration.

MATTHEW J. RILEY, Mgr., 917 Walnut Street, Philadelphia, Pa. Phone, Kingsley 0855.

RICHWOOD, WEST VIRGINIA

SPUD AND SPINTER FOURTH OF JULY CELEBRATION

RIDES WANTED—Roll-o-Plane, Tilt or Octopus. SHOWS—Wants worth-while Grind Show, Monkey, Joe Bruno, wire. CONCESSIONS—Want Arcade, Lead Gallery, Mitt Camp, Stock Concessions. Experienced Ride Help. Ernest Evans, wire Geo. Kerester. Address:

JONES GREATER SHOWS

ESKDALE, WEST VIRGINIA

EUREKA SHOWS WANT

For Newark, New Jersey, on Lady of Mount Carmel Church Street, week June 22nd. Can place legitimate Concessions all kinds, especially Bingo, Popcorn, Custard, Shooting Gallery, American Palmistry, Guess Your Weight, Photos and Cook House. Charley Davenport, wire. Also two high-class Shows. Captains Irwin, Jimmie Helman, wire. Can also place one Flat Ride and Kiddie Rides or Pony Ride. We have first and only permit in Newark, with 10 outstanding celebrations to follow, including real Fourth of July Celebration. Address:

JACK (JAP) FELDBERG, Riverdale, New Jersey, this week; wires to Western Union to Butler.

CONCESSION TENT
 No. 0-120—Used Gable End Frame Tent, size 14x8 feet, 2' 6" pitch, 6' awning, 3' 6" bally, 9' wall. Top and awning 10 oz. D.F. khaki wall and bally 8 oz. khaki. Good as new. Price **\$78.00**
 Many Other Excellent Values
 Write—Wire—Phone
BAKER-LOCKWOOD
 14th Ave. at Clay St., KANSAS CITY, MO.
 America's Big Tent House
 Eastern Representative, A. E. CAMPFIELD,
 152 W. 42d St., New York City, N. Y.

FOR SALE
CALLIAPHONES
 One demonstrator, one rebuilt, without power.
 Write for prices.
TANGLEY COMPANY
 Box 310, Muscatine, Iowa

CONCESSION TENTS
CARNIVAL
 Our Specialty for Over 46 Years
UNITED STATES TENT & AWNING CO.
 701 North Sangamon Street Chicago, Ill.

TENTS—BANNERS
 We Are Still Making Carnival and Concession Tents.
 Charles Driver—Bernie Mendelson.
O. Henry Tent & Awning Co.
 4862 North Clark Street CHICAGO, ILL.

SECOND-HAND SHOW PROPERTY FOR SALE
 Electric Candy Floss Machine with Recipe. Cheap. \$85.00
 Slide Show Tent, 20x150 ft., with poles. \$275.00
 Electric Pony Kiddie Ride. Holds 16. \$75.00
 Fluffy Band Uniforms. Coat, Pants, Cap. 15¢ each
 Pennant Flags on Streamers. Others. \$6.00
 Salesmen's Trunks. Great stock of wardrobe.
WEIL'S CURIOSITY SHOP
 12 Strawberry St. Philadelphia, Pa.

Direct from the Lots

James E. Strates

North Tonawanda, N. Y. Week ended June 6. Auspices, Kiwanis Club. Business, good. Weather, fair.

This town proved a banner spot for shows, with good co-operation from sponsors. General Agent William C. Fleming, who spent the week back with the organization, played host to several committees. Convention Shows were playing close by and visits were changed between personnel of both shows. Frank Zaccaroli, auditor in charge of general offices at Utica, N. Y., spent three days in the show office wagon assisting Mrs. Putnam and Mr. Ruebens. William Brown's Rocket topped rides, with Mrs. Weer's Fly-o-Plane second. The Nelson troupe of elephants is proving popular. Dolly Castle, in charge of Nature's Mistakes, is putting her attraction over in a big way. Smoky De Caplo now has five popcorn, peanut and candy apple stands on the midway. Midget Revue, with the Royale Family and the Victor Troupe, continues to click. Walter Mark's Lion Motordrome, with Jimmy Francis on the front, is showing gratifying results.

Elmira, N. Y. Week ended May 30. Business, good. Weather, ideal.

This city, home town of the shows, gave organization its best business of the season so far. Ideal weather prevailed and Assistant Manager Dick O'Brien laid out an attractive midway. Shows and rides clicked, with Nancy Miller's Gay Hawaii and Joe Scotino's Vanities fighting it out for top money. Mrs. James E. Strates held open hours at the Birchland Farms, new home of the Strates. On Wednesday night preceding the free acts, shows' Women's Club presented \$50 to Elmira Hospital. Presentation was made by Mrs. De Labadie and Sol Salsburg. Advance publicity was handled by B. O. Jackson. Mrs. Ethel Weer, who has the Fly-a-Plane and Roll-o-Plane, visited for a few days. James Kelleher, general agent Sunburst Exposition, also visited. James E. Strates Jr. is vacationing at Birchland Farms and was a daily visitor, accompanied by his sisters, Theodora and Elizabeth.

MARK BRYAN.

World of Mirth

Plainfield, N. J. Week ended May 30. Location, Rock Avenue and Seventh Street. Auspices, Arbor Fire Company. Business, good. Weather, good.

Shows broke all of their previous gross and attendance records here. Difference wasn't as great as in previous spots but this was expected as near saturation point has often been approached in the past. Location was some six miles from the center of town. It was felt that gas rationing must have hurt considerably, but there was no evidence to substantiate this as adjacent parking lots were jammed. Early arrival made it possible to have all units operating on Monday. Decoration Day matinee was the biggest shows ever had here, with nearly 15,000 paid admissions. Lew Hamilton's Midget Show front is near completion. Ed Tutthill's Show Dames is popular, as is Earl Purdie's Motordrome. Fly-o-Plane and Silver Streak are leading rides. General Agent L. Harvey Cann was away on business. Dr. J. K. Bozeman, staff physician, reports sick lists at a minimum. T. W. (Slim) Kelley has the Waltzer and Nature's Mistakes up and down in record time. O. K. Hager completed changes on the Rocket here. Visitors included Bill Bloch and Walter Sibley.

JIM McHUGH.

Sol's Liberty

Galesburg, Ill. Week ended June 6. Location, Allen's Showgrounds. Auspices, VFW. Business, good. Weather, warm and sultry, except rain Friday and Saturday nights.

Altho heavy rains prevailed at inopportune times Friday and Saturday nights, this engagement ended in an agreeable surprise for all. Shows were second in here but that seemed to make little difference. Station WGIL made mobile broadcasts direct from the lot Monday and Tuesday nights and local papers co-operated. Newsboys were entertained by the management Friday night and about 40 orphans Saturday afternoon. Youngsters witnessed special performances at Mrs. Dodson's Monkey Circus and Dayton Curtis's Jungle Show and were given free rides on several of the devices. Mrs. George Kelly spent several days in a local hospital, but recovered sufficiently to leave town with the shows. Mrs. Solomon spent Thursday night in Burlington as the guest of Mrs. Goodman. Visitors included Ned Torti, Matt Dawson, Max Goodman and Mr. Haas.

WALTER B. FOX.

O. C. Buck

Corning, N. Y. Week ended June 6. Location, Kelly Field. Auspices, American Legion Post. Business, good. Weather, poor.

Shows moved in here from Oneonta, N. Y., with only one accident marring the run when a semi backed up and crashed the radiator of a bus. Monday night was lost to rain. It rained again Thursday night, but not enough to hurt business. Mrs. Jimmy Evans returned with her new infant son. Mrs. Sam Beaty returned to the shows after a hurried trip to Atlanta because of the death of her mother. Eddie Evans purchased a truck here. Toby Kneeland has taken over the front ticket box on Goldie Pitt's Side Show. New front on Ramedell & McKay's Murder, Inc., is finished and show is gradually getting a foothold with the public. Clementine Coffey's Varieties of 1942 and Hawaiian Revue were popular here. Blanche Danias is operating the Kiddie Ride.

LON RAMSDELL.

Bantly's All-American

East Liverpool, O. Week ended June 6. Business, fair. Weather, rain two nights. Pay gate, 10 cents.

Monday and Wednesday nights were lost to rain, but rest of week was good. For the second time in five days Mr. and Mrs. Lester Hicks lost a living top and personal belongings by fire. Mrs. Joseph Payne left to visit her brother, Arthur Hesse, and sister, Mrs. John Griffith, in Batavia, Ill. Jeff and Lola Griffith closed with A. J. Budd Shows. Mr. and Mrs. Carl Jarvis joined here. Carl is working on the Merry-Go-Round, with Mickey as ticket seller. Wyoming Condry also joined George Goodman's bingo staff. Joe and Ruby Kane's ball games are clicking. John Weiss has built a new pitch-til-you-win stand. Mr. and Mrs.

Ed Ozman are doing well with their jewelry concession. Dave Lane built a larger minute-photo machine. A. J. Budd was on the sick list last week. Dorothy Lunsford returned to the Side Show from her home in Peoria, Ill. Al Reid, who has the hoop-la, is contemplating adding a waffle concession, with Mrs. Reid in charge. Mother Brewer presides over the kiddie rides.

FAY RIDENOUR.

Cetlin & Wilson

Ambridge, Pa. Week ended June 6. Auspices, Harmony Fire Department. Business, good. Weather, fair.

Shows moved here from McKeesport, Pa., and everything was ready for opening Monday night. Shows and rides opened to near-capacity business, which prevailed nightly excepting Wednesday, which was practically lost to rain. However, despite the unfavorable weather, the American Legion Post held a parade and band concert on behalf of the Army-Navy Relief Fund. Paradise Revue led shows, followed by Mason's Side Show and Lee Erdman's Monkey Show. Charles Cohen's Moon Rocket and Red Brady's Spitfire proved popular. Two matinees were staged, one for the crippled children from the Fresh Air Camp Hospital here. Local papers co-operated and the newsboys were guests Thursday night. Pete Thompson assumed his duties as lot superintendent here. Radio was used to good advantage. Merry-Go-Round was filled continuously from tickets given with the purchase of each War Stamp sold at the downtown ticket booth. News received from Johns Hopkins Hospital regarding Mike Demko was satisfactory. Harry Dunkel returned from a successful business trip. Among visitors were Ted Miller and committee from McKeesport, Pa. Mrs. William Cowen and daughter, Francine, arrived from West Palm Beach, Fla.

R. O. McCARTER.

J. F. Sparks

Hazard, Ky. Week ended June 6. Location, Lohair Ball Park. Business, satisfactory. Weather, fair.

Run from Williamson, Ky., was made without delay and shows opened Monday night. Motor trouble delayed arrival of Otis Jordan, Cotton Club band leader, and several members of the troupe. The Cotton Club opening Tuesday night. Lot was about three miles from the city, but bus and taxi service made it within reach of all. Business opened slow, but improved nightly, Saturday bringing to a close a satisfactory week. Kiddie Matinee was better than average, and committees from Somerset and Harlan, Ky., visited. Red Hamlin, formerly with the shows, also visited. O. E. Bradley, concessionaire, returned from a business trip to Knoxville, Tenn. Alberta Mack and Ben Porter closed with the Cotton Club and left to join another show. Bill Dolan entertained the Kiwanis Club here. Mrs. J. F. Sparks's bingo did well. Charles Gordon is still on the sick list. Lee Houston, Side Show operator, recently purchased a tiny mule. H. C. Gibbs purchased new banners for his Hog Show. Whitey Davis, twin Ferris Wheel fore-

"KNOCK THEIR BLOCKS OFF"
SEE THEIR PANTS FALL!
IT'S NEW IT'S FAST!
STOPS THE MID-WAY!
 Inspiring—Fascinating.
 The Greatest Ball Game of All Times.
GAMES ARE 56" HIGH
COATS ARE PADDED
—PORTABLE—
 Concessionaires enthusiastically report breaking all money-making records with this NEW AND TIMELY Popular Ball-Throwing Game. Has ACTION AND EYE-APPEAL for the public itching to KNOCK THE AXIS' BLOCKS OFF!! Write for circular and details NOW!!
 Price Each Game.....\$49.50 Set of Three Games.....\$124.50
 (As Shown)
FRENCH GAME & NOVELTY MFG. CO., 1437 N. 15th St., Milwaukee, Wis.
 —Since 1920—

WANT—JAMES E. STRATES SHOWS, INC.—WANT
—SPITFIRE—
 For balance of season. Will furnish wagons for same. Will place any Ride that does not conflict with what we have and furnish wagons for same. Will furnish complete, beautiful outfit for Fat Show or any good single Pit Attraction. Want Train Porters, Tractor Drivers and Ride Help. Mike Olson wants Train Crew Help. CAN ALWAYS MAKE ROOM FOR GOOD, RELIABLE HELP IN ALL DEPARTMENTS. Can place legitimate Concession. Our still dates and fairs BEST IN THE EAST.
 Address JAMES E. STRATES, Binghamton, N. Y., this week; Watertown, N. Y., follows.

WE HAVE JULY 4TH OPEN
 Also other dates. Minnesota Celebration Committees, see us at Hutchinson Water Carnival, June 19th to 21st, on Streets, sponsored by Junior Chamber of Commerce; Willmar, June 23rd to 28th; Detroit Lakes Water Carnival, sponsored by Junior Chamber of Commerce, following July 4th; Brainerd, week July 13th. We have 7 Rides. Help wanted for all Rides. Salaries \$20.00 to \$30.00 weekly. Shows 25%. You cannot find better route. Concessions all open except Ball Games, Bingo, \$35.00; Cook House, \$30.00; Grab, \$15.00; Arcade, \$30.00; Diggers, \$20.00; Popcorn, no X, \$15.00; others, \$15.00 to \$20.00. Come on if you can work for dimes. No racket or boozers.
E. J. McARDELL'S MIDWAY OF FUN
 Litchfield, June 17th and 18th; then Hutchinson Water Carnival, June 19th to 21st.

WANT
 Bob Ayers, Ed Moore, Margratti Lamar.
 Concession Men, Lady for Picture Booth.
 Mitt Reader; Little Tiney, come on.
 Can spot Merry-Go-Round.
PORTZ
 South Sea, Fort Walton, Fla.

BOSWELL'S AMUSEMENTS
 Yorktown, Va., 4th of July
WANT
 Ferris Wheel with transportation, 25%. Capable Agents for 10 Concessions. Can place Fishpond, Scales, Bowling Alley, Ball Game, Pitch-Til-Win, Long or Short Gallery, Cigarette Gallery or any Stock Store. No grift. Man and Wife for small Grab. Girls and Piano Player for Minstrel. Help for Chairplane and Merry-Go-Round. All wire THOMAS H. BOSWELL, Providence Forge, Va., this week; West Point next week.

Account Disappointment
 Fourth of July open. Committees, answer. Want Wrestler to take over Athletic Show. Ride Foreman wanted and Advance Agent with car.
MOORE'S MODERN SHOWS
 Mendota, Ill., 15 to 20; Rochelle, 21-28.

man, and crew are renovating the rides. Mr. and Mrs. Homer Bowen joined the Cotton Club.

ROBERT L. OVERSTREET.

Gold Medal

South Bend, Ind. Eleven days ended June 10. Location, U. S. Highway 31. Auspices, American Legion Post. Business, satisfactory. Weather, fair.

Circus move from Elkhart, Ind., was made in good time and shows were ready at 6 p.m. Sunday. Fair crowds attended nightly to give all a fair week's business. L. Van Paris, committee chairman, did a top-notch job with ticket takers. He was assisted by Frank Van Devere, finance officer; Dan A. Martin, past commander, and Sargent Brothers. Sheriff Steve Molner Jr. and Assistant Chief Deputy Midge Fowler co-operated. Mrs. Molner and Mrs. Fowler were nightly visitors. South Bend Tribune and Niles Daily Star co-operated. Mr. and Mrs. Joe Fontana and Herb Shive, Blue Ribbon Shows, visited, as did Mr. and Mrs. Bruce Duffy. General Manager Oscar Bloom purchased two searchlights, which will be placed on each side of the midway. Lester Liedke purchased a trailer, as did Bob Heth. Earl Parks, of the cookhouse, purchased a truck. Paul Paris planning several new concessions. Mr. and Mrs. T. A. Derrington are vacationing with the shows.

Elkhart, Ind. Week ended May 30. Lo-

calton, Highway 113 and West Lexington Avenue. Auspices, Moose. Business, good. Weather, fair.

This spot proved the best of the season so far. Weather was cool the first three nights but it did not hamper activities. Committee, headed by Shorty Bushong and Bud Horne, co-operated. Bob Heth purchased a trailer, as did Bill Dunn. Frank Redman, former manager of the J. F. Murphy store at Piqua, O., visited Mr. and Mrs. Murphy. Dave Tennyson left on a business trip. Lamb's Flying Scooters and Murphy's Rolloplane are topping rides, with Drome, Woman and Dope shows leading shows. Whitey Richards also purchased a trailer. Tyree, who has custard, is buying War Stamps with 10 per cent of each day's gross.

HARRY E. WILSON.

Buckeye State

Sturgis, Ky. Week ended June 6. Location, old ball park. Business, good. Weather, good.

This spot lived up to expectations and a good crowd turned out Monday night and spent well. Attendance was good all week with Saturday night the best night. The local press and city and county officials co-operated. Captain Willander rebuilt his Animal-Zoo Show. Mrs. Evelyn Finly's two kiddie rides proved popular. Harry Eikenhorst, foreman, received his papers ordering him to report to the army, and Ray Sager, concessionaire, received his, ordering him to report to Camp Shelby, Miss. He announced a big farewell party to be held at a local night club, with everyone invited. Owner-Manager Joe Galler took a prominent part, acting as host for Ray. Doc Stanton joined here to take charge of the Ferris Wheel. The bingo games, held each Wednesday night for the benefit of the Red Cross, continue popular, and a good sum is raised weekly.

PERCY MARTIN.

operated, as did local newspapers and radio station. Business for the six weeks shows have been out is about 50 per cent ahead of last year. All shows have new canvas and fronts. Line-up includes 6 shows, 6 rides and 20 concessions. Captain Ferguson's Dog and Pony Show is popular, and Jumbo Finn, fat man, is getting his share of business. Colonel Broom is doing a good job as special agent. Mrs. Jacob Fryor and Mr. and Mrs. Tillman went to Pittsburgh one day to shop. Mr. and Mrs. H. Johnson visited. Mr. and Mrs. Johnson's son, Stacy, is owner of the Tilt-a-Whirl. Mr. and Mrs. Frank Pepper bought a trailer. Mr. and Mrs. Earl Burkert and daughter, Marguerite, former cookhouse operators, have a photo gallery here. Pryor's nephew and wife visited from Louisville. Reported by an executive of the shows.

West Coast

Vallejo, Calif. Week ended June 6. Location, Tennessee and Colusa streets. Auspices, Red Men's Powwow. Business, good. Weather, cool. Pay gate, 15 cents.

Playing here for the fourth time in one year, business was good. New location in residential section gave shows a different type of business and many good comments were heard on the Jack Joyce-Mabel Stark circus attraction. Kiddies' Parade Wednesday night attracted large crowds, and Children's Matinee sponsored by a local bakery also proved successful. City officials, including Safety and Police Commissioner Hayden Perkins; Louis Traeger, city tax inspector, and members of city council, visited. Newspapers were liberal with space. W. T. Jessup, general agent, visited, accompanied by his wife, Marie. Ted Levitt, former special agent and now employed in defense industry, was a nightly visitor.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.00; 150 cards, \$6.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
No. 3 Cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Pct set of 100 cards, tally card, calling markers, \$3.50.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.

LIGHT WEIGHT BINGO CARDS

Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Automatic Bingo Shaker. Real Class . . . \$12.50

3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25

M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.

3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, Size 4x5, per 1,000. 1.25

3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M 1.50

Box of 25,000 Black Strip Card Markers. 1.00

All above prices are transportation extra, Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

J. M. SIMMONS & CO.
19 W. Jackson Blvd., Chicago

WANTED

Side Show Acts, Sword Swallower, Knife Thrower, Tattooed Man. Have excellent territory for same. Inside LECTURER, Ticket SELLER. Must be sober and reliable. Long season, all winter's work. Salary always sure. No Cook-house. Address:

DUKE JEANNETTE

Care Marks Shows, Fairmont, West Va., this week; followed by Wheeling, West Va.

COTE WOLVERINE SHOWS

Romco, Michigan, June 16th to 21st. Auspices The American Legion.

All Grind Stores, \$15.00 per week. Have Bingo, Photo, Long Range and Pop Corn. Van Valkenburg wants Bingo Agent. G. C. Smith wants Long Range Agent.

LEE B. SMITH, Romco, Michigan.

WANT

WISCONSIN 4th OF JULY SPOT

Have 5 Rides, 2 Shows, 15 Fun Booths. Any other Celebrations or Fairs write your dates.

HENKE SHOWS

2316 W. STATE MILWAUKEE, WIS.

WANT TALKER

Tommy Thompson, wire me
GEORGE VOGSTEAD

World of Mirth Shows. Per route.

FOR SALE

PARKER 3-ABREAST MERRY-GO-ROUND

(NEW TOP AND NEWLY DECORATED)
12 TUB WHIP (Motor Like New). Rides set up. Can be seen on U. S. Route No. 31, one-half mile north of South Haven, Mich. Cash deal only. Apply to

HERMAN FRIEDMAN

On Premises, or Contact
WM. GRAY, Care Gatesworth Hotel, St. Louis, Mo.

W. E. PAGE AMUSEMENT COMPANY

Want now and for 12 Fairs in Tennessee and Kentucky—Agents for Ball Games, Mug Gallery, Hoop-La and Stock Joints. Few more legitimate Concessions, Scales, Fish Pond, Slum Spindle. Will book or lease Wheel and Chairplane. Show owns 3 Rides. Roy Little, have good proposition for you; also have good 4th.
Hartsville, Tenn., June 15th to 20th.

HUTCHEN'S MODERN MUSEUM

Wants to join at once, one Ticket Seller. Girl to work Blade Box (Man and Wife preferred), also Mind Reader that can work camp, one strong Freak. Fairs start June 20. Winter museum opens Nov. 15th. All address: JOHN T. HUTCHENS, care Snapp Shows, Alton, Ill., this week.

AGENTS WANTED

For Wheels and Grind Stores at once.

WM. T. COLLINS

106 Erie Street ST. PAUL, MINN.

WANTED

Legitimate Shows and Concessions, July 1 to 4, Brush, Colo. Number of Fairs and Celebrations following. Will book Flat Ride for season. Can use Merry-Go-Round and Ferris Wheel Man.

RAPP'S RIDES AND AMUSEMENTS

520 E. Quincy ENGLEWOOD, COLO.

Éndy Bros.

Watertown, N. Y. Week ended June 6. Location, fairgrounds. Auspices, V. F. W. Post. Business, excellent. Weather, some rain.

Long move in here was made in good time and shows made their best appearance of the season. Light rains hit daily, but not one night was lost. Shows had their first surprise blackout of the season. It lasted 35 minutes and shows were blacked in two minutes, with complete satisfaction of local authorities. Soldiers from Pine Camp and Sacketts Harbor made Wednesday and Saturday nights the big ones. Monday night the writer had as his guests 100 newsboys, and on Wednesday afternoon 150 kiddies from St. Joseph Orphanage, Jefferson County Children's Home and Kiwana Buddy Boys were guests. Ross Clapp and committee co-operated, as did stations WATN and WWNY. Speedy Bowers' Motordrome led shows, with Thompson's Side Show next. Ralph N. Endy, co-owner of show, is back in harness again after recovering from illness. Henry Robinson, of Bob Morton Circus, visited, as did Tom Singleton. Harry Potter's Buffalo Shows personnel visited, as did Tom Newman and Mr. Ryder.

HARRY STOOPS.

Great Sutton

Ottawa, Ill. Week ended June 6. Location, Weiss showgrounds. Auspices, American Legion Post. Business, poor. Weather, rain three nights.

Because of a change in route, this spot, booked as a fill-in, proved the blank of the season so far. Town has a population of 20,000, but downpours nightly kept patrons away. Committee, headed by Commander Hayden, co-operated. Sunday night gave the best turnout of the week and everything clicked. Manager Sutton framed a new Monkey Show and artist DeLaughter completed panel fronts and entrance for it. Manager Sutton purchased a large gorilla for the show from the Detroit Zoo. Herman Schwartz added two concessions. Keith Chapman, concession manager and operator of the corn game, handled all business details and entertained many visitors nightly during the engagement.

JEWELL BELLE RICHARDSON.

Pryor's All State

Morgantown, W. Va. Week ended May 30. Location, Sabraton Showgrounds. Auspices, Volunteer Fire Department. Business, excellent. Weather, hot.

Shows moved here from Clarksburg, W. Va., where they had a poor week because of rain and cold. Sponsors co-

ARTHUR'S MIGHTY AMERICAN SHOWS

Can place for Fourth of July Celebrations, Everett, Washington; and balance of season in best payroll towns in the Northwest, legitimate concessions of all kinds.

Want Lot Superintendent who can handle men. Bill Meyers, wire.
Account enlarging circus want Novelty Acts. Teams doing two or more preferred. Ralph (Boxo) Harold, Bus Lynn and Jimmy Connors, contact GLEN HENRY. All others wire or write M. E. ARTHUR, as per route.

L. J. HETH SHOWS

Want For

**INDIANA'S LARGEST 4TH OF JULY CELEBRATION
CONNERSVILLE, IND.**

Frozen Custard, Candy Floss and Apples, Ice Cream, Lead Gallery, Arcade and other Merchandise Concessions. Few choice Wheels and Coupon Stores open. Opening for Spitfire and Roll-o-Plane with own transportation. Can place Fun House, Crime Show, Snake Show and Shows with own outfits. Musicians and Chorus Girls for Minstrel Show. Musicians, \$12.00 week salary and P. C. Chorus Girls, salary or percentage. Thomas Jackson, Margrette Johnson, Ruth Isom, Albert Johnson and wife, Fred Bennett, all answer. Few more Working Acts for Circus Sideshow. Need high-class Aerial Trapeze Flying Act for balance of season. Our fairs start in July and end last of October. Address all replies to Frankfort, Ky., this week.

L. J. HETH, MGR.; ALFRED KUNZ, GENERAL REP.

MICHIGAN WANTS

For Ten Bona Fide Street Celebrations and Fairs Starting at

Hastings Blue Gill Festival, June 24-25-26-27; Mecosta Tenth Annual Home Coming, July 2-3-4-5; Port Huron Blue Water Carnival, July 8-9-10-11-12th; Elsie Street Fair, July 16-17-18; Holt Home Coming, July 21-22-23-24-25; N. Muskegon Board of Trade, July 28-29; Carlton Rotary Fair, July 31-Aug. 1-2; New Boston Home Coming, Aug. 5-6-7-8-9; Dexter Blvd. Celebration, Aug. 11-12-13-14-15-16; Northville Wayne Co. Fair, Aug. 19-20-21-22-23; others to follow.

Legitimate Concessions of all kinds. Will sell exclusives on Photo Gallery, Corn Game, Scales, Grab Joint, Paddle Pop, Pan Joint and Lead Shooting Gallery.
Want Kiddie Ride and flashy Girl Show.

Write or Wire C. D. MURRAY, 289 Elmhurst, or as per route.

GOLDEN WEST SHOWS

WANT Penny Arcade, Photos, Palmistry, Diggers, Ball Games, Pitch-You-Win, Fish Pond, Dart Gallery; other legitimate Concessions open. Have tops and fronts for Shows that won't conflict. Dancing Girls, wire. Need good Mechanic; Red Wing, wire. Blackie Haskins and Herb Antes want Freaks and Novelty Side Show Acts, Annex Attraction. Ted Burgess, Alexander, Fred and Betty Bancroft, Musical Crawfords or any Acts with us before, wire. Good route ahead. Wire

WM. BARNHART, Cass Lake, Minn., week June 15th.

TRUCKS - TRAILERS

GUARANTEED IMMEDIATE DELIVERY!

On hand—approximately 200 NEW and USED Trucks and Truck Trailers suitable for Carnival use.

25 SPECIAL 22'-28' CARNIVAL RACK TRAILERS
Write for Complete Information Today

GEORGE BERMAN, INC.

PENNSBURG, PA. Phone, Pennsburg 4440-521
Representing International Motor and Fruehauf Trailers—
Supplying Carnivals for Ten Years

PIONEER VICTORY SHOWS

Best Town
in This
Territory

Berwick, Pa.—10 Big Days
June 24, Including 4th of July

Want Concessions of all kinds, Rides and Shows not conflicting. Be smart and play this spot. Have excellent route to follow. This week, Towanda, Pa. Write, wire or phone.
MICKEY PERCELL, TOWANDA, PA.

WANT V.F.W. Big 4th of July Celebration WANT

WILLIAMSON, W. VA.

Can place the following Concessions: Ball Games, Fish Pond, Bowling Alley, High Striker, Coca-Cola Ball Games, Novelty Lead Gallery, Frozen Custard, Ice Cream, Cigarette Gallery, Balloon Darts, Bumper, Basket Ball, Watch-La, Pan Joint, Pea Ball. Agents for Wheel and Grind Stores. Help in all departments. Can place Fun House, Dope Show.

WALLACE BROS.' SHOWS

Harlan, Ky., this week; Clintwood, Va., 22 to 27; Williamson, West Va., 29th to July 4th.

HUDSON VALLEY VOLUNTEER FIREMEN'S CONVENTION

In the Heart of Town, June 22nd to 27th, Inclusive, Mechanicsville, New York.

KAUS EXPOSITION SHOWS ON THE MIDWAY

WANT legitimate Concessions of all kind. Want Candy Floss, Eat and Drink Stands, Hi-Striker, Guess Your Weight and Age, American Palmistry, Hoopla, etc. Can use Ride Men in all departments, Semi Drivers preferred. J. J. Burns wants Penny Pitch Workers, Lady or Gent. Address: A. J. KAUS, Mgr., Oncontia, N. Y., this week; next week, Mechanicsville, New York.

KEYSTONE MODERN SHOWS WANT

Several first-class Ride Men, including Foreman, Second Men, Semi Drivers and Helpers. Highest wages paid for reliable, sober Men. Drunks, save your time. Want first-class Mechanic with Diesel experience and Roll-o-Plane Foreman. Can place Girl Show Operator with capable people, Side Show Acts, Half and Half, Tattoo Artist and strong Act to feature. Want sober Canvas Man and Talker for Trained Chimp Show.

ALL ADDRESS: PARKERSBURG, W. VA.

GEREN'S UNITED SHOW WANTS

BINGO—15 weeks' work, 9 spots stock, 6 play for cash, July 4th week for cash. Frozen Custard, Candy Apples and Floss, Long Range Gallery, High Striker, Flashy Mouse Game, String Game, American Palmistry, Nickel In, Heart Pitch. SHOWS with own outfits except Girl. Have 30x60 top and banners complete for Athletic Show. Jack Ross, wire or come on. RIDES—Will buy or book Tilt-a-Whirl with or without transportation. This show knows and plays Indiana's best spots. Mitchell, Ind., June 15 to 21st; Big V. F. W. Celebration, week July 4th, Corydon, Ind.

PLAN NOW FOR THE 1942 SHOWMEN'S DAY

of the

Pacific Coast Showmen's Association, Inc.

There is a more urgent need now than ever before and returns large or small from shows collectively or individually will materially add to the reserve of our sick and charity fund. Arrange for Your Show Within a Show Day. Remember the Membership Drive is Now On. For full details address: ROSS DAVIS, Chairman, P. C. S. A. Showmen's Day, 623 1/2 South Grand Ave., Los Angeles, Calif.

WANT TO BOOK ROLLOPLANE and TILT-A-WHIRL RIDES

Must have your own transportation. Rides must be in good condition. Best fair dates in the Middle West starting in July. Address inquiries:

The F. E. Gooding Amusement Co.

1300 Norton Avenue

COLUMBUS, OHIO

FOR SALE

Original World's Fair Fakeatorium, complete in every detail. Nothing else needed. Eight Illusions, including Headless Olga, crated, complete, \$500.00. Dogs in a Blanket, sensation of Times Square, all electric, cost \$800.00, sell \$450.00. 4 Guns for Wee Skeet, 2 Throwers, \$200.00.

DICK EDWARDS, Casino Arcade Park, Wildwood, N. J.

Milton Williams and Louis Welsberg also visited.

Oakland, Calif. Week ended May 30. Location, East 14th Street and 75th Avenue. Business, good. Weather, cool.

Returning here to use up their second week's permit, shows closed a satisfactory week. Altho rides and shows' business dropped off a bit, concessionaires reported an increase, so that average business was about up to par. City and Alameda County officials complimented shows on their co-operation with the naval and army units stationed in this area.

Sunnyvale, Calif. Week ended May 23. Business, fair. Weather, warm.

Following their big week at San Jose, Calif., shows moved six miles to this spot, a small industrial center. Carnival was split to enable the management to play the Lodi (Calif.) American Legion Post Picnic the same days and dates. Business here was not quite up to expectations, but Lodi was above previous seasons. Manager Mike Krekos went to Lodi, with Secretary Louis Leos and Superintendent Harry Myers looking after the Sunnyvale engagement.

A. P. CRANER.

Virginia Greater

Sayreville, N. J. Week ended May 30. Auspices, firemen. Business, poor. Weather, good.

Shows presented an attractive appearance, and lot was two blocks from the main part of town. Plenty of people attended, but shows, rides and concessions played to blank throught the week. Management took delivery on a new office trailer, and several concessionaires joined. Visitors were plentiful all week and a large group was entertained by Sol Nuger at a special steak supper. A party was held May 30 in celebration of Mrs. Millet's birthday and she received many gifts. William C. Murray, general agent, returned from a booking trip. Edward Davis, Penny Arcade owner, built a new front and added nine more machines.

KEN DAVIS

Byers Bros.

Alton, Ill. Week ended May 9. Business, fair. Weather, fair.

During recent stands at Woodriver and Alton, Ill., Bill Wingert was a nightly visitor at Bill Noble's Dude Ranch. Arizona Dave Little and Ginger Kaye joined the Noble Show at Woodriver. Personnel includes Bill Noble Jr., manager; Midge Sloan, assistant manager; Ginger Kaye, tickets and secretary; Dave Little, talker; cowgirl band headed by Beverly Harnett; bull whipcracking, fancy rifle shooting, trick and fancy rope spinning, yodeling and music, Cindy and Sandra Lee.

GINGER KAYE.

Crafts

San Mateo, Calif. Week ended June 6. Location, Junior College Showgrounds. Auspices, VFW Post. Business, good. Weather, fair.

Town gave shows good results for the five-day stand. Holy Ghost Celebration at Santa Clara, Calif., gave record grosses to concessions, shows and rides. Shows have played this annual Portuguese event for the last 10 years. Roy F. Ludington, manager, officiated at the crowning of the queen. Mrs. Roy E. Ludington is still on the sick list but recovering. Mrs. O. N. Crafts is spending a few weeks at North Hollywood quarters. Jeff Griffith, former Side Show operator, is returning from an Eastern vacation and soon will assume charge of pit show. Frank Chicarello, special officer traveling with the shows, is on the job nightly, with Tom Adams, air raid warden. John (Spot) Ragland is staying in San Francisco during the bay area engagements. Clara Mortensen, girl wrestler on the Athletic Stadium, is clicking. Eddie Neu left the front gate and is now at the candy apple stand. Mack Doman, after an absence of several months, returned to take charge of Mrs. Crafts' Pennyland. Louis Cechini, concessionaire, celebrated a birthday recently and entertained in his new trailer. Harvey Quackenbush, superintendent neon department, is installed in the new neon workshop.

JACK SHELL.

All-American Expo

South Beloit, Ill. Ten days ended June 6. Location, circus grounds. Auspices, Police Department. Business, satisfactory. Weather, intermittent showers.

Altho hampered somewhat by the weather, shows scored one of their best engagements of the season so far at this stand. Chairman Walter Hoey and committee and Police Chief George Graves

were so impressed by shows' operation and conduct that they handed General Manager Frank West an unsolicited letter of recommendation. Doc Crowley has his rides working to gratifying business. Secretary-Treasurer Ted Woodward and wife are now in their 14th season with Manager West. Mike Rosen's concessions are doing well. Sid Hersch, general utility man, is a busy official, as are Charles Roach, special agent; William Snider, legal adjuster, and Trainmaster Jimmy Gould. Mrs. Frank West is capably assisting her husband.

DICK MORAN

Clyde Smith

Philipsburg, Pa. Week ended June 6. Auspices, Chester Hill Fireman. Business, good. Weather, fair.

With ideal weather shows played to satisfactory business here. Mr. and Mrs. Benny Chapple returned after an absence of several years. Bobbie Anders, of Vanities Show, is featuring the red flame number. Armina and George Gorman's double neon sword swallowing act is well received. Charlie Smith, dancer from



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in Schult Trailers, the nation's top trailer value . . . Larger, roomier, more luxurious than ever. Interiors include private bedrooms, dinettes or davenport—super insulation for maximum year round comfort. Rugged construction assures long life. Cut costs and live comfortably. Write Schult for complete information. Schult Trailers, Inc., Dept. 206 Elkhart, Ind.

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WRITE SIOUX TIRE & BATTERY CO.
SIOUX FALLS, S. D.
Buy on Our Easy Terms.

**RIDE SUPT., \$45.00 PER WEEK
FERRIS WHEEL FOREMAN, \$35.00**

Experienced Ride Help paid according to ability. The above paid in cash, not meal tickets. If you are a drunk or girl crazy don't bother to answer this ad. No bus tickets. Reply to BOX D-242, Care The Billboard, Cincinnati, Ohio.

LAWRENCE CARR SHOWS WANT

Ride Help. All legitimate Concessions open except Ball Games, Penny Pitch and Pitch-Tilt-U-Win. Show carries 125 ft. Free Act and free gate. Week June 15 thru 20, Randolph, Mass. Home address: 124 Morrison Ave., Somerville, Mass.

SHOW LOT FOR RENT LONDON, KY.

On U. S. Highway 25, 1/4 mile from city limits. All conveniences, reasonable rate.
J. E. McVAY, U. S. Highway 25, London, Ky.

H. P. LARGE SHOWS
Want to join at Pound, Va., June 18-27; then Wise, Va., June 29-July 4, legitimate Concessions of all kind. Good opening for Cook House, Grab, Ball Game, Scales, Ice Cream and Novelties. Will book Merry-Go-Round, Kiddie Ride or any Ride not conflicting with what we have. Want capable Ride Help. Charlie and Perry, come on. Can place Concession Agents and Bingo Help. Must be sober and reliable. All communications as per route.

Four Lakes Aquatennial

MADISON, WISCONSIN,
JULY 1-2-3-4-5, 1942

Sponsors
ZOR SHRINE TEMPLE
VETERANS OF FOREIGN WARS
FOUR LAKES CLUB

CONCESSIONS
Please write.

CHAIRMAN, RAYMOND A. FELT
806 WEST LAKESIDE

**BIGGEST EVENT IN WISCONSIN
INDEPENDENCE WEEK**

Howdy Club, New York, spent a week's vacation with the writer. Francis Thal is busy superintending erection of his rides. Program of Good Fellowship Club's first weekly show consisted of songs by Anna Lee King and Jimmy Fay, dances by Callie Mae and Pee Wee Code, and comedy by Jack Canady and Spicy Copeland. Bill Ander's Hawaiian Sere-naders joined Jerry Higgins' Vanities.
BOBBY KORK.

Arthur's Mighty American

Klamath Falls, Ore. Six days ended June 7. Location, Sixth at Division streets. Auspices, Moose. Business, excellent. Weather, fair. Pay gate, 15 cents.

From opening, business here picked up nightly, bringing out large crowds. Rides, shows and concessions reported good business. Octopus led rides, while Eva Perry's Casa Rhumba topped shows. Vic Davis and Ralph Balcom led concessions. A windstorm Friday did not keep patrons away. Sponsors co-operated. Daily broadcasts were made over Station KFJI, and *The Klamath Falls Herald* was liberal with space. Saturday morning Ruby Davis left on a visit with her family in Seattle. Eva Perry entertained a group of showfolk in a downtown cafe during the week. Among showfolk touring Crater Lake were Mr. and Mrs. Joseph Blash, Mr. and Mrs. William Bottrell, Emma Blash, Mr. and Mrs. Gene Phillips, Dewey Finley Revis, Myra Swarth-wood, Pat Martin, Charles Youngman,

Mr. and Mrs. Art Johnson and R. C. Bishop. Mr. and Mrs. Charles Ferguson completed the remodeling of their photo gallery. Mr. and Mrs. William Bottrell entertained a party of showfolk in the Shanghai Cafe. Owner Arthur was host to newsboys Thursday night and members of County Infirmary at the Friday matinee. John Olson made a speedy trip to visit his mother in Seattle. Conces-sionaires reporting fair results included Charles Youngman, Jack Christensen, John Donzell, Joseph Blash, William Bottrell, Sam Miller, Tex Hudspeth, Al Bozarth, William McDowd, O. Williams, Dewey Revis, Charles Ferguson and Art Johnson.
WALTON DE PELLATON.

Hubbard's Midway

Troy, O. Week ended June 6. Location, fairgrounds. Business, good. Weather, fair.

Weather helped organization here and all shows, rides and concessions obtained good results. Crowds came early and remained late and spent liberally. Jules Jacot Wild Animal Arena was popular. Manager Hubbard and Carl V. Nold made several business trips during the week. Much painting was done here, as first of shows' string of celebrations starts soon. New Side Show arrived, as did the Minstrel Show. R. A. Jolley joined with a number of rides. Assistant Man-ager Rogers is lining up shows' equip-ment and overhauling the front gate. Pondow and Gladys, free act, are being well received.
CARL V. NOLD.

WANTED
RIDES, CONCESSIONS, SHOWS
For Big Annual Celebration
ASHVILLE, OHIO
JULY 2-3-4
20 Miles South of Columbus, Ohio.
Estimated Crowd Last Year 10,000.
Can use Free Act that is sensational.
Wire at once.
CLYDE BRINKER.

ARKANSAS' BIGGEST CELEBRATION
MALVERN, ARK.
JULY 3-4-5
Only celebration within hundred miles. Five towns celebrating together. Want Carnival or will book Shows, Rides and Concessions of all kinds. All Concessions open, so come and get a b. r. here. Can use few more Free Acts, Wild West Acts, Stock. 20,000 new defense workers, 30,000 expected. Write, wire, phone or come on. **GENERAL CHAIRMAN.**

RIDES WANTED
Also all Concessions and Shows except Bingo and Flat Joists. Annual Celebration in Beloit, Wis., not S. Beloit, Ill., July 3-4-5. Auspices Eagle Drum and Bugle Corps.
TOMMY SACCO THEATRICAL MART
162 No. State St. CHICAGO, ILL.
Also want Rides and Concessions for District Firemen's Convention, July 23-26, and also Labor Day Celebration in Watertown, Wis.

WANTED
Two Rides, Small Show, Shooting Gallery, etc. No Raffle Concessions.
ST. CASIMIR'S CHURCH FESTIVAL
JULY 25-26
Adena, Jefferson County, Ohio

CANCELLED
CELEBRATION
JULY 2-3-4
CASEY, ILL.

WANTED
Small Carnival week of July 15 or 19 for
AMERICAN LEGION POST, NO. 699
Weston, Luzerne County, Pa.
To be held in Ball Park.
Address: **FRED NENSTIEL.**

CARNIVAL WANTED
Small Carnival with Rides and few Concessions to play town for a week, including July 4th & 5th.
WAKEFIELD CHAMBER OF COMMERCE
WAKEFIELD, MICHIGAN

3rd, 4th and 5th of July
Want Concessions and Shows, Bingo and Rides booked. First celebration in seven years. This will be a big one. Legion Convention and Parade, three-day pageant. Fire works on the 4th and speakers. Write **CLARKE DOWELL**, in care of American Legion, Peru, Illinois.

WANTED WANTED
For Firemen's Fourth of July Celebration at

Shelby, Ohio, week of June 29th to July 4th.
Navarre Firemen's Convention to follow.
Cook House, Corn Game, Soft Drinks, Custard Machine, High Striker, Cigarette Shooting Gallery, legitimate Concessions of all kinds. Rides Help, top salaries and good treatment. Address all wires to
J. R. EDWARDS SHOWS
Marion, Ohio, this week; Fostoria, Ohio, next week. Both up-town locations.

SOUTH COMMON MIDWAY
LOWELL, MASS., FOR JULY 4th, 1942
Auction sale for choice of lots at South Common Midway, Lowell, Mass., for July 4th Celebration will be held at City Hall, Lowell, Mass., Wednesday, June 24, 1942, at 10 a.m.
BOARD OF PARK COMMISSIONERS
JOHN W. KERNAN, Superintendent.

WANTED
Rides and Legitimate Concessions for
4th of July Celebration
Under sponsorship of Office of Civilian Defense, Litchfield, Ills. Plenty of co-operation. Main Street location. Write
W. F. ALLEN, Chm. of Concessions.

WANTED
To hear from Carnival or Shows for
I. O. O. F. and REBECCA PICNIC
July 10-11.
F. L. JOHNSON, Sec., Gen. Del., Corning, Ark.

WANTED FOR
4 BIG DAYS—STREET FAIR
June 17-20 at Laurel, Ind.
Concessions of all kinds. Can use Girl Show. Can use Bingo. Smith Bros. Rides booked. Address:
DOC STODDARD, Laurel, Ind.

Bingo — Bingo — Bingo
FIREMEN'S VICTORY JUBILEE
Goalport, Pa., June 29-July 4.
Committee will book exclusive Bingo, \$50 per week or 25 per cent. Unusually good bingo territory. Write or wire
THOS. SACKETT, Sec., Fire Co., Goalport, Pa.

WANTED
RIDES AND CONCESSIONS FOR
BLANDINSVILLE, ILL., FARMERS' PICNIC
To be held Aug. 13th and 14th, 1942,
Write **J. D. WILSON, Sec., Blandinsville, Ill.**

OLD HOME WEEK
Saxton, Pa., June 22-27.
Want Cat Rack, Fish and Duck Ponds, American Palms, Hi-Striker, KIDDE and FLAT RIDES, SHOWS. Parades and special events this celebration. Want Couple to operate Photo Concession. Write or wire **M. A. BEAM, Burnside, Pa.** Other Celebrations follow.

WANTED
Rides, Shows, Concessions, also High Free Act, for July 23-24, Louisburg, Mo.
Write **BERT MATTHEWS**

CARNIVAL WANTED
Between the Dates of
June 13th and 28th
KENNETH FUNK, Chairman
Loyal Order of Moose
No. Chicago, Ill.

WANT CARNIVAL
Any Week in August or September
Endeavor Fire Co.
Burlington, New Jersey
Write **LESLIE DILLON**
820 E. Pearl Street Burlington, New Jersey

Sponsored Events
Veteran, Lodge and Other Organization Festivities

Conducted by **ROBERT R. DOEPKER**
(Communications to 25 Opera Place, Cincinnati, O.)

Vinton Celebration Talent Line-Up Set

VINTON, Ia., June 13.—Plans for the annual July 4 Celebration under auspices of Benton County Fair Association at the fairgrounds here were completed this week with the booking of Parada Shows to provide the midway. W. J. Campbell, secretary, said. Williams & Lee Attraction Company, St. Paul, has been contracted to provide a stagershow, including a Swing Time Revue and a dance team and orchestra. Circus acts include Roshee and Lee, novelty jugglers; Morales Brothers and Daisy, balancing and contortion; Baron and Durand, hand balancing and springboard, and Five Fraziers, high act.

Dixie Ridge Riders have been set thru E. W. (Deak) Williams Company, and fireworks will be presented by Thearle-Duffield Company. Harness racing will be presented each afternoon of the two-day event. Event has been well billed within a 50-mile radius of the city.

Light Attendance Marks Sunbrock's Show in Chi

CHICAGO, June 13.—Larry Sunbrock's auto races and thrill show at Soldier Field Decoration Day week-end were light on both thrills and attendance. Soldier Field cinder track is unsuited to auto races and the exhibitions were very poor. Attendance at Saturday matinee was estimated at around 10,000 and at night 6,000. Sunday matinee was light and Sunday night completely rained out.

Madison Readies Plans For 1942 Aquatennial

MADISON, Wis., June 13.—Numerous features have been programed for the five-day Four Lakes Aquatennial Cele-

—WANTED—
JULY 9-10-11
RIDES—SHOWS—CONCESSIONS
ANNUAL MERCHANTS' HOMECOMING
In Heart of Defense Area, Marshall, Ind.
L. F. JACKSON, Sec.; E. R. PEFFLEY, Conc.

Hampshire, Illinois
Again Celebrating July 4th.
For Concessions write **JOHN T. ODER and O. W. BEYLLER, Concession Committee, Hampshire, Ill.**

bration at Law Park here under combined auspices of Zor Shrine, Veterans of Foreign Wars Post and Four Lakes Club. Pearl City Ride Company has been signed to provide the rides. Concessions will be booked independently.

A highlight will be the Medinah Club Aquacade of Chicago, featuring a water ballet, Olympic stars and comedy diving. A street parade will be held one day. Committee is currently conducting a button and ticket sale, and all men in the armed services will be admitted free.

Shorts

RIDES, games and concessions have been booked for the Brooklyn (Md.) carnival under Fire Department auspices on Ritchie Highway and 11th Avenue.

KEN CLUB at Maple Creek, Sask., sponsored the successful appearance there of Crescent Shows for the first three days in June.

RIDES, shows, concessions free acts, fireworks, horse racing and horse show have been programed for the July 4th Celebration at Coles County Fairgrounds, Charleston, Ill., under fair association and chamber of commerce auspices. J. (Bill) Carneer, general agent Great Sutton Shows, is in charge of publicity and promotions.

RESIDENTS of Swift Current, Sask., donned cowboy garb and added false fronts to their business places on June 6 preparatory to the Frontier Days celebration there. Two-day event is sponsored each year by the Kinetic Club. In the last two years club has raised more than \$5,000 for war services with the celebrations.

OLD SETTLERS' REUNION
and Patriotic Celebration
Cuba, Missouri, July 31-Aug. 1, Friday and Saturday.
Want legitimate Concessions, Shows, etc. This celebration will be staged in lieu of the Annual Cuba Homecoming and will be under auspices of the City Park Commission. Address: **A. M. MUNRO, Sec.**

FIREMEN'S VICTORY CELEBRATION
Jersey End—Greenwood Lake—8 Days—2 Sundays—June 28-July 5
BIG LAST YEAR—WILL BE MIGHTY BIG NOW. Best Season in History of the Lake. WANT CLEAN SHOWS AND CONCESSIONS, FLAT RIDES, SENSATIONAL HIGH ACT. Circus and Other Rides Are Contracted.
SPECIAL EVENTS DAILY—CIRCUS—FREE ACTS. \$175.00 Awarded in Defense Bonds, Etc. NO GIRL SHOWS—GYPSIES—OR FLAT STORES—NO.
ADDRESS: **FIREMEN'S CELEBRATION COMMITTEE, HEWITT, N. C.**

RB Big in Philly Sans Musicians; Band Picketing

PHILADELPHIA, June 13.—Big business despite lack of band music, which John Ringling North declared would not be restored this season, and the appearance of a picket line were reported by Ringling-Barnum officials for the engagement here on June 1-13. Straw houses were the rule nightly and near sellouts at matinees, they said.

President North continued to stand by his statement that no bands for the circus or Side Show would be carried for remainder of the season and possibly for future seasons. Failing to come to terms with the AFM, he said the show had given up all thought of reinstating the musicians on strike and would depend upon recorded music and its callopie.

"The musicians proved to us that we could get along without them and now we are convinced," said a circus spokesman. James C. Petrillo, president of the AFM, demanded a \$2.50-a-week raise in their \$47.50 pay, with time and a half extra for Sunday performances, against the \$55 weekly wage for seven days under the old contract which expired on June 1. Practically all members of the band, headed by Merle Evans, said they were "perfectly satisfied," with the \$47.50, but were forced to quit by the union.

The musicians were paid off on June 2 when they walked out under the union order. They refused to picket the show (See PHILLY BIG FOR RB on page 43)

Smith on Army Show Staff

BALTIMORE, June 13.—George W. Smith, many years general manager of Ringling-Barnum circus and succeeded this season by Art Concello, is assisting Major C. Greiner in charge of transportation for the United States Army War Show, which opened yesterday in Baltimore Stadium. Smith is to arrange with railroads for transportation of the army show on a tour of at least eight cities. It is estimated that over 100 railroad cars will be needed.

King Plays to Straw Houses

CAMBRIDGE, O., June 13.—King Bros.' Circus is reported doing excellent business thru Ohio, with straw houses the rule. Show seats 2,700, but that was not enough seats in Nelsonville, O., June 3 and Marietta, O., on June 4. Show played here on June 6 to capacity business. Manager Allen King is handling the office at present. Mrs. Harry Haag was away on business, and Margaret Pettis handled the Haag elephants during her absence. Pete Broughlan's new sound car is making a big flash. Jack Fenton always has a nice line of banners. Zavatta Troupe, riders, and the Hobsons, wire performers, are scoring. L. Claude Myers Band is receiving praiseworthy comment from patrons.

Hartford Okay for Wallace

HARTFORD, Conn., June 13.—After playing rainy stands in Connecticut, Wallace Bros.' Circus had sunshine here on June 5 and 6. Matinees were fair and night houses big. Freda and June, show's elephants handled by Irish Kelley and Dick Durand, were in an USO parade, carrying banners. In Bridgeport show was scheduled for three performances on June 3, but gave only two, due to an accident while en route from Norwalk which put the show in town late. Matinee started at 4 p.m. with a fair house. Night show did capacity. Two employees were slightly injured in the accident.

HM Nets Aid War Causes

NEW YORK, June 13.—Figures which have just become available show that Hamid-Morton Tripoli Temple Shrine Circus, held in February in Milwaukee, had net profit of \$13,800, which was turned over to the American Red Cross. HM Shrine Circus in Buffalo, staged Easter Week, contributed \$5,500 to "Smokes for Yanks" committee. Figures were released by George A. Hamid and Bob Morton, owners of HM Circus.



EDYTHE SIEGRIST, aerialist for many years with circuses, indoor and under canvas and playing celebrations and other outdoor dates, relaxes at her home near Canton, O. She is now retired and operating a trailer camp for defense workers near Canton.

Russell S. F. Biz Marred by Weather

SAN FRANCISCO, June 13.—Russell Bros.' Circus concluded a seven-day engagement here on June 9 and moved to Oakland, Calif., for five days, to be followed by three days in Berkeley, Calif. Unfavorable factors caused business here to fall short of expectations. A high wind, with chill temperatures, prevailed thruout the week. Location, Oakdale Avenue just off Bayshore Boulevard, was not all that might be desired. After a slow start business gained over the week-end and gave almost capacity on Saturday (6) and a turnaway on Sunday (7). All dailies gave the show a fine play and radio was used to good advantage.

Canvas took terrific punishment from wind during the engagement. All with- (See RUSSELL IN S. F. on page 43)

Mills in Chi Territory

CHICAGO, June 13.—Mills Bros.' Circus, operated by Jack Mills, has been playing towns near Chicago this week and business has been fair. First Illinois date was at Harvey on June 6, where business was light. New 80-foot round top received from O. Henry Tent & Awning Company makes a nice flash and the show presented is pleasing. A number of local circus fans visited the show at Naperville, Batavia and Barrington, all Chicago suburbs. In Hobart, Ind., on June 5 show was sponsored by Civilian Defense Council. It was the first to play there in 13 years. Mighty Haag Circus last played it on July 9, 1929.

Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Itchy Corners, N. C.
June 14, 1942.

Dear Editor:

Show was in Virginia and headed due north when suddenly our agent did an about face and here we are in North Carolina. Only alibi that he had to offer was that schools had closed for the summer and he wanted to go back south to pick up his wife and six kids and to load what furniture he could into the two advance wagons. He promised the bosses that after loading the cargo he would route the show north to his mother-in-law's home in New Jersey. He also mentioned that the old lady had a lot large enough to show on and was politically strong in her home town.

At Motley, N. C., the show went thru its first blackout without a hitch or loss of time. Sirens sounded at 10:30 p.m. and we thought it was a fire alarm, as we knew nothing about a planned blackout. As luck would have it, our blackface concert was on, the big show being long over. When wardens rushed into the top to see if the show was co-operating, the one in the lead ran into

Polack Has 40,000 Draw at Long Beach

LONG BEACH, Calif., June 13.—Polack Bros.' Circus closed a successful seven-day run here Sunday night in Municipal Auditorium with total attendance of over 40,000 at from 55 cents to \$1.10 under auspices of Pyramid Scouts No. 43. It was the second annual. Show came here after dates in Oakland, where it drew 142,000, and San Francisco, where business by far exceeded last year's.

Show did not play matinees Monday or Tuesday, but the four afternoon performances given brought good crowds. Night business was good despite dim-out and alert signals. Because of alerts issued almost nightly at 9, the show put on its animal acts early.

Program in order: Connors and Henry Duos, on rolling globes; Ruby Trio, jugglers; Misses Feaster and Morales, on Spanish webs; Delane Sisters and Bernie, Roman rings and trapeze; Tiny Kline, breakaway rings; Comedy Cloyd, trick bicycle; Will Irwin, table rock; General Grant, wonder horse; Henry's Canine Revue; Olga Celeste and her leopards; Polack's high-school horses; Royal Four, Henry Duo, Connors Duo, wire act; Mona (See POLACK DRAWS 40,000 on page 43)

CB Has Big Days At Erie, Altoona

ERIE, Pa., June 13.—Cole Bros.' Circus had a big day here last Monday, it being estimated that 12,000 saw the night performance.

Show has been going at a fast pace in the way of biz. Twenty-one days of rain dampened spirits of troupers somewhat, but it certainly didn't dampen the ardor of cash customers. Business was off a little in Canton, O., because of a cloudburst, but in all other towns was up to expectations. At Altoona, Pa., more than 1,000 were turned away at the matinee, and at night folks were on the straw.

Cole Entry Into New York At Binghamton Big in Rain

BINGHAMTON, N. Y., June 13.—When Cole Bros.' Circus made its first appearance of the year in this State here on June 4, coming from Scranton, Pa., it drew two near-capacity houses. That Binghamton is rated one of the best circus stands in the State was evidenced by the big turnout in a downpour of rain.

As doors opened at night a deluge caused circus officials to believe attendance would be light, but the big top was nearly filled. Performance of two hours was run off without a hitch, altho the back yard was ankle deep in water.

George Barlow III, CPA, Binghamton, made a day of it as usual. He entertained a group of friends and renewed acquaintances around the lot. Bob Johnson, Johnson Outdoor Advertising Company, was also out for both performances.

a reserved-seat ticket box, breaking his nose. They commended the owners for their hearty co-operation in dousing the lights, which bewildered the bosses, as nothing had been changed.

Lily Pond Gin, N. C., gave the show a packed house, due to some 300 carnival people attending. Their show was playing across the way and when no one arrived on their lot they became reserved-seat guests of the show. Many tarried after the show and donated much of their valuable time by giving the owners their ideas on how to run a circus. The bosses were invited over to the carnival's cookhouse, where more info would be submitted. The hour being late, our managers decided to go to their office and count the day's receipts, while the carnival men went to their wagon to figure out why they didn't have any to count.

During Friday's stand at Holly Woods a terrific wind, rain and hail storm hit about an hour before matinee time. No damage was done, but the cloudbursts that followed caused the river behind the lot to rise to such a height that it was (See WON, HORSE & UPP on page 43)

The Circus Contributes

The circus comes to town tomorrow. To most of us that is still a big day. Those who grow too old to get a kick out of the circus are few and far between. There are some who like to use their children or grandchildren as the excuse to go to the circus and some who take the neighbor children, but most of us try to get there by some hook or crook.

The circus has even greater significance today than in normal times. In this period of war, we need to be lifted out of the seriousness of the world, to grasp a little of the realm of childhood dreams, a little of the spectacle, to let our imaginations run away with us again.

The circus people themselves seem to have an understanding of their importance to all of us today. It has been no easy task to carry on with the demands being made by the military forces and war industries upon transportation and man power. Military movements take precedence over the circus and all other train movements today, but the circus gets thru. War industries and the selective service have taken many men from the circus forces, but the big top goes up every day and comes down again at night.

Often it has been necessary for the star performers to pitch in with the others of the circus entourage to get ready for each day's performance, but the show must go on and does. Even the girls in the circus take a hand when necessary so that you can get that lift from the strife of today at home and abroad.

To a scattered few it may seem wasteful that transportation and man power (See CIRCUS CONTRIBUTES page 46)

Beatty's Business at Par With '41; Show Well Framed

CANTON, O., June 13.—Despite unfavorable weather and wartime conditions Clyde Beatty's Circus, with Johnny J. Jones Exposition, here June 1-6, did about the same volume of business as last season. Show is presented under a 110-foot round top with two 50-foot middles. Grandstand sections are on both sides with blues around one end. Show is given in one ring and a steel arena.

Program: Kinko, clown contortionist; Jean Evans, traps; clowns; Harriet Beatty presenting a tiger riding an elephant; Mickey and Minnie, trained chimpanzees, presented by Albert Fleet; Kinko and Florenze and trick dog Chicky; three performing elephants presented by Jean Evans; clowns; Clyde Beatty and his mixed group of lions and tigers.

Staff: Clyde Beatty, owner; Duke Drukenbrod, front; Ernie Sylvester, general superintendent; Albert Fleet, animal superintendent; Larry Davis, elephant superintendent; Dan Cook, boss canvasman and concessions. Ray De Lano formerly with Hagenbeck-Wallace and other circuses, is to join as announcer.

Beatty was visited by his mother. Mr. and Mrs. Thomas Drukenbrod, parents of Duke, and other relatives spent much time on the lot. Other visitors included K. C. De Long, Fred Work, Mr. and Mrs. Tom Gregory, Jerome T. Harriman, Harold Lengs, Murry Powers, Ben Jones, Jack Nedrow, Ray Wallace, Glen Z. Wagner, Nick Ninig. Show was sponsored by Charles Siegrist Showmen's Club.

Harlacker's Sky Follies Opens Season to Good Biz

BOSTON, June 13.—Under sponsorship of Zindah Grotto, J. C. Harlacker's Sky Follies opened its season at Waterbury, Conn., week of June 8 to excellent business. Unit goes from Waterbury to Providence, playing the Shrine Circus for Palestine Temple, then to Worcester, Mass. All talent for bill, set by Al Martin, will be kept intact for tour with exception of some weeks when program will be augmented. Show is routed out of the dim-out area and no restrictions are anticipated.

Line-up for Sky Follies includes Bob Robinson, emcee; the Diving Gordons; Flying Lamars; Sensational Gretonas; the Great Francisco, swaying pole; Four Bombshells, high act; D'Arcy Girls, high act; Cartier Sisters, high act; Victory Skaters; Louis and Oliver Sisters, head balancing; Pape and Conchita, perch, and Chet Nelson's Sky Follies Band.

