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The World's Foremost Amusement Weekly

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# AFM MEETS IN SEATTLE

## Indie Film House Owners Map Fight On ASCAP Taxes

NEW YORK, June 7.—In an effort to rid themselves of the annual seat-tax to the American Society of Composers, Authors, and Publishers, a local group of independent exhibitors is going to kick up a fuss at the national convention of the Motion Picture Theater Owners' Association in Los Angeles (June 9 to 12) and demand that producing companies divorce themselves from their music publishing houses and eliminate the double-edged income they receive from the indies in both film rentals and ASCAP royalties.

Group working on this plan expects to bring it as a surprise at the convention. Their squawks against the circuits have always been long and loud and they hope to pressure circuit-publisher members of ASCAP into either removing the seat-tax or else deducting some from film rentals, especially those of musicals, because it goes back into the circuit pockets anyway.

Since the indie members of MPTOA outnumber the circuit-owned theaters, this move is regarded as important. The producing companies may have to make some concessions. There are 4,254 independent members of MPTOA against 1,623 circuit-owned theaters.

While there are only three producing companies actively interested in the music publishing business, they control eight of the most powerful houses in the industry. MGM controls Robbins, Peist, and Miller; Warners are in the saddle of Harms, Witmark, and Remick, and Paramount owns Famous and Paramount Music companies.

ASCAP rates on the seat-tax run 10 cents per seat annually for theaters with up to 800 seats; 15 cents from 800 to 1,500, and 20 a seat for every theater with more than 1,500. The society's approximate income from the theater seat tax is \$1,000,000. It also collects from many thousands of other theaters which do not belong to MPTOA.

Indies would rather have the circuits drop their music interests and help the indie fight for their "rights" against ASCAP.

## AFM Orders Hurok To Return \$1,500 Alleged Kickback

NEW YORK, June 7.—Sol Hurok, one of the most active promoters and managers in the concert field, was found guilty this week of violating the American Federation of Musicians' kickback law, and was ordered to return \$1,500 to Local 802, which a music contractor allegedly returned to him for the privilege of booking musicians for Hurok's Ballet Russe. If Hurok doesn't make proper restitution, according to Max L. Arons, chairman of Local 802's trial board, he will be placed on the unfair list.

Union alleged that Hurok engaged Sam Perchoneck as contractor for his Ballet Russe and that Perchoneck immediately turned over a check to Hurok for \$1,000 and subsequently several more that totaled \$500. Photostatic copies of these checks were turned in as evidence. All of this allegedly happened during Hurok's 1938 ballet season, officials of the union said, and evidence was gathered over a period of two years. Hurok said this money was loaned to him by Perchoneck. Trial board, however, ruled it a kickback because the amount was never repaid.

Arons also said that even if Hurok pays the money back, his musician activities will be supervised by a steward appointed by the AFM. A delegate to the AFM convention currently in Seattle, is bringing this case before the convention.

## Kid Amateurs Must Not Play Minnesota Cafes

ST. PAUL, June 7.—An opinion handed down by Attorney General J. A. A. Burnquist, at the request of L. P. Blomholm, city attorney of International Falls, warned that amateur child shows in liquor establishments were probably in violation of one or all of three State laws.

Blomholm had inquired on the legality of minors appearing in singing and dance acts as amateurs.

The attorney general ruled that State law prohibits children over 10 and under 15 being "employed or exhibited" in any "theatrical entertainment" except with the permission of the State Industrial Commission.

## Collins, Prince Take Over Bay State Spot

NEW BEDFORD, Mass., June 7.—Lincoln Park, located on main highway No. 6 at Dartmouth, between here and Fall River, has been sold to John Collins and Harry E. Prince, veteran amusement ops of Revere Beach; Nantasket Beach, Salisbury, and Maline resorts. Union Street Railway Company, owner for the last 40 years, decided the property, including two parcels and all buildings on the land, to Lincoln Park Amusement Company, Inc., and latter has mortgaged the property to the railway company for \$15,000. A sale price of \$40,000 was indicated.

Ground has been broken for 14 streamlined bowling alleys. Railway operated a dance hall, Merry-Go-Round, beer garden, picnic layout, and a clam bake pavilion. Collins and Prince have added a Ferris Wheel, Arcade, and Kiddieland, which they will control and operate on their own, and have also contracted a Whip and Dodgem which will be installed in modern buildings and to be ready by July 4, they announced. Dancing is held three nights a week at present and name bands are contemplated.

## Hamid's Pier Opens June 21

ATLANTIC CITY, June 7.—Encouraged by capacity crowds at his Hamid's Million-Dollar Pier over Decoration Day week-end and seeing business conditions pointing to a boom summer season here, George A. Hamid announced that the pier's official opening, marking beginning of daily operation, had been moved up from June 22 to June 21. He said opening attraction would be premiere of George White's *Scandals of 1941*.

## Proser's Dance Carnival Attracts 45,000 Patrons, 33G First 7 Days

NEW YORK, June 7.—Monte Proser's Dance Carnival at Madison Square Garden ended its first seven days of operation Thursday night with an attendance of 45,000 and a gross of approximately \$33,000. Since the weekly nut is figured at around \$18,500, the first week's profit was around \$14,500. This excludes the \$10,000 realized for the British and Greek war relief funds with a preview last Thursday (29).

Opening Decoration Day drew 12,872, Saturday 13,651, and Sunday 5,030 for a total of 31,553 attendance and a gross of \$23,200. The slump started with the first Monday and Tuesday, which drew only 3,000 people. Wednesday and Thursday drew 4,000, and Friday jumped to 8,000, with admission being 65 cents all weekdays.

Today Proser experiments with a Saturday matinee from 3 to 6 at 44 cents, with the evening session running from 7 to 3 o'clock at 88 cents. Tomorrow Sunday runs from 4 p.m. until closing at an all-day admission of 88 cents.

Proser says he needs "four to five

## 46th Annual Convention Likely To Be Influenced by U. S. Govt.'s Growing Part in Labor Affairs

SEATTLE, June 7.—Problems were many as the American Federation of Musicians' executive board huddled here Thursday (5) to outline the agenda for the AFM's 46th annual convention, the first one to be held under the new presidential leadership of James C. Petrillo. Many of the topics under discussion were the same as in previous years, but a more serious portent surrounded the present convention because of the Federal Government's increasing role in all labor affairs, capped recently by President Roosevelt's proclaimed "unlimited emergency."

Employment—how to get more of it, and how to protect what there is—is again the springboard for much of the discussion outlined. But the tactics to

be used to attain these ends will probably be conditioned by the potential power of the U. S. Department of Justice in bringing unions under the interpretations of the various restraint-of-trade statutes.

So-called "canned" music will take up the major part of the convention's employment campaign plans. Ben Selvin, of Associated Music Publishers and Muzak, reported his survey findings of that phase of the industry to the executive board Thursday (5), and Petrillo has set aside an entire afternoon for discussion of the Selvin report among the delegates some time next week. Selvin, who was retained by the AFM to gather a report on all "canned" angles (see detailed story in the Music Department) will cover phono recordings, transcriptions, wired music (Muzak), the coin phono industry, and radio in general.

Local 802, of New York, has already gone on a pre-convention record to push two resolutions. One is to include a clause in vaude-house contracts prohibiting traveling bands from playing more than 28 performances per week, with all shows over that number to require extra pay. Second resolution is aimed at traveling orka grabbing off commercial air shots while working on location. Actual resolution will call for a "clarification" of traveling band laws, but it is designed to prevent road outfits from cutting in on sponsored air shots in New York unless stand-bys are used from 802. Success of either of these resolutions will of course depend on whether or not other AFM locals see benefits in them for their own men.

### Army Set-Up

WPA and army musicians are also scheduled to come in for discussion. The government's tentative slicing of WPA budgets in July has caused concern (See AFM Calm and Cautious on page 9)

## RB Fares Big in Pitt Despite Rain

PITTSBURGH, June 7.—Despite a steady downpour throughout two of the three days of its longest stay here in years, Ringling-Barnum circus played to capacity at three performances and nearly so at the other three June 2-4. Circus got yards of reader and picture coverage in the city's three dailies, as well as radiocasts. WCAE's Polly Malone gave Mrs. John Ringling North her first air interview since her marriage to the showman.

Show used a new lot at 23d Street and Second Avenue, alongside the Monongahela River, near downtown. Former site in the East Liberty district was unavailable because a warehouse was erected on it since the show's last visit.

CINCINNATI, June 7.—The Roland Butlers celebrated their 30th wedding anniversary here today when the RB show, of which Butler is general press representative, opened a two-day local engagement.

## Leland Resigns AMA Post

NEW YORK, June 7.—E. F. Leland has resigned as secretary of the Arena Managers' Association to produce his own ice show, according to officials of the AMA. Leland's position will be filled by George D. Tyson, managing director of the Pittsburgh Gardens and the Atlantic City National Beauty Pageant.

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# STEM BURLY'S FEW FINES

## But Nabe Spots Take Rap; Star Hit Most Often

NEW YORK, June 7.—Local burly house operators have become accustomed to the censorship imposed upon them by the city since 1936. The bone of contention since License Commissioner Paul Moss started enforcement of a censorship code has shifted from the Times Square houses to the nabe spots.

Reason for the shift was the numerous complaints by neighborhood clergy, and the efforts of the ops to draw some of the trade away from the Broadway sector. In many instances the performers are allowed to go on without any instructions. The Star, Brooklyn, has paid more fines during this season than any other house.

Fines exacted from the Times Square houses have been the lowest since the start of the censorship. The Ettinge and Republic have had several levies imposed on them, while the Gaiety has escaped unscathed.

Supervision of burly houses is by the Variety Revue Theater Association, a group headed by John G. McCormack, a Brooklyn attorney, Magistrate Francis Masterson, titular head of the committee, sits in on meetings infrequently in an advisory capacity. Other members are Harry Zetta, of Martin's Department Store; John G. Wilcox, publisher of Iron Age, and Col. O. C. Ackerman, now stationed at Fort Devens, Mass., who has been forced to drop out of the committee because of his transfer.

The burly ops pay the expense of the Variety Revue Theater Association. A license cannot be obtained without joining the group. Requirements for admission include the posting of a \$1,000 bond. Ops who are fined during the season replace the amount of the levy with an equal sum so that there constantly remains the G in the kitty.

The top committee serves free, but retains three paid inspectors, only one of (See Stern Burly's Few Fines on page 25)

### TOMMY TUCKER

(This Week's Cover Subject)

RANKING equally high as a composer and band leader, Tommy Tucker has steered his crew successfully thru all of the popular media, including recordings, commercial air shows, ballrooms, and theater engagements. On the composing side, Maestro Tucker has to his credit such ditties as "The Man Who Comes Around," "Little Nell Is a Big Girl Now," "All Things Come to Those Who Wait," "I Love You" (theme), and "That Old Sweetheart of Mine."

He and his band have attained a high listening rating on their current "Greater New York Post" "Gold" program sponsored by Times. Twice in the past year they have had successful runs at New York's Strand Theater. Many coin phonograph recording hits have been waxed by the band on Columbia's Okeh label. Starting June 28, the Tucker orchestra opens for the summer at the Berkeley-Carter Hotel, Asbury Park, N. J.

Imposing records of achievement such as these come as a result of Tucker's 12 years in the commercial side of the band business. Born in Souris, N. D., his first contact with music was in his own home where his parents played duets on the piano and violin. Later at the University of North Dakota he took on a serious study of music and composing.

Tucker has an affable personality on the bandstand which has stood him in well with dancers from Coast to Coast, and his popularity reaches that far today, too.

## Possibilities



CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents, and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

## For RECORDINGS

BON BON AND THE THREE KEYS—vocal and instrumental group that would make potent platter material, with plenty of strong selling points. Vocalist Bon Bon is no novice on wax, having been standard with Jan Savitt for a long time. Three Keys are a revival of the famous trio of piano, guitar, and voice that first gained fame on the NBC nets. Slim Furness, guitarist of the original trio, is back again. Emphasis is on swing and novelty selections.

## For LEGIT MUSICAL

JEAN MERRILL—singer (not to be confused with Joan Merrill) who was caught on the ASCAP Salute to Mutual show presented shortly after the Society signed the net. Has a very lovely soprano voice, good enough to be outstanding amid all the high-powered talent on the show. Is a tall, good-looking lass, and should fit nicely into a legit tune-fest.

WALLY SHERWIN—Chicago radio entertainer who should make an amusing light comedian in a revue or book show. Caught in a stage musical produced by the Radio Theater of Chicago for showcase purposes. He dominated the proceedings from beginning to end. Youthful and with an excellent personality, he does a terrific comedy job.

## St. Louis Munny Op Offers 'New Orleans'

ST. LOUIS, June 7.—The 23d season of the St. Louis Municipal Opera opened Thursday (5) with *New Orleans*, new Romberg-Hammerstein opera presented to a capacity first-night audience at the Forest Park Amphitheater. The opening production will run for 11 nights, or until June 15, after which the following productions will be presented in order for seven nights each: *Sweethearts*, *Too Many Girls*, *Firefly*, *The Three Musketeers*, *Irene*, *Nina Rose*, *The Merry Widow*, *Bitter Sweet*, *The Desert Song*, *The Red Mill*, and *Balalaika*.

The production staff includes Richard Berger, production manager; Watson Barratt, art director; Robert F. Ross and Jack Demolius, stage directors; Jacob Schwartzdorf, musical director; Al White Jr., modern dance director; and Theodore Adolphus, ballet master. Paul Beisman is again general manager.

## Thru Sugar's Domino AGVA Must Perish Unless It Kicks Out the Angle Boys

LAST week's election held by the national board of the American Guild of Variety Artists and in which Gerald Griffin was designated as a national executive secretary and Morton Downey as national president was hailed by the Guild's protagonists as the beginning of a new era. The election signalled the re-establishment of the variety actors' organization as an independent entity in the theatrical labor movement, separated at last from the vice-like hold of the parent group known as the Four A's. We have no doubt that this will be the beginning of a new era. A new era does not necessarily mean a better one, although some will justifiably say that no matter what happens from now on will be better than has happened since trouble arose in the variety actors' union ranks during the summer of 1939.

We entertain very serious doubts as to whether the AGVA can succeed in living down its past and whether it can succeed in giving the actor an organization that will better his professional lot. We are not impressed by the panel of officers chosen by the delegates and proxies assembled from all parts of the country. Then again one can never tell. Stranger things have happened in the checkered history of the actors' union movement. From an organizational standpoint even less impressive rosters of officers have accomplished wondrous things in other channels of the movement. There is no galling the fact that Griffin, Downey, Henry Dunn, and their colleagues are starting off with two strikes against them and, to complete the baseball allusion, two out, too. Which means, as far as we are concerned, that so much credit will be due them if they succeed in making something worth while, lasting, and constructive out of the AGVA.

The AGVA has not the confidence of the run-of-the-mill actor. It cannot succeed without that confidence. As to

## ASCAP Makes Changes To Conform To Consent Decree

NEW YORK, June 7.—American Society of Composers, Authors, and Publishers this week completed changes in its structural set-up in order to conform to provisions of the federal government's Consent Decree signed three months ago. Changes were ratified at a membership meeting at Hotel Astor, and included provisions for electing the ASCAP board of directors by the general membership.

Voting for directors will be based upon revenue drawn by each of the Society's members during the previous year. Thus, composer and author members will be allotted one vote for each \$20 received in royalties. Publisher members will have one vote for each \$500 received.

Every member in good standing, however, is assured of at least one vote.

how it can win it depends on how Messrs. Griffin, Downey, Dunn, and others approach the problem of ridding the AGVA of its parasites, its racket boys, its misfits, and its stenody name. When all the other items are disposed of the last will take care of itself—eventually.

What we like least about the roster of bosses selected by AGVA is that none of them have had extensive experience in actors' union affairs. We place a lot of stock in honesty, enterprise, sincerity, and conscientiousness. But experience and the mellowness that derives from it cannot be matched collectively by any of these qualities. Which is one reason that AGVA has the odds piled against it.

Another factor that might as well be recognized as a terribly important one in predicting a dark future for AGVA is that most of the officers have been active in AGVA ere now and they have failed to move a finger, so far as we have been able to determine, to throw the money changers out of the temple. We dare not suggest that if they failed to clean house in the old era they could not very well be expected to start pushing brooms under the new era. AGVA will go down and down until it is past redemption if the rats are not cleaned out. The actor must insist that they be cleaned out and if he doesn't he hardly deserves to have a better organization than he has had up until now.

We have come to the conclusion in recent weeks that certain locals of AGVA are on the right track. But this is not too encouraging for the actor who hopes some day to take pride in his own strong, national organization. AGVA is just as bad off with good locals scattered here and there as it is without locals functioning at all if the national body remains, hogtied, barren in real manpower, and enervated by the demands made on its strength by the angle boys. AGVA cannot exist, because of the singular nature of its field, in the form of strong locals scattered all over the map. Strong locals manned by sincere and honest men are necessary to AGVA but without a central body actually running things, as is the case with unions that are going along on all six, AGVA is in the same place where it started—maybe farther back.

We are far more eager than many imagine to find oneself in a position to place a wreath on AGVA's head. It doesn't matter to us what the name of the organization might be or who are its proponents so long as it does a decent job for the actor and show business. We have tried hard to find nice things to say about AGVA up until now. AGVA itself has prevented us from doing so. Perhaps AGVA will warrant words of praise and other help towards achieving what should be its goal if Griffin gets to work and cleans house; if Downey turns out to be something else than a rubber-stamp president, and if the other officers consolidate their resources on (See SUGAR'S DOMINO on page 27)

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## AGMA Appeal on AFM Rule Aired

NEW YORK, June 7.—The appeal by the American Guild of Musical Artists on the suit against the American Federation of Musicians and James G. Petrillo, AFM president, was aired before the Court of Appeals, Albany, N. Y., Thursday (5). A decision is expected in early July before the court recesses for the summer.

The suit is based on the AFM edict requiring all concert soloists to join AFM as their bargain union. The aesthetes were previously grouped in AGMA.

The AFM convention, starting in Seattle June 9, will hear a report on the situation by Petrillo.

## Philly Ends Season; Plans Fall Skeds

PHILADELPHIA, June 7.—Revival of *Gay Divorcee*, cutting short its fortnight stay at the Forrest Theater to a single week ended last Saturday (31), rang down the rag on the local legit season. *Life With Father* closed its 13-week run the same night at the Walnut Street. While the suburban comedians take over the legit spotlight during the hot months, attention is already directed to local legit doings next season.

First encouraging note is disclosure that the Walnut, which saw light of day once more because of the indie *Father* run, will continue in operation next fall. Movement afoot among several little theater groups to organize a stock company to take over the operation of the house next season.

Shubert's Forrest has chalked up a heavy fall schedule already, planning on reopening late in August for the new George Abbott musical, to be followed by a return of Al Jolson in *Hold On to Your Hats*. Also pencils in Katharine Cornell in *The Doctor's Dilemma* for a September date, with even October dates considered tentatively for Helen Hayes in Maxwell Anderson's new play, *Candle in the Wind*, and *Hope for a Harvest* with Fredric March and Florence Edridge.

Shubert's Locust Street Theater also plans to open in August, opening with Ann Corio making her legit bow here as Tondeleyo in *White Cargo*. William Goldman's Erlanger Theater, which played several legit attractions this past season on a catch-as-catch-can basis, figures on leaving legit to the other houses and will reopen as a first-run movie palace.

## Guild's Washington Sales 50% Above '40

WASHINGTON, June 7.—Sales of season tickets for Theater Guild-American Theater Society offerings at the National Theater are 50 per cent over last year this time, with a chance that this year will break the record-making 6,000 sales of last season. During the 1940-41 season some 1,000 persons desiring balcony seats for the series were turned away.

Altho New York saw only four productions, Washington subscribers enjoyed a bonus season this past winter. Three productions given over the six promised by the society have stimulated sales for the coming year.

The regular attractions for subscribers in Washington were *Suzanna and Eiders*, *Ladies in Retirement*, *The Male Animal*, *Time of Your Life*, *Twelfth Night*, and *Hope for Harvest*. The bonus productions were *Claudia*, *Theater*, and *Somewhere in France*.

## GEORGE SPELVIN Patrols the BROADWAY BEAT

A **BILLBOARD** reporter who visited Fort Dix last week canvassed a large number of soldiers, asking them what they wanted most in the way of entertainment. There was an absolute unanimity of opinion—but it's unprintable. . . . On the same junket, a reporter from a daily asked the officer in charge of the trip for a list of army camps and naval bases, and was told that no such list could be given out, since it falls under the heading of confidential information. On that very day *The Billboard* had come out with a full list of all army camps and naval bases. . . . Last Fort Dix item: If anyone wants to know what happened to Walter Long, one of the most famous of silent-screen heavies, he's now Lieut. Col. Walter Long, U. S. A., attached to the Morale Division. He was out at Dix on assignment from Washington to survey the mobile entertainment idea. . . . One of the reasons that Dennis Morgan was brought to the Strand for a p. a. couple of weeks ago was that his starring pic, *Affectionately Yours*, was on the screen for two weeks. But the second week the pic was pulled, and Morgan was left doing his p. a. without a screen tie-up. . . . Monte Proser may have to call out the Marines one of these nights at his Madison Square Garden Dance Carnival. The ladies crowd so close to the bandstand to see their favorite toolsters that the name band leaders are afraid they're going to be pushed right out into Ninth Avenue some night. . . . Incidentally, Proser's venture has nine press agents working on it, including one, Harry Davies, who contacts the drama editors and critics. He's had the toughest time of the bunch trying to think up angles to interest the drama boys.

**HARRY GOURFAIN**, who's been staging the shows at the Strand since it went his new comedy with music, *Here's Mud in Your Eye*, on which he's collaborating with Sidney Fields, Eddie Cantor program writer. . . . When the late Hal Kemp discovered a girl singer a year or so ago in the person of Sarah Lafferty, of Altoona, Pa., he figured the "Lafferty" wasn't glamorous enough for a chirper, and changed her name to Blair. Several weeks ago Janet signed a Columbia Pictures contract, and Art Jarrett, who has taken over the former Kemp crew, hired a lass from St. Louis to take her place. She was named Patricia Iselhardt, which didn't seem very coo-oo-ish to Jarrett. So he changed her name—to Patricia Lafferty. . . . Jackie Miles, who made his vaude debut at the State last week, was enthusiastic: "No drunks killing your punchlines; no bus boys dropping dishes; no waters shouting. 'What'll you have next?' and the audience sitting quietly and listening. Boy, how long has this been going on?" . . . Benn Hall, who used to be on *The Billboard*, is now director of advertising and publicity for Duell, Sloan, & Pearce, Inc., book publishers. . . . Bobby Day, currently at Arcady Ballroom, has one of the youngest hands in the business—an 18-year-old drummer, 18-year-old trombonist, 18-year-old girl vocalist, and 18-year-old pianist. . . . You-Can't-Believe-All-You-Read Dept.: The Paramount publicity force sends out a release saying, "Two youthful members of the Broadway cast of the comedy *Out of the Frying Pan*" will be in the screen version—Florence MacMichael and Mabel Paige. Which is all very nice, except that Miss Paige played the aged landlady and was on the stage probably before the guy who wrote the press release was born. . . . Also, a star from the National Father's Day Committee announces that "Paul Lucas, star of *Watch on the Rhine*" will receive the award for the best portrayal of a father on the stage. Which is also very nice, except that Lukas spells his name with a "K." . . . And the printed schedule for the County Theater at Suffern, N. Y., lists "Mr. and Mrs. North, by Gwen Davis." They're not only garbed Owen Davis's name, they've changed his sex.

**ONE** night last week at the Edison's Green Room, Russ Carlyle sang the title of *Intermezzo* to introduce the next number—which was all right, except that Blue Barron's band thereupon went into *Amapola*. . . . Shep Fields' new all-lead outfit is probably the only dance ork in the business to utilize the smallest and largest woodwinds—piccolo and bass saxophones respectively. . . . Whattaya-Gonna-Believe Dept.: The anteroom in Harry Bessy's office has a brass "No Smoking" sign—and directly in front of it is an ash tray. . . . AGMA sidights: The brother-in-law of Gerald Griffin is William J. Bapp, who used to be attorney for APA and Ralph Whitehead. . . . Joey Nash is telling about the shoe-string promoter who is planning to promote a table of music. He's lining up an automatic music machine against a Muzak speaker. . . . And some of the radio performers claim to have a new slant on Stalinism. Comes the Revolution, they say, and talent will audition sponsors.

**BILL MCLOSKEY**, who operated Zorina Gardens nudery at the World's Fair, went out to California after closing at Flushing, for a couple of weeks' rest—but the weeks turned out to be months, or long enough for him to get started with a carnival, Beckmann & Gerety Shows, one of the country's major caravans, on which he's presenting Zorina, who's his wife. A scout reports a fine layout for the traveling Zorina, but so far the weather has been rainy more often than not. . . . Duke Daly's engagement as ork leader at Playland, Rye, N. Y., gives him and his wife, the former Paula Stone, an opportunity to entertain Stemetes. Spotted in the Casino recently were Mr. and Mrs. Fred Stone, along with Martin Block and Mrs. Block. . . . Daisy D'Artega, the puppy whose press agent landed her an item in this column a couple of weeks ago, is probably the only dog in the world with a P. M. Lyle Duddy the drummer in question, works for Daisy's master, the maestro, but can't publicize his current work, which is the making of 60 recordings for the New York Post, records for Muzak, and transcriptions for Associated Music Publishers, on none of which D'Artega's name appears. So, to fill in time, D'Artega told Duddy to expend his efforts on behalf of the pooch. . . . Sign of the times: the Peersold Hotel Coffee Shop has put up huge signs reading, "One-Thurd Off for Soldiers, Sailors, and Marines." . . . A local night club owner spends hours with patrons trying to convince them of the joys of Yogiism, including the cardinal principle that heavy meals are bad for you. Then he tries to sell them a book on Yogiism for two bucks.

## Vaude for SF Embassy

SAN FRANCISCO, June 7.—Embassy Theater, second-run movie house, has added Thursday and Friday vaude. Talent, recruited from local night spots, was booked by Reuel Freeman, of MCA. Jay Brower heads the band.

## Draft Bill To Free Theatrical Agents From 5% Fee Limit

NEW YORK, June 7.—A bill for presentation to the next session of Legislature is being drafted by the Artist Representatives' Association as a result of a conference by ARA reps with License Commissioner Paul Moss, Thursday (5). The bill seeks to take theatrical agencies out of the category of general employment agencies.

Altho no promises were obtained from Moss, it is believed that he will not press for a test case. It is also believed that his department will offer no official opposition to the bill currently being drafted. Plans call for the redrafting of the bill with specific exemptions regarding theatrical agencies.

During the final days of the last Legislature the ARA claims credit for blocking the Osterlag bill. Subsequently the U. S. Supreme Court upheld the right of the State to limit fees charged by employment agencies in sustaining the Nebraska law limiting agency fees to 5 per cent of the first month's earnings plus a \$2 registration fee.

With this decision Moss felt that he was in a position to enforce the current New York State law limiting theatrical agents to 5 per cent commission.

## Theater Authority To Cut 25G Melon

NEW YORK, June 7.—A \$25,000 melon was voted Thursday (5) for distribution to the charity funds of the theatrical unions and guilds by the Theater Authority. A committee is currently being formed to allocate the funds.

A slice of \$10,000 was distributed approximately six months ago. The increase represents the greater number of benefit performances on behalf of the Greek, Chinese, and British war relief funds.

It is reported that the movement to merge theatrical charity disbursement agencies into one organization is gaining headway. Studies are still being made of this possibility, and may be acted upon at a subsequent TA meeting scheduled shortly. The allocations to the groups will be announced at that meeting. The Actors' Fund of America will probably be designated as the disbursing agency.

## "Marietta" 20G on Coast

SAN FRANCISCO, June 7.—Naughty Marietta, at the Curran, garnered a good \$20,000 during a one-week stand. Show starred Francis White and Sterling Holloway. Ending tonight is *Rio Rita* with Joe E. Brown, while John Charles Thomas in *The Chocolate Soldier* is set for next week. The Los Angeles Civic Opera Association is producing the series.

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## CBS a "Transfusion" for MCA; Increasingly Hard To Sell Orks; AFRA Will Arbitrate Squawks

NEW YORK, June 7.—Inside story of the sale of Columbia Artists, Inc., to Music Corporation of America indicates there was more to the transaction than met the eye—the Anschluss being not only a method for CBS to junk its impediments but also a means whereby MCA could continue as an important entity in the radio business. When CBS presy William S. Paley met MCA prexy J. C. Stein to conclude the deal, the meeting was apparently one of those "where have you been all this time?" affairs. Each was necessary to the other.

MCA, with a terrific line-up of bands, has been finding it tougher and tougher to sell name bands to ad agencies. Indicative of this is the fact that band programs are increasingly being associated with an "idea" or "gimmick"—the idea or gimmick giving the program the added attractiveness which a straight band show often lacks. Reasons for the situation are various, and include unregulated use of recordings on the air and airing of name bands via remotes in the evening. Some bands, like Glenn Miller and Fred Waring, have maintained a high sale value merely on the strength of the band, but the trend is in the other direction.

MCA's radio department has felt the lack of solid other-than-band attractions and is now jubilant that it has corralled the CBS artists. It figures the transaction as a blood transfusion.

Through the hard work and ingenuity of MCA's Hal Hackett and Bart McHugh, MCA has managed to land some top programs in the last three or four years (excluding this year). These included the Alce Templeton, Edgar Bergen, Kay Kyser and Horace Heidt programs, but the agency nevertheless felt that it would have to get a better line-up of other-than-band talent to maintain a top position in view of the difficulty of selling dance bands to sponsors.

With the Columbia roster of artists, MCA will now make a play for the daytime serial field and variety programs, etc. Also feels that its bands will be more salable because CBS artists will be available to supplement the band programs.

According to National Broadcasting Company, negotiations for the sale of the NBC Artists' Bureau are in "status quo" pending resolution of the White hearings asking for an investigation of the Federal Communications Commission. Last week NBC admitted that negotiations for the sale were under way. William Morris and others were mentioned as bidders. This week execs elaborated with the statement that they would sell the bureau only if forced into such a move. "It's profitable," they stated, and posed the question of why NBC should give up, without a battle, artists which it had built. NBC

## Philly Changing Baseball Policies

PHILADELPHIA, June 7.—It's an ill wind, but it's blowing WDAS some good. Because the Philadelphia major baseball clubs are making their annual poor showing and because the public is showing its apathy as a result, WDAS is capitalizing on this lack in baseball by scheduling a series of associated sport broadcasts. Three sports commentators will be used at various times during the week to present a diversified series, milk handled by Lanse McCurley, sports editor of *The Philadelphia Daily News*; Sheery O'Brien, press agent for the Yellow Jacket Stadium, and "Bum" Davis, WDAS program director.

De-emphasis on baseball marked this season when WCAU canned the play-by-plays in favor of a more varied program schedule for the afternoons. At present WIP is only station in town airing the ball clubs, and this is expected to be its last season because of commitments to Mutual network. P. J. Stanton, WDAS general manager, pointed out that while baseball may still be the major American sport, a station errs in going overboard on it to the exclusion of other summer sports which cumulatively have even a larger following.

Artists' Bureau, while considered as not having the all-round talent line-up of Columbia Artists, Inc., nevertheless has some juicy items. *Information Please*, figured on 10 per cent commission, brings \$850 weekly. Fibber McGee and Molly account for \$600 weekly; Dorothy Lamour, earning \$1,500 weekly, brings in \$150 weekly, etc. MCA, incidentally, had offered \$7,500 to buy Lamour's contract.

The aforementioned commissions are apart from earnings of the Concert Bureau and are added to by commissions accruing from a flock of announcers, some script writers, and other artists. One NBC exec, however, stated that NBC was not a corporation like Columbia Artists, Inc., that NBC really had a small number of top-flight artists, and that NBC really had "nothing to sell." Other sources, however, expressed opinion that if NBC did not sell soon it would find itself losing its artists to other agencies.

One of the largest talent firms in the business which had been bidding for the NBC Artists' Bureau (not William Morris) expressed an opinion similar to that of NBC. Chief exec stated that negotiations were at a standstill pending outcome of the Washington hearings, and that he expected nothing to develop before 90 days. "The matter is much more involved than was the sale of the CBS Artists' Bureau," he stated, and added that the preliminary talks had not even reached the price stage.

William Morris Agency this week would not confirm or deny reports of negotiations, but NBC last week indicated Morris agency was a likely buyer.

### AFRA Arbitration

American Federation of Radio Artists has received "three or four" squawks from members who dislike being switched from CAI to MCA. Danny Kaye was one. AFRA would not reveal names, but stated it did not expect much trouble on this score and that the squawks thus far were of a mild nature. Members, however, can submit squawks until June 12. AFRA, queried what it would do in the event members protested the switch on the ground that they wished to choose their own agents, stated such cases would have to be arbitrated.

MCA execs wondered why CBS artists should squawk, pointing out the artists would have "all that CBS gave them, plus MCA."

## Advertisers, Agencies, Stations

NEW YORK: ANDREW JERGENS COMPANY has renewed *Woodbury Time* on the NBC-Red net for 39 weeks. Current shows on this spot, 8-8:30 p.m., are Tony Martin and *How Did You Meet?* Lennen & Mitchell, the agency, are considering a half-hour dramatic show as a summer replacement.

Lou Frankel appointed director of publicity at WBYN, Brooklyn. . . . P. Lorillard Company, for Beech Nut Cigarettes, has renewed *Don't Be Personal* on CBS, effective July 6. Lennen & Mitchell is the agency. . . . Douglas Way, newscaster at WWRL, Woodside, N. Y., has resigned to join the American Federation of Radio Artists. . . . Beginning June 29, Coca-Cola's *Fame That Refreshes* shifts from 4:30-5:15 p.m. to 8-8:30 p.m. Sunday on 105 CBS stations.

Ben Pratt, of NBC's press department, is theoretically on vacation, but has no time to get away. Was still pounding the typewriter when last seen.

Arthur Simon has severed connections with WOY and returns to Philly's WFEN, where he has been general manager for years. . . . American Schools, one of Dick Gilbert's three sponsors on WOY, has renewed Gilbert for another 13 weeks. . . . Ted Steele waxing a series of 30 five-minute transcriptions for General Electric this week. Kent Johnson produced, with Maxon the agency. . . . Sidney Paul, Baltimore announcer, has been given an announcing spot over WOR after a short stint on WOV, N.Y. WBYN, Brooklyn, operating on 500 watts, is setting up a 1,000-watt transmitter pending delivery of a 5,000-watt from RCA.

### Worries!

NEW YORK, June 7.—Officials of WMCA are debating a delicate problem, one which they must make up their minds by June 15, since it involves both advertising and open-mindedness.

During Les Brown's current engagement at the Strand Theater, one of the band's numbers includes a satire on local station advertising. Brown's press agent, K. K. Hansen, made a tie-up with Sachs Furniture Company to have the bit broadcast on the Sachs program over WMCA June 15.

Thing that's worrying WMCA is that the bit has a sign-off of their most competitive station, WNEW.

## FCC Probe Resumes; Fly Hits Networks

WASHINGTON, June 7.—Hearings on the White resolution to investigate the Federal Communications Commission will be resumed Monday (9), the Senate Commerce Commission having called a halt Wednesday after a three-day session starting Monday (2). James Lawrence Fly, chairman of the FCC, describing the major chains as monopolies, testified that NBC and CBS control 86.6 per cent of night radio time; that they obstruct the public interest by dictating what programs (non-network) should be broadcast by stations; that they control rates charged for some non-network programs and that the chains' contracts with affiliates tie up the affiliates for five years, whereas the chains are bound for only one year.

Fly also explained that the FCC does not want to be too hasty in forcing NBC to dispose of one of its chains before the matter could be clarified in the courts. He did warn the broadcasters, however, against starting a campaign of delay and obstruction.

### KECA Full Time Basis

LOS ANGELES, June 7.—Station KECA is now operating on a full-time basis of 5,000 watts, day and night. Development is expected to increase service to Southern California listeners, Harrison Hollway, general manager, said. Station broadcasts on 790 kilocycles and is affiliated with NBC-Blue network.

Until May 30 KECA was on 5,000 watts daytime and 1,000 watts night time. Hollway said there would be no change in station policy on time rates at the present.

### CHICAGO:

PETER J. FLYNN, formerly with WEMP, Milwaukee, new addition to the WBEM-CBS announcing staff. Flynn was program director for the Wisconsin Radio network and was baseball announcer for WEMP. . . . Helen Oppenard, only woman news writer assigned to the WBEM-CBS newsroom, has been named the outstanding woman graduate of 1941 by the *Medill School of Journalism*, Northwestern U. . . . Chicago Motor Club, thru Aubrey, Moore, & Wallace, Inc., has signed a year's contract with WJJD for the daily, except Saturday and Sunday, broadcasts of the *Musical Motorist*, 11:15-11:30 a.m. . . . Marvin Welt is taking over as acting director of the WGN talent division during the absence of Noel B. Gerson in the army. Gerson was inducted June 7. . . . Lewis Herman and Seymour Keating announce the opening of Script and Talent, organization devoted to the writing of commercial and dramatic radio scripts. Herman, who will be in charge of script production, recently completed 26 weeks writing dramatizations for Quaker Oats' *Your Dream Has Come True*. He has written numerous other shows and has published two books, *You May Cross-Examine* and *The Case of Mr. Caswell*. Keating, in charge of agency contacts and sales, is a former radio director for the U. S. Patent Agency. . . . Mrs. Edith Reid Winger has joined the WGN talent division staff as saleswoman.

NEW YORK, June 7.—Officials of WMCA are debating a delicate problem, one which they must make up their minds by June 15, since it involves both advertising and open-mindedness.

### PHILADELPHIA:

WIBG lengthens its broadcast day by a half hour, now signing off at 9 p.m. Cahall ad agency gets the Curtis (See Advertisers, Agencies on page 8)

## WOV's Hex on Swing Music

NEW YORK, June 7.—WOV's new programming policy includes a mix on swing music of the glam-bang, all-out variety. According to Station Manager Paul Girard, WOV does not want to limit its musical programs to appeal to the jitterbug trade. The pop music used on recorded, transcribed, and live shows will therefore be of the standard variety.

Hot items like *Tiger Rag* are out—but station points out it cannot draw up a list of censored tunes—owing to fact that a normally hot number arranged in a sweet version would be acceptable.

Other recent policy changes include giving new every hour on the hour, plus an attempt to broadcast more public-service programs. Public-service programs, according to Girard, will be held to a minimum of talk and will be placed in a musical framework.

Beginning Monday (9) WOV will cut out one hour of its Italian program schedule, airing such programs from 11 a.m. to 5 p.m. instead of from 10 a.m. to 5 p.m.

## Grant Agency Drops Suit Against Coast Theaters

CHICAGO, June 7.—Grant Advertising, Inc., has dropped its suit against several West Coast theaters when houses agreed to cancel personal-appearance bookings of Laval Valentine. The agency has a suit still pending against Valentine to enjoin him from cashing in on the popularity of the *Dr. J. Q. Quiz* show, which Valentine formerly handled. Change in the radio quizmaster spot was made several weeks ago. Jimmy McClain replacing Valentine, who also severed his connection as vice-president of the Grant office at that time.

The agency contends that, as Valentine is no longer with the firm, he has no right to use of *Dr. J. Q. Quiz* or *Dr. I. Q. Junior* show, weekly network features sponsored by Mars, Inc., candy firm. The agency states that the ex-quizzer was said to have been considering a film short offer and had already made several stage appearances when the agency suit was filed.

## WCAE, MBS Maneuvers On Local ASCAP Shows

PITTSBURGH, June 7.—WCAE is discussing with Mutual tentative arrangements for originating ASCAP music shows here that can be aired locally, thru plans for feeding it to MBS, then rebroadcasting. The station is not permitted to broadcast local shows with ASCAP music for local consumption exclusively, but can take MBS programs. Thus the roundabout maneuver would involve shutting shows.

If the move is okeed in confabs between WCAE program director Cliff Daniel and the web heads, it's expected that remotes will be picked up from Bill Green's and Kennedys Park, where traveling name bands change every few weeks.

WWSW took on ASCAP months ago, being only non-net station here. Since WCAE loses its NBC-Red franchise in October to KDKA and will take MBS exclusively, the Hearst-owned station is already pushing Mutual programs and has dubbed itself "Pittsburgh's Mutual Friend."

## Goodman, Andrews Gals Set

CHICAGO, June 7.—The Benny Goodman band and the Andrews Sisters have been set for the new Holland Furman Company show which will go on the NBC-Red network over WMAQ July 17 (7-7:30 p.m. CDST), replacing the Maxwell House Coffee show for seven weeks. Ruthrauff & Ryan, agency handling the show, also has signed Dorothy Lamour as first guest star. Don McNeill will be emcee.

Show will be broadcast from the Goodman Theater. Among the guest stars who have been set to appear are Lena Turner, Herbert Marshall, Fibber McGee and Molly, and Connie or Joan Bennett.

NEW YORK, June 7.—WBYN, Brooklyn station, is broadcasting a daily program of recordings, crediting *The Billboard* on Monday, Thursday, and Saturday. Selections are based on sheet music leaders, retail record sales, and other information obtained from *The Billboard*. Rod Mitchell announces. Paul Scheiner whipped up the idea.

# Radio Talent

## New York

By JERRY LESSER

NELL HARRISON, who gives one of this season's best performances in the play *Native Son* with her role of the blind mother, shows her versatility with her Granny on *John's Other Wife*, the radio serial. NELL is a great movie bet.

IVY SCOTT, radio singer and actress, witnessed the graduation of her son from Columbia College last week.

BRYNA RABURN is a swell bet for any of those new good will programs for South America, judging by the great job she is doing on NBC's *Good Neighbors* show.

DIENNIS DAY, singing star of the JACK BENNY radio program, arrives in town this week to "vacation" from the show, and will open at the Roxy June 18.

Inspired by the swell comments he got as "Smootie the Cable" on *City Desk*, MILT HERMAN is preparing a new series called *Tax Tales*.

MET tenor FREDRICK JAGEL leaves for South America July 18, where he will make a number of opera appearances. He has sung below the equator more often than any other American artist.

What modest FRANK FOREST didn't tell on his short-wave British-American Ambulance broadcast the other day was that the song *For Love of You*, which he sang, was the title of the motion picture of the same name in which he was featured in London several seasons ago. The song was written especially for FRANK.

SELENA ROYLE, of CBS's *Woman of Courage*, has been assigned to do the fashion commentary for Fox-Movietone News, while HELEN CLAIRE, the regular commentator, vacations. MISS ROYLE performed a similar chore last summer.

The new serial, *Reg'lar Fellers*, a sea about American kids, written by JERRY DEVINE, produced by EUGENE

L. BRISSON, directed by GLENHALL TAYLOR, announced by HARRY VON ZELL, with music under the direction of ERNIE WATSON, has the following old men in the cast: DICKIE VAN PATTEN, aged 12; RAY IVES JR., aged 12; DICKIE MONAHAN, 7; EDDIE PHILLIPS, 11, and ERIC ROBERTS and EUGENE SHTEL, also oldies, as members of the tornado gang.

ED JEROME has given up his roles on Sunday night's *Crime Doctor* series because he is in demand to ride in horse shows on Sundays this summer at Tuxedo Park, Briarcliffe, and Sleepy Hollow.

CLIFF SOUBIER, that swell actor who recently came east and caught on, but fast, has been offered such a sweet contract that he goes back to Chi to do his role on *Long Journey*, which returns to Chi June 14.

TED STEELE, the 23-year-old ex-NBC page boy, will have his short life dramatized on a new series of programs which bows in this Saturday at 8 p.m. over the NBC-Blue. Titled *Boy Meets Band*, TED will enact himself as well as be heard as singer and band leader. Featured with him will be the individual instrumentalists in his new 18-piece band.

RICHARD STARK, *Hour of Charm* announcer, has joined a summer stock troupe.

DINAH SHORE, who holds more queenships than the royal families of Europe, has been selected Queen of the National Air Carnival to be held in Birmingham, Ala., this week. She is being flown to the carnival from New York in a private plane.

ATHENA LORD is doing *Hearts in Harmony* and *Savarin Coffee* transcriptions in addition to her WEAF show. *Tim Healy*.

# Chicago

By NAT GREEN

LES TREMAYNE, *First Nighter* leading man, and his actress wife, EILEEN PALMER, open a two-week dramatic stock engagement in Charlevoix, Mich., July 9. The play is *Goodbye Again*, and Les and Eileen will co-star.

JANET LOGAN, of the CBS *Stepmother* serial, has taken 12-year-old Chuck Nopar, amateur actor in the recent WBEM Boys' Radio Guild competition, under her wing, believing he has radio possibilities. He will study with her regularly.

GEORGIA FULLER, NBC casting director, is visiting ISABEL RANDOLPH (Mrs. Uppington in his *Fiber McGee* and *Molly* show) in Hollywood.

HAPPY JACK TURNER'S nine-year-old daughter, Donna Marie, is recovering from an emergency appendectomy.

JACK SWINERD has won the *Guiding Light* cast.

RANSOM SHERMAN is definitely set for

the new variety show that will replace the *Fiber McGee* and *Molly* show July 1. Harlow Wilcox and Billy Mills probably will be brought to Chicago for the show, although no definite decision has yet been reached.

PEGGY KNUDSON, of CBS's *Women in White* serial, leaves for her home in Duluth this week for a short visit.

GLENN MILLER and his orchestra, PAULA KELLY, RAY EBBELE, and the MODERNAIRES settle down in Chicago Tuesday (10) for a three-week stay, and their thrice-weekly broadcasts over CBS will originate at the Chicago Civic Theater thru WBEM.

MORA MARTIN, former Chicago actress on the *Softergood* *Business* program and now prominent in New York radio, has been visiting in Chicago for several days.

PAUL WHITEMAN, now at the *Chez Paree*, is negotiating for a spot on the Burns and Allen air show.

# Hollywood

By SAM ABBOTT

KNOX MANNING, KNX newscaster, has a following of loyal listeners in Mexico City. Via radio, they get the news 14 hours in advance.

FANNY BRICE will be heard over NBC-Red for another year. General Foods Corporation has signed renewal contract as of July 3.

AL PEARCE, now on vacation, is considering an invitation to appear at the Alameda County Fair in Pleasanton, Calif., in July.

MARY ASTOR has returned to CBS *Hollywood Showcases* following a brief illness.

RITA MURRAY has received money from listeners for copies of particular discussions on *Voice of Friendship*. Money had to be returned with explanation that copies were not available. She doesn't use a script.

BILL HAY, announcer for *Amos 'n' Andy*, won the triples team match of the Beverly Hills Lawn Bowling Club's Memorial Day tournament. He won four straight matches, climaxing by a 16 to 10 victory over Jim Kennedy, former national champion, who won 11 out of 14 matches during a tour of the Eastern States last season.

JENNINGS PIERCE, director of public service programs for NBC-Western, will organize and conduct a panel discussion on radio for the annual Institute on

Government at Sacramento June 13-14. More than 2,000 Federal, State, county, and city employees are expected to enroll in the service training program.

Maurice Webster, CBS-KNX announcer-producer, enlists in the Naval Reserves, has been called to active duty. He leaves June 16.

## Gain in Phila Set Sales

ATLANTIC CITY, June 7.—Sales gain in receiving sets was reported by James T. Buckley, prez of Philco Radio & Television Corporation, at the company's distributor convention at Hotel Chelsea here last week. Gross sales of radios and other products, exclusive of sales by Canadian subsidiary, hit \$16,497,055 in the first three months of 1941 as compared with \$11,154,129 in the corresponding period a year ago.

Earnings of Philco, before taxes, amounted to \$910,272 in the first quarter of this year. Buckley announced, as compared with \$593,320 last year. Net income for the year's first quarter, after taxes, was equivalent to 39 cents per share on outstanding common stock, compared with 27 cents in 1940.

# NBC Nixes Big Bally on Summer Production Plans; Will Comb Stix For Programs; Menser's Angles

NEW YORK, June 7.—NBC's plans for summer production include a definite nix on high-powered program ballyhoo and an attempt to tap hinterland programs of network caliber. Local shows are scheduled to be picked up and carried on the net, when time allows, from Boston, Syracuse, Cleveland, Pittsburgh, and Michigan. The hinterland stations are expected to be productive of musical and variety programs rather than good dramatic programs—NBC's frank feeling being that dramatic actors are mediocre outside the three production centers of New York, Hollywood, and Chicago. Same is not true of musical talent, NBC production chief Clarence L. Menser pointing out that most towns will develop good musicians, etc.

The nix on ballyhoo comes as a result of policies developed by Sidney Struts and Menser in Chicago. As explained by Menser, there are two schools of thought regarding network production. One is to launch a program with an attendant barrage of ballyhoo and fireworks. The other is to build a show, iron out its kinks in due time, and let the fireworks, if any, come from the listeners.

Menser points out that in the first method the program rarely compares with the advance publicity—result being a general disappointment and consequent decline of the program. Second principle, according to Menser, is better business. Ideal situation, according to the NBC exec, would be to send the programs to outlying stations for try-outs, much after the fashion of legit production, but financial and other reasons make this impossible in radio.

The not definitely alluding to CBS's *Forecast* series of last summer, Menser undoubtedly had this in mind when contrasting NBC's policy with that of "our competitors." CBS never considered the *Forecast* idea a flop, even tho the programs were not grabbed up the way CBS hoped they would be; figured from standpoint of prestige, if not financial

remuneration, CBS rates the *Forecast* showcase a worth-while venture and will do the same this year.

Aprons of talent's development of new dramatic talent and the possibility of spreading the work among more actors, Menser claims the problem is a tough one to solve and that there are "too many actors." AFRA in New York, he pointed out, has a membership of about 4,000. AFRA conditions, says Menser, have made it harder to develop talent because rehearsal scale makes long rehearsals financially prohibitive. Result is that directors, with budget and time limitations, naturally fall into the habit of relying on sure-fire performers.

## McCann-Erickson's New Quiz Idea on NBC-Blue

CHICAGO, June 7.—A new idea in quiz shows will be launched over 59 NBC-Blue network stations July 18 under sponsorship of the Standard Oil Company of Indiana. It will be known as *Auction Quiz* and is the creation of Earl G. Thomas, radio director of McCann-Erickson, agency handling the show. Questions submitted by listeners will be auctioned off to the studio audience, and successful bidders who give correct answers to the questions they have "bought" will receive the amount of their bid, which may go as high as \$100. If a bidder fails to answer his question, the amount he bid goes to the sender of the query. Show will originate at WLS, 7 to 7:30 p.m. CDST, Fridays. Chuck Acree has been signed as emcee. Bob Brown will be the auctioneer and Dan Donaldson the commercial announcer.

Show will go on the air June 29 for four weeks as a sustainer, after which it will be sponsored by Standard Oil. The 50 stations to be used will cover 18 Central, Midwestern, and Western States.



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# AFM CALM AND CAUTIOUS

## New AFM-IA Pact To Be Revealed

CHICAGO, June 7.—A new pact is in the making between the American Federation of Musicians and George Browne's International Alliance of Theatrical Stage Employees. Browne and James C. Petrillo, AFM pres, decided on the new agreement between the two unions at a meeting here in March of this year.

In his report to the AFM Convention in Seattle next week, Petrillo will give some info on the new status existing with IATSE, but will withhold details because more meetings with Browne will be necessary before all angles are ironed out. Petrillo states that the new agreement will pull at least 240 theaters and auditoriums off the IATSE unfair list at his (Petrillo's) request, and AFM members will be able to play three locations.

What effect Browne's and Willie Bioff's recent tangle with the Federal Grand Jury in New York over charges of extortion will have on the IATSE-AFM coming huddles is a moot point now. It is reliably reported that this is one of the causes of secrecy now attending Petrillo's report on the status to the AFM Convention.

AFM and IATSE have for many years worked together on union angles concerning both orgs., but some union observers now see IATSE and AFM coming to a parting of the ways. They say the wavering rep that Browne and Bioff have worked up for themselves in the eyes of the government has made the IATSE execs too hot to handle, and Petrillo may be taking advantage of this and severing any arrangements which link AFM too closely to the IATSE set-up.

## Detroit Westwood in New Policy; Names Give Way to Locals

DETROIT, June 7.—Westwood Gardens, important open-air spot here, is changing hands and reopening this week-end under a new policy. Mike Falk, orchestra director and booker, has leased the spot from Henry Wagner and Max B. Kerner, who operated it last season in conjunction with their big Eastwood Gardens, using name bands playing the "circus" of the two spots. Falk is reducing admission from \$5 to 40 cents, and will play local rather than traveling bands.

Lowry Clark's band opens and may stay two or more weeks. Length of each stand has not been set. Spot will be open Thursdays thru Sundays only until warmer weather. Seating capacity has been cut to 2,500 at tables. The indoor Westwood Inn will be available on rainy and cold nights.

Westwood's biggest season was 1933, when the spot opened with a capacity of 5,000 and three bands—one outdoor dance band, the Detroit Symphony Orchestra, and a separate small unit in the Inn. New move will apparently give Eastwood the sole top-ranking name band policy in town among outdoor spots this summer. Harold Berg has been made publicity director for Westwood.

## Thanks for the Plug

PHILADELPHIA, June 7.—WFEN here is making judicious use of the "Music Popularity Chart" listed each week in the Music Department of *The Billboard*. Song listings are utilized for a new platter show tagged *The Billboard's Hits of the Week*, stanza handled by staffer Bob Blumfield, and aired weekly from 8:30 to 8:45 p.m. Show follows the breakdown of song popularity as given weekly by *The Billboard*, indicating the faves on music machines, retail stores, sheet music, and radio networks. Being a non-ASCAP station, program picks out the BMI and public domain ditties, advising listeners to turn to *The Billboard* for complete lists of the weekly song hits. Station also using 100-line ads in *The Philadelphia Daily News* to publicize the show.

## Johnny Long Into New Yorker; IA Also Signs Park Central

NEW YORK, June 7.—New Yorker and Park Central hotels signed yesterday (6) with Local 1 of the International Alliance of Theatrical Stage Employees, agreeing to hire one spotlight on spiece for their floormen.

New Yorker splashes Tuesday (10) with its first show-and-dance-band policy since Local 802, of the American Federation of Musicians, prevented Bobby Byrne from opening April 10 in sympathy with IATSE and its spot drive. Johnny Long's ork, plus Estelle and LeRoy, Rosita Rios, Fernando Alvarez, and Victoria Cordova, is set for an all-out Latin show.

Park Central was being picketed last week by IATSE, and ork and acts were on notice until the hostelry capitulated and agreed to sign with IATSE. Stagehands' union expects to complete its campaign in another week, signing up remainder of hotels with show policies.

Fact that New Yorker finally gave in to IATSE came as a surprise to the trade, which had figured that the hotel would just use name bands and forget IATSE shows, as is the case now with the Astor Hotel and Tommy Dorsey.

## AFM Disk, ET License Changes Possible Selvin Report Result

SEATTLE, June 7.—Definite changes are foreseen in all future American Federation of Musicians' licenses for recording and transcription companies as a result of the Ben Selvin report to the AFM convention here, starting Monday (9). Report is the first all-inclusive survey of mechanical music which the AFM has made, and it lays down a basis on which the union can formulate many new bylaws for all types of "canned" music.

AFM's current license deals with the disk outfits expire the end of this month, and in his report to the convention President James C. Petrillo has already intimated that any changes deemed necessary in the new licenses will be made before issuing renewals.

Selvin's report stresses records as a greater problem to musicians than transcriptions, because radio outlets use the former in larger quantities, and without any restrictions. According to the Selvin findings, recordings are "not tailored specifically" for radio, as is an ET, and they usually play up name bands, while the ET protects the "name" leaders in order that they can land commercial air shows. Trade observers say this is a natural conclusion for Selvin to make, he himself being an ET man. Any restrictions on stations using recordings will of course prove a boon to the ET outfits, which would have less competition.

Hints are afloat that AFM may try to get more radio employment for its members by entering into stronger competition with dramatic actors on daytime serials. Lowering of AFM staff scales

## No Internal Fireworks Expected At 46th Convention; Problem of Employment Main Consideration

(Continued from page 3)  
among AFM execs, who are busy drawing up reports for WPA which will prove that national defense employment and other cost-saving factors do not affect unemployed musicians, who, it is claimed, should not be cut off WPA rolls.

At this point in the army set-up, Petrillo reports that he is satisfied with the instructions which the War Department has sent out to the various camps on the matter of many bands and their restrictions when it comes to competing with civilian tooters. However, he points out that all army officials are not in agreement with these instructions, and changes may have to be made if the current set-up is proven inadequate by the AFM.

Another matter to get attention will be that of band financing and sundry angles which enter into the complexities of band management. How many pieces of an ork can be sold and to whom will be a topic coming under this discussion. Further restrictions against leaders being lured into split-fee arrangements on remote wires will also be hashed over, it is understood.

It is also expected that a great deal of discussion will be hung onto the subject of higher living costs and their effect on the rank-and-file membership. American Federation of Radio Artists has in the past year included a rider in its contracts which calls for an automatic wage boost when the cost-of-living indexes rise a total of 10 points from the signing of the contracts. So far AFRA has not given this clause an actual test, and the AFM has up to now demised this kind of move on the ground that it is too abstract for practical usage. However, in view of the fact that living costs are continually rising today, AFM is certain to study this facet of the situation, and to attempt a solution.

### Radio Problems

Executive board will have many touchy subjects to handle in the future which it may not deem advisable to bring up for convention argument. One of these

would put musicians in a position where it would be more profitable for the stations to hire musicians than thespians from the American Federation of Radio Artists. Net officials have said they would welcome such a move from AFM, since they feel there is too much gab and not enough music on the air.

### Foreign Wax Imports

Another possible hypo for AFM employment woes might be a ban, with certain limitations, on importing of studio waxes from abroad. Selvin's survey shows these masters are gotten for very little money because of the low musicians' scale in other countries. World War II has hit the import tax, but the survey makes the point that now is the time to put down regulatory measures to guard against the future.

Soundies are given the brush by Selvin. Only mention made is that they do not mean anything in their present development. Wired music, such as Muzak, is treated softly, especially in New York, where it is pointed out that the firm has an agreement with Local 802 not to put in its service where musicians could conceivably be hired. Muzak subsidiaries in other parts of the country are only tied with the parent org thru a royalty-paying basis, according to Selvin's survey, and will have to be met independently by the various AFM locals.

Coin phonographs are also a part of the survey, but outside of a few general figures known to everyone in the trade nothing is revealed or recommended. Good part of the report deals with radio

is likely to be the current predicament in which radio find itself with the FCC. Picture of the radio industry may be radically changed, for example, should this country go to war or should President Roosevelt claim it necessary to impose a tighter Federal control over the air waves. Whatever happens along this line, the AFM and its membership will be affected. Exec AFM board may figure a discussion of such subject premature, and may confine such topics to inaccessantum passovos.

### Convention Preview

SPOKANE, Wash., June 7.—Nabbed by reporters here while en route to Seattle and the convention, James C. Petrillo set the keynote of the AFM meet by stating that "the whole problem before the convention is canned music."

"There may be some convention move to cut band recording sessions in half unless we get our just share of the business," Petrillo said. Evidently the AFM execs meant that there was a possibility of passing a resolution which would restrict the number of recordings a band could cut, say in a year period. By "just share" of the wax biz, Petrillo may mean any one of many tax moves, but he did not elucidate on the subject. Upping scales or getting a royalty slice on sale of disks are likely moves.

Petrillo polished off his sortie with newsmen here with the statement that "if people don't want music that's something else, but all over the country they're substituting canned music for our people, and here we are making our own (AFM) competition by playing for recordings."

Bulk of the current AFM session is expected to be over by the end of Thursday (12). Few internal fireworks are anticipated, most of the delegates feeling that these are precarious times, and not ripe for bucking the leadership. AFL prey William Green reiterated recently that he was for declaring a moratorium on strikes, and observers are curiously watching the AFM convention to see if that body will give Green a vote of confidence or ignore this edict.

## Simpson New York Sales Manager of Decca Distrib

NEW YORK, June 7.—Albert E. Simpson last week was appointed sales manager of the New York branch of the Decca Distributing Company. Harry C. Kruse, Eastern division sales manager for Decca, announced. At the same time Leslie B. Halper was named to the post of assistant sales manager of the Eastern division of the waxworks.

Kruse also revealed that the company's stock and shipping set-up has been reorganized with a view to bettering service.

## T. Tucker Attracts \$950

SPRINGFIELD, Mass., June 7.—More than 400 couples danced to the music of Tommy Tucker at the Municipal Auditorium here Thursday (29). At \$1.10 each they left almost \$950 at the box office.

BRIDGEPORT, Conn., June 7.—Sheldon Rose and his 10-piece ork opened last week at the Roseland Restaurant here for an Indef engagement. Rose formerly played at Pittu's Restaurant here.

and the musician. Columns of figures are given to show the ratios through the country on "canned" versus "live" music on radio stations.

## Alma Mammy, We Love You

SALISBURY, June 7.—Two North Carolinians, Kay Kyser, of Rocky Mount, and John Scott Trotter, of Charlotte, have written a new school song for their alma mater, the University of North Carolina. Trotter and Kyser were students at Chapel Hill in 1925.

The new song was introduced on the air recently when Kyser made a guest appearance on Bing Crosby's program. Kyser wrote the lyrics. Trotter wrote the music, and the song will be given to the school for the students to sing—or forget.

# On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both. Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

—By DANIEL RICHMAN

## JOHNNY MESSNER (Decca 3777)

Toy Piano Minuet—FT. Alexander the Swoose—FT; VC.

MESSNER, whose band has long reigned patrons of the Hotel McAlpin in New York with its adroit manner of dishing out novelty tunes, here cuts his first sides for Decca, after an absence from recording rolls of more than a year. His previous claim to disk fame was made with the suggestive lyric number, *She Had To Go and Lose It at the Astor*, which he waxed for Eli Oberstein's now defunct United States Record Corporation about a year and a half ago. The ditty resulted in sizable sales for that Varisty record, but it likewise drew a bit of condemnation for the bluntness of its idea, which kept it from catapulting Messner into the real forefront of the platter picture.

In contrast to *Astor* and a follow-up on Varisty having to do with double-entendre song story telling in a similar vein, this initial Decca pressing is extremely unpectacular. Its A side offers a Messner original, which features the ork's toy piano expert, the quaintly tagged Professor Koleslaw, thruout most of its length. The band bounces along nicely, and the tinkling pianistic are ear-appealing and well done technically, it's the sort of thing that begins to pall about halfway up the side, probably because it's merely cute without having any particular point or meaning.

Reverse comes a little late, Kay Kyser and several other bands already having versions of this novelty number out for quite a while. Messner's treatment, while adequate, isn't unusual or comic enough to offset the time advantage possessed by the other disks, and for that matter, no one of these platters has had outstanding sales so far. Vocal trio has the wordage here, and does a good enough job on it, backed by a strong medium beat.

Messner's opposition from Kyser on "Alexander" won't help his phono chances on this side any, and the reverse isn't particularly in a music machine vein. Those operators who had success with the Messner double entendre Varisty records might have some luck here in those locations whose patronage remembers Messner from those disks; on the other hand, the nickel-droppers may be disappointed in this Decca first because it doesn't contain any of the suggestiveness of previous Messner efforts.

## HARRY JAMES (Columbia 36160)

Trumpet Rhapsody—Parts 1 and 2.

JAMES has long since proved his virtuosity on the trumpet, and on both sides of a really exciting recording he does it again here. This double-barreled attack is different from Harry's other horn solos, such as in *Flight of the Bumble Bee*, *Concerto for Trumpet*, *Hi Hi Hi*, and *Carnival of Venice*, being even more ambitious in scope. It's not only the two-sided length that denotes the ambitiousness here, but the symphonic structure of the arrangement.

A clever idea is utilized so as to take it out of the strictly "classical" vein and make it attractive to inveterate dance band fans who won't go for anything unless it's got a steady beat. First side is out-of-tempo and in the symphonic manner thruout, with the reverse taking the same original melodic theme in a swing treatment; the wind-up of the second side, however, has James reverting to the classic style of Part 1. James' work contains a brilliance of tone and technique that is definitely out of the ordinary for a dance band leader-musician, and his conception of the symphonic overtones on the A side is no insult to classical music.

It's almost a solo recital thruout both sides, with the band supplying little more than excellent backing for Harry's superb trumpeting. The B side swing is in slow tempo, and it's during those passages that the ork boys have more to do than on any other parts, James dropping out for a few bars during this rhythmic interlude.

This is the sort of recording that has that all too rare quality of being able to stand up under the test of repeated hearings. With it, James adds another fine performance to his already impressive list of superior wax efforts.

The symphonic proportions of this one, not only in title but in actual musical contents, nullify its case phonograph appeal. As an item for record collectors, and all those who appreciate fine musicianship, it's a sure thing, but the strictly commercial angles necessary for complete machine attention are lacking.

## OZZIE NELSON (Victor Album P-66)

From Date—Four-record album.

Victor, suddenly become album-conscious, is furthermore showing shrewd merchandising sense in this type of record production. Attractively titled, set up, and played, this is a natural for college campuses, and the only fault is in its appearance at a time when school semesters are winding up. Nelson does eight of the most familiar college ditties in varying dance tempos, all of them admirably lending themselves to either dancing or singing along with the band. Use of fox-trot tempos lessens the martial punch of some of the songs, but the sacrifice had to be made in favor of the terping potentialities.

For machines in and around colleges any one or all of the sides here are possessed of good possibilities. With the school year almost at an end, however, they'll probably have to be held in abeyance until classes start in the fall.

## ALEC TEMPLETON (Columbia 36164)

Tea for Two—Piano solo. A Pretty Girl Is Like a Melody—Piano solo.

Another disk in the concert vein comes from Columbia this week in this latest Templeton record. Foregoing his vocal caricatures and impressions, the pianist gives these two standards his entirely enjoyable "symphonic rhapsody" treatment, playing them in a beautiful contrast of light and heavy phrasing, partly classical, partly swing, and completely interesting and effective. His excellent technique is an old story by now, and his imaginative conceptions are carried out with ease thru his keyboard facility.

Music machines will find little to interest

them here, despite the quality of what is contained on both sides. It's simply that, again, commercialism is not present in great enough quantity to attract nickel-dropper attention. (See ON THE RECORDS on page 70)

# On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation, and general listening appeal, rather than the musical ability of the bands reviewed.

—By HAROLD HUMPHREY

## Xavier Cugat

(Waldorf - Astoria Hotel, New York, Mutual Network, Monday (2), 9:30-10 p.m.)

THE very best of Latin rhythms are heard over the air waves when Cugat and his band face the mike. About midway thru the half-hour shot the maestro leaves the Latin beat for a medley of two pop ballads, but the rest of the time is taken up with stuff strictly from below the Rio Grande.

Cugat rips out a full gamut of this type of music, giving it more versatility than most orks working in this vernacular. His rendition on shot caught of *Intermezzo*, played in beguine tempo, was an example, exceedingly well done. Some peppery song work is done by Lina Romay and Miguelito Valdes in many of the arrangements. Gal sings in a breathless, soft staccato manner and has a swell lift in her tones. Band itself is smooth and keeps away from the monotonous arrangements often prevalent with other Latin outfits.

# On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

## Johnny Engro

(Reviewed at Hotel Continental, Kansas City, Mo.)

ENGRO, who used to play alto sax with E. Art Kassek, has quite a few trick ideas he now employs with his own outfit. Sits in with his own reed section, the crew currently being without a front, but since vocalist Naoma Stephens has plenty of pep and personality, and packs oomph into her lyric chores, a stick-waomp is not particularly missed.

Instrumentation is rather limiting, stacking up with two altos, one tenor, trumpet, and bass, piano, and drums. Engro gets off neatly on his horn, as does John Bennison, trumpet. Later has a vivid hot style, which is showcased by the lack of competing brass. Joe Cardello plays a sobby, pleasant alto. Ray Torres, bass, chimes in with solid rhythm accompaniment to Wilburn Hickerson's traps, and Willy Ward plays neat filigree lories.

Engro intends ultimately to pattern his band along the sugary style of his old boss, Kassek. However, he jumps when the occasion demands. Ork appears to be strictly a location outfit, lacking size for one-nighters, and yet it has been in demand for tank-towners, indicating satisfaction on the part of ballroom operators.

Locke.

## Johnny Seat Davis

(Reviewed at Elitch's Garden, Denver)

THE Davis music of today is different from that of the past, where he formerly led seven brass and five reeds, it's now five brass, four reeds, and three fiddles. Resulting effect has taken this outfit out of the strictly jive class and turned it into a sweeter, more versatile outfit. Now Davis handles a Viennese waltz as smoothly as he does a jam tune. With an extensive library and this diversified music, he can hold his own on any set-up.

One of the hardest working, friendliest front men, Davis is strong on show from stand crowder at any time; his trumpet playing, while not the best in the business, adds much to his selling, and his style of chatter is a sure friend getter. Vocal department takes in Julie Sherwin, whose appealing style goes nicely on ballads, particularly those on the torchy side; Earl Randall, trombonist, and Joe Martin, fiddler, both of whom handle ballads, the latter doing a particularly fine job with his deep range. A quintet, Randall, Martin, Jim Burch, Art Davis, and Miss Sherwin, offer a nice blend on sweet work.

Rip Crawley, tenor man, leads off on reeds, and Herbie Harper, trombonist, heads the brass. Nick Harper and John Zeunmeyer are responsible for arrange-

ments. Especially on sweet numbers, Davis is able to attain an ensemble effect which is in direct contrast to his former style. Paced as he is at present, Johnny has enough style and versatility to serve nicely on any stand, and altho his act work is still his biggest sell, he has plenty else to offer a well-rounded appeal.

Trackman.

## Mitchell Ayres

(Reviewed at the Turnpike Casino, Lincoln, Neb.)

DEFINITELY bouncy in this co-operative ork. While it plays sweet tunes with the best, arrangements tend toward the swingier side. There's no fault with the keys and tempos, and the vocals are certainly above par. Pretty Mary Ann Mercer, a torchy young lady who wiggles when she sings, and youthful Tommy Taylor, who sings effortlessly, makes up the lyric corps. Saxman Harry Terrill and Bugle Boy Jimmie Milanoz take turns with the novelties, of which there are plenty.

Only trouble here, and it might not happen in a different bandshell, was a slightly excessive brass representation. The other elements tried hard but couldn't attain a perfect balance. The fault is a minor one, and definitely not enough to detract from the band's general excellence.

Arrangements are noticeably original and done by Bill Beebe, with the band, and Deane Kincadd, in New York. Beebe takes care of sax, trumpet, and bass chores, as well as fronting the band when Ayres steps down.

Ayres is easy to promote with his slogan, *Fashions in Music*, which is surprisingly well known in this territory. Mixed crowd of kids and oldsters here seemed extremely pleased, and Ayres is assured of a return date.

Oldfield.

## Art Jarrett

(Reviewed at the Blackhawk Cafe, Chicago)

FIVE of the original Hal Kemp men up the backbone of this new outfit fronted by the youthful looking singer. The boys have been together for several weeks now and the Kemp unison and intonation are becoming increasingly evident. Most of the men are good musicians individually and display a good musical understanding of the smooth Kemp style.

A break for the band is its Blackhawk location, which has a WGN (Mutual) outlet, and the recent ASCAP-MBS agreement affords the group the opportunity to air all of the strong Kemp standards which were identified with his band thruout the country. These remotes should do a lot to gain national recognition for this new musical family.

Jarrett is more of an entertainer than a band leader. When he is at the stand or floor mike he is looked upon as an individual act rather than as a representative of the organization. Closer co-ordination with the boys, particularly when singing, would go better with the band fans. His voice is not hard to take and his delivery is quite personable. On and off he uses a trombone or guitar for light musical assistance.

Mastering the Kemp technique are balanced sections of five brass, four sax, and three rhythm. Music is played solidly all the way, and even the so-called scotcheros are dished out in a comparatively bushy manner.

Featured on vocals are the Smoothies, personality trio, who blend harmoniously on pop tunes. The gal (Babs) is a good-looking redhead. All have sweet, est-relaxing pipes.

Noniberry.

MILWAUKEE, June 7.—Al Buehner, local leader, will have charge of the band for summer entertainment at the Milwaukee Clipper, new liner to be operated between here and Muskegon, Mich.

## ATTENTION, NAME BANDS!

Palace Pier, Toronto, Canada, now booking Name Bands for 1941-42 season. Room for 5,000 Dancers and 2,000 Spectators. Write

JAMES HILL

586 Christie Street, Toronto, Canada

## Music Items

### Publishers and People

**LOU WENTHALL**, formerly connected with Livitmark Music and Feist, has opened a new publishing house, Record Music Publishing Company. First tune is "I've Gotten Over You," penned by Roy Jacobs. Les Brown and ork will record it on the Okeh label this week.

Chick Castle, of Chicago, has joined the T. S. Denton Company in that city. Firm recently invaded the pop field with "If That Isn't Love, What Is It?"

Herman Chittison, pianist at Le Ruban Hotel in New York, placed his first composition, "Swing 'n' Ground," with Roy Music Company. E. P. La Freniere and Walter Bishop collaborated.

Henry Spitzer is now professional manager of Mayfair Music, a Mercer-Morris subsidiary. Charlie Hansen is head of the sales departments for Mayfair and White-Smith, another branch. Willie Horowitz will represent all three firms in Chicago.

Los Comito, formerly with Lincoln Music, switches over to Warren Music Company's staff.

Johnny Marvin has written "The Empty Chair," "The Trail That Leads Home," and "He's Lower Than a Snake" for the Bill Elliott-Tex Ritter Western pic to be released by Columbia Pictures.

Irving Berlin is composing a "burlesque" song for the Government's defense bond drive. Just when it will be published has not been announced.

### Songs and Such

**FORSTER MUSIC COMPANY**, Chicago, has a new pop tune titled "In the Middle of a Dance." Jan Garber introduced it at the Palmer House in the Windy City.

Two new ditties out this week are "In the Dark of the Moon," written by Con Hammond and Larry Wagner, and published by Jewel Music, and "Knee-Deep in Stardust," penned by Wally Shaw and Charles J. Gaal, from the presses of Encore Music.

Lament to Love, top tune on the Rippene Music, Inc., catalog, has been recorded by Les Brown for Okeh records. "My Thoughts Are Roamin' Tonight, Don't Count the Stars, and Just for a Kiss or Two" are new pop songs written by Robert Stoliz, the Viennese composer. E. B. Marks publishing.

Panchito, ork leader at the Versailles, New York, penned two Latin tunes due for publication shortly. Titles are "Agora Negra, Afro-Cuban number, and Deceus.

The "National Copperheads," an organization of Lindbergh enthusiasts founded in Los Angeles, announces that it will pay \$25 for the best verses suitable for singing to a "well-known copyrighted tune." Contest closes July 15.

### Philly Pickings

**MILLS MUSIC COMPANY**, New York, takes Joe Prastetto's "Old Thrill," a tune he penned 10 years ago and recently revived for his air shows on WIP.

Johnny Warrington, arranger for Joey Kearns, engaged by E. B. Marks, New York, to fashion a new version of "The Band Played On."

Mickey Mouse collabs with George Stutz to produce "Sters at Twilight." Will Sawyer, who formerly fronted his own band here at the now defunct The Ratters, turned out "I'm Just Nothing at All."

Sylvia Begley finally got the desired network screen for "Lullaby Land." Bing Crosby was set to introduce the lullaby last month, but got confused over the title and used "No. 10 Lullaby Land." This time the tune got the skeddaddled string. Horace Heidt introducing it on his "Pot o' Gold" show from Philadelphia.

Tony Star put the finishing touches on "King of the Rhumba," in collaboration with Fred Mann, and then left for the army, enlisting in the service.

Gene Irwin, who penned "Five o'Clock Whistle," gets Ella Fitzgerald to introduce his "Melinda the Mouse" on wax.

### Good \$685 for Russ Morgan

DENVER, June 7.—Russ Morgan grossed \$685 on a one-nighter June 2 at Hiawatha Gardens, Manitou Springs, Colo. Figure was considered good for a Monday night at \$1 admission, since tourist season at the Springs has not opened as yet.

SAN FRANCISCO, June 7.—Bill Clifford has left Cary Nottingham's ork at the Bal Tabarin here to front a unit of his own. He is set to follow Neil Bonduhu at the Sir Francis Drake Hotel.

### Oops—Pardon!

PHILADELPHIA, June 7.—After making three announcements during a dance set at the Northeast Shrine Club here the other night, urging the owner of the car bearing such-and-such license tags to go out to the parking lot and turn off his lights before the battery was exhausted and then checking with all the boys in the band, maestro Jimmy Negro finally realized it was his own auto he was speaking about the whole time.

## Three MCA Bands at 1941 Iowa State Fair

DES MOINES, Ia., June 7.—The Iowa State Fair has signed a contract for three MCA Corporation of America bands for the 1941 exposition, assuring continuation of a dance pavilion which was inaugurated three years ago. The Iowa officials will work with a smaller budget, however, and will not use high-priced name bands. During the last two years at least one top name band was used, but results were not too encouraging, while the lower-priced orks carried the load.

This year Bernie Cummins will open on August 22 for three nights, with Joe Saunders playing on the 26th and 26th, and Cliff Williams closing the last three nights.

## Abe Lyman Good With \$780 At Yankee Lake in Ohio

YOUNGSTOWN, O., June 7.—Abe Lyman, June 1 at Pat Jurko's Yankee Lake Pavilion at near-by Brookfield, attracted 1,200 paid customers at 65 cents each, to give the spot one of its best grosses in a long time.

Low Platt, who is handling the band bookings at Yankee Lake, announced the policy of occasional name bands here will be consistent thru the summer.

## Local Appearances Needed To Boost Orks' Chi Stock, Disk Programs Show

CHICAGO, June 7.—Despite their standing in the national picture, bands playing this area usually get the highest number of mentions in fan letters received by Eddie Chase and Bob Purcell, the two most active conductors of make-believe ballroom radio programs here.

Chase, who is credited with the origination of this record-playing feature over WCFL in 1937, says that many hands hot in the East scarcely get a mention in this territory because they have not been seen in person by band fans. And as soon as any one of these up-and-coming prospects reaches a local night, ballroom, or theater, its fan mail popularity jumps almost overnight.

Dick Jurgens, because of his long and numerous engagements around here, is the most popular band on both the Chase and Purcell shows. Next in popularity are two other territorial outfits, Lawrence Welk and Tiny Hill. Leading the national band roll are Glenn Miller, Kay Kruger, Tommy and Jimmy Dorsey, Horace Heidt, and Gene Krupa. Purcell says that Count Basie is the most popular Negro leader on his show.

Chase is currently playing an average of 55 to 60 records a day during his two hours and 45 minutes of sponsored time given him over WIND and WAAP. He returned to the latter station only last week following a nine-month stint over WGN. He uses "Off the Record" and "Make Believe Ballroom" labels.

Purcell is now conducting the WCFL show, formerly handled by Chase, playing records an hour a day during the baseball season, and two hours during the fall and winter. Under the title of "Make Believe Danceland," he gives listeners the impression of a ballroom with four bandstands, with the fourth one turned over exclusively to the "band of the week" selected by the fans. Once, Purcell says, a 5,000-name petition from students of Northwestern University selected Benny Goodman, and a 3,000-name petition demanded Ray Noble for the weekly honor. Purcell claims receipt of an average of 300 letters a week. Chase says that he has been receiving an average of 5,000 to 10,000 letters a month, and the number jumps to 3,000 to 5,000 letters a week when a free picture of a name band leader is offered to each letter writer.

## Only 5,975 AFM Tootlers in Pit Houses; 40,000 Play Road Dates

NEW YORK, June 7.—In an exclusive release to *The Billboard* the American Federation of Musicians this week gave out some pertinent figures on traveling bands and theater employment which will no doubt be tied in with new resolutions at the AFM Convention in Seattle, which begins Monday (9).

Approximately 5,975 tootlers are employed in theaters today, according to the AFM survey. In 1929 there were 22,000 employed in this way. The huge decrease is even more alarming to the union when it is figured that some 40,000 musicians are now traveling and playing all types of road dates. Narrowing of the theater field as an employment medium for musicians has been a constant problem to the AFM since the induction of sound movies, but so far no remedy has been hit upon. Previous huddles between the movie moguls and AFM execs have failed to ease the situation. Observers figure, however, that new attacks by AFM will be made on the theater employment problem this year.

Some AFM locals are trying to solve the problem this year by introducing resolutions which would restrict the mobility of traveling orks. It is pointed out that about 1,500 such orks make a regular business of traveling thru the year. But, they say, there are nearly 12,800 traveling bands who play locations other than in their own jurisdictions, but which do not travel consistently at all times. Restrictions on

such orks would naturally boost employment somewhat in larger AFM locals where a big unemployment situation exists.

What, if any, positive action will be taken at the Convention on this phase of employment remains for the exec board to decide, but some measures are definitely considered necessary if the AFM is to find a way out of a steadily increasing number of unemployed members.

## Kaye Loses Case on Unusual Law Point

NEW YORK, June 7.—An interesting legal point—whether a name band is engaged in interstate commerce and therefore comes under the Federal Wages and Hours Law—was ruled on by Justice Samuel L. Rosenbaum in Supreme Court Thursday (5) when he ordered the Sammy Kaye band to pay \$1,447.86 to Norman E. Beck.

The court found the band operating in interstate commerce, despite a plea to the contrary of Kaye's attorney. Beck had testified that he was employed by the band to set up the instruments, contact radio stations, run errands, and do publicity, and that he had kept a diary of his working time.

The court ruled Beck will collect double the \$1,447.86 under the punitive provisions of the law. Counsel fees of \$500 were also allowed.

## Deny Reopening of Opera-on-Tour Case

ALBANY, N. Y., June 7.—The application of Joe Weber, former president of the American Federation of Musicians, to reopen the Opera-on-Tour case was denied by the Court of Appeals Thursday (5). The lower court ruled that the stagehands had no right to walk out because mechanical music was used in the unit, and upheld an injunction by the New York Supreme Court forbidding them to discriminate because AFM men were not used. Yesterday the Court of Appeals denied Weber's plea to reopen the case.

## Diefenderfer Re-Elected

READING, Pa., June 7.—Frank L. Diefenderfer, proxy of the local musicians' union, has been re-elected head of the Conference of Pennsylvania and Delaware Musicians' Unions, representing 36 AFM locals from both States. This will be his 15th year as head of the interstate organization. Election was held at a conference at Greensburg.

# THE STYLISTS

★ ★ ★

**OUTSTANDING Vocal and Instrumental Quartet**  
**BOB ROHE      JERRY BLECKER      JOHN TATUN**  
 and featuring **MARJORIE HYAMS** at the Vibraharp

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# WEEK ENDING JUNE 6, 1941

## MUSIC POPULARITY CHART

### SONGS WITH MOST RADIO PLUGS

Following are the 15 songs with the most plugs on MBS and on NBC and CBS. Due to the MBS-ARCAP contract, Accurate Reporting Service sources previously for all plug data, now lists only MBS plugs, having temporarily dropped NBC and CBS from its recapulation. MBS listings below, therefore, are supplied by Accurate, taking in plugs between 9 p.m.-1 a.m. daily for week ending Friday, June 6, while NBC-CBS totals are furnished by Broadcast Music, Inc., including broadcasts from opening to closing for week ending Wednesday, June 4.

For duration of this situation, which can be considered temporary until such time as MBS and CBS sign with ARCAP "independent" plugs (WJW, WMCA, WNEW) will not be listed. Networks' New York outlets used for this recap are WOR (MBS), WFAP, WJZ (NBC), and WAIC (CBS). Film tunes are designated by "F." Musical production numbers as "M."

Position	Title	Publisher	Plugs
1	I, I UNDERSTAND	Feist	12
2	TALE OF TWO CITIES	Witmark	11
3	I FOUND A MILLION DOLLAR BABY	Witmark	10
4	MEMORY OF A ROSE	Shapiro-Sternstein	9
5	DOLORES (F)	Paramount	7
6	YOU'RE DANGEROUS (F)	Santly, J. & S.	6
7	LOVE ME A LITTLE LITTLE	Maysfair	6
8	MARIA ELENA	Southern	6
9	HUT-SUT SONG	Schumann	6
10	AURORA	Robbins	5
11	INTERMEZZO	Schuberth	5
12	CHAPEL IN THE VALLEY	Witmark	5
13	STARDUST	Mills	4
14	THE ONE I LOVE BELONGS TO SOMEBODY ELSE	Foster	4
15	WHEN THE SUN COMES OUT	Bregman, V. & C.	4

#### NBC-CBS PLUGS

1	INTERMEZZO	Schuberth	48
2	MARIA ELENA	Southern	39
3	HUT-SUT SONG	Schumann	36
4	DO I WORRY?	Melody Lane	34
5	THINGS I LOVE	Campbell	34
6	MY SISTER AND I	BMI	33
7	JUST A LITTLE BIT SOUTH OF PEARLE, NORTH CAROLINA	Debin & Friedman	31
8	TWO HEARTS THAT PASS IN THE NIGHT	E. B. Marks	31
9	AMAPOLA	E. B. Marks	30
10	FOR WANT OF A STAR	E. B. Marks	29
11	OH, LOOK AT ME NOW	Embassy	26
12	WALKING BY THE RIVER	BMI	26
13	FRIENDLY TAVERN POLKA	BMI	25
14	LET'S GET AWAY FROM IT ALL	Embassy	24
15	UNTIL TOMORROW	Republic	24

### NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 20 best selling records of the past week: New York City: Center Music Shop; Bloomfield Music Shop; Liberty Music Shop; Vosey Music Shop; Gaiety Music Shop, Bridgeport, Conn.; Howland Dry Goods Company; Whiting Radio Service; Gilman Music Store, Boston; Boston Music Co.; The Melody Shop; Mosher Music Co., Inc., B. Balo; Whitman Song Shop, Broadway Music Shop, Avenue Record Shop, Pittsburgh; Volkwein Bros., Inc., Philadelphia; Wanamaker's, Department Store, Downtown Record Shop, Alex A. Ostlin, Washington; George's Radio Co., Inc., Denver; The May Co.; The Record Shop; Charles R. Wells Music Co., Salt Lake City; Z. C. M. I. Record Dept., Portland, Ore.; Meier & Frank Co.; J. K. Gill Co., Los Angeles; Birkel-Richardson Southern California Music Co.; Hollywood House of Music, San Francisco; Schwabacher-Pry, Chicago; Sears, Roebuck & Co.; Marshall Field; Wurlitzers; Lyon & Healy; Garrick Music Shop; Goldblatt Bros., Cincinnati; Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop, Milwaukee; Schuster's; Record Library (Ed Drums); Broadway House of Music; J. B. Bradford Piano Co., Des Moines; Dea Melnes Music Library; Davidson Co., Detroit; Wurlitzers; Grinnell Bros., Kansas City, Mo.; Music Box, St. Louis; Archon Co. of Music, Famous & Barr, St. Paul; W. J. Dyer & Bros.; Mayflower Novelty Co., Cleveland; Halle Bros. Co., Springfield, Mo.; L. S. Lines Music Co., Birmingham; Nolan's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Furst Dry Goods Co., Atlanta; Cox Prescription Shop, Raleigh, N. C.; James E. Thlem; C. H. Stephenson Music Co., Miami; Richards Store Co., Beldine's, Inc., New Orleans; Louis Gruenwald Co., Inc.; O. Schirmer, Inc., Fort Worth, Tex.; McCrory's; Kemble Bros., Furniture Co., San Antonio; Thomas Acuna; Alamo Piano Co.; San Antonio Music Co.

NATIONAL		EAST		SOUTH	
POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.
1	MARIA ELENA	1	Maria Elena	1	Amapola
2	MY SISTER AND I	2	My Sister and I	2	Daddy
3	DADDY	3	Daddy	3	Intermezzo
4	AMAPOLA	4	Apple Blossom Time	4	My Sister and I
5	DOLORES	5	Intermezzo	5	Dolores
6	HUT-SUT SONG	6	Things I Love	6	Maria Elena
7	DO I WORRY?	7	G'bye Now	7	Hut-Sut Song
8	THE BAND PLAYED ON	8	Horace Heidt	8	Freddy Martin
9	INTERMEZZO	9	I Understand	9	Maria Elena
10	AMAPOLA	10	Dolores	10	Do I Worry?
11	DO I WORRY?	11	Amapola	11	Tommy Dorsey
12	THE BAND PLAYED ON	12	Maria Elena	12	Hut-Sut Song
13	DOLORES	13	Daddy	13	Freddy Martin
14	MY SISTER AND I	14	Sammy Kaye	14	Maria Elena
15	THE BAND PLAYED ON	15	Horace Heidt	15	Flamengo
16	DO I WORRY?	16	The Band Played On	16	Duke Ellington
17	AMAPOLA	17	Guy Lombardo	17	G'bye Now
18	DOLORES	18	Intermezzo	18	Vaughn Monroe
19	HUT-SUT SONG	19	Dolores	19	Amapola
20	THE BAND PLAYED ON	20	Do I Worry?	20	Jimmy Dorsey
21	DO I WORRY?	21	My Sister and I	21	Hut-Sut Song
22	AMAPOLA	22	Intermezzo	22	Merry Macs
23	DOLORES	23	Freddy Martin	23	Intermezzo
24	HUT-SUT SONG	24	Maria Elena	24	Freddy Martin
25	THE BAND PLAYED ON	25	Do I Worry?	25	Wayne King
26	DO I WORRY?	26	My Sister and I	26	Jimmy Dorsey
27	AMAPOLA	27	Tommy Dorsey	27	The Band Played On
28	DOLORES	28	Everything Happens To Me	28	The Jesters
29	HUT-SUT SONG	29	Tommy Dorsey	29	
30	THE BAND PLAYED ON	30		30	

### NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week: New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co.; Pittsburgh: Volkwein Brothers, Inc.; San Francisco: Pacific Coast Music Jobbers; Sherman, Clay & Co.; Los Angeles: Morse M. Freeman, Inc.; Seattle: Capitol Music Co.; Portland, Ore.: Sklare Music Co.; Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McCullough; St. Louis: R. L. Louis Music Supply Co.; Kansas City, Mo.: Jenkins Music Co.; Detroit: Grinnell Brothers; San Antonio: Southern Music Co.; New Orleans: O. Schirmer of Louisiana; Atlanta: Cable Piano Co.; Phoenix, Ariz.: Dawson Music Co.

NATIONAL		EAST		WEST COAST	
POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.
1	INTERMEZZO	1	Intermezzo	1	Intermezzo
2	MY SISTER AND I	2	My Sister and I	2	My Sister and I
3	MARIA ELENA	3	Maria Elena	3	The Hut-Sut Song
4	THE THINGS I LOVE	4	The Things I Love	4	Maria Elena
5	DO I WORRY?	5	The Hut-Sut Song	5	Amapola
6	HUT-SUT SONG	6	Amapola	6	The Things I Love
7	DO I WORRY?	7	I'll Be With You in Apple Blossom Time	7	Do I Worry?
8	THE BAND PLAYED ON	8	Just a Little Bit South of North Carolina	8	You Are My Sunshine
9	DO I WORRY?	9	Do I Worry?	9	G'bye Now
10	THE THINGS I LOVE	10	G'bye Now	10	Walking by the River
11	NO. 10 LULLABY LANE	11	No. 10 Lullaby Lane	11	I'll Be With You in Apple Blossom Time
12	HUT-SUT SONG	12	Two Hearts That Pass in the Night	12	No. 10 Lullaby Lane
13	DO I WORRY?	13	You and I	13	New San Antonio Rose
14	THE BAND PLAYED ON	14	Until Tomorrow	14	Two Hearts That Pass in the Night
15	DO I WORRY?	15	Daddy	15	These Things You Left Me
16	G'BYE NOW	16		16	
17	I'LL BE WITH YOU IN APPLE BLOSSOM TIME	17		17	
18	NO. 10 LULLABY LANE	18		18	
19	DOLORES	19		19	
20	YOU ARE MY SUNSHINE	20		20	
21	WALKING BY THE RIVER	21		21	
22	TWO HEARTS THAT PASS IN THE NIGHT	22		22	
23		23		23	
24		24		24	
25		25		25	

### LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

#### GOING STRONG

AMAPOLA. (10th Week)	Jimmy Dorsey, Sammy Kaye, Connie Boswell.
OH, LOOK AT ME NOW. (7th Week)	Tommy Dorsey.
DOLORES. (6th Week)	Tommy Dorsey, Bing Crosby.
THE BAND PLAYED ON. (6th Week)	Guy Lombardo.
G'BYE NOW. (3d Week)	Horace Heidt, Vaughn Monroe, Woody Herman.
MY SISTER AND I. (3d Week)	Jimmy Dorsey, Benny Goodman, Dick Jurgens.
INTERMEZZO. (2d Week)	Guy Lombardo, Benny Goodman, Wayne King, Woody Herman.
MARIA ELENA. (1st Week)	Jimmy Dorsey, Wayne King, Tony Pastor.
DADDY. (1st Week)	Sammy Kaye.

#### COMING UP

THE HUT-SUT SONG.	Horace Heidt, Freddy Martin, King Sisters.
AURORA.	Andrews Sisters, Jimmy Dorsey.
FRIENDLY TAVERN POLKA.	Horace Heidt.
EVERYTHING HAPPENS TO ME.	Tommy Dorsey, Woody Herman.
GREEN EYES.	Jimmy Dorsey.
LET'S GET AWAY FROM IT ALL.	Tommy Dorsey.
A LITTLE BIT SOUTH OF NORTH CAROLINA.	Gene Krupa, Mitchell Ayres.

# Orchestra Notes

By DANIEL RICHMAN

## Of Maestri and Men

**MANIE SACKS**, Columbia disks' director of pop artists and repertoire, is on a three-week jaunt to the Coast, looking for new recording talent. **CLAUDE THORNHILL** returns to Glen Island Casino, New Rochelle, N. Y., in the fall, following Charlie Spivak's latter work, incidentally, has taken on **TRIS HAVER** for its trumpet section, replacing Phil Rommel, who remains with the band, however, as an arranger. **PINKY TOMLIN**, whom Sam Lutz signed to a personal management contract, is working his way East on one-nighters, with a New York spot planned for some time in the fall. . . . It will be the first time that Tomlin has shown along the Atlantic seaboard. . . . **THE STYLISTS** are in their fourth week at Rogers Corner, New York, and held over indef. . . . **INA RAY HUTTON** signed a year's pact on the Okeh label, her first cutting session scheduled for a couple of weeks hence. . . . **LARRY CLINTON** is the latest maestro to succumb to violins, using a string section for the first time on some special Victor disks soon to be released. . . . **Charlie Barnes** added a fourth trombone in **TOMMY REO** . . . while **SPOTS ESPOSITO** joins Teddy Powell on trumpet. . . . **EDDIE VARZOS** closes at the Providence (R. I.) Biltmore Hotel June 14, set to return August 11 . . . hotel will use a smaller band during the intervening weeks. . . . **SONNY DUNHAM** made four replacements in his orchestra this week, and is busy auditioning new writers. . . . **RAYMOND SCOTT** goes on a three-week vacation after June 22 . . . another vacationer will be **BOB CROSBY**, who grabs a couple of weeks after his June 20-29 dates at Steel Pier, Atlantic City. . . . **HARRY MOSS**, MCA exec, just back from a busman's holiday . . . is visited Crosby at Hershey Park, Pa., on Decoration Day, then hopped over to Sunset Park, Carrolltown, Pa.

## Midwestern Murmurs

**BOYD RABBERN** follows Paul Whiteman at the Chez Paree, Chi., July 4, to remain with the August 22 show, if he clicks. . . . **RAMON RAMOS** going into the Chase Hotel, St. Louis, July 4. . . . **DEL COURTNEY** set for the Claridge Hotel, Memphis, July 3 for a pair of weeks. . . . other Courtney dates are the Riviera, Lake Geneva, Wis., opening July 23, and a return run at the Stevens in Chicago, as of September 13. . . . **VIVIENNE STEWART**, elevator girl at Field's department store in the Windy City, is the new vocalist with Freddie Daw's band at the Merry Gardens ballroom in that city. . . . **TINY HILL** augments his orchestra to 14 men. . . . **FLETCHER HENDERSON** has a week at the Tusontown Ballroom, St. Louis, starting the 24th, and the July 4 week at the Regal Theater, Chi. . . . **HERBIE HOLMES** winds up June 17 at the Buena Vista Hotel, Biloxi, Miss., and moves into the Trocadero, Henderson, Ky., after a couple of one-nighters. . . . **HAL MUNRO** opens a summer run at the South Shore Country Club, Chicago, June 28. . . . **TONY FAMBRO**, colored, outfit, into the Campus, formerly the Coconut Grove, Chi. roadhouse, July 1. . . . **MILT HERBETH** is set for the remodeled Glass Hat in

Chi's Congress Hotel around September 15 for an indef. stand. . . . **JEAN BROWNE**, singer now at the Congress, joins Ted Weems June 30, replacing Marilyn Thorne.

## New England Newsings

**CHARLIE SPIVAK**, before returning to the Glen Island Casino last week, opened Kimball's open-air ballroom in South Lynnfield, Mass. . . . Name attractions set to follow include **INA RAY HUTTON**, **TONY PASTOR**, **CLAUDE THORNHILL**, **MAL HALLETT**, **GENE KRUPA**, **WOODY HERMAN**, and **COUNT BASIE**. . . . Basie has been set at the Ritz Carlton Roof, Boston, for a three-week stand July 1. . . . **TOMMY REYNOLDS** on a series of one-nighters around Massachusetts and New Hampshire, including a date at Phillips Exeter Academy. . . . **TREDDY POWELL**, making short jumps throughout the New England territory. . . . **INA RAY HUTTON** in for three days at Cappy's, North Easton, Mass., nitery which is featuring a name band on split-week policy. . . . **HENRI JOBERT'S** band at the International Cafe, Boston. . . . **MICKY ALPERT** celebrating two consecutive years at the Coccoanut Grove, Boston, without a layoff. . . . **EDDIE WATSON'S** crew is at Alpin's in the Hub. . . . Also in Boston, **KARL ROHDSE** still holding forth at Binstrub's Village, Sky Garden, of the Hotel Sheraton, Boston, opened with two bands, **DON DUDLEY** and **THE CONTINENTALS**. . . . **WILBUR PINCKNEY'S** band reopens the remodeled Little Dixie. . . . **MILTON GEORGE'S** Ork at the swank Fox and Hounds' Club. . . . **RANNY WEEKS** set for the rest of the season at the Mayfair. . . . **HARRY MORRISSEY** at the Beachcomber. . . . **AL MILLER** returns to the Hotel Preston, Swampscott, Mass., for his third season, beginning June 28. . . . **RUBY NEWMAN** will open at his Magnolia, Mass., Casino June 14 for the season. . . . after the Casino closes Newman is set for the Ritz Carlton Roof, Boston, for four weeks. . . . **BILLY KRONER** signed for Friday nights at the Eastern Yacht Club, Marblehead, Mass., and Saturday at the Oak Hill Country Club in Fitchburg, Mass.

## "Coast Cacophony"

**PHIL HARRIS** at the Golden Gate Theater, San Francisco, June 4, following a swing thru the Northwest. . . . **FREDDY MARTIN** continues at the Coccoanut Grove, Hotel Ambassador, Los Angeles. . . . **WINGIE MANONE** is set for Sherman's Inn, San Diego, June 29. . . . **BEN POLLACK** extended there two weeks. . . . **RAN WILDE** at Olympic Hotel, Seattle, to be followed by **BILL ROBERTS**. . . . **CHARLIE MARLOWE** followed **EDDIE DUNSMORE** into the Figueroa Ballroom, Los Angeles, when he moved to the Casino, San Clemente, Calif. . . . **VICTOR VINCENT** is playing four weeks at the Apache Hotel, Las Vegas, Nev. . . . **HARRY OWENS** opens at the new Plunge Room of the Miramar Hotel, Santa Monica, Calif., July 3. . . . **CHUCK FOSTER** in a recent auto wreck but escaped injuries. . . . **Jimmy Contratto's** Topsy's, Los Angeles, reopened as a ballroom instead of the theater-restaurant for which it was well known

# Mutual Denies Agency Squawk of Withholding Full Net on Remotes

NEW YORK, June 7.—Booking agency fuss that bands are being "sold short" on Mutual network remotes from New York locations was met with heated explanation by Adolph Opfinger, Mutual's program director, who said "there is Great confusion about all of this."

Original charge stems from the broadcasts of the three name bands at Monte Proser's Madison Square Garden Dance Carnival—Benny Goodman, Charlie Barnet, and Larry Clinton. Sustainers are piped out of the Garden, with each of the three bands taking various shots on the network.

Mutual, which has been considered the best network for band broadcasts, has become even more valuable for network sustainers because it is now the only net that rates as a major plug in the music business because of its recent signing with ASCAP.

Squawk, however, is that Mutual is giving few outlets to band leaders who think they are on most of the 180 stations which comprise the network. A booking agency made a check to find out how many stations were using the Dance Carnival bands, and it was revealed that as low as five stations were carrying the show at one time, while the band leader was under another impression. Head of this particular agency said that Mutual, in many instances, has cut the time from a half hour to 15 minutes, and at that sometimes the broadcasts are only carried over WOR,

local outlet for Mutual.

Opfinger, however, said that he didn't know how an outside agency could accurately check the entire network and have more information than he, because he is in charge of program clearance for the MBS.

Opfinger said that several other details had to be taken into consideration. One is that "it is altogether possible that members of the network might have obligations to perform, such as commercial programs." Another is, said Opfinger, that stations, although every one is on the line to use band broadcasts, can take or leave sustaining programs according to their own likes or dislikes.

Opfinger insisted, however, that Mutual still "has the finest band structure of any network." He said that because of local station commitments it's possible that bands don't hit the entire chain, but he was inclined to scoff at the band agency charges.



MANUEL

## T. Dorsey \$2,530 in Pleasure Beach Start

BRIDGEPORT, Conn., June 7.—Pleasure Beach Ballroom, municipally operated dance spot at Pleasure Beach Amusement Park, opened for the season Sunday (1), with Tommy Dorsey as the opening attraction. With admish set at \$1.10, a good crowd of 2,300 persons attended for a gross of \$2,520. Dorsey's last appearance in Bridgeport was several months ago at the Loew-Poli Lyric Theater, where he broke all records for the season with a gross of \$4,200 for seven shows.

McFarland Twins in for a one-nighter at Pleasure Beach tomorrow (8). Perry Rodman is again managing director and handling booking, while Don Felix is manager out front.

## Busse Best Draw at Akron

AKRON, O., June 7.—Henty Busse, at Summit Beach Park here Saturday (24), played to a crowd of 2,781 paid admissions, with 1,762 advance sales at 65 cents chalked up, the balance at the door at 85 cents a head. Total take of \$2,011.48 added up to the top draw so far this year.

on the West Coast . . . spot was renamed Trianon. . . . **DUKE ELLINGTON** opened the new policy, with **LEIGHTON NOBLE** skedded for June 19 and **JOHNNY SCAT DAVIS** July 22.

**★**

**MANUEL**

**OVANDO**

and his **CUBAN-AMERICAN ORCHESTRA**

currently  
13th Consecutive Week  
Jack Lynch's  
**WALTON ROOF**  
Philadelphia  
and Slaying Indefinitely!

**★**

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The writers must be non-ASCAP. The right song will be published immediately and get a big plug, also a royalty of 3c per copy for sheet music—3c for orchestrations and 33 1/3% of all mechanical royalties received.

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**JOE DAVIS, Owner**

**BEACON MUSIC CO.**

**1619 BROADWAY, NEW YORK**

**ALL PUBLIC AND RADIO PERFORMANCES CLEARED THRU BROADCAST MUSIC, INC.**

(Routes are for current week when no dates are given.)

A
Alberto, Don: (El Chico) NYC, no.
Alfonso: (Park Central) NYC, no.
Alma Bob: (Arcadia Grill) Canton, O. no.
Allen, Henry "Red": (Cafe Society) NYC, no.
Amrine, Bill: (Belocoon Pheasant) Youngstown, O. no.
Angelo: (Bill Bortolotti's) NYC, no.
Asiuro, Arturo: (McAlpin) NYC, h.
Austin, Gene: (Village Barn) NYC, no.
Ayres, Mitchell: (Lakside) Denver, p.

B
Banlet, Joe: (Mickey's Bar) Detroit, no.
Barlow, Art: (Farwick) NYC, h.
Barnes, Ralph: (Peony) Omaha, p.
Barnell, Arze: (Marty's New Yorker) Chi, no.
Barron, Blue: (Solomon) NYC, h.
Bastie, Joe: (Olympic) Irvington, N. J., p.
Becker, Bubbles: (Tosem Lodge) Averill Park, N. Y., no.
Becker, Howard: (Pines) Pittsburgh, no.
Becker, Tommy: (Chanticleer) Madison, Wis., h.
Bell, Ding: (Oranmore) Chi, h.
Bennett, Chuck: (Hiawatha Garden) Mandou, O. no.
Benson, Ray: (Stork) NYC, no.
Berger, Maximilian: (Versailles) NYC, no.
Binkley, Hal: (Snyder) Savannah, Ga., no.
Black, Ted: (Venetian Gardens) Altoona, Pa., no.
Bohler, Earl: (Armando's Summer Terrace) Chicago, h.

Bowman, Francis: (Wired) NYC, no.
Brady, Eddy: (Seaside) Atlantic City, h.
Bradley, Will: (Eastside) Detroit 13, p.
Brice, Irving: (Opera House) Chicago, c.
Bresse, Lou: (Colony Club) McClure, Ill., 11, no.
Bridges, Ace: (Excelsior) Minneapolis 7-21, p.
Brown, Les: (Strand) NYC, 1.
Burns, Cliff: (Marionette Inn) Cincinnati, no.
Byrne, Bobby: (Meadowbrook) Cedar Grove, N. J., no.

C
Cabin Boys: (Cellar Bar) Warren, O., r.
Cahill, Ray: (483 Club) Chi, no.
Cabrall, Sal: (Ferberland City) NYC, no.
Calloway, Cab: (Sherman) Chi, h.
Calloway, Cab: (Coca Cola) NYC, no.
Calvert, Oscar: (Coca Cola) NYC, no.
Campbell, Jan: (Dancerette) Miami, Fla., no.
Candullo, Joe: (Lath Quarter) Boston, no.
Cappello, Joe: (Jimmy Kelly's) NYC, no.
Carpenter, Dick: (Cochran) NYC, no.
Carlyle, Lyle: (Sax Show Bar) Detroit, c.
Carper, Don, Fourtime: (Stevestant) Buffalo, h.
Cassell, Irv: (Dempsy's) NYC, no.
Carroll, John: (Casa Manana) Boston, no.
Carter, Bob: (Lawton Hot Springs) Reno, Nev., h.
Carter, Del: (The Chanticleer) Baltimore, c.
Cavallaro, Carmen: (Marden's Bitters) Fort Lee, N. J., no.
Cedar, Al: (Zeena) Syracuse, h.
Chavez, B: (Beachcomber) NYC, no.
Chester, Bob: (Pleasure Beach) Bridgeport, Conn., p.
Chick, Tom: (Ye Old Cellar) Chi, c.
Clarke, Buddy: (Park Central) NYC, h.
Clemente: (Rainbow Room) NYC, no.
Coe, Ray: (La Guardia Airport) NYC.
Coffey, Jack: (Wardman Park) Washington, h.
Collins, Bernie: (Newman's Lake House) Saratoga Springs, N. Y., no.
Comfort, Roy: (Claridge) Atlantic City, h.
Conroy, Ray: (Hickory) NYC, no.
Costello, Charles: (Old Wayne) Detroit, no.
Crosby, Bob: (Stanley) Pittsburgh, h.
Cugat, Xavier: (Walsort-Astoria) NYC, h.
Cummings, Bernie: (Meadowbrook) St. Louis, c.
Curbello, Herbert: (La Martinique) NYC, no.

D
D'Amico, Nick: (Beachcomber) NYC, no.
Dale, Marvin: (Trionoff) Chi, h.
Daly, Duke: (Playland) NYC, N. Y., p.
Danders, Eddie: (Del Shore) Chi, h.
Davis, Eddie: (La Rue) NYC, no.
Davis, Milton: (Rainbow Room) Washington, D. C., no.
De Freder: (Merry Gardens) Chi, h.
Day, Bobby: (Arenadi) NYC, h.
DeBartolo, The: (Admiral Semmes) Mobile, Ala., no.
DeLaudand, Eddie: (Kasey) Henderson, Ky., no.
DeL Johnny: (Nick's) Trenton, N. J., no.
Demay, Jack: (Roosevelt) Jacksonville, Fla., h.
Devoni, Don: (El Morocco) NYC, no.
Dominguess, Jess: (Park Central) NYC, h.
Donahue, Sam: (Coral Oakes) N. Lansing, Mich., h.
Dorsey, Tommy: (Astor) NYC, h.
Down, Baxley: (Geo. Washington) Jackson, Miss., h.
Down, Edgar: (Broadwater Beach) Biloxi, Miss., h.
Duffy, George: (Cleveland) Cleveland, h.
Duffy, Johnny: (Hiastation) Chi, h.
Dunlop, Benny: (Rushbow Rendezvous) Salt Lake City, h.
Dunmore, Eddie: (Casino) San Clemente, Calif., h.

E
Eddy, Ted: (IceLand) NYC, no.
Elliott, Barron: (Coney Island) Cincinnati, 7-13, p.
Esterick, Bob: (Jimmy's Hi-Way) Kentwood, La., no.
Ernie & His Norsemen: (Castelholm) NYC, re.
Ernie, Val: (La Rue) NYC, no.

F
Fabian, Teddy: (Park Recreation Parlor) St. Paul, h.
Fazio, Louis: (Marocco) Detroit, no.
Farber, Burt: (Netherland Plaza) Cincinnati, h.
Farr, Harmon: (Lounge) Easton, Pa., c.
Feminine Noise: (Radio Frank's) NYC, no.
Fenn, Eddie: (Hi Hat) Chi, no.
Fisher, Freddie: (Old Wayne) Cincinnati, h.
Fisher, Mark: (5100 Club) Chi, no.
Fitzpatrick, Ed: (Pianation) Houston, Tex., no.
Fitz, Bill: (Hi Hat) Chi, no.
Fontaine, Sonny: (Walton) Phila, h.
Foster, Chuck: (Billmore Bowl) Los Angeles, h.
Foster, Charles: (His Georgians) (Baltic Home) Mobile, Ala., h.
Funk, Larry: (Lookout House) Covington, Ky., no.

G
Gaines, Charlie: (Carroll's) Phila, no.
Garr, Glenn: (O'Harly) Chi, h.

H
Hall, George: (Elma Jettick) Asbury, N. Y., 9-14, p.
Hamilton, Bob: (Majestic) Long Beach, Calif., h.
Hamilton, George: (Schroeder) Milwaukee, h.
Hansy, Myron: (Child's Spanish Gardens) NYC, re.
Harpa, Darryl: (Wildfire Bowl) Los Angeles, h.
Harris, Jack: (La Conca) NYC, no.
Harrison, Ford: (El Morro) NYC, no.
Hart, Joey: (Washington Merry-Go-Round) Pittsburgh, no.
Hawkins, Erskine: (Royal) Baltimore 6-12, 4.
Hayes, Sherman: (New Casino Ballroom) Virginia Beach, Va., h.

I
Heath, Andy: (Fitch's Cafe) Wilmington, Del., no.
Hendling, Kitty: (Rio) Allentown, Pa., no.
Herman, Syvan: (Palmyra) Phila, h.
Herold, Les: (Bal Tabarin) NYC, no.
Hill, Dick: (Hi-De-Ho) Phila, c.
Hill, Eddie: (Penn) Trenton, N. J., h.
Hill, Tiny: (Melody Mill) Chi, h.
Hill, Toot: (Billiken) Des Moines, Ia., 13, b.
Hines, Earl: (Lincoln) NYC, 12-28.
Hoff, Carl: (Blue Gardens) Armonk, N. Y., r.
Holst, Ernie: (El Morocco) NYC, no.
Howard, Ralph: (400 Club) Fort Worth, Tex., h.
Hudson, Dean: (Cavalier Hotel Beach Club) Virginia Beach, Va., 1-13, no.

J
Irwin, Mary: (Churchill Tavern) Pittsburgh, h.
James, Harry: (Lincoln) NYC, h.
James, Jimmy: (Aunt) Cincinnati, p.
Jarrett, Art: (Blackhawk) Chi, no.
Jarrett, Ted: (Westfield) Westfield, Mass., h.

K
Kain, Paul: (Mayfair) Washington, D. C., no.
Kasper, Gordon: (Blue Mirror) Baltimore, no.
Kassel, Art: (Aragon) Chi, h.
Kay, Herbie: (Blue Moon) Wichita, Kan., c.
Kay, Jimmy: (Casino House) NYC, no.
Kaye, Eddie: (Edgemont Inn) Newtown Square, Pa., no.
Kaye, Sammy: (Easer House) NYC, no.
Keller, Boyd: (Pacific Square) San Diego, Calif., no.
Keller, Leonard: (St. Anthony) San Antonio, Tex., h.
Kelly, Sonny: (Stork) NYC, no.
Kend, Peter: (New Yorker) NYC, h.

King, Eddie: (Di Finto's) Phila, c.
King, Teddy: (Maple Grove) Harrisburg, Pa., no.
Kinney, Ray: (Lexington) NYC, h.
Kirk, Andy: (Castle Park) Cincinnati, 14, no.
Kish, Bob: (Pierre) NYC, h.
Ko-Keis, The: (Gitchinadi) Superior, Wis., no.
Kolak, King: (Grand Terrace) Chi, no.
Kohn, Shary: (Butler's Top Room) NYC, no.
Korn Kobblers: (Flagship) Union City, N. J., no.
Krupal, Cecil: (Minnie) Marquette, Mich., no.
Krus, Gene: (Pennsylvania) NYC, h.
Kuhn, Dick: (Statter) Buffalo, h.
Kurize, Jack: (Sagamore) Rochester, N. Y., h.
Kysar, Roy: (Club Charles) Baltimore, no.

L
Labs, Bob: (400 Club) Chi, no.
Lande, Jules: (Ambassador) NYC, h.
Lane, Eddie: (Bossert) Brooklyn, h.
Lang, Leo: (Sheraton) NYC, h.
Larocque, Joe: (Old Beamanian) NYC, no.
LeBaron, Eddie: (Rumba Casino) Chi, no.

Lane, Bob: (400 Club) Chi, no.
Lande, Jules: (Ambassador) NYC, h.
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LeBaron, Eddie: (Rumba Casino) Chi, no.

Orchestra Routes
Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.
ABBREVIATIONS: a-auditorium; b-ballroom; c-cafe; cb-cabaret; cc-amusement park; h-hotel; mh-music hall; nc-night club; p-amusement park; re-road house; r-restaurant; s-shipboat; t-theater.

Jelesnik, Eugene: (Iroquois Gardens) Louisville, Ky., no.
Jerome, Henry: (Child's Paramount) NYC, re.
Johnson, Bennie: (Southern) Lawton, Okla., no.
Johnson, Johnny: (Shelton) NYC, h.
Jones, John Paul: (400 Club) Ft. Worth, Tex., no.
Jordan, Russell: (Irene's) Phila, c.
Joy, Jimmie: (Blamark) Chi, h.
Junesau, Tommy: (Show Boat) St. Louis, no.
Juanita's Rhumba: (Club Ball) Phila, no.

Kain, Paul: (Mayfair) Washington, D. C., no.
Kasper, Gordon: (Blue Mirror) Baltimore, no.
Kassel, Art: (Aragon) Chi, h.
Kay, Herbie: (Blue Moon) Wichita, Kan., c.
Kay, Jimmy: (Casino House) NYC, no.
Kaye, Eddie: (Edgemont Inn) Newtown Square, Pa., no.
Kaye, Sammy: (Easer House) NYC, no.
Keller, Boyd: (Pacific Square) San Diego, Calif., no.
Keller, Leonard: (St. Anthony) San Antonio, Tex., h.
Kelly, Sonny: (Stork) NYC, no.
Kend, Peter: (New Yorker) NYC, h.

King, Eddie: (Di Finto's) Phila, c.
King, Teddy: (Maple Grove) Harrisburg, Pa., no.
Kinney, Ray: (Lexington) NYC, h.
Kirk, Andy: (Castle Park) Cincinnati, 14, no.
Kish, Bob: (Pierre) NYC, h.
Ko-Keis, The: (Gitchinadi) Superior, Wis., no.
Kolak, King: (Grand Terrace) Chi, no.
Kohn, Shary: (Butler's Top Room) NYC, no.
Korn Kobblers: (Flagship) Union City, N. J., no.
Krupal, Cecil: (Minnie) Marquette, Mich., no.
Krus, Gene: (Pennsylvania) NYC, h.
Kuhn, Dick: (Statter) Buffalo, h.
Kurize, Jack: (Sagamore) Rochester, N. Y., h.
Kysar, Roy: (Club Charles) Baltimore, no.

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Lane, Eddie: (Bossert) Brooklyn, h.
Lang, Leo: (Sheraton) NYC, h.
Larocque, Joe: (Old Beamanian) NYC, no.
LeBaron, Eddie: (Rumba Casino) Chi, no.

Lee, Bobby: (College Inn) Phila, no.
Leighton, Joe: (John Marshall) Richmond, Va., h.
Leonardi: (Moulin Rouge) NYC, no.
Levoni, Phil: (Jefferson Beach) Detroit, p.
Libson, Hank: (Greaser Cafe) Chi, no.
Loring, Michael: (Luna Park) Coney Island, N. Y., p.
Lucas, Eddie: (Billmore) NYC, h.
Luncheonette: (Orpheum) Los Angeles 11-17, t.
Lynn, Mammy: (Bomb Shelter) Dallas, no.

McBride, Eddie: (Belmont) Trenton, N.J., c.
McGoy, Clyde: (Muehlebach) Kansas City 7-19, h.
McHale, Jimmy: (Westminster) Boston, h.
McPeters, Charlie: (Figuero) Los Angeles, h.
Macia, Pete: (Lounge Rivers) Washington, D. C., no.
Madden, Bill: (Traymore) Atlantic City, h.
Marboe, Charlie: (Figuero) Los Angeles, h.
Marlowe, Toos: (Kestling's) Clarence, N. Y., no.
Marshall, Mary: (Madura's) Whiting, Ind., h.
Maret, Gene: (St. Regis) NYC, h.
Martin, Bobby: (The Place) NYC, no.
Martin, Dave: (St. George) Brooklyn, h.
Martin, Ed: (Leon & Eddie's) NYC, no.
Martin, Red: (Frank's Casa Nova) Buffalo, no.
Martone, Johnny: (Wayline Inn) West Springfield, Mass., no.
Marty, Mel: (New Pelham Heath Inn) Pelham Bay, NYC, no.
Masters, Frankie: (Taft) NYC, h.
Matthey, Nicolas: (Russian Kretshman) NYC, no.

