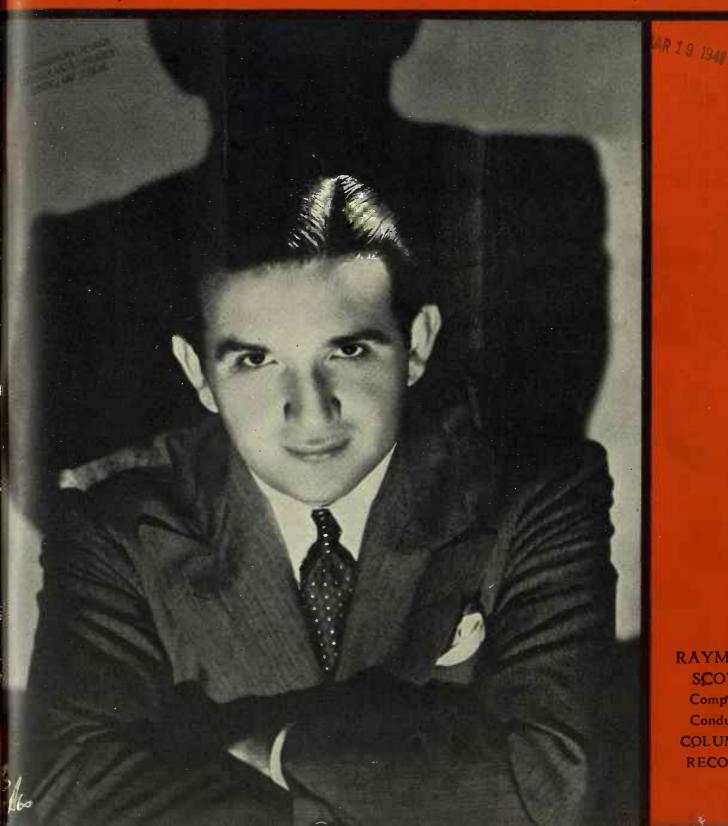
The World's Foremost Amusement Weekly

MARCH .22, 1941

15 Cents

Vol. 53. No. 12



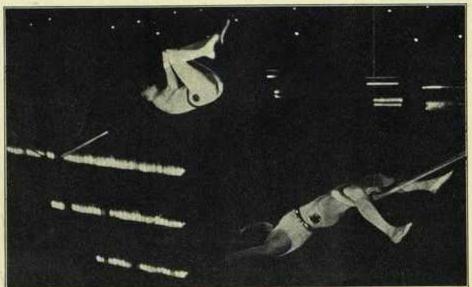
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The World's Foremost Amusement Weekly

March 22.

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ANOTHER UNION TANGLE?

Horse Act Models Girdles & Other Unmentionables

Unmentionables

Washington, March 15.—New held for vanide acts has been found, according to Andy Mayo, whose "Pansy the Ranse" and "Percinand the Ball" have worked value for years. "Pansy," according to Mayo, has been helping to goods brainleres and girdles at recent behind shows, and is least acheduled to help show latest styles for women. Act appeared at cornet and bras shows it Bould Arior, New York, on January 31, when models showing these garments paraded before prospective buyers. The house" put in comic relief by cying the scantilly clad models and generally adding a pash note to the affair. Hencett over so well that earned firm sent the something there returner 6. Next modeling to be done by "Pansy" will be March 18 at the Tathored Woman shop, New York, and on March 21 at Martin's Appair in Brooklyn.

Tashion shows begin at 11 in the month of and are stole to double when their theater or club appearances coincide. Mayo believes that, when custom of adding professional entertainments takes hold competition between commorand designess will demeand more acts for the model shows. Begillar one-day theater rates in being paid now.

Mayo's "Pansy" heat season broke the ler for professional entertainments at profootball games. The act was eeen between halves at Washington, Brooklyn, and Detrott, and the novelty of the thing gave Mayo national publicity.

Noel Carter Asks 10C.

Noel Carter Asks 10G On Pic Display That Caused Cancellation

Caused Cancellation

CHOCAGO. March 15. — Noel Carter. featured strip on the Midwest Circuit. End out to Wegnesiasy for \$10.000 damings, charging "invasion of her private rights" by Count. Berni Viel. Michael Todd, and Jank Hunt, the last named integer of the Oriental Theater. Count Berni Viel's unit. Pen-American Follies, played the Oriental last week and used Miss Carter's photo in displays and newspaper ada, although the sax not a member of the cast and at the time was playing the Afvan in Minneapolis.