With the Circus Fans
By THE RINGMASTER

President: FRANK H. HARTLESS, W. M. BUCKINGHAM
2930 W. Lake St., Chicago, Ill.
Secretary: P. O. Box 4, Gales Ferry, Conn.
(Conducted by) WALTER HOHENADEL, Editor
"The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., June 13.—Joe Minchin, Paterson, N. J., writes that since attending opening of Hunt Bros.' Circus in Trenton he has caught this show eight times in New Jersey. Minchin said that this is the 16th straight year that he has been at the opening of the Big Show in New York and that just before it closed he put on a party at the Belvedere Hotel with the following present: Pat Valdo, Merle Evans, Mr. and Mrs. Fred Bradna, the Shyrettos, the Walendas, Elly Ardely, Alexander Nauberger; Nio Yu Naitto, of the Naitto Troupe; Lou Jacobs, Mr. and Mrs. Lucio Cristiani, Mrs. Roland Butler, Valerie and Angela Antalek, all of the Big One, and these fans: Dr. and Mrs. Tom Tormey, Madison, Wis.; Mrs. Madeleine Park, well-known sculptress; James Newell, Jack Peaty and Levi Van Houten. He also caught Cole Bros. in Scranton and the Big One again in Philadelphia. When the No. 1 car of the Big Show was in Paterson, N. J., billing the town for its appearance there on June 27, Minchin made the newspaper offices with Allen Lester, contracting agent.

Northern Illinois fans will have their first circuses with appearance of Mills Bros. and Lewis Bros. in this territory. James Dewey, general agent for Mills Bros., contracted Rochelle for the show to appear here on June 16 under the auspices of the Knights of Columbus. Lewis Bros. is billed for Dixon, Ill., on June 24.

V. Y. Dallman, CFA, Springfield, Ill., has been named editor-in-chief of the newly reorganized *State Journal and Register* of that city. Dallman was editor of *The State Register*, which sold out to *The Illinois State Journal*, combining the two papers. When Henry Kyes Tent was organized in Springfield Dallman took an important part in the work and has been active in its affairs.

Dressing Room Gossip

COLE BROS.—The battle between Otto's duck and Jack Voise was won by the duck. Jack moved his trunk. Harold Voise has had so many visitors the past week that we haven't been able to use his electric razor. Beryl, member of the Australian Wallabies, had a birthday last week. Incidentally, Beryl does flip-flap full twisters like falling off a log, and when she does them all down the track, whom does she remind me of? You guessed it, Theol Nelson. There was one gal who could really burn that long Ringling show track up. Our Sunday off at Williamsport, Pa., Hubert Castle, Whitey Grovo and Otto Griebbling went golfing. Otto made a very fine score, 174 for the 18 holes; he would have done much better but the gravity got him on the last nine. Saw Mr. McFarlan fondling his summer shorts the other day. We wonder if that's an omen of sunshine to come. Vic Robbins, band leader, was the first one to spring up with a straw hat. I think Vic is a little sorry because we have had so much rain. Wait Brothers were very much in evidence in Williamsport; I didn't see them at Scranton. Gene (Arky) Scott is taking up farming in a serious way, he has the oxen and the only thing he needs now is a plow and a little ground to work. We were all deeply moved at the passing of Doc Partello, husband of our angel of mercy, Fritzie. We knew him so well and we are going to miss you, Doc. A bouquet of roses to Mrs. Zack Terrell for the grand job she did pinch-hitting for Fritzie during her bereavement. England was well represented when we played Niagara Falls, N. Y. Wing Commander Brown was the guest of Digger Pugh and the Wallabies. Jack Cameron dropped in from Toronto to spend the day with his sister Donna, who is with the Wallabies, and the most pleasant surprise of all was when Freddie Freeman Jr. flew in to spend the day with Mrs. Freeman and your truly. He is now stationed at Quebec City. Since Digger Pugh got his electric hair dryer out, Jimmy Reiffenach and the writer have no trouble washing their hair. Lots of visitors this week from Utica, N. Y., a whole gang from the Hubert Castle Tent, CFA, Bruce M. Souter, George L. Fisher, Waldo Griffiths, Frederick Roedel, Harold Wells and Charles C. Baker, all the guests

of Hubert and Mrs. Castle. Incidentally, Mrs. Castle was presented with a grand bouquet. G. Wiley Owenly, CFA, Mount Pleasant, Pa.; Bill Day, New Britain, Conn.; Joseph E. Minchin, Paterson, N. J.; Adrian F. Davis, Philippi, W. Va., and Joe Minchin gave us a grand party after the show at Scranton. In the party were Harold Voise, Eileen Larey, Jean Allen, Marian Knowlton; Don Edwards, who was with us two days; Helen Scott, Ethel Freeman and yours truly. It was a big day at Altoona for Bobby Kay, specialty dancer, entertaining his family and friends. The following were his guests: Mr. and Mrs. Joseph Smiley and son, Louise Wagner, Theo Klingler, Ruth and Katherine Barnes and Charles Wagner. Paul Klinger visited his old friend Mr. McFarlan at Williamsport and got the thrill of his life when Mr. Mac let him "toot" the

whistle starting the matinee, and did he "toot," you could hear it all thru the back yard. Nice tooting, Paul. Karyl De Mott also had a big day at Williamsport visiting his family and proved that he had a grand family by bringing some of those home-cooked apple pies his sister baked. I took one in the pie car. Jack Burslem didn't like the idea. After all, he sells 'em. Grand letters from Everett Hart, who is the Imperial Saddler; Red Davis and Pvt. Harris W. Reynolds, who is in the armed forces stationed in the Canal Zone and was formerly here doing a wire act. Mrs. Freeman and the writer had a grand day at Erie visiting Mr. and Mrs. Clifford Pyle, friends of long standing, in their new home atop a hill overlooking the city. We had a grand two days climaxed by meeting their nice friends at a private club.—FREDDIE FREEMAN.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

WET or dry?

CHARLES A. SEELEY, CFA, Syracuse, advised that Ringling-Barnum was scheduled there for July 23.

HERBERT A. DOUGLAS, West Chester, Pa., visited Cole Bros.' Circus in Altoona, Pa., on Decoration Day.

BILL O'NEILL, former circus troupier, is working at the Empire Theater, Glens Falls, N. Y.

ACCORDING to every hamlet know-it-all, all circus lions are toothless.

JAMES HAMITER, circus operator and animal trainer, is serving with the armed forces. His animals, including Vera, an elephant, are being cared for on his farm.

DR. W. F. JONES, vet trainer and handler of Old Tip, a killer elephant, during the '90s, is owner of 4-Paw Ranch, Glens Falls, N. Y.

W. C. CONANT, treasurer of Franklin County Fair, Springfield, Mass., said the fairgrounds had been rented by Wallace Bros.' Circus for June 26.

MISQUOTING P. T. Barnum is the circus knocker's most popular weapon.

DOC WADDELL preached the funeral sermon for Mary E. Evans, wife of Leon (Bob) Evans, aerialist, in Columbus, O., on June 8.

G. H. BARLOW III, CFA, Binghamton, N. Y., reported that Wilkes-Barre, Pa., would have the first circus of the season on June 20 with Ringling-Barnum.

ROY HOWZE, horse trainer for Mabel Mack Show, recently saw Mills Bros.' Circus and visited Milt Herriott, Mabel Mack also visited friends on the show.

PASSING of hand-carved tableau wagons merely marks the trend of time.

POLACK BROS.' CIRCUS, which closed in Long Beach, Calif., on June 7, will not reopen until June 19 in Reno, Nev., for a three-day stand.

DR. L. C. HOLLAND, Suffolk, Va., pupil of Felix Adler, spent the week of May 25 in clown alley of Ringling-Barnum during the Washington stand.

GEORGE V. CONNOR, who retired from circus business seven years ago, joined the Big Show on May 29 in Washington.

REMEMBER when one could always buy or rent circus titles from lithograph companies?

LEO MOORE, mayor of Electra, Tex., and former circus operator, is a candidate for railroad commissioner of Texas. The commission regulates motor transport in the State.

ERNIE WISWELL writes from Erie, Pa.: "Leaving here for Washington, where I will play Masonic Order and Eastern Star Circus to be held in Griffith Stadium."

RUSSELL (PUNK) EWING, former big-show band drummer with Ringling-Barnum, Al G. Barnes and other circuses, is doing defense work in Los Angeles ship yards.

CONTINUED practice of "John Orderly" is a good way to keep side shows empty next season.

JOE WALLACE, announcer of Clyde

Beatty's Zoo, Summit Beach Park, Akron, who joined Johnny J. Jones Exposition in an executive capacity, was replaced at the zoo by Pete Staunton.

CHESTER ESPY, musician on King Bros.' Circus, after accompanying the body of his wife, Margaret, to Newton, Ia., for burial, went to Baxter, Ia., where he will spend several weeks with his niece, Mrs. Alex Ingraham.

DAVE MURPHY cards from Schenectady, N. Y., that he visited James M. Cole Circus in Little Falls, N. Y., June 5. Show was just getting out of five weeks of rain but doing excellent business. At Rome, N. Y., June 7 an advance sellout was reported.

RADIO circus publicity is a rehash of the early-day method when telephone operators were given tickets for putting thru a general call over rural party-line systems.

LILLIAN ST. LEON lettered from Pico, Calif., that she would remain at her home there, having closed with Polack Bros.' Circus because of the death of her main rein-back, Stubby. Until another horse can be trained she will stay off the road.

USO drive in Canton, O., was given a boost on June 8 when Duke Drukenbrod, president of Charles Seigrist Showmen's Club, and other members gathered in the office of Municipal Judge Gordon Burris and turned over a check for \$200, part of the proceeds of sponsoring Johnny J. Jones Exposition there.

FAMILY of Dick Lewis, Los Angeles CFA, is dividing its interest recently manifested entirely in the circus. Dick was in clown alley on Russell Bros.' Circus while it was in the section. Now he's in the Railroad Clerks' Union Minstrel and his 7-year-old daughter, Joan, is in the Catholic school's minstrel.

WATCHING a billboard who was busy trying to wrap his barn up in paper and noticing that he had already covered one door (which the poster hadn't cut around yet), a Southern ducky yelled, "Wait a minute, boss! Wait till I gets my mule out."

ROBERT AND LOIS STANLEY, wire and iron jaw performers, advised from Ardmore, Pa., that they recently closed a six-week engagement at Manoa Club in York, Pa., and one week at Weber's Hofbrau in Camden, N. J. They added that gas rationing is beginning to have a bad effect on business of clubs far out of towns.

WHEN in a rural town there passes a patriarch who in his youth joined a circus, worked on canvas three days before leaving the show, and worked on a farm for a month to get money enough to get home on and then told the natives that he had been a clown, the home-town weekly headlines his obit with "Veteran Circus Clown Dies. He Made Millions of Children Happy."

"IT WAS a great shock to members of Cole Bros.' Circus when apprised of the sudden passing of Dr. E. F. Partello in a Bridgeport (Conn.) hospital on June 2," wrote Stanley Dawson. "Mrs. (Fritzie) Partello had left to be at his bedside two days before the end. Doc Partello was loved and respected by the entire personnel of Cole Bros.' Circus and had enjoyed the close friendship of Manager Zack Terrell. While during the last few years Doc had not been on the Cole show staff, Manager Terrell, representing (See Under the Marquee on page 43)

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

ABOUT \$1,600 in cash prizes will be awarded at Post (Tex.) Stampede, G. W. Connell, rodeo president, reports.

SYKES ROBINSON, rodeo contestant of Alberta, Can., has enlisted in the armed forces.

HERMAN LINDER, who has five all-around North American Cowboy Championships to his credit, participated at some of the Hanna (Alta.) Rodeo events.

STAMPEDE at Luseland, Sask., will tie in with the annual summer fair. Bud Klaibert will handle the bucking horse events.

PLANS are progressing to make the two-day Cardston (Alta.) Rodeo one of the largest in town's history. Arena directors will be Herman and Warner Lindner, with J. Y. Card as secretary.

GROSS proceeds of weekly Bar C Ranch Rodeo near Fort Worth will be used to fill kits for soldiers embarking for foreign duty, Claire Thompson, cow-girl producer, announces.

L. D. KING will manage the two-day rodeo to be held at Raymond, Alta., and Clark Lund, rider and roper, will be arena director. Event will be sponsored by the Board of Trade.

POWDER RIVER JACK and Kitty Lee, well known in rodeo circles, made a guest appearance on Mutual's *Open House at Lowry Field* recently. The vet performers featured a song written by Powder River Jack, *Red River Valley*.

WILD WEST Show and Rodeo will be staged by Westcott Circle-W Ranch at Marlton, N. J., this month under Kiwanis Club of Blackwood, N. J., auspices for its Underprivileged Child Welfare Fund.

CONTEST for selection of queen of the fifth annual Gladewater (Tex.) Round-Up opened two weeks in advance of the event with civic clubs in charge of contest and advanced ticket sale. Charlis Shulz and mule will clown the rodeo.

IN addition to its Wild West features the Chicago Stadium Rodeo to be held next fall will have as an added attraction Jimmie Lynch and His Death Dodgers. Lynch signed the contract for the show last week. Rodeo will be produced by Barnes-Carruthers.

ONE MONTH before the Calgary Exhibition and Stampede 16 chuck wagon outfits had entered for the Rangeland Derby, nightly feature. First to enter was Dick Cosgrave, who has won the chuck wagon championship seven times in 18 years.

A FULL quota of animals and over 100 performers are expected to participate in the second annual Championship Rodeo at Baltimore Stadium under Tall Cedars of Lebanon auspices. Already contracted are Doff Aber, Hugh Whitman, Mary Parks and Hoyt Heffner. Prizes will total \$6,000. Ten performances, including two matinees, are scheduled.

BOARD OF DIRECTORS and officers of National Rodeo Association will hold their quarterly meeting at Carlsbad, N. M., June 20 to approve the constitution and by-laws and discuss any other pertinent association business. Carlsbad is the home of Floyd B. Rigdon, second vice-president, and chairman of Carlsbad Rodeo and Races, Inc. Allyn D. Finch is president of the association; Scott D. Hamilton, first vice-president, and C. A. Studer, secretary-treasurer.

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WRITE TO
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Chicago, Ill.

NAAPPB To Hold Chi Meet

Annual Conclave Set at Sherman

Leaders want gathering to discuss problems — trade show plans indefinite

CHICAGO, June 13.—Annual convention of the National Association of Amusement Parks, Pools and Beaches will be held as usual this year in the Hotel Sherman here. A. R. Hodge, NAAPPB secretary, states that park men feel it is important that they get together next fall for consideration of problems that may face them in 1943 and to review the '42 season.

As to a trade show, no definite decision has yet been reached. Manufacturers are to be given an opportunity to have headquarters in the Sherman, and if conditions improve in the next few months there is a possibility that an exhibit will be held.

Business Healthy In Buffalo Area

BUFFALO, June 13.—Business in Western New York district, especially close to Buffalo, was healthy over Decoration Day week-end. Attendance at most spots near Queen City was well above last year. Buffalo is exempt from gas rationing so far.

Crystal Beach, the largest of the fun spots in the vicinity, operates the S. S. Canadana, which plies between Buffalo and the park at Crystal Beach, Ont., across Lake Erie. The boat carried unprecedented crowds over the holiday week-end. Last load of park customers reached the Queen City at 4:15 a.m. Sunday.

Crystal Beach attendance, aided by boat transportation, reached around 30,000 Decoration Day, and a nearly as good a crowd on Sunday. This was the largest attendance in the history of the park. George Hall, general manager, said spending was "two-fisted." Concessionaires and ride men did a land-office business. Crystal Ballroom, again (See BUFFALO BUSINESS on page 45)

8,000--Not 1,400

NEW YORK, June 13.—George A. Hamid denied an "unconfirmed report" in last week's issue that Hamid's Pier, Atlantic City, played to 1,400 admissions on Decoration Day. He said the exact total of paid admissions on that day was 6,840, plus about 1,200 kids.



WALTER D. NEWCOMB JR., president of Bay Amusement Corporation, Venice, Calif., who was re-elected president of Venice Amusement Men's Association at the annual meeting June 6. Newcomb foresees a banner year for Venice Pier showmen in 1942, due to the vast increase of defense workers in the Los Angeles area.

The Beaches in Wartime

(From The Norfolk Virginia-Pilot of June 1)

The Memorial Day holiday, in conformity with long-established custom, marked the formal summer opening of Norfolk's beaches. Considering the travel limitations that have supervened since the last beach season, the local beach resorts got off to an encouraging start. But only experience will show whether this omen is promising or fictitious.

Of the city's two principal shore resorts—Ocean View and Virginia Beach—the former seems more likely to retain a large share of its normal business. It has the great advantage of nearness to the greatest population concentration—an important factor when tires are thin and gasoline scarce. It also has the advantage of cheap public transportation and frequent car schedules.

The problem of the more distant and more elegant Virginia Beach is more difficult. Its patronage, in large part, normally arrives on its own power—in private automobiles. It is self-evident that the stream of automobile vacationers is destined for a progressive drying up, especially that part of the stream which used to flow to the Beach from distant Northern and Middle Western sources. The hotel bookings already reflect the change.

But there are a few compensating factors. The same forces that are holding distant vacationers to their own near-by mountain and lake resorts are also compelling thousands of local people accustomed to spending their vacations in New England and Canada to seek recreation within the limits fixed by their thinning tires and their rationed gasoline. The enlarged population will itself provide the Beach with many new visitors—as well, also, the families of the thousands of soldiers concentrated in the Beach's two military camps. The per capita expenditures of the 1942 resort attendance are likely to be lower. The aggregate expenditure may be not materially reduced.

In all this there is an element of speculation. There are no precedents to check against. The last great war struck our beaches before the advent of good roads and before the population began moving en masse on rubber tires. There is no sure way to estimate the impact of a new war in transportation circumstances that are radically different. All work and no play is as damaging to the human motor in wartime as it is in time of peace. The government's medical and welfare authorities are urging the people to maintain a proper balance between work on the one hand and recreation on the other. Financially, the public is in better position to act on this advice than it has been in any year since the Wall Street explosion of 1929. The bottleneck is transportation. It remains to be seen how well our beaches will be able to overcome this serious handicap.

Chi Riverview Ahead of '41

CHICAGO, June 13.—In spite of a preponderance of unfavorable weather since opening date, Riverview Park is substantially ahead of 1941 in attendance and receipts.

Favorably situated in a thickly populated residence section and served by three car lines and a bus line, the park has no transportation worries. Park gets an exceptionally heavy week-end play, and its numerous rides and concessions are doing well.

Ray Marsh Brydon's Oddities show is getting a heavier play than any show that has been in the park in recent years. R. W. Thomson's Motordrome is proving an excellent draw.

Ramona Beams Ads, Puffs on Localites

DETROIT, June 13.—Advertising and publicity campaigns at Ramona Park, Grand Rapids, are being directed to the local community exclusively for the first time in years as a direct result of war measures. Park has hitherto built up an extensive farm and small-town trade from an area extending nearly 100 miles in each direction.

With tire and gasoline rationing becoming vital factors, Manager Fred J. Barr concluded advertising should be directed to local citizens rather than encourage long-distance traveling solely for amusement purposes. Local newspapers have proved very helpful, using editorials supporting the park.

Publicity is centered on the theme, (See RAMONA ADS on page 45)

Coney Island, N. Y.

By UNO

Steeplechase Solves Illumination

Steeplechase finally solved its lighting troubles and now, with its windows in the Glass Pavilion, fronting the ocean, half curtained and half black-painted, remains open until 11 p.m. instead of 9. . . . Parachute Jump, operated this season by the Tilyous because International Parachuting, Inc., founded some time ago, has Jimmie Onerato, general manager of park, supervising. Personnel includes Eddie Hill, deck man; Bill Kruger and Tom Ward, tickets; William Howard Payne and Willie Ousani, gates, and Edwin Krahe, Arthur Schultz, John Smith, William Brizowski, Jack Long, Jack Mayer, William Barbanes and John Mulligan, operators. . . . John Cavanaugh and Elinore Huhn are again in charge of swimming pool. . . . Hughie Ganley takes care of season lockers. . . . Eddie McNenny is ever on the alert as usher on wind-stage. . . . Yvonne Mann, adorned with a sash lettered "Gentlemen Prefer Bonds," a Leo Guild conception, is conspicuous all over. . . . Adele Marek is new secretary in office. . . . Frank Tilyou, thru activities of publicity chief Guild, does Swap Night over WJZ every Wednesday. . . . For every carton of Camels sold in the park two others go to men overseas thru arrangement with Reynolds Tobacco Company. . . . Charles Kaiser, old-time pass gate man, celebrated his 50th year in the Tilyou employ. . . . James Reeves, head

gardener, has added 2,000 square feet of grass plot in open spots; also a Victory Garden in a space 50x150. His first effort at seed sowing in a long time and quite surprised at the excellent results. His crew comprises Charles Brenner, Alex Salerno and G. Bastola. . . . Jackie Ahearn, in charge of mechanical staff at Parachutes, has broken in a new operator, Vincent Murphy.

Luna Lines

Edward J. Danziger, like his brother, is in the army, a lieutenant at Randolph Field, Tex. Brother Harry Lee Danziger is a corporal at Fort Knox, Ky. Edward left May 29, the day he wedded Ann Bogia, nonpro. Which leaves Bill Miller the only one of Luna execs in charge. . . . On June 21, 15,000 members of Junior Federation will hold a picnic. Proceeds to Jewish Charities. . . . June 26 is set for Russian War Relief affair in ballroom. . . . Watkins's animal and aerial show leaves the circus for four weeks in Pittsburgh, then returns to Luna for rest of summer. . . . Now in circus is Rice-Davison Trio, clown act. . . . Gloria Parker and her all-male ork preside in ballroom for indefinite stay. . . . Abe Seskin, of the duck and other games, is also operator of Dump the Lady, "dumpers" being Frances Izzo, Marguerite Lee and Adeline McNamee. . . . Ludwig Simmons has bar concession at both Willow Grove and ballroom. . . . (See CONEY ISLAND, N. Y., on page 42)

Bad Weather Dents Army-Navy Benefit

NEW YORK, June 13.—Bad weather in most parts of the East cut last week into the Army and Navy Relief Fund benefit, amusement park drive having been officially inaugurated Wednesday (3). First spot heard from was Palisades across the Hudson, which turned in \$208 in the rain. Luna Park, Coney Island, which is among those pledged to donate 10 per cent of its receipts every Wednesday until September 9, didn't open its gates owing to the downpour. There was no report on Kennywood Park, Pittsburgh, which is expected to be one of the leaders in moneys turned over to the service fund.

George Hamid, national chairman of the Outdoor Division, said postponed benefits would be given on some other day where practical. Pools and beaches are not expected to be heard from until late June. Paul Huedepohl, of Jantzen Beach, Portland, Ore., is general subchairman of the pools-beaches division, with A. B. McSwain, Kennywood, heading up the park end. Jack Rosenthal, Palisades, is chairman for metropolitan area. All attractions, rides, concessions and outside gates are included in the routine arrangement.

Palisades is slated to give up 100 per cent of its receipts one day this month or next, depending on when big-time attractions and guest stars can be obtained. Carnival Division, with a long head start, has already accounted for more than \$6,000.

McFalls Opens on Port Arthur Pier

PORT ARTHUR, Tex., June 13.—Port Arthur Pier opened yesterday, when new \$1,000,000 investment on 20-acre man-made island started under lease to F. M. McFalls, Fort Worth op. One of largest Roller Coasters on the Gulf Coast is feature of rides, which include Skooter, Rolloplane, Octopus, Tilt-a-Ride Carousel and two other small contrivances. Restaurant and ballroom accommodate 3,000, and with fresh-water pool, pleasure cruiser and about 20 concessions complete the set-up. Restaurant and ballroom is under management of A. H. (Happy) Thornby. Center abuts Lake Sabine.

Pleasure Pier development was sponsored by Port Arthur Chamber of Commerce and is located on old amusement center once operated by John W. (Bet-a-Million) Gates, the original spot's facilities being destroyed by a Gulf storm a decade ago. A bond issue provided financing for restoration of pier, with McFalls's lease calling for equal expenditures for rides, etc. Local orks will fill music bill, but McFalls promises name bands during midsummer along with free acts.

Opening night dance carried admish of \$2.20 per person. Regular dance fee is 75 cents, with \$1.10 Saturdays. Sunday matinee in ballroom at 50-cent rate.

OAC Announces Park Membership

DES MOINES, June 13.—A preliminary list of park memberships in the Outdoor Amusement Congress was announced here by A. R. Corey, executive vice-president of the congress. Several war-time matters of interest to parks, pools and beaches are being handled direct by Secretary Al Hodge of the NAAPPB, Corey said. Park memberships follow:

Midwest—F. A. Lambert, Beaver Brook, Rolla, Mo.; John J. Shea, Bayside Park, Clear Lake, Ia.; Earl J. Redden, Playland, South Bend, Ind.

Far West—Carl E. Pharo, Playland, Seattle; W. D. Newcomb Jr., Santa Monica Pier, Santa Monica, Calif.

South—Dixie M. Cross, Camp Rucker (See OAC MEMBERSHIP on page 45)

Clears Glen Echo Set-Up

GLEN ECHO, Md., June 13.—Leonard B. Schloss, vice-president and general manager of Glen Echo Park, revealed this week that the park is not operated by the Capital Transit Company, as recently reported, but by Glen Echo Park Company, which leases the property from the transit company and, as lessee, controls the operation of the park.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

A Kean Pool Man

Charles J. Kean, managing director at Ravenhall Bathing Park and Pool, Coney Island, N. Y., has augmented his athletic staff with two well-known collegiate sports figures, William Owens, captain of the Niagara College football eleven, and Ken Keller, basketball whiz from St. Johns. Sal Favera, swim instructor, holds over from last summer.

Ravenhall plays host to Gloria Callen several times weekly. Gloria started her rise to the championship class at that plunge several years ago.

Kean, a wide-awake operator, is continuing his publicity campaign for the 1942 season and is on the alert for new stunts of interest to his patrons. Among other things, Kean has launched an amateur photo contest. Photos must be taken at Ravenhall. Naturally, this keeps his swimmers happy and interest alive.

Gotham Notes

Ocean Tide Baths, on Coney Island boardwalk at 36th Street, has built new lockers in anticipation of a record season because of gas rationing. Biz there is all local.

Looks as the Olympia Pool in Upper Manhattan, better known as the Van Cortland Plunge, will stay shuttered for the second consecutive season. Spot was (See POOL WHIRL on page 45)

Riverview, Des Moines, Tops Previous Openings

DES MOINES, June 13.—Riverview began its season Decoration Day with one of the best openings in the history of the fun spot. Bob Reichardt, manager, reported the opening week-end was far better than any previous season. The upped business came despite the fact that two carnivals were showing here at the same time.

All rides were far above previous years, with the Ghost Train doing a gross four times greater than the Pretzel ride did last year. Concessions also did a rush business. Motor boat races were held Sunday (31), with a capacity crowd despite a half hour rain.

Ballroom grosses were also reported ahead of last year, with Charles Fisk playing the opening two weeks. A dawn dance drew capacity crowd opening night, and 800 paid admissions came in Sunday night in competition to Glenn Miller, who played in town same night.

Out-of-Way Resorts Hurt By Lack of Transportation

WILKES-BARRE, Pa., June 13.—Rubber shortage and gas rationing is taking heavy toll at most of the amusement parks in this area despite excellent weather. There is a slight movement of traffic but no rush to the parks, with most of them reporting just ordinary business.

The two chief exceptions are Rocky Glen Park, at near-by Moosic, and Sans Souci Park, on the outskirts of Wilkes-Barre. Both have excellent public transportation facilities. "Better than usual" business is reported at Sans Souci, and Rocky Glen played to its largest Decoration Day crowd in recent history.

Playland Circus Opens

NEW YORK, June 13.—Annual circus at Playland, Rye, N. Y., got off Monday (8) in Arena. Billed are Flying Behees, George Hanneford riding troupe, Roberta's Animal Pets and Harry Rittley, rocking tables. Booking of Behees marks a continuance, act having appeared June 1-7 and will stay until the 14th. The other acts are booked until the 21st. Night performances are now at 8, matinees at 3.

NOTICE

To Show Men and others who answered my recent advertising in The Billboard. Many thanks, and I am sorry I could not answer all individually. I have for sale three 14' Genco Skee Ball Alleys, best offer over \$100.00 takes them. Bomber Game, miniature airplane drops bombs (darts) on 12 individual targets. Portable Horse Shoe Counter, one to twelve players. Best offer over \$100.00. Buell War Show, best offer over \$50.00.

TOM HARDING

Virginia Pool Rides Revere Beach, Mass.

AC Interests Seek Better Transportation

ATLANTIC CITY, June 13.—More railroad and bus facilities for Atlantic City were urged this week by George A. Hamid, operator of Hamid's Million Dollar Pier. Hamid attended the recent conference called by Leonard Dreyfuss, State Civilian Defense head in Trenton, and claims the resort problem is substantially a transportation problem.

"If we don't get the people down to the shore we are licked before we start," said Hamid, "and last week-end we did not get them. The Pennsylvania Railroad and the Seashore Lines, the New Jersey Central and the bus companies should be petitioned to urgently co-operate in connection with placing at the disposal of the people some worth-while transportation facilities. And something should be done about this between now and the middle of June."

Plea for better transportation facilities to save the summer season was also urged by the local hotels. The governor and State and federal legislators were urged in letters to take steps before it is too late to see that New Jersey does not get the worst of any further restrictions on rail travel. Amusement interests are also complaining, asserting that if any more locomotives and passenger cars must be taken out of general service for use in troop movements, they should come from regions not already suffering from gasoline rationing.

Decoration Day Business Spotty in Milwaukee Area

MILWAUKEE, June 13.—Fair, sunshiny weather Decoration Day followed by rain Sunday (31) provided a spotty start for park operators in this area.

Muskego Beach reported good business for its old-time dance, featuring Carl Bergman's enlarged band, May 30. Spot offers free movies every Friday. Waukesha Beach presented Skipper Leone's music for its old-time dance May 30, with Heinie and His Grenadiers doing the musical honors Sunday afternoon and Texas Slim in the evening. State Fair Amusement Park offered a free show Friday, Saturday and Sunday nights, featuring the Atenos.

At Syl Esler's Bay Beach Park, Green Bay, speedboat races featured the Decoration Day week-end opening. Spot boasts a new roller rink. Bob Malcolm's orchestra furnished music for Friday and Saturday dancing, with Ray Alderson and orchestra on deck Sunday.

Bay Shore, Hampton, Va., Opens Under New Guidance

HAMPTON, Va., June 13.—Bay Shore, colored beach resort, opened the new season June 7 under new operators, the New Bay Shore Corporation, of which Charles H. Williams is president.

The hotel, dance hall and all concessions have been newly painted. Eddie Durham's girls' band is the first ork in, and others booked for June include International Sweethearts of Rhythm, the Brown-Skin Models and Earl Hines. The dance floor has been refinished and efforts are being made to obtain an augmented street car service to the beach.

Williams looks for a better season than ever in view of gas rationing, which will keep the Peninsula's swollen population closer to home.

Galveston Beach Biz Fine; Pier Offered for Army Use

GALVESTON, Tex., June 13.—Galveston Beach falls to feel effects of slowing down of traffic across the causeway and ferries from the mainland. Thanks to week-end visits of thousands of soldiers and sailors from near-by training centers, beach is doing good business.

Mayor Brantly Harris has again offered the nearly completed \$1,500,000 pleasure pier erected 1,500 feet out into the Gulf to the army in an attempt to "save" the project from effects of the ban on amusement equipment after June 6. The project is more than half completed.

KANSAS CITY, Mo.—Pla-Mor Pool opened June 6, with same policies as last season, according to Manager Ray Rice. Slight price change makes it 20 cents for children and 30 cents adults, with special prices to men in uniform.

American Recreational Equipment Association

By R. S. UZZELL

John J. Carlin is doing things again at his Baltimore park. In his ice-skating arena he is installing the show that made a big hit at Chicago's A Century of Progress, *The World a Million Years Ago*. It is a walk-thru which can be operated without a lot of help, surely an advantage these days. Carlin is also building a substantial game building on the midway and has an experienced man to manage it. On the Sunday following Decoration Day Carlin's pool clicked to big business. The day was made to order for an artificial pool within the city limits.

Charley Keller is getting ready at Bay Shore, 16 miles from Baltimore. They rarely hit their stride until schools are out and picnics begin. The spot has more attractions than it ever had before. The distance from the city, with three 10-cent trolley fares each way, is their biggest handicap. But with Sparrow's Point steel plant and a soldiers' camp near neighbors they should enjoy a big increase this year. This is Charley's second year at the shore.

The light tower which has been the glory of Playland at Rye Beach, N. Y., will not play up its usual splendor this season. It is too much a mark of distinction and guide to night raiders. Nor can the weekly fireworks display be used this year.

Baltimore had a blackout for three hours June 3, marking the first time in its history that the parks closed at 9 p.m. in June in fair weather.

The shortage of shells for shooting galleries is being felt more and more. The demand is greater than ever and the supply is rapidly growing shorter.

Some parks are experiencing hand-caps never dreamed of before, but remember the wallops cannot and will not continue forever.

Gage, Topeka, Starts Well

TOPEKA, Kan., June 13.—Approximately 10,000 turned out for the Decoration Day week-end opening of Gage Park here, Manager Harry Snyder estimated. Chief attraction was the giant swimming pool. The lagoon did a brisk first day's business in motor boats and canoes. Admission charge to the pool will be kept at 10 cents for children and 15 cents for adults. Jim Torsney is in charge of concessions.

Corpus Christi Spot Okay

CORPUS CHRISTI, Tex., June 13.—Bill Hames reports that his new North Beach Park on the beach here has been enjoying splendid business since the opening late in April. Resort has swimming pool, bathhouse, skating rink, nine rides and 20 concessions. Dinty Moore operates a large Penny Arcade at the park. Hames left this week for Fort Worth to prepare for the reopening of the Bill Hames Shows July 1 at Brady, Tex.

Picnic Bookings Way Up At Crystal Park, Tulsa

TULSA, Okla., June 13.—As many large picnics as were attracted all last season have already been booked at Crystal City Park, according to Park Owner Johnny Mullins. Mullins attributes the picnic spurt to the fact that the play spot is on a city bus line.

An unusually cool and wet spring has cut early attendance and caused cancellation of an April pre-season opener. Swimming pool opened May 17 and rides a week earlier. Ballroom opens June 17, with Al Clauser and His Oklahoma Outlaws playing three nights a week.

Picnic facilities cover 11 acres. There is no fee for picnics and no admission charge to the park.

C. E. Meeker is park manager; Stanford Duke, foreman; Richard Melton, pool manager; Sam Easterly, in charge of drinks. Mullins will manage the ballroom.

ARCADE

LOCATIONS WANTED

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Care The Billboard

1564 Broadway New York City

GUESS AGE

Man, Woman or a Working Team. Ace Location.

W. J. O'BRIEN

Rocket Ride Location, Revere Beach (Boston), Mass.

PUT IN AN ARCHERY RANGE NOW!

My receipts this year \$460 in 5 days. No priorities. Prices, Plan.

STANLEY JOHNSON

SALAMANCA, N. Y.

FOR SALE

(No writing, come and see)

Miniature Railway, \$250.00; 2 Pal Gas Cars, \$100.00 each; one 4-for-10¢ Photo Machine, operates with 10¢ slot, \$150.00; one Photo Machine with 4.5 lens, \$25.00; one 5 H.P. Electric Motor, \$60.00. \$500.00 takes it all. In operation at Croop's Glen Park, Hunkler Creek, Pa.

P. GARICK

FOR SALE

Penny Arcade, nets \$1,000.00 a month. Opposite permanent Marine Camp, San Diego County. Own building and equipment, lease ground. Write

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LOCATION FOR PENNY ARCADE!

BOX NO. 315, Care of The Billboard, 1564 Broadway, New York City.

BRYDON'S BEACH

BASS LAKE — KNOX, IND.

"IN THE HEART OF DEFENSE INDUSTRIES"

WANTED FOR OUR 4TH JULY CELEBRATION—BILLED LIKE A CIRCUS—WAR BONDS GIVEN AWAY—40,000 ATTENDANCE LAST YEAR. 3 or 4 more Rides that do not conflict with what we have. Special inducement to WHIP—CHAIRPLANE—OCTOPUS—ROCKET—CATERPILLAR. Can use 2 up-to-date Shows. Good opportunity for a Walk-Thru-Show or Fun House.

Can use following Concessions: Fish Pond, Pitch-Till-You-Win, Hoop-La, Balloon Darts, String Game, Hi-Striker, Guess Age, Scales, Novelties, Sno Conos, Custard, Hand Writing, Queded Apples, etc. All of the above on percentage basis but must have clean canvas, as all of our buildings are occupied. Opportunities to stay all summer and save your tires.

WANTED

For good location 5 miles from Hartford, Conn., on main highway. 400,000 people to draw from within 5 miles. No blackout. No amusements within 20 miles. Can use any riding devices, large or small, on percentage. Will furnish lights, lot and license. Can use a portable Roller Skating Rink, Pony Ride and portable Dance Floor or any other Amusement that makes up a park. Also room for legitimate Concessions. Good proposition for Bingo. Address:

R. GLOTH—SPORTLAND

354 Asylum Street

Hartford, Conn.

CAMP RUCKER AMUSEMENT PARK WANTS

WOMEN AGENTS—12—AGE 25 TO 35.

Percentage basis with \$15 per week guaranteed. Sleeping dormitory for those who wish to use it. Must be experienced. Ball Game, Penny Pitch, Cigaret Shooting Gallery, etc. Write only, giving full qualifications, description and experience. State shows you have been connected with and earliest possible arrival date. Want Man who can do carpenter work, paint, do general handiwork and take care of grounds. State your lowest. Still have openings for legitimate Games, such as Hi-Striker, Scales, Photo Gallery, etc. Write. Can place Spitfire, Roll-o-Plane, Fly-o-Plane, Dodgem or Tilt. No gate—no gift—no gypsies. And we are at the entrance of the main camp gate. Camp built to house 80,000 men and they are coming in at the rate of a thousand a day.

DIXIE M. CROGS, MGR., BOX 148, DALEVILLE, ALABAMA.

Los Angeles Beaches

By SAM ABBOTT

The dim-out, now in effect three weeks, is beginning to lose some of its lure. At first people visited the beach areas to see what a dim-out looked like. A few days later the installation of barrage balloons brought more curiosity seekers who spent some money. Now that the novelty has worn off, business has dropped to some extent. Many pier people believe the situation will eventually boil itself down to all daylight operation.

Ocean Park Notes

Nat Robins has his Penny Arcade going great guns on the Ocean Park beach front. . . . Bruce Miller, who has put in six years on the pier, is back again this season with the Greyhound. Merchandise prizes are offered. . . . LeRoy Perryman, who also has had six years on the pier, has the Slingshot, with merchandise prizes going strong. . . . Wylie Lynch, manager of the Whip, has already filed his questionnaire and may soon be going to the army. . . . Rudy Illions reports the Skooter is going strong. With him on the ride are Frances Illions, cashier; Marvin Ward, foreman; Ralph Miller and Joe Illions. Lane Sharpe is foreman of the Scooter in Venice, where Mrs. Esther Illions, cashier, and Lou Yeager are on the ride. Illions is managing two Skooters in Long Beach for Nate Miller. Line-up there includes Elmer Hildebrand, foreman; Roy Hildebrand; J. W. Simpson, foreman, and Ray McWilliams. . . . Line-up at Harry Hargrave's Merry-Go-Round in Ocean Park includes Stephen Johnson, cashier; George Clark, William Newbury, and Alex Stewart, mechanic. . . . Claude and Hazel Langley have three spots, pony racer, hoop-la and dart wheel, on Ocean Park Pier. Shirley Langley handles the dart wheel for them.

Moe Freige, of the Toonerville, soon goes to the army. At present with him at this spot are Sol Sonnerfield and Mrs. Ella Wier, cashier. . . . Charles Iversen is managing Herman Gushman's bottle game. With him are Basil Gonyler and Roland Stamm. . . . Sol Golden reports good business at the Spitfire. Mrs. Mae Golden is cashier; Arthur Barry, operator, and Paul Whyler. . . . Walter Quinn is in charge of the Funhouse for Mrs. Emily Ward. . . . C. W. Copeland has been on the pier six years and is handling an ice-cream stand for Sol Golden.

Arcade Going Strong

Sportland, one of the largest arcades in the country, is doing good business. Spot is owned by Paul L. Gerber and managed by Barney Fishman, with Birdie Fishman handling the books. Employees include Joe Bronstein, Maurice Rosenbaum, Perry Hiner, Jack Matson, Freddy Worden, Marietta Ramsdall and Jack Gasser. . . . Malcolm Albecher and Lloyd Little are at the Diving Bell for the Ocean Park Pier Company. . . . Mickey King and Joe Benford are handling the War Exhibit, a new spot for Mrs. Emily Ward. . . . Thomas Roberts, of the shooting gallery, leaves soon for a vacation in Kansas City, Mo. Gallery is owned by Mrs. Amy Gogin. . . . Charles Zlateff's pig slide on Ocean Park is getting good play. It is managed by Clifton W. Collins. . . . Hazel LaMar is on the front at the Nudist Ranch, another Emily Ward spot. Others there include Sally Griver and Jackie Smith. . . . At the Twin Show are Elaine Forester; Midge Midgett, operator, and Stella Turner, nurse. . . . Dope Show has S. B. Kirby and Leah Midgett, talker. . . . Vance Offutt has the crime car attraction for Emily Ward. . . . Tom Tarver is back at the pigmy horse attraction. . . . Maxie Kleiger has a cigarette shooting gallery, penny pitch and War Stamp game. Sammy Dolman is managing. At the penny pitch are Joe Nidas, Dorothy Fritz and Jackie Tracy; War Stamp game, Lucille and Sam Dolman and Leonard Seif; cigarette gallery, J. Merchen.

Playland, Rye, N. Y.

By J. WILSON CLIFFE

Weather spotty, biz fair. Raft of outings, despite inclemency. There go Edna Wood, one of new corps of good-looking collectors, and Margaret Graham, cashier at bathhouse. Helen Wering is new incumbent at switchboard. Willys Pritchard is assistant in cashier's office. Don Seavy, Roswell (Bill) Nye and Jerry Rowley are members of auditing staff. Jo Liberati is supervisor of collectors and cashiers. Bill Otto, ex-shuffleboard champ, now at Skee Ball. John Capell

at penny game for Gus Rosasco. Innovation here is a pony track under Martin Carr. Bargain Day holding up well. Frank Booth is assisting weight-guesser Jack Wallace. Peggy Zumpano, veteran cashier, again with us. Bill Flynn's manager of Carousel. Henry Carretti on maintenance staff. Joe Ciccone at Racing Derby, with John Nuanno relieving.

Lieut. Jim Ordway and Ned Howarth, RAF, recent visitors. Lieutenant Howarth said Playland resembles Belle-Vue Gardens, Manchester, England. Albert E. Cliffe, chief signalman U. S. Navy and one-time park employee, is convalescing from a long illness. He's the son of the writer. Superintendent of Operations Lee Brown and wife, the former Winnie Colleano, visited Bernard Van Lee's Holland Classical Circus in Yonkers and praised it. Cadet Harry Baker, Staunton (Va.) Military Academy, is at near-by home for summer. Cadet Baker is the son of General Superintendent George Baker. Eddie Brunner is custodian of the flag. Terry Campbell was busy painting all lights black for dim-out. Hasta luego.

Revere Beach, Mass.

By THE BEACHCOMBER

REVERE BEACH, Mass., June 13.—With the holiday week-end now in the "dimmed-out" past, it is time to take stock of "The Playground of New England." At present there is sufficient lighting to do business. In fact, nobody would have dreamed that illumination could be out so much and business still continue. Nobody, it appears, stops to think what operators did before fluorescence, neon and 500-watt blubs; most people never stop to think what they did before windshield wipers, which "we can't drive without." We can if we have to.

Last few Sundays were badly mangled by rain, with most weekdays producing either cold or downpour. But that was in May, and June figures to be better. Has been, in fact. In the offing is a season that will surpass anything since the stock market crash of 1929, most local observers do not hesitate to state. True, some folks don't have time to spend their money. They stay home and rest; too tired to go out. It's the women folk who look after the spending. Transportation is jammed up. There aren't enough train and bus lines to handle the people, what with so many cars off the road. Situation is being looked into by Mayor R. E. Carey. Even sailor lads from the Navy Yard area drive up to the beach and unload from taxis, reminiscent of the traditional clown gag in which an auto make is advertised in the circus.

Under way is a publicity campaign to overcome the hysteria created by the metropolitan press, which overworked the word blackout. At last the people are definitely being told that the beach is not blacked out and boarded up. Many thought so as a result of the "bad press."

Beverly and Revere are the only towns in this neck which the army endorsed recently as being 100 per cent "on the line" with true American co-operation. There are still a few chiselers on the lights, but they won't get far. Neighboring towns may be blacked out at sundown if they don't conform to regulations soon. In that event this beach will be made to suffer, as a similar order is bound to be cracked down here. It is to be hoped that something will be done about it immediately with the powers-that-be, for once the crackdown comes it will be hard if not downright impossible to change the army's mind.

Beach men should be thankful to the mayor and blackout officers, who have done them a good turn. After all, local officials are obliged to take certain orders from the army and, like good Americans, buckle down to a thankless job with no compensation; on top of which they risk making enemies with loud-mouthed thickheads, who always want to be heard and who often do damage.

If Revere Beach keeps dimmed out and runs the entire season, these officials will be thanked for the whole-hearted job they did for the ships and the men at sea. And they will have helped the amusement interests, too. It's better to operate under trying conditions than not at all. Let's think about that for a moment.

TORRANCE AND VICTORIA, aerialists, are current at Jefferson Beach Park, St. Clair Shores, near Detroit.

Atlantic City

By MAURIE ORODENKER

A ray of hope has come to local amusement interests. Sunday, June 7, found a bigger crowd here than the previous Sunday. Swelling the crowd were the American Medical Association and the Women's Auxiliary of the American Medical Association conventions. In view of the convention crowds, Frank P. Gravatt decided to open his Steel Pier for the week-end, but without the usual quota of name attractions. Instead, Alex Bartha, house band, held forth for dancing in Marine Ballroom, and in addition to an outdoor thrill show and the two feature photoplays, Music Hall housed a standard five-act vaude bill.

Hamid's Million-Dollar Pier remained dark June 6-7 week-end, but lighted up last Saturday and Sunday (13-14). In addition to a vaude show, Clarence Fuhrman's orchestra headlined Saturday and Herby Woods Sunday.

Bill McMahon is back at Hamid's Million-Dollar Pier on publicity and press relations. Also back is Benny Siegel, managing the pier's Ballroom of States. At Steel Pier Harry Volk is back as advertising director.

Dim-out regulations are still being tightened here. The army is discouraging the use of blue lights, recommending the use of red bulbs of low wattage.

South Jersey

Brightest outlook along the South Jersey Coast is expressed by amusement and concession interests at Wildwood and Cape May. At Wildwood, for the first week-end following Decoration Day, concessionaires reported business way above average, altho crowds were below average. Bill Gerst, manager of Hunt's Ocean Pier, says plans for summer call for booking of a baby circus and pet animal zoo for the pier. A model store has been set up on the walk to guide the concessionaires on lighting regulations under the dim-out conditions. Hunt's pier remains dark until the regular opening June 27.

Cape May's boardwalk and beach-front shops and amusements report optimism for the summer on the basis of early-season business, swelled by servicemen stationed here. A series of programs is being arranged for Convention Hall.

Ventnor opened its new Municipal Pier auditorium without formality, with E. Lynas Wood again in charge of operations. Free outdoor dancing and band concerts are among the events planned this season by Sea Isle City. Avalon has arranged for nightly dances as well as musical programs for Marine Room on Municipal Pier.

At Ocean City a new amusement center makes its bow this season. Expected to be ready by July 4, the center will be known as Playland, housing a wide variety of toys and kiddie rides.

Kennywood Exploits Relief Fund With Window Display

PITTSBURGH, June 13.—Kennywood Park exploited the Army and Navy Relief Fund campaign with an attractive window display in the Farmers Deposit National Bank at Fifth and Wood, the Times Square of the Smoky City. Central animated figure showed a sailor wig-wagging two flags. Altho figure appeared to be part of background, it extended out, enabling passers-by to read the full text.

Display was for one week, after which it moved to other locations. A. B. McSwigan, Kennywood's general manager, is general sub-chairman of the parks division of the service funds.

Riverview, Pennsville, Opens

PENNSVILLE, N. J., June 13.—Riverview Beach Park here reopened May 30 for the new season. Features include a new ride, roller rink and swim pool. Lawrence K. Crisman is manager of the amusement spa. Wilson Line steamers will make daily runs to Riverview from Philadelphia beginning June 8.

Norumbega Gets Going

BOSTON, June 13.—Norumbega Park, in Auburndale, 13 miles from Boston, opened the season May 29, offering the usual attractions plus an addition of canoes and free entertainment on Sundays. The play spot can be reached by street car and train. Roy Gill, manager, has instituted a 10-cent War Stamp admission charge, and buyer keeping the stamp.

Newcomb Re-Elected Prexy Of Venice Amusement Men

VENICE, Calif., June 13.—W. D. Newcomb Jr., president of Bay Amusement Corporation, was re-elected president of Venice Amusement Men's Association at the annual meeting held June 6 at the Ship Cafe on the pier. Other officers elected included William Clough, first vice-president; Charles Tuman, second vice-president; Carlton Kinney, third vice-president; Robert T. Mahurin, secretary, and Robert Murphy, treasurer. Harry Hargrave, Rudy Illions, A. A. Newton, E. A. Gererty, John Harrah, Bert Mayer and Clarence Lewerke were named to board of directors.

President Newcomb gave his annual report for the year, reporting \$16,000 in collections and disbursements, all of which was spent on advertising. Newcomb predicted that 1942 would far exceed 1941, due to the fact that over 200,000 new defense workers are in the Los Angeles area. He pointed out that Venice Pier is especially fortunate in that two street car lines serve it.

CONEY ISLAND, N. Y.

(Continued from page 40)

William Lombard, general outdoor chief, celebrating his 25th year of connection with Luna.

Cyclone Chatter

Chris Feucht, one of the most careful of ride owners and an expert mechanic as well, is partnered with George Klister in the Cyclone at West 10th and Surf. Has been the last six years. His former ride, Drop the Dip, on the Bowery, went out of commission in 1923. For 14 years following that he was idle, but in his spare time mapped out drawings for possible ride developments. Cyclone, rebuilt by Chris, operates two trains of 24 cars each over a minute headway at 20 cents a head. This is the ride formerly owned by the Rosenthal Brothers, now of Palisades Park. N. J. Feucht's son, Everett H., is with Medical Corps at Camp Lee, Va. Among a staff of 12 on Cyclone is John Swenson, general overseer, who was with Chris on Drop the Dip.

About Carl Klarner

Carl Klarner, bathhouse pioneer, also mixed up in the business operations of other enterprises here, tells why he became the owner of, as he calls it, the only girllie show on the Island this season. This is Daring Nifty, a girl-under-water illusion at Surf and West 12th. Originally he was to erect his first shooting gallery on the site, but that was nixed when he couldn't obtain ammunition. Hence the birth of Daring Nifty. His first baths, 22 years ago, were the Kensington. Then came the Atlantic, the Oriole (his present possession) and the Klarner. Latter fell when city took over more of the beach front. Last four years has controlled three Gasoline Tracks located on Surf and Bowery. Has a Whip at Sixth and Surf; a Streamlined Whip, 12th and Bowery, and a Bubble Bouncer on Bowery between Henderson's Walk and 12th. His Oriole Baths are at West 16th. One remaining Gasoline Track is on Surf between Sixth and Eighth. Also runs two parking lots near Boardwalk on West Sixth and on West Eighth, and Sagamore Hotel, Surf and West Eighth. The Klarner payroll has a total of 50 employees.

Here and There

James Kyrimes was a very upset and sick ride owner when the motor on his Sky Dive went bezerk on Decoration Day evening when crowds were thickest. Thousands had to be turned away. Motor, bought for new, like the entire ride, was not repaired until almost a week later and found to be secondhand. Kyrimes was under the doctor's care thruout. There's a new motor on the job ready for any similar emergency.

Ravenhall's restaurant and baths installed as publicity man Martin Ragaway from Mark Klausner's news bureau in Manhattan. . . . Islanders advised to forget about extension of Independent Subway service on Culver El for the duration. . . . Arthur Pilatsky, mike man at Empire ball-roller, still after an announcer's berth on one of the air chains and confident of landing before end of summer. . . . Indian Village cabaret has Sammy Wright as emcee, Anne Lawrence and a chorus contingent with Eddie McCoy and His Swingsters for the o.k. . . . Jack Stern, of old-time movies fame, resumed operations in Feltman's Park. Has Dave Gerwitz as operator; Abe Fisher, usher; Charles Cohn, tickets, and John King, talker. Stern runs a similar exhibit, plus a Gay '90s show, in Overbrook Villa, Camden, N. J.

Rinks and Skaters

By G. H. STARK (Cincinnati Office)

Amateurs' Status Clarified by ARSA

NEW YORK, June 13.—Amateur Roller Skating Association has clarified its definition of amateur skaters. Amateurs who have competed in an event not sanctioned by the association since April 10, 1942, have been notified they are now on a 60-day probationary period and that the association has lifted all disqualifications on amateurs who have competed in such events.

The amateurs are eligible to file applications for membership in the association and obtain an amateur card, but they will not be allowed to compete during the probation period. The association rules that an amateur under probation may skate in an exhibition or carnival if it is sanctioned by the ARSA.

Should an amateur during the 60-day probation period violate any amateur-status rules of the association, he or she will disqualify himself from any further competitions, carnivals and exhibitions until such time that the amateur status committee deems it advisable to return his amateur standing.

America on Wheels Notes

Teddy Sokol, who scored as Gloria Nord's partner in *Skating Vanities* of 1942, has left the show and is back at his old spot as floor manager and instructor of the Westchester rink, Mount Vernon (N. Y.) Arena. According to a special poll conducted in America on Wheels rinks, the most requested hit ballad of skaters is *Sleepy Lagoon*. Don Victor, former floor manager of Boulevard Arena, Bayonne, N. J., is new manager of Passaic (N. J.) Rink. The big rink, Perth Amboy (N. J.) Arena, has closed for summer so workmen may install a new floor of Northern hard maple. America on Wheels skaters are enjoying the new air-cooling systems now in operation. Skippy Miller and Thomas Benton are entered in the 1942 United States championships to be held in Twin City Arena, Elizabeth, N. J., on June 24-27.

FLYING BERRYS are at Neil Delghan's Cafe, Pennsauken, N. J.

AUDUBON (N. J.) ROLLERDROME will remain open on Tuesdays, Thursdays and Saturdays during June and July.

JO ANNE LEE, electric organist, is being co-starred with John Hammond on the Novachord in Edgewater Park Roller Rink, Detroit, by Manager Orville Godfrey.

FOREST CLUB roller rink has been opened in the large Forest Club Building, which was opened a number of years

ago as practically an indoor amusement park, as the only rink in Detroit catering to colored patronage. Owners are S. Brand, F. Adler and A. Doctor, who operate adjoining bowling alleys. Active rink manager is W. H. Garrard, former proprietor of Sunset Rink, who is also teaching skating. Rink is about 80 by 90 feet. Admissions are 31 and 42 cents. Business is reported satisfactory since the opening.

AMATEUR Roller Skating Association will use a new system of marking school figures and dances for its 1942 United States championships, it being the system employed by the United States Figure Skating Association. Rules in the second annual edition of the 1941-'42 USFSA rule book as to amateur status are followed by the ARSA. Due to the changes in the marking of school figures, employing the 1-to-10 system of marking instead of the old 0-to-6 system, maximum and minimum marks in the various events will be changed in the June championships. Change of the maximum for school figures from 6 to 10 will make judging of the figures simpler and will create in the minds of beginners a definite maximum concept for each element in judging, instead of the vague system that the old 0 to 6 occasioned, officials say. Following are the changes in the highest obtainable score in each division of school figures and the number of points out of first place to eliminate a skater from free skating, at conclusion of the school figures.

Juvenile Class: Highest obtainable score, 50; number of points out of first place to eliminate skater from free skating, at conclusion of the school figure, 17. Novice Class: Highest obtainable score, 116 2/3; number of points out of first place to eliminate skater from free skating, at conclusion of the school figures, 39. Junior Class: Highest obtainable score, 166 2/3; number of points out of first place to eliminate skater from free skating, at conclusion of the school figures, 56. Senior Class: Highest obtainable score, 250; number of points out of first place to eliminate skater from free skating, at conclusion of the school figures, 84. Speed Skating: Juvenile boys only, 440 yards; junior boys only, 440 yards and 880 yards; intermediate girls, 440 yards and 1/4 mile; intermediate boys, 880 yards and 1 mile; senior ladies, 880 yards and 1 mile; senior men, 880 yards, 1 mile, 2 miles and 5 miles.

In juvenile events in figures, pairs and dance, and in juvenile, junior and intermediate speed-skating events each contestant must show his or her birth certificate or any other proof of age they may have, such proof to be presented to the registry board, which will be located at place of championships.

PHILLY BIG FOR RB

(Continued from page 38)

at first, altho most of them were around for several days. However, last Tuesday a picket line was thrown around the circus grounds, Evans and the 21 men of his band doing the picketing. The musicians would follow the show to continue picketing, it was said. The musicians' union was reported to be paying the picketing musicians \$50 a week, the wage scale sought, while they were picketing. President North pointed out that with the use of recorded music on the night of June 4 the circus drew the biggest cash business in its history.

Say Alien Didn't Register

Fritz Schultz, 35, lion trainer with Alfred Court's mixed wild animal act, was arrested here on June 4 by agents of the Federal Bureau of Investigation, charged with failure to register under the Enemy Alien Act. He was sent to the Bureau of Immigration detention station, Gloucester, N. J., for a hearing by the Enemy Alien Hearing Board next week. He was arrested on a presidential warrant issued by the United States attorney for the southern district of Florida. He is said to have come from Stuttgart, Germany, about three years ago and to have traveled with animal shows before joining RB last year.

RB Philly Briefs

PHILADELPHIA.—Howard Mentz, assistant prop boss, is receiving verbal pats

on the back for his fast handling of many props in the center ring. Joe Allen, circus veteran, is temporarily in charge of No. 3 ring. Paul Jerome, who doubles in brass as *The Billboard* agent, gets many laughs with his neon-lighted spectacles. He originated this gag. Emmett Kelly got a world-wide publicity break in current issue of *Cosmopolitan*, the magazine using a picture of Kelly in his hobo clown attire. Hope Crampton, of the ballet, makes her typewriter go like a machine gun.

The new clown band made its first public appearance here at the Jewish Hospital, where several acts were sent by Henry Ringling North to entertain the inmates. A free show was also given at the Philadelphia General Hospital.

Mildred, Mary and Bud, daughters and son of Louis Delano, have visited their father several times at the back yard eating stand. They are making their home here. Art Concello, general manager, has made several changes in loading the show to expedite moving it on the one-day stands, the first of season starting June 15 at Reading, Pa.

Roland Butler, general press representative, has been getting the show plenty of space. He will make the last three one-dayers during the week after this engagement. JIMMY GURNETT.

RUSSELL IN S. F.

(Continued from page 38)

stood it except the side show, which had to be repaired several times, and the padroom, which was so badly riddled it had to be replaced.

Visitors here included J. D. Newman, general agent of Cole Bros.' Circus; H. C. Baker, former legal adjuster; Jack Joyce, West Coast Shows, and Mr. and Mrs. Walter Jenner and daughter, Joanne, who played San Francisco Sportsmen Show. Jack Schaller, high-act performer, visited his family, the Bell-Thayer Troupe.

Frank and Bernice Dean, Wild West performers, joined here and are appearing in the concert, with Chief Sugar Brown and his family of Indians; Tex and Alice Orton, impalement; Rube Eagen, rodeo clown, and J. King Ross and his educated horse, Spooky.

Ruby and Jackie Larkin, Carlos and Etta Carreon, and Lillian and George St. Leon, of Polack Bros.' Circus, were guests of B. S. Griffith, side-show ticket taker, at Merced, Calif. Bill and Edna Antes had as guests in San Jose, Calif., Mr. and Mrs. Lester L. Bullard and Mr. and Mrs. John Tupper, former residents of Evansville, Wis., the Anteses' home town. James Chloupek, Oakland, circus fan, caught the show in San Jose.

WON, HORSE & UPP

(Continued from page 38)

soon out of its banks and flooding the grounds. By 4 p.m. all animals and equipment had been moved to higher ground and the day was lost. The village crier came to the lot often to report damage done to the town. Finally he reported that the only wagon bridge over the river had been washed out, which left the show stranded, our next town, Ebb Center, being located across the river.

Saturday morning the bosses conferred with lumber-camp officials and an agreement was reached whereby the company would move the show across the river over its railroad bridge. Flat cars used for log hauling were spotted and, one at a time, drivers drove their wagons onto

the flats and over car decks until all were loaded. It being only a four-mile jump, the horses were left hitched to the wagons and, with brakes set and drivers in seats with reins in hand, the show moved to its Saturday stand, where the wagons again drove off the flats and to the lot. Show enjoyed a packed matinee and a turnaway at night, it being the first railroad show to ever play there. Show is Sundaying here at Itchy Corners, noted for no hotels.

POLACK DRAWS 40,000

(Continued from page 38)

and Maryann, elephants; Great Gregor-eski, cloud swing; Black Brothers, pantomime comedians. Intermission, then Ruben Castang's chimps; comedy prize fight, Black Brothers; Harrison Duo, bicycle act; Tiny Kline, slide for life; Harry Connors, foot slide; Ruby Larkin and Company, furniture juggling; Black Horse Troupe, directed by Carlos Carreon; La Terrisita, heel and toe catch; clown alley; Capt. Albert Spiller's seals; John Gibson and his Hollywood Sky Ballet.

Show under management of Irv J. Polack and Louis Stern. Local promotion handled by Mickey Blue.

Olga Celeste closed with show in Long Beach. Pina Troupe, Olveras and the St. Leons recently closed. Harry Lippman and Bill Irwin were in clown alley. Ruben Castang was back on job after being injured while trying to separate his chimps in a fight in Oakland. St. Leons lost a horse while playing Oakland. Mickey Blue expects to be in Los Angeles about July 1. Dates there are September 17-26. Show was well papered for Long Beach. It is having good business despite alerts, dim-outs and anticipated blackouts.

UNDER THE MARQUEE

(Continued from page 39)

the spirit and wish of the circus fraternity, assumed all responsibility for the burial expense and, when asked why, his answer was, 'We circus folk take care of our own.' Some beautiful floral offerings were sent from various departments of the show. Interment was in Bridgeport."

A CIRCUS electrician, Clarence L. Gill, who admitted he had received over \$100 a week by taking people under sidewalks and charging them \$1 each for reserved seats, was sentenced to nine months in jail in Baltimore. It is said that he stole more than \$400 during the Ringling-Barnum engagement in that city. A youth, who was accused of participating in the theft, was paroled without a verdict and placed on two years' probation.



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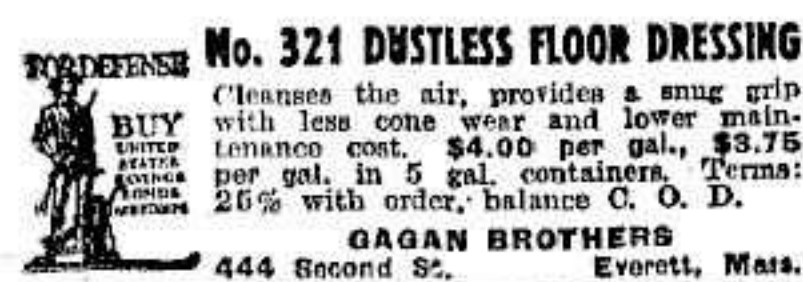
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Western Secs Going Ahead

14 in California Retain Programs

Managements to curtail operations—wartime, patriotic themes stressed

SAN FRANCISCO, June 13.—Fourteen Western county fair representatives, summoned to Sacramento by federal and State officials who had urged abandonment of fairs and expositions for the duration to conserve farm labor and tires, rejected the recommendations and unanimously agreed to proceed with this year's plans. Delegates voluntarily agreed, however, to undertake widespread curtailment of this year's operations and to lay particular emphasis on wartime activities and patriotic themes. It was agreed, also, to curtail all fair building for the duration and to eliminate non-essential activities.

