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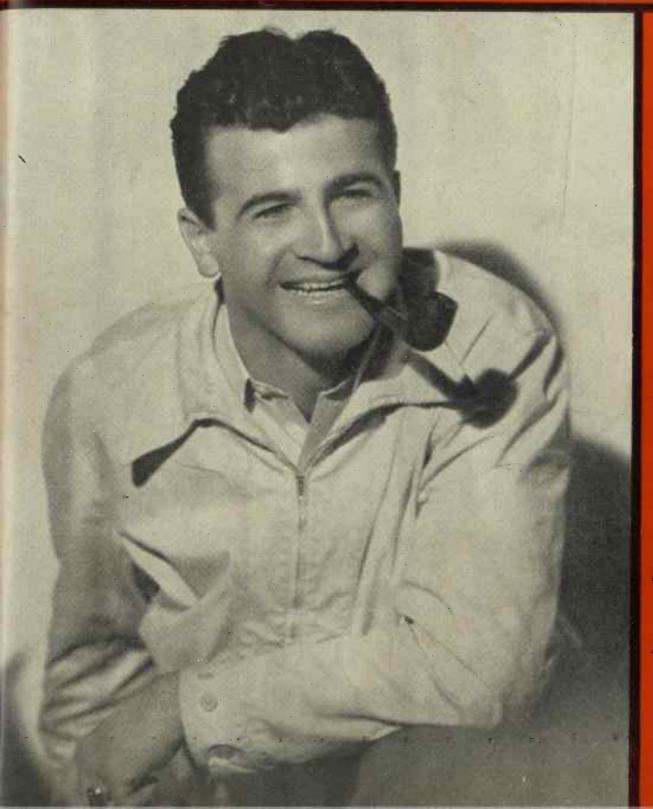
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The World's Foremost Amusement Weekly

**NOVEMBER 22, 1941** 

15 Cents

Vol. 53. No. 47



"Here's That Band Again" DICK JURGENS And His Orchestra

5th 'Year Aragor Ballroom, Chicago WGN-MUJTUAL OKEM RECORDS

Personal Direction: Will Jurgens, Michaud G-Christensen

Management: Music Corp. of America EVERYONE'S TALKIN' ABOUT THAT GREAT NEW DISCOVERY

★ Opening TRIANON BALLROOM

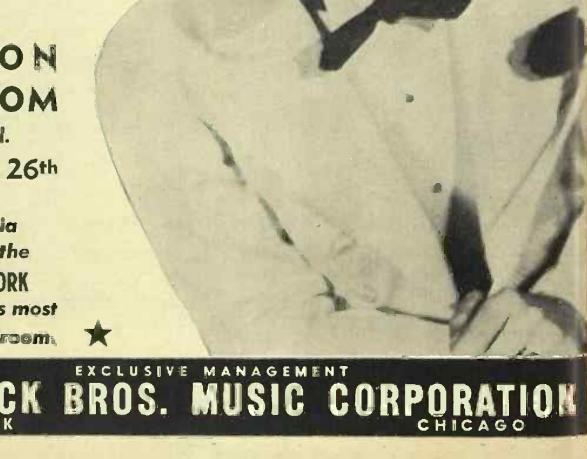
Chicago, III.

NOVEMBER 26th

\*\* \*

Hear him via WGN and the MUTUAL NETWORK from America's most

beautiful ballmom,



# WAR THEMES STILL WEAK

-EDITORIAL -It's Up to the IA

TT TOOK the United States Govern ment to step in and write finis to one of the most disgraceful chapters in the os the most, disgracerul chapters in the history of unionism—the diotatorial control exercised by George Browns. Willie Bieff and their select group of moistern over the International Aliance of Theatrical Single Employees. The government used as its lever to pry Browne and Bioff from their thrones fite exercision of money from employees—but the ruling clique of the 1A was guilty of even graver crimes against the IA's own members. The rank-and-file moment for whose benefit the union was throcetically created, were treated like alaves by autocratic leaders—and couldn't do anything, about it. It took the United States Covernment itself to pri them free. history of unionism-the dictatorial con-

The question now is, "What are the rank-and-file members and honest of-ficials of the IA going to do?" They've been given their chance. How are they going to use the IA's not enough to put in a group of houset efficials and set a righteous course. In members must go further, They must demand that the by-laws and comutation of the union be-amended to 'prevent the disacc of a accord, term of mobster rule, even in the ramote further.

It's a job in which they should be encouraged by all responsible employers—sho, after the present mess, should certainly be able to see the advantages of having a reputable unjoin to deal with. They should also be aided by that alumberous abseracely of the 'American Federation of Labor, headed by William Green, which dessed comfortably thruthe regime of Bloff and Browns—and even appointed Browns to a committee to hreatigate racketeering in the AFL it Green and his somnotion substitute fedure to help, the 'IA should lead a campaign in the 'AFL manks to oust them.

So many necessary reforms confront bets Walsh, the needly appelinted IA president, and his members that it's im-possible to the them all. Among the love important however, are the fol-

At present the IA president has a foreyear term and b elected only by a show of detegator hands at the convention. The election should be held tanually by a mailed-ballot national reterandum in which all members participate.

It was the practice of Browne to take over any local that falled to follow or-fers. Locals should be made autonomous and from the threat of unitue presure from national officers.

Until now IA finances have been kept among the deeper mysterbe. An annual secondaring of all funds should be inade to the entire membership.

Browne was inaccessible to officials, his membership and the press. IA af-sign, accepter should be conducted on the table instead of units it.

the table instead of uniter it.

To present any future emergence of moduler rule, the LA must be run, as a complete democracy, with the members making the final decisions. Unless a set-up-such as this is caused, all the effects of Walah and his colleagues will go for nothing. The organization must be one that it can operate as a clean, bought trade union, and the rank-and-bit membership must be emplicated by empowered to kick out dishonent leadure—and bring criminal changes against them it necessary.

Then the rank-ind-file members must sparcian their rights vigilabily and well. tin up to the IA.

### Public Coes Mostly for Escapist Stuff So Far; Less Flag-Waving In Clubs, Few Military Song Hits

BY PAUL DENIS

NEW YORK, New 15, Despite the increating number of hims, songs, redects,
julys, radio programs, special propagands
shows and vaude-cafe eng-and-dauce
bits that are patriotic and militaristic,
nudience reaction has not been unthusmalls so far, a survey indicates. Despite
this, pacinatist and isolationist ideas, are
production. Apparently, there is a gap
between what show business production
want to so and hear along political
lines. Audiences indicate they prefer
encapint entertainment, but apparently
are not entirely integralistic to militarties theore, either, War lever has not
reached a-boiling point yet. Propie who
coult care for, super-patriotic, prowar thems simply stay away from such
entertainment.

The Interestate Commerce Subcommittee, which this summer held-heatings on
its investigation of the propagands in
films, bought out accusations that an
increasing number of films were "lenting to war" and, of course, the film industry's dentals that such mas, the case,
will Hays, head of the film industry's

public relations contit; told Senator whose of anuary 100 104E, that only 6 per cent of 1040's feature films Scalt with international politics or European current events.

Since then, the number of films with political and military themes has increased. Despite this, the biguest film grows of 1040-'41' were Buck Privated, Do Mille's North Wast Mounted Police, Cought's the Draft, Men' of Boys Toori, and Gone With the Wind (according to Hollyshood Reporter). Not one of those five had a contemporary political thems. five had a contemporary political thems, altho two treated the peace-time draft humorously. In other words, Hollywood has been unable to turn out a single smaash hit picture with a serious modern was thems.

manah, hit picture with a sartons modern war thems.

In legth war-theme and anti-Mazi plays have Hopped, with the exception of Watch or the Riche, The Woods (instermediate auteems) and Candle, in the Wind, the last getting weak reviews and being carried to fire by Helm Hayes's unsided name draw. Two plays which prenched tolerance took quick brodies. Several plays brought in, anti-Next and (See Peer Killiary Numbers on page 12)

#### How To Make Em Pay

MIANI BEACH, Nov. 18 An new way to combarrage a big shot into paring his wis wis demonstrated between last week after the course had intaked with his introductions of redebrities, Danny Davis, husband of Kitty Davis, of rite Afrikar Chab, heard mentioned the name of, a bushand seccutive in the audience. Whereupon, Davis ascended the stage, took up the mike and dold how the executive was wined and sined a view ago and then left without paving his \$170 tab or tipping any waters.

Davis and the regularman should

Davis and the gentleman should be given a drink on the house and that the doors should be locked. The audisuce howled, but the tab-passer said nothing. Davis reported later he got bit money.

### Sen. Lee and Noted Humorist To Speak At Banquet of SLA

CHICAGO, Nov. 15.—John M. Burnett, setteral chairman of the showmen's League of America annual Banquet and Rail, to be held in his face! Shirman (See LEE AT SLA BANQUET on page 21).

### MCA's 1st I ecture In New York: Series?

NEW YORK, Nov. 15.—Pine lessure renture of the local Music Corporation of America office since it is beauted the Columbia-sartists' Bureau will be the William It. Shirer appearance at Carnegle Hall Saturday night (22), Management Corporation of America, MCA artillating lecture names instuded in the Columbia list MCA sequired has moustle. If the Shirer data makes dough, MCA may lift to work out a series at Carnegle Hall.

### IA To Pay Defense Costs For Browne, Bioff Trial

NEW YORK, Nov. 45,—in the wake of public renunciations of Goodin Britains and Willie Bloff by the International Aland Wille Bioff by the International Al-liance of Treatrical Stage Employees hewly-appointed president, Bichard Tr Walsh, resulting from their conviction last week of exterting almost \$1,000,000 from the film industry, it was revealed fresterday that the odets of the trial would be past for by the IA, under the provisions of a bylaw passed two years ago during the union's Louisville conven-tion.

When questioned, Wolsh stated that When questioned, Walsh stated that the IA executive board and passed a resolution, subsequently raufied at the convention, that the union would pay legal coats to defend any officers involved in ctiminal proceedings. He says the IA intends to stock by it and pay the bill up to the time that Browne and Bioff were found guilty. "Other than that," and Walsh, not another penny. They are completely, so their own."

Walsh rould not retted how much the bill will amount to, but said; "It will be included. In the union's next financial statement." Efforts to reach Martin

Gother, counsel inc Browne and Bioff in the trial, were fruitless, his office stating that he was "in conference," Are, asse-ciate of Couboy's, a Mr. Ash, hung up when taked how much the IA would have to kick in for the defense of its

when asked how might the la would have to kick in for the defense of its deposed rulers.

Legal circles, however, estimated that this, type of an action, for the pestimancy work and period of time covered, would cost between \$50,000 and \$75,000.

Walsh, he explaining the origin of the resolution, said it was incorporated into the bylaws because of the constant attacks upon labor lenders in various courts, and that the officers were entitled to protection from the Lawhen they got into legal acrapes resulting from their union scrivities. When asked why the resolution was throught of just two years ago, he said that at that time it was ago, he said that at that time it was felt that such matters subuid be put on paper, rather than left on a hit-and-miss basis. He added that even before the passage of this repolution the La protected its officers.

"If the defensher didn't like the idea."

[See IA PAYS COST on page 18]

### Boston Garden Rodeo Draw 11% Ahead of '40 Business

BOSTON, Nov. 18.—With standers at the performances and botter-than-awarneed business for the remaining 12. Roston Garden's 10th annual Obsemptions
whip Rosine, October 30. November 31, sets
at then proper sold botter 30. November 31, sets
then proper sold botter 30. November 31, sets
then proper sold botter 31. November 31, sets
then proper sold better 12. November 31, sets
than proper than estimated 164.850.
Attendance was about 11 per cent sheed
of last year. Attendance rent sheed
to fix an ancied affairs, it was stoderstood
that rod by gross reached at least \$100.
000. A sprayer, attendance record for
one rodge performance was shuttered at
Thenday's (9) matters, when 18.000
pann if their way into the Gardin,
hand also see the order at the
Normber 2, mallises and matter at the
Normber 2, mallises and matter 1 and
the year was due to the fact that 18.
performances were played instead of 18.

BOSTON, Nov. 15., With standors at Countless columns of publicity were gar-Counties columns of publicity were garnared, including a full-page "pri in The Beston Sureday Post. Pre men.of. Ocea Astry was good for sungeristic publicity and many tie-ups were effected, influrion were their this year, thun for any in the last freede. A moddle, hought by Capt McCartby, was awarded to George Millin. Proc als from the named went to defray he will be at Rid Flotcher. The show palled out Westnesden, heading for Buffalo and a one-wick stand,

Last-half and final winners, November 6-Last-balf and final utilities, Novembergell, wree, Calf Boping—Pourit Dip (three performances), Toota, Manacheld (15 seconds), \$186.68; Hennett (153), \$193.00; Burn Branatt (153), \$3.85; Dec Burn (221), \$1.85, \$75th Day, Burk Eckels (172), \$196.68; Hugh Chopman and Homer Pettigrers pills second and (See BOSTON RODEO on page 41).

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# Indoor Amusement Fields Feeling Priorities Pinch

NEW YORK Nov. 13.—With the government lightening the control of defense material, amusement obterprises have been having increasing difficulty getting equipment and merchandise. The construction of now radio stations and new theaters is being held up, the to priority rulings, and other abownuthness wentures have been forced to seeth substitute materials of all kinds. As a result, all show-business executives have been moving slowly in planning expanison, and a great many have had to curtail activities.

The Supplies Priorities and Allocations Board last month ruled that no construction may be started during the emergency unless vital to national-defense, That would rule out theaters, radio stations, and all other dimensions of the Majorn Ploture Committee Co-Operating to National Defense, hurrised to Washington recently to plend for consideration on material and equipment for thesters and slim studies, of that they may continue their "origin public from gas, rubber mais, and to national-defense, and the adjunction of the Theater Division of the Majorn Ploture Committee Co-Operating to National Defense, hurrised to Washington recently to plend for consideration on material and equipment for thesters and slim studies, of that they may continue their "origin public from gas, rubber mais, and the motors, metal tolier partitions, make the motors, metal tolier partitions, make the motors, metal tolier partitions, and the property of the function of the feature of the function of the feature of the function of the f

having a tough time getting copper, aluminum, nickel, zine, chromium, wire, cable, braze, hronze and certain kinda

of wood. Requests for clearances on material based underly priority rubings go to the Office of Production Management in Washington, with the Electrical Production and Consumers. Durable Goods Branch hending most industries whose products are used by show husiness, includ-

### DICK JURGENS (This Week's Comer Subject)

NEXT April Dick Jurgens and Me band well Complete their fifth year at the Arrigon Balloom, Chicago, after which they will head for New York." Althouthin will be the band's Birst Eastern venture, the jurgens muste-by by no mains unknown in that region. Ouch records and extensive WGN-Mutust air time have done much to make the marstro's name as tamillar along the Atlantic Bosboard as in the Middle and Far West.

the Middle and Far West, Jugare fuel of the select up-to-the-minute commercial kind, highly descende and presented in entertaining fathion. All the boryages cleave hadromentalists and solo per-ference, making for a wide variety of smart production navelties and helping traume the outfile's position as one of the most versatile crows in the business.

The composing shiftly of some of its super-bers has also played an important part in the band's rise. Such hit tunes as "My Last Goods bye." "If I Knew Them," "A Million Droms Loga," "Carcios," "I Bo. De You?." "Do You Care)," "Elemen's Tune" and the band's theme. "Bay Dreams Come True at Highs," are preducts of the jurgens personnell

The hand has already demonstrated, its pull-The band has already decementation, are possessing possessing possessing the event processing the property of location. A recent theater four was a big success, as were a hour of location histogram has been possessed in such locations as Palomar Ballreson, Lor Angeles, Casine. Cetaline Island, Cetif.; St. Freete Hotel, San Francisco; Chase Hetel, St., Jouli, and, of course, the Aragon and Telanon betweenes, Chicago, Featured woolilits and Harry Cool and Duddy

Marcan.

#### Shipstad-Johnson Icer Pulls:115G in Washington

Washington, Nov. 18.—Shipstad & Johnson Ice Folker, ending a 18-day showing temorrow at five-side Stadium, will gross' around \$115,000, exceeding provious two years here.

Manager Johnson stated that this show is experiencing better attendance and box caffee all along the route, with an average of 4,700 people watching each performance. Next atops are Toronto. Ctoveland and Madison Square Garden, New York, in that order.

#### New Ice Unit Planned

NEW YORK, Nov. 15.—A.26-people-ice unit, to play medium-size towns which have no permanent for areas, is being organized by Bob Mortoni, of National Producing Company. The unit will carry its own pertable refrigeration system, capable of freezing a 60 by 60 attrace.

Robersalis will get under way soon after the first of the year, and it is expected that the show, unhamed as yet, will be ready in Footuary. Plan is rel, will be ready in scorein; the town on a two-a-day baits. Will play two or three engagements weekly.

Morton is currently on the read lining.

SPRINGPTELD, Mass. Nov. 12.—The third Playgoens attraction of the year, Separate Rooms, grossed 93.200 for two performances Wednesday (12) at the Court Square, according to Managing Director Daniel J. Maloney.

### "Rooms" 32C in Springfield



O'NE of the bands that stood around in front of the Pather Duffy Memorial at

O'NE of the bands that stood around in front of the Father Duffy Memorial at 47th Street and the Stem for the Armistice Day program as its piece decreastance, blithely broke into, of all tunes—Secing the Require. Incidentally, regarding the Armistice program, it was startling and thought-provoking to not itself the size of the cross of the street had to be roped off: this year, even the walk at the north end of the square was practically empty. Most people those days seem to take one look at a period and them walk in the other direction, ... Despite the fact that the male teams tunnelly who on inside a fattle of the Sense, on last Tuesdays show the gale won a hands-down victory. It was a team of actrease—Betty Garde, Minerva Phous, Per Editon and Ann Thomas. The bird-brained makes were trade paper reporters—Ed Flynn, Std Weins, Herman Pineus and Paul Acterman. After Radio Department, for the bloody details). ... Not Mernit, who handles the attrictions for several local night clubs, is placing copy for them in The Times in the form of a night club column signed by himself—which gave rise to face erreneous report that he was The Times's new night club cities. ... Rath Hayworth (nee Cansino), who has been honoring the Stem with a visit, is nothing if not inconsistent. Scheduled to appear in the film version of My Sister Elices, she tood as least one scribe that her favorite New York show was Life With Fathers, and, the day before the appearance of a Time article in which she said she hated horses because of hir early stretch of Westerns, she made the presentation of the top award at the local horse show. ..., if you notice a resh of red hands among the Walgreen ingenues these days, It's all the doing of one of the big soap companies, which is conducting experiments on the effects of the paper. In the times daily for 20 minutes per sension, at a fee of \$1 per dunk. Since the experiments last 11 days, sit's a tolal loct of \$33—and there's no chance of getting stranded. ... Veddy-Veddy Dupt.; The Billboard can now be

THE Rory Thereof in advartising its Saturday midnight above, displays a photo of a filled lobby. The only trouble is that, in the foreground, are a couple of tots-whose bodium should be around 6 p.m. Or maybe the kids have more atamina these days. . . William Morris Callection of posters from South and Contral America, including examples from the fields of education, health, government and ammements. The event was started by a reception, Thursday (13) at the Calif Francais in Radio City, where the posters are being shown. . Rath Simon, the play agent, has completed arrangements with Jay Gould for the production of for This We Fight, by Laurence 3, Laibson. . . Dell'O'Dell believes in setting out her Christmas greetings early. They've already been bont, in the form of Yound, accompanied by a roll of stage money—to help with Christmas chopping. . . , When Charlie Barnet took ill during his recent engagement at the Contral Theater in Passaio, N. J. the first measure of offer his services was Teddy Powell, who had been burned out of the Rustic Cahin-in Englewood Cliffs, N. J., a few days before. Powell led the Barnet ook until Charlie was well again. . . Speaking of the Rustic Cahin-in Rustic Cabin fire, it sepec out the instruments and muste library of Powell's band and coat the macatro stato for mey instruments and muste library of Powell's band and coat the macatro stato for mey instruments and recopied segres. But the Intelical aftermath came the morning after the fire—wheth a long-awaited plane tuner finally showed up to rejuvence the Invaries.

Thru Sugar's Domino Picking a Scab; B'way Talent Case 1

P REPORTS that have reached us are correct there are several readers of the Billboard who do not religiously derour every page of every laste. It is further reported that not every Billboard reader subjects himself to the order of reading this piller every week. If every depose is given to those proports we are asset in assuming that this very week's public make in assuming that this week's public is not entirely aware of the world shaking fact that critain questions we publicly saked the Associated Actors and Arthres of America: (shaden of anti-macasars) in the July 5 episode of our weekly effusion have not yet been an awered. To be more exact, we saked weekly circulon have not yet been manyered. To be mure exact, we asked these questions of the Four A's as as the AOVA, not always affectionately known as the American Gulid of Variety Artists. We permitted these actors organizations—Mama liers and one of her Baby Bears in the union movement—to answer thru the medium of this piller provided the answers were in our hands by the end of Jüly. No hits, no runs but, in our humble estimation, plenty of errors.

of errors.
In this still free country actors unlone have the right to refuse to allowing quantions possed in the interest of actors dom. We do not deny the Pour A's and doom, we do not done the root As man the AOVA this right. It is not for us to exact the price from them of not nextling themselves of the opportunity of clearing the nie of doubt, suspicion, and, distruit, that exist in the minds of actors. That price will be demanded somehow and some time by the actor.

We hope.

Again we asy—for the benefit of inconstant renders—that the actor dearries to know what happened to, the kies of the of the high union. He also dearries to know why nothing tangible has been done for him toward the end of alteractor. The infrarchargementities of attrancing the intercent the and of membership cards. He has the right to know why obvious conomy more have things that neither the Four A's nor things that neither that neither the Four A's nor things that neither the Four A's nor things that neither the Four A's nor things that neither the four things the four things that neither the four things the four things that neither the four things the four things that neither the four things the four t

While we are questioning and retresals white we are questioning and resecuting we might as well touch also on the proposition of Gerale Criffin, national executive secretary of the ACVA, playing the part of a man mitting on a man-hole. The ACVA is helping neither itself nor Griffin by ignoring the amplications of talk in the trade about Criffin's tions of talk in the trade about Criffin's action of talk in the trade about Criffin's continuous and talk in the trade about Criffin's continuous actions and the continuous continuous actions and the continuous continuous actions. tions of talk-in the trade about Grisin's alleged inflammatory statemebir-at the now famous Tommy Dorsey cocktail party. If Grisin is guilty, in word of spirit, he should be removed. If he is innocent the AGVA should come out unequivocally to his support. Nettees the AGVA not Grisin can afford to ignore the altustion. That is, if either or both of these factors are hencety concerned with the welfare of the affor.

TER a chancefully long absence A FIER a chancefully long absence we finally, got around to extening the Loow's State, New York, show, hat well. One who is vitally concerned with itying entertainment must not stay away too long, from this last outpost of undulterated windertile. Sometimes it is wine to get away from something to which one has been so close. The return reveals new singled and viewpointly New talent of consequence is rare these days. Instiling egents and secute will testify to that. Notwithstanding the attraction of the trusted of Broadway with gold for the benefit of moreonic sourdoughers a genutinally new talent 'teem is some

for the center of motions statement of the charles again thing to marvel at and to cherish. We ran into this rare paromenent at the State in the person of a youngsur by (Sec SUGAR'S DOMINO on page 25)

#### The Billboard

### The World's Foremost Amusement Weekly

#### Published at Cincinnati, Ohio, U. S. A.

Founded of 1894 to E. H. HONAEDSON,
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TAGE PLOCADES LONDON DESCRIPTION OF THE ANGELDS ANGELD

ADVERTISERO RATES PHY Cent. 100 Agar Clas SI per notes inch. STote Pach. 150: Half laser, \$10: Quarte Pach. 551: Half laser, \$10: Quarte Pach. 551: Ac during unretiserant manipular has than 16 lines seconded. Last advertising form 200 to Paces 2000a. Abonday.



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### Act Shortage Around Chicago Possibilities Becoming Acute

CHICAGO, Nov. 13.—The old scimortage story in the Midwest has
reached a critical stage, leading bookers
agree, because of the many new cafes
which have opened in and around delenge factory towns and army camps.
Despite the obscurity of these spots, acts
like to noopt work there because the
salary togs that offered by many city
spots. Cafeer do a flourishing business
near army camps, mostly from officers
and visiting relatives who take their boys
out for a whirtly.

and visiting relatives who take their boys out for a whiring.
Also contributing to the shortage is the coming Florida season, which is drawing many performers away, and the crop of municule in New York, which tied up a number of acts and keeps are equal number of hopefuls close to Times 3quares.

Square.
Leading rooms here have given up the idea of demanding an exclusive city appearance clause from the top turns, being antibuts to play them when available regardless of their past records. The Creef Farce is bringing in Lou Holts tog morrow, even the his last daze here was at the competitive Hi-Hat. The Hi-Hat, meanwhile, is playing Beriny Helds, who has long been a Crees attraction.

The Rumbn Casino booked Mary Rays and Naidi out of the Paimer House, an unprecedented more. Team closed the hotel Wednesday (12) and morrod into the Casino yesterday. Soth are Loop sput

The Blackstone and the Congre-hotels are preparing to recopen their dining rooms. The Congress man-ing director, John Mack, has employed Jennary Guskin, band manager, to laudio talent. The Congress Casino is to reopen early in January with a band, policy, starting with Michell Ayres. The Blackstone, plans to reopen its Mayfair Boom under a coulety talent act-up, Meanwhile the smaller grooms in both hosels will continue with small musical comboos.

### TARA WILL MOIL AE Franchise Fee

NEW YORK, Nov. 16.—Having received no notification from Actors' Equity of a railing requiring agents to pay \$25 animally for theight hunty franchise and animital fee of \$100 for agents franchised after December 1. George Coldennich, receivent of the Theatrical Artists Representatives' Accountation, said today that no creatized opposition will be taken to the more until the egents hear directly from Equity. Epokesman for Equity and that molions to agents faculty and that molions to agents an effect to dear out the dead wood" and, the faculty are seen for instituting a literating fee for agents was cited as an effect to dear out the dead wood" and, the faculty are seen for instituting a literation. Equity passed the ruling prior to reviewing the applications of all quits for franchisee, and postponed further action on the applications "in case the cost makes any difference,"

Oxidentia said that when he hears from Equity the agents group will "discuss" the mortus of the more with the Equity Council.



Opposite Madison Square Gorden Cally two blocks from Radio Oligi In the sacre of the themselved and shoosing district. The Capital is a theroughy unders, friendly, horselved in the though the sacre of the theory of the sacre o

Rates From \$2.00 Daily Write for puritualize and booklet William P. Thannes Manager Birector HOTEL CAPITOL

51st St. and 8Ht. Agress N. Y. C.



CLEANED BY MEMBERS

The purpose of this department is too The purpose of The department is to benefit producers, bookers, somets and others concerned with the exploitation of faint in the major indoor fields thru The Billibeart's coverage of revery branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC POSSIBILITIES MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 5554 BROADWAY.

### For FILMS

DORA WRISGMAN—logist character actress who last appeared in the ahori-lived Man With Bload Normat the Belasco Theater, New York. Best known for Jewish characterizations of many types, but can ris into other varieties of character role so well. Has great sympathy and depth of insight, and has done magnificent jobs on roles calling for touching und potgnant tragedy as well an shrewdly and hibriously projected comedy, Would be involuable invillant.

### For RECORDING

JAN BART—singer currently at Agid's International Casino on the lower East Sile. New York, and also featured on a foreign-language air 1906. Polymer in tener of remarkable power and sweetness as well as while range. Votes is young and vigorous, and other reperiory includes operated artiss, along with folk, songs and poes. and popul.

### For LEGIT

MUSICAL.

MARY-JANE-YEO-elater-currently leatured. In 11 Reppets on Ice at the Center Theater, New York. Legit musicals contemplating-los exquences, as exercal are at the moment; could use her to tremendous advantage, in addition to being a superlatively able sinter, she's an estraordinarity pretty youngster with one of the most explirating personalities, to come along in seasons. Should him screen well.

### All Loop Legit Houses Booked

CHICAGO, Nov. 18—Local legit season will 'reach 'its peak neat Sunday (28), when all available houses in and out of the Loop will be occupied. This means are productions in fown at the same time, a rare event these days.

Bioason Time, which rotums to the Orand Open Bouse Sunday (24) with Everett Marshall in the lead, will round out the half dozen. The Great Northern Theories, which used to take care of

Grand Open House sunday (23) with the leaf, will round out the half dozen. The Great Northment Theeter, which used to take care of WPA preductions, will relight Thankagiving night (20) with the first Clyde Silliott and Lee Steam stock venture, Pillings Green, Jank Northworth will don the Frank Craven role.

Bludebaker, after two successives Bojin (Chaley's Aunt and Wastern Onion, Please), h, trying again with Waster Sommand to help.

MF. and Mrs. North opened will at the Itaria Sunday (6) and the local not item sunday (6) and the local not item sunday (7) and the local notices were strong. May stay over the holidays. Louisiana Purchase continues to do mar-capacity at the Erlanger, marriaging \$25,000. Cleudio goes into its 10th week at the Scierra. Still pulling a profitable \$13,000.

#### "Norths" Weak in Buffalo

BUPPALO, Nov. 15.—After doing con-sistional business for first down shows. Extanger Theater sittopped signify, with Mr. and Mrs. North, atsuring Auto-Luine and Owen Devis Jr. Take we \$4 300 for eight performances. November 2-8.

### Unit Scarcity Acute; Pic Names And Columnists Scared by Taxes

MEW FORK. Nov. 15.—List of first-less units available for theaters is the maliest in many years. Simultaneously, emand for them has increased, as have sling prices. Major, reason for short-sling prices. Major, reason for short-sling prices. Major, reason for short-size is the lack of b.—o. personalities and sclass units available for theaters is the smallest in many years. Simultaneously, demand for them has increased, as have seiling prices. Major reason for short-age is the lack of b.-o. personalities and unavailability of vauda ects to round out austuble casts.

Biggest disappointment to house sociates is the extreme scarcity of ploture names, who is previous years headed units. Newspaper columnists also have not been heading starlet revues, with the frequency of previous years. For players and columnists are being advised by their managers to lay off any scripty that sought tend to bulge their bank secounts too much, because of increasingly high income taxes.

Only house that hookers have of esta-

Only hope that bookers have of get-ing Hollywoodians is based on the fact that major Hollywood studies are cur-tailing if productions, which may result in screen layords for many featured players. However, stars will still be at a premium:

The only movie mame now at the head of a unit is Martha Raye, who will play with a combination at three bouses and also two dates as as single. Unit price is \$6,500.

Other big units on the read include the second edition of Panzafire; Sarqueballs, which opens next, week at Stoux City, In: Houseldan Miphig. Harry Howned's Reachcombers; Chifford Fucher's Solides Bergerer's George White; Soundaler, Bail Carroll's Vanilies; Surveyer Writs Rebus, and the Coppenhana Berne.

Ideas and units are so scarce that a No. 2 company has been formed of the Susuity Girl Rouse. The combo will play

### Grand, St. Louis, Back to Legit

ST. LOUIS. Nov. 15.—Grand Theater, which for the past two years had been presenting burlesque, will return to legis, temporarily at least, beginning January, when the touting company of Life With Fusher, headed by Percy Waram and Margalo Ollimore, will open a three-and-one-half week engagement therip It is unnounced that others may follow, depending on the success of Fusher.

The buringquestions scheduled for the Orand will as moved to the Carrier beginning Newsmber 28. The Grand Transter will remain dark from November 28 to January 1, during which time the house will be redecorated.

### Hellza' Return Big in Tulsa

TOLSA, Ohis, Nov. 15,—a citeopoppia, with Bhly Boues and Eddle Garr, played here for the accord time in the current part, last Wednesday (5) to the second targest house of its current tour, according to Beuben Rabinovitch, business manager. The show opened the 1941-42 legit senson at docal Convention Hall, under the booking of Mrs. Robert's Boice Carson. Addience was appreximately

### "Roller Follies" Set for Tour

NEW YORK, Nov. 15 .- The first large-

NEW YORK, Nov. 16.—The first large-scale coller skating show for arenas and auditoriums is now being organized by Barold Steinman, head-of Jodier Politics, Inc., Cae Poster, of Faschon & Marco, will stage the routines, with P&M's Jease Kaye and Sam Shayon to supervise the layout.

The Roller Politics of 1942 will open at the Municipal Auditorium, Cleveland, January 6. A break-in date will the played either in Balkimora or Hartford prior to the Cleveland opener.

Production is estimated to cost around \$50,000, and will include a name band, a akading chocus of 32 and 40 champlon extatora. Behearasis are slated; to get under way December 1. It has expected that the pattern of the show will closely follow that of the major too shows.

Responsible for the show is the increaced intercevin roller skating thruste the country. Relier sink operators say that the revival has now been in effect for jets years. Business for the hardy been for the years, Business for the hardy been developed in this field, and adequate use of it until how has not been realized.

now has not been realized.

### "Ice-Capades" Fair in Buff

BUFFALO, Nov. 15.—los-Gapodes and hunicipal Auditorium November 2-8 didn't gross at heavily as was expected Lou Oilfels, manager of the Buffalo-Rockey Cinb, Inc. sponsor of the State of Oily 855,000 (seven performances), he has season. Weak attendance on early nights, was blanted on newmen of this show here as well as imprecting competits of Bonja Hente unit, due in mid-December, show buff, with last might a near, self-out. Oilfels reports that total sponsor broke even.

#### Bullet 15G in Detroit

DETROIT, Nov. 15.—High grosses set by the respense Wilson Theater in its first week with Clash by Nisha were closely followed by another excellent week totaling about \$14,900, only \$700 inder the figure set by the Oden premiero; for Poetino Callo's Ballet Russe.—The build reserd was for eight days, compared to erren for the earlier encastonate.

gagement, "Pollowing this booking, the Wilson, like the Case and Lafayette, lepsed into darkness, 'marking a total black-out after three houses had been jumping amultaneously for the dark with line to the case of the case



IMPRESSION! SEND GREETING TELEGRAMS DELIVERED ON SPECIAL BLANKS APPROPRIATE ENVELOPES. ONLY 25c TO DISTANT POINTS.

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the under Coronnecest reculations. Let us historyou. THE TOLEDO TICKET COMPANY

SPECIAL PRINTED Cost With Order Prices Field or Mantino 16,000 - \$7.15 30,000 - \$1.75 100,000 - \$2.00 1,000,000 - \$170,50 Conducted By PAUL ACKERMAN-Communications to 1564 Broughway, New York City

# NBC'S HEAVY SPENDING

### 13 Public Service Shows Total \$400,000 in Production Costs; Fraction of Annual Expenditure

NEW YORK, Nov. 16 .- Broaking procedent, National Broadcasting Company this week rerealed surprisingly large proomethod cost figures on some of its representative public strytee sastaining programs, For example, 13 shows cost nonincome covering all public service shows,
means covering all public service shows,
any reductive strateging from kild the various types—easing from kid shows to poetry and symphony broad-casts—and are indicative of the tro-mendous amount of money expended to the network on non-commercial broad-

Production costs as given-here, according to Skinny N. Strotz and Walter Preston, respectively vice-president in charge of programming and diverge of public service programs, as not exact, but represent close approximations of object of pookst' expenses incurred by the network in the presentation of the shows. Cost of time, for instance, does not figure in the productors, staff engineers of staff intesicians.

Yearly production one & 48 programs on the Red and Bite note boarly a-100,000. Shows include the HBC Sym-3-100,000. Shows include the NEC Sympliony (with guest conductor for 24 weeks), \$60,000. Watter Damnosch's divide Appreciation Program, \$50,000; National Form and Home Neur. \$52,000; Tours Meeting (25 weeks); \$80,000; \$5tring Symphony, \$38,000; Josef Marais' program of Articar Silk songs, \$13,000; Coust to Coust on a Sus, \$20,000; Ted Balcone's Bittseen the Nook Ends, \$16,000; Petry Petro Quartet, \$16,000; Attan Elicheli's Streenline Journal, \$6,500; Martonal Radio Porum (26:weeks) \$5,200; Hidden Mittory, \$3,200. In addition to above official figures.

In addition to above official figures, the receistly concluded Good Neighbor satisfic carried by the Red notwork for 21 weeks, totaled some \$60,000, figuring in them such as outside arrangers and musicians, and also sundry expension, such as bringing up diplomats from Washington, cocktail parties in honorodi representatives of the different countries, so, NBC, incidentally, could essally have sold the time on the Ned not which carried the Good Neighbors acree.

Hems frunts on the souls of some

carried the Good Neighbors acrice.

Hems figuring on the quate of some of the others programs include couside municians, speakers, traveling expenses, hinted or halls, etc. On Town Meeting, for listance, nut is for speakers and traveling expenses to New York. On National Farm and Hone Hour, greatest but to for speakers and traveling expenses, because the show keeps moving. Nut on Petucee, the Book Ruds is just for Malous and one guest. On Streamline Journal, Alam Ettahell works for MBC but out fluures price of guests, such as Neyes Medicin, etc. Goost to Coust on Bus, using the same kids who Warte on, the Jack Benny, replacement show the past spungare, lays out \$10,000 for the hids and Madge Tucker.

None of the production costs given

None of the production costs given above take in the territic cost of some of the more dishorate news broadcasts.

The European Found-up carried on the Blue set at 7-5/20 p.m. Wednesdays, for humance, is understood to total about 66,500 weekly or about \$338,000 annually. Another high-period public service show is the Chicago Round Toble. This has a production cost of some \$30,000, but the Voltwelty of Chicago absyrts a heavy part of the expense, leaving some \$7,000 to be paid by the network.

Sustaining news periods carried by the Red and Blue nets total a territio amount of time and in many instances but-of-pocket money which the nets must pay in order to get the pick-tope from foreign capitals. Sustaining news periods now carried by the Red and Blue networks total about 1,200 minutes weekly, with the Red net carrying 680 and the Blue 600. With the exception of a few half-hour periods, these totals are made up-of quarter-hour and five-minute periods thruch the day.

#### AFL Plans Radio Program

SAN FRANCISCO. Nov. 18.—Labor Council is urging all AFL unions here to contribute I seem per member per week toward sustaining a weekly Statewide radio program to be sponsored by the California State Pederation of Labor. Cost not the proposed program will amount to \$1,000, a week, with inlens to be donated free by ACVA, SAC, AFRA. Musicians' Union and associated AFL graffa. Broadcast would gover a 52-week pargod.

#### Come Out of the Mitchen

DERVEEL Nov. 15.—Nancy and Ned ore the characters in an increase the bound show on KPEL in which conting create, meetings of city cognalizations, etc. are discussed and plagged, Spanner sells inquesheld appliances so make of the desquences are built around washing machines, storas etc.

Recently the poir were bolding one of their conversations white raiding the refrigerator at Napp's home, Lady listener wrote to sponsor wanting to know just what relationship pair bore to each other and other questions relating to their personal states.

Remit: At sponsor's request, future dialog of Nancy and Ned will, take place outside of Nancy's home, so that listeness won't get any wrong ideat.

### FM Scale for Chi Set by AFM Local

CHICAGO, Nov. 16.—Local 10, American Pederation of Musicians, has set up a scale for musicians working the local Prequency - Modulation station, W59C, operated by W6N. The scale is limited to FM work only.

Weekly scale is 860 for three hours work in a scale is 860 for three hours, five days a seesk. This applies to must-class as well at report turners. Leaders set 10 extra per week. Orbritime is 4 on hour. Scale is about 30 per cent of the regular broadcasting feca.

Agreements is unguest for only year, and calls for the employment of nine. The mustifines. Union explains that the low scale was permitted because the station reaghes is, imited audience and has few sponsors.

# Advertisers, Agencies, Stations mall room during absence of J. P. Mul-vancy. ... Dick Ballou. WHN house band leader, has been made musical consultant for the OPM. .. Marjoric Anderson, OBS announcer, flew to Hot Springs, Va., this week to address the convention of the Association of Ma-tional Advertisers.

### DWARD LONGSTRETH

Pest Company, and Brice Chaption are collaborating on two daytime serial? in which the commercial palaver will be incorporated in the dialog. William Morincorporated in the dialog. William Morris sectory in handling both acripis.

Mueller's Macarcon is apponenting News'et Noon, with Don Goddard. Tuesday. Thursday and Saturday, 12-12:30 noon on Winday. Batterian, 12-12:30 noon on Winday. Batterian of the spency.

Ted Weber his recipied as assistant publicity director of CES to John the advertising staff of the new Marsball Pield paper in Chicago. Hal Rorke, publicity director of the CHS Pachtic network, will come to New York to take the vacated past... WBYN has algued one transcribed spot announcements weekly. Pepel-Cola, thru. Newell-Emmett, has taked pact for 30 transcribed spot announcements weekly. Pepel-Cola, thru. Newell-Emmett, has liked pact for 30 transcribed spots...

WWRL him added two matterial accounts, Bulova Watch Company has signed for time signals thru Blow Agency, unit Pepel-Cola for Unineribed Spots via Newell-Emmett. Joan Wing is new telephone supervisor at WOR... Harry-Carlicon, WOR suncettors of the WOR. ris agency is handling both scripts.

CHICACO:

WESTE (NBC-Blus) to trying to hold Wits 5:15.p.m. Rid audience with a new five-a-day artial, Societ City, written by Jock, Bentkover. Station hot, Jock Armatrony to WON., WJJD will start a series of Sunday afternoon broadcasts (1:45-2:15), beginning December 14, based on the life of Abraham Lincoln. Series, to be produced by Al Hollander, station's manager, will be speakered by Almooth Memorine University, which is seeking funds. Presion Bradley will be commentator., The Gray & Dennison agency is handling the Marios Clothing account, which includes What's Your Opinion's, specified over WJM. ... Rage T. Price is the new Club Metituce coripter, succeeding John Lagen, who is as a leave of absence to serve in the public relations division of the U.S. Naval Recruiting Bureau in New Tork. ... Olsoon Rug Company, their Presba, Pellers & Presba, Inc., has stend with WBOM for a new 15-minute show (6:65-7 gm., Pridaya, beginning November 14), toaturing the voice of Joe Allen and the music of Fred Witmer ... Jack Payna, veteran writer, has jetised this, conflimity department of Wilc., WCN: Pet station. ... ... Fred G. Harm and Hatald Higgins, Wild Sales department reps. back from a New York business trip ... Mittual's program directors, during their annual meet at the Compress Hotel here Monaday and Tuesday (16-11), made as numiber of recommendations to the chaffit board of directors. They are not made public before the board-acts upon them, Muthal's program directors, adoptin Optinger, was the ohalman.

WHAT de-test of the loved indicate at from to den with ASCAP, with the net outlets still gickering. John

### Sam Balter Asks Injunction on Program Title

PHILADERPHIA, Nov. 16.—A restricted to gree of 9100,000 are asked by Sam Balter who formerly aired the inside of Sports who filled on Wednesday (12) in U. S. District Court here by Mark E. Lefewer of the local law firm of Coulen, Leftum de Becchwood, and is directed against trey & Ellington, local agency handling the account, Baytik Capara, Inc., sports located here, and Juck Stavens, who respected here in June 10 to support the program's title and pattern, claiming that it is infringeness. In a Lifetime feature of the program was originated by Halter even before here as a Lifetime feature of the program was originated by Halter even before here as the program was originated by Halter even before here as the program was originated by Halter even before here in the latter and that he bag tied that feature on the radio pressions, for other sponters. Lasting series conginates here as WFIL for Mutual. However, neither station not not one over a week, known to be huddling with lawyers, and indiscuted that he would start the littpathon. Between, who had been during the apports feature over the New Rugland regional nots for same apounce was rushed here the latke over when Balter lefts.

### KOW Plans CBS Tie. Pending FCC Okay

SAN PRANCISCO, Nov. 15—Altho an appeal by KSFO set aside the PCC grant to KQW of an increase to 50,000 watte, latter is going abread with preamounced plans to become the outlet for local Columbia programs by the first of the year, displacing KSFO.

year, compinent NESTO.

Ralph Brunton, owner of KQW, conferred per of this week with Jerry Sills and Arthur Dunham, CBS station relations directors in New York, both of whom returned East Wednesday night without making any comment.

However, Brunton expressed confidence of an eventual EQW contract with CBS. meanwhile awaiting the PCCs review of the applications of both stations. Date of the hearing has not ret been eets

Timmons. Philico esse, stratos his possor of the person dock in Wondington. "Jack Hunter brings his singing voice to WIP. M. Leonard Mart, WDAS here mater, leaves next Tuesday (25) for followood. Board W. Chiph, Wffl. general manager, arranged pact for Adam Hata to carry Herman Taylor's boung bout promotions in [342 on NBC. RCA-Viotor awitching her Musica boung bout promotions in [342 on NBC. RCA-Viotor awitching her Musica Pour West stands from KTW to WPEN, with Bill Lang steeded to review the RCA news abole. Don Hart, formerly of WJDD chiegeo, named chief announcer of WENJ at near-by Bridge con, N. J. Boger Williams and Carrence Fuhrman's ork bag contract for new Raywone Automobile Club series on RYW. Harr, Woods quitting WPEN announcing mart for filing at New Ye k. Vernace, McCermick new WIP reception in Bill Lang roturns his News You Will Remember b of ketches on KTW, Salos women's appiaret after specimentage.

#### LOS ANGELES:

DWARD A LABRIN, member de in KNX sales department, joined the S sies staff in San Francis ; k, Henry Tryn, public relation, de-tment asceeded takin are will an Muricip took our Plynn's pos, (See ADVERTISERS on page 8)

### NBC Production Costs

The state of the s	
Program and Time	
Symphony Occhestra, Tune, 9:30-10 p.m.	ÖÖ
Figur Pland Quartet, Thurs. 10:15-10:30 pung Sum. 9:45-10 p.m 16:00	00
*KBC String Symbbony, Sun., 4:30-5 p.m.	00.
Hosef Martia, Sun., 3-3 00 p.m	
Const to Const on a Bus Sun, 9:15-10 a.m.	90
Hidden History, Sun. 11:15-11 30 am	
NBC Music Appreciation Hour, Fri., 2-3 p.m	
America's Town Meeting of the Aur. Thurs. 0:15-10:15 p.m 30.00	00
National Farm and Home Hour. Mont. Pri., 12:30-1:15. p.m.: Sat., 12:38-	
(RD Date	
More with the Bookenes, Mon. Pri. 1:18-1:30 p.m 10.00	
Alma Kitchell's Streamlined Journal, Turn, 11:30 a.m12 tuon 6.8 National Radio Porum, Mon., 9-9:50 p.m.	
Good Selektions There 16:20:11 not	

"All chows, with the execution of Good Neighbors and Brine Symphony are

on the Blue petwork:

Net - NIC Symphology with guest conductors thin 34 weeks; form Median.

Note - National Radio Forum. 26 weeks; freshborn series now of the series on the Red national.

# Radio Talent New York by JERRY LESSER

New Statter thought he was still a youngster and broke his arm playing touch football. TRUMAN The a youngsier and broke his arm playing touch football.

BRADLEY wins the announced arginament on Shiring Temple Time, latinching becoming 5 the CBR. Bourteen New Yorkers pot free tast rides acress town last Wodnosday; with the Meet Mr. Meek sponsor footing the bill. Beek program moved from CBS's East 50d Street studies to CBS's Playbouse on West 45th Street studies to CBS's Playbouse on West 45th Street studies to CBS's Playbouse on West 45th Street studies to the bearing the old address. Thus, anybody who turned up at the first Street, and the street was the first tickets had already been distributed bearing the old address. Thus, anybody who turned up at the first Street, and the street was the street of the name place.

BILL TUTTLE, MBS's Shadon's producer, camin up with its second authored acript, The Organ Played at Midwight, on November 9 Straton thrilber. It was a beaut.

What a column or an interview can do for some people—with falent! ANN TROBLES. who: was duing, satisfith in radio, was interviewed and given a fullfor some people with talenti: ANN THORLAS, who was deing mirights in indio, was interviewed and given a full-

pego spread by EARL WILSON, of The Now York Peer, WALTER WANGER read-the interview, liked which he read, plus her picture in the paper, and now ANN to a movie prospect.

THAT'S HENRY HULL JR., son of the THAT'S HENRY HULL JR, aon of the stage star, who is producing the Bright Horizons attip. Looks as the SAMMY RASKYN will land a steady role on the Mr. Meek regies, thru a sensil part he did last week, Salesman Bam, Thoy any that actreas FRANCES CHANEY and RING LARDNEL JR ore looking for a preacher. JACK BARNETT, the madelol mageris witter, and LEON CARR, the stranger, are readying for radio, TONY ROBERTS, the Fox Fur Trappor, has just been signed by Walters Blook to a maneaument contract. TONY is heard on WART.

# Chicago By SAM HONIGBERG

RAYMOND MARCUS'is the 38th memto graduate into a requier job. He is now working for WTAQ, Green Say, now working for WTAQ, Green Say, Wis... Procter & Gamble's Midstream to off the air altogether, a how to local actors. It continued as a sustaining feature for a white, but NDC dropped it when it ddin't result in a fast sair. The APRA party nested \$3,000. WALTEN, PLANDONP started a series for distranson Planto Coupany over WMAQ Treaday (11) tabeled Fastaries in Irong..., PATTI CLAYTON, doubling between unging assignments at the Bachstone Reiel, and CBS's Treat Pine... NOR-MAN GOTTSCHALK and JOHN HODIAK are newcomers on Bachelor's Children.

MAN CONTINUEDADE ON JOHN HODIAK
ME DESCRIPTION OF BRICKYL VAUGHAN: ANCHLINK ORR.
MIN ROLESTLER "and HERBERT
THERFIELD added to the Me Perkins
CLA. ED ALLEN has bottlet a home
in Prowood Park. LEONARD
CLEARY. Commist. and PRICTILLA

HOLDROCK and JULIANN PELLETIER, plantate, are new on WJJDA

RUTH ROWARD is really making the R rounds Part of her job includes the catestalment of 12 lateners in a local hotel-restaurant and thester weekly, RUSTY OHL AND CHRISTINE have another show on their schedule—this time a 13-minute revue for Sterling Insurance Company-on WBBM, Monday thru Pria 13-minute route he donday thru Priday, at the early-morning hour of 6:40 to 6:55. . Pierrie ANDRE, veteral announcer, is now a tescher of radio technique, working in co-operation with technique, working in co-operation, it can be a seen of the continuous of the the Catholic Youth Organization. I are OWith VINSON, former actor and at one time prez of the Chodinati APBA (1994). time prez of the themmati Arija, lopal, is fast becoming a leading producer and writer here. . . ROB kison is set to do a suries of screen aborts in which he will forecast various sports scenus, ..., NIERI RAYE (WAAP, dundays) has sold another abort, story to The Chicogo-Daily News.

# Hollywood & SAM ADDOTT

Solizer, program from the RKO-Pathe studios in Cuiver. City during the stiming of their second picture. . . BUD HESTARD, Screen Guild Thener an-touncer, has completed a specially anserthed program to be released on more than 900 stations during. Reep Em-Plying Week. A Program was recorded here. . . . CORP. JIMMY STEWART. in Plying Week. Program was recorded bris. CORP. JIMMY STEWART, in Hollywood on week-end teave from army camp, watched JACK BENNY remears is.

comp. watched JACK BENNY reticarists.

LEITH STEVENS, drehestra hader co. Big Town, has bought'n humber of commercial corps in North Holly weed,

HARRIETT AND OZZIE WELSON, heard on the Raloigh Cigarette show, heard on the Judy had been purchased a new honderstilled football for the 11th year. Jist AMECHE.

Rether of Don. is announcing, the Big Stater program over KNK-CEB Micondays have Pridaya. RET AND WEET NILES, CEB mancament, returned to Mollywandrecounty after a successful duck-choosing expedition' into Northern California, where Wein operates a ranch in the San Josquin Valley. Pive successive wednesday evening broadcasts of the Dr. Christien series will originate from Meir York-City starting December 24. L. JEAN HERSHOLT is the only member of

#### WNEW's "Trailers"

NEW YORK, No. 18.—WHEN 'Is discarding his old dation break lingte sind, marked, will have each of the artists." Mrn. off with a "trailer given by himself. Stunt is an imposation in local broadmanking, and will do away with need for a resume of electron activities. Also figured time-away, in addition to letting each artists plug his own show and than methan.

the Mollywood, cast who will go to New York, due to radio and alin commit-ments of other members. . SPIKE JONES, druming on the Flober offer and Molly and Kraft Music Hall pro-grams, will record four more tungs for early release for Bluevild. Journa ar-gregation is known as the City Sictions.

#### Bannister WWJ Genl, Mgr.

DETROIT, Nov. 45.—In an epidemic of aff thirts which hit Detroit stations to part two weeks. WWJ is moving shifts which hit introd sindows the past two weeks. WWJ is moving Harry Bannister, former sales manager, up to the new title of general manager. The sales manager dust goes to Harry Betteridge, from the New York office of George P. Hollingbery agency, with Horold Pricetty as his new assistant, E. K., Wheeler, former misoman for the station, we manager of Webb, the affiliated PM station, with Former Webbsch and the continued manager of the latter.

#### Swope Jr. To Navy

NEW YORK, Nov. 15.—Herbert Bayard Swope Jr., of CBS's miss promotion de-partment and formerly in charge of trado press publicity, leaves CBS at the end of the month to become an amagni in the United States Naval Reserve.

#### Worcester's UP Post

"NEW YORK, Nov. 15.—Chaples Wor-cester, former director of farm sayres at WNAX, Yankton 18. D., has been appointed by the United Press to take charge of the farm news programs. Wor-cetter will author acripts for UPs On the Farm and Will supervise the gather-ling and writing of radio news for rural literance.

### BMI Long-Term Operation Sure; Budget Tightened; Fees Reduced; Push in Educat'l, Concert Fields

NEW YORK, Nov. 15.—According to all indications. BMI will be set, for operation on a long-term masts, but on curtailed budget, soon. Just what trend the radio-music company will take cannot be secretained right now, But one of the things definibily elated for development is a drive into the educational field, involving selling of orchestrations to exchools. A preserve emphasis upon concept and standard music as against popular runes is also expected by the traine, as for radio contracts. The new forms

As for radio contracts, the new forms As for radio contracts, the new forms are expected to be rebased out to next meet, possibly blouday, and assemble to be supported to be supported by the charge shortly therefore. Bark Wood, SBC oxec, taxed carlier in the week this other was every likelihood that NBO would ink the long-term deal, and that BMI would continue operation for at Jenst nine years, but on a several state butter the several seve somewhat curtailed budget. to BMI, the deal is also attisfactory to CBS. Reduced fem (cut one-fourth) are expected to save the radio industry source \$300,000-8400,000 in seems the entire industry ligna

The BMI radio contracts will provide for electrice as the source on national and regional networks and allowance of the tautal electrons, including agency commissions and line charges. The time

### Boys Broadcast 5,000 Comm'l Hours

PHILADEABHIS, Nov. 15.—Pep Boys, suto accessiss chain stores, bank-rolling the all-night Deart Paired on MP since March 0, 1988, makes commercial radio broadcasting history next meetal facile broadcasting history next Saturday (22), when it attains an all-time record in the industry by chalking, up 5,000 hears of consecutive commercial broadcasting. Datherion has been cifed by Neville Miller, NAB proxy, who recog-nizes the new record as "another mile-above in radio progress."

Afring nightly from 1 to 6:45, o'clock stans; is conducted by Mort Lawrence, with spins the platters, injects comploked, reads, news'flashes and injerviews visiting recording, artists hankering for

#### Antrosses Beat Bird-Brained Reporters on Quiz Show

NEW YORK, Nov. 15.—Pgul Ackerman, The Billboard's radio editor, and three other toolhardy souls, including Ski Weiss of Rocko Daily, Ex Piguñ of Doorstow and Herman Pinchus of Motion Pigure Daily, risked country-wide notoricky when they appliance a contenants Tuesday on hollers, Buttle of the Saras, broadcast over NEC's Red. network, Tugals' team, composed of agircome Part Kolton, Mingres Picus Botty Carde and Ann Thomas, gave Acterman and his cohorts a terrific butting, proving that, while men in general may be smarter than women, trade paper men are dumber than actresses, Yegods) Ackerman has a few observations on

Ackreman has a few observations on

1. He didn't steep for three weeks prior to the Great Econ5—in articipa-tion of the possibility of retting licked. He shouldn't have slept for est weeks,

2. The canard that actration are dumb

3. The male team wants revenue. Also a handful of Bulova watches.

4. Ackerman's mother thinks, he to a profus, anyway.

### WCAE Personnel Changes

FITTEBURGH Nor. 16.—Note staff changes. Lee Philips has joined WCAB as an amouncer, succeeding Bill Layden, who left Smoky Crip after two weeks on job, for new barth in Detreit station. Philips came from WADC, Akron. Also new on WCAB spiciar staff is Julia Mustay, formerly of WRAW, Bending Tenar Paint Educate has joined come station, as staff singer, coming from KYW, Philipde spina. And then himton formerly entits in his best promised to production manager beath wounded by Dave-Otten, who left for WJE, Detreit.

period or duration of the contract will go beyond the expiration date of the ASCAP contract.

Present BMI pacts expire in March. Freedt Ball space capite in contain, with network signing practically ensured, chief solling effect of BMI will be to line up the remainder of the industry for use of BMI music locally. BMI will try toods this by pretenting the contracts to make then excee at the various RAB district

#### Tightened Budgets

Ball at press time would not give de-table as to how seriously curtailed its optally as to how seriously Eurianes as versions would be from now on, but comes admitted that the budget has been tightened. They point out, however, that up so this point BMI has been operated to be a supercomment obtained that the supercomment of the supe ating under emergency conditions—that
i. perl arrangements had to be made
of what whose existing arrangements
were ASCAP-copyrighted, oth. With the
ohnins signed, with "ASCAP" and locals
signing, this expense is no longer neces-

While BMI would not any how extensive its personned pruning has been obtained in the trade claim that BMI's machanical personned, including arrangers, engravers and copyists, has been reduced two-thirds. As to HMI's future policy, RMI mays it will continue to publish originals, but, would not say that its planned to stress concert and standard music as a states, pops. Trade excell however, believe this will be the assist with BMI depending upon its band leaster-publisher affiliates for pop hits according to this view, band leaster-publisher affiliates, will effer the ASCAP men their only real competition. Heakin for the belief that BMI will parter standard and concept nuster rather than pops is the feeling that it will be much easier to do so, owing to high cost of exploiting pop takes.

### 4 of 6 Twin City Outlets Ink Pacts Returning ASCAP

MINNEAPOLIS, Nov. 15:- Four of see Twin Cities stations have returned ASCAP musts to the air, augmenting their BMI libraries, while two ethers are still laying off ASCAP on local broadwall despite the society's peace

broadcasts despite the society's peace with indic-with indic-WCOO, OBS affiliate hore, is using ASCAP both locally and via the web-and to continuing with BMI. HETP, the SHO-Hed station, while it has not yet signed its ASCAP contract, is in the process of negotiating and is using its musto until the inking has been completed. Kenneth Hanse, vice-president and treasurer, said it would be several weeks before the contract would be signed.

WMIN, headed by Edward Hoffman, has had an ASCAP coupled almost room the beginning of the ratio-music war, and only several weeks up added BMI

to its library;
At WLCL, the Mutual station beaded,
by Wally Husted, general manager,
ASOAP came back on local programs
soven or eight weeks ago, BMI continues,

ASCAP music via the chain, is heard over WTCN, NBC-Blue, but is not bread-cast on local programs, according to Bob De Haven, productle manner. The station is in present to seturn ASCAP locally at a litter date.

Less Writing, changer of WDCY, all his station we still without an accar contract and was not using its product.

BMI, b. used. Occurrent inking is expeciated however.

#### WOXR Signs With ASCAP

NEW YORK NOW IA WORK Thursday (13) staned a pact with the American Society of Composers. Authors and Publishers, returning ABCAP mind; the station. Pact is infective starting today, the oversure of ABCAP catalog on WaxQR, the station's Proquency-atomication affiliate.

Through the radio-music way.

Through the radio-muse ... White the on ASCAP makes without the without under hereby permitting this without under hereby.

# Program Reviews Bows, 7 Sponsors

#### Old Gold Show

Reviewed Monday, 7-7:30 p.m. Style Comedy, music, sketches. Sponsor—P. Lorlllard, Asency—J. Walter Thompson. Station—WJZ (New York, NBC-

son. Station—W)2 (New York, NBC-Blue network).

Opening program of this new series for Old Gold was mane too bright. Hereby the Control of th

### "Keep 'Em Rolling"

Reviewed Sunday, 10:30-11 p.m, Style Variety, Station—Systaining on WOR New York, M8S network),

Variety, Station—Sustaining on WOR(New York, MSS recework).

Rolling, variety program presented by
the Office of Emergency Management,
suspect up as a fairly solled program Sunday, Show points up the defense effort,
Fadiman introducing guests who briefly
speak on various and interesting phases
of the generampath's projuction effort.
Donald Netion, director of 6PAB, speke
on the necessity and reason for priorities, and John G. Afferight explained the
ties of spaders and spider webs in the
manufacture of precision instruments.
On the lighter side, program presented
Morion Gould's orchesten, with warder
Ethist Marman and Ray Blach's Secing
Fouriest and a brief dramatization of
Maxwell Anderson's Velley Pops, with
Maurice Evans and Everett Sloan. This
is agood takent on any network show.
Formanent talent includes Fudiman
and Gould, policy being to pick up other
guests weekly.
On debut program, Miss Merman warhied Respelling Rolling tune written for
the show by Richfird Rodgers and
Lorens Hart. Gould ork did's a special
arrangement of I. Lock Louise. Frans
and Sloan very solled in their characterizations of George Washington and
Onlonel Tench.

If producins can keep the talents
sectate on successing shows equal to the

If producers can keep the talent metaup on succeeding shows equal to the line-up on the first, or even near it, Rolling should get by very well indeed. Faul Ackerwan.

### "Listen to a Strange Tale"

Reviewed Thursday, 10-10:30 p.m. Style-Drama, Sustaining over WMCA INew York)

This series consistues a major effort for this station. Sample heard indicates that stories are frought with interest, magination and good writing. Only alterteeming is in the caliber of per-

shorteoming is in the camer.

Episode caught consisted of a yarm, Substitute for Murder, a variation of the Death-Takes a Holiday motil, in which the powers of the many traffic of incoming souls, a 30-day respite in death in measury. The allegory dwells upon the affect on a triangular love situation on this planes. The decree disin's work out as hoped.

Marjorie Hayes Camp deserve a nod for the accept and Walter Craig did well with the pacing and design of the production.

Joe Cohem.

### "Fun, Le."

Reviewed Wednesday, 8-8:30 a.m. Style—Music and chatter, Sponsor— Great Western Laundry, Agency— Salem N. Beskin, Station—Will (Chi-

A pleasant morning show featuring Dick (Teo-Ton) Baker, who plays a piano and chate in a cheury, eye-opening

manner. The fact that the guy can sound extremely happy at that hour of the morning for a straight 50 minutes is enough 90-put anyone in the right mood. His specialties are far from bad; he bangs ususy at a plago between chatter, which is mostly personal (emphasizing his physical tulk). A jingle constant of the straight is the straight of the strai

band records.

Wayne Nelson, handles the commercials in a convincing mainer. Heard Monday, thru Priday. San Hondpberg.

#### "Musical Quiz"

Reviewed Thursday, 9:30-10 p.m. PST. Style Musical guitz. Sponsored by Ben Tipp Jewelry Store. Station— KOMO (Seattle). (Seattle).

Dud Williamson, who handles all Tipp's programs, emsess this musical questionnaire, which has its good, and bad spots.

duestionnaire, which has its good, and bad, spots.

Williamson has a polished voice and fairly good gags to introduce the show but fulle down a little as things gas under way. He is not quite fast enough with the ad lib when the guest pulle a honer of forgets to talk.

Guests, coming from the studio cudience and by lightation, are each given a set of three songs and are asked to name any one of them after hearing a few bars of plane muste. If they ham the song they receive \$1, and \$3 if they can give the first line. Usually the payoff in laughe and entertainnems comes when Dud offers them \$6 if they can sing the first two lines.

One contestant is chosen from the

one contentant is chosen from the studio sudience to answer the final question and is given a diamond ring in the great he staters correctly. It is saked to name each of four songs

The plane music is good, and the show offers fair, entertainment, coming at a clack hour in the evening.

James Bougias.

### "Spotlight on Asia"

Reviewed Monday, 3:45-3:55 p.m. iyle—Talk. Station—Sustaining on Style—Talk. Station—Sustaining on WABC (New York, CBS network).

A new series designed to acquaint listeners with forces at work in the Par East and the effects on the people of this country. Each show features quast

speakers,
At this listening two experts on Far
Rastern atfairs were heard. Rear Admiral
Ratty E. Yannell, former commander-inchief of the United States Abatic Plees,
and Edward C. Carter discussed The
Crists In the For East. Speakers-spoke
authoritatively, giving the listener a
clearer understanding of the seriousness
of the present altuation in the Crient,
A good program in view of present
world conditions.

Effort Goifer.

#### "Behind the Scenes With the Police"

Reviewed Tuesday, 949:15 p.m. Style Crime story, Sustaining on WIP (Philadelphia),

(Philadelphia).

Altho innested weekly as a station service feature, Will has here a rough diamond that, with proper production offerts, can easily shape up as one of the best attention-arresters on local arlange. Orime stories are a long-established fave among set owners, and this station has happen up even attenger because the setting is the local scene and strikes closer home. Marcoper, this hereo has name magio in its program director. He is 20. George Harvey, formerly special agent and administrative assistant to J. Edger Roover, and until recently in charge of the PBE office in the Philadelphia district.

Elevents now promotion director of the Pennsylvania Chiefs of Police Association, and this series is in the intercest of that group, Program format called the Harvey introducting and interviewing a police chief to relate the most unusual cake in his careers.

cake in his careers.

When caught Offit, William E. Schanffer, of auburban Lower Merica Township, told how has apprehended the famed appointment of the career in

# WFIL's FM Outlet

PHH.ADELPHIA, Nov. 15. - WFIL, atarting the first regular schedule of PM broadcasting last Monday (10) in bowing its W55PH, got off on its right foot, commercially, with seven local sponsors bagged for the starting: With the exception of Motor Parts Company, local Zenith radio distrib which will be sponsors. soring daily FM demonstrations for si-cial promotion among dealers, all of a accounts are for a minimum of weeks and four taked for a full year.

weeks and four inked for a full year.
Station's brief experience in FM sales indicates that advertisers and agencies are interested in long-term buys. They, seem to be conscious of the fact that FM will grow rapidly, opined Roger W. Clipp, general manager of WFIL and W53PH, and that the time will become increasingly valuable. They prefer the longer-contracts, he added, so that they may 'insure, their time and gel' the benefit of the present rates.

Char migneting moneys includes

Other pioneering sponsors include Seven Up Bottling Company, soft drink, daily newscasts. thru-Fhilip Kidin agency: Barr's Jewelers, Gruen watches, hourly time signals, placed direct; Lit Bros. Department Store, OE radios, daily newscasts, placed direct; Keysbone Auto-mabile. Cith manherabile, daily spots.

newscasta, placed direct; Reystone Automobile Club, memberalipa, daily spota, thru James G. Lanib signey: Henry Hust, Inc., linens, daily spots, thru Aaron & Brown agency, and Parkway Baking Company, bread, daily newscasta, thru J. M. Korn agency.

PM atation will be linked with the American Network, With its bow. Clipp announced appointment of Polix Meyer as W33PH programs supervisor. PM programs, daily from 2 to 8 p.m., will be primarily news and music, peppered with appeals events, and NBC-Bine sustainers.

WEIL is unable to carry regularly.

### FCC Okays WNEW, WOV Power Swap

WOV Power Swap

NEW YORE, Nov. 15, Federal Communications. Commission this week approved a frequency swap between WNEW and WOV, whereby WNEW gets WOV's 10,000 watta. Swiftch means that WNEW, heretofore at 1280 kilocycles on the dial. gets WOV's apot of T130. In addition, WNEW with Flo longer, have to share time with WHBI Newark (N. J.) station.

Statement of WNEW's policy under the new set-up is expected shortly. One report was that Arde Bulova, owner of WOV and part owner of WNEW, fearent the multiple-ownership lastic and was preparing to sell the 1130 frequency to Don Flamm, former owner of WNEW. Alamm, it was said, would like to return to radio, but does not like the WOV reputation. According to a softree close to Flamm, there had been negotiations between Bulova and Flamm, but talk of a deal; now in groundless.

As for the multiple ownership issues Bulova is believed to have no particular desire to sell WOV now—but in case the PCC's multiple-ownership, rules become effective, Bulova mould be left with WNEW, the more destrable of the stations, and in addition would have a better frequency and higher power.

Unofficial sources involved in the

tions, and in addition would have a better frequency and higher power. Unofficial sources involved in the deal stated, the swap was preparatory to an attempt to make WNEW the leading New York independent station, WOV was reported as plasming to re-turn to a foreign tanguage policy.

#### Spivak Hits \$1,120

SCRANTON, Pn., Nov. 18.—Charilo Spirak's orchestra attracted 1,500 to a dance aponsored by Buddy Club Wednesday, (6) at Masonio Temple. Eight hundred tickets were sold in advance at 70 cents and 700 at the door at 80 cents for a \$4,120 gross

crime circles as the Dinner Hour Thief.
Instead of the crime-doesn't-pay paters, police chief emphasize his crime detection technique. Personalizes the criminal and his methods and has no trouble in halding interest in his story-telling. Brings out sail the color fand background of the case, which Behaeffer closed in 1938. Dynamite for dramatization.

Donaldering the face that the station's local originations worfully lack dramatic fare, it will be missing a sure best if the passes up the potent possibilities of this only.

Marris Orodenker

### Comment

This column is devoted to brief revices of programs which have been on the six for some time, as well as shows sheet, already reviewed, rete further mention. Baris is that a discrime program review is inadequate form a production that varies each time it is presented,

Henry Pouds, in assuming the lead in Edmund's Drains Mong the Monach in somution: Braiss stong and Scotses, presented on Dipont's Eucelonde of Asseries (NEC Blue, Monday 7:30-8 pant), was either chivalrous or ill-advised in playing the newlywed frontierman, a rule which is of secondary importance to the femme lead, who in this instance

got only a quickle program credit at the conclusion of the program. Frogram gave this tale of Indian fight-ing its usual careful production, endow-ling it with quick patcing and some elegant performances.

elegant performances. Founda handled his lines well, Un-foctunately script had him off stage a good many momenta, during which time his land (Jeanette Nolan), was called up-on to sustain interest and dialog bline Nolan turned in a solld performance. Joe Cohen.

#### Ann Eallay to New Chi Paper

CINCINNATI, NOV. 15,-Ann Lallay, director of wemen's programs at Station WCKY, CRS outles here, resigned this work to become radio oditor of Marshall week to become radio editor of Markings Field's new morning newspaper in Chicago, Shie assumes her new duties December I. Miss Laffay worked on newspapers before entering radio. Coming here from Denver, she had worked as WCKY since April.

### Edman Upped at WMAS

SPRINGPIELD, Mass., Nov. 18.—Her-bert Edman, unnouncer at WMAB for the last three years, has been promoted to the position of program director. Edman succeeds Jerry Lansing, formerly of Tror,

Paul Monson, of Poxbore, formerly at WDEV, Waterbury, Vi., has geen had to to the announcing start.

#### Flu Hits CKLW, Detröit

DEFROIT, Nov. 15.—Flu epidemic hit heavily at CKLW here, with six key figures out as a result. Included are Campbell, Ritchie. & affic manager; John Cordon, program director: Broco Chick, continuity edite; Many Frait, staffon secretary, and Budd Louch, Bevis secretary, as

#### ADVERTISERS

ADVERTISERS

(Continued from page 8)
Troll's Vitamin Bel Mints will be advertised during a series over RMN from ch8-630 a.m., Morday thru Saturday, by Wes Mears Series placed by Lockwood-Shackleford, Los Angeles..., New business over KPI includes a deal set between Advanced Brackleford, Los Angeles..., New business over KPI includes a deal set between Advanced Brackleford, Los Angeles. and attation by Abled Advertising Aguacy, Inc., to pius California Messan, Pak by meens of 20 150-word participations. In Art Baker's Nobebook, five-a-week: RFI Bridge Club, three-a-week: Mirandy's Garden Patch and Agnes White's California Hoine, one-a-week from Dicember 1 to December 12..., Donald W. Theristungh, CBS ricos-president of the West-tern Division, presented Jean Hershoff a britar pipe at the close of the 184th oplande of Dr. Christians, marking five year on the akr... O. B. Hanson, were president and chief engineer of NHO, visited Hollywood to look over the engineering altustion. Industrial Shifter on Mondag & Engineering Company's school signed deal with KHJ for 100-word announcements on Rue and Friday for 150 times from Movember 14 to November 12, 1942.

H. Mayne Company handled ... Norman November 16 Hollywood apot saled de-

# STICK WAVING NOT ENOUGH

### BMI Having Pups as ASCAP Pub Cops the Plugs on "Concerto"

NEW YORK, Nov. 15.—The music bix has a weather ope cocket on the popularity battle between ASCAP's Concerto for Two and the BMI Tought We Love, two sets of lyries to the mann melody, opinion is that a win for either ditty will represent the first leg on a cleanic cut plugging victory for BMI or ASCAP, with the handwriting on the wall for the

situation was born during the recent ASCAP - network fuss, when Prody Martin emashed with Piono Concerto, pertrumental pop adaptation of a Tomalkowski chawie, Shapiro, Bern-Instrumental pop despision of a Toesakovski classes. Shapiro. Bernstain toobbed up with a Jack Lawrence lyric. Concerto for Two, and Claude Thorandil put it on wax, Martin's publishing house, Maestro Music, then came kiru with a tyric of its own, Tonight We Lore, and Martin himself, as well as Tony Martin, out disks on it.

Tony Martin, cut disks on it.

There was no real basis for comparison of the two versions, as far as sadio plugs were concerned, however, until the ASCAP peace October 19. Concerto for two had been sticking clean to the leaders over Mutual and Tomight We Love was among top MBC-CBS tunes.

With the first week of open competition over all note, however, things changed. Despite fact that Towight We Love had a head start on NBC-CBS. Concerto for Two finished the first, week with more plugs than any other song on the market (mojor, 8 a.m. to 1 amond minor, 8 p.m. to 4 a.m.). Tonight We Love, while not out of the running.

### Mobile Spots Using Bands Grab Coin in A Defense Bonanza

MOBILE, Aia., Nov. 15.—Defense boom is hilling on all-cylinders here and night spots using bands are doing best biz in

So far none of the five top spots have the floorshows, but the way people are jamming in every night there doesn't seem to be milely call for any added lure. Rose Rose Rosem of the Cawthon floois freathers rumbs and conga lessons and gets extra trade on alreagth of that, but other spots tue to inducements other than five music.

Class spot is Cawthon, with its Latin flavor and Jerry Cilbert's acciety-angled ork, Battle House gets most play at cocktail time, with Bing Bingham's small combo.

combo.

Jitterburs patronize the Airport, whorn Bay Benitee band holds forth: A brand-new spot, the Beacon, is located several miles out of form and has Pop Graham's band for those who want to travel out

Defense workers and night owls go for Hellywood Supper Club, which was Bill Lagman, local band.

### Gov't Says Midwest Maestros Still Owe 500G in S. S. Taxes

SHICAGO, Nov. 15.—The Internal levenue Department here estimates that leaves Department here estimates that lame hand leaders working in this area over tha government abouting in this area over the government about the old American Federation of Musicians contracts which did not specify the citabilahment with did not specify the citabilahment as the imployer, Antion'is espected to be taken against the maestree singly. It started with Orif Williams, who paid hid debta, but, such for a refund the case has since been taken to the Circuit Court of Appeals by the government, as Williams was given a favorable decision in the Pederal District Court). Last week Lawrence Welk, after having his pay checks at the Trinnon Balircoin the up, paid \$1,135 on an account totaling more than \$7,750 in back taxes, Welk attorneys have decided to delay notion until after linal settlemented the Williams case.

was considerably behind the ASCAP product.

Total plugs for first week were: Concerto for Two, 24 major, 8 minor; Totalght We Lone, 16 major, 2 minor; Bhapiro, Bernstein's load became even more pronounced during first three days of this week with Concerts for Two of this week, with Concerto for Two grabbing 11 plugs and Tonight We Lore

only 4.

Tin Pair Alley invists that Concerto
for Two's lead is not due to any superiority of the lyrio. Rather, is is said,
the audden switch in MBG-CBS libraries from the BMI words to the ASCAP's product proves ASCAP's original contention that as soon as experienced puts put their manpower and good will back into the struggle they would walk away with pluggling honors.

### Kenton Ducks NY Bow: Door Gets Babe Russin Ork

HOLLYWOOD, Nov. 16 Stan Kenton ork, which was to have made its New York debut Thursday (20) at the Pamous Door ritery, has given Gotham the templerary go-by in order-to accept booking at Palladium here, starting No-vember 25.

vember 25.
After a amath West Coast build-up. Renton was grabbed by General Amusement Corporation a couple of months ago and plans were made to bring ork cast in a cloud of hallyhoo. Papers were signed by macateo to go into thu. New York swing den, but he begged off when given chance to play a lik-wocker at Palladium, with prestige and air time that goes with the local hallroom.

NEW YORK, Nov. 18.—Pamous Door here, which had planiged to house Stain Kenton ork in the Bastern bow, has been persuaded by GAQ to wait until around labruary 16 for Kenton's coming.

Door, which has Henry Kenno hand booked until Thursday (20), will not extend the Neam's booking, but will bring in Babe Bussia, who is leaving the Gloria Miller-band to go into the nitery with a new ork. Picorebow will feature Sammy Waish and Carol Godid.

Nemo, whose antics at the Door have attracted attention, is set to go on a vaude tour, booked by GAQ.

Operators of the Door are sold on idea that Kenton will be higger attraction in Pebruary after more of his Decea dashs have and a chance to circuiste.

PHILADELPHIA, NOT. 48 .- Paul Jurdan, Chicago compour and arranger, will join Artin Shaw at the Earle Theater here next week. Jordan will remain with Shaw to help with the arranging and also to concert special material.

### Band Fans Hep to Panto Maestri And Demand That Their Idols Be In a Musical Groove With Orks

NEW YORK, Nov. 15.—Pop bands, swing and sweet, may be with us for a couple of seons yet, but the front man who doesn't sing or play a musical instrument is fast becoming a vanishing American. Ever-sharpening competition among pop aggregations and the continuous struggio to create something new in order to keep on top\_bave made the ork leader a pivot man in the past 10 years, and the stick-man who can do nothing but look nice in front of a hand is as useless today as a burly stripper's priorities request for silk obtainings.

The Hillboard this week picked at the continuous strippings.

The Biliboard this week picked at random 100 name outilits, and a lead breakdown aboved that 80 per cent play an instrument or sing with their bands. Of the remaining 14 per cent, all but three are odd-timers who have kept in the limelight thru sheer force of personality could the more or less institutional backing behind their names. There hasn't been a newcomer to band ranks in the past few years who heard has either an adopt musician or possessof of a commercial pair of pipes. The Billboard this week picked at ran-

the live as the crowd played for. A great many pop music lovers also know their music today, and a phonus for a band leader can be smalled by them time

leader can be smalled by them time mediately.

Singers get in under the wire as being cleanined musicians in this breaked down, because of the sex-appeal angle and the fact that they do have to know a little 'something about a sheet of music. Of the 100 leaders surveyed, 15 per cent are singing massiti only. Another 11 per cent sing and play some soft of instrument.

Efficer per cent tan the plane. Of

Fifteen per cent tap the plane, Of these, four have swing hands; three are all honey; and the rest have sweet-swing combon, Nine of the 100 leaders are sax-tootlers; six of 'em with swing bands. Nine scrape the fiddle, four on the swing side. Six of seven slip-horn, leaders play swing, and so do three of the five clary-players.

Pigures show that no one instrument predominates, but that it is essential for a leader to know his way around with something heitdes a baton.

#### Musiker Blue Book

NEW YORK, Nov. 18.—The 1949 edition of the local muniters' social register—the Local 802, AFM. Directory—provides pertinent info concerning which thatrument is played by whom, with addresses of the toot-

by whom, with addresses of the toot-lets, etc.

As usual, "plantsis, sax and clary players and fiddle acrappers-exceed all other groups, About \$400 tink-lets, 3,750 reed players and 3,480 fid-dlets are listed.

Ogmetists and trumpeters amount to accuund 2,200. There are 2,330 drummers.

Most illustrious name in the book is that of Brother-in-Good-Standitus

Most Illustricus name in the book is that of Brother-in-Good-Standing Jack Benny, 222 Galifornia Bank Eutlding, Beverly Hills, Calif., Oxford, 4123, Mr. Benny is a violinist, according to the directory.

Also listed is a gentleman named Armin Bekeny, who plays the thinshurs. In addition, there is a safterio player, a dombra artist and a performer on the Swias hand bells.

Swing music and the resulting com-plex original swing arrangements have also been hig contributing factors in knocking out the strictly "decorative" ofk leader. Band bookers and name emassive alike agree that it takes a real musician today to scale the fame lad-der. For example, Rarry Moss, one-hight chief at Music Corporation of America, says that an up-and-coming

### ASCAP Battle on Wash. State Law Is All Over Now

SEATTLE, Nov. 18.—ASCAP has thrown in the tower after a long battle to have state of Washington's song copyright, statistic declared unconstitutional.

Law requiring that ASCAP must fill all titles with Washington Scoretary of State was peased in 1997. ASCAP wone to the courta, but got no satisfaction! Chas was to 'be taken 'to United States Supreme Court by the Society, but matter was dropped like a hot potate this week and ASCAP decided to file the copyrights as required.

ASCAP's decision was impelied by State Attorney-General Troy, who announced a couple of weeks ago that all State of Washington stations carrying ASCAP distites were violating the law, even the minimal originated outside the State.

Attorney-General Troy near says that ASCAP is back in good standing and all Washington stations can use the music without violating anything.

OTTAWA, Nov. 18.—Canadian Performance Rights Society, Ltd. ASCAP's
Canadian affiliate, is trying to hit Canadian
Broadcasting Corporation for just
under \$100,000 more in fees next year
than it 20,000 more in fees next
is asking for safe. \$107,812. Scheckules
for 1942 call dor a take of \$200,850, Reflecis asking for \$33,702, as compared \$0 thin
\$12,431 for 1941.

Persons having objections to the new
fees have to file particulars with the
Canadian Secretary of State before Nowender- 20. Hearings before the Copyright Appenl Board will be held sometime in December.

### Barnet Screams Over \$750 Pay Slice; Blames Theater Booker

NEW YORK, Nov. 18,—Charite Barnet is in the wars again. This time the soxtooting maestro has had 6750 sliced from his 54,000 attpend for a week's work at the Central Theater, Passale (November 8-12), and is threatening union action unless the theater kicks over the missing models.

Barnet ork opened engagement Thurs-Barnet ork opened engagement Thursday, November 8, on a four-a-day schedule, five shows Saturday, Sunday and Armistice Day. After playing one show on opening day, Barnet left the theater and went bonse to nurse a cold. He was out until Sunday, missing 12 about its sill. During his absence, Teddy Powell, Michael Leving, Ray Heathetton, Tommy Tucker and Harry James filled in as givests in front of the Barnet band. Powell worked several shows.

Arthur Plaher, who booked Barnet info

Arthur Piaher, who booked Barnet into the Passaig, is blamed by Barnet's lawyer, Louis P. Randell, for the salary cut. Randell describes the action as "arbi-

trary" and "unreasonable." Randell inferred that, even had Barnet played the entire week and received the full \$4,000; he couldn't have wound up with \$750

clear.

Plater, on the other hand, says that the theater people had wanted to cut even more than \$750 from Barnet's take, Saying that because of Bornet's absence the house took the worst beating it has had this season. Fisher implied that Barnet was given much the better of the deal. He said that he will 'welcome a union investigation.

Discussing Barnet's recent theater tour, booked by him. Fisher said that theater managers in Providence and Worcester had mode no commitments to bring the leader back for return engagements.

Bandell is also dismayed because in addition to dedunting \$750, the theater slived an additional \$13, allegedly to pay cab fare for the measure who pinch-hit for Barnet.

### Shaw Wows Detroit: One-Niter Does 12G

DETROIT, Nov. 15.—Gross of about \$12,000 was set-Saturday by Artle Shaw in a dance at the Agricultural Building. Michigan State Pairgrounda, sponsored by Lawrence Institute of Technology. Figure was 5,500 couples at 62,30, with around 3,000 turnaways when checknoon facilities were exhausted. Booking was thru the Mike Paik Office.

Pigure appears to be a record for a Detroit dance date in recent years and marks practically, the debut of this may building as a ballroom, fallowing its use by the BOA Dance Garavan two weeks ago.

# n the Records

celtical analysis of the latest eccaed releases, covering both, the to m services analysis or me larger records, covering both row-musical and mercial angles of each disk reviewed. Reviews of greater length are given to reings that passess ususual interest as to artist, selection, or both, Paragraphis its heavy type are designed for operators of automatic phonographis guide to the posterial value of recording in music methods.

Reyl FT—For-Triff W—Walter VG—Vetal Chorust V—Vetal Recording.

By M. H. ORODENKER-

GLENN MILLER (Bluobird 11342).

Dijamanille, Ohio-PT, VC. Papa Niccolini-W & PT; VC.

TOOTHSOME TWOSOME is paired for the platter, Miller providing a wealing of a centestral and vocal color for two fanciful distinct delities deliped to near the heights. The type to Dreamsville, Ohio is most agreeable. The type to passed duy dream denoting and Bay Eberte starts right in with the song dreaming, enhanced by the hickground harmonizing of the Modernaires. A short orchestral interlude featuring the four muted treamment with Bobby Hackoft weaving background lightee on the corner, and the values return. Plattermate follows the Jimmy Dorsey associated and treatment without doing it so consciously, a rollicating refrain, high in private contents. Itsy Eberle singuicherus and verse associty in the mostle waits tempo. And then comes Tex Beneixs and the Modernairel, in, bright forestrot tempo, to singuin a more heated register about the shoe-tism Pups.

Seth the balled and the waits novely state up strong for phone needing. Milice is egain a strong-maste mashies twodes and both sides are a death to click. The "Ohio" balled incidentally-chain appropriated limitations.

CHARLIE SPIVAK (Okoh 6458)

CHARLIE SPIVAK (Oach 6458)

First 1. No Leighing Matter-FT. VC. When I See an Elephont Figure TT. VC.

A BALLAD with atrong possibilities of hitting the hit periods characterizes the A side, in spite of the presset title Laughing Matter is a tooch tune that packs a potent commercial punch. Oddly enough, it's not the maestro's heavily indiced sweet trumpeting that sells the soing and the side. If it does click, kudos belongs to the Shardunters, singing the rere, and letting the stage for Garry with each enhanced by the lustrous harmonies in the Stardusters. Beeking side stems-from the score of Walt Disney's Dumbo. As novely set in a bright thirthmic tompo, practically the entire side is sold by the harmonizing of the Stardusters, mixed vocals troupe that means as guich to the band as the maestro's horn.

the band as the maestro's horn,

The "Laughing Matter" music, with the smooth and striking singing, should go for in
establishing Spirak in music machines. The filpown is worthy of note in Maups with the

Disney picture

JIMMY DORSEY (Docca 4044-A)

ANDREWS SISTERS (Decca 4044-8)

Any Bonds, Today?—FT. VC. Any Bonds Today?—PT. -V.,

with back orders. This doubling of its two top record sellers is a special. And
this treatment each gives to the Irving Berlin patriotic pressy make it a superspecial. Both make it a fright and highly rhythmic appeal. During leaves it up
to belon O'Council and Bot. Sherly and they don't let him down. Andrews gala,
in their aveits rhythmic setting, have the peppery Vio Schoen orchestra to enhance
their glatter. Appart from their singing, the sock chorus of the trumpel section
is worth bending on our to.

With "Any Bonds Today?" the Fig. 1, disk there days for the music machines in tooks
like the operators will have be sold the top billing between both the Andrews and the Degreys.
If means resuling a colo to single out the slap side, and operators would do well to place

TOMMY DORSEY (Victor 27638)

Embraceable For-FT: VC. The Sunshins of Your Smile-FT: VC.

THE helated delivery of this Toniny Diracy liem, scheduled for release, sayers weeks ago, was well worth the waiting. Factory make-up in making the sides and up its release when originally scheduled. Both balled beauts are obliced but freshess om up for a desired fling today. The Gerahvin embracer, set in a slow and dreamy tempto, shows Jo Stafferd to good advantages for cuddispose thanting, with the Fted Fiper's in background; Por the flipover, tempo is stepped up a bit and. Tominy's light tremboning and Frank Shatra's song sorvery, this backbeats dished out in pypery portions, split the side.

MARPY IAMES. (Calumbia 26420)

HARRY JAMES (Columbia \$6430)

Rancho Pillous Pr. VC. The Man With the Lollypop Song PrvVC.

TAMES manages to make a highly melodic dance delight of the south-of-the-AMES manages to make a highly melodic dames delight of the south-of-the-border comboy song studded with a shuring vest by Deck Havens. Sons it as a nort and remarks balled, with Harmes's vocat faking up the surfer side. Magatro uses his full-bodied string ensemble to fullest accordingly both for a functiful and consi-painting introduction and for setting the colorful background for the bari-tum. Some freatments is accorded the Lodypop Song, but the tung desaft hold tip. Stems from the Week-End in Havens screen score, and despite the band's polish and Haymes's vocal appeal, ditty is u weakin.

It's west needing for the "billion" side of the platter and that's the disk that should be cushioned in music boxes.

IRV CARROLL (Bluebird 11346)

These Aust Any Chorus (To This to PT, VO. The Bartender Song

werve as the disk debut for lit Side werve as the disk debut for lift Carroll. If those instance a true inside that of the band's invision capabilities there is a fair to people positive. Make quarter the carrollecra awamp the A side with the carrollecra awamp the A side with the ally-dilly as the title implies. Each of the matter, there is a chorus, truth of the matter, there and a course for the arcenada to the barbender, Al Jennings leads the quarters in song. For the arcenada to the barbender, Al Jennings leads the quarters in song. It all a histogramper to woo the seed-dispersive, for one on the to woo the sod-dispenser for one on the house. Only distinction, this dis-solitives is in provising modern rhyllms instead of Bohniusfrips fancies for orchestral interfude Howe nenes is an empty honor. However, mich mist-

While the name of the execute and the music is represents means little to the which at This where hard is bound to be carried along by the modifine major "the Barbender Song" side correspo. This alone is a natural to attract the coins at the fapreous locations only insuch circles, lift the personal arbitudes of this burnander that's going to count most for the repeet play that means so moch for the phono networks.

Comment on dance remote programs from the standpoint of showmanthly, presentation and general listening aspect rather than the musical ability of the bond; reviewed.

By DICK CARTER

Claude Thornhill

(Glea Island Carino, New Rochelta, N. Y. Mutual Network, Sunday (9), 10410:30 p.m.,

FOR showmanly presentation this remain was the best in some time. Started with a bit of Thornhille theme, abnouncer coming in with a brief presentation of Thornhill, and then more theme. It was done experity, with none of the usual shaped-together-and-numped-on-the-air quality so prevalent in remotes:

in remotes. Choing of show—and it was a show—came toward the middle of one of Thornbill's best intembers, and it seemed to have been dine that way purposely. Were wasn't shopped off in notic quatomarily crude manner, but volume beacened and anapuncer came back with his "hading composer" apicle, All for the purpose, of course, of making the listeness wish there had, been more.

Program was writed, muste enjoyable in every respect, rocalizing of Lillian Lane, Dick Harding and Bob Jenney okay. Announcer was tops.

Shots-like this can entry be a spur to Thornblike popularity. Other leaders should be as careful, about planning their remotes.

Tommy Darney

Tommy Dorsey (Lebeside Ballroom, Depton, Cr., CRS Network, Monday (10), 11:38-12 midsight)

Donsey's stint was in the usual T. D. manner. Arrangements absolute tops for listening, programing masterial and talent display on the terrific side.

What we have said about flive not hearing other transmission didn't apply in this instance, largely because Dossey's five is of a chrewd sort and getter intend to get out of control.' Some wild awing was beard, all right, but there

flucture of orchestras playing held, neight club and ballions locations and open-nighters, formment in based upon the present of potential commercial value of the band, as well as its musical quality. ham provides affangements. Band having sood promise of becoming one of the tuplers in the agreement that a second property.

On the Stand

John Kirby

(Reviewed at Caje Society Uptown, New York)

KIRBY returns to this top swing bod tion after a solourn at Peres Moute Carlo Beach Club, and, it opening night is any yardattek. Cafe Society patrons are lickled to death to see the great six-piace cumbo back.

six-piace combo back.

Band's playing is absolutely beyond compare. Each of the boys is a star boloist in his own right, with Charite Shavers do trumpet, Billy Kyle on plane, Russ Procope on alto ank and Buster Balley on charinet all close to absolute tops on their respective instruments. Kirby is a fine base player, and handles necessary announcements with grace and finesse. Drummer Guedan Powell, who succeeded O'Neill Spencer, a couple of months ago, fits into the organization well.

Kirbyte arrangements are of a train

well.

Kirby's arrangements are of a uniformly high order—one colorful-distinctive number following another, with iterer a icidown in quality. Boys play all-kinds of times 'They may that Hing Crosby makes the most scenmonplace song sound like another standard the Kirby combo. Weak-kneed papel, good pops, standards, classics, novatiles are treated with count ancertific, and beareful.

troated with equal ameerity, and benefit

Clyde Knight

Reviewed at the Rainbow Bullroom,

Denter

COMBINATION of the ettics of sev-

A COMBINATION of the cities of ceveral outsite, the Knight band is a sweet, amouthly working, aggregation, and, afth comparatively new to traveleing, kept the customers happy at this spot during a four-week stay, Delayed phrasing is used consistently by the three reed, three basis, four shythm setting. Greetings predominates even in live work. Leads are attended between house and reeds, with few states spots.

ip. creetices prodominates oven in jury work. Leads are alterinated between brass and reeds, with, for stain spois. Film shots are dominated by percussion: simplified guitar, brain space on aweet themes to nice offect. Tempos are held well in a general commercial style. Band is characterized by singing modulations, and these as well as the warblings are hisandled in a salable manister. Engight himself takes care of a goodly portion, of the vocals with a set of clear, powerful pipes. His fronting is broken by chatter and hand warbing, alded by a pice appearance and parables manner. Herb Rohr, guitarist, handles the more romanule balasts. Pins-fred Janet Lee sells strong on all of her wirblings. Youthful and petite in appearance, gui takes acheavy portion of rocals and dece equally well on bovelies and straight work. Eddie, Berantumpet, and tolar back the girl in trie work on bouncers.

work on houncers.
Al Lorello recently took over frory du-ties, with the outfit, adding a extente hich works to okay. Halph Cumning?

Hanny Weeks

(Reviewed at Mayjett, Boston)

WEEKS is a Boston boy who has ways been a favorite in his hontown. His many tourn around the downtry and his location does it places for away to Texas have served only to make him all the more popular on his return. He's been here at the Marfair now for over a year and is still clicking

pow for ever a year and is still clicking solidly.

Weste is a friendly massive whose personality alone wins thin many friends. That, coupled with the fact that he is the possessor of a fine voice and to backed up by a smart-club hand makes, the Wests music among the mass, two brain and three rhythm. With the arrangements cleverly executed to give the impression of a larger being this ever dishes out really good danceable maste. Smart mixing of the wise pred so that there is something for music faus of all types.

The brain section lends absrptess to the unooth arrangements without getting blaiant, and some neat effects are used with music brains and all types.

Still a top-notelier in the field Wests could easily take the apprention on the most energy mand with the force mean.

Still a top-notoner in the man, we can could easily take the aggregation on the road checking the library and has a distinctive style that is interesting weeks has a fine baritone and about give with the vocals more often.

Kuplan.

Bob Crosby

(Reviewed at Trianan Baltroom, South

BOH CROSBY continues to be a band

Described editions to be a bandwith a terrice following in this section. He is fouthing from this spot to
the Three Ring Time radio show.
Crosby uses an instrumentation of six
brass, are reed and four rhythm, and life
missis is designed for both listening and
dabeing. There are enough festures in
the hand to keep the listeners embitained for the ratire evening.
Crosby handles vocals and fronts the
band. His vocals are smooth and be
nious how to sell. Vocals are also hand
died by Liv Tilton, with Nappy Lamataking the mike on novelty tunes.
One of the big features in the band
is the Bobeats. Members of this group
include Jess Istacy, plano; Matty Matlock, charinett Ray Boduc, drikms; Bolby
Haggart, hand yahk Lawson, trampetEddie Miller, sett Nappy Lamar, guilegand Lloyd O'Brien, trombone, Group is
grooved for jive tunes, and their seesloots are sure to please even the most
fastilicus hep cat. On aweet tune
Crosby features Muni Morrow, frombohilt,
Arrangements are by Haggart and

Arrangements are: by Haggart and Matlock, who do the hot numbers, and Paul Westein on aweet swing.
Band makes a rice appearance and in asset to any bandstand. dbbots.

was an excuse for it and it was not allowed to become unintelligible to the radio listants. The Pied Pipers, paged by fem Jo Stafford, carried off vocal laurels with

stations, carried of vocal laurels with their boutiful harmonizing. Trumpeter Chuck Peterson also scored with his nuture, grater larynx on Stanta Song. Prante Sinatra handied ballads well, and Combo Hainer was state in her Dixiesaccusted chrypings.