Maya, Freddie: (Havana-Madrid) NYC, no.
Melvin, Jack: (Crooked Lake) Averill Park, N. Y., h.
Miller, Glenn: (Chicago) Chi 13-19; (Unity) at Miss. Arbor 29.
Miller, Herman: (Abraham Lincoln) Reading, Pa., h.
Miller, James: (Jack & Bob's) Trenton, N.J., no.
Moffit, Deke: (Beverly Hills) Newport, Ky., 6-19, cc.
Monroe, Vaughn: (Paramount) NYC, t.
Mooney, Art: (Bordewick's) Tuckahoe, N. Y., no.
Moore, Glenn: (Huck's Bedford Inn) Detroit, no.

Morales, Nora: (La Conca) NYC, no.
Morgan, Russ: (Edgewater Beach) Chi, h.
Morris, George: (Armando) NYC, no.
Morton, Ray: (Warwick) Phila, h.

Nelson, Ozzie: (Palace) San Francisco, h.
Nichols, Jimmy: (Café) Baltimore, no.
Noble, Leighton: (Mark Hopkins) San Francisco, h.
Norris, Ray: (Santa Catalina Island) Avalon, Calif.
Norris, Brian: (Royale) Detroit, no.

Oger, Bill: (Stark) Alliance, O., h.
Orosko, Val: (Ambassador East) Chi, h.
Osaka, Sany: (Commodore) NYC, h.
Osborne, Don: (Ches. Park) Chi, h.
Osborne, Tony: (Primrose) Newport, Ky., no.
Osborne, Will: (Primrose) Halibou, Calif., no.
Orlando, Manuel: (Walton) Phila, h.

Papa, Hot Lips: (Kelly's Stables) NYC, no.
Palmer, Joe: (Fantilla Gardens) Richmond, Va., h.
Panchito: (Versailles) NYC, no.
Panchito: (Marden's Riviera) Fort Lee, N.J., no.
Panchito: (Marden's Riviera) Fort Lee, N.J., no.
Parodi, Wilbur: (Le Montparnasse) NYC, no.
Parsons, Loring: (Book-Cadillac) Detroit, h.
Pedro, Don: (Rumba Casino) Chi, no.
Perran, Honey: (Puritan Club) Mendota, Ill., no.
Peret, Emil: (Rhumba Casino) Chi, no.
Peters, Oscar: (Senator) Atlantic City, h.
Pettit, Eddie: (Ruvoy-Pass) NYC, h.
Pettit, Jerry: (Half-a-Hill) Springfield, Mo., no.
Powell, Walter: (Continental Grove) Akron, O., no.
Primo, Louis: (Summit) Baltimore, cc.
Prosser, Eddie: (Southern) Baltimore, h.
Pruett, Ed: (Diamond Horseshoe) NYC, no.

Quartell, Frank: (Colosimo's) Chi, no.
Ramos, Ramon: (Dray) Chi, h.
Randolph, Johnny: (Westwood) Little Rock, Ark., 9-15, no.
Rapp, Barney: (Sign of the Drum) Cincinnati, no.
Ravaza, Carl: (Cbase) St. Louis, h.
Ravel, Arthur: (Belmont Plaza) NYC, h.
Rearick, George: (Pisamor) Chyennet, Wyo., no.
Reichman, Joe: (Baker) Dallas, h.
Reish, Benny: (Bowers) Detroit, no.
Rey, Alvin: (Bustic Cabin) Englewood Cliffs, N. J., h.
Rey, Carlos: (Embassy) Phila, no.
Richards, Jimmy: (Buckeye Lake) Columbus, O., p.
Riley, Mike: (Sea Girl Inn) Sea Girl, N.J., no.
Riley, Juanita: (Aunt) NYC, h.
Rizzo, Vincent: (Walton) Phila, h.
Rocky River Ramblers: (Country Kitchen) Glenwood, N. Y., no.
Rogers, Eddie: (Rogers) NYC, h.
Rose, Sheldon: (Roseland Restaurant) Bridgeport, Conn., no.
Rosello, Jack: (Monte Carlo) NYC, no.

Ramos, Herb: (Stralway to the Stars) San Francisco, no.
Ranabria, Juanito: (Havana-Madrid) NYC, no.
Sandifer, Sandy: (Texas) Ft. Worth, Tex., h.
Saunders, Hal: (St. Regis) NYC, h.
Schreiber, Carl: (Baker) St. Charles, Ill., 14.
Shaw, Al: (Biretch) Chi, 20, h.
Shaw, Maurice: (Chateau Moderne) NYC, h.
Shelton, Dick: (Van Clief) Dayton, O., h.
Shepard, Eddie: (Park Casino) Phila, re.
Shelvin, Fred: (Evergreen) Phila, no.
Sherr, Irving: (Two Lakes Resort) Almond, Wis., h.
Shibouta, Posr: (DeWitt Clinton) Albany, N. Y., no.

Sims, Paul: (Cabin) Cleveland, no.
Sisde, Noble: (Edmore Horseshoe) NYC, no.
Smith, Earl: (Olympic) Seattle, Wash., h.
Smith, Earl: (Edmore Hill) NYC, no.
Smith, Surf: (Kelly's Stables) NYC, no.
Suss, Morgan: (Val Air Ballroom) Des Moines, Ia., June 10; Casino, Quincy, Ill., 11; Edgewater Beach Hotel, Chicago, 13-17; Aragon Ballroom, Chicago, July 12 (week); Trianon Ballroom, Chicago, July 19 (week); Cavalier Club, Virginia Beach, Va., 28-Aug. 3.

Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Bands on Tour--Advance Dates

BENNY GOODMAN: Lakeside Ballroom, Dayton, O., June 20; Civic Auditorium, La Porte, Ind., 26; Eastwood Gardens, Detroit, 27 (week); HERSHEY Club, Hershey, Pa., July 4; Beach Point Club, Mamaroneck, L. I., 5; Steel Pier, Atlantic City, 8; Robin Hood Dell, Philadelphia, 10; Steel Pier, Atlantic City, 12-13; Lewisohn Stadium, New York, 13.

BOB CROSBY: Earle Theater, Philadelphia, June 13 (week); State Theater, Hartford, Conn., 20-22; Totem Pole Ballrooms, Boston, 24-26; Steel Pier, Atlantic City, 29-30.

RAYMOND SCOTT: Cleveland Hotel, Cleveland, June 12; Graystone Ballroom, Detroit, 13; Lakeside Park, Dayton, O., 14; Meyers Lake Park, Canton, O., 15; Palais Royal Ballroom, Toronto, 16; Summer Gardens, Kitchener, Ont., 17; Casino, Stratford, Ont., 19; The Pier, Burlington Beach, Hamilton, Ont., 20.

HENRY BUSSE: Luna Park, Erie, Mich., June 12; Colonial Gardens, Rochester, Ind., 18.

EARL HINES: Spur Inn, Karnak, Ill., June 24; Legion Stadium, Pine Bluff, Ark., 28; Aristocrat Club, Little Rock, Ark., 27.

TED LEWIS: State Theater, Uniontown, Pa., July 2.

LEONARD KELLER: Palm Island Club, Long View, Tex., July 9.

BOB CROSBY: Starved Rock Park, La Salle, Ill., July 20; Rivers Lake, Geneva, Wis., 23.

TOMMY REYNOLDS: Valley Forge Military Academy, Wayne, Pa., June 10-11.

VAN ALEXANDER: Starlight Park, New York, June 13 (week).

FOUR INK SPOTS: Sunset Terrace, West Palm Beach, Fla., June 11; Harlem Square Club, Miami, 12; City Coliseum, Orlando, Fla., 14.

ELLA FITZGERALD: New Parish Training School, New Iberia, La., June 11; Rhythm Club, New Orleans, 12; Temple Roof Garden, Baton Rouge, La., 13; Palm Isle, Long View, Tex., 14.

ERKINE HAWKINS: Community Center, Petersburg, Va., June 13; Potomac River Boat, Washington, 14; Armony, Danville, Va., 15; June German Dance, Rocky Mount, N. C., 16; Ocean Beach, Norfolk, Va., 17; Seaside Park, Norfolk, Va., 18; Rosedale Beach, Millersburg, Del., 19.

EARL HINES: Owenton Country Club, Chicago, June 21; Savoy Ballroom, Chicago, 22; Spur Inn, Karnak, Ill., 24; Auditorium, Pine Bluff, Ark., 26; Club Aristocrat, Middle Rock, Ark., 27; Automobile Building, Dallas, 29; Palace Park, Shreveport, La., 30; Murphy Skating Rink, Alexandria, La., July 1; Auditorium, Galveston, Tex., 2; Auditorium, Houston, Tex., 3; Temple Roof Garden, Baton Rouge, La., 4; Blue Moon, Bunkie, La., 5; Rhythm Club, New Orleans, 6; Castle Ballroom, St. Louis, 11; Paradise Ballroom, Nashville, Tenn., 13.

HENRY BUSSE: Eastwood Gardens, Detroit, June 6 (week); Cedar Point, Sandusky, O., 30 (week); Surf Beach Club, Virginia Beach, Va., July 1 (week); Baker Hotel, Dallas, July 14 (four weeks).

SUSS MORGAN: Val Air Ballroom, Des Moines, Ia., June 10; Casino, Quincy, Ill., 11; Edgewater Beach Hotel, Chicago, 13-17; Aragon Ballroom, Chicago, July 12 (week); Trianon Ballroom, Chicago, July 19 (week); Cavalier Club, Virginia Beach, Va., 28-Aug. 3.

See ORCHESTRA ROUTES on page 27

## Adler Helps Chi "Accent"; Loop Bizz Remains Weak

CHICAGO, June 7.—Luther Adler contributes a polished and thoroughly enjoyable portrayal of the aging playwright in Samson Raphaelson's *Accent on Youth*, which was brought into the Selwyn Tuesday (3) by Harold J. Kennedy for an indefinite run. Sylvia Sidney is costar as the youthful secretary, but her acting falls short, lacking warmth that the part is sorely in need of. Her name, however, should prove good box office, particularly due to the fact that the comedy is scaled at \$1.50 top, attractive enough to draw movie fans.

Oscar Stirling nets a number of laughs as the comedy butler. Clyde M. Waddell, Kevin McCarthy, Dorothy Haine and Valerie Valaire are adequate in the other prominent roles. The author himself did a commendable job staging the show.

Local press notices were good, which should help the box office. With any kind of a break this bargain show should milk out four to eight weeks.

Box is still off in other houses. *My Sister Ellen* at the Harris is not doing better than \$8,000 a week, although *Meet the People*, holding forth at the Shubert and still holding high the banner of one of the best legit years in the Hub's history, may keep the legit season into July if grosses continue to build as encouragingly as they have this week.

Opening to hot weather, the revue, playing to a \$2.75 top in the 1,596-seat house, chalked up a gain of approximately \$2,000 over opening week to finish the second stand with a strong \$15,000. In the face of glowing notices from the critics and mounting public approval, the end of the local stand seems far distant. There is talk of a five or six-week stand, with optimists predicting the Hub season will be dragged out even longer—possibly until the first of August.

## "People" Strong 15G In Hub; To Continue

BOSTON, June 7.—The Hub's legit season clung tenaciously to a thread this week as Boston's sole legit offering decided, on the basis of building business, to remain for a third week. *Meet the People*, holding forth at the Shubert and still holding high the banner of one of the best legit years in the Hub's history, may keep the legit season into July if grosses continue to build as encouragingly as they have this week.

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## OUT-OF-TOWN OPENINGS

### "Incognito"

(Harcum Experimental Theater)  
PHILADELPHIA  
A mystery-comedy by N. Richard Nassbaum, directed by the author with the assistance of E. Jane Kershner, presented by the Harcum Experimental Theater at the Plays and Players, Philadelphia, on May 31.

Under expert direction of the author, who invented an interesting yarn of Nazi espionage in the Western Hemisphere, the players of the Harcum Experimental Theater, augmented by a few vets from other little theater groups around town, gave *Incognito* a fast-moving preem that was packed with thrills and laughs from the opening to the closing curtain. It's an up-to-the-minute theme that packs plenty of commercial possibilities, built around a battle of wits between U. S. secret agents and Nazi agents on a passenger cruise in South American waters.

Drama opens in the auxiliary radio room of a Nazi steamer operating under United States registry. A Gestapo agent contacts a Nazi submarine in a hunt for a British spy who has escaped the Germans for months. The Nazi agent is murdered and the submarine commander boards the ship, and, with the aid of the ship's captain, who turns out to be the spy, and the mate, who is an American intelligence man, attempts to track down the steamer. An American destroyer provides the climax.

In spite of all the complications of the plot it moves quickly, the author skillfully eliminating non-essentials so that dead spots are almost entirely avoided.

Cast principals put in brilliant performances, with Alfred U. S. as the German sub commander, stealing the show. M. H. Oroszker.

## BROADWAY RUNS

Performances to June 7 Inclusive, Dramatic, Opened Perf.

<i>Arsenic and Old Lace</i> (Palace)	Jan. 10	171
<i>Beautiful People</i> (Imperial)	Apr. 21	156
<i>Clanin</i> (Booth)	Feb. 12	134
<i>Corn Is Green</i> (The New)	Nov. 26	223
<i>Doctor's Dilemma</i> (The Star)	Mar. 11	103
<i>Johnny Belinda</i> (Longacre)	Sept. 18	202
<i>Life With Father</i> (Empire)	Nov. 8	267
<i>Man Who Came</i> (The New)	Nov. 26	223
<i>The Music Box</i>	Oct. 10	173
<i>My Sister Ellen</i> (Hilltop)	Dec. 26	188
<i>Native Son</i> (The New)	Mar. 22	88
<i>Soprano</i> (Booth)	Mar. 22	140
<i>Sweeney Todd</i> (Golden)	June 4	53
<i>Tea and Sympathy</i> (Booth)	Apr. 21	79

## Musical Comedy

<i>Lady in the Duck</i> (Alvin)	Jan. 28	156
<i>My Sister Ellen</i> (Hilltop)	May 28	188
<i>Native Son</i> (The New)	Mar. 22	88
<i>Soprano</i> (Booth)	Mar. 22	140
<i>Sweeney Todd</i> (Golden)	June 4	53
<i>Tea and Sympathy</i> (Booth)	Apr. 21	79

## Meller Clicks in Hotel

WILMINGTON, Del., June 7.—*Adrift in New York*, melodrama of the Gay 90s, is now in its eighth week at the Hotel Darling here. Production in the Rain-bow Orca, which previously adhered to the dance band policy.

## FROM THE FRONT

### Many Thanks

BY EUGENE BURR  
WITH the last Broadway show of the season opening this week, the time has come to thank those actors who, since the last list of thank-yous at Christmas time, have made playing a comparatively pleasurable occupation. As usual, the standards of acting far surpassed those of playwrighting during the year; as usual, many more names crowd to mind than can possibly be accommodated in the allotted space. Merely skimming the wide surface of good acting, then, this corner offers thanks:

**TO FLORENCE SUNDSTROM**, for bringing insight, sympathy, and understanding to the wistful little Joyril in *Retreat to Plover*, in which Irwin Shaw worried a good idea into it whirled in concrete circles and sunk with a dull glub beneath the dark waters of boredom; to George Matthews, for bringing similar insight and sympathetic effect to a wistful plug-ugly in the same dramatic disappointment; to Roy Roberts, for the strength, understanding, careful verisimilitude, and intelligence of his love-blasted Gael in *The Old Foolishness*, wherein Paul Vincent Carroll tried to say fine things concerning dreamers, but lacked the ability to say them effectively; to Claire Nelson, for the glowing simplicity of her harried ingenue in *Cue for Passion*, a play in which a magnificent polingarding of a vicious lady columnist was mixed with an obvious who-dun-it, with dire results to both; to Ralph Locke, in the same play, for making a series of essentially stale wisecracks sound almost as though they had been written by Oscar Wilde; to Jane Cowell and Peggy Wood, for the scintillating rivalry of their magnificent and beautifully contrasted performance in *Old Acquaintance*, a play that served chiefly as a frame for their brilliant abilities; to Kent Smith, for turning a stuffed-shirt into a believable and likable human being, in the same slab of made-to-order meriment; to June Havoc, for her hilarious, effortless performance that poured like a shot of champagne thru *Pol Joey*, a grimy musical pot that spent a dull evening calling a kettle black; and to Jack Durant, for his energetic and successful efforts to bring moments of entertainment to the same tawdry musical.

**TO SHIRLEY BOOTH**, that marvelous actress, for the terrific job she does in *My Sister Ellen*, a hilarious item that would be a minor laughfest in any ordinary season but was a major artistic success in this one; and to everyone else (with one exception) in that excellent cast, with special emphasis on Gordon Jones, who brought understandable belief to a bewildered ex-football star in shorts, and Richard Quine, whose stumbling and love-sick soda jerk is one of the most amusing characterizations of the season; to Jack Williams, one of the greatest musical comedy finds in years, who is one of the best dancers in the country, who can sing with easy adequacy, and who can read lines like a dramatic actor—and whose talents were displayed in the cause of *Meet the People*, that warmly engaging and bitingly intelligent revue that was the West Coast's first worth-while gift to Broadway; to practically all the other members of the young, energetic, and able cast of the revue, with particular plaudits for Jack Gilford, a hilarious comic who is well on his way to stardom; Doodles Weaver, another comic, whose saga of the little rabbits (lippy-top) has become almost legendary, and Elizabeth Talbot-Martin, a definitely superior impersonator; to Eleanor Mendelsohn, the luminous and quiet beauty of whose playing brought a few stray wisps of honesty and truth to the turgid stretches of *Flight to the West*, wherein Elmer Rice tried to aid the cause of alien propaganda by indulging in some of the most fantastic double-talk ever heard on any stage; and to Betty Field, whose portrayal of the young wife in the same hunk of soap-box hysteria was as honest and believable as the stupid lines would allow.

**TO THE ENTIRE CAST**—one of the best of the season—in that far from perfect shocker, *The Lady Who Came To Stay*, which was still infinitely better than the reviews would have led you to suspect: Mildred Natwick, Mady Christians, Evelyn Varden, Augusta Dabney, Dickie Van Patton, and all the rest, all of whom offered magnificent performances in a lost cause; to Bramwell Fletcher, for the constantly straightforward effect of his cut-of-the-ordinary police inspector in *Eight O'Clock Tuesday*, another thriller whose reviews failed to do it justice, probably because it made the mistake of trying to appeal to the intelligence of even the reviewers; and to another full cast—another of the season's best—that terrific troupe engaged in making *Arsenic and Old Lace* one of the most hilarious experiences in a life of theater-going; Josephine Hull and Jean Adair, those twinkling-eyed, darling purveyors of poisoned elderberry wine; Boris Karloff, who displays solid, finely effective acting ability in portraying a killer who is angry because a plastic surgeon made him over to look like Boris Karloff; Edgar Stehl, that finest of American actors, for this latest addition to his long and distinguished gallery of theatrical portraits; John Alexander, for his hilarious portrayal of a looney whose mania is so extreme

(See FROM OUT FRONT on page 16)

## Hot Equity Election Held; Split Ticket In; Hewitt Wins

NEW YORK, June 7.—Alan Hewitt, storm center of the bitterest election campaign in Equity's recent history, was re-elected to his place on Equity Council by the organization's membership, according to votes cast by mail and at the annual meeting Friday. Tabulation of votes was completed Saturday evening. Swept in with him were two other members of the group of eight independent candidates, including Mady Christians, who was another spearhead of the independents' campaign. Seven of the 15 candidates on the regular ticket were elected to full five-year terms.

The votes for the successful candidates were as follows: Cornelia Otis Skinner, 551; Margaret Webster (a candidate on the regular ticket who gave strong support to the independent slate), 530; John Alexander, 502; Louis Calhern, 443; Ethel Waters, 440; Richard Tager, 407; Miss Christians, 398; Lillian Gish, 392; Hewitt, 391, and Myron McCormick (independent), 385. E. John Kennedy was elected to fill out an unexpired term, until 1944, unopposed by an independent candidate.

A total of 915 votes was cast in the election, of which 434 were for the straight regular ticket, 249 for the straight independent ticket, and 232 were split. In addition,

there were 79 votes that were voided for various causes.

Tellers were George Leach, Ezra Stone, and George Christie. Watchers were Russell Conway, Eleanor Phelps, and S. Thomas Gomez. Alternate was Neil Moore.

Four incumbent members of the council, nominated on the regular ticket, were defeated. They are Beverly Bayne, E. J. Blunkall, Robert T. Haines, and Maida Reade.

NEW YORK, June 7.—Yesterday afternoon in the Grand Ballroom of Hotel Astor, members of the Actors' Equity Association held the union's hottest election meeting in many years. Conduct of the meeting was quiet and orderly, but the contest itself culminated a bitter campaign in which the nominating committee took the unprecedented step of all-out electioneering for its nominees, even ringing in messages from a member of Congress to try to defeat the independent candidates. So hot was the campaign that Equity officials felt called upon to open the meeting, for the first time in the association's history, with an invocation. This was delivered by the Rev. Randolph Ray and accounted in part at least for the surface orderliness of the meeting.

Storm center of the campaign was Alan Hewitt, Equity councilman, who was denied a chance for re-election by the nominating committee, which refused to name him on the regular slate. Hewitt had been one of the seven councilmen named last July by Representative W. P. Lamberton, of Kansas, as having Communist affiliations or leanings. Since then Hewitt has repeatedly tried to get public hearings on the congressman's charges, but the only definite explanation he received was in a letter from Lamberton, in which the Kansan said that he had accused Hewitt of Communist activities because Hewitt had once voted to allow a motion favoring peace for America to reach the floor of an Equity meeting. Later the congressman read into The Congressional Record a modification of his charges against Hewitt, but in the present campaign he inserted himself once more into Equity affairs, writing a letter to the nominating committee again accusing Hewitt of red leanings (which letter was circulated by the committee among the entire Equity membership) and yesterday sending a wire to the association, which was read to the meeting by Bert Lytell, Equity president.

When the nominating committee refused to name Hewitt on the basis of Lamberton's unproved charges, Byron McGrath, a committee member, resigned. Thereafter, Hewitt was nominated independently by a petition that had more signers than the number of members who had elected the nominating committee. McGrath also charged that the committee refused to consider Mady Christians, a naturalized American citizen, because she was born abroad. Miss Christians was also nominated independently, along with six other candidates. After the routine reports of the (See Hot Equity Election on page 27)

## Review Percentages

(Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero. At the end of each month of the season the shows and their percentages will be listed, together with a resume of how they fared at the box office, in an effort to determine how much the critical reception affects the financial returns and how closely the critics agree with the decision of their readers.)

"Snookie"—6%  
YES: None.  
NO: Whipple (World-Telegram), Anderson (Journal-American), Mantle (News), Kronenberg (PM), Coleman (Mirror), J. P. (Herald-Tribune), Atkinson (Times), Lockridge (Sun).  
NO OPINION: Waldorf (Post).

# New Play on Broadway

Reviewed by Eugene Burr

## GOLDEN

Beginning Tuesday Evening, June 3, 1941

## SNOOKIE

A play by Thomas A. Johnston. Incidental songs by William B. Friedlander and Thomas A. Johnston. Staged by William B. Friedlander. Setting designed by Frederick Fox, and painted by Nelson Brothers, painted by Robert W. Bergman Studios. Cartoons by Johnston and Cushing Studio. Press agent, C. P. Greenaker. Stage manager, Jack Brennard. Presented by Ole Olsen and Chic Johnson.

Bally ..... John McCauley  
Tommy ..... Eddie Nugent  
Jerry ..... Roy Johnson  
Horse James ..... David Purise  
El Gallo ..... Arni G. Poulos  
Sus ..... Julie Stevens  
Guisley ..... William Harrigan  
Old Bill ..... John Hetherington  
Callup ..... Florenz Ames  
Stupid Stella ..... John Kirk  
Jim Jones ..... Betty Jane Smith  
Lawrence Weber ..... Lawrence Weber  
Saw Tucket ..... Jack Hartley  
Ten Percent ..... Les Lubin  
Mr. West ..... C. K. Nugent

The Action Takes Place in the Comic Art Department of The New York Press.

ACT I—Morning; ACT II—Some Months Later. ACT III—One Week Later.

Last Thursday night at the Golden Theater the Broadway season of 1940-41 went out in a blaze of odium. The occasion was the presentation of Thomas A. Johnston's *Snookie*, a farce calculated to kill any lingering regard for the theater left in the hearts of the season's play-scarred veterans. On second night, before an audience that looked as tho it had happened to wander in out of the rain (and heartily wished it were back in the rain again), the play slipped, and slid pitifully across the stage, without even a producer's name on the program to make it legitimate. Reportedly, the producers are Ole Olsen and Chic Johnson, who are now safely across the continent in Hollywood; and they probably omitted their names to prevent nasty fellows like me from referring to their show as *Helms/floppin*.

Mr. Johnston, who's a cartoonist himself, elected to tell a tale of cartoonists on a paper that seems pretty obviously the old *World*, and his script probably read far better than it plays. As it stands, it's just the framework for a farce, with plenty of rewriting needed, plus direction and playing far better than it is (or should I say was?) getting at the Golden. It could also stand another dose of Espino and the pruning of a long line of gags that are even older and staler than the gags in most comic strips.

The author and William B. Friedlander, the director, have tossed in practically everything, avoiding the kitchen sink only because they seem to shy away from anything that might clean up their lines. They use piano playing, kazoo-blowing, incidental songs, and even tap dancing, all interpolated in action that is too involved and silly for full synopsis. Enough to say that most of the characters are ghost cartoonists who do the strips while the name artists are away on endless vacations; that the managing editor expects to inherit the paper and throw out all the cartoons; that they try to thwart him by providing a test-tube baby for the wife of the deceased owner; that they try to use for this purpose a yokel who has been named the healthiest boy in Ohio; that the only baby he produces is a new comic strip named *Snookie*; and that everything of course ends up all right in the end. That is, if you think it's right for the group of nitwits to keep their jobs and for the yokel to clear his character, win success with his cartoons, and marry the departmental secretary.

You can get a rough idea of the situations from the outline of the plot. Most of the lines depend on what can only by courtesy be called double meanings; and the only character who awakens any sympathy is the harried managing editor. With a comic art department that holds swing band concerts, looks thru tele- scopes at neighboring houses, wears funny costumes, dons masks when getting balked out, and condescends to work only at infrequent intervals, you can't blame him for wanting to toss the comics out of the sheet. This reporter, for one, was heartily sorry when he failed.

Mr. Friedlander offers the sort of direction in which songs seem naturally interpolated—in which they're badly needed, for that matter—and the cast slips and slides and stumbles thru the

lines as tho trying to avoid their odor. The songs themselves have occasionally amusing lyrics, and that's all.

Florenz Ames, as an ancient cartoonist gone mad (and who can blame him?), offers the best playing of the lot; John McCauley, usually involved in Shubert musicals, does an excellent job as one of the ghosts; Lawrence Weber, son of the late producer, is pleasant as the yokel; William Harrigan is properly harried as the managing editor; Daniele Purise and Arni G. Poulos are amusing in a couple of incidental roles; and most of the others range from bad to terrible. Julie Stevens, the ingenue, reads and acts exactly like a chorus girl given a line in a mob scene—only Miss Stevens unfortunately has many more lines than one. Doing a much better job even on readings is Betty Jane Smith, a cute little trick who has hitherto been identified with musicals and vaudeville. Miss Smith tap dances superlatively well, and indicates that with proper direction she may become a highly engaging ingenue.

## Savoy Opera Guild Offers "Yeomen"

NEW YORK, June 7.—The Savoy Opera Guild, which operates Thursday and Saturday nights only down at the tiny Cherry Lane Theater in Greenwich Village, grows more and more amazing as its repertory expands. Not content with astoundingly successful revivals of the more or less routine items of the Gilbert and Sullivan repertory, this week it blossomed out with a production of *The Yeomen of the Guard*, probably the most difficult piece in the G&S list. And, while the production may not have been quite as successful as the Guild's previous showings of *Pinafore* and *The Pirates*, it achieved a high professional standard with ease, and provided a rousing, thoroughly enjoyable evening.

The music, tougher than most in the series, bucked the obstacle of single piano accompaniment. The slow and heavy action had to unfold on a stage that would make a phone booth look like a ballroom. Yet the music came thru excellently—at times, particularly in the choral sections, splendidly—and the action, the missing a few points, had flow and effect. Arthur Lief, musical director, and Lewis Dennison, stage director, are in for another series of bows. And Norman Secor, the accompanist, can't be praised too highly.

The group was augmented for *The Yeomen* by a couple of newcomers, one of them a highly talented. This is Lloyd Harris, who played *Shadbolt* better than I've ever seen. The role played before, and who handled his musical chores excellently. The other, Brian O'Mara (he wouldn't be Irish, would he?) was somewhat less successful. His readings as Fairfax were excellent, but his voice lacked the flexibility and quality demanded by the music.

Among the regulars, Earl Norland offered a really distinguished performance as the Lieutenant, a role that's usually lost in the shuffle. Sylvia Clyde was excellent (as usual) as Estie, except for a couple of odd phrases in *I Hope a Song to Sing-O*; Vivian Dennison sang adequately, and in her playing offered the most charming Phoebe I've ever seen; Ruth Glorhoff was excellent as Dame Carruthers; Seymour Penner sang Sergeant Meryll in splendid voice, and Charles Kingsley was an adequate Jack Point, tho the last scene (in which he did outstanding work) he entirely missed the underlying pathos and bitterness of the role, making it instead pompous and a bit stiff. A lass named Diana Grey unleashed a soprano of superlative quality in her brief stint as Kate.

The Guild provides a G&S collection—and free lemonade—in the upstairs lounge, while downstairs, during intermission, Robert Hood Bowers leads the customers in group singing of numbers from the operettas. The enthusiastic but off-key base-baritone that graded thru the proceedings on Thursday belonged to this reporter.

It's getting so that the Cherry Lane, once avoided like the plague, looms as one of the town's most attractive places to be on Thursday and Saturday evenings. Eugene Burr.

## FROM OUT FRONT

(Continued from page 15)

that he believes himself a harmless and well-meaning Roosevelt; Allyn Joslyn, for his harried drama critic; and all the others, including the 18 corpses who file out of the cellar for a curtain call.

**TO PHILIP OBER**, for his steady and effective job as the detective in *Mr. and Mrs. North*, a melodrama that was nowhere near as good as its reviews would have led you to suspect, but which had been adapted from short stories co-authored by Richard Lockridge, a reviewer; and to Millard Mitchell, whose antic and hilarious job as Ober's assistant was the only other thoroughly professional thing in the play; to Willie Howard, that magnificent zany for the bowls he gathered in a couple of skills in *Creep With a Gun*; a review that got its revenge on the critics by forcing them to return for a second visit; and to many others in that same embattled, hard-working cast; to Mary Morris, for the dignity and strength she brought to the role of the mother in *The Green in the Well*, which proved that incest in Oklahoma isn't much fun to anybody, even the customers; and to Virginia Campbell, for a quiet, intelligent, and unobtrusively effective job as a repressed (non-incestuous) Oklahoman in the same dispiriting case history; and to Myron McCormick, for probably the finest job of his career, as a battered, drink-sodden husband smashed in the toils of rampant libido, in the same play; to Gertrude Lawrence, for her magnificent bravura performance that includes singing, dancing, and acting in the marathon leading role of *Ledy in the Dark*, a glittering extravaganza that is as impressive in everything but its book—as long with a suggestion to Miss Lawrence that she can add the cause of British propaganda a great deal more by speaking an author's words on-stage than by speaking her own words off-stage; to Danny Kaye, that superlative comic, whose clowning in the same show sometimes completely overshadows Miss Lawrence's; to Donald Randolph, who, in a straight role in the same piece, manages to give Moss Hart's dull and obvious book a semblance of fundamental importance; and to Evelyn Wyckoff, a young singer in the same show, who unleashes some extraordinarily lovely high notes in the brief stint allotted her.

**TO MARGO**, who played a harried Irish girl convincingly and with great alacrity and understanding, in *Tenyard Street*, a play that might have been a very fine one if Louis D'Alton, its author, had managed to make up his mind as to his own viewpoint; to Lloyd Gough, for the forthright sincerity with which he played an essentially thankless role in the same play; and to Zarah Cunningham, also in the same drama, for the quiet effectiveness of her Irish mother, which proved that Irish mother roles can be so played despite the gaudy hamminess of Sara Algood; to John Boal, for the fine sincerity and amazing effect of his performance in *Liberty Jones*, in which Philip Barry grabbed fantasy by the tail and found himself swung around its head; and to Dorothy McGuire, Donald Cook, Frances Starr, Adrienne Gessner, and all the others involved in *Claudia*, a play about a stupid girl with a mother fixation and an utter disregard for her husband, who suddenly becomes noble—just like that—when she hears that her mother is about to die.

**TO ALFRED DRAKE**, for personable and excellent pretending in his first straight (or non-musical) role; to Selwyn Myers, one of the most personable young leading men in seasons; to Barbara Bel Geddes, whose annoying voice was eventually forgotten in the charming naivete of her performance; to Mabel Paige, whose play-simulated landlady was one of the finest comedy characterizations of the year; and above all to Florence MacMichael, an attractive but dead-pan young lady clown whose performance still brings retrospective belly laughs—al! involved in *Out of the Frying Pan*, an unobtrusive but heart-warming and amusing little farce; and, for that matter, to everyone else in the cast; to Elsie Argal, for the intrinsic dignity and beauty of her performance as the embattled lady; and in *Boudoir*, in which Jacques Deval hilariously and unmercifully kidded old-fashioned parlor music—only he wasn't kidding; and to Edith King, for the cold excellence of her playing as the mother in *Popsy*, one of those pitiful little vaudeville-flavored farces that periodically creep out of the dramatic drain and, in common mercy, have to be stepped on as quickly as possible.

**TO JAMES TODD**, one of the best and least recognized of our actors, for his fine work as a sorrow-crased husband in *Brooklyn Berrits*, which proved that Coney Island can be just as boring when transported to a Broadway stage; and to Herbert Ratner, whose sincerity brought fresh belief to the stock role of a Jewish lad in love with a Gentile girl, in the same compendium of cliches; to Ina Claire, for the vivid loveliness and brilliantly intelligent understanding she brought to the heroine of *The Talley Method*, in which S. N. Behrman finally talked himself under; to Philip Merivale, who actually managed to play—and play beautifully—the leading male role in the same drama, a role that in any other hands I can think of would have seemed unplayable; to Emery Deutsch, for his finely effective underplaying as a morose refugee in the same compendium of cliches; and to Katharine Cornwell, in *Doctor's Dilemma*, a revival that proves that George Bernard Shaw was just as pompously stupid and boring 30 years ago as he is today; to Miss Cornell herself, Bramwell Fletcher, Whitford Kane, Cecil Humphreys, Colin Keith-Johnston, Raymond Massey, and all the others, even those playing the smaller bits.

**TO ANN THOMAS**, for an extremely funny characterization in an otherwise dismal farce called *Five Airmen Wait*, in which a young lady named Lucille Prumbs proved that no one can burlesque Saroyan as well as Saroyan can; to Carol Goodner, for a beautiful job, rising to splendid dramatic and melodramatic heights, in *They Walk Alone*, a potentially thrilling melodrama that was ruined when Elsa Lancaster played the leading role as she were doing a simultaneous impersonation of *Dracula* and *Harpo Marx*; to Canada Lee, for his splendid sincerity in the difficult leading role of *Natvie Son*, which was turned by Orson Welles into a cross between a boiler factory and a study in unmotivated murder; to Paul Stewart, in the same play, for cutting across the stage and obviously phony production to bring real drama to a single scene by his outstanding work as an incidental actor; to Celeste Holm, for working like an able and charming Trojan to pump life into a feeble farce called *My Fair Lady*; to Betty Furness, for something to do, and to all the players in Lillian Hellman's thrilling warning against Fascism and dictatorship at home as well as abroad, *The Watch on the Rhine*, including particularly Lucille Watson, Mady Christians, Paul Lukas, and little Ann Blyth.

**TO THE** entire cast of the Savoy Opera Guild's performances of Gilbert and Sullivan—an off-Broadway troupe that is doing a beautifully professional job; to E. J. Ballantine, for getting humanity and comedy out of the ridiculous role of the vice-president in Saroyan's *The Beautiful People*, which is a combination of treachery, self-conscious attitudinizing, and abysmal incompetence; to Curtis Cooksey, for actually managing to bring belief to the role of the father in the same mess; and to Eugene Loring, a dancer and choreographer turned actor, who is excellent as the son in the same piece, largely because his choreographical attitudinizing is as unreal as the writing; to Joan Tetzel, for providing one of the loveliest jobs of the season as a pre-adolescent in *The Happy Days*, which was generally panned because, so far as I could see, the reviewers insist that only plays dealing with current events should be presented; and to Edward Ashley, in the same piece, for excellent playing of what might easily have been an obnoxious character; to the American Actors' Company—and particularly to William Hare and Lorraine Stuart, who offered fine playing in *Texas Town*—for the courage and ability needed to present both the play above mentioned and an intimate revue based on American materials; and to all those who deserve thanks in *Snookie* and the Studio Theater presentation of *Any Day Now*, neither of which have been caught at present writing.

Sincere thanks to them, every one!



Conducted by PAUL DENIS—Communications to 1564 Broadway, New York City—SAM HONIGBERG, Associate

## Ohio Clubs Agree To Up Prices Due To Rising Costs

YOUNGSTOWN, O., June 7.—Following increases in the cost of living and the raising of wages in some instances, Mahoning Valley niteries are upping their prices.

Proprietors of eight night clubs in the district, meeting recently at Club Lido, formed an organization. They agreed to at least a 25-cent cover charge Saturdays, Sundays, and holidays.

In attendance at the meeting were Joe Lucarelli, of Oak Hill Gardens; Paul Alvino and Billy Barron, of Bendevico Villa; Joseph Joseph, of Club Lido; John and Rachel Cherol, of the Torch Club; Julius Zubass, of the Trocadero; Sam Parilla, of the Blue Crystal in Girard; Eric Naples, of the Club Verona, and Charlie Sedore, of Jungle Inn.

Three trustees were elected to consider problems of the newly formed group, John Cherol, Lucarelli, and Alvino.

## Philly Roadhouses Opening for Summer

PHILADELPHIA, June 7.—Peacock Gardens, outdoor dine-and-dance, at King of Prussia, re-opened this week with Gil Pitch on bandstand. Also set to re-open late this month is Strafford's Spread Eagle Inn, operated by Dick McLain and Warren Poinsette.

The 52d Street Carroll's, operated by Harry Carroll, brother of Stanley Carroll, of the downtown Carroll's, has started air conditioning.

Rudy Keltner, assistant manager at Jack Lynch's Walton Roof, getting ready to re-open his Olympic House at Highland Lake, N. Y., and Harold Larselera, former Evergreen Casino operator, is expected to be named manager of the Bayshore Beach Club at Virginia Beach, Va.

## Strand, B'klyn, in 4-Day Vaude Attempt

NEW YORK, June 7.—The Strand, Brooklyn, is expected to start an experimental four-day vaude policy August 29. Two shows are tentatively set and are expected to be signed shortly. The first show will be headed by Vaughn Monroe. The second, September 5, will include Eskine Hawkins and the Four Inkspots.

Future vaude bookings will depend upon the success of these shows.

The Strand is operated under a pooling arrangement between Warner and Paramount. Harry Mayer and Harry Kalshelm will do the booking, although Mayer will do the actual lining.

## AC Steel Pier Sets 1 Million \$ Talent

ATLANTIC CITY, June 7.—Frank P. Gravatt, president of Steel Pier, becomes the resort's biggest talent buyer for the summer season with the signing of contracts this week totaling \$1,000,000. Contracts include those with Glenn Miller, Milton Berle, Jimmy Dorsey, Benny Goodman, Dennis Day, Dinah Shore, Bing Crosby, and Lew Ayer. Steel Pier sets the names for its Music Hall variety show and bandstand at its Marine Ballroom.

## Nina Korda a Rio Hit

RIO DE JANEIRO, May 24.—Nina Korda, American singer, has opened in the Golden Room of the Copacabana Casino. In modern songs, she was a decided hit due to her ability to sing in two or three languages, which gave her an edge over the average one-language singer. Miss Korda is an addition to the show featuring Harris, Claire, and Shannon.

## Summer Spots for Atlanta

ATLANTA, June 7.—Night club operators concede the past winter has been the best night club season in this city's history. Prospects for the summer are good.

For the first time three big night spots will be open throughout the summer, the Rainbow Roof, the Paradise Room, and the Empire Room Terrace.

## How He Does It

MERIDIAN, Miss., June 7.—Chief Deputy Sheriff M. H. Yarbrough claims he has a new technique in "forcing" illegal night clubs to stop operations. "I just casually enter a spot, draw up a chair at a table and sit. Soon the patrons leave one by one and business gets so bad the operators close up," the sheriff says.

(You can't serve liquor in Mississippi's night clubs.)

## Penny Bookers Must Use Forms Supplied by State

PHILADELPHIA, June 7.—Modification in the State laws will hereafter find investigators for the State Department of Labor checking booking contracts. It was announced by Anthony C. Sharkey, in charge of licensing booking agents. Will be armed with forms that will have all violations clear thru the State offices.

Sharkey said that honest bookers have nothing to fear, but the checking will root out those who book "in the dark." State law requires that all bookings be on a contract supplied by the State.

## Gay Nineties in Rochester

ROCHESTER, N. Y., June 7.—Bartlett's Club has put in a Gay '90s floorshow, with the Desmonds, comedy act, featured and also staged the show. Nine-people show, changing bi-weekly and booked thru Arthur Argyries, local agent.

# Club Talent

### New York:

THE COLSTONS returned June 2 aboard the Argentine from Rio de Janeiro. Were away 12 weeks, playing the Atlantico Casino for three weeks and two days until Ariene Colston was stricken with appendicitis and had to be operated on. She is recuperating. . . . GERRITRUD BOND flew to Toronto last week for a two-day British war relief show.

LA COMPANIA DANCERS led by Henri Gine into the Terrace Beach Club, Virginia Beach, Va. Opened May 29. . . . MAYRIS CHANEY, of Chaney and Fox, flew to the Cal-Neva Lodge, Lake Tahoe, Calif., last week to stage the production numbers for the summer. . . . WHITE-HALL HOTEL is using talent Friday to Sundays.

DON CUMMINGS follows his date at the Strand with an engagement at the Mount Royal Hotel, Montreal, Monday (9).

RUSSELL SWANN starts at the Rainbow Room July 2. . . . MATTY MALNECK returns to that spot in October. . . . KING COLE TRIO starts at Kelly's Stables Thursday (12). . . . DEMAYO AND OLGA, dancers, have returned from a Southern concert tour. . . . CAPPELLA AND BEATRICE, holdover at the La Conga. . . . ST. CLAIR AND DURAND in for five weeks at Zimmerman's Hungaria.

### Chicago:

MILTON BERLE and Boyd Raeburn's band open at the Chez Paree July 4 for seven weeks. Willie Shore is slated to follow Berle August 22. . . . JERRY BERGEN moved into the 885 Club, replacing Marie Austin, who opened at the Adolphus Hotel, Dallas, Thursday (5). . . . JIMMIE RAE left for the West Coast to open an indefinite run at the Cal-Neva Lodge, Lake Tahoe, June 28. . . . DORAIN AND ELLIS go into the Hollenden, Cleveland, following their 11-week run at the Palmer House here, ending June 25.

COLEMAN CLARK, table tennis act, is being held over again at the Sherman Hotel to continue with the Jimmy Dorsey band, which comes in June 27.

### Boston:

DON JULIAN AND MARJOHI open at the Latin Quarter, which closes June 15. The Latin Quarter on Cape Cod will open July 2d. . . . RUTH WALLS playing a return at the Hotel Bradford. . . . SON AND SONNY opening at the Silver Dollar, which quotes Pic as calling them "the greatest act in show business." . . . JERRY AND LILYAN open the West-

## Atlantic City Clubs, Hotel Spots Open Season to Big Holiday Biz

ATLANTIC CITY, June 7.—Despite a Sunday (1) rain, resort niteries and hotels enjoyed a Memorial Day week-end considered the best in 30 years. While a large number of visitors, estimated at 400,000, left early, there was little grumbling as hotels, night clubs, restaurants, theaters, and amusement places checked the three-day grosses.

All the spots were hard pressed to fill orders on food.

The Club Nomad issued a statement that the holiday week-end set a new record.

Tom Endicott, commenting on big week-end business at his Dude Ranch niterie, where the entire troupe recently

## Fischer Revue From N. Y. to Rio July 18

NEW YORK, June 7.—Clifford C. Fischer's first South American show venture is scheduled to set sail from here July 18 for a 12-week run at the Casino Urcu, Rio de Janeiro, beginning August 5.

No definite bookings for the show have been signed, but Fischer has been giving talent the once over for the past few weeks. Show will be on Fischer's Follies Ringers idea, which he operated successfully in London, Paris, and at the International Casino here.

After the 12-week run at the Urcu, Fischer plans to tour the show in South American theaters.

velt Hotel, New Orleans, July 1. . . . FRANCES FAYE is slated for the Beverly, Detroit, June 18. . . . KIDDOOLERS are set for the Henry Gray, Atlanta, June 21 and the Roosevelt, New Orleans, July 5. . . . ROCK AND DEAN have opened at Celeron Park, Celeron, N. Y. . . . HARRY TAYLOR unit in Penn Club, Pittsburgh, for the past four weeks. . . . DARENE RIVERS has closed at the Shamrock Inn, Tallahassee, Fla.

DENNIS DAY to the Beverly Hills Country Club, Newport, Ky., July 18. . . . CYNDA GLENN is set for the Bal Tabarin, San Francisco, for six weeks. . . . BOB BROMLEY went to the Roosevelt Hotel, New Orleans, June 7 for four weeks. . . . SALLY RAND has added Buster West, Lucille Page, Grey Family, Wally Brown, and Bob Fuller's Texans to her troupe to replace the defunct Stars Over Hollywood unit. . . . ELLA LOGAN is booked for the Chez Paree, Chicago, June 17. . . . WALTER RYAN, of Ryan and Ryan, a patten at the Lawrence Hotel, Hospital, Ogdensburg, N. Y. . . . ROSE MARIE is current at the Oasis Club, Buffalo. . . . LOLITA CORDOBA, with Carlos and Corita, Ross Sisters, and Frank Ramone's band, are the MCA-booked show at El Chisco, Pittsburgh.

### Philadelphia:

JACK RANDALL leaves niteries for the U. S. Army this week. . . . SHERMAN BROTHERS AND TESS new at Stamp's Cafe. . . . PAULINE BARRY, of the Castaine and Barry dance duo at Benjamin Franklin Hotel, a picture subject in the current Pic magazine. . . . YVETTE and Russell Swann head new revue at Club Ball. . . . JOE HOGGH starts his second year as Wilson's Cafe emcee. . . . SCAREY GAVIN back at the Yacht Club. . . . VALLEY AND LYNNE, newcomers at Palumbo's Cafe, with Kay Hamilton in a return. . . . MARY LOVE, local singer, undergoing repairs after being injured in an auto collision.

### Atlantic City:

JACKIE WHELAN back for a second season at Club Nomad. . . . PHILIPPI CANAR set to summer at the Dede Ranch. . . . BURNS AND BURNACKI head new revue at Paddock International, along with Eddie Shepard, Ramona, Marie Kibbey, and Babe Cummings. . . . LLOYD WOODS new at Oables Inn. . . . JOHNNY NORSTON back as Benson's Cafe emcee, with show offering Donna Davis, Mary Terry, and Alice Payne. . . . WALLY WALTERS takes over lead at Ray Kohman's Little Ambassador, along with Dan Delaney, Herbie North, and Carmen Grove. . . . BENNY KURTZ emcee at Stardust Inn. . . . SHARON RAY AND MACK BROWN up from Miami for the Village Garden Wonder Bar.

### Here and There:

RAUL AND EVA BEYES are holdovers at the Nicollet, Minneapolis. . . . PAUL DUKE is current at the Walton Roof, Philadelphia. . . . DAVE TANNEN has opened at the Tic Toe, Milwaukee. . . . LANDRE AND VERNA, dancers, are current at the Park Plaza, St. Louis. . . . CALLAHAN SISTERS, after a run at the Casa Manana, Culver City, go into Stairway to the Stars, San Francisco, June 11. . . . DORIS FIELDS has opened at the Club Madison, Baltimore. . . . JAMES HOWARD after four weeks at the Roosevelt Hotel, opens at the Henry Grady Hotel, Atlanta. . . . BEVERLY TWINS open at the Rococo-

headed by the late Tom Mix is the floor-show, said: "If the crowds are going to be as big all summer as this week, I guess I'll retire at the season's end." His niterie holds 1,000.

Phil Nipp unshuttered his Clignot Club with Elton Brown, Garner Sisters, Patsy Johnson, Mimi Steward, Bags Gordon, and Bucky Lape, Agogate Tavern opened with Helen Twopen, all-girl band and the Van Sisters, Louise Callahan, and Marie King. Chez Paree made its seasonal bow with a girl show headed by Margie Taylor, with Estelle Christy, Edith Barry, Ann Pastora, and Lucille La Rae. Bankers Tavern again showed its partiality to fems with an Artists Models revue. Jack Lamb unshuttered his Jack's Grove with Everett Beaster, Joe Doucherty, Mary Ann De-Vec, and Buddy Nugent.

Beachfront hotels also participated in the boom. Mayor Taggart says one Boardwalk hotel had 18,000 guests during May, something that hasn't been equalled since 1928.

Some of the side-street hotels entered the swim, prominently the Palm Room at Frank Fore's Penn-Atlantic, Agostini Hotel bar, and the Elephant Hotel cafe.

Both Hamid's Million Dollar and the Steel piers used names, with George Jewel headlining at Hamid's and Milton Berle with Dinah Shore at Steel Pier. Erin's Isle Cafe, first of the resort's many atmosphere spots to show, teeing off its Irish-American food, rock music and beer, and Tommy and Toomey, Tommy Turpey, Kate Smith, Earl Rowley, and Charles Roulce.

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## Riding the Raves...

of the Los Angeles Critics  
who agree that

## N. T. G.'S

(Nils Thor Granlund's)

HOLLYWOOD  
HILARITIES

now in second year  
at  
Florentine Gardens  
Hollywood, California

is making  
theatrical history

## Hear the raves roll...

L.A. Herald Express,  
By GEORGE JACKSON:  
"N. T. G.'s 'Hollywood Hilarities'  
scoop stage hit for Orpheum."

L.A. Times,  
By GRACE KINGSLEY:

"Show ceiling—girls prize features.  
'Memories of Ziegfeld' number,  
which might be said to be able to  
give pointers to that great maestro,  
were he still among us, for girls,  
costumes and routines, dreamfully  
gorgeous impersonations of famous  
beauties of his day."

L.A. Examiner,  
By NEIL RAU:

"N. T. G. show better than GEORGE  
WHITE'S SCANDALS played here  
year ago."

L.A. Daily News,  
By FRANK MITTAUER:

"Hollywood Hilarities' winner,  
credit to N. T. G. producer, and  
Dave Gould, director."

Never before has there been such  
a display of beautiful girls as  
offered by N. T. G. in his "Holly-  
wood Hilarities." A new show is  
produced every eight weeks—and  
with his showmanship Granlund  
has brought his spectacle before  
more people a week than patronize  
any other cabaret-restaurant in  
the United States. N. T. G. will  
continue at Florentine Gardens,  
but his productions are available  
for other restaurants and cabarets.

A sure-fire money maker  
for any hotel, cafe,  
or theatre

## Night Club Reviews

Versailles, New York

Talent policy: Floorshow at 10, mid-  
night, and 2, show and dance band;  
Loretta relief band. Management: Nick  
Fronz and Arnold Schelker; Leonard  
MacBain, press agent. Prices: \$2.50  
minimum; no cover.

A hypo to weak summer business  
should be Jean Sablon, "the French  
Bing Crosby," who opened here for  
two weeks and options Thursday (5).  
Sablon is a pleasant-faced, bright-smil-  
ing baritone whose softly sung ditties are  
charming. He made a nice impression  
singing American tunes in Streets of  
Paris a couple of years ago, and then  
went to the Atlantic, Rio de Janeiro,  
for six weeks and stayed for 18 months.  
Now he's back in New York and this  
time he's singing French songs.

Making his local cafe debut in a club  
with a French name, Sablon drew a  
packed house opening night and had to  
do eight numbers before they let him go.  
He included 'Attendre', his best selling  
French record; a samba, 'Neo Quero Neo';  
a winning straight-and-awing arrange-  
ment of a French nursery rhyme, 'Sur le  
Pont D'Arignon'; 'Le Fiacre', a spicy  
French tune about an indiscreet wife  
taking ride in a carriage, and one  
American tune, 'My Sister and I'. Six  
French tunes out of eight was too much,  
however, for non-French patrons, and he  
would be wiser to keep this in mind.  
Held close attention, aided by good light-  
ing and the solid musical background of  
Maximilian Bergere orchestra (8 men).

Only other act is Betty Kean, recently  
in Crazy With the Heat, a slender blonde  
whose tap and acrobatics are spiced up  
by sly, comic posturing and mugging.  
Sister Jane sings a couple of ballads  
nicely and the two finish with a lively  
tap duet. A pleasing turn.

Fanchito's rumba band draws crowded  
floors, as does Bergere's smooth outfit.  
Table entertainers are Miss Doris and  
Miss Louise Kirby, palmists, and Miss  
Annabelle, sand reader. Screen is used  
as a Sunday night stimulant, with mer-  
chandise gifts to winners.

Paul Denis.

## Hi Hat, Chicago

Talent policy: Floorshows at 9:20, 12,  
and 2; show and dance band, international  
band. Management: Louis Falken-  
stein, manager. Prices: Dinner from  
\$1.25, drinks from 50 cents; no cover or  
minimum.

Talent budget here has been doubled  
to bring in a show that features Emil  
Boreo, Fifi D'Orsay, Diane Denise, the  
Lonette Sisters, Doris DuPont, Andrea  
Andrea, and Denise (the latter two are  
nudes). Also on tap are Billy Younger's  
line of girls in opening and closing num-  
bers and two dance band combinations—  
Eddie Vera and Bea Vera.

It is all a final attempt to keep busi-  
ness going during the summer. Should  
this fail to draw, spot will probably do  
away with floor bills until fall.

Boreo is as commercial an entertainer  
as a night club place as he is in theaters.  
Too bad he isn't used as emcee thruout,  
for until his appearance the show is  
colorless. He is a lovable, bombastic  
personality of the old school, doing  
very little that he hasn't done before,  
but he makes it sound fresh and excit-  
ing. Follows his showmanly delivery of  
several song bits with the old and reli-  
able Parade of the Wooden Soldiers.  
Continues as emcee during the rest of  
the bill.

Miss D'Orsay is a physical entertainer,  
trying to get by on naughty gestures,  
misbehaving eyes, and a heavy French  
accent. Has no charm in her singing  
voice, a decided set-back. She errs in  
working too long on one customer,  
heckling him to the point of embarrass-  
ment. Needs stronger material.

Diane Denise, another singer with a  
French accent, is on early in the bill  
with a set of songs. Has a sweet voice  
and a winning delivery. Makes an  
attractive appearance.

The Lonette Sisters (2) offer an acro-  
novelty, displaying strong tricks. Act  
would look better on a larger floor.

Doris DuPont is a cute tapper who of-  
fers two routines, one to Glow Worm  
and an encore to swing music. Andrea  
Andrea, flashy-looking blonde, parades  
thru a fan dance, interspersed with a  
couple of acro tricks, and Denise, in a  
semi-nude costume, also offers brief but  
ineffective parading.

The line opened with a pretty but slow  
number to Cocktails for Two and wound

up the bill with a torrid tap strut to  
Boogie Woogie Eagle Boy.

Eddie Vera (piano) plays the shows  
well. Bea Vera (piano) leads a four-  
piece combo which emphasizes Latin  
dance tunes.

Jose Manzanera and band move in  
June 15. Sam Honigberg.

## Club Fortune, Reno, Nev.

Talent policy: Dance and show band;  
floorshow 3 times nightly. Management:  
Joe Zemanek, owner; Sam Ehrlich,  
manager. Prices: Dinner from \$1, drinks  
popular prices. Booked by Sam  
Rosey, San Francisco.

Reno doesn't offer much in the way  
of cash entertainment. It appears that  
the natives and the visiting fremen  
are only interested in gambling. For a  
town that is so wide open and never  
sleeps, the lack of floorshows here is  
almost unbelievable.

Club is celebrating its fourth year and  
has been continually offering something  
or other in the way of floorshows. Floor  
is one of the smallest for show purposes,  
which limits the club to stationary acts,  
more or less. Room itself is only pin-  
t-sized.

Line-up consists of Nino Milo, sing-  
ing emcee; La Lita, Spanish dancer, and  
Camille de Montes, Continental singer.  
La Lita opens. Girl is cute and vivacious  
in a native Mexican dance. Followed  
by Miss de Montes in a well-chosen group  
of popular songs. Well groomed and  
possesses a smart delivery. May be too  
much class for this spot.

La Lita returns in a Spanish dance,  
well received. Milo saves the closing  
spot for himself with a brace of Latin  
American songs. Now in his fourth week  
here and a favorite. Small unnamed  
local orchestra plays show well.

Packed house when show caught, with  
cowboys, ranchers, and the tuxedoed  
element rubbing elbows.

Bingo room in connection seats about  
250 and getting plenty of action, as  
were other games and machines.

Eduard Murphy.

Congress Hotel, Glass Hat,  
Chicago

Talent policy: Continuous dance mu-  
sic from 5:30 p.m.; Saturday tea dances.  
Management: John Mack, hotel director;  
Paul Kalling, room manager; Rush  
Strayer, publicity. Prices: Dinner from  
\$1.35; drinks from 40 cents; no cover  
or minimum.

Vincent Bragale, fronting a fine six-  
piece rumba outfit, opened in this popu-  
lar room last week for a limited stay  
instead of moving into the hotel chain's  
New Tropics at the Wolverine, Detroit,  
as originally scheduled. Labor trouble  
has been holding up the opening date  
of the new Detroit room, and until  
things are straightened out he will re-  
main here as a co-feature with Joe Vera's  
four-piece combination.

Bragale rates most of the credit for  
the above-average publicity and appeal  
so evident in the make-up of his combo.  
He is a personable, hard-working leader,  
always on the alert to please the dancing  
couple. Plays a fiddle nicely and is  
backed with solid instrumentation, in-  
cluding bass, piano, drums, trumpet, and  
accordion. The Latin numbers are smartly  
styled, and the American tunes are  
played with equal appeal. The maestro  
doubles on voice, singing pops and na-  
tive songs, assisted by the trumpeter,  
Frank Melendez.

Joe Vera, pianist, is a veteran mu-  
sician in these environs. Since fronting  
a four-piece combo, he has developed  
a nice following, and a return engage-  
ment is usually granted at his request.  
The Vera boys are good musicians in-  
dividually, and collectively dish out  
some highly commercial fare. Line-up  
includes Sam Bari, guitarist and bari-  
tone; John Bonogustic, bass, and Joe  
Petrocelli, accordion. They all sing, too.  
Vera plays the early dance sessions,  
moving into the across-the-lobby Pea-  
cock Room for the late sets. Bragale  
takes over the late evening hours in  
the Glass Hat. Jean Browne, a steadily im-  
proving singer of ballads and rhythm  
songs, works with Bragale.

The Glass Hat will be entirely redecor-  
ated this summer, but the room will  
not close, since the job will be accom-  
plished during morning hours. Coming  
attractions here include Milt Herth's  
Trio and another return date for Vic  
Abbs and his Californians.

Sam Honigberg.

## Embassy, Jacksonville, Fla.

Talent policy: Dance and show band;  
shows at 10 and 12. Management: Tom  
Williams, lease and manager. Prices:  
Minimum, \$1; no admission, or cover;  
drinks from 35 cents, dinner from \$1.

Club Embassy, three miles out, is the  
top niter of the area. Fluorescent  
lighting in a subdued blue provides an  
aura of romance and quietness. Hereto-  
fore a winter spot, excellent business  
prompted the club to remain open for  
a longer period.

Duke McFale is the shining star of  
the show. Duke ushers on a Noel Sher-  
man line of five, announced as the  
Lovelies; they were that and more. A  
pint-sized blond dream is captain. Did  
a challenge number, with McFale setting  
the pace. He's no cinch to follow, but  
the kids handled their end in a highly  
creditable manner.

Margie Green, of Hold On to Your  
Hat, is on for fast one-hand spot walk-  
overs and high kicks that rated big.

McFale came on for his swell soft shoe,  
bubbling over with rhythm and rift stuff.  
Used Tea for Two, with fine support  
from the band. Definitely tops, and one  
of the best seen here.

Chick Kennedy, extreme blonde, did  
movie-star impersonations to a rousing  
band. Her Pitts, Garbo, and Hepburn  
were outstanding.

An intriguing number was a modern-  
istic novelty by line to Frenes in various  
tempo. A jamb-up routine excellently  
executed.

Hal Marquess's seven-piece ork backs  
the show in first-class style, and does  
still better for the dancers. Leans to  
sweet, but can tear the roof off with hot  
stuff when dancers order it.

W. H. Colson.

Florentine Gardens,  
Hollywood

Talent policy: Show and dance band;  
floorshows at 8:15, 10:15, and 12:15.  
Production staged by Dave Gould; origi-  
nal music and lyrics by Dave Oppen-  
heim and Roy Ingraham; costumes,  
Madame Houda; designed by Joyce  
Publicity, Rose Joseph. Headliner,  
Dick Hubert. Dinners \$1.50-\$2 Satur-  
days. Admission 50 cents, \$1 Saturdays.  
Drinks from 35 cents.

Large flags and signs herald the fact  
that this is an NTO show. He has been  
here more than a year. The show is  
definitely NTO. Not only are the girls  
among the most beautiful NTOs he has  
ever assembled, but there is that easy-going  
banter of Nils Thor Granlund. He has  
ditched the stereotyped way of emcee-  
ing, and puts the audience into his pro-  
duction almost as much as the 20 beauti-  
ful lassies.

Show starts out with A Day at Coney  
Island, with girls coming on singing  
Hail, Hail, the Gang's All Here. Sugar  
Geise, an outstanding performer, aids  
NTO in getting the audience in the  
proper mood. Hot dog wagons were rolled  
on the floor and real frankies given away.  
The line girls were also there to back  
up the production.

Sid Tomack and the Bels Brothers  
were next with their nonsense. Trio is  
plenty good. They know what the au-  
dience wants and let 'em have it full  
blast.

Fred Scott, bedecked in cowboy tog,  
sang Sun Antonio Rose and El Rosco  
Grande. Linda Nissen also handles  
vocals well. NTO's girls come on in  
abbreviated cowgirl suits and select male

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partners from the audience for the square dance.

Don Budy and Lillian Tours, fast and attractive dance team, offered the *Castle Waltz*, *Big Apple*, and *Polka*. Team works hard and puts its numbers across.

Dorothy Schoemer got plenty of applause with a rumba tap. Tomack and the Rioses were back with parodies on *South of the Border* and a quiz edition of *Soupy Boy*.

Sylvia MacKaye, dancer, has a free and easy style and plenty of punch in her act. She dances with a sort of rhythmic bounce.

The finale, *South Sea Romance*, gave NTG an opportunity to display his showmanship. Turn opens with *Strange enchantment*, with girls in Hawaiian

costumes. Big moment is when guitar octet, with Sue Taylor at the electric one, takes the spotlight. Guitars are reversed to give special effect when black light is used. *Songs of the Islands* is guitar selection.

NTG beauties include Doris Donaldson, Madge Forte, Gaby McLaughlin, Sue Whitney, Sandra Sherwood, Barbara Kent, Ginger DeBelle, Barbara Clarke, Marcia Phillips, and Jayne Crawford. Showgirls include Yvette Melrose, Margie Kelly, Diane Raye, and Jean Fraser.

David Marshall and his orchestra do an excellent job of accompanying the show. Jean Ann Thornton delves into the future between shows.

Sam Abbott.

## Follow-Up Night Club Reviews

**CAFE SOCIETY (UPTOWN), NEW YORK**—Major news from this important haunt is the return of Teddy Wilson with an entirely new crew. Wilson bowed as an ork leader at Barney Josephson's downtown spot last season. The interim has been filled with engagements at such spots as the Hotel Ambassador, Chicago, with the result that Wilson has fortified his knowledge in handling an ork.

Current chairs are occupied by Wilson, of course, at the piano; Emmett Berry, trumpet; Jimmy Hamilton, clarinet; Benny Morton, trombone; Jimmy Hurd, drums, and Israel Crosby, bass. Many of the replacements are still too new to have properly worked themselves into the meter of the band. However, standouts are easily discernible in Wilson's tinkling ivory and the skin sonatas of Hurd.

The combo is versatile and gives out capable concerts in swing and sweet terms. The harmonies of the outfit are excellent. All bandmen are fine soloists. Arrangements keep them well in check, but with time the band should be able to go out on a coaching jag for some highly devastating effects. The makings of a swell band are there. Wilson could wisely invest in a guitar, preferably one who can sing.

The rest of the show are veterans at both downtown and uptown spots and do the dignity and size of the room down to their size. Jack Guilford does an affable emcee, besides his funny take-off on the cinema, while Hazel Scott works overtime at the piano doing encores. Especially delightful is her *Ten for Two*, in which verse and chorus provide counterpoint for each other.

Albert Ammons and Pete Johnson are highly developed boogie woogie exponents. Their piano exercises are tops. They also encores.

Eddie Scott's eloquent violin with rhythmic background is on duty at ILLA. Ostrin contains much listener interest. South handling classics as well as pops with authority and showmanship.

Joe Cohen.

**ARTHUR'S MOULIN ROUGE, NEW YORK**—Yvonne Bouvier, French singer formerly in *Streets of Paris* and class night club, opened here Tuesday (31) as feature singer and singer of this showcase. She comes on before the finale girl number and sings French and English ditties in French accented, delicious, intimate delivery. She's a blond beauty with a warm personality and a sure, ingratiating style. Encored with *I, Yi, Yi, Yi* and *C'est Petite*.

Georges Danilo and Jean Damaras make a fine impression with their graceful ballroom routines, with the girl's exquisite beauty being outstanding. Danilo does little singing this time, and the act gains by it. Margaret Gary, a fresh young brunette, offered a pep-

pery tap and, in the early show, an acro number. Fair, Elissa, brunette, has improved in appearance and fronts the Don Luis Rumba Band and also solos with soft, small-voice singing of Latin tunes. Good.

The Guy Martin line, called the Moulin Rouge Belles, did three numbers. The girls, led by Jean Anthony, are six good lookers, wear sexy, leg-display costumes, and prance thru simple routines nicely. Just right for this spot. Andre Monice emceed, sings French a bit, and leads his Continental band which specializes in French waltzes. Denis.

**NEW 20TH CENTURY CLUB, PHILADELPHIA**—Under the expert management of Frankie Palumbo, this downtown oasis has been transformed from a dud into a dandy. Installing a policy of continuous, intimate musical and vocal entertainment, with the emphasis on swingy rhythms, an off-night Monday now finds the bon vivants six deep around the circular bar. Spot is air-conditioned.

Club has been built up so by Palumbo that four combinations alternate every 15 minutes on the revolving stage.

Biggest excitement is the Three Peppers, septia on the solid side, offering highly palatable jive. Lads equally proficient when playing their piano, bass, and guitar and when singing individually and collectively.

Also on the solid side are Bill Terner's Dead Enders, a paleface swing crew of six, including trumpet, sax, bass, piano, and guitar. Tootlers cavort in the regalia of their flimland prototypes. Terner is a look-alike for Leo Gorrey.

Also for the hot harmonies, vocal and instrumental, are the Kenny Shaffer Trio (piano, bass, and guitar), whose forte is paleface versions of Eric Spotts classics. The Chocolaters, septia foursome including guitar, mandolin, tiple, and bass guitar, offer subdued musical and vocal efforts with a generous sprinkling of spirituals.

Chief and Bobby, Frankie's brothers, do the active greetings in gracious manner. Eddie Sheehan is headwaiter. Milt Shapiro handling publicity.

M. H. Grodenker.

**ZIMMERMAN'S HUNGARIA, NEW YORK**—Current floorshow is a pleasant one and a bargain at the \$1 dinner price. Outstanding is St. Clair and Durant, boy-girl dance combo whose opening tango drew a hand. Their actionful fox trot and their punchy adagio put them over solid. Much aerial work, full of tricks, made their routines interesting for those away from the ringdise as well.

Both Dean, slim brunette, impressed with a gypsy routine and also with an acro toe and spin ballet routine. Blond and very attractive Jean Murray (See FOLLOW-UP REVIEWS on page 25)

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## NEW YORK'S NEWEST COMEDY SENSATION

# BILLY DE WOLFE

In SATIRICAL IMPRESSIONS



**ROBERT W. DANA,**  
N. Y. Herald-Tribune:

... has an elastic talent for comedy and dance. His impressions of chorines, show-girls and masters of ceremony are brilliant in their accuracy. . . I predict that Billy De Wolfe will be in a hit Broadway musical within a year.

**MALCOLM JOHNSON, N. Y. Sun:**

The Rainbow Room has hit the jack-pot with its new show. The sure-fire hit of the program is Billy De Wolfe, the talented and versatile young comedian. In addition to his original comedy impressions and characterizations, he danced, sang, did acrobatic turns, and just a little of everything else. He kept his audience roaring and howling with delight.

**DOROTHY KILGALLEN, N. Y. Journal-American:**

Cold-Star to Billy De Wolfe for his wonderful satirical impressions.

**DANTON WALKER, Daily News:**

To this column's Preferred List—Add the goofy antics of Billy De Wolfe at the Rainbow Room. (He should be in a Broadway show.)

**FRANK CONNIF, N. Y. Journal-American:**

Seldom has a comedian clicked as solidly in his big-time debut as Billy De Wolfe, who almost literally bowled the customers over at the Rainbow Room. . . had the ringdiers at his mercy. His material is decidedly different. It was an impressive premiere, one that augurs well for De Wolfe's future.

**WILLIAM HAWKINS, N. Y. World-Telegram:**

Billy De Wolfe proves himself an entire and entertaining vaudeville show. . . performs hilariously his impressions of entertainers in a honky-tonk club. . . presents some fine dancing which he did in London musical reviews.

The Billboard "Possibilities"—for LEGIT MUSICAL:

He is a versatile comedian whose satire is smart and who is vastly amusing. It is also an excellent dancer. Versatility would make him invaluable to a legit show. . . is at his best here. His burlesques of cocktail lounge pickups and carry cafe entertainers are shrewd and very amusing. Scored heavily.

**ABEL, Variety:**

Comedy highlight and buff savior of the show is Billy De Wolfe. An impressionistic comedian of high order who will go places. He's quite a mime and satirist and easily the best thing in the new show in the R. R. De Wolfe has a fine sense of audience values and fits in nicely in anybody's bistro, class or mass.

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## Vaudefilm Grosses

### B'way Grosses Fair; Para Bill Into 4th Week; Strand Poor; State O. K.

NEW YORK.—Grosses, after making a fine comeback over the Memorial Day week-end, are settling back in keeping with the times. The holiday crowds, together with a few days of rain, helped the b. o. considerably.

The Paramount (3,664 seats; \$37,000 house average) is still holding up with the city to the week of Vaughn Monroe's band, Beatrice Kay, Hal Sherman, and film, *I Wanted Wings*. Expected gross is around \$35,000. Second week of the

bill pulled \$46,000. Layout holds another session.

The Strand (2,768 seats; \$33,500 house average) opened Friday (6) with a new bill consisting of Les Brown's orchestra, Dixie Dunbar, Ben Wain, and film, *Million-Dollar Baby*. First week of bill is expected to go around \$40,000. Last week, the combo of *The Skinning Hour*, Wayne King's band, and Dennis Morgan improved with a second-week gross of \$25,000. The first week of King's date had the film *Affectionately Yours*, which grossed only \$13,000 and was pulled after seven days.

The Roxy (5,835 seats; \$35,000 house average) is headed for a fair \$30,000 for the third week of *Blood and Sand* and stage bill with Tiesler's Seals, Mary Dooley, and Nellie Arnaut and Brothers. The second week did \$44,000 after an opener of \$38,000.

The Music Hall (3,200 seats; \$34,000 house average) in the third week of Joe Jackson, Wynn Murray, and Lane and Ward accompanied by the film, *Penney Serenade*, looks like a take of \$75,000. The holiday helped the second week with \$90,000 in the till. Opening week pulled \$83,000.

Loew's State (3,327 seats; \$32,500 house average) opened to big business Thursday (5) with George White's Scandals unit and *Topper Returns* on the screen. Take is expected to be \$23,000. Previous week with *That Hamilton Woman* on screen and Gus Arnheim's orchestra did \$18,000.

### LA Houses Down as Patrons Go to Beach

LOS ANGELES.—With fair and warmer weather taking residents from the city to the beaches for Memorial Day week-end, and with both the Paramount and Orpheum having weak pictures, Jack Teagarden and Sophie Tucker failed to run up any records.

At the Paramount (3,400 seats) Teagarden, on the same bill with *Reaching for the Sun*, grossed about \$10,000.

Sophie Tucker, headlining the Orpheum (2,500 seats), did a little better with \$15,000. She was on with *Knock-out*, which didn't help.

Beach business in this area was reported up 50 per cent over 1940.

### Earle, Philly, Biz Perks Up With 18G

PHILADELPHIA.—Earle Theater (seating capacity, 4,000; house average for straight picture booking, \$14,000), having the benefit of a rainy Decoration Day week-end that stemmed the exodus to the seashore points, picked up nicely for the week ended Thursday (5) to find \$18,000 in the till, with a house-produced revue, *La Coma Nights*. Billing Almira Camargo, Diana Costello, Romeo Vincent, and Ben Wain, with Three Trajans, *Singapore Woman*, on the screen, made for little support.

New bill opened Friday (6) and got away nicely and points to a similar \$18,000, that will be considered plenty satisfactory. Screen's Simone Simon and synopsis of Tommy Tucker monopolized the marquee with Allen Holmes, Amy Arnell, Kerwin Somerville, and Donald Brown from the band, Stuart Morgan Danvers and the Wesson Brothers round out the bill, with the screen's *Reaching for the Sun* on the stronger support side.

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### Holidays Disappoint At Buffalo Stands

BUFFALO.—Despite a bang-up start, the past week at the vaudefilmers didn't pan out as fat as was indicated by a big holiday week-end crowd. On week-days attendance fell off. Only flesh bill for the current period is at Palace in form of burly gal, Zorita, and cast of burlesque-vaude talent.

The Century (seating capacity, 3,200; house average, \$6,500 for six only) disappointed for week ended June 5, although vaude layout was sock stuff. Unit, titled *Left America*, starring Mill Britton and His Musical Maniacs, pulled \$9,000, below anticipations. Included in the lineup were Tommy Rafferty, Tito, Al Gordon's Racketeers, Ginger Manners, Joe Britton, Dave Horn, and Helen Pammer. Extra attraction was the well-publicized Mill Heath Trio. Pictures, *They Met in Argentina*, fair, but didn't help. Current week, beginning June 6, features double bill, until the stage fare returns next week. Film attraction is musical show, *Sunny*, which is expected to do \$7,500. Second film is *Shot in the Dark*.

The Buffalo (seating capacity, 3,500; house average, \$11,500) is still off flesh. For week ended June 5, film *Billy the Kid* fared o.k., garnering \$11,750. Second pic was *There's Magic in Music*. Week of June 6 has *Blood and Sand*, which had big opening day and should get \$12,500. Other film fare is *The Bride Wore Crutches* plus *The Forgotten Man*.

### Lewis Doubles Ave In KC; Austin 6G

KANSAS CITY, Mo.—Ted Lewis revue did terrific biz at Tower Theater week ended June 5, grossing sock \$12,000, 6G over the house average and best take since Ben Joffe took over management in September, 1939. Show included Lewis' orchestra, Kay, Katya, and Kay; Le Ann Sisters, Snowball Whittier, Geraldine Ross, Gladys Tell, and Louise Glenn. Strong pic, *Rookies on Parade*, and advanced admish of 40 and 50 cents aided grosses.

Gene Austin revue, featuring the Whipperwills, the Sherrill Sisters, Fetch and Deauville, and Roshier and Shadow, did average \$8,000 week ended May 29. Ducats peddled at 30 cents. Weak pic, *Ride On, Vaquero*.

REO D. MARSHALL agency, Los Angeles, has booked Charlie Marlow's dance band to play the Baker Rodeo July 3-5.



CHARLES W. KOERNER, who recently assumed the post of general manager of RKO Theaters, is a veteran of show business. Born in New Orleans, he began in the theater business 25 years ago by operating a small opera house. When he returned from army duty, he became general manager of the George Mann Circuit in Northern California. When that circuit was bought by Hughes-Franklin in 1931, Koerner became personal rep of the president, the late Harold S. Franklin. When Franklin went to RKO, Koerner became his right hand man and from then on supervised several RKO divisions, his last being the West Coast division.

### Denver Sunday Vaud Does Only Fair \$850

DENVER.—First try at Sunday vaude at the Taber Theater June 1 brought a gross of \$850, which, altho about \$300 above normal pic take, was not enough to justify flesh presentation. House will try Sunday vaude again June 8. Four acts and a line were used on first date and a similar set-up will be used for next try. Admission prices were upped 10 cents for Sunday. Red, Hot, and Lovely unit is set for week beginning June 13, which should be a banner week for all houses here, since the International Rotary Convention is due then. Pix, *High Sierra* and *Sign of the Wolf*.

### McLaglen, Simon Big 18½G in Pittsburgh

PITTSBURGH.—Victor McLaglen and Simone Simon headed a variety bill grossing one of the best non-name band grosses in a long time at Stanley, \$18,500. Line-up included Lorraine and Rogman, Wesson Brothers, Stuart Morgan Dancers, and Max Adkins house orchestra. Screen, *Million-Dollar Baby*.

Bob Crosby's band is current to be followed by Guy Lombardo; then tab version of *Crazy With the Heat*, and Ted Lewis's show.

Stage presentations will continue indefinitely at Stanley.

### Earle, Wash., Hits 18G; Capitol 17½G

WASHINGTON.—Loew's Capitol gets the break this week over Warner's Earle featuring the hit *A Women's Face* on screen for week ending June 11. Major bows' Sixth Anniversary Unit is on the stage, with Capitol Rhythm Rockets expecting a big \$20,000 gross. Last week *Great American Broadcast* registered a nifty \$17,500.

Earle drawing power is centered on personal appearance of Victor McLaglen, Hector and Pals, Margery Day, and the Boyettes. *Reaching for the Sun* is on screen for week ending June 13. Weak \$13,500 anticipated. Last week *Million-Dollar Baby* hit with \$18,600.

### Springfield Biz Fine

SPRINGFIELD, Mass.—Good holiday crowds saw the three-day vaudefilm bill at the Court Square (1,250 seats) here that closed Saturday (31). Film was *Meet Boston Blackie*.

On the stage, Roger Williams, Bogush and Bardine, the Catlins, Don Francisco, Covan and Covan, and Pat Gannon and his Irish Colleens.

### Bowes Unit Off in Chi, 14Gs; Chicago Holdover Takes 33G

CHICAGO.—A holdover at the Chicago and a new stage bill coupled with a screen revival at the State-Lake mark the current activity in combo houses here this week. Only average grosses in sight.

Chicago (4,000 seats, \$52,000 house average) grossed a strong \$39,000 for the first week of *I Wanted Wings* and a presentation show, ended June 5. Entire layout remains for second and final stanzas (9-12), the first holdover of a complete bill in months. Good \$33,000 gross in sight. Pic is good draw, in addition to the Polish Festival stage spectacle, featuring the Rosalindas, who created the idea for the house and are attracting customers from the Polish neighborhoods.

State-Lake (3,700 seats, \$15,000 house average) is heading toward a mild \$14,000 this week (beginning June 5), due to a weak combo bill. Only asset on hand is the Great Lester (Noel Lester), magician, who shares the flesh and with another Major Bowes Unit, the latter no longer a strong box-office attraction. Screen has a revival of the Pat O'Brien-James Cagney flicker *Devil Dogs of the Air*. Week of May 30, a strong vaude layout featuring the return engagement of Willie Shore, Professor Lambert, and Dolly Ardor, among others, plus a mild film *Free and Easy* turned in a hefty \$16,500. Big biz over the three-day Memorial week-end did the trick.

### Heidt Hefty \$18,000 At Lyric, Ind'p'lis

INDIANAPOLIS.—The magic spell that Horace Heidt casts over this town held good again for week ended June 3 when, in spite of unseasonable heat and torrential downpours, he managed to ring up a gross within \$400 of the record for the Lyric (1,652 seats), a mark which he holds himself.

Doing six shows daily (seven on Saturday), Heidt grossed \$18,000. Average weekly gross for the Lyric is \$8,500. Pic was *Strange Alibi*.

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## Robinson, Carroll, Rand, Lester Among New Units Being Set

NEW YORK, June 7.—Several new units are being formed for summer bookings. Bill Robinson's Club Mingo show is being readied for a tour of vaudeville units will carry 25 people, headed by Robinson and including Apollis and Estrailia, Claudia McNeal, Leon Warwick, and a line of 12. The show opens in the Buffalo, Buffalo, June 13.

Earl Carroll's show is set to open July 17 at the Paramount, Los Angeles, at a \$5,500 guarantee and average deal. Includes the Slate Brothers, Borrah Mineevitch, Aurora Miranda (Garmen's sister), Buster Shaver and Olive and George, the Debonairs, Bery, Wallace, Frank, Corville, St. Clair and Day, and the Horton Danecers. The combo will work eastward.

Ed Sullivan's *Crazy With the Heat* show is continuing into the summer and will play the Capitol, Washington, June 15; Stanley, Pittsburgh, June 27, and the Chicago, Chicago, July 4.

Rally Rand unit is continuing on tour. Another is being planned for Jerry Lester, following his completion of his broadcasts on the Kraft Music Hall. All these units being handled by Miles Legall.

## Units Again Aiming For Eastern Canada; Girls Shows Wanted

ST. JOHN, N. B., June 7.—Stageshow are making a re-appearance in the Eastern Provinces. The first to cater to the trend is the 45 *Minutes of Broadway* troupe playing stock musical tab at the Gasty, Halifax. Three shows (3, 7, and 10); matinee prices, 25 and 35; evenings, 35 and 50, with tax extra. Straight film scale had been 25 cents.

Fred Mack, of New York, who once booked an Eastern Canadian theater circuit, plans to tour the provinces. Adrian Denis, of Boston, who has been on tour thru New England with a vaudeville show, with dance ork, and offering dancing for an hour after close of the show, is arranging a tour of the provinces.

Girl shows are in special demand now by the army, navy, air force, and merchant marine.

## "Have a Drink," Says Club Owner; But Gal Says It Was a Mickey

PHILADELPHIA, June 7.—Situation at many of the town's nightclubs that finds many of the gal performers doubling as hostess, in order to hold on to their jobs may be aired in local courts.

Things came to a head last week when a local dancer canceled a booking at a Jersey niter because she refused to play hostess. Niter op informed her that she was no longer wanted, but as a parting gesture, to show her that there were no hard feelings, he offered her a drink. Farewell cocktail, according to the gal, was a mixture of rum, coke, knogout, and hops, and one Michael Finn. The dancer is now telling it to a lawyer.

## Units Need Name To Get String of Dates

CHICAGO, June 7.—The need of a nationally known name in a unit hoping to play theaters is indicated in the failure of Al Borden's *Comical of Fun* show, which closes following its four-day date at the Orpheum, Des Moines, Ia., next week.

Despite the big array of talent, including Apollon, Willie Shore, Lucienne and Ashour, Ruth Petty, and Dick and Dot Remy, show garnered only three and a half weeks' time. Apollon and Shore pulled big at the State-Lake (particularly Shore, who has a big cafe following in this area), but played to poor trade at the Riverside, Milwaukee.

Eastern bookers demanded a strong movie name before they would consider the unit for key houses. Apollon, following the Des Moines date, returns to Chicago to put together a show of his own for the Interstate Time in Texas, where he enjoys a big reputation.

## He'll Wait

BOSTON, June 7.—The hefty box office provided by Lola Andrews during her brief stay at the Versailles here is probably giving Al Taxian, operator of the spot, tender memories. Unfortunately the child labor laws interfered with her engagement.

Taxian, however, is doing something about it. He has contracted for Miss Andrews to play his spot for two weeks and options at \$750 per week March 23, 1942, the day Miss Andrews reaches her 18th birthday and will be out of the shadow of the child labor laws.

The pact was made with Sol Tepper in New York.

## Vaudeville Notes

TUDOR CAMERON, of Cameron and Flanagan, writes friends he expects to be discharged from Saranac Lake soon as cured.

WHITEY FIELDS, brother of movie land's W. C., playing Philadelphia night club. . . . BARR AND ESTES picked up a couple of weeks with Count Berni Vic's unit following their date at the State-Lake, Chicago, ended April 17.

EDDIE (ROCHESTER) ANDERSON will have a unit built around him by Music Corporation of America. Ditto for Phil Harris. . . . HORACE HEIDT, following his vaude tour, will start at the Edgewater Beach Hotel, Chicago, July 11.

BOB CROSBY plays the Erie, Philly, June 19. . . . MILP BRITTON starts a tour of far dates for Barnes & Carnaruths June 29, and will continue to November 1.

CHARLES STONE, pit leader at the Oriental, Chicago, has been set by MCA to act as ork conductor for Grandfather's *Polites* unit which played the State-Lake Theater, that city, May 23. . . . MARGARET ADAMS, a member of the ballet of *Water Polites of 1941*, underwent an appendicitis operation April 22 in Oklahoma City. Rejoined the troupe at St. Louis.

J. P. SNYDER, of Demetri's Bears, received bruises and his bears some had eye lacerations when his truck tangled with a Chicago streetcar and turned over recently.

SENATOR MURPHY starts at the State, Baltimore, May 29. . . . RAMON CRUZ has been added to the act of Raul and Eva Reyes, current at the Brown Hotel, Louisville, Ky.

JACK SHEA has left U. S. Veterans' Hospital, Bronx, and is ready for vaude dates.

LITTLE JACK LITTLE and band will play the Lyric, Indianapolis, week of August 1. . . . JOE SANDERS' ork goes into the State-Lake, Chicago, June 30.

ANDREWS SISTERS are slated to go back to the Chicago, Chicago, for two weeks in July. The trio will spend eight Thursdays in the Windy City, starting July 17, as a feature on a new NBC show to be sponsored by the Holland Furnace Company.

GEORGE WHITE'S *Scandals of 1941* set for June 21 at Hamid's Million-Dollar Pier, Atlantic City.

SOPHIE TUCKER goes to the Golden Gate, San Francisco, June 11. . . . JOHNNY MCGEE will be at the Steel Pier, Atlantic City, June 28. . . . OLYMPIA THEATER, Miami, will remain open thru June for the first time. Plans after that are indefinite. . . . CARMEN AMAYA is set for the State, New York.

## Chi Acts Complain Living Costs Going Up; But Not Their Salary

CHICAGO, June 7.—Despite improved employment conditions and a general increase in living expenses, actors have not yet been given salary increases to make up for the tilt. Only summer resorts are this season paying on an average of \$25 to \$50 a week more for local bands, but the scales for these jobs usually are so small that the increase, per man, is of little consequence. Bookers here feel that the prime reason for this condition is the lack of increased patronage. The spots using entertainment are not as yet getting their share of the prosperity wave.

The Eden Ballroom, roadhouse, will be turned into a bowling alley this summer. The Coconut Grove, formerly a well-known summer spot, re-opens July 1 as the campus and will use only one local band. Tony Pambro's Negro band has been set for the opening date.

The Bar of Music, cocktail lounge on the North Side, is experimenting with a

## AGVA Nat'l Board Challenged; Defeated Candidate Raps 'Clique'; Only 25 of 45 on Board Elected

NEW YORK, June 7.—Klebs over the methods of the new national board of the American Guild of Variety Artists in adding new members have been registered with the Associated Actors and Artists of America by Robert Duke Leonard. Leonard, who received 193 votes as candidate for the board, complained this week that most of the new board members do not represent the selection of the membership, but instead a "clique" on the board.

Leonard argues that since the board was taking on additional members at its first meeting Monday (2), it should have selected those who received the greatest number of votes directly following the successful candidates. Thus the new appointees, according to a democratic process, Leonard says, should have been Alan Correll, 193 votes; himself (Leonard) with the same number; Ross McLean, 173 votes, and Petey Wells, 168 votes.

As it was, the board named Joe Smith, 99 votes; Correll, Jimmy Hollywood, 159; Hal Sherman, 198, and Dave Fox, 145. The board also named Lucio Christian to represent circus performers, Skipper Baxter, ice skater; Helen Sanford and Marion Redding, chorus girls. The new board ruled Monday that each of the nine locals will also name an additional member. Cleveland, which neglected to send nominees, will be represented by Jimmy Ague and Bob Ellsworth.

The election was held under the auspices of the Four A's, which arranged for the election of 25 members. The AGVA constitution provides for a board of 45 members. The original provisions, as outlined in the constitution which was issued by the Four A's, provides that board members shall be elected for a term of three years. The constitution states that 15 members shall be elected annually at the convention.

However, under the emergency powers vested in the Four A's, the original board

July 3. . . . SIX WILLYS open at the Capitol, Washington, July 10. . . . LITTLE GEORGIE BURNS, formerly in a Major Bowes unit, is now a private at Camp Wolters, Tex. . . . DANCING DEBUTANTES are now touring with Sally Rand. . . . EUNICE HEALY, together with A. Robbins, sailed Friday (6) for six weeks at the Casino Atlantico, Rio de Janeiro, set by Hal Sands, of New York. . . . SYLVESTER WIERE, of the Wier Brothers, now on West Coast, incapacitated by an injured knee. . . . THE HARTMANS start at Loew's State, New York, June 12. . . . WALT COLLINS, recently with the *Maid in America* unit, will be inducted into the army June 12.

JACK HOLST and MILADY, horizontal bar act, dropped out of the Chicago, Chicago, last week due to a head injury sustained by the male member of the team. Lou Hoffman, juggler, is substituting for the remainder of the two-week run ending Thursday (12).

LOYD AND WILLES, Claire and Hudson, and Joan Abbott are on the bill with Victor McLaglen opening at the State-Lake, Chicago, week of June 20.

appointed by the Four A's could round out the board. Under the Four A set-up of this election, the four A's allowed for the election of 25 members only.

The constitution also provides that "at least seven members of the national board, when finally constituted, must at all times be chorus members." The current make-up of the board has only two members (Misses Rodman and Sanford) from the chorus.

At Monday's board meet Morton Downey was elected president; Henry Dunn, treasurer, and Gerald Griffin, executive secretary. After Griffin was named, he resigned from the board. The vote was 17 for Griffin and two for Bob Edwards, executive secretary of the Cincinnati local.

The election results for the successful candidates are Downey, 390 votes; Dunn, 324; Gus Van, 322; Ole Olson, 298; Harry Richman, 278; Griffin, 260; Ernie Mack, 251; Romo Vincent, 210, and Dewey Barto, 196. The difference between the number of votes received by Barto and Leonard was only three.

Griffin will not be asked by the board to sever his connections with the *New York Enquirer*, for which he writes the *Around the Town* theatrical gossip column. A to-whom-it-may-concern letter was obtained by Henry Dunn from Griffin's brother, Marcus, stating that Griffin is no longer soliciting ads and editing the night club page of that sheet.

## Clem Young to Cleveland

PITTSBURGH, June 7.—Clem Young, executive assistant manager at Webster Hall Hotel, has been named resident manager of Hotel Carter, Cleveland. Young handled Webster Hall's musical and entertainment bookings.

## Evansville Club Opens

EVANSVILLE, Ind., June 7.—Clarence Wood is opening the Trocadero here tonight (7). Spot is new and will use a band and show. Opening time-up has Joe Sanders and orchestra, Tommy Martin, and the Duanos. Set for 12 days thru MCA, Chicago.

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## Strand, New York

(Reviewed Friday Evening, June 6)

With *Million-Dollar Baby* on the screen, the load of entertaining the customer is shifted to the stage bill, which includes Les Brown and ork, Ben Wain, Dixie Dunbar, and Bob Williams and Red Dust.

Besides being a hot and solid swing crew, the Brown band turns out a slick piece of showmanship thruout. Best bit along this line is Brown's verse recitation on the BMI-ASCAP struggle, which leads into the ork doing take-offs on "Pall Mall," "Pepi-Cola," "Marin-Blades" spot rhythm limerick spels heard over the radio. Radio listeners ate it up, and that included everybody. Band opened with a real drive-and-jump arrangement of *April Chorus*, followed by *Intermezzo* with a solo done by silphorn artist Cy Zentner. Reed man Abe Most and fern thrush Betty Bonney mug and sing *Alexander the Succose*, a corney but good novelty.

Dixie Dunbar and Her Rhythmaires (four males) are on for a turn of group precision tapping. Miss Dunbar sandwiches in a single bit, *Come Love from Yoke Boy*. All are out for a rumba finale. The diminutive Dixie has nice folk in the four tall lads and act makes an okn flash.

Ben Wain follows a medley of pops by the ork. Sings four numbers, *Amagoo*, *My Sister* and *I Bounce Me Brother* with a *Sold Four*, and *Deep Purple*. Gives each plenty of lift.

Ork cuts in again with a jumperoo which had the crowd tapping its feet. Bob Williams and his dog, Red Dust, then take over, Williams getting the customers right from the start with his banter. Big reception.

Brown and the band close doing a hot arrangement of *Tchakowsky's Marche*. Stan and make it a solo sender. Most's solo in this number is a classic piece of swinging and jiving. Ork's instrumental set-up includes four rhythm, four reeds, and six brass. Brown fills in with his reeds (sax and clarinet), but modestly refrains from taking any riffs on his own. Band should definitely climb into high brackets at this pace.

House packed last show opening day. Guy Lombardo band set for June 20 opening. *Harold Humphrey*.

## State-Lake, Chicago

(Reviewed Friday Afternoon, June 6)

The Great Lester (Noel Lester), an alert, practical, maclean pleading a modern audience with modern methods, is the redeeming feature in an otherwise dull stage bill which he shares with a 30-minute portion of a Major Bowes Unit. He takes up the final 30 minutes of the show and keeps the customers interested in everything he does.

The secret lies in his energetic salesmanship and an admirable sense of humor. Most of the tricks have been seen before, but their presentation do not smack of macdonald's moth-eaten era. Opens with a trick in which he balances himself on a loose wire while juggling and later performing the water-to-wine-and-back-to-water effect.

In other tricks he defies the law of gravitation, cuts a rope and turns it into one piece again, presents a dramatic Statue of Liberty feat, and finally saws a woman in half by using an intricate, buzz-saw contraption. Uses help from the audience and is assisted by a cute, shapely brunette (Miss Rivers), who is

## Vaudeville Reviews

handy in a number of bits. The audience ate the act up.

Cut to 30 minutes, the Bowes amateur presentation, fortunately, doesn't get a full chance to become painful. The turns are familiar (their kind have been seen in a dozen other Bowes units) and do not entertain in a professional way. Of the nine specialties, only a couple are mildly interesting.

Lenny Gale, a young, inexperienced emcee, closes the Bowes chapter with a series of fair impersonations, the best being Mrs. FDR and the Four Ink Spots. The Three Rhythmaires (two girls and a boy) open with an ordinary rhythm tap number. George Gillette plays a series of musical balloons and an air pump. Helen Foster, lyrical soprano, labors thru an operatic number. Dorothy Zane taps while playing a sax and concludes with a rope dance.

The Three Graces, femme trio, do well with a speedy acro routine. Michael Dove has a good trick fiddis bit but his facial gestures are not funny. Minda Lang is a pretty whistler, and Curley Williams, Negro tapper, scores heaviest with a roller-skating dance on a small, high table.

On screen, *Devil Dogs of the Air*. His fair second show opening day.

Sam Abbott.

## Orpheum, Los Angeles

(Reviewed Friday Evening, May 29)

Bill this week is fast, well balanced, and one of the best in recent weeks. With Sophie Tucker as headliner, it includes two winners from the *Hollywood Showcase* radio show. Three Kings, Gene Shetton and Company, Consola and Melba, and Barry Grant. House was packed. Picture, *Knockout*, wasn't much help.

Al Lyons and orchestra opened with *Of Men Riser*. Lyons, as emcee, brought out Jimmy Alexander, who sang from a stand in the pit. His numbers included *Music, Maestro, Please*, *Rosette*, *There's a Gold Mine in the Sky*, and *Thanks for the Memory*. Nice looking and knows how to sell. Audience applauded plenty for this *Showcase* winner.

Show went to the stage for the next offering, with Gay Moran taking her place at the mike as the other winner. She gave a demonstration of a girl auditioning for a singing part with a band. Her impressions of Ella Fitzgerald, Bonnie Baker, Martha Raye, and Grace Moore are good. Her own style tops them all. Audience gave her a big hand.

The Three Kings, two women and a man, offered one of the best balancing acts to come here lately. They did the usual tricks but topped it all when the man balanced both women while standing. As an encore one of the women is balanced horizontally on a pole which the man then lifts to his chin. He knocks the pole from under her and catches her as she comes down. Audience ate it up.

Barry Grant's monolog is real rural. Some of it's corney, but he puts it over. He also plays guitar and piccolo, going to town on *Liston to the Mocking Bird* as a flute solo.

Consola and Melba, a most perceptible team, were next with dance interpretations. Top offering was the polka.

Gene Sheldon and Company pleased

plenty. Sheldon did a few guitar numbers, gagging it up by getting his fingers caught in the strings and even in the braces of the chair. His dead-pan does as much for the act as the guitar playing.

With Ted Shapiro at the piano, Miss Tucker ends the show with a bang. She did *Why Go to Havana*, *Melancholy Baby*, *Darkest Strutters' Ball*, *Let Me Call You Sweetheart*, and *Some of These Days*. Miss Tucker was suffering from a head cold and unable to do her best, but even at that she was terrific.

Jack Sherman handling press.

Sam Abbott.

## Gayety, Boston

(Reviewed Thursday Evening, June 5)

Four acts and a specialty by a house band member make up the current stage offering. The second show since the house adopted the four-day vaude policy last week. The specialty and one of the acts could have been omitted.

Opening falls to Dave and Dot Workman, who deserve a much better spot. Working with their "Musical Cocktail Bar," they provide a solid 12 minutes. Open with Dave playing trumpet while Dot dances, and then switch to playing musical glasses, which are lighted from underneath. Get some wonderful tonal effects in *Blue Skies*, and then Dave plays the horn again while Dot works the glasses. Close with the musical bells in a race with the band. Terrific opener.

Bryce Sentry deceives with an excellent routine that begins with the now famous madrigal with sound effects. Goes into a quick stand-out imitation of FDR. Material lends a fresh, interesting slant to his mimicry. Close with some swell act tricks, including a back somersault landing on one foot. Off to a great band.

Al Green and the house band spot one number, *Johnson Rag*, and band member Bob Henry comes on for his specialty, the reminiscences of an alleged veteran of World War I. Material is very similar to that of Johnny Burke, but was apparently fresh to the audience at show caught. Most patrons were amused. In a next-to-closing, Kirk and Lawrence, costumed as the actually riding horses, wasted 12 minutes with almost songs and patter. Gags are old and songs are off-key, and the two lasso tricks are wasted. Finish with a clever, the poorly executed take-off on slow-motion horse race.

The Novello's do an excellent job with clever tricks on a ladder. The male member walks up a ladder which he balances as he rises, then holds one end of a horizontal bar on his shoulder while his partner works from a trapeze suspended from the bar. Several cleverly worked stunts keep audience on the edge of the seats. Close with a dog standing on his head atop the ladder and then down quickly to skip rope with the dog. Timing is perfect.

Manager Bert Whitford reports an increase of 30 per cent in business over last night film gross. Film was *Fighting 69th* and *Now Over Burma*.

Mike Kaplan.

## Million Dollar, Los Angeles

(Reviewed Friday Evening, May 30)

What this theater doesn't have in names it makes up for in good entertainment. Show ran 40 minutes.

Bill opened with a number by Harold Craft's band. Craft, emceeing, put on Albright's Punch and Judy show. The Albrights do a good job. Script is the same Punch-knocks-out-policeman-Satan-villain type. Stint must be a wow at early shows patronized by the kids. Even at this late show audience was free with its applause.

Fatsy Hamilton is shapely and does a fast acro stint. Sells herself on first trip across the stage. Handstands, splits, and back bends make up her act, but they are good.

Carol Gray, singer, suffering from a cold, was not at her best. Her operatic and semi-classical numbers were well done but unappreciated by the audience.

Craft's band (two reed, three brass, three rhythm) played *Roses of Picardy* and *My Buddy*, featuring trumpet and trombone solos respectively. Act was brought to a flashy ending with taps with an off-stage echo. Very good.

Downey and Davis offered period dances. Imitations of Bowery days, a second-hand clothes model, and Civil War days were tops. During the "Civil War" part a flag drop added to the im-

pressiveness of the occasion. Show-stopped.

The Earle, aerial act, brought the show to a fast finish. They do the usual trapeze stuff but go over big on the simple tricks such as back and front phlanges and aerial. Spins and the turn. They are capable but lack of space limits their activities.

Back Street the picture.

Sam Abbott.

## Earle, Philadelphia

(Reviewed Friday Evening, June 6)

Parade of screen stars for the Earle stage brings Simone Simon on this trip. The petite French film gal, still plenty pleasing on the optics, spares pew holders the stock speeches about the movie factories and fans' idols in favor of selling herself in song. And with more than passable success in spite of pipes not too tutored and an erring sense of rhythm, she pleases with *Chi Chi Cadenango*, striking crowd home with *My Sister and I* and *I've Got To Get Hot* finish that's a far cry from the late La Robert.

Maestro Tommy Tucker, first time on the local boards, creates a favorable impression in the face of a string of swimmers preceding him. Band of 12 is strictly on the sweet side, with emphasis on the novelty ditties, and not only makes background music for the bill's variety fare, but in itself contributes a large share to the entertainment on tap. Of the band specialists saxer Kerwin Somerville makes for the major excitement with a couple of Tucker platter raves, *The Men Who Comes Around* and *Send Beers With the Wrong Women*.

Any Arnold, plenty savvy for the sight, in a canary cleft with *I'm Nobody's Baby* and the comedy ditty, *Pep's in Bed With His Breeches On*. Donald Brown fills the romany baritone role with *Dolores* and *Apple Blossoms Time*. Later joining with Miss Arnold for *He Wishes By*.

On the instrumental side, Allen Holmes makes most of his solo spot by demonstrating his versatility in playing nearly a dozen instruments and even two saxes at once.

Two surrounding acts are socko. Weston Brothers (2), first on, have thought up another way to sell imitations, one handling the voice, and the other going thru the motions. They do take-offs on Beery, Edward G. Robinson, Baby Sooka, Wilkie, and Bergen and McCarthy, but gem is their finale cliche caricature of President Roosevelt and Eleanor.

Thrill finish for the hour's running is provided by the Stuart Morgan Dancers, three lads in trunks displaying the torso to advantage and a lithe femme who gets a lot of tossing around in true adagio tradition. Pic was *Reaching for the Sun*, and biz was good at the early supper stretch caught.

## N. O. Niteries See Best Summer in Yrs.

NEW ORLEANS, June 7.—With the opening of the vacation season, a half dozen local night spots hope for best summer in years.

Buena Vista Deck opened Tuesday (8) with Herbie Holmes and ork and Nancy Hutson and Gene Babbitt, Cromwell Sisters, and the Holmes Glee Club. Cover charge is 65 cents. 81.30 Saturdays.

Roof Garden of the Markham Hotel opened its season last week.

## John Buckmaster Doubling

CENTRAL CITY, Colo., June 7.—John Buckmaster has been set as feature in the night club at the historic Teller House during the 10th annual play festival which opens July 8. During the festival Buckmaster will appear every Thursday and Saturday night in the night club, following the performance of *The Barber of Seville* and *Orpheus in the Opera House*.

BUNKIE, La., June 7.—Vines Harris, manager of the Blue Moon Club, has reopened spot for the summer with Eddie Koweth's ork and Slim Burns.



**KAY K. O. S KAYE**  
**O. K. S KAY**

★

**MISS BEATRICE KAY** (spelled without an E! claims her name as spelled in the June 7th issue of The Billboard gave her an E more than she deserved.)

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## Hurricane Reopens June 17; White Way Deals All Fall Thru

NEW YORK, June 7.—New Hurricane night club opens June 17 with a show line-up consisting of Billy Vee, emcee; Les Hodges, singer, in her first New York night job; Honeyville Wilder, local girl who will participate in several comedy skits; April Ames, dancer from Louisiana Purchase, and Chiquito's rumba band. An American band and a variety act are yet to be selected.

Spot is being reopened by Irving Zussman, who will front the spot for a half-culture tycoon. David Wolper, an attorney, is co-owner with Zussman. Molly McGee is producing a line of six girls.

Albert Berryman will be headwater. Maximum will run \$2 for weekdays and \$2.50 for Saturdays and holidays.

Meantime the move to reopen the defunct Gay White Way is at a standstill, with the latest bidder, Clifford Fischer, stepping out because of the high rental. Dario and Jim Vernon, owners of La Martinique, had also put in a bid. Owners of the building are asking a \$90,000 rental.

Dan the Beachcomber, who successfully sued Monte Proser, forcing him to change the name of his spot to the Zombé, is planning to open a Beachcomber here in the fall.

Ben Marden's Riviera changes show June 12. New cast includes Cross and Dunn, Georges and Jains, the Lane Brothers, and a Chester Hale line.

Casino Russe closed for the summer last week.

## Review of Unit

Ted Lewis

(Reviewed at Tower Theater, Kansas City, Mo., June 1)

Still one of the most personable and ingratiating showmen in America. His present revue depends for its popularity more upon the familiarity of its various tunes than for anything new. That his audiences continue to demand his old routines was evidenced by the crowds which caught his shows here week of June 1.

Lewis's present band numbers four reeds, four brass, two fiddles, and three rhythm. Close to his standard set-up, and show opens with a few bars of the Lewis theme, *When My Baby Smiles at Me*, following which Lewis bows on and goes into his *Eye Been Getting Away With Murder* routine accompanied by Mamie Valentini's music.

Band's first instrumental novelty is *St. Louis Blues*, with Lewis's hot isoric stick solo and hot trumpet and siphorn take-offs. The maestro then croons *Are You Having Any Fun*, assisted by the *Ann Sisters*, attractive vocal quartet. *Charlie (Snowball) Whittier* is bowed on to mimic his boss.

Louise Glenn, decorative ballerina, toe-dances to a Viennese waltz medley. Lewis and vocalist Gladys Tell take turns warbling a medley of *Let's Be Buddies* and *My Mother Would Love You*. A dance trio, Kay, Katya, and Kay, offer a neat ballroom dance, then go comical to tune *March of the Toys*, the end of the trio being costumed as a mechanical doll.

Geraldine Ross, statuesque blonde, offers comic vocals and dances. Lewis leads the crew thru several march novelties and swings into the *Me and My Shadow* number, which brings down the house.

Jean Blanche is the girl who gets Lewis's vocal adoration in the *Isn't She a Pretty Thing* stunt.

The *Ann Sisters* return to warble a slow, torchy version of *Dinah*, encoring with *Three Blind Mice*. Band then swings into *LaCongo*, biggest production number of the revue. Music fades into *Peasut Vendor*. They have's *Bolero* and ensemble finale, closing again on Lewis's theme song. Bob Locke.

## Apollon Unit 4 Weeks

NEW YORK, June 7.—Four weeks of Interstate Time have been set for the Dave Apollon unit, starting June 20 in Boston, and following with San Antonio, Dallas, and Fort Worth. The cast includes Lorraine and Rogman, Dick and De Remy, Ben Yost New Yorkers, Pansy the Horse, Ben Berry, Al Valente, and six ork.

Dates were booked on a percentage basis. Bernard Burke set the deal with Charles Freeman, booker of interstate.

## Selective Service Mail

In the Carnival Department of this issue appear the names of those having Selective Service mail in the various offices of *The Billboard*. This list is published in addition to the names which are set in capital letters in the regular Letter List.

## Two Army Caravans Set; Pay-Off Kick on H. E. Booker Show

NEW YORK, June 7.—First two units of the U. S. Motor Camp Shows, mobile entertainment caravans sponsored by the Citizens' Committee for the Army and Navy, pull out next week with film singer Allan Jones flying in from Hollywood to handle unit A, which opens in Fort Bragg, N. C., June 9.

Cast of Unit A, all of whom will be paid with the exception of Jones, include Lew Parker, emcee; Ginger Harmon, Margy Sisters, Yola Galli, Colette Lyons, and Stephen Richards conducting an army ork. Ken Nichols will be company manager. This company will make a three-week tour of 15 army encampments and airports in the Fourth Corps Area, which includes all of the Southern States.

Unit B will have Milton Douglas as emcee, in addition to Lucille Johnson, Tommy Trent, Janice Williams, and Midge Fellows. This show will play thru-out the Second Corps Area (New York State) beginning June 12. No opening spot set yet.

Harry Delmar, who is producing the shows for the Citizens' Committee, is also getting together five more units, in an effort to cover the entire country and put shows on for the boys before the regular summer army maneuvers get under way. The shows are given free at army camps, with money for wages and expense coming from the campaign of the United Service organization.

NEW YORK, June 7.—Company members of H. E. Booker's *The All-American Musicals* arrived in New York Friday (5) and immediately complained to the State Department of Labor that \$1,900 was due them in back wages from two months of touring army camps.

Cast of 30 came into town after they had sued the Labor Department from Camp Shelby, Miss., that a stranding was in the offing. Department arranged to bring them home. Official complaint was signed by a chorus girl, Frances Lynn, claiming \$55 was due her, representing 11 days wages. Booker had signed a contract with the American Guild of Variety Artists before leaving New York.

Troupe claims that first two weeks' work were paid in time, but after that wages came in punctuated periods. Outfit was strictly an admission price affair, 40 cents for enlisted men and 50 cents for officers.

## Liquor Board Over-Rules Ban by Police

LANSING, Mich., June 7.—The Wonderbar may continue to operate as the result of a decision Tuesday (3) by the Michigan State Liquor Control Commission.

Samuel Sofferin had previously been refused a license by the police for his club. The liquor commission decided no violations had occurred.

The Castrillos, trio, opened at the spot last week.

## Minn. Hotels in Jam

MINNEAPOLIS, June 7.—Strike notices were filed against 15 local hotels Wednesday (4) by two hotel employees' unions. Alfred P. Blair, State labor conciliator, scheduled a conference with the unions and the Minneapolis Hotel Association yesterday (6).

## Rio Awaits Duchin Band

RIO DE JANEIRO, May 24.—Eddy Duchin and band open at the Golden Room of the Casino Copacabana the latter part of June. Entire show to be built around Duchin will come from New York.

## Riverside, Milw'kee, Closing for Summer; Jurgens' Mild 14G

CHICAGO, June 7.—Eddie Weisfeldt, manager of the Riverside, Milwaukee, has posted a two-week closing notice and expects to close the house for the summer June 20 unless business takes a decided turn for the better. Despite active employment conditions in Milwaukee, business in theaters has been off and even good attractions have been falling to draw them in.

Dick Jurgens and band, rated a terrific attraction in this area, attracted a comparatively mild \$14,000 for week ended June 5. While houses average has been only \$7,000 to \$8,000, Weisfeldt figured this band to do at least \$20,000 because of its local following. Jurgens attracted \$3,500 during the three-day holiday week-end.

House has been unable to get decent pictures for years, and hopes, thru the good graces of the consent decree, to pick up better screen fare in the fall.

Anton Scibilla's *Walkin' Nights* opened yesterday (6). The King's Jesters and orchestra come in June 13.

## Ohio Club Tries Wrestling

YOUNGSTOWN, O., June 7.—A new wrinkle in the valley night club panorama is the *Rendevous Villa* offering wrestling matches Mondays, usually the slowest night of the week.

In addition, three floor revues are offered nightly.

## Andrews Sisters' Dates

NEW YORK, June 7.—Andrews Sisters are set for a vaude tour extending into September. They open at the Orpheum, San Francisco, June 18, and follow with a split week at the Palace theaters in Akron and Youngstown, O., July 11; Steel Pier, Atlantic City, July 18, with Carlton, Boston, July 25; Hippodrome, a repeat date there August 29; Ritz Baltimore, Md., September 11; Earle, Philadelphia, September 19, and the Earle, Washington, September 26. General Amusement Corporation set the dates.

## 4-Day Vaude for Gayety

BOSTON, June 7.—The Gayety, 1300 seats, one of the E. M. Loew chain, added a split week vaude last week. House has been showing exploitation and feature pix, but was used last year for burlesque, operating stock under Art Mooles, with Chuck Gregory producing. Al Green will be the house band for Thursday thru Sunday vaude. Ross Frisco booking the shows.

## Morgan to Strand

NEW YORK, June 7.—Leo Morgan has been named to succeed Harry Gourrain as producer at the Strand. Gourrain resigned to work on a play, *Here's Mud in Your Eye*, which he is writing with Sidney Fields. Gourrain has been at the Strand since the present pit policy was inaugurated. Morgan was his assistant at various times.

★

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# HAL HAVILAND

## INTERNATIONAL PRESTIDIGITATEUR

(Routes are for current week when no dates are given.)

Adams, Arthur (Silver Dollar Supper Club) Baltimore, o.
Adrian, Emily (Evergreen) Phila. nc.
Agerholm (The Drake) Chi. h.

Baker, Bob, & Quartet (Gibson) Cincinnati, h.
Baker, Madelon (Morocco) Detroit, nc.
Baldwin & Bristol (Riverbeach Beach) Pennsylvania, N. J. p.
Baldwin & Bristol (Riverbeach Beach) Pennsylvania, N. J. p.

Barnett & Barclay (Palumbo's) Phila. nc.
Barrel & Rat: Jefferson City, Mo., 10-12; Washington 13-14; Wood River, Ill., 16-31.
Barry, The (Palmer House) Chi. h.
Bartel, Lee (Chez Paro) Denver, nc.

Bell, Pappy (Village Barn) NYC, nc.
Bennett, Lee (Palmer House) Chi. h.
Bergan, Jerry (8th Club) NYC, nc.
Bergeron, Baldwin (Algonquin) NYC, h.
Beverly Sisters (Kelly's Stables) NYC, nc.
Beville, Carrie-Mae (Cerritos) NYC, nc.
Blackstone, Nan (Harry's New Yorker) Chi. h.

Blakston, Jerry (Leon & Eddie's) NYC, nc.
Blanchard, Fred & Paulette (Colonial Inn) - Singe, N. J. nc.
Blanche & Elliott (Parkway) Boston, nc.
Bolen, John (Chez Paro) Chi. h.
Borow, Arthur (Continental) W. Haven, Conn., nc.
Borro, Emil (Hi Hat Club) Chi. h.
Bouvier, Yvonne (Molton House) NYC, nc.
Bowen, Yvonne (Molton House) NYC, nc.
Bowes, Major, 6th Anniversary Show (Capitol) Washington, t.
Bowyer, Major, Radio Unit (State-Lake) Chi. t.

Britton, Sherry (Leon & Eddie's) NYC, nc.
Bruce, Betty (Ben Marden's) Fort Lee, N. J. nc.
Brucetta (Edgewater Beach) Chi. h.
Brucetta, Six (Columbo's) Chi. h.
Bryant, Betty (Columbo's) Chi. h.
Bryant, Betty (Columbo's) Chi. h.
Bryant, Betty (Columbo's) Chi. h.

Burton & Baine (Zimmerman's Hungarian) NYC, nc.
Buzza Bros. (Club Casanova) Detroit, nc.
Buzza, Jean (Frank Palumbo's) Phila. nc.
Butherford, Erskine (Barney Gallant's) NYC, nc.
Cahill, Johnny (Jack's Grill) Phila. nc.
Callahan Sisters (Casa Moderna) Hollywood, Cal., nc.

Campbell, Billy (Palumbo's) Phila. nc.
Capella & Beatrice (La Conga) NYC, nc.
Carrillo, Charlie (Rowery) Detroit, nc.
Carrillo, Charlie (Rowery) Detroit, nc.
Carroll, Billy (666 Club) Chi. nc.
Carver, Jack & Jill (Carlton) Pittsburgh, nc.
Cassidy & Boney (Barney Gallant's) NYC, nc.
Cassidy, Zeb (Village Barn) NYC, nc.
Case, Kathryn (Diamond Horseshoe) NYC, nc.
Case, Alice (666 Club) Chi. nc.
Castellani, Peggy (Jack & Bob's) Trenton, N. J. nc.

(For Orchestra Routes, Turn to Music Department)
TRADE SERVICE FEATURE OF Billboard
Acts-Units-Attractions
Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS
a-auditorium; b-ballroom; c-cafe; cb-cabaret; cc-country club; h-hotel; mh-music hall; n-night club; p-amusement park; ro-road house; r-restaurant; s-showboat; t-theater.
NYC-New York City; Phila-Philadelphia; Chi-Chicago.

DeMille, Agnes (Rainbow Room) NYC, nc.
Denise, Diane (Hi Hat Club) Chi. nc.
D'Orsay, Ed (Hi Hat Club) Chi. nc.
D'Ray, Phil (Tio Tio) Milwaukee, nc.
De Salvo, Emed (Lippo Lovel Level) Chi. nc.
De Simon, Leonard (Leon & Eddie's) NYC, nc.
Detroit, The (Steubens) Boston, re.
De Wolfe, Billy (Rainbow Room) NYC, nc.
Diamond & Brown (Gables Inn) Atlantic City, nc.
Dixon, Charles (Riverdale) Milwaukee, t.
Dolphin, Chester (Bal Tabarin) San Francisco, nc.
Dorsey & Ellis (Empire Room, Palmer House) Chi. h.
Dorben Dancers, Dorothy (Edgewater Beach) Chi. h.
Dorsey & Diane (Upton Gardens) Marion, Ind., nc.
Duke, Ginger (Park Central) NYC, h.
Dumont, Marie (Central) NYC, h.
Dunbar, Duke & Co. (Strand) NYC, t.
Du Pont, Doris (Hi Hat Club) Chi. nc.
Durand & Barry (Club Casanova) Detroit, nc.