Several spokesmen contended that fairs, held purely on a local basis, would not entail extensive use of agricultural labor or the excessive use of tires and gasoline. They held that fairs can enhance the war effort by building morale and stimulating the patriotic frame of mind.

Counties and districts whose representatives indicated that they intended to proceed included Sonoma, San Joaquin, Alameda, Modoc, Humboldt, Kern, Madera District 21-A, Shasta, Inter-mountain, Plumas, Lassen, Crescent City; Great Western Livestock Show, Los Angeles, and Orland District Fair, Glenn County.

Iowa Sked Reduced To 7 Days; Talent Program Augmented

DES MOINES, June 13.—Iowa's wartime State Fair will run for seven days instead of the customary 10, according to final plans for the annual announced here June 11 by fair officials. All activities this year will center around the "Food for Victory" campaign and the Iowa farmer's part in the war effort, Secretary L. B. Cunningham said. Already programmed are a 4-H livestock show, including both market and breeding classes; open market barrow show; State-wide contests for corn, forage and small grain crops; fruits and vegetables, annual Iowa public schools exposition, culinary show, national tall corn contest and State demonstration contests for 4-H teams in principal farming and home-making subjects.

Livestock exhibits will be housed in huge tents, fair officials said today, while the 4-H demonstrations, girls' projects, agricultural exhibits, fruits, schools and culinary shows will be housed in the educational building.

Entertainment program includes horse racing, circus and thrill events in the afternoons, with a musical extravaganza and fireworks spectacle at night. Program will be augmented daily by special contests, including State's second annual Quiz Derby, farm women's chorus tournament and State horseshoe tournament. "Our chief aim," said Secretary Cunningham, "will be to build a State fair which will help stimulate the livestock and food production effort in Iowa. At the same time our entertainment program will provide Iowans with wholesome relaxation which is so important in maintaining public morale under the stress of wartime conditions."

HENDERSON, Tex.—Directors of Rusk County Fair Association last week announced the cancellation of the annual this fall, but C. W. Rettig says the association will remain intact and make plans for a new fair when the war is ended. In addition to tire rationing, fair was also suspended because some of its buildings are being used in training projects and plan of near-by farms to concentrate on war production.



J. HENRY BOHLING, secretary-manager of Eastern Montana Fair, Miles City, where the board is prepping for a 1942 edition, as are nearly all managements of key fairs in that territory. As in Idaho and other States in the West, there will be few missing from the '42 roster, nearly 20 Montana fairs having been already carded.

Court Nixes Tenn. For the Duration

NASHVILLE, Tenn., June 13.—Davidson County Court members at a special meeting here Wednesday voted to discontinue the annual Tennessee State Fair for the duration. Court officials said tire and gas rationing orders provoked their decision, but they promised to come out with a bigger and better fair when the war ends.

Midway and grandstand attraction contracts had been let to Johnny J. Jones Exposition and George A. Hamid, Inc., but Phil Travis, general manager and secretary, said the pacts carried clauses which would render them void. Decision marked the second time in the annual's history that it had to be canceled.

NORWALK, O.—C. A. Klein's Circus Unit has been set for two days at Huron County Fair here, and Boone County Jamboree, handled by WLW Promotions, Inc., will be the grandstand attraction the final night, Secretary Mrs. Elfreda Crayton reports.

TURTLE LAKE, Wis.—Inter-County Fair Association has booked Hines Amusement Company as midway attraction at this year's annual.

YORKTON, Sask.—Harness races will be held on two of the three days of 1942 Yorkton Exhibition and prize money will total \$1,000. Another feature will be a mule chariot race.

ESTEVAN, Sask.—A \$550 race program, believed certain to attract high-class company from a wide district, will be a feature two days of the Estevan Summer Fair.

MAQUOKETA, Ia.—Jackson County Fair has been canceled for the year and probably the duration, it was announced by the fair board. Annual 4-H Achievement Show will be held, however.

GREENFIELD, Mass.—W. C. Conant, treasurer Franklin County Fair Association, said last week the fairgrounds have been rented to Wallace Bros.' Circus for afternoon and night performances June 26.

PORTAGE LA PRAIRIE, Man.—J. R. Bell, livestock commissioner, will judge horses at 63d annual fair here this summer. William Durno will judge beef cattle and H. M. Clark swine. Plans to stage harness racing are under way.

Idaho Delegates Okay '42 Dates

War Bonds, Stamps replace premiums—support of civilian morale urged

TWIN FALLS, Idaho, June 13.—Managers of Idaho's fairs and rodeos got the green light at the semi-annual conference of Idaho State Fair Association here June 6. Streamlining of the annuals to meet wartime conditions and to support civilian morale for increased war effort will be the job of Gem State fair boards this season, T. B. Le Bailly, association president, told members.

Plans for a full scale of fairs, with the exception of Sun Valley Rodeo, which has been canceled, and possible cancellation of the rodeo in connection with the Gooding County Fair, were made during the meeting. In keeping with the present amusement trend, association voted to grant men in uniform and defense workers reduced admission fees.

Managers also decided to offer War Bonds and Stamps for premiums instead of cash. Le Bailly stressed the importance of using educational themes designed to bring home to the individual new faith in democracy and greater inspiration for bigger production and achievement. These, he said, were the phases of wartime fair operation which must get full attention from managers this year. Dates for 1942 were confirmed, with the Caldwell annual leading off.

Other dates, tentatively set at the association meeting last January and confirmed Saturday, were for Preston; Gooding; Western Idaho Fair, Boise; Grace; Montpelier; Burley; Twin Falls Fair, Piller; Jerome; North Bannock County; Utah State Fair; Eastern Idaho State Fair, Blackfoot.

W. L. Hendrix, Boise; Amos Miller, Caldwell, and Eric Sundquist, Blackfoot, were named to the legislative committee for the association, and Paul Nash, Pocatello, was appointed chairman of entertainment for the next association meeting at Pocatello. Saul Clark, Burley, is publicity chairman, with P. A. Kennicott, Hagerman, and Mrs. Washington Lemmon, Pocatello, assisting.

Wind-up of the session was the adoption of Utah State Fair to membership in Idaho State Fair Association.

Around the Grounds

WAYNESBURG, Pa.—Waynesburg Fair has been canceled for 1942, marking the first time in 31 years that a race meet and fair have not been held. Tire and gasoline situation prompted sponsors to call off the annual, officials said.

WYNNE, Ark.—Officers of Cross County Livestock Show and Fair Association have voted to continue the annual despite possibility of gas rationing this fall. Board has signed the Ramsey Rodeo.

ATHENS, Ala.—Athens Chamber of Commerce, sponsor of Limestone County Fair, has called off its 1942 fair as a war measure and pledged its support to West Limestone Community Fair, Salem. Chamber has also pledged financial support.

CASSOPOLIS, Mich.—Cass County Fair has booked Colonel Gatewood's Rodeo for a two-day performance at the local fairgrounds late this month, Secretary Harry Ibbotson said last week. Officials are optimistic over this year's annual, since the dates for 1942 are the ones originally held by Michigan State Fair.

REGINA, Sask.—Western Canadian fairs are expected to present a bare appearance at their entrance gates this summer following a government ruling that displays of farm machinery are prohibited.

Patriotic Theme For 1942 Revues

CHICAGO, June 13.—Production department of Barnes-Carruthers Fair Booking Association is turning out costumes for its numerous fair revues, some of which will get under way next month. Patriotism is a leading theme in most of the revues and some colorful shows are promised.

Besides a number of small units, Barnes-Carruthers will have eight revues which will play larger fairs. Titles are *On to Victory*, *Fair Follies of '42*, *Wings of Freedom*, *State Fair Revue*, *Music on Wings*, *Americana* and *Allies Victorious*.

York To Continue; Attractions Inked

YORK, Pa., June 13.—Preparations for the holding of the annual York Interstate Fair here are going ahead as scheduled. A large number of contracts for attractions and concessions for the 91st annual have been entered into by the board of managers, and other arrangements are being completed, it was announced.

Latest action in preparation for the annual was taken last week by the fair board when it signed contracts for vaudeville acts as the grandstand attraction. Rides, shows and concessions have been booked for the midway, and thrill shows and harness and horse racing have been programmed.

In allaying rumors that the annual would not be held this year, Samuel S. Lewis, president-general manager, said he knows of no privately owned fair in the country which has been taken over by the government. "Only fairs taken over by the government to my knowledge have been State-owned and not privately owned as is York Interstate Fair," he said. While pointing out that all efforts are being put forth to present a fair this year which will exceed those of previous years, Lewis emphasized that the management stands ready "at any and all times to co-operate with federal, State and local authorities in every way to bring about a speedy and successful termination of the war."

Beaumont Retains Charter

BEAUMONT, Tex., June 13.—South Texas State Fair Association, thru its board, voted itself out of business this week. Suspension is for the duration thru adoption of a resolution that the city receive property along with fund of \$2,000 for general city requirements. Board decided not to give up its charter, however, and the \$2,000 is expected to help retire a bond issue on one of buildings on the grounds. Fair officials said the board has \$60,000 invested in properties on the grounds. City execs said they had no particular plan for the grounds, but civic groups are asked to organize shows for the entertainment of soldiers.

Affected under the ruling is any exhibition, show, rodeo, stampede, demonstration, exposition, plowing match, convention or place of entertainment.

MILLERSBURG, O.—A patriotic pageant will highlight annual Holmes County Fair here on two nights. This year's annual will run two days and three nights, and budget will total \$5,222, about \$1,200 less than was allotted in 1941. Added features will be lightweight and heavyweight horse-pulling contests.

PENSACOLA, Fla.—Florida State Supreme Court has upheld Leon County Circuit Court's order sustaining Pensacola Interstate Fair Association's answer to a suit involving its right to receive a refund of \$5,737.50 in State taxes. Ruling by the high court apparently terminated in favor of the fair association's litigation started by a group of citizens who claimed the association was "improperly chartered."

SHREVEPORT, La.—Officials of Louisiana State Fair Association and other city leaders appeared before State appropriations committee last week in behalf of (See *Around the Grounds* opposite page)

Fair Elections

TURTLE LAKE, Wis.—All officers of Inter-County Fair Association have been re-elected. They are Dr. D. A. O'Brien, president; Harley Tozer, vice-president; Walter Cornwall, secretary-treasurer.

WYNNE, Ark.—New board of Cross County Livestock Show and Fair Association has W. B. Procter, general chairman; J. W. Wirginer, secretary, and R. H. Winters, James Halk and Jack Priest, directors.

AROUND THE GROUNDS

(Continued from opposite page)
greater appropriations for the annual here. For ordinary expenses, Gov. Sam Jones has recommended \$5,000 annual funds for the next two years as compared with \$10,000 for each of the past

biennium. Under this cut, Governor Jones included a 50 per cent reduction for all other State-supported events.

CALGARY, Alta.—A large parade by armed forces will be a feature the first day of the Calgary Exhibition and Stampede. Exhibition will be officially opened by a doughboy from the United States, a private of the Canadian Army, a seaman of the Royal Canadian Navy and an aircraftman from the Royal Canadian Air Force. In the past prominent Canadians or Americans have opened the annual, which this year will be dedicated to national defense and public morale. Livestock and agricultural industries will be encouraged. Despite the loss of government grants, prize money will not be reduced.

POOL WHIRL

(Continued from page 41)
formerly operated by Bill Brown and more recently by Tony Fiduccia, who now confines his efforts to roller-skating operation.

Police at Coney Island have designated the Parkway Baths building as an air-raid shelter in case of an emergency. The huge structure can house 23,000 people at one time.

Moe Katzman, New Jersey promoter who was boss man of Arcola, N. J., swimatorium last year, is managing near-by Hackensack, N. J., tank this season.

Did you hear the Coast-to-Coast Battle of the Sees radio show last Tuesday night (9)? If you did you heard Bunty Hubshman, Palsades (N. J.) Pool; Arthur Donovan, Riversides Cascades plunge, New York; Tom Flaherty, Hamid's Pier, Atlantic City, and Owen Kean, Far Rockaway (L. I.) Shore Club, compete against a bevy of Walter Thornton bathing beauties.

Men and Mentions

Thanks to Joe Cuminsky, sports ed of the newspaper P. M., who recently devoted an item in his column to this department's drive to substitute War Stamps and Bonds for medals at swim meets. He should know whereof he speaks, having been in the sports field many years.

It's Lieut.-Com. Art French now. Tho he is still boss man at Coney Island's Manhattan Beach, Art sports the uniform of a navy officer. Incidentally, Art's pa-in-law, Joseph P. Day, well-known realtor and operator of Manhattan Beach and Castle Hill Bathing Park, Bronx, New York, took himself a bride last week.

Tex O'Rourke, he of the flip tongue and clever mind, is the new operator of Victory outdoor pool at Starlight Park, Bronx, New York.

RAMONA ADS

(Continued from page 40)
"Play So You Can Work Better." Tie-up slants plugging War Bond sales are used extensively in all advertising. Bumper strips have been placed on all taxis in town and car cards in all busses.

Remodeling has been extensive at Ramona. Three new rides have been installed—Ferris Wheel, Ball o' Fire (a new-style dual Loop-o-Plane) and a Kiddies' Auto Ride with midget cars. New streamlined cars have been installed on the Scooter. Four new outdoor fireplaces have been installed for use of picnickers. Ramona Theater, long a feature of the park, is open with a new policy of double feature movies. A. B. Marcus Revue, a hit there last year, is tentatively set to come in for three weeks in July.

Ramona Gardens has switched from dancing to skating, but will use occasional name bands thruout the season.

BUFFALO BUSINESS

(Continued from page 40)
under management of Harold Austin, had a big day, too. Dansant will again feature occasional one-nighters of name bands, and bookings are now being arranged thru MCA's Cleveland office.

The park has undergone a number of improvements this season. A flying Scooter has been installed. The Kiddie Auto ride has been rebuilt and moved to a new location. A new entrance to the resort was created, and layout of fun zone partially changed. New lighting is another innovation. George A. Hamid free acts will appear thru July: Will Hill's Elephants, July 6 week; Bob Eugene

Troupe, July 13 week; the De Toris Sensations, July 20 week; the Grotofents, July 27 week. The picnic situation isn't as favorable as in other years due to industrial and war conditions.

Celoron Park, Jamestown, N. C., also enjoyed a successful Decoration Day week-end, well ahead of last year. Spending Saturday was big, and attendance was estimated at 12,000. J. G. Campbell, operator, has planned an ambitious program for the summer, with George A. Hamid free acts every night. Acts for Pier Ballroom will again be booked by Ray S. Kneeland, Buffalo. Morrey Brennan's band has returned to Pier as house band.

Glen Park, under Harry Altman's operation, had a fair week-end. Biz wasn't too big during day, but evening saw a full house in the Casino, where Altman did a bang-up biz all winter with name attractions. Business in for holiday week-end, Altman said, was at least 10 per cent better than 1941.

OAC MEMBERSHIP

(Continued from page 40)
Park, Daleville, Ala.; E. V. Shivers, Cape May Beach, Middle River, Md.; Harry J. Batt, Pontchartrain Beach, New Orleans; Cliff Liles, Park Amusement Company, Lake Charles, La.; W. H. Dunham, Reynolds Park, Winston-Salem, N. C.; C. E. Graham, Tacoma Park, Dayton, Ky.; R. L. Hand, Rock Springs, Chester, W. Va. East—R. M. Edwards, Casino Arcade Park, Wildwood, N. J.; Richard F. Lusse, Forest Park, Chalfont, Pa.; S. B. Taylor, Lakemont Park, Altoona, Pa.; J. F. Olive, Olivecrest Park Company, Cuba, N. Y.; C. A. Geist, Rockaways' Playland, Rockaway Beach, N. Y.; B. M. Spangler, Rolling Green, Sunbury, Pa.; J. Ernest Moberg, Seaside Heights Casino, Seaside Heights, N. J.; Harold D. Gilmore, Whalom Park, Pitchburg, Mass.; Miller & Ettele, Willow Hill Park, Mechanicsburg, Pa.

ACTION THRILLS CROWDS with



Selden
THE STRATOSPHERE MAN

World's Highest Aerial Act!

Representative—Barnes-Carruthers

Sensational and breath-taking night or day, from beginning to end. The only real swaying handstand—35 ft. across the sky. 500 Ft. "Slide for Life." Never fails to attract large crowds. Fern. Add.: Care of The Billboard, Cincinnati, O.

THE SENSATIONAL MARION

120 FEET NO NETS

From Tacoma News Tribune:

"Bringing gasps and thrills with her daredevil act on a swaying pole some 125 ft. or more in the air, Miss Marion, who despite rain and a good stiff wind, never faltered an instant in her thrilling act."

Personal Representative
CHARLIE ZEMATER
54 W. Randolph St.,
Chicago, Ill.



VICTORY ADVERTISING NOVELTY

For
Fairs, Carnivals, Celebrations, Circuses, Clubs, Parks, Rinks, Theatres and Candidates.

Stands 10 1/2 inches and is 6 inches wide. Printed in two colors (Red and Blue) on 6-ply white cardboard. V slips into slot in red base. American flag 3 1/2 x 6 inches. Write for samples, 10c. 100—\$7.50; 250—\$17.50; 500—\$30.00.

The Journal

102 S. Main St., Farmer City, Ill.

RIDES WANTED

Also all Concessions and Shows except Bingo and Flat Joins. Annual Celebration in Beloit, Wis., not S. Beloit, Ill., July 3-4-5. Amateurs Eagle Drum and Bugle Corps.

TOMMY SACCO THEATRICAL MART

162 No. State St. CHICAGO, ILL.
Also want Rides and Concessions for District Firemen's Convention, July 23-26, and also Labor Day Celebration in Watertown, Wis.

WANTED FOR Pottawatomie County Fair

Onaga, Kansas, Aug. 26-27-28.

Merry-Go-Round, Ferris Wheel, two other Rides, Bingo, Concessions, Games.

SECRETARY, Fair Association, Onaga, Kansas.

CONCESSIONS AND ENTERTAINMENT For Putnam County Free Fair

AUGUST 13, 14, 15

J. HIRT, Concessions Chairman; JOHN L. POOR, Secy., Greencastle, Ind.

WANTED Shows and Concessions For RAMSEY COUNTY FAIR

White Bear Lake, Minn., August 13-14-15-16.

R. FREEMAN, Sec.
Court House, St. Paul, Minn.

WINDOW CARDS For Every Occasion

New Patriotic Designs for Summer. 14x22" 17x26" 22x28"
Posters and Bumper Strips. Weather-proofed. Lowest Prices. Write for Big Free Catalog.

BOWER SHOW PRINT

12 Ade Street, Fowler, Indiana.

WANTED FREE ATTRACTIONS OHIO COUNTY FARMERS' FAIR

Aug. 10-20-21-22, Rising Sun, Ind.

J. M. GREEN, Pres.

Advertising in the Billboard since 1905

ROLL FOLDED TICKETS DAY & NIGHT SERVICE

SHIPMENT WITHIN 24 HOURS WHEN REQUESTED

★ Absolute Accuracy ★ Dependable Delivery ★ Finest Workmanship
★ Best of Materials ★ Perfect Packing ★ \$50,000.00 Bonded Guarantee

CASH WITH ORDER PRICES - SPECIALLY PRINTED - SIZE 1 x 2

10,000..\$7.15	50,000..\$13.75	90,000..\$20.35	250,000..\$46.75
20,000.. 8.80	60,000.. 15.40	100,000.. 22.00	300,000.. 55.00
30,000.. 10.45	70,000.. 17.05	150,000.. 30.25	500,000.. 88.00
40,000.. 12.10	80,000.. 18.70	200,000.. 38.50	1,000,000.. 170.50

Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS

2000 PER ROLL

1 ROLL.....75c
5 ROLLS.....@.....60c
10 ROLLS.....@.....50c

WELDON, WILLIAMS & LICK

FORT SMITH, ARK.

TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 300,000 HAS BEEN REACHED.

NOW BOOKING 1942

FAIRS — PARKS — CELEBRATIONS

Outstanding aerial attraction—125 feet in midair. Unique and different illumination. Adds zest to any grand-stand program. Address: EDDIE VIERA, care of The Billboard, Cincinnati, Ohio.

Eddie Vieras

Sensational

4

TRADE MARK

Stars

Write or Wire

FIREWORKS

The use of fireworks has been approved by our Government. Catalogues on request. Complete stock of Novelty and Patriotic Features.

UNITED FIREWORKS Dayton, Ohio

WANTED

On account of disappointment, first class carnival, eighteen to twenty attractions for fifteenth annual county fair. Week Sept. 28th to Oct. 3rd.

YAZOO COUNTY FAIR ASSN.

Yazoo City, Miss.

HAVE VOLUNTARILY CANCELLED

Two Chamber of Commerce five-year contracts covering building and management of streamlined, modern exposition and fair plants. Open for proposition from reliable operators (park, fair, expositions, road show) wanting to build, sell or promote attraction comparing favorably with previous features booked or managed by me. Five hundred exceptional references. Or will write book and music, stage and direct historical spectacle or revue for organization devoting entire net receipts to war benefits.

FOR THE DURATION

J. ALLEN DARNABY

OAK CREST, EVANSTON, ILLINOIS

Claude Ellis's

The Editor's Desk

CINCINNATI

YOU would think that all outdoor showmen had sensed what the public feeling is toward off-color games, especially this season. You would think that all which has been written and said about protection of Uncle Sam's fighters and defense workers would give pause to even the dumbest of lucky boys and confirmed upscrupulous operators. You would think that men supposed to be smart would not put themselves in the middle of long-standing feuds between certain political groups and newspapers. But press clippings of the week indicate there still are managers that tolerate concessionaires who prefer to remain in blissful ignorance or in the lunatic state of mind of days that have passed. Stories from spots in Illinois and Michigan cannot be dismissed as in the "bum rap" category. The tremendous majority of clean shows appears to be still at the mercy of the tiny minority that seems bent on trying to besmirch the whole industry. That local law comes in for press drubbings does not help the shows. Officialdom may be whipped over their shoulders, as in the case of a newspaper blasting city and county officials for permitting overcrowding at a circus. But the story did the circus no good. And press reports of clams on carnival lots are not the sort of publicity for which decent managers yearn.

SOME of the midway lead-enders do not seem to have been affected by any priorities on metals.

"HOW about this?" asks an editorial writer in *The Peoria* (Ill.) *Star* of May 31. We think he shows good sense—much better sense than was evidenced in the fact that showmen were responsible for 21 consecutive days of carnivals in May in Peoria. The editorial:

"The city fathers of Peoria, being elected representatives of the people, presumably know what they are about. Tho there have been heated and semi-comic sessions at times, by and large they have manifested some grasp of municipal affairs. But this proposition to ban carnivals and circuses, in toto, from Peoria is a big jump and some of the 'boys' perhaps ought to survey the chasm before they tackle it. Every kidlet in short pants loves the circus with all the traditional ardor of a disciple. The elephants, the tooting callope, the clowns, the tanbark trail, even the side shows and the pink lemonade, all are as much a part of juvenile life as the recess-time at school. Probably the biggest single lure, as manifested in the Glen Oak Park Zoo, is animals. All children love animals and love to see them perform. This affection also extends to carnivals of the better type. If there are certain vicious elements in carnivals, let that portion be eliminated for the Peoria stay. But to ban all such from Peoria, or to place them so far out that war-inspired transportation difficulties might prevent people from attending, seems an undesirable action. Peoria is possessed of an adult group of circus fans who will tell you that a ban of the type on the record will quickly become known around the circuit and might result in many shows 'skipping Peoria,' now known far and wide as a friendly city. In regard to the shows' taking money away from local merchants (which, if true, would be a cause for some concern), there is the consideration of people being brought to town by the attraction, most of whom spend money in local retail outlets."

We know, of course, that a great number of shows are jammed into Midwestern territory this season and that jumps must necessarily be short. But carnival ops have known for years what generally happens in officialdom when towns are showed to death.

SO MANY carnivals played an open town one season and promoted so many events that whenever one of the natives wanted to know what week it was he had to look at the billing.

CHUCK-WAGON lingo is used and he signs himself "Charlie Yule, Wagon Boss," in a novel mailing piece boosting the 1942 Calgary Exhibition and Stampede sent out by Secretary-Manager Charles J. Yule. Here's how he tells about Calgary

improvements: "See them new bleachers over thar by the grandstand and the purty new platform, with the dressing rooms underneath, for the dancin' girls? The bucks with the squaws and papooses have a new stampin' ground over thar by the old Indian Village green. We're shore almin' to make this year's show bigger an' better than ever. Entertainin' folks in the face of impendin' trouble helps keep up their morale and sorta keeps their minds off what could happen. It also shows them European gangsters and those slant-eyed cherry pickers that we can laugh and be merry in spite of their threats. We Canucks ain't afraid, and we'll lick the hell out of them when we finally meet up with their murderin' hordes. This is no time for sob-sister stuff—there's a lot of brandin' and markin' to do—so we'll just keep our fences in repair to keep them thar dirty mavericks out!" . . . Can it be that the Original Wheelbarrow Shows have been hiding out these several years from Starr De Belle's Ballyhoo Brothers? At any rate, Ex A. Grate (himself), who used to keep us posted about the Wheelbarrow Shows, "Unlimited, Unimbered and Unknown," finally kicks in from somewhere in Kentucky. "We make this report," he pens, "so that our public (one) may know that this wandering, gigantic, imaginary outfit is still the first to present the newest and bestest of the leastest. We are now growing our own cotton right on the lot and weaving our own canvas for tops. We have finished our experiments in crossing milkweed and strawberries for the cookhouse and will soon make an announcement. As soon as our Uncle finishes off this Hitler person and some other vermin we'll put 'em in the annex and have Prof. T. Alkative deliver an intelligent (?) discourse on madness. Our television department is functioning famously. We now leave all actors and animals in winter-quarters and present all our acts thru optical illusion. Our financial department reported that our Uncle in Washington is permitting us to share in the present disturbance by the bond route. We hope you will join us in taking as many as possible." Ex A. Grate is mum about bookings. But it can truthfully be reported that Ballyhoo Bros' Shows have had several bona fide offers to play fairs. Honest!

AGENTS who have grumbled over the duty of finding parking lots should now be glad there is still something rolling to put on those lots.

Leonard Traube's

Out in the Open

NEW YORK

A Customer Complains

"I NOTICED your brief write-up. I was not held under any bond for misrepresenting anything in connection with the Navy Relief Society. I was released when I showed credentials from the National Citizens' Committee of the society. Don't ever put in anything else about me until you have the facts." From Charles Kyle, New Haven, Conn.

Kyle has asked for it and he will get it. Our piece was as follows: "*New Haven Journal Courier* says that Charles Kyle, promoter, was held in \$2,000 bond in Meriden on a charge of misrepresenting the Navy Relief Society in connection with a ball and frolic." We had nothing to do with creating the item, which was furnished by the Associated Press man in Meriden.

If Kyle had taken his medicine and had given himself the benefit of silence, the subject would have been dropped, but he prefers to sound wounded and "methinks he doth protest too much." If, as Kyle says, he was released, it follows that he must have been held by Meriden authorities. Along with hundreds of others, Kyle had received authorization from the National Citizens' Committee of Navy Relief to use its name in connection with a dance promotion in Meriden on May 30. Before the promotion came off, three com-

plaints had been registered against Kyle with the navy organization, which sent him a wire forbidding him to use its name. As a matter of fact, the credentials held by Kyle were ordered picked up, so that any credentials he displayed to Meriden officials in which he was authorized to use the society's name were false because the authority had been withdrawn. That he once had authority to use the name of Navy Relief in exploiting his promotion is much beside the point. We shall be glad to ignore the gentleman until such time as we have the facts, as he suggests. When we have the facts we shall be delighted to make them known, so that others may profit by his example. Finally, if Kyle has any serious complaint, let him file it with *The New Haven Courier Journal* or the Associated Press, or both. We are sure either one will be pleased to hear from him.

The Customers Write

"STILL alive and kicking, tho removed from show business, which still runs in my veins. Was called back two years ago and they have kept me pretty busy. Am in the navy as a second-class ship's cook and doing okay. Plenty of action around these parts. Would like to hear from the boys who know me."

Nat Green's

The Crossroads

CHICAGO

W. V. (JAKE) WARD, manager of the Illinois State Fair, was in Chicago last week and further discussed the real reason the State fair will not be held this year. Springfield was, of course, out after the grounds were taken over by the army, but it had been planned to hold the fair in another city and Aurora had been definitely settled upon as the site. Then came word to the fair management that no box cars would be available to haul exposition livestock to the fair. As these exhibits are a vital part of the fair, it was decided to call off the event. A contributing cause was the fact that it would have been necessary to spend a large amount to put the Aurora grounds in shape to hold the fair.

CARNIVAL people are inveterate visitors and proximity of several large shows to Chicago has led to such large gatherings on the Magic Carpet in the Hotel Sherman that it looked like convention time. It would have been much more pleasant had there not been enforced layoffs due to abominable weather that has plagued the shows during the last two weeks. For six weeks they have been saying, "It can't last!" But it has lasted and as this is being written (11) the weather is sticky hot, skies are overcast, and the showmen, who seldom beef, are beginning to lose patience.

FURNISHINGS and art objects of the Auditorium Hotel, Theater and office building are to be sold at auction late this month. The Auditorium has a sentimental place in the hearts of outdoor show people, for it was the annual meeting place of the carnival and fair men for many years, the IAFE and the Showmen's League banquet and ball being held there; and many a momentous deal has been consummated in its huge old-fashioned rooms. There such picturesque figures as Clarence Wortham, Johnny J. Jones, Buffalo Bill, Con T. Kennedy, Fred Barnes and Jerry Mugivan, to mention only a few, foregathered for business and pleasure. The Auditorium block was closed a year ago because of the accumulation of \$1,100,000 in taxes. Under governmental restrictions the building cannot be rehabilitated. Owners want to lease the structure to the government, but they first must dispose of the furnishings.

SAMMY SMITH was out briefly as trainmaster of the Royal American Shows but was back on the job before the show left for Milwaukee. . . . Edward A. Johnson, circus-carnival-legit agent, off

for a visit with his sister in Winnipeg and will return with a new set of crockery. . . . Jimmie Lynch hopped into Chi last week long enough to sign up for the Stadium Rodeo, then highballed for Huntington, W. Va., to fill a broadcasting engagement. . . . Dan Amico, Hotel Sherman convention man, well known to outdoor showfolks, has been elected president of Chicago Hotel Sales Managers' Association. . . . Sam Stratton off to Milwaukee to herald the RAS engagement in the beer center.

From Jimmy C. Stone, Naval Unit No. 7, care Postmaster, Balloys Island, Me.

"I THOUGHT it might interest you to know that out of all the Selective Service Boards in New York City I am the only representative of the outdoor amusement world on any of the boards. I suppose you know that they are liable to grab you any minute now—just as soon as the new law becomes effective. And 'Oh, how you hate to get up in the morning!' From Fred C. Murray, International Fireworks Company.

The pyrotechnician is referring to the married blokes with and without brats. Cheerful guy, that Fred.

"I HAVE read Corporal Frank Winkley's little piece on thrill shows in your column. Altho I haven't entered the armed services, it isn't because I haven't wanted to. Upon making application for re-enlistment in the Marine Corps I was rejected on account of physical disabilities received during my last service in the marines. I have therefore decided that unless a waiver is granted by the surgeon general of the navy, I'll wait for the draft.

"I feel that I am doing my part, being employed in a vital defense trade. Instead of jumping, leaping and rolling automobiles I am now switching box cars and working brakes on freight trains, moving the important machines and guns to supply our men at camps and in the fighting lines with the necessary equipment, as well as food and gasoline. So where in the thrill-show days my motto was 'smash 'em, crash 'em, thrill 'em,' it's now 'keep 'em rolling.' And are we doing it! Not a train has been intentionally delayed, and damage and accidents are beginning to be a thing of the past. If Uncle Sam can find better use for me, I'm ready.

"Last season I had six mighty good men with my show who have joined Uncle. Every man of my unit is either in marine, army, navy or air corps—or working in a defense plant. And am I proud! Three men have been cited for bravery or excellent deeds. I feel it would be unpatrotic for me to operate a thrill show . . . crashing cars, even if they are junk . . . or using up gasoline and damaging vital rubber. . . . And I think the public feels the same way about it, altho it (the public) needs entertainment. We stuntmen should either get into uniform or into vital defense industry wherever practical. Best wishes to all showmen and stuntmen—and also *The Billboard*." From Jack O'Diamonds, Fort Worth, Tex.

CIRCUS CONTRIBUTES

(Continued from page 38)
are going toward carrying on the circus. For all the rest of us, we give thanks that the circus spirit carries on and that it will be here tomorrow, come what may.—*Jamestown* (N. Y.) *Post-Journal*, June 8.

CLASSIFIED RATE

10c a Word

Minimum \$2 Cash With Copy

Forms Close in Cincinnati

(25 Opera Place)

Thursday for Following

Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AGENTS & DISTRIBUTORS

AUTOMOBILE FLAG HOLDER WITH SEVEN Flags; British and American, 60c; Bicycle Holder with Flags, 40c. HARVIE'S FLAG STORE, 238 King East, Toronto, Canada. je27

BIG PROFITS MADE SELLING NOVELTY CARD That MacArthur Sent to Emperor Japan. Other special jokes and novelties. LA FRANCE PARLORS, 55 Hanover St., Boston, Mass. iy4x

BOKO—ENOUGH TO MAKE 4 GALLONS AND kill over 100 Trees or Sprouts, \$2.50. BOKO, Jonestown, Miss. je20

MAIL ORDER DIGEST — BEST SOURCE FOR agents, salesmen, mail order plans; deals galore, 10c Copy. MAKO, 5226 Tennessee, St. Louis, Mo.

MEXICAN FEATHER, STRAW, PICTURES, Sandals, Tablecloths, etc. Quick sellers. 100%-300% profit. Free particulars. Samples 10c stamps. MARQUEZ-BC, Apartado 1176, Mexico City. x

NEW RADIO BASEBALL SCORER KEEPS TRACK every play. All fans want one. Ask agents' prices. Sample 10c. UFERT, 19 E. 17th, New York. je27x

RESURRECTION PLANTS—\$1.00 PER 100. For sample and particulars, 10c. Rare and Curious Plant. TEXAS CACTUS GARDEN, Van Horn, Texas. je20x

SAMPLES 40 DIFFERENT LATEST TRICKS, Jokes and Novelties, \$1.00 postpaid. Wholesale catalog 10c. (Magic for Pitchmen). ARLANE, 4462 Germantown, Philadelphia.

SELL IMPROVED, ORIGINAL; 9x11 BLUE Signs. Religious and Changeables; cost 3c, retail 25c. Write now. KOEHLERS, 335 Goetz, St. Louis, Mo. je27x

SALESMEN WANTED

SALESMAN — SELL NOVELTY NECKLACE LINE to department stores, gift shops, chains. Good commission. MISSION, 2328 W. Pico, Los Angeles, Calif. je27x

SALESMEN — SELL RETAIL STORES NEW Stamp Deal. Steady income assured, no investment. Free samples. KINGS, 10 Tremont St., Boston, Mass. je20

FORMULAS & PLANS

HOT SALE HAMBURGERS — ZESTO HAMBurger Spread. Millions clamoring. Jamming eating joints everywhere. Delicious, different. Both formulas, \$1.00. F. J. LAPLANT, Menominee, Mich. je27

BUSINESS OPPORTUNITIES

ARCHERY RANGES — EARN \$100 WEEKLY. Patriotic, thrilling, romantic. Unaffected by war priorities. Write for prices, plan. STANLEY JOHNSON, Salamanca, N. Y. je20

ATTENTION, PITCHMEN — ORNAMENTAL Stainless Steel Letters for ladies' purses, cowboy's saddles, trunks, handbags, etc. Letters A to Z, assorted like printer's type, \$5.00 per hundred letters. Profitable side line. 1/3 down, balance C. O. D. Sample 15c each letter. Hurry. THOMAS PRODUCTS CO., 8490 Lyndon, Detroit, Mich. x

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. au29

FOR SALE ON OCEAN FRONT NEAR 4 LARGE army camps. Amusement Center consisting of Penny Arcade, Photo Gallery, Ball Game, Bathing Suit Locker Concession. Room for enlargement. Skating Rink pays entire rent. Price complete, \$7,000.00. JOHNSON, 519 Cornell Ave., Fresno, Calif.

GOOD JOBS — ADDRESSES OF 182 AIRCRAFT Factories now hiring unskilled men, price \$1.00. J. RUSSELL, Box 435, Richmond, Ky. -

HOLLYWOOD, NEW YORK AND CHICAGO Correspondents wanted for new Songwriter's Magazine. Liberal rates. ALLIED MUSIC CORPORATION, Cincinnati, O. x

MUST SELL LEASE ON THEATRE — GOING south. Excellent opportunity. Theatre completely equipped. Located in Ohio. Population 3,000. No competition. Write BOX C-366, Billboard, Cincinnati.

THE KNACK OF MAKING MONEY IN ANY job, business or profession. You'll need this. Stamp please. BEAMAN, 411 Coalspring, Fayetteville, N. C. iy4x

INSTRUCTIONS BOOKS & CARTOONS

ALL BOOKS (NEW, USED, OUT-OF-PRINT) promptly supplied! Free Bargain Catalogues! List of Circus Books now available! Write. OLD PROF'S BOOK SHOP, 916 Arcadia Court, Pontiac, Mich. iy4x

JUST OUT! — 20 PATRIOTIC CHALK STUNTS, \$1.00. Sensational, terrific. Catalog of Chalk Talk Supplies, 10c. BALDA ART SERVICE, Oshkosh, Wis. je27x

PERSONALS

PERSONALITY ANALYSIS — COMPREHENSIVE and careful report. Send sample of writing and \$2.00 to K. CAS, Graphologist, Box 84, Pottsville, Pa. x

MISCELLANEOUS

PRETTY GIRL (REAL PHOTOGRAPHS) BOOKS, Novelties. Big assortment, \$1.00; catalog, 10c. WM. BRAUN, 353 W. 47th St., Chicago. x

PRINTING

EXCELLENT SPECIAL PRINTED ROLL TICKETS, 1"x2", 20,000, \$6.10; 100,000, \$14.90. KANSAS CITY TICKET CO., Dept. C, 1819 Central, Kansas City, Mo.

WINDOW CARDS — 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

COIN-OPERATED MACHINES, SECOND-HAND

ALL KINDS OF VENDING GUMS — BALL, Bulk, Chicks, Stick and Tab. AMERICAN CHEWING, Mt. Pleasant, Newark, N. J. np-iy11x

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

A COMPLETE STOCK OF REBUILT 5c SELECTIVE Candy Bar Vending Machines. Also 1c Candy, Gum and Peanut Machines. Bargains. ADAIR COMPANY, 733 S. Euclid Ave., Oak Park, Ill.

ATTENTION — BALLY SPORT SPECIAL Console Model, \$90.00; 1 Genco Victory, \$62.50. Both perfect, guaranteed. 1/2 deposit. SCOTT NOVELTY CO., Huntsville, Tex.

ATTENTION, TEXAS PINBALL OPERATORS and Others — 1942 State tax paid on following: Jumbo Parade Animal Reels, straight free play, blue and red cabinet, serial over 6000, perfect condition, used 2 months, \$90.00; Air Circus, \$90.00; Sky Blazer, \$65.00; Venus, \$85.00; Topic, \$85.00; Big Parade, \$75.00. Counter Games, tax free, 30 V. . . (Victory), \$12.50 each; 25 like new Hula, @ \$10.50; 20 Mills Vest Pockets, Blue and Gold, perfect shape, \$27.50 each; 15 Holly 1940 models, perfect shape, \$4.00 each. 100% guaranteed. One-third deposit, balance C. O. D. Without Texas tax less \$15.00 on games for out of State operators. Write your needs. SCOTT NOVELTY COMPANY, Huntsville, Tex. x

AUTOMATIC VOICE RECORDER, \$295.00; Merchantmen Diggers, \$25.00; Postage Stamp Venders, new 2 column, \$12.50. MCGUIRE, 1322 Lee, Long Beach, Calif. iy4

CHALLENGER OPERATORS CONVERT TO JAP Machines for only \$1.00 each. Six or more, 75c each, postpaid. LONCHORN SALES COMPANY, 3311 Ross, Dallas, Tex. iy4x

BALLY PIMLICO CONSOLE, \$275.00; PIMLICO Console, used 17 days, \$235.00; guaranteed perfect; Club Trophy Console, \$185.00; Grand National, \$85.00; Grandstand, \$60.00; Wurlitzer 850, \$425.00; 750E, \$365.00. One-third deposit. TRENT BROS., Reidsville, N. C.

FACTORY REBUILT RED HEAD TRACKTIMES, with latest improvements, \$65.00; Western Major League Free Play Baseballs, \$135.00; latest Evans Ten Strikes, \$80.00; All Star Hockeys, floor samples, like new, \$214.00; latest Vest Pockets, \$30.00; Sugar Kings, \$60.00. One-third deposit, balance C. O. D. W. E. KEENEY MFG. CO., 7729 Constance Ave., Chicago. x

FOR SALE — 3 1c GOTTLIEB 1-WAY GRIP-pers, \$9.50 each; 3 1c Red Porcelain 1c Masters, \$7.00 each; 1 A.B.T. Target Skill, \$17.50; 3 1c Whiz Balls, \$5.00 each; 1 Rock-Ola Green Porcelain Scale, \$20.00; one floor sample Bally Club Bell, like new, \$275.00; with original crate. One-third deposit with order, balance C. O. D. CENTRAL TEXAS AMUSEMENT CO., P. O. Box 546, Austin, Tex. x

CLASSIFIED ADVERTISING FORM

The Billboard Pub. Co. 25 Opera Pl., Cincinnati, O.

Insert the following advertisement under the heading of

Table with 4 columns and 10 rows for classified advertising details.

(Name and Address Must Be Included in Copy)

Remittance of \$..... is enclosed to cover the cost of

..... words at 10c each. (Minimum \$2.)

From

Address

City and State

Forms Close Thursday for Following Week's Issue

6-20-42

FOR SALE — BROWN FRONT 25c SLOT, LIKE new, serial 474956, \$125.00; Hand Load, 25c Slot, like new, serial 460451, \$115.00; '41 Derby, serial 5943, \$175.00; Sport Special, 4655, \$90.00; 5 High Hands, serial 5764, \$175.00; Blue and Gold Vest Pockets, very little play, \$34.00; one Green Vest Pocket, \$20.00; one Totalizer Free Play, very clean, \$115.00; 3 Q.T., as good as new, Blue Fronts, \$42.00; 1 Keeney Super Bell Free Play or Payout, about \$100.00 play on it, \$220.00; 50 Free Play Pin Games from \$10.00 up; below advertised prices. Mail one-third deposit with order to F. M. FRANCIS, Carroll, Iowa. x

FOR SALE — ALL MODELS WURLITZER AND Seeburg Phonographs; over 300 Penny Scales. Write for list. BUCKLEY TRADING POST, 4227 W. Lake, Chicago.

JENNINGS BOBTAILS, USED LESS THAN THREE months, late serial numbers, \$100.00 each; Mills Scales, \$39.50. DAVID JOYCE, 26 Meade Ave., Hanover, Pa.

NORTHWESTERN TRISELECTORS, \$10.00; stand free; or 1c Nut Venders, \$3.50; Silver Kings, \$3.00; Supremes, \$2.00; In-a-Bag Venders, \$4.50; Snacks or Monarchs, 3 Compartment Venders, \$4.00; stand free; Calvert Venders, \$3.00; Hamilton Scales, \$20.00; Penny Hershey Bar Machines, \$2.00; Card Venders, \$2.50; 1c and 5c Stewart & McGuire Nut Venders, \$3.00; Pedestal Stands, \$1.50. ALBERT J. HOFF, 1920 N. Rose St., Baltimore, Md. x

"ORACLE" FORTUNE MACHINES, 3 FOR \$10.00; Daval 1c Fruit Reels, \$4.00; National No. 5 Cigarette Vender, \$5.00; Shooting Gallery Tube Loader, \$10.00; Tubes, 50c dozen. "SALCO," 2640 Heights Blvd., Cleveland, O.

QUITTING PHONOGRAPH BUSINESS — FIVE new condition Singing Tower Phonographs, \$700.00 for all. Can be inspected. OHIO AUTOMATIC, 911 East Ave., Elyria, O. je27

SELL OR TRADE — 15 BALLY ROLLS, IN first class condition, for Ten Strikes, World Series, etc. L. BILOW, 2512 Irving Pk., Chicago.

TEN STRIKES, TEN PINS, SKEEBALLETE, \$50.00 each; Tommy Gun, Deluxe Western Baseball, Mutoscope Magic Finger, \$75.00 each. PLAYLAND, 276 S. High, Columbus, O.

WANTED IMMEDIATELY — 10 50c PLAY Bells; Pace, Mills or Jennings. Spot cash. Give particulars at once. PACE MANUFACTURING CO., INC., 2909 Indiana Ave., Chicago. je27

WANTED — POST CARD, MATCH VENDERS, a few Peep Shows, Grippers and small Counter Skill Games. State full particulars. POSPISHIL, 1117 8th St., S. E., Cedar Rapids, Ia.

WANTED — JUNGLE, VENUS, FOUR ROSES. For Sale: Mills Four Bells, \$239.50; Blue Fronts, \$74.50; Chiefs, \$49.50; Rotatops, \$47.50. Plenty of Free Play Pin Balls. Get our list. MUSIC MACHINE CO., Brunswick, Ga.

WANTED TO BUY — BUCKLEY TRACK ODDS, all models; Bally Pimlico, both leg and console models; Bally Super Bells; Bally Derby. Wire or mail description and selling prices. BUCKLEY TRADING POST, 4227 W. Lake, Chicago.

WANTED TO BUY — LATE MODEL WURLITZER and Seeburg Phonographs. AMERICAN COIN MACHINE CO., 557 Clinton Ave., North, Rochester, N. Y.

WE BUY AND SELL PIN GAMES, ARCADE Equipment, Guns, etc. Square deals since 1912. MIKE MUNVES, -593 10th Ave., New York City. tfn

12 BALLY DRINK VENDERS AND CARBONATOR in good condition. First reasonable offer will be accepted. BOX 352, Billboard, 1564 Broadway, New York.

18 PHONETTE MUSIC BOXES WITH ABOUT 200 feet of Cable and Adapter; all are in perfect condition, only \$125.00. E. L. HEARN, 1493 W. 47th St., Los Angeles, Calif. x

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS — TWELVE Quart Popping Kettles. Peerless Gasoline Popper, like new, at \$55.00. CAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

ALUMINUM POPPING KETTLES, \$6.50 — Burch, Peerless, Long Eakins; Peanut Roasters, Burners, Tanks, Caramelcorn Equipment. Lowest prices. NORTHSIDE CO., Indianola, Iowa. iy25x

CORN POPPERS, GEARED KETTLES, GRIDDLES, Stoves, Lanterns, Burners, Tanks, Tubing, Repairs. Lowest prices. IOWA LIGHT CO., 111 Locust, Des Moines, Iowa. au8x

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. au29

FOR QUICK SALE — COMPLETE EQUIPMENT and Chairs from 350 seat theater. Big bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash, Chicago. iy11x

FOR SALE — LITTLE USED POWERFUL PUBLIC Address System, ideal for large tent or any building. Includes three large Jensen Speakers individually mounted in cabinets, with Volume Controls, Amplifier capable of covering city block square area; Meisner Radio Tuner, Garrard Record Player, plays either ten or twelve inch records straight or mixed; Desk Microphone, Record Rack, one hundred Records, mostly organ and classical. All for \$375.00 cash. Write BOX 807, Hickory, N. C. x

ILLUSTRATORS — NEW 500 WATT STEREOPTICONS, \$22.50; 100 Watts, \$15.00, having color wheel. Only few left. Illustrations free. CRONBERG STEREOPTICON WORKS, Sycamore, Ill.

POPCORN CRISPETTE MACHINE, CARAMEL Outfit. Wet and Dry Poppers. Potato Chip Machine. LONG EAKINS, 1976 High St., Springfield, O. jy25x

PORTABLE SKATING RINK—TENT, 50'x100'; complete Maple Floor, Rails, Benches, Skate Room. No reasonable offer refused. P. O. BOX 386, Holyoke, Mass.

FOR SALE—SECOND-HAND SHOW PROPERTY

ALLAN HERSCHELL MERRY-GO-ROUND, 32 ft. Two Abreast, Electric Motor, Wurlitzer Organ, style 150, up and running, \$2,200.00; Ell Ferris Wheel, Leroi Motor, V-Belt, \$2,200.00; Smith & Smith 24 Seat Chairplane, Leroi Motor, \$1,000.00; Allan Herschell Ten Car Kiddie Rite, Electric Motor, \$500.00; Transformer, 100 K.W. in Dodge Van Truck, Switchboard Cutouts, 1,000 ft. 2.0 Super Cable complete, \$1,500; Office Trailer, 22 ft., \$400.00; Bingo, 20x40 complete and 12 16x10 Concessions complete. All up in air and running. Would like to sell as one unit; \$7,500.00 for all, or will piece meal. J. HENKE, 2316 W. State St., Milwaukee, Wis. x

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. au29

FOR SALE — 3 KIDDIE RIDES, PONY AND Cart, Auto Ride and Zeppelin Ride, \$800.00 for all. MAX SESKIN, 1621 E. 7th St., Brooklyn, N. Y.

FOR SALE — CHAIROPLANE, \$400.00 AND Smith & Smith Kiddie Aeroplane, \$400.00. Rides in good condition, no junk. WM. RAP-POLD, 9 Boardman St., Rochester, N. Y.

SHOOTING GALLERY—PORTABLE, 12 FT. BY 30 Ft. Steel Wall, for truck or indoor, Guns and 100,000 Shells. Sickness cause. GEORGE LANGLA, 1516 W. Baltimore St., Baltimore, Md.

SINGLE LOOP-O-PLANE — A-1 CONDITION. Price \$300.00 complete. E. T. McCLUNG, 76 Nichols St., Everett, Mass.

TENTS — GOOD STOCK, SLIGHTLY USED Tents. Many sizes from 8x10 to 50x80 for concessions, carnival shows. Also Sidewall. Prices reasonable. Write KERR MFG. CO., 1954 Grand, Chicago. je27

USED SIDEWALL SALE — 7-FOOT, 35 CENTS per foot; 8-foot, 40 cents per foot; 9-foot, 45 cents per foot. White and roped top and bottom. Good, used Concession Tents, 10x14, \$39.50. MAIN AWNING & TENT CO., 230 Main St., Cincinnati, O.

PHOTO SUPPLIES DEVELOPING-PRINTING

ASK FOR BIG NEW MARFUL DIRECT-POSITIVE Catalog! Complete colorfully-illustrated list of accessories, equipment and supplies. Plenty of new red, white and blue Patriotic Novelties. Sure fire sale and profit makers. Send for free catalog today. MARKS & FULLER, INC., Dept. B81, Rochester, N. Y. je27

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real Bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. je27x

DIRECT POSITIVE SUPPLIES — LOWEST wholesale prices. Patriotic Glass Frames, Backgrounds, Shutter Repairs. Free Catalog. HANLEY'S PHOTO COMPANY, 1207 Holmes St., Kansas City, Mo. je27x

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. au29

PHOTO MACHINES — MOST COMPLETE LINE of Professional Direct Positive Equipment in America. Write for information on Single, Double and Full-Figure Models, Enlargers and Visualizers. A-SMILE A-MINUTE PHOTO CO., Salina, Kan. je20x

ROLLS DEVELOPED—2 PRINTS, EACH NEGATIVE, 25c; Reprints, 2c each; 100 or more Reprints, 1 1/2c. SUMMER'S STUDIO, Unionville, Mo. jy4

ACTS, SONGS & PARODIES

MELODIES WRITTEN FOR EXCEPTIONAL Lyrics — Royalty basis. Good publisher connections. Wonderful opportunity. AL SANDERS, 1261 N. LaSalle St., Chicago, Ill.

COSTUMES, UNIFORMS, WARDROBES

A-1 BARGAINS — EVENING COWNS, WRAPS, Stage and Masquerade Costumes, bargain prices. Mixed Bundles, \$1.00. CONLEY, 310 W. 47th, New York.

EIGHT CURTAINS, EACH \$8.00; RED BAND Coats, Caps, Minstrels, Clowns, Cellophane Hulas, Chorus Costumes; Orchestra Coats. WALLACE, 2416 N. Halsted, Chicago.

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. je27

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, METALISM, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High, Columbus, O. je20x

ATTRACTIVE 216-PAGE ILLUSTRATED Professional Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa. je27

CLEVER TRICK — EIGHT PERSONS EACH select three cards. You tell all cards selected. Baffles experts. Free. HARRY E. WILLIS, Box 1704, Cleveland, O. je20

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. je20x

ANIMALS, BIRDS, REPTILES

A BIG SHIPMENT CHINESE DRAGONS, REAL Giants from Nicaragua. Great flash. Upsidedown Sloths, Kinkajous, Coatimundis, Badgers, Spider Monkeys, Giant Lion Slaying Hamadryas Baboons, Chimpanzees, Snakes and Birds. SNAKE KING, Brownsville, Tex. jy25x

ALLIGATORS, SNAKES, RATTLER AND MOC-casin Dens, fixed or hot; Harmless Dens, Bulls, Indigo, Whips, Yellow Rat, Kings, Horns, large Natrix. Fast service. ROSS ALLEN, Ocala, Fla. jy11x

ANIMALS, BIRDS, REPTILES — ALWAYS IN stock. Write for our large free 24-page Catalog. MEEMS BROS. & WARD, Ocean-side, N. Y.

BLOND, PINK SKINNED HAIRLESS BULL — Six months old. Gentle, very attractive, blue eyes; \$150.00. DR. W. F. JONES, V.S., Glens Falls, N. Y.

LIVE ARMADILLOS — ALL SIZES, HEALTHY Specimen, \$3.00 each; \$4.75 pair; Mother four Babies, \$10.00. Also Armadillo Baskets, etc. Cash with order. APELT ARMADILLO FARM, Comfort, Tex. x

"SPECIAL" — ARMADILLOS, \$2.50; KANGA-roo Rats, \$2.00; Snookum Bears, \$15.00; Chipmonks, \$2.00; Black and Orange Squirrels, \$5.00; Boas, 5', \$5.00; Dens, \$15.00; Donkeys (Burros), \$25.00 each. WORLD'S REPTILE IMPORTER, Laredo, Tex.

TEN THOUSAND HEALTHY SNAKES ALL Kinds — Also Boas, Iguanas, one hundred Fat Gila Monsters, Dragons, Armadillos, Horned Toads, Alligators, Monkeys, Kinkajous, Coatimundis, Racing Terrapins, Owls, Parakeets, Peafowl, Talking Parrots, Prairie Dogs, Porcupines, Agoutis, Pacas, Ringtail Cats, Squirrels, Dingos, Guinea Pigs, Sloths, Rats, Mice, White Doves, Rabbits, Baby African Lion Cubs. Wire OTTO MARTIN LOCKE, New Braunfels, Tex. je27x

TWO YOUNG MALE SEALS — GOOD CONDI-tion. Must dispose quick due to other busi-ness. Very reasonable. Address "SEALS," Gen-eral Delivery, Springfield Gardens, L. I., N. Y.

HELP WANTED

DOC FLOYD WILLIAMS WANTS FOR MEDI-cine Show, Blackface or Team. Join at once. Corner Buffalo and 12th Sts., Conneaut, O.

FOUR VERY YOUNG, UNUSUALLY ATTRAC-tive Salesgirls with Tap Dancing and Musical talent. Dependable beginners okay. Also one Cashier. Jobs permanent, interesting, pleasant; paying up to \$10.00 daily for right girls. New York jobs later. For personal interviews rush full length photos, height, weight, health, etc., to Earl Houchins, Mgr. "THE BUSINESS AND PROFESSIONAL MAN'S COMPLETE DEPT. STORE SERVICE, Enroute, Founded 1920," 205 Summers St., Beckley, W. Va. Help National Defense. x

GIRL SAX OR TRUMPET — STEADY WORK, on location. Read, fake, transpose. State all. Write MUSICIANS, 1330 Carsell St., Pitts-burgh, Pa., North Side.

GIRL FOR HIGH TRAPEZE ACT — WIRE AT once stating salary and weight. PAT KLING FREE ACT, Carnival, Pascoag, R. I.

SEMI NAME SOCIETY BAND WANTS TRUMPET Fiddle Double. Steady location work. Good salary. Contact "ORCHESTRA LEADER," 613 N. Euclid Ave., St. Louis, Mo.

WANTED — FIRST CLASS MECHANIC TO RUN established arcade on percentage. EARL E. SANDERS, 3022 Boardwalk, Wildwood, N. J.

WANTED — NIGHT CLUB ENTERTAINERS. Strips, Tap Dancers and Singers. Also Five or Six Piece Band. They must be good and M.C. 2012 Market St., Galveston, Tex. jy11

WANTED — EXPERIENCED MECHANIC ON phonographs and consoles. Prefer married. Good wages. Must give reference. E. J. ROBERTS AMUSEMENT CO., Fairhope, Ala.

WANTED — MED PEOPLE ALL LINES. Co-median, Magician, other Novelty Acts. State all in first letter. Join on wire. JERRY FRANTZ, Kutztown, Pa.

WANTED FOR BISBEE'S COMEDIANS — ALTO Sax doing some general business; useful Mu-sicians with good Specialties. Write stating all, salary expected, etc. Week June 15, Morgan-field, Ky.; 22-23-24, Sturgis, Ky.

WATER CLOWN IMMEDIATELY — FIFTEEN weeks, one per day; Comedy, Rundown Rig. State salary. DUNCAN FAIRLIE, Springfield, Vt.

WANTED TO BUY

CASH FOR SLOTS, PHONOGRAPHS, BASE-ball Machines, Drivemobiles, Ace Bombers, Wireless Boxes, Dominos, Track Times, Triple Entrys, Kicker-Catcher, Wire MASSENGILL'S, Kinstry, N. C. je27x

EQUIPMENT FOR SMALL RADIO BROADCAST-ing Station. Could use complete equipment. BOX C-430, care Billboard, Cincinnati, O.

PITCH-TIL-YOU-WIN — UPRIGHT IN FRAME and Tent, all complete. Cash. WM. BILO-DEAU, General Delivery, Meriden, Conn.

SINGLE LOOP-O-PLANE — MUST BE CHEAP for cash. K. ETZEL, 1210 9th St., Rock Is-land, Ill.

TENT SHOW — WITH MACHINES, TRUCK, Pictures, ready to go. Or 1 or 2 16MM. Machine and 8 Pictures. Tent about 30x60. State condition, cash or terms. RUBIN DO-LITTLE, General Delivery, Portsmouth, Va.

At Liberty Advertisements

5¢ a Word (First Line Large Light Capitals) 2¢ a Word (First Line Small Light Capitals) 1¢ a Word (Entire Ad Small Light Type) Figure Total of Words at One Rate Only MINIMUM 25¢ CASH WITH COPY

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AT LIBERTY AGENTS AND MANAGERS

AGENT, BOOKER — HIGH caliber Business and Publicity Representative. Open to book advance or exploit box office stage attraction, costume musical girl revue unit, twenty-five or thirty people with comedy and novelty supporting acts of name value. Write full details: BOX C-431, care Billboard, Cincinnati. je27

Agent, Booker, Promoter — Have good spots in Mid-west; any attraction. Formerly general manager American Civic Opera Co. Write Manager Opera, 160 S. E. 3d, Linton, Ind.

AT LIBERTY BANDS AND ORCHESTRAS

GIRLS' BAND — EIGHT PIECES. PIANO, Drums, Guitar, Piano Accordion, Trumpet, First and Third Alto Sax and Tenor Sax. All Sax double Clarinet. Fronted by male Vocalist in popular ballads and Cuitar. Also M.C. Can put on show with band. Write or wire RALPH MINNIX, 224 Sherman St., Denver, Colo.

Available for Summer Resorts — 4 to 10 Piece Or-chestra. Out shows; go anywhere. Can open July 1. Write for full details. Box 514, Billboard, Ashland Bldg., Chicago. jy4

Available Soon — Smart Five or Six Piece Band and Versatile Girl Vocalist. Arrangements, uniforms. Experienced, style sweet, swing, commercial. Reliable. Hotels, clubs, contact Jimmy Davis, care General Delivery, Raleigh, N. C. je27

Girl Orchestra — Five Piece. Could arrange to en-large or cut to size desired. Can also furnish All Girl Show. Location engagement only. Write to L. Holt, Apt. 64, 129 Wadsworth Ave., New York, N. Y. je27

Girl Orchestra — Seven pieces. Location job only. Hotel, restaurant, ballroom or club. E. L. Holt, Apt. 64, 129 Wadsworth Ave., New York, N. Y. jy18

6 Piece Society Band — Continental, Latin Ameri-can. Violin, Piano, 3 Saxes, Drums, Vocal. Good appearance, wardrobe. Union, travel. No pic-tures yet. First class musicians. Box 381, care Bill-board, 1564 Broadway, New York. je27

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FLAGEOLET, GENERAL Delivery, Boston, Mass.

STILTS WALKING AND Outdoor Entertainment. JOE TREE, 2528 S. Homan Ave., Chicago, Ill. je20

AT LIBERTY COLORED PEOPLE

Jimmy Baker and His Jumpin' Jive Band, carrying six men and Girl Vocalist that dance; all colored. Available June 15. Go anywhere for steady loca-tion. All union men. Jimmy Baker, 403 Club, Fort Huron, Mich. je27

"Jump" Jackson and His Orchestra open for cocktail lounges, cafe, hotels, resort and night clubs. All colored band, 4 to 6 pieces. Just closed Sby Club, Chicago. Members can sing and dance. "Jump" Jackson, 4710 Dearborn, Chicago.

AT LIBERTY MAGICIANS

Thornton the Magician — For parks or seaside re-sorts. Plenty of comedy and a stage full of effects. Thornton, 217 E. 66th St., New York City.

AT LIBERTY MISCELLANEOUS

Gagwriter, Idea Man — Writer of Band Novelties, Parodies, Monologues. Desires connection with legitimate act or other theatrical enterprise. Free to travel. Frankel, 3623 Dickens, Chicago.

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PROJECTIONIST AND PHOTOGRAPHER — Draft exempt, three years' experience, sober, reliable, married and have family. Have com-plete 16MM. equipment for roadshowing. Have 16MM. camera; have auto for transportation of equipment and self. Want steady employment. Only responsible parties, write, stating salary. EARL J. STIERWALT, 1107 12th Ave., Lewiston, Idaho.

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DRUMMER—SWING AND Sweet. Vibraharp, Xylophone Soloist. All styles, solid drums. Read. Experience dance, radio and stage. Young, sober and reliable. Records sent on request. Would like to hear from ambitious bands or small combinations. Write CARL DEAN, 1208 W. 1st, Oklahoma City, Okla.

