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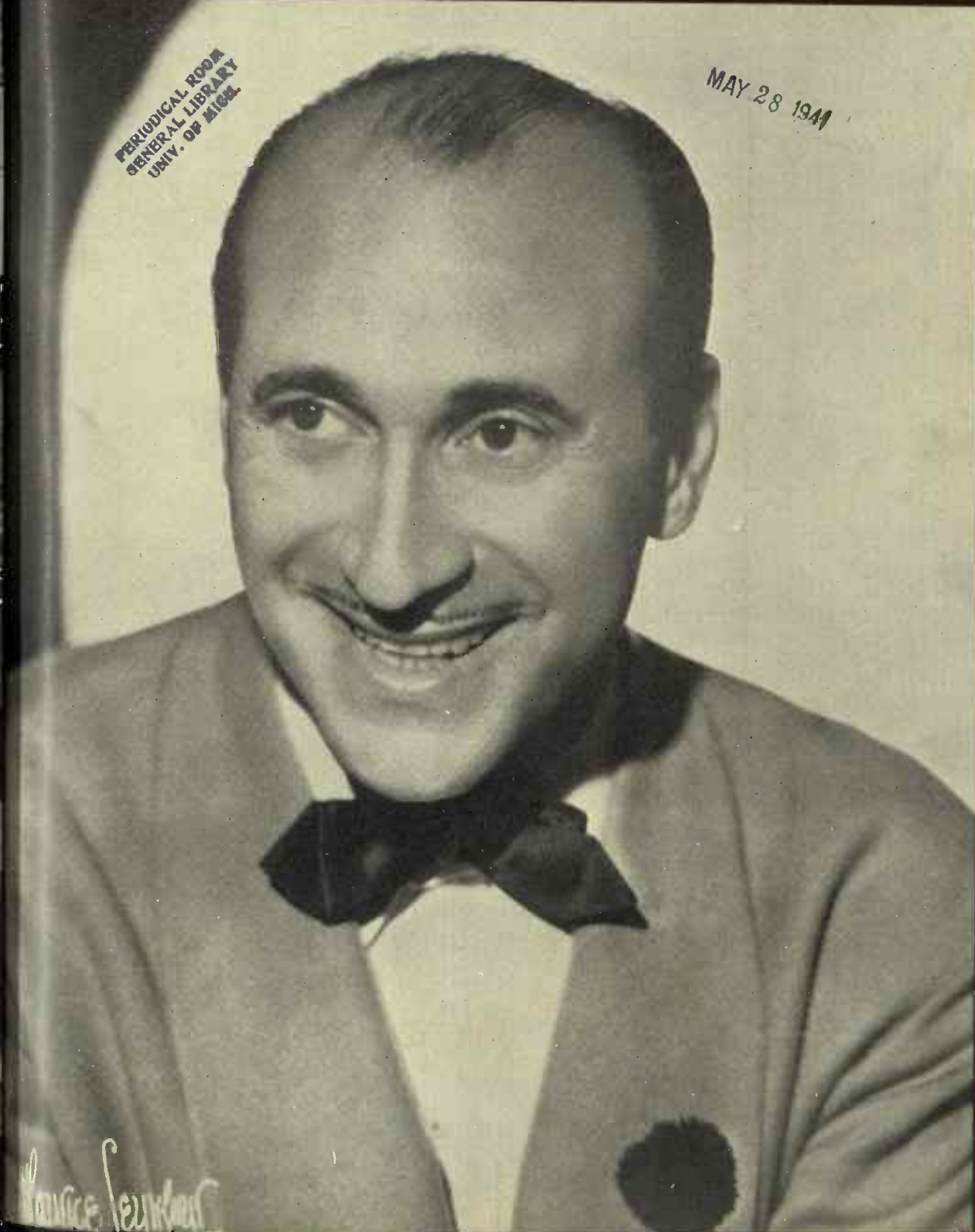
MAY 31, 1941

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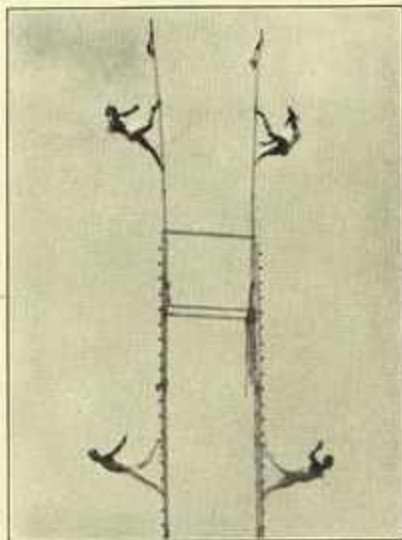


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# EDDIE VIERA

CARE OF THE BILLBOARD  
CINCINNATI, OHIO



## DEFENSE \$ OK. BUT SLOW

### Moss Tells Agents 5 Per Cent Limit Will Be Enforced

NEW YORK, May 24.—Local Licenses Commissioner Paul Moss has sent a form letter to all licensed agents in this city informing them that, in view of the recent U. S. Supreme Court decision upholding the right of the State to limit the commissions of employment agencies, his department will begin to enforce the New York State law forbidding an agent to get more than 5 per cent for dates obtained.

Moss said that any agent, if convicted of taking the usual 10 per cent slice, will be liable to a suspension or revocation of license.

The Artists Representatives' Association, thru its counsel, I. Robert Broder, said it is seeking to frame a law which would exempt theatrical agents from employment agency classification.

Moss said that legislative relief will have to wait until the State Legislature convenes in the fall.

In the meantime, the American Federation of Musicians is refusing to renew the franchise of local agents not licensed by Moss' department. Several agents who have not taken out employment agency licenses have had their franchises held up by the AFM.

### World of Mirth Storm Loss 50G

SOUTH RIVER, N. J., May 24.—A wind-storm of hurricane velocity, accompanied by rain and lightning, which hit this city yesterday, did damage estimated at \$50,000 to the World of Mirth Show. Storm hit the shows at 5:45 p. m., with lightning striking several of the units and contributing to almost complete demolition of the main entrance and three Ferris Wheels. By 7:30 p. m. most of the wreckage around the main entrance had been cleared and a temporary gate set up.

Only show people were on the grounds when the blow struck and no one was injured. Only four of the 15 large tents were left intact and only three show units escaped without serious damage. One of the six 75-foot light towers, supporting 10 floodlights and trimmed in neon, crashed into the Monkey Show. Nearly every foot of neon on the midway was destroyed, and poles were bent at right angles.

About one-third of the attractions were able to operate because of the fact that shows' new Diesel generators were working here for the first time. Rebuilding program was undertaken at once by General Manager Max Lindeman, who predicted that nearly all the units would be operating within a week. Loss was partially covered by insurance, also the frank nature of the storm left the actual extent of coverage unknown.

### Big Show Hangs Up New Philly Record

PHILADELPHIA, May 24.—Ringling-Barnum circus broke all previous records for business here this week, closing tonight. Every performance, matinee and night, was a turnover. Monday opened with the usual Glumbet's Day, when over 11,000 children were guests of Ellis Glumbet.

The Suite Show had the biggest week in the history of the show, hundreds clamoring for admission tonight when it was absolutely necessary to close in order to make the move.

The weather during the week was very good with some high temperatures.

### Foley & Burk Shows First R. K. Carnival in Blackout

MARTINEZ, Calif., May 24.—Foley & Burk Shows, passed thru an experimental blackout during a defense pageant here tonight. Entire gateway was darkened for 10 minutes, beginning at 8:30. Searchlights belonging to the show were used to spot planes used in a sham air raid.

"This is first time to our knowledge that a major railroad show has been in such an event," said L. G. Chapman, general manager of the show.

### Everybody Loves the Actors—Until They Put On Own Benefit

DETROIT, May 24.—Restrictions on benefits are likely to be the aftermath of the poor house which the Detroit local AGVA drew for its own benefit Saturday midnight at the Fox Theater. Selling at \$1 per seat, the show drew only 1,200 persons for a gross that barely enabled the AGVA to come out in the black. Objective had been to establish a fund for stranded performers in the territory.

Blame for the situation was laid largely to inadequate publicity support by the three local newspapers, according to Dick Worthington, AGVA president, speaking unofficially. AGVA used newspaper advertising and store cards.

Further difficulty was encountered when the Retail Merchants' Association, constituent of the Board of Commerce, declined to allow the AGVA to solicit member retail stores for program ads. Worthington says acts appearing in such shows as the annual Goodfellows' benefit, sponsored by local newspapers, will hereafter be barred from appealing gratis in view of the lack of reciprocity.

### Hearst Camp Shows Out of Chi Flopping; May Be Called Off

CHICAGO, May 24.—The cool reception given the Hearst-sponsored army shows playing the Sixth Corps Area has affected the future of this locally ballyhooed venture. So far, only two units are touring the eight camps of the Sixth Corps Area and Camp Forrest in Tullahoma, Tenn. The third show, which was scheduled to open Monday (26) at Fort Sheridan (Ill.), was canceled.

Whether any other shows will go out will depend largely on the success attained by the two current units on the final leg of their tours. The original plan was to set four shows, but small attendance figures recorded during the first few dates of the current pair have discouraged all immediate plans of additional productions.

Jack Little, of The Herald-American (Hearst) promotion department, blames the lack of financial success on the troop maneuvers, which decrease the populations of the camps without any notice. Local bookers who have been close to the situation claim that the shows have not been promoted properly and, as a result, many men have no idea when the show will play unless they read a Hearst paper.

It was indicated at the beginning of the tour that only if the losses were small would the Herald-American continue to underwrite shows indefinitely. Each of the two units has a line of six girls and five acts, produced at an estimated cost of \$1,400. The American

### Indoor Show Biz Picks Up First Drips of Rearmament Dough; Has Hopes for Real Spending in Fall

NEW YORK, May 24.—Ruge outlays of government defense moneys and the concentration of large numbers of workers and troops in manufacturing cities and training camps have had only spotty effect upon financial returns in the indoor show fields so far. In some locations indoor b-o. takes, particularly in the film and night club fields, are considerably above recent years; in most spots, however, business in average or even less than in 1940. In general, the results of defense spending and population concentrations have been extremely disappointing to indoor showmen to date, but there is some optimism as regards the fall.

Troop concentrations, most of which have or are planning their own within-camp entertainments, have had little general effect. In the cases of camps in or near large metropolitan areas, weekend business for film houses, dance halls, and the lower priced night clubs has gone up somewhat, with week-day business remaining around average. In the cases of the large majority of camps that are in essentially rural areas, the show business has felt little or no effect. Few, if any, dance halls, night spots, and film houses have sprung up in the vicinity of such camps, largely because they cannot compete successfully with planned entertainment within camp bounds. Those spots that have mushroomed in such areas are for the most part non-show-business dives.

On the other hand, the troop concentrations, taking many young men out of civilian life via the draft, have had an adverse effect upon indoor show fields in many localities. Low-priced film houses and babe night spots in many areas have been hurt by the draft,

as have most entertainment enterprises catering to the lower-middle income brackets.

#### Little Extra Spending

Despite largely increased incomes of upper-bracket business executives and others engaged in high-powered defense work, there has been little added spend-

#### Army Camps-Defense Towns

On pages 33, 34, 35, 36, and 37 of this issue will be found a list of U. S. Army Camps and tables showing the cities and towns where national defense contracts (each representing \$100,000 or more) were allotted, populations according to the 1940 census, and the amounts of money represented by State-wide contracts.

ing in top-bracket entertainment enterprises, including class night spots, hotel rooms, and Broadway legit. Reason given is that rush orders, the pressure of a huge amount of work, worry, uncertainty as to the nation's financial future, and the expectation of terrific tax increases during the coming year have held back the spenders.

On the other hand, lower-bracket amusement enterprises, taken generally throughout the nation, have likewise failed to experience any widespread upsurge. (See DEFENSE \$ OK! on page 3)

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# STAFF CRKS' BIG DOUGH

## Local 802 Air Staff Musicians' Annual Take Totals \$2,086,000

NEW YORK, May 24.—Despite incursions of mechanical music in the radio industry, house musicians at the chain and local stations in New York collect more than \$2,000,000 in salaries yearly and have been averaging very close to this figure for the past six years. Estimates were made by Harry Fisher, Richard McCann, and Aldo Rivet, execs. of Local 802, American Federation of Musicians. The total is apart from earnings on commercial, or other-than-house, engagements.

According to 802 execs, the total weekly musicians' bill for the four chain stations—National's WJVA and WJZ, Columbia's WABC, and Mutual's WOP—adds up to approximately \$50,500. On a yearly basis this figure totals \$1,365,000. Another \$500,000 annually is paid to staff musicians at the independent stations in the local's jurisdiction.

According to Fisher, analysis of the figures shows NBC's weekly music bill to be about \$16,350 for the Red and Blue network outlets. NBC's present contract calls for employment of 190 men for 40 weeks and 115 for 52 weeks. Columbia's outlet, WABC, employs 85 men and has total weekly music bill of approximately \$8,125. Mutual's WOP, employing 41 men, averages a weekly bill of \$5,125. The totals are figured on the basis of an average weekly salary of \$135. Sustaining scale is \$115, with men playing five hours out of eight for five days out of seven. Commercial scale is \$150, men playing four hours out of eight for five days weekly. There is also a combination scale of \$120 for both sustaining and commercial work, giving the status more leeway in permitting house musicians to do both sustaining and commercial jobs.

Breakdown of the local station salaries are complicated, owing to division into A, B, and C categories, but Local 802 estimates some 100 men are employed for a yearly return of \$500,000.

For the six years that the Blue ticket has been in office at Local 802, salaries

to radio musicians for commercial jobs, and all other-than-house engagements, including transcription work, have totaled between one and two million dollars yearly, with total for 1946 close to \$2,000,000. This \$2,000,000 figure, apart from earnings accruing to house bands, is all the more remarkable in view of the fact that leading band agencies for the past year have been claiming that it has become very tough to sell name bands to sponsors because the use of records and remotes has knocked down band value so much that a band today usually needs an idea like *Pop of Gold* to get by on a commercial.

## WCAU, KYW, Philly Outlets News-Happy

PHILADELPHIA, May 24.—With both WCAU and KYW taking AF news, the two 50,000-watt network outlets are vying to become the newsiest station on the local airwaves. In addition to AP, KYW is using Reuter's for added foreign coverage, Western Union for its sponsored news items on the 10 o'clock news. Further, station has tied in with *The Evening Bulletin* for added local spot news coverage.

WCAU has Transradio in addition to AP, with a similar tie with *The Philadelphia Inquirer* for the local flash. With the addition of Chd. William N. Taylor and Major Thomas Coulson for daily and weekly analyses of the war news, WCAU now boasts 17 news personalities during its 30-hour broadcasting day. To man its new elaborate news set-up, news editor Ken Stowman has added Joseph Dooley, Nevin Garman, and Richard Koester to staff.

Even the smaller indie stations in town have been keeping pace with the hunger for news on part of listeners. Both WDAS and WPMN air the flashies every hour on the hour, and WPMN is the first to apply showmanship to its bumper crop of news shots. Tags the stanzas after the newspaper editions, billing them as *Four Star Final*, *Night Extra*, *Morning Extra*, and the like.

## WNEW Dodger Game Sked

NEW YORK, May 24.—Night games played by the Brooklyn Dodgers, sponsored by General Mills for Wheaties and Lever Brothers for Lifebuoy, will be carried exclusively by WNEW, starting with the Wednesday (28) game between the Dodgers and the Phillies.

Even games in all will be broadcast, with Red Barber and Al Helfer spinning. Broadcasts will start at 8 p.m. and carry on thru finish of the games.

## Camel Sponsoring Chase, Baron, Yvette on CBS

NEW YORK, May 24.—Camel Cigarettes starts sponsorship of Iles Chase, Yvette, and Paul Baron's band on Columbia Broadcasting System starting Friday, June 6. Yvette leaves the Xavier Cugat stint Camel has been sponsoring on NBC. The Friday night Iles Chase show will take over the Al France spot, 10:30-11 p.m., Phase going off for the summer. At press time, further details not yet stated.

## Colgate Buys Lombardo

NEW YORK, May 24.—Ouy Lombardo starts a half-hour air show on Columbia Broadcasting System July 5 for Colgate-Palmolive-Pest, handled by the Ted Bates agency. Program will go over approximately 85 stations at 8 p.m., with a repeat at 11 p.m.

## Army Camps-Defense Towns

On pages 53, 54, 55, 56, and 57 of this issue will be found a list of U. S. Army Camps and towns showing the cities and towns where national defense contracts (each representing \$100,000 or more) were allotted, populations according to the 1940 census, and the amounts of money represented by State-aid contracts.

## CHICAGO:

TOM WALLACE, executive vice-president in charge of radio for the Russell M. Leeds Company, appointed Watson Humphrey as assistant radio director. Humphrey is producer-executive of Brown & Williamson's Uncle Walter's Dog Noise and College Party shows. Sponsor Allen started WGN news-blasts, started another series of news broadcasts, May 18, 3:15 p.m. Monday thru Friday and 1:15 p.m. Saturday

## Turning the Other Cheek

MINNEAPOLIS, May 24.—Dr. George Young, president of Station WDCY here, was tagged by a traffic policeman for overtime parking—one minute—the other day.

"Doc" liked the way the cop did the tagging. He ordered a special broadcast arranged to congratulate Traffic Officer Leland Todd, the tagging policeman, for strict attention to duty.

## House Musicians Not Canaries—302

NEW YORK, May 24.—Local 802, American Federation of Musicians, this week started a drive clamping down on independent stations' use of house musicians as vocalists. First to feel the brunt of the campaign was Joe Rhee, musical director of WMCA, who received a letter from the local to the effect that the musicians were musicians, not canaries.

According to Max Aron, Local 802 exec, no new ruling was passed to take care of the situation; but an old law is being invoked. He pointed out that independent stations sometimes use house musicians to form warbling duets, trios, and quartets—this being considered an imposition on the musicians.

Move by the union is regarded as a break for local talent and the American Federation of Radio Artists—single being that the indie may be forced to hire a number of tonal artists.

## Hal Rorke's Gadget

HOLLYWOOD, May 24.—Hal Rorke, of the Columbia Broadcasting Company here, has a new baby, and it is appearing at Grauman's Chinese Theater in the lobby this week. Getting lots of comments, too.

The baby is a device that shows how sound picked up by radio microphones gets from the studio to the transmitter for broadcasting.

Demonstrator was built to CBS's order by Bruce Payne, engineer. Colored lights are employed to show how sound is handled electrically between KMX microphones and the KNX transmitter.

## Advertisers, Agencies, Stations

### NEW YORK:

EDDIE CANTOR program renewed on the NBC-Red by Bristol-Myers for the 1947-48 season. Young & Rubicam is the agency. . . . Procter & Gamble has renewed *Talk of Consequences* for another year on the NBC-Red, thru Compilan Agency. . . . WNEW has started its construction work on studio A. . . . Philip Morris has renewed newswater George Pittman on WJVA, three a week, for 13 weeks, starting May 29. Show handled. . . . Gerald M. Mayer has joined NBC's press department and will handle Independent Division News. . . . Reglar Fellows set by Young & Rubicam as the Jack Benny summer replacement, starting July 6. . . . "Chick" Showman and "Ben" Kurl, NBC musicians, on a 60-week tour to Winston-Salem, N. C. . . . F. H. James, sales promotion manager of the NBC-Blue network, back to work after a spell at New York Hospital suffering from a cold and fever. . . . Roland Harrod, of the WHN publicity department, has returned to his desk after an attack of measles. Others on the sick list at WHN include Louis Cooz, day-time traffic manager, and Allen Zee, of the production department. . . . Bob Patti, of WHN, is host to his youngest brother, Fred.

When Allen signs off at WGN he goes right back on the air lanes at his home via his amateur short-wave station, W9JOL. . . . Cliff Johnson has joined the production staff of WJVA-CBS. He comes from Bronx Falls, N. D., where he has been connected with KESB in various capacities since 1935. . . . Annual NBC Chicago outing will be held at Medinah Country Club June 8.

Bruce Dennis, in addition to his duties as director of publicity for WGN, has been placed in charge of special events. . . . Ken Barton, newscaster, has joined the staff of WJVD and will be heard as announcer of the Fort Sheridan and Glenview naval broadcasts. He comes from KHL, Los Angeles. . . . Lever Brothers (Silver Dials) have signed a 62-week contract for time signal announcements on WJVM on a five-a-week schedule, thru BID & O.

### PHILADELPHIA:

WILLIAM SHERRY begs the presidency of the Peter Richard Club, hub of the ad agency gentry. . . . Adame Apple Products Corporation, of Arpa, Pa., cancels its radio show on WIBG—sponsor ran out of its product. . . . WIP has installed electric-eye control beacon lights for its antennae towers at Bellmar, N. J. . . . Paul Kane, WPMN salesman, drafted for army service. . . . Dr. Leon and Dr. Levy, WCAU operators, added to the local committee of the Philadelphia Chapter of the National Foundation for Infantile Paralysis. . . . Keeby Cushing, KYW publicity reporter, again selected toastmaster for the Germantown Boys' Club annual sports dinner. . . . Howard Jones adds Royal Shoe Markets to his many sponsors on WIP conducting the Royal Time stunts. . . . Samuel R. Rosenbaum, WEL proxy and IRNA chief, re-elected to

## Printers Press For Radio Tax

WASHINGTON, May 24.—Printing Trades appeal to Congress for an "amusement" tax on radio gross revenue will depend for its success upon the amount of work contributed by union locals. Capitol observers declared today, Spade-work before House Ways and Means Committee was done last Monday by John B. Haggerty, president of International Allied Printing Trades Association, thru presentation of an elaborate statement on broadcasting versus printed advertising. Tax committee also received a new bill by Representative Lawrence C. Conroy, of Massachusetts, who proposed a levy similar to that suggested by Haggerty.

Conroy's precedent argued that radio should be taxed just as all other forms of amusement to raise money for national defense. He estimated that if Congress would enact such a tax the Treasury would receive \$10,000,000 yearly after exempting all stations grossing less than \$100,000 a year.

Analyzing the situation, Haggerty stated that radio advertising is used by purveyors of sponsored entertainment as a means of diverting advertising from the printed page. He said that since advent of radio advertising, printers' wages have declined 15 per cent, while costs of printing materials have increased 154 per cent. Newspapers have been allowing a 15 per cent commission in ad agencies, he said, and later quoted Frank White, CBS treasurer, to the effect that Columbia was allowing at least 30 per cent for agency commissions on time sold. He charged that net profits of WJLB, Detroit, amounting to \$500,794 in 1946 on a physical property valued at \$200,000—

representative of broadcast stations—Extending this argument further, Haggerty estimated a combined net profit for NBC and CBS during 1946 at \$9,000,000 on a total investment of less than \$5,000,000.

Haggerty also urged a transfer tax of 75 per cent when radio stations are sold. Opposition was voiced immediately by the National Association of Broadcasters in a brief intended to refute Haggerty's statements. In it the NAB pointed out the public service of radio and the fact that broadcasters pay taxes just as other business firms.

Art Croghan's Record  
DETROIT, May 24.—A record of 123 weekly sponsored newscasts was being set last week by Art Croghan, sales manager of WJLB, with sale of the last four news programs open to Crawford Clashes, of New York. WJLB has divided its news programs between a large number of smaller sponsors, using one or a few programs weekly, without a single large national account in the lot. Daily schedule is 16 five-minute periods, plus three 15-minute periods.

## Art Croghan's Record

the board of directors of the 1st Brod' department store. . . . James O. Lamb Company handling a test radio campaign in the Eastern area for the Jones & Son Company, Burlington, Va. . . . Norma B. B. McAfee gets the J. S. Trine's Son cake account. . . . Richard A. Foley Agency renews the participation of Abbott's Dairies on Ruth Waller's KYW show.

## FROM ALL AROUND:

Hal Lawrence, with CKEB, Toronto, Ont., for the past eight months and prior to that with CHMI, Hamilton, has resigned to do free-lance announcing. . . . William B. (Bill) Ryan, sales manager of KGO-KPO San Francisco, has been elected president of the San Francisco Advertising Club. . . . Melville J. Saurby, former San Francisco newspaper man, has been appointed NBC correspondent for China's provisional capital at Chungking. . . . Staff members of WREB, Harrisburg, Pa., staged farewell party recently for announcer Dave Bennett, who joins Uncle Sam's footstep. Among those attending were C. O. Hays, station manager; Ralph Miller, Kaye Wiltner, Betty Hughes, Clyde Miller, Billy Earle, George Smith, L. M. Mumford, and Curtis Demmy.



# Radio Talent

New York by JERRY LESSER

NBC initiated a series of educational and good-will programs Thursday night with Dr. Black's orchestra and a grand cast of actors and actresses. Titled, *Good Neighbors*, written by WYLLIS COOPER and directed by CHARLES SCHENCK. . . . It seems the fates have conspired to keep the name of GENEVIEVE ROWE off the New York air wave. She was signed as guest star of the May 24 *Saturday Night Serenade* on CBS, and the program is heard in every city but New York. She is heard as "Jenny Lynn" on the Gay Nineties show, being forced to sing with the pseudonym because, when she started on that program, she was on another show sponsored by a different tobacco concern. But the latter left the air and she has now in the *Gay Nineties* season. To top it all, Miss ROWE has two sustaining programs on WGBS and—just guessed it—neither one is heard in New York.

LARRY ADLER has spent over \$5,000 for harmoniums in the last 10 years. A new harmonium lasts the discriminating mouth-organ maestro less than a week. . . . ALVINO REY returns to the Rustic Cabin for a final four weeks after a run at the Paramount Theater. . . . LEE THOMAS, cowboy song stylist of WJLC, has signed as director of *Charming Harem* in Peckel, N. Y. . . . CHARLES PAUL, conductor, celebrated his 19th anniversary in radio on May 21. Paul is not superstitious and will celebrate with a "19" party. The only bad luck he has encountered so far is convincing each of the 13 guests that he isn't the 13th to be invited. . . . ED GARDNER, slip-happy host of *Billy's Tavern*, appears at every broadcast wearing an apron which is getting dirtier and dirtier. It's his autograph book, which includes such names as COLONEL STOOPFRAGE, HILDEGARDE

ORSON WELLES, ERIC MAXWELL, TALLULAH BANKHEAD, MILTON MILLER, MAXIE HOSSENBLUM, etc. and no hard dry, according to Archie is going to wash away the memory of his being to the great. . . . SELINA ROYLE of *Woman of Courage*, has been appointed radio editor of *Swank*, the new magazine for men. . . . BASIL RUYSDALE, the *Nit Parade* announcer, has one of the finest private collections of books dealing with Oriental philosophy. . . . DON TOMPKINS was the only casualty of the AFRA ball. A Faro wheel dropped, crushing his big toe. AFRA is defraying all medical expenses. . . . That new character, Jimmy Wheeler, in *The Heart of Julia Blake*, over WOB, is played by TOMMY DONNELLY. . . . G. SWAYNE GOODSON has portrayed the same role, that of Colonel Rutledge, in the stage, radio, and television versions of *Protog to Glory*.

GEORGE HAYES, of Telephone Exchange, tells of the actor who deserted radio to join the army, the big coward. . . . "He earns his living, poor fellow, by selling chestnuts." LORETTA YOUNG explained to JIMMY VAN HEUSEN. The songwriter pondered for a moment and then said, "Ah, a radio script writer." LINDA CARLON, of *The Parker Family*, has given herself the title of "the begging mother of radio." Her efforts in behalf of the children in impoverished families of the Virginia, West Virginia, Kentucky, Tennessee, and North Carolina mountains, in co-operation with the "Save the Children Federation," have already resulted in an increase in the number of donations for that work. . . . Sweet script chosen for initial broadcast of *My Over Britain*, on Mutual, Thursday (22) was written by OILBERT BRAUN and RITH TRAVERS. MENDI BROWN produced.

# Wilkes-Barre Analysis of How Wax Affects Talent; Economy Kayoes Stations' Talent Search

By MILT MILLER

Note: The following story, analyzing programming of WBBE and WBAX, is presented in the belief that it is typical of conditions affecting talent in many cities throughout the country and will therefore be of interest to station execs, talent, and the general trade.

WILKES-BARRE, Pa., May 24.—Just as canned music has proven a bane to musicians so, it appears, transcriptions will deter the development of new talent for radio. At least that is the conclusion gained from a survey made of the two radio stations in this city, which have a possible listening audience of 800,000 within a radius of 20 miles in the heart of the anthracite region. Possibilities for the development of talent are slight—but not because of the attitude of the radio stations. In comparison to a survey made last year, stations show a gain in commercial programs. However, there is an increasing trend towards other spot announcements or transcriptions, and neither leaves any opening for local talent.

With the increase in commercial time it would be expected that an increase in talent time would follow. Such wasn't the case here, with the further distracting note that the increase in commercial time has further curtailed the possible time which could be used to develop new material on sustaining programs.

Franklin D. Osglet, program director at WBBE, says, "We are interested in live talent presentations and do everything within our power to develop and encourage the talent which forms our audio program presentations. In fact, from a study of program schedules of stations with similar power and population, it is my opinion that we at WBBE do more local production than most comparable stations."

"A comparison of the figures of this year with those of last year at the same time proves a definite upward trend in the number of commercial programs presented by this station. It is, likewise, proof that more and more local advertisers are utilizing transcriptions.

### Economy

"There is only one answer—economy. The advertiser is able to buy a transcription of a full orchestra or variety show with names for the cost of two local artists. The prospective sponsor invariably chooses transcriptions.

"There is and always will be a natural interest in live talent presentations, but with talent fees as they are, it is becoming more difficult for even a fine artist in a city such as ours to cash in on a commercial show."

Ken Beighold, program manager at WBAX, shares practically the same viewpoint as Osglet. He says, "Every town has talent which could be developed, but also out of every 10 advertisers who can afford 15-minute shows want something which is widely known. About the only other shows which have a chance are amateur contests, talent searches or kiddie shows. Generally he puts money in a program that has definite possibilities for him—either a transcribed program or a network quarter-hour program which is designed for local sponsorship."

WBBE is a NBC affiliate, while WBAX is affiliated with Mutual.

The following are breakdowns of average week of broadcasting on WBBE and WBAX scheduled:

WBBE	WBAX
Number broadcasting hours.....123	Number broadcasting hours.....123
Commercial programs.....44	Commercial programs.....28
1. Transcribed.....7	1. Transcribed.....239
2. Live (network).....19	2. Live (local).....1730
3. Live (local).....8	3. Live (network).....413
Participation (spots, etc.).....29	Participation (spots, etc.).....19
Sustaining programs.....58	Sustaining programs.....60
1. Network.....44	1. Network.....65
2. Local.....14	3. Local.....1452
Hours of network (Red, Blue, NBC-Quaker).....63	Hours of network (Mutual, others).....75
Hours of local broadcasting.....63	Hours of broadcasting.....48
Hours of entertainment.....100	Hours of entertainment.....96
Hours of religious programs.....4	Hours of religious programs.....2
Hours of news programs.....12	Hours of news programs.....12
(local, network—comm. & sust.)	(local network—comm. & sust.)
Hours of public service broadcasts...10	Hours of Public Service broadcasts...18
(local and national)	(local and national)

# Chicago

By NAT GREEN

CHARLES GUBSMAN, radio writer, and his actress wife, MARY YOUNG, plan moving to New York soon. . . . New addition to cast of *Arnold Grimm's Daughter* is JOSEPHINE GILBERT. . . . FLORENCE FOLSIOM, of the *Uncle Eric* show, is concentrating in Wesley Memorial Hospital after an operation. BARBARA LUDDY has replaced LESLEY WOODS on *Woman in White*. Miss Woods having given up radio for the summer to play *Light*. . . . PAT O'BRIEN, movie actor, is being considered for the role in the new Holland Furnace Company show for which HERBERT MARSHALL was originally slated. . . . Next Saturday (31) the harlot gang will celebrate the 400th westcast of the Alka-Seltzer National *Sins Dance* over the NBC-Red network. Of the talent heard on the No. 1 program September 30, 1933, only Actie remains as a regular member of the troupe. As an added feature Saturday *Tom and Abner* will be piped in from Hollywood.

Elders will produce and play several secondary characters. Miss Crutcher writes the serial, which Wade Advertising Agency has sold to Central Grocers Co-operative, Inc. for 26 weeks.

JEANNE JUVILLIER, Chi actress, in New York looking over the radio biz.

CAROLYN MONTGOMERY is writing the arrangements for those catchy vocals sung by the WILLIAMS BROTHERS on CBS.

DORIS SIMPSON, beautiful blond model who made her radio debut recently as guest of RANSOM SHERMAN on *Club Martine*, has landed a role in the *Midwestern* serial. . . . FRED KIRBY, guitar-vocalist, has joined the staff of WJJD and will be featured on the 6-30 a.m. *WJJD Farm Frolic*. . . . BLAIR WALLISER, director of *Backstage Wife*, happened a plane for California Friday (25) to board the S. S. Mariposa for a three-week Pacific cruise that will include stop-offs at Hawaii, Pago Pago, and Tahiti. . . . HUGH ROWLANDS has the lead in a new five-a-week NBC-Blue network serial, *Wings on War*, to be heard Mondays at 8:45 p.m. Also in the cast are NORMA JEAN ROSS and SIDNEY ELLSTROM. Scripted by HOBART DONOVAN, the series is presented in co-operation with U. S. Coast Guard officials and is directed by TED MAC MURRAY.

terer, Fred Fleming, news editor at KLE, long-distanced Parco and asked to speak to the recruit squad or party. The Parco operator told him she'd call him back. And here was her reply: "I'm sorry, Denver, but I've checked the Parco telephone directory, our city directory, and I've asked everybody, but we are not able to locate any party named Rescoe Squad."

### "Quiz Kids" To Aid Defense

CHICAGO, May 24.—Arrangements are being made to enlist the aid of the Quiz Kids program in defense work. A special Quiz Kids program is being waxed by NBC's recording division for release in schools throughout the country to urge purchase of savings bonds and stamps. The Kids also plan to originate their Wednesday night stunts from military camps this summer. Definitely in the schedule is Camp Meade, near Washington, D. C.

MARIAN CRUTCHER and HARRY ELDERS, both well known on the air lanes, are co-starred in the new Monday thru Friday dramatic feature, *Adventure Time*, on WIND. In addition,

# Hollywood

By SAM ABBOTT

ART BAKER, emcee on *Don't Be Feared*, following his appearance on KXK, got a police escort to rush him to Hollywood Bowl, where he was emcee for "I Am an American" Day ceremonies. . . . FORTUNIO BONANOVA, thru a deal set by NBC's talent sales department, has drawn a featured singing role in Columbia's *Gloria From Panama*. . . . J. B. DeMille, *Capitola* writer, is on a tour of California stations. . . . CBS employees depend on JANEY LOCAL, of *Key West*, *Stepmother* program, for matches. . . . LEO TYSON, former, non-actor of KNPC, replaces Carroll Thornuth in the KGO talent sales department.

SHARON DOUGLAS, of *Second Mrs. Burton*, suffered slight injuries in a recent auto accident on Sunset Boulevard. . . . BOB GARRETT, CBS newscaster who has 27 news programs each week over KXK, won't get in any fishing or golfing this summer. He'll be doing an early-morning newscast, another around noon, and from 1 to 4 in the afternoon and evening. On Saturday he has five 15-minute shows to worry about.

### The Dizzy Signal

DENVER, May 24.—When a private plane crashed and burned near Parco, Wyo., recently, killing its pilot and char-

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### Fair Enough!

PHILADELPHIA, May 24.—Jack Steck, emcee of WPIL's popular *Soap Shop* show, read the following letter recently coming from a Germantown resident:

"Dear Mr. Steck: You know as well as I that the only way to beat Germany is to sink her submarine. Then she will be helpless. I have invented a new type of torpedo which will do the business. It will sink every German submarine and I can guarantee it. I am willing to swap this valuable invention for a good four-door sedan in good running order."



# Program Reviews

EST Unless Otherwise Indicated

## "Good Neighbors"

Reviewed Thursday, 10:30-11 p.m. Style—South American music, comment. Station—WEAF (New York, NBC-Red network).

*Good Neighbors* is NBC's attempt to improve relations between the Americas. It is a solid job of programming and research, personally supervised by Sidney Street, in charge of NBC production, and John Royal, chief of the new International Division. Series is short-waved to the Americas via WBCA and WNBC.

Each of the series will be devoted to one of the 20 South American countries, programs presenting music and comment telling pertinent facts about country's history, geography, and personalities. Dr. Frank Black and the NBC Symphony furnish the music, and will be aided by native talent.

Opening station Thursday was in the nature of a preview, with a roll call of the Latin American countries. Milton Cross furnished a commentary on the Americas, orchestra meanwhile playing appropriate music straight announcing theme done by Don Grauer.

Willis Cooper wrote the script for opener, which Bruce Dugree Jr. is slated to script the series, which will total 23 broadcasts. Cooper's job was superb.

According to present plans, ambassador or minister from each of the Americas will introduce the broadcasts and scripts will be checked with South American embassy officials at Washington.

From the standpoint of both music and comment, preview of the series was a limbo.

## "Melody Marvels"

Reviewed Tuesday, 9:45-10 p.m. Style—Mixed vocal choruses. Sponsor—Stefano Brothers. Agency—Aitken-Kynett Agency (Philadelphia). Station—WJR (Detroit).

Background of show is a 16-color mixed chorus of nicely balanced voices working in a variety of popular lyrics, stressing ballad style. Fast-tuning and clear enunciation make this acoustically a program of unusual merit. Accompaniment consists only of one piano, only occasionally obstructive, so that effect is that of a well-treated a cappella chorus.

Group directed by Don Lagro opened in the rhythmic *Love Is Followed* with the eight girls and John McKeen, a smooth-voiced lyric tenor, in a ballad rendering of *Star of the Summer Night*, and shifted into the reflecting style of a *Gay We* ballad, *Home, James*. Program aided by novelty effects plus occasional actual breaks and fresh starts on the singing, to give the atmosphere of a home-circle amateur group.

Shows opens and closes with a theme song on *Marvel Classics* plus a plug by announcer Bill McCullough. Commercial portion might be shortened.

H. F. Koss.

## "La Rhythms La Conga"

Reviewed Saturday, 5:45-6 p.m. Style—Latin music. Sustaining on WIP (Philadelphia).

The percussive rhythms of the Latin Americas make for an exciting background of native melodies as interpreted by Calypso Joe and his orchestra. Calypso Joe, the bongo beats removed, is really Joe Yraso, WIP staff maestro, and his Latin ballades are just as persuasive as those he beats out tight to the bar.

The musical excitement is further enhanced by the enraptured Pedro (Sam Conrad), whose lyrical and romantic wailing for such items as *Perfidia* and *Maria Elena* explains much of the magic.

## WCCO Doubletalk

MINNEAPOLIS, May 31.—Rod O'Connor, new WCCO announcer, was getting a word of advice from his new boss, Earl Ozmun, who was cautioning Rod that there were two words that must never be used over the air by WCCO announcers: "Gee" and "Okey." "Is swell and the other is lousy," said Ozmun. "Is swell and the other is lousy," O'Connor, "what are the words, Mr. Ozmun?"

associated with a Mexican moon.

To keep the impression intact, script weaving the melody and being together come out with an authentic accent in the readings of Miguelito Arnes, who is staffer Bob Horn without the accent.

Tunes run the gamut of the hit parade genre with a Latin blend to such exciting items as the Cuban *Malaguena* dance. Only local listeners share in the spread, but it's worthy feeding to station's Mutual affiliates.

Orodelaker.

## "ASCAP Salutes Mutual"

Reviewed Sunday, 10-11:30 p.m. Style—Music. Station—Sustaining on WOR (New York, MBS).

Program, a lavish layout featuring ASCAP tunes and ASCAP members—the latter appearing mostly as instrumentalists or band leaders—officially celebrated the return of the Society's tunes to Mutual in the metropolitan area and on many independent stations throughout the country have had ASCAP music through the radio-music fight; but program nevertheless marked a milestone in that it brought the Society's tunes back to a network and thus cracked the industry's so-called united front.

Show was divided into three sections, first and second half-hour airing from WOR, New York, and WGN, Chicago. The last period, from KHS, Los Angeles, was a quarter-hour session.—Frank Singler's commercial news period breaking for the 11-11:15 p.m. period.

From the standpoint of production, the program shaped up as too much of a good thing—too much talent and too many tunes spelling something of a surfeit without any climactic effect.

Gene Buck, ASCAP president, emceed the show from New York, George Jessel from Chicago, and baritone John Charles Thomas from the Coast. Buck's chat was brief, touching on music as a unifying force in the nation and congratulating the network. Jessel gagged his turn from Chi. Thomas, from the Coast, said it with music, and very effectively.

Among those who appeared on the program were Russ Bennett's orchestra, Jean Merrill, Edward Matthews, Irving Berlin, Ted Fio Rito's orchestra, Gertrude Mason, Eddy Duchin, Sigmund Romberg, Harry Warren, Harry Rose, Randolph Priml, Judy Garland, and Harold Arlen. The music was rich in ASCAP standards, including many musical comedy and operetta tunes, and ranged into the classics.

As a program giving listeners an inside look at the Society's tremendous catalog, show was successful; as a production job it was less so, owing to inherent difficulties.

Ackerman.

## "We're in the Army Now"

Reviewed Tuesday, 9:30-10 p.m. Style—Musical. Sustaining on WCAU (Philadelphia).

This is most probably the forerunner of a series of amateur shows tending to monopolize the airwaves during months to come. Station treks to Indiantown Gap, the Pennsylvania National Guard encampment, and each week a different regiment stationed there will be the subject of a radio broadcast.

The instrumental virtuosity or the vocal talents of the trainees brought before the mike matters none. Nor is the listener concerned with the total quality of the regiment band. Interest in the boys per se at camp is high among the populace, and this series packs 30 full minutes of that interest.

Powers Gouraud, vet air chatterer, makes the junket and has an easy time of it getting the entire regiment to participate in the proceedings. Horace Feyhl and Joe Connolly, of the station staff, handle the technical end of it.

Stanna caught offered the warbling of three singers with varied efforts—one offering a soldier song, the other a hit of Victor Herbert, and the third a hill-billy hymn. Regiment band interweaves and the entire company joins in for a community sing. Powers draws out the usual personal items from the soloists and in an interview with the commanding officers provides a historical development of the particular regiment. Fact that Philadelphians will be well represented at Indiantown Gap makes this a unit-miss.

Orodelaker.

# Network Shows Trek to Philly; Local Lads Hopeful, But Hungry

PHILADELPHIA, May 31.—Altogether means no pay-checks for local talent, fact that a bumper crop of local traveling network commercials is using the town for an originating point is looked upon as indicating that maybe the local powers-that-be will become aroused to produce their own network commercials here. Fact remains that in spite of the large number of advertisers in the area sponsoring radio net shows, and as large a number of local ad agencies handling the Coast-to-Coasters, not a single one of such shows originated here permanently.

One of the first of the month, town has seen Horace Heidt do a *Fut o' Gold* and Treasure Chest stanzas here, *Voz Pop* was piped from the local Navy Yard on Thursday (19); Guy Lombardo serenaded his Lady Esther for the Monday (19) stanza; NBC's *Truth and Consequences* has the mikes on the Earle Thesler stage today, and Bob Hope will do his June 3 commercial over KTW here. Local musicians' union late last year waged an educational campaign among the advertisers and agencies to have their net shows originate here, but it was no go.

While no such commercial cut is in sight for the local set as yet, there is a heartening indication that some of the local sustainers will soon cash in on their build-ups. For the first time this year, local advertisers have put their bank roll on live talent instead of spots or plates. KTW's *String That Thing*, a sponsor for several years, and even pumped in the NBC-Red on the same basis, grabbed off a sponsor. Starting Thursday (21), Keystone Automobile Club took over show on a weekly basis, featuring Bonnie Stuart's songs, Arthur Hine's swing organology, and the string ensemble. James O. Lamb agency here handling the account. At the same time, J. M. Korn agency, for the Robinson Chevrolet Company, has bought five participations weekly in Jack Steck's long sustaining *Snap Shop* show on WFL.

Feeling is that, with the national de-

crease program existing an industrial boom in this area, advertisers will be boosting their appropriations to leave something over to pay for live talent. Still another factor in the trend to talent is fact that, despite the claims of the local stations, agency check-ups have revealed that the record shows have nose-dived in popularity since the ban on ASCAP music. Agency gurus point out that one local platter show, which consumes a lot of the station's daily time, is making such a grandstand play for telegrams to prove its listening audience that it is even giving free commercial plugs to the local commercial establishments using the Western Union wire to request a record.

## WARM Signs ACA Pact

SCRANTON, Pa., May 31.—A contract covering wages, hours and working conditions of employees of Station WARM, this city, has been signed with the American Communications Association (CIO). It was announced by Martin P. Memcio, president of the Union Broadcasters Company, and Graham Dolan, of the ACA. Pact covers engineers, announcers, program department, office workers, and sales department.

## WOR Social Workers' Gab

NEW YORK, May 31.—WOR, New York, played host to some 70 members of the Social Workers' Publicity Council at its studies on Wednesday afternoon (21). Group listened to recordings of typical welfare programs and discussed, in a two-hour meeting in clinic fashion, the most effective use of radio by social work organizations.

Representing WOR and participating in the clinic were Dave Driscoll, Airtel Jewany, and Jerry Dazig, Chairman of the meeting; Elliot Cohen, of the Publicity Council.

## KSTP-AFM Confabing; Union Asks \$22,000

ST. PAUL, May 31.—Reps of KSTP and St. Paul's Musicians' Association met in the State Capitol Wednesday (21) for negotiations to avert a threatened strike against the station. Frank E. Weing, of Minneapolis, Federal labor mediator, entered the negotiations Tuesday. Perry Nelson represented the State labor mediator's office.

Major point of discussion is the union's demand that the radio station guarantee \$22,000 annually for musicians employed by KSTP, regardless of the time worked. The station insists it should pay only the scale.

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# PLATTERS GET AN A-PLUS

## Disks Necessary to Popularity Of Bands on Nation's Campuses

Only 9 schools out of 171 deny pressings' value to orks—137 claim they are vital to popularization—also determine band choice for proms

NEW YORK, May 24.—The vast importance of recordings as a medium for selling a dance orchestra to the public via 400,000 automatic phonographs and countless boom phones is an old story to band leaders, management offices, record firms, and music publishers. That it holds true now more than ever before is indicated by the answers to the questions dealing with this phase of the band business, asked of the 171 editors of college, school, and university publications who look part in *The Billboard's* Fourth Annual College Music Survey, which is published in this issue. Collegiate America, which has no small portion of the nation's band-and-music devotees, thunders a vehement "yes" to the query: "Are phonograph records important in popularizing dance orchestras?" a reaction that is significant not merely in that it is in the affirmative, but rather in the overwhelming majority of favorable answers.

One hundred and thirty-seven colleges spread across 48 States are agreed that records are absolutely essential not only in popularizing a dance band, but in the just as important angle of maintaining popularity once built. Opposed to that sweeping plurality, out of 171 schools polled only a handful of nine campuses answered negatively, stating that disks mean little or nothing in establishing a band's reputation. Twenty-one other Ivy-crowned halls of higher education offer the opinion that records are important, but with qualifications—that other factors, such as radio and personal appearances count as much or more. And four schools ventured to give no opinion on the subject.

### Selection From Disks

Attempting also to learn whether platters extend their sphere of influence beyond the mere popularizing point to one which might have a bearing upon the booking of a particular orchestra to a prom because of a student body's liking for their band's records, the following query as well was directed at the campus editors, acting as spokesmen for their respective universities: "Do they [phonograph records] play any part in the actual selection of an orchestra to play for your dances?"

Forty-seven schools answered the question in the affirmative; 88 said "no"; 16 were so-so in the matter; and 18 volunteered no opinion. From a bare perusal of the figures, it would seem that, despite the vital importance of ratings in making an ork popular on a campus, they mean less when it comes to choosing an outfit to tootle at a school's dances. However, the unimpaired figures don't state the entire case.

Seventy-one of the editors who answered that records do not play a part in the choice of a band for their proms qualified the answer by stating that disks definitely would influence dance committees if the latter felt that their band budgets were sufficiently elastic to include paying the high price demanded for college dates by most of the top-notch recording outfits. Saying it one way or another, the collegiate editors all

arrived at the same thought—that nothing would please their schools more than to be able to allow disks to play a part in selecting a prom band, but unfortunately they know that the money that would be asked would be way out of the range of the dance budget.

With this being the case, it can be argued that 138 schools really answered this second question in the affirmative. The 11 editors voting "no" to it were stating the factual truth of the matter in saying that platters don't play a part in ork selections, but the money qualification makes it a case of the spirit being willing but the pocketbook weak. The important and significant point is that the schools desire the crews that impress them on wax, but often can't go after them for their proms because of the asking price.

### Interest Greater

In *The Billboard's* college survey of 1939, radio dance remotes were credited by about 60 per cent of the voting schools as the prime medium for the popularizing of a band; in the 1940 poll

over 80 per cent of the campuses voted for records as the No. 1 attraction; and now this year the conversion to the waxed riffs and rides is practically 100 per cent complete. As worse school editors point out, recordings are the only steady and sure contact their student bodies can have with dance bands: this holds true particularly in schools in small towns, where there is little opportunity for the collegians to come in personal contact with most of the name or semi-name aggregations.

Radio, of course, can serve the same purpose, but dance remotes come thru largely late at night, and are not available at a student's convenience at any hour of the day or night, as are phonograph records. And aside from young America's momenta of leisure when it turns to the turntable, it's the phonograph that fills the bill at the hundreds of small fraternity, sorority, and gymnasium socials where either dancing or just listening is wanted.

In addition to the tremendous amount of spare time consumed by Joe and Jane College in giving ear to disks that they buy and place on their own phones, there are the hours spent in local tea-

cream salons and other spots harboring automatic machines. Thus the selectivity of the music machines they become familiar with many lesser known bands whose pressings wind up in the boxes, disks which the collegians probably would not have known about, and would therefore have not bought themselves until their introduction to them on the machines.

The whole picture now is such that the college crowd, that enormous part of the dance music world from Maine to California, finds in records the first meeting with a band and subsequent get-togethers that are inexpensive and that cement relations between the kids and the bands, all in addition to supplying the boys and girls with innumerable hours of listening and dancing entertainment, cheaply and at their own convenience.

### Phonos' Continual Play

Letting the scholastic editors speak for themselves and their colleges, the point is proved nicely in their own words (See *Platters Get an A-Plus* on page 10).

# THE CAMPUS CONGA

## Cugat Top Latin Ork in Colleges

Rumbas popular in 63 out of 171 schools—growing interest in 34 more

NEW YORK, May 24.—With Latin American music continuing to spread its influence far and wide on the dance horizon of this country, *The Billboard* in its Fourth Annual College Music Survey again has gone to the best of all possible places, when it comes to importance and significance of dance music tastes, to check just how widespread is the Latin craze. And the verdict of the college kids this year is a sharp reversal of their apathetic attitude toward the rumba and conga beats of a year ago. Now an imposing majority of the collegiate music-writers favors the South American musical way, whereas 12 months ago the collegians, who form so large a part of dancing America, and who are so largely responsible for the creation or destruction of existing dance styles, were almost overwhelmingly anti-Latin music.

To the editors of the 171 college newspapers and magazines participating in this year's survey, these queries were put: "What is your student body's attitude toward Latin American dance music, such as congas, rumbas, and tangoes?" and "Does your campus have any particular favorite orchestras, specializing in this type of music, and if so, who?" In answering the first question, the editors (without vote for Glenn Miller as the most popular band, Frank Sinatra

and Dixie Slims as the favorite vocalists, Vaughn Monroe as the most promising new orchestra, and for sweet-swing as the successor to swing have been recorded on these pages in the past five weeks) have done a definite right-about-face in bearing out the contention made within these articles during the past year or two that rumba and congas are very much a part of the current dance scene, and will continue to be for some time.

### Cugat No. 1

The answers to the second query should elicit surprise from nobody. Xavier Cugat romped home the winner by a considerable margin, with the total number of votes cast for his competitors

(see adjoining box) not equalling his plurality of 52. In coping the prize this year, Cugat repeats his performance of 12 months ago, when the collegiate editors taking part in the 1940 poll conducted by *The Billboard* returned him a winner by a substantial margin.

In some cases the student spokesman voted for dance bands that play Latin rhythms, and in most instances play them well, but only those votes for orks which feature the rumba-conga-samba beats were counted, the remainder being relegated to "no choice." No comment as to why each selection of a favor Latin crew was made was asked for in the questionnaires.

Getting back to Joe and Jane College's (See *The Campus Conga* on page 10)

## LATIN MUSIC ON THE CAMPUS

Following is a table indicating the way collegiate America feels about Latin American music—rumba, congas, tangoes, sambas, etc. The question at the left was asked of 171 college publication editors, with the number of respectively qualifying answers given at the right.

Question	For	Against	Growing	So-So	No Answer
What is your student body's attitude toward Latin American dance music? . . . . .	63	27	34	31	18

Following are the campus crowd's favorites in the field of Latin American dance orchestras. The results below stem from the question asked of the 171 editors, "Does your campus have any particular favorite orchestras specializing in this type (Latin American) of music, and if so, who?"

Orchestra	No. of Votes
Xavier Cugat . . . . .	52
Eric Medriguera . . . . .	11
Eddie Le Baron . . . . .	10
Carlos Molina . . . . .	9
Pancho . . . . .	5
Ruby Newman . . . . .	4
Henry King . . . . .	3
NO CHOICE . . . . .	77

With this issue, *The Billboard* concludes its Fourth Annual College Music Survey. On these pages there has run for the past five weeks a complete discussion of the musical and orchestral tastes and dislikes, likes and dislikes of a comprehensive cross-section of the nation's college and university students from Maine to California, marking the fourth year in succession that *The Billboard* has conducted such a poll among this important part of the dancing public.

Those readers who may have missed any or all of the five previous installments, starting with the April 26 issue of *The Billboard*, and who are interested in obtaining the information on young America's music and band outlook contained therein, may procure copies of these issues by writing to the Circulation Department, *The Billboard*, 25 West Plaza, Cincinnati, O. Price per issue is 25 cents.



## PLATERS GET AN A-PLUS

(Continued from page 8)  
wrote. Pennsylvania State College, State College, Pa., for example, says disks are "very important" and that "all 50 fraternities have phonographs, and they play almost continuously, especially on week-ends." Williams College, Williamstown, Mass., really states the situation best in claiming that "the dance committee can put its finger on the pulse of student tastes by inquiring at local stores what records sell best."

Butler University, Indianapolis, alleges that "we attempt to get popular phonograph bands (within our price brackets) for our school dances," adding that disks are "of very great importance" in popularizing records. Some statistics are supplied by Case School of Applied Science, Cleveland—"absolutely," says this school's editor, in replying to the query about disks playing a part in band selections, and he then supplements with "all the fraternity houses are equipped with the latest in automatic phonographs and up-to-date record files. The fraternities spend probably about \$50 a school term (nine months) on records." A touch of bitterness with a dash of distastefulness creeps into the University of Maine's remarks on the subject; this Orono, Me., college asserts "students try to get the bands they like on records. They rarely succeed."

Northeastern University, Boston, one of New England's largest campuses, uses "very important" and "definitely yes" as answers for the two disk questions on popularizing and selecting bands. "For our bigger dances," continues this school, "records are used to get an idea of the bands in question." "Good recordings are vital to the students" at Tufts College, Medford, Mass., with "the students always interested to know what recordings the bands (in line for a prom booking) has made, and they want to hear them. Sometimes the committee tries out several of its records to hear just what the band sounds like."

## Picked Monroe

Clark University, Worcester, Mass., "picked Vaughn Monroe" for a prom "in this way," while Syracuse (N. Y.) University dance committee "often listen to records and compare arrangements, etc. before choosing." At New York City's Fordham University proms are important in picking records, "the committee that at orchestra has that turned up with several excellent records will hold more weight with the committee-men." The University of Richmond, in that Virginia town, says "yes" to that question, "indirectly, however. The boys in the fraternity houses get to like a band and urge the dance committee to bring it to the campus." The Kappa Sigma here are the biggest factor in determining a band. Many concerns send their members gratis to get the school business.

At Virginia Polytechnic Institute, Blacksburg, Va., the "joke bands are never idle," and "we always try to get a name and good music. Records certainly help to make a name." The University of Tennessee, Knoxville, demands "ask the Hahbeywhay Bands if they like a band, in bring it in for one of the females." "Disks mean 90 per cent of popularity" at John Carroll University, Cleveland, and at the University of Cincinnati "committees check like box favorites and sales near the campus."

## Used as Criterion

Records indicate "the type of music the band can perform the best," says Baldwin-Wallace College, Berea, O., and they are "very essential" to an orchestra's popularity. "At times" the committee makes their "final decisions via records" for the University of Iowa, in Iowa City.

## PHOTO REPRODUCTIONS

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"Used as a criterion" is the way Milwaukee State Teachers' College, in that Wisconsin city, puts it in discussing how dance committees hire bands, and how important records are to that function. Central College, Piquette, Mo., says it got "George Hall and Dolly Dawn last year because we heard them on disks, and they were about the only well-known names in bands available at our price."

"They associate big orchestras with good records" is the way Kansas University, Lawrence, phrases it, while the University of Nebraska, Lincoln, holds that platters can "make or break a band." This campus goes on to state that "student music tastes here are cultivated and controlled by juke box concerts, and dance committees try to get bands popular on recordings." At the University of Florida, Gainesville, the short, emphatic description "plenty" answers the question of recordings being important to a band's popularity, and "the committee in charge of selecting a band listens to records of the band under discussion, and often it is that band's records that have brought its name up," settles question two about disk selection from disks.

Holstra College, Hempstead, N. Y., perhaps sums up the whole record question best by stating "impossible not to be influenced by them."

## THE CAMPUS CONGA

(Continued from page 8)  
attitude toward this type of music, the 63 "for" to 27 "against" contrasts severely with last year's 60 "against" and a mere 28 "for." Even the 63-27 ratio does not present the complete picture, for 34 schools admitted that they have an increasing interest in south-of-the-border tempo, while 31 sat on the fence and proclaimed a "no-go" feeling about the whole thing. Fifteen campuses refused to comment themselves one way or the other, and gave no answer at all on this point.

With the 34 whose favoring of the South American way is on the increase added to the 63 who already are solid on the rhythms, the change from last year's attitude is even more surprising. The switch of attentions probably stems to some degree from the enormous popularity of Latin American tunes like French, Peruvian, and Spanish during recent months, but in its broader sense the newly bestowed attention on Latin rhythms is undoubtedly due to the trend per se, rather than to any isolated song hits.

## Always Bring Cheers

Some direct quotes from the collegiate editors, acting as spokesmen for their respective campuses, serve to show the way the wind is blowing as regards Latin American beats. "They are very much in demand," says Texas Wesleyan College, Fort Worth, and they "always bring cheers." At the University of San Francisco, Latin stuff is "very popular—in fact, the theme for the Junior prom is Latin American." Harvard University, Cambridge, is a little one-sided about proclaiming its "pro-conga" feelings. "We love the conga," states this school. "The rest we ignore, but we're mad for congas."

Bowdoin College, Brunswick, Me., students "seem to be showing an increasing interest in this type of music, although they don't seem to care to dance to it." Another school that appears to have a bit of difficulty in dancing the conga-rumba steps is the University of Kentucky, Lexington, for "although many students seem to like them, there are very few who can dance the rhythmic rhythms." Lawrence College, Appleton, Wis., also sounds an echo along these lines, offering the information that "it seems to be quite popular, and more of us would like to know how to execute a few of the Latin steps a little better."

Mattier-of-Actly, Michigan State College, East Lansing, says, "Latin American music, of course, is increasingly popular," and then goes on to say that "most collegiate, however, aren't good at most sort of stuff." "The real fans" at Madison College, Harrisonburg, Va.,

## Orchestra Notes

By DANIEL RICHMAN

## Of Maestri and Men

LES BROWN is the follow-upper to L. GRAY OGDON at Angie Hummer's Log Cabin, Armonk, N. Y., June 20. Brown going in for eight weeks. . . . Pelham Health Inn, in Westchester, once prominent spot dark for a number of years, reopens the 27th, with MEL MARVIN on the stand. . . . Inn has been taken over by Herman Shubert, formerly of the Hotel Edison, Green Room. . . . ARTHUR T. MCGRAUD takes his first vacation in three years this week, a 12-day cruise thru Southern waters. . . . proposed deal whereby Michael and his partner, James V. Peppo, would handle SHEP FIELDS' new brass-less orchestra to reach the consumption point. . . . A. EDWARD MOSKOWITZ has changed his name legally to A. EDWARD MAESTROS. . . . MOR GALE is booking MAXINE SULLIVAN as a tour. . . . after much indecision as to just when he would play the spot, BENNY GOODMAN is finally set for a six-weeker at Frank Dalley's Meadowbrook, Cedar Grove, N. J., September 14. . . . this booking sets the Dalley schedule into next winter, with VAUGHN MONROE going in June 11 for two weeks, followed by BENNY DUNHAM for the summer, then Goodman, TOMMY DORSEY for three weeks, and JIMMY DORSEY for four, starting November 14. . . . SAMMY KAYE follows his Meadowbrook triumph with a month at the Essex House, New York, beginning this Thursday (26). . . . DICK KUHN moves from the Astor Hotel's Broadway Cocktail Lounge into the Statler Hotel, Buffalo, this week for the summer. . . . he returns to the Astor October 10. . . . failure of NEW YORK TIMES paper ad to carry PHANK SINATRA's name in the billing for Tommy Dorsey's return to the Astor Roof last week gave rise to those recurrent rumors that Sinatra was either leaving or had left the band. . . . truth of the matter, however, is that a slip-up caused the omission, and Frank is not only still stinging

with the ork, but has a year more to go on his contract with it. . . . FENTON BROTHERS ORCHESTRA, as reported last week, has not split the record sense of the word. . . . George Fenton has the hand intact, with Joe leaving his chair in the sax section. . . . MITTY BOSNICK, former Manny Prager caddy who recently switched to Jimmy James' crew, has changed berths again, moving over to Les Brown's band, which recently lost Doris Day to matrimony. . . . CHAUNOY OLMAN is handling Terry Shand's legal matters. . . . RALPH BAYLOW goes into Omaha's Peony Park on the 26th for a three-weeker, following his Southern Mansion, Kansas City, Mo., run. . . . COUST BABIE set for Boston's Ritz-Carlton Hotel July 3 for three weeks. . . . Decca signed BERNICE PARKS, songstress at the Copasbanda, New York. . . . BUDDY KAYE heads the five-piece band at the Atlantis, on the Boardwalk at Coney Island, New York, with Ruth Blair doing the singing. . . . JOHN KERRY goes into Pete Perry's New York spot, Monte Carlo Beach Club, on June 25.

## Coast Cacophony

JACK TEAGARDEN moved out of Casa J. Mamana, Hollywood, May 20 to make room for JAN RAVITT. . . . Teagarden makes a short at Warner's May 27-28 and moves into the Los Angeles Paramount next day for a week. . . . JIMMIE LUNCEFORD comes into the Casa June 24, followed by CHARLIE BARNET July 23 and OZZIE NIELSEN September 2. . . . ROY KLEBER is at the Pacific Square in San Diego. . . . DICK JURGENSEN swings into the Casino on Catalina Island June 15. . . . RAY NOBLE is on a four-week stand at Catalina. . . . he opens Palace Hotel, San Francisco, September 3. . . . HENRY BUSS goes into the Palace August 21. . . . WILL OSBORNE, who opens at Los Angeles Paramount in June, is now at the Rendezvous in Balboa, Calif.

## Petrillo Attempts To Stave Off Roosevelt's Coming WPA Slices

NEW YORK, May 24.—James C. Petrillo, American Federation of Musicians president, and Jack Rosenberg, local 802 prez, met this week with WPA officials in an effort to keep the current musicians' quota from being pared down for the coming fiscal year beginning July 1.

Petrillo's session with the WPA heads came on the heels of President Roosevelt's message to Congress Tuesday (20) in which he asked for a \$100,000,000 reduction of the WPA pay roll. AFM says it now has around 10,000 members on WPA, and despite improving conditions in other fields and the induction of many AFM members in the army, the union still has no trouble filling its quota.

Big bank of AFM's WPA membership is in 802, with the remainder scattered over other large key U. S. cities. AFM's arguments to the WPA against cutting musicians from the government pay roll is that most of them on the project are not in a position to be absorbed into

other fields, such as those connected with the national defense effort. Nearly all of the musicians on WPA have had no experience in other skilled fields, such as those connected with the national defense effort. Nearly all of the musicians on WPA have had no experience in other skilled fields, so their chances of being taken up in national defense are nil, AFM says.

No final settlement was given AFM's plea at the meeting, but the WPA emissaries awaiting Congressional action on President Roosevelt's budget message. Musicians union figures, however, that its facts and figures will convince the government that an exception should be made in its case when the cuts come thru.

The possibility of an impending cut will no doubt be discussed at AFM's convention next month in Seattle, and it will probably pressure the steering committee into a flock of new resolutions for ways and means of finding more employment for musicians.

who, "immediately learned the congas and the tangos—the rhythm was appealing." Becker College, Worcester, Mass., finds that it "is just lately that these native rhythms have caught the fancy of the students, and they are a prime favorite now."

## Appealing Effect

At St. Anselm's College, Manchester, N. H., the South American way has "an appealing effect, and is becoming more popular every day." The angle of newness enters into the picture in some instances, with Upsala College, East Orange, N. J., maintaining that its student body "would like to have more of them (Latin tunes), maybe it's only the novelty, but they seem to enjoy the style." Manhattan College, New York, also likes the conga "because it's novel." And at Cumberland University, Lebanon, Tenn., it's "newly becoming the center of attraction." "The change is gradual" at Louisiana Tech, Ruston, La., "but it might be one

reason for the decline of string and jitterbug dancing." At Carleton College, Northfield, Minn., "there is great enthusiasm for Latin American dance music," and the campus of the University of Idaho, Southern Branch, Pocatello, a poll conducted among the students revealed that "81 per cent favored Latin music." "Latin dances have been rising steadily in popularity since last September" at the University of Santa Clara, in that California town.

A good many schools echo opinions along the same lines, and a number of them indicate that, even if the Latin rhythms can't be danced to as easily as domestic fox trots at all, nevertheless they make great listening, and that is the angle that is attracting the majority of the college crowd. And when they learn to master the intricacies of the steps involved, judging from the present favorable attitude toward Latin dances, the trend toward this type of dance music will sweep on in far greater proportions even than now.

Wishes to take this opportunity to thank the band leaders of the country for their vote of confidence in selecting him as an outstanding lyric writer.

**ANDY HAZAF**





# The Billboard

WEEK ENDING  
MAY 23, 1941

## MUSIC POPULARITY CHART

### LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered from week by week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Edition. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

#### GOING STRONG

AMAPOLA. (8th Week) Jimmy Dorsey, Sammy Kaye, Connie Dowdell.

OH, LOOK AT ME NOW. (2th Week) Tommy Dorsey.

THE WISE OLD OWL. (5th Week) Al Donahue, Joe Reichman, Dick Robertson, Teddy Powell.

DOLORES. (4th Week) Tommy Dorsey, Bing Crosby.

THE BAND PLAYED ON. (4th Week) Guy Lombardo.

C'BYE NOW. (1st Week) Horace Heidt, Vaughn Monroe, Woody Herman.

MY SISTER AND I. (1st Week) Jimmy Dorsey, King Sisters, Bea Wain.

#### COMING UP

INTERMEZZO. Guy Lombardo, Benny Goodman, Decca Sales Orchestra.

MARIA ELENA. Jimmy Dorsey.

FRIENDLY TAVERN POLKA. Horace Heidt.

DO I WORRY? Ink Spots, Tommy Dorsey.

DADDY. Sammy Kaye.

THE HUT-SUT SONG. Freddy Martin, Horace Heidt.

WALKING BY THE RIVER. Una Mae Carlisle.

EVERYTHING HAPPENS TO ME. Tommy Dorsey, Woody Herman.

AURORA. Andrews Sisters.

### NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. New York City: Center Music Store; Bloomfield Music Shop; Liberty Music Shop; Vasey Music Shop; Gaiety Music Shop. Boston: Boston Music Co.; The Melody Shop; Mosher Music Co., Inc.; Bluford; Williams Song Shop; Broadway Music Shop; Avenue Record Shop. Pittsburgh: Volkman Bros., Inc.; Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex. A. Getzlin, Washington; George's Radio Co., Inc.; Deeter; The May Co.; The Record Shop; Charles E. Wallis Music Co.; Salt Lake City: Z. C. N. L. Record Dept.; Portland, Ore.: Meyer & Frank Co.; J. K. Gill Co.; Los Angeles: Birch-Richardson; Southern California: Music Co.; Hollywood House of Music; San Francisco: Schwabacher-Frey; QUART Music Co.; Chicago: Sears, Roebuck & Co.; Marshall Field; Wurlitzer's; Lyons; Music Co.; St. Louis: Gillis Music Shop, Milwaukee: Schuster's; Record Library (Ed Drum's); Broadway House of Music; J. H. Bradford Music Co.; Des Moines: Des Moines Music House; Davidson Co., Detroit: Wurlitzer's; Orland Hotel; Kansas City, Mo.: Music Box; St. Louis: Amberg Co. of Music; Parkway & Barr; St. Paul: W. J. Dyer & Sons; Mayflower Records Co.; Cleveland: Mads Music Co.; Springfield, Mo.: L. E. Lane Music Co.; Birmingham: Nolin's Radio Service Shop; E. E. Forbes & Sons; Motokoff Sales Co.; Little Falls: Dry Goods Co.; Atlanta: Cox Prescription Shop; Raleigh, N. C.: James E. Thibon; C. H. Stephenson Music Co.; Miami: Edwards Store Co.; Nashville, Inc.; New Orleans: Louis Gramzow Co., Inc.; G. Schirmer, Inc.; Fort Worth, Tex.: McCrory's; Keanke Bros.; Furniture Co.; San Antonio: Thomas Acosta; Alamo Piano Co.; San Antonio Music Co.

#### NATIONAL

POSITION Last This Wk. Wk.	TITLE
1	1. AMAPOLA —JIMMY DORSEY
2	2. MY SISTER AND I —JIMMY DORSEY
3	3. DOLORES —BING CROSBY
4	4. C'BYE NOW —HORACE HEIDT
5	5. MARIA ELENA —JIMMY DORSEY
6	6. APPLE BLOSSOM TIME —ANDREWS SISTERS
7	7. THE BAND PLAYED ON —GUY LOMBARDO
8	8. GREEN EYES —JIMMY DORSEY
9	9. YOURS —JIMMY DORSEY
10	10. INTERMEZZO —WAYNE KING

#### EAST

POSITION Last This Wk. Wk.	TITLE
1	1. Maria Elena —Jimmy Dorsey
2	2. My Sister and I —Jimmy Dorsey
3	3. Amapola —Jimmy Dorsey
4	4. C'Bye Now —Horace Heidt
5	5. Apple Blossom Time —Andrews Sisters
6	6. Green Eyes —Jimmy Dorsey
7	7. Yours —Jimmy Dorsey
8	8. Dolores —Bing Crosby
9	9. Daddy —Sammy Kaye
10	10. Intermezzo —Wayne King

#### WEST COAST

POSITION Last This Wk. Wk.	TITLE
1	1. Amapola —Jimmy Dorsey
2	2. My Sister and I —Jimmy Dorsey
3	3. The Hut-Sut Song —Freddy Martin
4	4. Apple Blossom Time —Andrews Sisters
5	5. Dolores —Bing Crosby
6	6. The Band Played On —Guy Lombardo
7	7. Maria Elena —Jimmy Dorsey
8	8. Maria Elena —Jimmy Dorsey
9	9. Nighty Night —Alyce Ray
10	10. Intermezzo —Freddy Martin

#### MIDWEST

POSITION Last This Wk. Wk.	TITLE
1	1. Amapola —Jimmy Dorsey
2	2. Dolores —Bing Crosby
3	3. C'Bye Now —Horace Heidt
4	4. The Band Played On —Guy Lombardo
5	5. Intermezzo —Wayne King
6	6. Let's Get Away From It All —Tommy Dorsey
7	7. Do I Worry? —Ink Spots
8	8. My Sister and I —Jimmy Dorsey
9	9. Hut-Sut Song —Horace Heidt
10	10. Dolores —Tommy Dorsey

#### SOUTH

POSITION Last This Wk. Wk.	TITLE
1	1. Amapola —Jimmy Dorsey
2	2. My Sister and I —Jimmy Dorsey
3	3. Dolores —Bing Crosby
4	4. Yours —Jimmy Dorsey
5	5. Green Eyes —Jimmy Dorsey
6	6. C'Bye Now —Horace Heidt
7	7. Dolores —Tommy Dorsey
8	8. Daddy —Sammy Kaye
9	9. My Sister and I —Jimmy Dorsey
10	10. Let's Get Away From It All —Tommy Dorsey

### NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 10 best selling songs of the past week. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co.; Pittsburgh: Volkman Brothers, Inc.; San Francisco: Pacific Coast Music Jobbers; Sherman, Clay & Co.; Los Angeles: Morse M. Freeman, Inc.; Seattle: Capitol Music Co.; Portland, Ore.: Helara Music Co.; Chicago: Lyon & Healy; Carl Fischer, Inc.; Gable Music Co.; St. Louis: St. Louis Music Supply Co.; Kansas City, Mo.: Jenkins Music Co.; Detroit: Ormandy Brothers; San Antonio: Decca Music Co.; New Orleans: G. Schirmer of Louisiana; Atlanta: Oakleaf Piano Co.; Phoenix, Ariz.: Decca Music Co.

#### EAST

POSITION Last This Wk. Wk.	TITLE
1	1. Intermezzo
2	2. My Sister and I
3	3. Maria Elena
4	4. Amapola
5	5. The Things I Love
6	6. I'll Be With You in Apple Blossom Time
7	7. Do I Worry?
8	8. No. 10 Lullaby Lane
9	9. C'Bye Now
10	10. The Hut-Sut Song
11	11. Dolores
12	12. Just a Little Bit South of North Carolina
13	13. Walking by the River
14	14. You Old Owl
15	15. Everything Happens to Me

#### MIDWEST

POSITION Last This Wk. Wk.	TITLE
1	1. My Sister and I
2	2. Amapola
3	3. Intermezzo
4	4. Maria Elena
5	5. Do I Worry?
6	6. Walking by the River
7	7. The Band Played On
8	8. No. 10 Lullaby Lane
9	9. The Things I Love
10	10. C'Bye Now
11	11. Wise Old Owl
12	12. New San Antonio Rose
13	13. Two Hearts That Pass in the Night
14	14. The Hut-Sut Song

#### WEST COAST

POSITION Last This Wk. Wk.	TITLE
1	1. Intermezzo
2	2. Amapola
3	3. My Sister and I
4	4. Maria Elena
5	5. The Hut-Sut Song
6	6. New San Antonio Rose
7	7. Wise Old Owl
8	8. Do I Worry?
9	9. Walking by the River
10	10. You Are My Sunshine
11	11. I'll Be With You in Apple Blossom Time
12	12. Dolores
13	13. The Band Played On
14	14. Friendly Tavern Polka
15	15. These Things You Left Me

#### SOUTH

POSITION Last This Wk. Wk.	TITLE
1	1. Intermezzo
2	2. Amapola
3	3. My Sister and I
4	4. Do I Worry?
5	5. Until Tomorrow
6	6. Maria Elena
7	7. Where the Mountains Meet the Moon
8	8. Because of You
9	9. New San Antonio Rose
10	10. Wise Old Owl
11	11. No. 10 Lullaby Lane
12	12. Walking by the River
13	13. Just a Little Bit South of North Carolina
14	14. Tonight
15	15. Georgia on My Mind

### SONGS WITH MOST RAG PLUGS

The following are the 20 leading songs on the basis of the largest number of rag plugs (RAGS) between 3 p.m. and 1 a.m. daily for the week ending May 22. Information on these records on WJLB, WMCA, and WNEW. Film titles are designated as "F", musical production studios as "M".

Position Last This Wk. Wk.	TITLE	Publisher	Plugs
1	1. DOLORES (F)	Parsonnet	10
2	2. I UNDERSTAND	Feist	9
3	3. OH, LOOK AT ME NOW	Embassy	8
4	4. INTERMEZZO	Schubert	7
5	5. AURORA	Robins	6
6	6. MEMORY OF A ROSE	Shapiro-Bernstein	5
7	7. AMAPOLA	E. B. Marks	5
8	8. THINGS I LOVE	Campbell	5
9	9. DREAM (F)	Feist	4
10	10. YOU STEPPED OUT OF A BLOSSOM TIME (F)	Broadway	4
11	11. BEGIN THE BEGIN	Harms	4

Accurate Reporting Service, whose compilation of weekly song plugs is used by The Billboard, in accordance to the request of music publishers, the majority of whom subscribe to this service, is presently issuing its reports with only WOR emphasized as a network plug, and with WFAP, WJZ, and WABC, previously figured as network plugs, temporarily dropped from the compilation. WOR, which formerly had been listed by Accurate as an independent plug, became the sole network plug source for this listing on May 13, the day that ASCAP music returned to the Mutual network, at which WOR is a part. Coincident with this switch, only WHN, WMCA, and WNEW are now being listed as sources for independent plugs.

This situation will apparently remain in effect until ASCAP music is made available to the other networks, and while The Billboard realizes that only part of the story is now told in this compilation, we regret that nothing else can be done at present, inasmuch as Accurate has been, and continues to be, the sole source from which this list is compiled.

12	12. THE BAND PLAYED ON	Shapiro-Bernstein	4
13	13. THEE'LL BE SOME CHANGES MADE	E. B. Marks	4
14	14. GEORGIA ON MY MIND	Southern	4
15	15. LAST TIME I SAW PARIS	Chapel	3
16	16. GOD BLESS AMERICA	Berlin	3
17	17. I CAN'T GET STARTED	Chappel	3
18	18. TWO HEARTS THAT PASS	E. B. Marks	3
19	19. MY SISTER AND I	BMJ	3
20	20. UNTIL TOMORROW	Republic	3



# On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Tray; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

—By DANIEL RICHMAN—

## SHEP FIELDS (Bluebird B-11150)

I Found a Million Dollar Baby—FT, VC. Mochie Shen—FT.

FIELDS, whose former musical style stemmed from the rippling effect of a glass of water and a couple of straws, now steps forth with a completely new and infinitely more musically idea. Dropping his old band and every vestige of "Rippling Rhythm," he now comes forth with an innovation in dance bands, a 13-piece crew made up of nine reed instruments and four rhythm, with brasses conspicuous by their absence.

Outfit is only a couple of months old, and this is its first recording. The only hint to the uninitiated on the pressing is in the billing, which now reads "Shep Fields and His New Music," for despite the radical change in the set-up, the scoring is handled in such an efficacious manner that the trumpets and trombones are not missed, and the average stick listener, whose ear is attuned to generalists or not melody and rhythm rather than to the subtleties of instrumentalism, may not even be aware of the sharp departure from accustomed instrumental line-ups.

The average turntable raiser will, however, be awed of a high degree of listenability on this first platter. He may not know exactly what's different about it, or why he likes it, but he definitely will find listening (and dancing) entertainment in it. The Techaikovsky Slavic march on the B side rocks and drives, despite the absence of brass, in a pulsating arrangement by Abe Ozer that doesn't desert the melody but that is nonetheless excellent, forthright jazz.

Saxes, clarinet, flutes, and piccolo sound extremely pretty on the A side eddie, now in process of revival via a Warner movie. Dorothy Allen and Larry Nell dust a good solo, and the whole arrangement here, too, is out of the top drawer. Fields definitely has something worth-while in this novel set-up, and its new approach and excellently consummated basic idea come thru very well on wax.

For non-phono, side A is in box for big things. Tone is due for a good revival in the months of the same title soon to be released, and the handling here is conducive to fine music-machine action. Classical adaptation on the reverse is of a type that the boxes don't go in for too heavily, its title and generally symphonic aura militating against its phono chances.

## JIMMIE LUNCFORD (Decca 3718)

Twenty-four Robbers—FT, VC. I Had a Premonition—FT, VC.

AFTER a lengthy tenure on the Columbia label, LunCFord returns to his former Decca stamping grounds, where for four years he turned out some of the best colored jazz waxings to be found in any record collection. He starts out on his renewed acquaintanceship with Decca with a pair of sides that demonstrate again the fine qualities of the LunCFord organization, and if the choice of the B side song was not so wise as it might have been, at least Jimmie makes the most of it, and particularly of the first side number, a danceable, listenable bit of recorded pleasure.

This side A that holds the greater interest because of another medium jump tune with a slightly different idea from the pen of James Young, LunCFord's side-solo-vocalist. Young wrote Whatcha Know Joe, and in Twenty-four Robbers he has supplied the lyric for another toe-tapping swing ditty that is made to sound even better than it actually is via the typically excellent LunCFord treatment bestowed upon it. Solo passages are executed with the finesse of instrumental whiffy that is an old story with this crew, and various and sundry scoring touches round off a side that is more than just another jump number. Young, backed by the hand boys, does the vocal personally.

Reverse is a slow tempo ballad, with particularly good trumpet, sax and sax section work in the first chorus. Dan Grissom has half of the side with his well-sung. Song doesn't exactly merit the cogent treatment it is accorded, but the latter carries up to a large extent the melodic weaknesses.

Price reduction for LunCFord disks now—dropping down to 35 cents for the Decca pressings as against the previous 50-cent Columbia tariff—will undoubtedly result in some shabby sales for this and subsequent records by Jimmie. The band covers much cross-country territory in its travels, and there are unquestionably a lot of people who will grab LunCFord platters at 35 cents now who might have balked a bit by the stiffer half-dollar list.

"Haban" is likely to enjoy some of the same success generated by "Whatcha Know Joe" as a song, being of similar type, and LunCFord's version of it makes good phono fodder, especially, of course, in solo locations. Plattermate probably won't mess much, either as a song or as a record, but side A has plenty of music machine chances.

## FREDDY MARTIN (Bluebird B-11154)

The Hit-Sit Song—FT, VC. The Kar-Sid Ball—FT.

MARTIN is starting to shape up as the biggest song hit of the late spring and early summer, and in Martin's version it is treated to as right and proper an arrangement as could be asked for. Tempo is perfect for this sort of novelty tune—which can be best described only as a slightly scrawny Swedish double-talk girly—and the bandmen's listenable chanting of the words projects them in exactly the sprightly, bright manner they should be projected. Lot of vocal here, with Eddie Stone leading it in solo passage, and the way it's all done lets the song speak for itself, which is all that's necessary, considering that in itself it's the most appealing, catchiest, and most toe-tapping number to come along in months. Reverse here is easily lacking in comparison, but that's less the fault than it is the excellent way the spirit of the Hit-Sit has been captured, which, when the companion piece is heard almost automatically.

Side A is perfect timber for the music machine, the best version of this song to appear in lists. Operators will find "Hit-Sit" a necessity in their machine shortly, and for a record best suited to the correct projection of this sort of number, Martin's will be hard to beat. The way the song is done here, because of its bright tempo and catchy vocalizing, is particularly admirable for the non-phono. Reverse is only the other side, as far as machines will be concerned.

(See ON THE RECORDS on page 24)

# On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or well as its musical quality.

## Jack Teagarden

(Reviewed at Casa Manana, Chelms City, Calif.)

TEAGARDEN's band of 13 pieces and two vocalists has proved itself a big factor in entertaining Hollywood and Los Angeles dancers and listeners. With Teagarden setting the pace, showmanship at its best is displayed.

Using an instrumentation of seven brass, five sax, and three rhythm, band follows the well-known Teagarden style of blues playing. While the rhythm is light for such a heavy brass section, Ernest Hughes (piano), Arnold Fishkind (bass), and Paul Collins (drums) do an admirable job of keeping it in balance. Vocals are in the hands of attractive Marianna Dunn, Devin Allen, and Teagarden. Miss Dunn and Allen have good voices for singing ballads and rhythm numbers. Teagarden, with his definite style, handles the piping on blue tempos.

When it comes to swing numbers the band is plenty okeh. Pokey Carriere, hot trumpet; Danny Polo, clarinet; Art Moore, tenor sax, and Collins do an J-bug number up brown. The band attracts almost as many listeners as it does dancers. When Teagarden comes to the mike for a trombone solo, the area in front of the stand is crowded. This also holds good for the brass choir with Jackson T. Jose Gutierrez, Joe Ferrall, and Seymour Goldfinger. Abbott.

## Woody Wilson

(Reviewed at the Turquoise Casino, Lincoln, Neb.)

THIS is a "polite" swing group, set-up consisting of three-three-three, Wilson, vocalizing leader, and Adrienne, trim girl singer. Wilson rode into the professional music ranks via a singing job with Pinky Tomlin a year and a half ago. Band itself is about four years old, a standard outfit around Louisville, Ky., and once the property of Johnny Burkhardt.

Music sense is exceptionally ear-pleasing, and the dancing property is well defined. The band doesn't have a wide range, but is grooved for the student age predominantly. Of course, this was a ballroom date, with that kind of clientele, so the band was making no effort to reach into the slick of times for the slower stuff.

Features in entertainment elements in the blue club numbers, six of the men bolstering solo and hum behind Adrienne, who carried the straight song load. She does a lot for the band, has a strong voice and a steady, well-controlled delivery.

Benny Ryman, drummer, is the jumper

for the mike scuttling, a good-looking boy, and a smooth operator in front of an audience. All arrangements stem from two of the men—Bub James, piano, and Edgar Robinson, trumpet.

Oldfield.

## Stan Norris

(Reviewed at Club Regalia, Detroit)

NORRIS recently reorganized 10-man combination stresses versatility to the point where it can meet the demands formerly answered by Norris' 16-man unit of a few seasons back. Okeh is heavy enough on brass to give plenty for a large ballroom, and still can play subdued in a low-ceilinged night club like this spot.

Standard instrumentation is four sax, two trumpets, trombone, piano, bass, and drums. Unique shift for rumba styles is the result of deliberate study under a Mexican leader, resulting combination consisting of marimba and trumpet, and eight rhythm—two shakers, congas, gourd, and bongoes, added to the regular percussion. Rhythm is outstandingly typical of the band, working in some dance numbers with two men at the drums. Bass player has a bit of red cloveing ability, practically riding his big fiddle in latter staff.

Intermission music is furnished by a combo of cello, violin, and string bass, while pianist Freddie Mix does interludes in a quiet, smooth style that keeps up the patronage interest.

Norris himself plays a good share of the note, especially on dance numbers, alternating between sax, clarinet, and marimba, and doing a lot of vocals himself. Other vocal interludes are by a trio he forms with Vic Val and Merice Bruno. Band plays more than competently for a difficult floorshow as well.

Rames.

## Pat Shevlin

(Reviewed at Evergreen Casino, Philadelphia)

FOR the smart supper club or hotel dining room, the Shevlin brand of music marks that meets the most discriminating requirements. At the Stillway, Shevlin, who has been leading bands in this territory for many years, heads a smartly knit unit that individually and collectively shares the musical spotlight.

Instrumentation is distinctive. Add to his piano are single fiddle (Pete Prupero), trumpet (Pete Rubino), tenor sax (Eddie Sheaffer), drums (Charles Smith), bass (Bert Allen), and harp (Teddy Genott). Most of the lads have seen service with the biggies. Allen with Jan Savitt, and Prospero with Ray Noble and Ben Carter.

Music making is thoroughly danceable and delightful, this being one of the few crews on the street that doesn't draw on the chatter of diners. Everything is offered in modest fashion, with emphasis on musical remedy scores. Men are not instrumentalists and get the most out of the music without the embellishments of arrangements. Moreover, harp pickings give it all an overtone that makes it plenty enjoyable.

Vocals are secondary, saxes and Helms Standish, lovely looper from the floorshow, pitching in. Music is so complete that the wardrobe isn't missed.

October.

## Army Camps-Defense Towns

On pages 22, 24, 25, 26, and 27 of this issue will be found a list of U. S. Army Camps and tables showing the cities and towns where national defense contracts (each representing \$100,000 or more) were allotted, populations according to the 1940 census, and the amounts of money represented by State-side contracts.

## ATTENTION, BALLROOM MANAGERS

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# On the Air

Comment on dance records programs from the standpoint of showmanship, presentation, musical ability of the bands reviewed, and general listening appeal, rather than the

—By HAROLD

rev. Carroll

(Jack Dempsey's Restaurant, New York, WJCA, Tuesday (30), 11:15-11:45 p.m.)

ALMOST as much chatter on this half-hour shot as there is music by Carroll and his boys. The O'Manana Maule himself was on tap to make a few words of welcome to his story, Carroll and the announcer had a gabfest between nearly every set of tunes. All in all, it made for a little too much wordage.

Carroll himself doubles between tapping the piano and swinging on the beloved attachment. Effect of this latest Hammond organ inspiration is okeh, and in this instance saves an ark from being mediocrity. Maestro's finger work on both it and the piano is along expert lines and gives the arrangements a much fuller range. Sex man Buddy Hoff steps the ballads, and slip-bornist Al Jennings cuts out vocally on the novelty, with the latter doing the better job.

Good mixing job is done with the ock's library. Band itself needs some something out touches, couple of the

HUMPHREY

boys shaded down a bit on their booting. Too loud for a small outfit.

Ozzie Nelson

(Palace Hotel, San Francisco, NBC Red Network, Wednesday (21), 12:05-12:30 a.m.)

NELSON as a very listenable troupe. Announces his own numbers in a pleasant and brief manner, handles some of the lyrics, and generally shows that some planning has gone into the program. Spot caught had pop and odds well spaced. Exceptionally good arrangements were played at Dark Eyes on the Coast and now sweeping eastward. Rose Anne Stevens and the maestro got a nifty job on the lyrics of the latter.

Ock has a slower tempo swing beat than most and maintains a solid hit thrums. Many of the arrangements give hot ride breaks to various members and this style makes for a versatility lacking in many remotes today. Entire show went to prove how a half-hour of dance music can be made different despite the necessity of playing just dance music.



# 802 ATTACKS ROAD ORKS

## Kaye Breaks Top Record at Dailey Swing Ork Mecca

NEW YORK, May 24.—"Names are what count—not swing or sweet," says Frank Dailey, owner of New Jersey's famed Meadowbrook, "and I've got Sammy Kaye to prove it."

Reason for this remark from one of the country's biggest dance operators is the all-time record jump by the past few weeks by Kaye and his ork at what the trade has labeled a swing spot.

According to Dailey, the Kaye gross ups by several thousand dollars the Tommy Dorsey record over a similar period of time, of last February. May is traditionally a bad month, too, Dailey says. Final figures of Kaye's biz will not be available until Sunday (25) when the band closes, but the Dorsey digits were topped several days ago.

Startling feature to the trade is that a sweet band should be booked into the all-time record for the first time, and then break all previous records, beating bands like Glenn Miller, Gene Krupa, Woody Herman, Glen Gray, Charlie Barnet, and Jimmy Dorsey.

Dailey claims it does not seem particularly odd to him, however, adding that he had been trying to get Kaye in for a run for the past two years. Sammy customarily wound up in seventh place on Meadowbrook's band polls, with a considerable number of verbal requests made to bring the ork in.

Kaye chief should necessarily mean a change of policy for the spot, with Bobby Byrne following Sammy in Tuesday (27), and Vaughn Monroe, Sonny Dunham, Benny Goodman, and Tommy and Jimmy Dorsey the line-up over the summer and fall.

Despite Dailey's logical reasoning that names and not style are the prime attraction, however, trade looks at the one amazing angle of an out-and-out sweet band breaking all records at one of the country's most famous out-and-out swing spots.

...DUKE ELLINGTON recently opened a four-week stint at Topay's in South Oats, a suburb of L. A. ... TED LEWIS is making a picture, *Oh, Charlie*, on the Universal lot. ... HARRY OWENS is set to open at the Miramar Hotel, Santa Monica, Calif. July 3 despite rumors of giving up his ork.

## Herman's Tenn. Record; J. Dorsey \$2,948 at Ritz; Other Grosses

KNOXVILLE, Tenn., May 24.—Woody Herman set a week-night record for Whistle's Ballroom May 13 with his \$890 gross, according to Jack Comer, operator of the spot. Staff was \$2 per couple advance and \$1.25 per person at door. Crowd was near capacity.

BRIDGEPORT, Conn., May 24.—Jimmy Dorsey, in for a one-nighter at the Ritz Ballroom here last Sunday (18) for his third appearance of the season, drew a crowd of 2,880 persons. With admish topped to \$1.10, the gross totaled \$2,948. Also the attendance figures exceeded the January 19 date, which drew 2,260 persons. It fell short of the September 19 appearance, which drew 2,780, and which holds the season's record so far. Bobby Byrne in tomorrow (25).

SPOKANE, Wash., May 24.—Glen Gray and His Casa Loma Orchestra drew 1,800 dancers at 48 cents per copy to Nataratorum Park Ballroom here May 18. Cool, rainy weather held the attendance down. Assistant Manager Lloyd Vogel reported.

Gay Jones completed a successful week's stand May 17. Band got off to a poor start but picked up considerably. Ed Howard current for two weeks.

DES MOINES, May 24.—Orin Tucker pulled in one of his best grosses for any name bands this season at Tom

### Fair List

A list of fairs and expositions will be found in the List Section of this issue.

## New Price, Label For Victor Int'l

NEW YORK, May 24.—A new 50-cent label, Standard, goes on the market June 1. Standard Phonograph Company, manufacturer and distributor of Victor International foreign records (78 cents), is putting out the new label, aimed primarily at the music machine field.

Five or six records will be turned out each month. The initial batch consists of two platters by Benj. Muenster Orchestra and one each by the Bernie Wytch, Alfredo Mendez, and the Walt Leopold bands. Cubalero polka is aimed at general distribution; Fischer, polka, at Polish locations; and Waiting on the Kalamazoo, novelty waltz, at Bohemian, German, and Scandinavian locations.

Tetes Demetriades, president of Standard, says his Victor foreign label continues, but that the Standard label will specialize in music machine appeal. Both labels are out at the Victor studios here. Standard will use both American and continental tunes.

## Biz Ok at Chi Spots; Orks' Summer Line

CHICAGO, May 24.—While theater receipts are down all over the city, business at the Aragon and Triaxion, leading ballrooms here, is very encouraging. Figure that improved employment conditions are sending many fans back into the dance temples.

William Karzas, president of the two dance halls, has lined up an impressive list of bands for the summer and fall seasons. Current at the Aragon is Bernie Cummings, May 13-June 1; Art Kessel is set for June 3-15; Johnny "Seat" Davis, June 17-July 10, and Guy Lombardo, opening August 1 for 10 days, followed by a return of Dick Jurgens, who will remain thru December 1.

A number of names are up for the Triaxion, but no contracts have yet been signed. Lawrence Walk continues there thru May.

Archer's Tromar Ballroom here May 15 with a net \$2,250. A total of 2,250 customers piled into the ballroom, with prices at 60 cents plus taxes.

WILLOW GROVE, Pa., May 24.—In face of a rainstorm in the early evening, Joe Fraentke, territorial fave in these parts, proved a potent draw at the Deane Casino of Willow Grove Amusement Park here last Saturday (17). Expecting a complete washout because of the weather, Fraentke pulled 928 dancers at a 60-cent straight gate to make a profitable \$317.

DETROIT, May 24.—The Four Ink-spots, in the Graystone Ballroom here for a one-nighter Sunday (18), grossed around \$1,600, drawing 2,500 dancers at an admission of 75 cents.

Record was 25 per cent above their own previous record of a year ago, when they drew 1,600 dancers to make a gross of about \$1,200, according to the ballroom management.

CINCINNATI, May 24.—In a two-night stand at Coney Island's Moonlight Garden here last Saturday and Sunday (17-18), Ted Weems attracted 2,547 dancers on the opening night, with admissions at 75 cents, including tax. Sunday night Weems pulled 1,480 persons, with the same admission prevailing. Fiasco night's business was cramped by cool weather.

## Dishes Up AFM Convention Blast To Freeze Commercial Air Shots

NEW YORK, May 24.—Commercial radio programs — one of the ultimate goals that band leaders and their mentors hope to achieve—may be denied to traveling bands working on location jobs in New York, if the New York delegates to the American Federation of Musicians convention, starting June 9 in Seattle, get a successful vote on a resolution to that effect.

Jack Rosenberg, Henry Butler, and Max Aron, Local 802's delegates to the AFM convention, are drafting a resolution calling for the clarification of the traveling band laws so as to make them workable. One of the featering points, however, according to an 802 spokesman, is "traveling bands taking away radio work from New York musicians."

Resolution to be presented to the delegates from all over the country, and one over which the New York local anticipates a heated battle, calls for classifying radio jobs as "single engagements." As such, they would have to be played by local men or make payments for standby hands.

Union spokesman said that this included commercial and sponsored programs, which he said are made possible by many cases by sensational New York hotel or cafe engagements. Out-of-town bands playing the Gotham spot, said the official, have brought about too much competition for members of Local 802, and they are being subsequently posed out of the precocious commercial air time and its attendant money, which usually runs pretty high.

If this legislation becomes part of

## Va. Beach Resorts Setting Ork Parade

VIRGINIA BEACH, Va., May 24.—A number of names will play at this resort's beach clubs during the coming season, partially completed schedules reveal.

Cavalier Beach Club's regular season will begin Decoration Day (31) week-end with a three-day fiesta. Everett Hoagland is current thru May 31; Dean Hudson follows till June 16; Johnny Long, June 16-30; Clyde Lucas, June 30-July 14; Orin Tucker and Bonnie Baker, July 14-31; Tommy Dorsey, July 21-30; Russ Morgan, July 28-August 4; Paul Pendarvis August 4-25, and Bill McCune, August 25-September 15.

Burf Club, opening Memorial Day, has announced a list of bands including Jimmy Dorsey, Woody Herman, Henry Hume, Al Donahue, Count Basie, and Glen Gray.

Terrace Beach Club opens May 29 with new two-band policy—one for regular dancing and a rumba band. Floor-show policy with line of girls will also be followed. Schedule has not been announced, however, nor has that for the Bay Shore Club, also opening Memorial Day week-end.

AFM law, it would work hardship on many up-and-coming bands throughout the country, the official said; but he pointed out in justification of the 802 stand that the same hardships are being shouldered by members of the New York local because of the out-of-towners coming in and grabbing off the creamy jobs.

Local official said that, even under existing laws, all radio jobs, with the exception of studio bands and musicians under contract to radio stations, are miscellaneous engagements, and come under that ruling, but that no clarification has been made to seek enforcement. Official said that this move is designed to put teeth into the AFM mandate.

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# Equity Election Campaign Starts

NEW YORK, May 24.—The campaign battle lines in the forthcoming election of Actors' Equity Association, to be held June 6, are rapidly tightening.

The supporters of the regular ticket (drawn up by the nominating committee) are flooding the mails with campaign letters. Meanwhile, Independent Ticket supporters have held informal meetings at which one Tuesday and another Thursday, with another scheduled for Tuesday (27) at the Hotel Astor at which around 150 Equity members are expected to attend. The "Independent" supporters have made the meetings informal in order to avoid setting up a bloc within Equity, simply trying to push their candidates. They have also sent out reprints of Byron McGrath's article in this month's Equity Magazine, and of the other articles in the issue pertaining to the Independent Ticket.

The "Independents" have also sent out a letter to be posted on all bulletin boards backstage of both Broadway shows and road companies, explaining why Alan Bewitt's name was barred from the regular ticket by the nominating committee, and citing the fact that Mady Christians, one of the Independent candidates for the Council, was turned down by the committee because she was foreign born, even though she is a citizen of the United States. Last week the supporters of the Independent Ticket received the following telegram from Margaret Webster: "Please convey to your meeting assurance of my best wishes and support. I know your candidates have the best interests of actors at heart, will judge every issue fairly, and not be deflected by political considerations. As a candidate with similar objectives, I would welcome their election."

Miss Webster is one of the candidates on the regular ticket.

# Woolcott Tops Box Grosses

BOSTON, May 24.—Alexander Woolcott in *The Man Who Came to Dinner* topped Hub legit attractions this week. Show may be held three weeks instead of two.

Only opening due is *Meet the People*, Monday (26) at the Shubert. No further attractions are expected.

This week's grosses were as follows: *The Man Who Came to Dinner* (Colonial, 1,643 seats, \$2,78 top). Good notices and word of mouth built up to a terrific \$10,000 gross for opening week. At \$2.75 top this is an exceptionally good figure.

*Women Aren't Angels* (Wilbur, 1,227 seats, \$2.75 top). First three days last week brought in \$5,000. Drop since then, due mainly to hot weather. Full week gross ending tonight, fair \$13,000. Total, \$21,000 for nine days.

*Gas Divorcee* (Shubert, 1,800 seats, \$2.75 top). Bad word of mouth on this revival, coupled with warm weather, dragged the gross down. Last week, five days, brought in \$12,000. Full week this week, approximately the same. Total for 11 days, \$24,000.

# Ann Arbor Looks Good

DETROIT, May 24.—Opening of the five-week dramatic season at the Lydia Mendelsohn Theater, Ann Arbor, Mich., brought out a capacity house for *The Male Animal*, starring Conrad Naegle, with Len Ames, Burr Mattson, and Ivan Simpson. Capacity a 728. Advance sales, mostly on full season basis, are showing an increase over 1940, likely to be 10 to 15 per cent, according to Mrs. Muzelle E. Wultz, business manager. The 1940 season, which also ran five weeks, had the highest sales on record, and was reported grossing approximately \$25,000.

# Army Camps-Defense Towns

On pages 53, 54, 55, 56, and 57 of this issue will be found a list of U. S. Army Camps and tables showing the cities and towns where national defense contracts reach representing \$100,000 or more were allotted, populations according to the 1940 census, and the amounts of money represented by State-wide contracts.

# BROADWAY RUNS

Performances to May 24, inclusive.  
Dramatic Opened Perf.

<b>Amadeus and Old Love (Pal.)</b>	Jan. 10.....	133
<b>Beautiful People, You'll Like 'em (Edwin)</b>	Apr. 21.....	49
<b>Com. (Broadway)</b>	Apr. 12.....	118
<b>Com. in Green, The (Theat.)</b>	Nov. 26.....	207
<b>Dramatic</b>		
<b>David Copperfield (The Globe)</b>	Mar. 11.....	67
<b>Happy Days, The (Edwin)</b>	May 18.....	15
<b>How to Succeed in Business Without Really Knowing It (The Globe)</b>	Nov. 15.....	100
<b>Life With Father (Shubert)</b>	Nov. 8.....	940
<b>Lisa Who Came to Dinner</b>		
<b>The Moon (Edwin)</b>	Oct. 16, 23, 27	672
<b>Mr. and Mrs. North (The Globe)</b>	Apr. 12.....	152
<b>My Sister Sam (Edwin)</b>	Nov. 22.....	123
<b>Night Out (Ed. James)</b>	Mar. 21.....	72
<b>Reveries (Ed. James)</b>	Mar. 21.....	72
<b>Terrence Rugg (Ed. James)</b>	Mar. 21.....	72
<b>Thelma Reed (Ed. James)</b>	Mar. 21.....	72
<b>Watch on the Rhine (Ed. James)</b>	Mar. 21.....	72
<b>Musical Comedy</b>		
<b>Each in the Dark (Albee)</b>	Jan. 22.....	149
<b>Louisiana Purchase (Albee)</b>	Mar. 28.....	149
<b>New Netherlands (Water)</b>	Dec. 11.....	604
<b>Pal Joey (Barrymore)</b>	Dec. 11.....	173
<b>Passion (Harris)</b>	Oct. 29.....	250

# Chi Grosses Drop; "Hellza" Leads Loop

CHICAGO, May 24.—The *Hellzapoppin* road show continues to lead the local legit field, which had another low box-office week. It plays to some 80 per cent of capacity in the huge Auditorium, considered big in the face of weak grosses in competitive houses. Last Saturday (17) was the biggest night for the show, grossing \$5,100. Effective publicity stunts help this one.

The *Blackstone*, where *Life With Father* winds up a record 66-week run tonight (24), reopens June 1 with an indefinite run of Harold Kennedy's production of *Accel on Youth*, featuring Sylvia Sidney and Luther Adler.

In their fourth and last weeks are Helen Hayes in *Face/To Face* at the Erlanger and Ethel Waters in *Cabin in the Sky* at the Selwyn. The *May* grosses have skidded between \$3,000 and \$4,000 a week, both *My Sister Ellen* at the Harris and *Arsenic and Old Lace* at the Grand are slated to continue into the summer.

# Road Revival Again Predicted

PHILADELPHIA, May 24.—Altho the current season was nothing to crow about, already the legit lads are pointing to signs that indicate a boom next season, pointing to the industrial rise caused by the first World War and the golden tide it brought to the theatrical box office in this country. They figure it will be more strikingly shown in a real revival of the road than in a boom in Broadway business. Advance man reports that in the industrial centers of New England and the Middle West flocks of new footlight fans have turned out eager for stage plays.

New jobs, they say, have brought a new demand for stage shows that the local managers have been unable to meet.

# Stock Men Seek Uniform Price List

NEW YORK, May 24.—Summer Stock Managers' Association conferred Thursday with Louis Billenz, executive secretary of the Dramatists' Guild, and representatives of the play agents group. The SSM is seeking a uniform price list. The matter will be given further study and conclusions will be based on last season's statistics furnished by the managers regarding seating capacity, admission scale, weekly receipts, number of performances per week, location and population, number of actors employed and wages paid them, operating expenses, and royalty fees.

Spokesmen at the meeting for the SSM were John C. Wilson, Richard Aldrich, Theron Bamberger, and John J. Wildbert, for the agents, Frank Miller, of Co-National; Gus Diehl, of Century, and William Koppelman, of Brandt & Brandt.

# Equity Employment Survey

NEW YORK, May 24.—Actors' Equity Association will make a survey of unemployment conditions in the theatrical industry, starting June 1 and continuing for a year, throughout the country.

# Equity Consensus Doubtful About One-Big-Union Set-Up

NEW YORK, May 24.—Equity's stand on the amalgamation of all Four A's unions and on the Reis report which *The Billboard*, for the past three weeks, has been summarizing and how one big union would affect Equity as an entity in the legit field, were questioned asked of Equity officials and councilmen during the past week.

According to a consensus of opinion of leading Equity members, Equity has a twofold problem, from an organizational standpoint and from that of the individual. An official of Equity pointed out four reasons why Equity had nothing to gain from an amalgamation in terms of the organization, indicating that there was a possibility that in a few years Equity would lose its identity, and possibly its position as a guiding force in the legit field, if buried in a general organization. It was also pointed out that Equity might not be too willing to spread its tentacles—the only stable one in the Four A's, with a standing reserve fund ready to take care of any emergency—into a general organization where most of the other unions have nothing but red ink on the books. Also Equity is concerned over a party of dues and initiation fees, as compared with the other unions.

# One-Big-Union Question Invades Equity Election

NEW YORK, May 24.—The question of one big union cropped up this week in the Equity elections, to be held June 6, with a letter from Frank Andrews, former Equity employee, to all of the candidates, on both the regular slate and the Independent Ticket.

Andrews asked all candidates how they stood on four questions, two of which were a single dues payment for all branches of show business and a blackball in all fields for promoters and managers found guilty of violations in any one.

However, from the individual membership point of view, it was conceded among various council members that while file members of the organization have everything to gain under a system of one dues payment, permitting them to work in all branches of the business—that to the average member who pays dues and initiation for as many as four and five cards a single union would come as a welcome relief.

There is little doubt that if a consolidation were put thru Equity would control the set-up in the East and Screen

# Dallas Op Sked

DALLAS, May 24.—Messrs. J. J. and Lee Shubert, who will produce Dallas's first season of outdoor opera, have announced the program of operettas for their 10 weeks of Opera Under the Stars. Opening the Dallas season will be *Stowson Time*, scheduled for June 12. Season will be presented at Dallas Casino, the former State Fair of Texas Band Shell, which is being remodelled.

Included in the season will be a world premiere of new operetta, *Mardi Gras*, which will be taken to Chicago before it is presented on Broadway in the fall. Others are *The Student Prince*, *Rio Rita*, *Gas Divorcee*, *Rose Marie*, *Cornelius Maritan*, *Too Many Girls*, *Desert Song*, *A Wonderful Night*, and *The Mhudo*.

Auditions for local talent to augment the regular cast will be held May 26 under direction of E. Romayne Simmons, of the Shubert production staff. Local talent will be required to join Equity.

# Robinson Weak in B'g'pt

BRIDGEPORT, Conn., May 24.—Bill Robinson and his *Hot From Harlem* show, a colored musical revue in for a week's engagement here at the Loce-Poll-Lynn Theater, altho reviving nice notices from the local sheets, didn't draw so well, most of the week playing to half-filled houses. The midnight show scheduled for Friday was called off at the last moment when only 100 persons showed up.

Actors' Guild in the West, something along the lines proposed in the Reis Report, but officials also feel that with Kenneth Thomson, executive secretary of A.O. controlling many situations in the Four A's, the balance of power might ultimately fall into the hands of S.A.O.

Some Equity officials also feel that under a consolidation, while AGVA would be an organizational danger, AGVA would be a fundamental danger because it might ultimately control top spot thru its potentially huge, but shifting and transient membership. Those people feel that Equity would start with the necessary power of control, but would wind up behind the eight-ball in a short period of time.

Consensus is that Equity has an untouchable position in the legit field, and should keep it that way, rather than getting buried under a one-big-union set-up in order to help those Equity members in more than one branch of show business.

# Sunday Shows Are Okehd

NEW YORK, May 24.—Actors' Equity Council formally endorsed Sunday shows on Tuesday (20) after its sub-committee recommended that they be continued.

The sub-committee, including Maida Heade, Alfred Harding, and John Alexander, conferred on Monday (19) with representatives of the League of New York Theaters, including Lee Shubert, Allan Attwater, Harry H. Oshrin, and James P. Kelly. The League representatives offered specific figures to the committee on how Sunday shows had helped the theater. As a result of this meeting the committee recommended continuance of Sunday shows. This action was necessary because Equity originally authorized a trial period for Sunday shows, which expired June 1.

Billy, executive secretary of the League and one of its representatives at the meeting, stated that the League was "naturally gratified with Equity's decision to continue Sunday shows."

# Lazarus Sues Dram Guild on Film Clause

NEW YORK, May 24.—A \$25,000 damage suit against the Dramatists' Guild and the Authors' League of America was filed in New York Supreme Court Tuesday (13) by Milton Lazarus, member of both organizations.

Lazarus charged that because of the run provision of the basic pact between the dramatists and managers a deal for sale of film rights to his play *Every Man for Himself*, sought by Columbia Pictures, fell thru. The basic pact provision requires a play to run a minimum of three weeks in New York before film rights can be sold.

# Plan "Fortune Teller"

WILMINGTON, Del., May 24.—Nearly 100 attended the meeting of the Brandywine, summer operetta organization, at Brecks Mill last week to consider plans for the production of Victor Herbert's *The Fortune Teller* at Longwood August 7, 8, and 9. Hood Worthington, president, announced rehearsals will start at Brecks Mill on June 17. Tryouts will be late this month.

# End of an Era

NEW YORK, May 24.—*Tobacco Road* will finally close in New York Saturday (31), at which time it will have played 3,180 performances. Last summer it was reported that the show would close in August, but a spurt in business kept the doors open. Management now announces, "This time we mean it."

The lease on the Forrest Theater, where *Road* has been playing, does not expire until mid-September. Current road company of the show is slated to close tonight in Bridgeport, Conn., and will then take a six-week tour over the top subway circuit and other Waa & Leventhal houses.



## DEFENSE S OKEH

(Continued from page 3)  
extra money in the till. Louisville, Ky., grosses are up somewhat. Dayton, O., reports a sizable increase, due to the greatly expanded industrial program. So far, Kansas City entertainers have felt little effect from defense spending. Milwaukee showmen are crying the blues, with grosses showing not only no increase but an actual and sizable decrease compared with last season's figures. St. Louis grosses are similarly below those of 1940. Cleveland is also down badly, despite the fact that there has been a 60 per cent pay-roll increase over last year. Detroit takes were also very low in 1940 until the past few weeks, when they showed a tendency to rally. Despite the rally, however, they are now just about average at best.