Horsler, Winnie, Dancers, (Club Royale) Detroit, nc.
Howard, Ann (Swan) Phila. nc.
Howard, Bunny (Park Central) NYC, h.
Howard, James (Henry Grady) Atlanta, Ga., h.
Howard, Joe E. (Diamond Horseshoe) NYC, nc.
Howard, Johnny (St. Moritz) NYC, h.
Howell Trio, Connie (Hi Club) NYC, nc.
Hyers, Frankie (Club Hi) NYC, nc.
Jax, Steven (Waylin) NYC, h.
Janova, Olga (Russian Kretscham) NYC, re.
Jack & Jill (Netherland Plaza) Cincinnati, h.
Jackson, Joe (Music Hall) NYC, t.
Jardiniere, Mile. (Folies Bergere) Mexico City, Mex., t.
Jarrot, Lucile (Chateau Moderne) NYC, nc.

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Johnny & George (Kallmer's) Little Rock, Ark., nc.

Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Farror, Lorraine (Jack & Bob's) Trenton, N. J., nc.
Faye & Wellington (Orpheum) Los Angeles, t.
Fears, Peggy (Cocoanut Grove) Boston, nc.
Ferrante Trio (Steen's) Baltimore, h.
Fields, Doris, Musical Woodpile (Madison) Baltimore, nc.
Finney, Carrie (666) Chi. nc.
Fisher's, Bob, Fearless Flyers (Idolwood) Ligonier, Pa., p.
Florence & Alayne (St. Moritz) NYC, h.
Floretta & Boyette (Washington-Youree) Shreveport, La., h.

Foniana, George (Diamond Horseshoe) NYC, nc.
Foniana, Trina (Gaucho) NYC, nc.
Ford, Don & June (Riverdale) Milwaukee, t.
Forsyth, June (Music Hall) NYC, t.
Foster, Gae, Oldie (Earle) Washington, t.
Franklin, Cass (Ora Romanian) NYC, nc.

Gale Sextet (Terrace Gardens) Albany, N. Y., nc.
Gallagher, Jim & June (Warner) Warren, O., h.
Gandy, Inez (Riverdale) Milwaukee, t.
Gardner & Edele (Paradise Room) Henry Grady, Atlanta, Ga., h.
George, Janis (Book-Cadillac) Detroit, h.
Gilford, Jack (Cafe Society Uptown) NYC, nc.
Golden Pair (Cassino) Toronto, Can., t.
Gordon, Don (O'Jahway) Sault Ste. Marie, Mich., h.
Gordon, Grace (Esquire Bar) Atlantic City, nc.
Gordon, Jeanne (Ben Marden's) Fort Lee, N. J., nc.
Gray, Billy (Harry's New Yorker) Chi. nc.
Gray, Gary (Mickey's Bar) Detroit, nc.
Green, Hermie (Club Casanova) Detroit, nc.
Green, Jackie (Billy Snyder's Band Box) Los Angeles, nc.
Gruber, Jack (Blue Moon) Lynn, Mass., nc.
Guitar, Tito (Rumba Casino) Chi. nc.

Johnson, Lucille (Belmont-Plaza) NYC, h.
Johnson, Pete (Cafe Society Uptown) NYC, nc.
Jonas, Roberta (Blumstein's Village) Boston, nc.
Jones, Owen (Leon's) NYC, re.
Joy, Nadine (Jack & Bob's) Trenton, N. J., nc.
Julian & Marjori (Latin Quarter) Boston, nc.
Kalbuss, Lonya (Russian Yari) NYC, nc.
Karon's Musicals (New Keonore) Albany, N. Y., h.
Kay, Beatrice (Paramount) NYC, t.
Kays, Edith (Ritz) Superior, W. nc.
Keller, Honey Bee (666 Club) Chi. nc.
Keller Sisters (1323 Club) Phila. nc.
Kelly, Margie (Florence Gardens) Hollywood, Cal., nc.
Kent, Annie (Sawdust Trail) NYC, nc.
Kent, Arnie (Forrest Park) St. Louis, h.
Kerwin's, Gene, Swinging Strings (Mounds) Cleveland, nc.
King, Charles (Diamond Horseshoe) NYC, nc.
King, Evelyn (Silver Dollar Supper Club) Baltimore, nc.
King, Kathryn (Swan Club) Phila. nc.
Kings, Three (Riverdale) Milwaukee, t.
Kings, Marjorie (Club Royale) Detroit, nc.
Kora & Victoria (Jack & Bob's) Trenton, N. J., nc.
Kretlow Dancers (Harry's New Yorker) Chi. nc.

Hedley Dancers (Blumarck) Chi. h.
Haeer, Clyde (Diamond Horseshoe) NYC, nc.
Hall, Dale (Bon-Bon) Idaho Falls, Idaho, h.
Hall & Lane (Embassy) Phila. nc.
Hanna, Jack (Hi Hat Club) NYC, nc.
Hanneford, Poodies, & Co. (Meyers Lake) Canion, O., p.
Harding & Moss (Continental) Kansas City, Mo., nc.
Harrington, Pat (Hi Club) NYC, nc.
Hart & Allison (Casanova) Detroit, nc.
Hobby, Harry (Ocean Casino) Virginia Beach, Va., nc.
Haywood & Allen (Spivy's) NYC, nc.
Hayworth, Seabee, Revue (Ivanhoe Ivanhoe), (Functo) - Provincetown 13; (Carolina) Asheville, N. C., 13-14, t.
Hector (Earle) Washington, t.
Hewitt, Betty (Mickey's Bar) Detroit, nc.
Hobert, Bird & La Huse (Park Central) NYC, h.
Hild, Dorothy (Ora) Chicago) Chi. t.
Hill, J. (Jimmie Dwyer's Sawdust Trail) NYC, nc.
Hillegard (Savoy Plaza) NYC, h.
Hill, Betty (Club Minnet) Chi. h.
Hollay, Billy (Kelly's Stable) NYC, nc.
Hollenberg, Dr. (Minnesota Terrace, Nicollet Hotel) Minneapolis, h.
Holmes, Madeline (Algonquin) NYC, h.
Hodes, Jack & Mildred (Chicago) Chi. t.
Hoop, Glenda (666 Club) Chi. nc.

L'Angie, Silvia (Piccadilly) Baltimore, t.
La Comaras (Circus Club) Virginia Beach, Va., nc.
Laing, Hugh (Rainbow Room) NYC, nc.
LaMonte, Debra (Mickey's Bar) Detroit, nc.
Lara & Castellano (La Coma) NYC, nc.
Lamberton, Charlote (Beverly Hills) Newport, Ky., nc.
Landre & Vera (Park Plaza) St. Louis, h.
Lane, Bobbie (Ocean Casino) Baltimore, h.
Lane, Bobby, & Edna Ward (Music Hall) NYC, t.
Lane, Don & Ruth (Village Barn) NYC, nc.
Lane, Harry (Jack & Bob's) Trenton, N. J., nc.
Lane, Siggy (Earle) Washington, t.
Lane, Toni (Club Charles) Baltimore, nc.
Lang & Lee (Auditorium) Fargo, N. D.
Las Adeltas (Iverson-Madrid) NYC, nc.
Lassen, Sigrid (Rainbow Room) NYC, nc.
Laurence, Paula (Bevoort) NYC, h.
Lavee Twins (Frank Palumbo's) Phila. nc.
Lazar & Castellano (La Coma) NYC, nc.
Lazellus, Ariel (Celeron) Jamestown, N. Y., p.
Lee, Bab (Wired) NYC, re.
Lemoine, Jerry (Arcadia Grill) Canton, O., nc.
Leonette Sisters (Hi Hat Club) Chi. h.
Lester, Great (State-Lake) Chi. t.
Lewerenz, Clarence (Broad-Lincoln) Columbus, O., h.
Lewis, Happy (Colonial Inn) Singe, N. J., h.

Lewis, May (Harry's New Yorker) Chi. nc.
Libson, Frank (Beverly Hills) Newport, Ky., nc.
Lime Trio (Chicago) Chi. t.
Lind, Della (Diamond Horseshoe) NYC, nc.
Lit, Bernie (Silver Dollar Supper Club) Baltimore, c.
Lloyd & Willis (Club Royale) Detroit, nc.
Lolo & Ramon (St. Moritz) NYC, t.
Loper, Don (Casino Atlantic) Rio de Janeiro, E. A., nc.
Lopez, Chico (Embassy) Phila. nc.
Lopez, Mario Luisa (El Chico) NYC, nc.
Lord & Sherry (Silhouette Inn) Chapequa, Pa., Wis., nc. (Descon) Winnipeg, Can., 14-20.
Lorenzo, Paul & Vicki (Playland) Rye, N. Y., p. (Shrine Circus) Providence, R. I., 20-20.
Lova, Nyra (Hi Hat Club) Chi. nc.
Louis & De Lita (Blumstein's Village) Boston, nc.
Lynn & Marianne (Bill Herteloff's) NYC, nc.
Lya, Lya (Club Charles) Baltimore, nc.

McCabe, Sarah Ann (Ben Marden's) Fort Lee, N. J., h.
McCoy, Frances (Royal) Detroit, nc.
MacFarland, Frank (Barney Gallant's) NYC, nc.
McKay, Kay (Rezure) Montreal, Can., nc.
McLaglen, Victor (Earle) Pittsburgh, t.
Malloy, J. R. (Circus Unit) Sharpsville, Pa.
Malone, Elaine (Lake Lanauing) Lansing, Mich., p.
Megan Sisters (Diamond Horseshoe) NYC, nc.
Mann, June (Diamond Horseshoe) NYC, nc.
Manvers, Gail (Embassy) Phila. nc.
Mannul, Don (Jefferson) Toledo, Ill., h.
March, Linda (Evergreen Casino) Phila. nc.
Marchione, The (Riverdale) Milwaukee, t.
Marco & Romola (Jimmy Kelly's) NYC, nc.
Masgo (Waldorf-Astoria) NYC, h.
Marionne (Chez Paro) Chi. nc.
Markoff, Gypsy (Waldorf-Astoria) NYC, h.
Marvins, Don (Vogel) Detroit 13-14, t. (Palms) Grand Rapids 19-20, t.
Marlyn & Martine (Beachcomber) Baltimore, nc.
Martha, Richard (Chateau Moderne) NYC, nc.
Martin & Margie (Famous Door) Chi. nc.
Martine, Lisa (Beachcomber) NYC, nc.
Martinez, Juan (El Chico) NYC, nc.
Martin, Anthony (Montrose) (Weber's Hofbrau) Camden, N. J., nc.
Mathews, Babe (Jimmy Daniels') NYC, nc.
Maurice & Marva (Blumarck) Chi. h.
May, Bobby (Rivera) Fort Lee, N. J., nc.
May, George (Edna) (Spivy's Room) NYC, nc.
Mayla (Rainbow Room) NYC, nc.
Merry Macs (Palladium) Hollywood, Calif. nc.
Miller, Charlie, & Band (Riverdale) Milwaukee, t.
Mills Bros. (Capitol Cocktail Lounge) Chi. nc.
Mintrop & Pearl (Bartlett Club) Rochester, N. Y., nc.
Morgan, Johnny (Club Hi) Phila. nc.
Morgan, Blaine (Sawdust Trail) NYC, nc.
Morgan, Stuart, Dancers (Earle) Phila. nc.
Morton, Page (Radio Franca) NYC, nc.
Morty, Jean (Zimmerman's Hungarian) NYC, nc.
Murray, Mae (Diamond Horseshoe) NYC, nc.
Murray, Wynn (Music Hall) NYC, t.

Nald, Nina (Diamond Horseshoe) NYC, nc.
Nann, Nino (Lighthouse) Cohasset, Mass., nc.
Nas, Victor (Vogel) NYC, h.
Nelson Sisters (Edgewater Beach) Chi. h.
Nichols, Wally (Gables Inn) Atlantic City, nc.
Niesen, George (Airport Inn) Hagerston, Md., nc.

THE NONCHALANT
JUNE 6-11
LOEWS STATE, NEW YORK
With GEORGE WEINER'S "GARDALS"
Dir. M. G. A.

Norman, Karyl (Pinochio) San Francisco, nc.
Novis, Donald (Club Royale) Detroit, nc.

Olcott, Mary (Club Minnet) Chi. nc.
Orris, Princess (Weber's Hofbrau) Phila. nc.
Orr, Henry J. (Paramount) La Salle, Ill., nc.
Oveta, Rodia (Iverson-Madrid) NYC, nc.
Overman, Wally (Army Camp) Alexandria, E. 9-14.
Owens & Parker (Babe's) Atlantic City, nc.

Page & Nona (Tivoli) Melbourne, Australia, June 30-July 19, t.
Pahl, Melvin (Cerritos) NYC, nc.
Palomo (Bevoort) NYC, h.
Parks, Bernice (Rita-Carlton) Boston, h.
Park & Lafayette (Mayfair) West Conshohocken, Pa., nc.
Perry, Barbara (Leon & Eddie's) NYC, nc.
Pichette, The (Vogel) NYC, h.
Powers, Walter (Continental Grove) Akron, O., nc.
Prison, Lois (Silver Dollar Supper Club) Baltimore, c.
Price, Sam (Cafe Society) NYC, nc.
Proaka's Tippers (Summit Beach) Akron, O., p.
Purcell, Pat (Yacht Club) Phila. nc.
(See ROUTES on page 27)

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)
Accent on Youth (Selwyn) Chi.
Arenic and Old Lady (Grand) Chi.
Cabin in the Sky (Philharmonic Assn.) Los Angeles.
Hellepappen (Auditorium) Chi.
Mama's People (Vogel) Boston.
My Sister Ellen (Harris) Chi.

ICE SHOWS ON TOUR

Ice Follies of 1941: (Shipstead & Johnson) (Winterland) San Francisco.
Lalau & Co. Revue: (Lookout House) Covington, Ky.



## SF Niteries Threatening To Move to Other Cities

By BILL SACHS

RICHARD CARDINI was elected president of the Society of American Magicians at the organization's 13th annual convention in Providence, R. I., May 30 thru June 2. Herman Hanson, Boston; Dal Vernon, New York; Eugene Laurent, Chicago, and Bert Kalmar, Beverly Hills, Calif., were named regional vice-presidents. Leslie P. Guest, national secretary, and William J. Archbold, national treasurer, were re-elected to those offices. Some 260 registered delegates took in the conclave, which began with an Early Bird's Party on the evening of May 29, and concluded with a banquet on Sunday evening attended by Governor and Mrs. J. Howard McGrath. Appearing on the Magic Matinee program May 30 were Max Holden, Al Baker, Tom Osborne, Alfred W. Ellis, Val Evans, John H. Perival, Herman J. Bonner, Willard S. Smith, and Jay Marshall. On the Saturday night Headliner Show were the following: Al Baker, Dell O'Dell, Charles Carrer, John Mulholland, Jean Hugard, E. J. Moore, Dal Vernon, William R. Williston, Arno and Zola, Asta Sven, Walter Schwartz, Robert Sherman, and Peggy Gwynne Cole, Jesse G. Webster, Dal Vernon, C. Foster Penner, E. J. Moore, Bertram Adams, Lu Brent, and Geraldine Larsen showed their wares on the Sunday night banquet show. A clambake at Crescent Park on Memorial Day evening, and open house at H. Adrian Smith's magic library that afternoon, an educational session Sunday afternoon in charge of Edward Whitford, with William Larsen, John Mulholland, Charles Larson, and other magic notables taking part, and a memorial service for deceased magic delivered by Rev. Willard S. Smith, preceding the closing banquet, were other features of the four-day session. . . . MILBOURNE CHRISTOPHER, Baltimore bandleader, had an article in *The Baltimore Sunday Sun* magazine section on volunteers from the audience, how magicians get them on the stage, and the amusing things that happen. The *City Magazine* led by Jack Handy, attended Christopher's recent performance at Washington and Lee University. . . . PRINCESS ZEELEA, mentalist, has been banded a holdover at the Beachcomber niter, Baltimore, Md. She is assisted by Chanda. Dr. Sivart is personal manager.

LITTLE JOHNNY JONES, after a run at the Riverside Club, Iron Mountain, Mich., has moved to the Elmer Club, Florida, Ill. AL DEPAGE and Company closed Sunday (8) at the Ritz Club and opened the following night at Villa Madrid, Pittsburgh, for two weeks, then into New England summer resorts. . . . LOS ANGELES and Hollywood boast a host of crack conjurers these days, what with Dante, Frakson, Ade Duval, Jack Gwynne, Tung Pin Soo, Edwell Locking Campbell, "Think-a-Drink" Hoffman, Ben Chester, Calvert doing time there. Tung Pin Soo played the Orpheum, Los Angeles, last week, and Hoffman opens this week at Ed Carroll's in Hollywood. Haskell does one of Uncle Sam's uniforms in a few days. . . . LOS ANGELES and Hollywood were guests recently of Chester Morris at the latter's Hollywood home, with the following movie artists present: Howland Young, Ralph Morgan, William Gray and Rexine. . . . WE TOLD YOU SO DEPARTMENT: A few weeks ago we reported that Elbern Calvert (Calvert the Martian) had jumped into Hollywood with the hopes of cracking the movies, and we stated that if perseverance and persistency meant anything, the guy would make it. Well, he did it. On May 30 he re-began a scene with Clark Gable and June 2 he began work for MGM in Gable's new picture. He will return East in time to work some previously contracted dates for the Ous Sun office, beginning August 1, after which he will return to Hollywood. . . . THE GREAT MARQUESS, now under management of Joe Marcan, held the boards at the Lake Theater, Salt Lake City, week of May 29 with a unit labeled *A Circus in Wonderland*, which also included the Noble Trio, Gene Cowden and His Casino Club, Corcob and Claire, and an acrobatic unit.

ALBERT LEVULIS, vaude and niter magician, is now a member of Company C, 60th Infantry Training Battalion, Camp Wolters, Tex. . . . ALSO IN THE ARMY in Texas is Charles A. Engley, of Lewiston, Pa., who has worked his magic for a considerable period in

SAN FRANCISCO, June 7.—Slackened night club business and the police clampdown have owners talking of quitting here and opening spots elsewhere. Bill Ashby, owner of the closed Royal Hawaiian, is said to be considering opening a spot in Richmond, where the shipyard money is.

Ashby said he closed the club because, under the new blue law, he could not do any business.

The trek, if turned from threat to reality, would see several of the city's spots taking the jump to Oakland, while others would move on to flourishing towns like Salinas and Monterey, near army camps, and Vallejo, which is close by the big Mare Island Navy Yard.

These out-of-town spots are said to be prospering, as they are free to sell liquor after the city-controlled curfew. Several inns opened in recent weeks, using small musical combinations.

The 2 a.m. curfew is definitely playing havoc with the clubs, ruining the late hour business in both downtown and neighborhood cafes.

## Minn. Burly House Fined

ST. PAUL, June 7.—A fine of \$500 was levied by Federal District Judge George F. Sullivan of Federal District Court here Tuesday (27) against Police Amusement Corporation, operator of the Alvin, Minneapolis burly house. The corporation had been indicted by a federal grand jury for not paying federal amusement taxes.

Similar charges against Harry Hirsch and Harry Katz, officers of the corporation, were dismissed. Lucius Hammons, Assistant U. S. District Attorney, told the court the corporation had paid the taxes due.

## Canton Resuming Labor Day

CANTON, O., June 7.—The Grand closed its most successful burlesque season Sunday (1). Originally scheduled for 10 weeks, the run extended to 14 weeks. Offered 11 shows each week, changing Fridays.

Sponsors were Frank Bryan and Frank Engel. The house will be remodeled, with reopening set for Labor Day.

## SF Burly House Out

SAN FRANCISCO, June 7.—Capitol has been down some time next month to make way for a parking lot. Manager Eddie Skolak was notified this week to vacate house by July 1. Spot has been showing burlesque on and off for the past eight years. Skolak said he was negotiating for another house.

## Sex Film for Milwaukee

MILWAUKEE, June 7.—Empress here, which in recent weeks has been playing burlesque week-ends, is showing sex titlers in opening attraction *Secrets of a Model*.

## FOLLOW-UP REVIEWS

(Continued from page 15)

*Sang Night and Day* in fair style. *I Understand* in torch fashion, and *Darling Daughter* to swiny tempo. Contralto voice is fair; delivery needs polishing.

Burbon and Baine, young mixed team, did all right with a can-can novelty in which the brunette shows plenty of shapely leg, and with a Brazilian rhythm and a fox trot later. Okoh appearance and lively routines.

Dr. Lajos Barony, Hungarian baritone, also did a rumba and an American pop, revealing a good, solid voice. A big Hungarian prima donna sang native tunes with gusto. Gene Kardos emceeds and leads the seven-man combo that's okoh for show and dance music, with four of the men also forming a Continental combo.

Central Pennsylvania. He's a private in Company B, 38th Infantry, Fort Sam Houston, Tex. . . . SORELLI THE MYSTIC, after winding up at Hotel Statler, Detroit, is spending a few weeks with his friend, Lord Lamedowne Pinnegan, light heavyweight wrestler, at the latter's cocktail lounge in Springfield, O.

# Burlesque Notes

(Communications to New York Office)

## NEW YORK:

DIAN ROWLAND held over at the Bowery niter, Detroit, for eight weeks. Then to the 806 Club, Chicago, for the rest of the summer. . . . PADDY CLIFFE, singer, opened at the Bowery, Detroit, June 2. Closes June 14 and goes to the Esquire Club, Montreal, for the summer.

JEAN LEE, Otto Benson, Bobby Fay, James Coughlin, George Rose, Bobby Burns, Dorothy Lawrence, Cleo Florens, and Al Bianc opened the opening cast at the Victoria, Trenton, N. J. . . . BEN SANDLER, former candy butcher, now a Brooklyn beverage salesman. . . . BILL CROOK, singer, and his wife, Agnes, send a novel announcement of the birth of Sandra Kathleen May 27 in Women's Hospital, Cleveland. . . . GLORIA DALL, first time here, together with Lillias Karnes, Joan Mavis, and Winnie Garrett, opened at the Republic June 1. George Murray, Charles Schultz, Art Gardner, and Georgia Sothern opened June 8. . . . HARRY ROSE, last with Jana and Whalen in vaude, recovering from an appendicitis operation in Zion Israel Hospital, Brooklyn.

BOB CARNEY and Mary (Mrs. Carney) Joyce, who just closed 37 weeks on the Midwest Circuit and re-signed for next season, have acquired the Birmingham Inn, near Pemberton, N. J. Opened May 30. . . . PATRICIA MORGAN and Bon Bonnie moved from the National, Detroit, to the Troc, Philadelphia, last week. . . . LEAH WAKEFIELD, younger sister of Marian, featured at the Ettinge, is taking up a course in journalism. . . . DIAN JOHNSON, Crystal Ames, and Evette new at the Troc, Philadelphia, June 9, and Al Pharr, Bert Saunders, and Stinky and Shorty, June 16. . . . LILLIAS KARNES, in her acro dance at the Howard, Boston, May 26 week, accidentally kicked Theresa Lamont, chorine, in the face. The smack forced a lay-off of several days for Theresa. . . . BOO LAVON, a late addition to the Ettinge, week of May 30. . . . LAURA MITCHELL back in the parade girl line of the Republic after two days lost last week thru illness.

ROLAND O'KEEFE, straight, now managing the Fort Knox *Follies* show for the Post Entertainment Company, Inc., of Louisville, Ky. He was in the original cast. Former manager Lee Cannon exited. Milt Schuster exclusive booker. Two shows nightly and three Saturday. General manager is Bill Krueger. Jack LaMont, comic, replaced Charles Robinson recently. . . . PAT PAREE and Naomi Dusk along with Kay Baum, Janet Chester, Tracy Stevens, Joy Dixon, Madeline Webb, and Yvonne Stanwick opened at the Gelb Brothers' "Camp Hot Spot" and "Have You Seen Stella" in Luna Park, Coney Island. . . . JESSICA ROGERS is on the first colored cover of *Snap*. . . . MARIAN WAKEFIELD, Hank Henry, and Bob Alda back at the Ettinge June 8, which gave Lee Demay, all-year-round character straight, time to enter a new character straight. . . . DOROTHY PEARSON, now Brenda Day, who was with a Barger unit in Mexico City until recently as show girl, is now doing strips at the Ettinge. . . . PAULA LIND replaced Pat Patterson, mid-week (May 30), at the Republic.

JIMMIE STANTON, a visitor last week-end, who was a Columbia wheel show sponsor and producer, is now associated with Harry Rogers staging units in Chicago. Recall when stripping was first introduced in the West in 1923 at Hank Goldenberg's Empress, Milwaukee. Premier peclers, said Jimmie, were Hinda Wassau, Carrie Pinnel, Chubby Drysdale, and Emmetta Germaine. . . . ELSA GREENWELL, acro dancer, went thru her act at the Republic May 25 week with her right arm in a brace. Arm was hurt four weeks before when scenery fell on her backstage at the Empire, New York, in a hit show. . . . LOIS DE PEE has adopted a pedigree cocker spaniel pup she calls Money Order. . . . BEN HAMILTON, singer, has a new role, working in a gorilla skin in the Zorita act. . . . JIMMIE ROONEY, of the former team of Sweeney and Rooney, last with Gus Hill's Peck-a-Boo and *Bringing Up Father*, is now conducting a theatrical and dance school in Scranton, Pa.

## MIDWEST:

GARRETT PRICE and Frances White, who closed recently at the Gayety, Cin-

cinnati, have gone to Detroit to spend the summer. . . . EDDIE ENNIS closed at the Fox, Indianapolis, last week and left for California. . . . HELEN COLBY will open an engagement at the Cat and Fiddle, Cincinnati, June 16. . . . THE NATIONAL, Detroit, shuttered for the season June 1. . . . FRANCES ABRAMS, secretary to Milton Schuster, back from her vacation. . . . PATRICIA CORNELL, who closed in Canton, O., last week, has left for a vacation in California. . . . AMY FONG opens at the Casino, Toronto, Friday (13). . . . NATASHA is currently appearing at the Avonite, Detroit. . . . THE GAYETY, Cincinnati, which closed Burly June 1, is playing pictures. Morris Zaiden remains as manager. . . . JOYCE BRAZELLE is playing a return with N. S. Barger's Mexican unit.

## PHILADELPHIA:

CRYSTAL AMES, DIAN JOHNSON, and EVETTE now fem headliners at the Troc week ending Saturday (14). Replacing PATRICIA PERRY and SALLY O'DAY. . . . BILLY HAGEN continues as comic for a seventh week, with Charles Levine holding over a second week. . . . Troc discontinues its Sunday midnight jamboree for the summer, and because of daylight saving time pushes up evening performances to 9 p.m. . . . HARRY (RUBE) MYERS featured at Gruber's Clementon (N. J.) Inn. . . . SANDRA LYDELL new at the Haddonfield Smart Spot, and Judy Renee at the Marlton Holloway's Inn on the Jersey side.

## STEM BURLY'S FEW FINES

(Continued from page 4)

whom, William Gargullo, is known to the ops. A minor infraction gets a warning from Gargullo.

Interpretation of the code is quite liberal, the major premise upon which the committee levies fines being "exceeding the bounds of decency." Code applies to both strips and comics. None of the rules are rigid, but the committee demands that lighting during strip numbers be dimmed, and the bra be shed only for a final flash. Undraped show girls must remain immobile on stage.

The VRTA also demands that the houses not go in too heavily for publicity, as stunts usually bring on a wave of indignant letters to License Commissioner Moss and the committee and often as not, a wave of protests from the clergy.

McCormack, VRTA executive secretary, said that since the show inspection started shows in New York are considerably cleaner than elsewhere. Many shows put on out of town would not be countenanced here.

The VRTA has also gone beyond its original censorship intent by helping settle issues among ops. The committee has been instrumental in getting the ops to dispense with free passes and raise the evening price. The latter was brought about when ops expressed themselves as wanting to up the nick, but were afraid that a raise wouldn't hold up because of competition. At a meeting of the ops the board told them that if they all wanted a price raise the board would see that none went back to the lower scale. The raise subsequently held up. License Commissioner Moss will not issue a license unless approval of the board is obtained. Licenses are now issued quarterly at \$250 per quarter, thus doubling the former \$500 annual fee. Belief is that licenses were changed to a quarterly basis because it is legally easier to refuse to renew a license than to cancel it.

## Tepper Books Coco Grove

NEW YORK, June 7.—Booking of the Cocomat Grove, Boston, is being shifted to New York, with Sco Tepper of the Charles Yag Agency doing the booking. Initial Tepper show went in Monday (26) and has Shayne and Armstrong, Ada and Her Pala, Linda Moody, Mae Allen, and Marcia Neal.

## Shows Click in Houston

HOUSTON, Tex., June 7.—Floorshow policy introduced at the Rice Hotel here May 23 is clicking. MCA has been furnishing the talent, and current three-act bill will be followed June 13 by Ted and Mary Taft, Anita Magic act, and Eddie Coeran and Company, magic act, and Nick Stuart's band.

## Billing Trouble Hurts Billroy's On Ohio Stands

CANTON, O., June 7.—Ohio territory has proved disappointing to Billy Wehle's Billroy's Comedians after the excellent business experienced by the tent show thru Kentucky. Manager Wehle revealed to a representative of *The Billboard* here this week. This city Monday (2) gave the show its best bid in 8 of 11 stands in the Buckeye State, and Massillon the following day likely would have been a winner had not heavy rains at opening time curtailed attendance.

Chillicothe, May 27, was only fair, with the same situation at Washington C. H. the day before. Lancaster (29) proved one of the poorest days of the season to date, and Cambridge (30), after a slow start on Decoration Day, finished strong. New Philadelphia (31) gave the show a good house. Ravenna, on Sunday (1) was only fair, in spite of the fact that it is the site of the world's largest arsenal. Show moves into Michigan today, opening at Adrian, and later tours Wisconsin. It will not play Eastern territory this season, Wehle said.

Blamed for the poor showing in Eastern Ohio was the lack of billing, there being little paper in evidence at most of the Ohio stands, due to trouble with the advance, which has been adjusted when the show played here.

What the troupe this season lacks in numbers it makes up in talent. Production is styled along musical lines, using two comics, a straight man, a seven-girl line, and several novelty vaude turns. A good six-piece band helps a lot. Comics Bobby Greer and Jimmy Heffner head the cast, with Jack Hutchinson handling the straight assignment. Winona Wehle does nicely with a song specialty, and Hal and Grace Crider offer a pleasing knockabout acrobatic and dance turn. Al Pritchley, comedian, is a show-stopper. Girl line is smooth working. Girls are Madlyn Bent, Kay Lee, Kay Turner, Winona Wehle, Dorothy Greer, Sarah Selbert, and Rebs Herbert. Zack Mathers is stage manager. John W. Foster and James Gephart have replaced Sid Lovett on the advance.

Swing-o-Patons band includes Norrie Link, trumpet and violin; Eddie Mixon, trumpet; Al Pritchley, drums; John Rupee, sax and clarinet; Jimmie Heffner Jr., guitar; Ralph M. Herbert, piano. Hamel Crider is the show's "popcorn king."

While not pretentious, the show is good entertainment and is meeting with good audience reception. Top is 120 feet long and about 1,500 can be crowded in. Admission is 25 cents, ladies free, and children 15 cents. Reserves are 15 cents extra.

Wehle's candy pitch still is as amusing as ever. Concert goes for 25 cents, and Ming Toy, Chinese strip-teaser, is headlined. Advance newspaper advertising is on par with former years, but downtown noonday truck bally has been discontinued.

Visitors here and at Massillon included Sterling (Duke) Drukenbrod, of the Clyde Beatty Circus with the Johnny J. Jones Exposition; Ted Deppish, photographer; Don Taylor, Frank McClain, and Curt McClelland, of the Charles Siegrist Showmen's Club; Art Hill, Art Leadam, and Ray Kolb, K. C. DeLong, who lent assistance at Massillon by influencing the mayor there to grant the show a license, first for a tent show in three years, also extended himself in newspaper publicity in *The Massillon Independent*, of which he is advertising manager.

JOE BLAKE, formerly of the walkie field, who until two weeks ago was working Chicago stores with tie and peeler demonstrations, is now a candy butcher at the Gem Theater in the Windy City.

### WANTED FOR DOWN IN DIXIE MINSTRELS

4206 LAUREL ST., COLUMBIA, S. C.  
Red Minstrel Band, 12-piece band, eight light-800 Chorus Girls who are famous and can sing, produce with some new material; two comedians who are funny and good singers; dancer with strong voice; no wash woman wanted; Straight Man with specialties. Place Ross Carman, must understand before or after midnight. The week-end show. Not with a carnival. No negotiating. Sure salaries every week. In answering please lowest salary first, with or without. Would see regularly. Show on salary, by own view.

## Selective Service Mail

In the Carnival Department of this issue appear the names of those having Selective Service mail in the various offices of *The Billboard*. This list is published in addition to the names which are set in capital letters in the regular Letter List.

## Matt Ott, Rep Vet, Is Loser in Suit Against RKO-Radio

BOSTON, June 7.—Supreme Court Justice Henry Lummas affirmed a master's decision in favor of RKO-Radio Pictures, Inc., this week in connection with a suit brought against the producing company and the Keith Massachusetts Corporation by Matthew Ott, old-time rep man.

According to the findings of the master in the case, Ott conducted repertory shows thruout New England and New York State up to 1928. During that time he wrote and produced approximately 70 plays, of which 47 were copyrighted. One of the uncopyrighted plays was called *Alas, Poor Yorick*, but the name subsequently was changed to *That's Right, You're Wrong*. The suit was based on the use of that title by RKO for a picture starring Kay Kyser and his band. The court found that Ott carried a repertory of six plays annually, dropping the older plays as they ceased to draw. The play in question was one of the six used in the 1919-20 season in New York State and New England, and there was no evidence that it was ever produced after that time. In 1928 Ott abandoned the rep show business when talking motion pictures made it unprofitable.

In 1937, according to the details listed on the master's report, Kyser was playing in a restaurant in Chicago and originated a music quiz program. He used the phrase "That's Right, You're Wrong" when contestants answered the music questions he propounded. By this time, according to the report, Ott's play and title had long been forgotten by the general public and was remembered only by a few theatrical veterans. RKO-Radio Pictures, seeking to star Kyser in a picture, decided on using the phrase as a title for the film. The picture was premiered November 16, 1939, and has since been shown in theaters all over the country. The master's report said that altho Ott knew of the production and knew the title that was being used, as well as the most of the production, made no effort to protest until six days before the premiere of the picture.

In affirming the judgment, Judge Lummas pointed out that there was no similarity between the picture and the play, stating that the title is a description which can be used providing it is not used in a false attempt to convince the public that the article is the same as that originally known under the same title. The judge declared "whether a book or a play is copyrighted or not, neither the author nor the proprietor has any property right in the title entitling him to exclusive use of it."

# Endurance Shows

(Communications to BILL SACHS, Cincinnati Office)

## Havana Contest Still Going

HAVANA, June 7.—Cuba's first dance marathon is now in its 16th day here. Of the 50 couples that started the grind, 11 teams and three solos remain. Interest in the event is great. Big prize is \$1,000.

CLYDE M. HART posts from Chicago to answer our query in last issue concerning the recent Sid Cohen contest in the Windy City. According to Hart, first honors in that show went to Ruthie and Billie Willis, with Leona Barton and George Bernstein copping second money. Hart is anxious to know what Harriet Thurston, Pete Carillo, Jack Pural, Earl Harrington, and Rocky Rhoades are doing. He also wants to know who won the Kansas City, Mo., show. Maybe one of our co-operative readers will give us the latter information.

AUDREY SAUNDERS info from

## Rep Ripples Sadler Business Best in History

NOSTALGIA and Billroy's Comedians, day and dated at Lancaster, O., May 29, when Leon Harvey, Al Ross, the Waiters Family, Johnny Finch, and numerous other fans, friends, and fugitives from the Wehle gang descended on that strategic point to welcome to the Buckeye State their many friends on the Billroy roster. While tossing a heap of poses at the Billroy presentation, Johnny Finch reminds that Billy Wehle's candy announcements is still the standout.

MRS. OWEN BENNETT, whose husband, well known in the unit show and rep fields, passed on May 27 at Kings Daughters Hospital, Staunton, Va., has gone to her home, 3567 Tutwiler, Memphis, Tenn., for a rest. She writes that she and her daughter, Rita, received countless phone calls, wires, letters, cards, and flowers upon her husband's passing, and she asks us to thank for all those who were so thoughtful. Patrons of the Commodore Cafe, showfolk from the Gayety Theater, Elizabeth Prather, and Lawrence Hager wired floral pieces from Cincinnati.

ROGER AND GARNETTE BOYD, formerly with the Billroy and *Hit Parade* tent shows, and their new son, Ronald Merle, are sojourning in Indianapolis until Garnette can work again.

MRS. MARIE ANGOLI, of Milwaukee, shoots an inquiry on Violet LeClear, rep and stock performer, whom she hasn't heard from in nearly 12 years. . . . CAL AND BONNIE WEST, after 22 weeks of Midwestern nitery dates for the Pete Iodice office, stopped off at the rep desk last Friday (6) en route to their home in Goodman, Mo., for a month's vacation. An army camp is going up near their home there and they've already had several offers to sell. If the price is right, they plan to unload. . . . GEORGE B. HILL, rep, tab, and burly comic, is in his 12th week with the *Rez Follies* at Camp Blanding at Starke, Fla. He infers that Eddie Washburn and wife were slated to join recently, but evidently got lost on the way in from Rocky Mount, N. C.

## J. C. Bisbee in Hospital

MURRAY, Ky., June 7.—J. C. Bisbee, owner-manager of Bisbee's Comedians tent show, is in Mason Hospital here mending from injuries sustained in an auto accident May 20. All his ribs on the left side are broken and he has a fractured pelvis bone. He will be confined to the hospital for some time. Mrs. Bisbee is managing the show during his absence.

## Vaughn Unit Headed West

LA MOURE, N. D., June 7.—Jerry Vaughn's Radio Show, headed by the repertory veterans, Jerry and Ada Vaughn, and including Robert and Company, magic turn, and Sybil and Her Act Beautiful, has been enjoying satisfactory business in schools, halls, and theaters since opening at Little Rock, Ark., April 10, Jerry Vaughn reports. The unit is routed to the West Coast over much of the territory played by the Vaughns in their tent rep days.

## Sadler Business Best in History

LAMESA, Tex., June 7.—Harley Sadler's Own Show, playing one and two-night stands thru its established Texas territory, is enjoying the best business in its history, with turnaways a common thing, according to an announcement this week by Manager Sadler.

Another 30-foot middle piece has been added to the show's big top to accommodate the crowds, and 400 more chairs have been purchased. The rolling stock has been augmented by two new trucks, making nine trucks in all, six of them pulling 24-foot semi-trailers. There are 11 living trailers on the show.

The 35-piece tent organization precedes its regular plays with a 30-minute musical revue, featuring flash, attractive scenery, and Stroblite lighting effects. The revue-type bills are under the direction of Dick Darling. A three-act play is given for the second show each night instead of the usual concert feature, and the new policy draws well and pleases the public, Sadler reports.

## Evansville Okeh For Bonelli Boat

EVANSVILLE, Ind., June 7.—Capt. James Bonelli's New Cotton Blossom Showboat pulled good business on its five-night engagement here, May 23-June 1, under auspices of the local Moose Lodge.

Heading the boat's vaude contingent are the Gardners, novelty musical act; Tex Wheeler, singer, and the Silvertones, novelty act. The male member of the Silvertones team also does a free act on the levee, pulling two autos by a strap held by his teeth. A five-piece orchestra furnishes the music. An air calliope is also used to lure and entertain the crowd.

One of the features of the boat this season is a quiz program, with members of the audience invited to participate for cash prizes. Those failing to answer the questions correctly are made to perform stunts to the amusement of the audience.

The boat's advance is handled by Ray Lambert, with the craft in tow of the Diesel-powered boat Dot. A new electric light plant was installed on the Cotton Blossom at Paducah, Ky., recently.

## Schaffner Begins 28th Tent Season

WAPELLO, Ia., June 7.—The Schaffner Players rolled their canvas and hit the trail for its 28th season after opening with the premiere show at Wapello this week.

Nell Schaffner announces that the 1941 tour will include an 18-week stand in Iowa, Illinois, and Missouri, with six plays in addition to vaudeville acts and musical numbers. Show's big top accommodates 1,400 people.

## Keene's "Fun Crazy" Draws Well in West Springfield

SPRINGFIELD, Mass., June 7.—*Fun Crazy*, Hank Keene's musical comedy tent show, played to good crowds despite several rainy days this week in West Springfield. The show moved here after six weeks in Worcester.

Featured performers of the two and a half hour show are Keene's Radio Gang and Jean Padden as Miss Ohio. A 15-minute broadcast over a local station this week helped draw the customers, who heard a lot of plugs about the new rainproof tent.

**All American Walkathon**  
Supervisors and Management of  
**Ray "Pop" Dunlap, Mgr.**  
**\$1,500 PRIZE MONEY \$1,500**  
An "You Get It—All Good Treatment!"  
All who have walked for me, and any other, write me immediately. Care of WALKATHON, 15-minute broadcast over a local station this week helped draw the customers, who heard a lot of plugs about the new rainproof tent.  
Washington, D. C. Archie Gaylor, Monte Hall, Larry Paige, Hal Brown, Jimmie Bistner, Dick Robinson, write.

# Non-theatrical Films

Conducted by THE ROADSHOWMAN  
(Communications to 1564 Broadway, New York City)

## West Coast Film Festival Features Old-Time Films

**HOLLYWOOD, June 7.**—The Movie Parade, a 16mm. film theater operated by Eddie Kohn in the heart of the 35mm. film capital, has made a tie-up with the Academy of Motion Picture Arts and Sciences for a 10-week summer series of "Old Times You've Wanted To See Again." Showings are non-commercial, with tickets available by subscription only. A subscription of \$3 for the 10 programs is charged.

The "First American Film Festival," beginning June 5, presents a cavalcade of personalities and pictures which made Hollywood history. Each program is on for a full week, two shows each evening, at 7 and 9 o'clock. The films include Griffith's *Intolerance*, Fairbanks' *Three Musketeers*, Chevalier-MacDonald's *The Love Parade*, Harold Lloyd in *Grandma's Boy*, the unforgettable *What Price Glory*, Rudolph Valentino's *Son of the Sheik*, Lou Chaney in *The Unholy Three*; Von Stroheim's *Greed* (1924), Deasler-Garbo in *Anna Christie*, and the original Fairbanks' *Thief of Bagdad*.

The film festival idea is a direct outgrowth of the policy followed by Eddie Kohn and his brother Bob. Catering as it does to people in the motion picture industry, the theater presents revivals of old films strictly as entertainment. Good sound effects are not used.

The Movie Parade Theater first began operating in October, 1940, and in the eight months since has built up a list of 5,000 customers, many of them prominent in the film colony.

All films shown at the Movie Parade are presented in exactly the same manner as in the olden days. The operators avoid the comedy angle and let the audience make up its own mind whether or not to laugh.

Good pictures are stressed. Showings in the past have included *Charlie's Aunt*, *Lady Windemere's Fan*, *The Con-*

*ered Wagon*, *Way Down East*, *Lost World*, and *Hunchback of Notre Dame*. A rather difficult problem, according to Bob Kohn, has been the securing of suitable classical films.

During the festival showing the key spot will be known as the Laugh Parade and will continue its policy of showing outstanding films. The admission charge is 30 cents.

Newspaper advertisements were used to build up interest in the 16mm. theater when it first began operating. The idea clicked with the movie page editors on leading Coast dailies and a lot of free publicity was given to the 16mm. mouse that dared venture into the 35mm. den. The columnist and reviewers were cooperative, according to Bob. Mentions were made also whenever prominent personalities visited the theater.

The success of the Movie Parade is the result of careful promotional planning and consistent advertising to build up audience interest. The idea of presenting the old-time films without gag effects has been a major point in the development of the theater. Audience reaction has been favorable and roadshowmen elsewhere might find it profitable to present the old film classics as legitimate entertainment.

## Opportunities for Roadshowmen in New England Area

**BOSTON, June 7.**—The coming summer offers an excellent opportunity for increased profits to roadshowmen working the New England area. New England has been termed a veritable roadshowman's paradise. Thousands of vacationists flock to the many picturesque resorts in this area.

Dotted throughout the hills and valleys of this famous vacation land are hundreds of theaterless towns.

Films that go particularly well during the summer are comedies, musicals, mysteries, and the various short subjects, including cartoons, newsreels, oddities, novelty reels, travels, and sports. People want to be amused and entertained while on vacation and programs should be arranged accordingly.

The New England resorts this season anticipate a greater influx of vacationists and alert roadshowmen can cash in by making arrangements for showings in this area now.

## SUGAR'S DOMINO

(Continued from page 4)  
the single aim of making the union one that will once and for all destroy the myth that it is impossible for variety actors to run their own affairs. It is a myth, we claim. The actor has not demonstrated it thus far but we feel that he can govern himself intelligently; that he can help the talent business, and that he can bring about better days for everybody if he makes up his mind to take an interest in his own organization.

Whether the actor likes it or not; whether he is satisfied with the selections of the national board, and whether he has ever before been active at all in his union the fact remains that AGVA is his union and he must fight for better things from within. He must attend meetings whenever physically possible; he must think intelligently about issues; he must not permit sentiment to guide him; he must be as cold as stone and as logical as a battleship blueprint. In short, he must take his unionism seriously. Regardless of any other issue involved it will depend on the actor as to what will happen to the AGVA. We plead with him to come in and make the AGVA what he wants it to be. If he fails to do this the actor will deserve what happens to him in the same measure.

## HOT EQUITY ELECTION

(Continued from page 15)

officers at yesterday's meeting, each side was allowed half an hour before the voting in which to present its case. Hewitt, Miss Christians, and Margaret Webster were among those who spoke for the independence. (Miss Webster herself was a candidate on the regular ticket.) Florence Reed, chairman of the nominating committee, and Maida Reade spoke for the regular slate.

Toward the close of the meeting, before all the votes had been turned in, Lytell read Lambertson's wire. It said, in part: "I understand I have been the subject of derision at meetings held in support of the independent candidate. My charges have been laughed at. I have the honor of being a member of the Congress for the last 12 years. I have served on the House Appropriations Committee, before which officers of your organization have appeared requesting federal funds. Anyone even slightly informed on the subject knows the only reason for the demise of the Federal Theater was Communist infiltration into the project."

Lytell was immediately criticized from the floor for reading the telegram before all votes were in, and therefore possibly influencing the balloting. He answered that most members had marked their ballots, and that he had purposely refrained from reading the message earlier.

Other supporters of the independent slate privately deplored the bringing up of the Federal Theater issue, claiming that it was an out and out smokescreen because there was no possible chance of getting a Federal Theater grant at the moment under any circumstances. Others pointed out that, under the national administration, Equity was allowed little voice in conduct of the Federal Theater Project, and that any Communist leanings had been the result, not of Equity influence, but of appointments made by the national administration and the government Federal Theater control, headed by Hallie Flanagan, who was not identified with either Equity of the professional theater.

## ORCHESTRA ROUTES

(Continued from page 14)

- South, Eddie: (Cafe Society Downtown) NYC, ne.
- Spaulk, Mopsy: (Mansion House) Youngstown, O. h.
- Spellock, Al: (Romany Room) Washington, D. C.
- Spicer, Harold: (Park Lane) NYC, h.
- Spolansky, Maurice: (Station KDKA) Pittsburgh.
- Sprak, Charlie: (Glen Island) New Rochelle, N. Y.
- Stable, Dick: (Chatterbox) Mountaineer, N. J., ne.
- Stamos, Sprotos: (L'Aiglon) Chi. re.
- Stirling, Frank: (Alpine Tavern) Atlantic City.
- Sturly, George: (Coo Beeze) NYC, ne.
- Sturley, Wally: (Belvedere) Baltimore, h.
- Sulzberger, Ray: (RKO) Austin, Minn.
- Straw, Monte: (Monte Carlo) NYC, ne.
- Strickland, Don: (Schroeder) Milwaukee, h.
- Strong, Benny: (Washington-Yourtee) Shreveport, La.
- Stull, J. J.: (Pala Moderne) Chi. ne.
- Sullivan, Mickey: (Lido) Worcester, Mass., c.
- Sylvester, Bob: (Bartlett's Beach) Jackson, Mich., p.
- Sylvio, Doc: (Bertolotti's) NYC, ne.

- Tan, Jimmie: (Kaufman's) Buffalo, ne.
- Terry, Frank: (McVey's) Buffalo, ne.
- Thompson, Danny: (Emerson) Baltimore, h.
- Trace, Al: (Ivanhoe) Chi. ne.
- Tracer, Pappy: (115 Club) Grand Forks, N.D., ne.

- Tucker, Tommy: (Earle) Phila., l.

- Verral, Tommy: (Club Ball) Brooklyn, ne.
- Venuti, Jimmy: (Hopkins Rathskellers) Phila., ne.

- Vera, Joe: (Coogross) Chi. h.
- Vicini, Al: (Ivanhoe) Chi. l.
- Vincent, Jimmy: (Belvedere) Baltimore, h.

- Wald, Jerry: (Mansion) Youngstown, O., ne.
- Walters, Lee: (Cassanova) Detroit, ne.
- Weber, Jack: (Club Cherie) Chi. re.
- Weems, Ted: (Spring Lake) Oklahoma City 7-20, p.

- Went, Bert: (Embassy) Phila., ne.
- Welch, Carmel: (Graystone Room) Lima, O., ne.

- Weiss, Lawrence: (Peabody) Memphis 7-20, h.
- Welliff, Connie: (Ace of Clubs) Odessa, Tex., ne.

- Whiteman, Paul: (Chez Fares) Chi. ne.
- Whitely & His Tuna Toppers: (Doc's) Baltimore, h.
- Wilson, Teddy: (Cafe Society) NYC, ne.
- Windsor, Sr. Reginald Guy: (Toppers) Merchantsville, N. J., ne.

- Winton, Barry: (Rainbow Room) NYC, ne.
- Woods, Herby: (Country Club) Phila. 11; (Town Hall) Phila. 12; (Hamil's Pier) Atlantic City 14-14.

- Young, Eddie: (Springhurst) Lexington, Ky., ne.

- Zello, Leo: (Benjamin Franklin) Phila., h.

## ROUTES

(Continued from page 14)

- Radio Aces (Club Ball) Phila., ne.
- Rand, Sally (Latin Quarter) Boston, ne.
- Reckless, Delcy: (Babette's) Atlantic City, ne.
- Regan, Paul: (Chase Hotel) St. Louis, h.
- Reese & Root (Ball) Miami, Fla., ne.
- Rhythm Rockets (Capitol) Washington, l.
- Ribakova, Rita (Russian Year) NYC, ne.
- Richey, Jean (Club Monaco, Rosild Ave.) Cleveland, ne. (Summit Resort) Summit Mountain, Uniontown, Pa., 16-23.
- Richman, Harry (Bevery Hills) Newport, Ky., ne.
- Rio, Rosa (Gatcho) NYC, ne.
- Rios, Rosita (Old Colony) Chi. ne.
- Roberta (Ball) Buffalo, ne.
- Roberts, Stuart, Troupe (Bass Lake) Knox, Ind., 14-22, p.
- Robinson Twins (Blackhawk) Chi. ne.
- Rogers & Morris (885 Club) Chi. ne.
- Rogers, Rod (Ball Tabern) NYC, ne.
- Rollickers, The (Sagamore) Rochester, N. Y., h.
- Roosalie & Seville (Royale) Detroit, ne.
- Rose Marie (Silver Supper) Louisville, Ky., ne.
- Rose Sisters (Nick's) NYC, ne.
- Rosa, Annette (Monad) Atlantic City, ne.
- Road, Stuart (Le Hoban Room) NYC, ne.
- Rosinators, The (Brewery) Chi. h.
- Royal Jesters (Lord Baltimore) Baltimore, h.
- Rayce, Rosita (Crawford House) Boston, h.
- Russell, Slim: Hammond, Ind.
- Ry, Bob, & Twins (2800 Club) Alliance, O., ne.

- Sablon, Jean (Vorsailles) NYC, ne.
- St. Clair & Durand (Zimmerman's Hungaria) NYC, ne.
- St. John, Alice (Babette's) Atlantic City, ne.
- Salsbery & Salsbery (Royal Trail) NYC, ne.
- Savoy, Harry (Riverdale) Milwaukee, l.
- Scott & Bodis (Hoxy) NYC, l.
- Scott, Harel (Cafe Society Downtown) NYC, ne.
- Scott, Margaret (Brewery) Chi. h.
- Scruggs, Baby (Silver Dollar Supper Club) Baltimore, c.

- Seidman, Edna (Rhumba Casino) Chi. ne.
- Seller, Jay Lee (La Conco) NYC, ne.
- Beston, Al (Sawdust Trail) NYC, ne.
- Shanley, Robert (Music Hall) NYC, l.
- Shaw, Ralph (Torch Club) Union City, N. J., ne.

- Sherman Bros. & Teasle (Wilson's) Phila., c.
- Sherman, Hal (Parsonson) NYC, l.
- Sherr, Willie (Orpheum) Omaha, l.
- Shim, Elmer (Chez Fares) Chi. ne.
- Shim & Sham (Swanee Inn) Hollywood, Calif., ne.

- Smith, Cyril (Spivy's) NYC, ne.
- Smoothie, The (Blackhawk) Chi. ne.
- Spear, Harry (Latin Quarter) Boston, ne.
- Spencer, Kenneth (Cafe Society) NYC, ne.
- Standish, Helene (Babette's) Atlantic City, ne.
- Starr, Judy (Chez Fares) Chi. ne.
- Stella, George (McVey's Bar) Detroit, ne.
- Steward, Lillian (Gables Inn) Atlantic City, ne.

- Stewart, Jacqueline (Guiton) NYC, h.
- Stirling, Hubert (Coronado) Worcester, Mass., h.
- Stone, Al (Kadner's Little Rathskeller) Phila., ne.

- Stone & Vlieter (Joe Mayer's Rathskellers) Fall River, Mass., ne.
- Street, Christine (Secor) Toledo, O., h.
- Sturley, Wally (Belvedere) Baltimore, h.
- Sullivan, Joe (Guiton) NYC, ne.
- Summer, Helen (Ivanhoe) Chi. re.
- Swain, Russell & Larry (Wonder Bar) Atlantic City, ne.

- Swann, Marion (Warwick) NYC, ne.
- Sweeney, Bob (Village Barn) NYC, ne.

(See ROUTES on page 33)

## New and Recent Releases

(Running Times Are Approximate)

**A NIGHT IN A MUSIC HALL**, released by Sixteen M. M. Pictures, Inc., a one-reel subject, with Pinky Tomlin as emcee. Introduces two precision dance numbers by the Fanchoettes, comedy song by Natalie Kelly, and Tomlin's own vocal on *If It Wasn't for the Moon*. Running time, 10 minutes.

**A NIGHT AT THE TROC**, released by Sixteen M. M. Pictures, Inc., a one-reel Fancho & Marco production, with Zluz Black and orchestra. Clever impersonations of Walt Disney characters, novelty dance and song, swing toe dance, and two chorus dances. Running time, 10 minutes.

**DRUGSTORE FOLLIES**, released by Sixteen M. M. Pictures, Inc., one-reel featuring Roscoe Ates, strutting comic. Five separate musical and comedy performances against a background of a super drugstore. Running time, 10 minutes.

**MONTMARTRE MADNESS**, released by Sixteen M. M. Pictures, Inc., a Parisian musical with Gay '90s style song and chorus, apache sequence, and action. Fancho & Marco production, with Nathaniel Shilkret's orchestra. Running time, 10 minutes.

**TIMBERLINE REVELS**, released by Sixteen M. M. Pictures, Inc., one-reel all-American musical novelty with changing regional atmosphere, music, and dancing. Features musical montage of popular Southern songs. Running time, 10 minutes.

**THE RETURN OF CHANDU**, released by Post Pictures Corporation, a 12-episode serial, with Bela Lugosi as Chandu, the master of magic and sorcery, in a new series of nerve-tangling adventures, mystery, and necromancy. Running time for each episode approximately 20 minutes.

16 MM. SOUND PROJECTORS STOP PAYING RENT "OWN YOUR OWN" 14 MONTHS TO PAY NEW LATEST MODEL HEAVY DUTY 1000 WATT LAMP—30 WATT AMP WITH 2—12" HEAVY DUTY SPEAKERS Your Price \$289.00 You Save \$100.00 Min. Trade BOX D-41, The Billboard, Cincinnati, Ohio

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WINDOW CARDS 14x22 Cards, \$4.00 per 100; 17x26 Cards, \$5.00 per 100; 22x28 Cards, \$8.00 per 100. 250 Summer Strips, \$9.75. BOWER SHOW PRINTING FOWLER, INC.

**ARCHAMBAUD**—Joseph, conductor of the Paris Opera Comique, in Paris recently.

**BAILEY**—James A., vet. carnival concessionaire and ride operator, at his home in Wheeling, W. Va., May 28 after a lengthy illness. Mrs. Mary Stein, a niece, survives. Burial in Mount Calvary Cemetery, Wheeling.

**BALDWIN**—Mrs. Ella (Mother Baldwin), at her home in St. Louis May 28. Mrs. Baldwin, with her husband, W. R. Baldwin, who survives, operated cook-houses with many carnivals for 20 years until their retirement two years ago. They had the cockpit on the Barlow Big City Shows for 10 years. Also survived by a son, B. J. Baldwin; a sister, Mrs. Ada Shelby, Mulberry, Ind., and a brother, Howard Sprague, La. Fayette, Ind. Services at McLaughlin Funeral Parlors and interment in St. Matthew Cemetery, St. Louis.

**BELL**—Irene P., 75, former actress, May 26 at home in New York of a heart attack. At one time she was secretary to Lillian Russell. She leaves a sister.

**BELL**—Francisca Peyres, 83, widow of Richard Bell, prominent English clown and circus man, May 25 at her home in Mexico City. She leaves a son, George, well known in vaude as a ventriloquist, and five other children. Buried in Mexico City.

**BLUM**—Henry, 47, president of Caruso Restaurants, Inc., suddenly May 5 at home in New York. Blum operated a restaurant at the New York World's Fair. He leaves his mother, a son, six brothers, and four sisters.

**COBSON**—Dr. Willets, 62, pioneer film exhibitor in New Jersey, suddenly May 22 at his home in Cape May Court House, N. J. In the silent movie days he operated the Grand Theater (spectatorium) in Cape May Court House. Survived by his widow, Inez, a son, and a daughter. Services May 31, with interment in Baptist Cemetery, Cape May Court House.

**CRAIG**—Godfrey, 26, screen actor, in Hollywood May 26. He appeared in *Our Gang* comedies, *Irish Showrock*, *Mayor of Hell*, and *Blue Skies*. Funeral May 31 at Inglewood Chapel. Survived by parents, a sister, and a brother.

**DE TEJADA**—Miguel Lerdo, 70, Mexican composer and orchestra conductor, May 26 at home in Mexico City after a long illness. He composed more than 100 songs. He leaves his wife, three sons, and a daughter.

**DILCOLO**—George, 61, widely known showman, of pneumonia June 2 at his home in Atlantic City where he conducted the Temple of Knowledge on the Boardwalk. Born in Alexandria, Egypt, he came to this country in 1897. At 14 he was with a concession at the Paris Exposition. In the States he worked at the Pan-American Exposition, Buffalo, in 1901; St. Louis Exposition, 1904; Jamestown (Va.) Exposition, 1907; Panama-Pacific Exposition, San Francisco, 1915, and a Century of Progress, Chicago, 1933. He started his Boardwalk business in 1912. He was active in Greek fraternal and religious organizations and was Atlantic City chairman of Greek War Relief. Survived by his widow, three sons, and a daughter. Funeral from the Greek

# The Final Curtain

Orthodox Church, Atlantic City, June 4, with interment in Mount Olivet Cemetery, Brooklyn.

**DOWD**—Eddie, 70, who trouped with the Ringling Bros.' Circus in the early '90s, and also with the Barnum & Bailey, A. G. Barnes, Sells-Floto, and the old Sells Bros.' circuses, in Queenemo, Kan., recently of a heart attack.

**ERNST**—Emil J., 77, former musician, May 30 at East Side General Hospital, Detroit, after a long illness. He was a theater musician in Detroit for many years. He leaves his wife and two sons.

**FEDER**—Jean, 72, concert manager, recently in Bucharest, Rumania. He was president of a music publishing company bearing his name and before the World War was manager of the Rumanian Opera Company and the Bucharest Philharmonic Orchestra. Feder introduced to Rumanians such artists as Fritz Kreisler, Mischa Elman, Jascha Heifetz, Artur Schnabel, and Pablo Casals. Survived by his widow, Sylvia, and a daughter, Mrs. Rudolf Wapner.

**PINDLAY**—Thomas Bruce, 67, character actor, at his summer home in Aylmer, Quebec, May 29. He was under contract to David Belasco for eight years, and to Coben and Harris for six. Among the plays in which he appeared were *Kindred*, *Of Mice and Men*, *Moor Horn*, *The First Lesson*, *Disraeli*, *A Thousand Sinner*, and *First Lady*. He also appeared in a few motion pictures. Survived by his widow and a brother.

**FORRESTER**—Buster (Mrs. Marcella Smith), chorus girl, in New York May 10. She was the wife of Eugene J. Smith, advance man with burlesque shows and formerly with the Ringling-Barnum circus. Survived by her husband.

The family of the late Eddie Grant wishes to thank the employees of Sportman's Park, White Sox Park, Ringling Bros. and Barnum & Bailey Circus for their great help and kindness during the last illness and death of their beloved brother and uncle, **GERTRUDE GRANT SHIRLEY ANNE MARIE GRANT, PVT. ELMO JOHN ACE.**

**GROSSMAN**—Helen, 42, former actress, May 29 at the Beth Israel Hospital, New York, of peritonitis. She began her theatrical career as a child performer on the Yiddish stage, and retired in 1928. Miss Grossman appeared as Mrs. Cohen in *Abie's Irish Rose* for five years on tour. She leaves her parents, Samuel B. and Fannie Grossman, retired actors; a sister, and two brothers, Joseph M., business agent of the Theatrical Managers, Agents, and Treasurers' Union, and Irving, a singer.

**GUMPERTZ**—Mrs. Edith I. wife of Samuel W. Gumpertz, widely known showman and now general manager of Hamid's Million-Dollar Pier, Atlantic City, of a heart attack in Atlantic City June 1. Prior to their marriage October 5, 1932, Mrs. Gumpertz (nee Green), a native of Prince Edward Island, Canada, had been his secretary about 20 years. Services in the Wimberly Funeral Home, Atlantic City, conducted by Rev. Charles E. McCoy, Church of the Epiphany, June 2 were attended by professional and business friends, and floral tributes were numerous. Remains were taken to West Laurel Hill Crematory, Philadelphia.

**HAMMOND**—Charles N., 63, actor, May 5 at Lenox Hill Hospital, New York, from a complication of diseases. He first played under the management of Klav & Erlanger in *The Prisoner of India* at the old Broadway Theater, New York. In 1907 he was with the late Bertha Kalleh in *The Kresner Sonata* and later was with Minnie Maddern Fiske in *Leah Kleschev*. After appearing in stock he joined Walter Hampden in 1922 and remained with him for several seasons, appearing in such plays as *Hemlet*, *Enemy of the People*, and *Cyrano de Bergerac*. One of his last engagements was with Miss Susan Expects at the Cort Theater, New York, in 1939. Buried in the Actors' Fund plot in Kensico Cemetery, Kensico, N. Y.

**HENRY**—Sam, colored entertainer, in air raid on London April 16. Buried in Streatham Cemetery, London, May 2. He appeared in vaude, legit, and films.

**HILDRETH**—Richard D., 74, composer and arranger of band music, May 29 at home in Somerville, Mass., after a brief illness.

**JACKSON**—George C., colored operator of the Southern and Lincoln theaters, Springfield, O., in that city recently following a stroke.

**JOHNS**—Adolph, 62, palmistry booth operator on the Kaus Exposition Shows,

in Roselle, N. J., May 23 following a heart attack. Burial in Philadelphia, his home town.

**KARO**—Irving (Koskowsky), 41, burlesque performer, June 1 at Soldiers' Home Hospital, Dayton, O. He appeared on the First Circuit the past four years as a singer and straight man. He appeared with the Honey Boy Evans' Minstrels a number of years ago.

**KENNY**—Mrs. Josephine, 84, mother of Nick Kenny, radio editor of *The New York Daily Mirror*, May 4 at her summer home in Monroe, N. Y., after two months' illness. Besides her son, Nick, she leaves another son, Charles, assistant radio editor of *The Daily Mirror*, and a daughter.

**MCCORMACK**—Frank, 65, actor and former stage director, May 22 in a Connecticut sanatorium. He was best known for his part in *The Gorilla* and was an understudy in a Broadway show last season.

**MARKS**—Joe, former vaude comedian and singer, May 22 at Shore Memorial Hospital, Somers Point, N. J. He appeared with such acts as Lew Dockstader, Primrose and West, and others. He also appeared in vaude for five years with Olsen and Johnson. He leaves a brother.

**MEIN**—Mrs. Yvonne Day, 35, organist and newspaper writer, at her home in Seattle, Wash., of a heart attack May 30. She worked as organist in Denver theaters, going from there to California, where she worked on San Francisco newspapers. Survived by her husband, Bernard; a daughter, Joanna; her mother, Mrs. Clinton Baker, Buckley, Ariz.; her father, J. L. Nichols, Singer, La., and a sister, Mrs. John M. Wilcox, Beaumont, Tex. Services in Seattle.

**MILLER**—Walter H., 71, who helped Thomas Edison develop the phonograph, May 26 at his home in South Orange, N. J., of a heart attack. Miller was a member of the Edison Pioneers and for several years was manager of the Edison Phonograph Recording Studios in New York. Later he was connected with the Edison Industries Ediphone division. Services May 29 in East Orange, N. J.

**MITCHELL**—Mary R., 35, screen actress, in Hollywood May 21. Services in Little Church of the Flowers. Interment in Forest Lawn Cemetery May 27.

**MULLIN**—Mrs. James P., 74, mother of Martin Mullin, of M & P Theaters, June 1 at home in Jersey City, N. J. She also leaves her husband, three daughters, and three sisters.

**NIQUETTE**—Eugene J., 25, drummer, of Northampton, Mass., was killed instantly May 3 when the car he was driving left the highway and hit a telephone pole. Death was caused by a broken neck and fractured skull. Survived by his parents and a sister.

**OLDEN**—P., Milton, 42, musician, May 31 at his home in Camden, N. J., of pneumonia. Surviving are his widow, Kathryn; a son, his father, a sister, and three brothers.

**OSBORN**—Innis, 58, playwright and radio script writer for NBO for a number of years, May 24 at home in Norwalk, Conn. He wrote many plays used by stock companies. His best known radio program was *Danger Fighters*. At one time he headed the Century Play Company's publicity department. He leaves his wife and two brothers.

**REBMAN**—John G., 72, veteran circus man, in Bethesda Hospital, Cincinnati, June 1. He began his show career as a youth and was with the Barnum & Bailey, Ringling Bros., John Robinson, Sells-

## Boris Said

Boris Said, 58, Broadway theater lessee and backer of stagewalkers, died May 5 of a heart attack in his motor car while on his way with his wife and guests to a performance of *Johnny Belinda* at the Longacre Theater, New York.

Said had been the silent backer of many theatrical productions and later operated the St. James, 44th Street, and Nora Bayes theaters under lease from the Astor estate. Among the shows in which he invested were the Eddie Dowling revue *Thumbs Up*, in 1934; the Maurice Evans revival of *King Richard II* in 1937, and *Russian Bank* in 1940. He had also been associated with Gilbert Miller in the London theater field.

He leaves his wife and a son.

Floto, and other circuses. He was a musician, but also filled in other spots, being boss canvasser for Barnum & Bailey at one time. Funeral from the W. Mack Johnson Funeral Home, Cincinnati, with burial in Walnut Hills German Protestant Cemetery there.

**ROGERS**—E. A., 70, carnival trouper, recently in his hotel room in Valdeota, Ga., following a heart attack. Burial in Sunset Hill Cemetery, Valdeota.

**SCHWINGER**—Frances, 69, concert pianist, of a self-inflicted bullet wound at his studio in Pueblo, which he had operated for 29 years.

**SHUMWAY**—James L. (Cap), 68, former Detroit park man, June 2 at Coits Hospital, Greeno Pointe, Mich. He opened Shumway's Gardens in old Riverview Park, Detroit, in 1909, closing it before prohibition. After repeal he operated the Marine Room, Detroit beer garden, and another spot under his own name. His widow and three daughters survive. Interment in Ionia, Mich.

**TRAVIS**—Norton C., 60, film cameraman since 1920, in Los Angeles May 24. Services May 26 with burial in Valdeota Cemetery, Los Angeles. Survived by three sisters.

**WAGNER**—Robert, 38, violinist and guitarist with Caesar Petrillo's band, in Chicago, June 3 in that city. Survived by his widow, a son, and a stepdaughter. Burial in Sioux Falls, S. D.

**WARNER**—Thomas B., 61, former pitcher, June 1 at his home in Mount Holly, N. J. Surviving are his widow, Anna; a son, a brother, and a sister. Services June 5 at his home.

**WENGER**—Emerson, 53, electrician and motion picture operator, in Richmond, Ind., recently. He was electrician with the Wallace R. Cutter Company, Foster, Ind., and vaude act, and other units. Burial in Richmond.

**WILSON**—E. J., 63, old-time show manager and privilege car operator on the Con T. Kennedy and C. W. Parker Shows, recently in a Huntington Park, Calif., hospital. He was well known in outdoor show circles and after leaving the field went to Huntington Park, where he was engaged in the confectionery business the last 15 years. His widow, Florence, and two sisters, Mrs. Gertrude Rex, Texaco, Tex., and Mrs. James McDonald, Boise, Idaho, survive. Burial in Inglewood Park Cemetery.

## Marriages

**BERTIN-KESSELER**—Morton A. Bertin, nonpro, and Hazel Kessler, singer, recently at the Essex House, New York.

**CAMP-SAKOBIE**—John Camp and Mavis Sakobie, daughter of Mr. and Mrs. James Sakobie Sr., of Cetlin & Wilson Shows, in St. Peter and Paul Church, Cumberland, Md., May 31.

**CASSINI-TIENEY**—Count Oleg Cassini, 28, of Washington, and Gene TIENEY, 19, film actress, in Las Vegas, Nev., June 1.

**ECKER-TNISSEN**—Stuart D. Eckert, 34, nonpro, and Greta Nissen, 34, film actress, in Las Vegas, Nev., June 1.

**GASINK-GAEVER**—George (Dutch) Clark, scenic artist and foreman of kiddie ride on Byers Bros.' Shows, and Gaeve Gaever, of Leavenworth, Kan., recently.

**HUNT-SMALL**—Edward Hunt, son of Charles T. Hunt, of Hunt's Circus, and Mildred Ethel Small (Millie May), in Cliffside Park, N. J., May 24.

**KIRBY-PAXTON**—Durward Kirby, NBC announcer, and Mary Paxton, radio writer for a Chicago advertising firm, June 7 at the Indianapolis Athletic Club.

**MACCLOSKEY-RENAULT**—Louis MacCloskey, nonpro, and Virginia Renault, night club dancer, secretly early this year in Philadelphia.

**MIRANDO-MCCREEDY**—Mario Mirando, Hollywood make-up artist, known professionally as Mario, and Marion McCree, Philadelphia radio actress, May 27 in Cumberland, Md.

**NELSON-KINOWSKI**—Richard N. Nelson, trumpet player with Bigar Deak's orchestra, and Esther Kinowski May 14 in Milwaukee.

**O'BRIEN-THOMPSON**—Timmy O'Brien, of the service staff of Club Ball, Philadelphia, and Doris (Theray) Thompson, singer, June 2 in Philadelphia.

**RALPH-EISE**—Jesse J. Ralph, trombonist with Art Jarrett's band, and Gerda Eise, nonpro, of Bronx, New York, in Chicago June 3.

**SCHWARTZDORF-HOLT**—Jacob Schwartzdorf, musical director of the St. Louis Municipal Opera, and Louise Holt of Richmond, Va., May 20 in St. Louis.

**WILLIAMS-WOODS**—Joe Williams, bling operator and son of Mr. and Mrs. (See MARRIAGES on page 42)

## Jenny Dolly

Jenny Dolly (Mrs. Bernard Vinisky), 47, one of the Dolly Sisters, popular dance team of several decades ago, committed suicide June 1 by hanging herself in her Hollywood apartment.

The sisters made their debut at Keith's Union Square Theater, New York, in 1909, later touring in vaude here and abroad. They appeared at the Jardin de Paris and the Piccadilly Circus, London, after which they returned to this country to appear in the *Ziegfeld Follies* of 1911 and *A Winsome Widow* in 1912.

After this engagement the sisters parted, Jenny going with Harry Fox in vaude and a number of plays. The sisters reunited in 1920 and appeared in *Jig-Saw*, *The League of Nations*, and other London productions. One of their last appearances was in *The Greenwich Village Follies* at the Shubert Theater, New York, in 1924.

Miss Dolly was married three times, the first two marriages ending in divorce. She married her present husband, Bernard Vinisky, a Chicago attorney, in 1935, and they adopted two daughters, Klari and Mansat, who survive with her husband.

Funeral June 4 at Forest Lawn Park, Glendale, Calif.

## Plainfield Is Good For WM; Rebuilding Program Progresses

PLAINFIELD, N. J., June 7.—Using improved canvas and main entrance and minus most of their trimmings, World of Mirrors obtained successful results at its stand at the Arbor Show Grounds here, under Arbor Hose Company auspices, last week. Weather was fair and business good throughout. A number of the shows gave their performances in sidealls only as most of the canvas, damaged by the windstorm of hurricane week which hit the organization in South River, N. J., was in New York being repaired.

Work on the main entrance and two light towers, seriously damaged in the storm, is progressing rapidly. One of the towers is expected to be ready for next week's stand. Date marked shows eight consecutive appearance locally, and patrons, aware of the damage, attended in large numbers. Social Club's party here, under direction of Jean Walker, was well attended. Parties are to be held weekly in the future, with accumulated profits going to the National Showmen's Association's Benevolent Fund at the end of the season. Assisting in the ticket sale were Jesse Eshelby, Eddie Cavanaugh and Neil Geary. Dancing and refreshments were supplemented by an impromptu floorshow presented by various members of the personnel. Local papers were liberal with space, and carriers from *The Courier-News* and the *Spyth* weeklies were guests of the shows. Leo Sullivan, El Bridge Company, visited.

## Miner's First Two Stands Send Combo Off on Right Side

PRINCETON, N. J., June 7.—Miner's Modern Midway chalked up a successful stand here this week, under Knights of Columbus auspices, despite cold and rainy weather. Cavanaugh was only fair but proved to be good spenders. Shows moved in from Copley, Pa., where they inaugurated their season to highly satisfactory results, under American Legion Post auspices, Earl H. Page reported. Well-flashed concessions, rides, and shows attracted much attention at both spots, as did the attractive and well-illuminated front entrance. Sound truck in charge of Dutch Ahret, while Bessie Halls and the Aerial Cowdies present the free act. Page is the mailman and the *Billboard* sales agent.

Manager R. H. Miner purchased a new Tilt-a-Whirl which is expected to be delivered soon. Line-up here included 7 rides, 4 shows, and 32 concessions. Rides and their foremen include Whitely Goodrich, Ferris Wheel No. 1; Hank Shareck, Ferris Wheel No. 2; Russell Amy, Kiddie Autos; Stanley Langerbach. (See *MINER'S FIRST TWO* on page 30)

## Colley Early, Trek Satisfies; Roster And Staff Is Set

BRISTOW, Okla., June 7.—J. J. Colley Show, which opened the season recently in this sector, chalked a fair engagement at the local show grounds last week, under American Legion Post auspices. Good weather prevailed. Management reported that business on the season so far has been fair. Eugene C. Cook joined here, coming on from the Barker Show. In addition to his other duties, he's The *Billboard* sales agent.

Roster includes J. J. Colley, owner-manager; E. (Red) McFarlin, general agent and business manager; Eugene C. Cook, secretary and job superintendent; J. O. Bates, electrician; Bill Bates, assistant; Gus Miller, mechanic.

Shows: Athletic, Joe Montana, manager; Mrs. Montana, tickets; Black Jack (See *ROSTER OF COLLEY* on page 30)

WASHINGTON.—Numerous friends received invitations from Will W. Sterling to attend the unveiling of a memorial to his late wife, Margie Lee (Mother) Sterling, in Prospect Hill Cemetery, Towson, Md., on June 8. The Sterlings formerly were with several carnivals but resided here for a number of years after leaving the road.



WHILE Cettin & Wilson Shows were playing Cumberland, Md., under American Legion Post auspices, officials of the shows and Clark Queer, publisher of *The Mount Pleasant* (Pa.) Journal and postmaster of Mount Pleasant, called on Postmaster Shriver of Cumberland and purchased some U. S. Defense Bonds. In the photo, left to right, are John W. Wilson, Clark Queer, Richard Burns, Postmaster Shriver, Mrs. John W. Wilson, William Cowan, Mrs. I. Cettin, Mrs. Marjorie Lux, and Mrs. Charles Cohen. In the background is Carl J. Lauther, owner of Lauther's Strange as It Seems Side Show on the shows.

## Blow Damages Heth Windstorm and Fire Visit Gruberg Show Rides in Clayton; Mebane Stand Fair

MEBANE, N. C., June 7.—Altho hampered by inclement weather, F. B. Heth Rides wound up a week's stand here last Saturday night to fair results. Opening drew well and business was good until hard rains hit the shows on Friday night and continued until 6 p.m. closing night, sending total attendance figures far below anticipated results.

Organization moved in here from Clayton, N. C., where it survived a terrific wind and rainstorm, which leveled several stock concessions and did severe damage to the Minstrel Show top and front entrance. Business was reported as fair. Mr. and Mrs. Jim Braden, of Dodson's World's Fair Shows, visited here, and Jack Dillon joined with his Girl Show.

R. L. Dodson, with Junglesland Show, joined last week. Paul Botwin reports good business for his bingo stand, and Ben Tosh came on recently as job superintendent.

## CINCINNATI, June 7.—Max Gruberg, owner of World's Famous Shows, in a wire to *The Billboard* this week from Woodbury, N. J., said that a windstorm hit the shows in Croydon, Pa., last Saturday, destroying two shows on the midway.

A fire, which broke out following the blow, destroyed the Plant Show, he said.

## Clyde's Fellowship Club Formed; Reeves Is Prexy

HOUTZDALE, Pa., June 7.—Members of Clyde's United Shows organized a Good Fellowship Club on the shows at a meeting in the Plantation Show top here on May 27, at which the personnel was present. Harry Reeves was elected president and briefly explained the purpose of the club and the benefits to be derived from it. Other officers are Jack Rockway, vice-president; Mrs. Harry (See *Clyde Club Formed* on page 36)

## Ballyhoo Bros.' Circulating Expo. A Century of Profit Show

By STARR DE BELLE

Water Tank No. 3, N. Y.  
Week ended June 7, 1941.

Dear Editor:

Weather here was a great test to prove whether one was a real trouper or a First of May. With a cold dry rain Monday night, our people huddled around camp fires under tops and old side-show banners that had been erected as awnings. It looked more like the closing week in Georgia than a summer date in New York. On Tuesday the rain kept falling, making the lot a sea of mud and water. At 5 p.m. the shipment of *The Billboard* arrived on the lot, but due to the mire it was impossible for the agent to deliver them. Seeing the seriousness of the situation, Manager Pete Ballyhoo ordered one of the tractor drivers to take a Diesel caterpillar and carry *The Billboard* agent from show to show, from booth to booth, and from trailer to trailer and guarantee safe delivery of the cargo.

Wednesday found the rain still falling and everyone in a very depressed mood. Seeing the necessity of again building up the personnel's spirits, Jake Ballyhoo,

assistant to the general manager, called a meeting in the girl show top. The object of it was to make plans for the far future. Manager No. 2 has been noted as a spreader of good cheer and his Artificial Promise Chats are famous the show world over. After much applauding from the office staff the No. 2 boss, who always has a surprise in store for his listeners, started with, "Where and how will you spend next Christmas?" There is always something cheering about the word Christmas, and under the conditions that existed the word brightened up everyone in his audience.

"What we want to do this year is to give all of you the biggest and best yuletide of your lives. I have carefully laid out a system that will provide such a day for every one of you. I do not claim to be the originator of the idea, as the banks throughout the world have had Christmas Funds for years. What we will start doing now to give you Christmas Security is that each day 25 cents will be deducted from your salary until the show closes, the amount to be added to what we will donate to provide a real (See *BALLYHOO BROS.* on page 47)

## RAS Have Click Stand in Cicero

CHICAGO, June 7.—Royal American Shows, which opened a 10-day engagement in Cicero, Ill., on May 29, is having a successful engagement.

Last Sunday night more than 26,000 paid admissions were recorded, jamming the midway. Show occupies a lot at 31st and Cicero, close to Hawthorne race track, and presents a beautiful appearance.

Surrounding suburbs were heavily billed and despite only fair transportation facilities show has been attracting large crowds nightly. Engagement closes tomorrow.

## Royal American Shows To Play Illinois State Fair

CHICAGO, June 7.—Royal American Shows, Amusement Corporation of America unit, is to occupy the midway of the Illinois State Fair this year. It was announced several weeks ago that the Johnny J. Jones Exposition would play the date; but apparently the contract made with ACA some months ago before the present administration came in holds good or a new contract has been made.

CINCINNATI, June 7.—In an effort to clear the situation, *The Billboard* wired W. V. (Jake) Ward, secretary of the fair, as follows: "Please wire immediately whether Amusement Corporation of America unit or Johnny J. Jones Exposition will play your fair this year. We have story that ACA contract with old administration apparently holds good and want it confirmed before using."

Secretary Ward replied as follows: "Confirming your telegram, Royal American Shows under contract for Illinois State Fair, 1941."

*The Billboard* then wired Secretary Ward: "Thanks. Does this mean that contract by new administration with Jones show has been canceled and show so notified? Please answer press rate collect, giving statement as you wish it printed."

Falling to receive a reply after three days, *The Billboard* asked Western Union to service the wire and it reported that the Springfield office advised that "there would be no reply."

## Wright Chalks Okeh Onawa, Ia., Opener

ONAWA, Ia., June 7.—Wright Amusement Company, with quarters in Missouri Valley, Ia., inaugurated its 1941 season here Tuesday night to near-capacity business. F. W. McDermott reported. A much-needed rain hit the shows the second night, but business held up well. Shows were located on the streets. Local high-school band held concerts on opening and Friday nights.

Personnel remains pretty much the same as last year, and among those returning were Whitely No. 1 Girl, Mechanical, and Monkey shows; Bert Boydston, eight concessions, and Henry Globe, who has three well-flashed stands. Clifford Martin, electrician on the J. L. Landes Shows for several years, is here in the same capacity. Ben and Elsie Bikas are sporting a new trailer.

## Bert Rosenberger Injured In Auto Accident in Ohio

COLUMBIANA, O., June 7.—Bert Rosenberger, general agent of Lawrence Greater Shows, was injured in an auto accident at the intersection of Routes 7 and 14, south of this city recently, when the brakes on his car failed to hold and the car collided with a semi-trailer.

Altho the extent of his injuries have not been determined, he was treated for lacerations on the face, broken ribs, and fractured kneecap in Traders Clinic Hospital here. His condition is reported as serious, and he will probably be confined in the hospital for several weeks.

## Daughter to F. E. Goodings

COLUMBUS, O., June 7.—A new generation of the noted Gooding amusement family was started here on May 31 by the birth of an eight-pound daughter to Mr. and Mrs. Floyd E. Gooding. The father is general manager of the F. E. Gooding Amusement Company, Columbus, and president of the American Carnivals Association, Inc.



## LAST CALL!

for Acts and Attractions

to send their

PHOTOS for the FREE PICTURE PUBLICITY and their ADVERTISING COPY

to appear in the

## 4th ANNUAL OUTDOOR ATTRactions SECTION OF the SUMMER SPECIAL

This Section Will Go To Press

**TUESDAY, JUNE 17**

**RUSH YOUR COPY TODAY**

Professional Promotion Dept.

**The Billboard Publishing Co.**

25-27 Opera Place

Cincinnati, O.

## Wanted--Chillicothe, O., Annual Community Celebration

June 30-July 6, Inclusive

Eating, Drinking and Frozen Custard Concessions. Location—City Park. Free Gate. Address inquiries to

**THE F. E. GOODING AMUSEMENT COMPANY**

1300 NORTON AVENUE

COLUMBUS, OHIO

## IMPERIAL SHOWS WANT

Shows of merit with or without equipment. Opening for Girl Show. Will book or buy Ref-o-Plane, Double Loop, Whip, Ride-O or any new Ride. Concessions: Custard, Palmistry, Merchandise Stores. Want Truck Mechanics, Ride Man, Help in all departments.

Monmouth, Ill., week June 9th; East Peoria, Ill., week June 16th.

## L. J. HETH SHOWS

Want now and for balance of season—14 outstanding Fairs starting August 11th—especially interested in Glass House, Side Show, Midget Show (Harvey Williams, will place you), or any good Grand Show. Want organized Girl Show, w/011 in the air. Editor Joe Simmons, write. Also Girls for Peeking Show and Talker for Midget Show now in operation. Want following legitimate Concessions: Scales, High-Striker, Novelties, Guss-Your-Age, Filippino, Snow Ball and Custard. High-class Free Act to join after June 21st. All replies to

JOE J. FONTANA, Madison, Ind., now; Seymour, Ind., next week.

## WP Registers Big Hike in Business At Muskegon Date

MUSKEGON, Mich., June 7.—Despite cold and threatening weather, World of Pleasure Shows successfully concluded a week's run at Laketon Avenue Showgrounds here last Saturday night, under Veterans of Foreign Wars Post auspices. Attendance for the week totaled 18,000 paid admissions, almost double that chalked up here last year. Increased employment made possible by the defense projects here was credited with being responsible for much of the hike in business.

Exceptional billing, local radio publicity, and co-operation from the sponsoring committee also played a big part in making the date a success. Well-illuminated midway and giant revolving tower beacon lights came in for much favorable comment from patrons. Staff includes John Quinn, owner-manager; Mrs. John Quinn, secretary-treasurer; Al Kelly, assistant manager and public relations director; Col. Argyle Pointdexter, press and advance agent; Henry Mulcahy, special agent and billposter; George Schimberg, electrician; Bill Postlewaite, lot and ride superintendent; Frank (Sallor) Harris, scenic artist; Dutch Adams, sound truck; Lee Young and F. Harris, midway sound system and free act announcers; Looping Nixes, Winnie and Dollie, and Higgins, free acts.

Rides and their foremen include Merry-Go-Round, Ted (King) Arthur, Tilly-a-Whirl, H. Carlton; Twin Ferris Wheel, Troy Scuggs; Loop-o-Plane, Bill Sands; Pony Ride, Ben Unger; Octopus, Lee Sullivan; Dipsey-Doodle, Bill Porter; Rollo-plane, Frank Fabyalea; Chairplane, Webster Brown; Miniature Train, Captain Lessing.

Shows: World of Curious People, Dr. Ted Dunlap; Dansant, Lee Young; Chinatown Exposé, Colleen McCormick; Jeep Family, Fred Stires; Funhouse, Jimmie Deal; Luffland Mirror Maze, Happy White; Snake, Sailor Harris; Russa, Miraculous Woman; Educated, Simiana, George Bentley; World's Fair Parade of Illusions, Fred Page.

Concessionaires include Bill Baker, 4; Jim Deal, 2; Manny Brown, 5; White Talte, 3; Pat Norton, 3; Bill Postlewaite, 2; George Schimberg, 2; Mr. and Mrs. Thomas, cookhouse; G. Harris, bingo; J. Huber, Penny Arcade; Vansyle Karmel, carnal corn, popcorn, peanuts, candy floss, and taffy candy. New tops are expected soon for the Merry-Go-Round and bingo.

## MINER'S FIRST TWO

(Continued from page 29)

Octopus; Henry Mutchler, Chairplane No. 1; Ken Whitehead, new Chairplane, with Leo, the Strong Boy, as helper. A. (Chuggy) Podobinski is owner-operator of the Loop.

Shows include Captain Jerk's Dogs, Dr. Bartel Snake Show, Earl H. Page's What Is It?, and Madame Lulu Belle's Girl Show. Concessions are Mickey Vagell, three; Ben Zabeckl is manager; Rudy Kepple, waiter, and Joe Jackson, dishwasher, in the cookhouse; Mickey Vagell, popcorn and candy applier; Mrs. Mickey Vagell, cat rack; Mr. and Mrs. Norman Littlefield, shooting gallery and ball game; Walter Frey, soft-drink stand; Sam Weintraub, four, Mike Levinson, two grand stores; A. Polonski, four concessions and palmistry booths; Mr. and Mrs. Meyer Pimentel, three concessions, assisted by George Fleming and Freddy Morris.

Mrs. Whitney Goodrich has a ball game; Raymond Jordan, custard; Jimmie Brown, two; Happy Arnold, Mickey Mouse and high striker; Mr. and Mrs. Fred Barrett, ham and bacon and gro-

cery stands; H. Fisher, cigarette stand; Mrs. Edna Mutchler, penny pitch, and Frank Haseel, diggers. Still with it is Charles Arnold, who will soon celebrate his 80th birthday. On June 3 the personnel tendered Bennie Stevens, Loop-the-Loop foreman, a farewell party before he left for Phoenixville, Pa., to be inducted into the army. He received a cash purse and numerous other gifts.

## CLYDE CLUB FORMED

(Continued from page 29)

Reeves, secretary, and Mrs. Jack Rockway, treasurer. Meetings are to be held each week.

Committee appointed to investigate illness and accident claims includes Cap Gorman, chairman; E. M. Meyers, Joe Garvia, and C. W. Fish. Mrs. H. G. Beard was named chairman of the Women's Investigation Committee, with Anna Lee King, Maggie Morris, and Mrs. Reeves, assistants. Entertainment Committee has Mrs. Harry Reeves as chairman, with Anna Lee King, Laura Lutz, Mrs. C. W. Fish, Lois Hunter, and Luke King assisting her.

Admitted to membership at the initial meeting were Joe Walk, C. M. Willett, Mr. and Mrs. H. C. Beard, John Ulrich, Anna Lee and Luke King, Mr. and Mrs. C. W. Fish, Frank Star, Laura Lutz, Frank Pierce, Harry Dawson, Theodore Henry, Harry Williams, John Hanks, Joe Garvia, Clarence Seitz, E. M. Meyer, Oscar Wolesslagh, Miller Ulrich, Mr. and Mrs. Cap Gorman, Prince Orwahl, Tony Ulrich, W. C. Morris, Maggie Morris, Blue Shafter, Johnny Wise, Tommy Swanson, Lois Hunter, Mabel Dillard, Raymond Wells, Frank Johnson, Julia Hudson, Mr. and Mrs. Harry Reese, Betty and Dottie Lee Davis, Bill Weathers, Frank Cole, Red Bell, Peggy Ewell, Paul Moore, Mr. and Mrs. Jack Rockway, George C. Smith, J. Costello, and F. W. Gordon. George C. Smith, owner-manager of the shows, has endorsed the organization and is co-operating to make it a success.

## ROSTER OF COLLEY

(Continued from page 29)

Lewis and Don Ollaway, welders; H-walton, Dale and Katie Parish, owners-managers, assisted by Dorothy Harp, Snake, Mr. and Mrs. Smoky Hale, operators, assisted by Dan Peagins; Minstrel, Eugene C. Cook, manager-talker; Girl Revue, Mr. and Mrs. Bob Black; Funhouse, H. B. Dickson, owner; Lawrence Woolever, operator.

## Rides

Loop-o-Plane, Gus Miller, operator; Mix-Up, Arden Fincher, foreman; Merry-Go-Round, F. M. Havener, foreman; Leonard Blye, clutch; Ferris Wheel, Carl Davis, foreman; Delmar McCarty, ticket; Kiddie Auto and Mix-Up, Mr. and Mrs. J. H. Dickson, owners-operators.

Concessions: Cookhouse, Mr. and Mrs. R. P. Whipple, owners; L. S. Rogas, griddle; popcorn, Mr. and Mrs. L. Opalk; Mack and Ruby McGinnin, eight; cat gallery, Billie and Lynn Owens; game rack, Doc Freed; Mitch Freeman, three; Fred Larson, bottle game and snowball; photo gallery, J. O. Bates; bingo, Mr. and Mrs. Johnnie McClothlin; diggers, O. G. Gustafson; L. C. Marshfield, five, assisted by son and daughter, Jean and Artie.

Mrs. Wipple is recovering from her recent appendectomy. La Vorne, daughter of Mr. and Mrs. C. O. Odell, joined her. Jean and Jimmy Wilson left for Minneapolis. Virginia Mae Cook, daughter of Eugene C. Cook, visited from Oklahoma City. Belle McFarlin has recovered from a lengthy illness.

## MAD CODY FLEMING SHOWS WANT

Second Man for new Ell Wheel. Must be able and drive truck. For exp. week in cash. Also Man and Wife for Photo Studio. Wife or son. MAD CODY FLEMING, Columbus, Ga.

## CUT THIS AD GET FREE TRAILER LEVELIZER AND THERMOMETER

ANNOUNCING SEVERAL NEW MODELS BUILT FOR THE SHOWMAN

TOILET AND OTHER DESIRABLE FEATURES PROMPT DELIVERIES ANYWHERE—NEW AND USED

Discount for cash or our own 6% finance.

PHONE OR WIRE

**RAYMOND SELLHORN**

"The Showman's Trailer Man"

SARASOTA, FLORIDA

EAST LANSING, MICHIGAN

**GIANT**  
  
**FREE BULLETIN**  
 1941  
 COLORS  
**MUSEMENT INDUSTRIES, Box 2, DAYTON, OHIO**

**Mid-West Garners Satisfactory Takes**

PEMBINA, N. D., June 7.—Now in the third week of their 1941 tour, Mid-West Shows have been working to satisfactory results and have lost only one night to rain since opening. Attractions added this year include Little George's Midget Family Show and Jack Gifford's Mechanical Show. Management recently purchased two new trucks, Merry-Go-Round Top, and a new 10-hp. light plant. Doc H. Cappell and family are with it, their fifth season on the show. Line-up includes Ed Lundgren, owner-manager; Sue Lundgren, treasurer; Doc H. Cappell, general agent; Horace Manival, lot man; Harry Pibb, ride foreman; Earl Murphy, sound car and banners; Mrs. Doc H. Cappell, promotions; Ferris Wheel, Jack Capell; Merry-Go-Round, D. B. Wilson; Mix-Up, Bob Jones; Kid Rides, James Curtis. Athletic Show, Jack Morgan, manager; Hall-Dells, wrestler; Kid-Kapala, boxer; Curley Adams, Girl Show; M. H. Matthus Sr., Snake Show; Jack Gifford, Mechanical Show; Midget Show, Little George. Concessions are cookhouse, Mr. and Mrs. John Emerson, manager; Mrs. Doris McMahon, corn game, string game, clothespin pitch, and dart stand. Mr. and Mrs. M. H. Matthus, hoop-la; Mr. and Mrs. R. A. Landford, popcorn and ball game; Mr. and Mrs. J. W. Wells, digger and ball game; Mr. and Mrs. Jim Tolsonman, photo gallery. Shows are transported on 12 trucks and play two spots a week.

**THREE BIG DAYS CROWN POINT, INDIANA, JULY 4-5-6**

Can place legitimate Concessions for this date and other Celebrations to follow. Can also place Independent Shows. Address:

**W. G. WADE SHOWS**  
 Logansport, Indiana, this week

**GREAT LAKES EXPO. SHOWS, INC.**

Can place Concessions of all kinds. Catchy Operators for Dope Show and Girl Show, new transport for same. Long season of Fairs and Celebrations starting at Mt. Vernon, Ohio, and Sallier, Indiana, followed by the best 4th of July Celebration in Illinois—Olney, and the boys who have played it. Our Fairs commence in July. Place valuable Foreman for new Caterpillar, also Second Man who can drive and-trailer. Everybody address: **AL WAGNER, Kresnok, Ill.**, this week; Danville, Ill., next week.

**Big Celebration CORUNNA, MICHIGAN, JULY 3-4-5**

Can place legitimate Concessions of all kinds. Promising will work. Want Independent Shows with own outfit. Midway opens Tuesday, July 1, and operates thru Sunday, July 6. Many other big Celebrations to follow. Address:

**C. MURRAY**  
 Care W. G. Wade, 289 Elmhurst, Detroit, Mich.

**CONVENTION SHOWS WANT**

RIDE SUPERINTENDENT and RIDE OPERATOR for all Rides. Top salaries in each week to reliable, capable, sober men. CONCESSION AGENTS for six brand-new Stock Shows, Cookhouse Help, Useful People all departments, Battery Aids, contact. Will look or buy Pansy Arcade and Roll-a-Plane. We have an excellent route playing all Celebrations. **AL C. BECK, Manager, Allegheny, N. Y.**, this week; Cheektowaga, N. Y., follows.

**WANTED AMERICAN LEGION FAIR**

**AMBLER, PA. — June 16 to 21**  
 Grid Store, Fresco Outland, Candy Apples, Candy Floss, Photo Gallery, Lead Gallery, Penny Arcade, Fish Pond, String Game, Darts, Ball Game, Novelties.  
**SHOWS OF ALL KINDS.**  
**SAM TASELLI, 610 Schubert Theater Bldg., S. Broad St., Philadelphia, Pa.**  
 P.S.: Wanted, Sensational High Act.

**Hughes & Gentsch Shows WANT**

Shows with or without outfit. Legitimate Concessions. Also Agent for Pop Corn. Also River Cakes. Want Performers and Musicians for Elated Show, Enlarging Band to ten pieces. Want Foreman for Chairrace. Must drive well. Also other Ride Help. Mound City, Illinois.

**SACRIFICE**  
 The new All-Electric Frozen Malted Milk and Custard Machines. Less than half price.  
**SAM CROWELL**  
 Home's Million Dollar Pier, Atlantic City, N. J.

**WANTED**  
 All Fairs Wheel Foreman, Concessions, Fifth-Twelfth, Long Beach, California.  
**MIKE ZEIGLER**  
 Milner Hotel, Philadelphia, Pa.

**PAN AMERICAN SHOWS**

WANT SHOWS THAT DO NOT CONFLICT WITH OR WITHOUT OWN OUTFITS. CAN PLACE SIDE SHOW ACTS AND STRONG FEATURE FOR ANNEX. WANT MUSICIANS AND GIRLS FOR HAWAIIAN SHOW. CAN PLACE SOBER RIDE HELP THAT CAN DRIVE SERVIC. WANT FOREMAN FOR 8-GR TILT-A-WHIRT and Chair-a-Plane. Second Man on all Rides. Top salaries paid. CAN PLACE SOBER SPECIAL AGENT WITH CAR WHO WILL GET OUR PAPER UP. ALSO WANT SHOW PAINTER.  
 CONCESSIONS: Long and Short Range Galleries, Outland, Candy Floss, High Striker and Stores that work for 10c. Bad Games are sold exclusive.  
 ACCOUNT OF DISAPPOINTMENT HAVE JULY 4TH OPEN. COMMITTEES, GET IN TOUCH WITH US. ADDRESS:  
**LA PORTE, IND., THIS WEEK; THEN PER ROUTE.**

**JAMES E. STRATES SHOWS, INC., WANTS**

For best framed Colored Revue, office attraction, Trap Drummer with or without instruments, Piano Player, Saxophone Player, Harold Brock, Rags Hepderson, Tickelbriches Dancer and Alto O'Ates, answer this ad. Want Colored Chorus Girls. All salaries paid from office. Can place Midgets for Tintown Show; must be Midgets. This is office show. Can place any real Show with or without outfit. Good opening for Snake Show, Mechanical Show. Can place Assistant Electrician and useful Show Help.  
 Address this week, Utica, N. Y.; next week, Watertown, N. Y.

**GRUBERG WORLD FAMOUS SHOWS, INC.**

Playing the best route of industrial cities and fifteen outstanding fairs till Nov. 22nd. WANTED—Corn Game and Cookhouse. Will sell exclusive for balance of season. Cookhouse privilege in meal tickets. Want Long Range Shooting Gallery, all exclusive. All other Concessions open, no exclusive. Want Fat Show, have complete new frame-up. Jumbo Flap, can place you top salary. Want four men for Jack Simon for beautiful framed illustration Show; top salary guaranteed from office. Want Organ Man to repair three Organs. Wanted—Chairplane Foreman and Second Man for Merry-Go-Round, Whips. Those that can drive Servic. Also Billposter with car that can post and lithograph. Must be sober. Write **MAX GRUBERG, Gloucester, N. J.**, this week.

**SCOTT EXPO SHOWS WANT**

Colored Musicians and Performers. Salary sure from office. Want one more big Ride, Ride Help that drive Trucks, Foreman for nine-car Tilt, 10-cent Concessions all kinds, Grid Shows with or without outfit. Outland open. Mike Graves, answer. Switchback, Va. week June 16; War, W. Va., week June 23; Grundy, Va., Big Fourth July Celebration. Mines working day and night plenty money.  
 ADDRESS: COVINGTON, VA., THIS WEEK.

**BARNEY TASSELL UNIT SHOWS WANT**

Chairplane on account of draft. Can use also Merry-Go-Round or any other Flat Ride. The show without a gate and Daredevil Oliver Free Act. This week, Berwyn, Md.; week June 16, Williamsburg Ave., Richmond, Va.

**CLYDE'S UNITED SHOWS WANT**

For the following Celebrations: Tyrone Moose Convention, June 16 to 21; East Freedom Annual Old Home Week, June 23 to 28; Seward Firemen's Old Home Week, June 30 to July 5; Mahaffey Firemen's Old Home Week, July 14 to 19; Central City Somerset County Firemen's Convention, July 21 to 26; Howell American Legion Celebration; all Pennsylvania. Other Celebrations and Southern Fairs to follow. Wanted—High Striker, Candy Floss, Cigarette Shooting Gallery, Candy Apple, or any Concession that works for Stock, Wagon, Monkey Show, Ubersen Show, Girl Show. Want Tilt-a-Whirl, Loop-a-Plane, Pony Ride, or any Ride not conflicting with what I have. Pete Joseph, wire me at once. Wire all communications.  
**GEORGE C. SMITH, Mgr., Phillipsburg, Penna.**, this week; Tyrone, Penna., to follow.

**WANTED**

For string of Fairs and Celebrations. SHOWS with or without own equipment. Legitimate Concessions of all kinds. Reasonable privilege. Join at once. This Show has best route in the West. Celebrations start June 15th.  
**FRANK BURKE SHOWS**  
 Rock Springs, Wyo., week June 8th; Hardin, Mont. (Rodeo), week June 10th.

**America's Largest Defense Territory**

Can place Wheels, Roll-Downs, Mill Camp and others not conflicting. Want High Act, also have Tops for Shows. Tex Smith, write. Want scenic Artists, Talkers and other Help. This week, Peckville, Pa.; next, Williamsport, and Lockhaven to follow. Wire  
**LLOYD SERFASS, PENN PREMIER SHOWS**  
 ALWAYS THE FIRST SHOW IN

**MARKS SHOWS WANT**

Girls for Girl Revue; salaries out of office; also Manager for same, or will book Organized Show, Talker and Manager for same. Concessions including Diggers and American Palmistry. Wire  
**JOHN MARKS, Bluefield, W. Va.**

**WORLD OF FUN SHOWS WANT**

For the biggest 4th of July Celebration in Maryland—Oakland. This is a bona fide date. Last year's attendance 20,000. Also for Frostburg, Md., week of June 16, American Legion and Eagles' State Convention; Laningsport, Md., week of June 23; Western Shore, Md., Firemen's Celebration, week of July 7. Can place Auto Kid Ride. Concessions: Outland, Photo, Pansy, Jewelry, Novelties, or any other legitimate Concession except Cook House and Biron. Shows: Motor Drome, Fun House, Illusion, or any Show not conflicting. This Show has ten of the best Fairs in the South. Address all mail and wire Frederick, Md., this week; Frostburg, Md., next week.

**St. Louis**

ST. LOUIS, June 7.—Since all carnivals have left this section, things are quiet around the city, with only a few of the regulars on hand. L. S. (Larry) Hogan, general agent Amusement Corporation of America, spent a week visiting with friends before leaving on June 4 for San Antonio, Tex., where he will remain for the next three months in an endeavor to completely regain his health. Tom W. Allen, former carnival owner, accompanied Hogan as far as Wayneville, Mo., where he has some property interests. Eddie Vaughan, after two months here, left last week for Dallas, where he plans to enter a business. Mrs. Vaughan has been living in Dallas for the past year. J. C. McCaffery, ACA general manager, passed thru several times in the past two weeks in the interest of the corporation. Rose Ogilvie, West Coast showman, visited The Billboard Monday while en route east. Edward Jesop, one of the old-timers in the carnival field, also visited The Billboard office. He was en route to Illinois, where he has booked his string of concessions. Charles DeKreko, who has been ill at his home here, is on the road to recovery. Jimmy Morrissey, Baker-Lockwood Manufacturing Company, spent several days visiting shows in this vicinity. Hymie Schreiber, formerly with B. & N. Sales Company, visited the city and advised he has opened the Schreiber Merchandise Company in Kansas City, Mo. Mr. and Mrs. Sam Gordon and Mrs. Harry W. Hennies also visited The Billboard office last week. They spent a day here, motoring over from Columbus, O. Al Wagner, owner Great Lakes Exposition Shows, spent several days in town on a buying expedition last week. Frank Fellows, president of the Springfield Wagon & Trailer Company, came in Monday to meet several showmen. Herb Hoffman, Continental Frolics Mart, passed thru the city while visiting carnivals in the vicinity. Matt Dawson, Adams Premium Supply Corporation, returned to his office Monday after an extended trip on which he visited many shows.

**W. J. MURPHY WANTS**

CIRCUS ACTS: Wire Walker, Horizontal Bar, Teeterboard. Prefer those doing two acts. Two INDEPENDENT SHOWS, FERRIS WHEEL, LOOP, MERRY GO-ROUND. Have rooms for few Stock Grid Shows. Wire or write 323 Third Avenue, Pittsburgh, Pa.

**CRYSTAL EXPOSITION SHOWS**

Want for Drome and Bagle Corps Celebration, Bristol, Va., June 15 to 18. Legitimate Concessions. Look disposition for those that work for stock. Want Side Show Acts (sawyer), also Talker and Trick. Help: Five Colored Midway Band with Treasurer, Daze, and Trombone. Can use two girls for Minstrel Show. Address all mail to Morristown, Tenn., this week, P. O. We play Norton, Va. The biggest 4th July celebration in South West Virginia.

## WANT COOKHOUSE and GRAB

For balance of season. Beloit, Wisconsin, this week. Wisconsin Rapids, Wis., next week.

## SOL'S LIBERTY SHOWS

## WANTED

Cook House and Grab Stand to join June 30 at Hornell, N. Y. Want Talker for famous Paradise Revue Show. Want Oriental Dancers for "Glitter Gals" show. Want information as to whereabouts of party known as Winifred or Winnie Porter.

## CETLIN & WILSON SHOWS

This week, New Castle, Pa.; week June 16, Erie, Pa.

## CETLIN & WILSON SHOWS

WEEK JUNE 16, ERIE, PA.

Fairs start in July and end middle of November. List furnished interested persons. Have complete illusion Show, beautiful frampup and equipment. Want party to operate on partnership basis and manage the entire show. Only those able to produce need apply. Will place all legitimate Concessions. Can place Snake Show, Silodrome and worth-while Grind Shows. Want GIRLS for Posing and also for Paradise Revue. Can place Workings in all departments. Best of salary paid every week. NO MISSING PAYDAYS. Address this week, NEW CASTLE, PA.

WANTED  
For

## FRED ALLEN SHOWS

SECOND ANNUAL COMBINED  
FIREMEN AND V. F. W. CELEBRATION  
JUNE 16 TO 21

WANTED  
For

In the heart of town. Firemen parade, bands, drum corps, flags, decorations. Largest kid parade in history, sponsored by the business men of Newark, N. Y. Big July 4 spot and celebrations to follow. Good opening for Ferris Wheel and Chair-Planes or any Flat Ride for balance of celebration season. Will book or buy. Want Moor Drama, Penny Arcade, Fun House and any capable Show not conflicting. 25%. Opening for Cat Race Ball Games, Pitch To Win, Add-a-Ball, Hoop-La, String Game, High Sixes, American Palmistry, Ice Cream, Custard, Fries, Chips. Want Help on Ride and Cook House. Best, sure wages. This week, Adams, N. Y.

## HUDSON VALLEY FIREMEN'S CONVENTION

POUGHKEEPSIE, NEW YORK

KAUS EXPOSITION SHOWS, INC., ON THE MIDWAY, WEEK JUNE 16.

CAN PLACE LEGITIMATE CONCESSIONS OF ALL KIND. NOVELTIES, GUESS-YOUR-AGE AND PALMISTRY, EAT & DRINK STANDS, NO EXCLUSIVE EXCEPT BINGO. Want Independent Single Pit Shows (use own's control). WANTED HELP IN ALL DEPARTMENTS. ALLEN WANTS TO BUY 8-CAR STREAMLINED WHIP. ADDRESS CARE OF SHOW. JIMMY CONNERS WANTS BALL GAME AGENT. WANT GIRLS FOR WHITE GIRL SHOW. WILL BOOK OR BUY 25 ELI WHEEL. FOR SALE—ONE KIDDIE AUTO RIDE. ADDRESS: A. J. KAUS, MGR., MATAMOROS, PENNA., THIS WEEK; CONVENTION NEXT WEEK, POUGHKEEPSIE, N. Y.

## W. C. KAUS SHOWS, Inc.

Want Billposter that can pose; must have car and know how to really billpost in country or anywhere. Ride Men in all capacities, Foremen on Caterpillar and Ferris Wheels, also Second Men, Chairplane Help and Foreman. Top money paid for Ride Men, Carpenters and Boss Canvasmen, sober only. (Lunches, save your stamps and time.) Girls for Posing and Girl Show, salaries out of office. Workers for Athletic Show. Side Show complete with equipment and transportation. Will book 25% to us. Pit or Grind Shows, Illusion, Unborn, Midget or any Walk Thru Show. Legitimate Concessions of all kinds; Frozen Custard, Photos, Bowling Alley, Scales, Arcade, Diggers and Candy Floss. All communications address:

W. C. KAUS, MANAGER, AT NORWICH, CONN.

## WANTED FAT BOY AND FAT GIRL

Would give preference to those that can play any musical instrument. Don't write; wire details to

## EDDIE KARN

Care World of Mirth Shows, Hartford, Conn., June 9-14; then Stratford, Conn.

## JONES GREATER SHOWS WANT

For the best coal mining towns in West Virginia. Shows with or without own outfits. Good proposition for Man that can furnish inside for 10-1. Concessions: Want Lead Gallery, Cigarette Gallery, American Palmistry, Custard, Pitch-Tilt-Win, Penny Arcade, Stock Concessions of all kinds. Best 4th July in State. Address:

PETE JONES, MADISON, W. VIR.

## With the Ladies

By VIRGINIA KLINE

SALEM, Ore., June 7.—Mr. and Mrs. Lee Cuddy had dinner with us at our home here on May 17. Mildred and Lee have many interests on the road, mostly on the Johnny J. Jones Exposition, but came here for a two-week stay on business and pleasure. They had their dog, Joe, with them but not their trailer. The Ladies' Auxiliary of the Showmen's League of America has started early on its annual award this year and I received a letter from chair lady Phoebe Carsky of the committee with a book of tickets enclosed. This year they are giving a radio, complete with carrying case, which should prove popular with traveling members. Club's meetings have been discontinued for the summer, but when any shows get near the Windy City there will be frequent visitors from Chicago.

National Showmen's Association Ladies' Auxiliary has a fine plan to keep the members informed of the festivities and general business of the club. They send out a mimeograph letter to each member with general reminders of interest and a full calendar of social and business events. Members also visit any show that comes close enough to New York. Pacific Coast Showmen's Association Auxiliary is sending its new bylaw books to members. In reading it over I saw many changes, which should make for better government and also make the tasks of the officers a bit easier. The auxiliary is continuing its meetings this summer and President Alerita Foster is a wizard at providing entertainment and wonderful lunches for those who are lucky enough to be able to attend.

I received a letter from Mrs. J. S. Bullock, Bullock Amusement Company, and enclosed were some fine pictures she took when we were in St. Petersburg, Fla., last winter. We are posing with the pigeons and feeding them what popcorn we could spare from our supply. Mrs. Bullock's daughter, Virginia Harris, is with us in the pictures and Mrs. Bullock advises that Virginia has taken a civil service examination and may go to Washington to take up work on the defense program. The Bullock Shows are in the southeastern part of the country and soon hope to go into West Virginia. I also received a letter from Bernice Ritterman from the Alamo Exposition Shows. Her letters are always welcome, as they not only give a lot of really fresh news but are sure to contain the latest in stories. She has learned to knit, too, and is making a sweater and other articles for the summer. Mighty clever, these show girls who work and manage to keep up with the fashion trends in handwork as well.

A letter from Clara Zeiger from Greeley, Colo., which was written on May 20, Clara and Doc's 28th wedding anniversary, advises that they have had their share of rain since opening, but good business has prevailed. She said a huge bouquet of flowers had just come in for her anniversary from Doc. Our local Saddle Club staged a Spring Horse Show on May 24-25 and the Eyerly Company was well represented. Mr. Eyerly entered his Arabian horses as well as several American saddle-bred horses. Mrs. Eyerly and I rode in the pair event, and Abner and Mr. Eyerly held up the rest of the program in the Governor's Guard and Western events.

## MARRIAGES

(Continued from page 28)

M. Williams, of Greater United Shows, and Mildred Woods, daughter of Mr. and Mrs. Walter Trussell, with the same organization, in Coleman, Tex., May 16. WILSON-PORTER—Victor H. Wilson, nonpro, and Margaret Anne Porter, cashier at her father's theater in Waupun, Wis., May 31.

## Coming Marriages

Al Lerner, pianist with Harry James's band, and Ruth Levkowitz, nonpro, at the Allerton Hotel, Cleveland, June 15.

Thomas J. Parrott, nonpro, and Jane Mills, daughter of Jesse T. Mills, comptroller of Low's, Inc., soon.

Chet Clark, Showman WCAE announcer, to Ruth Strickland, nonpro, in June in Pittsburgh.

Frank McKernon, of the engineering staff of Station WARM, Scranton, Pa., and Frances Perry, secretary to the pro-

gram director of the same station, in St. Mary's Church, Dunmore, Pa., June 14.

## Births

A daughter to Mr. and Mrs. Floyd E. Gooding May 31 in Columbus, O. Father is general manager of the P. E. Gooding Amusement Company, Columbus.

A son to Errol Flynn, film actor, and Lily Damita, former actress, in Hollywood recently.

A son, John Anthony, to Mr. and Mrs. George A. (Tony) La Argo May 8 at Yuma General Hospital, Yuma, Ariz. Mother is a dwarf working side shows and night clubs, and father operates a guess-your-age concession.

A daughter to Mr. and Mrs. Armand B. Deutch at Doctors' Hospital, New York, May 31. Mother is Benay Venuta, singing star of stage and radio. Father is an advertising executive.

A daughter, Vicki, to Mr. and Mrs. Russ Young June 1 at Passavant Hospital, Chicago. The father is producer of Station WGN's serial Bachelor's Children, and the mother is the former Laurette Fillbrandt, radio actress.

A daughter to Mr. and Mrs. Al Sporn at Cedars of Lebanon Hospital, Holywood, May 27. Father is radio producer.

A daughter, Sandra Kathleen, to Mr. and Mrs. Billy Crook May 17 at Women's Hospital, Cleveland. Father is a singer in burlesque.

A daughter, Susan, to Mr. and Mrs. Tom Price at St. Margaret's Hospital, Pittsburgh. Father is sales manager for Station WWSW.

A daughter to Mr. and Mrs. Allen Lewta May 26 at Doctors' Hospital, Philadelphia. Father is manager of the Dante Theater, that city, and is the former Star of the Philadelphia Showmen's Club.

A son, Guy Michael, to Mr. and Mrs. Justin W. Dart at Passavant Hospital, Chicago, June 6. Mother is the former Jane Bryan, screen actress.

A son to Mr. and Mrs. Earl L. Ammon at Jefferson Hospital, Philadelphia, June 4. Mother is former Jyné Ford, dancer, and father was formerly with the World of Mirth Shows.

A son, James Eugene, to Mr. and Mrs. James V. (Curly) Burnett May 26 at Pennsylvania Lying-In Hospital, Philadelphia. Father is well known in photo circles as a coll worker.

A daughter, June, to Dr. and Mrs. Irving Furstone in New York May 22. Mother is the daughter of Mr. and Mrs. Saul Salsberg, concessionaires on the James E. Strates Show.

A son, Ronald Marie, at St. Vincent Hospital, Indianapolis, April 29 to Roger and Garnette Boyd, formerly with BERRY's Comedians and Hit Parade tent shows.

## Divorces

Wilma Janney, actress, from Leon Jaden, film actor, in Hollywood recently. Morton Downey, singer, from Barbara Bennett, film actress, in Bridgeport, Conn., June 8.

Alma Simpson Chandler, concert singer, from Roy Chandler in Bridgeport, Conn., recently. Chandler is the former husband of Spring Byington, motion picture actress.

Mrs. Emily Jroudek Maimone from Samuel Maimone, musician, in Bridgeport, Conn., recently.

Cheerful Gardner, elephant trainer, from Bessie Odessa Gardner in San Bernardino, Calif., May 21.

Virginia Barnes Jacob, 77, nonpro, from Andrew Jacob, 30, musician with Duke Moditt's orchestra, in Cincinnati June 8.

WANTED — WANTED — WANTED  
Girl Show with talent in more girls have complete outfit for sale. Bill Haves of Granger, vice on three year show. Want Roll-a-Plane, Octopus and Dual Loop. Concessions that work for stock set over 10 cents. Have 16 horse side Pairs and Celebrations starting with Flag Day Celebration Farmington, Mo., July 14th. Write to Paradise, Ill. six weeks. Mr. Carroll, week June 16th.