LEAD TRUMPET—AVAIL-able immediately. Tone, experienced, Age 26, draft exempt. Contact DICK CHAPMAN, 111 W. Saratoga St., Baltimore, Md.

STRING AND BRASS BASS —Seven years' professional experience. Age 24, draft exempt. BRUCE WILSON, 214 E. Harris, Appleton, Wis.

TENOR, ALTO, CLARINET, —Union, reader, take-off, arranger with ar-rangements. Experienced, married, draft 3-A. Sober. FRANK BEALL, 812 1/2 Ridgely Ave., Fairmont, W. Va. je20

TENOR, CLARINET — Draft exempt. Take-off, experience. Prefer swing but play sweet if demanded. Large band or small combination wanted, good pay. "RED" STEWART, 511 Melrose Ct., Clinton, Ia. je27

TROMBONE — READ, fake sweet, experienced, union, 18, voice. Prefer lake job but will consider others. In-clude all in first. DEAN BARNETTE, 416 Mar-shall, Marion, Ind.

VIOLINIST — SIGHT read all. Instruction from leading teachers. Experience with different type outfits; \$35.00 week minimum. Age 25. Have car. Draft ex-empt. THOMAS AYRES, 8 Linmar, Aliquippa, Pa.

A-1 TRUMPETER WISHES TO LOCATE IN town where there is municipal or industrial band and can obtain other employment. WILLIAM BROOKS, 831 Union St., Hudson, N. Y.

ALTO SAX DOUBLING CLARINET, VIOLIN. Union. MUSICIAN, 2861 N. 37th St., Mil-waukee, Wis.

ALTO SAX, CLARINET — AGE 20, UNION. Available now. Good tone, reader, good third man. No take off. Travel or locate. AL COR-RADI, 4656 Page, St. Louis, Mo.

DRUMMER — ALL AROUND EXPERIENCE, age 25. Prefer summer job. CHIC BUTLER, 478 W. 145th St., New York. je20

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RINK ORGANIST — A-1, EVERY ESSENTIAL. Prefer East. No draft. BOX C-433, Bill-board, Cincinnati, O. Copyrighted material

STRING BASSIST — UNION, EXPERIENCED. Slight reader and good fake. Young and reliable. Clean habits, draft exempt. Must give two weeks' notice here. Prefer work with band but will consider all offers. JIMMIE PARKS, 550 Lafayette, Baton Rouge, La.

TENOR SAX — EXPERIENCED IN ANY CHAIR for micky, swing or dixieland outfit. Transpose at sight. Double Clarinet and Arrange. Available June 12th. SKEE ELDER, DeSoto Hotel, Savannah, Ga. je20

TENOR SAX AND CLARINET — GOOD SECTION man. Willing to travel. Age 19. DICK WHITTINGTON, 411 Hamilton, Jackson, Miss. jyl

TROMBONE — ALL ESSENTIALS, GOOD RIDE, read well and pleasing tone. Plenty experience. Age 30, married. Address "DUKE" DUNAWAY, care Florence Apts., Opelousas, La. je27

TROMBONIST DOUBLING TRUMPET, VIOLIN — Arrange, good tone, range, sweet, swing, Dixieland. Read, fake, transpose, swing take-off. Thirteen years' experience fine bands. Young, union, neat, reliable, draft deferred. Desire location with distinctly styled band. Others considered. Available June 15. MUSICIAN, 310 N. Church St., Watertown, Wis.

TROMBONIST — ARRANGER, 19. STUDIO work preferred. LARRY CASSARA, 317 Amherst St., East Orange, N. J.

Drummer — Draft exempt, young, sober, reliable, experienced and union. Go anywhere. Write or wire Bill Smiley, Garden Court Apts., E-605, 47th and Pine St., Philadelphia, Pa. Phone Sherwood 8753.

Guitarist — Rhythm, Electric, take-off. Fifteen years with top bands, trios. Union, draft deferred. Notice required here. Write Musician, 2145 E. William, Decatur, Ill. je27

Harmonium Organist — Minneapolis, Kansas City, St. Louis openings and agents, answer. Union, all qualifications, good dance Organist. Complete information by mail. Available on short notice. Dependable. Box C-422, Billboard, Cincinnati, O.

Jazz Clarinet and Tenor — All requirements. Prefer East. Salary must be good. Draft exempt. Box C-429, Billboard, Cincinnati.

Reeds — Any style, any chair. Alto or Tenor, Clarinet. Experience name and every type band, large, small, legit, utelco or Dixie. 3-A, union. Interested only in reliable locations paying scale. Leaving present location June 22. Band folding due to draft. Will cut most libraries at sight. Musician, 237 S. Main, Apt. 205, Wichita, Kan.

Rink Organist — All essentials, exceptional recommendations. No draft. Non-union. Prefer Pennsylvania, New Jersey, New York, Connecticut, Massachusetts. Organist, Box C-423, Billboard, Cincinnati. je20

Violinist — Violist of name dance bands, symphony, theatres, broadcasts, hotels. Young, good appearance, deferred. Slight read any arrangement, fake. Union, travel. Box 349, care Billboard, 1564 Broadway, New York. je27

AT LIBERTY PARKS AND FAIRS

BALLOON ASCENSIONS — Parachute jumping for fairs, parks and celebrations. CLAUDE L. SHAFER, 1041 S. Denison St., Indianapolis, Ind. je20

"OLLIE" RANKIN — ALL American Athlete with all corners distance races. \$100.00 before race. Feature Bob Ripley Cartoon, '41. J. R. WILSON, Mgr., 919 Whg. Ave., Cambridge, O. je20

SENSATIONAL HIGH Trapeze Act available for parks, fairs, celebrations. Draft exempt. For prices and literature contact JERRY D. MARTIN, Box 64, Rochelle Park, N. J. jyl

HIGH POLE — BEAUTIFUL LIGHTING EFFECT for night display. BOX C-418, Billboard, Cincinnati, O. je20

JAMES COGSWELL — CLOWN STILT WALKER. For literature write 1433 Rose St., Lincoln, Neb. jyl

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FOUR HIGH-CLASS ACTS — WORLD'S BEST Wire Act, real Comedy, Tramp Juggling Act, Novelty Trapeze Act, Hand-Balancing and Acrobatic Act. BINK'S CIRCUS ATTRACTIONS, Route 1, Cudahy, Wis. jyl

TURNER VICTORY CIRCUS — 12 GOOD ACTS. Hand Balancing, Trapeze, Teeterboard, etc. Flashy youthful appearance. Unit or separately. E. P. LANGE, 1623 Saemann Avenue, Sheboygan, Wis. je27

At Liberty for Fairs, Celebrations, Road Shows — Two good Comedy Free Acts, Concessions, Sound System for platform or street advertising. Glenn & Ford, Billboard, Cincinnati.

Dashington's Animal Circus — Dogs and cats. Two distinct acts, including Acrobatic Clown. Guaranteed attraction for fairs, parks, nite clubs, theaters. 429 10th Ave., Moline, Ill. je20

E. R. Gray Attractions — Triple Bar, Swinging Ladder, Rolling Globe, Single Trapeze, Comedy Acrobats, Posing, Contortion. Can be booked separate. Ross and Keck Aves., Evansville, Ind. 318

Panama's Attractions — Featuring the world's greatest Acting Tropical Birds, Dog, Pony, Monkey Circus. Managers of parks, celebrations wanting real clean entertainment for the best. Geo. E. Roberts, Agent Manager, Circus Headquarters, 3504-G N. 8th St., Philadelphia, Pa. Phone Sagamore 5536.

Something New in a Free Act — A Three People Magic Presentation. Not a sleight of hand performance but big illusions possible for the first time on an open platform. A live girl suspended in mid-air. Girls making their appearance from nowhere, etc. Change of program afternoon and evening. Literature on request. July 4th open. No fair too large, no spot too small. Wire or write V-Roy, Bethany, Ill.

The Bakers — Two first class Comedy Acts, also good Clown Walkarounds and Clown Numbers. Very best of wardrobe. Open for parks until fair season. Write for literature. 215 Whittaker St., Salem, Ill. je26

Three Free Acts at Liberty — Slack Wire Act, Comedy Juggling and Balancing Act, Comedy Trapeze Act. Chester Huber, Wabasha, Minn. je20

2 Platform Acts — Rolling Globe, Tight Wire. Will accept full salary in Defense Bonds. Write for prices and literature. The Three Christys, Keokuk, Iowa. jyl

AT LIBERTY PIANO PLAYERS

ENTERTAINING PIANIST — SOPHISTICATED Parodies, Stories, Piano Tricks. Solovox expert. Fine appearance, personality. Ideal for cocktail lounge, hotel, cafe. Non-union. Desire steady summer spot. JACK GOODWIN, 221 Rutger, Utica, N. Y.

PIANIST — AVAILABLE IMMEDIATELY. Thoroughly competent, experienced all lines. Show, cocktail lounge, tavern. No singing. Know all old, new numbers, requests. PIANIST, 29 W. Ontario St., Chicago.

PIANO MAN AT LIBERTY AFTER JUNE 25 — Road band, night club. Prefer summer resort in Wisconsin or Minnesota. Read, take-off, boogie woogie. Single, 27, draft exempt; \$30.00 a week minimum. Write JACK McLAREN, Box 287, Towner, N. D.

Pianist — Union, male, single, draft exempt. Trained musician, American. Wide professional experience; soloist, accompanist; orchestra, both concert, dance. State full particulars. Box C-432, Billboard, Cincinnati. je27

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Tent, Vaude or Med Straight Man — Strong Med Lecture. Good in sales. Musical Saw, Toby. Can do Black, produce. Age 40. Wife fake Piano, Straight, Light Character, Talking, Singing doubles. Age 30. Grl, 18, Guit, Cowboy Songs galore, Yodeling, double songs. All double, work bits, acts. Good appearance, wardrobe. Car, have trailer. All offers considered. State all in first. Allow time for forwarding. Box C-434, care Billboard, Cincinnati.

At Liberty — Pianist. Read, transpose; no fakes. Work bits, some acts. No flunky. Age 50, reliable, active. Need advance. Vale, 816 S. Clark, Moberly, Mo.

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Vertical list of names and addresses organized by letter, including entries for Durnil, K. M., Francis, Miss Jean, Graham, R. C., Hart, Geo. W., HUITT, LEROY, Kane, Mrs., Laura, Al, McLachlan, Alex S., MILLER JR., CHAS. EDW., and many others.

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Reese, Matthew A. REESE, WM. REEVES, JOHNNIE REEVES, JAS. LETLAND REICHEL, Lloyd REILLY, RAY CASPER REILLY, Wm. F. REINOLD, Hela RENFRO, JAS. HERBERT RENNICK, MELVIN REGINALD REUTER, LAWRENCE REYNOLDS, Dewey REYNOLDS, Babe REYNOLDS, THOS. JOS. REYNO, Mrs. Helen G. REYNOLDS, E. REYNOLDS, Mrs. R. A. RHANUM, Jack RHODES, Mrs. Lewis RICE, Cecil C. RICE, Loveta RICHARDS, FRANCO GEO. RICHARDSON, RAYMOND JAS. RICHLAND, MRS. GLEANOR RICHTER, Robert RIGSBY, Doug RIGGS, Dudley RIGGINS, Isabel RINEHART, HARRY RINEHART, JAKE EDW. RINEHART, JAS. CLARENCE RIPLEY STOWS RISTIC, SAM MILLER RITCHE, George RITCHEY, VERNON DEAN RIZZO, Mike ROBERTS, EARL THOS. ROBERTS, GERALD H. ROBERTS, Harold (Blackie) ROBERTS, JOHN BOYD ROBBINS, JOHN MANUEL ROBINS, Wm. ROBINSON JR., ALBERT ROBINSON, Dr. Chas. ROBINSON, LEON ROCHFORD, W. ROCK, Randall ROGERS, ERNEST ROGERS, LeGRIAND ROGERS, HARRY ROGERS, HENRY LEWIS ROGERS, H. H. ROGERS, Joe ROGERS, Kenneth ROGERS, O. G. ROSS, Mrs. Wm. ROSS, OLIVER A. ROSS, HARRY ROSEN, H. B. ROSEN, M. F. ROSELLE, Rita ROSENBERG, BENNY ROSENTHAL, SAMMY ROSS, ALVIS V. ROSS, Big Al ROSS, Mrs. Charlie ROSS, CHAS. W. ROSS, FRANK E. ROSS, Geraldine ROSS, Hal J. ROSS, JACK L. ROSSIE, JAS. R. ROSS, Joe ROSSIE, Mack ROTHMAN, FOREST ROUCH, Irving ROUND, AMOS J. ROWLAND, Oliver A. ROWLAND, Yvonne ROY, Arthur K. ROYAL, Mrs. R. G. RUCKER, JOHN H. RUFF, Mrs. Arthur W. RUNYON, AMOS RUPP, FRANK LEWIS RUPP, Mrs. Lily RUSSELL, CHARLES RUSSELL, Henry C. RUSSELL, JOS. HENRY RUSSELL, Paul RUTH, Ted RUTHERLEDGE, PETER RUTON, Capt. Eddie RUTTER, Mrs. Buddy RUTTER, Roy FRANKLIN RYAN, Dick RYAN, Faith RYAN, JOS. P. RYAN, Kathryn RYAN, JAMES RYAN, Mrs. Opal RYAN, PATRICK SABIA, JAMES SADLER, ELLIS D. SAGER, Harold SAKOBIE Sr., JAS. SALKELD, Allen SAMPSONS, Floyd SAMPSON, Bobby SANCHEZ, TONY E. SANDERS, Capt. Joe SANDERS, HARRY MILLER SANFORD, Billy SAUTO, Al SAUTO, E. O. SAULYER, CLARENCE RAY SAUNDERS, Mrs. EARL

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Notice, Selective Service Men! The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

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WILSON, EARL WILSON, FRED WILSON, Geo. X. WILSON, HARRY JNO. WILSON, JEO ADLEY WILSON, KENNETH FRANCIS WILSON, Pete WILSON, ROBT. ERSKIN WILSON, Russell C. WILF, ROBT. FLETCHER WIMMEL, ORMAN RUDOLPH WINSTON, Sherry WIFE, ROBT. D. WOLFE, Janice WOLFE, Roy WOODACK, Mrs. Patricia WONG, Jim WONG, GEORGE W. WOOD, Grady WOOD, WESLEY LARRY WOODARD, RAY WOODCOCK, Bill WOODS, George WOODS, Irene WORTHINGTON, Edw. WORTHINGTON, George WORTHY, HARRY WORTHINGTON, Edward Woznick, Frank J. WRAY, JOHN HENRY WRENN, CLARENCE B. WRIGHT, Charlotte C. WRIGHT, FRANK DEWEY WRIGHT, HENRY BROWN WRIGHT, Mrs. KUDLER V. WRIGHT, May Jean WRIGHT, Will WULFOTTE, Benny WYATT, THOS. EARLE WYMAN, Edwin M. WYRICK, BRUCE WM. YATES, Nick YEAGER, Eddie YEAGER, Joy YOKLEY, PATTY JACK YORK, James YOUNG, ALBERT YOUNG, Mrs. Billy YOUNG, DONALD WESTLEY YOUNG, J. FLOYD YOUNG, Jos. F. YOUNG, R. B. YOUNG, SKILLMAN P. YOUNGER, C. L. YOUNGBLOOD, Zeka ZALNO, Jos. ZANON, Leslie ZERGO, G. ZIEGLER, George ZOLTER, Joe ZUCKER, MORTIMER ZUPANA, AUGUST V. GALLAGHER, E. J. GENTRY, Tony GIBBONS, HARRY WM. GLAZER, PAUL EDWARD GILLESPIE, GIRTIS GILSTRAP, Abraham GOLDEN, LARRY B. GORDON, Rob GORDON, Buster GRANT, LOUIS JOHN HAMBURG, Phil HARDING, Raymond HARDY, Miss HARTLEY, George STORMA LANE HARRIS, HOMER COLEMAN HIGHSMITH, Ray HODGES, JAMES CALVIN BORN, JAMES OTI Ibberson, Mrs. Bert JOHNSON, Miller JOSWICK, WALTER WILLIAM KARYOTK, Martin KOLLOG, Ray KING, Denis KING, Fred KILTS, Ada KRAFT, CHARLES LA RUE, GEORGE LAMBERT, JOHN LAND, CHARLES Lasher, Hazard (Bud) LEE, Jean LESLIE, Marion (Teddy) LEWIS, Dorothy Lieberman, Wm. McALTER, George McHUGH, WILFORD L. McNEIL, Ann & Peggy MCCOLLANS, H. G. MACK, Tony MAHOD, Mary MARLOW, Penny MARINO, ANTHONY

Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by EMIL ZUBRYN — Communications to 1564 Broadway, New York

Father's Day Promotions Aid Merchandise Field

Report salesboard and bingo operators make most of chance to build sales

NEW YORK, June 13.—Aided and abetted by promotional advertising campaigns used by retailers and manufacturers to put across sales of merchandise gifts for Father's Day, bingo and salesboard operators report satisfactory business with special items for this day in the weeks preceding the holiday. Veteran operators have fully realized the value of special promotions in making their own work easier, and they tie in with them at every opportunity. These men, in past and present seasons, have made it a policy to push good merchandise for this day set aside for fathers throughout the country.

The policy of dealing in attractive, useful items assures bingo and salesboard operators that the merchandise will attract attention, according to their reports. Top receipts have been chalked up by operators who have adhered to this plan.

This year, of course, even Father's Day, when dad is king for a day, cannot escape the fact that this is a nation at war. Salesboard and bingo operators did not overlook the potentialities offered by this situation in making preparations for offering suitable gifts. It is reported that gifts and accessories not ordinarily connected with dads during peacetime had a prominent spot on bingo display stands and salesboards. Some of the items included playing card sets, flashlights, tobacco pouches filled with the favorite tobacco of the recipient, writing cases, etc. In addition, there were such staples as lighters, cigarette cases, fancy pipes, electric razors, safety razors and razor blades, etc.

Some operators with promotional

mind have added to the attractiveness of their displays and merchandise by offering to package the items to give them a gifty effect. Another idea reported to have caused comment and good will is the attachment of distinctly male novelties—usually miniature joke items—to the package bearing the gift. This has the added effect of catching the eye and enhances the appeal of dad's gift as well, according to operators who have tried this stunt.

Reports have also come in from some operators that they have found a fair demand for boxed candies as Father's Day gifts. Father, too, has a sweet tooth, and it is a well known fact that he's the one to eat his full share of the box of Mother's Day candy he presented to his wife. Operators point out, however, that men seem to prefer hard candies, toffees and plain chocolates with nuts or fruit. Simple packages without any frills have been found to be the most effective, it is said.

Extra sales are important to the merchandise field these days and operators who take time to plan ahead for special events are the ones who cash in. There is nothing very involved about the special promotions—and there are many of them coming up in the months immediately ahead. These include not only such national holidays as July 4 but also localized events and celebrations that can be turned to the advantage of bingo and salesboard operators as well as other workers in the merchandise field.

Survey Shows Novelties Strong At Shore Points

ASBURY PARK, N. J., June 13.—The perennial demand for lower priced novelties, featured by Jersey shore spots, continues unabated, according to reports received here from principal centers of amusement. What is true of local beach stands also holds for concessions at other Jersey and metropolitan short points, according to facts shown by a recently completed survey. The summer season is always a spur to the sale of summer commodities, such as sunburn location, sun glasses, straw hats and similar items. This season the sales of these items are reported holding up well in volume.

With the July 4 holiday not far off, the ever-popular red, white and blue merchandise is consistently in demand, the survey shows. All types of merchandise in this category enjoy equal popularity, it is said, including badges, buttons, pennants, banners, lapel pins, brooches, the MacArthur items and merchandise imprinted with patriotic designs and slogans.

The Independence Day holiday is also stimulating interest in flags, according to reports of stand concessionaires. Strong interest has been shown in stuffed dolls, particularly those having a patriotic motif, and canes with American flags attached are also very popular. The demand for shore novelties, including ash trays, paper weights, etc., imprinted with name of the resort and showing spots of local interest is also good, according to reports. Soldiers on leave are also buying post cards, including those of the comic variety, for mailing to their relatives and to less fortunate friends in barracks back at camp.

Coolie and miniature straw hats are also popular at the beach resorts, and flying birds, canes, whips, stuffed dogs, fur monkeys, etc., are enjoying their customary popularity. Concessionaires also report good activity in flashy jewelry items, with sea shell and wood novelties getting a better than average play.

Allied Banners Are Flag Day Feature

NEW YORK, June 14.—This Flag Day will go down on record as being entirely different from any other Flag Day in the nation's history, according to leaders of the flag manufacturing industry. It is the first Flag Day of World War II (and there has been a very large public display of the Stars and Stripes throughout the nation to commemorate this day) and it is a war in which this country has 26 other nations as its allies. President Roosevelt, in his Flag Day proclamation, asked the American people to mark the day with a display of the Allies' flags as well as our own.

According to manufacturers, demand for U. S. flags this year has been almost twice as large as for the same period in 1941. A definite trend for flags of the Allies has also been experienced, with the British Union Jack, Russian, Chinese, Danish, Greek and Central American flags popular. The demand for service flags is also growing, it is reported.

Pitchmen Set For Summer Season Upswing

NEW YORK, June 13.—The season for pitchmen is on an all-year-round basis, but during the summer an upswing has always been noted during past years. The increase in business is only natural, since the warm weather draws crowds not only to beach and mountain resorts but also to special outdoor celebrations.

This year, the first war year for pitchmen since World War I, gives promise of giving the workers many extra opportunities to cash in. There have been many patriotic rallies staged throughout the country as well as locally. Many more of these events are on schedule for the summer season and since they all have a patriotic or war appeal—like the current War Bond drive—they attract large crowds. This gives the pitchmen an opportunity to reach greater numbers of the public than on ordinary days, according to their reports.

Due to the war, pitchmen have had to make certain changes in the types of merchandise they handle. Of course, the staple items like canes, pennants, commodore caps, scarfs, sun glasses, sunburn lotion, beach balls, etc., are good for the beaches and mountain resorts. Also such items as mosquito repellants and campfire necessities, novelty items, krinkly klowns and the many other pitch items are still a part of the pitchman's stock in trade. But there is a very strong demand for patriotic items and since the pitchmen always follow the trend, they are featuring all the red, white and blue merchandise now available. The General MacArthur items are said to be making money for pitchmen everywhere.

Judging by the unusual activity here and throughout the country, the knights of the stripes and kiester and others of their ilk are leaving no stone unturned to make this one of their biggest years. To a man they seem determined to garner as much of the long green as possible now so that they can have a healthy enough bank roll to finance their operations thru the year.

Expect Heavy Camera Demand

CHICAGO, June 13.—Cameras were a very big item last season and the signs point to the fact that their popularity this season will continue strong, according to reports from wholesale supply houses. There has been an unusual amount of activity in wholesale merchandise markets during the past few weeks, observers report, and the camera has been one of the leading items on most orders. While government restrictions have also made themselves felt in this field, it is said that quantities of lower priced cameras have been available.

The appeal of the camera is universal and now that manufacturers have simplified the low-priced miniature cameras to the point where its merely a case of snapping the picture, many new camera fans have come into being. Then, too, there's the strong promotional efforts of camera manufacturers, newspapers and magazines (See CAMERA DEMAND on page 54)

Gordon a Daddy Again

NEW YORK, June 13.—Lou Gordon, of Bengor Products Company, is acting the role of proud daddy again. His wife presented him with a lusty nine-pound son Wednesday (3). Lou handed out cigars in celebration of the event in approved daddy style, with every other sentence devoted to his new heir. This is the second addition to Lou's family. His first was a girl.

BINGO BUSINESS

By JOHN CARY

BINGO is playing a vitally important role in the raising of funds for war welfare objectives in Canada's Eastern provinces, according to our correspondent in St. John, N. B. At a three days' fair held at Amherst, N. S., to raise funds for feeding British children, bingo was the biggest attraction. The fair was promoted jointly by the Rotary and Kinsmen clubs and was very successful.

At many other cities and towns thru the provinces bingo has been used with gratifying results to raise money. The Milk for Britain Fund, the Queen's Canadian Fund for British Bombing Sufferers and Red Cross Society have raised funds thru the games. Money has also been raised for direct war purposes such as paying for individual bomber and fighter planes and munitions. Various organizations have taken it on themselves to provide these tools of war and have been depending on bingo heavily in completing their tasks. Groups of druggists who are aiding their fellow druggists in England, victims of bombing raids, are holding bingo parties as a means of making such donations.

In practically all instances the prizes at the war welfare bingo consist of merchandise. Admission to the war welfare bingos is usually higher priced than (See BINGO BUSINESS on page 54)

DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

The newcomer is an important member of the operating fraternity and his development and growth most definitely affect the sales of all manufacturers and distributors interested in the salesboard market as an outlet for their products. It is for that reason that we have always been happy to answer questions raised by the newcomer and have always invited such inquiries. So, if you have anything on your chest you would like to spill, do not hesitate to put it down on paper and send it along to us. The more the merrier. New blood has always been the lifeblood of business and this is truer today than ever.

One of the finest items ever distributed on a card or board was the old and famous rotary clock. Remember it? When first introduced no one would touch it with a 10-foot pole and for about 90 days it was a grand floperoo. Then K & S, one of the most successful operating groups in the field, got behind it and in practically nothing flat the rotary clock developed into a gold mine. Of course, other operators hopped the band wagon and for quite a while there was hardly a section in the nation that didn't have one or more rotary deals going full blast. Which is another way of saying that if operators can get their hands on some good clock item we may be in line for another clock cycle. It's been some time since this give-away received a heavy play.

The finest deal in the world will not produce maximum returns unless enough cards are placed around to take care of the law of averages. Some spots complete faster than others. Others don't pay out at all. However, cover a sufficient number of locations and the average return is bound to be satisfactory when the deal itself is basically sound. It is because of this that the placement man plays such an important part in the success or failure of a deal.

Operators fortunate enough to pick up a job lot of inexpensive electric shavers should find that these can still be passed out to a better than fair take. (See DEALS on page 54)

HANDY "MYSTIK" AUTO TAX STAMP SHIELD



Every Car Owner Needs One

Ready for New July 1st Federal Auto Tax Stamp. Provides permanent protection. Stamp affixed to face of emblem and applied to inside of windshield. Sanitary rubber-like "Mystik" Patriotic Emblem. Decorated in red, white and blue. Affixed instantly—not affected by moisture or heat. No moistening required to apply. Order NOW while item is "hot."

Size of Emblem 3 1/2" x 4 1/2".

Manufactured Under

U. S. Patent Nos. 2094428-2247094.

MOUNTED 12 ON A COUNTER DISPLAY CARD—EACH SHIELD IN GLASSINE ENVELOPE.

MERCHANTS' PRICE PER CARD OF 12 EMBLEMS **80c**

Distributors, Jobbers, Specialty Salesmen, WRITE FOR SPECIAL DISCOUNTS

Ask For Our Complete Catalog

Describes complete line of over 200 fast-selling Counter Merchandise Products. All on eye-catching counter displays. Many NATIONALLY ADVERTISED.

WORLD'S PRODUCTS CO.

Pioneers in the Counter Card Field
Dept. B-2, SPENCER, INDIANA

NEW-ORIGINAL 153 ITEMS

INCLUDING VICTORY AND HAND PAINTED NUMBERS NO METAL WORRIES

Made of cedar wood, gay and different. Each number a work of art. Sells on sight. A natural for Engravers, Gift and Novelty Shops. We have the largest selection of Aromatic Cedar Novelties and Custom Jewelry in the country.

LARGE SAMPLE \$3.00 CASH WITH ASST. ORDER

All Individually Carded With Safety Catch Pin.

ORDER TODAY

CHICAGO CEDAR-CRAFT MFG. CO.

4701-13 Sheridan Rd., Chicago, Ill.
Phone: Longbeach 7465

JOBBER, WRITE

here with opening or closing of the door. The hanger can hold suits, neckties, hosiery, etc., it is said. Or it can be used as a kitchen or bathroom towel hanger, garment hanger in clothes closet, used as an aid for ironing and many other uses. The hanger is sturdily constructed and is a marvelous item for demonstrators, the firm concludes.

Servicemen's Magazine

The *Servicemen's Magazine*, featuring the MacArthur keynote for victory, offers pointers, rules and laws for servicemen, trainees and dependents. Information is given on how to protect their rights, it is said, and there are news reports on doings at training camps and the fronts. Subscription men are said to be making heavy sales, with one agent reporting sales of 2,500 copies a month, according to the firm. The publishers of the magazine also offer *Our Buddies—In the Army Now*, a small joke book and flag respects. All items are said to be money-makers.

Good Luck Birds

Leo Kaul Importing Agency, Inc., offers good luck birds made of plastic, colorful and gay in appearance. The birds are 4 inches long and 2 1/2 inches high, and it is said they can be dropped without breaking. The birds can be set in water or in soil of potted plants also without danger, it is claimed. The birds come in six different colors, making for a very pleasing combination. Each bird comes individually boxed. Firm claims this novelty item has strong public appeal.

Rum Menders

The appeal of rum menders is universal for the thrifty women, according to Rum Mender Works. The rum menders offered by this firm come with rubber handles and simple instructions that can be followed easily. The menders are high grade, 54 gauge. Firm also offers mending thread in assorted numbers.

Sea Shell Novelties

A complete line of tropical sea shell novelties and curios is offered by J. A. Whyte & Son. Many rare and beautiful shells from the tropical seas, as well as bamboo, coconuts and berries from the islands, are made into jewelry, lamps, religious fonts, birds, animals, dolls, trays, baskets, plaques, etc. "The natural beauty of these novelties provides attention-getting flash," the manufacturer asserts.

Pen Pitch Package

A new twist to the pitch package for fountain pen workers which is promised to be ready in the very near future by John F. Sullivan (Fast Service Sully). While fountain pens are listed among the difficult items to obtain, Sully states that he feels that he will be able to take care of the boys for the coming fair season.

Harry Reiter, of Reiter Novelty Company, announces he is greatly encouraged with the sizable reorders of the firm's complete line of patriotic banners. The line is marked by striking attractiveness of the banners; the designs are effective and the full colors add to the consumer appeal of these items. All signs point to an increasing sales volume, according to Reiter.

Balloons in Stock

AKRON, O., June 13.—"Good news for balloon men is the word that right now there are plenty of toy balloons to be had from the Oak Rubber Company in Ravenna, O.," declare firm heads. "Our present stock on hand offers quantities of many of their most popular sellers, including various toss-ups and packaged items.

"These balloons were made up late last fall and in the early winter in anticipation of a big 1942 season and with no thought of anything like the happening at Pearl Harbor. Having been processed before war occurred, it was impossible to make any use of this rubber for war purposes. This fact accounts for the present available stocks of balloons—a lucky break for the vendors and for the kids.

DEALS

(Continued from page 52)

We understand that a number of the boys are still doing quite well with shavers, one of the bread-and-butter items, and others should also be able to pocket some extra folding money with them.

Many of us will recall when electric shavers were THE item for a card promotion. Practically every operator had a shaver deal working for him, and the take for quite a while was better than \$30, deals turned over faster than many of low-take deals on location today. The Packard shaver started the ball rolling on cards, then came the Clip-Shave and after that the deluge, with dozens of low-priced shavers allowing for a take of \$5 or less. And for quite a while the boys were really in the chips.

HAPPY LANDING.

BINGO BUSINESS

(Continued from page 52)

when sponsored for other causes. But the opportunity to donate, to enjoy themselves and have a chance at a prize is welcomed by the people. There is not a community in these provinces in which bingo has not been effective in helping war welfare funds. Organizations which are regular sponsors of public bingo parties have been sponsoring special bingos for war welfare and to finance purchases of war equipment. Funds have also been raised to supply the creature comforts to army, navy and air force groups, including radios, talking machines, pianos, sports items, billiard tables, etc.

THE ABOVE report on the fund raising activity in Canada brings again forcibly to mind the fact that bingo is one of the best mediums for providing money for worth-while purposes. The game has been used time and time again by welfare organizations, clubs, churches, institutions and by many private charities to assure funds for caring for the less fortunate members of the community, to provide recreational facilities and a thousand and one other local needs.

Now, with the war, operators have an opportunity to line up sponsoring organizations requiring funds for patriotic purposes as well as providing the little luxuries for the men in the armed forces, ambulance units, X-ray laboratories on wheels, etc. Bingo has proved itself as a fund-raising medium and during this war it will not only entertain the players, but play an important part in raising the funds required by the many new local organizations that have sprung up throughout the country.

CAMERA DEMAND

(Continued from page 52)

to popularize the snapshot craze. Prizes are offered for prints, and this is also an inducement to new and old camera fans.

Last season success was reported by concessionaires who specialized in cameras exclusively, using low priced numbers for awards. It is not known whether or not this idea can be repeated this year, but it is possible that operators who stocked earlier in the year might be able to feature cameras again. The camera stands feature giant blow-ups of attractive snapshots and have plenty of flash and eye appeal.

There was considerable interest in reflex cameras last year. The main feature of these cameras is that the person taking the picture is able to see the exact image as it will appear on the print. Not so long ago these cameras were too prohibitively priced, but now they are priced reasonably and are naturals for sales-board and bingo operators.

PIPES FOR PITCHMEN BY BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

NECESSITY is a powerful stimulant.

DANNY LEWIS . . . is in the navy, and his wife, Mary, has joined the ambulance driver corps. Mary is the sister of Madaline Ragan.

THE MIGHTY ATOM . . . and Little Doc Leonard are still holding down the Union Square lot in New York.

IRENE ROTH . . . and her new partner are reported getting plenty of long green on 14th Street, New York.

SAYS THE PLATFORM SHOW BOSS. Everybody seems to know enough arithmetic to figure out what's coming to him.

TOMMY CONLON . . . is seen daily at the New York 16th Street lot. He expects to be in the army soon.

WHAT HAS BECOME . . . of Chick Townsend and Mac Ambrose McCarty? Madaline Ragan would like to read pipes from them.

SAILOR WHITE . . . and Herman Keller were spotted on Times Square, New York, the past few weeks.

PITCHMAN'S DELIGHT. The man who says that nearly everything in the kitchen that's any good is the stuff he bought himself—and usually he bought it from a kitchen tool worker.

STANLEY NALDRETT . . . breaks a long silence to inform the Pipes desk that he is in Regina, Sask., Can. Stanley has been in Canada for the past two months enjoying a swell fishing holiday. He'll go back to work on June 30, opening the fair season at Minot, N. D., with Al (Pop) Adams.

PAUL ORDLO . . . and Marty Berkowitz are reported to have realized good takes on a week-stand in Chicago working plastic juices.

YOUR PIPES CONDUCTOR . . . apparently made a mistake in suggesting that you write to Science Service for tips on gadgets. It is not a government service and the firm is primarily interested in syndicating boilerplate material for use in newspapers and other publications.

IT'S TEN TO ONE that the pitchman you admire the most has most of your admirable characteristics.

MADALINE E. RAGAN . . . pipes from New York to say that a recent report on the number of pitchmen in New York was stretched a mite. Madaline says the military services have taken quite a few of the boys and for that reason the number working has been cut considerably. "Sure was sorry to hear of the pass-

CARNIVAL SPECIALS

	Per Doz.	Per Gro.
Latex Base Balls	\$.90	
Dart Balloons		1.25
Feather Darts	.40	4.50
Assorted Imp Slum		.90
10 Gro. Lots		.85
China Ash Trays, Vases, Pin Cushions, etc.	.40	4.50
Swagger Sticks	.55	5.75
Med. Bamboo Canes	.55	5.75
Heavy Bamboo Canes	.95	10.75
Tomahawk Canes	.80	9.50
Large Spanish Hats	1.95	22.50
Small Spanish Hats	.80	9.00
Med. Mexican Hats	1.75	19.50
Large Cowboy Hats	2.00	22.80
Miniature Feathered Hats	.40	4.50
U. S. Made Leis (bright, fast colors)		3.25
White 200 Gro. China Made Paper Snakes on Sticks last.		3.50

We carry a large line of Bingo Specials, Celebration Goods, Park Merchandise, etc. Order directly from this ad. 25% deposit with C. O. D. orders or no shipment.

LEON LEVIN, Mgr.

KIPP BROS.

117-119 S. Meridian St. Indianapolis, Ind.



AMERICA! KEEP 'EM FLYING!

NO. 5563 RUBBER SUCTION CUP FLAG HOLDER SETS \$10.50 PER 100 SETS

New type suction cup holder attaches quickly to headlights, windshield or other smooth surface on any car. No bolts or other attachments required. Made of black rubber with three evenly spaced holes holding flags as illustrated. Complete with three 4x6 inch cotton flags mounted on sticks with gilt spear-heads.

Our new 1942 GENERAL CATALOG will be ready about May 1st. SEND FOR YOUR FREE COPY TODAY!

GELLMAN BROS. 119 North Fourth St. MINNEAPOLIS, MINN.

Park, Carnival, Beach, Resort Concessioners

MAKE "ACME" YOUR HEADQUARTERS. EVERYTHING YOU NEED—WHEN YOU NEED IT—PRICED RIGHT

Now Bingo Novelties—New Plaster Items—Blankets—Cloaks—Chrome—Lamps—Dolls—Enamelware—Glassware—Silverware—Tinware.

A BIG VARIETY OF PATRIOTIC ITEMS

BANNERS — PILLOWS — TAPESTRY — WALL DECORATIONS — BUTTONS — PINS — PLASTER ITEMS — PENNANTS — JEWELRY. WRITE TODAY FOR FULL INFORMATION AND LISTINGS. State Your Business or What Concession You Operate.



PREMIUM SUPPLY CORP.

3333 LINDELL BLVD. ST. LOUIS, MO

NEW! SENSATIONAL VALUES IN 3rd Dimension Embossed Pictures

A new idea in picture making that will sweep your imagination. Most famous subjects, including patriotic, are produced "truly life-like," with all of the colors the artist beautifully and naturally portrays. The raised effects of the picture will captivate you.

These outstanding works are unbreakable and framed in wood, without glass, with brass hangers and individually boxed.

Very strong eye and buy appeal. Sells on sight. Will grace every room in the home. Greatest value ever offered. Now selling at 1/2 of former introductory price on account of large volume production.

SIZE 7x9 Retails 50c. **\$1.95** Dz. Our Special Bargain Price

SIZE 7x9 Retails \$1.00 up. In Deluxe Frame. More Elaborate. **\$4.20** Dz.

SIZE 9 1/2 x 11 1/2 Retails to \$2.00 and Up. Larger Range, Including Character Subjects, Deluxe Quality Throughout. **\$7.20** Dz.

One dozen orders require full payment. 25% deposit on larger quantities. Shipment made at once.

MILLS SALES CO.
Our Only Mailing Address OF NEW YORK INC.
901 BROADWAY, New York, N. Y.
WORLD'S LOWEST PRICED WHOLESALERS

MILITARY WORKERS!!! ENGRAVERS-FAIRWORKERS!!!

Crystal Clear Glass "Dog Chains" to Retail as Low as **35c each**

STERLING "DOG CHAINS"—ALL STYLES

ENGRAVING JEWELRY—LOCKETS—RINGS—COMPACTS—MILITARY JEWELRY—IDENTIFICATION NECKLACES—BRACELETS—ANKLETS, ETC.

Write for Illustrated Catalog
ALL ORDERS SHIPPED SAME DAY RECEIVED

BIELER-LEVINE, INC.
37 So. Wabash Ave. CHICAGO, ILL.

WHEEL ★ COP TIRE LOCKS

The hottest pitch in the country today. Tires are hard to replace—the public is interested in reducing the chance of theft. Sells for \$2.50 to \$3.50 per set. Costs you 90c. Mutzel sold 31 sets during a lunch hour in front of a large defense plant. Come on, get busy; get a stock and cash in while the going is good.

JAY G. McKENNA
Route 5, East Jackson Blvd., Elkhart, Ind.

FOUNTAIN PENS

Now! New Winchester line. Push-Button. Lever-Fill Combinations. Ideal for pitchmen and DEMONSTRATORS. Write for new PRICE LIST.

STARR PEN COMPANY, Dept. C
500 N. Dearborn, Chicago

DECLARATION OF INDEPENDENCE

Authentic facsimile of the original document (24"x36"). Beautifully printed on simulated parchment paper. 100, \$10.00; Dozen, \$2.00. Also smaller size (12"x18"): 100, \$5.00; Dozen, \$1.00. Samples of both items, 25¢. Deposit with quantity orders. Stores, Business Houses, Professional Men, etc., are ready buyers.

BROSE OFFSET LITHO COMPANY, INC.
441 Pearl Street New York

ZIRCON RINGS

Ladies & Gents **\$4.00** to \$8 Each
SOLID GOLD Each

Send us your old rings, jewelry, etc., and we will mount it with beautiful genuine Zircons at a low cost.

Box 311 — B. LOWE — St. Louis, Mo.

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
137 E. Spring St. Columbus, Ohio
BUY WAR BONDS FOR VICTORY

ing of my friend Preacher Cummings," she writes. "He will be sadly missed by those who knew and worked with him. Last reports were that my partner, Doc Bradley, is still stationed at Fort Sill, Okla. We want the boys in the service to know we are doing all we can on the home front by buying War Bonds and Stamps—we are behind them 100 per cent." Madaline is staying off the road until fair season and reports she is having her hands full taking care of her grandson meanwhile.

T. D. (SENATOR) ROCKWELL . . . scribbles from Vicksburg, Miss.: "Well, here I am, and it's a nice little sleepy town. Biz is fair. Here is a list of good spots—also reader conditions: Phoenix, Ariz., free on private property; Tucson, Ariz., \$25 per year or \$10 per quarter year; Douglas, Ariz., \$10 per quarter; El Paso, Tex., free; Abilene, Tex., free on private property; Fort Worth, free on private property; Dallas, free on private property; Tyler, Tex., free on private property; Shreveport, La., free in doorways; Monroe, La., free. The Senator says he worked most of these towns a week. He leaves Vicksburg this week to go to Jackson, Miss.; New Orleans, and Mobile, Ala. He'll also hit Montgomery and Birmingham, Ala. He expects to work up north around Chicago and Cincinnati.

HEAR TELL THAT some pitchmen are still doing business altho in the army—minus the spiel, of course. The army boys can always use plenty of items. Most pitchmen don't forget that the boys are only getting \$21 a month.

ABE GILSTRAP . . . reports that it was a red one in New York on Decoration Day. "Holidays are swell," he says. "It takes only a minute to gather a crowd and a few minutes to make the spiel. Summer underwear is going well here and another good item is shoe polish." Abe reports that there was a girl in front of the Academy Theater on 14th Street pitching an item and doing thousands of dollars' worth of business hourly. The item—War Bonds! A darn good item. Abe reports that the bond salesman put on a regular platform show, with a real Indian in chief's regalia, a Scotchman in Scotch attire playing a bagpipe—and, of course, attractive girls to complete the ensemble.

PROF. JOHN J. WAGNER . . . is in New York and plans to reside there permanently. The professor, of astrology fame, warns all pitchmen that they owe it to their country to buy War Bonds and Stamps. Their second duty, he declares, is to send pipes regularly to the pipes column. He explains that he feels that every pitchman as a courtesy to his profession should send in a pipe as often as possible.

PITCHDOM PATRIOTISM. Never heard a pitchman who wasn't sure that Uncle Sam is the guy who can pitch plenty of woe to those Japazaxis.

MILTON KEENE . . . is said to be pitching to big tips and large takes in Pennsylvania.

THE POPEIL BROTHERS . . . are planning to open a number of pitch spots in stores and at fairs.

Events for Two Weeks

TRADE SERVICE FEATURE

- June 15-20
- CALIF.—Long Beach. Dog Show, 20-21. Sonoma. Rodeo, 21.
 - D. C.—Washington. Frank Wirth's Let's Go America, 15-20.
 - IA.—Dow City. Festival, 19-20.
 - MD.—Baltimore. Rodeo, 12-20. Cottage City. Fire Co. Carnival, 15-27.
 - MASS.—Brookline. Dog Show, 20. Boston. Bunker Hill Celebration, 16-17. Norwood. Elks Carnival, 17-20.
 - MICH.—Midland. Dow Field Day, 20.
 - MO.—Thayer. Rodeo, 19-21.
 - MONT.—Hardin. Rodeo, 20-21.
 - N. J.—Asbury Park. Dog Show, 21.
 - N. Y.—Grecco. Rochester. Legion Carnival, 17-20. Syracuse. Dog Show, 21.
 - N. D.—Butte. Celebration, 17-18.
 - O.—Antwerp. Legion Celebration, 17-20. Silvertown. Spring Festival, 15-20.
 - PA.—Tarentum. Firemen's Celebration, 14-20. R. I.—Providence. Shrine Circus, 15-20.
 - S. D.—Arlington. Kingbrook Day, 18. Humboldt. Legion Gala Day, 17.
 - TEX.—Gladewater. Round-Up, 16-19.
 - WIS.—Ablon. Festival, 20-21.
 - WYO.—Fond du Lac. Dog Show, 21. Shoshoni. Rodeo, 20-21.
- June 2-7
- ALA.—Decatur. Kiwanis Club Horse Show, 25.

Next Issue LIST NUMBER

Will Feature the Following Lists:

FAIRS COMING EVENTS DOG SHOWS FRONTIER CONTESTS

JULY 4th CELEBRATION

Order a copy from your news-dealer NOW or mail 25c in postage or cash to

Billboard
Circulation Dept.
25 Opera Place Cincinnati, Ohio

- CALIF.—Del Monte. Dog Show, 28.
- IND.—Jasper. Legion Celebration, 22-28. Yorktown. Firemen's Free Fair, 22-27.
- MD.—Corriganville. Fire Dept. Celebration, 22-27.
- MICH.—Hastings. Bluegill Festival, 25-27.
- MINN.—Brainerd. Vets. Foreign Wars Carnival, 20-July 10. Montevideo. Jubilee Days, 26-28.
- MO.—Matfield. Bluegrass Festival, 24-27.
- O.—Antwerp. Street Fair, 24-27. Loveland. Firemen's Carnival, 23-28. Toledo. Carnival of Adams Conservation & Sportsman Club, 21-28.
- PA.—Bloomsburg. Rescue Hose Co. Carnival, 22-29. Butler. Dog Show, 26. Saxton. Firemen's Home Week, 22-27. Sewickley. Dog Show, 27.
- S. D.—Bison. Gala Day, 23. Summit. Celebration, 25.
- WIS.—Cedarburg. Fire Dept. Celebration, 27-28.

YOU CAN'T BEAT THESE LOW PRICES

We Deliver Immediately at the Lowest Prices in the Country.

- No. 70 Wooden Head Swagger Canes. Gross \$4.75
- No. 82 Red, White and Blue Swagger Canes. Gross 5.75
- No. 73 Silver Tinted Head Batons. Gross 8.25
- No. 2902 Hawaiian Lei's Made in U. S. A. Gross 2.75
- No. 9548 Swiss Alpine Hats With Feather. Gross. 8.50
- No. 1096 Flashy Key Chain Novelties. Gross 3.75
- No. 599 Marble Novelty Figures, Made in U. S. A. Gross. 3.75
- No. 600 Large Flash Bottle Perfume in Box. Gross. 4.50
- No. 893 Ladies' Birthstone Rings. (25c Retail Value). Gross 4.50
- No. 894 Genuine Leather Auto Key Cases (10c Retail). Gross 4.50

25% deposit must accompany order.

IMPERIAL MERCHANDISE CO.
893 Broadway, New York City

AMERICA'S LATEST CRAZE YOUR NAME

In Raised Coral Colored Letters on a Genuine Tropical SEA-SHELL BROOCH

Getting a fast 25¢. Costs 3¢ complete. Easy to assemble.

PRICE LIST:

Sun Set Shells	Gross \$2.25	Thousand \$13.00
Jeweler's Brooch Pins	2.25	13.00
Printed Brooch Cards60	4.00

Coral Colored Letters, 50¢ a Pound. Samples, postpaid, 15¢. 50% deposit with order, balance C. O. D.

J. A. WHYTE & SON
Little River, Miami, Fla.
Manufacturers of Sea Shell Jewelry Novelties and Lamps.
1942 Price List Now Ready.

PAPER MEN

Can use Square Shooters on well-known national publication in several States with wonderful war map. Write

ED HUFF, 5416 Phillips, Dallas, Texas.

Engraving Jewelry

1942 No. 513 Outstanding Seller!

Orders Shipped Same Day

We have all the "big selling styles" in Engraving Jewelry—pins, identification bracelets, rings, necklaces, etc. Plenty of merchandise in stock—orders shipped the same day received. Write for Catalog 26 today!

*** Crystal Dog Chains**

No. M36. "Elastic Glass Type Low Priced—Very Well Made! With Sterling Silver Fittings Also "S" Styles in Sterling "Dog Chains"—Low Priced!

Big Military Jewelry Line

For a complete line of Military Jewelry — rings, lockets, compacts, etc., write for Catalog M42 today!

Harry Pakula & Co.
5 N. Wabash, Chicago, Ill.

New Suction Flag Holder

Complete with 3 American Flags. Sensational seller. Sells for 25¢ to 50¢ each. Sample, 15¢. Doz. \$1.40—100 \$10.00. Send for catalog of 400 other fast selling items.

GORDON MFG. CO.
110 E. 23rd St., New York City. Dept. FHO.

ENGRAVING AND PEARLS WIRE-WORKERS

Imported and Domestic Shells, Largest Producers. Lowest Prices. Same-Day Service.

SEND \$1.00 for WIRE WORK ASSORTMENT—15 Pieces
SEND \$2.00 for JEWELRY ASSORTMENT—45 Pieces

MURRAY SIMON 109 So. 5th St. Brooklyn, N. Y.

GOODRICH HONES TOP THE FIELD EVERY \$1 BRINGS YOU \$5

Pitchmen, window workers, jobbers, dists. Flash demonstration sells 'em fast to the boys in camp and to every self-shaver. Made by the Goodrich Co., Est. 1864—your confidence statement. Each HONE in 50¢ Silver DeLuxe Box. Sample 10¢; low gross prices.

GOODRICH, 1500 W. Madison St., Dept. BG-6, Chicago, Ill.

ARE YOU ONE OF THEM?

Others Are Making Money With Our **NEW LOW PRICES**

Write for a **FREE CATALOG** For Full Details of Our Line of General Merchandise.

JAY-ARR SPECIALTY CO.
26 Beaver St., Brooklyn, N. Y.

HITLER AND THE JAP

PROFIT **\$4.50**

Puzzle Cartoons, far funnier than 4 Pigs. Now showing the Jap hung on a noose, also Hitler and the rats. A 5¢ seller, sample assortment 50¢ per 100, \$4.00 per thousand. Ask for catalog of 500 items.

NORTHEASTERN MDSE. CO.
557 Broadway Dept. B-1 N. Y. City



WHILE THEY LAST
MOTOR JUGS—First Run Seconds as They Come—
ORDER NOW—DON'T WAIT

			Ea.	Doz.
0405—1	Gal. Thermos jug, Regular	\$.75	\$ 8.40
0407—1	Gal. Thermos jug, Spout	1.10	12.00
0411—1	Gal. Thermos jug, Food	1.10	12.00
418—1	Gal. Thermos jug, Spigot	1.45	16.80
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WANTED FOR CENTRAL STATES BOAT REGATTA AND BUSINESS MEN'S 4th OF JULY CELEBRATION COMBINED
3 BIG DAYS AND NIGHTS, FRIDAY, SATURDAY, SUNDAY, JULY 3, 4 and 5
 Ecorse, Michigan

Held in City Park, on river front, on West Jefferson Ave., heart of war industry. Fireworks, free acts, parades. Legitimate Concessions only. Will sell exclusive Long Range and Short Range Lead Galleries, Frozen Custard, Novelties and Photos; Popcorn sold. Good opportunity for Fish Pond, String Game, Pitch-Til-You-Win, Balloon Dart and Ball Games. Good proposition for 2 small Grind Shows. Those joining will be given preference at St. Joseph's Church 3rd Annual Celebration, held on school grounds, Monroe, Mich., July 7th to 12th. Frazer, Mich., to follow.

JOYLAND MIDWAY

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DETROIT, MICH.

WANTED BULLMAN

TO TRAIN ELEPHANTS NOW WORKING. Must be thoroughly experienced in breaking elephants. Can also place Truck Driver, Property Men and Superintendent. Address

IRV J. POLACK, POLACK BROS.' CIRCUS

June 19 to 21, Reno, Nevada.

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FOR PERMANENT LOCATION

Wire Worker—High Striker—Guess Your Weight—Guess Your Age and other legitimate Concessions. NEW AMUSEMENT PARK IN HEART OF SAN ANTONIO'S FINEST CITY PARK. RIDE HELP wanted for all types of Rides—TOP SALARIES. Year around work for capable men.

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Office: 223 N. St. Marys, San Antonio, Texas

WANTED SHOWS

Fat, Snake, Illusion and any worth-while Grind or Pit Shows. WANT RIDES—Rel-o-Plane, Scooter, Fly-o-Plane, Rocket or Silver Streak; will furnish wagons for same. WANT CONCESSIONS, all open—Grind, Slum or Wheels. Want Cook House, also Popcorn and Peanuts open. Want Train Master; Tennessee, wire. Also Help on all Rides, Foremen and Second Men, top salaries. Also Tractor Driver. Want Freaks and Talker for 10-in-1, office paid. All replies:

ALL AMERICAN EXPOSITION, INC.

CAMANCHE, IOWA, THIS WEEK

ROUTES

(Continued from page 14)
 Woodd, Napua (Lexington) NYC, h.
 Woodie & Betty (Jefferson) St. Louis, h.

Yost's, Ben, Quartet (Diamond Horseshoe) NYC, nc.

CIRCUS

- Beers-Barnes: Johnsonburg, Pa., 16; Wilcox 17; Mount Jewett 18; Martenville 19; Sheffield 20.
- Cole Bros.: Pontiac, Mich., 16; Port Huron 17; Bay City 18; Saginaw 19; Ann Arbor 20; Jackson 21; Grand Rapids 22.
- Cole, James M.: Amsterdam, N. Y., 16; Ballston Spa 17; Cohoes 18-19; Ravena 20.
- Gould, Jay: Paulkton, S. D., 17.
- Hunt's: Manchester, Conn., 17; Rockville 18; Willmantic 19; Putnam 20; Webster, Mass., 22.
- King Bros.: Massillon, O., 16; Wooster 17; Cuyahoga Falls 18; Ashland 19; Kenton 20; Bellefontaine 22; Sidney 23; Piqua 24.
- Mills Bros.: De Kalb, Ill., 16; Rochelle 17; Marseilles 18; Dwight 19; Steger 20.
- Polack Bros.: Reno, Nev., 19-21.
- Ringling Bros. and Barnum & Bailey: Wilmington, Del., 16; York, Pa., 17; Harrisburg 18; Williamsport 19; Wilkes-Barre 20; Newark, N. J., 22-24; Allentown, Pa., 25; Trenton, N. J., 26; Paterson 27.
- Russell Bros.: Berkeley, Calif., 15-17; San Rafael 18; Santa Rosa 19; Vallejo 20.
- Wallace Bros.: Framingham, Mass., 17.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- All-American Expo.: Camanche, Ia.
- Allen, Fred: Newark, N. Y.; Batavia 23-27.
- Alamo: Hot Springs, Ark.
- American Expo.: Beaver Falls, Pa.
- American United: Bellingham, Wash.
- Arkansas Am. Co.: Amity, Ark.; Glenwood 22-27.
- Arthur's American: Albany, Ore.; Olympia, Wash., 23-28.
- B. & H.: Greenwood, S. C.
- B. & V.: Newton, N. J., 19-27.
- Bach, O. J.: Painted Post, N. Y.
- Badger State: Oconto, Wis.; Sturgeon Bay 22-27.
- Baker's United Attrs.: Frankfort, Ind.
- Bandy All-American: Du Bois, Pa.
- Barker: Gilman, Ill.
- Barkoot Bros.: Toledo, O.
- Bazinet: Prairie du Chien, Wis., 15-21; Sparta 22-27.
- Beckmann & Gerety: Joliet, Ill.
- Bee's Old Reliable: Richmond, Ky.; Winchester 22-27.
- Bill Joy: Fairmont, Ga.
- Blue Ribbon: Benton Harbor, Mich.; Beloit, Wis., 23-30.
- Boswell's Am.: Providence Forge, Va.; West Point 22-27.
- Bowen's Joyland: Los Gatos, Calif.
- Bright Lights Expo.: Stoystown, Pa.; Friendsville, Md., 22-27.
- Buck, O. C.: Amsterdam, N. Y.; Webster, Mass., 22-27.
- Buckeye State: Henderson, Ky.; Mount Vernon, Ind., 22-27.
- Buffalo: Bladell, N. Y.
- Bullock Am. Co.: Anstead, W. Va.
- Bunting: Silvis, Ill.; Kewanee 22-27.
- Byers Bros.: Panna, Ill.
- Carr, Lawrence: Randolph, Mass.
- Casey, E. J.: Rivers, Man., Can., 17; Pilot Mound 18; (Fair) St. Claude 19-20; (Fair) Deloraine 23-25; (Fair) Morris 26-27.
- Central State: Ellis, Kan.
- Cetin & Wilson: New Castle, Pa.; Niagara Falls, N. Y., 22-27.
- Chanos, Jimmie: Winchester, Ind.
- Cherokee Am. Co.: Belle Plaine, Kan.
- Christian's Rides: Mason City, Ill.
- Coleman Bros.: Hartford, Conn.
- Colley, J. J.: Picher, Okla.
- Conklin: Welland, Ont., Can.
- Convention: (Harlan & Williams City Line) Buffalo, N. Y.; Depew 22-27.
- Cote Wolverine: Romeo, Mich.
- Cotton State: Nortonville, Ky.
- Crafts Fiesta: San Diego, Calif.
- Crafts 20 Big: San Jose, Calif., 15-21; Stockton 24-July 5.
- Creasant Am. Co.: Bassett, Va.; Stuart 22-27.
- Crystal Expo.: Richlands, Va.; Clinchco 22-27.
- Cumberland Valley: Shelbyville, Tenn.; Murfreesboro 22-27.
- Cunningham's Expo.: Byesville, O.; Marietta 22-27.
- Curl, W. S.: Lebanon, O.; Franklin 22-27.
- Denton, Johnny J.: Irvine, Ky.
- Dick's Paramount: Newport, R. I.
- Dixie Belle: Loogootee, Ind.; Worthington 22-27.
- Dobson's United: Dow City, Ia., 18-20; Manila 22-24.
- Dodson's World's Fair: Saginaw, Mich.
- Douglas Greater: Bremerton, Wash.; Aberdeen 22-27.
- Dumont Am.: Pottstown, Pa.
- Dyer: St. Charles, Mo.
- Ebersole's: Iowa Falls, Ia.
- Eddie's Expo.: Butler, Pa.
- Edwards, J. R.: Marion, O.; Fostoria 22-27.
- Elite Expo.: Fairmount, Kansas City, Mo.; Kansas City 22-27.
- Ellman: (Conway & Logan sts.) Milwaukee, Wis.
- Endy Bros.: Watervliet, N. Y.
- Eureka: Riverdale, N. J.; Newark 22-27.
- Fidler United: Blue Island, Ill.
- Fleming, Mad Cody: Columbus, Ga.
- Fuzzell's United: Moberly, Mo.; Sedalla 22-27.
- Garden State: Pennsylvania, Pa.; (Fair) Port Providence 22-27.
- Geran's United: Mitchell, Ind.
- Gold Medal: South Chicago Heights, Ill.; North Chicago 21-27.
- Golden Arrow: Kirby, Ark.; Amity 22-27.
- Golden Belt: Clinton, Mo.
- Golden West: Cass Lake, Minn.; Deer River 22-27.
- Gooding Greater: Steubenville, O.
- Grady, Kelle: Fayette, Ala.
- Great Lakes Expo.: Decatur, Ill.
- Great Sutton: Danville, Ill.; Lexington 22-27.
- Greater United: Midland, Tex.
- Groves: Dyersburg, Tenn.
- Gruberg's World Famous: Philadelphia, Pa.
- Happy Attrs.: Gloucester, O.

CONCESSIONAIRES
JOE END—Says
FOR THE HOTTEST NUMBERS IN
MERCHANDISE FOR
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CARNIVAL FOLDER
IS NOW READY
 Contains a Complete Line of Specials for the Carnival Trade.
 Write Us Today for Your Copy
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JAMES M. COLE CIRCUS
CAN PLACE AT ONCE
 Big Show Acts that do two or more. Clowns, Sent Men, Riggers, Property Men to join at once. Wild West People for concert, Pit Show. Have few privileges for sale. Wire as per Billboard route.

HUNT'S 3 RING CIRCUS
 Wants to join at once—Feature Bare Back Riding Act for a long season. If you do principals or other numbers, please state. For Big Show Band: Trumpet, Trombone and Calliope Player for band and street. For Side Show: Freak to feature, Lady Novelty Acts, Hawaiian Troupe that are Singers, Dancers and Musicians. For Advance: Lithographers and Combination Billers that can drive truck. Experienced Sent Man to be assistant Boss Canvasman. Your salary is paid every week here and we want only sober, reliable people.
 Manchester, Conn., June 17; Rockville, 18; Willmantic, 19; Putnam, 20; Webster, Mass., 22; or
 G. T. HUNT, Box 315, Trenton, N. J.

WANTED
 Week June 29th-July 4th, County Firemen's Convention, Dansville, N. Y. Good location. Can place Custard, Ball Games, Taffy, Scales, High Striker, Cigarette and Long Range Galleries, Fish Pond, Stock Concessions, two good Shows.
JOHN W. KELLY

Firemen's 10th Annual STREET FAIR
 Galveston, Ind., July 8-9-10-11.
 For space write FRED McCOW.
 Wanted—A Free Act. Write BOB HAWKING.

INDIANA'S LARGEST PATRIOTIC CELEBRATION
JULY 4 and 5
 Sponsored by American Legion in beautiful Columbia Park, 2859 S. East St., Indianapolis, Ind. July 4, \$1,500 fireworks display, music, dancing, entertainment. July 5, Homecoming Picnic, day and night. Will sell Rides X, \$100 flat rate. All legitimate Concessions open, \$20 flat except cats and drinks. Ice cream sold. Light hook-ups at net cost. 25,000 half price tickets now on sale. Children, autos, U. S. Boys all free. Plenty money here; come on, will place you. JACK WESTFIELD, Supt. Concessions, 17 E. 37th St., Tel. Talbot 4755, Indianapolis, Ind.

BILLERS & BILLPOSTERS
 WANTED FOR
COLE BROS.' CIRCUS
 V. A. WILLIAMS, Omaha, Neb., June 19, or
 J. D. NEWMAN, Hotel Sherman, Chicago, Ill.

FOR SALE
 1940 7-Car Tilt-a-Whirl, Excellent condition. Booked in park. Harry Snyder, write.
MARVIN MILLER
 619 W. Stewart Ave. FLINT, MICH.