Appendice was of type that is unable to inform public of next number's name without throwing in sums unaccessory

### Miller Gets Skip Martin

NEW YORK, Nov. 15 Skippy Martin recently of the Benny Coomen helica has joined Gleun Miller, to fill mite was rancy occasioned by Tex Benkie and the back to sense and. Julie Belleving has been signed by Goodman for the otto botth formerly held by Marila.

# Drchestra Notes

Of Maestri and Men
"HARLIE BARNET has been booked for Of Maestri and Mea

CHARLIE BARNET has been booked for
a \$10,000 Christmas week of onnighters by MGA's Cleveland office......
TEX BENEEKE will move back to tenor
eax in the Glenn Miller band now that
Babe Russin has quit to lead his own
combo. Beneke was not bappy playing
elite.....JOE SULLY, of MGA, found
nimaelf called Joe Scully, of William
Morita, here last week. Pancho will return
to Ben Marden's Melkera for another
tummer, booking by Sully..... BERNIES
EANDLER, 19-year-old Buffalo maestro,
draws an indef boldover at Venetinit
Oardens, Altoons, Pa.... SHEP FIELDS
has algued Ken Curtis for the vocals, replacing Pat Foy..... BER BERNIES
latest additions are Bonnie Blue Zyna
and Bob and Randy Atcher—the Tune
Poets, who sing and play hasa, guitar
and accordion.... FOUR SENATORS
playing an indefinite in the new Fiests
Bound of Roosevelt Hotel, Pittaburgh...
FAUL BARON will how into Recognite
Hotel, New Orleans, December 18 with
his brand new band.... COLE COLEMAN ork back for another acason at
Bordswick's, New York...., JOE VENUTT
signed for six shots on the CocaCols abow.... TOMMY, TUCKER is another maestro headed for heavy sugar
Christmas wock. Is booked for close to
\$3,000 in the South.... ORRIN TUCKER other massive headed for heavy sugar Christmas week. Is booked for close to \$3,000 in the South... ORRIN TUCKER starts one-weeker at Palace Thistor, Clevetand, November 21. ... XVENETT HOAGLAND draw two works at Muchiboth Hotel. Kannas City, Mo., opening. November 21. ... JOHNNY (SCAT) DAVIB starts his work at Stanley Theater, Pittsburgh, November 45. ... JOHNNY McGEE will be at the Chantic-leer, Baltimore, until November 30, ... HORACE HEIDT golfing and Jolling about his rancho in Van Nuys, Calif.

Midwest Molange

Midwest Molange

MARY ANN MERCER, who left Mitchells of Ayres to do vocals for NBC in Chicago, has joined Bob Strong's band in that city and will work winter dafes.

DON GORDONI, former Phil Levant vocalist, has joined Gray Gordon ork.

Lawrenced Wells leaves Trianon, Chicago, Rovember 24, for four weeks of theater work in Minneapolis, Bioux City, Des Moines and Davenport, Ia.

GRIFF WILLIAMS has hired vocalist boothly Dee to replace Lois Lee.

EDDIE SLICH, Chicago booker, has appointed at Mitton, tocal maestro, as head of his cockiall unit deportment.

JORNAY MINCE, former Tommy Deserge Christians in has joined the Bob Strong ork.

FLETCHER HENDERSON will do a six-week term at Grand Terrace, Chicago, starting November 28, and then will head for the West Coast for the first time in several years.

FREDDIE SLOW ANSON WEEKS moves the line in Paradise Ballroom, Chicago, December 2.

ANSON WEEKS moves at \$1500 per.

HANK HALSTEAD.

Websit HALSTEAD. at \$1,500 per. HANK HALSTEAD, who has been handling the cocktail unit department for Fraderick Bros. in Chicago, has left the office to return to his los Augslas home. Ervin Brabe, who has been servious jecations and han-ling publicity, will take on the Halstead

Coast Cacophony.

CTAN EENTON opens as the Holly-wood Falladhum November. 35 for ave and one-half weeks, to be followed by TOMMY DORREY, who opens December 26 for eight weeks. ... EFIRE JONES and His City Silchera are act to do foot more new tunes for Educated. TREDDY MARTIN, current at Los Ampibe Paramount, is doing a stint at RKO. Band has been bought by State Board of Equalization, with RKO granting claratace for the three days to be played in Sacramento, Fremo and Oakland. ... GARLOS MOLINA moves into the Blue Mooit. Wichits, Kan, November 20 for nine days. ... HARRY OWENS opened at Hollywood Recoverelt Wednardsy. ... SKINEAY ENNIS opens for two weeks at the Los Angelas Paramound two weeks at the Los Angelas Paramound TOM has been signed for Soundles at RCM Studies by Bam Coslow. ... PAMI BARON opens at the Palice Hotel, Sun Paramound Transface. In February ... OZZIE NEL-BON is on a tour of one-nighters, combine date Hollywood every Tuniday for

his Red Skelton-Raleigh eigarette program... CARL RAVAZZA in 10th week at the Billimore Bowls... PAUL PENDARVIS on one nighters in the Northwest and opens at the Century, Theomet Producer, it C. Norember 28, followed by the University of Washington prom December 5 before heading East.... BEN POLLACK, on tone, will bit Secramonto, Eko. New, and Reno... HENRY December 5 before brading East.

BERN POLLACKI, on tonir, will bit Sacramento, Fixo, Nev., and Reno.... HENRY EUSSE comes under the West Coast William Morris office November 24, when he plays Lubbook, Tex., on route to Hobbs.

N. M. He opens at the Palace, San Francisco, November 22, following PAUL WHITEMAN, who opens at Ficrentine Cardens, Hollywood, December 3.

TED LEWIS opens Bal Taberin, San Francisco, for eight weeks March 6.

LEONARD SUES. bot trumpet player in Red Stanley's ork at Charley Foy's Supper Club, has been signed by RKO for the role of Fana in Trie Goy Tuttles, which will star Charles Laughton.

BOH LANNE, who closed at Carle Society recently, was heard on the Wad's on Your Mind? program over CBS.

New England Notes

Atlantic Whisperings

MEYER DAVIS adds concert plants to the Eddrus-Strauford Rotel, Philadelphia.

JOHN-COATES bors with his newly occunized band at Hotel Hildsbrecht, Tranton, N. J. JESSEL-CAREY chanting with RAY CATHRALL'S Chovalters at the Darmortum, Camden, N. J. DICK WHARTON replaces JULIES DUKE at Hotel Philadelphian in that city, with Vincent Bitzo bolding over for the rumbs trythms. MICKEY ROSE at the Poplar House, Robbinsville, N. J. JIMMIE APPLEGATE at Porks Valley Tavern near Easton, Pa. BUSSELL the Poplar House, Robbinsville, N. 3.

JIMME APPLEGATE at Forks Valley
Tavern near Enston, Pa. ... BUSSELL
ELLIOTT takes over the AL FRANCIE
stand at the Paim Room of Hotel PennAtlantic, Adantic City, ... THE SWING!
ETTES, all-girl, gang, at Royal Hotel near
Allenfown, Pa. ... DON STOUDT draws
another term at Murray Inn, Haddonfield, N. J. ... NEWT BAKER at Pauladelphia's Powerton Cafe. ... HARRY
KELLY at Senat's Grill, Tronton, N. J. ...
JOLIY CAVALIERS at the New York Rostaurunt, Easton, Pa. ... TOMMY NORNHOLD at Park Chie, Reading, Pa. ...
JOHNNY POCKS at Length Valley Hotel,
Bethlehesn, Pa. ... TED JONES and His
Rhythm Boya at First Circle Inn, Camden, N. J. ... BERGZI DUMA brings his
Hungarian-Gypsy thythma to the Pennsylvania Restaurant, Allentown, Pa. ...
JACK PALCEY draws a hotdover to
Rmity's Cafe, Trenton, N. J. ... SIS
MESHAN and her all-girls gang new at
Philadelphia's Crystal Ballroom.

### Ada Leonard, Benny Meroff on USO Tour

CHICAGO, Nov. 15.—Al Burde, local booker, set two bands with the USO which will tour the almy camps for 16 weeks, iterting November 24. Benny Mercif will start from the East as a feature of the francative show, which has been playing value signs for two acasons. Atta-Leonard and her all-girl head will head to be the francative to the first two acasons.

seasons. Ada Leonard and her all-girl band will break in in this area with an all-femme unit.

Miss Leonard's cutfit (owned by Bernice Little) winds up its "civic" duties this week-end with two openighters at the Trianon (15) and Aragon ( (16) ballrooms. Booking, incidentally, marks a first for William Karzas, Aragon-Trianon op, to use a band following a date in a near-by hallroom (Leonard group played Madura's in near-by hamemond, Ind., recently).

Chamber Music Society of Lower Rasin Street's trumpet-playing mastro, Henry (Hot-Lips) Levine, has been signed by Robbine Music to write a series of in-strumental solo books and a volume on the history of Dixieland jure.

Caravan May Play in East

CAMDEN, N. J., Nov. "is,—Deal is in the works for RCA-Victor to bring the Dance Carones record promotion fast, starting in Philadelpila. It is currently elleking in the Midwest, with Tommy Dorsey and Shep Pields the dance drawnand record distributions and dealers in the East have already manifested unusual interest in the idea. If the dest goes thru, other Victor-Bluebard recording bands will be used. Understood that, Abe Lyman is practically set as one, with Sammy Kaye mentioned as a possibility.

### PHOTOS 8x 10. 41/20

Period One of Prices at America Prices
Glessy 8x10

100 - 54.70

50-40 - 81.75

50 - 5.00

40x60 - 81.75

50 - 5.00

Fried Strid Order-while in the process and formation of the prices of the p

ANDENEER STUDIOS. 422 W. 49m. H. Y. C.

Riding at the TOP!

# I GUESS I'LL HAVE TO DREAM THE REST

Thanks to Every Band and Metwork Show in the Country!

and about the records, The Billboard says "GOING STRONG" 7th Week! (See Record Buying Guide, Part 1, this issue)

get in on this new smash hit! just out-

# THIS IS NO LAUGHING MATTER

by Al Frisch, Martin Block, Van Loman. Recorded by 10 Top Bands and Vocalists.

MARTIN BLOCK PUBLISHING CO., Inc. 501 MADISON AVENUE NEW YORK CITY

WEEK ENDING **NOVEMBER 14: 194** 

### POPULA ITY CHAI

#### SONGS WITH MOST RADIO PLUGSS

Pollowing are the 20 songs with the most pings over the four major New York owhets (WHAP, WJZ, WOR, WADG) for the week beginning Staturday, Normaber 3, and ending Priday, Normaber 3, The totals-are based on reports supplied by Dv. John G. Fratman, Depastment of Psychology, Cellega of the City of New York, and Director of Olitics of Severch-Redio Division, and cover all broad-casts from So.am, to 1 a.m. daily. The number explings lof these 30 songs over the independent stations (WECN, WMCM, WMW, WOY), covers only, the periodofrom 5 p.m. to 1 a.m. daily. Prim impose are designated by an IPpp massest country junes with an fills)

Pion	ities Title	Publisher:	Phys	
				W.m.b
Lan	Trite		E4	16
				d.ma.b
4	1. SHEPHERD HEREHADR .	Merserible	eris .37	
1	L I DON'T WANT TO SE	THE		
	WORLD ON FIRE	Cherio	54	Ē
6	Ж рм		* -23	10
4	4. THELLS OF SAN RAQUEL		21	
7			7.251	,
B.o	5. CHATTANOOGA CHOO	CHOO Felat	19	10
21	S. CONCERTO FOR TWO .	Shaniras Bu	enstein 19	6
-	S. I'LL WAIT FOR YOU			0
4				0
	5. TWO IN LOVE		19	l.
2	S. YOU AND IL		14.	4
_	6. MADELAINE	Sanity-Joy-	Select 138	- 1
2	7. B-1-81	a Ninker	17:	4
- 8	7. CLMER'S TUNE	Robbins	1/7	16
5	8. BY-U, BY-0	Majastiesti	W288-	
		Kemp	16	Ş.
156	3. I FOUND YOU IN THE R	AIH . Pergie	15	4
-	9, 1 GOT IT BAD	Robbins	13	12
Marga	10. THIS IS NO LAUCHING			
	MATTER	Brock	400	7
5	10. THIS LOVE OF MINE,	Embassy	14	
_	to. Yours	E. B. Marks	148	-
	IT. COWNOT SERENADE			7
13				
3	11. DELILAH	· · · · · · · · · · · · · · · · · · ·	93	4

### NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS This compilation is based upon reports from the following retail, stores of their is best selling records of the real week, New York (Girl Center Music Stores Liberty Music Shop; Onley Admiss Shop; Rahman's Music Shop; R. R. Marg's Co.; Apraham & Brasta, Inc. Bridgepoet. Cours: Howards Dry Goods Oo.; Music Shop; R. R. Marg's Co.; Apraham & Brasta, Inc. Bridgepoet. Cours: Howards Dry Goods Oo.; Whilling ladio Service; Olimani-Music Store. Bostom: Rostom Music Co.; The Melody Shop; Moute Russin Co., Inc. Buffsigs Whiteman Song Shop; Broadway Music Ghop; Avenne Record Shop; Pittaburgh! Vollement Store: Downstow of Melody Alex A. Gerlin, Dentree; The May Oo.; The Record Shop; Charles R. Walls Music Co., Sall Lake City: Z. C. M. I. Record Begg. Forntaind, Orne. Melo: & Frank Co.; J. K. Golf Co. Lee Angeles: Bouthern Celifornia. Music Co.; J. Co. M. I. Record Begg. Forntaind, Orne. Melo: & Frank Co.; J. K. Golf Co. Lee Angeles: Bouthern Celifornia. Music Co.; Headywood House of Shusic; Olem Wallshife Music City. dan Pranticiou: Schwalacher-Prog. Chicago: Service Bedge Co.; Bedgift Wurltser Co.; Serioberg's, Inc.; Olifica Music Shop. Music Rossier's; Troadway Retire of Music: Continent Bro. Kanasa City, Mo. Music Box. M. Louis: Arcitan Co. of Music: Particus Angeles Warliber's, Cort Ross, Particus Angeles Warliber's, Continent Bro. Kanasa City, Mo. Music Box. M. Louis: Arcitan Co. of Music: Particus Angeles Ross, Co., Louis Print. Dev Goods Co., Atlanta; Cox Preceitation Shop. Raleigh, N. C.; James B. Team, C. H. Richards Store Co.; Burdiner, Box. Puralities Co., San'Amischer, Laire, Parte. Oc., Selimer, Inc., Port Worth, Tuc.; McCharge; E. P. Droces & Scin'Amischer, Laire, Parte. Oc., Selimer, Inc., Port Worth, Tuc.; McCharge; E. P. Droces & Scin'Con Goods Ca. San'Amischer, Angeles Co., San'Amischer, Laire, Parter Oc., Selimer, Inc., Port Worth, Tuc.; McCharg's; E. P. Droces & Scin'Con Goods Ca. San'Amischer, Angeles Co., San'Amischer, Laire, Parter Oc., Scin'Amischer

NATIONAL	POSITION EAST	SOUTH
POSITION	I Last Troa "	PRETION .
Joint This	Wh, Wh.	Mr. Wr
With With	1. Plane: Concerto	1 1. Piana Concerto
1. I. PIAME CONCERTO	-Freddy Martie	2 2 Chattangers Chan Chan
	2 2. Chattanooga Chee Chee	
- REDDY MARTIN	- Genn Miller	B 3. I Don't Went To Set 1
_ 2	3. Venight We Love —Tony Martin	Watid on Fire
3. CHATTANOGGA CHOO	5 4. This Love of Mine	-Ink Spots
CHOO	-Tommy Dorsey	4 4. Blue Champagne
-GLENH MILLIR	4 5. BiDon't Want To Set the	-Immy Doney
- Gentles Millers	Warld on Fire	3 "5 Elmer's Tuna
The second second second	-Tommy Tuther	Glenn Miller
5 3. THIS LOVE OF MINE	6. Elmer's Tune	
-TOMMY DORSEY	Glenn Miller	- Tommy Doney
	-Harry James	- Dick (bergen)
3 4. CLMTR'S TUNE	'3 8. Jim - Jimmy Dorney	5 8. This Love of Mine
-GLENN MILLER	6 7. Don't Want To Set the	Temmy Doney
	World on Fire	16 9. Tonight We Love
	-Heente Heldt	-Tony Martin
"4. S. I DON'T WANT TOUSET"	- 10. Adies-Clenn Millar	- 10. Jim-Jimmy Dorsey
THE WORLD ON FIRE	MIDWEST	WEST COAST
-HORACE HEIDY		2 1. Chattangogs Choo Cho
	1 The Plano Concerto	-Glene Miller
T. 6. I DON'T WANT TO SET	Freddy Martin	A STATE OF THE PROPERTY OF THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN THE PERSON NAMED
THE WORLD ON FIRE	3 2. Chattanoiga Choo Choo	-Freddy Martin
-INK SPOTS	4 2. This Love of Mine	World on Fire
	-Tomary Borney	Horate Heidt
	2. 4. I Den't Want To Set the	
6 清·排M	Weeld on Fire	-Gienn Milley
IFMMY "DORSEY"	Horace Heid!	B S. This Leve of Mine
	6 5. Elmpr's Tune	Tommy Darsey
I SE TONIGHT WE LOVE	S & Elmer's Tune	6 6. Jim — Jimsey Derpey
-TONY MARTIN	5 6. Elmer's Tune	10 7, You Made Me Love Yo Harry James
	9: 7. [ Don't West To Set the	9 8, Why Don't We Do Ti
- 92 ELMER'S TUNE	World on Fire	Niese Often?-Kay Kyr
-DICK JURGENS	Smelnk Soots	5 9. I Don't Want To Set t
	7 8, Jim-Jimmy Dorsey	World on Files
In wanted and the table wall	\$ 9, Jim Dinah Sheep	Ink Spots
- 10, YOU MADE ME LOVE YOU	- 10. Shepherd Serenade	- 10. Yes, Indied
-HARRY JAMES	-Horace Heldt	Tominy Deesey

#### NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compliance is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling acous of the past week. New Yolk Cay Music Dealers' Service, Inc.; Ashley Music Supply Co. Pittaburghi Yolkwein Brodiers, Inc. San. Franciscope Pacific Coast Music Jobbers. Sherman, Chay & Go. Loe Angelva: Morse M. Frerman, Inc. Seatiff: Copici-Music Co.; A. C. McClivas, S. Cont. Plantas Chay and Music Co.; Ch. C. Chicago: Lyon & Healty Coast Flaters Music Louis Hinger's Music Co.; A. C. McClivas, St. Louis: St. EAST

Posterior

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3

NATIONAL.
Postation
I and The Wit. Wit.
1. I IDON'T WANT, YOU SET THE WORLD ON SIRE
TOU AND I
4. 3. TONIGHT WE LOVE
3 - 4L JIM
5 5, PIANO CONCERTED
12 6, TLMER'S TUNE
14 7. SHEPHERO SERENADE
- E CHATTANOOGA CHOO
"9. THE LOVE OF MINE
to to, por you, carty
B 11, Yours
OREAM THE REST
9 15, THE REVEILLE
T 14. TIME WAS
13 45, CHTY CALLED NEAVEN

1,,	Tonight We Lave
2.	I Don't Want To Set the
	World on Fire
a.	You and I
4,	This Love of Mine
5.	Shepherd Sarenade
d.	Chaltanooga Choo Choo
	Nan
8.	Way Don't We Do, This
	More Often?

3.5	Y .	Do You Greet
15	10.	Beer's Tune a -
12	11.	City Called Heaven
-		Two in Love
		I Found You in the Main
-	14	Betts of San Raquel
-		You Are My Senshing
		MIDWEST
1	14	I Don't Want To Set the

1	14	I Don't Want To Set the
-	_	World on Fire
- Z		Plana Conderto
- 3	3.	You and !
Z 3 4 6 5 10	4.	Tonight We Lorn:
6		line .
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		Dream the Rest
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		Till Revelle
	13.	City Called Heaven
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THE.	This	
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- 10	I. I Don't Want To Set the	
i	World on Pire	
- A	2. You and i	1
5	3Jim	1
3	4. Piano Concerto	1
4	Tonight We Love	1
-	6. Deser's Tune	
12	7, Chattenooga Chee Chee	1
9	8. Do You Care?	19
	9. Shepherd Serenada	
8	10, 'Yil Reveilfe	10
10	11. Yours	10
	12. You Are My Seathing	19
		1
6	13. I Guess I'M Have To Decam the Rest	
-	14, Time Was	111
-00	15. Two in Love	1
	SOUTH	
4	1. I Don't Want To Set the	
	World on Fire	4
2	2, Plano Capcerto 3, You and 1	E
224	3. You and 1	1
	5. Imar's Time	-
7	6. Tonight We'Love	1
8.	7. This Love of Wine	
6	8. Time Was 9. Yours	10
450	10. TRI Revellia	1
-	11. f Know When	1
14	12. Do You Care?	
15	13. Chattaneoga Choo Choo	
10	14. Shepberd Serenade	10
	Dream the Rest	
	E1900 190 1901	

### LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biguest money-makers in automatic physiographic selections are the consensus of reports subcord surject each wark by representatives of The Sillboard for the flectord Silling Guide feature that appears in Music Machine Section. "Reports are gathered from at least four leading phonograph by pressors in rath of the 10 most important phonograph operating campes in the country.

Number of weaks recording have become

cantees in the country.

Sumber of weeks recordings have appeared in "Coing Strong" in diested in percentages following dilested in that section.

#### GOING STRONG

YOU AND L. (14th Woold) Glenn Miller, Bing Crosby, Kay Kyser. \$ DON'T WANT TO SET THE WOOLD ON FIRE, 19th Weeks Horace Heide, Ink Spots, Terrary Tuckor,

JiM, (18th: Week! Jimmy Devsey, Drinsh Skofe.

I GUESS FIL HAVE TO DREAM THE REST., With Work) Glenn Miller, Tommy Dossey.

CHATTANODEA CHOO CHOOL (5th Work! Clonn MENE)

ELMER'S TUNE. 13d Week! Glonn Miller, Dick Jurgens,

PIANO CONCERTO, 126 Week! Freddy Martin

#### COMING UP

WHY DON'T WE DO THIS MORE OFFEND May Kyser, Freedy Blieffe.

THE WHISTLER'S "OTHER-IN-LAW, Bing Comby,

THIS LOVE OF MINE, TORRY Dorsey.

Metalli, Herace Heidt.

THIS TIME THE DREAM'S ON SET OF THE WOOD'S HOUSE

TIVE WAS, Jimmy Dorsey.

SEALOUS. Andrews Shife?

### BMI-Inspired Plug Service Becomes a Permanent Set-Up

HEW YORK, Nov. 18.—Little publicited trade off-shoot of the ASCAP-BMI fracas is the fact that there now exists two song-plug reporting services; where there was only one before ASCAP was tanned from the webs. Martin Alexander's Acourate Reporting Service was the only plug survey available for music pubs and trade peper up until last Jansuary 1. After that date Accurate dropped NBC and CBS listings from its daily complications, since most of its subscribers were ASCAP members, and such into became unsides to them. To give SMI excess enrolled the aid of Dr. John C. Peatman of the City College of New York's Psychology Department, and the doctor set up the Office of Radio-Research Division to report plugs over WEAP, WJZ and WABC, ORRD's elected expendes are footed by SMI, but all such help is recruited from the college. HEW YORK, Nov. 18.—Little published

With ASCAP back on the chains Octo-ber 30, Accurate resumed its reporting of all major New York outlets and this time included WOR (Mutual). Coverage of independent stations was dropped, Accurate probably figuring that ASCAP accents properly tiguring that AscAr suberthers were no longer thereested in minor plugs now. Accurate's switch-back, however, left still a need for the BH pubs, and the second-plug service, ORRD, has decided to remain in the

The City College group will continue to give subscribers service not only on major plugs from 8-a.m. to 1 a.m. but also on independent outlets listed in recap form from 5 p.m. to 1 a.m. Dr. recap form from 5 p.m. to 1 a.m. Dr. Peatman stated, too, that he hopes to acce have, his project a self-supporting bit. To get full overage of both major and minor plugs for its readers. The Biliboard will use City College's service, listing weekly the 20 songs with the most radio plugs over WEAF. WJZ. Wallo and WOR from 8 a.m. to 1 a.m. daily, as well as the independent station plugs on these songs from 5 sp.m. to 1 a.m.

#### Krupa Draws \$1,659 at Ritz

Enidogeport, Conn., Nov. 18.—Geno Erupa, always a prime fave in this burg, due into the faltz Baltroom here has Sanday (8), and drew a growd of 1,508 persons. With the admind jacked up to 81.10, the gross totaled a sweet \$1,038.80. This was the third largest draw of the season, being exceeded only by Artic Shaw on September 14, who draw 2.450 for a gross of \$3,002.50, and Charles Spivak on September, 7 with a draw-of 1,820 for a gross of \$2,178.00.

#### Ain't the Sale Enough?

NEW YORK, Nov. 15.—Bill Burnham. NEW YORK, Nov. 16.—Bill Surphara, exponent of the monogramed aspirin and location booker for Comolidated Radio Artists, were out a solid mass of shoe leather last Monday night dancing at the Log Cabin Parma, Armonic, N. Y.—with propriotor Augist Haumar's 12-year-old disuplies. For those who sould, however, Surnham wishes it known that he was merely practicing to become Rence De Marco's new dance partner, and the fact that he booked Tony Pastor into Log Cabin, come December 18, doesn't mean a thing.

### RCA Caravan Pulls 6,666 in Cincy; UC Cats Nettled

CINCINNATE Nov. 15. - RCA-Victor Dance Carayan, highlighting the Tommy Dorsey and Shep Pields orchestras, attracted 2,337 dancers, at \$1.10 a head, to Topper Ballroom in Siusie Hall here Thursday night, Priday night, with prices the same, mearly doubled Thursday's take, when 4,329 marched, thru the turnstiles. The two-day event got good premotion and advance publicity in tis-ups with The Cracianast Times-Ster and Station WEEC.

Ster and Station WERC.

A free swing concert by the Dorsey and Fields orks in Wilson Auditorium on the University by Cincinnati campus which falled to come of yesterday afternoon, as scheduled; riled the pinfeathers of some 1200 college rug-cutters. Both leaders put in an appearance, but college cate wanted their crist, too: Local RCA-Victor officials here blamed the mix-up one-the Cavalcade advance brigade, which had promised the college its too much. University authorities had a tough time getting the disappointed live fans to leave the hall pencefully.

The Caravan did well on its fire days

fano to leave the hall pencefully.

The Caravan did well on its five days in Public Auditorium, Cleveland... Opening night (5) pulled 5,997 admissions at 65 cents. Thursday (6) was better, with 6,382 laying it on the line. Friday (7) and the bispect biz, with 7,528 05-cents admissions. Saturday, with 4,628 05-cents support to \$1, asw 5,806 disnocre in the big hall, despite inclement weather. Octaway night (0) attracted 5,377 at 65 cents.

At Lakeside Park, Dayton, O., Monday (10), the Caravan played to 3,582 danc-ers at \$1.10. Tuesday, at the Auditorium, Columbus, O., the Dorsey-Picids orches-tra pulled 3,248, with ducats marked at \$1.10. in advance, and \$1.35 at the door, At the sums prices, 3,867 dancers crowd-ed the Columbus hall Wednesday. The Caravan is set tought and to-morrow night at the Indiana Roof Ball-

### Final Whiteman Underscale Case Settled at \$567

NEW YCRE, Nov. 13.—Final episode in the Paul, Whiteman underscaling case of 1939, and the only one taken to the New York Supreme, Court, was settled out of court Memday (10), with Artic Drellinger, former Whiteman samman, now on the house staff of Columbia Broadcasting System, receiving, three-quarters of his claim, or \$567 of the \$736 asked for.

Final extilement, market paragraph to

ciaim, or \$367 of the \$736 saked for.

Pinal settlement marked payment to 10 of Whiteman's musicians; who had charged before the Musicians. Union that Whiteman was paying traveling scale on out-of-town dates without the hand being on the road for five confecutive days. Jam hinged around APM ruling providing that, when a New York band plays out, of its jurisdiction for less than five days, the leader must pay New Tork scale, plus mileage and maintenance.

Whiteman, in his plea to the union, said he was under the impression that APM had given permission to a former manager. Men testified that they couldn't be out of fown more than three or four days a week because of Whiteman, commaning from New York.

Whiteman was found guilty by the

emanating from New York.

Whiteman was found guilty by the trial board of Local 802 and ordered to pay men the difference, amounting to approximately 49,000. In the case of Drellinger, Whiteman produced a contract release Delinger had given him, renouncing claims against. Whiteman, Union took the stand that a member, cannot release a leader from claims dealing with intractions of union laws.

Claim was taken before AFM interna-tional board, but again turned down. Outcome of the action in court would not have affected the other decisions by the trial board, since these did not de-pend on any such written agreements as the one-held by Whiteman over Drel-liner.

room, Indianapolis. This afternoon the T. Dorsey and Shep Picka musicians en-tertained BCA employees from the In-dianapolis and Shounington, Ind., plants at a special matinee performance at the Indiana Boof.

### Booking Offices Spread Exhibits At NY Hotel Expo

NEW YORK, Nov. 15.—The 20th National Hotel Exposition, in Grand Central Palace here from Monday (10) thrity resterday, was given a play by Music Corporation of America, General Amusement Corporation, William Morrim Agency and Prederick Brea.' Music Corporation, all of whom had booths.

Most impressive booth was that, of MCA. Pastures of MCA's athlets were into well-constructed Barry Conover models, who marched up and down in front of the booth, carring picket signs proclaiming MCA's unfairment to red ink and warning against partentizing the agency unless "you want the beat." Englishit was designed by Jack Lear to sell MCA's cocktail orle, stroiters and other hotel units.

CAC's exhibit consisted of an optical libusion booth, showing the Terraco Boom of Hotel New Yorker empty and then filled with customers. Eggis declared that OAC "has provided 80 per cent of New Yorkers entertainment during past two years."

William Morris Agency had a double booth with photos of Morris stars plassified all over the walls. Also had a coin phono grinding tout intest Basic, Monroe, Bradley and Buse records.

Bimplest diaplay was Prederick Bres.", who contented themselves with a sign announcing "Personalized Service."

When things got a little dull MCA's Lear had Frankle Brown, indiget Negropaging Benny, Goodman, but with the Conorer gais on hand, things hardly storaget dull.

#### Frederick Takes MCA Spot

CHICAGO, Nov. 15.—L. A. Prederick, Prederick Bros. Music Corporation pres, nabbod the booking of Jerry Joces's Bandevu, Batt Lake City, from MCA during his recent tour of the West Coast. Proderick aigned a season's contract starting with Tiny Hill (current attraction), with Howard Becker, Charles Teagarden, Red Nichols and Balph Barlow set to follow. Jones was in town last wigek listening to office properties.

Printed to Your Order 100,000 for Cheapest COOD TICKET on the Market

Dept. B Keysiane Ticket Co. Shamokin, Pa. \$19.50 10,000 17.58 Cain With O'dor-No C., O. D. STOCK TICKETS 17.00 per 100,000, any assertment.

### HARMS

### BELOW THE **EQUATOR**

By Cliff Friend and Charlie Toblas

### WHO CALLS?

A Great American Love Song

Prof. Mgr. MACK GOLDMAN

### REMICK

A Johnny Morcer-Harold Arlen Score from the Warner Bros. Film "BLUES IN THE NIGHT" BLUES IN THE NIGHT

(My Mama Done Tol' Mo)-THIS TIME

THE DREAM'S ON ME SAYS WHO? SAYS YOU, SAYS I! HANG ON TO YOUR

By Al Dubin and Ernesto Lecuona THE ANGEL'S CAME THRU

Prof. Mar. JOHNNY WHITE

WITMARK

Romantic, În Season

MAKE LOVE TO ME

DON'T TAKE YOUR LOVE FROM ME

Prof. Mgr. NORMAN FOLEY

HEY, DOC!



AUTUMN NOCTURNE

MUSIC PUBLISHERS HOLDING CORP.

1250 6TH AVENUE

NEW YORK

Miller, Russ; jasck & Bob's; Tremton, Nol., ng hillen, Dock (Ray's Place) NYO, re. hillson, Frank (Rad Mill) NYO, re. idence; Chene (Greenwich Vollage Inni NYO, re. idence; Chene (Greenwich Vollage Inni NYO, re. idence; Chene (Respirate Place) NYO, h. idearnad, Jee (Weiberland Place) Cincinnati, h. horgen, Russ: Evanyalla, ind. 19; Pt. Wayne 29-17.

Wayne 29-17.

Mussily, Sunb (Hainbow Innr NYO, re. Munro, Hal (Waylegton) Indianapolis, h.

N

Rigel, Harold (Astor) NYC, Is. Ramana (Olivina) Ramana (Olivina)

(Review and Sep surrout week when no dates

bs, Via (Congress) Chi, h. new, Chastes (Sherman's) San Diego, Calif. Cherge Washington) Jacesonville,

Alia, Bill (Deorge Washington) Jacksonville, Pla, h.
Albani, Pedro (President) Atlantic City, h.
Albani, Pedro (President) Atlantic City, h.
Albani, Jack (Stapy-Trent) Treston, N. J., h.
Albini, Jack (Stapy-Trent) Treston, N. J., h.
Allian, Sich (Arcacts Griff) Canton, O., ne.
Allen, Bich (Arcacts Griff) Canton, O., ne.
Allen, Bich (Boodse Griff) Conting Upper, Darby Ph., D.,
Armani, Corone (Moriarry's Orill) Upper, Darby Ph., D.,
Armanion, Louis (Grand Terrace) Col., ne.
Arthur, Laconard (Grand Terrace) Cocanida,
T. L. H. Y., M.
Arthur, Laconard (Mondaide Ret) Occanida,
T. L. H. Y., R.
Astori, Louis (Grand Elaburat, L. L.
Bellin, Laconard (Grand Elaburat, L. L.
Bellin, Louis (Grand Elaburat, L. L.
Bellin, L. L.
B

ne. Audd. Aggie-Simmy McKenrie (Eldorade) Cleveland. Avera, Milchell (Strand) Brooklyn 20-24, a. n

Bulley, Laylon (Wardmann finith) Washington, h. Bandaha, Ned (St. Anthnoy) San Antonio, h. Bartera, Fat. (Stort Clab) BVC, hs. Barter, Art. (Warwick) BVC, h. Bartert, Arno: (Harry's New Yorker) Chi, so. Barron, Rue (Edisses) NVC, h. Bartert, Arno: (Harry's New Yorker) Chi, so. Bartert, Arno: (Harry's New Yorker) Chi, so. Bartert, Arno: (Harry's New Yorker) Chi, so. Bastle, Joet Cultimbus, O.; Koakoka, Va., 24-38.

Basile, Joe: Columbus, O.; Roskocks, Va., 36-39.

Basun, Charles (Coperabana) NYC, no. Bestler, Bubbles (Grande) Betrett b.

Backer, Bubbles (Grande) Betrett b.

Bechner, Denny (Van Heist betrett b.

Bechner, Denny (Van Heist betrett b.

Bechner, Denny (Van Heist betrett b.

Bechner, Ben (Stubert) Cinetinati 17-29, t.

(Colonial) Dayton 31-37, t.

Bisset, Billy (Case Manasis) Abequerque, N. M. h.

Bisck, Cherile (Studio) Phila b.

Bernan, Johany (Cissoni) Cinetinati, h.

Bernan, Johany (Cissoni) Cinetinati, h.

Bernan, Los (Cher Parce) Chi, no.

Brighod, Ace Harcone Truppie) Freeport, III.

Brighod, Ace Harcone Truppie) Freeport, III.

Brighod, Reitlerem) Attica, Ind., 70; (Eller (Buby)

Robinsen, H.

Brewen, Las (Blackhawt) Chi, no.

Brewen, Las (Blackhawt) Chi, no.

Brewen, Las (Blackhawt) Chi, no.

Brewen, Los (Cher Parce) Ban Francisco h.

Byrne, Bobby (Belmost Plata) NYC, h.

Cabin Boys (Flattation) Ningara Palls, No Y.,

no. alivir Oscar: (Casa Marta) NYO, no. amden, Eddle (Yankes Lake) Hrookfield, O.,

ne.

deppelle. Jor. (Firmsy Kelly's) BYC, no.
Carlo, Don (Club Chaptho) NYC, no.
Carlor, Don, Grartet (Roger Smith) Weshington, D. C.,
Carr, A. (La Marquise) NYC, no.
Carroll, Bry: (Dempsey's) NYC, re.
Cartor, Banny (Kelly's) Stable) NYC, no.
Carter, Banny (Kelly's) Stable) NYC, no.
Cartergian, Rob (Pero Marquiste) Peoris,
Ill. h.

Del (Commodore Perry) Toledo, O.,

idno. Del (Commodore Perry) Forco, Dec. 1, h. Prailero, Carmen (Carlton) Wathington, h. 1801er, Bob (Log Cabin Parme) Armonik, R. Yu. 6-Dec. 1, denta, Dop (Ye Olde Cellar) Chd. e. dienta, Dodge Coutherelai Kansas City, Mo., h. arte, Bodge Coutherelai Kansas City, Mo., h. arte, Bodge (Park Central) NYC, h. arte, dienta Coutherelai (Russian Kretchma) NYC, De.

ben. Cornerus DE DE (Warwick) Phile, b.

offer, Jack (William Pean) Pittsburgh, h.
ofernac, Smill (Ambassadors) NYC, h.
ofernac, Smill (Ambassadors) NYC, h.
offernac, Smill (Ambassadors) NYC, h.
tora, NY, retora, NY, retora, NY, retora, MY, retorans, Joseph (Marters, Philaderrous)
dembus. Christopher (Marters, Philaderrous)

ODDS ARI (Romestead) NYC, h.

Cons. Ray (Net'al NYC, ne.

Dellars, Manuel: Henry) Prisoburgh, h.

Cons. Inc. (Predisonal) H. h.

Cons. Inc. (Prisoburgh) Chi. h.

Cons. Charles (Avalon) Ohl, h.

Crawley, Dellars, Hamman Basson Research, Mod. (Contrastor Trianon) South Oate,

Conf. Research (Contrastor Trianon) South Oate,

Conf. Research (Contrastor Trianon) Contrastor Research

(Curan Law Aries (Belropolinan) Basson 17-20, ti

(Blabel) Hartford, Contrastor Coveland, h.

Currentes, Revolut (Corveland) Coveland, h.

Currentes, Revolut (Corveland) Coveland, h.

Carbello, Herbert, Charles, Martiniquel NYC, De.

Ceroco, Beroer, the Marrinsques NYC, De.

D'Assice, Nicholas (Le Coq Rouge) NYC, ns.
D'Arry, Phúl Pécés Menie Carle) NYC, bc.
Dals, Marvin (Oh Benny) Chi, h;
Dale, Feny (Chib Barkley) Brooklya, nc.
Dallon, Hank (Chib Tag) Phila, nc.
Danderr, Schies (Del'Shore), Chi, h.
Danner, Schies (Del'Shore), Chi, h.
Danner, Davin (The Arense) NYC, nc.
Blets, Chic (Marriame) NYC, nc.
Dends, Dave (Marriame) NYC, nc.
Dereds, Don (12 Merocco) NYC, nc.
Diria, Chuck (Antiers) Cohrade Springs,
Cole, h. Diria, Chuck (Antiere)
Cole, h.
Doughtue, Sam (Corol Gables) East Lancking,
Mich., b.
Receive Cornett NYO, Sc.

Mith. b. mithurs. Prain (Regers Corners NYC) for reey. History (Blankey) Pittleburgh 17-10, 44 (Mandowskouth) Cedar Grows, K. J., 21-be. 11. compy: South Bend. Ind. 18. cellin, Eddy (Wabbort-Astoria) WEO, b. (My. Al. (Kitty Hawk Roomh La Guardin Miry, Al. (Kitty Hawk Roomh La Guardin Miry, N. (Kitty Hawk Roomh La Guardin Mirport, N. Y.; nr.

### PHOTO REPRODUCTIONS

8:10 50-\$3.75 100- 5.75 MOSS PRIOTO SERVICE, 185 W.

# Orchestra Routes



Pollocoting each listing appears o symbol, Fift in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe: cb—cabaret; cc—country club; h—hotel; mh—music hall; ne—night club; p—amusement park# so—roadhouse; se restaurant; s-showboat; t-theater,

Eddy, Ted: (Iceland: FYC. no. Emiliaton, Dahe (Trondero) Los Angelsa, ni. Emerick, Bob (Cypres Cale) Plumo Ecath, Calif., no. Ernie, Val. (La Ree) NYC. no. Ernie de His Norognen: Casilcholm) NYC. tra.

Pennino Notes, Pive: (Radio Franko-NYC, co. Pernandes (Embassy) Phila, se. Plo Rito, Ted; Pandena, Call., 21-23. Fischer, Darrell (Prench Village) Dayton, O.

Pischer, Darren (French viniser Daylon, O. Bo., Pisher, Freddie (Ede Hourle Minneapolis, c. Pisher, Mark (\$100 opus) Ohl, no., Pisk, Charlie (Tunctown) St. Londs, b.y. Pilegorald, Eds. (Savoy) NYO 2-30, Pilegorald, Eds. (Weber's) Casaden, N. J. Bo. Pinn, Tominy (Weshington Entry-Go-Round) Pittabargh, Bo. Pinneapolis (Barry-Go-Round) Pittabargh, Bo. Pinneapolis (Barry-Go-Round) Pinneapolis (Barry Go-Round) Pinneapolis (Barry Go-Round) Pinneapolis (Barry Go-Round) Pinneapolis (Barry Go-Round) (Ba

Gather, Charlie (Cartoll's) Phila, no.
Garber, Jan (Beverly Hills) Newport, Ky. oc.
Gasparre, Dick (Page) NTC, h.
George, Millon (For & Hounds) Boston, nc.
Gilbert, Johny (Gusthoo) Maille, Ala., h.
Gilbert, Ashnay (Gungham Oardetta) SpringHeld, Hi. nc.
Gilberto (Havana-Madrid) NYC, nc.
Gullard, Tony (Jor's Casino-Bjack Cull) New
Casille Del. nc.

Beld, IR. De.

Elberto (Havana-Madrid) NYC, De.

Elisard, Teny (460°8 Cagino-Bjack Cul) New
Challe, Del. De.

Boldie (Havana-Madrid) AYC, De.

Boldie (Havry Grady) Allanta, h.

Boddie (Havry Grady) Allanta, h.

Boddie, Denay New Yorker, NYC, h.

Boddon, Denay New Yorker, NYC, h.

Boddon, Denay (Merry Carden) Chl. b.

Boddon, Paul (Moodhibb Garden) Saglitaw,

Boddon, Paul (Moodhibb Garden) Saglitaw,

Boddon, Paul (Moodhibb Garden) Saglitaw,

Boddon, Paul (Moodhibb Garden) Conh

Brans, Chauncey (El Modocco) NYC, Dh.

Brans, Chauncey (El Modocco) Sunnyade, L. L.

N. Y. C.

Tever, Juney (Procedules Cardens) Beverly

Tever, Jimmy (Procedules Cardens) Beverly

Oreg, Jimmy (Plorentine Cardens) Beverly wills. Calls., 11-Dec. 2.
Over, Tonys (Bal Tabarin) NVC, 86.

Orimes, Don (Danceland) Columbia, S. 40. b. Officen, Eddie (KN, Kat, Kluin) San Amonio. Ther. Sc.

Baney, Myrofit (Child's Spanish Caldens)

Hardy, Bob (Lenox) Bostom, d. Thurms, Bock (La Coten), NYC, be. Flarris, Ren (Blitabre) Athona, Oa, hi Harras, Ren (Blitabre) Athona, Oa, hi Harras, Red (Blottinghamid) Lezington, Ny, Bo. Harvy, Ned (Bottinghamid) Lezington, Ny, Bo. X, V. B. B.

City, De. Charlesbow Necesswords and Lace City, De. Chile Limber, Fischard didgenater Reselt) Chile Line Chasticebox; Liouhisainete, N. J. De. Edder. Art (Aght's International Cusino) NVC. Re. Destinger. Al oGruber's Clemantics. N. J. Deff. Rust; Pirceadilly: Perssecola Fin. De. Edimon. Herbir Carin Club, Springfield. Bit. e. Edward, Herbir Carin Club, Springfield. Bit. e. Eccton. Gigs. (Andy's Supper Club) Ingesteville, N. C., Do.

Howard, Raiph (Rotinserje) Jackson, Misse, no. Minimber, Wilson (Canho Royale): New Orleans,

James, Harry (Lincoln) HYC, h. Mrone, Heary (Childs Paramount) NYC, re. Jonethon, Wally (Lookout House) Covington, Ky., ne. Joy, Jimmy (Mochichacht Kanzas Chigy Mo., b.

Kapaar, Gordon dününlüter's Parmi Blooma-bury, M. J., 70. Kardol, Grife (Zimmerman's Rungsria): MYG,

Reviou, Gyne Lammerman's Emingarian Stro, Te. Reviou, Maria, Musicala (Onesio) Canteo. O., h. Kassell, Art (Binnarch) Ch. h. Kavelin, Al (Belmont, Plana) NYC, h. Kavelin, Al (Belmont, Plana) NYC, n. Kay, Rethie Corphorum) Omaha 17-20. 5; (Puelody) Manushia 22-Dec. 3. h. Kaya, Sasiny disease House's NYC, h. Kender, Davis (Paradine) Brooklyn, its. Kend, Prier: (New Yorker) NYC, h. King, Heory (Bilimore) NYC, h. King, Tesdy (Coenbach's Rent) Hochester, NYC, h. Rethie Coenbach's Rent) Pries (Coenbach's Rent) Hochester, NYC, h. Rent, Pries (Coenbach's Rent) Hochester, NYC, h. Rent, Pries (Coenbach's Rent) Hochester, NYC, h. Rent, Pries (Coenbach's Rent) Rent (Coenbach's Rent)

N. Y. 10.

Knight, Ray (Lexington) MYC, h.

Knight, Ray (Rede's Morte Carlo) MYC, no.

Eole, fibility (Buthers Tap Rosen) NYC, no.

Eole, fibility (Buthers Tap Rosen) NYC, no.

Kristal, Ceel (Surfa Surgeota, Ma., no.

Kristal, Jack (Flynn's Cockies, Rosen) New

Orlonka.

Ladies of Note (Edgewood) Tallahassee, Plan-DO. Asine, Bob (Cafe Squiety) Hollywood, Califforne, Laine, Johns (Ambanador) NYC, h. Laine, Tony (Canary Cage) Corons, L. J., Lande, Jihas (Ambassoor) NTC, h.
Lathe, Tuny (Canary Case) Corons, L. I.,
N. X., no.
Lang, Lou (Colosime's) Chi ni.
Lang, Lou (Beiveders) NTC, h.
Laports; Joer (Old Roumsahan) HTC, Re.
Laports; Joer (Old Roumsahan) BTC, Re.
Lardon, Ted (Geide's Inn) Conservort, L. I.,
N. X., ne.
Lande, Ramon (Park Central), NYC, h.
Lande, Ramon (Park Central), NYC, h.
Lende, Sabby (Savoy) Boston, b.
Lewis, Sabby (Savoy) Boston, b.
Lewis, Sabby (Savoy) Boston, b.
Lewis, Gary E. (Smithy's) Pennaville, N. J., c.

Orchestra Routes must be received at the Cincinnati offices not

Idahon, Rank (Octosimo's) Chi, Re.
Little Begonts (Wolford) Danville, It., h.
Lombardo, Chay (Roosevelts NTC, h. 20, Lopes, Villatin (Tatt) NYC, h.
Love, Februity (Enrich NYC, h.
Love, Ross (El No) M Cerrito, Calif., bc.
Love, Ross (El Renjamin Franklin) Phila, h.
Lones Cyde (Benjamin Franklin) Phila, h.
Lonestond, Jismin (Paramount) SYC, L.
Lyman, Why (Castle Farm) Cincinnati E. nc.

Rance Jill (Bostnern Mannons) Control of Mo. 10.

Rancile, Maria (Latiner Club) Phila no.

Rancile, Maria (Latiner Club) Baffalo, Ec.

Michela, Red (University) August Ec.

Porman, Michey ellogaton; NYC,

Porman, Hickey ellogaton; NYC,

Royalf, Radio (Ohlo) Youngatown, O. h.

Royalf, Radio (Ohlo) Youngatown, Mich. Coliver, Eridic (La Meritnique), NYC, fin. Onestin, Senya: (Commanders), NYC, h. Orando (President) Tannas City, Mo. h. Orand, Harry (Rossevett) heldywood, Calin, h.

Pakio, Don (Palm-Beach) Detroit, ps. Palsicy, Eddie (Rollywood Beach) Hollywood,

Pakio, Don (Palm-Beach) Detroit, De.
Palsiev, Eddic (Hollywood Beach) Hollywood.
Plan in
Palmer, Skoeter (Royale) Detroit, De.
Panchie (Verasilles) NYO, Do.
Pancho (Verasilles) NYO, Do.
Pancho (Verasilles) NYO, Do.
Partiumy, Joe: (Belimoni Palmi) NYO, In.
Partium, Joe: (Belimoni Palmi) NYO, In.
Partium, Joe: (Belimoni Palmi) NYO, In.
Partium, Joe: (Malsoon) NYO, In.
Partium, John (Malsoon) Mujaritik, Me. Be.
Partich, Charlier (Harbor) NYO, In.
Petry, Rea (Killy Hark Room) La, Quardia
Alrport, NYO, In.
Pinney, Johnny (Killy Hark Room) La, Quardia
Alrport, NYO, In.
Powell, Wayne (Grover Hewell's) Richmona
Ky, Po.
Powell, Wayne (Grover Hewell's) Richmona
Ky, Po.
Powell, Walter (Reyale) Detroit, Inc.
Prima, Leon (Butler's New Room) BYO, In.
Primain, Sid; (Diamond New Room) BYO, In.
Primain, Sid; (Diamond Royseshoe) BYO, In.

Ramos, Bobby (Chat Fares) be, Itames, Ramon (Brake) Chi, h. Redrick, George (Hawnisan, Iradio, Calif, op Brightnan, Joe (Online) Detroit, until Dec

Peterman, for Configure Religion and Sec. 14, b. Rey. Alvino (Palfacium) Religiono (Saiti, b. Reye, Alvino (Palfacium) Religiono (Saiti, b. Ricardel, Joe (Moulin Rosger NYC, go. Ricardel, Joe (Moulin Rosger NYC, b. Roberta, Eddic Lides) NYC, b. Prol., h. Roberta, Red (Lawry) St. Prol., h. Roberta, Roberta

Messas (Club Battl Philin, no. landers, Ed (Ralabow Inn) NYC, 10. landers, Dernie (Venellan Gardens) Altoons.

Sander, Bernie (Venetila Deromit' Aucona-ita, no. )
Sepp. House (Palacer) Mrniphis, Tenn., until Nov. 23. t. Haugders, Hai: set. Regis NYC b. Haugders, Hai: set. Regis NYC b. Harris, Dack (Century House: Accessor, Lizas, O. (Sarie) Phila 17-26, t. Shaw, Artis (Sarie) Phila 17-26, t. Shaw, Autonomous Condinan Moderno) NYC, no-Shak, Maurieu: (Chairau Moderno) NYC, no-Shake Maurieu: (Chairau Moderno) NYC, no-

Shelton, Decke Blue Ourdens) Armont, N. Change, B. Sherbun, George (Yar) Chi. Te. Sherbun, George (Yar) Chi. Te. Sherbun, George (Yar) Chi. Te. Sherbun, George (Tar) Children Phills. no. Sherbun, Bully (Pairwonk) Sha Francisco. In Shelton, Barris (Diamont Horeshoo) NYO, b. Shenbun, Rhass, (Risinbow) Grill) NYO, b. Spourse, Harold (Shimbar, Ork, re. Sierbey, Googge (Pinga Hara) NYO, h. Shenbun, Spiron, Children Chi. Te. Sierbey, Conge (Pinga Hara) NYO, b. Strekkada, Drow (Yag) Goog Tara) NYO, b. Strekkada, Drow (Ya Child Tara) Wist Brookfeldy Mass., in. Strong, Shelt Notomo Ind., 20; (Univ. ed Indiana), Edon St. Fraindehm (Ott.), p. Spirran, John S. Spirran, John S. Fraindehm (Ott.), p. Spirran, John S. Spirran, John S. Fraindehm (Ott.), p. Spirran, John S. Fraindehm (Ott.), p. Spirran, John S. Spirran, John S. Fraindehm (Ott.), p. Spirran, John S. Spirran,

McCome, Bill: (Village Baro) NYC, ne.
McCome, Bill: (Village Baro) NYC, ne.
McCome, Bill: (Village Baro) NYC, ne.
McCome, Lyon, ne.
McCome, Den (Royalis) Detroit, ne.
McCome, Den (Royalis) NYC, ne.
McCome, Den (Royalis) NYC,

Uler, Eddie (Cocoamit Grove) Toledo, O., b.

Valero Butara (Rainbow Houm) SYC, ne, Varrell, Tunney (Cat Ball) Brocklyn, ne. Vierra, Ali (Ivanboe) Chi, r., Villanyi, Balla (Oals Grinzing) NYO, co

W Walker, Jack (Goen Mary) NVO, re-walter, Cy (La Martiniges) NYO, re-Wasson, Hal, (Wm. Perry) Orand Havet Mich, h. Warma, Ted (Casa Manana) Culvor Chip-warma, Ted (Casa Manana) Culvor Chip-

Mich. h. Weems, Ted (Casa Manana) Cultur Chip. Calif. h. Welk Lawrence (Trianon) Chi. h. Wendell, Connie (Acc of Chube) Odorsa. Welder, Pan Pantisco, Wilde, Ran Föltr Francis Drake) San Francisco.

William Dick (Cafe linguistic) NVC ac.

Wir con, Harry (Beachcomber) MYC. nr. Wolke, Charles (Fox & Hounds) Boston, m Yellman, Duke (Brown Derbyl Chi, 20. Young, Rosts (Olson's) Chi, re-

Partier, Clareage (Sine Circle) Summer, M.

### Bands on Toul --- Advance Dates

later than Friday to Insure publication,

HENRY KING: Mark Hopkins Hotel, ater, Cleveland 28-Dec. 4; Warner Bros. an Francisco, Jan 1 (Indefinitely), HORACE HEIDT: Falace Hotels, San Pancisco, Jan 9 (Indefinitely), OENE KRUPA: Metropoliton Twater. Boston, Dec. 5-11.

RUES MOROAN; Edgewater Beech Hotel, Chicago, Jan. J. (Indefinitely); JAM SAVITT: Stanley Theater, Pitta-burgh, Dec. 18-25. CHUCK POSTRIE EL Rancho, Corpus Beach

Christi, Tex. Dec. it. ELLA PITZOERALD! Roya! Thrater, "Baltimore, Nov. 21-27; RKOs Palace. The-

Thoater, Eric, Pa., 5-6; Warner Bros. Theater, Ambridge, Pa., 8; Warner Bros.' Theater, Greenaburg, Pa., 9; Warner Bros. Theater, Johnstown, Pa., 10; War-Warner

MEI, MARVIN; Van Cleve Hotel Day-100, O. Dec. 30, four wigels: Greystone Ballroom, Detroit, Jan. 28-Feb. 1; Moon-light Gardons, Eaglinaw, Mich., 28-16.

ner Bros.' Theoter, Sharon, Pal., 11; Co-lonial Theoter, Detroit, 12-18. RAY PRARE: Music Box, Omains. Dec. 7.

Mertin, Jack (Fundamental NYC) no.

M. W. no.
Mestner, Johanny (McAlpin) NYC) no.
Mestner, Johanny (McAlpin) NYC) no.
Mestner, John (McAlpin) NYC, no.

attlier, Carl (Coords) York, Pa., h. Miller, Glern (Pennsylvania) 1770, h. Miller, Colly-Rosetta Tharpe (Bavoy) 1770, b.

### Out-of-Town Openings

### "Ring Around Elizabeth"

(Locust St. Thedter PHILADELPHIA

PHILADELPHIA
strong. Freended by Allen Borels and
william Schoop, in association with
Afree Bloomingden, Directed by William Schorr. Settings by Raymond
Scoop, Cast includes Ratherine Emmeti,
Berbert Vost, Marijus Trains, Just
Ghorpenning, Ratherine Bord, Jana Gook,
ideathe Bettieft. La Persons McKan. Mantha Pattion, Lea Penman, McRay Morris, Barry Sullivan, Gilbert O. Her-man and Edwin Cooper.

man and Edwin Cooper.

Jane Coul; ones again demonstrates that she facine of the singe's first ladies. With skill and grace, she gives wit, warmth and wisdom to the title role of Möther Cherry, who is the shining vortex of her family and household. "Life's a net you weave yourself to hold the things you care about together," also says as Elimbeth in this new play.

The various members of the family pivot around her like a merry-go-round, their problems being semetimes amusingly light and cometimes profoundly serious. Finally kiles Cowl devices a solution that once and for all will harness

serious. Finally hiles Cowl devises a solution that once and for all will harness the mad merry-go-round.

Aminum turns the tables in breathmating fashion, providing an escape for Mrs. Cheery from everything that has ever bothered her. Ene; sheds her dangly reverse to her glibood days. Feiguing an attack of amnesis, she steam ber danglyas's sweetle and plane to use her small, disputed inheritance in living in a big way. Even in a escong, if necessary.

Mus Cowl and her troupers do right well for the new comedy, playing their parts as deftly as the they had been truning for weeks instead of trying it out for the first time. Esthatine Bard, as the daughter recklessly in hove, and darilys Erakine, as the scientific youngster who knows all about the mating holits of cats and must go to Chicago for her career, are excellent. Equally capable is McKay Morris as the beyingless of charming young adventurer and Suth Chorpenning squeezes all, the humor out of the maid's lines. In fact, the cuttire cast is more than adoquate, Broadway season. Maurice Orodenter.

#### "Play With Fire"

(Bushnell Nemorial Hall) HARTFORD, CONN.

HARTFORD, COSIN,

A. melodrama by Edward Percy, Praceticed by Repinald Denhams, Castricking Hall, Honoord Johnson, Mary Org. Joen Arliss, 'Olpa' Puchs, Octavis Remarked, James Marriot, Arthur Pierson, Play With Five is a tightly knit, skilled, mystery melodrama, 'sud, with Heavy Italia masterful characterization is Declus Halias, should prove reasonably duccessful on Broadway or anywhere class. It makes no pretention at being art, but does exactly what it is intended to do-keeps an audience interested and excited for two and a half hours. The first act is targely devoted to setting up what is to follow. We learn that takes is a "fence," we watch Archie Pellowes discover the old man's secret, we the beginnings of a blackmall plot. Boward Johnson as Pellowes, incidentify, delivers the play's firsts but of acting.

Thritout the rest of the piece we watch

Partiout the rest of the piece we watch the progression of the blackmall plot, the ultimate intrider of Pellower, and the final downfall of Declay Halas. The action is crisp, well-paced, very carefully plotted? Barring a triple-headed Olivery ending, which strains plausibility to the breaking point, is is convincing.

bility to the breaking point, is is con-vincing.

Of the characters, we must be least compilmentary. Halas himself is con-fused, inconsistent, a composite of ton-many stock ideas. A least thespian than Bull would probably have botched him harribly. As he is, he is reasonably convincing, sometimes even morning. "The leaser characters never emerge-properly. As Margaret Halas, the dwigni-ter who must be protected at all costs, Mary. Our does a particularly bad job, Granted ash heart much to work with, but she moves and talks as the pulled on wireld locates, Kenmore contributes a grand bith otherwise the acting is

suther undistinguished, neither good nor

What pulls Play With Fire thru is its ories, decisive action and the really valuat efforts of Houry Rull and Howard Johnson. It's far from a great play, but it is good fin. Robert R. Prostfa.

#### "Sons of Fun"

(Shubert) BOSTON

BOSTON
A rowed presented by the Mesers. Shumbert. "Dising and Pray" by Oisen and Johnson, Music and tyrics by Sam E, Fain and Jack Yellen. Dances directed by Robert Alton, Seenery and cortinues by Room Fene Du Bois. Dising staged by Educard Dureyes Doneling. Cast includes Oile Oisen, Chie. Johnson, Carmen Miranda, Ella Logan, Frank Libuse, Rousrio and Antonio, the Pitchmen, the Bilimocretics, Jos Besser, Walton and O'Rourke, Milton Charleston, Murtha Raseling, Morion and Wiver, Stanley Ross, Margod Brander, Kitty Murray, Valentinof, Ivan Kirou, James Little, Francis Caster, Athur Boste, the Statler Tichus, Crystal Tuins, Mullen Tichus, and Hock-purn Tucins.

The new Oisen and Johnson what-is-it opaned last week to the accompaniment

opened last, week to the accompaniment of cheers from critics and public. Two things are clearly evident after a long evening watching this show; one, that Some of Fun will gross almost as truch as Helkopoppin; second, that it is not

Some of Fun, ill you enjoy slapstick comedy, is a hillarious evening during which overything with the poudble exception of the kitchen sink is thrown in. If you don't like also take you might as well stay home.

To attempt to describe this, show would be fruitless. It defies description, in its more quiet moments, i. s., when Olsen and Johnson are backstage changing contumes, there are some eye-filling beauties who go third nifty dence routines, There is Ella Logan and Carmen Mignids, Make your reservations about six months in advance.

Altho the curtains is advertised for

routines. There is Ella Logan and Carmen highends. Make your reservations about six months in advance.

Altho the curtains is advanted for somewher between 6:30 and 3:45, the show really begins about 8 o'clock. Everyone entering the thesier becomes willy-nilly a member of the casts and performs for the edification hind, amusement of the roet of the casts and performs for the edification hind, amusement of the roet of the sudience, who have either been thru is themselves or are awaiting their turn with trepidation. For example, persons with beloony seats are led into the orditatra—and reaching to the first, row of the balcony. There are the various wind instruments used in the Concy laland fun houses and the shricks of the female condingent when their extra suddenly shoot algreard compate the first part of the overture. The second part begins, when Frank Libuse conducts the orchestra in the pit, although the mixic clearly is coming from an electrical transcription backthage. He has brother the coughing numbers of the cast, interripts, himself to reneive a telegram and makes pages at the unsorthurs holders of the first-row space. That brother, is only the beginning. There is the flowler who comes offsell between each accre and sends a regular between each accre and departs until the scene is over. Finally, he rolls the built and the pins fail to fail. So he somaline on stage during every scene and during infermination until-near the finale yiten the pins radie to that and coal and diparts. There is also a fingpole-sitting gentleman with little to do and a comfortable chair stop the

hat and coat and departs. There is also a flagpole-sitting gentleman with little to do and a comfortable chair step the pole in which to do it. A woman stalks down the also calling. "Occar, who's going to take care of this child?" The bot grows from infancy to about 10, as which time there is a mad rush from onstage to take care of hgr.

onstage to take care of her.
Audience participation is still the third. There is denoting on state and in the atsias. Three men from the studience are discoved by three women, the team which necessed in getting the general undershirt out first getting a price. A woman gives birth to a haby in the third row as a stock flits across the theater.

thrater, armen Miranda has two numb Carmen Miranda has two numbers addition to the fineles, neither of which is 'terrific. She sings and shakes with her usual appoint, to the accompanionant of the usual hallocles.

The real hit of the show, however, is

# New Plays on Broadway

### Reviewed by Eugene Burr

### NATIONAL

Beginning Tuesday Evening, Nov. 11, 1941 MACBETH

MACBETH

At play by Milliam Statements, eterring bilaurice Evans and judich Anderson. Staged by Margaret Webster, Scenery distinguished by Samuel Leve, constructed by McDonald Construction Company, and pointed by Bergman Studio, Costumes designed by Lemuel Ayers and macutated by Helsner Pons Studio, incidental manic by Lehman Engeli. Forming arranged by Ceorge Sayretti, Business manager, Edgar Rurskie, Press neprit, iRichard Maney and Sol Jacobson, Stage manager, Paul A. Folay, Assistant stage manager, Paul A. Folay, Maurice Evans, in association with John Haggott, First Witch Second Witch Abby Limits Third Witch Milliam Banach Mary Invited His South

Noblemen of Scotland:
Menterith
Menterith
Angus
Lemox
Lemox
Calinness
Welter William
Flemica, Son of Banquo
Alex Courtney
Sergant
Ross, A Missiemen of Scotland
Henry Brandon Cenerals in the King's Army Macboth

Ross, A Neisleman of Scotland

Cenerols in the King's Army
Macheth
Banguo Staats Colsworth
Lady 'Macheth Judith Andarson
A Hessenger John Streets
Seyton, An Officer Attending on Macheth
Seyton, An Officer Attending on Macheth
A Popier
A Potier William Harnen
Macdutt, A Nobleman of Scotlandi.

A Page Jakin Agent
A Page Jakin Ayen
First Munderer John Straub
Altendari John Partish
LORDS, CENTRENIEN CENTLEWOMEN, OFRICERS, SCRUDIERS, ATTENDANTS and MESSENGERST-Evriyn Helender, Abby itselfs, School Straub
Mechin Parks, Alfed Pachall,
Scotland, Jacklu John John Scotland,
Mechin Parks, Alfed Pachall,
Scotlandi and England
ACT I—Scene I: A Depart Place, Scene 2:
A Camp Nour Ferrer Scene 3: A Reath,
Scene 4: A Camp Near Forres Scene 3:
Batcheth's Castle, Scene 6: The Castle, Scene
2: A Pack Nine the Palace, Scene 2:
File, Muschilf's Castle, Scene 6: The Castle,
Scene 9: A Room in the Castle, Scene 9:
File, Muschilf's Castle, Scene 7: Michath's
Castle, Scene 8: The Country Mear Duralmans,
Scene 9: A Room in the Castle, Scene 10: A Castle, Scene 10: A Castle, Scene 11: The
Castle, Scene 12: The Country Mear Duralmans,
Scene 9: A Room in the Castle, Scene 11: The
Castle, Scene 12: The Castle, Scene 12: The Castle, Scene 12: A Room in the Castle, Scene 10: A Castle, Scene 10: A Castle, Scene 11: The
Castle, Scene 12: The Castle, Scene 12: A Room in the Castle, Scene 12: A Castle, Scene 13: A Room 10: A Castle, Scene 14: A Room 10: A Castle, Scene 15: The Castle, Scene 15: A Room 10: A Castle, Scene 15: The Castle, Scene 15:

It's hard to insigne a Hamlet with the impledrama of the ghost and the final ducting seems taking precedence over the solitoquiest similarly, it's hard to imagine a Macketh in which the timer drama-of remoras plays second diddle to

Fin Logan, who proctically team the inuse down with each number, despite the fact that some of them are not suited to her sivice at all, She looks cute in any sort of obstime and works beautifully

The Pitchmen score with their ver-sons of various belies and muscal in-struments. The Elitmorettes score with some nifty tumbling routines. Reserve some nifty tumbling routines. Resario and Antonio have some beautiful dance routines, one of which is a show-stopper and both of which are worthy of better spotting. Stanley Ross scores effectively with characterizations of Fidic Cantur and Ned Sparks. Joe Besser has some swell comedy roles. Diano Sinchair and From Kirser constitutions agreed dance routines, and Valentinon is given exceptional opportunities to exhibit his ballet prowers. Edity Murray in a few live dance numbers makes a bit, and midges their Magna captured the crowu's fancy. Fruik Libbas clowns through the show

Frank Libuse clowns thruout the show and does a great job. He is featured the Margot Brander in his regular with attreet Brander in his regular rands act, but to addition ship some meany parts for himself. Ben Berl, in a front-curtain specialty, epcited a los of interest, Walton and O'Rogière, with their mariometics, have an all-too-brief appet in the second act and get off to a great hand.

There are more people in this cast, but to go then the list would mobably produce exhaustion. Wike Euples.

the traditionally tricky and difficult witch scenes and battle interludes. Tostit's that aget of Mucheth now on view at the National, where Majirice Evans, co-starring with Judith Anderson tisder Margaret Webster's direction, opened Tureday night.

Partif, it eeems, the effect wee intensitional and partif unplanned. Mr. Evans and Mas Webster appear to have virtual. Partif, it seems, the effect was intensitional and partify unpanned. Mr. Evans and Mas Webster appear to have virtualized the tragedy as primarily a meladrama, in an effort to give it its and driving forces for modern sudiences. This is, of course, a legitlmate point of vious and it need not exclude the changing feareoms and compelling psychology of Macheth or subtle variations of mood and values of phrasing in individual appeches. At the Mational, unfortunately, it does. A single psychological like is set, and the characters drive along it indicate growth, or changes of mood or after. This creates a rising and powerful excitement as the outer, physical action crashes to a climate in the battle scenes—but it fails to create or overrungest Macheth.

And the unfortunate course is sturther

And the unfortunate course is further accelerated by all-of-a-piece performs anger from both Mr. Krams and. Mas Anderson. The whole point and passion of the tragedy is the deterioration of a strong and noble man as he is subtylicated by the suggestion, of worldly ambition and later, by the tearing fanger of fear and removant to actileve the potential and endough the drama, his figure at the end must show the evil, tragic rulm of hobic capabilities—a fallen temple overgrown with weeds and altered. The fallen temple overgrown with weeds and altered. The fallen temple overgrown with weeds and altered. The fallen temple overgrown with weeds and altered temple overgrown with weeds and altered the fallen fallen temple overgrown and weak. As a result, there is no sense of the dynamic, changing psychology of the man, which is the true core of the play.

In addition, Mr. Evana fails to bring

In addition, Mr. Evans fails to bring variety and subtlety of interpretation even to the individual speeches. For the first time in his local Shakespearess career the is content merely to declaim. first time in his local sunscapearant carear the is content merely to declaim. His voice seems to have lost much of its dissibility and resources of power, and he uppears to force it almost constantly; has a result, he rides rough-shod offer most of the individual lines. The only seetiffs to which he gives full and magnificent value is the "Fomorrow and tomorrow" speech. And he along with Miss Antiseson and serveral other meanubers of the cast, shows a tendency to add a beat to almost every fourth of fifth rowel sound and to largther some of the final consonants into almost significant, That sort of thing is high-school elecution, not setting.

Miss Anderson, eschewing the oldisolaloued idea of a domineering helifon
in her interpretation of Lady Macheta,
creates an antitious, headstrong just
routing wife who, suddenly and setuningly inexplicable, succumbal to unbelievable excesses of remores. Her interpretation, like-Mr, Evans's, entirely lacks
the necessary dynamic growth. In addition, the tof indulgee in more declamation, and seldom ettempts to bring
substity or variety to her individual
spreches. She creates some effects thru
the use of pauses, but there theatrical
rather than legitimately dramatic. Sha
falls to lead up to her audden dive into
the depths of removes she ta mannered
and theatrical in her actions and her
alcep-walking scene, with its stumbling
movements, suggests not somnambulium
but, rather, a hang-over.

As a result, the production of the Na-

howeverth, signess not sommandism but, rather, a hamp-over.

As a result, the production at the National seems a bit like Meebeth with resounding blanks where the two male, personages should be. Fix, in contrast to the two central performances, the objective aspects of the production area magnificent. Somet' Leve's breatherstein, various in his unit set are matched by the splendid effects of the two blends magnificently, citching the mood of the play in correctly of the two blends magnificently, citching the mood of the play in correctly petterns of sometr coloring.. And Miss Webster's direction, adde from its treatment of the two shift characters, show its usual imaginative grasp of movement and tremendous inventiveness in plotting effective stage business. More than that, in its efforts to treate a forward-mulia melonament is maked the unally and a pattern seems a string and exciting pageant; and to general them. d d p battle somes a stirring and ex-citin pageant; and the externall than that hampers the fish half much some than the second, which in many a, eta benefits from it: Sull more, her witch

16

comes, instead of being silly, as they usually are become cripping pivots upon which the productions surface metodrama turns. They are magnificently singed with imagination, heatiy and uncannily believable effect. As remarked at the start, they and the battle Bounes become by long odds the most exciting things in the play.

And there are a number of excellent subbidiary performances, including the

And there are a number of excellent aubsidiary performances, including the quitatanding jobs offered by Henry Branedon and Irving Morrow in the relatively amisil roles of Boes and Seyton respectively. Herry Irvine brings gentle dignity to his portrayal of Duncan and laster scores again as the physician. Grace Coppin — who, with Abby Lawis and Malling Marco, data translation than Grace Coppin — who, with Abby Lawis and William Hansen, does amazingly fine work in the witch accress—stants out again with aplendid readings as the waiting-woman to the sleep-waiting interlude. Herbert Rudley brings aplendid life and fire to the production as Macduff, in a fine performance that is marred only by a tendency to overact in the soeme in England. Viola Kesta gives beauty and pathos to her brief appearance as Lady Macduff, and other good jobs are offered by John Ireland, John Birath, Efford Gage, young Richard Tyler and various of the others, ginnia Colaworth lacks entirely the collidity and attempth becomesny for Banquo.

without question, it's at times an ex-illing production. But you and your-elf wondering where blacketh and his elfe have gotten to in the midst of all the excitement.

#### HUDSON

Beginning Wodnesday Evening, Nove 12, 1941

#### THEATER

A cornedy by Cay Botton and Somerise Haugham, starring Cornelle Citis Skinner. Staged by John Corden. Settings designed by Donald Certiager, built by T. S. Mc-Donald Certiager, built by T. S. Mc-Donald Certiager, built by T. S. Mc-Donald Certification Company, and Bainted by Though Studies. Company manager, George Leiffing, Press agents, Barnard Stroom and Howard Newman. Stage manager, Robert Burton. Presented by John Colden. 

To sit thru the third not of a play withing that it had a fourth or even a fifth act is about the highest tribute that a glay-weary reporter can pay to any production. During the third act of the Ony Bolton-Somerset Matgham comedy. Theater, which John Golden presented Wednesday at the Hudson, I found myself wishing that there were a couple of earth act. Theater provides by long odds the happitest evening so far this season. this season.

this erason. The play, was adapted by Mr. Bolton from the Maugham bovel, but, according to reports, so freely adapted that the stage version is very nearly Mr. Bolton's original work. I haven't read the novel, so I don't know—but it hardly matters either way, What, does matter is that be are. Bolton, Maugham and Colden between them, with strong assistance from Cornella Otis Skinner, the star, and other manners of the cast, have furnished a drama that is a complete deplicat to anyone who has ever had a

mission a drama that is a complete de-light to anyone who has ever had a gifful gleam of love for the thester— and plenty of those who haven't. The plot of Theeter is no world-stag-gering epic. It tells merely of Julia Lambert and Albehael Occasion, the greatest noting team in London, who are known as the Dorby and Joan of the theatos because of their much-publi-cised happy home life. Actually, they had a very quiet American-discore three years before, unknown from to their 17-year-old son, and have lived under the same roof, since, but not together.

#### AMERICAN ACADEMY OF DRAMATIC ARTS

Founded 1894 by Fronklin B. Sargest file. formost institution the describe and expressed institution the describe White Term begins January 18th, Canalog from Secretary Rooms 146 CARNEGIE HALL NEW YORK

#### BROADWAY RUNS Performances to Nes, 15 Inc Opened Perf.

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Julia, meeting Michael's extra-curricula.

Julia, meeting Michael's satura-curriculative affairs bravely, succumbs, when he suggests that site ham't enough sex appeal left to play in a contemplated drama about loss Montes, and sets her cap for a vapid young accountant who is compling their income tax report. She also tells Dolly De Vries, their righ backer, about the diverce; and Dolly, who has been in love with Michael for years, feels the road is clear ahead.

Julia and her necountant start gosaip which Michael resents: but he finns solace with Dolly. And, on the evening that Julia discovers that her accountant is a cheap young opportunist, Michael anisounces that he and Dolly are going to get married and he is retiring from the stage. Julia is, left with the production, of Lola Monfee on her hands—alone, because even her son, succumbing to one of the most popular but victous failacies about stage folk, has told her that he's always acting a part and has no real self, either on or off the stage. "The of afraid to follow you into an empty room," he says, "for fear that there'd be nobedy there."

This, of course, is one of the most preposterous fablics of the theater. It

This, of course, is one of the most preposterous fables of the theater. It takes not inner emptiness but great estrength of character and extraordinary depth of soul to convert the ink-and-paper creations of dramatists into human ibeings with real and dynamic (the brief) lives of their own, Only a strong mind and soul to an endiess series of creations. And Julia process this of creations. And Julis proves this whom, beset by difficulties, ahe carries her solo production of Lois Monfes to success. It's guite that she has, says her old stage doorman—but he means the same thing.

came thing.
On opening night Michael escapes from Dolly, whom he hasn't as yet married, and drops backtage to leave flowers. Julia finds him and, turning in the best performance of her career, pretends to faint and keeps him at her side for the rest of the performance. Afterward, on an empty stage, Julia and the thoster units to call him back; he can't quite disentancia the two, but

Afterward, on an empty stage, Julia and the thoster units to call him back; he can't quite disentangle the two, but they're really the same high and very lovely thing, the call of achievement and inner beauty in both his wife and hills art. glulla, happy again, walks down from the stage, thru the auditorium, and fexits from the front of the house. There are those who'll claim that there is is comy. Those who love the thester can only pity them. Oranted it's comy—what then? The cominct play ever written was Hemier. It is only when theatrentism is cheap and ineffective that it is to be deployed. To be frankly—and effectively—thratrical is, quite obviously, the greatest achievement in which the theater is wistfully aped by the better moments of life. In addition to its joyously effective theatrealism, Theater has a deep, gay and overwhelmingly right feeling for the stage, an ability not only to speak but actually to think in theatrical idlom, And, more than that, it has some of the most genuinety amusing dialog of the beauton. Further still, Mr. Golden.

And, more than that, it has some of the most genuinely annuing dislog of the season. Further still, Mr. Colden, with the acknowledged aid of Robert Milton, has staged it survey and effec-tively, pointing up the connedy magnifi-cently and making frankly and finely theatrical its moments of inner grama, And there's still more, for Mrs Skills

ner and her supporting seast do one of the greatest jobs of ensemble acting seen in asseons. Miss Skinner's face is probably the most beautiful on the stage loday—but, more than that she has an inner depth and a complete command of her medium that are magnificent, ha Julia, she offers a heart-catching beautifully projected performance that make with the very finest that the sesson can hope to see. And Arthur Margatom as Michael, has never been better. He offers a suave, polished, beautifully pointed job that serves as a performance. performance.

performance.
Also accering brilliantly to young fractick Bradies as the son. Fuced with an extraordinary difficult task, he plays with understanding and restraint that inske humanily believable an esertially out-of-focus role. Helen Flink, does a splendid job as Dolly: John Moore is admirable as the accountant, Viola Roanne and Stanley Harrison project suchly detailed characterizations as Julia's drosser and stage doorman; in fact, all the cast is excellent.
Anyone who, has ever had a spark of

Anyone who has ever had a spark of love for the theater will so whole-heartedly for Theater no matter what faults may be found in it by those who judge plays, as John Mason Brown would say, by reason alone. This reporter, waiking away after the final curtain, was consumed with an urge to go back to the first performance awaitable. It's hard to think of higher praise than that.

#### **HENRY MILLER'S**

Beginning Monday Evening, November 10, 1941 SPRING AGAIN

SPRING AGAIN

A comply by habed Leighten and Bertram Bloch, starring Cace-Coorge and G. Aubrey Smith. Staged by Cushrie McClimit. Setring designed by Ounsid Densiager, builth by IT. B. McDonald Canstruction Company, and painted by Triangle Scenic Studies. Company manager. William G. Tiodals. Presented by Triangle Scenic Studies. Company manager. William G. Tiodals. Presented by Cultivia AcCinntic. Heater Greek Cornell. Presented by Cultivia AcCinntic. Heater Greek Coorge Bissheth Betty Brack-nindge Editableth Betty Brack-nindge Millicent Cornish Ben, Lackland Dv. Lenet Carter Bobert Reynolds Ben, Lackland Dv. Lenet Carter Robert Resting Ben, Lackland Dv. Lenet Carter Robert Reynolds Ben, Lackland Dv. Lenet Ben, Lenet Ben

Spring Again, by Labet Beighton and Bertram Bloch, which was presented by Ciuthrie McClintic Monday night at Henry Miller's Theater, is a pleasant rand light-weight little comedy that serves admirably to bring Grace' George and C. Aubrey Smith together for what should be pretty nearly a full season. There's nothing in the script itself to rank it much above the run of better film comedice: but the averk of Mas George, Mr. Smith and certain of their associates is so ablg, so suave and so charming that the avening is turned into a complete delight.

delight.
The story is of Nell and Halatead Co The story is of Neil and Haistead Carter, an aging couple hag-ridden by Halstead's reverence for his father who was a great Union general in the Cavil War. They've lost all their monoy in the crash and are supported by their daughter, Edith, a stupid social climber married to a wealthy but long-suffering Spouse. Neil and Haistead live in a hotel on an allowance, and, at Maistead's insistence, spend their time almost coclusiesly in reperencing the deceased General Cartet. To Neil, her husband's pappy has become a blue-coated dose of caster oil. She finally brings matters to a headwhen Edith breaks up the marriage of her daughter, Millicent, to a struggling young writer. Neil likes Torn, her prand-aughter's young husband, and doceant like living in eternal thrullden to Edith's

daughter's young husband, and doesn't like living in eternal thraildon to Edith's domineering and Hastsond's reminiscences of the general. So also conceives the brilliant idea of turning the general to some use. She encourages Halistand to give out with anecdotes conceiving the cock-cycl crotchets of his famous fore-bear—and she and Tom turn them into a radio serial. They not only get it on the networks, but eventually sell it to's beautiful to de company for "\$", \$1,000 a week.

When Halstend, whole immersed in plans to start a sort of National Val-halls with Osneral Chrier as the central figure, finds out about the radio show, fisc SPRING AGAIN on page 37)

CORT

Registring Saturday Evening, November 8, 1941

### THE WALRUS AND THE CARPENTER

CARPENTER

A comedy by A. N. Largiey, starring Pauline
Lord. Staged by Afred de Uigre Ir. Setting
designed by Reywood Sovey, constructed by
T. B. McDonald Company and Legalinet, by
Rebert W. Beigman Studies. Dustages manager, Sanstell Schwarfz, Press agent, Lesadison, Presented-by Afred de Liagen fr.
Cordon. Presented-by Afred de Liagen fr.
Cordon. Presented-by Afred de Liagen fr.
Cordon. Magill Cordon Office
Physis. Magy Boylan
Bickey Supvetent Frances Hellis
Biste Stuyvetent Frances Hellis
Rotand Wayne Havild Landon
Vippeer Pickend. Frank Albertson
Dr. Sidney Orow. Nicholas by
Policeman
The Action Takes Place in the Living Room of
Easle Stuyvetent's House on East Bibt's
Street, New York City.
ACT 1—Saturday Morning, ACT II—Thes
Evening, ACT III—Thes

Evening. ACT III—A Few Minutes, Letter.

By no stretch of even an india-rubber imagination could A. M. Langley's, The Welritz and the Corpenter he considered a good play; but as Alfred de Liagre Jr. presented it at the Cort Theater laigh Saturday night, under his own direction and with Pauline Lord in the starring role, it looks much, worse than there's any reason for it to look. The fault, the more than a little Mr. de Liagrangia overwhelmingly Miss Lord's.

The place is one of those mad-family

the more than a 'little Mr. de liagratis overwheimingly Mias Lord's.

The plece is one at those mad-family mixtures that are getting to be simust as dull and annoying on the stage as the families' themselves would be in-real life. It depends 'upon ramy laughs, sharply pointed lines and above all, on, ennoth and speedy pacing that might gloss over its manifola faults. It gets none of these things from either Mr. de Laugre or Miss Lord. The direction treats the play as the it were a burleague skit, allowing ridiculous overplaying and cartoon-strip performances, never tightening the place of giving it even a semblance of the necessary farce drive. As for Miss Lord, her well-known "style" (which 'to this reporter sounds more like mere in-ability to remember the lines) turns the cauge into a shambles. She stutters and fatters and atumbles, breaking her speeches in the most fantasite places, forciling stage-waits between phrases, and finally getting the words out in a third and indercounty ineffective monotone, (See NEW PLAY on page 19)



#### Review Percentages

stated below are the decisions of dramatic critics on the nine general metropolitan delities concerning the Broadway shows of the week. In figuring percentages, "no opinion" cotes are counted one-half "nes" and one-half "no" rather than being thrown out thogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

"The Waltus and the Carpenter"-22%

YES: Lockridge (Sun).

NO: Walderf (Post), Kronenburger (PM), Coleman [Mirror], Watta [Héreld-Tribuna), Brown (World-Talegram), Ab-kinson (Tiotes).

NO OPINION: Mantle (News) Ander-son (Journal-American),

### "Spring Again"-72%

YES! Coleman (Mirror), Mantile (Nows), Atkinson (Timelia Anderson (Journal-American). NO: Name.

NO OPINION: Watte (Herald-Tribune) Eronanberger (PM), Lockridge (Sun) Waldert (Post), Brown (World-Telephens).

#### "Macbeth"-83%

YES: Brown (World-Telegram); Coleman (Mirror), Watts (Merche-Pribuns), Attinson (Times), Mantle (Merch), Waldorf (Post), Kronenberger (PM).
NO: Anderson (Journal-American).
RO OPINION: Lockridge (Sun).

### "Theatre"-56%

YES: Manue (Name)

NO: None.

NO OPINION; Watts (Herald-Tribune)
Atkinson (Times), Eronenberger (PM),
Lockridge (Sun), Anterson (Journal-American), Brown (World-Talegrand),
Waldorf (Post), Colombia (Mirroria

### Coast AGVA Wants Clubs To Put Up Bond for Salaries

Bond for Salaries

,HOLLYWOOD, Nov. 18.—Cash or surety bonds covering salaries will be required from new night cluts in this section, says Leslie Litomy, local executive secretary of American Guild of Variety Arusts, First to come under the ruling was the Touville, managed by Mel Walters, where current show includes Willis Shore, both and Listen; Dolores Gray and the Toyalatres. Federated Amusement and Allied Crafts requested that Trouville post \$2,500 bond to cover salaries of musicians, entertainers and other union members. Trouville put up \$8,000 in real catate, with the agreement that either cach or surety bond would be substituted.

The drive followed a walkout called at the Jade here October 23, when members of PAAC unions were involved in a dispute. Contracts were signed later and dispute. Contracts were signed later and

ters of PAAC unions were involved in a dispute. Contracts were signed later and union members returned to work, with AOVA members having their minimum pay hiked from 830 to 840.

### MCA To Spot Floor Show in Vaude on Sunday Nights Off

CANTON, O. Nov. 15.—Because there is a scarcity of stage revues. In the hinterlands, MCA is repruising Herman Frichner's troupe at the Alpine Village, Cloveland, to make a down-State tour of fown, theaters that are able to cheage researched only once of these a month of

of town, theaters that are able to charge wanderills only once or twice a month. Pirchner's troubadours, Willie Mathiash band and floorshow acts will capitalize their long series of breadcast by making, their out-of-town treks on Sundays when Alpina is closed. DeArv G. Barton, of MCA officer in Cleveland, minted them to begin their week-end knurs immediately, but Pirchner will wait until the Christmas season is over.

#### American Acts in Rio

RIO DE JANEIRO, Nov. 16.—Three Martelis and Mignon. U. S. adegle turn, were added to the show in the Casino Uros October 25..., Jack Cole, currently at the Copacabana, returns to New York on the S. S. Argentine, November 5... Dorothy Morgan, ex-U. S. performer, who operates her dancing school here, has sailed for a two-week westion in Buenca, Airea., Bestl Pomeri, who fronts the show bandgin the Golden Room of the Copacabana, will carry on until December 31.

#### ACVA Sues for Salaries

PHILADELPHIA, Nov. 15. - Having PHILADELPHIA. Nov. 18.— Having manned nitery owners owing moneys to performers, local AGVA chapter has started legal action to clear up debts to its members. Thru its attorney, Harold Cohen, and on behalf of the Three Heat Waves, union got a judgment against Sammy's Care in Municipal Court here for \$265, of which \$15 is costs assessed against the interp op by the court.

Talent Agencies

JACK OURTES recovering from an operation at the Polyelinic Hospital, New York. JENNIE GODACK, formerly secretary to Harry Romm, of General Amusement Company, now with 501 Tapper, New York. Learness ALLEN, New York, has signed Harris and Howell to a management contract, DON MolVER, formerly with General Amusement, now with the Belmont Plana Hotel, New York, has sligned Yvonno Moray to a management contract. ... HAY S. KNEELAND, Buffelo, is booking acts into the Palace Theater, manetic.

#### 18-Minute Show

WASHINGTON, Nov.: 18. -- Biago bill set for the Earle Theater for Thanks-giving Week will be cut to 18 minutes due to length of film. They Died With Their Books On. Pic rums approximately two -hours, alchamy tong's ork and two sole comprise the stage bill.

### But You Mustn't Enjoy It

HOUSTON, Nov. 15,—12's okay to 12t pairons of night clubs know you sell beer in the State of Texas, but you can't tell them what kind or brand under the new State law designed to restrict outdoor advertising of the beverage. You must not film that beer might be enjoyed.

Por instance, the liquor board instructs beer dispensens to have a sign like this outside the club.

"Henry's night club, Musto and show. Chicken dinner. Beer."

Or this "Eam, drink and be merry."

But you can't have this one out? "Henry's night club, where you man' drink beer and enjoy yourself."

### Atlanta Clubs Doing Well Due to Defense Exec Spending

ATLANTA, Nov. 15 .- Night spots here,

ATLANTA, Nov. 18.—Night spots here, after the most successful summer in history, are entering what they anticipate to be their best winter.

Defense traveling has been given as the main reason for the increased business. With so much defense manufacturing requiring executives to travel and with atlanta being a center of transportation, manufacturing and in military affairs that, city is getting a great portion of this trade. Hotels stay full most all the time and most hotels have hight spot rooms.

### Detroit Nitery Biz Slumps, as Defense Changes Hit Patrons

DEFROIT. Nov. 15.—Local night spot business has been down the past few weeks due to fear of unemployment because of shift from auto production to defense work. This has been most operative in the neighborhood spots. Patrons of siere places continue spending their money before it goes for taxes.

Typical is the Grand Terrace, which switched several weeks ago to a night club policy but has been able to build husiness only moderately.

club policy but has been able to build husiness only moderately.
Fair build-up for business Friday to Sunday, with very low attendance on the other nutrit, confirms belter here local night club business cannot be built up except week-ends. About the only piece in town that has successfully broken this finx among the pop price groups is the Bowery.
The Grand Twrace is depending largely on Earl Parchman, plants, in his first proved a remarkable novelty, Daro and Corda, dance burlequis, was hold over.

#### AGVA Ups Philly Scale

PHILADELPHIA, Nov. 15.—Now nitery range scale has been adopted by AOVA here, effective November 21. On a per person basis, scale for A spots remains at 875 a week: B spots upped to \$55. O spots raised to \$40, and D spots to \$30. Transportation fees now counted extra in an effort to encourage locals ops to use more local acts.

### AC Spot Drops Shows

ATLANTIQ CITY, Nov. 15 .- After a long ATLANTIC CHTY, NO. 10.—After a long session that extended almost two months beyond the sensen's end, Reund the World Room of the Rotel President has dropped floombown until next spring, Farmerly depending on name banda, the helicity depended on floorshown that year, Harvey Lockman manages, the

#### Morris Booking SF

HOLLYWOOD, Nov. 15. — William Morris Agency will book talent into the Pairmont-Hotel San Francisco. Deal will handled by the WM Beverit Hills office and supervised by Rd Fuhman.

### Bryden Booking 43 Clubs

DETROIT, Nov. 15.—Addition of Chuck. Stanley by the Betty Bryden Office runs the total of weeks booked by the office up to 42. Stanley has been booking several full weeks of smaller local spots and was last with the Amusement Booking Service.

### Few Military Numbers in Clubs; Public Reaction Remains Cool To Let's-Fight Themes - So Far

(Continued from page 3) patriotic characters and mib-themen, but cauthously, to avoid being tailed war

plays.

In music, American opposition to war participation has made itself erident in the public's indifference to most super-patriotic ditties. Irring Berlin's much publicized God Biess America has been the only patriotic music machine beat abler of the past year, with Gray Gordon's I Am on American the only other hit. Last year, both tunes reached the Sheet Missic Beet Seller list, and music publishers say they were the first patriotic tunes to reach that rount since

hit. Last year, both tunes reached the Sheet Minic Beer Seiler list, and music publishers say they were the first patriotic tunes to reach that point since 1918. The dozen other timely and patriotic distince, including a few about the draft, showed very little life on music machines.

Hadio stations have contributed much time to national defense programs that often include a bit of entertainments along with speeches. Also, musical programs and band remotes have included patriotic times, but the networks have been quietly discouraging excess use of such tunes on the ground that listeners hear so much war news and political comment that musical programs abould attek to "pure music." Consequently, publishers of patriotic times complain that they can't plug their songs as effectively as they had suitepated.

The edict of James Petrillo, musicians' union head, that the national anthem music be played with all shows has forced predicers of radio and vaude shows to think twice before epotting another potriotic tune on the program, In vaude, few singers and bunds have featured war or patriotic tunes or talk, feeling that audiences prefer unadigiterated enteriainment. And in night clubs the flurry of patriotic, red-white-blue, military-tap, drum-beating num-

### Philly Clubs Add Lines

PHILADELPHIA, Nov. 15,-With shorts PHILADELPHIA, Nov. 155—With shortage of acta-becoming active, local interfesage eying girl lines to pad out their
floorshows. Three more spots have
blossomed cout with girl lines. Hetel
Philadelphian brought in the Catherine
Wolf Girls, Lexington Caulno the Virginia blance Dancers, and the Ventce
Cafe the Paramount Steppers, Lexington Casino, at the same time, added a
dinner show. Week previous, Little
Bathskeller had knought in lines of Tip
Top Girls, All the groups number six
girls.

#### Joins Heidt as P. A.

MINNEAPOLIS, Nov. 15 - Dick Wooten, 21-prat-roll treasurer of the Orpheum Theater-heat resigned, effective first of the year, to join Homon Heldth or-chestra as press agent, the is the son of Frank Woolen, Orpheum Byout man.

#### Plugs Tucker Band on Air

MINNEAPOLIS, Nov. 18.—For the first time Orpheum Theater hought radio time to plug its vaude. This began with Owin Tucker's band, which opened November 7. Eight apot announcements, three days prior to the show opening, over WLOL and WEOT.

### Danvers Club Adds Show

DANVERS, Mass, Nov. 15.—A floor-show will be added at the Putnam Ledge bers, according 80 Manager Louis Pedram, Spot has a dance band-now, Understood bookings will be thru Hoston agencies

#### De Simone for Concert

PHILADELPHIA, Not. 15 .-Simone Troupe, rumba dancers at Jack Lynch's Walton Roof, will do recitals with a West Coast symphony orchestra in leie whiter. They will feature lectures and recitals on music and dance.

#### Jerry Swift to Palladium

HOLLYWOOD, Nov. 18—Jerry Swift, formerly with Earl Carrollo Theater Brataturant, has joined the Hollywood Palladium apacial ovents etaff,

bers so evident last winter has practically disappeared. The pluiging of There Will Alasys in an England has subsided, too, during the past few months. Apparently nudlences passed their emotional peak hat winter and apring, so far as reaction to martial music and lyrics are con-

to martial music and lyrics are con-corned.

There are not as many anti-Nazi gags being heard in vauce, night clubs and musical above as a year app, citize, de-spite the sharply increased militancy of the Rosevett administration and pro-war accidites thrubus the nation.

It appears as the suitences, in general, are deeply impressed by anti-Nazi themed, but are not getting excited about pro-intervention themes. They are sober audiences mostly, receiving, the timely, grim ideas with concern but, also, not getting aroused enough to go out and rave to others and thus build-box-offices for the entertainment, me-cium invested in each case. It seems as if audiences are doing a lot of heavy thinking evin when seeking entertain-ment, and are just not responding with push-button immediacy to flag-waving destrices. In terms of hor office leth-accept push-button immediacy to flag-waving devices. In terms of box office, let's-fight themes are not so hot—at the moment.

### Detroit Club Wants First Runs on Acts

DETROIT, Nov. 18.—First runs on actors are being demanded by the perspected. Club Casanove, Manager Lowel Benshards refusing to book any act that has played any other local spot for a rear previous, Idea was once prevalent in vaude, but is practically new in night

New policy has nearly doubled east of the short to \$1,000 a week, because more money must be paid to bring acts into

increase in tuainess has been enough within the first month to justify the added expense, Pernhards said, His-spot concentrates on selling acts by a theoretic-tryle marques. Increase in business was slightly offset by the new amusemont tax.

### Rio Bookings

BIO DE JANEIRO, Nov. 18, — Mettor Staters, U. S. acro due, and Val Voltane. U. S. acro due, and Val Voltane. U. S. mix-s-drink artist, concluded at the Casino Atlantico and have been set for two weeks in the Crande Hotel Casino Guaruja, Santoa. Brazil, thru Dr. Gildo Amado, managing, director of Atlantico. ... Mariah, anger of sambas, currently at the Copacabana, has been booked into the Carrola Hotel at Hantiego, Chilay thru Euiz Carlos Well, local booker.

### Orlando Club Shows

ORLANDO, Pla., Nov. 15 .- Dubsdroad Country Club inaugurates a band and floorahow policy week of November 28. Club, under management of Cal Crrisson, seats 250 in main room, with 75 additional seats at the bar. Bookings by Elicen Mercedes.

#### White Books Jax Club

JACKSCHVILLE, Ha., Nov. 15 Bahrinight citib has appointed Std While's Southern Theatrical Agency of Miamis Beach as booker.

New abow opened Monday (1) with Bobby Rollins, ensee: Ballard and Rao, Troy and Lynn, and Boso Harrell. The O'Reils will open tomorrow. Two-week beekings for out-of-town acts.