## BUCKEYE STATE SHOWS

## GIRLS WANTED

Dancing Show, Hawaiian Show, State age and particulars. Join immediately. Guaranteed salary. Boss Concessions and Assistant. Address: BERT MELVILLE, Reproduct & White show, Eagle Grove, Iowa.

## FIREMEN'S FROLIC

VERPLANCK, N. Y.  
7 Days—June 16 to 22, including Sunday  
Want Riders, few Concessions, one of the best Shows. All Riders booked 16 weeks of Calendar. Mail to Verplank, N. Y. Write to World Union, Freshkill, N. Y.

## UNITED AMERICAN SHOWS



**Great Sufion Shows**

**WANT**

SHOWS: Will furnish complete outfits for Girl Shows, Minstrel Shows, Snake Shows, Glee Shows, Can always place clean, Consistent, Menstrual, Ill. June 9-14; Westville, Ill., June 16-21; Charleston, Ill., June 23-28; Vincennes, Ind., June 30-July 5.

**WANT**

Ride Help. Want Colored Performers and Musicians. Athletic Show open. Place legitimate Concessions. Wire

**ROGERS GREATER SHOWS**  
Elwood, Indiana.

**WANTED**

Whel Peveman, sober, reliable. Top salary sum.  
**FRED HENRY**  
Firemen's Carnival, Capitol Heights, Maryland

**WANTED**

TRUCK MECHANIC AND WORKING MEN ON CONCESSIONS, salary and good tickets. ARE SURE. Long season, good treatment. CAN PLACE Long or Short Range Gallery. Ex. on Newlands, June and Grab, Super Cones. CAN PLACE Minstrel Shows. Always Men, use Vendor Men for Super Cook House Help, front or back. Wire or come to. **ROY GOLDSTONE**, Fuzzell's Shows, Carroll, Iowa. (First Show in Carroll in Years)

**DYER'S GREATER SHOWS**

Want capable people take charge next Snake Show. We have complete outfit, including living truck, good equipment, money, and snakes. Celebrations start now. Dodgeville Hook Show this week. La Farge and Ferrisville on streets follow: all Wisconsin.

**WANTED**

Fitzgerald, Ball Gazon, American Palmistry, Shell, Cotton Candy, Knife Rack, Sham Skillets. My good Shows come on. **ROXIE HARRIS**, South, Ind.

**WANTED**

FOR HAMITER BROTHERS' CIRCUS Family Act doing three or more. Echo, contact at once. Jean Sullivan, wife at once; Cuban Mack, same act. Have complete Side Show for you. Atlanta Riverside, Red Harris, Jimmie Thomas, where are you? Lake Family, contact at once. General Office, P. O. Box 1822, Dallas, Texas

**MOTOR CITY SHOWS**

Want Shows with or without outfits, legitimate Concessions. Want Perils Wheel Peveman that gives good. **VIG HORWITZ**, Peru, Ind., this week. Adrian, Mich., next week.

**ATHLETIC SHOW OPEN**

low territory. Albia, Ia., week June 16, with 16 days in Des Moines to follow.  
**SUNSET AMUSEMENT CO.**  
North Kansas City, Mo., this week.

**W. S. MALARKEY**

Can place Rides that do not conflict, also Shows and Concessions on percentage for Montrose, Pa. Firemen's Celebration, June 26-28. Address: **W. S. MALARKEY**, Ackerman Bldg., Birmingham, N. Y.

**DUE TO DISAPPOINTMENT**

Have attractive proposition and building for six Six Ball Albia, no tank, in fastest growing park in Pennsylvania. Write at wire. Better yet, come see us.

**R. M. SPANGLER**

Rolling Green Park, Sumbury, Pa.

**DESIRE CONTACT**

with owner of Merry-Go-Round and Kid Rides for 4th of July Celebration and 8-night stand sponsored by American Legion Post at Independence, Wis.  
**LOE F. TURBE**, Chairman  
Independence, Wisconsin

**OLD SETTLERS' PICNIC**

JULY 17-18, BARNSTON, NEB.

Concessions Wanted

**E. A. CRABB**, Concessions.

**WANTED TALKER**

For Minstrel Show located in park. Halcyon of performance.  
**MAURICE MILLER**  
RUSSELLS POINT, O.

**West Shakes Jinx; Business Perks Up**

DUBUQUE, Ia., June 7.—Breaking a weather jinx that has trailed them since opening in Dothan, Ala., West's World Wonder Shows opened here to good business. Playing under auspices of the Dubuque Trades and Labor Congress, Monday's opener started off big and increased nightly the rest of the week.

Red Brady, who has several rides on the show, returned to the lot Wednesday from Keokuk, Ia., where he has been laid up with a broken back. Ironically, Red spent many years as an aquatic and high-dive performer without mishap, but was unfortunate enough to score three fractures in his back when he fell about three feet while loading one of his rides.

**BG, Hennies To Play Chicagoland**

CHICAGO, June 7.—Beckmann & Gerety Shows, opening Monday (9) in Hammond, Ind., will play the outskirts of Chicago the following week. A lot at North Avenue and Harlem, on the western edge of town, has been contracted and adjacent territory is now being built by L. B. Greenhaw and crew. With Oak Park and other populous suburbs near by, a prosperous engagement is in prospect.

Hennies Bros.' Shows, now headed eastward, come into this territory in July to play a suburban date before the fair season opens.

**ROUTES**

(Continued from page 27)

**T**  
Tanner, Dave (The Top) Milwaukee, ne.  
Tapia, Cesar (Havana-Madrid) NYC, ne.  
Tappo, Judy (Yacht Club) Phila., ne.  
Tatman, Art (Cafe Society) NYC, ne.  
Taubman, Paul (Penthouse Club) NYC, ne.  
Taylor, Harry, & Keeple Dolls (Penn Club, Route 55) Pittsburgh, ne.  
Tempo, Three (Green Tree Tavern) Washington, Pa., ne.  
Thomas, Danny (1100 Club) Chi., ne.  
Thomas, Lee (Cimarron Ranch) Peekskill, N. Y.  
Theob's, Capt., Seals (Roxy) NYC, t.  
Torrence & Victoria (Rocky Springs) Chester, W. Va., 14-15, p.  
Toy & Wing (Herschel) NYC, ne.  
Treby, Bob (Station) NYC, c.  
Turner, Maxine (Club Royale) Detroit, ne.

**U**  
Urban, Fran (Embassy) Phila., ne.  
**V**  
Vallerino (Havana-Madrid) NYC, ne.  
Vance, Jerry (Club Charred) Baltimore, ne.  
Varos & Wida (Netherland Plaza) Cincinnati, h.  
Varrone, Tbe (Club Lido) South Bend, Ind., ne.  
Veasell, Owendlyn (ElAlgon) Chi., ne.  
Velesca, Carlos (French Monte Carlo) NYC, ne.  
Vermonte, Claire (Fifth Avenue) NYC, h.  
Villeneuve, Estrellita (Dowery) Detroit, ne.  
Villon, Rene (Cosmos) Chi., ne.  
Vincent, Roma (Bowers) Detroit, ne.

**W**  
Walkei Nights Unit (Riverside) Milwaukee, t.  
Wain, Ben (Strand) NYC, t.  
Walsfield, Mert (Delta) Kewanee, Mich., h.  
Walders, Darlene (Harry's New Yorker) Chi., ne.

Waldron, Jack (Park Central) NYC, h.  
Walker, George (Glen Park Barn) Williamsville, N. Y., p.  
Walker, N. Y., p.  
Walker, Oscar (Fifth Avenue) NYC, h.  
Ward, Sid (Carl's) Baltimore, ne.  
Watson, Sisters Wacky (Henry Grady) Atlanta, Ga., h.  
Weaver, Doodles (Biltmore) NYC, h.  
Weber, Ray (Gibson) Cincinnati, h.  
Weeks, Larry (The Breakers) Rochester, N. Y., ne.  
Werner, Lola (Chateau Moderne) NYC, ne.  
Wesson Bros. (Carl's) Phila., t.  
Whelan, Jackie (Nomed) Atlantic City, ne.  
White, Danny (Celand) NYC, re.  
White, Jack (18 Club) NYC, ne.  
Whitla, George, Scandalia (State) NYC, t.  
Whitson, Four (Palmer House) Chi., h.  
Williams, Bob, & Red Dust (Strand) NYC, t.  
Williams, Patricia (Hill Hotel) NYC, ne.  
Williams, Raleigh, Madcaps (Hansom Club) Hobbs, N. M., ne.  
Wilson, Derby (Little Dixie) Boston, ne.  
Wilson & Mead (Jimmie Daniels) NYC, ne.  
Winkler, Al (Sawcut Trail) NYC, ne.  
Winters & Diane (Park Central) NYC, h.  
Winter Sisters, Three (Bal Tabarin) San Francisco, ne.  
Winton & Diane (Park Central) NYC, h.  
Witbe, Jerry (606 Club) Chi., ne.  
Wood, Measner (Park Central) NYC, h.  
Woods & Bray (Brown) Louisville, h.  
Winters & Angeline (Sebastians Club) Dominions Sacramento, Calif., ne.

**Y**  
Yott's, Ben, Melody Men (Waldorf-Astoria) NYC, h.  
Yott's, Ben, Quartet (Diamond Horseshoe) NYC, ne.  
Yott's, Ben, Variety Eight (Paramount) NYC, t.  
Yott's, Ben, Singing Vikings (Roxy) NYC, t.

**CARNIVAL**

(Routes are for current week when no dates are given. In some instances possibly mailer points are listed.)

Alamo Expo., Walsenburg, Colo.; Denver 16-21.  
Alambara; Ironton, Mo.  
All-American; Clinton, Ohio.  
Alma, Fred; Atlanta, N. Y.; Newark 17-21.  
American United; Kelso, Wash.  
Anderson-Strader; Rays, Kan.  
Annie Mae, Co.; West Columbia, S. C.  
Arbair's Mighty American; St. Helena, Ore.; Olympia, Wash., 17-22.  
B. & H. Am. Co.; Jonesville, S. C.  
B. & V.; Anacostia, N. J.  
Bach, O. J.; Matysdale, N. Y.  
Bantly All-American; Greensburg, Pa.  
Barker; Sandwich, Ill.  
Barkot Bros.; Bronson, Mich.; Grand Lodge 16-21.  
Baysinger, Al; Breckenridge, Minn., 10-17.  
Beckmann & Gerety; Hammond, Ind.  
Bee's Old Reliable; Versailles, Ky.; Georgetown 9-14.  
Bice Ribben; Richmond, Ind.  
Bowers's Joyland; Placerville, Calif.; Auburn 17-22.  
Bremer's Consolidated; Crosby, Minn.; Ada 16-21.  
Brews Family Rides; Glenville, Ga.  
Buck, O. C.; Webster, Mass.  
Buckeye State; Fairfield, Ill.; Mount Carmel 16-21.  
Bullock Am. Co.; Lebanon, Va.  
Burdick's All-Texas; Yoakum, Tex., 10-17.  
Cahoke, Frank; Rock Springs, Wyo.; Hardin, Mont., 16-21.  
Byers Bros. (Jimmie); Clarinda, Ia.  
Byers Bros. (Carl); Centerville, Ia.  
Caley, E. J.; Gainsborough, Sask., Can., 13-15; Houston, Tenn., 16-17; Rivers 18; Pilot Mount 19; (Palm) Morris 20-21.  
Central States; Elsworth, Kan.  
Collin & Wilson; New Castle, Pa.; Erie 16-21.  
Chanson; Jimmie; Muncie, Ind.  
Clark's Greater; Reno, Nev., 13-22.  
Circle's United; Phillipsburg, Pa.; Tyrone 16-21.  
Coleman Bros.; Rockville, Conn.  
Colley, J. J.; Picher, Okla.  
Conklin; Kirkland Lake, Ont., Can.  
Corkin; Frank; Albany, N. Y.; Cheektowaga 16-21.  
Cote Am. Co.; Milan, Mich.  
Cotton State; Gilman, Ill.

**FUNLAND SHOWS**

**WANT**  
For Firemen's Celebration, Meyersdale, Pa., June 23-28; Arzoo, Cantard, Diggers, Stock Storms, Photo, Lead Gallery, Bowling Alley, etc. Grand Shows, one Flat Ride, and one Kid Ride, join us wire. Want Cookhouse Help, General Agent, acquainted in Pennsylvania, Maryland, Virginia. Want Girls for Recipe Rally, see. All replies: Frodothaburg, Va., this week.

**CELEBRATE 4TH JULY**

GALAX, VA., WEEK JUNE 30  
Biggest 4th July Celebration This Section. Over 30,000 Last Year.

Want Cookhouse, Eating Stand, Snoballs, Cantard, Ice Cream, Novelties, Long Range Gallery, Ball Games, Independent Show, Minstrel Show.

**Crescent Amusement Co.**

Williamston, N. C., this week; Hartford next.

**Francis Bros.' Shows**

**WANT**  
Foreman, Octopus, Merry-Go-Round, Wheel, Highest stary. Also Second Men on all Rides. Good proposition for Dime Man, Ball Game Workers, Acts for Side Show. Roadhouse, Ills., on street; Pana, Ills., next week.

**SIEBRAND BROS.' SHOWS**

Can place Girl Show, Athletic Show. Will furnish outfit or Shows with own equipment. Want Ride Help and Concessions that work for stock. Address P. W. SIEBRAND, Salt Lake City, Utah, June 9 to 14; Pocatello, Idaho, June 16 to 21.

**On Account of Ben William Show Closing BRAND NEW COOK HOUSE AT LIBERTY**  
Wire SID GOODWALT, care Western Union, Brocton, Mass.

**Fuzzell's United Shows**

Want capable Manager for two office Girl Shows. Also Cook Show Manager. Society Million, shower. Address Carroll, Ia., this week.

**WANTED FLYING TRAPEZE ACT FOR AUBURN, ILL. STREET FAIR, WEEK OF JUNE 16**

Also Shows and Concessions. **OMAS OLIVER**, 1417 Graham St., St. Louis, Mo.

**WANTED IMMEDIATELY**

Med. Tunes. Must know acts. Those who write, write again. Mail delayed. State lowest. Others wire. Address:

**T. C. JACOBS**  
Bryan, Ohio

**WANTED**

Sober, reliable Ringo Help that can drive Chevrolet Truck.  
**LYNN SMALL**  
Care of Rogers Greater Shows, Elwood, Ind.

**BARLOW'S BIG CITY SHOWS**

2309 East Cook Street, Springfield, Ill., this week, want Legitimate Concessions, Popcorn, Diggers, Palmyra open. Outfit open for Athletic, Fresh-out Show. Hobbies. Can use social Carnival People in all Rides.

**Want For FOURTH OF JULY CELEBRATION**  
WEEK JUNE 30

Rides, Concessions, and Shows. Giving away a car. Also fireworks. Write **MARTY HIGGINS**, Chairman, Lura, Va.

**HARRY WEBB WANTS**

Concession Agents, Show Staffs, Roll Downs, Help for Wheels, Al Ferguson, Alton Boys, Beach Gro, Little Wash, Ohio, come on.  
Richmond, Ind., this week; Muncie, Ind., next.



A REUNION of showfolk was held recently at Goebel's Lion Farm, Thousand Oaks, Calif., when (left to right) Ben Reno, animalist; Olga Celeste, and Louis Roth met. This was the first time since 1919 that Ben and Roth had met. Celeste, who is appearing in pictures with her leopard act, was visiting at the lion farm for a few days before returning to her location. Roth is working in a Tarzan film for MGM.

## WANT RIDES AT ONCE

Ferris Wheel, #5 Merry Go Round, Octopus, Loop-o-Plane, or any Rides you have. Good money spot. Good percentage. Rides to be on Boardwalk. Contact

## VICTOR TALERICO

Clinton Hotel Atlantic City, N. J.

## MILLS BROS.' CIRCUS WANTS

Best Mechanic familiar with Chevrolet, also good assistant, Side Show Boss, Concession and Workington, A-1 Steward for one of the best Showmen, head waiter, Side Show Ticket Seller who can make several openings. Cabaret and Candy Butchers. For big Show Band with Cornet and Trombone Players. Also two Family Acts, Clowns, and Girls for spot and swinging leader. Accommodations the best, salary high. We do not advance money until you sign. Address **MILLS BROS.' CIRCUS**, Haverstraw, N. Y., Wednesday, Mount Kisco, N. Y., Thursday, Westport, Conn., Friday, and Milford, Conn., Saturday.

## THRILL SHOW WANTS

FOR SEASON M. C. WITH SOUND CAR. CLOWN WITH COMEDY FOUL, BANNER AND PROGRAM MAN, BILLYPOSTER WITH CAR. Party to take all Concessions. Address: BOX D-74, care of The Billboard, Cincinnati, O.

## IDEAL EXPOSITION SHOWS, Inc.

Will book Posing Show. Have beautiful outfit complete.

Have first-class MOTORDROME. Want Man to take it over. Also Motordrome Riders.

Can place outstanding FREE ACT.

WANT Ferris Wheel Foreman for two No. 5 Wheels. Load on semi-trailers, no gilly. Also can use Ride Help on all Rides and Help on Shows.

Can place CONCESSIONS, including Wheels, Grind Stones, Palmistry, Penny Pitches, Hoop-La, Ball Games, Guess-Your-Weight, Jewelry Stands, Novelties, Candy Floss, etc.

Write or wire **WM. HARTSMAN**, week June 9, Amsterdam, N. Y.; week June 16, Herkimer, N. Y.

## LINCOLN PARK

Just Purchased 38 Acres  
Located Between FALL RIVER & NEW BEDFORD, MASS.  
On Mass. Highway No. 6.  
400,000 Population in Immediate Vicinity.

WE HAVE: Merry-Go-Round, Ferris Wheel, Kiddie Land, Dance Hall, Arcade, Bowling Alleys, Dining Hall, Beer Garden and Picnic Grounds.

Will Buy Kiddie Rides.

WHAT HAVE YOU TO OFFER? Will Book any Ride or Amusement. MUST BE FIRST CLASS.

Write or Wire

## LINCOLN PARK AMUSEMENT CO.

Charles Collins, Mgr.

Dartmouth, Massachusetts

## JOHN R. WARD SHOWS WANT

FOR GARY, INDIANA—10 Days Under Gary Sports Recreational Club Association—JUNE 15-25.  
15 Fairs Starting in July.  
One more Flat Ride, Talker, Grinder, X for Side Shows, Musicians for Minstrel Show, People for Poling Show and Deep Show, Want Manager for Monkey Circus, Place Shows with or without outfits. Place all Concessions, Penny Arcade, Want Grind Stone and Nail Joint Agents. Want experienced Ride Men that drive Buses. Want high-class Page Act. Harry La Mer, wife, STREATOR, ILL., THIS WEEK

## WANT RIDES-PIONEER SHOWS-WANT RIDES

Fifteen weeks bona fide celebrations. Moyer, contact me. Shows and Concessions not conflicting. This week, Wellsboro, Pa.; then Waverly, N. Y.

## WANT TO BOOK

Any and all Rides, Shows and Concessions for either No. 1 or 2 Show. Want Acts for Midway Circus opening June 16. Dogs, Ponies, Tramps during two or more. Wire **EDDIE BILLETTE**. Rides, Shows, Concessions write or wire **W. PATRIOK**, Baker, Ore.; Emmett, Idaho, week June 16.

## PATRICK'S GREATER SHOWS

Crafts 20 Big: San Mateo, Calif., 10-14; San Francisco 15-23.  
Crescent Am. Co.: Williamson, N. C.; Hertford 16-21.  
Crystal Expo: Morristown, Tenn.  
Cumberland Valley: Tallahassee, Tenn.  
Cunningham: Peebles, O.  
Curl, W. S.: Greater: Xenia, O.; Franklin 16-21.  
Dalley Bros.: Hollis, Okla.  
Dick's Paramount: Southbridge, Mass.  
Dixie Belle: Paola, Ind.  
Dudley, D. S.: Shamrock, Tex.  
Dyer's Greater: Dodgeville, Wis.; La Fargo 16-18; Pennington 19-21.  
Eddie's Expo: Sharpville, Pa.  
Edwards, J. R.: Shelby, O.; Crestline 16-21.  
Elite Expo: Herington, Kan.  
Empire Am. Co.: (Fair) Rocksprings, Tex.; San Saba 17-21.  
Evanville: Sunset, La.  
Fidler United: Blue Island, Ill.  
Fleming, Mad Coby: Columbus, Ga.  
Francis Bros.: Rockhouse, Ill.; Panna 16-21.  
Frisk: Purgus Falls, Minn.  
Furman: (White Oak lot) Frederickburg, Va.  
Fussell: Carroll, Ia.  
Gibbs, W. A.: Webb City, Mo.; Fort Scott, Kan. 16-21.  
Gold Medal: (9900 Block West, Irving Park Blvd.) Dunning Station, Chicago, Ill.  
Golden Union: Omaha, Neb., 7-15; Des Moines, Ia., 17-22.  
Golden West: Park Rapids, Minn.; Calumet 16-21.  
Gooding, A. W., Am. Co.: Arconota, Pa.  
Goodman Wonder: Eau Claire, Wis.; Moorhead, Minn., 16-21.  
Grady, Kellie: Haleyville, Ala.  
Grind Union: Watson, Okla.  
Great Lakes Expo.: Kewanee, Ill.; Danville 16-21.  
Great Sutton: Mendota, Ill.; Westville 16-21.

Greater United: Childers, Tex.  
Greater World's Famous: Gloucester City, N. J.  
Hames, Bill: Albemarle, Tex., 8-12; San Angelo 13-23.  
Happy Attrs.: Quincy, O.; Lynchburg 16-21.  
Harris: Austin, Ind.  
Hartsock Bros.: New London, Mo.  
Heiler's Acme: Garfield, N. J.; Hudson, N. Y., 16-21.  
Henke Bros.: Gladstone, Mich.; Laurium 16-21.  
Hennies Bros.: Huntington, W. Va.  
Hess, L. J.: Madison, Ind.; Reynolds 16-21.  
Hess, R.: Independence, Va.  
Hoffner Am. Co.: La Salle, Ill.  
Huggins Model: The Dallas, Ore.  
Hugley & Gentry: Adams, Ind.  
Hurst, Bob: Frankston, Tex.; Oklawaha 19-21.  
Hyalite Midway: Seminole, Okla.; Okmulgee 16-21.  
Ice Expo.: Amsterdam, N. Y.  
Imperial: Monmouth, Ill.; East Peoria 16-21.  
Jones, Johnny J., Expo.: Fort Wayne, Ind., 9-11.  
Jones Greater: Madison, W. Va.; Cedar Grove 16-21.  
Kaus Expo.: Matamoras, Pa.; Poughkeepsie, N. Y., 16-21.  
Kaw, W. C.: Norwich, Conn.; Milford, Mass., 16-21.  
Keystone Modern: Parkersburg, W. Va.  
Leads Midway Attrs.: Houston, Tex.  
Lake State (Cawwood & Dix Road) Melvindale, Mich., 10-18; Uly 20-22.  
Lang, Dale: Fort Dodge, Ia.; Sioux City 16-21.  
Lang, H. P.: Hayward, Ill.; Atlanta 16-21.  
Lawrence Greater: Clairton, Pa.  
Lewia, Art: Lynn, Mass.  
L. & C. Am.: Alpharetta, Ga.  
M. & M.: Claremont, N. H.  
Mac's Caravan: Belle Me, Mo.  
Magic Empire: Belle Plaine, Ia.  
Marz: Gary, W. Va.; Bluefield 16-21.  
M. P. O.: Forest Hill, La.  
Miner Midway: Kenosha, Reading, Pa.; Phoenixville 16-21.  
Motor City: Peru, Ind.; Adrian, Mich., 16-21.  
Nash, C. W.: Malvern, Ark.; Hot Springs 16-21.  
Ohio Valley: (Busters Trailer Park) Charles-town, Ind.  
Olympic Expo.: Dodge Center, Minn.  
Ozark Commerce: Ozark, Mo.  
Page, J. J.: Corbin, Ky.; Lexington 16-21.  
Palace United: Shamsentown, Ill.  
Pan-American: La Puente, Ind.  
Paradise Mountain Home: Ark.  
Patrick's Greater: Baker, Ore.; Emmett, Idaho, 16-21.  
Parson: Bradley, Ill.  
Penn Premier: Pockville, Pa.; Williamsport 16-21.  
Penn State: Berwick, Pa.  
Penny Greater: Frankville, Pa.; Mahanoy City 16-21.  
Pike Am: (Fair) Niangua, Mo.  
Pioneer: Wellboro, Pa.  
Pleasureland: Mount Pleasant, Mich.  
Pony World's Fair: Elizabeth, N. J.; Newburgh, N. Y., 16-21.  
Pryor's All-State: Fairport, W. Va.

Raney: Chisholm, Minn.  
Reading's: Tompkinsville, Ky.; Burkesville 16-21.  
Raid, King: Brattleboro, Vt.  
Reynolds & Wells: Eagle Grove, Ia.  
Rogers & Powell: Doniphan, Mo.  
Rogers Greater: Elwood, Ind.  
Rose City: Williams, S. C.; Piedmont 16-21.  
Roy Ruth: Bridgeton, O.  
Royal American: Kalamazoo, Mich.  
Santa Fe: Harshboro, Okla.  
Scott Expo.: Covington, Va.; Switch Back, W. Va., 16-21.  
Sheelsy Midway: Dearborn, Mich.; Lansing 16-21.  
Shugart, Doc: Wadrow, Okla.; Bonanza, Ark., 16-21.  
Sickels United: Morganfield, Ky.  
Sierbrand: Salt Lake City, Utah; Pontello, W. Va., 16-21.  
Sims Greater: (Fair) Lachute, Que., Can.  
Six, J. Harry, Attrs.: St. Matthews, Ky.  
Skerbeck's Great Northern: Wakefield, Mich.; Crystal Falls 16-21.  
Smith Bros.: Sater, Okla.  
Smith, J. Lacy, Attrs.: Gloucester, Va.  
Smith's Greater: Culpeper, Va.  
Snapp Greater: St. Joseph, Mo.  
Soc's Liberty: Beloit, Wis.; Wisconsin Rapids 16-21.  
Southern: Doniphan, Mo.  
Southern United: (Fair) Rapid City, S. D., 1-13; (Fair) Spearfish 16-21; (Fair) Deadwood 16-21.  
Sparks, J. F.: Lynch, Ky.; McRoberts 16-21.  
Square Deal: Andover, N. Y.  
Star Am. Co.: Hoxie, Ark.  
Strates, James E.: Utica, N. Y.; Watertown 16-21.  
Steffens Superior: Beaumont, Calif.  
Stewart Expo.: Winchester-Gardenville, N. Y.; Lancaster 16-21.  
Sunset Am. Co.: North Kansas City, Mo.; Albia, Ia., 46-51.  
Tanner Barney: Berwyn, Md.; Richmond, Va., 16-21.  
Texas Expo.: Quincy, Ill.  
Tilley: Peru, Ill.; Normal 16-21.  
Troll Expo: Lexington, Mo.; Chullicoke 16-21.  
United American: Verplanck, N. Y.  
Virginia Greater: Portsmouth, Va., 14-22.  
Wade, W. G.: Logansport, Ind.; La Fayette 16-21.  
Wallace Bros.: East Gary, Ind.; Benton Harbor, Mich., 16-21.  
Wallace Bros. of Canada: St. Boniface, Man.; Estevan Park, 16-22.  
Ward, John R.: Streator, Ill.  
West Bros.: Sioux Falls, S. D.; Mitchell 16-21.  
West Coast Circus Shows: (Rodeo) Livermore, Calif.  
West, W. E.: Motorized: Norfolk, Neb.  
West's World's Wonder: Moline, Ill.  
Wilson's Famous: Paxton, Ill.; Fairmont 16-21.  
World of Fun: Frederick, Md.  
World of Myth: Hartford, Conn.; Stratford 16-21.  
World of Pleasure: Ludington, Mich.; Manistee 16-21.  
World of Today: Omaha, Neb.  
Wright Am. Co.: Le Mars, Ia.; Denton 16-21.  
Wye Greater: Rolfe, Ia., 9-10; Ventura 11; Sheffield 12; Kanawha 13-14.

Yahr Am. Co.: Gladstone, Minn., 9-11; Spring Valley, Pa., 12-14.  
Yellowstone: Bayard, N. M.  
Zachral Bros.: Phillipsburg, N. J.  
Zelger, G. F.: United: Hawkins, Wyo.

## CIRCUS

Anderson, Bud E.: Augusta, Wis., 11; Chipewa Falls 12.  
Beers-Barnes: Georgetown, Del., 11; Lewes 12; Laurel 13; Milford 14; Seaford 16.  
Cole Bros.: Port Huron, Mich., 10; Saginaw 11; Flint 12; Pontiac 13; Detroit 14-15; Lansing 16; Grand Rapids 17; Kalamazoo 18; La Porte, Ind., 19; South Bend 20; Hammond 21; Gary 22.  
Daley Bros.: Ord, Neb., 10; Albion 11; Neligh 12; O'Neill 13.  
Galveston: Clarksville, Tex., 18.  
Gould, Jay: De Smet, S. D., 9-10; Menno 11-12; Lake Audon 13-14; Ipswich 15; Westington Springs 17-18; Dawson, Minn., 19-20; Jordan 21-22.  
Hart Bros. Danbury, Conn., 11; New Milford 12; Beacon, N. Y., 13; Poughkeepsie 14; Kingston 16.  
Kay Bros.: Oregon, Ill., 11.  
Keller's Greater: Wild Animal: Northumberland, Pa., 9-14.  
Kelly, Al O.-Miller Bros.: Minden, Neb., 10; Kenesaw 11; Gibson 12; Wood River 13; Ravenna 14.  
Lewis Bros.: Medina, O., 10; Kent 11; Salem 12; Ashland 13; Connetquot 14; Corry, Pa., 16; Dunkirk, N. Y., 17.  
Mills Bros.: Haverstraw, N. Y., 11; Mount Kisco 12; Westport, Conn., 13; Milford 14; Ringling Bros. and Barnum & Bailey: Louisville, Ky., 10; Evansville, Ind., 11; St. Louis, Mo., 12-14; Terre Haute, Ind., 16; Indianapolis 17; Springfield, O., 18; Columbus 19; Canton 20; Youngstown 21.  
Russell Bros.: Mead, N. Y., 10; Corning 11; Ithaca 12; Auburn 13; Oneida 14; Gloversville 15; Amsterdam 17; Glens Falls 18; Schenectady 19; Bennington, Vt., 20; Greenfield 21-22.  
Spartan Bros.: Moon Run, Pa., 11; Avella 12; (Sturgeon) McDonald 13; (Langloth) Bissettown 14; Lawrence 15.

## MISCELLANEOUS

Leop, Leon: Jacksonville, Fla., 9-20.  
Myra's Entertainers: Fenion, Ia., 9-14.  
Mysterious Jerry: Beaumont, Tex., 9-21.  
Vaughn's Jerry Radio Show: (City) Connetquot, N. D., 14-15; (Kenual) Kensal 16-17; (Grand) Carrington 18-20.

## ADDITIONAL ROUTES

(Received Too Late for Classification)

Blythe, Billy, Players: North Troy, Vt., 3-14.  
Brown, Evans: (Town and Country Club) Milwaukee 9-14.  
Choates Comedians: Grayville, Ill., 9-14.  
Crazy Ray's Calliope: Grand Rapids, Mich., 9-14.  
Dandy Dixie Show: Creswell, N. C., 9-14.  
Daniel, Magician: Defiance, Ia., 9-11; Earling 12-14.  
DeCleo, Magician: Bellevue, O., 9-14.  
Duke, Al: (Airway Cafe) Berea, O., 9-14.  
Eddy, Val: (Casino Theater) Toronto, Can., 9-14.  
Hamilton, Odie, Show: Sugar Valley, Ga., 9-14.  
Harlan Med. Show: Niles, O., 9-14.  
Hobbrook, Vincent W.: Belle Plaine, Ia. Lester & Johnson: (Palmer Theater) Seattle, Wash., 9-14.  
McNally's Tent Show: Hinesburg, Vt., 9-14.  
Miller, Al H.: Show: Cave Springs, Ga., 3-14.  
Pedro & Rafael: (Lotus Garden) Washington, D. C., 9-14.  
Princess Stock Co.: Armstrong, Mo., 9-14.  
Ried & Mack: (Roosevelt) Jacksonville, Fla., 8.  
Romas, Flying: Watsona, Okla., 9-14.

## Wanted July 4th

Colorado Territory

FLYING ACT AND RIDING ACTS  
and other Outdoor Features; also for later this State lowest and all details first letter.

C. W. Nelson

825 South Lake St. Los Angeles, California

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Large Bell Shaped Hit Meads

\$7.50 and \$11.50 per 100

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Write today for your free copy of The Billboard's latest booklet entitled "How To Make More Money in the Roadshow Business." It's packed full of new suggestions. Our Tramps will send it to you for the many film and supply house advertisements. There is only a limited supply. Be sure to get your FREE Write today!

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General Agent, Bill Foster, Boss Caravan and Tent Crew. Those who have worked for us before write only mail.

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Dothan, Ala.

## WONDERFUL OPPORTUNITY

For Ferris Wheel, Inaug or book. Want High Free Act.

## F. R. HETH SHOWS

Independence, Va.

# Club Activities

## Showmen's League of America

Sherman Hotel  
Chicago

CHICAGO, June 7.—Plenty of activity prevails at the clubrooms in the Sherman Hotel, with many visitors from Royal American Shows, at Cicero, Ill.; Eubank & Cherry Exposition, at Milwaukee; Fidler United, Calumet City; Wallace Bros., Dixon; Gold Medal, Chicago Heights; Beckmann & Gerety, Joliet; and Al Wagner's Great Lakes Exposition, Kankakee, Ill. A special meeting of the board of governors will be held on June 11 to act on applications and consider a number of other important matters. The by-laws committee expects to have a full report ready soon. Members were sorry to learn of the death of Max Hirsch's father. Harry W. Hennies was in for a day and Earl Taylor reported a pleasant visit with Mel Dodson, on Dodson's World's Fair Shows. In the drive for club's charity funds on the Hennies Bros. Shows, Tom Arger is handling the afternoon bingo and Fred Clarke is doing duty with the baseball tickets. Mr. and Mrs. Harvey Miller are on the bingo with Rubin & Cherry Exposition.

Mr. and Mrs. Herman Rudick visited and reported they purchased a home in Florida. A. V. Ackley, Gold Medal Shows, called, as did Edgar I. Schooley, Walter P. Driver is making plans for an extended trip. Ozy Breger, Charles Levine, Al Cherner, Chester Arthur, Paul Studebaker, Sam Guskin, Edgar Hart, and Charles H. Shepherd visited. Members of the League have been guests of Messrs. Redmay and Velare during the engagement of the Royal American Shows in Cicero, Ill. Red Marcus and Walter White visited and Nell Webb advised that Maxie and Betty Herman have made their final payment on their pledge to the Showmen's Home Fund. Al Rossmann is getting out literature on the 1943 Outdoor Amusement World Directory.

### Ladies' Auxiliary

Club held a social on May 23 in the Sherman Hotel, with Sister Anne Sleyer as hostess. Attractive prizes were awarded. Another social on June 6 saw

## POPCORN

MAMMOTH YELLOW, SUPER-JAP HULLS, GOLDEN FLAKE, Etc., ALSO ALL KINDS PAPER BAGS, CONES, PEANUTS, CARTONS, SEASONING, POPPING OIL, POPCORN MACHINES, Etc.

A Penny Postal Card to us will bring you our 16-Page Descriptive Booklet Price List of Popcorn Supplies.

PRUNTY SEED & GRAIN CO.

620 N. Second St., ST. LOUIS, MO.  
"Over Sixty Years Distributing Popcorn"

## WANTED

MANAGERS, SHOWMEN, CONCESSIONERS, FREE ACTS IF INTERESTED IN

## Motorizing

Write With **CHAS. T. GOSS** Write With

STANDARD CHEVROLET COMPANY

East St. Louis, Ill.

PRICE AND SHOWMEN'S

New - Used - TERMS - New - Used

Passenger Cars - Trucks - Semi Trailers

## CONCESSION MERCHANDISE

Exclusive, unusual items with real

toilet value and eye appeal for

**PARKS CIRCUS CARNIVAL FAIR**

trade. When writing for catalog, state business.

TIPP NOVELTY CO., TIPPICANOE CITY, OHIO

Sister Bessie Simon as hostess. Sister Jeannette Wall made a trip to Milwaukee over the week-end. Royal American Shows are playing the vicinity and a number of members visited. No regular meetings are being held for the summer, but socials will be held until the end of June.



## National Showmen's Assn

Palace Theater Building  
New York

NEW YORK, June 7.—Brother Ross Manning writes that M. & M. Shows have secured their first advertisement for the club's yearbook to be issued at annual banquet, Hotel Astor, November 26. Copies of last year's book, together with advertising contracts and membership applications, have been sent to all Eastern shows. Members are requested to get behind the drive for a banner year in advertising and now members. Brother Sam Robbins is recuperating at home from an attack of pneumonia. Brother George Bernert reports that business is good around Springfield, Mass., and that he ran into Brother L. G. King, who is special agent for Ben Williams Shows.

Brother Ike Weinberg advises he will be busy in New Hampshire and Vermont for a while. Brother Bill Bloch reports good business with his carnival in New Jersey. Brother Charles Davenport has added two concessions to his string. Brother Sam Miller advises that the local arcade he works in did terrific business over Decoration Day week-end. Brother Harry Kaplan was joined by Brother Dave Brown in Baltimore.

Birthday congratulations to Jack Bean, June 11; George L. Smith, Sidney Rirklin, 12; Harry Decker, Harry H. Agne, 14; Charles Lewis, Henry Balabanow, W. J. Wendler, 15.

### Ladies' Auxiliary

Penny bag campaign for orphans and poor kiddies has been enriched by receipt of three more well-filled bags, two from Vice-President Edna Laures and one from Sister Ethel Garr. Sister Patricia (Hardy) Lewis states that she is going after a gold life membership card. Sister Lydia Hall conducted program honoring parents, and soprano solos were rendered by Sister Doris Reed, accompanied at the piano by Johnny Russo. Corsages were given to members and guests, and delicious refreshments were served. Vice-President Margaret McKee will conduct future business in absence of President Midge Cohen. Sister Catherine Behney's mother (Heffner) is critically ill. Organization extends sympathy to Brother Sam Gumpertz on the death of his wife, Sister Edith Gumpertz.

## Missouri Show

### Women's Club

Maryland Hotel  
St. Louis

ST. LOUIS, June 7.—A number of members were guests at a party in French Dean's home in Webster Groves, Mo. French and Ethel Hesse were hostesses. Afternoon was given over to card games, with Nell Allen winning the prize. In attendance were Irene Burko, Florence Parker, Ethel Hesse, French Deane, Evelyn Hesse, Gertrude Lang, Grace Goss, and Nell Allen. Secretary Goss has been visiting the various shows in and around the city the past month. Among them were Sol's Liberty Shows at Galesburg, Ill. where she had a pleasant visit with President Judith Solomon. Norma Lang, Dee Lang's Pamous Shows, was called here because of her brother's illness.

Sister Mabel Pierson pens she is having a prosperous season on the Gold Medal Shows. Mayetta Vaukhan, club's first president, is spending the summer in Dallas. Margaret Pugh, president of Lone Star Show Women's Club, Dallas, and member of this club, visited with members while in East St. Louis with Rubin & Cherry Exposition.



No. 6754  
Table Lamp  
Doz. (no. less sold)  
\$5.40

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a few of the hundreds of items from our General Catalog . . . get your free copy . . . state line of business.



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SALT WATER TAFFY  
1/2 lb. - 100 pgs. \$5.00



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1/2 lb. - 100 pgs. \$5.00



TANGERS ORANGE SLICES  
1/2 lb. - 100 pgs. \$4.50

ALL TYPES OF BOXED CANDY POPULAR PRICES  
CHOCOLATES, GUMS, CHEWS. WILL STAND ALL KINDS OF WEATHER  
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### SNOW CONES

### CANDY APPLES

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A complete line of Supplies, including Equipment and Machines. Highest quality, low prices and fast service.  
Buy from concessionaire's headquarters this year. Write for price list today.

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## GAMES—WHEELS—BINGO

A COMPLETE LINE OF FLASHERS, WHEELS, PAPER PADDLES, SKILL GAMES, HORSE RACE GAMES, CLUB ROOM EQUIPMENT, BINGO CARDS AND BINGO GAMES. HUNDREDS OF OTHER CONCESSION GAMES.

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## VIRGINIA GREATER SHOWS

Playing Biggest Date in the East

**TIDEWATER DEFENSE EXHIBITION AND NATIONAL HOME SHOWS.**  
PORTSMOUTH, VA., JUNE 14 TO 22.

Positively Eight More Consecutive Weeks in the Heart of Defense Area.  
WANT Monkey Circus, Ten-in-One, Midget Show, Athletic Show, and any other Show not conflicting. RIDERS Will look or buy Tilt-a-Whirl, Octopus or Roll-o-Planes. Ride Help and Electricities wanted. CONCESSIONERS: Photo Gallery, Ball Games, Push-Tilt-You-Win, Soles or any other legitimate Concession. P.S.: W. C. Murray, come on.  
Write or Wire MONROE HOTEL, PORTSMOUTH, VA.

## COLEMAN BROS.

WANT First-class Merry Foreman, top salary from office. Girls for Revue and Posting Show. Talkers and other Help. Top salary. Monkey Show, Athletic Show, any new Show that does not conflict. Have new outfits for same. Role Fun House for sale.

THOS. J. COLEMAN, Rockville, Conn., Week of June 9.

## Adrian July 4th Celebration

Southern Michigan's best, opening Tuesday, July 1st, and running through the 4th. Photo Gallery and Core Game sold exclusive; all other legitimate Concessions open. Space, one dollar a front foot; minimum twelve feet to a Concession. Can place attractive Shows (no Girl Shows allowed), twenty per cent to us. Also see more small Rides. Concessions looking at Adrian can continue on to our circuit of Celebrations and Fairs. Argonia, Ind., July 5-12. Address all inquiries to F. L. FLACK, 36 E. WOODBRIDGE ST., DETROIT, MICH. PHONE: COLUMBIA 3200.

## GRUBERG WORLD FAMOUS SHOWS, Inc.

HAVING A LONG SEASON, INCLUDING 15 WEEKS OF LEADING FAIRS

Want Cookhouse, giving all in most tickets. Want Rides: Octopus, Roll-o-Planes, Tilt-a-Whirl, Ride-o-Kid, K-16 Auto Ride, and any other Ride not conflicting with what we have. Attention, Ride Owners: We have light towers, ten modernistic shows and we are playing the best ride spots through the East. Will book Rides for a reasonable percentage and will furnish transportation to job if necessary. Want Working Men for all departments.  
Write MAX GRUBERG, World Famous Shows, Gloucester, N. J., this week.

# Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

AGAIN the feel of feuding money!

JACK KENYON has the cookhouse on Foley & Burk Shows.

DOING the talking on front of Winnie Sisto's Ten-in-One Show on O. C. Buck Exposition is Bill Dockstader.

IN addition to other duties on Mighty Sheesley Midway, Mike Green is capably handling front of the Darktown Revue.

ADD Impossible Headlines: "Grab Joint Man Refuses Center Location!"

HESTER FORD joined Dolores Arthur's Dope Show on Arthur's Mighty American Shows in Medford, Ore., as lecturer.

HERBERT WIGGINS letters from Charleston, W. Va., that he resigned as general agent with Funland Shows.

GEORGE BURKE added a cane stand to his concessions on Art Lewis Shows in Bridgeport, Conn.

FOURTH OF JULY will be on a Friday, an unlucky day—unless you score.—Cat Rack Annie.

CAPABLY operating the Octopus on O. C. Buck Exposition are Oscar, Ralph, and George Manny.

ADDITIONS to Kaas Exposition Shows in Roselle, N. J., were Keith Burkhardt, with photo gallery, and John and Lucille (Mickey) Applebaum, diggers.

SOME showmen who threaten what they are going to do to their competitors more often do it to themselves.

JOINING cookhouse staff on Bee's Old Reliable Shows in Morehead, Ky., were Norene Garner and Douglas (Tennessee) Parker.

JAMES H. DREW JR. reports from Greenfield, O., that he worked the street fair there with his concessions to okeh results.

A FORMER circus troupier, Lucky La-Paye, is a member of the Five Sky-scrapers, free act, with O. C. Buck Exposition.

BETWEEN the daylight and the dark, when the night is beginning to lower—"Hey! Electrician, my lights won't burn!"

WINNIE SISTO, Ten-in-One Show operator on O. C. Buck Exposition, is suffering from an injured foot, reports Lon Ramsdell.

BUDDY BROCK, painproof man and human pincushion, joined Mrs. E. O.

## Service

PALMISTRY READER (to girl-show chorine)—"You're about to be discovered by a big movie producer." Chorine—"That's what you told all the other girls on the show." Reader—"I know it, but that's what the office told me to say—and, besides, it's the only thing you'll pay to hear."

LINE-UP of Doc Anderson's Freaks includes Doc Cook, Capt. Billy Kelly, Brownie Smith, and Jo-Ann Lee, annex attraction. Mrs. Anderson is making openings.

CLAUDE MORRIS has joined the advance of the Amusement Corporation of America. He formerly was brigade agent on the Ringling show and later was with Parker & Watta Circus.

CARNIVAL press agent, out of a job for a long time, solved his unemployment problem by learning how to drive a semi.—Six Syllable Webster.

ALREADY PASSED and on its way to the governor of Florida for his signature or veto is a measure to provide a 50 per cent tax per square foot on all highway advertising signs.

FRANK GIACQUINTO, who is in Carolina Beach, N. C., recovering from injuries sustained in an automobile accident, has his string of concessions booked at the beach for summer.

ALICE HORNER PETERSON is in Rochester, N. Y., where she has recovered from illness which has kept her off the road for some time. She says she'd like to read letters from friends.

THE theory that four or five shows play the same town in a season because "mucky loss company" is apt to be exploded this year.—Oscar the Ham.

ART LEWIS and 100 members of his show visited the grave of P. T. Barnum in Bridgeport, Conn., where they held memorial services in respect to the master showman.

FORMERLY with G. Miller's Magic Show and O. J. Bach Shows, Peggie Bainchotti will not return to the road this season, but will remain in Terre Haute, Ind., where she has been working.

A VET of many years' service with John H. Marks Shows, T. A. (Red) Schulz

**PENNY PITCH GAMES**  
 Size 46x46", Price \$20.00.  
 Size 48x48", Price \$25.00.  
 Size 50x50", Price \$30.00.  
 Size 52x52", with 5 disk Pelt, \$40.00.

**PARK SPECIAL WHEELS**  
 30" in Diameter, Beautifully Painted. We carry in stock 12-15-20-24- and 30 number wheels. Price \$12.50.

**BINGO GAMES**  
 75-Player Conelists ..... \$5.00  
 100-Player Conelists ..... 7.25

**SEND FOR CATALOGUE.**  
 Full of New Games, Bazaar, Gulls, Lamp, Aluminum Ware, Games, etc.

**SLACK MFG. CO.**  
 124-126 W. Lake St., Chicago, Ill.

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 1941 ASTRO READINGS ALL COMPLETE

Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00  
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 120 Pages, 2 Sets Numbers, Clearing and Policy, 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper, Suitable for HOW TO WIN AT ANY KIND OF SPECULATION. 24-Page Booklet, Beautifully Bound, Complete, 25c.

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**TODIAC F. T. CARDS.** Pack ..... 35c  
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**MENTAL TELEPATHY.** Booklet, 21 P., .25c  
 "WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 35c. Contains all 12 Analyses. Very Well Written. Per Doz. 50c; Sample 10c.

Statistical Made to Your Customers Under Your Label. No checks necessary. C. O. D. 25c Deposit. Our name or ads do not appear in our merchandise.

**SIMMONS & CO.**  
 19 West Jackson Blvd. CHICAGO  
 Instant Delivery. Sent for Wholesale Prices.

**"ANCHOR"**  
 Welcomes the Newcomers to the Carnival and Concession Business, and We Greet All of Our Old Friends for

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Concession Tents—Show Tents—Single Tents  
 Staking Ring Tents—Hoods—Merry-Go-Round  
 Tents—Living Tops  
 "ANCHOR DRY" Green, Khaki, Royal Blue  
 The Dependable Fabrics for Show Tents

ASK  
 "ANCHOR"  
 IF IT'S  
 SHOW  
 CANVAS

It's time to think about your needs. And you can't afford to buy "Anchor" quality. The material is always cheaper in the end. May we have your inquiry? We will appreciate the opportunity to quote for you.

**ANCHOR SUPPLY CO., INC.**  
 EVANSVILLE, IND.



SCENE in H. Barkoot's Midway Cafe, on Art Lewis Shows, where members tendered a toast to newcomers, Mr. and Mrs. Charles Lewis, at a party held in their honor during the show's stand in Bridgeport, Conn. Charles, who is general manager of the shows, is Owner Art Lewis's younger brother, while Mrs. Lewis is the former Patricia Kelley, Paducah, Ky. Wedding was held in Norfolk, Va., show's winter quarters, but the secret didn't leak out until the show's engagement in Bridgeport.

BILL HOWLAND has been appointed manager of Gangler's Circus on O. O. Buck Exposition.

FORMER ride operator, Arthur Bowers purchased a Penny Arcade and has booked it on J. R. Edwards Shows.

NO matter how good the season is, crying towels will never be a thing of the past.—Whitey Cooks.

OPENING with their new midway cafe on Motor City Shows in Marion, Ind., were Mr. and Mrs. Barnett. They replaced Oscar Mallory.

TED KELLAR is making second openings and has the No. 1 ticket box on Duke Jeannette's Circus Side Show on John H. Marks Shows.

TEX CHRISTMAN is front talker and manager of Carl J. Lauther's Stranger Than They Seem Show on Cetlin & Wilson Shows.

IN these times of bustling defense what'll count most is plenty of business offense.—Colonel Patch.

TAKING delivery on a new living trailer while playing New Albany, Ind., with L. J. Heth Shows were Otis and Peaches Howell.

GENERAL SUPERINTENDENT of J. R. Edwards Shows again this season is William Bane. He'll continue to handle The Billboard sales.

Richardson's Side Show on Keystone Modern Shows at Radford, Va.

FRED THOMAS, with kiddie ride, and Fred Munn, with Monkey and Animal Circus, joined Art Lewis Shows in Bridgeport, Conn.

WHAT'S all this about not working for stock? I had a race horse that kept me working for him nine years.—Uncle Woodzix.

SWED ERIKSSON, who has the Rocket, Octopus, and Spitfire on Art Lewis Shows, has his boys decked out in neat white coveralls.

MRS. EDDIE O. RICHARDSON (Alice, the Alligator Girl), cards from Bluefield, W. Va., that her Circus Side Show on Keystone Modern Shows has been working to successful results since opening.

TICKET SELLER with several Eastern carnivals, William Case was inducted into the army and is now stationed with the 126th Infantry, 32d Division, Camp Livingston, Louisiana.

OUR high diver must be new to the business. He goes off his pedestal without stalling more than three minutes.—Muggin' Machine Mazie.

A MEMBER of the Great Wallendas, free act on John H. Marks Shows, Frank Cook is a licensed pilot and flies his plane from town to town on the shows' route.

Get YOUR Copy  
 May-June  
**BIG ELI NEWS**

Cramped with interesting items, pictures, articles about the Big Business. The 1941 Model No. 1 Big Eli Wheel and V-100 Model Big Power Unit featured in this issue. Prices and rules of the 29th Annual Fourth of July Contest described in this issue. If you own, manage, or operate any type of ride, send today for your copy of the Big Eli's Magazine.

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## Came Clean

THEY WERE LINED UP at the Pearly Gates. Many were wondering whether or not, while the others were trying to loud-mouth their way in. "What were you on the midway?" "Just an ordinary ride boy," answered the workman. Saint Peter faints and called it a day.

is superintendent of the main gates in addition to handling The Billboard sales. He's also the mail man and is in charge of ticket takers on the organization.

OUR g. a. looks a little pale around the gills as the boss bawled him out for falling out on the contract for the Bluehill Festival. —Milo McGeef.

EDDIE AND LIBBY WEEKLY, cookhouse operators and last season with Charley Oliver Shows, rejoined J. R. Edwards Shows at their opening stand in Wooster, O. Weekly's cookhouse had been on the Edwards Shows previously.

MR. AND MRS. GEORGE HARTLEY and daughter, Irene, joined Gruber's World's Famous Shows with their four concessions. George Jr. is expected to join them soon from Miami, where he is in school.

FORMERLY with O. C. Buck, World of Pleasure, and other shows, Captain Perry, sword swallower, advises he will not return to the road this season, but will continue at his job on a defense project in Detroit.

SOME carnival owners who are so particular as to how concessionaires shall get money as not nearly so ethical when it comes to devising ways to collect money for the office. —Snackover Slim.

CUNNINGHAM EXPOSITION SHOWS chalked a successful stand in Wellesley, O., under Fire Department auspices. L. E. (Roba) Collins reports. A new sound car, several concessions, and an Athletic Show joined in Logan, O.

STELLA MAE ADAMS, three-armed girl, has closed with Lew Alters' Freaks on Penn Premier Shows to become feature of Monty Smith's Ten-in-One attraction on Convention Shows, she reports from Tamaqua, Pa.

HAVING leased her trailer park in Miami for five years, Mrs. Agnes Trout is back on the road again, operating her clothespin pitch and pitch-till-u-win concessions on Dodson's World's Fair Show. Taxie Bequette is in charge of the stands.

ONE of the smartest things that can be done during these troublesome but boom times is to seek away something for later times that may not be so booming and may be more troubled. You know—that "rainy day" stuff.

"HAD a pleasant visit with Guy and Eli White and Slim McCoy, who stopped over here while en route to Indiana." Al and Alice Alfredo report from



IT'S PVT. JAMES A. HORTON now. Formerly with Cetlin & Wilson Shows, Horton was inducted into the army recently and is now stationed with the Second Division, Chemical Warfare Service, Fort Benning, Ga.

Princeton, Ky. "Mrs. Alam Kanas has replaced Wilma Matthews in our Side Show on Sicksle United Shows."

WHILE Arthur's Mighty American Shows were in Medford, Ore., Dolores Arthur was hostess at a big picnic on banks of the Rogue River to celebrate birthdays of Ruth Groff and Mae Stewart. All show members attended and honored guests received numerous gifts.

"HAVING concluded night club engagements in Louisiana and Arkansas, Darlene Rivers, annex attraction, and I are putting finishing touches to our new show for fairs and celebration dates." Tobin Sterling pens from Madison, Mo. "We plan to hit the road soon and I'll handle the front as usual."

TALKER was making an opening on the front of the Ten-in-One (10 banners, one act). "And, indeed and gen'man, he is positively the world's champion." Towner —"World's champion of what, buddy?" Talker —"Hell, he's just the world's champion!"

GEORGE SPEARS JR., owner of the Stella Attraction on Penn Premier Shows, advises that he did not leave, as was recently reported, but is still with it. He adds that Lew Alter has an attractive Ten-in-One Show in which Stella is appearing.

"HAVE been in side-show business 35 years, and we're enjoying one of the best seasons of our careers, the Kings, mentalists, card from Nelsonville, O. "We're with Mark Williams' Ten-in-One Show on American Exposition Shows and we recently took delivery on a new car."

DOC AND MA KELLEY letter from New London, Conn.: "We visited Art Lewis Shows recently and enjoyed pleasant chats with Art and Charley Lewis, Gene and Julia O'Donnell, Mr. and Mrs. Lange, Mr. and Mrs. Morency, and Mr. and Mrs. Charles Johnson. The Lucie Gillette free act is popular.

TOWN GUY (the Side-Show actor)—"Say, fella, where's the fat girl pictured outside?" S. S. A.—"She's sick." "Well, where's the giant shown on the banner out there?" "He's sick, too." "Then where's the tattooed man?" "He's sick, too, pal." Town Guy—"Geef! You oughta call this the Great Epidemic Show!"

WOMEN members of Art Lewis Shows tendered Mrs. Ed Kelly a stock shower while shows were playing Fairfield, Conn. Mrs. Kelly, the former Mona Shumway, daughter of Zeke Shumway, Motordrome operator, received many beautiful and useful gifts. Cake and ice cream were served.

NUMEROUS floral tributes, including those from Conklin and Wallace Bros. Shows of Canada, Brown's Empire Attractions, and the British-American Hotel, banked the bier of John Demasse, well-known carnival concessionaire, who died recently in Hotel Dieu Hospital, Windsor, Ont.

TERRY LaMONTE is still annex attraction with Marion Berry's Life Show on Ben Williams' Shows. Dave Cleary

## JOE END SAYS: "HERE IT IS— THE HIT OF THE SEASON"



WE HAVE THE ORIGINAL  
**BIG FUR BEARS**  
Immediate Delivery!

Our BIG FUR BEARS are made of imported China-Poland Furs! This is the number that's TOPS all over the country! A go-getter if there ever was one!

IT'S A BEAR! IT'S A BEAR!

WRITE, WIRE, PHONE NOW FOR PRICES!

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is handling openings, with Thomas Beckett doing inside lecturing, Eve Robertson is handling posing chores. LaMonte says the front is being remodeled and will have all new banners.

DOWN YONDER. Scene 1: Winter quarters of medium-sized troupe. Manager (to staff)—"I don't want that fair again because joints can't work." Scene 2: Phone booth some distance from quarters. Same manager (to fair sec in distant town)—"I've just mailed you a hundred-dollar deposit and want your fair next season."

OWNER of Alamo Exposition Shows, Jack Ruback was appointed a colonel on the staff of Governor Miles of New Mexico during shows' stand in Santa Fe. Governor Miles and members of his executive staff were nightly midway guests of Ruback and Louis Ringol, general representative.

CECIL STANTON, representative of Midwest Merchandise Company, Little Rock, Ark., reports that unusual activity prevails at shows in Bald Knob, Judsonia, and McRae, Ark., following a recent trip in that territory, where strawberry picking is at its peak. All shows are doing well, he says.

BUSINESS MANAGER of Johnnie W. Heaton Exposition, John Guest letters from Greenville, S. C.: "Left the shows at Owensboro, Ky., to return here on business. Our rides, shows, concessions, and Babe Kerr's Trained Animal Circus, free act, have been proving good crowd pullers. However, the management will add Casa Lange's Circus Unit about July 1. Unit is in local quarters readying for its trek, and Charles Gary's Circus Band (See MIDWAY CONFAB on page 42)

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A BUGLER in the Canadian Army during the first World War. J. H. (Jack) Chandler again is handling those chores at the Officers' Training Camp, Gordon Head, Victoria, B. C. Chandler has toured with carnivals for the last 20 years, doing everything from taking tickets to general operating. He has been with Huggins West Coast, Crescent Canadian, and other shows.



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Rides, Stands, Wheels, etc., all new. Will rent outright or operate on percentage. Large Bingo Stand, Ball Game, Refreshment Stand, Rock Stand, etc. Electrical Equipment and Decorations. We deliver, set up, and take down.  
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WANTED  
Mild Act or Milt Reader, Sued Swallower, Fine Act, Pablo Lopez, write, Machine that can lecture Tailcoat, Man, or woman, and other Side Show Acts. Salary sure. DUKE JEANNETTE, Marks Shows, Gary, West Va., this week! Sheffield, West Va., following.

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KEEP 'EM FLYING!  
WHOLE SALES NEEDS PRINTER  
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FLYING CRAFT

# Direct From the Lots

## Cetlin & Wilson

Cumberland, Md. Week ended May 31. Location, Community Baseball Park. Auspices, American Legion Post. Business, excellent. Weather, unsettled.

Fats Luckabaugh, Legion committee chairman, announced shows did outstanding business here, despite the rainy and threatening weather the latter part of week. Monday night's opening topped all previous shows here, resulting from advance publicity and billboard supervision by Advance Agent E. K. Johnson. Henry Roelker's sound truck aided opening by announcements between march music numbers on Cumberland streets. Sound truck was directly behind American Legion Band in the two-mile parade Wednesday and brought John W. Wilson's recorded announcements to thousands who lined streets. Tom Conlon, city official and parade marshal, co-operated, as did the Cumberland News and Cumberland Times. Tuesday night's business was slightly below Monday night, but Wednesday was excellent. Rain spoiled Thursday, but Friday was the biggest night of the week. Children's Matinee, Saturday, was the biggest of season to date. About 5,000 special ride tickets were passed out at the G. C. Murphy store. Saturday night was good despite intermittent rain and threatening weather. Cumberland newsmen who co-operated included Messrs. Wilkinson, Bob Hascall, Frank Lee Carl, Hale, Don Moore, Schalde, and Jim Craig. Kitty and Johnny King are clicking on the Paradise Revue, as is Skeets Hubbard, iron-eyed man, with Lauther's Side Show.

Altoona, Pa. Week ended May 24. Location, Gamble Hill. Auspices, Altoona Tent of Cooties and V. F. W. Post. Business, excellent. Weather, unsettled.

Attendance for shows and rides exceeded previous years. Location on Gamble Hill was a good one. Rains did not hurt midway. New Caterpillar ride was set up and, with Moon, Rocket, and Ferris Wheels, was among top money rides. Kiddies' Auto Cars, Children's Airplane, and Miniature Railway did well. Van Ault's Penny Arcade had a banner week. Miss America's Tableaux, with Tommy Thompson on front and inside talker, obtained its best play of the season so far. Other top money shows were Lauther's Side Show and Paradise Song and Dance Revue. Paul Andre, singer and front talker on Paradise Song and Dance Revue, received word from his New Jersey draft board to report for induction on June 10. Mrs. I. Cetlin and Mrs. John W. Wilson presented their Paradise Revue Show at the Veterans of Foreign Wars Club dance May 21 and at the Eagles' Club dance May 23 after the midway closed. Arthur Ellis, office boy, was given a birthday party at Cook's Restaurant by Al Hall of the Ferris Wheel crew. John Canole used part of his used-radio programs to plug shows. Jim Mac Shuster, of The Algonquin Mirror, co-operated, as did W. P. Alfors, Ted MacDonald, Ted Shellenberger, Ralph Martin, A. B. Crane, Mr. Fall, and Jean Walker, Altoona Tribune. Roy Thompson and Dorothy Jones, of Station WPKG, co-operated and in addition to spot announcements, Paul Andre, Monkey Girl, Alligator Skin Boy, and Mounie Norris were heard over special programs. Hardy Lamont, S. W. Patton, and Frank Powers, prominent local businessmen, visited. C. P. (Red) Saunders and others of V. F. W. Cooties committee co-operated.

RAYMOND D. MURRAY.

## Great Lakes Expo

South Beloit, Ill. Week ended May 31. Location, showgrounds. Business, good. Weather, fair; rain last two days.

Business here proved better than last year. This section has received a good portion of the defense program contracts. Bench Bentum continues to draw well. Business was good from Monday night until Friday, when rain marred activities. Weather also hurt Saturday night's business. Shows and rides obtained good play, as did concession row. Bingo stand, under George Shaw in the absence of Mrs. Wagner, clicked. Station WCOL co-operated with a 15-minute remote-controlled broadcast from the midway, as did The Daily News. Special Children's Matinee, Saturday, drew 6,000 children. Matinee was the best of the season so far. General Manager Wagner

was host to 100 carriers from The Daily News Wednesday night. Mike Rosen joined here with four concessions and renewed acquaintances with Mae and Jack Kennedy, cookhouse operators. Additions here were Al Paul, with custard machine; Lou Hoyle, two concessions; Billy Bailey, pet shop, blanket stand, and grind store; Mr. and Mrs. Bob Kingdiggers; Sol Grant, blanket and radio store; and balloon stand. This is Sol's first trip east of the Mississippi in six years. Walter Hoey, South Beloit, gave good co-operation. Leo Hout, mail man and The Billboard agent, continues to add sales for his books.

BEN BROWN.

## John H. Marks

Newport News, Va. Week ended May 31. Location, James River Bridge showgrounds. Business, good. Weather, variable.

Return engagement here was not as good as the first visit two weeks ago, but returns were excellent. Because the old showgrounds were sold three days before shows arrival, a hasty switch in lots was made. New grounds are three blocks farther out of town. Weather was extremely hot the first part of the week, but a heavy rain fell Friday afternoon



HAROLDINE SMITH and Thomas B. Lylo posed for this photo on Barkroot Bros.' Shows midway at Three Rivers, Mich., just after announcing their engagement. Wedding will take place on July 13. Lylo is son of Brabeca Lylo, cookhouse operator on the show, and Miss Smith is daughter of Mr. and Mrs. McDiarmid, photo gallery operator with the organization. Lylo assists his father in operation of the midway cafe.

and all day Saturday. Business was good on Saturday, however, because of payday at the local shippers and the nearby army post. Attendance first part of the week up to expectations. Walter Holliday, frozen custard concessionaire, installed a new Diesel light plant and took delivery on a new trailer here. Mr. and Mrs. Howard Groff are the new cookhouse managers. Mrs. Groff is the daughter of Mrs. Hazel Merrill, of Motor-drome note. Percy and Nellie Sink are back on concession row after wintering in Fayetteville, N. C. Station WGH gave shows plenty of air time. Joe Bruneau is the new Merry-Go-Round foreman, succeeding Jimmy Anderson, who retired to enter business in Hampton, Va. Bradford Smith was a recent visitor.

Shows are moving with precision under direction of Jimmy Zabirskie, master mechanic and transportation superintendent. Railroad unit for the road tour will consist of seven baggage cars to augment the motor truck fleet. Al Palmer is in his 16th year as trainmaster. Don Anderson's Colored Revue is clicking. H. W. Jones's bingo, with Ralph Flannagan as manager, is proving highly popular.

WALTER D. NEALAND.

## Deco Lang

Gamache, Ia. Week ended May 31. Auspices, Civic Club. Business, poor. Weather, rain three nights.

After closing Sunday night in Rock Island, Ill., shows made a short run here and opened Monday to good attendance. Tuesday also gave large crowds, but Wednesday, Friday, and Saturday were lost to rain. Clinton, Ia., provided the bulk of attendance. As a publicity stunt, a talker's contest was broadcast by remote control from the Blue Hawaii Show. Contestants included Ruth Neely, Art Martin, Leon Blondin, Carl E. Martin, Jack Murphy, and the writer. Ruth Neely and Art Martin divided the honors. Charles T. Goss delivered another semi. C. F. Manstinger, Civic Club chairman, and assistants co-operated. Elizabeth Anderson visited. Pinkie Dixon is the new secretary.

DAN J. MEGGS.

## Dodson's World's Fair

Greensboro, N. C. Week ended May 31. Auspices, fair association. Location, fairgrounds. Business, poor. Weather, rain three days.

With extreme hot weather the first three days and rain the last three, stand proved a disappointment from a financial standpoint. Plenty of newspaper publicity and heavy billing was used, but the folks just didn't come out. Considerable touching up of equipment was done the first part of the week. Jo-Jo Lyles, decorator, and crew retouched the rolling stock and several fronts. Another new front is being built and blacksmith shop and wagon builders are constructing new wagons for the Spitzer class. Norman Y. Chambliss, fair association secretary, gave good co-operation. Trainmaster Tom Evans and crew did a good loading job here.

ROBERT GOODRICH.

## Lawrence Greater

McKees Rocks, Pa. Week ended May 31. Location, foot of Ella Street. Auspices, Hose Company No. 5. Business, poor. Weather, rain.

Shows started well on Monday night, but Tuesday, Wednesday, and Thursday were lost to rain. Special Children's Day, Saturday, also was ruined, as was Decoration Day. Friday and Saturday night's business was fair. Many visits were exchanged with members of the Johnny J. Jones Exposition. Jake Shapiro also visited. Sunshine Club's Thursday night show drew a big crowd. Owner Sam Lawrence was host to 75 newsmen from local papers. Trainmaster Tom White reported that his father, who resided in Mullins, S. C., died June 1. It was also reported that General Agent Bert Rowenberger was seriously injured in an automobile accident while on a booking trip thru Ohio. He was taken to a Youngstown hospital.

JOE B. MANNHEIMER.

## Bee's Old Reliable

Lexington, Ky. Week ended May 31. Location, Epping Ball Park. Business, good. Weather, good. Pay gate, 10 cents.

Monday night's crowd was big and good business prevailed the rest of the week. Attendance was the largest shows played to here. The Merry-Go-Round was overhauled and set up here. Mrs. Frankie Bland, wife of the special agent, visited this week. M. D. Phelps Jr., Russell Springs, Ky., visited the writer Saturday night. Doc White's Side Show is doing well, as are Willard Davenport's Minstrel, Billy Stinson's Athletic, and M. H. Campbell's Girl Shows. Bill Brown purchased a new truck for his Funhouse.

Morehead, Ky. Week ended May 31. Location, Proctor Showgrounds. Auspices, American Legion Post. Business, good. Weather, good. Pay gate, 10 cents.

Good business which prevailed at opening continued all week. Shows, rides, and concessions obtained excellent results. Sponsors co-operated. Doc White opened Side Show here and did well. Taylor Hensley visited his daughter, Mrs. W. M. Jarvis. Billy Stinson, Joe Willis and Tarzan Tollman spent a night in Waverly, O.

R. FELTON ROBERTSON.

**Kaus Expo**

Roselle, N. J. Week ended May 24. Auspices, Roselle Fire Department. Business, good. Weather, good.

Shows opened on Saturday and remained for the following Saturday. Rain Tuesday night slowed business, and wind Thursday afternoon did some damage to canvas. Despite this, however, week was good. Crowds were big each night and business was satisfactory. Top shows were Charles Crumlich's Children of Hollywood Models. Buster Gordon's cannon act is proving a good draw. Mr. and Mrs. George Whitehead returned from a week's honeymoon in Niagara Falls. Don Newby has taken over the Side Show. Bill Harley joined the cookhouse staff as griddle man. Pat Reithoffer, of Reithoffer Shows, and G. Snellens, World of Mirth Shows, visited. Visits were exchanged with Early Bros. and World of Mirth Shows. Mr. and Mrs. James Burns spent the week-end with relatives in Brooklyn. Midway was saddened by the sudden death of Adolph Johns, palmistry booth operator. **LESTER KERN.**

**Wallace Bros.**

Valparaiso, Ind. Week ended May 31. Location, East End Showgrounds. Auspices, L. L. L. Business, below expectations. Weather, warm and clear except rain Saturday. Enclosed midway.

Short run from Miles, Mich., was made in good time and shows were up and ready to open Monday noon. First Saturday of the season was lost to rain, which ended about 10 o'clock but damage was done and early tear-down orders were given. Attendance was light thru-out the week and engagement ended on the wrong side of the ledger. Public manifested little interest and there were too many counter attractions on Memorial Day to boost gate attendance. Several of the personnel, including Roy and Eve Cowan, Mr. and Mrs. Gordon Adams, Mr. and Mrs. Frank Sparks, Mr. and Mrs. H. R. McLean, Slim Cunningham, and Joey Ray took delivery on new trailers here. Mr. and Mrs. Bob King, digger operators, spent the week here before leaving to join Great Lakes Exposition Shows. Owner Farrow and General Agent Wadley made a hurried business trip to Ottawa, Ill., while Edina Frank spent Memorial Day in Hammond, Ind., with friends. Mrs. Glenn Osborne was ill for several days, but recovered sufficiently to be on the lot Saturday night. Visitors were Newell and Vivian Taylor, Mr. and Mrs. Edw. Brink, Fred Myers, and committees from East Gary and Michigan City, Ind. **WALTER B. FOX.**

**Imperial**

Columbia, Mo. Week ended May 24. Business, good. Weather, ideal.

Shows and rides opened to one of their best Monday nights of the season. Good weather prevailed thru-out. Despite much activity in the downtown districts, because of college graduations, crowds were above expectations. Earl Parks's cookhouse added a new refrigerator. Mrs. Parks was called home by the death of her mother. Her daughter, Betty Ann Parks, accompanied her. John Gallagher took delivery on a new semi-truck and trailer. **PEDDY McNAMARA.**

**Bantly's All-American**

East Liverpool, O. Week ended May 21. Auspices, VFW. Business, good. Weather, good. Pay gate, 10 cents.

Date gave shows one of their biggest grosses in the last five years. Large crowds attended nightly and all shows, rides, and concessions did well. Bob Perry's Lion Thrilldrome and A. J. Budd's Oddities joined here and midway now consists of 12 rides owned and operated by the office and these shows: Custom Siders; Midget Cowboys; Prince Lion and Gus Wayne, under management of Walter Paul; Pygmalion, Buddy Edde, manager; the Hot Spot, Bud Brewer, manager; World's Oddities, A. J. Budd, manager; Fun Thrill, Cyrus Walker, manager; Reptiles of the Universe, Pop Zapp, manager; and Bob Perry's Lion Thrilldrome. Concessions included Al Wallace's Diner, H. W. Jones's Bingo, Ry and Goodman, managers; Al Dozzo's candy and popcorn; Eddie Philbert's candy apples; B. L. Decker's lead gallery and ball game; Maddish's pitch-till-ten-win and ball game; Feldman's ball game, Rabbit Reed's hoop-la, Paul Lane operates the grind stores and percentage games under supervision of Joseph Payne. Sensational Kays, free act, in-

cludes Fritz and Mary Ellen Huber, Joe Sherlock, and Edith Bookman. Mrs. Al Wallace returned from her home, where she was called by the death of her father. Ray Milliron is suffering from a broken finger, and Mrs. Charles Staunko is recovering from a slight touch of the gripe. Visitors included Mr. and Mrs. Harry Bantly, Bert Rosenberger, Jake Shapiro, Bob White, and Harry Copping. **WILLIAM S. WHITMORE.**

**Motor City**

Marion, Ind. Week ended May 31. Business, satisfactory. Weather, fair.

Lot here adjoined the new Army Building, two blocks from the center of town. Committee co-operated and, with good advance billing and newspaper publicity, gave good results. Chick Wagner's Athletic Arena opened here to excellent business. Prof. Bob Howard made several improvements in the Circus Side Show and business continues to improve. He is featuring Madam Iiah on the inside. Eether Groscurth has her Hollywood Bevue cliking, and Lake's Pennsylvania has been getting its share.

Muncie, Ind. Week ended May 24. Business, good. Weather, fair; cool nights.

Show presented an attractive appearance at the Madison and 26th Street showgrounds. Business was exceedingly good and all with it reported a satisfactory week. The local committee co-operated, and this, coupled with a swell billing job by Elmer Pelkin and crew and some co-operative publicity in the daily papers as well as the weekly Post-



**CAPT. JIMMY NELSON**, well-known in outdoor show circles, recently was signed as animal trainer on Larry Benish's Monkey Town at Royal American Shows. Nelson served in that capacity for the last seven years on Jack Ruback's Alamo Exposition Shows.

Democrat, helped bring them in. General Representative Bob Bremson visited here briefly to go over advance bookings and other matters with Owner Vic Horwitz. Visitors included Mrs. Al Wagner, Great Lakes Exposition Shows, and L. E. (Edgie) Roy, Blue Ribbon Shows. Lot Superintendent Bill Allen is slowly recovering from an attack of the flu. Capt. Billy Sells and his fighting lions continue to attract favorable comment from press and public. **JAMES DEWEY.**

**Convention**

Batavia, N. Y. Week ended May 24. Business, fair. Weather, cool.

Stand gave shows only fair returns because of cold and threatening weather. Organization played a new location known as the Flying Allen's lot. Thursday was good until a thunderstorm hit about 9:30 p.m. and drove most of the patrons to cover. Friday and Saturday gave the shows a good gate. Numerous committees visited, as did James Keller, Sunburst Amusement Shows, and Mr. and Mrs. Eardard, Johnny J. Jones and the On Susannah Show topped the midway, with Marty Smith's Oddities second. Whip topped rides, with the Ferris Wheel next in line. William (Slim) Delaney added two concessions, as did Mr. Mesplis. Harry Mentor, manager of the shows last season and now employed at the army base in Savannah, Ga., is spending his furlough with his wife and family, who are members of the executive staff. Mrs. Mantley visited Director Mantley. Ivy Roberts, sister of Mrs. Al C. Beck, also visited. **PAY LEWIS.**

**Gold Medal**

Phoenix, Ill. Week ended May 31. Location, Renoir Field. Auspices, Police and Fire departments. Business, good. Weather, fair.

Move from Elkhart, Ind., was made without mishap and shows were ready Sunday night. Many of the folks went to Chicago and stayed overnight. Monday night opened slow, but business picked up daily, and Memorial Day provided the big day despite rain and threatening weather. Saturday was lost to rain but Sunday drew a good gross, which turned the week into a fair date. Many visits were exchanged with members of the Royal American Shows in Cicero, Ill. Jack Neil visited Mr. and Mrs. Achley, who have the diggers here. John Oscar Bloom, father of Oscar Bloom and Harry Jonas, are frequent visitors. A new Flying Scooter is expected soon. Pierson's Midway Cafe is a beehive of activity, especially in afternoons and on rainy days, with the Ace in the Hole Club taking over. Sunshine Club meeting, with Barney Lamb as emcee, cliked. Officers elected were Alton Pierson, president; Dick Taylor, vice-president; Carolee Holt, secretary; Whitely Richards, treasurer. Board of directors: Paul Worthing, Barney Lamb, and Andy Rasmussen; medical officers, Mrs. Jim Pierce, Peggy Wilson, and Frenchy Prenzler. Stelman's Thrill Show continues to top the midway, with Lambe Side Show running second. Merry-Go-Round showed a steady increase daily and won the \$10 ride contest award. Baby Giveaway and Young American Days continue to draw. **HARRY E. WILSON.**

**Mighty Sheesley Midway**

Springfield, O. Week ended May 31. Location, Engler Field. Auspices, V.F.W., Post Drum and Bugle Corps. Business, poor. Weather, fair; rain Saturday.

Monday night's opening drew a fair crowd, but Tuesday's business was light. On Tuesday night the Drum and Bugle Corps, with a police escort, paraded thru the main streets to the showgrounds. Parade was led by Mr. and Mrs. Jack (Tex) Campbell, he riding Scotty, the diving horse, while she was astride Silver, Mrs. Pounds's pony. Louise Eberling rode Alice, another of Mrs. Pounds's ponies. Sound truck and cannon brought up the rear. Wednesday night drew well, but Thursday and Decoration Day nights were poor. Rain hurt Saturday's results. The Clark County Orphans were guests of the management Saturday. L. H. Kibby, committee chairman, arranged the parade. Among visitors were Bill Senior and Gus Sun Jr., Sun Booking Agency; Kroger Babb, Mrs. Edie Gamble, Gene Rose, Sergeant Wells, Sergeant Gerald, Capt. and Mrs. William Wallenbaugh, and J. G. Weer. Henry Curtin was judge of the kangaroo court at the regular weekly meeting.

Dayton, O. Week ended May 24. Location, McCook Field. Auspices, V. F. W. Post. Business, good. Weather, ideal.

Advance publicity and poster work was exceptionally thro here, but the location was changed from original lot to McCook Field. Station WHIO co-operated and business held up nightly from a good opening. Monday, Friday and Saturday nights were exceptionally good, with all concessions and shows doing well. Rides also cliked. Dorothy Sheesley reported the best week of the season so far with her bingo. Jerry Jeffrey's Gay New Yorkers continues popular. Mrs. Clay May is recovering from a recent operation. Princess Marguerite, midgett, closed here. **PAT BUCHANAN.**

**Crystal Expo**

Abingdon, Va. Week ended May 31. Auspices, Police Radio Fund. Business, good. Weather, fair.

Shows got off to a good start Monday night, with the Dope Show topping that department. Manager Bunte, upon arriving here, found that some of the performers on the Dope Show could not get over the mountains to make the spot, so he immediately revamped the show. He placed Harry Griffith and Junior Moore in charge, sent into Middleboro, Ky., for additional performers, and show opened Monday night on schedule. Station WOPI, Bristol, Va., had Harry Griffith and Junior Moore on the air daily. Manager Bunte began work on a new Girl Show front. All shows are of-fee owned, except Doc Moore's Snake Show and Murphy's Midgets. Police co-operated, as did the press and radio. A public feeding on Thursday night succeeded the gate receipts. Bill Gimnall, local dairyman, decorated the stage and furnished many gifts. The writer en-

**3000 BINGO**

Heavyweight cards, black on white. Wood markers printed two sides. No duplicate cards. Put up in the following size sets and prices: 25 cards, \$3.50; 30 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.00; 150 cards, \$6.25; 200 cards, \$7.11; 250 cards, \$11.75; 300 cards, \$16.50. Remaining card, \$5.00 per 100. No. 140 — Extra Heavy Green Both Sides. Per 100, \$8.50.

**3000 KENO**

Made in 30 sets or 100 cards each. Placed in 3 rows across the cards—top up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, \$3.50.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 2 1/2" x 3 1/2". **LIGHT WEIGHT BINGO CARDS** Black on white, postal card thickness. Can be returned or discarded. 3,000, size 5 1/2" per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 10¢. Automatic Bingo Shaker, Red Case ... \$12.50 3,000 Jack Pot Slips (strip of 7 numbers), per 1,000 ... 1.25 Lightweight Lizards, 6x16, per 100 ... .50 3,000 Small This "Bingo" Bingo Shows, 7 colors, pads of 25, size 4 1/2", per 1,000 ... 1.25 3,000 Featherweight Bingo Sheets, 5 1/2" x 18, Loose, \$1.25 per 100. Stamped in pads of 25, per 1,000 ... 1.50 Package extra on these sheets. Bingo Card Markers, in strips, 25,000 for 1.25 Dice boards and pads, warlike clocks, number books, subscription lists, name items, Cal and sample cards free. You pay air C. O. D. fee. No returns except broken, instant delivery.

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SEVEN - AND - TEN COLORS  
ASK-ABOUT BINGO-BLOWER  
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**PARTNER WANTED**  
For eldest Petrified Exhibit on road. Walk Around Pit on Truck. Factory built. Or sell complete outfit.  
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**WANT**  
MAN TO LECTURE AND HANDLE INSIDE OF ILLINOIS SHOW or will sell. Interest in same. Booked for season. Making money. No time to handle same. Who?  
**CARL J. LAUTHER**  
Care of Cecil A. Wilson Shows  
New Castle, Pa. this week; Erie, Pa., next week.

**WANTED**  
A first-class Talker and a first-class Inside Lecturer for Elusion Show. Girls for Illinoiss. state wide and height. Also a high-class Medalist to answer questions without a hitch. **GEO. BARTOW**  
Care of Frisk Shows, Fargo Falls, Minnesota

**WANTED—HELP**  
For Ferris Wheel and Merry-Go-Round. Man Good pay.  
**HADJI DELGARIAN**  
2303 N. Melvina CHICAGO, ILL.

**NEW SENSATIONAL**  
Original Side Show Freak Illusion Light weight. Cool less than a Jumble sawbuck. BUNCH letter, save money maker. Particulars free.  
**ABBOTT'S, Colon, Michigan**  
World's Largest Illusion Builders

**FISH CAR FOR SALE**  
75-ft. Halfway Williams Coach, used by State to transport live fish. Equipped with stations with two convertible banks, toilet and lavatory; complete kitchen with range, icebox, sink, cupboards, etc.; dining room, two extra banks. Screen heating system. Debo 32 V. Light plant. Live baiting water and air storage tanks. **GAME A PARKS COMM.** State House, Lincoln, Neb.

**POPCORN MACHINE**  
Mounted on a car, ready to use. Gasoline Power. Electric Motor. Very attractive, with Umbrella.  
**\$125.00**  
Care of Washington House  
Pittsfield, N. H.

**DOCTOR MEL-ROI & BOBBY-ANN WANTS**  
Useful Hideshow People and Talker, also Working Arts. Jimmie Hantz, Johnnie Hantz, Capt. Louis (troubler man), come on. Waz. Tattooer. You! Her, wife mo. Want Girls for Illusions at once.  
**BYERS BROTHERS' SHOWS**  
Centerville, Iowa, week of June 9th

## USED TENT BARGAIN

We'll be moving soon but we WILL NOT leave this tent. It's yours if you hurry at a remarkably low price. Better view your order.

1-300—85x102 Oiling Square End Hip Roof Tent, made in four pieces to save, made for fine center poles, raised on every third seam, tent is push pole style. Material in top 8 oz. khaki drill, red and blue trim. 2 1/2" sidewall of 8 oz. khaki duck, red trim. Condition fair to good.

Price for top with wall . . . . . \$295

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603 Hardesty, Kansas City, Mo.

## TENTS-BANNERS

3 Tangley Calliope in first-class condition. CHARLES DRIVER—BERNIE MENDELSON

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## DEE LANG'S FAMOUS SHOWS

NOT THE LARGEST . . . BUT THE CLEANEST

★ CAN PLACE NOW AND FOR 20 FAIRS AND CELEBRATIONS. FAIRS START JUNE 30 AT JAMESTOWN, MO. DAK.

RIDE MEN—AS WE ARE ADDING SEVERAL NEW RIDES. MUST BE SOBER AND RELIABLE AND CAPABLE OF DRIVING BIG ELI SEMI-TRAILERS.

SHOWS: CAN PLACE ANY NEW OR NOVEL SHOWS WITH OR WITHOUT OWN OUTFIT. ALSO CAN PLACE SEVERAL GRINDERS AND TALKERS. Sam J. Golden, write. CAN PLACE ON COLORED MINSTREL SHOW, MUSICIANS. ALL INSTRUMENTS WANTED. Salary sure every week out of office.

CONCESSIONS: CAN PLACE LEGITIMATE CONCESSIONS ONLY. ALSO AGENTS FOR BALL GAMES AND STOCK CONCESSIONS.

All DEE LANG'S FAMOUS SHOWS  
Address: Ft. Dodge, Iowa, this week; Sioux City, Iowa, next week.

## Square Deal Amusement Shows

9 WEEKS of CELEBRATIONS and CONVENTIONS

Want legitimate Stock Concessions. Will sell X on Ball Games, Novelties, Scales and Stock Wheels. Interesting proposition for Shows that can produce with or without own equipment. Want Ride Help, experienced Bingo Agents, Trunk Drivers, Cook, House Help. Good salary to sober, reliable people. Our live and let live policy enables those booked with us to do business every week. A clean show that draws and holds people. Will book one more Free Act. State best salary in first. Featuring Free Attraction and Free Gate. Address: Andover, N. Y., this week.

## AN IMPORTANT ANNOUNCEMENT BY THE SHOWMEN'S LEAGUE OF AMERICA

Beginning September 1, 1941, our initiation fee will be increased from \$10 to \$25.

Join Now While Initiation Fee Is Only \$10.00

Contact your nearest League member or write direct to Membership Committee. SHOWMEN'S LEAGUE OF AMERICA, Sherman Hotel, Chicago.

## Alamo Exposition Shows

PLAYING THE BEST ROUTE IN THE WEST, WHERE ALL OF THE MINES ARE WORKING AND CONDITIONS ARE EXCELLENT.

Starting this week with the Black Diamond Jubilee at Walsenburg, Colo.; Denver, Colo., and Rapid City, S. D., to follow then the Biggest July 4th party in this territory, Belle Fourche, S. D. Want CAPABLE SHOWMEN FOR COMPLETELY FRAMED SNAKE SHOW. WILL FINANCE ANY SHOWMEN WITH PRACTICAL IDEAS. J. T. Hutchins wants Freaks for Side Show. Jimmy Podesta needs Riders for Motorshows.

CAN PLACE LEGITIMATE CONCESSIONS.  
Address: JACK RUBACK, Mgr., Walsenburg, Colo., this week; Denver, Colo., next week; then per route above.

## WANT---BREMER'S CONSOLIDATED SHOWS---WANT

FOR NORMAN COUNTY FAIR, ADA, MINN., JUNE 16TH

Followed by Detroit Lakes, Wis. Carnival and the best 4th spot in the Northwest. Concessions that work for Stock, Candy, Pop, Walker, Scales, Guess Your Age, Novelties, Darts, or any Show. Shows: A moving route for any good attraction. Michael, Wax, Exposed, Deep, Crane, or any good single Pit Attraction. Riders: Will book Octopus, Rube-Plane, or Fly-Plane; also neat Pony Ride. Marine Thompson wants Buckle Agents. Red Lime wants Agents. Bill Chalkias can use good Side Show Act; cash, no promises.

This week, Crosby, Minn.; June 16th, Norman County Fair, Ada, Minn.

## BYERS BROS.' SHOWS

HAVE CONTRACTS FOR 41 STREET FAIRS AND CELEBRATIONS, STARTING JUNE 16TH. WE PENN ARCADE AND LEGITIMATE CONCESSIONS. WILL BOOK NOVELTIES, PITCH-TILL-YOU-WIN, CANDY FLOSS, AMERICAN PALMISTRY AND BALL GAMES. WILL BOOK INDEPENDENT SHOWS THAT DO NOT CONFLICT. Want Man to handle Guss Show. (Tex Morris, Wm.) Address:

JIMMY BYERS, MGR., CLARINDA, IOWA, THIS WEEK

joyed a two-day visit with Lieutenant Colonel Goldie and Major Schuller at the Fort Jackson induction station at Columbia, S. C.

Morganston, N. C. Week ended May 24. Auspices, Sheriff's Radio Fund. Business, good. Weather, fair.

Shows chalked good results here, with Murphy's Midgets the best. Minstrel Show was second. Side Show, with several new acts, did well. Capt. Speedy Phoenix, free act, continues popular. Visitors included Dr. Kirby, A. H. Milchem and Mr. Westmoreland. Wednesday night another party was held in the Minstrel Show for the benefit of Eam Petralia, who is recovering from injuries at the home of Mr. and Mrs. Carver, China Grove, N. C.

DOC R. G. PELMET.

## Great Sutton

Quincy, Ill. Week ended May 31. Location, Sixth and Jefferson streets. Business, fair. Weather, good.

Organization was the first here this year and Monday night's attendance totaled 2,700 paid admissions. Patrons spent freely and all shows, rides, and

concessions obtained good results. L. P. Brady joined with his new Rolloplane, Octopus, and Loop-o-Plane, bringing the rides up to 10. Shows also carry 9 shows and 32 concessions. Manager Sutton purchased three new trucks and trailers from Charles T. Goss. Lot Superintendent Bill Norwood and crew will start building three new show fronts soon. Mrs. R. B. Brundage's Penny Arcade is chalking up good takes. She has placed an order for 50 new machines. Dutch Dutz reported that the Sick Benefit Fund registered a profitable bingo night last week. Dutz donates the use of his corn game, time, and employees to the weekly bingo game for the show people.

East Alton, Ill. Week ended May 24. Location, American Legion grounds. Auspices, American Legion Post. Business, good. Weather, fair.

Shows were in and partly set up Sunday night and some visited the midway of the Royal American Shows and Rubin & Cherry Exposition. Big crowds prevailed all week and patrons spent well. The midway looked much better with the recently purchased light towers. John R. Ward Shows played Wood River, Ill., and members of both shows exchanged frequent visits. Friday and Saturday were good and brought the date up to the best spot of the season so far.

P. M. SUTTON JR.

## Endy Bros.

Schenectady, N. Y. Week ended May 31. Location, Stop 28, Albany-Schenectady Road. Auspices, Fire department. Business, excellent. Weather, good.

With General Chairman Keator and Assistant Chairman Eddie Updyke and committee members giving good co-operation, shows registered a record of big week's gross here. The Albany Knickerbocker Press and Times-Union, as well as The Schenectady Star, were liberal with space, and heavy radio publicity in both cities helped make the new location a good one. Lee Erdman's Monkey Circus clicked. Decoration Day Matinee proved exceptionally good for all. New Spitfire and Ride-o-Continue to do good business. Benny Beckwith has the streamlined Esterpillar in operation and the new green canvas tunnel makes for an attractive ride. It was rebuilt in the last three weeks. Al Finney joined with a new Funhouse. Sam Murphy returned here and has recovered from his recent illness. President David S. Endy took delivery on a new car. Visitors included many members of Ideal Exposition Shows; Harry Heller, Heller's Acme Shows; Donald T. Hankins, and Mrs. and Mrs. Boyer.

JOHN W. WILSON.

## James E. Strates

Brodorf, Pa. Week ended May 31. Auspices, Red Men. Business, fair. Weather, rain and cold.

Weather here cut down business, but patrons were plentiful when they could get out. Matinees on Decoration Day and Saturday gave good grosses, but both nights were lost to rain. As the lot was soft, wagons were spotted early and loading started about 9 p.m. Bill Hegerman is framing several new features for his new Funhouse. Allan Klassen's Gang Busters Show acquired a new gangster car. Whitey Rogers is putting the Royale Family of Midgets out well. Proving popular here were Charles Taylor's Harlem Revue, Joe Sciolino's Vanities, Harvey Potts's Hawaiian Nights, Whitey Rogers' Midget Show, Joe Annals's Artist Models, Fearless Egbert's Lion Motorcade, Allan Klassen's Gang Busters, Jacques Gouille's Unborn Show, Slim Curtis's Fat Show, Al Tommie's Circus Side Show, and Leo Carrell's chimps. All new canvas was slated to arrive here. Big tops will be blue and the smaller ones green. Shop wagon turned out a new 24-foot wagon for Mrs. Morten's Spitfire ride.

SKY PUTNAM.

## O. C. Buck

North Adams, Mass. Week ended May 31. Location, Steele Lot. Auspices, Central Labor Union and British War Relief. Business, big. Weather, good. Pay gate, 10 cents.

Organization opened on time after a long trek here from Troy, N. Y. The Whip truck broke down outside Troy and did not get in until late Monday. At 7 p.m. Tuesday, opening night, a sudden electrical storm hit the shows and blew down tops on Ganglers' Circus, Ten-in-One Show, and Emmanuel Callahan's attraction. Many of Ganglers' props were ruined, but Callahan did the Side Show opened in about an hour.

Gangler lost the night but opened Wednesday. Memorial Day packed the midway, and Children's Matinee, Saturday, was highly successful. Ganglers' Circus did well. John Quinn, general agent, made several hurried trips out of town. Mr. and Mrs. Al Davis left for Pittsburgh to visit their daughter who is ill. Ada Pinkerton is making preparations to celebrate her birthday. Paul Pulliter, whose orchestra is appearing at the Hotel Kimball, Springfield, Mass., visited Clementine Coffey, Foghorn Clancy, press representative of Col. James B. Eaker's Rodeo, stopped over en route to Providence, R. I.

LON RAMSDALL.

## Buckeye State

Anna, Ill. Week ended May 31. Location, fairgrounds. Business, poor. Weather, ideal.

Business here was poor, excepting on Friday night, when spending was fair. J. C. Hamlett, Chairperson owner and operator, and Mrs. Hamlett returned after a trying trip to New Orleans.

Bald Knob, Ark. Week ended May 24. Location, City Park. Auspices, Strawberry Festival. Business, satisfactory. Weather, excellent.

Mr. and Mrs. Ragdale joined with a new photo gallery and Whitey Usher took charge of the newly framed Ring of Hell show. Mrs. Rosalie Lucy Harrison was called home because of the death of her father. Ed Sweeney and Pearl Johnson, who have the percentage, did fair. J. Bird framed a new ball game. Jimmie Frances opened his new fish pond here and Owner Joe Gallier is keeping all his equipment up to date.

H. G. STARBUCK.

## Byers Bros.

Excelsior Springs, Mo. Week ended May 31. Location, downtown. Auspices, Mulesia Corporation and Merchants. Business, excellent. Weather, fair, excepting closing night.

With co-operation from the community and sponsoring committees, this proved the best of the season so far. New Tilt-a-Whirl, under foreman Harold (Bully) Summers and his assistant, Harry Hunter, topped the rides. Octopus was second. It was sent to one of the other units to play a street celebration after the close here. Fred R. Baine, cook-house operator for two seasons, left here to join the Great Sutton Shows. Fred Roth purchased a new car. Office purchased additional trucks. Jake Moore's building new fronts for his shows and ride. He also purchased a truck-trailer. Bill Baldwin, human volcano and pacifist with Doctor Mel-Rob's Circus Side Show, is proving popular. Len Morton's Animal Show, calliope, and sound car toured the downtown sector daily.

Leopoldworth, Kan. Week ended May 19. Location, Fourth Street lot. Auspices, F.W.P. Post. Business, satisfactory. Weather, threatening.

Because of excessive rain and cool weather, shows lost Wednesday and Friday nights. However, business was satisfactory on the week. Shows opened Monday night to an estimated 8,000, and Saturday afternoon was one of the most successful in the shows' history. A



WILLIAM T. USHER, youthful Ten-in-One showman of note with Buckeye State Shows, is framing a new wrinkle for outdoor show business, which he plans to spring soon. He's the son of Whitey Usher, Ten-in-One operator and manager of a few years ago.



pageant and downtown street dances nightly drew many out-of-town visitors. Rides, show fronts, and trucks have been repaired under direction of Transportation Superintendent Joe Otis Cannon. Artist George (Dutch) Gasnik put the finishing touches on ticket boxes and trucks. Ira Wilson, former general representative on various carnivals, was a member of the sponsoring committee here. Charles De Maria, son of Bobby Ann Mel, purchased an automobile to be used to transport Circus Side Show employees. Gus Bartel and wife, Bert, attended the funeral of a relative in North Dakota, returning to the shows closing night here.

MRS. JEWELL ROBINSON.

**L. J. Heth**

**New Albany, Ind. Week ended May 21.** Location, Triangle Park. Auspices, Tull Cofors of Lebanon. Business, excellent. Weather, clear and warm.

Shows were the first in downtown New Albany in 11 years. It was necessary to fill a large drainage ditch and clear the old ball park before shows could move on! However, Special Agent Harry Logan had everything set and shows opened Monday night to big business, which continued throughout the week. Thursday night was the big one, and defense workers came out early and stayed late. Rooms were at a premium and most of the folks who had cars stayed in Louisville, Ky. Charles Fisher and his Famous Flyers replaced his brother Bob's Six Fearless Flyers here. The latter act going into Idelwild Park, Lionter, Pa. Lester and Mrs. McGee; Robert E. Jewell, secretary Kentucky State Fair, and party, Harry Morris and former members of his troupe, Cliff and Virginia Carpenter and Mrs. Carpenter's parents visited, as did Tom and Lucille Fox, formerly of the Shive & Christ Shows, and Dr. Dussard, Bedford, Ind. Two softball teams have been organized. One team is composed of ride and show

help, while the other is made up of concessionaires. Former is captained by Curley Rivers, and includes Tommy Bates, Luther Young, Charlie Banks, Cliff Carpenter, Oscar Orwood, Lawrence Wilson, Bill Bozeman, and Red Felton. Concessionaire team has Bernie M. Sloane as captain, and the players are Buster Westbrook, Howard Reeves, O. D. Smith, Jimmy Davidson, Jack Bryan, Wimpy Woods, Jimmy Griffin, and Fred Berry.

H. B. BRIVE.

**Cotton States**

**Greenview, Ill. Week ended May 24.** Location, City Square and City Park. Auspices, Firemen's Festival. Business, good. Weather, cool.

Local police and firemen gave good co-operation and spot proved one of the best since opening on April 29. Montana Johnny added another monkey to his Side Show. Shows and rides report satisfactory business, while concessions did fair. Manager Ray Jones and Bill Atkins took a few concessions to Petersburg, Ill., Saturday and Sunday and worked to near-capacity business. Scatter Trueblud has the lighting equipment and light plant in good condition. Shows plan to remain in Illinois thru the fair season. Visitors were Mr. and Mrs. Charles Cristion; Ray Wilson, owner Wilson Shows, and Ed Cory, Ferris Wheel operator.

**Freeburg, Ill. Week ended May 17.** Auspices, Booster Club. Business, slow. Weather, variable.

Rides obtained the bulk of the business here, with Bill Atkins's Ferris Wheel leading rides. Cortez Attractions topped show. Montana Johnny's Side Show got its share, as did Curly Lewis's Civil Revue. Concessions reported fair business.

JOE STERKEY.

**Bremer's Consolidated**

**Northfield, Minn. Week ended May 31.** Location, heart of town. Business, good when weather permitted. Weather, cold and rain.

Opening here was good but weather spoiled the rest of the week. Mr. Sailer visited and advised the office that the new Tilt-A-Whirl would be delivered soon. E. Norman Smith's Motordrome and two rides joined here. Marion Thompson, concessionaire, sustained several cuts and bruises in an auto accident while en route to Austin, Minn. Several committees visited, as did Mr. and Mrs. Harry Greb and Martin Sellner. Another truck was added to the fleet here.

**Decorah, Ia. Week ended May 24.** Location, heart of town. Business, fair. Weather, cool.

Shows moved in here from Waterloo, Ia., to a small lot. Many sprains, bruises, and sore arms made their appearance as the softball players went into training. Birthday parties were tendered Bill Chalkias, Side Show operator, and Mrs. Lonnie Perkins. Much painting and building are being done. Another new front, mounted on a truck, is nearing completion. New canvas arrived for the Athletic Show. Two more trucks have been added to the fleet. R. F. MYERS.

**Golden Belt**

**Glenwood, Ia. Week ended May 31.** Location, Firemen's Showgrounds, Auspices, VFW Post. Business, fair. Weather, fair. Weather, cool.

Shows arrived Sunday noon and were ready to open that night. Al Baysinger Shows were on same highway en route to Omaha, Neb. Date proved only a fair one. Sponsoring committee co-operated. Many visits were exchanged with the Baysinger Shows. Mr. and Mrs. Tom Wells went to their home in Omaha each night. Ace Martin joined with Girl Show, and Mr. and Mrs. Morie came on with a pan game. Iola Baker is framing a new concession. Saturday Kids' Show was hampered by rain.

**Atlantic, Ia. Week ended May 24.** Location, Tully Showgrounds, Auspices, American Legion Post. Business, poor. Weather, bad. Pay gate.

Shows made a 250-mile jump in here and opened on time Monday night. Organization met two other shows, Reynolds & Wells and Al Baysinger, on the highway, and a few jacks were cut up at different gas stations. Shows opened to fair weather the first three days but it was cold the last three, with some rain. Light business resulted. Situation co-operated. Penny Arcade was framed and made its first showing here. Plessee Gemler, cookhouse operator, celebrated her birthday and received a number of gifts. After shows closed,

personnel enjoyed a luncheon served by Mrs. Genuler. C. E. Reed, general agent West Broa' Shows, visited and was the guest of Manager and Mrs. Zindars. Rabbit Baker is in charge of trucks and motors and is doing a good job. Shorty Cramer is the electrician.

W. H. KELLY.

**O. N. Crafts**

**Modesto, Calif. Week ended May 31.** Location, circus grounds. Business, fair. Weather, fair.

With better weather, crowds and grosses have been increasing. A new club made its debut on the midway here. It's known as the Jollyites. Mr. and Mrs. Al Zobian are back with the guess-your-weight and age concessions. Fred Mortensen, with his daughter, Clara, and son, Leo, has his show among the topnotchers on the midway. Harvey Quackenbush's Neon Glass Blower attraction is popular. The new Fly-Op Plane ride has been reloaded. Harold Mook is doing a good job as auditor. W. Lee Brandon, general agent, returned here, but left immediately with Roy E. Ludington.

GEORGE PARENT.

**Huggins Model**

**Albany, Ore. Week ended May 24.** Auspices, American Legion Post. Business, fair. Weather, ideal. Pay gate, 10 cents.

Shows opened to large crowds here, but spending was light. Whitely Sandberg took over the Circus Side Show at this engagement and did well with it. Springfield, Ore. Week ended May 17. Business, good. Weather, fair.

Shows arrived here on time after a 250-mile jump. Trucks encountered little trouble en route and shows opened on Tuesday night to large crowds of good spenders. Trucks were aided in getting on and off the lot by caterpillar tractors. Everybody was working here and spot proved one of the best so far.

RED LINDSEY.

**Patrick's Greater**

**Dayton, Wash. Four days ended June 1.** Location, fairgrounds. Auspices, Dayton Race Meet. Business, very good. Weather, rainy.

Shows opened here Thursday night to light business. Friday, Saturday, and Sunday were the annual Dayton Days and, altho it rained thruout the engagement, business was good. Owner Patrick purchased a car to replace the one which is still in the insurance adjusters' hands. He made several trips with the new car to Weston, Ore., where his new Silver King Shows opened. He reported they did well and everything was operating smoothly. Fritz Hemke expanded his concessions to take in the grandstand here. Mrs. Betty Wilson joined with her concessions. Mrs. Mary Sherman's photo gallery was popular, as was Mrs. Rose Keeler's popcorn and candy floss stands. Chet Sanders completed his new She Show front, and the Eddie Biletti Troupe worked in front of the grandstand during the races and rodeo.

**Pendleton, Ore. Three days ended May 27.** Business, fair. Weather, good.

Shows remained here three extra days to fair business. Thursday night was hampered by rain. Mr. and Mrs. Bull Montana and daughter left for California. Jack and Helen Hughes left for Bremerton, Wash., where Jack will work with his father and brother. Don Meredith has been appointed electrician and transportation master. Bob Tyree's Athletic Show did well. Mrs. W. R. Patrick escaped serious injury when her car skidded on a wet highway to Spokane, Wash., returning from trip to Spokane, Wash., where she had been visiting her mother and father. The new car rolled over twice on a curve and was demolished.

DANNY CONGDON.

**Bowen's Joyland**

**San Bruno, Calif. Week ended May 24.** Auspices, San Bruno Firemen's Festival. Business, excellent. Weather, good.

Always a good spot for the shows, town turned out much better than last year. Athletic Arena was the top midway money-getter. Mrs. Bertha Harris' Under and Over concession did well, and Ted LeFors's bingo operated to capacity. Mrs. Marie Kienek's Octopus again led rides. Don Gonzales, side show manager, added two attractions to his tray, while business at Vivian Gorman, Mike Krokos, Shorty Wrighteman, Mr. Loomis, Roy E. Ludington, Mr. and Mrs. Les Hart, and Birney Davis were among visitors.

**Angels Camp, Calif. Week ended May 23.** (See Direct From the Lots on page 63)

**EXHIBITS •• 1941**

**PENNY ARCADE MACHINES**

*Now Ready For*

**PENNY ARCADES SPORTLANDS AMUSEMENT PARKS SUMMER RESORTS TRAVELING SHOWS ARMY CANTONMENTS, etc.**

FOR ILLUSTRATED CATALOG - ALSO FREE INFORMATION AND PLANS OF MODERN PENNY ARCADES (Illustrations and Plans) Write

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**MAKE \$50.00 A DAY ON CANDY FLOSS**

Start a business of your own, make real money at any place of amusement with CANDY FLOSS, get one of our highly efficient machines now. Four models to choose from, sturdy built, easily operated. Prices to suit you. Write TODAY!

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202 Twelfth Ave., So. Nashville, Tenn.

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**ECHOLS HIGH SPEED ELECTRIC SHAVERS**

**\$39.50**

S. T. ECHOLS

1937 Walton Avenue St. Louis, Mo.

**WISCONSIN AND MICHIGAN**

Want 4th of July date, also Fairs and Celebrations. Have 6 Bldgs, 3 Shows, 20 Fun Booths.

**O. C. HENKE**

2314 W. State Milwaukee, Wis.

**CARNIVAL BOOTHS, RIDES**

Will rent complete unit, consisting of Ferris Wheel, Chaco-Plane, Kiddy Rides, 12 Booths (new canvas), 2x14, including Sings, Ball Game, Refreshment Stand, Wools, Electric Equipment, etc. Will set up, take down and haul. Carnival Wheels and Games of every description. **SHAW-PAUST**, 1524 Chestnut St., Philadelphia, Pa. Ph. LO-1124.

**READING'S SHOWS**

Want Girl Shows for 8000 Dates and Fairs. Pat. Midge, Hinson, Big Shows, Wax, Monkey Jockey, etc. or Drive for July 4th Celebration. Want Book Concessions. Manager for Athletic Show, Tomkinsville, Ky., this week; Burlington, Ky., June 14th; Billings, Ky., June 23; Martin, Tenn., July 4th week. **W. J. WILLIAMS, Mgr. P.S.I.** 7912 Rogers wants Agents for Ball Game and Hoops.

**HELP WANTED**

Ferris Wheel Operator and one Man who understands how to put up and take down joints. Super and pay each week in cash. **E. LACHMAN, 933 G. St., Northwest, Washington, D. C.**

**WILSON'S FAMOUS SHOWS**

WANT Stock Concessions for one of Illinois' largest 4th of July Celebrations at Sullivan, Ill.; also 2nd or 3rd or more shows with own equipment. This Show carries six different kinds of rides and three shows. Paxton, Ill., this week; American Legion Celebration, Fairmount, Ill., next week.

**PRYOR'S ALL STATE SHOW**

Wants Free Act for balance of season; price must be reasonable; prefer Aerial Act. Good proposition to small Merry-Go-Round, Concession Long Race, Lead Gallery, Clothes Pin, Pitch 'n' O' War, Devil's Bowling Alley, Dart Show, Rumper, No concessions. Start week for 10th. Here you find of bona fide Fairs and Celebrations in West Virginia, where there is plenty of money. All address:

**JACOB PRYOR, Fairmont, W. Va.**

**WANTED AT ONCE**

Attractive Young Lady to handle Snakes and Lecture. Also useful Snake Show People, two Ticket Sellers that can grind. Wire, do not write.

**DON REED**

Abbott Park Hotel Providence, R. I.

**WANTED**

Ride Foreman and Second Man for Ride-O-Ride. Must know their business, also must be sober and reliable. Top wages. Wire

**PRUDENT'S AMUSEMENT SHOWS**

124 Cedar Avenue Patchogue, N. Y.

**LADAEANE MIDWAY ATTRACTIONS**

Want for 14 annual Fairs and Celebrations in Texas starting July 1st in Mesita, Texas; 7th Show, Girl Show, Grand Shows with or without own equipment. All Concessions open except Pop Cans, Sugar Cane, Displays, Free Fun, Edging, Photos, Lead & Cigarette Showings, Galleries. Want Operator for Woods Gallery. Good proposition for Cook House. Want 11000-12000 Fireman and Second Men for all Texas. This Show carries six Rides, Showing Houston now. Jobs at once. Write or wire **TORE D. McFARLAND, 7317 Appleton St., Houston, Texas.** Telephone: Preston 7319.

**SECOND-HAND SHOW PROPERTY FOR SALE**

\$7.00—Electric Brown Bobby Dauphit Machine.  
\$5.00—Amoze Prize Gallery Target with Bell.  
\$4. Each—New Loaded Milk Bottles.  
\$4.50—New Ticket Box Parcel, good colors.  
\$4. Each—10-00 Pennant, Flags on Streamers.  
We Buy Concessions and Show Machines.

**WELL'S CURIOSITY SHOP**

20 E. Second St. Philadelphia, Pa.

**WANTED**

Agent for Count 'Em Up Show. Wire me at once.

**R. W. ROCCO**

One Goodman Windsor Shows Eau Claire, Wis.

**WANT**

First-class Chaperone, Ferris Wheel and Loop-Loop Operators. Good salaries; some pay. Core Game and Ball Game Agents.

**W. E. WEST MOTORIZED CARNIVAL**

Norfolk, Nebr.

# American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., June 7.—We had anticipated inaugurating our annual visitation program with a call on O. J. Bach Shows in Newark, N. Y., but at the last moment had to cancel our plans because of weather conditions. It now appears that visitations will be started during the week of June 9.

In the last issue we pointed out plans to notify a few non-member shows each week to the effect that membership in the associations was not limited by invitation. In addition to letters previously reported, similar letters have gone forward to Buffalo Shows, King Ed Shows, Deal Amusement Shows, and Sunburst Exposition Shows. Letters will be sent from time to time to other non-member shows and reports of additions to membership will be announced in this column.

Motorized show members are notified that there may be difficulty afoot in connection with possible changes in federal gasoline taxes. On one hand Congress is being urged to withdraw from this field of taxation. This urging comes from 24 of the States. Others are urging the States get out of this field of taxation. All in all, the average tax, federal and State, is nearly 6 cents per gallon and represents an average sales tax of nearly 50 per cent. This problem appears to be a colossal headache in the making for those members of the carnival industry who transport by truck, and we urge our motorized membership to give strict heed to possibilities and prepare themselves collectively to take a stand in the matter. Any members interested in further details can obtain them by writing to the association's office.

## MIDWAY CONFAB

(Continued from page 37)

is scheduled to join about July 11. Mac Bunn, Jim Petrelli, and Albert Hyder will direct quarters activities. Three light towers arrived and some work will be done on them before they are sent on the road. Eight trailers are here for new bodies and they will be used for Lang's Circus, line-up of which includes the Wagner Troupe; Tommy Holson, wire act; Frances and Joseph, perch; Van Smith's horses, Mrs. Van Smith's ponies; Nelson Sisters, serialists; Betty Jo Starr, hand balancing; Jones Troupe, teeterboard; Bill Troupe, trick riding; Harry Wayne, Abe King, and Ted Powell, clowns. Buck Newstarr and wife, Boots, will have the concert.

LUCIE GILLETTE, said to be the only woman ever shot from a cannon, was subject of four highly favorable feature stories in local papers while Art Lewis Shows were playing Bridgeport, Conn. International News Service sent a photographer from New York to cover her act, while Life magazine cameramen

## Milan, Mich., American Legion Celebration

June 9th to 14th, River Rouge and many others to follow. Want Shows and legitimate Concessions, experienced, sober, Ride Help, Highest wages paid. Doc Kelly wants Girl to work Beatles.

## COTE AMUSEMENT CO.

11728 Broadstreet Boulevard Detroit, Mich.

## GOLDEN WEST SHOWS

Can place legitimate Concessions of all kinds. Will make elaborate gift. Has no tent food and top for 10000, or what have you? Want Side Show Act, Amusement Attractions. Taylor Miller wants Boycot and Venetian Act. For 5000—40 ft. Tarkey Q Merry-Go-Round, 2' attract, newly painted and in A-1 shape. Will book same for balance of season. Address: WM. BARNHART, as per article in The Billboard.

## SCALEMAN

For Grand Forks and Minot, No. Dakota, Fair. Men working these spots can work our larger Fairs starting in August. Address: V. L. WOLF, care of Goodman Wrecker Shows, Eau Claire, Wis. This week: Moorhead, Minn., Sat.