## West Unaffected

In the West, the Dakotas report that no effect whatsoever has yet been felt from defense spending, little of which they've yet found its way to that area. Salt Lake City also reports absolutely no effect, and also says that troop concentrations in the area have been no help whatsoever to the show business.

In the Far West, San Francisco indoor amusements are up somewhat, but not a great deal, a situation that also holds true generally in Los Angeles. In the Northwest, Seattle reports average amusement takes, with no repercussions of any sort felt as yet from defense spending.

The spotty effects of troop concentrations and defense spending on indoor amusement branches are also shown by taking the various indoor fields separately. Greatest repercussions, of course, have been heard in ballrooms and night spots, but even here the general effects have been slight in comparison to what was expected.

## Music

As a by-product of defense spending and the draft, there has had much of an effect on the hand and music business generally. Most effects traceable to these causes have shown up with bands on tour, with most booking offices saying that one-night stand grosses have tilted upward this year, but not to a point where the offices can demand more coin for one-night dates. There has been a slight expansion of the field, with a few more ballrooms opening up and others existing as a result of defense outlays. One example of this is noted by the Frederick Bros., Music Corporation, which booked one of its bands into a town called Bunkie, La., where a small factory received a defense contract for bedding and is working night and day. When the band played there business was terrific. Soldiers, too, have made some difference, but booking offices unite in saying that there will have to be many more dates before the \$20-a-week stipend will slick over enough times really to show up on the books.

There has also been little effect on music publishers, who are still staggering from the ASCAP-BMI tangle. The few patriotic tunes that have reached some measure of popularity have certainly not spelled boom times for the publishers.

## Night Clubs-Vaude

The re-arrangement program is helping certain types of night spots, especially, of course, those near army and navy centers, with roadhouses and lower priced clubs in those areas drawing a certain amount of increased business from draftees. Also higher priced clubs and hotel rooms have been pulling the numbers. Washington, of course, is tops in this last respect.

The indirect effect on clubs, so far as can be seen at present, has been shown in very slowly increased spending by patrons. The increase is still small, it is believed, because newly employed people are figured as taking care of debts and necessities before turning to amusements, but club owners in general are confident that the past will be exceeded and that bigger spending is due soon.

There has been little direct effect on vaudeville, except in the case of the comparatively few unit producers who have successfully contacted camps and booked shows into camp theaters. A few vaude-

## FROM OUT FRONT

## The Equity Election and Other Matters

BY EUGENE BURR

ELECTIONS of the Actors' Equity Association have, for the past few years, been tame and staid, pale and spineless echoes of the great rough-and-tumbles that used to take place when the average-actor groups were trying to prove that a union should be run primarily for the benefit of its membership. Back in those days the things were predicted by the six-hards—things ranging from racial-group domination of Equity to defloweration of all ingenuities—if the industry were any places, an Equity Council. The industry was placed—and several years later were praised as among the most energetic, honest, sincere, and forward-moving of Equity councils by some of the very die-hards who had once attacked them. Since then, the elections have been like illustrations from the Elmer Fudd.

But this year, when the annual election rolls around next Friday (6), we may once again expect fireworks. The nominating committee, six members of which were elected by a sparsely attended meeting in March with three others appointed by the council, named an official slate for the eight council positions that are open. During the deliberations Byron McGrath, a member of the committee elected from the floor, resigned. Shortly thereafter a petition signed by about 100 Equity members—more than the total number who elected the nominating committee—was turned in nominating Alan Hewitt as an independent candidate, and shortly thereafter a full slate of independent nominees was turned in. The candidates, in addition to Mr. Hewitt, are Philip Bourmont, Mady Christians, Alms MacMahon, Myron McCormick, Theodore Newton, William Post Jr., and Joanna Mac.

Remember the names. You should remember them on June 6.

This reporter is not an Equity member, but he has been closer to and in greater sympathy with Equity affairs for the past 10 years than most Equity members. It's not as an outsider that I support the Independent slate, but as a sincere adherent of Equity and, more than that, a sincere supporter of the great and fundamental ideals of America.

The Equity members on the Independent slate should make excellent councilmen—at least one of them has made an admittedly excellent councilman in the past. More than that, they recommend a change in the antiquated nominating committee procedure, which is so easily used by pressure groups for their own advantage, advocating instead the cleaner and more democratic process of primary elections. More than that, their election would mean the defeat of those vicious reactionary forces that almost won control of Equity six years ago and that are now making another attempt to take over the Independent slate, but as a student of the Independent slate, I am deeply satisfied as a ringing affirmation of the true and fundamental principles of Americanism, now believed from within and without by solidarian attacks.

This last point may seem a bit grandiose in connection with a mere election in a single labor union, but if you doubt the applicability you need only turn to the current issue of *Equity Magazine* and read Mr. McGrath's article titled *The Abrogation of Alan Hewitt*. In the article Mr. McGrath gives the reasons for his resignation from the nominating committee and presents the situation far more forcibly and effectively than I could ever hope to.

If you're an Equity member you owe it to yourself and to your association to read his article. Perhaps after reading it you'll go out and vote for the Regular slate. But somehow I doubt it.

FOR many years now the public has probably thought of the Shuberts as warlords lurking in their fortress on 44th Street, armed cap-a-pie and ready to rush out to battle any unwary critic or reporter who dared to blow the magic horn hanging on the back door of the Astor. Newspaper men, it has probably been suspected, drew their heads over their faces when passing within even six blocks of the balliwick of the Bad Barons.

All that, of course, has now been changed. Armed with the bill recently passed in Albany forbidding the barring of critics, even a Walter Winchell or a Leonard Lyons may now prance fully down 44th Street while the barons huddle impotently behind their office walls. You'd think that this would be hailed as a notable victory by the press—but so quixotic are some newspaper people that they insist on denouncing the bill as an invasion of the Shuberts' private rights.

Even so they get this sort of insane support from people whom they've booted (Miss Dorothy Kilgallen, barred by the Shuberts, and this reporter, also once barred by them, were among those against the bill). The Shuberts do affect a policy toward the press that is, to put it mildly, a bit strange. Good press relations, notwithstanding their office walls, is what they want. But the Shuberts proudly persist in a policy of militant non-co-operation. It goes even further than that, stupid methods of objecting to bad reviews, and often presents their own side of a question being given to the general public.

For example, take the case of the recent squabble between the Shuberts and the managers and agents' union. At the very moment when the union was holding an emergency strike meeting, Lee Shubert's secretary announced blithely to a reporter that the office had "heard nothing whatsoever about any impending strike." As a result, the Shuberts lost their chance to present their side of the case—which may have been a good one.

Calling the Shuberts silly is a bit like sticking one's tongue out at the pyramids, but their press policy seems pretty silly to me. Claude Greenier, their press generalissimo, is co-operative but seldom empowered to speak. Maybe now that their traditional Right To Bar has been forcibly taken away, they'll shake their annual pride and institute a system of co-operation that will bathe all 44th Street in sweetness and light. It'd be a good idea—but I suppose the theater wouldn't seem quite the same if they did it.

JUST a note to announce the most encouraging move in months—the Theater Guild's decision to present a series of revivals next season in addition to the regular subscription plays. This center's attitude toward revivals has been stated often enough to become boring; but I can't resist tossing my hat in the air at the announcement. Every healthy period in the history of the theater has seen revivals bringing the stage with new plays, and there's a chance—just an outside chance—that the Guild's move may herald such a period on Broadway. At least it's nice to think so.

Also encouraging is the fact that even drama critics—those insistent supporters of cheap new plays in preference to great old ones, at least as a regular diet—are coming around a bit friendlier and healthier attitude toward revivals. There may be because the current crop of new playwrights, and even old playwrights, is so obviously inadequate; but whatever the cause, it should be greeted with cheers. If the dearth of new playwrights can bring a period of revivals, the growth of new playwrights should probably be limited by law.

Also, the Guild announces that it will not confine its revivals to its own plays. Without question, drama originally presented by other managements will be included. And if the Guild wants to do its job right, drama will also study the schedule. Then we'd have a theater really worth attending.

units have tried to capture public fancy by using army comedy bits and priting army references in the titles, but this hasn't been an unmitigated blessing. In Chicago recently a unit was forced to change its title, striking an army refer-

ence, because it was figured that the army overtones kept people out of the theater.

Business houses that are not near army or navy centers complain that many of their draft-age customers have

disappeared. These near draft-age concentrations, however, are doing excellent business.

## Radio

According to radio talent agents, the defense and war situation has not so far affected sales of talent. On the other hand, the international set-up has had some effect on contractual relations between sponsors and talent, an outstanding instance being the General Foods-Jack Benny case. Benny wanted a raise in salary and a contract for three years, but the second, fearing imminent war conditions, signed for only one year. The company refused to tie itself up for the three-year period, figuring that it would be unwise to have an expensive radio show advertising products that may be rationed in the near future.

Defense effort has also affected other programs. The Amazing Mr. Smith on WGB-Mutual, for example, will stay on WGB until the end of June. After the show was signed it was realized that the sponsor, American Can, did not need to plug the product, owing to heavy government orders on tin, so the commercials became institutional, and the show will fold at the end of its first 18-week period.

As a program plugging defense and dealing with army life have been featured through the nation. NBC now has *Defense for America*, sponsored by the National Association of Manufacturers, and had *Spit and Win With Jimmy Flynn* (now off), which toured army camps. CBS defense and army programs include a show from Fort Dix, N. J., *The American Speaks*, designed to foster Pan-American unity; *Defense in Action*, with pick-ups from all over the nation; and *Fulton Lewis Jr.* on a series sponsored by the National Association of Manufacturers, called *Your Defense Reporter*. CBS has a show called *Dear Mom*, sponsored by Wrigley, telling of life in an army camp.

In addition, scripts now coming in to the networks include a huge number of army-defense themes.

## Legit

There has been a terrific pick-up in business for legit shows on the road this season, but it seems doubtful that this can be tied up with the defense effort. It obviously has nothing whatsoever to do with army concentrations. More shows went out than in previous seasons and grosses have been consistently terrific, with a long string of broken records scattered through the country. This, however, is merely the culmination of a trend that was clearly indicated as long ago as 1937, with each year since then showing a similar increase. On Broadway business has been better than usual, but that can be attributed to a variety of causes other than the defense effort, including the small number of shows produced and the Sunday show experiment.

It seems extremely doubtful that legit players will benefit in any way from shows playing camps, which, according to present plans, will be variety set-ups. The draft has had little effect on legit patronage, but that little has been adverse.

## Films

Film house grosses have, in general, reflected the over-all trends of the localities in which the theaters are located. Grosses have gone up in some spots, chiefly in New England, and have dropped in others, particularly thru the Midwest. Some locations have attempted shifts in schedules to accommodate defense workers, but these haven't as yet been tried long or widely enough to indicate whether they will help in the long pull ahead.

Camp theaters have tended to pull soldier patronage away from film houses located near troop concentrations. On the production end, however, Hollywood has reaped a financial bonanza from government payments for films to plug army camps.

Summing up for the indoor amusement fields in general, troop concentrations and the immense sums being spent on defense have failed to help spots on any material extent as yet. The few gains recorded so far have been more than offset by actual losses in other areas.

Indoor showmen in general have great hopes for increased business in the fall when, they feel, the defense program will first exert a real influence on the spending habits of the nation. However, showmen usually find some excuse, no matter what the situation, to hope for increased business in the fall. A prediction either way—either optimistic or pessimistic—would be rash and unjustified by present facts.

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# PLAN 30-SHOW VAUDEVILLE LIMIT

## IA Hounds N. Y. Hotels, Clubs To Add Spot Men

NEW YORK, May 24.—Local 1 of the International Alliance of Theatrical Stage Employees has started picketing the Park Central Hotel. The union asks the hotel to add an electrician to take care of the spots. It is likely that the musicians' union will pull the band out of the hotel Tuesday (27), as both unions are members of the local Theatrical Crafts Federation. Plans of the American Guild of Variety Artists concerning the Park Central are indefinite, as it does not have a closed shop at the hotel.

The IA has so far added electricians to the Diamond Horseshoe, Jimmy Dwyer's Sawdust Trail, and Arthur's Moulin Rouge. IA scale is \$75 for Class A spots and \$65 for B spots.

The Hotel Astor management is restricting the Roof Garden to a straight name-band policy because of the IA demands that it add two IA electricians. The Astor Roof previously had floorshows throughout the summer. Tommy Dorsey band is now at the Astor.

The situation at the New Yorker continues unchanged. The spot, which previously used a floorshow of nine people and a name band of 16, is now getting along with a five-piece combo at dinner. With the change of policy, picketing by the IA has stopped.

Local hotels and clubs approached by the IA claim IA electricians are uncooperative, pointing out that a couple of push buttons control the spots and that a boy, waiter, or band leader can handle them without trouble. In the case of unnamed hotels, such as the New Yorker, the spots are handled by a member of the International Brotherhood of Electrical Workers, and these hotels see no reason for firing one union man to hire another at a higher wage. (IA scale is higher than IBEW.)

## Bon Air Without Shows This Summer; Villa Venice Ready

CHICAGO, May 24.—Bon Air Country Club is not expected to reopen its main dining room this season. Bill Johnson, operator of this summer spot, has been involved in a federal tax suit which is expected to drag on the remainder of the year. The golf course is scheduled to operate, as well as the bar, but entertainment will not be used.

The neighboring Villa Venice, operated by Albert Bouche, will reopen in June with a girl show. The Villa Moderna, also a roadhouse, opens June 14 when Bob Strong's band starts a six-week run.

Other roadhouses have made no extensive talent plans for the summer. Most of them, open throughout the year, have been doing very poorly and want to increase their budgets before business picks up. Ops blame drop on the draft, which is keeping many young spenders in army camps and out of night club circulation.

## Philly Arcadia Reopens in Sept.

PHILADELPHIA, May 24.—Arcadia International House, dark the past two seasons, reopens next fall. Spot was leased this week to the Kugler Restaurant Corporation for a term of years at a rental of more than \$500,000. Kugler's will continue to operate its midtown eatery, and Arcadia will be reopened in September.

Les Lazarus, prominent in hitory operations here a few years ago, has taken over Lazarus' midtown intimate spot.

MIKE DE COTTER has just completed his 18th week at the Arcade Hotel, Watertown, N. Y.

## After 17 Months . . .

PHILADELPHIA, May 24.—After singing *Good Night, My Beautiful* for 17 straight months in George White's Scandals, Art (Craig) Mathews, currently appearing at Wilson's Cafe here, attempted to sing the number the other night in response to numerous requests—but couldn't remember the words.

## Allen Sets 2 More Acts for Australia

NEW YORK, May 24.—Bookings for Australia continue, with Pin Olsen set to sail August 20 for a September 15 opening, and Lina and Charis leaving in November. Both set by Charlie Allen.

Acts are permitted to take 60 per cent of their salaries out of the contract. The remaining 40 per cent can be applied to living expenses, commissions, and an income tax which, to an act getting about \$300, would amount to approximately 4 to 6 per cent.

## 802 Head Will Push Resolution On Traveling Bands at AFM Meet

NEW YORK, May 24.—Jack Rosenberg, president of Local 802 of the American Federation of Musicians, says he will introduce a resolution at the AFM convention June 9 in Seattle, Wash., prohibiting traveling bands from playing more than 28 to 30 performances per week in vaude houses. (Exact figure may be later set, Rosenberg says.)

The resolution will call for the insertion of a clause in employment contracts providing that the contract price of bands be based upon 25 or 30 performances, with all shows after that extra. It has not yet been determined whether extra shows will be pro rata or based upon the local scale.

The effects of the passage of this resolution are being studied by both bookers and band agencies. Reactions, so far, have been mixed.

Several offices claim that the passage of the resolution will prohibit vaude houses outside of New York from playing

high-priced bands. They argue that few houses are large enough to be able to afford top bands. Thus, when a big money band is booked, it is necessary to get a lot of turnover in order to make a profit. They say that four shows daily with five week-ends will be insufficient.

Vaude bookers fear is the possibility of having to raise admission prices to meet the increased costs.

Another possibility, they claim, is the probable lowering of band prices. However, one important management office feels this would not be necessary if band agencies took advantage of the security of top bands and agreed to hold their ground.

It is believed that the passage of the resolution would have a greater effect in New York than elsewhere. If business warrants, bands at the larger presentation houses here do so many as six shows daily and seven on Saturdays and Sundays. But business after the first two weeks of a run usually slows up to the point where four shows a day are sufficient.

One booker said this resolution would give some of his houses a break. He said that if he engaged a band after a run at a theater which played an unreasonable number of shows the men didn't come around to normally until several days afterward. He said that, as far as possible, he does not book bands into his houses until at least a week after the conclusion of dates at the Strand, Paramount, and other presentation houses.

Another house booker said that the resolution has little chance of going thru, since it would place out-of-town theaters at a disadvantage when buying bands.

## Club Talent

### New York:

VALENTINA went into the Beachcomber, Baltimore, Md., May 18 for two weeks, and Two Outfits into the Jungle Club, Rye, N. Y., May 20. Both set thru Powner & Page agency here.

### Chicago:

BOMO VINCENT stopping over here for a couple of days before embarking for Hollywood, where he will start work on his Metro contract. Will be spotted in a musical labeled *In Manila* first. . . . BONNIE RANDALL, of the Randall Blatters, is leaving the act at the end of the current Wayne King tour to be married. . . . JACK LEANORD has left for Houston, Tex., to open a two-week theater tour with Shep Fields. . . . PIPPI DORSEY and Earl Boreo are topping a French show which opened at the El Hat (30). . . . ROBINSON TWINS opened a two-week run at the Manhattan Cafe Wednesday (28). . . . THE FIVE SQUIRES are stationed in the Blackhawk Grill for a month, with options. . . . JUDY STARR has joined the current Chas Paves show. . . . MAURICE AND MARYSA held over again at the Bismarck Hotel.

### Boston:

DEBBY WILSON and Roberts head the show which opened the Little Dixie last week. Spot will present 10-act shows. . . . ROBERTA BOYCE and her Dance of Doves got top billing at the Crawford House. . . . BOMO VINCENT back at the Mayfair receiving congratulations on his wedding. . . . ARCHIE ROBBINS, currently featured in *Gay Divorce*, was feted at the Mayfair, from which he was taken for the light show. . . . PEGGY FEARS opens at the Boston Coconut Grove.

### Philadelphia:

GAIL MANNERS and FRAN URBAN added dates at Embassy Club. . . . EMILY AMELIAN, local debut at Evergreen Casino. . . . THE GUARDSMEN back in town, opening at the 60th Street Rathskeller. . . . JUDY TAPPS dropping the Yacht Club and Stamba's Cafe. . . . EDITH SALANDRA, of the Rippee Vaude line, filling in Jefferson Heppe's. . . . JOHNNY GABILL, marking his seventh consecutive year as emcee at Jack's Grill. . . . PRINCESS ORELLA and Pete take over at Weber's Hof Braun.

### Cincinnati:

GALLY RAND and Jack Fulton, WLV singers, head the show which opened Tuesday (27) at Jimmy Brink's Lookout House, Covington, Ky., for a week. . . . MITZI MAYFAIR, the Calgary Brothers, Frayne and Foster, an 18-people mixed line produced by Tom Ball, and Clyde McCoy's orchestra opened Friday (23) at Beverly Hills Country Club, Newport,

Ky. . . . Gilson Hotel Rathskeller has closed its floorshows until fall. . . .

DICK WARE is new emcee at Princeton Country Club, Newport, Ky. . . . ANITA MAXWELL, of the George Bernard Dancers, who closed a run at Beverly Hills Thursday (23), is heading from an appendectomy at Speers Hospital, Dayton, Ky. . . . DOROTHY DRY, *Miami Herald's* columnist, in town for a taste of local night life.

JACK AND JILL took over the stroll duties in the Netherlands Plaza's Cocktail Terrace May 19, replacing Ben and Rosine.

### Atlantic City:

MAURICE SOFRONKY marks up his third year operating Cablo Inn with an anniversary show headed by Nan DeMat, with Diamond and Kramer, Lillian Stewart, Charles Jester, Lou Peterson, Wally Nichols. . . . ANTHONY MARTIN, puppeteer, takes over the lead at Babette's. . . . FOXWELL BROTHERS have located their Hollywood Cafe at a new spot just a few steps off the Boardwalk.

OWENS and PARKER head the Memorial Day holiday revue at Babette's. . . . PHIL BARR still undecided on reopening his 500 Club. . . . MRS. ELSIE McGEHE preparing seasonal opening for her Garden Inn. . . . MARION and LARRY SWAIN first time in the East at Village Garden Wonder Bar. . . . MARTIN BARLOW, proprietor of Tally-Ho Tavern, back from a New England trip.

### Hollywood:

THE AMBASSADORETTES (Marjean Lacey, Mae Aleman, and Peggy Vavrin) recently closed seven weeks in the Biltmore Bowl, Biltmore Hotel. They're heading east. . . . CORINNE and TITO VALDEZ and Billy Hayes open at Florentine Gardens July 15. . . . THE MERRY MACS recently cut *The Hat-Sut Song* for the Decca label. . . . THE ANDREWS SISTERS, despite hard work on the Universal lot, now agree that California weather is great. . . . THE NOTE-ABLES close at the Town House June 1 and open 10 days later in the Detroit Athletic Club for six weeks.

### Here and There:

NOSETTA and DIENO have closed at the Edgewater Beach Hotel, Chicago. . . . THE ALBINS opened at the Mayflower, Akron, O., May 5 for two weeks, the first of three DeWitt hotel dates. . . . HARDING and MOSS, organ and piano duo, are being held indefinitely at Hotel Continental, Kansas City, Mo. . . . LUIS AND DE LITA are current at Binswark Billings, Boston. . . . ANTHONY ALLEN and HODGE open at the Mayfair, Boston, May 14. Ed Tepper set the deal. . . . BILLY AND

BUSTER BURNELL opened with the Sally Rand unit at the Latin Quarter, Boston, May 4. . . . DAWN AND DARROW opened at the Roosevelt Hotel, New Orleans, May 8. . . . DON THOMAS and Anita are in the Tropical Room, St. Paul.

ROSE MARIE hops from the Beachcomber, Boston, to the Crosspeaks Club, Chesapeake, O.

JERRY WITHEE opened at the 606 Chicago, May 5. . . . DANCING GIRLS opened at the Villa Madrid, Pittsburgh, May 5. . . . JERRY GREY and Jeanne Francis at the Bowers, Detroit, follow with the Villa Madrid, Pittsburgh.

ARLEN COSTON, of the Coltona, has been operated on for appendicitis at Rio de Janeiro, where they were appearing at the Casino Urca. . . . WALTER LEWIS, formerly of the Playboys, is now a private at Fort Terry, N. Y.

GAIL BERTIER is current at Terrace Gardens, Albany, N. Y. . . . BOB RYAN AND TWINS have opened at the 2900 Club, Alliance, O. . . . CHESTER DELOPHIN is juggling at Bal Tabarin, San Francisco. . . . KARYL NORMAN is the holdover emcee at the Finocchio, San Francisco. . . . MONTGOMERY AND PEARL are current at the Barliett Club, Rochester, N. Y. . . . BETHELLE VILANEVA is in her third week at the Bowers, Detroit. . . . RALPH SHAW to the Torch Club, Union City, N. J.

THE STADLERS returned to the United States May 20 after a six-month run at the San Ron, Havana.

THE VARRONE, Carlos and Dolores, are at Club 1460, South Bend, Ind., for two weeks with options, set by Eddie Ekort, of MCA.

THE DETROTTOS are at Steinhilf's Restaurant, Boston.

## Army Camps-Defense Towns

On pages 23, 24, 25, 26, and 27 of this issue will be found a list of U. S. Army Camps and towns showing the cities and towns where national defense contracts (equal representing \$100,000 or more) were allotted, populations according to the 1940 census, and the amounts of money represented by State-wide contracts.



## Rainbow Room, New York

Talent policy: Show and dance band; Latin band; floorshow at 8:15 and 12:15. Management: John Roy, director; Edward Sney, assistant. Prices: Dinner from \$2.50; \$1 supper cover (Saturday, 22).

The new entertainment that opened Wednesday (21) is lively, varied, and certainly arresting. Outstanding is the emergence of Billy De Wolfe as a strong comedian, and also the night club debut of Agnes De Mille, from the concert field.

De Wolfe, who has appeared in Cochran revues in London and who has been climbing steadily in this country the past couple of years, is at his best here. He is a good-looking young man, who uses his dancing acrobatic and contortion ability for comedy effect and who gets a lot of humor out of impressions, especially of women. His burlesque of cocktail lounge pick-ups and of corny cafe entertainers are absurd and very amusing. Scored heavily here. A good bet for a smart revue.

Agnes De Mille, with Hugh Laing as excellent foil, show-stopped with their sharp satire of the formality and pomp of social dancing of the '20s. With another young man doing excellent work, they returned later for a Hot Down number in which they strut to American folk tunes with real harnessed vigor. Both numbers impressed with their conception, costuming, light touches, and modern ballet technique.

Mayla, a brunette in form-accenting gown, opened the divertimento with Continental tunes, the first 17 of 21 and the second a song as a Chinese girl would sing and dance it. Enclosed with Mama, a Querro. Used good special arrangements and made a nice impression. (She's played other local spots as Mara, Buxton singer.)

Bergrd Lawson, pretty, sings special arrangements at the dinner show only. Barry Whitton opened the show and this is his 3d. Room debut after a couple of years with an eight-man combo in the adjoining R. Grill. He has added to our view his instrument collection including flutes, oboes, and sufficient brass and rhythm to provide balanced solid music that also has color.

Clemente's Rumba Music has five men dancing out soft, sweet, and slow-tempoed Latin rhythms just right for hot weather (this spot lacks a cooling system). Mayla, strutting and shaking maracas, joins some of her sets.

Dr. Sydney Ross, fable entertainer with magic and talk, is well on hand.

Paul Denis.

## Theater-Cafe, Chicago

Talent policy: Two bands; shows at 9 and 11. Management: Peter C. Tremont, managing director; William Crouch, publisher; Ivan Feltona, producer. Prices: Dinner from 75 cents; drinks from 25 cents; admission charge 50 cents and tax.

New entertainment policy contemplates a change of headliners every two weeks. George Jessel, first name, will be succeeded May 30 by Lou Holtz. Joe Sanders' band concluded May 22 and was replaced Friday (23) by the King's Jesters. Henri Lichen replaced Les Brown as dance and show band and is doing a first-rate job.

New show, while not as strong as the two predecessors, is very good entertainment. Ivan Feltona has done an excellent production job. The 16-girl line goes through in two colorful numbers, but is best in a third, Wedding of the Winds, graceful ice ballet.

Clever Emil and Evelyn, teeterboard artists, give the show a speedy start, their flips from board to hand, head, and shoulder stands being sensational. They were followed by the Ambassadors of Song (Ray Herbert, Leonard Balsano, Walt Peterson, and Ray G. Steiner), pleasing vocalists. The Dancer Sisters comedy dance team will know in vogue, are clever comedienne who garner laughs.

De Costa and Lenore offer a varied musical session. Lenore plays the accordion and De Costa a Oomen different instruments, his arrangements ranging from swing, rumba, and the classic Bill

Gary is a handsome and accomplished young tap dancer who should go to the top. His smooth and graceful routines are reminiscent of Paul Draper. Yvette Dore presents her interesting parrot dance with a prelude by the fine girls in South Seas costumes, the Ambassadors of Song singing Road to Mandalay, and a background of parrot buzzers. Cleverly presented and well received.

Jessel closes the show, going first a line of comedy chatter, old and new, and finishing with the old "mama" phone gag he has used for years. Still fairly effective and got a nice hand.

Entire company on for patriotic finish. Good Old U. S. A. Show moves at a fast pace and acts in all good average vogue, leaving a pleasing impression.

Nat Green.

## The Plantation, Dallas

Talent policy: Dance band; continuous entertainment. Management: Joe Landwehr; Wheeler and Landwehr, owners; Abe Berger, publicity; bookings by MCA. Prices: Admissions 55 cents, 84 cents Saturday and holidays; diners from \$1.

This deftly simulated tropical night spot closed its indoor season this week with splendid business and the very danceable music of George Dufy's fine orchestra. Owners Joe Landwehr and Dick Wheeler sell music dancing at pop rated. Place is most attractively decorated with tropical theme and has a seating capacity for 2,500 on its indoor floor and for 3,000 dancers on its recently redecorated outdoor terrace.

Dancing starts at 8:30 p.m. and entertainment is practically continuous. Piano playing George Dufy and band furnished the most danceable music we have listened to in many moons. Facing a gifted and versatile crew, Dufy does a splendid job as ensembler, pianist, and leader. The 11 men handle standard and pop tunes as well as Latin in excellent fashion. Three violins add a nice tone color. A generous sprinkling of vocals is supplied by Paul Speelman and Murray Drago on pop, and the Goldenaire Trio and the Goldenaire Oles Club on novelty and ensemble numbers. Speelman has a vibrant voice that takes well with his audience. With a little polish, he should make a top-flight singer.

Frank W. Wood.

## CopaCabana, New York

Talent policy: Dance and show band; Latin relief band; shows at 8 p.m., 11:30 and 1 a.m. Management: Morris Proser, owner; Jack Diamond, press agent; staged by Merrily Fielding, costumes by Kyles White, executed by Mme. Bertha. Prices: Minimum, \$2 on weekdays, \$3 on Saturdays and holidays.

The show is fast, and tastefully and smartly produced, with top talent and the prettiest line of girls in New York, barring none. Female headliner is Yvette, who didn't go over as big as she has done in other spots, and for very good reason. Instead of the smooth, personable songstress that Yvette is, during the performance caught she was a mechanical person, indulging in many obvious tricks instead of pleasing thru. In addition to a cute French ditty, she sang specially arranged numbers of *Be-witched, Bothered, and Bewildered*, and *The Last Time I Saw Paris*. Lifting melody of the former was lost in a lot of meaningless gestures. She's otherwise one of the cutest dolls around town.

Other headliner is Tito Costa, powerful looking lad with just as powerful a voice, seeking from start to finish with plenty of personality and vocal talents. He's also given an effective production buildup by the line of frens.

Carla and Fernando, Spanish dance team, are worked in the production numbers with authentic Spanish dances, and also sock in solo spot with trained tap movements and excellent castanet work. The six chicks, all beautifully co-

tained, do three production numbers, and in finale do one-minute solos. Working without introducing in the flash numbers (the only mistake in the production) are Della Nordella, a very sprightly dancer, and Mara, an exotic singer, both of whom do excellent work.

Excellent production music is in the hands of Nat Brandwynne, also doubling with schmaddy dance music. Marti samba band is giving with the songs and rumba beats.

Joe Zeff.

## St. Regis Hotel, Viennese Roof, New York

Talent policy: Two dance bands. Management: Vincent Aator, owner; Gaston Lunnysen, managing director; Jane Hunter, publicity. Prices: A in carte dinner.

For the first time in years this luxury hotel's roof garden goes into its summer season without floor divestment. Due to war conditions the hotel has decided to play safe and stick to dance music for an indefinite period.

This arrangement is probably okay with the hotel's upper class elderly patrons who worry more about elegant surroundings, fine food and liquors, and sweet waltz music than about floor-shows. But lack of shows will undoubtedly lose transient trade and also make it tough on the publicity department, which now finds itself with less material to plug.

Nat Saunders (fiddle) has the main band and he's been here the past couple of seasons. He makes a gracious front and is backed by nine men, including three fiddlers and guitars. The music is sweet and most of the men double to give the arrangements color. Their waltzes are outstanding and the band is easy to listen to.

Alternate band comes out in Argentine gaucho costumes and has Gus Martel (piano) and five men dishing out good rumba, tango, and waltzes. Good, solid outfit. The bands follow each other smoothly without missing a note, a shelling and rising elevator device enabling them to make the tricky shift.

Paul Denis.

## Stairway to the Stars, San Francisco

Talent policy: Dance and show band; floorshows at 9:30, 11:30, and 2. Management: Joe Tenser, owner-director; Lloyd Campbell, manager; Boris Petroff, producer; Don Steele, publicity. Prices: Dinners from \$2, drinks from 49 cents.

Sweet local club opened Thursday (18). Formerly the Embassy, club has been entirely redone into one of the most beautiful spots in town. Opening layout featured a lavish floorshow headed by Frankie Durante.

Show has a line of eight girls coming out in a sweater number a la Lena Turner. Girls were brought from Hollywood and are all lookers. Petroff's idea is that looks are more important than dancing.

Joe Tenser does a straight enunciate, introducing Ruth Craven in dance spot. Girl is a sensational singer. Opens with *A Great Day Manana* and does seven songs, swinging from ballads to fast numbers. Has terrific personality, and arrangements and wardrobe all spell class.

Faith Bacon, in veil and spangles, does the "Dance of Shame" to the delight of the ringdancers, who apparently liked what they saw.

Durante, next-to-closing, scores heavily with material loaded with laughs. Patrons gave him all their attention as he ribbed the help. 204-25 minutes. Made by Herb Samson's org. which has a nice dance style but needs polishing up on show music.

Show is doing turnaway business. It seats 400 and includes two bars.

Edward Murphy.

## Arthur's Moulin Rouge, New York

Talent policy: Floorshow at 8:30, midnight, and 2; show and dance band, Latin relief band. Management: Arthur Knapp, operator; Dorothy Ross and Bronson Jacobs, press agents. Prices: Drinks from 40 cents at dinner and 30 cents at supper; no cover or minimum.

On the site of the old Yummi and the Hollywood, this basement Broadway club

re-opened Tuesday (20) and proved a pleasant surprise. The redecorating job is really something. The red and white awnings, the photo murals, French posters on the poets and the Bar des Colonies combine to make for a bright, cheerful environment.

The music is supplied by Andre Moulbe's six-man band, with the leaders warbling in French and the accompaniment giving the French waltzes that authentic touch. Alternate dance music is handled by Leopoldo's rumba band (three men), with vocalist Elma Augustini adding sweet singing and maracas shaking. Good.

The floorshow is okay, with George Danilo and Jean Damara standing out. Danilo is from French musical comedy and has nice appearance, sings a catchy tenor that holds attention, and then teams with Miss Damara for burlesque dancing that clicks. She is a willowy beauty and he puts her thru hits, spins, and posturing with deftness. Their routines need polishing, but they definitely are already out of the ordinary.

Senorita Augustini is a comely brunette who sighs and sways thru standard Latin tunes. Made a strong impression. The six Lenora Coquette's did the opening, midway, and closing numbers. Girls are okay lookers, do nice routines which include lively acrobatics, but use conventional, dull costumes.

The club will probably cut into the business of the Bal Tabarin and French Monte Carlo, also French-atmosphere basement clubs, a few blocks away. Spot's air conditioned, but the system was not working well opening night.

Paul Denis.

## Leon &amp; Eddie's, New York

Talent policy: Dance and relief band; floorshows at 8, 10, 12, and 2. Management: Leon Eaker and Eddie Davis, owners & managers; Dorothy Gullerson, press agent. Staged by Robby Sanford, costumed by Follie Goffman. Prices: Dinners from \$1.50; supper minimum, \$1.

Big news is the return of Eddie Davis after a long absence while undergoing arisal miseries. This home-coming reveals he has lost none of his skill in handling audiences, in putting across a straight ballad, or bowing over a house with a heavy strain. He did magnificently.

Business here is big as usual. Management has rightly figured that, with Davis back, a super show budget isn't especially needed during the heat. However, individual acts are applause pro-

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tures, and the Bobby Sanford staging with off the talent nicely.

Openers are the Cheema De Simon dancers, a sprightly and energetic group of three couples headed by Miss De Simon and Frank Silva. Two Latin specialties, at beginning and end, net them nice returns.

Don Richards is a likable and personable emcee with a robust baritone. Does the intro well and, during his turn, catches off *Amapolá*, *You Walked By*, and *Requiem*. Enclosed with *Stardust*. The Billingtons are highly reminiscent of Vilma and Buddy Green. They are a cute and personable couple and display much skill at their trade. Do a jing-jang and a musical comedy number. Go over well.

Sherry Britton is the current peeler. Goes right into her act without much ado. Sheddling is graceful. Also does a take-off of *OWTW* with Eddie Davis. Set did well.

Line contributes an opener in a Latin vein and *Bump-a-Daisy* exit.

Joe Cohen.

**Beverly Hills Country Club, Newport, Ky.**

Talent policy: *Dance and show band* (hours: 8:30 and 11:30) booked by Miss Ingalls and Frank Semmes. Management: Sam Gary, managing director; John Stoffel, maître; Harry V. Martin, publicity. Prices: Dinners from \$2, drinks from 45 cents; minimum \$2, Saturdays \$3.

Beverly's new line of nine pairs and mixed lads, including a vocal male quartet, produced by Tom Ball, took a lot to the zoo show which opened Friday. (23). The mixed ensemble costs the show with close and production, and is an excellent follow-up to the George Bernard Dancers (six girls, three boys) who wound up a three months' stay last Thursday.

Following a flashy top-hat opener by the line, Payne and Foster contribute a gleaming musical novelty wherein they carry their melody from an assortment of cocktail glasses, miniature, dolls, and bells. Turn is cute, and clever, and registered handsily.

Miss Mayfair has lost nothing with her long layoff, still stacking up as one of the land's leading danceuses. Backed by six lads from the line singing *Freeze*, Miss Mayfair breezes thru a delectable assortment of polished taps, graceful high kicks, and fancy whirls, winding up with a novel Latin-style tap. Bowed to a walloping hand.

Three Bennett Sisters, from the Clyde McCoy band, marking prominently on *Hi-sonic*. The line returns the *Hi-sonic* with routine, with the six male singers contributing a *Deep in My Heart* background. The entire line pits three Bennett Sisters and the hand male vocal. Dick Lee, change in for a fine finish.

Miss Mayfair, with a change to a cute new costume, wowed 'em further with her *Huckleberry Finn* and *St. Louis Blues* dance routines, the latter a terrific solo.

The Category Brothers had easy sailing with their hilarious comedy emission, comprising slapstick, burlesque, and tumbling, all in sleepy fashion. Their's is a cleverly concocted turn. Their closing slow-motion brawl still retains its potency. Pulled a rousing hand and could have remained much longer.

A Russian number by the line draws the curtain to a swell layout.

Clyde McCoy and his ilk, who hold the record for appearing here more often than any other name band, turned in their usual swell job on the show music, in addition to keeping the patrons concocted with their own *Hi-sonic* melody. Gene Karpis' Singing Strips are still on stroll duty. Bill Surha.

**La Conga, New York**

Talent policy: *Show and dance band*; Latin style band, floorshows at 8 p.m., midnight, and 2 a.m. Management: Milton Rubin, owner and press agent. Prices: Dinner from \$1.25; minimum, \$2, Saturday and holiday even, \$2.50.

Even tho' the summer slump has started, La Conga continues as one of the top Broadway ritzy clubs. Milton Rubin is now sole owner. Manager is La Myles, former bandleader. Floorshow is a snappy affair for the foot part, with some top-notch talent in the form of Jay and Lou Selzer and in the racy, comical ballroom routines of Capella and Heatrice.

The Selzer boys take over a double dance role, giving some contrast to what would be ordinary introductions. Their set is a bit chilled at the start,

consisting of many dancing and a satiric dual, is very heavily topped by their standard routine on curved sets, a hilarious hit. Very effective comedy.

Lazara and Castellanos, undressed in African jungle costumes, do two ritualistic dances employing a lot of hoke and aquatic penitentiaries, but, despite this, offer no thrill or entertainment originality. They use up so much energy, without too much grace, that they become somewhat tiresome.

Mina Oria, a very pretty package of brunet femininity, doesn't sustain the build-up that carried her to Hollywood last year. She's pretty and shapely, but her singing is extremely weak and isn't covered up by her Cuban dance accompaniment. All of her numbers are Latin and lack the sparkle and verve one would expect.

Clarey is Capella and Heatrice, as graceful a pair as one would want to see, who perform with thrilling ease and an artistic, genuine sense of dancing. They're exciting from start to finish, and include a variety of numbers that take in many neatly executed overhead spins.

Excellent accompaniment is dished out by Jack Harris and ork. Harris was one of the top bandleaders in England for 12 years, until the war, but kept his drum payments going to Local 812. Has a smooth society outfit and also knows off precise dance rhythms. Cuban music is capably handled by Nore Morales. Sol Zett.

**Hotel Astor, Astor Roof, New York**

Talent policy: *Dance and relief bands*. Management: E. K. Christensen, managing director; My Gardner, publicity director.

Astor's luxurious Roof this season drops summer floorshows. Management apparently felt that the high-riding Tommy Dorsey outfit was capable of carrying the entire entertainment burden, and we agree with it. Dorsey did occasional business here last summer.

His attractions now, therefore are Dorsey, his trombone orchestra, and featured soloists: Juanita Ross and her reed rhythm crew, and the lovely purposed surroundings. This roof is one of the most beautiful spots in town, tasteful, cool, and smart, and still with an informal grace and charm, despite its block-long length. No local ritzy offers more pleasant decor.

Altho' this time Dorsey has no *I'll Never Smile Again* to pull them in drives as of last year, he nevertheless has started off with a bang. First week's business having been excellent. Band sounds good, it a little too loud at times, and the roster of vocal talent that includes Frank Sinatra, Copie Haines, and the Pied Pipers Quartet is responsible for a good part of the enjoyment it provides. Tommy's trombone and Ziggy Elman's hot trumpet set its two standout features musically.

Miss Ross heads a small rumba-conga-samba group that knows how to disseminate the proper south-of-the-border rhythms, but it's too loud. Girl makes a sort of a crowd, but not much so that it's to be wondered if perhaps all relief acts should be seen and not heard. Band's work is conventional, except for Miss Ross warbling and lip-shaking.

Service, and food, and drinks remain uniformly good. Daniel Richman.

**Harry's New Yorker, Chicago**

Talent policy: *Shows at 8, 11, and 2; show and dance band, relief band*. Management: Charlie Hepp and Dave Brannover, manager; Fred Joyce, publicity. Prices: Dinner from \$1.25, drinks from 50 cents; minimum \$1.50.

In all, a pleasing show for the visiting firmen as well as the local trade, featuring the hoodoo of Billy Gray, in addition to Ben Blackburn (who moved over from the Brown Derby), Darlene Walders, Claude and Andree, May Lewis, and a Muriel Kretlow line of six.

Miss Blackburn, in top spot, relies on years of experience and striking personality to put her over. Once overboard on risqué material, which the customers seemed to like, and for an encore went serene with a ballad glorifying Chicago. Closed with her familiar version of *Andie Thompson*. More effective when selling clear fare.

Gray, here for the umpteenth week since splitting with Jerry Bergen, is a personable, talented emcee. His talking comes in funny and hilarious burlesque of Helen Morgan is still a show-stopper.

Darlene Walders is a capable solo dancer who adds real punch to the bill

with a pair of highly effective numbers. Her front and back kicks are sock tricks and her general pattern is big-time caliber.

Claude and Andree are a comedy dance team who net laughs primarily because of the extreme difference in stature. Andree Hathaway is six feet four, midgeting the height of her partner. The routines could have more natural comedy bits. Open with a comedy walk and close with a jingling turn.

May Lewis, pretty brunette, warbles pop and standard tunes. Has a likable delivery but no trained voice. Her set included *J. Y. Y. Y. Y.*, a Cole Porter melody, and *Do I Worry?* Additional experience should develop her likable style.

The Kretlow line, captained by Addie Capitol, open and close the show with two well-rehearsed numbers. They include a soft-shoe opening with ballet turns and neat high kicks and a cute tap with a Mexican hat finish. The girls are good, attractive dancers.

Arne Harrold's band continues to furnish show and dance music. Al Milton's combination alternates.

Sam Honigberg.

**Paul Young's Romany Room, Washington**

Talent policy: *Dance band, two shows nightly, 8:30 and 11:45 p.m.* Management: Paul Young, owner; Paul Beck, publicity. Price: \$1 minimum, \$1.50 Saturdays and Sundays.

This supper club is the only spot in Washington to sell entertainment as its specialty. As a result, a growing number of people who like their night club environment in the 620 Street manner are becoming regular patrons.

While experimenting within limited degree, owner Young still makes comedy and fast-moving talent the basis for his shows. He has been feeling his way along, and types of humor are being checked against public reaction. Right now the policy is circumspection without routine.

Al Merin, product of the horseshirt circuit, opens show with an unusual style. He burlesques pop songs and employs pantomime in novel numbers. Best routine shows him attempting to do Egyptian dance despite distraction of modern music. A facile face heightens the effect of his work.

Mary Jane Brown does a modern tap. Jerry Bradford sings, taps, and plays trumpet and piano. His versatility has pleased customers here since since the opening week in October. He and Merin did one number that had so much intended corn it was funny. They combined a challenge dance and Joe Miller jokes.

Miss Brown runs thru a Mexican routine and an imitation of Eleanor Powell in excellent form. Honors with coqs. A couple of numbers by regular singers, Lester and Loretta, brought out the features act of Jerry and Turk. In their third sock week, Jerry and Turk, a brother-sister team, offer a violent departure from normal comedy. They go in for eccentric patter, gibbering, and scowling antics, making stooges of ring-riders. Turk maintains a bored attitude, while sister Jerry scampers around like a marm. They're funny even when seen the second or third time, and side-splitting when first caught. Turk has a ready line of quibbles for persistent hecklers.

Music for dancing furnished by Al Speddoch five-piece band. Edgar Jones.

**Walley's Gay Nineties, Albany, N. Y.**

Talent policy: *Dance and show band; floorshow*.

One of the favorite spots in the Capital City. The management always provides an attractive bill appealing to the present-day patrons as well as the older theatergoers who appreciate old-time numbers.

A positive hit was scored by John Steel, who was formerly with Siegfried Foulds. His songs were roundly applauded.

Others appearing to advantage were the Morgan Sisters, a sprightly dance team; Paul Robinson, harmonica expert; and Louis Kida, skillful dancers.

Joe Martin and his orchestra took good care of the musical numbers, and Frank Dennis is a pleasing emcee.

George W. Herrick.

DIXIE DUNBAR bows at the Strand, New York, June 6. ROMO VINCENT to the Barle, Philadelphia, May 30, and the Capitol, Washington, June 19.

**NETS' CLAIMS REFUTED**

(Continued on page 4)

ency, in that the new rules would restore competition.

New regulations also preserve the business relationship between chains and affiliates and remedy basic vice, according to MBS. Further, says MBS, the commission's regulations strike at "accumulative abuses," and are not as drastic as represented.

National Broadcasting Company will shortly issue its answer to the FCC's monopoly report. According to the network execs, NBC's statement will supplement rather than repeat the points made by CBS. Feeling at NBC is that the report was "foolishly conceived," even tho' it might have been "well-intentioned." Another official stated the FCC "wants to divert NBC and CBS of everything they have."

**SUGAR'S DOMINO**

(Continued from page 4)

lower wage scale, and thereby cause a picket line to be thrown around their establishments by the IA.

UNLIKE Westbrook Pegler, whom we esteem highly, we do not have to plead vehemently that we are pro labor. Anybody who has been reading our effusions, anybody who has followed issues of *The Billboard* consistently cannot help but conclude that our course against theatrical craft unions derives in no way from an aversion to unions or the labor movement. Of course we are in favor of unions. But we dare say that a union must earn its place in the esteem of the world like anything else. Merely seeing something in print doesn't make it right. A collage must do its job well to earn respect and recognition. What goes for a newspaper, a college or any other institution goes for labor unions—in a democracy. We firmly believe that theatrical craft unions are treading on dangerous ground these days. They have had things their own way for a long time. If it is the case that they have become drunk with power it is high time that they were sobered up—and preferably by their own members.

The public no longer supports unions just because they know union labels. There is no longer unity in the labor movement itself. The public no longer shies away from patronizing spots just because they are being picketed. An aroused and more intelligent public wants to know the why and the wherefore and is not satisfied with double-talk for an answer.

Before the IA and many locals of the AFM can gain the respect of the public as well as the co-operation as sympathy of various elements in the show business they must earn it. The only way to earn it is to prove that their leaders are wise, thoroughly sincere, and concerned at least to a moderate extent with the problems of the show business and allied unionists such as the actors.

**ASCAP-RADIO MESS**

(Continued on page 4)

these sources, the chains are now trying to work out a deal whereby the affiliates would shoulder part of the chain's music burden. Such a solution would take the sting out of the provision of the eminent decree calling for clearance-at-the-source — this proviso specifying that affiliates do not have to pay for music fed by chains. It was stated, too, that the net cannot raise on the entire charge of the affiliates.

MIA, apropos the FCC report, stated he felt it could not affect ASCAP, and that even if NRC were to dispose of the Blue network it would mean another possible customer for the Society.

Other sources, meanwhile, pointed out that the three-month period allotted for the settlement of the music fight is now drawing to a close, and that the Federal Government may again step in and demand action.

Meanwhile, BMI announced it is going full steam ahead, and is set for competition with ASCAP publishers. BMI also notes that MBS is playing mostly standard ASCAP tunes—of a type not calculated to please the ASCAP pop publishers. Sources also point out that, if this situation continues, then after June 1 some of the malcontent ASCAP pubs may try to work out their own licensing deals. Content decree permits this, but specifies that ASCAP be the collecting agency. ASCAP, however, feels it has the full support of its members.

BILLY ELTON, made vs. critically ill at St. Luke's Hospital, Philadelphia.



(Routes are for current week when no dates are given.)

(For Orchestra Routes, Turn to Music Department)

TRADE SERVICE FEATURE Billboard Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a-auditorium; b-ballroom; c-cafe; cb-cabaret; cc-country club; h-hotel; mh-music hall; ne-night club; p-amusement park; re-restaurant; s-showboat; t-theater. NYC-New York City; Phila-Philadelphia; Chi-Chicago.

A
Alford, Marjorie, Dancers (Palmer) Columbus, O.
Alford, Richarda (Pina) (Blackhawk) Chi.
Alford, Doty (Pina) (Blackhawk) NYC, ne.

B
Baker, Faith (Blairway to the Stars) Los Angeles, L.
Baker, Madison (Midwood) Detroit, ne.
Baker & Bial (Silverleaf Beach) Pennsylvania, N. J., p.

C
Calgary Bros. (Beverly Hills) Newport, Ky., ne.
Calkins Sisters (Coca Manana) Hollywood, Calif.
Candlish, Billy (Palmside) Phila.
Candlish, Billy (Coca Cola) NYC, ne.

D
D'Annunzio, Carmen (Schmoozer) NYC, ne.
D'Arcy, Chris (Pentharist) New Orleans, La.
Dandis, Billy (Cody's Stable) NYC, ne.

E
Elliott, Val (Camden) Quebec City, Can.
Ellis & Evelyn (Theater Club) Chi.
Enzo & Nevada (Club 30) Phila.
Eugene Bros. (State-Lake) Chi.
Eugene, Fred (Honey) NYC, t.

F
Finney, Carrie (609) Chi.
Fisher's, Bob, Parties (Pines) Dayton, O.
Fitzgerald, Lillian, Pa. (June 1-July 5), p.
Fletcher, Ray (Riverdale) NYC, t.

G
Gallagher, Jim & June (Warner) Warren, O.
Gary, Bill (Theater Club) Chi.
Gaylord, Alex (Parsons) Detroit, ne.
Gedde, George, & Betty (Bank) N.Y., ne.

DeLacerte, Ray (Village Garden) Atlantic City, c.
DeLeon, Delores (Havens-Madrid) NYC, ne.
Del Rio (Maple) Washington, D. C.
DeMaer, Joe (Cable Inn) Atlantic City, ne.

H
Hanson, Paul (Pina) NYC, t.
Hanson, Madeline (Hemlock) Chi.
Heger, Carl (Hemlock) Chi.
Heger, Carl (Hemlock) Chi.
Heger, Carl (Hemlock) Chi.

I
Ivanova, Olga (Russian Kretscham) NYC, ne.
Jackson, Joe (State-Lake) Chi.
Jacobs, Amos (1800 Club) Chi.
Jahant, Anita (Broadway) St. Louis 23-June 8, ne.

J
Jardines, Mita (Pick's Club Madrid) Milwaukee, ne.
Jarnet, Lucile (Chicago Moderne) NYC, ne.
Jarnet, Lucile (Chicago Moderne) NYC, ne.
Jarnet, Lucile (Chicago Moderne) NYC, ne.

K
Keasbey & Kavan (Gibson) Cincinnati, ne.
Kehler, Jerry (Mack Higgins) San Francisco, ne.
Kelson, Marie (Russian Vari) NYC, ne.
Kelson, Joe (Famous Door) NYC, ne.

L
Laine, Hugh (Rutheer Room) NYC, ne.
LaMotte, Delores (Mickey's Bar) Detroit, ne.
Lace, Betty & Edna Wood (Mama Hall) NYC, t.

Howard, Sunny (Park Central) NYC, ne.
Howard, Joe E. (Diamond Horseshoe) NYC, ne.
Howard, Johnny (St. Morris) NYC, t.
Howe, Amy (1800 Club) Chi.
Howell, Trina (1800 Club) NYC, ne.

M
McCabe, Sarah Ann (Sam Marston's) Port Land, N. J., ne.
McDoy, Frances (Boyd) Detroit, ne.
McDonald, Grace (Vassallo) NYC, ne.
McDonald, Grace (Vassallo) NYC, ne.
McDonald, Grace (Vassallo) NYC, ne.

N
Nelson, John (Coca Cola) NYC, ne.
Nelson, John (Coca Cola) NYC, ne.
Nelson, John (Coca Cola) NYC, ne.
Nelson, John (Coca Cola) NYC, ne.

O
O'Dell, Gertrude (NYC) ne.
O'Dell, Gertrude (NYC) ne.
O'Dell, Gertrude (NYC) ne.
O'Dell, Gertrude (NYC) ne.

P
Paine, Marvin (Gertrude's) NYC, ne.
Paine, Marvin (Gertrude's) NYC, ne.
Paine, Marvin (Gertrude's) NYC, ne.
Paine, Marvin (Gertrude's) NYC, ne.

Q
Quinn, Tom (Chicago) Chi.
Quinn, Tom (Chicago) Chi.
Quinn, Tom (Chicago) Chi.
Quinn, Tom (Chicago) Chi.

Leamon, Jerry (Avalon Gold Casino, O., ne.
Levin, Sam (State-Lake) Chi.
Lester & Dinkins (Cave Supper Club) Vancouver, B. C., Can., 26-June 1.
Lester, Great (Beverly Trade) NYC, ne.

L
Lester, Great (Beverly Trade) NYC, ne.
Lester, Great (Beverly Trade) NYC, ne.
Lester, Great (Beverly Trade) NYC, ne.
Lester, Great (Beverly Trade) NYC, ne.

M
McCabe, Sarah Ann (Sam Marston's) Port Land, N. J., ne.
McDoy, Frances (Boyd) Detroit, ne.
McDonald, Grace (Vassallo) NYC, ne.
McDonald, Grace (Vassallo) NYC, ne.
McDonald, Grace (Vassallo) NYC, ne.

N
Nelson, John (Coca Cola) NYC, ne.
Nelson, John (Coca Cola) NYC, ne.
Nelson, John (Coca Cola) NYC, ne.
Nelson, John (Coca Cola) NYC, ne.

O
O'Dell, Gertrude (NYC) ne.
O'Dell, Gertrude (NYC) ne.
O'Dell, Gertrude (NYC) ne.
O'Dell, Gertrude (NYC) ne.

P
Paine, Marvin (Gertrude's) NYC, ne.
Paine, Marvin (Gertrude's) NYC, ne.
Paine, Marvin (Gertrude's) NYC, ne.
Paine, Marvin (Gertrude's) NYC, ne.

Q
Quinn, Tom (Chicago) Chi.
Quinn, Tom (Chicago) Chi.
Quinn, Tom (Chicago) Chi.
Quinn, Tom (Chicago) Chi.

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# Vaudefilm Grosses

## B'way Vaudefilmers Coming Back; MH Big; Roxy, Para Open Strong

NEW YORK—Box-office figures are set to make a comeback with the return of cooler weather over the week-end. Previous week had the take scraping bottom, but film product and hot weather having kept the populace out, better films and no holdovers make this week's prospects bright.

The Paramount (3,954 seats, \$37,000 house average) will have a \$50,000 opening week with *I Wanted Wings* on screen and Vaughn Monroe, Hal Sherman, and Justice Kay on stage. Monroe is pulling big with the jitterbug element. Week ended Tuesday (20), second week of booking for the 3rd and stage bill with Sidis Brackin and Alvin Roy band and King Sisters, dropped to \$25,000. First week did \$30,000.

The Strand (2,738 seats, \$33,500 house average) is headed for a not so forthright week of \$33,000, with Dennis Morgan and Wayne King's ork on stage. *Al/fectationately Yours*, was not so well received. Previous bill, ended Thursday (22), wound up the second week with a poor \$15,000. Bill included *Wagon Roll at Night*, Victor McLaglen in the flesh, and Tommy Tucker's band. First week of this show did a weak \$28,000.

The Roxy (5,835 seats, \$36,000 house average) is headed for better days, with stage bill with Nellie Arnaut and Benjamen, Tibor's Scia and West group. *Pic is Blood and Sand*. Set to do

around \$50,000 for the first week. For week ended Wednesday (21), third week of bill with Jack Powell, Marty May, and Marion Ballet and English Brothers, did \$25,000. Previous week pulled \$32,000.

The Music Hall (8,200 seats, \$94,000 house average) is doing \$90 per with current bill including Joe Jackson, Lane and Ward, and Wynn Murray, and film, *Penry Serenade*. First week is headed for \$95,000 or thereabouts. Last week, ended Wednesday (21), drew \$76,000 for *Dem 2* and *Miss Jones* and a Chinese idea stage-show.

Loew's State (3,327 seats, \$23,500 house average) with new bill Thursday (22) including Ben Cutler's ork, Cross and Dunn, Frank Liboux, Nan Rae and Maude Davis, and film, *Road to Zenith* looks like \$18,000. Last week's layout with *They Dared Not Love*, Henry Armetta, Ethel Shuman, and Dick Stabile's band exited to \$15,000.

## Cooler Weather Aids D. C. Stands

WASHINGTON—Cooler weather helped local theaters last week-end. Warner's Earle, holding over *Meet John Doe* for week ending May 29, expects to do \$14,000. First week this film grossed \$18,650. A bigger take had been anticipated but Hinging Brock's show ate into business. Stage, included Marina Lock, Watson Brothers, Reed Stearns, and the Roxyettes, are held over.

Loew's Capitol, showing movie, *Pat of Gold*, for week ending May 28, expects a low \$14,000. Johnny Buck, Bert Prohman, Carroll and Howe, the Nonchalants, Ann Pritchard, and the Rocketts on the stage. Last week, *That Uncertain Feeling*, brought in \$14,000.

## Bowes Weak \$5,000 On Detroit Stand

DETROIT—Major Bowes' unit, closing Thursday (22) at the Colonial Theater (1,900 seats; house average, \$5,300), took in one of the poorest grosses of the season, around \$3,000. Warm weather hit downtown show business seriously.

Manager Raymond Schreiber has decided to drop vaude for the summer. Dropping of film at the Colonial indicates the end of stagework in all downtown houses for the summer, aside from occasional special bookings at the Fox or Michigan, which have not had shows in many weeks.

Two neighborhood houses, the Vogue and Harper, continue with stagework, with a half and full-week respectively.

## Tomlin a Meager \$8,500 in Ind'p'lis

INDIANAPOLIS—Finky Tomlin, for the week ended May 22 at the Lyric (1,222), grossed \$8,500, a decided departure from the way the box office has been working the past few weeks. His figure just equaled par for the theater.

The disappointing gross probably was due as much to the unseasonable hot spell as to Tomlin's lack of drawing power here. The pic, *Lady From Louisiana*, was not a great help.

## Dayton Weak \$5,600

DAYTON, O.—Box office grosses slumped badly at the Colonial week of May 2 with Emil Boreo and the *Midnight in Paris Revue*. The one of the best stageworks of the year, gross was only \$5,600.

## Robinson Does OK

SPRINGFIELD, Mass.—Bill Robinson drew satisfying crowds at the Paramount Theater here for the three days ended Wednesday (April 29), despite the fact that *Tobacco Road* was playing just down the main drag. Dick Rogers and his orchestra also on the bill. Pic was *Federal Fugitives*.

## 34Gs for Jurgens In Chi; S-L 14Gs

CHICAGO—The Chicago (4,000 seats, \$32,000 house average) has a winning combination in the first stage appearance of the locally popular Dick Jurgens orchestra, and on screen Irene Dunne and Cary Grant in *Penry Serenade*. Nice enough \$34,000 in sight, considering generally low box office level in the city for the last few weeks. The opening week-end (May 23-25) was good. Week ended May 22, *Edy Duchin's* band on stage and *The Great American Broadcast* on screen (a weak film) grossed a comparatively heavy \$30,000, due to the Dechlin draw.

State-Lake (3,700 seats, \$15,000 house average) had a weak opening Friday (23) with a second Loop run of the Marx Brothers in *Go West and a safe unit, Grandfather's Politics*. The picture did not get bare notices during the first run and the stage show recently played for over 20 weeks at the neighboring Blackhawk Cafe. Maybe \$14,000. Week of May 16, a stage unit featuring Ada Leonard, Helen Morgan, and Alan Casary, and *The Mad Doctor* on screen turned in a so-so \$14,500.

## Marcus Split Show Draws Weak \$10,000

BOSTON—Vaudefilm grosses tumbled first three weeks in May as warm weather set in. RKO-Boston, sole local flesh house played 15 days of vaude the last three weeks with a disappointing total gross of \$28,500, approximately \$7,000 under the average for a similar period.

Grosses this month were as follows: May 1, five-act bill, no names. Played four days; grossed \$4,500. *Pix, Soar of the Press* and *Invisible Ghost*.

May 8, Ira Ray Hutton and band with four accompanying acts. Four days; grossed slightly above average \$9,000. *Pix, Scattergood Baines* and *House of Mystery*.

May 13, A. B. Marcus revue opened for a split stand. Four days under the title of *Continental Revue* with *King of Zombis* and *Singing Hills* on screen, and three days under the title of *La Vie Paris*, with *Emergency Landing* and *Pirates on Horseback* on screen. Seven-day gross a very weak \$10,000.

Dinah Shore and Will Rock's Thurston maple unit opened May 23. House seats 3,212. Tickets are scaled at 33-44-55 cents.

## Rimac, Costello Hit by Heat, War

PITTSBURGH—Season's low was hit by Binley (3,780 seats), attributed to heat and war consciousness of public in city, super-defense conscious because of armaments and heavy industry shipment orders. Gross approximated \$10,000 for combo of *There's Magic in Marie* and Latin American revue co-featuring Cirio Rimac and Diana Costello.

Abe Lyman's orchestra with Royal Guards, Three Sailors, Larry King and Arline are current to be followed by variety set-up starring p. a. of Victor McLaglen and Simone Simon. Guy Lombardo's band booked after that.

## Conga Revue Good

SPRINGFIELD, Mass.—The three-day vaudefilm bill that closed Saturday (17) at the Court Square Theater drew good crowds. On the stage was the *La Conga Revue*, while *There's Magic in Marie* was on screen.

On the stage were La Conga dancers headed by Ramon Talavera; Eddie Lambert, Cook and Black, Yola Gall, Dell and Del Rio, Lewis and the Oliver Sisters.

## Palomar Up

SEATTLE, Wash.—A fair screen show and good vaude brought the Palomar gross up above average last week despite fair weather and the opposition for *Public*, which is playing to standing room only. The Palomar (1,400 seats) grossed \$4,700 with Bobby Gilbert and Company, Don Brothers and Mary Faye and Wellington, Paul Woody Mother, and Allen Sheer. Palomar average is \$4,400. On screen were *Rookie on Parade* and *The Great Train Robbery*.

## Lombardo Fair \$17,000 in Philly

PHILADELPHIA—Earle Theater (seating capacity, 4,000; house average for straight picture bookings, \$14,000) still sagging on the shoddy intake, with the week ended Thursday (22) totaling a lukewarm \$17,000. Guy Lombardo's cdk had it tough coming in on the tail end of a season's parade of swing bands. Moreover, got no star support as most of the others, depending only upon Oil Lamb and Ralph Olsen and Lynn Shirley, for the vaude interpolations, and from the band brothers, Carmen, Lebert, and Victor, along with Kenny Gardner. Warm weather and capacity biz of the Ringling circus in town hurt much, while *St. Hopkins* on screen helped some.

New bill opened Friday (23) figures at a slightly better \$18,500, although opening day was pinto under par in face of heat wave and the closing day for the circus. Victor McLaglen, with Al Bremer, shares the top billing with Ralph Edwards' *Trifish* and *Consequences* radio game, with Jack Parnal and Herb Moss on the assist. Lester Cole and His Six Hollywood Debutantes and Allen and Kent round out the bill, with Adam Had Four Sons on screen.

## Spokane Average

SPOKANE, Wash.—Heat, which caused cancellation of baseball games, helped the Post Street (\$50 seats) May 10 to 18. Manager Bill Shana reporting average business. Previous two week-ends had dropped \$200 below.

Bill had Steve Deg, Phil and Mildred Crain, Johnnie Romero, Tyler and St. Clair, and the D'Amicus, plus *The Devil's Pipeline* and *Dark Streets of Cairo* on the screen.

## Talent Agencies

LEE POSNER, night club p. a. and Larry Page have opened a New York agency, National Productions. Have booked Olga Morrison into the Bus Mirror, Newark, N. J., and Harriet Carr and Renee into the Club Gaucha, New York.

PHIL TYRRELL, Chicago, set Donald Norris into the Club Royale, Detroit, where he is held over with the new show which opened Friday (18). Paul Rostini into the Bal Tabarin, San Francisco, beginning May 28, and Denn Miriply, Tanager Sisters, and Moore and Revel into the Lakota House, Covington, Ky., two weeks ending May 28.

JOLLY JOYCE, Philadelphia, adds week-end vaude dates at three up-state amusement parks, Sherry Hupp Park, Pennsburg; Himmelsreich's Grove, Wilmersdorf; and Hines Ridge Park, Summit Station.

BERNARD BERNARD, son of Florence Bernard, of the Eddie Sherman office, Philadelphia, called to the Naval Reserve.

MCA OFFICES, San Francisco, booked Faith Bacon, Jimmy Durante, the Eight Petroff Dancers, Jack Le Maire and Sammy Wolfe, comedy team, and Debby Clay, singer, with Herb Hannon orchestra into the Stairway of the Star, new S. F. spot which opened Thursday (15).

MARTY BLOOM, Chicago agent, and Dorothy Byton, girl line producer, have opened a Chicago booking and production office. Bloom says he will continue to service the Sherman Hotel. . . . PHIL TYRRELL, Chicago agent, has bought a farm in Indiana.

RAY S. KNEELAND, Buffalo, has added Pine Camp, Watertown, N. Y., and Celeron Marine Room near Jamestown, N. Y., the former using four acts weekly, the latter requiring eight acts weekly with double the budget used last season. . . . WALTER J. AND ED GLUCK, Buffalo, the latter connected with Jack Barry in New York, worked together on some local deals. They set the Sensational Voltes into the Park Lane; Singapore Sodie and Baby Rose Marie into Clark's Oasis; Tyler, Thorne, and Post, and Paul Martin into Ches Am, and Lenny Gale with Major Bowes' unit as emcee. . . . TONY PHILLIPS, Philadelphia booker, opening a new office in New York.

CHARLES GIBSON, of the Lyric, Indianapolis, in New York for a talent booking agency. . . . JOE PLUM, of the Miss Ingalls office, New York, out; he grips. . . . JOHNNY DUGAN, of Music Corporation of America, out for a short vacation. . . . C. J. AUSTIN, of New York, has set the Padilla Sisters for the Chase Hotel, St. Louis, for the first week in June.

## Bob Crosby Dandy \$16,000 in Buffalo; Heidt Sock \$13,400

BUFFALO—Local vaudefilmers are doing fine and grosses are once more soaring satisfactorily. Current week is devoid of flesh, a smart move considering strong competition from Cole Bros'. Circus here (three-day stand) and giant British Benefit Show and Ball on week-end, featuring such celebrities as Ronald Colman, Sheila Barrett, Kenny Baker, Ross Hampton, and Bill Robinson.

The 20th Century (seating capacity, 2,200; house average for six only, \$6,000) hung up a new house record for one day when the Bob Crosby band and show topped all precedents May 18. For week ended May 22 bill grabbed off a terrific \$16,000. *Pic*, *The Great Mr. Nobody*, an help. With the Crosby crew were Gus Bobolinka, Ray Baitous, six Bobcats, Bobby Haggart, Henry Miller, Hank Ambrosio, Les Tilson, and also specialists Gus Daley, Bob Dupont, and Slim, Paul and Eddie.

For week ended May 15 the Century non-dined with Stars Over Hollywood and clocked one of the poorest b-o. results in months, totaling only \$8,500. Featured acts were Shirley Deane, Senator Murphy, Ross and Pierre, Lester Oman and His Little Men, the Mercer Brothers, the Martiniques, the Melody Men, and the Hollywood Quartets. Screen fare was *His Nephew*.

Current bill, which opened May 23, does the house over with double pik until the unit, *Laugh America!* makes its debut here. May 30, Milt Britton band will trade top honors with Milt Herth Trio (pic a five-up of name acts).

The Buffalo (seating capacity, 3,500; house average for films only, \$11,500) opened a promising week May 23 with the celluloid comedy, *Love Crazy*, expected to hit a neat \$13,500. Coupled with it are *For Beauty's Sake* and *March of the Crisis in the Atlantic*. For week ended May 22 the Buffalo collected a meager \$8,100 with straight films.

Horne Heidt and his Pot-o-Gold show for week ended May 15 pulled a fine \$13,400. On a previous occasion (November, 1939) Heidt had broken a seven-year record with \$24,000. Bill gave feature honors to Larry Cotton, Frankie Carle, Fred Lowery, Burton Pierce, Red Ferrington, Ollie O'Toole, Donna and Don Juans, Bonnie Kemper, Jerry Bowen, Mimi Caffery, Bernie Mattinson, Buddy Saffer, Three Trumpets, Oles Club, Buzz Adams, Frank De Vol. Flicker was *Officers of the Bishop*.



## Paramount, New York

(Reviewed Wednesday Evening, May 21)

House has a top-notch bill this week, with perfect balance and pacing. Vaughn Monroe, one of the most trade-talked-of band leaders for the past few months and winner of *The Billboard's* band poll for up-and-coming *ork's*, makes his Broadway debut and proves he's not the stuff to back it up. Audience was prominent before the leader lifted his baton and he left 'em more than satisfied at the show's end.

Hal Sizerman, Beatrice Kay of the CBS side act, Guy '90s Arnes, and Paul Winchell, ventriloquist, round off the proceedings.

Sizerman's eccentric hooding got heavy response. His timing of those satirical take-offs on corny crooner steppers is top foolery. Does a bit of chatter, pulling off some double entendre lines which he'd heard. Called for dance requests and did top burlesquing of *La Cucaracha*, "St. Vitus Dance," and a ballroom tang.

Miss Kay hits a socko pace with songs, mugging, and burlesque of the gay '90s musical hall days. Poured into one of those Mae Westish hour-glass gowns, pal warbles in a husky contralto *The Curse of the Living Heart*, and *Harmony Joe* steps out of character to carbon a best-up night club strutting singer and a torch rendition of *A-Takeit, A-Takeit*. Pushed the audience right into the sides. For the finish she shed down to a red, silk foundation and chirped *I Don't Care*, a la beer hall style. Sold it all with real punch.

Paul Winchell freshens up the old ventro routine with some new material and ideas. Cross-fire with the dummy is speeded up and Winchell's youthful appearance is also an asset. His top is his impersonation of Lionel Barrymore while still bantering with the dummy. Dummy comes in for a turn of carbons, too—Donald Duck take-off is good. Also does a song, *Wild Talk*, and goes into a crying dramatic jag. Last bit, which includes stooging Monroe and building up to the dummy doing a sneeze, is okay but drops out too much.

The Monroe band kicks with the precision of a Panzer division. Has a six, nine, four instrumental pattern and is striking of red meat arrangements that drip with mellow live. *There'll Be Some Changes Made* and *Amapola* are first up, with Vaughn's ten thrush, Marilyn Duke, swinging the vocals. Her singing is as powerful as the *ork*. Panches over each note in dramatic manner. *Take It Jackson* and another jump-rope original are torn off between acts. Vaughn finishes off with a medley of *My Sister* and *I Understand*, and *Intermezzo*, doing the vocals himself. Does a good job and made a terrific hit with the ten thrush. Closer is his swing rendering of *Veal Lo Gushba*. Big reception. Band is solid, has a bouey of a rhythm beat, and a showmanly appearance.

House is set for two weeks with the Paramount epic, *I Wanted Wings*. Its good last show opening day.

Milton Berle and Vincent Lopez band are next on the marquee.

Harold Humphrey.

## Loew's State, New York

(Reviewed Thursday Evening, May 22)

What the show this week lacks in name appeal is pretty well made up for in substantial entertainment. Not ter-

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rife, set an hour that moves along with only a few litches.

Ben Cutler's *ork* plays from the stage, giving Ruby Zwiering's pit boys a vacation. Cutler has worked up a pretty good stage agenda, but the leader himself is a stiff prosolator on both introductions and frooling.

Business end of the show included a string arrangement of *It'll Be With You* in Apple Blossom Time fronted by a cello, with eight fiddles in background. Went over big. In another number, Cutler, a Yale man, led the choral singing of a traditional Yale drink tune, *The Whiffenpoof Song*. Audience, however, sat on its hands. *Ork* also did *Begin the Beguine* and *Amapola*.

Opener was Gloria Gilbert, billed as the human top, who did everything to rate the billing. Gave a fast series of toe stands and spins, going into a flash climax of whirlwind toe stepping. Went over strong.

Nan Rae, as the inquiring reporter, Maude Davis, and a stooge from the audience, Mrs. Stanislaw Waterfall, go thru a talk session, hilarious for the most part, but a sorry in many spots. A sock act nevertheless.

Craig and Dunn, who play this house about four times a year, are tops. Song team does an excellent take-off on the Chateau Martin wine Frenchman; a tribute to vaude old-timers with imitations of their trade-marks; the McCarthy number, and a plug for the boys who think they may not become President of the United States after all. Kind of corny, but some in the audience were apparently convinced. As entertainers, they're got timing and showmanship to make them consistently sock.

Frank Laboue, who finally left Billy Rose after more than two years at the Casa Menasha, Diamond Horseshoe, and Aqueduct, puts a howling touch to the show, first with his antics at the piano and then his routine with Margaret Brundet. Laboue is a sock performer with sock material. Not Zett.

## Chicago, Chicago

(Reviewed Friday Afternoon, May 21)

Dick Jurgens' orchestra, a Chicago product, is playing its first theater date here after a number of lengthy engagements at the local Aragon and Trisnon ballrooms. The band is versatile, commercial, and thereby entertaining. It is a collegiate, happy-go-lucky organization (as far as its outward appearance is concerned) fronted by a youthful, energetic leader.

With the exception of one minor setback, the show augmented by three strong acts, dishes out terrifically enjoyable entertainment. Said minor error is the band's closing number, *Ravel's Bolero*, a heavy musical ingredient which is not in keeping with the band's generally light, fitting menu. And there is no need to prove that the band can play a serious, straight tune.

Otherwise the band builds in interest through its 55-minute session. The novelties are refreshingly played and all bits of nonsense on the part of the boys increase the entertainment value of these offerings. Two top singers are Harry Cool, balladeer, and Buddy Moreno, guitarist who doubles on novelty tunes. Both have good voices and suitable deliveries. Cool stayed in for several pop tunes, including his own, *Are You Kidney?* Moreno dispensed such titles as *Jenny* and *Goodbye Now*, and later impersonated a grass-skirted female dancing the Hawaiian War Chant.

Low Qualling, talented pianist, stands out during the medley of cliches in which he plays a tune on a small celeste. A trio composed of two fiddles and a clarinet are spotted in a brief session of waltzes played in a satirical vein and announced in a German accent by Carl Brandt. Good laughs.

Ed and Rita Oehmman are on early with their personable song and dance warm. Ed opens with an *ork*-tap number, and Rita, with cute facial expressions, sings out *Irish Eyes*. Both close with a *Freddie the Freshman* song and dance noisemaker.

Lane Brothers have a sock *ork*-tap dance novelty. It is good, fast sight act, and the closing rope-skipping tricks, while the boys strike most unusual poses, net solid hands.

Bob Neller, ventriloquist, is next to closing with his wooden dummy, Reginald J. Trichopus. Three mechanical devices many of the dummy's facial contortions appear lifelike. And Neller proves him-

self a capable technician. He lets the dummy carry most of the act, including the ribbing session with the band leader. During one of his encores Neller appears alone impersonating Bonnie Baker's *Oh, Johnny* without moving his lips. Good bit. A strong act.

Jurgens conducts himself with the ease and assurance he displays during any ordinary ballroom engagement. Business good at close of first show opening day. On screen, *Peppy Stevenson*. Sam Hontigberg.

## Earle, Philadelphia

(Reviewed Friday Evening, May 22)

Victor McLaglen is the big noise at the Earle this trip, but it was radio's *Truth and Consequences* that proved the most popular in pleasing the patrons. Only four specialties in the show's running, all diversified and adding up to a highly entertaining hour.

Allen and Kent, perennial vaude faves, are still plenty potent and get the proceedings to a show-stopping start. Family tap teams contrast the old with the new, Mima and Pops Kent matching their hooding talent with the two younger members of the family. Mrs. Kent grabs off all the laughs, even for the jitterbugging wind-up. Lester Cole sports his midshipman pattern with his Hollywood Debutante. Sexter of singing stunts attired in evening gowns pleased with a medley of Victor Herbert melodies, with a revivalistic fervor for the finish, *There Will Always Be an England*.

Batters are raised to greet Victor McLaglen; more than the usual enthusiasm for Hollywood visitors at this house. Includes in a bit of amusing kidding about his inaugural personal appearance tour. After his stooge, pinized Al Gerner barged in for an autograph and steals the scene from his master, McLaglen obliged with the final speech from his Academy Award role of *Opie in The Admirer*.

Streamlined version of the old parlor game of *Truth and Consequences* winds up to a sock. Finish at the expense of participating members of the audience, who leave the rest of the paw holders in stitches. Paced by the whimsical humor of genial and useful Ralph Edwards, about a dozen trusting souls ventured on stage lured by assistant Jack Farrell and the show's producer, Herb Moss.

Ticket-buyers bagged \$5 for the "truth" \$2 for suffering the consequences, with the applause meter registering the extra added price of \$5. At about eight funniest consequences was provided by a young man called upon to do a bulle dance in a grass skirt.

Louis Strasser has a pit hand out of the trenches for this stanza, and Lester Cole doubles as emcee. Screen, with *Adam and Four Sons*, gives real support, a rarity for the stage shows here. Biz at late supper show only fair.

M. H. Grodenber.

## Strand, New York

(Reviewed Friday Evening, May 22)

Bill this week is filled with corn, but it's effective and hits the customers right between the eyes. Wayne King, his *ork*, and five acts including a Dennis Morgan p. a. to tie in with the letter's pic, *Affectionately Yours*, on the screen, is the layout.

The Walts King breaks down resistance with a swing versus sweet gag opening. Has his trumpet man, Louis Henderson, rattle only the stand late, breaking up King's opening speech and griping that he doesn't have anything to play to all of the *ork's* numbers. *Ork* follows up playing first sweet, then swing, with Henderson leading the brass.

King comes in a chimney way which the audience sets up. Intros the Monocled Ambassadors, male *ork* duo, who perform their difficult hand-to-hand work with dead-pun boredom. Dressed formal, they go the stand late. Dressed in show, apparently effortless way. Rock his in the bottom man swinging his partner from a sitting position into a hand-on-hand balance. Good stuff.

Band takes over with a Latin original, *Escapade*, in sweet style, followed by The Randall Sisters singing Alexander's *Rapture Band*, *Sadie Hawkins Day*, and *When Pa Was Courtin' Ma*. Ochs will with their corny mugging on the latter two numbers. Have good voices and harmonious dose.

King, on sax, does a schmalz medley

of *Standstill* and *Merge* and everybody loved it. Band followed with *Intermezzo*, featuring the strings for a beautiful tonal rendition.

Dance team of Tom and Betty Wonder come on during the last bars of the *Intermezzo*, then break into a fast jumpy. Each singles, Tom doing a tricky *ork* soft-shoe routine and Betty with a completely *ork* song and dance technique of *Minnie the Moocher*. Finish up with the boy's routine with the dummy carbon of Betty. Well received.

Band plays the every-popular *Josephine*. Then King sings a couple of numbers. Admitted later in chatting with Dennis Morgan that he (King) couldn't sing—and he was right, but the customers demanded an encore nevertheless.

Don Cummings is next with rope tricks and fast-paced comedy chatter. Guy's work ranks with the best of the comedian lot. Material is good, and his delivery tops. Business of pretending he has a stooge to feed him him is a real laugh-getter.

Dennis Morgan's ability to sing well puts him well ahead of the average Hollywooder on the stage. Sings three numbers, among 'em an Irish ballad and a patriotic ditty, all good. Does the usual cross-fire with King and springs a joke or two, but can be forgiven for that. Harry Goustan's staging is excellent. Good house last show opening day. Bill, set for two weeks, to be followed by the Les Brown *ork*, *Bea Wain*, and Dixie Dunbar and pic, *Million-Dollar Baby*. Harold Humphrey.

## Irving, Wilkes-Barre, Pa.

(Reviewed Thursday Evening, May 22)

Manager Fred Hermann, with the help of Emcee Joe May, has framed a well-balanced presentation, featuring Billy Wells and the Four Pops.

The Wells-Pop Troupe literally stole the show with its novelty dance and comic numbers, which ranged from a military tap to an acrobatic specialty by Popsy, one of the girls. Topping the comedy was the soft-shoe number by one of the principals attired in unique comic costume. In a novelty tap a boy and girl wearing boxing gloves mimicked two boxers.

Irish tenor John Fogarty was pleasing with his rendition of *Night and Day*, *The Last Time I Saw Paris*, and *A Pair of Blue Eyes*. He was called back for several encores, doing *Did Your Mother Come From Ireland?* and *Apple Blossom Time*.

Miss Janet, serialist, worked on the rings, her most spectacular feat being 33 arm planges.

Joe May, aided by a stooge in the person of comedy Frances White, stroked many laughs with his gags interspersing his rendition of *A Nightingale Song* in *Berkeley Square*. By way of diversion Miss White did a tap number. May's forte is his emceeing.

The septan dance team of Cook and Brown were at ease in their routines and featured a novelty song and soft-shoe number which parodied a nautical specialty.

Don MacLankin's pit band overtook with *God Bless America*. Pic, *Murder Among Friends*, a fair screen attraction. Joe Peinberg, Agency booked the flesh. Miss Miller.

## Music Hall, New York

(Reviewed Friday Evening, May 22)

The current production is pegged upon *Music Week*, and puts special emphasis upon the tunes of Rodgers and

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Hart. The result is a pleasant dish, especially with the inclusion of some sock acts. Show shapes up as one of the best seen here in weeks. Staff probably is figuring that the strength of pic, Penny Grenade, will give the bill three of four weeks. According to business on night caught, a marathon run is a definite possibility.

Following an overture of RAIL tunes, June Forrest and Robert Shanley, in a travel bureau across-front setting, warble in the best musical comedy tradition. There's a Small Hotel and My Heart Belongs to Ed. A pleasant interlude and they bow out to a good hand.

A massive hotel lobby set is the background for Wyn Murray and the Glee Club in a rendition of Johnny One Note. The strumbe Miss Murray, during the process of reduction, has lost some of her fat-girl jollity, but pipes are still robust, and the Glee Club backing helps her sock this Babes in Arms number across. She returns later to do an exaggerated version of Lady Is a Tramp. One of her well.

Bobby Lane and Edna Ward go over big with their *Fighting for the Families* act. Routine gets quite a few laughs.

Joe Jackson, standard in the theater for several decades, hasn't altered his tramp bicycle act. But as far as audiences are concerned, it's always a fresh routine performed to perfection and drawing a stagefull of laughs. As usual, audience applauded long and loud.

Female is a lawn party, with the Belle Corpe, in a setting with melody which fans. Routine is somewhat dated, but it is done to perfection. The Rockettes contribute a precision tap for a swell hand.

Joe Cohen.

## Roxy, New York

(Reviewed Thursday Evening, May 22)

Show needs sharp editing, although talent is okeh and does well in the individual spots.

Lure is Blood and Sand (20th Century-Fox) with Tyrone Power. Business opening night was good despite the heat.

Paul Ash's job hand is moved on stage to provide a bit of novelty. Ties in with the music motif planned for production tie-up. Because of the length of the pic, stage show is only 35 minutes. The addition of Mary Dooley to the Betty White and the group, an opportunity to go in for some comedy and do some warbling along the line of the Merry Maes. Miss Dooley is a pinstriped, personable pretty, and has nice pipes. Has visual interest in being contrasted to the six-footers in the group. They show up well in *A Romantic Guy*, *I, O, My Man*, *River*, and *Minnie From Trinidad*.

New to Broadway are Scott and Soda, novelty instrumentalists. Soda twangs the electric guitar for rich effects, while Scott handles the piano. Soda plays a remarkable piano playing with his feet while blowing *Caravan* to Venice on two trumpets. Even goes in for triple-tonguing while tooting both horns together. They wind up with a duet on the guitar and vibes. Went over big.

Nellie Arnaut and Brothers haven't changed much. They still do a trick violin and sax mixture, and exit with hot calls. Hold up okeh.

Capt. John W. Tebor's accomplished male (B) is a good theater novelty. They are balancing and get many laughs with their blowing of a tune on a set of horns. Tebor handles the animal well.

The One Foster line does a novelty opener by playing *Amapola* on bells attached to their belts and ankles. Clever is a conga with the aid of the 12 *Esquires* in Calypso costumes.

Joe Cohen.

## Colonial, Rio de Janeiro

(Reviewed Saturday Evening, May 10)

The Colonial, independent cinema in downtown Rio which opened in March, has added stage shows, including European acts and native Brazilian talent.

Featured currently is a troupe of 20 singers who do everything. Emee, who bills himself as Principe Maluco (The Crazy Prince), works through the show, and next to singing.

Show opens with Lou Martin, man and woman, in hand balancing and their regulation perch, doing two good tricks in dance spot, music comedy team, Karen and Benito, Brazilians, with guitar and concertina, peel off a couple of native ditties plus gags. Reneos Family, three musical act, plays sleigh bells, brass band bells, and various other instruments.

Maluco takes over this spot. Starts

by telling gags, winding up with two numbers, accompanying himself on the guitar. Lyrics are slightly off color, but customers liked it and called him back.

Closing spot is taken over by Cecepanka Lipitarians, 20 midgets. Opening chorus sang as all enter in single file with picture finish. Men and two women next playing xylophone, bells, and miniature musical drums attached to pendulums, and the swinging back and forth produces the musical tones. Two boys and two girls follow in Russian dances, with soloist in for wind-up. Group of six are next, doing acrobatics and tricks with two ladders. Four boys and a girl play practically all the novelty musical novelties imaginable, starting with Swiss bells and musical table, on which are spun metal discs. Also have native banana trees with bells concealed, musical boxes, and rubber balls producing music. For finish, they step out with jazz band, singing in English *Happy Days Are Here Again*.

Criticism: Liked the show. House about three-quarters capacity at show caught.

Screen fare, *Guameba Journal*, a Brazilian-made newswar, and *Jarkis Cooper in The Aldrich Family—Life With Henry* (Paramount).

James C. MacLean.

## Orpheum, Los Angeles

(Reviewed Thursday Evening, May 15)

Orpheum's stage offering this week is above the average, and the versatility of the talent that is the audience unsuspecting for any act is given a big build-up. While the full follows the usual policy, the program is much better, generally speaking, than offering of late weeks. Audience was most receptive and applauded lustily.

With Al Lyons and His Orpheum Orchestra, the show got under way with Lord and Janis, dance team, following the opening number. This dance team offers the usual dance routine at the start, but finishes with a wow. Since dance teams are on nearly every bill that come to this theater, it is going some for a team to get the big hand that Lord and Janis received.

Lyons acted as emcee and introduced Larry Carr, winner of the *Hollywood Showcase* radio program the night before. Carr sang *Shake Gets in Your Eyes*, playing his own piano accompaniment. Carr's dances are partial to these winners, but this lad deserved the applause he got.

Frank Paris proved puppet acts still have power. With his first puppet he offered a rumba. Second puppet, an ostrich, did a dance to *Dance of the Hours*, arrangement of which was written by Ray Noble. The next three puppets really went to town for Paris. Joe College was third and did a jitterbug number. A trick bicycle rider was the fourth, and the manner in which Paris handled this part of his act drew a lot of praise. Using a radium-covered skeleton puppet, Paris showed just what can go on when the ghost walks.

Lyons' next section stepped to the stage to do *He Took Her for a Sleight Side in the Good Old Summer Time*. This living illustrated slide effect clicked solidly. When the villain was mentioned in the song, the quartet put on whiskers. Scallion, who sang for flowers. Out a big laugh and plenty of applause.

Robbie Brothers and Margie did acrobatic dancing. Mid-air somersaults and handprints made up the biggest part of this act. Margie did a solo acrobatic dance and very well. Her manner is smooth and this goes also for the trio.

Don Zelaya, a local favorite, offered piano solos. His first number was played on the black key and this was followed by *Dark Eyes*. He played a few Spanish tunes and they went into his monolog, which included a chart of the human body to show how music affects it. He concluded with a medley of Victor Herbert numbers and *When You Wish Upon a Star*.

Dubois and Simard brought the show to a socko finish with their tumbling and balancing. As an encore one of the fellows jumped from the front box and caught the hands of his partner to raise himself into mid-air. Suspense was gone and had the paying customers sitting on the edge of their seats.

Pir were *The Singing Hill* and *Free and Easy*.

## Indianapolis Sets Units

INDIANAPOLIS, May 24.—Lyric here is set with band units thru June 8. Lou Bressé opened yesterday (22), and Horace Heidt followed. Charlie Olsen, operator of the house for more than 20 years, is reported on the lookout again for a prospective buyer.

# Reviews of Units

## Johnny (Scat) Davis

(Reviewed at Tower Theater, Kansas City, Mo., April 25)

Showing considerable improvement as an entertainer, Johnny (Scat) Davis is now heading a unit. He brought down the house with his clever showmanship and, with a little more drilling on the part of the orchestra, built in music fundamentals and novelty numbers, he should have a bang-up show for any house in the country.

Davis's new band measures up three rhythm, two trumpet, three spheria, four saxes, and three fiddles, plus the maestro's own horn. Opens show with a few lyrics to *Hooray for Hollywood* and then switches into a jump version of *Who*. The orchestra employs a novel method of scoring, using pinhead fiddle breaks, clipped brass, and a four-way clarinet choir. On *Who*, Julie Sherwin takes a lead vocal against an ensemble lyrical background. Then follows a reduced tempo for a fiddle chorus against boogie-woogie piano.

Earl Randall, trombonist, offers *If I Come Back to Me* in a pleasing baritone voice. Then Ruby Kahoe comes on with a neat toe dance specialty.

Band follows this up with solid version of *Amapola*, with another vocal by Randall, then a faster version of the lyrics in *Joe Martin*, following which Davis takes a scat vocal to wind the tune up in barrel-house style.

Next on is Joleen Harris, juve solo, who performs her contortions to neat hands from the audience.

Davis and the band then offer *There'll Be Some Changes Made*, followed by Julie Sherwin, this time chirping *Howlaway War Chant*. Encores with *J. Fred Lee's I'm Walking on Air*, and Ruby Kahoe returns with a speed tap. Okeh this in first act, terrific.

Joe Martin, lyric tenor, takes a lead vocal by himself on *These Things I Love*, followed by band offering *Meditation* from *Thais* in swingtime. Best guest on *Ruby, Won't You Please Come Home, If I Could Be With You, and Sheik of Araby*, medley which raises the audience pulse. The band then burlesques a symphony act, pretending to offer *Prelude in G-Sharp Minor* and winding up with *You Can't Brush Me Off*, with some of the bandmen walking off the stand in mock amazement.

Lester Harding, Tower emcee, offers a medley of New Moon tunes, and Davis closes the show with *Darktown Strutters' Ball*.

Davis is headed for greater heights if he keeps up the standard of showmanship evinced here. Bob Locks.

## Major Bowes' Spring Jubilee

(Reviewed at the Orpheum, Los Angeles, April 9)

As has been the custom at Easter for the past four years, a Bowes unit arrived for a two-week run. This year it is *Spring Jubilee*, but there is nothing in the show to back up the title except Al Lyons' pit orchestra's *Easter Parade* overture. (Time appearing on this bill was selected Thursday 8) when Los Angeles was the honor city.

Following *Easter Parade*, Lyons introduces emcee Stan Early. He brings on Jean and Al, xylophone duo, for *Foot and Feast*. Encore with Dixie Brandt Sisters follow with *There'll Be Some Changes Made* and *Yes, My Darling Daughter*, being very good on the latter. The girls have personality but need selling experience.

Jan Louise, not a Bowes amateur, is introduced thru winning the *Hollywood Showcase* contest, a radio program for local would-be. Her rendition of *I Hear a Rhapsody* is not so hot. Windy Cook, 12-year-old lad, really sells imitations of motors of all kinds. He sings *Peepie*, the *Seller Man* in deep baritone and wowed 'em with a take-off on an operatic number.

Emcee Early explained that the Three Charms journeyed to New York from Kansas to appear on the Bowes program. Their act could not be broadcast, but the Major had sent them to send them here. This is a good solo team, one of them doing handprints and the other somersaults on skates. Their act antics delighted the audience.

Early gave impersonations of Henry Aldrich, Boyer, Dead End Kids, and Jimmy Stewart, the last being the only good one.

Stephen Phillips does a ballet tap. Bob Parrish, a Duquesne lad of five years ago,

is a colored singer who is definitely box office in Los Angeles. He sells a song with a vigor that holds interest every second. Show stopped.

Danny Dragoon, a Bowes 1935 grad, entertained with fast stepping. Also does a fall act that won rounds of applause. His songs in a crowded streetcar is good.

Four Harmonicas Equires play a few numbers, also vocalizing *Night and Day* with a little of *Day In, Day Out, Fair*.

Back to the Saddle and Youth Will Be Served on the screen. Sam Abbott.

## Funzafire

(Reviewed at Tower Theater, Kansas City, Mo., Tuesday Evening, April 15)

Benny Meroff's unit, which has been touring for two seasons, is obviously patterned after the more famous *Hollis-Sydney*, both in material and handling. However, this doesn't keep the show from being a sure-fire hit.

The show has many such effects as plants and firecrackers and puns going off. Yet the plot maintained is that of a stage revue, acts and musical numbers being properly introduced in the majority of cases.

Leading a solid show band which numbers up four saxes, two trumpets, one trombone, and three rhythm, Meroff works in several black-out acts and offers solos on the alto sax and oboe, being interrupted by clowns in the process.

Show has several standard vaude and burlesque acts, including Ken and Roy Page, Dianna Abbey, Al Devito and Campbell, Billy Morocco, and Joe Bonnel. Louie Shannon, a very talented tapster, offers dance routines and in a show-stopper, *Bohème*, dancing acrobatics on clowns while playing. A chorus of eight girls, billed as the Daughters of Satan, offers three numbers and a finale. In addition, girl acrobats, the Four Fairies, offer solo steps.

Best parts of the show occur when the line plants kluge on patrons, and also the laugh-cramped burlesque of dance bands. A go-getter show here for crowded audiences. Bob Locks.

## "Walkiki Nights"

(Reviewed Friday, May 9, at Oriental Theater, Chicago)

Show has some excellent material, brightest spots being Don and Jane Ford, organ and dance team; the Manchinos, Hawaiian adagio team; and the Three Kings, balancing act. Harry Savoy, headliner, has not grown denser with the years.

Show opens with steamship setting to music of Charlie Miller's *Royal Hawaiian Band* as the ensemble emerges via gangplank for a lively Hawaiian routine as a prelude to Don and Jane Ford, refreshingly youthful song and dance team. The Fords are good vocalists, but it is in their dancing that they shine. Their clever tap routines bring a big hand.

Harry Savoy on for a funny chatter session with a straight man. Had a difficult time warming up the audience but finally got going. Most of his material is old and plenty blue. The Three Kings, man and two girls, have a marvelous balancing act, nicely presented. Finish with one of the girls lying horizontally on a small pad atop a pole balanced on man's forehead and doing a drop to man's arms. Won a big hand.

The Manchinos, Hawaiian adagio team, followed with a graceful acrobatic and adagio routine that won a big hand. Savoy on again for a show comedy session, followed by Inez Canby, doing her sacrificial dance which climaxes with her plunge into Mount Pelee. Only mildly entertaining. Charles Dixon presented his seal, Susie, in a routine of clever tricks.

Don and Jane Ford back for another song and dance session that won them applause. Savoy, on for a third time, finally gathered a real hand for his comedy. Entire company on for a picturesque finale to music of the Hawaiian band.

Net Green.

## ACTS, SKITS, GAGS, MINSTRELS

See *Amber's COMPLETE MINSTREL SHOW*, 2100 CHICAGO AVENUE, THE GARDEN AND POWER, 21-45 CHICAGO RESTAURANTS, 21-22-23-24-25-26-27-28-29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52-53-54-55-56-57-58-59-60-61-62-63-64-65-66-67-68-69-70-71-72-73-74-75-76-77-78-79-80-81-82-83-84-85-86-87-88-89-90-91-92-93-94-95-96-97-98-99-100-101-102-103-104-105-106-107-108-109-110-111-112-113-114-115-116-117-118-119-120-121-122-123-124-125-126-127-128-129-130-131-132-133-134-135-136-137-138-139-140-141-142-143-144-145-146-147-148-149-150-151-152-153-154-155-156-157-158-159-160-161-162-163-164-165-166-167-168-169-170-171-172-173-174-175-176-177-178-179-180-181-182-183-184-185-186-187-188-189-190-191-192-193-194-195-196-197-198-199-200-201-202-203-204-205-206-207-208-209-210-211-212-213-214-215-216-217-218-219-220-221-222-223-224-225-226-227-228-229-230-231-232-233-234-235-236-237-238-239-240-241-242-243-244-245-246-247-248-249-250-251-252-253-254-255-256-257-258-259-260-261-262-263-264-265-266-267-268-269-270-271-272-273-274-275-276-277-278-279-280-281-282-283-284-285-286-287-288-289-290-291-292-293-294-295-296-297-298-299-300-301-302-303-304-305-306-307-308-309-310-311-312-313-314-315-316-317-318-319-320-321-322-323-324-325-326-327-328-329-330-331-332-333-334-335-336-337-338-339-340-341-342-343-344-345-346-347-348-349-350-351-352-353-354-355-356-357-358-359-360-361-362-363-364-365-366-367-368-369-370-371-372-373-374-375-376-377-378-379-380-381-382-383-384-385-386-387-388-389-390-391-392-393-394-395-396-397-398-399-400-401-402-403-404-405-406-407-408-409-410-411-412-413-414-415-416-417-418-419-420-421-422-423-424-425-426-427-428-429-430-431-432-433-434-435-436-437-438-439-440-441-442-443-444-445-446-447-448-449-450-451-452-453-454-455-456-457-458-459-460-461-462-463-464-465-466-467-468-469-470-471-472-473-474-475-476-477-478-479-480-481-482-483-484-485-486-487-488-489-490-491-492-493-494-495-496-497-498-499-500-501-502-503-504-505-506-507-508-509-510-511-512-513-514-515-516-517-518-519-520-521-522-523-524-525-526-527-528-529-530-531-532-533-534-535-536-537-538-539-540-541-542-543-544-545-546-547-548-549-550-551-552-553-554-555-556-557-558-559-560-561-562-563-564-565-566-567-568-569-570-571-572-573-574-575-576-577-578-579-580-581-582-583-584-585-586-587-588-589-590-591-592-593-594-595-596-597-598-599-600-601-602-603-604-605-606-607-608-609-610-611-612-613-614-615-616-617-618-619-620-621-622-623-624-625-626-627-628-629-630-631-632-633-634-635-636-637-638-639-640-641-642-643-644-645-646-647-648-649-650-651-652-653-654-655-656-657-658-659-660-661-662-663-664-665-666-667-668-669-670-671-672-673-674-675-676-677-678-679-680-681-682-683-684-685-686-687-688-689-690-691-692-693-694-695-696-697-698-699-700-701-702-703-704-705-706-707-708-709-710-711-712-713-714-715-716-717-718-719-720-721-722-723-724-725-726-727-728-729-730-731-732-733-734-735-736-737-738-739-740-741-742-743-744-745-746-747-748-749-750-751-752-753-754-755-756-757-758-759-760-761-762-763-764-765-766-767-768-769-770-771-772-773-774-775-776-777-778-779-780-781-782-783-784-785-786-787-788-789-790-791-792-793-794-795-796-797-798-799-800-801-802-803-804-805-806-807-808-809-810-811-812-813-814-815-816-817-818-819-820-821-822-823-824-825-826-827-828-829-830-831-832-833-834-835-836-837-838-839-840-841-842-843-844-845-846-847-848-849-850-851-852-853-854-855-856-857-858-859-860-861-862-863-864-865-866-867-868-869-870-871-872-873-874-875-876-877-878-879-880-881-882-883-884-885-886-887-888-889-890-891-892-893-894-895-896-897-898-899-900-901-902-903-904-905-906-907-908-909-910-911-912-913-914-915-916-917-918-919-920-921-922-923-924-925-926-927-928-929-930-931-932-933-934-935-936-937-938-939-940-941-942-943-944-945-946-947-948-949-950-951-952-953-954-955-956-957-958-959-960-961-962-963-964-965-966-967-968-969-970-971-972-973-974-975-976-977-978-979-980-981-982-983-984-985-986-987-988-989-990-991-992-993-994-995-996-997-998-999-1000-1001-1002-1003-1004-1005-1006-1007-1008-1009-1010-1011-1012-1013-1014-1015-1016-1017-1018-1019-1020-1021-1022-1023-1024-1025-1026-1027-1028-1029-1030-1031-1032-1033-1034-1035-1036-1037-1038-1039-1040-1041-1042-1043-1044-1045-1046-1047-1048-1049-1050-1051-1052-1053-1054-1055-1056-1057-1058-1059-1060-1061-1062-1063-1064-1065-1066-1067-1068-1069-1070-1071-1072-1073-1074-1075-1076-1077-1078-1079-1080-1081-1082-1083-1084-1085-1086-1087-1088-1089-1090-1091-1092-1093-1094-1095-1096-1097-1098-1099-1100-1101-1102-1103-1104-1105-1106-1107-1108-1109-1110-1111-1112-1113-1114-1115-1116-1117-1118-1119-1120-1121-1122-1123-1124-1125-1126-1127-1128-1129-1130-1131-1132-1133-1134-1135-1136-1137-1138-1139-1140-1141-1142-1143-1144-1145-1146-1147-1148-1149-1150-1151-1152-1153-1154-1155-1156-1157-1158-1159-1160-1161-1162-1163-1164-1165-1166-1167-1168-1169-1170-1171-1172-1173-1174-1175-1176-1177-1178-1179-1180-1181-1182-1183-1184-1185-1186-1187-1188-1189-1190-1191-1192-1193-1194-1195-1196-1197-1198-1199-1200-1201-1202-1203-1204-1205-1206-1207-1208-1209-1210-1211-1212-1213-1214-1215-1216-1217-1218-1219-1220-1221-1222-1223-1224-1225-1226-1227-1228-1229-1230-1231-123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## ABC Committee Asks AFL Council To 'Straighten Out' AGVA Affairs

WASHINGTON, May 24.—A four-man committee from the Actors' Retirement Committee yesterday (23) appealed to the executive council of the American Federation of Labor, asking for AFL intervention in straightening out the affairs of the American Guild of Variety Artists.

The ABC presentation was taken under advisement, and it is probable that a formal statement will be issued by the council after the executive sessions are over.

Murray Lane and Len Taylor, members of the committee, had on a previous visit been confronted the AFL with about 4,500 signatures to a petition asking for Ralph Whitehead's return. Prior to their appearance the AFL and William Green, president, had received a large number of telegrams and letters from performers all over the country attacking AGVA and/or asking Whitehead's return.

The AFL executive council is also considering the status of the extra in the Screen Actors' Guild. Belief is current here that the AFL will ask the Four A's to grant film extras their own charter.

NEW YORK.—Pending arbitration, the Elly Davis Affair has been taken off the unfair list by the American Guild of Variety Artists. An arbitration will be held in Miami as soon as possible on the Billy Vine case. Vine alleges that he was insulted by the proprietors of the spot and was dismissed with insufficient notice.

Charlie Hoover, manager of the Alhambra, was in New York and conferred with AGVA. In the meantime he was allowed to get AGVA talent for the spot. The Herman Paddock office, with Jack Lemmy servicing the spot, was named by Hoover as booker.

DETROIT, May 24.—New salary minimums for night club engagements in this territory go into effect June 2 as a result of cutting by the AGVA local here, and accepted by the Michigan Theatrical Agents and Bookers' Association.

Scale will fluctuate according to the length of the engagement. Either six or seven nights will constitute a week. Average weekly rates are: one night, \$4; two nights, \$12; three nights, \$17; four nights, \$22.50; five nights, \$28.50; six and seven nights, \$35.

Engagements more than 25 miles from City Hall are to be at \$7 per night.

Minimum for better class spots will be

## Act, MCA, Gordon In 3-Way Tangle

CHICAGO, May 24.—The arbitration board of the American Guild of Variety Artists in Los Angeles is hearing a breach of contract case involving Music Corporation of America, William Morris Agency, and Sid Tuckman and the Reis Brothers.

Edith Elliott, of MCA here, claims that Bobby Gordon, manager of the trio, signed a 60-day contract authorizing him to book the act. During that period, Elliott asserts, Gordon negotiated with the Morris office here and set the act for the Florence Gardens, Los Angeles, opening May 15.

Elliott claims that Gordon told him to book the act for \$600 a week and that when MCA was able to get \$550 from the Florence Gardens, he (Gordon) permitted Morris to handle the deal for that figure. The act denies that Gordon had a right to sign a booking authorization. Elliott submitted affidavits from two local agents who asserted that Gordon signed all contracts for the act at the time it played at the El Est Club here.

NEW YORK, May 24.—Al Grossman, local agent, claims the sole vaude and night club authorizations from Sid Tuckman and the Reis Brothers. The Morris deal, he says, was closed with his knowledge.

## WANTED

Change Girls, dancing people for Show, Come Monday, Who, where, to be

W. W. EDWARDS

DEC. S. HILL, Producer, Miami, Fla.

set September 1, says AGVA President Dick Wurchington.

HOLLYWOOD, May 24.—Answering rumors that Kenneth Thomson, executive secretary of Screen Actors' Guild, and Lee Traver, Thomson's representative, had resigned from posts as temporary administrator and temporary executive secretary of American Guild of Variety Artists, Los Angeles local, respectively, the local reaffirmed its stand in these men by electing Traver local executive secretary. Action was taken during a special meeting Wednesday (14).

A statement issued by John G. Lee of the local BAO office emphatically denied that Thomson had resigned as administrator of the Los Angeles local of AGVA.

## Carney "In Error"; Stays With Morris

CHICAGO, May 24.—An agreement has been reached in the Alan Carney contract controversy heard by Jack Irving, of American Guild of Variety Artists, and Dave O'Malley, president of the Entertainment Managers' Association. Phil Tyrrell charged that the William Morris Agency had no right to sign Carney, minor, to a personal management agreement because the act already had an exclusive booking understanding with Tyrrell.

Carney, it was ruled, was in error, since he had no right to sign agreements, having been already tied up with one office. While AGVA decided that Carney should belong to Tyrrell for the next 90 days, Tyrrell waived that rule and turned over the act to WM.

## Lamb-Yocum Icer For Cincy Nitery

CINCINNATI, May 24.—Lamb-Yocum eight-piece ice revue of 1941, current at Hotel Schroeder, Milwaukee, opens at Jimmy Brink's Lookout House, Covington, Ky., June 3, the ice's first night club engagement. The unit has been booked solid in hotel rooms the last year. Larry Pink's orchestra accompanies the ice from the Schroeder.

Jimmy Brink, Lookout House manager, has mapped a novel plan to herald the ice revue's opening. In a tie-up with the City Ice & Fuel Company, Brink plans to have the company ice men distribute a 25-pound hunk of ice on the porches of householders whose names will be called from the club mailing list, with an attractive herald around the ice reading, "Keep Cool with a Visit to the Lamb-Yocum Ice Revue of 1941 at the Lookout House."

## Stockholm Straight Vaude House Opens

STOCKHOLM, April 17 (Delayed).—The China Theater opened here April 1 as a straight vaude house. Bill is copious but city on outstanding talent, largely due to scarcity of foreign acts. On the program are the Vikings, acrobats; 14 Chinies, ballet; Ben Zoltan, dancer; Three Ganchos, acrobats; Kay Farrell, juggler; Wilton Slaters, aerial; Marguerite de Mayo, violinist; Molasso Brothers, dancers; John Carlos, trained pony; Karin Juel, singer; Mario Maria, ventriloquist; Five Hotches, harmonica ensemble, and Brich Brothers, billed as "American Acrobats."

The Cabaret Hall at Lisenberg Park, in Oostenberg, opens with vaude May 16.

## G. White Cafe Unit Opening Vaude Tour

NEW YORK, May 24.—The show at George White's shuttered Gay White Way Inn has been welded into a vaude unit and will open at the State here June 12. Dates at the State, Hartford, and Plymouth, Worcester will precede the State date.

In the cast will be Gloria Blake, Marjorie Daye, Mimi Kellerman, Harris and Shoe, Culey Worth, Charlie Kemper, George Ragerty, and Jess Mack.

White is doing his own agenting.

## New Talent?

CHICAGO, May 24.—The State-Lake runs "vaude act previews" Wednesday nights which are supposed to be showing dates for the benefit of local bookers.

Among the acts appearing there the other week was Larry Blake, minor, who a couple of years ago was under contract in Universal Pictures. His last date was at the across-the-street Chicago as the bill's featured performer some two and a half years ago.

## Frank Palumbo Now Biggest Cafe Talent Buyer in the Nation

PHILADELPHIA, May 24.—Frank Palumbo, operator of Palumbo's Cafe, plans reopening of his two New Jersey resort clubs. Club Avalon in Wildwood is being rebuilt to seat 1,500, and will light up June 20, using floorshows, with Frankie Rebuzzi set as emcee.

Renaute Tavern, Atlantic City, starting the season on the same day, will revert to floorshows, with Johnny Larry, current at Palumbo's here, set as emcee for the summer. Last season Renaute featured name dance bands.

In addition, in view of the military encampments at Fort Dix, N. J., Palumbo is opening another spot, obverse Trenton, until June 28. His New 30th Century Club, in the center of the city, will carry on all summer with intimate entertainment. In addition, Palumbo operates during the winter the Sun Sound Club, Miami.

Altogether still in his 30s, Palumbo is undoubtedly the biggest single talent buyer in the nitery field.

## Blackhawk Cafe Suit Challenges Tax on Amusement Payment

CHICAGO, May 24.—Whether or not the State's sales tax also affects receipts representing payments for entertainment will be decided in Circuit Court here when the suit filed by Roth, Inc. (Blackhawk Cafe), comes up.

The State department of finance, according to the suit, has ordered restaurants furnishing entertainment to pay sales taxes on total receipts for food and drink, even the 40 per cent of these receipts are payments for entertainment, an intangible commodity.

The suit was filed to enjoin the collection of taxes on restaurant, night club, and cabaret entertainment. A return of \$20,880 in excess tax payments allegedly paid by Roth, Inc., from 1936 thru March, 1941, is asked.