### Bridgeport Vaude Clicks

BRIDGEPORT, Coun., Nov. 15.—Manager Harry Rose of the Loow-Poll-Glober Theater, playing Monday "naude, reports best business in years, necessitating opening second balcony, which hastibleen used for several seasons.

#### Wauconda Club Burns

WAUCONDA, Ill., Nov., 18.—Orric's Ranch, a local night spot, has been destroyed in a fire. Loss to Stilmated around 835,000. Cause of the fire is believed to have been a boit of lightning. Orric Schneider was the operator.

#### Palmer House, Empire Room, Chicago

Talent policy: Production floorshows at \$170 and \$11.30; show and dance bands; intermission bands "little show" at 10.30. Management: Edward T. Lou-less, managing director: Merriel Abbots, producer; Dick Barston, esistant; Alless, ranaging director: Merries Avenue, producer; Dick Barston, assistant; Albert C. Fuller, publicity director, Proceed, Minimum \$2.50; drinks from 50 cents.

Another good show, in for eight weeks, Another good show, in for eight weeks, featuring Paul and Orace Hartman. Virguish Austin, Keith Hall, John Sebastian, the Abbott Dancers and the holdover of Griff Williams and, bend.

The line (12) executes two of the most closer howether seen in a hotel show here in a long time—a cute sida based on the priorities attuation in which the kids do a take-off of, a meas strip (but leave shough on to keep it clean) and a machine number designed along fresh deferring program lines. Beverly Allen, pretty rechead who is the line desture in this show, is singled out in the machine, finals as an alert mechanic, and on her own dencer to a medicy of populations that the line desture destance of the show is a singled out in the machine, finals as an alert mechanic, and on her own dencer to a medicy of populations dished out by Williams and his boss.

boys.
The Hartmans must be a great comedy team, for the laughs they netted at the opening show were long, loud and cost-linuous. Few teams, can equal this record. They minimize dencing and get away with it, for Paul is as furny a loughing guy as ever graced the confines of this tener, seem, and this trust tener. of this smart room, and their well-timed

# ERSONALITY LUS AULA NORTO



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New York City



AVAMARE#

FROM HERE

NOVEMBER 36

# Night Club Reviews

material is, socke from start, to finish. Grace is last structive, woman and a most fitting pariner. Opened with their magic routine and carried on steconstraint with an impression of a new dance team (belly laughs all the way), a conga lemon, numeroe to Ten for Two and finally the roution fielders. Back for an encore in which they leave a couple of ringiders' hands literally hanging on a rope.

a rope.

Join Sebastian, harmonica virtuoso,
rattles off a couple of classics with
case and winds up with an inchlong harmonica playing the Irish reel,
lies a pleasant, way of presenting the
numbers and holds the attention with masterful work.

masterful work.

Kotth Hall to a ballet-tap dance? of the modern school, working in an outfit that looks like a contuner's idea of a pilot in flight and offering routines that are up to date in conception and execution. Fouthful and capable, he holds up his end aloely. Some of his fast spins attimulate appliance, with Sehastian as the accompanies, Keith closes with an impressive tapeo.

hastlan as the accomplicite, Keith closes with an impressive tango.

The star of the "little allow" is Virginia Austin, the originator of the Clippo clown puppet turn and still the limiter in her field. It is a delightful novelty, starting with one puppet and progressing to a team and finally to a trio manipulated at the same time, alice Austin's engaging line of patter gives her specialty distinct individuality.

Rounding out this "interminator" but!

speciaty distinct individuality.

Rounding out this "intermission" bill is the band in which Griff features a norel arrangement of Concerto for Two and a Little Netl novelty which want quite ready for the room opening night, Dorothy Dec. new vocalist, was upotted in a couple of Mexican numbers. Fair on which his state was expected.

in a couple of Mexican numbors. Fair our relee but okay on presentation. The Williams outfit plays fine dance muste. Ramon Aries' foursome, with face Conan on rocals, date out the rumbas between major dance sets.

Sem Honigberg,

#### French Monte Carlo, New York

Tuent policy; Show and dance bands; relief trio; floorshow of 8:30, 11:30 and 130. Stangswicht; Caston Witman, Owner-operator; Revold Altman, press agent. Prices; Dinner from \$1; minimum

31 before 10 p.m.
One of the theater district's three
French carbarets, Gaston's spot is holding its own with low prices, good food,
authentic French music and a fair little

ing its own with low prices, good food, authentic Prench music and a fair little floorithus.

The music is more important then the slow here, with the four-man band led by planks Jack Rosello, with Carles Bithoen, attractive young fellow shaking the maraceas and tenoring alresty the less in times. On the bon-Latin auff barisons Pierre Braucaire pitches in occasional Prench vocals. On some of the dance, sets, owner Gaston picks up his accordion to lend deep vibrations and build up the cules and volume of the small band. His accordion, joining the band's accordion, plane, drums and violin, rounds but the lively muserte chythm, low ballads and French edugas, tangos and rumbes. French edugas, tangos and rumbes. French edugas, tangos and rumbes. French edugas tangos and rumbes, the distinctive and very literable.

Show has lientcaire as a difficult-to-understand emme. He makes up for this poor impression, however, when he sings French ditties in manig, deep bourtone. Nens Montes, attractive little, hymette, does a nice flamenco dance and returns inter for a buill'ighter cape-flourishing routine that drew applause. Vera and Comet, dance team, lopen with a conventional walts plus lifts and spins, roturning later for a satirie tango just was mildly amusing. Four-gelt line did a couple of numbers in nest costumes.

Doubling 5 nighti, weighly

Radio Sta. KMOX.

Giris are not-sepecially good looking and routines are ordinary.

coulibos are ordinary.

Bourbon and Bayne, dance team, are out of the show because the male party mer alipped on the dance floor. They're due back next mowth.

Sidney Katz, sax and tenor goods, is backed by plouoland drums on the relief music, Drummer la Emil Christian, one of the Original Dixieland musicians.

Fine little trin,
Club is next, nicely lighted, and, Caston, is a gracious heat,
Paul Denis:

### 5 o'Clock Club, Miami Beach

Tolens policy; Show and dance bend; floorshoes at \$130, 12:30 and 2. Management: Sam and Joe Burken, oteners, Lou Welse, booker; Les Simmonds, publicity; Martini, headtrafter, Prices; Dinner from 21:30; drinks from 50 cents; minimum 31.

Opened a week ago for the eighth season, this awank spot is claimed by its owners to be the prettlest room in the mation, costing 100 grand, Spot gets its name from slogan; "Drinks on the blows at 6."

house at 5."

Show runs 40 minutes, with Danny Drayson, billed as the "clown prince of tap," doubling as emsee. Drayson is passable as an emsee, but in his own apeciatry he's a riot, His astrical raps and his impersonations get a big hand. His, best is a pantomine of a ride in the atheray. the aubway, Martyn Stuart,

Marlyn Stuart, a dainty miss with pleasing pipes, easily sold Never Say Byo-Byo, Misnie From Trinidad and Time on My Henda, Personality and votce are

Richards and Carson contribute their impersonations of George Arits doing a j-bug and a walte as Gerbo and Durante would do It; A different couring is their

House tap, Citek.

Show suffers from lack of variety, Arthur Warren has a good serren-plece show band, and the rolled hand of Alfonso Chaves is okay, too, Business is culet.

Harry B. Ktad,

### Barone's, Chicago

Talent policy: Shows at 9, 12 and 2; Those one donce bond. Management; Dan Barone, operator; Bill Riem, host: Frod Joses, publishy. Prices: Dinner from \$1.50, drinks from 50 cents.

Barone is a veteran cafe man who, after a number of years as manager of Colonimou, returned to operate an old, unimate near North Side room which he once bified as the 100 Club. Spot has since, had, such tags as the Paddock Club (Frankie Howard, operator) and the Open Door and was dark, the has a cost of some \$15,000, much of the money having been spent on mirrored and teather-cushioned walls and a series of prominently painted nudge.

money having been spent on mirrored and leather-cushioned walls and a series of prominently pullited nudes.

Barone should have a good night club following by this time, and it is his make that will probably draw most of the business. The show itself is of a familiar small night club pattern.

Opening bill has Leon Pisids, emico: Jules and Joanne Walton, dance teams farmliard small night curb pattern, and a Wimnie Hoveler line of six. Much is furnished by Don Origids and his band (6), who were in good dance muyder The Shrets Minton strolling trie (bass, violin, guitar) is protty bad.

Proids is a personable comic who, unlike many small nitery functors, doesn't get on anyone's nerves. Has a likulte personality and his material, the not no punchy, is clean. Between gags he

got on anyone's nerves. Has a likelite personality and his material, the new two punchy, is clean. Between sage he handles some screeny impressions (drunk, game of peker in paintomine, Ted Lewis) which are funny, and winds up with a Teo for Two dance and an scree finish. Should develop into a inverte once he becomes acquistomed to the room.

The Waltons are a gond-looking team and their work is neat and fresh. Open with a competition number to a musical comedy tune, followed with a serious interpretation to a place, sold of Begin the Begins and finally, a rumba.

Rase Marsh concentrates on drauntic interpretations of pop times, which were not as effective as they should be pocally because the mike was out of order.

Vera Allen offered a cape routine to Ravel's Belero, a long stumber in which nothing happens. The Hoveler line opened and closed with two fresh number—a nity Can-Can and a Harlem strut. The fitts are Bunny Higgens, Beity Motz, Given Bouche, Babe Warney, Sara Beites and Margle Lany.

Sam Honighery.

#### Rhumboogic, Hollywood

Talent policy: Dance band and floorshows at 10:30 p.m. and 13:30 a.m. Meningement: Forman-Heeb and George
Mobilej; Jarry Drury, headwatter; Charlotte Rogers, publicity. Prices: Dimer.
31:50; drinks, 50 cents; minimums, \$1:50
and \$2 Saturdays.

A provided the shift a reputation for good appair alrows, and the current offering fits well into that category. Show is conservatively offered; in fact, too conservatively, so that sound of the sois are not displayed to best advantage. Coo Peo Johnson and fits Tom-Tom Orchestra continue, playing for both dancing and the slow.

Folimen emeces in a fair fashlo to bring on the sig girl the Seplan Beauties. Girls are nice lookin and do not pretend to offer anything sensational. They do well with one-two-three-kick routines and got a big hand Paul White and Marie Bryant, from Jamp for Joy, put on the usual Harten dances that go strong with this audience.

Judy Carroll, pretty vocalist, does a fair job on That's My Home. Changes to a bine gown that sets her off in fine atyte later for The Love of Mine. Her work on this was adequate, but her job on Bine Skies was far above average.

White sang Honepruckle Rose, durings which he shows a lot of teeth and makes a lot of facial gentures. He works hard to give an outstanding song-and-dupon performance.

to give an outstanding performance.
Lovey Lane, pretty red-hatred dancer of the Sepians, followed with Binck and Ten Fentary. This is one of those numbers in which gyrations count a lot, and

bers in which gyrations count a lot, and alias Lano uses all of them.

Alias Bryant sings I Like to Riff before going into her dance. Knows what its give to make patrons repeaters.

Pot, Pan and Skillets sho from Jump for Joy, are on for several dances. Baild men sing Farmer to the Dell while the trio hops and skips over a floor that prevented them from showing off to advantage. Their imitations of beats are good!

For the finale White is on for a few For the image waits is on for a re-lines of Scoops Woogs Coing, while Mis-Beyant starts off the dance before the Sections and the kitchen utenal trio get-on for the curtain ringer. Lacks the flush that a fast-moving finale should

Lots Galloway and Alton Redd, done boling from drums, offer songs at the tables, during intermissions. Miss Gale lowage best is Epsy Street. Sam Abbott.

### Cocoanul Grove, Boston

Talent policy: Shore at 7:30 and 41:30; band for doxeing and shop and riter band. Nanagement: "BW," mainage: Angelo Lippi, maitre d'hotel; Welly: Wenger, producer; Sol Tepper, booker, Prices: Minimum, \$1.50 (32 Saturdays); drawers from \$1.50; drinks from 60 cents.

Good shows are the rule here and the

current offering lives up to the atandard set. As usual, show features three imported acts and two foral favorites. The Wally Wanger girls open with a samba that is one of the neatest numbers seen here in some time. The line has been swelled to 14 girls, largest in town. Oats come back for two more numbers, one of which, a hallet, feature Botty Jean Landon, who handles herself micely.

nicely.

Birdle Dean, henry dancer and control artist, clicked. Staris with an acre dance clad in a flowing gown, that adds color. Working showly, Miss Dean goes thru, a fairly simple but effective routine. Bheds the gown for her control numbers, which amazed sudicines. Makes her splits and bends seem effortibes, and climace her fine act with a chair stunt. Closes to a great hand.

Billy Payne. Boston's favorite tenor.

Billy Payne, Boston's favorite tenor does a swell job, singing Everything I Loue and Dublin's Pair City. The inter gives him more of a chance to show his range and ability. Payne has a disk tenor and plenty of personality, as his 44 years

# Held Over Again HOTEL CHASE, ST. LOUIS Satirist

Tho Alpenbraw Beer Commercial



GREATEST VARIETY OF FLASH WARDROSE COMPLETE CHANGES FOR 52 WEEKS IN STOCK

at the club been out. Also don'n greatjob with Concerto for Two, background
munic-for the live ballet number.

Tenner and Switt, new type of act for
Boston clubs, are tope-spinning boys
who pack plenty of salesmanship into
their act. Handicapped by the fact that
one mining is not engerally presented. their set. Handlespied by the first that rope spinning is not generally regarded as a club sot, they won a good hand say-way. Both boys are fair terpers and keep tup routines going white doing their various stunts. Stunts include spinning a 73-foot rope white lying on back and spinning two ropes apaces and jumping back and forth within the circles of

iariat.

Pert Marion Frances, rocalist with flightey Abject's orchestra and afdecided fairottie here, mang Nobody's Reby and I fleat World on Fire. both carefully arranged and beautifully

cris and White, dance satiriate, are back here for the umpteenth engagement and once again clicking heavily. Their shifted dances make for great annuement and so convulsed dinner patrons that they actually shouted for more. Factal they actually shouted for more. Facial expressions have been carefully studied and the routines are terrifle. Strongest is their version of an English gentleman and an American young lady dancing to a boogle-woogle, number. 'One of the funniest dance satire teams in the business.

Alickoy Alpert and, his new and very rod ork handle the show and dancing sores. Alpert emaces and does a fine the Be's been here new for 30 months, an Rico handles the rumbs saign-ents.

#### Frank Palumbo's. Philadelphia

Talent policy: Dance and show band, relief trio; production floorshoes at 7-20. It and 1. Management: Frank Palumbo, proprieter suinager: Johnny Ferro, headwater: Johnny Basene, captain; Mill Shaptro, publicity: Mort Schuenter, advertions. fein: Mill Shaptro, publicity: More Schuertz, adverting: Paul Florens, producer: Frank Blumenthal, stage actinates Eddie Suez, house booker. Prices; Blumers from \$1; drinks from '15 cents; no minimum, no cover, Completely rebuilt and redecorated. Bernaining the sume, however, is the Frank Falumbo houghtailty, which is still what makes his operation here a decided cisck.

cided cisck.

Construction and decor provide unlimited vision of the single from any part
of the large from. In addition to the
large circular par in back of the room,
cittle seats 750: Also has har and dining
ball on the ground floor seating an
additional 300.

Having the physical securious and

Having the physical requirements of the transfer stage, regular settings are seed for production numbers, enhanced

the for production numbers, enhanced by the fair damies who provide tancy stepping. Line of six, the Trummettes, led by Fronne de Brier, add revue, flavor.

Show-stoppers of greatest proportions are the Three Peppers, septs live experts, singing and scatting to the jump thythms produced by their plane, base and guitar. There was no giving the opening crowd enough of their heated harmonizing.

Kaye and Grey, fem duo, prove by Kaye and Grey, fom duo, prove by the exaggranted get-up as a pair of old spinsters, pals go on a manhum in company with the line of guits, They have what it takes to attract the male.

Simplifie and Dolores, mixed sepis town.

Smythe and Dolores, mixed septa team, are also a tap dance dandy. Male also thowards tap profesency while on rolor

Also on the awellish side are the two song turns. Keller Staters (2), of network tame, harmonice, thythm ditties, with emphasis on novelty. Frances Carpell, local air fave, made the tingsiders, pure with her belieds and South American

songs. Indefaultable Marty Bohn did yeoman indefaultable Marty Bohn did yeoman bervice as emeca. Coming as a guest, het eman present into corvice when Chief Marty regular erases, took sick at the it committee the guest and many imperacuations run the gamut from burdenut one ophilaticalism. Namey Lee Chim. Bohn) foth for his cut-ups in rabbits freshier. enpable fushion.

Host of guest stars opening hight hade a two-in-one show, including Mile Brothers, two of the Three Stoogse, Brothers, two of the Three Stoogse, Dolly Dawn, Nicholas Brothers, Alan Carney and Kay Bamilton.

Howard Reynolds conducts crew of eight for the abow, also dispensing, smooth syncos for dancing. Pratures ronning bary roles of Henry Patrick-lighting this single brighter are the Charles Solit Secondary, durinding fluids, base and gantary.

### Belnfont Plaza Hotel, Glass-Hat, New York

Tolento policy: Dance and show band: Roomhow at 8:30, 20:30, and 12:30, Managament: John. H. Stember, managing director; Rodriguez, waitrs d'hotal; Cloris Sufter, press agent; Prices; Drinks: from 50 cents; dinners from \$1.50; supper a la carte; no cover or

A revised layout would give the show infinitely more such than 15 now con-tains, altho individual performers are thing alt

The medium-price policy in this taste-ful poun, along with the good food and excellent service, is keeping the trade up to nearly capacity at diamer.

Vincent Young ensieus and opens the show with a fine tenor. Started with Concerto for Theo, Stocks and Saddles and encough with Smoke Gets in Your Eyes, Needs a little more showmanahip in his delivery if he wants to get into the highest process. Given the ocus a the bigher brackets. straightforward build-up.

Vivian Blaine, a personable singer, does nicely with ballads. Delivered Kau the Sopt Goodbye but registered better with This Love of Mine Sind Jim. Weiked off to a good hand.

The Balladers, singing organization of the Negro waters, constitute 5 unique cheesal group to receive the real

of the Negro waiters, constitute & unique cheral group to provide the real next of the program. Berected by Frits Weller, group is well disciplined and productive of nice harmonic effects. Solo vocces are all naturally good. In fact Lawrence Whisterma, one of the group, did solo work the night previous to the show caught with the Leopold Stokowski Symphony's rendition of the Beethoven

phony's renquious.

Ningh Symphony.

Closers are Carole and Shered, a pair
of striking blondes, who do nicely with
modified billicomology. Especially good
was their Maxine. Walked off to a hand-

some mitt,
Show and dance music is capably taken care of by Howard Lally, Cari Corelli, band accordionist, adon during the show. Pennise chirper is Progry Forman, whose voice lacks color, Joe Partuny beads the rumbs ork.

Joe Cohen.

### Chez Ami, Buffalo

Talent policy: Shore and dance band; harp soloist for relief; Boorshows at 3:30 p.m., midtight and 2:36 a.m. Management; Phil Antipone, owners Jack Grocel, manager, Prikess\_Dianer from \$1: drinks nemary Fatt anigons, origing Jack (Freez, nemarge, Prikess, Dinance from \$1: driable from 50 cents: minimum seekdage \$1: Salordays and holidags \$1.50. Phil Amigone and Jack Grood continue to appeal to a high-class crowd, and

their efforts are being helped by recent acquisition of the Kleinhaus Music Hall food and drink concession. Swank musical affairs bring many bigwigs into the faner Eleinhans cocktail founge, where Orood does his best to sway business, the Chex Ami ways in line with the so-ciety-trade, appeal, the Chex Ami intends to diminish number of acts in favor of names and semi-names.

Production sways sways the best production of the best production of the semi-names.

Production caught want the best weer seen here, but affords ample en-tertainment. Show lasts about 45 minutes and includes nice routing by the Valuettes, six-girl line, Opener is a skatere walts with jingle bells on white maraboti outsits that, illuminate in

akaters' waltz with jingle bells on white maraboit outfile that illuminate in hisebout. Midway line does a production intro for believes team, attiking, because of the lauge-feather tens and their clever manipulations. A military drum finale is poppy. Gais are well trained; Wally Boog, a personable young fellow, derdee with some double talk and machine-gun-speed aliterations which make emane announcements hard to get, its a likable performer and chefued with his believe berformer and chefued with his believe with terrific terping, which metted him big hand.

The Aerial Ortons, originally an outdoer act, adapt their routine nicely to
niterial. Their balancing tricks on poetsible trapeze and fron-jaw act sold. Oal
does most of the spectacular stuff.
Lee and Roule are a capable ballroom

Les and Roule are a capable baltroom pair. Waltz is oday in conventional migh, with some lifts but by far the better appeal is exercised by a novelty, "Around the World," Maha partner does own aninouncements. First is waltz as done in Viennat first a for trot in Lendon styler American litterbug is particularly neat, and closer is take-off on boogle-woogle autics in Hartem, Chi's make-up and cockumes could stand some make-up and costumes could stand some added flash.

proved since has been in the territory hus still tacks finesee. Rita Joyce, brunet thrush, has pleading pipes and neat delivery, but it few extra amilies would help, Her selections were Jim and

Snoplin Wooglie Figgy, the latter par-ticularly well suited to her style. Also works with Jack Melton's band, where she does okay.

The Melton ork consists of four any three rhythm and two brais, one of which is the featured horn of leader. which is the featured horn of leader. Just fair dance-music and very poor show accompanisment. Sour horn notes grind on the care repeatedly and arrangements definitely lack zip.
Tony Geometil. a fixture here for nearly five years, is getting better all the time and boasts an amazingly fine tachnique on the harp, as well as a huge repertory.

Evo M. Warner.

#### St. Moritz Hotel, New York

Talent policy: Dance band; reliaf muserian; Accreto; ac 2 and midnight. Management; 5. Gregory Taylor, managing director; Bob Reud, publicity. Nino; matro-d'. Prices: Dinner from \$2.

Mino, metro-d'. Prices: Dinner from \$2. Present entertainment is on tap here, with something going on almost every minute. Becoming a fixture here is Ford Harrison and the 6st musicisms, in their seventh month already. Harrison is a sweet fiddler who helps pad out the floorablew with a couple of effectively performed pop numbers. He also emsess graciously, and leads his band thru solid show accompaniment in addition to providing lively dence rhythms and mixing up his dance selections so that all

providing lively dence relythms and mixing up his dance selections so that all types of clatomers are pleased.

The floorshow opens with band wocal, all the floorshow opens with band wocal, all the first persons that all the price of the contrasto wice is clear but her delivery is inckning. Desart will the brice, and Eddie Roberts take the floor with an entorshiming melange of magic and mentalism. Open with standard magic tricks that are sold smartly flux the girl's song-talking rhymes explaining each tittle. Good, novelty presentation. Than they go into their mental turn, the girl-being blindfolded and identifying objects lield by patrons as well as calling out and shawering quiestions. The man sheing blindfolded and identifying ob-jects lickt by patrons as well as calling out and answering quiestions. The man works the tables. They are a amooth combo, the sirin talk impressing pa-frons very much and holding their in-terest closely all the time. Garron and Rennett, ballroom team, are neat drasters and perform fast, ac-tionful humbers that got away from the conventional. Did a Moorish fan-assy, in which they clink inger cymbal, then a flashy targe and a punchy

then a finshy targe and a punch; routine to Rachmaninosi's Preinde' in G-Minor, and, for an encore, a frisky, Gay Yos affair. Their spins and through are on the spectacular side. Went over

Jacquellina, an exotic brunotte, pushes Jacquelina, an exotic brunotte, pushes the accordion and sings pop tunes nicely between dance, sets. Waiter and Sylvia Bource handle competently the between shows instruction hour, with prizes goting to winning patrone. An old stunt here, but still, very popular, Foodland service okay in every way. Pout Denis.

#### Cafe Society Downtown, New York

Talent policy: Dance band, and floor-shows of 9/10. If and 2. Management, Barney Jasephson, owner; Itan Black, press agent, Prices: Minimum, \$1.50; Seturdays and holidays; \$2.

This Greenwich Village spot continues to glorify the overheated plane. Latest show begats four of the best keyboard thumpers around—Teddy Wilson, Connie Berry and the booste-woosts specialists, Albert Ammons and Pets Johnson.

Wilson's six-piece band opens show

Wilson's aix-piece band opens show with a couple of fast swing tunes, spot-lighting Teddy's ever-amazing plane. Drew nice band, as usual.

remained Treaty's ever-annealing plano. Drew nice hand, an musal.

Wilson, as emece, introduces the Sophiatichords, three boys and two gifts whose elever harmonizing of Boytsoura Strutter's Ball, Ol' More River and an old Germani ballad brought a nice orastion. Encored with Pil Take You Home Apain, Kalliken and bowed ast anni crites of "more." Act is comparatively how, seems to be improving, and may be heard from later on.

Connie Berg makes the plano do averything but all up and, bet. Did The Man I Love, Twelfth Street Ray and a strong one. Has sptendid imagination and, best of all, a winding personality. Doesn't contort het face by her person in order to make audience think she's

order to make audience think

ill oper to make audience think and doing something superhuman.

Helen Human former Count Basis vocalist, sang Jim, Somebody Lorer Me and Summertime. Nothing exceptional, him many Mar.

hus went big.
Albert Ammona, busky bush

virtuoso, closed show light caugam Partner Fete Johnson was out sick Ammons stored with his outtomary stuff Food and drink fine. Dick Carrier. catight.

### Yacht Club, Pittsburgh

Talent policy shows at 9:30 and 12:30; shows and dance bond. Management, Sol Heller, Prices: Dinger from \$1.50; second minimis, \$1.50 person; drinks from \$0 cents.

Names continue to pack, them in an this waterfrom cate. On night esuable customers were turned away, althouries aren't chemp and location isn'igideal, plethe convenient. So it must be management, plus caliber of talent.

Readliber was Ethel Shutta. She's still one of the best song salesgirls in the business. She wins audience facor immediately, opening with a ditty making an asset out of her years in the business. Then three neverties and a ballad, all sock. She favors tunes from Pal Joseph Ether ber, Her white-evening garble sweigent, too.

Other agts score, too, Christing Por-syth, toli and consely tap dancer, re-minds of Eleanor Powell. She's good Olaire and Hudson climas their noro turn with a balancing his atop a pleos of ap-paratus that's slow-stop. Musters and Rollina mix pags and hoke dancing: They deserved their bot band, particularly Miss Rolling sattres. Masters doubled

Herman Middleman's hand, this week

Herman Middleman's band, this week succeeded by Don Hoth's, couples showmanly backgrounds for the floor revues with toe-tickling damapation.

Current bill co-features Sam (Schlepperman) Hearn and Maxim, of Phil Spitchny Hour of Cherm Jame. Business remains heavy.

Mort Frank.

#### Music Box, San Francisco

Talent policy: Dance band and door-Talent potent dense oans and me obtains at 9 p.m., 11 p.m. and 1 c Mandpement; Frank Herman; 3 Rundsen, publicity. Prices: Dinner f \$1.75 to \$2.50; drinks from 40 cents

Spot redpende about six weeks ago, having been shuttared for over a year, last successful run was with Sally Ramid during the Colden Gate International Exposition. The Duncan Sisters are now (See MIGHT CLUB REVIEWS on page 23)





ST. MORITZ REW O YORK

E. G. GAILLARD, Ben. Repr. P. O. Bez 711, Mr. Kisco, N.

### Night Club Follow-Up Reviews

JACK LYNCH'S WALFON HOTEL BOOF, PHILADELPHIA.— Midge Fielding's Descensations rovue in shaping up as the most striking spectacle ever to grace a local nitery floor. Lynch's line of it Giamony Giris is all the more pismorous in Miles. White's breatherking costumes for "the Blue Denube opener, highlighting the ballroomology of Castaine and Barry, and for the Pen American all-on intain. Thereta Id Simone Dancers have been added. Troupe of three ferm and an many make is frost colorful in both habiliment and thacy footwork in the Latin manner. Itake the most of conga-boogle and rumba-bolero routines.

Abother permanent addition, height-

rumba-belero routines.

Another permanent addition, heightening the revue's high caliber and at the same time providing comedy relief, is Jackie Miles. Emices in breezy fashion, heights his sole spot until the show is over. And he holds the floor for almost a half hour with his merry banter and zany characterizations. Material, and delivery stamp Miles as becausing to the Beris-Lewis class. Has fine flair for comedy, good timing, and, with a higher degree of originality in material, should secure for himself accomfortable niche in top circles.

Specialities a re socke thrusqu, with

Specialties a re worke thrusus, with major excitement provided by Leonor Rota, Latin tooker. Her Spanish interpretative tap work makes a most extiking single. Combining ballet and ing single. Combining ballet and thythm, clicks handily with a flamenco dance, a pass-doble and a conga.

Deval, Merie and Lee, two males, and tiny fems enhance the show with their connecty adapto. The limited floor space heighten the effect of their knocks

Duval's magical faits bassed the ring-siders no end. His disappearing-appear-ing rubber-ball tricks and anothing of a mythical pipe are pure directy. His standard edk-producing bewilderment is a-finish fiash.

Netl Fontaine (14) still providing stellar support for show and dance music, and Chavez (10) for the Latin American

Victor Logique still the host's capable assistant; Rudy Eintner; maitre d'.º Al Einmer, banquel manager; Sam Bushman, publicity, and William Merrie Agency booker. Mourie Orodenker.

DRAKE HOTEL, CAMELIA HOUSE, CHICAGO.—This small, lavish Gold Coast from is still a top society afterdark address. As a rule, the spot brings back its favorices time and again. Exception to this rule this time is the booking of Addalde Modett for two Meetis and options. She takes care of the floor entertainment, while Ramon Rainos, seven-place band, is back for the decomb states.

bond schoon. Miss Modett is still the top society Alias Moffett is still the top soniety ainger around, and this environment is a perfect setting for her smooth work. Makes an' eye-holding appearance and takes command of an audience with a good, distenable style. Did Doddy, a Jerome Kern medley, Will You Still Bo Mine and I Don't Want To Set the World

Mine and I Dow't Want To Set the World on Fire,

Tames is a handsome Latin. His dance music is acceptable, each group of tunes using almost every rhythm but hot swing. Cutat is set to remain here until the end of January, when it will probably move to Florida again for another A. S. Rirkeby (Drake manager) job. Adrienne will follow Mise Modett. Working tables is Helene Carrell, hands writing analyst;

Homiobers.

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# MAKE-UP

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WILL BUY LARGE MODERN GAG COLENCIRCLE BAY RUTHERFORD

HARRY'S NEW YORKER, CHICAGO.—
Popular near North Side cafe which is still selling Raiph "Cookie" Cook and Dolly Kay as headliners. Both are well known, here, and no doubt bring in a good share of the healthy business this club has been enjoying this season. New-comers (since the last review) are the Starieta, six girls employed in the opening and chaing numbers, and Natalic and Howard, councy donce team.

The Stariets are a clean, fresh and capable line of girls who give this show the needed contrast to the low-comedy antics of Cook. The routining of their Regis the Regulars and the kiddle audience participation finals is original. Marjorio Lane, cute blonde, is singled out from the Stariets in a trim too-tap specialty. HARRY'S NEW YORKER, CHICAGO, puller near North Sido cafe which is it selling Balph "Cookie" Cook and olly Kay as headliners. Both are well

notative and Howard offer a strong dished in which the "beating" dished the strong dished the strong strong to the strong strong to the strong the strong strong to the strong t

Natalio and Howard offer a strong spache in which the "beating" dished out by Howard is convincing enough to set him heavy hisses. They return for a gay "90s adagto satire, taking belicons under their costumes for comedy effects. Both routines fit this room.

Cook is still a lunatic on the floor, both in talk and in loces-legged dance patterns. When caught, a couple of University of Chicago psychologists looked him over as a subject for an article. Atlas Key setis her songs with the vim and vigor of a secteron vaude-villian. Her forceful showmanship puis her across.

Arne Barnett (plane) plays a good show and is more than okey on dance music, Al Milton's trie stroll during intermissions, with Patsy Cale on hand to do vocals.

BEACHCOMBER, NEW YORK.—The new Brachcomber is just about managing to hold its own weekday business, which is considerably hyped by the celebrity nights Sundays. Warbler Jerry Cooper and Chiquita, dancer, are the only show changes. The Chandra-Kaly dancers, Juanita Juarez, song-and-dancer, and the Bracharmers (line of six girls) are holdowers.

Entire show is fast moving and punchy, with Machito's rumbs ork supplying the torrid, rhythms, and Barry Winton's ork, "tanding to the straight danapation,"

AGIIVE INTERNATIONAL CASINO, NEW YORK.—Nition and shides are the current ballroden team at this new Lower least Side spot. Pair are young and good looking, femme having a more than ordinary/amount of charm. Start out with an impression of a guy and a gal on the make at a college prom. While with an impression of a guy and ... gai on the make at a college prom. While this number is slow in building up. It winds up with some fast spins and lifes to get a good hand. Other number is a bolero, sufficiently fast and sery enough to net them a fine mitt. Costuming and appearance are okay. Teret of the bill still comeists of Betty Mann. Jan Bart, Lou Taylor, Chiquita Venezia and a line of Chester Doherty girls.

### Slavin Buys Philly Club

PHILADELPHIA, Nov. 15.—Swafi Citib, top nabe nitery in North Philly, changes hands. New proprietor is Mike Slavin, City Hall figure entering the nitery business for the first time, partnered with Harry Rose, manager of the Lexington Casino here. Reportedly paid \$18,000 to Joe Trille, current owner, who plans on opening a cocktallerie. New management will continue same policy.

#### New Unit Out of Hollywood

HOLLYWOOD, Nov. 15.—Ed Milne is producing a Hollywood unit titled HV Neighbor, to include George McCall, Hollywood commentator. Jean Linden, radio singer; a line, and an eight-piece band. Opens in the East soon.

#### What's in a Name

NEW YORK, Nov., 15,--Among the acts that are playing the Broadway vaude houses as the they were a cir-

raude houses as the they were a cir-cuit is Ray, and Geraldine Hüdsen, currently at the Strand.

Last week they appeared at the Music Hall, billed as "Ray and Ger-aldine"; the week previous they were at the State as the "Nudson Sisters"; their billing at the Strand is the Hudson Wonders."

# Club Talent

#### New Yorks

#### Chicagos

THE NONCHALANTS hurried out of town following their Pelmer Rouse run Wednesday (12) to start rehearsals in Mike Todd's new Broadway show, And So to Bedlam. . . . SEILER BROTHERS' calary jumped from \$550 to \$650 here following their run at the Paramount, New York. . . . Official name of the new local night club operators' group is the Himots Cafe and Cocktail Lounge Owners' Association.

#### Philadelphia:

Philadelphia:

GERARDO AND HELEN, closing at Ctub Ball, set to winter at Shekhurne Rotel, Manni. . . MARTY BOHN, hitery comic-emsec, makes his vaude bow December & at Barle Theater here. . . ANN LEWIS, at Louis Morawian Inn, has made a special Honky-Tonk Album for Asche records in New Tork. . . LEDNOR BOLA set for the Trokks. Washington, following her current stay at Wakton Roof. . . MILDRED HAY brings new line of girls to Guub Ball; also to produce the shows. . . CARRIE DE LUDO, this year's Miss Philadelphia, launches her pro career at Embassy Club. . . BHLLER VALLIE, gargen's "Bonny Boy," makes his focal bow at McGee's Club is. . . JANE ASHLEY making her first Esstern appearance at Benny the Bum's.

#### Hollywood:

RATE AND NALDI are not for the Palace Hotel, San Francisco, opening in Pabruary. DORN BROTHERS AND MARY, singing trio, have signed with Sam Coslow for aix Soundies a month a year. They have completed four. BETTY McCalle is playing caruals in this area. SLIM AND SLAM have been signed for another Universal picture. DOROTHY BORCHERS has joined Leone's. MARIE BRYANT has joined Leone's. MARIE BRYANT has joined the Jump for Joy show at Rhumboogie. PERN DALE impersonator, is back in the city. THE KITCHEN-ETTES, unitytic act, are vacationing at arca. . . FERN DALE impersonator, is back in the city. . THE KITCHEN-ETTES. unicytle act, are vacationing at Long Brach. . . MACK MALONE is in town from San Francisco. . THE DUFFINS, current at the Bitmore Bowl, play the Bika' show in San Bernarding November 29. Nelson and Knight on the varue above. same show.

TRUE AND TRUDY WILLIAMS, the Colden Pair, now at the Bitmore in Providence, heading back to work around Boston... BOYD HEATHEN returns to Binatrub's Village after soveral weeks in New York.... CROSS AND DUNN held over at the Latin Quarter.... HUM AND STRUM, radio and vaude team, now working the Latin Quarter.

TITO CORAN, Mexican singer, has replaced Olga Coetho in the Copacebens Report at the Hotel Netherland Pissa.

DIXIE DUNBAR and Git and Bernico Malson opened Priday (14) at Glemn Rendezvous, Newport, Ky, where Jackie Green is a holdover. ... MYRUS, mentalist, tops the new floorshow my the Hotel Gibson's Rathekeller.

#### Here and There:

Mere and There:

DOROTHY BLAINE opened Friday (14) at the Rice Hotel, Houston, and CLYDE LUGAS set for the Chanticker. Baltimore, December 17.— Al Donahue's band precedes him at the spot. GEORGES, of Georges and Jo Ann. Swoth in as a U. S. diuzen in the Coverington (Ey.) Pederal Court. DUDE KIMBALL current at the Hingside Cafe, Manafield, O. ... FOUR MERRILLS have completed a date at the Roosevell Hotel,

Jacksonville, Fia. DE MAYOS follow their Framingo Ciult, Orlando, (Fla.) date with a four-week run at the George Washington Hotel, West Palm Beach, Fia. THE GUNBETTS set for the Edgewater Beach Hotel, Chicago, December 5. CLARENCE LEVERENZ has opened at the Hotel Broad Lincoln, Obsumbus, O. for his fourth return date there. LANE AND SMALL open at the Cocount Grove, Boston, November 24. JACK SPOT clouds November 22 at the Blamarck, Chicago. CALYPSO SINGERS, with Bill Matoms and the Duke of Iron, het for the Beach-comber, Boston, November 24. STETHA DE CRUZ at McVan's, Buffalo, until January 5.

until January 5.

BARBARA ALLEN" and her dad, Sendy Morrison, are in their 10th week at Purnoy's night club, San Prancisco.

EARL, AND JOSEPHINE LEACH, after winding up at Hotel Releigh, Washington, opened Tuceday (18) at the Lookout House, Covington, Ky. . . . PHYLLIS LOUISE, tapater, has opened at the Utah Hotel; Sait Lake Citys. . WILLIAM BOD SMITH, now on club dates in the Chicago area, is set for six weeks with an International Harvester show, opensing December 1 in Davenport, in.

VALLEY AND LYNNE closed at the

VALLEY AND LYNNE closed at the Marconi Club, Warren, Pa., November 13 and the following day began a two-weeker at Hotel Gibson, Cincinnati. — LARRY WEEKS returns to New York this week, after 11 weeks in New England club. ... ROY DOUGLAS, vent, has been given two more weeks at Estalman's night club, Buttalo.

### Fingerprinting for N. Y. Cafe Workers And Bosses Upheld

NEW YORE. Nov. 15.—Justice Ferdinand Peccoa this week upheid the right of Police Commissioner Lewis J. Valentine to demand that all employees an injut clubs, including musicians and entertainers, be fingerprinted. The Valentine order had been protested by the New Tork local joint board of the Hotel and Restaurant Employoes' International Alliance.

were necessary as a crime preventative.

Night chib operators have been required to submit to a fingerprinting since 1031, Valentine last year extended this requiration to include all night club employees.

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on all heart walk draft racept; Line Girt, preference to the doing or alther Alexandra Constitution of the Artistation of the A Deuter, Silever, Irak, Nov. 23; Chimbia Treater, Blarrey, Italia, Nov. 23; Chimbia Treater, Miarrey, Italia, Nov. 23, or estated Canude Lobida Porm. Address: 305 Woods Theater Bidg., Chilago, Hi

### WHEN IN LOS ANGELES, CALIF.

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Moules and for entrent work when no dates

Adams, Margaret (No. 1 Barl NFC, no. Adder, Larry (Metropolitan) Boston, t. Adricabe (Rainbow Recom) NFC, no. Adding, The (Boosevelt) New Orleans, h. Bennder, Cord. (Raino) Ch. 19-28, t. (Orand) St. Louis 21-27, t. Alkn, Charles Buddy (The Paradise) Brooklyn, De.

Allan, Chartes Budy (The Parame) Brookyn.

Be. Allen, Chiff (Bolvy's Roof) NTO, Be.
Allen, Chiff (Bolvy's Roof) NTO, Be.
Alvares, Anta (La Markinjon) NTO, Be.
Amara, Carmen (Blade) NTO, E.
Ambassodoretta, The (Chicago) Chif, E.
Anthonetta (Bolvet, & Pete Johnson (Cale-Speciety Bountown) NYO, Be.
Anthonette (Moulan Rooms) NYO, Be.
Anthonette (Moulan Rooms) NYO, Be.
Anthonette (Cole) Chi, Be.
Arbourn, Barnay & Jimmy (Collacium) Columbias, O., 17-38.
Arbourn, Barnay & Jimmy (Collacium) Columbias, O., 17-38.
Arbourn, The (Bainbow Orill) NYO, Be.
Aziota, Virginia (Paime Rouse) Chif, B.
Aribus, Chico (Peakhoute) Club) NYO, Be.

Babette (Gayekyi Chemmani 17-20, t; theapfair) Dayton 21-77, hacon, Path (Colomial) Bayton, O. t. Baker, Bonnie (Ghlongo) Chi L. Baker, Jerry (Cindercha) NYC, nc. maldwin & Bristol (Graystone) Memafield, O., 17-20 Re. Barbary Coast Boys (Rospert Corner, NYC, nc. Barbary, Ant. Res. (Bl. Morthe) NYC, nc. Barbary, Ant. Res. (Bl. Morthe) NYC, nc. Barbary, Ant. (Rospert Brands) NYC, nc. Barbary, Ant. (Barbary, Brands) NYC, nc. Barry, Ann. (Ballya Brands) NYC, nc. St. Louis.

St. Louis. St. Louis. Bark Jan (Agid's International Casino) HYG,

Berry, Connibe (Cafe Society Downtown) NYC,

RC.
Brown & Sura (Beland) NYC, re,
Brob, Paul dla Conga) NYC, nr.
Blue of Rhythm, Three (Curby Reed's) Los

Angeles, ne. Rectatone (Riverside) Milwaukee, t. Rectatone (Riverside) Milwaukee, t. Rischwell, Cerfrie (Diamond Horseshoe) HYC,

Raine, Vivian (Belmont Pista) KYC, h.
Raine & Barnett, and Hazel Kennedy (The
Calci) Windon, Mann, no.
Elake, Athur (Bt. Morita) FYG, b.
Elake, Larry (Top Hat) Under City, R. J., inc.
Marktone, Nan (Maryinf) Minnie, Fise, no.
Elanchard, Jerry (Cross-Mary) FYG, re.
Skanche & Elliott (Chateau) Louising, nc.
Horad, Chiquita (Sachomber) NYC, nc.
Boran, Arthur (Chameo) New Benchile, N. Y.
22-Dee, A. L.

22-Dec. 6, L. Bouvier, Twomes (Maulin Regist) NYO, Ba. Bouvier, Twomes (Maulin Regist) NYO, Ba. Bouvier, Twomes (Milwaulice, L. Brent, Harriet (Gaussia) NYO, re. Bricklayers, The (Captiol) Washington, L. Britton, Mill., & Bend (Cabniel) Dayton, O., S. Brown, Evans, & Mils Garnett (Billyer Googo) Es Salle, Ill., 19-21, pc.
Brown de Ames (Barle) Washington, L. Brown Twins (Addis Barlen) Purisio, no. Brewn, Wally & Fenn (Hi-Rat) Cht., 16, 1907ec, Ray (Bardast Trail) MYC, Ec.
Byton, Dorothy, Dencera (Bherman) Cht. b.

Callahan Sisters (Lorw's Capitol) Washington

Callahan Sisters: (Lore's Capitol) Washington 20-78 c.
Cancisrellia (Karlo) Washington t.
Carla & Fernando (Ravana-Madrid) NYO, no.
Carlo & Cartia (La Cocan) NYO, no.
Carlo & Cartia (La Cocan) NYO, no.
Carlo & Sheeto (Seiment Piran) NYO, no.
Carlo & Sheeto (Seiment Piran) NYO, no.
Carlo & Sheeto (Seiment Piran) NYO, h.
Carper, Charles (Roigers Corner) NYO, h.
Carrot, Carlo (Roigers Corner) NYO, b.
Carrol, Earl, Vanities (Capitol) Davenport,
Is. 18-70, L.
Carroll, Frances (Palumbo's) Phila. no.
Carlot, Frances (Palumbo's) Phila. no.
Carlot, Frances (Palumbo's) Phila. no.
Carlot, Iranes (Si Club, NYO, no.
Carlot, Iranes (Si Club, NYO, no.
Carlot, Iranes (Palumbo's) Phila. no.
Carlot, Iranes (Si Club, NYO, no.
Carlot, Iranes (Number One Bar) STOC. No.
Carlo, Jean (Number One Bar) STOC. No.
Carlo, Carlot, Carlot, (Revisopolitum) Rooton, h.
Carlot, Careelba (Hill Seminolutius) NYO, no.
Carlot, Emogene (La Martinique) NYO, no.
Cota, Emogene (La Martinique) NYO, no.

Louisville, D.C.
Cora, Imogene (La Martingus) NYC, De.
Cole, King, Trio (Relly's Stable) NYC, De.
Cole, Sing, Trio (Relly's Stable) NYC, De.
Colessan, Actindo (Kelly's Stable) NYC, De.
Colessan, Aurelia (Cafe Bassacille) NYC, De.
Colt, Julis (Armande's) NYC, De.
Colt, Phyllis (Cohenial) Dayton, O. L.
Cook, Aliene (Mooniparnasse) NYC, De.
Cook, Rakph (Harry's New Yorker) Col.
Code, Rakph (Harry's New Yorker) Col.
Code, Aliene (Nochenial Dayton, O. L.
Cook, Aliena (Mooniparnasse) NYC, De.
Cook, Aliena (Mooniparnasse) NYC,

DML h.

COPP, James III (Le Cop Rouge) NVC, ne.

COTAL, TIRO (Deckmonber) NVC, no.

COTAL, TIRO (Deckmonber) NVC, no.

COTATO, TROO (Final Tabarta) NVC, h.

COTATO, TROO (Final Tabarta) NVC, h.

COTATO, TROO (Final Tabarta) NVC, no.

CARDO, Gard (Fin Fan) (Di. 12-26, no.

CARDO, Ruth (Bimbo's 365 CMb), fina Pran-

sco, sea. M. Oriss (Billimore) NYO, h. minrham, Faut & Marrill (Village Barn)

P'Avalos, Rudelfo (Havana-Madrid) NVC, 60. Dagray (Old Roumanian) NVC, 70. Daka, Micholas (Music Hall) NVO, 1.

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Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

#### **EXPLANATIONS OF SYMBOLS**

a—auditorium; b—baltroom; e—cafo; cb—cabaret; cc—country club; h—hotel; mh—music háll; nc—night club; p—amusement park; ro—cond-house; re—restaurant; s—showboat; t—theater.

NYC—New York City; Phila—Philadelphia; Chi—Chicago,

Dale, Jan (Park Lane) Buffalo, h. Daniels, Billy (Kelly's Sunde) FFG, nd. Daniels, May (Jack & Boo's) Trenton, N. J.,

Br. Tveite (Bowery) Detroit, nc. Darnell, Dunna (100) Chi. nc. Daro & Occia (8how Box) Seattle 13-15, no. Davis, Diane (Roxy) NYO, Seattle

Davis, Eddie (Lean & Eddie's) NYC, Be. Days, Nota (Chilant's) NYC, Be. Deans, Three Edgewater basch' Chi. hs De Cordobs, Amichia (El Chico) NYC, Be.

### CHEENA DE SIMONE

DANCERS TH WE WALTON ROOF, PHILIP DIV. Sol Teners RKO SMp. H. V. C.

DeUruz, Netha (Mavan'si Buñalo, ng. De Flores, Felipe (Havant-Madridi NYO, na. De La Plant, Perry (Jimmy Rely 1, NYO, su. De Liyse & Elliot Dunnt (Leon & Eddle's) NYO, Es.

NYO. Ec.
Delahanty Shiters (Roman Orill) Phile 17-23.
Delahanty Shiters (Roman Orill) Phile 17-23.
Delado, Carrie (Embessy) Phile, no.
Delado, Carrie (Embessy) Phile, no.
Delaroa, The (Carrousel) Miami Beach, Pla.

Defilio & Mary (Barbarton) Berberton, co., 17-22, no. Dennis & Sayers (Continental) West Haven, Donn., no. Denne, Den (Rivisra) Peet Lee, N. J., no. Deversus, Jeanne (Capital) Bavenpert, La., 18-20, L.

Ferdinand the Bull (Mainstreet) Esmeat City, Me. L. Pritis, Robert (Hurricane) NYC, no. Pritis, Robert (Harricane) NYC, no. Pritis, Leon (Harricane) Chi, no. Princis, Carrie (Le Tuban Hess NYC, no. Princis, NYC, no. Princis,

Plowston, Consent La Estratise NYO, no. Voloy Estates (Charles), Baltimore 17-29, no. Volles Bergers (Palace) Clystand, L. Pontana, Georges (Diamond Herseshoe) NYO;

Process, Ann 18til Bertoletti's) NYC, no. Prancia, Jeanne, & Jerry Grey (Josierson) St. Louis, h.

Frank & Lee (Jimmic's) Minist, Fig., ne. Franklin, Cass (Fifth Ave.) NYC, h. Frisce, Joe (Capciol) Washington, c. Froce, Detty (Cora-de Irene's) NYC, ne.

2

Cail Cail (Sevale) Detroit, no. Caiante & Lecaarda (Bilimora) NYO, h. Cailacher, Sarth (Binastes) NYO, no. Carcia & Dulce (Manastree) Kapass City.

Mo., L. archer, Grant (Beacon) Vancouver, B. C., 17-20, L. (Suven) Beatile, Washing 35-30, Garron & Bennett (Ric Chainn) Bonica, no. Carry Margaret (Moullin-Rough NYC, a. Cearbart & Mouley (Touy's) NYC, no. Ceddig, Chory & Bessele (Camp) Alexandria, La.

Georges & Jains (Waldorf-Astoria) RYC, h. Gibert, Ethel (Gay '9an NYO, no. Gwm, Cynda (Mainstreet) Kannas City, Mp., t. Clover & Lastes (Statler) Cleveland, h. Oolden Cate Quartet (Cate Society Uptown) NYC, re. Graute, Hernie (Gay '801) NYC, re.

### Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to Insure publication.

De Wolfe, Billy (Rainbow Beom) EYO, Ba. Dey, Store (Case Manana) Cuiver City, Calif.,

Ed.
D'Orio, Eldon J. (Green Tree Inn, Haener's
Hotel, Ash Trezibelt Club) Detroit.
Don & Cassandra (Bunshins) Fini, Mich, no.
Don & Estero (Indiana) Bouth Bend, Ind.,
17-22, c.
Doraine & Elia (Royal) Detroit, Dc.
Dorain & Elia (Royal) Detroit, Dc.
Dorain Democra, Dorothy (Edgewater Beach)
Chi. h.

CM. h. Dirace (Zeller's Steak Houle)
Wheeling, W. Va., 27-19.
Doughas, Milton (La Marvinique) NYC, up.
Doughas, Roy (Rasimon's) Buffalo, uc.
D'Ray, Phil (One Hundredt Das Monton, In., nc.
Draytoc., Jack (Bereadors) Deurski II-7, nc.
Dryr, Bill (Martinen Louis) NYC, nc.
Duke, Marylin (Commodors) NYC, h.
Dukon, Maris (Crists) NYC, nc.
Dunbar, Duris (Clicin Rendervous) Respect.
Ky., nc.
Dullon, Laura Drane (Le Coq Rouge) NYC, h.
Dreonik, Marijo (Servin) Brownerille, Ph., nc.
Dyer-Sennet, Richard (Ruban Men) HDU, nc.

Eberbe, Heanon (Selmont-Peara) NTG. h.
Eberbe, Hay (Pennsylvania) NTG. h.
Emersed Skingra (Sherman) Ghi is-10. h.
Emerseon, Edwin (Beith Rearks) NTG. no.
Estellia (Ospacahada) NTG. no.
Estellia (Ospacahada) NTG. no.
Estellia (Ospacahada) NTG. h.
Estellia (Skingra) Halla Nemport, Ry., cc.
Evana, Bob (Stanley) Philippingh. L.
Evreret, & Gonway (Red, White & Eine Club)
"Akron, G.

Parrell, Jimmy (Leon & Eddson) NYO, Ec. Pay & Wellington (1901) Chi. ps. Paye, Danny (Filth Avenue) NYO, h. Paye, Josy (Hony) NYO, 5.

Gray, Onry (Ont & Fiddle) Cantinnett ne. Oray, Gilda (Diamond Richardon) NYC, no. Grem, Jackie (Olean Benderwoods Yumpert, Ky, pt. Olean (Wonderber) Springfield. Mass., no. Oppsy Trio (Rainbow Lounge) Passaie, N. J.,

Hadley Dancera (Birnarck) Chi, h.
Raper, Clyde Chiamond Hortschoel HYO, ne.
Rale, Goeffrey (Park Central) NYC, h.
Hall, Keith (Palmer Horse) Chi, h.
Hamory, Ernest (McAlpinh NYC, h.
Harmon, Ginger (Staale) NYC, L.
Marrit, Edna Mair (Harlem Rendervous) NYC,

Harrison, Spike (Gay 90a) NYC, nc. Harrison, The (Palmer House) Chi. h. Hawainan Rights (Faramount) Toledo, O.

Hays. Virginia (Bossert) Brooklyn, h. Haywood, Bully (Borry's Roof) (Wif. Bc. Haywood, Rolly (Borry's Roof) (Wif. Bc. Haywood, Research Revue (Blate) Greenbler, N. C., 19; (Carolina) Wilson 19; (Academy) Lyncibary Va. 21; (Aca

Henny, Adale (Colorina) Dayton, C., t.
Hellogarde (Savoy Flata) NYC, h.
Hellenbeck, Dr., & Co., Grovyra) Mouni Vernon, Hi, 17-18, no.
Hellywood Handes (Palace) Columbus, C., t.
Hellywood Bereater, Christian REC-Kethi Boston, t.
Helms, Marion (Bumarch) Chi, h.

Hotzs, Lou (Ches Pores) Chi, no. Morns, Reisma (Cude Society Downtown) NYC no.

He. Hoveler, Whatie, Offis (H) Hati Chi, Ec. Howard, Joe E. Chiamend Rocceshoe) NYC, Be. Howard, Willie (Orientei) Chi, I. Hubert, John (Milmont-Plass) NYC, h. Hatiewi, Artic (Pennsylvania) Chi, I. Hatiewi, Mariter (Pennsylvania) NYC, h.

### Advance Bookings

CAPPY BARRA HOYS; Chiengo, Chicago, Dec. 12, week.
A. E. MARCUS REVUE; Oriental, Chi-

cago, Nov. 28, week, CONDOS BROTHERS; State, Hartford,

Dec. 5. CARDINI: Capitol, Washington, Dec.

BOBBY MAY: Capitol, Washington, Nov. 27. DAVE APOLLON: Hippodrome, Balti-

MOTE, NOT. 27.
MILLS BROTHERS: Palace 'thrutes.
Touthgatown and Akron, Nov. 28.
THERES BROOGES: Oriontal, Chicaco;

Nov. 21; Paince, Columbia, Nov. 28; Stanley, Pittsburgh, Dec. 5.

JOEY RARDIN: Stanley, Pitisburgh.

WESSON BROTHERS: Shubert, Cin-

CALLARAN SISTERS; Clenn Render-vous, Newport, Ky. Nov. 28-Dec. 11; Brown Rotel, Louisville, 12-28; Club Ball, Miami, Fob. 2-28.

POUR EM SPOTS: (Earle) Phile, Nov. 21-27, t; (Palace) Gloveland 28-Dec, 4, t; (Michigan) Detroit, Dec, 5-11, t; (Parametini) Emieto, 12-14, t;

Hyers, Frankis (Club 18) WYOLING

Disa, Steven (Werlin) NYO, h. Ink Spola, Pour (Bardaven) Pourhiteephile. N. Y. 19; (Barda) Phile 31-02, t. Dene & Duval (Pitth Ava.) NYO, h.

Jardiniere & Madodello Cardiner (Rits) :Co-lumbus, O., 19-13, Sc. Jacon, Robbé (Con Houmsman) NYC, re.

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Jaydee, Groat (Pair) Brunsen, S. C., 17-22.
Jamin, Ortai, & Jerry (National) Locisville, L.
Josefra, Mibered (Reland) NYO, re.
Johnson, Gitters: (Falace) Canton, O., 21p L.
Jones, Bett (Con & Beise's) NYO, nd.
Jones, Ja, (Cais Society Uptewn; NYO, nd.
Jordan, Batty (18 Chub) NYO, no.
Joed & Media (Village Barn) NYO, no.
Joed & Media (Village Barn) NYO, no.
Joros, Cánger (Fifth Avences NYO, b.

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Jures, Marian (51 Club) MYC, no. Juares, Juanita (Beathfoinber) NYC, po.

Mashne's Hawaiians (Syracuse) Syracuse, N. Y., Kaly, Chandra, Dancers (Beachoomber) NVC,

AND, CARBOTH, DEBOORS [BEEDSCENDEY] NYC, TO.
KARIWATER, OLGAN [Le Petit; Palais) NYC, TO.
KARY, Dili '61 Club) NYO, DC.
KAY, Dolly (Harry's Beer Yorker) Chi, Ing.
KAY & Ravel (Iceland) NYC, TO.
KAY, Ravel (Hosel) HAV, TO.
KAY, Have (Swing Club) NYC, IO.
KAY, Have (Swing Club) NYC, DC.
KAY, Also (Swing Club) NYC, DC.
KERLANIA (Savent) Chi, b.
KAORIA, Jim (Swing Club) NYC, DC.
KINI LOO Sisters (IRKO-Keilh) Boston 17-3
L; (Loow's Statu) NYC 31-37, C.
KERL, NYLE (SWING) REGORD (MYC), DC.
KERLANIA (SAVENT) NYC, DC.
KERLANIA (SAVENT)

Eing, Otheries Diamond Birreshoe NFQ, Ed.
King, Mary Lou (feeland) NYC, re.
King, Louise (Le Coq Rouge) NYC, no.
Kindi, Great (40-2 Cheb) Allooms, Pa., 17-19;
(Vels Poreign Wars) Huntingdon ID-121,
(Heidelberg Club) Allooms 23-24.
Emmetrooff, Adia (Russian Kretchma) NYC, no.

La May, Penny (Trans-Atlantic) Falls, no. Lamb, Oll (Felicot) Columbus, O. t. Lambert, Nabel (Masson Louis) NTC, ro. Lambot, Cladys (Colonino's) Citl, no. Lambot, Edith (Bull Servoletta) NTC, no. Lambot, Colonino (Bull NTC, no. Law, Anna (Captol) Devenport, La, 18-26, t. Lee, Penty (New Yorker) NTC, no. Lee, No. Servoletta (Bull Canton, C. Martin, Buldy (Colonino)) Chi. no. Lewis, Buddy (Colonino) Chi. no. Lewis, Dorochy (R. Regin) NTC, no. (See ROUTES on page 34)

### DRAMATIC AND MUSICAL

(Montes are for earrent week when no dales are given)

Arsenio and Cod Luce (Pirmouth) Boston. Bloogen Time (Banna) Circuland. Cantor, Eddle, in Hanjo Eyes (Colocial) Bos-

Boogen Time (Hanna) Cirveland.
Canny, Eddie, in danjo Eyet (Colocial) Boogen.
Canny, Canny Chillian, Canny Chillian, Canny Children, Children, Children, Cornell, Katharien, in The Doctor's Difference (IDS, Pala, Rip Van Winkle: Akron, D., schooks, until Dec. 1
Others and Sulfrean (Majestic) Boston.
Helizapozona damerican) B. Louis.
Hope for a Harvest (Walnut) Filia.
Louisana Purchase (Erlanger) Chi.
Lunt and Petriano. (Bringer) Chi.
Lunt and Petriano. on There Shall Be 100
Kight (Acidiorium) Memphia 30-33.
Mr., sind Mrs. North (Harrit) Chi.
My Maryiand (Boston O. H.) Boston.
Mr. Sind Mrs. North (Harrit) Chi.
My Bister Effect (Coas) Detroit.
Native Son. (Studebaker) Cad.
Native Son. (Studebaker) Cad.
Native Son. (Studebaker) Cad.
Native Son. (Studebaker) Cad.
Native Son. (Paryhopsis) Wilmington, Del. 22
Rio Rita (Forest) Phila.
Rivala, The (National) Washington.
Separate Recens (Paryh) Yeoragatova. O., 188
Innative Son. (Studebaker) Beston.
Rivala The (National) Washington.
Separate Recens (Paryh) Yeoragatova. O., 188
Innative Son. (Studebaker) Beston.
Rivala The (National) Washington.
Separate Recens (Paryh) Yeoragatova. O., 188
Innative Son. (Bloog) Buttle Creek, Michaeler, Philosophy, Michaeler, Mich. 22, (Reith), Orabe Rapids
Lanatage, Mich. 22, (Reith), Orabe Rapids
Lanatage, Mich. 22, (Reith), Orabe Rapids

#### ICE SHOWS ON TOUR

Ice-Capades of 1042 (Arena) New Haven, Conu., 19-75; (Oslieram) Springdald, Mass., 27-Dec. 6. Lawis, Decothy (in. Reini Hotel) NYC. Star-Spanies Ice Revise, Dorothy Praner's (Madrid Club) Louisville, Nov. 11-Dec. 8. Winterland Lee Revise of 1842; "Levell, Mass., 18-23; Furlison, Ma., 28-20; Furlison, Ma., 28-20;

#### Loew's State, New York

(Reviewed Friday Evening, Nov. 14)

(Reviewed Friday Evening, Nov. 14)
Carmen Amaya plus à family entoursige of Cancers and guitar players heade
the stageshow, with Lew Perker emsteing. Lydio is on the serven.
Miss Amaya, well published flamenco
dancer, was preceded by her two staters,
Later abe was the central figure in a
Gypuy Firsta number, sided by two male
dancers. Audience, went for the intricate
atops very well, but the staging of the
set outild have been improved very
much. One item to omit is Amaya's
much. He's no ocast as an ennee and
acro-us a warbler, He she twirs a cape
in connection with his aong—the busimes apparently having some connection
to buildighting. Effect is to introduce
a corny element into Amaya's act, definitely burting it.

a corny atoment into Amaya's act, desi-nitely butting it.

Lew Parker is good with his gags be-tween the acts and okay in his own apot. Best work was his impressions of different types of restaurant habitues, and a series of radio take-offs. Parker became a brille blue toward the end, but never too much; so

became a tribe blue blue became a tribe blue bo.

Best of the remaining sets was Ben You're Minde Men, sax lads who gave impressions of singers and band atyles was Downey, Kaye, Tost's Mimic Men, said lada who...gave impressions of singers and band atyles including Merry Macs. Downey, Kaya, the Andrews, Ink Spots, etc. Pollowed this with a nonsemical take-off on radio, a combo of singing and comedy. Very well done. The boye have good voices, a filar for comedy, and combine both factors entertainingly.

Opener is Monroe and Grant, two-manustandard trampoline act. One of the mer is dressed as a stoogs, doing comedy, the other works straight. It's a good, effective opener, not seen often that days. The bouncing is, slevely performed, much of it being apparently floor dangerous.

ger torned, much of it being apparently flory dangerous.

Ilinger Harmon, litterbug dingers, in dence apot. She is loud, and energetle, but, can't aing well, sithe the audience liked her, believed, Kiss the Boys Goodbye, and last version of Old Mon Theor and a few other misquided blums. Also felivers strange sounds, avidently studies because

Business good when caught. Paul Ackerman.

### Strand, New York

(Resiewed Thursday Evening, Mos. 11)

Teddy Powell's ork takes over the major portion of this infrequent one-weeker, andwiched with the picture international Squadros, which was thought to be a bloomer but which reaped praise from the critics. As a result, SRO business opening day.

Mittatally, Powell's band in in better dispe than it has ever been, with 'top dispe than it has ever been, with 'top dispe arrangements, musicineship and thousand presentation. No boogic-woogie or straight live crept into the programming, which was a pleasant change. Facing of the acts wann't are good as it should have been, with the band almost blogding its top before the first act, Paul Bydell and Spotty came on.

Sydell is probably the only statisht man to a dog act in the business. He works completely dead-pan, and his pups bring out all of the comedy in their balantoing feats. Sydell' pulls class balance work with the dogs and walks aff

REYNOLDS PYRAMID

### Vaudeville Reviews

a show-stopper, Previous to Sadell, band played four numbers, dutatisting of which was the Sacherd Scremade with Diek Judgo singing. Band backed up the accompaniment with whistling, and audience chimos in. Performed very tastefully. After Sydell, band pulled off another four numbers, giving them altogether too much to do, but beautifully done with excellent solo work from the orchaster and nice vocal renditions from Judge and Peggy Mann. She clicked with a novelty armangement of Yes, Indeed. Bandly best were arrangements of Rhopolog in Blue beautifully done, and the 1812 Overture.

Ray and Geraldine Butson and Sue

Ray and Geraldine Hudson and five Ryan, both; standard show-stoppens, did just that, The Hudson Sisters, with their

iyat that The hudson flisters, with their extreme balance deneing, adagte and acro. and especially their tumbling finish, were great. La Ryan's pointed comedy material was hilarious. She did imitations of torch singers, opera singers, ot al., and amashed across.

Lee Morgan's staging was a combination of excellent and spectry. Technical end, the lighting and backdrop minimized intros by Powell because of the sheet nitual reproduction on the back curtain of music the band was playing. Pive showmanship acts, however, should have been evenly spectral, instead of all three-coming in quick succession toward the end.

### Raramount, New York

(Revisiont Wednesday Evening, Nov. 22)

Class personified is the keynote struck by the Bill Robinson-Jimmie Lunceford unit, in here for just a week's run. Entry show is smooth and placked with minut unique in every department. Lunceford dares to produce something different with his 15-piece aggregation, and the results are innecally magnificent. High spots are the bands work on Peace and Lore for All and Blues in the Night. Latter is from the Lunceford pis of that title. Also said Dan Grissom sings the "Peace number, doing a leag-up fob. Both times are really mulical productions, displaying lots of solo district, and top musicianning. Band that am easy, pulsating rhythm bound up with the unerthodox arrangements, which are full of mest. Astong soloding are James Young, trombone; Gernid Wilmon, trumpet, Jimmy Crawford, drummer, and a band-worst quartet.

Besides Robinson there are two oner acts, Miller Brothers and Lots, and Velmo Middleton. First is a series of tap routines on foot-high black letters (spelling out M-1-L-E-R) and wind up with a nocko set of single on a ak foot high arrises of full body twists on this high porch. Top stuff and well received.

Mice Middleton wins, the audience thrusher weight-appeal (Jupping 'em at at a least 300 points). Sings a mean couple

sheer weight-appeal (tipping 'em at a the sheer weight-appeal (tipping 'em at a the sheer tipping 'em at a the sheet tipping 'em

Bill Robinson tells the amembla the way he feels now he's good for an-other 40 years, and the house gave him a hig vote of applause. He's a better

SKATING GIRLS

showman than ever and smooth as all the Does a little of everything—mups, spina jokes and tape out three beautiful routilises. Bighinght was hit tap interpretation of the Night. Pinishes with his impression of how he will be dancing 40 years from now, cane et al. Tap sing even makes the national anthem a showmanly bit, working up to it with some humorous chatter about his number in the Harlem drawing, "but the best number of 'em all is, etc."

Good but not full house last show opening day, Pic, Para's New York Joses, November 19 has Harry James and Ray Bolger coming in with acreening of Say-lark.

Harold Humphange.

### RKO-Alden, Jamaica, L. J.

(Reviewed Friday Evening, Hovember 14)

Show here has been put in for a full week on an experimental basis. According to business at show caught, house has a swell chance of getting steady vaude. For the budget outlay, Dave Stern has gotten together a fine show, with Baily, Rand at the top.

Stern has gotten together a fine show. with Sally. Rand at the top.

Openers are Kollette and Drain, femme adagle team, in their first theater date. The pair have a good theater act, being fast, haying a modicum of groce, and featuring some nice lifts and spins. Need brushing up on presentation. Cowns were also inappropriate. Turn, however, drew a good hand.

Songretter Lou Handman, with Piorrie LeVere, have an aut that induces mostaligia, with the pair of them runmaging thru the Handman song craining. Presentation is obay but their parter could stand a few modern angles. Miss LeVere does excellent song selling. Walked off to a powerful mitt.

Clarm and Jonkins, wet blackfacers, give loff with their standard act, Their lines still hold up well and got many laughs. Blue note at the end was unnecessary considering that their better chuckles were obtained with clean wordage. Went over good.

Closer is Sally Rand's artistic nuclity. The fan-and-bubbler is a master showman. Went-over big. Monologuest a let niterward! Hand was okay.

Oscar Davis did the emecoing. He still needs material. Leaned on blue lines. Has a good personality and helps the acts off to a good start and paces the show nicely. A restite of his lines would help him tumestaely.

Pic, Weekend for Three. Joe Cohen.

### Orpheum, Los Angeles

Reviewed Wednesday Afternoon, Nov. 12

Current inflering is a well-grounded and ock variety bill, with Roscoo Ates' name

marqueed.
With Al Lyon's orchestra in the pit, the show is overtured with Look for the Silver Lining and Trees, the latter leasturing the sax of Loo Castinglo.

Joan Bundon, magician, opens with a bit of rhythm stepping white letting a magic stick run circles around ber. She follows up nicely with a paner-tearing trick and with pioking lighted cigarettes out of the sir, ending with a lighted cook pipe, She speeds up with the cocktail bar trick, producing any and all kinds of drinks feon a single empty cocktail shaker. Had a difficult time bowing of.

cocktail shaker. Had a difficult time bowing off.
The Three Macks, in sailor uniforms, were in the deuce spot for their knock-about set. With one on the back of another, they do a nest double somerscult, and wind up the turn with some fast flips that phased.
Lester Harding to back for his third week with bartione work on When Day Is Done, followed by a modley from The Firefty, Audience hap taken to this singer. He sells well,

Atos was on for his stuttering routino and told a few jokes that could have been left in the still. He speeds up the act by bringing on pretty Barbara Esy.

#### Patron Too Enthusiastic

PHILADELPHIA, Nov. 15,-Oddest claim for workmen's compensation among ultery performers has been filed with the State board. Chiquin Marino, local singer-guitarist, put in a claim for compensation as a result of an enthusiastic patron at a Biedton (Pa.) nitery shaking her hand

The stooges for him. Atos does Dark The World' is Waiting for the Sun-view and Mighty Lak' a Rose on the

Four Step Brothers, colored daucing group, in toppers, white the and talks, are on for fast blarken stepping. The do topping that is well-timed and pre-

Doctors Don't Tell and Two Latins Prom Manhattan on the screen.

Sam Abbott.

### Music Hall, New York

(Replewed Thursday Evening, Nov. 13) This is a one-week show that deserves a longer run. The film, One Foot in Heaven (Warner), is one of the season's finest, although doubt very much if it will make money.

will make money.

The stageshow is not as lavish as MH shows that have accompanied longer-rish films. But it's pleasing nevertheless, being, a melodious, colorful, epshilling, slow-moving stage spectacle built son the Walts King, theme, it starts off with Erne Rapes directing the luge pit symphony orchostra thru a rippling of levely Johann Strauss melodies walle the stage dilating with the MH mixed chorus straining Strauss melodies and soprate Selma Kaye, soloing nicely. The mixed chorus is in costumes of 30 or 40 years ago and is bunched around old-time hamoon cabe, including one drawn by a live house.

The Stuart Morgan Dancers, four

The Stuart Morgan Dancers, four husky boys and a tiny blood, on as street gypties, go into their arreating adagto act, which was especially effective here. Some of the daring throws, catches, and lifts drew "ohs" and "ahe, and bursty of applause. "Punchy, as usual

Scene, an outdoor garden, then brings on the Rockettes doing a military polks, with kiche said marching formations making it especially attractive. The two lane Brothers amazed the audience with their unusual acrobattes, including arresting rope skipping stants. Most of their tricks would be highlights of ordinary acro turns; that's how good they are. Strong nevelty turn.

The ballet of 30, in flouncing pink and

The hallet of 36, in flouncing pink and ack costumes, them spin-and-toe their by thru some more Strauss waitses. black continues, then spin-and-toe their wor thru some more Strauss waites. With Nicholas Dake, as a victinist, doing a greeful dance-ansi-posing bit with pix balletines in flowing white. The mixed chorus returns for good linek-ground work and tho show which up to flurry of waitsing around and white misis and singing. The show is titled The Walts King and the staging certainly carries out this theme. Loon Leonidoff produced it. Faul Denis.

### RAJAH BERGMAN

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# Review of Uni

(Reviewed at the Oriental Theater, Ohiongo, Friday, November 14)

Harry Howard has a pretty good show designed for mass audiences. Willie Howard, in the featured spot, may draw some-bix in cities where he is still known, but it is the title and the general pro-duction idea that are most exploitable. There is enough real intent on tap to keep the unit moving at a fast pace most

the way. A line of 14 girls and several paraders a with a torrid arrong dance, with Kelson airing the vocal in a nice mer. The femmes wight up on and is huge alivery staircase from Vic Hyde, the flour-selling lad the Mich, descends to do the act. from Nies Amen, decembs to do the act.

He has trimmed it some here but still
gets across the one-man band idea with
his familiar enthusiaste mannerisms,
osing with four blaring horns in one
hand and a twilling baton in the other.

Willie Howard has four skits, In a

couple of the maye familiar ones, his brother Supene is sadly missed. Howard but lesques the Cood-Will Hour, a sosp-box crator, gets drafted in the army in a double-embendre akit and finally pre-sents the sull-funny quartet from Profester.

The Budson-St. Clair Dancers, fine nero workers, are spotted in a flashy can-can turn. A bright, solid routing that pets

The Rio Brothers (3) work in two spots. The Mile Brothers [3] work throws spots, faring better in the first half which takes care of their playlet and legomania. Later on they cut up on prop horses, a bit they could have used in their earlier

mpeasance.

Martin and Allen, always a strong hand-balancing pair, are featured in the Indian speeduction in which the girls storm-then a good war dance. The athletes are satin-smooth performers, employing solid tricks only.

In the 15 feet Metale Market Martin me.

In the V for Victory finale; Howard reunits which is still colorful and still inners which is still colorful and still timely. Should substitute more takented girls to represent the fallen European countries, for a strong song or dance bit should follow the streng introduction given country. Sam Honligherg,

#### Orrin Tucker

Reviewed Friday Afternoon, November 14, at the Chicago Theater, Chicago

Tucker is far from thru and he has a bing-up one-hour whom to prove it. It is a band unit that is far above the run-of-the-mill fare, with careful thought given to production and lighting, which makes each number stand out like a sore thumbs. While the boys go a little oversboard on novelty (since Orrin and Bonnie Baker, on their own, are really hovely wlesmen), they are well rehearsed and what they do he estainly worth the attention of any audience. Two sock acts are added for balance—Waiter (Daro) Wahl and the Ambassadorettes.

Band opens behind a lavish backdrop setting with a fine arrangement of Smoke actling with a fine arrangement of Swoke Gets in Your Eyes, and the pace gains speed with Chatteneoga Chóo Choo, enlisting the services of the Four Body-guards and a new kid trie billed at Salky, Darlens and Mary. Girls are cute high schoolites with plenty of rhythm in their harmony. Eddie Rice, nordity singer, gets a few laughs with bis-take-off of She Dow't Wanna.' Good personality tune.

The Ambasedorettes (3) punch their

The Ambassocieties (3) punch their varies with a fast turn of acrobatics gracefully executed through. Girls have a good time entertaining the audience, a werm attention-hadring feature. Their control of the chartes are both feats on the clastic rope are both during

The Theres Innity contained the arrest and aming needley of T-Guess I'll Have To Dream the first and Amapola, Jack Bariell, a real singer, in featured in Rockin' Chair and takes down a good hand. The lighter notes number, an annual Tucker

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facture, is repeated, not a highlight any more but still worth the time. The maestro and his pipes register well on several cute tunes, with some nonsense support from the boys who close this chapter with their familiar paper late has

Walter (Dore) Wahl and like funny unbelied "little man" are a chich from the very entrance, the hand-balancing sading still rating a high position smoon the great notely note.

Homie Baker closes the show. She is not a show-stopper new but holds up her inning with her you over-publiched this voice and immobile delivery. Orrin and the boys help a lot, pitching in support in every other number. Starts with a Daddy medley, then Do I Warry?, What-Are Little Boys Made Off. Jim, My Resistance is Low and, with the entire company, Ma, Ha's Making Eyes at Me, Illowe is on a five-n-day schedule and his at and of second above was good. Pic Bonnie Baker closes the show.

bia at end of second show was good. Ple support, Universal's Uninished Business, not a strong feature. Bain'Honlyberg.

### "Gags and Glamour Revue"

(Reviewed at the National Theater, Elch-mond, Va., Friday, November ?)

The Hollywood Glamourettes, nine girls the dollywood Commourates, nine girls featuring Prancine, who does a surje entitled The Dence of the Bride, provide the glamour mentioned in the title of this unit. The gags unfortunately, fall short of aiding this otherwise nicely rounded

show.

Belying untirely on the wearing of an array uniform and amut, Fred Rookie, billed as the "No-Dough Boy," felt flat in attempting to sell insulas. He sings endless choruses of silegedly funny army songs and, tries gags with his assistant. Show opens nicely with the juggler. George Mocre. Coppes on accompanied by a kitchen store lader with all the utensits usually found in a coelery, and winds up his turn juggling a coel skuttle.

winds up his turn juggling a cost skuttle, shovel, dishpan and broom. Well re-ceived, Yvonne and Victor, speche dance

ceived. Yvonne and Victor, anache dance team, are better than average.

Ming and Ling, Chinese singing due, take top honors. One plays the accordion in what starts off no be a straight manical act, with the other doing rocale in an exceedingly pleasing volce. Act sees into an Oriental Version of swing and later into a take-off on an American billibility turn. I Am on American ending provosalment a show-aton.

almost a show-stop.

Christie and Douglas, standard comedy sero act, are atill as pleasing as every free slow-motion interpretation seems to get better with time with Christied work excellent.

conting Rockie's performance. Gegs and Glamour will stand up with the best of the units playing this time. Pic. Down in San Dispo. Ean Eddington.

### NIGHT CLUB REVIEWS

(Continued from page 19)

the hidm, both as entertalners and

greeters.

Current show doesn't have a chance shourstee, being woofully week in entertainment value. Line-up constrated Harger and Maye, ballroom dancers: Ames, and Arbo, comedy beam; line of eight girls under the direction of Rein Bert and, of course, the Duncan Steters. Show is emseed by orchetral leader Dick Aurandt.

Oceanse brings ofth on for Southarin.

Opener brings girls on for Southern belin production number which intro-duces Harger and Maye, followed by the stuces Harger and Maye, followed by the zeny dance antics of Ames and Arno, who peactically have to kill themselven to get laughs. The Duneau Sisters are on next dith their timevorn Topsy and Eva routine, Rosetta personally greating ringsiders by name. Girls return to plane and offer a med-dery of songs from Tepsy and Kea, which closes the show. A terrific lett-down, Line

#### No More Beer Benders

COLUMBUS. OL Nov. COLUMBUS. O., Nov. 16.—Cay Boird, femme jurgler, recently encountered the height of something or other while working a night oldbhere. Pentured rocently in Bipley's Believe It of Not, she makes a complete somermult while balancing a glass of beer on her forebead. Club owner here seabed to chargo her for the hear. She's naw working with a glass of water.

### Stripper With Ear Muffs

PHILADELPHIA, Nov. PHILADELPHIA, Nov. 18.—Jean Carter, featured stripper at the Follico Theater last week, ventured forth on the street clad in a secate—skirt an-bentile, fur cost, silk mockings, ankle socks, scurf—and our music,

or great count be used in closing, with a good sast number which is sorely receded. It hardly seems possible that a club with a like should waste it on an opener only; show is played well by a seven-piece crementa. Exceptionally good house was present on night, when caught. Takent will have to go thru drastic charges in order for spot to continue in huntiess. The Duments have a heat of friends have and all waild like to see their club make and all waild like to see their club make. and all would like to see their club make

Room insuterring possibilities, but will have to perk up, wpecially with opposi-tion clube producing better enternale-ment values. Edward Marphy.

#### Hotel Nicollet. Minnesota Terrace, Minneapolis

Talent policy: Shows at 2:25 and 22; show and dence band; intermission, Arthur Murray Dancers, Management; Neil R. Messick, manager; Sally Delaney. publicity.) Prices: Dinners, \$1.73 up; supper, \$1 minknum weekdays, \$1.59 Saturdays; drinks from 50 cents,

This favorite, rendervous scores again. Hestilined by Reggie Childs and his 12-piece ork, the 30-35 minute show includes a variety of entertainment to please even the kiddes.

With Massiro Childs at the inike, the

ow gets off to a very home; start; the header introducing the three sturred vocalists, and drummer, planist, and and sax sections each doing a chord or two.

chord or two.

Neil Courtney, 21-year-old lyric tener with a voice that should take him a very long way in the business, opens with Oh Danny Roy, augmented by the ork give club and Childs on Eddie. Courtney is a lad Childs picked up several months ago in Connections.

Mardoni and Louise, magicians, take wer for a hilarious preval minutes high include the miniature haunted

house and ghest number, the old thus not decrept; ring trick, some thindreading by Loube and the climax is suitionine act that wows em. In the latter thardon, after splitting a head of cabbage in two under his big knife, implies a man from the andience to get his neck into it along with the cabbage drops the menacing hinds to cut up the ostibute and not but the subject. Mar-

drops the menacing blade to cut up the ostbage and not hurt the aubject. Mardoni works right, in with the audience. Crawford and Caskey, descera, in their fourth return beas, open with very fatey ballroom terpaing, swing into a bit of acro, and conclude with rumba. Encore with some bigh and fast litterbugging. Both have personality galore and the haddence brought house down calling for them.

Mai Emerson, ork sucalist, sang I Oriod You, which he did in the usual man-while redheaded Betty Carter, occ-comph. stepped out with Yes. In-f. Well received.

deed. Well received.

Childs emsecs. His is indeed a pleasing personality, one of the best ever to lit this town. His onk, four bows, four axx, four rhythm, with himself on fiddle, does a very creditable job, for dancing. Childs, has been drawing semicry fine houses during his first week here, which began November 7. His ta set for four weeks.

Jack Weinberg.

#### Lapaour's RKO Dates

NEW YORK, Nov. 15.—Charles Roce-ner, vice-president and general manager of RRO, arrived from a virip to Holty, wood with a commitment from Dorothy Lamour to do a personal appearance tour, starting in January.

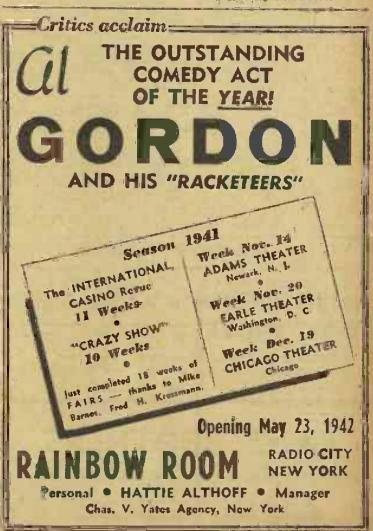
#### New Haven House Continues

NEW YORK Nov. 18.—Al and Bello Dow, bookers, dony the Shubert Theater, New Haven, Conh., is cutting vaude down to Sandays only.

They point out that Ina Ray Hutton's band is playing three days this work—and and that Funnofive unit plays the Shubert four days next week.

### Earl Selby Cafe Reviewer

CHICAGO, Nov. 15.—Earl Selby in the new night club reviewer for The Chicago Times, succeeding Hob Andrews.



#### The Billboard

### Philly Earle Off With Cugat; Fay's Hits Neat \$7,100

PHILADELPHIA.—Bumba excitement, despite the artistic proficiency proffered, made for only ripples for the work ended Thursday (13) at the Tarie Threater feeting capacity, 4.000; house average for straight picture bookings, \$14.000.) Xurier Gugata orchestra Insding an alleatin show hit an unsatisfactory \$17,200. Earle fame are singed on the swing bands and the Cugat class is above them. Show included Miguelite Valdes, Carmen Cautillo, Lina Romay, Ken Christy Chotrivon the band, along with Raul and Eva Theyes and Hai Sherman. Great Guns on the screen didn't help:

the acreen ddn't belp:
New bill opened Priday (14) is more in
keeping with Earle tante. In fact, 1% nn
(See PHILLY CROSSES on page 26)

### Martin Bags 301/2G At Para, L. A.; 10½G for Orpheum

LOS ANGELICS.—Armistice Day week proved a bonanza for vaudefilm houses bere, Predig Martin and Birth of the fitnes rolling up a new record at the 3,505-sent Paramonini, with a 830,505 sent Predig Day money-maker, but duting his engagement prices were hiked, Martin appeared on a standard busis and his mark was about \$12,000 less than Kyner's at hypoed admissions. Both Martin and Blues go into a second week.

At the Orpheum where a variety bill, including the Southern Sisters, Star and lice. Dawn Bisters, Lester Harding and the Seven Fredynons, made up the stage fare, and with Three Sons of Guys and Done Mexico Way on the screen, the gross bit's strong \$10,500.

### Tucker Ork 20G Fine in Minneapolis

MINNEAPOLIS. — Purther indication that Minneapolis is coming out of its slump is the \$20,000 gross of Orrin Tucker's ork and Bonnie' Baker week unded November 13 at Orpheum here.

For the third consecutive time in the past two months a band has hit above the, \$20,000 mark. Last, week Jimmy Donsey drew \$21,000, and before him, by several weeks, Horsee Heidt set a season record of \$22,250.

Orthourn managements headed by Wilson

record of \$22.250.
Orphenim meniagement, headed by William Sears, pulled the initial premotions, along with a special one-half American Red Gross broadcast, over five of the six Twin Cities radio stations, and a party for Columbia dealers by the local Columbia dealers by the local Columbia defirition. Regentif Company.
The Hy-O Amisement Company, Section of the Columbia and Company, Section of the Columbia dealers again bad an attention.

burg distribution, again had an automatic phono in the Orpheum lobby featuring Tuck and Baker dish.

### Folies" Okay 93C

DAYTON, O.—Olifford Pischer's Folies sergere drew down a fairly good 99,300 at the Colonial Theater for week ended November 13. This despite the general opinion that the chapmonded more seek comedy.

### -JUST OUT!-McNALLY'S No. 21 PRICE ONE DOLLAR

WEW, SHIGHT, OSIGNAL COMEDY.

You do, Moster Comedy, Business, Containes, Con

The state of the s

WM. McNALLY

Mast 125th Street, New York

# **Vaudefilm Grosses**

### Broadway Okay; Para, MH One-Weekers Surprisingly Strong; Strand Is Fine

NEW YORK - Business in Broadway muderitimers is continuing at a satisfactory pace; altho another unseasonable warm spell is keeping out a lot of poten-

warm spell is keeping out a lot of potential customers.

The Faramount (3,804 arata; 637,000 house average), opened Wednesday. (12) with the single week of Jimmy Lufterford and Bill Robinson and film, New York Yours. Expected to pick up around \$35,000, Last week, the third and Immilitation of Nothing But the Traits and Johany Long's ork and Andrews Staters, got a nice \$41,000. Previous weeks did vary hig \$65,000 and \$52,000.

The Strand (2,756 asata; \$33,500 house average) opened Thursday (13) with Teddy Powell's ork, Sue Byan and Internotional Squadron. Expected to do around \$34,000. The fourth week of Phil Spitalny's femine band and Seryemi York did a nice \$25,000. Previous weeks accred \$28,000, \$48,000 and \$36,500.

The Roxy (5,835 seats; \$36,000 house average) now in the second week of Weekend in Novana and saage bill with Joey Phys. Archie Robbins, Marion Beliet and English Urothers, is expecting \$42,000.

The Music Hall (6,200 seats; \$94,000

### Earle, Wash., Tops 18G; Capitol 201/2G

WABHINGTON, Warner's Earle showing, International Squadron for week anding November 20 empects \$15,500. On stage are Wally Brown, with Annette Ames; the Cancetrailla, Stuart and Lee, Leater Orman, and Roxyntuse. Last week ended November 13 You Belong to Me did \$18,500, with Pinky Tomilin on stage Previous week suded November 6 Malfees Fedoon pulled \$15,500.

Low's Capitol, showing Hot Spot, antioipates \$17,000 for week anding November 19, Neughty Marietta, featuring Towices in tabloid edition, holds stage with Joe Prisco and dog act, the Bricklayers, comprising vande bill, Last week ended November 12 Week-End in Hauena did a handsome \$20,500. Previous mack, ending November S. Unholy Parimers turned in \$15,000.

### Ellington Strong 22G at Golden Gate

SAN FRANCISCO.—Duke Milington groused a strong \$22,000 for a week at the Dolden Oate. Screen fare was Patter Takes a Wiff. House seats 2,500 and has 53-cent top. Pulling power of band was helped by recent recordings of fee Got It fled and That Ain's Good, Flamingo and Take the "A" Treis.

Nate Krevitz handled the publicity on the vaude run!

### Welk Big One-Dayer

SOUTH BEND, Ind-Lawrence Welk and orchestra ground a big \$2,274.77 at the Palace Theater here November 10 in a one-day date, playing to \$,531 people. Band's take amounted to \$1,181.71. On screen, We Go Fair.

bouse average), with a one-week show including One Foot in Heaven and stage bill with Lane Brothers and Stuart Moran Denoers, is expected to do around \$93,000, Previous commitments are preventing a holdover. Last Week did \$90,000 with Appointment for Love and stageshow with Amelia Olimore and Captain, Reyes.

Low's State (3.327 seats, \$22,500 house average), with Curmer Amaya and Leve average), with Curmer Amaya and Leve average), with Curmer Amaya and Leve average), with Curmer Amaya and Captain Staff, is and opating a \$21,000 take, Previous bill with Shella Barrett, Deet Armax, Harrison and Pisher, Jösey Adama, and Gaudamhth Brothers, along with Dr. Jekytl and, Mr. Nyde, got an okay, \$23,000.

### Biz Holds Up Well At Buffalo Stands

BUPPALO.-Spending in niteries, legit houses and at special shows especially good the past week, combo houses remained well

houses and at special shows weak, the speciality good the past week, but, the combo houses remained well above average in groces with okay attractions. Armistice Day biz gave lift to takes. Lone flesh, bill, on main stem this week is offered by Palace, with Julie Bryan and Benny (Wop) Moore headlining bury-raude line-up, following Diang Raye and Company.

The Buffalo (seating capacity, 3,500; house average, \$11,800 for straight film bookings) is returning to vaude soon, with Ted Lowis booked for November 28 week. Current week, opened November 18, Jooka like a winner, altho it features celluloid fare exclusively. Should, garner about \$16,000. Pix are The Feminus Togen and Unhely Pariners.

For week 'ended November 12 the Buffalo clocked in heat \$13,000 with double feature, Week-end in Harcha and Henry Aldrich for President.

The 20th Century (sealing capacity, 3,000; house average for films only, \$7,300) is still bidling its time with double pix until new raude dates are set. Current week, opened November 14, offers a sock double layout of Mejor Barbara and Target for Touighty Expected to hit \$8,000; in six days, which will bring Century to Thurday opening for Turkof Day. Week ended November 13 the Century under Lives Are Not Enouph.

### Lewis 72C Four Days Providence

PROVIDENCE — Metropolitan, opened to week-and vaudefilm bill November 6 instead of usual Priday opening, with Ted Lowis unit as attraction, and chalked up \$7.200 gross on four-day run. Phys., with Barbara Belmore, Ketth Clark, Eleanor Bowers, Rollo and Version Pokert, Een Whitmer, Richard Lane and Ritter Brothers, got \$6,600 on week, with Gene Autry-film as good draw to supplement stage bill.

ARTHUR HORAN has been engaged to emsee at the Camoo Thester, New Rochelle, N Y., for two weeks beginning November 22, when the Cameo ladinches a vaude policy.

### Thanksgiving Week Big in Chi; Orrin Tucker 39G; Howard's Revue Fine 20G

CHICAGO.—Ideal weather, combined with sellable attractions in both Loop combo houses this week, beginning No-

combo houses this week, beginning November 14, will send grosses spouling again. Chasing day in Thisnheigiving (20), niways the top day of the week.

Chicago - (4,000 seater #832,000 house average) had an okay opening Priday (14) with Orrin Tucker's band and Universal's Widnesses and, while somewhat of compared with Jimmy Dorsey's opening the preceding week, managements lan't completing. Tucker's name here and that of his co-feature. Bonnio Baker, are still box-office beta Should draw a good \$89,000. Week, of Hovember 7, Jimmy Dorsey's band unit, with Fred Astairs in You'd Merer Get

Rich on screen, turned in a fine \$40,500c it was Dorsey's first date here since becoming a leader on the inusic machine circuit and the gross is a reflection of his new popularity.

Oriental (3,200 seats; \$13,500 house a tengel has another bung-up show in Hearry Howard's unit Beachcombers of 1942, with Willie Howard and a large cast. A big week-end and Thankagiving receipts ought to pull this one up to the \$20,000 mark. Week of November 7, house did a recent \$21,500 with the triple threat show of a Major Bowes unit and Blackstone's magio revue or stage and Sec-Capades on screen, Current screen fare is Flying Gadets, a time-ly title.

### Kyser Terrif 36G Tops Miller Record At RKO in Boston

BOSTON,—Kay Eyser set a record for this year's vaude aerson at the RKO-Boston last week with a sensational \$38,000 gross for week onded Thursday (13). Night admission price at the 3,200-seat house was hiked to 65 cents, need, 55 and 65-cent scale prevailing. Kyser also played an extra abow daily. The exceeded by \$4,000 the \$32,000 gross chalked up by Glenn Miller, hedder of last year's top gross at the house.

Pie was Flying Gedets.

Follyscood. Seculer Girls unit, featuring movie startets June Preisser, Cecilia Parker, Mary Hesler, Barbara Pepper and Anne Nagel and actors Peter Lind Hayes and Dick Baldwin, bowed Priday (II) for a one-week stand.

### Palomar 3d Best Gross of Season

SEATTLE—With a good screen and better than average vaude, the Palcenn (1.450 seats) had its third largest week of the year, grossing \$7,000 to go 2G over the sverage. On stage were Grandma Perkins, the Sarons, Phil Arden, Granf Oardner, and the Volera Trio. On screen was Badlands of Dakota.

Last week the Palcenng fell only \$1,000 short of the year's high, \$8,000, brought in twice by the Polagk Erea. Circus. The week year of the year's high, \$8,000, brought in twice by the Polagk Erea. Circus. The week years among the special event nights was Jerry Roos "Daffy Audion." brought back by demand after running, better than 30 weeks last year. The nuction played to a full house and will be a regular Wednesday evening affair thru the winter. thru the winter.
Oddity due to the defense boom is the

huminess open-all-night houses are do-ing. Three theaters, showing only film, are doing near-capacity due to soliders hand salious looking for a place to spend

### Spokane Vaude Uni Girlie Show Okay

SPOKANE, Wash.—Post Street his \$1,300 week-end of November 7-9 for heat gross alines vaudefilm policy was resumed in September. Pigure was \$50 higher than best previous take. Mr. Dooley's "Goofy Auction" and amassur show helped opening Priday night attendance again, but not as much as the previous week. Acts were the Hi Hatters, Botby Whaling and Company, Tate's Dogs, Ted Leary, Sam and Barbarri-Bruce, Pix, Bachelor Deddy and The Great Seetadle.

The "Civicaque" tab show at the 335-seat Rex held up mear the \$1,000 high of the previous week for week ending. November 9, Bearrice Hall in her bubble' dance was featured. Films, for the week-and were Sign of the Wolf and Sir Hopkins.

### Ted Lewis Turned Em Away in Salem

"SALEM, Mass.—Ted Lowis unit, in for 5 two-day spot booking at the 2,200-seet Paramount Theoter, grossed an estimated \$4,850. More than 800 persons work

\$4,850. More than 800 persons were turned away.

Phil Bloomberg, general manager of this Salem Realty Company's theater insterests, reported the house shortly will begun booking more names. Stage facilities are being improved. Legit attractions are also contemplated. Separate Rooms was booked in for a one-nighter Salember 1th and advance reports indi-November 13, and advance reports indi-cate a complete sellout.

Top for the engagement was \$1.55.

### Ink Spots-Hawkins Strong 24G in Pitt

PTTTSBURGH.—The link Spots, with Krakine Hawkina' orchestra, grossed \$21,500 at 3,500-seat Stanler link week. On the screen, The Femining Touch (MOM).

Last week Kavier Cugat's revue, with Smilin' Through film, meared \$18,000, the average gross.

### Detroit 2.200-Seater **Books Negro Names** Beginning Dec. 26

DETROIT, Nov. 15.—Town Theater, formerly Orchestra Hall, will be opened December 28 with a policy of colored names. Name will be changed to Paradise. Owners are Ben and Lou Cohen, operators of a local circuit, who have had the house three hat spring but have kept it closed up to now. House seals 2000, and is being reconditioned. It was briefly used for small-time valids y used for small-time valids under management of Jack

finder.