Her picture, which had been aubmitted by ber agent ind been autmitted by ber agent had become mixed up with photo of the Berni Viel unit by mistake, according to James Stanion. Beni Viel's manager.

Besult of the error was Midwest Crecuits cancellation of her 18-week contract, which provided that ahe could not be featured at any Ori thesite other than the Rialto, local spoke. She was to have opened in a Midwest unit at the Halto, local spoke. She was to have opened in a Midwest unit at the Halto, preserving the Mist Schuster, incurt booker, substituted another at linetion.

Schuster and "Th was impossible to

Schooler add: "In was impossible to feature Miss Carter in Rialito ads the feature Miss Carter in Rialito ads the feature made by another threater."

Todd operator of the Oriental, declared, "Il liber's any responsibility, it's hern't Vict's, because I obtained his release on all photographs before any were lead."

MINNEAPOLIS, March 15.—Shipstad-Johnson for Police of 1865 opened Twin Cay showing Tuesday (11) for nightly performances and Sunday matiness their March 23 at the Minneapolis Areas. Top is \$2.25,

Add Billy Rose Stories

NEW YORK, Marth 15.—Myron Banley, who has had the relief band at the Diamond Horseshoe during the past live and a half months, says he approached Billy Rose last week and saked, "Mr. Rose, I'd like to be the relief band for the new show."

Rose said, "You'll have to audition," so Hanley explained, "Well, I've been here rive and a half months. You must have heard me. What's wrong," Rose snapped back, "I never liked your band anyway."

Musicians, AGMA, AFRA Fight; Maneuvers Move to Recording Biz: Gov't Watches Conspiracy Angles

Detroit Censor Cuts Increase; Legit 'Realism,' N. C. Ams Blamed

DETROIT, March 15 .- There has been greatly increased activity by the Detroit stage censor in the past year. Report has been compiled and released by Ser-geant Joseph Kellar, censor, for the De-troit Police Department.

Bachtlai figure, comparing 1939 with 1940, toctude: Eliminations in buriesque theaters, 436 in 1939 and 571 in 1940; eliminations in eabarets, 59 and 107; eliminations in procentation bouses, 8 and 4; eliminations in legitimate theaters, 16 and 8; theater fronts corrected, 35 and 85; stag shows storped, 8 and 21 complaints from citizens, 23 and 22. There were eight arrests and four convections in 1940. victions in 1940.

The report of the Detroit center no longer covers carnivals, which are separately polled by loosl precincts. In explaining the big increase in most classes except in vandeville shows. Reliar told The Billboard.

"The increase of some 200 per cent in legitimate cuts is caused by the in-creasing number of plays dealing with the social problems of the country to-dey. Such plays are becoming more realistic than Detroit is yet ready to

accept.
"Burlesque shows an increase in cuts
of about one-third, caused primarily

Union Gets \$250,000 For Talent Working English Army Shows

LINGUISH ARTHY Shows

LONDON, March L.—Athenne of foreign performers and consequent loss of
their Star Card membership was one
reason given by Secretary Dreve for
drop in 1840 innome at 35th annual
general meeting of Variety Artiste' Pederation yesterday. Other causes were
dritting of many artista into other
spherea, such as rational service, and
departure for home of colonial members. Cusadering all things, financial
position was not decemed had total deftell on year being 3t pounds.

Most defastable them on agenda was
proposition that, for duration of hostilities, elections of honorary offices be
supended, but a definite decision sculd
not be reached. Meeting was abortive,
owing to number present being below
quorum.

Chaltenan Schafer existed that the

Chairman Schafer stated that

Chairman Schafer stated that the Pederation representatives on ENSA board had secured over \$250,000 worth of work for oneshoes entertaining troops. Herealed that since air biltz began in September, VAP shahrs had been directed by the accessing unifore council members (De Villiers, Schafer, De Valots, and Locardo) who had not severy week either in Pederation office of when things get too hot, in the beament shelter.

by the remashing of oid buriesque bits by producers. In doing this they send to become a bit too restlicts and we have to make eliminations.

"An increase of 100 per cent in cabarwa show cuts was caused moutly by the increasing use of amateur acts in such abows. Outstanding offenders are the litterbug shows and homespun talent of various types. Professionals have not given us my serious troubs because they know what is permissible and donet offend.