## AC Piers Pile Up Name Bands, Acts

ATLANTIC CITY, May 24.—Encouraged by the banner Easter Sunday, local amusement piers have booked for Memorial Day week-end bands to match those earlier booked for the hellmouth.

Millon Berlin set for the holiday week-end at Hotel Pier, along with Dinah Shore, Ben Yon's Right Peppers, and Tip, Tap, and Toe. Ballroom has Guy Lombardo, Jimmy Dorsey, and Bob Crosby on successive days.

Herald's Million-Dollar Pier for its Hippodrome has George Jessel headlining, with Dixie Dumber and her Rhythmites. Ousemuth Brothers, and Sylvia and her Debs. Ballroom has Will Bradley for the first two days and Ben Bernie coming in Sunday.

## 3 RKO Houses Drop Vaude for Summer

NEW YORK, May 24.—RKO is set to cut vaude from three houses for the summer. Schubert, Cincinnati, dropped stage May 23. The Palace, Cleveland, drops vaude June 6 for double features, while the Strand, Syracuse, N. Y., drops vaude after the Sally Rand date, which winds up May 25.

All houses resume vaude in the fall. No definite dates are set for the sub-

## Magic

By BILL SACHS

WILLARD THE WIZARD, one of the

very few magicians to make a success with magic under canvas and whose name is a household word in the West country for many years, is slated to open soon in Harrison, Houston, Tex., with a tour for a season, with his mammoth mystery tent show. . . . KIRMA, hypnotist, worked a Redcliffe, N. C., furniture store for two days recently, with his girl assistant doing the 24-hour window shift. The stunt is reported to have upped the store's business considerably. . . .

NON-MAN JOHNSON (Alli Shadoun), colored card manipulator, is with Doc Edwards' Five Shows on the Cunningham Exposition Shows, doing his magic and juggling. . . . L. E. (BOBA) COLLINS and wife, who had their Night in Wonderland magic show in schools during the fall and winter, are also with the Cunningham shows, operating concessions. . . . GEORGE STOCK, former dean of Cincinnati magicians, who with his wife entered the Maconic Home at Springfield, O., a year ago, were in Cincy last week to visit old friends. They expressed delight with their new home. Stock keeps in trim by giving an occasional show in the Springfield area. . . .

BENJAMIN FRANKLIN, youthful magician, appeared on the bill with nine other acts at City Auditorium, Charleston, W. Va., May 17, and winning 2,200 patron, or \$1 a dip. . . . PHIL DREY, ventriloquist, after 10 weeks at the Tower Theater, Kansas City, Mo., last week, and from there billed to the Circle Club, East Dubuque, Ill. "What's happened to S. S. Hurry?" queries D'Ray. . . .

LIFE magazine will cover the Pacific Coast Association of Magicians convention in Seattle, Wash., July 27-28. A series of photos on the conclave will appear in an August issue of Life under the caption "Life Goes to a Magic Party." . . . ROYAL VILAS ASSEMBLY NO. 31, Society of American Magicians, Bridgeport, Conn., at its recent annual election, chose the following officers: Al Ousegheim, president; Wesley Johnson, vice-president; George L. Hero, secretary-treasurer; William H. Traphagen, sergeant at arms; Harry E. Brock, national courtier, and O. (Bobby) Solomonson, orator.

U. F. GHAST and Jess Thornton, members of Perry Abbott's magic manufacturing staff at Colton, Mich., were seriously injured in an auto accident Sunday, May 18, and are in the hospital at Three Rivers, Mich. A wire from Abbott says they are progressing nicely, and he urges that friends drop them a line. . . . DR. HOLLINGSHEAD, mentalist, after a tour of Iowa and South Dakota theaters, began his third return engagement at Hotel Nicolet, Minneapolis, May 23—this time a four-weeker. He is contracted to play the Grand Hotel, Mackinac Island, Mich., for the summer, beginning June 25. Grace Murray is chief assistant, and Edward Wood, business manager. FLORENCE AND NOVETTE, after a stand at the Muehlebach Hotel, Kansas City, Mo., for MCA, have moved on to the Washington-Yours Hotel, Shreveport, La., for the Phil Tyrrell office, where they are set until June 8. From Shreveport they head east for Joe Holly, of MCA's New York office, which will include a stop at the Mount Royal Hotel, Montreal. . . . VANTINE and CAZAN visited the 3rd and Abbott magic plant in Colton, Mich., last week. Cassin was on an honorary member of the Detroit Police Department when she broke jail during a recent engagement there. . . . THE GREAT JAXON, ventriloquist, is being held a second week at the Ringdale Club, Mackinac, O. Date was set by Ernie Crouch. . . .

THE HOLLINGS (Patricia and Alma), mentalists, opened a week's engagement at the New Victory Theater, Denver, May 21. HARRY E. CECIL, "world's worst magician," is convalescing from a recent operation at Alexander Blain Hospital, Detroit. He promises to be out in time to take in the IBM showcase in Cincinnati June 17-20. . . .

BOB DOWD, who between magic shows manages a 250-acre farm just outside of Kenton, O., was a visitor at the magic desk last Saturday (24).

bert, Boston; Palace, Columbus, and Colonial, Dayton. The Golden Gate, San Francisco, booked by Bert Hiley, at Los Angeles, will continue thru the last.



# Burlesque Notes

(Communications to New York Office)

**NEW YORK:**  
**LOIS DEEPEE'S** bookings, following Republican's fortnight (May 18-31), include two weeks at Carroll's ritery, Philadelphia one at Howard, Boston one at Coconut Grove, Niagara Falls, two at Pat and Piddle, Cincinnati, two at Freddie's, Cleveland, and two at the Rita club, Columbia, O. . . . **ALLEN GILBERT**, producer, re-reading six girls for Kitty Davie's Air-Laurel ritery, Miami Beach, Fla. . . . **ELAINE PARK**, show girl, won the strip contest May 15 week at the National, Detroit, which folds for the summer June 1. Principals to close are Patia Norton, Vickie Thompson, Alice Jewell, Patricia Morgan, Ron Bonas, George Murray, Elmer Hubert, Al Weber (who replaced Bert Carr), Charles Schulte, and Paddy Cull. . . . **CHARLES (KEWPIK) KEMPER** and Jess Mack introduced two hits on two NBC programs May 19. . . . **EDITH ANDERSON** will be followed by Ginger Wayne in the Coconut Grove Beach Park, Niagara Falls. . . . **PODOVA** and Bill Julian, dancers, were burly showmen at the Republic May 18 week. . . . **JESSICA ROGERS** and Helen Roberts annexed plenty of space in July Police Gazette, with the former on the front cover. . . . **LION FLEDERMAN**, ex-trouper, now an ear shop operator in Edgemere, Rockaway Beach, N. Y.

**LaMonte, Donna Rogers, Rita Green, Mary Blaine, Margie White, Florence Leeper, Doris Harrison, Sandra Lee, Juanita, and Sue Lok. . . . RAO'S RAAGLAND** was so occupied holding hoodlums to friends May 17 at LaGuardia Field that he missed the plane and did not leave until the next a.m. . . . **DICK RICHARDS**, comic, moved from the Hirt Circuit to Canton, O., stock. . . . **BOBBY MORRIS**, comic, opens June 28 at the Steel Pier, Atlantic City, where Dick Dana, now at the Gaiety, returns as straight man. . . .

**MOE COSTELLO** and William Zuckerman here become partners in a hotel near their Gaiety, Norfolk, Va., now straight pis. . . . **JEAN MODE** back to stage at the Star, Brooklyn, May 9 after six weeks of coarseness following a minor operation. . . . **CHICK HUNTER** doing straight for Bunder & Rosen, sending James S. Francis' recovery from illness at his home in Lake Hiawatha, N. Y. . . . **DONNA DARNELL**, left the Eltinge May 18 to open at the Club Nonaud, Atlantic City, where she remains until July, when she moves into the 600 Club, Chicago. . . . **ARTIE LEBMINO**, former burly comic now one of the clown in the Ringling circus. **WNO.**

**MIDWEST:**  
**CHARLIE ROBINSON** has closed at Fort Knox, Ky., and Roland O'Keefe now has charge of the show there. . . . **GARRETT PRICH** and **FRANCIS WHITE** are appearing at the Gaiety, Cincinnati, this week. . . . **DEBILTA AND SCANNELL** closed at the Casino, Toronto, Thursday (22). Lynn Lynn and Storma Lane are in the current Casino show, and Harry Connolly opens there June 8. . . . **N. S. SARGENT'S** drive-in theater near Waukegan, Ill., opening this week-end, is one of eight that Berger and his associates plan to operate in the Chicago area.

**PHILADELPHIA:**  
**FRANCIS DOMATO**, manager of Carroll's burly-ritery, will stay away from the spotlight hereafter. He volunteered to substitute for the regular operator, who was ill, but forgot he was colorblind, which no one knew until after he had mixed the hues into a veritable nightmare. . . . **ANNE GAZA** new at Twin Cedar Inn, Clementon, N. J.

**FROM ALL AROUND:**  
**JACK (HINKY) WYLE** is with the stock burly at the Empress, Detroit.

**Rosenberg Burly Bookings**  
**NEW YORK, May 24.**—Phil Rosenberg's bookings: Lois DePee for the Republic (two weeks) and Ewette, beginning May 18, and Pat Patterson, May 25. Isabel Brown, dancer, for the Empire, Newark, May 19, following her Republic week. Al Pharr, comic, at the Republic May 11. Irma Vogelbe for the Gaiety May 11. Marjorie, Eltinge, two weeks starting May 16, and Howard, Boston, one week following Mike Sachs and Alice Kennedy four weeks at the Gaiety, June 20, replacing Bob Ferguson and Mary Murray. Jean Lee, for the Troc, Philadelphia, May 18.

**Globe, Boston, Burly Out**  
**BOSTON, May 14.**—The Globe, using the Midwest Circuit units, closes for the season tonight after almost nine months of burlesque. Manager Max Michaels reported the season was fairly good, although attendance dropped off slightly the past few months due to the Selective Service Act. Stella Mills, Dolores Dawn, Mimi Reed, Margie Reynolds, Mandy Kay, Harry (Shuffles) Lewis, Harry Ryan, and Irma Benson were in the final show. Exploitation pit will be shown during the summer. House will return to burlesque early in August.

**It Came Off**  
**PHILADELPHIA, May 24.**—Missing the preem show when he was called to the telephone, Stanley Carroll, operator of Carroll's, called Maxine DeDonth Monday (18) about her debut in his burly floorshow. "She flipped." "Everything came off fine!"

## Drink Bonuses Only Real Dough In Panama Clubs; Army Patrons Want Sex Entertainment or Else

(Continued from page 4)  
 100 per cent American army and navy men.  
 Majority of the night club owners are either Panamanians or European immigrants. Panama Government prohibits Americans or any outsiders from operating a business here unless they've had at least seven years' residence. This has put the clamp on a lot of ambitious souls from the States.

**Much Talent Used**  
 Employment of American night club and show talent here and in Panama City has reached a new peak. The nitery operators figuring that U. S. soldiers and sailors are hungry for a glimpse at a bevy of femmes. However, those clubs with shows are required by the government to hire just as many native Spanish, Negro, and Indian performers as Americans. All floorshows must be emceed in Spanish first, or else a fine is levied on the owner. The Atlantic Club, silver speary, Madras Rouge, and two new spots, the Florida and Nevada, are the chief watering spots here. Panama City spots include Kelley's Rita, El Rancho, Happyland, and the Alamo—plus some 15 other bars with hostesses but no show. Each of the bigger spots now employs from 30 to 40 American hostesses and performers. A. Munchi, proprietor of the Atlantic Club, has a complete new and larger location for his ritery and plans to move in soon with even bigger productions.

Ironically, chorus girls and hostesses usually clean up more coin on principal entertainers. Their overhead is less (no required wardrobe) and they're not so adverse to the mixing necessary if they want to make more than the \$70 to \$100 per month set salaries. At some of the clubs the mixing angle is not enforced by any means other than just the low salary. In the joints the girls mix or coo. Hostesses and performers alike net 25 per cent on each drink ordered, with bonuses given on certain volumes. A few fast-on-their-feet hostesses in the Atlantic Club have clocked off a neat \$200 to \$300 in a week, but a gal has to have spiked shoes to do this well. When a gob or a buck private pushes thru the swinging doors of any of these spots he is hit by about 30 cuties with a single glance. The gal who succeeds in a pincer attack on one of his flanks is still faced with fighting a rear guard attempt to beat off three or four maids who will pop down at the same table for a slice of the percentage.

**\$1 Tea**  
 Gals can order "blue moons" (wafered tea, a sapper of powdered milk, or straight hotchick). Each is a dollar apiece. Waiters throw down the 30-cent or 20-cent house checks with each girl's drink. These she turns in for cash at the end of the evening.  
 Most of the army-navy retinue don't care what their partner drinks, but occasionally the femmes report that a private will insist they drink what he drinks. In these pinches the girls resort to what they call "spitting it back"—drinking the larger of Huxley but subtly spewing it back into a glass of Coca Cola supposedly used as a chaser.

Floorshows in the clubs here are similar to those in C class spots in the States. A typical show at the Atlantic Club here includes 10 chorines, two blues singers, two nudes, two character singers or dancers, a novelty act, and an emcee, all from the States. Sandwiched in are native singers and dancers. All the spots have Spanish marimba bands of 10 to 15 pieces. Thirty per cent of the music played, not to be of Latin origin. Girls say that their repertoire is necessarily limited since the clubs have been swamped by Uncle Sam's protectors. Sex is all the soldiers and sailors are interested in; any songs or dances of an aesthetic nature are booted into submission immediately.

**Four-Month Contracts**  
 Chorus girls and principals, coming here from the States are usually on four-month contracts to the club. From \$70 to \$100 a month, with round-trip transportation and room while here, is the deal. A Panama visa costs \$5, and each girl must submit to a Wasserman ar arriving. No charge for this. Nitery ops are required to post a cash bond for each entertainer imported from the States. Many of the gals marry into the

army after they've here a few weeks, which relieves the club operator and the Panamanian Government of all responsibility and shifts it to hobby.

All American performers live in rooms over the clubs, and for 25 cents per day the gals can have a native maid. Food is a problem, the best being none too good. Girls coming to the Atlantic Club on four-month contracts must be prepared for a show and wardrobe change every two weeks. Eight chorus numbers and 18 sets of costumes are used during a four-month period. Shows are released in New York before shipping out.

There is no restriction here on the amount of money a performer can take out of the country, but earnings are subject to a 5 per cent government tax. Some of the chorines and principals have been known to board a U. S. bonded boat with as much as \$800 after a four-month stay. One year is the limit that anyone can stay who is subject to a bond, as the performers are.

Hostesses and show girls must be on the floor by 8:30 p.m. every evening and be in harness until the club closes, which may be as late (or early) as 6 a.m. Ringer clubs refuse to let a gal go out on a date unless the guy in question posts a cash bond, returnable if the gal is returned intact. Native big-bos Panamanians are about the only ones able to dig up this much scratch.

The U. S. Army's military police patrols the spots every night but confines activities to breaking up brawls among the soldiers. A performer gets no protection from them. Only time performers are eyed by army's official staff is when they wander around in the daytime away from their club—and this is to make sure that no Mata Hari are among them.

### 675-Seat Trenton House

**TRENTON, N. J., May 24.**—Victory Theater (675 seats) opens Decoration Day with a new policy of grind burlesque stock, operated by Hill-Ross Corporation, of which Julius Rosenberg, of New York, is treasurer. Co-managers will be Dave Rosen, formerly manager of the Triboro burly theater, New York, and Dave Kane, of Union City, N. J.

Four-a-day, with a Saturday mid-nighter. Number producer, Allen Gilbert, assisted by Eleanor Cook. Phil Rosenberg, of New York, to be executive booker. Nine principals, 12 girls in line, and two vaude acts.  
 Corporation's lease runs two years, with an option on two more.

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## Ruth King Tent Opens Boom Town; Camp Biz So-So

CHARLESTOWN, Ind., May 24—Ruth King Players opened to a tent full of government workers in this rapidly expanding boom town Monday night on the beginning of a run that is expected to keep the tramps here until the fall. The tent offers Charlestown, which

has a normal population of 889 but which now houses around 33,000 people, with more coming in daily, its only flesh entertainment. The King carries theater accommodations for only 400 patrons, but as the result of the first week's business lines are out for a new and larger tent.

Charlestown has been selected by the government as the site for a mammoth dynamite plant. Of Uncle Sam's total defense expenditure in the State of \$435,000,374, more than one-fourth, or \$121,176,821, will be spent in Charlestown.

Featured with the tent troupes are Ruth King, with support coming from Janet Barrett, ingenious Ethel Hart, general business; Bobbie LaRue, comedian; Joe Britton, leader; Charlie Mercer, character. The King is secretary and Bess Smith manager.

The King organization is one of 10 that the first tent shows to move into a major defense town for a stock engagement. Others, including the Harley Sadler show in Texas, have taken a fling at army camps, where families haven't been too lucrative, with the soldiers preferring girls-girlie shows over the rep-type bill. Since giving up his army camp stand at Brownwood, Tex., Sadler has been enjoying brisk business in his regular Texas towns on one and two-night stands.

The tent show which opened last winter with a heated big top at Fort Knox, Ky., presenting a vaude-type bill with a liberal smattering of femininity, has been operating to satisfactory returns and is still going.

Most of the tenters already opened and those slated to spring in the next several weeks are planning to pursue their regular routes, taking the defense towns in stride as they pop up. They figure that the defense spending will benefit an entire territory rather than just the town where the spending and work are being done.

Billy's Comedians, Billy White, manager, which began its new canvas season at Brownwood, Ga., April 18, has played since then, Georgia, Tennessee, and Kentucky in virtually the same towns as played by the show in years. The company is now in Ohio. Business since the opening has been very fair, Manager White announces.

The veteran rep show man, Bob Demoretz Jr., in association with E. W. Havens, has been operating a 16-piece rep-type show under the former Elmer Leason tent at Camp Hancock, Fla. As last reports the company was doing fair business despite the handicap of much inclement weather.

## Rep Ripples

BOB TOEFFERT, Roy Burnett, and Bill Quenne are appearing in the Cincinnati Catholic Theater Guild's production of Double Door. . . . HAL AND GRACE CRIDER rejoined Billy's Comedians at Bowling Green, Ky., May 4 over more than two years away from the

## Army Camps-Defense Towns

On pages 53, 54, 55, 56, and 57 of this issue will be found a list of U. S. Army Camps and tables showing the cities and towns where national defense contracts (each representing \$100,000 or more) were allotted, populations according to the 1930 census, and the amount of money represented by State-wide contracts.

show. Hamil Crider, the "popcorn king," also has resumed his duties with the Billy organization. . . . MOM WALTERS and her little boy, John Willis, will visit the Billy show when it plays Lancaster, O., May 29. . . . CRAWFORD'S Show, presenting vaude and pictures, is reported doing OK in the Calgary, Alta., center. . . . VERDICE'S COLORED PLAYERS, showing vaude and pic, are playing under colored auspices in Central Mississippi. . . . AL PITCAITHLEY, of Billy's Comedians, bumped into Charles and Irene Stanley and Mr. and Mrs. Frank P. Owens at Joyland Park, Lexington, Ky., recently, where the latter, all former tenters, were appearing with Bonnie Parker's death car and what Pitcaithley describes as the nastiest crime set-up he has ever seen. At Frankfort, Ky., Pitcaithley was the guest of Bob and Isabel Ripley, erstwhile rep folks. Bob is manager of the Kentucky State Employment Office there. . . . JACK RIPLEY, Bob's brother, has been athletic director at Harlinsburg, Ky., the last season, but will have his tent show out as usual this summer in Iowa and Wisconsin. Jack's basketball team was a runner-up for the State championship. Another brother, Dick, also well known in rep, is connected with a Frankfort distillery. . . . "SEABEE" HAYWORTH writes from Staunton, Va., under date of May 23: "Just came from Kings Daughters Hospital, where Owen Bennett is seriously ill with malaria and pneumonia. My Pepper Hot Bessie plays a return date at the Atlas Theater, Washington, June 1-4, followed by Academy Theater, Lynchburg, Va., June 5-7, our third time there in four months."

D. D. McLEAN, the "One-Man Symphony," well known in rep, vaude, and magic circles, has been engaged by Aviation Enterprises, Houston, Tex., for a series of shows to advertise the Diting school. He's doing and should be a hit, and in addition to a weekly stipend has his expenses paid and is furnished a plane for transportation. He says that it's a good field for acts, inasmuch as there are many flying schools popping up throughout the country. . . . SUSAN FOX, daughter of Roy K. and Hazel Fox, veteran repertarians, and wife of Sam D. Rodgers, show manager and producer, is awaiting a visit from the long-legged Mrs. . . . THE COLBYs had several inquiries recently from Mr. and Mrs. Ward Hatcher, veteran tent show operators. . . . MR. AND MRS. TED RIGBY are

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Vol. 53 MAY 31, 1941 No. 22

reported to be doing well with their show in the Los Angeles area, featuring Ming Tsai, Chinese lovely. . . . THERE IS REPORTED to be a good opening in Houston and Galveston, Tex., for a rep stock tent show. The report says that territory hasn't had a good stock tent since the passing of Monroe Hopkins several years ago. . . . W. H. (BILLY) ANNOLD, veteran Nashville, Tenn., press agent, has been engaged to handle publicity for H. A. Thomas' Mandy Green From New Orleans, colored musical, which began its canvas season in Nashville May 21. . . . MR. AND MRS. TED HAWKINS, of the former Bud Hawkins Players tent show, are playing occasional club and theater dates out of their Cincinnati headquarters with their comedy dog and monkey act. They have 10 weeks of Midwestern tours beginning early in August.

Barbara, Mickey Britton, Peter Ryan, and Nella Finney in L. A. May 31, with Ray Panno knocking out one of his favorite batches of Hal's special for the occasion. The above article folks expect to be gone at least three months.

EARL HARRINGTON is asked by a reader in Jamaica, L. I., N. Y., to contact his former partner, Violet Kaye, who is reported seriously ill.

## Endurance Shows

(Communications to BILL SACHS, Cincinnati Office)

### Washington Biz Holds Up As 8 Teams Fight It Out

WASHINGTON, May 24—With eight couples still remaining the Riverend Stadium Amateur Wrestling continues to draw good houses here after 31 days of activity. During the past three weeks contest, Phyl Murphy continues as drawing sponse, assisted by Art Wolf. As a publicity director for the show, Jerry Green has unworked several unusual ideas that have brought box-office returns.

All couples are sponsored and engage in two sprints nightly, with Ernie Bernard and Jim Coffey serving as judges. HAL J. ROSS and Sam Fox Deytreshow, which began recently in Oklahoma City,

closed after a brief run, due to poor business. Kay Gibson and Johnny Makar showed well in winning the jumb in the bombshell sprint, and Joe and Margie Van Hamm copped honors in winning the contest. After the closing the gang had a walk from Harry Hamby, who stayed on to be guest of honor at a dinner party.

ART WOODS is working as a clerk at the Ravenswood Apartments in Hollywood, where he plans on staying for a long time unless he gets the Itchy Foot again.

THE MATRONIA called from Los Angeles May 23 with 18 endurance folks who will make the show opening at Civic Auditorium in Honolulu May 30. The band stopped in San Francisco, where five more members went aboard. Those making the journey are Danny Brammer and Jimmy Oable, encores; Forrest Bailey, Judge; Billy Brammer, cashier; Billy and Maxine Steels, Porky Jacobs and Margie Shoen; Pee-Wee Collins and Nella Finney; Mickey and Edna Thayer, "Cherry Pie" Crowder and Roma Ritty; Stan West and Margie Bright; Mickey and Patsy Ryan, and Joe and Margie Van Hamm. Mrs. E. Thayer tossed a farewell party for the Van

THE  
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Tent Show  
WANTS IMMEDIATELY

Tent Show People with specialties of Double-Act, Billie Blingie and Dix Comedian. This must be first choice. Write full particulars to Bill Pollock, 25 Opera Place, Cincinnati, Ohio.

BERT C. GAGNON, Syracuse, Wis.

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GOOD TENT SHOW  
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General Delivery  
Lansing, Michigan

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GRAY'S PUNCH AND JUDY ACT. A feature with Kingler R. & D. Circus for several seasons. Finest set of Punch figures ever made—twelve, and all new characters, with music accompaniment. Drapery, scenery and complete outfit at bargain. Write for details. First come, first served. BARRY GRAY, 812 W. Kalamazoo St., Lansing, Mich.

WANTED QUICK

Rep People all lines. Tell who in tent. Also young, attractive Brown. Best photo and money. Obedient and best known Rep Show in South. Long, own name.

J. A. OBLE, Forestville, Md., Ky.

WANTED MED. PEOPLE

In all lines. People handling music preferred. Healthy Act and Comedians. State all and be ready to join on the spot. How what you do and fit that in the cover of this ad.

JERRY FRANTZ SHOW, Bain, Pa.

JIMMIE HULL WANTS

Two excellent versatile talents. Two double-act specialties and music preferred. Good Comedians and other versatile people, write. 24th year.

JIMMIE HULL PLAYERS  
2274 Reid St., Cincinnati, Ohio

WANTED QUICK

Young General Delivery Show. One double-act talent. Other main specialties, etc. Can also play leagues that start Friday. Tent very good stands. Write under job.

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Gaines, Va.

WANT AT ONCE

Phone Friday double show. Carries show to handle 10,000 late this tent. Three standing one and two week stands. Write me when.

BARTON'S IDEAL COMEDY CO.  
Sandusky, Ohio

WANTED

Billboard, also lithographer, also comedian Billboard and lithographer. Must see immediately. Write under job. 25 Opera Place, Cincinnati, Ohio. Call Chicago, Ill. 2111. Write to: 25 Opera Place, Cincinnati, Ohio. Call Chicago, Ill. 2111. Write to: 25 Opera Place, Cincinnati, Ohio. Call Chicago, Ill. 2111.

WANTED AT ONCE IN IOWA

Billboard Tent Show—Acting, Madrasa, Novelties, Double-Act, Base Canvas, Main Tent, Truck, Working Men, Comedians, Stage show, specialties, etc. Write all names, location all streets, A. Adams, etc.

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ME AIR MAIL AT ONCE  
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Bill Hanna, Owen Stewart, Jimmy and Willie,  
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Billie, Ennis, Coffey, Butcher, Mugh,  
Dorcas, Swales, Joe and Clara, Galt,  
Willie, Edna, Lillian, Galt, Galt,  
Hudson, Griffin, Little, Bill, Rainey,  
Hudson, Rita, White.

HAL J. ROSS Campbell Hotel



# Non-Theatrical Films

Conducted by THE ROADSHOWMAN  
(Communications to 1564 Broadway, New York City)

## West Coast Reports Reveal Roadshow Business Booming

LOS ANGELES, May 24.—Roadshowmen with portable outfits playing theatres towns in California, New Mexico, and Arizona are making money, it is reported here. With airplane production up and even the smaller towns filled with soldiers on furlough from near-by camps, business is tops. Among those operating portable shows in Arizona is Robert H. Maskell, who has the Bonnie Mae Portable Theater. Maskell has a unique portable theater.

Using a 24-foot semi-trailer, he has it made so that the two eight-foot sides drop down to make part of the floor. This gives him a floor space of 24 by 24 feet, or a total 376 square feet. In this space he seats nearly 150 people. The cab is used for the projection room, making his throw about 27 feet. Programs run about 60 minutes. Screen is 7 by 9 feet.

Maskell has reduced expenses to a minimum. He paid \$800 for the mobile theater, including the semi-trailer.

When interviewed recently in Morristown, Ariz., Maskell was playing to

capacity crowds on a lot he had rented for five weeks.

Maskell's policy is to play a week in a town. His programs include such titles as *In Darkest Africa* and *Whole Town's Cabin*. Admission is generally 10, 15, and 20 cents, but sometimes he boosts the price to 40 cents. In addition to his take, he has stunts and cosmetic nights that net him as much as \$15 a night. He also offers a concert for which he charges 10 and 15 cents.

Another operator, John B. Ward, reports that *Girls of Tule* is clicking solidly as a beachfront attraction on Ocean Park pier near Los Angeles. No admission is charged and audience contributes on the way out. So far this season, contributions have averaged 9 cents per person, he said.

At the outset of the season the spot was opened with war pictures. *Evils*, lobby displays, and war relics were used as a rally. Ward believed that the European situation would stimulate business, but the films failed to click. Contributions to this show, shown as a peace show, averaged about 4 cents per person.

Set-up for the birth film includes a man in white coat to give a short lecture. A woman dressed as a nurse gives a brief talk before the conclusion of the picture. A birth control pamphlet is offered for 25 cents.

Movie is operated as a grind show and attendances have run as high as a thousand in a day.

### New and Recent Releases

(Running Times Are Approximate)

**THE OUTSIDER**, released by Walter O. Gutcheon, Inc. The film version of the stage hit of the same name. The story is an inspiring drama of love and faith. Critics and film committees have approved the film. George Sanders and Mary Maguire play the leading roles. Running time, approximately 60 minutes. Sound film.

**WHITE LEGION**, released by Post Pictures Corporation. This sound film deals with the construction of the Panama Canal. The dramatized Yellow Jack Fever was one of the deadly obstacles to the work's completion. The film deals with the triumphant struggle of a group of medical men in fighting and conquering the scourge. Running time, 83 minutes.

### 16MM. Show Climbs Predicted for 1941

PITTSBURGH, May 24.—Russell C. Robson, said to be one of the largest 16mm. distributors in the country, predicts increased business for outdoor merchant film shows. He expects showing to be at least double last year's number. Robson's statement has been confirmed by reports received from roadshowmen throughout the country. A decided increase in non-theatrical showings of motion pictures has been reported in Wilkes-Barre, Pa., with churches, civic organizations, and schools booking educational, religious, and commercial shows. The local papers devote news space to many of the programs.

Interest has also been high in documentary and topical films. Operators have been taking a good job in bringing home the three major principles of democracy: (1) that our freedom is the fruit of heroic struggle and self-sacrifice in the past; (2) that vigilance and vigorous defense is necessary to preserve and to extend it; and (3) that democracy can and must be made to function effectively for the good of all. Appropriate film subjects have been used to visualize these principles.

Roadshowmen also report that audiences are showing definite approval of programs, including color films. Geographical, wild life, travel, and cartoon reels in color have been favorably received.

Wallace Pappert (Stephen's Vienna Room) Boston 28-June 2  
Waters, Ted (Elk Head) Cal. 26  
Wayne, Singer (Parsons) NYC, 8  
White, Danny (Island) NYC, 22  
Williams, Nora (Ben Mardero's) Port Leo, N. J., 2  
Williams, Raleigh (Shamona) Shamona Club Hobbs, N. M., 20  
Winchell, Paul (Paramount) NYC, 1  
Wolcott, Hartford, Conn., 26-June 2  
Woolley, Tommy, & Betty (Island) NYC, 1  
Wood, Johnnie (Palace) Columbus, O., 6  
Wyner & Angeline (Benetiana's Club) Sacramento, Calif., 22

### CARNIVAL

(Shows are for current week when no dates are given. In some instances possibly multiple dates are listed.)

Alamora: Calum Rock, Ark.  
Alton, Fred (East Syracuse, N. Y.)  
Alton, Harold (Ema, Wash.; Raymond) June 2-7  
Anderson-Broder: Liberal, Kan.; Great Bend June 2-7  
Arthur's Mighty American: Madras, Ore., 25-June 1  
Atlas: Caber, Ala.  
B. V. Y. Monocline, Pa.  
Beck, O. G. Newark, New York  
Bentley's All-American: East Liverpool, O.  
Berkeley Bros.: Tuscon, Minn.; Three Rivers Neponse, Ill.; Onaka, Neb.; Central Ill., Ia. June 2-7  
Beckman-Gentry: Birmingham, Ill.  
Bears' Out: Bellville: Lexington, Ky.; West Point June 2-7  
Bile Hibben: Terre Haute, Ind.  
Boris: Adrian, Mich.  
Boris: Joplin: Livermore, Calif., 29-June 1; San June 2-8  
Bramer's Consolidated: Northfield, Minn.  
Brown, Beverly: Port Thomas, Ky.  
Buck, O. G. North Adams, Mass.; Pawtucket, R. I., June 2-7  
Buckeye State: Anna, Ill.; Benton June 2-7  
Bullion Show: Alhambra, N. Y.  
Bullion, Jas. Co. West: Jackson, N. C.  
Burke, Frank: Alamosa, Colo.  
Byers Bros. (Garfield): Escalante Springs, Mo.  
Byers Bros. (Fremont): Elmville, Mo.  
Carl's Carnival: Alton, Ill.  
Celebration Shows: Owen, Kan., 28-June 2  
Central Am. Co. (Mass.) Ohio, N. Y.  
Central State: Clinton, Kan.  
Cetini & Wilson: Cassopolis, Md.  
Chase, Jimmy: Versailles, O.  
Clay's United: Harrodsburg, Pa.; Boonesville June 2-7  
Coleman Bros.: Hartford, Conn., 26-June 2  
Conklin: London, Ont., Ont.; Elkhart June 2-7  
Constitution: Tonawanda, N. Y.; Depey June 2-7  
Cotton State: Mason City, Ill.; Channah June 2-7  
Crest 25 Big: Modesto, Calif., 27-June 1; Santa Clara 9-8  
Greatest Am. Co.: Sanford, N. C.; Ebbston Tenn. June 2-7  
Crystal Exps.: Abingdon, Va.; Crossville, Tenn., June 2-7  
Cumberland Valley: Manchester, Tenn.; Tullahoma June 2-7  
Cunningham: Exps.: Logan, O.  
Curt, W. B. Greater: Findlay, O.; Fostoria June 2-7  
Daley Bros.: Alton, Ohio  
Dick's Paramount: New Bedford, Mass.  
Dixie Belle: Cantonville, Ind.  
Eddie's Exps.: Rochester, Pa.  
Egan's Exps.: Marion, O.; Lima June 2-7  
Elms Exps.: Lawrence, Kan.; Kansas City June 2-7  
Egbert Am. Co.: Menard, Tex.; Llano June 2-7  
Eddy Bros.: Salem, Md.; Waverly June 2-7  
Fellers: Harvey, Ill.; Oelstet June 2-7  
Fleming: Mad. City: Columbus, Mo.  
Frederick Am. Co.: Lexington, Va.  
Frank Greater: Benson, Minn.  
Fidler Greater: Oremington, Md.; Garrett, Md.  
Fountain: Fulton Ind. Richmond, Va.  
Fussell's: Ferris, Ia.  
Gibbs, W. A.: Independence, Kan.  
Gold Medal: Central City, Ill.  
Golden Arrow: Harford, Ark.; Greenwood June 2-7  
Golden Bell: Glenwood, Ia.; Harlan June 2-8  
Golden Bell: Columbia, Ky.  
Golden State: Ferrisville, Calif.; King City June 2-7  
Golden West: Minnesota, Minn.; Foley June 2-7  
Gooding, A. W. Am. Co.: Bentleyville, Pa.; Tarentum June 2-7  
Goodwin: Waverly: La. Cross, Wis.  
Great Lakes Exps.: South Bend, Ill.; Kanawha June 2-7  
Great Saturn: Quincy, Ill.  
Greater United: Sweetwater, Tex.  
Greys Greater: Brazil, Ind.; Frankfort June 2-7  
Grubbs World Famous: Crofton, Pa. N. & H. Am.: Alabama City, Ala.  
Happy Attr.: Orville City, O.; Piqua June 2-7  
Harlow Bros.: Carthage, Ill.; Warsaw June 2-7  
Heller's Am. Warwick, N. Y.; Fairview, N. J. June 2-7  
Hess Bros.: Neponse, Mich.; Escanaba June 2-7  
Hess Bros.: Columbus, O.; Charleston, W. Va. June 2-7  
Hicks, J. E.: New Albany, Ind.  
Hill, F. B.: Methan, N. C.  
Hottle: Bell: Bell, Tenn.  
Hughey & Orsback: Ripley, Tenn.  
Husker Bros.: South Tacoma, Wash.; Vancouver June 2-7  
Ideal Exps.: Albany, N. Y.  
Imperial: Oklawaha, Ia.  
Jacks, Jimmy J.: Exps.: (Exposition Park) N. E. Pittsburgh, Pa.  
Jenkins: Lawrence, Calif., 28-June 1  
Kane Exps.: North Ariz., N. J.; West Haven, N. Y. June 2-7  
Kane, W. C.: Woodbury, N. J.  
Keystone Modern: Bluefield, W. Va.  
Kiss Studio: Fortson, Md.; Wayne June 2-7  
Laird, Ed.: Columbus, Ia.  
Large, H. F.: Le Roy, Ill.; Lexington June 2-7

Lawrence Greater: McKees Rocks, Pa.; Clarksport June 2-7  
Lynn, Art: New London, Conn.  
L. M. O. Am.: Columbus, Mo.  
M. M. M.: Fort Edward, N. Y.  
McMahon: Nebraska City, Neb.  
Mackey: Carverville: Williamsburg, Mo.; Russar June 2-7  
Maggio Empire: Charleston, Ia.  
Mack: Newport News, Va.; Lynchburg June 2-7  
Mid-Way of Birth: Ashby, Ill.  
Mid-West: Pannina, N. D.  
Minsky Monarch: Okemun, Md.; Essex June 2-7  
Minor Midway: Princeton, N. J., 28-June 2  
Moire City: Marion, Ind.; South Bend June 2-7  
Nail, C. W.: Tazewell, Ark.; Hope June 2-8  
National Exps.: Elm Grove, W. Va.  
Nolan Am. Co.: (Knox) & High: Columbia, O.; Chillicothe June 2-7  
Ohio Valley: (Batters) Trailer Park: Cochransville, Ind.  
Olympic Exps.: Gordon, Minn.  
Oscar: Fort Smith, Ark.  
Page, J. J.: Kappa: Heaton, Ky.; Middleburg June 2-7  
Palmetto State: Best: Pleasant, Md.  
Park-American: Sturgis, Mich.  
Parsons: Washington, Ill.  
Patrick's Greater: Dayton, Wash.  
Peasong: Westfield, Ill.  
Peer Front: Tazewell, Ark.  
Penn State: Lakeland Park: Bernsville, Pa.  
Pike Amos: Waynesville, Mo.  
Preston: Alton, Ill.  
Preston's World's Fair: Fort Dix, Wrightstown, N. J.; Trenton June 2-7  
Pryor's All-Star: New Martinsville, W. Va.; Buchanan June 2-7  
Queen City: Franklin, N. H.; Bellows Falls, Vt. June 2-7  
Raiders: Am. Co.: Pleasantville, Ia.  
Reading: Portland, Tenn.; Troupville, Ky. June 2-7  
Reid, King: Hocking Falls, N. Y.  
Reynolds & Wells: Dryden, Ia.  
Rice: Huntington, Ind.  
Riggs & Powell: Lincoln, Mo.  
Royal American: Clarks, Ia.  
Robbin & Cherry: Ripley, Ind. Ill.  
Rock Exps.: Martinsville, Va.  
Scott, George T.: Goodland, Kan.; St. Francis June 2-7  
Shelburne Midway: Springfield, O.  
Sherrill: Dow: Haskell, Okla.  
Shields United: Princeton, Ky.; Sturgis June 2-7  
Shirland Bros.: Elr. Nev.  
Shore Greater: Bellefonte, Ont., Can.  
Spartan's Great Northern: Madras, W.Va.  
Sart: Fort Smith, Ark.  
South Bend: Shady Park, Ohio.  
Stanley's Greater: Madison Heights, Lynchburg, Va.; Germantown June 2-7  
Stump Circle: Lawrence, Mo.  
Sul's Liberty: East Stone, Ill.  
Sunk: Texas Am. Co.: Lufkin, Tex.  
Sutton: Lilbourn, Mo.  
Southern: Portland, Ind.; Choud, Neb.  
Sparks, J. F.: Hazard, Ky.; Princeton June 2-7  
Square Deal Am.: Danville, N. Y.; Amherst, Pa. June 2-7  
Steffens Superior: San Gabriel, Calif., 25-June 1; Piquette 8-8  
Stewart, Lewis: Bradford, Pa.; Bughenston, N. Y. June 2-7  
Sullivan Exps.: Salamanca, N. Y.  
Sunset Am. Co.: Trenton, Mo.; Brockfield June 2-7  
Texas Kid: Come Creek, Tex.; Dayton June 2-7

(See ROUTES on page 14)

### ORCHESTRA ROUTES

(Continued from page 14)

Weller, Carl (Embassy) Phila., 2  
Woods, Nery: (Hines Pier) Wildwood, N. J., June 1.

Y  
Young, Eddie (Valley Dale) Columbus, O., 23  
Yost, Fred: Moho, 78; (Rustia Springs) Cleveland, O., 20-June 4, 8.

### ROUTES

(Continued from page 20)

Fesh & Desautels (Travel) Kansas City, 1  
Fitz, Ruth (Hershey) Milwaukee, 1  
Fluhman, The (Hesselt) New Orleans, 1

R  
Randall Bators (Strand) NYC, 1  
Ray, Jerome (Florida) Astoria, Ore., 22  
Reed, Victor (Jack & Bob's) Trenton, N.J., 22  
Reyn, Paul (Chase Hotel) St. Louis, 1  
Reyn, (Duchal) NYC, 22

Riad & Mack (Meyr Davis Auditor) Miami, Fla., 22

Rink, Hovick (Hollywood) Cleveland, 1; (Old Colony) Chicago, 2-8, 22

Rosale & Beville (Harley) Detroit, 22  
Rosen & Antonio (Miss) NYC, 1  
Roshay, Jack & Shadow (Tower) Kansas City, 1

Roth, Lillian (Hi Hat Club) Chi. 22  
Rusell, Elmer: Champaign, Ill.  
Ryan, Three (Hi Hat Club) Chi. 22

S  
Saunders, Three (Stanley) Pittsburgh, 1  
Satch & Satch (Hessett Trail) NYC, 22  
Savo, Jimmy (Ben Mardero's) Fort Leo, N. J., 22

Scott & Bach, (Haley) NYC, 1  
Sewins, Edna (Shamona Casino) Chi., 22  
Shanley, Hubert (Moss Hall) NYC, 1  
Sherman, Hal (Paramount) NYC, 1  
Shurles, Kitty (Jack & Bob's) Trenton, N. J., 22

Shore, Willie (Hershey) Milwaukee, 1  
Slim & Slim (Swanee Inn) Hollywood, Calif., 22

Smook, Roy (Capitol) Washington, 1  
Snyder, Judy (Coco Paris) Chi., 22

Stone, Charly (Shale-Lake) Chi., 1  
Stone & Victor (Mayer Bathsheffer) Fall River, Mass., 22

Street, Christian (Hoco) Toledo, O., 1

T  
Tashman, Paul (Preston's Club) NYC, 22  
Thomas, Danny (1100 Club) Chi., 22  
Thomas, Les (Camaro Ranch) Peckskill, N. Y.

Tobor's, Capt. Sam (Haley) NYC, 1  
Tiffany, Chas. & Virginia (La Coma) Erie, Pa., 22

Trot & Trot NYC, 1  
Truth or Consequences (Harle) Phila., 1  
Turner, Maxine (Club Royale) Detroit, 22

V  
Val-Rex Sisters (Vogue) Detroit, 1  
Van Dell, Carl (809 Club) Chi., 22

W  
Walders, Darlene (Harry's New Yorker) Chi., 22

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# The Final Curtain

**BERNICE**—Fred F., 50, motion picture character actor, May 30 while at work on a movie set in Hollywood.

**BENNETT**—William Oscar (Ted), 65, character actor, in Hollywood May 10. Services May 14, with interment in Hollywood Memorial Park. Survived by a son, William Clark.

**BOWLEY**—Al, singer with dance bands, during air raid on London recently.

**CAYCE**—James A., 67, a director of Tennessee State Fair, Nashville, of a heart attack May 29 while attending a meeting held at the Hippodrome, Washington. He had been a member of the fair board 25 years, in charge of the amusement department and of publicity. He was born in Franklin, Tenn. Besides his jewelry business he was active in all civic affairs. Funeral from the residence May 22, with interment in Mount Olivet Cemetery, Nashville.

**CHAMANDAS**—Charles M., 23, musician, May 19 at Indianapolis Gap, Pa., of injuries suffered in an auto accident. He was a trombonist in the 113th Infantry Band in Philadelphia.

**DE MARRS**—Fred, 73, circus clown, May 18 in Chicago. DeMarrs was well known in the circus world, having clowned on many of the leading circuses in his earlier days. The last two years he did not troupe but played celebrations, picnics, and department stores in the Chicago area. For many years he and his wife worked together. Survived by his widow, Doodie. Burial in Mount Hope Cemetery, Chicago.

**DOHNS**—George Lee, 70, outdoor showman for over 50 years, May 15 at home in Port Richmond, E. L. N. Y., after an illness of several months. He was associated with the Joseph O. Ferrari Shows, the Bernardi Greater Shows, and others. He leaves his wife and a daughter. Buried in the Moravian Cemetery, New York, N. Y.

**DEPOST**—Peter L., singer, May 20 at his home in Detroit after a brief illness. He was with the Chipper Quartet in Detroit about 1900 and later with other musical organizations.

**EARLE**—Bert, veteran vaude performer, May 15 at the Jefferson Hospital, Philadelphia, after a long illness.

**EVRETT**—James W., 54, retired theatrical executive, May 15, at his home in Alton, Ill. He had been in the business engaged in theatrical enterprises here for many years, retiring 18 years ago. Surviving are two sons and two sisters. Services May 17. Burial in Laurel Memorial Park, Atlantic City.

**FITCHETT**—George, former manager of an Able's Irish Shoe Company, in New York May 15.

**FRANCOEUR**—Mrs. Ida Shaw, 89, actress in Cincinnati, May 27 after a long illness. Under the name of Ida Waterman she appeared with William Gillette, Maude Adams, Mrs. Pike, and other well-known actors and actresses of the last generation. She also appeared in a number of motion pictures, at times playing supporting roles to Douglas Fairbanks Sr. and Mary Pickford. She at one time appeared in Charles Frohman's repertory company. Her first husband, Fred Waterman, a best salesman with the Cincinnati, Redd, and her second, Joseph Francoeur, was an actor and later stage manager for several of Frohman's productions. Mrs. Francoeur retired 13 years ago. The body was cremated.

**GOELFARB**—Mrs. Oolida, 53, at University Hospital, Augusta, Ga., May 11. Survived by her husband, Morris, and a daughter, Mrs. Thomas B. Ivey, Inverness, in Augusta.

**GORDON**—James, stage and film actor and one of the founders of The Troupers, Inc., in Hollywood May 11 following an operation. His last New York stage appearance was as the mayor in *The Front Page*. He served as president of The Troupers in 1927, 1929, and 1940. His wife, Mabel Van Duren, survives.

**HOPPE**—Herman, 60, former clown, May 20 at Cooney Island Hospital, Brooklyn, N. Y. Hoppe, a full-blooded American Indian, appeared with the old Barnum & Bailey Circus. More recently he had been employed as a clown in Cooney Island side shows.

**INTROIGATOR**—Jacob, 58, park commissioner, found dead of a heart attack May 18 in the refreshment concession he operated at Brown Mills, N. J. He formerly operated concessions at Caldwell Park, Trenton, N. J. Surviving are his widow, Rebecca, his mother, four sons, two daughters, three brothers, and four sisters. Burial May 19 in Brothers of Israel Cemetery, Trenton, N. J.

**KALATE**—William C., 46, musician and former orchestra leader, May 22 at home in Philadelphia. He had conducted orchestras in the Earle, Carman, Oxford, and other theaters in Philadelphia and the showboat Theater, Ocean City, N. J.

He also had been associated with the Meyer Davis orchestra. He leaves his wife, mother, sister, a son, and two daughters.

**KIGHT**—Bernice (Billie Spando), 20, dancer, May 19 in Mattle Creek, Mich., where she was found dead in her hotel room, probably from an overdose of sleeping tablets. She had been engaged in night club work the past three years. A daughter, Marlene, 3, survives.

**MACINTYRE**—Andrew A., 77, old-time minstrel, May 12 at his home in Camden, N. J., after a short illness. He was the last surviving member of the Jack Haverly Minstrels, in which he was a baritone soloist. Surviving are a son and two daughters.

**MAISON**—Harry, former circus athlete, in Atlantic City May 17 after a brief illness. His last engagement was with Barnum & Bailey, and he was with Buffalo Bill's Wild West Show when it toured Europe from 1893 to 1896. He later joined the Atlantic City Fire Department and was pensioned eight years ago. Survived by his widow, Mrs. Julia Maison, and four stepchildren, Mrs. William Spitz, Mrs. Martin Egan, Mrs. Wilfred Lucke, and William Hofmann, all of Atlantic City. Services May 20 at the John L. Gormley Funeral Home, with interment in Laurel Memorial Cemetery, Atlantic City.

**MARTIN**—William Terry, in Hollywood May 23. Survived by his widow.

**PICKARD**—E., father of "Fiddle" Pickard, well-known West Coast carnival man, suddenly in Bellingham, Wash., May 18. Burial in that city. Survived by two sons.

**PIPTONE**—Giosobino, 71, president of the New Orleans local, American Federation of Musicians, for over quarter of a century, in that city May 31 from natural causes. Pipitone was native of Poggoreale, Italy. Survived by his widow, two brothers, Joseph, president of Cohn Vander Machine Operators' Association, New Orleans, and Frank, and two sisters. Interment in New Orleans May 23.

**SANDERS**—Mrs. M. E., 71, widow of Milton S. Sanders, of the Sanders family, well known in legit and musical comedy fields and the mother of Jack N. Sanders, who had the public-address contract for the 1940 Michigan State Fair, May 11 at Oberlin, O., after a short illness. Interment at Traversa City, Mich.

**SANGER**—Christopher George, 42, of the well-known Sanger Circus family in England, killed in action with the South African Constabulary April 17, according to word received by his brother, Tom Sanger, bally clown at Edgewater Park, Detroit. Deceased was formerly a trick rider and acrobat with the Lord George Sanger Circus in England. He also played in acrobatic acts in vaudeville in that country.

**SMITH**—Mrs. Minnie T., former dancer and skater in vaude as Minnie Kenwood, in Beaumont, Tex., May 2 of a heart attack. She retired 25 years ago. Survived by a daughter and several sisters.

**SMITHS**—Mrs. Peggy, ball game operator on Lawrence Greater Shows, in Alton, Pa., May 18 when struck by a hit and run auto. Remains were shipped to Wash. W. Va. for burial. Survived by her husband and mother.

**SMITH**—John Vincent, 56, drama editor of *The New York Journal-American*, May 21 in the Harkness Pavilion, Medical Center, New York. He leaves two sisters. Burial in Calvary Cemetery, Queens, N. Y.

**STONEHOUSE**—Ruth, 49, star of silent movies, in Hollywood May 12. She began her career as a dancer and later became part owner of Broadway Studios, with G. M. (Bimbo Billy) Anderson. Interment in Forest Lawn Memorial Park May 14. Survived by her husband, Felix Hughes, her parents, Mr. and Mrs. James W. Stonehouse, and a sister, Mrs. Hazel Haeger, Akron, O.

**STUTE**—Frances, 25, former showgirl, May 21 in the Roosevelt Hospital, New York, after an attempted suicide. She had been a Follies girl for two seasons after the Schuberts took over the Follies management.

**UMLAUFFT**—Friederich, 69, former Austrian actor, May 19 at his home in Mexico City after a brief illness. She leaves her husband. Burial in Mexico City.

**WEST**—Joseph A., 34, NBC announcer, May 16 in Hillsborough, Calif. He was also active in amateur theatricals. Survived by his parents, Mr. and Mrs. Joseph A. West, and widow, Janet.

**WILLIAMS**—Mary, 23, night club singer known as Patsy Williams, May 17 in childbirth at Jefferson Hospital, Philadelphia. Surviving are her husband, infant son, and her parents. Services May 22 at Sunset Memorial Park, Somerton, Pa.

**ZETSCHE**—Ernest, 61, veteran Milwaukee musician, May 18 in East Troy, Wis. He was also former manager of the Liederkreis Club and the Jefferson Hall, Milwaukee. Survived by his widow, a daughter, a son, and his father.

## Marriages

**BECK-MILLER**—Eugene V. Beck, trumpet player with Emerson Gill orchestra, and Helen M. Miller, non-pro, May 20 in rectory of St. Francis Xavier Church, Medina, O.

**BERNSTEIN-WOLF**—Robert M. Bernstein, associated with the MOM sales department and son of David Bernstein, vice-president and treasurer of Loew's, Inc., and Jacqueline Wolf, non-pro, May 18 at the Indianapolis Athletic Club, Indianapolis.

**BORNOPKA-OLSEN**—Elmer F. Bornopka, projectionist at Warner's Venetian Theater, Racine, Wis., and Marlan E. Olsen, May 14 in Oregon, Wis.

**BROWN-BORN**—Don Brown, vocalist with Tommy Tucker's orchestra, and Dolly Horn, singer, in Bogota, N. J., May 18.

**BROWN-JOHNSON**—Vic Brown, of NBC central division program and talent sales department and Alice E. Johnson, of Park Ridge, Ill., recently in Park Ridge.

**DODGE-DODGE**—Hermes E. Dodge, non-pro, and Mrs. Martha Devina Dodge, former Vaudeville showgirl, May 13 in Baltimore, Md.

**DUNLAP-BLACK**—James H. Dunlap, orchestra leader, to Marjorie J. Black, member of the La Tuna Troupe, in Trenton, Mo., April 23.

**EBBINS-SHERMAN**—Milton Ebbins, manager of Count Basie's orchestra, and Lynne Sherman, singer, in Worcester, Mass., May 14.

**GOULD-COOBINS**—Howard Duff Gould, Colrain, Mass., and Jane Elizabeth Coobins, Colrain, a secretary at Station WHIA, Greenfield, in Colrain, May 18.

**HOPPE-RAYMOND**—William J. (Jack) Hoppe, songwriter and brother of Bob Hoppe, and Gay Raymond, singer, May 11 in Las Vegas, Nev.

**JONES-MURPHY**—Robert L. Jones, announcer at Station WAPP, Springfield, Mass., and Jess Lois Murphy, dramatic teacher and daughter of Ralph J. Murphy, motion picture director, in Springfield, May 18.

**KING-O'CONNELL**—Eddie King, announcer on Stations KOO-KPO, and Sally O'Connell, non-pro, in Reno, Nev., recently.

**LANG-BAYE**—Neal Lang, Florida hotel man, and Martha Baye, singing comedienne, May 23.

**LEWIS-WILKIN**—Ervin Lewis, associate news editor of *WLSA*, Chicago, and Ruth Wilkin, of Wilmette, Ill., May 9 in Chicago. Dr. John Holstad, WLS staff pastor, officiated.

**MARTIN-ZINKOFF**—Don Martin, writer for *Chick* magazine, and Tamara Zinkoff, secretary of the Dave Lodge Company, outdoor billboard advertising concern, May 24 in Philadelphia.

**PAIDER-JERABEK**—Kenneth Pailer, staff member of Station WTQG, Green Bay, Wis., and Jane Jerabek, May 14 in Kenosha, Wis.

**ROSE-MAYLEN**—Hank Rose, pianist with Gray Gordon's orchestra, and Ginger Maylen, vocalist with Charlie Spivak's orchestra, April 13.

**SALSBURG-BARBEE**—Joseph H. Salsburg, announcer on Station WARM, Scranton, Pa., and Mary Sturdevant Barbee, non-pro, in Alexandria, Va., May 9.

**WALTER-MICHAELS**—Bob Walter, dancer, and Josephine Michaels, non-pro, May 25 in Philadelphia.

**YOULE-EDDIS**—J. Clinton Youle, of the NBC central division news and special events department, and Cherie Jeanne Eddis, of Glen Ellyn, Ill., May 17 in Wheaton, Ill.

## Births

A daughter, Patricia, to Mr. and Mrs. Jason Johnson May 18, at the Germantown Hospital, Philadelphia. Father is an actor on Philadelphia radio stations. A daughter, Debbie Sharon, to Mr. and Mrs. Ted Pike May 19 in Lytting-

Hospital, Philadelphia. Father is former night club emcee and mother is dancer known as Thelma Houston.

A son, Stephen Austin, to Mr. and Mrs. Curt Massey May 18 at Evanston (Ill.) Hospital. Massey is violinist-harpist member of the Westerners radio-musical troupe.

A daughter to Mr. and Mrs. Don Worrall at St. Thomas Hospital, Akron, O., May 19. Father is operator at Station WJW, Akron.

A son to Mr. and Mrs. Arch Farmer May 19 at Presbyterian Hospital, Chicago. Father is night editor in the *CHS-WEHAI* newspaper.

A son to Mr. and Mrs. Maurice Webster in Good Samaritan Hospital, Hollywood, May 14. Father is announcer on Station KXKX.

A son, Ronald, to Mr. and Mrs. Edkins Johnson May 11 in Hollywood. Father is radio film commentator and columnist.

A son to Mr. and Mrs. Albers Ashworth at Monte Sano Hospital, Hollywood. Father is in camera process department at MGM.

A daughter, Elaine Ann, to Mr. and Mrs. Cyril Winston. Mother was formerly with Station WCAK.

A son to Mr. and Mrs. Ed Cooke at Good Samaritan Hospital, Hollywood, May 19. Father is exchange manager for Universal.

A son to Mr. and Mrs. Glenn J. James at Munson, Ia., May 17. Father is an outdoor showman.

A son to Mr. and Mrs. Henry Gladstone recently in New York. Father is announcer on Station WHN, New York.

A son to Mr. and Mrs. Perry Martin recently in New York. Father is a singer. Mother, Polly Martin, handles women's programs on Station WHN, New York.

A son, Joseph James, to Mr. and Mrs. Al Moore in the Cahill Hospital, Newark, N. J., recently. Father is assistant manager and librarian for the Harry James band.

## Divorces

Mrs. Mary Lou Criger, side-show entertainer with the Sunset Amusement Company, from Edward Wale in Rosolton Springs, Mo., May 18.

Martina Hays, singing comedienne, from Dave Hays, composer and musical arranger, May 19 in Hollywood.

Mercedes Marjorie, M., actress and tennis player, from Lieut. Commander Joseph Finnegan, U. S. N., May 20 in Las Vegas, Nev.

Stella Marino (Chiquita), harmony guitarist, from Rupert Spencer (Oxahoma Jack) May 21 in Tallahassee, Fla.

Louise Hainer, film actress, from Clifford Odets, playwright, May 19.

Mrs. Pearl D. Sugg, non-pro, from G. Edward Sugg, treasurer of the Philadelphia club, in Atlantic City May 18.

Charles D. Kendall, art revue producer, from Mrs. Edythe Kendall in Atlantic City May 20.

**Sheesley Adjuster Robbed; Part of Loot Is Recovered**

DAYTON, O., May 24.—T. Buchanan, adjuster for Mighty Sheesley Midway, was reported victim of a \$1,700 robbery here early today, aftermath of which was a patrolman and woman shot in a gun battle with a gunman, identified by police as Mrs. R. B. Spurgeon, Evansville, Ind., in Miami Valley Hospital with bullet wounds inflicted during the shot exchange with Patrolman D. T. Sammons and W. H. Hammond. Sammons was shot in the shoulder.

Shortly after Buchanan reported to police that \$1,700 was taken from him in a room in the Gibbons Hotel about 10 p. m., Sammons and Hammond arrived in a cruiser as Mrs. Spurgeon, and her husband, Rex Spurgeon, drove away from the hotel, police say. A half-hour chase followed over local streets and ended when the couple steered into Calvary Cemetery by mistake. Police said that \$300 of the money taken from Buchanan was recovered.

**Harris Curtis Electrocuted; Mobile Morgue Seeks Kin**

MOBILE, Ala., May 29.—Harris Curtis, about 25 years old and formerly with American United Shows, was electrocuted here Saturday night when he touched a live wire. Deceased's body is being held at the city morgue. Local officials are attempting to locate relatives of White, who is about 5 feet 3 inches tall, is dark complexioned, and has dark hair and brown eyes. Anyone knowing relatives whereabouts is requested to have them contact Roche Mortuary, this city, immediately.



# DEFENSE DOUGH GREAT HELP



VIEW OF THE CLYDE BEATTY FRONT ON THE Johnny J. Jones Exposition, behind which the wild animal trainer is presenting a one-ring circus. His first appearance with a collective-amusement organization. It is a white-tent and measured 90-feet, with more sections to be added to make it 120 or 130 feet.

## Many Shows Do Near-Boom Biz During Finest Spring in Years; Army Camp Territory Also Good

CINCINNATI, May 24.—Evidence that strong spending power made possible by the preparedness program is making business in the carnival field reminiscent of the top years is clearly attested by the numerous successful openings scored by most of the shows and their subsequent lucrative engagements for the last few months. Current results lend further proof to the fact that outdoor showmen were whistling in the dark at the annual combine in Chicago and again this spring when they predicted that the 1941 tour would be one of the best of them all.

Especially outstanding were receipts obtained by the Royal American and Goodman-Wunder shows, as their stands in St. Louis, with a government allotment of \$150,000,000. Making a determined bid to overshadow their achievements of 1937, RAS topped their opening-day business for that year by 20 per cent, and Saturday's attendance for the first week exceeded 30,000 paid admissions. Shows' second day eclipsed the 1940 figure by 30 per cent. Held over for another stand, shows hiked their previous business figures by the city by more than one-third. Goodman-Wunder also was highly successful in the Monroe City, going there from a slick opening in Little Rock, Ark., with an allocation of \$5,253,890, where they drew some of

the best of them all. Much of this additional patronage was attributed to increased population resulting from the influx of workers on defense projects, and from army camp bordering on the towns played.

That a portion of the billions allocated to revivify the country for defense purposes is finding its way into the coffers of carnivals and that the preparedness program is proving a boon to outdoor show business in general is easily understandable when one considers the fact that almost without exception shows closed off on their 1941 trips to business which eclipsed that of other years. In some instances increases of from 35 to 50 per cent in the same towns or terri-

tory played last year were reported. Much of this additional patronage was attributed to increased population resulting from the influx of workers on defense projects, and from army camp bordering on the towns played.

### Southern United Under Way In Kan.; Ed Whalen Signed

MARION, Kan., May 24.—Southern United Shows wound up their opening week's stand here last Saturday to good weather but poor results. Clara Sutherland reported. Nightly attendance was fair, but showing was off. Ed Whalen was appointed business manager and legal adjuster here. Mr. McKee, formerly legal adjuster here, joined with five rides and a corn game. After one date in Nebraska, shows will move into the Dakotas for the rest of the season.

All trucks have been repaired under direction of Mr. Murphy. Mrs. I. J. Clark has six well-flashed concessions with it. Mr. and Mrs. Hugh Clark, of Oklahoma City, were ride and visitors. Shows are carrying 6 rides, 8 shows, and 20 concessions.

### BL Constructing New Plant

KANSAS CITY, Mo., May 24.—Increasing business of Baker-Lockwood Manufacturing Company here has made necessary construction of a new building which the company expects to occupy by late July. It will be of solid brick construction, 118 by 145 feet. Special plan construction on three sides will permit full daylight without sun glare. Its one-floor construction will allow straight line production, making for greater speed and lower operating costs. Such features as an employee lunchroom, large rest rooms, ample office space, and conference rooms are embodied in the building. There are facilities to handle six freight cars simultaneously, and three truck-loading docks have been provided.

### Tony, Robinson Elephant Dies on Ideal Exposition

PITTSBURGH, Pa., May 24.—Tony, 56-year-old lead pachyderm of the John Robinson Military Exposition, died on the Ideal Exposition Shows' lot here on Tuesday from injuries said to have been sustained when she was knocked down when jolted in a baggage car last Sunday while en route here from Mount Carmel, Pa.

Attendants, who were unable to drag the elephant out of the car until Monday, said she was so exhausted from kicking that she was unable to regain her feet.

### RAS Is Big Draw At Peoria; 3d Wk. In St. Louis Good

PEORIA, Ill., May 24.—Royal American Shows added another feather to their cap here this week by establishing what local newspapers termed "the most remarkable public turnout to a carnival in the city's history." Opening Tuesday night, attracted more than 30,000. Night was sponsored by the Peoria Tractor & Equipment Company, thru a newspaper tie-up, arranged by Jack Dedewell. More than 15,000 workers of the Caterpillar Tractor Company, East Peoria, and their families were guests of G. H. Whaburn, firm's president at the shows.

Wednesday night's attendance, while show in the open, was far ahead of (See RAS IN BIG DRAW on page 33)

### Personnel Honors O. C. Buck

MENANDS, N. Y., May 24.—Personnel of the O. C. Buck Shows honored Owner O. C. Buck at a birthday party here on May 14 in place of the usual Jamboree held each Wednesday. Thru subscription an engraved wrist watch with silver band was presented Buck by Lon Randall for the organization. Clementine Coffey presented the shows' owner with a silk bathrobe. Entertainment was made up of members from the Embassy Club, a picnic show, and members from the Isle of Ball and Varieties of 1941.

### Weather and "Defense" Giving Eastern Area Record-Breaking Takes, With Rides Big Factor

NEW YORK, May 24.—Easily the outstanding phase of carnival operation in and around the Eastern seaboard has been (and still is) the remarkable weather. Veterans cannot recall a better April-May stretch, which means that practically every outfit will bring into the first peak point of the season (Decoration Day week-end, a three-dayer this year) with plenty of money in the wagon. Time was when spring action meant the usual rains and winds, accompanied by the usual "on the nut" to the office, with the office being indebted to others in turn. An interesting result is fact that this year there are fewer changes in concession personnel, a minimum of skipping around to other shows playing "fertile" territory. Every region seems to be fertile as of 1941.

In an overwhelming majority of cases riding devices are clicking as never be-

### Convention's Olean Getaway Engagemet Gives Okeh Results

OLEAN, N. Y., May 24.—Despite unusually cold weather, Convention Shows satisfactorily inaugurated their 1941 tour here May 13-17. Originally scheduled to open in Dunkirk, N. Y., on May 5, shows canceled the date because all attractions were not ready. Slowly rising temperatures gave organization good attendance and business the last half of the week. New fronts and general tone of the shows received much favorable comment from visiting committees and local newspapers were liberal with space.

Among visitors were committees from Batavia, N. Y., and Wellsville, Little Valley and Angelica fairs, and O. J. Bach and Danny Carr. Office staff includes Clay Maslin, director; Al C. Beck, manager, Min. Al C. Beck, secretary; Keith Johnson, treasurer; Cliff Baynes, electrician; Charles Beaver, assistant; Earl (Bum) Purney, ride superintendent; and Fay Lewis, supervisor of concessions and show properties, and The Hubbers sales agent.

Shows opened with 7 rides, 5 shows, and 20 concessions. Shows are Mabel Mack's Hippodrome, Martin L. Smith's Oddities, Post, and Baby shows, and We Rogers' Oh Susannah. Scheduled to join in Batavia are Jack Arnold's Ruppilla, David Logan's War Show, and Walter Lanford's Monkey Circus. Rides are Ferris Wheel, Merry-Go-Round, Whip, Cater, Chairlains, Kiddie Autos, and Flying Boats. A new Tilt-a-Whirl is to be delivered at the stand in Tonawanda, N. Y., and another ride will be added about June 1.

### Brewer Is Prexy of Bantly Shows' "Good Fellow" Club

NEW CASTLE, Pa., May 24.—During Bantly's All-American Shows' local stand members of the personnel organized a "Good Fellow" Club on the organization, with election of officers being held in the Broadway. After Dark Revue top. Taking office were Bud Brewer, president; Bud Hillis, vice-president, and Kenneth Blunck, secretary. Membership includes Al and Esther Wallace, Guy Wayne, Al and John Watson, Clark White, W. S. Whitmore, Charles Wilson, F. J. and Walter Williams, Joe and Jean Zeno, Maude and Tommy Allen, Jake Ace, Thomas Adams, James Astus, William Aubrey, Frank Boyd, George Bates, Edith Beckman, Tommy Beckman, Harold Brell, Herman and Norma Bantly, Norman Bees, Walter Baumans, Mrs. Bud Brewer, Katherine Bidler, Flo and Dot Carlson, Floy Caseman, John Crocker, Cooper Floy Caseman, Al Derso, Bob Davis, B. L. Decker, Bill De Pec, Bob Dyer, Tom Edwards, Roy Charles Edinger, Charles Edwards, Clair and Bud Fuller, Mary and Roy Harrington, and Max Feldman.

Ferry Path, Charles Farrell, Frankie (See BANTLY CLUB on page 31)

### Jones Expo Strong At Uniontown Date

UNIONTOWN, Pa., May 24.—Johnny J. Jones Exposition played this city the second week in May for the fifth consecutive time in as many years here to highly satisfactory business, despite three days of rain. Weather the first three days was ideal, but final three days were spoiled by rainstorms and cold weather. Show opened Monday night to a record opening-day crowd estimated at 15,000. Because of a late arrival from Washington, some shows and rides were unable to open on schedule. By Tuesday night, however, shows were up in their entirety and thousands again thronged the attractively equipped and brilliantly lighted midway. Many favorable comments were heard on all sides as to the size and beauty of the show.

Clyde Beatty's Wild Animal show topped all attractions for the week. Wednesday night was good, but rain kept the crowds away on Thursday although the night was not completely lost. Friday night a severe electrical storm killed late play. Rain and cold weather Saturday morning and afternoon kept many away, but one of the most successful Children's Day matinees in show history at a local engagement was recorded as hundreds of children leaved the showers to attend the show under a tie-up with The Evening Standard's Junior Reporter Club.

Saturday night's gross was considerably knifed because of an extremely cold wind which followed the rain. However, despite inclement weather, management reported shows garnered one of the highest grosses ever reached here.



## Jimmie Chanos Shows

### WANT

Legitimate Concessions, Ride Help, Ferris Wheel, Merry-Go-Round, Chair-o-Plane, Bingo Show open. James Reed, answer. Want Girl Show People.

JIMMIE CHANOS, Versailles, Ohio

## DODSON'S WORLD'S FAIR SHOWS

### CAN PLACE AT ONCE

Special Agent. Must be able to handle some publicity about show and close contractor. Address:

DODSON'S WORLD'S FAIR SHOWS  
Greensboro, N. C.

## CELEBRATION SHOWS

### WANT—OGDEN, KANSAS—WANT

May 28 to June 7, West Sunday. One-half mile from 20,000—40,000. 11 big days. Concessions of all kinds. Liberal offer for ride-operators. Ride and Shows. Girl Show, pony show, stage show, etc. See High Five Fun and Amusement. The Standard Man on New Hill, Amphibian City, Tulsa, Oklahoma, 44-22-22.

CELEBRATION SHOWS  
P.O. Box 648

### HUGHES OF HOLLYWOOD HAS FOR SALE

May 3 Big Bill Wheel, \$2,500; Parlor, \$1,000; Merry-Go-Round, \$3,000; Casino, \$700; Girl Show, \$2,000; one of world's best girls. Merry-Go-Round, \$2,000; one of world's best girls. Merry-Go-Round, \$2,000; one of world's best girls. Merry-Go-Round, \$2,000; one of world's best girls.

TOM HUGHES, P. O. Box 282, Hollywood, Calif. Res. Phone: HO 9-0000 2579

## FRISK GREATER SHOWS

### WANTED WANTED

For the two biggest celebrations in Minnesota, starting June 2nd, Albert Lea and Meleton, and entire list of fairs and celebrations for balance of season—20—Twenty, \$1015: ROLL-O-PLANE, SCOOTER, CHAIRPLANE, or LOOP-O-PLANE, SHOWS; Revue, 10-16-1; Fun House, Wax, Illusion, Game, Life, or any outstanding Show. CONCESSIONS: Lead Candy, Cheetah Paw Pitch, Scissors, Frozen Custard, Sausage, Candy Wheel, Grocery Wheel, RIDE HELP; Merry-Go-Round and Wheel Foreman. Must be good. Semi-Drivers, come on new for the early circuit of fairs. Want Builder that can produce, also scenic artist. Address: Benson, Minn. (this week); then per route.

## WANT WANT WANT

Girl Show to join on wire. Must have two or more girls. Prefer one with three girls. Have complete outfit for same. See Thompson, who Jack Olive, Wax, Sausage Show or any other good. Also without own outfit. Especially want Mechanical Willies. Will look for balance of season: Dual Loop, Octopus, Roll-o-Plane or any other new and novel ride. Opening for Concessions working for stock and not on credit. Will place first joint. Want experienced List Men to go with. Show needed for Newberry Illinois. Fair ground starts last week in July and end through Thanksgiving week. Based solid. Benton, Ill., week June 2nd. Big oil boom. Answer.

## BUCKEYE STATE SHOWS

ANNA, ILL.

## HELLER'S ACME SHOWS WANT

For the following Concessions and balance of season: Girl, Hawaiian, Depot, Poing, Athletic, Guss Shows; Side Show Manager and People to handle same. Have complete outfit for same. Motor Drums, Parades and Ride Help in all departments. Warwick, N. Y., this week; Fairview, N. J., next week; 2nd to 7th June, New York and New Jersey Finest's Convention (possibly center of town); Garrison, N. J., June 9th to 14th (first car show in city in eight years); 14th July Celebration, Monticello, N. Y.; Mohawk Valley Finest's Convention, week of July 14th to 19th; Schuylerville, N. Y.; One show in town, Long River Showings Gallery, and Grand Shows: Joe Liberty, Loco Leo, Earl Loh, write. All address: HARRY HELLER, Warwick, N. Y.

## Lawrence Greater Shows

Playing the Best Money Spots in Pennsylvania, Followed by 14 Bona Fido Fairs, Commencing in August.

Want Rides—Octopus, Roll-o-Plane, Spafino, Kidie Auto Ride, Metardroma, Fun House and Class House. Also organized Plant Show, office work. Can place Foremen and experienced Ride Help, etc. salaries. Also Carrieman and Girls for Poing and Sape Shows. Salary paid from office (experience unnecessary). Can place following Concessions exclusive Custard, Flippend; also any Stock Concessions. Can use one more sensational FREE ACT. This week, McKees Rocks, Pa.; next week, Glassport, Pa.

## KAUS EXPOSITION SHOWS CAN PLACE

MANAGER AND TROUPE FOR WHITE GIRL SHOW, FAT SHOW, MIDGET AND UNBORN SHOW. LEGITIMATE CONCESSIONS OF ALL KIND, GUERS YOUR AGE AND WEIGHT SOLVED. WANT WORKING MEN IN ALL DEPARTMENTS. ADDRESS: A. J. KAUS, NOR., 2nd week, PERTH ARBOY, N. J.; next week, WEST HAVERSTRAW, N. Y.

# Ballyhoos Bros.' Circulating Expo.

## A Century of Profit Show

By STARR DE BELLE

North Star, Mo.  
Week ended May 24, 1941.

Dear Editor:

To the Ballyhoos Brothers the following story is considered the greatest mystery in midway history. No doubt many press agents will doubt the veracity of this news story but, regardless of what others think, we still say it gave us something to write about. Originally we were contracted to play Fidd Moon, Mo., but a switch in dates became necessary when the U. S. Library of Astrology decided to use the showman as guinea pigs to record for posterity the signs of the Zodiac and the stars under which the carnival people were born and to decide for all time whether or not the Zodiac was running true to form.

With the co-operation of our seven soothsayers and seers, the dates of birth and stars under which each was born became public data to be studied and probed for certainties to come. We learned that science that Pete Ballyhoos was born under the star Tam Castor (Pollux), his horoscope read, "You will travel, see the world, and eventually retire as a man without." Being a bit worried about the word "without," the chart not showing "without what," the best turned to a penny sale that gave both weight and horoscope to see if it was right. Here was another story. The scale fortune read, "Without what."

Jack Ballyhoos and his twin brother, Hank, were born under the star, Petty King (Regulus). According to science, they were both destined to go thru life in a sea of contradictory endeavor. That put them both in the same boat without

cess, but they said that they would continue making it red-win, lose, or draw. Brother Bill Ballyhoos gave science a severe shock when they learned that he was not born under any star, but under a special meeting of the show's seven seers and the master was heatedly debated for hours. The debate wound up an argument over who had the exclusive on said reading.

The youngest of the five brothers, Oscar, turned out to be a trouble child. Having lost track of time and his birth certificate, it was up to the astrologers to get a date and find a star. To do this a careful check-up on his illness, dislikes, and weaknesses was necessary. The difference in opinions in his case caused a rift among the men of science. Half of them believed him born under the star, Bar of Virgo (Spica). The rest insisted it was the star Tail of the Hen (Deneb). They finally saved off by putting him under the Falling Star (Altair). Not altar or altar.

The common head on the show ran as follows: Talkers, under the star Air Pump (Antlia); fan dancers, under the star Peacock (Pavo); agents, under the star Lyra (Lyre); concession agents, under the constellation Cross (Crux); side-show actors, under the Goat Star (Capella). Due to it being cloudy all week with intermittent rains, the studying of stars on paper was switched to the moving of the train on the cuff. Science was lost there and had to be satisfied with what they had. If we don't say over for a second week, the show train will be in a huddle between the Big Little Dipper (nothing to do with the frozen custard agents) and hunt for the pot of gold at the rainbow's end. MAJOR PRIVILEGE.

## RECORD IN EAST

(Continued from page 29)  
present conditions, both are suffering. Wider distribution of money due to defense program, appropriations and greater employment is credited with record spending, but this rocky State also needs balmy weather, which, as mentioned, has been a minor miracle.

The best day in still-date history for the outfit was registered by World of Mirsh Shows at closing Saturday in Hawthorne, N. J., according to Manager Max Linderman. This was made possible by a money rain. Next New Jersey stand, Elizabeth, represented another big week. Art Lewis Shows, with a big opening in Norfolk, Va., went to Englewood, N. J., which was fair, but the two-walker in the Bridgeport (Conn.) sector is reported unusually high on gate and inside revenues. Oscar Buck Shows bowed in Trenton, N. J., with top takes and is playing up-State to comparable returns. Ben Williams Shows, with normal business in New Jersey, shot into Connecticut territory. Budy Bros. Shows is having a great week at current Linden, N. J., first show there in many years, with Kaus Exposition, in near-by Howell, reported doing better than par for the course. Eddy moves out of the State tomorrow (30) after just one stand there to play a series of towns in New York, first one Schenectady.

George Traver's sister unit to his Traver's Chatterbox Shows, the Fair at Home Shows, operated by Fred Phillips, combined interests this week near Danville, N. J. E. & V. Shows, the Buck and Van Vleet outfit, has done satisfactorily in Shrewster town. Billy Girard and J. J. Carr are playing bezaza. Elmford (N. Y.) being current. Charlie Gerard is doing well around New York lots.

### Lines From the Lots

Eddy Bros. Shows, Dave and Ralph Eddy have a swell looking motorized fleet of 27, practically an attraction on their own as they line up. There are about 60 pieces of rolling stock in all. This show also has one of the finest rockhouses, with pretty red covers for chairs. It's Mrs. Wilno's. Wilno is doing a long stretch on this outfit as cannot project it, accomplished, with Ballyhoos and all, in exactly six minutes. Burning narrative and description is by John W. (Jack) Wilson, who is also sound man and press agent. Not a second after the flight, which is over two wheels, the midway is lighted up in full a Whitey Hewitt flash. Good point here

is that performance is always an advertisement, 11 o'clock, Dave Eddy arrived back from Albany Wednesday. Linden stand gave Louis Rice, legal adjuster, opportunity to visit his nest-by home. Benny Weiss visited with his wife, Martha. Harry Weiss in charge of the bingo operator's stand with Eddy. Other visitors were Frank and Frances Shean, who also made World of Mirsh and Art Lewis lots, and Jake Shapiro, who is on an Eastern trip. Dick Nutter, Hawaiian Show; Goo Hoffman, Girl Show, and Ede Wolf, Poing Show, are getting nice box office. Mrs. Eddy's custard a beauty with two separate compartments.

World of Mirsh Shows: Max Linderman was awaiting arrival of five more generators, making 10 in all. Boxes will be given a new paint job and spotted down the center for a flash. Charles Kidder cookhouse, in which show has an interest, is heavy on fluorescent, not to mention a series of enclosed stalls or booths, where, probably for first time in carnival history, you can't chew the rag with neighboring diners. Dr. Max Lewinski is set up in a swell medical unit trailer. Mrs. Linderman's custard wagon is something to look at. Press Agent Jim McLaughlin is occupying an old Boston wagon which is plenty historical. T. W. Kelley's Nature Mistakes, fresh animals, is without Kelley, who has joined Goodman Wander Shows. Frank Bergen, Linderman associate, was entertaining parties of friends. Bob Edwards has the Wild West attraction with considerable action on the front.

Johnny J. Jones Exposition: As a recent stand Ralph Lockert, secretary, played host to his mother, George Davis, custard, or talking circus days. Bertha (Gyp) McDaniel is doubling like an athlete between her Penny Arcade and Dublin Donkeys. Bill Martin, a visitor from Alabama State Fair, is on his 14th successive and successful honeymoon. Morris Lipsky, of Lipsky-Paddock concessions, watching the agents tear down and ribbing them unmercifully. Starr DeBelle, Side-Show manager, thinking up Ballyhoos Bros.' material between chores. Lawrence Phillips, general manager, entertained almost continuously. Joy Sky should copyright that claim chowder in his cockhouse. Central rep J. C. (Tommy) Thomas all over the grounds.



## Free Picture Publicity for ACTS and ATTRACTIONS in the OUTDOOR ATTRACTIONS Section of the SUMMER SPECIAL

Here is the best, most direct method of familiarizing committees, managers, secretaries, booking offices, and other talent buyers with your act or show. Everybody you need to sell now looks forward to the Annual Outdoor Attractions Section in the Summer Special. This year the 4th Annual Edition will provide buyers with a wide array of interesting, helpful, and informative material. Don't let this opportunity to gain respect and good will slip by.

RUSH A POSTCARD TODAY FOR COMPLETE DETAILS The Billboard Pub. Co. Professional Department 25-27 Opera Place, Cincinnati, O.



## J. Harry Six Gets Successful Biz at Louisville Opener

LOUISVILLE, KY., May 31.—Exhibiting under auspices of the Veterans Executive Men's League, J. Harry Six's Attractions formally opened their 1941 tour here on May 7 to good business despite cold weather. Opener marked the beginning of Manager J. Harry Six's 22d year in outdoor show business. All rides, owned and operated by Ray Gooding, are featuring new and modernistic ticket boxes and make an attractive appearance. Fast-tickering is general ride superintendent.

Concessionaires include William H. Sparker, with popcorn and penny pitch; C. A. Lindsey, photo gallery and penny pitch; Cecil Hendrix, hoop-la, bankers, bottle ball game, and stum spindle; Flying Lelloys, mule and bottle ball game; H. Reed, short-range gallery; William Spahn, swinger and over and under; Lester McGee, pea pool and stum spindle; Les Lovelace, high striker, and W. Brown, pitch-till-you-win. Pop and Mosa Nutter joined here.

William Starkey is electrician; Lee Lovelace, assistant; William Spahn, lot superintendent; J. Harry Six, manager, and M. F. Kaufman, secretary-treasurer.

Show plans to operate for about 12 weeks in and around Louisville.

### Army Camps-Defense Towns

On pages 33, 34, 35, 36, and 37 of this issue will be found a list of 17 U. S. Army Camps and tables showing the cities and towns where national defense contracts (each representing \$100,000 or more) were allotted, populations according to the 1940 census, and the amounts of money represented by State-wide contracts.

6,000 nightly and an estimated 16,000 paid admissions on Saturday, a record for the organization. Four different locations were played, all of which gave the shows outstanding results, with the opening week 35 per cent above 1940. Albino Newport News, with \$244,743,969, did not hold up to returns obtained in Richmond, shows played to exceptionally good takes. Motor City Shows made their bid for a banner season with an opening-night attendance of 6,300 at Springfield, O., with \$3,966,455. Defense projects in the city helped keep the attendance figures on the upgrade all week and gave shows a satisfactory business hike over the same period last year. Good results continued in Mansfield, O., with \$160,381, and at Richmond, Ind., with \$990,490, where shows attracted an opening-night gate of 4,100 and where business continued on the increase daily.

### Opening Pace Kept Up

Philadelphia, with a defense grant of \$738,175,696, gave World of Mirsh Shows an eight-day inaugural stand which set new attendance and gross receipts records for the organization. Shows also benefited from the patronage obtained from members of the Frankford Arsenal there. Shows managed to maintain the pace set in Philly with lucrative engagements at Elizabeth, N. J., with \$4,522,620, and at South River, N. J., with \$683,047. American United got off to a running start at Tacoma, Wash., with \$27,371,843, where they played to a definite increase in business over that obtained in other towns in the State not affected by government defense allocations. Shows also had the advantage of the draw from Port Lewis and MeChord Field near by.

Alto hampered in the early stages of their stand at Wichita, Kan., which garnered a grant totaling \$65,982,266, Beckmann & Greer turned in a formidable showing the last part of the week. Big crowds prevailed the final Saturday afternoon and night, and shows came close to duplicating this performance at Champaign, Ill., with a grant of \$382,070. Fayetteville, N. C., with \$19,508,429 as its share of the defense billions and the home of Fort Bragg, sent Prell's World's Fair Shows off to one of their best openings in a number of years. Portsmouth, Va., with \$9,714,791 proved another big winner.

Despite a last-minute switch in opening dates which saw them go to Washington, D. C. instead of Baltimore, Md., James E. Strates Shows obtained above normal results in the nation's capital. Total grant for the District of Columbia is \$34,078,324. Operating with only rides and some concessions, Mighty Showley Midway chalked a big week at Annapolis, Ala., where the government grant totals \$14,308,146. Port McClellan sent a big share of patrons to the midway there. Moving from Annapolis, attractions went into Gadsden, Ala., with \$1,198,000, where they received good play from defense project workers. Stand there proved a winner, as did those in Rome, Ga., with \$108,667, and Hamilton, O., with \$10,983,330, also hampered by rain in the last-named city.

J. J. Page Exposition showed a marked increase over last year's receipts at Jefferson City, Tenn., with \$20,900,000, and at Bristol, Va., with \$192,352, which is catering to a big influx of workers from the government dam now under construction. Showfolk there, as in other defense towns, found it difficult to locate suitable lodging houses because of the big increase in population. Patrick's Greater recalled their share with good stands in Spokane, Wash., with \$1,558,377 and despite cold weather, and Pendleton, Ore., which has been granted \$102,430. Alamo Exposition reported highly successful stands in Brownsville, Tex., with \$595,026; Austin, Tex., \$272,816; and San Angelo, Tex., with \$1,249,493.

### Good in South and East

Buckeye State Shows chalked up wins at the towns played on their Mississippi Livestock Circuit and especially outstanding were the dates at Meridian, with \$2,586,284; Jackson, with \$2,775,372, and

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GOOD SERVICE

## The Showman's Insurance Man

TO CONCESSIONERS, CARNIVAL OWNERS, CIRCUSES AND PARKS

We are in a position to handle all types of insurance whether it is large or small. We can give you the very best in service and the tops in insurance experience. In addition to public liability insurance on midways and rides, we write fire and windstorm insurance on concessions, including perils of transportation covering all show equipment including merchandise. We especially solicit business from small operators, owners of small shows and concessions. We can assure each and every customer, big or small, that his business will receive the personal attention of Mr. Charles A. Lenz, the Showman's Insurance Man.

## CHARLES A. LENZ

AT 735 INSURANCE EXCHANGE

CHICAGO, ILL.

## MARKS SHOWS

Can place legitimate Concessions of all kinds. Diggers—American Palmtree.

Want Platform Shows of High Type.

Can place experienced Ride Help who can drive Semi-Trailers.

Address JOHN H. MARKS, Manager, Marks Shows.

Week of May 26th—Newport News, Va. Week of June 2nd—Lynchburg, Va.

Week of June 9th—Bluefield, West Va.

## Crystal Exposition Shows

Want legitimate Concessions that work for Stock. Shows not conflicting. Will furnish complete outfit. Will handle all show matters. Will make First and Second Opening (weekly) RIDE HELP! Want Help and Foreman for Tilt-a-Whirl, Ferris Wheel and Octopus. For salary and cure each week. Address all mail: Alexandria, Va. 1st week: Greenville, Tenn., June 2 to 7. P.S. To arrange Midway Band, want Colored Trumpet, Bass and Trombone. Billy wants Waiters and Griddle Man for Cook House.

at Hattiesburg, home of Camp Shelby and where the government grant totaled \$11,192,955. Trenton, N. J., with \$4,042,010, resulted in near-capacity business all week for the O. C. Buck Exposition Shows, which began their silver jubilee season there. Cohoes, N. Y., with \$2,229,898, met little doubt that the organization had enjoyed one of the best first months in several years. Dodson's World's Fair Shows' get-away stand at Charleston, S. C., with an allocation of \$123,190,785, saw the crowds attract one of the largest crowds seen at the local showgrounds, and business for the 16-day stand left little to be desired. Columbia, S. C., with \$18,387,349, also gave shows returns which overshadowed last year's takes.

Hennies Bros.' Shows played to near-capacity crowds thruout their stand at Gadsden, Ala., with \$1,138,000, and duplicated this business at Memphis, Tenn., with \$269,287. Dee Lang's Famous Shows exhibited in four Texas defense towns, all of which gave the attractions outstanding results over 1940. They included Corpus Christi, with \$32,481,297; Austin, \$273,316; Springfield, Mo., \$196,384; and Rock Island, Ill., home of the Rock Island Arsenal and boasting a grant of \$1,317,002. Johnny J. Jones Exposition's stand in Washington, which is provided for in the District of Columbia allocation totaling \$34,078,324, was a distinct success. Great Lakes Exposition

garnered a slick 15-day opening in Sheffield, Ala., with \$25,801,211, and subsequent engagements at Florence, Ala., with \$5,419,919, and Milan, Tenn., with \$22,214,370, best anticipated results.

## BANTLY CLUB

(Continued from page 23)

Pay, Jack Finley, Charles Pagan, George Goodman, James Carroll, Al Goodwin, George Haymore, Ray Holmes, Emory Harper, Pitts and Mary Ellen Huber, Henry Betrick, Lester Hicks, A. Harper, Fluffy Jackson, Clara Johns, Corey Jackson, Mary and Danny Klein, Charles Kelly, James Knott, Paul, Billy, and Dave Lane; Tommy Lestre, Prince Leon, M. Lusk, Alfred Lamb, Frank Ludolph, Cheatum Landrum, Tommy Le Blanc, Dick Moore, Ted Miller, Frank Morgan, Eddie Murphy, Mary and Frank Maddala.

Hazel Miller, A. B. Maxwell, Clarence McCall, Ray and Jackie Millam, Red Murphy, Charles Norman, George Osborn, Virginia Pettion, Joe and Virginia Payne, Eddie Philbert, W. D. Paul, Carlo Palbert, Tony and Neil Popersal, Al Patis, Charles Ray, Albert and Victoria Reed, Dave Ruff, Vaughn Remley, Ernie St. Clair, Thomas Shaw, Joe Strickoff, Chuck Starnik, Veronica Swinicky, Charles Stanley, J. W. Thomas, John Tuellia, Alexander Uhan, John Williams, and Bill Williams.

## DEFENSE DOUGH

(Continued from page 27)

the largest crowds ever seen at Fair Park, are responsible for the increased attendance. Was the patronage obtained from local defense workers and soldiers as near-by Camp Joseph T. Robinson.

### Record in Petersburg

Petersburg, Va., with a government grant totaling \$7,900,358, gave Cettin & Wilson Shows an estimated 5,000 opening-day crowd, which was believed to be a record get-away gate attendance figure for the organization. Aiding the gate was the draw from Camp Lee, near by. Four-week engagement in Baltimore, Md., netted the shows an opening-night crowd of 4,000, with the Saturday matinee drawing an estimated 6,000. Much of this year's increase was attributed to the fact that business in general is on the upgrade because of the defense projects in town. Date as a whole resulted in an excellent engagement for the shows, altho they were hampered at times by rain.

Blue Hibben Shows got under way in Columbus, Ga., with an allocation of \$15,145,463, to one of their best openings in a number of years. Subsequent stands at Rome, Ga., \$100,697; Nashville, Tenn., \$5,444,051, and Bowling Green, Ky., \$104,937, gave highly satisfactory returns. At Norfolk, Va., which boasts a grant of \$35,708,678, Art Lewis Shows inaugurated their season with 7,742 paid admissions for the initial day. A preliminary nine-day showing in South Norfolk, with only a portion of the shows set up, proved a good money-getter. Responsible for some of the big figures here was the patronage obtained from members of Camp Pendleton and Fort Story in the Virginia Beach district. Proving beneficial to shows playing the city is the local Chamber of Commerce's campaign to have the soldiers from both cantonments spend their off hours in the city.

### Four Stands in Richmond

Following their opening in Albany, Ga., with \$1,878,002, which proved costly for because of rain, Franks Greater Shows rambed into Macon, Ga., with a defense grant of \$10,448,785. Business for the shows' initial two weeks showed a 50 per cent hike over the same two weeks in 1940, due primarily to the fact that the general business conditions in the town are booming because of the huge defense projects now under way there. Organization also played Macon neighborhood locations for several weeks more and was rewarded with above-par returns. Franks Greater Shows opened their season at Little Rock, Ark., with \$120,860, to big business. They also enjoyed a consistent draw from Camp Joseph T. Robinson and workers on local defense projects, Little Falls, Minn., with \$50,081, also made for a winning stand.

Always a good city for the attraction, Richmond, Va., which had \$1,350,373 built in by the government, helped John B. Marks Shows garner an opening week which gave them a gate that averaged



## MOTOR CITY SHOWS

WANT neatly framed Pony Rides, SHOWS with or without outfits. GOOD OPENING for Snake Show, Fun House, Umbon, Motordrome, Monkey Show, etc. PROF. BOB HOWARD WANTS a No. 1 Talker, Working Acts or any strong Attraction for TEN-IN-ONE. Salaries from office. CONCESSIONS—Diggers, Long Range Gallery, String Game, etc. Want Cook House, privilege in tickets. Place Corn Game, Hoopla, Wheels, Coupon Stores and Percentage Joints. Frank Pepper, contact me. Address:

VIC HORWITZ,

Marion, Ind., this week; South Bend, Ind., next week.

## Bullock Amusement Co.

WANTS

Second Man on Ferris Wheel, Help in Bingo. Concessions open, Fish Pond, Bowling Alley, Hoop-La, Cigarette Gallery, Lead Gallery. Only one of a kind carried. No gate, no racket. West Jefferson, N. C., this week.

## HUGGINS MODEL SHOWS

With the best and longest route of Fairs, Celebrations and money-making spots in the great, rich Pacific Northwest. Can place legitimate Concessions of all kinds. Have completely equipped Drome, Want Manager and Riders—liberal terms. Have completely equipped Side Show with best Freaks, Need experienced Manager. Suitable terms to right party. Have really beautiful front and completely equipped Snake or Jungle Show. Need Manager with address ideas. Liberal terms to real showman. Must have own Show. Can place Perry Accidents and Shows of all sizes including Girl and Athletic. Must have own transportation and equipment. Generous terms and pleasant treatment. Come with us and have a pleasant and profitable season. Butler, South Tacoma, Wash., week May 29; Vancouver, Wash., week June 2. Permanent Address: P. O. BOX 97, SEATTLE, WASH.

## QUEEN CITY SHOWS

WANT FOR BELLOW FALLS, VERMONT, JUNE 2 TO 7

SHOWS AND CONCESSIONS. RIDES NOT CONFLICTING WITH MERRY WHEEL, CHAIR-PLANE, LOOP AND OCTOPUS. RIDE HELP FOR THESE RIDES. DEAR WANTS HELP FOR RIDE SHOWS. WOODWELL WANTS GOOD GIRLS. CAN PLACE SECOND MAN FOR HARRIS AND BILLING. MUST HAVE CAR. PLAYING BEST SPOTS IN NEW ENGLAND. FIRST IN WIRE TO JOHN KILORIS AND STEPHEN DECKER, FRANKLIN, N. H., MAY 26TH TO 31ST.

## BLUE RIBBON SHOWS, Inc.

Will place 10-in-1 or any Show of merit with own equipment and transportation, 25 per cent, or will furnish complete outfit and transportation for 10-in-1, Girl Shows, Dope Show, Peeing Show or any Show of merit, 40 per cent Bill Dates and Fairs. Our Fairs start in July. Concessions all spots. Ride Men with semi-trailer experience, come on. Terre Haute, Ind., this week.

## GOLDEN BELT SHOWS

WANT

For St. Albin Festival, June 7th, on streets at Omaha, Neb., for nine days, followed by Des Moines, Iowa, downtown location. Ride Octopus, Shows: Motor Drome, Umbon, Concessions: Biting Game, Cigarette Gallery, Lead Gallery, High Roller, Froxy Custard, Wash-La, Fish Pond, Darts, Rowing, Golden Candy, Country Show, Snakes, or any Ten Shows. Wants—Man for Snow Cone. Can place Mixed Show people, Band Mus and Performers. Good salary out of office. Address: This week, Oklawaha, Iowa, or per route in The Billboard.

## FIDLER'S UNITED SHOWS WANT

Foreman for Ball-a-Plane, Ferris Wheel, also Ride Help in other departments. Prefer men who drive semi-trailers. Want Show Concessions operating for ten cents only. No X. Privilege \$15.00, small commission. Want Manager for Side Show with something to put inside new equipment, also Side Show People. Can also place Illusion Show, Snake, Umbon, Circus or any other Shows that do not conflict. Can use Agents on Ball Games, Cigarette Gallery, Hoopla, Penny Pitches, Playing Harry, Illinois. This week; Oklawaha City starting June 2; start Celebrations and Fairs.

## W. C. KAUS SHOWS, INC.

Want legitimate Concessions of all kinds. Agent for Best Concessions. Shows with own outfit—good prices on same. Want complete Ten-in-One or Side Show. Will look for 25%. Ride Help in all departments. Perry Wheel Foreman, Second Man, Caterpillar Foreman and others. Girls for Girl Show and Peeing Show, salaries \$20.00 a week and guaranteed. Manager for Athletic Show and Workers for this show. Trainer and Talker to handle Monkey Show. All communications send to W. C. KAUS, MANAGER AT WOODBURY, NEW JERSEY

## B AND V SHOWS WANT

For 12 Firemen's Celebrations in anthracite coal section of Pennsylvania, beginning week of June 2nd. All Concessions open. No grill. Have own Girl Shows. Want Shows with or without outfit. Can use Octopus, Ball-a-Plane, Kiddie Rides and Pony Track. Write or wire Moonachie, Pa.

## BARLOW'S BIG CITY SHOWS

2200 South Sixth Street Road, Springfield, Ill., this week; White City Park, Springfield, Ill., next week, and Fourteen Street Celebrations and Fairs ending in Mississippi to follow in December. Want Concessions of all kinds, including Photos, Penny, Popcorn, Cook House, Gandy Flier, Diggers. Ride Help in Merry-Go-Round, Ferris Wheel and Chair-a-Plane. Outfit open for Athletic, Snake, Peeking-Old, Billiards, Circus, small Jig Shows. Want Show Carpenter, Calliope Player who understands Tinoly and useful Conjoint People in all lines. We move via railroad. HAROLD BARLOW,

## Los Angeles

LOS ANGELES, May 24.—Fair weather and cool nights have helped boost receipts for shows playing this area. Concessionaires also report good business. In some sections business this week exceeded top weeks of last season. E. H. Caldwell is doing scenic artist work this season. Mrs. Jewel Hobday is doing her mental act on the Long Beach pike again after successfully undergoing an operation in a Glendale, Calif., hospital. Mike Casey is now in his 33d year as a shooting gallery operator. E. N. (Dad) Workman, vet. showman, is retired and living in Orange, Calif. David Carragano, after 30 years as a carnival manager, is in business in Napa, Calif. Sam Glaman has been a concessionaire for 19 years.

Charlie Nelson is out again after sustaining an injured foot. Mel Wyler is operating rides and concessions again. J. C. Crosby is working Michigan concessions. Casey Caraban, veteran boss concessionaire, has retired after 50 years in the business. He lives in Fresno, Calif. Powell Wallace started his 25th year in the concession field this season. Elba Vickers Yeagers is touring with his concessions again. Franklin Leigh Wilchar (See LOS ANGELES on page 43)

## Dick's Paramount Shows

WANT

Will book Kiddie Auto Ride. Liberal percentage. Talker on Monkey Show. A-1 motor mechanic, top salary. Ride Help, those driving semis preferred. Chairplane Foreman and Second Man on Rocket.

DICK GILSDORF, Manager  
New Bedford, Mass.

## WANTED

Motor Drome Manager and Riders. Have beautiful Drome fully equipped. Want Manager for Peeing Show with Girls. Have beautiful front for same. Want Perry Accidents, Diggers and Concessions that can work for 15 cents. Want one rider. All answers to

## S. E. PRELL

Fort Dix, N. J., this week

next week, Trenton, N. J.

## DODSON'S WORLD'S FAIR SHOWS

Wanted—First-class Scooter Foreman. Salary and percentage.  
DODSON'S WORLD'S FAIR SHOWS  
Greensboro, North Carolina

## WANT GIRL SHOW MGR.

Mark Thompson, vice. Must take care of wardrobe and load and unload your show. Can place five Diggers, Perry Accidents, Stock Concessions, weeks around Chicago to General Agent who has contacted or call contract. Must be under 25 years. Will pay percentage or flat price.

## WALLACE BROS.' SHOWS

Vaporario, Indiana, May 28 to 31

## CONVENTION SHOWS

WANT

Reliable Billboarder. Must be able to drive and operate sound car. Concessions Agents for 25 per cent. Concessions, small. People all departments. Will look for buy Perry Accidents, Lead Show, Bites, Cook House, Concessions. Address: AL C. BECK, Manager, Townsendsville, N. Y. This week; Dover, N. Y., next week; all celebrations.

## Big Celebrations Want

FOR BAPT CITY & HEADWOOD, S. D. Week June 1st and 15th (headwood), show starts June 15th. Drome until Oct. Two 1/2 car, monkey truck, Ward Show, Bites, Cook House, Concessions. Will give advance. Ride Help. Box 2287. Address: 210 E. 16th St., Minneapolis, Minn. SILVER DIME SHOWS



HERE'S TWO GOOD ONES THAT YOU DON'T WANT TO MISS!

JUNE 6-7-8

ST. MICHAEL'S CHURCH at GRAND LEDGE

JUNE 12-13-14

ST. MARY'S FESTIVAL at CHARLOTTE  
EVERYTHING OPEN!

Write-Wire-Phone!

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GRAND RAPIDS, MICHIGAN

WANT THE BEST WHEEL MAN AND M. C. R. MAN AVAILABLE. TOP SALARY! SURE PAY! GOOD TREATMENT. WILL BUY OR BOOK KIDDIE RIDE. WRITE! WIRE!



## FRANCIS BROS.' SHOWS

WANT

GIRL SHOW

Have franchise for Hamilton or Peeing. MINUTE SHOW PERFORMERS. MAN WITH RIDERS TO TAKE CHARGE OF MOTOR-DROME. RIDE HELP FOR ALL RIDES. Arthur Hoffman, vice. Address:

Alton, Ill., this week; Lincoln, Ill., next week.

## FAIRS AND CELEBRATIONS

Concessionaire Blanchard Old Settlers' Festival, June 20-25; Peoria, July 4-5 (best in Oklahoma); Lumber Bros. Men's Festival, week July 21; Eau Claire, Wis., July 28; all these this year; all this. And good route of Fairs and Celebrations in August, September and October. Want Shows, Concessions and Classroom Agents. Ride Help that knows and handles and can stand to be paid in cash. Can use Cook and Girl Riders that will work as full Bill Man, Fish Show, Underworld, Class, Freshman, etc.

RALPH REED, Secy. H. T. FREED, Mgr.

DAILEY BROS.' SHOWS

Alton, Okla., this week

C. F. ZEIGER

UNITED SHOWS

Want for 10 Fairs and Celebrations, 2 State Fairs: Cookhouse, Bill-a-Plane, experienced Bill Help, the winner. This is a railroad show, yet don't have to drive trucks. Girls carried people, write. Want Managing Concessions that work for ten cents. Laverne, Wis., this week; Oklawaha, Wis., June 2 to 7.

## SUNSET AMUSEMENT CO.

CAN PLACE

Lead Gallery, Fish Tied U. Wife, Fish Pond, Cigarette Gallery, Peeing Game, Bowling Alley, Photo Cabinet, Cigarette Booth-La, Shows with own outfit. Monkey, Circus or other Good Shows. Trenton, Mo., this week; Brookfield next.

WANTED

CONVENTION AGENTS—Caterpillar, Trip to 1000 Change County Agent, Bill-a-Plane, Snake, Monkey, etc. CAN PLACE Peeking-Old, Snakes, Peeking-Old or Short Range Gallery, PAN PLACE and Working Men on Concessions. Good salary and tickets. Also Truck Mechanics, Ready ROY GOLD-STONE, Peeking-Old Shows, Girl's, Jack, week of May 24; per route.

H. P. LARGE SHOWS

Can place Merry-Go-Round and Shows of merit and legitimate Concessions of all kind. Can place Peeking-Old, Snake, Monkey, etc. Have a long season. All these and Celebrations starting at Alton, Ill., June 16. Celebrations of Celebrations and Peeking-Old, Snake, Monkey, etc. L. A. Roy, Ill., May 20-21; Lexington, Ill., June 2-7.







"I AM AN AMERICAN" WEEK CELEBRATION

AUSPICES YANKEE DIVISION OF BOSTON

JUNE 23 TO 29 Inclusive—7 Days and 7 Nights

Entire State Co-Operating.

Wanted—All Rides, Shows, Concessions and Free Acts. Nothing too big, nothing too small. Rides and Shows, write LEO DOWNEY, Gen. Mgr. Free Acts, write EDWARD CONNER. Concessions, write EDWARD O'BRIEN, care of Y. D. Club, 200 Huntington Ave., Boston, Mass. Tel., Ken. 2118.

PENNSYLVANIA'S LARGEST STREET FAIR EPHRATA, PENNSYLVANIA

Annual attendance over 100,000. Now ready to book large Carnival, Shows and Concessions. Dates October 8, 9, 10, 11, 1941. Wire or write at once.

IRA E. FAINACHT, SECRETARY

The Greatest Independent Midway in the U. S. A. TIMONIUM, MD., STATE FAIR

AUGUST 21ST TO SEPT. 11TH. TWO WEEKS. TWO SUNDAYS. LABOR DAY. POSITIVELY NO CONTROLLED GAMES. WANT SHOWS, RIDES AND CONCESSIONS. NO CARNIVAL, NO STRIP SHOWS, CONCESSIONS. SEND NAME AND ADDRESS, ALSO REFERENCES. JOHN T. McCASLIN, 2nd Floor, 131 East Baltimore Street, Baltimore, Md. TIMONIUM is 8 miles from Baltimore. The money spot of America.

CONCESSIONS AND FREE ACTS WANTED

ABERDEEN, MD., May 29-June 5 PHILADELPHIA, PA. Government Arsenal 48th and Spruce Streets American Legion and Kiwanis June 7 to 12 - British War Relief All kinds legitimate Concessions: Lead Gallery, Oliponce Gallery, Dart Games, Wreathes, Candy Floss, Ball Games, Photo-Talk-Win, Fish Pond, Photo Gallery. Write KAY AMUSEMENT CO., Aberdeen Md., or 151 S. 4th St., Phila., Pa.

PENN PREMIER SHOWS WANT

Man with Girl to take complete charge of Girl Show. Have beautiful 80-foot front, new top and sound equipment. Best proposition. Wire immediately. Can place other shows not conflicting. Wants—Berserked High Fire Attraction, Concessions—Went Lead Gallery, American Paintery, Diagon, String Game and High Striker. Best opportunity for Penn. Results. Address all mail to LLOYD D. BERPASS, General Mgr., this week, Tanques, Penn.

200,000 DRAWING BLACK RIVER, N. Y. REAL DEFENSE PROJECT

BOOMTOWN NORTHERN N. Y. FIREMEN'S ASSEMBLY PROJECT is Pure Cash. The Army is here. Donations, bands, posts. First show in November will start. Want Photo Gallery, Outdoor, Nightlife, Soules, or any-anything shows and concessions. Ten Million wants Girls, Christmas Favorites, Grands Ben, Concessions, Sports. 14 Best Side Concessions and Games to follow. Write Free Act. This week, Abers, Pa. MICKEY PERCELL, PIONEER SHOWS

WANT RIDES

For Girls Circus June 14th to 18th, Portsmouth, Ohio. Aerial Acts, Clowns, Wire Acts, Hottelwood Fire, Color Stitches, Concessions Men, Female Acts, Varieties Places, etc. Good People. All acts work on two or more. Write letter. Address: Rogers Hotel, W. M. MEYER

ADVERTISING SOLICITORS

TELEPHONE AND PERSONAL CONTACT MEN. EXPERIENCED. COMMISSION. CONFIDENTIAL. UNITED PAPER. See E. R. RHODES 22 East Park Street NEWARK, N. J.

BUD ANDERSON CIRCUS

Write Best Place at once. Address C. E. Brooks, Joyful People and Working Men. Elmer Myers, contact. Geneva, May 29; Elkhart, 30; Peop. 31st. 211 4th Ave.

WANTED

The Church Fair, July 14 to 20, one show show. High Striker, Game Age, Darton, Chanted, Photo Pond, Diagon. Photographs one of the best spots. Write immediately. All replies. REV. J. E. KUROSEKAK 81, Ben's Bakery Luzern, Pa.

OLD RELIABLE GERMANTOWN FAIR

Germantown, N. J., Aug. 5-25-16. Day and Night. Now booking Independent Shows and Concessions. No profit. No circus. No girls. Write: NELSON BREEZE, 134 Cedar Pike, Glenside, O. EDW. F. BREEZE, Box 545, Mayville, Ky.

WANTED

For Girls Circus June 14th to 18th, Portsmouth, Ohio. Aerial Acts, Clowns, Wire Acts, Hottelwood Fire, Color Stitches, Concessions Men, Female Acts, Varieties Places, etc. Good People. All acts work on two or more. Write letter. Address: Rogers Hotel, W. M. MEYER

PARTNER WANTED

For business and something new for Dunes Hotel, Cambridge, Falls and Arzer Camp. C. W. SHULTS Little Falls, N. Y.

WANT

More-Go-Round, Ferris Wheel and Middle Blower Rides and Concessions. Independent midway. Showings: 30, July 26 to 27th, Hiramstown and Pleasanton, Md. JOHN T. McCASLIN, 131 E. Baltimore St., Baltimore, Md.

BATONS

Silver and Colored Bands, Golden Girls and Tumbler Shows. 50000. 25000. 25000. Chicago Baton Co. 587 Harrison St. CHICAGO, ILL.

DON NEWBY WANTS

Side Show Acts, Talker for Free, Girls for Showings. Men to take charge of Life Show, Care KAUS EXPO. SHOWS, Perth Amboy, N. J., May 28-31.

BORTZ SHOWS WANT

Propose for all rides, Ferris Wheel, Concessions, 113,000. Various Colored wares. Concessions that work for stock. Paper Lead, some books. Will book this in October. Address: Mrs. Hiram-Downing, Box 240, in Ohio. Have new Paint and Collections, Stock, Hack and Tires, case on.