Tentative obcokings include Louis
Armstrong, Bill hobinson, Jimmio
Canceford and Scohoster. Average show
is expected to cost around \$6,000, It
is located a mile from downtown district
and a half mile from the Colonial, now
playing vaude at 25 cents. The Town
will charge \$5 cents for vaude and a

lange first-run picture.

Local theater conditions make it impossible for this house to get desirable picture product except sporadically, and management will have to use "B" plotures and independent product.

#### Beachcomber Show for San Juan, Puerto Rico

NEW YORK, Nov. 15,—Bogoné Joles-nik's band, a girl line and three acts provided by the local Bescheomber ciub, called Thursday aboard the S.S., Coamo to open at the Ecombron Beach Club, San Juan, Purvio Rico, for eight weeks. Booked thru Buil Stein of the Keil Bel-

mont Agency.

Believed to be the first complete floorshow booked from this city for San Stati.

#### IA PAYS COST

(Continued from page 3) he stated, "they could have killed it than." He opined that it was a good resolution under ordinary circum-

resolution under ordinary circumstances.
Walsh, however, was emphatic in denouncing the rule of Browne and Bioff, saying, "From this moment, on, things are going to be different. None of the old chake-down or strong-arm."

Trial, which resulted in the conviction of Browne and Bioff for 8 and 10 years respectively and a fine of \$20,000 each, reverted to him, walsh said, that the film industry has snough money to pay decens wages and that "now, salarica and conditions on the West Coast will come in fer a bit of adjustment."

"This time, the," said Walsh, "the film industry will have to deal with officials who represent the membership, and not themstrees." He nedded that he is also looking into the possibility of not appointing a "studio representative," the balso looking into the possibility of not appointing a "studio representative," and we don't need one," he said; "we're looking into that point." He also said that a new vice-president would be elected to the executive council from among the diegates who attended the last convention. He said that he didn't have any idea who it would be.

disegrate who attended to didn't have any idea who it would be.

Meanwhile, Browne and Bloff have applied for release on ball. During the trial, both were free on \$50,000 ball, but were held without bail when centere was passed. Government Presentation Walliams P. Corres and that he would come that he would be more, but that, if a pleasure the move, but that, if a pleasure the move, but that, if a pleasure the move, but that, if a oppose the move, but that, if a per for release on ball were granted, but would be doubled and the LA would not be permitted to advance any more funds.

NEWARK, N. J., Nov. 15.—Louis Kaufman, business agent of the Motion Plature Operators' Union here, affiliated with the IATEK, who is under indictment in Newark for conspiring with George Browns and Willie Bioff allegedly to extort 61,000,000 from the film indistry, was successful in getting his entire administration renominated for office, Kaufman still has two years to serve. Elections are to be held December 9.

ber 9.

Kaufman's group will be opposed by the same group of members who appealed to the courts to take over operation of the local. Dick Walsh, new greatdent of the LA. and that he would not interested in the election because it would violate local autonomy.

Incumbent normness include Harold Shadboit, president; Daniel Oliner, vice-president; Harry Oppenheimer, recording secretary, and William O. Uesster, treaturer, Anti-administration candidates include George Ollitigan for president; Charles Strong for vice-president, and William Nugent for secretary.

### Cop Turns Actor, But Chief Doesn't Like It

DETROIT, Nor. 15.—Policemen cent's be actors—at least not without prating an official olay, Patrolman whyse A. Pernelius learned when he perceived the property of the perceived was suspended from the Detroit Police Department for two months, Pernelius has been making personal appearables as part of a actey campaign, doing a ventriboquist and dog

Fernelius bade appearances at the Lincoln and Rex theaters, getting the appearance and didn't ask his chief. Resultable drew the suspension for making a public appearance and for excepting money without authorization, even the "its was in the interest of the department's eafety drive."

### AGVA Cuts Off Thomson Control Of Coast Locals

NEW YORK, Nov. 18.—In a move to curb the growing apposition on the west coast to the national administration, the American Guild of Varley Artists has rescinded the sweeping powers it had given to Kenneth Thomson, head of Screen Actors' Guild, in 1940 in the management of the Los Angeles and San Francisco locals.

Rational executive board, which mot November 1, prised a new resolution declaring his old power "null and void and to be rescinded immediately." No reason had been given for chopping Thomselv of, except that the West Coast locals are in good shape now and capable of managing their own affairs, according to Ourald Orifim, executive secretary.

tary.

Thompson took control of the West Coast variety situation in December, 1940, and was empowered to "take such action on behalf of the national board detented necessary" for the continued operations of the locals in Colifornia, His authority included disamination of the books, hiring and firing people, and holding 40 per cent of the income collected out there for matters which might arise.

ELAINE LANE AND HARRY SMALL. hanns hans and maker small as the Cocoantr Grove, Boston, followed by 51 Morotco; Montreal, December 6 and the Club Charles, Baltimore, Documber 22, all two-weekers set that 3of Topper of New York.

# Problem Is Not Theaters But Getting Units, Says Cushman;

Units Really Easy To Get Up

HOLLYWOOD. Nov. 15.—Trouble today is not in getting theaters in which
to play but in getting good units, says
Wilbur Cushman, for 25 years a unit
booker in the Middle West. He adds
that pienty of work awaits the performer
no wants to go with a unit and that
fast fee hooking has removed the gamble
of being stranded. The performer is also
assured of a sufficient number of weeks
to make the tour worth while, says
Cushman.

While Cushman lives here, he is not
planning to put out any units on the Cushman

Cushman, Doints out that the day of the "package show" has arrived. Ice shows are available in this form, and most of the leading air shows are also bought this way, he said. Therefore are also bought this way, he said. Therefore are also bought this way, he said. Therefore are also houses the produce of the profession of the profession of the profession. These can be produced with union performers and musicians and yet leave a good profit for the producer. A typical one-hour unit includes an eight-girl line, five-piece band and three or four competent acts. Standard vatide performers are on the brink of a golden opportunity in the surge toward units, the broker said. A standard act is now in a position to put out its own unit and draw a salary as well as make a profit. This, Cushman mid, was especially true of groups such as circus acts that have five or more people. He cited a well-known act, and said that with its saven people it-could casily he assumed as after a star has a first other acts. Cushman points out that the day of

as circus acts that have five or more people. He cited a well-kinown act and asid that with its goven people it could easily be augmented with other acts, a line and mustchans. Unit could immediately get time in theaters in towns of 5,000 or more and keep hisy until the citidoor feason operas. For 20-people units, the booking is not limited to large cities. Dog acts are good as unit builders, as are horizontal har acts and the like. Units can be built around almost any kind of, an not as long as it does not have too much equipment or rigging, he added:

Oushman asid he had put a unit built from a circus act into a theater that had had no fisch in years and it tripled the gross.

Units can be framed casily, Cushman said. A drape set, photographs and advance, poblicity are all needed to start a unit which can be sold even before it

unit which can be sold even before it goes into production, assuring the pro-ducer of no unnecessary loss of mener or time. Since shows are booked on a

strong. White Guahman lives here, he is not planning to put out any units on the West Coast. His new units open in Indiana November 16 and will play westword, with Sail Lake City their Western limit.

### New Bookings Crowd Top Midwest Houses

CHICAGO, Nov. 15.—Three leading Midwest value houses are set with shows the rest of the year. The Chicago Theater gets a two-week show Priday (21), featuring Gil Lamb; Commanders with Bianche Bradley; Nicholas Brothers, 1008/wood Blondes and the Hild Rables, in confunction with the difference of the confunction with the confunction with the difference of the confunction with nonywood Blondes and the Hild Ralles, in conjunction with the film A Tonk to the B. A. F. Folkes Bergers unit comes in week of December 5, to be followed successively by a Martin Rays show: a revue topped by Tony Martin and, during the holiday week, the combination of Erskins Hawkins's band and the Ink Spots.

#### SUGAR'S DOMINO

(Continued from page 4) the name of Josep Adams. The Loew booking team of Marvin and Sidney restricted this Adams boy to emseting—and maybe it was best. This Adams boy has obtained this an appetite for chow meint. He is quick; possesses charm that many youngsters deliberately throw away by trying to be wise guys with all the vulgarity of their models and none of their talents, and there is constituing in his personality that cries out for recognition. He is on his way. Watch him.

personality that cries out for recognition. He is on his way. Watch him.

On the same show we renewed acquaintance (from out front) with a young lady who makes us wonder whather show business is a business siter all, and whether talent buying cight to be done by phony hecoscopologists and rootheayers rather than alleged experts. The hidy is fisell Berrott and she's about the smartest thing in what is left of vaudeville and in eafer today. If she had to give her occupation for a very technical censurance with a breakdown complex she would have to call herself a mimic is missaken about thinking he knows how business and calls alter Darrett a mimic is missaken about thinking he knows show business and calls alter Darrett a mimic is missaken about thinking he knows business and calls alter Darrett a mimic is missaken about thinking he knows show business and calls alter Darrett a highly intented actrons, a sensational consellation, a more than pleasing singer and an all-round entertainer rolled into a bundle of box-office dynamics. Show business has a heap lot of explaining to do in regard to Miss Barrett. It has to explain why sho isn't by this time carrying the heaviest part in a smash ratue or dramatic show; why she isn't by this time somebody of consequence in the Hollywood accenc. While much of her totent is visual, Mass Barrett stall has plenty on the helly as a prospect for radio. So we sak also why she isn't the standard bearer or alter being in the publicacy long enough to be a tradition.

At the same viewing of the State tisses.

At the same viewing of the State Mistry we could not avoid noticing what in a well lighting job is being done as this pop-price emporium. Every oct was lighted perfectly and a particularly good job was done in Miss Barrett's case. It is quite evident that the State accepts with due seriousness its responsibility as the cuistanding visudefilmer in its part of the country. It is doing right well by the living stage. We hope Loew will see fit to lavish such interest on other of its theaters—and that goes for BRO, too, with the help of the musicians and stagehands.

### L. A. Acts Boom Litomy for Sec'y; Buffalo, Boston, Minn. Activity

BOLLYWOOD, Nov. 15.—Little Libomy is being boomed for national secretary of American Guild of Variety Artists. Campaign to elect Libomy, local executive secretary, came to light Wednesday when it was learned that a potition aponsored by the Debonaira had been signed by nearly all the AOVA members at Earl Carroll's Thanter Restaurant.

Petition proclaims that members of

Petition proclaims that members of the show enderse Litemy in the belief "that his selection will be a tremendous step forward."

BUFFALO. Nov. 45.—The AOVA the getting noticeable response by acts and is also getting results in disputes between acts and night club owners. Protessor Maji, local rep of the unional board, held a meeting of 50 entertainers at the Ford Hotel November 2

Professor Maji was successful in getting satisfactory settlements for act in two cases of cancellation. Despite contracts for one and two weeks, respectively, two teams were subject to cancellatans in two different nikeries on first night, not an unusual procedure here. In the case of Winnie and Kerwin, Maji managed to have the act stay the suite week; in the other case a settlement of 645 was minds by clube owner after he canceled act.

On the other hand, Maji didn't side with an ack recently when he was let go alter first week, despite cure-week contract, because some objectionable material in routine was not removed despite club owner's repeated warnings.

BOSTON, Nov. 15.—The dradline for new minimums expires tomorrow and it is understood that AGVA has signed all but one local booker to new contracts. Tom Senns is local AGVA manager.

manager.

It is understood all agents have promised to book only union acts. Minimums not were as follows: Class A apots, 455 for six-day week, 400 for seven-day week and 87 for one-nighters. Class C. spots, 835 for six-day week, 840 for accen-day week and 80 for one-nighters. Schedulo for chorus lines calls for the following minimums: Class A, 835, 840 and 86; Class C, 425, 630 and 65; Sixgle one-nighters within 10-cant car-fore limits, 80; when 50 miles, 80; form 50-75 miles, 88 and from 75-100 miles, 89. These schedules apply to night clube only.

MINNEAPOLIS. Nov. 25.—At n state-mate in its relations with sister crafts, AOVA (Local 3), says its insimes agent, Ted Brown Aich, has been turning to-ward sottlement of claims between performers and employers.

Alch says the Artista' Bureau (Johnny Williams). National Talent Enterprise (Barry Schaffer), Hollywood Orchestra and Vaudeville Agency (Pete Brennan) and Twin City Amuserment Company (Violet Murphy and Ed Fieck) have been granted AGVA ticense.

Bettlements Brown has made include a 645 claim by Heller, and Helen, descers, against Caremon's Bur and Cafe. St. Paul, Palmer, Booking Agency, of St. Paul, Alch mid, will pay.

### Billy Reed Gets Film Jobs, as **Burleskers Eye Studios Hopefully**

LOS ANCELES, Nov. 15.—Billy (Boob) Bred has just finished work in RKO's Syncoporico, starring Jackie Cooper and Bonita Granville, and has been signed for musical shorts with Johnny Doerns at Universal, where he will also do his musical dish act.

Hesto Takris has changed at the local follies from straight to comedy. While faced was at RKO, Barris pinch-hit, with the result that the Dulton Beothers, Follies owners, have decided to keep him

as comedian.
Valente Parks, in from New York, was
offered a part in Samuel Goldwin's Ball
of Fire, but rejected it.
While Miss Parks was appearing at the
Polities, a contingent of strippers and
show girls picketed the Goldwyn lot
when it was heard that talent for the
burlanque picture was bring secured
from every place except burleague. The

picketing got plenty of publicity for the

for a Follies performer in about a year when Ous Shilling, who was cornellan here off and on for three measure, was signed to appear in Officen Kane (RKO). Mexican Spitfire, Appointment for Love (Universal), Ice-Capader (Republic) and

(Universit), les-dapases (Republis) and Dr. Kildor's Wedding Day (MOM).

Betty Rowland worked last your in Let's Make Music at RKO. Rage Rag-land did Whistling in the Dark and Panawa Hattle not so long ago at MOM.

Because the Politics is only 20 min-utes, from the studios, a number of Description the Studies, a "number of Existen burlesque principals have sought appearances there, in hope of getting flicker flashin. Reed was signed by flicker flashin. Reed was signed by di-rector William Distorby's assistant.

# Burlesque Notes

(Communications to New York Office)

MARY GRANT, ESS time east with MTG's revue at the Hollywood, made her foliate debut at the Ettinge, November 2, in a Hawaiian strip, Same Hirst unit had Julia Bryan, co-featured: Marjorie and Pigeon Roy, Foster and Jacoba, Billy (Bunapa) Mack, Sally and Rags O'Day, and Billy and Mary Hill, two last named a dance team, also first-timens in burly.

1. 5 LOIS DE PEE returned to the Remable for two weeks November 9. Valerie Farks came in November 9. public for two weeks November 9. Vehicle
Parks came in November 18 ag co-feature,
BETH JUDAY doubling in dance
specialties and in the front line at the
City. JACK ORENMAN, now Mann,
former burly comic and now with George
Je at in High Kickers at the Broadhurst threw a party at the Claridge Hotel after the premiere to celebrate his debut in legit. Another ex-burlesque comic in the anne musical is Joe Marks. JERRY same musical is Joe Market. JERRY PHILLIPS, showeld, extend from the City to sall November 8 for Panama for three months at the Florida Club. MOE COSTELLO now has a solorog attachment in the pit of the Cayety, Norfolk.

ANN CORIO special attraction at the City November P. . . . WALT GOLLINS, company manager of the Cord-Brenna-Eirkhand show, colebrated in hirthday in Waterburr, Comn. with Jack Beck, bothermanager, contributing a buffet supper before the midrighter, and Breafor Cook, chorus captain, and the girls a lead of gifts . . . EVELYN CUSHWAY has changed her moniker to Carol Ann. Clogdd five weeks at the Folkes, Philadelphila, October 30. . . SAM COHEN, manager of the Rudson, Union City, N. J., attended the Penn-Navy football game November 1 to belp root for his nephew, Jackie Cohen, playing left tackie for Penn. . . . ANN CORTO special attraction at the ity November D. ... WALT COLLINS.

The greatest value in Hotel accommodations offered solely to the profession.

\$10 Double

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\$10.50 Single \$12.50 Double

SHOWER-BATH-and RADIO

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### A STATE OF THE PROPERTY OF WANTED

Experienced Chorne Girls. Long, pleasure congruences. Work all dura, get paid free seven. States for specialities. Short refree, Wine or write.

GEORGE VOUNG, Ross Thinase, Complaint, Oblo-

ORAY SISTEMS (Dottle and Clara), with Barbara Kane, are in the danting line at the Globe, Boston.

MARGIE HART lest a couple of cen-turies on the Zivio-Robinson battle Oc-tober 31. . . . MURRAY LEONARD, en tober 31. . . . MURRAY LEONARD, en route with Al Johan's Hold On to Your Hais, writes about how perfect a host and hostess were Jack Cadden and Nadja at the Nadja gamaion while the show played the Nadja gamaion while the show played the Nadja manaton while the show played Roch ter, N. Y. recently. RMA VOOELER crashed the front page of The Bidgeport Hereid October 28.

BUSTIST LOSENY/O and Marian Morgan, first time here in 15 years, have invested in a home in Boverly Hills, Calif., which last season was occupied by Joe Tule.

LORRAINE LEE, first-time New Yorker, is being sponsored as a strip by Krmaine Parker, another Teean, in the Moore-Taylor Hirst unit. A younger sister of Lorraine is Lorothy Bradley, a choriman the Hirst circuit. THREE HAR-MONICA REEDS at the Star, Brooklyn, October 2D week, were Foilies show new-comers.

CCLORG ID Week, were routes know newcometrs.

CHARLES P, EDWARDE and wife, vicitors here last week from their Hillcrest
in the Poconce at Erfort, Pa, where Alma
Coleman, former burly ecc, and Mrs.
Charles Pranklyn and son, Charles Jr.,
were recent guests with George Adams,
of the Mayfair Cofe. , LDCY BAXTER
(Mrs. Bennie Moore), first time out from
a year's Blussa, "slong with har countries
Margaret Modett and Adeline Domarini,
were other visitors "November 3 week
from Poorta, Ill. Attended the City Thoneter to ede the Moore-Taylor show. . .
TIRZA opened November 10 at Rudd's
sutters, Schenectardy, N. Y. . . MART
LOUISE celabrates a birthday November
20 in Waterbury, Omm. and daughter,
Patricia Ann, will ditto, her second. December-28 in Chicago, . ., HINDA WASSAU extra-attractioned at the EttingNovember D week. To be followed by
Bobby Morris and Mariane, November 16
and 23 woeds, via a Birst unit. .

CARLIEN, daughter of Joe Preed and
Alba Bradley, celabrated a fourth birthday October 20 . . . MAE BROWN,
Ginger Britton, Alyne Payne, Jack Damend, Ethel DeVoe, Charles Schultz,
Harry Whife, Harry (Shuffle) Levan and
Johnny D'Arco are the principals of a
new Thirst show at the Star, Brooklyn
November I, with Winnie Garrott as extra attraction.

DAISY KELLY, stater of Scarlett Kelly, made her burly bow at the Follies wick ago last. . . . HOWARD MONTGOMENT to Atlantic City to stone and produce at Citto Nomad. . . RED BUTTONS, comid at Carroll's, atgned for a role in the new

at Carroll's, signed for a role in the new Join Perrer consety-drimm.

CHIQUITA (IARICIA corra-added at the Troc Theater wick anding Saturday (122); with Mary Grant to headline following week, making her first local appearance.

HINDA WASSAU November 25 attraction at the Orpheum, Readling, Pa., OLADYS POX, after a long run at the Polles, which shuttered last week, opens at the Smart Spot, Haddonfield. M. J. JESSICA ROCERS takes over the top appet at Carroll's. MARNEE and to do a dramatic part in Priend for a Nickel, play by Claud Stroud.

#### Ex-Strip Hurts Figure, Collects \$700 Damages

DETROIT, Nov. 16 .- Cabaret owners d a new headache this week Chruit Judge Lester S. Muli ed Rita West 8700 dammes warded Rita West 8700 damages against the Capoty Ber. Miss West was a walters in the 2004 and claimed she was tripped by a customer who was terred too much laquor, resulting in permanent injuries to her figure.

Her summertime job, she said, was as a stripper with the Royal American Bhows, accounting for the claim for damages to her figures.

which goes into rehearsal around Christ-mas time.

#### Clavelanda

A 25-year veteran in the burlesque, husiness, SAM REIDER has moved into the Boxy as associate to George Young. This is Sam's second trip to Cleveland as a manager of a burlesque house, he having headed the old Colonial Theater here about 20 years ago. October business was biggest in air years. Sam came to Cleveland from Sa, Louis after his successful reopening of the Grand Theater in that city.

MIDWEST:

MILTON SCHUETER, Chicago, has booked for the new Empire Circuit: Irene O'Dare, Walt Stanford, Hazel Scott, Jeanste Miller, Julie Euglish, Lynn Vanya, Mickey Jones, Al Phart, O'Delt and Allen, Grace Glordon, Virginia Jones, Louise Sharay, Fred Hall and Jooly Darson. Schunter also booked Joe Force, who leaves the Billy Jiagen company on the Midwest to Join the Hairy Comboy-Lau Black unit, at the Geand, Canton, O., November 28; Woods and Mac Into the Marfat, Dayton; the Geand, Canton, C., November 28; Woods and Mae into the Martist, Dayton; the LaFluera, Falses, Bumalo; Ere Arden, Rtalio, Chicago; Gutes and Clarc, Palace, Buffalo, and Mancy-Hart Into the Roxy, Clerciand, to replace Lyn Bart, who returned to the Ristto, Chicago. ... MARION MORGAN reopens on the Midwess Circuit and the Palace, Buffalo, November 21. ... HARRT HERSH plans to reopen the Aivin, Minneapolis; December 28. ... WARREN B. IRONS and Arthur Clamage are planning 20 Years. reopen the Alvin, Ministerion, Presenter 28. . . WARREN B. RONS and Arthur Clamage are planning to relight the Missouri, Kansas City, on the same date. . . BENNY MOORE was in Pootta, Ill., last week visiting his wife, YVETTE DARE is held over at the Bower, Detroit, . . ADA LEONARD is taking her sil-girl band on a tour of army camps next week. . . CHARLES ROBINSON replaced Harry Myers on the Middwest Circuit at the Roay, Clereland, Priday (14). . . CEORGE TOUNG, operator of the Roxy, Cleveland, went to New York with Abbott and Costello, who have been visiting him on their way osses.

#### FROM ALL AROUND:

STANLEY MONTPORT is back as stage manager and bottle single at the Pox, Indianapolis, ... RALPH CANTON and Hazell Chamberlain, formerly in concutive capacities with the Fred Hurley buriles of a few years back, are now in advance of a Drunkord scompany.

### PHILLY GROSSES

PHILLY GROSSES

(Continued from page 24)
extra special treet with Artic Shaw's band holding court. It's forgive and forget as far as the j-bugs are concerned, and if weekday bit is on par with the week-end. Shaw should his \$28,000. Oran (Hot Lips) Page, Davo Tough, Georgie Aufd. Les Robinson, Jack Jampy, Paula Kelly and Jack Coontif from the band support along with Bob DuPont and the Coulston. Two Lotins Prow Nanhatton of the screen.

Fay's Theater (seating capacity, 2,200; house average, 86,000) for the first time this season splitting the burty billing with a standard vaude act hit a heat efficient Province and the season splitting the burty billing with a standard vaude act hit a heat efficient Province and Salicia Puppets heading the variety fare. Gas Frater's Recyetter and Billy Klains orchestra rounded out the bill, with Mysfery Skip on the access.

New bill opened Thursday (13) is a double-header in burly beauts for the first time this geness, with Dian Rowland and Marcellita, and figure on hitting big house pur. Vaude line-up includes the Three Saliers, Richard Lane, Jim Wong Troupe and Ende Shayen and Charlotte Armatrong. Buy Me That Town on the servers.

# Magic

THE OREAT BLACKSTONE, Who I'M. THE OREAT BLACKSTONE, who rehearsed and opened his new season
at the Opene Rouse in his home town,
Colon, Mich., several weeks ago and
which last Thurnday (13) closed a week's
atom in the Oriental Theater, Chlorge,
is beginning an invasion of the East,
with the show set for Boston Christman
week. Peter Boston, Blackstone's
brother, is stage manager, and Ted Banks
has returned after several years absence
to again become chief assistant. New
illusions include The Bridge's Dream
Bhanton Sodder, Lady of the Lantera
and Grondmother's Incliniere. Retained
from past programs are The Ventahing
Horse, Child's Dream of Toyland and the
flash floral opening. "FLOYD
THAYEST, Los Angeles magic dealer, is
out of agilon as the result of a nervous THAYER, Los Angeles magic dealer, is out of setton as the result of a nervous breakdown. . . CliffORD (formerly Punjab) is presenting his Midnight Spook Party in Midwest houses. At Warner's Ohio. Lina, C., November 1. Clifford played to 1,800 people. . . . PETERDS. BUKETKO, Latvian magician. Warners Diago to 1.800 people. ...
PETERIS. BUKCIKO, Latvian magician, also known as the Great Rolando, is a focoik on a British steamer plying between British ports, Canada and the United States. He was in Finland when that country declared war on Russia, and had to takip the country in favor of Ireland, where he ahipped out, as a cook. ... BOB. AND SONIA KING and Tiny, vent act, have just finished tweets at these Baurtos, almostred. ... BYDNEY LEVINE, well-known Montreal magician, who now makes his home in Gaspo; Que, recently paid a two-week raise to his old homostown. Bid magician, who now makes his home in Gaspo; Que, recently paid a two-week raise to his old homostown. Bid magician on the Coape coast in. two years, He keeps magic alive in that sector, however, by putting on occasional shows for the soldiers and sailors stationed there. ... RICHARD O. BUCK, who stated his carcer at 18 as assistant to Marquis the Magician, now holds an important sake position in the stool industry. ... RICHARD O. BUCK, who stated his Latth month in the sump; Hela stationed at Fort Storens. Ore. ... AL DELAGE and Company, after winding up at Club Top Has, formerly the Experience of the magic deak after winding up a week at the House of Rinck, Cincinnati.

HARRY SCHILLING, after a week at Primrose Country Club, Newpork Ky, thated the magic desk hast Wednesday (12) before departing for Indianapolia, where he's now showing his magical wurse in the Sapphire Room of Hotel Washington. . OALI-GALA head-lines at the Club Royak. Detroit. ., "POUR-A-DRINK" DORNFIELD tops the floor layout at Joe Countries 41 Club in the same willage. . , WESLET WHITEHOUSE, with his "Potpoint of Presidigitation." is set at the Shoreham Hotel, Washington. from Navember 10 Presudigination. In set in the soutename though weathington, from Navember 10 thru like 23d. . . . PRED KEATING, magkinn and morte magul, headlined the stage bill at the Carman Theater, Phillipse of the Carman Theater, Phillipse Calphia, the week ended November 13. . . . OTHE MANNING has just concluded ... OTIS MANNING has just concluded a six-week stand in the Casino Boom of Housi Secor, Toledo, and leaves in a few days with his wife and daughter for another season in Plorida... MARQUIS THE MAGICIAN has been set by Bob Shaw, of the Gus Sun office, for the circuit of Schino theaters in Onio. OREEN THE MAGICIAM has just concluded a season in the Canadian prairie provinces, which he describes as his best in 10 years. Three months of steady in 10 years. Three months of sterains in the Peace River country Canada made the roads impassable, s Green, and he, with 250 others, many of them American big-game hunters, had to ship out 375 miles to Edmonton, Alta. to ship out 375 miles to Edmonton, Altaon flatears, and, after arriving there,
Green-turned over in a ditch with his
new Mercury and trailer, He's presently
laying off 10 days for repairs to the cas.

THE ORKAT DAOMAR, after 16
weeks thru New York State, leaves this
week for the Middle West, . t., JUDITH
JOHNSON, mentalist, was forced to
cancel out of the Silver Moon Citth
Pueblo, Colo. November 6, due to a
serious hand injury which purt her in
Ocheral Hospital, Donver, for four-days.
She resumed November 11 at the Bong
Villa Gub. Idaho Palla, Idaho, wische
aho is set for two weeks.

### Hayworth's Circle Starts Off Well; Unit Opens Nov. 22

Wilson, N. C., Nov. 15.— "Scalbee" Hayworth Players finished their first week around their florth Carolina eirclo Thursday (13), with results highly actisfactory, according to Hayworth. This is Hayworth fifth year in the Wilhy-Rincey houses in this territory.

Hayworth reports that house managers on the circuit conference has been presented and in the circuit.

Hayworth reports that house managers on the circult co-operated well in geeting his company off to a good start, with newspaper ada, heraids and special lobby fronts. The managers who aided, according to Bayworth, were Arthur Bendricks, of Lynchburg, Va.; Sy Palmer, Rocky Mount, N. C.; R. E. Corbits, Greenville, N. C., and Charles Utley, Wilson

Hayporth's unit show, Broadway How-cliffs, cracks the sesson at the Carolina Theater, Atheboro, N., O., November 22 for a swing thru; the Carolinas and Vir-

### kreko Sanslied With Canvas Trek

ERVINGTON, Ry. Mov. 13.—Hurry Kreko's Tented Theater played its have continued date of the sesson here recently, with equipment being moved to Fredonia, Ky., where Kreko has stored for several years. The senson was described by Kreko as one of the best he has ever enjoyed. The show moved by trucks, with all the performers toting has president.

has ever enjoyed. The show moved by truchs, with all the performers toting house trailers.

The Krekos opened with their stage unit Thursday (13) under American Legion amphoes at Piggott, Ark. Their whiter show will be transperted by a sound car and in baggage trailer, and le booked up until the holidays.

During the outdoor trek just coded, Mr. and Mrs. L. B. McLaughlin handled all booking and advertising, with Mr. and Mrs. E. B. Stoddard looking after the managerial duties. Krekos who were featured in his magic act, was assisted on stoge by Mr. and Mrs. Joe Miller, Mr. and Mrs. Eibert Page and Mrs. Kreko.

The show carried two sound systems this season, and all rolling atock was painted white and lettering.

After closing the outdoor tour Mr. and Mrs. Kreko visited the Inster's parents in Lobanon, Tenn., and relatives in Naylor, Mo.

### Demorest Says Biz Still Good

RIDGEWAY, S. C., Nov. 18.—Model Tent Show, raude-pin combo owned and managed by Bob Demorant Jr., veteral repiter, after 20 weeks in Dublin, Va. Jumped into South Carollan for two weeks, and Monday (17) opens in Greenwille, Ga., for a fortnight's stand before moving into Louisiann. Demorant is souting for another stock data. South carolina, says Bob Jr., is leaded with shows of all kind. Hayes Griffith is handling the furniture giveshay with the Demorant tenter on the second Princip, night in each town. Business constitutes good, says Demorant.

#### WANTED

can or Sharks like for Blackforn Arts. Must are from the M year do over like Them beaut try next least froller. Man a being part to of take Grown. Well four month colory. Two part mercapes was boall picture and varies in under

BARRYM BEREWELTON, Promier. Georgia,

# WANTED IMMEDIATELY Charles Mark the Cas always sizes seems recally converted to the converted seems Money and Market a



### Rep Ripples

WYALTER X. PRICE, well-known report ster, is now appearing with the Off Jenson Radio Playora a cowboy band, over Stateon Kricex, Worl Point, Mont. Others in the unit are arrid Toso. Oil Jensen. Texas Sue and Besen Gentry.

... PETER MICHAELS, offer more than a year in a Minnesota hospital with a kidney offered in North Careline.

CARL WHYTE, well-known rep planists is deling a hillbilly part with a unit presenting Fend of the Mountains in Nebrusia housin.

J. B. POGG reports business good for his waude-picture combo playing halls and actools in the Hood River (Ora.) sector. After the holidays he will strike out for Salt Lake City, where he played last winder and has bookings beginning January I. ... "SLIM" VERMONT, after many months in Soldiers' Home Mospitals Dayton, O. postats that he's completely mended and nil ready to hit the road again.

P. F. NILES reports good business for his small trick playing the Indian Springs section of Utah. y. C. E. SHEP-HARD, former general agent lind press representative, popular in rep and tab direles for the last 15 years has been operating his own advertising agency in Lebanon, N. H. , . LEON FINCH, former well-known rep and stock player and the last half dozen years manager of Haven 1811 applitment hotel in the exclusive section of Kanuas City, Mo. writes under date of November 7: "The little equily you carried' in your column several weeks ago regarding my present whereabouts brought mail from friends I had not heard from in years, which proves once more that old hillyboy gets around. It also brought my old pale Cleun and Donna McCord for several wists. We hadn't seen each other in 18 years, when we were together on the Denning Theeter Company. And did we ever chew the fatig. WALTER X. PRICE, well-known ren-

DOBOTHY DAY, who put in the suin-DOROTHY DAY, who put in the summer with a stock unit in Connecticut, after which also played a few mitry dates in the Fast, has joined up with the Manhattan Physers, showing schools—three a deg—th the Carolinas, with the base at Lumberton, N. C. . BOB HEIDELBERGE who formerly played first anx with Biliroy's Comedians It scances, and off the road the last two years, has given up his position at the State Hospital, Whitfrield Misa, to play sax with the staff orchestra as Statlen WJDK, Jackson, Miss. In addition to the radio stant, the outfit gets in plenty of jobbing work in the Jackson area, Heidelberg says. During his stay at the Missionapp State Hespital, Bob played in the hospital orchestra, which is under the direction of John and Myre Evans.

wetern repaters.... CARHMAN'S SHOW, vaude-pic wick, is reported griting and box-omee play in the Uvalde (Tex.) sector... FAMETT MILLER, blackinge consection, lest accommitte Bilitoy's Comedians, is now at the Economic Club, Dothan Ala... CLAYDE BREET. Comedians, is now at the Rokomo Ciub, Dothan, Ala. . . . CLYDE JEWEL, comportionist, formerly with the Tolbert, Billiroy, Van Arnam and other Southern tent opries, has been off the road the last three years and located al., Dothan, Ala., where he holds down a civil service job. . . BILLIADY'S COMEDIANS put on a ghow for the immates of the Florida State Hospital for the limine during their recent engagement at Chatabochos, Pla.

#### C. E. Shepard Makes Inquiry On Oldtime Trouper Cronies

Lobacon, N. H.

Lebacon, N. H. Editoes, The Billboard, a function of Billboard, a function a recent leave of The Billboard, a cut, together with the rester, of the Tom Marks Stock Company of years ago, and among the members was Chris dillen. The plotter took me back some 35 years when I was egent for the Harry Shannon Comedy Company. At that time Chris Allen was comedian with the Shannon company.

I have ofttimes thought back to those "good old days" and woldered where so-and-so are and whether they are still among the living. With the Shannon company, at that time, besides Chris, were Walter Harrens and wite, Daky Amnor: Mrs. Barden (Dalsy's mother). William Sullivan, Tom Cody and others whom: I cannot recoil at this moment is latery Shannon atil among us? Would like very much to read a line on other oldstimers with whom. I have been la Harry Shannon attil among us? Would like very much to read a line on other old-timers with whom I have been, among them Genrge Guy, of Guy Bros. Minstreks Billy Archer, Fietcher Smith, Bobby Pay, Frank Frink, Ai Whoeler. We ain't going to be here forever, boyst so let's renew old friendships now before the Final Curtain gets us. Jim Swafford and wife, Colonel Bill Bates, Charles Hammond (hoop roller), Dome Williams—whore are you all? Alwaya glad to have old-timers or new-timers call around when in old New Emphire. Come in, have a smoke and a cold bottle, and read The Sillboard, which is niways on file, CHARLES E SELFARD.

### Dixie Queen to Chattanooga

CHATTANOOGA, Nov. 16.—Capt. Al Cooper's Dixte Queen Showboat will the up at the foot of Bread Street here November 20 for an indefinite atook engagement, presenting one bill'a week. It will be the first floating theater to show here in years. Charmes, Auskings, agent, reports that the showboat found business good on its recent critiss up the Tennessee River.

### Rain, Floods Close Walcott in Miss.

MATCHEZ, Miss., Nov. 16.—P., 8. White cotts liabilit foot Minstreis, which recently played a successful one-night stand here under canvas, has closed for the season, according to word-received from the owner-ut his home in Port Gib-nors, Miss.

non, Miss.

From here the show went to the Mississippi Delta for a writer of dates, but treather and flood conditions in their part of the State brought about age early closing. The show equipment has been stored in winter quarters in Fort Gibson. Wilcotth ron-in-daw. So b Manua, was here on a visit Rovember 92

#### SPRING AGAIN

(Continued from page 16) there's a rumpus. He leaves to live with Baitth; and Aillicent, in the asslet, seen thru her mother and returns to Tom. But thru her mother and returns to Trom. But hell alone for the first time in 40-odd years, finds little savor in all the things her new-found money can buy. She instantly-turns down oders for the pioture rights to the story, because she thinks the fallow would hart Habnesd even more but he, returning to pack his things, everhease one of the offers, realizes what she's doing and why she's doing it, and stays to negotiate with the film outiff. Nell refuses to sell anyhows, as she tells Haistead later, the publicity would allow the general still to dominate their lives. In any-case, Haistead finally gets his family tree little proper perspective, and they get together again. The general is put in his proper place—the grays.

grave.
That's all there is to it. It's rambling and very light-weight; but it's told charmingly, with an above-average quota of laughs—and the two stars make it. constantly delightful, bliss George. it constantly delightful. Miss George, as usual, offers a magnificent performance, her sure, beautifully pointed readings and superlatively, lovely playing creating many laughs that were never written into the script. And hir. Smith, the somewhat less sure-footed than she in the early sequences, comes thru splendidly once he's permitted to drop the pace a hit and go into his well-known characterization of a lanky old hear with a heart of gold. They're a terrific team. This season will go a long way before it again emounters such charming acting jobs.

Joseph Bulod stands out with a his

again responses such charming acting jobs.

Joseph Bulod stands out with a hinarious burleaque of a film producer in the last act; Robert Reith is excellent as a sympathetic psychologist; Ben Lackrand does a good job as a Bourran advertising bran; John Craven is pleasant on Tom: and a last named Betty Breckenridge offers an outstanding performance as a dull-witted and determinedly helpful hotel maid. If this is a fair ample of her work, Miss Breckenridge really ought to go places. Ann Andrews is rather painfully affected in her burleque of Edith, and an awkward-seeming young lady named Jayne Cotter reads Millicent's lines as the she were terrified that a single hint of natural-

# Derbyshow

"HAVE CLOSED with the Cumberland Valley Eners, and am wintering in Teraritana, Tex." inke Al Lyman. Tre opened two shooting galleries here. One in Ray Taylor's Penny Arcade, and one on the Reynolds & Wells winter lot. Gave up, the one in Tullahoma, Tenn, due to inclement weather. Stear that Buddy Struck, a former walthquis with World of Mirth Shown. Ret Wally Adama's widow in La Fayette. Ca., and was surprised to jearn of Wally's death in an auto-accident. I'm planning on building a couple of litusions this winter in add to hay magic routine for a summer above." HAVE CLOSED with the Cumberland

WIGGLES BOYCE, former stooge and now working for the Standard Register Company, Dayton, O. inim that Eddie Leonard Waited him for a week recently. Eddle was an route from Providence to

"KAY GIBSON and I have been waithing for Pappy Ross to open a show ince Dallas, and he finally came thru and we intend to make it." troites Johnny Maitar from Baronne, N. J. Kay and Johnny have been that aning at the home of Johnny's parents there and say, they are anxious to got back in harmon orate.

JR. JACK KELLET writes that he flew up to New York from Slippery Rock. Pa, recently sud met the least, of Peneme Hatte, in which Tiny Epperson, former

walkie emere, is now appearing. According to Kullar, hurge Sheffeld, his exwalkie emere, is now appearing to Kelley, Marge Sheffield his expartner, now has four rooming houses in Chicago, "Some step from one room to four rooming houses," says Kelley!

JACKIE LEONARD, who left the walkto-field six months ago, is now working for the Consolidated Aircraft Company, San Diego, Califf, and doing olory, he may. Jackle would like to read more notes on friends that the column.

BILLIE AND BILLY CURTS, former walkin names are reported back again after five years on the side lines, They're with George Pughe's Port, Dodge (Is.)

RECARDING SEVERAL inquiries here recently on Jackie Murphy—Jackie writes: "I can always be reached thru The Billboard Letter List."

One Year Ago

One Your Ago

HAL JEROSS had started negotiations
for a Tucson (Artz.) contest. ... ROBBY
forms JR. had returned to Chicago
from Los Angeles. ... CURLY LINDER
was operating a filling station and hotel
in Denver. ... CHARLEY BALDWIN
was contained in an Anderson (Ind.) hopital, due to a leg injury.
(DEADPAN) KSLLY was in Cinctination
marking time on a new show to open
to his librat. ... GEORGE D. HARBINGTON and back in New Egork after

#### "Harvest" 31C in Bridgepow

BRIDGEPORT, Com... Not. 15.—The-ater Guild's Hope for Heirsest, with Predite March and Florence Edridge, in for one performance at the Klein Memorial here last Saturday (3); drew a nice gross of \$3,100. At Sana, booking manager, was exceptionally pleased with this figure, considering that show was booked in with less than a week's billing. Arsenic and Old-Lace, with Brid Van Stroheim; is due November 28.

soveral resets in Corpus Christi, Tox. ... Bill STERN consect was sojourning in Hollywood. THIRTEEN TEAMS and one solo remained in the Morton Grove (III.) show at the 240-hour mark, ... JOHNNIE CROWDER, Roma Terry, Schnesse Roth and Jumile Gable had holed up in Mant for he winter.

WATCH NEXT WEEK'S ISSUE PHOENIX, ARIZONA WALKATHON

Where the Sembles Species the Winter STARTS TUESDAY, DECEMBER 2 HAL. J. ROSS, Manager

# Non-Theatrical Films

(Communications to 1564 Broadway, New York City)

### Successful Operating Methods For 16mm, Drive-In Movies

CAMP FORREST, Tenn., Nov. 15.— pole for the apeaker, which should face william E. Saunders, who before his involution into the army was business manager of the Butter Movie Service, Danville, Ind., reports that the latest innovation in the movie-readahow field in drive-in movie. The drive-ins yet gene over atrong. Saunders claims, yet they were first introduced as a fill-in for a spot to make a complete circuit.

They class are more precentation.

"Drive-ins are more successful on Sun-doys." Saunders, explains in a letter out-lining the possibilities of the field. "However, west-night attendances have proved in above the average. The Jocations are usually on a well-traveled highway, a mile or so from a town. Generally, a combo of a restaurant and gas station makes the ideal spot.

ms station makes the ideal spot.

"A fended field or several acres of pasture ground close by serves' as the nuditorium. A fenced field has many advantages in helping keep the no-pay atraggipes from slipping in. One gate in all that is needed, being used as an entrance and an exit at the end of the show. Hecause of the business brought in, the rent is usually taken care of by the station and restaurant. Then, too, tealer incillties are close at hand. the station and restaurant. Theresolet incilities are close at hand,

collet facilities are close at hand,
"One intermission is given halfway
thru the performance as a rest and refreshment period. Two poles, each 20
feet high, can serve as the frame for a
12 by 16-foot serven. The serven is of
heavyweight canvas, with a three-inch
border stipched, around the edges and
a steel ring seared in each of the four
corners for the rope. A pulley for halfinch rope should be natised or wired at
the top of each pole; each facing the
opposite pole. The rope, when run thru,
hould have both ends touching the
ground. Another pulley, with rope,
should be natical 10 feet high on one

pole for the speaker, which should face the auditorium.

"In a four-cornered field, where the highway borders one side, the poles should be set 19 feet apart and set up in one corner so that the back of screen will be toward the highway. Then by parking your can in rows people will be able to drive out easily.

"The grounds are usually wired so that several large builts can be turned on before and after the show and during intermission. A string of several builts over the gate and a lighted signare helpful in drawing attention.

"The plugging of shows may be done by use of handbills in surrounding towns. Use of box-holder bills is citen a big help in plugging rural areas. After the shows are once under way nightly announcements of new shows are about all that is required, and hew customers will be brought in by regular patrons. On most shows of this type 5 cents per person is charged, altho for special shows 10 cents may be charged, but never on one of the nights when a chapter of a serial is being presented. This might tend to break up regular customers.

"In advertising the show stress should customers.

"In severtising the show stress should be on nature's own cooling system, and the come-dressed-as-you-like angle also draws well. Pitteen-minute intermisdraws well. Fifteen-minute intermis-sions are usually long enough for the restaurant and not too long for the crowd. Two attractive girls are the best money-getters at the gate, and parking may be done by the operator until the

"Usually four people may run one drive-in successfully. Admission is never charged after intermission starts, Pre-senting a good show and courteous at-tention to quatomera' builds good will and sammes-success.



WILLIAM SAUNDERS, left, pio-tured with his assistants, of the en-trance of one of the drive ins he operated successfully this past sum-mer. His suggestions are given else-where on this page. Saunders is now serving in the army.

### **Cutting It Short**

-BY THE ROADSHOWMAN.

Tex Thorne and Lee Thomas, of Station WABI, Banger, Me, are using 10mm, films in connection with their personal oppearances at Grange halls, fraternal organizations, etc., in the smaller towns, Lee reports the films are well received and make an interesting evening's entertainment. Temply the boys run a Western in keeping with their own brand of entertainment course of the West. Their current feature is Tumbigueeds, with William S. Hark

Cyril Rots, readshowman operating in Minnesota, says that his locality is a natural for abowings of foreign-innguage ritms. He reports he has many requests for such films. However, since the people in his territory are predominately Scandinavian. Rots is having difficulty in obtaining product. He would appreciate hearing from suyone who could list him know where he can obtain

Morwegian, Swedish, Dentah and Minital

Robert Bates. Connecticut operator, writes that he is planning a program made up almost entirely of defense films to show under sponsorship of clubs and merchants. Other roadshowmen thrusus the country are also geting in for defense films and doing their bit to bring the defense story to the filmsgoers of the nation.

Alexander Maspek, operating Carverton Talking Picture Service, specialized in Negro films, with his territory including Harlom, New Rochelle, K. Y., and party of New Jersey within a 59-mile radius of New York. Alex reports there is a definite field for Negro films and he is considering expanding this activities to contesting expanding this activities to correct the New England States. He strenges the feet that a balanced program is essential. His programs usually include pintures on African life and ahort subjects on various Negro activities. He has a film on the Kavier Institute, the only Negro Catholia college in the country. Por general films Negroes like mysterius, Westerns, comedies, cartoons and musical shorts.

#### New and Recent Releases (Running Times Are Approximate)

KILLER BATS, released by Pictorial Pilms, Inc. This is a seven-real childer starring Beta Lugosi, All about a mad scientist who does away with stundry persons by commanding bats to do his bidding. Typical Lugosi horror story. Running time, 70 militutes.

ming time, 70 minutes.

'MARSELLAISE, released by Branden Pilma, Inc. A French-danguage film covering the French Revolution. It is sold the film uncovers the true forces and motives behind events in France "at that line. Fean Remott, who directed, followed facts closely, while not overlooking the spirit and culture of the period. Cast includes Pierre Remott, as Louis XVI. and Louis Jouvet, as the president of the Mattend Assembly. Running time, 80 minutes.

### ROADSHOWMEN WEEKLY COMPLETE 16MM.

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s the Hippinsa, Paster Pley, Brother Christiss (The Life of Christ), etc. Also can Actions, 10MM or 25MM. Pritome and Actions. 16MM or 25MM.

Per your 1 16000 Film rither silent or mend, let have a let you have been a complete of Armero and victor Scarali Contin, Film and Takistor Fratties august 1900 Mary 44th Birecti Rew York New York

# Personalized Programs Will Build Interest

By MORRIS J. KANDELL, of Coneral Film Library

programs thru the use of personalized, local shots in their 16mm. programs. The cost is not prohibitive and the good will and interest created by the personalized reel will more than repay the roadshowman's initial outlay of cash. It has been proved time and time again that a well-planned reel devoted to local activities and personalities is a money-maker.

Usually the procedure followed by a roadshowman who wants to include local thots in his programs is to take a 18mm, camera and visit local organizations. From these sources he secures information about outstand-

citide local shots in his programs is to take a 15mm, camera and visit localorganizations. From these sources he secures information about outstanding local personalities and activities and makes arrangements to photograph them. An operator who is not familiar with the use of a camera, or
who is busy showing programs and has no time to devote to taking the
necessary shots; usually arranges for an advance man to go on shead and
take the required scenes.

The possibilities of localized reels are limitless, and they need not be
devoted to just indiscriminate crowd scenes. A well-planned reel can
include shots of leading citizens who are doing outstanding work in the
community; odd occupations, clever kid dance teams, shots of scasonal
festivals, beauty pageants—these are but a few of the ideas that can be
worked into a diversified and highly entertaining reel.

There is no difficulty in securing the co-operation of local groups
in the actual filming of the reel. As a matter of fact, roudshowmen find it
best to work closely with the loading organizations in town, including
clubs, fraternal organizations, churches, etc. Only point to keep in mind
is that no one is slighted by not being represented in the film and the
persons appearing should not be presented in a ridiculous light. Of course,
it is understood that everyone in the town cannot be represented in the
film, but the leading citizens should not be overlocked.

A good idea in taking the localized shots is to make them applicable
to a predetermined area instead of just one town. With a little planning
the film reel can be used over and over again, with the insertion of purely
local interest for an expenditure of approximately \$5 or \$6. A stock reel
can be made to apply to an entire State or group of States. A very good
example of this are the reels of historical interest now actually in operation. The roadshowman presents the history of a State or a certain area,
bringing out highlights in the growth and development of the area. Stock
shots can be obt

ARMSTRONG-Prank L. formerly of the staff of the Long Island Paramount Studios and later in the industrial and commercial moving picture field in New Edsk and Chicago, recently at Ottawn, where he was stationed with the Victoria Riffer infontry as a second lieutenant. Interment in West St. John. N. B. His-widow and mother survive.

BASIS—Mrs. Lillian L. fo, mother of Count Basic, orchestra leader. October 30 at her home in Red Bank, N. J. Her husband, Harrey, also surrives. Services Rovember 2, with burist in Red Bank.

#### IN APPRECIATION

heartfelt thanks for the understanding sympathy of friends in the passing of my beloved husband

### FRED BECKMANN

Marie

BUCK-Dr. Prederick W., 64, former attache of mediahows, at his home in Washington October 24. He was at one time with Doo! William Pranklyn, of Quaker Indian fame: the Keith Shows and others. Body was sent to Plagfar, Colas, for interment.

BUDDHA-Maden, mother of Mrs. Sam Golden, who with her husband has the side show on West Bros. Shows, in Natcher, Muss. November 3, Survived by three sons and four daughters. Hody was sent to New York.

BURKHARDT—Prancis, 60, performer of fates proteen and plenger calebrations.

of fairs, rodeos and pioneer celebrations, in Los Angeles, November 6. Services in Hollywood Memorial Park Chapel November 12. Survived by a son, George, of Sacramento, and a daughter, Mrs. Suth E. Reynolds, Tulss.

CAMERON—High, 62 actor, November 9 at home in New York of a heart aument. A veteran of over 40 years on the stage, Cameron began his career when 17 bi a callboy in the Bahawin Theater; San Prancisco. He turned actor when James Cavalle actor when James chapt, Cameron began his career when 17 is a callby in the Baldwin Theater; San Pranciaco. He turned actor when James in Noell put him on the stage in The Count of Monte Cristo. He then continued for three seasons with O'Neill's company. Since that time he had been in such shows as Lew Fields, Honky Panky, and Concry College, the play that opened the Mondeou Theater, New York. Beginning in 1922, with the opening of the Muste Box Theater, New York, he played a total of 163 weeks in succession of Muste Box revies. Other shows in which he appeared were A Pair of Queens, A Full House, The Mannest Man in the World, Sallyhou of 1913, Song of the Pame, Carter, Delmar's Revels, The Unexpected Rusband. Back-Scat Orivers, Simple Sixons and Paparert, He was last total.

# he Final Curtain

on Broadway in Du Burry Wes a Lady at the 46th Street Theater. He had long been active in the Actors' Equity Association and was a member of the Lambs Club. He leaves his wife and a daughter.

DANIELS—Prank Henry, 67, head of the Daniela Stock Company, November 10 at his home in Hanover, Wis, Survived by his widow and two sons

DAVENPORT — Kenneth, 62, former secretary to the late Douglas Furrbanks Sr., of a heart attack at his home in Hollywood November 10. The actor left Davanpet a \$37,500 truns fund. Services at Wre Kirk o"the Heather, Hollywood; November 10. rember 14. Survived by a sisten Miss. Bleanor-S, Cassiday.

DUSCH-Eda C., wife of John Dusch and formerly with the Robinson and Cole etrouses, in St. Vincent Hospital, Brie, Pa., November S. POOKS-William Alden, 70, stagehand,

FOORS—William Allen, 70, stagenand, Hovember 5 following a heart stinck at the Bartman Theater, Columbus, O. He trouped with the David Warfield and other shows. His widow and a son sur-tive, Services at the Schoedinger chapel, Columbus, with burial his Grant-Lawn Gemetery there.

GILMER — Marie (Mrs. Marie Freda Wilmer McOirr), former diamet with the Ziegfeld Folkes, November 11 at Cooper Hospital, Camden, N. J.

Hospital, Camden, N. J.

COFF—Cilenn, organist at the 1940
Colden Cafe International Exposition,
San Francisco, in that city Horember
P. Survived by his widow, Lorean; two
brothers and a stater.

HAHN—Mrs. Nancy, 25, who existed
for hisshand, Emil, in the operation of
concessions, November 9 in Mercy Hospital, Canton, O. Also survived by two
daughtep, her pareitie, a brother and a
stater. Services at Weish's Pariors, Canton, Burial in Percat Ilul Cometery
there.

HARGREAVES — Richard L. freciance publicist and husband of Reen Ferguson. screen actress of the silent days, Novem-

screen actress of the silent days, November 11 in Bollywood.

HERRERT—John William Jr., 29, munician, November 8 in Nazareth Hospital, Philadelphia, as 8 result of an auto accident,. With his brother David he comprised the musical team known as the Respect Brothers. His mother, father and another brother aurrive.

HOLLAND—Zay, 63, former actress and wade performer, November 7 in St., James Hospital, Yonkers, N. T. She appeared as a violinist with Lilliam Russell and in several musical comodice produced by George M. Cohan.

In several musical comodies produced by George M. Cohan,

JUHAN—Linda J., 29. former equestricans with Barnum & Bailey Circus
over a hair century ago. November 12 in
St. John's Hospital, Springiald, III. Eurvived by two fricos. Mrs. John A. Andrews, Springiald, dil., and Mrs. Nelle
Lowande, Detroit, Mich.

KIMCAPPH George, circus particles.

KIMO-Phil, former circus nerialist,

atilt-walker and producing clown, No-vember 10 in Chicago a few minutes after being struck by a street car. King, who had been retired for a number, of years except for occasional appearance during the holidays, was a well-known, clown in his day, "Born in Cleveland, he had been in show business 52 years, Body was exemited and the ashes laid to rest in Wilhelm Cemetery, Chicago, A sister survives. sureles.

KINO-J. B., 65, bandmuster, at his home in Vincennes, Ind., November 7 of a leart attack. He was at one time with the Barris Nickel Piate and Ooliner Bros." circuses, also soloding with the Bros. Crouses, also soloing with the 1th Houry, Swathmore and Roy D, Smith Royal Scotch Highlunders hands. The past 23 years he was leader of the First Regiment Band, Vincourse. Survived by his widow, Flora.

his widow, Flora.

KNAUSS-Vermond A., 40, musician and music tescher. November 6 at his bome in State College, Pa., after an illness of five weeks. He was director of the Smaus (Pa.) Bund and hold a number of other musical positions. His widow, Grace I. a faughter, his father and a brother survive. Services November 10, with burish in Scioenon Reformed Church Cemetery, Macungte, Pa.

ENICKELBEIN—Gustav E. 74, veteran stage employes. November 10 in Minutes. He was the first American stage manager for Sarah Bernhardt. Survived by his widow, a daughter and a son.

LANGLEY—Charles, 65, objet electri-

LANGLEY-Charles, 65, chief electri-

LANGLEY-Charles, 65, chief electrician at the Soger Shorman Theater, New Haven, Comm. November 3 at home in West Haven, Comp. He leaves his wire, a son, a sister and a brother.

MCINTYRE—W. Henry, vet band and orchestra leader, th St. John, N. B., recently. He played in and directed musical groups for over 40 years. For many years he headed the band at Victoria Rink, St. John.

Rink, St. John.

MANGUM—Golden Williard, brakeman on a Ringling-Barnum truck, instantly when he fell beneath the wheels white moving out of Birmingham. He had been with the show only a short time.

MANNING—Mrs. Ella Allison, 85, former singer, November 0 at the home of her daughter in Cranford, N; J<sub>6</sub>... As one time she sang in a company diganized by Gilbert and Sullivan in the United States. Besides her daughter she-deaver a son and a stater.

and a sister.

MARSHALL—Mrs. Eina, 51, wife of Richard Marshall, San Francisco theaffical manager, in Outland, Calif., November 12, as youth of injuries sustained in an auto-accident. Morshall has been affiliated with the Henry Duffy organization several years, He managed Salicia Puppets during the 1940 Golden Gete International Expedition, and is now manager of the Alexan Theater, San Francisco.

PATTITUTE Of who retiged two years

age after 26 years of service as secretary of Topsham (Me.) Pair, November 1 at his home there.

POWILE Charles H. 55, salesman for National Screen Service in Detroit terri-tory, November 2 as the result of an auto accident at Saginaw, Mich. Interness at Bradford, Pa.

PURCELL—Jos (Toby), member of the Laverno Players, in an auto actident while en route to Burnet. Tex., November 9. Survived-by his wife Polly; two sons, and two brothers, B. R. and Pathboth of Crockett, Tex.

both of Crockett, Tex,
REDDING—Lewis Edward (Fata), 47,
one of the largest clowns in the world,
at his home in Springfield, O., Noromber
9. Redding traveled with large and
small circuses and carnivels and was
widely known in the profession.
REDDING—Mrs. Thomas Emmes,
mother of L. E. (Fat) Redding, wellknown clown billed as the "World's
Pattest Chown and Big Jumbo." in
Springfield, O., November 9, a few hours
after her sou's death in the same city,
ROTH—Otto & Te, former musician

ROTH—Otto O., 79, former musician and music teacher, Nevember 3 at his home-in Philadelphia. A son and daughter survive. Services Fovember 7 in Philadelphia, with burlal in Greenmound Cemetery there,

Cemetery there.

RUCKEL—George C., 68, popcorn conceedinaire, November 6 at his home in Chardon, O. His widow and two daughters attribute. Services at the Burr-Smith Mortustry there. Burlal in Chardon, ... 6AXON—Marier (Mrs. Sid Silverman), 37, former actress and wife of 33d Silverman, man, former actress and wife of 33d Silverman, and activities and services.

37, former actives and wife of Sid Silver-man, president and guiltainer of Voriety, November 12 of home in Harrison. N. Y., after a long illness. A native of Lawrence, Mass., ahe came from a theatrical family. Her mother, Pauline Saxon, and grand-mother, Sarah Saxon, also were actreases. Her father, the late Daniel Landry, managed two theaters in Lawrence. Min Saxon began heristage career at the age of 15, when she spreared with her mother Saxon began herestage career at the age of 15, when ahe appeared with her mother in a sister not known as the Saxon Staters. The musical coinedy Battling Butler, in 1924, provided her with her first this chance and abe was successful. Later this was seen in My Girl, Merry Merry. The Kamblers, with Clark and McCullough in 1927, and Ups.a-Daisy. In 1929 the left the stage and went, to Hollywood where the amented in Claus for a year and their

The stage and went, to Hollywood where she appeared in filings for a year and their retired. Besides her hisband and her mother, she leaves a son, Sidney Sliverman Jr., and a brother, Robert Londry, radio editor of Variety.

SCAPERLANDA—Pasco J., 48, incomber of Alfredo Cordona Tent, GPA, in Santa Rosa Hospital, San Antonio, November 10 ligher a two-week-lilinets. He had many fronds in the circus field. Survived by his widow, Teresse a brother, Tom, and a sister, Paulino. Services at St. Marr's Catholic Church, San Antonio, with burial in San Pernando Cemetery No. 2 there, SCHARNHORET—Pred. 74, father of Mrs. Walter White, in Cuincy, Ill. No-

SCHARNHORET—Pred, 74, father of Mra, Walter White, in Quiney, Ill., Nowember 11 after an Illness of five months. Burial November 14 is Quiney, SPOTTS—Sarnuel, 86, former night out singer in Philadelphia and Atlantic City, November 5 at his home in Philadelphia of a heart attack. His widow is known at Yota Kaise, orchestra leader currently at the Open Door Cafe, Philadelphia;

WILLEOMN-Otto, 54, known as Ne-

WILLEOMBI—Otto, 84, known as Neveroe, strong man of the testin of Marcens, Nevero and Marcens, old Keith-Orpheum headliner, November 12 in County Teneral Hoppital, Mileoukee, Survived by Marather, a sister and two brothers. WINGATE—Warren Is, 63, clarinotist, at his house in Hartford, Conn., November 9 of a heart attack, He was at one time with the Patsy Couway, Sousa, Pryor and Hingling-Barnum circus bands, and appeared for many years with Neil O'Brien's Ministrels. Survived by his father, Wilhelf, Burkal in St. Mary's Cemetery, Cortland, N. Y.
WRIGHT—Stephen, former actor, in

N. Y.

N. Y.

N. Y.

AN HIGHT Stephen, former actor, in an auto accident November 2 in Lexings ton, Mass. He retired from the stage 15 years ago. He leaves a sister.

### Marriages

DUNIAP-MILK Dr. Ted Dunley and Margarite Milk, both of the Zacchind Brus, Shows, in Lauren, S. C., No-

Tember 1 DURAND DIXON - Durid Durand, age tor, and Janet Dixon dancer, in Tiajuna,

ter, and Janet Disonsdancer, in Tisjunia, Bier, November 7.
HERT-LIEBL—Robert C. Hert, member of Nob Hasson's orchestra, and Elnins St. Liebt, November 7 in Sacboygan, Wis. IEFFES-BENO—Eugene Heyes, andstant concert master of the San Francisco Symphony Orchistra, and Mrs. Trens (See MARSIAGES on page 36)

### Richard Pitman In Memoriam Richard Pitman, 67, thentrical ngent and former actor, died November 13 in the Mary Immaculate Hospital, Jamaica, Queens, N. T. He becamn [III] last spring and surfered a relapse a month ago.



### GEORGE E. ROBINSON

Our Partner and Pal Died November 22, 1923 BECKMANN & GERETY'S WORLD'S BEST SHOWS

In 1903 he appeared at the Empire Theater, New York, with Maude-Adams in The Prenty Stater of Joor, Later he appeared with Viola Allen, John Drew, William H. Crane and other stars. William H. Crame and 'Other stars.
His last stage, appearance, was with Nat C. Goodwin in Why Marry?, which opened in 1917 in the Astor Theater, New York, and which won'the first of the annual series of Pulitter prizes.
Pitman gave up acting and become a director for the Selwyn firm. He was also stage manager for Chartes Prohman, After becoming an agent be represented Philip Morivalo. Gladya Cooper, Manue Adama and other well-

Month ago.

A netive of Boston, he was the senof James R. Fitman, one of Boston's
leading producers and formerly afflilated with the old Boston Museum and
Chelle Square Theater, While attending Harvard University young Fitman
decided to go on the stage, so his father

decided to go on the stage, so his father recommended him to E. R. Sothern. The gate him roles in Hamlet, If I Were King. The Song of the Sword and others.

and otherse

Frohman, After becoming an agent he represented Philip Morivalo. Gladys Cooper, Manue Adama and other well-known performers. He had been a member of The Players Club 41 years. His wife, Rossiand Fitman, adopted daughter of Ross Coghian, the natives, died in September, 1937. He leaves a sister.

# Railers Go Home in Black Conklin To Tell ACA Of War-Time Opera

# Jones's Janua Sets Records

Return to Mid-South fairs results in boom biz --Beatty is big draw

DE LAND, Pla., Nov. 16.—The 29-week beauen of the Johnny J. Jones Expention ended at Albany, Ga., November I, after which date the organization ended for De Land, where quarters were again established on Voluxia County/Paintrounds, Ralph Lockett reported. Latter part of the accounts were established in the Jones midway to mid-South termitory after an absence of several years. New high in grosses were established and nlong the way. At Transses State fair, Nashville, daily records were expected with exception of Children's Day when polio restrictions kept practically (See JONES JAUNT on page 37)

### Virginia Greater In Good Wind-Up; Murray Re-Engaged

SUFFOLK, Va., Nov. 18.—Coincident with Virginia Granter Shows' arrival in local quarters after terminating their 1941 tour successfully at Free-County Colored Pair, Zebulon, N. C., last Saturday, management announced the retention of William C. Murray on general agent and traffic manager for 1942. Murray will be Southern representative in the winter bookings for shows' route for next season.

Shows' tour this season took the organization into Maryland, Virginia and the Carolinas. Manager and Mrs. Books' Masucol left for their home in Grange. Marray plans to spend a few weeks' vacantion at his home in Greenville, S. C.

### **Dual Slate Named** For NSA Auxiliary

NEW YORK Nev. 13—A hot contest for the presidency and other offices was indicated on "Wednesday when Ladies' Auxiliary of National Showment's Association was presented with the nominees for 1942 by Hers Hamid, nominating committee chairman, After a tabulation behind closely guardies a tabulation behind closely guardied walls the following names were handed to the membership at the regular meeting:

For president—Etha Lasures and Hamche Henderson; first who-president Hamid and Helene Rothstein; secretary—Ethal (See DUAL NSA SLATE on page 37)

### Late "Fat" Redding Was Tyeo-Faced Only In His Profession

EPRINGFIELD, O., Nov. 15.—The circuss and midway world lient another old-timer in the per ing of levils Edward Redding, who died at his home here on November 2. "Fai" Redding, as he was called by his Intimate friends, was so obese that he had a "double chin" on the back of his neck and was known as the Two-Faced Clown.

By shaving his head and thru use of make-up, he buffetqued as a glown with two faces. Prior to his death he tipped the engles at \$10 points. He had been in ill health during the past year, losing weight rapidly.

Last season he worked Carlin's Park, Baltimore, In the rariy '20s he worked ide shows as a fat boy. He spent many years in the late Nath (Whitey) Austin's side Show before taking up clowning as his profession. He was known for his stany disposition and liberality to those who were less fortunate.



DR. CHARLES COPELAND SHITH. who will conduct the annual me-morial service of the Showmen's Loaque of America, has been suc-cessively a minister, sociologist, com-mentator and lecturer and is rented as one of Thloago's quistanding

### Fontana Leases Roth Title and Show Equipment

RASTMAN, Os., Nov., 15.—Mr. and Mrs.
L. E. (Bddie) Roth, owners of Blue Ribbon Shows, askd here last week that
they had leased the title and equipment
of their organization for 1942 to Joe J.
Pontans, lease manager of L. Jib Heth
Shows the past season.

Announcement of the deal was made
by Roth at a farewell dinner to shows
employees in Community Building here,
at which he and Mrs. Roth was hosts.
Roth said that after making the usual
winter fair meetings he planned to go
into temporary retirement and fait that
he and Mrs. Roth had earned a vacation
after directing the shows for a good
many years, during which thus the
organization his prospered.
Shows' next season, Roth said, will' be
transported on 19 semis and five flat
trucks and will carry 12 rides, 9 shows,
free act and about 25 concentions.
Organization mayed linto quarters on
Southeastern Fairgrounds, Atlanta, Hovember 19.

### Lewis Closes Well in N. C.

#### Equipment shipped to new Norfolk quarters - construction work pushed

NORPOLK, 'Va., Nov. 15.—Despite extremely cold weather, Art Lewis Shows dismaxed a successful \$1-week tour with fair business at Tarboro (N. C.) Fail President at taylore (N. C.) Fail President to the Artificial Proposition of Committee attaploes. Pretival replaces the defunct Turboro Pair on shows' schedule. Shows pulked into the recently purchased grounds at Princess Anne Road and Halsstend Street here Sunday hight.

Superintendent Howard Ingram is

grounds at Princess Anne Rosd and Haisstend Street here Sunday night.

Superintendent Howard Ingram is hesping a crew of 15 in quarters to ruch completion of the two new buildings, one of which will house the rest of the wagens, while the other will be given over to the mechanical, department. Downtown offices have been opened at the Monticello Motel by President Art Lewis and General Manager Charles Lawis. Prank Seager, trainmaster, will be in charge of quarters activities, while Superintendent Ingram vacations in Hotsprings. President Lowis will leave soon for a visit with its parents in New York and to attend the National Showmen's Association Busquot and Ball. He then plans to make the Chicago meetings. Mr. and Mrs. Chas. Lewis will remain hore. Mr., and Mrs. E. B. Braden left for their (See LEWIS CLOSES WELL, on page 37)

### Green Toastmaster For League Banquet

CHICAGO, Nov. 15.—John M. Dameld, general chairman of the Showmen's Lengus of America Banquet and Ball, announced on Thursday that Charles Worreen had accepted the Lought's lavitation to preside as toastmaster at the annual banquiet to be held in the Grand Ballroom, of the Rotel Sherman Wednesday night, December S. Green is president of the International Association, of Pairs and Expositions and until recently was manager of Missouri State Pair, Sedalla. He is known as an excellent speaker.

dulin. He is known as an elections apeaker.

Hogan Hancock, chalman of the Entertainment Committee, returned from the Southwest late this week and with his committee members has started lifeting up a livat-sate/show.

### Of War-Time Operation

ROCHESTER, N. Y., Nov. 15.—J. W. (Patty) Conklin, one of its charter members and general manager of the Conklin Shore, will address the eighth annual

Shows, will address the eighth annual meeting of the American Carolvals Association, Inc., in the Hotel Sherman, containing on the night of December 1s. This announcement was made from ACA offices here by Max Cohen, secretary-general counsel, who and the speaker's applied would be Operating a Carolfold Under War-Time Conditions. "That topic is certainly timely is view of world conditions and we analyticate that a large proportion of the industry will want to have the benefit of Manager Conkling experiences," said Secretary Cohen.

### **BG's Beaumont** Closer Is Good

BEAUMONT, Tex, Nov. 15 .- Beckmanin

BEAUMONT, Tex., Nov., 15.—Beckmann & Gorety Shows closed a successful season here has Saturday by chalking up good results at South Texas. State Pair despite-inclement weather. Colored Day and Joy Night proved the best days. All equipment was loaded before noon Menday for the run to new quarters in San Antonio. Joe S. Schollbo sustained three fractured ribe in a Tall from the office stens. He left for his boars in Houston Saturday night.

Barney S. Gerety gurchased a carload of tumber here before leaving. Mrs. Beckmann left a few days before closing date to spend a few days before closing date to spend a few days the Houston with friends before guing home to San Antonio. Mr. and Mrs. A. J. Webs will go to San Antonio for a short time and then leave for Fort Lauderdale. Plan, where they will winter. William B. Naylor left for Chicago, as did Mrs. Its Rose and her midgreu, who have a four-week engagement in a State Street department store. Mrs. Hose plans to go to New York later.

partment store. Mrs. Rose plans to go to New York later.

George Hillman, mailman and The Billboard sales agent, will winter in San Antonio, as' will Sammy Poinberg, Ed Sevelle and Mr. and Mrs. Tony Ybanse. Olemn Buck, suddtor, will' remain at quarters for about two weeks and them will go home to Springfield, Ill. Bill McClockey and Zorima plan to play some engagements in Texas before going north, Eddle Janeson, manager Gay Od Ser Orieans Show, plans to open a night spot with bis troupe of colored public formers. Bill Salisbury is planning into little ward will spend some time in San Antonio.

### Blue Ribbon's Trek Big Winner; Shows To Barn in Atlanta

ATLANTA, Nov. 15.—With sensorial tour cut short by two works because of a shortage of electric power in this sector, L. E. (Eridie). Roth's Buse Rubicon Shows returned to quarters on Southenstern Pairgrounds here on November Officer ending a 32-week jount at Eastman, Cla., the previous day. Management reported this year's four one of the most prosperous in shows' history. As has been their cuttom, Owner and Ers. Buth were hosts to employees at a faire (See BLUE RIBBON TREK on page 37)

### Dr. Copeland Smith To Conduct League Memorial

CHICAGO, Nov. 18.—Bernard A. Mendelson, chairman of the annual memorial arrice committee of the Showmen's large of the Showmen's large of the Showmen's large of the Showmen's large of the Showmen's conditional south noted between and radio commentator, will conduct the matter, to be light in the But Tubarin of the Total Shormen at 120 p.m. Sunday, November 29.

Dr. Smith was educated at the University of Manchontee. England from

Dr. Smith was educated at the University of Manchouter, England, from which he received a PinD degree. During the first World War he received the King's medal and the thanks of Parliament for establishing and supervising war relief work on the lift of Man. He is a distress of the United States and one of the olders and best-known broadcasts in the Midwest.

### Active Chicago Week Planned; Reservations Big for League Activities; Meetings Mapped

door conventions, due to get under way in two weeks, are the general topic of

in two weeks, are the general topic of conversation among showners returning the Chicago, and all bring weed that verezybody will be on hand."

In many States Thanksgiving Day will be celebrated on November 20, which will give ample time for showner to spend the gala day at home and still arrive in Chicago several days shed of the official start of convention-week activities. Numerous receivations are, on die at the Hotel Shorman for November 27, 28 and 28, and by Sunday, 27, 28 and 20, and by Sunda November 30, showmen, fair men at park men will have andred in force.

### President's Party is Start

Showmen's League of America activative of convention week will start November 20 with the President's Party, which will be held in the Crystal Room of the Breek Sherman. Past President J. C. McCaffery, who is chairman, promises an enjoyable evening, with plenty of good entertainment. On Provember 30 annual memorial services will be held in the But Tabarta

CHICAGO, Nov. 15 .- The coming out- of the Sherman at 1:30 p.m. Chadranan Bernard Mendelson is arranging an imit pressive service. Annual resiting and dection of officers will occupy the attention of members Monday. Election will be held at I p.m. in the League rooms. The annual benquet and ball will be held the night of December 3 in the Grand Ballroom, and on December 4 inministration of officers of the League will take place in the League rooms at 8 p.m.

"The League will hold open house week of November 24 and convention week.

The Ladies" Auxiliary will bold open house in the Locala NIV Room November 28 to December 3.

The annual Trade Show, which will occupy the sulfar necessaring floor and un-

cupy the entire membring floor and exhibition hall of the Sherman, will be open on November 30-December 8.

### Meeting Schedule Heavy

Other convention week activities in which showned will be interested include the convention of the Interestional Association of Pain and Expositiona December 4-3: American Recreational Equipment Association, Dreember 1-4; (See ACTIVE ONLY WEEK on page 33)

### Great Lakes Mobile Finale Fair: 32-Wk Tour Is Successful

MOBILE, Ala., Nov. 15.—Al Wagner's Great Lakee Exposition Shows ended a highly mathefactory 32-week meason in suburban Prichard last Sunday night, Business here was only fair, as the engagement was hampered by rain on two nights, while freezing weather prevailed Priday, Saturday and Sunday, Shows were forced to darken their light towers and marquires in accordance with a necent OPM neder to preserve electricity for national defense.

Midway for the Parent-Teachers.

national defense.

Midway for the Parent-Teachersspensored stand presented 8 rides, 8
shows and 25 concessions, General Agent
Bob Elites said that two aboves and four
rides were not set up. Shows used a
li radio build-up, but little paper.
Local weather forced management to
causel its contemplated stand in North
Mobile, and equipment was sent to
quarters in Sheffledt, Ala, where remoyation plana as well as twose for new
rides and abows are being mapped.

#### Bakersfield Is Winner For Patrick's Greater

BAKZESPIELD, Calif. Nov. 15.—Patrick's Greater Shows' winter unit, curriests on a tour of California dates, worked to good resolts at the Joest Armintice Day celebration under Loyal Order of Moose auspices. Shows are now in their second week and business so far has been good. Date was played after a three-day layover at the filliprounds, where the Perris Wheel and Marry-Go-Round were repfilited.

Personnel, includes W. S. Patrick.

Merry Go-Round were repfilied.

Personnel includes W. R. Patrick, owner-managor; Mrs. Gladys Patrick, exceptary treasurer; Monoro Elsenman, famino: Pete Cuellotts, general legent; T. H. Balley, lot superintendent and electrician. Cookhouse, Bill Groff, owner-manager; Jigga Jenkins, ohest Al Choesman, Acc Morris and John Caly, waiters; Bill Peterman, griddle. Ball gams, Jerry and Pat O'Brien; candy apples, floer and popoors. W. J. Swestson; jewelry and alum spindle. R. Parker. Grind store, Vie Davis; agents, Earney Corey, Frankte Desmo. Bankets, Vie Davis; agents. Garry Still, Jack Reeves, Roy Peters. Cigarette stand, Bill Scott, Pappy Miller; rolldown, Joe Sappington, Jack Moore, Billy Bloom; eigarette penny pitch, Mrs. Ruth Sappington; high pitch.

Assistant,
Palmistry booth, the Millers; penny
pitch, Ruthle Groff; grind store, Mario
De Bliva, Beas Newman, Bill Coyer, Donald Drake; photos, Mr. and Mrs. B.-O.
Bess, bowling 'alley, Peg and Ginger
Owens, Jimmy For, Lea Cox: buckets,
Al Smith, Slim Heinkle, Wally Steels,
Al Smith; Sent Bli Scott: ball game, Harry
Smith; swinging ball, Bill, Darby, George
Siein; ball game, Evelyn R. Imbadon;
ham and bacon, Souty Clarke, Jimmy
Gross, Bill Robinson, George Becker;
String game, Mac McPherron; front gato,
James Rolly, tickets.
Ridge: Fank Landes, sound car, Won-

String game, whise McPherron: front gate, James Relig, tickets.

Ridge: Fank Landes, sound car, Wonder Wheel, Nick J. Pabulae, foremant Bill Glancy, second. Merry-Go-Round, Itesh Owens, foreman: J. C. Cuiver, second: Yankee Clipper, Tex Hendrickson, foreman: Mary Clancy, tickets. Loop o-Plane, Glenn Hunter, foreman. Baby Auto, Mr. and Mrs. R. D. Uttke.

Shows: Midget Horses and Fresk Animals: O'Nell Twins; T. H. Balloy Shows: Hell's Ball Acre, Reith Vorce, front: Paristan Old Revue, J. Midred Burns, front: Ruby-Ashwells Marie Hanks, Vicionare, dancers; Honsid Johnson, sound and canvas; Dope, Mr. and Mrs. Henry (Wimpy) James: She Show. Goedon Perty, fronts Girl in a Path Bowl. Walty Piret, Frances Pottote; Punhause, James Stowart, front: Vermon Wellace.

Ewin Robertson is master mechapic, Visitors included Mike Rickes. Mr. and Mrs. Text Levelt, Mr. and Mrs. Farmer, Charlie Walpers, John Waha, Louis Leos, Shotty Kreako. Mr. and Mrs. Text Wright, West Cocko. Mr. and Mrs. Text Walpers, John Waha, Louis Leos, Shotty Kreako. Mr. and Mrs. Text West Cocko. Mr. and Mrs. Text Wes

#### RIDES AT LIBERTY

What to book New ER Perris Was and Breithod, South A. HUB-P WANTED ON HATH RIDES.

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Care-of The Embourd of Care-on-U. Onle

### "So What! Or a Great Mystery of Some Midways"

By LON RAMSDELL

will be a feature of the

### CHRISTMAS NUMBER of THE BILLBOARD

Watch for it in the issue dated November 29

Mullins, S. C., Biggies Welcome Strates Shows

Mullina, S. D., November 15.

Editor The Billboard:

Editor The Stillogard:

Thru The Stillogard: the show window of the show world, we welcome and convey our thanks to James E. Strates and his organization, which is "wintering in our city. Ever since their, arrival they have shown themsilyes willing at all times to co-operate with, our Chamber of Commetre and city officials in forwarding any ofte movement.

We assure those members of the shows who are now away that a warm velection any often movement.

We assure those members of the shows who are now away that a warm velection arrived them upon their return to winter quarters to prove the 1942 Mason. General Manager Strates has made our community head-quarters for night football games, which bring hundreds of visitors to the city weekly, by permitting his personnel to take one of the show's massive light brings hundreds of visitors to the city weekly, by permitting his personnel to take one of the show's massive light plants to light up our stadium. This practically gives us the exclusive football games of the district.

We have already made Manager Estates and Assurant Manager Dick O'Bried a proposition to make our city, one of the largest tobacco markets in the country, the permanent winter quarters of the organization.

Mayor James C. Hools: John E. freath, President, Chamber of Commerce.

#### Denton Ends Tour With Fair Results in Savannah, Tenn.

SAVANNAH, Tson, Nov. 18.—Johnny J. Denton Shows closed their sesson here last Saturday night-to fair business despite rish and cold weather, Sunshine Lowis reported, Shows will whiter in local quafters. Organization moved in from Waynesboro, Tenn., and Ownge-Manager-Johnny J. Denton returned from Laurethochurg, Tenn., where he had been hespitalished.

hespitalized.
Comessionaires leaving here were
Mike Zoberweski, R. E. Baker, W. A.
Montee, P. A. Sharp, Sumbine Lewis;
Siim Mayfield and Heavy Cable, Mr. and
Mrs. Denton returned to Knowville, Tenn.
Cenoral Again and Mrs. Harry C. Lewis
left on a 'Booking tour, Management
and concessionaires report a good sesson.

Baintly To Barn in Sanford SALISBURY, N. C., Nov. 15.—Bently's All-American Shows have selected Sanford. N. C., for their winter headquarters, it was learned here shis week. Equipment has been stored in a warehouse there with duly a few of the personnel remains into in theses.

ing in charge.
Work is expected to get under way in

Professional Process of the state way in Profession Pro-rided the midway at Sanford's Lee County Fair.

### LEE AT SLA BANQUET

(Continued from page 3)
here on the night of December 3, today
announced the engagement of United
States Sensior Josh Lee, of Oktahoma,
and Dr. John L. Davis as banquet

and Dr. John L. Davis as banquet speakers.
Senator Lee, who is a member of many-important senatorial committees and an etoquent speaker, will talk on Assertentiam. Dr. Davis, humorist and philosopherits famous as an extemporaneous speaker.
"Both men are known for their wite and choquence," add Charman Dumbeld.
"and we feel sure they will field zest and inferest to the banquett."

### West Bros. Win At Natchez Stand

WATCHEZ, Miss., Nov. 18.—Making their first appearance here, West Brod. Shows chalked up a good stand, at Franklin and Canal Streets, November 3-8, under Elks' auspices. With a 10-cent gate, opening night drew a good crowd. Weather was fair through Midway had 8 gides and 6 shows.

way had 8 received good notices in the Natches Democrat and Natches Press and newsboys of both were gnosts of the shows management on opening night. While here E. R. Briser served as pateral manager in the absence of Owner-Manager J. W. Laughlin, with Don Trueblood as secretary-treasurer, Mrs. Laughlin is Elf in Stour Palls (8 D.) hospital.

(S. D.) hospital,
Shows came in here from McComb.
Miss, where they played to poor business, because of the poor cotton crop
there. Circus Side Show and Minstel
show led shows here. Bides did well.
Friday and Satuday were the best days.
Shooter was the top rids. Visitors inclusted Mr. and Mrs. H. L. (Dud)
Detely; Mr. and Mrs. Harold M. Casel
The Billboard correspondent; Chief of
Police and Mrs. E. M. Thomas; Shortif
Hyde R. Jenkins, Deputy Sam Junkin,
Je I. Browne; Ned Cmith, insusging editor The National Democrat, and Leighton
R. McDonald, editor The National Fress,
and Key Check Harry Hisco.

#### ACA Plans Tax Discussion.

ROCHESTER, N. T., Nov. 15.—General Counsel Max Cohen, american Carnivals Association, Inc., Indicated here this sweek that one of the chief problems to be discussed at the association's eighth annual meeting in Room 118, Sherman Hotel, Chicago, beginning December I, is the provisions of the 1941 Revenue Act, which were recently summarined in The Billboard, Cohen, in his annual repers, will recommend that association members interested in the subject discuss it with him and Associate Counsels Rich, and Louis Herman, Toronto: all of whom will also be present at the annual meeting. It is planned to hold three conferences quart from the regular ressions and will be scheduled, in far as possible, to sult the convenience of successions members. ROCHESTER, N. Y., Nov. 15,-General

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### FUNLAND SHOWS

Free Gate, All Winter Work Here,

#### WANT NOW AND POR '42

The Plane and Outer ... Hawaiien for hinger, Sin bleve, We then top, and Walk Thomas open, in the state of th

### RICE BROS." SHOWS

WANT

B. execution, A as went live produced by the last of the last live of the to die, One network 12 and it o'cleck,

#### WANTED TO BOOK

Forth Wheel and Chair-o-Plane. All retries's work South Arbas - & Lin Plane, Asthur Sporell, whee sie.

L. H. "WHITTE? BUTLER

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uttern Ivall. Riener this Stadie West respective Mittillian, Indicate and the land for the among Pule Marchert A call haterview with interested

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Littue Breaty Merry-dis-Brent for cods. Must be In A-1 condition. For Salest Penny Arenda, Con-quaters, Tops and Praints.

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# Midway Confa

(Communications to 25-27 Opera Place, Cincinnati, O.)

PEN Hilling-contract time.

VERNA SEEBORG, well known in West Coast show circles, is operating a indies' appared shop in Berkeley, Calif.

MR. AND MRS. CHARLES STEFFENS have returned to their home in Inglewood, Calif., after storing their shows.

OPERATING their pancy pitch sen Hort W. Campbell Shows are Steve and Ginger Bernard.

MOST popular man of the day is he who has surplus mileage.

GIRL SHOW operators Mr. and Mrs. Charles Greiner have joined Hort W. Campbell Shows for the winter.

ELMER O'REAR joined his papents on Cettin & Wilson Shows at Payettevilla, N. G., for the rest of the season.

"WE ARE vacationing in Hot Springs since closing our fair season," write Mr. and Mrs. Curly Ramay,

17'S-too late to get fittery about "What will ido for a living this winter?"

OFNE ALLISON, last season with Poley & Burk Shows, is operating a photo-studio in Los Angeles.

awell layout," writen John B. Trum Jr., from Midland, Tex.

HARRY W. LAMON and Mr., and Mrs. R. L. Orimon recently possed thru Mobile, Ala., en route to Niceville, Fla., to visit Joe Karr Shown.

WHAT the takes were at the banquet will reach us long before the newtoof "who" got what."

FRANK AND RITTY HARRISON re-booked their cookhouse with Dec Long's Famous Shows for 1942. They are win-tering in Houston.

CHARLES C. NOLLER is mourning the loss of his constant companion. Old Quaker, a black cocker spaniol, which was killed in Greenville, 8.-C5

R. S. WALTERS, who closed with Cet-in & Wilson Shows in Psychamile, N. C., has signed his Kiddre Sides with the or-ganization for 1942.

ONE of the favority winter quarters sports in trying to guess what fairs the show will hald mext reason.

oMR. AND Mils. C. F. ZEIGER, who stored their shows in Fineniz, Ariz., will leave on a trip in the East before going to California.



COMMITTEE NEMBERS of Pacific Coast Showmen's Association's anneal banquet and ball are seen mapping plans to honor Western Fair Managers' Association in connection with the avent to be held in Biltimore Boost, Biltimore Hotel, Los Angeles, December 21. Seated, left to right, are Joe Glacy, PCSA president; Harry Harrylore, bonques' cheirmen, and H.A. (Pop) Ludwig, secretary, Standing ds, Charles W. Nelson, a member of club's convention com-

FOLLOWING close of a poor senson at little Rock (Ark.) Stock Shows, George and Naconi Odli card that they will winter in Minos, N. D.

PORMER carnival troupers, Mack and Sue Jones have settled in St. Louis, where Mack is working as an electrician at a defense project.

MANY front-and legal adjusters are allergic to glil show blowoffs.

FRANCIS DORAN, who closed with Richard Shird's Side Show on Reynolds & Wells Shows as onnex attraction, will be back in the same capacity in 1942.

RUBE WATTEY is commed in a New Orleans hospital, Ward 400, Dilbert Building, and would like to read butters

"AM wintering here," letters, R., G.
(Doc) Primet from Savannah, Ca., "Met
Tommie Careen and Bill Moore in Win-ston-Salem, N. C., recently,"

CONCESSIONAIRES who go up like sky-

C. GEORGE JONES, who closed with J. J. Page Shows at Swainsboro, Gai, will operate a conquesion until the Christmas helidays, weather permitting.

"ENJOYED a week's visit "with" T. J. Tidwell's Modern Midway. They have a

MRS. MARIE KLINCE returned to her home in Monnovia, Calif., with her Octopus ride after a successfull season on Arthur's Mighty American Shows.

THE ROCKWELLS, Elva, Lonnie and Cora, are wintering at their home in Compton, Calif., after a good tour with Steffen's Superior Shows.

WHISE at the Chi convention, leaving little of the wearning about the lair fouts to the boss and his agents.

HAVING closed with Monte Young Shows in Salt Lake City, Mr. and Mrs. Myles Belson returned to their home in Azusa, Calif;

AFTER a dick tour in the East with their serial ballet, Mr. and Mrs. Johnnie Olboon are back in Glendale, Calif., where they will winter.

GEAN AND DENA BERNI, cornegame operators, report they have, returned to their Culf Park Traffer Park, Bradenton Beach, Pha., for the winfer.

Wist showmen will start worrying about their freeme takes early, at least before the winter equaliser catches up with them,

"DENNY SUMMERS, of Sol's Liberty Shows, visited no recently," cards Eddle Anderson from St. Louis, "Many show people are wintering here."

### In the Woodpile

FASSES good at any show or ride are issued by the Octile & Wilson Shows. These "comps" are subject to the defense tax, payable at our office wagen. Some of their fell into the hands of a cofored workingman, who inquired what the fee was for When told that it was for defense, he mumbled. "first it's de boil wordinat gets de colored folks, now it's de fence."—JACK WILSON,

SINCE closing a successful season with E. M. Dietz Shows, Mr. and Mrs. John Smith, photo gallery operators, have been, vacationing at Plagler Beach, Pla.

AFTER a successful season with Burdick's All-Texas Shows, H. B. Dickson and family stored their rides in Temple, Tex., where they will winter.

BEST why to win praise from your fellow con-cossion agents is to win arguments in hotel

"WE'RE out here where the West be-gins," cards P. J. Bligh, of Rubin & Cherry Esposition, from Phoesix, Arim. "An estinquake hit us one night, in Los Angeire, but shows stood up well;"

"WHILE visiting Wellace Bree, Should quarters in Jackson, Miss., I mot Harry Barris and Dad Crawford, two, of the oldest minstrel show takens in the busis ness," eards H. B. Long.

HARIO AND MARIO, Australian knife throwers, joined Andy Gump's Circus file Show on John R. Ward Shows after a good season with Johnny J. Bejono's Side Show.

ONCE upon a fime, an abjent-minded play manager/sattending a convention, took his wife to dinner instead of a fair manager,

A BODY, identified as Smackover Whitey, concessionaire, is unclaimed at Benton (Ark.), Undertaking Company, Relatives are asked to connect W. C. Hunnicutt, Box 226, Benton, Ark.

MR. AND MRS. EAGLESSON, with Jungle Show, closed, their season with Bullock Amusement Company in Bemberg, S. C., and left for Allendate S. C., where they will winter.

JOSEPH STRATS Animal Show closed a successful season with Print Orester Shows. Unit is now trouping Arkansas and new stock is being broken by trainer If C. Wooley.

EXPECTING a press agent to send in show mews is-optimized. But to est bles to write it himself is downright foolighages.—John Once-

MILO ANTHONY, who closed a good season on P. S. Gooding 'Amusement Company with his Cavalende of Wonders

### FLOYD E. GOODING

uch a spievill as the ities d. In buy



### ELI BRIDGE COMPANY

Stillder of Dependable Products
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SMITTI A SMITTH, Springelling Erte On. C.

Side Show, is in Boston; where he's will

APTER a successful season with Migh-ty Sheesley Midway, Dolly Young lossed Tropical Cardens, north of Cocce, Fig., where she will operate a zoo this winter.

P. C. (SHORTY), RAY, who closed with Al Baysinger Shows, is vacationing in Tennessee. He says he plans to winter in Kansas City, Mor

E. R. BRUER, manager Wess Broa! Shows, was thouguest of Deputy Sheriif San Junkin and a party of friends at a stag supper during shows' stand in Natchez, Misa.

THOSE big 1941 grosses may not count so heartly as contract getters. Many above tare units of those unitesid of figures to flash this

MRS. VIRGINIA LAUGHLIN, secretary West Bros. Shows, is in a Sloux Patts (S. D.) hospital recuperating from a re-cent illness and expects to join shows

ROBERT LEWIS and Harry Thomas, after closing with Snappe Greater Shows, are wintering in Lake Charles, La., where they will build new concessions for noth-

AFTER a good season on John H. Marks Shown, as feature of Duke Jean-notice Side Show, Margie Pirma is re-cationing in Miami, her managers Dun Wilbeson, reports,

MIR. AND MRS. HAPPY RADFORD, shooting gallery operators, who closed with Jones Greater Bhows, recently purchased C. W. Benner's abow property. They report they will troupe a Peck's Bad Boy Company this winter.

IT was so hard for some troupers to save money during those terrible depression years that they don't think-it measures during these

McCOMB, Miss, proved one of the poorest towns in the State for West Bros. shows, reported Don Trueblood, about's secretary-transurer. Poor cotton crops was given as one of the principal

VISITORS at Mr. and Mrs. Walter B. Fox's apartment in Mobile, Als., during Oreat Lakes Shows' engagement at Prichard, Als., included Mr. and Mrs. Art Price, H. B. (Pete) Wheeler, Arthur itill and George Ptournoy.

MR. AND MRS. JACK BIRL, who closed with E. M. Dietz Shows recently, are wintering at their bome-in Tampa. Birl held an office position with the thous last season, while Mrs. Birl operated concessions. The latter, who is the former Betty Williams, will spend the winter giving stating lessons at a Tampa rink.

WE never start any activity in winter quar-ters until the fair meetings are over. Then via layout whether we have gibaliding, a repairing or just a patching fourte.—Cate & Banner Shows.

LEO HANTLYON, manager Diarcy Girls, high sol, writes from Houston that William Arley, who was killed on October 26 in a train-truck crash near Valdesta. Ga., was not a member of the D'Arcy set, as was reported in a recent lants.

SENSATIONAL EATONS, high act, successfully ended a 28-week tour in Swainsbore. On This year's trek new them appear with Gruberg's World's Fahous, Penn Premier and J. J. Page Expansion shows. They report they plan inventage the act for 1942.

OWNER-MANAGER of shows bearing his name, J. R. Edwards returned to his home in Wooster, O., last week from a wing over the Ohle county fair circuit, on which he renewed his fides at





BERT MINER, general superin-tendent of Johnny J. Jones Exposi-tion for the last three years, has been re-engaged in that expactly for 1942 by Jonner E. Laurence Philips. Bert, who has designed and built most of the fronts on the shous, is in De Land (Flu.) quarters, where he is directing a skeletom-crew involutor activities.

Cuyahoga County Fuir, Bereu; Seneca County Pair, Thon, and Wayne County Fair, Wooster,

Should direcurrences that it impetible for you to premise fair boards any new attractions for the coming season, then fall, back on sharings. Fair men like bright blean midways, could be the fair of Country Pelog.

MAY HICKMAN, the former Nadino (Buster) Gavin, who at one time worked on Cieo Boffman's water abow, is now in an internment camp at Vosces, France, She went to Europe with a stroupe of drome ridens in 1929 and later married there. She would like to read letters from friends. Her, address is Grand flotel Frontstaing, 121 Vittel.

APTER closing his fourth consecutive season with John H. Marke Shows at Piocenes, S. C., Walter D. Nealand joined Sam J. Scheidler's World's Assembly of Strange People at Monroe, Mich., as general agent and publicity director. Nealand says Scheidler has a swell line-up of acts and attractive equipment and is now arranging a route for the winter,

ful ecasons on Sims Greater Shows, where I presented Cheric, sex oddity, and blargie, stripper, with the International Revue Unit," Bobby Bork tells from New York, "Princess Nadja; Cheric, Margie and I are framing a new unit and plan to tour army camps this winter." "RETURNED here after two exceesse

REYNOLDS & WELLS SHOWE have gone into quarters at Texarkana, Texarbetr first winter there, L. C. (Curty) Reynolds left to visit his mother, who has been ill for several mouths. He plans to attend the Chicago, lows, Mine beacts, Wisconson and Texas meetings. Co-owner H. (Intic) Wells, Sam Lieb, Raymond Taylor and W. J. Lindsay, sev-

#### Case Promoter Sans Suit

A MANAGER, who believed in over-the-sir human-interest stories made it a point to use a well-dressed ridit by for intertions. They would run along those lines—Question? "Whise do you do with the show?" Answer; "I am only a ride boy, sir." Question: "How do you fare with the about?" Answer; "We are well pleased with our employer and make more money than does the average local worker." The youth and appearance of the boy in radio stations made the interviews great build-ups for the show. A commentator would nod, "I am surprised to find a person like this boy on a show lot, "He looks and acts like a college boy on "neading," One day the show's greated agent phoned the boas to come down into the hotel-lobby to meet a fair manager. "Serry to disappoint you," "atailed the beas "Nou can't make let?" yelled the septent. "Just why hears't you?" "Humman, humm," again stalled the manager, "that damn radio atongo blowed with me suit."

retary, are hoteling things down in

WHEBITEPING Bitters was reach nething in twhere quarters, a workingnam replied, "Ago nivity! There is no end to It, Everyone in quarters is working eventime getting the bosses packed for the Chicago marting."