## FREE INSTRUCTIONS

Write today for your free copy of The Billboard's latest booklet entitled "How To Make More Money in the Roadshow Business". It's packed full of 45 best business ideas. You need not want it, too, for the main file and supply house advertisements. There is only a limited supply. Be sure to get your FREE copy. Write today. THE ROADSHOWMAN 25 Opera Place Cincinnati, Ohio

# Selective Service Mail for These Men at The Billboard's Offices

CINCINNATI, June 7.—The following men have Selective Service mail at The Billboard's various offices. In some instances the mail consists of questionnaires and in others order number cards. The order numbers are given in parentheses where known. All of these men are requested to send forwarding address

## CINCINNATI OFFICE, 25-27 OPERA PLACE

- Ague, Ernest W.
- Ables, Wm. Robt.
- Ambertty, Paul E.
- Anderson, Earl E.
- Anthony, John C.
- Arnold, Lyle
- Avery, Jas. H.
- Barnfield, David
- Barrett, Lyle
- Beard, Donald Owen
- Beane, Henry Baker
- Beck, Clarence C.
- Beggs, J. Francis
- Bignony, Roger Emerson
- Brewington, Carl H.
- Blake, Delbert Sam
- Blankenship, Walter
- Booker, Edw. Hall
- Botkin, Arthur Edw.
- Bowden, Jos. Thomas
- Braxwell, Wm. David
- Braunard, Travis Jos.
- Bresington, Carl H.
- Briggs, Willard Carson
- Bright, James Harvey J.
- Brooks, John Andrew J.
- Carr, Albert
- Brown, Bernard Joe
- Brown, Freddie S.
- Browning, James E.
- Brumby, Joseph Steve
- Burke, W. O.
- Buras, Sam
- Russell, John
- Russell, Frank Roland
- Beard, Roy Albert
- Cabell, Jos. L.
- Cameron, Louis Chas.
- Caragan, John
- Carter, Andrew M.
- Carter, Monroe Dallas
- Castilla, Gasimero
- Chase, Howard Amos
- Chandler, John F.
- Cole, Creston E. (4205)
- Cole, Fred
- Cooker, Winston Balston
- Courts, Robt. Rennie
- Cox, Wm. Taylor
- Crabtree, Jack
- Crenshaw, Paul B.
- Cress, Earl
- Cull, John Joe
- Daniel, Norman L.
- David, Fred Edw.
- Davis, Robt. Lewis
- DeBorja, Louis
- DeSpain, Grady McKay
- Dickson, Chas. Dennis
- Dickson, Roy Ernest
- Disse, Jos. Wm.
- Doobe, Wm. David
- Doster, Cooper Edwin
- Dougherty, Wm. Rufus
- Down, Clarence R.
- Drake, Jos. Edward
- Ducharme, Henry W.
- Duncan, Louis Gaston
- Dunson, Harvey Junior
- Euro, Francis Geo.
- Farmer, Lewis Edw.
- Faulkner, J. Herman
- Fidler, Francis Thomas
- Fitzgerald, Kenneth R.
- Flick, Frank
- Foster, Jack Mitchell
- Fowler, Rayley
- Fulkner, Robt. Wm.
- Gallowance, Clarence E.
- Gardner, Andrew
- Garland, Robt. Clifford
- Garner, Robert A.
- Olsson, Glenn Geo.
- Giles, Ronald D.
- Goodwin, Wm. Fletcher
- Gouldin, Frank Charles
- Grabam, Jack E.
- Grabbam, J. Wm.
- Grant, Harry Lee
- Graves, Wm. Francis
- Greenberg, Nathan P.
- Griffin, Adon H.
- Griffin, Charles Hugh
- Griffith, Lewis
- Gripp, James M.
- Guiney, Frederick H.
- Goehre, Curtis A.
- Gregory, Elliott
- Hall, G. Y. Mack
- Hale, Chas. Walter
- Hambright, Albert Clarence
- Hammoud, Carl J.
- Hamrick, W. T.
- Harper, Eugene A.
- Harris, Paul Wesley
- Harris, Wm. Beaton
- Hart, Roy Osro
- Adams, Ira F.
- Arbogast, John Robert
- Bateman, Demson Henry
- Bragg, Albert H.
- Brinkard, Clint H.
- Caporale, Ralph
- Clark, James H.
- Dillon, James
- Duffy, Roy Thomas
- Fasky, John Stanley
- Reinsons, Charles Bernard
- Rosenberg, Albert
- Corruzo, John James
- Conchile, Jr., George W.
- Davis, Edward John
- Devaney, John Clinton
- Ted Black
- Dunston, Don
- Johnson, Dan

- Norton, Ralph James
- Shoosh, James T.
- O'Brien, Michael
- O'Casey, Patrick
- O'Dann, Walter
- Olsen, James
- Onatka, Mike
- O'Neill, Jos. Patrick
- Orsinalis, Jose Gomez
- Palmer, James
- Owens, George (69)
- Osborn, Eugene Clyde
- Painter, Robt. Stanley
- Palmer, James
- Park, George
- Parra, John Thos.
- Payne, Raymond Lee
- Payson, Wm. Peter
- Peterson, James
- Pfick, Frank A.
- Pikel, Oran H.
- Pomponius, Anthony
- Pomperni, Earl C.
- Porter, Art B.
- Raisias, Jose Kaimmer
- Ramsey, Wm. Otis
- Raymond, Nicholas P.
- Reynolds, Gerald G.
- Rhodes, Paul Calvin
- Rhoads, Lois Dallas
- Hickick, Louis
- Hilow, Jas. Paul
- Roberts, George W.
- Rogers, Clem (13)
- Roger, Raymond Arthur
- Rogers, Eloy Clayton
- Rosenb, Donald
- Robt, John Jos.
- Samuelson, Charles Elmo
- Saunders, Geo. Washington
- Schalaaky Jr., Joe
- Schoonover, Harold Earl
- Schultz, Edw. D.
- Scott, Glenn Harold
- Shepherd, Sandy
- Shewin, Harry Lawrence
- Shoe, Carl Murphy
- Silman, Robt. Harrison
- Simmons, Chas. Jos.
- Slatis, James J.
- Smith, Eddie Robert
- Smith, Frank Carl
- Smith, Will C.
- Smith Jr., Gen. Edward
- Smith, Thomas M.
- Smithly, Johnnie Jos.
- Snyder, Lewis Herman
- Solis, Fred
- Stachurski, Thos.
- Stacey, Michael J. (225)
- Stanley, Steve
- Stark, Mike
- Stevens, Lloyd T.
- Stewart, Jack Alex.
- Stewart, Vincent David
- Stewart, Jackson W.
- Stratton, Wm. R.
- Streeter, Jas. W.
- Sutton, Kenneth
- Switzer, Gerald E.
- Bylow, James
- Taylor, Henry O.
- Taylor, Howard Ray
- Taylor, John Wesley
- Taylor, Wm. Albert
- Terry, Henry Carroll
- Thomas, Lee
- Thomas, Napoleon Paul
- Trotter, John Wesley
- Toothy, Arnold Earl
- Triko, Billy
- Usher, Wm. Thomas
- Walker, Frank Fred
- Vegetard, Kenneth
- Walker, Jake
- Wapnick, Nathan
- Ward, Clyde Cornelius
- Ward, Maurice Aloysius
- Ward, Wm. P.
- Warren, Jack Hoover
- Washburn, Jr., Nelson
- Washington, Joseph
- Watkins, Rudy Orlander
- Weaver, Wm. Jasper
- West, Altona Boris
- Western, William Franklin
- Wheeler, Carl Frederick
- Whitney, James John
- Wilkinson, Donald H.
- Willard, Verne Clyde
- Williams, Lewis Henry
- Wilson, Alfred Jones
- Wilson, Fred
- Wilson, Harry Joe
- Wilson, Merril G.
- Wollard, Robert Lee
- Yam, Glenn R.
- Zucker, Mortimer
- Zurimack, Albert
- Oliver, Clarence J.
- Patrick, Thomas Wesley
- Payne, Raymond Lee
- Queen, William Leo
- Rogers, John Harrington
- Bewell, Charles Merle
- Shores, Edgar Ray
- Smith, Burley Belmont
- Terrill, Leroy
- Trey, Thomas Eugene
- Williams, Joe
- Smith, Charles Amos
- Bullman, Fred R.
- Wise, Benjamin
- Willis, Gordon Liscom
- Weber, William
- Willis, Gordon Liscom

## ST. LOUIS OFFICE, 390 ARCADE BLDG.

- Foster, Herbert Cottrell
- Hall, G. Y. Mack
- Higgins, Raymond C.
- Roy, Leo
- King, Lee Roy
- Lerner, Harry
- Maslen, Gene Lyle
- Smith, Harry K.
- Miller, Maurice Everett
- Noble, George Weas
- Doherty, Joseph A.
- Dunston, Don
- Korner, George Franklin
- Korner, James
- Postak, William
- Redmond Jr., Wm. Henry
- Leasard, Russell P. D.
- McKiddie, Jasper
- Talley, Clifford Burnett

## CHICAGO OFFICE, 155 NORTH CLARK STREET

- Weber, William
- Willis, Gordon Liscom

spent an afternoon on the midway snapping shots of the attraction.

THE aged dork, stopping at the cage where an old ape sat with his feet hanging down between bars, attempted a conversation with "Come on, fellah! I know yo' can talk if yo' would." The ape merely stared at him and chattered weakly. "I know yo' can say somethin' if yo' would," repeated the old man, "but yo' is a smart old rascal. Yo' knows darn well it's yo' said one word dem white folks would have yo' pickin' cotton in the mornin'."

"I VISITED" Catlin & Wilson Shows in Baltimore, Md., and World of Mirsh Shows in Elizabeth, N. Y., and while at the latter spot visited with Owner Max Linderman, Leon Reeves, and Jim McHugh," Jack Estes, former trouper, who is operating a cafe in Greenville, S. C., reports. "Also visited Bruce and Warren Heaton on Johnnie W. Heaton's Exposition. It presents an attractive and modern midway and help is courteous."

NOTES FROM SCOT GREATER SHOWS BY Violet Wright: Shows opened successfully in Tribune, Kan., despite inclement weather. Mr. and Mrs. C. Sanders joined at the latter spot visited with Owner Max Linderman, Leon Reeves, and Jim McHugh," Jack Estes, former trouper, who is operating a cafe in Greenville, S. C., reports. "Also visited Bruce and Warren Heaton on Johnnie W. Heaton's Exposition. It presents an attractive and modern midway and help is courteous."

HARLEM NIGHT CLUB REVUE on Clyde's United Shows has been working to successful results despite much rain. Manager Luke King letters from Hooovesville, Pa. King recently took delivery on a new truck. Unit's roster includes Anne King, talker and producer; Judy Wells, soubrette; Johnny Wise, comedian; Pee Wee Code, comedian and trombone; Raymond Wells, trumpeter, and piano; Bill Weathers, drums; Dorothy Code, Mabel Tilton, Betty Davis, and Lois Hunter, chorus.

VET SHOWMEN looked on in amazement in Uniontown, Pa., on a Saturday when scores of children, in a drenching rainstorm, attended the Kiddies' Day matinee on Johnny J. Jones Exposition and perished in riding the Moon Rocket and other rides. Seemingly unmindful of the rain and wet clothing, the children remained on the midway all afternoon and left for home only when the rain stopped and cold winds swept the lot after 6 p.m. Date is believed to have been one of the best children's matinees on record in Uniontown.

RAMBLING into Chicago recently after a tour of Ohio and Indiana was E. T. Allen, old-time showman and now owner of the Allen Hotel, Medford, Ore. Allen started in the business as a concessionaire and during his 13 years in the field he has won such organizations as Arnold & Hutchins, Boston & Ferris, Gaskill-Mundy, Dana Thompson, and Monarch Amusement Company. Leaving the field in 1909, he went into the merchandise business in Jacksonville, Fla., and later entered the hotel business in Oregon.

SECRETARY (to owner of Rag Bag Show, Mighty Gigantic)—"Boss, let's look over the books and see how business was in this spot a few years ago. In 1936 business showed an increase over 1935 of 25 per cent. In 1937 there was an increase of 86 per cent. over 1936. In 1938 business increased 100 per cent. over 1937. In 1939 there was an increase of 188 per cent. over 1938. In 1940 there was an increase over 1939 of 317 per cent. and this year, boss, business has increased so much that I have not been able to figure it up." Side-Show Actor (sneering outside the office wagon, to his friend, the greek)—"Did you hear that? All them increases and no damn payday yet!"—Home-Brew Dick.

THREE carnivals contracted to play Waterville, Me., this season, reports Don Rockwood. American Legion Post sponsored a small truck show there the last week in May and Dodson's World's Fair Shows are booked to play the town under the same auspices next month. World of Mirsh Shows will play under Veterans of Foreign Wars Post auspices next month. It's believed to be the first time above have been booked to play the town in the same season. Both are contracted to exhibit at the fairgrounds, now considered the only good location in the city.

# Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by **CLAUDE R. ELLIS**  
(Communications to 25 Opera Place, Cincinnati, O.)

## Milwaukee's Fete Books Full Day Bill

MILWAUKEE, June 7.—For the first time in its six-year history, Milwaukee Midsummer Festival will provide a full program of afternoon entertainment.

### AMERICAN LEGION HOMECOMING

At Piper City, Illinois, August 25th & 26th. Two big days and two big nights. Athletic Shows, Balloon Ascensions and Concessions wanted. G. H. KENNETH, General Manager R. R. ROBERT, Booking Concessions

### BIG FIREMEN'S CELEBRATION

Tarentum, Penna., Week of July 21st. Shows wanted (exclusive of Girls Shows), also Monkey Circus, Stroll-inde Train, Pony Parade, Rocky Road Dublin, Poodles, Motor Parade. Let's hear what you have, 75,000 to draw from. A. W. LYNN, Sec.

### CICERO 15th ANNUAL FALL FESTIVAL AND HOME COMING

AUGUST 7, 8 and 9. Large crowds. More clean Concessions, also Free Acts. Give prizes. C. H. TOMLINSON, Sec., Cicero, Indiana

### CORRECTION ON DATE

WANTED

Legitimate Concessions and Shows for annual Firemen's Celebration

JULY 9, 10, 11 AND 12

Write C. S. SEIDER, Chairman, Bettleville, Ohio

### FIREMEN WANT CARNIVAL

To Play Any Date. Advance Agents, be in hand. How Co. meeting June 13. Thuringe anti-caricature notes. KEXTER HOSE CO., Exeter Boro, Pittston, Pa.

### WANTED

CONCESSIONS AND CLEAN SHOWS

### HOAGLAND STREET FAIR

Write THEO. KLINE, Hoagland, Ind.

### WANTED RIDES

For July 4th

### ORANGE FIREMEN'S FAIR

Oregon, Va.

### WANTED FOR FIREMEN'S CARNIVAL

June 20th to July 6th, inclusive. Free Acts, Grand Shows, Concessions, etc. Write CHARLES A. ELLIS, Montgomery, Penna.

### American Legion's

Annual

### JUBILEE

4 Days — August 13-16 — Clarksburg, Ind. Miller's Rides Sought. Shows, Acts and Concessions wanted. H. C. MYERS, Chairman

### WANTED

RIDES, CONCESSIONS AND RODEO

For Odd Fellows and Rebekah Picnic at Corning, Ark., July 11 and 12. Address: H. D. HICKS, Corning, Ark.

### CARNIVAL WANTED

NORTH DAKOTA'S BIGGEST 3-DAY CELEBRATION, JULY 4-5-6

### VAN HOOK RODEO

L. B. GLANVILLE, Pres., Van Hook, N. Dak.

ENTERTAINMENT AND CONCESSIONS WANTED

### SARDINIA COMMUNITY FAIR

August 14, 15 and 16. Address: SARDINIA COMMUNITY, INC., Lillian Wall, Sec., Gardinia, N. Y.

The afternoon show, to be given on the festival's outdoor stage, will appeal especially to children.

Barnes-Carruthers acts have been booked to appear daily and the DC revue, *Relies of Liberty*, will be presented on the last two nights of the festival.

Two other afternoon attractions to which admission is charged will be presented. They will be Johnny J. Jones Exposition featuring Clyde Beatty's Wild Animal Circus, and the Playhouse on the Green, presenting children's plays.

### Pennys Fetes Big for Beam

WINDBER, Pa., June 7.—Merle A. Beam, special events director, reported that despite inclement weather Pennsylvania celebrations he has managed to date have been unusually successful. Gross for Holsopple Firemen's Street Fair was 60 per cent higher than last year's, while rides and shows at Somerset Firemen's Celebration registered a 50 per cent gain over the 1940 take despite loss of several nights because of unfavorable weather. In the first three nights of Confluence Old Home Week Celebration, May 29-31, receipts were greater than for the full week in 1940. Midway and free act contract for Hyndman Home-Coming Week, originally scheduled for June but postponed until later, has been awarded to Beam.

### Boston YD Club Prepping

BOSTON, June 7.—Yankee Division Club will sponsor an I-Am-an-American-Week Celebration on Mile Road location, South Boston, reported Edward O'Brien, chairman of concessions. He said free acts had been contracted from Al Martin, displays by Randolph Fireworks Company, and that there will be war exhibits by the club, 10 McNally Rides, and music by YD Bugle and Drum Corps. He said 14 independent shows and some concessions had been contracted. Heavy attendance is expected at the seven-day event.

### Sheesley Booked in Ravenna

RAVENNA, O., June 7.—For Ravenna Firemen's Fair and Independence Celebration the Mighty Sheesley Midway has been contracted, reported A. L. Suter, celebration chairman. To date 22 volunteer fire companies and several county bands have planned to enter the parade. There will be a pony show with cash prizes, judged by C. A. Porter, Syracuse, N. Y. Good space sale is reported for two tops which will house merchants' exhibits. Fireworks displays are planned. A transportation company will run busses to the fair with a nickel fare.

### Shorts

PLANS are being made for Capitol Heights (Md.) Volunteer Fire Department Annual Carnival, reported Spencer A. Stine.

FOR Desler (O.) Band Boosters' Annual Carnival, original date of which has been set back a week, Leroy Weer's rides have been booked, reported Joe Gledeman.

MINNEAPOLIS city license committee, in a move to co-operate with Minneapolis Aquatennial, recommended that the

carnival association be granted licenses without charge for concessions.

FIREWORKS, midway, and contests will feature a three-day Home-Coming Celebration in Crooksville, O., sponsored by the American Legion Post, reported Chairman William Tedrow.

CONTRACT for an engagement on the streets at the eight-day Greater Fort Madison (Ia.) Fun Week, sponsored by the Chamber of Commerce, was signed for West Bros.' Shows by General Agent C. S. Reed, he reports.

AT a series of carnivals presented by Central Fire Company, Laureldale, Pa., acts presented have been Georgia Crackers and Betty Jay and Her Plainsmen, Slim and the Oloomchasers, Shorly and His Radio Rascals, Georgia Crackers, and Happy Johnny and His Pinsters are on the future schedule.

CAPT. JACK O'DIAMONDS Death's Holiday Thrill Shows recently played a successful stand in Sparta Stadium, Chicago, he reported from South Bend, Ind. He adds that the draft has cut his stunt men down to five.

TOMMY SACCO has booked four acts for Central Labor Union Celebration, Watertown, Wis.; four acts for Interfraternity Community Service, Watertown, Wis.; Marie's Marvel Dogs for celebration in Savannah, Ill., and the Great Siegfried for celebration in Dixon, Ill.

UTAH CENTENNIAL COMMISSION has asked the Legislature in Salt Lake City to appropriate \$200,000 to finance its work the next two years in planning the State's centennial observance in 1947. John M. Wallace, commission member, told a joint committee that if the sum must be cut, it should not be reduced below \$100,000.

LOUIS I. CAMPBELL reports he has booked Bee Kyle, high diver, for East End Community Club, Waterbury, Conn.; Bench Bentum Diving Show for Elks' Bazaar in Waterbury, and the Flying Bebees for Lady of Sorrows Church Carnival, Hartford, Conn.

PUTNAM AMUSEMENT ASSN., Zanesville, O., has disbanded in favor of Putnam Improvement Assn., which, taking over property of the amusement group, voted to incorporate and authorized President Harry Orr to obtain necessary papers from the secretary of state. C. A. Beale, acting secretary of the improvement group, said it was doubtful whether the association would sponsor free outdoor entertainments this summer. He said the annual Pumpkin Show would be discontinued. The amusement association, established 20 years ago, sponsored street carnivals, pumpkin shows, and free outdoor entertainments.

ORGANIZED to promote harness racing meets with celebrations, Prince Edward Island Harness Racing Circuit Club, Charlottetown, has already set a number of 1941 dates. In Charlottetown an Old Home Week Festival will be held, with daily harness racing, carnival, and thrill acts. Vaude acts will be offered at one-day celebrations and a carnival at each, if possible. George McIntyre, Montague, P. E. I., is president and manager of the club. The one-day celebrations and Old Home Week are replacing usual fairs.

### A Sensation Among Thrill Acts

MILO LINWOOD Presents

### SENSATIONAL MARIONS

115 Feet — No Nets  
NO SHOW COMPLETE WITHOUT THIS

BREATH-TAKING

SPINE-TINGLING

AWE-INSPIRING

DEATH-DEFYING

HIGH ACT OF HIGH ACTS

All Apparatus Fully Covered by U. S. Patent No. 2,198,537.

Personal Management

**CHARLIE ZEMATER**

54 W. Randolph St. Chicago, Ill.

### TAUNTON, MASS., LIBERTY WEEK

New England's Greatest 4th of July Event. 6 Days and Nights—8, June 30th to July 5th. FAIRGROUNDS FAIRGROUNDS

Taunton War Veteran Council (5 Vet. groups), Mayor Aldrich co-operating 100% — Liberty Bells (float) in 25 communities. THIS IS THE BIG ONE!

WANTED: RIDES, SHOWS, CONCESSIONS. Merchandise: Whistles, 10¢ Grids, Stickers, Buttons, Penny Pitch, Pinmoney, etc. No graft. 1/2¢ Goodie. Space limited. Johnny Eck, care place 704, G. HODGES, BRYANT, Director, 28 Westing St., Taunton, Mass. Phone 650.

### YOUR MIDWAY TROUBLES ARE OVER!

Let us service you completely on your Midways with RIDES, CONCESSIONS, and SHOWS. Have made money for others, why not you? Ask such satisfied clients as Roy Hox, Monmouth (Ill.), Gladysa Festival; W. T. Dooley, Hoopston (Ill.); Sweet Corn Festival, and F. E. Dumas, Fowler (Ind.) State Corn Festival. Write for complete details.

### TOMMY SACCO THEATRICAL MART

162 No. State St. CHICAGO, ILL.

### WANTED WANTED

For NORTHWESTERN OHIO VOLUNTEER FIREMEN'S CONVENTION

CRESTLINE, OHIO, ON STREETS Week of June 16th.

Want Shows and Concessions. Also can use experienced Ride Help for Merry Go Round, Tilt-a-Whirl and Chair Plane. Address all mail and wires to J. R. EDWARDS SHOWS, Shelby, O.

### HAMPSHIRE, ILLINOIS

AGAIN CELEBRATING JULY 4TH

For Concessions write J. T. ODER and C. W. SEYLLER Concession Committee, Hampshire Booster Club, Hampshire, Illinois

### WANTED

Carnival, Etc., for

Vol. Firemen Celebration and Homecoming

AUGUST 27-28-29-30

Write SECRETARY of Volunteer Fire Department Port Washington, Ohio

### WILL BUY OUTRIGHT FOR DAY

MERRY-GO-ROUND, FERRIS WHEEL, FLAT RIDES, CLEAN SHOWS.

WILL PAY RAIN OR SHINE.

LOCATION—HAMBURG FAIR GROUNDS, NEAR BUFFALO, N. Y.

DATE—SATURDAY, AUGUST 2, 1941.

Write LEW STEGMAN, No. 136 East Hazeltine Avenue, Kenmore, N. Y.

### DEADWOOD, S. D., "DAYS OF '76" CELEBRATION

ON THE STREETS OF DEADWOOD—AUGUST 7-8-9-10.

WANTED—SHOWS AND CONCESSIONS: Rides and Corn Game sold. Wanted—First-class Girl Shows will limit or give the earnings on same. No Graft or Exc. Tickets wanted, and only legitimate Concessions will work. A real Lead Gallery spot and will probably sell X on same. No gambling on the streets will be allowed, and prices on Concessions will be within reason. Come!

Write ALBRO C. AYRES, Chairman Concessions—"Days of '76."

### WANT LARGE CARNIVAL—ALSO FREE ACTS

4 BIG DAYS—AUSTIN, MINNESOTA—AUGUST 29-SEPTEMBER 1

Must be responsible company, acts spectacular and unusual. Expect 150,000 people. Uptown location. Mammoth parade, free acts, fireworks, free gate. Sponsored by CHAMBER OF COMMERCE and C. I. O. UNIONS. Give full particulars.

CHAMBER OF COMMERCE, AUSTIN, MINNESOTA.



## Existence of Secret RB-AGVA Pact Is Confirmed; Minimum Wage Scales for '41 Agreed On

NEW YORK, June 7.—Actual existence of a "secret pact" between Ringling Bros. and Barnum & Bailey Combined Shows, Inc., and the American Guild of Variety Artists, as published by *The Billboard* in its issue of April 19 under the question, "Is There a Secret Pact Between AGVA and RB?", was officially confirmed by the performer union this week when it released the text of the formal agreement along with a "confidential supplement," both dated April 6.

The "confidential supplement was in the form of a letter from John Ringling North, circus president, to the Guild office, as follows:

"This letter is intended as a confidential supplement to the agreement signed between us today. In addition to the provisions set forth in said agreement, it is understood that we will fix minimum wage scales for the performers as hereinafter set forth and will grant such necessary increases as are necessary to bring said performers up to such scales. Such wage scales shall be effective as of the opening date of the circus (April 7—Editor's Note), but we shall not be required to announce or pay any increases of salary before such time as we have concluded our negotiations with other unions representing the employee body other than performers. In no event, however, will we postpone the effective date for such increases for more than two months from date whether or not such negotiations have been concluded before that time. (This date expired yesterday, June 6—Editor's Note).

"Such increases when so paid shall be retroactive to the date of the opening of the circus.

"The following are the minimum wage scales agreed upon between us for the 1941 season:

**Chorus Girls and General Ensemble:** A minimum of \$25 per week plus room and board while the circus is under canvas. (We have explained to you that there are several special cases in which wages should not be subject to such minimum scale, where the girls employed are wives or relatives assisting other performers who are paid in excess of such minimum scale. These special cases will be discussed further between us and if we fail to reach an agreement as to their disposition we will submit these cases to arbitration).

**Producing Clowns:** A minimum of \$45 per week plus room and board while the circus is under canvas.

**Working clowns and Assisting Clowns** receiving less than \$25 per week: An increase of \$3.50 per week.

Performers receiving more than the minimum scale will not have their salaries reduced by reason of the fixing of minimum wage scales. Please confirm the foregoing.

It was signed by John Ringling North and confirmed and approved for the Guild by Gerald Griffin, then administrative chairman, who was elected national executive secretary on Monday.

### Principal Clauses

The official agreement, also ratified on April 6, is a six-page document, principal clauses of which follow:

"AGVA represents to Ringling that it has been selected by a majority of performers by Ringling as their collective bargaining agent. Realizing that the business of Ringling is special, unique, and extraordinary, and desiring to make regulations consistent with the nature of such business, the parties have entered into the following agreement:

"Ringling agrees to recognize AGVA as exclusive collective bargaining agent for all performers employed by Ringling during the 1941 season. Ringling agrees that during the term of this agreement all performers engaged by it, directly or indirectly, will be and remain members of AGVA in good standing throughout their engagement. In exceptional cases, in the discretion of the parties, this requirement may be waived as to a particular performer or group of performers. AGVA agrees to comply with all reasonable requirements of Ringling with regard to the time and method of organization of the performers so as not to disrupt the morale or efficiency of the employees.

"Ringling agrees to furnish AGVA with a complete list of names and addresses of all performers working for it at all times, and agrees that upon presentation by AGVA of written authorization of the performer, it will deduct

dues and initiation fee of the performer, payable to AGVA, and remit same to AGVA within one week after such deduction.

"Ringling agrees that the performer and/or AGVA shall have the right to appoint or elect deputies.

"AGVA agrees that it will accept as a member any performer Ringling wishes to employ, subject to the Constitution and Bylaws of AGVA, with the exception of persons not eligible for membership because of suspension or expulsion from AGVA or its affiliated organizations in the Associated Actors and Artists of America; or because of disloyal acts or other conduct not becoming a member.

"Ringling agrees that all performers shall be engaged under written standard forms of contracts approved by AGVA. AGVA approves all existing contracts under which performers are now employed.

"Ringling agrees to furnish all necessary wardrobe to performers for the spectacle and all costumes used on general ensemble girls.

"Subject to the provision of existing contracts, Ringling agrees that all performers shall be fully covered by Workmen's Compensation Insurance continuously during the period of employment at the expense of the employer; said insurance to provide for compensation and benefits according to the laws of the State where the performance is given. Where no workmen's compensation law exists, all performers shall be fully covered by compensation in similar amounts and under the same conditions as provided for in Workmen's Compensation Laws in the State of Illinois under like conditions.

"There shall be no strikes or lockouts during the term of this agreement. Any



PVT. WILLIAM HELBING, who began service in the U. S. Army March 3 in San Francisco, is presently stationed at San Luis Obispo, Calif. For several years he was with the Tom Mix Circus and the last two years was with Ringling Bros. as ticket seller and front doorman. His wife, Josephine, is with the Big One.

dispute arising under this agreement shall be settled by arbitration in the manner provided in the rider annexed hereto. (See accompanying story for text of rider—Editor's Note).

"This agreement shall continue for the run of the circus in New York City and on tour. Ringling agrees that not later than December 1, 1941, it will meet with representatives of AGVA and negotiate minimum terms and conditions of performers covering the 1942 circus season.

"Ringling agrees that there shall be (See Secret RB-AGVA Pact on opp. page)

## Is There a Secret Pact Between AGVA and RB?

By LEONARD TRAUBE

New York, April 12.—When John Ringling North, head of Ringling-Barnum, signed formal papers within the past week recognizing the American Guild of Variety Artists as collective bargaining agent for circus performers, did he also agree, in writing, to a specific set-up covering wage scale and conditions applying to certain types of performers?

Neither the Guild nor the show has announced the existence of any contract beyond the recognition principle, which by itself is an empty achievement save what it suggests as prestige for the union.

Yet those who are credited with being on the inside track of AGVA activities insist that North signed a secret pact with the Guild. Just what the union gave up, if anything, to effect such an arrangement, or what the Big Show surrendered, if anything, to provide for

secrecy, is a question that begs for an answer at present.

Either or both must have given way on some points because secrecy, unusual in this case and not regarded as particularly according to unionism Hoyle, leads to the inevitable conclusion that not all performers on the Ringling show are affected. Were the pact made public, the performers not embraced would naturally beef, demanding the same privileges applying to those in the sub-rosa contract. This indicates that those not provided for by official arrangement are being paid less than the Guild's scale—with the consent and approval of the Guild.

In short, the secret provisions are "limited" and "special," which seems to be a bizarre way of doing business from the point of view of trade unionism if not from that of management. Or is it?

(Reprinted From *The Billboard* of April 19, 1941)

## How Disputes Are Settled

Following is the text of the rider annexed to the contract between the union and the Ringling show:

Either party may appoint an arbitrator and call upon the other party to likewise appoint an arbitrator within three days after the mailing of notice, and each party agrees that upon the receipt of such notice it shall so appoint an arbitrator.

The two arbitrators shall, within three days after the appointment of the last one appointed, jointly appoint a third arbitrator.

The claim shall thereupon be submitted in writing to the three arbitrators, who shall be known as a Board of Arbitration, within three days after the appointment of the third arbitrator.

Their decision or the decision of a majority of said Board shall be made within 10 days after the conclusion of the hearing, unless otherwise directed by the arbitrators, and shall be final, conclusive, and binding upon both parties during the period of this agreement.

Judgment upon such award may be entered by either party in the highest court of the Forum, State or Federal, having jurisdiction.

If either party shall fail to appoint its arbitrator or the two arbitrators first appointed shall fail to appoint a third, either party may thereupon apply to the American Arbitration Association to appoint an arbitrator or arbitrators as the case may require, as provided by the rules of the Association. AGVA may at its option act as amicus curiae ("a friend of court") in any arbitration between the artist and the employer, with all the rights of a party.

## Providence Shrine Stresses Comedy in Pretentious Bill

PROVIDENCE, R. I., June 7.—The Shrine Circus at Narragansett Park is fast rounding into shape. Billed around the countryside as the largest outdoor show in the world, contracts have been received from 36 acts, with six more to go.

Comedy is stressed in this year's lineup, according to Earl Whelden, general manager. Greatest of the laugh acts around which the comedy program will build is Willie West, and McElroy. This laugh quartet will be featured on the huge center stage, 48 by 48 feet. Clowns will work in the grandstand, which seats 12,000, and also will do several walk-arounds. There will be 14 jokers. Another comedy act spotted on the center stage will be the Gaudsmith Brothers and their French poodles. Ernie Wiswell and his Funny Ford will be featured on the track. Other laugh acts will include Harry Ridley on the swaying tables, Alf Loyal's dogs, and two trampoline acts yet to be booked.

Other acts contracted for are Potts and Folsom, the Three Ponzals, the Three Kataras, Koyo Duo, Bert Sloan, the Great Maximo, Powers' Elephants, Toyo and Toyo, Loyal's Kopekani riding act, the Great Ricardo, Millette Duo, the Antalis, Harry LaMarr's flying act, Ward-Bell Troupe, Mickey King, Four American Beauties, Great Arturo, Four Dobs, Seven Brannocks, D'Arcy Sisters, the Skylarks, the Wardells, the Novaks, and Paul Lorenzo.

The show will be presented on three stages in two rings. All high acts will form the background.

A most pretentious and costly finale is being prepared by J. C. Harlocker, big show director, and Al Martin, thru whose Boston office the show is being booked. Thirty-six girls will appear on six-foot pedestals behind the show ring. All will be in bathing suits and patriotically costumed capes. A 48-foot flag will drop from the center rigging of the D'Arcy Sisters just as the Skylarks and Paul Lorenzo climax their acts with their break-away poles.

Bob Gray's circus band of 60 pieces will play for the show.

Fourteen automobiles and \$5,000 in cash will be given away during the week of the show.

## AFM Fixes Wages of Russell Musicians

CINCINNATI, June 7.—An agreement concerning pay for musicians between the management of Russell Bros. Circus and William Stevens, road representative of the American Federation of Musicians, was made last week after Stevens had spent three days with the show. It provides for a wage of \$21 a week.

## Kay Bros. Playing Chicago Territory

CHICAGO, June 7.—Kay Bros. Circus, off the road for a couple of years, opened its 1941 season early in May and has been playing Midwestern dates to fair business. Last two weeks has been played in a 50-mile radius of Chicago. Show, under the management of the veteran Frank Ketrov, is neatly framed and presents a pleasing appearance. Catch is new. Big top is an 80 with three 30s. A five-man advance is carried.

The handicapped by a shortage of acts and labor, a pleasing performance is given. Harold Barnes, wire-walker, is featured. Nicely dressed, he presents a flashy act. Sid Kitchie does a neat perch act and head-balancing on a trapeze. Ruby Cutshall presents a graceful free-lance act, also swinging ladder. Bob Ketrov, who recently closed a tour in Berkeley, is very good in a hand-balancing turn. Show has one elephant, which Frank Ketrov puts thru its paces. Three clowns provide comedy. The Walter Gulce riding act and the Capt. Dick Clemens lion act, which were with show earlier in the season, have closed to fill other engagements. A concert is presented by Art Mix, Beverly Harriet, and Dick Nabe. A Side Show Harriet, especially pleasing to children, consists of monkeys and dogs. Mother Lee has a neatly framed snake show. George Cutshall is boss canvasser.

## Russell Enters Pa.; Frank Shepard Joins

GREENVILLE, Pa., June 7.—Russell Bros.' Circus entered Pennsylvania here yesterday following 10 stands in Ohio. The Ohio dates were Lima, Kenton, Findlay, Tiffin, Lorain, Elyria, Mansfield, Mount Vernon, Wooster, and Alliance.

Frank Shepard, well-known flier and ace and toe catcher, joined at Mansfield and is appearing as a leaper with the flying Clarkomians, Charles L. Reynolds, a junior at the University of Tennessee, Knoxville, and nephew of C. W. and J. C. Webb, joined at Tiffin. His chum, Raymond Henry, of Newport, Tenn., came on the show at Mount Vernon, where Judd Pershall, of Evansville, Wis., nephew of Bill and Edna Antes, joined for the duration of his 10-day vacation to assist in the menagerie, which is in charge of Will Scofield. Ethel Jenner, who has been recuperating from an appendicitis operation, with her infant daughter, joined at Rockford, Ill., to start practicing for her sensational aerial number in the big top. She will be billed as Pettita Aerialista. In her fast routine will include a standing ankle drop, spectacular knee plunge, and somersault in mid-air above the center ring without the aid of safety devices.

The show boasts of one of the most colorful and entertaining Indian spectacles to be seen with the white tops this season. Headed by Chief Sugar-brown, the 20 redskins present songs and dances in native garb as a concert feature. In addition, Chief No Knife and Chief Three Trees present an educational act in the Side Show and Odditorium.

The trailer coach of Steve and Vera Fanning was damaged considerably en route from Lorain to Elyria, O., when sidswiped by a speeding automobile which attempted to pass the Fanning unit. Steve and Vera joined the show at Rockford and the latter is now doing a single trap and web numbers in the big top.

Eddie Woecener's band is receiving special billing this year and continues to draw loud applause from patrons. When the show exhibited the Chickadee Mrs. Ray Rogers, director of personnel, made a business trip to the Windy City, where she purchased new wardrobe for the spec, colorful uniforms for attendants from the front to back door, and several horse and elephant coverings, together with making for the reserved seat section.

### Numerous Visitors

Recent guests were Bill Chapman, Waukegan (Ill.) newspaper man; Stanley Dawson, formerly with the Cole show; Edith Sterling and her group of Hopi Indians; the Flying Valentines; Clyde and Harriet Beatty and the latter's sister, Jean Evans; Mr. and Mrs. Billie Lerch, acrobats; Sarah Haymaker, and C. W. Lewis, Cleveland. Lewis visited the Buses, who present the marionette act in Side Show.

Kay Lewis, manager of the Hollywood Varieties unit, was guest of Tex and Grace Orton, who with their daughter, Alice, are presenting tight-wire, perch, rolling globe, and knife-throwing numbers in the big top.

Col. Herbert Watson, Fort Leonard Wood, Mo., paid a flying visit to the show last week to be a guest of Mrs. Ray Rogers. Other recent guests of Mrs. Rogers were Mr. and Mrs. Sherman, silent circus fans from Elyria, O.

En route to park engagements, the band-balancing team of Bohn and Bohn visited at Mansfield.

Dr. and Mrs. O. C. Schlack, Oak Forest, Ill., visited at Lorain as guests of Mr. and Mrs. Walter Jenner and daughter, Jo Ann Carroll.

Toppy, beloved chimpanzee on the show and center of attraction in the menagerie, has been under a physician's care for the past several weeks. She is receiving the personal attention of Mr. and Mrs. C. W. Webb, who report her condition slightly improved.

An error occurred in the item in last week's issue of *The Billboard*, which named those who dined at Nick Carter's Steak House in Peru, Ind. The name Lou Walton should have read Raymond A. Walton. Ray is a bannerman on the show and also a Side Show ticket seller.

LORAIN, O., June 7.—Spotty business was experienced by Russell Bros.' Circus on its first week in Ohio territory, it was revealed here on Memorial Day when the show played to a light matinee and a half-house at night, which was expected in the face of the many counter attractions available on the holiday.

### Correction

CINCINNATI, June 7.—Regarding the marriage notice in last week's issue of Johnny McCreary, conchy butcher on Russell Bros.' Circus, to June Russell of the same show, Mrs. Lorne (June) Russell says she is not the June Russell mentioned and that she knows nothing of such a marriage.

Elyria, only nine miles distant, was not expected to be much for Saturday (31), since there was much Cole Bros.' paper against the show's billing, Cole being due June 6. The Russell show is not handicapped by shortage of laborers, officials said here.

Performance is much the same as when the show opened and is moving smoothly under direction of George Meyers. Equipment was the source of much comment here, and the inside of the big top has been effectively dressed up this season. Bill Antes is landing much space in the newspapers and is having excellent success with his radio tie-ups.

Actors here included C. A. Klein, of Klein Attractions; Ted Deppish, and Rex McConnell, Canton, O., representative of *The Billboard*.

## Beers-Barnes Show Doing Good Biz

MARLBORO, Md., June 7.—Beers-Barnes Circus showed here May 27 to good business with a much appreciated performance. Show's 70-foot round top with three 30s is to be replaced within a few weeks. A number of novelty acts attracted much attention, including Jim, wire-walking bear, and a baby elephant that made a hit with the youngsters and accomplished nearly every trick known to the athletic routine, including a head stand. Lois Troy, triple act on the high wire, and the Rathburn Sisters, double traps, offered beautifully costumed numbers which reflected unusual ability on the part of the young performers. That fine trouper, Mervyn Ray, and his family offered ground perch and Roman ring numbers, presented with a high degree of finish and skill. Trained ponies, dogs, and monkeys completed the program.

Music is electrically transcribed. Side Show offers magic and novelties, together with animal exhibits. Show is heading for its accustomed territory in New Jersey and New York. Business in areas where defense money percolates has been excellent. Manager Beers stated that he believed the 1941 season would be the best ever enjoyed.

Visitors at Marlboro included United States Zoo Director and Mrs. William Mann; Mr. and Mrs. Carl Markwith, of *The National Geographic Magazine*; Homer Abbey, of the State Department, and Mr. and Mrs. Melvin D. Hildreth, of the Circus Fans' Association.

## Three-Night Show Staged In Camden for War Relief

CAMDEN, N. J., June 7.—A circus, booked by the Hamid-Morton office, was sponsored by the British War Relief Society here for three nights, June 2-4. Acts were Maria and her trained giraffe; Allen and Dennis, dancing team; Weiland Troupe, aerial act; Pat and Patay, singing act; Branchard Trio, hand balancing; Ree Hee, Gee Gee, and Ho Ho, clowns from Hamid's Million-Dollar Pier in Atlantic City; Bimbo, educated mule, and Sietzer's Rodeo of 15 horses, featuring Ralph Eden directed ring trick riding. Music and fireworks display.

Sir Gerald Campbell, personal representative of Viscount Halifax, British Ambassador to this country, headed the list of honored guests on opening night.

## Aets With Sparton Bros.

PITTSBURGH, June 7.—Acts that have joined Sparton Bros.' Circus, scheduled to open in Carnegie, Pa., June 9-10 under auspices of the Lions' Club, are Capt. Voo Powers' police dog, Silver Fleck, and wrestling bear, Ted Bailey, whip-cracker and sharpshooter; Four Stoker Brothers, acrobats; Olive Caldwell, aerial and traps; Professor Chandler, producing clown, and Red Harris, Bill Bailey, Cecil Gibbs, and Floyd Smith, clowns.

## Fine Houses for RB In Reading, Camden

READING, Pa., June 7.—The Ringling show, appearing for the first time at the Reading fairgrounds last Saturday (31), played to capacity audiences for both the afternoon and evening shows. The matinee attracted 10,000 persons and as many turned out for the evening performance. The matinee show was two hours and 15 minutes late, due to the late arrival of four train sections, and it wasn't until 4:30 p.m. that the band struck up. When the matinee ended at 7 p.m. the 10,000 persons leaving tangled with many en route to the evening performance. In moving for the first time in history outside the city limits to the Reading fairgrounds, the show not only escaped payment of the \$100 license fee, but also the usual demands of city employees for passes.

Camden, N. J., also attracted a capacity audience of about 18,000 for the afternoon and evening performances, considered exceptionally good in face of a week's stand across the river in Philadelphia a week previous and local appearances of other circuses. Matinee was late in getting started, not until 3 p.m., as a result of labor shortage. A great many hands quit the show here in search of more lucrative jobs in the defense industry concentrated in this area. The result was hundreds of boys pitched in to give a lift to the others in getting the equipment into place. The children were awarded admission tickets. Board of Education called a half-holiday, closing the schools at 12:45 p.m. to enable the youngsters to visit the circus.

## Delmar Joins Jay Gould

ASHTON, Pa., June 7.—Fred Delmar, noted wild-animal trainer, opened with the Jay Gould Million-Dollar Circus here May 29, working a mixed group of six male lions and a Bengal tiger, a Terrell Jacobs unit that is booked for the season with the Gould organization. Delmar and his unit moved from Peru, Ind., to the opening stand after several weeks of rehearsals. His former act—Delmar's Fighting Lions—which he presented for many years with various circuses, carnivals, fairs, and vaudeville, was sold by him to the Cetlin & Wilson Shows.

## Gentry Sells to Robinson

CINCINNATI, June 7.—Russell Arthur Gentry, in a wire to *The Billboard* yesterday, announced that he had disposed of his interests in the Gentry-Robinson Indoor Circus to his partner, Cole Robinson.

## SECRET RB-AGVA PACT

(Continued from opposite page)  
No docking because of occasional performances omitted or canceled by Ringling, except where caused by an Act of God. Ringling agrees to pay salaries in cash not later than the last day of each week. Ringling agrees that actual net compensation paid shall be stated in the individual contract, except as otherwise provided herein, and that no bonuses of any kind shall be computed as part of salary.

"Ringling agrees that salaries shall cover not more than 14 performances a week; all extra performances over 14 shall be paid at the rate of one-fourteenth of the weekly contract salary for each extra performance.

"Ringling agrees to furnish board, lodging, and transportation for all performers during the season under canvas. Board shall consist of three full meals a day. Lodging shall consist of a habitable and sanitary place to sleep, proper and adequate sanitary facilities on the lot, including adequate aseptic toilet. Transportation shall be defined as traveling from winter quarters to winter quarters by circus train only, except where special arrangement is made for travel by private auto. Where show cars

are spotted two miles or more from showgrounds, Ringling agrees that transportation shall be provided to and from the grounds without charge.

"AGVA and Ringling, being desirous of eliminating an abuse which they understand is prevalent in the circus, Ringling agrees that in special cases, upon request of performer and upon authorization and approval of the personnel director, it will advance to such performer out of his salary for current week, an amount not in excess of 50 per cent of the weekly salary, such advance to be repaid to Ringling out of future salary.

"AGVA will not discriminate as between resident and alien performers in its membership, requirements, dues, initiation fees, benefits, or any other matters.

"The AAAA, by its signature to this agreement, approves the terms thereof and guarantees full performance by AGVA.

"Terms of this agreement shall begin on the date hereof and shall end on the return of circus to quarters."

Frank Gilmore, president, signed for the Four A's.

## USED TENT BARGAIN

Wow—what a bargain. We're going to show you to how we cut the price on this tent to the bone. It's a marvelous opportunity.

No. 7-600—60x120 Orlon Round End Tent. You made in four pieces, made of 3 1/2" x 8 oz. Army white, ball ring style, rood third seam, wiring striped top curtain, 9' wide, 10' high, 1000 lbs. weight. \$495

## BAKER-LOCKWOOD

603 Hardesty, Kansas City, Mo.

## NEW TENTS!

Ready to ship: 20x30, 20x40, 21x42, 25x42, 30x45, 30x52, 30x60, 40x60, 40x70, 40x100, 50x80 and Sidewalk bargains.

D. M. KERR MANUFACTURING CO.  
1954 Grand Avenue CHICAGO, ILL.

## LEWIS BROS.' CIRCUS WANTS

Working Men all departments. Side Show Ticket Sellers. Clint Edwards, cove st. Happy Southern, come on. Also want Trick Mechanics. We pay highest salaries. June 11th, Kent, Ohio; 12th, Salem, Ohio; 13th, Xenia, Ohio; 14th, Cory, Penn.; 17th, Durskin, N. Y.

## Willard the Wizard Wants

Circus Boss, Cashmaster, Three Circus Cashmaster, must drive trucks. Also Young Lady and Men for assistants on stage. Not on lot; best Cookhouse on the road. J. R. Applegate, Box 1000, Shortt Lynch, Ill. (Highway corner)

## WANTED

Wild West People, with or without stock. Week stands. State your lowest. Salary var.

RUTH ROY'S SHOW  
Bridgeport, Ohio, June 9-14

## FOR SALE

Trained, gentle Female Elephant and Semi-Trailer Truck. Also trained Dogs and Puppies with 1 1/2 Ton Truck. Write me in good condition. Price low; must be seen.

CIRCUS  
1215 W. Millcrest Ave. Dayton, Ohio

## HUNT BROS.' CIRCUS

Wants 4 Combination Billers that can and will get real showings. You must drive truck and hold license. Address: Danbury, Conn.; 11 New Bedford 12, Beacon, N. Y.; 13; Poughkeepsie 14; Kingston 15.

## TIGHTS OPERA HOSE

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## Forced Sale! GEORGE WAHL'S HALF PINT CIRCUS Forced Sale!

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# Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

**HARRY WINSLOW**, who joined Wallace Bros.' Circus to do 24-hour work, left recently and returned to Chicago.

**MRS. LEVA ROWLANDS**, wife of Dave Rowlands, visited Russell Bros.' Circus at Mansfield, O., June 2.

**LEWIS BROS.** had to blow the matinee at Marysville, O., June 4 because of the fairgrounds lot being too muddy.

**MILLS BROS.** big top was blown down and badly torn at Punxsutawney, Pa. Floyd King is now general agent and legal adjuster of the Mills show.

**HARRY L. (HAPPY) HOLMES**, circus clown, who also does juggling and magic, was inducted into the army at Detroit June 4 and sent to Fort Custer, Mich.

**FRANK B. HUBIN** is leaving no stone unturned in boosting Atlantic City as the scene for the national convention of the American Legion in 1942.

**GEORGE CHANDLER**, magician, and Jack Bailey, rope spinner, joined Spartan Bros.' Circus recently at quarters in Pittsburgh.

**BERNIE L. (ZOO-ZOO) MILLER**, formerly with various circuses, is now in his second year with the Rubin & Cherry Exposition.

**ERNIE WISWELL** and George Cook were warmly greeted by Jack Terrell when the Cole show played Erie, Pa. They had a great time visiting with friends.

**TEX ORTON**, of Russell Bros.' Circus, altho suffering from streptococci, has been doing his wire act, but has been out of the flying perch number.

**JUNE RUSSELL**, wife of Lorne Russell, treasurer of Cole Bros.' Circus, is working Liberty and bull acts on Russell Bros.' Circus.

**WALLACE BROS.' CIRCUS** did good business in Hazleton, Pa., June 2. Children of the United Charities' Home were guests at the afternoon performance.

**CHARLES DRYDEN**, Dime Wilson, and Jimmie Goodwin, clowns with the Bud E. Anderson Circus, are making them laugh without a truck load of props and big heads, says Wilson.

**PETE MARDO**, for many years producing clown with leading circuses, is managing the Firestone Country Club at Akron, O. Mrs. Mardo is in charge of the dining room.

**CANTON (O.) SHOWMEN'S CLUB** will hold its first outing of the summer at Diebel's Grove, south of the city, June 12. Many forms of entertainment are being planned.

**CHARLES POPLIN** has replaced Harry Mack as equestrian director on Wallace Bros.' Circus. Mack is now on the front door of the Side Show. Poplin also takes part in the Wild West aftermath.

**WHEN Advertising Car No. 1**, of the Ringling show, was in Canton, O., May 28, Johnny Brassell, manager, enjoyed a pleasant visit with Jack Nedrows, of Massillon, O., former advance car manager.

**J. E. HILL**, for many years with circuses in various capacities, his last as general agent of the Walter L. Main show, has quit show business temporarily and is traveling thru the East for an Ohio leather goods manufacturer.

**W. W. (BILL) GREEN JR.** spent the day with Dalley Bros.' Circus May 28 when it exhibited in Washington, Kan. He visited with Walter (Annabelle) Scheyler, clown; Butch Cohn, and Willie Rawley.

**THE FIRST** circus to hit Bridgeport, Conn., this season will be the Wallace Bros. June 10. This will be its first appearance in Bridgeport, and it will show at the Fairfield Avenue grounds in Black Rock.

**THE ARTICLE** titled *Nine Years With Bernum & Bailey and Buffalo Bill Shows Abroad*, published in last week's issue, was written by H. H. Cunningham, of Toledo, O., who was with the advance forces of these shows on their European tours.

**DOC WADDELL** on a recent visit to Northeastern Ohio was entertained by K. C. DeLong and W. H. (Doc) Jones at Massillon. He was a guest at the annual dinner and inspection of the Eastern Stars while there. He visited the Russell show at Alliance.

**CAREY EMRIE**, who was vacationing on the Russell show for a week, has returned to his home in Mount Washington, Cincinnati, O. He says the show is much stronger than it has been for several years, and commented very favorably on the new wardrobe.

**DENNIS STEVENS** left Kay Bros.' Circus after two weeks with it because of the illness of his father who is in a Dayton, O., hospital. Dennis did all right with his tramp clown, comedy acrobatic, and contortion acts. His future plans are indefinite.

**MARION WALLICK** and His Trail Blazers are in New England broadcasting daily from Station WLAW, Lawrence, Mass. They have opened a dude ranch, which has been named Rainbow Ranch, and are presenting jamboree shows each Sunday, featuring Kid Carson.

**JAMES GEPHART**, recently of Cole Bros.' No. 1 Advertising Car, and John W. Foster, formerly of the *Silas Green of New Orleans* advance, are in charge of the advance billing of Billroy's Comedians, having assumed charge at Canton, O., May 31.

**STERLING (DUKE) DRUKENBROD**, well-known Canton, O., showman, this season with Clyde Beatty's Jungle Circus on the Johnny J. Jones Exposition, made on a flying visit to his home June 1 to visit his parents, Mr. and Mrs. Thomas Drukendbrod, when the show was en route from Pittsburgh to Port Wayne, Ind.

**GEORGE KIENZLE** attended the night performance of the Ringling show at Reading, Pa., May 31. House was full, despite rain at show time. Kienzle says the Wallace show had about 27,000 at Reading, Pa., night of May 27. A storm was also in action there at show time. Lancaster is a defense center and is hungry for circuses, reports Kienzle.

**GEORGE REARICK**, formerly in clown alley on the Barnes Show, just jumped from San Bernardino, Calif., Cheyenne, Wyo., with his dance band, the Colonial Club Orchestra, to open an indefinite engagement at the Pinaro night club. He says he will make a special trip to Denver to visit Art Lind, with whom he trouped on the Barnes show.

**PEGGY FRANK WINTER** is in the White Cross Hospital, Columbus, O., following a serious operation, informs Raymond (Sailor) Williams. Winter and Henry Brown are said to have made the Cole show May 7 for three meals and the performances. The former, Zack Terrell, Pan Allen, and Mayne Ward had a good chat, says Williams. Winter would like to hear from friends.

**E. E. STAATS**, altho not going out with a show this year, will troupe with some show, but he hasn't decided which. He visited R. W. Rogers of Wallace Bros.' Circus, at Easton, Pa., May 30 and says three performances were given to good his. After seeing the Wallace show, Staats jumped back to New York and called on Oscar Lowande, who had the Walter L. Main show at Ozone Park, L. I.

**PAT KLING** has the circus on Corey Bros.' Circus and Carnival, which is playing the Northwest to good business. Line-up of acts include Si Fanny and "Abner," comedy mule; Gus Lind, unsupported ladder and foot juggling; Peggy Cogswell, swinging ladder; Kling Brothers, revolving ladder; the Thunder Buds, high act, and the Lipham Kids, tumbling and contortion.

**JACOB A. WAGNER**, retired general manager of the Des Moines (Ia.) Union Railway, was the subject of a two-column story in the June 3 issue of *The Des Moines Register*. The story referred to him as "the savior of the American circus" and told of his reminiscences. Wagner has just completed a manuscript, titled *A Short History of the Circus in Iowa*.

**WILKES-BARRE, Pa.**, will be host to its second circus of the season June 23

## Selective Service Mail

In the Carnival Department of this issue appear the names of those having Selective Service mail in the various offices of *The Billboard*. This list is published in addition to the names which are set in capital letters in the regular Letter List.

when Ringling-Barnum returns after a lapse of several years. Cole Bros. did good business at site opposite Artillery Park there May 31. John Brassell of the Big Show and his crew of 27 in the No. 1 advertising car arrived in town Wednesday (4) and immediately got to work. Allen Lester, contracting press agent, also was in town renewing acquaintances with the personnel of the newspapers.

**CHESTER (BOBO) BARNETT**, after playing the CIO Rodeo at the Coliseum, Detroit, went to Crystal, Mich., where he and his wife played the Crystal Pavilion. Then they made Bill Blomberg's Rodeo at Ann Arbor, Mich. With a driver for his car, Bobo left Ann Arbor at 8:30 p.m. and en route to Saginaw, Mich., changed from his tramp make-up to a dress suit and then into straight make-up before arriving in Saginaw for a night show at 11 p.m. at the Rolling Green night club.

**FUN BY THE TON** is the title of a book about elephants, authored by Eddie Allen and Beverly Kelley, that will be published by Hastings House, New York. Editor Kennerly Allen, now associated with Gene Autry, was elephant boss of the Cole Bros. and Clyde Beatty Circus until two seasons ago. Kelley is radio publicity director for Ringling-Barnum, and has written numerous circus articles and fiction stories for magazines in recent years. The book will be profusely illustrated with photographs.

**LONDON NOTES:** Tom Possett's Circus has been tenting since Easter in North Wales, with everything being horse-drawn. Frank Ginnett, for some years ringmaster at the Great Yarmouth Hippodrome, and in 1939 director of the Marquee Circus, has joined Goddard's Zoo-Circus at Paignton. In charge of Goddard's other show at Chessington Zoo is head keeper A. J. Want, who previously acted under Ernest Engler from Chapman's, and then as deputy to Charles Hanke, a former Chapman trainer.

**GEORGE H. BARLOW III** says Cole Bros. played to very poor afternoon biz and only a fair night crowd in Binghamton, N. Y., May 29. Poor business attributed to the day being the one before a holiday, also to a bus strike. Dorothy Herbert, Jean Allen, and Florence Tennyson were aired over Station WNEP with Letty Lynn, Binghamton newspaper columnist. Miss Lynn wrote a two-column story that appeared in a Binghamton daily about the feminine performers of the show conducting a weekly newspaper.

**CHARLES R. MILBAUER** saw the Big Show in Irvington, N. J., May 29-30 and gives this report: "Weather was perfect and biz was terrific, with many turned away at the last three performances. I had a great time visiting with Felix Adler, Paul Jerome, Lou Jacobs, Frankie Saluto, and Pat Valdo. It was good to see Beverly Kelley looking so well. For years it has seemed that all of us Leitzel fans were right in our assumption that no one was destined to take the place of the lovely Lillian. Now, however, it seems that another star is looming brightly under the big top—the dainty Ernie Ardely. Her gracious manner, charming personality, and patience with fans, press men, and photographers make it appear that we are due to have another queen of the sawdust trail. Another item of especial note is that magnificent dressage riding of Vasconcello. That man can really handle a horse. Too bad he doesn't rate a special announcement, as the average tourist doesn't appreciate the presentation. I may be going overboard on this, as I have many friends who work wild animals, but I sincerely believe that I have never seen a more beautiful sight under canvas than the superb showmanship of Prince Damoc working Alfred Court's center act arena with the mixed group of leopards. I say this with all due credit to Alfred Court, May Kovar, Olsen,

## Circus Model Builders and Owners' Association

By RUSS T. WARNER  
(Director of Publicity, 1418 Mulberry Street, Reading, Pa.)

**READING, Pa., June 7.**—One of the things that go to make the building of model circus wagons one of the most interesting of all hobbies is the fact that each builder must make up his own plans without any help from any merchant. In order to build a wagon one must visit the circus when it comes to town, take measurements, photos, and make notes on the wagons he wants to build. From these the plans are drawn. Each part must be handmade as there are no circus wagons parts to be had from any merchant anywhere, other than some CMBA members who make parts in order to help their fellow members along.

Model Builder Walter H. Woods, of St. Petersburg, Fla., is on an extended tour of the Northern States, during which he hopes to meet some fellow members. General Manager Doelker, of Harrisburg, with Russ and Mrs. Warner, caught Wallace Bros.' Circus at Lancaster, Pa., and report a straw house despite the threat of a severe wind and electric storm.

Reading was the scene of another CMBA gathering May 31 when the Big Show hit that town. It was the first time the Big One played there since 1932. Among Model Builders present were Jim Malfatto, of Philadelphia; McCurdy, Miller, Ernie Wagner, and Doelker, of Harrisburg; Bob Good, of Allentown; Charlie Millard, of Coatesville; Harold and Mary Moore and Russ and Mildred Warner, of Reading. Headquarters were set up at Moore's home, which is conveniently located about 500 feet from the lot. The railroad-minded members had a real holiday, as a string of flats were located on a siding 10 feet from the house all day long and they surely went to town getting measurements and all the pix of flats they wanted. Meals were served thruout the day at Moore's (Barney Bros.) cookhouse under the capable supervision of Mrs. Mary Moore. Most of the Model Builders made a day of it by being at the runs at early dawn and staying around the lot 'til the last wagon was loaded the following dawn.

For information concerning the Circus Model Builders write the secretary, Clarence Pfeiffer, 1021 Ash Street, Johnstown, Pa.

## Great Difference Between Brazilian and U. S. Shows

**RIO DE JANEIRO, Brazil, May 31.**—Circuses in Brazil differ greatly from those in the States. About the only equipment carried is the top and poles, the side walls consisting of anything in the line of old lumber, corrugated sheet metal, usually old and used, or anything that may answer the purpose. They move onto vacant lots somewhere in the suburbs and after two or three days of preparation are ready to open up. Transportation from lot to lot is a contract job by local truckmen, as the shows have no rolling equipment of their own. The jumps are short, but a week of playing time is lost due to the fact that they take a couple of days to tear down and another two or three days preparing at the next stand. Playing time at each stand is according to business done. The average is from two to six weeks. Performances consist chiefly of two or three animal acts, wire, perch and acrobats. Running time is between an hour and an hour and a half. Some shows give two performances a night, with Saturday matinees for children. Admission prices are from six to ten mil reis (35 to 50 cents). Performer salaries are low and operating costs practically nil.

and all the rest. Visitors on the lot I kept bumping into were Herb Scheffel, water colorist and reproducer of circus life; Joe Minchin, and Harry Inman. Also worth mentioning are the tussock pork chops that Louie whips up in the back yard."

## With the Circus Fans

By THE RINGMASTER

CFA

**President** WILLIAM H. JUDD  
**Secretary** W. M. BUCKINGHAM  
**Treasurer** W. M. BUCKINGHAM  
**Editor** WALTER HORNBADEL  
**Business Manager** WALTER HORNBADEL  
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**ROCHELLE, Ill., June 7.**—A large and appreciative crowd turned out in Rockingham, Conn., to greet President William H. Judd when he appeared there recently at the GAR hall to show his circus movies, along with his talk on the circus and the CFA. The gathering was sponsored by the American Legion, Stanley Doboz post. Arrangements for Judd's appearance here were made by CFA Bob Davies, well-known member of Rockville, who is also a member of the Rockville American Legion.

Our new member, Joe Smouse, manager of the Pickwick Theater, Park Ridge, Ill., was recently awarded a citation by the State Commander of the American Legion, department of Illinois. This citation was given for his outstanding work in promoting Americanism and for his active leadership in the community and State. On the same date the Veterans of Foreign Wars showed their appreciation by presenting a commemorative plaque to Smouse.

George H. Barlow III, of Binghamton, N. Y., where Cole Bros. played May 29, says all members of the CFA were out to greet the show. Zack and Mrs. Terrell visited at Barlow's home and inspected his miniature circus workshops and winter quarters.

When the No. 1 car of the Big Show was in Evansville, Ind., Karl Kae Knecht, accompanied by John Branson, circus manager, and Allen Lester, press, visited Benson Bros.' carnival, which opened there that day. They visited with Ralph Clawson, manager; Jack Grimes, press, and John McGrath, trainmaster.

Ayres Davies, CFA, of Beloit, Wis., has been giving talks on the circus in Beloit and vicinity during the last few months and wound them up with a half-hour talk over Station WROK in Rockford.

Don Howland, Columbus, O., writes: "I was in Chicago recently and had lunch at the Atwell Lunch Club. So far that is all and as near to the circus as I have been this spring. I missed the Cole show, as it was here while I was in Chicago and I wasn't able to catch the Wallace show when it was here in this territory. I spent an evening with Barry Atwell and had my usual good visit with him."

Mr. and Mrs. Sverre O. Brathen and Mr. and Mrs. Bubbles Maurer and their two children spent the day with Bud Anderson's Circus at Prairie du Chien, Wis., June 1.

Fred W. Schlotzhauer, of Oklawaha, Ill., caught Anderson's show at Fort Madison, Ia. He states that it had a bad day, with rain all afternoon and early evening, and mud and water aplenty; but in spite of the weather near-capacity business was done at night.

May 28 Mr. and Mrs. Walter M. Buckingham were at New Britain, Conn., and had lunch with President Judd. So far there they called on Adele Nelson, who with her elephants was a free attraction on the Ben Williams Show.

Mr. and Mrs. Emil Pallenburg spent Sunday afternoon, May 25, calling on friends, including Mr. and Mrs. Samuel M. Prentiss, of New London, Conn.; Mr. and Mrs. Charles A. Gager, and Mr. and Mrs. L. Perry Raymond, of Norwich, and the Buckingham's, of Gales Ferry.

## Dressing Room Gossip

**COLE BROS.**—Broadway, the first side on our side, was so big the other day Tommy Poplin had to install telephones so we could talk to each other, and there were rude remarks made by the rest of the dressing room.

Albert Yoder, member of Vic Robbins band, and Lee Smith, clown cop, were called home because of sickness. Yoder has returned and we expect Lee any day now. Harold Hall has taken over the laundry. Now I know we will get our laundry back. Helen Partello had a birthday and the Stingaree Club wished her many happy returns in true Stingaree fashion. Helen served refreshments to her many friends. We have a new dancer in the spec doing sensational and exotic dances—Casanova Gonzales. A note to a certain little lady in our

## Cole Fares Well In Wilkes-Barre

**WILKES-BARRE, Pa., June 7.**—Altho local theaters reported a decrease in business for the Memorial Day week-end over last year's figures, Cole Bros. Circus enjoyed a capacity house during its matinee here that day and a near-capacity crowd for the evening show. Inclement weather during the day and occasional downpours during the evening prevented what might have been a banner stand here.

Publicity man F. Cornwall Spencer did a great job. In addition to the daily regular stories and art in *The Wilkes-Barre Record* and *The Times-Leader Evening News*, he managed to place special feature stories in both papers along with the special bit on the fact that Harry Thomas, show announcer, formerly announced for a local radio station. Crowning feat came on the day before the circus when a new weekly tabloid, *The Herald*, came out with a front-page story and picture of Spencer making arrangements with Station WJAX officials for circus broadcasts. The broadcasts were sponsored by local brewing company.

Following the local date the show left for Lock Haven, Pa., where it was scheduled for June 2. Original plans were to give the big top special waterproofing June 1 in Lock Haven.

### Side Show Line-Up

The Side Show, which has everything new this season, has been enjoying splendid business, particularly in towns where there are defense projects. The line-up of the personnel and attractions follows:

**Staff:** Arthur Windecker, manager; Chuck Gammon, assistant manager; Bill Benson, Frank Loving, and Tommy Green, ticket sellers; Jud Palmer and Mr. Gibb, in charge of door; Scotty Dunn, boss canvasman; J. D. Nahrings, assistant canvasman.

**Attractions:** The Gibb Sisters, Siamese twins; Annette Loving, monster reptiles; Forrest Lewis, Popeye the Sailor; Marvin Smith, anatomical wonder; the Battens, novelty musicians; Larry Benner, magician, ventriloquist, and Punch and Judy; Thales Gardner, tiny movie queen; Ayasha, indestructible girl; Eldon D'Oro, symphonist; Earl Graham, European juggler; Rose Westlake, temple of knowledge; Leatha, lady sword swallower; Ani Katulani Hawaiian entertainers, comprising Ani Kalulani, steel guitar; Thomas Santa Maria, guitar; Bob Curtis, bass guitar; Ilma Kalviani, Moki Hana, and Ida D'Orto, dancers; P. G. Lowry's Georgia Minstrels, P. G. Lowry, leader; Walter Howell, cornet; Pat Shelton, trumpet; O. Matthews and John Rainey, saxophones; Harey Langford, trombone; Ben Goodall, baritone; William May, tuba; George Tallie, Robert House, and Shufflin Sam, comedians and drums; Myrtle Tallie and Vivian Lloyd, songs and dances. In the World's Fair annex are Ginger Benson, Lola Teo, Bibbe Wenzel, and Wanda Lee, dancers; Duke Kamukua and Bob Delph, Oriental orchestra.

**SCRANTON, Pa., June 7.**—Despite competition from a night game in the Eastern Baseball League which drew 5,500 fans, Cole Bros. Circus attracted a near-capacity crowd at its night performance here Memorial Day. Ideal weather also packed them in during the afternoon.

ballet: A first of May is a person that has just got into our business. Horace Laird sells the route cards, and they come out every Tuesday. Visitors at the Binghamton (N. Y.) home of Pat Valdo were Capt. Dan Fox, Copy Commission; Bill Mosman, all members of Capt. Fox's Troop of CNY State Police. Scranton, Pa., gave two straw houses. Harold Ward, who came over to visit his mother, Mayme Ward; Gus Bell and his troupe, Bert Sloan, Jake Crumley, and Mark Anthony were visitors there.

Hazel King, apart from being a first-class horsewoman, is also tops on the air, and I think our worthy announcer, Col. Harry Thomas, will vouch for that. Harold Volse informs me that one of his boys is taking up English. Paul Nelson is doing most of the teaching, with me giving a helping hand. The hotels in Lock Haven, Pa., our first Sunday off, were so overcrowded that a lot of them had to go to the Greek Inn.

PREDDIE FREEMAN.

## The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

**LONE RANGER** and his rodeo, in conjunction with the Wallace Bros. Circus, admitted all boys and girls under 13 free for its afternoon performance, June 6, in Haddonfield, N. J.

**MONTE REGER** and family, Woodward, Okla., recently left on their 16th annual tour of rodeos and other shows. They do not plan to extend their work over as many Eastern States as in the past, but will remain closer to home.

**SOME 200 riders** are entered in the Livestock (Calif.) Rodeo. Among contestants are Fritz Truan, Jackie Cooper, Burel Mulkey, Cecil Henley, Dick Griffith, Smoky Snyder, Frank Schneider, Clay Carr, John Bowman, and Aubury Schell.

**TWO-DAY STAMPEDE** at Cardston, Alta., will be held three days after the Calgary (Alta.) Stampede, with proceeds from the most going to war work. Linder brothers will be in charge of arena activities. Officers are Dr. V. V. Christie, president; C. B. Cheesman, vice-president; J. Y. Card, secretary, and Ted Hinman, arena secretary.

**CLARK LUND**, rodeo contestant, will be arena manager at the Raymond (Alta.) Stampede. L. D. King is stampede manager, with D. V. Gilmore as secretary. Proceeds from the event will be divided between the Raymond branch of the Canadian Legion for the rehabilitation of returned men and the Lord Mayor's Fund.

**RODEOS** will be presented Sundays and holidays during the summer at the Ranch-O Hotel near Belvidere, N. J. Events, starting at 3 p.m., include bronk busting, wild bull riding, steer roping, bulldogging, trick roping, riding and shooting, educated horses, and typical Western acts and specialties, with Nesbo Moretti's cowboy band providing the music. First rodeo was held Memorial Day.

**T. W. KELLY**, vet rodeo producer and owner of the K-Bar Ranch, Tulsa, Okla., has been signed to provide the livestock and special attractions at the Championship Rodeo in Thayer, Mo., to be announced last week by the Thayer Community Club, sponsor of the annual event. Contract with Kelly calls for an increase in livestock and special attractions over former years. The parade, queen contest, and fox-trotting horse show, three of the rodeo's popular attractions, will be repeated. William Rethwisch, Community Club president, reports that that organization and Mayor S. G. Stearns have invited all Chambers of Commerce, other civic organizations, and city officials from near-by towns to participate in the parade by sending queen contestants, bands and floats to Thayer on opening day. Pete Adams again will announce the events.

**OFFICIALS** for the Calgary (Alta.) Stampede include Frank Sharp, Bob Carry, and Pete Le Grandeur, field judges; George H. Beatty, calf roping; Ben Edin, chief judge and flag man; Joe Fisher, Loren Thompson, and Johnny Van Wazer, chute judges; Capt. A. H. Ferguson, J. J. Bowen, and George H. Dean, timers; Herb Johnston and D. E. Black, chuck-wagon race judges; Albie Street and Dick Cosgrave, stock; J. M. Dillon, arena director, and Leroy Chown, chief clerk. A new high of \$11,685 in cash prizes has been announced. J. S. G. Stearns has \$700 and most of it will be absorbed in the chuck-wagon race and the wild steer riding events. The North American bucking horse riding championship contest with saddle, feature event of the show, will carry total awards of \$2,000. Half will be paid out in day money and the rest will be divided among the finalists.

**PLINT HILLS RODEO** at Cottonwood Falls, Kan., May 31-June 1, more than doubled attendance and receipts over last year's event. Saturday's attendance was about 2,000. For Sunday the rodeo directors obtained about 2,000 additional seats from Manhattan, Kan., but still more than 2,000 were turned away. Weather was ideal, and the rodeo was widely advertised. Association officers are Melvin Provost, president; Harold Wiebrecht, vice-president; Curt Benning-bow, secretary, and Mill Klins, treasurer. Directors are Ray Gordon, Carol Holmberg, E. C. Roberts, Roy Conklin,

Harold B. Iliff, Wallace Evans, and J. M. C. Jelf.

**Results:** Calf Roping—Saturday, Jim Snively, Jess Goodspeed, Buck Goodspeed, Chet Andes, Sunday, Sherry Matlock, Jess Goodspeed, Slim Whaley, Jim Snively, Average, Jess Goodspeed, Jim Snively, Slim Whaley, Shortly Matlock, Bronk Hiding—Vic Schwartz and George Yardley split first; Kid Fletcher; Frank Finley and Andy Curtis split fourth; Paul Gould, Bulldogging—Andy Curtis and Eddie Curtis split first; Mike Fisher, Kid Fletcher, Whitley Stewart, Ralph Warren, Bull Hiding—Dale Adams, Frank Marion, Kid Fletcher, Ned Ferraro; George Mills and David Schellenberger split fourth, fifth, and sixth.

## BALLYHOO BROS.

(Continued from page 29)

dinner and all-round celebration" crated the boss, who later added, "Those who pay 50 cents per day will be entitled to eat at the staff table in the private car Blue Room." Then with much applauding and cheering from the office staff our Fifteen-Dollar-a-Front-Foot Secretary passed out the pledges to the 1,500 listeners.

On Thursday rain came down in sheets. So bad was the weather that it put the campfires out. Those who had laid in a supply of dry wood started charging 5 cents in brass checks to sit close in. The fire had been cut down from 200 in number to 75. On Friday it rained harder than ever, putting the number down to 26 at noon and 10 fires at midnight. On Saturday the rain slowed up some, but the air was a bit colder and campfires were down to three. With the demand greater than the supply, the firemen raised the ante to 10 cents in brass and a 5-cent service charge in dukie-book tickets. Being too much of a luxury for some, the show's elite paid off but demanded that they be located according to their positions. This started a riot between the white collars, the hay-baggers, the foremen, and the independent operators. During the melee that followed the wood was kicked out in the water and the last fire was put out for good. Hearing of the last bad break, the office decided to tear down the show.

MAJOR PRIVILEGE.

## Los Angeles

**LOS ANGELES, June 7.**—Ideal weather over Decoration Day week-end kept Ballyhoo Bros. in this section busy. Eldon Brock left to announce horse shows and rodeos along the West Coast. Frank Babcock was a Los Angeles visitor recently. Jerry Quick is located at Long Beach, Calif. Ted Right is with West Coast Circus Shows this season. Thomas Rhodes is tramping with Foley & Burk Shows.

Ross Ogilvie, midget, is expected back in Los Angeles soon. He made a trip to Chicago and Wisconsin to visit relatives. Texas Tom Ross and Edward Ritro are members of the cookhouse faction. Vance Offutt is located at Venice, Calif. Walter D. Newcomb Jr. reports business is good at the Santa Monica Pier. Casey Peck has an archery range in Venice. Dick Quail is residing in Sacramento, Calif. Harry Mason is managing his Side Show again this season. Sam Brown is out with the Clark Shows. Frank Murphy divides his time between concessions and rides. Nate Miller is at Long Beach, Calif., this season. LeRoy Rose is active at Venice. Frank Redmond is with Maxie Miller at Mission Beach, San Diego, Calif. Ralph Losey spent Monday at the Pacific Coast Showmen's Association talking over plans with Lou Johnson. Ben Benn and Louis Roth, animal trainer, held a reunion at Goebel's Lion Farm. It was their first meeting since 1910. Roth is handling the lions in a Tarsan picture. Al Anderson and Al Schneider, of the Fun Zone, Balboa, are being kept busy between the midway and pneumatic machine guns.



# MAJORS BALLY AT PLANTS

## Sacramento Is Off-Season Host

Over 500,000 will visit California State's grounds at doings before annual

SACRAMENTO, Calif., June 7.—Nearly 500,000 persons will have visited California State Fairgrounds here in the off season between close of last year's fair and that of 1941. It is estimated by Secretary-Manager Kenneth R. Hamaker. Throwing grounds open to use more than ever before this year, fair directors have seen the 240-acre plant play host to flower shows, banquets, conventions, livestock sales, military encampments, dances, and what have you. This week there was a convention of Negroes that drew about 5,000 from all over the State to the fair plant. Such off-season use of grounds also serves to advertise the annual fair, according to Hamaker.

"It is the policy of the board of directors to encourage use of these facilities at all times by farm organizations for meetings and sale of pure bred stock particularly, as well as by other civic, fraternal, patriotic, and welfare organizations," he said.

More than 20,000 soldiers will have encamped on the grounds for one night or more in the 11 months of off season. American Legion-sponsored Boys' State will attract 1,000 next month. Recent legislative and outdoor banquets have drawn 1,000 apiece, and many horsemen have their stables quartered there all year round.

Paid attendance at last year's 11-day fair was 713,825, Hamaker said, and he looks for this mark to be broken in 1941 with the greatest entertainment line-up ever booked here.

## Defense Will Take Edmonton Site After '41 Till End of War

EDMONTON, Alta., June 7.—National defense department at Ottawa has approved a plan for taking over Edmonton Exhibition grounds this year for use in the British Empire air training plan.

Government has already taken over the arena and stock barns and will take over the remainder of the plant immediately after the 1941 fair. There will be no livestock classes at the fair but there will be the midway, six days of horse racing, and certain exhibits.

Percy W. Abbott, managing director of the exhibition, said the transfer will mean that the 1941 fair will be the last event of any kind on the grounds until after the war. It will mean cancellation of the August race meet and October sale of sheep and swine. Some of the buildings were used by troops in the last war but there was no interruption of the annual fairs.

## No College Backing On Detroit Removal

LANSING, Mich., June 7.—The last having been heard of any official action to move Michigan State Fair from Detroit to East Lansing for at least two years, it is now said that officials at Michigan State College, East Lansing, have little sympathy with the plan, the proposal to move the fair to the campus there not having won their support.

Leo V. Card, new State agricultural commissioner, said he was studying recommendations to make agricultural exhibits more attractive.

"The average spectator gets tired of looking at five apples on a plate," he said. "They may be the best apples in the country, but he'd be more interested in being shown how good an apple pie they would make. We have agricultural products to show and we want to show them where we can get the most prospective buyers to see them."



HAVING PURCHASED Barrington fairgrounds, Great Barrington, Mass., Edward J. Carroll (center), owner of Riverside Amusement Park, Agasson, Mass., plans to operate Barrington Fair this year, when its 100th anniversary will be observed with an event titled Barrington Centennial Celebration. Carroll is surveying the plant as to needed improvements. Joseph E. Drumbour (left) is construction head for Carroll, and Harry Stork (right) is public relations chief for the Carroll interests and, in addition to his park duties, will be active in the Barrington project.

## Minn. Offers Top \$146,602 To Aid in Production Drive

ST. PAUL, June 7.—As its part in the national drive for greater production, the 1941 Minnesota State Fair here will offer premiums totaling \$146,602, largest in its 82-year history, said Raymond A. Lee, secretary. The record award was voted, he said, in recognition of greater activity in agriculture and to spur efforts toward more production for expanded exhibits at the fair.

Classifications are \$34,339 for the cattle show; \$23,153, horse division; \$10,300, swine show; \$4,152, sheep; \$4,500, poultry; \$25,000, boys' and girls' activities.

## Mich. Race Fund Switched

LANSING, Mich., June 7.—State Senate on May 27 passed a bill to place proceeds received by Michigan Racing Commission in the general fund of the State treasury. Measure originated in the House and was approved there. Heretofore moneys the commission has received have been specifically earmarked for fairs in the State, 4-H Clubs, and development of agriculture. Bill to legalize pari-mutuel betting on dog races was killed by the House during the closing session.

There, with huge demonstrations and exhibits scheduled in the new 4-H building; \$9,946, agricultural, and \$5,700, horticultural. Premiums also have been increased in the women's department.



## Agricultural Situation

Condensed Data From May Summary by U. S. Department of Agriculture, Washington, D. C.

EXPANSION of the over-normal grand program into a food program designed to assure ample supplies for national defense and export under provisions of the Lend-Lease Act has been announced by the department of agriculture. Abundant supplies of feed are available for this purpose, and new crops will soon be coming on. Farmers are being urged to feed hogs to heavier weights and to increase breeding for fall litters, to increase milk production (for heavier manufacture of concentrated dairy products) thru supplemental feeding during the pasture season, to expand poultry flocks and to feed for maximum egg production, to increase marketings of cattle for slaughter, and to increase production of canner tomatoes.

The production season is off to a good start on food and feed crops, prices of farm products average the highest since 1937, and farm cash income will be larger this year than last. New cotton and tobacco crops are being planted. Harvesting of winter wheat will soon be under way. Costs of production will be larger this year than last. Farm wages are the highest in a decade.

### PRICES ARE HIGHER

Index of prices of farm products in April was 110. This was the highest average of prices received by farmers in four years. But prices farmers pay for commodities and services used in production average much higher than this figure, and the purchasing power of farm products is 11 per cent below the pre-World War base period. The advance in prices received during April

was due largely to higher prices of livestock, dairy products, poultry, and eggs. Stimulating factors included the government commitment to support prices of hogs, dairy products, and poultry products at levels remunerative to producers during the next two years under the expansion program designed to increase the production of specified foods for national defense and export under provisions of the Lend-Lease Act.

Farmers this spring have been paying highest wages in 10 years. Reason is that the demand for labor is greater than the supply, as increasing numbers of workers have been drawn into industrial plants and military training. As a national average, the supply of farm labor was 82 per cent of the demand on April 1 as contrasted with 109 per cent a year earlier. This was the smallest supply-demand ratio in 21 years of government record. Ratio of farm labor supply to demand was below 75 per cent in a large part of the northeastern industrial area and in southeastern areas of accelerated industrial production for national defense.

CINCINNATI—Jimmie Lynch Death Dodgers on Carthage Fairgrounds drew more than 4,500 spectators for their first automobile thrill show of the season here on May 25 and, despite steady rain on June 1, more than 3,000 were out for a show that had to be postponed until June 8. Jimmie Lynch, head of the organization, which consists of three units, made a personal appearance with the Irish Moran unit for the Carthage show and then headed back to his ranch at Texarkana, Tex.

## Topeka Ready; Set-Up Is Best

Largest sign in Kansas is supplemented by big marker plugging '41 fair

TOPEKA, Kan., June 7.—With grounds and buildings in the best shape in the 62-year history of Kansas Free Fair here, Manager Maurice W. Jencks reported that all buildings have been repainted and grounds improved after generous spring rains.

Attractions for 1941 will be a Barnes-Carruthers unit in front of the grandstand nights, two afternoons of auto races under Racing Corporation of America, two days of horse races, and two Thrill Days. Beckmann & Gerey Shows will be on the midway.

The fair this year will be operated for the ninth successive time by Manager Jencks. When he assumed management in 1932 it was \$35,000 in debt. Since that time he has operated each year with a profit and has invested more than \$200,000 in buildings and grounds. Among improvements have been 19 buildings, concrete roads, 2,000 new box seats on concrete risers in front of the grandstand, and planting of 1,500 trees and shrubs.

Largest sign in Kansas announces the 1941 Free Fair. It is along the grounds on U. S. Highway 75 and has letters six feet high for a length of 500 feet. On the grandstand roof is another sign with letters 16 feet high and an airport marker.

## Mich. Aid Bill Splits \$175,000

LANSING, Mich., June 7.—The aid bill for Michigan fairs fared well in the Legislature which adjourned last week. Both houses passed and sent to the governor an appropriation bill allowing specific sums for fairs to pay for half of their premiums. Total fairs' grant amounts to \$175,000.

County, township, and district fairs are allotted \$120,000, Upper Peninsula State Fair, Escanaba, \$20,000, and Michigan State Fair, Detroit, \$35,000. Michigan Racing Commission is given \$15,000 for personal services and \$7,000 for supplies, materials, and contractual services, total of \$25,000.

An appropriation for bills from Michigan State Fair was included in another bill for funds for the fiscal year ending on June 30 and has been approved by both houses and signed by the governor. This provides \$22,177.55 for unpaid invoice vouchers presented by the State Fair board covering a period from August 1, 1940, to March 10, 1941. This is said to be the sum which caused Leo J. Nowicki, State budget director, to expostulate upon high expenses of the fair and claim that it was operated at a loss. A sum of \$14,183 was also provided for building repairs on State Fairgrounds.

## Reorg for Utah Is Holding Up Act Bill And Other Contracts

SALT LAKE CITY, June 7.—Uncertainty over budgeting has delayed amusement phase of the 1941 Utah State Fair here. Also the premium list has been sent to the printer and other plans made, reorganization and lack of final action on the biennial appropriation for fair has held up signing of contracts for acts and advertising.

Under the reorganization plan of Gov. Herbert B. Maw the old State Fair board is abolished and the fair is placed in the new department of publicity and industrial development. Instead of being independent, the fair organization now is part of a big department. A fair board (See UTAH ACTS HELD UP on opp. page)



# GRANDSTAND ATTRACTIONS

By LEONARD TRAUBE

For and About  
Bookers • Buyers  
Performers • Producers  
Promoters

Exhaustive Survey Coming Up

Results of the most ambitious survey ever taken by any medium or agency in the history of outdoor attractions will be published in the Summer Number of *The Billboard* dated June 28. That's two issues from this one. This exhaustive look at the entertainment market should prove invaluable to anyone even in the least interested in or concerned with in-person talent. Because the attraction industry represents millions of dollars in investment, employs untold thousands direct and an almost equal

number indirectly, and is the chief reason for the very existence of virtually all branches of the outdoor show business, it goes without saying that no troupers or showmen can afford to miss this veritable dictionary of the open-air or summer showbiz.

Searching questions have been asked of officials of leading fairs, amusement parks, carnivals, and other segments of nationwide operation. Leading subjects embraced in the survey are Automobile Thrill Shows, Auto Racing Units, Reruns and similar groups, Special Added Attractions which are not covered by the conventional fields of entertainment, Rodeos and Wild West Shows, Ice Shows, Novelty and Thrill Acts, Name and Other Bands, and Fireworks and Fireworks Spectacles. Who in the business is not touched in some way by these brackets?

In addition to lively material received from buyers, the bookers and producers themselves are participating in this, the first analytical study made of the tremendous market, whose great potentialities have not as yet been tapped in full and which may at a period not in the very distant future shift into hitherto unexpected and unknown channels.

It's all part of the Fourth Annual Outdoor Attractions Section—and this is a tip to watch for it, digest it, and make use of its contents for the next 12 months and thereafter.

### Generalities

A. E. Selden, better known as the Stratosphere Man, combination swaying pole and lofty trapeze performer, is tuning up for fairs by playing amusement parks. He concludes a three weeks' engagement at Carlin's Park, Baltimore, on June 18. His first date in the East, incidentally. . . . Hogan Hancock, back from a swing thru Texas, announced that the West Texas Fair, Abilene, has contracted with Music Corporation of America for Stars Over America revue and Nick Stuart's orchestra. . . . Frank H. Kingman, secretary of Brocton (Mass.) Fair, was due in New York for a conference on talent. He was preceded by a report that the fair has definitely discarded a program to be produced by Mike Todd and that he has already made provision for a line of girls from the George Hamid office, plus scenery. . . . If, as seems likely, the Central States Racing Association can make good its "ethics" objective, the industry will be indebted to the association. A message from Dr. J. K. Bailey, president, says: "Races under the supervision of CSRA alternate all the angles and tricks of fly-by-night sponsors and promoters," and are "the public's guarantee of fair competition on the tracks; honest advertising, both outdoors and newspapers. Only qualified, honest, and abiding racing sponsors can obtain membership in this association." . . . Henry Luaders, of United Booking Office, who is building two revues, will open them on August 1 in Ploverville and Imlay City, Mich. Units being built and rehearsed at fairgrounds, Milford, Mich.

of Florida Orange Festival, Winter Haven, and who was village manager at the New York World's Fair in 1939-'40 and amusements and exhibits chief at Great Lakes Exposition, Cleveland. Kinnan and Zook also conferred with management of WLW Promotions, Inc., here, which will produce *By Dawn's Early Light*, grandstand revue, at the '41 Ohio fair.

MUNICE, La.—B. B. McManus, complaining of lack of co-operation of the board of directors, has resigned as secretary-manager of Tri-Parish Fair Association here. Jack Pausche, president of the association, also quit and was replaced by F. Quirk.

DONALDSONVILLE, La.—To beat mounting labor and material costs, South Louisiana State Fair Association here is pushing one of its biggest rebuilding jobs in many years. Work includes strengthening of grandstand, rebuilding of swine exhibit hall, new fireworks storehouse, and replacement of all roofs and fencing. At the 1941 fair national defense will be the theme in exhibits and entertainment, said President L. A. Borne.

REGINA, Sask.—Indoor exhibits at the 1941 Regina Exhibition will be in parts of the World Grain Show Building and ground floor of the grandstand, under arrangements completed between fair representatives and military authorities. Due to the substantial amount allowed for displays in the building, the fair will have use of greater floor space than last year, the fewer buildings will be used. The military will continue to use the upper floor of the grandstand building during fair week as well as the Confederation and Industrial buildings.

### UTAH ACTS HELD UP

(Continued from opposite page)

is to be appointed by the commission that heads the new department.

The fair usually has had a biennial appropriation of from \$40,000 to \$50,000, controlled by the fair board. Under the plan only \$17,320 is proposed in the governor's budget message and this is marked for salaries and office expense. The fair is credited with up to \$75,000 in a new general operating fund for all State departments, but the fair board cannot use this except when permission is granted by the State board of examiners to make expenditures.

Lacking control of the operating fund, the fair board cannot enter into contracts, improve grounds, or do any building without clearing an expenditure thru the State board of examiners. New set-up and appropriation, now being worked over in a special session of the Legislature, are to take effect on July 1.



By His  
GRAND  
STAND  
ATTRACTIONS

Selden  
THE STRATOSPHERE  
MAN  
World's Highest  
Aerial Act

Once again helping to break and set new, high attendance records. Bigger crowds than ever before are witnessing these unusual, exclusive performances. WRITE OR WIRE TODAY. PERMANENT ADDRESS: Care of THE BILLBOARD, CINCINNATI, O.

For the All New and  
Greater 1941  
Presentation of

## FLASH WILLIAMS

THRILL DRIVERS

Write or Wire

923 NO. CENTRAL AVE., CHICAGO, ILL.



WRITE OR  
WIRE NOW!

TIME  
OPEN

## BOB FISHER'S FEARLESS FLYERS

World Renown Flying Traction Artists  
Care of THE BILLBOARD, CINCINNATI, O.

## CARNIVAL WANTED

For  
Fair, Sept. 1 to 6, Incl.  
Must be clean. Plenty of co-operation.

Write or Wire  
MONTGOMERY COUNTY FAIR ASSN.  
J. Marvin Larkin, Secy.  
Box 143 Litchfield, Ill.

## R. I. STATE FAIR

A. N. PECKHAM, MANAGER, KINGSTON, RHODE ISLAND

WANTS  
ON AUGUST 26 THRU SEPTEMBER 1 — 7 Days—7 Nights  
ORGANIZED CARNIVAL

Due to failure of Carnival previously contracted for, all legitimate Concessions, Rides, and Shows are open. RHODE ISLAND IS BOOMING WITH DEFENSE PROJECTS AND INDUSTRIES. STATE FAIRGROUNDS ONLY 3 MILES FROM LARGEST NAVAL AIR BASE ON ATLANTIC SEABOARD. Fair dates include Army-Navy Day, with free admission to men in uniform.

NIGHT HORSE RACING with Pari-Mutuel Betting Will Insure Large Night Crowd With Money to Spend and in the Mood To Spend It.

Wire or write immediately. What have you?

HERE IS A THRILL ATTRACTION YOU'LL WANT TO INCLUDE  
IN YOUR PROGRAM  
FOUR AERIAL APOLLOS

JACK BRICK, Mgr.  
The High Act That is Different — 120 Ft.  
Featuring the Original and Only Double Swinging Criss-Cross Perches.  
NOW BOOKING FOR 1941. CHAS. ZEMATER, Per. Rep., 54 W. Randolph St., Chicago

## WANTED! FREE ACTS For the KEOKUK FREE FALL STREET FAIR

WED., THURS., FRI., SAT., SEPTEMBER 3-6-8  
High Wire, Aerial Tumb, Sensational Act, Novelty, Platform Act, Acrobatic, Etc. CLOWNS,  
RUBES, MUSICAL ACTS NOT NEEDED.  
"THE BIGGEST FAIR EVENT IN THE MID-WEST."  
Write CASEY STONE, BOX 3, KEOKUK, IOWA.

## WANTED

To contact extra large carnival company looking for a week's engagement in vicinity of Southeastern Kentucky any week during September.

### TREMENDOUS OPPORTUNITY

for outfit having plenty of Rides and clean Shows. Nothing too big.

200,000 people to draw from. Write

TRI-STATE  
AGRICULTURAL FAIR  
HOWARD J. DOUGLASS, Secretary  
Box 544 Middlesboro, Kentucky

## Want Carnival and Rides

And other Midway Attractions for ENLARGED AND MODERNIZED FAIR. New 4000 capacity grandstands, new track, new buildings, enhanced midway, increased attendance.

CENTRAL IOWA FAIR  
Sept. 15-19, 1941  
W. A. BUCHANAN, Sec. Marshalltown, Ia.

## WANTED

Reliable Carnival for our

## CUSHING DISTRICT FAIR

Sept. 1st to 6th, Inclusive

Wire or Write O. A. COLLINS, Sec., Chamber of Commerce, Guthrie, Oklahoma.

## Putnam County Fair

AUGUST 14, 15 & 16, GREENCASTLE, IND.

Free Fair with classes for Horses and Cattle, also 4-H Exhibits.

Write J. EITEL  
Concessions Chairman Greencastle, Ind.

## —ACTS WANTED—

HIGH ACTS AND PLATFORM ACTS of all types for FAIRS and CELEBRATIONS. Let us fill in your open time. State all in first letter and send photos. Do not misrepresent.

TOMMY SACCO THEATRICAL MART  
162 No. State St. Chicago, Ill.

## WANTED

Clean Shows for the

## RICHWOOD FAIR

July 22-23-24-25

RALPH B. VESTAL, Richwood, Ohio

## WANTED

Concessions, Shows, Rides, Entertainment on

## MOWEAQUA FAIR

(Shelby County Fair)

July 29, 30, 31, August 1, 2

DON C. DREW, Sec., Moweaqua, Illinois

## Around the Grounds

BLUFFTON, Ind.—Contract to furnish rides and shows has been let to the F. E. Gooding Amusement Company for the 35th consecutive year by officials of Bluffton Free Street Fair.

LANCASTER, S. C.—Fire of undetermined origin destroyed exhibit buildings on the fairgrounds, property of Lancaster County Fair Association, here on May 29. Damage was about \$35,000, said President Quay D. Hood. Loss is said to have been partially insured.

SHELBY, Miss.—R. C. Forbes, Chicago, named manager of the 1941 Mississippi Delta Fair and Livestock Show here, said he was highly pleased with prospects.

CINCINNATI—Win H. Kinnan, manager of Ohio State Fair, Columbus, and John Zook, publisher for the State department of agriculture, visited the Miami Valley Industry and Defense Exposition in the Music Hall here on June 4 with a view toward presenting defense exhibits at the 1941 State Fair. Expo. held on May 28-June 8, was under management of Almon R. Shaffer, manager

# GROSSES SOAR ON HOLIDAYS

## Ohio Area Feels Defense Upshoot

Ops more confident of big season and prepare extensions for major spots

CANTON, O., June 7.—Against a backdrop of steel mills, rubber factories, and other plants turning out defense orders, Eastern and Central Ohio parks inaugurated the season with ideal weather on Decoration Day week-end. Grosses, without exception, were substantially up over the same period in recent years, giving the dozen spots record holiday takes, compared to the washout a year ago, when all-day rains killed his until night. Some of the larger parks operated week-ends during most of May, partially making up losses of a year ago when a month of inclement weather proved a serious setback to what should have been a big first haul.

Survey of the major spots disclosed that week-end opening business ranged from satisfactory to "as good as an average July 4." While defense workers have been kept on the job constantly for weeks, a majority were released for the

(See UP IN OHIO AREA on page 53)

## Damp AC Gets In Record Take

ATLANTIC CITY, June 7.—What started on Decoration Day as a promising sun-kissed three-day holiday wound up on the damp side before the week-end was over. However, the light rains were a blessing rather than a blight because the throngs took advantage of the shelter of amusement spots, especially the piers. As a result the holiday was a record money-maker for all interests.

There are no comparisons with Decoration Day business of last year, which was a washout. Local interests cited Easter and Memorial Day travel as a true barometer of one of the best years in resort history. Despite a sudden change that sent the mercury tumbling, Decoration Day here drew about 300,000. The total week-end crowd was estimated at over 400,000. Easter Sunday this year brought out a record crowd of over 500,000.

Hamid's Million-Dollar Pier and Steel Pier attracted major attention. Steel inaugurating its 44th summer season. Steel Pier's Music Hall had a stage show headed by Milton Berle and Dinah Shore, with the Four Jackals; Ben Yost

(See AC RECORD TAKE on page 53)

## Stay-at-Homes Tilt Pa. Spots

PHILADELPHIA, June 7.—Not even the prospects of a wet wind-up put a damper on the biggest Decoration Day week-end for parks here and in Eastern Pennsylvania. Cool weather cutting the number of departures for seashore resorts, thousands who stayed home thronged the parks.

Woodside Park here offered vaude in Sylvan Hall on the holiday. With Jack Steck as emcee, bill included Jack McCoy, Three Smart Girls, and Jim Wong Troupe. There were fireworks at night. Free Sunday concerts featured Della and Del Rio and Casfield Smith. Willow Grove Park here on Decoration Day bowed with two new rides: Skateland, roller rink; Las Vegas orchestra in Dance Casino, and stage shows in Music Pa.

(See PA. SPOTS TILTED on page 65)

## Smith Is Geauga Consultant

GAUGA LAKE, O., June 7.—George P. Smith Jr., of the department of amusements, New York World's Fair, has become identified with Geauga Lake Park here in a consulting capacity, he is named a representative of The Bill-



HARRY DUNCAN, who, with associates, has proposed a new amusement park for Kansas City, Mo., plans having been presented to city officials. Projected spot would adjoin city-owned Swope Park and would be under management of Duncan. He is former manager of Fairyland Park, Kansas City, and widely known in amusement business. It is said device manufacturers and others are behind the idea and that a corporation will be formed if proper terms can be made with the city.

## Speer Houston Biz Brings Enlargement

HOUSTON, Tex., June 7.—Business has been excellent in Speer Park here since opening on April 10 and Owner-Manager Sim L. Speer is constantly adding equipment. Latest installation is a 20-car Scooter purchased from A. L. (Dinty) Moore, who is operating at Galveston Beach. Rides was rebuilt from the ground up by Moore, has a new blue Baker-Lockwood top, and 3,100 feet of neon lighting.

Assisted in management by his son, Sim L. Speer Jr., the owner has about 20 concessions and 10 new rides, including a No. 16 Eli Wheel and Tilt-a-Whirl, purchased from El Bridge Company-Parker four-abreast Merry-Go-Round, and Rolloplane and Acroplane, purchased from Eyerly Aircraft Corporation. More rides will be added, and he is planning a trip east to arrange for construction of a Roller Coaster. Kiddyland is being added and landscaping is progressing with laying out of much shrubbery and flowers.

Park is on Main Street on a large triangle where several thoroughfares join and across from nationally publicized Sivil's and Prince's drive-ins, which feature 250 cars. Many attractions in the area in which the new park is situated have caused the district to be known as Houston's Pleasure Loop.

## Briefs From All Around the Field

CINCINNATI—John Roberts, vet concessionaire and operator of the balloon dart game at Coney Island here, underwent an operation in Christ Hospital on May 31.

LANSING, Mich.—Dissolution of Lakeside Resort Corporation, Bay City, Mich., was reported by Michigan Corporation and Securities Commission. Corporation had been franchised to operate an amusement park.

GAUGA LAKE, O.—Farris Wheel, formerly on Frank Burke Shows and installed in Geauga Lake Park here, began operation on Decoration Day and was among the top grossers. Newly painted and decorated, it is spotted near the pool.

ZANESVILLE, O.—Under management of Jack A. Miller, formerly of Syracuse, N. Y., Mossahala Park here bowed on Decoration Day with favorable weather and good crowds. Midway at present

## Group Offers To Build New Park for K. C.

KANSAS CITY, Mo., June 7.—Prospects for a new amusement park here moved another step toward realization this week as discussion of a plan outlined recently to Mayor John B. Gage and members of the city council and park board at a dinner meeting in the Hotel President assumed a favorable aspect. Plan for a park to be built adjacent to city-owned Swope Park was explained by Harry Duncan and his attorney, Byron Spencer.

Duncan, former manager of Fairyland Park here and well known in amusement circles, and a group of manufacturers of rides and other devices who are said to be backing him, propose to form a corporation to purchase a 42-acre tract adjacent to Swope Park. Corporation would immediately convey all except 15 acres to Swope Park, using the remaining land as site for the amusement park. At the end of not later than 15 years the remaining 15 acres would be deeded to the park board.

The corporation would grade the 15 acres and install latest type of amusement.

(See K. C. PARK OFFER on page 63)

## Groom Dallas Zone As All-Year Center

DALLAS, June 7.—Over 5,000 crowded Oak Cliff and Riverston Park pools which opened on May 26, 1,000 more than on opening day last year. Fair Park and White Rock pools, opening a week later, had record crowds.

Fair Park, being groomed by the State Fair of Texas management and Dallas Park board as an all-year civic center, will not be in full swing until June 12 when 10 weeks of "Opera Under the Stars" opens with J. J. Shubert's stock company in Blossom Time. Construction on Dallas Casino, the former band shell, is being rushed.

To aid the fair management in maintaining a year-round recreation center in Fair Park, Clarence Linz started on June 1 to revamp the Livestock Arena into a large ice rink. Remodeling, besides providing one of the largest ice rinks in the South, will include two restaurants, lobby and sports and apparel shops on the lobby floor. A local ice hockey team has been provided for in (See Dallas All-Year Plan on page 63)

## Texas Pier Permit Asked

HOUSTON, Tex., June 7.—Application for permission to build a pleasure pier over Dickinson Bayou has been filed with the U. S. Engineers office in Galveston by Mrs. Glen Hanna, Texas City. Plan is to erect a pier near Dickinson to include concessions, rides and a boat landing.

## 'Oh! Say, Can You See-?'

WASHINGTON, June 7.—Leonard B. Schloss, vice-president and general manager of Glen Echo (Md.) Park, wrote to the bulletin of the National Association of Amusement Parks, Pools, and Beaches and his letter said, in part: "Here is something that you might think worthy of passing on to members. At conclusion of our dancing the orchestra, immediately upon signing off, goes into The Star-Spangled Banner and our girl singer brings on a 4-by-8 silk American flag with a gold eagle atop the staff. The orchestra stage is darkened and a spotlight is thrown on the flag and singer. The crowd stands at rapt attention and joins her in singing our national anthem and at the conclusion applauds and cheers. It is really a thrilling sight and, to my notion, is very apropos in these times." The bulletin adds, "Such a feature can be staged in most ballrooms and in places where an orchestra and singer are available."

## Bay Shore Is Rebuilding After \$150,000 Blaze

BALTIMORE, Md., June 7.—As employees began clearing away debris after a fire which wiped out the midway in Bay Shore Park, Sparrows Point, Md., on May 24, Owner George P. Mahoney said plans were started for rebuilding. He said uninsured damage amounted to about \$150,000. Portion of the park not affected continued to operate, season having opened on the day of the blaze.

The fire was discovered in a Scooter ride which three patrons had left only a few minutes before smoke was seen

(See BAY SHORE BLAZE on page 63)

## Cincy Coney Spending Good

CINCINNATI, June 7.—Per capita spending at Coney Island here was declared satisfactory over Decoration Day week-end and attendance of nearly 20,000 on the holiday was beyond expectations of the management because of threatening weather. No comparison could be made with 1940 because last year was a blank, due to rain.



EARL F. PEITZ, who has been named assistant manager of Graf Beach Park, Diamond, O., by Manager Art E. Mallory, Peitz, who is well known in the tri-State area, has had years of experience in promotion, publicity, and park management. He is in charge of picnic bookings, publicity, promotion, and dance parties for the rehabilitated spot, where Manager Mallory has begun his 14th year.

ST. PAUL.—Cowboy Park, recently opened at Eaton's Dude Ranch on outskirts of the Twin Cities, has Juvenile

(See PARK BRIEFS on page 65)

# American Recreational Equipment Association

By R. S. UZZELL

Our esteemed friend Jerry Fleishman just cannot leave the park business. Still in Baltimore, Md., he does the scouting for Gwynn Oak Park. A beautiful picnic grove and an artificial lake give the lure to outings and Jerry knows how to play it up. The amusement park was nipped Fleishman when he got out for the Philadelphia Toboggan Company some years ago. He speaks our language now and uses it like a veteran.

At Kansas City, Mo., when the writer was there recently, the torrential rain that flooded the drainage overburdened that good water got out of bounds and ran into the swimming pool, filling it with hot and muddy water just as it was all clean and filled with fresh water ready for opening of the season. A few years ago they would have almost prayed for so much water, mud and all, but this season the locality has plenty of moisture for a good crop. Like all other parks, Fairyland reports a good upturn in business. It looks better than it has for several years. Brancato Bros. are still at the helm and ready to share the easy money that Kansas City is tossing about.

On Sunday, May 26, Chain of Rocks Park, St. Louis, had a good run and Decoration Day was the best it ever had.

## Good Reports General

All along the line thru Ohio, Indiana, and Nebraska we got the same story. Playland, Rye, N. Y., has turned in a better balance than for last year's opening and has led us to expect some of those good days the place once had. The frequent recurring cool spells play havoc with us, since the people go home early or do not go at all when the chilly days come along.

Canada likewise is on the up despite some very cold nights at times. Snow has made some appearances when overcoats should be forgotten. We cannot have our own selection of weather all the time but just make the best of the good days when we get them.

## Rides Holding Lead

Labor is restless and the turnover is as bad as we had 21 years ago. The big upturn in weddings does not work for stability. It seems that wife can travel as well as hubby. Perhaps a large percentage of it is due to a desire to dodge the draft.

Rides still hold their leadership as amusement park and carnival producers. Old rides in many places are coming into their own again. The clean eating places are flourishing. Prosperity enables people to eat out, which they are glad to do after a long restraint from lack of spending money. The boys take the girls now when only recently they were going alone. It is going to be interesting to see what the short week will do. Will it or will it not increase park patronage or will they take up other forms of recreation?

Gasless Sundays will hit us right where it hurts. The buzz wagon has been condemned for taking business away from us but, if deprived of the liquid which makes it go, you are going to find what it really does for us in many parks. True, some places will benefit, such as Coney Island, N. Y., with its abundance of public transportation and inadequate auto parking facilities. It would boost Coney Island, Cincinnati, boat business, but Riverside, Springfield, Mass., would get hurt.

# Playland, Rye, N. Y.

By J. WILSON CLIFFE

Big excellent, weather spotty, prospects for a record-breaking season good. Crowds are spending. John Q. Public has taken the safety pins off his pocket and the woolen string from the wallet. It looks very much as if some of the \$7,000,000,000 has landed in Westchester and adjacent territory. Memorial Day was a record-breaker, with beautiful weather, a big crowd, and free spenders. The boys and girls of the park gave yeoman service and when they heard Aloha coming from the Music Tower heaved a sigh of relief. Even Whitley Feuer admitted his was good.

Advance sheet from the booking office (outings) looks like Ringling's seasonal route book. June 2-8 free attractions, Parrott Trio, aerialists, and Clemens Belling Trroupe, trained French poodles, go-

ing strong. Biweekly fireworks certainly drawing 'em. Esther Harris is very efficient at first-aid station. Pleasure Bound, Inc., under new ownership, is off to a flying start. Condeck Bros., Frank and Howard, are highly elated at big Pleasure Bound personnel: Bill McGregor, general manager; Punhouse, Bill Schmeling; Octopus, Wolf Scarstone; Silver Streak, Herb Falk; Boomerang, Mique Mendicino and Mike Negri; Roll-o-Plane, Vic Acciello; Ferris Wheel, Ted (Devil Dog) Swanson, just back from Quantico, Va., after a term with the U. S. Marines; relief, John Petricola.

Allen R. Jennings, director of Bronx Park, visited and lauded Tim Lind's botanical display. Mrs. Jack Lawrence (Pearl Beck), whose family at one time owned the ground Playland is built on, was another welcome visitor. Jack Lawrence is author of current best seller, *When the Ships Came In*, which reminds us that boats coming in here daily are under new management of Sutton Steamship Lines. Natal day celebration at Casino of Alexis Thompson, owner of Pittsburgh Pirates football team. Bernie Price and Jess Orr have been under care of physicians and now convalescing. Walter Gilderelove, hotel owner of Miami, Fla., and who is back at rifle range, is being mentioned as candidate for mayor of the fair city on Biscayne Bay. He is doing his best to boost Miami while in the North. Gus Bergman reports many celebrities recorded at his Sloppy Joe's bar.

Lee Brown, who is in charge of free attraction bookings, reports that Playland will stage a big circus for two weeks in July. Danny Carrol is first mate to John Walters at the Boathouse. Mrs. Becher is again presiding in the uniform room. Jeanne Renard, vocalist with Duke Daly orchestra, going strong. Artie Collignon is having lots of troubles, 1,001 of them. Hasta luego.

# Revere Beach, Mass.

Second Sunday of the season, May 25, exceeded every Fourth of July record ever set here, reported ride men and other concessionaires. Business as a whole has been far above last year's despite a few bad weather breaks, and the consensus is that any man who isn't doing business "needs to find himself." Rides and arcades particularly are hitting, with owners expecting to top all records.

Line-up on south end of the beach includes: Cigarette dart game, "Goddie" and Joe Harris. Baseball game, Firky Morris, manager; Jacob Strauss, owner; Herman Glickman, assistant, and Melvin Levinson, handling merchandise manager. Photo studio, Mabel Daniel, chimes. Photo studio, Mabel Daniel, owner; George Aronson, manager; Eileen Silver, coloring; Al Davis, photographer. Amusement Arcade, Ernest J. O'Brien, owner; Pal Yoffe, manager; Ernest Glikman, pockerino tables; Pete Tate, Al Levinaky, George St. Onge, mechanics; Marion Dillon, checker; Warren Malone, Elaine Pearl. Balloon Racer, John J. Hurley Jr., owner and operator. O'Brien's Streamlined Whip, William L. O'Brien, owner; Henry Masse, tickets; William Farrell, Capitol Arcade, owned by Abe Shaw; Louis Ring, manager; Sidney Baker, assistant. Ring game, owned and operated by Jack Goldstein. Hurley's Rueders, carousel, owned by William Hurley; Mrs. Lillian Hurley, tickets; Orrin Bowers, motorman; Joe Peterson, collector. Museum, owned by William

# Coney Island, N. Y.

By UNO

Decoration Day week-end would have been a whopper in attendance but for the late Saturday rain and the murky, cloudy, threatening Sunday. As it was, Sam Wagner, World Circus, Side Show, found business three times as good as in 1940. Parachute Jump and Bob Sled, two new features, did capacity. So did James Kyrimes' new Sky-Diver at Peltman's and his Virginia Reel on the Bowery. William Miller, of Luna, estimated the Memorial Day attendance in fancy figures. Luna's Mile Sky Chaser did a claimed total of 15,000 on the four days. Luna had a big Orphans' Day on June 3. Ice show opened for May 30 and 31 but closed until June 4 for changes.

Another new ride, billed Streamline Skooter is on Surf opposite West Eighth. Operated by a corporation of which Isadore Kraus is president; James Patano, secretary and Harry Novins, treasurer. Company also has a Flying Scooter and Loop-o-Plane on Surf and West Sixth. Also a Boomerang in Feltman's at the

J. O'Brien; Miami, girl turning to stone; four-legged girl, Laurelio; man with revolving head; LaFollette presents "Where Did the Ducks Go?"; Arnoldine and her lightning cartoons; Susie, giraffe-necked woman; Mme. Bernard (Louis Slossberg and company) mental act; Chief Buffalo, musical extravaganza; Frisco, wonder dog; reverse ray cabinet presentation, Regalah and Company; Serpentina, assisted by William Gregory, manager, and Mrs. John Metz, nurse; Harry Davis and Lloyd Priddy alternate on front, Peggy Darling and Eleanor Walsh handle tickets.

Guess-your-age, owned by William J. O'Brien; operated by Al Hamid, Breaking china game, owned by William J. O'Brien, operated by Peter K. Brenner; Show of Thrills, owned by William J. O'Brien, managed by George LaFollette. Loop-o-Plane, owned by William J. O'Brien, managed and operated by Joseph Zera. Nautical Playland, owned and operated by Charles Freeman and Abe Shaw. Rocket Ride, owned by William J. O'Brien; John Minichino, manager; Michael Cunningham, Ronald Brooks, Herbie Schwartz, Emily Milner, Hippodrome Carouse, managed by William Wollenhaupt; Frank Walley, operator; Bernice Patinaud, cashier; William J. Wollenhaupt; Frank Walley, operator; Bernice Patinaud, cashier; William J. Wollenhaupt, Fred Kokoscek, Richard Pervere, collectors.

Mabel Diamond Photo Studio, located on the boulevard under Kelly's Bowling Alleys, celebrating its 25th year on the beach.

A couple of former Coney Islanders, Sam and Sonny, are working on the beach here. Jack Goldstein reports business good, with plenty of pitching being done. Peter K. Brenner, formerly at Palisades, is now in charge of the breaking china game for W. J. O'Brien.

With two training camps within 100 miles of the beach, a navy yard five miles away, and several coast guard stations in the vicinity, beach is getting plenty of play from Uncle Sam's boys. Elaine Pearl is leaving for White City to be with her husband, Lou Pearl, who is managing a Sportland there.

# Turnouts in Salt Lake City Are Reported Best in Years

SALT LAKE CITY, June 7.—Opening of Utah's resort season on Decoration Day was up to expectations, with thousands thronging Saltair and Lagoon.

Black Rock and Sunset Beach on Great Salt Lake opened several days before. The holiday at Saltair, 18 miles west, was one of the best in years, said Manager Thomas M. Wheeler. Gate registered 4,700 and 3,100 attended the opening dance. Both gate and dance charges were made. Gerry Nottingham and his orchestra will play thru the season except for several one-night engagements of name bands.

Lagoon, fresh-water bathing resort 17 miles north, had the orchestra of Jerry Jones, who operates Rainbow Bandstand here in the indoor season. Policy of a parking charge for autos, with dancing free, continues. Pool has been repainted and other work cost about \$5,000. Flying Scooter has been installed. Usual policy of one band thru the season will be followed, said R. C. Healy, manager.

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## The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Press Courtesies

At this time of year most outdoor pool operators are swamped with requests for discounts by the press. That this presents a problem is evidenced by letters received recently requesting some mention be made of the subject. Press courtesies are certainly a "necessary evil." If you are to expect co-operation from local dailies in the form of publicity you must extend courtesies to them. To be sure, some newspapers and newspaper men abuse the privilege. But it can't be helped. On the whole, members of the fourth estate are an appreciative lot. And it pays to cater to them.

Some pool men make a policy of send-

ing a flock of daily passes to papers along with their releases. This column periodically dailies such a procedure. It is not subtle enough and gives the idea that you are attempting to "steal" newspaper space in return for a few passes. Some newspaper writers resent it, and rightly so. Other tank operators offer season passes to newspaper men. And here's where trouble begins. In every town, despite its size, there are a number of newspaper men. If you present passes to a selected few and ignore others, you'll find that you are creating good will among a handful and making much head wind among the others. In these instances it is better not to issue any passes. Of course, best policy is to offer season tickets to as many newspaper contacts as you possibly can. Take it from one who has had quite a bit of experience in this matter of passes, only a very small percentage are ever used. Scribes like to get passes and keep them in their wallets. It swells their ego. And it makes friends. Therefore this department suggests that if you possibly can, shoot out an unlimited number of season passes. Don't restrict them to just a few personal friends, and you'll find that in the long run it will help you a great deal.

One important thing to remember, whether you pursue a policy of daily passes or season passes, don't ever restrict press courtesies. So many pool men think they are doing a wise thing by offering free admissions to the press on weekdays only, prohibiting their use on Saturdays and Sundays. Reporters are human, like everyone else. Most of them work during the week and have little use for passes during that time. They resent being given Annie Oakleys with restrictions. And here again, rightly so. If you decide to offer press courtesies do it right or don't do it at all.

By all means don't do as one pool operator did last year. He issued press courtesies without any restrictions, but during one hot spell when, naturally, he was doing capacity biz, he stopped all passes at the gate. This created a great deal of ill will. And he wondered why he didn't get publicity co-operation after that.

### Man and Mentions

Moe Katsman, Jersey American Legion biggie, has taken over Hackensack (N. J.) outdoor pool.

Wallace Spence, of the famed aquatic family, was selected this year to illustrate Associated Press annual swim pictorial feature which will appear in some 600 newspapers.

Commercial pool men are sore over the manner in which New York City municipal pools are advertising this summer in local subways. Regular expensive three-color posters are being employed, at taxpayers' expense, to boost city plunges, all cards screaming free admission offer before noon.

Swankiest women's powder room of any pool is that at Fallsview (N. J.) Amusement Park pool, Rosenthal freres installed an entirely new room, utilizing modernistic lighting fixtures, mirrors, and showers purchased from the New York World's Fair.

### Wonder What Happened To:

Bill Goll, sensational long-distance swimming ace, who used to be one of the leading contenders in those Wrigley swim marathons in Toronto.

Daredevil Jack Lathokowski, ace high diver, who competed in the first high-diving competition and performed at various Eastern tanks.

Harry Florence, Boys' Club swim coach and mentor of the well-known George Kojac, Olympic ace.

## Atlantic City

By M. H. ORODENKER

Tom Endoott, operator of the Dede Ranch, Boardwalk nitery with Wild West trimmings, is championing buses on the Boardwalk, similar to short-run buses used at the New York World's Fair. He said he was ready to put up \$25,000 to start the ball rolling if the city will grant a franchise or license to a reliable company and asks that buses operate between Convention Hall and Helms Pier for a 10-cent fare, pointing out that a shorter taking of jitney from the hall to the pier part of the resort, wind up at Pacific Avenue, two long blocks from the Boardwalk. He is using display advertising in the local papers to set forth his ideas.

At the eighth annual Headliners'

## SEND IN YOUR ROUTES

Routes of bands, acts, vaude units, ice shows, repertoire-tent shows, dramatic and musical shows, circuses, and carnivals are carried in The Billboard free of charge. Get into the habit of sending us your route promptly. Send it to Route Editor, The Billboard, 35-27 Opera Place, Cincinnati, O. Routes reaching Cincinnati not later than Friday will appear in following week's issue.

Bands and acts playing indefinite engagements should let us know as soon as they leave a spot so that the listings can be kept up to date.

Frolie on June 27-29 Atlantic City Press Club will be host to leading newspaper, radio, newsreel, and magazine writers and editors. Annual award dinner set for June 28 at the Hotel Traymore.

Johnny, Philip Morris callboy on radio, came here to formally open the company's exhibit at Hamid's Million-Dollar Pier on Decoration Day.

Herman M. Sypherd was elected president of the Convention Bureau.

At Garden Pier Myer Soule is again set to promote wrestling. Joe Miller is preparing for his boxing promotions, and Ben Jacobson is lining up legit attractions for Garden Pier Theater.

### Wildwood

Big Decoration Day week-end forecast a busy season. Not only did May week-ends run four and five times better than last pre-season month, but for this holiday week-end most Boardwalk concessionaires reported business almost as big as on a Labor Day week-end, which means a big start.

Hunt's Ocean Pier reported business far ahead of any previous Decoration Day week-end. Bill Hall's music on Friday and Woody Herman's on Saturday were major attractions with the full complement of rides and slides. Pier goes on daily schedule on June 28.

June 28th with a bumper crop of outings arranged by W. Courtright Smith, head of the Outing and Convention Bureau.

William C. Hunt, Guy B. Hunt, and Walter Stine, of Hunt's Amusement Enterprises, hosted the Chamber of Commerce at its June 2 meeting.

### South Jersey

Opening of Cape May Convention Hall on June 28 will mark start of the season. Ocean City, another shore point, to add flag ceremonies for its beach patrol, emphasizing the patriotic theme. Uncle Wip (Wayne Cody) kiddies' shows of W.P. Philadelphia, set to originate during summer from Ocean City Municipal Pier on Sundays. Ventnor solons seeking Federal aid in hope of raising funds to construct a new pavilion of auditorium to replace its Municipal Pier, demolished by fire last year.