ROUTES

(Continued from page 27.) Tidwell, T. J., Altoona, Pa., N. M., Clivia June 2-4. Tilley, Hancock, Ill. Tivoli, Boston, Ma.; Norfolk June 2-7. Wade, W. G., Grand Rapids, Mich. Walker, Montreal, Ga. Walker Bros., Valparaiso, Ind. Wallace Bros., Canada, N. Thomas, Ont. Ward, John B., Taylorville, Ill. West Bros., Mason City, Ia. West Coast Circus Shows, Jackson, Calif.; Paris Valley June 3-8. West, W. E., Mohorick, York, Neb. West's World's Wonder, Kenoek, Ia. Williams, Ben, New Britain, Conn. Wilson, Kansas, Ill. Wilson Famous, Kinross, Ill. Wolf Greater, St. Paul, Minn., 28-June 8. World of Fun, Warren, Va. World of Merry, Plainfield, N. J. World of Pleasure, Marquette, Mich.; Grand Rapids, June 2-7. World of Today, Junction City, Kan. Wynn Greater, Tama, Ia.; Glenn, June 5-9. Yale and Yale, St. Paul, Minn., 28-June 8. Zachary Bros., Minersville, Pa. Zeller, C. F., United Laramie, Wyo.; Christian June 2-7.

CIRCUS

Anderson, Bud E., Manchester, Ia., 28; Col-winner 29; Elkhart 30; Peaville 31. Beira-Brazes, Centerville, Md., 29; Denton 30. Cole Bros., Buffalo, N. Y., 26-27; Ekwira 28. Hutchinson 29. Hamilton, Pa., 30. Williams-Barré 31; Williamsport June 2; Albion 3; Johnson 4; Warren, O., 5; Myria 6; Jackson, Mich., 7. Dally Bros., Belleville, Kan., 28; Harlow, Neb., 29. Grand, Jay, Ashton, Ia., 28-30; Lake Park 31. Lewis, W. E., Elkhart 28; Elkhart Springs 4-8; Adams, Minn., 6; Bayton 7-8. Hamid-Morris, Cambridge, Md., June 4-7. Kay Bros., Danvers Grove, Ill., 28. Keltner, George J., Wild Animal, Scranton, Pa., 28-June 7. Kelly, A. O., & Miller Bros., Lucas, Kan., 27; Glasgow 28; Delport 29; Miltonville 30; Clinton 31. Lewis Bros., Battle Creek, Mich., 27; Coldwater 28; Michawaka, Ind., 29; Elkhart 30; Adams 31; Napoleon, O., June 1; Lima 2. Main, Walter L., South Gate Park (Brooklyn) N. Y., 28-31. Mills Bros., Bronckville, Pa., 28; Du Bois 29; Clearport 30; Philadelphia 31; Baltimore June 1. Polak Bros., Portland, Ore., 28-June 1. Rogers, Boston; Huntington, W. Va., 28-June 2. Ringling Bros. and Barnum & Bailey, Wilmington, Del., 27; Camden, N. J., 28; Newark 29-30; Reading, Pa., 31; Pittsburgh June 2-4; Wheeling, W. Va., 5; Zanesville, O., 6; Cincinnati 7-8. Russell Bros., Keeton, O., 27; Findlay 28; Tiffin 29; Lorain 30; Elys, N. J., Mansfield June 2; Mount Vernon 7; Wooster 8; Alliance 2; Owsentville, Pa., 6; Franklin 7.

MISCELLANEOUS

Harlan Med. Show, Niles, O., 28-31. Lewis, H. Kay, & Hollywood Varieties, Winchester, Ind., 28-31. Loebman, Magician, Sellersburg, Md., 28-31. Marcus, Magician, Downeast Theater, Baltimore, Md., 4-8. Mysteries Howard, Beaumont, Tex., 28-31.

ADDITIONAL ROUTES

(Received Too Late for Classification) Bond, H. C., Hazledale, Pa., 28-31. Brown, Elmer, Tavern on the Green Night Club, Waterloo, Ia., 28-31. Bruesler, Ben, Columbus, Ohio, 28-31. Daniel, Magician, Oskaloosa, Ia., 28-31; Lynnville 28-30. DeCos, Magician, Port Clinton, O., 28-31. Gerrick & Reiser, Henry Grady Hotel, Atlanta, 28-31. Gilman, Norma, Dramatic Co., Columbus Grove, O., 28-31. Hale's, Tigs, Band, Charleston, W. Va., 28-31. Jaxon, Circus, & Jerry, Hillsdale Club, Mansfield, O., 28-31. Keller Bros., Oriskany (Pleasant Club) Baltimore, 28-31. Lang & Lee, Hillsdale Club, Chippewa Falls, Wis., 28-31. Lerman, Paul, & Vicki, Kenwood Park, Pittsburgh, 28-31. Melville's Tent Show, Watfield, Va., 28-31. Miller, A. H., Show, White, Ga., 28-31. Princess Stock Co., Blackwater, Mo., 28-31. Ransom, Tipton, Newark, Okla. Trace, A. Orch., (Trancho) Chi, 28.

CRYSTAL EXPOSITION SHOWS

Have complete outfit for both Trillium Show and Dope Show. Want party with Performers. Make good proposition. Address: W. J. BURTS, Albion, Va., One week

MIDWAY OF MIRTH SHOWS

Want Performers, Griddle Man for Foodhouse, Mini Camp, Slide Show, Girl Show with own outfit. Managers for Atlantic States. Agent for Pittsburgh Ball, Side Help. G. D. BARRETT, Amherst, Illinois

WANTED

Help for Tilt and Chairlift in Park. Must be over 5000 lbs. weight. 2000 lbs. weight. Frank Bled, Hiramstown, Pa.

R. H. WORK

Box 445 Elizabeth, N. C.

J. HARRY SIX ATTRACTIONS

Sponsored by Veterans' Ex-Service Men's League. Want Tilt and Whip of any new modern Ride. Want String Show, Motor Drome, Monkey Speedway, or any good Grand Show. Want Bingo, Cigaret Gallery, Patch-Till-You-Win, Knife Rack, Case Rack or any legitimate Concessions. Want Electrician with light plant experience. We show seven days a week. Address: General Delivery, Louisville, Ky.

MILLS BROS.' CIRCUS WANTS

A-1 Mechanic, suitable man with tools, also Ride Electrician, Best Electric Man, Mechanic, 20 instruments, collection of tools. Family Act by Indian, Clown and capable Performers, Dances, Silks, Candy Banners and Workingsmen. Best of arrangements, largest mass of our show. Salary only, state lawed. Best jobs in wire. Circus Stand for 1000. Mills Bros. Circus, Wednesday, Du Bois, Thurston; Clearfield, Friday; Philadelphia, Saturday; Baltimore, Sunday; and Montreal 28 Pennsylvania.

PAN AMERICAN SHOWS WANT

People for Old Shows, Talker and Working Acts or Side Shows. Assort Attractions, or Features. Want Am-cept Grid Concessions, Wash Stand Agent with our own will put out paper and can star agent. Can place Long or Short Brass Gallery. All address: Burgh, Mich., this week; Galesburg, Ind., next week.

WANTED

For 4th of July Celebration, Independent Rides and Shows for 4th of July, or small Carnival for the week of June 30 to July 5. BIG BOONVILLE FAIR ASSN. Greenville, Indiana. A. C. DERR, Secretary

GEO. T. SCOTT SHOWS

Want Girls Shows of party. Have nice and light Shows. Managers for Atlantic States, and other states. Opening for local Concessions. Will have Rides with own transportation, other than Rides, and Merry-Go-Round, Kids, High, young set. Shows open for Celebrations, Fountains and Fair Dates as per newspaper. Locations, May 28 to 31; 30, 31; 31, 1st; 2 to 7. GEO. T. SCOTT

WANT ELI WHEEL FOREMAN

Laramie, Wyo., this week; Cheyenne, Wyo., June 2 to 7. C. F. ZEIGER UNITED SHOWS

WANT

Ride Help, also Concession Agents H. & H. AMUSEMENT CO. Alabama City, Alabama, May 28th to 31st

WANTED

Forever for Eli Wood, Champaign, Merry-Go-Round, Tilt-a-Whirl, Locomotive, and other rides. Best. Can use Indianapolis Concessions of all kind. Machine, Highballs, Locomotive, Va. Also work; Ben Flinn's Old Horse Week, Columbus, Ind.

BROWNE SMITH

Wanted Concessions and Shows, No profit. Rides featured. Merchants' Spring Festival Waverly, Ohio, June 8-14. Wagon to Ohio.

WANTED

Eligible Concessions and Shows, Will book at day. 24 Wheel. Want experienced Whip, Partner M. C. B., Sky Ride, Champagne Fountains, Fair staff work. Cash on. No agents or visitors. NOLAN AMUSEMENT CO. 617 Whitman Ave. Columbus, Ohio

WANTED

Ball Games, Big Tent, or any legitimate one contains the New Philadelphia, O., June 4-7. JACK NEDROW

CAN PLACE

High-Place Concessions, Agent for High Striker, Case for High Striker for Fairmont, New Boston, Ohio. (this week) Newmarket next week. J. F. MURPHY American Exposition, Knox, Boston, Ohio

GOLDEN GATE SHOWS WANT

Bingo, Mini Gallery, Cook House, Ball Games, Good and Grand Games, 150. Have outfit for Cook House, Athletic Show and Big Show, one Girl, Gunner, Horse, make up. Will book any other Show with our own outfit. Offer various Concessions. Address: 1010 1st St., Columbus, Ky. FRANK OWENS, Mgr., Columbus, Ky.



# Club Activities

## Showmen's League of America

Sherman Hotel Chicago

CHICAGO, May 24.—As usual, summer callers at the rooms are few. Denny Howard, Harry J. Talley, Dee Lang, Noble C. Fairly, and Vice-President Carl J. Hedmay attended last night for Brother L. Clifton Kelley. George Rasehoff is here on business, and Larry Hogan came in for a short stay before returning to San Antonio, Tex. Larry Rohder, of Gold Medal Shows, visited, as did Walter B. Piv, Wallace Bros.' Shows, and Harry Hancock. Sam Lesky has recovered and returned to his show. Harry W. Hennies was in town to take over his duties with the Amusement Corporation of America. Sam Gluskin returned from a long business trip. Treasurer William Garsky also came in, but is ready to leave soon. Ray Osika has his concessions on Chicago lots, as have Dave Tenynson, Maxwell Harris, and Sam Mechin. Cemetery Committee has been busy dressing up Showmen's Rest for Memorial Day. Neil Webb is working hard for that gold life membership card and now has a total of 24 applications. No late reports on Bernie Mendelson and Les Sison, who are trying for 100 members in 1941. Lou W. Johnson, executive secretary Pacific Coast Showmen's Association, sent a print of an old photo, dated 1931, showing prominent workers for the League at the time.

Recent visitors included John A. Pollitt, J. C. McCaffery, Harry W. Hennies, Sam Bloom, Jack Benjamin, George Rasehoff, T. E. Hogan, Rudy Singer, M. J. Doonan, Julius Wagner, Maurice Hanauer, Zebbie Fisher, Al Rosman, Irving Malitz, Dave Tenynson, Leo Berrington, Nat and Max Hirsch, Jack Pritchard, William Young, Max Brantman, Frank Kline, Pety Piver, David Golden, John O'Shea, Bob Revolt, Vince Lempart, Ray Oakes, Law Keller, Vince McCabe, Ed Louis, Arthur Morse, James Campbell, Jack Benjamin, and J. D. Newman. Al Rosman is busy on the 1942 Outdoor Amusement World Directory. Harry

## POPCORN

MAMMOTH YELLOW, SUPER JAP HULLLES, GOLDEN FLAKE, Etc., ALSO ALL KINDS PAPER BAGS, CONES, PEANUTS, CARTONS, SEASONING, POPPING OIL, POPCORN MACHINES, Etc.

A Penny Postal Card to us will bring you our 16-Page Descriptive Booklet Price List of Popcorn Supplies.

PRUNTY SEED & GRAIN CO.  
620 N. Second St., ST. LOUIS, MO.  
"Over Sixty Years Distributing Popcorn"

## WANTED

MANAGERS, SHOWMEN, CONCESSIONERS, FREE ACTS IF INTERESTED IN Motorizing  
Write With **CHAS. T. GOSS** Write With  
STANDARD REVEGET COMPANY  
East St. Cook, Ill.  
PRICE AND SHOWMEN'S  
New - Used TERMS New - Used  
Passenger Cars - Trucks - Semi Trailers

**BINGO SPECIALS!**  
SEVEN-AND-TEN  
COLORS  
ASK ABOUT BINGO BLOWER  
**MORRIS-MANDELL**  
1124-BROADWAY • NEW YORK CITY

Hennies sent in three more ads, making a total of 21 for him.

### Ladies' Auxiliary

Club held a social on May 16 at the Sherman Hotel, with Mrs. Anna Young as hostess. Beautiful prizes were awarded. Members were sorry to learn of the death of Sister Lucille Hirsch's sister-in-law, Lucile left for New York to attend the funeral. Sister Myrtle Hitt has left for Fargo, N. D., to join a show, and Sister Mrs. Edward Hook is on road with the Imperial Show. Sister Nan Hankins is anticipating leaving soon. Mrs. Henry Belden is at Riverview Park.

Socials will continue until the end of June, when elections will be closed for the summer. Secretary Jeanette Wall is at home recuperating from a severe cold.

## Pacific Coast Showmen's Assn

623 1/2 South Grand Ave., at Wilshire Los Angeles

LOS ANGELES, May 24.—Now challenging any showmen's club is the PCOSA baseball team, composed of catcher, Fritz Landis; pitchers, Dad Parker, Lou Johnson, and Ben Benoit; first baseman Nick Wagner; second base, Norman Pool; third base, Bob Myers; center field, Al Onken; right field, Jim Gallagher; left field, John Backman, and shortstop, Bill Smith. Team will play any group whose members are over 30 years old. Sick list includes Brothers Charles Nelson, Mark Kirkendall, Bert Warren, and Henry Myers. All are in reasonably good condition. Brother Sam Abbott is receiving congratulations on the new Hubbard office in the Commercial Exchange Building.

Club will participate in the Memorial Day parade, with a calliope, from Roy Jenkins, and sign work by E. H. Caldwell. Brother Sam Dolman is with Moxie Miller at Mission Beach, as are Joe Metter and Frank Redmond.

Brother Bert Chipman recently celebrated his 18th anniversary as secretary of the Hollywood Masonic Club. Brother Thomas Hughes returned from a business trip in the North. Brother Charlie Rising is working his grand stand at special engagements. Charlie Walpert visited the Southland recently. Ted LeFors made a hurried business trip here last week. June meetings will be on the 9th and 29th.

### Ladies' Auxiliary

Regular meeting held on May 12 was presided over by President Alberta Foster. All officers and 13 members were present. Letters were read from Louise Mervall, Shirley Jamison, and Bebe Miller. Cora Miller is on the sick list and Mahel Brown is reported to have a broken arm. Leona Barie is much improved and anxious to have visitors. Bank night award went to Amelia Baries, while President Foster won the door prize, donated by Ross Board.

Jessie Campbell gave an interesting account of her activities in the British War Relief sewing unit. All were pleased to have Ester Vera Downie at the meeting, her first time since her serious illness. Esther Carley, who has been absent for some time, also gave a short talk. Luncheon hostesses for the May 20 meeting will be Jessie Campbell and Ross Board. Stella Linton will donate the door prize. Members who haven't received a new bylaw book are requested to write the secretary.

## National Showmen's Assn

Palace Theater Building New York

NEW YORK, May 24.—Brother Charles Lawrence is back in town after his tour with the *DuBarry Was a Lady* Company. Brother Doc Kelley post cards that he helped Brother Dick Ollendorf's Dick's Paramount Shows in New London, Conn. Brother Fred C. Murray is enjoying a vacation in Memphis, Tenn. Brother L. G. (Dada) King broke into the carnival

business on the B. & V. Shows in Garfield, N. J., this week. Brother Billy Girard is playing Hinsford, N. Y., with his banner. Brother Max McQuinn has two rides with him and Brother St Aurilio the cookhouse. Brother Jack Carr dropped in to say that Giroud is playing to good business.

Following is the final result of the Handicap Pocket Billiard Tournament. Those considered in the standing had to play nine or more games:

	W.	L.
Sam Loff	13	4
MacK Corey	7	3
Arthur Goldberg	6	2
Whitney Peley	6	6
Jack Carr	6	8
Leo Poerwin	5	3
D. D. Simmons	3	8
Frank Blatsky	2	7

Prizes for the four winners were: First prize, paid-up membership card for the 1941-1942 period; second prize, \$5; third, \$3; fourth, \$2. Following did not play enough games to be considered: Harry Agne, John Liddy, Al Katzen, Harry Sandler, Ben Mason, Murray Goldberg, Lazarus Fink, Doc Motrix Jr., Jack Ryan, Ben Weiss, and Sam Miller. Birthday congratulations to Charles Willard (Doc) Foster, Maurice Mercon, May 20; Howard Bellavin, James Rytman, Ralph A. Decker, R. H. Crispin, Joseph Falco, 29; Donald Clark, James Peleley, D. E. (Dallas) Duncan, 30; Alred P. Young, 31; Robert H. Morton, June 1; Frank Rappaport, 2; Albert Whitworth, Harry A. Field, 3.

### Ladies' Auxiliary

Mrs. Justin (Queenie) Van Vleet, of the B. & V. Shows, was proposed at the last meeting by Sister Stella Feldberg, who also turned in a well-filled pony bag. Two penny bags were filled and brought in by Sister Ethel Gross. Sisters Marlea Hughes and Edythe Stamburg were present after a long absence. Sister Leah - Grossman also attended after having been away at Springfield, Mass. It was decided to hold meetings thru the month of June, after which the club will disband until the fall, and so stage annual picnic at Palisades Amusement Park on Sunday, June 22. Price is 50 cents, which includes dinner. The next meeting will take place on May 20, when a program will be presented in honor of parents. Entertainment committee is planning surprises and refreshments. President Midge Cohen has been very busy visiting the various shows in this vicinity.

## WANTED!

Men To Cash In On These

**New Popcorn Machines**  
These remarkable new, up-to-date Popcorn Machines get all the schools and homes. They are improved especially made with safety, clean and action that really get the best results for you. Also, aluminum, full capacity, size. Capacities \$25.00 to \$200.00 per hour. List shows complete, cost terms.  
Write for Catalog  
**ADVANCE MFG. CO.**  
8222 St. Louis Ave.  
ST. LOUIS, MO.

## USED TENT BARGAIN

We're cleaning house before we move to our new factory. This is one of our Removal Sale Bargains—No. 9-103—32x81 Oblong Square End Hip Roof, push pole style, four places to load, roped third, top 10 oz. G. F. khaki, red and blue trim, 8'0" sidewalk, 2 oz. khaki, Red band and blue patches. Tent showing mildew. Fair condition. Top and Wall \$185.00

**BAKER-LOCKWOOD**  
603 Hardisty Kansas City, Mo.

## CONCESSION MERCHANDISE

Exclusive, unusual items with real sales value and eye appeal for **PARKS CIRCUS CARNIVAL FAIR** trade. When writing for catalog, state business. TIPP NOVELTY CO., 11911 AVE. CITY, MO.

## TENTS-BANNERS

3 Tangle Calliopes in first-class condition. CHAS. DRIVER—BERNIE HENDLERSON  
**O. HENRY TENT & AWNING CO.**  
4802 North Clark Street, CHICAGO, ILL.

**'41 WINNERS**  
a few of the hundreds of items from our General Catalog you get your free copy... state time of business.

No. 6754 Table Lamp Dox. (no less sold) \$5.40  
No. 6611 Bomber Lamp Each \$3.25  
No. 6616 Vanity-Lite Each \$0.85

**CONTINENTAL PREMIUM MART**  
822 N. Third St. Milwaukee, Wis.

**DELIGHT SWEETS, INC.** 50 EAST 11th STREET, NEW YORK CITY

SALT WATER SWEEPS 1/2 lb. - 120 pkgs. \$1.50  
SWEET CHOCOLATE ENVELOPES 1/2 lb. - 100 pkgs. \$1.50  
ENGINEERING GRADE SLICES 1/2 lb. - 100 pkgs. \$1.50

ALL TYPES OF BOXED CANDY POPULAR PRICES  
CHOCOLATES, GUMS, CHEWS. WILL STAND ALL KINDS OF WEATHER  
FREE CATALOG ON REQUEST @ 20% DEPOSIT ON ORDERS

ORIENTAL CHEWS 1 1/2 lbs. - 100 pkgs. \$1.50  
SWEET CHEWS 1 1/2 lbs. - 100 pkgs. \$1.50

**GAMES—WHEELS—BINGO**  
A COMPLETE LINE OF FLASHERS, WHEELS, PAPER, PADDLE, SKILL GAMES, HORSE RACE GAMES, CLUB ROOM EQUIPMENT, BINGO CARDS, AND BINGO CAGES. HUNDREDS OF OTHER CONCESSION GAMES.  
WRITE FOR CATALOG  
**WM. ROTT MFG.** 142 WEST 24TH ST. NEW YORK CITY







**Carnival of Colors**

BOY, we sure were in the BLACK when Old WHITEY and BLOIS came in with that so-and-so GREEN train crew! If we don't soon play a RED one we'll wind up behind the PINK curtains, because we sure can't move the train with those BROWNIES. And, to top it off, the g. a. has developed a YELLOW streak. — **BOBIE BROWN DICK.**

In operation of their cars and service station near Esaberry, Mo. Jack Vernon is with them.

AH, here it is! The little girl! What'd a gate be without such a spot? It'll be found by many a rag—the "hole" the boss left in the lot.

LEE McDANIELS reports from Radford, Va., that he has been doing well with his penny pitch on Keynotes Modern Shows in Virginia. He adds that Ferguson, with fishpond, also is getting his share.

HAVING taken delivery on a new Chairplane, W. E. (Billy) Morgan advises he will operate it with his other three rigs, under exclusive management of Merle A. Beaman until August, when the ride will join Mad Cody Fleming Shows to Georgia fairs.

THE dry-cleaned blanket flack will have little chance this season against the attractive and generously stocked stars that gives the patron a break.

RECENT additions to the Strange and Alvie Side Show on Dee Lang's Famous Shows were Doc Cox, manager and talker for Lou-Louette, annex attraction; Dorothy No. 1, Illusions; Pony Boy, mechanical man; Dorothy No. 2, blade box. Bob Nealey owns the attraction.

ANYONE knowing whereabouts of Raymond Roberts is asked to have him contact his mother, Mrs. D. C. Roberts, 30 Parker Street, Kalamazoo, Mich., immediately. Mrs. Roberts reports that her son must report to his draft board in Kalamazoo for military service.

THE light has a hoaxed eye and the fly but one," yet the light of the midway lies—when the transformer goes phffff—Aaaaa.

BILLY LOGSDON (Plinky Pepper) pens from Louisville, Ky.: "Since leaving Sals's United Shows I've been with J. Harry Six Shows. Recently added another show, Scenography, which features Mary Morris. Business here has been good."

TUFFY BARNETT, whose Athletic Show is ticking on Smith Bros.' Shows, took delivery on a new trailer white show, Scenography, which features Mary Morris. Business here has been good.



FORMER TROOPERS and now private in the army, John Mansfield (Gut), and Mangot (Tennessee) Bower took time off from their kitchen detail duties to pose for this photo. Chief cooks for Company A, 17th Infantry, Camp San Luis Obispo, Calif., the boys report they have a 25-week contract, with a two-year option, with the biggest show of them all. Kitchen detail isn't new to them, however, as they've been cookhouse employees on carnivals for several years.



AL NATSON (right), carnival concessionaire, bids his partner, Claude Williams, adieu upon the latter's departure from Palacios, Tex., for a three-year hitch in the army. Williams will be stationed with the Air Corps' mechanics division at its Duncan Field base, San Antonio, Tex.

his Beautiful Girl Show, is a recent addition.

SIGHTED on the lot in Englewood, N. J., during the engagement of Art Lewis Shows were Mr. and Mrs. Max Lewis, father of Art Lewis, owner, and Mr. and Mrs. Ben Lewis, Mr. and Mrs. Carl Lewis, Mr. and Mrs. Moe Lewis, and Mr. and Mrs. Jack Lewis.

TELLING the best news first. General agent took "Reception from committee great. Work in their arms. Gave every consideration. Promised great week. Please wire two hundred."

RECOVERING from a broken leg in Dade County Hospital, Miami, Fla., is Bob Higgins, who reports he will be forced to remain there two months. He sustained the injury in an auto accident on March 4 while en route to join the cookhouse on Sea's Liberty Shows.

AMONG members of North Coast Shows who visited Arthur's Mighty American Shows in Marshfield, Ore., were H. Schmidt, Mr. and Mrs. Eddie Lane, Mr. and Mrs. Paul Evans; Virginia Evans, Delbert McCarty, Scotty Clark, and Arnold Grimm.

FRANCIS DORAN (Max Maxine) cards from Topeka, Kan.: "Formerly had the pit show on Elite Exposition Shows and I'm now in the annex on Reynolds & Wells Shows. Business has been good. Added a new wardrobe here. My mother, Mrs. Iva Doran, has palmistry and is doing well."

WHEN one show will close a town and another show will soon come along and open it—then there must be some justification for a belief that not all carnivals are alike.—Mrs. Uphow.

IRISH JACK LYNCH penned from Evansville, Ind., that he was still with Herman Bros.' Shows as guest of Spencer Looch, who has two strong shows and a major ride with it. Lynch has been with the organization since it opened in Gadsden, Ala., where he joined Looch after a 2,200-mile hop from Los Angeles.

DURING Texas Exposition Shows', Bartlesville, Okla., engagement Helen James was tendered a surprise birthday party in Hubert Hall's new bingo top by members of the personnel. In addition to receiving numerous gifts Helen was given a 20-penny color, baked for the occasion by Jewel Nichols.

MRS. E. C. MAY, wife of the special agent on Mighty Shesley Midway, successfully underwent a hernia operation in Jewish Hospital, Cincinnati, on May 19. It was inadvertently stated last week that Mrs. C. W. Cracraft had undergone the operation. Mrs. May visited with Mrs. Cracraft before entering the hospital.

WOMEN'S Bowling Club on Arthur's Mighty American Shows includes Mrs.

Fay Fine, Margaret Balsom, Bea Newman, Jerry Tilton, Beatrice O'Brien, Connie Green, Jeannette Harding, Velma Hunter, B. Butler, Ethel Henry, Anna Velde Moteak, Della Ryan, Mrs. Charis Greiner, Lillian Edwards, Maris Matron, Lucy and Nancy Donnell, and Della Love.

"WHO is that man who dodges out of sight every time the best appears?" asked the midway visitor. Reply—"Oh, the old man. What's he come back on the show here. That's the general agent."

MUCH rivalry is developing on Art Lewis Shows between Charles Johnson, talker on the Vanities, and Howard Bryant, Cotton Club Review; Al Mercy, Politics, and Joe Buttner, La Oonga Nights. To date, Johnson is holding the edge for top money among shows, but the other boys are running him a close second.

MRS. WALTER K. SIBLEY left her Miami Beach, Fla., home for Boston, where she will visit Walter's sister, who is seriously ill. While en route she visited Mrs. Bertha McVillie at Daytona Beach, Fla. Mrs. Arthur Hoffman at Greenwood, S. C., and a number of friends in New York. Sibley is with a realty company in Miami Beach.

MRS. AL WAGNER, wife of the owner of Great Lakes Exposition Shows, was tendered a surprise party on the eve of her departure from the show for the opening of the park in Russell's Point, O., where she and her husband have interests. Many of the personnel attended and wished her success on the coming season. Leaving with Mrs. Wagner were Harry Smiley and Joe Barley.

DURING Cetha & Wilson Shows' final week in Baltimore, Md., Tilly Premier entertained at a birthday party for her husband, Fred. Light midnight luncheon and refreshments were served and guests included Ar's Parents; Tony Balsom, Dick Parrish, Mr. and Mrs. I. Ovtlin, Mr. and Mrs. John W. Wilson, Mrs. Mary McLean, Mr. and Mrs. Mack, Tony Lewis, George Harvey, George Harms, Pauline Norris, Paul Andre, and Sandra Poloy.

MAKING a study of poetry these days is Bill LaRocha, pop conist on Crafts Shows, writes one of his admirers, who submits what Bill considers his masterpiece: "Mary had a little bear. She named it Fuzzy Wuzzy. It hopped into the fire one day to burn its hair away. So Fuzzy wasn't fuzzy. Wuzzy?"

AMONG visitors to Dodson's World's Fair Shows in Columbus, S. C., were Mr. and Mrs. Guy C. Dodson and Mr. (See MIDWAY CONFAB on page 41.)

**EVANS' LONG RANGE SHOOTING GALLERIES**

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Ideal for developing marksmanship, sharp-shooting, etc. Easy to set up. Most complete line of shooting in the country. Also Supplies and Parts for all makes of Shooting Galleries. Rely on Evans' 48 years' experience and you won't go wrong!

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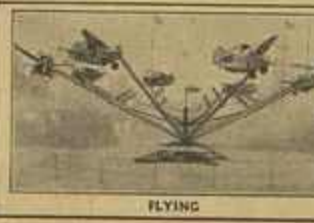
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full time. All looked forward to a remunerative engagement, but bad weather greatly retarded attendance. Abe Frank ledly visited Tommy Thompson at McJannet City, Ind., and J. S. Miller drove to Bass Lake to visit Archie Clair, Frank Sparks, Orelle La Rose, and Glenn Osborne made hurried business trips to Gary, Ind., and Chicago. General Agent A. H. (Rube) Westley is on the job list again, and the writer has been much-biting for him in this territory. Line-up of Reed's Minstrel Show includes James L. Reed, manager; Little Bit Reed, stage manager; Dennis Blanchard, band leader; Pee Wee Whitaker and H. C. Crombner; Dennis Blanchard and Satin Top Webster, clarinet; H. H. Semell and Herman Clapp, trumpets; Ed. Gray, bass tuba; Rastus Jenkins, snare drum, and Willie Hurd, bass drum; Rastus Jenkins, H. C. Brown and Bo Jones, comedians; Little Bit Reed, Lulu Blanchard, Lucille Perkins, Frankie Brown, and Roseta Ridley, chorus; Gertha Hurd, wardrobe; Dad Matlock, show caveman. Visitors included Mr. and Mrs. B. L. (Cotton) Gilson, Mr. and Mrs. Otis Hackman, B. M. Cruise, E. B. Kaw, and billing crew of Russell Bros. Circus. WALTER B. FOX.

### Kans Expo

Richmond, Va. Week ended May 10. Business, good. Weather, good. Shows played a new lot on the Petersburg Pike at the city limits, and lot entertainment. Kane did a swell job of job. Weather was good all week and business was satisfactory. Lewis Scott's Cotton Club was popular, as was Marion McWethy's new cookhouse. James Conners has two ball games. Mrs. Conners and Edith Bowen are agents on one and Jan Conners and Virginia Steele are agents on the other. Douglas Croon and Lois Rochester are new agents on Ray McWethy's bingo. Simon Krause visited, as did W. C. Kaus and Ray Highsmith. Mrs. and Mrs. Harry Earl Saragosa, visited Mr. and Mrs. Ray McWethy. A husband, former showman, also visited friends on the midway. LESTER KERN.

### Bee's Old Reliable

Cynthiana, Ky. Week ended May 17. Location, Daniels Show Lot. Business, good. Weather, variable. Pay gate, 10 cents. Move from Frankfort, Ky., was made in good time and attendance was good all week. The Minstrel Show did good business, as did the Athletic and Girl shows. Mrs. W. M. Jarvis returned to the show after a successful operation at Good Samaritan Hospital, Lexington, Ky. Dan Culbert, Spot-Tips, Billy Stinson, and Willardavenport purchased cars here. W. M. Jarvis took delivery on a new trailer. Mrs. Blackie Jett left Sunday for Independence, Kan., to visit her daughters, who are in school there. R. FELTON ROBERTSON.

### Imperial

Fairville, Mo. Week ended May 17. Business, fair. Weather, fair. All shows and rides were ready for opening Monday night. Much building is being done. John Callagan framed a new carp garage and Alcock Granick took delivery on a new car. Shows were doing well until Friday when a three-hour windstorm hit, causing considerable damage to canvas and show fronts. Centerville, Ia. Week ended May 10. Business, fair. Weather, cold. Shows moved in here in good time and everything was ready for Monday's opening. Weather was cold throughout and spending was light. However, Saturday's business increased to make it a fair week. Burlington, Ia. Week ended May 3. Location, fairgrounds. Auspices, American Legion Post. Business, fair. Weather, fair. Shows opened Monday to a large and good spending crowd. Business increased nightly and Saturday's matinee was successful. Shows were held over to a good Sunday play, American Legion Post Drum and Bugle Corp. provided 45 minutes of entertainment Sunday night. BEGGIE McNAMARA.

### Art Lewis

Bridgeport, Conn. Week ended May 17. Location, Kings Highway. Auspices, American Legion Post. Business, fair. Weather, excellent. Business could have been better here, but those who did come out spent well. Despersa co-operated, as did the sponsors and city officials. Lucile Gillette,

free act, is proving popular with press and public. Double-feature of Lucile Gillette and Four Stars is a good draw. Gerald Bartook, son of Mr. and Mrs. Bartook, cookhouse operator, is in a local hospital with pneumonia. Art Lyons, president, and E. B. Braizer, business manager, were made deputy sheriffs of Fairfield County and received gold badges. Doc Cann, general agent World of Mirth Shows, and Max Linderman, owner, were midway guests Monday night. Harriet Spencer has been engaged for the summer to take charge of the 21 children on the show and classes will be held daily in a new canvas schoolhouse on the midway. New sanitary rest rooms were erected and caused much favorable comment. Swede Erickson, who has the Octopus, Rocket, Spitfire, and three concessions, is pleased with business. Mrs. Bob Johnson arrived from Norfolk, Va., to spend the summer with her husband, Harry Parker, of the Revere Beach Police Department, visited Claude Woods, vet of many years with various tented attractions, is holding down the front of Professor Kuntz's Show Show. Lou Lange added another concession. Train crew is making remarkable time in loading and unloading shows. Neon was added to the towers this week by Buddy Quackenbush. Julia O'Donnell is organizing a bridge and social club among the women on the shows. Mrs. Howard Ingram is modernizing her two popcorn stands. Dorothy Crooch, with the aid of Dolly Ferris, is clicking with their riding on the Wall of Death. ROY B. JONES.

### Motor City

Richmond, Ind. Week ended May 17. Business, good. Weather, cool, with some rain and wind latter part of week. Jump here from Lima, O., under supervision of Bill Allen, was made on Sunday, and shows opened Monday night with everything in operation. Business exceeded expectations, with over 2,500 paid admissions at opening. This figure was gradually stepped up during the week. All reported good results. Newspapers and radio co-operated and, with an extensive billing program, helped bring them in. Committee gave good co-operation. Specs Groschwitz reports his three attractions did well and he spent a pleasant week here cutting it up with Bob King. Lake's Armada is clicking and the unit is well flamed. Capt. Billy Sells' lions are popular. The truck stolen on April 11 at Springfield, O., was recovered by Sgt. Collier at Columbus, O., and returned to the show. JAMES DEWEY.

### Mighty Sheesley Midway

Hamilton, O. Week ended May 17. Location, fairgrounds. Business, fair. Weather, cold and rainy. Because of an unusually long delay of the show train in the Cincinnati yards, shows did not open until Tuesday, when attendance was only fair. Wednesday it rained, but as the crowd began to arrive, Thursday gave good weather and business. Friday started well, but about 7:30 the tall end of the storm, which created much havoc in Southwestern Ohio, struck and for a short time it looked as the much damaged equipment might result. It cleared up, however, and the gate was put on about 9:30 p.m. again, but business was ruined for the night. Saturday was clear and cold, and business was good at night. All concessions, rides, and shows, and the managers enjoyed good business. The kids' matinee drew fair, although spending was good. Alfred Luchinberg, who was injured in Rome, Ga., returned to the midway in Knoxville, Tenn., and is steadily improving. Visitors included Mr. and Mrs. A. C. Hartmann and Mr. and Mrs. Claude R. Kille, of The Billboard; Floyd Gooding, Charles Leuz, Mr. and Mrs. Whitey Demmer, and Mrs. C. W. Crawford. Earl Kelly's sisters, Helen and Lois, and party from Springfield also visited. PAT BUCHANAN.

### L. J. Heth

Danville, Ky. Week ended May 17. Location, Martin showgrounds. Business, good when weather permitted. Weather, cold and rain first half. Cold rainy weather cut into the anticipated business Monday and Tuesday nights. Joe and Jimmy Sparks drove over Wednesday from Coebin, Ky., for a day's visit, which was returned Friday by E. E. Heth, Howard and Daisy Hovew, and Curly and Jo Hovew. Show was in blowdown shortly after 11 o'clock Friday night. It did considerable damage to the

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CONCESSIONS—All open, including Cookhouse and Fringe Canteen. RIDE—Horseshoe Betting, Tilt-A-Whirl, Spool Promotions, 10 Shows. Mechanical SHOWS—Midget, Elvion, Snake or Monster (these new ones too!), Fox Show, Mechanical Wagon, Monkey Show, etc. Will finance new and worthwhile attractions and furnish wagon. WANT—Office Secretary, Union Stenographer with track of 200, Ride Foreman, Ride Help and Train Crew. People for Girl Revue, White Taker for Colored Show. Prizes for Art Concessor's Side Show. All replies to:

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FOR COLORED MINSTREL SHOW (cabaret paid out of office); Piano Player who can double in brass; Trompet lead and other performers who can double in band.

RIDE HELP: Art Ferris Wheel Man and other Ride Men. Also Art Truck Mechanic. WANT A BULL MAN on account of previous one being injured (see Art Service).

ADDRESS: ALBUQUERQUE, N. MEX. THIS WEEK: THEN TWO BIG CELEBRATIONS: CLOVIS, N. MEX. (PIONEER DATE); WEEK OF JUNE 2ND; PANFA, TEXAS (TOP OF TEXAS FIESTA), WEEK OF JUNE 5TH.

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Want Ride Help, Cookhouse Help. All Boxall wants experienced, clean-cut Boop Agents. Want High Dive or High Wire Act for entire season. State best salary and description of act in first. Stock Concessions of all kinds. Good proposition for shows that can produce.

Address: CARL D. FERRISS, Danville, N. Y., this week; then as per route.

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Wants for seventeen straight Fair, and another Elizabethtown, an edge of Fort Knox, West Point, Kentucky, where forty thousand dollars get paid on the first. Concessions that work for you over ten cents. Good chance for White Will Cans, no Grapes, Minstrel Show Performers, Musicians. One White Waste Act, for Side-Show. Licensed McClellens wants Great Shows, and Ball Game Agents. Lexington, Kentucky, this week; West Point, Kentucky, next week.



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NEW HUDSON, MICHIGAN

Girl Show top and several concession tents, Billy's Comedians day and dated shows here on Thursday and many V's were exchanged. Newer music numbers have been provided for the Merry-Go-Round and front gate band organ. Joe and Jean Fontana and Jimmy and Vonnie Davidson motored to Louisville on a shopping tour.

**Central City, Ky. Week ended May 16.** Location, near showgrounds opposite baseball park. Auspices, Mayor's Committee. Business, excellent. Weather, fair and cool.

After a short move from Owensboro, Ky., shows were up early Sunday and most of the folks who were not too tired took in a movie. Business opened well and increased nightly, with Saturday turning in the best single still date gross shows have had in five years. Mines in this vicinity, with two paydays during the week, contributed to the good business. H. B. SHIVE.

## O. C. Buck

**Menards, N. Y. Week ended May 17.** Location, Northman's Field, Auspices, Frey Tibbet's Cadets. Business, good. Weather, fair.

Excepting Monday and Tuesday, which were cool, the rest of the week here gave shows the same summer weather they have experienced since opening three weeks ago. Emmanuel Callahan received new banners for the new front on his attraction. Show is under management of Edith Younger, with Doc Murray on the front. Maister Russell, mentalist, is with Winnie Sieto's Ten-in-One Show. Harry King is doing the inside lecturing. Varieties of 1941 and Doc Wilson's Hippodrome have added new panels and they are lending plenty of color to the midway. A new loud-speaker has been installed at the front entrance. Kniekerbocker Junior High School Band, Lansingburg, N. Y., entertained the children on the midway Saturday afternoon. John Hulbert and Mr. and Mrs. Frank McConville and their daughter visited, as did Johnny Bass and Tom Brothers. John Seaton spent most of the week taking pictures. Dr. Joseph Russo, Albany, N. Y., specialist of nose, spent his second week with the show close to the office. Bob Hallock visited for a few days, and Emergency John Kelly dropped in again for a day, as did Dick Fremont and J. D. Keren.

LOU RAMSDALEL

## Penn Premier

**East Stroudsburg, Pa. April 26-May 3.** Auspices, Monroe Pike Sportsman's Association. Business, good. Weather, cold.

New fronts and rides, set up here for the first time, presented an attractive appearance, as did the new main entrance, designed and built by Manager Serfass. Shows staff has owner-manager, Lloyd D. Serfass, secretary and treasurer, Mrs. L. Serfass, business manager, Rocco Maurizi, Stanley Reed, post and radio, Jack Wolfe, electrician, Earl Brown, assistant, Dave Hughes, billposter, Paul Osborne, transportation superintendent, Al Rydzick, rides superintendent, Albert Vireley, superintendent of fronts and canvas; scenic artist, Happy Dietrich; Rammy Sammy, mail man and The Billboard sales agent. Shows consist of 9 rides and 10 shows. Big Circus Side Show is managed by Lew Alter. Dream Girls, Paradise Valley, and Miss America shows, managed by Mr. and Mrs. Reid McDonald, had a good week, as did the Monkey Circus under Manager Joe Bruno, Mickey Mouse Circus, under Manager Dealy Brown, was well patronized. Athletic Arena, under Manager Joe Ricco, drew well. Opening of Manager Lew Alter's Borneo was delayed awaiting the arrival of a shipment of wild animals. Jay Doe the Great, free act, was well received. RAMMY SAMMY.

## Buckeye State

**Memphis, Tenn. Week ended May 17.** Location, Beale Avenue, Auspices, Cotton Central Committee. Business, excellent. Weather, good.

All shows and rides did near capacity here, and concessions, which were permitted to operate, got satisfactory results. Owner Joe Oaller purchased a new truck and Harry W. Hanna and several others from Henrie's Bus' Shows were frequent visitors. Mr. Hatch also spent a few hours visiting friends on the show. Mrs. Josephine Oeller is training two new concessions. Jack Oliver and Charles Savage returned from a successful booking trip in Illinois. Dete Curtis, manager Cotton Club Revue, reported attraction

played to big business all week. Billy King's Circus Side Show is doing satisfactory business. B. Freedman's Toper Turvey had its biggest week of the season so far. Mr. and Mrs. Red Cockrell returned after a visit to his father, who has been seriously ill. Mr. and Mrs. Vic Campbell are still with it and doing well. Marie Crane reported their results with his former husband. Capt. John W. Lander's Trained Animal Circus, free act, continues to draw. The Mississippi engagements ended up on the right side. Mr. and Mrs. Dale Hall were frequent visitors during the week and were hosts at a chop suya supper for several of the personnel. The writer, who is recovering from a badly sprained ankle, enjoyed several visits from his two daughters, who live in Memphis. H. O. STARBUCK.

## Bazinet

**Minneapolis, April 18-May 4.** Location, near of town. Business, good. Weather, good.

Concluding their first stand of the season at Wayzata Boulevard and Aldrich Avenue, shows opened to their best receipts in years, showing for 16 days, including three Saturdays and Sundays. Business increased daily. Cliff Patten's Ten-in-One Show topped shows, while the Octopus and Tilt-a-Whirl vied for ride honors. Cookhouse and bingo led concessions. Owners received many compliments on the appearance of the midway, especially the cleanliness and serving at the cookhouse, operated by the writer. Receipts all around were the best since 1929. William Bazinet was



FOR THE SIXTH consecutive year, Larry Benthin and his popular circus colleague, Bonar, are pole on Royal American Shows. This year is Benthin's sixth with RAS and Bonar's sixth. Benthin reported the first three weeks of 1941 topped all previous years for his Monkey Town attraction. Photo by Dadauch.

kept busy entertaining his many friends, while Dwight and Lowell Bazinet looked after the business end. Shows are booked solid with their best line-up of fairs and celebrations. Sam Henry is secretary. JACK GALLUPPO.

## Scott Expo.

**Kingsport, Tenn. Week ended May 17.** Location, Dupont Park Int. Business, fair. Weather, fair.

Shows opened here on May 12 to a fair crowd, which thinned out when rain hit the organization about 9 p.m. Tuesday shows a big increase and Wednesday and the rest of the week brought good patronage. Week's stand in Dalton, Ga., was good, since three nights of rain held down attendance. During that date a public wedding was held and drew a large crowd. Cool weather did not hamper patrons' enthusiasm. Sweetwater, Tenn., gave fair business, with an exceptional Friday. Visitors included Cowboy Lotrelle, Percy Friedman, and Turner Scott. Mrs. Katherine Nash, Atlanta, visited her husband here. J. O. Hornsby also visited here, as did J. O. Page, Mr. Hicks, and B. E. Savage. Mrs. Pearl Lawrence is on the sick list. Mrs. C. D. Scott, accompanied by her sister-in-law, Mrs. Turner Scott, and granddaughter, Charlene Louise, visited Mrs. Adlin Lewis and Minnie Thomas of Elizabethton, Tenn. Mrs. Nona Snodgrass also spent some time on the shows here. B. M. SCOTT.

## Patrick's Greater

**Nampa, Idaho. Week ended May 17.** Location, streets, Auspices, Union Pacific Celebration. Business, good. Weather, good. Pay gate, 10 cents.

Long jump from La Grande, Ore., was made in good time, and rides and concessions were operating at 6 p.m. Monday. Play on that night was cut short by a bad rain and severe rainstorms, however. Shows were not damaged. On Tuesday there was a large street parade in which Owner W. R. Patrick entered three large show vans and sound car. Eddie Patrick accompanied the entry in clown make-up. Chet Sanders opened his She Show to good business. Eddie Patrick reported a good opening week with his domestic animal show, which he has named Barnyard Fellos. Maritime business was light, but Saturday was big all day. Many visits were exchanged between the personnel and members of Bert Francis Shows. The writer was the guest of Harry and Marie Mason, who have their Trained Monkey Circus with the Francis Shows. Paul Beers, Boise, Idaho, night club owner, was a guest of Mr. and Mrs. Patrick until Thursday, when he and Patrick made a three-day trip to Seattle, Wash., to visit shows playing there. Jim Kitterman, Tony Louwars, Joe Cherry, Bob Dumca, Aky Warren, and Bill McMillan left here to form a show of their own. DANNY CONGDON.

## West Bros.

**Dubuque, Ia. Week ended May 17.** Auspices, Trades and Labor Council. Business, good. Weather, good.

With the weather somewhat improved over previous weeks, shows registered good business here. Dubuque always has been one of the most hospitable on show's itinerary, and The Daily Tribune and Station WKBH co-operated.

Skooter-topped rides. Shows tried an innovation for the Saturday matinee and drew the largest afternoon crowd of the season so far. Speedy Woods took delivery on a new car and trailer, as did Pat Malone, manager of the Athletic Arena. M. Glynn's cookhouse is proving popular. Visitors included Mr. and Mrs. Carlisle and K. D. Williams. Buck Kauter and Joe Jennings, of the local committee, gave good co-operation. DON TRUEBLOOD.

## M&M

**Hudson, N. Y. Week ended May 17.** Auspices, Hudson Fire Department. Location, Strom Trust. Business, fair. Weather, fair. Pay gate, 10 cents.

Shows opened to a fair gate and business picked up Friday and Saturday nights. Rides did exceptionally well considering the cold and damp weather. Al Ventres' Chalmatow, and Miss America, managed by James Hogan, topped the shows. Monkey Show was next in line. Dr. Spruill's Eskimo Village entertained 100 children Tuesday afternoon. Saturday's matinee was the biggest shows have experienced in the last four years. Rides did well, with the Octopus and Bites-O' leading. Among visitors were Charles Dayton, Dottie Lee, Dave Greberg, Nell Carr, and some of the other agents of the O. C. Buck Shows. Fire Chief Clark co-operated, as did his committee, and The Hudson Dispatch was liberal with space. Albert Parler has acquired new horses for his pony trucks. F. B. McLaughlin, general manager, ordered another tractor and trailer and new canvas for the marquee. He also purchased a new house trailer. Bill Muldoon's cookhouse is popular and Bill reports business the best he has experienced since the spring of 1930. Bob Manning, business manager, has a new trailer. MARY CONNELLY.

## Arthur's Mighty American

**Marietta, Ore. Six days ended May 18.** Location, Ore. State school Int. Auspices, L. L. I. Business, good. Weather, unsettled, with rain. Pay gate, 10 cents.

Usual weather conditions encountered by the shows for the past 11 weeks prevailed here. Two days were ideal, while the remaining four were sprinkled with showers. Despite a constant rain Saturday night, gratifying attendance was chalked. City officials co-operated. The Cecil Day Times was generous with space, was Station KOCB with six time Friday afternoon was Eastside school children's day and hundreds of them flooded on the midway as shows guests. Also several mishaps occurred along the route from Hedding, Calif., entire show arrived in time for the opening Tuesday



## A NEW BALL THROWING GAME

A light shines through hole in the target when hit by the ball. Any three balls in a row wins. Men, women or children can play this fascinating game. As ball does not have to be thrown hard, it's the first to ever invent with this new ball-throwing game. Cabinet is about 24 inches square.

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Times Biker, Ticket Sellers and Girls. Ride Help for New Flyo-Pans and Roll-Pans, make us. Philadelphia, Pa. **EARL FURTE**  
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High-Class Entertainment Features for **DIAMOND JUBILEE CELEBRATION** Wednesday and Thursday, August 13 and 14. No Bids or Concessions wanted. Write **ORA E. LAUBER**, Pres., Community Club, Ashland, Ohio.

**Butler, Indiana Centennial Celebration**

July 20 thru August 2nd. Street Shows and Concessions wanted. Address: **ROY OSERLIN**, Chairman Shows and Concessions.

**WANT CARNIVAL**

Five to Ten Shows, Five to Ten Rides and Concessions. Week of June 30th to July 5th. **OAKLAND VOLUNTEER FIRE DEPT.**, Oakland, Md.

**WANTED**

**BOSWELL, IND., JULY 2-5**

Fourth Annual Celebration and Indiana Fair **MILLER'S RIDES** already booked. 34 High-class Free Acts booked. Fireworks every night. Free home every night. Several Shows. Settlements. Exhibits booked. All Concessions will be booked independent. **EDGAR BURNETT, Sec.**, Box E, Boswell, Indiana. Phone 64.

**WANTED**

A GOOD CARNIVAL FOR **RITTMAN COMMUNITY FIRE CO.** Week July 21 to 25 inclusive. State full particulars in first letter. **GARL SAYRE, Sec.**, Rittman, Ohio.

**CARNIVAL WANTED**

For **HOMECOMING** August 16 to 21, Greenfield, Ind. Write **GEORGE RIVER JR., Chairman**.

4th of July Committees. Write below. We are open for contract for 4th of July week. Illinois territory. Must be a live committee. Have five Rides and ten to six Shows. Address:

**HUGHEY & GENTSCH SHOWS**, Hixley, Tennessee.

**CIRCUS WANTED**

**JULY 4, POUGHKEEPSIE, N. Y.**

The G. H. Beach Show Co. is looking for a well-known Circus for a one-day stand July 4, Poughkeepsie, N. Y.

**WANTED**

Fast Rides, no grub, for July 1, 2, 3, 4 and 5. Celebrate in the American Legion, Post No. 1, Cosmopolis, Indiana. Write or wire **ROYDON L. FRIEND, Commander**.

**V. F. W. CELEBRATION**

West Central for week of June 30 to July 5, second Hiram, 8 shows to draw firm. Write or wire **E. W. SCARCE, Sec.**, Girard, Ill.

**OREGON TRAIL DAYS**

Grading, Neb., July 17-18. Draw 30,000 people every year. Wants to hear from Free Acts and Attractions. Those who can come without long travel and who take and return to camp. Write **M. E. DOWNAR**, Attractions Chairman, Grading, Neb.

**CARNIVAL WANTED**

July 2, 3, 4, 5. **FIREMEN OF MIDDLESEX COUNTY** Littlewood organization proposed this first carnival to show how in the best way and in the only attraction to five counties. Write **L. LEWIS PIERCE**, Urbana, Va.

**WANTED**

Large Carnival for **STOYSTON VOLUNTEER FIRE CO.** June 30 to July 6, inclusive. Write **JOSEPH BETZGAR**, Stoyston, Pa.

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Several weeks open for Independent Celebrations. Will be used more. Write **THOMPSON BROTHERS**, 2305 Fourth Avenue, Altoona, Pennsylvania.

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Conducted by **CLAUDE R. ELLIS** (Communications to 25 Opera Place, Cincinnati, O.)

**Ill. Reunion Heads Book Large Pro Bill**

**VANDALIA, Ill., May 24**—An elaborate professional entertainment program has been arranged for the annual three-day **Payette County Old Settlers' Reunion** in the city park here, reported L. O. Squibb, president of sponsoring **Payette County Old Settlers' Association**. Rogers Greater Shows have been staged for the midway and there will be nightly fireworks displays, dancing to music of name bands under direction of Lions and Rotary clubs, and a daily change in acts of the **Our Sun revue, Let Freedom Sing**.

There will be a free gate. Merchants will have change of an industrial display tent. For opening day, **Children's Day**, high-school band and balloon contest have been arranged. Because of the city's location in the heart of the Southern Illinois oil field, the second day is being dedicated to men in the oil industry. Closing day, **American Legion Day**, with the 2nd Illinois district group holding its convention in Vandalia, there will be drum and bugle corps and band contests, with the 40 and 8 participating in activities.

**CW Signs Pa. Legion Meet**

**ALTOONA, Pa., May 24**—John W. Wilson, co-owner of **Cetin & Wilson Shows**, reported signing a contract on May 20 to furnish midway attractions for the six-day **Pennsylvania State American Legion Convention** here. Legion officials signing the agreement were **Chairman of Concessions Frank J. Toole** and **Robert Lamont**. Attractions will be located on Seventh Street, about a half block from Legion headquarters and three blocks from principal hotels and shopping center. Rides, shows, free acts, and fireworks will be spotted at the end of concession row on the city creek bed. Daily parades will end at the entrance to the showgrounds.

**Acts for Texas Home Show**

**GALVESTON, Tex., May 24**—Real Estate Board, in co-operation with the housing committee of the Chamber of Commerce and Retail Merchants' Association, will stage its first annual **National Home Show** here, reported **Erwin N. Williams**, Federal Production Company, who has been retained to direct the show and furnish booth equipment. Six vaude acts will be booked. Show will be housed in a tent. There will be 55 display booths and a model home.

**Shorts**

**FIFTH** annual five-day field day in **Hampden Park, Rome, N. Y.**, under auspices of **Roma Firemen's Civic Association**, will have rides, concessions, contests, parade, fireworks, and free acts, said **Capt. Arthur D. Marzloff**, general chairman. Work has started on a \$14,000,000 U. S. Air Corps depot adjoining the park.

**JAMES COGSWELL**, still walker, reported he was booked for two-day **Flood Creek Celebration** in **Lexington, Neb.**, a return engagement, having played there in 1939. He has also been signed for two-day **How City (La.) Street Festival** and five-day **Concord Wagon Days Celebration** in **Salt Lake City**.

**C. A. KLEIN** Attractions has been contracted for free act and grandstand shows in connection with the six-day **Elks' Raising Association Celebration** at **Cobbsboro (O.) County Fairgrounds**. **J. R. Edwards Shows** will provide the midway.

**E. J. McARDLE'S** Midway of Pin has been booked for the four-day **Centennial Celebration** in **Heaver Dam, Wis.**

FOR six-day **Hiram (Me.) Old Home Week and Fair**, Pine Tree State Shows have been booked and arrangements have been made for an **American Legion day**,

parades, contests, and park dedication ceremonies, reported **Secretary Albert F. Ward**.

**F. E. GOODING** Amusement Company has been contacted for **Barberton (O.) Golden Anniversary Celebration**, according to **Leo V. Walsh**, president of **Barberton Golden Anniversary, Inc.**, sponsor, **Harold Cross** is secretary.

**BOBOE**, parade, street dancing, and a 2,000-pound cake are planned for four-day **Lynwood (Calif.) 30th Anniversary Celebration** under auspices of the **Junior Chamber of Commerce**, reported **Red Norton**, who is directing the event. There will be a **Gay '90s** theme and dedication of a new park, location of the rodeo.

**ANNUAL** festival like those which opened **San Francisco's Golden Gate International Exposition** is being planned there. Event would be a week-long celebration along lines of the **New Orleans Mardi Gras**. Plans were announced by **organized San Francisco Festival Association, Inc.**, sponsor of the two fests which opened the exposition.

**LOS ANGELES**

(Continued from page 12)

is again operating his **Side Shows**. **Tim Hughes** is taking up photography. **Max Weiss** is with **Clark's Greater Shows** with his commission. **Harry Barrett** is located here and associated with **Les Pease**. **Robert Cunningham** is an aerialist with the **Mike Krokes Shows**. **James Cooley** is with **Sonney's Museum** on Main Street here.

**Ray Johnson** returned recently from a 10-day fishing trip. **John Christianson** has his **hookhouse** and concessions on the **Wrightman Shows**. **Harry Wallace** is with **Golden State Shows**. **Atthol Carowell** is in the army. He formerly was at **Venice Pier**. **Archie Clark** reports his shows are doing well. **Adrian Whalen** is with **Silver State Shows**.

**WANTED**

Concessions of all kinds for **American Legion 4th of July Celebration** 2 Days, 3 Nites, July 3, 4, & 5. No Rides or Shows. Write **LOUIS K. ZIMMERT, Supr.**, Rosselaar, Ind.

**FOR SALE—A REAL BUY**

Electrical Equipment, Trucks and complete **Weathered** used for **Fireworks Standby**, **Ride** and **Rise** **Business** and **Indian** and **Japanese** **Concessions**. All in good condition. **Complete Electrical District**. Will fit across lot or cheap for **spoke** **state**. **Just immediately**. **EAGLE FIREWORKS CO.**, Franklin Park, Illinois.

**PARTIES**

To furnish **Carnival** Equipment, **Gases**, **Illino.**, etc., for big **ASSOCIATED CHARITIES CELEBRATION** Week June 30. Sponsored by **Club Clubs**. Contact **C. O. BINGHAM**, Princeton, W. Va.

**WANTED**

Rides and Concessions for **RAWSON 11th ANNUAL HOMECOMING** Aug. 12, 13, 14, 15, 16, Rawson, Ohio. (Horse Race—Sponsory) **ROSS FELLERS, Mgr.**

**WANTED**

Rides, Free Acts and Concessions for **ANNUAL HOMECOMING & KRAFT CATTLE SHOW** JULY 10-14-15-16. **MARSHALL, IND.**, **E. R. PEPLER (Cons.)**

**WANTED**

Concessions, Rides and Shows for the large **Marysville, Kansas, Fourth of July Celebration**. Write to **CHAMBER OF COMMERCE**, Marysville, Kansas.

**COEUR D'ALENE, IDAHO**

**10 DAYS' CELEBRATION, JUNE 26 TO JULY 6**  
**LARGEST ATTENDED CELEBRATION IN NORTHWEST 5,000 TO 50,000 EACH DAY LAST YEAR**  
**LOCATION OPEN TO NON-CONFLICTING RIDES, SHOWS, CONCESSIONS. ONLY FLY RIDES APPLY.**  
Amusement plan built out over **Coeur d'Alene Lake** completed for use this June, allowing additional space for attractions. For information write **W. EARL SOMERS**, Coeur d'Alene, Idaho.

**FAYETTE COUNTY OLD SETTLERS' REUNION**

**VANDALIA, ILLINOIS — "IN THE HEART OF THE ILLINOIS OIL FIELD"**  
July 24, 25 and 26, Three Big Days and Three Big Nites  
**WANTED** Concessions of all kinds. This show is entirely free gate. Played to 30,000 people in two days last year. For information contact **MR. FRED LEIBER**, Concession Chairman Committee, Vandalia, Ill., or **MR. H. L. SMALL**, care of **Rogers' Greater Shows**.

**Reliance Fire Co., West York, Pa. 4th ANNUAL FIREMEN'S FAIR**

Week of August 3rd to 10th. Now booking Independent Shows, Rides, Concessions. Must be clean. **FREE ACTS** **SAND CONCERTS** **FREE GATE** **Red Free Acts**. **A. P. MYERS, RELIANCE FIRE CO., WEST YORK, PA.**

**ADRIAN JULY 4th CELEBRATION**

**Southern Michigan's Best**  
Opening Tuesday evening, July 1st, and running through the 4th. Held annually for many years on the beautiful shady **Kenmore County Fair Grounds** (inside the city). **F. L. Flack** controls the Midway. Can stage legitimate Concessions of all kinds, \$1.00 a front foot; streetwork, twice fast to a destination. **No Rides**, **No Parade Tables**. Everything open under **Cover**. **Games**. Will make procedural offer in first-class **Cook House**. **Can stage Kilo Rides**, also **Chairs-Pole**, **tennis-courts** per rent. **Can place attractive Shows** (no **Girl Shows**), very low percentage. **Good music** **Adrian**, starting at **Angelo**, Saturday, July 20. Address all applications to **F. L. FLACK**, 36 E. Woodbridge St., Detroit, Mich., Phone Columbia 8200.

**THE LATEST SENSATION IN HIGH ACTS**

Milo Limwood Presents **THE SKY LARKS**  
**THRILL OF THRILLERS** (all rights protected)  
Now Playing At **Martin Dales**  
Personal Management: **CHAS. ZEMATER**, 54 W. Randolph, Chicago



# DEFENSE \$\$\$ GIVE BIG PUSH

## Most Indoor Circuses, Big Tops Show Large Increase in Gate; Fine Spring Weather Also Aids

CINCINNATI, May 24.—The very favorable effect of the national defense program upon most circuses is evident in the big business they have done in cities and towns where defense industries are operating and in places where or near which army camps are located. Only when bad weather interfered, and this was rarely this spring, has business failed to hold up in these spots. The phenomenal business done by the Big Show at Madison Square Garden, New York, this spring is hardly explicable in any way, which was considered an all-time record, but this year, with \$877,261.97 allocated to New York for defense, the approximate gross was an unbelievable figure—\$1,200,000. Defense posts near by are the Brooklyn Army Base, Fort Hamilton, and Fort Lafayette. In Boston (\$199,780.386 defense money), where Fort Banks, Fort Devens, Fort Hancock, and Fort Strong are located, the Ringling show had the heaviest advance sale in its history. The show played there only five days this year, instead of 30 as last year, but the gross was substantially ahead in pro-

## 9 of 11 Ohio Towns Give Cole Bros. Great Night Crowds

YOUNGSTOWN, O., May 24.—Nine of 11 Ohio towns gave Cole Bros. Circus, especially, or better, night business on its two-week swing thru the Buckeye State. The Ohio tour ended here Monday (19), with the show moving into Pennsylvania for several days and then into New York State for a brief stay, including three days in Buffalo. Train was in here early, but a two-hour delay in spotting it and a 45-mile haul to a lot, just outside the city limits, resulted in a 3 o'clock matinee, which was light, but night house was straw at both ends, one end up to the ring curb, which resulted in features of the program being eliminated.

Two of the most disappointing stands of the season to date were Steubenville and Bridgeport, O. Steubenville had been counted on to give the show a good day's business, but late arrival there, due to the train being shunted to a siding en route from Akron, brought it into the Upper Ohio Valley at 10 o'clock, with matinee not going until 5 p.m. Both matinee and night houses were below expectations. Town has always been a Monday stand and much controversy preceded the date, with the mayor refusing to issue a permit for Saturday, until a Common Pleas Court ruling compelled him to do so. Lot rental here is said to be \$500 and was the highest charge experienced by the

(See COLE BROS. on page 47)

## Waukegan Russell's Best Sunday Date

WAUKEGAN, Ill., May 24.—Russell Bros.' show played here May 18 and picked up the best Sunday business since it has been playing Sunday dates. Matinee was capacity, with more than a three-quarter house at night.

Manager Webb and wife and general press and radio representative, Bill Anice, were pleased by the afternoon sale, but said Sunday night houses all over are practically private performances. They were, consequently, surprised at the night take.

Lot was soft and ratty, filled with tin cans and snakes and was a half mile out of town, but bus service was extended for the day to cover show grounds and crowds of 5,000 in afternoon and 3,000 at night were comfortably handled. Anice estimated his day at \$3,900.

Ranging out of Waukegan, show crossed into Indiana at Ellettsville and Ellettsville, Ill., and then moved into Indiana to do good bits at La Porte, Peru, Huntington, and Muncie.

After a Sunday date at Portland, Ind., tomorrow, show will move into Ohio to complete its fifth week at Lima, Kenton, Findlay, Tiffin, Lorain, and Elyria in that order.

Newspaper poll in Waukegan voted Buddy, Capt. Walter Jenner's son, the best single act in show and named Ernestine Clarke most beautiful circus woman ever to appear in city. Eddie Weckesser was just about two minutes as the show appeared in Waukegan, but he got just as much music out of his men. The draft got the other two—and has raided all departments of the show.

Bob Clark and wife, Ruth, circus fans

## Wirth Show Clicks For Variety Clubs In AC And I-Dayer

ATLANTIC CITY, May 24.—Frank Wirth's Circus, a climax of the three-day convention of the Variety Clubs of America, drew acclaim at its one-day showing in the Convention Hall and Auditorium last Saturday (17). Club distributed tickets with heavy emphasis on children for the afternoon performance, but box-office tabs of 55 cents and \$1.10 prevailed at night, when about 7,500 attended, including most of the stage, screen, and radio stars and other celebs operated by the VCA for the successful three-day stretch.

Wirth produced the layout at a flat fee, understood to be in the neighborhood of \$5,000. On the program were the Ozeary Christy Unit, consisting of ponies, high-school horses, bulls, Dobson men pincers, and Liberty horses; Prober's Tigers, Harry Hittler, Laddie Lamont, Quize Troupe, Nattie Troupe, Pallenberg's Bears, Antelena, Husted Troupe, Loyal-Ropenky Family, Loyal's Dogs, Tibor's Seals, Sensational Ward's, Michalini Troupe, Fredsons, Gregorosso, and clowns, including Jackson, Little and Ward, Frank Beckles, Frank Brown, Cliff Robinson, Leroy Thompson Trio, and Mill Taylor Trio. Clown sally was augmented by about 30 kids dressed for the part. Several numbers were displays with matching acts and tricks, an excellent physical arrangement for this purpose having been laid out by the aud's crew. Laddie Lamont presented two acts, rolling globe and juggling. Loyal-Ropenky had riding act, pincers, and Justin Loyal, juggler, plus participating in a teeterboard display. Husted's doubled with high wire and ladder turns. Max Kasson, of the Wirth office, was ringmaster and announcer.

## Russell Bros.' Truck Damaged in Crash

CHICAGO, May 24.—A Russell Bros.' Circus truck and trailer were slightly damaged Tuesday (20) when an auto, said to have been traveling at excessive speed, crashed into the truck at LaGrange and Butterfield roads, west of Chicago. Three men in the auto were killed. John McCroskey and Peter Florio, drivers of the circus truck, were not injured. They were detained for investigation.

## Gifts Back to Givers, Late Collector's Wish

NEW YORK, May 24.—Known to comparatively few is the fact that Matthew C. Brush, famous banker, industrialist, and railroad director, who died last October, was a voracious collector of elephant pieces—corvid, hardwoods, ivory, metal, etc.

About two months after his death his widow, Betty Brush, who lives in the Brush mansion, Earletope, a suburb of South Norwalk, Conn., decided to send back elephant pieces to the donors listed in his own collection. This task has taken her several months to accomplish, and the work is still going on. Mrs. Brush has gone thru more than 8,000 pieces and with each parcel there is a printed card, which reads as follows:

"With this note I am happy to return to you the gift you so kindly made to Matt in days gone by towards his cherished collection of elephants. It was Matt's wish that each collection should be returned to the various donors as remembrance to them of the friendships Matt valued so highly. The tremendous number of such gifts precludes a separately written note to each of you."

One contribution returned is the end of a tusk of Old Babe, herd leader on the old 101 Ranch Show and other outfit. In those days Old Babe was worked by Sam Zimmerman, now a catcher with Fisher's Peoria Farm. She had given the tusk piece to a friend, who became the donor. Are there any others in the business who participated in the Brush collection?



SEROT L. C. WHITE, former elephant man who toured for several seasons with various circuses, including the Ringling-Barium, Robbins Bros., Dan Rice, John Robinson, and Russell Bros.' shows, enlisted in the medical department of the U. S. Army last July 1, for three years. He has been doing duty in a large army hospital in Monterey, Calif., but is awaiting transfer to a hospital in Alaska. His address is Medical Detachment, Third Garrison, Camp Clatsop, Ore.

## Mills Biz Way Up; Milt Robbins Will Manage Side Show

EAST PALM BEACH, O., May 24.—Mills Bros. Circus concluded its Ohio tour here May 10, playing under auspices of the Boy Scouts, with large crowds at both performances despite the cold weather. Show has not experienced a poor day's business since it launched its tour April 26 at Berea, O., according to Jack Mills, manager, who reports business 100 per cent better than a year ago, with concessions, including prize arrests, having grossed far ahead of last season.

Jimmie Herron, slated to take the side show, decided to continue his present connection, so Milt Robbins has come on to supervise the framing of a side show, which will go on shortly. From here the show moved into Western Pennsylvania for the first time, continuing its tour to the Keystone State to the smaller towns in the Greater Pittsburgh area, avoiding the Wallace show, which is set for about 10 days in the middle-sized industrial towns in that area, before it heads east.

## Main Show To Open In Brooklyn May 28

BROOKLYN, May 24.—The Walter L. Main Circus will open in South Oxnard Park here for four days, May 28-31. Bill's elephants and performing animals will be a feature attraction.

The Main Mills has been leased to the Shipp-Lowndes Amusement Corporation, Inc. Officers of the company are Oscar Lowndes, president and director; Burns O'Bullivan, vice-president and general agent; and Howard Lowndes, secretary.

from Joliet, Ill., visited here, Ruth rode a bull in the spec at both shows and shared beatty honors with Ernestine Clarke. Ernestine fell from a horse at the first night show in Rockford, but carried on in riding and trap acts here despite a bruised knee and ribs and a wrenched shoulder. Ernestine doubles in resin back and flying acts, and she went over big with press and public and passed for several shows which afforded local rage day after show's departure. Ruth Clarke's picture also decorated papers.

Earl Chapin May visited at two or three stands just prior to Waukegan.

Mrs. Ray Rogers, in charge of personnel, was on the lookout in near-Chicago stands for musicians and workmen.

## Army Camps-Defense Towns

On pages 23, 24, 25, 26, and 27 of this issue will be found a list of U. S. Army Camps and tables showing the cities and towns where national defense contracts (each representing \$100,000 or more) were allotted, population according to 1930 census, and the circuses being represented by state-wide contracts.

portion to the length of the engagement. In Washington, with the Army Medical Center and Fort Humphreys, and with an allocation of \$94,676.234 defense dollars, turnaway business was done.

## Kentucky, Indiana, and Ohio Good

Cole Bros. Circus opened in Louisville, Ky. (defense allocation, \$31,712,197), to capacity business, drawing more than 40,000 at six shows. Fort Knox is located near by. Evansville, Ind. (allocation, \$703,253), yielded a three-quarter matinee

(See DEFENSE 2 & 3 on page 47)

## Youngstown City Council Votes To Admit Circuses

YOUNGSTOWN, O., May 24.—When members of city council discovered a naming regulation prohibiting circuses from playing in this city, they voted to permit shows to exhibit here during June, July, and August to make sure that the Ringling show, scheduled to appear here June 21, would not have to pitch its tents outside the city.

This favorable legislation was investigated by Councilman Nicholas P. Bernard. Shows may now be granted city license at the discretion of the mayor's licensing bureau.

## Sale of Mix Horses

HOLLYWOOD, May 24.—Tom Mix's horses and ponies, excepting his famous horse, Tony, were to be sold at auction soon with his jewelry, automobiles, paintings, and other things, at his San Fernando Valley ranch May 21-23 to settle Mrs. Mix's estate. Tom had requested that Tony be given to friends.

## Be Safe Than Sorry

## In Legal Affairs...

### READ

## Avoid Commonplace Legal Entanglements

## In the Carnival Department of This Issue



# Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

**WAIT PAPER** is up at Akron, O., for the appearance there July 23 of the Big Show.

**BOB STEVENS** and Jack Penton are barnmen this season with Wallace Bro's Circus.

**FIRST** circus under canvas in Bangor, N. Y., this year will be Cole Bros. May 29.

**BOB TABELL**, of Riverside, Calif., is presenting a monkey circus and jungle-land show with the W. G. Wade Shows.

**TIGER HALL** saw Lewis Bro's Circus at Dearborn, Mich., and says the show is bigger and better than ever this year.

**FRED DAVIS** motored to see the Big One in Washington, D. C., May 13 and reports that the matinee filled the tent. Show was short-handed on help.

**FRANK T. KELLY**, former car porter and first-aid man on Yankee-Robinson and other shows, is night orderly at Butts County Hospital, Oroville, Calif.

**SIX ORTONAS** were first of the circus acts presented as free acts at Olemont (N. J.) Park, appearing last week-end (17-18).

**SOME** who call themselves old-timers are not that—not really up to date.

**LEN HUMPHRIES** has closed with the Hamid-Morton Circus, after the biggest business of indoor dates he ever experienced.

**JAMES H. AITKEN**, formerly the Great Alken in circus and vaude, was elected Elected Butler of the New Orleans Elks' Lodge No. 30 April 1.

**PROF. WALTER BROWN LEONARD**, of Glens Falls, N. Y., says a circus is needed badly there and that big business is certain before August 15.

**GES TALIAFERRO**, of Owensboro, Ky., is trouping for the first time, handling the program sales in the managerie top of the Cole show and doing nicely.

**FRANK B. HUBIN**, of Atlantic City, with a party of city officials, including Mayor Tom Tammart, visited BB in Philadelphia.

**FLYING VALENTINOS** will open their park season for a two-and-a-half-week period at Craig Beach Park, Diamond, O., for A. E. Mallory, manager.

**ADRIAL LARELLAS**, who has been playing dates in Cincinnati, left for Cleveland, where they have several weeks' bookings.

**ALEX LISTON**, who was to be with Ringling-Barnum as sword swallower this season, is attending Signal Corps school at Fort Monmouth, Red Bank, N. J.

**MANY ARDENT** circus fans would rather live as company a booster of the circus who is wrong than a critic who is right.

**WILLARD J. OAKLEY** is at Bevere Beach, Bevere, Mass., for a few months. He caught the Big One at the Boston Garden and exchanged greetings with friends.

**ED RILEY**, for several seasons with Advertising Car No. 1 on the Ringling-Barnum show, is in Memphis, Tenn., where he is identified with the Dupont Company. With him is his mother.

**JOE COLLINS**, while in Los Angeles recently stopped to see Gene and Bob Rogers practicing something new on the slack wire. Both work on the wire at the same time.

**BERNS-BARNES CIRCUS** has been having good business, Moscow, Va., May 13, at the first straw house of the season, and West Point, Va., the next day gets a big night house.

**MILLS BROS.** was the first circus to appear in Fayette County, Pennsylvania, this year, playing Brownsville May 13 under auspices of the police. Second circus in the county was Wallace Bro's, at Connelville May 21. No circus has thus far booked Uniontown, the county seat.

**STROUBLE BROTHERS** are again around Dallas working clubs. They have canceled their fair dates with their comedy arabesque act and are expecting to be drafted soon.

**WHEN** Cole Bros. Circus appeared in Akron, O., May 15, Mr. and Mrs. Paul Kimmerly, Jack Meinhart, and William Moore, all of Massillon, O., visited Mr. and Mrs. Partello and others of the show.

**THAT** there will always be a circus as long as there are children has often been repeated and it is not hard to believe upon seeing the circus carry on in war-torn Britain, where three shows are touring.

**FOR** the first time in circus history Ringling-Barnum is using a double ball ring on each of the end center poles to carry the additional aerial rigging necessitated by the apparatus used in the finale.

**PRINCESS WEE WEE**, with the BB show in Philadelphia last week, was featured at the fashion show presented Thursday (27) at the Philadelphia Arena by The Philadelphia-Pittsburgh Courier newspaper.

**RECENT** visitors to Bell Bros.' winter quarters were Al and Ollie Kadel, kiddie ride operators on the Kaus carnival, and Fred and Marie Guthrie with their two children. The Guthries were on their way to join the Pierce carnival.

**POLACK BROS.' CIRCUS** will be sponsored by the Portland (Ore.) Elks Lodge No. 142, for three days (May 28-June 1) at the Jantion Beach sports arena, Portland. Proceeds will go to the Elks' welfare fund.

**NAMID-MORTON CIRCUS** will play a four-dayers for the Shirins in Cumberland, Md., with following program: George Christy Unit, Prokes's Tigers, George Hanneford Family, Wallenda, Deleva, Ward Bell Troupe, and clowns.

**LEONARD V. SWANN JR.**, former assistant chief serviceman at Jefferson Theater, New York, and now with the 24th Coast Artillery at Camp Pendleton, Virginia Beach, is spending his leave with his parents in Tullenville, N. Y.

**TED DEPESH** screened movies of circus life for the entertainment of 100 Boy Scouts and their fathers at the annual father and son scout banquet, May 20, in St. Joseph's Catholic Church, Canton, O.

**EVIN** a mild storm did not keep saboteurs away from Russell Bro's Circus in Selbit, Wis., May 15, when the show stowed them and unquestionably would have turned them away here had not been a hard rain and strong wind before and during the show.

**TOM SAMOER**, back from nine weeks of playing Cuban night clubs, is doing clown bally at Edgewater Park, Detroit, working on the front of the Crazy House with his dog, Wonder Bar, and also doing downtown still walking daily for park bally.

**L. H. CHALKIE WARD**, who painted side-show banners and did other pictorial work for Ringling Bros. and Sells-Floto shows for years, operates a book store in Los Angeles. Following his travels with shows he was a chalk artist on Pan-tages Time.

**ERNESTINE CLARKE** is getting publicity breaks in abundance. Her picture recently appeared in The Los Angeles Herald and Movie Mirror. In the latter publication she is pictured with Gloria Jean and Jane Withers, juvenile film stars. Photo was in connection with Ernestine's work in Sunny.

**ROY K. DESRE**, who claimed for years on the Sells-Floto and other circuses as Buck King, is captain of Engine Company No. 2 of the Los Angeles Fire Department. His brother, Ford Desre, who was also a clown, is a meter reader for the Los Angeles Department of Water and Power.

**ARTHUR STENSVAAD** would like to have information on circuses and Wild West shows that played North Platte, Neb., before 1911 and during the years 1917, 1926, 1933, and 1934. He says the drawing of Campbell Bros. Circus parade will not be shown further until after the circus season is over.

## Selective Service Mail

In the Carnival Department of this issue appear the names of those having Selective Service mail in the various offices of The Billboard. This list is published in addition to the names which are set in capital letters in the regular Letter List.

**CIRCUS POLK** in Fort Worth, Tex., include Frank Owens, formerly with Al G. Barnes Circus; L. L. Eshbach, agent on various shows and once head of Paul Whiteman's band; Frank Smith, brother of Capt. John Smith of the Cole show; Jim Lindsey, who has Ken Maynard's horses, and Ed Miller, former circus agent, now manager of Ken Maynard. Maynard has returned to Hollywood in the interest of one of his picture contracts, but will return to Fort Worth soon to put out some kind of an attraction for the summer.

**LEONARD QUIST** writes from Greensburg, Pa., that he saw Johnny J. Jones Exposition when it played Uniontown, Pa., and visited with Singapore Dutch, who handles the inside of Doc Hayward's show, Jungle Camp. Quist says he was to have gone with Lewis Bro's Circus, but that he is instead awaiting a filling station in Greensburg, although he may go out for two months later.

**ELLIS CIMBEL**, Philadelphia department store executive, who each year plays host to 10,000 youngsters for the opening matinee of the BB show, this year settled the question on what's the right age for going to a circus. "It's not much under three years old and not much over 57," according to Cimbel. And to emphasize that point, in staging his 26th annual "Orphans' Day at the Circus" Monday (19), he played host to hundreds of aged persons from homes and hospitals in the city as well as to the thousands of youngsters.

**TOM GREGORY**, well-known circus fan and advertising executive of the Oak Rubber Company, and Mrs. Gregory entertained Kenneth Kelly, and Freddie Freeman and wife at a dinner at their home in Akron, O., when the Cole show played there May 16. Later Gregory presented Kelly and Otto Griebeling enlarged photographs of themselves, which he had taken on earlier visits to the show.

**ROBERT D. GOOD** saw the Ringling show arrive in Philadelphia May 18. The first section arrived late at 8 a.m., due partly to about 70 big top Negroes quitting the night before at Washington. Show is so large, says Good, that eight or 10 huge vans were hired to bring over the highway props, etc., that could not be accommodated on the show train. These vans were the fifth section of the show. Good wanders how the show will move when the one-day stands begin.

**CAPTIONED** "Young Britons Forget War, Talk to German Performers," an interesting feature story written by Clyde Mann, staff reporter, appeared in the May 18th issue of The Akron (O.) Beacon-Journal. Yarn concerned North Canton's (O.) 84 British ex-servicemen, who enjoyed their first major circus (Cole Bros.) at Canton, May 15. Mann told how the youngsters met 55 English performers and talked with German performers. Accompanying the story was a three-column picture, showing Kenneth Kelly, clown, amusing several of the youngsters, who attended the performance as guests of the Cole management.

**DON SMITH**, CBS No. 1 and CPA No. 1100, accompanied by Mr. and Mrs. Chuck Leroy, visited the Cole show in Toledo, O., May 15. He dined with Zack Terrell, Nopelles Burkhardt, Dorothy Herbert, and the DeBoogs, then drove 30-30 Cofield and others to the coaches. Mr. and Mrs. Tunis E. Simpson, of the Detroit Shrine Circus, also attended the performance. May 18 Smith visited Lewis Bro's show in Dearborn, Mich., and took pictures of the new acts. He reports the all-new white canvas made a striking appearance in the bright sunlight. Visitors at the show included Allen King, Mickey McDonald, and members of the American Legion Dearborn Post band.

## Stalls Not To Tour

**PATERSON**, N. J., May 24.—The Staats Bros. Circus will not go out this season, according to word recently received from E. E. Staats. The show was to open here June 2, but plans have been changed for undisclosed reasons.

## Hunt Bros. Draws 16,000 At 8 Shows in Camden

**CAMDEN**, N. J., May 24.—A total attendance of 16,000 was attracted by Hunt's Three-Ring Circus appearing here last week-end (19-21). Four shows were presented daily under auspices of the RCA-Victor Athletic Association for RCA-Victor employees and their guests. Total seating 3,000, was filled to capacity for each performance. Members of the association were entitled to free tickets for themselves and children and the privilege of buying guest admissions at 50 cents and \$1.

## Two Shows for Wilkes-Barre

**WILKES-BARRE**, Pa., May 24.—After a few years of only one circus visiting this area, at least two of the top circuses will appear in the Wilkes-Barre region this year. However, the grounds formerly used by circuses at Miner Park are no longer available because of the construction of a swimming pool and a play center. As a result, Cole Bros. has signed to appear on the grounds of Barney's farm in near-by Edwinstown May 31. Ringling-Barnum is scheduled for an appearance on the same grounds June 25, its first appearance in the area in three years.

## Kelley-Miller Biz Oked

**MENA**, Ark., May 24.—The Al O. Kelley-Miller Bros. Circus played two good days here last week, after a tour thru Missouri and Kansas. Business has been up to expectations, and the show is larger than last year. Towns played this year are larger than those played in '40. Many of the personnel visited Dailley Bros. Circus in White Water, Kan., recently.

**USED TENT BARGAIN**

We're slashing prices during our big removal sale. Better grab this Used Tent bargain today. We're rare odds and save money.

No. 7-405—40x55 Gabling Square End Tents. Top made in two pieces 8 oz. Army White, speed fixed except corner sections, second hand, such pole style, rope, hood, etc. \$299.00

7' x 11', 5 oz. white. Good condition. Top and Walls

**BAKER-LOCKWOOD**  
603 Hardesty Kansas City, Mo.

**WALLACE BROS.' CIRCUS WANTS**

Trainers for Big Shows: Haul, motor, Del South, wire, Pit and Hiss Show Arrangements, including All to learn for Big Shows. Address: Stateville, 281 West Chester, 281 East 1st, 201 S. Broadway, 111 West Central.

**LEWIS BROS.' CIRCUS WANTS**

Wishing Men all departments, Ticket Sellers, Ticket Takers, Show Carriers, Sales, Show Police, Office Help. We pay top salaries and you get paid. No time to discuss if you want to join, come and get with a real deal. Six 200 lbs. weights, full 200 lb. Elks, hat, 17.00. Auburn, Ind., June 1st, Raleigh, Ohio; June 2nd, Lima, Ohio.

**MUSICIANS WANTED**

See place Trainers and Trainers. Other Musicians, learn in correspondence. Order these out of stock. Immediate delivery. Cash Terms. O. R. our bank. Write or wire me to the Billboard.

**EDDIE WOECNER, Russell Bros. Circus**

**ELEPHANT MAN WANTED**

Young Man who can train and work elephants. Must be capable. Year-round job. Address:

**BENSON'S WILD ANIMAL FARM**  
Nashua, N. H.

**FOR SALE**

Trained Elephant, suitable for Circus or Carnival, and Semi-Dealer Truck. Priced to sell; must be sold. Also Trained Dogs and Poodles. J. B. Brinkley, Inc.

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**TIGHTS**

**OPERA HOSE**

**KOHAN MFG. CO. 220 Tuxedo Pl., Brooklyn, N. Y.**





## With the Circus Fans

By THE RINGMASTER

CFA

President  
WILLIAM H. JUDD  
121 Murray  
New Britain, Conn.  
(Incorporated by WALTER BOTTENADIE, Editor  
"The Billboard," care of the Ringmaster  
Company, Wichita, Ill.)

Secretary  
W. H. BUCKINGHAM  
121 Murray  
New Britain, Conn.  
Gales Ferry, Conn.  
(Incorporated by WALTER BOTTENADIE, Editor  
"The Billboard," care of the Ringmaster  
Company, Wichita, Ill.)

ROCHESTER, Ill., May 24.—Mr. and Mrs. Felix Callahan, of Rochester, entertained the Charles Sparks Tent No. 14, of New Britain, Conn., at its regular, monthly meeting Saturday evening, May 10, with the following membership present: Mr. and Mrs. Randall Palmer, Mr. and Mrs. Edwin Cott, Mr. and Mrs. Charles Gager, Mr. and Mrs. Joseph Daley, Ed Smith, Edna Holden, Mary Gribben, Margaret C. Roarko, Lillian C. Roarko, and Mrs. Harriet Sherry as guest. As no members compared it was found that the membership at the Big Show at New York included Mr. and Mrs. Walter Buckingham, Ed Smith, Margaret and Lillian C. Roarko, John Tarrant and the Buckinghams made the Knights of Columbus Indoor Circus at New Haven, Conn. After the meeting adjourned, Mrs. Callahan served delicious refreshments.

President and Mrs. William H. Judd, of New Britain, Conn., left on May 18 by motor for Richmond, Va., where they attended a convention of the Society of Cincinnati. This society is made up of 13 chapters, one for each of the original 13 States. The conventions are held every three years and each of the 13 States entertain in rotation. President Judd is Treasurer of the Connecticut branch, of which most of the members now reside in New York. The members of the society are the make descendants of the officers of General George Washington's army. Before returning home the Judds will visit Williamsburg, Va.

Joseph Andrew Rowe Tent held its first together of 1941 in the form of a dinner at the new Union Station dining room in Los Angeles, May 8. The purpose was several fold: to meet Sam Abbott, new representative of The Billboard in the Los Angeles area, to admit to membership in the tent Richard Henry Lewis, railroad inspector and fan of many years standing, and to form a closer bond of fellowship among the circus people and the CFA. Stan Rogers, West Virginia, first president, acted as emcee and told of the organization and its history and objectives. Music was provided by Ringling band recordings belonging to Mr. and Mrs. Lewis. Sam Banks, past president of the circus and former great read selections from his book, "The Big Top Speaks." Other attending were Jimmy Wood, of Vanhook-Patterson Circus, Mr. and Mrs. Paul Monroe; Walter McKee, fan and model builder; Bob Downey, L. A. tent and awning equipment man, and his wife; Lou Johnson, secretary Pacific Coast Showmen's Association; Charles W. Nelson, Tom Higgins, fair booker, and James F. Craven, circus model builder who exhibited his best model, a 1/4 inch scale.

It was a grand dinner every two minutes of attention if conditions permitted. Jimmy Wood invited the group to meet at his cookhouse at a date to be arranged to coincide with a local date of the YF show, and Stan Rogers invited the group to meet for a barbecue supper at his home within the next few months.

## SEND IN YOUR ROUTES

Routes of bands, acts, vaude units, etc. shows, repertoire-tent shows, dramatic and musical shows, circuses, and carnivals are carried in The Billboard free of charge. Get into the habit of sending us your route promptly. Send it to Route Editor, The Billboard, 45-27 Opera Place, Cincinnati, O. Routes reaching Cincinnati not later than Friday will appear in following week's issue.

Bands and acts playing indefinite engagements should let us know as soon as they leave a spot so that the listings can be kept up to date.

## Circus Saints AND Sinners' Club

By Fred P. Pitzer  
(National Secretary)

NEW YORK, May 24.—The notice for the Alfred Owynn Vanderbilt luncheon, which had to be postponed until June 10, is the clearest yet. The body of the notice is surrounded by extracts from various nationally known papers about the Fall Guy. The John Kieran luncheon was the topic in attendance, with 920 present. A letter was received this week from Walter Bege, who is in the Westchester County House at Hawthorne, N. Y. He is mighty lonesome and wants to hear from some of his friends.

We received an old-time photo this week of a picture taken in clown alley many years ago. Shown are Spader Johnson, Pat Valdo, Cheety, Roy Baker, Percy Clark, and others. We learn from Roy Kelly that some mighty important circus records are being readied. Our old-fashioned gramophone has its mouth wide open for circus disks.

The Lillian Leitner Tent is going out with the Mighty Watson Shows in a big way. It has not only lasted a call, but has gotten out a good-sized broadside, passes, and coupon tickets. There will be many privileges and the greatest is to be invited to the affair which leaves the Bradford, Pa. terminal and goes on to Russell City, Pa., where a memorial plaque will be unveiled. Then the gang over Pfeiffer's collection and models. Next meetings scheduled on BB lists are: Harrisburg, May 24, and Reading, May 31.

For information about the CMBOA, write the secretary, Clarence Pfeiffer, 1021 Ash Street, Johnstown, Pa.

JIM CRAWFORD, Steubenville, O., wool buyer and circus fan, has been on the Cole show almost constantly since it opened, visiting Lester Rodgers, peanut concessionaire.

Allen had a birthday and what the girls did to her was a crime.

Charley Jones (Jonesy) took over the boss property department and since he found it less shown a vast improvement. Mr. and Mrs. Clifford Pyle and Cliff Jr., personal friends of Mrs. Freeman and the writer, spent the day visiting and took in the night show at Erie, Pa. Del Darling and Mrs. Darling also visited. Del is county commissioner for Erie County. Emmett Kelly took his first bath in a bucket in three years the other day. This is his first season back with a circus in that length of time. Jack Kippel was the first one in the DS with a straw hat, and does he look a duds in it.

Here's our line-up for clown alley: Horace Laird, Harold Hall, F. W. Wenzel, Huffy Hoffman, Toby Tyler, Charley Baker, and his wife, Leo Smith, Arthur Brooks, Danny McAvoy, Larveo Raymond, Duke Lowell Korol, Emmett Kelly, Otto Greibling, and Alva Evans. Ernestina White has a new walkaround, "Mae West on Parade." It makes me laugh. Since Alabamas has been making up for the Liberty act he demands more room in the aisle. Seems he whips enough room for those two Whips, Junior Morrals has grown a mustache. Vic Robbins has a swell band with most of the old gang back again. Pat Travis, who was taken ill in Cincinnati, is back with show. I think Emmett Kelly has hung up a record. He informs that he is changing his tramp shirt after wearing it one year without it going to the laundry. John Schubert, Bert Deoro, Charley Bruce, Billy Morrals, Emmett Kelly, Harold Vaise and his boys, and all the clowns are developing into first-class riggers. Judge Harry McFarlan and proscenium Rex de Roswell are in cahoots with each other. I know my rights and it just ain't fair. FREDDIE FREEMAN.



## Circus Model Builders and Owners' Association

By RUSS T. WARNER

(Director of Publicity, 1415 Mulberry Street, Reading, Pa.)

READING, Pa., May 24.—A miniature circus, no matter how large, or no matter how many wagons and tents and other props it contains, would not be complete without good old circus music to go with it. Many of the Model Builders have already gathered quite a library of such music and sound effects which they play while the shows are on display. Loud-speakers, carefully hidden within the tents, and band wagons send forth the music which makes one almost believe he is looking at the real thing. From the callopie has come in for its share of recordings and when you hear that never-to-be-forgotten music pouring forth from the last wagon in the parade line one just can't help being taken back in memory to those good old days when the big free street parade was the highlight of circus day. If any circus fan ever gets hungry for some of that lively circus music, all he needs do is hunt up a Model Builder and he can then listen to his heart's content.

Del Wentworth, of Boise, Idaho, writes that he has received five more callopie records, also the album of sound effects.

Charlie Dosker, of Harrisburg, Pa., has returned from a tour of Western Pennsylvania on the Wallace Bros. Circus and reports business extra good and the show running very smoothly. Charlie met many of his old friends on the show and was very much pleased with the way everything is being run this year.

Among the Model Builders on the job to welcome the Big One to Philadelphia were Bob Good, of Allentown, Pa.; Mr. and Mrs. Osborne Schlenker, of Long Branch, N. J.; Jim Maltrax and Frank Hoffman, of Philadelphia; Jack Kyle, of New York; Charlie Dosker, of Harrisburg, and Mr. and Mrs. Russ Warner, of Reading.

Dueller and Ray Finsel, of Pittsburgh, visited with Clarence Pfeiffer at Johnstown, Pa., and spent the day looking over Pfeiffer's collection and models.

Next meetings scheduled on BB lists are: Harrisburg, May 24, and Reading, May 31.

For information about the CMBOA, write the secretary, Clarence Pfeiffer, 1021 Ash Street, Johnstown, Pa.

JIM CRAWFORD, Steubenville, O., wool buyer and circus fan, has been on the Cole show almost constantly since it opened, visiting Lester Rodgers, peanut concessionaire.

## The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

THE LULU BELLE Rodeo Company is not on the road this year.

WESTERN WEEK has been proclaimed by Lions Club, of Oskawville, Tex., as means of advertising the First Annual Rodeo and Pioneer Festival there. E. E. Colburn will produce the show.

LEE THOMAS, cowboy singer who has been doing radio and vaude work in New England for the last three years, is spending the spring and summer at Cimarron Ranch, Peekskill, N. Y., as an entertainer.

WILD WEST and Indian show was offered as free attraction by the Henri De Soto-Plymouth organization in Philadelphia last Sunday (18) at Hunting Park as a rally for the concern's used car sale.

LARRY CULLEN proted the outstanding feature of the championship rodeo, headed by Roy Rogers, at the Arena in Philadelphia which ended last May 17. A cowpuncher from Ogden, Utah, Cullen rode Harris Black the length of the arena. Harris Black is a huge horse with a reputation for having thrown the best cowboys in the land during his seven-year career. He's owned by Col. Jim Zakow.

COWHANDS COMPLETED for the first time in the new \$10,000 arena of Boy's

## Frontier Contest List

A list of frontier contests will be found in the List Section of this issue.

Ranch at Liberty, Tex., May 24 and 25, when three performances, including one on Saturday, were held. Contracted performers were Alvin Sully, Wiley McKay, clown, and Harry Gambill, trick rider. Good E. Hoyt was manager; Clinton Booth and Melvin Harper, Judges; Joe Davis and O. S. Abbott, arena directors, and Sheriff Bill Richardson, Besumont, Tex., announcer. Stock came mainly from Boy's herds. Contests were held under Rodeo Association of America rules.

SOME 3,000 turned out for the Kiwanis Club (Besumont, Tex.) Rodeo on May 17-18. Rodeo opened with a street parade. Helen Keen Wilson, trick rider, sustained painful injuries when she became jammed in a chute aboard a bronk. First night winners were: Bronk Riding—Dalee Stone, Allen Cameron, Jimmie Calder, Bulldogging—Clinton Booth, Jerry Brown, Pearson Webb, Tie-down Calf Roping—Alex Black, Richard Miller, Frank Hooley, Breakaway Calf Roping—Buck Echols, Eddie Chabson, Bubba Donahue. Contracted performers included Alvie Stacy, horse jumper; Wiley McCray, clown; Mary Keen and Pauline Wilson, and Clinton Booth. Officials were Buck Echols and Clinton Booth, Judges; Gerald Abbott and Emmett Felt, arena directors; Charles Baker, time-keeper, and J. Howard Allen, book-keeper.

## Bear Club Rodeo Clcks

THE BEAR CLUB RODEO at Waco, Tex., closed a successful five-night run May 17. Good weather, provided the first four nights, but a hard rain Saturday afternoon made the arena bad that night; however, the show went on. Everett Colburn, arena director, furnished the stock from the Lightning O Ranch, Dublin, Tex., and Plover, Ariz. Contracted acts were George Mills and Wiley McCray, clowns. Cecil Cornish worked his performing Brahms bull, and also did Roman jumps on two palomino horses. The McFarland boys, of Del Rio, Tex., with Curran and McCray, did trick riding, and with the McFarlands also doing trick roping.

Results: Brahms Bull Riding—First night, Ken Roberts, Fritz Becker, Elmo Walls. Second night, B. McCallum, Fritz Becker, Elmo Walls, T. Bolton. Third night, Ken Roberts, E. Cameron, B. Estes, Elmo Walls. Fourth night, Fritz Becker, H. Long, Ken Roberts, Charles Colbat. Fifth night, Ken Roberts, H. Long, Elmo Walls, T. Bolton. Average, Ken Roberts, Elmo Walls, Fritz Becker, T. Bolton.

Steady Brank Riding—First round, George Yardley, Jack Wade, Tex Kidd, Frank Finley. Second round, Stub Barichmy, Frank Finley, Tex Kidd, Elmo Walls. Third round, Frank Finley, Tex Kidd, Jack Wade, Elmo Walls. Average, Frank Finley, Tex Kidd, Jack Wade, T. Bolton.

Steer Wrestling—First round, Mason Romana, Charles Colbert, James Lewis, Ted Harman. Second round, Steve Hogan, Dub Phillips, Charles Colbert, Jack Wade. Third round, Jack Wade, Buck Jones, Royce Swait, George Yardley. Average, Charles Colbert, Jack Wade, Howard McCroskey, Tom Hogan.

Cow Miling—First night, Ted Powers, George Wilderspin. Second night, Ted Powers. Third night, George Wilderspin, Roy Mathers. Fourth night, Frank Hooley, Fritz night, Roy Mathers, Ted Powers, George Wilderspin, Harry Dodd and Jim Saunders split fourth.

Barback Bronk Riding—First night, George Mills, F. Finley, H. Long. Second night, F. Finley, George Mills, B. McCallum, Bob Estes. Third night, E. Cameron, Bob Estes, F. Finley, George Mills. Fourth night, H. Long, J. Williams, George Mills, Bob Estes. Fifth night, George Mills, Bob Estes, H. Low J. Williams.

Calf Tie-Down—First night, Royce Swait, Roy Mathers, L. N. Sikes, Richard Miller. Second night, Just Salinas, George Wilderspin, Buck Echols, Leo Brannon. Third night, F. Hoelik, F. Powers, E. E. Barron, Lee Brannon. Fourth night, Leo Brannon, Foots Mansfield, L. N. Sikes, Frank Hoelik. Fifth night, Foots Mansfield, Ted Powers, Royce Swait, J. K. Harris. Average, Royce Swait, Leo Brannon, Foots Mansfield, Buck Echols.

Cowgirl Sponsor Flag Race—Berahat Rankin, Curtis Barron, Eula Jean Barron, Marilyn Hurwell.

## Dressing Room Gossip

COLE BROS.—Ted Deppish, from Canton, O., has been with us the last few days taking stills and motion pictures of everything and everybody on the show and giving us a grand two-on-a-showing of pictures he has taken on this show and winter dates. We are afraid Jimmy Biefrench will have to take a few lessons before he can qualify as a member of the Biefrench Club. At Akron, O., Ethel Freeman, Emmett Kelly, and sons were guests of Mr. and Mrs. Tom Gray and their two charming daughters at a chicken dinner at their home. In Steubenville, O., Tad Topsy and Johnnie Gunt paid us a visit. They are with Jimmie Lynch and his Death Dodgers. Also at Steubenville all the boys took a little as did as it was. I wonder why. At Bridgeport, O., members of the Wallace show visited Mr. and Mrs. Rogers. Baron Novak, Mr. and Mrs. Barnett, Midge Dever, Ted Lewis, Dorothy Lewis, Pie McIntosh, Laurence Cross, Flo White, Eddie Hendrix, Charley and Jewell Poplin, Harry Ross, and Leroy Brothers, Jess



# Rinks and Skaters

By CLAUDE R. ELLIS (Cincinnati Office)

## WD Leases Ohio Park Spot; Remodeling Under Way

GEAUGA LAKE, O., May 24.—Wood-Dillon Company, operator of Winland Auditorium, East Liverpool, O., has closed a long-term lease to operate a former dance hall in Geauga Lake Park here as a roller rink, to be known as Geauga Skateland, reported Merrell A. Wood, who has been named rink director. It will open on May 30, and 12-month operation is planned.

Much remodeling and redecorating is under way on the 140 by 230-foot, postless building. It will have an 80 by 100-foot skating area. New maple floor is being laid and a neon front is under construction. Equipment includes 600 pairs of Chicago skates, electric organ, and sound system. Park plan skating by the hour will be the policy for daily matinee sessions and social plan will be in effect at night.

## Caple To Manage Park Rink

DES MOINES, Ia., May 24.—H. B. Caple, owner of Mid-Town Roller Rink here, will operate the rink in Hiversville Park this summer, replacing Fred Boyer as manager. He will close his downtown spot and open in Hiversville on May 30. Park rink is being redecorated and the floor has been refinished. An electric organ has been installed. Verne Ford will play it. Special class for women will be held on Wednesday morning and there will be daily afternoon and night sessions. Boyer will close his downtown Coliseum Rink and open in the fairgrounds industry building.



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**GEORGE T. BARTON & CO.**  
 44 Smith Street, Allentown, Pa.

**SUMMER STICKERS ARE OUT**  
 Summer Rinks, get the latest in Stickers for your Rink. Choose One, report spot. Send name for samples. Also list of locations you have, and identify your Rink. Sticker collection opened. A complete list of Rink Operators.

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 Chicago One, includes a song with low price. One and lower quantities cost \$4.00 per case. \$1.75 per gal. in 5 gal. containers. 4 gal. approved. Resealer, \$7.25. Total, 7.50. To R. Brent, 295 W. 10th, Chicago, Ill.

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**RINK MANAGER or PARTNER WANTED**  
 600 former called to work. Have a real chance to succeed. Very good rink.  
 BOX 9-69, care of The Billboard, Cincinnati, O.

## Philly Phalanx Peeved

By E. M. MOORER

Philadelphia's contingent to the national contest and convention of the Roller Skating Rink Operators' Association of the United States in Cleveland on April 23-26 returned home considerably peeved at not securing the 1942 events, which went to Memphis, Tenn. Their efforts were blocked by parties in charge of Philadelphia's Convention Hall rentals, who wanted a higher figure than that asked for by the Cleveland Auditorium and who refused to renounce the floor. As Philadelphia is several years behind smaller cities in figure and dance skating, the convention would have helped greatly in boosting such types of skating.

There are thousands of skaters in Philadelphia and many have their own equipment. The rink operators are not permitted Sunday operation, they pay large rentals and make substantial contributions because of several taxes. Evidently city fathers do not know of the strides made in the sport in the past four years. Amateur skaters showed New York what they could produce in the way of figure and dance skating by pecking Madison Square Garden with 15,000 people who sat four hours thru as brilliant a performance as that put on by a professional ice show.

At least Philadelphia high school gymnasium teachers and students appreciate roller skating and have adopted it as a sport. At present two large schools spend an afternoon after classes at the Carmel and Circus Gardens. Students are accompanied by teachers. They receive a special rate and a ticket which the teacher purchases. Students must register with the teacher at each session. Credits are given for skating the same as in other sports.

Arrangements have been made for several other schools to attend next fall. It is possible that a short period will be set aside during these seasons for instructions in skate dancing and figure skating. Teachers from the schools informed the writer that they were pleased with results and found skating a great benefit to students. The arrangement has also been of benefit to the rinks. It builds new business and brings the sport into prominence.

**RUSSELL W. ARMBRUSTER**, proprietor of Scranton (Pa.) Rollerade, has negotiated a six-year lease for Scranton Town Hall, which he will operate as a roller rink after remodeling work costing \$8,000 is completed. Building measures 24 by 81 feet and will be occupied about September 1. Partitions are to be removed and a promenade will be installed beneath the gallery.

**BEN MOREY'S** Riverview Beach Roller Rink, Pennsylvania, N. J., reopened on May 15 after much redecorating and installation of a late model electric organ, reported E. M. Moorer. Johnny Jones, formerly with the Three Aces, skating act, will play the Rink. Opening night was set aside for high school students. For the present, the rink will operate over week-ends only. Regular schedule is to begin on Decoration Day, when the Wilson Line begins summer runs from Philadelphia. Many British sailors are visiting Philadelphia rinks.

**BROWN BROTHERS** have reopened their rollerdrome in Lakewood Park, Mahanoy City, Pa.

**PHILADELPHIA** Gardens, outdoor ice-skating center, is adding an outdoor roller rink for the summer.

**ALCYON** Park Rink, Pitman, N. J., reopened for the summer on May 17.

**MRS. ORVILLE GODFREY**, who broke her hip a year ago while skating at Edgewater Rink, Detroit, is up again after spending nine months in a cast and will be in charge of Madison Gardens Rink, Detroit, this summer. Steven Gibb, who has been in charge during her absence, will be assistant manager. Edgewater business has shown a 50 per cent increase since last summer despite generally unfavorable weather, according to Manager Orville Godfrey. Recent installation of a Scho-Yee, used in combination with the electric organ, raised 2,000 skaters despite rain. Joan Lee, who has been organizer at Madison Gardens, is changing posts for the summer

with Isabel Stewart, at Edgewater. Skate dance steps are being stressed at the latter rink. Lessons in dancing are being given and a highly number that includes all standard dance steps is played. Broadsides are made from the rink on Thursday and Friday afternoons. Edward Godfrey, who operates Madison Gardens in Flint, Mich., is planning to open another rink in Flint. He will keep Madison Gardens open this summer.

**THREE FLASHES**, roller skaters, are booked for Weber's Hof Brau, Camden, N. J.

**FELIX'S** portable rollerdrome has opened in Oshkosh, Wis., near the fairgrounds. Skating is offered nightly and on Wednesday, Saturday, and Sunday afternoons. Marion Schultz is organizer.

## COLE BROS.

(Continued from page 44)

skate this season. At Bridgeport the following day (Sunday) ministerial association protests over the Sunday date didn't help any and both matinee and night houses were light. Turn was included by the route because officials believed it would draw from the entire Upper Ohio Valley, especially from Wheeling, W. Va., across the river, which was passed up this season by the Cole show.

Next best business to the record Cincinnati take was experienced at Akron night of May 16, when hundreds were drawn. Matinee was exceptionally light, but this was expected due to full-time factory operating schedules. Lot was sold and wet in spots and mud was complained on the new blue top for the first time this season. Betty Rich, aerialist, injured May 2 at La Fayette, Ind., was back in the program at Akron, and Orville (Curly) Stewart, away from the show a couple of days, returned there.

## Visitors Numerous

Visitors were many at Steubenville, where Glen Z. Wagner and Nick Hing spent the day with Mr. and Mrs. Joe Hayworth. Sunday at Bridgeport almost all the personnel of Wallace Bros. Circus, Sundaying at McKeesport, Pa., visited and spent much time around the lot. Don Taylor, E. Jay Meyers Jr. and Johnny Drabble, of Canton, paid another visit to the show in Youngstown Monday, visiting with Joe Hayworth. H. H. McLean, Willis Kellogg and Curly Stewart, Norvell Burkhardt entertained relatives at Canton and Akron, including Paul Bryan, his cousin.

Ted Deplah, of Canton, shot movies all day of back-yard activities and program at Akron. Other visitors there were Tom Gregory and wife, Frederic Work, Johnny Drabble, E. Jay Meyers Jr., Clyde Mann, Don Taylor, Paul Zimmerman and wife, and Jack Minschart.

The show is being routed cautiously, with future itinerary being known about three weeks in advance. Officials say that in all probability the show would not go east farther than New York State, but would double back early in June to get into the Middle West ahead of the Big Show. Show usually is off the lot at 3 a.m., but for the past two weeks, especially when depending on the Pennsylvania Railroad for a move, frequent delays on late tracks during the night have been experienced, causing late arrivals and tardy matinee. Zack Terrell, general manager, has been remaining on the lot to see it off each night, with Curly Stewart directing the tear down and Fred Seymour getting it on in the morning.

## DEFENSE 88

(Continued from page 44)

and a turnaway at night. Indianapolis (allocation, \$100,478.936) with Port Benjamin Harriac near by, gave the show a straw matinee and a capacity at night. Bad weather brought a change at Columbus, O. (allocation, \$39,530.784), with rain putting a damper on attend-

ance. Fort Columbus is located there. Clouded skies held down attendance at Dayton, O. (allocation, \$98,278.331), at the matinee, but a straw house turned out at night. Middleton, O. (allocation, \$2,011.983), yielded a straw night house and a big matinee. Cincinnati, with a \$140,216.148 allocation, was excellent. Saturday's matinee had a half-hour show and the top was filled at night. Turnaway biz was enjoyed at Sunday's matinee, with a capacity house at night. In non-defense towns business for the show has been just fair.

The first three weeks' business of Wallace Bros. Circus is reported ahead of last year's corresponding period, with Manager Rogers attributing the big business in defense towns to government spending. Defense towns included in the show's first three weeks' tour are Huntington, W. Va. (allocation, \$1,964.297); Sandusky, O. (\$20,514.238) and Bucyrus, O. (\$215,906). East Liverpool, O. (\$747,586), gave the show its second best day there in 10 years. Sharon, Pa. (\$283,249), yielded good grosses. Warren, O. (\$4,074,550), turned out a straw matinee and a capacity night house. Despite the large allocation of \$69,369.374 for Ravenna, O., the date there was disappointing due to cold, rainy weather.

Russell Bros. Circus had good business at the camp town, Port Leonard Wood, Mo., its second date, and continued to enjoy good business the first two weeks. Defense towns played during this time were Burlington, Ia. (\$54,468.779); Kenosha, Ill. (\$1,594,230); Savanna, Ill. (\$6,778,123); and Clinton, Ia. (\$446,524). Several towns played around Chicago, altho in the defense category, gave only light business.

## Indoor Shows Fare Big

Indoor circuses have probably been benefited to a greater degree by the defense movement than have outdoor circuses, since the indoor shows have played chiefly big cities, where large defense allocations have been made.

The Hamid-Merion Circus did big business in Cleveland (allocation, \$178,569.827), drawing 110,000 during a 10-day run. In Milwaukee (allocation, \$41,972,617) the show played to 80,000, 8,000 ahead of 1940. Kansas City, Mo. (\$7,558,417), gave the show the best five-day indoor circus attendance ever known. More than 30,000 paid admission there registered, and the sponsors netted a profit of over \$20,000. Records were broken at Birmingham, N. Y. (allocation, \$6,803,015), with turnaway business being the rule.