Jappyland: (Fort & Outer Drive) Lincoln Park, Mich.
 Jartsock Bros.: Bonaparte, Ia.
 Jenke Bros.: (No. 62d & W. Center sts.) Milwaukee, Wis.
 Jennies Bros.: Youngstown, O.
 Henry, Lew: Clifton Forge, Va.
 Beth, L. J.: Frankfort, Ky.
 Haffner Am.: Van Orin, Ill.
 Honest Kelly: Franklin, N. H.; Derry 22-27.
 Hubbard's Midway: Delphos, O.
 Hughey & Gentsch: Newbern, Tenn.; Dyersburg 22-27.
 Jansen's Midway: Wolford, N. D., 16-17; Ege-land 18-20; Edmore 21-22; Hampden 23-24; Bouris 25-27.
 Jones Greater: Eskdale, W. Va.
 Jones, Johnny J., Expo.: Calumet City, Ill.
 Kaus Expo.: Oneonta, N. Y.; Mechanicsville 22-27.
 Keystone Modern: Parkersburg, W. Va.
 Lake State: Durand, Mich.
 Lang, Dee, Famous: Sioux City, Ia.; (Fair) Grand Forks, N. D., 22-27.
 Large, H. P.: Pound, Va., 15-27.
 Lawrence Greater: Hagerstown, Md.; Cumberland 22-27.
 Lee, Coleman: De Soto, Kan.
 Lewis, Art: Norwich, Conn.
 McDardell's, E. J., Midway of Fun: Litchfield, Minn., 17-18; Hutchinson 19-21.
 McKee, John: Potosi, Mo.
 McMahon: Wahoo, Neb.; Fremont 22-27.
 M. & M.: Poughkeepsie, N. Y.
 Maine Am.: Brunswick, Me.
 Manning, Ross: Lebanon, N. H.
 Marks, John H.: Fairmont, W. Va.; Wheeling 22-27.
 Mid-Way of Mirth: Wentzville, Mo.
 Mid-West: Hot Springs, S. D.; Custer 22-24; Hill City 25-26.
 Mighty Monarch: Whitesville, W. Va.
 Moore's Modern: Mendota, Ill.; Rochelle 22-27.
 Motor City: Bedford, Ind.; New Albany 22-27.
 Nail, C. W.: Crossett, Ark.
 Northern Expo.: Carson, N. D., 17-18; Zap 19-20; Butte 21-22; Noonan 23-24; Ray 25.
 Ozark: Van Buren, Ark.
 Page, J. J.: Middlesboro, Ky.
 Page, W. E., Am. Co.: Hartsville, Tenn.
 Pan-American: Elwood, Ind.
 Parada: Belhany, Mo.
 Pearson: Pontiac, Ill.; Virginia 22-27.
 Penn Premier: Milton, Pa.
 Pike Am.: Belle, Mo.
 Pioneer Victory: Towanda, Pa.; Berwick 24-July 4.
 Pleasureland: St. Louis, Mich.
 Proll's World's Fair: Westmont, N. J.
 Prudent's Am.: Sidney, N. Y.
 R. & S. Am.: Richmond, Va.
 Reading's: Elkton, Ky.; Cadiz 22-27.
 Reid, King: Massena, N. Y.
 Reynolds & Wells: Watertown, S. D.
 Rogers Bros.: Buxton, N. D., 17; Davenport 19; Abercrombie 20; Elizabeth, Minn., 23-24; Snuk Centre 26-28.
 Rogers Greater: Warsaw, Ind.
 Rogers & Powell: Coffeeville, Miss.; Grenada 22-27.
 Royal American: Milwaukee, Wis.
 Rubin & Cherry Expo.: Kalamazoo, Mich.
 Scott Expo.: Bluefield, W. Va.; Logan 22-27.
 Scottie's Attrs.: Karnack, Tex., 15-27.
 Sheesley Midway: Lansing, Mich.; Pontiac 22-27.
 Siebrand Bros.: Ogden, Utah.
 Skerbeck: L'Anse, Mich.; Atlantic Mine 22-27.
 Smith, George Clyde: Madera, Pa.; E. Freedom 22-27.
 Smith Greater: Marshall, Va.
 Sol's Liberty: Rock Falls, Ill.; Kenosha, Wis., 22-27.
 Snapp Greater: Alton, Ill.; Wood River 22-27.
 Sparks, J. P.: Fleming, Ky.; Pikeville 22-27.
 Standard Shows of Amer.: Meyersdale, Pa.
 Stephens: Bedford, Ind.; Maitland, Mo., 22-27.
 Sunburst: Buffalo, N. Y.
 Sutton Greater: Danville, Ill.
 Strates, James E.: Binghamton, N. Y.; Water-town 22-27.
 Stritch, Ed: Floresville, Tex., 18-25.
 Sunflower State: Osawatomic, Kan.; Manhattan 22-27.
 Sunset Am. Co.: Iowa City, Ia.; Muscatine 22-27.
 Texas Kidd: San Angelo, Tex.
 Thompson Bros. Am.: Cresson, Pa.
 Tidwell, T. J.: Austin, Tex.
 Tivoli Expo.: Chillicothe, Mo.
 Victory: Edinburg, Ind.
 Virginia Greater: Fairview, N. J.; Gloucester Heights 22-27.
 Wade, W. G.: Richmond, Ind.; Muncie 22-27.
 Wallace Bros.: Harlan, Ky.; Clintwood, Va., 22-27.
 Wallace Bros.: Hamilton, Ont., Can.
 West Bros.: South Omaha, Neb.; Omaha 22-27.
 West, W. E., Motorized: Marlon, Kan.
 Wilson, E. G.: Howell, Mich.; Pontiac 22-27.
 Wilson's Famous: Normal, Ill.; Iliopolis 22-27.
 Wolfe Am. Co.: Spartanburg, S. C.
 Wonder Shows of Amer.: Green Bay, Wis.
 World of Fun: Meyersdale, Pa.
 World of Mirth: New Bedford, Mass.

World of Pleasure: Ecorse, Mich., 15-17.
 World of Today: Canton, Ill.
 Wright & Co.: Denison, Ia.
 Yellowstone: Winslow, Ariz., 16-21; Flagstaff 22-27.
 Zeiger, C. F., United: Rock Springs, Wyo.
 Zacchini Bros.: Trenton, N. J.

MISCELLANEOUS

Chandu, Magician (Wm. Penn Hotel) Pitts-burgh, until July 20.
 Daniel, B. A., Magician: De Peyster, N. Y., 15-20.
 DeCleo, Harry, Magician: Conneaut, O., 15-20.
 Dixiana Tent Show: Hillsboro, W. Va., 15-20.
 Ginnivan, Frank, Co.: Maumee, O., 15-20.
 Ginnivan, Norma, Co.: Camden, Mich., 15-20.
 Green, Magician: Alliance, Alta., Can., 17-18;
 Castor 19-20; Coronation 2-23; Gadsley 24-25; Halkirk 26-27.
 Hernes & Marlene, Magicians: Hamilton, Ont., Can., 15-20.
 Long, Leon, Magician, & Lee's Colored Min-strels: Thomasville, Ala., 18; Uniontown 19; Brent 20; Bessemer 22-27.
 Ricton's Dogs (school show): Douglasville, Ga., until July 1.
 Schaffner Players: Delta, Ia., 15-20.
 Willis, Magician (Chinese Duck) Houston, Tex., 16-21; Alexandria, La., 23-29.

ADDITIONAL ROUTES

(Received Too Late for Classification)
 Hetzer-Bradford Shows: Salt Rock, W. Va., 15-17; Milton 18; Hurricane 19-20; Madison 22-24; Van 25.
 Rio & Rita (Casino LaConga) Detroit 15-20.
 Smith & Burns (Nite Own Club) Chillicothe, O., 15-20.
 Webb, Capt. George: International Falls, Minn., 18-20.

Frank J. Lee Is RC P. A.

KALAMAZOO, Mich., June 13.—Rubin & Cherry Exposition announced here today that J. C. McCaffery, general manager Amusement Corporation of Amercia, had engaged Frank J. Lee to handle publicity for the show. Lee was to assume his duties here. He was press agent for the organization in 1936 and '37.

Army Show's Bow In Balto Is Seen By 25,000 in Rain

BALTIMORE, June 15.—A patriotic fireworks display climaxed the premiere of the United States Army Show in Baltimore Stadium last Friday night before some 25,000 spectators, including high-ranking army officers; General George C. Marshall, chief of staff; foreign diplomats, members of Congress, governor of Maryland and mayor of Baltimore, who sat in the rain thru the nearly two hours of the show.

John M. Duffield, vice-president of Thearle-Duffield Fireworks Company, in charge of fireworks, declared the event proved again that people will go to an outdoor show if the show is good. Duffield is in Baltimore with his father, Frank P. Duffield, head of Thearle-Duffield and who is on the show's production staff. Featured in the display are the Bombing of Tokyo and action comic strips of Hitler and Hirohito. Pictures of American heroes are featured, including General Douglas MacArthur. John Duffield said the opening display represented \$3,500 worth of fireworks, the same amount to be used each night of the four-day stand here and the scheduled 20 weeks on tour.

Itinerary will include Philadelphia, Pittsburgh, Cleveland, Detroit and Chicago. About 1,400 specially trained men take part. Advance sale totaled over 150,000 tickets. General admission is 55 cents; children, 25 cents. About 150 box seats at higher prices were all taken at the opening. On the Stadium grounds is

an exposition of war materials, valued at more than \$2,000,000. Admission to the expo is 25 cents. All proceeds from ticket sales go to Army Emergency Relief. Thearle-Duffield's crew of 21 men will be carried on tour. Music is furnished by the United States Army Band.

AT LIBERTY—MANAGER

For Side Show, Girl Show, etc. Girls, Acts, Freaks and Advance Man, write:

HORACE E. ROSE

412 Reservoir Ave. MERIDEN, CONN.

Arthur's Mighty American Circus Shows CAN PLACE

Account enlarging show, Circus Acts, Teams doing two or more acts preferred. Gus Lynn, Jimmy Connors, The King Kids, all Circus Acts, contact Glenn Heury. Will book for Everett, Washington, Fourth of July, and balance of season, in best defense spots in Northwest, legitimate Concessions of all kinds. Will place and give good proposition to large Cookhouse able to maintain standards of this show. Want Lot Superintendent who can handle men and keep up equipment. Bill Meyers, contact us. All except Circus Acts address M. E. ARTHUR, as per route: Albany, Oregon, week of June 14th; Olympia, Washington, week of June 22nd; Everett, Washington, week of June 29th.

Northern Exposition Shows

Wanted for 25 Fairs and Celebrations—Mirror Show, small Penny Arcade, Man to take over Athletic Show. Will also book Illusion Show. Concessions—Post Office, Scale, Devil's Bowling Alley, no Coupons, Knife Rack, and what have you? Rides—First and Second Man for Parker, Baby Q Merry-Go-Round, also Man who can set up and take care of De Luxe Spillman Auto Ride. P.S.: Geo. Evans, get in touch with me about Mitt Camp. This show plays most all Celebrations, Old Settlers' Picnics. Hazen, No. Dakota, 15-16; Carson, 17-18; Zap, 19-20; Butte, 21-22; Noonan, 23-24; Ray, 25; Williston, 26-28.

BLUE RIBBON SHOWS WANT

For 8 days in Beloit, Wisconsin, starting Tuesday, June 23, then for both No. 1 and No. 2 units for Platteville Fair and Watertown Fourth of July Celebration (not State aid events): Pony Ride, one more Low or Flat Ride, one more Grind Show and Concessions. Also useful Show People in all departments. Long season, high pay and good treatment. All replies to JOE J. FONTANA, Benton Harbor, Mich.; then Beloit, Wis.

WANT

For biggest Fourth of July Celebration in South, all week on streets, Harrison, Arkansas. Southern defense projects and best fairs in Arkansas to follow. Want Shows: Girl, Mechanical, Animal, Fun House, Dope. Want capable Manager to handle well-framed Athletic Show. Have complete Geek Show frame up, including Geek and Snakes. Want capable Man to handle. Good proposition Animal or Monkey Show with own outfit. Will furnish top for worth-while attractions. Want Concession People, Agents for Grind Stores, Fish Pond, Cook House Help, Counter Man for Bingo, Useful People all lines. Truck Drivers. Can place Lead Gallery, Novelties, Flat Race, Canded Apples, Snow Cones. Avery, come on. Scales, Juice, Grab, Candy Floss, Penny Arcade, Want sober Ride Help who can handle Semis, Moberly, Mo., this week; Sedalia, Mo., week June 22.

FUZZELL'S UNITED SHOWS

Wanted --- JULY 4th WEEK, MARTIN, TENN. --- Wanted

The South's biggest celebration in the heart of defense work. Wanted—Photo, American Palmistry, Bowling Alley, High Striker, Eating Stands, Ball Games, Mouse Joint, Pan Joint, Hoop-La and other 10-cent Stock Concessions. Want one more good Grind Show, Wax, Midget, Fat, Mechanical City or Side Show with own transportation. Join now for balance of season. Want Outside Men for Athletic Show. Want Concession Agents for Stock Stores. Want Ride Help, Cook House Help, Minstrel Show People. We carry 8 Rides, 8 Shows and have real money still dates, July 4th week and fair dates. People wanting to close this season with money in their pocket, quit guessing where you are going and come on now. Elkton, Ky., this week; Cadiz, Ky., week June 22; Martin, Tenn., July 4th week, with Huntingdon, Tenn., Homecoming to follow. All address:

W. J. WILLIAMS, MGR. READING'S SHOWS ELKTON, KY.

CATERPILLAR FOR SALE

18-car all-metal Streamlined Spillman Caterpillar, used only three months. Now in operation. If interested come and look it over. Price, \$6,500.00

A. M. WILLIAMS, Pres. WESLEY AMUSEMENT CO., Inc.

643 Mattison Ave. Asbury Park, N. J.

WANT

Cook House, Fish Pond, String Game, Pop Corn, Balloon Dart or any 10¢ Grind Concession; no Flats. Harry Burgess no longer with this show. Want Grind and Working Men; Chair Plane Foreman, \$25.00, and Ride Help on all Rides, top wages.

PLEASURELAND SHOWS

ST. LOUIS, MICHIGAN

GEORGE CLYDE SMITH SHOWS WANT

Cigarette Gallery, Long or Short Range Lead Gallery, Darts, Candy Floss, Custard, Photos, Fish Pond, Novelties or legitimate Concessions working for ten cents. Wanted—Crime, War, Illusion, Fat and Monkey Show. Wanted—Merry-Go-Round, Loop-o-Plane and Tilt-a-Whirl. Address all communications to GEORGE C. SMITH, Madera, Pa., this week; East Freedom, Pa., next week.

LETTER LIST

(Continued from page 51)

Ferrando, Joe L. Herington, Bill & Betty
 Frey, Mrs. Toy
 GALLAGAN, Frank
 HOUSE, LEE B.
 SOAD, CHARLES JACKSON
 GARRETT, ARTHUR O. HOWARD
 GARVIN, FLOYD
 WALTER ERVIN THOMAS
 BIBSON, HUBER, ARTHUR JOSEPH
 ORVILLE HUGHES, JAMES
 FREDRIG HUMBLE, JOHN
 Jowdy, Pamela LEONARD
 Green, Chas. HUNTER, ODIE
 HREGG, DALLAS JAMES
 H. HUTCHERSON, Mrs. Jack
 CREGG, FRANK
 Grubb, Marion E. Jenkins, Joe
 MELVIN JoAnne, Madam
 Lackman, Emery G. Johnstone, Robert
 H. JUSTICE, JOHN
 DALPHIN FOY
 DEAN
 Hann, Mrs. Bessie Knight, Richard J.
 Heath, Mabel LaMarr, Miss Jean
 BEDGEK, Langston, Mrs. Ada
 SHIRLIE Leaming, Miss Betty
 REUBEN McCoy, Mrs. Fred
 Rendricks, Cecil T. (Betty B)

McCoy, T. F. MARQUETTE, ALFRED
 McPherson, Bob MELVILLE, FREDERICK
 EDWARD
 Mel-Rol, Dr. A. Merritt, B. H. Melts, Andrew J. Miller, Harry Miller, Harry L. Miller, Dow Miller, James E. MITRO, STEVE
 Moore, Jesse MOYLAN, ROGER
 FREDERICK
 Naylor, John (Tex-Red) O'Neil, Patrick J. Opsal, Abe N. Ostrum, Mrs. Iris Parker, Miss Boots PATRICK, THOMAS
 WESLEY
 Pinkin, Charley Rhee, Cecil Ronig & Rooney Attractions
 ROSE, ROY R. REEVES, STANLEY
 HERBERT
 ROSS, JAMES SEWELL, CHARLES MERLE
 Shuffelt, Fred SKEENE, LLOYD
 Smith, H. Norman Smotts, LeRoy SNIDOW, GEORGE
 HOWARD
 SPAIN, PIERCE
 Stein, Mrs. A. E. Stick Jr., Stanley STOLTZ, LLOYD
 FOSTER
 Strahl Jr., Edward Strahl, Mrs. Inez STRAHL, JOHN
 EDWARD
 SWAN, WALTER LLOYD
 Sumner, Benny E. TAFT, JOHN FORREST
 Thomas, J. A. THORSON, NORMAN
 ERNEST
 Townson, C. M. Turner, Miss Mildred
 Twohouse, Chief TYREE, THOMAS
 EUGENE
 Tubbs, Eddie O. TURNER, WILLARD
 EMERY
 TYLER, PHILIP HENRY
 VREELAND, ROBERT LEWIS
 WALKER, GEORGE
 EDWARD
 WARMOUTH, ALFRED
 THOMAS
 WARREN, EDWARD RICE
 WELCH, ERNEST CHARLES
 White, Baby WILLIAMS, BARNEY
 GEORGE
 Wells, Earl WELLS, VERNIE
 B.
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 (Diz)
 WILLIAMS, HERBERT
 WILLIAMS, JOE WILLIAMS, JOSEPH A.



Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago, Ill.

To Operators:

Many members of the coin machine industry have expressed the idea that operators who remain in the business for the war period should do well. Most trade reports since January 1 indicate there has been an increase in patronage of coin machines thruout the country, depending to some extent on local conditions. It is assumed that the operating business will fare in this country somewhat as it has in Canada and in England, countries that have been actively in the war much longer than we have. In those countries coin machine earnings have held a high level over a long period of time.

Whatever the fortunes of war may bring to operators in the United States, the main industry job is to keep the operating business going at as high a level as possible for the duration.

That is the reason why we will address special messages to operators from time to time, urging special effort on the part of operators to perform some public service, or calling attention to adverse trends. We have also undertaken the job of reporting on national news and trends, outside the industry itself, that may have some bearing on the industry or a part of it.

It is not always easy to judge how national happenings, in a time of emergency, may finally begin to bear upon the coin machine industry. But that many moves of a general nature, or related to winning the war, may have a significant effect on the coin machine industry is now well known by experience. We have only been in the war six months now and still greater movements are ahead and some of them may have far-reaching effects on the operating business. We will try to report these trends and also to make suggestions when we are sure of our ground. In times like these it is not always practical to make suggestions nor to issue warnings.

Operators, and particularly their associations, are invited to use the telephone, telegraph or to write us about any and all of the rumors and reports that now come to the trade at frequent intervals. Our services to the industry have not been curtailed but have been adjusted to the new conditions in every way possible. We are not always able to publish the reports and information that come to us, hence the value in making special inquiries.

Our trade reports from the various coin machine centers have assumed a much greater importance than ever. We have spent years and considerable money in building up plans for monthly reports from about 30 trade centers. Instead of curtailing this important service we have plans working to increase the reports. These reports are the best information available to the trade to get a general picture of what is happening in the industry thruout the country.

Naturally, we would like to have more letters, more reports, more criticism, more everything from operators and distributors in all parts of the country. The stress of the times increases the importance of operators' passing on any information and experiences they may have for the benefit of others. The idea is that operators not let up on their co-operative efforts, but rather that they strive all the more to keep the operating trade at its highest level of efficiency.

Many of the competitive evils about which operators have complained all these years are disappearing gradually. Now is the time for those men who stay on the job to lay broad foundations for the future of the operating business. There are certain broad foundations that can be dis-

cussed and developed in readiness for that prosperous era everybody expects to follow after the world returns to peace. Instead of dropping all the discussions and co-operative ideas long advocated for the benefit of the operator, now is the time to give more time and attention to them and to really build for the future.

This summer is likely to be filled with rumors, reports of and actual passage of federal taxes that will affect the coin machine industry or parts of it. Such developments are a part of the job of winning the war. It is not a time to get alarmed but it is a time to keep informed and also to stick together. It is not a time to avoid taxation altogether, but it is a time to ask for reasonable taxes and to ask for full credit for what the industry does toward supporting the war effort.

Many changes are taking place but most operators will be right in the thick of things, keeping their machines going for the duration. Thru all of these things The Billboard will prove increasingly useful to operators.



The launching of four destroyers within an hour was big news. Production of all types of war materials is still gaining. (Cartoon by Shoemaker in Chicago Daily News.)

Expect Better Days To Come

Philadelphia operators report unfavorable May business but keep chins up

PHILADELPHIA, June 13.—It was a far cry between May of this year and May, 1941, with business for the month reported at its lowest levels in some time. The pinball operations are still frozen because of an adverse court ruling. However, one optimistic note among the pinball operators was the bringing of a test suit in the local Common Pleas Court. A decision is expected to be handed down some time during June by Judge Byron Milner and if it is favorable it will mean that pinball operators will be able to carry on where they left off—but without allowing free games, which were ruled out definitely by the decision of the Pennsylvania Superior Court.

In view of the fact that some communities in the resort area up-State are permitting pinball machines to operate, some operators are eyeing the possibilities of servicing such resorts. Also on the hopeful side is the fact that the New Jersey resorts, where many of the local operators have arcades, are slowly allowing the machines back on location.

The music machine operators also report an under-par month. Collections have been light, but the biggest problem is in purchasing records. Two record companies are asking one scrap record for every three new ones ordered, and many operators have been caught short-handed. Moreover, there is a shortage in new records even where scrap is turned in. It is next to impossible to get back orders at the local distributors of recordings that are "coming up" and "going strong" in the music machines and many operators have found it necessary to seek out the retail stores for the needed recordings.

However, the spirit of the music operators has never been better, even in boom times. May marked the celebration of the fifth anniversary of the Phonograph Operators' Association of Eastern Pennsylvania and Southern New Jersey at the Club Ball here, following which the association embarked on a far-reaching patriotic campaign in the name of the music machine industry.

The only consolidation of routes has been that of Frank Engel and Mike Spector, operating as the Automatic Amusement Company, taking over the operations of the Fairmore Music Company. The operators, both music and pinball, are determined to battle all obstacles and are taking in other lines to tide them over the emergency. Many are selling records on a retail basis, some are taking in lines of paints, camera and photographic supplies and even converting part of their showrooms into gift shops.

Vending machine operators reported business as good as could be expected. There are no shortages in keeping the candy venders stocked, but the limited supply of soft drinks is keeping down the collections of the drink venders. Making a slow but sure comeback are the cigarette venders, with May collections on the upgrade, marking the first turn for the better in many a month for the cigarette venders.

Manhattan 100% Plus On Pay-Roll Allotment

NEW YORK, June 13.—Manhattan Distributing Company, Wurlitzer distributor in the metropolitan territory, and its employees are really pitching in for War Bonds. Dave Margolin had outlined to his employees a plan to deduct 5 per cent from their pay each week. He said that if he received a response of 100 per cent he would match the amount in each case. The employees jumped at this opportunity—and Dave was happy to make good.

Margolin is very modest about Manhattan's contribution, but it is a fine gesture, and a great idea for other companies throught the country to follow.

Urges Ban on Use Of Red Cross Name

WASHINGTON, June 13.—President Roosevelt has urged Congress to pass legislation which would forbid the use of the Red Cross name for commercial purposes.

He wrote letters to Chairman Frederick Van Nuys (D., Ind.) of the Senate Judiciary Committee and Chairman Sol Bloom (D., N. Y.) of the House Foreign Affairs Committee in which he declared "it was almost a sacrilege for any person for private material benefit to use an emblem created by international agreement solely for humane purposes and as a protective mark for the establishments caring for the sick and wounded of armies and those engaged in extending aid to them."

Mr. Roosevelt said the fact such use had preceded the enactment of laws to make effective provisions of an international treaty forbidding use of the Red Cross name or sign for commercial purposes should not stand as a bar to remedial legislation.

Reports on Excise Taxes Made Public During Week

Ways and Means Committee approves higher cigarette tax—bill ready by July 1

WASHINGTON, June 13.—The Ways and Means Committee, in planning the 1942 revenue bill for the national government, finally reached the discussion of new and, in some cases, increased excise taxes on various items. Several of these items are of direct concern to the vending machine trade. The industry as a whole became vitally interested in federal excise taxes in 1941 when proposals were made to tax all types of coin machines. The bill as finally passed placed excise taxes only on pinball games and gaming devices, but the idea of taxing coin machines had been raised and committee members have already discussed taxing coin machines again this year. Up to June 12, however, no public announcements had been made by the committee concerning proposed taxes on coin machines.

It is known that somewhere in the offing there is a proposed amendment to the gaming device tax which would reduce the fee on counter machines of various types to \$10 per year.

But, the first week of discussions on excise taxes concerned chiefly merchandise items. The excise-tax idea is a countermove against a well-organized campaign under way for some time to secure the passage of a general sales tax. The strongest arguments against the excise-tax proposals will be the advocacy of a general sales tax. Due to the great need for more and more revenue the final result may be new excise taxes and also a general sales tax. The coin machine trade will be affected by a general sales tax, in some cases very adversely, so the whole tax picture is a matter of real concern to the industry.

The real problem in the sales tax is that vending machines would have great

difficulty in arranging to collect extra pennies. Price-ceilng orders prevent decreasing the quantity of merchandise offered, also quality, unless the price is reduced accordingly. Hence the vending machine operator would be compelled to collect extra pennies if a sales tax is passed.

Organized Movements

The Administration has been strongly opposed to a sales tax since the 1942 revenue bill came up for attention. The Administration argues that collection of the tax would be almost impossible, and suggests that excise taxes be used instead. But powerful forces have been at work in spreading propoganda for a general sales tax. Big business favors the sales tax and consequently there has been much propoganda for it in the metropolitan newspapers for many months. Arguments for and against a sales tax are many and varied and extend into all the avenues of business and economics. The issues will be settled, probably without consulting the coin machine trade, but the industry does have much at stake as the tax question is being fought out.

The first decisions of the committee on excise taxes included an increase of a half cent in the federal tax on cigarettes. This question brought the conflict over dime cigarettes into the limelight. The committee deferred action on proposals to tax carbonated drinks. Several other excise-tax proposals were to be acted upon as the committee came to its sessions Friday (12) but at this writing no reports had been received. Taxes on candy and chewing gum were to be considered, among others.

War Advertising Can Be Adapted

(An editorial in The Journal of Commerce, New York, May 21, 1942)

Reasons for sustaining advertising during the emergency were discussed at a recent meeting of the Association of National Advertisers. Particular attention was paid at this meeting to the need for retaining customer good will thru advertisements which stress ways and means of conserving scarce products, explain the need for wartime substitutions and outline the steps that are being taken to maintain production and employment after the war.

Dr. Henry Link presented at this meeting a survey of consumer reaction to wartime advertisements which threw considerable light on current popular attitudes. Boastful advertisements in which the war note was patently forced encountered considerable criticism. On the other hand, product advertisements covering both peace and war goods have met with a favorable response and can be counted upon to build good will.

Advertising cannot escape war influences any more than other important phases of our economic and social life. There is no place for "advertising as usual." Adapted to the special requirements of the war, however, advertising can do a very important service in keeping customers informed of why many products are unavailable or scarce, why changes are being made in others and why purchasers are being inconvenienced thru a reduction of delivery service and other respects. In this role advertising plays an important part in facilitating the adjustment of the nation's economy to war and in conserving popular good will for private enterprise.

News Highlights June 8-13...

WASHINGTON.—Consideration of new and higher excise taxes by the Ways and Means Committee became big news during the week and important news to the coin machine industry. The committee plans to get the final tax bill before the House by the first week in July, but Congress may recess for most of July and August. By midweek the committee has recommended a half cent increase in federal tax on cigarettes and had deferred the soft drink question. Candy, chewing gum and other excise-tax proposals were to be considered on Friday, June 12.

The committee is known to have discussed coin machine taxes, but no recommendations yet, and somewhere in the offing is an amendment to reduce the tax on counter machines to \$10.

DALLAS.—The American Federation of Musicians opened its annual convention here June 8. James C. Petrillo opened the sessions by announcing that members of his union would not record for juke box use after August 1. This announcement was given wide publicity; inside feeling is that it was intended for publicity purposes and for consumption of union members. (More details in Music Section.)

CHICAGO.—An indication of OPA rulings on price ceilings as they affect candy and other merchandise sold in vending machines was seen in the situation here when retail stores were severely warned against certain practices. For example, if the size of a candy bar is reduced the retail price must also be reduced accordingly. Smaller portions of any merchandise than that sold during March call for a corresponding reduction in price.

CHICAGO.—The Illinois Supreme Court has decided that trading on the stock market is not gambling. This reverses its decision of 25 years ago, the new opinion saying that public opinion has changed since that time. The court said the enactment of a pari-mutuel betting law in Illinois showed public opinion on gambling had changed!

WASHINGTON.—To follow the discussion of excise taxes, the Ways and Means Committee has the subject of a general sales tax. The Administration has strongly opposed a general sales tax, but big business and metropolitan newspapers have conducted a strong campaign for it.

WASHINGTON.—An amended order (L-20) on the use of cellophane and similar transparent materials was issued June 8. Cellophane as packaging is banned on candy and gum, except as a protection for the product itself; banned for use on bottled goods; may not be used on cigarettes except where foil is omitted from the package.

WASHINGTON.—Price Regulation No. 136 was revised so that distributors of machinery and machine parts, repairs, etc. (general), may use the manufacturers' price lists to report to the OPA, before July 1, as required by the order. The change was made so that distributors would not be sending so many different lists. Coin machines are not listed in Order No. 136.

MINNEAPOLIS.—The city ordinance taxing vending machines was declared null and void this week by the Minnesota State Supreme Court. The issue has been in court a long time and the high court opinion may be of great value to the vending machine industry.

IF YOUR COPY OF THE BILLBOARD IS LATE—

It will be because of conditions beyond our control, especially in sections of the country where men and materials are converging upon army camps and navy bases. In wartime, transportation of all kinds is uncertain. The Billboard leaves Cincinnati ON TIME.

Who Makes 'Em?

Wanted, the name of firm, or firms, that make a small plastic bank which holds \$18.75 in change. The banks are being sold in stores.

Who makes the Magna venders or can supply parts for them?

A control device which would automatically start a phonograph to playing at set intervals was shown some years ago in Chicago. Who made this device, or can any reader give any information about it?

Constant Activity Maintains Service

CHICAGO, June 13.—“The many operators coming into the offices of the Atlas Novelty Company are in a highly optimistic mood,” declares Eddie Ginsburg, company official. “Those located in the resort section of Wisconsin, Michigan and territories surrounding Chicago report excellent business and seem surprised that the season has started out so good. They feel that as the weather improves there will be a great influx of tourists and vacationists into the resorts near Chicago and actually expect to get more business than in normal times due to the fact that people may not travel to far places.”

“Constant activity on the part of all members of the Atlas Novelty Company

sales staff is responsible for the maintenance of the high quality of service for which our organization is known.

“Not only here at the home office, but at our branches in Detroit and Pittsburgh, men of wide experience in all phases of coin machine operating are always on the alert for ideas and machine values that can be turned over to our customers. This policy, adhered to ever since the inception of the company, has proved of inestimable benefit to the thousands of Atlas customers. Today more than ever before Atlas personal service is doing a big job for the nation's coin men.

“Stocks of games and other equipment are highly diversified and are available in quantity at this time, thanks to the all-out buying activity during the past several months,” Ginsburg reports. “Immediate delivery on practically every type of new and used machines is being made to all parts of the country.”

George Ponser's Trading Plan

NEWARK, N. J., June 13.—George Ponser introduced a new trading plan this past week and it is reported to have immediately clicked with the trade.

“From now on,” Ponser reports, “we will buy, sell, exchange or trade for anything that the operator has. This plan has clicked locally and we find



GEORGE PONSER

that it is just what coinmen want. We are now presenting this plan on a national basis and believe that it will prove of great value.

“The idea of our plan is to give the operators the best possible opportunity to maintain operations for the duration. If they are not in a position to buy and wish to trade, we will be happy to meet their requests. If they want to buy from us they are assured of the finest merchandise on the market. We stake our reputation on every used machine we sell; each machine is as perfectly renewed.

“If the operator has anything to exchange we feel sure that we can get together. If he wants to sell us equipment we'll take it. We don't want junk. We can use all the good machines that the operator has on hand.”

Evans Coin in New Milwaukee Location

MILWAUKEE, June 13.—Evans Coin Machine Exchange Company has announced removal of its quarters to 225 North Water Street. The firm also announced that it has built up extensive stocks on all kinds of games.

Blain Hill, member of the firm, recently made an extended buying trip thruout the Middle West and reports that the outlook for this section of the country is very bright. “Operators should, for this reason,” he declared, “make every attempt to keep their routes in good working condition.”

Irving Folberg announced that the firm is also maintaining a large stock of parts in order to help operators weather the non-manufacturing period which will in all probability remain for the duration.

War Stamp Sales Helped by Phonos

NEW YORK, June 13.—The original plan for stimulating sales of War Stamps, devised by Dave Robbins, seems to be working well. Dave originated a good-looking display sign 14x22 inches which is placed on top of phonographs. Sign offers a 10-cent War Stamp free for each quarter placed in the machine. Cost of the stamps is deducted from the gross receipts before the usual division of profits between the merchant and the operator.

Dave claims the plan is absolutely foolproof as the number of War Stamps given away is easily checked against the number of quarters found in the cash-box. Over 500 signs have been distributed to operators and apparently are proving successful. In some instances, says Robbins, it has more than tripled the amount of quarters usually taken in by the machine.

Monarch Claims Immense Stocks

CHICAGO, June 13.—Roy Bazelon, Monarch Coin Machine Company chief, has returned from a New York visit and reports that delivery of extensive purchases of arcade equipment has already begun.

“The large and varied stock of machines of every type that we at Monarch now have on hand cannot be found anywhere else in the country. I found this

to be true after making a careful survey of the stocks of merchandise of leading distributors whom I visited on my trip,” Bazelon said. “Much of the equipment I was fortunate enough to obtain cannot be found elsewhere. All of the games are of the highest caliber in point of condition and popularity. Late makes of the most wanted types of machines are now available to Monarch customers.

“After looking over our present augmented stock I am confident that Monarch is headed for the greatest season in our sales history,” declared Al Stern, company official. “With the arcade equipment added to our previously huge supply of new and used machines we have every reason to know that we can meet the needs of every operator.”

CHECK THESE BUYS

6 Argentines . \$62.50	4 Landslide . \$16.50
4 All Amer. . 27.50	5 Leaders . 29.50
6 Broadcast . 27.50	3 Miami Beach 44.50
3 Bosco . 74.50	6 Metro . 27.50
7 Big Chief . 27.50	4 Monicker . 82.50
4 Bandwagon . 27.50	3 Mystic . 24.50
2 Big Time . 27.50	4 Majors '41 . 44.50
5 Big Parade . 89.50	7 Pan Amer. . 34.50
3 Bolaway . 64.50	3 Paradise . 31.50
9 Champ . 39.50	3 Repeater . 24.50
8 Capt. Kidd . 57.50	2 Rotation . 19.50
5 Do Ro Mi . 47.50	5 Seven Up . 34.50
4 Duplex . 32.50	4 Sky Ray . 37.50
4 Dude Ranch 27.50	3 Fleet . 18.50
3 Four Reses . 36.50	5 Snappy '41 . 49.50
3 4 Diamonds . 39.50	3 Sport Parade 34.50
5 Fox Hunt . 26.50	5 Sun Beam . 34.50
4 Flicker . 27.50	5 Sea Hawk . 32.50
6 Gold Star . 27.50	4 Spot a Card 69.50
3 Hi Hat . 41.50	7 Show Boat . 49.50
3 Horoscope . 42.50	8 Star Attract. 52.50
4 Hi Dive . 41.50	3 Schooldays . 29.50
5 HomeRun '42 79.50	3 Stratoliner . 32.50
4 Jungle . 64.50	6 Ten Spot . 44.50
2 Knockout . 94.50	4 Tonic . 89.50
4 Victory . 94.50	6 West Wind . 52.50
5 Wildfire . 34.50	5 Zig Zag . 44.50

1 1/2 & 5 1/2 Amer. Eagles, \$8.50; Owl . \$72.50

1 1/2 Mills Q.T., \$36.50; 10¢ War Eagles, \$36.50

Green V. Pocket, \$24.50; 8 616A Wurl., \$54.50

8 Mills Dancemaster Deluxe, Each . \$31.50

All Games Reconditioned and Guaranteed.

Reference: 1st Wisconsin Natl. Bank, Milw.

EVANS COIN MACHINE EXCHANGE CO.

225 N. Water St. MILWAUKEE, WIS.

WANTED—1 BALL FREE PLAY GAMES

SLOT MACHINE AND CONSOLE SPECIAL

Mills 5¢ Blue Front, Double Jackpot . . . \$75.00
Mills 5¢ Blue Front, Single Jackpot . . . 79.50
Mills 10¢ Blue Front, Single Jackpot . . . 85.00
Mills 25¢ Blue Front, Single Jackpot . . . 95.00
Mills 5¢ Bonus, Later Model . . . 175.00
Mills 10¢ Bonus, Later Model . . . 185.00
Mills 25¢ Bonus, Later Model . . . 195.00
Mills Goose-neck, Jackpot . . . 39.50
Wurlitzer Front Mint Vender . . . 19.50
Jennings 5¢ Silver Moon . . . 139.50
Jennings Free Play Mint Vender (New) . . . 89.00
Jennings Liberty Bell Console . . . 49.50
Evans 1941 Lucky Lucre, 5¢ Play . . . 189.00
Pace Makers . . . 85.00
Paces Races, Black Cabinet . . . 79.50
Bally's Hawthorne, Multiple . . . 149.50
Bally's Dark Horse . . . 139.50
Bally's Klondike . . . 79.50
Keeney's Pot Shot, Free Play . . . 69.50

412s . . . \$49.50
616s, Lite-Up Cabinet . . . 89.50
24A's . . . 119.00
600s . . . 159.50
600s with Wurlitzer Key Board . . . 175.00

1/3 Deposit, Balance C. O. D.

M. D. Close Novelty Co.

169 North University Ave. PROVO, UTAH

BARGAINS ON USED GAMES

Baker's Kicker & Catcher . . . \$15.00
A.B.T. Big Game Hunter . . . 12.50
A.B.T. Model F . . . 11.50
Skilletette . . . 16.00

Other Arcade Equipment.
1/3 Deposit, Balance C. O. D.
Write: Henry Klegerman
1368 E. 4th St. BROOKLYN, N. Y.

FOR SALE—MAESTRO WIRED MUSIC

15 units, Both ends—assorted cabinets revamped with two-way conversation and talk over music. Sacrifice. \$2,750.00 F. O. B. Los Angeles.
California Music Company
357 South Hill St. Los Angeles, Calif.

FOR SALE

4 Mills Jumbo Parades, Free Play, Latest Models, Like New . . . \$100.00
2 Bally Club Trophies, Free Play, Console Models, Like New . . . 225.00
1 Derby Winner Console, One Ball, New . . . 225.00
1 '41 Derby Console, One Ball, New . . . 225.00
2 Seaburg Remote Speak Organs, New . . . 60.00
6 Seaburg Remote Wall-o-Matics, New . . . 35.00
2 Packard Pla-Mor Wall Boxes, New . . . 30.00

Write for Prices on Latest Pin Ball, Free Play Consoles, Arcade Machines and Slots.
L. H. HOOKER NOVELTY CO.
ARNOLDS PARK, IOWA

CLEVELAND COIN'S TRADING POST

SPECIAL BRAND NEW 50 3-Way Super Grip with Cabinet Base. \$ 39.50 10 Pikes Peak. . . 20.00 11 Hitler Target Gun 22.50 20 Home Run Guns 18.50 15 Poison the Ratt. 35.00 5 Scientific Base-Ball . . . 115.00 5 Scientific Basket-ball . . . 115.00 3 X-Ray Pickers. . . 139.50 1 Keeney Sub. Gun 250.00	ARCADE EQUIPMENT 5 Anti-Aircraft . . . \$47.50 8 Buckley Deluxe Diggers 79.50 1 Magic Finger . . . 75.00 3 Exh. Claw Rotaries. 150.00 12 Hockey, Used 6 wks 215.00 4 Dival Bowling . . . 45.00 1 Keeney Sub. Gun, F.S. . . . 210.00 1 Genco Magic Roll. . . 45.00 10 Drop Picture Machines, Motor Type . . . 39.50 1 Test Pilot, F.S. . . . 275.00	1 Exhibit Bicycle. . . \$115.00 6 Ml. Climbers, F.S. 165.00 3 Paces Lobby Scales. 35.00 1 Sky Fighter . . . 185.00 1 Drivemobile . . . 195.00 15 Ten Strikes . . . 65.00 10 Ten Pins . . . 65.00 2 Skee Ballettes . . . 60.00 1 Mills Strength Tester 95.00 1 Shoot the Bull . . . 65.00
MUSIC 2 '40 Rockola Masters \$225.00 7 '39 Rockola Counter Life Up . . . 75.00 2 '39 Wurlitzer 61 . . . 79.50 1 Mills Empress . . . 165.00 1 Wurlitzer 600A with Adapters & 6 Wall Boxes . . . 325.00 2 Wurlitzer Wall Boxes, Like New . . . 25.00 1 '41 Rockola Spectra Box complete with Brain Box and Hi-way Phonograph. . . \$10.00	CONSOLES 1 Mills Four Bells. . . \$275.00 1 Jennings Multiple . . . 65.00 1 Evans Jungle Camp. 89.50 1 Royal Draw . . . 135.00 1 10¢ Royal Flush. . . 65.00 1 Sugar King . . . 65.00 2 Keeney Super Balls Comb. F. S. . . 199.50 3 Jenn. Derby Days . . . 25.00 2 Tanforans . . . 25.00 1 5¢ 7 Coin Chuck-lette . . . 35.00 1 25¢ 7 Coin Jockey Club . . . 35.00	1 Kentucky Club . . . \$ 59.50 MISCELLANEOUS 200 Northwestern #33, Columbus Porcelain, Silver King Venders, slightly used. \$ 4.25 Northwestern Jrs. . . 3.50 15¢ Goretta 6 Col Cigarette Machine . . . 12.00 10 20¢ Goretta 7 Col. Cigarette Machines. 18.00 1 20¢ National, #630 Cigarette Machine. . . 35.00 2 15¢ S&M 7 Col. Delux 45.00 1 20¢ S&M 7 Col. Delux 50.00 50 Mercurys, American Eagles and Marvels. 10.00

WANTED TO BUY OR WILL ACCEPT IN TRADE: Arcade Equipment, Chrome Balls, Vest Pockets, One Ball Free Plays, Scales, Rotaries. Write or wire, giving prices, condition and quantity.
TERMS: One-Third Deposit, Balance C. O. D.

CLEVELAND COIN MACH. EXCHANGE, 2021 Prospect Ave., Cleveland, Ohio. Phone PR 6316-7

LOCATIONS, NOTE:

The Nickel Nudger or Penny Nudger is the fastest and simplest change maker on the market. Every location needs one. Speeds play, increases profits, quick, positive, accurate dispensing of coins in multiples of five, ten or twenty. Locations write direct or ask your operator. Price **\$9.85**

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Budge Wright, Mgr.
1226 S. W. 16th St., Portland, Oregon
Phone: ATwater 7565

SUMMER CLEARANCE SALE!

To cut down our stock we are offering the following 5 Ball Free Play Used Machines at prices which make it folly to buy from the East, freight saving and time considered. All of these machines are thoroughly reconditioned, cleaned and ready to be placed on location.

5 Star Attraction . . . \$77.50	2 Majors of '41 . . . \$42.50	3 Legionnaire . . . \$42.50
7 Snappy . . . 44.50	3 Spot a Cards . . . 67.50	1 Texas Mustang . . . 59.50
3 Spot Pools . . . 52.50	2 Ten Spots . . . 42.50	1 Sport Parade . . . 32.50
2 Jungle . . . 55.00	5 Zig Zags . . . 37.50	1 A.B.C. Bowler . . . 47.50
3 School Days . . . 30.00	3 Seven Up . . . 39.50	1 Miami Beach . . . 45.00
2 Speed Balls . . . 39.50		

Please include one-third deposit in cash, cashier's check or money order when placing order, and kindly state method of shipment preferred.

MORRIS NOVELTY CO., INC.

4505 Manchester Ave. St. Louis, Mo. Phone: Franklin 0757

THOROLY RECONDITIONED FREE PLAY CONSOLES—VERY CLEAN!

20 Mills Jumbo Parade, Free Play, Very Clean, Mechanically Perfect . . . \$79.50
Lots of Five or More . . . 74.50

BALLY BIG TOP, Free Play . . . \$104.50	JENNINGS BOBTAIL, Free Play . . . \$110.00
JENNINGS SILVER MOON, Free Play 129.50	BALLY HI-HAND, FP & PO . . . 150.00
WATLING '41 BIG GAME, Free Play 114.50	JENNINGS FASTIME, Free Play . . . 70.00
WATLING '40 BIG GAME, Free Play 75.00	KEENEY SUPER BELL, FP & PO. . . 200.00
BALLY CLUB BELL, FP & PO . . . 219.50	MILLS JUMBO PARADE, FP & PO. 152.50

1/3 Deposit With Order, Balance C. O. D. or Sight Draft.

MONARCH COIN MACHINE COMPANY

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No More Pinball Articles . . .

Several members of the coin machine trade expressed objections to The Reader's Digest because of the one-sided views on pinball games in an article published in the June, 1942 issue. The article was entitled "Pin-Money Plungers," a reprint from The Baltimore Sun.

The Billboard editorial staff also suggested to The Digest that "the other side" of the pinball question be given. Our coin machine editors would furnish an article, or The Digest would be referred to capable newspapermen who could give reliable information concerning the pinball industry.

The Digest has replied that no further articles on pinball games, not even to give the other side, will be considered at the present time.

The pinball article apparently was published as part of a series exposing alleged rackets of various kinds in the United States. Previous articles were based on surveys and apparently staff written. But the unfortunate pinball article was taken from a newspaper which had a political axe to grind. The article in question makes some very vicious and exaggerated statements about pinball games.

The attention of The Digest was called to the fact that pinball games have entered into political elections in Maryland since 1935 and that a lot of things can be said on both sides.

The article also had a lot to say about the New York pinball situation. The New York situation has been greatly exaggerated by Mayor La Guardia's efforts to get publicity and an interesting "expose" could be made of this fact, if The Digest really wanted to publish exposes.

Attention of The Digest editors was called to the fact that The New York Times, October 19, 1941, published a feature article on pinball games which was much more representative of the pinball industry than such politically inspired articles as that used from the Baltimore paper. The Times article had no political motives and indulged in no expose tactics.

It is unfortunate that The Reader's Digest should give national prominence to an article known to be a cheap type of political publicity, an article that certainly will have no moral benefits for the nation.

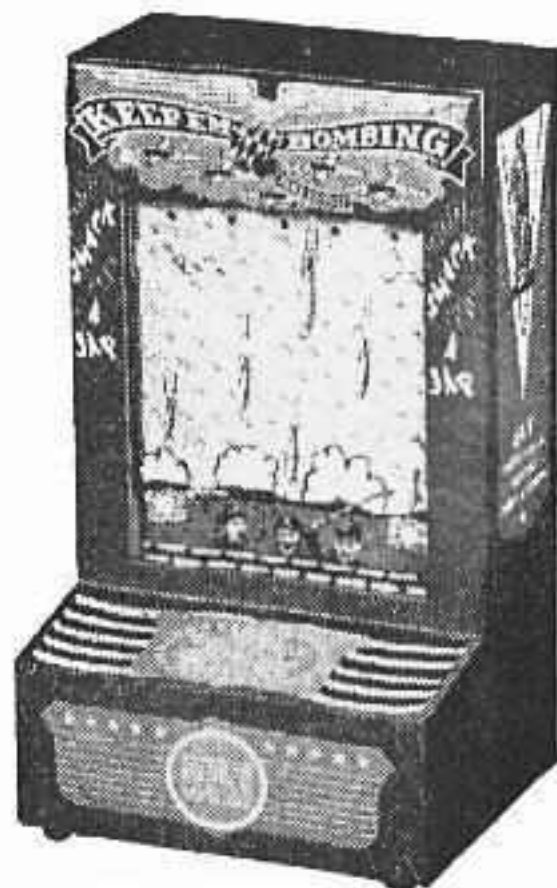
Up to the present only one small newspaper seems to have commented on The Digest reprint, altho there are a lot of pinball crusading newspapers in the country.

Some Grippers Are Snipers

By MAC CHURVIS

Grand National Sales Co., Chicago

To complain and question is one of the most sacred privileges to which our citizenship entitles us. We need that



KEEP 'EM BOMBING

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TAX FREE!!
FAST ACTION!!!**

Operate this highly profitable counter game and help beat the Axis. Awards paid in Defense Stamps. Owner pledges to put his profits in Defense Stamps and Bonds. Takes from 1 to 25 pennies every play.

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privilege to maintain the healthy status of our government.

Especially in these crucial times we must—all of us—be extremely wary of permitting the grumbling of others to influence our own decisions. We must all remember that amongst us there are men—not necessarily out-and-out fifth columnists—but men whose convictions gain more publicity than their authority merits—men with petty political axes to grind.

Several months ago Harold L. Ickes requested permission to build a pipeline to carry fuel oil to the Eastern seaboard, and for his farsightedness he was rewarded with more scorn and ridicule and abuse than any other man in our time. That his opinions have proved themselves correct is small consolation to Ickes when he knows that the lives of hundreds of men and thousands of tons of shipping could have been saved—or diverted to other uses.

If you disagree—it is your right—but please remember that there are organized and professional grippers ready to pounce on your disagreement for use to their own advantage. These grippers are snipers—and you are the target. We have made a wise choice in the men we have selected to lead us thru these crucial times—they have been chosen for their background of knowledge and experience. Let us always give thanks that we have in this country men of power and foresight, and that we have been wise enough to choose them as our leaders.

Patriotism the Order of the Day

LOUISVILLE, Ky., June 13.—"Being patriotic is as natural as breathing," says Hy Branson, who is associated with John E. Cobb in the J. E. Cobb Distributing Company, Louisville.

"And to make it still easier for operators to show their patriotism and to help in the war effort," continues Branson, "Daval recently introduced its new counter game Keep 'Em Bombing."

"Keep 'Em Bombing is as timely as tomorrow morning's newspaper. The main idea of the game is to see how many Japs you can sink. Right now sinking Japs is the favorite pastime of every loyal American."

"The player has the privilege of dropping from one to 25 bombs—or pennies—on each play. The more he drops the better chance he has to sink one or more Japs. Each Jap sunk entitles the player to receive a 10 or 25-cent War Stamp."

"To carry out the patriotic idea to its very limit, both the operator and the merchant pledge themselves to buy War Bonds and Stamps with their share of the receipts. Just think what a few thousand Keep 'Em Bombing games on location would do in the way of supplying the necessary funds to buy bombs, planes, etc., to sink thousands of real Japs."

Detroit

DETROIT, June 13.—Charles J. Ziegler, veteran carnival operator, is busy adding to his music machine route.

Harold Matthews, Midland, Mich., is adding new Wurlitzers to his operations.

Mart Lipp, Grand Rapids, Mich., is also adding new machines to his route.

Coin machines are helping in the post office at Detroit. A new Mallomat, which stamps, postmarks and mails letters in a combined operation, is being used for small mailings now. Installed late in April, it was used by 12,948 customers

during the first five weeks, according to Postmaster Roscoe B. Houston.

Signs of increased activity in the resort sections of Michigan are expansion or purchase of new phonographs by the North Michigan Music Company, of Big Rapids, and the Lake Music Company, of Lake, Mich.

Frank Staffe and Russell Trlick, Lincoln Park Amusement Company, are adding new music machines to their operations.

Reports from Jim Ashley's Lincoln Amusement Company show consistently good business in the music machine field. Installation of new equipment is slowing down.

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4. New names. New moulding around glass.
5. All visible metal parts refinished. All legs refinished.
6. New style bumpers added. Playfield panel repinned.
7. Both inserts tested and reconditioned.
8. Machine tested for percentage.

We Are Now Running Thru:—

Crossline (ALL OUT), Fleet (COMMANDER), Flicker (LIBERTY), Zombie (BATTLE), Red, White & Blue (DE-ICER), Leader (SENTRY), Metro (HIGH BOY), Four Roses (SEA POWER), Vacation (ROLL CALL), Gold Star (CADILLAC) now in production.

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- 15 Seeburg 30 Wire Boxes. 12.50 "
- 50 Keeney Boxes 10.00 "
- 15 Wurlitzer, 320's, 331's, 332's 25.00 "

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- WURLITZER 500's, 600's, 616's, 750's, 800's, 24's, 61's, 71's.
- SEEBURG Concert Masters RC Majors RC Colonels RC 9800 RC
- MILLS THRONE OF MUSIC

All Types of Reconditioned Phonographs in Stock. Write for Price List.

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1938 Tracktimes 89.50	Hi Hat 42.50	Bally Bull's Eye 60.00
1938 Kentucky Clubs 49.50	Wild Fire 39.50	Anti-Aircraft 48.50
Derby Day, Slant Top 34.50	Wow 37.50	Hitler & Mussolini 69.50
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- BALLY CLUB BELL, Used \$199.50
- BALLY CLUB BELL, New 279.50
- PACES REELS, Used 179.50
- PACES REELS, New 225.00

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that earns its weight in gold can now be had for only \$3.00 for Chicken Sams, Jailbirds and Shoot-the-Chutes. If you wish to be without one don't say we didn't tell you. Battlescene background and figure to install in two (2) minutes on location. Designed by and hand painted by an artist of rank. Terms: Cash with order, money back if not the best investment you ever made.

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MUSIC MERCHANDISING

DISKERS WILL BIDE TIME

Petrillo's Ban on Disks for Coin Phonos Is Seen as Trial Balloon for Better Disk Take

By HAROLD HUMPHREY

NEW YORK, June 13.—Major recording companies refused this week to make any official announcements regarding James C. Petrillo's edict against disks and electrical transcriptions at the opening session of the American Federation of Musicians' 47th annual convention in Dallas. Recorders said they knew nothing more about Petrillo's move than had appeared in the press during the early part of the week and could hardly make any comment or form an attitude until they received the AFM's notification on the proposed new ruling.

Altho at week's end diskers and transcription outfits had not yet received any orders from Petrillo, it was expected that they would within a very few days. All executives were naturally anxious to see how such an order would be phrased. In his tee-off speech President Petrillo said flatly that after August 1 AFM musicians and bands would not make records for coin phonographs or transcriptions and/or records for use on radio. Wax executives are curious to see what machinery the AFM proposes for stopping sale of disks and transcriptions to phonograph operators and radio stations.

The regular AFM recording and transcription licenses expire July 1, so diskers expect that this entire problem will come up in negotiations for the new license. One recording executive said here this week that it was possible for Petrillo to insist upon a clause in the new licenses stating that all records manufactured under said license were for home consumption only. Same disker added, however, that he did not see how the recording companies could be held responsible for enforcing such restrictions.

Diskers have supposedly always been bound under U. S. patents to sell their recordings "only for non-commercial use on phonographs in homes"—in fact, this restriction is imprinted on the labels of all disks. Yet this has not prevented thousands of "platter programs" on the air or the playing of records on the automatic phonographs. If Petrillo decided to enforce his ban by pulling the bands out of the studios of the radio stations and recorders, injunctions would be brought about by radio and disk firms and the ensuing stalemate while the courts would cost both sides plenty.

Opinions expressed around here this week anent the entire situation were almost unanimous in pointing out that before things developed as far as a strike or walkout of the musicians there would surely be some sort of compromise effected between the AFM and recorders. Off the convention floor, following his opening speech, Petrillo told reporters that it wasn't his intention to break the recording companies and that AFM was willing to negotiate with anyone who approached it with a proper contract. It is figured that such a statement leaves the door open for compromise, but diskers will have to kick in with more dough and employment.

Petrillo has never been against the coin phonographs as such and has bowed to the fact that 99 per cent of the

locations using music machines were not the type of spots which could afford to hire musicians. However, the AFM president looks up the "juke boxes," as he tags them, as one of the major parts of the record companies' market and in that category it assumes the role of a major problem to the union which is constantly endeavoring to aid all its members. Resolutions introduced at last year's AFM convention in Seattle called for various tax plans on recordings for the phonographs and radio transcriptions. These were shunted into the executive board for further study after ex-AFM President Joseph Weber told delegates that the union could not tell 130,000,000 people how to buy their music.

It's significant, according to observers, that Weber was right on the platform at Dallas this week when Petrillo sounded off with a more radical statement concerning "canned music" than at any of the previous conventions, but Weber did not interfere. Some trade analysts dope this out as a tactic on the part of Petrillo and Weber to forestall a group of militant delegates who have been much irritated over the fact that Petrillo's two years as president have failed to produce any solid legislation against records and transcriptions. The ovation which greeted Petrillo's "canned music" blast Monday (8) brought this out.

Petrillo is as well informed as anyone else on the legal bounds within which he can operate, especially during the crucial war period that the country is now in. But his forthright attempts to force the diskers to slice their melons a little thinner may net the union more employment and/or higher scales without having to carry things to a point of a strike and the inevitable cost to both sides, and at the same time, regardless of the ultimate wind-up, placate the AFM membership.

Actually the transcription outfits are more vulnerable than the recording companies, because radio stations for the most part can afford to hire musicians quicker than the corner tavern with the "juke box."

Rock-Ola Boosts War Production

CHICAGO, June 13.—Complete conversion of one of the plants of the Rock-Ola Manufacturing Corporation for the production of an item of military equipment, greatly expanding the company's present war production activities for the duration of the war, has been announced by David C. Rockola, president.

The company is one of the few designated by the Ordnance Department to make the particular product, which will be turned out in major quantities.

It is expected that full production will begin by June 15. Several thousand skilled and unskilled workers, a large proportion of them women, are being recruited for work in the plant with the co-operation of the United States Employment Service. Special classes are being set up for training.

Rock-Ola, which occupies 3½ city blocks, formerly devoted the plant to the manufacture of automatic phonographs, scales, radios and vending machines.

The company will employ three shifts a day, six days a week, allowing Sundays for repairs and replacements. Management, engineering, design and other executive personnel already have been organized to meet the new requirements. From *The Chicago Sun*, June 9, 1942.

Toronto's Juke Girl



In a contest sponsored by the Ontario Amusement Machine Association, Norine McLaughlin, Toronto, won the title of "Toronto's Juke Girl" in the first contest of the season conducted at Sunnyside Beach June 3. Red-headed Norine copped the honor because her measurements were closest to those of Ann Sheridan, star of Warner Bros.' *Juke Girl*. Her award is a trip to Montreal and a week-end at the Mount Royal Hotel. She also is to help select Montreal's Juke Girl at the Capitol Theater June 12. She's shown above with Ernie Chevalier, of the Donald Fielding Company, Ltd. (left), and Art Vigneux, of Vigneux Bros., Ltd., leading Canadian music merchants, who represented the association in presenting the award.

UMO Thanked for \$2,144 Gift to Army Relief Fund

DETROIT, June 13.—United Music Operators of Michigan held a special meeting, one of the first in their history, at their clubrooms recently to receive a letter of thanks from the Army Emergency Relief Fund in recognition of the contribution made thru the UMO to the Relief Fund which totaled \$2,144.91.

This represented the proceeds of the *Bomb Tokyo* campaign which the UMO conducted about three months ago in co-operation with *The Detroit Times*. The operators placed canisters for public contributions on or near all music machines, with the first intention of using all proceeds for the purchase of a bomber. When the financial goal was reached in the general *Times* campaign, this sum was left over from the UMO canister contributions and it was decided to turn it over to army relief.

Other principal subject of discussion at the meeting was a new formula for handling routine grievances.

Important War Use For Phono Needles

Engineers working for the Du Pont Company have invented a "fence with ears" to detect intruders or saboteurs approaching a war plant.

Various burglar-proof fences have been devised but this one is reported to be the most sensitive and the most fool-proof yet made. The slightest sound made by any one walking past or touching the fence is immediately relayed to a guardhouse where it rings a bell and moves an indicator. Microphones are not used but instead highly sensitive phonograph needles that react to the least vibration in the fencing are the detectors. From *The Wall Street Journal*.

AFM Plans Attack Phonos

Members would be ordered not to record for music boxes after August 1

DALLAS, June 13.—James C. Petrillo, president of the American Federation of Musicians, tossed a bombshell into the recording and transcription fields this week when, in his opening address to delegates at the union's convention here, declared that "after August 1 we will make records for home consumption, but we won't make them for juke boxes. We will make them for the armed forces of the United States and its Allies, but not for commercial and sustaining radio programs."

Long a bitter foe of canned music, this move of Petrillo's nevertheless came unexpectedly inasmuch as before departing from New York he was reported to have favored passing up the recording question this year because of the effects the war has already had on the business.

A Cover-Up Move?

Some experienced observers, however, saw in this statement an effort on Petrillo's part to spike the guns of various locals that had announced their intention of raising the canned music question on the convention floor whether Petrillo liked it or not. Delegations from Los Angeles, Philadelphia and Milwaukee locals had announced weeks ago their intention of raising the record issue on the floor.

Other Reactions

Others are predicting that Petrillo's blast was merely a threat to soften up the record and transcription firms to make them more receptive to some sort of tax and licensing plan. A few regarded the threat as simply a good publicity stunt to gain the speaker headlines in the nation's press.

Plans Indefinite

Whatever the final outcome will be, AFM officials are indefinite about their method of putting their recording ban into operation. No notice has been sent as yet to either recording or transcription firms; however, opinion here is that Petrillo or the executive board will do so soon. No tax or license on recordings is being contemplated, it seems, altho a resolution to have all AFM recordings and transcriptions bear AFM label or seal was proposed. Petrillo said record manufacturers would be held responsible for any violation of its ban against usage in music machines. How the nation's 400,000 machines were to be policed was not mentioned.

Willing To Negotiate

When asked by *The Billboard* representative if the AFM were willing to negotiate a new contract with the recording and transcribing companies, Petrillo said AFM was willing to negotiate with anyone who approached it with a proper contract. It was evident here that Petrillo's strategy is one of waiting for the disk firms to make the next move.

While there may be a possibility of such a ban being tied up in the courts as a "restraint of trade" violation, AFM executives C. L. Bagley and C. A. Weaver both stated they contemplate no trouble on this score.

Fight Looms

It has been no secret that ever since Petrillo's ascendency to the presidency of the AFM recording firms have been prepared for an AFM drive against canned music. As head of the Chicago local he fought bitterly against it. It's (See AFM PLANS on page 66)

More AFM Dope

For other stories and other aspects of the American Federation of Musicians' intended crack-down on recordings and transcriptions, see the Radio Department beginning on page 6 and the Music Section beginning on page 19.

on the RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines.
Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 20)

composer is more restrained in giving titles to his opuses and as much restrained in their composition. *Secret Agent* is the mysterious music set to the swingy rhythms. *Pan American* blends the hot jazz with the one-two-three-kick rhythms of the conga. While the instrumental flashes found in the earlier Scott sides are sorely lacking here, the band handles the score well enough. However, neither opus portrays Scott at his best. The spark of a *Powerhouse* or *Twilight in Turkey* is nowhere here.