"A drop of 50 per cent in cuts in present

"A drop of 50 per cent in cuts in pres-entation shows reflects the marked de-crease in the number of such shows last

"Doubling of changes ordered in thea-ter fronts was caused primarily by mo-tion picture theaters."

Carnival Import Taxes in Canada Based on Units

Based on Units

OTTAWA Out, March 15.—Details of the recent order in council affecting temporary entry of circuses and cornivals into Canada reveal that carnivals no longer ban come in under blanked menthly excise duties and taxes, but muss pay fixed monthly fees for each rites for each rites and taxes, but muss pay fixed monthly fees for each rouse for the ruling remaining at \$2,000 s mooth for six or more railread cars or 12 or more motor trucks and \$1,000 s mooth for five or less railread cars or 11 or less motor trucks.

The new fees for "individual units of carnivals, whether imported for the purpose of joining such outflits or of being operated independently," see \$100 s mooth for each individual bow, and \$25 s month for each concession. Be-(See Curnical Import Taxes on page 21)

Delaware Spots Jump BlueLaw Repeal Gun

WILMINGTON, Del. March 18.—Without westing for the blue law repealer
to be signed by Gov. Walter W. Baron,
several bowling alleys and skating rinks
in Wilmington and vicinity opened for
business has Sunday. Patronago was
described by proprietors as "very large."
The Printa Roller Way opened, but the
Delaware Boller limit remained closed
pending the gubernstorial action.
Radio stations WDEL and WILM operated without police interference yeslerday (9), the on the previous Bunday
J. German Walsh, manager, and Hurwey
C. Smith, program director for both
stations, were arrented on Sahbath via(See DELAWARE SPOTS on page 8)

NEW YORK, March 15.—Show business union leaders this week had a permost question in many minds is,
nightmarish feeling that it had all happened before in a place called Atlantic
pened before in a place called Atlantic
City. This came after AFM prexy James
Fetrillo's appointment of Ben Botvin,
Y-p. of Associated Music Publishers, to
Will it lead to a snarper-than-ever split what is Privile up to? Will the war probe lead to a gignule jurisdictional grab similar to that tried by IATSE's Occase Browns a couple of years beek? Will it lead to a sharper-than-ever split between the American Federation of Ra-dio Artists and the APAI And, in gen-eral, who is selling out whom?

eral, who is selling out whom?

Outstanding immediate fact is that a race will now develop between AFBA and the AFMs investigating committee. This is considered natural in that two unions are converging upon the same industry—war. AFRA for a long time has multed a transcription code, but acceptance of the code was delayed and sidetracked when the union went of on a tangent to finish other business, that of which was the correlling and licensing of talent agents. On March 20 AFRA membership meets to discuss the code, and it is considered a sure thing that efforts will be made to obtain pacts before Selvin completes his proble and presents same to the AFMs convention June 8.

Fact that a race is imminent also brings into sharp relief the fact that the APM and APMA have never really worked together in complete harmony. AFRA in the past tried to obtain a reciprocal agreement with APM and falled—APMs policy being stand-offich in respect to all other theatical unions. Even the LATES. Tring in with this office with the control of the contro

(See MUSICIANE, AFRA, on page A)

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FILMS USING PLENTY ACT

Flood of Screen Musicals Sends Vaude, Club, Air Acts to Coast; Dough Is Far From Fabulous, Tho

HOLLYWOOD, March 15—Night club, Tauderille, and radlo people, particularly those who have standard acts and have worked them in the better spots. Theaters, or on radio programs, are guiting the glad hand these days from local production reeguls. And with good reason, since every major and independent studio today has on schedule big budget musicals which need specialty artists to promote plot setton or to augment musical cerus.

promote plots atten of to augment musical ecross.

The poor box-offire returns of war propagands and anti-Nazi pictures, as well as the unsatisfactory receipts grossed by heavy dramatic fare, are forcing producers, more than ever before, to turn to comedy and music. Exhibitions are crying for tunefasts, claiming that customers come into their theaters to while sway a couple of hours and don't want thought-provoking fafe to lax their frouthied minds.

A hise note in this situation is the over-exploited salary angle. Specialty acts do not get the fabulous salaries ballyhoosed by the syndicated columnists and are lucky enough to earn their standard money wills working in the studies. Celly where on act is involved in a long-term contract resulting from a break in his initial picture do the salary figures appear to be more than ordinary.