## Opening for Lake Lansing Is Better Than Bow in '40

LANSING, Mich., June 7.—Business exceeded last year's but was not up to expectations at opening for every day in the week of May 26 in Lake Lansing Park. Opening free act was the Sky High Girl. W. A. and R. E. Sprague, proprietors, have set all crews except that for their new Fly-o-Plane received from Eyerly Aircraft Corporation.

Roster: Rides—Scooter, Robert Gunner; Merry-Go-Round, Irving Dutcher; Miniature Train, Ernest O'Dell; Loop-o-Plane, Alton Bennett; Ferris Wheel, John Vanort; Caterpillar, Perry Rigler; Ticket sellers, Dogem, Caterpillar, Frances Dietzen; Coaster, Pauline Wilson; Miniature Train, Lenora Hillard; Ferris Wheel, Phyllis James; Loop-o-Plane, Maxine Lush; Merry-Go-Round, Sylvia Smith.

Concessionaires—Hart Sinclair, cones, root beer, and pop; Fred Okonis, shooting gallery, high striker, and hamburgers; Mr. and Mrs. T. M. Strong, taffy; Mr. and Mrs. Earl Copersmith, popcorn; John Bolton, speedboat; Bud Castle, ring-a-peg, dart game, penny pitch; Mr. and Mrs. Walter Sothorn, string game, novelties, fishpond, ball game; Charley Kawa, bowling; Skee-Ball; B. Paghlight, Penny Arcade; Martin Bopp, bingo; Harry Burger, Mayfair.

GREEN BAY, Wis.—Entire west wing of the open-air pavilion in Bay Beach Park here, formerly a roller rink, has been converted into the House of Fun, including archery range, target range, duck-pin alleys, and Penny Arcade. Spot, managed by Cooney Eder, has added new kiddie rides.

## Brydon's Beach Tops Op Hopes

BASS LAKE, Ind., June 7.—Business has been beyond expectations at Brydon's Bass Beach since opening May 24, management reported. Crowds have been large and the Tretter Sisters' aerial act, Professor Clyde's slide-for-life, Professor Bonette's balloon ascension, fireworks, and other attractions have kept patrons well satisfied. Many congratulatory messages have been received and a large number of showfolks have come to extend good wishes to the management. Among visitors were W. C. (Billy) Senior, Gus Sun office; Eassy Fay, noted equestrienne; Mrs. Eph Gettman; Terrell Jacobs, animal trainer; Nick Carter, A. C. Bradley, Oscar Bloom, J. Anderson, Sheperd Miller, Charles Lenz, and State and county officials.

Personnel and executive staff: Mr. and Mrs. Ray Marsh Brydon, owners and operators; Arch E. Clair, manager; Willard Backenator, superintendent of concessions; E. S. Monroe, grounds foreman; Tom Huggins, Floyd Wate, John Barton, Ivan Hall, assistants to Backenator; E. S. Reed, boss carpenter; Charles Jefferson, J. J. Fisher, assistants to Reed; I. Jones, superintendent of electrical department; Lloyd Holloway, assistant; Joe Brown, head porter; Dee Aldrich, superintendent of public-address system, and M. Jones, chief ride mechanic.

### Rides

Merry-Go-Round, John Starkey, foreman; Vernon Cromey, assistant; Elina Foster, tickets; Perris Wheel, Fred Baily, foreman; Mrs. O'Gorman, tickets; Chair-o-Plane, Lee Beach, foreman; Kiddie Auto Ride, Charles Loveland, Pretzel, Otto Criss, operator and owner; Blanch Porter, tickets; Merry Mix-Up, James Morris, foreman; Louise Carter, tickets; Hi De Ho Loop-o-Plane, and Kiddie Seaplane, Clifford Frances, operator; Bert Brown, assistant; Lindy Loos, Clifford Frances, operator; Roller Rink, Carroll Green, operator; Mrs. Green, tickets; Everett Hopper, floorman; Charles Redden, skate man; Long-range shooting gallery; Porter Laphlin; Penny Arcade, August Paughluchi; boat livery, S. Monroe; bathhouse, Mary Flynn, women's cashier; George Martin, men's cashier; Peter Frederick, laundry; Fred and James Selby, boys' lockers; Betty Forest, Lela Brown, girls' lockers; Brydon's Beach Side Cafe, Walter Buehler, manager; Sam Marratta, head chef; George Mundy, pastry chef and caterer; Clarence Woods, bartender; Louise Fitzpatrick, Forrest Brown, Willis Hobby, James Riley, waiters; B. Sutter, refreshment stand; Louis Leichter, popcorn and root beer; C. E. Baker, ice-cream sandwiches; Alfred Nasso, hot dogs; L. Rogers, snow cones.

### Shows and Concessions

J. Onell, Wild Life Show; J. J. Stevens, Congress of Oddities; J. Savage, vaudeville and musical comedy; Doc Duncan, health food.

George Bourneck, cigarette wheel and bingo; D. H. Parks, county store; Mrs. Parks, hoop-la; Henry Riley, photo gallery; Lawrence McMullins, penny pitch; Thomas Johns, handwriting; William Johns, Temple of Knowledge; F. Bally, clocks; J. Bally, blankets, floor lamps and doll wheel; Dorothy Criss, milk bottles; Alfred Nasso, cigarette shooting gallery; J. M. Dewald, pea pool and pitch-till-win; A. Paughluchi, bowling alleys; F. B. Bally, balloon darts.

Flying Melonra, aerial act, apparent opening week. Many industrial plants have been booked and a large number of church and Sunday School groups also use the grounds. Management is arranging special events daily. Workmen are adding final touches and everything will be complete within a month. It is said.

## BRYDON'S Beautiful Bass-Lake Beach

Following Concessions Now Open:

Scenes, Waffles, Fish Pond, Novelties, Snow Cones, Spring Game, Cotton Candy, Candy Apples, Balloon Pitch, Frozen Custard, Darts at Balloons, Jewelry Engraving, Newspaper Headlines, Devil's Bowling Alley, Love's Prayer on Pin or Pen.

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# Rinks and Skaters

By CLAUDE R. ELLIS (Cincinnati Office)

## Trophies Awarded To Final Winners in "Wheels" Contests

ASSBURY PARK, N. J., June 7.—Before about 3,000 roller skaters and spectators in Casino Arena here on the night of Decoration Day, Jane Bowman and Jay Edwards, representing Boulevard Arena, Bayonne, N. J., were declared winners in grand finals of the America-on-Wheels Inter-Rink Dance Competition for the 1940-'41 season, reported Don Marshall.

Preliminaries for the finals were conducted for 10 weeks during early spring among roller dance teams of Boulevard Arena, Perth Amboy Arena, Passaic Skating Rink (Long Branch), all in New Jersey, and Mount Vernon Arena, Mount Vernon, N. Y. Purpose of the competition was to find the couple most proficient in steps of the waltz (Style B), Two Step, Promenade, Fourteen Step, and Tango Barn Dance.

Three first prizes were awarded at the Casino finals. A large gold trophy went to Mount Vernon Arena, whose team of five couples amassed the greatest number of points during course of the competition. Gold trophies also went to Bowman and Edwards, crowning their championship couple of the America-on-Wheels Dance Competition. Jim Dolan, Mount Vernon floorman and coach of the Westchester team, accepted the Mount Vernon trophy on behalf of his team.

Each of the five rinks entered five couples in the contest. Best couple from each rink were each awarded a smaller trophy to signify that they were the championship couples of their respective home rinks. Medals were awarded to all remaining contestants. George Sticka, director of America-on-Wheels dance activities, was chairman of the competition.

**MEALEY'S RINK**, Allentown, Pa., featured a jamboree and club parade on Decoration Day, attended by a big turnout.

**WHITE HORSE ROLLER RINK**, Watertown, N. J., has movies taken of skaters on Saturday nights, the reels being shown at the rink later.

**JIM TOPPI**, operator Dance-Box Roller Rink, Philadelphia, has taken over operation of a rink in Atlantic City for the summer.

**PAX-A-PUN RINK**, Buckingham, Pa., presents a pair of Chicago skates each Saturday night to some patron. Rink reports a heavy summer schedule of private party nights.

**ROLLER RINK** at Indian Lake, Russell's Point, O., owned by H. Lawrence and M. Volz, has been opened for the summer season with daily afternoon and night sessions.

**THREE TOPS**, roller-skating act, boy and two girls, reported they opened at the State-Lake Theater, Chicago, for a week, beginning on June 9, with Major Bowes Prize Winners of 1941.

**BOB-O-LINK Roller Rink** had its formal opening on Decoration Day weekend at Post Lake, Wis., featuring Toto, the Clown, on roller skates, and the Marvel Rollers. Spot is offering skating every afternoon and night.

**CYRIL BEASTALL**, English roller hockey player and frequent contributor to the Rinks-Skaters column of *The Billboard*, wrote under date of May 3 that he would be married to Ellen Windfried White, Newbold, Chesterfield, England, the following day and would make his home in that city. George Jackson, former manager of Rendezvous Rink, Newbold, was to be best man. The couple planned to spend a brief honeymoon in the country.

**DICK DILLON**, who, with Merrell A. Wood, recently closed a long-term lease to operate a roller rink at Geauga Lake Park, O., said the rink, formerly the dance pavilion, started on Decoration Day to good patronage. Dillon also said Auditorium Rink, East Liverpool, O., operated by Wood-Dillon Company, has been closed for summer and that the Pottery City rink had the best season in the many years it has been operated by the partnership. Mrs. Dillon, who has been identified with the East Liverpool rink, is now at Geauga Lake Park, assisting her husband in operation of his concessions there.

**MINNEOLA (L. I.) RINK**, operated by Earl Van Horn, will end its present skating season with a celebration on the night of June 28 with noisemakers, special numbers, exhibitions, and skating until midnight. Beginning on July 2 the rink will open only on Wednesday, Thursday, and Friday nights during July and August. Rink will resume full-time schedule on September 3. Until then regular week-day afternoon sessions will be discontinued. Rink will open Saturday mornings, as usual, for Children's Club sessions. It also will be open Saturday and Sunday afternoons.

Rollerdrome, Fairville, N. B., near St. John, which has been closed for the summer, will reopen in early fall. For some time before closing Mrs. C. Izzard,

proprietress, offered roller skating and dancing on connecting floors, skating from 7:30 to 10:45 and dancing from then until midnight, 25 cents admission covering both. Automatic music was provided. This is the first time a roller rink has been operated in suburban St. John, all former rinks having been in the city proper. The location is on a trolley line. Mrs. Izzard had a rink in the city before opening in Fairville last fall.

## UP IN OHIO AREA

(Continued from page 50)

holiday. Some factories did not resume operations until the last Monday. Concessionaires reported takes well above those of recent years, and rides and other attractions also fared much better. Many operators are now more confident that a big season is ahead and are planning further 1941 improvements. Nearly every major resort in the district has a more pretentious free-act policy, which will be consistent, at least thru-out the first half, report booking agencies.

Manager Carl Sinclair, Meyers Lake Park here, said concessions had a record holiday, rides did near-capacity for 12 hours or more and that patrons were in a spending mood. In Summit Beach Park, Akron, O., Manager Frank Raful said grosses were up substantially, free attractions being given much credit for helping to attract crowds. This spot billed heavily for the holiday and will continue exploitation along the same lines during the remainder of the season, said Jerome T. Harriman, public relations chief. Lew Platt reported a new high for a one-night appearance in the dance pavilion on May 31 of Abe Lyman and his band. Myers Family, glass blowers, was an added midway attraction.

Igora Park, Youngstown, O., reported near-capacity throngs, despite threatening weather on Sunday. Manager Charles Deibel said ballroom business showed a substantial gain over a year ago. This park has heavy picnic bookings, also many industrial concerns in the Mahoning Valley and adjacent territory will forgo their annual outings due to peak operating factory schedules. Geauga Lake (O.) Park, with numerous new features, had one of its best openings in recent years, with crowds in evidence before noon on Decoration Day and the park jammed until midnight. In Rock Springs Park, Chester, W. Va., only amusement park in that district, patronage was heavy and free attractions helped to draw. Manager H. L. Hand said the outlook never was better.

In Craig Beach Park, Diamond, O., where Art E. Malloy and Earl F. Pettis are collaborating in management, it was almost impossible to get around by mid-afternoon on the holiday. Saturday was good. Showers kept down attendance until afternoon on Sunday, but rain held off to give a good break at night. Dance business is much improved there. Charles White, stonemason, was a pit-show attraction over the holiday. Parker Beach, managing director of Chippewa Lake (O.) Park, reported crowds best in years and said spending was much better. In the dance pavilion Col. Manny Prager and his band drew capacity, and concessions and rides had profitable biz. Same situation prevailed in Lake Brady Park, Ravenna, O.; Lake Park, Cochocton, O.; Sandy Beach Park, Akron; Lake Park, Alliance, O.; and Tuscora Park, New Philadelphia, O., in addition to a score of smaller play centers.

## AC RECORD TAKE

(Continued from page 50)

Singers, singing unit of Steel Pier Minstrels, and Tip, Tap, and Toe. In Marine Ballroom, holding 4,000 dancers, Alex Bartha alternated with Guy Lombardo, Jimmy Dorsey, and Bob Crosby on successive days. At the ocean end in the open-air arena aerial acts included Olga Petroff, Great Arturo, and Frank Shepherd, and D'Amato Trio, comedy auto

act. Water circus included Rex, aquaplane-riding dog; Steel Pier diving horse troupe, and Steel Pier diving horses. Besides educational exhibit pier also offered Sue Hastings' Marionettes, Punch and Judy show, six Funhouses, Wecky Inn, Screwball, Laughland, Haunted Castle, Kongsland, and Davey Jones' Locker.

Extra crews were putting finishing touches to Hamid's Million-Dollar Pier for its pre-season opening. It has taken on a new appearance, with the front entirely done over in the resort colors, blue and white. In the Hippodrome George Jessel headlined the bill, including Dixie Dunbar and Her Rhythmaires, Gaudsmith Brothers, the Herzogs, and Read Sisters. In the Ballroom of States Will Bradley held forth on the first two days with Ben Bernie on Sunday, both sharing the bandstands with Eddy Morgan and Sylvia and Her Washington Debs. Giant Fun-Chase, with its rides and slides, was thrown open for the first time with exhibits and other entertainment. In the Kiddies' Theater was a big Marion Bishop marionette show, the big Manta and the World's Fair in miniature. Deep sea net hauls, baby wild animals, and aquariums rounded out attractions.

## Spots in South Jersey Get Into Operation Over Holiday

CAMDEN, N. J., June 7.—Decoration Day found many South Jersey inland parks and pools getting into swing with programs to carry thru until September. Clementon Lake Park, Clementon, started its eighth season under management of Theodore W. Gibbs, with swim meets, speedboat races, new rides, new monkey house; Six Gretonas, free act, and under management of Richard St. Maur, dancing in the ballroom with Ray Catrball's Chevaliers.

Lake Garrison Park, near Glassboro, again had speedboat races. Pillings Lake Park, Clementon, opened with increased facilities for picnics. Samuel Beery again manages it. Palatine Lake Park, Elmer, under Owner-Manager Charles A. Gustafson, had picnic groves and free amusements. Akyon Park, Pitman, again had auto races.

Lake Worth Park, near Laurel Springs, operated by Mr. and Mrs. Royden Haines, has added a children's playground and has White Horse Roller Rink. Fred Lanusse, proprietor of Centerton Park, Centerton, has added amplifying for music and a Merry-Go-Round. Crowds were at Lake Oberst Park, near Glassboro, newest in the territory, owned by John C. Oberst and managed by Wilbert S. Oberst.

Riverview Beach Park, Pennsville, has two new rides, Bubble Bounce and Flying Scooter. Other spots open are Wilson Lake Park, near Williamstown; Terra-Marine Park, near Hightstown, and Lake-side Park, Cropp's Lake. Central Airport pool here began its 11th season under management of Theodore Epprecht with swim exhibitions.

## Adverse Weather Cuts Down Holiday Trade Around L. I.

FAR ROCKAWAY, L. I., N. Y., June 7.—Weather unlike the kind that the amusement gentry would have ordered prevailed on Decoration Day on Long Island and opening of the season was not marked by any grand rush of patronage. Rockaway and Long Beach tallied about 350,000 visitors on the day. About twice that number was expected. At Jones Beach the number was considerably below the expected 100,000.

Island resorts are more eager to attract New Jersey trade this year than ever because of the wave of prosperity that has struck among Jerseyites thru defense employment. An organized exploitation campaign is to be put in motion soon.

Most auspicious of Island undertakings is Frank Seiden's spacious Lido Beach Club, which has elaborate plans for the season.



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**The Best Skate Today**



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Removes gum, cleans all open bearings, grinds wheels, polishes the plates. Also has drill work for mounting shoe skates. Write for information and price.  
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**A SPLENDID CHANCE**  
To make money by hunting near a Military Training Camp, where soldiers do not have enough to do in the camp. A fine Wherry's Retail Organ, 12 Horns, Corolla, Trompe for sale if taken immediately. Also two pairs Roller Skates.  
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Portable Roller Skating Rink, 40x100; 100 pairs Chicago Roller Skates, 40 Wals Lake P. A. Skates, used 4 months. Price \$1400.00.  
**WILLARD OGIER**  
Willson, Ohio

## Summer Dress

MINNEOLA, L. I., N. Y., June 7.—During summer months, it is announced by Earl Van Horn, operator of Mineola Roller Rink, gentlemen may skate in neat sport shirts without coats or jackets, providing belts are worn. Suspenders and vests are always forbidden. Girls will not be permitted to wear slacks, shorts, or trousers of any kind. Skating dresses must be no shorter than two inches above the knees.

## "CHICAGO" Racing Skates

MADE IN THE U.S.A.

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are exceptionally strong, light and speedy. Used and endorsed by the fastest skaters.

**THERE IS A REASON**

**CHICAGO ROLLER SKATE CO., 4427 W. Lake St., Chicago, Ill.**

Leonard Traube's

## Out in the Open

NEW YORK

## "Who-What" Stuff

SOME "who" and "what" wordage at random. . . . What carnivals are geared for the biggest grosses? Royal American and World of Mirth midways are probably 1-2 in this division. Who are the leading operators of carnival bingos? Big-Hearted Benny Weiss and Bingo Jones can battle this one out. What offices peddle the most acts and attractions? Let George Hamid and Barnes-Carruthers argue come to grips on this. Who buys more amusements of all classes than anyone else in the world? If it isn't Frank P. Gravatt, chief of Steel Pier, Atlantic City, we'll put on the dunce cap. Who are the top press agents in the industry? Catch us sticking our neck out on this—haven't we got enough trouble? Let the readers tell us. Of shows caught, who has the nicest looking motorized fleets? We'd say Andy Bros. Show. Not caught but by reputation? Sol's Liberty Shows should get the palm. What carnival operator has forgotten more angle-shooting than some show owners will ever learn? This would be William Glick, Ideal Exposition Shows. What fair will probably change scenery next year? Riverhead, L. I. which is looking over a site at Lisp Island as a country club. What act salesman from what office has gone to Summit Beach Park, Akron, O. to be Man Friday to Manager Frank Rafu? Max Kassow of the Frank Wirth office. And can you imagine what circus jackpots will be cut up between him and Jerry Harriman, publicity director and a veteran sawduster! What "whos" and "whats" have you got?

I have just read about that blank-circus manager who does not have his route listed every week," writes Charles T. Hunt, Hunt's Three-Ring Circus. "I am sorry for that New Jersey circus fan. I can imagine how he could have missed this show as I played 23 stands in that State, making nearly all the key towns and a lot of the smaller ones. We bill fairly heavy and use a liberal amount of space in daily and weekly newspapers. I am afraid he has been pulling a Rip Van Winkle and has just awakened. I have been hiding away for 49 consecutive seasons and someone must be able to find me as our business in all departments has been way above our expectations, and we always aim high."

Good old Charlie must be clairvoyant—or else he is reading our mail. We deleted the name of the circus mentioned by the circus fan last week, but as long as the "Forty-Niner" thinks the sombrero is his size, we must now confess that Hunt's is the one involved. Only guys like Charles (The-All) Hunt are refreshingly frank. We thank him publicly for his voluntary confession. And now the two have both confessed, and the world seems pretty again.

THE Columbia Broadcasting System has sent this column the program of the California State Fair Horse Show with a famous animal painting on the cover which is the work of Rosa Bonheur (French), 1822-1895. It is called *The Horse Fair* and was reprinted by special permission of the New York Museum. A note says of the painting that "these magnificent horses of impressive vigor and strength are going to the fairgrounds to be exhibited, and no doubt some will receive prizes. Rosa Bonheur was the first woman to be decorated with the cross of the Legion of Honor. She devoted her life to the study of animals which she portrayed with great fidelity to the facts of form and color. The realism of her pictures makes them popular."

Directors of the State Agricultural Society were granted permission by the New York Museum to reprint color plates of the masterpiece as a cover for the State Fair show in 1940. The engravings were produced from a series of original color camera negatives, courtesy of Columbia Broadcasting, which has requested this column to make note of the fact that they are also available to a limited number of accredited State fairs or expositions. The painting is a remarkable piece of work that should make a most impressive cover for a souvenir journal or program distributed by fairs. In fact, it is suitable for fram-

ing. Here's an opportunity for a few fairs to get in on a free ticket.

TALKING about animals, there's a letter in the mail from circusman Eddie Jackson, tub-thumper for John T. Benson's animal farm in Nashua, N. H. He says: "John Benson even makes the cane he carries earn money. I've often wondered why he carries a cane because he always appears active and never seems to have use for one. I've found out that it is a very useful article. Should anyone go to the farm to purchase an animal, he had better watch the cane. Benson can tell you the exact height of an animal from the shoulder by making a movement with the cane. Many of the employees he has trained understand the movement of the cane and act accordingly. Even his dog, Basil, works according to the motions of the cane. In a crowded subway car he never lacks for a seat. (We assume Jackson is talking about Benson, not Basil.) The younger generation takes it for granted that he is lame and offers him a seat. Furthermore, he is never jammed when entering a subway train. When a fresh duck tries to get ahead of him, Benson seems to have a gift of 'accidentally' pressing the foot (usually the one with a corn) of the intruder with his cane."

It's all very educational. Also educational is a piece about tiger trainer Mabel Stark in Benson's *Wild Animal Farm News*, which says: "From a graduate nursing diploma to a beautiful silver plaque acclaiming her to be the 'greatest of all tiger trainers' is a mighty big step, but Mabel Stark of Benson's Farm accomplished just that in a nationwide magazine survey. It is noteworthy to mention that she was several thousand ahead of her nearest competitor. Not only did she win the above award, but was chosen in an All-American Performers' Popularity Contest."

It would have been more educational and much more authoritative if mention were made that *The Billboard* conducted the contest.

Nat Green's

## The Crossroads

CHICAGO

IS THERE a carnival on the road that has a rest room on the lot? Perhaps there is, but we never have happened on it. Carnival men who read this (if any do) probably will ejaculate. "Why, that old road-sid-sol! With all the headaches we've already got, he has to suggest something like that." Well, why not! An organization that entertains thousands of people nightly certainly owes its patrons some service, and we can think of nothing that would create more good will than one or two conveniently located rest rooms on the lot. It's very true that carnival men have plenty of headaches. Who doesn't! Maybe an occasional good-will gesture would do away with some of the headaches.

COLONEL GATEWOOD, of the Flying X Rodeo, and his messenger of good will, Col. Clint E. Finney, have been picking up some loose change the last few Sundays by putting on a rodeo away out in the sticks, far off the main highways, where the average showman would assert there was no chance of getting any money. While waiting for the opening of the regular rodeo season, Colonel Gatewood has had his stock and cowboys hidden away on a 700-acre farm some 12 miles from Gardner, Ill., where it would require a search warrant to find them. The ranch is five miles off the paved highway, with no town of any size within miles. Nevertheless, the three rodeos held drew sizable crowds. Finney plastered the highways with large signs reading, "This way to the rodeo." Cards also were distributed in the small towns within a 30-mile radius. First rodeo, held May 18, grossed over \$1,000 in admissions at 25 cents and receipts from lunch and soft drinks. Second show on June 25 did almost as well, and the last show, held June 1, brought around \$500 into the till. Not a bad record for a layoff period!

THAT friendly feeling between the "Ringling Bros." and Barnum & Bailey Circus and Cole Bros. Circus last year doesn't seem to exist this season—at least from the standpoint of billing. We say this because since its appearance in Cincinnati May 10-11, Cole encountered "wait" paper of RB, the latter show's local date being June 7-8, a little less than a month after the Cole engagement. In other instances RB has put up "wait" paper in the towns booked by both shows, with Cole in first, for periods longer than a month. At Williamsport, Pa., Cole canceled its date because of the opposition, and at Lock Haven, same State, it again faced "wait" paper, altho RB will not make that town. Those on the Cole show have seen so much "wait" paper that they refer to RB as the "Wait Brothers."

It is the general feeling on the Cole show, which has around 600 people, that RB is trying to put them out of business, altho Harry Thomas, director of radio for Cole, seems to think that John and Henry North have not sanctioned the posting of the RB "wait" paper. Harry wrote us from Lock Haven, June 2, thus:

"With only two major circuses left in America, with such a wide territory to cover, and with our dates in most cities at least a full month apart, the type of Ringling-Barnum 'wait' paper we have encountered seems just a little unfair to me, as well as entirely uncalled for. 'It hasn't hurt us to any extent in the cities we have already played, but looking at it from the standpoint of both shows I still can't see the necessity for it. In fact some friends of mine in Wilkes-Barre told me that from their viewpoint it was hurting the Ringling show."

"My impression and the general public's impression of the Big Show has always been one of the highest respect. The Ringling Brothers have always enjoyed the reputation of being clean and fair in all things. So has Joe Louis, the heavyweight champion of the world. Yet

if Joe should deal some opponent a few blows after the bell has rung, what would the public's impression of Joe be? I can't help but compare the Ringling show billing with a blow below the belt.

"Knowing the North boys as I do, both personally and by reputation, I can't believe that they are sanctioning this thing personally—in fact it is hard for me to believe that they even know it is happening. That's why I'm hoping you can find space in your paper to publish this letter. There is certainly room in this country for two major railroad circuses, but there is not room in this big, free land of ours for the kind of strife and unfavorable comment such tactics as I have mentioned above ferment.

"With best wishes to you and your entire staff, I am."

On the surface it doesn't appear nice to post "wait" paper before an opposition circus plays its towns, yet such practice dates back to the beginning of circuses and it will probably continue. There are always two sides to every story, and it might be in this case that the Norths, if aware of the "wait" paper posting, feel that the Cole has brought the trouble on itself by cutting into what RB claims is its territory for this time of year. Then again, there might be other reasons. If the Norths feel that they would like to give their side for publication, we would be glad to receive it.

WE congratulate *The Stratford News*, weekly newspaper, on the editorial which it published a few days before the opening of the Art Lewis Shows' recent local engagement in Stratford, Conn., under auspices of the Minutemen. The editorial contained an appeal for a liberal attitude toward the show from not only the sponsors of the carnival but people living near the showgrounds as well and undoubtedly did considerable good in eliminating complaints or squawks which are common with selfish people. One thing certain the editorial played no small part in giving the show a nice week's business, which would have been still better had rain not fallen on two nights, plus chilly weather. Headed "The Carnival Season Opens," the editorial read:

"Now that the Stratford carnival season is about to open with the Minutemen leading the procession, why wouldn't it be a good idea for everybody to co-operate in a helpful spirit to eliminate some of the hard feelings which have been caused by carnivals in the past?"

"After all, this is a world of give and take, live and live. Those who feel annoyed and aggrieved by carnivals should keep in mind that all the money raised thru carnivals by local organizations is spent on worth-while community projects. Those who are sponsoring the carnivals should feel a deep sense of responsibility toward reducing the objectionable features to the minimum. This the Minutemen are going to do by having members of their organization detailed to the grounds and neighborhood of the carnival where they can be readily found by anybody having complaints to make.

"A reasonable attitude toward the carnivals by those who sponsor them and those who live near the carnival grounds may help Stratford get thru one year without the tiresome squabbles which have followed each carnival season in recent years.

"The town government months ago set up a special committee to supervise carnivals and this committee will do everything it can do to keep down the noise and eliminate other criticized features. The police will be on their job. There is nothing more that the town officials can do and there is nothing more than they should be required to do.

"With all this supervision, it would seem that any disagreeable features which may assert themselves could be borne with a spirit of tolerance by those who live in the carnival neighborhood.

JACK EARLE, giant, formerly with the Ringling show, is doing very well for himself as a wine salesman. He's working Chicago territory at present and making his home at the Hotel Sherman, where he can foregather with showmen friends nightly. Earle, by the way, is an accomplished artist and sculptor, who has done some very fine work. So good that it has attracted favorable attention in Eastern salons.

MR. AND MRS. C. J. SEDLMAYR hurried to Florida last week to be present at the graduation of their son, C. J. Jr., at Rollins College, Winter Park, Fla. . . . Charles Hall, manager of the Coliseum, off on a Shrine trip that will include a jaunt on the Great Lakes. . . . Queen J. Kanyon celebrates a birthday Tuesday (10) and ditto R. E. (Bob) Hickey Saturday (14). . . . Bob Parker up from Florida visiting shows on which he has concessions. . . . Walter White in town on his way east. He's left Hennes Bros. Shows and soon may announce a new connection. . . . John Courtney is busy on his new ride, the Flying Zephyr, which probably will make its debut along with the start of the fair season. . . . Monkey Island, which the Ringling show found too cumbersome, has been sent to quarters at Peru. It will be brought in for the Chicago engagement on the lakefront early in August. . . . Only bum job of billing Arthur Hopper ever did was on his plunge into the sea of matrimony, which certainly deserved at least a three-sheet. . . . That was a funny crack about a former circus man who got a soft swivel chair army job. "Yes," said a showman, "he sidestepped into the army."

. . . Who said air-conditioning of tents is new? . . . correspondent sends us an ancient herd of Barnes Bros. Circus which carries a line "Special Air-Conditioned Tents." . . . M. F. (Mickey) Coughlin, who has been sojourning in Chi for a couple of weeks, leaving for an eastern trip.







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Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number as set off in The Billboard instead of their name and address, an additional charge of 15c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 15c for the forwarding of replies.

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WARN WHILE TOURING — SELL IMPROVED, Original, Changeables; Religious (Blue Stock Era, cost 3c; retail 25c). KOEHLER'S, 335 Betz, St. Louis, Mo. j628x

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EVERY BUSINESS MUST BUY PRINTING AND Advertising Specialties, Book Matches, Tags, Sign Sets, etc. Take orders for the pioneer — 1,000 necessity items at 50% price saving. Free daily. 40% advanced commission. Experience unnecessary. Quiffiff free. WILLIAMS, 2180 Gladys, Dept. 56, Chicago. x

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SELL PUT OUT FIRE COMPOUND — MANUFACTURING cost small. Fire out instantly. Mix at home. Send one dollar for Formula. VIRGIL W. KETCH, Enid, Okla.

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COLLECTION OF BUSINESS PLANS — 127 Tested Plans and scores of Formulas. Start new business; home, office. Particulars free. RULIS PINKER, Pratt Station, P. O. Box 23 (EM), Brooklyn, N. Y.

EXCELLENT LOCATION — CARTOONIST OR Silhouette Artist. Flat rental or percentage, whichever preferred. Write BOX 255, The Billboard, 1564 Broadway, New York.

FITCHMENT SOLICITORS! — MAKE EXTRA money with new Stamping Outfit. Stamp Checks, Plates, Postcards. Catalog 69-B free. C. H. HANSON, 303 W. Erie, Chicago. x

PORTABLE MIDGET GREYHOUND RACE TRACK — 65 Race Trained Dogs, Patent Electric Rabbit, two Trailers and equipment for eight races nightly. Best and newest auspices promotion. Good showman with \$1,500 join with us for season. Your investment on the top. Liberal percentages thereafter. Route 3, Box 272, Miami, Fla. x

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250 — \$1.00. LETTERHEADS, ENVELOPES, Statements, 1,000 3x5 Dodgers, \$1.25; 1,000 3x5 Labels, \$2.50; 100 Envelopes, 60c. PARAMOUNT PRESS, Hannibal, Mo.

5,000 6x9 ASSORTED HANDBILLS, \$5.00; 1,000, \$1.75. Cash with order. No C.O.D. Prompt delivery. LIBERTY PRESS, Box 493, Indianapolis, Ind.

### COIN-OPERATED MACHINES, SECOND-HAND

### NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

ATTENTION, TEXAS OPERATORS — RALLY Broadcast, \$72.50; 5 Exhibits—Do-Be-Me, \$79.50; Duplex, \$74.50; Leader, \$63.50. All tax paid. Pylon, \$22.50; Wings, \$20.00. All perfect condition. May sell Northwestern and Victor Vendors. Write for prices. One-third deposit. SCOTT NOVELTY CO., Huntsville, Tex.

BALL GUM, 5% FACTORY FRESH, 12c BOX; Tab, Stick, Midget Chicks, every Vending Gum. AMERICAN CHEWING, Mt. Pleasant, Newark, N. J. np-j614x

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EXCEPTIONALLY GOOD COIN PHONOGRAPHS, \$30.00 up. E. G. BARTLETT, 425 Edwards St., Hannibal, Mo.

FOR SALE — SLIGHTLY USED PENNY PHONOS, standard models, \$25.00 each. One-half cash, balance C. O. D. VENDES SERVICE CO., 1817 W. 3d St., Dayton, O. j614

FOR SALE — MILLS FREE PLAY MINT VENDERS, clean, A-1 condition. Same as new; used one month. \$100.00. 25% deposit with order, balance C. O. D. PENNY MINT SERVICE, 404 Foreland St., N. S., Pittsburgh, Pa. j621x

HOLD TIGHT, VOGUE, \$7.00 EACH; NIPPY, Commodore, Super Charger, Lucky, Batsy Beauty, Big Show, Super Six, Merry-Co-Round, \$9.50 each; Big Town, Mills 1939 1-2-3, \$12.00 each; \$100 takes all. All free plays, in perfect condition. 5% deposit, balance C. O. D. WILLIAM PLEISS, 37 W. Main St., Tremont, N. J. x

JENNINGS CIGA-ROLAS — 10 MODEL XVV, purchased from factory last December. Look and run like brand new. Sell single, \$90.00 or for \$250.00. Nearby operators come see them. \$100 deposit. Ship same day. Rated. Dun & Bradstreet. DUGGAN MUSIC CO., Mt. Dora, Fla. j614

SEND FOR BADER'S 32-PAGE COIN MACHINE Catalog. Over 1,000 reconditioned machines. Bargains. Accessories, Parts, and Supplies. BADGER NOVELTY, 2546 N. 30th, Milwaukee, Wis. j614

SPECIAL — 5 LATE MODEL A.B.T. GUNS, \$18.00; 10 1c Cigarette, \$3.50; 25 1c Snacks, \$6.00. Wanted: 500 Advance 5 Ball Gun Machines; also DuLuxes, CAMEO VENDING SERVICE, 402 W. 42d, New York.

THE SUMMER SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED JUNE 28. CLASSIFIED ADVERTISING FORMS CLOSE IN CINCINNATI WEDNESDAY, JUNE 18. INCREASED CIRCULATION, MARK YOUR COPY "CLASSIFIED" AND SEND IT EARLY.

PACKARD 24 AND 600 WURLITZER SELECTORS, \$8.00; Packard, 616 Wurlitzer Selections, \$3.00. SOLVERINE ENTERTAINERS, INC., 85 Newberry St., Pontiac, Mich.

PISTOL MACHINES — RED-WHITE-BLUE, \$10.00. Model "P" cream color cabinets, \$7.00; Challengers, \$11.50; Cottlieb 3-Way Grips, short base, \$7.00; Gingers, 1c Play Cigarette. Reels with wooden base, \$11.50. All machines in fine condition. THE ATLAS, Wells, Minn.

SLOT MACHINES AND CONSOLES WANTED for cash. State fully what you have to offer and price. [JOHN M. STUART, Paris, Ky.]

WANTED — USED SLOT MACHINES, ESCALATOR type or later, in exchange for new equipment. 5c View-a-Scope, \$22.50. COLEMAN NOVELTY, Rockford, Ill.

3 COLUMN SNACKS, IN EXCELLENT CONDITION, in lots of 5 or more, \$3.95 each; 2 Column Advance Peanut and Candy Package Machines, \$5.00 each. 1c down, balance C. O. D. IMPERIAL, 2022 Market St., Philadelphia, Pa. x

15 COLLAPSIBLE STEEL STANDS, WITH LEG levers, for AIT Pistol Games; weight 12 pounds, original cost \$4.00; elocoust, \$1.50. DENSON NOVELTY CO., Cameron, Tex.

27 VEST POCKETS, \$22.50 EACH; MELON Bells, Jennings Chiefs and Consoles, 5c and 10c, \$45.00 each; Mills 25c Dice Game, \$50.00; Pacet Races King, \$95.00; Galloping Domino, \$25.00; Cigarette, 5c and 10c, \$75.00. All equipment in excellent condition ready for locations. One-third cash, balance C. O. D. ACLE VENDING CO., 205 Tampa St., Tampa, Fla. j614x

17 NEARLY NEW COLUMBUS MODEL 34 BALL Gum Vendors, \$4.00 each; American and Pace Scales, or will trade for good, late Counter Games. E. O. LUKENS, 924 Fifth St., N.W., Washington, D. C.

### FOR SALE SECOND-HAND GOODS

AAA ALUMINUM POPCORN KETTLES, \$6.50. Gasoline Concession Model Fearless Popcorn. Long Bakins, Creators; Burners, Tanks, Tubing, etc. Call for Catalog. Kettles, lowest prices. NORTHSIDE MFG. CO., Indiana, Iowa. au6x

AAAAA ALUMINUM AND ABOUT ALL AVAILABLE Makes Popcorn; Twelve Quart Geared Kettles, \$8.50. CARAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

AMERICAN BOX BALL — FOUR FORTY FOOT Alleys. Used eighteen months. Now operating. ONES BOX BALL, South Line, Lexington, Ky.

CORN POPPERS, GEARED KETTLES, CRIDDLERS, Stoves, Lanterns, Burners, Tanks, Tubing, repairs. Lowest prices. IOWA LIGHT CO., 111 Locust, Des Moines, Iowa. au6x

FOR SALE — MYRIAD REFLECTOR FOR BALL-room, mushroom type, with motor, Cost \$200.00. Bargain at \$90.00. RITZ BALL-ROOM, Bridgeport, Conn.

TWELVE GENUINE MEXICAN AND AUSTRALIAN Opals, \$1.00; Twelve assorted Cameos, \$1.50; three genuine Diamond Cut Zircon, \$1.75. B. LOWE, Box 1253, Chicago, Ill. x

### FOR SALE—SECOND-HAND SHOW PROPERTY

ATTRACTIVE BALL-THROWING GAMES — Bottles, Chips, Kids, Tennis, in complete portable outfits and supplies. LAMANCE, 762 Marion, S. E., Atlanta, Ga.

BUS — 1937 INTERNATIONAL 14 PASSENGER. Fine for living truck or office. All steel Wayne body, new fenders, good rubber. Price for quick sale, \$250.00. Write, phone, or wire BRUCE BURNETT, care Burnett Motor Co., Colorado, Ill.

FOR SALE — SIXTEEN AND TWENTY-FOUR Seat Chair Plans complete; Kiddie Airer Plans and Chair Plans. CALVIN GRUNER, Pinckneyville, Ill. j62

FOR SALE OR TRADE — A 28 PASSENGER "Swooper" Ride, now running and in good condition. What have you? State full particulars first letter. C. H. PERKINS, R. 4, Wolf Lake, Muskegon, Mich.

ORIGINAL NOVELTY — PORTABLE ELECTRIC Dramatic Musical Bell Organ. Chromatic scale, 25 bells. Outdoors or indoors. LEANDER, 311 N. 4th, Camden, N. J.

TANGLEY CALLIAPHONE — PEANUT ROASTER and 2 Candy Cakes. Now in storage. MRS. BOGUE, 505 Seventh St., Rockford, Ill.

TENT FOR SALE — 35x45 FT. WHITE Canvas, good condition. Write BERTHA CONRAD, 713 Kinyon St., Elmira, N. Y.

12 1/2 KW-110 VOLT LIGHT PLANT COMPLETE. Ready to go. Six cylinder motor; \$250.00 takes it. RALPH E. GODFREY, Crescent, Okla.

300 FEET 10 FOOT SIDEWALK; 400 FEET 7 foot, hand roped, almost new. Tents, 20x30, 20x40, 32x32, 50x80, and others. KERR MFG. CO., 1954 Grand Ave., Chicago. j614x

### MOTION PICTURE FILMS & EQUIPMENT

### NOTICE

News and display advertisements of interest to roadshowmen will be found in The Billboard's new film department. Look for "New Theatrical Films" in the index on page 3.

ATTENTION, OPERATORS — MERCHANTS! Free Movies. Biggest thing outdoor amusement world today. Talkie Programs. Equipments rented. No. 603 Steuben Bldg., Chicago.

ATTENTION, ROADSHOWMEN — SAVE money on your 16MM. Film Rentals. Send for our latest "Roadshowmen's Catalog and Handy Booking Guide" today. INSTITUT OF CINEMA SERVICE, INC., 1560-R Broadway, New York.

BARGAINS IN PROJECTORS, OPERA CHAIRS, Spot Lights, Stereophones, Screens, Rewinds. Complete theater equipment and supplies. Catalogue \$ free. MOVIE SUPPLY CO., 1318 Wabash, Chicago. j628

FOR SALE—16MM. SOUND FEATURE PRINTS. "Ishido King" (16) Rex Bell, \$60.00; "Cavalry of the West" (16) Moot Gibson, \$60.00; "Nation Aflame," "Black Legion" story (8), \$80.00; "Lion Man," Edgar Rice Burroughs story (7), \$65.00; "Island Captives" (16) Eddie Nugent, \$60.00; "Men of the Plains" (16) Rex Bell, \$60.00; "City Limits" (7) Ray Walker, \$49.00; "Crashin' Thru Danger" (7) Ray Walker, \$49.00; "Danger Trails" (16) "Big Boy" Williams, \$48.00; "Girl of My Dreams" (16) Mary Carlisle, \$40.00; "High School Girl" (17) Cecilia Parker, \$72.00; "Hot Off the Press" (16) Jack LaRue, \$42.00; "Nut Farm" (17) Wallace Ford, \$42.00; "Outlaw Rule" (16) Bob Russell, \$48.00; "Butter's Paradise" (16) Harry Carry, \$48.00; "Star Tracker" (16) John Wayne, \$48.00; "Successful Failure" (17) Wm. Collier Sr., \$49.00; "Sweetheart of Sigma Chi" (16) Mary Carlisle, \$48.00. All prints complete. Capable of giving good service indefinitely. Priced F. O. B. Davenport, subject to prior sale. Terms: Cash with order, or 10% deposit, balance C. O. D., subject to rewind examinations. BLACKHAWK FILM LIBRARIES, Davenport, Ia. x

FOR SALE — KOLOGRAPH 35 SOUND Projectors, Stereophones, Screens, Waco 1500 Watt 110 Volt Light Plant (portable). F. SHAFER, Washington, Ind.

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THIS AD WORTH \$1.00 WHEN SENT WITH order for 16MM. Sound Feature at \$1.00 per reel. One to customer. MARISE LIBRARY, 1521-Dana, Cincinnati, O.

35MM. SOUND FEATURES — WESTERN'S. Serials and Short Subjects. All good condition for private sale. Free catalogue. CROWN PICTURES CO., P. O. Box 5893, Cleveland, O. j628x

## LAST CALL!

Your Classified Advertising Copy for the  
Summer Special

issue of

**The Billboard**

must be in our hands by

4:30 P.M.  
WEDNESDAY  
June 18

25 OPERA PLACE

CINCINNATI, OHIO

35MM. SOUND PRINTS REASONABLE — Trade for 16MM. Sound Film or 16 and 35MM. Sound Machines. 16 and 35MM. Programs rented reasonable. MERTZ, Virginia, Ill. j614

### PHOTO SUPPLIES DEVELOPING-PRINTING

ALL 4 FOR 10c OPERATORS — CUT PRICE ON 35. Machines and Supplies. Full Length Camera. WABASH PHOTO SUPPLY, Terre Haute, Ind. j621

ASK FOR LITERATURE ON THE NEW MARFOL Precision Enlarger-Reducer. Takes copy from 1 1/2x2 to 3x4. Enlarges up to 10x12 portrait size or reduces to 3/8 inch! Nothing like it on the market. Send for free catalog. MARKS & FULLER, INC., Dept. B31, Rochester, N. Y. j62x

START A PROFITABLE LIFETIME BUSINESS — Latest brand new Double Photo Outfits complete. \$95.00. CLASSICK MFG. CO., 206 Cass St., East Peoria, Ill. j62x

4 FOR 10 SUPPLIES FOR LESS — NEW Combination Machine making 1 1/2x2 and 3x5 busts and full length. We carry all sizes Eastman Direct Positive Paper, 1 1/2x2 1/2, \$4.75 per roll. Glass Frames, Folders, Backgrounds. Free catalog. HANLEY'S PHOTO COMPANY, 205 E. 12th St., Kansas City, Mo. j614x

### COSTUMES, UNIFORMS, WARDROBES

A-1 EVENING GOWNS, WRAPS, \$2.00; SHOES, \$2.00 up. Fur, Costumes, Mixed Bundles, \$1.00. Street Wear. CONLEY, 310 W. 47th, New York. j62x

BALLYHOO CAPES, \$5.00; WHITE ORCHESTRA Coats, Jackets, \$2.00; Black Trousers, \$3.00; Red Caps, Coats, Costumes, Curtains. WALLACE, 2416 N. Halsted, Chicago. j62x

### SCENERY AND BANNERS

BEAUTIFUL ARTISTIC BANNERS, SCENERY, Tavern Paintings, Colorful, durable, inexpensive. Send dimensions today for lowest estimate. ENKEBOLL STUDIOS, Omaha, Neb. j62x

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. j621

SCENERY, CYCLOGRAMS, DRAW CURTAINS, Eye Drops, Operating Equipment — New and used at lowest prices. SCHELL SCENIC STUDIO, Columbus, O. j62x

### MAGICAL APPARATUS

A CATALOGUE OF MINDREADING, MENTALISM, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High, Columbus, O. j621x

A LATEST 216-PAGE ILLUSTRATED PROFESSIONAL Magic Catalogue of Tricks, Books, Supplies, Ventriloquist Figures, etc. 25c. KANTER'S, R-1311 Walnut, Philadelphia, Pa. j62x

AAA-1 WHOLESALE MAGIC CATALOG FREE — Graphology Charts, 1,000, \$3.50; Wonder Mice, \$2.75 gross. 50% discount. Samples 10c. TURNER, 4462-L, Germantown, Philadelphia, Pa. j62x

### TATTOOING SUPPLIES

TREMENDOUS TIMELY OPPORTUNITY — Start profitable Tattooing and Removing business. Full instructions included. Write TATTOOING SUPPLY CO., 651 S. State, Chicago. j621x

### ANIMALS, BIRDS, REPTILES

ALLIGATORS, SNAKE DENS, \$5.00 to \$20.00; 12 Moccasins, \$6.00; Racing Turtles, Chameleons, Wildcats, Raccoons, Fox, Opossums, Squirrels, Rattlesnake Oil. Catalogue, ROSS ALLEN, Ocala, Fla. j62x

ANIMALS, BIRDS AND SNAKES FOR SHOW — Also Trained Wild Animal Acts for sale or lease. SNAKE KING, Brownsville, Tex. j62x

ANIMALS, BIRDS, REPTILES — WRITE FOR large free all new 1941 Spring Catalog, now ready. MEEMS BROS. & WARD, Occochee, N. Y. j62x

GIANT BLUE AND GOLD TALKING MACAW Parrot, \$35.00. C. B. COLVIN, Ansted, W. Va. j62x

LIVE ARMADILLOS, \$2.50; PAIR, \$4.50 — Guaranteed breeders. Mother and Babes, \$9.50. Armadillo Baskets, Lamps, Novelties. APLET ARMADILLO FARM, Comfort, Tex. j62x

## Show Family Album



C. C. BONETTE, balloonist and parachute jumper, is shown at the left as he appeared in 1892, the year he entered the business and had this picture taken. Still giving exhibitions, he claims to be the profession's oldest active representative and plans to work until 1942, when he will celebrate the 50th anniversary of his entrance in show business.

At the right are some executives of the Walter L. Main Circus, season of 1903. In the rear, seated on the platform of a railroad car, are Col. Hugh Harrison and Mrs. Harrison. Name of the waiter is not remembered. Left to right, standing, are William Mann, assistant legal adjuster; George Hines, legal adjuster, and Basil McHenry, assistant to Colonel Harrison.

The Billboard invites its readers to submit photos taken from 15 to 20 years ago. It is especially requested that pictures be CLEAR and that they be accompanied with complete descriptive data. Group photos are preferred, but pictures of individuals who are STILL LIVING will be welcomed. They will be returned if so desired. Address Show Family Album Editor, The Billboard, 25-27 Opera place, Cincinnati, O.

PEKINESE, POMERANIANS, CHIHUAHUAS, Toy Terriers, Siamese Kittens, Wood Chucks, Badgers, Coatis, Squirrels, Cochers. BIRDMAN LAMB, 3330 W. Lafayette, Detroit, Mich. j62x

RHESUS AND JAVA MONKEYS, SEA EAGLE, Black Cockatoo, Birds of all kinds, Large Pythons, Tuly delivery. Write for list. BIRD EXCHANGE, Box 7, Bell, Calif. j621x

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RINGTAIL MONKEYS, \$25.00; SPIDER MONKEYS, \$27.50; Rhesus Monkeys, \$17.50; Pet Coati-Mounds, \$17.50; dens. Mixed Snakes, \$10.00. IMPORT PRODUCTS CO., Moncks Corner, S. C. j62x

10 GIANT MALE RHESUS MONKEYS, \$17.00 each; large Male Guinea Baboon, \$75.00; Male Llama, \$250.00; Baby Chimpanzees, other stock. Send for list. WARREN BUCK, 420 Garden Ave., Camden, N. J. j614

### HELP WANTED

CAPABLE MAN — BOOK BEAR ACT THEATERS, parks, schools. Assist with act, drive truck. State lowest. E. E. CREIGHTON, General Delivery, Bunker, Mo. j62x

ENTERTAINERS — FEMALE DANCERS, SINGERS, Comedians. Long time contract with living quarters. Apply SHOWBOAT CAFE, care Jean, 327 N. 9th St., Philadelphia, Pa. j62x

CLOWN FOR GUESS YOUR WEIGHT SCALES — No experience necessary. Send all details to BOX 235, The Billboard, 1564 Broadway, New York. j62x

GIRL MUSICIANS — HERB COOK'S SWING-hearts, semi-location band reorganizing. Attractive girls who double or sing. New Tremont and Drums. Others, write. HERB COOK, Belvedere Hotel, Kansas City, Mo. j62x

GIRL WANTED FOR HIGH AERIAL ACT — Write at once. BOX C-144, The Billboard, Cincinnati, O. j62x

GOOD DRUMMER DOUBLING VIOLIN. Vocals: Tenor Saxophone doubling Clarinet, Second Violin; Piano doubling Vibraphone. Accordion or Violin; Trumpet doubling Violin. Steady work, good pay. Write immediately. BOB LEES ORCHESTRA, Fay's Southern Grill, Macon, Ga. j62x

IMMEDIATELY — GIRLS AND NOVELTY ACTS. Three conventions booked starting June 15. Other work follows. Send photos. RUNK-PETERS, Artist Bureau, Altoona, Pa. j62x

MECHANIC — YOUNG OR OLD FOR TRAVELING arcade. No drinks. State lowest. FIELDING GRAHAM, 3211 E. 31st St., Kansas City, Mo. j62x

ORGANIZED TRIO OR QUARTETTE, ADAGIO Act; Girls and Men to Join Adagio Act. Steady summer work, good pay. BOX C-146, Billboard, Cincinnati. j62x

WAITRESSES — TWENTY-ONE YEARS. Beverages only. Sing, dance or Western act. Address DUDE RANCH, on Boardwalk, Atlantic City, N. J. j614

WANTED — GOOD FOUR PIECE UNION BAND with Girl Singer. Doubles preferred if possible. Night club six nights weekly; steady work for right orchestra. BOX 415, Casper, Wyo. j62x

WANTED — EXPERIENCED MAN OR GIRL Leapers for Melzer's Flying Return Act. Address as per route, care Pan American Shows. j62x

WANTED — HILLBILLY MUSICIANS AND Singers. State experience and draft number. POLLY JENKINS AND HER FLOWBOYS, Iltion, N. Y. j62x

WANTED — FLYER AND THROWER FOR Casting Campbells. Good season's work and good salary. LOUIS CAMPBELL, R. 2, Box 244, Torrington, Conn. j62x

WANTED IMMEDIATELY — GIRL LEAD TENOR or Alto Sax doubling Clarinet. Read everything, cut shows. SEASHORE HOTEL, KITHY Heimling, Club Rio, Allentown, Pa. j62x

### WANTED TO BUY

BUY OR PLACE ON LOW PERCENTAGE — Merry-Go-Round, Ferris Wheel, other Rides, Shows, Games, GUY'S COUNTRY PARK, Route 6, Duluth, Minn. j62x

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WANTED — AMPRO OR VICTOR TALKING Quiff complete for halls, etc. Cheap for cash. Also reels, no junk. C. FALES, Chattanooga, N. Y. j62x

### At Liberty Advertisements

So a Word (First Line Large Light Capitals)  
2c a Word (First Line Small Light Capitals)  
1c a Word (Entire Ad Small Light Type)  
Figure Total of Words at One Rate Only

MINIMUM 25c CASH WITH COPY

### NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

### AT LIBERTY ACROBATS

GIRL AERIALIST — SINGLE AND DOUBLE Trapeze, Web, Rings, Swinging Ladder. KAY POWELL, 303 N. W. 2d Ave., Miami, Fla. j62x

### AT LIBERTY AGENTS AND MANAGERS

WILL ADVANCE SMALL CIRCUS ON COMMISSION. Will furnish all paper and post. Can book under real auspices. Prefer show in Middle West. B. P. H., Box 64, Beloit, Wis. j62x

Manager for fairs, exhibitions, sponsored events, outdoor celebrations of all types. Directing, publicity, booking, contracts, sales campaigns, agent promotion; can handle all. West jurisdiction, no exception. Everything considered. Best reference. Write Edwards, 3014 Broadway, Erie, Pa. j62x

Manager, Teller — Purvis Philadelphia theatre agent. Last season at 3,000. Shows, band died front for Loss Scott Cotton Club. Shows, show preferred. Clean, neat, sober, and reliable. Best reference only, no other outfit. Write wire Bert Stanley, 24 Chestnut Ave., Bala, Pa. j62x

### AT LIBERTY BANDS AND ORCHESTRAS

AT LIBERTY — NINE PIECE UNION DANCE Band; 3 Brass, 3 Saxes, 3 Rhythm, five Vocals. Can play both swing or sweet; ideal for ballroom, hotel, or nightclub. Can furnish references; present job four months. Not appearing, etc. Cut any job. All fine musicians and absolutely no beginners. Will cut floor shows. So anybody needing a fine band contact us immediately. MANAGER BAND, Blue Moon Club, Bunkie, La. j62x

BOOKING AGENCIES, ATTENTION — WANTED summer job for Ten Piece Dance Orchestra. Will go on the road. Contact RONNIE RAY, 424 Adams Ave., Canonburg, Pa. j62x

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SEVEN PIECE ORCHESTRA FOR ONE NIGHT engagements in Indiana. Write BOX C-155, care The Billboard, Cincinnati, O. j614

SMALL, VERSATILE ORCHESTRA, NON-UNION young, desires week-end location within city limits. Excellent following. Write or visit CHARLIE WALTERS, 623 W. 170 St., New York City. j62x

VERSATILE SWING TRIO — DOUBLES VOCAL solos, trios. Union. Records for audition pictures. Want job in Northwest; open for 15. MUSICIANS, Fair Hotel, Havre, Mont. j614

Overseas Band — 20 Pieces; agent or reliable men who can get the stuff. Overseas, violin, maracas, dance work. Can feature Baton Twirl and Flag Twirlers. Available for parks, fairs, or exhibitions. Socialists. Kenneth Wolf, Canton, Mo. Irving Hiegel Orchestra — Open for dance, with all or phone 92-12. Will augment to whatever number of musicians desired. Contact Irving Hiegel, 201 N. Central Ave., Mansfield, Wis. j62x

10c Piece New York Society Dance Band — Now playing in every hotel. Needless uniforms, original style. Desires location change for summer. Box 181, Oxnard, S. C. j62x

### AT LIBERTY CIRCUS AND CARNIVAL

At Liberty — Free Act, High Trapeze, Thirty-foot feet. Flash lighting. Guaranteed. Heavy floor show acts; also complete 6-10-12 acts. Box 101, Beloit, 4310 Beach Ct., Denver, Colo. j62x

### AT LIBERTY MAGICIANS

At Liberty — Ted Taylor, sixteen year old Ventriloquist and Magician, to work in and around Boston area, needs entertaining act, acts on Taylor, 722 N. Forest St., Bellingham, Wash. j62x

AT LIBERTY MUSICIANS

1-1 FIRST SAXOPHONE — DOUBLE CLARINET. BOX C-140, Billboard, Cincinnati, O. je14

ALTO SAX, CLARINET, VIOLIN — FIRST OR third. Strong. Available June 10. Good money. I have something to offer. Have 10? BOX C-108, Billboard, Cincinnati. je14

ALTO SAX, CLARINET — PLAY FIRST OR third. Experienced, young, sober, reliable. Good reader, tone, take off; go anywhere. Address BARBERELLI, General Delivery, Baton Rouge, La. je14

AT LIBERTY AFTER JUNE 5 — HIGH CLASS Band and Comedy Single. National network. Sensational Banjo and Electric Guitar. Gipsy, rube costumes. NICK WAYNE, 1003 Cove St., Cedar Falls, Ia. je14

AT LIBERTY — SOLO CORNET AND BAND leader. Wish to hear from a good union musician. Middle aged, long experience in all bands. School and municipal bands, write MERLAN MELLER, 423 W. 6th St., Sioux Falls, S. D. je14

AT LIBERTY — AYERS SISTERS, PROFESSIONAL Hillbilly Harmony Singers, duets and solo, to travel with any reliable organization. Write AYERS SISTERS, 1100 W. 12th St., Woodfield, Ohio. je14

BAND LEADER — INDUSTRIAL, MUNICIPAL or school bands. Trumpet. Will accept other employment. WILLIAM BROOKS, 831 Union St., Hudson, N. Y. je14

BANDMASTER — EXPERIENCED, COMPETENT. Like to hear from good municipal, industrial bands. LEONARD DOTO, Iron Mountain, Mich. je14

BANDMASTER — FINE DIRECTOR, MUNICIPAL, school, industrial, theatre, radio, bands, orchestras. Teach Brass, Strings, Reeds. Play Cornet, Violin. Go anywhere. CHARLES STRID, 23 Monroe, Oklawaha, Wis. je14

CLARINETIST — EXPERIENCED CONCERT, orchestra, and all lines of legitimate playing. Can also teach and direct bands. Draft exempt. Must give week's notice. Write, state all. Do not write; no personal letters. Will consider. GLEN DANDO, je14

DANCE DRUMMER — SWING OR SWAY. Read, spot, radio, and show experience. Union, sober, and reliable. Solid relaxed rhythm. White pearl outfit. Non-industriable. Want spot near Michigan. Free June 19. No names. Write or wire BOB JAMESON, 223 N. Locust, Adrian, Mich. je14

DRUMMER AT LIBERTY — UNION, 20 YEARS of age. Have good set of drums. Would like job with a traveling outfit. Read or fake. All offers considered. Write, stating full particulars, to JIMMY HENNESSY, 244 Westfield Ave., Erie, Pa. P. O. S. Have my own gear for transportation. je14

ELECTRIC SPANISH GUITARIST — UNION, well experienced. Age 23, married. Fine reader and strictly groovy take-off. Lam anything and give plenty zoid rhythm. Have own gear, and can join immediately. Must have reliable offer. MUSICIAN, 3615 7th Ave., Beaver Falls, Pa. je14

GOOD DRUMMER THAT READS, PLAY FLOOR shows and dancing. BOX C-140, Billboard, Cincinnati, O. je14

GUITARIST AND VOCALIST — DOUBLING some Hawaiian Guitar. Nice rhythm, single string and chord soloist, heavy voice. Non-union. Will join. Reliability offers only draft exempt, young single. Write GUITARIST, 41 First St., Burlington, Vt. je14

GUITARIST (ELECTRIC), BASSIST — Arrange for tenor band, swing anything. Union, sober, nineteen, draft exempt. Prefer location, available immediately. Details on request. ERIC ORZECK, 303 New York Ave., Providence, R. I. je14

ONE MAN NOVELTY ORCHESTRA — PLAYING violin, novelty style. Electric Guitars, my own idea and I'm the only one playing this instrument; played as cello, also as guitar; Musical Saw, sweet and swing; Violintone. Sweet music, original, different. Not a young man, but with young brains, with a style of originality, not imitation. I desire location in New York or vicinity at present. Later any place. Would take position with piano player who sings and arranges music to help me put this over. BOX 252, care Billboard, 1564 Broadway, New York. je14

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HIGH POLE THRILLER — WORLD'S HIGHEST Aerial Contortion Act. Two different acts. Reasonable price and literature on request. BOX C-75, Billboard, Cincinnati, O. je14

THE CARMENES — TWO COMPLETE AND distinct acts, Gymnastic-Balancing Novelty, Comedy Acrobatic Act. Price and literature on request. P. O. BOX 89, East Lansing, Mich. je14

THE GREAT CALVERT — STAR HIGH-WIRE Act of the 1940 New York World's Fair. GREAT CALVERT, 164 Averill Ave., Rochester, N. Y. je14

A different Platform Act, presenting Maze and Maze. Different procedure. 23 minutes or 2 different 15 minute acts. Plenty Cash and production of girl on open platform. A guaranteed advertising price list. Wire or write V-400, Bethany, Ill. je14

Chas. Augustus — Classy Trapeze Artist. Costly, well featured novel act. Let us know your location for 4th July celebration and other events, write me. Act can be erected on your platform. Have complete flashy show. Write Chas. Augustus, care Sub Station 15, Fort Worth, Tex. je14

Drummer — Age 20; steady experienced; new Krupa drum. Draft is out. Go anywhere. Read or fake. Prof. Fritz, Iron, Ohio, Dayton, La. je14

Drummer, Xylophonist — Prefer steady location. Married, post draft. Vanduetto, musical taste, etc. Homer Warner, 402 E. 9th St., Memphis, Tenn. je14

First Class Drummer with many floor show changes on Xylophon. A real feature. Send for photos. Work location; state if union. State all. All offers considered. Read all and can really score. Box C-145, Billboard, Cincinnati, O. je14

Honoured Organist — Non-union, Plenty solo, large library, Cocktail bars, restaurants, no rinks, show. Do not get instrument. John Dorr, Ford House, Buffalo, N. Y. je14

Honoured Blk Organist — Omaha Nebraska. Metropolitan tempo, skate dances, Novachord. Excellent preferred. Sober, no draft, references. East 191, 117 Division St., Tel. 922-28, Easton, Pa. je14

Swing Guitarist — Modern electric takeoff. Thirties years with top band, trio. Young, union and draft. Address: 1000 Prosser St., 214 E. 14th St., William, Decatur, Ill. je14

Trapezoid wants job now or later. All essentials: read, take, takeoff, tone, music, modern. Also double solo, state if union. Write, state if you'd job offer. Slim Burns, Rm. 300 Club, Bunkle, La. je14

Trumpet — 1st or 2d, fine tone, solo, experienced. 1000 Prosser St., 214 E. 14th St., William, Decatur, Ill. je14

Waits Job — Young, experienced entertainer for radio, theatre, schools, rev. and show, night clubs, bands, orchestra, and all lines of legitimate playing. Draft exempt. Must give week's notice. Write, state all. Do not write; no personal letters. Will consider. GLEN DANDO, je14

AERIAL BAR ACT — SENsational attraction. LA BLONDE TROUPE, Pekin, Ill. je14

AMERICAN BALLOON EXHIBITION COMPANY, greatest Aerial Attraction. Address Humboldt, Tenn. je14

BALLOON ASCENSIONS furnished with one to six chute drops. Girl or Gent Parachutist. Modern equipment. HENDERSON BALLOON CO., Haskins, O. je28

BALLOON ASCENSIONS for all occasions. JACKSONVILLE BALLOON CO., Jacksonville, Ill. je21

FOR FREE ACTS — BOB FISHER'S FEARLESS FLYERS, Billboard, Cincinnati. je14

COMEDY HORSE ACT — TWO MEN AND GIRL. Established standard act, riotously funny. Also clever juggling Act for outdoors, plus singles, doubles and trio in revue-type work. Write BOX C-138, Billboard, Cincinnati. je14

COMPLETE PROGRAM FOR SMALL COUNTY, Novelty Trapeze Act, Trade Show, Balancing, theatre or indoor performances. P.A. and announcer. Day stands considered. Salary or percentage. DESART NOVELTY SHOWS, General Delivery, Kansas City, Mo. je14

FOUR HIGH-CLASS ACTS — WORLD'S BEST Wire Act, real Comedy, Tramp Juggling Act, Novelty Trapeze Act, Trade Show, Balancing, Acrobatic Act. BINK'S CIRCUS ATTRACTIONS, Route 1, Cudahy, Wis. je21

FRED'S KIDDIE CIRCUS — TRAVELING PET Zoo. Different, reasonable. Syracuse, Ind. je14

THE SUMMER SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED JUNE 28. CLASSIFIED ADVERTISING FORMS CLOSE IN CINCINNATI WEDNESDAY, JUNE 18. INCREASED CIRCULATION. MARK YOUR COPY "CLASSIFIED" AND SEND IT EARLY.

THE CARMENES — TWO COMPLETE AND distinct acts, Gymnastic-Balancing Novelty, Comedy Acrobatic Act. Price and literature on request. P. O. BOX 89, East Lansing, Mich. je14

THE GREAT CALVERT — STAR HIGH-WIRE Act of the 1940 New York World's Fair. GREAT CALVERT, 164 Averill Ave., Rochester, N. Y. je14

A different Platform Act, presenting Maze and Maze. Different procedure. 23 minutes or 2 different 15 minute acts. Plenty Cash and production of girl on open platform. A guaranteed advertising price list. Wire or write V-400, Bethany, Ill. je14

Chas. Augustus — Classy Trapeze Artist. Costly, well featured novel act. Let us know your location for 4th July celebration and other events, write me. Act can be erected on your platform. Have complete flashy show. Write Chas. Augustus, care Sub Station 15, Fort Worth, Tex. je14

Caller — Swinging Wire Act, Rube or straight, new features. Easy, coloration, etc. 461 W. 40th St., Apt. 10, New York, N. Y. je14

Dundington's Animal Circus — Dogs, Cats, Monkey, two distinct acts. Guarantee best of satisfaction. Go anywhere. Address 420 16 Ave, Moline, Ill. je14

Five Acts for Poles and Celebrations — Four separate Acts. Slack Wire Act, Comedy Juggling and Balancing Act, Comedy Trapeze Act, and outstanding Dog Act. Conroy Harbor, Wabasha, Minn. je14

Guthrie, Fred and Marie — Four different Free Attractions. Dancing Troup, Fine Balancing Trapeze, Iron Jaw Exterity and Double Trapeze. Lady and Girl. Beautiful wardrobe. Reasonable. Care The Billboard, Cincinnati, O. je14

He and Miss — 2 Acts. Comedy Acrobatic, Rube Act, Matinee and Hysteria. Rube actor or solo. Price reasonable. 1918 Smith St., Ft. Wayne, Ind. je14

Charles La Croix — Novelty Trapeze Act, Balancing, Comedy, and Hysteria. Rube actor or solo. Attraction equipment, wardrobe. For full particulars address Charles La Croix, 1394 S. Hubbard, Fort Wayne, Ind. je14

Lady and Animal acts — Two distinct acts. Five Acts, one large Baboon, one Hysteria Monkey performed by man and woman. Best of wardrobe, animal props. Pat Constantine, Inc. (Platform Act.) Attraction equipment, wardrobe. For full particulars address Charles La Croix, 1394 S. Hubbard, Fort Wayne, Ind. je14

Panama's Society Circus — Dog, Pony, and Monkey, featuring the Act Beautiful, the Panama White Celebration, Military Marches. Presented by the only original Prof. Panamalia. Address Circus Headquarters, Geo. E. Roberts, Manager, 2304 N. 8th St., Philadelphia, Pa. Sagamore 5336. je14

CAPABLE RHYTHM PIANIST — DOUBLE ACCORDION. Widely experienced juno, piano, mandolin, cue, shows, etc. Appearance, sober, reliable. Prefer New York or Iowa. State everything in first; don't misrepresent. I don't. CARLTON REED, Waldo Hotel, Lima, O. je21

PIANIST — UNION, EXPERIENCED, ALL ESSENTIALS. MUSICIAN, 444 South St., Danville, Ill. je14

PIANIST — FOR HOTELS, THEATRE, RESORT, etc. Concert and Dance. Experienced. Reader, Union, draft exempt. LARRY SCHEER, 401 Arch St., Little Rock, Ark. je14

All round experience. Been out 6 months. Prefer dance band. Now rehearsing. Middle age, broad-minded. No tavern or bar location. Write V-400, Bethany, Ill. je14

Experienced Pianist — Available for sine club, hotel, radio. Read, take, takeoff, tone, music, modern. Can furnish four piece orchestra, clarinet, guitar, bass and piano. Capable of handling floor shows and excellent hotel ensemble. References and particulars on request. Charles C. Oul, 1201 W. O Street, Lincoln, Neb. je14

Piano Player — Account of show changing policy. Years of experience, rap, revue, tavern, or what have you. Read, take, takeoff, tone, music, modern. play some Piano-Accordion. All offers considered. Good appearance, sober, dependable. Write with reference. Karl Sapp, care Lyndale Show, Abingdon, Va. je14

Girl Singing Pianist at Liberty — Blues voice. College graduate, bathing beauty contest winner, name band experience. Beautiful wardrobe. Do not drink. Her playing requests in cocktail, hotel, and club. Write, state salary. \$40 net week. First class hotels, write. Singing Pianist, Hotel Star-Trent, Trenton, N. J. je14

AT LIBERTY VAUDEVILLE ARTISTS

ACCORDION PLAYER — EXPERIENCED CO-ordinating and Stoope special acrobatics and hand-balancing. Would like to join band dance troupe. Would like to hear from Lynn Sisters. Write or wire PHIL PIANONE, 1628 Arcade Place, Chicago. je14

At Liberty — Team, Man, age 30, Comedy Song and Dance. Woman, age 27. Rite, Paris, Act, Double, etc. Know the act and bit. Will double with musical team with outfit. Can lecture. One week in New York. Write, state salary. These acts no longer available and will do in that better. Charlie Toby Hudson, General Delivery, Fairfield, Ill. je14

Classy show closing, all-around Black Face Team or solo. Read, take, takeoff, tone, music, modern. Juggling, Comedy Balancing, Tramping, Circus, Change ten bars. State your salary. Have one and trailer. Write, state salary. Write or wire. See what you can over five hundred miles. The Ackers, General Delivery, Abington, Va. je14

The Actors Troupe — Five Vaudeville and Circus Acts. Vio Hobbins, Comedy, Juggling, Circus, Dancing, Comedian, three round Bowling Contest, with a Five Piece String Band and Girl Vocalist. Can be booked for fact, used. Make offer. See what you can over five hundred miles. The Ackers, General Delivery, Abington, Va. je14

Team for Ben — Man and Woman. General Double and Double. Singing. Would like to hear from Toby Berry. Box 254, The Billboard, 1564 Broadway, New York. je14

Vaudeville Boy and Girl Team — Vaudeville or Slack Road. Character, Straight, Comed. Strong specialties. Singing, dancing, double Piano and Trampet. Know act and bit. See what you can over five hundred miles. Write, state salary. Box 254, The Billboard, New York, N. Y. je14

CONEY ISLAND, N. Y. (Continued from page 51) goes back some 45 years in her Island experience. Her father was Joseph Koebel, who operated a sprinkler wagon.

Also a butcher shop. This was when ocean waves still piled up on the Bowery. Her late husband, Peter, was a Coney restaurant owner. Luff-Luff replaced Wolz's Scooter last summer at this Surf Avenue spot. Near by Harry Malinoff, whose rube and diagonally opposite is Henry Stubbman's huge Carrousel, operated by Henry Jr., with his sister, Charlotte, in the ticket box.

Miscellaneous Shorts

Porroest Rodgers, mike announcer and songwriter on the air, shifted from the Pascination ball game to the Empire horse-racing game to be near his former Saratoga side kick, Arthur Phlatky, whose rapid-fire track spels attracts many to the spot. . . Bill Duren, chief at the Eta-Lee luncheonette, is being hailed as the fastest counterman and the champ of malted drink mixers. His valuable aid is Sylvia Cotter, singing waitress and daughter of the boss. . . Leo Singer, head of Midget Town, Lima, was abed with a nervous breakdown. . . Phil Cook, back manipulating ducais at the Virginia Hotel, receiving congrats on his "second" marriage to Helen Blisler. Is also celebrating his 10th year with the Reel. . . James Kyrimes' new Bowery ride, the Looper, to be ready in two weeks. . . Oscar Buchwald and Al Garto's Bowery Barn, near 12th Street, has Philip Romano as featured guitarist; Al Cernia and his four-piece ork and George Davis and Tony Polo, singing waiters, for its second season's entertainment menu. . . John DeBecco and George Kyrimes have invented a new ride, Whirl-a-Way, a combination of Whip, Rocket, and Tilt-a-Whirl. Set up alongside James Kyrimes' Looper. Capacity six-car units, two riders to a car. 15 cents a ride. . . Doris Hudson has left Streamlined Potties for the Chess Paro, Atlantic City. Marcella, a blonde from Milwaukee, replaced.

George Sweeney back at Paddy Shea's Olney House after a run of 12 weeks at the Harmony Club, Brooklyn. George is a biggie of the Entertaining Waiters' Union, of which Eddie Eling is chief delegate. . . George Eling and writers at Coney include Vince Kelly at Lane's; Al Ginger (formerly of the Rosenb); and Hughie and Frank Klerman at the Terminal; Sammy Smith, recording secretary of the union, at the Shamrock, and Ben Grant, Charles O'Connor, Al Green, and Bob Harvard, at the Stable, where Eddie Black juggles the piano keys. . . Coney Fathers with Alfred Foltman, Eddie Elyon, and Mrs. Helen S. Steers on the committee, awaiting for New York's Aquarium to come to this Isle. . . Free fireworks due for a return early in July with all ops pledging to back the cause as usual.

Luna Shorts

Bill Lombard, director of special events, expresses the wish that Charles Miller, ex-manager, make the trip north and see what a revelation Luna's 1941 edition turned out to be. . . Miller is in Punta Gorda, Fla., directing the destinies of three hotels in the vicinity for the Colliers. . . Mrs. Leah (Mlle) Smeon, wife of the chief, supplied the brains that conceived, designed, and constructed the light towers made of bottle-cap metal and set with red, white, and blue fluorescent lights. These extend the entire length of midway and adjacent lanes. It was Mrs. Smeon's idea also for a novel lighting of the pool from underneath. Also her idea of a red, white, and blue color scheme over the entire park in keeping with the trend of current events. . . Gebb Brothers' Camp Hot Spot has Pat Paro featured in her mirror-illusion dance the first introduced at the Flushing Fair in Why Do, and Naomi Dusk, both from the burlesk Belt. Also Tracy Stevens, Janet Chester, Madeline Webb, and Yvonne Stanwick. Talkers for the bally are Barry Winters and Royal Raymond. At their Here You See Stella?, a posing show, are Kay Batun and Joy Dixon, with Terry Albee. Doing the bally in upstairs enclosure facing the midway, Vic Kay has charge of the announcers and John Coleman is general assistant.

LETTER LIST

(Continued from page 56) STORIES, EDGAR Turner, Joe BAY TITEL, THOMAS SMITH, MURLEY Verden, C. BELMONT Wahn, A. JOE Smith's Photo WILLI Bill Smeon's Photo WILLI Bill Stephens W. J. Winchester James Stuart, Yvonne "Redhead" Franck Sanderford Walter J. White, Don & K. Wainot, Fred Young, Joe Young, Joseph E. Yantikian, Bud Yantikian, Madris Turner, Jack

# merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by EMIL ZUBRYN — Communications to 1564 Broadway, New York

## Flag Use in Ads Is Ok for Sale Of Banner Itself

LANSING, Mich., June 7.—The American flag may be reproduced in advertisements offering for sale the banner itself, but it may not be used to advertise commodities of any other sort for sale, it was declared in a ruling issued Tuesday by Herbert J. Rushton, Michigan attorney general.

Rushton made the decision upon a request of Audley Rawson (R), of Cass City, a member of the House of Representatives. The attorney general stated that the reproduction in this form was "calculated to foster sentiments of patriotism without the slightest danger of such advertising causing any desecration of the flag."

He then further established the ruling that Michigan statutes prevent "the use of the flag for the purpose of advertising commodities other than the flag itself."



AN ANONYMOUS but articulate contributor, in a letter to the editor of *The Beacon-Journal*, Akron, O., presents the arguments for bingo definitely and clearly. The letter reads as follows:

"As an old lady with years of human understanding behind me and a predilection for minding my own business, I should like to give a recapitulation of the pro side of the bingo debate:

"1. My home is my castle inviolate. I pay dues to my fraternal order that I may have a home downtown. As such I should be allowed to entertain and be entertained in it as I wish. Bingo is a source of both pleasure and profit to our lodge, and outsiders should not interfere. Our ideals and humanitarian deeds are too well known to be subjected to restraint from a bigoted minority.

"2. I, and 50,000 other people like me here in Akron, enjoy playing bingo. I know it's childish, but that's my business. If I'd rather spend 60 cents for an evening of bingo than sit thru a boring, double feature at a movie, that's my business, too. The folks who play and cannot afford it have no sense of values under any circumstances; they will spend their relief checks for tinned delicacies and candy when they should be buying potatoes and cabbage. If they didn't spend their pennies on bingo they would fritter them away on something equally foolish. Like the Biblical poor, we have them always with us.

"3. It is inconsistent to say that bingo will promote vice and higher forms of gambling and then to acknowledge the fact that the vast majority of players are elderly middle-class people. I believe I am a representative of that majority, and I don't know a roulette wheel from a crap table and I'm not interested in learning the difference. If I can just push my little markers around while sitting down to rest my feet, I'm content.

"4. A poll of an average bingo crowd will bring to light the fact that 85 per cent of the players are church-goers. Catholics, Protestants, and Jews alike, we do our religious social work as usual, attend our Sabbath day services, pay our pledges, and still enjoy an evening of bingo occasionally.

"5. People will play bingo. When Coney Island closed its games, Barber-ton opened. Some \$4,000 a month goes out of Akron to support these neighboring towns. Akron needs that money. Bingo should be licensed and the result-

## Demand Grows for Travel And Vacation Merchandise

NEW YORK, June 7.—The 1941 vacation season got under way officially with the Decoration Day week-end. Transit facilities were taxed to the utmost to cope with the huge holiday throngs. Spending for travel and vacation this year should be heavy, according to reports issued by resorts throughout the country. Money is plentiful, and Mr. and Mrs. Average Citizen are out to see their country, to play, and to rest.

The tremendous increase in tourist activity within the borders of the U. S. creates an unusual opportunity for merchandise users to cash in on the demand for vacation and travel equipment. Alert concessionaires and bingo and salesboard operators have been getting together all the timely items needed for the summer season. Notable examples of practical items displayed by concessionaires for vacationists are overnight bags, traveling bags, handbags, suitcases, billfolds, personal accessories, comb and mirror sets, bathing costumes, binoculars, and radios. Stands offering vacation merchandise are using considerable ingenuity in presenting the items in an appealing manner.

Concessionaires and other merchandise users report that there has been

## Bingo Game Volume Upped by Giveaways

DETROIT, June 7.—Increasing the volume of merchandise giveaways at bingo games by a systematic series increased the business 50 per cent from one year to another for a Detroit church, according to George Schnurle, bingo operator, who conceived and executed the promotion.

Basis of the idea was the adaptation of the most successful merchandise giveaway in show business—Dish Night. While dishes were chosen, because they are among the most popular of standard premiums, the idea could undoubtedly be worked out successfully with numerous other types of merchandise—as evidenced by the success of unusual merchandise giveaways series of other types in theaters.

Schnurle's series ran 34 nights (four nights a week), and a certain dish was given each night to those attending until they had the entire 34-piece set. This encouraged steady attendance and was responsible for the big build-up.

One important factor in handling this type of giveaway tie-up is consistent and well-organized service. Schnurle pointed out. Dishes must be delivered on time and the right dish for each night, and returns must be picked up. Systematic organization will readily solve this problem, however, and the fact that a virtual door prize is given to every player is a big incentive for building attendance.

ing funds used for some constructive purposes.

"We who see clearly and are not bigoted maintain that council should act immediately to give all of Akron's people that liberty of rights for which Americanism stands."

The points this particular player brings up are applicable in all sections where bingo is banned by the local authorities. Bingo operators can capitalize on the age factor brought out by this correspondent. It is true that most bingo players are in the elderly middle-class group. Devout church-goers and staid citizens of their respective communities, it is silly to argue that bingo will foster vice and crime in this group. This is indeed powerful propaganda and should be used for all it is worth by operators to break down opposition and resistance to the legalization of bingo.

considerable pre-season activity in sports equipment. Indications are that this year will see sports equipment as the top puller in vacation merchandise. Men and women everywhere are showing more interest in active participation in sports. Sun glasses, straw seats, sun visors, tropical hats, canes, and pennants are also good items at sporting events.

Bingo and salesboard operators have been particularly active in securing suitable items for the summer. The bingo and prize field has long been a leader in keeping abreast of public demand. This season finds the operators ready with a complete line of vacation and travel equipment designed to make the vacation months enjoyable. Auto robes, radios, electric shavers, and the long list of valuable merchandise awards are always useful. Persons who might not be in a position to buy some of these items are interested in an opportunity to acquire them for a few dimes.



By BEN SMITH

## Out of the Mailbag

E. C. of Reading, Pa., writes: "Since starting in the salesboard business several months ago I have done rather well considering how little I knew about operating procedure when I placed my first card. However, I still don't feel too sure of myself and would appreciate receiving some constructive criticism on a deal which I am planning to get together. The way I have it the deal will work on a 50-hole skip card, 1 to 25 cents, with a \$1.90 take, and will distribute merchandise costing about \$4. I expect to have one or two placement men and a collector, who is to receive about \$50 a week.

"Now the questions I would like to ask are as follows: Is the spread satisfactory? Is my merchandise cost okish in relation to the take? What would be a fair commission for the placement men? Is the collector's salary in line? What are the best types of locations to work?"

The 50-hole skip card with a \$1.90 take has been popular with operators for years. However, it seems to us you have too much of a spread between your merchandise cost and the take. With a \$4 top you may not be able to offer awards with enough consumer appeal to get the worker of the card to extend himself to complete it. And unless the worker is so anxious to obtain one of the major awards that he will literally break his neck to complete the card, the number of completions is bound to remain low. Therefore we would recommend that you allow at least another \$2 for the major awards.

On a \$1.90 take and with a merchandise cost of \$6 you can afford to pay a placement man \$2.50 on every card completed. As for the collector it is not necessary, as a rule, to pay him a flat salary. If he knows his business the collector would much prefer to work on a drawing account against an overwrite on collections that come thru, customarily \$1 on every collection. A collector should be able to take care of approximately 150 locations a week and if he is capable can earn much more than \$50 you suggest. On this basis your own cut would be comparatively

## Defense Program Benefits Workers

NEW YORK, June 7.—Merchandise users are sharing in the benefits from the huge national defense program started just 12 months ago. Figures for the first quarter of 1941, as regards to purchasing, reflect a rising standard of living for the country as a whole.

Surveys recently undertaken reveal that the Northwest, North Central, and Far Western States have achieved full business recovery. Other sections indicate a partial recovery, with improvement continuing.

Increased governmental spending and activities at the army camps have been instrumental in increasing the takes of concessionaires, carnival workers, pitchmen, direct sellers, and other merchandise users operating in the industrial and camp areas.

Bingo and salesboard operators also report business far ahead of the same period last year.

## So-No Game Opens New Field

ATLANTA, June 7.—A new game, So-No, put out by Ja-Jax Enterprises, is reported meeting with favorable reaction from participating players. The game opens a long-desired field for quiz programs to assembly play with immediate distribution of awards to successful players.

The new device requires no pencils, bookkeeping, or checking clerks, and is claimed to be capable of determining successful entries of up to 1,000 players in three minutes. A manually operated precision arrangement, coupled with specially prepared cards, is reported as accomplishing what has previously required extensive clerical labor, with the consequent postponement of distribution of awards.

The game has been declared legal and is being offered to bingo operators, churches, and lodges.

small. But if the deal is any good you should be able to rake in plenty of the long green, for your placement men and collector would have a real incentive to go out and hit the ball, and you would have an overwrite on all collections that are made.

With the defense program going on all fours and factories operating to full capacity, finding good locations should prove no problem for a live-wire operator. If he has a little selling ability and a complete lack of an inferiority complex he can place most anywhere. A capable placement man should be able to lay about 10 cards a day in good spots or 50 cards in a five-day week. If he can't click in the front office and goes after the run-of-the-mill locations he should be able to hit from 15 to 25 spots a day. In the latter case he will have to do some heavy pavement pounding, and there is no other way out, for he must depend upon volume placements and the law of averages to work for him.

HAPPY LANDING.



**Atten-Shun!! MILITARY JEWELRY**

**HOLDS TWO PICTURES**

Lapel Pin—yellow flash, red, white & blue—Enam. Engr. Look! holds two pictures. Inc. carded. Illus. 1/2 actual size.

No. B36433—Army—Per Doz., \$1.50. Per Gr., \$20.00.

No. B36434—Navy—Per Doz., \$1.50. Per Gr., \$20.00.

Similar to above with Liberty Bell Drop. No. B36435—Army—Per Doz., \$1.50. Per Gr., \$20.00.

No. B36436—Navy—Per Doz., \$1.50. Per Gr., \$20.00.

No. B36437—Army—Per Doz., \$1.50. Per Gr., \$20.00.

No. B36438—Navy—Per Doz., \$1.50. Per Gr., \$20.00.

No. B36439—Army—Per Doz., \$1.50. Per Gr., \$20.00.

No. B36440—Navy—Per Doz., \$1.50. Per Gr., \$20.00.

No. B36441—Army—Per Doz., \$1.50. Per Gr., \$20.00.

No. B36442—Navy—Per Doz., \$1.50. Per Gr., \$20.00.

No. B36443—Army—Per Doz., \$1.50. Per Gr., \$20.00.

No. B36444—Navy—Per Doz., \$1.50. Per Gr., \$20.00.

No. B36445—Army—Per Doz., \$1.50. Per Gr., \$20.00.

No. B36446—Navy—Per Doz., \$1.50. Per Gr., \$20.00.

No. B36447—Army—Per Doz., \$1.50. Per Gr., \$20.00.

No. B36448—Navy—Per Doz., \$1.50. Per Gr., \$20.00.

No. B36449—Army—Per Doz., \$1.50. Per Gr., \$20.00.

No. B36450—Navy—Per Doz., \$1.50. Per Gr., \$20.00.

Write for prices on our complete line of "Military Jewelry" and "Patriotic Jewelry." For thousands of flashy items send for our No. 412 Mid-Summer Catalog free. MENTION YOUR BUSINESS. We do not sell retail.

**JOSEPH HAGN CO.**  
Wholesale Distributors Since 1911  
217-223 W. MADISON ST., CHICAGO

**BINGO SUPPLIES**

**JOBBERS!!!**  
Write for information and illustration of the Sensational  
**YANKEE BINGO BLOWER**  
"The most beautiful electric Bingo Blower ever presented."  
Headquarters for all Bingo Supplies

**METRO MFG. CO.** 26 1/2 W. 51 ST., NEW YORK CITY

**RECONDITIONED \$2.95**  
and GUARANTEED  
**ELGINS** Up  
Walthams, Hamiltons, etc.  
Also Elgins, Radios, etc. (Write for Catalog)  
**Mid-West Watch Corp.**  
5 South Wabash Ave., CHICAGO

**LARGEST, BUSHIEST, GENUINE Fur for TAILS**

men, Fair, Cardinal, Premium Workers! Here's this season's biggest seller—the money-maker you can always count on! Tails plus 2 strand cords for a lot of motorcycles, bicycles, etc., with colorful red, white & blue streamers or "comic saving" cards. Popular at 6 inch chords. 25% Dep. Bal. C.O.D. Write for FREE Catalog of novelties, etc. for items. H.M.J., FUR CO., 150-B W. 28th St., N.Y.C.

**BINGO SPECIALS!**  
SEVEN - AND - TEN COLORS  
ASK-ABOUT BINGO-BLOWER

**MORRIS-MANDELL**  
112 1/2 BROADWAY - NEW YORK CITY

**WALTHAM-ELGIN**  
Make extra money! Send for free 1941 Catalog of Watches, Diamonds, Jewelry, Novelties. Lowest prices.

**PLYMOUTH JEWELRY CO.**  
163 Canal St., Dept. J, N. Y. City

**Popular Items**

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you. Enclose address and stamped envelope for prompt reply.

**Declaration of Independence**

Agents have reported unusual interest in a reproduction of the Declaration of Independence. Reproduction is printed on high-grade parchment and features pictures of all the Presidents of the United States. Declaration is enclosed in a red, white, and blue border. Product of Century Art Company.

**Baby Grand Radio**

Re-orders are mounting fast for the new and unique Baby Grand Piano Radio, according to members of the Evans Novelty Company. An authentic grand piano reproduction, with choice of hand-finished, inlaid wood cabinets selected for proper tone values. Operates either on AC or DC current with five working tubes. Rich looking, the radio makes a most attractive ornament for the home.

**Pocket Spotlight**

United States Electric Manufacturing Corporation announces a new, powerful, distinctive pocket spotlight practical for hundreds of uses. Smartly styled and sturdily built, it is beautifully fashioned of modern plastics in choice of rich, lustrous colors. Equipped with Mazda

**NOVELTIES**  
WHY SHOP AROUND! LEVIN'S HAVE A COMPLETE SELECTION AT LOWEST PRICES—A FEW OF OUR EVERYDAY PRICES—

11448—HAWAIIAN LEIS...	Per Doz. \$1.65
N6938—CHINESE SNAKES...	2.50
N5921—FLYING BIRDS...	1.95
N4859—6 1/2 IN. FUR MON-KEY	3.75
N8043—CHINA HEAD CANES	6.75
N5387—11 IN. PATRIOTIC BALLOONS	3.00
N4390—TINSEL HEAD BATON	8.75
N5983—MILLER INFLATED TOYS	4.90
N4177—4 1/2 IN. CELLU. PLUME DOLL	4.50
N4165—6 1/2 IN. CELLU. PLUME DOLL	7.95

New Catalog Now Ready  
Please State Your Business.

**LEVIN BROTHERS**  
TERRE HAUTE, INDIANA 25% Deposit Required. Avoid Disappointment!

**CASH IN NOW**  
Smartie... A NEW  
LIP- and -PERFUME STICK in ONE!



Made to sell for \$1.50  
Practical smart this new gadget has everything. One end has lipstick, the other real perfume. What a surprise, BIG MONEY—REPEATS Sell Smartie. Women buy it on sight. Write for sample \$1.00 or order a dozen \$7.20.  
**JOHNSON COLQUIT CO., Inc.**  
117 Saratoga Street, Baltimore, Md.

**NOW A PLASTIC KNIFE FOR ONLY \$8.64 Gross**

**INDIVIDUALLY BOXED**  
A Knife that can be used for paring and removing skins from Fruits and Vegetables as well as sectioning oranges, grapefruits, lemons, etc. Slices bananas. Has sharp sawtooth edge with beautifully designed crystal-like handle. Made entirely of transparent plastic. Sanitary—Stainless—No Metallic Taste.

**ASK FOR No. 650 WHEN ORDERING**

**New Low Prices Also on the No. 585 Full Sized Plastic Knife**



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K. C. PARK OFFER

(Continued from page 50)  
ment equipment. Rides and concessions would not be owned by the corporation but would be installed by private manufacturers or operators. It is estimated fair cost would be over \$250,000. The corporation would construct permanent buildings, architecture to harmonize with that of Swope Park, and the use of which would be made available to the park board at the end of 15 years. Spencer said Duncan and his associates would have a primary investment in the amusement park of about \$50,000. They propose to pay themselves back out of 10 per cent of grosses up to \$30,000 a year, any income over this sum to be turned over to the park department. It is estimated the park board would receive by this plan an additional income of \$20,000 to \$30,000 a year which could be used to beautify Swope Park, purchase animals for the zoo, or make other improvements. Spencer pointed out that construction and operation of such an amusement park adjacent to a public park was perfectly legal and that the city charter permitted deeding of real personal property to the park department. Such terms as may be agreed upon by donors and city council and park board.

Landscaping is Asked

In return for the gift of the 27 acres left on the 42-acre lot to Swope Park, Duncan and associates ask only that the area be landscaped, that a road be put on each side of the first 15 acres leading back to the 27 acres, and that parking space and a shelterhouse be constructed. The men behind the proposal have selected Duncan to be the manager of the new park if the plan goes thru, Spencer said.

Mayor Gage agreed it was "up to all of us to brighten up the city to make it attractive to visitors as well as dwellers. However," he added, "we must be careful not to have a scheme which might backfire. Unless such an amusement park is kept in topnotch shape, it might prove a detriment to Swope Park."

DALLAS ALL-YEAR PLAN

(Continued from page 50)  
acquisition of a berth in the American Ice Hockey Association by Line. Fair Park concessionaires have prepared for their biggest season. R. J. Stinnett Kiddie Rides, Inc., owner of most of Fair Park rides, has completed a neat moving and revamping job. Stinnett rides, with E. Halsell as manager, are now located on the old Ford plot in front of the educational building and fair headquarters offices. Merry-Go-Round is in a permanent building, with the Flying Wheel, Mother Goose ride and Flying Scooter grouped near by. A Tilt-a-Whirl is to be installed in a few weeks. Jimmie Anderson, who was at the San Francisco exposition, is building a miniature scenic train ride and Denny Pugh will build three or four other rides on the same plot.

Manager Halsell, of the Stinnett rides, reported excellent opening-day business. Merry-Go-Round grossing over \$200 and the other rides on opening day taking in over \$500.

Attendance for softball games has been hampered by cool nights and rain. Free admissions have passed the 4,500 mark nightly and will far exceed the average attendance of 4,000 last season. Closing of schools has increased patronage at Fair Park skating rink, still under management of Sherman Johnson and Samuel Bert. Vet Concessionaire Charles Maxwell reports miniature golf hitting its stride, with three tournaments scheduled for summer.

Morris Harris and Maxville will do the catering in the open-air restaurant to serve the new Dallas Casino, site of the summer opera.

Roller Coaster is still managed by the veteran J. W. Gough, with Mrs. Gough as cashier. C. M. Evans is gateman; A. J. Zenger, starter; E. L. Whitman, M. D. Mitchell, brakemen.

Western N. Y. In Decade Mark

BUFFALO, June 7.—Good weather and the defense program gave parks in Western New York one of their best Decoration Day openings in almost a decade. Capacity attendance was enjoyed by practically every spot, and the defense boom around Buffalo made patrons good spenders.

Crystal Beach Park, Ontario, had the largest opening-day attendance in its history, crowd being estimated at over 30,000. George Hall, president and general manager, said attendance was largest of any single day during the last 20 years. S. S. Canadians, which plays between the park and Buffalo, doubled its service for the opening. Business was 100 per cent better than in 1940, and Crystal Ballroom, under management of Harold Austin, topped the attractions, garnering the biggest percentage of increase. Austin has a number of name bands lined up, including Gene Krupa, the Happy Gang of Toronto, and others. Management expects a good season regardless of obstacles presented by the border. Canadian officials are co-operating in attracting patrons and the Canadian government permitted importation of 10 ride mechanics from the States after the park could not secure men in Canada because of the draft and defense work. If necessary, more workers may be brought over before the season ends. Special promotions for the year include Buffalo Nickel Day and Community Days for every section of the Queen City. Picnic bookings are the best in years and the Erie Police Club's athletic meet and outing will be held July 12. Talent shows on Saturday and Sunday nights, with good possibilities for Sunday matinees for Canadians, will be held aboard the S. S. Canadians upon her return from special cruises on June 14.

Celeron Park, Celeron, N. Y., on Lake Chautauqua, drew close to 30,000. Spending was good, and food concessions were sold out before the day was over. Pier Marine Room, combination ballroom and night club, managed by Shag Day, played to capacity. Oscar Hammer, formerly with Glen Park, Williamsville, and Waldemar Park, Erie, Pa., is in charge of Skateland, roller rink, which is proving popular. A new Octopus has been added and new fronts have been built on all buildings along the midway. E. H. Waterman is assistant to General Manager J. O. Campbell.

Palace Amusement Park, Loon Lake, Cochocton, N. Y., managed by M. G. Wall, also drew well, pulling 10,000 thru gates. Dance hall and rink, both managed by Wall, did capacity.

Midway Park on Lake Chautauqua, owned by Tom Carr and managed by George Carr, tallied a satisfactory crowd of over 10,000. Rink is operated by Harry Teets.

Olcott Beach Park, Olcott, N. Y., drew 22,000, above expectations of the management. Phil Morrort's New Rialto Amusement Park Annex, with a new ride and concessions, did well. New Aeroplane ride brings total to seven. Free acts, to again be used this summer, will be furnished by Ray S. Kneeland. Plans call for changing acts twice a week. Walter Holtz is operating about 30 concessions.

Lalle's Park, Angola, N. Y., had an estimated 18,000. Peter Lalle, owner, has added several new concessions. Eddie Maclejo is band leader and manages the ballroom.

The Glen, Williamsville, N. Y., under direction of Harry Altman, is breaking records in attendance and business. The Barn, ballroom and nitery operated by Altman, has been open all winter and has recently been enlarged to 2,000 capacity. Continuous shows are a feature, and rides and concessions all report satisfactory biz. Free acts are used occasionally.

DENVER—Another unusual birth was recorded in City Park Zoo here when Coco, a spider monkey, was born to Cleo and Moon. According to Clyde Hill, zoo superintendent, spider monkey usually do not thrive in confinement. Other new arrivals include a buffalo calf, elk calf, 30 geese, and more than 100 ducklings.

Falls: Flying Scooter, Roy Ralls, manager; drink and eat concessions at softball parks and Kiddyland, T. F. (Tom) Melody; Dodgem, W. M. McPhalls; former Dallas center concessionaire.

DIRECT FROM THE LOTS

(Continued from page 41)  
17. Location, fairgrounds. Auspices, Frog Jump Celebration. Business, good. Weather, good.  
Shows set up on the fairgrounds here. The Frog Jump, which is the feature attraction, drew exceptional crowds. Midway cookhouse was good for all. Cal Enfield's cockhouse clicked, and Lawrence Lalonde's Girl Revue topped shows. Mario and LeFors, free act, proved popular. O. D. Baris's photo gallery was a winner. Bulldog McCollum took over the Athletic Arena. J. J. HENDRICKS.

Sickel's United

Franklin, Ky. Week ended May 24. Business, fair. Weather, fair.  
Shows opened their initial stand in Kentucky here on May 20 and since most of the showfolks have exhibited locally before, they drew somewhat of a homecoming. P. Y. Ewing, of the State Tax Commission, visited and complimented management on the midway layout and attractive fronts. Business here was fair. There was a bumper crop of strawberries and showfolks took advantage of low prices. Harry Lewis added two concessions and C. H. Krug joined with one. Sam and Betty Hawkins arrived from Mississippi. Pinky Pepper and Tex Pugenat closed here. Al and Alice Alfredo joined with their Ten-in-One Show. Frank Owens, Golden Gate Shows, visited, as did several members of West's World's Wonder Shows. CLIFFORD MATTHEWS.

Jones Greater

Whitesville, W. Va. Week ended May 21. Location, high school playgrounds. Auspices, Volunteer Firemen. Business, fair. Weather, fair.  
Opening Monday night was late. A storm that afternoon caused two transformers to blow out at the power plant and shows didn't get any lights until 9 o'clock. Rain Tuesday caused an early closing. Shows are managed by Pete Jones and Frank Griffith in the advance agent. Rides include Merry-Go-Round, Ferris Wheel, and Chairplane, all provided by George Kristina. Clothes-pin, hoop-ja, penny pitch, and pan game are handled by Harry Biggs, formerly with the John H. Marks Shows. Two alum stores, a fish pond, duck pond, and pop corn are owned by Earl South. Frank Pepper has a well flashed corn game and reports good business. He does the calling, while his wife, Lot, is checker. Mom and Pop's Museum reports good results. JACK STANLEY.

Medford, Ore. Six days ended June 1. Location, Central Point. Auspices, Sportsmen's Club. Business, fair. Weather, rain. Pay rate, 10 cents.  
Two days were lost to rain here. Considering weather, however, attendance was gratifying and Saturday night drew the best crowds of the week. The Medford Mall-Tri-Bus was generous with

Arthur's Mighty American

Medford, Ore. Six days ended June 1. Location, Central Point. Auspices, Sportsmen's Club. Business, fair. Weather, rain. Pay rate, 10 cents.  
Two days were lost to rain here. Considering weather, however, attendance was gratifying and Saturday night drew the best crowds of the week. The Medford Mall-Tri-Bus was generous with

space and broadcasts were made daily over Station KMEM. The Central Point Sportsmen's Club co-operated. Two new trucks were purchased by Manager Arthur. William Summers also purchased a car here. The show fishermen went to town with limit catches on the Rogue River. Among the lucky boys were Ralph Balcom, Joe White, John Donnell, and Jack Dyke. Mr. and Mrs. Bill Montana Walker and daughter, Phyllis, arrived from Patrick's Greater Shows and joined the Balcom concessions. The weekly award for the PCSA benefit conducted by Dolores Arthur went to William Collier. Bess Newman was under a doctor's care all week and is still in a serious condition. Dorene Dyke and Ethel Henry were the winners in the Women's Bowling tournament. An Aerial Ballet, featuring Glenn, Ethel and Tod Henry and Lila Hill, was added to the circus with marked success. Mae Stewart spent a busy week renewing acquaintances in this section. Fred W. Roper, secretary Josephine County Fair, Grants Pass, Ore., visited. Mr. and Mrs. William Blash added another concession. Mr. and Mrs. Martin E. Arthur entertained a group of city officials at the Franklin Cafe. Notifications to appear before their draft boards were received by Steve Bernard and Jack Conkling. Jack Warnmaker sustained slight injuries when caught in the belt of the Merry-Go-Round.

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501 Gafed Watch . . . 2.35	554 Golden Bicycle . . . 23.45	589 Trapeze Clock . . . 2.20
502 Warner Watch . . . 3.15	554 Golden Ladies' . . . 24.00	591 Rite-Va. Clock . . . 1.95
503 Best Second Wrist . 2.28	557 Oakland Hills Golf Set \$50	592 Special Label Watch 1.00
505 Best Pocket Watch . 78	558 Rademister Set, . . . 6.65	593 Lovers' Clock 1.85
506 Best Second Pocket Watch . . . 4.38	559 Rademister Set, . . . 6.65	595 Belmont, Walnut \$79.95; Ivory 8.40
507 Combat Watch . . . 2.75	560 Belmont Set, . . . 3.85	596 Ingersoll "Speedy" Electric Shaver . . . 3.25
508 Gilt Alarm Clock . . . 4.85	560 Belmont Commuter . 11.50	597 Lady Dancer Mixer . . . 3.50
509 Royal Alarm Clock . . . 5.50	561 Gaily Glimmer Tone 7.25	598 Automatic Toaster . . . 8.00
511 Occyone Alarm Clock 1.23	562 E-Z Carry Radio . . . 8.50	599 Modern 4-Day Clock 1.95
512 Blue Alarm Clock 1.15	563 Grolley "Champion" . . . 10.35	601 Therm-a-Jug . . . 80
513 Mercury Alarm Clock 1.40	564 Grolley Record Player and Radio . . . 16.25	602 "Hot" Gaid-Bud, Iron 3.25
514 Radial Electric Clock 1.72	565 Grolley Record Player and Radio . . . 3.30	603 Pilot Wheel Lamp, . . . 11.50
515 Best Second Pocket Watch . . . 3.00	566 Desk Lamp, . . . 3.50	606 Ingersoll "Speedy" Electric Shaver . . . 3.25
516 Photo Alarm Clock 2.50	567 Fluorescent . . . 3.55	608 Table Watch . . . 4.65
518 Patriotic Mantle Clock 2.30	568 Automatic Record Changer . . . 15.95	609 Lovers' Clock 1.85
519 Liberty Bell Clock . . . 2.40	568 Grolley Com. Radio and Phonograph . . . 43.50	610 Strate Clock 18" . . . 3.85
520 Best Second Pocket Watch . . . 2.80	569 Matric . . . 8.25	611 Golf Balls, Doz. . . 5.00
522 Best Alarm Clock . . . 2.55	570 Matric . . . 8.25	612 Ladies' Unfitted Case 4.95
523 Patriotic Mantle Clock 2.30	571 Zipper Bag without Strap . . . 9.00	613 Airline Clock . . . 6.85
530 Liberty Bell Clock . . . 2.40	572 Zipper Bag with Strap . . . 9.00	614 Yarns Glass Clock 8.95
532 Beverage Set . . . 2.80	573 Straps . . . 10.85	615 Panther Clock . . . 7.95
533 Spun Aluminum Thermos . . . 2.45	575 Orange Bag, Mar's 4.25	620 Fan Hands Clock . . . 7.95
534 Coffee Maker and Tea Kettle . . . 1.75	577 Seven Way Lamp . . . 3.55	621 Face Clock . . . 2.85
535 French Press Coffee 2.55	582 Oxy Base Lamp . . . 3.40	623 Bon Air Pm. Each 1.50
536 Copper End Table Set 2.60	583 Electric Coffee Service 3.75	624 Metro-Cam Camera . . . 70
537 Vacuum Coffee Maker 1.47	584 Automatic Iron . . . 3.15	625 Radio Clock . . . 4.25
538 Blue Alarm Clock . . . 1.80		626 Arvin Radio . . . 5.75
539 Bride's Set . . . 4.25		
540 Ash Tray & Match Holder, Dz. \$13.50; 4.25		
541 Electric Card Box, Doz. \$18.00; 1.60		

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Write for Our New 1941 Catalogue—Just Off the Press.

**NATIONAL PRODUCTS COMPANY**  
25 W. COURT ST. CINCINNATI, OHIO



### OAK-HYTEX BALLOONS

ORNAMENTAL CIRCULAR STRIPES are seasonally flashy and fast selling. Send for free catalog showing full line in colors.

**OAK RUBBER CO.**  
Kansas City, Mo.

Sold by the  
Leading Jobbers



### NEW JEWELRY for ENGRAVERS,

Complete Military Line, Scrolling Silver, Charms, Lockets, Rings, Crosses, Engraving Items, etc. Send for Free O. A. T. & O. or \$2.00 for sample.

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### ELGIN & WALTHAM REBUILT WATCHES

7 Jewel, 18 Size, in S. H. Engraved Cases, at \$175

Send for Price List, Money Back if Not Satisfied. **DRESDEN CITY WATCH MATERIAL CO.**  
112 N. Broadway, St. Louis, Mo.



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From Skin and from the depths of the earth. A natural mineral. Why wear diamonds? Get the \$100 when Zircos have available first! OPERATORS: Investigate this real money business. Special \$100 call—\$1.00 per hour—responsible to you. Send for Zircos. Write for free literature. **IMPERIAL ZIRCOS SYNDICATE**  
Chicago, Ill.



### CHewing GUM 250 BOX

RETAILS FOR \$1.50.

Each box holds 20 Colophane 50 Packs of Factory Fresh Gum. Money Back if you don't like it. Send for free literature. **AMERICAN CHEWING PRODUCTS CORP.**  
Newark, N. J.

### MEDICINE MEN

Write today for new wholesale catalog of Tonics, Oil, Balm, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Covered.)

**GENERAL PRODUCTS LABORATORIES**  
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For Labor Paper 69 Years Old Write or Call

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**VETERANS—SALES INCREASING YEARLY!** Lincoln, Washington issues, five magazines monthly. Get a territory. **Business Calendar, Holiday Calendar, Service Jobs Book, "KEEP U. S. OUT OF WAK,"** thrilling stories by wounded soldiers. **4th Column Exposed,** by J. Edgar Hoover, best 325 communitarian to government jobs. **Will Rogers' gripping Jobs Book, Flag Respectors, News, Cost \$2.50, sell 10¢ each.** Reprints for each copy U. S. Sub. Cl. Law. **VETERANS' SERVICE MAGAZINE, 160 Duane St., New York.**

### New! MILITARY JEWELRY CATALOG!

A Complete Line—New Best Sellers.



**'Up-to-the-Minute Styles' In Military Jewelry!**

Promote the newest—the best selling styles—in Military Jewelry. Feature a complete line: Rings, Lockets, Bracelets, Compacts, Costume Jewelry, Men's Jewelry, Billboards, Service Jewelry, etc.

Write for new Catalog No. M-42 today!—state your business.

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5 N. Wabash Ave. Chicago, Ill.

**FEATURING**  
Rings  
Compacts  
Lockets  
Bracelets  
Costume Jewelry  
Service Jewelry  
Billboards

# For PITCHMEN

A department for Pitchmen, Demonstrators, Novelty Salesmen, Medicine Showmen, Agents, Streetmen and Others.

by **BILL BAKER**  
(Cincinnati Office)

**DOC A. RESCHE** . . . is working stock sales in Arkansas with med to good takes. He would like to see pipes from Gene Knight.

**UNCORK THOSE** smiles and pleasanties. It's your ticket to success.

**STANLEY NALDRITT** finished three weeks in Madison, Wis., last week. He says Al Bailey folded his foot layout in Madison after two days there because of poor biz. His wife, Hazel, is running a cosmetic store in Topeka, Kan. Naldrett opens in Grand Rapids, Mich., June 9.

**WHITEY JOHNSON** is finding business good in Regina, Sask., and expects to be there for some time. He plans to make the Calgary Stampede and other celebrations.

**PHILIP J. LANDAU** is working sea shell brooches in a doorway on Penn Avenue, Pittsburgh, to good biz. He will be in Pittsburgh until June 10, when he will leave for Philadelphia and go on to New York.

**SPEEDY ROSS** . . . who is in Pittsburgh, was a pallbearer at the funeral of Harold Bud Forrester there Memorial Day.

**THIS YEAR'S** July 4 celebrations will again present numerous opportunities for novelty and specialty workers.

**MIKE HALPERIN** . . . writes from Columbus, Ga.: "I haven't seen a pitchman here since the first of May. There was a coll worker here then doing good biz. Plenty of money is floating around, especially on Saturdays and paydays. There are two doorways in the money. Would like to read pipes from some of the boys, including Bill Orrich, Murray Brown, and Dave Sizer. I am in Company A, 94th Anti-Tank Battalion, Fort Benning, Ga."

**GEORGE W. RUSSELL** . . . juggler, writes from Richmond, Ind., that he was pleased to read the article by E. F. Hannan on the subject of med shows.

A **PITCHMAN** ran afoul of the law in Minneapolis last week and is confronted with trials in Hennepin County District Court there. Russell James, health foods lecturer and purveyor, who was arrested by Minneapolis police following a lecture at Wesley Temple Church gymnasium, was ordered held by Municipal Judge William A. Anderson for District Court on the charge of violating the State's basic science law. Reginald Johnson, representing the basic science board, testified he listened to James's lectures on health and human ailments and witnessed nightly sales of various bottled goods said by James to be able to cure sundry ills. Ernest Malmborg,

counsel for James, claiming the health foods have been approved by medical boards, declared his client was not violating the State basic science law.

**THE SUCCESSFUL PITCHMAN** is the fellow who makes the citizens want him back in their town.

**CHARLES K. RUDISILL** . . . pens from Boise, Idaho: "On Memorial Day at the local military cemetery I saw two badgeboard and novelty workers going to town with patriotic items. Quite a few balloons were also being sold to kids. The pioneer celebrations here and at Ogden, Utah, should be big for novelty hustlers. Amusement spots are getting a good play, and a novelty hustler would go big here. There are midget car races twice a week at the fairgrounds, as well as softball games. Downtown Mormon Temple gets lots of tourists, and there's not a real souvenir in town. Haven't seen a pitchman here, but there are plenty of soldiers. Sea shell brooches would go big here."

**A. J. WILCOXIN** . . . letters from Mena, Ark.: "Smokey and Bunnye Pittman were sighted recently in Southern Arkansas drawing large crowds. They have the most modern outdoor advertising show I have ever seen, and started the season with a new Chevrolet and house trailer. The show moves on two trucks and three passenger cars. It carries seats for 600. They are now in their fourth town of the season. Roster includes Smokey, blackface, lectures, and song and dances; Bunnye, piano, leads, and dance; "Preacher" Harkness, string music and vocalist; "Sleepy" Brown, trumpet and singing, and the mascot, Little Buddy, the fastest ground man in the business.

**DOING** the little things in a big way is what makes a man really BIG.

**HARRY (KEY CHECK) HISCO** tells from his home in Natchez, Miss.: "Business here is bad and getting worse. Looks as the I'll have to return to the road. I wanted to stick around here permanently, but business is so terrible that I'll soon be forced to get back with a carnival."

**JERRY THE JAMMER SEZ:** Repeat stands in the various spots prove they like your stuff. If you can't repeat, that's a different story.

**Platform Shows—Low Nut**  
By E. F. HANNAN

**THE** suggestion that the old-time platform show be trotted out to entertain army camps proves to a point that it's hard to improve upon some of the ideas of old-time showmen, especially when it comes to talent and traveling overhead. The platform or gasoline torch show was standard set-up in the ripe old days of med and other tricks making smaller places.

Outfits of similar size and playing such spots got away from this type frame-up for a while but they are back at it again and it is proving a novelty of much interest to the present generation. One of the best platform shows in the East was the Doctor Daniel's Entertainers and it was always a good money-maker. The Doc once boasted that in his time he had employed over 100 banjo pickers and several hundred blackface performers, and never had a losing season. The show went into halls in cold

### Selective Service Mail

In the Carnival Department of this issue appear the names of those having Selective Service mail in the various offices of *The Billboard*. This list is published in addition to the names which are set in capital letters in the regular Letter List.

### BADGEBOARD

New Complete Line of  
BUTTONS BADGES  
NOVELTIES  
for Conventions, Parades,  
Circuses, Celebrations.

### MILITARY

Jewelry & Novelties  
Identification Bracelets,  
Lockets, Compacts, Pendants  
with Army Insignia. Write  
for new illustrated free  
catalogs today.

**EPSTEIN NOV. CO.**  
116 PARK ROW, NEW YORK

### AMERICA'S LATEST CRAZE

## YOUR NAME

In Raised Coral Colored Letters  
on a Genuine Tropical  
**SEA-SHELL BROOCH**  
OVER A MILLION SOLD

Cost 2½ cents complete. Easy to assemble. Getting a fast 25¢.

**PRICE LIST:**  
Sun Set Shells . . . \$1.75 \$10.00  
Jewelry's Brooch Pins . . . 1.50 10.00  
Printed Brooch Cards . . . .60 4.00  
Coral Colored Letters, 50c a pound  
Ink, postpaid, 15¢ 82¢, cash with  
order, balance C. O. D. Use Air  
Special Delivery or Western Union for fast  
One-Day Service.

**A. A. WHYTE & SON**  
6307 N. E. 2d Ave. Miami, Fla.

### MEET ALTCO!

Reviving the notion and novelty field for 21 years with the widest variety and lowest prices! Get acquainted! Now with our complete wholesale line of latest military emblems, drugs, cosmetics, novelties, notions, apparel, and any other line you need.

**FREE BIG VARIETY 1941 CATALOG**  
LOOK TODAY—WRITE OPT THE PRIZES!

**ALTCO TRADING CORP.**  
83 Essex St., Dept. B, N. Y. City

### NEW Suction-Cup AUTO FLAG-HOLDER

For Automobiles, Homes, Windows, Fairs, Celebrations, etc. Complete with 3 American Flags. Sensational seller. Sells for 25¢ to 50¢ each. Sample 15¢.

Adjustable. Used in Horizontal or Vertical position.

**Doz. \$1.25**  
**Gro. \$14.00**  
25% Discount with order.

**GORDON MFG. CO.**  
110 E. 23d St., Dept. FI-9, New York City

### ROLLED GOLD PLATED WIRE (Gold Filled)

**of Gold & Silver**  
227 Eddy St., PROVIDENCE, R. I.

### FREE! WHOLESALE CATALOG

4000 OPPORTUNITIES

Household goods, display and items, fashion apparel, cosmetics, food, jewelry and toys are a few of the thousands of articles shown in this exciting catalog, for salaried, agents and dealers.

**260 PAGES**  
Check-full of interesting money makers. Aries ideas that may increase your earnings \$5 to \$15 a day and thrilling value gains. Each and every item on our list is a sure back guarantee. Get your copy by sending for it today!

**SPORS CO., 841 Bluff, Le Centre, Mich.**



weather, and for several seasons carried as many as 15 people, but the platform was the real grub-getter.

Pitchdom Five Years Ago

Doc J. H. Ward was in Oklahoma with a small show and doing okay. Duff Herring was doing black; Junior Mustang, straight and mandolin; Glen Atkins, guitar and fiddler; Jackie Ward, dancing, and Doc, lectures and straight.

Rearing Spring. Friendship Fire Co. Celebration, 9-14. South Greensburg. Firemen's Celebration, 9-14. Senbury. Hook & Ladder Night Fair, 9-14.

June 16-21 GALT. Long Beach. Dog Show, 21-22. Los Angeles. Rodeo, 22. Sonoma. Rodeo, 22.

CLK. Purcell. Round-Up, 20-22. VA. Richmond. Diamond Jubilee, 18-21. Salisbury. Firemen's Jubilee, 18-21.

BAY SHORE BLAZE

issuing from inside the structure. It was believed, Mahoney said, that one of the patrons probably dropped a cigarette while riding. Flames spread thru nine corridors housed in frame building, leaped across a pavement and destroyed another building.