These sides are strictly for the musicians and not designed for the music boxes.

SIDNEY BECHET (Victor 27904)
I'm Coming, Virginia—FT. *Georgia Cabin*—FT.

There's quite a chill in this undiluted jam session by the New Orleans Feetwarmers paced by Sidney Bechet's soprano sax. These sides were carved strictly for the hot jazz fans, but the boys were plenty short on inspiration for this session. And that goes as well for Charlie Shavers, trumpeter out of John Kirby's crew, and Willie (The Lion) Smith at the Steinway. Guitar, bass and drums round out the Feetwarmers. Soprano sax, trumpet and piano have innings to themselves for the lively paced *Virginia* side, with everybody in on it for the opening and closing stanzas. However, there's nothing to the side worth a second spinning. And there's less musical meat for *Georgia Cabin*, a Bechet original. Taken in a slower tempo, Bechet has the entire side virtually to himself, but fails to do anything with it.

Nothing to these sides that makes it fit the music box frames.

JOE RINES (Elite 5029)
Billy Billy Bounce—W; V. *Hilo Hattie*—FT; V.

More repressings from the old Varsity label, under which marker society maestro Joe Rines originally hid himself as Johnny Ryan. Never made much of an impression as a "singing comedian" then and hardly rates the label's billing now. Both are novelty songs that date back to the gas-llt era and should never have been disturbed after the gas was shut off. *Bounce* is a fast waltz of the bike-bull-for-two school. But the similarity ends there. *Hattie* is a hula novelty. Twin pianos, trumpet and trombone identified in the accompanying orchestra. Antiquated is the word for these.

Hard to see how any of these two revived sides can mean anything for the music operators. Designed to amuse, these sides confuse.

CLIFF NAZARRO (Bluebird 11545)
News of the World. You Go Your Way—FT; V.

If the radio listeners are confused after hearing a half dozen news commentators coming over the loud-speaker, the radio is strictly elementary compared to the confusion Cliff Nazarro creates with his news flashes on the A side. For Cliff is a double-talk expert par excellence, and for his commentaries on the record he dishes out an adroit satire on the famous radio news lads. Also in keeping with his tongue-twisting virtuosity is the Mort Greene-Harry Revel ballad from the *Four Jacks and a Jill* movie, *You Go Your Way*, appropriately enough subtitled, *And I'll Go Crazy*. Nazarro repeats his movie bit on the disk, singing it straight and then dipping into a delicious bit of double-talk recitative.

These items designed for home consumption to either brighten up a party or drive the guests out of the house.

HARRY JAMES (Elite 5028)
Four or Five Times—FT. *Hodge Podge*—FT.

Two more repressings from the Varsity label of the Harry James band in the law. The standard *Four or Five Times* is a slow jumper, with a medium tempo set for Art Mooney's *Hodge Podge*. It's the overblasting blowing of barnstorming

ballroom bands and only emphasizes how far the James band has gone today. One thing commendable is the maestro's hot trumpeting on the *Hodge Podge* side.

While these sides aim to cash in on the record popularity of Harry James, especially in phono circles, neither can do either the band or music box operators any real justice.

VAUGHN MONROE (Victor 27892)
The Waltz of Memory—W; VC. *Doodle La Do Da*—FT; VC.

Once again maestro Monroe proves that his band can play a smooth and sweet waltz as effectively as a heated swinger. Band gives a rich and full harmony blend to John Burger's three-four time *Memory* song. Vaughn sings the opening chorus, with the band ensemble for the second. Maestro picks it up again to sing another half chorus to the finish line. Flipover is the conventional riff and ride composition, this one by the band's arranger, Johnny Watson. The band chorus and Marilyn Duke attempt to sing the corny baby talk. Band takes the opener, with the singing for the second. Third chorus is a challenge of licks between tenor and alto saxes, but not enough tonal contrast to make the old Bix-Tram trick stand out. Fourth and out chorus features the piano on the releases. Tempo is fast and side is strictly for dancers.

Having impressed waltz fans with "Sleepy Lagoon," Vaughn Monroe has another effective phono piece in three-four time in "The Waltz of Memory."

WOODY HERMAN (Decca 18364)
Three Little Sisters—FT; VC. *Ooch Ooch a Goon Attach*—FT; VC.

Woody uses only his Woodchoppers (little band) for the *Sisters* song, playing it in the old ragtime and razzamataz style. Taking it at a fast tempo, the Woodchoppers chop it jazzy for the start of a chorus and then fade out for Herman to warble a complete set of lyrics. Trombone, clarinet and trumpet share a second refrain. Walking bass picks the strings to start the finishing chorus and then it's every man for himself until the vocal tag to take it out. More interesting is the double talk on the other side. It's one of those silly dillies, with Woody and the ensemble explaining what happens when a record is played backwards. Taken in moderate jump tempo, it's double-talk singing that sounds even screwier than *Hut Sut* for virtually the entire side.

As a disk oddity and if the phono sticker explains that the title is a former song raga in reverse—"Ooch Ooch a Goon Attach" should attract plenty of curious coin spenders.

ENRIC MADRIGUERA (Victor 27893)
Do the Dubonnet—FT; VC. *Tumbando Cana*—FT; VC.

Deserting the Latin rhythms for more conventional fox trot, Madriguera cuts a smart dance side in *Dubonnet*. Taking it in a moderate tempo and with a brand of rhythm associated with the smart supper clubs and hotel rooms, band makes an attractive opening chorus, with Patricia Gilmore doubly attractive for the singing of a second. Final chorus carried by the band again with a vocal tag. Plattermate provides the Latin fire, being labeled a guaracha, which is an off-shoot of the conga. A gay and lively piece. Taken in a medium tempo, it's spirited playing and singing, with the Spanish lyrics by Manuel Fernandez and the band chorus flavoring the side.

At locations where rumba dancers dominate, "Tumbando Cana" is most fitting for the phono stickers.

JIMMY DORSEY (Decca 18362)
Wonder When My Baby's Coming Home—FT; VC. *On Echo Hill*—FT; VC.

Two new ballads are dished up by Dorsey here and both have the advantage of the band's attractive manner. In a moderately slow tempo, but keeping strongly rhythmic thruout, band and maestro's alto sax split a half chorus

on start for *Baby's Coming Home*. For the rest of the side it's the chorus by Helen O'Connell, adding a likable lilt to the lyrics. More impressive is *On Echo Hill*, establishing the same dancing mood but getting a more colorful orchestral embellishment. Bob Eberly, in his usual excellent romantic style, sings the opening chorus. Band opens the second chorus, with Jimmy's clarinet giving the bridge bars a light rhythmic lilt and then fading for Eberly to finish it out.

Of these two new songs, "On Echo Hill" is the stronger entry. If the ballad can make any impression on the public, Dorsey's version is bound to make the right kind of impression with the phono fans.

FATS WALLER (Bluebird 11539)
You Must Be Losing Your Mind—FT; VC. *Don't Give Me That Jive*—FT; VC.

Originals by Waller and both weakies. Using the large band, *Losing Your Mind* is a 16-bar blues strain. In his usual jovial style, Fats shouts out three of the eight choruses, with his piano tinkles for the opener. Interspersed are sessions by growl trumpet and tenor sax, with the band blaring away for the last two choruses. The *Jive* opus, which also fails to jell, is taken at a more moderate tempo, with the small combination for the side. Fats' digits pound out little of that old sparkle in the opening chorus and he sounds just as tired for the tiresome vocal refrain. Band joins in for another half chorus to carry it out.

Little on either side that shows promise of counting for much play in the music boxes.

CHARLIE BARNET (Decca 18378)
I Like To Riff—FT; VC. *Shady Lady*—FT.

Judging from this week's batch of waxes, there is no reason for the expressed fears that the recording companies will slant aside the true jazz for the duration because of restricted releases. Barnett is another music maker remaining in his true element for these sides. In Dale Bennett's *Shady Lady*, Barnett has a slow blues played rhythmically. The opening band chorus has a generous spread of the maestro's soprano saxings. Growling trumpet is featured for the second refrain, and the band ensemble carries the third on its own. *I Like To Riff*, much more commercial, is Nat Cole's (King Cole Trio) scat ditty recently cut by the trio on the label's race list. It's a moderately slow jumper, (See ON THE RECORDS on page 68)

ODT Issues Order To Curtail Trucks

WASHINGTON, June 13.—The Office of Defense Transportation June 1 extended its orders to curtail truck operations. The order was part of the general plan to conserve tires, which is also a part of the greater problem of general rubber shortages.

The order puts driver-salesmen under the same rules as local delivery services, effective immediately. They must cut their mileage 25 per cent under their distances traveled during corresponding months of 1941. The order affects such operations as the delivery to retailers of bread, groceries, ice cream, soft drinks and tobacco.

Exempt From Road Rules

The amendments exempt this class of haulage from the requirement imposed on over the road freighting that after July 1 the line haulers will be required to carry a full load outbound and at least a 75 per cent load on the return trip.

The ODT made available to the public for the first time amendments to its truck order adopted recently. These included the 25 per cent reduction on local delivery mileage and the curtailment on newspaper deliveries.

Cut in Newspaper Deliveries

Newspapers in areas of more than 2,000,000 population must reduce their truck deliveries 40 per cent unless they elect to reduce the number of street sale editions to four or less. With no more than four such deliveries, the required cut in total mileage is 25 per cent.

The number of newsstand deliveries permitted with the smaller reduction in total mileage varies with the population of the territory served by the paper. For districts of less than 200,000 population, it's one edition only; for 200,000 to 700,000 population, it's two deliveries, and for populations of 700,000 to 2,000,000, it's three deliveries.

WURLITZER 16 Record MARBLGLO



Complete, Ready to Operate, Money-Back Guarantee... \$119.50

700, 750, 800 Write for Prices
61 Wurlitzer, Counter \$ 89.50
71 Wurlitzer, Counter Mod. . . 139.50
500 Wurlitzer 199.50
Rockola Imperial 20s 89.50

MISCELLANEOUS
Exh. Vitalizer \$ 69.50
Batting Practice, Floor Sample . 139.50
Ace Bombers, Like New 219.50
Electro Holsts 69.50
Merchantmen 79.50
Microscope Fan Front Diggers . 119.50
Buckley DeLuxe Diggers 129.50
Drivemobiles, Like New 229.50
World Series 99.50

THEY'RE HOT—THEY'RE TIMELY!
Redesigned and remodeled CHICKEN SAMS & RAYOLITES rejuvenate play — skyrocket profits! Send for photo.

1/3 Deposit With Order.

GERBER & GLASS

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MUSIC OPERATORS "SINGING PICTURES"

WORLD'S FINEST ILLUMINATED AUXILIARY SPEAKERS—NOW ON SALE DIRECT TO YOU AT SPECIAL LOW, MONEY-SAVING PRICES!!



MODEL 510 (American Flag). Size: 33" Wide by 41" High. THE MOST OUTSTANDING, BEAUTIFUL, PATRIOTIC SPEAKER EVER BUILT IN ALL HISTORY!! FORMER PRICE \$39.50—WRITE FOR SURPRISING NEW LOW PRICE!



MODELS 550 (Glamour Girls). 4 DIFFERENT, BEAUTIFUL, ARTISTIC GIRL SUBJECTS. Complete with 8" P.M. Speaker. Everyone a real HIT! Size: 19" Wide by 23" High. Gold Framed with Picture Light. FORMER PRICE \$29.75—NEW PRICE SO LOW IT'S AMAZING!!



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Enclose 1/3 Deposit RUSH YOUR ORDER TODAY!

RUNYON SALES COMPANY
123 W. Runyon St., Newark, N. J.

FINE QUALITY PROGRAM TITLE STRIPS

SPECIALLY PREPARED FOR WALL BOXES.

EXTREMELY LOW PRICE!

2,000 Strips 75c
20,000 Strips \$6.50
100,000 Strips \$30.00

1/3 Deposit, Balance C. O. D. Orders under \$6.50 full cash.

MODERN VENDING CO.

455 W. 45th St., New York City



No. 44 June 20, 1942

MARTIN WAXES TERRIFIC NUMBER



FREDDY MARTIN

"Jingle Jangle Jingle" (F.T.)

A honey of a cowboy ballad grooved in the Martin manner. It's really a Coinograph dream, from the new Paramount film "The Forest Ranger." With the film, publisher push, radio plugs and this terrific Martin waxing you've got a hard combination to beat. Vocal refrain by Clyde Rogers and Stuart Wade. Reverse side, "I Met Her on Monday," a boy meets girl type record that the hand holders will go for. A romantic, catchy tune with a gag ending. Victor 27909.

"YANKEE" RECORDS DANDY FOR OPS

Here's your big chance to cash in on all the fanfare of the new Warner Bros. patriotic sensation—"Yankee Doodle Dandy." The Victor Musical Smart Set of the week offers eight of George M. Cohan's most famous hits on three knockout records. Played by the Victor "First Nighter" orchestra under the direction of Leonard Joy with Ann Warren, Brad Reynolds and chorus, they can't miss. Order set P-125 or single: Victor 27896 "Give My Regards to Broadway," "Mary's a Grand Old Name," 27897 "You're a Grand Old Flag," "Forty-Five Minutes From Broadway," "So Long, Mary!" 27898 "Over There," "The Yankee Doodle Boy," "Harrigan."

MONROE MAKES MONEY-MAKER

"All I Need Is You" (F.T.)
A smooth, dreamy ballad that should go places. Vocal refrain by Marilyn Duke. Other side, "Coming Out Party," a steady shuffle strut with lots of rhythm and plenty of piano. Diversified appeal. Victor 27910.

ONE THAT'S DIFFERENT

Sentimental narration by honey-voiced Franklyn MacCormack over a background of mood music by Wayne King. "Because You Love Me" and "The Day Is Done." Victor 27911.

HELP YOUR CUSTOMERS KEEP GOING WITH MUSIC—

Order these hits from your

VICTOR RECORD

Distributor Today

KEEP BUYING WAR BONDS

RECORD BUYING GUIDE--PART 1



Records and Songs With the Greatest Money Making Potentialities for Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

● GOING STRONG ●

JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND	KAY KYSER (Glee Club) Columbia 36558 FREDDY MARTIN (Clyde Rogers) ... Bluebird 11503 GUY LOMBARDO (Kenny Gardner) .. Decca 4278 TOMMY TUCKER (Don Brown) Okeh 6620
---	---

As unanimously figured, this war ballad had no trouble making the grade this time. Practically every territory lists it as Going Strong and getting hotter. Will be here for several weeks before it begins to taper off.

SOMEBODY ELSE IS TAKING MY PLACE. (12th week)	BENNY GOODMAN (Peggy Lee) Okeh 6497 RUSS MORGAN (Morganaires) Decca 4098 VAUGHN MONROE (Vaughn Monroe) . Bluebird 11454
---	---

JERSEY BOUNCE (9th week)	BENNY GOODMAN (No Vocal) Okeh 6590
-----------------------------	--

TANGERINE (8th week)	JIMMY DORSEY (Bob Eberly-Helen O'Connell) Decca 4123 VAUGHN MONROE (Vaughn Monroe) . Bluebird 11433
-------------------------	--

DON'T SIT UNDER THE APPLE TREE (7th week)	GLENN MILLER (Tex Beneke-Modernaires) Bluebird 11474 ANDREWS SISTERS Decca 18312
---	---

SLEEPY LAGOON (5th week)	HARRY JAMES (No Vocal) Columbia 36549 JIMMY DORSEY (Bob Eberly) Decca 4304 DINAH SHORE Victor 27875 VAUGHN MONROE (Vaughn Monroe) . Bluebird 11496
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SKYLARK (4th week)	DINAH SHORE Bluebird 11473 HARRY JAMES (Helen Forrest) Columbia 36533 GLENN MILLER (Ray Eberle) Bluebird 11462
-----------------------	--

WHO WOULDN'T LOVE YOU? (3d week)	KAY KYSER (Trudy-Harry) Columbia 36526
--	--

ONE DOZEN ROSES (2d week)	DICK JURGENS (Buddy Moreno) Okeh 6636 HARRY JAMES (Jimmy Saunders) Columbia 36566 GLEN GRAY Decca 4299 ART KASSEL (Kassel Trio) Bluebird 11486
------------------------------	---

● COMING UP ●

THREE LITTLE SISTERS..	ANDREWS SISTERS Decca 18319 VAUGHN MONROE (Four V's) Bluebird 11508
------------------------	---

Now that Johnny Doughboy has been promoted by the phono fans, the Three Little Sisters novelty bobs up as No. 1 challenger for top honors. The way things have been going along the phono network lately, there would seem to be no doubt at all that this tune will push its way into Going Strong within very short order. Of recent weeks there has been a steady stream of tunes moving out of this category into the one above, with little of a surprising nature taking place. Top Coming Up tune one week has invariably been in Going Strong the next week. So it looks good for this one, unless the situation takes a change.

I THREW A KISS IN THE OCEAN	KATE SMITH Columbia 36552 JIMMY DORSEY (Helen O'Connell) . Decca 4304
--------------------------------	--

Kate Smith's disk did a swlegant job this week, helping push the war song past I Remember You on the Coming Up ladder. Dorsey's version is temporarily handicapped by the fact that it is paired with his fine Sleepy Lagoon, which can be found in Going Strong. As Sleepy Lagoon tapers off, ops will be able to flip it over to this one. Meanwhile, the Smith record and Dorsey disk appear to have this song in good shape for a drive to the top. Say in two or three weeks.

I REMEMBER YOU	JIMMY DORSEY (Bob Eberly) Decca 4132 HARRY JAMES (Helen Forrest) Columbia 36518
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Doesn't look as if this ballad has been sufficiently impressive to the public. Still is the third strongest of the Coming Up tunes, but doesn't show signs of future Going Strong power. Probably would have dropped out long ago were ops able to get anything hotter.

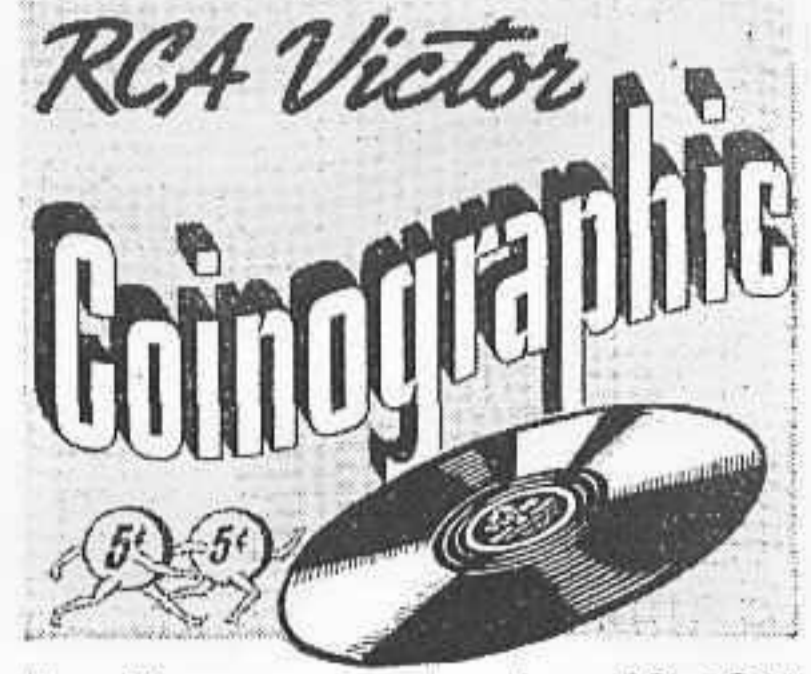
JINGLE, JANGLE, JINGLE. MERRY MACS Decca 18361
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Here is the song sensation of the day; another Deep in the Heart of Texas, with the Merry Macs doing one of their best jobs. In Possibilities two weeks ago, it has already caught on sufficiently to merit listing here. Operators complain they have trouble getting all of the disks they can use, but that will undoubtedly be remedied shortly. Other artists and bands are due to appear with the thing, to relieve the burden somewhat. But it's the Merry Macs who deserve the credit. They were out first and do a terrific selling job.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

PART TWO of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.



No. 44 June 20, 1942

CHESTER TURNS OLDIE INTO NEWIE



BOB CHESTER

"Keep the Home-Fires Burning" (F.T.)

Here's a disc every coinograph operator will want. It's the big hit of World War I brought up to date with new words added to give it new zing. Starts with male vocal of song as everyone knows it, then jazzed up with girl singing, finally sung by chorus with new words added and with novel effects. The result's nifty and bound to attract droves of nickels. Vocal refrain by The Rhythm Aires. Other side, "Strictly Instrumental" (F.T.), a new recording of a tune very much on the make. Victor B-11548.

ROBISON WAXES NEW COWBOY DITTY

"Don't Let My Spurs Get Rusty While I'm Gone" You know what Carson Robison did with "Slap the Dirty Little Jap" and "1942 Turkey in the Straw." Well, then, you've got some idea what's going to happen with this latest of Carson Robison's. For here's Carson at his best, singing another song of his own composition and whistling, yodelling and playing the mouth organ. It's a wow! The reverse side is more serious, a heart-to-heart war song entitled "Plain Talk," sung as only Carson can sing, in good old "Slap the Dirty Little Jap" style. Don't miss B-11546.

SHEP FIELDS CUTS COMER

"Wonder When My Baby's Coming Home" (F.T.)

This sentimental ballad is due for a big push by the publisher, and this disc should cash in plenty. It's the type that really takes in the nickels and gets repeat after repeat. Vocals are sung the way they like 'em by Ken Curtis. On the other side is a patriotic ballad that is due to click—"This Is Worth Fighting For" (F.T.), also with vocal refrain by Ken Curtis. Order B-11537.

HITS BY HAWKINS

"Jumpin' in a Julep Joint" (F.T.)

"Bicycle Bounce" (F.T.)
Ida James gives out with the first number in her own inimitable style. On the reverse side Erskine Hawkins kicks out with plenty of bounce and lots of horn. Ask for B-11547.

HELP YOUR CUSTOMERS KEEP GOING WITH MUSIC—

Order these hits from your
VICTOR-BLUEBIRD RECORD

Distributor Today

KEEP BUYING WAR BONDS



These COLUMBIA  CLICKS by KAY KYSER

are converting cash-boxes into gold mines for all operators. Nickels will jingle in your pockets with this new hit—just released!

JINGLE, JANGLE, JINGLE backed by HE WEARS A PAIR OF SILVER WINGS

Columbia 36604

Still going strong! WHO WOULDN'T LOVE YOU? backed by HOW DO I KNOW IT'S REAL? Columbia 36526

Two sure-fire hits from Kay Kyser's current RKO picture, "My Favorite Spy." JUST PLAIN LONESOME backed by GOT THE MOON IN MY POCKET Columbia 36575

Climbing right to the top of the heap! JOHNNIE DOUGHBOY FOUND A ROSE IN IRELAND backed by ME AND MY MELINDA Columbia 36558

And remember the answer to bigger phono profits: Put Columbia Clicks by Kay Kyser in all your machines.

NEWS OF

PRIORITIES and MATERIALS

Developments of the Week in All Industries

In attempting its first real allocations of materials in the third quarter the War Production Board will make an arbitrary cut of 25 per cent horizontally thru metals requirements of 200 industries, affecting some 1,000 end products.

Considerable hardship can be expected thru this method, but the division of industry operations sees no other way to get a real allocations system actually under way.

A little-known plastic just beginning to edge its way into industry is being groomed to help out the rubber shortage in a variety of small but essential uses.

The material is ethyl cellulose, made by Hercules Powder Company and Dow Chemical Company. Until recently it was made at the rate of a few million pounds a year. It is a younger brother of the cellulose acetate that appears in automobile steering wheels, acetate rayon and safety film. Rubber people are realizing that rubber has been used for many purposes where other materials will do just as well—waterproofing, for example, and fire hose.

The WPB June 5 removed restrictions on the use of natural resins in the manufacture of playing cards, pencils, house paint, label varnishes, toys and farm equipment. Enough natural resins are now available for such important products as farm equipment finishes and spirit label varnishes. Use of resins in pencil manufacture is permitted because a more critical material would have to be used if resin were not available. The other products use so little resin that WPB considers such restrictions unnecessary.

Old tires recapped with "Thiokol," a synthetic rubber made from readily available materials, were exhibited June 5 at Trenton, N. J., by their developers as models of casings which might carry millions of motorists over their war

transportation problems.

The recaps, still showing tough tread after actual road tests reported at upward of 5,000 miles, were surfaced with a substance discovered by a Kansas City (Mo.) chemist in 1923 when he was experimenting with what he intended to be an anti-freeze solution for auto radiators. Dr. Willard H. Dow, president of the Dow Chemical Company, Midland, Mich., which is developing the product with the Thiokol Company, predicts that once the search for rubber substitutes among thermo-plastics is pushed to its height the nation may never return to natural rubber "however abundant it may become."

The order designed to eliminate production of civilian radios and phonographs applies also to combination radio receivers and transmitters, television receivers and blackout devices using vacuum tubes, the WPB rules June 2. The definition of a phonograph under the limitation order includes any wireless record player with tubes and turntables to be used for the reproduction of sound discs, the ruling said.

This interpretation was considered necessary in order to clear up doubts raised by manufacturers as to final assembly operations permitted in plants where other production activities have already ceased.

A recent order from WPB prohibits the manufacture of locks containing copper alloy after June 15, 1942, unless the order carries a priority rating of A-1-K or higher.

War's troubled times have caused a boom in at least one industry—the goodwill trade—the greeting card business. This century-old industry will provide



Hello... CHARLIE SPIVAK? This is Elliot Wexler... Columbia Distributor in Philadelphia... calling to tell you that your COLUMBIA RECORDING of "BROTHER BILL" is a hit!...and selling terrific! ...that's all, Brother!

three billion ready-made messages for the United States this year. Worth to the manufacturers is estimated at about \$100,000,000. Cards are designed for almost every possible occasion except a hanging. Dislocation of normal home relations, plus greater income, is the basis for the trade's estimate that its business will move up to a new peak this year. Civilian demand averages 5-cent cards in chain stores, 10-cent cards in independent stores. In army camps, however, there has been a big demand for cards running up to \$1.

K. D. Smith, official of the B. F. Goodrich Rubber Company, made members of a Senate agricultural subcommittee gasp June 10 as he produced a bouncing ball of synthetic rubber in a 10-second demonstration. Smith said that beginning next June his company expects to be producing 165,000 tons of this synthetic product annually.

He mixed Ameripol latex, a Goodrich development, with acetic acid in a beaker and 10 seconds later lifted out of the beaker a white butadiene synthetic rubber ball. He tossed it on the floor and it bounced six feet. Smith

said that "20 cents a pound would be a very fair price" for the product.

A sweeping order placing the nation's 58,000 busses under wartime regulations was issued June 9 by the Office of Defense Transportation. It especially affects the industry in Chicago.

The order, which becomes effective July 1, requires that bus operators engaged in intercity service must:

- 1. Discontinue all limited or express service.
2. Discontinue schedules which do not meet certain efficiency standards as determined by the average load.
3. Discontinue services to places of amusement.
4. Pool competitive services which cover the same or closely parallel routes.
5. Freeze present routes.

The order, expected for some time by bus operators, affects 3,560 such companies.

Since Chicago is the country's biggest bus terminal, it will be hit the hardest under the new ODT order, bus officials said.

Good for Listening . . .
 Good for Singing . . .
 Good for Dancing . . .
 Good for Marching . . .
 Good for Gatherings . . .
 Excellent for Orchestras . . .
 Excellent for Bands . . .
 Excellent for
 Broadcasting . . .

TREMENDOUS FOR
 COIN MACHINES

it's

POUND YOUR TABLE POLKA

Just released by

- MARY MARTIN
 and
 ● HORACE HEIDT
 on one great new
 COLUMBIA
 RECORD - 36595
- LAWRENCE WELK
 DECCA 4080
- RENE MUNETTE
 VICTOR V-783
- BARRY SISTERS
 STANDARD T-2005

Professional copies available.
 Orchestration arrangement
 by Jack Mason.

COLONIAL MUSIC PUBL. CO., INC.
 168 W. 23rd St., New York City

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 7016 Melrose Ave., Hollywood, Calif.

RECORD BUYING GUIDE--PART 2



A Forecast of What New Songs and Record
 Releases Are Most Likely To Be Needed
 by Phonograph Operators

● POSSIBILITIES ●

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

HE WEARS A PAIR OF KAY KYSER (Harry Babbitt) Columbia 36604
 SILVER WINGS ABE LYMAN (Billy Sherman) Bluebird 11542

This English ballad is in the hands of a publisher who means business. Tune is being played on all the best radio programs and looks like a certain hit. Since hefty radio play invariably means phono success of one degree or another, and since the boxes are thirsting for bright new material, this looks plenty okay.

LULLABY OF THE RAIN GLENN MILLER (Ray Eberle-
 Modernaires) Victor 27894

Last week we gave you Miller's *Knit One, Purl Two*, which will get a terrific break in the Hearst papers. The *Lullaby* is on the other side of the Hearst number and is a potential phono success in its own right. Patterned along *Moonlight Cocktail* lines, it makes the record a double threat and a must for all operators.

STRICTLY INSTRUMENTAL HARRY JAMES (No Vocal) Columbia 36579

Looks like the writers and publishers of *I Don't Want To Set the World on Fire* have another sleeper on their hands. Tune has been getting splendid and unlooked-for response, and James's disk, which has been out several weeks, is beginning to reap the benefits on the boxes. Ops not on it ought to use it. Is on the *Jersey Bounce* Style.

JUST AS THOUGH YOU TOMMY DORSEY (Frank Sinatra-Pied
 WERE HERE Pipers) Victor 27903

We mentioned this disk last week, before its release. Now that it is available it stacks up even stronger than thought at first. The new Dorsey string section is a remarkable hunk of property and will have the phono fans running back for repeats. Definitely a potential music box riot.

● THE WEEK'S BEST RELEASES ●

These Records have the Strongest Chance for Success among the Past Week's Releases by the 3 Major Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

LULLABY OF THE RAIN GLENN MILLER (Ray Eberle-
 Modernaires) Victor 27894

This is another one of those highly melodic and rollicking lullabies and should carry on in the phonos where *Moonlight Cocktail* left off. Identical in song structure, it is just as appealing, especially as handled by Ray Eberle and the Modernaires. Plattermate, *Knit One, Purl Two*, is also of interest to the operators. Another slow, sentimental war ballad, with Marion Hutton and Modernaires doing the selling, the disk is getting a big promotional play which will enhance its phono worth. Song will serve as front-page feature for June 21 issue of *American Weekly*, Sunday paper supplement.

TAKE ME JIMMY DORSEY (Helen O'Connell) Decca 18376

Strictly on the strength of Helen O'Connell's singing for most of the side, this record deserves a test spin in the music boxes. Song itself is tuneful and rhythmic enough, but it is Miss O'Connell's downright flirtatious singing of the lyric that makes the thing really count. Considering all the phono fans who will think she's singing to them alone, the nickels will pour in.

JUST AS THOUGH YOU TOMMY DORSEY (Frank Sinatra-Pied
 WERE HERE Pipers) Victor 27903

Bearing in mind how *I'll Never Smile Again* brought a "new" Tommy Dorsey to the waxes, as did *Marie* before that, and remembering the terrific kick those two numbers gave the phono meters, operator attention is called to the "new" Dorsey this side brings. With this record, Dorsey introduces his augmented crew, with a large fiddle section and a harp. This lovely new ballad is a perfect vehicle for the introduction of the band. For the entire side it's the singing of Sinatra and the Pipers against a bank of strings. It's rich all around; vocally, instrumentally and melodically, and it spells richness for the operators.

SWEET ELOISE LES BROWN (Marie Greene and Her
 Merry Men) Columbia 36602

This side introduces a singing troupe with the Brown band. The added feature should create even deeper phono fan enthusiasm for the Brown labels. Song serenade to *Eloise*, with its highly tuneful qualities and its rollicking rhythm, is a strong contender for hitdom. Both band and voices work softly and sweetly in the slow ballad tempo that is maintained thruout.

AMEN ABE LYMAN (Rose Blane) Bluebird 11542

This swing spiritual shapes up as another sleeper. And in the Lyman version there's a good chance for an awakening. Maestro fashions it as a slow jump tune and turns it over entirely to Rose Blane. Gal is excellently cast, singing it with rhythmic abandon and selling like a million from start to finish. It's the kind of phono juice the jumpin', jivin' fans seek out with their nickels.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART ONE of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

"Novel patriotic angle;
 should pull in the coins"
 —THE BILLBOARD,
 May 30th Issue

TEND TO YOUR KNITTING

CHORUS:

*Tend to your knitting, little girl,
 little girl;
 Every stitch will carve a niche in
 someone's heart.
 We're all admitting, little girl, little
 girl,
 That a little girl can play a great
 big part.
 Wrap him in sweaters, he'll appre-
 ciate your charms.
 When you have him home again,
 he'll wrap you in his arms.
 You do your fighting with a knit
 and a purl.
 Tend to your knitting, little girl.*

(Copyright 1942
 Colonial Music Publ. Co., Inc.)

recorded by
**JERRY ABBOTT and
 "THE MAIN-STREETERS"**
 ON
**STANDARD RECORD
 T-2058**

COLONIAL MUSIC PUBL. CO., INC.
 168 W. 23d St., New York, N.Y.

Milwaukee Coin Adds Staff Help

MILWAUKEE, June 13.—Sam London, Milwaukee Coin Machine Company official, today announced the appointment of Robert E. Vogel to the staff of the service department. Vogel, formerly connected with a local Wurlitzer distributor, is well known to Wisconsin coinmen for his able handling of phonograph service. "Vogel's appointment is one of many moves we are making to establish Milwaukee Coin service as the finest coin machine service in the nation," London declared.

Wilkes-Barre, Pa.

WILKES-BARRE, Pa., June 13.—Max Roth and his staff of the Roth Novelty Company, directed by Hans Lindemann, have been kept busy the past few weeks preparing the Penny Arcade concessions they have at several parks in the area.

AFM PLANS

(Continued from page 62)
 a safe bet, all experienced observers feel, that a bitter fight looms over the issue if some sort of compromise isn't reached. After all, coin phonos have long been recognized as the savior of the popular record business and directly responsible for the comeback this industry made in the past decade. Also, recording firms will not permit their sales market to be chopped in half without getting up on their legs and fighting. Sales to operators have been estimated to comprise between 40 and 60 per cent of the popular records sold.

What the attitude of Uncle Sam will be, too, must be considered. That the automatic phonograph network is doing a yeoman job to keep public morale at a high pitch is already recognized in high government circles. Also, the amount of taxes the industry is pouring annually into the nation's coffers to help win the war would be cut off if Petrillo's objective is attained. Fortunately, the industry has a fine record of public service to fall back on which will arm record companies and the phono operator interests with powerful weapons to stop the AFM short of its announced objective.

TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By HAROLD HUMPHREY

News Notes

Insiders are already predicting that President Jimmy Petrillo's blast at the recording and transcription companies on opening day of the American Federation of Musicians convention in Dallas was merely a threat and cover-up. A threat, to see if the recorders will loosen up later with a tax and licensing plan; and a cover up, to take any planned thunder away from militant delegates who are intent on holding Petrillo to his word to do something about "canned music."

Tommy Dorsey has been signed by Metro for two big new musical films this fall. First, to start shooting around September 15, is "Du Barry Was a Lady." "Girl Crazy" will be the second one, and it is reported that Metro may sign Dorsey to a five-year contract calling for one picture a year. . . . Maestro Lawrence Welk had his chartered bus grabbed from

under him at Minneapolis. Band was on tour when word came that bus had to be commandeered for transporting defense employees in Illinois. Private autos were borrowed to finish the tour. . . . It's reported that when Eddy Duchin joins the navy it will mean disbanding his orchestra, since it's felt that bookings would be difficult to obtain without the piano-playing maestro. . . . Same is true of Orrin Tucker, who is also set to become a navy man, but an attempt may be made to keep that band going. . . . Hearst's "American Weekly" supplement will feature a new song, "Knit One Purl Two," in next Sunday's (21) edition. It's a promotion tie-up with RCA-Victor, and the disk firm is to bring out a Glenn Miller recording of it to coincide with the newspaper campaign. . . . The new record scrap campaign conducted by Records for Our Fighting Men, Inc., a non-profit organization of record artists, is going ahead despite the fact that Decca and Victor have not yet subscribed to the plan.

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country who have mentioned artists and records as local favorites in addition to the national leaders in the Record Buying Guide:

FORT WORTH:

Don't Tell a Lie About Me. Woody Herman. Vaughn Monroe.

A recent ballad that has already shown much life, but which now appears to be scaling the phonograph ladder. Operators here are rating it among the most promising of the "coming up" items in their machines. The Herman and Monroe bands get equal call from the nickel-tossing patrons, they report.

LINCOLN, NEB.:

Little Bo Peep Has Lost Her Jeep. Horace Heidt.

This zingy novelty with the topical army tie-up is now showing its head around here, according to the report mentions. It's the first novelty to make any sort of showing in some weeks, and because of its catchy title it may go places. Operators elsewhere might take a cue from those here and give it a whirl anyway.

NEW ORLEANS:

Wonder When My Baby's Coming Home. Jimmy Dorsey.

Given a "Possibility" rating in the Record Buying Guide last week, song is already being tagged a future hit by the operators in this Southern city. Helen O'Connell, the Dorsey blond songstress, puts a real wallop into the nifty lyrics, and, with the reputation this band has, it's no wonder that the record is already drawing nickels.

SPOKANE, WASH.:

Breathless. Merry Macs and Shep Fields.

This novelty tune is experiencing a strange career. It has been out for some time now and has received a lot of air plugging, but for some reason it has not made much of a mark on the coin phonographs. However, operators here this week report that it is now "really hot" for their machines, so maybe something is about to happen on it finally.

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Old Chief Walla Hoo

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Cocoanut—Polka

T-2003 Bluffer's Polka

Walt Leopold's Orch.

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T-2004 Waltzing on the "Kalamazoo"

Cutting In—Polka

Rene Musette Orchestra

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T-2060 Johnny Private

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(Rit-A-Rai-A-Ree)

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AMERICAN FOLK RECORDS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1564 Broadway, New York City.

New Notes

Gene Autry, who has had a couple of Columbia-label releases since the shellac priorities situation came to the fore, switches back to the company's Okeh label with his latest waxing. The disk couples *Call for Me and I'll Be There* and *Yesterday's Roses* and was ready for shipment from Bridgeport, Conn., June 12. . . . Bill Boyd and his crew expect shortly to record *Is There Room Up in Heaven for an Old Rocking Chair?*, and meanwhile Joe McDaniel Music Company, publisher of the song, is getting out a new edition of it with Bill's picture on the title page. . . . The Mutual Network has started a new folk program from KWK, St. Louis, sending it out over the net every day from Monday thru Friday at 3:30 to 4 p.m. EWT. Heading the cast are the Original Buckeye Four (Joe Jensen, guitar; Horse Shoe Mike Riaff, fiddle; Ray Perriandre, accordion, and Happy Herbie Thompson, trumpet-bass), Naomi Crawford and banjoist Smoky Rogers.

Week's Release

The Bar-X Cowboys (Bluebird B-8994)

I Don't Worry and I'm So Sorry
A nice coupling, with both sides good for either dancing or listening. *Worry*, on the A side, is a bright and bouncy tune, given appealing treatment by both vocal and band, with fiddle and steel guitar taking leads. Flipover is a soft, sweet, ballad, a lovely country tune. The vocal is even better on this side, and same instruments are again standouts. Both sides are good, but the B will probably prove the more attractive.

Recommended

Records showing indications of becoming music machine hits, based on nationwide reports and the judgment of The Billboard's Music Department.

"NO LETTER IN THE MAIL": Roy Acuff and His Smoky Mountain Boys (Okeh 06585)—An extremely catchy and appealing tune, given top treatment by the boys and an outstanding vocal by Acuff, with a vocal obligato from Oswald. Released some time ago, it is sweeping the country almost everywhere where folk disks are popular. Has topped reports from many sections and will probably continue to do so for some time to come.

Letter Box

According to reports coming in from almost all sections of the country last week, there is a terrific surge of the already high popularity of Gene Autry. Many of his recordings are leading lists. The top Autry tune at the moment, ac-

ording to a compilation of information received, is *Tweedle-o-Twill*, his latest, which led all other disks in such varied localities as Philadelphia, Minneapolis and Des Moines. . . . Minneapolis, as a matter of fact, gave Autry a clean sweep, the only three lists received from that territory being headed by his *Tweedle-o-Twill*, *Rainbow on the Rio Colorado* and *Nobody's Darling But Mine* respectively. . . . Other Autry waxings mentioned as topping all other entrants in various localities are *Sweethearts or Strangers* (Buffalo and Baltimore), *I Hang My Head and Cry* (Buffalo), *Deep in the Heart of Texas* (Milwaukee), *You Are My Sunshine* (San Francisco) and *Tears on My Pillow* (Spokane). . . . Carson Robison's *1942 Turkey in the Straw*, which had dropped a bit in the reports during the past few weeks, is staging a revival—but big. This past week it was the top record on individual listings received from Buffalo, Des Moines, Milwaukee and Spokane. . . . A couple of versions of *Walking the Floor Over You* are still going very strong, Ernest Tubbs' figuring high in territory around Baltimore and Indianapolis, and Bob Atcher's being favored in Pennsylvania spots. . . . Roy Acuff's *No Letter in the Mail* is getting a heavy play in many spots throughout the Midwest, and his *Wabash Cannon Ball* is still going strong on the Pacific Coast. . . . Among a number of Bob Atcher waxings that are going big are *I'm Thinking Tonight of My Blue Eyes* (in the East) and *Don't Let Your Sweet Love Die* (thru the Midwest). . . . Milwaukee is going strong for polkas, with both *Linda May Polka* (Shelton Brothers) and *Happy Hobo Polka* (Bee Gee Tavern Band) leading lists from that area. . . . Des Moines is giving plenty of nickels to Bob Willis's version of *Please Don't Leave Me*. . . . Jimmie Davis's waxing of *You'll Be Sorry* is getting a heavy play in the Indianapolis territory.

ON THE RECORDS

(Continued from page 63)

and "Peanuts" Holland, band's septa trumpeter, sings the opening chorus in a style that reminds much of Bon Bon. Hot trumpet riffing and piano share the second stanza. Band bears down heavy for the final chorus, giving way at the bridge passage to allow "Peanuts" to scat it out.

For the jumping and jive fans, "I Like To Riff" in the music machines is to their likings, especially at race locations, where the maestro is always accepted.

COUNT BASIE (Columbia 36601)

I'm Gonna Move to the Outskirts of Town—FT; VC. *Basie Blues*—FT.

The Count is another of the righteous jazz purveyors to step out of commercial bounds to bring two cherished sides for

any hot jazz fan's record collection. While its sales may be restricted, both sides bring Basie and his brand of music at their best. *Outskirts of Town* is a familiar race blues that has caught on in a big way now. Setting the blues idiom to his rocking rhythms, the blend makes for downright perfection. In moderate tempo, James Rushing starts in singing from scratch. Sir James is strictly in his element for the wordage. Band bears down heavy for a second stanza, sharing half with Basie's piano magic. Rushing then returns to complete his story and the side as well. *Basie Blues* is all the Count and his piano. Also in the moderate tempo, it's Basie fingering the blues for the entire side, with the band breaking in only for the endings and releases. Who could ask for anything more?

"I'm Gonna Move to the Outskirts of Town" has already started to click at the race locations, and Basie's entry should make it count for more. Moreover, side might even show strength at other locations. "Blues in the Night" has sold the blues idiom to the public, and this item is certainly worth a chance.

BOB CROSBY (Decca 18359)

Brass Boogie—Part I and II—FT.

This is the brand of le jazz hot that the Crosby band excels in, altho it doesn't make for record sales. It's Phil Moore's *Brass Boogie*, but no horn blasting as the title might imply. Instead, it features the too-seldom-heard piano of Jess Stacy and Bobby Haggart's bass. For Part I the band sets forth the eight-the-bar theme in moderate tempo to open the side and the rest of the side is shared by Stacy's barrelhouse and boogie pianology and Haggart's bull fiddling. Piano bridges the two sides, and Part II is turned over to the instrumental stars. Trombone tees off, piano cuts a second, trumpet takes a third. Stacy is back for a fourth, Haggart whistles the blues for a fifth stanza and the band builds the last chorus, with the piano again on the releases.

These sides are strictly for the devoted hot jazz fans and swing musicians, and at any locations where such clans congregate the Part I side is a cinch to make for lively spinning.

CHICO MARX (Hit 7004)

Sweet Eloise—FT; VC. *Here You Are*—FT; VC.

These two hit-headed ballads are effectively presented in soft and smooth rhythms by the ex-movie comic. While it might be difficult to associate a Marx brother with this brand of music, the band does itself proud for both sides. With the tempo moderately slow, the low-voiced saxophone section takes the opening chorus of *Sweet Eloise* right from the edge, modulating at the half-way mark to make way for Skip Nelson's soft baritone. Band ensemble, with trombone in the lead, steps up again for the last half of another chorus to complete the arrangement. The identical pattern, in the same tempo, is applied to *Here You Are* from the *My Gal Sal* flicker. The low-voiced saxes open with the last half of the chorus. After Nelson's lyrical expressions, trumpet leads the band for another half chorus to carry out the side.

While the maestro is a newcomer as far as the phono fans are concerned, it's a name that has long meant box office. The music

is most satisfying, and if the songs themselves start finding favor there will be no fault-finding with either of these sides for the music boxes.

JIMMY DORSEY (Decca 18376)

This Is Worth Fighting For—FT; VC. *Take Me*—FT; VC.

The other member of the Dorsey clan comes up with two new songs in these sides. Eddie DeLange and Sam E. Stept contribute the latest sentimental war song in *This Is Worth Fighting For*. Whether this one catches on is anybody's guess. In a moderately slow tempo, maintained rhythmically thruout to brighten the hymnal character of the song, Bob Eberly gives smooth reading for the opening chorus. The sax section, modulated softly and sweetly, starts a second refrain. Jimmy's alto sax carries the bridge, with Eberly finishing it out. Rube Bloom and Mack David's *Take Me* is built more along rhythmic lines, altho set in moderately slow tempo. Helen O'Connell sings the opening chorus, and most possessively considering the title of the tune. Trumpet and clarinet share the first half of the next chorus, and Miss O'Connell, even more possessive to the extent of a double entendre inflection in her voice, picks it up at the bridge to finish it out.

Helen O'Connell's singing makes "Take Me" a cutie. Since she is the heart-throb of many a phono fan, there's reason enough for their taking to the side. And if "This Is Worth Fighting For" means anything as another sentimental war ballad, Jimmy Dorsey's entry is bound to mean much.

ABE LYMAN (Bluebird 11542)

He Wears a Pair of Silver Wings—FT; VC. *Amen*—FT; VC.

With so many branches of the service, the well of inspiration for war ballads can hardly run dry. Linking this one with the lads of the flying fortresses, Eric Maschwitz and Michael Carr come up with *He Wears a Pair of Silver Wings*. Setting it in moderately slow tempo, Lyman plays it in straightforward fashion with emphasis on the legato obbligatos of the unison violins. Band lays down the last half of the chorus for an opening. Bill Sherman is in good voice for the chorus singing, and the band ensemble again brings up the last half of a chorus with a vocal tag to take it out. More enterprising and certainly invigorating is *Amen*, the swing spiritual from the *What's Cookin'?* flicker. With rhythmic abandon and a generous smattering of jive brogue, Rose Blane sells the song big. In slow jump tempo, with the band chorus assisting on the *Amen* shouts, Miss Blane cuts in with some tall and torrid preachments. With the chorus humming the swing hymn, Miss Blane does some righteous talking to start off the side, going in a double chorus with the hand-clapping after-beats the second time around. Gal captures the spirit and fervor of the Holy Rollers in this side to bring Lyman an enthusiastic response from the coterie of jive fans.

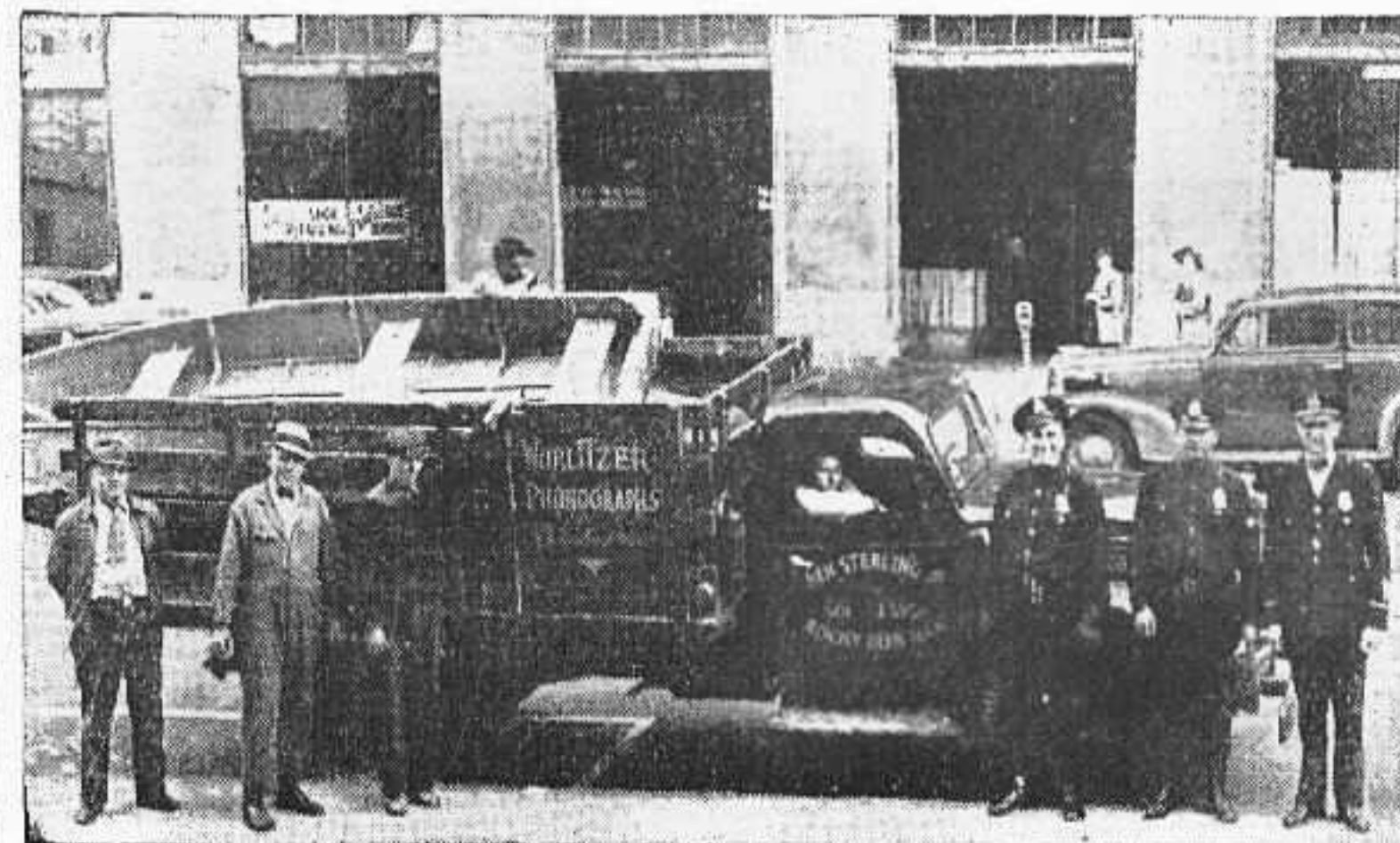
The Lyman band really kicks with "Amen," and phono fans at jitterbug locations will get plenty of kicks out of Rose Blane's singing for the side.

HARRY JAMES (Columbia 36599)

The Mole—FT. *But Not for Me*—FT; VC.

Arranger Holmes, blending instrumental ideas with maestro James, has produced *The Mole*. Nothing spectacular in its structure or in the band's playing, but it's a welcome relief from the repetitious riffs that pass off as musical compositions. This one is more along modern lines, with beguine-like beats characterizing the rhythm for the opening and closing stanzas. It's strictly a band instrumental and, while not impressive, is certainly played well and thoroely dance-inviting in the medium fast tempo. Plattermate all belongs to Helen Forrest. It's a George Gershwin opus from his *Girl Crazy* score. While not so familiar as some of the other songs from that show, it's an excellent vehicle for Miss Forrest's silky lyrical delights. Being a ballad, it has the usual rich background that James always applies to such musical moods. Miss Forrest starts right in singing from scratch. Harry's open horn, in the low register, starts a second refrain, and Miss Helen picks it up again at the halfway mark to polish off the side.

Considering the fact that Harry James is riding on a crest in phono circles, there can be no ignoring of any of his releases. And while the phono possibilities of either of these sides is anybody's guess, they're certainly worth a trial spin in the music boxes, strictly on the strength of the orchestral and lyrical names.



BEN STERLING ORGANIZATION helps rescue Scranton flood sufferers. The Wurlitzer distributor of Rocky Glen Park, Moosic, Pa., reports that the recent floods in the Scranton area isolated many of his locations. He placed his entire organization at the disposal of municipal authorities in rescue work. Picture above shows a Sterling truck leaving the Scranton City Hall with boats to hunt out marooned families.

New smash recording

by the

INK SPOTS—
DON'T TELL
A LIE
ABOUT ME

DECCA 18383

Editorial Against Noise Points Out All Sources of Trouble; No Crusade Against Loud Juke Box Claims Oldest Phonograph

Many editorials have been written about cutting down city noise. In some cases newspapers mention music boxes as a serious noisemaker. The following editorial, from *The Sunday News-Democrat*, Tallahassee, Fla., May 31, is reasoned and considerate and also calls attention to the fact that juke boxes may need toning down in some cases. Music operators should exercise special care when a city campaign against noise is in progress.

QUIET PLEASE! ONE TOOT AND YOU'RE OOT. There is a story about a Scotch church usher who had never seen an ear trumpet such as the hard of hearing used to carry before the development of electrical aids. When a woman entered the church carrying one, he warned her severely: "One toot and you're oot."

Now, in Tallahassee, there is strong pressure for a city ordinance which will say to the motorist: "One toot and you're oot a buck." Such an ordinance would make it illegal to blow automobile horns in the city limits.

One Honk a Year

At first glance such a proposal may seem harsh. But what good are automobile horns, anyway? Many of us may be accustomed to honking on slight or no provocation but it is doubtful if there is one actual need a year for a honk. One deplorable custom is for drivers in a long line of cars to mash their horn buttons while someone at the head of the line is trying to get his car started as fast as he can; this practice jangles the nerves of everyone for a block around and hastens the progress of the cars not one second. There is evidence that it increases accidents since all other drivers will be rendered less efficient by the racket.

Another custom is to park in front of a house or building and honk uproariously for someone to come out. This saves some steps for the driver at the expense of the person he is paging and to the detriment of everyone within earshot. It is a discourtesy to the entire neighborhood which could be avoided.

Still another custom is to drive with accelerator and horn, depending on frequent blasts of ear-splitting sound to clear the way. Drivers who follow this practice may save a few seconds by frightening everyone else out of their path, whereas they could easily be more courteous and considerate of the rights of others with no material loss to themselves. Care in driving at reasonable and safe speeds with occasional use of the brake would remove 99 44/100 per cent of the need for horn blowing—if not all of it.

Some have suggested that an ordinance prohibiting "unnecessary" horn blowing might suffice. It would if anyone knew and could define precisely "unnecessary." Experience in many communities has proved that horn blowing must be prohibited entirely or not at all. An indefinite modification opens the door to endless arguments and no one can prove who is right or wrong.

Memphis and Baton Rouge have iron-clad prohibitions against horn blowing. Both cities are much larger than Tallahassee and if honking is unnecessary there it is unnecessary here.

Why not, therefore, take the bull-headed motorist by the horns and do away with those instruments of torture?

Anyone qualified to drive a motor vehicle can drive it without a horn, as safely as with it, if not more so. Try it for a day and see if that is not right.

To Mention Juke Boxes

Horn blowing, of course, is not the only noise nuisance in Tallahassee. Whistles, radios, juke boxes, low-flying airplanes, open cut-outs and football parades have been mentioned in a Chamber of Commerce survey. All of these with the exception of football parades and with the possible exception of low-

flying airplanes are open to remedial action.

Another nuisance which has been out-moded in most communities is the practice of allowing advertising thru the method of loud-speakers driven blaring thru the community.

We are strongly in favor of football parades and for other occasional and justified outbursts of youthful enthusiasm and spirit. That is part of what we are fighting this war to preserve. Let the kids have their fun as long as they confine their activities, to stunts connected with occasional "home games" and such special events.

Airplanes have a sound that we like to hear. The noise of those motors sounds like business developing against the Axis and we wish we could hear more of it. On the other hand, there may be some reasonable limits on the heights and direction of flights for the benefit of sleepers. This is, of course, a matter for military authorities and we do not presume to tell them how to handle it.

Tone Juke Boxes Down

Our own responsibility as citizens and as an organized community definitely covers radios, juke boxes, cut-outs and such sleep breakers.

It seems fairly obvious that a radio which is loud enough to break the rest of neighbors is louder than it need be for the hearing of persons in the same room with it. The same applies to juke boxes. All can be tuned down so that those in the same room can hear easily but neighbors will not be disturbed.

There is no excuse for an open cut-out and we are sure there is an ordinance against it. Industrial plants have been seeking to reduce the whistle trouble to the minimum and there appears to be no call for any action in connection with a problem which is being approached in such a fine co-operative spirit.

There are several things that citizens and the city government can and should do. This is a war of nerves; let's not wage it against our own people.

Quiet, please!

Regina box made in 1895 in operation in Des Moines location

DES MOINES, June 13.—An antique coin-operated phonograph, believed to be the oldest still in location and probably one of the oldest still in working condition, has been installed by Superior Sales Company, of Des Moines, at Dave's Tavern here.

The machine, according to the best knowledge, was manufactured in 1895 and the name plate carries the name of the Regina Company, Rahway, N. J. The plate also carries the number 1021206.

Joe Epstein, head of Superior Sales, said he purchased the machine from a carnival agent and he also claimed it was the oldest coin-operated phonograph.

The machine is in good working order and, surprisingly, will not take slugs. Originally the box was hand wound, but recently a sewing machine motor was installed.

The phonograph stands about four feet high with a glass top showing the mechanism, which uses the circular-type records three inches high and about six inches long. The speaker is set in front of the cabinet and is the type first used by the commercial phonographs.

Epstein said he was able to get about 100 records, many of them marked "Edison." One of the surprising things about the records, which are dated back as far as 1900, is that they are still popular numbers.

The six records on the machine at the present time are *Pretty Baby*, Gladys Rice, vocal; *Take Me Back*, Van Brunt, vocal; *Where the Black-Eyed Susans Grow*, A. Hahl; *Me and My Gal*, B. Murray; *Everybody Loves My Gal*, Kauffman, vocal; *You Made Me Love You*, Anne Chandler, vocal.

Epstein said he was unable to learn any past history of the machine, having traded a new machine for the antique. The carnival man has since moved away from Des Moines and Epstein did not obtain his name.

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PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

The Filmusic Forum

"Holiday Inn"

Latest developments on Paramount's *Holiday Inn*: Film will not be released until September, but exploitation of the musical score will be launched much sooner, probably about mid-summer. On the recording end, a preliminary line-up has already been established as follows: *Be Careful, It's My Heart*, Teddy Powell (Victor); *Dinah Shore* (Victor) and *Tommy Dorsey* (Victor); *You're So Easy To Dance With*, Benny Goodman (Columbia), and *White Christmas*, Freddy Martin (Victor) and *Charlie Spivak* (Columbia).

Reports have it that Decca will be going overboard on the *Holiday Inn* tunes, with both Bing and Bob Crosby set to record the entire score. If true this will be one of the biggest wax build-ups of any film yet produced, and it probably is true, what with Decca's Mr. Bing being starred in the picture.

Bands for Films

Movie industry seems to be reaching out more and more to pluck up bands for featured spots on the screen. Duke Ellington is reported as signing for a jazz epic entitled *Swing Family Robinson* to be released thru United Artists; both Les Brown and Freddy Martin are signed for parts in RKO's *Sweet and Hot*, with Ginny Simms as an added attraction; Sonny Dunham slated for Universal's *Off the Beaten Track*; Harry James working

on a second picture now that *Private Buckaroo* has been completed, and Tommy Dorsey, fresh from *Ship Ahoy*, to do two more films for MGM, *Du Barry Was a Lady* and *Girl Crazy*.

Record Round-Up

Kay Kyser (Columbia) has recorded *Jingle, Jangle, Jingle* from Paramount's *Forest Rangers*. Tune is rapidly moving up the plug lists, which should make this and a Merry Maes (Decca) treatment excellent machine bets.

Harry James has released a Columbia recording of *But Not for Me*, featured tune in Paramount's *Girl Crazy*.

"Orchestra Wife"

Look for 20th Century-Fox's *Orchestra Wife* (to be released soon) to shape up as a tie-up natural. Film features Glenn Miller's orchestra and a tune called *Kalamazoo*, which, when placed on wax, should bring Miller even better returns than *Chattanooga Choo Choo*. Other songs likely to find their way into the recording studios include *At Last*, *That's Sabotage* and *Serenade in Blue*.

WURLITZER PHONOGRAPHS

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Set Spring Outing Plans for N. Y. CMA

NEW YORK, June 13.—The Spring Outing of the Cigarette Merchandisers' Association, Inc., has been set for the week-end of June 27 and 28 at the Concord Plaza Hotel, Lake Klamasha, N. Y., according to Matthew Forbes, managing director of the association. The resort is 90 miles from New York.

An interstate meeting has been arranged for the week-end, Forbes said. He also pointed out that in order to save tires and gas the members will use trains and busses to reach the resort. Activities for the annual outing include the traditional ball game, with New York defending the cup which it won for three consecutive years. A golf tournament will see some of the best stars of the vending machine field in competition.

In addition to association-planned activities members will have an opportunity to enjoy the entertainment provided by the hotel.



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Communications to 155 North Clark Street, Chicago

Treasury Supports Cigarette And Soft Drink Tax Increase

Says it can be shifted to consumers without halting upward trend in use of cigarettes and soft drinks—differential for economy cigs

WASHINGTON, June 13.—The House Ways and Means Committee has put excise tax changes aside for the time being so that it can act on technical and administrative changes in the tax code now and give the drafting experts more time to write these revisions into legislative form. But before putting the tax changes aside the committee was definite in its report to the Treasury Department which caused the department to reach the conclusion that smokers will absorb a sharp increase in tobacco taxes and continue to that a tax on soft drinks can be shifted forward to consumers in the form of higher prices without reducing consumption "below the curtailed production under the sugar-rationing program."

Recommendations are for a boost of nearly \$200,000,000 in the taxes paid on tobacco products; \$146,000,000 a year on soft drinks.

The department held it unlikely that the proposed tax increase on cigarettes will be shifted backward to farmers in the form of reduced prices. It said the evidence indicates that the increase would be passed on to consumers.

The department said a tax differential is necessary to enable the so-called economy brand cigarettes to hold their own during a period of rising consumer income.

The report estimated that present excise taxes on tobacco taxes will cost taxpayers about \$775,000,000 during the 1942 fiscal year, which ends June 30. Its recommendations for rate increases would bring tobacco consumers' annual tax bill to near the \$1,000,000,000 mark.