Acts that can be mostled in a necture

salary figures appear to be more more ordinary.

Acts that can be spetted in a picture get only one-picture contracts, with the usual options, which are rarely picked up. The majority are plucked from the New York and local areas.

There are no fewer than 40 mustcals in the works here, some of them in the

RAYMOND SCOTT

(This Week's Cover Subject)

RAYMOND SCOTT, born 31 years age Reacklyn as Harry Warnew, is most dis-finguished for his unusual modernistic musical compositions, his unusual orchestra, and his musual interpretation. Ray's maturity took the index attack of engineering, but his talents in music, however, get she better of him, mainly because of the admonlahments of his bother. Mark Warnow, conductor of CBS "Your His Farada."

Scott took a job with CBS as studio plenist, but excepted as a sensation when his comp sillons — like "Dinner Music for a Pack Hungry Cannibals" and "Powerbouse" Mungry Camidals, and "Powerbouse", attracted the attention of the music world. Later he expended his famous Quinter which became a regular feature of the CES Saturday Night Swing Club, which was only the he-

Similary.

His then made a night club appearance with the Quintet and was booked into New York's Paramannt Theater for three weeks, and has appeared in several 20th Century-for films. Since then, he organized a full-sized band, which has taken its place among the best in the century. He hand almost almost composition either, because in between times he has managed to pan a few like "Hackleberry Doch" and "Twilight in Turkey," which are on Columbia Records best selber lists.

Besides being religious Abowt his music and

en Commons Records bury server lays,

Besides being religious About his music and
originality in titles and ideas, Scott has also
blossamed forth as a showman, using "silent
music" as "auditory librates," and during
theater dates using sildes to illustrate the hand

His engineering training comes in handy, too. He carries a recording unit with him, with which he womes every rehearsal for tost and

shooting stage, some still in the suript departments, and a few already on the market. This number will be increased in the next few weeks, as deals for sev-eral more are new being negotiated. Twentieth-Fox leads in the musical field in number but not in cost of in-

(See TUNEFILM FLOOD on page 17)

Lucky Strike Camp Unit Dropped; Army May See Kyser Show

NEW YORK, March 15.—The Lucky Strike army camp unit, headed by Jerry Lester and including Desar Janus, Floria Vestoff, Gall-Gall, and a different name band weekly, will be dropped after the April 5 broadcast on the Hit Parade after a 13-week period.

The units weekly cost, out of which the sponsors got a maximum of about

Selective Service Mail

In the Circus Department of this issue appear the names of those having Selective Service mail in the various offices of the Billboard. This liet is published in addition to the names which are set in capital letters in the regular Letter List.

eight minutes air time, was around \$10,000, the major hunk of which was taken up by the cost of the name band. With the dropping of this unit, there will be only one other ouths supplying entertainment to the conscript army. A socialite group, New York Friends of the Army and Navy, is sending out several low-priced units to four the encampaents.

Leater, after the break-up of the unit, is set to play two weeks of vands on the Coast and is expected to roturn East heading a wands unit of film players.

Arrangements are being made to broadeast the Kay Kyeer show unitersame sponsorship as the Hit Parade, from various camps. The program will be aired on March 26 from Port Lewis, Tacons, Wash, A previous show was aired February 26 from the Marine Base of San Diego, Calif.



DUE to the pressure of work connected with his various activities, By Gardner DUE to the pressure of work connected with his various scitivities, By Gardner has asked that he be relieved of responsibility for this column. So Mr. Spelvin is taking over again at the old stand. . . A local hotel chair recently got the idea of including tips to night club waiters in its special tour rates, which slawary include a comple of night spots. But after a short tryout it was dropped. Patrous licked because waiters in the clubs kept dumning them for the surplow. . Dick Ropers, whose oek is playing Roseland, says that the spot's "Conga Flesta Nights have him soured. It evens that conga fans are different from other people. When they make requests they just say, "Play conga!"—end in an outliness tone; yet, And if Duck docan's come thru, there are hisses and offside remarks. He's afraid that some night there may also be a stiletio. . . An agent, kidding a radio comic who was winding up a 12-week acries, suggested that if the combe worked hard be might get three days in Worcester. "There was a time," said the couls, "when I would have jumped at such an offer—today!" . . Dave Alber such in his entity to 7'ke Billbourn's radio exploitation poil tast week in the form of a beautiful cake, with the cake in order to get to the entry.