NOTES from Araneas Pass, Tex., by Jack Edwards; Minnie and Geell Sanders have their new spot about completed. Among abowfolk here are Tex Chambers, Mr. and Mrs. Her Ponther, Mr. and Mrs. Bender Miller, World of Today Shows: Mr. and Mrs. Luther Herrey and Mrs. J. B. McMahon, Reynolds & Wells Shows: Mr. and Mrs. Luther Herrey and daughter; Sid Preston, Zeiger United Shows, and Mr. and Mrs. Larry Lawrence, Sol's Liberty Shows.

NOTES from Palacios, Tex., by Al. Nation: Joo Remp's picture palace is clicking. Frank Segar's jenetry shop has taken en a holiday atmosphere, and Ray Brewer's Arcade la dedag well. Absorbasal, Reynolds & Wella Shows, la cjurating Bus Bonnet Onto. Mrs. Nation and her spot and is now emsecing at the AC Club. Recent visitors included Mr. and Mrs. Crawford; Bill Hames Shows; Mr. and Mrs. Arb. Biggor, Mr. Berry and Ben All, Reynolds & Wells. Shows; Mr. and Mrs. Arb. Biggor, Mr. Berry and Ben All, Reynolds & Wells. Shows; Bob Roberts, Ed Stubel Shows, and Mrs. Helen Brewer.

OURING a meeting of a show's effectioniders \$10,000 was veted as a winter quarters building fund "without change." No doubt this purchasing agent and freasher will only a good winter.—Oscar the Ham.

COURT OF MISSING HEIRS, authored by James P. Waters and Alfred Shebel, and heard over Station WABC, New York, is trying to limite a Heien Louise Hetroid, supposedly with Sunset Amuerment Company, who is heir to a trust totate of over \$13.00 in each. According to Waters and Shebel, Helen Louise Herroid was born in Cleveland, and her mother and father died before she was seven years old. An aunt in Cleveland became her guardian for a number of years. Later, another sunt and uncle became her guardians in Akron, where he lived until 1935. While attending high school in Akron she disappeared and has not been seen or heard from since. It is known that at previous times Miss Herroid left the home of her quardians in Chrysland and Akron and at these times assumed the name of Jane Hart. It may be that she is living under that name now. She is of dark complexion, has brown eyes and hair and is of slender build. She is about 24 years old, weighting about 110 pounds, and is 5 feet a thebes tail. Anyone knowing her wheresbouts is asked to have her contact either the station or Authors Waters and Shebel, the Court of Missing Helis Radio-Frogram, Lock, Box 705, New York, immediately.



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MELDOSTA, GA., 5 REG DAYS AND WIGHTS, STARTING TUEBDAY, MOY, 25, on's localism in the city seck-wind by the 4-H Clubs and Schools throughout the city med coordinate in the community is in the first proceedings, and fort time for a ten-cent, gain. The community is in the first proceedings, with plenty of dever. Car, place one or two mens high-time Shous. Also few crows legitimals Communities, Post no-Machel, 1991she or stucks. Coll of size Sings. Also few crows legitimals Communities, Post no-Machel, 1991she or stucks. Coll of size Sings. Also few crows legitimals Communities.

John B. Davis, Mgr., Southern States Shows:

### OCALA, FLORIDA, KINGDOM OF THE SUN FAIR

Hypercher 24 to 25. Lary County Fair to folion, then the Nursa Country Colespans for proper reliming to Camp Steman from Francius, when Shown Anjunct of Honday, Milesa and any good Carlo Stone, Developing of all Miles. These these pole on all good man. Address.

MIGHTY MONARCH SHOWS

The Transitive Department or the Federal Reserve Papiks will hold your gelithin Savings Bonds for safekceping free of charge.

### Wadesboro Climax Clicks for Prell

WADESECRO, N. C., Nov. 10. Strell's World's Pair Shows closed their sinual faunt here November II with a cliek 40-day stand, C. W. Pranklin rejected. Soldiers on a five-day furlough from maneuvers in the Carolinas, turned out to give the shows an unexpected light attendance, and shows, ridge and

high strendance, and shows, rider and concessions obtained good business. Beneral Manager Priti played host at a party for employees, concessinations and executive staff the final night here. Refreshments and satisfactors were served and entertainment was provided by finembers of the various shows. Management said shows will winter in Lumberton, N.C., where staff will begin working on plans to enlarge the organization for 1942. Preli reported that 2 to more frailers are to be added. The season was for 1942. Prefit reported that the moves trailers are to be added. The season was size of the best in shows' history, he added. He and Sam Prefit jeft for their bornes in Newark, N. J., where, they will

#### ROUTES-

(Continued from page 21) Delte (Diamond Escription) NYG, no. Britis (Massil Clab) Ballmore, C. Bon, & Maxine Barrat (Copacebana)

TC. no. Logic (Balth Roark's) NYC De. Logic & Lynnton (Bal Taberla) NYC De. Logic & Lynnton (Bal Taberla) NYC De. Logic & Lynnton (Balt Lake City, N. Lucia, Nucl. albumoch; Focatch, Idaho, Hell (Banch) Balt Lake City 24-70 De. Lydin & Joresco (Royatt) Delfult, no. Lydin & Joresco (Royatt) Delfult, no. Lynn, Lend (Falson) Columbia, O., t.

EncDonald, Bellin (On) & Piccio Cincinnati. 10-24, no: 4801 Chi 25-Dec. 7, no. MacParland, Frank (Barney Gallant's) NYC.

Melicina, Jos & Juno (Bererly Mills) New-port, Ry, ec. MacComara, Roselind (Chatesu Modrina)

Machismara, Roselind (Chaless Moderna) NTC, Ec.

McNetl, Claudia (Redy's Stable) NYC, nr.

McNetl, Claudia (Redy's Stable) NYC, nr.

McNetl, Claudia (Redy's Stable) NYC, nr.

Machismar, Stable Mome" (20 Ctab) Philis, nr.

Machismar, Sedra (Club Cancho) NYC, nr.

Madison, Roby (Gay '20a) NYC, nr.

Madison, Roby (Gay '20a) NYC, nr.

Malian, Luba (Establesy) Philis, nr.

Mangen Sisters (Ramond Horsesbee) NYC,

Mangen Sisters (Ramond Horsesbee) NYC,

Betty (Aghg's Integnational Casino)

manti, netty (Agin's Beisenaliceae Casino)
NYC, 30.
Manners, Faula (Moulde Houge) NYC, 30.
Marcus, Dr. (Harricane) NYC, 30.
Marcus, Dr. (Harricane) NYC, 30.
Marcus, Don (Rits-Cuclion) Falla, histories, Pranti (Ches Amit) Buffalo, histories, Pranti (Ches Amit) Buffalo, histories, Nacional Selma, (Harrica (Rarrige) Chi, 30.
Marchael & Shields (Hismarcki Chi, h.
Marcha, Rechard (Chalana Moderne) NYC, rc.
Marcus, & Delina (Empire) Fall Hirer) Mass.,
20-22.
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dartes à Dellia (Empire) Pall River) Mass., 13-12. L. dartine Rilly 18: George Breeklyn, h. dartin. Billy 18: George Breeklyn, h. dartin. Billy 18: George Breeklyn, h. dartine A Pio (Red Mill) NYC, no. dardin Ch & Bernice (Glean Rendezoux) Essport, Ry, no. Haster & Rollins (Palace) Columbus, O. L. dartine Rendezoux) Dartin (Casino Busel NYC, no. dattenbe, Dmilir (Casino Busel NYC, no. dattenbe, Dmilir (Casino Busel NYC, no. hitsham, Dora (Paris Central) NYC, no. deadown, Pranklin (Swing Cub) NYC, no. deadown, pranklin (

ceeses is Donnie Laure (Havana Craino) Pulfalo, no. Chan Jack (Chae Am) Raffalo, no. cerce, Fraires (Verialitze), NYC, no. cerce, Praires (Verialitze), NYC, no. cele de Leo (Jack Empeh's) Philo, no. cele de Leo (Jack Empeh Empeh Empeh Leo (Jack Empeh Emp

Mile. Jimmy (B. & C.) Detroity ne. Silve (Willerd Toledo, O. h. NYC, inc. Muhrer & Grant (State) NYC, inc. Muhrer & Grant (State) NYC, inc. Monte, Mrs. (Prench Mont. Carlo) NYC, inc. Mont. Min (Versalled) NYC, inc. Mont. Min (Versalled) NYC, inc. Morrey, Vyonos (Leon & Eddiral NYO, he. Morrey, Vyonos (Leon & Eddiral NYO, he. Morrey, Cyonos (Leon & Eddiral NYO, he.

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loo. In., 190.

Penny Sixters (Roca Houston, Tex., 17-37, h.

Pepper, Macia (Parik, Central), NYC. B.

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Pilling & Early (Perro) NYC. B.

Politarya, Nastia (Bussian Kretchma) NYC.

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BC.

Delication, Nastia (Bussian Kretchma) NYC.

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Price, Sammy (Cuth Society Downtown) WYC,

Princes & Willie Hawallans (Ray Ott Club)
Miagars Palls, N. Y. Dt.

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R. Res (Oriental) Chi. t. Hyans, Three (Brown Derby) Chi. no.

the Clair de Durand (Einmastman's Thingarfa)

NYC, no.

Sally de Annette (Forrast) NYC, no.

Scholl, i.e. (Casho Russel NYC, no.

Scott, so (Oriental) Chi, b.

Boott, so (Oriental) Chi, b.

Boott, Loraine a Wonderber) Springfield, Mass.

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Both, Loranne (Wonderbar) Springfield, Mann.
Both and Jan. (Palmer House) Chi, h.
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Berovian, The 18t, Regist NYO, h.
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Daversorf, In., 18t 30, h
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Sharton, Britis (James Dayer's Sawdard Trail
Street, no.
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Waling, Jules & Joanne (Harmont's) Chi. no.

Walter, Chroago (Pith Avenne) NYO, h.

Warr, Diet (Blamarch) Chi. No.

Warren, Earl' (Cafe Society Uplows) NYO, no.

Warren, Earl' (Cafe Society Uplows) NYO, no.

Warriel, Leon (Three Trees) Defroit, see

Wayre, Mildred (808) Cad no.

Wayre, His (Yacht) Pitteburgh, no.

Warriel, Leon (Three Trees) Defroit, see

Wayre, This (Yacht) Pitteburgh, no.

Warriel, Rein (Larmony) NYO, h.

Webb, Nella (Larmony) NYO, h.

Webb, Nella (Larmony) Canton, O., 21, 1.

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Wells Proef (Lexington Canton) Profile, no. The Court Callis Granges Disconnection of the Collection of Children of Court of Children of Children

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10.

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20. h. (Jefferson) Sh. Loois Fi-Dec. 4. h.

Wray, Incille (Franch Stone Earle) NYC, ps.

Wynters & Angelline (Poston) Comains H-De. 4. h.

Yours, Nube (Colosimo's) this product Astorial NYC, in Your Ben. Quartet (Diament Horseshoe) NYC, in Young, Vincent (Belmont Place) NYC, h.

Ziegfeld, Belores (New Yorker) NYO, h.

#### CARNIVAL

(Routes are for entreal week when ne dates are given. In some instantes possibly mailing points are blatch.)

B. de H. Am. Co.: Carce, S. C.

Billoyr Pembrote, Ga.; Hinestile 34-30.

Billoyr Pembrote, Ga.; Hinestile 34-30.

Billoy Rehern Columbus, Ga.; 17-22.

Bodwill's Am.: Longstar, K. U.

Brewing Am. Co.: Bendamer, Oa.; Jewing M.

Tening Columbia, A. C.

Grand Routhern Floration.

Realon, Mad Cody: Menderman, Oa.

Penning, Mad Cody: Menderman, Oa.

Gestonia 18-28.

Henry's Billed: Devidenc, Colis.

Hagger, Jacksonbeto, B. C.

Joyland: Picchaugh R. Am.: Lefayotto, La., 17-30.

Patrick Greater, Aren, Call.

Pilos Am.: Humnok, Ark

Royal Expo.: Faur Expon. (Pentrul M.

Tacott, Arts., 18-71.

Couthers Stales Alschut, Pla

Texas Kidd: Banta Ann. Texas

United Orealer: Andrew, S. C.

United Orealer: Andrew, S. C.

West Court: (Chiumbin Status Park) San Transuco, Cald., 17-29; atalog closes.

#### CIRCUS

County Brost Cok Grove, La., By Deihi Mr.
Taliniah 21; Mi. Jee Zr; Fortiday 25.
Folack Brost: (Armerp) Peoria, Gil., M. Co., Color, Col. 27-Dec. 10.
Stringing Bros. and Far m. Balley. T.
Fin., 18; Lateland 19 West Pain Brost.
Missas 21-22. ... m. co.
Runell Brost. Supervoy, Arm. 12 Coolidge 18;
Benson 20; Douglas E; Busbee 21.

#### MISCELLANEOUS

Alexander, Mentaliat (Terry Binnie: House)
Terre Havie, Ind., 17-22.
Herset, Mantalian: Decaute, O. 18.
Campbell, Loring, agician: Bail Laba (City,
Ulah, 20-20; Murray 19. Brigham 28.
Coopers, Al, Dittle Gun Bornboat; Chaidannoss, Tenu, 17-30.
Beclico, Magician; Lake Arthur, La., 18. Abbeville 19.
Corbon, Mentaliat (Plana) Weatherford, Tax.,
20-26.
Croon, Magician; Hillard, Alia, Can., 18-20;

29-26.
Groen, Magician; Frinzal Weatherfield, The.
Two fills 21-22; Hairy Hill 22-24; Myrings:
20-26; Dorment 27-26.
Holland's, E. S., Show: Dlythe, Oa., 17-20;
Glason 21-28.
Glason, Magician; Christa Behool; Chapter, Mrc. Hadio Palse Dumbar, Fa., 107;
Gland, O., 20.
Lippinout, Magician; (Eureka Behool) Chapter, R. C., 13.
Long, Leon, Magician; Dirmingham, Ala., 17-22.

Malloy, J. R., Circus Unit (Palmor) Ownton,

C. 3.
Marquet, Magletin (Shalto) Christianii C.,
30. Mineter 22: New Kasoville 25: Schline's)
Van Wert 25: Schline's) Lowling Green 37:
Skithine's) Fosioria III.
Myhron Essertainiers: Claffin Kan., 15-22:
Blook Lo Nerne, Theater Workshop: Chryenne,
Wyo, 13: Qualan Seb. 30; Codar Rapids,
La 21; Fori Wayne, End. 21.

### ADDITIONAL ROUTES

(Received Too Late for Classification)

Alma & Roland (Evergreen Castnel Phila 17-24. Daniel, B. A., Magician: Bumbold, In., 18-98; Fort Dodge El. Delabany Sisters (Roman Orillo) Philip 17-22. Gerrick & House (Top State Toronto, Can., 17-12.

17-22. Immediato Bros. (Majessio) Patersoni N. 17-23. 17-23. 17-23. Actial (Army Camp Theater) Aidiandria, La., 17-27. Monroe, Magistan' St. Augustine, Pla., 17-28. Monroe, Oat J. (Cuby 18) Rantin Greek, Mich., 17-22.

#### MARRIAGES

(Continued from page 29)
Berg, nonpro, in Las Vegas, Nev. 189-

McNULTY-PAIGE—John W. McNulty, nonpro, and Patricia Paige, burlingue dancer, November 9 in Atlantic City.

OSBORNB-MARCH—William Osborn-honpro, and Margie, March, singer at Minstrel Tavern, Philadelphia, November 16 in Philadelphia.

RICHARDS - OUSTAFSON - John outputte, amintant singe manager with The Student Prince slow, and Christins Gustafson, singer formerly a member of

RYAN-HECKLE — Capt, Ward Sanford Ryan and Margaret Heckle, former staff member of Station WCLO, Janesville, Wis. November 15 at Port Benning, Ca.

WHEELER-LANE Tony Wheeler, ab-nouncer at Station WPIL, Philadelphia, and Joan Lane, model, November 10 da

WHITE-PAIR—Jack White, actor and atrong man, and Elinor Pair, film and in Las Vegas, New, August 1354t was re-vealed November 8.

### Coming Marriages

Brisce Milgrin, houpro, and Helen Seed man, film player, in Hodywood December 28.

Howard Hawks, film director, and Namey Gross, accumulat, December 10 in Passadena, Calif.

Misselva Auer, film comedian, and Joyce Hunter December 3.

### Births

A daughter to Mr. and Mrs. Barry Board November 2 at Lying-in Hospital, Philiodelphia. Pather is manner of the Steingreen Casino, Philip night chib,

A son to Mr. and Mrs. John DeMille of Good Samaritan Mossital, Los Angold November 11. Grandfather in Cocil;

A son to Mr. and Mrs. William (Tubba) Beiman. members of Octile & Wilson Shows. October 26 in St. Joseph Hospitals (Lexington, Ky.

### Showmen's League



-Sherman Hotel

CHICAGO, Nov. 15.—An interesting and well attended meeting was hild November 13, with Vice-President Harry W. Bennice in the chair, With him were breaker William Caraky, Secretary Joe Streibich and Paul P. Duffield, Preddent Prais R. Comkin wheel regrets at not being able to attend, but advised he will be in next week. Vice-President Carl. Sedimsyr uboned from Marni is send will be in next week. Vice-President Carl J. Sedimayr phoned from Minni le send greetings. Brother Walter F. Driver gave the invocation. Brother-Harry Mamsch left the hospital and is recuperating gt the hospital, and Brother C. D. Odom is atil at the hospital, and Brothers Tom Ranking and Tom Voltmer are still confined at home. Minne committee is applied to the hospital. home. House committee is getting rooms in shape for convention week, Member-ship committee reports a good year, with 304 applications. Chairman John M. Duffield is gradually lining things up for the banquet and ball. Al Rooman for the banquet and ball. At Rossman reports goods co-operation on the Out-door Show World Directory,

door Show World Directory.

Memorial service is gradually taking chape. Next meeting will be held on Movember 21 instead of Thanksgiving Day. Brothers attending their first meeting were Leo La Doux, Sam Wilner, Charles J. McBride and Ceorge La Growder. Also on hands were Jimmis Lynch, Aut Swenson. Bube Liebman, Leo Overland, Faul Miller, Leo Scener, William B. Naylor, J. D. Newman, Jack Tenklin and Dom J. Moisant, Letters were peculved from Frank R. Conkills, Sunny Temkliii and Dom J. Motsant. Letters were seceived from Frank R. Conklin, Sunny Bernet, Dave Russell, M. J. Doolan, Maurtor Hanaster, Bel G. Dodson, I. J. Polack, Levi Relier, William Caraky, Elevand A. Hughes, Bid W. Johns, Morris Lipaky, Harold Paddock, A. R. Cohn, Lou and Net Torti and Ernest Wiswell, Harry Illians was—in town and visited the rooms, and Dave Marcus was the givent of Tortiop; Woods. Dave Peard advises he will be in about November 25. Louis Berger is in for the winter.

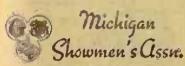
W. E. Sakinders, now in this army.

W. E. Saunders, now in this army, thated. Rusself Donnely and William Clairs are among regulars at the rooms. Oner Kenyon and Howard Y. Bary ratted, as did Paul Delange and Frank Perry. Dues are coming in nipely, Have you sent in yours?

#### Ladies' Auxiliary

Club held a Social November 6 in the Sherman Hotel, with Mra Nate Efrica as bestern. Beautiful prises were gararded and a large crowd attended. That President Mra Ra Chase is visiting reliative in Deniver. Sister Mra Grace Goze restrand from Himstrille. Tex. where she visited Sisters Viola Pairly and Norma Lang, Doe Lang's Famous Shows.

Many out-of-town members are planning to attend the SLA convention week November 29-December 3 at the Sherman Hotel. Have you returned your luggage and radio award books to Chairman Mra. William. Caraky? If not, please do go'at

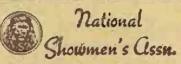


156 Temple Street

DETRIOTT, Nov. 13.—November 9 meeting was called to order by Vice-President, Stone Also at the table were Vice-President, Stone Also at the table were Vice-President O. A. Baher, Past President Barry Stabil, Treasury Loublina. Attendance was good. Mid-Winter Dance and Profic Committee Included; Osungo R. Browns chairman: Leo Zappa, Cameron Burray and Bernard Robbina. Plans are under way to hold the event in committee way to hold the event in committee way to hold the event in committee way to profice the form of the president o in the Post Shesby Notes. Brother John Pox is showing improvement at May-bury Hospital. Brother John

New members are Mos E 'Clayman, hving Bacher, Cappy Kaufman, Cameron Murray,' Sam Alfred and Frank Grossman. Returning from the South were Brothers George Raner, Frank Wagner, Joe Evell, Endole Bryc. Nick Thomas and Enry Thomas. Brother Eddie Carton actumned from New Orleans, but-left for

# of america Club Activities Heart of america Showmen's Club



Palace Theater Building New York

NEW YORK, Nov. 15.—Board of governors" meeting, with Treasurer J. L. Greenspoon presiding, and members' meeting, Jack Rosenthal in chair, were hald November 12. Banquot reservations are almost all allotted. The death of Mrs. James Corcoran, mosther of Brother James Corcoran, was announced. Brother Robert Gruver is to be hospitalized this week in Philadelphia.

New member: Carl Whom, Louis Roberts, Rubis I Louis Reduced, Re.

work in Philadesphia.

New memb : Carl Wilson, Louis Schares, John J. Leonard, Sponsored by Pail Isser; Thomas Buchanan, Samuel Pailiz, by Sam Lawrence; David Chandber, by Paul' Spitzer:

Week's birthday congratulations: George P. Smith Jr., Sam Miller, Emil Luraschi, Jou'Philio, William P. Sayless, John Moren, William C. Scate, Hen Lewis, John Moren, William C. Scate, Hen Lewis, John Moren, William C. State, Hen Lewis, John Moren, William C. Scate, Hen Lewis, John Moren, William C. State, Hen Lewis, John Moren, William C. State, Hen Lewis, John Moren, William C. State, Hen Lewis, J. J. Carr, Billy, Circud, Johnny Synn, Ross Morning, Cy Aurilio.

Ladies! Auxiliary

Byun, Ross Monning, Cy Aurilio.

Lodios, Auxiliary

A suspitus teathnomas distart in honor of President Midge Cohen was held Noyember 11 in the Rumba Room of Joe 
Rogens Corner, attended by 76 members, 
Irlands and relatives of Mrs. Cohen, Arrangements were made by entertainment 
committee under Chairman Ribel Gross. 
Officers were scated at the head table, as 
were the goest of honor, Past President 
Dorothy Packtman, and Mrs. Bees Ramid. 
President Cohen was presented with a 
corsoging orchids, the presentation being 
made by Ethel Gross. Becreamy Blanch 
plenderson, setting as toultmatrees, preposited various friends, victors and 
members, a number of whom made short 
nddrasses in tribute to Mrs. Cohen. 
Telegrams were received from Siszens 
Shriey Lawrence, Dode Allen, Molly 
Rosenthal, Beasib Burkhards, Dolly Udowitz, Hoe Cohen and Edith Friedman, 
Art Levis, vice-president NSA; former 
secretary of the auxiliary, Anita Goldier 
Name Bang Shapiro, and last but not 
least, her husband, Herman, Cohen. 
Among those attending were three of 
Midge's "children." Phoronco, Marthyn and 
Ringl, while her other "child," Matidia, 
was represented by a wire from her Califorma home. Mixt Packtman, on behalf 
of those assembled, presented a beautiful watch to President Cohen. Suster 
Krite- Benet presented ther with a silver 
fracerbook including the extraordinary 
Joe Rogers, tent in the members of his 
floorahow, including the extraordinary

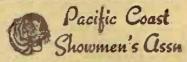
Joe Rogers, tent in the members of his floorshow, including the extraordinary feats of magic performed by Dell O'Dell and the music of the Tune Toppers, an instrumental quartet.

Among those in attendance were Edna

Among those in attendance were Edna Rauma, Margaret McKee, Ida Harria, Peggy Hotta, Magnolla Hamid, Bhanche Bruderson, Heteno Rothatolin, Emma, Pink, Pearl Meyers, Ethel Gross, Francis Garr, Mildred Monning, Rita Goben, Etha Riley, Loceta Baab, Lydia Nalk, Jane-McKee, Rose Rosen, Teade Reider, Mildred Ford; Mariea Bushos, Anna Halpin, Delly McCornick, Kate Benet, Leab Gresnepcon, Boe Hamid, Julia Taffett, Huth Gottlieb, Minnie Taffett, Rose Lang, Mae Seliconmaker, Lotite Peinstein, Anna Lager, Vi Lawreice, Lillian Toolus, Molly Spitz, Agnos Morris, Lillian Brocks, Rose Wainberg, Flora Elk, Ethel Weinberg, Sophia Prementol, Stella Veldberg, Madge Sophia Prementol, Stella Feldberg, Madge Bloch, Joanne Grey, Mra. Walter E. Sib-ley, Anna O'Connor, Tillie Feed, Jeonife Adelman, Betty Jo James and Edith

Beston. Scother Dan Lewis dropped in to pay his dues, as did Louis Schmitterf and Vernou Hott. Secretary Bornhard Robbins in back from a business trip in New York. Brothers Red Salpel and Occups Harris are daily visitors.

Brother Ben Marrison eldom misees a newfur Finance Committee reports the treasury fa in best condition since club's inception. Work is arted on the new rooms, which is no ready in about two weeks. Memoraning about an increase of 70 over the corresponding date last year. Send in you'dues.



6231/2 South Grand Ave., at Wilshire, Los Angeles

Los Angeles

Los Angeles, Nov. 15.—Boy Ludington, vice-president, presided at Monday
night's meeting in the absence of President Joe Chey. Also on the restrum
was Secretary H. A. (Pop) Ludwig, Consmunications were read from Mrs. Pred
Beckmann, Theo Forstall, Zeiger United
Shows and Harry Chipman. Applications and reinsbatements were received
from Charles Albert White, sponsored by
J. H. Christensen and F. La Tagha;
Charles Tuman by Herb Usher and Ben
Benc; Eam Houston by Beno and Joe
Glaey; S. Wyatt Shopherd by C. P. Albright, Mush Ellison; Jaok Martin O'Shes
by Harry Hargares and Edwin Tait;
James L. LeGate by Christensen and
Yagist Joseph A. Blash Sr. by J. A. Blash
Jr. and Chris Cicson; Abo Rabin by
George Morgan and Beno; Arthur Price
by Sam Bolman and Bob King; Bobb
Cohn by Dolman and Sing, and Rudolph
Charles Illions by Targury' and Joe
Clacy.

Brother Brown, in the absence of

Olney.

Brother Brown, in the absence of farry Hargrave, banquet and ball committee chairman, urged that members buy their tickets from Lloyd B. Nay, auditor. Boosting were Mozio Miller, 15, and Harry Levine, 40. On the matter of the convention of the Western Pair Managura' Association it was reported that Brother Ladington, Harry Taylor and Charles Nelson conferred with the Chamber of Commerce and obtained badges, ribbons, transportation, cierical Unamer of Commerce and consistent badges, ribbons, transportation, clerical help and permits for the visitors sives to tour the movie suidios. Chamber of Commerce also will issue an eight-page

John Miller, finance committee chair-man, reported that showmen's day pro-grams swelled the fund to \$1.570.65. Ted LaFors said the Memorial Day services yould feature the unveiling of the tiger monument. Penny Areade netted \$4.52, bringing the total for the Christmas din-ner to \$270.69. Refreshments were

#### Ladica Auxiliary

President Alberta Foster presided at the November 10 meeting, which saw 44 members in attendance. Mrs. Lalia Fepin won the bank award and First Vice-President Witan German, the door prize, denated by Stella: Linton. Mrs. Nancy Myers was presented with an honorary membership card and she denated \$7 to the olub.

President Allerta Foster's home-company membership bard without allerta Foster's home-company membership bard with an denated \$7 to the olub.

President Allerita Poster's home-coming party will be held Normaber 24,
with entertainment under direction of
Past President Peggg Forstall. This will
also be celebrated as Past Presidents'
Night. A box was placed in the jolubrooms for cannet food donations, which
will be given away of Christman Brief
talks were made by Mabel Stark, Chaplain Minnie Fasher, Redell Marting and
Oladys, Porrest.

### International Showmen's association

Maryland Hotel

St. Louis

ST. Louis. Nov. 15.—Chib's third fall meeding. November 13, drew a good crowd. Many, members have returned for the winter. John Prancis, past president, was in the chair in the absence of President Dec Long. Secretary Charles T. Close who returned from an extended trip whru the South, reported he had a number of new applications, which will be voted on as the next incetting.

Prancis L. Deane, treasurer, reported dues are coming in nicely, Exercis to mambership were Joe Galler, Owen Wade Moore and Jack Rowe. Elmer Brown man appointed to handle publicity for the association. Toen 'W. Allen, general annuaement chairman, revealed plants for November 27 and reported he has armaged a big Home-Coming and Oyster Feast, with music, refreshments and danieding, to which all visiting showmon



# Heart of america

KANSAS CITY, Mo., Nov. 15,-Second regular fall meeting was called to order by Past President P. W. Deam, with G. C. McClingle, secretary, and Treasurer Harry Altahuter also present. A detailed Shancial report was tabled until next meeting. John E. Stebler, owner of World of Fun Shows, was elected to membership. Members voted to give, buffet luncheon at the next neeting.

Showfolk seriving in the city for the? winter were Wiltie Levins, W Fracks Delmaine and Bill Wilcox, Secretary McGinnia read communications from Mrs. Fred Beckmann and Brother Jack Buback. Edward Lenhart, formerly with J. L. Landes Shows, was released for the army and visited en route to home in Independence, Kan.

home in Independence, Kan.

Brother Art Brainard, banquot and ball committee chairman, reported that reservations are being received daily for the annual event, which will be held on New Year's Eve in the Hotel Committeental. As usual, the banquot will be proceeded on December 30 by the Ladice' Auxiliary Tackag' Party. Members were again requested to attend, the weekly meetings.

#### Ladies' Auxiliary

Lodies' Auxiliary
President Ruth Martoner, presided at
the November 6 meeting and with her
were Refer Smith, treasurer; Letty
White, first tice-president, and Loreita
Ryan, servitary. Bird Brainerd was appointed warder. Letters were read from
Mora Bagby, Clara Zeiger, Jackse Wilcox
and Neil Alten. Marbs Beckmann sent in
dues for nine new members and eight decas. Neil Alten enclosed an invitation
to members to call at the bilescuri Show
Wenner's Club rooms in Botel Maryland,
St. Louis.

Nallie Weber, entertainment commit-Nellió Weber, entertainment commit-tre-cabirman, amounced the next social meeting would honor elected officers. Members were pleased to Bern that Jackie and Bill Wilcox will winter in Kansas City. May Roth Ann Levin, on behelf of Mrs. Dolly Snapp, presented the club with an attractive occasional chair, it will be used for the president's sta-tion. Tillie Johnson passed the punity box and May Wilson put in her britishay pennion.

box and May Wilson put in her birthday penning.

Night's sward, a set of washelotius deriated by Bird Brainerd, went to Historical Calboun, New members include Mattic Evelya Kettle, Mary Walerstradi Kuni, Rosemary Mikasisen, Leona Crowa, Edith Kelly, Hissel Martin, Agnes Moore Marjoric Walber, Mary McClanchan, Roberta Lindsay, Sire, Richard Burd, Hazel Taylor, Lillian-McRiville, Ruth Liscille Wells, Pearl Miller, Velma Thompson, Josée Potols, Prancis Eliman, Inc. Shenkle; Ann Collander, Period Colding, Glover Pugle, Dorothy Salasbury, Emas Kinas, Sally Cunnon, Betty Howard, Vigitius, Shudhway, Marie Gray, Sharon K. Carson, Helen Tinius, Pearl Strom, Betty Sammel, Jean McKinney, Margaert Irabel and Margaret Elizabeth Prantington, Leoia Spencer, Lets Campbell, Innib Britandine, L.-M. Pritoherste, Iva Dermi, Ray Bullen, Louise Chavane, Lucille Martin and Vivian Miller. Cake under office were served at adjournment.

are invited. It is expected that mady showmen will be in St. Louis en route to the Chicago meeting, Allen appointed Crawford Frances and Mt Moran to assist him in arrangements. At adjournment Missouri Show Woman's Club members were invited to the rooms to partake of



#### 3000 RINGO

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#### **3000 KENO**

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or 25,000 Black Stylp Cond Markers . 1.50 about prime are transportation entra. Coming asticle cache iree, No present cherin accreted.

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#### BRIGHT LIGHTS EXPOSITION SHOWS

Booking for Sasses 1942

Blows, Rides and Conventions, All Communication open carry Rups, Photo, Mith Better and Rall Genmanication open carry in April in Vinciala, Have of lates ton for Shares, Rout, buy or fease Margistic-Steams. Wireless of Sasses Sasses of Sass

#### ACTS WANTED

For states 1942. Opnoby Arts, M. Scal Numbers, Charlemanics, Arts. Twenty sector or mere. Clar-cyl meric are fresh clare, for fare photos. Al-cell meric are fresh clare, for fare photos. Al-photos of the conflict with what we have. What Princes are Arts and Man its self-acts. DOESON'S UNITED SHOWS

10,000...\$7.15 20,000... 8.80 30,000... 10.45 40,000... 12.10

### Direct from the Lots

#### Bullock Amusement

Bladenboro, N. C. Week ended No-vember 2. Auspices, Bladenboro Com-munity Fair Associations Business, good.

pember F. Auspices, Bassiness, good. Weather, July.

Altho the fair here had been canceled and than reorganized at the last minute, all reported a profitable week's business. Committee co-operated. Mrs. J. G. Bullock is able to be on the lot again after undergoing an operation at Tomoy Hospital, Sumter, S. C., Mr. and Mrs. E. A. Murray closed here, as did Mr. and Mrs. Joe Wolley, K. E. Lambert is located at Winnabore, S. C., for the winster and reports good builness. Concessionaires joining here included lama Swain, with pitch-tillspou-win; Iko Bapman, bingo; O. A. Gates, long-rango gallery and ball game; Harry Drees and Ford Gates, ball game; Harry Drees and Mrs. Jimmic Rafferty Joined with Glass Rouse and five concessions.

J. B. BULLOCK.

#### Cetlin & Wilson

Fayette, N. C. Week ended November Auspices, VFW, Business, fair,

Fayette, N. C. Week ender November So. Auspices, VPW. Business, fair. Weather, cool.

Shows got off to a good start at Monday's opening and business increased nightly. Paradise Revue and Miss America. Show aid Hager's Motordrome also did. well. Because of cool and rainy weather the first of the week, the rides apprehend agree. However, Moon Rocket suffered some, however, Moon Rocket and Skooter fared well, as did the Spider, Rollopiane. Spittire and kiddle ridea. Charles Cohen will return next year with Charles Cohen will return next year with his Moon Rocket and new bingo. Office lager will have the Motordrome again. Sponsors co-operated. On Wednesday night the shows experienced a blackout, but much of it was overcome by the use of spot flashlights and gasoline lights for the fronts. Local, papers and radio station were generous. Visitors included Norman Employesh and friend, who were week-end-guests of Mr. and Mrs. I. Cettin: C. M. Rumly, members of Art Lewis and John H. Marks shogs, and Mr. and Mrs. A CONTRACTOR OF THE PARTY OF TH

250,000...\$46.75 \$00,000...\$5.00 \$00,000...\$8.00 1,000,000...170.50

Speedy Merrili. R. C. McCarter enter-tained 60 newsboys one night, Pop Veas's free act clicked. Tony Lewis is busy ob-taining winter subscriptions for The Bill-board. MARY B. McLangs.

#### Golden Belt

Hot Springs, Ark. Two weeks ended November 8. Location, Maltern Street showgrounds. Business, none. Weather, rain and cold.

rain and cold.

Only half of the shows were act up here, as lot was too small. En route here one of the trucks was damaged beyond repairs. Poor weather here hampered business. Frisk Greater Show played day and date at a local park. Many showfolk are wintering here, and a winter abow to be known as Hall Bros. Shows opened at the close of this show, under owner-manager George Hall. Minutel Show band will play local hight clubs. Manager Zimdars reports show had one it is best essents in four years. After of its best seasons in four years. After a short rest he and Mrs. Zimdars will go an a trip for a few weeks. The writer go on a trip for a starters.
will remain in quarters.
EDITH CROWE.

### T. J. Tidwell

Midland, Tex. Week ended November 2. Location, West city Hmits. Auspices, Lot Owners' Association. Business, good.

Location, West cup simus. Auspect. Lot Owners' Association. Business, good. Weather, fair.

Shows opened well Monday night, but then the weather became rough until the week-end, when everything clicked. About 1.000 soldiers camped across the street arrived Thursday and were paid? Priday, 86 rost of the engagement was okay. Members exchanged visits with Paussell Bros. Crima personnel Friday, Mr. O'Hara and William M. Moore, legal adjuster, visited Manager Tidayell. J. M. Allison, publisher of The Reporter-Telegram, was liberal with space. Circulation department members were gueste of Manager Tidwell Theoday night. Poy Edsall left to visit his folks in Dollas. Special Agent Johnson did well with hanners. Harlem Revice and Ibot Spot Dancers topped shows, and Twin Persis Wheels and Skooter led rides.

### Los angeles

LOS ANORLES, Nov. 15.—Armistice Day celebrations took many showners out of the city, while the wind-up of the season by several shows sent more showfolk here for the winder. Business continued good at the beaches. Larry (Bogo) Valil clowned at Pinley's jewlry store in Burbank. Calif.. Friday and Saturday. Jimmy Lynch and Reger and Frank Warren, Crafts 20 Big Shows, left on a duck-shooting expedition. Carl Martin, Snapp-Greater Shows, came in from Little Rock and will spend several weeks visiting his grandchildren. Bill Lowney will winter on the Coast. Eddic Tait came up from Venice, Calif.

J. Ed Brown left for San Francisco to negotiate with Coney Lie Amusement Company regarding a project at Vallejo, Calif. Alex Stewart reports good weekend, business at Venice. Boyd Bain, Steffin's Shows, is in town undergoing treatment for an injured sye. Zack largic has the Shake Show at the Goebel's Lien Parm and reports good crowds are attending the shown there. Bob Meyers, the Oriental doctor, is still geing strong. Chuck Gammon camb in town from Cole Brod. Circus. Joe Blash Jr., concessionaire with Arthur's Mighty American Shows, is here for the winter, as is Chris Obsen, Monte Young Shows girl show operator. Bolia Smith, of Walhace Brod. and Roger's Greater abows, also is here.

Harry LeMack has recovered from a meant in the control of the state of the winter.

lace Bros." and Roger's Greater abows, also is here.

Harry LeMack has recovered from a recent illness. Mark Kirkandall reports he has recovered from injuries austained in a recent automobile, accident, and John T, Backman is out again following in litness. Hore Campbell reported good husiness at the Turkey Pestival in Hemet, Calif. Toppy Gooding leaves soon for the Northwest, where she has fire weeks of Christmas shows, Charlie Spetrherg, high act with Elegier Shows, is here for the winter. Joe and Anne Metcalie, of Arthur's Mighty American Shows, had their elephants at Goodel Starm. Recent Visitors included Betty and Mary Rich, Red Patrick, Dave Goodman, Ed Tersiee, Estelle Murray, Art Bickel, Charles Gammon, Earl Shephard, Frank Ward, L.-L. Lindell, W Patrick Jamison, Laverne, Beown, Mabel Stark and Mrs. Tony Tybbas.

### American Carnivals Association. Inc.

BY MAX COHEN

THOCHESTER, N. Y., Nov. 15 Several TROCHESTER, N. Y., Nov. 15.—Several additional members, including Probabilist Flory E Gooding, J. W. (Party) Conklin and Ketth Buckingham, have advised they will attend the association's simulation in Room 118, 1804 Sherman, Chickgo, Correspondence received hims indicates a sizable crowd will be on hind and it is the writer's opinion that the subject of taxation will highlight the discussions. Ketth Buckingham, special agent James E. Strates Shown, visited this week.

epècial agent James & Strates Shows, yhited this week.

President Floyd & Gooding advise that the Collector of Internal Revenue at Columbus, Os, has ruled that the charge to riding devices is not tamble, Several columns ago we notified the membership that we were asked for information on this subject by Harry Beach, We advised him at that time that, its our opinion, such charges were tamble. That advice was based on information from the local office of the collector of Internal Revenue. Exturally the industry will be pleased to Rhow that there has been a reversal of the ruling. We also learn that some of the collectors' offices are not tamble, on the theory that the charge are now ruling that such charges are not tamble, on the theory that the charge is for the privilege of riding and not for the privilege of riding and of the customer plays a game and does not withen an exhibition.

With Gooding's belp we are endeavor-

With Gooding's help we are endosvering to obtain a written opinion from the collector's office at Columbus and as soon as it is received it will be avail-able to the membership.

able to the membership.

This office also has received additional data from United States Department of Commerce and Office of Production Management regarding many subjects of interest to the industry, portunitarily those on automobile production, curtailment of electric power, price fixing of lumber, manufacture of light wasks, limitation of design of automobiles, and lifting of restrictions on the cale of gasoline. There is also additional information on the subject of highways. Any member may obtain the information by contacting this office.

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BY HUMBERED YOUN I UP UNITE SOO, TOO MAS BEEN REACHED.

GOLD MEDAL PRODUCTS CO.

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Cincinnati, Ohio

## Winter-Quarters News and Gossip

Reported by Representatives for the Shows

#### Wolfe Amusement

ROTSTON, Ga., Nov. 18.—Shows:came into quarters November 1. after a successful 32-week tour of North Carolina, South Carolina and Georgia. Manager Ben Wolfe said the senson was the heat in years and he has already started work to get equipment ready for next senson. Crew of 12 includes carpenters, electricians and painters. Quarters have been tularized. Charife Spray has been employed as electricians and to, look after the two Diesel power plants, purchised secently by Owner Wolfe. He pland to open late in March and charies fluri's left for Florida and Mrs. Charles Hurris left for Florida and Mrs. Charles Hurris left for Florida and Mrs. Econaming here are Mr. and Mrs. Econ Remaining here are Mr. and Mrs. Box Wolfe, Mr. and Mrs. Charlie Spray, Mr. and Mrs. Milbon McNesca, Hinson Spears, Ralph Dunlap, Charles Wright, Whitte Reed, Prank Simpson and Mr. and Mrs. Carl Wheeler. S. G. REID.

#### Anderson-Scader

Anderson-Srader

WICHITA, Kan., Nov. 15.—After successfully cleating the seeson at Arkansas City (Kan.) Ballowen Arugalah, shows came into local quarters, making their fourth consecutive year here. Many members of the personnol make the city their permanent home: Gabe and Grace King are located in their home trailer at West Wichita. Harry Stanley and family are in their mm home on South fupcks Street. Civice and Aivin Bishop are employed in construction work! Bay and Mabel Edmonas are away on a vacation, but will return for the holidays. Ma A. Brader, conner-manager, after an extended trip thru the North, will spend the holidays with Mirs. Srader and distighter, Patry, in Los Angeles. Pat is a student at the University of Southern California. Management is mapping expansion plans for 1942 and two new tides are to be added. Mr. and Mrs. Stader will return early in February to supervise quarters work. Reported by an executive of the above.

#### James E. Strates

MULLINS, S. C., Nov. 15.—Owner and Mrs. James E. Strates returned after 10 days in St. Petersburg. Pia., visiting James Jr., who is attending school there. The Strates plan to attend the various fair meetings and Mrs. Strates also will visit their daughters. Elizabeth and Theodor. fair meetings and Mrs. Strates also will visit their daughters. Elizabeth and Theodofa, who are attending achool in Syracuse. N. Y. Strates was given an honorary membership by the local Chamber of Commoros. Material is arriving daily. Trainmaster Mike Olsen went house, to Rochaster, N. Y. for a three-week vacation. Utility Director Waiter Lumkin was a guest at the Civiton Club's weekly funcheon, where he gave an interesting talk on outdoor abow business. Dorsey Pry is will under a dooter's care with an infected thumb. Al Tomainin infositom Froida, that he has lined up several new attractions for his side Show. Sim Curtis writes he will arrive early so superintend construction of his new front. Nancy Miller and troups are playing the South Sea Night Chub in Penasoois. Pla. Buddy Moon is lining up a new attraction for 1942. Assistant Manager Dick O'Bright is handling quarters detailed the Strike Sea Night Chub in Penasoois. Pla. Buddy Moon is lining up a new attraction for 1942. Assistant Manager Dick O'Bright is handling quarters details and drafting new plans for fronts. Visitors included Mr. and Mrs. George Crawford, Sam Lauring, Ted Williams and Octar Parley. Bill Jones's corn game "units are beginning to arrive.

### Ben Williams

WOODSIDE, A. J. Nov. 15.—Work in quarters stanted October 18. Now employed here are Clyda Van Vore, superintendent; Alex Brown, custodian; W. D. Baldridge, Augustus-Hannedy and Floyd Purbush. Furing aummer Ben Williams and Van Voet visited Johnny J. Jones, Shreabey, and Eliman in Milwaukee. White there Williams purchased the Eliman Dudgen, which was delivered in Jackson Heights. Following a trip to New Brighton, Pa., where a new 60-kilowatt electric generator was bought from Harry Winters and delivered at quarters, Williams and Van Vost left for New England and Maritume Provinces. Thomas E. Williams, shooting gallery operator, and Room Tripiamon

frozen gustard concessionaire, stored in quariers. S. E. Solomon, who had charge of concessions at Minecia, re-turned to his Bronx home, Middred Wil-lams, secretary, finished season with her Eldes-O on County Orestor Shows. her Rider-O on General Orester Spows.
Visitors during New York engagements
were Matthaw J. Riley, William J. Olroud, John J. Carr, Staney Goodwalt and
Dick Oltsdorf, who had Rocket ride with
Williams. Skooter ride was sold to a
firm in New England. Reported by an
executive of the shows.

## JONES' JAUNT

JONES' JAUNT

(Continued from page 30)
all the younger fairgoers at home, Merigidian (Mise.) Fair, under management of Hilman Taylor, gave ahows one lof their best Southern grosses, a 34 per cent increase over last year.

At Tupelo, Miss., in a fire-day engagement at Misaissippi-Alabama. Fair and Dairy Show, despite three days of inclement weather, show had a new high for attendance and gross. Closing night at Tupelo drew 34,000, an all-time attendance record. Mid-South Fair, Memphis, added new laurels with combining of the National Dairy Show and an extra three days lengthening of dates. Organization registered high grosses for these three-days and in addition stacked up a 22 per cent increase for the cof-responding week in 1940. Probably the surprise event of the South was the interacte Fair, Pensacola, Fia., where attendance almost doubled that of last year, and midway grosses were correspondingly up. Holding sway on the midway. Ciyde Bentty's Wild Animal Circus obtained top money at the Southurn dates. Plugged by an abundance of street paradea, radio and niwapiper advertising. Beatty's presentation provided a real innovation for midway features at those fairs and proved a source of much favorable commentations has been described in the Beatty and additional attractions. New improvements in show thrule Shates and over 5,501 miles. Thair surface the Beatty and additional attractions. New improvements in show through an equipment and innovations in late model rides and new shows asw the organization reach the peak of its nitractivency and carrier and innovations in late model rides and hew shows asw the organization reach the peak of its nitractivency and carrier of the south favorable commentations. New improvements in show through an extension of the standard and are shown asw the organization reach the peak of its nitractivency and carrier contending fair meetings with J. C. (Tommyly Thomas, Mr. and Mrs. Holy Jones and son, Johany J., will remain in put carrier with his shop carrie to begin construction of

Paddock and Morie Lipsky left for Augusta, Ca., with Eddie Coc.

Mr. and Mrs. Lee Canddy went to Bouthern Plopids for a variation. R. E. Hanoy and Fred Cox went to Kanasa City, Mo. Mr. and Mrs. George Davis announced an early trip home to St. Louis. Clyde and Mrs. Harrier Beatty, after playing Tallahassee (Fla.) Full, where they will reopen Beatty's Jungle Zoo. Duke Drukenbrod gave Canton, O., and Mrs. Coorge Roy, Professor Kuntz, G. W. Holcomin, Mr. and Mrs. Charles Popilin, and Strate Pulkenbrod gave Canton, O., and Mrs. Harrier y Jungle Zoo. Duke Drukenbrod gave Canton, O., and Mrs. Coorge Roy, Professor Kuntz, G. W. Holcomin, Mr. and Mrs. Paul Laduke and Mr. and Mrs. Rarrey Wilson will go to Owenshoro, Ky, to visit the drughter, Gloria, before attending the Chicago meetings. Del Rio Midgets left for Chicago meetings. Del Rio Midgets left for Chicago meetings. Del Rio Midgets left for Chicago in the Mrs. Roth, Joe J., and Joan Fontann. Herb DeBells chosed his filds show at Penssonia and antipped the property to Mount Pleasant, Pa., after which Star and Adels Journeyed to Cincinnati. Mrs. Bertha McDaniela supervised storing of her attractions and motored to visit irlends along the route to Anderson, Ind.

DIVAY. NSA SI ATE.

#### DUAL NSA SLATE

OUAL NSA SLATE

(Confinued from page 30)
Gross and Flora Elk: assistant treasurer—Rose Rosen and Kate Benot; auxiliary
hostes—Pearl Moyers and Emma Pink.
Uncontested offices are treasurer, Anna
Halpin; recording secretary, Sherry Mopper, and chaplain, Lydia Nall.

Major interest centers about the top
post, with Miss Henderson, incumbent
secretary, and "her supporters pitted
against Mrs. Lasures, second vice-preeldent. Elections will be held at the regular December 10 meeting, two weeks
after the enqual banquet at the fastor
Hotel November 25.

### LEWIS CLOSES WELL

(Continued from page 30)
home in Lymville, Tenn. Other destinations: Mr. and Mrs. Percy Morency, Dallac Mr. and Mrs. Percy Morency, Dallac Mr. and Mrs. Percy Morency, Dallac Mr. and Mrs. Percy, Mass.; Mr. and Mrs. W. W. Wilhoo, Peru, Ind.; Eric the Greet, Trenton, M. J.; Mr. and Mrs. Gene O'Donneil, Charbotte, N. O.; Mr. and Mrs. Mattie Brown, Jack Barth, Mr. and Mrs. And Mrs. and Mrs. And Mrs. and Mrs. Pred Munn, Mr. and Mrs. Jack Bhore, Mr. and Mrs. Lee Claude and Dr. and Mrs. J. B. Bozoman, Mismil-Mr. and Mrs. Fred Thomas, Jacksonville, Pla. 2018, Porris, Wabsah, Ind.; Mr. and Mrs. Charles Johnson, Lexington, N. C. Mr. and Mrs. Charles Johnson, Lexington, N. C. Mr. and Mrs. And Mrs. Charles Johnson, Lexington, N. C. Mr. and Mrs. And Mrs. Charles Johnson, Lexington, N. C. Mr. and Mrs. And Mrs. Charles Johnson, Lexington, N. C. Mr. and Mrs. And Mrs. Charles Johnson, Lexington, N. C. Mr. and Mrs. Ball Mrs. Charles Johnson, Lexington, N. C. Mr. and Mrs. Charles Johnson, Lexington, N. C. Mr. and Mrs. Charles, Pla.; Mr. and Mrs. Lou Leange, Prop. Lexis, Mrs. and Mrs. Lou Leange, Port. Conn.; Mr. and Mrs. Lou Lange, Port. Sammy Lewis, New York; Sammy Lewis, New York; Sammy Lewis, New York; Sarensote, Pal; Katherine Toaucher, Bell-Yille, N. J. Mr. and Mrs. Tony Lafatza, Bavero Beach, Mass.; Orton Brothers, Tampa; Pegide Burke, Tampa; Mr. and Mrs. Harold Gerdon, Irwin, Tenn.; Mr. and Mrs. Harold Gerdon Irwin, Tenn.; Mr. and Mrs. Mrs. Sare. Sare. (Continued from page 30)
home in Lynnville, Tenn. Other destina

water, Fig.

Mr. and Mrs. Pord Munger Jr. will make a few more spots. Those who will winter in Norfolk include Mr., and Mrs. Swede Erickson, Mr. and Mrs. Frank Bee, Mr. and Mrs. Don Frear and son, Mr. and Mrs. Coorge Roy, Professor Kuntz, C. W. Hotecinb, Mr. and Mrs. Charles Poplin, Mr. and Mrs. Paul LaDuke and Mr. and Mrs. Ray Perry. Boy B. Jones Jesves soon to Wait his daughter in Little Edward.

(Continued from page 10)
well dinner in the Community Bullding

well dinner in the Community Bulkling of Eastman.

Larkin Haywood Hardin Jr. emseed, and principal speakers were Mr. and Mrs. Roth, Joe J. and Jean Funtam. Herb Shive, City Manager Rosen, Lee Paden and several members of this police department. Rosen commended the shows and invited them back next season, and floot hanked all for their loyalty and offorts in making the tour a successful ons. Vernon bloore was in charge of the catering service. After dinner, dancing prevailed.

The Roths will remain in quarters has

prevailed.

The Roths will remain in quarters before leaving for Columbus, O. From there they go to the Chicago meetings and then to Hot Springs. They also sometimps the building a home and improving the content of t complate building a home and improving some Florida property, which they have owned for a number of years. Other owned for a number of years. Other destinations: Mr. and Mrs. Vernon Moore, Malanti Beach, Fra.; Mr. and Mrs. Tod Rainey, Miamit; Mr. and Mrs. Doughas Casey, Indianapolis: Evelyn Blackford, Evanyulie, Ind.; Mr. and Mrs. Oolden and Mr. and Mrs. Bob Evans, Miamit; Dick Phillips, Ghent, N. Y.; Dorothy Downing, Birmingham: George P. Clarke, Sydney, Australia: Ray Harden, Punto Gorda, Pla.; James W. Modenif, Louisville, Tunissy Noll, Miamit; Mrs. and Mrs. Fred Anthia, Santa Barbara, Calif.; Charkes Wilson, Shroveport, La, and Charles H. Brown, Cincinnatt.

Wilson, Shreveport, La., and Charles H. Brown, Cincinnati, Lao Stanley, Cincinnatif, Pat and Mory Ann Alexander, Columbus, Ga.: Jack W. Ward and Eddle Brenner, Mami; Frank Duggan, Starke, Fla.: Tommy Thomas, Knowille, Town; George Hercha and George Spanyer, Tampa: Pat Brady, Atlanta; Capt. Bill Hall, Syraouse, E. Y., Capt. Harry Saddler, quarters; Jerry Struggs, Lebanon, Tenn; Mr. and Mrs. J. R. Van, J. S. Hanson and J. G. Goodein; quarters; Lillian Grane, Patty-Goodein; quarters; Lillian Grane, Patty-Mrs. J. R. Van, J. S. Hanson and J. G. Goodwing quarters: Lillian Grane, Padth-cah, Ky.; Minnie Staniey, Cincinnati; William Maibe, Paterson H. J.; Blackle and Josephine Wilson, Mismi Bench; Harry Johnson, Buffalo, Ky.; and Wil-liam C. Brown, Sniety Harbor, Pla.

## MUSEUM ACTS

Of all kinds wanted to join new. If your pitch is good we want you. Hoppi of Do Lenz, or someone good on the dier, have place for you. Larry Fester. come on. Can place good Pop Eye, real Munical Act. All reply now.

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## **Auseums**

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## Indiana, Michigan Stands Good for Scheidler's Unit

MONROE, Mich., Nov. 15.—After successful grands in Elkhart, Ind., and Grand Rapids, Mich., Dr. Sam J. Schedder's World's Assembly of Strange People came in here for a week's stand. Local results were good despite oold weather. Halfry and Procel awards and a 25 of the contraction an and Rose Lewiston and son, Mit, visited

Bore.

Roster's includes Dr. R. L. Le Roy, astrology: Twisto, Man Who Grown: Mandu, Palapproof Man; Waldo, Ma Mouth Man; Ella Pielding, Troe Bark Girl; Maa Bactra, Princess Marie and regal pythons: Helen Scholdier, accordionate; Russell Morecraft, tattoocd man; Capt. Johnny Raymond, aword swallower; Alice Prayer, blade box, and Le Von (Ted Ray), annex.

Ray), anner.
Show is well framed and uses plenty
of neon and fluorescent lighting. Dr. Sam
J. Scheidler is owner-manager, and executive staff includes Holen Scheidler, secretary-treasurer; Walter D. Nealand; general agent-and press; Joe Martin, super-

intendent; B. C. (Happy) Allen, tickstat Bob and Vivian Presse, commissary de-partment, and Ed Brady, advertising

## Lowis Frames Sportland, Museum for Norfolk Spot

NORPOLK, Nov. 15 -- Charles Lewis, NORPOLE, Nov. IS—Charma Lewis, said this week that he has completed arrangements to open a combined Sportland and Museum on Main Street hera. Building, which is 40 feet wide and 200 feet long, will feature usen decorations inside and out.

Pront of the building will house a Penny Arcade, several stock concessions, funch stand and photo gallery, while Professor Runts will operate a museum in the risk. Don Frant, who handled Lawis's Arcade on the road this summer, will be floor manager, with Betty Frant as cashier. Kuntz plans to present 10 acts in the museum, with Claude Woods handling the outside.

## FOR SALE

go 44, Meter Dreite, in nice shape, newly painted, with thak? top Prinaned in blue, sidewalts to march, canvas practically new, nion set of rollers, \$800.90 takes it. Also blarques, 16x18, broom trimmed in ted and blue, 12 ft, wall complete with poles, out part of one season, \$60.00.

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FOR 50 K.W. Concenting Plant, Direction Current, Good Condition. Built SALE by Kelly, Long Island City.

SOUR TIME BY WOODER THE SE VE

## West Coast Notes

By WALTON DE PELLATON-

LOS ANGELES, Nov. 18,—All returning abowfolk report fair results on their season's work. Shows still operating in this acctor include Clark's Greater and Scibrand Broa. at San Diego; H. W. Campbell's, Yermo; Martin's United, Patierion Bowens Joyland, Danubal Patrick's Greater, Bakersfield, and Krukos West Coast. Parterville.

Arthur's Mighty American Shows winter untt closed a successful ongagement at Antelope Valley Pair, Lancaster. . The wigter was tendered a series of birthday dinners by Mr. and Mrs. Martin E.

#### WANTED DECEMBER 11-12-13-14 CIRCUS ACTS

That Doug or there design have been an inches to be a second of the seco

#### WANT

Cheese and Vandersile Acts cood for ten works afforting Jan. Let. Olde particulars of act and many reported in the week

#### AMERICAN LEGION SHRINE CIRCUS Eugene Lungard, 2400 Fourth St., Defrait, Mich.

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like familier with promotional news, Experienced in busiling drive bands, also examine of freedom parties. Strike, giving full defails.

GOX, BOD, Bubblers, Ashbert Stock, Chicago.



Cleo and Mae Qualte report a pleasant season with the Chark's Greater, Shows.

Mr. and Mrs. Jack Ethart are residing in Bell, Calif., where Jack in in business.

Mr. and Mrs. Jack Ethart are residing in Bell, Calif., where Jack in in business.

Mr. and Mrs. And Mrs. After H. Pine have taken an apartment in Rollywood, while Pine commutes daily to the winter show he in operating with Manfred Stewart and H. W. Campbell in the Importal Valley.

Bewart and H. W. Campbell in the Importal Valley.

Beken a cafe all aummers.

Mr. and Mrs. Ethite Primer in Iving in Long Beach, Calif., reports good business.

Mr. and Mrs. Chartes Muller have resurred to their homes in Ontario, Calif.

O. H. Hilderbrund is in business in Long Beach.

Inca Miller is working in the family in the East but is expected to return som.

Mr. and Mrs. Ethart is the Miller is working in an Oregon lumber camp.

Mr. and Mrs. Martin E. Arthur left on a two-week meating in Northern California.

Walter Gordine and George Conkling in Digit managers at two theaters on Walter Gordine and George Conkling in Digit managers at two theaters on Mans Street here).

Walter Gordine and George Conkling in Digit managers at two theaters on Mans Street here).

Walter Gordine and George Conkling in Digit managers at two theaters of Martin's Continues at general agent for Martin's Cleo blid Miss Qualte report a pleasant

are night managers at two theaters of Main Street here, . . . . George Morgan continues to general agent for Martin's United Shows, while wife, Ruby is carrying on at McDonneil's Cafe on Eight Street. . Mr. and Mrs. T. J. Dahm have taken an apartment in Hollywood, and Joseph and Della Ryan are at their home here, after choing with Arthur's Eighty American Shows. . . Manuel Marcias is appearing at a Hollywood

history. Mr. and Mrs. Charles Ford have taken an apartment in Los An-geles. William Groff recently pur-chased Mrs. Euri Kelley's rides and its op-orating them on Patrick's Greater Showt. Irene Brooks is in General Hospital re-ouperating from a nervots breakdown.

Delbert-O. McCarty is resting at his home in Portland, Ore, ofter a successful season with North Coast Shows. Reggie Marrico is home, as are Nina Reggie Marrico is home, as are Nina Regers and Moe Levine. Reseason of the holitays at a downtown department store. Are said Mrs. Jak Schaller and Coorge Bellvinare been presenting programs at numerous fairs and celebrations in this section. Martin United Shows halked a click is-day stand at Fulberban, Calif. Ming Toe and Ted Right reported a good season with Kreko's West Coast Shiws with their Christows. The Ivan and Bud Carters are engaged in defense work in this section. in this section;

Oil Attel is on guard duty at the Gotdon Gate Bridge. . . . Al and Dinue, Olray are presenting their act at local niterior.

#### ACTIVE CHI WEEK

(Continued groin page 30)
National Association of Annualment
Parks, Pools and Beaches, December 1-4;
American Camivals Association, Inc.,
December 1-4; International Motor Con-

American Carnival Association, the December 1-4; International Motor Contest Association, November 30-December 2. Central States Racing Association, leading auto race association, will have representation as the convention.

5. Toweop, chairman of the registration committee of the League, has arranged for a registration booth in the lobby of the Sherman, where all members of the League are expected to register and will be supplied with League buttons. Both will be opened as 4.30 p.m. November 30.

Delegates and visitors to the conventions are invited to was the booth of The Billboard in the exhibition hall of the Sherman. An attendant will be on hand at all times to give information regarding convention activities.

this reason was the best in acceptal years," advisor J. P. Snow, "Almost every town and city with a population of ever 2,000 had at least one carnival, while some had as many as four shows. There were six Maine-owned organizations out all season and Endy Bros." World of Mirth, W. C. Kaus, Are Utwis and Coleman Bros." shows were in, the State from one to ning weeks."

Sponsored Events Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

## New B. O. Record Set at Denver Show

DENVEY. Nov. 16.—About 40,000; a litw attendance Feored, turned out for this year's Auto Show in Municipal Auditorium November 3-8; Jerry Sherman, reported this work, livent is spendered by Denver Automobile Dealers' Association and admissions were aculed the more as at Denver theaters, 44 cents for adults, 17 cents for ightidren and 28 cents for soldiers, with tax singluded.

cluded.
Defense exhibits, the theme of this years show, and the fact that the stage presentation. America on Perede, was the let them ever deferred were responsible for the attendence mark. Tom Braden, association secretary and show manager, said. Stage presentation, a Sideor Page production, included Page, Peng Earle, Perry Toing, Bedinald Gordon t Hythmotres, Rude and Lambert, Gene Picks and the Six Cressorium. Tough Perede provided the music.

## Shorts

HOUSTON, Premen's 20th Annual Pall Probe at Sam Houston Colsecum drew 5,100 for five hours of dending and floor entertainment November 7. Executive were commanded at \$1,000 over 1940, the

previous peak. Program is aponsered by Firemen's Relief and Retirement Fund Association and show was managed by Eddie Bremer. Joe Carcher and Vic In-striboforks provided the music.

.C. A. KLEIN circus unit played to three big houses at Deunizon (O.) High School Auditorium November 10-11 under United Clay Workers of America auspices. Ticket asle was held a month in advance of the circus and met with in advance of the circus-and net with good response, committee in charge re-ported. A special kiddler massine on Arabistics Day was successful. Line-up included Roberta Circus, Silvers John-son, Carmen and Crowley, Dick Newell, Barney Arnesen, Jess Sides and Jean Shaw, Proceeds will be used for spots-soring group's picnic fund.

PLANS, for the annual St. Paul Winter Carnival are under way, Arthur Davide, association president, and Henra J. Lund, managing director, announced last week. Marching units from Pargo and Duluth will participate in the focusions and have begun work in preparation for the event. Devine and Harry J. Prost and William P. Tungbaner will chairmen the two parades, with Ray Rueth, out-of-town confact chairman, co-operating. Action of the Parage group in co-operating with the St. Faul show with be repaid by the latter group which will bely the North, Dakotana approper the Jack this North Dakotena spontor t the Jack

## Page Expo Barns In Johnson City; Season Satisfies

JOHNSON CITY, Tenn., Nov. 18.—1, E, Page Exposition Shows rang down the curtain on a good 1941 tour November & at Swalmshore, Ca., where fair-business mas registered despite six days of frigid weather. Defense Day, whom a parado wound up at the fairgrounds, and Children's Day were the best days. Mossra, Varner and Black co-operated, as did The Forest Black. Och had the local light company manager out to restrict the amount of power used and, atthe some lights were dimmed, it was not enough to beep patrons away. to keep patrons away.

Sensational Entons, closed their seven-week engagement here. Spot prior to the closer, Monroe (Ga.) Pair, brought good business. Season began late in April and shows exhibited in Kentucky, Virginia. Tennessee and Goorgia, travelling a total of 5,800 miles. Tour leasted 28 weeks, Troupers' Menerit Club, organized during the year, held its last, weekly needing and banquet in Swalinsboro. Jerry Jeffrey emseed all the needings. At the final one gifts were presented to officials of the organization for their interest in the club. Trever Montgomery was eccetary-treasurer. Owner Page was one of the principal opeakers. Boy Fann will again be in diarge of quarters, making his 12th year in that capacity. Work starts about January 1.

Destinations: J. J. Page, Mr. and Mrs. Sensational Entons, closed their seven-

starts about January 1,
Destinations: J. J. Pago, Mr. and Mrs.
E. E. Savage and Chris Jernigan, Johnson City, Tonns, William and Rosa Hicks, Rutherford, N. J.: Roy Fann, C. F. Tidebell and Red Educatic, Johnson City, Tenn.; Mrs. Bernice Eston, San Antonio; Mr. and Mrs. Cua Gesmundo, Rainmanco, Mrs. and Mrs. Cua Gesmundo, Rainmanco, Mrs. and Mrs. The Escek, another show; J. L. Johns, Miscen, Gar, Mr. and Mrs. Fred Garrett, Carrollton, Ga.: George Como, Kansan City, Mo., and Mrs. and Mrs. Bill Schnepp, Louisiana.

Mr. and Mrs. Roh Coleman about Chronic Comm.

Louisiana.

Mr. and Mrs. Beb. Coleman. Boy Carey.
Whitey Miller, Johnson City, Tenn.:
Casty and Mrs. Metlow, another abow:
Mr. and Mrs. Carl and Mrs. and Mrs.
Charles Retiow, another abow: Mr. and
Mrs. John Ely and children, another
show: Mr. and Mrs. Dee Hale and daughter, Valley Head, Ala.; Curl Morrison.
Johnson City: Red Higgins, Columbus,
O.: Helen and Polly Hayes and Frank
Dumoed, another abow; Willie B. Almon,
Roene, Gn.: Tom Almon, Lexington, Ky.
Edward Hayes, Edgar Brown, Rasty
Jones, Mika Bridgeforth, Luther Evin.
Fred Hood, William Reed, Sax Polson,
Learna Jones, Barbara Lerox, Billy Poling
Lanca Jones, Barbara Lerox, Billy Poling
Lanca Jones, Barbara Lerox, Billy Poling

doug and Jack King, Johnson City, P. McGurdy, Frank Bair and J. L. Smith, other shows, Richard Show, Mashville, Tenn.; Walter Harris and Alone Harris, Milans, and Mr. and Mrs. Jerry Joseph. Milans.

## Long Season Ends For Dee Lang in Huntsville, Tex.

HUNTSVILLE, Tex., Nov. 15. Challing up one of the most successful statems in their history, Dee Lang's Famous Shows wound, up 'a 39-week tour' at Walker County Pre Pair here. Opening in Corpus Christi, Tex., Pobrusry 16, shows played 21 fair does and traveled as far north as the Canadian border. All equipment has been stored in shows' quarters on the fairgrounds.

Cuarters' work is clated to set, under

Quarters on the margounds.

Quarters work is olated to get under way after the first of the year, when shows will be overhauled and several new ones will be constructed: Art and Hazel Martin will winter in the North, while John Saveny went, to St. Louis: Joe Ann. Wilson and Edith Edity, Waco, Text. Ann. wison and South Rally, woo, Text. Mr. and Mrs. Ernle Glover, Ballas; Gus and Mary Porater, Penniyivania; Les and Babe Hutchtson and Dad Syler. Moniformer, Ala.; 'Alm., Pence and family,' Houston; Mr. and Mrs. Joe 'Kline, St.

Mr. and Mrs. Louis Inglebein, Mr. and Mrs. Robert Bosbers and Mr. and Mrs. Robert Bosbers and Mr. and Mrs. The Bosbers and Mr. and Mrs. Doe Lang will stop of the Mrs. Doe Lang will stop of the Chicago meetings, and Mrs. and Mrs. Nobbe C. Frarty left on a trip that will end will the Chicago meeting. Recent visitors included Rikaboth Anderson. Charley and Grace Coss. Frank Harris and family. Goorge and Raynell Golden and Mrs. Rogers.

## 7,800 Draw Is Big Called Biz Booster

DENVER, Nov. 16.—About 7.800 attended the second annual Mammoth Garden Roller Skating Follies here on November 6-9. In contrast to last year's show with a 15-cent admission, there was a 40-cent charge which included akating privileges, Manager Irving Jacobs produced the showt John Mason, prefessional, directed; Marty Buckler handled music, Matt McEniry emaced, and Dave Saumgarten handled publicity. Other than the value as a show the

and Dave Saumgarten handled Sublicity.
Other than its value as a show the Follies introduced many newcomers to the rink, and Manager Jeoba reported a good number of club memberships signed. Presentation was ornate, with costuming, make-up, lighting and general staging on a per with professional presentations. It is expected to attinuate interest in shating in this area.

presentations. It is expected to stimulate interval in shating in this area. Staged in 20 acts, show opened with a cowgirt choque of 12, climated by Henry Etsenhand jumping over the line of girls while they were stretched over the floor, Nancy Raisson did a solo featuring whirling and back turns. Comedy turn concerning ocrubwomen featured willie Young, Shan Quiworth, Jim Young and Bob Nelson. Eight pairs of dancers performed a Continental Waltz. Highs club routine brought out two sets of twins, the Hampton and Davis sisters, in some quick-change costume action, with concely by Willie Young and Holen Pay, Trio of Mildred Wilson, Pat Venard and Jeanne Merrick Offgred ballet routines. Shells Robinson, 2-year-old, performed some intricate solo routines. Betty Rikoff headed a balloon ballet of its. Henry Eisenhand, in top hat and talls, gave a demonstration of spord ability mildred Wilson was featured in a tap routine. Eight teams of skate dancers did the Arcada Dip, Kilian and Pirration Waltz. Comedy kniffs-throwing stint offered Willie-Young and Halen Poy.

But hittar Bill Matson and Grada.

Bud Miller, Bill Matson and Gracia Morrison were featured in ballet rou-tines and fancy skating. Hilbilly solo featured Betty Rikoff. Nancy Ratton and Jerry Smith offered acrobatic eduction and Jerry Smith offered acrobatic adaglo resistance. Comedy presentation offinance by a strong-arm stint on akates with a wire auspension featured willie Young and Rarvey Schmidty state dancers in the Pourteen Stop featured a constant sharper of partners. John Mason, professional, appeared next in seds work. Madilyn Erwin led the aborus in a baton-twirling number, and the finale, in a V-fer-Victory motif, opened with a tableau of the Status of Liberty and Uncte Sam and the group singing God Bicss America.

LEW-ROY Rink in Wilken-Barre (Pa.) Armory held a Sadie Hawkins celebra-tion and content in connection with the day set saids in the cartoon, Left Abner, Special program also was staged on



No. 321 DUSTLESS FLOOR DRESSING the air, perith a man onto this less consultation of the man and the state of the second of the seco

GAGAN BROTHERS

FOR SALE

Penable Shaded is 500105, \$40 pairs Chicago Chicago is the great condition, remaind the condition of the little of of the

GROVER CHAILLAND

# 7,300 Draw is Big For Denver Follies; Rinks and Skaters

## Mineola Pro Production Up; Many Notables Enter Ranks

MINECLAS L. I., N. Y., Nov. 18.—That Earl Van Horn's Minrola (L. L.) Blink has established something of a reputa-tion for production of roller skatting pro-fessionals is shown by a census of pro-scattered over a wide area, reports Andy

casionals is shown by a census of prosecutived over a wide area, reports Andy Wringge.

Botty Lytle, chief professional at Victor J. Brown's Hy-Way Areas and Dreumiand Areas. Nexusia, N. J., recoived professional training no a member of the Earl and Inez Van Horn skaling are and as chief instructed at Minecia from 1834-37. Mr. and Mrs. Chifford Wilkens, new at Queens (L. J.) Rink, were successors to Miss Lytle at Minecia. Marjorie Walaki, another former Minecia instructor, is teaching at Estatland, Manhattan, Docothy Chandler, member of R Reppens on Ice, also taught at Minecia, as did Leisand Fluke, who also taught at Wal-Cliffe Rollerdroma, Elmont, L. L. and is now instructor at a rink in Chester, Pa., Jerry Ziegler, who came to Minecia from Pytchian Skating Patace, Brown, when Fluke left and is now in the navy: Claire Miller, teaching at rinks operated by America on Wheels: Joe Pecht and Tex Ferro, with the Wilkenses at Queens; Helen Koll and Eddie O'Neill, 1909 silver medicise their-plons who head, the teaching staff at Park Circle Hink, Brooklyn: Dorothy Kolb and William Opatryn, 1940 amateur pair skating champions, who received professional training from the Van Horns and how teach at Empire Rink, Brooklyn: Dave Jamison, at Elasteiand, Manhattun, and Rocthway Rink, Edgomere, L. L. Joe-Goeller, who after teaching in 1639 and 140 at rinks in Jamestown, N. Y., and Newark, O., has returned to Minecia; Doris Scuider, Davis Trepko, Erelyn Lyssuph, Ear Baine, Vee Chandler, Kay Bates, Ruth Bader, Dorothy Hankel, Meg Brunsgel, Ruthen Uningrower, Leuter Campbell, Florence Putter, Serve Warner, Sonny Stern, Miller, Waler Hughns and Dolly Durkip, noted Minecia patr, are to enter professional ranks soon.

Raggadalie Skaters, Improves.

## Rägsdale Skaters, Improves \$5:000 Spent on Remodeling

DECATOR, III., Nov. 15.—Skaters are showing much improvement in dancing and figure skating as laid out by the Roller Skating Rink Operators' Association of the United States at Engudale Roller Rink here, which has been remodeled at cost of \$5,000 and now, has as \$5 by 185-foot floor and now decorations and equipment.

Noble Gaillagar, former instructor at Moonight Gardens Rink, Springfield, III., whose skaters took second and third places in State novice dance contests last spring, is now teaching here. Roller re-

spring, is now teaching here. Roller re-The with cast of 50 is planned for No-rember, 21. Stating costume style "show is planned in connection with the revues

### Morton on National Board

NEW YORK, Nov. 15.—Jim Morton, roller-skating columnist of The New York Journal-American, has been appointed to the National Sports Board to direct roller-skating activities, according to John B. Melly, assistant director of civilian defense. Board was formed to mappe antionwide physical training program after statistics were said to have shown that 50 per cept of per sible army draftees were unfit for military service. Morton is already in nation on a Coast-to-Coast roller-skating program and expects the government-backed campaign to boom the sport.

#### 25G Omaha Spot Is Opened

OMAHA, Nov. 18, Crosstown Roller Rink, and to be one of the largest and conest up-to-date rinks in the Middle West, opened here on November 111, About \$15,000 was spent by remodel and equip the building. The block-long rink was opened by Pox Brothers, and the post, Arneld Wiegand is manager. Fink features a fiber knee-action floor.

ARMIRETON DAY Celebration at Earl' Van Horn's Minecia (L. I.) Rink on No-vamber 11 featured distribution of hata

## "How Class Work Helps Beach Rink"

By Benjamin F. Morey will be a feature of the

## CHRISTMAS NUMBER of THE BILLBOARD

Watch for it in the issift dated November 29

of all nations and grand march of all nations. Morday dance nights held the past four weeks have been discontinued

HOSELAND Boller Rink, Harloton, Pa., has reopened.

SIR SENSIONS weekly have been acheduled for Strand Boller Einle, Mo-Adoo, Pa. which reopened recently, Senduna are alated for every night except Saturdays and Sunday afternoons.

OPENING recently were Skateland, Ashlabula, O., which is operating nightly except Mondays, with afternoon sessions on Saturdays and Sundays, and Boyer's Rink, Austinburg, O., which is open nightly except Sundays.

SILVER LEAP Roller Rink, Springhold. SHAVER LEAF Roller Rink, Springfield, fill, the past three years owned and operated by Irn Dudley and George King, closed November 4 for conversion into howling allejs, reported Aivin N., Hysler, former Roceman there. Mr. and Mrs. Hysler are on the professional staff at Roy Dexhiemer's Moonlight Garden establishment, now Springfield's only rink. It is affiliated with the Roller Skating Rink Operators' Association of the United States. Moonlight Garden Skating Chub has started classes in dance and figure akating and members are showing anthustann, said Hysler.

TROPHIES will be awarded winners of TROPHIES will be awarded winners of races and two straight waits contects at the second annual party of the Roller Skating Club of Chicago on November 25 in Planet Rink. Door prizes will include two turkeys and a camera. Pour contests, men's, two-mile and senior Class, a girls' half-mile ruces and two-mile contests will be sanctioned by the Roller Skating Rink Operators' Association of the United State.

ENLARGED promotion schedules at Carlin's Park Roller Rink and Lesiand

Walla for

Catalog

Arena Baltimore, with at least one special event nightly at each rink, have resulted in biggest-attendances in history, reported A. T. Miller, premy representative, Large crowds attended a Ralloween party on October 11 in the roller rink, and Manager George Bushy distributed 100 prizes for costumes. First fishloween party in the fee rink also drew heavily, manager John Carlin Jr. offering refreshments. Interest in the roller rink's dance class is reported increasing. Reduced rates courting to and roller skating at specified times are offered school children.

#### NEW PLAY

(Continued from page 12) causally calculated to kill any vestige of effect that 'they might otherwise possess. Lines that need pointing are allowed to flutter to the floor like deed and rather needlous leaves; lines that need force of delivery are droped out attendingly, as the they were part of the recitation of a forgetful kindengartener; and every time Miss Lord walks the stage the pace necessarily drops into something alongates of which the deldrums would look like a mill-race.

The 'plot concerns Essie' Stuyvesanh and her harried efforts to bring peace for a cockeyed family. One daughter is having a child upstairs, another is walking out on her husband, the youngest is having a tempesticous affair with a Valgreen juvecile. Also, the rent is four months behind, the landlord threatens action, and an eminous butter has stelem the valuable ring, that is Russe's only asset.

the valuable ring that is Russe's only asset.

Need you be told that in the end—but of course you needn't be.

There are plenty of amusing lines and one, or two amising aftestions, despite as many loose ends as the "before" portion of a permanent wave advertisement. With speed and the proper pointing of what laugh lines there are, everything math have been glossed over, and a middly amusing svening might have resulted. As it was, the remains of the play left by hits Lord were demolished by loose and often buriesqued direction. Frank Albertson managed to stand above, the ruins with a hilarious portrayal of a frantic young man about to becomes father, a solid, vastly emusing job. And a youngster named France. Herlin did amazingly fine work as the youngest daughter, an extramely difficult rote that called upon her, among other things, to do a long and all-but-unplayable drunk scene. Young Miss Heilin did it, along with there was a hint of monotony in it, that was the fault, rather, of the author and the director. Mass Herlin showed intelligence, imagination and great ability in making on essentially badly written rote into one of the high spots of the evening.

Karen Morley and Oordon Oliver were pleasant but hampered by stodgily stoutine material as the divorcing daughter and an obliging real estate cight in love with her. Alan Hewitt made believable the unbelievably written burlesque of the gift's husband, and Nicholas Joy, as the family physiciam who marries Easie in the end, gave in accurate impersonation of a stuffed shirt. Players in some of the minor roles offered burlesque of the minor roles offered burlesque.



stylon in stock

HYDE ATHLETIC SHOE TO.

Division A B Minds & Sons C.

# RB POISON PROBE ON

## Elephant Deaths Declared Crime

"Vital clue" is sought in net spread by police as eleventh bull succumbs

CINCINNATI. Nov. 16: — Dispatches from cities played this week by Ringling Bros. and Barnum & Ealley Circus said the accident theory had been abandoned in the deaths from arsento potsoning of 11 of its deptants and that police and private detectives had apread a dragact for the apprehension of the perpetrator

or perpermental was attached to a reported search by importants in labdirectories of Emory University School of Medicine in Atlanta for a "vital clue." Benasticnal reports that were not verified by the circus management reached a flarge portion of the press, to the effect that poisoned candy or apples might have been fed to the built and that there was a fend on between hostlers and slephant handlers and that a suspect was lesing held in Danvillo, Va.

#### Insurance May Apply

Bearance May Apply.

Beary Ringling North, assistant to the president of the circus organization. In response to an inquiry, wheel The Bill-board from Savannah, Ca., yeaterday that Pergy, the 11th to go, had died that morning and that the remaining three that were sick were improving.

Asked whether insurance was carried on the elephants, he said, "We assume that we are covered under our fleater policy." Insurance companies "issue a mornality livespook policy, and a floater policy, it was faid, might cover all show property anywhere at any time and in any way. Circus was in Macon. Ca., on Thursday, Augusta on Wednesday. Charleston, E. C., on Thursday, Savahhach on Priday, and is in Jacksonville, Pla., today.

## Feed Being Checked

MACON, Ga., Nov. 15.—Police of three States were investigating the possible mass murder of 10 elephants of the Ringling-Barnum, circus, show officials declared when the directs played here, on

Ringling-Barnism, circus, show ometats declared when the circus played here, on Turnday.

Expair Mullim, chief of the five agents of the William J. Burns Dotective Agency traveling with the show, said that feed and scood in three cities played by the show before Atlanta, were being closely checked on sailes of arsenic and feed.

Chemista were testing, soul, where the elephantis grazed in, Danville, Va.; Charlotte N. C., and Greenville, S. C., detectives said. According to reports received by the show during the date here, no arsenic had been found. Autopates had indicated that arsenic was the cause of d. Bh. One of the elephants stricken in Allanto had recovered stifficiently to be hipped back to the show in Macon, six days after becoming ill.

Members of the North family, now heading the Big Show, appeared structed by a mysterious chain of streumstances which saw 10 of their dephants and four of their human collasques die within a week. Henry Ringling North denied there any labor controversy or shy "element" that could secount for a possible motive in the clophant murders.

Walter McClain, superintendent of elephants articlen at the same time werenn the road to recovery."

A employee killed in Birmingham last Saturday was listed as G. W. Mangrum. https://doi.org/10.1001/10

Nationwide interest in news about the elephants continued to be shown by present radio. Don Welden, of the free RD POISON PROBE on page 51)

#### RB Closes November 22

CINCINNATI, Not, 15.—The Ringling-larnum circus will end its tour at Munt. Fla., with a two-day engagement November 21-23, following which it will go into quarters at Sarasots, Fla. Total mileage will be 17,504.



MILT TAYLOR, clown with Ring-ling Bros. and Barnum & Balley Cir-cus, who died in Atlants of a heart attack November 5, had been pho-lographed for many years in closen-white and grotesque garb which was familiar to millions of circuspeers and gened-monthed youngsters in form of billboards. This is how he looked without make-up, the photo probably being the last one taken of him.

## Beatty Draws 50% Of Fair Attendance

TALLAHASSEE, Fin., Not. 15 .- Clyde Beatty Animal Show closed a four-day

Beatty Animal Show closed a four-day engagement here November 8 with total attendance of 20,000. Show was held in conjunction with Leon County Fair.

V. G. Philips, fair president, reported 40,000 attendance on the four days. Pirst day opened with cold weather and rain, and remaining three days were clear but cold. Beatty officials did not give figures of the take, but declared the attendance phenomenal in view of the city and the bad break in weather. Prices for circus were 20 and 40 centre.

FRANK BRADEN, in his 18th year as press agent for Ringling-Barnum, had several visits with Charles Sparks while handling the press in Macon, Oa. Braden, at one time was a press agent for Sparks, as was Roland Butler, who is general press agent for the Big Show,

## Cole Home-Run Move Speedy to Louisville Base

LOUISVILLE, Nov. 15.—After a record home run of 776 miles from the closing attend in Longview, Tex., Cole : Bros. Circus is again established in its winter home on Kentucky State Phirgrounds here. It was one of the fastest home runs ever made by the show. Show train left Longview at 4 a.m. November 3 and arrived in Luttle Book, Art., at 11:45 a.m., of the same morning, two hours alread of achedule. Two hours were consumed in Little Book, during which stock was unloaded for feed and water, and at 1:45 p.m. the train headed toward Louisville, arriving here at 11:30 a.m. Bovember 4. Train was unloaded and most of the equipment stored by nightfall. Show is occupying the same space provided last winter, except for new office quarters, larger and more modern. All buildings have been equipped for steam heat since last year and is larger building has been provided for wardrobe.

Owner Zack Terrill, amounced opening of the 200 to the general public on Armathe Day and said it would be open.

of the soo to the general public on Armiatics Day and said it would be open each Saturday and Sunday, as well as all bolidays during the winter. He had See GOLE HOME RUN FAST on page 51)

Fight Mrs. Al Ringling Will

Fight Mrs. Al Ringling Will BARABOO, Wia, Nov. 15.—Objection to the 1937 will of the late Mrs. Af Ringling, has been filed in County Court here by Mrs. Edna Nelson, Madison, who lived with Mrs. Ringling for a time; Mrs. Cora Duval, Mohroe, Mich., a nicce, and Wilsam Boss, Monroe, Bilch., a nicce, and Wilsam Boss, Monroe, Bilch., a nicce, and Wilsam Boss, Monroe, Bilch., a nicce and Wilsam Boss, Monroe and Wilsam Pricipp, chauffeur and caretaker for Mrs. Ringling. The objectom have also petitioned to probate a will which they claim was made by Mrs. Ringling about April, 1939, and which to raid to have left \$100 to Mrs. Netson, with the remainder divided overnly among Mrs. Duval, Ross and Pricipp.

Bell Closes Long Season
OLEN BURNIK, Mg, Nov. 15.—After a
long season thru the East Bell Broa.
Circus closed its tour at Mount Vernon,
Md., November 3. Harry Martain left
for Washington, D. C.; Earl Amhon went
to Phillippi, W. Va., to work in a theater; Erreat, Rigorestaff to Anderson,
S. C.; Bob Russell to Suffolk, Va.; and
Karl Cartwright to Birmingham. Show
will again winter here.

## Won, Horse & Upp Combined Circus

An Equine and Canina Paradox-The Show With a Leaf of Gold

-By STARR DE BELLE-

Wagon Rut, Ga. Winter Quarters, November 10, 1941.

Dear Editors:
After sputting the show in the barn in 1935 the management decided to reopen and stage a six-year comback. All equipment of this famous overland show has laid intact under the roofs of malatist winter quarters. Managers our palatisi winter quarters. Managers Wong Won, Chief Charley Horse and Mike Upp and families arrived last week

Wong Won, Chief Charley Horse and Mike Upp and families arrived last week to start repatring and routing for the conting season. The cookhouse is schoduled to open as soon as a wood-surming camp book, can be located. This show has never trouped on rail or rubber, sticking to its wagon-show policy since the Louisiana Purchase.

Upon their arrival: the books were surprised at the growth of their show. At closing time they had 2 bears, 10 monkeys 20 dogs, 5 goats and 12 ponies. Present, check-up showed 18 bears, 50 manks 103 dogs, 64 goats and 50 ponies, proving that some shows grow faster without the presence of the managers. Even the caretabers had Jumped from two to six. The pasture check-up showed enough four, five and six-year-old haggage stock to move the show. The bats will remain on pasture until the show gets big enough to own a lion act. Some of the old ring stock will be

DE BELLE

"used until young-stock can be broken,
The old 60-foot rounds top, with its
two 30-foot middles, will be used again.
The management is convinced that the
canvas didn't multiply, but to insure its
usage the bags will not be opened until
it is ready to be breezed at the opening
spot. Finding the tent poles was the
next big job. The caretaker remembered
stacking them against the side of a tree
but all that he could locate was a pine
thicket. To our surprise, we learned
that the poles had taken root and grown
five feet. When the bark had been removed, the paint on the poles was found
well preserved and ready for the after
cutting them from the roots.

\*\*Immediately after the local annual

cutting them from the roots.

Immediately after the local annual Halloween ball was over, the bosses' wives purchased enough wardrobe to properly dress the 1942 spec. Lizzie in Laundry Land. Headlining the Hasher Sisters, nieces of the owners, in an aerial swinging ladder ballet, to the accompaniment of chow calls on bugies, will be another innovation, the bugies, will be another innovation to busy trying fo locate the town. Up until new they haven't located the State that it is.

All we know is that enough dated paper reading, "Toe Pin. One Day Only. Nov., 30g" is laying on the shelf.

## Blame It on Jupe

CINCINNATI, Nov. 15. An unusual coincidence happened in the 'circus world recently. Three circuses. The bundreds of miles apart, lost the same Saturday date on account of rain. They were Bud Anderson at Maddil, Oklas, Dalley, Bros. 'at Hoden, Mo., and Russell Bros. at Denison, Tell. All'lost the entire day, not even put-ling up canvas.

## Advance Sale Big For Macon Shrine

MACON, Ga., Nov. 15.—Advance sale tickets for the local Shrine Circus three times more than ever before, of tickets for the local Shrine Gircus is three times more than ever before, O. P. Lockhart, goneral chairman, has announced. More than 30,500 tickets have been sold, and it is expected total sales will run to 50,000 certy in the week of the circus, which runs from November 17 to 22.

17 to 22.

Acta booked for show, which is, the minth annual event for Arab Patrot of Al Shah Temple, include Webber Brothers and Chattia, wire; Watkins's Animals, presenting three numbers; Merrilli Brothers and Sates, balancing and perch; Brownie Brothers, comedy bar and clown numbers; Tumbilag Atwoods, acrobatic and comedy numbers,

### Mallov Announces Program For Kiddies' Shows at Canton

CANTON. O., Nov. 18.—J., It. Ma loy, who will present the animal kiddled circus at Palace Theater here November 2k under spensorship of the Retail Merchants board, announced program as follows: Sonny and Jerry. "wizards of wheels": chowns: Piging Malloya. Rousen, rings: Art Hill, cyclets Chief White Ragle and Princess Red Wing, sharpshooting and archary; Silvers Johnson and his councely Austin; Thiose-Toy's dog and pony novety; clowns: Wells Reothers, comedy bur act; Chief White Ragle and company, patriotic finale.

Mailoy is contracted to give aix-shows starting at 1 p.m. Circus is free to the youngsters and signals the start of the holiday shopping season. This is the third consecutive year he-has gradued the merchant-sponsored circus.

### Dailey to Barn Late

CINCINNATI, Nov. 15.—R. M. Harwey, of Dalley Bros.' Circus, reported that the show will close December 3 and more to permanent quarters at Aramas Papers. Show opened early in March, the late closing giving it a 30-week tour. Not a -payday was missed or deliyed during the season, he said, and while en route most of the equipment will replaced with new,

#### Three-Ringer for Meaton

GREENVILLE, B. C., Nov. 18.—Phase are under way for the launching of Hubin Bree. Parnous Careus, a three-ringer, tuber management of Bud Henton. The show is to be modernized in every detail from front to back. Show will carry a menagerte and Side Show. Pageant of Song and Dance will be the opening spec. Henton trouped with Ringling. Barnum, Hagenbock. Walker, Downie Bree., Robbins Bree., Tom Mr. and other, circuits.

## "The Circus of Temorrow"

By Edward L. Conroy will be a feature of the

## CHRISTHAS YUNBER of THE BULBOARD

Watch for it in the issue duted Nonember 29

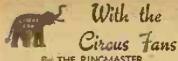
(Communications to 25-27 Opera:Place Cincinnatil, O.J.

Calif., ranch home was destroyed by fire there on November 8. Fire is reported to have started when a fluid used by servanta to clean rugs burst into flumes, Loss was estimated at over \$200,000,

LARRY SUNBROCK'S combined Rodeo and Thrill Circus played to an estimated 13,000 for four performances In, the new Colineum, Louisville, November 8-0. Unit drew a capacity 3,500 at the final mattheo performance.

GENE AUTRY'S North Hollywood,

he



BE THE RINGMASTER

PRANK IS MARTHERS W. M. RUCKINGHAM-PRANK IS MARTHERS W. M. RUCKINGHAM-2030 W. Lake Bt. E. O. Bex 4 Chemen W. Marther Stoller Perry, Com-Comberted by WALTHER STOLLENANCE, Editor The Whole Trans-" care I tole made 2 Printing Comberted. Rockette, Ill. 1

ROCHELUE, Mil. Nov. 15.—Praco J. Scaperlanda, 48, died November 10 at Sants Ross Rospital in San Antonio, Tex., following a two woods' fillness. He was president of the Bell Jewelry Commas president of the Bell Jewelry Com-pany and a prominent figure to business circles. He was an active member of the CFA, and the organization has less an enthusiantic member. He also was a member of the Kiwanis Club, St. Mary's Catholic Church and Knights of Colum-bus. Survivors are the widney a brother, non, Survivora are the winner, a product, Toen, and a sister, Pauline, Pundral was November 12 from St. Mary's Catholic Church. Interment in San Fernando Ocanetery, Pallbearers were Watter Loughtidge. Ratoliff Surgoyne, August Lamm, J. Prey. Porter Loring and Dr. W. M. Wolf Jr

You Jr.

On November 6 the Pat Valid Tent had its annual meeting in the museum room of the Barlow Barn. Eight members were present. Before them was set up a platform with the complete three-ring two-stage circus in operation. Among new features was a soule model replica of the Naito Troupe of wire performers. Elephant covers were new, as was much

Elephant covers were new, as was much of the other paraphernalis.

Mr. and Mrs. W. H. Hohenadel; of Rochelle, spent Koveraber 11-12 in Chile rage. On evening of the 11th they were guests of Mr. and Mrs. Frank H. Harties for dispar at a hotel; During their visit they spent a couple of hourse each day at the Atwell Luncheon Club;

On October 14 time Banghamton (N. Y.) Boos and Saddle Club held a "David Haruno" party in the Barlow Barn. Dinner was served in lower part of barn and afterward the crowd of about 40 were entertained on the lot by Bill Mossman and his two fine horses, which were sent by Capt. Dan E. Pox of Bidnery Barnacke, bloesman has a fine high-school ect. He was formerly with the Ringiling-Barnam circus, leaving in 1927 to join the troopers, Many members of the Valde Tent were present. In upper part of the barn a circus train unloading scene was set up, showing flatunloading scene was set up, showing flat-cars, Pullmans and stock cars, with 200 draft houses lined up on the pavements

Frank He. Hartless laft Chicago Wednesday evening for Denver on busi-cess! Expects to be gone four or five

Capt. Bob Mathews and wife exhibited Capt. Bob Mathews and wite exhibited thair wire-walking 'lion. King Tuffy. In Binghamton recently. Show was presented in a special built trader, open at too, advertising the new Metro-Goldwyn-Mayer picture. Torsan's Secret Treasure. The Mathews were entertained in the evening at the bome of G. H. Barlow III., They are do a Coast-to-Coast-tour.



## Circus Model Builders

## and Owners association

BURUSS T. WARNER (Director of Publicity, 1418 Mulberry Street, Reading, Pa.)

READING, Pa., Nov. 15.—Romigation of officers of the CMBOA for 1942 closed November-40. Election ballots for all-rual election will be sent out with the November bulletin.

November bulletin.

Charlie, Bennitt, John Shepard and Eoland weber. Colff of Chicagn, held an informal gathering at Bennitt's home rounity. A great time was had looking over the small wayouts tentuce which Bennitt has collected.

A meeting of Chill was also held at the home of Charles Fowler, of Chicagn. The highlight was the showing of the collect movies, which Fowler took on this year's Ringling-Barnum lot while in the Windy Caty.

Richard Concern of Dayton, O., has set the pace, tog, a new style in the showing of ministure circus equipment. Come

over's set-up consists of a set of portable tables placed beneath a canopy systed after the familiar circus tests, wagons and various properties being placed on the tables where they show off to good advantage. A huge cloth banner from the Cole show is used for a background. The banner, with a large diger's picture on it, gives plenty of circus atmosphere to the layout. George Hubler, of Dayton, supplies the banner while Conover furnishes the canopy together with all necessary fittings.