PA. SPOTS TILTED

vilion headed by Frankie Schlutz and including Canfield Smith, Three Harmonica Bee, and Barr and Etes. Forest Park, Chalfont, had free vaude shows, featuring Princess and Baby Yvonne and Doc M. Irving's magic show.

Woody Herman for dancing on the holiday. Dorney Park, Allentown, got holiday crowds with Barle Mayo and His New York Players in Twin Beds, legit stage production; Piff Moore and Reggie Childs for dancing, midget auto races, and fireworks at night.

PARK BRIEFS

Day programs on Saturdays, Manager William Marlowe reported. Chief Little White Cloud is in charge of storytelling department. A talent search with prizes, music, and cowboy and cowgirl acts are staged.

COLUMBUS, O.—Zoo Park, only Columbus amusement park, opposite Columbus Zoological Gardens, opened its fourth season on Decoration Day with Merry-Go-Round, Dodgems, Airplane rides, Miniature Train, Sky Ride, rifle range, Penny Arcade, pony track, Mickey Mouse House, and other attractions.

LAKE ORION, Mich.—Park Island Amusement Park here opened for the season on Decoration Day to good business, especially during the day. Cool weather at night hit this, as it did all Detroit parks on the holiday, while rain and cold on Saturday hurt business in the area generally.

DENVER.—Eldorado Springs, 25 miles from here, opened the season on Decoration Day. Operator Jack Fowler said the park will feature skating nightly and dancing Saturday and Sunday nights with a nickel-a-dance policy.

Des Moines Riverview Has Best Holiday Bow in Years

DES MOINES, Ia., June 7.—In Riverview Park Manager Robert Reichardt reported the best Decoration Day opening in recent history of the park. He estimated business on the three-day holiday was 60 per cent over last year's, despite threatening weather and showers.

Bowling Green Beech Bend Gets Away to Good Opening

BOWLING GREEN, Ky., June 7.—An excellent opening of Beech Bend Park was reported by Manager W. B. McGinnis. All uniformed members of the

army, navy, and marine corps are being admitted free. Roster includes W. B. McGinnis, manager; Carl White, superintendent of boats; Mr. and Mrs. Shorty Lambach, cookhouse; W. S. Blaine, moving picture operator; Mr. and Mrs. Jess Bly, camp superintendent and grounds attendant; Mack Dewewe, gate.

Bill (Tattoo) Rogers, candy wheel; Alma Rogers, penny pitch; Jack Dowell, Jackie Borsosch; Willie Rogers, milk bottles; Carmen Loren, hoop-la; Dolores McGinnis, dart pocker; Finis White, game, and Jeanette Gann, pitch-kill-win.

TIMELY BUYS

- MOTHER OF PEARL PENDANT NECKLACE with Army insignia on Book, Mirror, Gilt, Crystal, etc. \$1.85
RED WHITE AND BLUE LABEL INSIGNIA. Wonderful advertising stunt as a free Give-Away. Buy 1000s. Special Price BARGAIN BOXES \$1.80
PATRIOTIC RHINESTONE LAPEL PINS. Gross \$1.45
MILITARY EMBLEM POWDER BOX. Dueson \$1.45
MILITARY EMBLEM FOUNTAIN. PENS, Caroled. Dueson \$1.80
REFLEX TYPE CAMERAS. Each \$1.20
CANDID TYPE CAMERAS. 50, 70 2 Styles. Each \$1.20
NIGHT WALL PLAQUES. Dueson \$1.85
COMPACTS. Good Value. Dueson \$3.80
POWDER BOX, With Tray. Dueson \$3.60
ARMY & NAVY NEEDLE BOOKS. G. 2.45
SOAP, Extra Special Value. Good Cases. 1.44
BLADE PENCILS. Contains 25 Blades. Special 100 Blades (25 BARGAIN) \$6.00
POCKET COMBS. Fast & Better. 1.70
Gross

MILLS SALES CO.

901 BROADWAY, New York, N. Y.

WORLD'S LOWEST PRICED WHOLESALES

HOT MILITARY ITEMS

2700 Novelty Military Brooch Pins, Assortment of 6 Different Uniforms, Retail \$1.20 from 10c to \$7.20
These numbers are guaranteed money maker. Order and convince yourselves. Send full money order. Includes 25c extra to cover postage.

IMPERIAL MERCHANDISE CO. 893 BROADWAY NEW YORK CITY

DARE YOU!

To find a deal as Great as ours. Your Admitted Packages — Four Color Jobs — Great Sellers — Great Profits — Great Impressions — Great Fun. Product — \$12.00. Poster for 29c — Give Light Free — Double Color — of Local and Powder. \$12.00. FLEETY FREE! Athlete's Foot Outlets and Foot Ball. FREE! Steel and Wagon. Product — Terrific. Sample — 10c. Try it out today with us. SLOANE PRODUCTS, INC., Dept. 7, 143 West 41st Street, New York City, New York.

PATRIOTIC ITEM—200% PROFIT

THE DECLARATION OF INDEPENDENCE printed on high grade parchment, with pictures of all Presidents of United States, in beautiful three color, Red, White and Blue. NO COMPETITION
Sold everywhere — lawyers, doctors, dentists, offices, stores, schools, clubs, \$2.00 organizations. Costs you only . . . . . Dr. Sell for 90 cents each. Sample Order. Postpaid centration copy 25 cents postpaid. Order a dozen at once and start making money by showing it first in your community. Fully protected by copyright. CENTURY ART CO., 1472 Broadway, N. Y.

HEARTS!!!

Our Hearts are exceptionally outstanding in cut and quality. Every Heart is hand selected and received from a heavy starting sheet. Prices on request.

STAR JEWELRY COMPANY

915-627-623 Bimz Bldg. Houston, Texas

Greatest Money Making Opportunity in All History! Cash in on First Postcard Machine AMAZING NEW MACHINE EASY TO USE
Four days on machine, low selection. SEND \$2.00. MAIL TO: TROPICAL MANUFACTURING CO. 400 N. W. 126 Avenue. Miami, Florida.

Events for Two Weeks

- June 9-14 CALIF.—Beaumont. Cherry Festival, 13-15. Livermore. Rodeo, 14-15. Los Angeles. Garden & Flower Show, 6-15. North San Diego. Old Town Fiesta, 13-15. ONSA.—Westport. Dog Show, 15. ILL.—Chicago. National Union Americanism Show, Soldier Field, 15. IND.—Hainbridge. Boosters' Club Celebration, 11-14. W. Va. Wheeling. Horse Show, 13-14. MD.—Baltimore. Rodeo, 13-14. MASS.—Newwood. Elk's Carnival, 11-14. MISS.—Greenville. Livestock Fair, 10-12. MO.—Jenico Springs. Celebration, 13-14. NCWV.—Etna. Rodeo, 14-15. N. J.—Garfield. Old Home Week, 8-14. Hamptonton.—Diamond Jubilee, 13-14. N. Y.—Albany. Fire Dept. Celebration, 9-14. Andover. Firemen's Celebration, 9-14. Katoah. Dog Show, 14. Verdadack. Firemen's Profile, 9-14. W. Va. Martinsburg. Spring Festival, 12-13. W. Va. Columbus. Firemen's Show, 11-15. Holland. Strawberry Festival, 14-15. Melvern. Firemen's Profile, 12-14. Shelby. Firemen's Jubilee, 9-14. Van Wert. Peony Festival, 11. Waverly. Merchants Festival, 9-14. OKLA.—Pact Towson. Rodeo, 13-15. Edmond. Rodeo, 13-15. ORE.—Portland. Rose Festival, 11-14. PA.—Cyrus. Celebration, 9-14. Berlin. Old Home Week, 9-14. Johnsonburg. Firemen's Jubilee, 11-12.

LET'S GO! U.S.A. WE'RE FLYING!
Illustration of a biplane flying over a landscape. Text: INCLUDE NEW NEEDS FLYING! BE A B. & S. BUYER! FLYING CLUB!

COIN OPERATED • • • VENDING • • • SERVICE • • • MUSIC • •



# AMUSEMENT MACHINES

*A Department for Operators, Jobbers, Distributors and Manufacturers*

Conducted by WALTER W. HURD—Communications to Ashland Building, Clark and Randolph Streets, Chicago

# Criticism — Difference between criticism by individuals and the obstruction by powerful agencies and partisan factions

In times of world stress it is possible that the American people may become greatly confused by the presence of so many prominent people who claim the divine right to criticize and the divine right to oppose.

Once there was the divine right of kings, then the divine right of wealth, then the divine right of property, and now the divine right to criticize and to oppose. It is a new use of an old idea, and just as democracies have overthrown other "divine rights," it may be necessary to set some of our "divinely inspired critics" on the road to reason and good sense.

Those people today who seem to assume a divine right to criticize and to oppose take the attitude they have some secret contact with heaven which gives them superior wisdom. At this stage of the game it is not easy to tell whether they are inspired by God or the devil. Whatever the future may show about the divinely inspired critics and the divinely inspired opposition, we have to face the presence of many people in positions of vantage who insist on the right to criticize, criticize, criticize, and the right to oppose, obstruct, and confuse.

Those who are loudest in asserting the right to criticize, oppose, and obstruct say that democracy could not get along without such criticism and opposition. There may be something to the idea and yet many other serious considerations must be taken into account.

The right to criticize and to oppose, of course, is based on the rights of free speech and of a free press which underlie our system of government. But it is also necessary that some consideration be given to the abuse of those rights. In order to make criticism and opposition of any benefit to democracy, then criticism must be constructive and opposition must be on the basis of trying to offer better plans rather than simply obstructing the ideas of others.

There is quite a difference also between criticism and opposition by an individual as an individual, and the high-powered criticism and obstruction offered by propaganda agencies, big newspapers, committees, and political factions. The founders of our government evidently had in mind that in a free country every citizen should have the right to

blow off steam, criticize his government as he pleased, vote as he pleased, and assert his right to oppose as he pleased. So the right of free speech and of a free press was made a foundation stone of our form of government.

But the leaders of those days had not foreseen the rise of powerful agencies, wealthy publishers, propaganda machines, entrenched political machines, committees, partisan factions, and all the other powerful set-ups that are well known to every citizen today.

They had not foreseen a wealthy publisher that might live on one side of the nation and yet use his newspapers to try to dictate the local governments in a city like Chicago or New York, or to intimidate the public officials duly elected by a majority of the voters. They had not foreseen publishers gaining powerful monopolies over services, agencies, writers, and other resources, and at the same time collecting an indirect tax on all the people who purchase advertised goods.

Yet these things exist today, and when our government is threatened by powerful enemies from the outside it is time to consider how the nation is being undermined by criticism and opposition from the inside. Up to the present stage of the world crisis now going on the United

States has been endangered more by the destructive critics and the partisan, defeatist opposition on the inside than it has been endangered by enemies on the outside.

Unless our country can produce a press and political leaders that are honest enough to recognize when it is time to co-operate rather than opposing and obstructing every plan and idea proposed by the elected leaders of the nation, then our form of democracy must have failed in its purpose.

The time has come to recognize the danger of powerful propaganda organizations, committees, newspapers, and others who hide behind constitutional privileges while undermining national unity.

There is a big difference between the individual who wants to criticize his country, damn the President, oppose in his own individual way, and the powerful organization that sets up to oppose and obstruct.



Too many words of criticism when the nation needs co-operation. (Cartoon by Temple in the New Orleans Times-Picayune.)

# MUSIC MERCHANDISING

## Best Season Ever in Sight for Music Boxes as Resort Business Gets Away to a Flying Start

CHICAGO, June 7.—Reports of business done over the Decoration Day weekend and during the past seven days indicate that distributors and operators are in for the biggest vacation season in a decade. The combination of millions in defense pay rolls plus a desire on the part of all who can do so to get away from war headlines, news broadcasts, and the general tension of the moment for a few brief days of rest and relaxation, are swelling the ranks of vacationers. Installation of coin-operated equipment has become a definite necessity in tourist and resort hotels. Some have installed elaborate game rooms, but all regard the music box as a "must."

### In the East

Reports from New York revealed that the past week was one of the best in the history of Coin Row. Operators came from all parts of the State for machines. Music boxes and remote control equipment continued to lead in sales, with all districts doing a whale of a business. Another report from Boston points out that collections in that area are zooming every week. There, too, remote control equipment is getting a good play.

Minneapolis distributors report sales of phono exceptionally good, with all equipment getting a good play. Resort areas in Michigan and Wisconsin have taken more equipment this summer than ever before. This hampered by rain in some regions, season debuted to big collections.

In the Scranton, Pa., region Ben Sterling Jr., local distributor for Wurlitzer, is staging a campaign in the Scranton daily press telling its readers: "You can dine and dance to a Wurlitzer phonograph at Purvis, Lake Sheridan; Lake Ariel Park; Hanson's, Harvey's Lake; Swiss Cottage, Rocky Glen Park; White Stand, Rocky Glen Park; Zalsappa's, Lake Carey; Wittwall's, Chapman Lake; Heiser, Lake Sheridan; Lake Winola," and citing other locations in the Pennsylvania resort sector. Business at all spots the

## Seeburg Service School at Factory

CHICAGO, June 7 (Manufacturer's release).—Announcement of service school sessions at the J. P. Seeburg Corporation factory has gained the interest of Seeburg operators and their servicemen. Sessions will be held the evenings of June 10, 11, 12, 17, and 18, and will be attended by hundreds of music men.

According to A. F. Koch, Seeburg service manager, the instruction will deal with the operation, maintenance, and care of Seeburg music systems.

"The factory service school is slated to become an annual affair," Koch said. "This year's school is being conducted by request of Seeburg operators who tell us that the knowledge they and their servicemen gain proves invaluable. Attendance this year will be greater than last year, when the school hung out the S. R. O. sign during seasons."

"This year we have spread the instruction time over a five-evening period, which will enable all who want to attend to do so conveniently."

## Newark Sales High For Speaker-Baffle

NEWARK, June 7 (Distributor's release).—Barney (Shug) Sugarman, of Music Systems of New Jersey, Inc., reports that the firm has gone over the top in sales of Illumitone and Ultratone speaker-baffles.

"The Illumitone has created good will and won friends among location owners for music operators," he said. "We have been handling both speakers since they were introduced. In checking over I find we have set some real sales records with them."

past week indicates a banner summer ahead.

### South Up Too

Reports from below the Mason-Dixon line also show healthy phono play. Soldiers quartered at military camps there are having a definite bearing on phono collections. Opening of parks, pools, and beaches has stimulated play, too. "Biggest summer in years," is the prophecy of operators. Record and phono distributors in the Gulf area also report sales skyrocketing way above last year's figures.

## Heidt's Contest Plugs New Song

LOUISVILLE, Ky., June 7.—To plug his latest Columbia recording, *Goodbye Dear, I'll Be Back in a Year*, Horace Heidt's publicity crew staged a contest sponsored by the Rialto Theater here to determine the draftee at near-by Fort Knox who could write the sweetest letter to his gal expressing the sentiments of the song.

Contest was a big success, some 750 draftees participating and mailing their letters to the theater. Prize-winner Private Thomas G. McGee copped a set of Heidt's latest recordings. The Heidt band opened for a week's engagement at the Rialto Friday (6) and anticipated big business from Fort Knox.

After the contest last week the *Goodbye Dear* ditty was chosen the official camp song at Fort Knox.

Coin phonograph operators around here report that Heidt's publicity stunt on the letter contest should do a lot for the record on the machines and point to it as one more case where wide-awake band leaders cash in on the automatic phonographs as popularly-getters.

## Detroit

DETROIT, June 7.—Joseph Bloom is forming the Coin Matic Sales Company on Northlawn.

Joseph Brilliant, Brilliant Music Company, is at Mount Clemens, Mich., taking a treatment for arthritis. Max Lipin, partner in Brilliant, has been away on a business and pleasure trip to Rochester, N. Y. Joseph Dorison, who has been

managing the Brilliant business in the absence of his partners, leaves about June 15 for a year with Uncle Sam. William Palmer, another Brilliant partner, has been having good luck at the Michigan State Fair grounds since the spring racing meet opened.

Reynolds St. Onge, who has headed the Snokies Vending Machine Service here for some time, is changing his firm name to Merchandise Vending Service.

Western Music Company has been established on Detroit's downtown music front—Beaubien Street, with Thomas Adams as manager.

Henry C. Lemke, Lemke Coin Machine Company, reports an increasing shortage of labor.

Albert A. Weidman, Weidman National Sales Company, reports business booming in the cigarette vending field.

Luther Howard recently moved his headquarters to Elmhurst Avenue in the suburb of Highland Park. He reports a big pick-up in business in recent weeks.

James Roth is installing a number of remote-control locations and reports that box installations have proved very satisfactory.

Mrs. Mary V. Long, owner-manager of Marlong Music Company, is probably the largest woman-operator in this area. She reports business coming along with a great rush.

Loren Stover, one of Detroit's oldest active operators in years of service, has moved headquarters to Rossett Avenue.

Dan F. Bartschat, formerly in the advertising business, has recently established a route of music machines, and is enthusiastic about the new business.

Joseph Miscak, in the music business the past eight years, has started his own operating business with headquarters on Chopin Avenue.

Albert Kaufman has established headquarters on Chicago Boulevard and is specializing in music machine operations.

James Avery, who has been operating music machine in this territory for about four years, has moved his headquarters to 18708 Goulburn Avenue.

James Syracuse, well known in the sound recording field here, is working on a new device for the automatic phonograph field.

## Automatic Phono Cinderella Girl; On Radio Hook-Up



GINNY POWELL AND MAESTRO BOB STRONG

CHICAGO, June 7.—Something new in Cinderella stories is the history of Ginny Powell, who was a guest artist on the Uncle Walter's Doghouse program over NBC's Red network May 30. A few weeks ago Ginny was an unknown youngster working on a telephone music set-up in Chicago. Today she's headed for stardom and all because of a few words heard in a location by an orchestra leader.

It happened when Bob Strong, music master on the Doghouse program, placed a nickel in an Automatic Hostess machine and heard Ginny's voice ask what musical selection he desired. To hear Strong kept her talking for a minute or two, sizing up the quality of her voice—and then asked: "Youngster, do you sing?"

Ginny replied that she did and was asked to sing a song. It was against the rules for Ginny to sing, but Strong was interested enough to seek out the manager of the studio where Ginny was employed and thru him arranged an audition.

From all reports she had everything that Strong expected and so it was a Coast-to-Coast audience for Ginny on the Doghouse program. It is said that this is one of the few times, if not the first, when the phonograph industry has received such an extensive plugging on a nationwide radio hook-up. The Doghouse program has a Crossley rating of over 22,000,000 listeners and broadcast over 88 stations.

## Kushner Named Phono Distributor

BOSTON, June 7 (Distributor's release).—Maurice Kushner has been named Massachusetts and Rhode Island distributor for Rock-Ola. Irving F. Webb, Rock-Ola vice-president, announced the selection of Kushner after more than a week of interviewing columnists at the Hotel Statler.

Kushner succeeds Joe Levine, who resigned last week to return to the operating end of the business.

## National Novelty Offers Phono Plan

NEW YORK, June 7 (Distributor's release).—Earl C. Backe, of the National Novelty Company, reports he is doing a big job with used phonos ever since he started his "buy, sell, or trade" policy. "Music operators can get reconditioned phonos with Marbel-Glo finish on a trade-in plan, or they can buy or sell equipment to fit in with their operations," he stated. The same credit plan that helped established pin-game men increase their routes is now available to music men.



EDDY DUCHIN PRAISES WURLITZER VICTORY MODEL 850. Accompanied by his vocal star, June Robbins, and Gordon B. Sutton, sales manager of Guarantee Distributing Company, Wurlitzer distributor in Indianapolis, the orchestra leader tries a Wurlitzer phonograph in the lobby of the Lyric Theater, Indianapolis. (Manufacturer's release.)



BANQUET ATTENDED BY 736 PERSONS CLIMAXING SECOND ANNUAL CONVENTION OF THE OHIO STATE PHONOGRAPH OPERATORS' ASSOCIATION at the Hotel Statler, Cleveland, May 21. The banquet was highlighted by a great program of entertainment and speeches by industry leaders and Mayor Blythin of Cleveland.



### FREE PLAY BIG GAME

Built with Animal Head Strips, or Standard Fruit Reel Strips. Also built with Mystery Cash Payout and Token Award Jack Pot. Built for 1c-5c-10c-25c Play Made Only By

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## West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street

LOS ANGELES, June 7.—Max Kraut, of U-Need-a-Pak's Western division, is moving his business to larger quarters. This is the second move this firm has made in recent months. Kraut and partner, Cliff Blake, have received Class 3 classifications from the Selective Service Board.

Jack Outshall, Esquire Music Company, busy moving his business to the Washington Boulevard colinrow. U-Need-a-Pak is taking over the spot vacated by this firm. Jack expects to celebrate the opening of his new place soon.

Ed Smith, formerly sales manager for California Simplex Distributing Company, has assumed charge of the San Francisco branch. He is succeeded in Los Angeles by Russ Smith, Harrington W. Petzet is the new service manager for the L. A. branch. Also new at L. A. is Bob Horton, new serviceman from Birmingham.

Al Goldberg, one of owners of California Simplex Distributing Company, has returned to Chicago with his family after a stay of over six weeks in Southern California.

One of the big events along Colnrow here is the service school now being conducted by California Simplex. Under the direction of H. W. Petzet, the school is held each Tuesday night to instruct operators on new models and remote control equipment.

With defense programs going like a house afire, Charles Pigge, who has candy and nut machines in the airplane factory vicinities, reports business exceptionally good. Stan Meyers is one of the latest operators to step into the field with beverage vending machines. He has them on location near defense projects and at resorts.

M. E. Thiede, E. T. Mape Music Company, Seeburg distributor, returned from a trip around his territory, reports that business is good, with indications that it will increase as the summer comes on.

Harry Kaplan, of Southwestern Vending Machine Company, made a quick trip to the beaches over Memorial Day week-end to take a look at the play arcade machines were getting. James Jones, manager, was out nearly all last week stazing up the situation.

Jean Minthorne, of Rock-Ots, is also back in Los Angeles after a swing around

his territory. He reports that it is normal for this time of the year.

Ed LaForge, of California Simplex, was instrumental in securing a spot for a Wurlitzer machine in the lobby of Grauman's Chinese Theater in Hollywood in connection with the showing of *Pot o' Gold*, featuring Horace Heidt.

## Seaboard Sales in Enlarged Quarters

NEW YORK, June 7 (Distributor's release).—Among the first to pioneer New York's Coin Machine Row, Bert Lane and his Seaboard Sales firm have taken another step forward by taking new and enlarged headquarters. The streamlined beauty of Seaboard's new offices, salesrooms, and display floors are creating considerable comment among operators, jobbers, and distributors.

Interior design is the work of Edward J. Pullman, of New York. Considerable ingenuity in planning and designing is evident in the set-up, said to be one of the most attractive and efficiently laid out coin machine quarters in America.

"I am pleased to announce to our many friends in the business that with the increased size and greater facilities of the new Seaboard Sales we can supply operators with every type of equipment for all types of operation," said Lane. It is a source of pleasure to realize that by distributing the products of such manufacturers as Genco, International Microscope, Daval, and others thruout the Eastern Seaboard, we have gained friendships that come only with successful recommendations for profitable operation.

A complete service and repair set-up includes an individual spraying room for expertly reconditioning used equipment.

## Michigan Incorporation

LANSING, Mich., June 7.—Michigan Panoram Company, Detroit, has filed articles of incorporation with the Michigan Corporation and Securities Commission. Incorporators are Edward E. Guriam, Chicago, and H. E. Berkman, Detroit. Capitalization is \$5,000 of common stock. The company is granted a franchise to lease, rent, build, repair, license, distribute, buy, sell, franchise, and sub-franchise all types of coin devices, including music machines and vendors.

## Groetchen's Wings Popularity Soars

CHICAGO, June 7 (Manufacturer's release).—"Wings, our five-reel cigarette counter game, is a top-flight money-maker destined to soar to new heights," declares Karl Klein, official of the Groetchen Tool Company. It is available in straight penny or nickel play and has various features which will make it especially valuable to operate.

"It is presented in a compact cabinet finished in attractive two-tone Hammer-koid—the ultimate in modern design. It is equipped with the latest type of 75-25 per cent coin divider and has extra large cash capacity. Game is available with or without the coin divider.

"The five reels with cigarette pips award various prizes for lining up reels. Starting with the first window at left, three continuous identical pips award one pack of cigarettes, four of a kind awards five packs, and five of a kind awards 10 packs.

"There is a visible ball gun display which can be refilled by the location owner. This cuts down on location calls, as do the extra large cash boxes. The location owner may take his cash drawer out as often as he wishes. The operator collects at well-spaced intervals. Wings comes individually or may be had packed six to a box."

## Barrage Tops, Says Anderson

CHICAGO, June 7 (Manufacturer's release).—Don Anderson, sales manager for Western Products, Inc., reports that operators now consider Barrage, Western five-ball replay game, No. 1 choice for their locations.

"I base my contention upon the fact that production has been stepped up daily since the game was introduced," Anderson stated. "This has been the result of a steadily increasing demand for Barrage, a demand that has its inception in the powerful attraction of the game for players on all types of locations. Fast action, with plenty of color thruout play, is bringing operators an extra amount of profits and is keeping the Western factory at full-speed operation."

## CONSOLE BARGAINS

2 Jungle Camps, F.P. & P.O. Comb.	\$95.00 Ea.
2 Sugar Kings	75.00 Ea.
2 Pickets	45.00 Ea.
1 Galloping Domino, 1938 Model	60.00 Ea.
2 Rios	23.00 Ea.
2 Yandans	25.00 Ea.
2 Royal Flushes	85.00 Ea.
1 Jennings Good Luck	35.00 Ea.
4 Pecc Sinatoga Jr.	75.00 Ea.
3 Dark Horses	25.00 Ea.
2 Trasers	15.00 Ea.
3 Kentucky Clubs	47.00 Ea.
1 Pecc Races, Black Gab., Cash	45.00 Ea.
1 Pecc Races, Blk. Gab., Check Sep.	65.00 Ea.
1 Jockey Club	20.00 Ea.
1 Dominia	20.00 Ea.
2 Ray's Tracks	25.00 Ea.
2 Jennings Derby Days	25.00 Ea.

One-Half Deposit—Balance C. O. D.

**CLEVELAND COIN MACHINE EXCHANGE**  
2021 Prospect Avenue, CLEVELAND, OHIO

IT'S SENSATIONAL! Coming Soon!

## EVANS' PLAY BALL

Baseball in Full Reality!

Manikins Do Everything But Sock the Umpire!

## WANTED AT ONCE ROTARIES

Will buy for cash. Serial Number must be above 2,000. Should be in A-1 condition. BOX 131, FRAMINGHAM, MASS.

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The remarkable coin-operated PHOTOMATIC machine, a worldwide public favorite, automatically takes, frames and delivers a fine personal picture in only 40 seconds! Requires no attendants; very little weekly servicing. PROVEN a steady money-maker. Investigate without obligation.

INTERNATIONAL MUTOSCOPE REEL CO., INC.  
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Denver

DENVER, June 7.—Wolf Reitzel, Wolf Sales Company, will attend a Wurlitzer distributors' meeting in Chicago June 5-6. Later he will tour thru the territory covered by his company and will visit the San Francisco branch. Al Roberts, manager of the Denver office, recently moved into a new home. George Howe, salesman, reports he has sold 200 machines in the Phoenix area for which the company recently took over distribution. Johnny Penco, of Trinidad, has disposed of his first carload of Wurlitzers and is about ready for another. Recent visitors at Wolf Sales were George Parsons, of Rawlins; John Burke, of Sterling; Charlie Salardino, of Florence; Don Negri, of Grand Lake; M. W. McBroom, of Colorado Springs, and L. A. Webber, of Pueblo.

C. B. Ward, of Phoenix, Ariz., recently sold his route and equipment to the Automatic Phonograph Company, of that city.

J. M. Pratt, operator of Las Cruces, N. M., was a recent visitor to Alabama and upon his return will bring Mrs. Emma Bradshaw, mother of Gibson Bradshaw, of the Denver Distributing Company, back here for a visit.

The recent floods at Carlsbad, N. M., did much to hamper the operations of Walter Cole. With bridges and roads washed out, he not only had a difficult time making his route but also in receiving new equipment.

Jim Gaddis, head of Mountain States Music Distributors, leaves for a meeting of Seeburg distributors in Chicago this week. Bill Davidson is new office manager at Mountain States. Bert Alcott, territorial salesman, has completed his



ALL WORK AND NO PLAY makes Fort Knox (Ky.) soldiers tired—so for relaxation they listen to Horace Heidt records on a Seeburg phonograph. Heidt appeared at a Louisville, Ky., theater at the time this picture was taken and the poster refers to his engagement. A Seeburg phonograph was loaned for use in the lobby by the Southern Automatic Music Company. (Manufacturer's release.)

first trip thru his firm's territory and is slated over the reception accorded him.

During the past year Thorne Haas, of Tucumcari, N. M., has increased his route from five phonographs to 35. Haas is high in his praise of the Seeburg remote control box.

Operator Larry Rush, of Gallup, N. M., recently purchased a new truck to handle his equipment.

Operator Joe Piccoli, of Durango, Colo., has widened his operations to include several more towns.

Raymond Orr, 18-year-old son of operator and Mrs. W. L. Orr, of Border Novelty Company, Albuquerque, N. M., was the winner of the annual State-wide scholarship test held in 80 high schools in New Mexico.

M. W. McBroom, Colorado Springs, is rapidly becoming one of the largest operators of remote control equipment in this area, with an estimated 80 remote control set-ups in operation, the majority of which are of 20 boxes or more.

Operator Andy Stevenson, of Salt Lake City, is recuperating from a recent illness.

Harold Henderson, Denver Distributing Company serviceman, recently made a trip to North Port, Neb., to install a remote control set-up for Harry Cory, of Sterling. A. A. McBougal, of Atwood, Kan., was a recent Denver Distributing visitor to purchase equipment. George Murdoch, Regional Rock-Ola manager, was also a recent visitor.

Operator Merle C. Boyle, of Blackfoot, Idaho, was recently elected mayor of that town.

Bingo Jack Kerns is reopening his arcade at Manitou Springs, Col., and is expecting a banner season from tourists.

Mountain States Music Distributors has set a sales record during May for the highest dollar volume of sales ever attained by a Seeburg distributor in this region, according to Jim Gaddis, head of the firm. Among the many purchasers of equipment were Thorne Haas, of Tucumcari, N. M.; Mrs. Vernice Thompson, of Portales, N. M.; Walter Cole, of Carlsbad, N. M.; Frank Todd, of Carrizozo, N. M.; Johnny Pratt, of Las Cruces, N. M.; V. K. Peck, of Deming, N. M.; Bill Orr, of Albuquerque, N. M.; Larry Rush, of Gallup, N. M.; Joe Piccoli, of Durango, Colo.; John Hubbard, Del Norte; Mack Parodi, Walsenburg; O. B. Scott, Pueblo; M. W. McBroom, of Colorado Springs; Modern Music Company, H. E. Walker, Morris Reuler, Doug Morrison, Milton Pritts, and La Salle Music, all of Denver; Sandy Yeager, of Fairplay; E. C. Jones, of Gunnison; F. E. Morrison, of Greeley; Johnny Burke, of Sterling; Gus Carter, of Ft. Collins, and Jack Shuman, A. B. Bales, and

Spook & Forbes, all of Cheyenne, Wyo.; L. A. Snook, of Laramie; Scott Brothers, of Medicine Bow; George Parsons, of Rawlins; Pat Johnson, of Rawlins, and Henry Chipp, of Rock Springs, Wyo.

With the summer tourist season getting under way and all indications pointing to the greatest season in many a year in this region, business has already started to pick up, according to Gibson Bradshaw, head of the Denver Distributing Company.

Diamond Dick Watson has returned from a 30-day vacation and is set to go back to working his route in the vicinity of Franney, Wyo. Watson had been vacationing in Cuba and Florida.

Operator Cannon, of Fairplay, Colo., in addition to his music machines, operates Tiny Town, a miniature resort located 22 miles from Denver. Covering about two acres, Tiny Town has about two dozen buildings in miniature, representing stores, mines, etc. A miniature railroad encircles the entire town. And for those who desire amusement on a larger scale Tiny Town has a dance hall, picnic grounds, archery range, and shooting gallery, as well as a varied assortment of coin-operated machines. Music is furnished by a Rock-Ola phonograph.

Pennsylvania

WILKES-BARRE, Pa., June 7.—Lou Unterberger announces that his Rex Novelty Company has been appointed distributor for Buckley amusement games and music. Lou recently moved into larger quarters to afford quicker service for his increasing list of locations.

Ben Sterling Jr., of Sterling Service, Mooste, Pa., inserted a large ad in The Scranton Tribune advertising Wurlitzer phonographs and listing the summer resort and park locations where the Wurlitzers can be found.

It is reported that Kingston Borough may revise its recently passed ordinance taxing pinball machines. The revision may take into consideration the proprietor of a recreation center who has many of the machines in operation. It is reported that he may be taxed collectively without being compelled to pay a tax on some machines that are seldom used.

Youths under 18 will be prohibited from playing pinball machines under the provisions of an amendment to an ordinance being considered by the Scranton City Council.

IF IT'S A  
**DECCA**  
it's A HIT!

TOP MONEY MAKERS IN ALL YOUR LOCATIONS

28 COMPLETELY STOCKED BRANCHES TO SERVE YOU. ORDER THESE DECCA HITS FROM YOUR NEAREST BRANCH TODAY!

**BING CROSBY** Paradise Isle  
Aloha Kuu Ipo  
Aloha ..... 3797

**THE MERRY MACS** The Hut-Sut Song  
Mary Lou.... 3810

**THE JESTERS** The Hut-Sut Song  
'Round Her Neck She  
Wears a Yeller  
Ribbon .... 3778

**JIMMY DORSEY** Blue Champagne  
All Alone and  
Lonely ..... 3775

**EDDIE CANTOR** Yes, Sir, That's My  
Baby'  
Makin' Whoopoo  
..... 3798

**GUY LOMBARDO** On the Boulevard  
My Gal Sal... 3799

**THE INK SPOTS** I'm Still Without a  
Sweetheart  
So Sorry .... 3806

**LAWRENCE WELK** Friendly Tavern Polka  
You Are My Sun-  
shine ..... 3725

**TERRY SHAND** Wabash Cannon Ball  
K-K-K-Katy . 3783

**MILLS BROTHERS** Brazilian Nuts  
I Yi Yi Yi  
Amigo ..... 3789

**DICK ROBERTSON** G'Bye Now  
Just a Little Bit South  
of North Carolina  
..... 3792

**FREDDIE FISHER** The Old Grey Mare  
Bye Bye Black-  
bird ..... 3788

**RED FOLEY** I'll Be Back in a  
Year  
Where the Mountains  
Meet the Moon  
..... 5937

**ERSKINE BUTTERFIELD** Jelly Jelly  
I Dreamt I Dwelt in  
Harlem .... 8552

**DECCA COIN MACHINE SPECIAL**  
**PETE JOHNSON'S** 627 Stomp... 18121  
Band

List Price 50c  
and remember—

IT SOUNDS BETTER ON

**DECCA**

MARBLE-GLO CABINETS  
FOR AUXILIARY or EXTENSION SPEAKERS



To house any 15" speaker. Two cutout  
shafts and musical notes on side wings,  
backed by plastic, and illuminated, complete  
with smart-looking buffle cloth, steels,  
one and plug  
DESIGNED FOR PERFECT  
TONE REPRODUCTION \$12.50  
Similar Cabinet to house any  
12" speaker \$10.00  
MARBLE-GLO REMOTE CONTROL  
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BURG AND ROCK-OLA  
MECHANISMS \$22.50  
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The COMET  
AUXILIARY SPEAKER

★ It's tops for beauty and perfect tone re-  
production. Indirect illumination. Equipped  
with baffle board and volume control. Avail-  
able with or without speaker.

WRITE FOR ILLUSTRATED FOLDER  
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WHISTLING STAR

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**FRED  
LOWERY**

★  
WITH HORACE HEIDT and his MUSICAL KNIGHTS

Currently on TUMS' POT O' GOLD PROGRAM NBC  
**RECORDING ARTIST  
ON THE COLUMBIA LABEL**



Fred Lowery's List of Recordings of Favorite  
Numbers Most Often Requested—  
Just released:

**The World Is Waiting For The Sunrise**  
Backed by—  
Whistle-Itis  
36031

**Indian Love Call**  
Backed by—

**I Love You Truly**  
36200

WILLIAM TELL • LISTEN TO THE MOCKINGBIRD.....35234  
LEANING ON THE OLD TOP RAIL • TUMBLING TUMBLE WEEDS...35393

Currently on tour

★ **THE ARMY LOVES HER! THE NAVY LOVES HER!**

SOON THE WHOLE WIDE COUNTRY WILL LOVE HER!  
that's why—

**"She's Got A Great Big Army Of Friends"**  
(SINCE SHE LIVES NEAR THE NAVY YARD)  
featured by  
THE McFARLAND TWINS, on

Published by— **OKEH RECORD 6215**  
**ALVIN MUSIC CORPORATION, 1650 Broadway, New York**

**OPERATORS!**

**EDDY  
HOWARD**

writer of  
"CARELESS"  
"MY LAST GOODBYE"

Records Another  
**MONEY-MAKING TORCH  
BALLAD**

**"I FORGIVE BUT  
CAN'T FORGET YOU"**

**COLUMBIA LABEL  
No. 36104**



**RUSS MORGAN ENTERTAINS OKLAHOMA WURLITZER MUSIC MERCHANTS** as guest of Decca and the Commercial Music Company, Oklahoma City. Left to right: N. H. Hickman, L. D. Sanders, Byron Lewis, W. B. Atkins, Charles Chastain, Mrs. Sarah Chastain, Russ Morgan, Phyllis Lins, Morgan's vocalist; Mrs. E. E. Settlemyer, E. E. Settlemyer, Ike Leonard, Kenneth Hennessey, Jack Coia, Bob Lester, Bob Taylor, Humpy Maynard, Lloyd Barrett, and B. H. Williams. (Manufacturer's release.)

## On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 10)

**GLENN MILLER** (Bluebird B-11163)  
*Boulder Buff*—FT. *The Boogie Woogie Piggy*—FT. VC.

The Norvello-Norman number on the A side could have been great in the Tuzedo Junction manner if the basically excellent riff had been allowed to play around past the first few bars. Intro and start of the first chorus are fine, and the tune makes a definitely favorable impression (despite its slight reminiscent quality), but beyond that it's routine swinger stuff that never lives up to the promise of the beginning. Reverse is a swing ditty coupled to a pseudo-nursery rhyme lyric that succeeds in being neither fish, fowl, nor good solid anything. Tex Beneke and the Four Modernaires (a Miller disk may just possibly come up one of these days that doesn't have the Four Modernaires on the vocal) seem a little embarrassed by the inanities of the wordage they are called upon to mouth. Miller can and should do much better than this.

Either side can be good music machine fodder, although there's nothing particular on either one to demand instant inclusion in the boxes. Miller's records have not graded as many phones in the same proportion lately that they did some months ago, but while "Boulder Buff" in particular can possibly correct that, it still isn't made of the surefire stuff that carried Glenn to the phono heights a year or so ago.

**JIMMY DORSEY** (Decca 3775)  
*Blue Champagne*—FT; VC. *All Alone and Lonely*—FT; VC.

Another great side comes from the J. Dorsey crew, in this case the plenty appealing *Blue Champagne* on side A. Some exceedingly pretty playing is spread over a medium tempo beat, with Bob Eberly singing another of his fine vocal choruses. To make the thing complete, it's a far better-than-average tune that Dorsey has to work with here. Plattermate is somewhat less so, a slow, moody compo that likewise is treated to some pretty scoring and an Eberly vocal performance.

Side A has everything to make it a fit companion to some of the current hit music machine disks from this band. With Dorsey riding high, wide, and handsome in the boxes now, it's highly possible that "Champagne" will duplicate the success of Jimmy's other records. The B side hasn't as much strength, and if this disk is under the needles, it will unquestionably be the A side that makes contact with them.

**BOBBY BYRNE** (Decca 3774)  
*Two Hearts That Pass in the Night*—FT; VC. *These Things You Left Me*—FT; VC.

Some nice ensembles, and some particularly good Byrne tromboning, make of these two ballads a pleasant turntable interlude. Stuart Wade's vocals on both sides are also nicely enjoyable, but over the whole thing there never-

theless remains an aura of unexciting conventionalism that hurts the general quality of the component parts. Side B especially is at a disadvantage, because this tune has been recorded so many times, and so many weeks ago, on other labels.

Byrne has thus far not had too much luck along the phono network, and there isn't much about these two sides to indicate a change in his phono fortunes. B side song in particular is too old to stand much chance of clicking now, and the A side has the sock necessary to attract undue attention.

**DICK JURGENS** (Okeh 6209)  
*Kimer's Tune*—FT. *You're the Sunshine of My Heart*—FT; VC.

A catchy tune, played bouncily and brightly, distinguishes the first side, with some forthright piano occupying a lot of the grooves. Little touches of corn are discernible in spots, but on the whole it's an entertaining instrumental number on an unambitious scale. Flip-over is a straight arrangement of a weak song, voiced by Harry Ood in a better manner than the number deserves.

Jurgens' fans will undoubtedly like to see either side in their favorite coin phono, but for general machine consumption, these haven't the power of other Jurgens recorded works.

**GENE KRUPA** (Okeh 6210)  
*Let Me Off Uptown*—FT; VC. *Flamingo*—FT; VC.

A medium riff tune with five lyrics fills in the three rim-to-label minutes on the first side, made distinctive only thru Roy Eldridge's hot trumpet bit. The sepla tootler also helps Anita O'Day out on the wordage, and their vocal by-play is amusing and a little different. Reverse allows Howard Du Lany the spotlight on a heavy, dramatic ballad. Arrangement backing the singer is in keeping with the sophistication of the song.

All-out music machine hitdom seems a little remote, as far as the record is concerned. Swing spots may go for the Harlequin live on the first side, and if "Flamingo" becomes popular as a song, Krupa's version can stand up with any of them released so far. But at the moment there is nothing apparently outstanding here.

**JOHNNY LONG** (Decca 3785 and 3786)  
*Take It Jackson*—FT. *Miss Johnson Phoned Again*—FT; VC. *That's What I Like About the South*—FT; VC. *Back Home Again in Indiana*—FT; VC.

Four good sides are knocked out by this band here. In each case the beat, drive, and interpretation of forthright arrangements remain on a high level, with three vocal choruses, by Helen Young on *Miss Johnson*, Paul Harmon on *South*, and Bob Houston on *Indiana*. Keeping up the consistently good quality, Long's sax section is excellent on *South*, and so is a heated trumpet bit. *Solos* on *Jackson* are likewise out of the top drawer.

Long unfortunately doesn't mean as much on the machines as the basic rightness of his band should make him mean, and despite the evident merit of each one of these sides they still have to overcome the handicap of relatively little ork name value.

**SAM DONAHUE** (Bluebird B-11169)  
*Loafin' on a Lazy Day*—FT; VC. *Saxophone Sam*—FT; VC.

Donahue's third Bluebird record doesn't show a great deal more than his first pair of disks. Song on the A side has nothing at all, and its jerky tempo and arrangement don't matter, either. Nor does Frances Claire's poor singing. Reverse showcases Donahue's sax work, which is definitely good, but the brass here is loud, brassy, and stereotyped. *Ken Metel* and a chorus do the lyrics, which aren't too bright.

It's hard to see anything about either side meaning anything to the music boxes.  
(See ON THE RECORDS on page 88)

# Talent and Tunes On Music Machines

A COLUMN FOR PHONOGRAPH OPERATORS

By HAROLD HUMPHREY

## News Notes

Jack Leonard, Okeh singing artist, is stationed at Fort Dix, Wrightstown, N. J., singing for a strictly male audience. . . . The Andrews Sisters' picture work will be interrupted in July when the girls tie themselves to Chicago for a new eight-week commercial air show on NBC from that city. . . . Jack Kapp, Decca ace, has returned to New York from a day in Los Angeles. . . . Dorothy Lamour has sailed from Los Angeles for rest cure in Honolulu. . . . Add film ace: Carol Bruce, who has done some spot recordings for Decca, is scheduled for a Universal movie. . . . Band leader Kinney Ellis and his outfit will appear in Universal's Radio Revels of 1942. . . . The Merry Maes have a part in the coming film *Moonlight in Havana*, also a Universal production. . . . Glenn Miller's long-awaited movie debut, *Sun Valley*, is set for an early release date, and the title has been changed to *Sun Valley Terenade*.

Bob Crosby has just cut two new originals for Decca, as yet unnamed. One side will feature drummer Ray Buduc beating a tom-tom which changes pitch as the tune unfolds. . . . Operators should keep an eye on the film "Sunny" when it is released, because the headlines prophesy that old numbers like the title song and "Do You Love Me" will experience a big revival. . . . Glenn Miller, drummer for the Art Jarrett band, has switched over to Johnny Long's oak to replace Jules Medelson. . . . The 20th Century Theater, Buffalo, set up a huge automatic phonograph display in the lobby when the Mill Hertz Trio played there and Hertz's records were plugged on the machine for patrons. . . . Band leader Wil Beedley has a title for a new boogie-wogie tune, but no tune yet. Title is "Fry Me, Oscar, But Not at the Waldorf." . . . Leonard Jay, Victor ace, left New York for some recording sessions in Chicago. . . . Bill Downer, formerly road manager for the Charlie Spivak orchestra, is now assistant to Dave Kapp in the New York offices of Decca.

## Intermezzo

This dreamy ballad hit the top of the Record Buying Guide last week after receiving widespread plugging over radio and thru sheet music sales. Written by Heinz Probst, it was originally published by Carl Gehrmans Musikforlag in Stockholm, Sweden. Edward Schuberth & Company, New York, published the U. S. edition of *Intermezzo*, and it was featured in the United Artists picture of the same name, starring Leslie Howard and Ingrid Bergman. The movie was a box-office flop, and it is thought that is the reason the movie did not catch on at the time the movie was released. Why it suddenly becomes a top hit several months later is anyone's guess, but it has, and every recording company has several different disks of it on the market. Forty-two radio bands use it today as a signature.

## Release Previews

Sammy Kaye's newest recording sessions for Victor have included "Sleepy Serenade," "Don't Cry, Cheryl," "Reluctant Dragon," and "Sand in My Shoes." . . . Harry James has recorded "Daddy," "Relaxing," "Aurora," "You Made Me Love You," "Silent Love," and "The Dodge Fan Dance" for Columbia. . . . Sonny Dunham's latest studio sitting at Victor-Bluebird had the maestro doing "Lament to Love," "Down, Down, Down," "Matinee at the Meadowbrook," and "Sand in My Shoes." . . . McFarland Twins have cut "She's Got a Great Big Army of Friends (Since She Lives Near the Navy Yard)" for the Okeh label. It's a novelty tune by Monty Siegel, of Alvin Music Corporation.

## Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country who have mentioned artists and records as local favorites, in addition to the national leaders listed in the Record Buying Guide:

### LINCOLN, NEB.:

Nightly Night, Dick Jurgens.

Fairly recent, this sweet number is the theme of Alvin Roy, but the Jurgens recording of it is the one that the op-

erators here are using plenty of. That's because of Jurgens' rep thruout the Midwest. Reports say that most of the machines have the record and it is ranking among the top money-makers.

### MILWAUKEE:

Pound Your Table, Rene Musette.

It's another of those drinking songs similar to Beer Barrel, Rene was the accordionist in the Will Glahn Musette and now has his own combo. Operators here are plugging it as a likely successor, and this German-populated city is taking to it.

### SAN FRANCISCO:

Bless 'Em All, King Sisters with Barry Wood.

Victor's combining of these artists for a few recordings recently was evidently an okeh thought, for operators in this Coast city anyway. Their singing of this eulogy to the selective draftees has caught on here principally because of the nifty song work, but, of course, the timeliness of the subject has no doubt helped, too.

## New Orleans

NEW ORLEANS, June 7.—Pin game operations continue to expand in New Orleans and adjacent territory. The departure of vacationists, closing of schools, and warmer weather combine to slacken call for rentals, but this is somewhat offset by expansion of music operations at resort centers. Beverage machines are becoming more popular, while candy and gum vendors suffer from weather conditions.

Despite the slowing up of music machine operations in the city proper, operators from the Bayou area of the State continue to press distributors for quicker deliveries of phones and remote equipment.

Reorganization of phonograph operators of the city into the New Orleans Automatic Phonograph Operators' Association, with Jules H. Peres, head of J. H. Peres Amusement Company, as president, was announced following a meeting last week. John Bosch was elected vice-president, and F. P. (Buster) Cien, Great Southern Novelty Company, secretary-treasurer. About 35 members are enrolled, constituting the bulk of the



SAMMY KAYE, seated precariously on a music box, while Nat Cohn, of Modern Vending, looks on. (Distributor's release.)

machines on location in the city. Monthly meetings are planned.

A broadening demand for new and used pin games is reported by Nick Carbajal, Dixie Coin Machine Company, Inc. Latest models by Bally, Kenney, Exhibit, Chico, Western, Gottlieb, and Stoner are selling steadily, according to Carbajal.

Joe Pipitone, veteran coin machine operator, has been seriously ill at Hotel Dietz.

Ed Rodriguez, American Coin Machine Company, has received a shipment of Western Products' new Seven Flashers and placed them on location.

Tom Williams, of Stelle & Horton, Houston, was in town this week. He made a rush trip to Shreveport for some special remote installation work and took along Val Peterson and Louis Murphy, of the Louisiana Amusement Company, for assistance.

Rock-Ola sales continue to run far in advance of factory deliveries here, Melvin Mallory, manager of the Louisiana Amusement Company, reports. Mallory is still confined to his home by illness but expects to be back at the office soon.

Robert Dupuy becomes office manager of the new F. A. B. Distributing Com-

pany's New Orleans sales office. Fletcher Blalock, head of the company, is spending a few days in New Orleans and reports continued demand for Wuritzer phonographs. Al Mendez, district sales manager for Wuritzer, is in North Tonawanda, N. Y., this week.

Johnny Mongogna, of Kenner, La., came in town this week to buy new phonographs and remote equipment.

F. W. King, of the C. & N. Sales Company, is on a business trip in Louisiana and South Mississippi this week. He writes that business is good thruout this area as defense spending expands.

ALL THESE ARTISTS  
ON ALL THESE LABELS  
BRINGING YOU THIS HIT—

"JUST A LITTLE BIT  
SOUTH OF  
NORTH CAROLINA"

DICK TODD on BLUEBIRD  
GENE KRUPA on OKEH  
RAYMOND SCOTT on COLUMBIA  
MITCHELL AYRES on BLUEBIRD  
DICK ROBERTSON on DECCA

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JURGENS  
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That's Really OKEH  
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SUNSHINE OF  
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HEAR  
GRAY GORDON'S  
recording of  
'Make Believe' and  
'WHY DO I LOVE YOU'

Bluebird No. B11138



A BIG HUG FOR THE MILLS EMPRESS from band leader, Art Jarrett, who has just signed a contract as a recording artist. Jarrett has taken over the Hal Kemp band and is currently appearing at the Blackhawk in Chicago. (Manufacturer's release.)

# PHONOGRAPH HEADQUARTERS

## WURLITZER

**61**
**COUNTER MODEL  
WITH STAND**
**GUARANTEED \$79.50  
PERFECT**

With D.C. Motor, \$84.50

## WURLITZER

**16-Record MARBL-GLO  
With Illuminated Dome  
As Illustrated**

**Complete \$69.50  
Ready to Operate**

- 400 Wur. MARBL-GLO \$39.50
- 616 Wurlitzer Regular 49.50
- 616 Wur. Ill. Grill... 54.50
- 500 Wur. Keyboard... 134.50
- 500 Wur. Keyboard, Slug Proof... 149.50
- 600 Wur. Rotary, Slug Proof... 134.50
- 600 Wur. Keyboard, Slug Proof... 139.50

### MISCELLANEOUS

- Air Raiders ..... \$109.50
- Navy Bomber ..... 119.50
- Sky Fighters ..... 175.00
- Anti Aircraft (brown). 69.00
- Buckley De Luxe Diggers ..... 89.50
- Love Testers (used). 125.00

## ARCADE

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**Complete PHOTOMATIC  
Machines and Supplies**

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Game

**\$18.50**


1/3 Deposit With Order

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# EASTERN FLASHES

NEW YORK, June 7.—This was one of the most outstanding weeks in the history of Coin Row. Operators from everywhere came to buy machines. Music machines continued to lead in sales, with distributors here doing a whale of a business.

Doc Eaton, of Buckley Music System, and his wife spent a week-end in Syracuse. Doc visited Pete Schenone, Buckley sound engineer, who is confined to a hospital with a broken leg, and also met Henry Seiden. . . . Seymour Pushell, of New Britain, Conn., is reported making great progress with his enterprise.

Earl C. Backe, of National Novelty, is doing a big job with the Rotor Table games. The games now appear in Madison Square Garden. . . . Bill Rabkin's International Mutoscope Company is jammed with orders for arcade equipment. The firm reports this season the busiest of its 46 years in the coin machine business.

Barney (Shug) Sugarman, of Royal Music Company, Newark, is one of the more progressive Jersey music operators and now boasts of one of the finest music routes in the State.

Bert Lane, of Seaboard Sales, is finding the days too short to accomplish the many things he has in mind. He reports Genco and Mutoscope machines are being ordered in quantity. . . . Charley Lichtman has opened offices on Coin Row for his Midtown Vending Machine Company.

Willie (Little Napoleon) Blatt, of Supreme Vending Company, deserves his title, as his pin game, music machine, and merchandise routes and penny arcades are putting him in the big-operator class. . . . Jack Fitzgibbons was on the road all week thru New England. Bally is making fast delivery of machines and Jack is pleased with the co-operation he is receiving.

Bill Rabkin, of International Mutoscope, returned this week from a holiday fishing trip in the Battensia Lakes of Canada. Bill passed out 20-inch pike to his friends.

### OF MEN AND MACHINES . . .

Hymie Budin is shipping plenty of reconditioned games and selling lots of Stoner's Wow. . . . Mike and Joe Munves report that his ideas being sent the firm for a new arcade machine merit the serious attention of the industry. . . . Tony Gasparro's headquarters are busy supplying the demands of operators, jobbers, and distributors for more machines. . . . Jack Berger, of Newark Coinco, has a smoothly functioning service organization, and his list of customers is reported to be growing greater every week.

Outstanding sales job was George Pomer's 21-day blitzkrieg on Mills Panoram. With his territory consisting of New York City, Rockland and Westchester counties, Long Island, and the 12 northern counties of New Jersey, it took George just three weeks to close it out.

Harry Pearl has left for Chi to visit the Rock-O-Tel factory. . . . Al Sherry, Al Koondel, and Phil Gould, the three ambassadors of Ambassador Vending Company, are sending out a call for arcade equipment. . . . Jack Kay, of Ace, is busy shipping games to every State. . . . Sam Sachs, of Acme Sales, reports that music operators are jamming his remodeling shop to have their phones reconnected along Acme lines.

Harry Wichansky is running the music machine on Meeker Avenue, Newark, with all the jitterbugs gathered around them at Millman's. . . . Al Simon, Murry Simon, and Jack Semel, of Savoy Vending, are so busy catering to their Brooklyn trade they just haven't the time to get out and get some sunshine. . . . Dave Stern is doing a grand sales job with Wurlitzers in his part of Jersey. . . . Dave Firestone, traveling thruout the Midwest for Cent-a-Mint Sales Corporation, is reported on his way back to town. Herbie Gottlieb is looking forward to his arrival, as the firm is planning a campaign to tell the trade about their one-cent Mason Mint vander.

### FAST FLASHES . . .

Eddie Corriston is busier than he has been in months and hasn't been seen around much in the Newark area. . . . Charley Aronson and Bill Alberg are enthused over the fact that Evans Play Ball and Super Bomber will be on display at their offices next week. Charley and

### Musicians' Convention

SEATTLE, Wash., June 7.—The American Federation of Musicians opens its four-day convention in Seattle June 9. According to James C. Petrillo, president of the Federation, recorded music will be the main topic for discussion. One plan is to limit the number of recordings an orchestra can make during a year. Much attention will also be given to the use of recorded music by broadcasting stations.

One report is that automatic phonographs will be thoroughly discussed. In order that the phonograph trade may be fully informed of movements in the making, The Billboard will undertake to give a concise and complete report in our next issue of the musicians' convention as it relates to records and phonographs.

Bill are having a friendly sales contest on the machines.

Al S. Cohen, of Asco, Newark, says business has zoomed to the top in a very short time, and operators still keep coming. . . . Joe Parina, New Britain, Conn., operator, has gradually been increasing his route. . . . Abe (General) Fish is up to his ears in work. His former bookkeeper, now in the army, spent a few days in town last week-end. . . . Fred (Seaboard) Iverson made a fast trip thru New England and reports conditions good.

Tom Haynor, Schenectady operator, has a fine operation of Drive-Mobiles, and reports collections fine. . . . Fred Iverson, with his two pals, Max (Baron) Putterman and Alex (Flash) Gold, were spotted at Billy Rose's Diamond Horseshoe Decoration Day night. . . . Nat Cohn and Harry Rosen, the Modern Vending execs, had straitlener tickets to Chicago for this week-end, but the terrific storm that hit New York forced them to take the railroad. . . . Irv Mitchell has received many congratulations on the second anniversary of the founding of his firm. . . . Leroy Stein is a busy man these days.

### HERE AND THERE . . .

Word comes from Baltimore that the sales sponsored by Roy McGinnis jammed the firm with business. . . . Tony (Dursell) Degutis, popular New Britain, Conn., operator, has been laid up the past two weeks. His secretary, Nick, is taking good care of everything, but admits only Tony can do the job right.

The job Irv Blumenfeld, of General Vending Service Company, Baltimore, has done with Daval and Gotlieb products and with Scientific's Batting Practice is expected to have won a tremendous following for the firm.

Max Levine, of Scientific Machine Corporation, reports orders for Batting Practice continue to pour in. Max reports many leaders who have visited his plant believe the game will be doing just as well on location five years from today.

The New York colmeners are wondering when Art Nyberg, of Calvert Novelty Company, will come to visit them again. . . . Walter Mann, of G. V. Corporation, was in Philly last week and it is believed that another big deal for DuGrenier one-cent Adams Gum Vender has been completed. . . . Seiden Distributing Company, Albany, is preparing a special sale. . . . Schoenberger, of Modern Vending Company, reports that Claude Thornhill's Okeh record of Eddie Lane's new song, When the Lilacs Bloom Again, is going great.

### PHILLY FLASHES . . .

Used games are at a premium in this area. The many arcades that have gone up in the vicinity have depleted the stock. . . . Art Pockrass, Buckley regional director, is so busy on the outside that Mrs. Pearly Pockrass is spending much time at Universal headquarters keeping things rolling on the inside. . . . Sammy Weinstein, of Mutual Music, now has 900 wall boxes in Philly alone. . . . Ed (Tippy) Klein, of Premier Music, boasts 700 boxes on location. . . . Mrs. Sonya Miller, boss at Bob Amusement, announces that her daughter, Frieda, will be married in November. . . . Al and Chick Edelson, of Blackhawk Amusement, are busier than ever. . . . Jack Lansman, of Blackhawk Manufacturing Company, is always on the go. He is the toughest man in town to find. . . . Coin Row is glad to hear that Jack Brandt's wife is on the road to recovery from her recent illness. . . . Al Rodstein reports that A. B. T.'s Rifle Sports Range is going over with such a big bang that boys from all over the territory are coming in for information. . . . Bill King, of the Quaker Vending Company, is doing a big job with music.

Jack Kaufman, of K. C., reports business better than ever. . . . Joe Ash, of Active, has been planning a trip to Chicago the last few weeks but every time he gets his grip packed he has to cancel the trip because of the rush of business. . . . Bill Heirigel, of Keystone Manufacturing Company, is another boy that is having a hard time keeping up with the rush of business. . . . Roy Torr is contemplating putting salesmen on the road to follow up the many leads he is getting from all over the country in answer to his ads. . . . Frank Engel left for Chicago last week and will be joined by Mike Spector, the other half of the Automatic Amusement brain trust, just as soon as Mike gets better. . . . I. H. Rothstein, of Banner, keeps boosting Batting Practice to the skies. . . . Harry Hunn, dynamic head of the inside force at Keystone, really keeps the boys on their toes. . . . Bill Embar is going in for remote control in a big way. He called Frank Engel long distance for all the Bar-o-Matics he could get. . . . Joe Freedman, of Harrisburg, advises that he expects to be with Uncle Sam soon. . . . Bobby Kline was in town almost all last week getting things in order at Coleman Vending Machine Mart. Kline reports that DuGrenier's Champion is bringing in customers from all over Pennsylvania. He plans a trip to the coal regions this week, and Phyllis Lean will take care of the local trade. . . . Harry Steele is busy with his arcade in Wildwood, N. J.

Harold Berenbaum, Active mechanic, is the proud daddy of a girl. . . . Leo Kreis, of Chicago, was in to see Joe Ash. . . . Louis Unterberger, of Wilkes-Barre, spent a week-end in Atlantic City. He visited Art Pockrass, of Universal, before he returned home. . . . Sam Klein, one of the oldest operators in the territory, is sporting a new Buick. He reports collections on the upgrade. . . . You don't have to join the navy to see the world. Just take a ride with Sam Sygma when he makes the rounds of his locations. He jumps all over the State. . . . Bill Heirigel is doing a great job with Mills Panoram. . . . His territory includes Eastern Pennsylvania, Lower New Jersey, Washington, Maryland, and Delaware.

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Miracle Point Needles  
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★ DON'T MISS THIS NICKEL-GETTING NATURAL! ★  
Dir. William Morris Agency



## Record Buying Guide

An Analysis of Current Songs and Recordings From the Standpoint of Their Value to Phonograph Operators

TRADE SERVICE FEATURE of Billboard

### GOING STRONG

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country. Recordings listed without an explanation are those that have appeared on this heading for one week or more and have thus become such established successes that they require no further explanation.

**Maria Elena.** This now lives up to the promise it has been showing for the past few weeks and steps up here among the leading phono lights. **JIMMY DORSEY\*** is far and away the strongest disk on it, with **WAYNE KING\*** trailing in second place and **TONY PASTOR\*** coming along suddenly to join the procession.

**Daddy.** From the moment it started, this **SAMMY KAYE\*** recording looked certain to hit the heights, and it does just that this week. It's enormously popular in every machine housing it, and a large majority of the nation's phonos is playing it to extremely satisfying returns.

**Amapola.** (10th week) **JIMMY DORSEY\***, **SAMMY KAYE\***, **CONNIE BOWWELL.**

**Oh, Look at Me Now.** (7th week) **TOMMY DORSEY\***.

**Dolores.** (6th week) **TOMMY DORSEY\***, **BING CROSBY.**

**The Band Played On.** (8th week) **GUY LOMBARDO\***.

**G'bye Now.** (3d week) **HORACE HEIDT\***, **VAUGHN MONROE\***, **WOODY HERMAN\***.

**My Sister and I.** (3d week) **JIMMY DORSEY\***, **BENNY GOODMAN\***, **DICK JURGENS\***.

**Intormexzo.** (2d week) **GUY LOMBARDO\***, **BENNY GOODMAN\***, **WAYNE KING\***, **WOODY HERMAN\***.

### COMING UP

Recordings listed below are those which operators report are not yet top-notch money-makers but which are growing in popularity on automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

**The Hut-Sut Song.** Coming along particularly well is this novelty ditty that started on the West Coast and now bids fair to sweep the country. **HORACE HEIDT\***, **FREDDY MARTIN\***, and the **KING SISTERS\*** are carrying its catchy melody in the boxes.

**Aurora.** Also stepping right along in a way to indicate eventual complete hitness is this musical import from Brazil, as recorded by the **ANDREWS SISTERS\*** and also by **JIMMY DORSEY\***. The latter's disk is considerably behind the singing sisters, who had a head start on the number.

**Friendly Tavern Polka.** It's a bit difficult to keep up with the peregrinations of this one. It began in a big way, then petered out a little, and now it comes back into the picture pretty strongly. It should have made "Going Strong" a few weeks ago, but it didn't, for some obscure reason. Now it's pointing that way again, with **HORACE HEIDT\*** still alone on it.

**Everything Happens to Me.** Slightly on the weak side is this clever lyric song. It never gave signs of being a tremendous item, for that matter, but it did look as tho it would do considerably better than it is doing currently. **TOMMY DORSEY\*** and **WOODY HERMAN\*** are its champions in the phonos.

**Green Eyes.** Mentioned as a "Possibility," this has now emerged into a position of concrete value to operators. It's not overly strong at the moment, but the **JIMMY DORSEY\*** record of it shows many signs of getting ahead nicely.

**Let's Get Away From It All.** Also listed for a couple of weeks in the section below this one, this lively, bright number with more entertaining lyrics than most songs finally starts in its phono career in earnest. It, too, is far from being a front-runner at present, but it is now displaying enough stamina to promise perhaps several weeks of fair enough returns for operators. **TOMMY DORSEY\*** is by himself here.

**A Little Bit South of North Carolina.** Still another "Possibility," this ditty comes up here this week, netting enough favorable mentions from operators in a number of localities to indicate that machines all over the country may shortly be doing very well with it. **GENE KRUPA\*** and **MITCHELL AYRES\*** have the recordings on this one.

Songs listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even tho they most probably will never climb into "Going Strong."

**I'll Be With You in Apple Blossom Time.** (7th week) Mixed reaction, with some spots still doing very well with it. **ANDREWS SISTERS\***.

**Do I Worry?** (6th week) Continuing to pull pretty well, but past its peak. **INK SPOTS\***, **TOMMY DORSEY\***.

**Walking by the River.** (5th week) Weakening. **UNA MAE CARLISLE.**

### POSSIBILITIES

Recordings listed below have not as yet shown any strength in automatic phonographs but are the most likely prospects for music machine success among new record releases. These suggestions are based upon radio performance, sheet music sales, reports from music publishers as to the relative importance of certain songs in their catalogs, as well as on the judgment of The Billboard's music department.

**Goodbye, Dear, I'll Be Back in a Year.** Operators would do well to stock this one immediately. It is exhibiting every indication of being an extremely big coin phono number, in the **HORACE HEIDT\*** version. It's timely, because of its draft angle, and it offers a vocal by **Ronnie Kemper**, remembered by nickel dropppers for his slinging of *Cecilia*.

**Two Hearts That Pass in the Night.** A particularly listenable ballad, this has met with scattered success on machines already, in arrangements by **SAMMY KAYE\*** and **CHARLIE SPIVAK\***. Operators might keep an eye on it.

**The Things I Love.** This ballad has been plugged a lot over the air of late, and, altho it hasn't caught on in the boxes to any appreciable extent as yet, there are enough mentions about it from some sources to indicate that it may yet amount to something on the turntables.

**Blue Champagne.** Another **JIMMY DORSEY\*** recording that has what it takes to follow in the footsteps of some of his other current quick disks. Title, melody, and performance are all attractive and all in the accepted coin phono tradition.

**What Word Is Sweeter Than Sweetheart?** An especially commercial song, this is in the same vein as *Let Me Call You Sweetheart* and similarly simple, sentimental, appealing ballads. **VAUGHN MONROE\*** and **SAMMY KAYE\*** have disks of it available that could conceivably do big things along the phono network.

\* Indicates a vocal chorus is included on this recording.

Double-measure records are purposely omitted from this column.

## NICKEL NABBING NIFTIES!



ON Victor  
AND  
Bluebird  
RECORDS

Top Titles  
of the Week

These are the money-making musts for your machine — a hit tune foursome now on call from coast to coast!

### DADDY

Sammy Kaye — 27381  
Joan Merrill — B-11171

### MARIA ELENA

Tony Pastor — B-11127  
Abe Lyman — B-11005  
Wayne King — 26787  
Dick Todd — B-11156

### HUT-SUT SONG

Freddy Martin — B-11147  
King Sisters — B-11154  
Joe Reichman — 27420

### AURORA

Vaughn Monroe — B-11160  
Sammy Kaye — 27433

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Needles from your RCA Victor  
Distributor Today. In Canada,  
RCA Victor Co.,  
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50,000  
COLLEGE MEN  
CAN'T BE WRONG!  
Ginny Simms

VOTED "OUTSTANDING  
VOCALIST" IN  
BILLBOARD'S 4TH ANNUAL  
COLLEGE POLL

DON'T DELAY — CASH IN NOW —  
GET HEP TO GINNY'S

OKeh records

Ginny's voice is as lovely as her face—and, brother, that's going some! The nation's college kids picked her as number one in their college polls—the same boys and girls who keep those nickels rolling into your machine. Here are Ginny's latest and best OKeh platters:

- 5117 I GOTTA RIGHT TO SING THE  
BLUES  
SWEET AND SLOW
- 5290 FAITHFUL FOREVER  
IT'S A HAR, HAR, HAPPY  
DAY
- 5350 ON THE ISLE OF MAY  
OOH! WHAT YOU SAID
- 5522 SAY IT  
THE MOON WON'T TALK
- 5703 I'LL NEVER SMILE AGAIN  
I CAN'T RESIST YOU
- 5751 TONIGHT  
NOW WE KNOW
- 5877 DEAREST, DEAREST I  
DO YOU KNOW WHY
- 5903 FRENESI  
YOU ARE THE ONE
- 5990 THESE THINGS YOU LEFT ME  
I'M OUT OF STYLE
- 6025 MAY I NEVER LOVE AGAIN  
WALKIN' BY THE RIVER
- 6050 I KNOW A SECRET  
A STONE'S THROW FROM  
HEAVEN
- 6087 SIGNS AND TEARS  
YOU DANCED WITH DYNA-  
MITE
- 6112 KEEP SMILING AT TROUBLE  
SMILIN' THROUGH

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## ESQUIRE PREMIUM VENDOR

1941's OUTSTANDING SUCCESS



Sample Premiums displayed in Vendor. Ball Gum concealed Eliminates Cheating. Complete Unit Consists of 1 ESQUIRE PREMIUM VENDOR, Standard Powder Blue Finish; 1 DISPLAY INSERT IN MACHINE, 1 DOZ. SMALL TWO-BLADE KNIVES, 1 DOZ. LARGE SINGLE-BLADE KNIVES. MACHINE FILLED WITH 1100 BALLS OF GUM, INCLUDING 20 STRIPED BALLS READY TO BE SET ON LOCATION. Don't be misled by cheap imitations and inferior merchandise! Be first in your Territory with this proven money maker!

ENTIRE DEAL ONLY **\$12.50**  
Rush Your Order Today!

### SPECIAL!

While They Last, Factory Re-Built.  
IMPS  
CUBS  
ROLL-A-PAKS  
CENT-A-PAKS  
PICK-A-PAKS  
HOME RUN  
SPITFIRE

**\$6.45 Ea.**  
1 OR 100



PIKE'S PEAK, \$32.50  
Immediate Delivery



### VIEW-A-SCOPE

Shows life-like TRUE VUE FILMS in standard dimension. Scenic, Stage, Night Clubs, Children's SPECIAL BALLY RAND, EARL CARROLL'S BEAUTIES AND OTHERS. 35mm Standard Film Only \$20.95 Ea. Operates on single Dry Cell Battery.

## MERCHANDISE MACHINES

### Candy Production Problems Aired At Nat'l Confectioners' Convention

CHICAGO, June 7.—The 58th annual convention of the National Confectioners' Association here this week was the occasion for much discussion on outlook for candy production and sales during the coming year. Several of these discussions were of interest to the vending machine trade and are reviewed below:

#### Sugar Outlook

Ody H. Lamborn, of Lamborn & Company, Inc., New York, in an address on sugars stated that in his opinion a repetition of the condition existing 20-odd years ago when the price of sugar skyrocketed to a fantastic price of 25 cents per pound is not now in the making. The fact is that Europe is producing a normal crop of sugar this year, and Cuba, Java, and other countries are building up surpluses of sugar because of inability to export it to foreign customers. More countries are producing sugar now than during World War I. The efficient manner in which the Sugar Act of 1937 is working was cited as another reason why there should be no shortage.

As an example, Lamborn pointed out that deliveries of sugar during the first four months of this year totaled 2,765,000 tons in comparison with 1,850,000 for the same period last year. He foresaw a rise in price due to increasing shipping costs, buriap prices, and possible inflation, but felt the rise would be made slowly.

#### Future for Nuts

Prices for nuts are expected to rise, according to Harold J. Clay, associate marketing specialist of the United States Department of Agriculture. Difficulty of securing shipping space is seen as affecting supply of almonds which normally come from Italy, Spain, and French Morocco, and cashews which reach this country primarily from India, also produced mainly in East Africa and sent to India for shelling.

Price of peanuts is expected to rise. With farmers' stocks relatively scarce, a continuation of the upward price trend can be expected; especially since the demand for peanut oil is resulting in higher prices.

"On the whole," Clay observed, "the supply of peanuts, pecans, walnuts, and filberts from the 1941 crop, the lighter than in 1940, will still be ample to take care of the needs of American confectioners if they do not permit too

many peanuts to be crushed for oil." Peanuts, he estimated, comprise nearly 95 per cent of the edible nuts used by confectioners.

#### Candy Wrappers

D. C. Everest, president of Marathon Paper Mills Company, warned candy manufacturers, already experiencing a shortage of foil for wrapping purposes, that they face a similar shortage in highly glazed and coated papers. "Unless some way is found to augment the production of formaldehyde and casein," he declared, "these types of paper may be out."

"At the moment," he explained, "equipment for the manufacture of formaldehyde is being diverted to the production of other items. What formaldehyde is available is being used in the making of plastics which are gaining in use as substitutes for other materials. Waxed papers, however, will probably continue in ample supply, altho it may be necessary to switch from a bleached to an unbleached sheet or at least to one not so white."

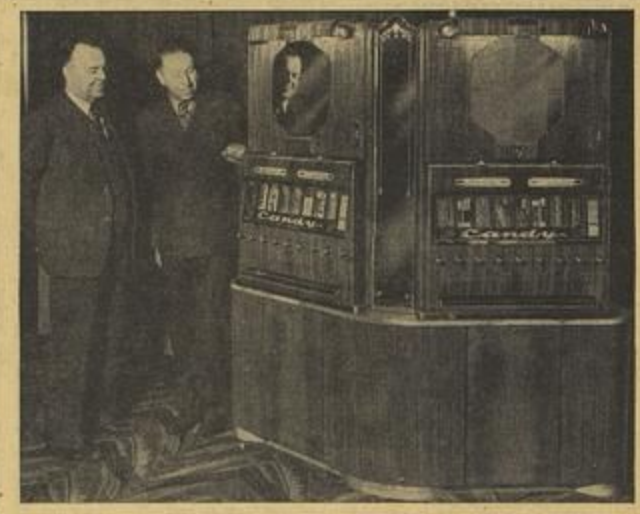
### CMA Plans for Annual Outing

NEW YORK, June 7.—Matty Forbes, managing director of the Cigarette Merchandisers' Association, Inc., has completed plans for the fourth annual spring outing. The Berkshire Country Club, Windale, N. Y., has again been selected for the affair, scheduled for Saturday and Sunday, June 14-15.

Most important event scheduled is the Inter-CMA baseball game, with New York and New Jersey associations as the competing teams. New York has won the trophy the past two years.

Prizes will be awarded for all tournaments. In the golf tournament the New York players will be Messrs. Peek, Schwartz, Bloom, Gluck, Seedman, Rosenblatt, and DeMaria. Prize will be a dozen golf balls. A baseball glove is offered in the handball tournament, and an appropriate prize will be given for the winner of the swimming meet.

The New York operators have always gone stag for the affair and this year will be no exception.



THEATER OWNER JESSE JONES, Portland, Ore., and W. F. Earl, Western representative of Stoner Corporation, admiring the de luxe Vendo-vendor recently installed in Jones's St. Johns Theater. (Manufacturer's release.)

## VENDS ALL PRODUCTS

Now 39¢ per



Here it is—the operator's ideal, all around, all purpose, all product bulk vendor. Designed by operators themselves to bring you bigger profits, faster, easier servicing. Write for complete details of this truly great machine!

THE NORTHWESTERN CORPORATION  
5 E. Armstrong St., Morris, Illinois

Model Illustrated  
**TRI-SELECTOR**  
**\$29.80**  
Each in Lots of 100 or More

**\$32.00**  
Each in Single Lots

Write for Free Price List

Used Machine Bergins. All kinds of Merchandise Ball Gum, 1/2 lb., 5/8 lb. Stands, Brackets, Globes, Charms.

Here's the way to bigger VENDING MACHINE PROFITS

**NORTHWESTERN SALES & SERVICE CO.**  
589 Conay Island Avenue, Brooklyn, N. Y.  
Phone: RUBENSTEIN 5-2266  
58 Fellinghussen Avenue, Newark, N. J.  
Phone: NIGELAW 3-2560

### RECONDITIONED CIGARETTE MACHINES

NATIONAL 6-30, as illustrated, complete with cabinet stand . . . **\$19.95**

7 COLUMN STEWART & MCGUIRE (Model 8), complete with cabinet stand . . . **\$35.00**

LOTS OF 5-10% Discount.

To operate 15¢ or 20¢ coin slot. All Machines perfectly reconditioned. 1/3 Deposit, Balance C. O. D.

**HERALD VENDING CORP.**  
305 Grand St., BROOKLYN, N. Y.

Now Low Price!  
**2 in 1 VENDOR**  
Brand New Machines  
10 or More \$7.50  
Single \$5.50 Ea.  
Capacity, 5 lbs. Nuts or Candy in each column. The 2 in 1 Vendor is a masterpiece, practically perfect Penny manufacturer that will be welcomed in the finest locations. **10¢ each your order TO-DAY as price will be advanced in near future.**

**D. ROBBINS & CO.** 1141-B DEKLEB AVE. BROOKLYN, N.Y.

**TORR** 2047-A-50, 68 PHILA., PA.



**Northwestern**  
MODEL 40  
THE WORLD'S  
FINEST VENDOR  
**\$5.30**  
In Lots of 100  
Less Than 25  
\$5.80 Each  
Time Payments—12  
months to pay.  
Liberal trade-ins.  
Immediate delivery  
on all models.

**VICTOR**  
DISTRIBUTOR  
Immediate Delivery—Liberal Trade-In.

ESQUIRE ..... \$7.50  
TOPPER ..... 6.95  
ESQUIRE PRE-  
MIUM VENDOR 12.50

**A. B. T.**  
DISTRIBUTOR  
Immediate Delivery—Liberal Trade-In.

BIG GAME..... \$34.50  
MODEL F..... 34.50  
CHALLENGER... 29.50  
CASINO ..... 40.00

**KLIX**  
"BLACK JACK"  
\$19.75 EACH  
CASE OF SIX \$110.00  
1/3 Deposit Required With Order.  
Send for Literature of Complete Line.  
**RAKE**  
2014 Market Street  
PHILADELPHIA, PA.



**Wide Awake Operators!**  
Operate  
**ESQUIRE PREMIUM VENDOR**  
Complete Deal  
Machine & Mds.  
**Only \$12.50**  
350 Mulberry St.  
NEWARK, N. J.



**VIEW-A-SCOPE**  
SOLDIERS  
AND  
SAILORS  
GO FOR IT  
**\$29.95**  
Complete  
Shows life-like  
TRUVUE FILMS  
in third dimen-  
sions. Scenic, Stan-  
dard, Glee, Chil-  
dren's SPECIAL,  
Sally Rand, Earl  
Carrillo's Beauties  
and others.  
Complete Line Vendors—Premium Ball Gum  
Deals, \$3.95 up. Free Information.  
**AUTOMATIC GAMES**  
2422-K FULLERTON, CHICAGO, ILL.

**SACRIFICE!**  
65 Coan-Slettland U-SELECT-IT  
Late Model Candy Machines.  
With Stands — Reconditioned  
Like New.  
**ACE VENDING CO.**  
1125 Broad  
Street  
Newark, N. J.

## Editor Foresees Possible Boom In Vending Mchs.

CHICAGO, June 7.—Royal P. Munger, financial editor of *The Chicago Daily News*, who has always pooh-poohed the subject of mechanical vending in retail stores for the purpose of selling common commodities, takes an about-face in his column June 2, stating: "Automatic vending has always been a dud, so far, but if there is any severe shortage of store employees, automatic vending may come in with a rush."

Munger prefaced this remark, stating that most retail organizations are facing the most difficult employment problem in their history in the shortage of personnel arising out of the draft and munition boom. Munger urges merchants to study the rapidly developing problem—or run into trouble!

"Merchants in localities (boom towns) must realize that quite abruptly as the huge defense machine gets into actual production from Coast to Coast, it will have two important reactions on their largely normal communities.

"Very high wages in the industrial plants working on what are practically cost-plus armament contracts will force a rapidly rising wage level in their own local non-armament factories."

Munger also sees a great demand for women and the transferring of many deferred classification men to defense industries in order to improve their exemption status. "In recent weeks," he says, "store executives in the armament centers, where the problem already is acute, have come to feel that if the present situation continues over a period of years, it may be necessary to make a basic readjustment in store selling hours throughout the country.

In conclusion, he states that a factor pointing toward mechanical vending is that the bargaining power of the individual employee will be increased under boom conditions. Along with this will go the general rise in selling costs and the tendency to use mechanical aids to selling, he concludes.

## Robbins Offers Deal on Venders

BROOKLYN, June 7.—D. Robbins & Company have announced that savings are in store for operators purchasing their 2-in-1 Vender, penny bulk merchandiser. In describing the machine, Dave Robbins said: "This well-known machine has two columns for nuts and confections. One of the columns can be equipped with a ball gum vending gear. The coin chute of the 2-in-1 Vender rejects most of the commonly used slugs and washers.

"Another important feature is the straight glasses which can be purchased locally at only 10 cents each. The 2-in-1 Vender is modern in design and the handsome appearance makes this machine acceptable in the finest locations."

## Candy Consumption 16.9 Pounds Per Capita

WASHINGTON, June 7.—Manufacturers' sale of confectionery and competitive chocolate products in 1940 totaled approximately 2,250,000,000 pounds, with an estimated value of \$336,000,000, the Department of Commerce reports.

Per capita consumption reached an all-time high of 16.9 pounds in 1940, compared with 15.7 pounds in 1939, an increase of 7 1/2 per cent against an advance in national income of a little more than 7 per cent. The survey is based on voluntary reports from 273 manufacturers of confectionery and competitive chocolate products whose combined sales account for approximately 70 per cent of total sales for the industry.

## Torr Foresees Big Season for Venders

PHILADELPHIA, June 7 (Distributor's release).—"During past years I have always anticipated a decrease in sales in late May and early June, but this year my sales have shown a definite increase," reports Roy Torr, Philadelphia distributor.

"This is indeed a splendid indication that the vending machine business is now facing a new era of prosperity and it would be good judgment for operators to secure their equipment now while the opportunity still exists, in view of the uncertainty of production later on," concluded Torr.

## Plastic Insert For Esquire Vender

CHICAGO, June 7 (Manufacturer's release).—"We have improved the attractiveness of our Esquire Premium Vender with a new plastic insert," reports Harold Schaeff, Victor Vending Company president. "The advantages of using plastic are found in its beauty, cleanliness, sanitation, and durability.

"This new refinement has aroused an unusual amount of favorable comment and is being furnished as standard equipment with the Esquire Premium Vender," concluded Schaeff.

OVER  
**40**  
SELECTIONS  
•  
MOST COMPLETE  
VENDING SERVICE OFFERED  
•  
WRITE ONE ORDER  
PAY ONE FREIGHT  
**PAN**  
CONFECTIONS  
345 West Erie St.  
Chicago . . . Ill.

**PROVEN Money Makers!**  
Experienced operators know the important thing is to get the Vender into the location! Tom Thumb's got everything best. Handmade, compact, it gets into taverns, waiting rooms, stores and restaurants closed to ordinary vendors. Thousands already placed; room for thousands more. Die cast precision machine; no come-backs. We'll match it against any other in the low priced field. Has 12 revolutionary features, including Magic-Only Selector, Kalm Pusher Lock, adjustable dispenser, Vends candy, gum or peanuts, 1 1/2 and 3-lb. sizes. Thousands of Tom Thumb Vendors now bringing real profits to operators. Don't wait. Write for full details, prices and money-back guarantee today!  
FIELDING MFG. CO., Dept. B-47, Jackson, Mich.

**ASCO WEEKLY SPECIALS**

VENDORS	COUNTER GAMES
14 Hershey 40 Bar \$1.95	11 CrisDress B. \$4.95
14 King Jr. 2.95	14 BigGame Hunt. 6.95
14 Columbus Penn. 2.95	14 Imp. .... 6.95
14 Stick Gum 2.00	14 Totalizer .... 9.95
14 Hershey 64 Bar 3.95	14 HomeRun 11.00
14 Keezay 4 Col. 8.95	14 Hole-in-One. 12.50
14 Cigarette 2 Col. 8.95	14 NextTarget B. G. 14.00
14 Western 2000 3.95	14 Marvel B.G.
14 Log Cabin 2000 6.95	Token Payout. 19.50
14 In-a-Bag 7.95	14 Liberty T.P. 21.50
14 Silver King 3.95	14 8BT Challenger 4.95
Boxes ..... 2.75	14 Mod. F. Bl. Cash. 14.95
Plastic Gum, 34	14 Pikes Peak 27.50
14 Do. Do. C. O. D. Send for Complete List.	

**ASCO, 140 ASTOR ST., NEWARK, N. J.**

**ESQUIRE PREMIUM VENDOR**  
1941'S OUTSTANDING SUCCESS  
Sample Premiums  
Actually Displayed in Vendor!  
BALL GUM CONCEALED  
ELIMINATES CHEATING



U. S. PATENT APPLIED FOR—BEWARE OF INFRINGEMENT!  
Complete Unit Consists of the Following:  
1 ESQUIRE PREMIUM VENDOR—STANDARD POWDER BLUE FINISH  
1 DISPLAY INSERT IN MACHINERY  
1 DOZEN SMALL 2 BLADE KNIVES  
1 DOZEN LARGE SINGLE BLADE KNIVES  
MACHINE FILLED WITH 100 BALLS OF GUM, INCLUDING 20 STRIPED BALLS READY TO SET ON LOCATION.  
ENTIRE DEAL **\$12.50**  
FOR ONLY

MACHINE TAKES IN \$45.00—PAY LOCATION 25% OR \$2.75—YOUR NET RETURN \$8.25. You may substitute the one dozen small Knives for one dozen Fountain Pens. Vendor may be had in red porcelain finish with chrome top and base for only 50 cents additional. By removing insert this machine may be immediately converted to a bulk merchandiser Vendor for Candies, Nuts, etc. DON'T BE MISLED BY CHEAP IMITATIONS AND INFERIOR MERCHANDISE! BE FIRST IN YOUR TERRITORY WITH THIS PROVEN MONEY MAKER.  
Terms: 1/2 Cash With Order, Balance C. O. D. Full amount with order saves you C. O. D. costs.

**VICTOR VENDING CORP.**  
3711 W. GRAND AVENUE, CHICAGO

**626 NATIONALS**  
• SLUG PROOF  
• FREE BOOK MATCH  
• TO OPERATE 15c OR 20c  
**\$12.50 EACH**  
1/2 deposit must accompany all orders, balance C. O. D.  
Used machines of every description. Send for list.  
**X. L. COIN MACHINE CO., INC.**  
1303 Washington Street BOSTON, MASS.

**WILL BUY**  
**20 Rotary Merchandisers**  
FOR CASH.  
STATE PRICE, SERIAL NUMBER.  
**CHARLES SCHWARTZ**  
Room 539, Old South Bldg., Boston, Mass.

**ATTENTION, OPERATORS!**  
A better quality coated chewing gum. Always fresh. 5/8" and 3/4"  
Ball Gum also Pellet Gum. Write for samples and prices.  
**U. G. GRANDBOIS CO., Kalamazoo, Mich.**

... If you want to sell to all your coin machine prospects,  
**Advertise in the Summer Special**

The Billboard's Summer Special will do a job for you. If you have new or used machines . . . if you have phonographs, amusement games, or vending machines, you can sell any or all of them by telling The Billboard's Summer Special readers exactly what you have to sell.

It's the best issue of the season. Your advertising message will reach every coin machine buyer whether he is a year-round operator or confines his operations to summer resort locations and outdoor amusement midways. Your advertising message will reach the leaders, as well as the small operators in every branch of the amusement industry at a time when new and used machine buying is greater than usual.

Don't delay. Plan now to have an advertisement in this all-important issue. There is no increase in advertising rates, altho circulation is actually double that of a regular issue. Send us your reservation today. It will help us plan the size of the Amusement Machine Department for this all-important issue and thus eliminate crowding of advertisements.

BE SURE YOUR ADVERTISING COPY REACHES US NOT  
LATER THAN FRIDAY, JUNE 20.

## The Billboard Publishing Company

25 Opera Place

Cincinnati

NEW YORK

PHILADELPHIA

CHICAGO

ST. LOUIS

LOS ANGELES

## Daval Introduces New Counter Game

NEW YORK, June 7 (Manufacturer's release)—Arriving here after more than 2,500 miles of auto travel from Chicago, visiting operators, jobbers, and distributors en route, Al S. Douglas and Dave Helfenb, of the Daval Company, showed the trade here their first double counter game, Lucky Smokes and American Flags.

"This is the first really and truly double counter game," said Douglas. "It is two games in one. The cabinet is so arranged that both display fronts are easily interchangeable, the change being the same as actually placing a new machine on the same location.

"The combination of play ideas in this double non-token payout counter game is new and different. First, Lucky Smokes combines the play of Penny Pack cigarette rest action with a salesboard. In Lucky Smokes the numbers must line up in combinations just as they do on the slips in a salesboard, and the awards are in packs of cigarettes. The action is different and thrilling. Coinmen at all our stops liked Lucky Smokes.

"American Flags, the other part of this double counter game, is just as thrilling in layout and action. Here we use the Pan-American flags on the reels. The awards can be made in points or in packs of cigarettes as the location prefers. The game is exciting and patriotic. Orders that we have already taken between Chicago and New York convince us that the swing is back to counter games even greater than it has been before. We were happy to find coinmen all along the route looking forward to the greatest summer in coin machine history. One distributor placed a record order with us within five minutes after seeing our new game."



I. H. ROTHSTEIN, BANNER SPECIALTY COMPANY, Philadelphia and Pittsburgh, looks over Sky Blazer, Exhibit Supply Company's latest release. John Chrest, Exhibit sales manager, is host at the factory display room in Chicago. (Manufacturer's release.)

co-operation of the operators and their associations in a few short weeks.

Coming to the industry at a time of national emergency, Hart will try to create for the industry an appreciation by the general public of the part coin-operated equipment plays in the present-day scheme of things.

Association headquarters are in the McGraw-Hill Building, 330 West 42d Street.

several new vending machines from the Keiva Vending Company. Judge is an old-time operator and says his business is fine.

Ham Nelson visited Ferriday recently. His newest location is the new Ferriday Motel.

The Natchez Coca-Cola Company is installing more beverage venders.

## Pepsi-Cola Merger To Loft Approved

WILMINGTON, Del., June 7.—Stockholders of Loft, Inc., and Pepsi-Cola Company have approved the plan of merger. Loft stockholders voted more than 76 per cent in favor of the merger and Pepsi-Cola stockholders voted more than 95 per cent in favor of the plan.

The plan provides for the merger of Pepsi-Cola Company into Loft, Inc., which will be the surviving corporation, and the name of which will be changed to Pepsi-Cola Company. Each of the 1,461,698 publicly held shares of stock of Loft, Inc., will be converted into one share of stock of the surviving corporation. Each of the 61,840 shares of stock of Pepsi-Cola Company held by its stockholders other than Loft, Inc., will be converted into 8.43 shares of stock of the surviving corporation.

Because of a pending suit in Delaware by Harriet Munchin, the holder of 10 shares of Pepsi-Cola stock, questioning the fairness of the terms of merger, it was announced that the managements had agreed with the plaintiff in the action not to consummate the merger until the completion of hearings in this suit, now scheduled to commence June 18.

## Deaths

QUIGLEY—Patrick, at his home in New York May 29. He was the father of Thomas Quigley, formerly with Pittsburgh Distributors, New York, and of Mrs. Gene Calahan, whose husband is manager of Ajax Novelty Company, Detroit.

## No More Export Break-Down Figures

WASHINGTON, June 7.—Division of Foreign Statistics of the Department of Commerce announced this week that for the duration of the national emergency the department would no longer release export and import figures broken down by countries. Only total export and import figures to all countries will be released in the future.

The export story on coin-operated machines which *The Billboard* published each month was based on the department's figures.

## Natchez, Miss.

NATCHEZ, Miss., June 7.—Amusement machine business is falling off some in this section due to the intense heat. Operators say the wall and bar boxes are a salvation to them in the phonograph field.

Week-end visits of soldiers from nearby army camps has been a boon to coin machine business in this area.

Frank Perrault Jr., former serviceman of the Seramas Company, is now connected with the Service Novelty Company with headquarters in Newellton, La. Company operates in Louisiana and Mississippi.

## New Trade Assn. Formed in N. Y.

NEW YORK, June 7.—Empire Distributors and Jobbers' Board of Trade, Inc., a newly formed trade association of coin machine distributors and jobbers in the metropolitan New York and New Jersey areas, has appointed Joseph J. Hart as managing director.

Hart's background of 15 years of sales management, publicity, and sales promotion has already borne fruit in the trading strides he has made toward earning the wholehearted respect and

## Mississippi

NATCHEZ, Miss., June 7.—The annual warm-weather slump has hit this section despite the influx of outside business. However, all operators are still hoping the season will improve.

R. E. (Buster) Williams, Louisiana, Texas, Arkansas, and Mississippi operator, has returned from a visit to Memphis. Buster recently purchased a number of new machines and a new truck. His machines in Natchez, Miss., are being serviced by Frank Perrault Jr.

Bruce Swayze Jr., well-known Ferriday, La., operator, was a recent visitor. William B. (Judge) Thomas, operator of Marx-Scharf Company, has put out

# \$19.50 SALE!

## OF 5-BALL FREE PLAYS

Headliner	4-5-6	Big Six
Fifth Inning	Buckaroo	Cowboy
Charm	Chief	Red Hot
Chevron	Contact	Super Six
C. O. D.	Flash	Thriller
Double Feature	Golden Gate	Up & Up
Pick 'Em	Sky Rocket	All Stars
Scop	Zip	Davy Jones
Spottem	Bang	Baseball
Triumph	Tops	(Stoner)
Variety	Koon-a-Ball	Clipper

**IN PERFECT CONDITION!**

### BRAND NEW! CLOSEOUTS!

Big Prize Western's 6-Coin Mult. Free Play **\$104.50**

Terms: 1/3 Deposit, Balance O. O. D.

# Atlas NOVELTY CO.

2700 N. WESTERN AVE., CHICAGO, ILL.  
 ASSOC. ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT  
 OFFICES: ATLAS NOVELTY COMPANY, 2219 FIFTH AVE., PITTSBURG

FRIENDLY PERSONAL SERVICE

## BUD LIEBERMAN Says

WE BOTH LOSE MONEY IF YOU DON'T TRADE WITH ME!

FREE PLAY GAMES	Leader	\$42.50	1 BALLS
Bandwagon	Lovellide	28.50	1-2-3, 789
Flicker	Congo	22.50	Scop Pages
O. O. D.	Majors	21.50	Eureka
Seven Up	Rebound	16.50	Prizeless
Formation	Doble Feature	22.50	CONSOLES
Blondie	Big Show	28.50	Write for Prices, On hand for immediate delivery
Mr. Chiss	O'Boy	23.50	Kentucky, Kentucky Cash, Truck Times (288), Dirty Day.
Home Run	Stop & Go	18.50	
Flxy	Spottem	15.50	
Zombie			

**5 BUCKLEY DELUXE DIGGERS, \$67.50 Ea.**

1/3 Dep. with Order, Bal. C. O. D.  
 HUCE STOCK OF NEW AND USED MACHINES OF EVERY TYPE ON HAND FOR IMMEDIATE DELIVERY!  
 DISTRIBUTORS FOR ALL LEADING MANUFACTURERS

831 W. WASHINGTON ST. CHICAGO, ILLINOIS  
 JUST A STONE'S THROW FROM THE SHERMAN!

**HOLD EVERYTHING!**  
 Coming Soon!

# EVANS' SUPER BOMBER

NOT A GUN!

**PARTS AND SUPPLIES FOR ALL MAKES**

Genuine MAZDA Bulbs	
No. 1455—Per 100	\$4.75
No. 46 & 47—Per 100	4.25
No. 50—Per 100	4.75
No. 55—Per 100	3.75
New Perfect Steel Balls, 1/2c Each	

**COIN OPERATORS' SUPPLY CO.**  
 633 W. Washington CHICAGO



**RELAXING IN FLORIDA** at the estate of Marshall Seaburg, head of the J. P. Seaburg Corporation are, left to right: Carl T. McKeloy, Seaburg advertising manager; Irs Sommer, official of Modern Vending Company, New York; and Marshall Seaburg.

### USED GAMES \* \* \* REBUILT LIKE NEW!

Stars	\$50.00	Seven Up	\$48.00	Blondie	\$17.50
Flicker	45.00	Gold Star	33.00	SPECIAL CLOSEOUT	
Scop Parade	49.00	Power House	21.00	Double Feature	
Stratoliner	40.00	All American	40.00	Fantasy	
Leader	30.00	Mytic	60.00	Pick 'Em	
		1/3 Deposit, Balance O. O. D.		Variety	

**\$9.00 Ea.**

**ATLANTIC VENDING CO.,** 659 Atlantic Ave., BROOKLYN, N. Y.

## Mutoscope Offers Architect's Service

NEW YORK, June 7 (Manufacturer's release).—Bill Rabkin, president of International Mutoscope Reel Company, Inc., announces that the firm has employed a noted architect to help operators set up, design, and build Penny Arcades.

"Operators today," explained Bill, "face many problems when they contemplate Penny Arcade installation. To win public patronage quickly the operator must build an arcade that meets modern design specifications.

"We have employed H. Oberhammer, well-known amusement field architect, to help operators with their design problems. Oberhammer designed many outstanding buildings in the amusement area at the New York World's Fair.

Oberhammer will be a permanent staff member and work with the men who come to us to open a Penny Arcade. There will be no charge for his services, and we feel he will do much to raise the level of the Penny Arcade field as a result of his designs.

"Our machine experts will guide operators as far as placement and type of equipment is concerned. Oberhammer will take over from there and design interior layout and even a new front for the arcade."

Penny Arcade operators, hearing of Bill Rabkin's move, state: "Once again Bill and his Mutoscope organization have made a progressive move which will contribute to greater patronage and profit for the arcade operator."



A FRIENDLY TABLE—A SURE THING when Jack Nelson, Rock-Ola vice-president; Sam Stern, Keystone Vending Company, and Cliff Baile get together. Snapped at the recent banquet of the Philadelphia Phonograph Operators. (Manufacturer's release.)

Wolberg declared. "Its earning power wherever operated proved so strong that during the entire run of the game our production lines were in constant operation to meet shipping schedules.

"Majors promises to set a production record that will be difficult to equal. We are still producing volume quantities in response to the heavy demand."

## Minneapolis-St. Paul

MINNEAPOLIS, June 7.—Memorial Day opened up the annual tourist and resort trade here with a bang. Operators reported their summer locations demanded more and better equipment this year than they have in the past. New games and phonos were installed throughout the resort country.

Murray Kirschbaum, of the Silent Sales Company record department, reports that business has been holding up well, with mail orders keeping his staff on the jump the past fortnight.

Ted Bush, head of Acme Novelty Company, said his salesmen were being kept hopping to keep up with orders coming in. Business, said Ted, was big.

At Hy-G Amusement Company, according to Jonas Bessler, the Decoration Day business kept the staff stepping fast filling orders. Remote-control equipment has been selling heavily for the past 60 days. Bessler said Larry Lockhart, Hy-G salesman, has been traveling thru Minnesota and North and South Dakota and sending back glowing reports of the reception he and Seeburg Symphonolas are receiving.

Don Leary, of Automatic Sales Company, has returned from a business trip to Des Moines and Omaha.

Bill Averbach, serviceman for Max Moses, of Atlas Novelty Company, has given up his tool chest for a suit of khaki as a member of Uncle Sam's Army.

Don Hall, Spencer, Ia., operator, has been drafted.

Harold Lieberman, head of Twin City Novelty Company, was elected one of two vice-presidents of the Jewish National Pund Council of Minneapolis. Lieberman, who headed the organization as president in 1940-'41, was forced to

refuse re-election because his business duties leave him little time to serve as president.

At La Beau Novelty Company, St. Paul, M. L. Nelson reports the staff so busy there is no time to talk about news. He intimated, however, that Rock-Ola phonos and Jennings Bobtalls are getting a heavy play.

Herman Paster, of Mayflower Novelty Company, is awaiting the return of Sam Taran before leaving for a month's vacation in Alaska. Paster is all set for a bit of Alaskan roughing it and is looking forward to a bear or two as a trophy for the Mayflower gang.

Ben Friedman, of Silent Sales Company, said business is hotter, with all games going. Pace Saratogas are getting heavy play. Operators are awaiting Keeney's new game. Genco's Southpaw has caused a flurry among operators, while Jimmy Johnson's Barrage is also a big winner, according to Benny.

Hy-G Amusement Company received considerable publicity from the visit of Lawrence Welk, ork leader, who is well known in this territory.

M. M. (Doc) Berenson, secretary of the Minneapolis Amusement Games Association, played host to the seven members of the association board of directors at a fishing party Wednesday (4) at his cabin at Northern, Minn. The argument still rages as to who caught the largest fish.

Operators from all sections of the Northwest converged on the Twin Cities in recent weeks to buy up as much equipment as they could for the Decoration Day opener. Among the operators seen at the various distributors in Minneapolis and St. Paul were Ed Kubus, of New Prague; Henry Krueger, of Fairfax; Kelly Engstrom, of Red Wing; Mike Kalasardo, of Medford, Wis.; Frank Cramer, La Crosse, Wis.; Carl Lucken, Fairbanks, Alaska; Mark Coffin, Mankato; Joe Miller, St. Cloud; Carl Mondor, New

Richmond, Wis.; J. A. Bedding, Houston; Don Ehsman, Winona; Morris Berger and Dave Weinberg, Duluth; Bill Hatfield, Cottonwood; Oscar Englund, Alexandria; Ray Kumbel, Brainerd, and Percy Hunter, Aiken.

Back from Wisconsin, where he mixed business with a little bit of fishing, Oscar (Ozzie) Truppan, of Acme Novelty Company, reports business excellent. The increase in the price of phonographs resulted in a run on sales before the turn of the month.

Word is around that Sam Taran, head of Mayflower Novelty Company, St. Paul, plans to move his home to Pittsburgh, where Mayflower has set up a new office. Jackie Fields, a general manager, will help Taran in Pittsburgh, where a staff of a dozen employees is already on the job. In addition to taking on Wurlitzer distribution for the Pittsburgh area, Mayflower is expected to come up with other announcements of jobber connections. Meanwhile Herman Paster continues to run the show at Mayflower headquarters in St. Paul.

Doug Gleason, head of Acme Sales Company and president of the Minneapolis Amusement Games Association, said that business in the city area has fallen off now that summer is here and the resort districts are open.

Sherna Schanfeld, of Hy-G Amusement Company, reports business is so good she has to do most of the telephone answering these days. Hy Greenstein, Jonas Bessler, and Sid Levin are being kept running around selling Seeburgs. Sherna reports.

Rose Woloshin, member of Mayflower office staff, resigned yesterday (6) to prepare for her wedding June 15 to Max Zamansky in St. Paul.

Gilman Hanson, of St. Peter, Minn., one of the biggest remote-control operators in the State, is coming into the Twin Cities more often to pick up new equipment. Amos Heltcher, Minneapolis operator, is paying more attention to the field, as is Walter Williams, of St. Paul.

William (Sphinx) Cohen, head of Silent Sales Company, is expected back from Chicago today to make preparations for what Benny Friedman, of that firm, says will be one of the biggest announcements in Silent Sales history. Meanwhile Benny waxes enthusiastic over Jack Keeney's new Contest and is looking forward to doing a big biz with Keeney's new Sky-Raid.

Carl Cavallero and Ray Maherty, La Beau Novelty Company servicemen in St. Paul, are among the recent recruits in Uncle Sam's army. Both Carl and Ray were enrolled under the selective service law.

Recent visitors in the Twin Cities were Frank Davidson, of Spooner, Wis.; George Berquist, Ironwood, Mich.; Holbe Cliff, Zumbro Falls, Minn.; Mrs. Elsie Madsen, Superior, Wis.; Oscar Sundin and Andy Bryan, Montevideo, Minn.; Walter Kretsel, Arnolds Park, Ia., and Ralph Moberg, Bemidji.

## Bob Chester Fetes Detroit Music Men

DETROIT, June 7.—United Music Operators, Detroit association, were guests of Bob Chester, recording artist, and his band at Eastwood Gardens Tuesday evening. Chester is a home town boy, and has a long record of successful dates in this area.

Details were arranged by James Ashley, of the American Novelty Company, president of the association, and Harry Stahl, music operator, who is also superintendent of Eastwood Park. About 100 members and wives and friends attended the event.

Chester mixed with the crowd and dedicated a series of numbers during the evening to the operators present. Operators gave him a vote of thanks for the enjoyable evening.

According to Ashley, a series of similar special evenings are planned for Eastwood Gardens this summer, as other name bands come thru for their one-week stands. In this manner, operators will tie in closely with the bands who furnish their music, and close and friendly relations between bands and machine operators can be established.

An event on the calendar for early July will be an excursion to Cedar Point, O., when Chester is filling an engagement there.

## Majors in Record Run

CHICAGO, June 7 (Manufacturer's release).—Chicago Coin Machine Company's Majors of 1941, replay game, has achieved a production record this week, according to Sam Wolberg, Chicago Coin executive.

"The great demand for Majors began immediately upon its introduction to the trade and has continued ever since,"

## Training Workers for Defense...

CHICAGO, June 7.—It becomes increasingly evident each week that the manufacturing industry is helping national defense by training mechanical workers who later find employment in the defense industries. Reports indicate that distributors and operating firms are also faced with the problem of mechanical help leaving them for jobs in big plants.

The consensus of opinion among manufacturers seems to be that they will not complain, but will keep training new workers with the understanding that many will find work in defense plants. Instead of complaining, they will announce it as one of their best contributions to national defense, just as other industries claim similar credit.

The problem, however, keeps the manufacturers continually making adjustments of various kinds which add considerably to the already rising costs of producing machines. Almost every week price increases are announced as plants are adjusted to meet changing conditions. Used machines are also becoming more valuable and upward price trends are a condition that cannot be avoided.

TAKE MY WORD FOR IT..



Western's

**BARRAGE**  
is OK for your money!

**GEO. PONSER CO.**

519 W. 47TH ST.  
NEW YORK CITY

11-15 E. RUYMON ST.  
NEWARK, N. J.

## Candy Mfrs. Fight Proposed Excise Tax

CHICAGO, June 7.—Leading figures in the National Confectioners' Association are unanimous in their opinion that passage of the suggested 5 per cent excise tax on candy would work a hardship on manufacturers of bulk candy bars. As one member explained: "Expense of packaging and wrapping candy bars is a major item, the cost of which cannot be lowered. Consequently such a tax would mean present candy bars would have to be sold for a higher price."

Asked if it would be possible to lessen the weight and still keep present prices, this member opined that "it would require such a radical reduction in size of a 5-cent bar that customers no longer would feel they were getting their money's worth and consequently would refuse to buy them."

### Fighting Tax

The National Confectioners' Association has been actively opposing passage of the suggested 5 per cent excise tax at a hearing before the Ways and Means Committee of the House of Representatives May 5. H. R. Chapman, appearing on behalf of the association, pointed out that the candy industry is not a high one enjoying broad margins of profit. He cited the fact that "candy as a food has frequently been given authoritative recognition. In a recent case the Supreme Court of Ohio (E. A. Andrews vs. the State of Ohio) held that candy was a food and that therefore under the Constitution of the State of Ohio the retailer did not have to pay a sales tax on candy." Chapman also pointed out that after the submission of evidence proving candy is a food, Congress in 1934 repealed an excise tax on candy. "Modern knowledge of food has given a very different value to candy than it had in the days when it was reserved as a prize for good behavior," he pointed out. "Along with fresh fruit and vegetables, candy is recognized in present day health standards for its important food value and is in daily use

by factory and office workers, athletes, and others to whom energy is important."

### Other Points

Additional factor cited by Chapman was that altho consumption of candy has increased from 11.3 pounds per capita in 1929 to 16.9 in 1940, manufacturer's prices per pound have dropped from an average of 24.5 cents to 15.1 cents during the same period. Statistical data submitted along with this report reveals that 96 per cent of the number of sales and 84.7 of the total pounds sold during 1939 were accounted for by penny goods, candy bars, and bulk candies.

In conclusion, Chapman stated, "We want to pay our just part of taxes. But we do not want to be the victim of discrimination which not only put an unfair competitive burden upon us in our own market, but which would rob us of our classification as producers of food. We believe in your fairness, and we believe that you will take this plea into full account and reject the suggestion that an excise tax be placed on candy."

### Bill in Committee

According to the latest reports, the Ways and Means Committee, now in executive session, will report out a new revenue act in about two weeks and until that time it will be impossible to learn whether the excise tax will or will not be included.

## Midtown Vending New Coin Firm

NEW YORK, June 7 (Distributor's release).—There is another new name on Coin Row. Midtown Vending Machine Company has opened showrooms at 693 10th Avenue, in the heart of the coin industry.

Charles Lichtman is in charge. Lichtman declares that Midtown will soon play an important part in supplying new and used games in New York and throughout the country.


## Ace Vending in New Showrooms

NEWARK, N. J., June 7.—(Distributor's release).—Ace Vending, Inc. is located in a modern new building at 89-71 Thomas Street. Jack Kay reports he is making every effort to have operators feel at home. "The air-conditioning system is working and even in the hottest days operators will find it comfortable here," he says. "It was necessary for us to take over this building in order to be able to handle the volume of business we are now enjoying."

Operators present when the new headquarters were opened were impressed by the attractive showrooms, Kay reports.

**YOU'VE SEEN IT! YOU'VE CLAMORED FOR IT!**

**HERE'S THE  
GO AHEAD SIGNAL  
YOU'VE BEEN WAITING FOR**



**MUTOSCOPE'S ACE THRILLER**

# ACE BOMBER

**NOW READY FOR  
VOLUME DELIVERIES**

ORDER FROM YOUR  
MUTOSCOPE DISTRIBUTOR  
AT ONCE!

**INTERNATIONAL MUTOSCOPE REEL CO. INC.**  
44-01 11th STREET, LONG ISLAND CITY, NEW YORK

## TO THE Canadian Operator

WE ANNOUNCE GREATLY REDUCED PRICES ON USED FREE PLAY GAMES

Every Machine 3 Days' Trial—Money-Back Guarantee.

BALLY	Each	GOTTLIBS	Each
1 Progress	\$150.00	3 Big Show	\$90.00
2 White Balls	80.00	<b>STONER</b>	
1 Roller Derby	90.00	1 Rotation	\$100.00
1 G. O. D.	75.00	1 Chubby	80.00
3 Champion	75.00	<b>MISCELLANEOUS</b>	
1 Supreme	45.00	1 Asarben	\$90.00
<b>EXHIBIT</b>		1 Stop & Go	45.00
1 Landlide	\$135.00	4 Medis	25.00
1 Lancer	90.00	4 Races	25.00

**CHICAGO COIN**

1 Sparty	\$125.00	<b>GENCO (Like New)</b>	
1 Wash Club	125.00	Metro	\$200.00
1 Dixie	125.00	Formation	190.00
2 Ray	100.00	Big Chief	180.00
1 Jolly	100.00	Dude Ranch	170.00
1 Commodore	95.00	Cardinal	160.00
		Bloodie	100.00

60 Cycle Hydro Approved Transformers Only \$5.00 Extra.  
25 Cycle Hydro Approved Transformers Only \$6.50 Extra.

**CANADIAN NOVELTY COMPANY**  
256 Bagot St., Kingston, Ont.

**IT'S  
AMAZING!  
Coming  
Soon!**

## EVANS' PLAY BALL


**Real**

**Baseball!**

**Real Pitcher Pitches!  
Real Batter Bats!**



A STENOGRAPHER tries a Rose candy machine of which more than 100 have been installed throughout the plants and offices of the General Electric Company. (Manufacturer's release.)



## BERT LANE IS NOW READY WITH IMMEDIATE DELIVERY

OF MUTOSCOPE'S TERRIFIC

# ACE BOMBER

IF YOU ARE LOCATED ANYWHERE IN THE EASTERN SEABOARD STATES—WRITE, WIRE, PHONE AT ONCE!

**SEABOARD SALES, INC.**  
619 TENTH AVENUE, NEW YORK, N.Y. • Phone: Wisconsin 7-5688-9-90

*Direct Sales Agents for Leading Manufacturers*

# WINGS

**5-Reel Cigarette Game**

Here is a "Top Flight" money maker destined to soar to new heights of popularity.

WINGS has top-notch playing action—its 5 Cigarette Reels hold the promise to players of three tempting awards:

- 3 of a kind wins 1 pack.
- 4 of a kind wins 5 packs.
- 5 of a kind wins 10 packs.

The potential of getting 10 packs of cigarettes for one penny is a powerful appeal, bringing you sky-high earnings.

Price (subject to change) **\$18.50** without notice.....

**Groetchen Tool Company**

130 N. Union Street Chicago  
WEST COAST OFFICE: John Kegan, 979 1/2 St. Sloat Dr., Los Angeles, Calif.



NOW EXTENDED TO SEPTEMBER 15, 1941

**\$1,200.00**

**IN CASH PRIZES  
IN MIKE MUNVES' FIRST  
ANNUAL PENNY ARCADE  
CONTEST! READ THE RULES!**



**MIKE MUNVES  
"The Arcade King"**

**1** Arcade owners need mail in but one (or as many more as they desire) photos of their Penny Arcade which they believe show best the reasons why their Arcade is "America's Best Arcade" directly to Mike Munves on or before Midnight, September 15, 1941. Winner will receive \$100.00 cash and scroll signed by all the judges attesting to his Arcade being "America's Best Arcade" during 1941. SEND PHOTOS IMMEDIATELY!!

**2** AN ADDITIONAL \$100.00 CASH PRIZE WILL BE AWARDED TO ANYONE WITH THE BEST IDEA FOR A NEW ARCADE MACHINE. This idea need only be a drawing or a hand model. Regardless of how crude it may be, it will be judged on the "idea" of the machine and not on its beauty. All these ideas for the new Arcade machine must be mailed directly to Mike Munves on or before the contest deadline. MAIL YOUR IDEA FOR THE NEW ARCADE MACHINE IMMEDIATELY!! READ WHY IN THE NEXT PARAGRAPH!

**3** \$1,000.00 CASH PRIZE WILL BE AWARDED for a perfect working model of the new Arcade machine idea which will be accepted to meet with the approval and specifications of Mike Munves. This approval to proceed with a working model for the new Arcade machine must first be obtained from Mike Munves in writing! SEND YOUR IDEA FOR THE NEW ARCADE MACHINE TODAY—IT MAY WIN!

"Specializing in Arcades Since 1912"

**MIKE MUNVES CORP.**  
520 WEST 43rd STREET, NEW YORK. ALL PHONES  
BRYANT 9-6677

## ON THE RECORDS

(Continued from page 70)

### JOHN BROWNLEE (Decca 3770)

Pack Up Your Troubles in Your Old Kit Bag, and Smile, Smile, Smile—V. It's a Long, Long Way to Tipperary—V.

Assisted by the Songsmiths, and inspired apparently by the rolling war drums, Brownlee booms out a hopelessly inept version of two musical memories of World War 1. His ponderous, dramatic voice and phrasing seem like a burlesque of music hall singers of the 1914-'18 period, although no satire apparently was intended. The phony conveyed sentiments here would be laughed out of any army camp in the country today, not because of the meaning, but because of the ridiculously old-fashioned manner of their interpretation.

Operators of machines in locations whose patrons are people with a fair quota of intelligence had better not stock this one. Where nickel-droppers are not averse to having their intelligence insulted, it has a chance, but only a slight one.

### WILL BRADLEY Columbia (36147)

Flemings—FT; VC. Swingin' Down the Lane—FT.

Flemings is a heavy, dramatic, adult song, and Bradley gives it intelligent treatment to match its more musically-than-average writing content. The leader's horn is much in evidence on the

first chorus, and instrumental effects heightened by occasional minor chords throughout the side are impressive. Terry Allen's vocal keeps up the high standard. Flattermate is the old favorite, done in medium swing tempo, with Bradley's trombone again on the opening chorus. Good ensembles highlight the Gus Kahn-Isham Jones oodle in an arrangement that is plenty all right for either dancing or listening.

Side A is a little too uncommercial in tune and in treatment to indicate undue coin phonograph excitement, but the reverse is more in the accepted style. There's nothing outstandingly different about the side to attract music machine attention, but it's a good job all the way thru nevertheless.

### XAVIER CUGAT (Columbia 36139)

Minnie From Trinidad—Rumba; VO. Aurora—Marcha; VO.

Neither side here instrumentally has the sparkle and punch of most of

Cugat's recordings, but a strong attraction is offered in Margo's warbling of both vocal choruses. Stage and screen player has an extremely personable voice and style of word-selling and definitely puts over both lyrics with a maximum of effect. Aurora gets both an English and Spanish interpretation. Band arrangements are nice, with the usual fullness and cogent scoring, but the customary brilliance of Cugat's recorded work is missing to a certain extent.

Cugat has been making an impression of music machines with a couple of his recent disks, and on the second side in particular here he may be able to stack up with the top records that are, and will be, available on this likely hit. The Margo vocal will attract phono patrons, too, since the actress-singer is known to many of them thru her screen appearances.

### HORACE HEIDT Columbia (36148)

Goodbye Dear, I'll Be Back in a Year—FT; VC. Walkin' Around in Circles—FT; VC.

Ronnie Kemper's individualized style of singing features the first side. Assisted by Donna Wood, Kemper is allowed pretty free rein on a draft-inspired ballad, the basic weaknesses of which are covered up well enough via the personable Kemper-Wood duetting. The band doesn't have much to do on this side, and doesn't do it any too well. Flip-over is a bouncy little thing, enlivened by some bright playing and the quartet work of Donna and her Don Juans.