Zimmerman's Hunoaria is currently being picketed by a GIO cashlers' union, and so the opening night of the strike Zimmerman himself stood outside doing a pitch, telling onlockers of the fine labor conditions inside. Then he sent the documen in for three slugs of ry. Zimmerman and the two pickets clicked glasses, wished each other luck, and drank. ... There's an agent around town who wants to go then hankruptey proceedings—but he haant enough money. He storney, who's own picuty already, wen't take the thing to court without a fee in advance, so the guy's now saving his pennies for the luxury of legally going books. ... Charlie Spirak's five-year-old som Joel, its stready following in his father's footstage. When the band concludes its Sunday afternoon tes sessions at the Glem Daland Casho, young Joel delights the customers with a few minutes at the drums. The skill the baby displays could make a lot of sould skinbesters sit up and take notice. Seass for the second night of The Doctor's Dilemma, Wednesday, March 12, were sent out with beautifully printed notices reading, "Enclosed are your second night seats for Tuesday, March 11." Just trying to pass the dilemma along?

IT SHOULD HAPPEN HERE DEPT.: According to an AP dispatch from Mexico City, bull fighters who give a "bed performance" will be fined \$1,000 a clip. The entire defense program could probably be financed if we put thru a similar rulimers to maply to concles. . Shee Fleide is currently working on a new makical idea that bids fair to create plenty of sir. Its not a freak trick, but a musically sound idea, based on an unusual instrumentation that Shep wants to keep escret for a few more weeks until he's really got it in shape. But recordings of the new set-up prove that he really has somethine. If all goes well he may preem the idea at his current atand, the Gay White Way. . Another style switch will be forthcoming from Gray Gordon, who will definitely drop his "Tic Toe" label when he starts flutual airings from the Log Cabin, Armonis, N. Y. which he'll play the end of the month. . When Peggy Fears recently opened at the flutricane, the American Guide of Variety Artists asked her to Join and explained the protection she'd get. Whereat Peggy seriously replied, "I don't see why I have to Join—I belong to Social Security and pay in regularly every week."

HARRY LEVINE, amistant booker at Paramount, offers advice to agents: "Early to bed and early to rise—and another agent'h steal all your acta." . How a Chinese restaurant movie the Latin crure: the one on West 47th Street known as Lee's Casino. . There a play announced for future production whose prospective sponsor describes one charmous of the Casino and the State of the Casino and the

2d Songwriter UnitAsks\$4.250: Baker at \$8,500

HOLLYWOOD, March 15—A vauce unit tentatively called Neet the Writer, atmiliar to the ASCAP unit. Grospurities on Parasis, is being started by the Lee Morrison office. The act will be represented in the East by Miles Ingalis, New

Included in the unit are Lew Pollack Included in the unit are Lew Polisch, Bert Ealmar, Sammy Stept, Arcube Gotter, Harry Carroll and his wife, Ned Washington, Patricia Page, Culf Edwards, Margaret Whiting, Mary Healy, and Peter Lind Hayes. The unit will utilize four planes, with Miss Healy, Edwards, and Hayes working in front of them. Submitting price will be around \$4,250.

NEW YORK, March 15 .- Two units for do luke vaude houses have formed here. Million Pickman, of A. & B. Lyons office, has a combo he by Phil Baker and Sed Silvers. The will include Mary Astor, Margo, Virginia Field, and several other acts. Dates are currently being lined up. The submitting price will be around

88.300.

Miles Ingalis has bunched the talest from the Latin Quarter, Minmi Beach, into a vante and night club unit. The sets include Emil Borco, Henri Thierien, Mazzone-Abbett Dapoers, Heien Carron, Clarissa, Crisha and Brana, and a 16-gir

line.
Dates already signed are the Olympia
Theater, Miami, March 27; State-Lake
Chicago, April 4, and the Bowery Cnfe,
Detroit, for two weeks starting April 14.
Being submitted at \$4,500.

NEW YORK, March 15.—The Martin Raye unit, starting at the Stanley, Pitts-burgh, March 21, will include the Christiant Troupe, Will and Glady, Ahearn, Johnny Woods, and the Three

Swifts.

The outfit follows at the Earle, Philadelphia, March 28, and the Earle, Washington, April 4.