\$8,700,000,000 Revenue Program

As part of the administration's \$8,700,000,000 revenue program, the Treasury proposed that the tax on cigarettes be increased from \$3.25 to \$3.50 per 1,000 on the so-called economy brands and from \$3.25 to \$4 per 1,000 on the standard brands. It also asked that the rate on smoking and chewing tobacco be increased from 18 cents to 36 cents per pound and that the rates on cigars be increased by 25 per cent on the two-for-a-nickel brand to more than 100 per cent on the expensive smokes.

Reviewing the economic considerations in the proposed increase on cigarettes, the Treasury report said, in part:

"It is not expected that the proposed tax increase will reduce consumption, especially in view of the expected increase in consumer purchasing power. During the first nine months of the 1942 fiscal year tax-paid withdrawals of small cigarettes increased 17 per cent over the corresponding period of the 1941 fiscal year. It is expected that the total consumption of small cigarettes will continue to increase.

"Under these circumstances it is unlikely that the proposed tax increases will be shifted backward to farmers. The available evidence points to the conclusion that additional tax increases will be shifted forward to the consumer of cigarettes.

Discriminates Against Economy Brands

The differentiated tax rate scheduled is proposed to mitigate the inequality of the flat tax. The present tax applies to lower and higher priced cigarettes alike and therefore discriminates against the so-called economy brands. As national consumer income rises consumption of the lower priced brands tends to decrease in relation to total consumption of cigarettes. Since total consumer income is expected to increase considerably in the fiscal year 1943, the competitive position of the lower priced brands would suffer if the policy of applying the same rate of tax to both classes were continued.

"For example, the available informa-

CMA Simplifies Filing for Cig Location Owners

NEW YORK, June 13.—Matthew Forbes, managing director of the Cigarette Merchandisers' Association, after talks with local officials of the Office of Price Administration, has gained approval for a plan to simplify the filing of ceiling prices of commodities dispensed by vending machines. The official regulations require that all retailers must file maximum prices at the nearest OPA War Price and Rationing Board.

Under the agreement worked out by Forbes, and confirmed in writing by the OPA, the operators are responsible to see that the retailer with a cigarette vending machine on his premises files his application. Post cards addressed to the OPA listing the cigarette brands carried in the machine and the specified ceiling price, with space left blank for the retailers' name and address, are being supplied by the association. Members will have their service men have those location owners who have not as yet filed price ceilings for cigarettes sign this post card and return it to their offices. The members will supply postage for the cards and mail them to the OPA. The same procedure holds true for new locations.

Forbes said in cases where an establishment sold cigarettes during March, 1942, then discontinued over-the-counter selling in favor of vending machines, the operator is responsible for establishing the exact price at which cigarettes were sold by the location during March, 1942. Members will receive this information from the location owner, and the March, 1942, price becomes the ceiling price in that location. No further proof is necessary, Forbes stated.

In new locations, or spots that did not sell cigarettes during March, 1942, the basis for establishing the ceiling price must be the nearest retailer selling cigarettes thru a vending machine. In addition to the ceiling sticker the list of cigarette brands sold thru the machines must be posted on each machine. Sticker includes the seven popular brands, with space provided to write in any other brands handled by the vender.

The association has mailed out the OPA booklet, *What Every Retailer Should Know About the General Maximum Price Regulation*, to members for redistribution to location owners, Forbes concluded.

on to consumers and will not reduce consumption, the Treasury said:

Vending Machines Considered

"In the case of bottled soft drinks sold thru vending machines it will be difficult to shift the tax. However, it may be possible to find ways of tax shifting as in the case of cigarette machines. In any case, the vending machine outlet must be considered to be of decreasing importance since the production of vending machines has been prohibited as of April 30, 1942.

"The purpose of the proposed 80 cents per pound tax on carbonated acid gas is to levy on aerated soft drinks sold over the fountain a tax approximately equivalent to the bottled soft drinks tax. From the administrative viewpoint the carbonic acid gas tax avoids the problems of defining taxable soft-drink sirups and juices, thus avoiding such problems as (A) whether or not fresh fruit juices and canned fruit juices are taxable, (B) the determination and application of proper tax rates on fountain sirups which vary appreciably in degree of concentration and (C) the problem of collecting small amounts of tax from many retailers who manufacture their own fountain sirups. The carbonic acid gas tax has the administrative advantage of applying to relatively few manufacturers and dealers."

"The Treasury said that as in the case of bottled soft drinks "it is expected that the price of soda-fountain sales of carbonated beverages will increase to 6 cents per glass." It added the retailer is expected to shift the tax on to the consumer.

"Appreciable shifts away from carbonated soft drinks are not to be expected because of the strong consumer demand for created soft drinks and their expected willingness to pay 6 cents per glass or bottle instead of 5 cents," the Treasury commented.

PERFECT REBUILTS

Counter Games	Exhibit Pin
Kicker & Catcher . \$17.50	Target . . . \$ 7.50
A.B.T. Model "F" 20.00	Merchandise Vdrs.
A.B.T. Game Hunter . . . 12.50	Late Model 3 Col. Snacks \$ 7.50
A.B.T. Fire & Smoke . 27.50	4 Col. Ever-ready . . . 4.50
A.B.T. Jungle Hunt . . . 27.50	1¢ & 5¢ S & M . 4.50
	Home-In-One . 10.00
	Home Run . 10.00
	Split Fire . 10.00

Write for Complete Bargain List!
1/2 dep. with order, bal. C.O.D.

COIN OPERATED

L. MITCHELL & CO
MACHINES AND SUPPLIES
141 DE KALB AVE. B'KLYN, N.Y.

BARGAINS GALORE

WHILE THEY LAST, FACTORY REBUILT LIKE NEW.

160 Silver Kings, Hammerloid Finish, Peanut Machines	\$ 3.95 Ea.
120 Silver Kings, Hammerloid Finish, Ball Gum Machines	3.95 Ea.
145 Silver Kings, Porcelain Finish, Peanut Machines	4.25 Ea.
472 King Jrs., Nut Machines	2.95 Ea.
76 Wings, Cigarette Machines	14.50 Ea.
37 Yanks, Cigarette Machines	14.50 Ea.
32 Lucky Strikes, Cigarette Machines	8.25 Ea.
12 Roll-a-Packs, Cigarette Machines	8.25 Ea.
7 View-a-Scopes (Original Models), factory rebuilt, like new, \$13.50 each or \$85.00 for seven.	
NEW Solid Iron Stands	\$2.25 Ea.

TORR 2047A-SO. 68 PHILA., PA.

OPPORTUNITY

Established route of 25 Revco Ice Cream Cup Venders

ON LOCATION

Showing nice profit now and Hot Season just ahead.

All venders purchased new in summer and fall of 1941. Perfect mechanically and like new in appearance.

\$4250.00 TAKES ALL

We must sell due to help shortage

FRANKEL SPECIALTY CO.

Rock Island, Illinois

BRAND NEW

COLUMBUS PEANUT MACHINES

Birmingham Vending Co.

2117 Third Ave., No. Birmingham, Ala.

ANNOUNCEMENT

I have arranged to handle Machines and Parts made by

THE ADVANCE MACHINE CO.
of Chicago, Ill.

JACOB SCHOENBACH
1647A Bedford Ave. BROOKLYN, N. Y.
Phone: PResident 2-1090

VENDER SUPPLY NOTES

Pepsi-Cola Company is experimenting with a plan to stamp bottle crowns out of old tin cans. It is reported that the company already has acquired about 10,000 to 15,000 old cans for experimental purposes. The company is attempting to acquire its cans from charitable institutions and is not interfering with salvage campaigns. If it works, the plan may add as much as 10 per cent to the firm's production of crowns.

Proprietor of a bottling works in Mantato, Minn., has pleaded guilty on two counts of an indictment charging violation of sugar rationing regulations, OPA has announced. Sentence imposed was six months on each count, to run concurrently, and a \$3,100 fine. The bottler confessed filling a false statement reporting no sugar on hand when he actually had 44,000 pounds in his possession and subsequently making false statements in applying for an additional 41,320 pounds.

Tobacco manufacturing officials in Richmond, Va., anticipate no serious alterations in cigarette manufacture as a result of WPB restrictions on the use of glycerin and tinfoil. Glycerin, for years the agency by which cigarettes have been kept moist and fresh, is a vital war chemical. Tinfoil, now disappearing from the market, has already been abandoned by two well-known cigarette manufacturers. Research laboratories say that several substitutes are known for glycerin, but no comment could be made as to the availability of the substitutes.

Candy Manufacturers

Reduction in the quarterly dividend rate on common stock of E. J. Brach & Sons, Chicago candy manufacturers, to 20 cents per share for the July payment, compared with the regular quarterly rate of 30 cents per share effective all last year and in the first quarter of 1942, reflects the uncertain outlook facing most units in the confectionery business. Principal factor, of course, is the industrial rationing of sugar and cocoa, but there are many other problems concerned with labor costs, supplies of packaging and wrapping materials and compliance with OPA price ceiling regulations. Up to the present, most units in the industry, particularly companies, have been able to maintain their total production in a fairly satisfactory basis by the use of substitute sweetening such as corn syrup and honey, and by discontinuing the manufacture of brands which require excessive amounts of cane sugar. Among the industry's price ceiling problems are how to absorb the increase in prices of agricultural ingredients on which there are no government ceilings, and how to price special candies which were not sold in March, such as summer, fall and other seasonal candies. According to the National Candy Confectioners' Association, the average price of agricultural ingredients of candy purchased in 1941 had increased 30 per cent by March, 1942. The 3.4 billion pounds of agricultural products used by the industry in 1941 at a cost of \$213,000,000 would have cost \$276,000,000 had they been purchased in March, 1942.

Hawaiians have turned to dried fruits now that candy is no longer on cargo preference list, according to *The Honolulu Star-Bulletin*.

With shipments from Hawaii increasing, the sugar supply will gradually move back toward normal. The fact that rain instead of sugar alcohol will be used for smokeless powder helps. After the transportation problems clear and Puerto Rico, Hawaii and Cuba get into market with their big crop, rationing may be eased.

The Wm. Wrigley Jr. Company has now converted all its radio advertising to special war audiences. A series of daily network roadcasts beamed directly at war production workers and their families was inaugurated June 15. Aimed at reaching workers while in the job in factories, as well as those at home during the broadcast time, the programs will feature music especially suited for transmission thru public-address systems in war plants. Ben Bernie and his orchestra are featured and Bernie will intersperse inspirational messages with musical selections, delivered in informal style and will include reminders of the importance of factory production in the victory program and tributes to those doing outstanding

ing jobs. Commercial messages will play up the idea that gum-chewing can help workers keep going by aiding in warding off fatigue, soothing the nerves, eliminating dry mouth and minimizing the craving for tobacco. Spearmint will be mentioned but will be subordinated to the emphasis on chewing gum as such.

The Illinois Division of Foods and Dairies has ruled that novelties made of ice milk containing a lower butterfat than that required for ice cream will be all right provided that the bar is not sold as an ice cream bar and that a statement of the contents is shown in 8-point type on the wrapper.

The preparation of a schedule of simplification for carbonated beverage bottles is in the final stages and the draft will be submitted by WPB to the soft-drink industry at an early date for approval. The schedule is being prepared by WPB in co-operation with the ABCB, the Glass Container Association of America and the National Bureau of Standards.

Special problems of transportation in the soft drink industry are the basis of recommendations made by a transportation committee of the industry and submitted by the Tobacco and Beverage Branch of WPB to the Office of Defense Transportation in connection with the ODT order restricting local delivery services. The program is the first submitted by any industry for effecting maximum conservation of transport equipment. A survey discloses that the larger concerns in the soft drink industry were already operating on the plan recommended by ODT but that many of the smaller firms must begin now to work out delivery schedules which will ease the load on tires and other equipment.

The proposed 1-cent tax on bottled carbonated beverages is now further complicated by the General Maximum Price Regulation. If Congress does not specially provide in the bill that the tax may be collected separately the seller will have to absorb the tax.

MARKETS IN BRIEF

NEW YORK, June 11.—Peppermint oil (dollars per lb.): Natural, \$5.85@6.00; U. S. pharmaceutical, \$6.35@6.70.

NUTS

CHICAGO SPOT MARKET PEANUTS

	Cents per lb. in bags
Jumbos	9.50 @ 9.60
Fancies	9.25 @ 9.35
Extra large	12.00 @ 12.50
Medium	11.50 @ 11.75
No. 1 Virginia	11.25 @ 11.50
No. 2 Virginia	10.00 @ 10.50
Southeast	
No. 1 Spanish	10.25 @ 10.50
No. 2 Spanish (sample)	8.75 @ 9.00
No. 1 Runner	9.00 @ 9.25
No. 2 Runner (sample)	7.75 @ 8.00
Texas	
No. 1 Spanish	

The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., June 13.—The peanut market is in a state of uncertainty with shellers in producing areas quoting lower prices in an effort to stimulate some buying interest on the part of large buyers but apparently with little success. Some peanut butter manufacturers are making inquiries for No. 2 shelled peanuts, but otherwise the market is very quiet. Prices of shelled goods continue to sag as buyers wait for the settling process to be completed before purchasing. These market adjustments result, it is reported, from the fact that peanut butter manufacturers and other large users find it necessary to adjust their buying levels to accord with the prices which they paid for the peanuts which went into the products which they sold during March and which were purchased at lower prices than those recently prevailing. Virginias in the shell sold for roasting have weakened only slightly, but No. 1

Key Materials Grow Scarce As Production Climbs; Others Are Available for New Items

WASHINGTON, June 13.—The following official release contains valuable information on materials and suggestions on materials now plentiful for new articles of merchandise.

Key materials needed for the war effort are growing scarcer as supplies are depleted by ever-expanding production demands.

This trend was revealed yesterday in a report on the relative scarcity of certain materials issued by the Conservation and Substitution Branch of the Bureau of Industrial Conservation.

Divided into Three Groups

The report subdivides the materials into three groups. The first group covers those materials that are so scarce there is not enough on hand to meet war and essential civilian uses. The second group contains materials which are scarce, but in which the situation is not as critical as in the first group. The third lists materials which are available in abundance.

Significantly, the W. P. B. points out previous listings of the first two groups have been expanded by the inclusion of 40 new items. This growing scarcity is not due only to increasing wartime demand but also to depletion of substitutes.

Scarcest of all are such metals as alloy iron, alloy steel, aluminum, tin, tinplate and others. Included in the first group also are chemicals such as acetone, chlorine, toluol. Miscellaneous products in scarce supply include hemp, asbestos and tung oil.

The three groups follow:

GROUP I

The available supply of the following materials is inadequate for war and essential civilian uses and in many cases for war purposes alone.

Metals

Alloy iron, alloy steel, aluminum, aluminum pigments, cadmium, calcium-silicon, chromium, cobalt, columbium, copper, copper scrap, iridium, magnesium, manganese, electro.

Nickel, nickel scrap, rhodium, tantalum, tin, tinplate and terneplate, tungsten, tungsten carbides, vanadium, wrought iron, zinc (high grade).

Chemicals

Acetone, alkyd resins, alumina, ammonia, aniline, anthraquinone derivatives, benzol, butadiene, chlorinated hydrocarbon solvents, chlorite, cresols, diphenylamine, methyl methacrylate—sheets.

Naphthalene, pentarythritol, phenol, phenol formaldehyde resins and plastics, phosphates: tricresyl—triphenyl, phthalic anhydride and phthalates, polystyrene, polyvinyl chloride, sodium nitrate, sulphur chlorides toluol.

Miscellaneous Products

Agar, asbestos (long fiber), babassu oil, burlap, cashew nut shell oil, chrome pigments, coconut oil, corundum; cotton: duck—linters—raw long staple; feathers and down (goose and duck).

Graphite (Madagascar flake); hemp: agave fiber, henequen, manila fiber, cordage, seed, sisal; jewel bearings, jute, kapok, kyanite; lumber: certain grades hard and soft woods.

Mica, block, natural resins, except rosin, nylon, oiticica oil, palm oil, palm kernel oil, pig and hog bristles, quartz crystals.

Quinine, rape seed oil; rayon, high

Spanish and No. 1 runner shelled goods are quoted around one cent a pound under last week's prices, and No. 2 peanuts, both Spanish and runners, have sagged even more.

Farmers' Stock Peanuts in Virginia and North Carolina are being offered more freely but under present conditions millers are uninterested in buying and no recent prices of Virginia Farmers' goods have been reported. Farmers' Stock peanuts in the Southeast are nominally \$10 a ton weaker than they were last week with very few peanuts available and practically none being offered.

The growing crop looks well in both Virginia and the Southeast, with planting rapidly winding up. In North Texas peanut planting is now at its peak.

tenacity; rubber: chlorinated, crude, Iulex, reclaimed, synthetic; shearlings, shella; silk: row, noils, garnetted, reclaimed; sperm oil, teak, tung oil.

GROUP II

Materials that are essential to the war industries but the supplies of which are not limited to those of Group I.

Metals

Aluminum scrap—No. 12, remelt; antimony, arsenic, bismuth, calcium, ferrosilicon, iron: gray—cast—malleable; lead, lithium, manganese (ferro).

Mercury, molybdenum, palladium, pig iron and scrap, platinum, ruthenium, silicon and alloys, steel, bessemer, carbon, basic scrap; zinc (low grades), uranium.

Chemicals

Alcohol, ethyl—methyl, atebrine (for quinine), barium carbonate, bleaching powder, bromide, butanol, cadmium pigments, carbon tetrachlorides, citric acid, formaldehyde, glycol.

Halogenated hydrocarbon refrigerants, iodine, lactic acid and lactates, lithopine, mannitol, methyl methacrylate powder, phosphorus, potassium, perchlorate—permanganate, sorbitol, strontium salts.

Tetraethyl lead, titanium pigments, urea formaldehyde plastic, vinylidene chloride plastic, xylo.

Miscellaneous Product

Albumin, blood, bauxite, castor oil, cellophane, cellulose nitrate, acetate and other derivatives; cork, cotton seed, cryolite, diamonds, industrial dies, fish liver oils, flax fluorspar.

Gasoline paper, glues, animal and vegetable, glycerin, hides, lead pigments, leather, linseed oil, magnesite, mercury pigments, mica, splittings.

Molasses, natural gas, parchment paper, pine oil, rayon filament, staple fiber, rotenone, rutile, steatite tale, tanning materials, vitamin "A" products, vulcanized fiber, wood pulp, wool, zircon.

GROUP III

Materials that are generally available in significant quantities as substitutes for less available materials.

Metals

Gold indium, osmium silver.

Chemicals

Borax and boric acid, camphor, carbon black, chromic acid for plating, muriatic acid, sodium metasilicate.

Miscellaneous Products

Asbestos, common, asphalt, brick and tile, casein, cement (Portland), ceramics, charcoal, clay, coal and coke, coal tar pitch, concrete, corn stalks.

Cotton, raw, up to 1 1/2-inch: Cottonseed oil, diatomite, emery, feltespar, felt, hair, flint, gilsonite, glass, gypsum and products, hair, cattle, calf, goat.

Invert sugar, kraft paper, lignin plastic, lime, lumber and millwork; low grades hard and soft woods, all grades gums; mica, ground; mineral wool, paper (except II), paperboard, peanut oil.

Petroleum products: Crude oil, gasoline, lubricating oil, paraffin; plywood (unrestricted binder), pottery, pyrethrum, rosin and derivatives, salt, silica sand, soybeans, oil—protein; starch.

Stone: Granite, limestone, marble, slate; straw, sugar, sulphur, tripoli, turpentine, vermiculite, wallboard.

Wood and products: Sawdust, wood fiber, wood flour; zinc oxide (A. M. process).

Important News

Many news items concerning national developments, taxes, etc., may appear on other pages of the coin machine section and not on the vending machine pages, hence vending operators should read the general news reports in the entire department.

The Minnesota State Supreme Court has decided against the Minneapolis vending machine tax after a long court battle. Details and copy of the opinion were not received in time for publication in this issue.

EASTERN FLASHES

By JOE ORLECK and BEN SMITH

We could call June 8 to 13 Florida week. Traffic to and from the vacation paradise of the country was unusually brisk. Irv Sommers came in from Miami and spent a week on Coin Row among his many friends. Irv has quite an operation running, and visitors to his office call it the show place of the South. It seems the climate has done wonders for Irv and his health is perfect. Sommers left for home June 13 and from there will leave for a summer vacation in the mountains of North Carolina. While in New York Irv took in the picture of

the year, *Yankee Doodle*, and was the lucky winner of a War Bond in a raffle.

Add Florida Notes

Milty Green and Lucky Skolnick, of American Vending, in the city for about a month, are leaving for their home office in Jacksonville, Fla., Tuesday, June 16.

We also received a letter from Jack Semel, who is operating in Miami. Jack runs his operation in partnership with Jimmy Savarese, formerly connected with Palisade Novelty Company, Cliffside, N.

J. Jack writes he is feeling fine and that business is very good.

Dave Stern, Royal Distributors, returned to Elizabeth, N. J., from a prolonged trip thru the South, including a Miami sojourn. Dave was on a vacation but didn't pass up the opportunity to do a little business.

Harry Brown also returned to New York after a tour along the entire Eastern Seaboard, going as far as New Orleans. Harry visited all his coin machine contacts buying and selling equipment.

Coming and Going

Lou Cantor has been very active traveling around his territory in the East buying cigarette machines and National candy venders.

Harry Wichansky, from Elizabeth, N. J., visited Coin Row.

Manny Ehrenfeld, also from Jersey, was around visiting.

Fitz Shipping Games

Jack Fitzgibbons has been shipping used games all over the country. He lays great stress on the fact that he's set for immediate game shipments. "And when the games leave our shop," boasts Fitz, "they have been completely reconditioned and the buyer can put them right on location."

Mitchell Completes Inventory

Irving Mitchell has just completed an inventory of stock on hand and reports it includes counter games, phonographs, cigarette machines and venders. Mitch will now offer these machines to the trade.

Eaton Visits Plant

Doc Eaton, Buckley Music Systems' representative in the East, has been covering the many customers in his territory, advising and servicing. Doc also has been buying and selling for the Buckley Trading Post. Eaton left Friday (June 12) for Chicago to spend some time at the plant.

Armed Forces Notes

Jimmy Gilroy, formerly manager for Jack Fitzgibbons, now in the army, was transferred from Keeler Field, Miss., to Will Rogers Field, Oklahoma City, Okla.

Arthur Haynes, large cigarette machine operator in Poughkeepsie, N. Y., plans to join the navy in the next few weeks.

Bell Coin's New Plan

Bell Coin Machine Company, of Newark, N. J., has instituted a new trade-in plan. It is testing it within a 100-mile radius of its office and finds that it solves the problems of the small operator. Sid Mittleman, of the firm, claims it will extend the plan nationally as soon as the experiment has been completed locally.

Schoenback Advance Machine Distrib
Jacob Schoenback, with offices at 1647a Bedford Avenue, Brooklyn, N. Y., has taken over the sale and distribution of parts and machines for Advance Machine Company, of Chicago, for the metropolitan territory.

Cohn Makes Chi Trip

Nat Cohn took a fast trip to Chicago and had difficulty in getting admittance into the Seeburg offices. Nat had to wade thru a lot of red tape and get official permission. Cohn returned to the city by plane and claimed the ride was the worst in his long flying experience. The plane rode thru a terrific rainstorm.

Parkoff Proud Pappy

Meyer (Parky) Parkoff, office manager at Modern Vending Company, is going around with that proud father gleam in his eye these days. The reason—his wife presented him with a boy and it has been decided to name the new member of the family Gerald. This is the second boy in the Parkoff household.

Robbins Active as Broker

Dave Robbins has been busy acting as a broker in the sale and purchase of music and cigarette machine operations in the metropolitan territory, he reports. Dave also has financed some of the deals. Caught during a visit at Matty Forbes' swank Architects Building offices for the Cigarette Merchandisers' Association, Dave made humorous comments on the impressive layout.

Dave Lear, Speaker Extraordinary

Dave Lear, Universal Vending Sales Corporation, cigarette machine operator and dealer, has proved to be one of the most forceful, analytical and colorful speakers in the coin machine business. He has received the plaudits of some of the foremost spellbinders of the country.

Munves Works Overtime

Mike Munves reigns supreme as the Arcade King, but he insists a "king" shouldn't have to work as hard as he does. Mike is busy night and day getting out equipment for arcades all over the country.

Ponser Readies Plan

George Ponser has a new buying, selling, trading plan he will announce to the trade.

Capital in Forced Move

Capital Automatic Music, formerly of 460 West 34th Street, has been forced out of these quarters by the demands for space in the building by the War Department. They have removed their offices to 335 West 35th Street. The new quarters are similar in size to the space previously occupied.

WAHOO!

Pioneer's NEW BIG CHIEF

is as colorful and full of action as an Indian ceremonial War Dance—Real Feathers in Headdress—triple die cut. Pioneer's original Indian symbol tickets.

No. 900 — 5c PLAY — 900 Holes
Takes in \$45.00
Average Payout 21.11
Average PROFIT \$23.89
Write today for our new circular displaying other Pioneer Money Making fast action boards—and prices.



Pioneer MANUFACTURING CO., INC.
155 W. HUBBARD ST., CHICAGO

RUSH YOUR ORDER—WHILE THEY LAST

- | | |
|---|----------|
| BRAND NEW MACHINES IN FACTORY SEALED CARTONS | |
| Bally Club Bells, Convertible | \$265.00 |
| Bally Long Acres, Console Model | 290.00 |
| Bally Pimlico, Table Model | 265.00 |
| Col. Bells, R. Door Payout, GA | 85.00 |
| Evans Galloping Dominoes, JP | 395.00 |
| Keeney's Super Bells, Convertible | 250.00 |
| Mills Gold Chroma Bells, 5c | 195.00 |
| Mills Jumbo Parades, Convertible | 175.00 |
| EXTRA CLEAN SLIGHTLY USED MACHINES | |
| Baker's Pacers, D. Double, 30 Pay | \$225.00 |
| Evans Lucky Lucre, Extra Clean | 145.00 |
| Evans Royal Lucre, Extra Clean | 195.00 |
| Jennings Fast Time, CP | 75.00 |
| Mills Jumbo Parades, CP | 75.00 |
| Mills 3-Bells, Very Clean | 450.00 |
| Paces Races, Brown Cab., High Ser. | Write |
| Mills Square Bells, Perfect | 50.00 |
| PHONOGRAPHS | |
| Seeburg 8800, ES | \$350.00 |
| Seeburg 8800, Remote Control | 375.00 |
| Wurlitzer Keyboard Model 500, Slug Reflector | 175.00 |

- | | |
|--|----------|
| Wurlitzer Keyboard Model 600, Slug Reflector | \$165.00 |
| '40 Model Rockola Supers | 210.00 |
| '40 Model Rockola Masters | 190.00 |
| MACHINES USED LESS THAN THIRTY DAYS IN OUR OWN LOCATIONS | |
| Bally Club Bells, Used 3 Days | \$245.00 |
| Bally Hi Hands, Extra Clean | 125.00 |
| Evans '41 Galloping Dominoes, JP | 310.00 |
| Evans '41 Lucky Lucre | 295.00 |
| Keeney Super Bells, Used 3 Days | 225.00 |
| Keeney's Four-Way Super Bells, 2 25¢, 2 5¢ Slots | 400.00 |
| Mills Jumbos, CP, Latest Model | 125.00 |
| Mills 3-Bells, Used 3 Days | 500.00 |
| Mills 4-Bells, High Serials | 425.00 |
| BELLS | |
| Col. Bells, R. Door Payout, GA | \$ 50.00 |
| Mills Bonus Bells, 5c | 145.00 |
| Mills Blue Fronts, Recond. & Refinished Like New, 5c & 10c | 85.00 |
| Mills Melon Bells, 5c & 10c | 90.00 |
| Watling Twin JP, 5c | 40.00 |
| Watling Rol-a-Top, Twin JP, 5c | 45.00 |

Order Direct From This Ad. Send One-Third Certified Deposit With Order.

JONES SALES COMPANY

1330 Trade Avenue Tel., 107 Hickory, N. C.

MACHINE CLOSE-OUTS

THIS WEEK'S SPECIAL

Chicago Coin HOCKEYS, Brand New in Crates \$239.50
In Lots of 5 or More 227.50

- | | | | |
|----------------------------------|----------|---|----------|
| 3 Tommy Guns | \$ 99.50 | 2 Evans Duck Pin Alloys (Latest Improv.) | \$300.00 |
| 7 Skyfighters (Model B) | 195.00 | 8 Keeney Wall Boxes & 24 Wurlitzer Adaptors | 119.50 |
| 11 Batting Practices | 124.50 | 1 Evans Lucky Lucre (Late Model) | 169.50 |
| New Singing Pictures (Small) .. | 21.50 | 3 Evans Galloping Dominoes ('37s) .. | 49.50 |
| New Singing Pictures (Large) .. | 25.50 | 1 Keeney '38 Skilltime | 89.50 |
| 1 Photomatic (Outside Lights) .. | 300.00 | | |

WILL PAY TOP CASH PRICES FOR WURLITZER SKEEBALLS—ALSO 10 and 12-FOOT ROCK-OLAS

ROBINSON SALES COMPANY 3100 GRAND RIVER DETROIT, MICHIGAN

★ THE TALK OF THE COUNTRY ★

SHOOT THE JAP RAY-O-LITE GUNS

Legal and tax free. Reconditioned Seeburg Chicken Sam Guns converted to the Jap Ray Gun by factory trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get thru the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Our price \$94.50. One-third deposit with order. Special cash offer. A certified check of \$89.50 will start one of these quick income Ray Guns on the road within 24 hours. The best gun investment on the market today.

CHICAGO NOVELTY CO., INC.

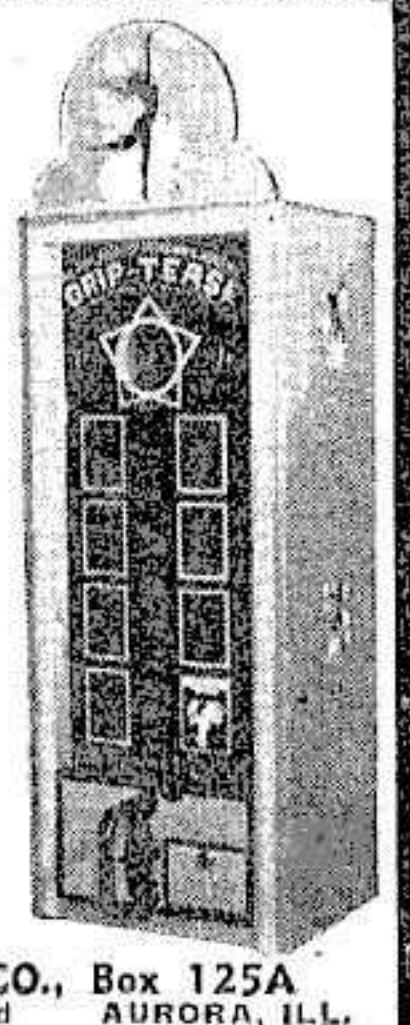
1348 NEWPORT AVE. CHICAGO, ILL.

Supply Limited NEW Grip-Tease

Latest lite-up play fun and strength tester. Fast money maker for all arcades.

ONLY ... \$67.50

- 10-PLAY PEEK SHOW \$24.50
 - LATEST VIEW-A-SCOPE \$24.50
 - ELECTRIC GUN Shocker \$32.50
 - "SILVER KING" Vendors \$4.75 to \$7.95
- Rush Your Orders
TICE MFG. CO., Box 125A
New York Street Road AURORA, ILL.



OLIVE'S SPECIALS FOR THIS WEEK

Don't Overlook These Sensational Buys. They Won't Last Long—First Come, First Served. WE ADVERTISE ONLY WHAT WE HAVE ON HAND FOR IMMEDIATE DELIVERY.

- | | |
|---|----------|
| FREE PLAYS | |
| 10 A.B.C. Bowlers | \$39.50 |
| 10 Horoscope | 32.50 |
| 10 Spot Pool | 42.50 |
| 5 Home Run, 1942 | 65.00 |
| 10 Powerhouse | 15.00 |
| 15 New Keep 'Em Flying | Write |
| PAYOUT CONSOLES | |
| 6 Jumbo Parade (Factory Rebuilt) .. | \$120.00 |
| 2 Fast Time | 75.00 |
| 1 Sugar King (Late Model) | 62.50 |
| 4 1937 Track Time | 35.00 |
| 2 Jennings Olga-Rola, 5-10c | 82.50 |
| SLOT MACHINES | |
| 2 Vest Pocket Ball (Blue & Gold J.P., 5c) | \$37.50 |
| 1 Vest Pocket Ball (Green, 5c) .. | 27.50 |
| 3 O.T. 1c Green Front | 27.50 |
| 1 O.T. 1c Orange Front | 27.50 |
| 1 O.T. 5c Orange Front | 40.00 |
| 1 O.T. 5c Blue Front (Dark Cab.) .. | 27.50 |
- Every Machine Cleaned and Checked—Ready to Place on Location. Terms: 1/3 Dep., Bal. O. O. D. WE HAVE A LARGE STOCK OF FREE PLAY GAMES. OUR NEW COMPLETE PRICE LIST IS READY FOR MAILING. SEND FOR YOUR COPY.

OLIVE NOVELTY CO.

2625 LUCAS AVE. ST. LOUIS, MO. (Phone: Franklin 3620)

BARGAINS FREE PLAY TABLES

- | | |
|----------------------------------|----------|
| 1 GOLD STAR | \$12.50 |
| 1 FLASH | 10.00 |
| 1 LIME LITE | 10.00 |
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| 2 BIG LEAGUE | 12.50 |
| 1 FOLLIES | 12.50 |
| 1 MILLS SOFT BALL | 10.00 |
| 1 BALLY BEAUTY | 12.50 |
| 1 VOGUE | 10.00 |
| 1 FOX HUNT | 20.00 |
| 1 SCORE CARD | 15.00 |
| 1 COMMODORE | 15.00 |
| 1 MYSTIC | 30.00 |
| 1 MILLS 1-2-3, MODEL '39 | 30.00 |
| 6 MILLS 1-2-3, MODEL '40 | 60.00 |
| 1 BOWLING ALLEY, Marble Table .. | 10.00 |
| PHONOGRAPHS | |
| 25 WURLITZER P12 | \$ 35.00 |
| 3 WURLITZER 24 | 135.00 |
| 1 WURLITZER 616 | 60.00 |
| 2 WURLITZER 616A | 70.00 |
| 5 WURLITZER 312 | 40.00 |
| COUNTER GAMES | |
| 12 LIBERTY TOKEN PAYOUT | \$7.50 |
| MERCURY TOKEN PAYOUT | 5.00 |
| I. O. U. | 2.50 |
| OLD AGE PENSION | 2.50 |
- ROBERT EHRLHARDT**
608 N. MARKET ST., SHREVEPORT, LA.



Industry Mentions

Magazines --- Newspapers --- Radio

An interesting opinion appears in the following editorial reprinted from *The Des Moines World-Herald* June 7. It mirrors the thoughts of many on the puzzling problem of why so many good records die so young thru overwork—a short life but a merry one, and the merrier the shorter. Automatic phonographs are given credit (or discredit) for their part in this fast-moving drama of the life and death of a record.

Where Are the Songs?

One of the surprising things about this war is that it has produced so few marching tunes. In fact, it wouldn't be easy to mention a first-rate humming tune that has come out since Pearl Harbor—or even since Dunkerque.

In the last war there were any number of them, beginning with *Tipperary* and *Over There* and coming down to the stuttering *Katy*. Possibly they weren't great songs, but men could sing them lustily as they marched and they made the feet lift a little easier at the end of a long day.

But today?

Blues in the Night, *Tangerine*, *Deep in the Heart of Texas*. Songs like that. Nearly all of them written to be sung by "vocalists" (horrible word) with dance bands, not by men marching.

The reason for the scarcity of war songs? There is a difference of opinion. Some blame the band maestri, who virtually hand-pick the songs which will be sung and plugged on the radio. These maestri (according to this theory) won't touch a piece unless it permits them to get in some hot licks with the trombone, clarinet or whatever.

Licks may be fine for dancing (if it may be called such), but they are no help to marching.

Another, and perhaps collateral, reason sometimes offered is that radio and juke boxes pour out tunes in such quantity these days that everybody gets tired of a hit song before anybody has time to become fond of it. "Deep in the Heart of Texas"—possibly as good for recreation-room singing as anything that has come out in recent months—first made the Hit Parade radio program on February 7. It was in first place from March 14 to April 11 inclusive. By that time it had been inflicted on so many people so many countless hundreds of times by so many different vocalists that within four weeks it skidded completely out of the first 10. Now it is more than your life is worth to hum it. Still we don't believe either of those theories, or any other yet heard, completely explains the lack of good war songs. We imagine the composers are somewhat at fault. We imagine that if anybody had the inspiration to do another as good as "When You Were a Tulip," a happy nation soon would be marching to its easy cadence.

Sailors Want Songs

An AP release appeared in newspapers thru-out the country June 3 saying that State officials were informed that naval officers assigned to the new battleship *Indiana* would appreciate an automatic phonograph rather than the customary silver service given by

the State for which the ship is named. Plans to provide the phonograph have been started.

On the Sports Page

Cartoonist Russell in *The Cincinnati Enquirer* fittingly uses coin machines of various kinds in his sketches of sportsmen and athletes, probably because pin-ball games are known to be popular with sportsmen, especially baseball players. On June 5 he drew Paul Waner, Boston Braves outfielder, playing a pin game, the score of which was showing 2,992. A little man kibitzer says, "You only need eight more hits to reach the 3,000 mark, Paul—you can do that right here in Cincy in six games." The ball in the pin game is a baseball, and Waner's stance is one he might assume in playing baseball. On June 7 Russell used slot machine jackpots in the process of paying off apparently to illustrate the larger contribution being given U. S. soldiers and sailors by racing interests than by baseball interests, both of whom have pledged a certain amount of their take to the army and navy.

Wishful Thinking

The trials and tribulations of a father with a sick child brought counter reel machines into the public eye in an unfavorable light in Fort Wayne, Ind., recently when a man who had already embezzled \$2,500 from the firm he managed, to pay doctor bills, took another \$8,000 to "try to strike a slot machine pot of gold to make up his original shortage." There can be no question of the unbalanced condition of the worried fellow if he expected he could just walk in daily (which he did), win a lot of money and keep it up until he had acquired \$2,500, which is a lot of money to win gambling for big stakes and a fool's dream to win from little slot machines. The items intimates that he did not put the money into anything other than slot machines, but outside of once referring to them as "one-armed bandits," it did not rant against them but rather was written in the mood of sympathy for any man who could so go off the deep end as to kid himself into believing that all he had to do was to wish to acquire that much money and he would.

Juke Box Jive

The Washington Daily News recently carried a news item stating that from now on it will be juke boxes or a lone piano for most USO dances because of an order from Federal Works Agency headquarters which withdraws use of the WPA orchestra from weekly servicemen's dances at various USO centers. The order was given, it was reported, because Federal Works headquarters feels the WPA orchestra should not play where there is any element of competition with private orchestras.

It Happened in Reno

Columnist E. V. Durling, a guy who seems to be gaining readers every day,

recently drove thru Reno, Nev., and later did a column on it. Among his observations was one: "Most popular game in Reno is the slot machine. They even have these machines in the markets for the convenience of housewives who want to shop and gamble at the same time."

On Florida Locations

Florida Highways, an official publication devoted to highway improvement in Florida, devoted more than a page in its May issue to the legal opinion recently given on licensed coin machines by the attorney general of Florida. The opinion was published to aid locations on the highways, according to the publication, and so that such locations would be informed as to regulations on coin machines in their places of business.

Wisconsin Reports

The Milwaukee Journal has followed a practice of giving reports on federal licenses issued to cover gaming devices in the State of Wisconsin as fast as the reports are released by internal revenue collectors. The newspaper also keeps a tabulation of the total number of such licenses issued. It publishes lists of locations obtaining licenses for gaming devices. This is part of its crusade against gaming devices in the State. In the issue of May 31 there was a big story of the prospects for a summer boom in slot machines in the State as the tourist season opens up. Prediction was based on federal reports of new licenses issued for gaming devices to locations in the State. Two important civic clubs were among the licensees.

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1. NEW EQUIPMENT
2. USED MACHINES
3. PARTS

ALL PRICES REDUCED

Write or wire for our latest price list on Free Play Games, Consoles, Slot Machines, etc., out this week. Largest stock of new and used equipment in the South. Also complete stock of parts of all kinds.



AUTOMATIC SALES CO. 203 SECOND AVE. N., NASHVILLE, TENN.

CALLING ALL OPERATORS!!!

We are remodeling the following games with new backboard glass, new plastic bumpers, rails scraped and varnished, and the game repainted in three lively colors, making them look like brand-new games when finished. Price \$46.50 F. O. B. Phila., with your old game in trade:

TRIUMPH now called STARLIGHT
 BLONDIE now called RED HEADS
 BIG TOWN now called SIXTY GRAND
 BOWLING ALLEY now called 1942 BOWLING ALLEY
 CADILLAC now called ARCHERY
 COMMODORE now called SAILORETTES
 DRUM MAJOR now called PARADE LEADER

We are also remodeling EXHIBIT'S LEADER, STARS, ZOMBIES into streamlined versions with new backboard glass, playing field slightly changed, rails scraped and varnished and cabinets completely repainted in three lively colors. Price \$25.00 each with your old game in trade. F. O. B. Phila. Terms: 50% deposit, balance sight draft or C. O. D. Shipping instructions: Don't send us the legs, playing field glass, bolts or balls, or money box. This is to eliminate leakage in transit.

GLICKMAN INDUSTRIES

4458-60 GRISCOM ST. PHILADELPHIA, PA.

PANORAMS FOR SALE, \$300.00

Seven Weeks Old

PHONOGRAPHS AND REMOTE CONTROL

SEEBURG VOGUE	\$175.00	618 WURLITZERS	\$ 65.00
24 WURLITZERS	125.00	WITH MIRABEN ASSY.....	100.00
12 RECORD ROCKOLA	22.50	600 WURLITZERS, K. B.	200.00
10 USED BUCKLEY WALL BOXES. 20.00		5-100 WURLITZER W. B., USED. EA.	17.50
20 RECORD SEEBURG, STEEL CABINET, PACKARD ADAPTER, 5 WALL BOXES, USED, \$200.00			
TWIN TWELVE WURLITZERS, STEEL CABINET, PACKARD ADAPTER, 5 WALL BOXES, USED, \$200.00			

FREE PLAY PIN GAMES

Belle Hop	\$39.50	School Days	\$24.50	4 Diamonds	\$37.50
Hi Hat	39.50	3 Up	49.50	Sparky	30.00

1/3 Deposit.

J. H. PERES AMUSEMENT CO.
 922 POYDRAS ST., NEW ORLEANS, LA.

SPECIALTY SALESMEN

We want several Specialty Salesmen who have been through the mill in the music and amusement fields. Great chance to build up your bankroll with new sound-on-film machine, entirely automatic and self-contained, selling to operators everywhere. Only machine of its kind. Brand-new plan just starting offers unlimited opportunity to experienced men who have good contacts. Leads furnished. Nation-wide publicity. Responsible leadership and valuable guidance to you in all your selling activities.

Write BOX 525, The Billboard, 155 N. Clark St., Chicago, Ill.

NEW SEEBURG PHONOGRAPHS

\$550—Remote Control—Model 8200 Walnut or Special Mottled Finish. Original Crates. Pin Games—Jelly, \$11; Supercharger, \$10; Red Hat, \$10. Arcade Equipment—Bally Alley, \$27.50; Texas Leaguer, \$32.50; Pikes Peak, \$13.50; Moving Duck Target, \$32.50. One-third deposit.

PEERLESS DISTRIBUTING CO.

301 W. 9TH STREET KANSAS CITY, MO.



"I don't think this slot machine is on the level!"

From *Esquire*, April, 1942.

Milwaukee Ordinance Reprinted As Example of Recent Trends

The Milwaukee city license ordinance, passed by a vote of 18 to 8, is an example of the most recent license trends in a modern city. The ordinance was passed following a ban on amusement games for several months and also after a strong crusade against pinball games led by newspapers and city officials. The ordinance is interesting not only for its regulations but also for its historical background. The ordinance is reprinted herewith for reference purposes:

AN ORDINANCE

To amend Section 107-8, and to create 23 Section of the Milwaukee Code of 1941 to be numbered 107-5.1, 107-5.11, 107-5.12, 107-5.13, 107-5.14, 107-5.15, 107-5.16, 107-5.17, 107-5.18, 107-5.21, 107-5.22, 107-5.23, 107-5.24, 107-5.25, 107-5.26, 107-5.27, 107-5.28, 107-5.31, 107-5.32, 107-5.33, 107-5.34, 107-5.35 and 107-5.36 relating to the licensing of coin-operated phonographs, soundies and amusement devices, and providing penalties therefor.

The Mayor and Common Council of the city of Milwaukee do ordain as follows: Part 1. Section 107-8 of the Milwaukee Code of 1941 is amended to read:

Section 107-8. Saving Clause. The holding of any part of this section invalid or unconstitutional shall not in any manner affect the validity of any other part of said section.

This is an ordinance for the immediate preservation of the public peace and safety and is hereby declared a matter of urgency, being occasioned by the fact

that various persons are establishing so-called vending machines, pin games, digger games, slot machines, rotary merchandisers and other devices in the city of Milwaukee, which by offering chances or hazards have a tendency to demoralize the youth of the city of Milwaukee.

The provisions of Sections 107-5, 107-6, 107-7 and 107-8 do not apply to amusement devices as hereinafter defined.

Part 2. There are hereby created 23 new sections of the Milwaukee Code of 1941 to read:

Section 107-5.1. Definitions. (a) A "coin-operated" phonograph and a coin-operated soundy are machines or devices which are so constructed or installed that upon the insertion in the slot of the machine of a coin it, in return, reproduces musical sounds or speeches with or without cinema or moving picture reproduction.

(b) An "amusement device" shall mean any mechanical device used or de-

signed to be used or operated for amusement only, by the insertion of a coin of any kind and shall include the type of mechanical device commonly known as baseball, football, basketball, hockey, ray gun, bumper and skeeball amusement games. The above enumeration shall not be deemed to be exclusive. Nothing herein shall be construed to authorize the use or operation of any slot machine or other gambling device.

Section 107-5.11. "Distributor" means a person who leases or rents or places with others for use or operation, one or more coin-operated phonographs, soundies or amusement devices in the city of Milwaukee.

Section 107-5.12. "Premises" are defined as the places where coin-operated phonographs, soundies or amusement devices are kept for the use of the public.

Section 107-5.13. License and Permit. No person, firm or corporation shall, within the city of Milwaukee, place, install or permit to be installed or placed for use by the public or any person any coin-operated phonographs, soundies or amusement devices without first having obtained a license and permit as is provided in these sections.

Section 107-5.14. A license shall be required for each distributor, a permit shall be required for each coin-operated machine and a permit shall be required for each premises as defined in these sections.

Section 107-5.15. The distributor's license fee for phonographs, soundies or combination shall be \$25 annually. The distributor's license fee for amusement devices shall be \$200 annually.

Section 107-5.16. The permit required for a premises for the placing of coin-operated phonographs or sound movies shall be \$5 annually and the permit required for the placing of amusement devices shall be \$5 annually, payable by the owner or lessee of the premises.

Section 107-5.17. The following fees for coin-operated machines shall be paid by the distributor; or by the premises'

operator as owner:

On each coin-operated phonograph, \$5 annually.

On each coin-operated soundy, \$5 annually.

On each coin-operated amusement device, \$10 annually.

Section 107-5.18. Qualifications.

No distributor's license shall be granted to any person or co-partner not of good moral character, a full citizen of the United States and of this State, and who has not resided in the County of Milwaukee for at least two years prior to the date of the filing of the application; nor shall any such license be granted or issued to any person who has been convicted of an offense against the laws of the United States or of this State punishable by imprisonment in the State prison or other penal institution as felonies, unless the person so convicted has been duly pardoned. The provisions of this section shall not only apply to a Wisconsin corporation or a foreign corporation duly licensed to do business in the State of Wisconsin. Such provisions, however, shall apply to all officers and directors of such corporation.

Section 107-5.21. Applications. The



SHOWN AT THE LEFT is the interior of Carl Trippe's Penny Arcade, located at Chain of Rocks Park, St. Louis, Mo. Photo at right shows the front, which was designed by International Mutoscope Reel Company's architect, Hans Oberhammer. Trippe reports he is enjoying exceptionally good business.

SWEEPIN' THE COUNTRY!

BREEZIN' THRU! 5c

WIN-DIG JACKPOT PAYS \$25 '15 '10

12 HOLES GO FROM JACKPOT

LAST SALE IN EACH OF SIX BIG SECTIONS RECEIVES ONE PUNCH IN JACKPOT

Yes Sir! This gal is really cutting a "profit figure"! 1200 holes, brilliant colorful Gorgeous girl die cut! Hurry, order NOW!

Order No. 1200—BREEZIN THRU!—5c
(5c Play—Special Thick—Slot Symbols)
TAKES IN: \$60.00
PAYS OUT (Average) 27.78
Average Profit \$32.22

No. 1200—BREEZIN THRU!—10c
Average Profit \$52.74

GARDNER

 2305 ARCHER CHICAGO, ILL.
WRITE TODAY FOR NEW CATALOG & CIRCULARS!

16 PANORAMS

Coin Operated
Moving Picture Machines
GUARANTEED LIKE NEW
\$399.50 each
For Quick Sale
Will sell part or all
LOU OXLANDER
3816 Barker, Cincinnati, O.

SPECIAL NEW CONSOLES

Combination Free Play, Automatic Payout and With Mint Vendor:

BALLY CLUB BELLS	\$279.50 Ea.
BALLY HIGH HANDS	\$229.50 Ea.
KEENEY SUPER BELLS	\$279.50 Ea.
BALLY THOROBREDS	289.50 Ea.

(Bally's Newest and Finest Game)

EXTRA SPECIAL!!!

25 USED BALLY BIG TOPS	(In "A-1" Shape) \$89.50 Singles Lots of Five or 79.50 Ea. More
10 USED BALLY HIGH HANDS	129.50 Ea.

WRITE OR WIRE FOR QUANTITY PRICES ON NEW EQUIPMENT. ALSO FOR LIST OF USED PIN GAMES AND CONSOLES AT SPECIAL PRICES!

Terms: 1/3 Certified Deposit, Balance C. O. D., F. O. B. Pittsburgh. All Games Subject To Prior Sale. Prices Subject To Change Without Notice.

B. D. LAZAR COMPANY

1635 Fifth Avenue
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CENTRAL OHIO QUALITY BUYS LATE CONSOLE BARGAINS

MILLS FOUR BELLS, A-1, Clean	\$269.50
KEENEY SUPERBELLS, Like New, Comb. F. P.	189.50
KEENEY SUPERBELLS, Two Way, New Orig. Crates	340.00
JUMBO PARADES, Free Play, Like New	75.00
JUMBO PARADES, Cash or Check, Late Model and Serials	99.50
PACES FRUIT REELS, '42, Comb. F. P., New Orig. Crates	259.50

BALLY HIGH HANDS, Comb. F.P., Late Serials \$125.00

Bally BIG TOPS, Cash or Free Play 89.50

Wolf Solomon

Evans JUNGLE CAMP, F.P., Like New \$ 95.00

Beulah Parks, 5c Play, Very Clean 69.50

Dubl. Bell, 5c-10c Mechanisms 119.50

Jennings Fast Times, F.P. 95.00

Paces REELS, 25c Play, Like New 99.50

Stanco Bell 5c Brown Frt. Mech. 99.50

Sugar King 49.50

NEW FREE PLAYS ★ ORIGINAL CRATES

4 ACES. \$149.50 GOBS. \$149.50

LIBERTYS. \$169.50

Write for Our List of Late Used Free Play Tables and Slots

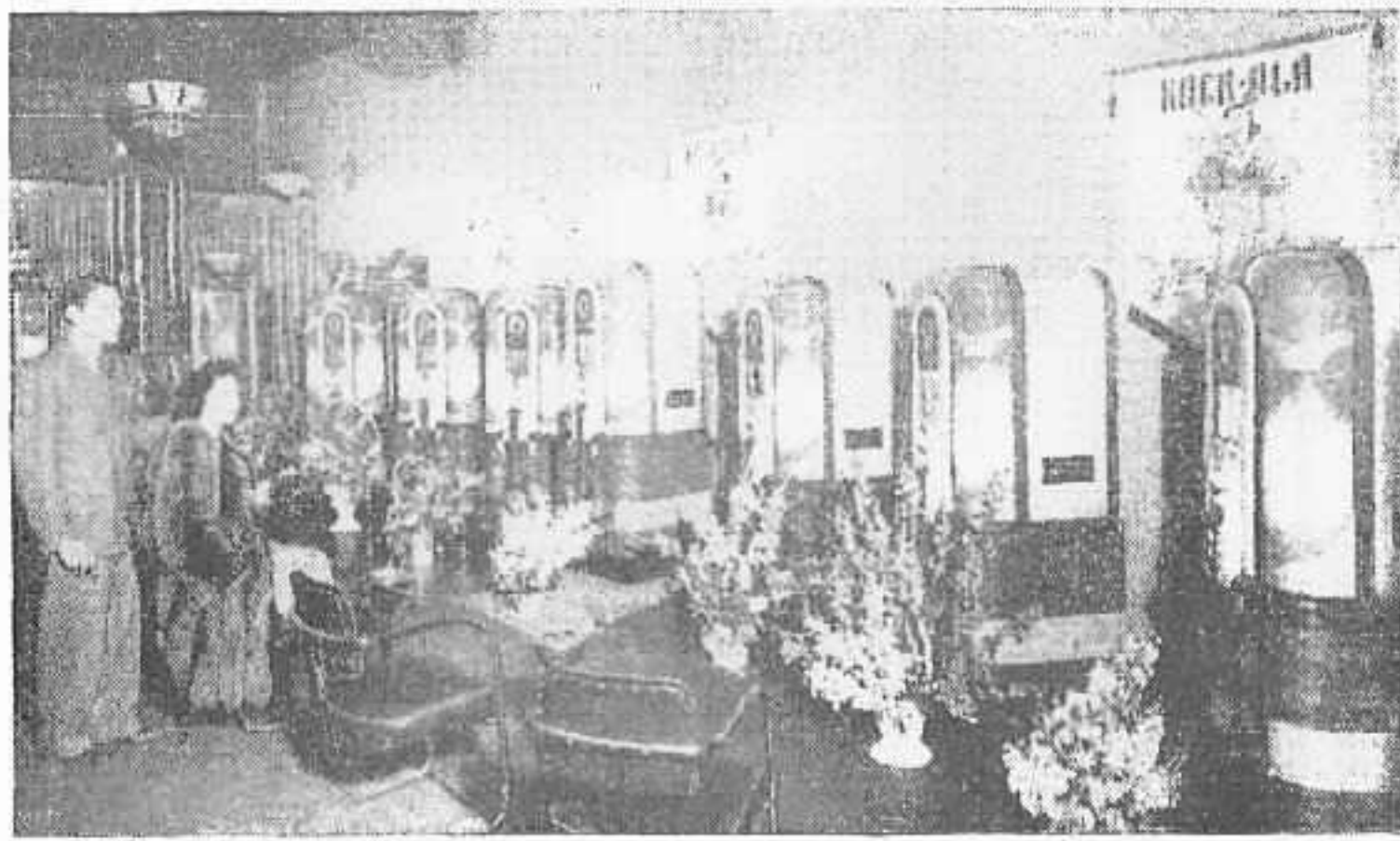
CENTRAL OHIO COIN MACH. EXCHANGE, INC., 491 S. High St., Adams 7949, Columbus, Ohio

CONSOLES	
Bally's Club Bells, Used 3 Weeks	\$179.50
Jennings Bob Tail Totalizer, F.P.	90.00
Jennings S. Moon Totalizer, F.P.	100.00
Jennings S. Moon, Conv. F.P. & P.O.	135.00
Keeney 5c Super Bells, Convertible	159.50
Exhibit Races, 7-Coin Console	34.50
Jumbo Free Play, Late Model	85.00
Watling Big Game, Free Play, Late	85.00
Jennings Fast Time, Free Play	69.50
Evans Jungle Camp, Free Play	65.00
Evans Gallop, Dom., Wal. Cab., Lt. Hd.	129.50
Evans Bang Tails, Wal. Cab., Lt. Hd.	129.50
Evans Bang Tails, Bk. Cab., Lt. Hd.	89.50
1937 Evans Galloping Dominos	29.50
Evans Lucky Star, Cash Payout	80.00
<i>(With Remote Control for F.P. \$10 Extra)</i>	
1938 Keeney Track Time	65.00
Keeney Kentucky Club	55.00
Keeney Kentucky Club Skill Time	55.00
Red Head Track Time	25.00
Jennings Club House	27.50
Jennings Multiple Liberty Bell	35.00
Blue & Gold V.P., Excellent Cond.	25.00
Green Vest Pockets	20.00

COUNTER GAMES		
Groetchen Liberty Bells (Fruit or Sport/Reels) \$7.50	Mills Ticketette \$1.50	
Wings 3.50	American Eagle 7.50	
Clix 3.50	Marvels 7.50	
Gingers 5.00	Jen. Dukes 7.50	
Mercurys 5.00	NORTHWESTERN MACH.	
Sparks 5.00	NW Ball Gum \$4.00	
Rock-Ola Lowboy Scales, Like New	NW Perc. PMs 4.50	
	NW Mod. #33s 4.00	

PIN GAMES	
ABC Bowler \$57.50	Jolly \$12.50
Air Circus 92.50	Jungle 67.50
All American 34.50	Knockout 79.50
Anabel 22.50	Landslide 34.50
Argentine 64.50	Leader 34.50
Band Wagon 29.50	Limelight 22.50
Big Chief 23.50	Majors 41.50
Big Parade 89.50	Metro 64.50
Big Show 12.50	'39 Mills 1-2-3 39.50
Big Town 13.50	'40 Mills 1-2-3 64.50
Biondo 13.50	Mystic 24.50
Bosco 72.50	Oh! Boy 12.50
Broadcast 35.00	Oh! Johnny 12.50
Cadillac 19.50	Paradise 39.50
Captain Kidd 52.50	Play Ball 39.50
Casino Golf 12.50	Polo 16.50
Commodore 12.50	Power House 21.50
Convention 22.50	Roxy 19.50
Cowboy 12.50	School Days 34.50
Cross Line 29.50	Score Champ 14.50
Dixie 26.50	Seven Up 39.00
Do Re Mi 54.50	Sky Blazer 62.50
Double Feature 12.50	Sky Chief 94.50
Doughboy 16.00	Sky Line 24.50
Drum Major 15.00	Sky Ray 39.50
Fantasy 12.50	Speed Demon 16.50
Ficot 20.00	Sporty 12.50
Flicker 27.50	Stars 39.50
Follies 13.00	Strat-o-Liner 33.50
Four Diamonds 32.50	Sun Beam 39.50
Four Roses 33.50	Super Charger 12.50
Fox Hunt 29.50	Vacation 15.50
Genco Victory 79.50	West Wind 59.50
Gold Star 23.50	Wild Fire 39.50
Hi Dive 57.50	Wow 29.50
High Hat 42.50	Yacht Club 15.50
Horoscope 52.50	Zig Zag 44.50
Ump 32.50	Zimble 23.50

If It Is Not Listed Write Us. We Have It.
 Terms: One-Third Down, Balance C. O. D.
SUPERIOR COIN MACHINE EXCHANGE
 3211 FOREST DES MOINES, IOWA



MODERNIZED SHOWROOMS. The Minthornes, Jean and Dolores, Rock-Ola phonograph distributors for Southern California, survey their newly modernized offices.

application for a distributor's license, as defined in this ordinance, shall be in writing on a form furnished by the city clerk and shall state that such application for a license is not made for and on behalf of any person; that the applicant is not acting as an agent for or in the employ of another, and shall contain such other information as is required by law pertaining to the past history and fitness of the applicant, and shall be subscribed and sworn to before any notary public or other person authorized by law to administer oaths, and shall be filed with the city clerk and, at the time of the filing of such application, such applicant shall pay to the city treasurer the license fee. The provisions of this section shall not apply to a Wisconsin corporation or a foreign corporation licensed to do business in the State of Wisconsin, but such provisions shall apply, however, to all officers and directors of such corporation. The provisions of this section shall apply to partnerships.

Section 107-5.22. Coin-operated phonographs, soundies, amusement devices, applications. An application for a permit for a coin-operated phonograph, sound movies and amusement devices, shall make such application under oath upon blanks furnished by the city clerk and shall state the name of the owner or distributor. The permit or other symbol shall be delivered to the applicant by the city clerk upon payment of the required permit fee, and such permit or symbol shall be securely fastened to the machine so licensed and shall bear the number corresponding to the number of the permit application and the description of said machine in the identification permit application.

Section 107-5.23. Transfers. No transfer from person to person of the distributor's license shall be permitted.

Section 107-5.24. No coin-operated phonograph or sound movie shall be permitted to reproduce vulgar, obscene or indecent reproductions or pictures, nor shall any owner or operator or licensee of any amusement device allow or permit any person to use such machine for gambling or for playing thereon a game of chance.

Section 107-5.25. No person shall wilfully or maliciously remove, destroy, tamper, injure, mutilate or alter any coin-operated phonograph, sound movie or amusement device, or any permit or symbol attached or to be attached thereto, or insert any slug, token or counterfeit coin in any licensed coin machine.

Section 107-5.26. Revocation. Upon conviction of the holder of any license or coin machine permit for the violation of any provisions of this ordinance or any provisions of the gambling ordinances of the city of Milwaukee, the license or permits to operate said machines under these sections may be revoked by Common Council resolution and the offending coin machine permit or permits issued to such person shall be surrendered and declared revoked, and the chief of police shall cause the offending coin machine permits or symbols to be seized and returned to the city clerk with a certificate notifying the city clerk in writing of the name and address of the licensee or permittee, the numbers of the licenses or permits and the date of the conviction, and the description of the offense. No stay of execution by the court, shall operate as a continuance of the license or permit but a reversal of the judgment of conviction upon appeal, and the filing of a certified copy of such judgment of appeal and reversal with the city clerk, by the chief of police or any interested party, shall operate as a

reinstatement of the distributor's license or coin machine permit, and the city clerk shall thereupon return to the licensee or permittee the license permit or symbol seized by the chief of police.

Section 107-5.27. No person, firm or corporation whose license or permit for machine or for premises has been revoked can obtain another such license or permit for a period of one year from the date of the revocation.

Section 107-5.28. No person shall make application for a distributor's license or for a coin-operated machine permit acting as agent for or in the employ of another or for the use and benefit of another person.

Section 107-5.31. No person, firm or corporation shall suffer or permit any minor under the age of 18 years to operate an amusement device unless said minor is accompanied by his or her parent or guardian, nor shall any premises permit be issued to any locations where minors are permitted to loiter.

Section 107-5.32. The holder of a premises permit shall have such premises permit revoked for that type of machine as covered by the permit in the event there is a conviction for any violation of any of the sections of this ordinance, and said revocation of the premises permit shall stand revoked for a period of one year from the date of the conviction. A conviction under the provisions of this ordinance shall not be operative in revoking a Class "B" tavern license.