The first anniversary Circus Party held at the home of Mr. and Mrs. Russ Towarner, of Reading, brought together a large crowd of Model Builders and friends. The party was held to celebrate the end of a year of activity in the warner Circus Itoom and Museum: Entire house was decorated with Rithographs, heraids and pictures, with a large life-size; pooy at the front door to greet the guests. Those attending, about 40 in all, viewed Warner's collection of old and new circus material, which includes in all, viewed Warner's collection of old and new circus material, which includes old waren wheels, parade waren carvings, pictures, programs, lithos, etc., as well as some rare miniature cirgus wagens, which had been on display at the New York World's Fair. John McCurdy's collection of circus movies was shown. The cookhouse was in charge of Mrs. Mildred Warner, assisted by members of the Ladies' Auxillary. A special abowing of Mrs. Warner's collection of miniature elephants, was given during the afternoon.

## Circus Saints Sinners' Club

By Fred P. Pitzer (National Secretary)

NEW YORK, Nov. 15.—The initiation of William L. Shirer, author of Berlin Diery, into membership of the Dexter Pellows Tent was one of the best and Prexy Harold G. Hodiman received hungdreds of letters and telegrams congratuating him on this gives lunchon. Over 1,000 members and friends nitended and 1,000 members and friends attended and all came, away with the same praise. Dais was fixed up with animated torture instruments loaned by Mesmore at Damon and over all of this was a sign reading, Wilhelmstrason Amusement Park. Beveral of the "Gestape" crowd brought in the great correspondent and he was the butt of jokes going on continually. When he areae to say a few words his prologue was, "After what I went thru today, I want to say that Berlin is very quiet in comparison."

Circusiana should include newspapers containing directs advertisements, partiquisty papers in towns where circuses

tilarly papers in towns where circuses have competitive advertisements playing

day and date. Someone sent us The Union Devacerat of July 13, 1869, containing the advertisements of Great Oriental Circuis and Reyptian Caravan and the Great European Circus. They stand aide by side, each chouting the attractions and plenty of woodcuts to give them? finsh. Interesting, indeed.

In The Mirror of Literature, Amusement and Amiruction of November 23, 1929, appears an excellent account of the Siameso Testes. They are the most gubicitied pair of which we know, Chang liked publicity but Eng hated it and often threatened, his brother that he would "break away" if it didn't stop. Keeping these bookiets of museum freeks also belongs to Circuishan, Porhaps the greatest collection of ginnt material is owned by Dr. Charles L. Rumberd, of Missouri,

Missouri,
Next Fall Guy of Dexter Fellows Tent
will, be Corretnor Saltenstall of Massaschusetts, and the committee is already
far on its way to having everything
set for this November luncheon to be
held November 23.

W. C. Coup was the one circus manage W. C. Coup was the one circus manager who siware tried to get out literature that appealed to the curious. We thought we had all of this trick print material, but today we came upon a card about three-by-five-showing a river scene with trees, etc., and it is tigled W. C. Coup's Rippodemo. Pussio Card. At the bottom it reads: "Find elephant, deer, two lions," etc., going thru the whole memagerie. On the reverse side it tells all about Coup's! Ten Shows Combined.

#### Notes From Wichita

WICHITA, Kan., Nov. 15 .- Polack Bros." Circus opening 'performance here No-vember 8 was sold to the Boering com-

vember 8 was sold to the Boering com-pany employees and their families.

Bernies Goodrum, recreational director, entertained Trees Morales, Alvis Firster, Mr. and Mrs. Bobby Gordon and daugh-ter, Carol, and, Bette Leonard with lumeheen and a trip, thru the factory of Boering Company's Wichita division.

John White, Who authered a broken leg some time ago, expects to rejoin the act at Fooris, II.

Whiteelde Troupe, wire walkers left by

some time ago, expects to the same at Paoria, III.

Whiteside Troupe, wire unikers, left to play Shrine date at Houston, then go to San Diego, Cailf., on a National Decease program. Paye Avalon, Rosslind Martini, Marton White and George Adkinson are members of the troupe.

Mr. and Mrs. Verue Crawford and Chagley Device returned to their houses here after closing with Bud Anderson Carman.

Circus. Word has been received here of the serious thisses of Carl Larkin at his home in Springfold; Mo.
Fred and Bette Leonard entertained Treas Morales and mother at their home during the Pelack engagement.

## Rodeo Men, Speak Up! By ED BENSON-

Director of RAA, Thermopolis, Wyo.

Director of RAA, Thermopolls, Wyo.

RECENTLY I read with interest the article by Guy Weadick which appeared in The Billboard of August 30 on so-called rodeos and fairs. The Billboard is to be congratulated upon publishing this straight-from-the-shoulder article by Weadick, who is recognized as an authority on the 'subject upon which he writes. The story was doubly interesting to me and most timely, as I had only reconstly read an article, on rodeos by Harold .P. De Puo, formerly of North-Montana Pair, Great Palla, who is viction president sits a director of the Rodeo Association of America. His article appeared in the monthly publication of the association.

As a director of that organization, a should say his views on the rodoo-as corpressed by him are rather vague, unconvincing and cartainly offer nothing whatsoever to improve this type of ontertainment. Nor does he offer anything in the way of presenting a good rodoo. He states he has been watching rodoo for several years. What this scrutiny has taught him in the way of showmaulike presentation he does not divulge. Neither that the "rodoo" he presented as a feature (See RODEO MEN, SPEAR, on page 36)

#### BOSTON RODEO

(Confinued from page 4)
third (18.3), 683.40 each; Toole Mansfield, (20), 684.15; Sixth Day, Everett
Dowman (17), 9136.55; Dec Burk, (17.3),
8102.50; Buck Borreila (18.2); 668.30;
Everett Shaw (18.3), 934.16.

#### Saddle Brook Riding

Saddie Broak Riding
Sixth Day, Chet McCarthy, 691.10;
Jackto Cooper, 468.30; Gerald Roberts,
485.55; Bart Clennon, 422.80. Seventh
Day, Bart Clennon, 492.80. Seventh
Day, Bart Clennon, 591.10; Jackto
Cooper, 668.30; Frank Finley, 548.56;
Clevid Roberts, 622.80. Eight Day,
848.30; Frank Finley, 548.56; Bud Lity,
6erman, 522.80. Ninth Day, Bud Linderman, 501.10; Doff Aber, 568.30; Bart
Clennon, 548.35; Gerald Roberts, 522.80.
Stefr Wreatling—Fourth Day (threeperformances). Mike Fisher and Bruce
Ross split first and second 18.4 seconds).
3119.37; Dave Campbell and Homer PetLiprew split third and fourth (523).
451.22 each. Fifth Day, Charles Colbert
(6.2), 6130.56; Homer Pettigrew (7.2),
6102.80; Hub Whitoman (8.1), 162.30;
Howard McCrorey (8.4), 545.16, 88tth
Day, Hugh Bennett (7.4) 6136.69; Dokt
Herron (9), 5102.50; Howard McCrorey
(918). 668.30; Blackle Karman (9.2),
634.15.

(94). \*\*e68.90; Blackie Karman (9.2).

634.16.

Wild Cow Milking (850, 630, 800 unless otherwise stated)—November 6.

Homer Pettigrew (32.2 seconds); Everets
Shaw (34.4); Hisroid Jacknon (54.4). November 7. Dick Herron (36.4); Bonny
Hancock (43.4); Hugh Clingman (60.1).

November 8 (Malinne), Bud 69ilsbury
(33); Roy Lewis (38.4); Tony Salinas
(32.2). November 8 (Evening), Junior
Enkew (29.4); Roy Mitchews (32.1); Buck
Sorrells (33.1). November 0 (Matines),
Buck Eckola (30.2); Harold Jackson
(35.3); Homer Pettigrew (38.3). November 0 (Evening), Toots Mansfeld (37.2);

(Sec. BOSTON RODEO on page 46)

hospital at Corbin, My, is now at Contral Hotel, Macon, Ga.

HEVIN H. CADY, who was connected with the Side Show of the Great Walker Ethows, 1906, season, is manufacted express company at Alpena, Mach.

GRADUALLY the old-timers are growing more orificulastic about the modern strength-lined elecus.

JACK SHAW, boss property man for Hamid-Marton Circus, has been released from Mercy Hospital, Oddar Rapids, In. Will rejoin thoushow at Rosnoke, Vs.

SHEELAR TROUPS is wintering minus Pass, Tex., after a successful uson with Al G: Kelley and Miller Bros.

ON NOVEMBER 12 Columbus, O., cele-brated the bigthday centennial of Lewis Sella, of the Sells Bros. Circus. He was born in that city November 12, 1841.

LEW A (BOZO) WARD has been play-ing eight to 10 week engagements in night clubs with his pentomime spe-

RENTE WISWELL and His Dizzle Lizzle is contracted for the Mady Thanksgiving Day parade in New York City. Date was booked thru the Hamid office.

TVIBITED the former Mighty Hoag winter quartors at Narianna, Pia Met HARRY MACE, who has sheen in accessed under THE MARQUES on page 56)

## WANT

EXPERIENCED PHONE AND PROGRAM MEN LIKE TO HEAR FROM A-1 ORCHESTRA

Circus Act, Animal Act and Novelty Act, Keep you working practically all winter, Write or wire

## TOM HASSON

Carelof Timeed Hotel Charleston, S. C.

# Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, Q.)

SOOTS HOSS, former circus trouper, is with a rovue playing the East.

RINGLING-BARNUM etrous played to the Birmingham stand.

SUMMER shows. Winfer soos

MR AND MRE GEORGE SINGLETON. after closing with Cole Bros. Circus, are now at home in Baldwin Park, Calif.

BUTCH COHN, accretary of Delley Circum tell again be in charge of the question at Araness, Tex.

WALTER LAWRENCE, of the advance staff of Russell Circus, him joined the Dailey Bros.' advance.

ZACK TERRILL and wife are guests of Zack's uncle, J. R. Johnson, at his home in Owensboro, Ky.

A SOCK on a stake is weethertwo on the

PRANK DARRO and Johnnie Roselli cord from Hollywood. We will again tricepe with the white tops next season."

EDDIE ROOERS is vacationing at Hot Springs after closing in the concession department of Cole Rece. Circus.

MABEL STARK arrived in Los Angoles after a season at Benson's Animal Parm, Nashina, N. 13.

# Nets Soar for Ind. and Ia.

## **Outlay Planned** At Des Moines

Surplus to cinch good 12 promotion-heavy bill of attractions is credited

DES MOINES, Nov. 15 — Attho I had figures are not yet available, indications are that 1941 Jova State Pair here made not profit of pearly \$75,000, according to officials. Some of this will, be used to finance pompletion of a new 4-H Club dormitory, they said, but with such expenses out of the way there will be sail-fictent funds to assure adequate promotional activities for 1042. DES MOINES, Nov. 15 Artho Hast

#### Gate Fourth bargoit

Big aids to the fair in hauging up the profit were excellent attendance. The most diaborate entertainment program over presented, favorable weather, projectus conditions through the Middle West and enthudante support by newpapers, radio and leading State organi-

Attendance of 427.383 was the fourth argest of record here and within 8.000 of the all-time mark of 425.383 set in 1920. Other years in which the 1941 mark was "exceeded were 1927, 430.175 and 1928, 430.907, helds from these years the fair exceeded 400,000 on only three occasions, 1919, 1925 and 1939. Largest single day this year was Synday, with 675,055.

#### Grandstand Crowdie Beit

Grandstand Crowds Best Grandstand crowds totaling 218.517 encoded all provious records. Afternoon about from August 22-29 drew 118.213 and night crowds came close to high marks of former years. Biggest day was Sunday, with 22.307 witnessing national championable auto meas. Most notable factores was recorded the second week, when addition of a redect totalismoon horse race programs tripially doubled crowds of other years. Two thrill day programs pulled heavily. Outstanding light festure was the revue. Music on Wings, lavish presentation with cast of 200, climaned by particular firefronts. Afternoon and night shows were augusted by a 16-act circus. For dancers the hands of Bernie Cumining, Joe Sanders and Griff Williams were presented.

## Cold Hits Orleans: Midway Draws Well

NEW ORLRANS, Nov. 15. — Coted westber beld attendance down the first two nights of Orleans Parish Agricultural Phir here, November 7-16; under austicus of Crescent City American Legion pass 70, 126, but good crowds turned out the third day and thronged the midway of West's World's Wonder Shows and exhibit tents, reported Socretary Sam Huggeoff. Fair was opened with an address by the mayor of New Orleans, band-only the mayor of New Orleans, band-only and a flower show.

On the inidway were 19 rides, is shown that sumerous concessions, niong with the Flying Fishers as free act and two plant steers which arrived Sunday as added attraction. The two large exhibit tones were originally planned, displays

added attraction. The two large exhibits to the wave originally planned, displays were so large that officials found need for 400 more feet of space and another had to be ordered Among exhibits were the \$45,000 coast guard display with ship to shore continuitications and moving pleasures, displays by the eighth havel district, matines, fourth corps area army and consuls of Belgium, Equador and Chinas.

Pictures of the steps were snapped for newspaper use upon their strent. Slated for November 17 was release of 200 signors bearing invitations for city annuals in an 00-mile radius to attend. Toost pigeon functors platured to take bloom to near-by rities so that merings of sceptance could be flown back to new Oricens.

OTTAWA—Industrial employment in Canada reached an all-time high at the beginning of August, 12,577 octablish-ments reporting, 1,603,580 persons at



HARRY S. BEAGLES, son of Mr. and Mrs. Harry Beagles and putter in their act. Maries Marvel Dogs and Aminal Circus, is now a private first class in the army. He is stationed at Headquarters Battory, First Battellon, 95th Coast Artillery. Comp Dates, N. C.

## Mich. Net \$28,407; **Board Reprimanded** For Banning Press

LANSING, Mich., Nov., 15.—Profit of at least \$22,407 was shown by 1941 Michigen State Pair, Detroit, according to the November report of fair Auditor Louis Willemain to the board of man-agers. Expenses, including invoices not yet paid, totaled \$32,843. Receipts in July. Apartet. and Section 1955.

yet paid, totaled \$332,848. Receipts in July. August and September were \$351,250, including appropriation of \$35,000 by the Legislature, but exclusive of \$37,000 appropriated for construction. Pair would have received \$75,000 more if the Legislature had not taken away a share of fees for extra treing days at the integrounds, sold lite Manager Bernard J. Youngblood. Auditor Willemain said his report did not include receipts previous to July; which are to be reported inter.

Board of managers dress a reprimend

be reported later.

Board of managers drew a reprimand from Gov. Murray D. Van Wagoner for effection of nowapaperinen from the November 7 meeting. Before discussion began on a problem presented by an opinion of Attorney. Comeral-Herbert J. Rushton that the complete control over receipts from the fair and allied activities despite the traditional exercise of this flower by the board of managers, all power by the board of managers, pross representatives were ordered

Commissioner of Agriculture Lee V.

## Hoosier Profit Is Record 100G

Final check shows biggest State Fair figure in history, despite much rain

INDIANAPOLIS. Nov. 15,—Net profit of \$101,100 for 1041 Indiana State Pair here was reported by Manager Paul S. Duan. It is largest set in the annual history and is believed to be a record for any State fair in the country. Paid admissions totated 466,920 despite a number, of threatening and ratiny days during the fair's seven-day run.

Officials are considering purchase, of more bleacher sents to place in front of the grandstand and installation of a complete lighting system in the infield to set in parking of supomobiles.

## Billy Rose Withdraws

TORONTO, Nov. 15.—Billy Rose, the New York producer, has withdrawn a suit against the Canadian National Exhibition and others for alleged Hiegal time at CNE of the word Aquacade, Elwood A. Hughes, general manager of the exhibition, said. Manager Hughes, who left for New York on mainces and to abtend that word had come from his attorney that Rose had decided to abandon chaim, with no reason advanced.

Card and six board members opposed the move to ban the press after the motions was made by a member, who said that his actions had been misropresented by newspapers. In a letter to Card the governor commended them for opposing ejection, saying, "I feel attempty that all state boards and commissions abould be open to the public."

Commissioner Card said board mem-

State boards and commissions should be open to the public."

Commissioner Card said, board members were upset and believed that he was trying to establish, himself, as a dictator, since the attorney generally opinion was given at his request. Card said, he fold members that he considered them advisers and that he would take their advice on "board matters."

Motion to remove writers from the parley was made by George Caball, Zecland, supported by Andrew Adams-Latchfield, and savored by Prank Wheelslee, Big Regide; Leater R. Schräder, Centraville; Mrs. Ethel Wright, Bad Axo; Pred Levizinger, Highland Park; Gustave de Ronne, Detroit: Olen T. Ellis, Pentise, and Mark Crawford, Codwater. Voting-against the motion were Sichnel J. Cartand, Organol; George Tornlinon, Grand Rapide; Andrew Johnson Benich; Sidney Schith, Lake Orion, Henry G. Olisser, Charlotte, and Ink White, Gladwin;

# To All-Year Use

Move on To Put Va. State Grounds

RICHMOND. Va., Nov. 18.—Councilman Conway. C. Mundy this week proposed to open city-owned Virginia State. Phirgreninds for year-round activities and announced he would apenage a program for development of the property into a huge recreation center.

According to tentative estimates, Mundy said, the 75-acre tranct could be utilized for an indoor sports fivina, senting 7,500, 43 bowling alleys, 38 tennis courts, two assumating pooks, parking lots and locations for commercial concessors at cost of \$1,280,000. Merrill O Lee, architect, has made plans for the development, which also calls-for construction of roads and landsceping.

Four years ago, there was considerable agitation for wider use of grounds along such lines as now-convisioned by Mundy. Movement finally belied down to establishment of a baseball acid used for archall baseball interprises arcoined strong opposition from near-by residents and plans were dropped.

Tentative plan calls for development of the property by the city, aided by federal funds, and private operation under lease.

Except due occasional outdoor events the plant as a whole is used by the public only one weeks, a year, when Virginia State Pair is in progress. Pair Association leases the plant from the city as years of the city as years.

## ESE Wins Tilt Over Power Line; Would Hinder Expo Growth

SPRINGIFIELD, Mass., Rov. 15.—Eastern States Exposition is victor cover Turnem Fall Power & Electric Company in its controverse over location of transmission line the company proposes to run from its station in Montague, Mass., to a substation of United Electric Light Company in West Springfield, under a decision rendered by the State Public Utilities Commission on November 8 in Boston.

Public Utilities Commission on November 8 in Bostom.
Decision orders the company to piace its lines substantially on the present location, crossing the dike anti-Agawam River south of the half-mile track on the exposition grounds and continuing across meadowland to the substation. Company decired to the lines on the north side of the river dike and on exposition property so at to commission the protection against possible flood damassif. This was objected to by ESE difficults. Decision says that givenuity that proposed bontion would be advantageous to the company in case of sectous flood, but points out that recurring floods have caused only one tower to supply and that was during the 1938 hurricane, and this damage could have happened wherever the tower was located. It has the 110,000-volt time proposed would be derimental to the exposition, in that twent defores all development or sule of exposition grounds if installed thereon.

thereon. Decision places the power company the right, to take a 100-foot wide right of way for-its-lines, and all the rights usual with such taking, from exposition property mear Memorial Avenue to meet requirements for the line, which taking, it let forth, is comparatively small in arch.

CLEBURNE. Tex. Pourth sinusal Johnson County Free Pair and Rodeo har on September 10-13 broke all attendance and exhibit records, said Secretary Herman Brown. Parade and homowers at a September 0. Pour rodeo performances were held nightly. Residents dressed in Western style made numerous booster trips. Citizens put up \$10.000 to match NYA requirements for erection sof five buildings and a 5.000-seat rodeo stadium at the plant. Pour of the buildings were ready by fair time.

noted home show judge, was here for the opening of Artsona State Pair, Kovember 8-18, as, program advisor of the fair board. He expects to have Paul F. Jones, new fair secretary here, at the Chicago lafe innesting in December.

TOPSHAM. Me. — Parl-mutted handle of, oref \$145,000 at Topehum Pair. Octobr 13-18, was biggest of any in the State, reported James P. Snow, Midway was lorgest in history, with above, rides and concendent totaling 100.

QUAKERTOWN, Pa. — Large frame building on old Quakertown Fairgrounds in which Circle J-Ranch had been holding box Durned to the ground on November 7 following a gas explosion in a kitchen range, According to Edward Freed, show manager, loss totaled about \$7.500.

DAYTON Of Despite unfavorable weather, Montgomery County Pair here on September 1-4 finished in the black, neld Secretary R. C. Haines. Heavy rain on Monday, Labor Day, affected paid at-

tendance. It totaled 53,866, fourth buildin history. Distribution of over 40,000 school and 4-H Club tickets brought total attendance to about 90,000.

LUBBOCK. The With good weather, 28th annual Panhandle South Plains Pair on October 6-11 was one of the most successful in history, attendance exceeding 196,000 and exhibits setting records, reported A. D. Stagle, publishing manager. Nightly rodeo was called by large crowth the Lett in yours. All moon free acts, booked thru C. Michaell, Attractions were differed. Lynn Butter turnibiled much rodeo stock, and served as arring director. Premium payments totally \$6,000. Rodeo awards amounted free Around the Grounds on opp. page!

## Around the Grounds

MOUNT VERNON, O.—About 20.000 attended four-day Knox County Fair lare, with 12.250 on closing day, according to final deport of Scordary Henry G. Richards. Fair closed in the black and concession business was better, than for several, years. Livestock and poultry exhibits were big.

PHOENIX, Arts.—Charles W. Oreen, former exercisty of Missouris State Pair, Sedalia, president of the International Association of Pairs and Expositions and

## Grand stand Attractions

By LEONARD TRAUBE-

For and About Bookers, Buyers, Parformers, Producers,

Promoters

With the Bookers

With the Bookers
TWO Chicago bookers invaded New
York is few days ago to look over the
novelty act field and to engage in other
tusiness pursults. Charles Zernater and
Boyle Woolfolk set up house at the
Plymouth Hotel and made the rounds
logether like Stamene twins. They were
very welcome Maltons at the New York
office of: The Billboord, chewing the
provothing fat with E. E. Sugarman, indoor editor of this publication, and your
correspondent.
Prank Wirth New York

Prank Wirth, New York booker, Frank Wirth, New York booker, got back to town after sunning himself in Florids and Culls with Mrs. Wirth soil Pauline Miller, general secretary.

If, as Timor has it, Irving Grossman to no longer counseted with the Cits Sain office as manager of the Des Molnes bureau it is nown to both him and the bureau it is news to both him and this agency on whose pay roll by happens to be. Bob Shaw, general manager, from Springfield (O.) headquarters: says insplicted one of the most showed with seasons over the fair circuit in his territory. Further, that he is adding acts, and, in addition, that he will attend the limite confuse in Chicago. For a preson who is reported not commented, Grossman to containly very active, don't you think?

#### With the Acti

The column base's beerd about the condition of Bornica, aerialist injured at the Sallahury (N. G.) Fair on October 28 when she fell while doing a glitte down a slanting wire. She was taken to a Fayetteville hospital,

a revertevilla hospital.

Four-Marrilla, previously known as
Merrill Brothers and Slater, were among
the first, if not-the limit, to receive a
1942 contract, usued by this Sun. Arrangements for next year were made
while they played Boonville, Ind., iniJuly, they state.

. Ted Burgess and Company presented their "Whoel of Death" with Nat. D. Rodgerff unit at Hatticeburg, Miss. Unit is working army camps," two-a-day. They're knife; throwers.

Jack O'Damonds, manager Death's Holiday Thrill Show, cards from Dayton, O., that he is in a hospital there awaiting an operation, It's the U. S. Veterans' Hospital and the allment is double hernia.

trible hernia.

Irish Hoyan, who presents the Jimmie Lynch, Death Dodgers on the Fristern loops, came up from the South with list licutemant. George Majon, and departed for Philadelphia, themos to his home in Wilmington, N. C. From there to the Chicago consvention. Both lookest hale and hearty after a very nettye sid most fruitful season.



## Meetings of Fair Assns.

International Association of Pairs and Expositions, December 1-3 Hotel Sherman, Chicago, Prank H. King-

and Expositions, December 1-3, House Sherman, Chicago, Frank H. King-man, aberetary, Brockton, Mass. Middle West Pair Circuit, Docember I, Hotel Sherman, Chicago, Charles W. Green, president, Moberly, Mo. Full Managers' Association of Jowa, December 6, and 9, Hotel Savery, Dec Matthew E. W. Williams, socretary, Manchester.

Western Paim Association, December 10-12 hillmore Hotel, Los Anglotes, Terms Paine, Secretary, Secra-

ber 10-12. Hittmere Hattel, Lee Anmente, Calif.

Mising Association of Agricultural
Philip, Jistuary dates to be set).
Beally Rotel, Normay. J. S. Butter,
secretary, Lewiston.
Indiana Association of County and
District Philip, January B and 7. Hotel
Lipesin, Indianapoils. William H.
Clark, secretary, Pranklin.

Kan as Pairs Association, January
B and 14. Hotel Jaybawk, Topeka.
R. M. Sawhill, secretary, Chasco.
Onto, Pair Managers' Association,
January 14 and 15, Deathler-Wallick
Retel, Columbus, Mrs. Den A. Detrick, socretary, Bollefontaling,
Minnesota Federation of County
Pairs, January 14-16, Lowry Hotel, St.
Paul. Lewis Societies, secretary, ZumBoots.

Western Canada Association of Eri-

Paul. Lewis: Sources, sociation of Exbrots.
Western Canada Association of Exhibitions, January 19-21. Royal Alexmodra-Hotel, Winnipeg, Sal W. Johns,
secretary, Sasinatoon, Sasin.
Canadian Association of Exhibitions, January 19-21, Royal AlexandraHotel, Winnipeg. Watter D. Jackson,
secretary, London, Ont.
Western Canada Puir Association,
January 19-21: Royal Alexandra Ho-

Western Canada, Ont.

Western Canada Pairs — cointion,
January 19-21; Royal Alexandra Rotel, Winnipeg, Keith Stowart, serietary, Portage la Prairie, Man.
Michigan Association of Pairs, January 20-22, Fors Shelby Hotel, Detroit,
H. B. Kelley, acrietary, Hilladole,
Machinettin Agricultural Pairs,
Association, January 21 and 22; Rotal
Welton, Garendelda A. W. Lombard,
Tolary, 136 State House, Boston,
Rebrasks, Association of Pair Manander, Lincoln, Chet O. Marshall,
secretary, Artington.

Virginia Association of Pairs, Juneary
18 and 27, John Marshall Hotel,
Rebrashood, Charles B. Ralaton, ceretary; Szaunton,
Turns Association of Pairs, January
20-31, Adolphus Hotel, Dalks, O. L.

tary, Stanmton.
Terms Association of Pairs, January
20-21. Adotphus Hotel, Daltas. O. L.
Powier, socretary, Denton.
Association of Tempessos Pairs, February 3 and 4, Nock Hotel, Nashville.
O. D. Massa, secretary, Conkertille,
New York State Association. of
County Agricultural Sociation. February 10; Ten Ryck Hotel, Albuny,
G. W. Harrison, secretary, 131 North
Pine Avenue, Albany,

## Fair Elections

HELVINGTON, Said. — Sondy Donals, 19 27-elepted president of Reichtigton Agricultural Society, Art Penton replaces Hanney Thorps as secretary.

YORKTON, Rask, Charles R. Buill was a sleened pro ideam of Yorkton Agricultion his A. Draftenga was membra sec-retary in place of the late W. J. Cowan. Den Cameron and E. E. Lamon were elected tree-presented by the W. McBride was ru-elected treasurer.

YOUNCETOWN, O.—Mahoning County Agricultural Society re-elected Fred Moherman, president Vernon Critice, Figure night; E. R. Ziegler, secretary; J. E. Harding, treasuror,

CENTRAL CUTY In .- Louiser Ar Falcon Pair Acceptation: George O Filloga, vice-presiden: A J. Schueber, treasurer: P. Q. presiden : A J. S.

CUMMINGTON: Mass.—Hillside Agricultural Seciety re-elected Henry H. Snyder, president: Henry Brown, Charles J. Thayer, Mrs. Lou C. Sweet, Mrs. Lessile Joyner, Sflas Snow. Franklin W. Strester. vice - presidents; Leon A. Shreent, accrutary; Milton A. Howes, treasurer.

ORDAR RAPPOS; da William Rinder-knecht web re-elected chalmum of All-Ewa Agricultural A instru. Otheri named were John L. Miller, vice-presi-

dent; H. N. Boyson, tressurer, and A. L. caylor. Charles D. Moore will manage the fair in 1942 under a five-year con-

INDEPENDENCE, In. — Buchanan County Pair Association re-elected J. B Childs, president: Occide Mearthur vice-president: B. O. Cates, secretary; John Carcaran Jr., tressurer.

RUSSELIVILLE, Ark.—Clin Walden was re-elected chalrenan of Pope County Pair Association: Frank Vaughn, vice-chairment W. B. Lungford, secretary: Van Moorea treasurer; C. R. Turner,

PARMER CITY, IL .-Parmer City Pair baselation re-elected Robert P. Wilson resident; W. F. Peterson vice-president S. S. Wighiman, socretary; E. R. Rinetrensurer.

#### AROUND THE GROUNDS

(Continued from opposite page) to \$2,500. Beckmann & Gerety Shows were on the midway.

APPLETON, Minn,—At annual meeting of Swift County Pair Association here on October 30 it was reported that the 1941 annual closed with a good balance and pittas were annuanced for extensive plant improvements for 1942, Officers are Paul Waldon, president; Stibert Johnson, transurer, Loster Evans, vice-president; J. O. Anderson, adecomary.

CALGARY, Airs. - Old man track breachers at Calgary Exhibition Grounds have been demolished. Next spring now fireproofed wooden stands will be built to reat 3,700

PARMER CITY, III.—Secretary E. Wightman reported Former City Pair Association had groots of \$4,000 in 1041-from the 'angual and associations primared midget auto races. Race program for 1942 is planned:

CEDAR RAPIDS, In All-lows Agricult tural Association is studying proposals to construct a building to house 4-H Cub calf entries and to provide more



## ACTS WANTED FOR 1942 FAIR SEASON

Interpolité in anisi O'entely Arbs. Animal-Acid ational and family combinations daing from the first clay and to must be first clay and draft of must be first clay and makes and series. Writer

## WILLIAMS & LEE ATTRACTIONS

405 Holly Armys

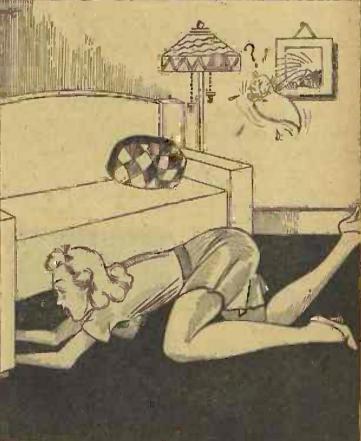
ST. PAUL, MINN.

right, rooms and added water aupply facilities.

BERRA, O.—Coynhoga County Pair here drew 59,000 and deced with profit of over \$1,000, said Becretary William E. Kroesen. Attractions included a middway, rodeo. WHK and WCLE broadcasts from the grounds, horse races and authorse show. Sheep and ewing exhabits were big and 4-R Club dippays were unexcelled.

ATLANTIC CITY Inclusion of a 530, 000, appropriation for a farm show there in the 1942-43 budget of Dr. William H. (See Around the Grounds on pope #5)

## THE MYSTERY OF THE MISSING ACT



Protty, isn't sho? Their agent is tooking for them. A couple of theater managem and night club owners are interested. But none find theen, Next time, she sees them she's going to tell them to advertise consistently in The Billboard . . . the enty all-inclusive show business news workly that's read by talent buyers in all branches of show business

# CHI PROGRAM TOPS

## **Timely Topics** Set for NAAPPB

Chairman Markey includes innovative feature - sale of trade show space good

CHICAGO, Nov. 15 and bang-up pro-gram for the 23d annual convention of the NAAPPB has been produced by Chairman Fred L. Markey of the pro-gram committee and his associates. Be-cause of the many problems precented by present world conditions, this year's convention is capecially important, and in arranging the program the committee and included topter and features that well moving food for asticus thouseh and has included topics and features that will provide food for serious thought and

Secretary A. R. Hodge, in commenting on the program, said it had been the aim of the committee to deviate somewhat from the custom of previous years by introducing the Aimsessent College of Experience feature. Which promites to be most interesting. In brief, the "college" on sists of a dean, a faculty and an advisory board competent to handle may and all questions which may be fruit to them. In addition to topics advised which the prepared to meet all country.

#### Bartlett Has Pictures

Another innovation will be the moston main still pictures gathered by Norman Bartlett, chairman of the pictorial accions of the program. These pictures will deal not only with picturesque park views modern from and latent illumination, but also will demonstrate special promotions, merchandleing methods and

Senretary Hodge reports that the sale of space for the annual trade show has been matifying, especially when the handrages under which manufacturers have been working are consultred. Special priorities committee is at work with governmental authorities and hopes to have some good news for the industry of convention time.

#### Some Booths Available

Some Booths Available
Institutions to attend the convention
have been mailed to park, pier, pool and
beach operators from Court to Coast,
Anyone not receiving affinitiation is requited to communicate, with the secretary, A, R: Hodge Room 1130, 201 Month
Wells Street, Calcab. Secretary Bodge
also urges manufacturers and sales organisations not already set for the
Erde show to communicate with thus
immediately. There are still a few booths irade sings to communicate with him immediately. There are still a few booths available, and the marvelous husiness imposed in 1941 by the entire outdoor amusemant industry promises the diggest takes possibilities in the history of the industry.

Showmon's beigne of America is co-figor this Program Tops on opposite page)

## Biz Under War Economy To Be Theme of AREA

NEW YORK, Rov, 18.—Programs for the 17th annual session and third annual dinner of the American Recreational Association in the West Room of-the Sherman Hotel, Chicago, on Decomber 1 at 7:30 p.m. has been released by Executive Secretary R. S. Uzzell. Welcoming address will be imade at 9 p.m. by Adrian W. Ketchum, president of the National Association of Amusement Parks, Pools and Beaches.

Amusement business under war-time economy will be the theme of the meating, with Secretary A. R. Hodge, of the NAAPPB, to speak on Doing Essiness in a Oftenging World at 9:10, to be followed by an address by Vice-President R. E. Chambers in the place of late President C. V. Starkweether. Scheduled for 10-minute talks sire William Rabkin, Tazes on Penny Arcades; George M. Cramer, Converting an Amusement Ride Factory to Defense Work, and the Chicago district representative of the Office of Production Management, Effect of OPAI and Priorities on Our Fusiness, Pips speaker during the memberships ducusion period at 10 p.m. will be Raymond Luxee.

John Wendler Jr. will offer a recolution for late President C. V. Starkwesther at opening of the executive millon. It will be followed by committee reports by R. E. Chambers, membership, Fred Laureman, fire insurance, with discussion conducted by John Legan Campbell, NAAPPB and AREA insurance, with discussion conducted by John Legan Campbell, NAAPPB and AREA insurance; with discussion conducted by John Legan Campbell, NAAPPB and AREA insurance; with discussion conducted by John Legan Campbell, NAAPPB and AREA insurance, with discussion condities, and W. F. Mangels, resulted:

#### Summit Beach Buys Swings

ARRON, Nov. 15.—Nine Gliding Peny Wrings, manufactured by Playground Equipment. Company and in operation at Summit Beach Park here the past season, have been purchased by the park comers as permanent attractions, said Manager E. B. Gill. He said, the swings proved a good attraction. Pive-cent charge was midd this season, but it is likely to be niked to 10 cents. In 1942, when the park plana to buy several more. Battery of the swings were in operation at Mayers Lake. Park, Canton. O., the latter-port of the season, and other parks in the district plan installations next year, Gill said.

ATLANTIC CITY.—Part of the resort's first permanent Boardwalk is still standing and was 50 years old on November 7. Coinciding with the anniversary was the November 9 birthday of John W. Bowen, surviving member of the Bowen Company, builder of the original Walk. In recognition of the double anniversary the city extended the builder feligibations.

## Harry Batt, Dienes Hurt in Auto Crash

NEW OBLEANS, Nov. 15.—Harry J. att, head of Playland, Inc., operator of ontchartrain Beach here, is in a buspital at Madisonville, Tex., following a collision between his auto and a truck on a highway near Huntaville au Novem-

Malooim M. Deenes. Pontchartrain au-ditor, who was a pussenger with Bats, Mrs. Batt and Mrs. Dienes, suffered a probable fracture of the left leg, but has been transferred to a local-hospital. Batt has eight broken ribs and will probably have to remain in Taxas another week before being moved here. Mrs. Dienes were badly shaken, but re-ceived only minor injuries.

ceived only minor injuries.

Batt has been traveling thru the West since the beach closed its most successful season late in September, inspecting anusement parks in Texas and surrounding States. The party was en route to Houston from Dallas when there can the truck collèded. Entire front of the Batt car was reported demolished.

## Advertising Display Framed By Schott for NAAPPB Meet

CINCINNATI, Nov. 15.—An endable of advertising and publicity insterial developed and used by Coney Island here during the past case of will be on display at the Chicago convention of the Notional Association of Amisement Parish Pools and Beaches on December 2-3, said President and General Manager Edward

Conty representatives who will attend the convention and take part in the pro-group include Octorial Manager Schotz, co-chairman of the MAPPB program doministes; Fred E. Wesselmann, vice-predicted and chairman of the board Raigh G. Wachs, secrets; manager, and Shirley Watkins, ride superintendent.

PORT ARTHUR, Tex. Nov. 18.—Development and use of Pleasure Pter here became assured on November 8 with arrival of three sets of special pipe to carry electric power, gas and water across the ship channel to the project. It ended worries of pipe because, who fessed the \$200,000 project might 56 left without water and lights for the swimming pool and gas for the recreational building because of difficulties in obtaining pipe.

Texas Pier Secures

Priority From OPM

tional building because of difficulties in obtaining pipe.
Conduits will be installed as soon as a contract can be lot. They will consist of three 500-foot dengths of heavy cast from ball-and-socket type pipe buried in feet below the 34-fogs bottom of the channel, shong with special waterproof cable for telephone lines. Unusual depth is necessary, engineers said, so that lines will not be torn by anchors drained by ships making emergency stope in the narrow section of the channel, a fairly frequent cocurrence.

### Applies To OPM

Entire order was handed thrus Peoples Gas Company after City Attorney B. T. Mc Whorter obtained a high priority rating for the project by presenting the application directly to the Office of Production Management in Washington. Peoples Gas Company, Out States Utilities Company and the city will aplit the cost of dredging the channel and laying of lines.

nearing completion and that the framework has been exceed for the main building. Development is achieved main building, Develop-uled \$6 open next spring.

## Eastwood Changes Start

DETROIT, Now. 18, -- Work is under my at Eastwood Park here to carry out the major shuilding program on Eastwood Gardens. huge outdoor billroom. Battwood Coaster Company, operator of all rides and the awimming pool, is planning to install a new ride, as yet unselected, according to Manager Rills Mo-Luin, and is now remodeling the Coaster and Dodgern Malain is completing executive work on this program so that her may leave soon for an extended trip to Arizona and California, returning about Pobrtary 15,

Rocky Glen Signs Cooper

MOOSIC, Pa., Nov. 18.—J. Francis
Cooper, Boaton, has been appointed director of public retailons for Rocky-Glen
Fark here-it was announced by Owners
Manager Ban. Sterling Jr. Cooper will
handle operate events, general advertising and publicity. He will also operate
Brins Cottage at the park during the 5200, here reopened Spowmber 6 for the
winter.

BANDUSKY, O.—Business men bere
for are being solicited for \$5,000, thair share
as of the cost of sponsoring the tourist.

BANDUSKY, O.—Business men bere
for the cost of sponsoring the tourist.

The coty's representative
has replaced the Chamber of
has replaced the Chamber of
the city's representative
board. Fred Pfeiffer
the inthrax apread, altho all attached
took the secum treatment,



By Ralph W. Beechner will be a feature of the

CHRISTMAS AUMBRIU of THE BILLBOARD

Watch for it in the issue dated November 29







WITH CONDITIONS kepted to warring economy, addresses and discussions by William Rabbin (left), International Mutoscope Real Company, Inc.: George H. Gramer (center), Spillman Superering Corporation, and Raymond Lusse, Lusse Brothers, at the 17th annual meeting and third annual dinner of the American Recreational Squipment Association in the West Room of the Sherman Hotel, Chicago, night of December 1, will carry much internat to otherdisc delegates because of advancing taxes and profittes on nating needed materials. Rabbin has been ariginal the logic of Taxes on Penny Arcadelinand Gramer will speak on Converting an Amshement Ride Feetery to Defense Work. Lusse will be first speaker during the membership's discussion period.

## The Pool White

Care New York Office, The Billboard)

Open Letter

Open Letter
DEAR CLAUDE ELLIS:
Seeing that you have been appointed outdoor editor of The Biliboard, I thought it might be wise to drop you anous and lot you know what's what would this corner. Of course, as chief of the park and pool section you've been editing this chit-chat for years, but mebbel you've never stopped to joudy this pillur's policy or its likes or pet nevers.

Pirst of all, best wishes and hearitest congratulational We all know A. C. is not the castest guy in the world to follow, but it anyone can do it, you're the man.

of Whirl has always held open house Pool Want in a says held open house for discussions and arguments. Anyone who has something to any concerning awimning is at liberty to about in his ideal. Often the department uses let-ters webstim, for I feel if someone has an opinion it's best to let him tell

tern vecuation, for I feel if someone has an opinion it's best to let him tell it in his own words rather than befuddle issues, with literary lace, Sometimes letters which sound off personal grudges or ask about jobs are not used, for there's a time and piace for everything. You'll notice, Claude, that the column criticizes the National, Astociation of Amusement Paris, Pools and Beaches, I've done it in the past and will bontinus to do so if conditions warrant, for I've always felt that not enough attention is given pool men by that org. However, I'm happy to tearn that quite a few interesting aquatic subjects are upor discussion at the forthcoming meerings in Chi and so I'm only too happy to remind those in swim bits to try to hitend the contabs.

You'll also notice that the column is

Touri also notice that the column is avere critic of New York Park Commissioner Moses. I agree that he has done much, for the city in beautifying parms and in providing athletic feelilies, but as I've continually pointed out, he has shown little regard for commercial

pool men.
This column has always campaigned for clarification of claims by water performers. Too many beast-of being world's champion of this or that when their records are unofficial. To protect pool men from being misquided. Fool Whit will continue to recognize officially wentitles on established accomplishments. Others will be exposed.
That's about all lexcept that sometimes the column arrives late. As if you didn't know! Regards, NAT. pool men This co

Play Up Reducing

The country is again reducing-conscious Not that women have ever forgotten the subject, but it seems that the crase prevalent five or six-years ago when the Hollywood 18-day dari was, the rage is here again. Number of national fem mags have helped push the fad by introducing now reducing systems. No

## You've saved two million lives

so far!

STEER 1887, when the fighte began, the 'spherethete drath rate has been reduced TSFS! — by people like you mailton lives here igons naved.

But the hards against this recently must yo on. Yukeris atill 25% more jumple between the ages of 15 and 45 then any other discour.

Tot III to possible to climinate com-pleifly this enemy of manhad. Our transme are Bererch, Education, Pre-fering, Control-mode possible by your had, of Christman Scale, Get then today.



CHRISTMAS SEALS

angusement division is better equipped to cash m on the situation than pools.

By all means, make a play for weight-conscious women. Foint out to them in your eds and publicity how beneficial autuming is, toward weight control. Brother, you can help momen reduce better and quicker thru awimming than all those patent medicines, and overything holy in medical circles will back your claims.

Ammunition is there. Ammunition is there, it is up to you to fire it. If you operate a gym in conjunction with the natatorium so much the begger. You have an additional appeal. Main thing is to dramatize it. Don't just put a line in your pool ads maying. "Reduce by Swimming." That's trite. It won't command attention, Description, different diffe

contact a local beauty authority or make a tio-up with a local beauty aboo-chain. Offer free bectures on reducing at const. Other research of reaching the your pool during matthee deadons, Stage debotes on the subject. Out settleses and prominent fem personalities to train at your establishment and in this way get across the idea of reducing thru, swim-

Mon and Mentions

Mon and Mentions

Traymore Cabana Gub, Miami Beach, will offer canned music to its betters this winter via a tio-up with Musak.

Danton Walker, Broadway columnist, reports that the swim pool employed in the defunct vine O'Brien, described here couple of issues back, was taken by a stagehand and placed in his backyard for next summer. My old friend Congressman Jennings Randolph, of West Virginia, visited Pather Knickerbecker's fown last week after a sojoden in White Bulphur Springs. He said that Martha Norellius, formes women's long-distance swim champion, is heading for Florida and might give some exhibitions there. Martha's been rottred for years, but he daddy, Charles, is still teaching swimming at Oreenbrier tank, White Sulphur, Julius Messing, of Park Central Assum team, representing Park Central Indoor Plunge, New York, says he thinks ha's going to have a champion team this winter,

Just discovered that Chauncey Hatt. Just discovered that Chaumory Hyatt, awim pool sanitation official affiliated with the Hilmois State Health Department, attended the aquatic focum in Fort Louderdaio, Pla., hat winter, Somory I missed him. Mebbe I'll catch up with him and other friends of this column at the Chicago convention next month, Will you be there?

### Burnetté Draws at Pa. Spot'

PENNSBUIRG. Pa., Nov. 15. — Encouraged by the record-draw of Senliey Burnette and his kroupe. Elmor. Sophia and Pete Nowman are sold on booking attace attractions for their Steepy Rolliow Ranch Park here. Burnette, Cene Autry's comple, was booked thru the joilty Joyce: Agency and set a record for the park on October 25. Civing five performances, troupe drew 4,300 at 30 cents for a banner \$2,150. Troupe also appeared the previous Saturday night, drawing 800 for an added \$400. Newmans also use mans bands on Saturday nights.

## With the Zoos

COLUMNUS, O.—Six animals have, been added to Columbus Zoo, including two oranguians purchased from Gustov Vesperman, animal dealer; two seals and two emus. Additions were exhibited for the first time on Bovember 9, when the nextly decorated Dispatch Building was opened. It will house the cranguians, scale and bird collection.

CHICAGO Buffalo bull given Brookfield Zoo here by Col. A. L. Catewood's Flying X Rodeo was welcome, soo having but two females, said Emmett W. Sims. Flying X publicity man. 18 received page-1 publicity and all Ohicago papers ran pictures and stories.

PHILADELPHIA.—Pair of South American tapin arrived at Philadelphia Zoo recouly and were placed in a bartess pen in the pachyderm house.

### CHI PROGRAM TOPS

(Continued from opposite page) operating with the NAAPPB in steging the trade show. Exhibition halls will be open daily, starting on Sunday. November 30, and there is no registration fee for showner desiring to visit the exhibition halls. All who opper to attend the convention are urged to mail reservation cards touche (Hotel; Sharman Important).

## american Recreational Equipment association

By R. S. UZZELL

Death this year has taken a large toll from us: On March 3 Paul A. Heinze as 60 years of age. Frederick H. Ponty, 67, on June 20 at his home in Rye, N. Y. on June 20 at his home in Rye, N. Y. Only a week later John A. Miller, 60, died at Houston, where he was building a Coastery with interment, at his old home near Chicago, At Rye, N. Y. again death took another, Occar O. Lindberg, 53, auditor of Playland, on August 20. Then on October 29 the gental Al C. Hartmann, 49, in Cincinnati. What a local in a fatal automobile accident on November 2 Cf V. Stark-weather passed on. Wenther passed on.

Only 1940 exceeded this number. Then we had to record seven as dropping from our ranks. We close ranks and carry on, but do miss these men, we know so well. All had made a useful contribution to our business

Chi Program Set

Pinns for the convention as Chicago are coming to a climas. The program has gone to the printer and will soon the board for a dinner meeting at 7:30 p.m. in the West Room of the Sherman Hotel on December 1. Both programs contain serious subjects in the tempo of present-day problems. They show that we will be there for a purpose. Long speeches are taboo and entertainment features are blue-pencifed. The seeker of solid information gets a front seat and will be heard.

When the work of the year is known when the work of the year is known the most akeptical are going to admit the organizations are more than justifying their existence in these trying days when they must serve a useful purpose of the cutoffice.

when they must serve a useful purpose to strivive.

Luna Park, Coney Island, N. Y., will hid farewell to its Streets of Paris that cost about \$70,000 and never made the grade. As an idea from, the Chicago World's Pair, it was espected to repeat its carning record. It was Collier's last grand alam to bring the great park back to some of its old-time glory. Itself he only consulted with notive men or observed closely he could have easily foreseen failure. Sex attractions do not governed closely he could have easily foreseen failure. Sex attractions do not go at Coury. Stella from the 1915 San Francisco Exposition did not oven mate the rent, while girl shows on Surf Avenus have always had hard afedding. The attraction occupied as large space in the center of the park and obstructed the view of the Old Mill and dance hall to, their destinant. The past summer is housed the Midget Show from the New York World's Fair. Too much overhead for a park catering 17 rides for Sh'cents. There is entitusians for 1942, with some definite plans approved. The increased expenditures per capita are expected to put the place over, Experienced guidance-might do the trick.

Noyember has dealt kindiy with Coner Taland. Saturdar, November 8.

November has dealt kindly with Coney Island, Saturday, November 8, eaw many in the surf. There were ser-eral women among the bathers, All were in attributer suits. They walked bere-footed from the bathhouser thru the sand down to the auri. These were not the polar bears or any organized group.

the polar bears or any organised group. We are watching the South to see if increased spending will augment winter operation. It has never been a success, but we are willing to be shown. The wider experience has always shown that if resorts close about October 1 and open May 1 they have a chance to put net results in the till. The incaperienced are going to make a try and perhaps the training camps will put them over while the camps are active. Then what?

At Hopewell, Va., after close of the last great conflict, we picked up the description of the purk is of an 1 Unit of the purk is of t

do this ugly trick with a vengeance

nometimes.

There is activity in the used ride markes, but so often the purchaser exprecia a new ride at a used ride prios.
Then often comparisons are made with
3041 person on new attractions. This also
is missionaling because last signing seprious
Just do not obtain now.

## Ingersolls Prep at Contrary

ST, JOSEPH, Mo., Nov. 15.—Mr. and Mrs. L. P. Ingarsoll, owners-operators of Lake Contrary Park here, have started a 1942 general improvement program. They operated nine rides in 1941, largest They operated nine rides in 1941, largest number in several years, and plan to have, the same number next year. Fast season was the most successful in 10 years. Park operates with a free-attraction policy and offers dancing three times weakly. Business was off in late season because of a near-by rogs-building peoject, but the new highway is expected to be completed by most serior. pected to be completed by next spring

AROUND THE GROUNDS

AROUND TREE GROUNDS
To officied from page (3)
Martin, New Jensey State Agricultural
Experiment Station, to the State budget
commissioner raised hopes that next
year's New Jensey agricultural exhibit
will come here. Al-Skean, director of the
resort's convention and publicity bureau,
and Thomas Russelton, Charaber of
Commerce secretary-manager, have long
worked on plane to move the show here
trees Tranton. from Tranton.

NETLLSVILLE, Wie, -- Harold Huck-stead, secretary of Clark County Pair Association, reported to county board of supervisors that receipts of the 1041 falls were \$7,943.29. Disbursements were \$7,097.80, including \$2,373.30 for pre-miums. Cash balance was \$145.40.

LOUDONVILLE. O.—About 80,000 at-quentied three-day Loudonville Pair, reported Becretary Charles Bernhard St. Juntor fair and other axiabits were of quality. Premiums totaled about \$2,500.

GREENWOOD. Miss.—Greenwood was selected as site for first annual Delin Livestock Fair at a neeting of delegates from 10 counties, who organized the Delia Fair District Association. C. E. Humphriss, Stoneville, was named prosi-

ORAHAM, Tex.—Fostum Eingdon Pair and Rodro here cleared \$1,975, and Man-ager Glenn Burgess, first-profit in seven ager Genn Burgese, frist-pront in seven years. Rodeo was abscessful, Ponder stock being used, and exhibits were ex-cellent. Reypolds & Wells Shows eith better midway business than in 1940, Other features were a school day parado, singers from the Wichita Falls (Tut.) Chamber of Commerce and a radio quas-ter for a singing convention.

# PARK PLANNING

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植 PARKS, FAIRS AND ON CARNIVALS tiving taker for com-milet a less nitheart obligation

LUSEE HROS. LYD, Sardinia Hosin Sil Lincoln's Iron Plaige Lendon, W. Q. S., Englas

# The Editor's Desk

HAD the circumstances under which HAD the circumstances under which this space is now occupied come about in any other way, the privilege and satisfaction of being here would not be harred by the emotions which ride in on a sense of firstrievable personal loss. Al Hartmann made the long jump in a manner so tragic and unforences as to shock all outdoor showdom to its routs. And his requirem has been simp by the hosts who loved and respected him as man and mentor, To me, as the pears roll over him, his memory will ever be an 'inspiration.

ELEPHANTS have of late been about the biggest things in show big.about Likerilants have of late beet about I the biggest things in ahow bit about which to write. No pun intended Newspapiers have been carrying columns of dephint copy, much of its front page. On the heels of news of the execution of Teddy on the World of Mirth Shows at North Carolina State Pair, Releigh, came word of the startling deaths from aronte polaconing of so many Ringling-Harmun circus bulls in the South. The sympathy that is general for the North boys can hardly assuage their feetings, whither it be eventually proved that they were deprived of such valuable trained performers by accident or by a distardly mass killing. Humanity's affection for the lumbering hearts of so end circus is ages old. This audden passing of a group of herd size atunned thousands of circuspoers and animal men who admire the genus pachyderm for life great intelligence and uncainy care in avoiding danger. In, the ghastly atiants shambles the victims seemingly did not have a chance. Accidental case of elephant polsoning are rare. It is not be such as the Mireau L. Convey, that Mireau and the Mireau L. Convey, that Mireau and the seeming the Mireau Leader of the Mireau L. Convey, that Mireau and the seeming the Mireau Leader of the Mireau L. Convey, that Mireau Leader of the Mireau L. Convey, that Mireau Leader of the Mireau Leader of t did not have a chance. Accidental cases of dephant potoching are mare. It is relicable by Edward L. Coursey that Mugglish on the Bob Morton Circus died at Bessener, Ala., in 1927 after poor old Ring while on the lot at Ashovilles R. C. had wandered to the rear of a Negro cabin and drunk a tub of blueling water, The RI case is being called the largest mass death of elephania on record. Or is 11? As against an accident theory, apprehension and conviction of the uniped-minded flend or miserable rousely the court throwing the book at them.

DESTRUCTION of Teddy was processed and bemoaned as unwarranted and cruel by voice and also by letter from purported animal fans and from his trainer. Dispatches said the elaphant went on a rampage and was shot, 107 builtes being pumped into him Animal men agree that an elephant, once it become habitually "had" or uncontrolladly ugly, is as much a mensee as a mad dog. It would seen fally to think that Max Linderman, owner of the World of Mirth and known for his fondames for elephants would deliberately do World of Mirth and known for his fond-ness for elephants, would deliberately do away with such valuable property. It must have been a bitter pill for Max. Ind these been any other honorable way out of the situation, it is only sensi-ble to believe that he would have taken is. He might have sold Teddy under mirrepresentation and wished him off on an unruspecting bayer. This practice he not been unknown in deals among some showmen and roos. As long as eliphants run anuck (as indeed do many of the human species) there will of necessity be executions. Those well posted on Circustans tell that; Mary was hanged on the Sparks show after going posted on Circusiana tell that; Mary was hanged on the Sparks show after going loop. Buyder, a Sells-Ploto elephant, was postened and shot in Salina. Kan, in 1920. Marderin, a Barnum bull, was killed on a ship while returning from a European tour. Albert was shot at Keene. N. M. Cherlle, properly of a film, company, was shot in 1923. Columbia, first elephant born in this country, was nut to death at Bridgeport, atc. What instification can there be for not protecting elephant bandiers and the millions of patrons who intrust their lives to managements of circuses and carmissias?

A SHOWMAN during the past season was arrested and fined on a charge of descenting the American flag. To say that his action was intentional would be delively brong. The flag is the symbol of democracy and one of the most cherished objects in America today. All showmen should be informed as to its proper display. There are bullstins with

this information available in Washings this information available in Washington, on newsetands and at some recruiting stations. To many showmen continually handling flags, pennatics and other decorations they automatically become just so much equipment to be just up; and taken down. During the rush on a big day the flag may slip from its hanger or drop to the ground unnoticed by show attaches. Such an accident may lead to a painful incident.

dent may lead to a painful headent.

On THE chuses of bad effects of so-called rodges upon those that are worth while, Ed Benson, Thermopolis, Wyn., a director of the Bodge Association of America, has plenty, to say in words that are not misced, his arong, for the points rade by Guy Weadick in an article in The Billboard of August 20, He wants how four of the views of Harold P. DePut, manager of Grand National Lire Stock Blow, San Francisco, and also vice-producent and a director of the association, as expressed in its jubilication. It's high time, Director Benson insists, that the RAS and the Turtles get together, scan their mumberships and describe housecleaning.

He IS out again for the title of champlon" carnival press agent.
We mean Frank J. Los. of the Tridwell

Modern Midway, who claimed tops in 1940. From October 10, to November I he had for his boss To J. (Tommy) Tidwell, advertising, stories and art in The Littlefield (Tex.) News (daily) and The Leader (weekly), Lamesa Courier (dally) and The Seus (weekly), Oderse American (daily), Midland Reporters Telegram (dally), Big Spring Dally Herald and Weekly Herald, Big Spring Herdid and Weekly Herdid, Ing Symap News (daily), Coloredo City Revord (semi-weekly), Rotan Adeance (wheekly) and winter-quarters story in The Addiene Deily Reporter-News, 12 papeas carrying Thiwell copy all on the same day in some cities, on account of preceding, day and dating, and following other carnivals, circuses, rodece and stock shows, whale exhibits, food and cooking achnols, name bands, dramatic 'terit serious.

carnivale, circuises, roccos and stocking schools, name bands, dramatic 'teris theaters and football and other school events. Real co-operation its secured from editors and publishers in that britishy who know Lee from his visits disting recent years with other forms of entertainment, such what he said in his article in The Billboard's Summer Special Number of June 23 proves true in his own cast: 'Meet, greet and Naye them with a smile.' It is good policy to follow and pays in the long run. The Billboard singuishers with a smile.' It is good policy to follow and pays in the long run. The Bills singuishers with a smile.' It is good policy to follow and pays in the long run. The follow and pays in the long run. The follow and first matter and for a circuis which day and dated, including two front-page anorse and two interviews, one with Broadway 'Bill, noted animal show operator, and "Sutcide" Simon, fire diver, to each of whose atories a reporter devoted much time and botted down to half-column length.

Nat Green's

# The Crossroads

POST season notes: Now that the seaand is practically closed the show boys are scattering to-all plans of the country, some to the spas for a short rest before the strenuous convention days shead, many others to winter jobs in various lines, . . . Henry Eyes, Ringling bands-man, writes that when the show closes at Memi Saturday (22) he will go back to his diagnound supraisers to for the man, writes that when the show closes at Mirmi Saturday (22) he will go back to his diamend appraiser's job for the winter. Al Martin has put away his hip boots, which came in heady during the peregrinations of the Bud Anderson Circus thru the Southwest, and is back on the MagioCarpet for a tow day, before going on to Cleveland for a month's water. Then he'll take a swing around to Cinolinnati and any other spots that happen to hit his fancy. Al says be had a very enjoyable season in spite of more than the usual abare of maidy lots.... From Detroit H. G. Spinks writes that Emmett Keily, who clowed with Coblico. The past season, is in the Motor City and will pley night dubs there for a few weeks. Donahue and Lasalie also are in Detroit after having played the Toronto Shrine show... Louis J. Berger is back home in Chi after a season as general agent for Max Goodman. Louis? will accompanied him on the trip thru the South, her first trip south of the Mason-Dixon line. Put Purceli wound up his thrill-show season clay and will be buck in Chi this week. He's understood to be set for the publishing had anyouncing job at the St. Louis Poice Cirous.... Thereil Jecobe, in from his Peru (Ind.) headquarters, reports that the, Jacobe twins are growing like weeks. Circus. . . Torrell Jacobs, in from his Peru (Ind.) headquarters, reports that the Jacobs twins are growing like weeds. Terrell and Dolly are playing the Hadia Temple Shrine Circus in Evansville this

TACK, and Irene McAfee, who; have of there's Dog Stars of Hollywood, closed Standay at Rockford, Ill., and are on their way to Miami in their cosy house-car. They coped to open with a Sam Roberta unit in the South early in December., Harry Bert, who closed recomily with the Ringling show, and after left Saturdog (15) for a two-week vacation in Uniformia. ... Boyle Woolf folk and the life Zemaler in New York looking for a standard of the looking for a s 

a brief stop in Chi on a swing around the Middle West last week. This was Mrs. Mayer's first trip to Chicago, and Front: was kept busy explaining that the frontier appearance of State Street was due to subway construction world.

J. C. Donahue, traffic manager of the Ringling show, is making a protracted atay in the South. Show has some tough moves at the season's end and Joe is attaking to the finish.

W. H. Hohenadel, White Tops od, and the missus in for an evening of mild dispitation—they saw Louisieus Furchase. Edward A. Hock is renting at Hot Springs, where a number of the boys are recuperating from the rigons of a busy season, "Orner J. Kenyon, in from the East, reports that business of the Ramid-Morton Circus at Toronto and other stands was big, Kenyon plans a trip to California, returning in time for the suitificar from

by. Kenyon plans a trip to California, returning in time for the cutdoor convention, and shortly will start his promotional campaign, for the Milwarkee Hamid-Morton engagement.

CINCE Capt. F. F. Frakes amnounced his intention of joining the RAF, thero's a story going the rounds that the deptain hopes to meet littlef, or a cleast "get" him. "The missed death by a hair many timer." Captain Frakes is reported as anyles, "and I figure when my humber's up I'll go. So, if they can hot a Ritter, all I tak is a chance to drop a ton of dynamite on him or crash him with my plane." Best of luck, captain! ... Rex Lee, of the Ringling advance, postcards that he'll mon be on his way book north to make plane for the winter. ... Those who have read Bev Kefley's and Eddie Allen's new book, Tons of Fan, say it's quite an intercating forme. ... William B. Naylor has closed the scapan as publicity man for Beckmann & Gerety, shows and is settled for the winter in the country's largest village—Oak Park, lift. Bill Chipman, cutdoor publicity man, has largest village—Oak Park, lift. Bill Chipman, cutdoor publicity man, has landed a berth on the news staff to The Chi Heraid-Amgricus.

#### BOSTON RODEO

(Southman from page 41)
Shorty Maticak (412). November 10,
Jumper Ellow (31); Shorty Maticak
(31.4); Tony Salinas (37), November 11
(Maticae), Everety Show (32.1); Roy
Lewis (30.1). November 11 (Evening),
Harold Jackson (33.1); Homer Pettigrew
(30.4); Boy Platinum (32.2).

Bull Riding. Such hoy buttons

Bob Estence 268.30; Hank Mills. \$48.55k.
Jim Whiteman, 622.80. Seventh Day,
Bob Estes, \$91.10; Gerald Roberts, 608.30;
Buttons Yonick, \$48.56; Burk Doewil,
422.80. Eighth Day, Gerald Roberts,
691.10; Hank Mills. \$68.30; Button Fronck, \$45.55; Fritz Becker, \$22.80. NinthDay, Jim Whiteman, \$61.10; Goreld
Roberts, \$68.30; Charles Colbert, \$45.55;
Jim Patch, \$22.20

Harphant Brook Riding-Sirth Day,

Jim Patch, \$22.59

Bareback Bronk Riding—Sixth Day, George Mills. \$56.00; Prank Pinley and Paul Gould split second and third, \$35, each; Bob Entes, \$14. Seventh Day, Frank Pinley, \$56; Bud Linderman, \$42; George Mills. \$28; Paul Gould. \$14. Eighth Day, Hank Mills. \$56; Bob Enter, \$42; Carl Dossey, \$56; George Mills. \$14. Ninth Day, Carl Dossey, \$56; Hank Mills. \$54. Ninth Day, Carl Dossey, \$56; Carl Dossey, \$42; George Mills. \$14. Sinth Day, Hank Mills. \$56; Carl Dossey, \$42; George Mills. \$28; Bob Extes, \$18. Wild Horse Race \$420, \$15, and \$10—

442. George Mills, \$79: Bob Estes, \$18, Wild: Honse Race (420, \$15, and \$10—Rida, \$25)—November 6, Jim Robillard, Alvin Parchall, Paul Gould; ride, Jerry Brown, Alvin Parchall; Paul Gould; ride, Jerry Brown, Alvin Parchall; ride, Paul Gould; November 8 (Mattace), Fritz Becker, Carl Dossey, Jim Robillard; ride, aplit by Carl Dossey, Jim Robillard; ride, aplit by Carl Dossey, Sim Robillard; locate, November 8 (Evening), Carl Dossey, Jim Robillard, Paul Gould; ride, Jim. Robillard, Paul Gould; ride, Jim. Robillard, Prowner Brown: Fide, Jerry Brown: November 9 (Evening). Carl Dossey; Fritz Becker, Alvin Parahall; ride, spit by Alvin Parahall; ride, spit by Jerry Brown and Alvin Purahall; \$12,50 each, November 10, Jim Robillard, Carl Dossey; Paul Gould; ride, spit by Jerry Brown and Alvin Purahall; \$12,50 each, November 11 (Mattace), Pritz Becker, Jim Robillard, Lerry Parahall, Lerry Pritz Becker, Jim Robillard, Lerry Parahall, Lerry Pritz Becker, Jim Robillard, Lerry Pritz Becker, Jim split by Jerry Brown and Aivin Parabali, 812.50 each, November 11 (Matines), Pritz Becker, Jim Robillard, Jerry Brown; dida, split by Jerry Brown, Cari Dossey, Jim Robillard, Pritz Becker, 82.25 each. November 11 (Stenning), Pritz Becker, Carl Dossey; third split by Jerry Brown, Aivin Parabali and Jim Robillard, 83.30 each; Fide, Jim Robillard

#### Finals

Barebuck Brook Ridding—Occopy Mills 864. Hank Mills, 846. Bob Biton, 833; Prank Pinley, 816. Calf Roping (total time for six calves)—Homer Pettigrew (1144 Stoomes) \$184; Total Manufield (126.3), 8186; Prerott Shaw (120.), 802; Buck Scrotle (150.2), 846.

Buck Sorrells (180.3), 846.

Saddle Bronk Riding—Jackié Cooper, e132; Doff Aber, 892; Bud Linderman, 856; Chet McCarthy, 833. Steer Wrosting (total time for his steers)—Homer Petiagrew (56.5 acconds), 4256; Dick Herron (68.3), 8192; Howard McCrorey (48.4), 5128; Dave Campbell, (73.3), 564. Bull Riding—Bob Estes, 600; Gerald Roberth, 640; Buttons Yonick, 830; Jim Whiteman, 815. Wild Cow Miking—Junior Estew, 4970; Roy Mathiews, 8102; Homer Petitgrew, 560, Wild Rome Race—Carl Dosecy, 850.

RODEO DOIR'S 10 YEARS AGO: Irwin RODEO DOIN'S 10 YEARS AGO: Invin-Collins was severely injured in the brook riding contest at Merced (Califa). Rodeo. ... Gordon Jones, trick roper, was signed for a three-week appearance with the Girl Crapy Company in San Prancisco. ... Ed and Title Bowman were working fully in Utah ... Cy Compton and Jack Hughes dissolved partnership in the Compton-Hughes At-trantions. ... After a succeptiti engage-Compton and Jack Hughes dissolved partnership in the Compton-Hughes Attractions. ... After a successful engagement at New York State Pair. Syracuse. King Brue. Rodeo No. 2 under management of, Herb Shaddy, rejoined the No. 1 Shew and Colonel King at Lisbun (O.) Pair. ... Boy (Buff) Jones returned to his home in Los Angeles after two menths at shows in the Northwest. .... Buck Regan, trick and fancy roper, returned to Tackma, Wash. for a couple of weeks visit after a tour of 23 touces in North and South Dekots, Montana, Wyoming, Johno and Washington Ton and Hank McFariand, juvenile trick and fancy ropers, were clicking playing fixed fancy ropers, were clicking playing fixed than and South he standard the Ackser-Ben Stock and Horas Show Rodeo. Omning. . , Totas (Silm) Collins brought his outdoor season do at 1985 Cerstyll close at Dover, O.

COFFICIALS of the Cabary (Alberta)
Exhibition and Stampede unanunced had
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November 10,
the Roth American cowboy championhorem by the man Committee cowboy championhorem politics of the committee competition.
A. E. Cross
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Calgary Brewing & Malting Company,
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known as the Gordon Love isophy. CHEFFICIALS of the Calency (Alberta)

#### MAIL ON MAND AT CINCINNATI OFFICE 25-27 - Coora Place

Parcel Post

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# Letter List

NOTE—Mail held at the various offices on The Sillboard is plassified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such fetters is Wednesday morning in Cincinnati, Requests to have mail forwarded must be received in Cincinnati by Friday morning (sarly) and in New York, Oticago and St. Louis by Thursday morning, otherwise names of those conferned will be repeated in the following issue, cerned will be repeated in the following issue.

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# Show Family Album



MEMBERS of the Great Patterson ShowagBand, snapped May 1, 1946, at Coffeyville, Kan. Left to right are Lloyd Kendall, clarinet; J. A. Weters, cornet and leader; Edward Baker, Joe Holde and "Bud" Piper, cornet; William Barnes and Jacob Sulfield, trombonia; R. E. Spoors, bass; J. R. Nalty, alto; Joe Rumey, barironet; a Mr. Williams; Claire Sint, bass drum, and Harry Wickham, trap drum, now Bring in Frankfort, Jind. Standing on a truck in the rear is Dick Wayne. Herb Waitstir, who played elecinistics not shown on the picture.

The Billboard invites the readers to exhault photos taken from 15 to 26 pears ago. It is specially sequested that pictures be GLEAR and that they be accompanied with complete description date. Group photos are referred, but pictures of individuals who are STILL LIVINO will be ucclosed. They will be returned if to desired. Address Stone Family Album Editor, The Billboard, 15-27 Opera place, Cincinnati, O.

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Conditioned. Co empends of 10 men or more
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At La very — Therefore of control chilty, comsont and effective and all frame. Halls, being,
firster docked and of 8 or 4. Hars were
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Learnal, Write Practic Chireces, 2145 E. Willbeit.

Larragued Organizat Ava Circ 1 Kranylle ref in at Irana, Shorty schart and retained. Bish has and superlaining belain. Book, reference, daren lang C.-Ko. IIII.

Time description (Charlest ambellie lammidately, formationed, read, lam, term, etc.) medica ride. Draft description of the time of time of the time of time of

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At Liberty December 1 — The Mesody Marcelei,
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The Original Hober of the Africanes, Ruston No. 1
Cowbey Hole Peet. Peet 1.

Son taken, asson Frontal H. 1

Paradaulta's Society Circus — Don Pray, and Michaelle feethering the Act Beautiful file Fundament of the San Annual State of t

## RB POISON PROBE

(Continued from page 40)

staff of The Macon News, was employed by The Daily News, New York, to travel with the show, personally covering all developments.

## RB Does Well In Macon, Ga.

MACON, Ga., Nov. 18.—Despite unfavorable weather the Ringling-Barnum circus had good business here Tuesday. It was the second railroad circus to play here this fall, and the first time the fill Show has made Macon in several years. The four trains arrived early from Columbus. It was a short haut to Central

Allow deed frequency decider According to the post of the post of

## RB for Red Cross

MACON, Ca., Nov. 18.—The Great-est Show on Earth is tremendously interested in "the greaters chuse on earth," seconding to-John Ringling North, Big Show president, when he received a Red Greas Roll Call com-

North, Bug outer received a Red Cross Roll Call four-mittee here,

The Armistice Day date of the Big Show coincided with the opening of the annual Roll Call.

A. P. Barry, general chairman, and Roy Real, chapter head, salled on North at the showgrounds. North immediately forked over a dollar and said he would be proud to wear a Red Cross button. Then came the question about the approximately 1.500 other persons with the chrona. North and it would not be possible to make a soutclatation on that day because of lack of time and suggested that it be done in Manni, Pla., where the show-plays two days. Macon ofthe show-plays two days. Macon of the show-plays two days. Macon of

tipa to be done in Miami, Pla, where the show-plays two days. Macon of-ficials telegraphed Fritz Thompson. Miami chapter chairman, asking him to handle arrangements. The proposal is for Macon to receive half of the memberahips and Miami the other half.

and bandsmen.

Charles Sparks; Paul M. Consway, Musen attorney; Jos Gilligan, former transportation official of the Downie show; latters wife, Isobel, former rider;

Eddie Jackson, press agent now with Benaon's Wild Animal Parm, Nashus, R. R., were among those at the show after-noom and night. New atreamlined show, numanation top for Cargantia and M'Thio, and other innovations won favor

## COLE HOME RUN FAST

(Continued from page 40)

retained the services of retained the services of Col. Harry Themas, radio director and big show an nouncer, to publicism the zoo and arranger radio hook-upe during the winter. Thomas is arranging special tho-upe with public schools and radio stations on an easay-writing contest among children, with a grand prive of a Shekland pony to be given by the circus. Ora Parks will hundle special press for the sivey during the winter, as he did last season. Col.

#### Changes in Next Year's Show

Changes in Next Year's Show
Pollowing the streamlined theme he
started this season, Manager Terrell said
there would be many changes in nextseason's performance. A new opening
apool is its the making, and announcements from quarters of the show are to
the effect that more people will be used.
In next year's opening number than at
any previous time with this circus, Much
now wardrobe will be used and the circus
plans to hire a large number of Louisville girls for the spectacle. Performance
will be smappy and the trend will be
toward flashy wardrobe thrungt and
spectacular lighting and other effects.

### LETTER LIST

COntinued from page 485

Marrays, Glav Breed, Annual Mills Lee, Bob Love, Berthan, Harry Berthan

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## MAIL ON HAND AT CHICAGO OFFICE

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Sheing, Relief of Sheries, Cy Solives, Leon Stanley, Mr. Bee Bee Rose, Kress & Glen Streets, Jack STEBBUNG, LETTER O. St. Ownships, Character, Margie Teary, Batty Teary, Batt Microtte, Ray Malner, Mcasberg, Walter, Christian, James P. Moore, Rarie Murray, Jack Cl. Native, West, L. T. PATKA, A. R. Parker, M. Bester, Market, M. Bester, M. B Morti, Japan P. Warner, B. J. Marsey, Park C. Strick, C. T. William Margaret, William C. Strick, C. T. William Margaret, William C. T. William M. Strick, C. T. William M. Strick, M. D. Strick, M. S. Strick, M. S.

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## PRIZES NOV SPECIALTIES PREMIUMS .

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## Demonstrators Prepare Plans For Heavy Christmas Action

Weteran workers getting set for unusually big season-lining up spots

NEW YORK Nov. 16.—All the signs indicate that the coming Christinas shopping season will be one of the heaviest in many years, and qualified observers are predicting that new recordings in retail sales will be chalked up before Christinas rolls around. Demonstrators play an important part in the annual shopping spree undertaken by the American populare. Veteran workers are already lining up borths for themselves in department and variety atom through the country.

Heavy activity in all merchanding



BW BEN SMITH

Eing Winter is becoming an increasingly important character for sakesboard operators, for with the mounting popularity of winter sports, especially skings, he chas made available many them which can be furned to profit on a card or board, among three tunes are skin, windboard. Almong three tense are see, whole-brenkers, ice skuter, show suits, robes, blankets, thermos jugs and many more. In recent years newspapers have done much to what the public appetite for outdoor activities in winter, and oper-sions are in an excellent jucilion to capitalize; on this. A sports deal is very which transfer. march imporder

E. S. B., of Hartford. Comm., writes:

"There is a large-sliced plush bear belies faceblandised on a thousand-hobe
beard at 5 cents per parchase. The
beard is illustrated with an easel empport. Do you know the firm that handles
this deal?"

White deal?"
We do not have may information on this particular deal. However, operators who wish should have no difficulty creating one of their own. Any number of duffed-to? maintacturers, have such an time available, and subsended from that advertise regularly in The Billboard can aupply the necessary boards.

The minsboard market to wide open now ideas and new items. Manufacturers who have gone to the trouble of creating products specially designed for miceboard promotion have been amply rewarded, and there should be every menuity for other manufacturers to 60 fixening. When the item is right in large weame of business can be developed in the appraisors directly and their products of designed which might not the obtainable opened which might not be obtainable otherwise.

We understand that college football robes in university odors with insiridual school etters are going to a good take in old a lown. The rah-rah-boys are

Pity the poor turkey, Here is one item that is a sure winner for lover, depending up a new you look at it; for Thanks-giving.

The beliday assume tre a godiend to produce it is well to remember that (See DEALS on page 30)

lines is a foregone conclusion, possiding to department and variety above exclusively, who base their anticipations for extra heavy trade on the fact that free appending has been the rule all year. The defense, program and the been, in defense house its bas made its mark on pay rolls, and John Q. Ottliers and his wife are splurging once more appending coin for anymements and luxury items

Demonstrators report that there is lit-tic difficulty in finding spots this year, and locations are anxious to make ar-rangementical they have the apade aveilrangemental they have the space aveil-able. Cetting space in stones during the year is a tough problem, requiring all the ingenuity a demonstrator may have plus an item that has wide and timique appeal. But when the Christ-mus buying season role around; the red tape is done away with and it is during this preheliday season that the demon-atrator makes up for lost time.

Many demonstrators who have lined any demonstrators who have libed up stores for the hading seems are al-ready working items not incursarily Christmas merchandles. Alert demon-strators, concentrating on Christmas appointies, chalk up unusually the sales records.

spocialities, challe up unusually the sales records.

A strong point in favor of demonstration has been the realization by after managements that they are greatly responsible for behitering asies of Christmans instructions and the residence of Christmans instructions and the substitute of the second sales in another to construct he is pushing, and in mile to construct he is pushing, and in the lie to construct he is desired but be wither as something it should not be wither as something it should be possible in the usual manner—one of the most important reasons why demonstration are looked on with favor during the proholiday shopping weeks.

The rolume of sales turned in by demonstrators on inarted-up grade makes it possible for a store management to reduce prices on other turns and still seep a level groot magnit.

The demonstrator plays an important rold in the boilday seeps and it appears that his pockets will be well lined with each "knee the gurrent Christmas rush becomes a thing of the part.

## Sports Items In Big Demand

"CHICAGO, Nov. 18,—With winter weather setting in bingo operators and salesboard workers have started heavy promotion, of winter aparts merchandize. This morchandize, specificatually, made the debut in the salesboard field on an extension scale four years ago, but it has promed very popular. This season bingo and salesboard operators expect to sell unusually large quantities of this merchandize.

chandles. Teo skates, frunting trape, lumberfack couls, sleds, snowshoes, shotgam, rides, skies and hunting, equipment appear to lead parada of items in popularity. Thurshas been considerable interest in winter appears the past few years, due to supplie ski and fee ting in pockage, hunting trust winter for the considerable skies.

and hear constraints in the control of the control



BINGO is growing in popularity thrust the Eastern Provinces of Canada, with out the Exitery Provinces of Canada, with Indications of continued improvement in the status of the game. At 8t. John, N. 8., 25 regular weekly bings parties are being held in addition to occasional games. The regular parties are open to the public st. 25 cents admission, and 10 to 25 cents for an extra cand. At Lucky Hall the game, under discrets steplices, to held every week night. Usually, the capacity of the space tested. Window displays of the morchandise offered as prizes are shown.

BINGO GAMES are entering the heavy BINGO CAMES are entiring the heavy pre-holiday season, and many of the games speciated by churches and organizations will provide funds for special charities during the Christmas tide. The game has been the measured bringing cheer and hope to many unfortunate, not only during the boliday canon, but through the part in splic of this, there are certain groups who feel the game chould be bauned, and it is only then the efforts of prominent members of communities that bingo is able to continue.

At the recent elections in Springfield, Mass., Misser Hoger L. Putnisa was reelected for his third term on a bingo platform. This is only old oit, but it would not be exaggeration to ear that the same, public attitude holds true in the majority of cities thruout the coun-

There is no need to reiterate in these columns the fact that the game holds the interest of audiences thru his enter-tailment appeal. But a fact that is more our less relegated to the background, simply because persons who look after their more infortunate neighbors rarely seek-publicity, is that bingo has made it possible for communities sout-dered throout the length and breadth of this had to care for their poor. The tunds realized by bingo games have been used to buy coal, clothing, food and medical attention, and to provide many other worth-while needs. There is no nord to reiterate in these

## Pro-Bingo Mayor Wins Mass. Vote

SPRINGPIELD, Mags., Now, th.—Bingo scored another succes in the majoralty campaign here which closed with the resection of Democratic Mayor Roger L.—Putnam for his third two-year term it approxent. Attorney Donald M. Macaulaygi also opposed the incumbent two, years ago and lost by 700 odd votes.

This campaign disclosed only one new issue. Macaulay attacked the mayor fee

This campaign disclosed only one mayor for his record on the bingo question. The game is permitted here under police license, and is well regulated. Macaulay contended the mayor should have closed those "gambling games." Putnam's attitude toward the bingo interests would be the same if he were re-effected, he said, and he called bingo a "game" without terming it "gambling."

The final relatibition aboves of futname.

The final tubulation showed futural winding by almost double his 1939 total, with almost the same percentage of veters out, and was looked upon by veteran political observers here as a vindication of the mayor's stand or bings. With few other conflicting taxes at stake, they pointed out, the swing to Putuam, from the last election, could only be credited to the game haus.

## Pen, Pencil Sets Maké Good Christmas Items

NEW YORK, Nov. 15.—Supply houses NEW YORK, Nov. 18.—Supply houses, report heavy activity in pein and penall sets, as merchandise users stock up with these items for the holiday trade, 'All types are in-sternand, from the carded, low-priced single pen, to individually house pen and pencil sets in flash settings, twis reported.

The prin set is a good holiday gets item, and indications are that workers handling peers should earn a very inter-esting profit before the holidays ears

Certainly it is logical to argue that a game that makes possible such good work should be permitted to continue without interference from authorities. We have no quarral with law enforcement to climains who want to climains racketeers in the bingo field, but it is our contention that they should let be made improved them. our contention the

## Holiday Display Items Demand Is Increasing

NEW YORK, Now, 15.—Manufacturers who specialize in display material, signs, banners, timed and other holiday window drasning items report thing setting in their merchandiac has already begun. th their inerconnias has already begun. Demand for the marchandiso is coming in from all parts of the country as workers atook up for the holiday rush, Some of the material applicable to Thashquing has sold very well according to reports, but it is expected that the sale of Christmas items will go over the feet of Christmas items will go over

Retail acres are logical prospects for the wide variety of attendance signs of fered. Usually the signs are well illus-trated and printed and are offered in two distinct groups. In one, the signs simply tender holdery greatings, and the second the in greatings with the mer-chandles angle.

thenthe angle.

Holiday window displays use considerable quantities of threel and special custouts with holiday motifs. The items offered this year include many new and original designs. In past scarons workers who have handled three and out-outs haps made large profits, according to

manufacturer's reports.

Christmas banners are amother popular item with special appeal to result atom owners, offices, citula and homes.

Banners come in different sizes and are usually hand-designed

Many other display Items are also good sellers, technique much stapies as telefontree bulbs, ornaments, tree acts, etc. All of the new frems are distinctive; have a of the new items are distinctive have a continuous have and the prices are nominal. According to workers who have handled these items from year to year, the stress is glways on the promotional value of the display material and the fact that it builds good will and also become brings in business.

Another group of outstanding Christ-mas luens, not in the display field, are the Christmas comagn offered by a number of manufacturers. These numnumber of manufacturers. These num-pers are colorful and reflect the real sudetide spirit, being made up of body berries, pine cones evergreems, minin-ture, bells, leaves sud un attheon fabric, A variation is the fruit corsage, made up of representative fruit which grass the holiday feative boards.

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## Popular Items

Write-to The Billbaard, Bayors', Service De-partment, 25 Opera Placa, Clecionael, O., for addresses of companies in this department supplying the Bens which interest you. En-close addressed, and satemped envelope for prompt repty.

#### Sweaters

Sweaters are popular with agonts at this time of year, it is reported. A line of attractive sports are attracts is offered by Prudential Trading Company. Included are solid-color sweaters and numbers with two-tone effects. The most popular styles are available, including pullorers and button coats. The sweaters come attractively packed, two to a display box. The sweaters are wellto a display box. The sweaters are well-made, have attractive designs, and flash

### Comb-File Combo

The Comb-File Combination introduced by Peter Morroni, is not only a novelty but is a practical item. The Comb-rile, of unique-design, is equipped with a clip, and when placed in the pocket gives the appearance of a pen or pencil. The file is concessed in the namele, which is reversed when file is inced. This unusual item, together with Amber Color Combe offered by the firm, make ideal pitch items.

#### Ma Cherie Doll

Jerry Gottlieb has placed the Ma Cherte (My Darling) Doll on the market in time for the holiday trade, and it is

## -STREETMEN-



Fall and Christmas Artificial Fruit Corsages \$5.00 Per 100

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ecologists the best on the market, perfect for Assorbery to Pull card guesse. Steen light When you reach for a half His there, name When most a toy but a rest joby White for building.

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## PAPERMEN

no appropriate paper age of the well-in MATIGNAL published in the colli-Write EO HUFF, 8498 Phillips, Dallon

AMOUR GIRL SENSA ... SO REAL SHE SEEMS TO (MY DARLING) BREATHE

re of the hottest even of all time;



Y GO'i INC. 303-4th AVE , NEW YORK, N.Y. TEL GRAPHER 5.4435



LOOK! Joe Hey, Ark, writest Ricard up booth with lights, GROSSED \$39-20 SATURDAY." Zollee, Masa, saypt "DIO \$20 SUNDAY WITH P. OF Q. Saymeer, Pawiffest "I speeping saturday and Jenday only and run about 400 PHOTOS IN 2 DAYS."

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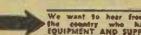
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NEW STYLE ENGRAVING MACHINES All Models, Complete, From 57.50 do \$10.

WHITE FOR CATALOO

REELER-LEVINE. Inc. of the Windson

Ro. 1 K 214 515.60 E

reported that the item has mot with considerable favorable comment. The doll has a composition head, area and above. Other crustanding features include natural bair and systeches and manbeured fingernals. The dress is striking, bring made up of smart paste shades of rayon satin, with the bodies and full picture bat of ceru lace. A full awing akir, has four rown of ceru lace and a rowed pastel bude on the bottom. This bounded type doll is 33 lackes high and presents a Fifth Avanue appearance. Dolla come packed individually.

## Mechanical Toys

The pre-Christmas rush is the traditional season for mechanical loys. Devin Brost, abnounces its new list of mechanical toys, including O-U Dogs, Engaged Tumbling Clown, Dancing Couples, Penguins, Ouncested Monkey, Crawling Baby, Pop-Pop boats, Bull Frog. Spooky Spader, etc. The mechanical feature is the attenuation in all the terminal and considerate. truction in all the toys, and some clover new ideas have been worked out, it is

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Mountain Lourel, may manufay, 185 in. 25th Den., But. C.O.D. will send Assertaint of 100 above Exercises of the \$2.50.

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260 PAGES

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Latest 1942 Biptes. Congys, Sadines. Caracela. Mushraia. Mpsicos LOWEST Larrha. Pprais.a PRICES Park, Skurda, Stiller Fox, Red Fox, etc. Write the Sillertesied Catalog. Fres.

M. SHIDH & SON



WALTHAM-ELGIN

Mate sure succept Sends for free 1941 Octains of Watches, Discreta, Josefry, Revolution, Lowest prices.

FLYHOUTH, JEWELRY CO. 163 Cond St. Doot J. M. Yudiy claimed. The firm also has a new heli-day catalog showing a complete line of gift-merchandisa.

Hospitality Tray

Mospitality Tray
An item that may be used for many
purposes is the Hospitality Tray offered
by Joseph Hagn Company. The tray is
made of hand-rubbed, laminated plywood to resemble walnut, it is claimed,
and is non-warping and heatproof, size
of tray is 26 by 18% inches, and weighs
two pounds. Another tray offered by
the film is similar to this, but has, in
addition five colorful scenes as a decoration motif.

## Fruit Corsages

The holiday season is reflected in a line of artificial fruit coranges offered by ltim & Cloffi. It is said that this mer-chanding moves well and profits are good, with the cost of the item nominal

Coranges are made of different varieties of holiday fruits, clusters of red Christmas berries, etc. The red, green and tinsel colors add to the attractiveness of the coranges. Firm also offers merchandise in bulk, including artificial fruits, Christmas berries, spruce concepts.

#### DEALS

(Continued from page 52)
John Public will spend more—when offered a chance on what he would like most to hare, And it shouldn't be too difficult to find out what that is. Visit local 'stopp see what is being diplayed, ask questions' and before long you should have a good picture of' the type of merchandise receiving the greatest play. With this information in hand there's less likelihood of going on a Mexican sleigh ride. sleigh ride.

HAPPY LANDING.



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VETERAND SERVICE MAGAZINE



## by BILL BAKER

(Cincinnati Office)

STANLEY MALDRETT...

pens from Charleston, S. C., that he is
in his second week in a local department store and weeking to saturactory
takes. He adds that David Sax is in
the same afore with his jewelsy layout.

BEST WAY to be successful in to be your-

DOC R. D. SMITH . . reported to have chalked up same top fakes with that them of the recent Louisians State Pair.

AUTO POLISH ... exponent of note, Earle B: Wilson has opened a wallpaper cleaner store in Columbia, O., and reports that business thus far has been satisfactory.

THE NEXT several weeks should bin-busy ones for novelty workers.

P. J. CHAPMAN ... ace pitch exponent, is still confined in U. S. Veterans' Hospital, Legion, Text, and would like to read letters from friends?

THE BOTS AND OIRLS ... would like to know what's become of Louis Eweeney, Joe Colley, John Vogt, Bill Sherrick, Al Rice, Et Gaillard, Joe Thomas, R. J. (Pop) Rogers, Frank Bursh, Mike Rern, Dr. Billy Banders, "One-Goo" Davis, Lewis Pickens and Walter thore.

JERRY THE JAMMER. SET: "The con profit experience only after you have it."

RIPORTS

from down Natches (Miss.) way indicate that Harry (Key Check) Hisco is working dog collars, name plates, key ritins and key checks in that sector to fair-to-mkiddin' results.

Arkansas to good business is Little Tomany Adking.

COMMON SINSE and the ability to use it is what makes for a success in any perfection.

AHYBODY work the roder of the Boston Garden? How was business?

double stand. They report they re-cently met Billy (The Kid) Districh at a stock sale and he reported a prosper-ous action at fairs and tobacco sales.

THE WAY you spent the turnner deter-mines how much you will spend this winter,

BUBBLES AND ROMONA ... are at home in Chickasha, Oklo., where they will winter after a sticcostul 18 month tour with Dop Pete Thomas.

ROSS AND COTTON WILLIAMS worked the recent horse show in Indi-anipolis on paper to swell takes, accord-ling to reports hitting the pipes desk from the Hoosier capital.

BUSINESS can be good if you have the held make it that way.

CONTINUOUS good weather has made for a longer outdoor season for the boys and girls, but it will only be a few more weeks until your annual leventory reveals whether you've

WHITEY BRANAN : is working your-name on-sen-shell brooches in Anderson, S. C.

purveyin' PAUL OPINES: "When one and sells you how to run your business flind out what he knows by asking himily thange a samebuck."

THE BRAUNSVILLE RID...

after a lengthy atlence, comes thru with the following from Toledo; "Sout Burns and I made a recent football game at Ann Arbor, Mich., but it wasn't so hot by the buying end for the soure boys. We then made the National Cornhusters' date in La Baile, Ill., to good results on novelties, that is until-the blow-off, when they pinched a number of the boys. From there we went to Detrott

## "The Trend of the Pitchman"

By E. F. HANNAN will be a feature of the

CHRISTMAS NUMBER of THE BILLBOARD

Watch for it in the issue dated November 29





Credit of many many office work to be a few or process and the second of the work to be a few of the second of the

#### ELGIN & WALTHAM

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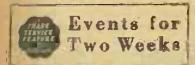
firm we were rathed out while working deframe plants. We plan to be back in New York by Thankspiving Day and plats up some tops. The the Christman bulkings, and are looking forward to seeing Al Polack and the 'rest of the

FAMOUS EAST WORDS: "I hit the felt-polities my tip every time it work."

JACK SCHARDING

files, working to fair results into Louis-tions State Pale, Shraveport, and gar-route to the West Coust

an old them has been dug up and revived. Give, this some thought the next time you've in a fransy trying to find a new itom to work.



Nevember 17-22

ARIE Tesender 17-23

ARIE Tesender Wooden of World Firthville,
Day 18-20.

CALLED Lor Angeles. Gain Machine Show.
17-21.

CA. Macou. Shrine Circus, 17-22.

La Porte. Dog Show, 72.

La Dog Moiner. Franching Expo., 19-21.

ME. Porthand. Elky Circus, 17-22.

ARIE Porthand. Elky Circus, 17-22.

ARIE Porthand. Elky Circus, 17-22.

AR. Paul. Sports. Travel & Auto. Show, 17-23.

A. Paul. Sports. Travel & Auto. Show, 17-23.

17-23.

J.—Camen. Dog thow, 72.

J.—Camen. Corese in Collecom, 17-22.

Francischia, Dog thow, 72.

D.—Harbodel, Turkey Day, 22.

R.—Milwarkee, Hobby Show, 70-32.

ARIZ.—Sells. Indian Pat Rodeo, 28-10.
COLO.—Denrer. Fonlay Show, 24-10.
File.—Miani. Pat-Erio. & Thill Cross, 25-20.
Lee, d. Pat-Erio. & Thill Cross, 25-20.
RD—Saw Contle. Foully Show, 27-30.

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## Billboard

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MINE,—Alementes. Turker Stars, 22-29. ORE.—Portland, Dog Show, 24-38. S. D.—Steiner Pulls. Anno Show, 27-30. WER—La Grosse. Positry Show, 24-39.

## ACA Gets 42 Illinois State Fair Contract

SPRINCIPIELD, III., Nov., 15.—Amusesment Corporation of America was awarded a centract for the midway at the 1942 littled State. Pair here at the central meeting restoring, it was also nounced by Pair Manager William V. (Jake) Ward.

The 1942 fair was played by the Rosent

The 1984 fair was played by the Boys, American Shogar Manager Ward did not state whether the RAS or one of the other ACA units Heckmann & Greet, Shows or Rubin & Cherry Expesition, would play the '42

Under the new fair management, which went in after the lost Bute steetson, free passes were cut to a minimum and a westy improved financial showing was reported.

### More Messages Received On Death of Al Hartmann

CINCINNATI, Nov., 18. — Meanings of condolence on the death here of A. C. (Al) Hartmanh, many years office she outdoor center of The Billboord, on October, 29 continue to come to the ramily

tober, 29 continue to come to the family and the management.

Among, those received since the last issue were when and letters from Floyd & Gooding, Stal M. Flening, Frank J. Lee. George D. Kitsinger, W. L. Montague, Herb Maddy, Larig Reynolds, G. E. Dubbe, R. M. Harrey, Clyd Beathy personnel, Proper Porstall, Welter Harrey, Che Shaw, Abner E. Eline, William C. Murray, Clus Sun, Stan Regore, Cy D. Bond, Chris M. Smith, Belle Haker, blina Pather, L. Maclean Beers, Paul M. Conaway, Som Busgdorf, Mr. and Mrs. John Ellia and Bob Morton.

#### Name Controversy Settled

CHICAGO, Nov. 16 .- Controversy be CHICAGO, Nov. 16.—Controvery between Jako and Morris Shairro, or Triangle Peater Printing, and their brothers, Alike, Phii, and Korman, of Oliche Poeter Corporation, over the use of "Triangle" in the firm hand was actified in court this week. According to the decree, Jako and Morris Shapiro must tise the name Triangle Penter Printing of Pittaburgh, with the suffix "ils Chicago" for their Chicago plant. The other brothers agree not to use the name Triangle in any way as pars of their firm name.

## Sacco Expanding Quarters

CHICAGO, Nov. 15.—Tommy discen, whose fair bookings have impely increased during the last couple of years, has found its necessary to take larger quarters, and is moving from the seventh to the little floor of the Battler Building.

## RODEO MEN, SPEAK

fairs wherever a contract can be obtained and blibed as a contest. In unfitting to the contest portion, there are different performers giving exhibitions on a flat salary. While it is true there are a few others who contest for meager purses, the fet-up is more of a traveling unit going from fatr to fair rather than a competition staged on the contest order that have earned the right to-be con-mitered tops in this line of entertain-

ment.

Mr. Do Pur's contribution lacks much coming from a prominent in an organization that in supposed to be the official one in cowbey sport. As Mr. Wendelt pointed out, it is up to the RAA and Cowbey Turtleb associations to get together and look over their memberships to determine if they cannot similanto the causes of the but effects the so-called redeen are having on those that called rodeon are having on these that are worth while.

As a suggestion, why don't such experienced men as sthose who have made Fort Worth, Pendleton, Chegenia and Tuncon rodeos what they are speak their minds on this subject. It is true their efforts the real rodeo has been developed, not fair managers, with the experience and ideas as exemplified in De Fue's article. Again congratuations to The Rill-board and Mr. Weadlek, ED BENSON.

#### UNDER THE MARQUEE

(Continued from page 45)

R. R. (Shorty) Rhodes, who spent 44
years with the show, and saw his valtiability collection of circus photos," writes
Al'S. Pitcatthly.

THERE are troupers who thinking they can seriew somebody's garaften man that salny day arrives.

ORUCK CAMMON, Betty and Marylu Rich, of the Cole Brog. Gircus, arrived to Lee Angeles after completing the season with the show.