William Morris Agency is handling it.

Deertrees Not Yet Set

PORTLAND, Me., March 18.—Coutrary to reports, Mrs. Bein Blau will not con-tinue operation of the Destruces aumnus theater at Harrison this year in piace of her late husband. Altho Hisu has a lease for a third season, it was can-

a lease for a third season, it was can-caled following his death. Counsel for Mrs. Eurica Dillen, cause, said that offers had been received from prospective operation, but that no deal has yet been elesed.

father, and they were calling the happital. Black a geniul soul, thought it was nice of them to worry so much about the baby. "Well, you set or plained one, we've got a betting pod on its weight." Dockse Van Pattenlittle esster, Joyce, made her Broadway debut recently in Populy, a short-run turkny. So, ever since, Joyce has been going around the house, singing littlif and merrily, "Populy was a Ropeyt".

HERB REIS and Larry Taylor, partners HERS REIG and Larry Taylor, partners that bears their names, claim that bear their names, claim that where they move into their new offices chartly there'll be no plane in the place, delimited; an immoration in Tin Pan Allei. They feel that in that way they can more easily discourage the hordes of rampant amateurs who storm publisher offices. The Resears Krechma his started a beauty contest to end all beauty contests. It is seeking 'Mais Ruis als of New York." They Pautoc, who played with Artie Shaw from the offiddle days and who succeeded to the haton when Artie throw up his band has hirred Garfield & Elmmerman, the press agents who published Shaw. Now all Tony has to do b start dating Lab Turner or Setty Grable. An outbook sign near Poughkeepsie, N. Y. still advertises the Casimo de Parse, which folded seven years ago.



Plans Set for AGVA Election

NEW YORK March 18.—Members of the American Guild of Variety Artists whose initiation fee and dues, to and including January 32, 1941, are paid up-may attend a meeting in the Hotel Ab-boy Friday (21) to nominate candidates for election to the national board. Nondi-nations from the floor will have to be seconded by 25 other members; a peti-tion signed by 25 paid-up members may be handed into the AGVA office before the meeting.

Voting begins March 27, with April 17 the descritor. Other nomination meetings are to take place in AGVA locals, with all names to be turned by Saturday

Shortly after its election it is expected that the new national board will appoint a new set of national officers and the present Pour A's-ACVA special govern-ing committee will be dissolved.

ing committee will be dissolved.

An AGVA New York local committee was set up Wednesday (12) to assist Oscald Cirilean procent AGVA administrative chairman, in administrating local affairs pending a New York election, date of which has not been act. Committee includes Chairman Dave Fox, Consulo Plowerton, Prier Wells, Sam Kramer, Billy Glason, Hal Sherman, and Eton Eich.

MONTREAL, March 15.—AOVA local bere was given back its cluster after its being withdrawn last week because of Canedian war ruing preenting the local from sending remittances to the national New York office. However, the Montreal local will not have a vote in AOVA offairs until it can become a paying member. Some 155 U. S. acts come into Canada weekly.

MINNEAPOLIE, March 15.—A clean bill of health for Ted Brown-Alch os president-executive secretary of Twin City AGVA local and recommendation that the mational ACVA source a charter my ine local unit is the decision of Jack lying, executive secretary of Chicago ACVA, who completed a through in-quiry here fluinday (0).

AGVA local was formed here several months ago and a charter applied for. Bowever, bookers here complained that AGVA was actually booking. Irving's visit was the result.

One thing was made plain to Brown-alch and other union officers, according to Irving. Neither the union nor any of its officers or members will be permitted

in book.

Inving said practically every local actor is a booking agent. He met with eight local booking at the Nicollet Hotel, at which they arred their grievances. It was decided that before AGVA licenses bookens it will wait for possible aution by the Minnesota Legislature on a bill to license agents. to Horriso agents.

frying said he will return to this area

Other Twin City AUVA officers are Jack Mason, first vice-president; Eddie Russell, second vice-president; Goddon Ridsen, tressurer, and Mickey Williams. recording secretary

PHILADELPHIA, March 15.— Dick lisyo, local exer secretary, has called a membership meeting April 2 for nomination of officers. Elections to be held 00 days inter.

WANTED ADVANCE AGENT AND BUSINESS MANAGER

Station: Last your address, places write again.