Section 107-5.33. All coin machine permits shall be issued by the city clerk without having the application go to the committee on permits-rules-engrossed ordinances or without further action on the part of the Common Council of the city of Milwaukee. All distributor's licenses and permits for premises shall be issued by the city clerk after having been presented to the Common Council, referred to the committee on permits-rules-engrossed ordinances and approved by the Common Council of the city of Milwaukee.

Section 107-5.34. The committee on permits-rules-engrossed ordinances of the Common Council of the city of Milwaukee shall examine and approve the types of coin machines covered by the provisions of the sections of this ordinance.

Section 107-5.35. License Term. The term of the distributor's license, coin machine permit and premises permit shall be from July 1 to June 30 next following. If this ordinance is adopted before July 1, 1942, the license and permit fees shall be determined upon a pro-rata basis.

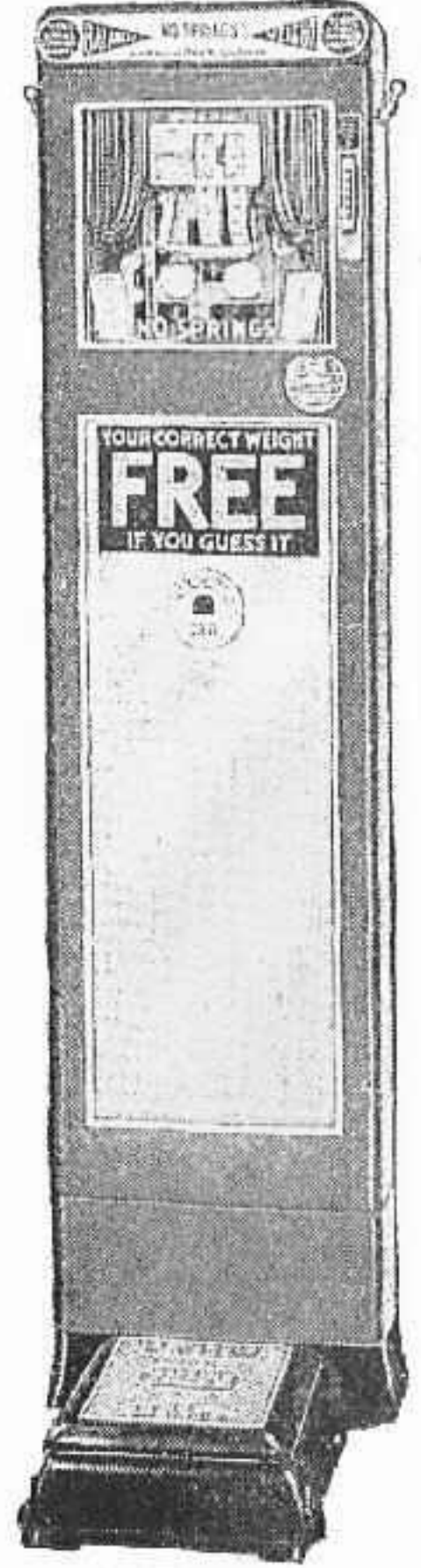
Section 107-5.36. Penalty. Any person who violates any of the provisions of Sections 107-5.1 to 107-5.18, both inclusive, Sections 107-5.21 to 107-5.28, both inclusive, and Sections 107-5.31 to 107-5.35, both inclusive, shall be fined not less than \$25 nor more than \$500, or in default of payment thereof by imprisonment in the county jail or house of correction of Milwaukee County not less than five days or more than six months for each offense, and a separate offense shall be regarded as committed each day such violation continues.

Part 3. All ordinances or parts of ordinances contravening the provisions of this ordinance are hereby repealed.

Part 4. The holding of any part of this ordinance invalid or unconstitutional shall not in any manner affect the validity of any other part or parts of said ordinance.

Part 5. This ordinance shall take ef-

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fect and be in force from and after its passage and publication.
 Passed May 4, 1942.

MOVIE MACHINE REVIEWS

Program 1071

Produced by Minoco and RCM Productions, Inc. Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, June 8.

JOHNNY MESSNER AND ORCHESTRA swing out *Don't Sit Under the Apple Tree* in the setting of an army tent. The boys are in soldier uniforms. Messner handles the vocal in convincing fashion, while flashbacks of his girl under an apple tree turning down male competition are screened. Timely tune. (Minoco)

WYNN MURRAY, lovely soprano, interprets *Blow, Gabriel, Blow* in an imaginative setting which features NINO AND LENORA in a silhouette devil dance. Miss Murray dominates the reel from beginning to end with her forceful personality. NAT BRANDWYNNE and his orchestra, plus six lovelies from the Copacabana Club in New York augment the talent. (Minoco)

FLORENCE GILL, the woman who cackles like a chicken, is featured in this Manhattan hillbilly version of *There's a Hole in the Old Oaken Bucket*.

The characters look like anything but hillbillies. (Cameo Reissue)

LORRAINE ELLIOTT, lovely brunet vocalist, and REDD HARPER, stock Soundie comic, pair up in the production-packed *The Ferris Wheel*. The couple take in a fair, winding up on the Ferris Wheel, both doing a chorus or two of this fast-rising tune. HAL BORNE and band in the background. (RCM)

BUDDY CLARKE and DOLLY MITCHELL are co-featured in *Moonlight Cocktail*. The tune is still good and its picturization against a sky drop is interesting. Plenty of scantily dressed females about, mixing the cocktail for the romantic pair. The vocalizing is good. (RCM)

SONNY DUNHAM and his up and coming band, with HARRIET CLARK on the vocal, present a rather listless version of *Skylark*. The music is okeh, but otherwise the short drags. (RCM)

GERTRUDE NIESEN offers a humorous rendition of *The Volga Boatman* in her deep, impressive voice that is sure-fire on getting and holding attention. The lyrics are interesting and suitable for tavern trade. Works against a background of a cafe. (Minoco reissue)

HARRY McCLINTOCK, tramp comic who penned *The Big Rock Candy Mountain*, stars in the picturization of that tune. The idea is dull and very disappointing, coming as it does from the Coslow studios. The repeated close-up shots of the ugly-looking tramp makes this indigestive fare. (RCM)

Program 1072

Produced by Minoco and RCM Productions, Inc. Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, June 15.

THE MURPHY SISTERS, three kids full of pep in personality and voice, do well by *Three Little Sisters*. The girls in question are portrayed by three models—EVELYN CARMEL, BONNIE NOLAN, RUTH OWNEY, who finally give in to the attentions of three uniformed suitors. The singing dominates this one. (Minoco)

OZZIE NELSON, in front of his band, gives out with his dead-pan vocalizing on *Wave-a-Stick Blues*, a number he has featured in his last theater tour. Bemmoans the headaches of a band leader who is besieged by all types of human pests during the day. His femme vocalist LORRAINE ELLIOTT is wasted on a bit. (RCM)

GALE STORM, cute songstress, is the feature in this toy store setting, cooling to *I Know Somebody Who Loves You*, with the aid of a novelty musical quartet, THE FASHIONAIRES. Easy on the ears and eyes. (Cameo reissue)

MARVEL MAXWELL is fast developing into a good entertainer, in addition to being a talented singer of pop songs. In *Havin' a Time in Havana* she is the vacationing wife having a gay time in a cafe with a number of caballeros. Hubby, in the meantime, is at home and instead of washing dishes, finds himself a gorgeous blonde. Marvel handles the vocal in tip-top manner. (RCM)

GUS VAN gets the featured billing in *Swingin' Soldier Man*, but the honors should really go to the corpulent, baton twirling band leader who interprets the lyrics of the tune. He oozes with personality. Van is entertaining in a soldier camp, while the street parade is flashed between choruses. (Minoco)

WYNN MURRAY, glamorous in song and personality, sings *Bobolink*, a novelty. She is in the park, voicing her romantic headache to the birds, and the finish, sure enough, provides her with a handsome boy friend. During the proceedings three ballet girls dance thru a toe routine. (Minoco)

CAROLYN MARSH, cafe singer, works in a floorshow setting to *I Can't Give You Anything But Love, Baby*. Two youthful dance couples are in the background with a musical comedy routine. Miss Marsh is okay without being too impressive. (Minoco reissue)

DICK ROBERTSON, a singer and a showman, accompanies himself at the piano for *Bless 'Em All*, a patriotic finale for this program. There is comedy and a few touching bits, all worked in nicely. JOHNNY MESSNER and his band provide the general music in this tavern setting. (Minoco)

CORRECTION: It was stated in the review of Program 1070 that Georgia Carroll's voice in her short with Buddy Clark was dubbed in. Producer Sam Coslow claims that Miss Carroll's own voice was used. She has a good singing voice, it appears, in addition to beauty.

Dismiss One "Play Ball" Test Case

DETROIT, June 13.—Test case brought by the Detroit police against Joseph Kanterman, coin machine operator, on the legality of Play Ball under Detroit ordinances was dismissed recently in Traffic and Ordinance Court.

This does not, however, indicate a clear field as yet for the game in this territory as another test case is still to be heard.

Ground for dismissal was that the police officer had tagged the machine a "gambling device." It was held that this was not a correct description. The argument that seemed to appeal to the court was that practically anything can be used for gambling purposes by those who are inclined to do so and that a blanket condemnation of devices intended primarily for other purposes cannot be accepted because of such possibility.

The second case, now awaiting hearing, is drawn upon another charge, however, namely, that Play Ball is a "pinball machine," and as such is specifically outlawed by Detroit's restrictive ordinance. Such a claim, the defense maintains, is untenable, since the machine is clearly not of the pinball type.

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Dble. Play . . . 39.50	Speed Ball. 39.50
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In Factory Sealed Cartons	
Gottlieb Liberty . . . \$169.50	
Genco 4 Aces . . . 102.50	
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Arcade Equipment

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Capt. Kidd . . . 60.00	Sky Blazer . . . 55.00
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Liquor Industry Ready To Convert to War Plan

Will make alcohol for explosives and to help make synthetic rubber

WASHINGTON, June 13.—The gigantic liquor industry is occupying a front seat in the limelight now that the War Production Board has announced plans to use about 90 per cent of the distillery capacity to produce as much industrial alcohol as possible during this year and next. The liquor industry came in for a lot of discussion when sugar rationing first became a live subject. Now many of the experts are saying that the quickest way for the United States to start making synthetic rubber is to make it from alcohol. There are a lot of differences of opinion on the matter of synthetic rubber, some experts saying that it would require many years before the nation could really have plants ready to make such rubber in large quantities. Whatever the problems are, alcohol and the liquor industry may play a big part in the eventual supplying of synthetic rubber for the United States.

H. Fred Willkie, vice-president and pro-

duction manager of the Joseph Seagram Distilleries, Louisville, Ky., told the Senate Agricultural subcommittee investigating the possibilities of a rubber-from-grains program that opposition of the War Production Board to construction of plants to make rubber from grains is unfounded.

Willkie, a brother of Wendell L. Willkie, told the subcommittee that production of industrial alcohol and rubber from grains could be accomplished in plants built for that purpose with no important use of critical materials.

"You don't even have to use any copper in distilleries which make 190-degree proof alcohol for the manufacture of war products and butadiene synthetic rubber," he said. "You can use any kind of metal—silver, steel, even wood or sewer pipe if necessary.

Easy To Make

"Any chemist who sets up glass tubing in his laboratory can make 190-degree proof alcohol," he went on, "and there is no sense to statements that we can't enlarge our alcohol-producing facilities because copper is needed in the distilleries and copper can't be obtained because of its scarcity."

WPB said that the present industrial alcohol program calls for the use of 136,000,000 bushels of grain in 1943. While current emphasis is on the use of corn, large increase in the use of wheat is planned.

Willkie told the Senate Committee that experiences of the Seagram company indicate that a combination of 70 per cent corn and 30 per cent wheat is best for production of industrial alcohol, for this combination leaves the least of usable residues.

The 1943 alcohol program calls for a total of 240,000,000 gallons of alcohol from whisky distilleries. In order to effectuate the production of this additional alcohol from grains, WPB will move 20 rectifying plants from Pacific Coast plants and six from idle distilleries to distilleries in Eastern centers, mainly in Kentucky, where smaller distilleries will be converted to production of high-proof alcohol.

WPB officials said that the only distilleries which will be left out of this program will be those located long distances from main transportation lines.

To Use Grains

Senator Gillette (Dem., Iowa), head of the subcommittee investigating production of alcohol and rubber from grains, said that the WPB announcement will have no effect on the intent of most members of the Senate to demand establishment of a permanent rubber from grains industry. He declared that legislation would soon be prepared to force governmental co-operation in establishment of such an industry.

On the Senate floor, Senator Bilbo (Dem., Miss.) charged that the big rubber companies, which now hold almost all the government rubber contracts, are not interested in an increase of rubber producing capacity, for virtually they enjoy a government-approved monopoly which if continued will force many of the small rubber manufacturing companies out of business.

Senator Vandenburg (Rep., Mich.) interrupted to say that he could understand why the big rubber interests want to limit rubber production, but that he could not understand why the government prefers the same policy.

Much Public Confusion

Senator Danaher (Rep., Conn.) said that a great deal of confusion in the public mind regarding the rubber situation is being caused by utterances of those in high places, and referred in particular to conflicting statements he said were made by President Roosevelt.

At a press conference yesterday, Danaher explained, the President told newsmen that there is little need for alarm over the rubber situation, because it is probable substitutes for rubber tires will be developed before present tires are worn out. At the same time, he added, Mayor Edward Jeffreys of Detroit made public a letter from the President, quoting the President as follows:

"The outlook is not a pleasant one, because it appears that virtually no rubber can be made available for any purpose which is not directly connected with the war effort. I hope that this will serve to diminish greatly any skep-

ticism that may be entertained in any quarters as to seriousness of the rubber shortage."

May Go Into Blends, Gin

Local members of the alcoholic beverage industry saw in the statement issued recently announcing conversion of 90 per cent of the output of whisky capacity to industrial alcohol production from grains a possibility that the remaining 10 per cent would be turned over for use in blends and in the manufacture of gins. According to the WPB spokesman, the goal for 1943 is 540,000,000 gallons for making butadiene, gunpowder and other war materials.

According to a statement issued on June 1 by A. I. Henderson, director of materials, total production facilities have been geared to approximate the 540,000,000-gallon figure, but there will remain a stockpile surplus of 50,000,000 gallons from 1942. According to the estimate made by Henderson, 65,000,000 gallons will be produced synthetically; 120,000,000 gallons by whisky plants capable of producing 190 proof alcohol; 120,000,-

000 gallons by whisky plants being converted to produce 190 proof; 65,000,000 gallons by commercial alcohol plants in New Orleans; 160,000,000 gallons by seaboard alcohol plants, and 10,000,000 gallons from Cuba and Mexico.

Plan Big Production

The beverage alcohol industry, under this program, will produce 240,000,000 gallons of high-proof alcohol a year. Those seaboard commercial alcohol plants which would necessitate seaboard shipping of blackstrap will be converted by the installation of grain distilling equipment. However, the New Orleans plants need not be converted because there is plenty of domestic blackstrap in that area for continued blackstrap operation without risking ships or men in transportation.

Earlier proposals that smaller plants incapable of taking part in the high wines conversion program be closed have been abandoned, and continued production will be encouraged. Shutting these plants, it was argued, would result in failure of mature whiskeys in 1946.

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 1 5c-25c \$300 | 5 5c New Style Hd., Like New \$375
 3 5c 300 | 2 5c New Style Animal Reels 350
 3 3 Bells, Like New \$450

MILLS JUMBO
 13 P. O. Blue Front \$85 | 4 P. O. Blue Front, Animal Reels \$85
 14 N. S. Head, P. O., Brown 75 | 1 P. O. Brown Front, Animal Reels 75

PAY TABLES
 10 Sport Page \$35 | 1 Pace Maker, J.P. \$50
 2 Grand Stand, J.P. 50 | 1 Blue Ribbon, J.P. 50
 5 Grand National, J.P. 50 | 1 Thistle Downs, J.P. 50
 4 Hawthorne, J.P. \$30

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Band Wagon	\$21.50	Sun Beam	\$37.50
Dude Ranch	21.50	Stars	32.50
Four Roses	24.50	Big Time	24.50
Big Chief	24.50	Sparky	24.50
Motro	21.50	Anabel	19.50
Seven Up	29.50	Loader	21.50
Blondie	15.50	Majors	12.50
All American	28.50	Oh Boy (New Bumper)	19.50
Sport Parade	28.50	Western Baseballs, F.P.	50.00
Dixie	21.50		
Gold Star	21.50		

Terms: 1/3 Deposit, Balance C. O. D.
GARDEN STATE DIST. CO.
 Sewell, New Jersey

ARCADE MACHINES WANTED
 Will pay cash for ALL TYPES Penny Arcade Machines if prices are right. Send complete list immediately, giving condition and lowdown.
FRANK SWAN
 146-39 60th Ave. Flushing, Long Island, New York

SALES MANAGER WANTED!
 Leading Midwestern Coin Machine Distributor offers excellent future to capable, reliable man who can take full charge of sales. Complete line all types new and used equipment. A-1 character and references required. Write fully.
 BOX 524, The Billboard Ashland Bldg. Chicago, Ill.

The Story of 3 Blank Checks



1. NORTHWESTERN SALES & SERVICE
BOSTON, MASS.
2. MUSIC MACHINE COMPANY
WILLISTON, S. O.
3. H. H. ALEXANDER
MABANK, TEX.

Three checks . . . signed . . . accompanied by orders for parts and supplies . . . and . . . THE AMOUNT LEFT OPEN FOR US TO FILL IN!! No greater confidence could be shown in ANY firm than these 3 noted coin machine firms displayed in The Block Marble Company. We do not recommend that YOU send us YOUR check with the amount left OPEN. We simply show these checks to prove to you the CONFIDENCE leading coin machine firms have in us. Whatever you need in parts and supplies WRITE "BLOCK" FIRST! Be assured a SQUARE DEAL . . . ALL WAYS!! And remember to . . . "GET IT FROM BLOCK—THEY HAVE IT IN STOCK"!!

The Block Marble Company
1527 FAIRMOUNT AVENUE ★ PHILADELPHIA, PA.

ASSOCIATION WORK

Letter to Locations on Federal Excise Tax Date

The following letter was mailed by Curley Robinson, manager Associated Operators of Los Angeles County, Inc., Los Angeles, to locations in which its members have machines. The letter is very timely, since the fiscal year for the federal excise tax on coin machines begins July 1. A copy of the federal excise law on coin machines was enclosed with the letter.

TO ALL LOCATION OWNERS: Federal Amusement Device Tax. This association is vitally interested in co-operating with the merchant and the federal government in assisting the collection of the newly enacted federal tax law on amusement devices.

Enclosed herewith is a complete copy of this tax, from which you will note that the tax on pin games and other amusement devices is the sum of \$10 per year for each game operated in your business establishment beginning July 1, 1942, and ending June 30, 1943. This tax is payable not later than midnight July 31, 1942, after which time a penalty will be assessed according to the provisions of the Internal Revenue Act in force at this time.

THIS IS A TAX ON THE MERCHANT AND NOT A TAX ON THE GAMES. IT IS THE DUTY OF THE MERCHANT TO FILL OUT A FORM, SIGN IT, NOTARIZE IT AND REMIT THE TAXES FOR THE GAMES WHICH HE HAS IN HIS BUSINESS ESTABLISHMENT.

For the purpose of computing the tax due on each of the amusement devices, pin games, etc., in your place of business, it will be necessary for you to pay out on the basis of 12 months or \$10 for each game. In the event that you have pool tables, billiard tables, bowling alley or gaming devices, the U. S. Internal Revenue Department requests that you use separate forms for each of these reports. In other words, you will use separate forms for each report; one form for marble game, one form for bowling alley, etc.

PLEASE BEAR IN MIND THAT THIS TAX IS ON THE MERCHANT AND NOT ON THE OPERATOR OR GAME. Failure to abide by the provisions of this act will result in penalty to the merchant and not to anyone else. Your operator has been thoroughly informed by this association as to the procedure and can properly advise and co-operate with you in order to handle this tax matter with you in a satisfactory manner and with the least amount of complication. It is thru the co-operation of the operator-members of this association that we have been able to simplify the handling of this tax question. If there is any further information you may wish, or any way that we can be of service to you, please do not hesitate to call this office or contact your operator direct.

ASSOCIATED OPERATORS OF LOS ANGELES COUNTY, INC.

Restaurant Biz In Upward Swing

CHICAGO, June 13.—A gain of 18 per cent in the country's restaurant sales in April over the same month of 1941 rounded out three consecutive years of monthly sales increases for the restaurant business. The April figures, marking the 36th month of sales gains, were also equal to the highest percentage increase reported during the three-year period.

Reports from 298 members of the National Restaurant Association showed that in no part of the country did sales fall below a 10 per cent increase during April. The East South Central and West South Central sections again topped sectional classifications with sales increases of more than 30 per cent. Most consistent gains were reported by units with sales higher than \$25,000 monthly.

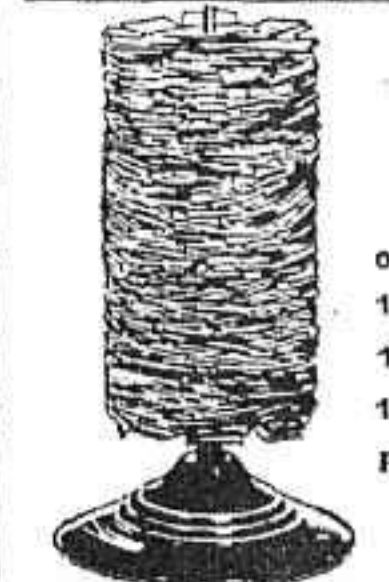
ALL AMERICAN BINGO, JR.



SENSATIONAL PROFITABLE

The newest Ticket and Salesboard Combination Game on the Market. A proven success—exactly what all salesboard operators need today! A sample order will convince you of the enormous player popularity of this combination game. Does not conflict with any other Ticket Deal or Board, as each Ticket is individually marked. Will out-sell any Salesboard or Ticket Deal 5 to 1.

1200 Coupons @ 10¢ Take in \$120.00
120 Consolation Numbers @ 40¢ 48.00
17 Jackpot Punches, Average 37.00
PROFIT (Average Per Deal) . 35.00



SAMPLE \$4.00

(Stands 30¢ Extra) Write for SPECIAL QUANTITY PRICES. 1/3 Deposit, Balance C. O. D. A GAY GAMES, INC., PRODUCT, MANUFACTURED SOLELY FOR

MISSOURI NOVELTY CO.
3136 OLIVE ST. ST. LOUIS, MO. (Phone: Franklin 9043)

LOWEST PRICES EVER QUOTED!

EVERY GAME ADVERTISED IN STOCK READY FOR DELIVERY!!

ALL IN A-1 CONDITION—COMPLETELY RENEWED—ORDER QUICK

Attention \$21.50	Fleet \$14.50	Royal Flush, 5¢ \$59.50
ABO Bowler 49.50	4 Diamonds 29.50	Score Card 9.50
All American 21.50	Glamour 9.50	Skyline 16.50
Bandwagon 21.50	Gun Club 49.50	Sky Blazer 47.50
Bordertown 14.50	Home Run '42 69.50	Sporty 9.50
Bosco 49.50	Hi-Hat 34.50	Snappy '41 34.50
Bola Way 39.50	Keen-a-Ball 9.50	Stratoliner 19.50
Big Chief 21.50	Lead-Off 14.50	Silver Skates 27.50
Broadcast 21.50	Leader 14.50	Shew Boat 39.50
Cross Line 21.50	Majors '41 32.50	Spot Pool 49.50
Cadillac 9.50	Mills 1-2-3, '40 69.50	Trailways 29.50
New Champ 39.50	Mills 1-2-3, '39 39.50	Thriller 9.50
Capt. Kidd 44.50	Mills Owl, 1-Ball 74.50	Ten Spot 34.50
Drum Major 9.50	Mystic, J.P. 21.50	Velvet 21.50
Dude Ranch 18.50	Play Ball 21.50	Yacht Club 9.50
Dixie 16.50	Pan American 29.50	Zombie 21.50
Flicker 21.50		

APEX AMUSEMENT COMPANY

61 PARKHURST ST., NEWARK, N. J. (TEL.: BIGELOW 2-9435)

TOKENS FOR METAL TYPER, \$25 PER THOUSAND

ABC Bowler \$59.50	Do Re Mi . . \$59.50	Pan American \$49.50	Sky Blazer . . \$69.50
Attention . . 39.50	Flicker . . . 39.50	Paradise . . . 49.50	Speed Ball . . 64.50
Anabel 24.50	Gold Star . . 34.50	Play Ball . . 44.50	Spot Pool . . . 64.50
Barrage 39.50	Gun Club . . 59.50	Play Mate . . 19.50	Towers 69.50
Belle Hop . . . 54.50	Headliner . . 14.50	Power House . 22.50	Texas Mustang 67.50
Bolaway 89.50	Jungle 74.50	Super Charger 14.50	Venus 84.50
Broadcast . . . 39.50	Knockout . . 99.50	Spot-a-Card . 69.50	Victory 99.50
Boom Town . . 34.50	Keep 'Em . . 110.50	Star Attraction 64.50	West Wind . . 62.50
Big Parade . . 99.50	Flying 27.50	Stratoliner . . 39.50	Wow 34.50
Bosco, F.B. . . 87.50	Landslide . . 27.50	Sporty 14.50	Zombie 36.50
Capt. Kidd . . 74.50	League Leader 32.50	Sparky 29.50	Zig Zag 59.50
Champs 47.50	Metro 34.50	Sky Line . . . 31.50	Roller Derby . . 24.50
Dixie 31.50	Majors '41 . . 47.50	Salute 39.50	Roxy 17.50
Dough Boy . . 18.50	Leader 37.50	Star Beam . . 47.50	Triumph 17.50

ARCADE EQUIPMENT	ONE BALLS	CONSOLES
3-Way Grips \$17.50	Blue Grass \$149.50	Jumbo Parade . . \$ 89.50
Single Grippers . . . 9.50	Sport Special . . . 99.50	Big Game (Clk. Hd.) . 129.50
Batting Practice . . 129.50	Club Trophy . . . 197.50	Pace Saratoga, conv. . 119.50
Hi Dial Ten Pins . . . 79.50	'41 Derby 229.50	Silver Moon, FP-PO. . 124.50
20 Rapid Fires . . . 142.50	Mills Owl 97.50	Super Bell 219.50
Mills Punching Bag . . 89.50	Mills '40 1-2-3 . . . 94.50	Hi Hand 179.50
10 Chick. Sam, JapConv. 79.50	Mills '40 1-2-3 (One or Five Ball) . . . 99.50	Bally Club Bell . . . 239.50

One-Third Deposit With Order, Balance C. O. D.

EMPIRE COIN MACHINE EXCHANGE, 2812 W. North Avenue, Chicago, Ill. HUMBOLDT 6288

Operators Okay Leader's Policies

READING, Pa., June 13.—Law (Leader) London, of Leader Sales Company, reports his firm has received many complimentary letters from operators throughout the country relative to the fine machines they have shipped. London states this is not surprising since the firm has one of the largest and best stocks of machines at this time. Another factor, according to Law, is that each machine, thoroughly renewed and checked, is a true value as advertised.

"Our customers realize that we always make it a practice to give them only the finest equipment from every standpoint," London declares. "Our repair department works continuously rebuilding machines for the trade. In addition, we have a large stock of new machines in original crates on hand. Operators who realize the value of new equipment for certain locations are snapping up these numbers."

He reports he is maintaining contact with customers by going out on the road every so often. He has mailed out letters to the trade asking about conditions and current requirements in the various territories.

There is no substitute for Quality

Quality Products Will Last for the Duration
D. GOTTLIEB & CO.
CHICAGO

WANTED—MECHANICS

For Penny Arcade, year round work. Experience necessary. Tell all in first letter. Write **MECHANIC, Care The Billboard, 416 West 8th St., Los Angeles, Calif.**

HIT THE JAP

Revamp your Chicken Sam with the new Jap Conversion Unit. Consists of lightweight wood Jap Soldier. Also Complete Set of Colorful Battle Scenery and Streamers.

\$9.95 -DON'T DELAY- Forward your Chicken Sam Figure and Legs to us at once. Full Money-Back Guarantee

MONROE DISPLAY CO.
2026 MONTROSE CHICAGO, ILL.

LARGEST STOCK OF COIN OPERATED EQUIPMENT IN THE EAST

BELL BUYS AND SELLS ASK ABOUT OUR NEW TRADE-IN PLAN. Write for List of 1 and 5 Ball Games and Legal Equipment.
BELL COIN MACHINE EXCHANGE 641 HUNTERDON ST. NEWARK, N. J. Phone: Bigelow 2-9274

PENNY ARCADES

MADE TO YOUR MEASURE
BY MIKE MUNVES

Regardless of the size of your location—whether you want one machine or 1,000—at a price to suit your pocket—buy that one machine you want or have an entire arcade "made to measure" for you by Mike Munves—"The Arcade King." Get Mike's price list of the finest New and Used Arcade Machines today! Write now! Tell Mike just what you want!

"PROFITS IN PENNIES"—a 20-page guide to success in modern Arcade Operation. Send \$1.00.
MIKE MUNVES CORP.
520 W. 43rd STREET NEW YORK

State Liquor Men In 4-Day Meeting

MILWAUKEE, June 13.—The National Conference of State Liquor Administrators opened a four-day convention here June 1. The convention brought State liquor board officials from all parts of the country to discuss problems of liquor enforcement. Members of the coin machine trade here recalled that it is these State liquor boards which cause the pinball industry considerable trouble in many States, but no plans were made to introduce such a subject before the convention, and the liquor board administrators themselves had too many serious problems to discuss other than pinball games.

Officials of the cigarette tax division were present at the convention. Each day's program during the four days had important topics for discussion, and prominent government officials were present as speakers. Representatives of the Wisconsin Tavern Owners' Association attended the meeting. This organization has been active in promoting the licensing of pinball games in this State. Representatives of brewery organizations, both manufacturers and sellers, were in attendance to discuss problems that relate especially to beer. Problems concerning the sale of liquor near army camps were one of the biggest questions before the convention.

Houston Rated Top Business Center

HOUSTON, June 13.—Houston again has been listed by *Forbes Magazine* in its June issue as being one of the best places in the United States for concentrating sales activities for collections and other promotion operations of business.

The magazine of national circulation says Houston is the center of the "very best high-spot territory in the United States today."

Twelve near-by cities make up the territory.

The Houston district, with the four other high-spot territories, was chosen for special mention, *Forbes* said, because in it "business is further ahead of last year than in any other territory containing 1,000,000 or more population."

For the territory that includes Houston the median gain over last year has recently been 39 per cent, the magazine commented.

Major Roland Laird, head of the industrial department of the Houston Chamber of Commerce, commented that Houston's gain was due to a very large concentration of highly skilled and well-paid war workers, as well as an almost complete absence of labor strife.

"We are looking forward with confidence to a steady improvement in business conditions here until the maximum is reached, which should be in about a year or 18 months," Laird said.

SAVE MONEY ON THESE BIG MONEY-MAKERS! PHONOGRAPHS

SEEBURG		ROCKOLA	
9800 RC	Write	Super	\$214.50
9800 ES	Write	Master	189.50
8800 RC	Write	DeLux	149.50
8800 ES	Write	Standard	139.50
Colonel RC	\$349.50	Monarch	79.50
Envoy RC	295.00	Windsor	79.50
Classic	179.50	Imperial 20	69.50
Classic RC	219.50	Imperial 16	49.50
Vogue	169.50	Rhythm Master	49.50
Mayfair	149.50	16	49.50
Plaza	139.50	Ambassador	49.50
Casino	139.50	16	49.50
Crown	159.50	WURLITZER	
Regal	149.50	Mod. 800	\$314.50
Gem	139.50	Mod. 500	
Royal	89.50	Keyboard	179.50
Rex	99.50	Mod. 24	119.50
12 Rec.		Mod. 616	65.00
Keyboard	49.50	Rebuilt	89.50
MILLS		Mod. 312	45.00
Empress	\$198.50		

5-BALL FREE PLAY & NOVELTY GAMES \$19.50 EA. — 3 FOR \$55.00

Drum Major	Thriller
Score-a-Line	Wings
Summertime	Mr. Chips
Rotation	Gold Star
Fantasy	Big Show
Pylon	Blondie
Brite Spot	Bordertown
Red Hot	Bowl, Alley
Landslide	Crossline

\$29.50 EA. — 3 FOR \$85.00

Fleet	Dude Ranch
Dixie	Bandwagon
Vacation	Line-Up
Volvo	Paradise
Repeater	

To Avoid Delay Give Second Choice.

1/3 Deposit, Balance C.O.D.

MILWAUKEE COIN MACHINE CO.
3130 W. Lisbon Ave., Milwaukee, Wis.

WANTED

JR. INTERNATIONAL MUSESCOPE REEL MACHINES!! State Prices, Quantity. Condition in FIRST Letter!!
L. L. MITCHELL & CO.
1141 De Kalb Ave. Brooklyn, N. Y.

NEW GAMES IN STOCK FOR IMMEDIATE SHIPMENT!

WIRE—PHONE—WRITE FOR SPECIAL PRICES

Bally Longacre	Jennings Bobtail, FP	Keeney Submarine
Bally Pimlico	ChiCoin Hockey	ChiCoin Hockey
Bally Kingpin	Mills Jumbo Parade, FP	Keeney Two-Way Bell, 5 & 25¢ FP & PO
Bally Hi-Hand	Mills Original Chrome	Baker Kicker & Catcher
Bally Club Bell	Mills Gold Chrome	ChiCoin Gobs
Aircraft Test Pilot	Mills Giltter Gold Q.T.	ChiCoin Yanks
Genco Four Aces	Mills Bonus Bell	ChiCoin Home Run
Genco Defense	Exhibit Air Circus	Gottlieb Liberty
Gottlieb Five & Ten	Gottlieb Keep 'Em Flying	

AUTOMATIC PAYOUT CONSOLES

Bally Royal Draw \$160.00	Keeney Pastime ..\$175.00	K'ney Triple Entry \$145.00
Pace '41 Baratega. 135.00	Evans Lucky Star. 185.00	K'ney '38 Track Time 115.00
Bally Royal Flush. 64.50	Mills Square Bell. 79.50	Evans '39 Dominos 105.00
Watling Big Game 105.00	Bally Club Bell .. 219.50	Mills Jumbo Parade 115.00
Jennings Good Luck 59.50	Exhibit Tanforan . 39.50	Jenn. Silver Moon 135.00

TERMS: 1/3 Deposit, Balance Sight Draft or C. O. D.
Write for Complete List New and Used Equipment, Games, Slots, Phones, Etc.

MONARCH COIN MACHINE CO.
1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.

4 Keeney Anti-Aircraft, Brown\$ 37.50
5 Gottlieb Skee-Ball-Emes 52.50
14 Chicago Coin Hockey's 195.00
38 10-Pins & 10-Strikes, High Dial\$64.50
14 10-Pins & 10-Strikes, Low Dial 49.50
6 Chicken Sams 49.50
WILL BUY SKEE-BALLS—ANY QUANTITY, ANY SIZE.
All in A-1 Condition, 1/3 Deposit, Balance C. O. D.

JOY NOVELTY CO. 8642 LINWOOD AVE., DETROIT, MICHIGAN

MOSELEY'S SPECIALS

BRAND NEW MACHINES

25 BRAND NEW LONG ACRES, CONSOLE MODEL, Sample \$269.50; Lots of Ten, \$280.00	Jennings Silver Moon, F.P.\$159.50
ABT Target Challenger\$ 35.50	Keeney Super Track Time 450.00
Baker Pacer, 5¢ Play 299.50	Keeney Super Bells, All Models Write
Bally High Hand 177.50	Double Steel Safe 90.00
Buckley Steel Cabinets for 16-20-24	Single Steel Safe 65.00
Record Phone 32.50	Mutescope Sky Fighter 300.00
Buckley Tone Column 50.00	Pace Race, 5¢ Play 335.00
Chicago Coin Gobs 164.50	Pace Race, 25¢ Play 375.00
Chicago Coin Yanks 144.50	Pace Race, 5¢ Play, Jackpot 375.00
Exhibit Sky Chief 164.50	Watling Scales 150.00
Groetchon Columbia, Rear Pay 87.50	Mills Vest Pocket, Blue & Gold, with-out Meter 42.50
Mills Three Bells 550.00	Mills Vest Pocket, Blue & Gold Meter 45.00
Mills Four Bells, 5¢ 500.00	Mills Folding Stands 6.50
Mills Four Bells, 3-5¢ & 25¢ 530.00	Mills Box Stands 13.50
Mills Jumbo Parade, Cash 149.50	MILLS SLOT MACHINES, ALL MODELS, 5¢-10¢-25¢, Brown Fronts and Gold Chrome. Write Operators and Jobbers, Write or Wire for Your Prices in Lots of Five, Ten or More.
Mills Jumbo Parade, Conv. 179.50	

DISTRIBUTORS FOR ROCK-OLA'S NEW COMMANDO PHONOGRAPH FOR VIRGINIA AND EASTERN NORTH CAROLINA

Floor Samples, Guaranteed New, Never on Location.	
Bally Long Acre, Console\$260.00	3 Keeney Super Bells, 5¢ Conv., with Mint Vender\$229.50
2 Evans Jackpot Dominos 330.50	1 Keeney Super Bell, Four Way 5¢ 425.00
3 Keeney Super Bells, Twin 5/25¢ Conv. 330.00	1 Keeney Super Bell, Twin 5/5¢, Conv. 320.00
2 Keeney Super Bells, 25¢ Conv. 259.50	MILLS 4 BELLS, 4/5¢ 445.00
MILLS JUMBO PARADE, Conv. 165.00	5 Keeney Super Bells, 5¢ Conv. 249.50

MACHINES USED LESS THAN THIRTY DAYS IN OUR OWN LOCATIONS:

Reconditioned and Refinished.	
Bally Torpedo\$240.00	Keeney Super Bell, 4-Way 5¢\$410.00
Bally Long Acre, Console 262.50	Keeney Super Bell, Conv. 5¢ 179.50
Bally Long Acre, Table 255.00	Keeney Super Bell, 5¢ Conv. Mint Vender. 182.50
Bally Club Bell, 5¢ 249.50	Keeney Super Bell Twin, 5¢ Conv. 317.50
Chicago Coin Hockey Club 275.00	Keeney Submarine, Like New 189.50
Chicago Coin Double Safe, 8U 55.00	Keeney Super Bell, 25¢ Conv. 229.50
Evans Domino, JP, Like New 282.50	Mills Jumbo Parade, Conv. Vender 174.50
Evans Jackpot Dominos, Latest Model, Brand New 399.50	Mills Four Bell, 5¢ Play 455.00
Groetchon Columbia Bell, JP 59.50	Mills Jumbo Parade, CP 125.00
Groetchon Check Separator, Gold Award Columbia Bell 82.50	Mills Three Bells, Like New 500.00
	Seeburg Sefomatonic, New 14.50
	Watling Big Game, CP 90.50

USED MACHINES—The Following Machines Are Used and Offered Subject to Prior Sale:

CONSOLES—CASH AND FREE PLAY		CONSOLES—CASH AND FREE PLAY	
1 Evans '37 Reg. Domino, #2521\$ 49.50	5 Mills Free Play Venders\$ 75.00	10 Mills Jumbo Parade, Free Play, Blue Cab., Series 6558 123.50	6 Mills Jumbo Parade, Free Play, Late Style Coin Head 97.50
1 Evans '38 Reg. Domino, #2655 69.50	1 Pace Race, JP, #6088, 25¢ 199.50	1 Pace Race Jackpot Red Arrow, #6182, 25¢ 209.50	2 Pace Race, #5881-5895, 5¢ 132.50
1 Evans '39 Reg. Domino, #3971 99.50	1 Pace Race 5¢ Red Arrow, #6496 159.50	1 Pace Race 5¢ Red Arrow, #6319 199.50	1 Pace Race 25¢ Red Arrow, #6583 225.00
1 Evans Lucky Star 89.50	1 Seeburg Colonel\$262.50	1 Seeburg Cadet 262.50	1 Seeburg Commander 289.50
1 Evans Ten Strike 69.50	1 Seeburg Nite Club 37.50	ONE BALL	
1 Evans Bang Tails 149.50	1 Bally Eureka\$95.00	2 Mills Owl 79.50	1 Keeney Fortune, CP 250.00
1 Keeney Triple Entry 129.50	2 Mills Owl 79.50	1 Keeney Fortune, CP 250.00	1 Bally Turf King, Perfect 199.50
2 Keeney '38 Skill Time 89.50	1 Keeney Fortune, CP 250.00	SUPPLIES	
5 Keeney Kentucky, Slant Head 99.50	1 Keeney Fortune, CP 250.00	Jackpot Domino Glasses\$17.50	Packs for Dominos 14.50
6 Keeney Super Bell, 1-Way, 5¢ 169.50	1 Keeney Fortune, CP 250.00	Rectifiers 9.00	5¢ Solid Tokens, Per M 6.50
1 Mills Four Bell, 5¢ 295.00	1 Keeney Fortune, CP 250.00		
2 Mills Square Bell, CP 69.50			

WANTED TO BUY

BALLY RESERVES BALLY MYSTICS
"1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective June 20, 1942, and Subject To Change in Price Without Notice."

MOSELEY VENDING MACHINE EX., INC.
80 Broad St., Richmond, Va. Day Phone 3-4511, Night Phone 5-5328

20 SLIGHTLY USED POKERINOS, \$50.00 EACH WITH CHAIRS \$55.00 EACH

CIGARETTE MACHINES		ARCADE EQUIPMENT	
8 6-Col. Rowe Aristocrats\$12.00 Ea.	Genco Play Ball\$195.00	A.B.T. Target Skills 12.50	A.B.T. Billiard Skills 12.50
32 6-Col. Nationals 17.50 Ea.	A.B.T. Rifle 50.00	Ten Strike 65.00	Texas League 35.00
26 6-Col. Stewart & McGuire's 15.00 Ea.			

1/3 Dep. All Orders—Balance C. O. D.
COMPLETE LINE OF THE FINEST PIN BALLS AT LOWEST PRICES IN THE EAST! WRITE FOR LIST QUICK!
SUPREME VENDING COMPANY 201 GRAND AVE. BELLMORE, L. I., N.Y.

ALL MACHINES BUY THESE QUICK! 1/3 DEPOSIT WITH IN A-1 CONDITION ORDERS, BAL. C. O. D.

FREE PLAY GAMES		ARCADE MACHINES	
ABC Bowler. \$60.00	Duplex\$40.00	Sea Hawk ..\$35.00	Seven Up ... 35.00
All American. 25.00	Fantasy 25.00	Sluggo 50.00	Snappy '41 .. 55.00
Bola Way ... 55.00	Formation .. 25.00	Silver Skates. 35.00	Sky Blazer .. 50.00
Bandwagon .. 25.00	4 Diamonds.. 35.00	South Paw ... 50.00	Sixty Grand. 50.00
Big Chief ... 25.00	Four Races .. 35.00	Spot Pool ... 60.00	Stars 30.00
Big Parade.. 75.00	Gun Club ... 60.00	Ten Spot ... 40.00	Target Skill. 30.00
Blondie 25.00	Hi-Hat 40.00	Texas Mustang 59.50	Variety 25.00
Bosco 75.00	Horoscope .. 50.00	Vogue 25.00	West Wind .. 55.00
Broadcast .. 25.00	Knock Out .. 65.00	Victory 75.00	Zig Zag 50.00
Cadillac ... 25.00	Landslide .. 25.00	Zombie 30.00	
Capt. Kidd .. 55.00	Legionnaire. 50.00		
Chevron ... 25.00	League Leader 40.00		
Chubbie ... 25.00	Line Up ... 30.00		
Crossline .. 25.00	Metro 25.00		
Dixie 25.00	Pick 'Em ... 25.00		
Double Play. 40.00	Powerhouse .. 25.00		
Drum Major. 25.00	Pursuit 70.00		
Dude Ranch. 25.00	Red,Wh., Blue 35.00		
New Champ.. 60.00			

LEON TAKSEN CO. MAIN ST., LAKE MOHEGAN, N. Y. (ON ROUTE 6), Tel: Peekskill 2296

THAT CHANGE-OVER TO SHOOT THE JAPS FOR MODEL F. TARGET GUNS

Is Showing Splendid Results. Sample, \$1.00. 10 or More, 65¢ Each. Don't Wait, Try One on Location and See the Results. Ask Your Distributor or Order Direct.
C. J. ADDY, Imogene, Iowa



"THUMBS UP"
OUR NEW INGENUOUS CREATION
A PROVEN MONEY-MAKER

\$139.50
F. O. B. Phila.

SOME TERRITORY STILL AVAILABLE FOR EXCLUSIVE ARRANGEMENTS.

ARCO SALES COMPANY
802 NORTH BROAD STREET PHILADELPHIA, PA.

How To Get Help on Current Biz Problems

If you can't figure out what the Treasury's ceiling on salaries, repairs and advertising means to your business, here are a couple of ways to get some help.

1. The Bureau of Internal Revenue will give an advisory ruling on questions as they come up. If you want to find out whether a salary increase for a company official, an additional advertising allotment or expenditure for repairs will be treated as "business expenses," and hence deductible from income for tax purposes, ask the bureau. It already has some requests for specific rulings pending before it, we understand.

2. The loose standards outlined before the Joint Congressional Committee on Taxation recently by Secretary Morgenthau were based on Board of Tax Appeals and court decisions. Your lawyer can look into these. Here are the references:

L. Schepp, 25 B. T. A. 419; R. E. Anderson, 26 B. T. A. 346; Hecht vs. U. S. 54 F (2D) 968 (1942); Doernbecker vs. Commissioner of Internal Revenue, 95 F (2D) 968 (1938); Atlas Plaster vs. C. of I. R. 55 F (2D) 802 (1932); Long Island Drug Company vs. C. of I. R. 111 F (2D) 593 (1930), and Botany Worsted, 278 U. S. 282.—From The Wall Street Journal, June 3, 1942.

Philly Firm Says Game Has Clicked

PHILADELPHIA, June 13.—Al Rodstein, Arco Sales Company, reports that since the appearance of firm's first announcement of its new creation, Thumbs Up, it has been deluged with phone calls, wires and mail from everywhere in the country.

Rodstein said: "Thumbs Up clicked immediately with the trade. Operators realized that this was the game they wanted and the one they have been waiting for. Most of the leaders in the trade have already been in contact with us. We believe, from these first signs, that Thumbs Up is bound to be the outstanding sensation of the nation. We are working as fast as we possibly can to meet this unprecedented demand. There is no doubt that many of the men are stocking up with Thumbs Up for the duration. They all want as many of these as they possibly can obtain at this time and we are prepared to give them what they want."

Arco Sales Company is reported to be tremendously enthused over the instant success of Thumbs Up and is working hard to assure continued prompt deliveries to the trade. Firm believes that Thumbs Up is the best of its kind in the industry. As Rodstein explained: "Everyone who tested the game was tremendously impressed with it. These men, experienced in the field, report that it is an exceptionally fine money-maker and that it is also the most perfect of all machines ever introduced."

Munves Builds Arcades to Order

NEW YORK, June 13.—Mike Munves (the Arcade King) reports his firm actually builds Penny Arcades to order for operators. Mike points out that whether one machine or a thousand are required, the place is fitted out to suit the operator's needs.

"We have one of the largest and finest stocks of new and used arcade machines on hand at this time," he says, "and we are in a position to completely equip a location, regardless of size or layout, to make it a paying arcade. Our years of experience completing and developing Penny Arcades are offered free to operators interested in setting up spots in their communities. The machines now available are proven money-makers. At the same time we carry a large stock of supplies and parts so that prompt repairs to present equipment is assured."

"Regardless of the operator's needs—whether just a coin chute or a complete arcade—we are ready to serve his individual needs. We feel that operators entering the Penny Arcade field today will benefit by the experience we offer. We are prepared at all times to help them right on the spot in working out problems that may confront them as they enter the arcade business."

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Bally Hi-Hands . . . 159.50	Mills Blue Frts. New Crackle Finish, Club Handles, Record. . . 89.50	Jenn. Chiefs, New, Crackle Finish . . . 59.50
Mills Jumbo, F.P. . . 99.50	Mills Brown Fronts, Club Handles, 5'-10"-25" . . . 125.00	Pace All-Stars, Comets 49.50
Mills Jumbo, Auto. . . 99.50	Mills Gold Q.T. 79.50	Mills V.P., Blue-Gold 34.50
Bally Royal Flush . . . 59.50		Mills V.P., Green . . . 24.50
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Automatic Sales 3-Way Service

NASHVILLE, Tenn., June 13.—"Operators in the South who have been coming into the sales and service departments of the Automatic Sales Company for the past several weeks have been surprised to see the large stock of new and used machines," declares Joe Frank, head of the firm.

Explaining, he stated that a new three-way service had been inaugurated to help operators obtain new and used equipment and to secure all the parts they needed to keep their machines in running order.

"Stocks will be kept as complete as possible and every effort made to help the operators continue in business with the most profitable equipment," he said. "The plan has been well received by the company's regular customers and as more and more operators learn of it they contact us. This has enabled the firm to offer a wide selection of machines because trade-ins and exchanges are a part of the plan."

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Includes 60 Pin Games, 8 Poker Tables, 8 Diggers, 3 Rotaries, 1 Bally Racers, 1 set of Watsis and Stands, 2 Bally Alleys, 2 Bang a Deers, 1 Magic Finger, 1 Strikette, 1 Bally Basket, 1 Palm Reader, 1 Astroscope, 1 Mystic Mirror, 1 Western Baseball, 1 Blue Blazer, 4 Card Machines, 3 Kiddle Mutoscopes, 1 Skill Jump, 4 Electric Fans, Wall Cases, Show Cases, Safe and everything included in complete Sportland **\$2450.00**

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BOOSTING WAR PRODUCTION. Left to right: Captain Grant Melvin, Air Corps, Wright Field, meets Mills Novelty Company officials, Major J. Nelson Kelly, manager Mills Aircraft division, and Bert Mills, chief co-ordinator of war production at Mills.

Trade Confidence Won, Block States

PHILADELPHIA, June 13. — Harry Block, of Block Marble Company, reports the firm has won the confidence of the trade to the extent that it receives checks from leading coinmen without the amount filled in—leaving this entirely to the firm's judgment.

"Tho we do not recommend this practice," Block states, "it is extremely flattering to us. It proves that we did not work for nothing all these years. We have always endeavored to supply the finest merchandise and have won confidence because we work wholeheartedly on all their needs in supplies and parts."

"We have one of the most complete stocks of parts and supplies for all types of coin-operated machines on hand. Shipments are made without a day's de-

lay. Operators have come to expect the best of service and finest in parts and supplies from our firm, and we will continue our policy of servicing their equipment needs efficiently.

"Hundreds of operators, jobbers and distributors have come to rely on the firm's slogan, Get It From Block—They Have It in Stock."

Ash States Thumbs Up Demand Grows

PHILADELPHIA, June 13.—Joe Ash, of Active Amusement Machines Corporation, now traveling for the Thumbs Up machine as sales manager, reports demand for the game is growing. Moe Bayer, now managing the Active business, keeps in touch with Ash by long-distance phone and has been receiving increasingly enthusiastic reports, he reports.

"Ash told me during our latest talk that the demand is skyrocketing as he goes along. He reports all who see the game believe it to be one of the most ingenious innovations in the industry. They freely predict it will open a new era for the trade."

"He claims deliveries will be made as rapidly as the orders come in. Arco Sales Company, producers of the game, have maintained a policy of immediate shipments and intend to continue this speedy pace to assure the trade that games in required quantities will be forthcoming."

Ash will continue traveling and meeting leaders in all sections of the country at this time on Thumbs Up, Bayer said.

How Legislation Piles in Hopper

NEW ORLEANS, La., June 13.—With the hoppers of both the Louisiana House and Senate jammed to overflowing with bills and hardly a chance of a fair percentage ever due to reach a vote, Sunday night's deadline for filing found five such proposals which would directly touch all or some branches of the coin machine operating industry in Louisiana.

In the House, Bill 553 by Representative Noble would add another \$25 a year to the State license tax for operations of all automatic vending machines. Bill 699 by Pearce (by request) would prohibit operation of pinball machines within 300 feet of a church or school. Bill 719 would provide for both a State and local tax on slot machines. House Bill 798 by Representative Guy H. Alford of Caldwell Parish would legalize the operation of all types of "slot" machines. Senate Bill 149 by Boucher would levy \$25 annual license tax on "self-serving" soft drink machines.

Alford's legalization bill would levy a tax, provide for enforcement and dedicate the tax. Amount of the levy would be fixed in committee, as well as to whom the money would be dedicated. All laws existing in the State in conflict to legalizing slots would automatically be repealed with passage of the bill.

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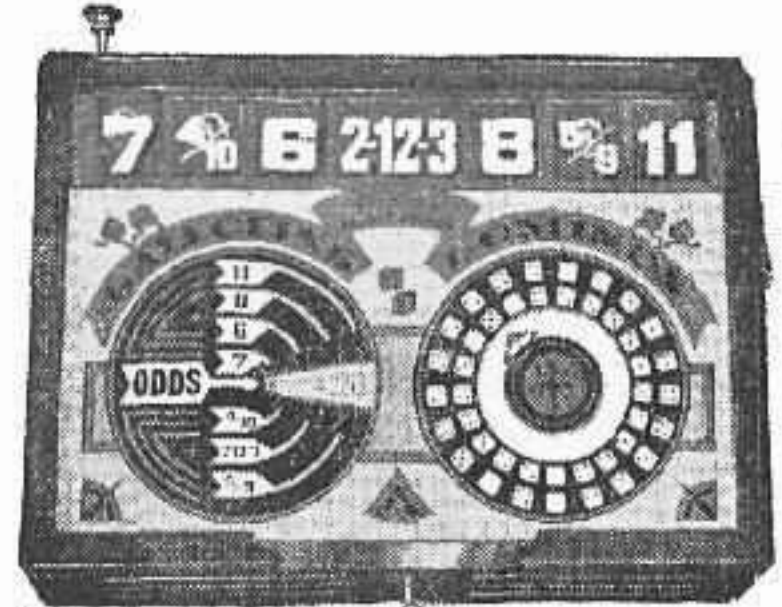
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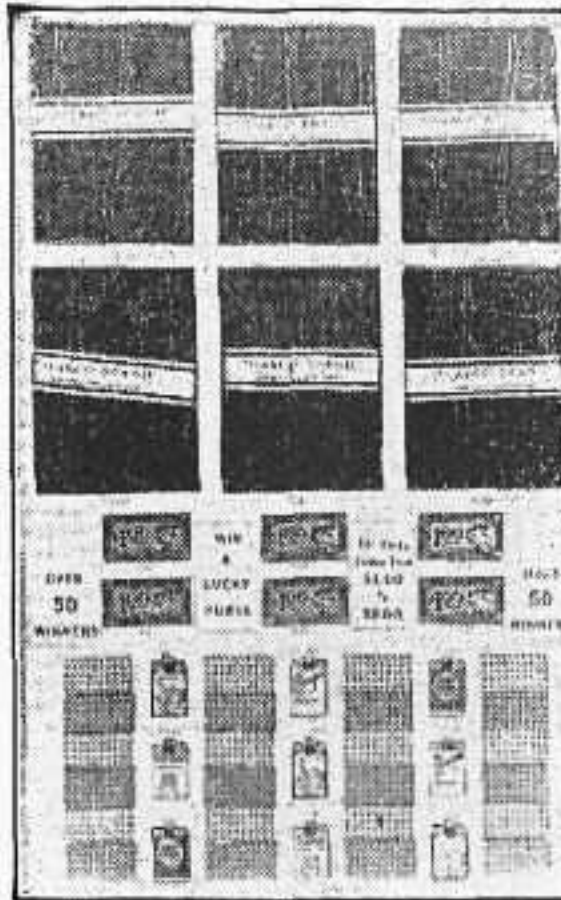
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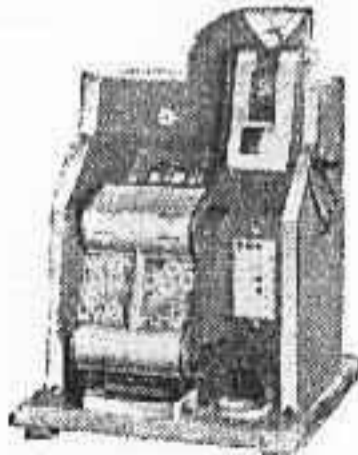


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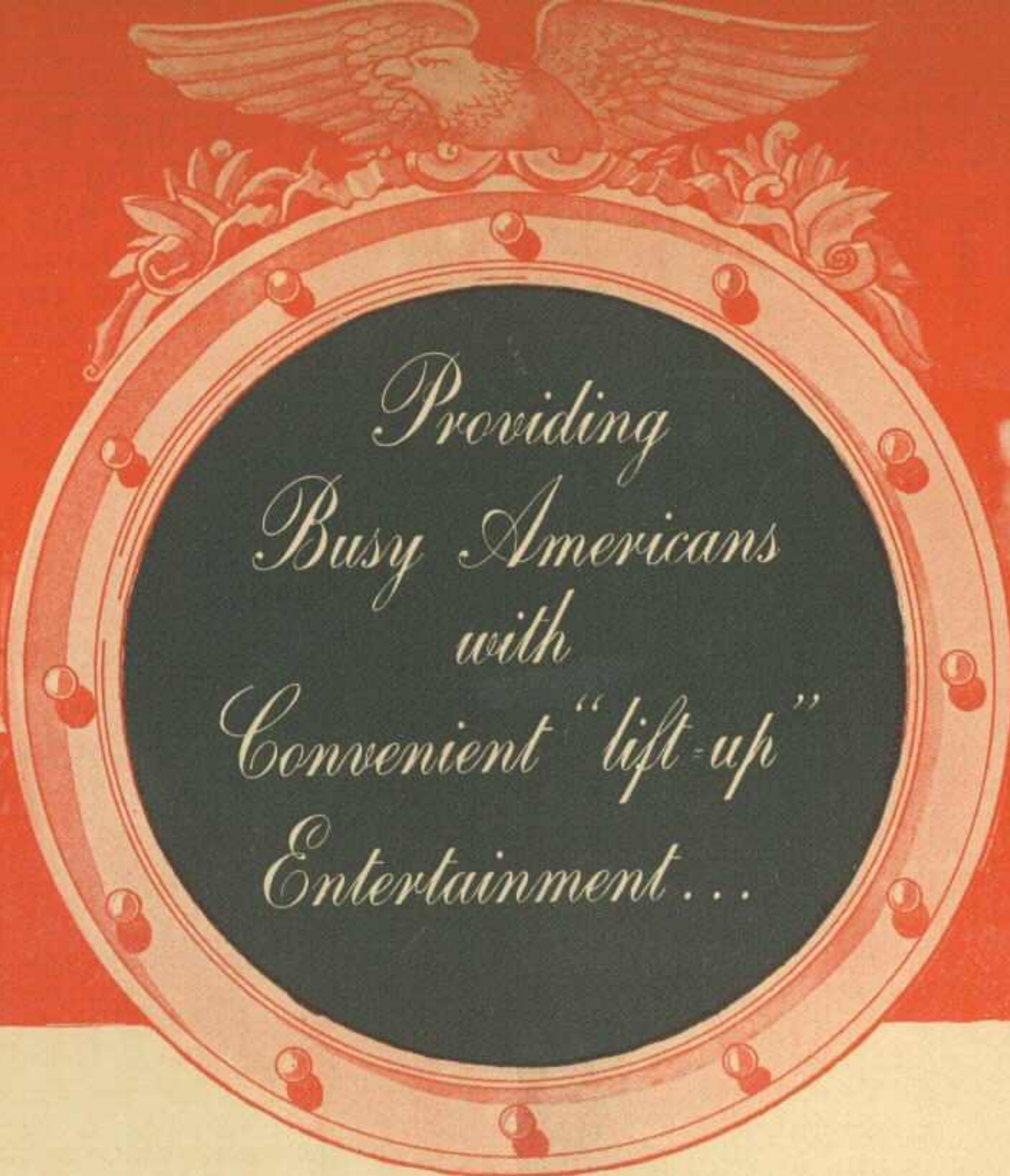
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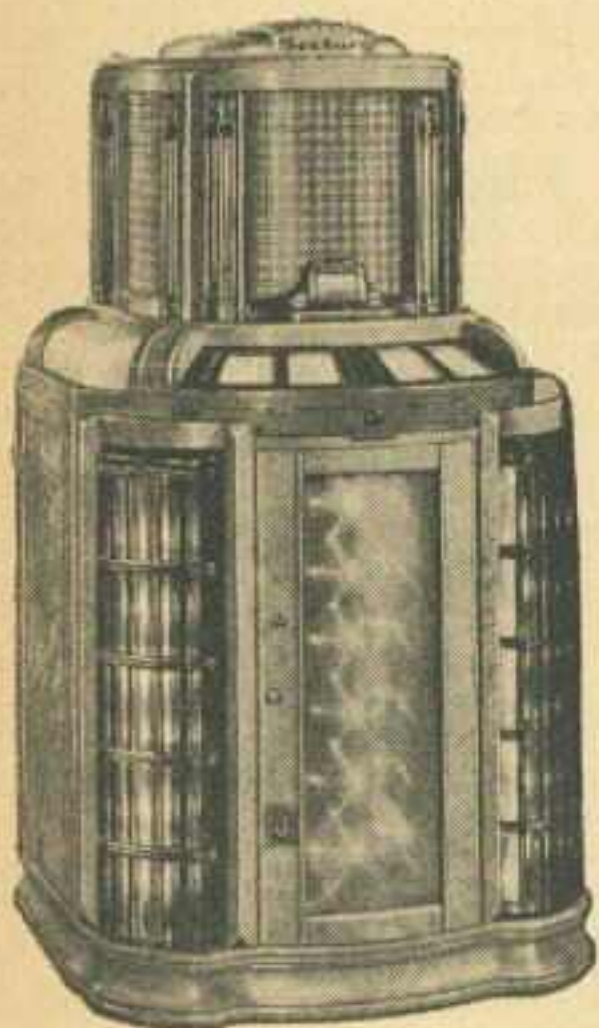
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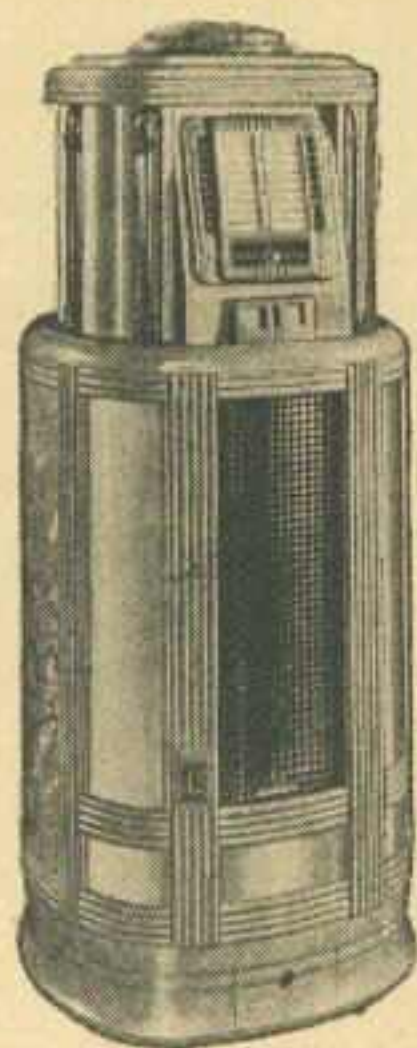
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