Polack Bros. first after-holiday indoor date at Little Rock, Ark., site of Camp Joseph T. Robinson, where \$5,250,800 is allocated, yielded excellent business, with the following date in Cincinnati (allocation, \$140,916,146) giving a gross of over \$20,000 for the week. With an allocation of \$11,057,237, Des Moines, Ia., gave the show 23,000 in a week. Despite zero weather the early part. Capacity openings were enjoyed in St. Paul, Tex., and Albuquerque, N. M. Shows, Tex., and Albuquerque, N. M., with allocations of \$1,062,994 and \$2,075,094, respectively. Despite bad weather, which did not lift until the final night, Polack set a record for the Oakland, Calif. Shrine show, pulling a total attendance of 130,000. Oakland has an allocation of \$21,534,833. Records for Polack were broken in San Francisco, site of Fort Miley and with an allocation of \$39,179,260, with an attendance of 147,800 in 15 performances.

Orrin Devenport's Indoor Circus started big in St. Paul (allocation, \$1,803,417), with business up to the middle of its week's run 30 per cent ahead of 1940. The show set a new record for indoor shows in Cleveland (allocation, \$178,569.827), pulling 178,529 in two weeks. Detroit (allocation, \$346,487,487), home of Fort Wayne, gave the show an all-time attendance record of 240,000 in two weeks. The largest gate in its five-year existence shot gross receipts from the Hospitaler Circus, Lansing, Mich., with an allocation of \$948,715, to \$10,000, and attendance reached \$3,000 for the week.

Use "CHICAGO" Skates Once and you will buy no other. Our shipments are prompt and our prices are right.

**CHICAGO ROLLER SKATE CO.**  
 4417 W. Lake St., Chicago, Ill.



# Carroll Buys at Barrington

## To Modernize Landmark Plant

Mass. park operator will conduct centennial celebration—Storin publicity pilot

SPRINGFIELD, Mass., May 24.—Edward J. Carroll, owner-manager of Riverside Park, Agawam, Mass., has announced the purchase of the property known as Barrington Fairgrounds, Great Barrington, Mass. Deed conveying title to the new owner has been filed in South Berkshire registry of deeds, transaction being handled thru the office of Attorney George B. McGonick, Great Barrington. Purchase was made in the name of Edward Amerscamp Corporation, with main office in Agawam, and sale was made from the Housatonic Agricultural Society. It is said that the purchase price ran into several thousand dollars.

Site is on highway Route 7 and comprises the well-known Great Barrington race track, agricultural society exhibit hall, and utility buildings. It was learned negotiations have been on for some time. Owner Carroll said he had already sent engineers and architects to survey the entire property and study requirements for modernizing the landmark in the Berkshires. Result of the studies will be made known in a few days, when Carroll expects to issue a statement on improvements planned.

Barrington Fair, founded in 1841, will this year celebrate its 100th anniversary and Carroll will direct the 1941 fair thru Barrington Fair Association. He said he planned an elaborate event and would probably call it Barrington Centennial Celebration.

### Has Operated Widely

Carroll is a native Bostonian. The only 30 years of age, he has had considerable success in operation of amusement enterprises. He was educated in Boston schools and attended Worcester Academy, being a law school graduate. He is a member of Springfield Chamber of Commerce and National Showmen's Association and first vice-president of New England Section, National Association of (See CARROLL BUYS PLANT on page 71)

## \$40,000 Work at N. M. State

ALBUQUERQUE, N. M., May 24.—Don E. Woodward, vice-president of the First National Bank, was appointed treasurer of New Mexico State Fair, succeeding Oscar Love, who resigned after serving seven years. Appointment was announced by Harold Sears, new board chairman. He also announced receipt of WPA order authorizing new construction at the State Fair plant to cost \$40,000. Work will be started as soon as WPA men are released from other projects. Program will include an administration building, more barns, fences, and additions to two buildings.

## Houston Show To Be Larger

HOUSTON, Tex., May 24.—Houston Fair Stock Show and Livestock Exposition re-elected for his 10th term President J. W. Bartwell, who will direct the 1941 annual show in 1942. Organization is now in the strongest financial position in its history, he said. Others named were W. A. Lee, O. L. Childress, Henry W. Dew, Russell W. Nix, Julian A. Wadlow, J. Howard West, vice-presidents; George W. Siraks, treasurer; W. O. Coor, secretary-manager. Named to the board were 100 leading citizens of South Texas and Louisiana. Association plans to enlarge scope of the 1942 show.

## Army Camps-Defense Towns

On pages 53, 54, 55, 56, and 57 of this issue will be found a list of U. S. Army Camps and tables showing the cities and towns where national defense contracts reach representing \$100,000 or more were allotted, populations according to the 1940 census, and the amounts of money represented by State-side contracts.



TWO WELL-KNOWN JIMS of the fair world. Jim Malone (left), secretary of Dodge County Fair, Rosser Dam, Wis., and of Wisconsin Association of Fairs, and Jim Malone, publicity director of Florida State Fair, Tampa, and this summer with Racing Corporation of America. Standing between them is Jack McCabe, manager of the Roger Hotel, Beaver Dam. Photo was snapped during the recent fair attraction committee meeting in Beaver Dam, when the two Jims signed a contract for the RCA to put on a one-day race meet at the fair.

## Governor To Probe Ariz. State's Deficit

PHOENIX, Ariz., May 24.—Arizona State Fair commission has been summoned by Gov. Sidney P. Osborn to meet with him here on May 26 to go into reasons for the apparently existing fair deficit. The commission found it necessary last week to appeal to the Phoenix city commission not to shut off water service to the fairgrounds here because of a delinquent \$139 water bill.

Since early in May grounds have been without electric power, the local utility having discontinued service until it gets a \$600 delinquent bill which apparently will not be before beginning of the new fiscal year on July 1. After hearing Scott Donnell, fair commission secretary, the city commission authorized the municipal water department to "carry" the fairgrounds bill until July 15, by which time, Donnell said, the commission expects to be able to pay.

City commission authorized the extension of credit to eliminate any fire hazard. Donnell recalled a fire a few years ago which destroyed 80 fairgrounds stalls within 15 minutes.

A recent audit by the State auditor's office declared the fair commission went

## Type of Grandstand Show New for Ohio State Is Contracted

COLUMBUS, O., May 24.—A type of grandstand show new to Ohio State Fair will be presented at the 1941 annual here. A contract has been signed with WLW Promotions, Inc., booking subsidiary of Station WLW, Cincinnati, to produce a musical extravaganza, *By Dawn's Early Light*, for the seven nights of the fair.

It will be produced especially for the fair and presented on a huge revolving stage to be erected, cast to include more than 100. Negotiations were handled for WLW interests by Bill McCuskey, booking representative of the station, and Director of Agriculture John T. Brown and Fair Manager Win H. Kinnan acted for the State. This is the first time such an ambitious entertainment venture has been arranged by WLW interests.

Howard Tooley, who was special events director at the 1940 New York World's Fair and author and producer of patriotic pageants for the Colonial Village at Chicago's A Century of Progress in 1933-34, has been engaged by McCuskey to produce and direct the colorful and patriotic show, several units of which, it is said, will be widely known dancers and vocalists.

Roane County Jamboree, an opening night feature of the fair for several years, will again be staged in the fairgrounds arena and, also booked by WLW Promotions, Inc., will be "competition" for the grandstand show on initial night.

## Ia. Space Is Going Fast

DES MOINES, Ia., May 24.—Prospects of a sellout of exhibit and concession space for the 1941 Iowa State Fair here was voiced by Lloyd B. Cunningham, serving his first term as secretary. He said more exhibit space had been sold in the industry building than at a corresponding time during the past two years. Outside exhibit space is 93 per cent sold, he said, and concession space has been going faster than in 1939 or 1940. Cunningham said prospective automobile exhibitors were still uncertain as to plans but that it was felt a large share of them would exhibit latest models. If the car exhibitors were forced to drop out it would throw open a large amount of space, but he felt it could be filled by defense exhibitors.

\$8,700 in the hole on the 1940 fair, a hole immediately after the fair officials announced there was no deficit. Upon so doing fair officials publicly buried an underwritten note, signed by local business men, which guaranteed the commission against a maximum loss of \$12,350 on the 1940 fair.

# GRANDSTAND ATTRACTIONS

By LEONARD TRAUBE

FOR AND ABOUT BOOKERS • BUYERS  
PERFORMERS • PRODUCERS • PROMOTERS

Best Defense a Good Offense

In line with its familiar accent on in-person entertainment, *The Billboard* inaugurates this week a special column devoted to the interests of talent for fairs in all its ramifications, direct and indirect.

It is fitting that this new emphasis begin in an issue which features figures and other details covering contracts let to various companies throughout the nation for defense purposes. The boom, reflected in the mounting gates, particularly at carnival stands this far, must and will help everyone interested in flesh. In fact, this would seem to be the season in which "attractions for fairs" will reach a new high following at least 10 years of substantially good outlets for acts and units with drawing power or otherwise meritorious.

If anything, the number of outlets and the budgets set up by them should improve. A glance at the list of defense contracts will reveal that an overwhelming number of them are for towns and cities in which fairs are operated. And it couldn't happen to a better industry, for the fair is Mr. and Mrs. America's own, and close to their hearts. Not to mention Junior and Miss America of our youngest generation.

Skipping around the map, let's take a "fair" or "near-a-fair" town or two from each of several States, picked at random. In Indiana we find that metropolitan Indianapolis, with over \$100,000,000 in contracts, is abided by Charlestown (pop. 930), with over \$121,000,000, and (See GRANDSTANDS on opposite page)

## Edmonton Plant Going To Defense; '41 Annual Okeh

EDMONTON, Alta., May 24.—Tentative agreement has been reached here to transfer Edmonton Exhibition grounds to the department of national defense for use in air training. Percy W. Abbott, managing director of the fair, was reluctant to divulge details of the plan until after it is fully discussed by the fair board and policy agreed to by the Dominion Government, but it is expected that the program will not interfere with the 1941 exhibition.

Edmonton city council and fair directors unanimously adopted a resolution approving "in principle" the agreement. City commissioners said the plan probably would mean loss of the use until after the war of the \$160,000 civic arena, built in 1912-14, some of many hockey and basketball games, horse shows, public meetings, and other events.

The \$750,000 grounds would be leased to the government for \$1 a year. It would spend a large sum building structures and changing existing ones, and all new buildings would be given to the city free at end of the war.

Grounds comprise 147 acres, of which 80 are occupied. There are 54 buildings. The half-mile track is considered one of the finest in North America. City leases the grounds to the fair board for the spring show, summer fair, fall race meet, and other activities. Still unsettled is the question as to whether the government will want the stock barns prior to the 1941 fair, in which case, it is said, the exhibition will be restricted to six days of horse racing, midway attractions, some exhibits, without any livestock displays.

## Sloan Org To Race At Illinois State

CHICAGO, May 24.—Saturday auto race at Illinois State Fair, Springfield, will be conducted by Racing Corporation of America, John A. Sloan, RCA president, announced. Closing of contract with Secretary-Manager Jake Ward gives RCA a strong major race circuit which includes two days at Sedalia, Mo.; three at Des Moines, Ia.; five at St. Paul, and dates at 29 other state and district spots. Sloan said.

Season will open with a sprint program at Iowa State Fair, track race, month. Jimmie Lynch, Death Dodge, being added attraction. Now on the RCA circuit this year is Du Quoin, Ill., contract having been closed recently with Manager William Hayes.



JAMES A. CAYCE, a director of Tennessee State Fair, Nashville, who died on May 28, had been a member of the board 25 years. He was widely known in the show world, having for many years signed all contracts for attractions, including auto racing, and publicity. On the day of his death he was active in his office, approving some advertising paper and material for the premium list. He was a regular attendant at conventions of the International Association of Fairs and Expositions. Details in the Final Curtain.



# Around the Grounds

**MADISON, Wis.**—Dane County Board has instructed its finance committee to negotiate with the Commercial State Bank, present owner of the county fairgrounds here, for the land. Action was taken after the committee presented figures on cost of reconditioning the property for holding county fairs.

**GAINESVILLE, Tex.**—Incorporation papers have been filed by Greco Round-Up and Home-Coming, Inc., to conduct fairs. C. B. Stringer, Randolph O'Brien, and Roland Willson are named as incorporators.

**SHREVEPORT, La.**—Tentative selection of the automobile exhibit building on Louisiana State Fairgrounds here as location for an aviation mechanic school was made last week by Gov. Sam Jones and W. R. Hirsch, fair secretary-manager.

**DETROIT**—Lawrence O'Neill, Paris, Mich., has been appointed deputy State commissioner of agriculture. He was formerly director of the State division of agricultural industry. All Michigan fairs are under supervision of the agricultural department.

**MARYSVILLE, O.**—A rain and wind storm on May 16 badly damaged horse barn on Union County Fairgrounds, razing several. Directors said they will be replaced immediately.

**KENIA, O.**—A new archway entrance, including ticket offices, will be erected on Greene County Fairgrounds here for the 1941 fair, which will be the 102d.

**VANCOUVER, B. C.**—Winston Shillcock, assistant manager of Vancouver Exhibition, has joined the 19th Coast Brigade, B. C. A.

**SPRINGFIELD, Mass.**—A chorus of at least 8,000 voices of men and women members of granges throughout New England, singing under the baton of a notable conductor, will be one of the new cultural features of the 1941 Eastern States Exposition here. The chorus, largest ever assembled in this section, will give a concert in the Coliseum on the grounds Saturday afternoon. An executive committee consists of Charles M. Gardner, Springfield, editor of The

**National Grange Monthly** and an office of the National Grange; Jesse H. Balfour, Boston, regional farm director for Columbia Broadcasting System in New England, who will be chorus manager, and Lucius E. Wilson, representing the BGE.

**CALGARY, Alta.**—Calgary Exhibition and Stampede grandstand will be given new paint, colors to be black and aluminum. Indications are that exhibits in all branches will reach new highs this year, although some of the exhibit buildings are being used in Canada's war effort.

**JEFFERSON, Tex.**—Marion County Fair Association here is erecting a \$150 Negro exhibit building, to be constructed by contributions of cash, labor, and material.

**CESTERVILLE, Ia.**—City council is considering plans to turn over the 70 acres known as Bellwood Park, given to the city by the late Bellwood Kendall, to the county fair board.

## For N. J. Harness Mutuals

**TRENTON, N. J., May 24**—New Jersey probably will have harness racing with pari-mutuel betting at fairs before it has running races. Governor Edison is expected to sign a bill passed by both houses of Legislature, giving the State Racing Commission supervision of the sport. The commission is working on regulations and has prepared application forms. Already three groups have manifested interest in permits. One seeks a meet on Monmouth County Fair track. Freehold, a meet is proposed on a track near Mount Holly, and Flemington Fair plans a pari-mutuel program.

## GRANDSTANDS

(Continued from opposite page)  
medium-sized South Bend, with more than \$100,000,000. Even La Porte, with a population of 18,000, comes in for a defense stake of more than \$5,000,000. Boston, largest city in Massachusetts, receives about \$200,000,000, but Quincy (pop. 75,000) gets \$327,000,000. Brooklyn is past the \$4,000,000 mark. Greenfield comes in for about \$1,300,000, tiny Uxbridge for nearly \$7,700,000, Watertown for better than \$7,400,000, and West Springfield for \$2,300,000.

Practically the same story is repeated in New Jersey, where Newark, the biggest city, is broken to the defense outfit tape by smaller municipalities, most of them in areas immediately contiguous to the annuals. In New Hampshire the leader is Portsmouth, whose population is about 15,000, whereas Manchester (pop. 77,000), is down for \$3,540,000.

Taking all the States as a whole, there appear few areas in which the leading cities are the leaders in contracts allocated. This must prove that the wealth figures to be more widely distributed than ever before in the history of the people who work with their hands. And it is these people who will leave their money at the fairs, which are largely identified with the small locality, at least as far as the average fair is concerned.

But to get back to this column. We invite material relating to the following: Acts in general; new acts just entering the field; old acts with new turns; acts with new equipment, rigging, etc., or different methods of presentation; novel advertising, billing, exploitation, and publicity; items on games, stunts, and fellow performers; auto racing, automobile, and other types of thrill shows; reviews, units, and special attractions; rodeos, fireworks, sports, and circus layout; staff activities, suggestions for improving relations, etc. Material in connection with auto racing, incidentally, should bear some relationship to the fields covered by this publication or the personalities therein.

As described in the title, this space is for and about the boomer, the flyer, the performer, the promoter, and the producer. Contributions from them will be welcome.

Now that the preliminaries are over with and the idea has been introduced, we take this perfect opportunity to announce that the first column applying to the subject of "Grandstand Attractions" will appear in the next issue and in every issue thereafter.

**ROANOKE, Va.**—Roanoke Fair Association re-elected John L. Godwin, president; Charles E. Ward, treasurer, and named Crawford Oskey, W. Hyman Hill, vice-presidents, and Lester T. Hutson, secretary.

## Premium Facts

Data collected from lists received by The Billboard

**WAPAKONETA, O.**—Anguize County Fair, 70th annual, August 25-29, '42 page. Officers: E. W. Lutz, president; A. J. Gierhart, Vice-president; H. O. Kasterberry, treasurer; Harry Kahn, secretary. Admissions: 25 cents; children under 12, free. Attractions: Grandstand, Boone County Jamboree, fireworks, Rangers All-Star Rodeo, Norman Kendall's 1941 Bombshell of Rhythm.

**VICTORIA, B. C.**—Provincial Exhibition, 80th annual, September 6-13, 1941 page. Officers: E. M. Whyte, president; Dr. J. D. Hunter, S. Rendle, D. D. McTevelsh, A. D. Paterson, T. K. Harrap, vice-presidents. Admissions: 25 cents; children under 12, free. Midway: Browning Amusement Company.

**POCAHONTAS, Ark.**—Randolph County Fair and Livestock Show, September 26-28, 40 page. Officers: F. P. Spitznueber, president; Oscar Prince, vice-president; Ben A. Brown, secretary-treasurer. Admissions: Free.

## Hugo, Bley Head Thrillers

**HOLLYWOOD, May 24**—American Thrill Show Company has been formed here for a transamerica tour of the Hollywood's Famous Ace Star Show, featuring "Suicide" Whitley, Machine, "Wild" Ted Mendies, "Superman" Jimmy Thompson, "Crash" (Flash) Gordon and "Reckless" Tommy Allen, who have been featured in numerous Class A films. Charles Hugo, well-known impresario of attractions touring around the world, is director general, and Felix Bley, also known as a world-toured pilot, has been engaged as general agent and tour director. Organization being assembled here will play several spots en route to Cincinnati, where it is booked for the Carthage Fairgrounds. Dates will be under auspices on fairgrounds, race tracks, and ball grounds at one and two-day stands. Some fairs will be played as a grandstand attraction.

## Alta, Ia., Sale Over 2,000

**ALTA, Ia., May 24**—Buena Vista County Fair here is going into its 55th year under new management and 1941 advance sale is already over the 2,000 mark, reported Secretary O. A. Soderquist. Open class and 4-H Club entries are expected to be largest in history. Arrangements have been made for acts, a revue, Karl L. King's band, harness races, thrill program, fireworks, and Pete Wright's Amusement Company for the midway. Lighting system of modern design has been purchased and will be installed soon. Much landscaping has been done and a new entrance has been completed.

**CINCINNATI**—Advance chores for Irish Moran's unit of Jimmie Lynch Death Dodgers, on Carthage Fairgrounds here on May 25, were handled by Houston Lawing, publicity, assisted by Johnny Grant, sound, and Frank Hartman, billing.

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## FOUR AERIAL APOLLOS

JACK BRICK, Mgr.  
The High Act That is Different—120 Ft.  
Featuring the Original and Only Double Swaying Cross-Cross Patches.  
NOW BOOKING FOR 1941. CHAS. ZEMATER, Per. Rep., 54 W. Randolph St., Chicago.

## AN IMPORTANT ANNOUNCEMENT BY THE SHOWMEN'S LEAGUE OF AMERICA

Beginning September 1, 1941, our initiation fee will be increased from \$10 to \$25.

Join Now While Initiation Fee is Only \$10.00

Contact your nearest League member or write direct to Membership Committee, SHOWMEN'S LEAGUE OF AMERICA, Sherman Hotel, Chicago.

## GOOD CARNIVAL WANTED

5-Day Stand, Starting Labor Day, one of Largest Fairs in Kansas. Excellent Show, Amusement, etc. Small territory but very good \$4,000.00. Veranda, room—Exhibition for special act show, but not required.

C. E. PERKINS, Secretary, Tri-State Fair Association, Parsons, Kansas

## WANT ACTS

OFFER Act with 1000000 Good Animal Combination 4 Weeks, not less than 10 Days. Must do 2 Acts. Three Nights First Act. Good, low rate. Full bill details, lowest rates first letter.

**WILLIAMS & LEE**  
404 Holly Ave. St. Paul, Minn.

## WANTED! WANTED!

Billed and Commissioned  
4 Big Nights, 4 Big Days of Fair

**CHALMERS HORSE SHOW & 4-H CLUB FAIR**  
Aug. 13-14-15-16, Chalmers, Ind.  
J. A. CARROLL, Sec.

## WANTED

Continued Commission for Third Annual Women's Fair, July 25th to 29th, 1941. Space for radio show, 20 to 25 Days. Very High Guaranteed.

**RENO WILSON, FINE ART DEPARTMENT**  
Box 100, Reno, Nev. Reno, Nevada Co., Penna.

## Carnival Company Wanted

For  
**Lewis County Fair**  
Held in Oregon, Wis., August 27, 28, 29, 30, 1941.  
HARRY W. WARD, Sec.

## AKRON AGRICULTURAL FAIR

September 19-21-22-23, 1941  
Want Rights, Shows and Shows.  
Annual Radio, Live, Entertainment 19, 1941.  
AKRON, Indiana.  
F. A. BLACKBURN, Secy.

A great "thrill" feature on any program. The very high aerial act of the kind—no mechanical motions, 11 exciting, publicity and sensational drawing power. 20-Ft. 8" x 2 1/2" x 4" Hot Air Balloon, net up of a 100-ft. Para. \$50.00. Write for Life, Tramp, Balloon, Gymnastic, Paro.

**WIRE-WRITE-TODAY**

*Sellon*  
**THE STRATOSPHERE MAN**  
World's Highest Aerial Act  
Permanent address, care of THE BILLBOARD, CHICAGO, ILL.

For the All New and Greater 1941 Presentation of

## FLASH WILLIAMS THRILL DRIVERS

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923 NO. CENTRAL AVE., CHICAGO, ILL.

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**Sensational 4 Stars**  
High, sensational and thrilling. Make your program outstanding. Write today for complete information. Same time still open. See INSIDE FRONT COVER THIS ISSUE for more complete details.

**EDDIE VIERA**  
Care of The Billboard, Cincinnati, Ohio

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Time Open Week of July 21 and First 3 Weeks in October

**BOD FISHER'S FEARLESS FLYERS**  
World Renown Flying Tractor Artist  
Care of THE BILLBOARD, CINCINNATI, O.

**GALVESTON FIREMEN'S 8TH ANNUAL STREET FAIR**  
JULY 16-17-18-19  
Write FRED McCOY, Galveston, Ind., for Specs.  
Want Free Act. Give Prices.



# Bids for Service Men Heavy

## Ops To Offer Special Plans

Cut rates, excursions figure in programs—recreational officers co-operate

CHICAGO, May 31.—Many special activities are contemplated for servicemen by operators this season and tangible action on numerous angles of entertainment has been decided upon. Hundreds of parks, pools, and beaches have been contacted regarding special rates during the current operating season. Findings of Secretary A. R. Hodges in the executive offices of the National Association of Amusement Parks, Pools, and Beaches here, as set forth in a bulletin, include:

Special accommodations (in most instances) are being arranged, principally by parks, pools, and beaches located close to army camps or naval training stations. Special rates as low as 50 per cent of (See BID FOR SERVICE MEN on page 78)

## Slusky Signs Lease For Houston Site

HOUSTON, Tex., May 24.—Leola Slusky, of Playland, Inc., has signed a lease for 10 years on a 20-acre tract fronting 800 feet on South Main Street, just south of Club Plantation, at an aggregate rental of \$22,000, and plans immediate construction of an amusement park.

He has not announced what amount will be spent on equipment and improvements but it is reported the spot will be the city's best equipped and will cost over \$100,000.

## Rolling Green Modernizing Pool; Preview Biz Is Good

SUMMERY, Pa., May 24.—R. M. Spangler, owner-manager of Rolling Green Park here, announced plans for modernization of the swimming pool, closed for several years. It is expected to be reopened about July 1. Ackley, Bradley, & Day have the contract for the work, which will include remodeling of the bathhouse and filter plant. Pool will measure 60' by 200 feet.

Manager Spangler reported good crowds and good business despite cool weather for the park's first week-end preview on May 10 and 11. Picnic outlook is encouraging, nearly 100 reservations having already been made. Last year the park was hurt to nearly 400 outings.

This year 11 rides, 14 concessions, and the stock theater will be in operation. Ballroom will be open three nights weekly.

## Sunday Strong in Detroit

DETROIT, May 31.—Park business here took a slight slump last week because of unfavorable weather, offset by a strong pick-up on Sunday, however. Three nights were killed in Edgewater Park by rainstorms in early evening hours. Construction at Edgewater is continuing, reported Manager R. F. McNab, with the new Rocket Ship placed in service. Next item will be a new roof on the picnic shelter and beer garden building, painted red to add to decorative effects. Promotion under Oscar J. Karpyn, who joined the staff includes a downtown clown rally, as well as usual advertising media.

## Galveston Pier Is Started

GALVESTON, Tex., May 24.—Kansas City (Mo.) Bridge Company has been given the contract on a low bid of \$1,287,500 for base construction of Galveston's new steel pier into the Gulf of Mexico at foot of 24th Street. Mayor Brewster Harris signed the contract and work will start with the hope that it will be completed in time for the 1942 season. Project includes theater, community hall, dances floor, fishing pier, rides, concessions, and bathing facilities.



R. M. SPANGLER, owner-manager of Rolling Green Park, Summery, Pa., who will reopen his modernized pool, closed for several years, about July 1. Ackley, Bradley, & Day are doing the engineering work. Good park business is reported, and picnic bookings, of which there were nearly 400 last year, are heavy. Owner Spangler also is secretary of Gals Week Fair, Red Lion, Pa.

## J. F. Victor Joins Hamid's Field Staff

NEW YORK, May 31.—After half a dozen years with an office of his own, James F. Victor has joined George A. Hamid, Inc., as general road representative. All contracts closed by him will be assumed by the Hamid office under Victor's supervision. An important one in this class is the circus in Luna Park, Coney Island, N. Y. Parks are also involved, as well as some Victor acts. Before establishing an office, Victor booked and led a band under his name which bridged everything in outdoors, unit clearing thru agency with which he is now connected.

Luna's circus, scheduled to open on May 29, will have Bernard's Elephants, the Riordanos (three acts), Rice Davison Trio (two acts), and dog-pony unit.

NEW YORK, May 24.—George A. Hamid office announced following place-



REVAMPED AND RECHRISTENED Lot River, the old Calceades proved a turnstile attraction on May 10 and 11 and May 17 and 18, preview days at Coney Island, Cincinnati, according to report of President and General Manager Edward L. Schott. Five-day receipts this year at 10-cent admission were \$28,350, compared with an \$21,000 at the same price for the corresponding days of 1940. Front of the ride was redesigned with the aid of Herbert P. Schmeck, Philadelphia Toboggan Company, and his staff of engineers. Within are a variety of animated figures. Photo by Myron Benson.

## AC Receptive For Holiday Top

ATLANTIC CITY, May 24.—Amusement interests anticipate an influx over Decoration Day week-end that will rival the 1941 record Easter Sunday. May has been one of the busiest convention months in history. Communion of Father Neptune arriving with his court of mermaids and the key to the Atlantic Ocean on Decoration Day will be more elaborate than ever. There will be a fashion show by John Pevens models on an outdoor stage in front of the fountain at Park Place.

Steel Pier is lighting up today and tomorrow with dancing, movies, and exhibits. President Frank P. Gravatt said he had exceeded the usual high expenditure for talent, because "we feel that this will be the biggest year in Steel (See AC HOLIDAY BILLS on page 78)

## Craig Beach Ends Biggest Expansion

DIAMOND, O., May 24.—When Craig Beach Park here opened today it marked the start of Art E. Malbury's 14th year as manager and close of the greatest improvement program in history of the park, reported Earl F. Pelts, recently appointed assistant manager and who will have charge of publicity, promotions, and dance pavilion.

About 50,000 square feet of midway has been resurfaced with slag-mac to eliminate dust. Buller Coaster has been (See CRAIG BEACH EXPANSION on page 78)

## Calif. Beach Reports Good

SAN DIEGO, Calif., May 24.—Concessions at Mission Beach here report good business over the past several week-ends. With Marie Miller are Sam Doldman, Howdy Walker, Joe Metler, Frank Bedmont, and Baby Miller. At Linda Vista Park, Mission San Jose, Andy J. Hynes reports business beyond expectations. With him are Mr. and Mrs. Orlis Bloom, Merry-Go-Round, Mr. and Mrs. Bill Vaughan, Jimmy Hunter, and Alex Jones, game concessions.

menial Circus program for opening week in Central Park, Allentown, Pa.—George Huntington Family, Will Morris and Bobby Juggling Jewels, and act to fill circus, Olympic Park, Irvington, N. J., Flying Deuces and Bitten's Degs, with Joe Basile band continuing there.

## Stunting Season

NEW YORK, May 24.—Renewed interest in park operations in this sector is being accompanied by a corresponding up in stunts, tie-ups, etc. Bert Meyers, at Philadelphia is well known for tricks in this range, including Mrs. America contest, girl with most beautiful legs (in which the faces are covered with bags), and similar novelties from his patent book.

Starlight Park, with new management unit set-up, is going in for a hauling beaut contest, Queen of Starlight, the near-by RKO Theater. Theater being scene of selection. Bill Berns, p. a., is one of the judges with Milton Marx, Warner Bros. artist, and Jolly Coburn, oak leader.

Opening of Playland, Byn, had British refugees children as day's feature, but tomorrow's the day for what looks like a winner out of the Leo Ould-Bern Good. (See STUNTING SEASON on page 76)

## Steel Pier Wins First Round in Suit On Easement Deed

ATLANTIC CITY, May 24.—Steel Pier won the first round in the Easement Deed fight with beachfront interests. On May 17 arguments over alleged violations of beachfront regulations between organized restaurant men on one hand and Steel Pier Company and city of Atlantic City on the other, passed into jurisdiction of the United States District Court. Federal Judge Ais in Trenton signed an order admitting this case to Federal jurisdiction and issued an injunction restraining the restaurant association, which instituted the action, from further prosecution of its case in New Jersey Court of Chancery.

Victory for the pier was based on the fact that the pier had been made co- (See STEEL PIER SUIT on page 78)

## Pontchartrain Events Pull; Batt Submits Bid on Beach

NEW ORLEANS, May 24.—Ideal weather has brought increased patronage to Pontchartrain Beach here, where several innovations have stimulated business. At the selection last Tuesday of Mr. New Orleans about 25,000 jammed the boardwalk to see dozens of strong men doing their stuff. Winner goes into a national contest next month in Philly. This week brought in the D'Arcy Girls acrobats.

Last Sunday drew the best May jam in history of the beach when I Am an American Day featured a special program. The new Fly-a-Plane was used the first time.

Manager Harry J. Batt has submitted a bid of \$5,000 a year for operation of the new \$10,000 bathhouse on the beach, leased by the site owner, Orleans Levee Board. Bid was for three years at \$10,000 with option to extend lease another two years at \$10,000.

## Pa. Spots Ready for Season

ALLENTOWN, Pa., May 24.—Dorney Park here, managed by R. L. Farris, reopened last Sunday, 1941, roller rink, Penny Arcade, and pony track operating. Central Park here, open week-ends during May, will start the season on Decoration Day. Lehigh Park, Fogelsville, started today with Rod Rader set for the dance pavilion. Himmelscheich's Grove, near Womelsdorf, opened last Sunday with Roy Rogers and his horse, Trigger. Happy Johnnie and His Gang, Uncle Jack, Mary Lou, and Maxx Gay, Gray will have name attractions on week-ends, booked by Jolly Joyce. Playland Park, near Berksville, opened last Sunday, with Breuninger's Marine Band. Caranista Park, Reading, operating on Wednesdays and Saturdays for roller skating and dancing, will go on full schedule on Decoration Day.

## Army Camp-Defense Towns

On pages 23, 24, 25, 26, and 27 of this issue will be found a list of U. S. Army Camps and tables showing the cities and towns where attending defense contracts (total, representing \$100,000 or more) were allotted, populations according to the 1930 census, the amounts of money represented by State-wide contracts.



# Coney Island, N. Y.

By UNO

New features are rapidly forming into shape for the official Decoration Day opening. Parachute Jump, Bobsled, and Luna Park and ride attractions are ready for the expectant crowds. Surf Avenue, Bowers, and Boardwalk commissioners for the last few weeks have been reaping a harvest from pre-summer visitors, mostly localites who came to become conversant with what a real New Coney will have to offer in the way of improvements, amusements, eats, and drinks.

### Luna Park

Luna Park, as its previous opening on May 28, will donate half the proceeds to "Shoot the Works for Britain Day." Admission for that day only will be \$1. Brooklyn branch of British War Relief is to direct charge. Stars on ice structure had its new lighting equipment, base and neon fixtures, and ice pipes that provide for a natural ice-cooling system, tried out and found perfect. So as not to conflict with the ice show and midgets, the A. B. Marcus spectacle will not start until the middle of the season. Oeb Brothers are completing construction of two theaters to house *Howe From Seen Stella* and *Why Do?* There will be an eight-room house for Dr. Courney's incubator babies. Jack Sheridan is negotiating for his *Living Magazine Covers*. Tami Ika, animal hypnotist, and her alligators, crocodiles, snakes, rabbits, and chickens, seen recently hereabouts in vaudeville and business, will be making opening features. Also an Eskimo Village for the kids. Old-time movies will be out front. Rky Chaser is being modernized.

### Kyrines Rides

James Kyrines has two new rides added to his Rocket and Virginia Reel.



### SCOOTER-BOATS

1941 is their 9th year and all but one boats are now operating at various locations with 31 PROFITS. (One of these boats was discontinued in city for new Boulevard—also first moved to new location a block away at Ocean Bldg. and lastly purchased one for the operation of the new. THE SCOOTER BOAT COMPANY, NEW YORK CITY, 100 W. 42nd ST., NEW YORK CITY.)

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One is the *Hot-Driver* on Pittman's grounds, opening May 21. Capacity 12 cars, two to a car. The other is the *Leaper*, next to Virginia Reel, to open May 30, first with 8 cars, and later to be increased to 12, two riders to a car. Kyrines predicts a big 1941. So far this year his Rocket is way ahead in business scope as compared with its first year, 1939.

### Shorts

Added to Dave Rosen's girl show are Doris Hudson, Florence Leeper, Sandra Lee, and Margie White. . . . Donna Rogers missed from the troupe. Is in a local hospital recovering from an accident. . . . Margie Whitt, formerly in the ballet at Wagner's, does a novel comedy strip. . . . Arthur Pilinsky, known as the kingpin of ball-rolling game announcers, passed around cigars in celebration of his marriage to Millie Blosie. His ex-wife, Charles Edelman, last summer at World's Fair, shouted off the winners during Arthur's leave for the license. . . . Capt. Charles Smith, who owns Princess Marie, four-year-old chimpanzee, now as Wagner's freak show after a stay in Hubert's Museum, New York, is breaking in a new assistant, Diana Agore. With only five weeks on the job, she is handling Princess like a vet. Maria's feature starting in a 15-minute act in an imitation of George Arlino. . . . Moe's 2-Star Final on the Boardwalk, operated by Moe and Bert Silverman, long-time Islanders, has a new mink man in Able Ross.

### Game Chatter

Paddy Shek's *Gilly House*, one of Coney's landmarks, continues with the same talent. Paddy McDermott, Jigger Jim Serpico, accordion, and George Malloy, bone. . . . Milton Greenblatt, who sold costumes for his tin backstage of New York burly houses, is handling the Game of the Fascination, ball-rolling game. Came over from Eddie's across the street. General manager ever on the alert is Fred Adolphus, one of the oldest and most experienced in the ball biz. Sam Orner and Stanley Grech, checker and milk man at Eddie's, have bought shares in the establishment with their savings and now are part owners. Eddie's replaced the bingo game on this Stillwell Avenue corner. Another owner is Irving (Pink) Taffel, who helps Sam and Stanley take care of the customers. Empires game, operated by Sam Casey, Inc., has Irving Baker for manager. Baker formerly was stage manager at the Irving Place burly house in New York. Mattie Plastina is checker. . . . Sidney Kahn and John Gibbs, of Coney ball-rolling games, operate similar establishments in Astor Park and Long Beach.

**The Pool Whirl**  
By NAT A. TOR  
(All Communications to Nat A. Tor, Care New York Office, The Billboard)

**Men and Mentions**

At Starlight Park pool, Bronx, N. Y., now under new management, there is plenty of activity for the first time in many moons. Bill Berns, who used to practice-agent near-by Bronsdale plunge and is now with Warner Bros., is doubling in brass on Starlight ballyhoon.

Despite reports anent a new tank in Luna Park, Coney Island, N. Y., a visit revealed the daily changes being made are removal of roof and addition of sun deck. Later will be known as Marine Deck, decorations including tunnels and life preservers.

Parragut pool and beach, Brooklyn, N. Y., is an example of what can be done with bowling alleys as a profitable side line. Oliver Wendell Holmes, who owns it, owns by the alleys, which have kept the pool going all winter. Holmes, incidentally, is a grand nephew of the w-k author.

That's certainly an elaborate booklet Bronx Beach and pool, on Long Island Sound, got out this year. It's a two-color job and features directions to get to the place. Also shows illustration of proposed casino slated for end of the 1,000-foot pier.

Driving down new Belt Parkway from Long Island to Brooklyn, N. Y., one can't miss the mammoth new sign ad-

vertising Joe Day's Manhattan Beach. Beautiful view you get of Manhattan's hard shell from the parkway. Driving along the Belt cross-country drive, you get right thru the grounds formerly occupied by Golden City Park, made famous by Roosevelt tennis, now tops of Pelipades (N. J.) pool. A jump comes to the throat at the sight of half a shell of the Merry-Go-Round bathing, bringing back fond remembrances.

Harold (Chick) Halton is back at Manhattan Beach, N. Y., working with Ted Halton in the press department. Both are doing a fine job. Chuck attributes this quote to Art French, the beach's general manager. "Adults are like children when it comes to play, but when the adult is worried about anything he has a tendency to play harder and more often. Because of this fact the net beaches will have their biggest season in history. War hysteria will drive adults to play more than ever and I believe 70 per cent of the terrific increase we've had so far in registrations at Manhattan is due to that fact."

J. Ernest Moberg is managing seaside Heights (N. J.) pool and beach this summer. Tank, offering salt water bathing, boasts of colorful underwater lighting. Elaborate plans are scheduled, with the Pennsylvania Railroad to run daily excursions from New York.

WILENS-BARRÉ, Pa.—Manager L. S. Barr reopened Sans Souci Park here on May 30. Laughing Sal is a new mechanical feature. Rides were repainted and decorated. There are improvements in swimming, skating and dancing facilities. Manager Barr has scheduled old-time and Polish dances for the pavilion, and booking of local and traveling acts.

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## American Recreational Equipment Association

By P. S. UZZELL

Week-end of May 17 and 18 on the Eastern seaboard was not so hot. Our early spring, after all, was tardy. It rained on Saturday and Sunday was cold. While some business was done, it was short of expectations. The assurance of better spending per capita presumes earlier optimism.

There are new structures bearing completion at the beaches in and about New York City that are fireproof and modern in design. Gone are the days when a tinder box could be thrown together in a week, ready to disappear in the first blaze at the resort. Costly fires of the past and stricter building requirements account for these substantial buildings.

Over on Staten Island four striking new concession buildings which conform to New York's revised building code requirements. The boardwalk on the beach front could burn, but not these latest buildings.

### Leonard Doing a Job

Daniel Leonard, long identified with Midland Beach, Staten Island, has his some fire of determination to keep the place on the map. The last owner allowed the place to deteriorate and taxes to accumulate so that it was a big package of damaged goods for Leonard to take over. But take over he has done and is doing a man's job. He knows what should be done and is moving as fast as he can with the appropriation he has. None could do better without more money. He still has that spark of definition in his eye that has made him a valuable man for the owner.

At South Beach, Staten Island, we find the same fireproof construction in progress for concession buildings and Charles Tierrall doing an artist's job on rehabilitation of the Merry-Go-Round. The repainting and decorating of his horses and animals is worth a trip over to see. He claims not to be an artist, but his work speaks otherwise. He rebuilt a Whip and made it a pleasing sight. He bought a used one. It was just about used up. But now it now, renewed, warrier, required and dressed up in a bathrobe of color. He can use more colors without letting them wear at each other than any amateur in the game. His offerings really invite people and make them feel at ease. Over Staten Island way they are going places with new life and vigor such as has not been seen over there for a decade.

### Man, Material Sought

The World's Fair concessionaires are not all located yet. A few are scouting for locations. Places they would not take at any price two months ago look good now, but all manufacturers are booked. (See AIDA on page 71)

## Gwynn Oak Has Busy Bow; Fleishman Publicity Head

BALTIMORE, Md., May 24.—Despite afternoon squalls and a chill wind at night, new Gwynn Oak Park got off to a good start on May 17, and with more favorable weather on Sunday had one of the busiest openings in the history. Park has been restructured and upgraded, with many new walks and flower beds added. All attractions have been treated to a coat of color.

It will feature its nine-acre lake, which Jerome Fleishmann, newly named director of public relations, has christened Lake o' Love. Five kinds of housing are available. In the big ballroom Rexy Kilian and an augmented orchestra play nightly. This is under direction of Joshua T. Gocky II, whose late father established a large following among lovers of terpsichore.

Owner Arthur B. Price and General Manager Jack Whittle have booked a number of outdoor thrill acts. Later in the season Director Fleishmann will stage his original "Silver Dollar Night" in the park amphitheater, with an elaborate vaudeville show.

LANSING, Mich.—Proprietors W. A. and R. E. Sprague decided to run Monday nights this year, as against a previous policy of six days a week to Lake Lansing Park here, which opened on May 20. New Fly-o-Plane is coming from the Kew-Fly Aircraft Corporation. The Spragues control all rides and are making several staff changes. One Staff Agency books the park.



**JEROME (UNCLE JERRY) FLEISHMANN**, who has been appointed director of public relations for Gwynn Oak Park, Baltimore, Md. Many of his recent ideas in park promotion are now well known in the park field. He is originator of the "Silver Dollar Night" park quiz and will stage it in Gwynn Oak's amphitheater in connection with an elaborate parade show later in the season.

## Playland, Rye, N. Y.

By J. WILSON CLIFFE

(Editor's Note—A brief news account of the opening appeared in the last issue.)

Despite strong efforts of Jupiter Pluvius to ruin the day, the big Westchester playground opened as per schedule on May 17. Old Sol broke thru the clouds at opening time and when his rays smacked for the official get-off, the park was in brilliant array, having been decorated with thousands of small pennants. These, with the floral displays, made a beautiful picture.

The British-American Ambulance Corps brought a large party of child evacuees, who are here seeking refuge from enemy bombers. The youngsters enjoyed themselves thoroughly and marveled at the sights. As one of them expressed it, "It's nicer than Brighton or Blackpool." Others nodded their approval. They were accompanied by a number of stage, screen, and radio stars and left at 6 o'clock full of hot dogs and ice cream. Official hosts for Playland were Promotional Manager George Currier and Publicity Manager Paul Morris.

Recurring showers throught the day put a damper on things; still, attendance was large and turnstiles clicked well into the night. Opening pyrotechnic display went off as per schedule. There will be repeats throught the season on Tuesdays and Fridays. Fridays will be known as Nickel Days.

Maintenance Superintendent Max Vogel was much in evidence seeing that everything went smoothly, as was General Superintendent George Baker. Welcome back to Ray Gregory, one of Gus Rosasco's right-hand men. Ivey (Whitley) Pezer is back at Novelty Shop on Boardwalk and again distributor of The Billboard. Johnnie Franklin here with baseball and golf game concessions at North Walk. Duke Daly and His Gentlemen of Rhythm is season's head in Badallo & Sons' Casino. New park attraction is Law Stimmerman's Boys Town, a marvel of mechanical ingenuity. Composed of about 75,000 different gadgets. It took years to build and is a most interesting exhibit.

Cutting contracts are ahead of 1940, a feat in the cap of Booking Manager Harry Summersville. Bathhouse Manager Tommy Woodward has the beach and pool in shape for opening. Tom Coughlin is setting maintenance foreman. Among veterans who have returned are Tony and Mary Capet, Dick Williams, and Joe-Joe, of Rosasco's forces, with John Bell as business manager. Joe Jones, Eddie Bruner, John Nuanno, and Joe Clemons are with us again. Mrs. F. Flin is cashier at cafeteria and Margie Shannon has taken Mrs. Bosser's place at switchboard. Hesta Lupo.

MEDINA, O.—Chippewa Lake Park will start daily schedule on Decoration Day. Manager Parker Beach will offer Col. Manny Prager and his orchestra in the dance pavilion from opening day thru June 8. Larry Peltzer again is operating bingo and several other concessions and W. A. Kerr is back with novelties.

## Much GGIE Color Seen at Va. Park

LONG BEACH, Calif., May 24.—It's the International Exposition of 1941 at Virginia Park here. With the Golden Gate International Exposition closing last year after a two-year run in San Francisco, some outstanding attractions and concessions were moved here and many of the men who made the GGIE's success are here.

With H. A. (Pop) Ludwig as manager, Flying Scooter, Quack Crane, Nete Miller's Auto Scooter, and Tony Trent's Kiddie Auto ride are here. Crane and Flying Scooter were set up several weeks ago and have been doing record business. Miller's Scooter and Trent's ride have been in operation only a short time but are gradually pushing other rides for top popularity. Miller is on the scene and, with J. Ed Brown, "major of the Open-air" who frequently visits the beach, had conversations while resting at nearby Gilman Hot Springs, talk drifts back to the GGIE.

Manager Ludwig indicated these rides were not all of the attractions that would come from San Francisco. Since many people here were unable to attend the exposition, patronage on such rides at the beach has been set up at the north end of the midway and can be seen for a considerable distance. Much light is being used on the midway.

With Austin King in San Francisco recuperating from a recent illness, Joe Prevaut is managing the World's Fair Museum on the Pike. Roster includes Edna Fisher, box; Finley Laurence, door; Ray Beardslee, talker; Billy Ellis, lecturer; Togo, leopard man; Aloha Beardslee, featuring Miss Lediani Original Congo, man with the aprils face, who recently returned from Honolulu, where he was with E. K. Fernandez; the Rivers, liquid air attraction; Shepherd from the Billy Land, Smoker; Mac, blade box and Capt. Barnett and Marsela, with marine exhibit. Prevaut said new acts would be added from time to time.

Ed and Mildred Birch have a musical act on a corner opposite Virginia Park drags.

## Park Free Acts

STARTING free acts in Kennedywood Park, Pittsburgh, were Torrance and Victoria and Buton's Dogs.

WORKING in Carlin's Park, Baltimore, Md., George Burton's Circus Revue presented trained dogs, pony, and riding act, reported H. B. Brisson.

REPEAT dates in Edgewater Park, Detroit, where a free-act policy will continue, have been set for the Flying Fishers, and the Akron entertain, still Park Manager Ben McNab.

J. J. EVANS, Maestron, O. showman, will play parks with his trained mules and dogs. First engagement being in Schenley Park, Pittsburgh.

IN AKRON, O., Summit Beach Park has the Hollywood Aerial Ballet and Capt. Roland Tyebo's Trained Dogs for nine days, to close on May 25. Manager Frank Harul has contracted over a dozen acts.

AFTER an engagement in Kennedywood Park, Pittsburgh, Buton's Dogs will open in Olympic Park, Irvington, N. J., on May 30, booked by George A. Hamid.

BOOKED thru Gus Sun Agency, the Sky High Girl, high-swinging act, opened with the season bow of Lake Lansing Park, Lansing, Mich., on May 20.

PHILADELPHIA.—Philadelphia Zoo celebrated the birth of an elephant, 200 here since 1932. There are now three in the zoo. Fred Barlow, keeper, said it is seldom an antelope is born in captivity. Zoo started sponsorship of a new quiz show on animals over WPPX. Do You Know Animals? Each Saturday for a half hour visitors are queried and those giving correct answers are awarded two tickets to the zoo. Wrong answers raise a single pass. Listeners are invited to suggest questions, those netting a sender a pair of passes. Program originates each week from a different animal house. Two members of the staff conduct the show. Mack Mooney Jr., photographer, and Phil Rosowicz, radio and educational director. For the first time in years zoo has others, getting three from Homer, Minn. A pool, sliding board, and water wheel will be built. After 14 years in the zoo a quaverry laid an egg.



# BILLIONS FOR DEFENSE

Since the National Defense Program officially got under way on June 13 of last year, more than 14 billion dollars in contracts have been allocated by Uncle Sam. Up until April 30 the army contracts alone totaled \$5,794,434,454 and the navy \$6,937,735,399. Some 730 millions have been let by the U. S. Maritime Commission for the Emergency Shipbuilding Program. WPA Defense Projects have taken another 366 million for construction of roads, bridges, and other necessary projects. The Defense Housing Commission, the Reconstruction Finance Corporation, the National Youth Administration, and all other governmental agencies have let contracts running into millions in direct purchase of supplies, in loans to finance plant expansion and production in vital industries, and to take care of the hundred and one other details that must be done quickly and well to make the United States the best prepared nation on earth.

"Where is this money being spent?" "How much is each State getting?" "Are small factories in small cities busy on defense orders, too?" These are but a few of numberless questions which all show business has been asking ever since the inception of the preparedness drive. These are but a few of the questions The Billboard is seeking to answer on the following pages.

If publication of these figures does no more than make every reader conscious of what this country is doing to insure our security and freedom, then it will serve a laudable purpose. But these figures should do more than that—they should be the stepping-stone for many enterprising showmen to more and better business. People in boom towns, in training camp areas, and in every city and hamlet where mills are humming, are more in need of entertainment and relaxation than at any time in the past quarter century. They need diversion, are eager for it, and are looking to the showmen of America to supply it.

**In Explanation**

The tabulations given here-with are the most authentic and comprehensive of any published to date. They are complete as of April 30, 1941—the last bulletin published by the Office of Government Reports prior to press time.

All contracts have been tabulated according to the city where the money will be paid out in wages. "Where will the money be spent?" has been the yardstick for determining just where to allocate the money involved in a contract. For instance, a Cincinnati firm gets a contract for \$100,000 to build an airport in Dayton, O. That contract has been added on the total for the city of Dayton, since it is there the money will be paid out in wages. Contracts of all sizes, both of the million-dollar and the ten-dollar variety, have been tabulated.

Population figures of the cities receiving contracts have been included in parentheses because, obviously, contracts for \$1,000,000 worth of business mean much more to a city of 1,000 people than to one the size of Cleveland or Indianapolis.

Population figures are based on latest 1940 census reports. Only populations of incorporated towns and cities are listed since these are the only ones included in the census report. Population of unincorporated towns and villages are lumped in with the county population by the Census Bureau.

## A Complete Tabulation by Cities of Defense Contracts Allocated Thru April 30, 1941

By MAYNARD L. REUTER

### In Explanation

Figures on this and following pages were compiled by The Billboard from bi-monthly reports released by the Office of Governmental Reports in collaboration with the National Defense Advisory Commission.

All contracts let from June 13, 1940, until April 30, 1941, are included regardless of size, but any towns or cities that have not received contracts totaling \$100,000 or more are not listed.

It will be noted there is a discrepancy between the State totals, which head the listings in each State, and the sum of the actual listings. This is because the State totals are according to where the contracts have been let, whereas the listings are according to where the money will actually be spent. For example, \$238,724 is being spent in Fort Thomas, Kentucky (population 11,034), yet the great majority of contracts have been let across the Ohio River in Cincinnati. Thus the \$238,724 listed opposite Fort Thomas, Kentucky, is actually included in the Ohio State total.

Figures in parentheses are the population of the cities according to the 1940 Bureau of Census report. The per capita expenditure was computed by dividing the State totals by the total State population. **BE SURE TO READ THE ARTICLE ACCOMPANYING THIS LISTING FOR TIPS ON HOW TO INTERPRET THESE FIGURES IN TERMS OF THEIR VALUE TO YOUR BUSINESS.**

**Cautions**

Figures following this article, however, tell only half the story of what the Defense Program means to the nation's business, since they reveal only what the government itself is spending. For that reason, anyone striving to interpret these figures in terms of added purchasing power in towns where contracts have been let must also take into consideration many other factors. One of these is the amount of money being spent by firms receiving defense orders for equipment and machinery to manufacture their orders; and the amount they are subletting to other firms for parts, raw materials, freight, etc. There is no definite means of estimating these factors; however, many firms that have yet to receive an order from Uncle Sam are working on 24-hour seven-day, week schedules turning out jobs for firms that have received them.

Another factor that is not revealed by these reports is the amount of money that will pour into towns where subsidiary factories of large manufacturers are located. For instance, many orders for textiles have been placed with New York firms to be loomed in Southern cities.

**Wages and the Time Element**

Perhaps two of the most important factors which must be held in mind in considering these figures are first, how much will be paid out in wages? and second, how soon does this money that a city receives go into action?

Here again estimates are difficult. On the wage question, however, governmental experts indicate that from 40 to 60 per cent of each contract will be paid out in wages. On construction jobs, like airports, barracks, etc., this percentage will rise still higher, and on other projects, where raw material costs will be high, wages will fall below this minimum. The wage average from June to December, 1940, on all defense contracts was 53 per cent.

As for the time element, there is no way of figuring it. A million dollars allocated for a battleship may be spent over a five-year period, whereas a like amount for

construction of an army camp may find its way into circulation in a few months.

Effects of defense spending on important raw material centers are also inestimable. Iron and copper producing centers, coal mines, lumber mills, hydro-electric plants, all are going at top speed as result of the defense program—but these centers are not reflected in the defense contract chart. The furnaces at the giant steel mills in Gary, Ind., for example, are working at full capacity, yet Gary is listed as receiving only \$128,683 in defense contracts from Uncle Sam so far.

All these conditions should be taken into consideration in studying these tables. They do not minimize the value of these figures as signposts of where the defense money is going and where it is increasing spending power. But they do call for further study of local conditions, especially in spots where it seems probable that direct effect of national defense expenditures on local spending will be greater than the tables show.

**ALABAMA**

(State Pop. 2,322,981)

<b>STATE TOTAL</b> .....	<b>\$199,214,417</b>
(Per Capita Expenditure, \$70.32)	
Anniston (25,523).....	\$ 14,398,146
Birmingham (267,393).....	10,055,924
Chickasaw (Not Inc.).....	31,500,000
Childersburg (5,151).....	71,827,817
Florence (15,043).....	5,419,513
Caddean (26,975).....	1,188,000
Lanett (4,141).....	589,768
Mobile (178,720).....	24,063,876
Montgomery (79,084).....	4,624,523
Muscle Shoals (11,132).....	6,500,000
Selma (19,834).....	2,226,601
Sheffield (7,933).....	25,601,211
State-Wide Contracts.....	1,698,151

**ARIZONA**

(State Pop. 499,261)

<b>STATE TOTAL</b> .....	<b>\$8,641,952</b>
(Per Capita Expenditure, \$17.30)	
Alto (Not Inc.).....	\$ 926,910
Bisbee (5,231).....	1,265,346
Pine (Not Inc.).....	704,121
Phoenix (65,414).....	2,577,877
Tucson (36,818).....	953,509
Valle (Not Inc.).....	526,938
Winslow (4,577).....	481,755
Yuma (5,325).....	600,361
State-Wide Contracts.....	37,823

**ARKANSAS**

(State Pop. 1,949,281)

<b>STATE TOTAL</b> .....	<b>\$21,279,199</b>
(Per Capita Expenditure, \$10.91)	
Little Rock (88,039).....	\$ 5,259,850
Norfolk (304).....	12,558,566
State-Wide Contracts.....	2,515,709

**CALIFORNIA**

(State Pop. 6,907,351)

<b>STATE TOTAL</b> .....	<b>\$1,543,232,163</b>
(Per Capita Expenditure, \$223.46)	
Alameda (36,256).....	\$ 9,969,594
Alhambra (33,955).....	2,678,673
Bakersfield (79,252).....	922,625
Berkeley (85,547).....	214,111
Benicia (2,419).....	772,000
Burbank (34,337).....	47,187,928
Chico Vista (5,135).....	567,000
Downey (Not Inc.).....	41,606,001
El Segundo (Not Inc.).....	403,521
Fresno (60,685).....	962,760
Glendale (82,582).....	145,091
Hunter's Point.....	699,400
Inglewood (30,114).....	125,746,981
Long Beach (164,271).....	1,047,040
Los Angeles (1,504,277).....	205,995,517
Marine Island (Not Inc.).....	95,114,643
Mayville (6,046).....	173,677
Maywood (10,731).....	282,991
Monterey (10,084).....	9,215,970
Mountain View (Not Inc.).....	704,042
Nacimicns (Not Inc.).....	5,018,733
Napa (7,740).....	2,064,000
Oakland (302,162).....	21,338,829
Palo Alto (16,774).....	461,108
Pasadena (81,864).....	144,258
Richmond (23,642).....	43,924,200
Riverside (134,698).....	2,745,026
Sacramento (105,958).....	784,772
Salinas (13,586).....	1,451,979
San Bruno (6,519).....	142,295
San Clemente Island (479).....	300,000
San Diego (102,341).....	281,418,241
San Francisco (834,536).....	323,179,266
San Luis Obispo (18,811).....	4,918,353
San Pedro (Not Inc.).....	88,466,010
San Rafael (8,372).....	1,263,285
Santa Barbara (34,958).....	1,171,776
Santa Monica (53,500).....	263,759,419
Stockton (54,714).....	1,215,264
Tomball Island (Not Inc.).....	750,000
Vallejo (20,072).....	2,243,418
Watsonville (19,921).....	448,500
West Hollywood (Not Inc.).....	338,821
State-Wide Contracts.....	33,301,954

**COLORADO**

(State Pop. 1,123,296)

<b>STATE TOTAL</b> .....	<b>\$191,347,653</b>
(Per Capita Expenditure, \$169.91)	
Denver (322,412).....	\$122,994,274
Fort Logan (Not Inc.).....	345,572
ueblo (32,162).....	4,538,500
State-Wide Contracts.....	4,007,677

**CONNECTICUT**

(State Pop. 1,709,242)

<b>STATE TOTAL</b> .....	<b>\$574,147,009</b>
(Per Capita Expenditure, \$335.90)	
Bridgport (147,121).....	\$192,475,000
Bristol (30,167).....	461,108
Broad Brook (Not Inc.).....	317,660
Danbury (22,339).....	515,590
Derby (10,237).....	196,675
East Hartford (18,635).....	199,154,989
Easton (Not Inc.).....	343,500
Gilman (Not Inc.).....	101,047
Groton (10,910).....	71,975,000
Hartford (166,207).....	44,882,062
Manchester (22,799).....	1,801,479
Meriden (29,494).....	130,458
Middletown (26,495).....	560,793
New Britain (133,881).....	2,221,127
New Haven (160,605).....	4,786,189
Plainville (Not Inc.).....	118,125
Shelton (10,971).....	107,611
South Meriden (Not Inc.).....	376,450
South Norwalk (Not Inc.).....	1,110,440
Southington (5,058).....	195,933
Stamford (48,938).....	2,266,673
Stratford (22,501).....	30,584,618
Torrington (26,958).....	104,235
Thomaston (4,238).....	331,740
Unionville (Not Inc.).....	139,923
Wallingford (11,423).....	398,607
Waterbury (29,814).....	29,222,220
Waukegan (Not Inc.).....	298,000
West Hartford (33,776).....	1,062,024
Windham (13,824).....	333,023
Windso (10,058).....	318,142
Windsor Locks (4,847).....	972,020
Yantic (Not Inc.).....	242,120
State-Wide Contracts.....	1,699,271



**DELAWARE**

(State Pop. 244,303)

<b>STATE TOTAL</b> .....	\$37,374,009
(Per Capita Expenditure, \$152.71)	
Claymont (Not Inc.).....	5,143,098
Delaware City (13,163).....	1,014,176
Dover (3,317).....	421,698
Milford (4,244).....	116,881
Wilmington (112,304).....	24,794,908
State-Wide Contracts.....	303,763

**DISTRICT OF COLUMBIA**

(District Pop. 663,091)

<b>DISTRICT TOTAL</b> .....	\$36,075,234
(Per Capita Expenditure, \$53.37)	

**FLORIDA**

(State Pop. 1,937,414)

<b>STATE TOTAL</b> .....	\$111,539,834
(Per Capita Expenditure, \$58.79)	

Aven Park (12,123).....	5,117,729
Bradenton (7,644).....	465,146
Clearwater (10,136).....	2,400,000
Daytona Beach (22,584).....	4,647,251
De Land (7,202).....	120,713
Ft. Barrancas (Not Inc.).....	243,999
Ft. Meyers (10,604).....	220,127
Homestead (Florida City) (752).....	467,102
Jacksonville (173,065).....	19,194,474
Key West (13,921).....	1,297,391
Lake City (5,338).....	281,800
Lakeland (22,063).....	443,095
Melbourne (2,622).....	25,375
Miami (173,177).....	5,738,177
Miami Springs (25,012).....	338,371
Ocala (8,986).....	102,213
Orlando (36,736).....	1,914,202
Palatka (7,140).....	184,457
Pensacola City (13,410).....	149,623
Pensacola (13,443).....	9,679,940
Seaford (11,141).....	490,599
Stark (7,480).....	7,435,754
Tallahassee (16,240).....	500,521
Tampa (110,391).....	4,667,251
Valparaiso (7,221).....	1,114,890
West Palm Beach (32,692).....	2,424,020
State-Wide Contracts.....	1,668,118

**GEORGIA**

(State Pop. 3,123,723)

<b>STATE TOTAL</b> .....	\$45,353,449
(Per Capita Expenditure, \$20.92)	

Albany (19,055).....	5,178,002
Americus (9,231).....	274,673
Aragon (Not Inc.).....	181,952
Atlanta (202,184).....	14,264,591
Augusta (65,919).....	1,207,740
Columbus (1,800).....	157,000
Chamblee (1,081).....	380,361
Clarkston (59,280).....	13,145,662
Hapeville (3,059).....	590,101
Hinestville (630).....	2,883,136
The Grange (21,983).....	349,478
Macon (57,551).....	10,449,791
Marbleton (8,667).....	146,075
Roanoke (28,231).....	100,697
Roswell (15,538).....	9,412,114
Savannah (95,996).....	3,977,283
Tecoma (5,404).....	3,923,688
Tybee (3,300).....	307,500
Villa Rica (13,522).....	123,640
Wadley (3,974).....	380,381
State-Wide Contracts.....	1,829,527

**IDAHO**

(State Pop. 324,873)

<b>STATE TOTAL</b> .....	\$2,518,199
(Per Capita Expenditure, 34.79)	

Boise (26,130).....	5,160,566
State-Wide Contracts.....	103,741

**ILLINOIS**

(State Pop. 7,397,241)

<b>STATE TOTAL</b> .....	\$365,844,590
(Per Capita Expenditure, \$46.32)	

Aurora (47,170).....	5,124,339
Bellefonte (56,810) Inc. Seattle Field.....	4,404,204
Cermi (Not Inc.).....	375,010
Champaign (28,302).....	389,079
Chicago (111,127,491).....	151,830,783
Chicago Heights (22,461) Inc. Fort Sheridan.....	2,016,551
Cicero (64,712).....	921,808
Duquoin (34,608).....	368,560
East Alton (Not Inc.).....	95,173,134
East Moline (12,359).....	2,227,573
Elgin (33,383).....	541,925
Genoa (11,290).....	381,256
Hanover (17,374).....	133,404
Harvey (11,901).....	4,471,470
Kewanee (14,901).....	1,864,250
La Grange (10,499).....	880,839
La Salle (12,812).....	169,318
Melrose Center (Not Inc.).....	37,871,750
Morris (34,608).....	1,404,241
O'Fallon (2,403).....	379,259
Peoria (105,087).....	1,086,028
Quincy (40,469).....	970,538
Rantoul (Chauteau Field) (2,767).....	4,323,912
Rockford (Camp Grant) (84,637).....	4,023,919
Rock Island (42,775).....	1,317,002
Savanna (Not Inc.).....	9,778,122

St. Charles (8,901).....	108,094
Springfield (73,003).....	138,355
Waukegan (24,281) (Great Lakes Training Station).....	1,181,842
Wilmington (1,921).....	65,138,071
State-Wide Contracts.....	4,149,970

**INDIANA**

(State Pop. 3,427,796)

<b>STATE TOTAL</b> .....	\$403,933,274
(Per Capita Expenditure, \$117.1)	

Anderson (41,312).....	5,123,234
Bloom City (Not Inc.).....	2,900,000
Charleston (1,939).....	121,176,621
Ellettsville (17,062).....	703,553
Ft. Wayne (118,410).....	2,831,311
Gary (111,719).....	128,883
Hammond (70,184).....	1,174,985
Indianapolis (186,972).....	100,479,296
Lafayetteville (17,492).....	8,804,828
Kokomo (33,795).....	510,000
La Porte (16,180).....	5,187,034
Lebanon (6,329).....	528,740
Ligonier (20,177).....	232,156
Madison (6,922).....	4,998,950
Martins (26,747).....	213,997
Mishawaka (28,298).....	2,993,195
Montpelier (1,800).....	141,194
New Albany (25,414).....	841,172
Portland (6,284).....	201,775
Richmond (15,147).....	995,495
Seymour (8,620).....	354,418
South Bend (101,281).....	130,270,381
Union City (13,355).....	38,000,000
Wabash (9,655).....	146,407
State-Wide Contracts.....	1,864,792

**IOWA**

(State Pop. 2,328,351)

<b>STATE TOTAL</b> .....	\$39,092,644
(Per Capita Expenditure, \$22.81)	

Burlington (25,832).....	5,248,779
Cedar Rapids (62,720).....	1,316,314
Clinton (26,270).....	446,524
Davenport (66,039).....	11,057,557
Des Moines (179,212).....	6,667,464
Dubuque (8,952).....	267,474
Harrod (Camp Dodge) (Not Inc.).....	257,158
Iowa City (17,822).....	637,464
Sioux City (12,864).....	1,591,643
Wasson (13,743).....	175,909
State-Wide Contracts.....	1,187,551

**KANSAS**

(State Pop. 1,861,021)

<b>STATE TOTAL</b> .....	\$77,219,832
(Per Capita Expenditure, \$42.87)	

Gardner (10).....	5,188,000
Juniper City Inc. Fort Riley and Marshall Field (17,141).....	5,463,358
Kansas City (121,488).....	8,356,951
Leavenworth (Fort Leavenworth) (19,220).....	844,396
Wichita (114,966).....	65,949,566
State-Wide Contracts.....	1,241,780

**KENTUCKY**

(State Pop. 2,845,627)

<b>STATE TOTAL</b> .....	\$82,300,525
(Per Capita Expenditure, \$11.28)	

Bowling Green (14,585).....	5,104,957
Frankfort (11,432).....	154,897
Lexington (49,304).....	156,217
Louisville (838,154) Inc. Bowman Field and Fort Knox.....	31,713,797
Fort Thomas (Not Inc.).....	299,224
West Harrison (Not Inc.).....	16,584,194
State-Wide Contracts.....	1,599,401

**LOUISIANA**

(State Pop. 2,363,850)

<b>STATE TOTAL</b> .....	\$82,302,096
(Per Capita Expenditure, \$34.81)	

Alexandria (27,066).....	5,431,088
Baton Rouge (34,719).....	348,647
Camp Claiborne (Not Inc.).....	2,066,786
De Ridder (2,750).....	444,500
East Baton Rouge (Not Inc.).....	2,191,052
Groves (10,879).....	204,500
Louisville (Camp Polk) (Not Inc.).....	7,529,227
New Orleans (494,537).....	54,107,592
Shreveport (93,167).....	2,427,749
State-Wide Contracts.....	2,661,710

**MAINE**

(State Pop. 847,336)

<b>STATE TOTAL</b> .....	\$213,647,880
(Per Capita Expenditure, \$252.17)	

Auburn (18,517).....	5,333,930
Bangor (19,360).....	541,330
Augusta (29,922).....	277,630
Beth (10,235).....	174,323,312
Branswick (7,003).....	535,970
Carroll (8,214).....	133,304
Concord (13,311).....	175,300
Cushing Island (Not Inc.).....	119,000
Dexter (3,714).....	442,200
East Boothbay (7,170).....	212,500
Saco (13,346).....	446,200

Farmington (13,742).....	590,900
North Ferrisburgh (19,771).....	4,276,127
Keegan (Not Inc.).....	461,700
Lebanon (28,278).....	808,142
Liberal Falls (Not Inc.).....	393,200
Millboro (8,223).....	335,423
Oldham (7,653).....	254,746
Orange Hill (5,456).....	31,193
Proctorville (9,091).....	399,874
Rockland (18,879).....	1,297,123
Sandwich (14,836).....	495,213
Shelburne (7,137).....	523,420
South Ferrisburgh (15,761).....	27,012,039
Van Buren (2,330).....	602,200
Waterville (16,681).....	2,493,527
State-Wide Contracts.....	300,799

**MARYLAND**

(State Pop. 1,821,281)

<b>STATE TOTAL</b> .....	\$431,738,368
(Per Capita Expenditure, \$248.04)	

Aberdeen (11,223).....	5,167,150
Annapolis (13,069).....	4,079,161
Baltimore (820,100).....	374,356,610
Cascade (Not Inc.).....	247,288
Chesapeake Beach (Not Inc.).....	1,877,739
Crabfield (13,908).....	128,562
Curtis Bay (Coast Guard Depot).....	2,091,027
Edgewood (Not Inc.).....	24,135,239
Federal Hill (Not Inc.).....	1,561,991
Frederick (75,502).....	1,555,670
Hagerstown (22,491).....	9,212,874
Heverly (Not Inc.).....	966,000
Huntington (Not Inc.).....	200,000
Indian Head (Not Inc.).....	158,200
Lanart (8,232).....	8,392,756
Middle River (Not Inc.).....	24,273,033
Oella (Not Inc.).....	124,375
Secretary (3,441).....	312,344
Sparrows Point (Not Inc.).....	39,204,400
State-Wide Contracts.....	1,296,410

**MASSACHUSETTS**

(State Pop. 4,316,721)

<b>STATE TOTAL</b> .....	\$871,284,034
(Per Capita Expenditure, \$201.83)	

Attleboro (11,580).....	5,989,066
Attleboro (22,071).....	644,168
Ayer (5,572).....	9,264,783
Barnstable (Not Inc.).....	662,240
Bedford (3,807).....	195,595
Beverly (25,537).....	175,715
Brookline (Not Inc.).....	158,220
Boston (770,814).....	199,780,396
Brockton (82,343).....	4,345,905
Cambridge (110,879).....	2,624,492
Chelsea (41,259).....	3,821,967
Chelsea (147,664).....	5,268,877
East Douglas (Not Inc.).....	5,524,136
Easthampton (10,316).....	512,340
Fall River (166,784).....	6,181,555
Fall River (115,428).....	457,665
Falmouth (6,578).....	2,458,324
Franklin (41,824).....	3,737,692
Franklin (22,214).....	400,282
Greenfield (15,672).....	1,456,320
Haverhill (46,752).....	187,800
Hingham (1,803).....	502,732
Holyoke (93,750).....	5,760,482
Hudson (8,042).....	1,220,508
Hyannis (Not Inc.).....	116,397
Indian Orchard (Not Inc.).....	302,481
Lawrence (34,329).....	1,242,940
Leominster (22,228).....	179,596
Lowell (50,389).....	770,021
Lynn (98,123).....	340,425
Malden (59,010).....	290,399
Martinez (151,154).....	235,442
Methuen (21,800).....	1,921,324
Methuen (19,632).....	425,114
Milford (15,388).....	314,166
Nipponset (Not Inc.).....	4,500,000
New Bedford (110,341).....	1,215,895
North Andover (Not Inc.).....	201,750
North Andover (22,113).....	1,008,000
North Andover (7,524).....	120,531
Peabody (21,345).....	1,359,558
Pittsfield (49,604).....	790,267
Plymouth (1	



Albany (12,921)	2,047,148
Berkshire (14,821)	33,375,107
Rehoboth (12,021)	248,813
Suncook (Not Inc.)	140,679
Tacoma (Not Inc.)	467,693
State-Wide Contracts	70,256

NEW MEXICO

(State Pop. 437,000)

STATE TOTAL	\$12,643,696
(Per Capita Expenditure, \$28.77)	

Albuquerque (35,445)	\$ 2,073,074
Fort Wingard	6,374,000
Las Vegas (4,421)	265,115
Saton (1,687)	121,000
Lawell (1,482)	130,000
Sante Fe (20,323)	441,437
State-Wide Contracts	337,614

NEW JERSEY

(State Pop. 4,343,000)

STATE TOTAL	\$1,420,269,113
(Per Capita Expenditure, \$141.23)	

Allentown (Not Inc.)	\$ 3,847,906
Atlantic City (14,094)	738,932
Bayonne (79,198)	23,772,833
Belleville (28,167)	292,534
Berlin (Not Inc.)	65,530,968
Berkley Heights (Not Inc.)	788,920
Bridgewater (11,632)	1,587,676
Camden (18,249)	2,912,990
Bridgeport (15,992)	179,591
Carlisle (4,922)	2,310,964
Camden (117,338)	359,377,324
Cape May (2,533)	
Camden Air (Not Inc.)	891,597
Carlsbad (5,644)	446,248
Carneys Point (Not Inc.)	714,800
Cifton (48,327)	63,890,429
Dover (10,497)	433,632
Elizabeth Arsenal—Dover	17,256,000
Dunellen (5,260)	56,291
East Northport (Not Inc.)	198,001
East Paterson (4,937)	1,025,000
Elizabeth (109,912)	4,522,820
Freshford (6,952)	132,867
Garfield (29,244)	710,465
Carwood (3,822)	274,623
Glentworth (Not Inc.)	333,730
Hammonton (14,711)	18,858,239
Haskell (Not Inc.)	245,473
High Bridge (1,781)	101,292
Highland Beach (Not Inc.)	1,911,222
Hooksett (50,115)	1,723,464
Irvineville (55,328)	920,842
Jersey City (130,178)	5,524,970
Kearny (139,467)	330,625,370
Kenilworth (Not Inc.)	2,231,913
Lakewood (18,271)	2,281,235
Linden (24,115)	444,305
Madison (2,756)	184,948
Madison (6,571)	727,110
Midvale (14,804)	1,022,085
Morrisville (55,270)	265,972
Newark (420,760)	14,135,115
New Brunswick (334,555)	1,125,345
North Bergen (12,180)	132,125
Paterson (Not Inc.)	631,047
Passaic (161,394)	25,865,611
Paterson (139,650)	266,560,821
Passaic (17,011)	390,133
Pedricktown	
Sci. Instr. Research Depot	411,093
Perth Amboy (181,242)	771,717
Phillipsburg (18,114)	1,875,955
Plainfield (37,460)	182,734
Port Newark (Not Inc.)	277,599
Rahway (17,498)	3,644,185
River Edge—Rahway	
(4,839)	377,567
Red Bank (10,974)	5,012,773
Fort Monmouth—Red Bank	4,516,614
Roselle (12,597)	393,000
South River (12,714)	631,047
Trenton (124,699)	4,642,015
Union City (56,178)	103,660
Vincennes (7,941)	846,715
Wayne (Not Inc.)	121,371
Wenonah (14,363)	316,613
West Orange (25,662)	183,731
Woodbury (2,111)	770,523
Woodbury (18,306)	120,000
Whitehouse (Not Dix)	14,136,375
State-Wide Contracts	2,124,344

NEW YORK

(State Pop. 13,479,142)

STATE TOTAL	\$1,541,683,699
(Per Capita Expenditure, \$114.37)	

Albany (120,577)	\$ 1,006,969
Albion (33,329)	313,743
Ashtab (38,793)	5,315,915
Averill Park (Not Inc.)	175,985
Ballston Spa (4,443)	229,914
Beacon (12,572)	138,250
Berkshire (Not Inc.)	51,206,613
Big Flat (Not Inc.)	852,200
Binghamton (78,309)	6,608,075
Buffalo (529,901)	194,708,374
Canton (4,150)	424,154
Chateaufort (Not Inc.)	61,013
Chenango (Not Inc.)	497,485
Colton (21,935)	2,229,696
College Point (Not Inc.)	696,326
Corning (16,212)	763,651
Dunkirk (17,713)	2,501,621
Elmira (45,100)	10,324,631
Endicott (17,702)	2,652,173
Farmingdale (3,524)	66,405,692
Fishers Island (Not M. G.)	
Wright (Not Inc.)	233,622
Franklin (1,829)	226,242
Freeport (20,401)	347,296

Garden City (11,221)	1,511,445
Gloversville (23,329)	494,512
Granville (1,173)	198,000
Greenville (12,259)	831,400
Hammontown (11,121)	252,728
Hastings-on-Hudson (17,057)	270,514
Hewlett (4,337)	214,525
Hudson Falls (4,654)	146,828
Ilwaco (17,700)	168,112
Johnstown (10,666)	461,222
Kingston (28,590)	402,466
Kingston City (Not Inc.)	20,678,294
Massena (11,328)	197,194
Monticello Heights (Not Inc.)	1,240,000
Mount Vernon (67,362)	145,988
New Hamburg (269,233)	306,035
New Rochelle (35,408)	877,241,877
New York City (7,434,988)	1,254,717
Newburgh (11,833)	289,297
Niagara Falls (78,027)	1,091,256
Norwich (8,894)	532,265
Oneida (10,291)	445,282
Orangetown (22,065)	1,214,407
Oyster Bay (466)	193,160
Painted Post (2,327)	665,450
Port Chester (23,072)	7,335,992
Poughkeepsie (40,478)	48,678,294
Rochester (32,675)	1,125,155
Rome (34,214)	613,256
Schoharie (87,549)	73,663,746
Sidney (3,012)	895,131
St. Catharines (Not Inc.)	199,600
Seneca (205,967)	23,665,538
Troy (70,304)	3,928,842
Ulster (100,518)	52,019,942
Watkins (Not Inc.)	142,311
Watertown (33,385)	1,199,600
Campl.	5,823,875
Watervliet (Not Inc.)	1,023,200
Wellsville (6,942)	100,000
Yaphank (Camp Uptown)	365,576
Yonkers (Not Inc.)	3,019,469
Yonkers (142,595)	179,000
Youngstown (Fort Niagara)	12,012,328
1991	

STATE TOTAL	\$25,005,907
(Per Capita Expenditure, \$10.70)	

Bartholomew (18,267)	\$ 1,159,756
Lawton (18,035)	4,621,262
Muskogee (21,332)	1,124,625
Okfuskee (24,724)	2,114,851
Tulsa (142,157)	12,332,163
State-Wide Contracts	1,493,051

STATE TOTAL	\$135,470,433
(Per Capita Expenditure, \$124.32)	

Axtell—St. Steens (10,389)	\$ 1,264,322
Baker (10,242)	385,940
Bonewille (Not Inc.)	7,206,722
Claremore (12,566)	1,256,600
Columbia City (2,271)	118,659
Collings Grove (2,826)	125,478
Enterprise (11,709)	334,266
Supron (20,831)	361,215
Harmon (18,181)	7,547,467
Kendon (Not Inc.)	125,122
Klanokah Falls (10,497)	499,506
Madison (11,281)	202,817
North Bend (4,262)	249,571
Okfuskee (3,551)	272,250
Okmulgee (2,842)	198,930
Portland (305,594)	110,842,696
Redmond (1,076)	778,990
Richmond (Not Inc.)	118,048
Salem (30,908)	826,360
Yonkers (Not Inc.)	198,930
Warrington (1,365)	668,243
State-Wide Contracts	848,197

STATE TOTAL	\$136,617,844
(Per Capita Expenditure, \$38.23)	

Chapel Hill (5,654)	\$ 137,727
Charlotte (100,899)	3,450,499
Clemson (Not Inc.)	1,370,474
Concord (11,972)	113,302
Durham (60,195)	198,500
Elgin (2,734)	6,048,630
Fayetteville (17,428)	19,506,428
Fast Briggs	151,305
Friedberg (Not Inc.)	148,811
Goldboro (17,274)	168,811
Greenville (59,319)	386,740
Henderson (7,697)	2,852,288
Hickory (18,487)	181,878
High Point (28,495)	1,184,020
Kannapolis (Not Inc.)	768,750
Kinston (15,338)	105,430
Knotts (1,826)	336,250
Layton (3,221)	121,940
Met. Air (Not Inc.)	10,900
New Bern (11,215)	1,029,339
Spray (Not Inc.)	1,021,884
Tomballville (11,081)	287,252
Valdese (2,615)	222,202
West Durham (Not Inc.)	71,317,870
Wilmington (Not Inc.)	1,035,321
Winston-Salem (79,815)	104,565
Yadkinville (7,941)	104,565
State-Wide Contracts	2,161,552

STATE TOTAL	\$1,086,670
(Per Capita Expenditure, \$1.91)	

Blmarck (15,496)	\$ 164,730
Grand Forks (20,225)	103,489
State-Wide Contracts	481,632

STATE TOTAL	\$106,849,902
(Per Capita Expenditure, \$78.88)	

Alfred (224,791)	\$ 26,791,466
Albion (22,405)	2,973,327
Bartholomew (24,025)	119,140
Berlin (18,004)	158,097
Bucyrus (9,727)	212,030
Canton (10,401)	34,297,955
Cincinnati (455,610)	140,914,146
Cleveland (878,336)	176,569,821
Columbus (126,057)	36,820,764
Detroit (210,718)	36,820,764
East Liberty (Not Inc.)	107,020
East Liverpool (23,555)	447,596
Euclid (19,886)	178,795
Falls (15,102)	327,732
Findlay (25,549)	240,000
Flynn Junction (Not Inc.)	142,790
Findlay (20,288)	128,384
Fostoria (13,453)	957,000
Galion (18,869)	818,301
Greenfield (4,238)	519,284
Greenwich (7,451)	1,195,131
Hamilton (50,592)	10,883,830
Huron (1,827)	3,875,000
Kings Mills (Not Inc.)	150,000
Laguna (Not Inc.)	200,000
Lodi (15,007)	574,125
Manchester (37,194)	160,291
Marietta (14,453)	201,583
Marion (30,817)	599,937
Massillon (16,644)	287,264
Midlandville (31,320)	747,787
Mingo (5,192)	2,011,690

North Canton (2,998)	3,923,300
Pittsburg (17,401)	250,300
Port Clinton (4,505)	74,350
Pertsmouth (40,466)	442,170
Ravenna (8,528)	37,269,375
Reading (6,079)	427,000
Shiloh (24,274)	20,214,236
Sidney (9,790)	2,114,851
Springfield (70,462)	3,366,950
Tiffin (16,102)	235,289
Tippecanoe City (2,879)	2,344,906
Toledo (257,491)	7,011,224
Urbana (5,353)	232,597
Warren (42,827)	5,674,550
Wartburg (961)	267,376
Wellsville (17,672)	125,154
Youngstown (118,720)	6,888,014
State-Wide Contracts	3,796,301

STATE TOTAL	\$25,005,907
(Per Capita Expenditure, \$10.70)	

Bartholomew (18,267)	\$ 1,159,756
Lawton (18,035)	4,621,262
Muskogee (21,332)	1,124,625
Okfuskee (24,724)	2,114,851
Tulsa (142,157)	12,332,163
State-Wide Contracts	1,493,051

STATE TOTAL	\$135,470,433
(Per Capita Expenditure, \$124.32)	

Axtell—St. Steens (10,389)	\$ 1,264,322
Baker (10,242)	385,940
Bonewille (Not Inc.)	7,206,722
Claremore (12,566)	1,256,600
Columbia City (2,271)	118,659
Collings Grove (2,826)	125,478
Enterprise (11,709)	334,266
Supron (20,831)	361,215
Harmon (18,181)	7,547,467
Kendon (Not Inc.)	125,122
Klanokah Falls (10,497)	499,506
Madison (11,281)	202,817
North Bend (4,262)	249,571
Okfuskee (3,551)	272,250
Okmulgee (2,842)	198,930
Portland (305,594)	110,842,696
Redmond (1,076)	778,990
Richmond (Not Inc.)	118,048
Salem (30,908)	826,360
Yonkers (Not Inc.)	198,930
Warrington (1,365)	668,243
State-Wide Contracts	848,197

STATE TOTAL	\$128,956,861
(Per Capita Expenditure, \$129.59)	

Albion (1,604)	\$ 129,456
Allentown (96,904)	1,485,442
Ambridge (18,508)	1,261,021
Apple (1,282)	139,955
Arizona (Not Inc.)	20,821,813
Ashley (6,371)	1,550,282
Athens (Not Inc.)	114,774
Bangor (5,667)	287,275
Beaumont (15,304)	352,596
Berwick (12,181)	59,301,318
Bethlehem (55,490)	88,991,801
Birchboro (3,313)	600,000
Bricksville (6,400)	694,805
Bridgewater (4,459)	823,247
Darby (10,213)	2,485,852
Buffalo (24,377)	7,175,294
Carlisle (19,984)	811,317
Carnegie (2,863)	201,491
Chambersburg (14,852)	955,823
Chester (59,285)	218,200,324
Cherry Hill (16,721)	1,485,442
Coatsville (14,000)	5,716,058
Combsville (10,776)	2,233,456
Conry (9,355)	609,326
Davitt (19,221)	1,966,254
Darby (10,213)	1,542,925
Easton (133,589)	2,156,713
East Pittsburgh (6,079)	332,758
Economy (Not Inc.)	172,961
Edyson (2,493)	3,314,922
Elwood City (12,229)	212,300
Erie (116,955)	4,175,294
Eslington (Not Inc.)	366,000
Fleetwood (2,254)	407,540
Glassport (8,748)	411,298
Greenville (18,740)	291,213
Greve City (16,461)	7,670,000
Hanover (18,076)	852,630
Harrisburg (83,891)	5,154,990
Hazleton (38,009)	301,076
Indianapolis Gap (Not Inc.)	5,191,225
Jarvis (Not Inc.)	2,148,037
Johnstown (6,52	



Houston (184,214)	15,792,869
Humble (1,371)	1,091,000
Lubbock (91,853)	227,675
Midland (9,353)	105,699
Mineral Wells (6,303)	1,299,893
Orange (7,472)	93,307,517
Palo Alto (2,333)	2,251,711
Randolph Field (Not Inc.)	176,019
Rockport (1,720)	240,628
San Angelo (25,802)	1,299,893
San Antonio (253,434)	13,773,020
Seaboard (Not Inc.)	270,000
Springfield (Not Inc.)	326,900
Taylor (7,375)	2,224,947
Texas City (5,748)	2,300,000
Waco (55,922)	2,829,360
State-Wide Contracts	11,763,876

**UTAH**

(State Pop. 530,310)

STATE TOTAL	\$20,564,014
(Per Capita Expenditure, \$37.36)	
Logan (11,648)	\$ 121,212
Orderville (42,658)	14,706,242
Salt Lake (149,534)	1,195,951
Wendover (Not Inc.)	370,454
State-Wide Contracts	422,148

**VERMONT**

(State Pop. 359,231)

STATE TOTAL	\$3,369,738
(Per Capita Expenditure, \$9.39)	
Berlin (Not Inc.)	\$ 195,838
Burlington (27,685)	260,431
Loose Junction (1,901)	952,480
Manchester (325)	507,337
Northfield (2,129)	104,550
Springfield (5,182)	454,132
State-Wide Contracts	233,167

**VIRGINIA**

(State Pop. 2,677,773)

STATE TOTAL	\$860,344,967
(Per Capita Expenditure, \$321.29)	
Alexandria (133,523)	\$ 2,242,194
Arlington (37,501)	167,358
Bethesda (13,971)	131,992
Blacksburg (2,133)	219,431
Blair (9,768)	195,322
Cristiansburg (2,290)	134,490
Cape Henry (Not Inc.)	186,241
Charlottesville (Not Inc.)	1,049,280
Danville (12,749)	659,540
Norfolk (15,895)	2,265,388
Lynchburg (144,541)	1,677,604
Newport News (37,067)	244,743,969
Norfolk (144,232)	133,718,604
Ft. Monroe (Not Inc.)	153,364
Petersburg (30,431)	1,600,358
Roanoke (13,503)	284,000
Richmond (50,745)	8,714,791
Roanoke (16,791)	16,141,789
Pulaski (1,139)	2,070,520
Quantico (1,139)	9,874,800
Radford (6,900)	18,239,873
Richmond (193,042)	960,091
Roanoke (69,271)	311,692
Tazewell (1,374)	1,208,769
Virginia Beach (2,400)	555,995
Wheatster (12,095)	1,273,496
Yorktown (521)	1,563,167
State-Wide Contracts	

**WASHINGTON**

(State Pop. 1,734,191)

STATE TOTAL	\$545,039,983
(Per Capita Expenditure, \$313.92)	
Aberdeen (18,346)	\$ 582,281
Bellingham (29,314)	179,779
Bremerton (15,134)	97,708,684
Cape Flattery (Not Inc.)	850,500
Columbia (Not Inc.)	128,775
Everett (30,224)	1,422,553
Hoquiam (10,835)	2,847,990
Houghton (Not Inc.)	2,279,542
Keyport (Not Inc.)	438,335
Olympia (13,234)	141,500
Port Angeles (9,408)	211,752
Port Townsend (4,463)	341,682
Seattle (368,302)	431,971,967
Spokane (122,001)	1,358,277
Tacoma (110,406)	2,371,843
Vancouver (18,788)	948,304
Walla Walla (13,109)	447,830
Wenatchee (11,620)	1,635,000
Yakima (27,221)	277,933
State-Wide Contracts	1,730,848

**WEST VIRGINIA**

(State Pop. 1,901,074)

STATE TOTAL	\$81,976,670
(Per Capita Expenditure, \$43.10)	
Charleston (67,918)	\$ 2,332,372
Clarksburg (30,579)	197,019
Huntington (78,836)	1,063,297
Martinsburg (15,062)	276,795
Morgantown (16,555)	15,130,485
Parkersburg (10,103)	419,706
Point Pleasant (Not Inc.)	8,281,750
South Charleston (10,377)	46,476,529
Wheeling (61,099)	2,459,524
State-Wide Contracts	1,427,700

**WISCONSIN**

(State Pop. 3,137,587)

STATE TOTAL	\$117,360,821
(Per Capita Expenditure, \$37.40)	
Appleton (25,436)	\$ 187,200
Baraboo (6,413)	331,230
Berkshires (Not Inc.)	454,700
Beloit (25,351)	10,755,227
Chippewa (10,368)	124,500
DeFuniak (3,444)	657,382
Kenosha (48,765)	5,089,577
La Crosse (42,707)	948,442
Lake (Not Inc.)	254,409
Madison (67,447)	987,299
Milwaukee (507,472)	41,972,617
Manitowish (24,404)	32,013,813
Marinette (14,183)	1,159,235
Oshkosh (39,589)	1,381,327
Radford (17,105)	3,320,294
Sheboygan (40,638)	349,790
Sparta (3,820)	291,582
Stoughton Bay (5,439)	2,014,000
Superior (25,156)	2,314,848
Two Rivers (10,302)	175,946
Waunakee (27,242)	311,709
West Bend (5,452)	494,370
State-Wide Contracts	2,113,114

**WYOMING**

(State Pop. 250,742)

STATE TOTAL	\$2,899,444
(Per Capita Expenditure, \$11.54)	
Cheyenne (122,474)	\$ 1,970,720
State-Wide Contracts	652,392

**Ninth Corps Area**

(Washington, Oregon, Montana, Utah, California, Alaska)

ACTIVITY	POST OFFICE	FREIGHT OFFICE
Camp Anchorage	Anchorage, Alaska	Anchorage, Alaska
Fort Baker	Fort Baker, Calif.	Sausalito, Calif.
Fort Berry	Fort Baker, Calif.	Sausalito, Calif.
Benicia Arsenal	Benicia, Calif.	Army Point, Calif.
Boeing Field	Seattle, Wash.	Seattle, Wash.
Buise Barracks	Boise, Idaho	Boise, Idaho
Camp Bonneville	Camp Bonneville, Wash.	Vancouver, Wash.
Fort Canby	Ilwaco, Wash.	Ilwaco, Wash.
Fort Casey	Cupressville, Wash.	Everett, Wash.
Chilbrook Barracks	Haines, Alaska	Seattle, Wash.
Fort Columbia	Moscow, Wash.	Chilbrook, Wash.
Grizzly Field	Presidio of San Francisco	
	Presidio, Calif.	San Francisco
Fort Cronkhite	Fort Baker, Calif.	Sausalito, Calif.
Fort Douglas	Fort Douglas Station, Utah	Salt Lake City
Fort Flanders	Port Townsend, Wash.	Port Townsend, Wash.
Fort Funston	Fort Winfield Scott, Calif.	San Francisco
Hamilton Field	San Rafael, Calif.	De Witt, Calif.
Fort George Wright	Fort George Wright, Wash.	Spokane, Wash.
Fort Gibson	Tanana, Alaska	Tanana, Alaska
Grand Central Terminal	Olympia, Calif.	Olympia, Calif.
Gray Field	Fort Lewis, Wash.	Fort Lewis, Wash.
Fort Williams Henry	Fort Williams Henry	
Harrison	Harrison, Mont.	Helena, Mont.
Fort Lawton	Seattle, Wash.	Seattle, Wash.
Letterman General Hospital	San Francisco	San Francisco
Fort Lewis	Fort Lewis, Wash.	Fort Lewis, Wash.
Lindbergh Field	San Diego, Calif.	San Diego, Calif.
Long Beach Municipal		
Airport	Long Beach, Calif.	Long Beach, Calif.
Fort MacArthur	San Pedro, Calif.	San Pedro, Calif.
March Field	Riverside, Calif.	March Field, Calif.
Fort Mason	Fort Mason, San Francisco	San Francisco
Mather Field	Mills, Calif.	Stockton, Calif.
McChord Field	Fort Lewis, Wash.	Fort Lewis, Wash.
Fort McDowell	Angel Island, Calif.	San Francisco
Municipal Airport	Medford, Ore.	Medford, Ore.
Fort Milley	San Francisco	San Francisco
Fort Missoula	Missoula, Mont.	Fort Missoula
Moffett Field	Moffett Field, Calif.	Mountain View, Calif.
Muroc Bombing Field	Muroc, Calif.	Muroc, Calif.
Municipal Airport	Oakland, Calif.	Oakland, Calif.
Ogden Ordnance Depot	Ogden, Utah	Ogden, Utah
Camp Oril	Presidio of Monterey, Calif.	Monterey, Calif.
Phonon Field	Vancouver, Wash.	Vancouver, Wash.
Presidio of Monterey	Presidio of Monterey, Calif.	Monterey, Calif.
Presidio of San Francisco	Presidio Station, Calif.	San Francisco
Fort Rosecrans	Fort Rosecrans, Calif.	San Diego, Calif.
Sacramento Airport	Sacramento, Calif.	Sacramento, Calif.
Municipal Airport	Salt Lake City	Salt Lake City
San Diego Barracks	San Diego, Calif.	San Diego, Calif.
Airport (School of Aviation)	Santa Marta, Calif.	Santa Marta, Calif.
Fort Winfield Scott	Fort Winfield Scott, Calif.	San Francisco
Fort Stevens	Fort Stevens, Ore.	Fort Stevens, Ore.
Fort Townsend	Fort Townsend, Wash.	Fort Townsend, Wash.
Vancouver Barracks	Vancouver, Wash.	Vancouver, Wash.
Fort Whiting	La Conner, Wash.	Mount Vernon, Wash.
Fort Whittier	Fort Townsend, Wash.	Fort Townsend, Wash.
Fort George Wright	Fort George Wright, Wash.	Spokane, Wash.

**Fifth Corps Area**

(Ohio, Indiana, Kentucky, Tennessee)

ACTIVITY	POST OFFICE	FREIGHT OFFICE
Bowman Field	Route 7, Louisville	Louisville
Fort Columbus	Columbus, O.	Columbus, O.
Columbus General Depot	Columbus, O.	Columbus, O.
Erie Ordnance Depot	Lacrosse, O.	Lacrosse, O.
Fairfield Air Depot	Fairfield, O.	Chester, O.
Goodman Field	Fort Knox, Ky.	Fort Knox, Ky.
Fort Benjamin Harrison	Fort Benj. Harrison, Ind.	Fort Benj. Harrison, Ind.
Fort Hayes	Fort Hayes, Columbus, O.	Columbus, O.
Jeffersonville Quartermaster	Jeffersonville, Ind.	
Fort Knox	Fort Knox, Ky.	Fort Knox, Ky.
Lunken Airport	Cincinnati	Cincinnati
Patterson Field	Fairfield, O.	Chester, O.
Schoen Field	Fort Benj. Harrison, Ind.	Fort Benj. Harrison, Ind.
Stout Field Airport	B. E. No. 3, Indianapolis	Indianapolis
Fort Thomas	Fort Thomas, Ky.	Newport, Ky.
Wright Field	Dayton, O.	Dayton, O.
Camp Forrest	Camp Forrest, Tenn.	Tullahoma, Tenn.

**First Corps Area**

(Maine, Vermont, Massachusetts, Rhode Island, New Hampshire)

ACTIVITY	POST OFFICE	FREIGHT STATION
Fort Adams	Fort Adams, R. I.	Newport, R. I.
Fort Andrews	Fort Andrews, Mass.	
Fort Ethan Allen	Fort Ethan Allen, Vt.	Essex Junction, Vt.
Fort Banks	Whitcomb Sta., Boston	Boston
Fort Devens	Fort Devens, Mass.	Ayer, Mass.
Fort Duval	Boston	Boston
Fort Foster	Kittery, Me.	Kittery, Me.
Fort Geth	Jamestown, R. I.	Jamestown, R. I.
Fort Georges	Cumherland County, Me.	
Hartford Ordnance Dist.	Springfield Armory, Mass.	
Fort Philip Kearny	Saunderstown, R. I.	Saunderstown, R. I.
Fort Lowell	Fort Land, Me.	Portland, Me.
Fort Lyon	Portland, Me.	Portland, Me.
Fort McKinley	Portland, Me.	Portland, Me.
Northeast Air Base	Chicopee, Mass.	Chicopee, Mass.
Fort Preble	Portland, Me.	Portland, Me.
Fort Stevens	Hull, Mass.	Hull, Mass.
Springfield Armory	Springfield, Mass.	Springfield, Mass.
Fort Standish	Boston	Boston
Fort Stark	Portsmouth, N. H.	Portsmouth, N. H.
Fort Strong	Boston	Boston
Watertown Arsenal	Watertown, Mass.	Watertown, Mass.
Fort Williams	Cape Cottage, Mass.	Portland, Me.
Fort Winthrop	Governor Island, Suffolk County, Mass.	
Fort H. G. Wright	Forters Island, N. Y.	New London, Conn.

**U. S. ARMY CAMPS**

**Third Corps Area**

(Pennsylvania, District of Columbia, Maryland, Virginia)

ACTIVITY	POST OFFICE	FREIGHT OFFICE
Aberdeen Proving Ground	Aberdeen, Md.	Aberdeen, Md.
Allegheny County Airport	Pittsburgh	
Army Medical Center	Washington	Taomas Park, D. C.
Fort Belvoir	Fort Belvoir, Va.	Accotink, Va.
Boiling Field	Annapolis, D. C.	Onionsdown, D. C.
Burgess Field	Uniontown, Pa.	Uniontown, Pa.
Carlisle Barracks	Carlisle, Pa.	Carlisle, Pa.
Conestoga Airport	Conestoga Airport, Pa.	Conestoga, Pa.
Curtis Bay Ordnance Depot	Curtis Bay, Md.	Curtis Bay, Md.
Balderson Arsenal	Edgewood, Md.	Edgewood, Md.
Fort Meade	Fort Meade, Va.	Orleans, Va.
Fort Monmouth	Klinton, Va.	Klinton, Va.
Frankford Arsenal	Hrdesburg Sta., Phila'dphia, Pa.	Frankford, Pa.
Front Royal Quartermaster	Front Royal, Va.	Front Royal, Va.
Depot	Front Royal, Va.	Sparrows Point, Md.
Fort Howard	Fort Howard, Md.	Edgewood, Md.
Fort Meade	Edgewood, Md.	Edgewood, Md.
Fort Monmouth	Washington	Washington
Langley Field	Langley Field, Va.	Hampton, Va.
Camp Lee	Camp Lee, Va.	Petersburg, Va.
Lynn Field	Dumfries, Md.	Baltimore, Md.
Fort George G. Meade	Fort George G. Meade, Md.	Fort George C. Meade, Md.
Middleton Air Depot	Middleton, Pa.	Middleton, Pa.
Fort Monmouth	Fort Monmouth, Pa.	Old Point Comfort, Va.
Fort Myrtle	Fort Myrtle, Pa.	Chester, Pa.
Nationsend Ordnance	Portsmouth, Va.	Tig Point, Va.
Depot	Portsmouth, Va.	
New Cumberland General	New Cumberland, Pa.	New Cumberland, Pa.
Depot	Middletown, Pa.	Middletown, Pa.
Onionsdown Field	Aberdeen Proving Ground	Aberdeen, Md.
Phillips Field	Cape Henry, Va.	Virginia Beach, Va.
Fort Story	Cape Henry, Va.	Old Point Comfort, Va.
Fort Wool	Fort Monroe, Va.	Old Point Comfort, Va.



**Fourth Corps Area**

(North Carolina, South Carolina, Georgia, Florida, Alabama, Mississippi, Louisiana)

ACTIVITY	POST OFFICE	FREIGHT OFFICE
Augusta Arsenal	Augusta, Ga.	Augusta, Ga.
Backdale Field	Shirerport, La.	Backdale Field, La.
Fort Barrancas	Fort Barrancas, Fla.	Panama, Fla.
Camp Beaufort	Alexandria, La.	Alexandria, La.
Fort Benning	Fort Benning, Ga.	Fort Benning, Ga.
Camp Blending	Camp Blending, Fla.	Stark, Fla.
Fort Bragg	Fort Bragg, N. C.	Fort Bragg, N. C.
Chapman Field	Miami	Miami
Charleston Ordnance Depot	North Charleston, S. C.	Charleston, S. C.
Fort Clinch	Amelia Island, County of Nassau, Fla.	Fernandina, Fla.
Fort De Soto	Panama, Fla.	Panama, Fla.
Edin Field	Valparaiso, Fla.	Deerfoot, Fla.
Jackson Barracks	New Orleans	New Orleans
Camp Jackson	Camp Jackson, S. C.	Hopkins, S. C.
Key West Barracks	Key West, Fla.	Key West, Fla.
Municipal Airport	Jacksonville, Fla.	Jacksonville, Fla.
Lawson Field	Fort Benning, Ga.	Fort Benning, Ga.
Maxwell Field	Montgomery, Ala.	Montgomery, Ala.
Fort McChesin	Anniston, Ala.	Anniston, Ala.
Fort McPherson	Fort McPherson, Ga.	Fort McPherson, Ga.
Fort McCoy	Fort Barrancas, Fla.	Panama, Fla.
Morone Point	Morone Point, Fla.	
Fort Moultrie	Moultrieville, S. C.	Charleston, S. C.
Fort Morgan	Fort Morgan, Ala.	Foley, Ala.
New Orleans Quartermaster Depot	New Orleans	New Orleans
Fort Oglethorpe	Fort Oglethorpe, Ga.	Fort Oglethorpe, Ga.
Panama Military Reservation	Panama, Fla.	Panama, Fla.
Fort Pickens	Fort Barrancas, Fla.	Fort Barrancas, Fla.
Pope Field	Fort Bragg, N. C.	Fort Bragg, N. C.
Henry J. Helly Field	Fort McChesin, Anniston, Ala.	Anniston, Ala.
Fort Screven	Fort Screven, Ga.	Fort Screven, Ga.
Camp Shelby	Hattiesburg, Miss.	Hattiesburg, Miss.
Southwest Air Base	Tampa, Fla.	Tampa, Fla.
Fort Sumner	Moultrieville, S. C.	Charleston, S. C.
Fort Taylor	Key West, Fla.	Key West, Fla.
Municipal Airport	Tuascalooza, Ala.	Tuascalooza, Ala.

**Sixth Corps Area**

(Illinois, Michigan, Wisconsin, Missouri)

ACTIVITY	POST OFFICE	FREIGHT OFFICE
Fort Brady	Sault Ste. Marie, Mich.	Sault Ste. Marie, Mich.
Chauteau Field	Bantou, Ill.	Bantou, Ill.
Camp Custer	Battle Creek, Mich.	Battle Creek, Mich.
Curtiss Field	Glenview, Ill.	Glenview, Ill.
Yps Field	Camp Hunter, Battle Creek, Mich.	Battle Creek, Mich.
Camp Grant	Rockford, Ill.	Rockford, Ill.
Jefferson Barracks	Jefferson Barracks, Mo.	Jefferson Barracks, Mo.
Camp McCoy	Camp McCoy, Wis.	Camp McCoy, Wis.
Parke Airport	East St. Louis, Ill.	East St. Louis, Ill.
Rock Island Arsenal	Rock Island, Ill.	Rock Island, Ill.
Savanna Ordnance Depot	Savanna, Ill.	Proving Ground, Ill.
Scott Field	Belleville, Ill.	Scott Field, Ill.
Gettridge Field	Mount Clemens, Mich.	Mount Clemens, Mich.
Fort Sheridan	Fort Sheridan, Ill.	Ingwood, Ill.
Stockhouse Field	Sparta, Wis.	Sparta, Wis.
Fort Wayne	Detroit	Detroit
Fort Leonard Wood	Fort Leonard Wood, Mo.	Fort Leonard Wood, Mo.

**Eighth Corps Area**

(Texas, Oklahoma, Colorado, Arizona, Wyoming, New Mexico)

ACTIVITY	POST OFFICE	FREIGHT OFFICE
Army Airfield	Marfa, Tex.	Marfa, Tex.
Army Airways Station	Midland, Tex.	Midland, Tex.
Army Airway Station	Tucson, Ariz.	Tucson, Ariz.
Fort Bliss	Fort Bliss, Tex.	Fort Bliss, Tex.
Camp Boyd	Fort Bliss, Tex.	Fort Bliss, Tex.
Camp Bullis	San Antonio, Tex.	San Antonio, Tex.
Brooks Field	San Antonio, Tex.	San Antonio, Tex.
Fort Brown	Brownsville, Tex.	Brownsville, Tex.
Fort Clark	Brackettville, Tex.	Spofford, Tex.
Fort Crockett	Galveston, Tex.	Galveston, Tex.
Good Field	Fort Sam Houston, Tex.	San Antonio, Tex.
Dryden Airport	Dryden, Tex.	Dryden, Tex.
Duncan Field	San Antonio, Tex.	Duncan Field, Tex.
Hampton Field	Houston, Tex.	Houston, Tex.
Hampton General Hospital	Denver	Rundell, Colo.
Nathan Field	Muskogee, Okla.	Muskogee, Okla.
Resley Field	Grand Prairie, Tex.	Grand Prairie, Tex.
Fort Sam Houston	Fort Sam Houston, Tex.	San Antonio, Tex.
Fort Huachuca	Fort Huachuca, Ariz.	Fort Huachuca, Ariz.
Kelly Field	Kelly Field, Tex.	Duncan Field, Tex.
Laredo Airplane	Laredo, Tex.	Laredo, Tex.
Fort Logan	Fort Logan, Colo.	Fort Logan, Colo.
Leve Field	Dallas	Dallas
Lowry Field	Denver	Denver
Fort McIntosh	Fort McIntosh, Laredo, Tex.	Laredo, Tex.
Huffman Davis Field	Tucson, Ariz.	Tucson, Ariz.
Normandy Quartermaster Depot	Camp Normandy, Tex.	Camp Normandy, San Antonio, Tex.
Randolph Field	Randolph Field, Tex.	Randolph Field, Tex.
Breeding Headquarters	Colorado Springs, Colo.	Colorado Springs, Colo.
Reso Quartermaster Depot	Fort Reno, Okla.	Fort Reno, Okla.
Fort Ringold	Fort Ringold, Tex.	Rio Grande City, Tex.
Fort D. A. Russell	Marfa, Tex.	Marfa, Tex.
San Antonio Arsenal	San Antonio, Tex.	San Antonio, Tex.
Fort San Jacinto	Galveston, Tex.	Galveston, Tex.
Fort Hill	Fort Hill, Okla.	Fort Hill, Okla.
Scott Field	Midland, Tex.	Midland, Tex.
Camp Stanley	San Antonio, Tex.	San Antonio, Tex.
Fort Travis	Galveston, Tex.	Galveston, Tex.
Municipal Airport	Tulsa, Okla.	Tulsa, Okla.
Fort Francis E. Warren	Fort Warren, Wyo.	Estes, Wyo.
Wagon Barracks	Prescott, Ariz.	Prescott, Ariz.
Wingate Ordnance Depot	Fort Wingate, N. M.	Wingate, N. M.

**Second Corps Area**

(New York, Delaware, and New Jersey)

ACTIVITY	POST OFFICE	FREIGHT OFFICE
Brooklyn Army Base	Brooklyn	Brooklyn
Delaware Ordnance Depot	Delaware City, Del.	Delaware City, Del.
Camp Dix	Wrightstown, N. J.	Wrightstown, N. J.
Camp Dix	Wrightstown, N. J.	Wrightstown, N. J.
Governors Island	Governors Island, N. Y.	Governors Island, N. Y.
Fort Hancock	Fort Hancock, N. J.	Fort Hancock, N. J.
Fort Jay	Governors Island, N. Y.	Governors Island, N. Y.
Fort Lafayette	Brooklyn	Brooklyn
Madison Barracks	Socket Harbor, N. Y.	Socket Harbor, N. Y.
Miller Field	Fort Wadsworth	Fort Wadsworth
Michie Field	Hempstead, L. I., N. Y.	Hempstead, L. I., N. Y.
Fort Monmouth	Oceanport, N. J.	Oceanport, N. J.
Camp Most	Salmon, N. J.	Salmon, N. J.
New York Fort of Embarkation	Fort Ave. & 58th St., Brooklyn	Fort Ave. & 58th St., Brooklyn
Fort Niagara	Yonkers, N. Y.	Yonkers, N. Y.
Fort Ontario	Oswego, N. Y.	Oswego, N. Y.
Pleasant Arsenal	Dover, N. J.	Dover, N. J.
Pine Camp	Great Bend, N. Y.	Great Bend, N. Y.
Plattsburg Barracks	Plattsburg, N. Y.	Plattsburg, N. Y.
Marion Arsenal	Metuchen, N. J.	Metuchen, N. J.
Schenectady General Depot	Schenectady, N. Y.	South Schenectady, N. Y.
Fort Schuyler	Westchester Square Sta., New York, N. Y.	Westchester Square Sta., New York, N. Y.
Fort Slocum	Fort Slocum, N. Y.	Fort Slocum, N. Y.
Stewart Field	West Point, N. Y.	West Point, N. Y.
Fort Terry	Fort Terry, N. Y.	Fort Terry, N. Y.
Fort Tilden	Fort Tilden, N. Y.	Fort Tilden, N. Y.
Fort Totten	Fort Totten, N. Y.	Fort Totten, N. Y.
Fort Wadsworth	Wadsworth, S. I., N. Y.	Wadsworth, S. I., N. Y.
Waterbury Arsenal	Waterbury, N. Y.	Waterbury, N. Y.
West Point	West Point, N. Y.	West Point, N. Y.
Camp Upton	Camp Upton, N. Y.	Camp Upton, N. Y.