APPER CLOSING with Colo Break Chilips, Arthur Berella Trio, clowns, played the Houston Shrine date. Arthur got the Colé circus and self much publicity appearing before and service and civic clubs as an entertainer.

YOU'RE an old-thing if you can immem-her "way-back when" workingmen slipt on the flats in the rain and cold.

C. E. DUBLE, Jeffersonville, dud, writest "Noted show family album picture in November 8 taue. Clifton Sparks was noten soq of Charles Sparks, as stated, but a son of John H. Sparks, founder of the Sparks Circus.

HARRY (KETCHUP) VILLEPONTAUX. who is assistant engineer at a hotel in Charleston, E. C., was with Pricell's Stage Circus eight years, doing concedy contortion, impess and parachute

WHER sailed If he was staying for the concert, the village cut-up cracked, "It don't case to pay for a sout to watch the mention down."

INFORMATION of the mass death of Thirding-Barnum elephants at Atlanta has conveyed to headquarters of Charles Stepr 4 Showman's Club, Canton. O. by W. A. (Doc) Kerr, club member who was vacationing in Atlanta at the time,

"VISITED Bingling-Barnum circus and that many old friends, We were guests of Pat Valdelin the cookhouse. Goosd out Southern fair dates and are going to Bostom for winter dates," write Mr. and Mrs. Ira and Miss Penny Millette.

SOME circus fields and so does tensitive plast you don't duce with anything nice about 'em for fear-they will think you are being sarcastic,—Six-Syllable Wobster.

JOE (JO JO) MUNESTEAD and Paul Pather Flangan white they from and Pather Flangan white coming East frum an engagement in Oakland. Calif. Bumisted will play clubs and then go to Sears-Roebuck store in Brooklyn for the healthcar.

"AM GETTING along fairly well since released, from Chicago Hospital. Cast was removed for steel braces which I will was removed to steel braces which I will be to work for 18 months. Will attend the Chicago convention," cards Dave Williams, who was injured during Moose Circuit in Bort Wayne, Ind.

Tirres cuss were born to Betty, dones of Clyde Betty's animal show, during the Tallahaste, Pla, charet, Named Tally, for Tallaha; Phil and Mack for W. O. Phillips and

Kennisth S. Moldullon, president and

"HAD A GREAT first with Ringling Barnum ctrous at Charlotte. I will be back with the show next remon. Am to be released from the army Petruary I and will then go to quarters, at Sur-auta, writes PPC. Allen E. Oakham, Battery, 57th A. A., Port Bragg, N. G.

THOUSANDS of good show towns have been made beffer with becommine dollers, was atill hear the palp. "I can't wind a rouft for my show."—Long Handle Silm, oppositions

MRS. J. MADDOCK, 272. Cathodral Piace, St. Paul, Minn., who its blind and crippled, would like to hear from her daughter. She stat he daughter married Bill Blackburn, a counteraction, and she has not heard from her since, her since.

JOE LEVINE, who handled the "sweets" on Russell Broa. Circus last year, has had a very profitable year with balloy Circus this ecason. However, he is dublous about the future of the sweets" as a concession as the orders pertaining to the "defense program" is going to make it difficult to pack them.

"HAVE RETURNED to Mount Airy, N. C., to take up my duties as manager of thete and Grand theaters, after staying four mouths in a government hospital at Johnson City, Tuins, I thank friends for the cheerful cards and letters L-re-orded during my stay there "writes It.

ALL MEMBERS of Tent No. 31 CFA, who can possibly go, will attend in a body the funeral of the late Linds J. Julian, and also give a floral offering which will be worthy of this grand old woman, who many years ago thrilled digram fame by her daring horsematish. Reported by Fred H. Donavon, Dont Manager, Springfield, III,

CLEN 2, WACINER and McE Hing Dover (O.) circus fam: John (Erth) Hinc. New Philadelphia, newspaperman, and You Black, concessionaire of Cunton, all members of the Charles Storgist Showman's Club, witnessed C. A. Hein's Circus, at Dennison, O., November 11-12 for the United Clay Workers of America, reporting an excellent all-professional programs.

ERNEST K. LINDERWOOD, 44. 5185poster with Eingling-Barnum elecuse
whise death was mentioned last week
in the Final Curtain, was for 10 years
a member of the Newark (c.) Free Department before joining the abow, A
sister and brother survive. Body was returned to D. B. Baughman & Bons Pulieral Home at Black Run, near Zancewille, whise services were held November
8. Burked at Black Run.

MOW you started in the cigan business decisit matter. It's how far you advanced that counts. The wind-up for gone makes their stories of a humbly start sound

SLIVERS JOHNSON played Hamid-Morton dates at Boston, Pulladelphia and Toronto. Pollowing his engagement at Boston, Va., he will go home is For Lake. Wis., for the hôtidays, after which he will glay Mitwautee for the third year. He has been booked for all HM dates this winter. Silvers has been going along steadily, spening dat Potruary at Milwautee with HM show and has badbut two weeks off in that thire. He apported at fairs for Gus Sun agency this stifunctions.

ART LIND, who is still age Sparak. Color writes: "Since 1935 there have been many arguments as to the originator of the clown coupe gag. I, for one, would like to see it settled. The gag was fitted years ago by Mack Sentest Compiles, using trick photography. I believe the first time it was aver used by a circus was in 1935 during Cole Bros. and Clyde Beatty engagement as the Chicago Stadium. I was the first to drive the car. a . Studebaker coupe. Otto Grighling dum. I was the first to drive the car.

a:Studebaker coupe. Otto Grigbling crossled 18 forms in for the first maltineous did to that night. Protests and predictions of the coming aummer host cut the number to 18 for the season. I sincerely believe credit for the idea should be given the Le Roy Brothers, of Detroit Oriebling, spring the possibilities, pushed the idea across by pararing the car his own way. It is one of the funniest gags today. Gredit should be where it is rightfully due. Did anyone the play before 1935? There are many who weight like to know,"



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# Licensi

Cities are important centers of the many advantages that belong to our modern civilization. This is not a reflection on the many small towns; villages and the vast rural stretches of our country, but it is a simple recognition of the trends of population and of the advantages and dis-

The massing of people in cities increases not only the advantages that people enjoy but it also creates many new problems. These problems chiefly involve matters of competition, business, economics and government. City govern-

ments today face these problems in everincreasing severity. At times city governs ments become so swamped by modern problems that many people are inclined to cry out that city government is a failure However, as long as cities grow in size and number every citizen is concerned with the success of the idea lifetity government in general. Officials of our modern cities are to be considered for the bigness of the problems that face them,

In a previous editorial (The Billboard, November 15, 1941, page 60), reference was made to New York as the first city of the nation and the progress that has been made by its mayor and city administration. It is permissi-

ble to say that several important experiments have been made to improve the city government. All good ideas are at first experiments. The city government and its leaders have set important examples in many respects for other cities to follow.

One idea that has been tried with success is that of business licenses. This is a field of regulation and taxation that involves many angles and has been the subject of much discussion pro and con. Fortunately, the largest city in the nation has many capable men in its city government, and they are really accomplishing things in the field of government and regulation.

Honorable Paul Moss is commissioner of licenses in New York, and he has made a reputation in handling the problems of business licensing and regulation. Every man who is engaged in business in an incorporated city should be informed about the license system in New York and its



Many problems of modern business may be solved by a system of city I MENTILLINGS

accomplishments, as sooner or later the subject of business dicenses will come up in every city, large or small, and the idea will be extended to all lines of business, including the operation of coin machines.

There are people who say that licensing of business is an intrusion upon private rights, but a study of business conditions in any city shows that a fair and equitable system of business licensing is about the only known way to cope with certain evils common to business today.

All lines of business today are highly competitive, and

this compatition leads to many unfair practices. Modern trade-associations have been developed to try to cope with some. of these evils of competition, bull every trade-organization comes face to face with problems that it cannot solve by voluntary effort. Cities that license businesses are able to enforce rules of fair trade that associations could enforce upon evildoersis For that reason some form of city licensing has become a necessity to protect small business establishments from unfair practices.

Trade evils in their worst form are sometimes called rackets, and it is in the

prevention of rackets in business that the system of license ing, such as in New York, really gets results. Any largecity has its share of rackets, but New York has managed under its leaders to reduce this evil to a minimum.

A lot of problems have to be worked out in the administration of city licenses. It can be expected that New York will be in the front rank of those cities that develop a sucgessful system. The plan of livensing business needs to be extended to include all trades that may may be subject to. competitive evils, or what is sometimes called racketeering

Cities can use the license system for revenue as well as regulation, but in general the best systems plan on reasons able regulation as the main goal. Cities are important to oun civilization and so is modern business. Business licerising has an important future.



Little Business encluding the ooth machine business, is trying to find a gart in making defines; supplies, (Gartoon from Minningpola Star Journel, September -8, 21061.)



# BRIEFS OF THE WEEK

Deaths:

Harold Kushner; 19. son of Maurice Rushner, X-E Coin Machine Corporation, Boston, killed at Triscatorse, Ab., November 8. (Details on another page.)

Ahiph Bender, Bender Distributing Company, Charleston, W. Va., November 1.

Company, Charleston, W. Va., November, Company, Charleston, W. Va., November, Der. J. Kraberg, Englern district manager for Eresberg, Englern district manager for Jr. P. Sceburg Cosporation.

Richard W. Moore, lows representa-tive of Descributing Companya and Ada Maurine McDonald, Lorimor, in, in, Cedar Rapida, Ia., Noramber 20, Bernie Singer and Miss P. Goldberg. de Addison Novelty Company, Chicago,

Ranheth Anderson, of Gardner & Company, Chlengo, and Poart Hogan, November 13.

A boy, Frankie Lee, to Mr. and Mre. Frank Anselmo, New Orloans. Pathef has member of Fuir Play Novelty Company, New Orloans.

Twin boya, Ralph Elliott and Robert Rest, to Mr. and Mrs. Idiph Colned November L. Pather, is properior of Mattanuck Amisement Machine Company, Waterbury, Conn.

Adquehter to Mr. and Mrs. Roy, E. Linan October 30. Pather is an operator in Mount Pleasant, Trents.

A daughter to Mr. and Mrs. Chysten Ballard, Los Angelea.

A daughter to Mr. and Mrs. Chysten Ballard, Company, Dallas.

A daughter, Noet Lane, 161 Mr. and Mrs. J. R. Smith, Pother is head of Southern Remodeling da Salos Company, Burlington, N. S.

Al Metrovitz has joined L Barussells. Minneapoli operator, Metrovitts for-merly was th Silent Sales Company, Minneapolis

J. We Smalley has been appointed temporary director of Southern Music

Salls Company, New Orleans, succeed-ing the late E. M. Oertle. Larry Loughbon has been acted to the section staff of Interstate Novelty

the section staff of interstate Novelty Company, Spokane. Watter Zaboroski, formerly with Har-rington, Amusement Company, Hous-ton, has been named service manager of Commercial Music Company's Houston branch

Allen Rullum has joined Service Sovelty Company, Entchez, Miss.

In the Army

Earl Murmach, operator of Caledonia, Minn. Stationed at Riverside, Calif. Waldon Carson, serviceman for Lone Star Vending Company, San Ambonia.

New Addresses

chine Exchange, 804 Dumaine Street,

New Orleans, Leater Hearn, Standard Music Com-puny, 2008 Jackson Street, Houston, Economy: Supply Company, 642 10th Avenue, New York.

Firm Changes

irm Changes

Pitt George and James Pavney have dissolved their partnership in the Mercury Amusement Company, Cleveland, Cleveland, Pavney has ferined himsenest Company, 5713 Euclid Avenue, Cleveland, Pavney has ferined the Windser Automatic Phonograph Company, 1563 Auel Read, Cleveland, Carter Estustian, formerly associated with Arnold Green, in the Cur-Nel Music Company, Boston, has formed in new company, the Carter Automatic Music Company, Boston, has formed in the Cur-Nel Music Company, Boston, do Company, Phospix has announced the safe fils muster meeting interests to Roy of this muster meeting in the contract of the the contrac

pany, Phospin: has announced the sale of his music machine interests to Hoy E. Carrison, Carrison Sales Company,

Budin's, Inc., is now Budeo, Inc., 174 South Portland Avenue, Brooklyn, Willie Levey and Lucky Shelnick joined forces with Hymis Budin.

Variety Amississent Company, (800 Pirm Changes.) Whicher Automaste Phonograph

Whidene A u to me a the Phonograph Company, (See Firm Changes,)
Carter Automatic Music Company, (See Firm Changes,)
R. & W. Distributing Company, 1634
Paying Assume Circeland, Firm headed by Gary Webber and Dale Eyman,
J. H. Peres, Pered Annaement Company, and Peter Nantasi, Automatic Commans, and Reter Mantasi, Automatic Commans, have formed a partnership to donl in used outs machine.
South Coast Annaement Company

South Coast Ammeniant Company Dallas, 1712 North Orange Street, allas, Branches in Houston and San

Self Service Bervrage Community, N. R. corner 19th and Noeris, Street, Phila-

In the Hospital

Harry Batt, operator of Pontchart-rain Beach, New Orleans, stiffered eight fractured ribs in automobile secident flear Qainesville, Tex. Confined to hospital there.

Max Harrison Minnespolls operator, in Asbury-Hospital, Minnespolls.

In Chicago Last Week

B. D. Lazar, B. D. Lazar & Company, Philadelphia, Bobinson, Robinson Sales Company, Detroit, Murray Sandow, Weston Distributors,

Murray Sandow, wester.

New York.

Lou Wolcher, Advance Advantatio
Bake Company, San Francisco,
Bill Alberg, Brooklyn Amusement
Company, Brooklyn.
Bam Thran, Mayflower Novelty Company, St. Paul,
H. D. Serverson, Standard Salay Com-Alex Merialge, New Orleans Countains

## The 1942 Coin Machine Show Will Be Held . . .

There will be no advance registration for the 1942 convention and

Publicity of the 1942 convention and show will be confined to the coin machine trade papers, co-operating with the directors of Coin Machine Industries, Inc., toward its success.

The convention feature will be stressed. Every effort will be exerted to provide speakers provided by the government with the largest audiences possible. The show will not be glamorized.

Hotel Sherman is already being besieged for rooms. Requests are re-served daily, some for as many as 25 on the same floor or in close prox-imity. Present indications are that Hotel Sherman will be soid-out-even carrier than last year, and last year they were sold out a full month before lhe show started

Exhibit booths are nearly half sold out and contracts and reservations

coming in daily.

Despite differences of opinion and actual opposition from limited sources, the directors of CMI and the show manager, James A. Gilmore, are optimistic and well pleased with the prospects, they report.



Parade. Nevember 9.—This syndicated Sun-day magazine section for newspapers recently devoted three pages to as illustrated account of "Juke Box Clobhouses" in America, using a focation its illochelle Park. N. In. as a typical "clubhouse." The writter of the article said the music -box is the social hub for halt-ages million young Americans, and is the main attraction in locations from unart cocks fall loggers to disking forms possibleures. Me main attraction in locations from umart cocki-full longues to thatly, trame readhouses. He classes it as a major 'U.S. netwetry which tills 75,000 pay envelopes each week. Close-ups and long-shors show typical Young 'America, healthy, good-looking, classicule, oncyting its scill dancing and eating. One picture is a close-up of a sign torbidding allows alcoholic houseages and another shet shows it couple of iminers irobibing in early drinks. [inter-bugging, says the author, it out, but defi-nitely, in this facellon; sweet suring being most popular, This is a true and stavorable giocat of publicity for the music box indestry.

Time and PM gave space to Phonographs for Defense Week in recent issues, complamenting the industry on his occupantion with the Treasury Department to boost Defense Bond sales thru the record Any Ronda Today? In Nd. It place on music bosse through the soundry.

A Philadelphia howpaper recently told off a dime-in-the-slot unclaims used for calling the roll at the University Gleo Club in that city. The mandalm is the brain child of some of the members who were bored with the job of chacking attendance. It has aloud in which such of the club's 84 mambers drops a dime appealed his name, allowering a miniature grawing of himself with light. At a glands, the conductor can see who in absent The dimen go to holster the child's treasury.

The Chicago Tribuna, November \$2,--A apecial release from Nassau, illahomas, says that Bahamas folk meals is on roots to America's enesic benest that the hounting

pany, Spokane, Al Hanklaw, Olive Novelty Company,

At Hankies St. Louis.
St. Louis.
George Goldman, Gotteral Vending Service, Baittmore.
Bain London, Milwaukee Coln Machine Company, Milwaukee.
Morris Gisser, Cleveland, Coln Stachline Company, Cleveland.

In New York Last Week

Tom Singleton, arendo dwner, in

## Tax Information

A feature resume of all the data and reports on the federal tax as it applies to coin machines will be published in The Bill-beard, dated November 29. The article will contain the latest and most reliable information avail-

able on the tax.

It will be of interest to every operator, and the information will be useful to present to location owners. Reprints of the article will also be made for distribution.

Remember that The Billboard each weeks publishes the latest federal tax information.



"I'm doing much better than I falliffs morning at target practices." From the Dallas Times Herald.

moledies which form these islands dolls music may be pouring soon from a nullion place boses and Zadits for this coentry. It seems that a number of recent whites to the blands, including a widely known composer, a Mollywood lyrichs and a publisher, brought accords and sheet music back to the United States. They are convinced they have discovered a music treat which will replace swing, and intend to capitalize on their discovery. One of the back known songs is "Meas" Ries." from the Pichtero "Honeymoon in Balt," Office songs of the island are "My hasse is Mergan, But It Ain? ], P.," "Lord God, Tomaton", "Della Gone" 19th Massau version of "Frankles and Johnny".

Theo Gleveland Press. November 11.—A news item tells of residents of Turiock. Calli, who will chew gum for the benefit of underprivileged children. The Chamber of Commerce has distributed thru the city gum venting muchines, the crofits from which will be sufficed over to the children's fund. The machines were leased for the purpose. Houston eccutily used the same method to rate under for the original for the original

The Boron Rouge State Times, November 8.—Louising State football players and their activities immediately prior to a big game were written up in a feature article. It was a night pame and the players after eating dinner, "eat around the lobby of their hotel playing pinhell muchines and reading," until time brave for the field.

The Philadelphia Record, November The Philadelphia Record, November to Anna Record performance at the Naval Hospital for the pattents and attendants, put on by members, of the stameter, may that: "At the end of the performance, Dolly Dawn and the last performance bolly Dawn and the last way in and promised to send an album of her recordings for it."

afuch nowspaper publishing in being given in many either to principle games and mustic boxes, and the industry in general on priorities and taxes and their effect on the industry.



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Furnish Handour 110 AC 80 Opeles for operating colo-operated market
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INTERNATIONAL MUTOSCOPE REEL CO. INC

# BOND DRIVE BIG SUCCESS

## **Industry Earns Praise of** Press; Drive To Continue

CHICAGO, Now. 15,—The automatic owners to persuade customers to accept phonograph industry made its voice change in stamps.

Another Southern city that supported the drive wholeheartedly is Richmond, fense Week. Almost every phonograph to desire the drive wholeheartedly is Richmond, fense Week. Almost every phonograph va. Morris Maynor, Wurlitzer distributor carried the dritical Treasury song, Any there, gave all operators a stamp album should Today? In the No. 1 tray as part, already started for them. He urged of the industry's mationwide drive, to "them, in turn, to start their location boost the gale of Defense Stamps and Bonds.

This work marked the firing of the first big gun in the drive. With operators everywhere co-operating, the campaign is exported to gain further momentum in the weeks ahead.

ators everywhere co-operating, the campaign ta expected to gain further momentum in the weeks shead.

Press Comments

Again this work reports of the fractional publicity the industry is receiving as the result of its patriotic drive cominned to come in. Trees magazine (page 70, November 17 issue) under a paragraph headed "Patriotio Notes" carried the following:

This week is Phonographs for Defense Week. Higed on by the U. 3. Treasury Department, jukebox malkers and operators tried to get Irring Berlin's proenctional social, Any Bondo Today? Into the No. I spot in every one of the 300,000 coin phonographs of the land The song (sung by Barry Wood for Victor, played by Kay-Ryser for Columbia) is owned by the Treasury Department. A proliminary test in a coo Detroit juke boxes upped Defense, Bond sales in the area, The Charlotie (N. C.) Observer ran a three-column picture of North and South Carolina phonograph operators who had met in the city to outline promitional plans for their part in the drive. About 60 operators were present at the meeting. In St. Louis more than 200 operators rathered at the Melbourne Hotel Nowmber 12 to get their drive rolling. Reports at the moeting indicated that many every phonograph in the area had also find the operators and distributors were 100 per cent bondholders. St. Louis more as the phonograph men had in the Armistice Day parade and which paraded the streets all week urging the people to invest in their country.

Pienty Sales

Bow many bond sakes were made their

all week urging the people to invest in their country.

Bow many bond sales were made thruitle industry's efforts this week cannot be accurately estimated. In the lobby of the Hôtel Sherman, Chicago, J. P. Seeburg Corporation had one of its Victory model phonographs, with an attractive model in attendance offering stamps and house for sale, One angiamps and house for sale, One angiamps and house for sale. One angiamps and five plays on the phono for a quarter. A sign "Keep the Phonograph Playing" helped boost sales. Chicago Delly News ran a big story on this and amouncement was made that more phonos and models would be put to work in other Chicago hotels next week. In Detroit executives of Atlan Automatic Music Company, local Seeburg distributors, took their red, whits and bits phono the rounds of the lobbies of Detroit's largest office buildings, with Helen O'Connel, stractive model, urging passers-by to purchase stamps and bonds from her. Similar promotions were conducted by other Seeburg distributors.

In Burmingham a committee representing the State's three largest distributors of phonographs, in conjunction with the record distributors, staged a bond fally at the Thomas Jefferson Hotel, lavitations were sent to all operators in the State, Meeting was given good publicity in the Birmingham papers. Outstanding more suggested by the committee was that operators urge locations to take their share of receipts in Defense Stamps and to encourage location

In New York and thruout the Rass, in addition to pushing any Bonds Today? in every phonograph, operators and their caployees not only bought bonds heavily but adopted the policy of using stamp albums with a stamp pasted in as tips.

Drive To Continue

Aitho the drive reached full stride this week, it by no means is to be called off now that Phonographs for Defense Week has passed. Operators and their association executives have gone on record with statements that they intend pushing the Defense Bon" drive in various ways for months-to come. Hotelmen Put 25c Into Music Box; Get Defense Stamp and 'Any Bonds'

NEW YORK, Nov. 15.—At the 20th Annual National Botel Exposition, which opened here Monday (10), there was an automatic phonograph in the booth of the Greater New York Committee for the Salo of Defense Stamps and Bonds. Visitors put a quarter into the coin alto and received a 25-cent Defense Stamp and a rendition of the tune Any-Bosde. Today?

Todey?
The music machine was specially decorated in the minuteman motif. With colors in red, white and blue. Reports are that the color box did a hustling business in selling the bonds.
The abow, field at the Orand Central Palace, drow 15,000 representatives of hotel and atilied industries. There were approximately 300 exhibits apread over three floors. The show was closed to the public, open, cally to members of the hotel trade. Onistanding exhibits were those of foods, wines, linear, furnishings, amusement devices and specializes for special occasions (such as New Years, Christmas and Halloween.

## Musician Scarcity In Canada Brings Demand for Phonos

ST. JOHN, N. B., Nov. 15 -- A soinoperated music machine is supplying music at Danceland here four nights weekly. Local orchestras play the rest of the week. Bruce Holder, a local orig leader, is operating Danceland and has his group in-for two nights weekly. This is the first time this hall has been avail-

able every week night are placed in ing.

At the Trading Post, on the west nide of St. John, two music machines are supplying all the dance-music. The trend toward the coin music machines has developed abstrayly in recent weeks at dance spots. At some places several of the machines have been installed to provide a variety of music for the dancing, with records changed daily or every ecoond day.

The machines, have also been placed in

The machines have also been placed in more botel and restaurant dining rocess than ever before. This condition to prevailing all thru the Eastern provinces. The present scarcity of musicisties due to subtraments in the armed forces of the Despitalon has occasioned the demant for the insule machines. The machines are even furnishing the music for dancing it clubs for the first time, replacing disbanded orks.

## St. Louis Phonograph Operators Go "All-Out" for Defense Bonds

ST. LOUIS, Nov. 15.—Phonograph operators of St. Louis and vicinity turned out on marso Wednesday night (12) at the Melbourne Hotel for the Defense Bond meeting. Over 200 attended the raily, which was precided over by Ed Pisher, precident of the Associated Phonograph Operators of St. Louis. John D. Edwards, representing the St. Louis Chamber of Commerce and one of the leaders in this city in the Buy-s Defense Bond Drive, was the guest of honogrand made a forceful talk.

The men responsible for the meeting, all of whom were called upon for talks were Martin C. Balenseiter, W. B. Novelty Company; Dohn LeBon, Automatic Music Company; Ben Assired, Olive Novelty Company; Ben Assired, Olive Novelty Company; Harry Hunter, Interstate Supply Company; Harry Hunter, Interstate Supply Company; Harry Hunter, Interstate Supply Company; and Joe Turner, of the Decca Record Company, Others called upon for short talks were Ed Mortence, president of the Phonograph Cowners' Association of Southern Dlinols, and Prank Jording of The Bulboard.

The guest speaker congranulated and lauded the operators on their patriotism when it was brought out that practically every operator present thad invested heavily in Defense Bonds and had put

Any Bonds Today? in the No. 1 spot on their machines.

their machines.

The Olive Novelty Company has 100 per cent representation on Defense Bond buying. Ben Ambred, manager of that company, stated that every employee was having a certain amount of his sainty deducted each week for the purchase of a bond. Employees of the Ideal Novelty Company are also 100 per cent huyers. The week previous to the rally, the employees of that firm alone purchased in excess of \$2,000 worth of Defense Bonds. Others gave similar examples of how they are solidly behind the drive.

A gayly decorated truck, with a mounted phenograph, have day Bonds Today? thruout the night in front of the Melbourne Hotel. Since the Armistice Day parade here, when 45 made its initial appearance in the parade, it has been touring the streets, advocating the sale of Defenue Bonds. The W. B. Novelty Company had one of the Seeburg Victory, red, white and blue models at the half playing national hymns and Any Bonds Today? before and after the meeting. Refreshments and funch was Refreshments and funch was

## Tippie Klein in Philly Who's Who

POTILADELPHIA, Nov. 15 .- For the first time, a member of the music machine fruterhity here has been singled out for the "Who's Who in and About Philadelphia," a supplement of The Philadelphia Dispetch, in its November 8 tester. similar distinction was accorded a member of the amusement machine industry when, in its Who's Who listing August 10 included/O. H. Rothstein, head of the Banner Specialty Company.

Honor this time went to Edward (The-pie) Edein, active both as an operator in managing the Premier Automatio Mu-sic Company and as a distributor of the Packard well boxes as head of the Atlas Distributing Company.

The supplement carried brief sketches of "men deservedly prominent in profes-sionals mercantitle and industrial activ-tities" in the Philadelphia area. Of Klein.

"The distribution of various types of musical sound equipment reaches buye annual proportions and is virtually in scians of its own, contributing a very considerable proportion of activity in the city's quota of commercial enterprise. Among the firms engaged in this business, we are pleased to introduce to the readers of these columns Edward (Tipple) Elzin, of the Alias Distributing Company.

"Mr. Klein, who attended South Phila-delphia High School, has been identified in the business the past seven years, and is widely known thrubut the trade. Bit machines are recognized as a standard of the highest quality in this line, and are, in the among an extensive elientele, whose confidence he enjoys.

Where confidence he enjoys.

"Br, Klein is a supuble executive of the highest integrity of character and a wide business knowledge, whose genful personality is distinguished asset in his present connection. Possesing experimentedge, Mr. Klein enjoys the respectand extern of his associates in the business, is well-known in other walks of life and is a representative type of citizen. A man of tireless coergy and resourcefulness in the development of his specialized business, he finds relaxation in pursuit of july sale hopey on the light of the ancient and hunorable game, golf-

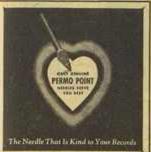


WURLITZER CHICAGO DISTRIBUTOR stages Defense Bond display. The Chicago Simplez Distributing Company co-operated fully in the drive to tell bonds and stamps. With "Any Bonds Today?" the No. 2 record on thousands of Wartitzer phonographs in the Cricago area, officials of the firm report splended results in the bond campaign note furl getting under way. (ME)

## Soldiers' Disk Favorites Varied. Calif.Survey Finds

LOS ANGELES, Nov. 18.—Stardast was wored the most popular tune on music machines in the vicinity of Camp Hain and March Field by members of the Signal Headquarters and Headquarters Company. Poil conducted by The Signal Headquarters and Headquarters (company. Poil conducted the propagy and the members of this company and represented the taste of man from 12 States and in ranks ranging from private to staff surpraints. Of the men voting for this selection, 09 per cent took it on the basis of the song and there was a vote for Tomony Densys rendition, the only band named in preference to the time. Second place went to 1 Dorn Wort To Set the World on Fire, with 40 per cent selecting this time on the basis of the surpraint. Second place went to 1 Dorn or the second place went to 1 Dorn of the song and the other 35 per cent on the basis of the lund. Not a single yole gate The a hereas to Norson Intell on the basis of the unit. Not a single vote gave For a Beress to Fornoz Heidt or the Ink Spots, who lead the weekly checks on record sales, but named Jimmy Dorsey as the band selling the

Pvt. Edwin T. Stark, Colipairte, Calif. gave his preference as Green Syst, and said that he put his money in the music boxes on the basis of the song. Pvt. Delbert W. Hobbs, Bortil, Idaho, listed his



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enty needle recommended and sets by leading record companies' brombes and relations.

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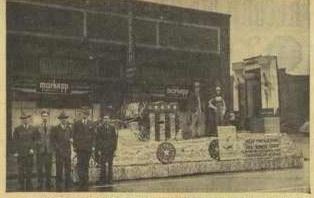
WANTED

## "A-1" PHONOGRAPH MECHANIC

he experienced and families with Wall topologonal and Amplifiers, Mad Sarahile

WOLF SALES CO.

701-00 Getten Oute Ave., San Francisco, Gailf.



MEYER MARCUS, OF THE MARKEPP COMPANY, Cleveland, new Rock-Old distributor, and members of his organization pose in front of the float Markepp and the Cleveland Phonograph Operators' Association had perading that the streets of the city urging people to buy bonds during Phonographs for Defrine Week. (MR)

favorito as the Ink Spota and cast his vote for Maybe, while Pvt. Virgit C. Ross, Muncle, Ind., gave Chaffanooga Choo Ohoo as his favorite, as did Pvt. George M. Silveria, Lee Bance, Calif. but on the basis of Benny Goodman's orchestra. Pvt. Norman A. Pepper, Gody, Wyo. Ilkes bands, and while he didn't specify his purference in this line, he did go on record as being a good supporter of Blue Champagan. While he's getting \$21 a month, Pvt. William G. Bearden, Hanta Montra. Calif., likes \$24 a Day Once a Month, and he likes the time regardless of the hand recording it. A Loe Angeles soldier. Pvt. Eugene A. Thomas, cost his vote for Apple Blossom Time solety on the basis of the tune, and Pvt. Rebert. P. Learman, Coalings, Calif., prefers Platto Coocorto because Proday Martin plays it. This stand was also taken by Pvt. Joseph M. Crait, Chico, Calif.

For "Segie the Beguine" favorite as the Ink Spots and cast his

#### For "Begin the Beguine"

For "Begin the Beguine"

Halling from Houston, Pvt. Robert L.

Richardson said he preferred an oldie in
Begin the Beguine, but that he liked it
only by Artis Shaw. Reveille (on records
only) is popular with Pvt. Louis M. Villerca, Los Angeles, for his preference is
Til Receille and he domin't care who
rescords it—just so it isn't a bitgler. Bergt.
Calvin J. Bydler. Porlland, Ore. Pvt. Rec.
Christensen. Orange, Calif., and Staff
Sergt, Dorr W. Mason, Oskiand City, Ind.,
were among those who like I Dor't Want.
To Set the World on Fire, with Christensen, Illing the song because it is recorded
(or he's under the impression that it is)
by Jimmy Borsey. My Buddy is tops in
popularity with Pvt. Steven Baterny, Los
Angeles, Re likes the lyrica and neslody
to the song. Pvt. James M. Simpson, also
Les Angeles, went back a few years to
select his favorate in Smoke Gela in Town
Eyes. Prons Bridgeport, Ore., comes Pvt.
James W. Sterey June.

Lee Angeles, went hack a few years to select his favorte in Smooke Geta in Four Epes. From Birdgeport, Ore, comes Pri-Jesse W. Hougistand, a Harry James booster, ann especially for his record of Fos Made Me Love Fox. Pri. Edwin L. Lacuard, Spokane, agreed with Pri. Simpson that Smoke Gets in Four Epes packed a wallop of popularity.

Two corporate Richard J. Dotson, Dinubs, Calit, Jonald H. Owens, Bhady Side, O.: Pri. Henry C. Philipot, Redding, Calit, and Pri. Rebort I. Bryani, Plineville, Oce. were among those who selected Stordust FFC William A Benson, Kansas City, Mo. picked Girna Miller's ork as his top band, and takes any silection they make, while Pri. Julius H. Lodge, Calimat, Calif., sticks to Ocne Krups and especially when he turns out a recording such as Let Me Off Dyfoun, with Apita O'Days and the Roy Edwidge trumpet.

"Yours" a Favorite

#### "Yours" a Favorite

"Yours" a Favorite
Foury is the favorite of Pvt. John E.
Bue, Rendring, Caiff, and he likes the
times but Pvt. Robert W. Wharton, Poironry, Neb. likes the Glean Miller band
on Sun Valley Sermode. Coop, Jack M.
Norn spends his nickels on therry James's
Trainings Rhapmody. Strut. Charles Willson, a Now Yorker, goes for Song of
Indias on the basis of his Biting ford
Tommy Densey, Sergi. Clyde Meyers, Fort
Worth, says that hell take ling Crosby
soven days a week on My Treas Rose.
Pvt. Robert P. Behnpiler. Bollyword,
taken out his music machine trods in
rumina and profors Zavier Cugut to sill
the rest.

In conducting the poll The Billboard

found out that the soldlers of this com-pany had little trouble in making up their minds as to the selections they that beat. They are definitely set on the selections listed.

## Tenn. Music Men Form Association

KNOXVII.LE Nov. 15.—Twelve representatives of eight operating firms formed an association here this week known se Coin Machine Merchants of East Tennessee.

Ratt Tennesser.

N. Jack Rubhard, R. & D. Sales Company, was selected president, Tuniny Gastina, O. & G. Music Georgany, vice-president, and Mrs. P. C. Dollard, Standard, Products Company, secretary-treas-

Others who signed the charter were B. J. Mooney, Triangle Munic Company; Ed Thurman, Gay Novelly Company; O. W. McDade, Tennesses Automatic Music Company, and Harry Carnelina and Mrs. Ann Rood, Independent opera-tors.

tors.

No operating tis-up is included, Hubbard and.

"The association is a friendly getting ingether to bury the hatches and other innecessary competition," he said.

A cole of practices was set up by the association and defined in part in letters sent to customers of the eight firms.



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- O "Violets for Your Furs"
- "Somebody Loves Me" Tommy Dorsey-27690
- "This is No Laughing Matter"
- Got It Bad and That Ain's
  - Dinah Shore-B-11357
- "The Shrine of St. Cecilia"
- "Santa Claur Is on His Way" Sammy Kaye-27694
- "One Foot in Heaven" Vaughn Monroo-B-11354
- "El Choclo" Tony Pastor-B-11359

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I DON'T WANT TO SET THE WORLD (8th wrek)

HORACE HEIDT (Larry Cotton-Donna and Her Don Juane)
VIX SPOTS
DMMY TUCKER SAmy Ameli-Voices
Three?

HMMY DORSEY Ellab Eberly-Helen O'Connell' DINAH SHORE

I GUESS I'LL HAVE TO DREAM THE REST (7th week)

CLENN MILLER ERBY Eberle-Moderneirez) TOMMY DORSEY (Frank Strateg-Flad 'Phore)

CHATTANOGCA CHOO CHOO ...., CLEMN MILLER (Yex Senske-Modern-

ELMER'S TUNE .......... (3d week)

GLENN MILLER (IIII) (Berlin-Modernalren)

PIANO CONCERTO ..... PREPAY MARTINE (No Youse)

## COMMING UP

WHE DON'T WE DO THIS MORE

KAY KYSER (Heny Babbitt-Ginny Similar FREDDY MARTIN TEAMS Stone V ANDREWS SISTERS

Still No. 1, in this category, the very cuts cutdle-upper is no nearer top ranking than it was last week. While it has moved into the big money in many locations, it has started to hit the stide in several others. However, its strength all over the country is sufficient to retain an edge over the newcomers listed below. Can make the grade next week if is pulls itself together in spots where it has started to slide;

THE WHISTLER'S MOTHER-IN-LAW. BING CROSHY (Murief Line-Woody Remark) Weekshoppen)

This novelty, featuring one of Crosbys best selling jobe, is continuing its fine progress. It is still several weeks removed from Coing Strong, but it is on its way and has shown no weakness as yet, Reports tell us that it stands up under repeated plays and has more of the morning glory qualities so common to novelties.

THIS LOVE OF MINE ..... TOMMY DORSEY (Frank Sinaffal

The nickel-droppers got hep to this disk and set it soaring this week. It has been a big-city are for several weeks and now shows signs of making its presence felt where the tall grain grows. It has been around milten appli, but it is still fresh and might still get there.

B-I-BI ..... HORACE MITOT (Donn) and Her Dan Almost all reports this week show the school-room novelty close to the leaders. It still shows little prospect of attaining highest rank, but whether it does or not, it has enough life to continue as a great nickell lure for many week to come.

THIS-TIME THE DREAM'S ON ME... CLINN WILLER (Ray therie)
Separational is still the word for this tune, which picks, up more locations every week. At this writing the Miller and Berman records are running a very close race, with Woody's version gaining some ground during the past seven days. Trustments are as different as two renditions of a single tune could possibly be, but both maintain the haunting mood of the thing, and both are worth a filing on anybody's machine. By the time the picture Bure for the Nicht gots around the country this song will be the biggest thing in months.

TIME WAS ..... IMMY DORSEY That Ebyrty-Helen

Reports on Time Was varied greatly this week, with the total adding up to a big question marks. About half the operators declare that the sour is approaching the exit. Other half tells up that the Dotter disk has never been better and is among the top four or five phono attractions. As in past weeks, song's strength lies in bigger towns. It is not extending on in the villages quickly smough to warrant any predictions of a rowy future.

AFOREWS SISTERS (Male Chorus)
After making a terrific aptur unward last week, this fine Andrews record
came to a sudden and startling hait. Things like this have happened
to previous tunes that eventually became prime phono tema, so it would
not be wise to say at this time that Jealous has been a mittake. Look for
a revival on the tune next week. It has the stuff and is too young to
fold up.

Songs Rated below are those which have appeared in "Coming Ue" for four weeks or more, and which are still being monitoned on enough repeats to warrant their inclusion in the Code, even the they most probably will never climb less "Coing Strong."

Ombiomatring retentians purposely contried from this arthurs.

PART TWO of the Record Buying of the elicatety Possibilities and the Work's Real Releases appearance another page in this department.

Contact: RCA Vic-tor Co., Ltd., Montread: Egypti (1991) (1911) (

NOW RECORDS



Benny Goodman

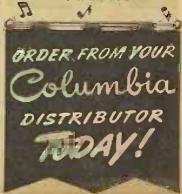
and his great new band really go to town with a double-barreled hit for your com-

"LET'S DO IT" (LETS PALL IN LOVE) "THE EARL" OKEh 6474

Benny Goodman and his orchestra now recording for Okeh—and hore's the first release hot off the griddle! A triple-threat combination—one of the great hit songs of all time, AND the King of Swing with a brand-new band man in it is a hand picked winner! Flipover—"The Earl."

Trade Marks "Columbia" and "Objet"

Lucky Number-Okeh 6474.



## and ON MUSIC MACHINE

A column of music informations for photograph operators. The Billhough Amunal Talent and Tunes Supplement is hereof the list work in September with rest.

BY MAROLD HUMPHREY

#### **News Notes**

News Notes

Victor is planning to have conciliant flob Hupe out disks of using from like forthcoming tilms. Freddy Martin and his barnet begin most been on an RNO picture to the bitted "Mayor of-44th Senest," Kay Kyac's latest, "Playmites," has been released by RNO.

Come dutry's California ranch house was lestroyed by the equality, and the singling cowboy lest many valueble hobby collections. Done Drate, formerly Rhip No. the feminine band feader, gets feer first real movie break in Paramount's "Louisbanz Purchase," Bing Crosby's real flow will be called "The Read to Morocco." The Goodbellows, a radio vocal group, have been signed by the Standard label. Their first disk will be "When harnest Shakes His Maracean." Contenbla we signed Harry James to a fronyear contract last week, and she closed a deal for Carel Brede to record.

Jim concedian Coy Ribbee's rephew, Cordon Ribbee, has loaned Airfon Ray's band as prop boy. He's an organist and hopes to get' a witten dark the there. A content's "Cencerto for Two" and the later's "Touting Week Lave." Barb have the same melody, but different byttes. In member of a calle week if was back on the street of the first week if was back on the sort of test of what to causes in the future on the or ASCAP and BML tongs on the ether are concerned.

Spending the Dough

## Spending the Dough

Spending the Dough

Record makers the past few monthshawe entered the exploitation field on a scale never before attempted. The promotion spending is running parallel to the terrific business they are doing. Such stunts as Victor's current Dance Caravan were unbeard of in years gone by. Outit is spending thousands of dillars to tour Tourny Doney and Shep Fields around the Midwest with the caravan idea, which is solely a good-will and sales-premotion, show. Columbia's recent the-up with the Fitch Businesson air show is another example of this troud. The more of this sort of this troud. The more of this tout of thing that takes place, the better for the operation, as promotions attinuistic like play on their machines. Besides that, was compenied design many of their promotions solely for the operators.

## Release Revues

Release Revues

Jobany Messner's next Decca reteate will
include "The Biggest Anadostea in the
World." "Buby Mine," "When I See in
Elephant Fly" and "Penny Polta."

Harry Janes has just recorded "The Devil
Set Down and Cried" for Columbia.

Whin's next studie date for Victor
have the thrush singleg "Evertmin"
and "That's How I Love the Bluce.
both from the Broadway show "Beet Foot
forward." Count Basin had a settion with Olieh hay "One foot in Heaven,"

"I Struck a Mariji in the Dack," "Allied
of Me," "More Than Yee Knew," "Manvard "Indifference Blues." "Down top
Double," "Coming Out Party" and "Dedging the Duchess." Disabled dregfor One Foot in Neaven," "The "Shrine
al Se. Cacella." "And Se It Enced" and
"Tune Town Shuffle." . Seen Donamin's Latest Basebird recording date had
site maestro doing "Balf a theart," "When
Winter Comes," "Coffee and Cake;" and
Till Never Tim of You." . Tommy
Thistor has waxed "When Your Old
Windding Ring, Was New" for Okch. . .

Blackfird will seen have Alvino Rey on
"Skunk Song," "Feed That English "You

10 13, 250 (4) = 13 10 99, 280 PA = 100 UP, POC PA To pay more is to waste money. Miracle Point Needles

Are the Lyrich and "Around and Around the Goes,"

#### Territorial Favorites

POLLOWING is a list of reports from operators in various sections of the country who have mentioned artistic and records as local favorities in addition to the national leaders listed in the Record Buying Guider

#### LITTLE ROCK, ARK. Two in Love. Tommy Dorsey.

A very sweet arrangement is dispensed by T. D. on this dail, and the coin pho-nograph patrons here are finding it to their liking. Record is given a typical Dorsey treatment, with a particularly sock finish. Prank Sinatm sings it in a way that will flutter the hearts of the fair sex.

#### DETROIT:

#### Cuban Yodeler, Engle Madriguera.

Detroiters are reported to be going for this more-re-less sany rumbs. One reason is probably the fact that Madriguers is currently playing at one of the hotels liere. Then there is also the fact that the Midwest is beginning to go for the Latin stuff, and this material knows his of the manifest angles in that killows.

#### Snowfall. Claude Thornhill.

This rich, melodic instrumental frum-her has caught the cars of the phono-graph network here. Tune is in the category of the Concerto in B Flot, and may either suffer or benefit from such a comparison. Thermali's band has been rapidly gaining in popularity around the country, too, so many of his citaks will probably be popular up in various parts of the U.S.

#### Note

FOR a comparative listing of some broadcast, most often over the networks during the week ended November 15 and the week before, suded November 16, not the Music Popularity Chart in the Music Department in this issue.

### Eastern Pa. Phono Association Meets

ALLENTOWN, Ps., Nov. 15.—The up-State branch of the Phonograph Oper-ators' Association of Eastern Pennsylators' Association of Editor Fennsys-vanta held its regular dinner monting at Hotel Weimer, Lobanon, Pa., Novem-ber 4. The mosting was well attended. Officers of the association are Martin

## Carpenter Tells of Buckley Success

CHICAGO, Nov. 15.—'H. W. Carpenver, of Wichita Palla, Tex., has given us his story telling how be has built up a big music business in 10 years, storting with only his nerve and ambition," relates Harold Perkins, of Buckley Music System, Inc.

"He told his story to Collis Irby. Southwestern divisional sales manager for Buckley, Itby passed it on to me and here is what Carpenter told him:
"When I started in the coin machine business & had a sack of Bull Durham



H. W. CARPENTER

and the nerve. I had to set up my machines on foot until I made enough money to buy an old caraft was a preity hard pull, but I made it and I am still in the business and like it well. I statted in the machine business in Dallas in 1930. I moved to Wightts Palls in 1931. When the phonograph business tarted I began buying them and continued to buy nest models each year. "When wall boxes were placed on the market I used them inmediately, as I could see that they were the latest step in the music fisled. At the suggestion of Collis Irby I have used nothing but Buckley boxes.

"I made the first wall box installation in Wichita Palls in one of the best drive-in stands in this part of the country. I have been installing Buckley Bystems ever since that time. My fatest installation is in our new \$25,000 bus station with the new fillingianted Buckley boxes and I find it to be take town."

Sinrey, president, Lowaton, Pa.; Walter Yoot, treasurer, Lebanon, Pa.; Frank Hammond, vice - president, Harrisburg, Pa., and Molvin Mismerr, vice-president. Allentown.



THE ANDREWS SISTERS, recording crisis, sided the U. S. Defenses Monds sale by making a personal appearance in the absercome of the Modern Vending Company, New York. Shown with the Andrew States is Not Cohn, and in the drackground is the Sectiony Minute Man Symphonolo. (MA)

## ATTENTION **OPERATORS** Who's the "Sugar Daddy" of the Tommy



Okeh record 6429?

Put it on your machines and you'll ifind out he's

| Orodenker - "On the R The Billboard says:) - "On the Records";

## Other Tommy TUCKER time Specials:

Okeh 6448

"WHEN YOUR OLD WED DING RING WAS NEW" bns "ROSE O'DAY"

(Orodenkes - "On the Records"
The Billboard, says:)

"his been a long five between ede-gang-of-nine hig, and the "Wedding Ring" bit of untimentality may turn that trials. Trucker has already establishment hereet in phone circles and he's bound to attract attention to the song. The 'Rose O'Dun's diffy stacks up as a damy for phones, especially for the stap and favors (trade."

Okeh 6446

"CANCEL THE PLOWERS" "THE SKUNK SONG"

SOUNDS BETTER ON

TOP MONEY-MAKERS IN ALL YOUR LOCATIONS

By Popular Demand

## BING CROSBY Sings

DO YOU CARE! HUMPTY DUMPTY HEART. 4064 SHEPHERD SERENADE THE AHNIVERSARY WALTZ..... 4065

CARMEN Concerto ... c. 3933 CAVALLARO Intermezzo

GUY LOMBARDO

I Den't Want To Set the World on Fire Concerto ....3999

TONY MARTIN Tonight We Love (Concerto)

Guess I'll Have
to Dream the Rest ......3988

BOBBY BYRNE

Guess I'll Have To Dream the Rest What Word Is Sweeter Than Sweetheart. . 3906

ANDREWS SISTERS'

Elmer's Tune Honey ..... 4008

LAWRENCE Raise the Window WELK

Mickel Polkana 4018

IOHNNY LONG

Chattanooga Choo Choo Me Boogla Wooglie Piggy 3905

HMMY WAKELY After Tomorrow Cone and Left Me Bluer ..... 5991

JAY MeSHANN Swingmatism Vine Street Boogis ...8570

Decen Defense Special ANY BONDS TODAY? JIMMY DORSEY 🛨 ANDREWS SISTERS 4044-On One Record-4044

DECCA COIN MACHINE SPECIAL CARMEN MIRANDA When I Love I Love—3 \_23240-

AND REMEMBER-IT SOUNDS BETTER ON RECORDS

DECCA RECORDS, INC. N. Y. Consider Digitation THE COMPO CO., 'STO. Lander: Stanford; Destroe



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

## POSSIBILITIES

These Secords and Songs show Indications of becoming Future: Nationwide Hita in Advantable Phonographs, Selections are based upon Radio Ferfermances, Short Music. Sales, Information from Music Publishers on the salatible Importance of Songs in their Gatalogs and upon the judgment of The Biltboard's Music Department.

THIS IS NO LAUCHING MATTER.... SAMMY KAYE (Yomeny Ryan)

- Rere is one of those ballade which can be classed as a lead-pipe vinch to reach the coin phonograph heights. Besides the two recordings of it listed above, there are releases scheduled by Glenn Miller, Eddy Duchin, Dinah Shore, Barry Wood and Jack Leonard, so the operators will have plenty of choice. Lytice offer themselves to lots of tricky arranging and ensemble dhirping, as well as the plaintive torch treatment, All operators should start bending an ear to this one.

I FOUND YOU IN THE RAIN ..... CLAUDE THORNHELL (Dick Harding)

Another chassical adaptation, this time from Chopin's Prelade No. 7. Thornhild's arrangement of it is nothing short of beautiful. Plenty of the meestro's plane tinkling is brought out in it, and all of the instrumentalists blend in for a full set of solid tonal qualities. Vocalist Harding's lyric randition is fitting and the words are appropriate. All in all a top number, and one which should go far in the music machines.

## THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Page Week's Refeases by the 3 Major Companion. Selections are libred upon Commercial rather than Musical Value. These are not definite predictions, but marely the opinion of The Billboard's Music Department.

PAPA NICCOLINI .... GLENN MILLER tRay Shorte, Tex Beneko

This little dilty about a happy coulder is a cinch to keep the music machines lit up. Milice combines the event with the hot, splitting the tempos between the waitz and real four-to-logy. Everly sings it smoothly in three-quarter time, and then Tex and the Modernstres take over to fix up the shoe-fixin' with some swings trimmings. Other side also shows phonograph promise and has an intriguing title, Dreamsville, Orio, with a next set of lyrks.

ANY BONDS TODAY? .... ANDREWS SISTERS (VIC Schoon's Orchestra)

Dorsey and the indrews girls split this single record, each giving a highly individualistic and characteristic rendition of the Irving Bertin patriotic ditty. Bither side is sure-fire to make the photographic center the attention on bond buying. There's just no choosing between the two sides, such descring of the No. I spot in the machines.

EMBRACEABLE YOU ...... TOMMY DORSTY If Stafford and the

The old George Gershwin embitseer becomes a honey-dripping dandy here and should ence again hit high favor. Entire side, set in the slow and smooth balked tempo, brings to light the latent vocal talents of Jo Stafford. Her lyric projecting is an attention-getter. Making it all the more cuiddlesome is the singing support in the keeping of the Projecting. The Senshine of Your Smile, another old song ballad that Jooms big spain, is on the other side.

THIS IS NO LAUGHING MATTER ... CHARLIE-SPIVAR (Garry Stovens With

A new balled that shows strong possibilities as lift Paradel material; It's a torch tune with a better timber than the title implies. The celling is a result of the vocal efforts of Carry Stevens and the lovely background weaved by the mined voices of the Stardtaters, plus a fouch hers and there of the Spirak trumpet.

RANCHO PILLOW ..... HARRY JAMES IDICK Hapmen

This Mericali comboy ditty gets a highly individualistic treatment in the James interpretation. Instead of a rumba-fex trot, he enhances its commercial appeal by fashioning it as a romantic balled. Employment of the string section, together with Haymen's smart handling of the lyrics, makes it an elaborate production number.

THE BARTENDER SONG .....

Warnes in pareviboure Indicate vicalists.

Droble-meaning records aris proposely

of the Record Surjing Guilde discussing records which are Green Surveys and Coming Up in Music Machines appears on apoches page in this department. PART ONE

and the control of th



sings THE MATION'S HIT TUNES.

ÒΠ

VICTOR RECORDS

SHEPHERD

LAMENT LOVE 10 **VICTOR 27572** 

GUESS I'LL HAVE ID DREAM THE REST

> TIL REVEILLE **VICTOR 27538**

A sure-fire music machine hit!

ITUO TZUL SEREN ANDE

AS WE WALK IN THE SUNSET

**VICTOR 27669** 

\*\*\*\*\*\*\*\*\*\*

LANNY ROSS ON THE AIR FIVE TIMES 'WEEKLY - MOHDAY-FRIDAY CBS COAST TO COAST

brought to you by FRANCO AMERICAN PRODUCTS

NEW \*

RELEASES

T-2022 CROSS YOUR PROGERS IN THE FLOPHOUSE Rene Manatte Orch: . T-2024 FLAT TIRE POLKA

.

T-2028 POLAR SEAR SCHOTTISH SPRING RAIN HAMBO Nordic Instrumental Quartet

.

T-1000 CAMINANDO—Banzon (Walking) Francisco & his Cuban Boys

T-2031 SWEEPSTAKES HOT CHOWDER

Service Works and this Own.

Rone Musetto Orch.

YA ME VOY—Rumba 11 Am Golag! Francisco & his Cuban Boys Vocal in Spanish by Felita Ray

RECORDS





3995 NOCHE DE RONDA

DAWN

FREDERICK BROS. MUSIC CORP.

NICKEL POLKA

on BLUEBIRD records

## WAIT TILL SUN SHINES, NELLIS

No. 11332

The Billboard Sayst (On The Records, November 8, 1941)-

be's treatment makes the old got live again. Chestey's producted and attendating design to ditty in the name that had a facilities of them. Then treatment early to the poster in acrds superity, which should be suffered plan.

BEST RELEASE" (Nov. 8th-441).

... and don't miss MADELAINE and I WISH I HAD A SWEETHEART. No. B-11355

Order these BLUEBIRD KITS Jodani

MUSIC CORPORATION OF AMERICA

AUVERTISE IN THE BILLBOARD YOU'LL BE SATISFIED WITH RESULTS.

# 

Zanna transferinden kan transfering i den der fellen der bestellt i den der fran der bestellt i der bestellt i

#### The Filmusic Forum

"Rise and Shine"

"Rise and Shine"
Unrecorded as yet, the tunes from the 20th Century-Fex picture Rise and Shine are now being appraised for platter value by the disk companies. Starring Jack Oakte, Linda Darnell and Walter Brannan, the film will be released November 21. Featured metodics include Hall-to Bolesofecters; Get Thee Behind Me, Clayton; Central Tree-Tuo-Ok-Oh, I Went To Be the Guy and I'm Making a Play-for You.

Bine Sines Again

Sing Mags Again
Just as soon as Decce's No. I boy, Bing
Cresby, finishes his assignment with
Pred Astare in the Irving Berlin musical,
Holiday Inn, another Cresby - Hope-Lamour flicker, Roud to Merocco, will
enter production. That doubles the
premise of Cresby recordings of Paramount film tunes.

"Dembo"

"Dembo"
We predicted some weeks ago that the Dumbo score was cinched for platter pressing. Now HCA Victor has issued an album of aides from Wait Dinney's elephantasy out from the sound track of the picture itself. While there are primarily intended for home consumption, it might mean extra profit for an operator to feature at least one of the records when Dumbo plays in his terristers.

Trade, Show

Paramount's newest feature-length cartoon, out of the Fleischer Studio, will be trade-screened in all exchange centers becomber 4 and 5. Operator interest here would revolve around the Hongy Carmichael distins featured in the film.

Universal's film version of Broadway's Helizapoppis ian't slated for release until December 26, but already Charite Barnet and Gene Erupa have marketed recordings of You Were There, one of the dittles from the flicker.

"Louisiana Purchase"

XAVIER CUGAT WOODY HERMAN HARRY JAMES CAROL BRUCE: HAROLD GRANT

- Chicago

Second only to Birth of the Blues for the number of melodles from one plature cut-by the recording companies is Paramount's forthcoming Londinau Purchase, starring Bob Hope, Vara Zovina

COLUMBIA

DECCA

STANDARD

The Song of the Century!

Outstanding Records by Outstanding Artists

(All Professional Material Available)

COLONIAL MUSIC PUBLISHING CO., INC.

and Victor Moore. Out of 10 tunes in Purshase, nine have already been recorded. Eight wailings have been made of You Can't Brish Me Off, an of I've to Can't Brish Me Off, and of You've Loxely and I've Lonely. Representing all three major labels are artists Eddy Duchin, Jimmy Dorsey, Tommy Dorsey, Kate Smith, Tony Martin. Dick Todd and Proddy Martin.

Musical Filmfacts

## New Mills Plant Opens

CHICAGO, Nov. 16.—Official opening, of Plant No. 3 of, the Mills Novelty Company on the side of the former Mills Statistic Action at Lake and Ellipatrick avenues here took piace last night with a party for Mills employees and their friends. Approximately 5,000 were on hand to partake of a buffet supper, dance to two well-known occhastra and enjoy a spark-line floorshow.

well-known occhestra and enjoy a spark-ling floorebow.

New plant is a one-story structure which covers approximately the entire block and was completed in record time so that Mills production of defense or-ders and other products for defense use could be speeded up.
New plant will house all the engineer-ing, tool and die-making departments of the firm. All refrigeration units, com-pressors, Coca-Cola venders, etc., will now be manufactured there instead of at the Palmer Street plant, which now goes 100 per cent on munition work. New plant will employ approximately 1,000 men at capacity.

MITCHELL AYRES BLUEBIRD

ALFREDO MENDEZ STANDARD

VICTOR

DECCA

WAYNE KING

HOSE MORAND

and Victor Moore. Out of 10 tunes in

To the misse of Tommy Dorsey's or-chestra, the songs of Tony Martin and the denoing of Eleanor Powell in MCM's Fill Takes Monilo have been added the antites of Bert Lahr. . . Bills Pingerald, sepin band leader, has been grabbed by Universal for Ride Tem, Coupley. . . MCM plant to restre and retile Ping Hits.

Universal for Ride Rm, Coeboy.

MIGM plans to revive and revise Rio Hifa.

Two new musicals set by Paramount,
Very Hot in Hairi and a Tabilian story
featuring Donna Drake, the formar
ork-leading Rita Rio. Freddy Martin
begins work for RKO's Mapor of 4tth
Streef November 20. Bob Crasby
signed by Paramount to cut, the sound
track for Holiday Inn.

# T=1001 VIVA LL AMOR—Balero (Leng Live Love) Alfredo Mendez Gritis Orch. Spanish Vecal by Rita Moline VINI A Mis—Balero Son I Come to Me) Alfredo Mendez Gritis Orch. Spanish Vecal by Raymond Sentlego Special Release!

T-2030

CUCKOO WALTZ

RENE HUSETTE ORCH.

TAKE IT OR LEAVE IT

Colonial Orch.

STANDARD

#### "Hit Parade" П

1

Week of Nov. 20th

1. MISIRLOU

Atfreda Mendes Orch, (Spanish) T-2002

Mile Knights T-2009

## 2 TOMMY'S MUSTACHE

Jean- Cavall (vocal)

Hanri Rene Nusette Orch. T-2018 T-2017

3 JOEY'S GOT A GIRL Barry Sisters (vocallo

T-2013

A COCOANUT

Bernie Wyte's Orch T-2001

5 MOONLICHT FORD

ilmitr. Quartot T-2012

ORDER FROM YOUR LOCAL JOBSER

## STANDARD PHONO CO.

168 W. 23RD STREET NEW YORK, N. Y.



BENNY GOODMAN (Columbia 36429) Buckla town Winsocki—FT: VC. Shady Lady Bird—FT: VC.

Buckle Bouss Wissocki—FT. VC. Stady Endy Strd—FT. VC.
Coodman tackles two whose only distinction is that they stem from the score of the Broadway hit musical, Scat Foot Forward. For the Tootball, some on the A thie, the Goodman hoys hold-norms in cheek has they hlow the march tempo for Towniny, Dix, who does the way, band settles down to their similard rhythmic groovs, paced by the meetro's clary winardy. Skady Lady saled sports a ditty dulled to being removed from its stage setting. Progy Lee's lyrical offers in an expressionless reading. Tempo is spirited and the disk's only salvation the meetro's clarinot intertude. Little here that impresses for music manchine play, Swing freshment for the types combination. Goodman files had enough to call the twee stand out on their own, but it has in the wax.

BOLLY DAWN (Bluebird 11345)

Helicinjohl-Fr; VC. A Gay Renovero

Dolly hardly needs any introduction to the diskophiles. And now that she's waving a wand of her own in addition to her song chores, the miss should eventually enhance her continuously appeal on platters. This justing goes far in that direction. Backed by a male band deverted to rhythrist bests, it's the characteristic Dawn ditty selling that calls for singing it straight for the starting and then enveloping the lyrics with a awingy twist without distorting melodic



strate of the lained record releases, inverteg both hours type select to the potential calce of recently Kaya FT Fon Test; W Walter Vil Yould the

#### (CONTINUED FROM PAGE 101

content. Tunes there are particularly sudted to her vocal range and song efficient band bringing up a bright and lively beckground. Mus Dolly disks a highly partited Hallelujah! With the screen spotlighting the song, the Vincent Youman's classic is set for another fling. For the dipover, hiss Dawn makes for a awingy senerita, band coloring the lively tempo with a paso doble beat.

Formerly chanting for "Coope Hall, Miss Dolly aceds no formal introducing to the disk fellowers. The "Hallebright" side finds her as the fami bust like hea. And with the rightness religious of the land and its solumingsters keeping the tune over bright, this side particularly losms big as a their for phonos.

EDDY DUCHIN (Columbia 36423)

Evry Time-FT: VC. This Time the Dream's on Me-FT; VC.

Duchin's plane setting the pace, it's the lively opus on the A side from the

Best Foot Forward Broadway hat that holds the attention. An old hand at giving the musical comedy selections a true interpretation. Duchin makes the fine fairly sparkle. And between his fletinusy Boutsides, cais upon June Robbins and Bill Heathoock to convey the song story in the typical boy-belle chanting of the musical comedy stage. Companion piece is the rather weak halled from the Blues in the Kight fleter, but even June Robbins in the Wight fleter, but even June Robbins' fine wood doesn't help its flaver any.

For the smort locations and that control to thow is in the hit class, the "Entry Jime" side will find wide appeal.

\*RENE MUSEUTE ORCHESTRA. Best Foot Forward Broadwark hit that

RENE MUSETTE ORCHESTRA (Standard T-2030-A)

COLONIAL ORCHESTRA (Standard T-2030-B)

Cuekoo Wella-W. Take It or Leave It

The Musette accordion of Henri Rene characterizing the international flavorings of his orchestra are used most advantageously in interpreting the Cuckoo Walfat, Hurry Grant has taken the sound effect most associated with the cuckoo clock and has arranged it as a luseous waltz melody. Rene takes it at a lively three-quarter tempo, giving a lively lift of the call of the cuckoo. The Colonial Orchestra, airc fashioned for the old-time dances with accordion and xylophone featering the melody, completes the outplet with a lively polita piece. These wasings-holding greatest appeal to the phose operators caloring to the darp and favore locations, the "Cuckoo Walfa" is a circh to catch the coins. The Musette accordion of Benri Rene

XAVIER CUGAT (Columbia 36424)

Gay Ranchero - PT; VO. Moonlight insquerade-PT; VO.

Masquerade—PT, VO,

The Curat music magic in the acceptable South American atyle fairly activiliates for both of these North American atyle fairly activiliates for both of these North American adaptations. The Reschero pop is a gay and lively piece and Curat fashions it so a Mexican polks. Hammerings of the marinha enhances hast-dance character, The Spanish ended adaptation making for the Builled is set in the exciting beguine beat, with fiddies and maritable height-thing its intoxication. Charmen Cartillo handles both 'vocal chores, singing the Mountight living in Spanish.

Where the phones play as good-will ambiesdom, the South American rhythms for both sides loom big for phone play. Both poers are attractive and iCugat makes them all the more so.

BOB CROSBY (Deces 4009)

Two in Long-PT, VO. A Sinner Kined an Angel-RT, VC.

Two of the current balleds are backed fro. The Merodith /You and /) Will-in opus on the A side is taken at a oderato tempo with the macetro telli-

ing the song story. For the Sisser star and the song more suiting to Grosbyta worst range, the tempo is atowed down and the band's efforts more on the smoother side. Hand does not extend their, however, to make either side particularly bright.

Stektly for epeciators catering to calls fee Seb Grosby, in which case the meetire and his musicals shown to best advantage on the "Sines" side. While both ballads still leave his, neither has been able as yet to cut any farcey figures he song circles. And Grosbyta protate plattering doesn't help their cases any.

LUCKY MILLINDER (Decci 4041)

Big Fat Mama-PT; VC. Trouble
Mind-PT; VC.

Mind-PT; VO.

The race blues become righteous in the jump rhythms of Millinder. The corpulous mater music, taken at a moderate tempo and the house beated hot, has Trever Bacon chanting the charmateristic Hariem humor. Platter companion is the wearying race blues with (Stater) Rosetta Thoppe's dusky thrushing about her troublesome mind. State? Thorpe showcases the side and three's some standout blues picking on the guitar to back her low-down inhabying.

Operator of the laser learness will have be parley this platter, both sides most suitable for such chone placements.

ART JARRETT (Victor 27665)
Backin Doion, Winsocki—PT, VC
Do You Think I Amj—FT, VC. VC. What

Backin Dosen, Winneckin-PT, VC. What Do You Think I Ami-PT. VC.

Jarrett couples two from the Best Foot Forward musical. And the appeal is reserved strictly for the selective buyent of musical comedy scores. In spite of the lit proportions of this show, tunes have limited commercial appeal. Nor do they shape up atrong in achieving Remercial song popularity, The A side in a lively march-for trot in the six-eight tempo, that is permeated with the rainah codlege color of football songs, Jarrett calls on a quartet of male-volces, vecality Gale Robbling, the entire ensume hio, and raises his own volce as well to sell the song. Plattermate is a rhythmate for trot of the stage's boy-and-girl school with Jarrett and Mice Robbins aplitting the vocal requirements. However, in aptic of the vocal abundance. Animet's interpretations and little to the song content of the original score.

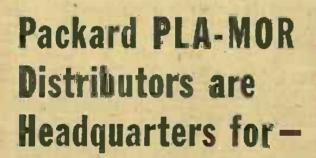
Nother of them: sides, stemming from a musical comedy that is recited on Resedung the shores.

JAN SAVITY (Victor 27670)

JAN SAVITT (Victor 27670)

Little Pugue-PT, In the Hall of the Mountain Kiny-PT.

Classical transcriptions for swing t Cassical transcriptions for swing toothing always make for disks of dubiqua value. Apart from the fact that they generally garner appeal from the amuschanten or annacement of the musical fixenseites, commercial potency of such platters is practically sill. However, once it can be forgotten that Little Fugue is a moderation of Bach's Fugue in G-Binov, Savitt has left on a munical rift that creates excitement as 14 mayor G-Frow, Savitt has hit on a munical rist that creates excitement as it more along. It being just a stone's throw from Bach to boogle-woogle, the bandengu-may look to the classicist for fresh ris-ntrains, just as Tim Fan Albey deptinds on Theshaltowsky for its love bullings Frankt Jack Fleis has scored the classes. and the setting Savitt provides for it makes it a right bright jump tune. Par-ticularly entrancing are the efficien ticularly entrancing are the efficial created by the blend of plane and guilar, with the jazz rigue even more fishical able when deep-voiced clarinet, string base and muted crimpet tackle the classical rist. A limiter pace is provided



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WURLITZER'S HEW ROSTON DISTRIBUTOR lost no time in folding the tudingry's Phonographs for Defense campaign to cell Defense Bonds and Stempe. Bierk Distributing Company had us showrooms decreated in the defense scotly. Sales representatives useed Rub commen to place "Any Bonds Today" in the Mr. 1 tray of all phonos. As a result, the Boston drive is moving along productly, it is reported. [MR]

for Picis's arrangement of the Mountain King movement from Orleg's Pear Gynt Suite, But here 'it's just a millirun adaptation of a classical theme.

The jump-music fans will never know the clastical bearings of the "fugue," and side is a cleverty dished-up disk treplete we classical five that is just as "time-inspiring the Harley me? Harley me?

## MITCHELL AYRES (Bluebird 11336)

Wenna Go Back to This To VO.

placetro Mitchell wives the flag for the Texas Chamber of Commerce with the yearning to gettern to the Lone Star State stemning from the pen of Sonny Skyler, stemming from the pen of Sonny Skyler, also will have to do a lot of explaining to the Brooklyn (N. Y.) Chamber of Commerce, However, between those unifing points of view at those two geographical points, there's little to the datter to please. It'm urite tune, jerky jazzy, and only given Johnny Bond, Keredith Blake and the band boys a chance to exercise their tonsile for something else that might come along. The Hinks music is more like it. Taken at a moderate tempo, it serves to introduce the remancy pipes of trombonist Warren Covington, blending with Miss Blake and a bit of the male quartet.

In the Texas territory that side will make in the texas territory that alde will make feel a one-time play, figuring on the blind loyalty to the State on part of the tengine hat gang. And white the Russian mibdy is pleasant enough, competition is too great from earlieg entries \$5" Minks" ever crecise on.

#### GENE KRUPA 40kch 6447)

Tuo in Love-PT: VC. This Time the Dream's on Me-FT: VC.

The contrast of a sweet singing chorus by the male voice and the heated har-monies from the female chanteuse has mothes from the terman chanteness and long been reserved to Jimmy Dorsey, And, counsidering the capabilities of the band, Krupa would do well to leave well roough alone. That's the treatment for the Meredith Willison ballad on the A the Meredith Willson ballad on the A side, introducing Krupa's new male buildeer in Johnny Damond (Howard Dufany is in the array), with Anta O'Day holding down the fen chant. Tune seem't lend itself to that sweet-hot treatment. And for more reasons than one, neither does the band. Desmond disks to better advantage for the B ballad, the the picture along itself is a neakis. How Edwinder's trumpet tootling down't help it may either.

Music machine interest here is only whose the call it for a Krupa plattel, segardless of what it might be. In such case, it matters fitte which of the allers are used.

#### LES BROWN (Okeh 6457)

Fushin' Along—PT; VO, As We Walke into the Sunset—V.

Into the Suniet—V.

This multing merchendists as the Pitch Bandwagon Special (November 10), And apart from the radio tie-in, it's a special in every sense of the word that should go far in ruising the Brown standard even higher. Howen has certainly arrived musically, and once he can get that little push into the top shelf, the top names of the day are plung to find him that company. The Prashin's side offers a trite entity. But Brown makes it move along briskly with his solid brand of rhythmations. It's laken at a hoderately slow tempo, and the Brown bents give it lifts awing thruout, And. Betty Bonney's chaint is uple anuit. Surprise element is the Sagaer alde. Band boys put down their horns, and with Raiph Young the lead voice, it's an a capella choir treatment that untrapose.

Cles club iscarment throot for the "Sun-icl" ide minimizes it possibilities in music bases. But for locations calling for choral music, the jamusthetic choir singing for this localy melody makes for a major item. And the pounger element that iced out the about for the inner phythmus, the "Pushindia did will income man pushin" in coins.

Of major import to music machino operators are the Standard label recordings of the old-time dance rhythma supertly played and interpreted by music makers capable of imparing a true interpretional flavor. Paced by the accordion musethe of Henri Rene, four lively and opirited dance policas are plattered by the Rene Musette Oreleastra. With each one par with each other, eyen to the extent of title appeal, foursome includes Succeptickes with Hot Chonder. (TAGGI) and Cross Your Pingers coupled with In the Flophouse. coupled with In the Flophouse.

Emphasizing the clarinets and vicilita, with the accordion to give it added mu-

sleaf-body, a dandy doubling of highly melodic and merry dance polkes are plattered by Bernie Wyte and his orches-tra in Fine Tire Polks and Dully Double (T=2024).

Por the old-time music that is Scendinarian in character, the Nordio Instrumental Quartet (organ, accordion, saxophone and violin) couples a dance-inspiring twosence in Polar Ecor. Schottish and Spring Rain Nambo (T-2028). The Schottish and is taken at a moderate temple, but is just as bright and marry as the pulka music. The Hembo is equivalent to the nid-fashioned walking.

#### DICK. JURGENS (Okeh 6456)

The Bells of Sen Requel—W: VO. Cud-die Up & Little Closer—FT, VC.

Doubling the old with the new, Dick Doubling the old with the new, Dock Jurgens comed up with commercial dandles on both sides here. It's the three-quarter tempo for the Sen Requel tune. Herry Cool chants the middle chorus, making the impression of a slow and dreamy walts complete. The Caddle I'p oldie, regaining its wind from the Birth of the Bines ficker, is taken at a slow for-too being the Carl Brand of Harry Cool, Bob Lee, Carl Brandt and Buddy Mörene makes the tune twinkle althour again. all'over again.

Beim applighted on the sersen, it's the "Cuddle Up" platter that will eaten the coins. Where dreamy walls music is delead, the popular "San Raquet" ditty is a pleasant invitation to the done.

## VAUCHN MONROE (Bluebird 11344) The Shrine of Suint Cecilia-PT; VO.

Freigy Cat—FT. VO.

Matetro Monroe strikes both a reverent and a novelty note for this needling. Monroe again the Shrine aids with his singing. Tempo is stepped up for the dipover, and again the massire's song dominates the disk. Band backing is rightly, restrained for the A side, is height and rightline for the platternate. However, neither the massire's singing not the music making add to the original content of the songs, being conventional cutting that shapes up as a filter rather thunds flash to boost the hand's stock.

Monroe's name will undoubledly mean something in attracting attention to either the ballad or the novelty side. However, the sides sport little that can hold that attention for a second spinning.

## DEAN HUDSON 104ch 6460)

Blitchring-FT. You've Gone-PT; VC.

Blitchriso-FT. You're Gone-FT, VC.
Parker Lund pounds the drums and tom-toms in fast and furious fashlon to make Blitch a concerto in drummastica. As such, the side is limited to those who find musical delight in the serage beating of the skins with sticks. Meaning much more in attracting attention to the Dean Hudson boys, a heavy fave in New England and below the Mason-bixon alone first, leaving the University of Florida campus, is the You're Gone torch balled. It would stack up as another FI Never Swife Apain if there had been body and warmth and sympathetic understanding in the harmonizing of the Dixte Debe instead of thin pipes. Vocal deficiency, which the meetro's own singing can't cover up, clouds the appeal

for both the tune and the content the same musical impression as Tommy December and Impression as Tommy December and Industrial interpretation dollows in the same footsteps, repetutivith celeste figures behind the voloca. Priss interest to be escated in New England and down South, where the Hudson hand has built a big following, especially among the school set. "And in cost surrivoles, the "You're Cone" side gives greater possibilities for producing the phono play.

Dring.



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## Vending Machines Gain From Coin Circulation

Business reports show big gain in number of small coins used

CHICAGO, Nov. 15.—Vending machines of all types will undoubtedly experience increased business between now and the first of the year and for some time following that. This opinion is predicted, upon the fact that money in circulation may reach the unprecedented level of \$11,000,000,000 in this year's buying season. Huge pay rolls of defense industries are an important factor, whereas in recent years the factor of hoarding, foreign and demostic, figured importantly. portantly.

Money in circulation now amounts to \$10.421,000.000. An increase approximating \$400,000,000 "by the week before Christmas would not be surprising in the light of predictions of brisk holiday ande. Last year between the first week in November and the week before Christmas the nation's currency in circulation expanded \$402,000.000, "The year before the increase was \$270,000.000.

#### Holiday Preparations

Moliday Proparations.

Most banks are receiving shipments of coin almost daily in preparation for the holiday expansion. This year, the bottony expansion will be superimposed on a fastes of week-to-week gains of confidentials size, due to the increase in the nation's industry and trade generally. For several months the weekly figures on money in circulation, with few infler-ruptions, have made a succession of new high records.

There is a gain of nearly 25 per cent

high records.

There is a gain of nearly 25 per centin-money in circulation this year—care of the greatest gains on record, altho the expansion at the time of the banking holiday is 1933 set the record for an ingcrease in a short period.

Various factors now contribute to the entering expansion. Foreign boarding of United States money in parts, of-Latin America, some of it presumably for the account of Europeans, is once more on the increase. The rise, however, is small compared with the large amounts of currency shipped to Europe before the way all of it presumably taken by hoarders.

Then there is the matter of restrictions on installment credit that have been applied by the Pedern; Reserve Board Bankers and lending concerns report that many persons are under the mistaken, impression that all installment credit is at an end or is frowned on by the authorities. For this reason many save money at home in order to pay cash for large mistaken. large purchases.

Another factor is the increased use of petinics, due to sales taxes, other levies and coin machines.

Cuba and Canada. Mexico.

and coin machines.

Canada, Mexico, Cuba and other heighboring countries normally have considerable amounts of United States subsidiary coin in circulation, coins left by tourists and continued in use by common concent of the country's navionals. In the case of pennics, it is pointed out frequently that it is farchcaper to permit the use of United States penulies than to mint copper couns. Installations of candy, gum, nut and other vending machines in industrial plants has already upped busines in those types of machines. Gigareste machines are enjoying a business pick-up. Match venders and stamp venders are coming in for their share after a long person of neglect. Affinest daily The fiftheory secretary inquiries on where to purphisse venders of matches and stampe Operators are disadily increasing their routes, getting their machines out where they can be seen and patronned.

Increased circulation of coins in and out of venders is quickly noticed wherever countries is quickly noticed where

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PHILA. PA



ADAMS GUM VENDER in the East Side Breezry. Los Angeles, is popular, according to a report received from R. A. Farbus & Company, West Coast distributor for G. V. Corporation. Leon Silver, operator, has this epot on his route. (MA)



## VENDER SUPPLY NOTES

In a recent announcement to the trade pan Confections. Chicago, makers of an extensive line of candles especially designed for automatic merchandising stress some sound advice about candy merchandising in venders. The firm points out that frequently the vending machine operator is not as familiar with confections as the candy retailer who has devoted years of istudy to the subject, yet the machine-operator can realize profits much greater than those of the candy-store proprietor. The first important point stressed is to be sure to obtain candy of good quality, even if it costs a little more. Second, insist that the candy manufacturer indicate the approximate number of pieces to a pound. Decide then how many pieces you can givil for a penny of a nickel and adjust the machine accordingly.

Pin Confections weens the operator to give neither too much not into little in merchandes. Not in the former case, it makes the continue feet the cardy is hefurer, and in the fatter that the has been chanted. The main thing is to state the correct balance, the third, point is to make a carrent study of locations and the types of persons being extend to

Careful study shows that adults favor mint and fruit flavors, pennut centers and streight colors; while, children lean towards bright colors, while, children lean four flavors and peenut centers. Pan Confections makes a line of hard-shell candies which comes packed in 10, and 30-nound cartons. 30-pound cartons.

Congressman Thomas G. Burch of the Pith Virginia District, who has been sounding out high army officials during fractal, weeks on the subject of obtaining the inclusion of a tobacco ration for the men in camp, has received little encouragement. He was told, that the rationing of tobacco would incritably rates the question of what to do with the non-smoking element, who might be inclined to sak for candy, not drinks and perhaps froe movies? Burch disagreed and said he would explore the matter further.

\*\*Bignia cigarottes are being introduced to the trade in the Bastern States by Autograph Cigarettes, New York. This brand, in keeping with its name, fearries on the cigarettes the insignia, in blue, of the army, navy, ar or marine corps, Concern also markets "Merry Christmas" and "Happy New Year" cigarettes.



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## CIGARETTE MACHINES RECONDITIONED LIKE NEW!

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BILL BLARE, vice-president of Coast Cigarette Venders, Inc., and City Blake, partner of Max Kraut in the Western office of U-Needig-Pak, discuss the eigerette manifine buriness in Los Angeles. (MR)

Pull operation of the plant of Walter H. Johnson Candy Company, Chicago, was remined this month after a shutdown of sight weeks due to labor difficulties. Fower House candy har is dispensed in automatic winders. Firm also raikes other candy bars and candy items retailing at a nicket.

"About 11 per cent—a hundred mil-lion dollars" worth a year-of this coun-try's digarette money is put into about," observes Sidney M. Shalett in a New Zork Times article headed "Slot Machine No.

The pending sufficience of vanilia bases in Puerto Rico is of considerable interest to both the ite estam and confectionery trades, both large users of this flavoring agent, because of curtailed supposites resulting from the current European way.

Research new sender way indicates that the stand can solve many of its scenamic peoblems by diversing parts of its farming effort, to the growing of these apecial crops. Vanilia is regarded as a crop of sparticular gromine for the island.

An increase of 238,000,000 pounds in coffee consumption for the country for the first nine menths is reported by the National Coffee Association. Part of this increased consumption is due to the use of coffee flavoring in candy and see cream. The popularity of the finors is increasing with the Bubble and a number of firms carry coffee-flavored candy and fee creams among their regulars flows. Others make specials of the flavor.

#### MARKETS IN BRIEF

MARKETS IN BRIEF

MEN TORK, Nov. 13 — Peppermint Off
(dollars a pound): Natural, 84.15 to 84.20.

U. S. pharmaceutical, 84.60 to 84.65.

Bugar: Nothing has yet been heard from Washington, where supjoratory negotiations between Cuban, United States and British authorities opened November 12 regarding a large scale purchase of next year's Cuban crop. American Sugar Refining Company, it was faid, has so far failed to reach an agreement with labor and a strike is scheduled.

CHICAGO SPOT MARKET New Crop. PZANUTS Virginia and North Carolina

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## Murray Wiener Is Travel Expert

BROOKLYN, Nov. 18 (MR).—Murray Wiener, sales manager of U-Need-a-Pak Products Corporation, currently on a trip displaying the Norman Bel Occides the displaying the Norman Bel Occides the signed Model 500 cigarette merchandiages signed Model 500 dignettle infrenantiacras to -Southern operators, has used all means of transportation in covering his territory. Whener cruised to Jacksonville, Pla., by boat, with his car safely stomod-in-the hold. There he booked reserva-tions for plane-logs to all-cities within a 150-mile radius of Jacksonville.

## Glassgold Returns . From Sales Trip

NEW YORK, feev, 15 (MR)a—Burnhart (Elp) Obsessed sales manager of Arthur H. DuOrenier, Inc., returned this week from an extended sales trip plong the Atlantic Seabcard, thru the Southern Starcs and into Troms.

"During parts of the trip I was accompanied by Mitchell C. Doumany, our W. Va. representantive, and waily Sipple, our Southern representative," Glassooid stated. "I believe those men have accomplished one of the finest feets of distribution with our Champion remarked merchandiser and Candy Man, 5-cent candy bur machine, All operators we visited expressed approval of machine performance on ligation, and we booked dizable orders.

"Notable among operators doing excellent jobs with our equipment are Mrs. Susbee, Liftle Rock, Arks: Carl Jackson and May and Mrs. Wood, Western Nowelty Company, Seminale, Okhie and Mr. H. C. Ogle, of the Vending Machine Corporation of America, Tules, Okh.

## Coca-Cola Bottlers Hold Convention

ATLANTIC CITY, Nov. 18.—With an attendance of 1,300 delegates, the Cocacolation, Huntern Division, comprising States from Coorgiand and Tennessee, to Illinois in the West and New York in the North, held its convention at Convention Hall, with the Traymore Hotel as headquarter. Seasons opened November 5, continuing thru November 7, The exhibit at Convention Hall, included a variety of include and cup venders.

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## THE PROPERTY OF THE PROPERTY O

Program 105

Produced by Techniprocess and Fest-turettes. Released by Associated Pro-ducers Distributing, Inc. Release date, November 22.

GUY RENNIE does the singing in Almaps on the Bench, as Lud Gluskin's orchestra beats out collegiate tempos. Pilm is based on an athlete's desire to make the team. In the song of the same little, it is incought out that he is trying for a letter, which hed finally obtains from Uncle Sam entitling him to peal potatoes in an army carm, Excely done (Technityroces).

MARVIN HATLEY'S crobestra in Sisses to You opens in a lunch room, but following abots are made with interesting amusement park backgrounds. Meanor Counts and Gilbert Prys sing the number. Has plenty of comph (Peaturettes).

DERTRUDE NIESEN is featured in Oh.
Johnny, with Vie Erwin's orchestra. Reet
opens with Miss Niesen singing on the
sings with off-stage voices shouting
"That's not the way to sing a song." Sho
tries it is is Bonnie Baker and goes solid
on the Mae West style, Sho finishes it
a is Niesen, which is good. Her rich
voice puts this one across (Technicolor)

EARER AND ZARINA, denotes, do a smooth job in Boin' the Argentine, with Marrin Hatley's orchestra accompanying. Film has guitar tro that does outstanding work (Penturottes).

JACKIE BEEKMAN, well known in night club circles, sings the title tune in Sweeters and Sundaes, with Lud Glubin's crehestra accompanying. Trick photography is used to make six sweeter girls appear at the sods fountain from out of the air. They also do a dance, which is merely sufficient in action' to please patrons (Techniprocess).

BLUEBELLE TRIO handles the vocale in Mt Your Service, with Marvin Hatley's

1-BALL BARGAINS

DEAD HEAT ..... \$ 35.00

SPORT KING ...... 100,00 WINNING TICKET THISTLEDOWNS ...... 40,00

GRAND STANDS ...... 60.00 GRAND NATIONALS ....... 70.00 SANTA ANITA ..... 100.00 BIG PRIZE ..... 35.00

TRACK RECORD ..... 75.00

HAWTHORNE ...... 40.00 1/3 Deposit and Balance C. O. D.

MACHINE CORP.

340 CHESTNUT ST.

SPRINGFIELD, MASS.

COMATIC COL

orchestra. Ciris are attractive and self-well in this number using a drive-in locale. Outstanding shot is dence atop an automobile food (Peaturettes).

an altomobile Rood (Featurettes).

THE POUR MITRY MEN are featured votally in Oh, Susenue, with music by Lud Clushin's orchestra. Perry Botkin's banjo playing is outstanding. Seene is a covered wagon camp with the 'settlers' sitting around a campfire listening to the tune. Several Indiana, prissied by banjo, come up only to pick up the instrument and atrum some peppy versions of Oh, Susenue (Techniprocess).

JUNE BURNETTE AND PAULINE DRAKE put plenty of torch into Unsophisfound Sue in which Marvin Helloy's orchestra is heard. Sue is plottured as a demuno creature, but at the end of the film she gets her man. A nice piece of work (Peaturettes).

Program 1042

Produced by Minoco Productions. Re-leased by Soundies Distributing Corpo-ration of America, Inc. Release date: November 17.

Picuty of variety in this Soundies bill and a sprinkling of well-known names to assure ateady play. Subjects were produced in Minocols New York studies by Fred Waller. Warren Murray and Robert Snody divided directorial honors.

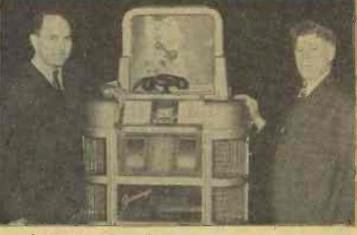
BOB CHESTER and his orchestra come BUS CHESTER and his orchestra come thru on B-J-Bt with the first Soundis in many weeks featuring a name hand. Over done a creditable job, with Bob, Betty Bradigy and Bob Haynes all handling a cheeus of the tongue-twisting lystes.

ROBERT (TEX) ALLEN contributes an amusing three minutes of song, mugging and fiddle playing to the tune of the Fella With the Fiddle. It's a tightly knit thert packed with action that should prove one of the high spots of the red.

PATE WALLER goes to town on Your Press roo fly, a number that has become a specialty of his. Close-ups of Waller's facial gestures, dance hits by a colored stepper in extra large footgear and copper-ecolored lassies heighten the action.

GAYS RECON, night club singer, makes her Soundie debut in Pan-Going To Swing My Way Up. to Housen. Pessessing a strong rotes, Miss Nixon works hard to punch across this ditty in force-ful fashion.

THE BAR NOTES, pouthful choral-group, do up For He's a Jeily Good Fel-lose in true barroom sashion. Several shots of good-locking gal singers in this, Song is presented in such a fashion to induce patrons to join in singing the Hillinber.



BUD KINKEY OF THE HART NOVELTY COMPANY, In the State of Washtington, and Hank Maser, Jennings special factory representative, shown with a Jennings Telephone Music installation. But Novely Company operates Jennings Telephone Music in Washington and Oregon. (MR)

KORN ROBBLERS present their best Sounds yet in Thei's his Weakness Now, because it lets the Eoblers sut loose in their own comy fashion with comedy instruments, fright ways, etc. Stan Fritz's song bit as a bride and trick horn-blowing courses chould click. Several shapely cuties add interest to the about. KORN ROBBLERS present their best Rule Skill-a-Rette

DELTA RHYTHM BOYS present another of their close harmony toe-tinglers in Jack, You've Flaying the Game. Their singing talents combined with the eye-appeal of their dusty sweethearts should make this bit okay with the customers.

SONGATEERS, another Schride chorus, sing out in The Marine's Hymn and provide vocal background for Devil Dog action shots. A number definitely in keeping with the current accent on patriotism.

Never a Gâme Like Victory, Says Genco

CHRCAGO, Nov. 15 (MR).—"Release of Conco's Victory has brought the largest demand for a game in the history of Genco Manuscuring Company," report officinis.

officials.

"Wo've had many his games before," declares "have Genatury, of Genee, "but Victory will probably top them all. Ocinmen are now seeing the partit in what is undoubtedly the outstanding game we've ever produced.

"A rigid series of testason locations in 14 key cities proved beyond question that Victory is a king among money-makers. Operators began to clamor for Victory but it wasn's until very recently that the game was raisased, and the immediate oration it has received is history." vation it has received is history.

# In \$10 Tax Bracket

CHICAGO, Nov. 18 (MR).—"Because Skill-a-Rette has eigenvite symbols," de-clares Dick Wiggins, of Standard Colh Machine Company, Chicago, many opera-tors believe the machine is taxable at the tors believe the machine is takance at the rate of 50 per year. To assorting that it was in the 610 class, I flew to Wash-ington and personally demonstrated Skull-a-Retas to the Internal Revenue Department and received arruling. I un-derstand that The Billboard is printing a copy of this letter under the heading "Pedeval Tax Information" in this beaus.

Skill-a-Reite is receiving evation from distributors and operators allow from distributors and operators allow they are analogs for a counter game with plenty of player appeal and cigarantic symbols that is in the low-tax bracket

"Enthusiastic operators and distributers are pressing us for delivery. In ca-der to maintain our immediate delivery policy we are keying our production to a higher pitch.

"Our pusiness of converting old, shots into consoles has picked up tramenfortally and between Skill-a-Rette; the Stance Bell and Dubl-Boll consoles, our place-is a bechive of activity."

"GREATEST CONSOLE I EVER SAW!" is the comment of Sum Turin, Mayforcer Rovelty Company, St. Poul, as he places an order for Bully Club Bells, "And," adds George Jeskins, peneral salen manager of Bally Manufacturing Company, "that's one of the Wargest, Single orders ever placed for a Bally product." (MR)

## Onsider Balty, Berly Cox. Pain Spring Headline 45.00 Hippy 45.00 Hippy 45.00 Hippy 45.00 Hippy 45.00 Hippy 55.00 H ORVILLE WHITE DISTRIBUTING CO.

# WORLD'S BEST BUYS!!

Depths Play 57.55 Senta Anta (Ticket and Care), 118.00 1/3 Deposit With Orders, Est. 0. 0. B. Witte for Complete List of All Types of Carries—New and Used!

PALISADE NOVELTY DISTRIBUTORS

## FOR SALE ONE BALL PAYTABLES

Thistedowns \$37.50
Sport Pages \$32.50
Winning Tickets \$37.50

Santa Anitas, Sport Kings Write for Prices

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WANTED TO BUY BENNY ARCADE **EQUIPMENT** 

BAY SHORE PARK

# WILL TRADE

Ten Bally Cook Cole Venders and one Cartenaine for lain Free Play 5th Genga, Consoles, Phone-graphs, Guna or Siet Mackines,

See Our Big Ad Page 72 This issue

## AUTOMATIC SALES CO.

202 South Second Aven. No. Hashville, Tonn.

### WANT TO BUY

BALLYS PALAMOUNT PINES PLAY FIN GAMES ALSO BAPID FINES, CHICKES SAISS ON ANY REPURD MICHOSTRO GLAMI-NAYT BOMEREN AND RECOPT WITTEN REEZ LEVYN CAN PRIOSE WITCH STITLES REEZ LEVYN CAN PRIOSE WITCH STITLES

MON 194, Care of BILLBOARD, 67, LOUIS, 480

#### Tragic Memento

An air-mail envelope, budly searched and on which the address was bardly desipherable, was received this week at the offices of D. Oottlieb & Company, On the effices of D. Gottlieb & Company, On the reverse of the envelope was the rub-ber-stamped notation: "Recovered from plane October 30 at Sheddorf, Ont. The envelope contained an order from David D. Levitt, of the Pioneer Amuse-ment Company, Buffalo. The order was on the Bastern plane bound for Canada which crashed, Killing 22 persons.



AGLAC Contributions

## Pin Games for Defense

Pin Games for Defense
Pullowing the mettoes of the air corpa and tank corps, "Keep Em Flying" and "Keep Em Ralling," Associated Operators of Los Angeles County, Inc., have prepared the above card to be placed under the playing board glass of publish games. The original card is printed in bite and red, 3% by 4% inches in size. It is one of the first contributions to the proping of phowing the "anuscentra machine's part Fin "this defense-minded country.

## Music Systems Available

but Ettebel, of Southern Automatic, ifmic Company, wishes to correct the abstaken impression of some operators who believe that Sorbing music systemators are not available. "Our odness in Louisville, Indianapolis, Cincinnati and Rischerlike history are advantate surply of productions."

ville, Indiauapolie, Cincinnati and Nusti-ville have an adequate supply of new coule equipment," he reports.

"Southern Automatic generation manufactures," declared Stiebel, "and at far-we have not been hampered in supplying Customers. Incidentally, our four sales-reoms have an exceptionally large attack of reconditioned equipment on hand."

## We Castle Hire 'Em All

There is one rewamper columnist who has been completely educated against the of the term juke box. He is Jack Oordon, local newspaperman, who recently handred a radio program for Panther Novelty Company, Port Worth, Tex., in an attempt to secure a mane to replace the term juke box?

## California Gets Hoti

California Gets Hoti
Billo Doyle, Badger Novelty Company
addensen, Milwaukas, w. a California
columna for 10 years. New with Bedger
and covering a territory where it really
gits cold, he says: "The cold and anow
make transportation difficult at three
but the warmth of customer enthusiases
for the equipment we offer really heate
me up, so that I do not mind the
weather, we're doing our hettest stretch
of business now," he concludes.

Washington Conferees

The Minnesots delegation on the

federal coin machine tax went to Washington several weeks ago to do its part, in-clearing up certain phases of the sot. In this picture, taken in Washington, are Harold Leiberman, president Acms Sales Company. Munnepolas Tom Creaby, president Minnisota Amsoniest Company, Faribault, Minn., and Archio Laileau, president Laileau Noyelty Company, St. Paul.



Lieberman, Crosbu and LaBeau

Phil Mosss and Don Leary, of Minneap-olls Amusement Games Association, also were in the Minnesota group. Don Leary took the passure shown above. Indi-dentally, Leary recently won Wurliwer's best-promotion-of-the-month prize, a \$50 Defense Bond. It was the second time-that Leary had scored for first prize,

#### New Phonograph

New Phonograph.

Attas Novelty Company, Chicago, has extended an invitation to all operators to drop in at its Chicago headquarters and see the new Seeburg phonographs. "We now have them on display"and indy are really fine." Eastle Chasburg reports. "Incidentally, we have a complete display and huge stocks of every kind of equipment trudy for use on the location." declares Chasburg.

Attas: Novelty Company's representative, Bob van Welse, now traveling thru lows, finds that operators are doing very well. "I'm thru being an optimist," says Van Welse. "An optimist is one who hopes and feels that everything is okay—my order book abows that—so I'm lot an optimist any more—I'm continued."

His report empodies the fact that the

Ha report embodies the fact that the tax situation has been well cleared up with conditions returning as near to nermal so be possible.

### Candid Confession

Candid Confession
Candidly 'stating that he house to
make some real connections when he
heaves the army, R. B. (Pop) Moore,
plonger coin machine operator and
druggist de luns' (the own words),
writes saying that
he is leaving the
Army soon, Originnily halling from
Tules, Okia, Pop
he returning to
Tules after is
months and 'four
days as druggist
for Company C,
120th Medica,
Regiment, 45th Direturn, although as



Pop Moure

Camp Blakely.
Pop datends to
so to Washington
where he hopes to
make the streamlined, profitable connections which he confemes

desire. Pop maya
that he would never have written the
letter to The Effbourd except for the
fact that the boys in camp devited him
to do it. "And." he states positively, "I
did not list the qualifications which I

am giving you—one of the other boys to dring that for me."

Fop to evidently a very modest giv-but, earlies, his letter was good enough to get a mention here. And what's mere.

we wish Pop overy success in re-estab-lishing, himself in the coin machine Davill No-Coin business when he deaved the army.