First side is a good bet for the phono, the title and lyric side being timely, and Ronnie Kemper's vocal efforts being known to nickel-droppers via last year's hit, "Cecilia." Reverse probably won't mean anything along the phono network.

### DICK JURGENS (Okeh 6189)

Long Ago Last Night—FT; VC. Fire Got a Bone To Pick With You—FT; VC.

Two more Gordon-Warren "Great American Broadcast" numbers, done in the typically smooth style of this band. Neither side goes out of its way to be different, or to offer any sort of interpretation that calls for more than a couple of hearings, but even if Jurgen's performances on sides like these aren't as inspiring as they might be, they at least possess no single faults that can be pointed out as obvious mistakes. Harry Coo's vocal is the asset of the first side, with Buddy Moreno letting down the singing quotient a bit with his rhythm warbling of side B.

Jurgens' way with coin phonograph patronage is firmly established, and either side here is certainly acceptable for use under the needles. At the same time neither side has the distinction of previous Jurgens disks that makes inclusion on the machines necessary.

### JOE REICHMAN (Victor 27420)

The Hut-Sut Song—FT; VC. You'll Never Know—FT; VC.

Along with the release of his piano album, Reichman issues his arrangement of the rising Hut-Sut Song. It's very much on the good side, but it just misses in comparison to the versions already available. The scoring is different, starting with Reichman's out-of-tempo classical piano for the intro, leading then into Janette's slow-tempo verse, and following thru with a fast vocal chorus. Tempo is halved again before the end, after which it winds up with

the fast pace. There's a lot to listen to, and most of it is good, but this depends upon the proper handling of the infectious main theme, and Janette (new with this band) sings a two-chorus chorus, which minimizes the basic rhythmic catchiness of the tune. But the tempo changes and the Reichman piano may enable the general effect to overcome the improper projection of the chorus rhythm. Flip-over has some customarily fine piano spread over a medium tempo ballad; Janette sings here too.

"Hut-Sut" may be big enough for its popularity to take in several recorded versions, and if so, Reichman's should be included. But if this is to be a one or two-record machine hit, this disk is going to have a little too much competition from other sources.

### SAMMY KAYE (Victor 27422 and 27433)

I Understand—FT; VC. For Want of a Star—FT; VC. Aurora—FT; VC. Word Is Sweeter Than Sweetheart? FT; VC.

More highly listenable and commercial sides from a band that is currently riding the popularity crest. On I Understand Kaye tries out a new stylization that has good possibilities; a baritone sax (sounding on quite a few notes like a tenor) weaves in and around the melody, creating a particularly interesting effect. Tommy Ryan sings here, as well on both the reverse and Sweetheart. Customary Kaye smoothness, aided and abetted by some prettily scored and played reeds make the B sides of both disks especially attractive. Aurora is taken at a bouncy clip, with Marny Cross, the Three Kadets, and the band boys supplying a vocal that punches away nicely.

Every one of these sides has coin phonograph possibilities written all over it. From the standpoint of songs, playing, and name band strength—the first two highly commercial, and the latter most potent with this set now than at any other time in its career—these are all Class A contenders for machine hits.

### BILL GALE (Columbia Set C-56)

Let's Polka—Four-record album.

The title of this attractively packaged album—one of the most attractive covers, for that matter, to be issued by Columbia lately—is naturally the tip-off to what is contained on the eight sides inside. Gale and his boys do an acceptable job on the cover of polkas which include the immortal "See, See, See," Clarinet Polka, and several other fairly well-known ones, and it's a field day for lovers of this type of rhythm.

If the vogue for polkas in machines is not yet at an end, operators will find several in here that are capable of entertaining their patronage. Any or all of the sides are natural, of course, for those locations where this type of number is still in demand.

### BENNY GOODMAN (Columbia 36138)

I Found a Million Dollar Baby—FT; VC. Good Evening, Good Lookin'—FT; VC.

Goodman treats the now revived Million Dollar Baby to an unusual interpretation, stressing slower tempo than is usually associated with this number, and letting Helen Forrest share half the side with her vocal chorus. Latter is fine and head-and-shoulders above most band vocals in its straying away from the melody to result in almost a solo delineation. On the first chorus the ock is effective in a strong arrangement. Flattermate is bouncy, with some good ensemble work and Miss Forrest again, but it doesn't stand up with the compelling A side performance.

"Million Dollar Baby" is heading for a potent revival, and the machines will find a good standard bearer for it in the Goodman version. Because of the unusually slow tempo Benny uses on it, his arrangement stands out as being different, and that may result in his having the outstanding phono version of it. The other side is merely the other side.

### TOMMY DORSEY (Victor 27421)

Will You Still Be Mine?—FT; VC. You Indeed!—FT; VC.

Tom Adair and Matt Dennis, discoverer of Dorsey, have already penned such entertaining ditties as Let's Get Away From It All and Everything Happens to Me, and on the A side here they have still another amusingly written composition. Connie Haines has the spotlight on it all the way thru, swing singing some exceptionally clever lyrics and getting them across well. Tempo is medium bounce, and there's good listenability from rim to label. Reverse is a By Over jumperoo in a slowish tempo that kicks just as strongly as some of his fast-paced



RECORD ARTIST DICK TODD and Soundies star Carmen D'Antonio meet in front of the Mills Empress in a Hollywood location. (Manufacturer's release.)

**WAIT!** Coming Soon!  
**EVANS' PLAY BALL**  
Manikins Actually Play Baseball!  
New! Different! Original!  
Not a Toy! No Make-Believe!





**JAMES JONES AND HARRY KAPLAN**, of Southwestern Vending Machine Company, Los Angeles, report business exceptionally good. Arcade equipment, they report, is in great demand. Kaplan recently returned from a trip east visiting Chicago and other key cities. (Distributor's release.)

originals. Oliver and Jo Stafford continue for the five words, backed by a terrific hand-clapped beat. Add another number in TD's disk cap.

With Dorsey enjoying phono popularity to the extent that he is, either side here has good potentialities for the machines. Side A is practically a solo vocal, but its clever lyrics and good singing make it attractive for operators, and the companion piece is fine stuff done with a sense of humor, also an admirable set-up for the boxes.

**RAYMOND SCOTT** (Columbia 36149) Where You Are—FT. VC. Keep Cool, Hol.—FT. VC.

Scott does the picture ballad slowly and prettily on the A side, allowing Clyde Burke a lengthy turn at the microphone. There's nothing unusual about anything on the side; it's simply a pretty tune done nicely by an accomplished musician. Other side offers an imaginative arrangement, in spots, but its general effect is mitigated against by a poor Gloria Hart vocal. Tempo is a bit fast, and that may be the reason for Miss Hart's failure to make any impression on the wordage. At even so, her singing should have been much better than it is.

Neither side is apt to amount to very much along the phonograph network, because of either better and stronger same versions of each tune being available at present.

**BOB LYMAN** (Bluebird B-11158)

Red Box Freddie—FT. VC. Down—W; VC.

Side A is about music machines, and it's an amusing bit of tune-and-lyric juggling. Rose Blane, Lyman's vocalist, is co-author of the number, and her lyric projection of it is extremely potent stuff. With an assist from the band boys, she makes her contribution stand out, and for once this is one slightly unusual and humorous idea that has safely traveled the dangerous distance between conception and actual execution. The lyrics are definitely funny, and Miss Blane extracts every bit of humor from them in a fine swing singing exhibition. Eddie Holly does the vocal on the reverse, which is a pretty bit of scoring and playing on an attractive waltz number.

Being about coin phones, side A has a nice chance to click in them, and the general merit of the song's writing, playing, and singing here recommends the side unqualifiedly. Second side holds little of interest, but its companion definitely has possibilities.

## Oklahoma City

**OKLAHOMA CITY, June 7**—Operators and distributors in this area report business still off its first-of-the-year pace, but are optimistic about future months. The slowing up is believed due in part to the normal month-end slump, but other factors are involved. The demands of spring crops are keeping the farm trade out of town, and heavy and consistent rains have drenched the whole State, blocking roads and keeping people at home. Bad weather cannot last forever, however, and hopes for good business in the next few months are buoyed by reports of exceptionally good crops on the way.

Malton Robertson, of the Tulsa Auto-

matic Hostess Company, Stillwater, and a student at Oklahoma A. & M. College, has been assigned to an officers' training camp at San Antonio for six weeks.

Kenneth Henaley, associated with W. B. Atkins, Oklahoma City operator, recently announced his marriage to Lucille Rodd, also of Oklahoma City. Another member of the trade to fall by the marital wayside is Spike Sparks, of Lawton, an employee of the Lawton Novelty Company.

Eddie Lehr, representative of the Electro Ball Company, Dallas, visited the Sooner Novelty Company here last week.

Recent purchasers of Wurlitzer equipment from the Commercial Music Company include A. B. Newman, McAlester; Carl Jackson, Seminole; Frank Robertson, Clinton; Louis Jacobs, Tulsa; Ben Hutchins, Lawton; C. A. Culp, Chelsea; Charles Kanatzer, Oklahoma City, and Bob Toma, Mangum.

Patterson Spangler, Oklahoma City operator, left last week for a vacation trip thru the Southeast. He expects to be back in two weeks.

Decca Distributing Corporation is in new quarters at 21 West Main Street. H. L. Alexander continues as manager.

Ruth Day, office girl for the London Music Company, has been on a honeymoon in Iowa and Minnesota since her recent marriage to Gilbert Samsel, of Oklahoma City. During her absence her place has been filled by her sister, Ruby.

George Buelke, Tulsa operator, and Mrs. Buelke were Oklahoma City visitors last week.

Operators who have recently inspected Seeburg equipment at the Sooner Novelty Company were R. B. Gooch, Stillwater; L. K. Weston, Altus; Bob Lester, Duncan; R. J. Burnham, Duncan; Ray Davis, Pawhuska, and A. B. Newman, McAlester.

B. H. Williams, manager of the Commercial Music Company office here, will leave for a vacation trip June 15. He expects to visit the Wurlitzer factory at North Tonawanda, N. Y.

Jack London, Oklahoma City operator who recently returned from a trip to Tulsa and to the Lawton-Fort Hill area, reports business active in both localities.

A recent visitor in Oklahoma City was W. K. Wilkinson, owner of the United Amusement Company, San Antonio, distributor for Rock-Ola.

T. G. Wolfe, manager of the Sooner Novelty Company, left this week for a short business trip to Chicago.

Operators who have recently inspected Rock-Ola equipment at the Prock & Robbins showrooms were C. M. McDaniel, of the McDaniel Music Company, Enid; Marvin Siler, Wewoka, and Jim Boyle, of the Boyle Amusement Company, Jack Coll, Jack London, and F. J. Horaney, all of Oklahoma City.

J. A. Tower, Southwestern credit manager for Wurlitzer, visited here briefly en route to El Paso, Tex.

## ① SUCCESS' "BUY-BACK" REPLAY HIT

# BOOM TOWN

SO GOOD YOU WON'T LET US STOP MAKING THEM! \$119.50

## ② SUCCESS' NEW SENSATION—

# 50 GRAND

5 BALL REPLAY ACTION GAME featuring SPECIAL-BUMPER-ROLL OVER and HIGH SCORE AWARDS!

## ③ SUCCESS' TOP ACHIEVEMENT—

# ARLINGTON PARK

1 BALL PAYOUT AND FREE PLAY GAME

AT A REAL PRICE! Write or wire for details at once!

**Success Mfg. Corp.**  
1320-1328 ELSTON AVENUE • CHICAGO

## OLIVE'S BARGAINS IN A-1 RECONDITIONED MACHINES

FREE PLAY GAMES		
1 AIRPORT ..... \$19.50	2 FLAG SHIP ..... \$17.50	3 SODOP ..... \$12.00
1 AVALON ..... 12.00	1 FLASH ..... 10.00	2 SPOTTER ..... 12.00
1 BALLY SUPREME ..... 10.00	4 FIFTH INNING ..... 12.00	1 SPOOKS ..... 10.00
1 BIG SIX ..... 12.00	2 FOUR-FIVE-SIX ..... 15.00	1 SUPER CHARGER ..... 12.00
1 BOUNTY ..... 15.00	3 FOLLIES ..... 22.50	1 TWINKLE ..... 15.00
1 CHAMPION ..... 15.00	1 HEADLINER ..... 12.00	2 TRIUMPH ..... 17.50
3 CONTACT ..... 10.00	1 MAJORS ..... 17.50	1 TOP NOTCHER ..... 12.00
1 CRUISE ..... 12.00	2 NIPPY ..... 20.00	1 VARIETY ..... 12.00
1 DARTY ..... 8.00	1 PICK EM ..... 12.00	2 VOGUE ..... 12.00
1 DAVE JONES ..... 10.00	1 REBOUND ..... 12.00	2 WHITE SAILS ..... 15.00
2 FANTASY ..... 15.00	1 RED HOT ..... 17.50	

Every Machine is in Perfect Mechanical Condition. Thoroughly Cleaned and Checked. Ready to use and receive Full Credit. Terms: 1/3 Deposit, Balance C. O. D.

We Have All the New Games On Hand for Immediate Delivery. Write for Prices.

**OLIVE NOVELTY CO.** 1625 LUCAS AVE. ST. LOUIS, MO.

## THE BEST GUN BUY OF THE YEAR!

### SEEBURG RAY-O-LITE SHOOT-THE-CHUTES

(BRAND NEW IN ORIGINAL CASES)

\$79.50 each—\$74.50 each in lots of 5—\$69.50 each for 10 or more

Also used Chicken Saus, Jail Birds and Shoot-Who-Chutes. Write for price.

IDEAL FOR ARCADE OPERATIONS.

1/3 Down, Balance C. O. D.—While They Last.

BOX NO. 256, THE BILLBOARD, 1564 Broadway, New York City

## CLOSE-OUTS

Dual Ace, new, in cartons, Each ..... \$ 7.75	10 Bally Rapid Fire Guns ..... \$100.00
One of Six ..... 42.50	1 Sky Fighter, used, very clean ..... 150.00
Dual Cube, new, in cartons, Each ..... 8.75	2 Marsis, very clean, five cent ..... 19.50
Milly Vast Pocket, Green, late serials, 27.50	1 Bally Dark Horse, F.P. .... 85.50
1 Jennings Used F.P. Roll-Barrel ..... 25.00	1 Bally F.P. Blue Grass ..... 104.50
5 New Evans F.P. In-the-Barrel ..... 99.50	5 Bally Gold Cup, F.P., L. M. .... 24.50

Write for close-out on New Free Play Games in original cartons.

Send for complete list of all Used Free Play Games and Arcade Equipment. 1/3 Deposit, Bal. C.O.D.

**K. C. NOVELTY CO.** 618 MARKET STREET PHILADELPHIA, PA.

Thurman Witt, office manager of the Decca branch here, will leave June 7 to become manager of the Victor record department at Little Rock, Ark. He has been replaced here by Kenneth Wright, formerly of the Decca office at Dallas. R. M. McCormick, Decca district manager from New Orleans, spent two days here last week, as did Jimmy McCarter, also of the New Orleans office.

# AMERICA'S NEW PHONOGRAPH TRADING CENTER

## NATIONAL NOVELTY COMPANY

OF MERRICK, L. I.

**SELL, TRADE  
OR BUY  
USED PHONOS**

**AT NATIONAL NOVELTY CO.**

Whatever you have to sell or trade, whatever you want to buy—WRITE, WIRE, PHONE OR VISIT NATIONAL FIRST. You won't have to look any further for a good deal. We have one of America's most complete stocks of QUALITY USED PHONOGRAPHS!

**LARGE STOCK NOW ON HAND  
FOR IMMEDIATE DELIVERY**

America's Phonograph Trading Center



**WE DO WONDERS WITH OUR  
MARBL-GLO**  
RENEWING PROCESS  
Used phones **REALLY**  
modernized, **GLORIFIED,**  
made to look and work like  
new... by experts!

# NATIONAL NOVELTY COMPANY

183 MERRICK RD., MERRICK, L. I., N.Y. All Phones FREEPORT 8320



**NOTE TELLER**  
JUN 2 Things To Do for Credit  
1. Send Your Order With 10% Dep.  
2. Send To the Name of Your Bank.

## CREDIT WITHOUT EXTRA COST EXCEPT SLIGHT BANK CHARGE

Wurlitzer 616 .....	\$50.50	Rockola 1939 Standard	
Bumblebee .....	48.50	Marbl-Glo's new paint	
Bang-A-Deer .....	60.50	Job .....	\$160.50
Grating \$10 Extra.			

5% OFF for full cash with order. Cashier's check, certified check, or money order only.

FREE! Write for Special Issue "8" of National's Illustrated Newsweek. Packed with quality bargains!

"America's Quality Used Game Headquarters"  
**NATIONAL NOVELTY CO.**  
183 Merrick Road, MERRICK, LONG ISLAND, N. Y.

**GET SET  
FOR A PROFIT BARRAGE!**  
Coming Soon!  
**EVANS'  
SUPER  
BOMBER**  
New 'Super Thriller!'

## ONE BALL PAY OUTS

Big Prize .....	\$ 75.00
Grand Stand .....	75.00
Hey Day .....	35.00
Santa Anita .....	125.00
Winning Ticket .....	50.00
1/2 Deposit, Balance C. O. D.	

**AUTOMATIC COIN MACHINE CORP.**

340 CHESTNUT ST.  
SPRINGFIELD, MASS.

## Offers Seven Grand And Roll-a-Cent

CHICAGO, June 7 (Distributor's release).—Al Koplo, head of Koplo Sales & Supply Company, Chicago, reports that Seven Grand and Roll-a-Cent, counter games, are in great demand and that he as exclusive distributor is happy to report that he can give immediate delivery.

"Even though we have had an extraordinary demand for these two games, we have been able to fill orders as received," declared Koplo. "We urge operators, however, to buy now, for we cannot be certain of being able to make immediate delivery after the next few weeks."

## Oriole Gets Good Call for Cabinets

DETROIT, June 7 (Distributor's release).—Oriole Music Company has been kept busy filling orders for its Marble-Glo remote control and speaker cabinets, according to Harry Wish, head of the company.

"The speaker cabinets," said Wish, "have been widely acclaimed by operators. We are steadily increasing production, enabling us to continue filling orders promptly."

"The remote-control cabinets are also being well received, as they are made for simple adaptation to any mechanism and are easily accessible for rendering service and changing records."



ANOTHER BUSY SPOT WHERE THE MUTOSCOPE PHOTOMATIC is duplicating the 24-hour a day performance it is giving in Penny Arcades, hotel lobbies, bus and railroad terminals, and other busy spots throughout the world. (Manufacturer's release.)

## Ohio Anti-Slug Bill

—File for Reference—

94th General Assembly )  
Regular Session ) H. B. No. 98  
1941-1942 )

### A BILL

To amend Section 13184 of the General Code, and to enact supplemental Section 13184-1, relative to the manufacture, sale, offer for sale, advertisement for sale, possession or giving away of tokens, slugs, false or counterfeited coins, or any devices or substances whatsoever for the fraudulent operation of vending machines, coin-box telephones, parking meters, or other receptacles.

Be it enacted by the General Assembly of the State of Ohio:

Section 1. That Section 13184 be amended and Section 13184-1 be enacted to read as follows:

Sec. 13184. Whoever, with intent to cheat or defraud the owner, lessee, licensee, or other person entitled to the contents of any vending machine, coin-box telephone, parking meter, or other receptacle designed to receive or be operated by lawful coin of the United States of America, in furtherance of or connection with the sale, use, or enjoyment of property or service or the use or enjoyment of any telephone, telegraph, or other facilities or service, or whoever knowingly or having cause to believe that the same is intended for fraudulent or unlawful use on the part of the purchaser, donee, or user thereof, shall manufacture, sell, offer for sale, advertise for sale, possess, or give away any token, slug, false or counterfeited coin, or any device or substance whatsoever which when intended or calculated to be placed, deposited, or used in any such vending machine, coin-box telephone, parking meter, or other receptacle, will cause the same to operate or function, shall be fined not more than five hundred dollars, or imprisoned not more than six months, or both.

The sale, offer for sale, advertisement for sale, possession or giving away of any token, slug, false or counterfeited coin or any device or substance whatsoever which when placed, deposited, or used in any vending machine, coin-box telephone, parking meter, or other receptacle designed to receive or be operated by lawful coin of the United States of America, will cause the same to operate or function, shall be prima facie evidence, within the meaning of this section, of an intent to cheat or defraud or of knowing or having cause to believe that any such token, slug, false or counterfeited coin, device or substance whatsoever is intended for fraudulent or unlawful use.

Sec. 13184-1. The manufacture, sale, offering for sale, advertising for sale or distribution of a token, disk, blank, washer, check, slug, false coin, or other device, whether solid or perforated, with knowledge or reason to believe that such token, disk, blank, washer, check, slug, false coin, or other device may be used in substitution for any lawful coin of the United States of America in any vending machine, parking meter, service meter, coin-box telephone, or other coin receptacle designed to receive or be

operated by lawful coin of the United States of America in connection with the sale, use, or enjoyment of property, privilege of service, or in the operation of illegal coin-slot machine, is hereby prohibited.

In the trial of a defendant for violation of the provisions of this section, knowledge or reason to believe, within the meaning of this section, shall be deemed to exist upon the presentation of proof that any prosecuting attorney, prosecutor, chief of police, marshal or constable, or deputy or delegate of any such official, has given written notice to the defendant that tokens, disks, blanks, washers, checks, slugs, false coins or other devices, whether solid or perforated, of the kind manufactured, sold, offered for sale, advertised for sale, or distributed by the defendant are being used in substitution for lawful coin of the United States of America in the operation of any such vending machine, parking meter, service meter, coin-box telephone, coin receptacle, or illegal coin-slot machine; provided that such notice shall have been given prior to the time of the manufacture, sale, offering for sale, advertising for sale, or distribution of such tokens, disks, blanks, washers, checks, slugs, false coin, or other device for which the defendant is being tried.

Whoever violates this act shall be fined not more than five hundred dollars or imprisoned not more than six months or both.

Section 2. That existing section 13184 of the General Code be and the same is hereby repealed.

## LIBERTY BELL



A superb token payout game. Cigarette or Fruit reels; open or concealed payout. Ball Game Vendor Model \$2.00 additional. Write for special operator's price.

## GROETCHEN TOOL COMPANY

130 N. Union St. Chicago, Ill.

WEST COAST OFFICE:  
John Kagan, 978 1/2 So. Stearn St.,  
Los Angeles, Calif.



H. W. PEARSON, OF HARRISONBURG, VA. (second from left), recently made a special trip to the Packard Manufacturing Company factory in Indianapolis for a large order of Packard Pie-Mor remote control equipment because "he was impressed with collections from trial installations." Left to right: D. V. Kennedy, Packard; H. W. Pearson; E. L. Litton, of Harrisonburg, and Homer E. Caphart, Packard president. (Manufacturer's release.)

## Industry Mentions

Magazines  
Newspapers  
Radio

Uncle Walter's Dog House Program, May 30, over NBC Red Network of 86 stations, with estimated audience of 21,000,000 listeners. Guest artist was Ginny Powell, telephone music studio girl in Chicago, discovered by orchestra leader Bob Strong while listening to telephone music system in dinner location.

The Cleveland Press, May 31. Norman Siegel writes in his column: "You won't find phonographs, or the playing of recordings, listed anywhere in the national defense program. However, there are still scientists who are giving some thought to these things to make their enjoyment greater in the normal life which still exists in this country. And we heard of the latest development in phonograph mechanism during our recent sojourn in Manhattan. It's an instrument which will play both sides of a recording without necessitating the turning over of the disk.

This new improvement in record playing will be brought out in a few months. The arm of the record player is Y-shaped, enabling it to first play the top of the recording and then the bottom. According to our informant, this will double the playing capacity of some automatic changers. He also stated that the public could look forward to other refinements in machines and records.



"I didn't mean any harm—I was just trying to earn a little extra change!"—The Cleveland Press, May 31.

The Atlantic City Press-Union, June 1, in a special issue highlighting amusements available for summer visitors. "Skill games of various types have caught the public fancy of late and there are numerous places along the Boardwalk which cater exclusively to this whim," the article states. "Some of these establishments are very ornate and provide special comfort for their patrons. Prizes (merchandise) are awarded for high scores in many instances.

"The skill game may take various forms, such as pinball machines, skee-ball alleys, and machine gun devices for target practice. The latter have come in for considerable attention since the outbreak of the war. They are electrically operated types of guns, simulating anti-aircraft guns, and fire no missiles but record hits at moving plane targets reflected upon a screen. This is a modern variation of the old-time shooting gallery, which also still exists on the Boardwalk. In these shooting galleries visiting marksmen may test their skill with real bullets aimed at either movable or stationary targets.

"It all comes under the head of good, clean fun and doesn't cost much."

The Chicago Herald-American, May 30. From the Town Tattler's column (Nate Gross): "Ray Moloney, head of Bally Manufacturing Company, is completing negotiations to purchase Ben Marden's Colonial Inn near Miami. Says he has to go to Florida every year now, so he might as well own his own night club . . ."

In the same column: "Panoram division of Mills Novelty Company is being moved to Chicago. Gordon Mills is general sales manager and Jimmy Hudson will be his assistant. Can this be the step to prepare for Jimmy Roosevelt's arrival as a resident of Chicago? He's due here permanent in the fall."

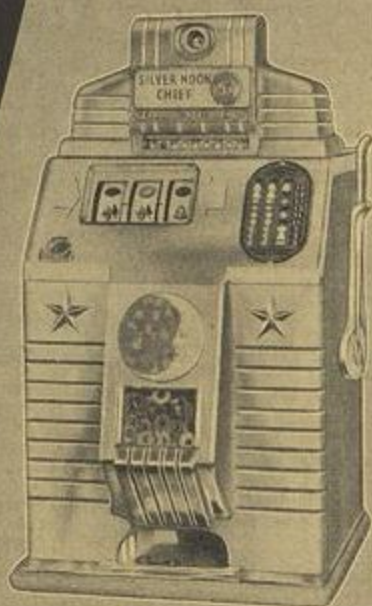
The Cleveland Press, May 30. "The June song-of-the-month on the 4,000 juke boxes in Northern Ohio will be Maria Elena. It was picked today by the Phonograph Merchants' Association of Cleveland as the number to be spotted in all of the machines. Recordings of the tune by Gene Krupa, Abe Lyman, Wayne King, Eddy Duchin, Lawrence Welk, and Tony Pastor will be available for the boys and girls of the Nickel-in-the-Slot Music Club, which meets day and night wherever an automatic phonograph is handy.

The Household Magazine, June, 1940. In article entitled Fame and Fortune, dealing with fields of entertainment, mention is made of "phonograph records that entrance millions of coin machine patrons."

## Large Arcade Firm In Munves Contest

NEW YORK, June 7 (Distributor's release).—One of the largest operators of

Fine  
as a  
Jewel



## Silver Moon Chief

SMARTEST • SIMPLEST • SUREST Money-Maker of All!

This finest of all Chiefs is the finest of all Jackpot machines. Here is CLASS . . . STAMINA . . . EARNING POWER . . . plus a dozen refinements found in no other equipment. Styled years ahead . . . dogged dependability . . . appeal that starts a money marathon in your treasured locations. 1c, 5c, 10c, 25c, 50c, and \$1 models.

32 Different Jennings Money-Makers in production. Write or wire.

O. D. JENNINGS and COMPANY

429-39 W. Lake St. (Est. 1906—Rated AAA) Chicago, Ill.

Penny Arcades, Schork & Schaffer, of the famed Broadway Sports Palace, the Times Square Arcade, and five additional arcades in the heart of New York, have entered the Mike Munves contest to compete for the \$1,200 prize.

"This is a real thrill," said Joe Munves. "The Schork & Schaffer enterprises have been respected in the arcade field and they have entertained thousands of visitors in their arcades. Ed Sullivan, Walter Winchell, Louis Sobel, and many others have given mentions in their columns to the arcades operated by this firm. We were very pleased when we were advised that the firm was taking pictures of its places to enter our contest.

"This does not necessarily mean that the Sports Palace or some other Schork & Schaffer arcade is going to win the contest. The decision rests wholly with the judges. Some small-town arcade, because of its location or due to its general appearance, may win the contest. The entries we have received to date are truly amazing.

"As a matter of fact, Mike and I have decided, if we can possibly manage it, to make an auto tour to visit some of the outstanding arcades opened in recent years. We will continue keeping the trade informed of the progress of the contest. And we know that some of the developments brought to our attention by the contest will benefit the entire industry by providing many new ideas."

## "QUICK CHANGE"

Multiple  
Coin  
Changer



A "natural" for every location. Faster change-making—Faster machine play. Five long nicked tubes eject quarters, dimes, and up to five nickels. Cash drawer is divided for half dollars and paper money.

Sample—\$14.85

1/2 deposit—balance C. O. D.  
Manufactured by  
MCGILL METAL PRODUCTS CO.  
Marengo, Illinois

## Seeburg Sales Meeting in Chicago

CHICAGO, June 7 (Manufacturer's release).—Seeburg Corporation sales convention, which ended tonight with a banquet in the Michigan Room of the Edgewater Beach Hotel, was highly successful, according to officials of the J. P. Seeburg Corporation.

The program was highlighted by addresses by N. Marshall Seeburg, C. T. McKelvy, Jim Barron, and Bruce Jagor. The day's activities featured demonstrations and discussions of current and new products in the Seeburg line. A luncheon was held at noon for Seeburg officers, distributors, and the latter's salesmen. Question and round-table sessions on sales policy for the rest of the year were held during the day.

"Our entire organization got a lift out of this meeting," said C. T. McKelvy, director of sales for Seeburg. "We are all going back to our jobs with fresh enthusiasm for the months that lie ahead."

## Bally Reports Big Console Demand

CHICAGO, June 7 (Manufacturer's release).—Demand for console-type equipment has reached boom proportions, according to Ray Moloney, president of Bally Manufacturing Company. "The week before Memorial Day," Moloney stated, "witnessed the biggest demand for consoles. Instead of a lull after the holiday the demand has actually climbed. This means that operators in Northern territory, where operations are now being readied for July business, are dumping old equipment in favor of new machines."

"The Bally console line includes a machine for every type of player and location. First in favor is the push-button poker game, High-Hand, which plays regulation draw poker. Also a replay machine, High-Hand can easily be converted to automatic payout. Our Big-Top, three-reel electric bell, originally introduced with comic animal reels, is now available with the bell-fruit reels. Rounding out the line is Roll-Em, two-reel dice console with a seven-can-play coin-head and a new double-or-nothing build-up feature. All Bally consoles are now available with mint vender and acid feature when desired," he concluded.



NATIONWIDE TIE-IN TO POT O' GOLD MOVIE promotes Wurlitzer photographs. Photos are being displayed in theater lobbies in a nationwide tie-in with Horace Heidt's movie. Millions of movie patrons are expected to see the machines, becoming more conscious than ever of entertainment value of photographs. (Manufacturer's release.)

## Firm Produces New Change Maker

CHICAGO, June 7 (Manufacturer's release).—McGill Metal Products Company, of Marengo, Ill., is offering the Quick Changer, a device similar to changemakers used by street railway men, gasoline stations, and newsboys, except that it is mounted on a cabinet with a drawer for storage of rolled coins.

There are five coin tubes, longer than usual. Coin tubes one and two eject five nickels each; tube three ejects two nickels; tube four ejects single dimes, and tube five ejects single quarters. Coin tubes two and three can be quickly adjusted to eject from one to five nickels each.

Their reason for marketing the changer, say McGill officials, is that faster change making means faster machine play, more time for serving other customers; less handling of coins, which keeps coin chutes cleaner with fewer maintenance calls, saves cash registers, and reduces no-sale items on register tapes.

McGill has been manufacturing

change-makers for over 24 years. The new Quick Changer is a development from the McGill High Speed Money Changer.

## Buckley Track Odds Breaking Records

CHICAGO, June 7 (Manufacturer's release).—Operators are buying more and more Buckley Track Odds for their locations, report Buckley Manufacturing Company officials. Jerry Haley, sales promotion manager for Buckley, says: "I have seen a lot of consoles and coin machines in my experience, but the Buckley Daily Double Track Odds is the machine for profits. The only man qualified to make statements about the earnings of the Track Odds is the operator who has used it. In the past few weeks since we have achieved quantity production on Track Odds we have been able to fill and ship orders all over the country. Their reports come to us with the statement that the play on this machine seems to keep on continuously."

"Operators tell us that in studying the design and build of the Track Odds they find it has great location appeal. As it attracts so much attention, a machine of this type needs a seven-way coin chute to take care of the people in a crowded location who want to play it."

"With the new improvements that have been created and perfected by our engineering department, the operator has a real machine that he can place in far-away as well as near-by locations with the assurance that it will be standing up and taking care of the crowd every hour that the location is open."

## Keeney Contest Wins Praise

CHICAGO, June 7 (Manufacturer's release).—William (Bill) Ryan, sales head of J. H. Keeney & Company, reports that operator enthusiasm for the new Keeney release, Contest, has resulted in a flood of orders.

"The surprising difference of the game, along with its novel play and adaptability to operating requirements, has operators very much interested," Ryan declared. "Samples purchased by operators have demonstrated this replay game's ability to earn fine profits."

"Among the features responsible for contest's success are its new giant size, convertibility from one to five-ball play, one to four coin multiple play, and more than the average amount of action. A clever ball, bumper, and pocket combination keeps suspense at peak level throughout play."

## Baby Production

A son to Mr. and Mrs. Amos Reeves in Houston, Tex., May 20. Father is a sound equipment technician with the firm of Stells & Horton, Houston coin machine distributors.

A girl to Mr. and Mrs. Sol Waldman June 1 in New York. Father is a well-known New York coin machine operator.

## Liquor Industry Pays Record Tax

WASHINGTON, June 7.—A record total of taxes paid by the liquor industry in 1940 has been reported by the Distilled Spirits Institute. The report says that national and local treasuries received \$1,140,110,000 in revenue from alcoholic beverages. The federal government's share was \$763,364,607, according to a report of an annual study by the institute. The overall total exceeded 1939 by \$130,000,000.

Last year marked the third time that annual collections have exceeded the billion-dollar mark, the other years being 1937 and 1939, and brought to \$6,409,260,267 the total amount of public revenues produced from alcoholic beverages since repeal of the prohibition law eight years ago, according to Howard T. Jones, secretary of the institute.

"The increase was attributed by the institute to the imposition of additional federal taxes for national defense, to concurrent increases of taxes by some States, and to the general upturn in business conditions, altho alcoholic beverage sales lagged behind other retail lines and actually decreased following the last federal tax increase which was effective July 1, 1940," said Jones.

"Translated into terms of national defense, the federal government's share of the 1940 revenue would provide 10 such battleships as the recently launched North Carolina, or 15 modern aircraft carriers, or 91 destroyers, or 120 submarines. This single year's collection by the federal treasury would provide a fleet of 1,500 huge four-motor bombing planes, according to institute figures. And this is not including the revenue that went to the States and local governmental units."

"The present federal tax on distilled spirits is \$3 per 100 proof gallon, or \$9 a case, which means 75 cents a quart, while State taxes average slightly more than one-third of this amount. Thus the institute points out, means that approximately 60 cents of every whiskey dollar goes into the public treasuries.

"Repeated increases in the tax rate have created in the same ratio a need for increased vigilance in combating the illicit operator, according to public assertions and reports to the institute from enforcement officials throughout the nation."

"Revenues derived by each State from taxes, sales profits, and license fees in 1940 were as follows:

	1940
Alabama	83,570,733
Arizona	928,996
Arkansas	2,842,468
California	22,762,734
Colorado	2,798,481
Connecticut	6,571,354
Delaware	698,349
Florida	5,907,849
Georgia	4,118,943
Idaho	1,180,943
Illinois	26,019,969
Indiana	7,380,445
Iowa	5,823,899
Kansas	713,352
Kentucky	7,466,436
Louisiana	5,387,232
Maine	3,410,126
Maryland	5,990,985
Massachusetts	19,130,231
Michigan	28,152,461
Minnesota	6,278,234
Mississippi	861,111
Missouri	6,613,053
Montana	3,074,161
Nebraska	2,247,283
Nevada	410,234
New Hampshire	1,872,765
New Jersey	13,867,250
New Mexico	991,166
New York	66,989,054
North Carolina	4,238,544
North Dakota	1,627,628
Ohio	35,195,422
Oklahoma	986,762
Oregon	3,812,626
Pennsylvania	40,533,902
Rhode Island	1,971,882
South Carolina	3,093,481
South Dakota	1,627,887
Tennessee	2,208,767
Texas	7,943,626
Utah	1,405,634
Vermont	1,128,063
Virginia	7,643,266
Washington	5,735,939
West Virginia	7,961,886
Wisconsin	866,331
Wyoming	2,320,094
District of Columbia	2,320,094
Total	830,745,268

# WANT \$5.00?

Write 50 words telling what you think is the "SECRET INGREDIENT" in all Bally games

Every Bally game contains a "secret ingredient" which adds to your net profit. What do you think this "ingredient" is?

Is it the "CAME-CLOSE" that Bally designers build into every Bally score system?

Is it the EXTRA FLASH obtained by using 3 to 5 extra colors in every Bally board and backglass?

Is it the simple, sturdy, sensible construction, typified by the Bally BUILD-IN SWITCH and other exclusive Bally mechanical refinements?

Is it Bally's ability to create games for every territory, every operating condition . . . and to produce in the volume which insures quick nation-wide delivery?

What's your idea of the "secret ingredient" in every Bally game? Tell us in 50 words, and, if your letter is published, we promptly send you a crisp Bally check for \$5.00 to pay you for your trouble. This is not a contest. Whether you hit the "secret ingredient" or only come close . . . if your letter is published, the "fin" is yours. Mail your letter today to "SECRET INGREDIENT" DEPARTMENT.

**Bally** MANUFACTURING COMPANY  
2640 BELMONT AVENUE CHICAGO, ILLINOIS



"SWELL BUSINESS," SAYS LEO J. KELLY, vice-president of O. D. Jennings, congratulating Frank O'Brien (right), Jennings' Eastern distributor, as O'Brien turns in orders for a large number of Silver Moon consoles. (Manufacturer's release.)

## 35 States Finance Advertising Campaigns To Attract Tourists

CHICAGO, June 7.—Round-up of the many various States have appropriated for advertising campaigns to attract vacationers, new industries, and boost sales of their products will reach an estimated \$1,856,990 in 1941, according to figures compiled by John B. Miller and published in the May 19 issue of *Advertising Age*.

Thirty-five States are financing campaigns this year in contrast to 1933, when only six earmarked funds for this purpose.

In several States that do not boast a state-financed plan, the article points out, there are special commissions, the funds for which are raised by assessments or special excises on the industries in question. For instance, California, which has no State-financed advertising campaign, has farmer and grower co-ops, such as the California Wine Growers, Fruit Growers' Exchange, and Walnut Growers' Association, annually spending thousands to promote sales of their products. Idaho has an excise tax on potatoes and onions which provides \$65,000 for advertising.

### Boosting Tourist Trade

Of special interest to the coin machine industry is the fact that the bulk of the State-financed advertising allotments are used to attract tourists. Play on coin-operated machines at resort spots

and other tourist centers has become increasingly important the past few years. Many colonists who used to dread the summer slump now look forward to the months as the best of the year. Consequently, such campaigns as the States themselves are waging to increase tourist business are eagerly watched and supported by colonists.

That these bids for tourist business coupled with the rising national pay roll already are being felt are evidenced by weekly reports from *The Billboard's* correspondents in key resort areas. More locations are opening for equipment and more equipment is being demanded by established spots. Many distributors report they've been hard pressed to supply demand for phonos, games, arcade machines, and other equipment.

### State Appropriations

States that are shooting the works for tourist trade, according to *Advertising Age*, are in the majority. Arizona has appropriated \$100,000 to attract tourists. New Mexico is spending \$75,000; Oregon, \$100,000. Washington has earmarked \$250,000 for tourist advertising during the next three years. Alabama has appropriated \$50,000, of which 84 per cent will be spent on tourist ads. Connecticut, Florida, and Tennessee have each allotted \$150,000 for advertising to be spent during the next three years. Wisconsin has a \$300,000 campaign for the same period. Michigan's quota is \$325,000 for the same three-year period. Other State appropriations range from \$7,500 upward.

### Baltimore

BALTIMORE, Md., June 7.—Owners of phonos are looking forward to a rebate on their licenses as a result of the recent signing by Gov. Herbert R. O'Connor of the bill reducing the licensing fees on music boxes. Measure is effective as of June 1, and it is understood many operators had taken out their licenses for the new year in May at the old rate.

Avon Vending Machine Company, operated by Sidney D. Baum and William Landsman, is located at its new quarters, 1841 Frederick Avenue.

Franklin Coin Machine Company, headed by David Davison, has opened a service establishment at 525 West Franklin Street.

Music machine business is steadily growing better, according to reports of music machine distributors. Sales, it is said, are showing at least 25 per cent increase.

The Baltimore branch of the Automatic Canteen Company is announced in its new quarters at 2710 Kent Street. E. R. Morse is in charge of the Baltimore branch.

# PENNY ARCADES NEAR ARMY CAMPS

... and adjacent cities and other suitable territories are in tremendous demand!—offering you a great opportunity because **CLEAN, WHOLESOME AMUSEMENT IS VITAL TO KEEPING UP THE HIGH MORALE OF THE NATION'S DEFENSE FORCES!**

## YOU CAN INSTALL THEM

### HERE'S HOW MUTOSCOPE WILL HELP!

Our trained staff will gladly tell you exactly how to proceed and supply you with everything you need for a complete, PROFITABLE Arcade. With our 46 years of leadership in building and equipping Arcades, we can guide you in every phase of successful operation ... from planning and designing the Arcade (including the free services of our nationally famous architect in constructing a special front) ... to installing every piece of equipment! **MUTOSCOPE IS AMERICA'S LARGEST SUPPLIER OF PENNY ARCADE EQUIPMENT** ... 46 years of knowing how.

## NOW IS THE TIME TO ACT!

Write, Call or Visit Us Immediately

## INTERNATIONAL MUTOSCOPE REEL CO., INC.

Penny Arcade Headquarters Since 1895

44-01 Eleventh St.

Long Island City, New York

### Cleveland

CLEVELAND, June 7. — When Sam Abrams, secretary of the Ohio Cigarette Vendors' Association, arrived at his office Tuesday morning he found a large sign tacked on the door reading, "Congratulations to Sam (S. B. 156) Abrams from the staff." The reference was to the Anti-Slug Bill 156 which he was instrumental in having made a law by the Ohio Legislature.

Art Nagel, Avon Novelty Sales Company, has taken up horseback riding, and his many friends are advising him how not to fall off.

Joe Young, Graham manager, accompanied by Bob Bleckman, Wurlitzer district manager, spent several days in Chicago at a distributors' meeting.

Eddy Duchin, at Keith's Palace this week, featured a Wurlitzer Victory Model 880 at the opening of each performance

IT'S TERRIFIC!

Coming Soon!

EVANS'

## PLAY BALL

Real Baseball

Played by Manikins!

Pitcher Actually Picks Up Ball—Winds Up—Pitches ... Batter Swings!

of his band. With the machine spotlighted in the center of the stage, a girl walked up and dropped a nickel. This was the cue for Eddy's band to play. While here he visited the Graham Distributing Company, Wurlitzer distributor.

## PANORAM FRANCHISES

on unusual operators exclusive franchise basis are now available in Michigan. It is to your best interest to call or write immediately to protect your territory!

Don't Delay

### Michigan Panoram Co.

5675 LAWTON AVE.

DETROIT, MICHIGAN

TYLER 5-5051

New!  
Different!  
Dynamic!

The  
HIT  
of 1941!

# LUCKY STRIKE

## CIGARETTE COUNTER GAME WITH BALL GUM VENDOR

A tremendous success! For the first time in 12 years, a counter game without the usual 3 reels! Brand new idea—introduces sensational new popular-brand cigarette play. Elaborate Fortune Telling feature provides additional amusement galore. New-type ball gum delivery. 1c play. Absolutely unequalled for play-getting and profits!

2 Dials spin in opposite directions. Matching name, color and brand awards 1 package, 2 packages or jackpot of 10 packages (equivalent of 150 to one!).

OTHER OUTSTANDING BAKER HITS:  
**TARGET SKILL**  
**BAKER'S PACERS**

Operator's  
Special Price  
**\$14.75**  
Ls.  
F. O. B. Chicago

Write for Quantity  
Prices in Case Lots  
of 6, 24 and 96

**THE BAKER NOVELTY COMPANY INC.**  
2626 WASHINGTON BOULEVARD—CHICAGO, ILL.

## WANTED

FOR CASH OR TRADE

PAYOUTS—CONSOLES—SLOTS

Keeney Air Raiders • Bally Rapid Fires • Mutoscope Sky  
Fighters • Exhibit Rotary Merchandisers.

WHAT HAVE YOU? WIRE OR PHONE!

Largest stock of dependable used games on hand. Write  
at once for complete list!

IMMEDIATE DELIVERY

NEWEST GAMES OF LEADING MANUFACTURERS

**MONARCH COIN MACHINE CO.**  
1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.

## W. E. Earl Visits Stoner Factory

CHICAGO, June 7 (Manufacturer's release).—W. E. Earl, Stoner's Western representative on Univendor, is visiting the Stoner plant at Aurora, Ill., to discuss plans for Univendor out-West. It is reported.

"Earl is well known by operators throughout the Western territory as a result of his many years in the candy vending business," it was stated. "Earl states that during the past six months more Univendors have been installed in Northwestern theaters than all other makes of candy machines combined.

"The J. J. Parker theater chain of Portland, Ore., recently installed 11 units in its various theaters. Univendors are being placed in the Sterling chain in Seattle, Wash., also.

"Many operators throughout the States covered by Earl are buying Univendors. The fact that merchandise from 5 cents to 20 cents can be sold thru the Univendor, whether it be candy, cigarettes, or other articles, has sold the experienced operator on the value of this popular merchandiser," he says.

"Janzen Beach, Portland, Ore., is using the Univendor exclusively for the sale of cigarettes and candy.

## Grand National Ups Equipment Stock

CHICAGO, June 7 (Distributor's release).—"With our monthly sales skyrocketing to new high levels," reports Al Sebring, head of Grand National Sales Company, "we find that the emphasis we continuously placed on large stocks is paying us real dividends. There's no question that operators prefer to buy where they can have a large selection. I believe our company has exercised unusual foresight in preparing to meet the demands of operators."

Mac Churvil, sales manager of the company, added: "I have called on scores of operators during the past few months and they have stressed two things. First, they want service; second, when a machine comes to them they want it to be in tip-top condition. And they've been getting service and machines in perfect working order from Grand National."



STAFF OF THE BRILLIANT MUSIC COMPANY, Detroit, with a display of DuGreiner Champion cigarette merchandisers and Candy Man 5-cent bar machines. Left to right: Joe Snow, DuGreiner Detroit representative; Jack Chaskin, Bill Palmer, Joe Brilliant, Betty Bruckman, Max Lipin, Joe Borlano, Mark Curtis Jr., Joe Brill, and Morris Chaskin. (Manufacturer's release.)

## Boston

BOSTON, June 7.—Defense industries have made new inroads on the coin machine business and local coinmen are advertising for and breaking in new men. Mechanics are needed here. It is becoming increasingly difficult to get men who can be trained to handle coin-operated devices.

Ed Adams, of the Mills Automatic Merchandise Corporation of New England, is celebrating his 35th year in the coin machine industry. Business is on the up-swing, Ed reports, with collections for May approximately 30 per cent above last May's collections. Machines and parts for the vendors are coming thru in regular shipments, Ed reports. National defense booms here have contributed greatly to the increase in business with the number of industrial locations steadily increasing.

Ed Ravreby reports the office and production staff of the Owl Mint Machine Company are kept busy getting out orders. Three new employees, taken on to aid in the rush, have been drafted, and Eddie is again looking for help. Panoram locations continue to pull in good collections, Ed reports, with Maine and Vermont the only available territory left.

Cigarette men are watching the Legislature for further action on the 2-cent-a-package cigarette tax. Last week the House received a report recommending the temporary tax be made a permanent one. This week the Senate revised the wording of the measure to provide that the cigarette tax be continued for "as long as there is an old-age-assistance law on our books." The receipts from the tax now go to the old-age-assistance fund.

Ben Palastrant spending most of his time out of town covering his enlarged territory.

Many of the newest machines have been installed in three arcades along Revere Beach where business is reported good. Target guns are reported to be surpassing their popularity of last year with several of the newer machines getting tremendous play.

Local coinmen heard rumors this week that a new sportland is planned for the amusement section of Boston. Understood the sportland will be kept open all year round and will be located within a radius of three blocks from the theatrical center. Most coinmen feel this location would be ideal, but thus far the story has received no confirmation.

Capitol Coin Machine Company, local distributor for Homer E. Capehart's Packard Music Company, reports business good. Although shipments from the factory are slightly behind, distrib is kept busy handling orders for the Plamora selectors. Peter Kallechy, of Woburn, is in charge of the Boston office. W. P. Hamel, proprietor, comes to Boston from his Concord, N. H., office a few times a week.

Benny Ross, of Vendomatic, reports business booming with vending machine operators placing large orders for the Victor line. Business has been so good, Benny is considering taking over the store next door to his own.

J. B. Archambault, West Warwick, R. I., music operator, reports business good. A frequent visitor to Boston, Archambault is keenly interested in remote

equipment and is revitalizing his locations with this equipment.

Ben Palastrant, Packard Music district manager, back from a trip to Connecticut, reports the Packard plant is catching up on orders and shipments are now coming in regularly. Connecticut coinmen are being kept busy, Palastrant reported, with many factories working three shifts on defense orders.

Leo Fox, of Hub Automatic Sales Company, local Wuritzer distrib, convalescing after his recent illness, out of town for a few days' vacation.

Fred Iverson, of Seaboard Sales, New York, and Max Putterman, of the Putterman Novelty Company, Hartford, flew in for a brief visit with Murray and Leonard Schultz, of the Atlanta Distributing Company.

A. Lake, Rocky Point, R. I., arcade operator, here purchasing equipment. Lake all arcade men Lake is highly enthusiastic over the business prospects for the year.

Benny Ross, of Vendomatic, reports he is considering enlarging his quarters for the second time since he went into business four months ago. Benny opened in a small location along the Washington Street Coin Row and soon took over a larger store across the street. Business has now increased to the point where he wants to break down the wall

## STYERS' BARGAINS CONSOLES

20 Mills Square Bella, Animal & Number Reels	\$ 63.50
7 Jennings Fast Times, Cash Model	74.50
3 Keeney Pastimes	103.50
10 Keeney Super Truck Times	164.50
5 Keeney Triple Entries	114.50
3 Keeney 1058 Ball-Times	50.50
7 Evans 1940 Dominos	149.50
10 Paces Race, Bonus Game, Red Arrow Model, Serials above 6270.	
No Jackpot	100.50
5 Mills Jumbo Paras, Free Model	84.50
1 Mills Jumbo Parade, Cash Model	84.50
1 Mills Jumbo Luck, Late Model	32.50
1 ORE BALLY AUTOMATIC PAY	
2 Bally Sport Kings	\$137.50
2 Bally Santa-Anitas	142.50
1 Bally Grand Nationals	152.50
4 Bally Hawthornes	57.50
1 Bally Grandadvent	32.50
2 Mills 2-3 Cash, Second Model, Reversed Reels	22.50
11 Bally Preakness, Arlington and Golden Wood	18.50
FIVE-BALL FREE PLAY	
5 Bally System	\$ 17.50
4 Keeney Super Six	17.50
1 Keeney Super Orange	18.50
1 Keeney Big Six	18.50
1 Bally Fifth Inning	14.50
1 Bally Game	14.50
1 Chicago Coin "Luck"	15.00
1 Keeney Cowboy	12.50
1 Jennings Casino	12.50
1 Bally Fleet	27.50
1 Chicago Coin Majors	17.50
1 Bally Hancock	17.50
1 Exhibit Merry-go-Round	27.50
1 Bally Beauty	27.50
1 Chicago Coin Navy	27.50
1 Bally Chevon	17.50
1 Double Feature	17.50
1 Bally 3 months	22.50
1 Topper	15.00
1 Bally Variety	15.00
1 Bally 3 months	22.50
MISCELLANEOUS	
3 Jennings Grandals, X, V, Type	\$ 83.50
1 1934 Mutoscope Grand, Fan Type	89.50
1 Jennings Grandal, 10c, Fan Type	50.50
1 Jennings Casino, 25c, Serial No. 132145	50.50
1 Mills War Eagle, 5c	22.50
1 Walling Hot-A-Tot, 10c	27.50
1 Mills 2-3 Cash, Fan	27.50
1 Columbia Ball, G. A. 5c, Back Door Pay, Late Model	37.50
1 Mills Vest Pocket	17.50
All Machines Reconditioned and With Good Glass	

One-third certified deposit, balance C. O. D. P. O. E. Winston-Salem, N. C. Subject to prior sale; \$25.00 or less full deposit with order. No shipments made without deposit.

Reference: Wachovia Bank & Trust Co. Winston-Salem, N. C.

STYERS COIN MACHINE CO. Route 25, WINSTON-SALEM, N. C.

opens his store and the one next door. He is now handling ball gum and nuts.

Bill Wells and Ernest (Blackie) Blackman, of Apex Coin Machines, have posted a list on the door of their office, detailing "5 ways to make money." Boys report many operators scan the list daily, seeking new sources of revenue. The list contains 50 different types of coin-operated machines which can be operated profitably.

Cap-Nel Music Company is featuring cardboard shield, colored to look like rusty pine wood, in its window, the shield showing two clasped hands and reading: "This is a friendly tavern. Play the Friendly Tavern Polka on our automatic phonograph."

Music collections continue to increase. Several new remote control installations reported.

Ralph Colucci, of the Mattatuck Amusement Company, distributor for

Packard Music in Connecticut, except Hartford County, has just put on two more mechanics. Ralph reports business booming.

Benny Pasquariello, mechanic for Atlantis Distributing Company, married Philomena Reppucci last Sunday.

Babe Beauvais, of the North Shore Amusement Company, Lynn, Mass., is recovering from a recent illness.

Manny Oliver, New Bedford, Mass., game operator, busy with his route, has just purchased a new beachwagon to facilitate collections and repairs.

Another meeting of the Amusement Merchants' Association is scheduled for Tuesday, June 10.

Phil Chater, Hudson, Mass., operator, in Boston to purchase equipment. Business is reported on the upswing in this section, where locations are frequented by soldiers and draftees from Camp Devens.

Peter Torrist, Lawrence, Mass., game and music operator, busy enlarging his route to take care of growing demands in the textile city, where mills are humming.

Murray and Leonard Schultz, of Atlantis Distributing Company, report business building steadily. Boys opened their showrooms only six months ago but are already well known in the trade.

George Simard, Manchester, N. H., arcade man, in Boston to purchase equipment and chat with local coinmen.

Sol Chalm, New Bedford music operator, busy with his own machine, which he calls Newste, a contraction of new music.

Bert Finberg, of Finley Music Company, Cambridge, has opened a new arcade.

Russell LaFrance, of the P. LaFrance & Company, New Bedford, Mass., has opened a new arcade at Saybrook, Conn.

Mike Sherman, Somerville, Mass., game operator, expanding his route and carefully selecting new equipment for his new locations.

Al Dolins, of the Pioneer Music Company, Hyannis, Mass., is busy erecting bowling alleys on Cape Cod.

Phil Peranner and Sid Wolbarst, of the New England Exhibit Company, are making final preparations for an arcade at Wollaston Beach. Arcade is expected to be ready soon.

Kenneth Estey, Keene, N. H., plintable operator, in Boston to purchase equipment.

Phil Schwartz getting around a little better these days as his ankle mends.

Henry Levine, of Pioneer Music Company, Hyannis, will be married this month.

Herman Fineston, of Automatic Vendors, Inc., Providence, R. I., reports he is kept busy with his arcades and scales.

Local game operators are interested in a measure which the way and means committee has been asked to report favorably on for the current session of the Legislature. The measure would permit Sunday bowling providing local authorities were agreeable. Under present regulations, Sunday bowling is banned except at resorts. Coinmen feel passage of the measure would open up more bowling alleys as possible game locations. Alleys have come to be an important part of each coinman's route during the past year, with some alleys using as many as 12 games.

Ed Ravreby, of Owl Mint Machine Company, reports increased business has resulted in Owl's putting on several new men. Ed says the increasing demand for Panoram has necessitated putting on additional mechanics to handle the movie machines alone, while others have been added to the staff to handle pin-games and music machines.

Louis and Barney Blatt left yesterday for Chicago to attend the J. F. Seeburg distributors' meeting at the Edgewater Beach Hotel. Irv McClelland, Seeburg district manager in this territory, preceded the Blattis by a day.

# WOW

## TOPS THEM ALL!

- (1) High score feature.
- (2) Lights out for 5 replays and additional replays as bumpers are contacted.
- (3) When lit roll overs.
- (4) Big Spotter values for added suspense.
- (5) That Super-Special Award of 20 replays EACH BUMP of "Super-Special" bumper when lit. Take a good look at WOW today.

**STONER CORPORATION**  
AURORA, ILLINOIS

**\$109.50**  
Subject to Change Without Notice.



### BEAT THE JINX

BEAT THE JINX  
10-15  
1098

ILLUSTRATED HUGE-SIZE GIGANTIC CARTOON TICKETS

### BRILLIANT IRREGULAR CUT-OUT BOARD!

Creating a panic among operators! BEAT THE JINX gives you new colossal-size gigantic-thick cartoon tickets! Player punches to BEAT THE JINX—Ponder "Bad Luck" superstitions are winners! Two step-up jackpots with \$25.00 top awards! 1,000 holes! 127 winners, all five tickets win, all others lose! Big profits! Blazing Color! Don't pass up this hit!

No. 1600 BEAT THE JINX "A" AVERAGE PROFIT ... \$37.68  
No. 1600 BEAT THE JINX "B" AVERAGE PROFIT ... \$32.00

JUST OUT! NEW CIRCULAR SHOWING TWELVE NEW BOARD HITS! WRITE FOR YOUR COPY NOW!

**GARDNER.CO.**  
2707 HICHER CIRCLE CHICAGO ILLINOIS

### IT'S UNCANNY!

Coming Soon!

## EVANS' PLAY BALL

Baseball in All Realism!

Sacrifice Plays—Bunts—Flies—Men Run Bases!

### THE BEST BUYS ARE ALL-WAYS BUDIN'S BUYS!!

MYSTIC .....	\$59.50	All American .....	\$39.50	WRITE QUICK for Our Complete Price List of All New and Used Machines!
SEVEN UP .....	44.50	Stars .....	45.00	
METRO .....	35.00	Sport Parade .....	47.50	
		Zombie .....	37.50	

1/3 Deposit, Balance C. O. D.

## BUDIN'S, INC.

174 SO. PORTLAND AVE., BROOKLYN, N. Y. Telephone RE 8-3700

### USED LESS THAN SIXTY DAYS

Mills Jumbos, Vest Pockets . . . Pace Saratogas and Reels . . . Grotchen's Columbias, Liberty, Mercury . . . Evans Bang Tails, Lucky Lucret, Lucky Stars, Dominos . . . Keeney Track Time . . . Western Equipment Tots . . .

### OTHER EQUIPMENT

All makes and denomination Slot Machines, Pace Races, Brown or Black Cabinet, Safe Stands, Folding Stands. If you have territory and haven't the capital, write us.

## BILL GRAY (the Original American Sales Company)

932 WRIGHTWOOD AVE. CHICAGO

### FIRST COME—FIRST SERVED

ALL MACHINES GUARANTEED A-1 CONDITION — READY TO OPERATE

<b>FREE PLAY GAMES</b>	Line-Up .....	\$29.50	Commodore .....	\$17.50
School Days .....	Hold Over .....	28.50	Headliner .....	18.00
Sky Line .....	Rotation .....	28.50	Super Six .....	18.00
Gold Star .....	Short Stop .....	24.50	Lafayette .....	12.50
Metro .....	Big Town .....	24.50	Countess .....	12.50
Formation .....	Yacht Club .....	22.50	<b>COUNTER GAMES</b>	
Fox Hunt .....	Roxy .....	22.50	Daughboy (56) .....	6.00
Mascot .....	Big Show .....	22.50	Imp (56) .....	6.00
Fleet .....	Bally Beauty .....	18.50	Solent 'Em .....	6.00
Wings .....	Sports .....	17.50	Lucky Pick .....	6.00
Power House .....	Score Champ .....	17.50	Bell Slide .....	6.00
Dixie .....	Double Feature .....	17.50	American Eagle .....	18.00

TERMS: 1/3 Deposit, Balance C. O. D.

## ST. LOUIS NOVELTY CO.

2718 GRAVOIS AVE., ST. LOUIS, MO.

### SPECIAL THIS WEEK

Ten Strike .....	\$34.50	Anti Aircraft Guns (Light-Cabinet) .....	\$65.00	Imps, Cubs, Accs. Ea. \$7.00
Marvel .....	19.50			1-2-3 .....
Lucky Strike .....	14.75			19.50

And a hundred other bargains. Write for complete list.

## LEHIGH SPECIALTY CO.

2ND & GREEN STREETS PHILADELPHIA, PA.

# NOW'S THE TIME TO INVEST in MARVEL

AMERICA'S GREATEST CIGARETTE  
REEL TOKEN PAYOUT COUNTER GAME

★ MARVEL continues to be the marvel of the counter game industry! Truly "THE WORLD'S GREATEST AND MOST BEAUTIFUL THREE REEL CIGARETTE ACTION TOKEN PAYOUT COUNTER GAME" — EARNS BIG, STEADY PROFITS FOR YEARS AT A STRETCH!! Has Mystery Award ACTION — Ball Gum Vendor (Optional) AND MANY NEWER, BETTER, DIFFERENT ORIGINAL DAVAL PRECISION BUILT FEATURES — PLUS TWO YEAR UNCONDITIONAL "WE O H A N I S" GUARANTEE!! NOW'S THE TIME TO INVEST IN "MARVEL"! RUSH YOUR ORDER TO YOUR NEAREST DAVAL DISTRIBUTOR THIS VERY MINUTE!!

SAMPLE  
\$34.50  
BALL GUM MODEL  
ONLY \$2 EXTRA



# and AMERICAN EAGLE

WITH "DEFENSE" REELS OR  
"BELL-FRUIT" REELS

★ ZOOMING PROFITS to new high records on locations EVERYWHERE... that's DAVAL'S GREATEST, TIMELY COUNTER GAME SENSATION... New "Defense" Model or "Bell-Fruit" Model AMERICAN EAGLE! Not only Free Play Token Award... not only Mystery Payout Action... not only Complete Control over the Payout... not only 2 FULL YEARS UNCONDITIONAL MECHANISM GUARANTEE... not only THE GREATEST, MOST APPEALING COUNTER GAME EVER BUILT... BUT... NEW, TIMELY VICTORY SYMBOLS featuring Tanks, Mr. China Guns, Etc. OR... the world famous, internationally known "BELL-FRUIT" symbols (take your choice) FOR THE BIGGEST, STEADIEST YEAR-AFTER-YEAR PROFITS YOU'LL EVER EARN!!

SAMPLE  
\$34.50  
BALL GUM MODEL  
ONLY \$2 EXTRA



DAVAL, 2043 CARROLL AVE., CHICAGO

Pacific Coast • MAC MOHR CO • 2916 W. PICO BLVD • LOS ANGELES, CALIF.

# A Stroke of SUCCESS...



★ BIG PAR... Another SUPERIOR die-cut hit that will get you out of the rough... It's the new beauty that appeals to all kinds of players... 1690 holes... 5¢ per sale... Total board takes in \$84.50... Total average payout is \$44.00... Total average profit \$40.50... Extra-thick board... Chalk this up as a LOW score for HIGH profits.

"The World's Fastest Growing Sales-board Factory Becomes The Largest"

## SUPERIOR PRODUCTS

14 N. PEBBIA ST., CHICAGO, ILL.



## Bally Replay Output Increased

CHICAGO, June 7 (Manufacturer's release).—An unusually active summer in the de luxe multiple replay class is predicted by George Jenkins, general sales manager of Bally Manufacturing Company. "I base my statement," Jenkins said, "on the big demand for our Club Trophy multiple replay machine. The game was a hit from the minute it was announced. Since Memorial Day, however, the demand has shot up, necessitating additional production lines.

"The two new ideas introduced in Club Trophy have proved popular with players. One of these features, the build-up bonus, is the strong keep-on idea we developed, while the other feature, the "wild" four, has created much favorable player comment.

"In addition to these two new features, Club Trophy includes the five features of Bally's multiple line: changing odds, mystery selection; win, place, show, purse positions; buy-the-board, and the popular Grandstand-style reserve.

"The reserve, by the way, is not a token device but a special replay totalizer that starts at 20 and steps up to a 900-replay top. By combining all these features in one great game Bally has again given replay operators the type of equipment needed to keep collections at a maximum. Judging by the present stampede to get Club Trophy on location, the operators are going to grab their opportunity. Our only problem now is to keep production from falling too far behind demand."

## Joe Frank Hails Firm's Rebuilding

NASHVILLE, Tenn., June 7 (Distributor's release).—"When speaking of the finest reconditioning of used coin machine equipment, Automatic Sales Company must be mentioned as having one of the best reconditioning departments in the country," declares Joe Frank, head of the firm.

"We have a large stock of machines on hand ready for immediate delivery. Every machine has been perfectly repaired and reconditioned under the supervision of William Davis, known for his ability to do the "better-than-usual" job.

"Under Davis, skilled men using the finest equipment available for mechanical and painting renovation have done a perfect job. This equipment is now available. Every type of machine is represented in the huge selection," concluded Frank.

## Success Plant in Full Production

CHICAGO, June 7 (Manufacturer's release).—Charles Castle, sales promotion manager of Success Manufacturing Corporation, reports that the plant is working full capacity.

"As a matter of fact, it may soon become necessary to expand our production facilities," Castle declared. "The



MARTY BROMBERG, of the Irving Bromberg Company, Los Angeles and Honolulu, with Exhibit Supply Company's Hammer Striker in the factory arcade display room. (Manufacturer's release.)

demand for our new games shows signs of letting up. Heavy orders continue for Boom Town, replay game with the buy-back feature. Advance commitments on our latest five-ball replay game, 50 Grand, are already straining our production line. Add to that the interest in our new one-ball payout or replay game, Arlington Park, and you can readily see why Success is busy."

## ORDER SAMPLE TODAY

### New DEFENSE Model AMERICAN EAGLE

featuring FREE PLAY MYSTERY  
AWARD TOKEN PAYOUT and  
DEFENSE REELS. CAN ALSO  
BE HAD WITH FRUIT REEL  
SYMBOLS.



SAMPLE  
\$34.50  
BALL GUM  
MODEL  
\$2 EXTRA

## MARVEL

World's Greatest Cigarette Reel  
Token Payout Counter Game.  
Steady Proven Profits.



SAMPLE  
\$34.50  
BALL GUM  
MODEL  
\$2 EXTRA

## BALL GUM

15c Per Box, 100 Pieces, Case of  
100 Boxes, \$13.75.

1/2 Deposit, Balance C. O. D.

## SICKING, INC.

1401 Central Pkwy., Cincinnati, O.  
927 E. Broadway, Louisville, Ky.

SICKING CO. OF INDIANA  
927 Ft. Wayne Ave., Indianapolis, Ind.



## THE AMAZING LEGAL FILM-A-SCOPE

Exhibits pictures in third dimension on film showing snappy girls, comics or travel views with 1c or 5c play. Now you can collect earnings without legal worry. Easy to locate anywhere and ALL PROFIT. Write for information.

## L. B. KLUGH COMPANY

715 Arch St., Zanesville, Ohio

WHILE THEY LAST!  
★  
SEEBURG SHOOT THE CHUTE RAYOLITES, \$69.50  
★  
BRAND NEW CUBS, \$7.75 Each  
★

Write For New List of All Types of Machines!

## SOUTHERN AUTOMATIC MUSIC CO.

542 S. 2nd St. LOUISVILLE, KY. 531 N. Capital INDIANAPOLIS, IND. 425 Broad St. NASHVILLE, TENN. 312 W. Seventh CINCINNATI, O.



# MISSOURI OPERATORS MILLS PANORAM

EXCLUSIVE OPERATOR TERRITORY FRANCHISES NOW BEING ALLOTTED FOR THE STATE OF MISSOURI.

ACT AT ONCE BY ADVISING US WHAT TERRITORY YOU ARE INTERESTED IN. NOW MAKING IMMEDIATE DELIVERY ON MILLS PANORAM.

SEE THIS MACHINE IN OUR BEAUTIFUL SHOWROOM

DON'T DELAY! ACT TODAY!  
PHONE--WIRE--WRITE

## OLIVE NOVELTY CO.

2625 LUCAS AVENUE ST. LOUIS, MO.  
PHONE: FRANKLIN 3620.

### Philadelphia

PHILADELPHIA, June 7.—The town leader has it that Donald Lieberman, who rose up his job as a motion picture director to corner the drink venter market here, has embarked on a venture of matrimony.

Little Pockross, Universal Amusement Company, reports a bang-up reception for Bazley music systems.

Bill Vodge, record chief for Motor Vena Company, Columbia-Okeh distributor, visited the record factory in Bridgeport, Conn., for a bull session with Paul Sheehar, Columbia sales manager.

Pinball operators' association, because of the rush of business on the part of its members during the year, never found time to get around to holding its annual

banquet, originally scheduled for a March date at the Ritz-Carlton Hotel. As a result the Philadelphia Amusement Machines Association will put in its play day at a picnic late this month.

Al Rodstein, head of Arco Sales Company, is in the passing-out-cigars frame of mind. A girl named Ariene being reason enough.

Record department of Raymond Rosen Company, Victor-Bluebird distributor, organized by "Commodore" Paul Knowles, took a fishing trip on the boss's yacht at Port Norris, N. J.

Ty Yonker marked a June 7 wedding at St. Mark's Church, with Dorothy Sutcliffe the lucky girl.

Cigarette men are watching with interest the introduction of a new cigarette brand, Chelsea, manufactured by the Larus Bros., Richmond, Va. It gives 24 regular-sized cigarettes to the pack. Altho it means a third penny tax here, it retails the same as the popular brands and is being considered for machine consumption.

Frank Hammond, general manager of the Phonograph Operators' Association, still receiving raves on the part of members for the successful banquet held in April at the Club Ball, proving that the evening wasn't one that was soon forgotten.

Music machine operators making capital of the local screen showings of *Penny Serenades*, all tying up with the picture with window and store displays arranged by Harry Bortnick, platter promotion chief for Raymond Rosen Company. In like manner operators are beginning to cash in on the local angle for Sammy Kaye's Diddy number, considering that Bob Troup, who wrote the song, is a student at the University of Pennsylvania.

Locations installing miniature bowling alleys report enthusiastic acceptance by their patrons, according to officials of the Penny Products Company at suburban Lansdowne. Absent for a long time, the coin-operated bowling alleys, 21 feet long and manually played, seem to be getting a new lease on life here.

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### EVANS' GALLOPING DOMINOS

The Original Consoles—And Still Tops!



New Design Playing Top

Now 2-Tone Cabinet

New Finish Coin Head

Super Jackpot, \$6.50 All Cash!

Machine-Gun Effect Payout

#### TOMMY GUN

Lowest Priced Gun! Send for Circular

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO

## Get Next To "Good Lookin'"



### NEW HARLICH PUNCHBOARD SENSATION!

THE EYES ROLL EVERY TIME THE BOARD IS PICKED UP  
Features New Exclusive Reverse Tickets With Large Numbers

No. 966 So a play 960 Holes  
Takes In . . . \$48.00  
Average Payout . . . 23.65

Write for folder NC-414 showing other new Harlich profit-makers.

HARLICH MFG. CO., 1413 W. Jackson Blvd., Chicago, Ill.

### COMING EVENTS

June 14 and 15—Annual outing of Interstate Cigarette Merchandisers' Association, Berkshire Country Club, Wingdale, N. Y. Particulars from Cigarette Merchandisers' Association, Chamin Building, New York.

July 10—Ohio Cigarette Vendors' Association annual meeting at Cedar Point, O.

August—exact date not announced. Third annual picnic of Cleveland chapter, Ohio State Automatic Phonograph Owners' Association. Place not yet announced.

Nov. 10 to 14—1941 Meeting of American Bottlers of Carbonated Beverages, Philadelphia.

### Chewing Gum Biz One That Is Steady

The business of chewing gum increases so steadily that it keeps the chewing gum business on a stable footing, despite the distraction of war, the practical suspension of export, and the interference with general shipping.

The American Chicle Company says this quarter will be better than the corresponding quarter of last year in volume and in profits, despite the fact that business outside the Western Hemisphere is below last year's level.

Possibly it is true that waggling of the jaws decreases nervous tension, that therefore a country when at war will chew more gum than when at peace. Sales figures in Canada tend to support that old theory, for they are at a record rate. An outstanding increase in Mexican consumption will have to be explained on some more prosaic ground, such as good salesmanship.

There is a special interest in heavy sales in Mexico, for to some extent they mean that the corporation is selling back to the Mexicans the chicle that they grew. Yucatan was one of the earliest, if not the first, source of supply. Now it is helped by many of the hot areas below the Rio Grande. When sugar and flavors are counted, as many as 20 countries supply the trade. It may be cheering to know that American Chicle has stocks for at least two years' output.—Richard T. F. Harding in *The Cleveland Plain Dealer*.

### Record Biz for Canton Arcade on Opening Day

CANTON, O., June 7.—Glen and Loretta Mains, arcade operators, opened their Penny Arcade on the midway at Meyers Lake Park here Memorial Day to the best single day's business in the many years the Arcade has been an attraction here, Mains reported. Fifteen new machines have been installed.

# BOOMING BUSINESS

## EXHIBIT PENNY ARCADES

IN TREMENDOUS DEMAND WHEREVER CROWDS GATHER  
TO-DAYS BIGGEST ATTRACTION WHERE PENNIES and  
NICKELS PROVIDE ENDLESS FUN FOR YOUNG and OLD

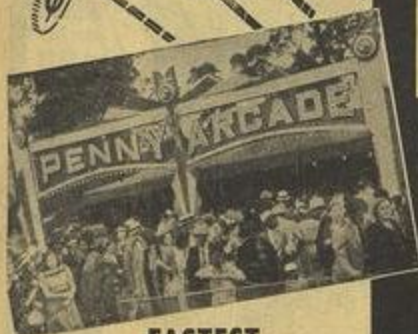
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PLANS OF MODERN PENNY ARCADES. (Large - Medium - Small)

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**FASTEST  
GROWING  
MONEY MAKING  
ENTERPRISE**



### 3 BAR JACKPOT F-5240

1640 Holes — Takes in \$82.00  
Pays Out Average \$48.69 — Av. Profit \$33.31

**PRICE \$4.05 EACH**

#### OTHER FAST SELLERS

1025 Hole, F-5280, Wonder 3 Bar Jack- pot at .....	\$3.02
1200 Hole, F-5275, Horses at .....	4.35
800 Hole, F-5270, Pocket Dice at .....	2.10
720 Hole, F-5255, Pocket Jack at .....	2.07
600 Hole, F-5305, Royal at .....	2.35

#### CHAS. A. BREWER & SONS

Largest Board and Card House in the World  
6320 Harvard Ave., CHICAGO, U. S. A.

#### READY FOR IMMEDIATE DELIVERY

Brite Spot .....	\$27.50	Fleet .....	\$42.50	Polo .....	\$27.50	Score Champ .....	\$22.50
Blonde .....	25.00	Flicker .....	49.50	Punch .....	12.50	Speedway .....	27.50
Bankaroo .....	10.00	Gold Cup .....	25.00	Repeater .....	49.50	Score-a-Line .....	22.50
Bracelet .....	35.00	Gold Star .....	39.50	Red Hot .....	22.00	Sched. Days .....	49.50
Champion .....	15.00	Long Star .....	19.50	Risky .....	15.00	Zombie .....	45.00
Dude Ranch .....	20.00	Majors .....	12.50	Seven Up .....	59.00	1-2-3 (1939) .....	25.00

Junior Parade, F.P. .....	\$95.00	R. N. Track Times .....	\$57.50	'38 Track Times .....	\$79.50
Big Passes/Races, 30 to 1 .....	49.50	Saratoga .....	79.50	Baker's Pacers .....	205.00

#### COUNTER GAMES

Dual Penny Packs .....	5 8.00	Chrome Vest Pocket .....	\$35.00	1¢ O.T. .....	\$22.50
Emus .....	7.50	Cubs .....	5.00	Boards Champion .....	22.50
Dr. American .....	17.50	Chicago Club House .....	2.50	Smoker .....	2.50

Immediate deliveries available on SKY GLAZER, SOUTH PAW, SKY RAY, MIAMI BEACH, BATTING PRACTICE and TEXAS LEAGUER.

We can use Mills into Blue Fronts, Pace Saratoga, '38 Track Times, Sky Fighters, Rapid Fires—

write us what you have to trade.

**CENTRAL OHIO COIN MACHINE EXCHANGE, Inc., 491 S. High St., COLUMBUS, OHIO**

## FOR SALE

Over 420 Pieces of Payouts, Novelties and 1 Ball Free Plays  
Write For Complete Price List

**GRAND NATIONAL SALES COMPANY**

2500-06 W. ARMITAGE AVENUE

CHICAGO, ILLINOIS

### Big Atlas Picnic On Memorial Day

CHICAGO, June 7 (Distributor's release)—Perfect weather, careful planning of the day's activities, plenty of good food, and a friendly crowd all contributed toward a completely successful Atlas Novelty Company outing, declare employees who attended.

Mrs. Ginsberg, mother of Eddie and Morrie, officiated as hostess, as did Mrs. Eddie Ginsberg and Mrs. Morris Ginsberg. A great deal of hilarity attended the running of races for boys, girls, men, and women. Prizes were awarded to the winner of each event. Insecure footing on the grass added to the fun and excitement.

Climaxing the outing was a softball game between the Atlas team and the Morton Grove Flashers. After a hectic slugging contest marked by a sensational number of errors and achievements, Atlas lost by a score of 6 to 5. Each member of the winning team was awarded a colorful necktie.

### Monarch Reports Large Game Stock

CHICAGO, June 7 (Distributor's release).—"Our business has increased so much during the last few months that we have been compelled to keep a greatly increased stock of machines on our floors," reports Al Stern, Monarch Coin Machine Company.

"In fact, our stock is now the largest it has ever been and contains every kind of used machine, as well as the newest releases of leading manufacturers.

"We have arranged for a continuous flow of good used machines to come in right along in order that we might supply any demand. No matter how heavy the demand, we can fill all orders with dependable reconditioned machines."

## WANTED!!

**PENNY ARCADE MACHINES OF ALL KINDS IN ANY QUANTITY. CASH WAITING. SEND COMPLETE LIST, QUOTING YOUR LOWEST PRICES FIRST LETTER. BOX D-28, CARE THE BILLBOARD, CINCINNATI, O.**

## BUSINESS DEAL

We are in a position to supply responsible parties who can furnish bona fide references regarding their reliability with all kinds of Slot Machines, Races, Dominos, and Counter Equipment. We do not handle Pin Games. For full information write

Box 932, The Billboard, Ashland Bldg., Chicago, Ill.

## Coin Machine Operators WANTED

... We have a list of excellent Amusement Parks who have asked us to install Penny Arcades. If you can invest \$3,000 up (terms can be arranged) we will turn over one or more of these leads to you, equip the entire arcade for you, and guide you in its proper operation. For full details write or wire

**TODAY,  
International Muloscope Reel Co., Inc.  
44-01 11th St., Long Island City, N. Y.**



*Yes Sir!*  
**PAY TABLE PROFITS**  
 from a **FREE PLAY GAME!**  
 Keeney's new **CONTEST**  
**GIANT SIZE!** 1 or 5 BALL—1 to 4 COIN MULTIPLE  
 CONVERTIBLE

Today's best Buy at \$69<sup>50</sup>!  
**TEXAS LEAGUER**  
 NEW DELUXE MODEL  
 Up to 500% MORE PLAY!  
 9 TO 18 BALLS . . . 1-2 OR  
 5c PLAY!



**J. H. KEENEY & CO.,** Inc. "The House that Jack Built" 6630 S. ASHLAND AVE. CHICAGO

**Gottlieb Belle Hop Hops Into Favor**

CHICAGO, June 7 (Manufacturer's release)—Paces are wreathed in smiles at D. Gottlieb & Company as reports keep coming in of the location success that their newest release, Belle Hop, is raking up throughout the country, say company officials.

Even before official announcement of the game it was said the grapevine had been buzzing with the news that a new hit was coming from the Gottlieb plant. "The news is out, so we can tell it," said Dave Gottlieb. "Belle Hop is

ahead of anything in its class. In 12 test locations the game made a great showing. The game boasts many new hit features and new ways to win. One new feature is a large center bumper which either spots the player the next bumper in rotation when he plays for sequence of one to eight, or the bumper increases the points player has already made, depending upon the color of its light when lit.

"There is also the variable score roller which with other new ideas is meeting with great enthusiasm from players. It was impossible to keep Belle Hop a secret at present, as we planned," he continued. "The news got around fast and we were besieged to place the game into full production."



**BACKED BY A 10 DAY PROFIT GUARANTEE!**  
**ESQUIRE PREMIUM VENDOR**

Sample Premiums Displayed in Vendor! Ball Gum Concealed Eliminates Cheating. Complete Unit Consists of 1 Esquire Premium Vendor, Standard Powder Blue Finish; 1 Display Insert in Machine, 1 Dozen Small Two-Blade Knives, 1 Dozen Large Single Blade Knives. Machine Filled With 1,100 Balls of Gum, Including 20 Striped Balls Ready To Be Set on Location.

Entire Deal Only \$12.50

TERMS: 25% Deposit, Balance C. O. D.

**Atlas NOVELTY CO.**

2200 N. WESTERN AVE., CHICAGO, ILL.  
 ASSOC. ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT.  
 OFFICES: ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG



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Designed for operation in restricted territories. Convertible from penny to nickel, dime or quarter play. Supplied with 10 or 20 steel balls. Write for full details and confidential distributor's price.

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"PYRAMID YOUR PROFITS," says Madeline Dawn, the Buckle girl, "with Buckle Music System direct touch-to-touch equipment for 32, 24, 20, 16, or 12 record-changing mechanisms." (Manufacturer's release.)

**QUALITY SPEAKS FOR ITSELF**

ONE-BALL FREE PLAY	FIVE-BALL FREE PLAY	ARCADE EQUIPMENT
Blue Grass . . . . . \$119.50	Big Six . . . . . \$12.50	Keeney Anti-Aircraft . . . . . \$39.50
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Sport Special . . . . . 74.50	Supercharger . . . . . 14.00	Chicken Sam . . . . . 37.50
Mills 1-2-3 (1940) . . . . . 69.50	On Deck . . . . . 17.00	Chicken Sam (Hilder) . . . . . 42.50
Big Prize . . . . . 47.50	Commodore . . . . . 17.50	Bally Alley . . . . . 18.50
Mills 1-2-3 (1939) . . . . . 29.50	O'Boy . . . . . 17.50	Skyfighter . . . . . 17.50
Thru-the-down . . . . . 47.50	Progress . . . . . 29.50	Keeney Air Raider . . . . . Write
Sport Page . . . . . 47.50	Landlide . . . . . 29.50	Ten Strikes . . . . . Write
Combs . . . . . 19.50	Yacht Club . . . . . 24.50	Ten Pins . . . . . Write
Mills 1-2-3 (Rebuild) . . . . . 19.50	Keeney-Ball . . . . . 12.50	Bally Sky Battle . . . . . Write
Preakrest . . . . . 17.50	Line Up . . . . . 27.50	Exhibit Bowling Game . . . . . 19.50
	De Witt With One . . . . . 1.75	O. O.

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Crossline . . . \$25.00 | Dole Feature \$12.50 | Slave . . . . . \$45.00  
 Rotation . . . 15.00 | Velvet . . . . . 42.50 | Sun Beams . . . 45.00

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Up your profits  
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## BUCKLEY MUSIC SYSTEM

DIRECT  
"TOUCH-TO-TOUCH"  
ACTION

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Orlando Coin Mach. Corp.  
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Rec Amusement Co.  
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Indiana Sales Company  
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Palisade Novelty Co.  
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Rubin Sales Co.  
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EVERY GAME  
RECONDITIONED

Wire  
Write

YOU'VE BOUGHT FROM THE REST  
NOW BUY FROM THE BEST



CHICAGO COIN  
Majors .....\$15.00  
Toppers ..... 14.50  
Miami ..... 12.50  
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DAVAL  
Box Score .....\$12.50  
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Ten Strike .....\$29.50  
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Will Trade for Arcade Equipment. What Have You? We Carry a Complete Line of Calif. Operated Equipment—New Games of Leading Manufacturers, Automatics, Phonographs, Skee Balls, Slots, Consoles, and Counter Games.

## Southwestern Vending Machine Company

2833 WEST PICO BLVD.,

LOS ANGELES, CALIF.

## Good Response on Baker Target Skill

CHICAGO, June 7 (Manufacturer's release).—Officials of the Baker Novelty Company, Inc., report that a fine response has been received on Target Skill. Harry Hoppe, vice-president, stated that customers have flooded the firm with messages of congratulations. "We appreciate the interest they have shown and can only answer by saying that we are pleased to have given them what they wanted," said Hoppe. "Our distributors report heavy advance orders for Target Skill."

"With all the new features incorporated in Target Skill it probably will set new production records. Target Skill earnings are such that it is very easy to see why operators want to place as many of these games on their routes as possible."

"When it comes to our counter game, Lucky Strike," said Hoppe, "the only thing we can tell operators thruout the

country is to try them. Lucky Strike, we believe, will show endurance as a money-maker."

## Counter Games Tops In 1941—Glass

CHICAGO, June 7 (Distributor's release).—"Counter games occupy a new niche in the industry in 1941," declares Max Glass, of Gerber & Glass. "From our experience with Imp, Pike's Peak, Klix, Yankee, and now with Wings, cigarette counter game, we find that these games are becoming more important to operators right along. These counter machines are far superior in every way to those of a year or two ago. They are snappier in appearance and present more skill features. Mechanically too, great improvements have been made. Operators tell us that Wings has a number of features that please players and location owners. The response from the trade is keeping factory wheels humming."



WORKMEN BUSY ASSEMBLING BATTING PRACTICE games in the assembly department of the Scientific Machine Corporation's plant. (Manufacturer's release.)

# A RECORD RUN for A RECORD BREAKING GAME!

# Chicago Coin's MAJORS of 1941

**MAKES MORE MONEY**  
*-that's why!*

CHICAGO COIN MACHINE CO., 1725 W. DIVERSEY, CHICAGO

## YANKEE DOUBLE HEADER



One of Groetchen's latest counter game sensations. Can be changed from Cigarette to Fruit in two minutes' time. Equipped with new type coin divider visible ball game display.  
\$18.75 to Operator.  
Carton of Six, \$110.00.

### GROETCHEN TOOL COMPANY

130 N. Union St. Chicago, Ill.

#### WEST COAST OFFICE:

John Kagan, 978 1/2 So. Stearns Dr., Los Angeles, Calif.

#### WANTED

### BALLY TRIUMPHS

WE WILL PAY

\$9.50 F. O. B. PHILADELPHIA  
WRITE AND LET US KNOW HOW MANY YOU HAVE

### GLICKMAN CO.

6428 Grissom St., Philadelphia, Pa.

## Allied Reports Big Biz Volume

CHICAGO, June 7 (Distributor's release).—Allied Novelty Company is among the leading distributors of the industry," declares Sam Kleinman, company official. "Recently this fact has been brought home to us by several customers. Reasons for this enviable position are our large volume of business, the size of our organization, our facilities, our stocks, and customer satisfaction as expressed by comments from operators.

"Allied has always stood for the highest ideals and customer satisfaction in every transaction. In return, our customers, by their patronage, have built our business success."



LOU UNTERSBERGER, of B'nai Seligman J. Strauss B'nai B'rith Lodge, Pa., has been elected president of the Seligman J. Strauss B'nai B'rith Lodge. He is active in many fraternal and civic organizations.

## SAVOY VENDING CO.

651 ATLANTIC AVE.  
BROOKLYN, N. Y.

All American	.....\$47.50
Plinker	..... 49.50
Ferretion	..... 29.50
Leader	..... 27.50
Polo	..... 22.50
Power House	..... 22.50
Metron	..... 42.50
Crestline	..... 27.50
Score Champ	..... 19.50

1/2 With Order, Bal. C.O.D.

### WESTERN'S Major League Baseball, Free Play, like new, \$129.50

KEENEY'S Anti-Aircraft,  
Brown Cabinet, \$69.50

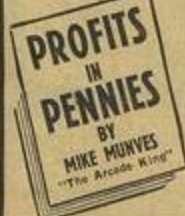
Seven Up	.....\$49.50
Sport Parade	..... 49.50
Lucky	..... 17.50
Triumph	..... 14.50

#### SPECIAL!

Just a Few Left  
Double Feature ..... \$12.50  
Rush your order while quantities last!

"THE ARCADE KING"—MIKE MUNVES' NEW BOOK, "PROFITS IN PENNIES," TELLS YOU HOW TO EARN BIG PROFITS FROM PENNY ARCADES NEAR ARMY CAMPS, ROADSIDE STANDS, Etc., Etc.

← IT'S FREE



The greatest book ever written on how, why, when and where to install a Penny Arcade! Complete in every detail, this great book opens a new and finer path to big, steady, year-after-year profits for operators all over the country. With thousands of men jamming Army Camps; tourists flocking to Roadside Stands; people packing Hotel, Picnics; Beaches, Pools, Skating Rinks, Dance Halls better than ever before and dozens of other locations now demanding a Penny Arcade WRITE FOR THIS BOOK TODAY!! (FREE with this great book a special catalog containing over 100 illustrations.) Enclose 10c to cover mailing charges!



MIKE MUNVES, 520 W. 43rd ST., NEW YORK

## SALESMAN WANTED

Man who has successful record selling Salesboards—Counter Games—Jar Deals. NEW LINE. Splendid proposition for the right man by old established manufacturer. Give full details when writing.

BOX No. 483, Care The Billboard, Ashland Block, Chicago.



**CALLING ALL OPERATORS!**

**CALL FOR BELLE HOP**

**Paging All Smart Operators!**

12 Test Locations prove it  
the best game of the year!

The grapevine is buzzing  
with its phenomenal earnings!

**IMMEDIATE DELIVERY**

**D. GOTTLIEB & CO.**  
1140-1150 N. KOSTNER AVE., CHICAGO

## OUR BUSINESS IS BUILT ON YOUR CONFIDENCE IN US!

### FREE PLAYS FOR IMMEDIATE SHIPMENT

<b>CHICAGO COIN'S</b>	
All American	\$42.50
Polo	21.50
Sport Parade	49.50
Jolly	15.00
Stratoliner	42.50
<b>CENCO'S</b>	
Cadillac	\$22.50
Formation	29.50
Metro	39.50
Powerhouse	22.50
Seven Up	49.50
Four Roses	47.50
<b>BALLY'S</b>	
Crossline	\$27.50
Flicker	44.50
Mystic	54.50
<b>GOTTLIEB'S</b>	
School Days	\$42.50
Gold Star	29.50
<b>EXHIBIT'S</b>	
Leader	\$29.50
Zombie	39.50
Sun Beam	52.50
1/2 with all orders, balance C. O. D.	

### Distributors for . . .

Gottlieb's	MIAMI BEACH
Packard's	PLA-MOR BOXES and Phonograph Accessories
Scientific's	BATTING PRACTICE
Mills' PANORAM	
Western's	BARRAGE

**GEORGE PONSER CO.**  
519 WEST 47TH ST.  
NEW YORK CITY

11-15 E. RUNYON ST.  
NEWARK, N. J.

## BARGAINS

In Used Automatic Pay Tables, Free Play Tables and Counter Games.  
Clean and in Good Operating Condition. Bought New From Factory.

<b>PAY TABLES</b>		<b>1 Triumph</b>	\$20.00 Ea.
2 Mills Pearl Harbor	\$ 7.50 Ea.	<b>COUNTER GAMES</b>	
7 Mills Tycoon	15.00 Ea.	8 Mills Puritan Bells	\$5.00 Ea.
4 Mills Railroads	15.00 Ea.	1 Grotchen Twenty-One	5.00
3 Mills Post Time	10.00 Ea.	3 Grotchen High Stakes	8.50 Ea.
15 Mills McDays	15.00 Ea.	9 Grotchen Pop-a-Reels, Old Style	5.00 Ea.
17 Jennings Flicker, Late Model, Red or Green Cup	15.00 Ea.	1 Jennings Dicitale	2.50 Ea.
<b>FREE PLAY</b>		2 Bally Pontes, Horse or Cigarette	7.50 Ea.
2 Bally Gold Cup	\$32.50 Ea.	Symbol	10.00 Ea.
1 Limlight	25.00 Ea.	5 Daval Penny Packs	10.00 Ea.

Make me an offer for one or all of the above machines. Also other kinds of Free Game Tables, clean and in good condition. Terms: 1/3 Cash With Order, Balance C. O. D., F. O. B. Austin.

**JACK KEY**

606 1/2 Rio Grande Street

Austin, Texas

## Ponser To Launch Panoram Promotion

NEW YORK, June 7 (Distributor's release).—Following thru on the 21-day sales program of Panoram in his territory, George Ponser is preparing to launch an extensive newspaper advertising campaign to interest the public in seeing and hearing these machines.

"We believe that a newspaper campaign for Panoram will help all operators in this area," said Jack Mitnick, of the Ponser organization. "It will attract public attention, interest better locations, and help operators increase receipts.

"First ads will break in the New Jersey area, where we will test the reaction and gauge results. We feel that a listing of important locations where the public can see and hear Panoram will attract the kind of patronage the operators need."

George Ponser is planning many other promotional stunts, it is reported. One of his plans is to arrange for writers and waitresses at Panoram locations to wear buttons on their lapels advising the public to play the machine. "Panoram Menus" and other promotional ideas are being worked out. It is expected that the Jersey campaign will get the machines off to a fast start, according to Irv Morris, Newark office manager.

## DON'T MISS

Coming Soon!

EVANS'

## PLAY BALL

Realistic Baseball!

Manikin Pitcher Throws Ball!  
Batter Controlled by Player!

## BARGAINS

### ALL FREE PLAY

Punch	\$24.50	O'Boy	\$19.50
Dixie	37.50	Sky-Line	42.50
Polo	37.50	Line-Light	32.50
Rotation	32.50	Leader	49.50
Jolly	27.50	Wild-Fire	72.50
Three-Score	39.50	Zombie	47.50
Big League	27.50	Anabel	39.50
Short-Stop	24.50	Wings	27.50

1/3 Deposit, Balance C. O. D.

**CENTRAL AMUSEMENT CO.**

205 Linden Ave. Memphis, Tenn.

## Scientific Expands Plant Facilities

BROOKLYN, June 7 (Manufacturer's release).—The demand for Scientific's baseball game, Batting Practice, has forced the firm to convert all available space at the plant for the manufacture of the game. It is reported. An additional 10,000 square feet of space has been leased in another building for storage purposes, Max Levine, president, revealed.

"Never," said Levine, "have I seen a game which has met with such enthusiastic response. Even more surprising

is the fact that the large orders have already been filled, all signs point to increased demand. We are so convinced of this that we are now lining up a big long-term selling campaign.

"At the moment we are busy expanding our plant, and the selling is taking care of itself. In a few weeks we intend to start an aggressive sales and advertising campaign to reach every operator in the country. Despite the wonderful job already done, we feel our sales campaign is just getting under way. Batting Practice is a long-term machine and we intend to sell it for years to come. The game will be popular as long as baseball is popular," he concluded.



# JUMBO COMBINATION MINT VENDER

With New 4-6 Payout

# FREE PLAY CHECKS or CASH

All in One! At Distributors!

## MILLS NOVELTY COMPANY

4100 FULLERTON AVE • CHICAGO

### Captain Kidd New Genco Game

CHICAGO, June 7 (Manufacturer's release).—According to Genco Manufacturing Company officials, their recent release, Captain Kidd, has caught on quickly with operators throughout the country, with repeat orders pouring into the factory and to Genco distributors.

"Captain Kidd is a new, different, and more thrilling kind of game," they declare. "Players are especially intrigued by the fascinating new magic 1-2-3 bumper on the game, which adds immensely to the suspense of the action

and makes players hungry for the next try at the game."

Dave Gensburg, Genco official, declares: "We're glad to be able to say that we've done it again with Captain Kidd—which is really turning out to be the treasure of them all. The five thrilling new ways to gain replays that we have incorporated into Captain Kidd are paying handsome dividends to operators. Despite the successes achieved by past Genco games, time after time, I believe that Captain Kidd is going to set new records for everyone concerned."

### May Biz Good In Twin Cities

(Market Report)

MINNEAPOLIS, June 7.—May, traditionally the month for resort and tourist areas to put on the finishing pre-season touches before the State-wide opening, found the coin machine biz this year stepping ahead in big strides.

Operators really went to town in placing orders. Phonographs were especially big sellers, with wired remote-control equipment getting a tremendous play, according to all distributors.

On the other hand, novelty and free play games did little more than hold their own, while counter machines were reported both holding at an even level and dropping down. Strangely enough, target games fell off in sales. Movie machines were just so-so, while console games showed a marked increase. Bowling games were slow. In the vending machine field all venders were doing well to hold their own as operators still held back from buying licenses for their equipment in Minneapolis under the new ordinance passed several months ago. A strong fight against the ordinance is still being readied.

Used machine sales, distributors report, continue to soar upward, with some used equipment hard to get.

With the opening of the tourist and resort season at month's end, operators began cashing in, and the trade is looking forward to an excellent summer.

### MILLS THREE BELLS, SCIENTIFIC BATTING PRACTICE, KEENEY'S SUPER TRACK TIME and EVANS DOMINOS. ALL IN STOCK AVAILABLE FOR IMMEDIATE DELIVERY

DO NOT PASS UP THESE BARGAINS AS THEY ARE  
OFFERED SUBJECT TO PRIOR SALE

8 Bally Mystic .....	\$52.50	1 Keeney Red Hot .....	\$21.50	1 Exhibit Golden Gate .....	\$12.50
1 Bally Flicker .....	65.00	1 Keeney Super Six .....	19.50	2 Exhibit Zombie .....	62.50
9 Bally Triumph .....	6.50	1 Keeney Cowboy .....	17.50	1 Exhibit Lancer .....	19.50
1 Bally Chevrolet .....	10.50	1 Keeney Reporter .....	39.50	1 Baker Black Out .....	10.00
1 Bally Vogue .....	17.50	1 Keeney Big Six .....	19.50	1 Gottlieb Lot of Fun .....	0.50
2 Bally Pick Em .....	14.50	1 Dance Big Town .....	19.50	1 Chicago Coin Ocean .....	0.50
1 Bally Fleet .....	32.50	1 Genco Bubbles .....	12.50	1 Chicago Coin Ocean .....	0.50
1 Bally Headliner .....	19.50	1 Stoner Spooky .....	69.50	1 Park .....	17.50

ONE BALL		FIVE BALL FREE PLAY	
1 Bally Sport Special .....	\$87.50	1 Keeney Red Hot .....	\$21.50
1 Bally Record Time .....	92.50	1 Keeney Super Six .....	19.50
1 Bally Kentucky .....	158.50	1 Keeney Cowboy .....	17.50
1 Bally Santa Anita .....	117.50	1 Keeney Reporter .....	39.50
2 Bally Dark Horse .....	92.50	1 Keeney Big Six .....	19.50
3 Bally Derby, C.P. .....	8.50	1 Dance Big Town .....	19.50
3 Mills 4-2-3 (Meter) .....	15.00	1 Genco Bubbles .....	12.50
1 Pacific Pantom Party .....	8.50	1 Stoner Spooky .....	69.50
1 Rockola Three-Up .....	15.00		
1 Exhibit Genco (Convertible) .....	15.00		

COUNTER GAMES		MILLS VEST POCKET, CHRONO, NO	
10 Columbia Bell, Rear Pay, Used 10		Meter, S.U. ....	\$39.50
Days .....	\$53.50	1 Jennings Little Merchant .....	12.50
5 Mills Vest Pocket, Green .....	25.00	CONSOLES	
		1 Evans Domino, '37 Regular .....	\$ 75.00
		1 Evans Lucky Star .....	89.50
		1 Evans Lucky Loose .....	125.50
		1 Pace Race, Sr. J.P., 20-1, 25627 .....	155.00
		6 Pace Race, Sr. J.P., 20-1, 25627 .....	155.00
		10 5627 .....	9.50
		1 Baker Pacer, 20-1, 25627 .....	159.50
		1 Stoner Ritz .....	10.00
		1 Keeney's Triple Entry .....	107.50
		1 Metropolitan Air Rider, Orig. Crates .....	100.00
		1 Metropolis Sky Fighter, F.B. ....	100.00

"All orders must be accompanied by 1/3 deposit, balance C. O. D. Write and ask to be put on our mailing list. Above prices are effective June 14, 1941."

### Moseley Vending Machine Ex., Inc.

90 BROAD STREET RICHMOND, VA.  
Day Phone 3-4511 Night Phone 5-5328

### F.P. BUYS for the Wise!

Don Beam .....	\$49.50	Sara Suzy .....	\$28.50
Vehet .....	47.50	Cronline .....	27.50
Donn Up .....	47.50	Androl .....	27.50
Scott Parade .....	47.50	Powerhouse .....	27.50
Four .....	47.50	Pelo .....	27.50
Four Aces .....	47.50	Skyline .....	27.50
Flicker .....	42.50	Vicented .....	19.50
Red, White, .....		Yearb Club .....	19.50
Blue .....	42.50	Jolly .....	19.50
All American .....	39.50	Blonde .....	19.50
Attention .....	39.50	Sports .....	19.50
Wynoliner .....	39.50	Landslide .....	17.50
Broadway .....	39.50	Totals .....	15.00
Lombia .....	37.50	Britt Spoi .....	15.00
Map .....	37.50	Sports .....	14.50
Big Chief .....	33.50	Night .....	12.50
Gold Star .....	32.50	Punch .....	12.50
Band Wagon .....	29.50	Big Show .....	12.50
Penelope .....	28.50	Roxy .....	12.50
Leader .....	28.50	Comedian .....	12.50

ALL GAMES RECONDITIONED AND SHIPPED LIKE NEW. WE CARRY A COMPLETE LINE OF NEW AND USED FREE PLAY GAMES. PLEASE GIVE SECOND CHOICE WHEN ORDERING. 1/3 Down, Balance C. O. D. "THE HOUSE OF 'GOOD WILL'"

### Ambassador Vending Co.

289 Conny Island Ave., Brooklyn, N. Y.

### MILLS

Distributor PHONOGRAPHS CONSOLES BELLS TABLES

### KEYSTONE NOVELTY & MFG. CO.

206 & 11th Street, Philadelphia, Pa. Baltimore Office: Baltimore, Md.

### Here Are America's Finest Reconditioned Games

Attention .....	\$45.00	Progress .....	\$27.50	NEW COUNTER GAMES	
Big League .....	18.00	Record Time .....	100.00	KLIX .....	\$19.75
Blue Grass .....	130.00	Roxy .....	18.50	PIKE PEAK .....	32.50
Cross Line .....	32.50	One-Two-Three .....	32.50	POK-O-NEEL .....	18.50
Dixie .....	32.50	Silver Bales .....	65.00	TOT .....	17.50
Fleet .....	32.50	Sports Special .....	90.00	YANKEE .....	19.75
Glamour .....	23.50	Stratoliner .....	49.50		
Gold Cup .....	32.50	Sun Beam .....	69.00		
Formation .....	34.50	Siren Unit .....	54.50		
Lead Off .....	23.50	Triumph .....	12.50		
Mr. Olson .....	15.00	Vacation .....	23.50		
O'Boy .....	15.00				

1/3 WITH ORDERS. BALANCE C. O. D. IMMEDIATE DELIVERY OF ALL THE LATEST BALLY HITS! Write for info!

### THE CALVERT NOVELTY CO., 708 N. HOWARD ST., BALTIMORE, MD.

# Scientific

# BATTING PRACTICE

TODAY—TOMORROW... AND FIVE  
YEARS FROM TODAY

**BATTING PRACTICE**  
WILL BE THE MOST SATISFYING  
GAME ON YOUR ROUTE

**100% LEGALITY**  
PLUS

**ASTONISHING EARNINGS**

A MAN-SIZED  
GAME—FOR  
MAN-SIZED  
PROFITS

WIDTH . . . . . 25 IN.  
HEIGHT . . . . . 65 IN.  
LENGTH . . . . . 57 IN.



MANUFACTURED BY  
**SCIENTIFIC  
MACHINE CORP.**  
21 STEUBEN ST. • BROOKLYN, N. Y.  
PHONE: EVERGREEN 7-0090



# CRY BLAZER

- a New Exhibit  
**MONEY MAKER**  
See Your Distributor

EXHIBIT SUPPLY COMPANY 4222 W. LAKE ST., CHICAGO

## BARGAINS!

BAKER'S		
Line-Up	\$45.00	
On Deck	35.00	
Crowdby	25.50	
1-4-4	14.50	
Tennis	13.00	
EXHIBITS		
Wings	\$25.50	
Landscape	20.50	
Short Stop	25.50	
Lineup	21.50	
Flag Ship	17.50	
Conquest	15.00	
Junior	13.00	
20	13.00	
KEENEY'S		
Good Dinner	\$34.50	
Seaway	34.50	
Red Hot	22.50	
Bank Champ	18.50	
Super Six	18.50	
Big Six	13.00	
Thriller	13.00	
BALLY'S		
Cross Line	\$45.00	
Vacation	27.50	
Waco	22.50	
Ruler Derby	22.50	
Hearty	22.50	
Argument	12.50	
Triumph	13.50	
Cherion	13.50	
Quincy	13.50	
Ohio Feature	13.50	

## PHONOGRAPHS

1940 Super Rockolite	\$195.00
1940 Super Walnut	185.00
1940 Master Rockolite	175.00
1939 DeLuxe Rockola	134.50
1938 Standard Rockola	124.50
Courier Model	64.50

Terms: 1/3 Deposit—Balance C. O. D.

For Quick Service Select Second Choice.

## MILWAUKEE

COIN MACHINE COMPANY  
OUR NEW ADDRESS  
1130 W. Lisbon Avenue, Milwaukee, Wis.

## FACTORY SALE!

Brand new Legal Game, \$99.50 value.  
While they last only \$25 each. Write  
for details.

BOX 285-C, MINNEAPOLIS, MINN.

## Dallas

DALLAS, June 7.—Warmer weather is helping beverage machine operators. Sales of counter games and marble tables also continue good. Phonographs, wall boxes, and auxiliary music equipment still head the list.

Two installations of Rock-Ola equipment recently supplied by Prock & Robbins, Inc., for C. M. Davis, music operator of Sherman, Tex.

Commercial Music Company, Texas Whirlitzer distributor, has added part of Eastern Louisiana to its Texas territory. W. B. (Bert) Davis, sales representative, has just returned from an extended business trip thru the new Louisiana territory.

Prock & Robbins, Inc., helped promote musical pictures showing at the Palace and Rialto theaters recently. Hit tunes of the two shows were rebroadcast from the lobbies of the theaters by Rock-Ola phonographs furnished by Prock & Robbins and from Decca Records supplied by Decca Distributing Corporation.



"FEEDBOX FREDDIE" and Abe Lyman photographed at Modern Vending Company, New York. Lyman's recording of "Feedbox Freddie" is now being used by music machine operators. (Distributor's release.)

"Captain Kidd  
is the greatest  
game Genco ever  
built!"

Bert Lane

SEABOARD SALES, INC.

610 10th Ave., N. Y. Wisconsin 7-5688



P.S. (WE CAN NOW  
SUPPLY YOU WITH  
THE FINEST EQUIP-  
MENT FOR EVERY  
TYPE OF OPERATION.  
CALL, WRITE, WIRE  
YOUR REQUIREMENTS  
TODAY!)

## SUMMER SPECIALS

WIRE, WRITE OR PHONE

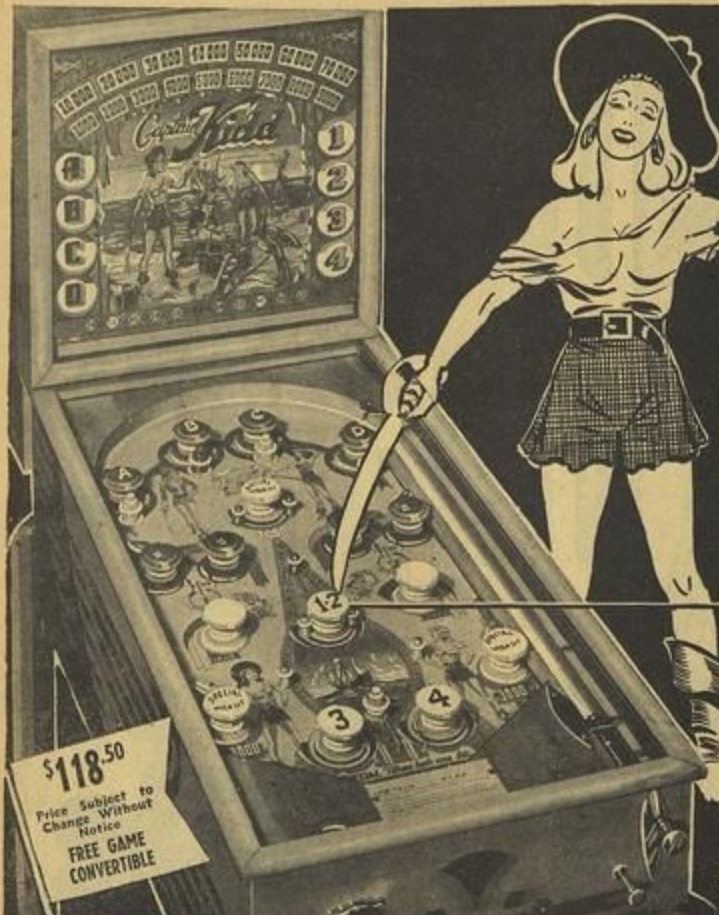
## AJAX NOVELTY CO.

2707 Woodward Ave., Detroit, Mich.  
EVERY MACHINE READY FOR LOCATION. ASK ANY SUCCESSFUL OPERATOR,  
JOBBER OR DISTRIBUTOR

## Get The McCoy From McGINNIS

For the "Real McCoy" price list write to McGinnis. It is the leading  
guide to quality games at the lowest prices.

ROY McGINNIS, 2011 Maryland Ave., Baltimore, Md.



# GENCO

## Now Presents Captain Kidd

THE TREASURE OF THEM ALL!

Here's a NEW kind of pin game... a REAL whirlwind of thrills and action... one of the greatest games ever produced by the greatest hit makers in the business—GENCO! You've got to play CAPTAIN KIDD to realize how truly fascinating it is—because words can't describe this new combination of NEW FEATURES that players just can't resist! DON'T WASTE A MINUTE—SEE CAPTAIN KIDD TODAY AT YOUR DISTRIBUTOR! It's THE game of the year!

FEATURING THE NEW MAGIC  
"1-2" BUMPER and 1000 NEW THRILLS

The Magic "1-2" Bumper is a terrific come-on... a feature that'll get players more excited than anything since the bumper itself!

# GENCO

BUILDS GREAT GAMES

2621 N. ASHLAND AVE. CHICAGO



\$118.50

Price Subject to Change Without Notice

FREE GAME CONVERTIBLE



You Can Make Book On This One!

## DOUBLE SHOT BOOK BOARD

1300 HOLES—5¢ PER SALE  
Board Takes In... \$68.00  
Average Payout... \$33.30

Average Profit... \$34.70

Globe PRINTING COMPANY

1023-27 RACE ST., PHILA., PA.

## \* NATIONAL SUPER VALUES \*

### 5-BALL FREE PLAY GAME BARGAINS

Anabel ... \$29.50	Fantasy ... \$14.00	Oh Boy ... \$22.00	Seven Up ... \$65.00
Big Chief ... 54.50	Follies '40 ... 22.50	Oh Johnny ... 29.50	Sporty ... 27.50
Big Six ... 12.00	Four Roses ... 64.50	Pickens ... 10.00	Super Six ... 27.50
Blondie ... 27.50	Golden Gate ... 14.50	Ribound ... 14.50	Three Score ... 27.50
Bowling Alley ... 22.00	Gold Star ... 42.50	Red Hat ... 17.50	Topper ... 12.00
Britz Spot ... 24.50	Landlady ... 27.50	Roxy ... 22.50	Triumph ... 50.00
Cadillac ... 34.50	Limelight ... 28.50	Scoppy ... 12.00	Vacation ... 28.50
Commodore ... 22.00	Lite-O-Card ... 24.50	Score Card ... 22.00	White Balls ... 17.50
Dial ... 38.50	Mascot ... 26.00	Score Champ ... 22.50	Yacht Club ... 24.50
Dial, Feature ... 22.00	Mr. Chips ... 19.00	Sea Hawk ... 69.50	Zombie ... 61.00

### COUNTER GAMES

Tally ... \$8.00	Liberty ... \$15.00
Wild Deuces ... 8.00	Fruit Kix ... 8.00
Gingers, 1¢ Pl. ... 11.00	Penny Paks ... 6.50
	Penny Smokes ... 6.50

### 1-BALL FREE PLAY GAMES

Gold Cup ... \$35.00	Grandstand ... \$64.50
Big Game Card ... 59.00	Sport Page ... 47.00
Jumbo Parade ... 27.50	Sport Special ... 47.00
F.P.P. ... 85.00	Console ... 85.00
Payout ... 85.00	Log Model ... 80.00

### PHONOGRAPHS

Rockola 1940 Super Rockette ... \$200.00
Rockola 1939 De Luxe ... 199.00
Rockola 1938 Standards ... 127.00
Wurlitzer 500 Piano Keyboard ... 145.00
Wurlitzer 616 ... 52.50

### LEGAL EQUIPMENT

Bally Rapid Fire ... \$104.50
Keeney Auto-Accrator ... 49.50
Seeburg Chicken Sam ... 49.50

IMMEDIATE DELIVERY ALL NEW GAMES!

TERMS: 1/3 Deposit, Balance C. O. D. F. O. B. Chicago.

NATIONAL COIN MACHINE EXCHANGE 1411-13 Diversey Blvd. CHICAGO

**NEW!** DISTRIBUTORS FOR LEADING MANUFACTURERS

**ALLIED APPROVED**

RECONDITIONED COIN MACHINES **USED!**

### FREE PLAY GAMES

Schools Days ... \$62.50	Big Team ... \$27.50	Punch ... \$23.50
Mills Five-in-One ... 49.50	Big Show ... 27.50	Lucky Strike ... 22.50
Attention ... 49.50	Roxy ... 27.50	Flagship ... 22.50
Band Wagon ... 44.50	Mascot ... 26.50	Top Notcher ... 21.50
Gold Star ... 44.50	Jolly ... 26.50	Bally Supreme ... 21.50
Formation ... 42.50	Follies '40 ... 24.50	Lucky ... 19.50
Mills 1-2-3 ... 39.50	Mr. Chips ... 19.50	Mr. Chips ... 19.50
Sara Busy ... 37.50	Score Champ ... 24.50	White Balls ... 19.50
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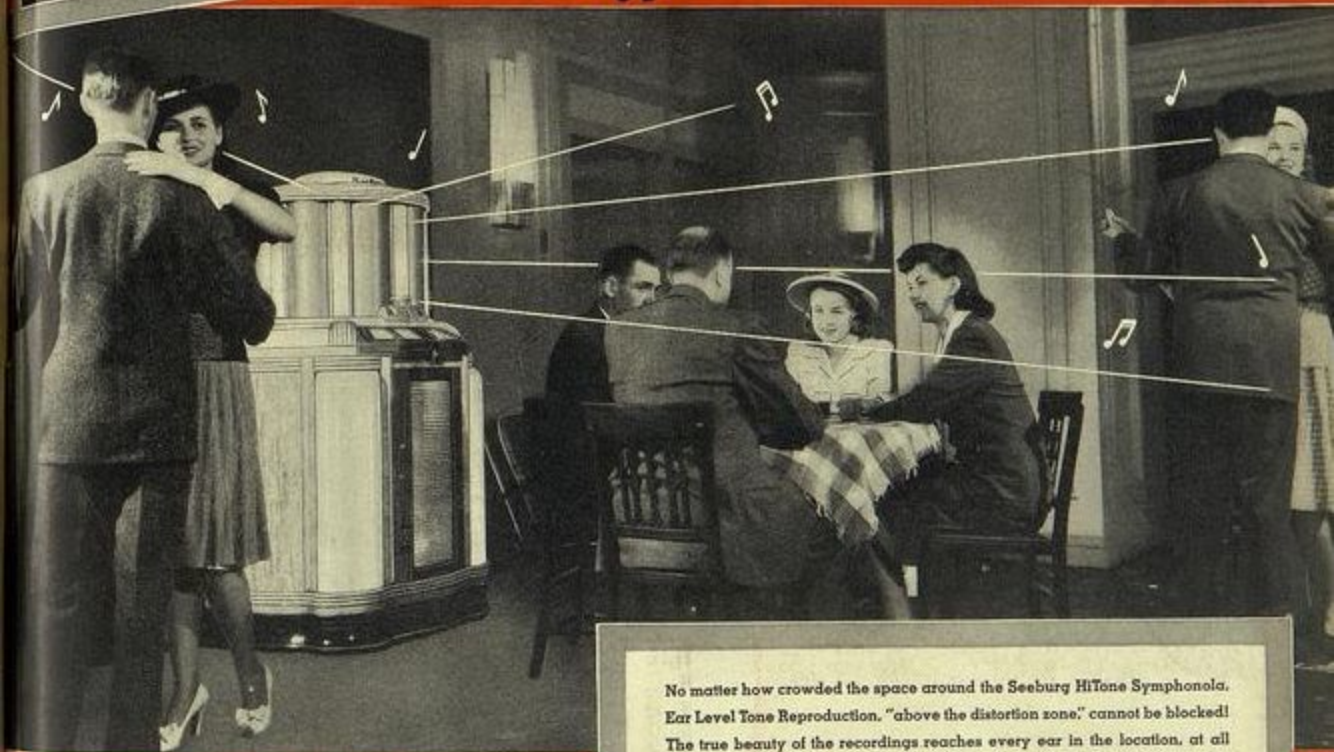
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