**Seventh Corps Area**

(Missouri, Kansas, Arkansas, Iowa, Nebraska, Minnesota, N. Dakota, S. Dakota)

ACTIVITY	POST OFFICE	FREIGHT STATION
Army and Navy General Hospital	Hot Springs, Ark.	Hot Springs, Ark.
Fort Crook	Fort Crook, Neb.	Fort Crook, Neb.
Fort Des Moines	Fort Des Moines, Ia.	Des Moines, Ia.
Fort Dodge	Herold, Ia.	Johnston, Ia.
Fort Leavenworth	Fort Leavenworth, Kan.	Fort Leavenworth, Kan.
Fort Lincoln	Blismarck, N. D.	Blismarck, N. D.
Little Rock Air Depot	Little Rock, Ark.	Little Rock, Ark.
Municipal Airport	Lincoln, Neb.	Lincoln, Neb.
Marshall Field	Fort Riley, Kan.	Fort Riley, Kan.
Fort Meade	Fort Meade, S. D.	Stargis, S. D.
Fort Omaha	Omaha, Neb.	Omaha, Neb.
Criss Field	Fort Crook, Neb.	Fort Crook, Neb.
Richards Field	Kansas City, Kan.	Kansas City, Kan.
Fort Riley	Fort Riley, Kan.	Fort Riley, Kan.
Remount Purchasing and Breeding Headquarters	Kansas City, Mo.	Kansas City, Mo.
Fort Robinson	Fort Robinson, Neb.	Fort Robinson, Neb.
Camp Joseph T. Robinson	Little Rock, Ark.	Little Rock, Ark.
Fort Snelling	Fort Snelling, Minn.	Fort Snelling, Minn.

**U. S. NAVAL BASES**

<b>1ST NAVAL DISTRICT</b> District Headquarters, Boston. Marine Detachment, Little Range. Wakefield, Mass. Navy Yard, Portsmouth, N. H. Navy Yard, Boston. Naval Training Station, Newport, R. I. Naval Ammunition Depot, Hingham, Mass. Naval Air Station, Quonset Point, R. I. Naval Reserve Aviation Base, Boston (Esplanade).	Naval Station, Key West, Fla. Naval Air Station, Jacksonville, Fla. Base Air Detachment, Panama River, Fla. Naval Reserve Aviation Base, Miami (Opa-Locka).	<b>5TH NAVAL DISTRICT</b> District Headquarters, Navy Yard, Charleston, S. C. Naval Air Station, Panama, Fla.	<b>9TH NAVAL DISTRICT</b> District Headquarters, Naval Training Station, Great Lakes, Ill. Naval Reserve Aviation Base, St. Louis (Roberson), Minneapolis, Detroit (Gross), Chicago (Olney), and Kansas City, Kan.
<b>3D NAVAL DISTRICT</b> District Headquarters, New York. Navy Yard, New York. Submarine Base, New London, Conn. Naval Reserve Aviation Base, Floyd Bennett Field, Brooklyn. Naval Ordnance Plant, Baldwin, L. I. Naval Ammunition Depot, Jones Island, N. Y. Naval Ammunition Depot, Dover (Lake Denmark), N. J.	Naval Yard & Station, Philadelphia. Marine Barracks, Navy Yard, Philadelphia. Naval Air Station, Lakehurst, N. J. Naval Reserve Aviation Base, Philadelphia. Naval Ammunition Depot, Fort Mifflin, Pa. Marine Corps Depot of Supplies, Philadelphia.	<b>10TH NAVAL DISTRICT</b> District Headquarters, San Juan, Puerto Rico. Naval Air Station, San Juan, Puerto Rico. Naval Station, Culebra, Puerto Rico. Naval Station, St. Thomas, V. I.	<b>11TH NAVAL DISTRICT</b> District Headquarters, Naval Operating Base, San Diego, Calif. Naval Operating Base, San Diego, Calif.
<b>4TH NAVAL DISTRICT</b> District Headquarters, Philadelphia. Naval Finance & Supply School, Philadelphia.	<b>6TH NAVAL DISTRICT</b> District Headquarters, Navy Yard, Charleston, S. C. Marine Barracks, Parris Island, S. C.	<b>7TH NAVAL DISTRICT</b> District Headquarters, Navy Yard, Charleston, S. C.	

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Oregon

Clatsop-Columbia Co. Fair, Aug. 27-30
F. P. Thurgood, Oregon City
Douglas-Clatsop Co. Fair Assn, Aug. 27-30
E. K. Mallard, Gresham, Ore.

Pennsylvania

Amherst-DuBois Farmers Fair, Aug. 15-22
C. J. Meekley
Allegheny-Great Allegheny Fair, Sept. 15-16
M. H. Brown, Erie

Metropolitan-Stevedores Community Fair Assn.
Oct. 8-10, James B. Woodbury
New Castle-New Castle Agril. Assn. West
Aug. 14-15, A. C. Glantz

Rhode Island

Kingston-Rhode Island State Fair Assn.
Sept. 1-4, A. M. Proskauer
South Carolina
Anderson-Anderson Fair, Nov. 3-8, J. A. Mitchell

South Dakota

Clark-Clark Co. Fair, Aug. 20-25, Jack
Kuliga, Lakota, S. D.
Clear Lake-Detel Co. Fair, Sept. 24-28, D.
Fred Sengge

Barney-Thurston Co. Fair, Aug. 16-18, J. C.
Jensen
Fair Hoop-Quilts Hoop Fair & Festival,
Aug. 14-16, M. O. Binko

Tennessee

Alcornville-De Kalb Co. Fair, Aug. 27-30
Bob Ray
Auburn City-Chestnut Co. Fair, Oct. 3-4
Mrs. W. C. Jackson

Birmingham-Washington Co. Fair Assn. Oct.
19-21, Buddy Fisher
Bristol-Bristol Fair Assn. Aug. 21-23, H. D.
Wells
Central-Sherby Co. Fair Assn. Oct. 7-11
Hubbs Coverly



Lynch-Walsh Co. Fair & Rodeo, Sept. 3-17, R. J. Crookston.  
 Logan-Sagehill Co. Fair, Aug. 18-20, Bobbie Hoop.  
 Morgan-Morgan Co. Fair, Sept. 3-5, Gilbert Francis.  
 North-Salt Lake Co. Fair, Aug. 24-26, C. J. Harris.  
 North-Magnia, Utah, Sept. 1-3, H. B. Himes.  
 Tremonton-Rock Elder Co. Fair & Rodeo, Aug. 24-26, Don Fickensperger.

**Vermont**  
 Barton-Oleons Co. Fair, Aug. 14-16, F. G. Beard.  
 East-Fundation-Charlton Valley Expt., Aug. 20-22, H. K. Drury.  
 Ferrisville-Marlboro Fair, Aug. 20-22, Frank C. Adams.  
 Ferrisville-Lamoille Valley Fair, Aug. 6-9, Ernest H. Oberlander.  
 Ferrisville-Rutland Co. Agrl. Soc. Sept. 1-4, Carl W. Ober.  
 Ferrisville-Ebenezer Valley Fair, Aug. 28-30, Ernest H. Foster.  
 Ferrisville-Hartford Agrl. Soc. Sept. 16-18, Eric B. Perry.

**Virginia**  
 Albemarle-Southwest Va. Fair, Sept. 1-6, V. Booker.  
 Albemarle-Albemarle Co. Fair Assn. Oct. 1-3, L. H. Shroyer.  
 Albemarle-Clarks Co. Horse & Calf Shows, Aug. 14-15, A. B. Bunnoe.  
 Albemarle-Courtesy-Reward Fair Assn. Sept. 15-17, W. C. Colburn.  
 Albemarle-Clarks Co. Fair Assn. Oct. 7-9, E. L. Emery.  
 Albemarle-Chatham-Rockwell Fair, Oct. 9-11, C. J. McKeown, Jr., F. D. Richmond.  
 Albemarle-Farmers' Fair, Sept. 8-9, W. L. McCoy.  
 Albemarle-Allegany Co. Fair Assn. Sept. 15-17, Thomas E. Kralib.  
 Albemarle-Danville Fair Assn. Oct. 7-9, C. L. Smith.  
 Albemarle-Graft Co. Fair Assn. Sept. 17-20, George W. Conroy, Wood Va.  
 Albemarle-Emporia Fair, Oct. 20-21, H. M. Gentry.  
 Albemarle-Five-County Fair Assn. Sept. 28-30, George A. Newman.  
 Albemarle-Roanoke Co. Fair Assn. Sept. 18-20, C. R. Shuman.  
 Albemarle-Clarks Co. Fair, Sept. 2-4, El F. Carr.  
 Albemarle-Rockingham Co. 4-H Club Fair, Sept. 12-20, Regina Dillly.  
 Albemarle-Baldwin Shure Agrl. Fair Assn. Sept. 15-17, M. J. Bacon.  
 Albemarle-Rockbridge Co. Fair Assn. Sept. 12-13, C. C. Hammonds, E. Lexington.  
 Albemarle-Pager Co. Fair, Sept. 8-13, Ames G. Gentry.  
 Albemarle-Lynchburg Agrl. Fair Assn. Sept. 21-27, Abe Gibben.  
 Albemarle-Manassas Horse Show & Fair Assn. Sept. 15-17, M. J. Bacon.  
 Albemarle-Martinsville Colored Fair, Sept. 1-4, D. O. Baldwin.  
 Albemarle-Henry Co. Fair Assn. Sept. 22-24, H. C. Hensley.  
 Albemarle-Matthews Co. Fair, Sept. 1-4, H. W. Foster.  
 Albemarle-Orange Farmers' Fair, July 4-5, E. H. Rouse.  
 Albemarle-Southside Va. Fair, Sept. 29-30, C. F. Willard Evans.  
 Albemarle-Virginia State Fair, Sept. 22-27, Charles A. Brown.  
 Albemarle-Roanoke Fair, Sept. 6-13, Carleton Penn.  
 Albemarle-Mount-Franklin Co. Fair Assn. Sept. 1-3, H. F. Fralin.  
 Albemarle-Norfolk Co. Fair Assn. Oct. 14-16, W. W. Williams.  
 Albemarle-Newmarket Fair, Sept. 8-12, Charles B. Beaton.  
 Albemarle-Tidewater Fair Assn. Oct. 21-24, H. W. Williams.  
 Albemarle-Torrence Co. Fair, Aug. 18-22, M. R. Foye.  
 Albemarle-Northern Neck Fair Assn. Sept. 15-17, F. A. Altam.  
 Albemarle-Wise Co. Fair, Aug. 23-25, B. F. Gilliam.

**Washington**  
 Chelan-Connell - Southwest Wash. Fair Assn. Aug. 20-24, Thomas K. Wood, Chelan.  
 Colfax-Whitman Co. Fair Assn. Sept. 18-20, Alton W. Hartz.  
 Colfax-Pond Oreille Co. Fair, Aug. 25-29, L. E. Jones, Newport Wash.  
 Colfax-Whittier Co. Fair, Aug. 29-Sept. 1, Wendell W. Frazer.  
 Colfax-Northwest Wash. District Fair Assn. Sept. 18-21, Dr. A. E. Rouse.  
 Colfax-Mrs. Irene Thomas.  
 Colfax-Columbia Co. Fair, Aug. 21-Sept. 1, S. W. Barnes Jr.  
 Fort Angeles-Challum Co. Fair, Sept. 4-7, W. H. H. Hartz.  
 Fort Townsend-Jefferson Co. 4-H Fair, Aug. 28-30, M. C. Haugan.  
 Franklin-Western Wash. Fair Assn. Sept. 15-17, E. H. Hartz.  
 Grays-Harney Adams Co. 4-H Fair, Sept. 5-6, A. C. Hamner.  
 Grays-Walla-Wall Southeastern Wash. Fair, Sept. 14-16, L. E. Hartz.  
 Grays-DeWitt Co. Fair, Sept. 15-17, William Wall.  
 Grays-Central Wash. Fair, Sept. 29-31, J. Hugh King.

**West Virginia**  
 Clay-Clay Co. Fair, Sept. 12-20, C. W. Cawley.  
 Clay-Lump-Chesler-Wheeler Co. Fair, Sept. 1-4, Ralph Cunningham.  
 Clay-West Virginia Free Fair, Aug. 26-30, J. E. M. Johnson, Charleston.  
 Clay-Jackson Co. Fair, Aug. 26-29, Carl Powers, Box 30, Nibley, W. Va.  
 Clay-Clarksburg Co. Fair, Aug. 20-23, Del W. Stucker.  
 Clay-Hillsville Community Fair Assn. Sept. 11-12, Mrs. James McNeal.  
 Clay-Wheeling Va. State Fair, Aug. 23-29, W. H. Hartz.  
 Clay-Nassau-Mountaineer Dist. Fair Assn. Sept. 14, O. H. Burn.

Marion-Pocahontas Co. Fair, Aug. 14-22, B. B. Walker.  
 Marion-Marshall Co. Fair Assn. Sept. 1-3, Bert D. Dyer.  
 Marion-Horse-Breedy Pond Dist. Farmers' Fair, Sept. 11-12, C. F. Mylren, B. L. Dyer, Jr. Princeton.  
 Marion-Ritchie Co. Fair Assn. Aug. 28-29, H. J. Hunt.  
 Marion-Tri-County Fair, Sept. 10-12, C. W. Brown.  
 Marion-Monroe Co. Street Fair, Sept. 24-25, J. C. Buggs.  
 Marion-Bradley Co. Fair Assn. Sept. 4-13, W. H. Hartz.  
 Marion-Fulton Co. Fair Assn. Aug. 23-28, B. A. Beutler.

**Wisconsin**  
 Antigo-Laurel Co. Agrl. Soc. Aug. 14-15, John T. Omerick.  
 Antigo-Albion Agrl. Assn. Aug. 24-25, A. W. Ryan.  
 Baraboo-Baraboo Co. Agrl. Soc. Aug. 26-28, M. H. Huber.  
 Beaver Dam-Crozet Co. Fair Assn. Sept. 4-9, J. P. Malone.  
 Black River Falls-Jackson Co. Fair Assn. Sept. 9-9, Douglas L. Oyston.  
 Black River Falls-Fair Assn. Sept. 9-11, W. J. Oates.  
 Cedarburg-Oshtemo Co. Agrl. Soc. Sept. 7, H. R. Kuhl, Elkhartsville, Wis.  
 Children-Cadogan Co. Fair, Aug. 23-Sept. 1, T. Henry Wicks.  
 Chippewa Falls-Northern Wis. District Fair Assn. Sept. 1, L. C. Pulman.  
 Cranston-Forest Co. Agrl. Soc. Aug. 25-28, Ray M. Hiler, Argonne, Wis.  
 Darlington-Lafayette Co. Fair, July 24-27, F. J. McCann.  
 De Pere-Drew Co. Fair, Aug. 23-24, William B. Klau.  
 De Pere-Peppin Co. 4-H Fair, Aug. 14-15, Gerald Wolf.  
 Eagle River-Vilas Co. Agrl. Soc. Aug. 23-24, Charles A. Bettles.  
 Eau Claire-Eau Claire Co. 4-H Fair, Aug. 23-24, A. M. Goss.  
 Elkhorn-Waushara Co. Agrl. Soc. Aug. 28-29, J. P. M. Porter.  
 Elkhorn-Cadogan Co. Fair, Sept. 2-6, G. A. Hada, East Elkhorn.  
 Elroy-Elroy Fair Assn. Aug. 23-24, H. M. Ryan.  
 Florence-Florence Co. Agrl. Soc. Aug. 25-26, L. Wallace T. O'Connell.  
 Fond Du Lac-Fond Du Lac Co. Fair, Aug. 14-17, R. H. Gasteron.  
 Franklin-Adams Co. Fair Assn. Sept. 12-14, Robert W. Rossberg.  
 Galena-Trempealeau Co. Fair, Aug. 8-11, P. M. Smith.  
 Oconto-Milwaukee Co. Fair, Sept. 4-7, Leonard M. Pederman, Prairie Co. Churn, Wis.  
 Glenwood City-Glenwood Inter-Co. Fair Assn. Aug. 11-12, M. E. Frazer.  
 Oshkosh-Burnett Co. Fair Assn. Aug. 21-23, Ray G. Lippson.  
 Oshkosh-Lake Co. Jr. Fair, Aug. 14-16, D. A. Carver.  
 Hayward-Hayward Co. Agrl. Fair, Aug. 28-29, J. J. K. Walker.  
 Ironwood-Ironwood Co. Fair, Aug. 22-24, R. J. Holvaday, Waubesa, Wis.  
 Janesville-Rock Co. 4-H Jr. Fair & Livestock Expt., Aug. 11-14, R. J. Goss.  
 Janesville-Grant Co. & Grant River Valley Agrl. Soc. Aug. 7-10, Cecil Nave.  
 La Crosse-La Crosse Intermediate Fair and Expt., Joseph J. Frisk.  
 Ladysmith-Rock Co. Fair, Aug. 14-17, F. J. Manning.  
 Lanesville-Grant Co. Agrl. Assn. Aug. 21-24, H. Bruno Neumann.  
 Lead Lake-Dillon Agrl. Soc. Sept. 2-6, Grant E. Bensch.  
 Luxemburg-Kewaunee Co. Fair, Aug. 30-Sept. 1, Julius Galin.  
 Manitowish-Madison Co. Fair, Aug. 13-17, George W. Kiel.  
 Marshfield-Central Wis. State Fair Assn. Aug. 21-Sept. 4, R. B. Williams.  
 Mauston-Crawford Co. Agrl. Assn. Aug. 27-30, Mandy Sharp.  
 Medford-Taylor Co. 4-H Fair, Aug. 23-24, Mrs. Rex Cooper, R. 2, Wilkes, Wis.  
 Merrill-Grant Co. Fair Assn. Aug. 27-29, George L. Wright.  
 Menomonie-Dunn Co. Free Fair, Aug. 16-21, M. J. Hartz.  
 Merrick-Lincoln Co. Free 4-H Fair, Aug. 2-4, Harold B. Edmund, Irma, Wis.  
 Milwaukee-Wisconsin State Fair, Aug. 10-24, Dr. Harry F. Seymour, Blk. D. R. 2, Box 1262.  
 Mineral Point-Southwestern Wis. Fair Assn. Aug. 28-Sept. 1, C. L. Wain.  
 Monroeville-Buffalo Co. Agrl. Soc. Aug. 28-31, A. B. Feckler.  
 Monroe-Oregon Co. Fair, July 21-Aug. 2, H. J. Durward.  
 Mount Airy-Fall Prods. Sept. 4-5, Jürgen M. Moe.  
 Nettieville-Clark Co. Agrl. Soc. Aug. 10-13, Harold Haddock.  
 Oconto-Winneshong Co. Fair & Expt. Aug. 28-29, Taylor O. Brown.  
 Phillips-Price Co. Agrl. Soc. Aug. 29-Sept. 1, Earl M. Hartz.  
 Plattville-Big Budget Fair, July 18-21, W. O. Pitts.  
 Plymouth-Richmond Co. Agrl. Assn. Aug. 28-Sept. 1, W. H. Edridge.  
 Portage-Columbia Co. Free Fair, Aug. 23-27, W. Horace Johnson.  
 Portage-Ottawa Co. Fair, Aug. 21-24, J. M. Reed.  
 Rice Lake-Barren Co. Co-Op Agrl. Soc. Sept. 1-18, Earl O. Hazen.  
 Ripon-Crawford Co. Agrl. Soc. Sept. 3-12, H. J. Ochsauer.  
 Rockwell-Bushnell Free Community Fair Assn. Aug. 29-Sept. 1, Dr. W. A. Jensen.  
 Rockwell-Fair, Aug. 29-30, Aug. 14-17, F. T. Kidow.  
 Saxon-Troy Co. Fair Assn. Sept. 13-14, W. O. Tilsner.  
 Seymour-Seymour Fair & Driving Fair Assn. Aug. 7-10, Michael Burns.  
 Shawano-Shawano Co. Agrl. Soc. Sept. 2-4, Louis W. Calhoun.  
 Sheboygan-Crawford Co. 4-H Club Fair, Aug. 28-Sept. 1, E. E. Klukeberg, West Bend.  
 Shoshone-Washburn Co. Jr. 4-H Fair, Aug. 11-12, W. H. Dougherty.  
 Shoupsville-Federal Agrl. Soc. & Jr. Dist. Co. Fair, Aug. 9-10, Carl W. Thompson.

Sturgeon Bay-Ontonagon Co. Fair Assn. Aug. 21-24, John H. Miles.  
 Superior-Tri-States Fair, Aug. 11-17, M. H. Trench.  
 Tamarac-Monroe Co. Fair Assn. Aug. 16-18, L. W. Keady.  
 Turtle Lake-Turtle Lake Inter-Co. Fair, Aug. 22-24, Walter B. Cornwall.  
 Union Grove-Racine Co. Agrl. Soc. Aug. 24-26, E. A. Poley, Rockwood, Wis.  
 Waubesa-Wisconsin Valley Fair & Expt. Aug. 14-18, H. P. Porter.  
 Waubesa-Waushara Co. Fair Assn. Sept. 1-7, Charles R. Dreyer, Marinette, Wis.  
 Wausau-Wausau Co. Fair, Sept. 22-27, Frank H. Rogers.  
 Waunakee-Waunakee Co. Fair, Aug. 21-23, Elmer Wenzler.  
 Webster-Central Burnett Co. Fair Assn. Sept. 7-8, R. E. Krause.  
 Weston-Margaretta Co. Agrl. Assn. Sept. 2-7, W. F. Fisher.  
 Weyauwega-Wausau Co. Fair, Aug. 7-10, Frank Hooper.  
 Winona-Renosha Co. Fair, Aug. 9-10, E. V. Ryal.

**Wyoming**  
 Douglas-Wyoming State Fair, Sept. 3-8, L. C. Curtis.  
 Newcastle-Weston Co. Fair & Rodeo, Aug. 22-23, Andy Hansen.  
 Powell-Big Horn Basin Fair, Aug. 27-30, W. H. Hartz.  
 Sheridan-Sheridan Co. Fair, Aug. 20-22, Wilbur L. Wright.  
 Torrington-Goshute Co. Fair & Rodeo, Sept. 1-4, W. H. Hartz.  
 Worland-Washburn Co. Fair Assn. Aug. 23-24, P. P. McClellan.

**Canada**  
**ALBERTA**  
 Calgary-Oilroy Expt. & Stampede, July 7-10, Calgary, Ym.  
 Edmonton-Edmonton Expt. Assn. July 14-15, P. W. Abbott.  
 Lacombe-Lacombe Agrl. Soc. July 21-22, J. Stewart Fraser.  
 Red Deer-Red Deer Agrl. Soc. Fair, July 21-Aug. 2, W. H. Hubertson.  
 Stoney-Brimley Agrl. Soc. July 28-30, L. O. B. Smith.  
 Vegreville-Vegreville Expt. Assn. July 29-30, J. Fitzhugh.  
 Vermilion-Vermilion Agrl. Soc. July 24-26, E. C. Hebertson.

**BRITISH COLUMBIA**  
 Abbotsford-Central Fraser Valley Fair, Sept. 2-8, L. J. Kettle.  
 Agassiz-Agassiz Agrl. Assn. Sept. 15, Keith P. Fradette.  
 Arbutus-Interior Provincial Expt. Assn. Sept. 22-23, Max Hansen.  
 Coquitlam-Coquitlam Agrl. Assn. Sept. 20, E. F. Fradette.  
 Chilliwack-Chilliwack Agrl. Assn. Sept. 17-18, E. H. Burton.  
 Clifton-Clifton Agrl. Assn. Sept. 9-10, V. W. Curtis, H. S. New Westminster.  
 Cobble Hill-Cobble Hill Dist. Agrl. Assn. Aug. 25-27, J. E. R. Green.  
 Coquitlam-Coquitlam Agrl. Assn. Sept. 19-21, A. B. Allenborough, Parksville.  
 Courtenay-Courtenay Agrl. & Indust. Assn. Sept. 2-3, H. P. Alberry, Nanaimo, B. C.  
 Dawson-Creek-Dawson Creek Agrl. Assn. Aug. 7-9, Mrs. M. Mevor.  
 Duncan-Cowichan Agrl. Assn. Sept. 1, R. Marford.  
 Fort Fraser-Fort Fraser Agrl. Assn. Sept. 1, Mrs. H. H. Kay.  
 Golden-Golden Agrl. Assn. Sept. 1, O. W. Nordlund.  
 Hazelton-Hazelton Agrl. Soc. Sept. 11-12, P. Fradette.  
 Inverness-Winterterm Dist. Farmers Institute & Agrl. Assn. Aug. 23-25, M. M. Mevor.  
 Kimberley-Kimberley Agrl. Assn. Aug. 22-23, J. A. Hunt, Chapman Camp.  
 Kelowna-Kelowna Agrl. Soc. Aug. 14, Ladymant-Ladymant Agrl. Assn. Sept. 17-18, Rev. C. McFarlane.  
 Langley-Langley Agrl. Assn. Sept. 25-26, W. H. Hartz.  
 Lasquet Island-Lasquet Island Agrl. Assn. Sept. 2, T. A. McMillan.  
 Melville-Melville Agrl. Assn. Sept. 1, O. T. Holm.  
 Malahat-Malahat Agrl. Assn. Sept. 12, R. B. Whitton.  
 Mission City-Mission City & Dist. Agrl. Assn. Sept. 8-11, Mrs. Victor O. Allen.  
 Nanaimo-Nanaimo Agrl. Assn. Sept. 4-6, H. H. Wilson.  
 Pechanga-Pechanga Agrl. Assn. Sept. 4, Pechanga, Redstone.  
 Pender Island-Pender Island Agrl. Soc. Aug. 20, P. P. Corbett.  
 Prince George-Prince George Agrl. Assn. Sept. 1-3, J. M. Blincoe.  
 Richmond-Richmond Agrl. Soc. Sept. 17, Wm. Giffner, Sharns.  
 Salmon-Salmon Agrl. Soc. Sept. 23-24, B. G. Stoddard.  
 South Burnaby-South Burnaby Agrl. Assn. Sept. 15-16, H. D. Duffin, Burnaby.  
 Vancouver-Vancouver Expt. Assn. Aug. 23-25, I. B. O. McLennan.  
 Victoria-B. C. Agrl. Assn. Sept. 6-13, W. H. Meares.  
 Williams Lake-Cariboo Livestock & Fair Assn. Oct. 9-13, Wm. T. O'Leary.  
 Woodpecker-Woodpecker Agrl. Soc. Sept. 1, B. Thayer, Inverness.

**MANITOBA**  
 Altona-Altona Agrl. Soc. Sept. 12, D. G. Roney.  
 Arborg-Arborg Agrl. Soc. July 11, Mrs. E. L. Jensen.  
 Beauséjour-Beauséjour Agrl. Soc. Sept. 12, Beauséjour-Silverton Agrl. Soc. July 17, E. L. Jensen.  
 Brandon-Provincial Expt. Assn. of Manitoba, June 30-July 4, Mrs. B. Brown.  
 Carberry-Carberry Agrl. Soc. July 15-18, H. C. Dyer, Carberry.  
 Carleton Place-Carleton Agrl. Soc. July 20-July 2, A. Larson.  
 Custer-St. Francois-Agrl. Soc. Sept. 11, C. Dyer, Custer.  
 Cypress River-Cypress River Agrl. Soc. July 7, L. Christy.  
 Dauphin-Dauphin Agrl. Soc. July 19-21, Charles A. McCullik.  
 Deloraine-Deloraine Agrl. Soc. June 24-26, M. A. Hartz.  
 Dominion City-Dominion City Agrl. Soc. July 15-16, J. O. Satter.  
 Elgin-Elgin Agrl. Soc. July 14, J. W. Reed.

Elkhorn-Elkhorn Agrl. Soc. July 17, H. J. Jones.  
 Erickson-Bassano Agrl. Soc. July 5, Mrs. H. M. Brown.  
 Grandin-Grandin Agrl. Soc. Aug. 23, Mrs. O. P. Jeffers.  
 Gilbert Plains-Gilbert Plains Agrl. Soc. July 23-24, J. M. Brown.  
 Gladstone-Gladstone Agrl. Soc. July 17, F. Broadford.  
 Glenboro-Glenboro Agrl. Soc. July 8, W. A. Witherston.  
 Greenway-Greenway Agrl. Soc. July 9, Robert Clark.  
 Hanlock-Hanlock Agrl. Soc. July 18, I. F. Shuckler.  
 Harding-Harding Agrl. Soc. July 17, J. A. Barkard.  
 Hartzburg-Hartzburg Agrl. Soc. July 5, M. L. McDonald.  
 Holland-Holland Agrl. Soc. July 18, W. M. Schartz.  
 Killarney-Killarney Agrl. Soc. July 11-12, H. E. Walker.  
 Kinross-Kinross Agrl. Soc. Sept. 18, H. H. Beare.  
 MacGregor-MacGregor Agrl. Soc. July 2, Thomas Clark.  
 Manitow-Manitow Agrl. Soc. July 12, W. T. Fringa.  
 Melita-Melita Agrl. Soc. July 16, A. A. Farahit.  
 Minnabawa-Minnabawa Agrl. Soc. July 10, John W. Hartz.  
 Neepawa-Neepawa Agrl. Soc. July 1, J. Curtis.  
 Oak Lake-Oak Lake Agrl. Soc. July 11, Alex. Fortson.  
 Oak River-Oak River Agrl. Soc. July 10, E. J. Hartz.  
 Pithou-Pithou Agrl. Soc. Sept. 18, E. A. Madson.  
 Portage la Prairie-Portage Indust. Expt. Assn. July 7-9, Keith Stewart.  
 Redwood-Redwood Agrl. Soc. July 22, J. G. McMurphy.  
 Roslin-Roslin River Agrl. Soc. July 23, W. H. Scott.  
 Rossburn-Rossburn Agrl. Soc. July 22, W. T. McDonald.  
 Russell-Russell Agrl. Soc. July 18, H. Benson Barry.  
 St. Agatha-St. Agatha Agrl. Soc. July 2, H. Beaudoin.  
 St. Anns-St. Anns Agrl. Soc. Sept. 18, St. Charles-H. Claude Agrl. Soc. July 3, A. Lavach.  
 St. Jean-St. Jean Agrl. Soc. June 28, Arthur Granger.  
 St. Pierre-St. Pierre Agrl. Soc. July 2, A. Jobber.  
 St. Vital-St. Vital Agrl. Soc. Aug. 14, W. W. Thorpe.  
 Steinfeld-Gardens Agrl. Soc. Aug. 18, Mrs. H. M. Wier, E. Brantford.  
 Shoal Lake-Shoal Lake Agrl. Soc. July 15, W. Stone.  
 Southey-Southey Agrl. Soc. June 27, H. H. Hesse.  
 Springfield-Donald Agrl. Soc. July 18, Mrs. R. Hansen, Dugald.  
 Sturton-Sturton Agrl. Soc. July 12, C. E. Trick.  
 Strathclair-Strathclair Agrl. Soc. July 12, E. E. Taylor.  
 Swan River-Swan River Agrl. Soc. Aug. 2, E. G. Taylor.  
 Swan Lake-Swan Lake Agrl. Soc. July 17, G. O. Gentry.  
 Teulon-Teulon Agrl. Soc. Sept. 8, H. S. Erickson.  
 Treherne-Treherne Agrl. Soc. Sept. 17, P. E. Dussanville.

**NEW BRUNSWICK**  
 St. Stephen-St. Stephen Expt. Assn. Aug. 18-21, W. E. Stevens.

**NOVA SCOTIA**  
 Middle Musquodocuit-Halifax Co. Expt. Sept. 23-24, Irv. White.  
 North Sydney-Cape Breton Co. Expt. Sept. 1-4, Charles Miron.

**ONTARIO**  
 Agincourt-Pudichin Agrl. Soc. Oct. 7-8, D. A. Bisset, H. H. Hartz.  
 Alliston-Alliston Agrl. Soc. Sept. 18-19, M. Lawrence.  
 Amper-Arnprior Agrl. Soc. Sept. 15-17, W. H. Meyer, R. McMillan.  
 Alwood-Alwood Agrl. Soc. Sept. 23-25, E. H. Selton.  
 Beaufort-North Beaufort Agrl. Soc. Sept. 23-24, R. B. Brown.  
 Beauséjour-Beauséjour Agrl. Soc. Sept. 15-16, Fred Barradough.  
 Beauséjour-North Ontario Agrl. Soc. Sept. 15-16, R. B. Brown.  
 Blackstock-Carleton Place Agrl. Soc. Sept. 23-24, Creighton David, B. R. J. Burston.  
 Brantford-Brantford Expt. Assn. Sept. 14-15, Jerry Dicks.  
 Caledon-Caledon Agrl. Soc. Sept. 18-20, Charles Barrett.  
 Carp-Carp Agrl. Soc. Sept. 28-31, A. C. Cowan.  
 Colwell-Colwell Agrl. Soc. Sept. 17-18, Chester Martin.  
 Colwell-Cowar-Bathurst & Great Northern Expt. Sept. 27-31, O. O. Bernhard.  
 Cookstown-Cookstown Agrl. Soc. Oct. 5-7, J. J. Dawson.  
 Dresden-Dresden Agrl. Soc. Sept. 18-19, H. J. French.  
 Drummond-Drummond Agrl. Soc. Sept. 23-24, W. A. Cookburn.  
 Durham-Durham Agrl. Soc. Sept. 4-6, W. O. Bailey.  
 Elmdale-Elmdale & Woolwich Agrl. Soc. Aug. 28-Sept. 1, H. W. Zillis.  
 Enniskillen-Free Agrl. Soc. Sept. 22-24, Thomas E. Smith.  
 Embro-Embro Agrl. Soc. Sept. 22, Dr. H. B. Allison.  
 Embro-Rainy River Valley Agrl. Soc. Aug. 23-27, W. A. Smith.  
 Fort William-Fort Arthur-Canadian Lakeshore Expt. Assn. Aug. 11-14, W. Walker, Fort William.  
 Hartston-London Township Agrl. Soc. Sept. 24, Ed Douglas.  
 Kenora-Kenora Agrl. Soc. Aug. 14-15, E. L. O'Leary.

Lansdowne-Lansdowne Agrl. Soc. Sept. 11-13, S. C. E. Dixon.  
 Leamington-Leamington Dist. Agrl. Soc. Sept. 28, C. H. B. Hill, E. A. Collins.  
 Lincoln-Lindsay Central Expt. Assn. Sept. 16, W. A. Emery.  
 Listowel-Listowel Agrl. Soc. Sept. 17-18, James Clark.  
 London-London Agrl. Soc. Sept. 2-12, Heald.  
 London-London Agrl. Soc. Sept. 2-12, Heald.







Minnesota - A. F. & A. Masons, Aug. 20-21, 10, W. P. Thurl, 404 W. 4th st., Reno.

Nebraska - American Legion, Aug. 15-12, B. C. Patterson, State Capitol, Lincoln.

Nevada - Knights of Pythias, Sept. 15-16, W. P. Thurl, 404 W. 4th st., Reno.

New Hampshire - American Legion, June 30-29, Manchester - Yankee Division Veterans' Assn.

New Jersey - Atlantic City - Sons of Union Veterans of Civil War, June 10-11, J. H. Reister, 879 Beyer ave., Trenton.

New Mexico - Knights of Pythias, Sept. 15-16, A. T. Hogan, 214 W. Central st., Albuquerque.

New York - Elks' Assn, June 2-7, William T. Phillips, 19 W. 25th st., New York.

North Carolina - American Legion, June 20-21, W. P. Christman, Northbrook.

North Dakota - Veterans of Foreign Wars, June 2-10, John Kraybill, Grand Forks.

Ohio - Grand Forks - A. F. & A. M., June 17-18, Masonry - Odd Fellows, June 2, E. O. Ketchum, 2600 Lorain.

Oklahoma - American Legion, Aug. 15-20, J. K. Dougherty, 232 Parkman ave., Pottsville.

Oregon - Astoria - State Moose Assn, July 17-23, Walcott - Knights of Pythias, Sept. 22-24, E. H. Smith, 111 S. Main.

Pennsylvania - Altoona - Order Eagles, July 23-24, A. J. Dougherty, 232 Parkman ave., Pottsville.

Rhode Island - Newport - American Legion, June 20-21, Providence - Society of American Magicians, June 10-11, W. J. C. Quinn, 25 Washington st., Providence.

South Carolina - Myrtle Beach - American Legion, June 15-19, Charleston - United Spanish War Veterans, June 23-24, W. J. C. Quinn, 25 Washington st., Providence.

South Dakota - Bellefleur - Knights of Pythias, June 23-24, B. E. Owen, Box 283, Sioux Falls.

Tennessee - Chattanooga - International Alliance of Theatrical Stage Employees and Moving Picture Machine Operators, June 10-17, E. E. Martin, Box 811, Mobile, Ala.

Texas - Fort Worth - Veterans of Foreign Wars, June 21-22, Dallas - American Legion, Aug. 15-19, San Antonio - United Spanish War Veterans, June 23-24, W. J. C. Quinn, 25 Washington st., Providence.

Utah - American Legion, Aug. 7-9, E. H. Smith, Salt Lake City - State Moose Assn, Aug. 2-8, M. S. McLean, 191 S. 24 East st.

Vermont - Barre - American Legion, July 30-27, Rutland - Sons of Union Veterans, June 23-25.

Virginia - Alexandria - American Legion, Aug. 17-20, Fredericksburg - Order of Veterans' Assn, Aug. 7-10, Harry A. McClaren, 2300 W. Main.

Washington - Aberdeen - Elks' Assn, June 17-20, Earl Beard, Elks Temple, Bellingham - Veterans of Foreign Wars, June 19-21, E. H. Alexander, 228 County City Bldg., Everett - Disabled American Veterans of World War, June 11-14, Herbert J. Anderson, 3016 Oakes.

West Virginia - Charleston - United Spanish War Veterans, June 8-10, Harris Bruce, Piedmont, Clarksburg - OAR of W. Va., June 9-11, Miss Wynne G. Williamson, 529 Green st., Parkersburg.

Wisconsin - Antigo - American Legion, Aug. 1-3, Harry J. Kelly, Beaver Dam - Dr. Gaudin's War Veterans, June 15-18, W. J. Kennedy, 1650 Holmes ave., Racine, Wis., Milwaukee - Order of Eagles, Aug. 14-18, John A. Abel, Kirkwood Bldg., Kansas City, Mo.

Wyoming - Cheyenne - State Elks' Assn, June 13-14, J. J. McIntosh, Elks' Club, Laramie - Knights of Pythias, Aug. 21-23, Henry Jones, Hanna, Wyo., Sheridan - American Legion, Aug. 14-16, Howard - Sons of Union Veterans of World War, Sheridan - Order Eagles, June 23-24, M. A. Cornelius, 429 N. Main st.

Canada - Montreal - N. B. - Knights of Pythias, Aug. 19-21, E. H. Smith, 55 Queen st., Amherst, N. S., Moose Jax, Sask. - F. & A. Masons, June 11, New Westminster - B. C. - Order of Odd Fellows, June 12-12, E. L. Webber, 148 W. Hastings st., Vancouver, Regina - Order of Odd Fellows, June 11-12, P. D. Oray, 2 Black Rock, St. John, N. B. - Knights of Pythias, Aug. 11, E. O. Gaudin, Crocker Bldg., Des Moines, Ia., Toronto - O. A. - Order of Foresters, June 17-19, A. P. Vanhooker, Box 949, Brantford, Ont.

Toronto, Ont. - Order of Odd Fellows, June 18-20, W. Brooks, 225 Colborne st., Vancouver, B. C. - Northwest Moose Assn, July 2-3, J. P. Pearce, 2213 York st., Victoria, B. C. - Order of Elks, July 14-16, C. W. Milson, Winnipeg, Man. - Int'l. War Veterans Alliance, June 29-July 1, Dr. A. B. Herbert, Trust Bldg., Park, Minn., Winthrop, Mass. - A. F. & A. M., June 4-5, J. M. C. Russell, Moscow, Temple.



Coming Events

These dates are for a five-week period.

Alabama - Birmingham - Nat'l. Air Carnival, June 7-9, Mrs. Francis Peasey, Municipal Airport.

California - Beaumont - Cherry Festival, June 12-13, Julie R. Hale, Fontana - Pomona Day, June 6-7, Martha Jacobs, new Fontana, Indio - Los Angeles - Garden & Flower Show, June 6-13, F. D. McDonald, 1729 W. 34th st., North San Diego - Old Town Fiesta, June 13-15, M. Palmer, Pala - Celebration of Pala, June 15, F. B. Gilman, San Mateo - Gymkhana Club Horse Show, May 26-June 1, Capt. Fred Egan, Vallejo - Redmen's Powwow & Spring Festival, June 2-6, A. J. Oshon.

Colorado - Greenwood Springs - Strawberry Day, June 31, Dr. C. W. McFadden.

Florida - Webster - Tomato Festival, Last week in May.

Illinois - Chicago - Combination Industries Expo, June 2-6, M. P. Burger, 224 B. LaSalle st., Indiana - Angola - Fishermen's Jubilee, June 13-15, Florence Ogden, Indianapolis - Auto Race, May 30, T. E. Myers, 444 N. Capitol, Jasper - Amer. Legion Celebration, June 23-25, George J. Kravitz, Waukegan - Horse Show, June 13-14, C. C. Hallett, Yorktown - Firemen's Fair, Last week in June, Woodrow Parkman.

Iowa - Shenandoah - Flower Show, June 7-13, C. E. Russell.

Kentucky - Pineville - Ky. Mountain Laurel Festival, May 29-31, Mrs. James A. Roan.

Maryland - Cottages City, Brentwood - Firemen's Carnival, June 18-20, John L. Gibson, 212 Marshall st., Brentwood, Salisbury - Rose Festival, May 29-31, J. Roy McLennan, Box 248.

Massachusetts - Worcester - Elks' Carnival, June 11-14, Wm. J. Dalton, 410 Prospect st., Michigan - Glenn - Farmake Festival, June 21-23, Hastings - Biennial Festival, June 27-28, A. R. Van Dyke, Midland - Deer Field Day Celebration, June 11, Harry Pohlman, Uden - Horse-Gaming, June 23-25, Community Club, Whitefish - Swedish Festival, June 27-28, L. J. Brennan.

Minnesota - Albert Lea - Ostracism, June 3-7, Ralston Manner, Wadena - Wadena Overall Days, June 17-18, J. P. Lindquist.

Mississippi - Greenville - Livestock Fair, June 12-13, Allen Wetinger.

Missouri - Farmington - Flag Festival, June 23-24, Oscar E. Hendricks, Jerico Springs - Annual Celebration, June 13-14, P. M. Davis, Merriam - Bluegrass Festival, June 23-25, Dale A. Marton, Poplar Bluff - Ozark Jubilee, May 29-31, Butte - Industrial Expo. & Carnival, June 16-20, E. H. Roe.

Nebraska - Bow - Firemen's Picnic, June 21-22, Ray Bartwick, Ponca - Days of '38, June 25-29, Gurn Curry.

New Jersey - Gardfield - Old Home Week, June 8-14, Chief Louis Novak, Hammonton - Diamond Jubilee, June 12-14, Earl Palmer.

New York - Albany - Fire Dept. Celebration, June 8-14, Fred H. Denker, Rochester - Amer. Legion, June 18-21, Albert A. Shannon, 87 Palmorch st., Watertown - N. B. Improvement League Celebration, June 16-21, Albert O. Bartlett, Waverly - Old Home Week, June 18-21, Harry Lock.

North Carolina - Asheville - Festival of Rhododendron Gardens, June 16-25, Keith Russell, care Chamber of Commerce.

North Dakota - Anta - Spring Festival, June 12-13, E. G. Engeland, Aberdeen - Golden Jubilee Celebration, June 18-19, Thomas O. Fortinham, Bala - Bala Celebration, June 2-3.

Ohio - Antwerp - Legion Bazaar Carnival, June 20-22, Cecil Berman, Columbus - Bazaar's Show, June 12-13.



**California**  
 Gardiner-Vol. Firemen's Celebration, June 18-21.  
 Dayton-Dayton Centennial-Mount Valley Celebration, June 20-22. Frank Irwin.  
 Indio-Santa Rosa-River-Glilo Celebration, June 8-11. Joe Morrison.  
 Redlands-Granby Festival, June 14-15. Mrs. E. J. Hinchey.  
 Mirny-Victory Festival, June 12-14. Ferny Kline.  
 New Philadelphia-Miss' Dand Spring Festival, June 4-7. Jack Brown, Box 721, Hamilton.  
 Pico-Carnival, June 25-28. Glen Harb.  
 Redding-Oregonian-Palms Dept. Benefit, June 23-25.  
 Reddy-Firemen's Jubilee, June 8-14. Ed Leverage.  
 Riverside-Firemen's Festival, June 11-21. R. J. Reed, 224 Western Drive.  
 Van Wert-Week Festival, June 11. E. C. Hinchey.  
 Sacramento-Merchants & Mfrs. Expo, June 5-7. Ormer C. Taylor.

**Oklahoma**

Dale-W. D. W. Celebration, June 26-28. G. P. Weatherford.

**Oregon**

Portland-Rose Festival, June 11-14. M. Woodruff, 907 Public Service Bldg.  
 Union-Livestock Show, June 2-7. Tony D. Smith.

**Pennsylvania**

Beaverdam-Old Home Week, June 2-7. M. A. Beas, Windsor, Pa.  
 Berks-Old Home Week, June 9-14. J. F. Walker.  
 Berthoud-Playground Jubilee, June 2-7. M. A. Beas, Windsor, Pa.  
 Cherry Tree-Vol. Firemen's Celebration, June 23-26. Wm. O. Lockard.  
 Clinger-Celebration, June 9-14. Sam Clinger.  
 Conowingo-Old Home Week, May 28-31. M. A. Beas, Windsor, Pa.  
 Dayton-Devon Street & Century Fair, May 26-31. St. George Bond, 301 Market St., Philadelphia.  
 Emporium-Diamond Jubilee, June 18-21. Fire Dept., Am. Legion & Band Assn.  
 Garrett-Old Home Week, June 2-7. M. A. Beas, Windsor, Pa.  
 Herndon-Home Coming, Week of June 25. Fire Dept.  
 Johnstown-Firemen's Jubilee & Convention, June 11-16. Arden E. Davis.  
 Kittinging-Home Co. No. 4 Celebration, June 22-23. Vernon Linton.  
 Keating Spring-20th Anniversary Celebration, Philadelphia Fire Co. June 9-14. M. A. Beas, Windsor, Pa.  
 Kutztown-Firemen's Jubilee, June 16-21. M. A. Beas, Windsor, Pa.  
 Salisbury-Firemen's Street Fair, June 21-25. Salisbury-Old Home Week, June 23-25. M. A. Beas, Windsor, Pa.  
 South Greenbush-Firemen's Celebration, June 9-14.  
 Conover-Bank & Ledger Night Fair, June 8-11. Wm. Allen.  
 Wellston-Laird Festival, June 28. George Sedon, Chamber of Commerce.  
 Wyalusing-Firemen's Fair, June 6-14. C. W. Conroy.

**Rhode Island**

Providence-Spring Circus, June 16-21. E. C. Winslow, Box 1092.

**South Dakota**

Arlington-Kingdom Day, June 29. H. A. Blaney.  
 Bismarck-Celia Day, June 23.  
 Bryant-Amer. Legion Celebration, June 26. C. D. Baumhart.  
 Custer-Cherry Day, June 5. Francis Trippe.  
 Custer-Lake-Thy Days, June 21-22. Gordon Coudreau.  
 De Smet-Old Settlers' Day, June 16. P. L. Scoble.  
 Ellendale-Legion Oaks Day, June 13. Elmer L. Chabrey.  
 Huron-Trail Day, June 14.  
 Lake Andrus-Park Day, June 11. Arthur Eagle.  
 Lance-Pioneer Days, June 18-19. O. C. Bark.  
 Montrose-Fruit Day, June 25.  
 Parity-Dairy Cattle Congress, June 11.  
 Pierre-Days of '31, June 23-25. G. I. Ericson.  
 Rapid City-Trial Horse Days Celebration, June 4-11. R. J. Oltman.  
 Rapid City-Community Club Celebration, June 22. H. A. Wray.  
 Webster-Bible Anniversary, June 19.

**Tennessee**

Keyhole-Great Smoky Mountains WDG-Door Festival, June 3-6. Mrs. B. J. Marshall, Box 111.

**Texas**

Colleton-Gleaner Festival, June 7-9. Roy Hooker, care News-Tribune.  
 Jacksonville-Tonata Festival, June 6-8. Easley W. Miles.  
 Lampasas-Race Meet & Livestock Show, June 4-6. C. A. Northrup.  
 McCamey-Water Carnival, June 6-7. C. W. Switzer.  
 Yachon-Tonata Tom-Tom, June 11-12. M. W. Carlton.

**Virginia**

Portsmouth-Deafness Expo. & Mill Home Show, June 14-22. R. B. Smith, Gates Theater Bldg.  
 Washington-Firemen's Carnival, June 16-21. Seppelmann Vol. Fire Co.

**West Virginia**

Beckton-Strawberry Festival, June 3-7. Gladys Blase.  
 Wheeling-Firemen's Festival, June 18-21. Wm. Watson.

**Wisconsin**

Kaibach-Vierden Forsten Wark Water Rasta, June 12-23. Matt J. Verhart.

**Wyoming**

Big Piney-Chuck Wagon Days, June 21-22. W. E. Sherman.

**Canada**

Albany-W. B. -Quebecand Motor Show, May 21-21. Frank J. Edgell.

**TRADE SERVICE FEATURE**

**July 4th Celebrations**

**California**

Alhambra-Business Men's Assn., H. E. Peter-son.  
 Long Beach-

**Illinois**

Alton-July 4-6. R. E. Boykin, Rm. 101, 101 N. Broadway.  
 Casey-July 2-4. H. G. Hubbard.  
 Dixon-July 4-6. H. D. Beard.  
 East Moline-American Legion.  
 Greenup-July 2-4. Fair Assn.  
 Homewood-July 2-4. Firemen & Bus. Men's Assn. Jack Kerr, Jr.  
 Hopewell-American Legion, P. H. Johnson.

**Indiana**

Batesville-July 4-6. Order of Eagles, Ray Smith.  
 Ellettsville-Albert G. Darr.  
 Indianapolis-July 1-6. Charley Gregg.  
 Meridian-

**Iowa**

Algona-E. L. Vincent.  
 Belle Plaine-July 2-5. Committee Club and Amer. Legion, J. A. Herring.  
 Mason Valley-July 4-6. Or Varner, Chamber of Commerce.  
 Homestead-July 2-4. Firemen & Bus. Men's Assn.  
 Tipton-July 2-4. Tipton Club, Fred B. Wilson.

**Kansas**

Great Bend-July 3-4. American Legion, O. L. Wade.

**Kentucky**

Falmouth-Al. Lake View Park. Alvin Courtney.  
 Russell Springs-July 1-3. Fair Assn. and Am. Legion, W. W. Owens.

**Massachusetts**

Springfield-July 4-6. Henry Marston.

**Michigan**

Beaumont-American Legion, John Benoit.  
 Paw-Paw-Chamber of Commerce.  
 Saranac-July 2-5. Amer. Legion & Lions Club, Gideon H. Diamond.

**Minnesota**

New York Mills-July 4-6. Carl A. Ringstad.  
 Saint Centre-July 2-4. Community Club & Am. Legion, Ed L. Eithe.

**Missouri**

Albion-American Legion, W. A. Oglety.  
 Lamar-Geor. Frewitt.  
 Rockport-July 2-4. Amer. Legion, O. A. Lewis.  
 Stockton-July 2-4. Commercial Club.

**New York**

Akron-W. P. Scott.  
 Bath-Fair Assn., J. Victor Pausett.  
 Lyons Falls-Firemen, J. E. Farney.  
 Malone-Merchants, H. J. Kelly.

**North Dakota**

Moham-July 2-5. Lapsland & McGee.  
 Park River-Amer. Legion.  
 Sun Hood-July 4-6. Rodas Assn.

**Ohio**

Barnhart-Al. Ruter.  
 Empire-July 4-6. Empire Fire Dept.

**Oregon**

Kulaaning-Thomas L. Cunningham.

**Pennsylvania**

Greentown-

**Tennessee**

Madisonville-Lions Club, Ray R. Hicks.  
 Martin-Young Men's Business Club, John M. Morgan.

**Texas**

Austin-July 2-5. American Legion, R. A. Schopart.

**Virginia**

Louisa-Firemen's Fair, July 1-6. L. S. Kerr.

**Washington**

Aberdeen-Columbia Water Sports Carnival.  
 Couvelville-

**West Virginia**

Pineville-Dan W. Cook.

**Wisconsin**

Baraboo-July 2-5. Amer. Legion.

**TRADE SERVICE FEATURE**

**Dog Shows**

**These Dates Are for a Five-Week Period**

**California**  
 Del Monte-June 29. Marion Kingsland, Box 1218, Carmel, Calif.  
 Long Beach-June 21-23. Ernest R. Ferguson, 213 E. 10th St., Los Angeles.  
 Westport-June 11. Fair, Inc., 2008 Hamilton St., Philadelphia, Pa.  
**Delaware**  
 Newark-June 9. R. Y. Buckingham.  
**Indiana**  
 French Lick-June 21. Mrs. A. E. Colton, 1438 Rowwood Ave., Louisville, Ky.  
 Hammond-June 23. A. W. Ross, 2404 12th St., Detroit, Mich.  
 Tarry Haute-June 8. John E. Bigwood, 20 W. 8th St.  
**New Jersey**  
 Madison-May 31. Foley, Inc., 2000 Hamilton St., Philadelphia, Pa.

Montclair-May 30. Foley, Inc., 2000 Hamilton St., Philadelphia, Pa.  
 Rancocas-June 25. Foley, Inc., 2000 Hamilton St., Philadelphia, Pa.  
 Trenton-June 8. Foley, Inc., 2000 Hamilton St., Philadelphia, Pa.

**New York**

Bohira-June 24. Edgar A. Moss, 303 Hamilton Ave., Greenburgh, N. Y.  
 Geddes-June 24. Edgar A. Moss, 303 Hamilton Ave., Greenburgh, N. Y.  
 Illinois-June 23. Edgar A. Moss, 303 Hamilton Ave., Greenburgh, N. Y.  
 Kalamazoo-June 11. Foley, Inc., 2000 Hamilton St., Philadelphia, Pa.  
 Portcharlot-June 7. Foley, Inc., 2000 Hamilton St., Philadelphia, Pa.  
 River-June 4. Foley, Inc., 2000 Hamilton St., Philadelphia, Pa.  
 Staten Island-June 29. Foley, Inc., 2000 Hamilton St., Philadelphia, Pa.  
 Syracuse-June 23. Foley, Inc., 2000 Hamilton St., Philadelphia, Pa.  
 Troy-June 21. Foley, Inc., 2000 Hamilton St., Philadelphia, Pa.  
 Tuxedo Park-May 29. Foley, Inc., 2000 Hamilton St., Philadelphia, Pa.  
 White Plains-June 1. Foley, Inc., 2000 Hamilton St., Philadelphia, Pa.

**West Virginia**

Charleston-June 14. Julian C. Boyd, Union Bldg.  
 Fairmont-June 13. J. Hugh Graham.

**Washington**

Cirion-Labor Christian Rodeo, May 21-June 1. Ted Bruhan.

**TRADE SERVICE FEATURE**

**Frontier Contests**

These Dates Are for a Five-Week Period.

**Arkansas**  
 Fort Smith-Ark.-Okla. Rodeo, May 29-June 2. Scott D. Hamilton.

**California**

Cambria-Legion Rodeo, June 1. Ray W. Shanon.  
 King City-King City Stampede, June 7-8. James V. Pruitt.  
 Livermore-Livermore Rodeo, June 14-15. M. O. Galagala.  
 Los Angeles-L. A. Coliseum Rodeo, June 22. Lloyd W. Mitchell.  
 Sonoma-Bonoma Rodeo, June 22. Dick Watkins.

**Maryland**

Baltimore-Rodeo, June 19-14. Frank Moore.

**Missouri**

Thayer-Thayer Community Club Rodeo, June 26-27. W. Lewis Lindzey.

**Montana**

Anaconda-Anaconda Rodeo, June 28-29.  
 Butte-Butte Rodeo, June 14-15. Frances Wenmark, Box 2.  
 Hardin-Legion Rodeo, June 21-22. W. Lynn Miles City.  
 Miles City-Miles City Round-Up, June 26-27. C. F. Bilde.

**Oklahoma**

Fort Tesson-Kjring V. Godes, June 12-13.  
 Vantage-Pjring, June 12-13.  
 Purcell-T. T. Rouse, June 29-30. Leo Cook.  
 Summit-Rodeo, June 12-13. Orry Nall.

**South Dakota**

Pierre-Days of St. Odelestan & Rodeo, June 25-26.

**Texas**

Corpus Christi-Business Days Rodeo, June 10-11. F. V. Allen.  
 Cleburne-Rodeo & Frontier Celebration, June 4-7. Elford Lavender.  
 Lamesa-Lamesa Rodeo, June 3-7.  
 Littlefield-Lite the Old Rodeo, June 19-21. Bernie Hart.

**Wyoming**

Shoshone-Rodeo Rodeo, June 18-19. J. F. Howard, Box 124.

**Canada**

Black Diamond, Alta.-Stampede, June 26-27.  
 Clearwater, Alta.-Stampede, June 12.  
 Drumheller, Alta.-Stampede, June 12.

**LEGAL ENTANGLEMENT**

(Continued from page 42)

Under like circumstances, be stopped to proceed against the individual."

On the other hand, except in Alabama, California, and Oregon, the various other higher courts have held that a contract made by a municipal official who exceeds his authority, if not made in violation of a charter regulation or State statute, is not illegal. And if such a contract has been executed and benefits have been received and appropriated, the party receiving them is stopped to deny its validity.

In view of the above-explained law, it is quite apparent that an owner or operator of a circus, carnival, or other place of amusement may, when carefully making a contract with a municipal official, discover that he cannot enforce the agreement, nor may he recover damages in event of a breach, but nevertheless circumstances may exist under which the municipality may compel the operator to fully complete the exact terms of the contract. The same law is applicable with respect to those who seek permission, or a license, to perform certain acts including selling merchandise on the city streets, or the right to use certain property for exhibition purposes. Unless the official who issued the license or gave the permission has legal authority to do so serious consequences may result.

Therefore in order that readers may have opportunity to read actually decided higher court cases involving owners and operators of circuses, carnivals, and other traveling shows, also gitchmen, who have had legal controversies with municipalities, we shall in these pages review many interesting and informative cases in the last issue of June.

**U. S. NAVAL BASES**

(Continued from page 57)

Fuel Depot, Seattle, Wash.  
 Point Loma, Calif.  
 Naval Air Station, San Pedro, Terminal Island, Calif.  
 Marine Corps Base, MCRS San Diego, Calif.  
 U. S. Fleet Training Base, San Clemente Island, Calif.  
 Radio Station, Chollas Heights, Calif.  
 Navy Disbursing & Transportation Office, San Pedro, Calif.  
 Naval Reserve Aviation Base, Long Beach, Calif.  
**12TH NAVAL DISTRICT**  
 District Headquarters & Naval Operating Base, San Francisco.  
 Naval Reserve Aviation Base, Oakland, Calif.  
 Naval Air Station, Alameda, Calif.  
 Navy Purchasing Office, San Francisco.  
 Navy Yard, Mare Island, Calif.  
 Naval Ammunition Depot, Mare Island, Calif.  
 Naval Ammunition Depot, Hawthorne, Nev.  
 The Recruiting Ship, San Francisco (Boston).  
**13TH NAVAL DISTRICT**  
 District Headquarters, Seattle, Wash.  
 Puget Sound Navy Yard, Seattle, Wash.  
 Naval Air Station, Biloxi, Alaska.  
 Naval Air Station, Kodiak, Alaska.  
 Naval Air Station, Seattle, Wash.  
 Naval Reserve Aviation Base, Seattle, Wash.  
 Naval Ammunition Depot, Puget Sound, Wash.  
 Naval Torpedo Station, Keyport, Wash.  
**14TH NAVAL DISTRICT**  
 District Headquarters, Pearl Harbor, T. H.  
 Navy Yard, Pearl Harbor, T. H.  
 Naval Ammunition Depot, Oahu, T. H.  
**15TH NAVAL DISTRICT**  
 District Headquarters, Naval Operating Base, Balboa, Canal Zone.  
 Naval Ammunition Depot, Balboa, Canal Zone.  
 Naval Air Station, Coco Solo, Canal Zone.  
 Submarine Base, Coco Solo, Canal Zone.  
 Marine Barracks, Submarine Base, Coco Solo, Canal Zone.  
**16TH NAVAL DISTRICT**  
 District Headquarters, Navy Yard, Corbie, Philippine Islands.  
 Naval Station, Olongapo, Philippine Islands.  
**STATIONS IN MID-PACIFIC**  
 Island of Oahu, U. S. Naval Station, Marine Barracks, Annapolis Station, U. S. Naval Station, Tutuila, U. S. Naval Station, Guantanamo Bay, Cuba.  
**STATIONS IN ASIA**  
 Marine Detachment, American Embassy, Peking, China.  
 Marine Detachment, Tientsin, China.  
 Fourth Marines, Shanghai, China.  
**STATIONS IN CENTRAL AND SOUTH AMERICA**  
 The Panama Canal, U. S. Naval Station to Brazil, Rio de Janeiro, Brazil.  
 Naval Museum to Colombia, Cartagena, Colombia.  
 Naval Advisers, Argentine Navy Department, Buenos Aires, Argentine.  
 Naval Advisers, Peruvian Navy Dept., Lima, Peru.











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**NOTICE**

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

**AGENTS & DISTRIBUTORS**

**BIG MONEY, REPEATS — SELL SMARTIE** 2-in-1 Lip and Perfume Stick. Women buy on sight. Practical as well as smart. Write for sample. \$1.00, or \$7.50 per dozen. CINCINNATI COLLOID CO., INC., 117 W. Saratoga St., Baltimore, Md.

**WIN \$10-\$15 DAILY APPLYING BEAUTIFUL** eyeliner and lipstick. Cost 1c. Sell for 25c. Free samples. Hurry! MODERNISTIC, C-2000, Lincoln Ave., Chicago. my31x

**EARLY WHILE TOURING — SELL IMPROVED** Original, Changeable, Religious Blue Book and card set. Retail 25c. KOEHLER'S, 335 Cretz St., Louis, Mo.

**EXCLUSIVE DISTRIBUTORS — SELL PRINCESS** Card White Snow Clearer. Attractive display cards, valuable aluminum coupons. Greatest response in 10 years. Display stream pen, etc. VILTEX COMPANY, Birmingham, Ala. jk14x

**THE SUMMER SPECIAL ISSUE OF THE BILLBOARD** WILL BE DATED JUNE 23. CLASSIFIED ADVERTISING FORMS CLOSE IN CINCINNATI WEDNESDAY, JUNE 18. INCREASED CIRCULATION. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

**BY CHECK, STAMPING OUTFITS — BIG** profits stamping Checks, Name Plates, Social Security Plates. THE ART MFG. CO., 302 Deane St., Brooklyn, N. Y. jk7x

**SELL BIG MONEY MAKER TO MEN 43-50** Women — Easy handwork makes fast-selling party article. Wholesale free. SUHMADE COMPANY, 2007 Duart, 20, Brockton, Mass. jk7x

**WHERE TO BUY AT WHOLESALE 500,000** Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1107 Broadway, New York. jk7x

**SALESMEN WANTED**

**EVERY BUSINESS MUST BUY PRINTING** Advertising Specifications. Book Matches. etc. Take orders for the pioneer line; 1,000 necessary items at 20% price saving. Free deals. 40% advance commission. Bonus. Experience necessary. Outfit free. DAVID LIONEL PRESS, 312 S. Hamilton, Dept. 25, Chicago. jk7x

**BUSINESS OPPORTUNITIES**

**FOR RENT — RINK BUILDING, 854-100, UP** town; good place for skating, dancing, bingo. LAMAR BARNHART, Peoria, Ill.

**REQUIREMENT SOLICITORS! — MAKE EXTRA** money with new Stamping Outfit. Stamp Checks, Plates, Etc. Catalog 59-B free. C. H. HANSON, 352 W. Erie, Chicago. jk7x

**START ELECTRIC ENGRAVING BUSINESS —** Engrave on keytags, jewelry, mirrors, steel tools. Attracting earnings recorded. Small investment. Details free. MOORE MANUFACTURING COMPANY, 621 South State, Chicago. my31x

**INSTRUCTIONS BOOKS & CARTOONS**

**BOOKS — FOR CONCESSIONS, LECTURERS,** Shows, Shows, Cartoons, Pitches, on Humor, Crime, Drug Etc., Humor, Songs, Recitations, Magic, Mysticism, Ghost, Tricks, Stock and Social Editors. Write your business. Low price. 50 different samples, \$1.00 postpaid. PETER PUBLISHING HOUSE, 521 S. State St., Chicago, Ill.

**PRETTY GIRL SERIAL PHOTOGRAPHS BOOKS** Available. Big assortment, \$1.00, catalog. 10c. 8 BRADY, 353 W. 47th St., Chicago. x

**SUCCESSFUL SELLING: HOW TO GET PROS-** pects. Developing Your Personality. 25c each. NATIONAL EDUCATION BUREAU, 814 Park Ave., N. E., Washington, D. C.

**PERSONALS**

**LORETTA HOLDEN (HERZBERG OR HOLDING)** — communicate BOX 257, The Billboard, 1254 Broadway, New York City.

**MISCELLANEOUS**

**COLORADO BLUE SPRUCE TREES — 2 YEARS** old, extra strong. 25 prepared for 100. ROCKY MOUNTAIN EVERGREEN CO., Dept. A-2, Evergreen, Colo. my31x

**DEEP SEA CORAL, STARFISH, SEASHELLS** from all parts of the world. Sample box prepaid \$1.00. RED'S NOVELTY SHOP, Boca Raton, Fla.

**HAMMOND NOVACHORD — PERFECT CON-** dition. Rare opportunity for home or professional. Extra switch for added effect. Box 250, The Billboard, New York.

**PRINTING**

**FLASHY WINDOW CARDS — 14x22" WHITE** nonfading, 2-color, large type, 100, \$2.45; Auto Bumper Strip, weatherproof, great for fairs, parks, 4th July, rinks, homecomings. All sizes, prices. SOLIDWAYS, Knox, Ind.

**SHEET MUSIC FROM YOUR COPY AS LOW AS** \$1.00 per 100. Lithograph Picture Post Cards, \$9.00 per 1,000. Forms illustrated with cut-out cards. Samples free. LITHO-ENGRAVERS, INC., Parkersburg, W. Va. x

**WINDOW CARDS — 14x22, ONE COLOR, 100** \$2.50, 25c deposit, balance C. O. D. plus shipping charges. THE BELL PRESS, Winston, Penn.

**100 8 1/2x11 BOND LETTERHEADS, 100 EN-** velopes, both postpaid, \$1.00; 250 of each, \$2.00. SANOR PRINT, Box 295-B, Manteno, Ill.

**100 LARGE ENVELOPES AND 100 LETTER-** head, \$1.00; 300 5x9 Envelopes, \$1.25; 100 Cards, 40 Stamp samples. CROWN PRINT, Ashland, O.

**125 8 1/2x11 BOND LETTERHEADS, TWO** colors, 125 Envelopes, \$1.50 postpaid. DODGERS HEADS, Window Cards Reasonable. HUBBARD PRINTING CO., Recto, Ark.

**3,000 2x7 1/2 FLYERS \$2.95; 3,000, \$4.25;** 300 3x5 \$1.00 plus postage; 200 Envelopes \$1.00; 500, \$1.38. ADV-SERVICE, Leicester, Mass.

**COIN-OPERATED MACHINES, SECOND-HAND**

**NOTICE**  
Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

**A COMPLETE STOCK OF REBUILT 5c SELEC-** tion Candy Bar Machines, 100 each. Bargain! ADAIR COMPANY, 723 S. Euclid Ave., Oak Park, Ill.

**ATTENTION, OPERATORS — 2 BALLY BULL'S** Eyes, \$25.00 each; 3 Eagle Eyes, \$35.00 each; 3 for \$100.00; 1 Anti-Aliquot, marbled, \$7.50; 2 Bally Defenders, \$99.50 each; Bally Streamer, Hot Popcorn, Vending Machines, \$29.50 each; ART Big Game Hunters, 941 models with numbered reels, cost \$27.00 each, 100 lots, factory will sacrifice, \$19.50 each; guarantee cannot tell truth now. Third deposit required. 2% discount full amount sent. LEMKE COIN MACHINE, 31 W. Vernor, Detroit, Mich. x

**BALL GUM, 5c, FACTORY FRESH, 12x BOX** Tab, Stick, Midget Chicks, every Vending Gum. AMERICAN CHEWING Mf. Pleasant, Newark, N. J. jk-314x

**BARGAINS — TWENTY BRACK GUM VEN-** dor's condition, \$60.00; 15 Western Red-Card Machines, \$7.00 each; Rogers Name Plate Machines, \$45.00; SKINNER, 445 E. 37th Place, Chicago.

**CLOSING OUT! — 200 LIKE NEW AND USED** 1c Skill Games, and Patent and Ball Gum Vendors. Write quickly! ROBBINS COMPANY, 1118 W. 44th Ave., Brooklyn, N. Y.

**ERIC DODGERS, MICROSCOPE ROLL CHUTE** Dispensers, Merchants' Roll Chute Dispensers, Arcade Machines, Miscellaneous Hand Devices. NATIONAL 4242 Market, Philadelphia, Pa.

**FOR SALE — SIXTY-FOUR PENNY PHONO-** standard models, \$25.00 each. One-half cash balance. C. O. D. YENDES SERVICE CO., 1817 W. 36 St., Dayton, O. jk14

**GROETCHEN LIBERTY, \$15.00, GROETCHEN** Inns, \$6.50; Daval American Eagle, \$17.50; David Perry Park, \$7.50; ART Blue Cabinet Target Sign, \$17.50; ART Challenge, \$16.50; Penny Smoke, Cig. Reels, \$7.50; Cent-a-Smoke, Cig. Reels, \$7.50; Groetchen Ginger, \$12.50; Jennings Perry Hay, \$7.50; Western Red-Card, \$1.50; Deposit. MONARCH COIN MACHINE CO., 1545 N. Fairfield Ave., Chicago, Ill.

**JENNINGS FREE PLAY MINT VENDOR DEMON-** strators, \$87.50; Pace 25c Club Console, \$69.50; Penny Dukes, \$17.50. List free. COLEMAN NOVELTY, Rockford, Ill.

**SEND FOR BADGER'S 32-PAGE COIN MACHINE** Catalog. Over 1,000 reconditioned Machine Bargains, Accessories, Parts, and Supplies. BADGER NOVELTY, 2546 N. 30th, Milwaukee, Wis. jk14

**THE SUMMER SPECIAL ISSUE OF THE** BILLBOARD WILL BE DATED JUNE 23. CLASSIFIED ADVERTISING FORMS CLOSE IN CINCINNATI WEDNESDAY, JUNE 18. INCREASED CIRCULATION. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

**SPECIAL — DAVAL MARVELL \$20.00, LATE** model A.B.T. Challenge, Model "F", Free and Special used very little, \$12.00; and Cuba, \$10.00. NEW ORLEANS NOVELTY COMPANY, 715 Magazine St., New Orleans, La.

**STEWART-MCQUIRE CIGARETTE VENDOR** 9 Columns, with electric clock, sign and lighted display, \$47.50; Penny Little Duke Slot in perfect condition, \$21.00. MORGAN MITCHELL, Zion, Ill.

**WANTED TO BUY — COTTLEB LUNC BASK** 3-Way Crust, in good condition. Will pay \$8.00. DENSON NOVELTY CO., Cameron, Tex.

**WATLING SOL-A-TOP, 5c PLAY, \$28.50,** Jennings Chief, 10c play, \$23.00. Deposit. WEST COAST AMUSEMENT CO., 820 S. Lisbon, Tampa, Fla.

**FOR SALE SECOND-HAND GOODS**

**ABOUT ALL DIFFERENT MAKES POPPERS** Twelve Quartz Geared Popping Kettles, \$3.50 each. CABANEL CORN EQUIPMENT, 122 S. Hansted, Chicago, Ill.

**ALL KINDS POP-CORN MACHINES — BURCO** Long Bakins, Flareless, guaranteed. Features two quart geared aluminum Popping Kettles. NORTHSHORE CO., Indiana, Iowa. my31x

**CORN POPPER, KEARLE KETTLES, CRIDDES,** stoves, lanterns, burners, tanks, lighting repairs. Lowest prices. IOWA LIGHT CO., 131 Locust, Des Moines, Iowa. jk17x

**ELECTRIC CANDY FLOSS MACHINE — A-1** condition, built in cabinet, complete, \$30.00. ANNA BELL CLARK, Blue Ribbon Shows, Terre Haute, Ind.

**FOR SALE — ANTIQUE HORSE DRAWN** Merry-Go-Round in good condition, spread sheep. O. C. RAY, Havana, Ill.

**FOR SALE — PORTABLE SKATING RINK,** 20x40, in first class shape. Reason for selling, call 70, want to buy. Address JOHN B. BURSK, 144 W. Simmons St., Galesburg, Ill. x

**POP CORN MACHINE — POTATO CHIP CUTTER,** Fry Popper, Wet Popper. LONG EAKING, 1975 High St., Springfield, Ohio. my31x

**STEAM TRAIN — ENGINE 7 FT. LONG, 1 CAR,** 16 passengers, 2500.00; 30 Almond Park Engines, \$15.00 each. CHARLES HUCKEROY, Sheffield, W. Va.

**TWELVE GENUINE MEXICAN AND AUSTRIAN** Cops, \$1.50; twelve assorted Cops, \$1.50; three genuine Diamond Cut Zircos, \$1.75. B. LOWE, Box 323, Chicago, Ill. jk7x

**WURTLIZER ORGANS — STYLES 153, 125,** \$150.00, \$200.00; Rank Sanderup Machine, 12-cylinder, 7 hp. Motor, Cash, \$30.00. Chicago, South Side, \$2.00. ART NICHOLS, 27 Alvarado Ave., Worcester, Mass.

**FOR SALE — SECOND-HAND SHOW PROPERTY**

**ATTRACTIVE BALL-THROWING GAMES —** Bottles, Cuts, Drills, Etc. Complete portable outfits and supplies. LAMANCE, 702 Mallon, S. E. Atlanta, Ga.

**FOR SALE — WAX ART EXHIBITS, 100 FA-** mous characters, Buffalo Bill, etc. Money-making outfit complete. Truck and art. Moving in Seneca, Ala. Write S. GIBSON, items, etc.

**FOR SALE — SIXTEEN AND TWENTY-FOUR** Seat Chair Plants, complete; Kiddie Area Plane and Chair Plant. CALVIN GRUNER, Piquetteville, Ill. my31

**FENNY FITCH BOARDS, \$10.00; JAP ROLL** Downs, \$8.00; Car Rack Game, \$6.65; \$38.00, \$15 with order. WICKESSEE, Prospect Heights, Ill.

**SHORT RANGE TARGETS, 17 KINDS, MADE** right, priced right. Free samples. Fun Cards (10 to 10), 100 sets, \$1.00; samples 5c. W. WOOLLEY, 612 Charlton, Peoria, Ill.

**TRUNKS — ALL KINDS STRONG FIBER** Sample Trunks for all uses. 10x20x20", with strong locks, \$8.00. LESSER, 517 Monroe, Chicago.

**TWELVE PASSENGER KIDDIE RIDE — GOOD** condition, electric motor, \$400; \$115.00. Want Adult Park Wheel. WM. J. COFFERT, 107 W. 10th, Springfield, O.

**WILL TRADE MODEL CITY FOR HOUSE-CAR** or 1 1/2 Ton Chev. Truck. NELLIE M. H. KING, General Delivery, Johnston, Pa.

**MOTION PICTURE FILMS & EQUIPMENT**

**ATTENTION, ROADSHOWMEN — GET OUR** new lot of Westerns, Signitez Comedies, Action Dramas, 35MM, any. STANDARD FILM SERVICE, Charleston, W. Va. jk7x

**NOTICE**

News and display advertisements set for set to production will be found in The Billboard's new film department. Look for "Non-Theatrical Films" in the index on page 3.

**A LARGE SHIPMENT OF '38 AND '39 RE-** leases in 15MM. Roadshow Attractions re-released. Musical, Westerns, Humor, Gangster, Serials, and Standby Comedies. Outright sale only. BUSSA FILM EXCHANGE, Friendship, Ill. jk7x

**ATTENTION, OPERATORS — MERCHANTS' FREE** Movies. Biggest thing outdoor amusement world. Today. Talkie Programs, Amusements wanted. See 5033 Madison Bldg., Chicago.

**ATTENTION, ROADSHOWMEN — SAVE** money on your 15MM. Film Rentals. Send for our latest Roadshowmen's Catalog and Handy Booking Guide today. INSTITUTIONAL CINEMA SERVICE, INC., 1560-A Broadway, New York.

**BARGAIN IN USED REBUILT PROJECTORS,** Sound Heads, Amplifiers, Speakers, Open Cables, Screens, Spotlights, Stereoscopes, Flashers, Mirrors, Flicker Machines, and Generators. Catalogue 5 free. MOVIE SUPPLY CO., 1318 Wabash, Chicago. my31x

**THE SUMMER SPECIAL ISSUE OF THE** BILLBOARD WILL BE DATED JUNE 23. CLASSIFIED ADVERTISING FORMS CLOSE IN CINCINNATI WEDNESDAY, JUNE 18. INCREASED CIRCULATION. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

**BIG PROFITS (15MM) ROADSHOWS — THEAT-** ricals commencing. Complete sound equipment. Most latest Roadshowmen's Catalog weekly. Rich territories available. SOUTHERN VISUAL, Box 2404, Memphis, Tenn. ma31x

**FOR SALE — ROADSHOW FEATURE FOR WEST** Virginia. Good money maker. Late production. 25MM. Film. BOX C-122, care Billboard, Cincinnati, O. my31

**FOR SALE — DUAL PORTABLE 15MM. SOUND** Projectors, 2000 capacity. Year factory guarantee. Religious Film. RUSSELL SCHEIDT, 4512 M., Winchester, Chicago, Ill. jk7x

**SPECIAL — TEN NIGHTS IN BARRACOO** Sound, \$15.00. Rental Programs, \$7.50. Silent Films, Machines cheap. SIMPSON, 1275 S. Broadway, Dayton, O.

**TAKE MOVIES — 100' 16MM. FILM, \$1.95** 25' double B&W. Neg. processing and making included. WHITMAN CINE LAB, 479-A Quiner St., Brooklyn, N. Y.

**19.00 PER WEEK FOR A COMPLETE (15MM)** Sound Program. Features eight two Shows. Not less than \$1.25 per day. Send for our catalogue now. I.S.P.E., 4726 Packard Ave., Cudahy, Wis.

**15MM. SOUND FILM RENTALS, OUTRIGHT** Sales, Trades. Late releases at lowest rental rates. Send for lists. COODINGTON, Travlers City, Mich. jk7

**15MM. SILENT DEVRY SUITCASE PROJECTOR,** 40 Reels of Film, Set Reelwinds, bargains. Small Stage Plans, 600ft. Sound Films, for sale or trade. H. BROKAW, Box 434, Terre Haute, Ind.

**15MM. WESTERN, FEATURES AND SERIALS** to trade, send over circuit. A-1 condition. A. O. BENNETT, McClees, Ark.

**15MM. SOUND FEATURES — WESTERN,** Serials and Short Subjects. All good condition for outright sale. Free catalogue. CROWN PICTURES CO., P. O. Box 5093, Cleveland, D. jk7x

**PHOTO SUPPLIES DEVELOPING-PRINTING**

**ASK FOR LITERATURE ON THE NEW MARVELL** Precision Enlarger-Reducer, Takes copy from 1 1/2x2 to 3x4. Enlarges up to 10x12 portrait size or reduces to 3/4 inch. Nothing like it on the market. Send for free catalogue. MARKS & FULLER, INC., Dept. 831, Rochester, N. Y. jk7x

**ALL 4 FOR 10c OPERATORS — CUT PRICE ON** all Machines and Supplies. Full Length Camera. WABASH PHOTO SUPPLY, Terre Haute, Ind. my31

**DIME PHOTO OUTFITS CHEAP — ALL SIZES.** Better, drive in and see them. All the latest improvements. Bargains. P. O. C. CAMERA, 300, 111 E. 35th St., Chicago, Ill. jk14

**ROLLS DEVELOPED — TWO PRINTS EACH** and two free Enlargement Coupons. 25c. Reprints, 2c each 100 or more, 1c. SUMMER'S STUDIO, Unionville, Mo. my31x

**THE BEST PHOTO OUTFIT BUY ON THE** market. Makes 1 1/2x2 and 2 1/2x3 1/2. Just, full length and closeups. Complete with Visualizer and Timing Table, \$19.00. GLOBE-CENT MFG. CO., New Factory Location, 205 Cass St., East Peoria, Ill.

**4 FOR DIME OUTFITS — DOUBLE CAMERA** for 1 1/2x2 and 2 1/2x3 1/2 photos, only \$25.00. 15x45 Camera, \$10.00; 3 1/2x5 Camera, \$20.00; Enlarger for 3x7 and 3 1/2x5 enlargements, \$10.00; Center Panel, \$5.00; "Olson" Photo-Machine, \$10.00. OLSON SALES CO., 115 9th, Des Moines, Ia.

**4 FOR 10c OPERATORS! — LEATHERETTE** Folioes, net paper, for 1 1/2x2, \$2.25 per 100. \$22.00 per 1,000. Make all class. C. GAMER, 146 Park Row, New York



## COSTUMES, UNIFORMS, WARDROBES

A-1 EVENING GOWNS, WRAPS, \$2.00; SHOES, \$2.00 up. Fur Costumes, Allied Bonnets, \$1.00. "Street Wear." CONLEY, 310 W. 47th, New York.

## SCENERY AND BANNERS

BEST CARNIVAL-SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NICHAM STUDIOS, 1236 S. Halsted St., Chicago, Ill. my3

## MAGICAL APPARATUS

A LATEST 216-PAGE ILLUSTRATED PROFESSIONAL Magic Catalogue of Tricks, Books, Supplies, Ventrioloquist Figures, etc. 25c. KANTER'S, B-1311 Walnut, Philadelphia, Pa. j67

A CATALOGUE OF MINDREADING, MENTALISM, Spirit Effects, Magic, Horoscopes, Forecasts, Rudhna, Future Photos, Crystals, Lucky Precipitates, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue. 30c. NELSON ENTERPRISES, 336 S. High, Columbus, O. j621x

## TATTOOING SUPPLIES

TREMBLING TIMELY OPPORTUNITY — Start profitable Tattooing and Removing Business. Full instructions included. Write TATTOOING SUPPLY COMPANY, 651 South State, Chicago. my31x

## ANIMALS, BIRDS, REPTILES

ALL YOUR NEEDS IN SNAKES AND OTHER Reptiles, Snakes supplied by ROBERT, THE REPTILE MAN, 450 Soledad St., San Antonio, Tex. Price list free on request.

ALLIGATORS, SNAKE DENIS, CHAMELEONS, our specialties. Wildcats, Raccoons, Fox, Flying Squirrels, and Racing Turtles. RDS5 ALLEN, Ocala, Fla. j67

ANIMALS, BIRDS AND SNAKES FOR SHOW Jobs. Also Trained Wild Animal Acts for sale or lease. SNAKE KING, Brownsville, Tex. j12x

ANIMALS, BIRDS, REPTILES — WRITE FOR large free all new 1941 Spring Catalog, now ready. MEMES BROS. & WARD, Oceanville, N. Y.

CURIOSITY — DEVIL FISH AND SEVEN Babies in Glass Jar in Liquid, Fifteen dollars complete. FEISCHMAN'S, 1515 7th Ave., Tampa, Fla.

FOR SALE — HAIRLESS BULL, 19 MONTHS old. Write for particulars. PHELPS BROS., Porterville, N. Y. x

FROM PANAMANIAN JUNGLES — SPOTTED Picas, \$17.50; Agoutis, \$10.00; Capuchin-Ringtail Monkeys, \$25.00; 8-9 ft. Boa Constrictors, \$30.00; 10-ft. Anacondas, \$60.00; 7-ft. Blue Indigo Snakes, \$7.00; Dons large spotted Snakes, \$10.00; Dragons, nearly 6 ft., \$18.00. Price list, IMPORT PRODUCTS CO., Menlo Park, N. Y. x

THE SUMMER SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED JUNE 28. CLASSIFIED ADVERTISING FORMS CLOSE IN CINCINNATI WEDNESDAY, JUNE 18. INCREASED CIRCULATION. MARK YOUR COPY "CLASSIFIED" AND SEND IT EARLY.

GIANT BOXING KANGAROO—PRICE \$400.00. Two years on fairs. Biggest novelty attraction in show business. HURRY, TID ELDER, Raymond, Miss.

HAND RAISED FINGER TAMED TALKING Crow, \$35.00; worth \$100.00. NATURES WONDERLAND, 1028 E. Trenton Ave., Bronx, New York. District 3-712E.

LIVE ARMADILLO, \$2.00; PAIR, \$4.00. Guaranteed feeder. Mother and Babies, \$9.50. Armadillo Baskets, Lamps, Novelties. APLET ARMADILLO FARM, Comfort, Tex. x

MONKEYS — TAME BABY RINGTAILS, \$20.00. Young Rhesus, \$12.50; Java Coat, \$20.00; E. Foot Alligator, \$7.50; Japanese Walking Mice, \$1.50 each; 6 pairs, \$7.50; White Colored Mice, White Rats, Gophers, Squirrels; Hairless Snakes, \$7.00 dozen. DETROIT PET SHOP, 2330 W. LaSalle, Detroit, Mich.

PLENTY SNAKES, DRAGONS, GILA MONSTERS, Iguanas, Boas, Armadillos, Terrapins, Horned Toads, Alligators, Monkeys, Picas, Coahuilacocha, Anolis, Gila, Crocodiles, Guinea Pigs, Prairie Dogs, Porcupines, Badgers, Rats, Mice, Paw-foot Curlew, White Dove, Parakeets. Write OTTO MARTIN LOCKE, New Braunfels, Tex. j67

RHESUS AND JAVA MONKEYS, SEA JEAL. Black Cockatoo, Bird of all kinds. Puffins, Julia delivery. Write for list. \$10.00 EXCHANGE, Box 7, Bell, Calif. j621x

THIS AD MUST ACCOMPANY YOUR ORDER and reach us within 10 days of this issue. This offer can not be repeated. 1 Crocodile, 2 ft.; 1 Alligator, 7 ft.; 1 Boa Constrictor, 4 ft.; 1 large Black Iguana, \$15.00 value for \$10.00. WILD ANIMAL RANCH, St. Petersburg, Fla. x

# Show Family Album



CHARLES SPARKS (left), owner-manager of the Sparks Circus, and two of his staff men, Tom Henry (center), and Sam A. Scribner, posed for this picture at Houlton, Me., in July, 1918. Scribner is now treasurer of the Actors' Fund of America, and Sparks has retired from show business.

The Billboard invites its readers to submit photos taken from 15 to 20 years ago. It is especially requested that pictures be CLEAR and that they be accompanied with complete descriptive data. Group photos are preferred, but pictures of individuals who are STILL LIVING will be welcomed. They will be returned if so desired. Address Show Family Album Editor, The Billboard, 25-27 Opera place, Cincinnati, O.

## HELP WANTED

GIRLS — AERIAL SEASON'S WORK, ALSO Aerial and Acrobatic, taught. ROEDER'S STUDIO, 435 W. 47th St., New York City.

GROUND TUMBLERS — TWO FOR PYRAMID tumbling routine playing fairs. State all first letters. AL ACKERMANN, 2220 Park Ave., Norwood, O.

FOR PLATFORM SHOW — COMEDY SKETCH Team. State if Play Plans. Change two weeks. Other useful people. STANLEY'S, Box 441, Utica, Mich.

HIGH CLASS COCKTAIL COMBINATION TO open here June 21, stay through Labor Day. Audition preferred. HOWARD KRAEMER, Earl Lake, Wis.

JOHN LAWRENCE WANTS GENERAL BUSINESS Man and Woman. Piano Player, Toby Comedian, two Chorus Girls. Address: Worthington, Ind.

LADY LEAFERS AND CATCHERS WANTED — Also Comedy Flyers for well known flying return and casting acts. BOX 482, Billboard, Chicago.

LINE OF GIRLS INTACT WITH SPECIALTIES, Strip Tease, etc. Wire best price today. Also good Comedians. Attention: Sissy Kahn, Wire C. C. DUNBAR, Gilbert Hotel, Jacksonville, Fla.

PIANO MAN — TERRITORY BIRD. Deferred or married man preferred. Steady proposition. Wire lowest, all details. Join immediately. Also Girl Singer. Others write STAN STANLEY, Cedar Rapids, Ia.

WAITRESSES — TWENTY-ONE YEARS. Beverages only. Sing, dance or Western act. Address DUDE RANCH on Boardwalk, Atlantic City, N. J. j67

WANT MEN — ARCHERY, CUSTARD MACHINE, Short Range Shooting Gallery, Kiddy Rides, Long season, good salary. No drinkers, good references. E. R. STOUCHTON, Sloughdon's Beach, Slippy, Rock, Pa. x

WANTED — TROMBONE AND CLARINET. Others, write. Walter Cook, writer JACK FOCK, care Gooding Greater-Show, Charleston, W. Va.

WANTED — ALL AROUND MED TEAM—TWO week stands, June 2d. Also Musicians, Singers, Yodelers, etc. for hillbilly band. No wires, tell all, state salary wanted. T. C. JACOBS, Napoleon, O.

WANTED — SOBER, RELIABLE MERRY-GO-Round Foreman for two abreast. Long and good salary and treatment. WALTER T. CHILSON, 110 Penna Ave., Elmira, N. Y.

WANTED — MEN PERFORMERS ALL LINES. Good pay for good people. Long season, no advances. Pay own wires. DOC BAKER, Sterling, Ill.

## WANTED TO BUY

WANT TO BUY USED RIDES — LOOP-O-PLANK, Roll-O-Plane or Octopus. IRA BURDICK, Jr., All Texas Shows, Gettysville, Tex.

WANTED TO BUY — ROTARY MERCHANTS built by Exhibit Supply Co. HUBB NOVILITY CO., Lowell, Mass.

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WANTED — PORTABLE ROLLER RINK, New or used. State size and price. MURIEL HAUBER, 7605 Vine St., River Forest, Ill.

WILL PAY \$45.00 CASH FOR EXHIBIT ROTARY Merchandise and \$20.00 for Exhibit Novity Candy Vendor Diggers. BRONSON CO., 540 Lake Shore Drive, Chicago, Ill. j67

## At Liberty Advertisements

Be a Word (First Line Large Light Capital)  
Be a Word (First Line Small Light Capital)  
Be a Word (Entire Ad Small Light Type)  
Figure Total of Words at One Rate Only

MINIMUM 25¢ CASH WITH COPY

## NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in case of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

## AT LIBERTY AGENTS AND MANAGERS

Theater Manager — Top showman, business builder for ten down houses. 20 years experience. 22 also, suppliers. THOMAS J. QUINN, 2205 Broadway, Oakland 14, Chicago, Ill.

## AT LIBERTY BANDS AND ORCHESTRAS

A SIX PIECE STRING ORCHESTRA FOR HIRE — For particulars write E. L. MAUND, Box 704, Memphis, Tex.

THE SUMMER SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED JUNE 28. CLASSIFIED ADVERTISING FORMS CLOSE IN CINCINNATI WEDNESDAY, JUNE 18. INCREASED CIRCULATION. MARK YOUR COPY "CLASSIFIED" AND SEND IT EARLY.

TRIO — FEATURING ORGAN, PIANO, SAX, Drums, Violin, Trumpet, Vocalists, available June 4. THREE CLEFS, 555 Milwaukee Ave., Grand Rapids, Mich. j67

Best of His Plum Orchestra—Experienced, young large library voice, great! One restaurant, one music transportation. Location of Home Available June 1. Hop-Cala Orchestra, Washington, Pa.

## AT LIBERTY CIRCUS AND CARNIVAL

AERIAL BAR ACT — A-1 Free Act for carnival. Address LA BLONDE TROUPE, Pekin, Ill.

FANNIE BLAIS, THE Different Amusement Attraction. I make convincing annex openings. Experience, ability and excellent finish. Interested in real trade show only. FANNIE BLAIS, 1910 Fairmount Ave., Philadelphia, Pa.

DWARF WOMAN — AGE 50, GOOD ALTO Voice. Would join other dwarfs in California. Address BOX C-130, Care The Billboard, Cincinnati, O.

A Real Outfit for Following—Sabor and sang. Make your outfit, full sized and material circus. Also to start them in, or inside your. Parlor Only Magician. Amusing act; Pianos and Piano. Have excellent stock class attraction. Next Good stock. At Shows after May 19. 181 Westbury Rd., Hockley, N. Y. Phone: Evergreen 7-5425.

Attention, Carnival, Circus — Manager, Address, De-station, Buffalo, Calif., Office, Goethe, Was best offer. Fifteen years with leading shows. Close the ad, will business in Texas to get with address show results better, when attraction. Next Good stock. Earl Walsh, 675 Washington, Boston, Mass.

Gen. Berkhart—Experienced Bala Show Manager. Many years with full sized and material circus. Also to start them in, or inside your. Parlor Only Magician. Amusing act; Pianos and Piano. Have excellent stock class attraction. Next Good stock. At Shows after May 19. 181 Westbury Rd., Hockley, N. Y. Phone: Evergreen 7-5425.

Mag—Age 28, don't drink. Have worked on 2 shows. Magician 10 or more Bala Bala. Will take job on White or would like Pinner Pitch spot (J.P.M.), Wisconsin, Prospect Rd., Holyoke, Mass.

Ventriloquist, Magician, Lecturer for office show. Make your outfit, full sized and material circus. Also to start them in, or inside your. Parlor Only Magician. Amusing act; Pianos and Piano. Have excellent stock class attraction. Next Good stock. At Shows after May 19. 181 Westbury Rd., Hockley, N. Y. Phone: Evergreen 7-5425.

## AT LIBERTY DRAMATIC ARTISTS

AT LIBERTY JUNE 16—THE THOMAS TRIO. Mother, Characters, some Piano; daughter, Ingenious, Specialties, some Sax; son of 11, Circus Road 10, N. Y. Dist. 324 N. Irvington Ave., Indianapolis, Ind.

FOR DRAMATIC REPERTOIRE OR SUMMER Stock—Young man, age 23, weight 100, height 5' 10", good appearance and wardrobe. Previous stock experience in juvenile and Characters. Desires connection for coming season. State best terms and particulars. ROSENY BORDEN, 5101 Avenue I, Brooklyn, N. Y. j621

For Dramatic Repertoire or Summer Stock—Ingenious, age 21, weight 110 pounds, height 5-4. Good wardrobe. Three years' experience playing repertoire, stock and summer stock. Must be respectable show. Write Vester, 415 Hennepin Ave., cam Vester Studio, Minneapolis, Minn.

## AT LIBERTY MAGICIANS

Magician — Comedy Magician, Juggler, Escape Artist. Have your stage, large list comedy acts (Dancers, Escapes, etc.) come out. Billing, directly, you and I. \$1.25 per week. Write for complete list of your business. G. Mellor, 224 N. Adams St., Indianapolis, Ind.

## AT LIBERTY MISCELLANEOUS

A-1 MEDICINE LECTURER — DR. JOHN E. FOYE, General Delivery, Joplin, Mo.

Do you want to see what can be done? A-1 Show Professional. BICA perfect sound equipment all week stand of good features and shows. Married with twenty years' experience as showman. Good social and good appearance. Write, please before both work in show. Have one trailer house and transportation. Liberty for immediate reply. What have you? Allow time for mail to reach. Write full particulars to G. W. Bahr, 200 Taylor, Des Moines, Ia.

## AT LIBERTY M. P. OPERATORS

A-1 Presidentian — Experienced on Huxley, Michigan. De Vere, etc. Service very good and general equipment. Location of Home Available. Robert Edmonds, 320 N. Superior, Annapolis, Md.

## AT LIBERTY MUSICIANS

ORGANIST — SKATING Rink, Union, young man, Personality appearance. Five years' experience R.S.R.O.A. Bronze, Silver Dances. With change location. Excellent references. BOX C-50, Billboard, Cincinnati. my31







# Merchandise

PRIZES • NOVELTIES • PREMIUMS • SPECIALTIES

Conducted by EMIL ZUBRYN — Communications to 1564 Broadway, New York

## RED, WHITE, AND BLUE BOOM

Novelties, toys, souvenirs, jewelry, and all other types of items with patriotic or military motif are selling well—concessionaires, bingo and salesboard operators, house-to-house and store-to-store salesmen, demonstrators featuring more red-white-and-blue merchandise to meet unprecedented public demand

NEW YORK, May 24.—Mr. and Mrs. America's response to Treasury Secretary Henry Morgenthau, Postmaster General Frank Walker, and President Franklin D. Roosevelt's appeal for defense funds to be raised thru the purchase of defense bonds and stamps is looked upon by trade observers as still another indication of the public's keen desire to show in every way possible that it is 100 per cent behind the government. For many months now Mr. and Mrs.

America and their offspring have satisfied their wish to come all-out-for-the U. S. A. by purchasing hundreds of thousands of dollars' worth of every conceivable type of patriotic and military merchandise. Hundreds of items, ranging from pillow tops to license plates, bearing one phase or another of the red-white-and-blue theme, have been placed on the market and hungrily gobbled up by country-loving Americans.

Every straw in the wind of current national and world affairs points to the fact that this unprecedented demand for patriotic and military merchandise will continue and increase in volume.

Operators in all phases of the merchandise industry are accordingly making plans to supply their share of this overwhelming demand. Concessionaires at parks and resorts, with circuses and carnivals, or playing celebrations, fairs, and expositions are featuring dolls, radios, pen and pencil sets, blankets, pillow cases, and scores of other items patriotically decorated or tied in with one or another of the branches of the government services.

Bingo operators, who more than a year ago recognized the strong patriotic

### HOW MUCH MONEY IS BEING SPENT FOR DEFENSE AND WHERE?

A complete chart of defense allocations, showing the amount of money being spent for defense in towns and cities all over the United States, together with the normal populations of those towns and cities, will be found in the "Lists" section of this issue.

as fund-raising media for years are resuming activities along these lines now that patriotic merchandise is available to them.

Home-to-house and store-to-store workers are meeting with hearty reactions in homes and shops where they offer to satisfy the patriotic urge with attractive banners, pennants, etc. Not only do storekeepers find these emblems expressive of their own sentiments, but they have also discovered that displays of such banners and pennants appeal to their customers.

Many workers have followed defense developments closely and have attempted to relate certain phases of it to their own activities. Several, for instance, have reported to this department that they have attempted to learn in which towns and cities in their sections of the country defense allotments have been made. With factories opening up in such sections and thousands of people earning more money than ever before, these merchandise workers step into a ready-made and free-expanding market.

To enable all readers to tie in their own activities with defense as closely as possible, The Billboard publishes in the "Lists" section of this issue a complete, official, and authentic chart of those cities and towns in which defense expenditures of \$100,000 and more are being made. Also shown is the normal population of these cities and towns. It must be considered that the influx of many defense workers into relatively small towns where huge defense expenditures are being made will swell the normal population of such towns and naturally enlarge the markets for all types of merchandise.

Another list for which scores of requests have come in to The Billboard in recent weeks is also being published complete in this issue. This is the complete line-up of army camps, naval bases, and air bases throughout the United States and its possessions. Many workers operating the vicinity of these camps and bases report exceptionally good results. Altho most of the servicemen do not have fortune to spend, they do buy certain types of military or patriotic novelties which they can send to the folks back home.

## DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS

By GEN SMITH

Florida operators, note, Sep. W. P. Chavous introduced in the Legislature May 6 House Bill No. 876, description of which follows:

"A bill to be entitled an act to license, regulate, and tax raffle boards, salesboards, tip boards, or raffle or chance boards, or cards or tickets; regulate the sale and distribution thereof; to designate the penalties for violation of the provisions of this act; providing for the enforcement thereof; to provide for the issuance of licenses hereunder and other matters properly relating thereto and for the appropriating of the necessary moneys for the enforcement of this act; and to provide for the repealing of existing laws concerning the provisions of this act in conflict herewith."

The measure provides that a tax stamp of \$1 be placed on each board having a wholesale or retail value of \$100 or less and \$2 above that value. It provides also for a distributors' tax of \$100. Moneys derived from the provisions of this act would go to old-age pensions.

We still receive requests to explain the difference between a salesboard and a trade stimulator. Other newcomers may also be interested, so here it is:

The salesboard differs from the trade card in that the latter offers a customer the privilege of buying a valuable piece of merchandise at its low wholesale cost. The former offers a customer a chance to win that merchandise. There is a sharp distinction here, and operating methods for salesboard placements and trade card placements are therefore necessarily different.

The salesboard has a predetermined number of holes which when added in in enough money to take any of the cost of the premiums offered and leave a profit for the operator. The purchaser selecting the winning name or number receives one of the major awards and the worker of the card usually receives another. As a rule consolation awards are also offered to stimulate sales. Salescards can be placed most anywhere.

The trade card's main job is to stimulate the sale of merchandise found in the store in which a placement is made. A customer must purchase a predetermined quantity of goods out of the

(See DEALS on page 73)

## BINGO BUSINESS

By JOHN CARY

NIGHT CLUBS in the States, Miss. area report bingo games are attracting many customers. Merchandise prizes are awarded. Bets now operating bingo are the Windmill Club, El Club, Golden Anchor, Curie Anderson, Clay White, Azalea Tea Room, and the weekly benefits by the various church societies. Handsome prizes are offered.

ROSGARD BROTHERS, of Palmetto, Pa., have leased the pavilion at Flagstaff Park, Mauch Chunk, Pa., for two bingo parties a week. They formerly conducted games at Lehigh Gap. To attract patrons, they have arranged for free bus service from Palmetto, Eastington, and Lehighton.

STATE REGULATION of bingo in Massachusetts is definitely out, as a result of General Court developments previously reported in this column. It is now on to operators in the State to promote a favorable publicity campaign and gain the good will of public and authorities. By doing this operators have an opportunity to overcome opposition and eliminate the constant threat of State regulation.

BINGO GAMES in churches in Cincinnati are licensed by the police department. Therefore records of games in (See BINGO BUSINESS on page 73)

### COMPLETE LISTS OF ARMY CAMPS NAVAL BASES AIR BASES

appear in the "Lists" section of this issue.

trend by playing a recording of the Star-Spangled Banner, or God Bless America at the beginning of their games, are finding that many winners want clocks, lamps, radios, and other standard bingo prize items with one or another kind of red-white-and-blue motif. Alert operators are stocking such items now.

In the salesboard field too—particularly in cases where deals are sponsored by organizations such as the American Legion posts, Veterans of Foreign Wars, etc.—patriotic items are in heavy demand. Reports have it that many organizations that haven't taken advantage of salesboard or card campaigns

## PATRIOTIC AND MILITARY ITEMS FEATURED IN RECENT ISSUES OF THE BILLBOARD

Action Flags  
Auto Flag Holders  
Auto Plates  
Banners  
Belts  
Bracelets and Wristlets  
Buttons  
Combs and Ventiles  
Custom Jewelry  
"Declaration of Independence" parchment  
Dolls

Flashlights  
Fold-Ups  
Handkerchiefs  
Handkerchief Cases  
Hat Ornaments  
Honor Roll Certificates for selective  
servicemen  
Household Souvenirs  
Lamps  
Lapel Pins  
Neckties, Pendants, Lockets  
Novelties

Novelty Airplanes mounted on toy  
sticks  
Novelty Candy Washpans  
Novelty Handkerchief Holder  
Novelty Key Chains  
Pen and Pencil Combinations  
Pictures  
Pillow Tops  
Pins  
Pocket Cigarette Lighters  
Pocket Knives  
Pocket Pieces

Powder Boxes  
Rings  
Silk Pennants  
Sweaters, Sweatershirts, Caps  
Tablecloths  
Thermometers  
Tie Chains  
Ties  
Wall and Desk Plaques  
Wallets  
Wrist Watches

For the sources of supply for any of these items, readers may write to The Buyer's Service Department, The Billboard, 28 Opera Place, Cincinnati. Many of the above-listed items, however, will be found in the advertisements of firms in the following pages of the Merchandise Department this week.



**NEW RADIO Sensation**  
**THE SMASH HIT**  
 that brings home the profits  
 -with more and faster sales  
 -with Universal appeal!

**A 5-TUBE SUPER TROPHY—**

Boardmen—Carnival, Midway and Bingo Operators—you can't miss with a natural like this! A complete AC-DC superheterodyne radio in a baseball trophy. It catches the eye—delights the ear and brings in the cash. Authentic replica of baseball—8 inches in diameter. Bakelite base with bright metal trim. Built-in aerial and speaker. Looks like three times the money!

**IT'S PACKED WITH VALUE—**

Full 5-tube superheterodyne radio gives 7-tube performance. High power output with PM dynamic speaker—tops in tone quality with volume to spare. You can be first with it if you rush your order now.

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**Popular Items**

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you. Enclose addressed and stamped envelope for prompt reply.

**Cone Cuplets**



From mustard connoisseurs have expressed interest in a new cone construction development. The National Biscuit Company offers a cuplet with high ridges inside. It makes little scoops—serves larger and customers are attracted by the apparently large capacity.

**Variety Catalog**

A complete line of the latest military emblems is featured in a new catalog issued by Alton Trading Corporation. Drugs, cosmetics, novelties, apparel, and other diversified merchandise items are also listed. The firm has served the nation and poverty field for 27 years. The catalog will be sent on request.

**Auto Flag Holder**

A flag holder for automobiles and homes is selling well, reports Gordon Manufacturing Company. It has accommodations for three flags and may be adjusted in horizontal or vertical positions. It is a popular item for fair and celebration workers.

**Famous Americans**

A line of famous American figures has been going well, according to Strickliffe, Ltd. Figures, approximately six inches

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Large Size, Tricolor With Tinsel and Inside Hummer.  
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PER GROSS .....4.00  
B10170—Rambow Canes, Crook Handle.  
PER GROSS .....4.25  
B10122—Men's Bamboo Walking Stick.  
PER GROSS .....5.50  
B10123—36-Inch Chesterfield Canes, Brown  
Dress.  
PER GROSS .....8.00  
B10124—36-Inch Chesterfield Canes, As-  
sorted Colored Dress.  
PER GROSS .....9.00

**CHINA HEAD SWAGGER CANES**  
B10125—Kiddie Swagger Canes, Curved  
Character Heads.  
PER GROSS .....\$5.40  
B10127—Adult Swagger Canes, Assorted  
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5	27	35	50	65
10	18	41	47	68
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WHERE OLIVE, LINDELL AND LOCUST STREETS CROSS  
GREATLY ENLARGED SPACE—IMPROVED MODERN FACILITIES. Quicker and More Efficient Handling of Your Rush Demands. FEATURING THE NEWEST IN NOVELTIES—PREMIUMS—CONCESSION GOODS. We Appreciate and Solicit a Continuance of Your Valued Patronage.

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MILITARY SOUVENIRS—PREMIUMS—PARTY FAVORS—HATS—BALLOONS  
Write for REVISED No 50 CATALOG. Many new items  
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in height, include George Washington, Abraham Lincoln, Peter Baylewsant, Benjamin Franklin, Teddy Roosevelt, and Will Rogers. Also available are figures of a soldier, sailor, and a Minute Man. All are made of molded wood, hand decorated.

### Home Fidelity System

Music lovers are keen to possess home fidelity equipment to improve radio and phonograph reception, it is reported. Two basic systems are featured by Sun Radio Company, de luxe and economy types. Either may be installed in cabinets designed to harmonize with home furnishings. A free music appreciation folder is offered interested persons.

### Patriotic Dolls

Army and navy dolls are getting a strong play, according to patriotic novelty workers. A new line, offered by Jerry Gottlieb, Inc., features lifelike dolls. Six different styles are offered: Soldier, Sailor, Soldierette, Soldieress, Boy Scout Nurse, and Miss U. S. A. All dolls are 25 inches tall and come in full regulation uniforms.

### California-Hawaiian Lei

The California-Hawaiian lei is proving one of the biggest sellers in the West Coast. Mission Bead Company reports. Lei necklaces come in pastel colors and have a gardenia fragrance. Material resembles coral and necklaces are 20 inches long. Special low prices are available to those in the trade, the firm reports.

**WATCHES and RINGS WHILE THEY LAST!**

WALTHAM & ELGIN—7 Jewel—with New Chrome Railroad Model Game. \$2.25  
In Lots of 6, Each  
10K SOLID GOLD LADY'S BIANCO RING. SPECIAL Lots of 3, Each \$3.25  
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Genuine, machine made, 50% cotton, 50% wool. \$4.00 value \$1.50. Pillow Cases, 6 for \$1.00. Feather Pillow, large and curly, 2 for \$1.00. Turkish Towels, large and heavy, 7 for \$1.00. Best 810 Curtains, \$7.00 value, 50¢ pair! Special: 200 Wool Blankets, mill canopies, \$8.00 value, \$2.25! 1/2. Men, pure silk, full fashioned, Goodrich, 20¢ pair. Mail orders promptly filled. Money refunded if not satisfied. Free delivery on \$10.00 orders.

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NEW!  
**P. D. Q. AUTOMATIC PHOTO MACHINE**  
Today's Big Money Maker  
Takes and Finishes Black and White, or Scopia Photographs IN ONE MINUTE.  
Complete outfit costs about \$60. That's all you require to start this Big Money Business.

It's picture taking time. Carnivals, fairs, picnics, parties, beaches, street corners, back yards, porches—prospects and profits EVERYWHERE! Write or Wire for FREE information. P. D. Q. CAMERA CO., 109 E. 35th St., Dept. BBS, Chicago, Ill.

100 Gros. Art., writes: "I have made \$320 SATURDAY." Zeller, Mass., says: "DID \$20 SUNDAY WITH P. D. Q." Seymour, Pa., writes: "I operate Saturday and Sunday only and run about 400 PHOTOS IN 2 DAYS."

This amazing ONE MINUTE PHOTO MACHINE requires no film or dark room. Makes Direct Positive Photos day or night, indoors or outdoors, also 3 1/2 x 3 1/2 inches. NOT TINY TYPES. Easy to operate. Simple instructions teach you how quickly. Fascinating to SEE PHOTOS DEVELOP. A complete portable unit for making done photos.

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Write for FREE, complete details regarding the most complete line on the market.  
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**MILITARY JEWELRY**  
The most attractive piece of military jewelry you have ever seen! Every Service Man is a prospective customer. Guaranteed gift for wife, sweetheart and mother. Highly polished, gold-plated, military insignia dress in choice of Army, Infantry, Artillery, Navy and Aviation. No. B38425—Per Doz., \$1.50. Gross, \$18.00.  
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MARKERS  
SERIAL PADDLE TICKETS  
Attractive colors for all the leading schools.  
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5 Pieces—complete with  
ELGIN or WALTHAM  
Rebuilt Wrist Watch \$4.95  
(2) Knives, (3) Key Chains, (4) Tie Clips and  
(5) Color Pencil in beautiful velvet-lined Gift Box



15-J Pink Swiss, same set as above \$4.75

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**ELGIN, WALTHAM and ILLINOIS**  
16 Size 7J... Ea. \$2.95  
12 Size 7J... Ea. \$3.00  
O/S Fancy White Chrome Case... 2.95  
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A Reconditioned Watch with a Reliable Guarantee.

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Having the widest and best field for 27 years with the widest variety and lowest prices ever thought possible! Get acquainted now with our complete wholesale line of latest military uniforms, drugs, cosmetics, sports, stationery, stationery, and our other fine job lots. Ask for our FREE 1941 CATALOG TODAY—IT'S UP TO YOU TO MEET THE PRESS!