#### Another Flier

Here is a picture of 'Ed Lear, Sceburg sales representative, in the plane he flow in calling on Twee columns, According to our count, Lear brings the number of flying columns to seven. The ladies have only one-filter.



Ed Logr and Plane.

Music-Makers

11. R. (Hank) Maser and His California Concerlino Band sappear in the picture below. The band is said to have the only amplified concertino on the West Const. This trie has played over telephone music systems on the Const. Maser, who is a special factory representative of O. D. Jennings & Company, expects to have a 50-piece concertino band in a few months.

# Models Clicking

CHICAGO, Nov. 15 (NR) The Dural Company has been deluged with requests for information on its non-coin-operated, tax-free Murrel and American hagte counter games, it reports, "We'te never had such a rush for any of our machines," says Al 8, Dougits, "It seems that ereyone suddenly discovered that our no-coin models of Marvel and American Eagle are, really worth while and that they hadn't given them proper consideration.

"Three machines have consted the matter.

"Three machines have opened the path-for one of the best means of operation." Operators tell us that location owners like the no-coin models.

"The players can play to their hearth content, They have no coins to insert. If the storetreper desires to charge them as one of his faxtures he can so

### Harold Kushner Dies In Automobile Wreck

BOSTON, Nov. 18,—Herold Rushner, 19, son of Maurice Kushner, X-L Coln-Machina Corporation, Boston, was killed in an automobile accident near Tusca-looss, Ala., November 8;

Rushner had just finished a week'll stay-at the Rock-Ola plant in Chlongo learning the mechanical details of the phonograph business, and bedong returning home had decided to moter thru the Bouth. He had been a student at Alabama last year, and wan on his way to attend an Alabama football game.

## MOVIE MACHINE MEN PRAISE APD RELEASES!

"All subjects show excellent taste and a knowledge of what you are daing," writes a Middle West operator.
THE FOLLOWING LATE SUBJECTS ARE NOW AVAILABLE:
PROGRAM 104
PROGRAM 105

Daddy's College Boy
The Right Kind of Civi
Bell Neighber
Yee Ass My Rhopsedy
Nover White a Lilly With Wine
Dellish

thi-Gertrude Niegans
by's College Boy
ighe Kind of Cht
ight Ghang of Cht
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ight Kind of Year
Cht
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Cht
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#### TECHNIPROCESS BY AND FEATURETTE PRODUCTIONS

Two new programs mdothly ORDIR FROM THESE DISTRIBUTORS:

MIDWEST

NORTHEASTERN

WESTERN
C. WALTERS D
ASSOCIATES
1201 Beverly Birds.
Lot Angeles

ASSOCIATED PRODUCERS DISTRIBUTING, INC.

1117 N. McCADDEN PLACE

HOLLYWOOD, CALIFORNIA

## CENTRAL OHIO QUALITY BUYS CONSOLES CYTECH THUM \$28.50 th Times . 70.50 (Diob) . 47.50 Chools . 47.50 Chool 70.80 89.60 05.00 29.50 874.50 TAX FREE EQUIPMENT MCENTRAL OHIO COIN MACHINE EXCHANGE, INC., 491 S. High St., Columbus, Ohiol

THERE'S ALWAYS A B	ETTER BUY AT "LENIGH"
ARCABE	# # ADDIPMENT
	Play Ent (Suly) \$46.50
MANY REPORTS R M F. C 4 MINOR MAN . R M I	ED   Mariet S77 NO 1 GEAMAIN E B RE
Pan American . 30.50 Dille Ramph . 17.	50 D.An-1 24,50 Sicodir 9.50 School 1450 14.50 Sept. Mention 24d and 3rd-Gapto.
Birns Type Order and 1/8 On	selfs Wentien 2nd and Drug Chante.
LEHIGH SPECIALTY C	O. PHILADEL HIA. PA

## WANTED-PENNY ARCADE MACHINES

Large operator is in the market for ALL TYPES of Penny Arcade machines. Pays cash? Sond complete list immediately, giving condition and best prices first letter. BOX No. D-124, The Billboard, Cincinnati, Obio.

72

## EASTERN FLASHES

NEW YORK. Nov. 18.—Eving Mitchell is bemoaning the fact that where is on its way. Dry has been bringing flowers from his garden to his edited for months. and that week brought he the last rose. Jack Mitnick returned from a three-week vacation and related his enpurisoned in several dialects. Jack Stayed at Hot Springs, Ark., for 11 days and lost 1415 pounds. Or all the stories he spring, the most intriguing is the one nobody believes. Jack claims he went to alceptally-before 1 a. m., was awake each menning at 6, in the baths at 845, where he got the works for an hour and a half. he got the works for an hour and a half, dressed, and then went hiking and fish-ing in the hills for the rest of the day.

Ing in the hills for the reat of the day.

George Ponser went to Chicago again, this time by train. . . . Res Berman belped more Economy Supply Company into its new quarters at 642 10th Avenue. a. Bobby Kline, in from Philodelphia; Bob. Hawthorne, Mrs. "Bip" Glassgold and Elia (Elha) Cohen held a private Armisuico Day celebration in DuGrenier's offices. . . Reg McGinnis is adding 2,000 aquare feet to his present quarters.

Tony Casparro and Charlie Litchman were discussing large shipments they made to foreign countries. Charlie resided the time he sent 300 tables to Barcelona, Spain. Charlie got a laugh when he remembered he forgot to send them P. O., B. and was clipped for a \$1,000 freight charge.

Jack Pitegibbons, forced to leave in the middle of a rush for Bally's new game and abpments of used equipment to doctor himself for a cold. . Bert Lane, of Beaboard, tremendously enthused over the reception operators gave Geneo's Victory. Bert warned Sandy Warner, his right-hand man, to lay off the airplane cruises for a while, as he



THE OCCASION FOR THIS PRIENDLY HANDSHARE IS the display of Singing Toxers phonographs in the interrooms of Mac Mohr, Los Angeles. City Stoolfus, factory servicement (1891), extends the glad hand to Mohr, Southern California distributor.

PAST-FLASHES...
A rumor renches us that Harry Pearl and Harold Lawrence have signed a lease on 10th Avenue (Coth Machine Row) for the display and sale of Rock-Ota products..., Harry Krain, che of New Yorks largest operators of rending machines. Sury and over the rise in price of pintachio nuts.... Sydney Rubenstein, of Pioneer Vending Service, Brooklyn, is putting every effort into the sale of Victor's Model V vender and reports a line reception from his customers.

Fred Haliparn, Mag Levine's associate at Scientific Machine Corporation, has

needs him to assist in handling the rush of business.

PAST-FLASHES...

A rumor reaches us that Harry Pearl and Harold Lawrence have signed-k-lease on 10th Avenue (Coth Matchine Row) for the display and sale of Rock-Obs. products... Harry Krain, one of New York's largest operators of verding machines. Nery sad over the rise in price of plane, the necessary sad over the rise in price of plane, of Ploneer Vending Service, Brooklyn, is putting every effort into the sale of Victor's Model V vender and reports a line reception from his custometa.

Prod Haliparn, Max Levine's associate at Scientific Machine Corporation, has substituted Machine Corporation, has the Route Wender and reports a line facility of the sale of Victor's Model V vender and reports a line facility of the sale of Victor's Model V vender and reports a line facility of the sale of Victor's Model V vender and reports a line facility of the sale of Victor's Model V vender and reports a line facility of the sale of Victor's Model V vender and reports a line facility of the sale of Victor's Model V vender and reports a line facility of the sale of Victor's Model V vender and reports a line facility of the vender and reports of the victor's model of the vender and reports of the vender with the Model of the vender and reports of the vender and reports of the vender with the Model of the vender and reports of the vender and vender the vender and vender the vender and vender the vender the vender the vender the vender the vender the vender that the line vene

Dave Robbins reports orders still pouring in for his reconditioned eigarettemachines. ... Murry Bandow, of Weston
Distributors, says he's nerge handled
mything as terrific as Exhibit's new Big
Parade. Murry went to Chicago to see
what could be done to hurry along shipments, with Dave Simon handling the
office while Murry was away. ... Matty
Forbes enthused about the formation of
a B'nas B'tith Lodge by prominent, members of coin machine, tobacco and allied
trades. ... The Brooklyn Federation of
Charities gave a dinner in honor of
Joseph L Cullman Jr., well known in the
tobacco industry; and Alfred Lyon, excutive vice-president of Philip Morris
Company, at Hotel Delmonico.

Bert Laue, of Scaboard Sales, offered Dave Robbins reports orders still pour-

Company, at flotel Delmonico.

Bert Laue, of Scaboard Salea, offered a special four-color poster to local commen in connection with his campaign on Geneo's Victory game. This poster, reproduced on heavy cardboard; 20 by 30 inches, showed at illustrated V for Victory emblem, with the V rising to the heights thru a gradually-lightened series of light rays. Only copy on poster was "Go Genco." The posters attracted counsiderable favorable comment from operators. "I was completely sold on the

possibilities of Genoo's Victory game," flort explained, "and I arm certain it will be a smeah hit. Test collections made in 14 key cities give support to my en-thitshim. We're delivering gobs of Vig-tories and will fill orders as rapidly as possible,"

OF MEN AND MACHINES. OF MEN, ANDEMACHINES.... Mike Munves promites that he' will take that hose promites that he' will take that hose prostpaned trip to Plorida this winter.... Jerry Thorner and Joe Elsen, of Manhattan Dietributing, came thru with an eye-miling display in their showrooms for the Any Bonds Today trive... While in liot Springs Jack Militake mot Ed Glinsburg and Sam Roberts, of Emira, N. Y., two-other tiredeut coin machine orecutives.... Chartie Pleischmann, of holtmore Boicetook Company, is pleased with the reception given to his new "location agreement" forms by the coin machine trade generally.

The sales which Seiden Distributing Company, Albany, W. Y., has been running in recent weeks are reported to have more than doubted the litm's business. "We have been enjoying a territe business since instituting this program of sales to the trade," said Jules Otshita. "From all over the country came wires, letters and phone calls demanding the merchandies we advertised in The Milhourd and we are sumplying the de-

the merchandise we advertised in The Billboard, and we are supplying the demand as rapidly as we can. "We will continue these sairs and are preparing another large list of used free-play games, consoles, one-balls, slots, pigmes and all other equipment."

Clobe 'Printing Company and Ajax Nowelty Company are working at capecity to supply the increased demand from salesboard operators....... Peter Hagedoon, of Jersey Specialty Company, Bingse, N. J., has one of the most pictureque locations for his display show-rooms. He is located on the bank of the Passate River, and the spot is a favorite gathering place for operators during the supply and the summer.

Amarticle published in a leading mag-azine which pegged Major Fry as beat mechanic of the Culvert Novelty Com-pany, Dattimore, instead of sales manpanty, Baltimore, instead of sales man-ager crusted some good-natured beater-ing. Ken-Bogle, in charge-of all mechan-ical cervice, protested that the Major-was trying to usure his position in Cal-vert. The Major vehemently denied this, caying he wouldn't even want the Joh Prank, Waldron, "advertising head," also had his say, and a noisy session devel-

oped,
Sam and Abe Weinblatt, of Automatic
Milror, Company, are studying the fourin-one automatic photo line and vegiing on novelty designs for mirror frames,
... Lou Cantor is working at top speed
sending out reconditioned eigerette and
candy rendera.
John C. Grahan, director of Soundies
films for Minoco, is reported to be largeity responsible for the improvement in
this mocalized entertainment medium.

ly responsible for the improvement in this specialized entertainment medium. Johnny's experience in securing talant and his knowledge of the proper type of subject necessary for the colo machine field are making a hit with operators. Additional improvements can be expected; since Just Harry, president of Minoco, is well aware of the needs of operators and is doing his utmost to make only those films that will put in the dimension. Rey McGinnia, Baltimore, announces.

## MODERNIZE YOUR ROUTE WHILE PRICES ARE LOW

ABO"Bewier 509.50	For-Fire-672	Sephent
#   American	Fex 10705 24.50	Seres Up 36.50
Ro of 10.001	Geld Cap	Shert. Stop
Big Langue 14.80	High Hat 40.80	000-Hees 02.80
B iq P7920 59.50	Nome Rus 14.50	\$160   Kirk 10.00
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Brosdcast 24.80	Jelly 14.50	Sport Perede 34.50
Dans. Hadd 64.50	Jungles 74.50	Spers Special 70.50
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Obrs Treatry	E. Issealgha \$0.50	Spot Pool
(Darwindere 94.80)	Majers, '44 47.50	Star Attraction 74.80
C. O. D 10.00	Merry-Go-Round 14.80	Sters 29.50
Derrordete 14.50,	Metro 29.80	Bun Beers \$4.50
Genseit	Mrsile 24.50	Super Chubble Result
Danity	Nippy 14.80	Ten 8005 47.80
Davy Jones 10.00	1-8-3, 40 79.50	Tentimpy 34.50
Double Play 47.50	\$-2-3. 720 20.80	Twin Big
Doction 14.50	Peredite	Vecation 19.50
EMP 4224 39.50	Prio	West Wind 62,60
Pire-in-One 47.50	Pewer House 10.50	Wild Pire 4280
Filakie 29.50	Plant \$4.50	Zambio 34.50
	Pros Play Mint Venders, \$89.	

PLAY CONSOLES: Still Plee Flay Mint Vanders, \$89.50] Secretary Free Play Blog 1. 575.50; Fax Time, \$75.50; Sing deems, \$75.00; Minter \$80.00. Block \$75.00; Fax Time, \$75.00; Block \$75.

## AUTOMATIC SALES CO.

203 SECOND AVE., N., NASHVILLE, TENN

GREAVIEST BA	ARGAINS YOU	I SAN GOVE
Des Hore \$ 78.00	PREE PLAY GAMES	PHONOGRAPHS White \$00\$185.00 White \$00\$185.00
Pace Maker T5.00 Gold Cup 27.55 Grand Stand DD.00	Sport-Parade 27.50	White tree 610, Com- pletely Remodules , 60.00
Pages States	Mary Others - Write for	SPECIAL SEEBURG CHICKEN
writte be Pinet Pon	Compiles Little /3 With Order, Bullance O. O. S ANYTHING YOU REED THAT	WORKS WITH A COIN!
Allas Vending Co.	Inc., 410 N, Broad	St., Elizabeth, N.J.

Big Cheef 522.60 STAR Brand Ster in Original Osters Star Blease 52.20 Brand Ster in Original Osters Star Brand Ster in Original Osters Star Blanco 52.20 Brand Ster in Original Osters Star Brand Ster in Original Osters Star Brand St	.50 .50 .50 .50
--	--------------------------



A MUTOSCOPE PHOTOMATIC is the games of interest of Robin's Arcade, Ocean Front, Santa-Monics, Calif. Readings from left to right "Mr. and Mrs. E. Robin, Mrs. Fred McKes, Nethern Robin; Fred McKes and Mrs. Nathan Robin.

ent his firm is milerging its present querient by adding the space next door to the present set-up. Approximately 2000 square feet will be added to take one of increased business, it was re-ported by fart Lipe, of the firm.

HERE AND THERE.
Immediately on the heels of the trapic death of Harry Zink, manager of Coast Cgarette Service, Asbury, N. Y., Ellied in an automobile acoldent, another automobile acoldent of the son of a well-known columnan. Haryld M. Eush-coll Muchine Company, Boston, was the wittin of a crush near Tungaloosa, Ala, Everenber 8 while on his way to a foot-ball game.

hall pante.

Another colliman to suffer a loss was san Kresberg, Rattern district minager for J. P. Seeburg Company. His mother, Bophie Kresberg, passed away Monday, Novimber 10. . . Jack Kay, of Act Vendling, Sewark, N. J., has plenty of equipment on hand and is taking care of all the orders promptly. Jack, however, is more interested, in talking about his progression, which he claims is the class of the Real.

howroom, which he claims is the class of the East.

Ite Berman informs us that Phil Bopin has resigned from Economy Supply.

Fred Iverson, roadman for Besbeard
Sales, Fiturnadi to, Hew York from a trip
mut tilinois, "Milchigan, Ohio, Pennsylvanis and Upper New York. Fred spent
a few days in the city, left again, and expects to be away until Ohristmas."

Some of the music machine operators
wanted to know, who the beautiful girl
was who appeared in the photo that was
port of McKelvey's editorial in the Norember 15 tasus of The Billhoard. She's'
Qay Hess, the same girl Nat Colm had
down to the Music Machine Association
anguet. She will appear soon in a
Broadway musiculy.

Attention: Jim Mangin; Iry Morris,
Ponser's Newark manager, took one look

Poner's Newerk manager, took one look at your ad in the November 15 issue of the Billboard and went out and bought

The Billboard and went out and bought a \$50 bond for his young aon. By the bar, that ad stopped overybody in the cay cold—both commen and outsidem. Seymout Pitch, manager of Ponsor's. New York game department, moving at top speed taking care of his customers who went for Gottlieb's Spot-a-Card. The three generals of the General Print Blumenfeld, Harry Hellman and Occupe Goldman, say they are enjoying the greatest buildness boom educe their entance into the coin machine hald in nce into the coin machine field in

the greatest buildness boom 'once 'value' entrance into the 'coin machine field in 1921.

Jack Semet has bendered his resignation to Savey Vending Company, Brooklyn, Al and Murray Simon will remain in charge of the firm, which represents Company Coin Machine Manufacturing products in this territority. 'The parting was friendly in every respect,' said al Simon. Murray and I will continue to give the operators and jobbers complete co-operation."

To further the sale of Defense Stamps and Bonds and strengthen the link between the government and the music machine industry, Nat Cohn, of Modern Yending Company, installed a special Star-Spangled Sections phonograph in the Greater Rea' york Committee both for the sale of the anamys and bonds at the Rotel Show which opened Monday [10] at the Grant Central Palace. The music machine is specially built to vend



HERE ARE THE KENBERS of the Richmond Merchandisers & Amusement Association, Staten Usland, N. F., pathered around the singuida at Billy Rose's Diamond Recreation of Thursday extening, November 13, celebrating their first anniversary as an association. Shown in the picture Reft to right or eight of committees of the Rec. Abe Green, Barney Supermon, Louis Walendt, Yank Golasso, Mos Tinrailla, Charles, Petrone, Percy Senger, Bill Gesch, Hernam Arlein, Whitey Wagner, Sike Urincola, Fred Carullo, Herbert Salmon and Leo Ruma.

a Delense Stamp in a book for a quarter and play Any Bonds Today? at the same time. The premotion met with high praise and was given a featured spot in a story in The New York Times.

Budin's, Inc., Brooklyn, conducted by flymic Budin, has been reorganized to take care of the ingreased business, it is reported. Hymic states that two well-known Brooklyn commisses, it is reported. Hymic states that two well-known Brooklyn commisses, it is reported. Hymic states that the flymin and tucky Stolanck, have combined with him under the firm name of Budoc. Inc. "The new firm has purchased all the stock of the old company." Hymic states. "Operations will continue at the same address and in the same husiness of jobbing and distributing every type of colinoperated equipment."

The body of chattering girls who dined the Shanghal Royal on the Oreat White Way Armision tight were employees of local play game distributions who have gone in for bowing in a big way. The girls had a bowling Sood time at Radio Center Bowling Alloys. Bowlers were Ida Cohen, Allied Wholeraling Bernico Deutsch, Vivian Book, Mildred Netso, of Mike Munea Corporation; Inshelte Zingiser, New Deal Distributing Company; Tommy and Claire Novano, Man Minnes; Helen Cohen, Budin's, Addoodman, Savoy, Adele Schneider, Mildred Sudrap, of Brooklyn and Ether Sudrap, and Ethe Marden, at Supreme; Mildred Mendales, I. L. Michell, and Dorothy Levine, of Acmis Sales.

Monarch's Al Stern

### Monarch's Al Stern Vacations in South

CHICAGO, Nov. 18 (DR)—While Al Stern, sales manager of Monarch Coin Machine Company, is vacationing in Hot Springs, Roy Barelon, had of the concern, and Clayton Nemerolf are sharing Al's sales duttes. "Al is enjoying a well-earned macation," says Bazelon, "and is storing up energy for the winter, which promises to be brisk: Meanwhile, Clayton and I are on our toes to give customers the usual service and prompt attention. Right now things are hum-

# Chicago Coin Gets Unusual Comments

CHICAGO, Nov. 15 (MR) — "You'd get a kick out of opening some of our mail," declares "Sam Wolberg. "We've received so many unusual betters that we've started a special file. One operator suggested that we show a picture of Venus in our edvertising and have her saying that the operator would need the arms she doesn't have to carry away the profits from Venus the came.

Venus the game.

\*Others have written in to say, that.
Venus the game is so much more at-Venus the game is so much more attractive to them, on socount of the posits, than Venus the statue. Much of the mail was humorous in tone, but all revealed an underlying sense of satisfaction that in Venus we have a game that is acceptable to the playing public. They all agree that we have produced a maintaine that has a sound balance of acce-

"Venus has taken a firm grip with the Eastern operators if large orders mean anything. All our Bastern distributors have boosted their orders considerably. We expect the same reception on the West Coast as soon as the Western operators hage had the apportunity to find onto for themselves all that we have said about the game." about the game.

ming along at a great rate. With the pressure on for quality re-conditioned games and fast deliveies, we're meeting the children at every turn and assure all that their orders are communities

### MOVIE MACHINE ROUTE FOR SALE

FIT to bere established made of \$6 Fener Motion Picture Machine, bedding the recent trucking and large under of the filling All machines new profitably bounds in N. V. C. Church Rivers and Aguadea, A pre-compatitive business and produce and chilery established by bedding the ma-chines established be built today,

COIN MOVIES COMPANY

# OHIO SPECIALTY CO. SELLING OUT ALL USED GAMES

EVERY GAME A BARGAIN
ANASEL
ALL-AMERICAN
ATTENTION\$42.50
BROADCAST\$34.50
BIG TOWN\$14.50
BLONDIE\$17.50
BANDWACON\$29.50
CROSSLINE\$29.50
COMMODORE\$13.50
CADILLAC\$19.00
CAPTAIN KIDD\$49.50
C. O. Di, \$8.95
CHEVRON\$8.95
DOUBLE FEATURE\$16.50
DUDE RANCH\$24.50
FOLLIES\$12.50
FOX HUNT\$24,50
FLEET\$24.50
FLICKER
FOUR ROSES\$46.50
HOROSCOPE\$49.50
IOLLY\$12.50
LIMELIGHT\$17.50
MASCOT
MIAMI BEACH\$49.50
OH, JOHNNY
PLAYMATE \$19.50
PARADISE
ROXY
SPORTS
SPORTY\$18.50
SPARKY\$29.50
SCHOOL DAYS P\$39.50
STRATOLINER\$42.50
SEVEN UP\$44.50
SILVER SKATES\$59.50
TRIUMPH
VACATION
VELVET\$42.50
WEST WIND\$57.50
WILD FIRE\$43.50
YACHT CLUB\$14.50
Every machine quarenteed poplet

condition-ready to be put on location and look like new.

Termy-1/2 Deposit With Order, Belance C. O. D.

ARDERS SHIPPED SAME DAY RECEIVED

# ONIO SPECIALTY CO.

29 W. Court St. Cindonali 0.

539 S. 2nd 31. Louisville, Wy.

htt—dia time a home run.on Evans's Play Ball. In Hollywood, an everywhere the this real-play bateball pame, is a savosta passing, report official in G. Evans's Company. (MR)

BADGER'S BARGAINS 1941 MILLS ORIGINAL CHROME BELLS LIKE NEW-SERIALS 450,000 BATH DIVO Green, Libe New ... 0109.80 Mills Poor Bette, Lake Sevicials ... 02.80 Accordings Silver Mesons, Libe New ... 02.80 Accordings Silver Mesons Silver ... 02.80 Accordings Silver New ... 02.80 Accordings Silver Accordings Silver New ... 02.80 Accordings Silver Accor

Support your Congramment in this national emergency. Build a wall of defense by buying Dofonso Savings Bond's and Stamps.

**德国西亚西西西西西西西西西西西西西西西西西西西西** 

# FOR I WEEK ONLY

MILLS ZEPHYRS, SLUGPROOF-MULTISELECTOR \$39.50

MILLS FOUR BELLS LIKE NEW, \$249.50

INTERNATIONAL SKYFIGHTERS, \$189.50

### TREE PLAY GAMES

\$56.50	BARRAGE \$42.50	CRYSTAL \$32.50
FOUR DIAMONDS \$47.50	HI HAT \$57.50	MYSTIC \$32,50

SEA HAWK STARS \$41.50 \$52,50 VELVET

\$42.50

WILD FIRE \$44.50

GAMES, NEW LIST OF OTHER MACHINES AND PHONOCUNTER AND PHONOCRAPHS.

AND THIRD CHOICE. OUT TODAY THAMS IN CHOICE MOTHER ORDER

outhern Unitomatic MUSIC CO.

"The Mouse that \$42 \$ SECOND ST DIRECT FACTORY DISTRIBUTORS OF SEEBURG MUSIC SYSTEMS

### YOU BUY WITH CONFIDENCE--WE SELL WITH CONFIDENCE -- A COMBINATION THAT CAN'T BE BEATENT

SPECIAL SA9-50

WRITE FOR BRICE BATTING PRACTICE A. B. C. BOWLER GUM CLUB

NEWARK COINO, 107 Murray St., Newark, N. J. All Photos NEEDEN PERSONAL PROPERTY OF THE PROPERTY OF TH

WE'VE GOT A NEW NAME... NEW PERSONNEL NEW POLICIES ... RENEWED OFFICES ... BUT WE'RE STILL THE OLDEST AND MOST RELIABLE

### AMEDICA'S FINEST E P CAMES READY FOR DELIVERY!

Letal Wald of the Co. of the con-	
HOUBLE PLAY .: \$50.00	SEA HAWK\$19:50
GUNECLUB	SILVER SPRAY 69.50
Witte for Price	CT . DE 26 EO
HE-STEPPER 35.00	317003 04771111 20.30
A R C BOWLER 70.00	TYPIN SIX MONDO
LEAGUE LEADER: 26.50	WOW 19.50
1/8 DEPOSIT WITH 6	RDERS, SAL. C. O. D.

CMOP INTI
Oct., accordated with cur-new personnel and our new patients of set of the patients of the control of

BUDCO, INC. 174 S. Portland Ave., Brooklyn, N. Y.

# STALLTY SPEAKS FOR ITSELF PRYOUT PAYOUTE PAYOUTE FURTHER PLAY PIVE-BALL FIRE PLAY PIVE-BALL FIRE PLAY PIVE-BALL FIRE PLAY PIVE-BALL FIRE PLAY PAYOUTE PLAY PAYOUTE PAYO FIVE-MALL FIRE PLAY Four Dissende . 344,50 19-51 Magers . 57.50 President . 44,50 Althorbiet . 44,50 Ficker . 44,50 All Armendia . 44,50 All Armendia . 34,50 Odd Star . 34,50 Creaming . 34,50 C

# West Coast News Notes

- By SAM ABBOTT -

OF The Billboard Los Angeles Office. Address: 416 W. Eighth Street

ANOELES, Nov. 15 -Activities LOS ANOELES, Nov. 16.—Activities along the coin-roun this week were comperatively quiet but some fields continued to buists. Aronic requipment continues in his domaind, with "und equipment coming in for good business. Vanding machine husbares continued on the up, with no indication of elackening in the near future.

### Coast Chatter

### Pacific Powwer

Charlie Berkemoper, Sent Luis Obiapo, is constructing an apartment building and phope to have it completed before the fains set in. . . Clayton Ballard. Packard Pla-Mor district manager for the Pacific Northwest, is a recent father. Burton Ballard reports business conditions in that section are most encouraging. He just completed a trip covering Montana, Idaho, Washington and Oregon that resulted in some fine business. . . News. from Honotulin is that Martin Bromberg is doing good business there. He returned to the Islands last June. . . Themas B. Swab, Lone Pine (Calif.) music operator, was in town for a visit and opens several hours with Jack Gutahall . . Ed Water, Pla-Mor district manager in Arisons, New Monteo and parts of Toma, reports business tops in as section. . . . Each (He-Ho) Silver, local vending mobiling operator, it adding to his candy and penny gum machines.

chines.

Paul Johnson and Steve King, of Johnson & King Music Company, Long Beach, are adding more photographs to their harbor district. . . Jim Moler, of San Disgo, is believed to be one of the oldest independent operators of digarette.

machines in the mation. He started way back when and is still doing good business... Harry Shauter, one-time district manager under W. E. Shamoun, regional manager for Capehart Corporation, has joined Modern Atuale Company in Benever. Slauter has hid young of experience in the coin-operated musto field and will serve as fieldman for Modern in Colorado and Wyoming... Tony Parlina Las Angeles manager forolina. Parlina & Company, will make milother trip thru his territory. pany, will territory.

### Western Whispers

# Buffalo

BUPPALO, Nov. 15,-Lew Wolf,

BUTTALO, NOT. 18-LEW WOIL,
Amusement Company, praises success of
Exhibit's Big Parade, Balty's new Topic
tun't bad either, he maintains.
There has been much talk the past
few wooks about plans to form, a min'd
operators' association here. Various men
are feeling out their fellow operators on
the idea, and something, operate studies the idea, and something, concrete should happen soon.



AT A SPECIAL DINNER OF MICHIGAN OPERATORS of mounts machined this group pased for a plotter showing Tommy Dorse, meanting an administrative of Jenes Ashley, profilent of the United Phonograph Operator of Michigan. Left to right: Charles Strawn, Blue-Strawn Instributings Company Dersey, Ashley and Roy Small

### Wederal Tax Information

The following federal tax ruling, which appeared in the November 15 issue of The killboard, was deemed by runny of our reoders as highly important to the coin machine trude in general, and at their request it is being reprinted

An important contribution to rulings the federal tax as it applies to various models of console machines to contained in a letter from the Office of Commissioner of Internal Revenue, Washington, dated November 4, 1943; Preliminary announcement of this gapected ruling was made in the Billboard, issue of November 1, 1945; Preliminary announcement of this gapected ruling was made in the Billboard, issue of November 1, 1945; Preliminary 8. page 01; manufacturer's descriptions and

the rulings of the Internal Revenue of-ice abould be carefully studied in order to apply the rulings to various types of comode machines now on the market.

Rulings on Consoles

Rulings on Consoles

To J. H. Meeney & Company, 6810 South Ashland Avendo, Chicago, "Reference is mode to your letter dated Cotober 15, 1941, relative to tax on coinspersated anultement and gaming devices imposed by Section 3987 of the Internal levenue Code, as added by Section 555 of the Reviptue sact of 1941.

"Your make, reference, to a fetter dated October 10, 1941, addressed to Attention George Classification for the purpose of the rate of tax under Section 5997 of the classification for the purpose of the rate of tax under Section 5997 of the code of a machine manufactured by you and known as Super Bell console. For seate that the wording of such letter indicates that this office was under the impression that the inschine was equipped entirely with an automatic pay-off device. Therefore you list the description of four models with your description of four models with your description will be listed in order with the railing of each model immediately following:

"Manufactures's description, Model Af-

Manufacturer's description, Model All "Manufactures's description, weeps arthis model operates by the insertion of a coth and the pressing of a handle major causes three revolving reals to spin, and subject solely to chance, the machine will automatically pay out vertous regards in the shape of cash of tekens."

Ruling by Internal Revenue Depart-

	LAY GAMES
2. School Days	3 0066 Star \$25.00
2 Winte Bidle, 10.00 2 New Champ 70.00	3 Lot-o-Fun. 10.00
Trophy , 150.00	4 Fallies 10,00 0 Bls 84x 10,00 2 Score Charge 10,00
A,Bis Chief. BO.99	Texas Languer
TE-Present Sceburg Lyph	GRAPHS
442 Warthour, Each	\$27.50°
The Warking Total Wall	CALLE STREET,
a data Wishiston than Yerma: 7 /	Beset, Each 27.50
- J. His PERES AMU!	SEMENT COMPANY
G. 1.5	

# FOR SELF DEFENSE IISE BALTIMORE HANDYSET LOCATION AGREEMENTS

DESIGNED FOR ALL TYPES OF MA-CHIRGS FOR THE PROTECTION OF ALL OPERATORS IN ALL STATES.

For Free Sample and Information Write to

BALTIMORE SALESBOOK CO. 120 W. 42ND ST. NOW YORK GITT Attendes of the Fields.

i	BUC	1	33	E		H	3/4	Ţ	R	G	A	NS
	ining Sugnic	á#	ź,	101	i	ė.				10 10		4.00
	HARKS HARVES LIBERT					* "			1.1	5.4	4.5	12.50
	TROUM	BY	1111	Ė	99		20	-		11	11	4.00 \$2.00
	8U	CKE										



FORMULATING PLANS FOR THE DEFENSE BOND DRIVE among Chicago music operators are Norman B. Collina, State Administrator; Roy Bloomquist, of the Metropolitan Amusement Conspany; Ben Bernie, orchesing leader, and Bruce Jagor; comprolier of the J. P. Seeburg Corporation. This picture was taken in the shorecome of the J. P. Seeburg Corporation. (MR)

A' such mechine fully within the classi-Sication of a slot machine and is tax; able at the rate of \$50 per year.

able at the rate of \$50 per year.

"Manufacturer's description, Model 8:
This model operates by the insertion of a coin and the pressing of a handle which causes three revolving rests to spin. There is no automatte payout day vice, contained in this imodel and accreding rows morely record free plays on the backboard which permits the player to extend the length of the game, by turber playing 6f the machine without the insertion of a coin. This is strictly a free-play game and we reel it should come within the \$10 tax bracket."

"Online by Internal Sevence Henrytic

"Ruling by Internal Revenue Departs "Ruling by Internal Revenue Departs ment; The machine described not being a pinball or similar type does not come within classification of amusement devices with respect to which the rate of tax is \$10 per year. If the machine does not in any manner indicate to the perion playing or operating the machine that is entitled to receive each, permium, marchandise or tokens, the machine is not regarded as a gaming device, as defined in the act, and accordingly is not in the act, and accordingly is not

función in the act, and accordingly is not taxable.

"Manufacturer's description, Model C: "This model is a combination of Models A" and "B." In other words, there is incorporated in the machine one free play unit and also one automatic payout unit. We readily understand if this machine is operated with the automatic payout device operated with the automatic payout device operated in the model now in use. If the present user of the model now in use. If the present user of the machine removes the payout mechanism entirely and operates it merely as a free play amusement game then what is the tax status? The combination model, we might say, was made to all uplify manufacturing problems, as it enables us to serve two different types of markets with one model. Further, it enabled the operator of free-play equipment to result this model into a payout territory when he was thru with it, and yier terms.

\*\*Ruling by Internal Sevenue Dopart-ment: If the payout mechanism in this model to succeptible to ready removal or attachment by the person maintaining for use or permitting the use of such mechine, it is closed as a gaming de-

"Manufacturer's description, Model D; "blodel "D" is exactly the same as Model "B" ignore as it is strictly a free-play gains with no automatic payout device whatsoever, Model "D," however, Incorporates in its structure a plu game field. The spinning of the wheels merely acta up possible scoring combinations; the awarding of free plays on the backboard in then dependent upon the player's skill in absoling one or more balls into, certain positions in the pingame playing field, which will award free plays on the backboard regardless of the action of the direc apinning wheels, provided the player is successful in abooting one or more balls into that particular section of the field. In other words, Model "D" is a combination pin fame, and free-play awards are dependent entirely upon the player's will in abooting the pin game section, and the setten of the three wheels "Manufacturer's description, Model D:

merely gots up the possible amount of

merely goth up the possible amount of free games to be secret?

"Ruling by internal Revenue Departments Such machine, thas into a lithing into operated therein a plut game field, falls within the classification of pinball" or other similar assumements machine and is tamble at the rate of \$10 per year." (Signed) D. S. Elisa, Deputy Commissioner.

Federal Tax Info On Skill-a-Rette

On Skill-a-Rette

To Standard Coin, Machine Company, Chicogo: "Reference is made in your letter dated October 27 and to your telegrams dated October 27 and November 4, 1941, relative to the tax on coinceparted amulement and gaming devices imposed by Section 3297 of the Internal Revenue Code, as added by Section 536 of the Revenue Act of 1941.

"You request a confirmation of the ruling given you on October 22, 1941, by this office to the effect that the machine displayed by you and known as Skill-a-Rotte was changed as a pinhallstype machine and accordingly, taxable at the rate of \$10 per-year.

The informat ruling given you October 22, 1941, is hereby confirmed."

D. S. Blim, deputy commissioner, Internal Revenue Department.

### FREE PLAY BIG GAME

Built with Animal Hoad Strips, or Standard Fruit Roof Strips. Also built with Mystery Cash Payout and Token Award Jack

Built for 1c-5e-10e-25c Play Made Only By

WATLING MFG. CO. 4640-4660 W. Fulton St. CHICAGO, ILL.

Est, \$800-Tet.S COLUMNS 2779

# LEGAL BARGAINS

-Chickon Shms with Base. \$59.50 

1/3 Deposit, Dalance C. O. D.

# Birmingham Vending Co.

2217 3rd Avenue, North, Birmingham, Ala.

# WINIELD STORE STATE CON GOVERN ARCADE HEADQUARTERS FOR THE MIDDLE WEST BARGAUS IN RECONDITIONED ARCADE MACHINES MIDDLE Brun Glaw (0.08%) Brun Glaw (0.08%) Nucuroused (Burrier Pictures) Promisel's Processory Promisel's Processory Promisel's Processory Promisel's Processory BARGAINS IN RECONDITIONED A A.B.T. Chemistry Territor A.B.T. Model F Trees (Anth Model) Bally Multi-Spe Gent Both Model F Trees (Anth Model) Both Model F Trees (Anth Model) Both Model F Trees Both (Model F Trees Both (Model F Trees Both (Model F Trees Both Model F Trees Termit One-Third Deposit, Balance C. O. D. Sand for Our Complete Pylco List on Any Cames You Are interested in. IDEAL NOVELTY CO. St. Louis, Mo. 2823 Locust St.

DUDLEY	SALES CO.	ROCKFORD, ILL.
II-Arnerican	\$27.80   Blaue	10thers
tie Chief	27.50   Majors. '41 #0.50	Ten 6001 40.55
o-Re-Mi	49.50 New Charte 64.50	Write Fire 00.50
Sauble Play	48.00 - Pewer House 10.80	White Wilne
Ouf Flores	\$4.50 Silver Shates 39.5	Zamble 27.50
	an an inc. miner	
bur Blamonde	47.50 Sports Pertition 54.50	SALL GWE ONWEND
Geroscope	47,80   \$un Bout ##/9/7	TEED IN A-I CONDITION
seld Star	24.50 Street Up 25.50	a sa manufa makanan G G G
Correl Boatel	40.50 Street OF 4 32.50	172 Diponic, maded of or or

# Thanx, Operators

FOR YOUR TREMENDOUS RESPONSE -YOU CLEANED US OUT - BUT WE HAVE RECEIVED A HUGE NEW SHIPMENT AND AGAIN WE OFFER

# U. S. DEFENSE TAX STICKERS

### ILLAHW TZUL YOU NEED

for every machine you operatel

CLEARS UP CONFUSION ON YOUR LOCATIONS,

HONEY CROER MUST ACCOMPANY VOME OPDER

They're going

PRINTED IN RED. WHITE and SLUE -YERY COLORFUL



ACTUAL SIZE

540-2 SOUTH SECOND ST.



ACTUAL SIZE

This Coimpoperated Amusement Machine

U. S. DEFENSE

REVENUE

ACT

OF 3541



# PAY HIGHEST CASH PRICES

For Used Skylighters, Ace Bombers, Rotary Diggers, Wurlitzer 472s and 616s, Drivomobiles, Photomatics and all-other types, of Deluxe Equipment, Tell us, what you have. QUICK ACTION, BOX D-131, care The Biliboard, Cincinnetti, Ohio.

# ERCULES HURRICANE OF VALUES WE STAKE OUR REPUTATION ON THESE TERRIFIC F. P. BUYSH

# CDECTAL.

ERCULES MACHINE EXCH., INC., 1175 BROAD ST., NEWARK, N. 9.

2	1 11	CHILL
Deable Plays	\$ 47.50 \$30,00 \$3.00	Chub Trephys

NEW ORLEANS NOVELTY CO.

115 MAGAZINE NEW ORLEANS, LA.



ASSOCIATED OPERATORS OF LOS ANGELES COUNTY recently loaded up this truck with games, phonographs and magnetics for the boys in the army at Camp Roberts, Gally, Needless to say, they were melecuned by both men and officers. Curley Robinsony managing director of AOLAG, stands, next

### Detroit

DETROIT. Nov. 15.—Pred Sampson, of Buchanan Specialty Machine Corporation, Grand Rapids; Fred Zemke, of Ann Arbor. Mich. and Jackson Automatic Music Company, were among Michigan operators adding additional Packard Planfor remote equipment to their opera-

Ciyde Cippert, who operates Mills equipment at Adrian, Mich. "was in to visit the Angott brothers, Packant and Mills distributors."

Harry White, George Corbetts and Tom Armey, made up the trio of Detroiters who reported wall box purchases "Det libet: oriablished routes.

Paul Andre, Orand Ledge (Mich.) op-erator, took a field representative from Angott Sales out to abow him how to work pheasants behind a good pointer; Boore, two birds.

Tom Rinchart, whose operating terri-tory is Orand Rapids, took Angotte bird-hunting salesman out again. Score, one ooch bird on the Elmehart table, and the Airedale needing de-burring.

Michael A. Augott Jr., head of Angott Sales, Inc., is sojourning in Florida, Carl Amout is running the Detroit business in his brother's absence.

Mrs. John W. Smith, whose husband was a former mayor of Detroit and is now head of the local Panorum Company, died here November & after a logg liness.

Walter Seewesyk, a newcomer in the Detroit operating field, is establishing a route of Mills phonographs in West Side spots.

Cornetius P. Rumely has taken over the rights for the Trading Post, four-compartment vender manufactured here by the Henze Tool & Machine Company.

Johnshiahas, new field representative of the United Music Operators, is embarking on a vigorous campaign to establish the principles of the organization in the Detroit territory.

Roy Dease, cales manager of the A. P. Sauve Company, returned from a hunting expedition on Art Sauve's private preserve near Pair Haven, Mich., with two pheasants and two rabbits.

Gene Callahan, manager of the Alax Novesty Company, is boing visited daily by operators crowding in to try officiand inspect Bally's new Convoy.

Douglas T. Powier, a newcomer in the Detroit operating field; is starting in with a Photomatic route.

Louis Pisher is taking over therefore Way Vending Company and citabilishing bradquarters at 2736 West Grand River Avenue.

Anthony Giffel, who operates in Bis ville, Mich., was busy last week buy new phonographs for his goute,

Sam Liebers, who opened the United Coin Machine Exchange two mentine ago, is planning to take over the store next door in his first expansion move.

Tonnic Wendt and Nellie Roth, of 2 Musterput Vending Corporation, distributing organization, with a capital of \$25,000.

Address of the company is 82 Appl. Street, Muskepon.

John Dobranich, of Zora Recording Studies, is readying some new Section and Crostian numbers to be released soon to operators having foreign loca-

Albert A. Weldman, manager of Weld, man National Sales Company, reports a lively market for both new and used eighrette venders.

Harry Morton, Detroit music operator, is busy expanding his route and looking for new locations.

mari Produck, Bay City, Mich. Sochury operator, has opened a new music store in the downtown district there.

Clyde McDonald, who has a music route in Ralamazoo, is buying a string of new Scoburgs for his locations.

Arthur P. Sauve, head of the Sauve Company, is back at his office after on attack of the flu.

William: Rasck, operating as Williams Specialty Company, is doing good busis ness with wired music, operating this department under the name of Betty

Michael Savinh, of Atlas Automatic Music Company, a spending most of his time on the road covering Michael.

Benjamin Rosen, of Confection Cabi-not Company, is the newest member of Detroit Variety Club.



### CONSOLES

, , , , , , , , , , , , , , , , , , , ,
Bally's Stay's Trees
Malty's Royal Pfüth, 64
Stally's Royal Flesh, 100
A TO BE
「「「「」」をはないのではないのであると、これのは、これのは、これのはないです。
Bully's Big Top, Sall 105.05
Bully to Teaper
Mitte Pour Betta E28.90
Mills Jymbo Peredes, P.Q
Mills Jambo Paradas, P.P. Maley
Militia Signature Melin
Aritis frim bb bb 22.60
Keoney's Kentucky Olob
Massey's 1936 Treatiline
"Kroney's Triple Entry
Pecca 1939 Roots, 25c Saul
Pilos 1940 Berstows, F.P. Comb
Pacce 1029 Sersions, 88118 78.50
Pages 1819 Seretogs, 10c Salis
Janinge Wellipit
James and Product City. AE.09
dissalings Derlig Day
Jongines Fast Time, F.P.
Evans Jungle Comp. Comb
Exhibit Yardanne
18 Hotel loy Creaters Chesters
2000
I Roll From Michelopes

CLEVELAND COM MACHINE EXCHANGE OLEVELAND, OHIO

### Superior Announces Salesboard Showing

CHICAGO. Nov. 15 (MR).—Superior Products, manufacturer of anleaboards, innuclated that it will feature a showing of its merchandise at its, Chicago head-quarters the work of January 12.

of its merchandise at its, Chicago head-quarters the week of January 12.

Sylven L. Miller, advertising manager, in making the announcement, stated that out-of-town visitors will have the opportunity; or viewing the latest Superior creations. They will be personally excerted to the factory by representatives of the firm in private automobiles, "Aside from the fact that they will enjoy the new board-exhibition the said, "they will receive an additional treat of touring the factory and assing for thoused we also been a highly successful lone for Superior in that, it has surpassed even the remarkable advancements made during 1940. Production and asless have his new peaks plus the fact that better boards have been offered to the operators. The closing year has watched a stream of new Superior favorities eatch on with the public. Among the many that hit the popularity heights are Take It or Leave It, Paul Bunyan, Rookle, the ling Black Beaf, Way Back When, T-Formation, Sam's Barber Shop and numerous others." T-Pormation, San numerous others."

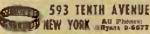
# FREE PLAY BUYS TO OPEN YOUR EYES

Buren by Exacolinar Target Saffi, Value, While Fire Eig Zag Lammin Hrodecati., 23/50 adward, 18.50 Oude Runch 17.50 Dubler ... 33.50 Dubler ... 33.50 Entry ... 38.00 4 Diamonds 47.50 Ficher ... 48.50 Double Pres. SELDU Partiery Note Over Home Rub. Sporty Speed Demon

1/3 Down, Hal. Q. O. D.

"THE ARCADE KING"

# MUNVES

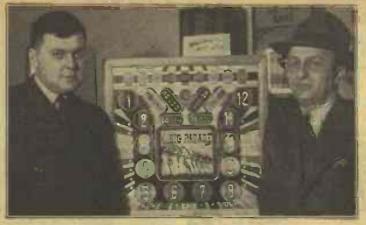




# WE PAY CASH FOR

STEWART NOVELTY CO.

Buy U. S. Defense Savings Bonds and



BALPH SHEFFIELD, OF EMPIRE COIN MACHINE COMPARY, Chicago, and Morris Giuser, of Cleveland Coin Machine Exchange, Cleveland, look over the latest game, Big Farade, offered by the Exhibit Supply Company, Chicago.

# Northern Calif. Operators Set Up New Association

By SID MACKIN

Managing Director of Amusement Merchants' Association, Inc., San Francisco

THE Amusement Merchants' Association, Inc., San Prancisco, has in the past conducted its operation on a backs benefiting all operators in this area. In meagnition of the many benefits received from the association thru its, operations, the operators of Northern California, realizing the need for this type of organization, requested that the formal scope and operation be extended to include officially the 48 countries of Northern California, and that they be allowed to take membership in a central organization. organization.

Oreat care and study were given to this

Creat care and study were given to this far-traching stop before it was actually undertaken. The effectiveness of unlification and proper representation thru an organization of this some being recognized by the far-sighted and leading operators thrucut Northern California brought to the Amusement Merchants' Association, Inc., numerous requests over the past months to undertake such a project. Altho the step was not taken immediately, the association cid work with various communities in an advisory capacity, assisting in many ways with

over the past months to undertake auch a project. Altho the step was not taken immediately; the association did work with various communities in an advisory capacity, assisting in many ways with their local problems. This procedure was followed because of the fact that to carry on an extensive organization undertaking such as this required more than just a handful of representative people, and also, its ultimate success depended upon a well-land plan and an all-inclusive program before sortial formation could take place.

All this has now been done.

The actual formation of the Kerthern California Association took place as what was the first meeting was called primarily in connection with the Amusement Merchants' Association's spoinaired program in conjuction with the federal tax. The meeting was held in San Francisco at the Eagles' Hall October 22.

Prankly, the pernous expected all expectations. Every county of the 48 was represented, most of the countine, turning out, substantial delegations. Following, the presentation and discussion of the federal tax question, the subject of formal formation and ottension of association activities through Northern California was brought up from the floor. After a thore and complete outline of what requirements would be necessary to achieve proper organization of this type, covering stells a large area, at was voted unanimously to undertake the project, all in attendance signing up then and there and paying their dues, line of the State.

The overall plan of operation will be of unit type, various units being formed in central regions which will work thru the open and plan of organization will be of unit type, various units being formed in central regions which will work thru the open of organization will be of unit type, various units being formed in central regions which will work thru the general plan of organization will be of unit type, various units being formed in central organization by representation. This type adt-up will allow flexibility and enable the various

THE Amusement Merchants' Association contrat organizations, thereby allowing tion, Inc., San Francisco, has in the what might be derived "custom-planned" past conducted its operation on a basis programs, shaped and designed to be best effect in accordance

with local conditions. This flexibility will lend itself toward a greater unity of understanding and operation within the industry and will achieve a solid front in connection with overall problems affecting the industry.

Kansas City

KANSAS CITY, Mo., Nov. 10.—An in-jection of defense money along with, a cold map here has sent coin machine his on an upture, featuring hos vier sales, more placings and an increased play in every line. Packard Pla-Mor Anusements Company, local distributor for Homer E. Capehart, Indianapolis, finds sales increasing varieties. creating rapidly,

Managers Frank, Fusone and Frank Bucero, of Acmo Amusement Company, expect bigger profits when the government boosts dynastic prices, A present bis is experiencing the expected upturn since cold weather. As hig altipment of new machines is due around the first of the wast.

Wollace Bryant, manager of C & Butributing Company, reports a good play on Torna Muntaing, produced by Cottlieb, Encodence, by Enblit Supply, is one of the best in years, says Bryant.

One of the fastest growing outlites in this sector is the Automatic Music Company, countd by A. H. Meyers. Two weeks ago they brought in a shipment of Jennings Telephone Music boxes and began setting up atudios for their operation, with Ben Priedman in charge of installation. Truy now have 30 locations and have orders for 60. Placings are being made as fast as material arrives.



### OLIVE'S BARGAINS IN A-1 RECONDITIONED MACHINES AUTOMATIO PATOUTS 3 Mee Mills Jumbo 1 DALL FREE PLAY

1 Long Charges Jr. \$30.00 2 Proce Roses (Brown 88,00 2 Proce Roses (Brown 88,00 2 Proce Roses (Brown 98,00 2 Proce Roses (Brown 98,00 3 Spinel Time (Blass 90,00 3 Spinel Time (Pol 98,00 3 Track Time (1932) 85,00 1 Trickle Downs 85,00 1 Trickle Downs 85,00 1 Trickle Downs 85,00 2 Roses Jennings Slape 1000 1 Roses Jennings Slape 1000 1 Roses Jennings Bob 741 2 Proce Process 1000 2 Process 1000 2 Process 1000 2 Process 1000 3 Process 1000 3 Process 1000 4 Process 1000 4 Process 1000 5 Auto-Pacers (Serial see 6000) ... \$775.00

1 Derby Day (Shat 700) ... \$2,000

2 Fait County 15.00

1 Fait County 15.00

Gless ... \$0.00

Gless Plant)
\$ fireson Plate
1 Long Stee

T Blue Oren Bath
I Gleb Trouby Line
Anni 168.60
2 Carl Maris 58.00
3 Carl Maris 59.00
3 Carl Maris 78.00
3 Specia 6 and 78.00
3 Vol. 77 78.00
3 Carl Maris 78.00
3 Ca 87.50 8 feet dentings Bib Writes
25.00 8 feet dentings Bib Writes
on the Our Commission Little on A Types of
those poid Will fair to to marriet Bib
Ready to Place on Location. If you are
1 To deep and enough pull Greets.
Terms: 1/2 Depoint, Balactee O. G.
Terms: 1/2 Depoint, Balactee O. B.

We Have All the New Games On Hand for Immediate Delivery. Write for Prices.

OLIVE NOVELTY CO. 2623 LAUGAS AVE.



DAVAL, 2043 CARROLL AVE., CHICAGO

Pacyle Court MAC MOHR CO - 2916 W. PICO BLYB - LOS ANGELES, CALIF.

### CLOSEOUT—ALL USED GAMES

E-6-11	Gold Star	\$top & Go\$10.00
Band Wasse 22.50	Home Rull 17.50	Bide Kick 10.00
Saver	Leave Lease 20.80	Too Rescher 19.00
Bella 10000 87.80	Landellag 18.00	Texat Leaguer 20.00
(lip League 25.00	Leader 19.00	Topes 10.00
211g fibres 14.95	Let of Pue 18.00	Triumph 10.00
C4.88	MysUes	Twiskle \$9.00
Big Town 12.05	Met/w 29.80	
Man. Score 19.00		Umos
Souther Aller 15.00	Nisey 10.00	Lorable 25,00
	0'80g 12-60	*******
Brondrauk am.60	Paradise	CONSOCED
(Bnofflee 18.95	Fich *Em 10.00	Track Time
Win (200 pe 12,05	Busy     18.00	Butte Q 28.00
De-Re-Mi 48.00	Rediverses and and a 20.00	Onarile Herse 38.60
Double Play 39.50	Speed Dames 22.80	Plantherne of or
Drune Wales 15.00	Spot Pool 39/80	Galloping Dominson 38 50
Firmation 25.00	Screen Up 39.50	Kentucky Olub 88.00
Fair 10.00	Demonit Three	Pos Shes : 25.00
Print	Boder 601 10.00	Beratage III.00
Felties 15.0	O Boors Page 29.50	.Bkille
What is Your Sast	Office? Vy Deposit With Order	Halanco C. O. D.
AVAL	PARCED IDENTICAL	

AVON DISTRIBUTING 4700 PROSPECT AVENUE

CLEVILAND, OHIO

### MAYFLOWER SPECIALS

### FOR IMMEDIATE DELIVERY

MECONDITIONSO

	-		-	4		
Bircha	Auto	10,0			31	110.00
BHROP	ne Re	φĺ.,				99.60
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	Maker					69,50
	ne Ti					94.50
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Thurs	P DIM	B .		9 -		49.50
Sport	Page		1 :			40.00
	- 1					

TAX FREE EQUIPMENT
Ready Air Balder, \$100 50'
Rapid View Po acr 100.50
Delate Basevalle, 50.50
Whelitzer Stee Bell . 44,50
Rock-mildle
Kanney Aburist Cun , 40.00
ABT Tarmit, Velton-Dale, 0.00
Helly Gregor, ner . 8.00
Pikes Prata, new 15.00
A house a commercial contract

2000 PACTORY ABBUILTS

URED PHONOGRAPHS ord 75 Worldon, \$138.00 odd 516 Wurllan 85.00 Thomas 1/3 Deposit With Order, Selawie C. O. O.

COMBOLES 20 Mills Four Balls \$240.50 30 Bertall Totaliar ,110.50 20 Miller Moon Shrevitence 114.50 tops Rath ... 94.57 Rest-Rath ... 94.50 tops S.P. ... 95.00 ada, P.O. ... 90.00 ada, P.P. ... 10.50 to, Br. ... 90.00

MAYFLOWER NOVELTY CO.

2208 UNIVERSITY AVE

STEPARIL MINN.



HELEN McCONNELL, Detroit model, is shown selling U. S. Defense Bonds and Stompo in the lobby of the Buhl Building, Detroit. Alongide Miss McConnell is the Secourg Minute Man Phonograph. (MK)

### Spot-a-Card Newest Gottlieb Offering

CHIGAGO, Nov. 18. (MR).—In response to the demand from operators for another hit gaine guilling, the card idea, made popular by a number of Gottlieb games, the company this week announced spot-a-Card as the game that more than fills the bill, officials said today. "The card theme was a hit-from the start," they report. "Each succeeding. Gottlieb game 'employing this game principle proved a greater success than the predecessom, and when we thought we had built chough to early the demand we met with an overwhelming fastence from operators for more. So we yielded to their urganes with Spot-s-Card.

"This new idea embraces the same pop-

"This new idea embraces the same popular card principle, the same simplicity, case of play, the same popular appeal, but with many inhovations and modernized with shary innovations and modernized features added. The simplicity is so unusual that practically alverybody can play it without paying any attention to directions, and for that reason it strikes the fancy of occasional players just as much as of the regular fans.

"Spot-a-Card is an far altend of any previous games of its type that it is al-isady giving indications of far greater popularity than we anticipated. Opera-tors, particularly in the East, are already scholing in more orders than we expected." Duve Gottlieb, president of the com-

pany, was in high spirits over acceptance of the new game, "When operators insist upon something you can depend that they innow what they want, and we want he supply it. Spot-a-Card has been launched at their request, and that sions august for the success of the game," he said.

### Keeney Announces Submarine Preview

CHECAGO, Nov.-15 (Mit),--- Koeney dis tribulors, according to Keener's general manager, Bill Ryan, are holding a preview of the new Keeney gun, Submarine, this

Operators who have been fortunate to see this new-type gum have told us," and Ryan, "that it is the greatest shift-type device they have ever-seen. Gum operators were quick to see the realism of the new Keeney gun added tremen-dously to the appeal. The player steps up to the gun and shoots hall-bearing buffets with machine-gun rapidity and can see where the bullets strike the

aluate target.
"We've packed a lot of new experience for the player into our new submarine gun. Pur one thing, the gun has a naw accoring system that actually induces the player to shoot and shoot again. A new timing indicator achedules the player so he knows how much time to devote in shooting at the three motions of the target."

# PRICES RIGHT—EQUIPMENT GUARANTEED

FIVE BALL FREE PLAY GAMES	1 Ball Games
All: American \$80,00   Sheere \$24.50   Sky Ray \$45.00	Big Prise 684.80
Wile Tirre 34.50 Mystle 20.00 Stars 32.00	Disp Gross 22.80
Codifice 2: 14.80 Punch 31.80 Target 0ath 40.00	Dark Horse 79-50
#48s Quand; 47.50 Progress, 20.00 Tuda Sis BE.00	Mills B-to-1 . 27.50
Losque Londer 10.52 Repealer 27,50 Valves 10.00	Record Time. TE.DD
Majors, 641 49.50 Silver Seray , 80.00   Zeroste 24.50	Beert Special 50.80
CONSOLES AND AUTOMATIC PAY	The second secon
Bab Talia, Tetalist	
Charley Stores	
Foor Selfs	00.00
Junibe Perede, P.O	104.50
MILLS THRONE OF MUSIC, \$125,00 - MILLS EMPE	08.50
1/3 with MI series, SR, Q. Q., D. WE HAVE MANY MORE MACHIN	HER ON MAND, ALSO
COUNTER GAMES, ARCADE EQUIPMENT, PHONOGRAPHS AND ALL TYPES WRITE FOR COMPLETE LIST TODAY!	ELOT MACHINES OF
	HE MAN THE STATE OF THE STATE O
ROY McGINNIS, 2011 Maryland Ave.,	danmore, mo.

# ATTENTION

SOFTHERN OHIO and WEST VIRGINIA OF TRATORS

To better serve you we are opening a branch office at 446 Virginia Street, East, Charleston, West Virginia. You are invited to attend our opening all day Sunday, November 23; 1941; Several hundred dollars in new equipment given-away to operators as door prizes. Representatives of all feading manufacturers will be pressent.

# SHAFFER MUSIC COMPANY

514 SOUTH HIGH STREET

COLUMBUS, OHIO



THE BIG-TIME TRIO-funcionith Eddic Lane ("Let's Dream This One Out")? Jim Mangan ("We're All Americans"), author and advertising manager of Mills Novelty Company, and Let Octif, relessable, beverage machines sales division; artile. (MR)

# Fort Worth

PORT WORTH, Nov. 15.—Phonograph operators in this area are co-operating with the Bond campaign by placing the Any Bonds Today? Platter on most of their machines. The Panther Fovelty (Company and the Frankrich Distributing the Panther than the Company and the Frankrich Distributing the Company and the Panther than campaign. Company are going in for the campaign 100 per cent, while other operating firms will put a large humber of the disks as their phonographs. Stickers, cards and circulars will be used to stimulate play on the number.

Pormer operator Johnny Wilson has accepted a selling position with the To-ledo Scale Company, working out of the Port Worth branch officed. He will cover the Port Worth and surrounding area. Wilson had been operating since back-in 1925.

Harry Hooser, former operator, is again back in the harness with phonos and amusement games.

George Prock, Dallas distributor, was a visitor to the row recently. George reports nice mice on all types of equipment.

E. O. Staffens, vice-president and manager Permo Point Division of Permo Protucts Corporation. Chicago, was a Port Worth visitor on October 27. He was making an extensive swing around the Southwest territory in the interest of his firm's product. Prom Port Worth he went to Dallas, Houston, Oalveston and New Ocleans.

Operators are enthused over the good noise that there will be a 1942 Cota Ma-chine Show. A large Southwest delega-tion is expected to attend. Special sleep-ers will be aponsored to carry the group thru to Chicago.

O. W. Percy, head of C. W. Percy Nov-elty Company, Dallas, violted Fort Worth recently, C. W. has opened an attractive jobbles headquarters on McKinnet Avenue, Dallas,

Earl Roynolds, Dallas distrib, was seen making the row last week. Earl is factory representative for Singing Towers.

Several Fort Worth operators will visit the January coin machine abow, traveling with the Texas delegation over the Missouri-Pacific to St. Louis, thence to Chicago over the C. St. E. I. Rallway. Indications point to a good attendance the Southwest.

### Distribe Okay Postage Vender

NEW BRUNSWICK N. J., Nov. 15 (MR).—Leading distributors have sent infletters stating they are interested in handling the Brunswick Postage Stamp Vender, according to Al. Davis. of the Automatic Senibary Vender Corporation. Al claims that almost 75 per cont of the first mail received in answer to the first mail received in the first mail received in the first mail received in the

"We want to" build up one of the larr i distributor organizations in the country and are formulating plans now," by Al. "We have also worked out a special proposition that will meet, with the approval of firms that can distribute our machines

"We are out to prove to the leading distributors that the Brimswick stamp vender is one of the finest terms they can hamile at this thing."



THE BAKER NOVELTY COMPANY INC. 1700 WASHINGTON BOULEVARD - CHICAGO, ILL

WEST COAST

MAC HOHR

1914 W. PIOD SLVB.

# SPECIAL

- Mechanical
- Skill
- Legal

829.50

Sall Comfort St Play \$2.50 Extra

F. O. D. Chicago

Cissrette or Animal Symbols Dolloval.

SPECIAL INTRODUCTORY OFFER

For a United time up will make a Gueral remaining officers on these real counter manne with absorbers (chitricit., Distributors Wasted Europeans)

STANDARD COIN MACHINE CO.

2507"N. WESTERN AVE.

CHICAGO, ELLINOIS



### DO BUSINESS WITH A RELIABLE FIRM!!! CLOSE-OUT SALE!! WE'LL BUF FOR

BRAND NEW WALL AND BAR BOXES AND ADAPTORSU

WRITES WIRES PHONE QUICKS

CASH ANY MUSIC MACHINE MADE!

400

ROYAL DISTRIBUTORS
409 NO. BROAD ST., ELIZABETH, N. J. (All Phones: ELizabeth 3-1776)

### LEAD WITH LEADER'S "TRUE-VALUES" PERFECTI SPECIAL!! Brand New In Original patrancel Perfect All 1997 - REGARDLESS OF PRICES TRAFF Derived description of ony Linder TRUEVALUE corrected Of grants Factory Sealed: Crates

PERFECTLY RE-CONDITIONED STAR ATTRACTION
A. B. C. HOWLER
OWERS MUSTERS USED MACHINES ON HANDE WRITE FOR THIS WRITE FOR PRICES PRICE LIST NOW!

LEADER SALES CO., 141 N. FIFTH ST., READING, PA

In this time of national emergency your country needs your help. Buy, Oxfanse Savings Bonda and Stamps segularly.



A SHOWER OF TENS

SEABOARD SA ES, INC

418 4GUN A.M., N. W. Wilmonnic 7-8-818

DIATE DELIVERY!

and north more! See deal on the market.

[1,0,0,0 pet an equal tilines at the penns, there are 6 inns, 8 ..., 10 thry of our integers of the 130 penns, there are 6 inns, 8 ..., 10 thry of our integers of penns, 10 thry poolit 520 km. The deal with the real appearance. The heater and the in real cities doubt in fram of 5st and out to construct as out of 5st and out to the penns out to the penns of 5st and out to the penns out to the penns of 5st and out to the penns o

BARNES NOVELTY CO. Row Paris, Ohio





GET ITH-from YOUR DISTRIBUTOR EXHIBIT SUPPLY CO • 4222 W. LAKE ST • OHICAGO

SUPERIOR PRODUCTS

14'N, PECRIA ST. CHICAGO, ILL

## 1, 41	CASH WAITING!  for WURE, TEER #1125 and 0100 and all other used accompany.  Belance C. G. D., white for Co-	# Ten Special ## 200.00   Ten Special ## 200.00   Resp.   12.80   Resp.   22.50   Resp.   22.5
ATLANTIC YENDING	CO., 659 Atlantic A	ve., Brooklyn, N.Y.



ANDY'S MANHATTAN CAFE, Harlingen Tex, has been fitted with Packing Pla-Mor remote control confined by Eddin Green, Harlingen operator. Green is sented in the booth at the right. C. B. Tinsley, his service manager, is sented at the lift. (MR)

# Business of Making Money Is Very Good, Mint Figures Show

WASHINGTON, Nov. 18.—The money-making business is very good, thank you. That was the report from the United States minus, as they disclosed that new coins are rolling out of the stamping machines faster than ever. By week, the minus have pounded out 1.181,878,000 American and 207,003,800 foreign coins in the last nine months—about 20 per cent more than in the similar period last year, when previous records were doubled. Circulation of coins jumped from god to 600 millions in the last lar. The big rash is for pennies and micros. On machines and sales states have been boosting the need for these.

American minus always have taken foreign orders, but Europe got most of the business before the war.

# Dallas

DALLAS, Nov. 18.—Raymon'd Williams, manager of Commercial Music Company, was a visitor recently to the Ranfolph Wuritiner Company factory at North Tonawanda, N. Y. Williams was converting with Wuritiner officials on problems of production and distribution for Wurlisser production and distribution for Wurlitzer company, planed in from New Orleans to Join Williams in the factory trip.

Mr. and Mrs. Porter Harrison are still receiving congratulations over the berth of a daughter October 14 at Florence Nightingale Hospital. Pather is a member of the D. & H. Music Company, one of the largest music operating firms to the city. in the city.

Leon Malcomonius, local operator, had 22-Wurlitzers on locations at the State Pair of Tenas, Business for the phonos was exceedingly good.

C. A. Scale has recently added several new Wurlitzers to his string of music locations in the city.

Coorse Wrenn, Trans said represen-tative for Welbox Bales Company, was in Dallas last week after a swin, thru East Texas. George says that East Texas operators report good business;

Coin vending machines in the Sinte of Texas produced \$233,255.30 in revenue for the State during the year ended August 31. According to the latest report of H. A. Einste, director of the cigarette and occupational diffsion of the Texas comptroller's office, the State revenue gained \$121,363.20 over that, of the previous year, when the State collected only \$171,392.57 in columnsching taxes.

J. W. Hollingaworth, of Weatherford, Tex., has bought overallnew Wurtlings to hin to his music operations in that West Texas city.

Collie Irby, head of the Walbott Bales Company, reports some fine sales of

Huckley music systems from T. H. Gunningham, the firm's Oklahoma and Kansas sales representative.

B. H. Williams, manager of the Houston and San Antonio office of the Commercial Music Company, was in the Dallas office last week while his Brother Raymond visited the Wurftiere factory. B. H. reports business on the upgrade in both South Texas cities.

Coin machine operators of Dallas to backing the sale of Defense Bonds to the limits. Every only machine office in the city has not display the attraction poster saying "fluy Defense Bonds Now." The sale of bonds among members of the industry is mounting, and some of the more aggressive salesmen for "Decel Bam are selling their friends outside the coin machine trade.



# CLEARANCE SALE!

1		
BILVER	4	SEA N
BRATES	\$37.50	Morespe
Larolline	14,50	Gold B
HI-STROPEP	38.50	Pormal
Glemour	14.50	Drue
Double Pitag	22.00	Ditte
"Double Witag L	82.10	
CEPHINE	18.00	Соливе
Codilles	17:30	Diffia 6
His Bhow	41JH0 1	DID CH
Sandwagen	20.04	BIS Ra
VACAULON	146.80	Su
mitters from and	SP-SO 3	Sparty
Spot Fool and	78,89	Per wally
PUTTERN	42.00	Pertob
Powertouse	16.00	Prio .
D'Boy	11,80	Miper
MEHITO,	\$2 00	Mascot
Legiannaira	42.BD	Leador

Gold Star Orite Spot Dip Chief Bit America

For Fatter Service, Places Give Second Oblive When Ordering, 1/8 Dones, Deliance O. C. C. White For Free Price Liev, 5

# **AMBASSADOR**

VENDING COMPANY TOO Coney filent Ave. mitooks.vo. Hall



ALL JOETIN' TO "JOETIN' JOE DINAGGIO," Les Brown's tune. Gathered around the Empress phonograph are Less Brown, orchestra leader; Cherlie Snyder, of Mills Novelly; Les Martin and Bob Lindeloff, Mills distributors, and Oscar Schultt, Mills phono valesman.

# Minneapolis-St. Paul

MINNEAPOLIE, Nov. 18.—Back from Washington, where they confered with Internat Revenue officials concerning the tax situation, is the Minnesota coin machine men delegation which included Torn Crosby, president of the Minnesota Automatic Cames Association; Archie Le Beau, of La Breu Movelty Company, St. Paul: Wesley Smith, president of the Minnesota Automatic Cames Association; Don Leary, Phil Bloom and Harold Lieberman, all members of the State and city association. They spent two days in Washington and will report their dinding at meetings of the two groups in the mar future.

The coin machine industry in mourning the death of Morris J. Karter, 44-rear-old St. Paul comman, who passed away October 24. Born in Russia and reared in Sheboygan, Wis., Karter came to St. Paul in 1918. He was with the United States Marine Corps and about eight months ago entered the coin machine business. He is survived by his wife, Harnh; three daughters, Elleen,

# SPECIAL!!!!! Guaranteed Like New MILLS LATE MODEL JUMBO \$89.50 PARADE, Cash—Chark Model 369.50

AHADE, Cosh Cherk Modes 549.50
JENNINGS Good Lock 39.50
WE HAVE EVERY TYPE OF COIN OFFRATED MACHINE, NEW OR USED. WRITE
FOR PRICE LISTS AND CIRCULARS.

SICKING, INC.

1401 CENTRAL PKWY., CINCINHATI, O. 127 E. BROADWAY; LOUISVILLE, KY

Mary A.			
* 9793	WWY STATE OF	WA ON HOUSE BE	0
LEW	WUL.	F OFFER	13
Bully Beauty	445.00		619.59
		Plicher	24.50
Bry Chief	22.50	Follog	45.80
illig Show	10.000	Formation	2E.50
liking Trasse	25.00	Glassey	17,00
Birdhip	97.30	'Chald Octo	53.00
Minchest	14.93	Heldown	12.50
Blue Grees	90,80	Secola-Ball	8.50
Guidling Alley		Bendidde	18.50
frequent	25.00	LOADOF LAIDIN	33110
"Brite Spot		Limpillo	17.60
Syckanos		Lot of Fun	12.50
GIFFELD	3.50	Mascols	
Chayren	1280	Metro sa sa-	22.50
Chubbie	10.50	Mr. Chips	12.00
Compay	12.60	Nippy	12.00
Dork Heres .	03.66	Ottom Park	12.50
Dielo	17,00	Ohl Dep	12.50
Proubbs Fastur		Ond Johnson	15.00
Drum Blajer.	18.00	Wed Hot .	
		interes (Z, O. D.	
DEY	United Militia	ENT COMPANY	
ALL B	OLI 10 5 61 11	THE REAL PROPERTY.	- A - A - A
I day Mark B	Tinda.	FUFFA Q;	STREET, SQUARE

MILLS PHONOGRAPHS.

Distributor CONSOLES

KEYSTONE HOYELTY & MFG. CO.

19th a Hantingdon Six. Philadelphia, Pa.

Adeline and Antia; a son. Arnold; his parents, Mr. and Mrs. Louis Karter; four brothers, Jack, Albert, Charles and Sam, and two sisters, Hose and Irene. Separal of his brothers are coin machine operators,

Henry H. Greenstein, executive of Hy-Gmusement Company, has been reeffected vice-president of Beth El symmgogue here. His partner, Jonas Bensler, is in line for the presidency of the Beth El symagogue men's club, and altho he early he will decline the post, partner Henry advised that Jo would be the prexy, come what may.

Don (Red) Melgrep, associated with Murray Kirschbehm in the distribution of records to music machine operation for the past two years, has joined the Roycraft Company's record department. His was succeeded as Kirschbaum's by Joseph Zakes.

Congratulations are in order for Mc, and Mrs. Sol Rose on the birth of a son, Benjamin David, October 15. Daddy is a Minneapolla operator. Uncle Recury Greenstein, mamma's brother, is ah exac of Hy-G Amusement Company, while Uncle Jonas Beisler, daddy's state's husband, is the other Hy-G exac. With silch a background, Benjamin David has his career all cut out for him 20, years hence.

Walter Jannicke, of Glencoe, Minn, traveled to this market to pick up some new equipment for his route.

Operators and distributors alike report that November has started off with a bang. Collections are hitting new peaks, with ope now over the tax jitters and starting to buy merchandise again.

At Mayflower Novelty Company five of the office gais have organized a howling team. The Mayflower girk trundlers are Lou Doban, Bessie Eliva, Bernice Cilman, Leah Levin and Evelyn Vegager.

Sam Taran, heid of Mayflower Moroity Company, left this weak for Chicago. After acceral business conferences he is expected to go on to Pittaburgh and Buifalo to visit the Mayflower branches in those chies

John Potter and Elile Matteon, Superior, Wis., coin machine operators, came to the Twin Cities this westillo and to their music route.

Marty Olson, comman of Winons, Minn, is mourning the loss of Mrs. Olson's father, A. Miller, also Winons,

Recent visitors to the city included Marty Ferrel, Orand Rapids; Pred Boyer, Raldwin, Wis; Oscar Ingland, Alexandria, and Mt. and Mrs. J. J. Stuck Jr., Slow, Palls, S. D.

Bill Mossbarger, of Milwaukae, Wurlibger representative, and Tony Bicklen, of Indianapolis, Packard Manufacturing Geppany man, visited at Mayflower Rovelty Company. of all time! It's a modern machine for modern operating needs, loaded with today's kind of playing appeal. Four Bells is the complete answer to all your operating problems. Mills Novelty Company, 4100 Fullerton Ave., Chicago, Ill.



# BAR JACKPOT F-5240

1640 Holes - Takes in \$82.00 Pays Out Avorage \$48.69 - Av. Profit \$38.31

### PRICE \$4,86 EACH

### OTHER FAST SELLERS

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Largest Board and Card House in the World

6320 Harvard Ave., CHICAGO, U. S. A.

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FREE PLAY CAMES—REAL VALUES—

READY FOR IMMEDIATE SHIPMENT

Turpet Still 944.60 Deceld Play 352.80

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# One Ball Bargains-All Reconditioned

10 Grand Nationals - \$ 59.50 Each 2 Santa Anitas - - \$95.00 Each 2 Kentuckys - - 110.00 Each 5 Hawthornes - - 35.00 Each MANY OTHERS! WRITE! WIRE! PHONE! ENGLOSE 1/2: DEPOSIT-MALANCE C. O. D.

SEIDEN DISTRIBUTING CO. 1226-30 Broadway, Albery, N. Y.

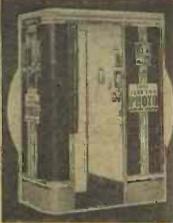
LIFETIME MONEY MAKERS - FOLLOW THE SMART OPERATORS tomorrow's income problem TODAY . . . by getting started now with these three all-time hits! Never before have you faced such a need for STEADY money-makers—and Mutoscope offers you a chance to stock up WHILE YOU CAN on the finest "sure thing" income providers in the business! And there's NO LOCATION TAX on any of them—which means extra money in your pocket right away!











### ACE BOMBER

Collections are improving by leaps and bounds on this great antisaccont machine... and they're sure to feed intreasing as were the continuous. DON'T PASS UP A REALLY MARVELOUS INVESTMENT... the top gun in the industry for consistent, over-skyrocheting regists... ACE BOOMER! BUY ALL YOU CAN, WHILE YOU CAN, FIRST COME, FIRST SERVED.

### DRIVE MOBILE

Something entirely different—but so basically sound and metural" in its appeal that play keeps accoming week after week! DRIVE MOBILE is another "Insurance policy" to protect your income from

### PHOTOMATIC

By diet the most famous, most popular, most successful coin machine investment in the entire history of the business! Coing stronger than ever after 7 YEARS OF PROFITABLE OPERATION ALL, OVER-THE WORLD! Taking pictures is as natural as breathing... that's why people will NEVER app extending in PROTOMATIC!

GET YOUR ORDER IN QUICK !

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THEY COME TO YOU LIKE KINY?

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British Piley

SEASO

STATE COME TO YOU LIKE KINY?

PRES PLAYS

SEASO

Why It was been found to be a season of the company o

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PHONOGRAPHS
What Combon Nect, 01, 854.80
What Combon Nect, 01, 854.80
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THE BEST IN USED PHONOS & PEN GAMES

NATIONAL WOVELTY COMPANY

THE MERRICIC BD., MERRICH, L. S. N.V. .

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# You can ALWAYS depend on JOE ASH-ALL WAYS



ACTIVE AMUSTIMENT MACHINES CORP.

# BETTER-EQUIPPED BY MUTOSCOPE \*



the No successful Penny Arcade can be complete without such remouses the layer as these distributions products at Photomatic, MUTOSCOPE MOVIE MACHINES, MUTOSCOPE, SICHT-UP TOPT CARD VENDORS, STY FICHTER, DRIVE-MODILE, ACE BOMBER, PUNCH-A-BAC, LIFT-O-CRAPH, FORTUNE YELLING BIACHINIS, DICGERS, HOCKEY CAMES, AND MARY-OTHER STANOUS MONIY-MARING MACHINES FREE Architect Service and Complete Guidance in Successful Arcade Operation. WRITE, WIRE, PHONE IMMEDIATELY, a IT'S AMERICA'S BIGGEST OPPORTUNITY!

Penny Arcade Headquarters-Since 1895

INTERNATIONAL MUTOSCOPE REEL CO., 44-01 ELEVENTH ST., LONG ISLAND CITY NEW YORK

# Boston

BOSTON, Nov. 18, — Pinky Tomlin, bend leader and songwitter, was in flown for a few days as guest of the bops at the Atha Coin Machine Comanance, Pinky was in town for personal appearances and made Atlas his bend-quarters during his stay. He later not his friend Ranny Weeks, band leader at the Mayfair Club-here, Barney and Louis Blatt and Iry McGolland were Temilin studies in his visit to the city. Tomita's guides in his visit to the city,

Frank Howe, of Wells Beach, Me., down for a brief visit to purchase equipment for his rapidly growing music route.

Spector heathers, of Portland, Me, making selections now for their greads. They have already purchased some equipment and expect to order more in the near future. The areads at old Orchard Beach had a successful year despite a fire that hurned the areade out of its headquarters and forced the Spectos to set up temporary quarters for their equipment.

Local distributors report their business generally continues good. There has been a lot of comment reparting the animal Chicago show and it is expected that after the first of December most of the local artisty will die down.

Andy Vrices, Lynn communic, contemplating installing remote equipment in his music locations. Andy has been cying the various types lot selective equipment and expects to start remoting his locations shortly.

Al Sharpe, one of the newest operators at snarpe, one on the havest operators in Boston, busy with his remote equipment. At recently completed an 18-box installation in Forest fillis and is busy working on other locations on his route.

The vending machine division of the associated Jewish Philanthropies Drive has already gone 140 per cent over the quots allotted and the drive for subscribers to continuing. Ed Ravreby, of Owi Mint Machine Company, is chairman of the division response.

# MONEY-MAKING BOARDS

from the Smallest to the Largest. Write for Catalog

TO BOOST YOUR TARE



PRINTING COMPANY

1023-25-27 : RACE ST. PHILA. PA

# MOULD LIKE

to get in touch with reliable party in

Nebraska, Missouri, lowa or Kansas

he would be experienced in servicing and operating from Play Tables.

I have a good many machines I, would like to rent as lease to slight party on commission hase. If party has a ser-flowy where this type of equipment could be operated, plente write POX DYSS, care of The SERGOR, Cincinnati, O., giving lait particulars.

# WANTED FOR CASH ...

Baufa-Barrell Recobal Mariatres. Teller. Visidizer. Selfes. Proceedings. (Incheste, Apole Brakes, Air Des Barrell, Archive, Archive, Charles, Archive, Charles, Archive, Charles, Archive, Charles, Charles, Archive, Charles, Archive, Charles, Archive, Charles, Charles, Charles, Charles, Charles, Charles, Carles, Carles

MIKE MUNVES CORP. 593 10th Ava., New York, N. Y.

of the division team.

Luke Levinc, widely known Boston on those locations are dependent to most of his locations. Luke reports business to good and collections music operator, busy acquire remote things of considerably.



MILLS Three Bells Four Bells Mills Slots Jumbo Parade, convertible Mills Owls

BALLY Club Bell High Hand '41 Derby Turf King Convoy Topic

KEENEY Super Bell All Models, Single, Twin & Four Stots Fortune Submorine Gün

EVANS

Machine Gun Lucky Lucre. Baseball Super Bomber Tommy Gum **Bowling Alley** Dominos Lucky Star

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A FEW REPUTABLE SUB-DISTRIBUTORS WANTED IN THE ABOVE MENTIONED STATES. PRICES, OF COURSE, WILL BE BASED TO SUB-DISTRIBUTORS ON THE QUANTITY THEY ORDER. THE FACTORY MAKES THESE MACHINES, BUT DON'T FORGET WE ARE YOUR DISTRIBUTOR AND CARRY THESE MACHINES IN STOCK OR CAN GET IMMEDIATE SHIPMENT FROM FACTORY IF NOT IN STOCK.

### FOLLOWING USED MACHINES OFFERED SUBJECT TO PRIOR SALE

State   Section   State   St	Receipt Red Hot   10-00     Storest Sparty   27-50     Chicago Coth Hores Riem   27-50     Sally Reciperty   125-00     Sally Reciperty   125-00     Sally Reciperty   100-00     Sally Reciperty   100-00     Sally Reciperty Riem   77-50     Sally Level Brist   22-50     Sally Level Brist   145-50     Sally Reciperty   145-50     Sa	1	40 Grout Chair Chairmine Ball, R.P.   \$47.50     50 Groot Chair, Microry   15.880     50 Groot Chair Zephyr   15.880     50 Groot Chair Zephyr   15.890     50 Groot Chair Zephyr   17.50     50 Groot Chair Zephyr   17.50     50 Groot Chair Zephyr   15.80     50 Groot Chair Zeh   15.80     50 Groot Chair Zeh
* Chicago Ouin Sport Parada 40.80 g Shipto Leonius 27.50 i Enbild Barra 24.80 g Saligia Conquest 9.0.00 i Exhipt Plaghio 9.0.00 i Exhipt Plaghio 9.4.2.80	CONSOLES  1 Jannings Fact Time, Oath . 3 62-ho 1 Beilty Grand Malload . 27:50 1 Early Horal District . 100-50 2 Rade With March . 102-50	# 5 Wath Sauss # 1 Sar Str.   17.50    1 Heather Wall Science, 20 Record   17.50    1 Evans Lucky Star, Gash   69.50    4 Pace Sermen   68.50    1 Mills Flasher   10.00	1 Mills West Pocket, Chrome Motor, Se 38.00

All orders must be accompanied by 1/2 deposit, balance C. O. D. Write and ask to be put on our mailing list. Above prices are effective Nov. 22, 194%.

WANTED: MILLS 3 BELLS Will pay up to \$300 each, according to serial numbers and guaranteed condition, delivered to up at Richmond, Va.

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S-BALL FREE PLAYS' READY FOR DELIVERY  \$1A HAWK\$39.00  MI-STEPPER 40.00  \$15 CACER 18.00  DUPLEX 29.00  MAPORS '41 47.50  ATTENTION 24.00  ROMBIE 19.50  ROMBIE 19.50  ROMBIE 19.50  ROMBIE 14.50  SPORT PARADE 27.00  SPORT PARADE 27.00  ROMBIE 19.50  ROMBIE 19.50  ROMBIE 19.50	PHONOGRAPHS Windliner Stock 500 8 188-50 Windliner 400 600 188-50 Windliner 400 600 188-50 Bergoral Estate Stock 185-50 Late Stock 185-50

660 BROADWAY, BROOKLYN, N. Y. (All Phones: EVergreen 8-4732)

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TITLE TIME		, \$30.50 ·	Figure
Bloom Town .		42 40	Majors %5 45.00 Record Time 85.50
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Don't Indep t	values, bo	r price alon	to-trits what you get for your money that counts. GEWERAL
is incom from	s court	to court for	markes that have no superiors anywhere. Write for complete life
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FIVE BALL FREE PLAY		5 Record Tipos 70.00 Es
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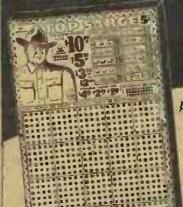
All American \$32.50 | Legistrative \$61.50 | Trans Leapuer \$30.50 | Sans Sury Flictur . 6.50 | Mathematical . 25.50 A. B. SAUVE CO., 3002 Grand River. Defroit, Mich.

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HALISE PARY A THOUSAND ASSORTED
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SEND FOR YOUR FIREE SAMPLE LAVAL CLEANER TODAY! NATIONAL COIN MACHINE EXCHANGE 1411-13 Diversey Blvd. CHIC CHICAGO



# 'TEN-SHUN! "TOP SARGE" IS HERE

### AND ROLLING UP PUNCH BOARD PROFITS EVERYWHERE

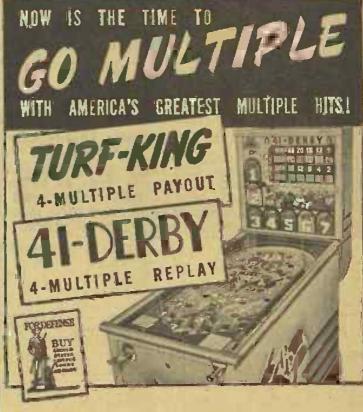
The biggest "little" moseys maker you've seen in many a moon. Plays off just like that! Double step up with a \$10.00 top. 61 winners. 45% payon! Large type holes. Get "Top Sarge" working for you now. A 1444 S. Ply 161 Holes Tates in \$18.60 Average Payon \$18.60 WRITE FOR NEW POLDER SC. 428

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The Treasury Department or the Fuderal Reserve Banks will hold; your Dermiss Savings Bonds for mitekeeping free of charge.







### STRICTLY FREE-PLAN POKER CONSOLE

Combines thrilling bell action and age-old appeal of Poker. Popular HOLD & DRAW feature gets plenty of extra coins-insuring a full cash-box every collection. Write or see your distributor for details of FREE TRIAL OFFER!

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14000	Do. 1950 144.50 Blanders 1030 182.50
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The Best Investment in the World Today To

U. S. Defense Savings Bonds and Stamps 聽知問我的獨國的學師如此與問題問題的問題的問題的

CHICAGO

# Keeney Consoles

to such a degree that a free trial, money-hack offer has been arranged for on sample orders. It is only," said Bill Ryan, Reeney's general manager, "because each model has definitely, shown that it has a positive carning power that the Reeney family of distributors and the Reeney first itself could present such a powerful proposition to the prospective buyers, "Orders have been pouring in for the newest member of the Reeney ognacie

# Multiple Equipment Reported in Demand

Reported in Demand
CHICAGO, Nov. 15. — "Definitely a
multiple market," is the way Ray Maloney,
president of Bally Manufacturing Company, suins up current-conditions. "The
need for increased revenue to offset increasing costs of operation." Maloney strplained, "is causing operators to turn to
multiple equipment. Such equipment,
carrying only one tax and costing only
one price, has the carning power of sevcral single coin pleoes.

"Our new Club Bella, for example, has
not with the greatest response we have
seen in years, as it combines the old
favorite three-rest bell fruit idee, plus
new bonus features, and the ever-popular
changing-odds idee, Add to this powerful
appeal the extra carning power of the
multiple coin-chute and it's easy to see
why we booked more orders in one week
than are usually received in 30 days on
any other console.

"In the table class, too, multiplee are
its big demand. Our Turf King malitiple
payent and 41-Derby multiple replay
have already broken all cales records for
this type of equipment and the demand
in increasing daily." The said.

# On Trial Offer

CHICAGO, Nov. 15 (MR) ... "Our Super Bell line of consoles has proved itself to such a degree that a free trial, money back offer has been arranged for on

# SPECIAL:

REPLAY PIN CAMES \$15.00 EACH \_\_ 2 FOR \$25.00

Bouling Afley

### PHONOGRAPHS

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TO AVOID DELAY,

MILWAUKEE COIN MACHINE CO.



### WAITING WANTED

EVANS 10 STRIKES
OCK-OLA 10 PINS
9 FT, SKEE BALLS
COTTLIEB SKEE-BOWLETTE

All previous must be place and in their class working condition. We will be such process if period.

UNITED COIN MACHINE EXCHANGE 34 01 Brooklyn Ave. DETROIT, MICH.

family, the Four-Way Super Bell. Opera-tors from Const to Coust who have hall profitable experience with the standard and two-way consoled quickly realized that we had something in the new four-way model. Four coin chutes make it possible for four people to play-the ma-chine at the name time, and separate payout mechanisms and cash outlets make it four machines in cue."



ORAHAM DISTRIBUTING COMPANY, CLEVELAND, features Defense Bond display. Co-operating, as are all Wurlitzer distributors, in the drive to sell bonds and stemps, Graham had the special display shown in the pic. Left to right are Ernis Petering, assistant, general sales manager for Wulltars, and members of the Ortham staff: Holen Goodman, stemprepher; Joe Foung, manager; Rence Peder, Stemographer; John Hodona and Saw Magle, sales representatives. (NB)

### St. Louis Assn. Tax Conserence

ST. LOUISANOV. 18.—Missouri Amusement Machine Association held a spirited meeting at the Melbourne, Hotel here 
Wednesday (20), when Louis Morris, 
resident of the association; Dewey Occrroy and Abe Jeffers made reports to the 
body on the ourrent tax attuation. The 
trio returned the day previously from a 
irip to Chicago, where they had gleaned 
a wralth of information on the federal 
faces, and members of the association 
were glad to be thoroly enlightened on 
this mafter.

Outly-three members answered the roll

this mafter. Sixty-three members answered the roll call at the meeting, swhich was to have been graced by the presence of James Ag Climore, secretary-manager of the Coin hischine Industries, Inc., who was stated for a talk. However, urgent business matters in Chicago kept Climore from making the trip. Among those called on for short talks during the meeting were Art Helmke, Dick Westbrook, Fred Politow, Walter Bowman, Bon Anchod, John Winkleman, William Weinischke, Carl Luytie, Harry Davies, Al Miller, Lee

Turner, Nate Woolf, George Ogilvy, Carl. Trippe, Mickey Belzer, Jack Rosenfeld, Dan Landsbaum, Sidney Morie, Barry Siegal. Basil Neel, Dick Tozer, Harry Libercht, William, Nusfelbaum, Dave Monahan, John Cole, William Ring and Frank B. Joerling.

### Bernie Sossen Is New Gottlieb Distrib

HARTFORD, Conn., Nov. 15 (DR).—
Bernie Scesen, head of American Atliematic-Amusements, Inc., up-State New York and New England headquarters of Modern Vending Company, announces he has started the ball rolling on Gottlieb's newest sensation, Specia-Card. His firm was recently appointed factory salat agent for D. Gottlieb & Company.
"Gottlieb's new Spota-Card has already proved a sheath hit on test locations in a dozen territories," Bernic stated. "The first ample orders on this game, have already borne plently of fruit in our territory, and repeat orders are already coming in. even the the game, is a new release. Opinotors, jobbers and distributors here are looking forward to receiving the game." receiving the game.

# MADE TO FIT your

TERRITORY! Jennings' TOTALAGER (FREE PLAY) CONSOLE Here's how it fits:

- TOTALIZER is strictly a free-play same, containing no payout mechanism. It is not a convertible model. Free-play feature merely extends playing time for player without inserting another corn.
- TOTALIZER, "not being a 'pin-bill' or similar type, does not come within classification of anusement devices with respect to which the sax is \$10 per year,"
- TOTALIZER "does not linj any mane-mer indicate to the perion playing or operating the machine that he is entitled to necessor, pre-misms, merchandise or tokurus." Such a machine "is not reserted as a gaming device, as defined in the Act Havenue Act of 19411; and, accordingly, is not taxable."

See Ruling of Treasury Department of page 75 this Issue of Millstoard.
Please read it.

TOTALIZER will provide a stable, profitable operation in YOUR territory. Invest wisely, safely in TOTALIZER! Start operating under this ruling NOW! "Limited Stock Available for Immediate Delivery!

# SERV

Jonnings Victory Chief is proud to wear the \$50 government the stamp

Federal Taxes are computed from July 23, 11 you bought Jamaines Victory Chief in October your provided fax would only be \$37.50 for the balance of the Federal Tax year anding bee; 30: 1942, Buying Victory Chief in November, your tax for the balance of the Federal Tax year would be \$33.33. Buying Victory Chief for use in December, your tax would be \$23.33. Buying Victory Chief for use in and only year fround distinguished service.

SENCE PORIS MARIO ABAS 4309.4339 WEST LAKE STREET - CHICAGO, ILLENDIS

# BUYS FOR WISE BUYERS!

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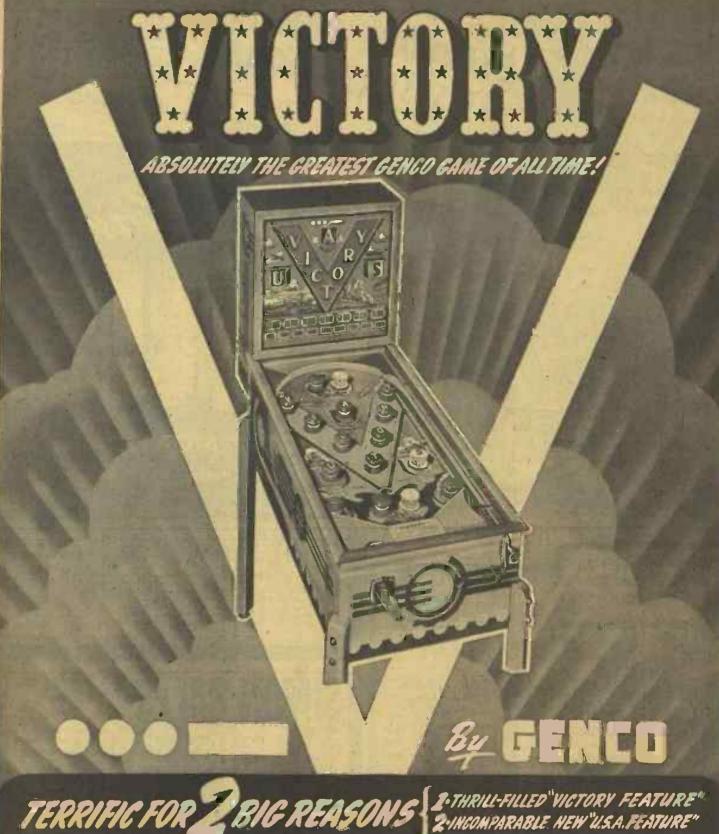
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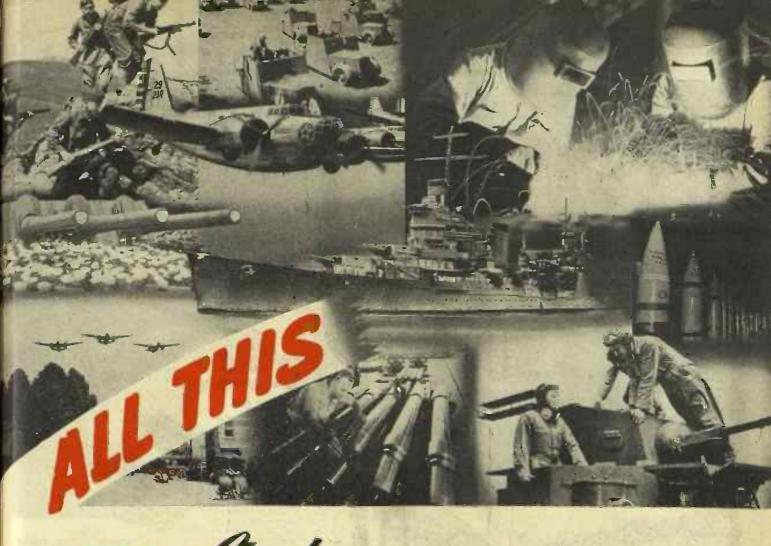
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