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Walthams, Hamiltons, Etc. Also Lumps, Non-elastic, Radon, etc. (Free Catalog) Mid-West Watch Corp. 8 South Wabash Ave., CHICAGO

**GIANT COMIC BUTTONS**  
3 1/2" in diameter, 75 assorted War Titles, such as "I'm Out for a Wild Time," "I Want It Every Day," "Remember! Biggest Selling Item in N. Y. Today," "Remember! De-liv'ry, Doc..." 75c  
GROSS, \$8.75  
Send for list of available titles of above, 1/2 doz. minimum, \$2.00. Complete line of Current Military Buttons, Hats, etc. Write your business. **CORDON NOVELTY CO.** Dept. B, 333 Broadway, N. York, N. Y.

**DEALS**

(Continued from page 72)  
storekeeper's stock before he obtains the privilege of buying the premium offered. The amounts of the individual purchases are punched out on the border of the card until the total required is reached, usually from \$2 to \$5, but in some cases as high as \$25. When the card is completed the customer turns it in and with an additional cash payment receives the premium.

**HAPPY LANDING.**  
**Convention List**  
A list of conventions and other events will be found in the List Section of this issue.

**STEEL PIER SUIT**

(Continued from page 59)  
defendant with the pier company, which is a Delaware corporation, after declining to join with the restaurant association as plaintiff, which situation, in the opinion of the court, made the Restaurant Deed action a "separate controversy," such as was necessary to have it removed into the federal jurisdiction. After reviewing the proceedings to show that the restaurant association "further sets out that the mercantile tax office of Atlantic City on March 28, 1940, issued a mercantile license to Berens & Loeb Company, granting to them permission to operate a hot dog stand and soft drink counter and to sell such hot dogs and soft drinks on a portion of the described premises; that on seven occasions plaintiffs have requested the city commission to take legal action to enforce the provisions of the covenant aforesaid; that the city has failed to do this, and refused and declined to join the plaintiffs in the action in spite of the fact that it is entitled to join as a complainant and claims and has an interest in the subject of the present action and in obtaining the relief demanded, and the city has and is therefore joined herein as a party defendant," Judge Ayle ruled that, since the controversy is not only with the pier but with the city as well, Steel Pier, as a non-resident corporation, is well within its rights to remove the case to jurisdiction of federal courts.

**AC HOLIDAY BILLS**

(Continued from page 60)  
Pier and Atlantic City history." Holiday program marks start of the 44th year. Milton Berle will top the radio bill, with Dinah Shore, Ben Yon and his Eight Peppers, the Jamlers, and Tip, Tap, and Toe. Circus acts will be in the outdoor stadium. Water Carnival has been enlarged and revamped. Rex, aquaplane riding dog, Steel Pier Diving Horse, and Congress of Daredevils will be in the outdoor show. In Grand Marine Ballroom Alex Bertha's band will alternate with Guy Lombardo on Decoration Day, Jimmy Dorsey on Saturday and Bob Crosby on Sunday. Wacky Inn, Haunted Castle, Davy Jones' Locker, and Laughland will be in operation. A program equally ambitious has been prepared by George A. Hamid, for Hamid's Million-Dollar Pier. George Jessel will headline in the Hippodrome, with Dixie Dunbar and Her Rhythmairs, Gaudensmith Brothers, and other acts. In the Ballroom of States four top bands will be on the stand. Ben Bernie will be Sunday attraction and Will Bradley on Friday and Saturday, dancing to be made continuous with Eddy Morgan and Sylvia and Her Dots. Permanent features are not haults, the Aquarium, exhibits, giant Game Boom and sun and recreation decks.

**OUR NEW 1941 CATALOG Is Now Ready For Mailing**  
Listing a new and complete line of Carnival and Convention Supplies, Novelty, Premium Goods, Souvenirs, Cards and Related Items at right prices. Please state your line when requesting catalog.  
**WESTERN NOVELTY CO.**  
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The Supply House of the West

**NEW HITS WITH TIMELY APPEAL!**

**EVERYTHING IS UNDER CONTROL!**  
EVERYTHING IS UNDER CONTROL!  
EVERYTHING IS UNDER CONTROL!  
EVERYTHING IS UNDER CONTROL!

**IF YOU GOTTA GO... YOU GOTTA GO!**  
If You Gotta Go, You Gotta Go  
If You Gotta Go, You Gotta Go  
If You Gotta Go, You Gotta Go

**REWARD**  
REWARD  
REWARD  
REWARD

**EVERYTHING UNDER CONTROL**  
Here's a timely box novelty that's a sensation! Cover shows military scene. Box contains actual miniature brassiere and panties. Good for a thousand laughs!  
No. 751. Dox... \$1.50  
Trial Dox, Postpaid, \$2.00.

**PATRIOTIC LIVE BABY TURTLES**  
"Live" swimmers swim today! Big Profit! Decorated with American Flag in bright, water-resistant colors. Shows of city or attraction, etc.; no extra charge.  
In lots of 100.  
Each ..... 10c  
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Walt Disney Turtles.  
In lots of 100, Each .11c  
Wooler Turtle Pond, 10¢ Seller, Per 100 Envelopes, \$2.50

**Comical Novelty! "FIFTH COLUMNIST"**  
Veni! It's a knockout! A sure-fire hit! Place covers, think big man outfit. Inside wears striped suit. Each in envelope.  
Per Gross ..... \$3.00  
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SINCE 1914 MANUFACTURERS OF NOVELTIES THAT AMUSE

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Grind Stone—Board Operators  
The Latest and Hottest Item  
**ZENITH 4-TUBE POCKET RADIO**  
Amazing volume and tone produced with a 2 1/2-inch dynamic speaker. New built-in wind magnet. Variable tuning and rapid search.  
Size only 3 1/2x4 1/2 x 5 1/2  
Operates on six flashlight "B" and one recharge "M" batteries.  
**Write for Special Price**  
Order by Number 6018.  
**WISCONSIN DELUXE CORP.**  
1903 N. 3rd Street, MILWAUKEE, WIS.

• Flag Holder Sets—Section Cup with 3 Flags. Dox. Set, \$1.50.  
• METAL FLAG LABEL BUTTONS—100 for 95c.  
• Rhinestone Lapel Buttons—Dox. 40c.  
(Include Dox. and Postage)  
**WAGON JOBBERS**—House Carpenter, Plumber and Siding Board Operator. Write for FREE CATALOG.  
**SUMMER SPECIALS:** Wash Gages, White Snow, Pullin, Fly Swatters, Road-Powder, Window Cleaners, Etc.  
**KNIFE & PEN DEALS**  
Medical, Patriotic, Midget, Hunting, Jackknives, 12 in. Deal with 1c to 35¢ Card. Per Deal ..... \$1.80  
**36 PROFITS! DRUG ITEMS, GOGGLES, NOTIONS, LOTIONS, CARDED GOODS, GIDELINE NOSE, GLOVES and LARPS.**  
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**NEWEST PATRIOTIC NUMBER**  
**AIRSHIP BALLOON with U. S. ARMY INSIGNIA**  
STAMPED ON EACH BALLOON  
Great Seller at PARADES, CARNIVALS, PARKS, CELEBRATIONS, ETC. Individually packed in multi-colored envelopes. Full size color. Great worker with children. Write for low price! ALSO LARGE SELECTION OF PATRIOTIC JEWELRY ITEMS—such as BRIM PINS, MAJOR HATS, EAGLE & CROSS GUNS, AIRPLANE PINS, RINGS, BRACELETS, ETC. Write for prices!  
**HAMMER BROS.' NOV., Inc.,** 114 PARK ROW, N. Y. C.



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STORY OF SUCCESSGet Your Share of  
These Waiting Profits1941 WILCOX-GAY  
RECORDIO3-IN-1 PREMIUM  
SENSATION

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REPRODUCED  
PRICES FOR  
THIS PRICESEND FOR FREE  
NEW FOLDER TODAY

EVANS NOVELTY CO.

A Division of Premium Sales Co.

Dept. C-2, 500 W. Washington Blvd., Chicago

## BINGO BUSINESS

(Continued from page 72)  
 censed and receipts are available. The records show that 2,713 licenses were issued in 1940, with gross receipts of \$2,381,573. While reports on current activity have not been released, indications are that the showing in 1941 will exceed the figures for the previous year. It is reported.

THE WEAK LINK in the bingo business picture is the lack of initiative in developing new ideas to increase receipts. There is no reason why an operator, with a thorough background in bingo operation, should not be able to work up interesting stunts.

Ideas need not be new. A variation of something that has been done before is always effective. For example, a good come-on stunt for men would be to designate a certain night as Men's Bargain Night. The admissions for men could be reduced for the night, with the idea of getting more men to attend the games. Other simple ideas can be worked out to fit any situation.

Bingo has been acknowledged as a

definite factor in the entertainment picture today. Institutions point to steady growth of the game as time goes on. Operators would do well to get the public's opinion on new improvements. Questionnaires could be distributed to the audience, soliciting comments, criticisms and suggestions. In this way the operator will have an accurate report on the likes and dislikes of the persons attending his games. Some new ideas might also result.

## STUNTING SEASON

(Continued from page 50)

man exploitation list. Five coltish couples have been rounded up for a "Ride Marathon" around the New York devices beginning at 1:30 p.m. and held daily until exhaustion. The youths will go continuously in an effort to break what is described as the European record of 100 hours, clocked up in '33. Usual lull about no time out for meals, with victuals to be served to them in the run. When they're thru with the ride they'll tackle dancing, shoot galleries, shuffleboard, water, and beach sports. Hourly bulletins are set.

Every eat spot is going in for staff and things. Atlantic Restaurant, Coney Island, is down for a tating queen chess which includes "most beautiful girl twins" in Greater New York. Judges are Murray Korman, nude photo; Lynn Tablot, of stage and films; Henry Marcus, publisher, and Tommy Tucker, ex-man, with Earl Foreman the P. S.

## CRAIG BEACH EXPANDS

(Continued from page 50)

reconditioned and finished in aluminum. Numerous concessions have been added, new bathhouse has been built, and all midway buildings have been repainted. Dance pavilion has been removed and redecorated. New features are a riding academy, pony track, and additional picnic tables. Speed boats, a popular concession, have been repainted, and the excursion boat has been overhauled.

Big plans are reported for Decoration Day, when an engagement at five act. They are the first of a series of acts scheduled to play the park. There will also be a large fireworks display. Omer Sullivan's orchestra was booked for opening ballroom attraction. It will be followed by name bands.

## BID FOR SERVICE MEN

(Continued from page 50)

regular prices are being provided for men in uniform. In some cases these rates are in effect nightly except Saturdays. Sundays and holidays, aside in other instances no date restrictions are made. Some parks and hotels are extending the two-for-one privilege, meaning a soldier or sailor and lady, rather than half price.

Most establishments catering to servicemen are receiving fine co-operation from the recreational officials at various military and naval headquarters.

Special railroad excursions are being arranged for, and in some cases daily bus trips are provided; in still other cases army trucks are being employed. One park is arranging special low-priced admissions at midday auto races Thursday nights to all men in uniform and their ladies.

Some establishments will have weekly nights for servicemen.

Many operators are taking advantage of camp papers for advertising special inducements.

Many operators are providing regular group rates to cover all servicemen. Where there is a pay gate some operators are distributing free gate passes at camps or admitting all men in uniform and members of their party free.

One park is planning a monthly big day when the camp band will be in attendance, with special rates allowed for swimming and skating. These will be known as "All-Out" picnics.

Several smaller parks are featuring dancing to recorded music at a nominal

cost for all servicemen. One pool is holding AAD meets in July with teams from several army camps competing.

Some parks are offering use of ballroom area to outside organization for war relief activities.

It has been suggested that all parks issue special \$1 books or coupon tickets, good at all attractions at any time, not of course, including food, refreshments, or cigarettes, such books or coupon tickets to be available at 50 cents on the dollar for uniformed men and to be conspicuously announced through the grounds as the park's contribution to the recreation of servicemen. Such a practice in those parks that are not close to camps or training stations should have a very fine psychological effect upon the public and upon those servicemen who visit the resorts on leave period. Many servicemen do not care to take advantage of group arrangements but still appreciate some special inducement because of their limited incomes.

## WHY PAY MORE?

Buy From Bengor and Save!



ARMY RINGS	
Indian Nickel or Gold Finish. Will not tarnish. Assorted sizes to suit taste. For All Branches of Service. Selling Very Fast. Quality 100%.	\$4.50
RED, WHITE & BLUE LABEL CHEVRONS — Individually Carved. Great.	\$4.25
CROSSES with CHAIN — Large Assorted. Brass, Steel, Silver, Gold, Green, Blue, White, Green, Army, Navy, etc. SPECIAL. Down	\$4.90
RAZOR BLADES — Double Edge 5 to 10 Pcs. Good Quality. 1000.	2.40
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 Increases Enjoyment of Game . . .  
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5 Sets, Each 1.85

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SOAP, Extra Special Value, Bros. Glass, 1.44

BLADE, PACER, Contains 25 Blades, 6.00

SHIELD 100 Blade PACER (2500 Blades) 6.00

POCKET COMBS, Fan St. Sells, 1.70

Discs

POCKET COMBS, Special, Discs 1.30

25 YEARS OF VALUE GIVING

Deserts to Full Payment With 60 Orders.

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901 BROADWAY, New York, N. Y.

WORLD'S LOWEST PRICES, WHOLESALERS

**NEW Suction-Cup AUTO FLAG-HOLDER**

For Automobiles, Homes, Windows, Fairs, Exhibitions, etc.

Adjustable, Used in Horizontal or Vertical Position

GORDON MFG. CO.

110 E. 23d St., Dept. FCG, New York City

**PATRIOTIC WORKERS — Here is the Greatest Item Yet**

**8 COLOR POST CARD**

Beautifully Illustrated

Card about American Eagle with wings spread defiantly over American Shield centered in group of six American flags in full color. Over the Eagle is a sun ray burst in the line "E Pluribus Unum." Side borders lined with flags of 49 American States also in full color. Bottom of card carries slogan "God We Trust To Save America." Copyrighted.

Not just another post card, so beautiful and meaningful people will place it in their windows, auto windshields, etc. In addition to mailing to friends and relatives, 50 out of 100 bills turn sales. You'll sell thousands!

RAYON SILK BANNER, red, white and blue 15c Doz. \$1.75 Doz.

POST CARD SIZE RAYON SILK BANNER, red, white and blue 15c Doz. \$1.75 Doz.

45c Per Hundred \$4.00 Per Thousand \$7.50 Gross

**SAMPLE ORDER**

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**SPECIAL NOTICE**

**GOLDFARB NOV. CO.—CENTURY SALES CO.**

20 WEST 23RD STREET, NEW YORK CITY

In order to give our many friends and customers perfect service during the forthcoming **ARMY MANEUVERS in the Louisiana Area.**

we will establish wholesale **HEADQUARTERS at ALEXANDRIA, LA.**

with a complete wholesale stock of Military Accessories, Jewelry, Leather Goods, Follow Tops, Novelties, etc.

**MAKE OUR NEW HOME YOUR HEADQUARTERS DURING ARMY MANEUVERS**

**SERVICE BANNER**

Thousands of homes will want to display these banners—work Army, Navy and Marine Corps Posts and Camps. Every Man Will Send One Home.

DESCRIPTION: A beautiful Standard in full color—Blue Star a Red, White and Blue stripes on Blue Satin background. Size 9x12 inches.

• **\$16.50 Gr.**

• **\$1.50 Doz.**

Sample Banner 25c. No orders accepted without 25% deposit. Write for Prices on Army Posters, Tapes, Posters, etc., including Regulation Army Uniform Insignia.

**THE ABBOT CO., 76 Spring St., New York City**

**"I'M IN THE ARMY NOW"**

The answer to the pitchman's dream. This timely book has sales possibilities greater than Contacres. First edition just off press. Sample dozen \$2.40 F. O. B. Cash with order. Write for quantity prices.

**ARTHUR PUBLISHING CO., 75 E. Wacker Drive, Chi., Ill.**

pay week. Paydays there are on the 6th and 20th of each month. Lots are in-g, but doorways are okay. Yandall and wife are working subroductory in the Kress store there to good results. Boys, watch out for a moocher in Texas and Colorado."

**JERRY THE JAMMER SEX:** "There are many handy tinkers commonly seen in the cities that are not known in the country towns. Why not try some of 'em out!"

**CHARLEY LOVELAND** and wife are reported working for R. Kramer in Lincoln Park, Mich.

**PHIL KRAFT** and Denapsey have splurged and have a new Packard, according to Bob Buckley.

**BEST WAY** to coral that thin dime is to plug your stuff. You won't get even a thin dime if you don't.

**Pitchdom Five Years Ago**

Little Chief White Eagle had his show in Maud, Tex. He carried 14 people. Doc Jack Floyd opened his med show in Missouri. J. A. Irwin, who had long been affiliated with the Devore Manufacturing Company, visited the Pipes desk in Cincinnati and reported he was now vice-president and general sales manager of Standard Medicine, Inc., Columbus, O. Ray Redding was in Jefferson City, Mo., which was open to your o. in business of Devore Manufacturing Company. Visited The Billboard in Cincinnati. He was operating under the name of the Consolidated Drug Company. Jeff Farmer was in Louisville, Ky., for the Derby. He found pitchmen's headquarters there wide open. Barney Kaplan, Little Tex, and Little Joe were working Lord's prayer coins in a

**Selective Service Mail**

In the Carnival Department of this issue appear the names of those having Selective Service mail in the various offices of The Billboard. This list is published in addition to the names which are set in capital letters in the regular Letter List.

store demonstration in Cincinnati. Herman Williams was in Chicago. Doc Jake Fox and Buffalo Odey were working special permits. Williams found business had there. Tex Williams was in Charlotte, N. C., handling advertising for a soft drink concern. Art Engel was in Kansas City, Mo., working a store with a blood-pressure machine. The town was closed tight. Joe Hess has been in Daytona Beach, Fla., two weeks, working a doorway with pens. Fred Seyville was there with pedlers. Ben Benson, after making the Hobo convention in Louisville, Ky., May 2-9, jumped to Cincinnati and visited the Pipes desk. John Murray was working soles at shops in South Bend, Ind. John Modenbauer was there with honor; Mickey Romella, glass cutters; Earl Godfrey, Dikum. A. L. Blackett, paperman, was confined to the t. b. ward of Veterans' Hospital, Wardsboro, Vt. John A. (Hay-a-Laf) Walker was in Oklahoma with his med show. That's all.

**REMEMBER, boys and girls, it's only four months until fall. Don't be a turkey—get down to business.**

**Med Shows Still En Tour**

—By E. F. HANNAN

NINE med shows have started their 1941 tours in Mississippi in the last three weeks. Perhaps more are doing this in that section and, with the large number that are already operating in other sections, it would seem that the old-time tonic and pill opsy is holding its own. Despite national and State laws that have changed the aspect of many things in the life and operation of the traveling medicine man, this type show still holds forth in goodly numbers. Today's med show operator is better informed as to his products than ever before, which is in his favor, because of the firms who cater to this branch of the health biz. Med shows have been steady employers of a certain style of talent and the number of prominent performers who got their start with the Kickapoo and other shows would all a good-sized volume.

The day is coming when some national advertiser will grab the med show style of promotion to do a national build-up for his products and he will find that the old-time med Negro act afterpieces such as "Hocus Pocus" and "Hazor Jim" will stick longer in the minds of an audience than any other form of entertainment of the commercial-promotion type. Anyway, the old Indian herb show is still in the running.

**Events for Two Weeks**

- May 29-31
- ARK.—Fl. Smith, Rodeo, 29-June 2.
  - CALIF.—Sacramento, Horse Show, 29-31.
  - CONN.—Manchester, British War Relief, 29-31.
  - FLA.—Webster, Tomato Festival, last week to May.
  - IND.—Indianapolis, Auto Races, 30.
  - Ooshon, Legion Festival, 27-31.
  - Indianapolis, Mills Races, 30.
  - KY.—Louisville, Laurel, Festival, 29-31.
  - MD.—Salisbury, Strawberry Festival, 29-31.
  - MO.—Nepair Bluff, Oak Leaf, 29-31.
  - N. J.—Madison, Dog Show, 31.
  - Manchester, Dog Show, 30.
  - N. Y.—Tuxedo Park, Dog Show, 30.
  - O.—Cincinnati, Miami Valley Industry & Dev. Expo., 29-June 2.
  - PA.—Scranton, Col. Horse Week, 29-31.
  - Devon—Horse Show, 29-31.
  - WASH.—Chelan, Rodeo, 31-June 1.
  - W. VA.—New Martinsville, Legion-Fire Dept. Celebration, 26-31.
  - CAN.—Amherst, R. S. Motor Show, 29-31.
- June 2-7
- ALA.—Birmingham, Nat. Air Carnival, 7-4.
  - CALIF.—Cumbria, Legion Rodeo, 1.
  - Pontiana, Pontiana Day, 5-7.

- King City, Stampe, 7-4.
- Valley, Auburn's Power, 3-8.
- ILL.—Chicago, Confectionary Industries Expo., DEKA—Newark, Dog Show, 2.
- IND.—Princeton, K. of G. Decoration Fair, 2-7.
- Yerre Haus, Dog Show, 5.
- IA.—Des Moines, Flower Show, 7-9.
- MINN.—Albert Lea, Celebration, 5-7.
- K. J.—Trenton, Dog Show, 8.
- N. Y.—Coastal, Dog Show, 8.
- Depos, Fire Dept., Celebration, 2-7.
- Port Chester, Dog Show, 7.
- Sve, Dog Show, 7.
- White Plains, Dog Show, 1.
- H. D.—Rolla, Celebration, 1-5.
- O.—New Philadelphia, Elk Band Festival, 4-7.
- Zanesville, Merchants & Mrs.' Expo., 2-7.
- ORE.—Union, Livestock Show, 2-7.
- PA.—Beaverdale, Old Home Week, 2-7.
- Bermain, Playground Jubilee, 2-7.
- Garretts, Old Home Week, 2-7.
- TENN.—Knoxville, Wildflower Festival, 2-4.
- TEX.—Corpus Christi, Rodeo, 5-8.
- Galveston, Oleaner Festival, 7-8.
- Jacksonville, Tomato Festival, 2-16.
- Lempass, Race Meet & Livestock Show, 1-4.
- Leona, Rodeo, 2-7.
- McAney, Water Carnival, 5-7.
- W. VA.—Buckhannon, Strawberry Festival, 5-7.

**AN OUTSTANDING SELLER**

In our American Odeon Brie a Broc Line

Perfume Bottles, \$2500, at \$2.00 per doz.



Handblown glass, decorated with delicate curves in high relief, the beautiful colors of the flowers contrasting exquisitely from the clear background of the bottle. We differ in shape, size and flowers, from 1 1/2 to 2 1/2 inches high. Exquisitely made. We have never before perfume bottles from \$1.50 to \$2.50 per doz. Illustrated price list mailed on application.

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100-110 N. South Market St., CHICAGO

**HOT MILITARY ITEMS**

\$1000 Mother of Pearl Heart Shaped Necktie with Army Insignia, Individually boxed. \$7.00

\$700 Novelty Military Brooch Pins, Scarves & Different Numbers, Retail from \$10 to \$25 Ea. Gr. \$7.20

These numbers are guaranteed money makers. Order at once and conserve yourselves. Send full money order. In close 25c extra to one postage.

**IMPERIAL MERCHANDISE CO.**

873 BROADWAY NEW YORK CITY

**PHOTO MOUNTS DIRECT FROM THE FACTORY**

Mountings from 1 1/2x2 up to the largest sizes—Now, a new line of "service" designs with flags and insignia—just right for military camps. Write for illustrated circular. Samples 25c postpaid.

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4000 OPPORTUNITIES

Household goods, display card items, meeting opportunities, food, jewelry and lots are a few of the thousands of articles shown in this exciting catalog. For shipping agents and dealers.

**280 PAGES**

Check-full of interesting money makers. Shows that may increase your earnings \$2 to \$10 a day and thrilling new gifts. Each and every item sold under a smart hot guarantee. Get your copy by sending for it **FREE!**

**SPORD CO., 541 Bluff, Le Centre, Mo.**



Leonard Traube's

## Out in the Open

NEW YORK

## Time Out for Tibbits

Word to the Wise Department: Better scan the list and analysis of nationwide defense contract appropriations in this issue.

RAN into Pierre Vanner, vet amusement park promoter. He's apparently happier now—in the road peddling electric shavers and no concessions to every about. . . . Shows playing in neighborhood of army cantonments are ending the billing, if not the going. Government, it seems, has put a damper down on other than military posting in camp areas. It's an angle to worry about, if true in all sections. . . . Rodeo press agent Tex Simpson in town from Pittsburgh and Hill Farm, Pa. and V. Incidentally, a portie who he lost at a hotel some years ago came up the other day, dusty but intact. Such worries that people have seen. Walter L. Main, the circusier, a visitor on Andy Bros. lot with what show made weekly a conspicuous feature of the lethargic pocket of his cost? Clifton Kelley's death shocked the midway fraternity. He was one general agent with enough on the ball to take care of lame ducks. And did he know something?

IT WILL probably be denied, but there it was in black and white as big as life in the Baltimore Park opening day scene of the Ringling show. "Most of the equipment had never been set up before last canvas and Fred Scythe, side-show manager, yesterday resorted to blueprints to guide him in the work. The workmen struggled with the snags over the bandstand in his side-show tent, he sat in a chair on the green grass and said, "Mighty purty, mighty purty," but added, "How the hell are we going to take this stuff on the road for one-half stands?"

REX D. BILLINGS JR., young and on top of the ball, will probably be the next gent to make history with a once productive amusement park. The first was Ed Carroll, who took Riverside Park, near Springfield, Mass., a couple of years ago and built an enterprising new show on it. Billings' new Billings is especially busy at gunning the nose ends he planned preview over the Decoration Day week-end at Seaside Park, Virginia Beach, Va. Official preem will occur a week later and Rex boasts about "everything new but the ocean." Close to completion are Spook Town, Trolley, Magic Carpet, three Giant Ferris Wheels, Auto Scooters, and new roof and common buildings.

DIARY of William de L'Horbe Jr., of Bush-Rhoads Amusement Company, in Detroit I engaged in a discussion of the relative merits of vodka and Pat Henkel first shows, the scene being at Jefferson Beach, Pa. Before that I made a dashing trip to Philadelphia, then Harrisburg, where Jimmy Strates was all smiles with a jammed midway, saw them putting the last bolts in the new 10-car Spitfire, which is now loaded, the cars at a time, from movable platforms rather than thru the bottom. Due to a new crew it did not load so fast, but had plenty of customers. It's a nice ride.

"Next morning I 'bussed' it from Pittsburgh to Uniontown to visit the J. J. Jones show, which I found in the very heart of the city. We are planning to join the show with portable Bouncer when it hits Chicago next month. Same day to Cleveland and the next day back in my aviation world with Roger G. Williams talking over old times and going over the future of aviation with him. He showed me models of an automobile that he'd fly, and I am sure I saw the automobile of tomorrow. Boy, as you may remember, did a one-night stand between New York and Rome back in the days when the easiest way to Hollywood was via the Atlantic.

"Opened our ride at Jefferson Beach, but the blessings of a cold wind and showers but a good crowd, which means that business will be much improved this year. Park owners and carnival pilots I have talked with tell me that has been the rule. Other men in the industry could well visit Jefferson Beach, which is managed by Jack

Bevens, and take a few hints on modern designing and lighting. We have just finished installing rides in Denver's Elitch Gardens and Hamberg's Salt Lake City Legion Park. Yours, the Flying Scooterist."

E. W. COBB, who was secretary of the New York World's Fair Corporation, is now located in Louisville, Ky., where he is vice-president and treasurer of a plywood and veneer manufacturing company. And George Hodgins, member of the commission department at the New York and Chi expos, moves from the Windy City to Benton Harbor, Mich., about July 1 to join a shipbuilding firm there. . . . A more than insipid note these days is Jack Taxin and Max Tobin, concession impresarios. . . . Abe Goldstein, clown cop who has been with E. K. Fernandez Circus in Hawaii since closing at the New York fair, writes from Honolulu that the show closed early in March and he is now managing a pony ride for Fernades which is playing lots. Goldstein must phlegmated himself for two months, having blown himself out as a manager. "It looks like I'll retire as a clown," he chirps, somewhat mournfully, no doubt.

JOHN C. JACKEL, agent, reports that South America is a fertile market for attractions of various types. He says that he has already placed and shipped the Three Akleides, novelty turn, for scheduled engagements in Venezuelan parks. Jackel states that the market has opened up only recently as some visa difficulty was experienced during the winter, but that now everything is improved due to a new administration, with acts being contracted for long periods. Negotiations are under way, he says, for tours starting early next fall, and he is contemplating a trip there himself to study the situation at close range.

Nat Green's

## The Crossroads

CHICAGO

CEMETERY BUSINESS: "How is business?" we asked a local carnival operator. "Very good," he replied. "I've been getting a lot of cemetery business, especially on Sunday." That was a new one, but the explanation cleared it up. The carnival lot is located on a main highway about a mile from a cemetery. Thousands of motorists visit the cemetery and on their return homeward many are attracted by the activity around the carnival and stop to visit and patronize the attractions. Well, we learn something new every day!

IT'S YACHTING TIME: Prosperity note — Dan DeBaugh, manager of the local Ringling outfit, has purchased a new yacht which he soon will have in commission at his Wisconsin lake, where he plans to spend his week-ends during the summer. Another yacht enthusiast is Sunny Bernet, who has a 30-foot boat at Green Bay, Wis., and Sunny, too, soon will be entertaining his friends on week-end lake trips. He's also threatening to take the boat south next fall, so put in your reservations early!

ON THE LOTS: At least a dozen local carnival outfits are operating on Chicago lots and finding business good. M. J. Doonan now has four units in operation. Charles Miller, of Miller Amusements, is running on several lots in addition to his new park location. Others who have opened their season are Harry Mamach, Hatti Delgarra, Erasmo, Richard Miller, and N. DiPaseno. Most of the locations are under church sponsorship.

NO LIKE MIXING: In spite of the substantial success of several combinations of tent, rodeo, circus, and vaude shows, most of the shows of that type recently presented have not done so well. It has been the experience of most showmen that the public does not care for the mixed shows. They may like a rodeo, a circus, or a thrill show but when a show is made to combine all

WEATHER conditions are one of the most important factors in the success of outdoor amusement enterprises, and while this spring, with the exception of a few days now and then, has been very favorable in that respect in most if not all sections of the country, compared with the cold and rainy seasons of late years, it is safe to say that circuses and carnivals wouldn't have drawn near the number of people that they have without the billions of dollars being spent for defense.

However, there have been instances where these shows have played defenseless territory with business falling to measure up, but in most of them rain or cool weather interfered. Almost every circus and carnival has devoted the

## Army Camps-Defense Towns

On pages 53, 54, 55, 56, and 57 of this issue will be found a list of U. S. Army Camps and tables showing the cities and towns where national defense contracts (both representing \$100,000 or more) were awarded, populations according to the 1940 census, and the amounts of money represented by State-wide contracts.

major portion of its early-season route to such territory or army-camp towns, but this does not necessarily mean that no business was to be found elsewhere. As a matter of fact, while some stands outside of defense and camp territory have been so-called graveyards for tented enterprises there were others that were just as good as in normal times if not better. Of course, in cases where this happened the weather helped in no small way.

Amusement parks, piers, and beaches, also not yet in full swing, have been doing well during their week-end opera-

tion, and as for fairs and expositions, the season for these naturally does not start until next month.

PUBLISHING a newspaper, operating a job printing plant, and serving in the role of postmaster would be more than enough to keep many men on the jump, but not Clark Queer. After entering to carnivals and other outdoor shows with various types of job printing for quite a while, Queer this year has joined the ranks of carnival attraction owners.

The publisher of *The Movers Pleased* (Pa.) Journal and the postmaster at Mount Pleasant is the owner of the Circus Side Show with the Johnny J. Jones Exposition and has as manager of the show none other than Starr DeBelle, former p. a. for Jones for several years and who is no novice in side-show work either. Queer and DeBelle have been intimate friends for some time.

*The Morning Herald* of Uniontown, Pa., in its issue of May 18 devoted 10 inches of space to a yarn about Queer's entry in the carnival business and showing that newspaper men can become successful showmen.

FROM the Hon. Thomas D. Taggart Jr., Mayor of Atlantic City, we learn of a nice piece of boosting which Frank B. Rubin did for *The Billboard* during the recent convention of the Variety Clubs of America in that city. In a note to us dated May 19, the mayor said:

"I do want to commend you, and thank you, Mr. Frank B. Rubin, for the great boosting he did for *The Billboard* during the convention of the Variety Clubs of America who were in Atlantic City May 13 to 17.

"During their convention and their outstanding circus parade on our world-famous Boardwalk, which attracted over 100,000 people, both visitors and residents, Mr. Rubin distributed *The Billboard* to the motion picture stars, circus performers, as well as residents and other visitors who were here from all parts of the United States.

"Mr. Rubin is certainly a great booster for your publication and I feel it would be amiss if I did not call your attention to his activity in Atlantic City when we entertained the Variety Clubs."

Thanks to you, Mayor Taggart, for your kindness in writing us, and thanks to Frank B. Rubin for the wonderful boost for *The Billboard*. We don't know what the middle initial in Rubin's name stands for, but nothing could be more appropriate than "Booster." For really and truly boosting is his middle name, boosting either Atlantic City or *The Billboard*.

doctors' convention and for one night he was demitted in the Dog Fight Room, everything else being occupied. . . . James (Jimmy) Nixon, manager of the Music Hall in Kansas City's Municipal Auditorium, was in town belching with Sam Stratton, business manager of *Helldooper*, but continuing eastward on a business trip. . . . Manager Sechman, of the E. C. Auditorium, also spent a couple of days in Chi. . . . W. L. Hartzler, Iowa sound system mogul, in town arranging summer dates. Like most everyone else, he reports difficulty in obtaining sufficient men. . . . Another Iowa visitor was Leo C. Dalley, former fair ace and now with the Sioux City Chamber of Commerce. He's lining up talent for the second Sioux City merchants' circus to be staged in midsummer. . . . Harry Hennies, head of Hennies Bros.' Shows, in for a brief visit at ACA headquarters. . . . Ethel Waters, colored star of Cabin in the Sky, sang at a little party the other night after having done her no-light stint at the Selwyn Theater even tho' suffering from a bad throat. "I don't see how you manage to do it," a man at the party remarked. Ethel replied: "Evidently you were never on a carnival." (That's where Ethel got her start.) Funny angle was, the man who made the remark was Paul Peary, who was born on a carnival lot.

CHICAGO May 24—L. S. Hoppa, Amusement Corporation, of America general agent, who has been on leave for several months and has been living in San Antonio, is in Chicago for a short visit. He plans to leave soon for Wisconsin, where he will spend the summer. His health is much improved.

LARRY BOGAN, looking like a million, I saw in from San Antonio and found his old home, the Hotel Sherman, a small-sized madhouse. Larry plopped right into the midst of the railway com-



COIN OPERATED • • • VENDING • • • SERVICE • • • MUSIC • •

## AMUSEMENT MACHINES

*A Department for Operators, Jobbers, Distributors and Manufacturers*

Conducted by WALTER W. HURD—Communications to Ashland Building, Clark and Randolph Streets, Chicago

## Spreading

— Defense is the main thing but business also shares in the increased employment and money flow

The supreme job is for all industries to give aggressive, voluntary support to the work of pushing national defense at full speed ahead. The coin machine industry itself is contributing its bit to boosting the national morale in every way possible, both thru its organizations and as individual citizens.

While supporting heartily all the plans and ideals for which our country stands, at the same time the coin machine trade shares in those advantages of increased activity which come to nearly all lines of trade and business when a nation must arm for its defense.

The sudden increase in the pace of industrial and national life greatly increases the nervous tension of the times, and men and women at such times naturally seek increased amusement and diversion. Their daily wants also increase, and increased industrial activity increases general business activity, speeds the flow of money, and has many other direct and indirect results. In all of these effects, those that are good and those that are bad, the coin machine trade shares along with other lines of business.

Reports from many sections of the country indicate the many and varied effects that the national defense program is having on a trade like the coin machine industry.

The great increase in industry activity has far-reaching results upon the life and activity of the people and even on the material set-up of the nation. It increases the number of people at work, which means that more people have money to spend, and which also means that many lines of business will share in every dollar spent. Old factories are revived and new and modern ones are built and all of these plants mean new locations directly for several types of coin machines.

The indirect results that follow in the wake of a boom in industrial plants is also of great help to the coin machine trade. All of the stores in the vicinity get more customers, more trade, and more money. And many new stores and establishments come into being, which also means more locations for coin machines.

Even a casual check over the list of towns and cities that share directly in these billions for defense will show what is happening. (See list published in this issue). It is

not only the large cities but hundreds and hundreds of the smaller towns and cities. A further check on the firms that have defense orders will show still more the astounding spread of industrial activity. It is still near the beginning and no one can fully see the greater activity yet to come.

Army camps are also having many effects on the life of the people. Small towns near camps are booming and cross-roads places several miles from camps feel the stimulus. It means thousands of small establishments open and needing coin machines for their customers.

Many new roads are being built or old ones improved and all these roads open up new areas, new towns, and also lead to the building of many kinds of small establishments along such highways. All of these places need one or more coin machines.

Cities and towns near camps and new industrial plants have already reported tourist prospects greatly increased, and also that tourists plan to stay much longer than in previous years. New roads, old roads improved, new towns, new stores, old places improved, new plants, old ones revived, new jobs, speed, more money, increased trade, more travel, all these and many other benefits are now in the national picture.

In addition to speeding industrial activity, the defense program is said to also speed the flow or circulation of money. Everyone has his own pet theories about money and even the experts do not agree on what fast money will do. In any case, defense money is government money or, more frankly, tax money. It is not possible to estimate just what percentage of all business today is based directly on government money (tax money). If the facts were known, orthodox money ideas would probably be out the window.

The money experts used to say that one dollar in circulation, by virtue of its turnover, would on an average do the work of three dollars in the course of a year. Government (tax money) is the fastest money known and one tax dollar probably does the work of six dollars or more during a year.

Whatever the theories, money is flowing faster and business is better. And we all need to work for still greater speed in our defense program.



One coin box that should be filled to overflow. (Cartoon by Shoemaker in Chicago Daily News.)



## Chi Coin Centralizes Game Production

CHICAGO, May 24 (Manufacturer's release).—"With but a few exceptions, the production of a Chicago Coin game is a strictly at-home affair," declares Sam Gensberg, executive of the Chicago Coin Machine Company.

"By that," explained Gensberg, "I mean that nearly every part of a game is made and assembled in our factories, with the exception of cabinet, glass, etc. and a few simple castings, we produce whatever must be made for a game."

"Because we make and assemble parts for games in our own plant we are in position to supervise production, and nothing can go into a game that doesn't meet specifications."

"Modern shops for fine machine work, tool and die shops, and special assembly shops are up-to-date in every respect. Consequently, when a game leaves our factory, it can be depended upon to perform in a profitable manner. The reputation gained by our equipment for neatness, quality, and durability is one of the big reasons why Chicago Coin games are preferred by many operators."

## Produce New Speaker Cabinets

DETROIT, May 24.—Production of two new types of cabinets to house speakers as well as the remote-control units for remote music installations, is announced by Ortol Music Company, which has completed equipping its new plant. The company is headed by Harry Wish.

The speaker cabinets are in multi-colored Marbled-Glo pattern and can be had in all popular color patterns to match existing equipment. The cabinets have a unique decorative design, consisting of musical notes on plastic plaques mounted on each wing, with a silhouette figure, also in plastic, above the center panel. By floodlighting the unit it can be made a focal display spot for any type of location.

The cloth covering of the sound opening is figured tapestry, backed with a screen to prevent possible damage. The speaker cabinets are furnished complete with cord and plug, and are designed to fit any standard 15-inch speaker.

The remote-control cabinets are in the same Marbled-Glo finish and are designed for maximum portability and convenience. They are mounted on rubber-foot casters and durably built, with high luster finish. Unusual feature is complete accessibility from either top, front, or rear.

## Gottlieb Launches Miami Beach Game

CHICAGO, May 24 (Manufacturer's release).—"A new hit, bearing the name of Miami Beach and rated as one of the greatest games ever to come off the Gottlieb assembly line, has just been announced by D. Gottlieb & Company," says a company spokesman.

"The game surpasses anything we have heretofore produced. A new feature, multiple score rollovers, which award player as many extra points as he already has made, is proving a success. Even the just launched, Miami Beach is making a fine showing."

"From the Eastern territory," he continued, "we are receiving enthusiastic reports of the game's reception. Ed Gottlieb, now in that territory, says the game is meeting with acclaim. Operators there are particularly pleased with the reaction of players to the new features."

## Bud Lieberman Stresses Service

CHICAGO, May 24 (Distributor's release).—"Bud Lieberman, Chicago distributor, emphasizes the position of his company in meeting the demands of existing buyers. There are two good reasons for being able to please buyers as well, whether they purchase single machines or quantities," he explained.

"That is our source of supply. Second is our own facilities for handling, conditioning, and shipping machines when ordered. Our skilled mechanics insure used equipment to tip-top shape."

"These two factors are responsible for attention to our customers. Another factor is the large stock on hand ready for instant operation."



ARCHIE LA BEAU, of LaBeau Novelty Company, St. Paul, hands Leo J. Kelly, vice-president of O. D. Jennings & Company, a check to cover large order of Jennings Bobtail Consoles. (Manufacturer's release.)

## Texas Leaguer Sales Climb

CHICAGO, May 24 (Manufacturer's release).—"William (Bill) Ryan, sales manager for J. H. Keeney & Company, reports that sales on Texas Leaguer, baseball skill game, have shown increases consistently since its release some weeks ago."

"Credit for the popularity of our new de luxe model Texas Leaguer goes to its great earning power. This is the result of the many strong features built into the game," Ryan continued.

"Players have responded in a more than encouraging manner judging from earnings reports we have received."

"With 18 balls for 5 cents, Texas Leaguer gives the player much for his money and he gets more fun out of playing because of additional features such as a larger and rubber-covered ball, slower ball travel, illumination on the field, and a full handgrip on the ball manipulator. The operator can adjust the game to offer 18, 15, 12, or 9 balls."

## Monarch Among Leaders--Stern

CHICAGO, May 24 (Distributor's release).—"It is conceded that the Monarch Coin Machine Company is one of the largest distributing organizations," says Al Stern, of Monarch.

"We have been so busy servicing our patrons that we never stopped to consider our position until coinmen brought the matter to our attention," continued Stern.

"From a single store room to our three-story building is progress. We are proud of our present quarters, where efficiency is the watchword. We are equally proud of our large and complete stock. We are proud of our unwavering adherence to a policy of service. It has brought success to us and has been a factor in the success of customers."

## Counter Game Run Sets Record

CHICAGO, May 24.—Al S. Douglas, president of the Daval Company, reports that three of the firm's distributors have set records on purchases of Marvel, three-reel cigarette action token-award counter game.

"For 27 consecutive weeks these distributors have been ordering Marvels, for they find this machine to be one of the best three-reel cigarette action token-award counter games."

"They tell us that Marvel is now a standard product. For the past six months they have continued to sell Marvel in large quantity, with sales going up instead of diminishing."

"Bill Marmor, Sicking, Inc., and El Lynch and Ed Purlow, Electro-Ball Company, tell us that Marvel is the best counter game we have ever manufactured."

"Marvel seems to have that certain undefinable something which keeps a

game on location. It may be the token payout unit with its mystery award feature. Also, the game is so substantial and impressive looking that it instantly gains the respect and admiration of the players and the co-operation of the location owners."

## Gerber & Glass Announce Wings

CHICAGO, May 24 (Distributor's release).—"A new cigarette reel machine has been announced by Gerber & Glass. Made by Grootchen and called Wings, the new five-reel cigarette machine is now coming off the production line in quantities, they state."

"The big feature is that the player can win up to 10 packs of cigarettes, which enhances the game's appeal," it was said. "We back each machine with the Grootchen and Gerber & Glass guarantee. Max Oms has already booked orders for the first 30-day production, and we expect the machine to be one of the most popular numbers of the famous Grootchen line."

## Barrage Covers Nation--Anderson

CHICAGO, May 24 (Manufacturer's release).—"According to Don Anderson, sales chief of Western Products, Inc., the latest Western release, Barrage, is rapidly being placed in locations all over the country."

"And with good reason," Anderson declared. "Barrage, a five-ball replay game, is in demand now. It has the speed and spectacular play which keep patrons interested. In addition to the flash and color on the play board and backboard, it offers awards for high score and lights out. A big feature is the ball return, another is the spot bumper."

"Anybody shooting for big profits can't miss when he turns Barrage loose on his location. We have many orders and reorders to prove that this game is really a favorite."

## Harry Meyers Joins Acme F. & M. Co.

CHICAGO, May 24 (Manufacturer's release).—"Harry Meyers, associated with the slotboard industry the past 20 years, has joined the Acme F. & M. Company, Chicago slotboard manufacturer. He will cover the East."

"I am enthused over the Acme line," Meyers declared. "Acme has many new items for operators and I expect to do well on my first trip thru the East."



## FREE PLAY BIG GAME

Built with Animal Head Strips, or Standard Fruit Real Strips. Also built with Mystery Cash Payout and Token Award Jack Pot. Built for 1c-5c-10c-25c Play Made Only By

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## THE AMAZING LEGAL FILM-A-SCOPE

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Keeney's Red Head Truck Time ... 40.00  
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Pace Race, in Bass Cabinet, like new ... 149.50  
Bever's Picture Game, new ... 189.50  
Mills 1-2-3, P.P., 1000 Model ... 32.50  
Mills Viol. Pockets ... 27.50  
Mills Jumbo Payoffs, P.P., with new coin head ... 89.50  
Mills Jumbo Payoffs, Automatic ... 89.50  
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# MUSIC MERCHANDISING

## Ohio State Phono Association Meeting Is Very Successful

Banquet climaxes conclave with 736 persons present—Capehart is speaker—Mayor Blythin hails music men—Ink Spots, Joe Reichman, Horace Heidt entertain

CLEVELAND, May 28.—The second annual convention of the Ohio State Phonograph Operators' Association held Wednesday at Hotel Stellar was a huge success. There were 585 operators, servicemen, and representatives of manufacturing concerns registered. To climax the one-day gathering, 736 attended the banquet. The afternoon was devoted to a meeting of the board of trustees, with Peter Luklich presiding. All officers were present, as were representatives from the Cleveland, Youngstown-Warren, and newly formed Canton-Lakon chapters. Prior to the business session

turns will be denied materials. Manufacturers and operators will lose some men to the army. Despite this," he predicted, "operators will enjoy better business in the next five years than they have in the past."

He stressed the need for a national association and pointed out it will need courage and nerve to get it started and carry it on. He praised the work of the Ohio association and in closing predicted that within the next five years there will be a phonograph association in every large city of the United States and a national organization as well. He stated further that all city and State officials would be just as enthusiastic over the industry as Mayor Blythin had stated he was.

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Minutes of the last annual meeting having been read, Luklich pointed out that, although there were now but three chapters instead of seven as formerly, the association has made substantial progress. He cited the record-of-the-month campaign and other activities that have been undertaken.

Jack Cohen predicted that the banquet and show would be the talk of the industry for months to come. The record-of-the-month campaign, he said, had resulted in raising collections on phonographs. He added that the association would be glad to co-operate with other associations in putting on similar campaigns.

Elective Results  
Nominations for trustees followed adoption of an amendment providing that instead of one trustee, two be elected from each chapter. Trustees elected were: Cleveland chapter, Gary Weber and Jerry Antel; Youngstown-Warren chapter, Ward Miller and Harold Copeland; Canton chapter, Leo Blattmeister and Walter Angell. Officers of the association remain the same: Leo Deason, president; Jack Cohen, vice-president; George De Fazio, secretary-treasurer; and Peter Luklich, chairman of the board.

It was also decided that the monthly meetings of the State association should be changed from the second Thursday to the second Tuesday of the month.

Leo Dixon gave a spirited address on matters pertaining to the conduct of business by members. Harry Cohen, a local banker, spoke on financing.

Wine From Governor  
The big event of the convention was the banquet and entertainment in the evening. The hotel ballroom was filled and guests at the floorshow used the balconies.

Among the telegrams received from those unable to attend was one from Gov. John W. Bricker. Numerous congratulatory messages were also read. President Dixon reviewed the achievements of the association and some of these were illustrated with lantern slides. George De Fazio acted as master of ceremonies, introducing officers and guests.

Mayor Blythin Attends  
Mayor Edward Blythin welcomed the assemblage and paid tribute to the good influence the automatic phonograph has upon all people.

The principal speaker of the evening was Homer E. Capehart, president of the Packard Manufacturing Corporation, Indianapolis. "The American people, he said, during the past few years have become more appreciative of the so-called juke box. He pointed out that it is the poor man's orchestra and has done much to increase music appreciation.

Opera, who is chairman of the Defense Committee of the Coin Machine Industry, said that speaking as a manufacturer he felt everybody would be called on to make sacrifices. "Manufacturers

the piano with his swing version of the Barcarole; Larry Colton, in an unusually good tenor voice, sang *Because of You*; Donna and Her Don Juans sang the *Hustle Song*; Bonny Kemper and Donna sang *O'Bye Now*; Fred Lowery, the blind wondrous, trilled the *Post and Peasant* march; and in a final burst of applause Horace Heidt introduced Jerry Maniacie, the composer of the *Friendly Tavern* Polka.

The evening's affair ended with dancing to music by the Sunset Royal Orchestra.

The Ink Spots sang six numbers. If I Didn't Care, Maybe, Do I Worry, Your Feet's Too Big, Who, and Java Jive.

Hernie Green was the emcee, doing his bit for the crowd with songs and gags in a humorous Jewish dialect. The rest of the show included a melody of excerpts from some of his latest records by Joe Reichman, the "Fugliacci of the Piano," three songs by Nina Baynoff, the wife of Harry Mamolin, of one of Cleveland's most popular restaurants; a novelty act by Bert Nagle and Hiljah, both wearing clever cat costumes and including a love scene as part of the number of the feline family; Fred Zimball, harmonica virtuoso; a novelty and serenade dance act by Terry and Walker, encoored with an imitation of a couple of high-school kids jitterbugging in the corner drugstore to a juke box; Monroe and Grant, comedy acrobats, who by using a special spring net brought out on the floor copied some of the stunts and dress made famous in Billy Rose's *Aquasade*, and finally Horace Heidt presenting his *Pat of Gold* stars from his stage show playing this week at Cleveland's RICO Palace.

Frankie Carle did a beautiful job on



SOUTHERNERS VISIT WURLITZER PLANT. Left to right: W. E. Deason, Wurlitzer district manager for North Carolina, Virginia, District of Columbia, and parts of Maryland and Tennessee; Eric Petering, assistant general sales manager; Carl Palmer, Greensboro, N. C.; Morris Maynor, distributor at Richmond, Va.; T. F. LeBlanc, distributor at Greensboro, N. C.; and Don Finnegan, also of Richmond. (Manufacturer's release.)

## Station Bases Programs on Music Machines

PHILADELPHIA, May 28.—The music machine has become an added source of inspiration for local radio program directors. Stan Lee Gross, program chief of WOAU, 80,000-watt station here affiliated with the Columbia Broadcasting System, has added a new record and script program called *The Juke Box*.

Started this week, and heard nightly from 11:15 p.m. to midnight, the program's script weaves a story set in a mythical candy and soda parlor called *The Juke Bar*, the story dramatized by Hughie Ferguson and added girl characters.

The music machine provides all the sound effects for the program. Before the playing of each phonograph record listeners hear the record dropping into the machine and hear the actual hum of the machine motor. Before the music starts, an actual music machine has been brought into the studio for the program. The show was tested on two previous Saturdays and proved so popular that Gross decided to make it a nightly feature.

## Denver Firm Has Booth, Bar Boxes

DENVER, May 24 (Manufacturer's release).—Booth and bar boxes for wired music have been placed on the market by Automatic Equipment Company, Denver. The box offers selective speech. When a box is in operation in one booth and an attempt is made to contact the operator from another booth, a warning light flashes and the coin is automatically returned until operation is cleared.

Time of speech at each box can be controlled. Cast in a quick-change chassis, the box has a removable coin box which will hold more than \$10 in nickels. It is finished in colors with space in the center for illuminated advertising photos or messages.

## Latin American Music Going Strong in Colleges, Billboard Poll Shows; Cugat Favorite Ork

CHICAGO, May 24.—Perhaps it has been due to the influence of such nationwide hits as *Frenesi*, *Amorosa*, and *Perfidia*, perhaps it's just a case of Joe and Jane College getting tired of jitterbugging and turning to a new form of music—but whatever the reason, colleges and universities of the United States have definitely gone on record this year in favor of rumba, conga, samba, tango, and other forms of South American music.

Editors of publications in 171 leading colleges and universities who participated in *The Billboard's* Fourth Annual College Music Survey were asked two questions this year aimed to shed light on the growing popularity of Latin American songs and dances. First was: "What is your student body's attitude toward Latin American dance music?" The second queried: "Does your campus have any particular favorite orchestra specializing in this type (Latin American) of music, and if so whom?"

63 "Fors"  
To the first question, 63 editors stated their campuses definitely favored the Latin American way, while 34 stated interest in this type of music definitely was growing. Only 27 schools don't like it, and 31 sat on the fence adopting a

"so-so" attitude. Sixteen campuses refused to vote one way or another on this question. The 63 "for" and 27 "against" shows a distinct contrast to last year's poll, when the balancing vote in this same query was 55 "against" and 4 more "for." Add the 34 votes favoring Latin tunes are increasing in popularity in their schools to the 63 "fors," and the result is even more surprising.

Cugat Tops  
Xavier Cugat is definitely the rumba king, answers to the second question showed. Cugat amassed a total of 53 votes—more than the combined total of all his competitors. Eric Madriguez ranked second with 11, while Eddie Lopez took third with 10. This is the second straight year that Cugat has topped this crown by a considerable margin.

Important Trend  
Of greatest importance to the music machine operating fraternity is the fact that the collegiate element comprises a large portion of dancing America and in a sense is the style-setter of musical tastes. Consequently, the fact that Latin American tunes are on the popularity rise in the majority of these schools is a sure sign that demand for these types of record will rise in places not only in college spots but in all others, too.

One of the most interesting observations made by several editors was that even the students in their schools don't know how to dance the rumba, conga, samba, etc., as yet, they like to listen to this type music. They find it fresh, different, and stimulating, and are definitely discarding jitterbug steps for those of the "one-two-three-kick" type.

In Philadelphia, as reported in *The Billboard*, issue of May 17, practically every machine on location has had a consistent money-maker in a conga or rumba recording since the first of the year. In fact, several of the so-called jitterbug parlors report the kids are now discarding their jitterbug antics for the rumba-conga dance steps. When spots are even offering free instruction in the new dance steps in the same manner as the downtown night clubs and hotel rooms.

Of course, one swallow doesn't make a summer—but the trend toward R. & M. melodies is gaining momentum and if one music operator are watching with interest.



## Ohio Music Assn. Sets Example for Music Promotion

By WALTER W. HURD

The annual banquet and entertainment program (Cleveland, May 31, 1941) given by the Ohio State Automatic Phonograph Owners' Association was an unusual example of the mutual interests that bind artists and musicians and the music-box trade. In addition to a program of good acts and music, the association also had as guests Joe Reichman, "The Pied Piper of the Piano"; the Four Ink Spots, and Horace Heidt and several of his entertainers.

All of these star entertainers are well known nationally to operators of music boxes by the recordings they have made. To have them present with so many music operators was an outstanding example of the common interests that bind artists and operators together in the advancement of popular music.

There is a temptation to use a lot of activities in describing the meeting and program. The presence of the above artists indicates that the evening program was truly an outstanding one. It should be remembered also that there was other good entertainment on the program, thus making a big evening of entertainment.

### Business Meeting

The annual business meeting was brief and kept strictly to the business at hand. It was not a session for the membership at large, but was a meeting of the board of trustees for the election of officers. Since the association is very active at all times and holds regular meetings to discuss many problems, it was possible to have a short and snappy session and to omit discussions of problems that pertain purely to local affairs.

Rouser Capohart's suggestion that the



SALES MANAGER FRANK A. CARDY, Davis Sales Company, congratulates Frank A. (Gus) Carpenter on Carpenter Bros' installation of a Seeburg Music System in the New Parrot Inn, Waterbury, N. Y. (Manufacturer's release.)

Ohio association take the lead in forming a national music operators' association was a well-deserved tribute to the officers and members of the Ohio group. The leaders of the association were sincere in their statement, however, that they did not feel they had the financial means which would be required to promote a national association and also that affairs in their own State required all the time they could give.

### Welcome to Mayor

The Ohio association accomplished a great purpose when it invited Mayor Blythin of Cleveland to be present as a guest and the mayor accepted. The mayor was thus able to meet a large body of music operators face to face, see how they conducted their affairs, and to form his own opinion of the business.

The mayor's speech was an effective tribute to the business of supplying good music to the people in a time of stress. The mayor also emphasized the social problems which the country faces and the need for all lines of business to help in solving these problems.

Mayor Blythin remained during the evening to enjoy the entire program. It will long be a memorable time in the history of Ohio music operators as they recall the visit of Cleveland's mayor and his pointed address.

### Advertising Program

The "Hit Tune of the Month" record advertising program which the Cleveland chapter of the association has carried in newspapers has attracted national attention. Music operators reported full satisfaction with the advertising campaign and the group announced that it will be continued.

This advertising idea seems adaptable to city and State groups all over the country, or even a national plan might be worked out. The success it has obtained in Cleveland may pave the way for its use by many other associations.

advertising campaigns, parties, banquets, and printed matter for the operators.

A check-up made this week by *The Billboard* revealed that most of the managers and leaders of the top recording labels are concentrating most of their time and promotion expenditures on the automatic phonograph field. New ways and devices are continually being cooked up to stimulate the sale of records to the operators. Phonograph men themselves have no doubt felt the deluge of complimentary records, special pluggers, and various other gadgets to put on their machines.

Even the music publishers are taking a larger notice of the phonographs. Robbins Music Corporation has had so much success with its special title strip which it distributed with Decca's recording of *Aurora* by the Andrews Sisters that it had to reprint order made. Ted Weems, Joe Reichman, and Moe Gale are but a few more furnishing special title strips. Band leaders in some cases now are buying large quantities of their own records for premium distribution to the operators.

Pertinent fact for the phonograph operator to draw from all of this promotional activity is the prestige value which they obtain from it. It means that the man who operates the music box is no longer looked upon as some sort of freak animal by other groups in the popular music industry. In other words he is not the type that Hollywood portrays in its films, but a full-fledged, respectable, and very integral part of the industry. His power today in that field is greater than ever and growing daily.

### Hillbilly and Foreign Record Hits of the Month

(Note: Here are the most popular hillbilly and foreign recordings of the past month. Similar lists will be published in this section once every month.)

**HILLBILLY RECORDINGS:** The Repax Band, Jesters; You Are My Sunshine, Airport Boys; Goodbye, Little Darling, Goodbye, Gene Autry.

**INTERNATIONAL RECORDINGS:** Pound Your Table Patka, Lo-Lo-Lita, Windmill Tillie.

**FOREIGN RECORDINGS:** German, Du Kannst Nicht Treu Sein, Erika; Bohemian, Ceska Pismicka, Chaloupky Pod Horami; Hungarian, Beszedotem Tarnocara, Sacrotom ax Dunantuli; Croatian, Oj Kaduno, Dalmatinske Melodije; 1. Ya Samo Majko Cure Fina, 2. Kareceme Majka Stara Majka, 3. Da Nijo Ljubavi; Polish, Poczka, Powiem Mamie, Dwa Jozefy, Bum Bum Zum Zum Bum; Scandinavian, Viking Schottische, Friska Polka, Gladje Muskatner; Swedish, Jungman Jansson, Och Skutan La' Ur Igen; Italian, Senza Mamma e Nazarata, Biondina, Biondina; Jewish, Chazone Tann, Mein Yiddish Mame, Mizleav, Croak, Zehra, Xeno Pouso Stin Xenitia.

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- 500 Wurl. Keyboard... \$134.50
- 500 Wurl. Keyboard, Slug Proof... \$149.50
- 600 Wurl. Rotary, Slug Proof... \$134.50
- 600 Wurl. Keyboard, Slug Proof... \$139.50

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- Air Raiders ..... \$109.50
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- Anti Aircraft (brown). 69.00
- Buckley De Luxe Diggers ..... 89.50
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Complete PHOTOMATIC Machines and Supplies

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2 GAMES IN ONE

You change from Cigarettes to Fruit Peel right on location in 1 minute.

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It's new for beauty and perfect tone reproduction, indirect illumination. Equipped with built-in board and volume control. Available with or without speaker.

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## Bands Striving To Get More Records On Music Machines

NEW YORK, May 24.—Operators of coin phonographs are rapidly becoming the most "romanced" group in the popular music field. Bands and their booking offices are allotting better budgets almost daily now to exploitation tie-ups,

## REMOTE OPERATORS DRESS UP YOUR LOCATIONS

MARBLE-GLO Illuminated Speaker Cabinets fit any 15" Speaker. Living colors with high luster. Adds to any decorative scheme. Similar Cabinet to fit any 12" Speaker—\$19.00.

MARBLE-GLO Remote Control Cabinets matching the Speaker Cabinets. Made for Wurlitzer, Seeburg and Rock-Ola. Mechanisms—\$22.50

Deposit, Balance C. O. D.

ORIOLE MUSIC CO., Mfrs.

432 Puritan Ave. DETROIT, MICH.





News Notes

The record companies were caught flat-footed by the newest rage tune, "The Hut-Sut Song," which caught on so fast that operators began to pour in their requests for records before they were even made. First disk out on the tune was Columbia's Heese Heide version, but to get ahead of the field Columbia had to advance the release date from June 6 to May 12. Everybody is hipping onto it now, including Freddy Martin (one of the first to broadcast it from the West Coast); Joe Reichman, and the King Sisters.

Living Berlin is busy knocking out a new song to fit in with the government's

# Talent and Tunes On Music Machines

A COLUMN FOR PHONOGRAPH OPERATORS

By HAROLD HUMPHREY

buy-a-defense-bond drive. Song will be off the presses soon, but title of it has not been announced yet. . . . Majorie Stewart is the new vocalist with the Joe Reichman band. . . . Alan Courtney's audience on his Eleven-Thirty Club record session aired over Station WOV, New York, excited Gray Gordon's "Why Do I Love You?" as the record of the week. More votes were cast than in any other of the program's like polls. . . . First records of Dick Kuhn and his five-piece combination have been released by Decca. Dick says it marks the first time, too, that operators have had a chance to insert what he calls "polite" music into the automatic phonographs. The small band gives out with subdued cocktail music which is popular in many intimate drink lounges. . . . Horace Held's contract with Columbia expires June 4. . . . Artie Shaw is getting ready to make a double-sided original recording, titled "Blues From the Lenox Avenue Suite," for Victor. . . . Kate Smith is still plugging Jim McGarry's "We're All Americans Now" over her weekly air show. . . . Jean Sabin, the French singer, is scheduled to record several sides for Victor this month.

important than any one of those individual changing scenes.

Release Proves

Okoh's recording of Claude Thornhill's "When the Lilacs Bloom Again" is out this week. It was written by Eddie Lane. . . . Dick Kub's next Decca release will include "Windup Washer Man," "Sodalia," "Lullabies Myrtle," "I Love Louisa," "Will You Love Me in December?" and "Won't You Please Come Home!" . . . Horace Held's Columbia label at "Goodbye Dear, I'll Be Back in a Year" comes out this week. . . . Johnny Long's next Decca session will include "Beau Night at Hotchkiss Corner," "I Take to You," "Blue Skies," and "Where You Are." . . . Columbia releases "Only You," "Choo-ee Congo," "Impatience," and "Magic Flute," all by Socrates and his band.

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country who have mentioned artists and records as local favorites, in addition to the national leaders listed in the Record Buying Guide:

NEW HAVEN, CONN.:

Green Eyes, Jimmy Dorsey. . . . Taking this New England town out of the territorial reports this week is just an arbitrary choice, because about three or four other cities tell the same story—that J. Dorsey's newest Latin number is already clicking over the meters with heavy play. Tunes with Latin backgrounds are not new, but evidently the current popularity of Dorsey and his job on this record are enough. Number was in the "Possibilities" section of the Record Buying Guide last week.

JACKSONVILLE, FLA.:

Hawaiian Sunset, Sammy Kaye. . . . Just what the title implies—a soft, dreamy number. It's an original of Kaye's and fills a certain type of musical taste. With operators in this Florida city it has turned out to be a top record on the machines, so it might be worth a listen in other sections.

DETROIT:

Music Makers, Harry James. . . . This is a distinctive swing record, executed by a master in that medium. Somehow it hasn't caught on in a na-

tional way, but Detroit operators report that it's beginning to do things for their cashboxes now. Certainly should be worth a try for operators catering to the younger set.

SAN FRANCISCO:

The Hut-Sut Song, Freddy Martin. . . . Tune was listed last week in the Record Buying Guide's "Possibilities" and from all indications will pop into the top brackets very soon. It's a novelty number deriving its inspiration from an old Swedish folk song. Why it started to catch on in West Coast cities first nobody knows, but it did. Martin's record of it is the biggest out here because of all his personal appearances up and down the Coast. Horace Held has the first recording of it, but many more are on their way.

LITTLE ROCK, ARK.:

Daddy, Sammy Kaye. . . . A novelty number done in the Kaye manner with lots of vocal work. Record has been out a while, but is now doing a job for operators in this Southwestern town. Kaye's hefty air time and his roster of singers makes him a natural for this kind of stutty. Record adds an oftentimes much-needed variety tune for the machines.

Radio's Leading Songs

HERE is a comparative list of 10 songs broadcast most often during the week ended May 24 and the week before, ended May 17. The songs are those heard over the Mutual Network and the New York station WOV, based on information supplied by Accurate Reporting Service.

This Week	Last Week
1—Dolores	—
2—I Understand	—
3—Oh, Look at Me Now	10
4—Intermezzo	1
5—Aurora	—
6—Memory of a Rose	—
7—Amelia	—
8—When I Love	7
9—You Stopped Out of a Dream	—
10—I'll Be With You in Apple Blossom Time	—

## Milwaukee Coin Phono Sales High

MILWAUKEE, May 24 (Distributor's release).—"We're gone over the top on phonograph sales," declares Sam London, of Milwaukee Coin Machine Company. "We've sold more Seeburg phonographs and accessories than ever before. We're not surprised because we expected a boom in orders."

"We expect to surpass even this record when we're settled in our enlarged quarters. With new facilities and conveniences, more and more operators will be making Milwaukee Coin their headquarters."

**PITTSBURGH OPS!**  
I'm playing the Stanley Theatre in Pittsburgh this week. Hope you'll come backstage any time and say hello!



SINCERELY YOUR PAL  
**ABE LYMAN**  
AND HIS CALIFORNIANS  
on Bluebird Records



HITS THAT GET THE JITS  
B-10971 YOU'RE IN THE ARMY NOW  
B-11005 MARIA ELENA



COMING!  
YOUR OWN EDDIE LANES NEW HIT  
"WHEN THE LILACS BLOOM AGAIN"



National Defense Coin

In the various departments of this issue of *The Billboard* readers will find special articles and news information on the national defense program and how it is affecting the many fields of the entertainment business. The coin phonograph operator will naturally be as interested in what is happening along these lines in other phases of show business, as well as in his own because of the close relationship of coin phonographs to these other fields.

Many operators have already reported that their spring and summer business this year is much better than over the same period last year. The national defense spending by our government has no doubt been one of the factors bringing about this condition, but certainly not the only one. Better tunes, more astute merchandising by the operators, and plenty of other factors have also had their effect. And it is better that the operators have these other things to build upon. After all, an operator's ability to cash in, so to speak, on the changing scenes around him is more

Stinkopation By—

Freddie Fisher's **SCHNICKELFRITZ** Band, No. 3766  
BETWEEN YOU AND ME  
AND THE CAMP POST  
ARE YOU FROM DIXIE!



Now Playing at  
OLD VIENNA RESTAURANT,  
Cincinnati, Ohio

on DECCA Records  
CORNtidentially—

keep your machines hummin' and the nickels comin'

WITH **PANCHO'S** RECORDING OF **HINDUSTAN**  
In Conga Rhythm  
A FOSTER PUBLICATION



DECCA RECORD 3620

THE PAGLIACCI OF THE PIANO AND **JOE REICHMAN** HIS ORCHESTRA  
comes thru with another SMASH RECORDING

and still Come Strong  
"WISE OLD OWL"  
VICTOR 27360

The **HUT-SUT SONG**  
Sensational Novelty Tune  
VICTOR 27420  
OUT TODAY—STOCK UP!



WHEELER RESTAURANTS INSTALL WURLITZERS. W. O. Wheeler (right), president of Wheeler Restaurants, shakes hands with Paul Joseph Guarantee Distributing Company, Indianapolis, commemorating installation of Wurlitzer phonographs in the chain of Indianapolis Wheeler Restaurants.



# On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 12)

**HORACE HEIDT** (Columbia 36138)  
The Hut-Sut Song—FT, VC. The Way You Look at Me—FT, VC.

Heidt, whose version of Hut-Sut was first, takes the tune in slower tempo than Martin, and gives the whole thing different treatment. This, too, is a good reason, and will appeal more to those who care to roll back the rugs and serenade in the "Swedish serenade" rather than to listen to it. The best is better suited to dancing than is Martin's, but this still lacks to some extent the listening lift of the other. Donna and Her Don Juan do the vocal well, with some great piano behind them, and the entire arrangement shows Heidt's customary facility with this type of novelty number. Flip-over is a nice medium-tempo ballad, with Larry Cotton's warbling the side's brightest spot.

Heidt has two hits currently in "C'ye Now" and "Friendly Tavern Polka," and not only because of the present phone interest in his because of these, but also because it's a good job in itself, side A is likely looking awfully lonesome. As mentioned above, "The Hut-Sut Song" is going to be extremely big a bit here, and Heidt will do his part in crying it in the music boxes.

**FOUR KING SISTERS**  
(Bluebird B-11154)

The Hut-Sut Song—V. Music Makers—V.  
The third version of Hut-Sut at the moment comes from the rapidly-rising King Sisters, who give it the benefit of their expert harmonic blend and their very rhythmic swing singing. Side is a short one, and its only fault is a tendency on the part of the girls (a fault also shareable on the reverse as well) to attempt a outwrestle, particularly in solo, that doesn't come off. It would be better if the singing sisters didn't try so hard to be cute when they have their own innings. That, however, is quibbling in the face of some fine quartet warbling, on both sides here, arranged well, and backed by some superior instrumentation.

Other side is the stuff of which coin music hits are made, but it's to be feared that the Kings have a bit too healthy competition on both sides for their version to find out on the phone network to any substantial extent.

**GENE KRUPA** (Okeh 6187)  
Where You Are—FT, VC. I Take to You—FT, VC.

These tunes are out of the Mack Gordon-Harry Warren score for The Great American Broadcast, and Krupa does nothing with them to make this disk stand out from the wealth of other recordings of these numbers that are new, and soon will be, available. Both sides are done conventionally. Howard Da Langy taking the A side ballad, and Anita O'Day, the reverse rhythm tune. Danceability is the one feature the record has.

Operators will be deluged by a number of disks of these "Great American Broadcast" songs, and in the shuffle this Krupa record will be lost, because it lacks anything to make it stand out from the competition it will have.

**CHARLIE SPIVAK** (Okeh 6191)  
Sleep-Slop (That's the Way to Say Hello)—FT, VC. Spring Will Be So Sad—FT, VC.

Outside of *Intermezzo*, Spivak still has not been given the chance to display his superb trumpet to its best advantage on wax, and sides like these two will do nothing for this band. Which is a shame, because, handled properly, Spivak could produce some highly listenable and profitable items. The leftfield five tune on side A is nicely arranged and played, and features fine tenor sax and trumpet solos. But it's wasted on a senseless bit of tune-and-lyric wedding, the intelligibility of which is hardly increased by Ginger Mayfield's poor diction on the vocal. Maybe this sort of number will build Spivak in Harlem live spots, but that's not where all-out band popularity is established. And neither are the innards of *Spring Will Be So Sad* designed to attract more than fleeting interest for a band doing it on a platter; outside of Charlie's beautiful solo in the first chorus and Gert Stevens' sympathetic singing, it's another waste of one of the most promising bands, on or off records, which is not only a shame, as mentioned above, but also a crime.

Spivak's trumpet and band could be among the best assets in music machines, but neither operators nor patrons will be able to discern it from sides like these, neither one of which offers much for phone consumption.

**BOB CROSBY** (Decca 3752)  
Flamingo—FT, For Atomy Music—FT, VC.

Slow, moody, and reflective, side A is a nice study in refined jazz, with Eddie Miller's sax work spotlighted throughout the arrangement, and enjoying featured

billing on the record's label. It deserves it. Plattermate is a prettily played number in medium tempo, showcasing maestro Crosby and the Bob-o-Links in a vocal that occupies half the side. It's all slightly inconsequential, but it makes fair enough listening.

There isn't a great deal on either side to interest operators, unless they happen to serve machines in locations where the Crosby band is particularly popular. And in such spots, this disk will probably be frowned upon, for it contains none of the Dixieland music for which this work is known.

**ARTIE SHAW** (Victor 27411)  
Blues—Part 1 and 2.

Shaw drops momentarily the lush musical comedy scintillas he has been offering on recordings lately in favor of a brilliant arrangement of the Blues movement from William Grant Still's *Lesor Avenue Suite*. Tempo drive throughout, the solos are many and superbly executed, and the ensemble work is splendid. Among the disk's features, in addition to Shaw's clarinet, are Billy Butterfield's trumpet, John Guarneri's piano, Jack Benny's trombone, and Jerry Jerome's tenor, all spread lavishly across both sides of a double-sided record. It's all great jazz, but with none of the commercialism of Shaw's show tune and standard wavings.

Music machines are definitely out here, and not even the interest in Shaw disks will be able to overcome the out-and-out jazz and resultant commercial lack of these sides. A brilliant record, if nevertheless just isn't for the boxes.

**HARRY JAMES** (Columbia 36146)  
La Paloma—FT. Don't Cry, Charlie—FT, VC.

James' adaptation of the familiar number on the A side is not in the ambitious vein of some of his other efforts, such as *Cornish of Venice*. It's taken at a medium danceable tempo, and arranged well but more or less straight. Harry's trumpet is, as usual, outstanding, without occupying as much of the center of the stage as usual. Strings are used beautifully in the scoring of the companion piece, but Dick Haymes is allotted too much space on the side with his singing of the verse.

Other and better James sides have failed to sink in the public to the extent they should have, and since "La Paloma" is superior to some of these previous efforts, chances would appear to be slim for any great representation of it in the machines. Song on the reverse may possibly amount to something, but this version, while good, will probably be outclassed by other acts with greater nickel-pulling power.

**JOAN MERRILL** (Bluebird B-11149)  
As If You Didn't Know—V. Twiddle My Thumbs—V.

Miss Merrill continues to carry the torch on the A side here. Unfortunately, this style of torch-carrying went out with Prohibition, and once again this singer's attempts to make entertaining record listening by phony intoning a lot of words having to do with unrequited love come to naught, at least insofar as this listener is concerned. The recitative after the first chorus is particularly old hat, and even if it were done well, its presence on a record released in 1941 would be distinctly eyebrow-lifting. In addition the unrel-

★  
STILL ADDING NEW NAMES  
TO THE LIST OF ARTISTS  
GIVING FINE RENDITIONS  
OF

# INTERMEZZO

from  
The David O. Selznick Production  
by the same name

★  
INTERMEZZO

on DECCA RECORDS

- No. 3674—Cuy Lombardo and His Royal Canadians (dance)
- No. 3696—Salon Orchestra, Dir. Harry Horlick (instrumental)
- No. 3692—Bob Hannon (vocal)
- No. 3275—Albert Kerry (violin solo)
- No. 3738—Woody Herman (dance)

INTERMEZZO

on COLUMBIA RECORDS

- No. 36050—Bonny Goodman (dance)
- No. 36041—Xavier Cugat (dance)
- No. 36017—Clyde Lucas (dance)
- No. 36007—Marie Green (vocal)
- No. 35886—Vladimir Selinsky (violin)

INTERMEZZO

on VICTOR RECORDS

- No. 27355—Enric Madriguera (dance)
- No. 4458—Toscha Seidel (Souvenir de Vienne) (violin)
- No. 26659—Wayne King (dance)
- In Preparation—Allan Jones (vocal)

INTERMEZZO

on BLUEBIRD RECORDS

- No. 811123—Freddy Martin (dance)
- In Preparation—Joan Merrill (vocal)

INTERMEZZO

on OKEH RECORDS

- No. 6120—Charlie Spivak (dance)

★  
Publishers of INTERMEZZO  
**EDWARD SCHUBERTH & CO. INC.**

11 E. 22ND ST.  
NEW YORK

Reviving—  
"TOO MUCH MUSTARD"  
An old Vernon & Irene Castle Song  
first published 1913  
Remember?

THE TOAST OF TWO CONTINENTS

# LARRY ADLER

TIME MAGAZINE  
May 26th Issue, says:  
"THE WORLD'S GREATEST HARMONICIST"

SPECIAL RECORDING  
FOR MUSIC MACHINES  
LARRY ADLER'S  
3 MINUTE RENDITION OF  
RAVEL'S BOLERO  
GET IT!  
COLUMBIA 35515



CAN YOU FOOL GENE AUTRY'S HORSE? "Neigh," whinnies the horse, as he recognizes his master's string in a Wurlitzer Columbia. The "honey bit of fun" took place in the Gun Room of the Christ Hotel, Cleveland, while Gene Autry was starring in a rodeo at the Cleveland Arena. (Manufacturer's release.)



# OPERATORS!

## \* HORACE HEIDT \*

# HEIDT

and his MUSICAL KNIGHTS

crash through with

Three NEW Music Machine Money-Makers!

### 1. "THE Swedish HUT-SUT SONG"

featuring DONNA and her DON JUANS  
COLUMBIA No. 36138

### 2. featuring FRANKIE CARLE

"TOY PIANO JUMP" COLUMBIA No. 36100

... a bigger and better follow-up to G'bye Now, that record that's pulling so many nickels into your machines!

featuring **RONNIE KEMPER**

### 3. "G'BYE DEAR, I'LL BE BACK IN A YEAR"

COLUMBIA No. 36148



Get these new  
COLUMBIA hits  
by HORACE HEIDT  
and his MUSICAL KNIGHTS  
into your machines  
NOW!!

contrast of Miss Merrill's normal singing voice, which is cold and impersonal, with the intimate tones she employs on the tentative, switching back abruptly to her customary heavily histrionic warbling, is a little hard to take. Reverse is a rhythm tune which she does better, but it wouldn't be a Merrill disk if there weren't foreshadow somewhere on both sides, so the verse here laments its way into the fortunately brighter chorus. Last chorus is a perplexing combination of tempo.

This won't mean any more to operators than any of Miss Merrill's other records—which to date have meant nothing.

**ELLA FITZGERALD (Decca 3754)**  
Keep Cool, Cool—PT, VC. No Nothing—PT, VC.

The combination of Miss Fitzgerald and a good song is a tough one to beat, and on this latest Decca couplet is Ella

not only has one good song, but two. Side A has the better one of the pair, a really fine number that is superb in her hands. Both sides are largely Miss Fitzgerald, which is all right, too, and the hand backs her with excellent dance tempo and forthright instrumentation. Ella has an individual style that makes every bar she sings a delight, and here she has the added advantage of ditties that are worth the great vocal arrangements brought to them.

Side A is especially adapted for the machine, because of the melodic appeal of the song, and because it's a better all-around job of singing and ark work than the reverse. There's very little, however, the matter with that side for the boxes; it's just that "Keep Cool, Cool" is the better side. Operators won't make any mistake in using this one.

**BUDDY CLARK (Okeh 6193)**

A Little Old Church in England—V. When That Man Is Dead and Gone—V.

Coupling these two Irving Berlin war-inspired songs has been done on other labels, and to much better advantage. Clark's crooning style, despite its excellent quality behind the A side song, and on the minor key, fast tempo reverse. On the latter in particular is Clark out of his element, and the result is the weakest version of this one released to date. Buddy tries to make his delivery of Little Church properly sympathetic, but it's simply not the type of thing he does best.

With all the other available recordings of these songs, no one of which has amounted to anything in the shops as yet, it's hard to see this couplet doing what the others have thus far failed to accomplish.

**TEDDY POWELL (Bluebird B-11152)**  
I Went Out of My Wop—PT, VC. Ode to Spring—PT.

Powell gives the first side full treatment, using a strong medium beat, and cogent ensembles. Ruth Gayler's vocal is expert on a number that is a very pedestrian example of torch-song writing. Flip-over holds the gaitle ocean implications in its title by being a barbershop opus that starts like a house afire, and doesn't stop until a few seconds before the end when it breaks to half-tempo. Piano, tenor sax, trumpet,

and bass solos are all excellent, as is the disk's drive and lift.

To all intents and purposes, there is very little on either side to interest operators or their patrons. A side failed to work as a song, and not done differently enough to warrant special attention, while the B side is regulation swing, done well, but lacking in commercial appeal.

**MILT HERTH (Decca 3757)**

Friendly Taverns, Folks—PT. Jessie—PT. Herth adds his contribution to the increasing number of Friendly Tavern recordings, performing the ditty in his usual style. The number fits his type of interpretation, and the bounciness of both song and destination here make pleasant listening. So, also, does the Herth technique on the instrumental ditty on side B. There's nothing outstanding on either surface here, but it's good stuff for Hammond organ addicts, as is all Mill's work.

For machines where Herth is popular. Otherwise his competition on "Friendly Taverns" is too strong, and "Jessie" is meaningless.

**MATTY MALNECK (Columbia 36140)**

An American in Paris—PT. Ann's Chorus—PT.

Side A is a condensed version of the George Gershwin composition that surprisingly retains the best features of the lengthy original, despite the prodigious cutting down necessary to cram it onto one 10-inch side. The blues theme is especially well done, and in toto it's a great job from rim to label. Reverse is an imaginative treatment of the Verdi aria, particularly so at the end, when Malneck switches from the familiar melodic theme into part of "The Little Red Fox"; it's amusing and extremely inventive. Tempo on this side goes back and forth between fast and slow.

Both sides are utterly uncommercial, and above the heads, miserably speaking, of the average music machine devotee.

## Okla. Phono Tax Bill Forestalled

OKLAHOMA CITY, May 14.—Senate amendments and the time element have forestalled for the time being an attempt by the Oklahoma Legislature to tax photograph operators \$12.50 a year for

every music machine they operate in the State.

The proposal, which originated in the House several months ago, finally came to a vote May 13 and passed by 51 to 34. Motion to reconsider, however, forced another vote the next day, when the bill again carried, but by only one vote.

Opponents of the measure in the Senate lashed it with amendments which necessitated its return to the House. This action came May 18, just a few days before the scheduled adjournment of the Legislature. Since revenue bills must reach the governor's desk at least five days before adjourning day, the proposal's supporters in the House did not have sufficient time to work it thru in time for the chief executive's signature.



CHICAGO MODEL ARLEEN HENNING and the latest model Throne of Music made by Mills Novelty Company. (Manufacturer's release.)



STANLY TURNER has joined the staff of the Packard Manufacturing Corporation as a service representative, according to an announcement by W. E. Stinson, Western regional manager. Turner's headquarters will be in Los Angeles. (Manufacturer's release.)



**Columbia  
AND Okeh**  
GIVE YOU

**Two Big Hits  
in 9 Big Ways**

Go to town with any one of these nine top-demand arrangements of two big-time numbers



**MY SISTER AND I...**

the punch appeal ballad of the hour in **FOUR** click records

- 1—BENNY GOODMAN 36022
- 2—DICK JURGENS 6092
- 3—JACK LEONARD 6158
- 4—EDDY HOWARD 36074



**INTERMEZZO...**

America's five star love song by **FIVE** great stars

- 5—BENNY GOODMAN 36050
- 6—XAVIER CUGAT 36041
- 7—CHARLIE SPIVAK 6120
- 8—MARIE GREEN 36007
- 9—CLYDE LUCAS 36017

Trade Marks "Columbia," "Okeh"  
Reg. U. S. Pat. Off.

**ORDER FROM YOUR  
Columbia  
DISTRIBUTOR  
TODAY!**

**Record Buying Guide**



*An Analysis of Current Songs and Recordings From the Standpoint of Their Value to Phonograph Operators*

**GOING STRONG**

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard from at least four leading phonograph operators in each of the 20 most important phonograph operating centers in the country. Recordings listed without an explanation are those that have appeared under this heading for one week or more and have thus become such established successes that they require no further explanation.

**C'bye Now.** Not unexpectedly, this hitting number debuts up here among the glorified blue-ribbon winners this week, with HORACE HEIDT\* heading the parade with the most stand-out record in the boxes. VAUGHN MONROE\* and WOODY HERMAN\* are in the picture, but not to the same extent that Heidt is.

**My Sister and I.** This ballad inspired by conditions in Europe also hits the heights this week, with JIMMY DORSEY\* carrying almost all of the coin phone burden by himself. However, the KING SISTERS and BEA WAIN have a couple of vocal disks that are doing well in quite a few locations.

**Amapola.** (8th week) JIMMY DORSEY\*, SAMMY KAYE\*, CONNIE BOWWELL.

**Oh, Look at Me Now.** (5th week) TOMMY DORSEY\*.  
**The Wise Old Owl.** (5th week) AL DONAHUE\*, JOE REICHMAN\*, DICK ROBERTSON\*, TEDDY POWELL\*.

**Delores.** (4th week) TOMMY DORSEY\*, BING CROSBY.  
**The Band Played On.** (4th week) GUY LOMBARDO\*.

**COMING UP**

Recordings listed below are those which operators report are not yet top-notch money-makers but which are growing in popularity on automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard from at least four leading phonograph operators in each of the 20 most important phonograph operating centers in the country.

**Intermezzo.** A sharp upward leap was taken by this exceptionally lovely love song this week, with GUY LOMBARDO\* and HENRY GOODMAN\* augmented in the phonos by the DECCA SALON ORCHESTRA recording. These three disks are doing by far the best of all the records out on this song.

**Maria Elena.** Also showing vast improvement in its march toward the top in this appealing number, here JIMMY DORSEY\* has another of his currently popular recordings; he's all alone on this one, however, with little opposition from any other versions.

**Friendly Tavern Polka.** The strength that this excellent phono number was expected to show for some reason has been sapped the last couple of weeks. It's not moving forward with any great speed, HORACE HEIDT\* pulling in a goodly number of nickels, but still not managing to get it to the top.

**Do I Worry?** After a good jump upward last week, this has leveled off. It is doing very well, but it still did not follow thru on its progress of a week ago. It's the INK SPOTS and TOMMY DORSEY\* here.

**Daddy.** Steadily advancing and giving every indication that another couple of weeks will see it among the smash disks is this SAMMY KAYE\* recording. It's a natural for the machines, and the customers seem to appreciate the fact, going for it in increasing numbers.

**The Hut-Sut Song.** A "Possibility" last week, it didn't take this sure-fire number any time to get moving. This is quite likely to be one of the biggest hit tunes of the late spring and early summer. If not the biggest, and it's already starting toward that goal, FREDDY MARTIN\* has the most popular disk at the moment, but HORACE HEIDT\*, whose version appeared first, is now starting to persue Martin closely.

**Walking by the River.** There is not a great deal of action on this one at the moment. It's around in enough machines to merit mention here, but with a number of other fine records on their way up, it appears as tho this will be lost in the shuffle. UNA MAE CARLISLE has the only disk on it to mean anything in the phonos.

**Everything Happens to Me.** After hanging around the fringe of approaching stardom for several weeks, this finally got started, with TOMMY DORSEY\* and WOODY HERMAN\* responsible for the coin phone interest in it.

**Aurora.** Another "Possibility" of a week ago, this likewise starts on its way, which may take it into the real hit class shortly. The ANDREWS SISTERS at present have the only disk being used and it looks good for complete phono attention very soon.

Songs listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even tho they most probably will never climb into "Going Strong."

**Until Tomorrow.** (9th week) Not far from out, SAMMY KAYE\*.  
**I Understand.** (7th week) Getting much weaker, JIMMY DORSEY\*.  
**I'll Be With You in Apple Blossom Time.** (5th week) Slipping, ANDREWS SISTERS.

**POSSIBILITIES**

Recordings listed below have not as yet shown any strength in automatic phonographs but are the most likely prospects for music machine success among new record releases. These suggestions are based upon radio performances, sheet music sales, reports from music publishers as to the relative importance of certain songs in their catalogs, as well as on the judgment of The Billboard's music department.

**Let's Get Away From It All.** This has been listed in this section previously, and now it is imperative to mention it again. Interest being shown in the TOMMY DORSEY\* record may grow to the point where it will really mean something along the phone network.

**Green Eyes.** Phono patronage attention is also being focused on this JIMMY DORSEY\* recording. It's entirely possible that another week may find it beginning its climb up the "Coming Up" ladder.

**A Little Bit South of North Carolina.** Some attention in scattered locations is being garnered by this ditty. It's difficult to say at the moment whether it will spread or not, but it's not impossible for operators all over the country to do as well with it as is being done in a few current machines.

**Two Hearts That Pass in the Night.** A pretty and appealing ballad that has a good chance for automatic phonograph popularity. Operators might do well to watch the progress of this number.

**Keep Cool, Feet.** An exceptionally good rhythm song that, in the HILLA FITZGERALD\* version, makes excellent phono fodder. Everything about this disk—type of song, melody and lyrics, and Miss Fitzgerald's singing—is the stuff of which music machine hits are made.

\* Indicates a vocal chorus is included. Double-numbering records are purposely omitted from this column.

**MONEY MAKERS  
FOR  
YOUR MACHINE**



**Victor  
AND  
Bluebird  
RECORDS**

**Still Climbing!**

**The Hut-Sut Song**

A Serenade in Swinging Sveddish.  
Double Talk by

- B-11147 Freddy Martin
- B11154 The Four King Sisters  
with The Rhythm "Reys"
- V-27420 Joe Reichman

Cash in on this Smash Success  
New Numbers—  
Not To Be Missed

B-11160 Aurora,  
Vaughn Monroe  
(Illus.)

B-11158 Feed  
Box Freddie, Abe  
Lyman (Illus.)

B-11156 Maria  
Elena, Dick Todd  
(Illus.)

The Star  
Performer of

"Walkin' by the River"  
Una Mae Carlisle Singing  
B-11159 Oh! I'm Evil  
and You Mean So Much to Me

Victor Records—List price 50¢  
Bluebird Records—List price 35¢

Order RCA Victor Perma-Point Records from your  
RCA Victor Distributor Today.  
In Canada, RCA Victor Co., Ltd., Montreal.

**ORDER TODAY  
FROM YOUR  
VICTOR RECORD  
DISTRIBUTOR**





**TORR** 2047A-50.68  
PHILA. PA.

**Esquire Premium Vendor**  
A "POWER HOUSE" FOR PROFITS



Samples Premium displayed in Vendor! Ball Gum concealed Eliminates Cheating. Complete Unit Consists of 1 ESQUIRE PREMIUM VENDOR, Standard Powder Blue Finish! DISPLAY INSERT IN MACHINE, 1 DOZ. SMALL TWO-BLADE KNIVES, 1 DOZ. LARGE SINGLE-BLADE KNIVES. MACHINE FILLED WITH 100 BALLS OF GUM, INCLUDING 20 STRIPED BALLS READY TO BE SET ON LOCATION.

ENTIRE DEAL ONLY \$12.50

Rush Your Order Today!



HERE'S THAT TERRIFIC  
**LUCKY STRIKE**

**CIGARETTE**  
COUNTY R  
GAME with  
Ball Gum Vending.  
New! Has  
no insert & seal!  
New popular  
brand cigarette  
play, high award  
10 packs 180-  
1000. For  
Lucky Strike  
Tobacco, 12 Stags.

\$14.75 Order Quick!



\$12.50  
6 for  
\$60.00

1c, 5c or  
10c Play

1-3 DEPOSIT

**VIEW-A-SCOPE**



35mm Film,  
Lift-Use 3rd  
Dimension.  
Operates on  
single dry cell  
battery. Fits  
any place. It's  
magic.

Only  
\$29.95  
Ea.

Complete  
with 3 Films

**TORR** 2047A-50.68  
PHILA. PA.



## 13 Candy, Chewing Gum Firms in 1940 Net 21½ Millions

WASHINGTON, May 24.—According to a survey of the earnings statement of 1,019 industrial corporations, business was more profitable in 1940 than in any year since 1920, going ahead of 1937 by a very small margin and showing quite an improvement over 1939.

The combined net incomes of these companies amounted last year to \$2,164,183,819 after all expenses, reserves, interest and taxes normally charged against earnings.

This is almost 25 per cent more than the profits of \$1,741,916,594 earned in 1939 and two and one-third times the profits of \$926,177,550 reported for 1938. The same companies earned \$1,631,574,691 in 1937, which, in retrospect, seems to have set a high standard of corporate performance. The gain of 8½ per cent achieved in 1940 over 1937 would have been substantially more had it not been for the far more severe taxation in effect last year.

The report indicates that 13 candy and chewing gum companies had a combined net income of \$21,387,000 during 1940, as compared with \$23,078,000 in 1939; \$15,663,000 in 1938, and \$15,276,000 in 1937.

## DuGrenier Appoints Levy for New York

HAVERHILL, Mass., May 24.—Julius A. Levy, known in the vending machine industry for many years, was appointed Greater New York representative for Arthur H. DuGrenier, Inc., Burnhart (Hq) Glassgold, sales manager, announced today. Levy will sell the Champion cigarette candy bar and Candy Man five-cent candy bar machine in New York City, Long Island, Westchester, and Northern New Jersey.

"I am happy to welcome Levy to our organization," said Glassgold. "I know that his long experience in the vending field will aid immeasurably in the distribution of the Champion and the Candy Man throughout the metropolitan area."

Levy is credited with having introduced the DuGrenier "W" machine to England.

## Cigarette Fair Trade Case Argued in Ohio Court

COLUMBUS, O., May 24.—A Toledo, O., tobacco retailer has brought suit in Supreme Court here against the Lane Drug Company, seeking to enjoin the firm from selling cigarettes at 15 cents per package. The Ohio fair trade committee has set the price of the five leading brands at 16 cents per package. It is in defiance of this ruling that the Lane Drug Company and several others are now selling cigarettes at one cent less.

In reply to Lane's counsel's contention that the drug firm made a profit of 11 or 12 per cent per package, because they

## Ravreby Advises Varied Equipment

BOSTON, May 24 (Distributor's release).—Ed Ravreby, Owl Mint Machine Company, answering an operator who complained about collections and how his ready cash was used up by new equipment purchases, points out that the coin machine industry today offers greater possibilities and opportunities for making money than ever before.

"Let's not waste time by going into the past," he said. "Advantage should be taken of all the profitable lines available. Many operators have discovered that adding a route of candy bar vendors, automatic phonographs, one-cent merchandising machines, scales, guns, bell machines, counter model games, consoles, or motion picture machines really boosted their collections. By offering a number of different types of machines they have increased collections."

## Ready for Candy Meeting in Chicago

CHICAGO, May 24.—Preparation for the 38th annual convention of the National Confectioners' Association at the Palmer House, Chicago, June 2 to 5, have been completed, according to announcement from the convention manager.

A program has been arranged which will feature speakers on such topics as "Candy and the Defense Program," "Insurance," "Credits," and other timely subjects. Open floor discussion will be the title following all subject presentations. Principal speaker at the convention will be W. J. Cameron, of the Ford Motor Company.

Lieutenant Colonel Roland A. Iker, in charge of the Subsistence Research Laboratory, Chicago Quartermaster Depot, will give an outline on "Confections in the Defense Program," as it deals with army rations.

The convention will mark the first conclave at which NCA's new president, Philip P. Goot, will appear. He will address candymen on "Marching Ahead." Of-the-record meetings are also planned, at which problems of the hour will be discussed.

Tying in with the convention will be the annual Confectionery Industries Exposition, which is expected to be better than ever this year. Manufacturing and merchandising equipment will be displayed. Suppliers will also have exhibits.

On the social side of the program are a golf tournament, a banquet, women's meetings, and other features.

bought cigarettes wholesale at 12.4 cents, counsel for the complainant charged that Lane failed to include such items as overhead expenses and other sales costs.

It was also charged that the Lane Drug Company instituted the 15-cent price to eliminate small competitors.

The court is expected to hand down a decision before the summer recess.

**TORR** 2047A-50.68  
PHILA. PA.



**PIKE'S PEAK, \$32.50**  
Inexpensive Bellows

**POK-O-REEL**  
WITH COIN DIVIDER  
\$18.50



**KLIX BLACK JACK GAME \$19.75**

**YANKEE**

**2 GAMES  
IN ONE**  
You choose  
from Cigarette  
or Fruit. Real  
fight on Scotch  
in 1 minute.  
With Coin  
Divider  
**\$19.75**



**SILVER KING**

10 Lbs. Candy  
1 Glass Charm

ALL FOR \$8.45

Rush Your Order  
NOW!

Other Machines  
\$3.95 & Up

**TORR** 2047A-50.68  
PHILA. PA.

**TORR**

AMERICA'S LEADING MAIL ORDER AND  
CREDIT DISTRIBUTOR

PRODUCTS OF 34 FACTORIES, OVER 270 DIFFERENT  
TYPE MACHINES; ALSO CANDY, NUTS, BALL GUM, Etc.

LIBERAL TERMS . . . EASY PAYMENTS



**Rugged Dependability!  
Carefree Performance!  
Built For Operating!**

That's **Northwestern**  
BULK VENDING EQUIPMENT

Everywhere alert operators are turning to Northwestern for their most profitable and dependable investment in bulk vending. Built for operating—that's the reason. Glad. Eye-catching beauty! Yet, having all the ruggedness and dependability for years of trouble-free performance. Wide selection of money-making models to meet every location requirement. Invest in security—your pen are being the best!

**FREE!**  
If you please, we will send you a FREE copy of our "BULK VENDING" manual. It contains all the latest information on the business and is yours for the asking.

Write today for information on our complete line of machines—see how they differ—obtain financing and trade-in plan!

**THE NORTHWESTERN CORPORATION**  
1234 MARKET STREET, SEASIDE, CALIFORNIA

**Gum Consumption For 1939 Put at 104 Sticks a Person**

WASHINGTON, May 24.—The per capita consumption of chewing gum in the United States during 1939 amounted to 104 standard sticks, of 705 pounds, according to a report of the Industrial Reference Service, of the Department of Commerce. This compares with the consumption of 96 sticks in 1937 and 84 in 1935. High point in consumption was reached in 1929 with 139 sticks per capita.

There were 26 establishments engaged in the manufacture of chewing gum in 1939 with an annual production of 35,000 or over, according to the report. This compares with 25 in 1938.

The total value of products in 1939 amounted to \$60,745,956, as compared with \$50,721,746 in 1937. This marks a gain of 7.1 per cent. This is broken down into chewing gum (not medicated), \$58,283,899; other products, \$2,462,057, respectively, for 1937. These figures do not include chewing gum manufactured as a secondary product by establishments classified in other industries. Such production will be included in a report to be issued in a "final" report later.

The increase in the value of chewing gum produced was 7.7 for 1939 over 1937.

**Peanut Products Opens New Branch**

DES MOINES, Ia., May 24.—Dave Miller, president of Peanut Products Company, announces the opening of a branch manufacturing and processing plant at 910 Harney Street, Omaha, Neb. The plant will serve accounts west of Omaha and will employ approximately 50 people. Leslie Budd is manager of the new branch.

The firm is offering as a new vendor item the sweet apricot kernel processed in coconut oil. It is said to taste very much like the almond.

**Mich. Report Reveals Interesting Statistics On Soft Drink Sales**

LANSING, Mich., May 24.—Two hundred and forty beverage plants to manufacture and sell soft drinks were licensed in Michigan during the year ended July 31, 1940, it was revealed by the State Department of Agriculture in connection with the observance of National Beverage Week. The department also reported the license of 301 dairies for the same purpose.

Also gratifying to operators of coin vendors were the figures being quoted on national consumption of soft drinks. Figures showing an increase of more than 100 per cent, from 48 bottles per capita in 1935 to 93 bottles in 1940, have been cited. It was also revealed that 7,000 soft drink bottles in the United States employ about 100,000 people, use

**THE GATEWAY TO PROFITS**

THE CHAMPION THE CANDY MAN

**Arthur H. DuGRENIER, Inc.**  
15 Hale Street Haverhill, Mass.

A. H. DuGRENIER, INC.  
15 Hale St., Haverhill, Mass.  
Gentlemen: Please send me full size literature on the "Champion" and the "Candy Man" and have your representative call.  
Name .....  
Address .....  
City ..... State .....

Here's the way to BIGGER VENDING MACHINE PROFITS

No. 33 JR. VENDER \$5.40

Each in Units of 6 (no further discount) \$5.65

Each in Single Lots

Write for Free Price List • Used Machine Bargains

All kinds of Merchandise Ball Gum, 25¢, 50¢, 75¢ in Stamps—Brochets—Globes—Charts.

**NORTHWESTERN SALES & SERVICE CO.**  
123 Cherry Island Avenue, Brooklyn, N. Y.  
Phone: BUCKMINSTER 4-2204  
12 Exchange Avenue, Newark, N. J.  
Phone: MADISON 2-2242

**NORTHWESTERN LINE**  
★ Recommended  
★ Distributed  
★ Guaranteed

**TORR** 2047 A-50. 68 PHILA., PA.

**ASCO WEEKLY SPECIALS**

10 Hercules 40¢	10 Columbia 20¢	10 Western 20¢	10 Liberty 20¢
10 King 20¢	10 Sun 20¢	10 Mercury 20¢	10 Victory 20¢
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## Minneapolis-St. Paul

MINNEAPOLIS, May 24.—Opening of the fishing season in part of the State and general State-wide opening set for Memorial Day heralds the beginning of the tourist season, and coin machine operators are getting set for a big summer. Customers are coming to the Twin Cities in increased numbers and going away with more equipment. Distributors re-



**Northwestern**  
MODEL 40  
THE WORLD'S  
FINEST VENDOR

50-oz. trial — Model 40s are sold on a money-back trial. If not satisfied, return for a full refund.

Time Payments — 12 months to pay, liberal trade-in. Immediate delivery on all models.

MODEL 40  
\$5.30 Less Than 25  
\$3.80 Each  
In Lots of 100

**VICTOR** ESQUIRE... \$ 7.50  
TOPPER... 6.95  
ESQUIRE PREMIUM VENDOR 12.50

DISTRIBUTOR Immediate Delivery.

**KLIX** "BLACK JACK"  
\$19.75 EACH  
CASE OF SIX \$110.00



**POK-O-REEL** "POKER"  
EACH \$18.50 CASE OF SIX \$103.50

STRAIGHT 16 OR 2c PLAY. Immediate Delivery. 1/3 Deposit Required With Order. Send for Literature of Complete Line.

**RAKE** 2014 Market Street PHILADELPHIA, PA.

**RECONDITIONED CIGARETTE MACHINES**

NATIONAL 6-30, as illustrated, complete with cabinet stand... \$19.95

1 COLUMN STEWART & MCGUIRE (Model 21) complete with cabinet... 35.00

LOTS OF 5-10% Discount. To operate 15c or 20c coin slots. All Machines perfectly reconditioned. 1/3 Deposit. Return G. O. D.

**HERALD VENDING CORP.** 355 Grand St., BROOKLYN, N. Y.

**CANDY CRAFTERS' BALL GUM**

IT'S ROUND!  
IT'S UNIFORM!!  
AND FULL OF SPARKLING JUICY FLAVOR!!!

Big assortment of colors and flavors in 1/2" and 3/8" sizes. Prize balls, too. Try it today!

**CANDY CRAFTERS, INC.**  
LANSDOWNE, PA.

port that phonograph sales have suddenly taken a definite upward spurt.

William Mosberger, Wurlitzer district manager from Milwaukee, spent several days in the city visiting with Ted Bush and other members of the staff of the Acme Novelty Company. Bill expressed delight with the manner in which Wurlitzer phonos were moving here under the Acme aegis.

Over at Mayflower Novelty Company in St. Paul the staff was all excited about the impending office fishing party during the Memorial Day week-end on Lake Superior. Jake Kilva is in charge of all arrangements and the boys and girls are getting up their rods and reels ready to pick up a few walleyed pike.

Hy-G Amusement Company here played host this week to Lawrence Weik, ork leader, who dropped in to look at the new Seeburg phonos and listen to several of his latest platters.

Harry Lerner, of H & L Novelty Company, is among the 20 delegates from the Twin Cities who will attend the annual convention of the National Jewish Welfare Board in Chicago next week-end. Harry is one of several delegates named by the Emanuel Cohen Center Men's Club.

Harriett Cohen, bookkeeper at Hy-G Amusement Company, has been elected secretary, and Sid Levin, comptroller for the same firm, board member-at-large of Adath Jeshurun Synagogue Young People's League. To make the Hy-G representation in the league complete Sherris Schanfeld, secretary to Hy Greenstein and Jo Bessler, is an active member of the organization.

Ben Friedman, of Silent Sales Company, reports that business has been moving along at a fast pace. Operators are coming in and stocking up heavily on equipment for tourist center routes, says Ben.

At La Beau Novelty Company, St. Paul, activity in behalf of Rock-Ola phonos has been very brisk, according to M. L. Nelson. Jockey Club, multiple free-play game, is getting a heavy play.

Oscar Trappman, of Acme Novelty Company, waxing enthusiastic over business, and his firm enjoyed fine business during the first three weeks of May. Phonos, games, and other equipment, he said, are going like hotcakes.

Among recent visitors to Twin City distributors were H. S. Keating and son, of Bellingham, Minn.; Gitman Hanson, St. Peter; Andy Brons, Ironwood, Mich.; Ray Stone, Rice Lake, Wis.; Martin Lina, Hayward, Wis.; W. C. Powers, Sioux Falls, S. D.; George Bergquist, Ironwood, Mich.; Marty Olson, Winona; W. Kelly, Sioux Falls, S. D.; and Jack Lawry, Wahasha, Minn.

Sam Taran, head of Mayflower Novelty Company, in New York the past several weeks, is not expected back at his desk in St. Paul until after June 1.

## Cleveland

CLEVELAND, May 24.—Meris Elene has been chosen the record of the month by the Cleveland Phonograph Merchants' Association. My Sister and I ran a close second. This is the fifth month for this promotion, and Jack Cohen, vice-president of the association, reports the idea is growing in popularity with operators and record distributors. Operators' col-

lections have shown a steady upward trend as a result of the stunt. As usual, 50-oz. inscriptions and smaller ones will be used in newspapers.

Alex Lockich, son of Peter Lockich, has been called to the colors and expects to leave some time in June. He has been his dad's right-hand man. Lockich's other son, Michael, will soon be 21.

Bernard Finkbe, salesman for the Atlas Music & Novelty Company, has announced his engagement to Sally Bloomer.

Dave Koefel, branch manager of the Mills Automatic Merchandising Corporation, is back from a trip to Buffalo. He has been on the road constantly the past month and states that business is showing a substantial increase.

Homer Capehart, president of Packard Manufacturing Corporation, contacted many friends here while attending the Ohio Phonograph Owners' Association. He was guest of Len Dixon, of Triangle Music Company, Packard distributor.

Jack Williams, representing the RCA-Victor Company, Camden, N. J., was here for the convention and expressed himself as greatly pleased over the way Victor and Bluebird records are moving in this territory.

## New Orleans

NEW ORLEANS, May 24.—Warm weather has stimulated patronage of all types of coin-operated machines here. Operators of pin games, counter games, phonographs, and merchandising vendors report a marked increase in business. There are now fewer unemployed in the Gulf area than for many years. Ship-building programs and concentration of soldiers at Southern camps has helped business considerably. That operations are definitely up is proved by the fact that distributors of all types of machines are calling manufacturers for quicker and larger shipments.

One of the most popular games here is Bally's Club Trophy. Virgil Christopher, district factory man for Bally, was in town this week and reported a brisk demand all over the South for this game. The Dixie Coin Machine Company here reports many orders on file for Club Trophy. Firm is displaying for the first time this week Bally's new Pan-American, Governor Wew, Kenney's new Major League of 1941, and Exhibit's Double Play.

Just back from a trip in Central Louisiana, Ernie Oertle, head of the Southern Music Sales Company, reports that his firm is selling Seeburg phonographs as fast as they arrive. The company, also distributor in this area for Columbia-Odeon records, reports the best turnover in disks for May of any month in its history.

Coin machine row was saddened this week by the death of Giocchino Pipitone, veteran proxy of the local musicians' union and brother of Joseph Pipitone. Several of his nieces and nephews are connected with the local coin machine industry.

F. W. King, of the C. & S. Sales Company, has just returned from a business trip to Chicago, where he took in the furniture show and renewed acquaintances with the coin machine fraternity there.

No one is happier on coin row this week than Mrs. Joseph Valenti, secretary of the Dixie Coin Machine Company. She has her hubby home for a week on furlough from Camp Huilen, Tex. Recently married, the couple were separated by the draft.

Melvin Mallory, general manager of the Louisiana Amusement Company, Rock-Ola distributor, has returned to work after an appendicitis operation.

H. N. McCormick, Southern sales manager for Decca Distributing Corporation, is back from a trip thru Louisiana, Texas, and Arkansas. Mac reports his firm is enjoying the best year in its history.

J. H. Peres, of the J. H. Peres Amusement Company, has left for Chicago, where he is to confer with a phonograph manufacturer about a distributorship in Louisiana.

F. P. (Buster) Chas. of the Great Southern Novelty Company, has been

bitten hard by the spring fever bug. His only cure is angling for the dentures of the deep which inhabit the shores of Northwest Florida.

## Milwaukee

MILWAUKEE, May 24.—Wisconsin Tavern Keepers' Association has gone on record opposing a proposed ordinance requiring an annual license fee from places operating coin movie machines. Max Ufovo, president of the association, termed the proposal as an exorbitant.

Pok Wisconsin Amusement Corporation will install drink vending machines in its Milwaukee theaters as the result of a writ of mandamus issued by Circuit Judge Daniel W. Sullivan ordering the city of Milwaukee to grant the theater chain a license. The city had refused a license on the contention that a theater was not a proper place for such sale. The court was informed by Assistant City Attorney Leo Hanley that Dr. Stanley Pilgrim, head of the health department bureau of sanitation, considered a theater a satisfactory place to sell soft drinks.

## INVITING—isn't she!



Yes, and so are our fresh and meaty SWEET APRICOT KERNELS RE-SCREENED #1 SPANISH SMALL WHOLE CASHEWS NONPAREL MIXTURE FANCY MIXTURE SUPREME MIXTURE 95% WHOLE MEDIUM VIRGINIAS

Made-to-order shipments are sent out the same day. Write for FREE SAMPLES and low price list.

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## CLOSEOUT SPECIALS!

630 NATIONAL CIG. VENDORS

20c Vend...\$25 15c Vend...\$20

6 COL. DU GRENIER

20c Vend...\$12 15c Vend...\$10

4 COL. DU GRENIER

20c Vend...\$10 15c Vend...\$ 8

Terms: 1/3 with order, Bal. C. O. D.

ALL MACHINES GUARANTEED IN PERFECT MECHANICAL CONDITION.

## ROBERT KLINE

630 RACE ST. PHILADELPHIA, PA.

## A BARGAIN! BRAND NEW ADAMS 6 COLUMN 1c

Stick Gum Machines  
Sample \$9.95  
5 Machines  
\$49.95 Each

Only \$7.95 EA. 30 or More

WUMLEITER PHONOS  
Model 611... \$25.00  
Model 612... \$20.00

## DEPENDABLE RECONDITIONED MACHINES

S. & M. 1c-5c Nut Vendors	\$ 4.99
Excelsior 4 Col. 1c Nut Vendors	4.99
1c-5c Nut Vendor	4.99
David 1c Gum, Fruit Basket	4.99
SBY Challenger Price with Stand	13.99
Yastine 1c Gum, Game	13.99
Equitite 1c 5c Gum	12.00
Hot in One 1c Shell Gum	12.00

Write for Complete List

**D. ROBBINS & CO.** 141-N DEKLE AVE. BROOKLYN, N. Y.



# Committee Will Unite Us...

In my opinion the work of the Committee on Defense Support representing the coin machine industry giving moral support to the cause of preparedness, but it will also serve to bring greater unity in the industry itself. It will provide a means for all members of the industry to do something definite for national defense. Many of the men in the industry are not subject to military duty and yet we all feel that we should do something in support of the nation during an emergency. It is not always easy to decide just what is the best means of helping the cause of defense. The program of the committee helps every member of the industry to feel that he is represented in a definite way and that his industry is recognized as actively taking part in the defensive and preparedness work. While every man has his own personal opinions about the present situation, at the same time the United States has meant a lot to the coin machine industry, and every operator, distributor, and manufacturer will feel that the industry owes strong moral support to the nation in all its undertakings. The coin machine industry now has a committee which is actively expressing the loyalty of the industry to all of our national ideals. We as an industry are not waiting to be called upon as to what we will do; we are taking the initiative to volunteer our support now to the nation and its cause.



R. GREENBAUM

RUDY GREENBAUM, Vice-Chairman, Committee on Defense Support, Coin Machine Industry.

music at less than—in the aggregate—are substantially less than were paid for ASCAP music alone in 1940. MBS calculates that the agreement will save independent stations a total of over \$1,800,000 on ASCAP music on the basis of 1940 time sales.

## Baltimore

BALTIMORE, Md., May 24.—Steady upswing in sales of new and used machines marks a substantial sales gain over the corresponding period of last year, states Irvin Blumenfeld, of General Vending Service. "Sales of Scientific's Bating Practice continue brisk," states Blumenfeld. "Another fast seller is International Microscope's Drive Mobile. Gottlieb's High Dive has been popular, and we are looking forward to Gottlieb's new number, Ace Bomber."

While regular shipments of Rock-Olas are being received, the supply continues to fall short of the demand, reports Hub Enterprises, Rock-Ola distributor. Demand for new numbers by Genco and Chicago Coin, for which Hub Enterprises also is distributor, also are short of supply in spite of steady shipments.

Giant Sales & Vending Company will soon place on the local market a potato chip vending machine being produced in New York. Firm will be local distributor and operator of these devices, according to Irving Levy, head of organization. Machines send 5-cent cellophane bags of potato chips, and, according to Levy, will be operated principally in theaters at first. Later they will be spotted elsewhere. Levy also states he will carry a line of vending machine candies from now on. Levy is a candy jobber, as well as distributor and operator of candy vending machines.

Ralph J. Klotsbaugh, president of Josephyn's, manufacturer of the 3-cent chocolate-covered Milkmaid candy bar, journeyed to Pittsburgh last week, where he attended the annual dinner-dance of the Candy Club of Pittsburgh. The Milkmaid bar is being used extensively by candy machine operators throughout the East.

## St. John, N. B.

ST. JOHN, N. B., May 24.—F. J. Elliott, of Amherst, N. B., a veteran coin machine distributor, is paying the wages of a man to sort waste materials and answer the telephone at a base recently established at Amherst in the Dominion-wide war salvage campaign. Elliott is a member of the committee in charge and decided to make a tangible contribution to the



MR. AND MRS. JOE FRANK, Nashville, Tenn., were recent visitors at the Exhibit Supply Company, Chicago. They registered approval of Double Play, Kratos baseball game. Frank distributes in Nashville as the Automatic Sales Company, (Manufacturer's release.)

work aimed at retrieving items that can be used for war purposes.

Indications are that two Canadian-owned carnivals will present coin machine arcades this season on tours of the Eastern provinces.

Indications are that Frank Hanlon, of Halifax, a veteran coin machine distributor and operator, will be on the road considerably this summer. In addition to his Halifax operations he has broadened out to cover the Atlantic provinces and Newfoundland.

## Pennsylvania

WILKES-BARRE, Pa., May 24.—The shortage of metal in the defense industries seem to have hit the former users of Signs also. Collection of the parking meters in Plymouth, Pa., reported several rotting pieces of Lincoln were removed from the parking devices last week.

For the second time in 10 days the Mozart Cigar Store in Berwick was robbed. Two pinball machines were looted.

That operators are seeking their rightful place in the community is further indicated by the announcement of Pat Williams, of the Maple City Amusement Company of Honesdale, as majority candidate in that city. Williams is widely known throughout Northeastern Pennsylvania as an operator of phonographs and amusement games.

# FCC Monopoly Report Disturbs Dickerers Between Radio, Music

NEW YORK, May 24.—ASCAP executives late this week stated that a pact between the Society and the major chains might be consummated within a few days. After sessions late in the week, another confab between ASCAP and chain execs is scheduled for Monday (26). Conflicting reports, were also heard, one being to the effect that another six months would elapse before the Society and the chains could get together.

According to these sources, the Federal Communications Commission's monopoly report has thrown a disturbing element into the radio-music negotiations, in that the FCC's new regulations call for changes in the contractual relations between the networks and their affiliates. The networks reportedly have been trying to work out a deal whereby the affiliates would shoulder part of the music burden. Such a solution is designed to mitigate the effects of the content clearance-at-the-source provision, which specifies that affiliates do not have to pay for music fed by the chains. It was stated, however, that the chains will not be able to pass the entire charge on to the affiliates.

E. C. Mills, chairman of the Society's administrative committee, stated "progress" toward a settlement had been made and that the FCC monopoly report would have no effect on the Society. In the event the new regulations become effective and NBC gets rid of the Blue network, Mills felt that the development would just mean another customer for

the Society. Another ASCAP spokesman stated that negotiations with the chains had reached the stage where the chains were just arguing over "pennies." He added that all essential factors had been worked out on a blanket arrangement similar to that taken by the Mutual Broadcasting System. ASCAP also stated it would keep its pledge to MBS and not give CBS or NBC an advantage on license terms.

Meanwhile, BMI announced it was going full steam ahead and is set for competition with ASCAP publishers. BMI also notes that MBS is playing mostly standard ASCAP tunes—of a type not calculated to please the ASCAP pop publishers. Source also point out that, if this situation continues, then after June 1 some of the malcontent ASCAP pubs may try to work out their own licensing deals. Content decree permits this, but specifies that ASCAP be the collecting agency. ASCAP, however, feels it has the full support of the pubs.

MBS today released its "white paper" containing MBS's analysis of the FCC's monopoly report and an analysis of the ASCAP-MBS music agreement. Stating that the ASCAP-MBS music agreement had been misrepresented by CBS and NBC, the statement points out that the licensing deal makes available to Mutual and its affiliates the Society's music at terms "more reasonable than have been enjoyed by broadcasting stations at any time since 1933." The agreement permits, says MBS, independently owned

### LOOK HERE FOR GENUINE VALUES!

#### DAVAL'S ACE Brand \$7.75

5 Poker Reels Now!

CASE OF 6, \$42.50 • 1c OR 3c PLAY

MILLS BELLS	10c Extraordinary	\$34.50
5c West Fronts, Green	25c Blue Front, O.K.	\$7.50
5c Brown Fronts, Fab.		
5c Melon Bell, like new	5c Cherry Bell	\$4.50
5c Extraordinary	5c Futurity	\$4.50
5c Futurity	5c Futurity	\$4.50
10c Brown Front	10c Brown Front	\$4.50
Factory Rebate		\$8.50

#### COUNTER GAMES

American

ART Fire 4 \$17.50

ART Challenge 18.50

Med. P. Green 14.50

Ring, 12 " 2.50

Booze-Bull 2.50

Auto. P.O. 5c 27.50

Booster, 5c 6.50

Derby-Pak 6.50

Cleaning House 8.50

Club-Wanda, 1c 12.50

Ginger, 5c 12.50

Green (Holy) 8.50

High Stakes 8.50

Lucky Seven 5c 8.50

Literia, 5c 19.50

Mooney, 5c 18.50

Parkies, 5c 4.50

Parkies Baby, 1c 6.50

Red Dice 4.50

Roll Back 6.50

Rattlesnake, Bally 24.50

Auto. P.O. 2c 24.50

Bill, Green, 5c 14.50

Spooky, 5c 17.50

Tally, 5c 8.50

Two Time 14.50

3 Way Grinner 9.50

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#### BERGAINS IN PHONOGRAPHS!

SEEBURG'S	WURLITZER'S	ROCKOLA'S
Model C (12)	24 " 49.50	Imperial 22 " 84.50
Roamer 1	35 " 19.50	Count. Mod. 38 " 84.50
Columbia-RCA 200.50	51 " 19.50	38 " De Luxe 139.50
Commodore 215.50	61 " 19.50	Rhythm 819.
Mayfair 1939 144.50	81 " 19.50	18 " Rev. 44.50
Playa 1939 134.50	900 Keyboard 142.50	18 " MILLS
Repro. 62.50	605A 124.50	Domestic 119.50
Repro. 124.50	616 54.50	De-Ro-Mo 23.50

#### CONSOLES

Paper Race, Brown \$97.50

Yarrowan 32.50

Kentucky Club, Keweenaw Hill \$9.50

Greenhorn's

Sugar King 38.50

#### PAYTABLES

Gold Medal 89.50

Grand National 69.50

Grandstand 77.50

Santa Anita 122.50

Sport Page 56.50

#### FREE PLAY

1-2-3 \$39.50

Spooky 49.50

Paradise 67.50

Holmes 27.50

#### AIR RAIDER \$124.50

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ASSOC. OFFICE: ATLAS AUTOMATIC MUSIC CO., 3939 Greenway Ave., DETROIT

OFFICE: ATLAS NOVELTY CO., 1901 1/2th Ave., PITTSBURGH

FRIENDLY PERSONAL SERVICE



J. P. SEEBURG AND MARSHALL SEEBURG visited the beautiful showrooms of their New York distributor, Modern Vending Company, and a large group of music machine operators, together with Harry Rosen, Sam Kressburg, and Nat Cohn, welcomed them. (Distributor's release.)



# 6 Big Reasons why The Billboard

Music Coverage EVERY WEEK  
Is Tops for Orchestra Leaders,  
Singers, Retailers of Music, and  
Music Machine Operators.



## 1 MUSIC POPULARITY CHART

- Best Selling Retail Records**  
Listing of 10 best selling retail records both nationally and territorially as reported weekly by the nation's leading retail record stores.
- Sheet Music Best Sellers**  
Listing of top 15 sheet music leaders, including both national and regional leaders, as reported weekly by nation's outstanding sheet music dealers.
- Songs With Most Radio Plugs**  
Complete listing of all the songs that have received 10 or more plugs over the networks and independent New York stations.
- Leading Music Machine Records**  
Listing of recordings currently "Going Strong" and "Coming Up" on the 400,000 automatic phonographs throughout the country as reported by at least four of the leading operators in the 30 leading operating centers.

## 2 COMPLETE NEWS COVERAGE

Every week what's new in the music world interpreted in terms of its effect on the band business. Complete coverage of union, publisher, performing rights societies, band management, and booking activities.

## 3 GROSSES

Each week latest ballroom and theater grosses together with attendance figures and comparisons with other bands at the same spots.

## 4 SERVICE FEATURES

- Orchestra Routes**  
Up-to-the-minute routes of approximately 500 bands listed weekly.
- Bands on Tour**  
Listing of advance bookings of orchestras as soon as they are available.
- Selling the Band**  
Weekly review of outstanding exploitation, promotion, and showmanship ideas being used by foremost bands.

## 5 COMPLETE REVIEW COVERAGE

- On the Stand**  
Authoritative reviews of bands on location in hotels, night clubs, ballrooms, theaters throughout the land.
- On the Air**  
Reviews of programs broadcast by bands on dance remotes.
- On the Records**  
Detailed reviews of latest releases stressing the commercial value of records to record retailers and chain phonograph operators.

## 6 WEEKLY COLUMNS

- Orchestra Notes
- Talent and Tunes on Music Machines
- Music Items

### RECORD ARTIST



Bing Crosby

The Billboard "Music Popularity Chart" feature on tunes is of great value in ascertaining public acceptance of songs, new trends, etc.

### RETAILER



Lottie Cozart  
Wurlitzer Music Stores

The Billboard "Music Popularity Chart" is a swell idea. Grand help to me in keeping my stock complete on the fastest selling numbers.

### OPERATOR



Harry Cohen  
Ohio Specialty Co.

We depend upon The Billboard "Record Buying Guide" and "Music Popularity Chart" to supply us with information on popular tunes that helps us get the maximum return on our investment in Music Machines.



**Boston**

BOSTON, May 24.—Hub coinmen were busy the past week with the official opening of most of the resorts in the vicinity providing an added impetus to sales. Nearly all the arcade equipment purchased has been delivered, and reports of the first few days' business at the resorts have spurred arcade men to buy additional machines. Target machines again are the big item, according to reports, and arcade men are also pleased at the showing of the newer games on the market.

Joe Palastrant, district sales manager for Packard Music, and Rudy Greenbaum, Packard general sales manager, established some sort of a record last week for one-day traveling. Rudy flew to Boston for a brief visit Thursday night. The boys made several calls Friday and started early Saturday morning on a car trip that carried them thru New States, New Hampshire, Massachusetts, Connecticut, and New York. During the 22-hour trip the boys sold a good number of bows and wound up at a New York hotel at 4 a.m. Sunday.

David Cotton, Lawrence, Mass., game operator, a frequent visitor to Boston to purchase equipment along the Hub's main roads. Dave reports business good in the northern section of the State.

Numbers involving two of the leading distributors in Boston are that both will shortly close their showrooms. One of the distributors is said to be retiring from the coin machine field, while the other is reportedly interested in becoming an operator.

H. Harold Harwich, game and music operator, reports business has increased considerably since the advent of warm weather. Harold is busy purchasing new equipment.

James Cardillo, North Adams, Mass., music operator, spends his time in Boston staging the process of remote installations. Cardillo reports increased collections in all locations where remote control equipment has been installed.

Louis and Barney Blatt, of Atlas Coin Machine Company, report they recently enjoyed the best week's business since the firm was organized. Atlas is local leader for the Seaburg line, and Irv McClelland, Seaburg representative, operates out of the Atlas office.

Frank and Joe Casuso, East Boston music operators, report increased collections and additions to their routes.

Harold J. Beckett, Eastport, Me., music operator, visiting Boston more frequently in search of equipment. Business is reported picking up considerably in the down East sector, where the vacation season annually attracts a great amount of tourist business.

The advent of warm weather has boosted collections on bulk beverage machines, according to Edward Williams, of the Beverage Dispensers of Boston, Inc. The firm has machines thruout this area, particularly in theaters.

Warm weather has also increased collections on the ice cream vendors operated by New England Vending Service Company, Inc., a division of the local General Ice Cream Company. John Hurley and Joe Aronson are in charge and report new installations with the advent of summer. Majority of the locations are in bowling alleys and billiard rooms, with industrial plants now beginning to use the machine. Newco utilizes the new dispenser. Newco's ice cream is now the flavors being changed every two weeks to conform with the flavor

special change of the ice cream manufacturers. Branches of Newco have been opened in New Haven, Conn., and Springfield and Worcester, Mass. Boston offices keep three trucks busy servicing the more than 100 machines in locations in and around the Hub.

Hector Adams, New Bedford, Mass., music operator, expanding his route.

W. P. Hamel, local distributor for Packard Music, reports business increasing steadily with operators enthusiastic over the Packard Pla-Mor selector. Hamel's new showrooms are located at 1198 Commonwealth Avenue.

Joe Levine, Rock-Cla distributor, reports his chief difficulty is in getting shipments from the factory. Joe indicated he will have some news for the trade soon.

Ed Raverty reports more Panorama territory sold with only one small section of New England still open. Underfoot two operators are bidding for the territory. Reports from operators indicate the machines are enjoying their greatest success in the more rural areas, particularly in New Hampshire. Collections are high on most machines with the rural locations reporting collections even higher. Some locations where the movie machines have been placed in opposition to music machines have, strangely enough, discovered the presence of the movie machine increases the music machine collections in addition to bringing in a good revenue of its own.

Cigarette merchandisers are awaiting reports on the cigarette tax bill in the State House. Present temporary 2 cents per package tax has been recommended as a permanent measure.

The spread of installations of vending machines in industrial plants is increasing in all sections of New England, according to vending machine operators. Plants of all types and sizes are turning to the vendors as a means of providing nourishment between meals for workers. Interesting fact regarding the installations is that they skyrocketed following a speech by a nutrition expert in Boston who declared that chocolates or crackers or some similar snack during working hours increases efficiency. Underfoot one operator is dickering with a large Boston office to install vendors near the water cooler.

**Fort Worth**

FORT WORTH, Tex., May 24.—Looks as if there won't be any Southwest coin machine show this fall or winter. In the first place, there is no reason for holding such a show in this area or anywhere else in the Southwest territory. All the distributors have attractive showrooms located in almost every city of note. Operators can drop into these showrooms and see all the latest machines. A show would only place an unnecessary expense upon distributors and would not do the operators any particular good. There has been very little talk about a Southwest show in this city.

Star Coin Machine Company, Denny McDonald, manager, has been giving its servicemen early vacations in order that they will be back on the job for the heavy summer run. This firm has set its equipment at Lake Worth Casino, which opened a few weeks ago.

A number of cotmen, mostly servicemen, from this area have gone to the army camps for training.

Work on the big bomber plant is progressing and hundreds of workmen and their families are moving into this city. Railroads are being built to the plant location, and hard-surface highways are also under construction. Operators are preparing for a big fall and winter season. There are several wide-awake operators who already cover the bomber plant territory.

J. W. Hooks, captain of Ranger, Tex., has been busy installing wall boxes in many of his locations and reports a noticeable increase in receipts.

J. D. Armstrong, operator of Glen Row, Tex., also is installing boxes in almost all his locations. After trying a few installations, Armstrong decided to go strong on the wall box idea.

With C. P. Brown, serviceman with the Jones Coin Machine Company, Stephenville, making plans to leave soon for a

**BARGAINS---READY FOR LOCATION!**

**FREE PLAY NOVELTY GAMES (USED)**

- Bally FLICKER (floor model) ..... \$39.50
  - GOLD STAR ..... 49.50
  - RED, WHITE & BLUE (floor model) 49.50
  - BALLY FLEETS (like new) ..... 44.50
  - LUCKY STRIKE (cabinet cabinet) ..... 39.50
  - TRIUMPH ..... 22.50
  - SIX SHOW ..... 22.50
  - LUCKY STRIKE (table model) ..... 19.50
- ROLLER DERBY  
8000P  
HOLD TIGHT  
SPORTY  
C. O. D.  
SUPER SIX ..... 16.00
- CHEVON  
FANTASY  
REBOUND ..... 12.50

**\$17.50**  
Ea.

**\$12.50**  
Ea.

THESE MACHINES ARE ALL THOROUGHLY RECONDITIONED IN OUR SHOP

**PAYOUTS**

- SPINNING REELS (just like new) ..... \$29.50
- TRACK RECORD ..... 69.50
- BLUE RIBBON ..... 10.50
- GOLD MEDALS ..... 22.50
- FEED BAG ..... 10.50
- DERBY GLOBE ..... 29.50
- STABLE ..... 10.50
- PEDAL PUSHERS (two ball payout) 10.50

**CONSOLES**

- JUMBO PARADE (two play) ..... \$69.50
- MINI SQUARE BELL (like new) ..... 69.50
- Greene's SUGAR KING, 14-100 or 250 Play ..... 99.50
- Junior's GOOD LUCK CONSOLE ..... 29.50
- Junior's GUESSES (four coin multiple console serial) ..... 27.50
- Exhibit's TARPAN ..... 19.50
- Junior's LIBERTY BELL CONSOLE 14.50

ONE-THIRD DEPOSIT WITH ORDER — BALANCE C. O. D. ALL ORDERS UNDER \$25.00 CASH IN FULL.

**MISCELLANEOUS**

- Wymann's DE LUXE BASEBALL ..... \$89.50
- Wymann's BLUE CABINET, 2nd. .... 49.50
- The play and payout ..... 49.50
- Bally WARD FIRE (like new) ..... 29.50
- BALLY BULL ..... 59.50
- SHOOT THE SHUTTER (Seaburg) ..... 69.50
- CRICKET GAME ..... 59.50
- Exact TEN STRIKE (cabinet) ..... 24.50
- BALLY ALLEY ..... 17.50
- Griffin's METAL TYPER ..... 109.50

**COUNTER GAMES**

- CURS (new) ..... \$6.95
- ACES (new) ..... Ea.
- TOTS (new) ..... Ea.

**PHONOGRAPHS**

- ROCKOLA Counter Model, thoroughly reconditioned (1940) ..... \$79.50
- ROCKOLA Counter Model, Miraton Cabinet ..... 69.50
- ROCKOLA Counter Model, Miraton Cabinet ..... 99.50
- ROCKOLA Counter Model, 1940, 175.50
- Seaburg CLASSIC (like new) ..... \$149.50
- Seaburg MOQUE (like new) ..... 129.50
- Mini TARDIS OF MUSIC (1940), S.P. ..... 119.50
- Seaburg Model A ..... 24.50

**WURLITZERS**

- Model 800A (like new keyboard) ..... \$189.50
  - Model 800 Keyboard ..... 189.50
  - Model 800A Keyboard (like new) ..... 139.50
  - Model 800 Keyboard ..... 129.50
  - Model 800 ..... 119.50
  - Model 800 ..... 87.50
  - Model 818A ..... 49.50
- Model 812 ..... \$149.50  
Model 812 ..... 10.50  
P10 and ROCKOLA 1A ..... 17.50

**ACME NOVELTY CO.**  
1124 HENNEPIN MINNEAPOLIS, MINNESOTA  
EXCLUSIVE DISTRIBUTORS FOR WURLITZER IN NORTHWEST

**Ohio Phono Operators Convention Highlights**

The ladies being presented with orchids as they registered. . . . The busiest lady at the convention, Arline Wappeler, assistant secretary-treasurer, besieged with questions by as many as six members at a time while performing her multitudinous duties. . . . Ben Abrams, in charge of publicity, called away from his dinner time after time to straighten things out. . . . Leo Dixon greeting and being introduced to hundreds of people. Jerry Antel wearing harassed expression from having so many questions hurled at him. . . . Jack Cohen painfully aware that it was the hottest day of the season, around 90 degrees. . . . The Urbane Peter Luckich unperturbed by all the excitement and cool as a cucumber. . . . George De Fretze busy counting ticket money. . . . Homer Capenhart comparing Cleveland weather to that of Indianapolis to the detriment of the former and even telling Mayer Blythin about it. . . . The beautiful album of recordings by Joe Reichman, autographed by him, being presented to the music, which delighted his honor and Mrs. Blythin. . . . Also the surprise of Mrs. Blythin when Reichman having played Indian Lace Cuff, which she vigorously applauded. Surprised, too, at having her hand kissed by that artist as a token of his appreciation and the applause that greeted his action. . . . Bernie Green, master of ceremonies, convulsing the audience with his wisecracks and antics. . . . Everybody feeling sorry for the leader of the orchestra dressed in tails and perspiring profusely. . . . The ladies at the afternoon bridge game finding it preferable to talk instead of playing due to the heat. . . . Walter Ford being greeted by scores of friends from far and near. . . . The two tall and beautiful



JACK MITTENICK, sales manager of George Ponsler Company, has started the ball rolling with Niles' Panorama in New York. (Distributor's release.)

**FREE PLAY—1 BALLS**

- Mills 1-2-3 (Old Style) .. \$25.00
- Mills 1-2-3 (New Style) .. 65.00
- Gold Cup ..... 35.00
- Eureka ..... 15.00

1/3 Deposit, Balance C. O. D.

**AUTOMATIC COIN MACHINE CORP.**  
340 CHESTNUT ST.  
SPRINGFIELD, MASS.



# PENNY ARCADE OPERATORS WIN \$1,200.00 CASH

ENTER THE FIRST CONTEST IN HISTORY TO CHOOSE "AMERICA'S BEST ARCADE" AND ALSO "BEST ARCADE MACHINE IDEA"!!! (NOTHING TO BUY! NO STRINGS ATTACHED TO THIS CONTEST!) READ THESE SIMPLE RULES . . .



MIKE MUNVES  
"The Arcade King"

1. Arcade owners need only mail in one or more photos (or as many as they wish taken at their own expense) which they believe show best the reasons why their arcade is "America's Best Arcade" directly to Mike Munves on or before Midnight, July 5, 1941. Arcade need not necessarily be largest or most modern to win. Judgment will be made on general appearance and location, attractive display, promotional factors and method of operation. Winner will receive \$100.00 cash and scroll signed by judges attesting to his Arcade being "America's Best Arcade" during 1941.

2. AN ADDITIONAL \$100.00 CASH PRIZE WILL BE AWARDED TO ANYONE WITH THE BEST IDEA FOR A NEW ARCADE MACHINE. This idea need be only a drawing or a hand model. Regardless of how crude it may be, Mike Munves will decide on the "idea" of the machine and act on its beauty or finish. All these ideas for the new arcade machine must be mailed directly to Mike Munves on or before Midnight, July 5, 1941, to be entered in this contest. MAIL YOURS FOR THE BEST ARCADE MACHINE TODAY — READ NEXT PARAGRAPH!

## 3. ADDITIONAL \$1,000.00 CASH PRIZE

Due to a great many letters received on the "Best New Arcade Machine Idea" stating cash prize of \$100.00 should be increased so that working model can be made, we offer an additional \$1,000.00 CASH PRIZE for a proven, perfect, completed working model, meeting our specifications of the idea for the "Best New Arcade Machine" to be accepted, approved and agreed upon by Mike Munves first, in writing.

"Specializing in Arcades Since 1912"

**MIKE MUNVES CORP.**  
520 WEST 43RD ST., NEW YORK

TELEPHONE  
BRYant 9-8577

### JUDGES

Mike Munves—Joe Munves

Walter W. Hurd, Coin  
Machine Editor The Billboard

Harvey Carr, Editor  
The Coin Machine Journal

Ray Becker, Editor  
of "Ops" Magazine

## Service and Pep Boosts Biz

By TOM MURRAY

SUMMER slump is a thing of the past! Operators and distributors alike can put the big, bad wolf on the run if they will exert additional operating and selling efforts. This summer slump phobia is only a state of mind — a line of thought that causes the operator to slacken his pace during the hot, sultry weeks. People play machines during the summer the same as any other month. Thousands of tourists will be coming your way and they will be playing the equipment that is kept in tip-top shape.

### Advertise

Operators should call a meeting of servicemen and instruct them regarding the intended additional activities of the organization aimed to increase business during the hot weather. Summer is a period of the year when operators should resort to some local advertising such as newspapers, church bulletins, and various programs. Even outdoor billboard advertising will pay during the warm months when folks are dancing outdoors.

and drinking cool beverages. Especially sell this outdoor advertising click for the phonograph operators.

No better method now exists than the radio for putting over a red-hot and profitable advertising campaign to stimulate play for machines. Radio time is not too costly and there is no better way to build good will and higher public opinion for coin-operated equipment.

Operators should impress their locations that they intend to do a big summer business and that they are depending upon the co-operation of the location owner. Even the location owner has given over to relaxation during the summer months. Advise them that you mean to go-to-town this summer and that you will even increase the service, if necessary.

### Some Rules

Here are a few rules to go by in order to kill old summer slump. Try them: See that your servicemen take their vacations early.

Hold a daily conference with your organization.

Have a daily working program and stick to it.

Handle all service calls quickly and cheerfully.

Always endeavor to understand the location's difficulties.

Interpret your location's machine needs and then furnish them.

Distributors and jobbers will profit by co-operating with their operators in making the coming summer the biggest season for profits ever known. The job can be done but it is up to the alert operator to do it.

## Does Price Cutting Pay?

Reprinted from Bulletin of the Associated Operators of Los Angeles County, Curley Robinson, secretary-manager.

If Your Mark-Up Is—	Your Gross Profit Is This—	If You Cut Prices This Much—	You Must Do This Much More in Sales
33 1/3%	25%	10%	66 2/3%
33 1/3	25	15	150.0
33 1/3	25	25	400.0
42 1/2	30	10	50.0
42 1/2	30	15	100.0
42 1/2	30	20	200.0
42 1/2	30	25	300.0
53 1/3	35	10	40.0
53 1/3	35	15	75.0
53 1/3	35	20	133 1/3
53 1/3	35	25	250.0
66 2/3	40	10	33 1/3
66 2/3	40	15	66.6
66 2/3	40	20	100.0
66 2/3	40	25	166.6
81 1/3	45	10	22 1/2
81 1/3	45	15	50.9
81 1/3	45	20	80.0
81 1/3	45	25	125.0
100.0	50	10	35.0
100.0	50	15	42.9
100.0	50	20	66.6
100.0	50	25	100.0

Just how foolish it is to cut prices is illustrated by the above chart. It shows clearly that every time the regular resale price is cut it reduces the profit, making it necessary to increase the volume of sale to make up for the loss in profit.

The chart above exactly how much additional sales volume is needed depending upon the amount the price is cut. For instance, the figures on the first line show that if merchandise is marked up 33 1/3 per cent it brings a 25 per cent profit. So, if the retail selling price on that item is cut 10 per cent, 66 per cent more business must be done in order to regain lost profit.

## San Antonio

SAN ANTONIO, Tex., May 24. — Jimmy Johnson, Western Products, Inc., Chicago, recently spent several days here. He was seen around Sam May's place a lot. Western games are really taking hold in this area.

Leslie Frankrich, Fort Worth, and C. W. Percy, Dallas, were among the Texas coinmen who attended the recent Shriners' Convention held here.

Oren Rutledge, of Austin, was a recent visitor. Oren looks fine since his return from the hospital.

Mrs. Danny Odum was a recent visitor to the office of the Coin-Operated Sales Company. She was praising Genco's new Hi-Hat. "I want two more," she says. Mr. Odum is doing a whole of a job managing the business of the American Machine Sales, while her husband, Danny, is in and out of a Chicago hospital.

Coin machine selling and operating in this area is going along nicely with a slight increase in evidence. The tourist trade is beginning and will continue through the balance of 1941. Distributors report sales on most of the new games and there is also a noticeable demand for and phonographs, wall box equipment, and penny merchandise type are enjoying brisk sales and hundreds of new ones are being placed.

GATHERINGS — Fred Serur, operator who is doing a good job in the capital city, visited San Antonio coin machine row last week.

E. W. Martin and his partner, Mr. Magness, in town and looking for good used equipment, and finding it at Backter's.

Ogdon Klein and his bride of a few weeks were in town and still honeymooning.

Mrs. Jack Knight looks most attractive.

Gene Bybee, with her deep tan.

Gene Bybee, in showing off his new airplane.

Fred Serur, also of Austin, is sporting a new car.

Reports float in from the border area that business for operators is good.

## At Cleveland Conclave

CLEVELAND, May 24 (Distributors' release). — Charles Katz and Fred Miller represented Buckley Music System at the Ohio Phonograph Operators' Convention and report that they were kept busy answering the questions of operators interested in Buckley equipment.

Both made a special trip from Terre Haute, Ind., to be present at the affair and declared afterward that it had been well

## Cowgirl Operator Surveys Business In the Southwest

STEPHENSVILLE, Tex., May 24. — H. M. (Cadillac) Jones and his wife, Jimmie, known to the trade as the original cowgirl operator, have just returned from a three weeks' vacation in Old Mexico and California. The Jones' report that there is still room for many phonographs in Mexico and that business is good in Southern California, especially around San Diego, where a number of airplane factories are located.



JIMMIE JONES, the cowgirl operator, at home in Stephenville, Tex.

Jimmie reports that business is slow good in Texas, especially around army camp towns, such as Brownwood and Mineral Wells. The Jones' Cowgirl Machine Company here is located halfway between these two places, and the Jones' report they "net business from both ends and the middle."

J. D. Armstrong, Glen Rose, Tex., has been installing a number of Packard wall boxes in his locations at that popular resort town.

J. W. Hooks, Bangor, Tex., has placed a number of wall-box installations. He is located in the rich oil belt territory.

worth the effort. Katz said that he had enjoyed meeting many of his old friends and making new ones — especially the persons interested in knowing more about Buckley equipment," concluded Katz.

## For Sale—Closeout Prices

10 Phonographs . . . . . \$22.50 ea.  
2 Whirlwind Sets . . . . . 27.50 ea.  
10 Grand Winner Bowling . . . . . 22.50 ea.  
12 Baby Lady Slots . . . . . 25.50 ea.  
15 Rock-Ola World Series . . . . . 42.50 ea.  
4 Rite Games . . . . . 25.50 ea.

All Machines Guaranteed. Price-up and shipping instructions with order.  
Terms: Sight Draft or 1/3 Deposit With Order.

MONARCH COIN MACHINE CO.  
1945 No. Fairfield Ave. Chicago, Ill.







**HOTTER'N  
A PISTOL!**

Western's Sensational  
**BARRAGE**

**5 BALL REPLAY** featuring . . . .

HIGH SCORE . . . LITES OUT AWARDS . . .  
BIG BUILD-UP AWARD . . . BALL RETURN  
. . . SPOT BUMPER!

109<sup>50</sup>

Ready for delivery along with Western's  
Smash Hit—

**SEVEN FLASHERS**  
1 OR 5 BALL REPLAY!

Order These **MONEY-MAKERS** Today!

**WESTERN Products, Inc.** 925 W. North Ave., Chicago

**CLEARANCE SALE**

<b>FREE PLAY MACHINES</b>	5 Mills F.P. Adv. . . . \$25.00	5 Kenney Anti-Aircraft \$25.00
5 Stars . . . . . \$35.00	1 Red White, Blue, new \$2.00	5 New Evans F.P. In- Barrel . . . . . \$10.00
2 Business . . . . . \$4.50	3 Sea Hunt, new . . . 74.00	5 Rocka Top Post . . . 25.00
3 Wars . . . . . 40.00	2 Home Run . . . . . 15.00	4 Baby Ball's Eye . . . 23.50
3 Seven Up . . . . . 55.00	2 Powerhouse . . . . . 20.00	5 Mills Jumbo, F.P. 79.50
2 Flicker . . . . . 45.00	1 Dixie . . . . . 25.00	
2 Air Race . . . . . 45.00	2 Sparty . . . . . 35.00	
2 Gold Mines . . . . . 30.00	2 Ready . . . . . 12.50	
4 Timex . . . . . 37.50	3 Masok . . . . . 15.00	
2 Bus Home . . . . . 42.50	3 Yacht Club . . . . . 15.00	
3 Gold Out, F.P. L.M. 25.00		
1 Quik Horse, F.P. . . . 50.00	<b>ARCADE EQUIPMENT</b>	
Free Play Electronic, Variety, Phonos, Blackout, Thriller, Dory Jones, Rebound, Churn, Yronah, Sumner, Big Six, each \$7.50. Commodore, Tappers, Chief, Charm, Sports, Red Gas, each \$10.00. Ocean's Fortune, Ritz, On Boy, each \$12.00. Baseball, Dana's Ace and Out, new, in original cases, each \$7.75; cases of 5, \$42.50. 1/3 Deposit With Order.	5 Kenney Air Raiders \$110.00	Get our price on new Baiting Practice, Night Barber, Drive-Home Air Bomber.
	5 Baby Hand Fire . . . \$10.00	Write for discount prices on your Free Play Games in cartons.

**K. C. NOVELTY CO., 419 Market St., Philadelphia, Pa.**

## Coin Biz Active In Baltimore

BALTIMORE, Md., May 24.—Local coin machine distributors are experiencing a brisk run on good used machines. Distributors declare it is hard to keep a used machine on the floor very long, as operators are always looking for a good used machine.

Most distributors, however, now have a fairly large stock of used equipment on hand because of new game purchases. This, it was pointed out, indicates that new machines are coming thru faster than heretofore.

Between sales of new machines and activity in the used game market, local distributors are plenty busy.

Local spring weather has resulted in the opening of many outdoor spots, all of which report gains ranging from 20 per cent over last year.

## New Soundie Reel

CHICAGO, May 24.—Radio's Skinny Eerie vocals in *Lightsight*, presenting his orchestra and Bonnie Kidder.

Other soundies on the reel now being shown in the Music Hall at Mills Novelty Company are *Head Down, Sister*, featuring Harry Harris and Susanne Ridgway. Wini Shaw makes her first soundie appearance in *The Nextin Girl*

From Cuba, with Mimi Kellerman in the dance routine. Dave Rose and orchestra are in *I Know It Would Be This Way*, dance specialty by Charisse and Ferd. *Song of the Islands* is delivered by the Music Males. King Steiner and Alvin Rey use their best technique in *Gull of the Canyon*. The long-standing favorite, *Stardust*, shows up with Will Osborne and band; Will does the vocal, Maxine and Marilyn the dancing. *Amazola* is played by Gray Gordon and vocaled by Art Perry.



GEORGE POULSBOROUGH pictures two of his Scientific Baiting Practice locations. At right, Triangle Restaurant; left, Zebar's Bar, both on Long Island. Poulsborough states: "I am confident Baiting Practice will be the backbone of my operating route for many years to come."

## Publicity Breaks For Ohio Phono Operator Rally

CLEVELAND, May 24.—Cleveland newspapers were liberal in giving space to the meeting of the Ohio Phonograph Operators' Association May 21. Below are reprinted two of the best items published. First appeared in The Cleveland Plain Dealer, second in The Cleveland Press:

### Ohio Phonograph Operators Rally

The Ohio Phonograph Operators' Association climaxed its one-day meeting at Hotel Statler last night with a banquet. There were 730 operators, servicemen, automatic machine manufacturers and guests from all over Ohio in attendance. Leo Dixon, of the Triangle Music Company, 4805 Prospect Avenue Southeast, president of the State organization and founder of the association, welcomed the operators and guests on behalf of the association and Mayor Edward Hythin on behalf of the city.

The principal address was given by Homer Capehart, the chairman of the national defense committee of the coin machine industries. He said the coin-operated phonograph, in the neighborhood cafes and restaurants in every city and town in the country, was essentially the "poor man's symphony."

Capehart said that in many of the army cantines in camps automatic machines had already been placed, with scores of clubs and organizations throughout the country arranging every day for more of the machines to be made available for the men serving their country.

### Officers Re-Elected

The entertainment at the banquet was headlined by the Ink Spots, colored quartet of radio, stage and screen, with their 16-piece orchestra. Horace Heidt and his Put 'n Gold stars, Joe Reichman and his piano; Fred Zimbalist, the harmonica virtuoso, and eight other bands and vaudeville acts, all featured on records played in coin phonographs, comprised the rest of the program. Dancing continued after the entertainment.

At a business meeting yesterday afternoon the officers of the organization were continued in office: Leo Dixon, as State president; Jack Cohen, of the J. C. Novelty Company, 5005 Euclid Avenue, as State vice-president; George De Fries, of the Accessory Sales Company, 917 Selwyn Avenue, East Cleveland, as secretary-treasurer; and Peter Linzrach, of the Universal Music Company, 19707 Clifton Road, Northwest, as chairman of the board. Jerry Antel, of the Hayden Amusement Company, 8713 Euclid Avenue, continues as president of the Greater Cleveland chapter.

Cleveland was chosen again for next year's convention.

### Don't You Say "Juke Box" to Phonograph Owners

"In person" entertainment featured the annual convention of the Ohio State Automatic Phonograph Owners' Association today in Hotel Statler—there wasn't a single recording machine in view.

The afternoon sessions, attended by nearly 700 owners who have 11,000 of their machines placed in ice cream parlors, cafes, and other business places, were devoted to business matters. Speakers included officials of recording companies and needle manufacturers.

The term "juke box" was banned at the meetings, and operators discussed



LIEUTENANT BYRON BLOCH, son of Harry Bloch, of the Block Marble Company, Philadelphia. Young Bloch is with the army forces at San Antonio, Tex.

a campaign to eradicate it in the public's mind. "It has come to be associated with disreputable places and we are in a respectable business," explained Leo J. Dixon, president.

New officers of the association, to be named today, will be introduced tonight at a banquet in the hotel. Invitations have been extended to Mayor Edward Hythin and Gov. John W. Bricker. Principal speaker will be Homer Capehart, chairman of the defense committee of the music box industry and inventor of automatic selector devices for phonographs.

Some of the "big names" in the phonograph record field who will entertain at the banquet are Horace Heidt and his Put 'n Gold cast, the Ink Spots, and the Sunset Royal Orchestra. Abe Lyman, Joseph Reichman and Fred Zimbalist. There also will be a number of local entertainers and acts.

Jerry Antel is head of the Cleveland chapter which is host for the convention.

## Tri-Way Speaker Gives Fine Tone

NEW YORK, May 24 (Manufacturer's release).—Tri-Way Products Company officials report operators are writing the firm that the Illuminators, light-up chandelier speaker-baffle, which is suspended from the ceiling like a lighting fixture, is helping them obtain locations. Sales operators show preference for the all-arcadium non-light-up Ultratone, they state.

According to the firm: "In addition to the speaker-baffles, we are now featuring our new featherweight permanent jewel pick-up for phones and music lenses. The Twin-12 unit with extra volume control is being used by music operators installing remote control systems. A single unit for 24 records is also available.

Mac Mohr, of Los Angeles, tells us that Ultratones and Illuminators are rapidly catching on in the West. Large shipments have already been sent there and many re-orders have been received. Our products are also proving popular in the South, Southwest, and Midwest.

## New Jersey

ATLANTIC CITY, May 24.—Juke Bobbins has joined the Music Box Corporation, Atlantic City, in an expansion capacity. Bobbins conducted a confidential store next door to the Music Box, and since he became more interested in music machines and records he decided to junk his sandy shop.

A new amusement device will soon make its bow. This time a coin-operated dart-board, patented by the M & M Novelty Company, of Paulsboro, Md. for the dart-boards to ready for assembly.





A MIDGET IN SIZE

# A GIANT IN EARNINGS

Completely automatic payout machine, with Bell reels, metered jackpot. An 8 inch cube, weighs only 18 lbs., cash box holds \$40 in nickels. A beautiful machine; either chrome plated or in bumperload blue and gold. Order direct from your distributor today!

## VEST POCKET BELL

Hills Novelty Company, 4100 Fullerton Avenue, Chicago, Ill.

announces that he has disposed of all his coin machines except phonograph equipment, upon which he intends to concentrate exclusively.

Recent purchasers of Seaburg equipment at the Seaburg Novelty Company were S. F. Welch, Okmulgee; Lloyd Robinson, Tulsa; J. B. Largent, Tulsa; Ray Davis, Pawhuska; Bryce Martin, Chickasha; Ralph Mowman, Perry; and Boyd Dickson, Shawnee.

B. H. Williams, manager of Commercial Music Company, returned Wednesday from a business trip to Tulsa.

About 50 State operators attended a reception and open house for Russ Morgan, orchestra leader, and his singer, Phyllis Lynn, at the Decca Distributing Corporation branch office here May 5. Refreshments were served and a phonograph filled with Morgan recordings played continuously.

Mike Rice, Oklahoma City operator, made an early start on the vacation period and is now enjoying himself on the West Coast.

Joe Williams, Dallas, owner of Commercial Music Company, and M. H. Rosenberg, Omaha, district manager for Wurlitzer, were recent visitors for four days at the Commercial office here.

E. E. Settlemeyer, Oklahoma City operator, has moved his office and warehouse to 1945 Northwest Fourth Street.

Phonograph distributors here report improved deliveries of new equipment. They also report the market for used machines in this area is very good.

Among operators who purchased equipment at the Commercial Music Company recently were J. E. Cates, Okmulgee; Stanley Drennan, Oklahoma City; Roy B. Georch, Stillwater; the Decca Music Company, Hanna; Ben Hubbins, Lawton; Lee Bell, Bartlesville, and the K. C. Novelty Company, McAlester.

The A. M. I. Distributing Company, Tulsa, has changed its name to the Tulsa Automatic Hobbies Company. The firm is managed by Howard Dolph.

R. N. McCormick, New Orleans, district manager of the Decca Distributing Corporation, spent two days here last week visiting the local Decca branch and completing arrangements for moving to a larger location within a few weeks.

Stanley Drennan Jr. will intern at a hospital in Orange, Calif., after he graduates from the medical school of the University of Oklahoma in June. He has been working with his father, an Oklahoma City operator.

Recent visitors at the Prock & Robins showrooms here, inspecting Rock-Ola equipment, were W. A. Reed, Elmd; Charles Hurlinger, Tulsa; M. J. Pfimmer, Tulsa; C. E. Whitney, Chickasha; Bob Lester, Durant; George Buska, Tulsa; Paul Taylor, Tulsa, and C. E. Patterson, Oklahoma City.

Charley Gibbs, Tulsa operator, recently bought 20 new Wurlitzer machines from the Commercial Music Company.

Walter Pierce, serviceman, is now associated with Bob Toms, operator at Mangum.

WHEN OTHERS IMITATE IT It Must be Good!

# Success' GREAT "BUY-BACK" GAME BOOM TOWN

THE REPLAY GAME THAT MAKES TWICE AS MUCH MONEY ON LOCATION AS ANY OTHER S-BALL PIN TABLE ON THE SAME LOCATION BECAUSE IT HAS THE FIRST AND ONLY REALLY NEW IDEA IN THREE YEARS!

Order From Your Distributor Today...

and BE SURE TO GET NIGHT BOMBER Greatest of All Gun Machines!

**Success Mfg. Corp.**  
1320-1328 EASTON AVENUE • CHICAGO

## Oklahoma City

OKLAHOMA CITY, May 24.—Members of the coin machine trade in this area are looking forward to a pick-up of business after a slack period that followed the fast pace set in January, February, and March. Among the factors behind this optimism are new device projects in the State, recent passage in Oklahoma City of a \$982,000 aviation projects bond issue, and last week's expiration of a legislative proposal to tax music machines \$12.50 annually. The tax bill's failure to pass is expected to prove a boon to expansion plans which may have been held up pending its determination.

John Barabash, Rock-Ola factory serviceman recently transferred to this territory, was in Oklahoma City last week en route to Abilene, Tex.

The London Music Company has installed its new Wurlitzer wall boxes, one of the Model 120 to arrive here. Jack London, owner of the company,

## FULLY GUARANTEED HOLLY'S PERFECTED UNIVERSAL GRIP SCALE

Made with New Dies — Flashy — Sturdy — Absolutely Guaranteed as to Materials and Workmanship for 90 Days.

Available in Mahawk Red and Silver or Shamrock Green and Silver Art Metal Finishes. Rotary Grip Handle. Holds \$10.00 in Pennies. Often Pays for itself in Less than 30 Days. LEGAL EVERYWHERE. Immediate Delivery in Either Color. Call Your Distributor or Write Us Direct.

One to Ten Machines Each	\$15.75
Ten to Twenty-Five Machines Each	\$14.75
Twenty-Five Machines and Over Each	\$13.75

1/3 with Order, Balance C. O. D. or Sight Draft

### HOLLY MANUFACTURING COMPANY

2761 Union Guardian Building  
DETROIT, MICHIGAN



PROMINENT LONG ISLAND OPERATOR, George Popless, operating more than 50 Scientific Riffing Practice games, pictures two locations—boasting city at left and Popless's Diner at right.

## Detroit

DETROIT, May 24.—Eldie Clemons, manager of Modern Music Company, is completing construction of his new sales-room to handle record stock and displays. Clemons is planning a trip to the West Coast to check over developments in the field of wired music.

Ervin Harrieth, Detroit operator, is reorganizing his business as the E. & H. Vending Company, with headquarters on Wisconsin Avenue.

James A. Passanante, Triangle Music Company, was in Chicago for several days recently contacting a number of machine manufacturers.

The J. & J. Novelty Company is installing air-conditioning in its offices.

Frank Healey, American Coin Machine Company, is concentrating his operations at 179 Lakeswood Avenue, with offices, stock, and service calls all being handled from one place instead of being scattered in its separate locations as formerly.

L. V. Bohr, Bohr Sales Company, reports business up in the penny vending machine field.









MIKE AND JOE MUNVES busy checking the flood of arcade photos and machine ideas submitted in response to their \$1,200 prize contest for arcade owners and employees. "The flood of entries in answer to our first announcement in The Billboard was terrific," Mike reports. (Distributor's release.)

## West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office, Address: Cecil Hotel.

LOS ANGELES, May 24.—The "I Am an American" Day was a big success and many coin machine operators took part in it. Associated Operators of Los Angeles County, Inc., is sponsoring an award to be given to Carroll Parish, commander Fourth Area. Sons of the Legion, at the annual convention to be held in Torrance, Calif., June 7. Curley Robinson, managing director of A.O.A.C., has co-operated with this and other such movements. Sons of the Legion of this district, embracing practically all of Southern California, will present A.O.A.C. with a plaque in appreciation of the work Robinson and his organization have done toward promoting a better understanding with American youths.

Paul Parr, of General Music Company, announces that he has taken over the William Corcoran office in San Francisco. These showrooms are among the most picturesque in California. Parr is covering both branches.

Dick Snyder and Wayne Fernyhough, of General Music Company, have gone into military service. Chuck Greward has left the services of General today to take up his assignment as a member of the U. S. Naval Reserves.

Things are pretty busy at the Southern Vending Company in Pico.

Harry Kaplan and Jimmie Jones are kept on their toes every minute getting out arcade equipment. Crowds along the beaches this year have exceeded all expectation, and the firm is carrying out its policy of giving quick and efficient service. Among visitors to Southwestern was Stan Gordon, popular Arizona operator, who reports that business is good in his section. He spent a few days in Los Angeles before returning to Arizona.

Billie Adair, of Novelty Supply Company, San Diego, was also a recent visitor to Los Angeles. Adair reports his business is booming.

Harry M. Kaplan and Harry Leitman, of San Bernardino, are planning to open an automatic music machine firm on West 7th. Spot has already been selected.

According to column along coin row, Leonard Behrens and Bernard Rubin, of Allied Amusements, are responsible for many laughs the operators enjoy. Recent gag is a business card which introduces the pair as representatives of the Schoenly Music Company, established in 1940. Slogans the joke company boasts include, "Many people don't complain about Schoenly." "Nowhere near the worst." and "Such Service! My! My! Telephone discontinued."

A.O.A.C. has drafted a questionnaire to be circulated among operators. Styled as "Location Survey Report," questions regarding name, trade name, address, city, phone, permit number, and type of stock are included in the first section. Second section asks questions regarding number of games, photograph, cigarette, and other vending machines. Data on licenses comprise the third section. Fourth, fifth, and sixth sections are devoted to operators, location comments, and general information. According to Curley Robinson, it will take about 60 days to compile this information.

Cal Brown, of Mills, is sticking close to his desk seeing to it that operators get their orders fast. Art Dawes, of Novelty Supply Company, who has Mills phonographs in a section where defense program projects are going strong, was a recent visitor to the Mills office. He reports that Mills Spinning Reel machines are setting new records in the area he serves. Charlie Burkmeier, another operator from a military camp section, was also in Los Angeles recently to get a supply of Sky Fighters.

Bel Hardin is one of the busiest men in Los Angeles. He can be seen making the rounds, getting new tunes for his music machines. What the public wants in music keeps him guessing, he says, but somehow he manages to pick hits that click.

Max Krout, of U-Need-a-Pak's Western office, is looking forward to taking a few days off this summer. He says the possibility is still so remote, however, that he hasn't even thought of a place to go.

At  
**\$69.50**  
and  
**18 BALLS**  
for 5¢!

**KEENEY'S**  
De Luxe

**TEXAS LEAGUER**

IT'S TODAY'S  
BEST BUY!

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"The House That Jack Built!"  
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Coming Soon!  
EVANS' SUPER BOMBER  
NOT A GUN!

**SPECIAL!!**  
1,000 Hole Superior CIGARETTE BOARDS

sent over at the old price; while 10,000 Boards last, 50¢ each. No order less than 25 accepted. Remittance must accompany order. F. O. R. Kansas City.

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FREE PLAY GAMES			
Alport ... \$15.00	Four Row Set \$25.50	Pinkies ... \$15.00	Three Bars ... \$20.00
All Stars ... 15.00	Formation ... 42.50	Red Hot ... 15.00	De A D ... 12.00
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Centreville ... 42.50	Flower ... 42.50	Roller Derby ... 17.50	Yacht Club ... 27.50
Cluckaroo ... 20.00	Gold Star ... 50.00	Roy ... 20.00	Zodiac ... 62.00
Cluckaroo ... 15.00	Golden Gate ... 15.00	Round ... 15.00	<b>ONE BALLS</b>
Big Chief ... 22.50	Headline ... 15.00	Sea Hawk ... 25.00	Victory ... 25.00
Big Chief ... 20.00	Line Star ... 22.50	Richard Dink ... 60.00	White Ball ... 30.00
Big Six ... 12.00	Lemon ... 15.00	Stop & Go ... 12.50	Short Special ... 70.00
Bleeding Alley ... 20.00	Leader ... 25.00	Super Box ... 15.00	Starboard ... 25.00
Big Show ... 20.00	Lucky ... 15.00	Rolling ... 20.00	Thunders ... 50.00
Cowboy ... 12.00	Lighthouse ... 27.50	Neocoms ... 12.00	Phonograph ... 15.00
Chief ... 12.50	Ricky ... 25.00	Short Stop ... 27.50	1-2-3 ... 20.00
Chester ... 47.50	Ocean King ... 18.00	Score Game ... 15.00	1-2-3, 1033 ... 32.00
Comet ... 20.00	On Deck ... 25.00	Supercharger ... 15.00	1-2-3, 1940 ... 70.00
Cop ... 20.00	On Deck ... 25.00	Scout ... 14.00	HALF DEPOSIT—
Cadillac ... 32.50	On Deck ... 25.00	Score Card ... 22.50	BALANCE O. O. D.
Congo ... 22.50	Billie ... 27.50	Topper ... 77.50	
Dandy ... 27.50	O Boy ... 15.00	Triumph ... 14.00	
Dial Race ... 45.00	Pony ... 27.50	Thriller ... 14.00	
Dial ... 40.00	Polo ... 35.00		

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<b>CONSOLES</b>	<b>PAVE'S RACES, Brown, 30-1</b>	\$ 27.50
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KEENEY'S 1937 TRACKTIME	MILLS SPINNING REEL, Ltd.	17.50
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## "Ask Any Smart Operator"

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**LAND OF PLAY**... \$100 holes... 50¢ per hole... Fish symbols... "Elmer" 18 and last push on board each receives one push in Big Fish... Big Fish contains 100 tickets which average \$1.21 each, with a top award of \$10.00... Total average payout \$29.00... Total average profit is \$25.00... Semi-thick board.

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PAYOUTS		SEMI-EQUIPMENT		COURTESY GAMES	
Junior Parade	\$22.00	Grandstand	\$27.50	Beard Time	\$25.50
Suzara Bell	\$7.50	A.B.T. Target Ball	\$15.50	Spot Speed	\$20.00
Fast Time	75.00	Bully Alley	12.50	Eureka, cracked glass	27.50
Royal Luck	37.50	Ten Balls	45.00	Junior Parade, cracked	27.50
Scientific Basis	75.00	Ten Plus	35.00	American Eagle	
Davey Day, start top	27.50	Jalbird, no hole	35.00	12 & 24	\$15.00
Royal Flush	35.00	Wurlitzer 24 Pinball	50.00	24 & 36	5.00
Flasher	25.00	Wurlitzer 718	37.50	Drumboy	5.00
High Boy	25.00	Wurlitzer 412, new cabinet	37.50	Liberty 14, Photo Reel	15.00
Cracker	15.00	1 BALL FREE PLAY		Vox Pocket Ball, blue	27.50
Liberty Bell, 1st top, as is, cracked glass	10.00	Bark Horn	\$115.00	Vox Pocket Ball, green	27.50
One-Two-Three	35.00	Chief Cup, 1st Medal	40.00		

Every Machine is in Perfect Mechanical Condition, Thoroughly Cleaned and Checked. Ready to Play on Location. If you are not completely satisfied, return the Game to us within 10 days and receive Full Credit.

Terms: 1/3 Down, Balance C. O. D.

We Have All the New Games On Hand for Immediate Delivery. Write for Prices.  
**OLIVE NOVELTY CO.** 2625 LUCAS AVE. ST. LOUIS, MO.



JOE ABRAHAM, of the J. M. Novelt Company, Exhibit Supply Company distributor in Youngstown, O., learns more about Double Play from John Christ, Exhibit sales manager. (Manufacturer's release.)

## EASTERN FLASHES

NEW YORK, May 24.—This can probably be called the greatest business week to all New York's coin machine history. Never before has there been such a terrific demand for machines of every type and description. Regardless of make, used games went out just as soon as repair men had completed reconditioning. New machines were also very active and sales of remote control systems and phones have reached a new high.

Nat Cohen having photos taken with Gene Krupa, the King Sisters, and Alvin Karp during Celebrity Friday at Modern's showrooms, reports business is so good it's almost unbelievable. Jack Berger, of Newark Coin, busy rebuilding his headquarters, reports that the appearance of the place is greatly improved. A mechanical department has been added, with Joe Farris in charge. "Joe is one of the greatest coin machine mechanics," says Jack.

Bert Lane, of Seaboard Sales, is up to his ears in work, what with Genco's game clicking heavily and with Muto-scope's Drive-Mobile and Ace Bomber rolling in. Ray Sanders, of Sanders & Cottrill, Troy, N. Y., spent a few days on Coin Row seeing the many distributors and jobbers. Ed Hayreby, of Owl Mint, Boston, letters in that the firm is so far ahead of the last year's business that it isn't even funny. Al S. Cohen, of Asco, reports buying the building in which his firm is located. "We're settling on by breaking thru the back wall and building our reconditioning department there," says Al.

Joe Fishman is smiling and happy again now that he's back in action with the coin game operators. Joe spent the latter part of the week in Chicago. Tony Gasparro has returned from Chicago after talking it over with Kshubin. Tony is doing a great job here and his friends have brought something back with him that will make all operators sit up and take notice.

Maurice Kushner, of Tilly Bowd Manufacturing Company, Boston, is town for a day, all smiles because of the way

his new bowling game is going over. Frank DuGrener down from the Havenhill, Mass., plant to see Jimmy Martin and Joe Snow, DuGrener's Western representatives, who flew here. "Big" Olasgold, DuGrener sales manager, back from up-State New York, hopped right out again to Philadelphia, Baltimore, Washington, Norfolk, Halesite, and Charlotte. Incidentally, they're installing two more windows at the DuGrener New York offices on Coin Row. Bill Wiener, back from the South for U-Need-a-Pak and right out again to Pennsylvania and Delaware.

OF MEN AND MACHINES... George Ponzer returned from Chi with the announcement that he has the exclusive operating franchise for the Mills Panorama. Operators are crowding the Ponzer offices here and in Newark to get the lowdown on this amazing machine. Jack Mitzelick expects a big sales year with Panorama. Irv Morris, of Ponzer's Newark branch, reports that sales of reconditioned machines have exceeded all records in the firm's long history in New Jersey.

Bernie Sachs, of Acme Sales, claims "Demand for our remodeled phonographs has grown so big we are hard pressed to take care of the rush." Doc Weiss and Barry (Rugby) Sugarman jump into Doc's Cadillac and make a dash to Trenton to see Lou Bloom, of Central Amusement Novelty Company. Sugarman reports that sales of Buckley Music System in Jersey have reached an all-time high. Jack Fitzgibbon believes the best daily gains will produce about the best profits in this area. "The factory is busy trying to complete the most orders on hand," Fitz reports. Dave Stern reports: "We are swamped by returns to our ad in The Billboard. Take it from me, this is the magazine."

Art Nyberg, of Calvert Novelty Company, Baltimore, Md., is reported doing one of the biggest jobs in his career. He is one of the most energetic and best liked men in the trade. Harry Wicknansky, of Elizabeth, N. J., is getting set for the greatest music route in Jersey history. Hugh Colburn, of Mattatuck, Conn., is town being operators the high points of the Illinois and Ultratone speaker-battles. Abe Green attended a private and the

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FREE PERSONAL SERVICE





A BATTERY OF MUTOSCOPE SKY FIGHTERS prominently displayed at the entrance to the Boston Arcade, Coney Island, N. Y. This is one of the many arcades from Coast to Coast completely equipped by International Mutoscope Reel Company, Inc., New York.

ent dinner the other night, mingling with the hot-pot of the town.

**FAST FLASHES**

Jack Kay, of Ace Vending, reports that business is exceptionally good. . . . Rudy Greenbaum, sales manager of Packard, spent a busy few days in town. . . . Doc Green, of Buckley Music System, one of the best men in the territory, is constantly on the go trying to fill the needs of his district managers and distributors. . . . From Baltimore comes news from Roy McGinnis that his firm is doing out some of the greatest business in its history.

Willie (Supreme) Blatt is reported working overtime getting set with his new arcade, his own big operations, and as district manager for Buckley Music System. . . . Charley Aronson and Al Abberg, of Brooklyn Amusement, are getting on plan and needles waiting for Dick Hood, of H. C. Evans & Company, to arrive in town with that new machine. Both men are anxious to get into sales again.

**HERE AND THERE**

Maria Hankin, in town from Atlanta, selling Max Levine, of Scientific, what a great game the firm has in Batting Practice. Scientific has been receiving favorable reports from operators everywhere on its baseball game and orders continue to pile up.

Bill Habblo's Mutoscope Drive-Mobles is getting into production and distributors are clamoring for speedy delivery. . . . We're pushing them out as fast as we can," reports Earl Winters. . . . Irvia Diamondfield, of General, Baltimore, says that the firm is doing a terrific job with all of the manufacturers' products it handles.

Jules Oshett, of Henry Alden's Distributing Company, Albany, reports they are selling all the games they can get.

Al E. Douglas and Dave Helfenbein, who make up Daval, are on their way to New York from Chicago, stopping off at the various towns. Earl G. Backe, of National Novelty Company, Merrick, L. I., and his new truck parked in front of Western this week, where it attracted a lot of attention.

Muscle Budin sends out a call to Stoner to more games to fill the orders the firm has on hand. . . . G. V. Corporation (Gove Adams Gun Venders) is busy taking care of orders for its outdoor model gun vender, which has captured the fancy of vending machine men all over the country.

Al Barry, Al Koondel, and Phil Gould, of Ambassador Vending Company, celebrated the opening of their first arcade. . . . The present rate of business they believe they will set a record. . . . Dave Green, back from his short stay at the hospital, looks like a dynamo again. . . . Al Green, Murray Simon, and Jack Semel, the Swoy execs, are busy keeping up with the terrific demand for equipment. . . . Chicago Coin's Major of 1941 is definitely a hit in this territory," claims Irv Mitchell.

Irv Mitchell has been going to considerable trouble and expense to create the games he ships, but claims it's worth it. "The customers are satisfied with the conditions of the games and they then have a regular customer," says Mitchell.

**PHILLY PHILASHES**

Local music men are doing a great job. Many operations are being increased and all report a big jump in collections. . . . Art Pockras, of Universal Amusement, Eastern Pennsylvania manager for Buckley Music System, has so many installations to make that he has difficulty getting enough music mechanics. . . . Harry Block, of Block Marble Company, spent a few days in New York last week. Block's Change-Maker is making a big hit with the industry all over the country. . . . Roy Torr says he is swamped with orders and may add a few salesmen soon. . . . Another A. R. T. Rifle Sport Range has been opened by Oscar Spiegel and Max Dorman on South Broad near the Navy Yard. . . . I. (Pop) Bokras is now looking for a suitable sport range location here. . . . Meyer Wolf dropped into Arco and placed an order for 60 used games and is still hunting for more. . . . Sam (Keystone) Stern just returned from a visit with Jack Nelson in Chicago. . . . Hank (Indian) Lussman, of the Blackhawk Manufacturing Company, hit the trail again, and this time finished up in New York. . . . Jim Crow, of the Jaysee Vending Company, has just moved into a new home. Chuck and Al Etelson, of Blackhawk Sales Company, were present at the housewarming. . . . Among those to sign the out-of-town register at Blackhawk was Harry Kendall, of Millville, N. J.

Jim Flannery intends to open a bowling alley in South Jersey. . . . Harry Rubin is getting set to open a new arcade. . . . High's Game is reorganizing from an operation. . . . Ed (Tippy) Klein, of Atlas Distributing Company, says business is better than ever. . . . Nathan Rake, of Rake Coin Machine Exchange, is going on a selling trip throughout the State. Rake has added the G. V. Vender to his many lines. . . . The Serve-Ur-Self orange drink machine, put out by Lewis Sokolov, of Imperial Venders, is making a big hit. . . . Bobby Kline, of Coleman Vending Machine Mart, was visited last week by Al Malenon, of DuGrenier, and Miss A. M. Strong, of G. V. Corporation. . . . Irv Fishelberg is opening an arcade in Atlantic City. . . . Sam Kresburg is back in town, brown as a berry, after a trip thru his Florida territory. . . . The Amusement Machines Association is running an outing for the members and their families on the third Thursday in June. . . . George Fairchild, of Reading, in town to buy more equipment. He is now listed as one of the largest operators in the territory. . . . Frank Engel, of Automatic Amusement, has just returned from a trip thru his Maryland territory and reports that collections have increased all thru the State. George Ashe kept things humming in Frank's office while he was away and now both of them are stepping along at a fast pace. . . . Mike Spectator, reading over Frank Engel's notes, tells that Art Nyberg, of Calvert, Baltimore, and Virgil Stuppenthal, of Cumberland, are both doing a big job. . . . Marty Mitnick, in addition to increasing his music route, is ready to open his arcade in Ocean City, Md. . . . Meyer Frank is opening an arcade near Port Dix. . . . George Stein, of Crown Amusement, celebrated his second wedding anniversary by purchasing another carload

# WOW

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SEVEN UP 47.50	SPORT PARADE 50.00	
STARS 47.50	ZOMBIE 40.00	

179 Dorsett, Balance, G. O. D.

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Drop us a penny postcard with your name and address and receive regular mailings listing hundreds of bargains in used machines of all kinds. Liberal allowances on your Used Equipment. Give us details. We are now distributing Counter Games, Pin Tables, Consoles, Slots, Steam, etc., for all the leading manufacturers. Also distributors of Buckley Music System.

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J. E. COBB, President H. M. BRANSON, Gen'l Mgr.

of Popel-Cola venders. He is doing a terrific job in his territory and looks forward to even greater things once the summer is here. . . . Jules (Saubby) Sloan may be small in size but he's one of the biggest operators in these parts. . . . Sadie Snyderman, the only woman operator in Philly, is keeping a crew of Artie Pockras's men busy making Buckley installations. . . . Ed Meyers is proud as a peacock in his new cream-colored Dodge convertible coupe. Max Budwick is going in for 32-record Buckley installations.











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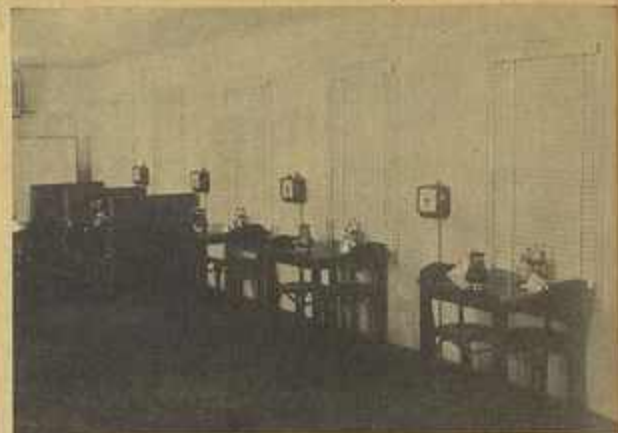
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5 WAYS TO SCORE  
High Score—Top-a-Dial—and three exciting Special Scores with new Score Booster feature that boosts your profit.

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"HALF-AND-HALF"  
BUMPERS  
AT YOUR DISTRIBUTOR'S

**BALLY MANUFACTURING COMPANY** 2640 BELMONT AVENUE  
CHICAGO • ILLINOIS



**KHENY REMOTE CONTROL WALL BOXES** at Robbitt's Cafe, Huntedville, Tex. The installation has been the subject of considerable attention from patrons. (Manufacturer's release.)

## Effects of Defense Program On Coin Business Reviewed

Increased play, more locations seen, especially in smaller towns

CHICAGO, May 24.—Even a casual glance at the Tabulation by Cities of Defense Contracts, published in the "Lists" section of this issue, will drive home with sledge-hammer force the vast scale on which our preparedness program is being conducted. Effects of the billions being spent are daily becoming more noticeable in rising wages, living costs, etc. The coin machine industry, too, has been witnessing the results of increased pay rolls and the faster circulation of money—and will feel it still more as more of the billions earmarked for defense reaches the pay checks of wage earners.

Effects of the defense program on the coin machine industry are bound to be many and various. On the plus side, play on machines is bound to increase. More money in the average man's pocket means more money for pleasure, and there are plenty who look to coin-operated equipment as their favorite form of entertainment.

**Locations**  
Increase in the number of locations—especially in towns less than 10,000 population—is also to be expected. Of course, large industrial areas, too, will witness a location increase—but an avalanche of orders to small town industries requiring the importation of out-of-town labor is bound to be more noticeable than in large population centers which normally produce a vast amount of goods. Not only will the number of locations jump in these smaller towns, but the number of machines per location will increase in order to accommodate those who find coin-operated equipment their favorite form of relaxation.

**Tourist Trade**  
Tourist centers are expecting the travel and resort trade to reach an all-time high this year as a result of the defense program. The money spent in coin machines by the vacationing public has become increasingly important to the trade during the past few years and the volume this year should keep right in step with increase in vacation spending.

**Used Games**  
Reports are already coming in from distributors in areas where defense projects have been in the works for some months of an increasing demand for used equipment. Many of the locations opening are reported of the "marginal type" that do not warrant placement of new equipment. Others where more equipment is needed do not justify placement of batteries of new games. Consequently, demand for good used equipment is swinging upward. Many experienced observers believe that the volume will easily top that formerly exported to foreign countries.

Demand for new equipment is also growing. Although shortage of some necessary materials may have its effect on production, manufacturers are confident that they will be able to meet production schedules, and are developing new games and turning them out as rapidly as possible.

### Newark Coino's Service Approved

NEWARK, N. J., May 24 (Distributor's release).—Coinno here are calling Jack Berger, of Newark Coino, Inc. ever since he opened his new "operating" room. Berger has fitted out his repair headquarters for modern reconditioning of games.

Joe Parro is "chief surgeon." Jack reports that reconditioning work has been praised by local and out-of-town operators.

## Get Next To "Good Lookin"



**NEW HARLICH  
PUNCHBOARD  
SENSATION!**  
THE EYES ROLL EVERY TIME  
THE BOARD IS PICKED UP

Features New Exclusive Reverse  
Tickets With Large Numbers

No. 966 5c a play 960 Holes  
Takes In . . . . . \$48.00  
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Write for folder NC-414 showing  
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## HOUSE CLEANING

2 Practically New Advance Shockers . . . \$ 7.50	100 Assorted F. P. Pin Games \$18.00 to 75.00
2 Practically New View-Scopes . . . . . 19.50	100 Like New 22 Rarchozo-Gum Vend. \$4.50
40 A.B.T. Challenges, Used, A-1 . . . . . 12.50	75 Like New 23 Northwest's Fruit Vend. \$ 5.00
Lot of 5 or more . . . . . 10.00	50 Like New 39 Rarchozo's Bull Vend. 6.75
Stand for same . . . . . 2.00	80 Used Street-McGuire and Hamilton Peanut Venders . . . . . 3.75
20 Used Points Packs . . . . . 8.00	100 Penny Kiss Gum Venders . . . . . 1.75

All items in perfect order. No order accepted less than \$10.00. 1/3 Cash, Balance C. O. D.  
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**DEFINITELY! THE BEST PIN GAMES  
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FLICKER STRATOLINER . . . . . \$48.00	RYANS . . . . . \$47.00
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WRITE FOR OUR COMPLETE LIST  
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World's champion money-maker of all time! Perfect game. Five Free Play Games as customary. Best Full combination plus Gold Award Jackpot on 3-Bar. Convertible from penny to nickel play. Beautifully styled. Write us for special list and price.

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EXCLUSIVE OPERATORS' TERRITORY FRANCHISES BEING CLOSED FAST FOR GREATER NEW YORK CITY AND WESTCHESTER COUNTY; LONG ISLAND AND THE 12 NORTHERN COUNTIES OF NEW JERSEY. IMMEDIATE DELIVERY BEING MADE PLUS COMPLETE SUPPLY OF FILM FEATURING THE LEADING RECORDING ARTISTS. ACT QUICK! PROTECT YOUR LOCATIONS! DON'T SAY I DIDN'T TELL YOU!! PHONE US TODAY!

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| Dr. Duck    | 55.00   | Swing-Up         | 39.00   |
| Deerfoot    | 29.50   | Wine             | 55.00   |
| 4-4-4       | 14.50   | Davis Ranch      | 39.50   |
| Texas       | 13.95   | Big Town         | 22.50   |
| EXHIBIT'S   |         | Follies          | 22.50   |
| Wagon       | \$29.50 | Mr. Chipp        | 17.50   |
| Leather     | 23.50   | Blind            | 13.95   |
| Short Stop  | 23.00   | Ring             | 13.95   |
| Lemon       | 21.00   | Badger           | 13.95   |
| Flue Bird   | 17.00   | CHICAGO COIN'S   |         |
| Emmett      | 16.00   | American \$50.00 |         |
| Amper       | 13.95   | Mayanizer        | 22.50   |
| 29          | 13.00   | Dial             | 29.50   |
| KEENEY'S    |         | Polo             | 39.50   |
| Speedometer | \$24.00 | Comedian         | 22.50   |
| Bandage     | 24.50   | GOTTLEB'S        |         |
| Red Hat     | 22.50   | School Days      | \$95.00 |
| Sam Champ   | 19.00   | Parade           | 22.00   |
| Beer Sign   | 18.00   | Gold Star        | 45.00   |
| Big Sign    | 13.95   | Boardtown        | 33.50   |
| Turkey      | 13.95   | Drum Major       | 39.50   |
| HELL'S      |         | Oh Johnny        | 34.00   |
| Out Line    | \$45.00 | Big Show         | 21.50   |
| Vacation    | 27.50   | Boatload         | 21.50   |
| Moose       | 22.50   | STONER'S         |         |
| Red Gracie  | 22.50   | Spooky           | \$55.00 |
| Roody       | 22.50   | Armed            | 39.50   |
| Princess    | 13.95   | Parade           | 13.95   |
| Church      | 13.95   | All Stars        | 13.95   |
| Chorus      | 13.95   | MISCELLANEOUS    |         |
| Study       | 13.95   | Game             | \$13.95 |
| Dis. Future | 13.95   | Janitor          | 13.95   |
|             |         | Side Kick        | 13.95   |

### Assn. Accord Comment

To the Editor:  
I am in receipt of your letter of May 1, and wish to say that I believe your contemplated public relations subject is a timely one.  
My personal feeling from the experience we've had here in San Francisco and the State of California in regard to the handling of phonographs is that public relations should be increased and the public acquainted with the fact that this industry is a large one. I also feel that this would be helpful in getting all operators to support the endeavors of the secretaries of their various associations.

At the present time it is impossible for me to send you a report of this year's activities of our association, but will do so in the near future. (Signed) R. Spencer, secretary-manager, Automatic Music Merchants' Association, Inc., San Francisco.

### Badger Enlarges Recondition Plan

MILWAUKEE, May 24 (Distributor's release).—"Following the policy that every machine leaving our factory must be in A-1 working condition, we have increased our staff of technicians," reports the Badger Novelty Company, Milwaukee. "Never before have we been so rushed for reconditioned pin games and phonographs. We have been working night and day to provide our customers with merchandise that will maintain the reputation we have established. "We are now filling back orders for Rock-Ola Tons Columns. In many ways delayed delivery has proved to be of advantage to customers, as it has given them a chance to study the high receipts of Rock-Ola machines."

### Guernsey With Laredo

LAREDO, Tex., May 24.—E. J. Guernsey, who for several years was Mexico distributor for a phonograph manufacturing concern, reports that he is now with the Laredo Reporting Company here, selling phonographs.

## SIMON SALES 437 W. 42d St., NEW YORK

MILLS NOVELTY COMPANY  
BELLS — CONSOLES — TABLE MODELS  
BEST MONEY-MAKING EQUIPMENT — WRITE OR WIRE FOR PARTICULARS

• NOW DELIVERING—KEENEY'S NEW DELUXE TEXAS LEAGUER, \$69.50

- | FIVE BALL FREE PLAY |         |               |         |
|---------------------|---------|---------------|---------|
| Super Six           | \$16.50 | Spookster     | \$27.50 |
| Steve Champ         | 16.50   | Powerhouse    | 27.50   |
| Through             | 16.50   | Cross Line    | 29.50   |
| Gumboot             | 15.50   | Boozy's Gr.   |         |
| Summerline          | 22.50   | Deck          | 29.50   |
| Outlines            | 22.50   | Leader        | 29.50   |
| Boating Alley       | 24.50   | Tennis        | 42.50   |
| Sporty              | 25.00   | Big Chief     | 42.50   |
| Yacht Club          | 25.00   | Metro         | 42.50   |
|                     |         | Strutliner    | 42.50   |
|                     |         | Regulator     | \$42.50 |
|                     |         | All American  | 45.00   |
|                     |         | Schoolboys    | 47.50   |
|                     |         | Red, White &  |         |
|                     |         | Blue          | 48.50   |
|                     |         | Breakout      | 50.00   |
|                     |         | Velvet        | 52.50   |
|                     |         | Prize         | 52.50   |
|                     |         | Four Room     | 57.00   |
|                     |         | Dolphin       | \$57.00 |
|                     |         | Blaze         | 57.00   |
|                     |         | Scout Parade  | 57.00   |
|                     |         | Scout Up      | 59.50   |
|                     |         | Sun Room      | 62.50   |
|                     |         | Silver Master | 64.50   |
|                     |         | Sea Hawk      | 65.00   |
|                     |         | Myths         | 74.50   |

- | ARCADE EQUIPMENT           |          |
|----------------------------|----------|
| Keeneey's AIR RAIDERS      | \$139.50 |
| Keeneey's SKY AIRCRAFT GUN |          |
| (Brown Obs.)               | 69.50    |

- |  |  |
|--|--|
| Western's "RECORDIT" VOICE RECORDING MACHINE. Automatic — no attendant required. Records your voice on a 6-inch record for 25¢. WRITE FOR PARTICULARS. | Original "PHOTOMATON" Adjustable 4 for 10¢ or 8 for 20¢ Photo Studio. Automatic — no attendant required. Perfect mechanical condition. Approximate list price \$249.00 |
|--|--|

- ### PHONOGRAPHS
- |                       |          |
|-----------------------|----------|
| 1945 Super Rockola    | \$199.00 |
| 1945 Super Walnut     | 185.00   |
| 1945 Master Rockola   | 175.00   |
| 1935 DeLuxe Rockola   | 134.50   |
| 1935 Standard Rockola | 124.50   |
| Owner Model           | 64.50    |

Terms 1/3 Down—Balance C. O. D.  
FOR QUICK SERVICE SELECT SECOND CHOICE  
**MILWAUKEE COIN MACHINE COMPANY**  
1615 W. Fond du Lac Av., Milwaukee, Wis.

**PIN GAME PARTS & SUPPLIES FOR ALL MAKES**  
Best Royal Immediate Delivery.  
Write for Complete Price List.  
**COIN OPERATORS' SUPPLY CO.**  
332 W. Washington CHICAGO

ADVERTISE IN THE BILLBOARD—YOU'LL BE SATISFIED WITH RESULTS.



### 3 BAR JACKPOT F-5240

1640 Holes — Taken in \$82.00  
Pays Out Average \$48.69 — Av. Profit \$33.31  
PRICE \$4.05 EACH

- ### OTHER FAST SELLERS
- |  |             |
|--|-------------|
| 1025 Hole, F-5280, Wonder 3 Bar Jackpot at | .....\$3.02 |
| 1200 Hole, F-5275, Horses at               | ..... 4.35  |
| 800 Hole, F-5270, Pocket Dice at           | ..... 2.10  |
| 720 Hole, F-5255, Pocket Jack at           | ..... 2.07  |
| 600 Hole, F-5305, Royal at                 | ..... 2.95  |

**CHAS. A. BREWER & SONS**  
Largest Board and Card House in the World  
6520 Harvard Ave., CHICAGO, U. S. A.



**ASK YOUR NEAREST DISTRIBUTOR— WHY BUCKLEY IS "AMERICA'S NO. 1 MUSIC SYSTEM"**



# BUCKLEY MUSIC SYSTEM

WITH DIRECT "TOUCH-TO-TOUCH" ACTION FOR 32-24-20-16 OR 12 RECORDS

- |   |   |  |
|---|---|--|
| <b>ALBANY, N. Y.</b><br>Henry W. Siden<br>(Special Representative)<br>4230 Broadway   | <b>GRANTWOOD, N. J.</b><br>Palatka Novelty Co.<br>655 Palatka Ave.  | <b>OMAHA, NEB.</b><br>Howard Sales Co.<br>1544 Farnam St.  |
| <b>ALLENTOWN, PA.</b><br>Paula Venzon Co.<br>102 E. Second Ave.   | <b>GREENVILLE, N. C.</b><br>McCombs Music Co.<br>217 E. Fifth St.   | <b>ORLANDO, FLA.</b><br>Southern Music Co.<br>303 W. Central Ave.                                    |
| <b>AMSTERDAM, N. Y.</b><br>Coleman Novelty Co.<br>3 Broad Street  | <b>HABANA, CUBA</b><br>L. N. McWaters<br>Marcel Bldg., No. 321  | <b>OTTAWA, ILL.</b><br>Wells Music Company<br>320 E. Main Street                                     |
| <b>ASSURAY PARK, N. J.</b><br>Cassino Amusement Co.<br>Morris & R. R. Ave.  | <b>HARRISBURG, PA.</b><br>Tri-State Music Co.<br>4122 N. 3rd St.  | <b>PASSAIC, N. J.</b><br>Famous Distributors<br>41 Garden St.  |
| <b>ATLANTIC CITY, N. J.</b><br>Music Box Corp.<br>10 So. Virginia Ave.  | <b>HOUSTON, TEX.</b><br>Sam Amusement Co.<br>513 Dallas Ave.  | <b>PERRY, N. Y.</b><br>Silver Lark Amuse. Co.<br>17 N. Main St.                                      |
| <b>BALTIMORE, MD.</b><br>Dejone Dist. Mfg. Corp.<br>122 W. Mt. Royal Ave.   | <b>INDIANAPOLIS, IND.</b><br>Ward Music<br>622 Madison Ave.   | <b>PHILADELPHIA, PA.</b><br>Universal Amusement Co.<br>801-12 Market St.                             |
| <b>BELLSHORE, E. E. N. Y.</b><br>Barnes Vending Co., Inc.<br>201 Grand Ave.   | <b>KNOXVILLE, TENN.</b><br>Triangle Music Co.<br>208 N. Magnolia Ave.   | <b>QUAKER VENDING CO.</b><br>5241 Oxford Ave.  |
| <b>BIRMINGHAM, ALA.</b><br>Shirburnham Vending Co.<br>2117 Third Ave., North  | <b>LADOGA, IND.</b><br>Merry Whirl Amusement Co.  | <b>PITTSBURGH, PA.</b><br>Orion Coin Mach. Corp.<br>1410 Pitts Ave.                                  |
| <b>BLOOMFIELD, N. J.</b><br>General Amusement Co.<br>88 Valentine St.   | <b>LEWISTOWN, PA.</b><br>Martin Shifley<br>114 Valley St.   | <b>PORTLAND, ORE.</b><br>John V. Snyder<br>307 E. W. 16th Ave.                                       |
| <b>BOSTON, MASS.</b><br>Bates Sales Company<br>1022 Commonwealth Ave.   | <b>LINDEN, N. J.</b><br>Brew Amusement Co.<br>17 Northwood Ave.   | <b>PONTIAC, MICH.</b><br>Wolverine Entertainers, Inc.<br>28 Newberry St.                             |
| <b>BROOKLYN, N. Y.</b><br>Brooklyn Amuse. Mach. Co.<br>480 Broadway   | <b>LOUISVILLE, KY.</b><br>J. E. Cook Distrib. Co.<br>518 So. Second St.   | <b>ROCHESTER, N. Y.</b><br>Rac Amusement Co.<br>339 Clinton Ave., N.                                 |
| <b>COLUMBUS, O.</b><br>G. N. Venzon Co.<br>503 W. Broad St.   | <b>LOS ANGELES, CALIF.</b><br>General Music Company<br>2277 W. Pine Blvd.<br>Charles A. Robinson<br>1911 W. Pine Street         | <b>Waltham, Wm.-Nutt Co.</b><br>219 Court St.  |
| <b>CHICAGO, ILL.</b><br>Martin-Clyde Dist. Co.<br>3023 Lincoln Ave.<br>Hiltz Distrib.   | <b>MABILLON, O.</b><br>Eaton Sales Company<br>127 W. Triumphant St.   | <b>SACRAMENTO, CALIF.</b><br>G. S. Scott<br>1221 Broadway St.  |
| <b>CHATTANOOGA, TENN.</b><br>Dixie Amusement Co.<br>612 Cherry St.  | <b>MEMPHIS, TENN.</b><br>Tri-State Music Co.<br>684 Marshall Ave.   | <b>SAN FRANCISCO, CALIF.</b><br>William Connor<br>(Pauline Coast Dist. Sales Men.)<br>822 Larkin St. |
| <b>CHESTER, PA.</b><br>Reynolds Vending Co.<br>328 Park St.   | <b>MEXICO, D. F.</b><br>Robert W. Weldon<br>Rm. Postal 8902   | <b>SEASIDE, CALIF.</b><br>Helen Music Company<br>285 Ocean Gate Ave.                                 |
| <b>DALLAS, TEX.</b><br>Walters Sales Company<br>1713 Young Street   | <b>MIAMI, FLA.</b><br>Lee Portington<br>325 N. W. 24th Ave.   | <b>SAVANNAH, GA.</b><br>Mullins Amusement Co.<br>41 Habersham St.                                    |
| <b>DENVER, COLO.</b><br>James E. Blackwell<br>(Mountain States Dist. Sales Men.)<br>Blackwell Distributing Co.<br>380 Sherman St. | <b>MILWAUKEE, WIS.</b><br>Partners & Deppeler, Inc.<br>6210 W. Grandfield Ave.<br>West Allis, Wis.                              | <b>SEATTLE, WASH.</b><br>Hudson Brothers<br>108 Elliott Avenue, East                                 |
| <b>DEVOIT, MICH.</b><br>American Novelty Co.<br>3108 Grand River Ave.   | <b>MINNEAPOLIS, MINN.</b><br>Wynn Installations<br>1218 Nicollet Ave.   | <b>SPOKANE, WASH.</b><br>Orbit Novelty Company<br>243 W. Trent Avenue                                |
| <b>ELIZABETH, N. J.</b><br>Atlas Vending Co., Inc.<br>410 No. Broad St.   | <b>NEWARK, N. J.</b><br>Music Systems of N. J., Inc.<br>441 Westchester St.<br>Art Weiss Co.<br>91 Cox Place                    | <b>SYRACUSE, N. Y.</b><br>New Amusement Co.<br>710 So. Salina St.                                    |
| <b>ELIZABETH CITY, N. C.</b><br>R. D. Biss<br>216 N. Martin St.   | <b>NEW ORLEANS, LA.</b><br>Buckley Mus. Sales Co.<br>2215 Canal Street<br>Pleasure Music Co.<br>1010 Poydras St.                | <b>TOLEDO, O.</b><br>National Sound System<br>2127 Truxtun Lane                                      |
| <b>ELWOOD, IND.</b><br>King Automatic Music Co.<br>1812 South "A" St.   | <b>NEW YORK CITY</b><br>Wm. Biss<br>(N. Y. C. District Sales Mgr.)<br>Ball Music System, Inc.<br>337 Rogers Ave., Bklyn., N. Y. | <b>TRENTON, N. J.</b><br>Central Amusement Co.<br>204 Perry St.                                      |
| <b>FERRISBURGH, MINN.</b><br>Gardner Sales Company<br>601 Central Ave.  | <b>OAKLAND, CALIF.</b><br>Bass Music Company<br>85 E. 14th St.  | <b>UNION CITY, N. J.</b><br>M. Biss & Sons<br>182 New York Ave.                                      |
| <b>FRESNO, CALIF.</b><br>Joe R. Baker<br>164 N. First St.   |   | <b>UTICA, N. Y.</b><br>Rusin Sales Co.<br>415 Washington St.   |
| <b>FORT WAYNE, IND.</b><br>Indiana Sales Company<br>208 So. Cornell Circle  |   | <b>WATERTOWN, N. Y.</b><br>M. Farnum<br>103 Public St.   |

BUCKLEY MUSIC SYSTEM INC • 4225 W • LAKE ST • CHICAGO

## Bally Ups Output On Pan-American

CHICAGO, May 24 (Manufacturer's release).—"Weekly collections from Bally Pan-American machines," reports George Jenkins, general sales manager of Bally Manufacturing Company, "are opening operators' eyes to the potential profit of a new and exciting line in novelty replay game design. As a result, repeat orders for Pan-American are coming in faster than we can roll the machines off the line.

"We have now pushed production to the limit, but are still behind on deliveries and falling farther behind every day, as the grapevine spreads the word of the earnings of Pan-American. Operators disagree on what is responsible for the unusual earning power of the game. Some say it's the wide-open sure-looks-easy board which can be used because of the new flashing half-and-half bumpers. Some give most of the credit to the colorful and timely good-night playboard. One thing they all agree on, however, is Pan-American is certainly getting the play."

## Business Up for Acme Novelty

MINNEAPOLIS, May 24 (Distributor's release).—"Pride in business is a great thing," say officials of Acme Novelty Company here. "We're proud of our business! We stand ready to serve the Northwest with the largest stocks in this section of the country. As our sales and the coin business here.

"Acme Novelty's equipment and stocks are of the best. Service is fast and reliable and we stand ready to co-operate with all operators and distributors at any time. All our machines are dependable, ready at delivery for operation."

## Skill Field Offered For Bally Consoles

CHICAGO, May 24 (Manufacturer's release).—"All Bally consoles are now available with skill feature, according to announcement by George Jenkins, general sales manager of Bally Manufacturing Company.

"The Big Top, three-reel console bell," Jenkins explained, "was formerly the only Bally console offered in a skill field model. Now our Elgin-Hand, five-reel poker console, and the Roll-Run, two-reel dice console, may also be ordered with a compact detachable skill feature.

"Sales of consoles, which have been climbing steadily since early spring, took another big jump when the skill feature was announced. We expect to be in volume production on all consoles until late next fall. Demand for consoles already far exceeds production."



**SIMPLE, SWEET, AND TIMELY!**

Simplest play idea in game—ALL winning tickets possible, shown on one track or one switch in jackpot—SIX DOLLAR THRESHOLD—\$25 PER WEEK IN JACKPOT! Brilliant Quarter slot switch tickets; 15000 total sparkling color and design!

**NO. 1800 BUCK PRIVATES**  
Average Profit . . . . . \$43.35

A BEACON OF NEW PROFIT-MAKING IDEAS NOW READY FOR YOU! WRITE AT ONCE FOR NEW CIRCULARS AND FULL DETAILS!

**GARDNER & CO.**  
237 ARCHER AVE. • CHICAGO, ILL.

**IT'S AMAZING! Coming Soon!**

**EVANS' PLAY BALL**

Real Baseball!

Real Pitcher Pitches! Real Batter Bats!

**Coin Machine Operators WANTED**

We have a list of excellent Amusement Parks who have asked us to install Penny Arcades. If you can invest \$3,000 up (terms can be arranged) we will turn over one or more of these leads to you, equip the entire arcade for you, and guide you in its proper operation. For full details write or write TODAY.

**International Motoscope Real Co., Inc.**  
44-01 11th St., Long Island City, N. Y.



OPERATOR BEN McDONALD (right) and serviceman Floyd Adams and Guy Cunningham report that the 1940 Seabury classic model played 153,000 records with only two service calls during operation in two Fort Worth, Tex., locations. (Manufacturer's release.)

**Operators Wanted**

To Work With Us on PERCENTAGE BASIS

We have Five Top Profitable and Popular Machines

**S & W COIN MACHINE EXCHANGE**  
2436 Grand Street Ave. DALLAS, TEX.







# MIAMI BEACH

ENJOY *Fancy Figure* PROFITS!

Here's the honey that'll get top play and bring in the dough! It's got what it takes . . . beauty . . . features . . . "come-on" . . . and plenty of action! Unique new variable score rollovers! 5 ways to win!

Eye it—Try it—You'll Buy it . . . in quantity!

**IMMEDIATE DELIVERY**

**D. GOTTLIEB & CO.**  
1140-1150 N. KOSTNER AVE., CHICAGO



All American	\$42.50
Attention	42.50
Band Wagon	30.00
White Spot	18.00
Cardinal	20.00
Chubby	18.00
Cowboy	10.00
Crucifix	27.50
Disk	24.00
Flash-On	30.00
Gold Cup	30.00
Looney	34.50
Lone Star	32.50
Merry-Go-Round	12.50
One-Two-Three	20.00
Pylo	15.00
Power House	22.50

**DOUBLE PLAY**  
AND  
**FOUR DIAMONDS**  
Leading the Field

Pylo	15.00
Red Hot	12.50
Red, White & Blue	45.00
Roundup	38.00
Ruby	12.50
Score Card	17.50
Sare Lucy	34.50
Spore & Line	17.50
Speed Demon	42.50
Sports	10.00
Sports	22.50
Sun Beam	42.50
Sugar Six	10.00
Valet	49.00
Yacht Club	18.00
Zodiac	47.50

**ROY MCGINNIS, 2011 Maryland Ave., Baltimore, Md.**

## FOR SALE

Over 500 Pieces of Payoffs, Novelties and 1 Ball Free Plays  
Write For Complete Price List

**GRAND NATIONAL SALES COMPANY**

2800-88 W. ARMITAGE AVENUE CHICAGO, ILLINOIS

## Coinmen Praise Batting Practice

NEW YORK, May 31 (Manufacturer's release)—According to a number of letters received by Max D. Levine, president of Scientific Machine Corporation, many operators who now have Batting Practice on location are congratulating him on the staying qualities of the game.

An operator wrote: "Collections pick up each week and just like the national pastime, the game seems to grow more popular with the public. I predict the game will be a money-maker as long as the machine lasts."

Levine has been encouraged by many letters along similar lines, he said. "We had hoped that Batting Practice would develop in this manner," said Levine. "The game was built for long life with sturdy parts able to take an unusual amount of wear."

"It was a foregone conclusion that the game would be a hit during the baseball season. Long life was confirmed by 50 machines placed on test locations last Christmas. These machines are still going strong on the same locations. With this to back, the game up, Scientific geared its production to meet delivery demands."

"In order to avoid delays, no distributor was appointed until it was certain that Batting Practice could be delivered in his territory shortly after orders were placed."

## Sam Taran Visits Scientific Plant

BROOKLYN, May 24 (Manufacturer's release).—Sam Taran, of Mayflower Novelty Company, St. Paul, visited the plant of the Scientific Machine Corporation recently. Purpose of Taran's visit was to speed deliveries of Batting Practice for his territory.

Said Taran: "I must admit I never expected a baseball game to go over with such a long and sustained run. In all my experience I've never seen such reaction to a game. It is a pleasure to distribute it, because every game we sell means repeat sales and more friends for Mayflower."

## YANKEE DOUBLE HEADER



One of Groetchen's latest counter game with 1000. Can be changed from Croquet to Fruit in two minutes' time. Equipped with new coin divider, double ball run device. \$19.75 to Operators. Cost of \$17.50.

**GROETCHEN TOOL COMPANY**  
120 N. Union St. Chicago, Ill.

## YANKEE Recommended Distributed Guaranteed

**TORR** 2047A-50. 63  
PHILA., PA.

"Taran congratulated Max Levine, Scientific Machine, on the efficiency of the plant. He was impressed, he said, with the speed with which Batting Practice games are turned out, as well as with their mechanical perfection."

**QUALITY SERVICE**

**THE HOUSE OF "GOOD WILL"**

STARD	\$51.00	SPORTS PARADE	\$62.50	STRATOLINER	\$49.00
Leader	69.50	Crestline	28.50	Zandee	42.50
Prochance	22.50	Formation	32.50	Landslide	17.00
Big Chief	36.00	Armed	22.50	Busy	12.50
O'Day	11.50	Rotation	55.00	Jolly	21.50

All Games Reconditioned and shipped Like New. We Carry a Complete Stock of New and Used Free Play Games. Terms: 1/3 Down—Balance C. O. D.

**AMBASSADOR VENDING CO. 789 CONEY ISLAND AVE. BKLYN. N.Y.**

You can ALWAYS depend on JOE ASH—ALL WAYS  
FINEST FREE PLAYS READY FOR SHIPMENT!!

ANABEL	\$14.50	DALE FEAT.	\$12.50	DRUM MAJOR	\$19.50
FLICKER	42.50	LEADER	20.50	LINKUP	34.50
MILLS	1-2-3-4, 27.50	RED HOT	12.00	SPORTY	17.00
STARS	62.50	SUN BEAM	54.50	VARIETY	9.50
WHITE SAILS	12.50	ZOMBIE	42.50		

1/3 With Order, Balance C. O. D. WRITE FOR COMPLETE LIST!



**ACTIVE AMUSEMENT MACHINES CORP.**

900 South Franklin Street, Philadelphia, Pa.

Phone: Market 2634.





# JUMBO

## COMBINATION MINT VENDER

Free Play or can switch over to checks or cash in a few seconds. Equipped with new Mills FOUR-SIX pay-out—a brand new idea. See Your Distributor.

Mills Novelty Co., Chicago

### MUTOSCOPE

## SKY FIGHTERS

LATEST MODELS

**\$159.50**

1/2 Deposit, Balance C. O. D.  
DENVER DIST. CO.

156 Arapahoe St., Denver, Colo.

### Mac Churvis Finds Business Booming

CHICAGO, May 24 (Distributor's release).—Mac Churvis, sales manager of Grand National Sales Company, Chicago, has returned from a trip thru the Middle West. "Never," said Mac Churvis, "have I found business better. In fact, I feel confident that this is going to be our best year. I was impressed by the confidence and enthusiasm of the operators. Particularly heartening is the general consensus of opinion that the present high levels will not only be maintained, but even exceeded."

## OUR BUSINESS IS BUILT ON YOUR CONFIDENCE IN US!

### FREE PLAYS FOR IMMEDIATE SHIPMENT

<b>CHICAGO GOIN'S</b>	<b>EXHIBITS</b>
All American ..... \$44.00	Leader ..... \$32.00
Jolly ..... 19.00	Stars ..... 49.00
Polo ..... 32.50	Sun Beam ..... 52.00
Score Parade ..... 32.50	Zonbie ..... 42.00
Whirlwind ..... 42.00	<b>BALLY'S</b>
Yacht Club ..... 17.00	Crossline ..... \$27.00
<b>GENCO'S</b>	Flister ..... 47.00
Cedric ..... \$22.00	<b>GOTTLIER'S</b>
Formation ..... 29.50	School Days ..... \$44.00
Four Aces ..... 47.50	Score-a-Line ..... 19.00
Secret ..... 39.50	
Powerhouse ..... 22.00	
Screen Up ..... 42.50	

**BAKER'S**  
Lineup ..... \$27.00  
1/3 with all orders,  
Balance C. O. D.

Distributors for  
Gottlieb's  
**MIAMI BEACH**  
Parker's  
**PLA-MOR BOXES** and  
Photograph Accessories  
Scientific's  
**BATTING PRACTICE**  
Mills' PROGRAM

**GEORGE PONSER CO.**  
519 WEST 47TH ST. NEW YORK CITY  
11-15 E. RUNYON ST. NEWARK, N. J.

## WANTED!!

PENNY ARCADE MACHINES OF ALL KINDS IN ANY QUANTITY. CASH WAITING. SEND COMPLETE LIST, QUOTING YOUR LOWEST PRICES FIRST LETTER. BOX D-28, CARE THE BILLBOARD, CINCINNATI, O.



"BUCKLEY MUSIC SYSTEM IS TOPS," declares Madeline Dorn, the Buckley Girl, who displays the Buckley Music System equipment which has direct touch-to-touch action. (Manufacturer's release.)

**MILLS**  
Distributor  
PHONOGRAPHS  
CONSOLES  
BELLS  
TABLES  
KEYSTONE NOVELTY & MFG. CO.  
10th & Huntington 30., Philadelphia, Pa.  
Baltimore Office  
118 Calverton Bldg., Baltimore, Md.

ADVERTISE IN THE BILLBOARD  
—YOU'LL BE SATISFIED  
WITH RESULTS.



## "BATTER UP"

### THE NEW BASEBALL SENSATION

Attractively made up in Four Colors featuring Advancing Base Play. Tickets bear symbols of all sports, but baseball symbols are featured as winners. You can't afford to let this board go by. Get Yours Today.

1100 HOLES—5c PER PLAY  
Takes In ..... \$50.00  
Pays out (Avg.) ..... \$4.37  
Profit (Avg.) ..... \$25.43

PRICE (SEMI-THICK) ... \$4.50

Write For Catalog

AJAX BOARD CORP. • 54-56 BLEECKER STREET • NEW YORK



**THE GREATEST BASEBALL GAME EVER MADE**

**100% LEGAL  
IN ALL  
48 STATES  
... PLUS  
ASTOUNDING  
PROFITS!**

**ROANOKE VENDING  
MACHINE EXCH.**

533 CENTER AVE., N.W. • ROANOKE, VA.

EXCLUSIVE DISTRIBUTORS FOR PACIFIC COAST

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**BATTING PRACTICE**

*Manufactured by*  
**SCIENTIFIC MACHINE CORP.**  
21 STEUBEN ST. BROOKLYN, N.Y.







**THE GREATEST BASEBALL GAME EVER MADE**



# ATLAS NOVELTY CO.

2200 N. WESTERN AVE. • CHICAGO, ILL.  
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**BE SMART  
... ASK THE  
MEN WHO  
OWN THEM!**

# MAYFLOWER NOVELTY CO.

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# ROBINSON SALES CO.

3100 GRAND RIVER AVE. • DETROIT, MICHIGAN

**YOU OWE IT  
TO YOURSELF  
...TO TRY BATTING  
PRACTICE. IT'S AN  
AMAZING PROFIT  
MAKER!**

# CLEVELAND COIN MACHINE EXCH.

2021 PROSPECT AVE. • CLEVELAND, OHIO

CENTRAL OHIO COIN MACH. EXCH., INC.  
491 SO. HIGH STREET • COLUMBUS, OHIO

# BATTING PRACTICE

*Manufactured by*  
SCIENTIFIC MACHINE CORP.  
21 STEUBEN ST. BROOKLYN, N.Y.



**DO YOU WANT  
1941's BIGGEST  
MONEY MAKER?**



*Then get...*

**Chicago  
Coin's**

**MAJORS**

**OF  
1941!**

CHICAGO COIN MACHINE CO. 1725 W. DIVERSEY - CHICAGO

**BERT  
LANE  
Says:**

**Groetchen Yankee  
Is "Double-Header"**

CHICAGO, May 24 (Manufacturer's release)—"Being able to change Groetchen's latest counter game, Yankee, from fruit to cigarette reels, or vice versa, is a great feature," declares Joe Frank, of the Automatic Sales Company, Nashville, Tenn. "It is making a big hit with operators in our territory and we expect to do a great business on Yankee."

Groetchen officials declare: "Joe Frank's reaction is typical of reaction from other distributors also. Wherever Yankee Double-Header makes its appearance, it is proclaimed one of the greatest counter games available."

"Yankee has beautifully streamlined styling and is equipped with a new-type 75-25 per cent coin divider and an extra large operators' cashbox. The conversion of reels can be accomplished on location in two minutes' time and does not require special tools. Removal of the cabinet and a simple adjustment inside is all that is necessary for the change. Production has been stepped up to meet demand," concluded officials.

COME IN, WRITE,  
OR PHONE  
**I'VE GOT  
SOMETHING  
TERRIFIC!**

**SEABOARD SALES, INC.**

813-100th Ave., N. Y. Wisconsin 7-8888

**BUSINESS DEAL**

are in a position to supply responsible agents who can furnish bona fide references regarding their reliability with all kinds of Machines, Races, Domino, and Counter equipment. We do not handle Pin Games. For full information write

Box 932, The Billboard, Ashland Bldg., Chicago, Ill.

**FACTORY SALE!**

Brand new Legal Game, \$99.50 value. While they last only \$25 each. Write for details. BOX 285-C, MINNEAPOLIS, MINN.

**Atlas-Omaha Going  
Strong--Van Weiss**

OMAHA, May 24—"We may be the youngest of the Atlas Novelty Company branches," declares Bob Van Weiss, manager of the Omaha branch of the firm, "but we're right up there when it comes to sales totals. It's fine to see how quickly operators in this section began to patronize Atlas."

"Operators are coming in from all parts of the territory to inspect the equipment we have to offer. Our line includes phonographs, new and used games, and a variety of other types of equipment."

"Business is so good that we are keeping the wires hot informing the home office in Chicago of the fact that the Omaha office may be the youngest Atlas establishment but is already doing a wonderful job."

**SAVOY VENDING CO.**

851 ATLANTIC AVE. BROOKLYN, N. Y.

All American	\$47.50
Flicker	48.50
Fantastic	28.50
Leader	27.50
Pala	22.50
Power House	22.50
Metro	42.50
Quinine	27.50
Shut Stop	17.50
Shore Game	19.50
1/2 With Order, Bal. C.O.D.	

**Chicago Coin's  
MAJORS**

OF 1941

Now being delivered!!  
Greatest Baseball Game  
Possession of all time!!  
Rush your orders quick!

Seven Up	\$49.50
Sport Parade	48.50
Lucky	17.50
Triumph	14.50

**SPECIAL!**  
Just a Few Left  
Double Feature ..... \$12.50  
Rush your order while  
quantities last!!

**NEW! DISTRIBUTORS FOR LEADING MANUFACTURERS** **ALLIED APPROVED** **RECONDITIONED COIN MACHINES USED!**

Schoolboys	\$62.50	Lead Off	\$36.50	Lucky Strike	\$24.50
Four Aces	61.50	Dough Boy	34.50	Charm	24.50
Attention	54.50	Big Town	27.50	Lucky	24.50
Road Wagon	44.50	Big Show	27.50	Flagship	22.50
Formation	46.50	Jolly	27.50	Mr. Chips	21.50
Cold Star	44.50	Roxy	27.50	Topper	21.50
Mason	29.50	Pollux 1940	26.50	White Sails	19.50
Fox Hunt	37.50	Score Champ	26.50		

<b>AUTOMATIC PAYTABLES</b>		<b>PHONOGRAPHS</b>	
Sport King	\$122.50	Seaburg Classic Merbigo	\$169.50
Grand Nationals	88.50	Wurlitzer 500, Like New	149.50
Face Maker	86.50	Wurlitzer 600A, Stag-proof	137.50
Grand Stand	72.50	Wurlitzer 616, 16 Record	54.50
Newshome	37.50	Wurlitzer 716, 16 Record	54.50
Midnight	34.50	Rockola Deluxe, 1939	139.50
Sport Page	52.50	Rockola Standard, 1939	127.50
		Rockola Imperial, 20 Record	59.50

<b>CONSOLES</b>		<b>LEGAL EQUIPMENT, BOWLING GAMES, GUNS, ETC.</b>	
Jumbo Parade, Payout	\$92.50	Bally Rapid Fire	\$104.50
Western Baseball, F.P. Payout	79.50	Seaburg Jailbird	72.50
Paces Races (Brown Cabinet)	89.50	Seaburg Chicken Barn	49.50
Bob Tail, Payout	86.50	Evans Ten Strike	49.50
Ray's Track	38.50	ART Target, Model F, Yellow Cab.	12.50

PHONE: CAPITOL 4747.

TERMS: 1/3 Deposit, Balance C. O. D.

**Allied NOVELTY CO.**

3520 W. FULLERTON AVE. CHICAGO



**THE GREATEST BASEBALL GAME EVER MADE**

**THE MIRACLE  
BASEBALL GAME**

... PLAY IT YOURSELF,  
IF YOU'LL PLAY IT—  
YOU'LL BUY IT!

**GEORGE  
PONSER CO.**

519 WEST 47th ST. • NEW YORK CITY  
11-15 E. RUNYON STREET • NEWARK, N. J.



**BANNER  
SPECIALTY CO.**

1530-32 PARRISH STREET • PHILADELPHIA, PA.  
1508 FIFTH AVENUE • PITTSBURGH, PA.

**WAKE UP**

...THIS IS DIFFER-  
ENT FROM ANY  
OTHER BASEBALL  
GAME EVER  
PRODUCED!

**HANKIN  
MUSIC CO.**

708 SPRING ST., N.W. • ATLANTA, GA.



**CARL TRIPPE  
IDEAL  
NOVELTY CO.**

2823 LOCUST STREET • ST. LOUIS, MO.

**BATTING PRACTICE**

*Manufactured by*  
**SCIENTIFIC MACHINE CORP.**  
21 STEUBEN ST. BROOKLYN, N.Y.



# Seeburg Stops the Tone Thieves

DISTORTED      DISTORTED      DISTORTED

With

TONE DISTORTED  
BECAUSE SPEAKER  
IS JUST ABOVE  
FLOOR LEVEL

## EAR LEVEL TONE REPRODUCTION

THE MIRACLE OF MODERN AUTOMATIC MUSIC!

In all my musical experience I have never heard anything to equal its truly beautiful tone!

*Joe Reichman*

"The Pagliacci  
of the Piano"  
VICTOR RECORDING ARTIST



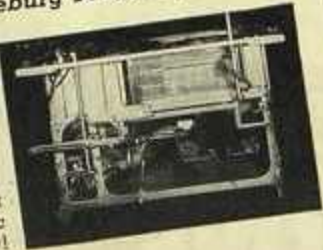
PERFECT REPRODUCTION  
AT EVERY POINT  
AROUND THE  
SYMPHONOLA

AT EAR LEVEL

TONE ABOVE THE "DISTORTION ZONE"

**THE SEEBURG MECHANISM**  
Heart of the Seeburg Music System

any remote control installation is only as good as the phonograph mechanism itself. The Seeburg Mechanism—the finest, simplest, most service-proof ever made—is a vital part of the best remote control music system money can buy!



WATCH FOR REICHMAN'S VICTOR RECORDING OF "THE BUT-SUT SONG"  
Current Release, Victor Numbers 27363, 27376, 27360  
Victor Number 27360 is 12" format  
Buy It! Enjoy My Sinner  
The Piano Midget

To Go Ahead... Go  
**Seeburg**  
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# BIG OPPORTUNITIES IN LOCATIONS THAT HAVE LIMITED SPACE WITH WURLITZER MODEL 81



*Only Phonograph of its Kind Offering*

**BUILT-IN SPEAKER**

**GLAMOUR LIGHTING**

**VISIBLE**

**RECORD CHANGER**

**SOLD ONLY TO MUSIC MERCHANTS**

## GET THESE EXTRA PROFITS COMING YOUR WAY

Don't overlook the location that lacks floor space for a Console Model Wurlitzer.

Go after it with a Wurlitzer Model 81!

All over America, Wurlitzer Music Merchants are dominating the profitable small location field with this brilliant little Wurlitzer.

It enables location owners to boost their business by offering Wurlitzer music despite the physical limitations of their places.

It's a complete phonograph with Built In Speaker, Glamour Lighting and Visible Record-Changer.

Get Wurlitzer Model 81's working and earning for you. Experience proves they'll pay a handsome return on the limited investment required.

The Rudolph Wurlitzer Company, North Tonawanda, New York. Canadian Factory: RCA-Victor Co., Ltd., Montreal, Quebec, Canada.

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