MARQUIS, THE MAGICIAN

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Possibilities



OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents, and others concerned with the exploitation of talent in the major indoor fields thu The Billboard's coverage of every branch of

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For LEGIT MUSICAL

MUSICAL
DIANA DEL RIO Spanish bombshell caught recently with the LouHoltz unit as Louw's Heate, New York.
Her beauty, flash, and genutine vocal
islents effer plenty of qualifications
for either a book show or a revus.
When caught she was sandwiched
between bestes, of Rollywood names,
but was outstanding in her own
right, both vocally and setting as
fold for Holtz. Hentiles lines seriellently, which makes her a further
asset for a book show. Also rates a
screen test.

DRAMATIC

DRAMATIC.

JOYCE HARN—student at the American Acceleray of Dramatic ArtaNew York, caught in a wide variety of roles in student productions. She shopes up as one of the finest young antreases caught by The Billboard's legit stad in years. Did exceptional work as Educated in Pride and Prefuders, a job that compared favorably with that offered by Advience Allen in the Theater Guild production, and also scored heavily in character work as a middle-aged boardinghouse keeper in Spring Tide. An extraordinarily the young actress.

KENNETH FORBES — American Academy student who, in the student productions has displayed a real flat for juvenile comedy. A pleasant-looking youngster, he has shown a fine sense of timing, excellent readings, and the ability to do outstanding work in roles of the Erra Stompton of the Control of the Control

HARBARA MARCH-smother Amer-HARBARA MARCH—strother American Academy student who has done excellent work in the school productions. Has insight into abstracter, fine stage presence, one, and a thoroly professional approach. Offered outstanding jobs in foles as dissimilar as Meg in Little Women and Lens in The Lake. Definitely deserves a chance.

"Road" Sellout in Norfolk: Paper Urges More Legit

NORFOLK, Va., March 15.—Tobecco Road, with John Barton, played a three-day engagement at the Colonial Theater last week to capacity crowds at each performance. House holds 1,500, and on closing night every seat was taken and 200 additional chairs also filled.

Show was first sets filed.

Show was first sett production in Rorfolk in two years, last to play here having been the same play in 1939. Banner turn-out evoked editorial comment in Frenches-Plast, morning newspaper, suggesting that thestries! booking offices in New York "are Insing a pot full of money by lesp-froughing Korfolk" in Boothern road-show ittheraries.

Paper points out that the defense con-centration in this area has created a "superb market" for well-advertised of-ferings of the speaking stage and alleges that Norfolk "holds today the largest aggregation of drams-hungry people in this certion of the United States."

FASHION SHOW GOWNS

For Browing, Berdal, and Street. Also Surja and Chata. Yalism up-to E7D. Friend at \$2-50-25. SQUIRTY 28009 1003 Third Ave. (ee. 82nd St.), New York

Talent Scarcity in Europe as Army Gets Men; Few U. S. Acts Available

NEW YORK March 15.—Bill Creecon, departure from Prance, there was a dis-who for several years maintained a talent agency for American acids in Para, has returned to this country, following a 66-day voyage from Egypt on the Zam.

See a result there are beavy de-work. As a result there are heavy de-

Zam.
Following the German occupation of Paris, Creedon made his way to Egypt via Italy. He worked for a while in Alexandria. When he suited, these American acts were still working at the Carfton, Alexandria: Maxime, Al and Val Reno, Martha and Maria, and Two Lovely Ladlee. The Three Rays came book with Greedon.

Creedon says that, at the time of his

Center Ice Show Off To Bad Start in Chi

To Bad Start in Chi
CHICAGO, March 15. — The Sonja Henis-Arthuy Wirts Rockefeller Center fee show. It Happens on Ice, pot off to a bad atart Wednesday (12) at the Chicago Shadium due principally to the fact that the company, after having performed on the companyly amail risk of the Conter Theater for mouths, was lost on the sast expense of ice in the Stadium. Result was a rough performance, lack of co-ordination, and numerous falls. Jon Cook, too, was lost, bad acoustics killing what ordinarily would have been funny routines. The management set about correcting the faults and expected to have the show risming smoothly in a couple of days. Show opened to about two-thirds of a bouse, heavily papered. Biggest applause went to the concedy numbers of Preddle Trenkles as Donald Duck, Trenkler and Pritts Died in the Uncle Sam number, and the Peur Bruises in their acruiveoman hit and their atreet-cleaning set, the latter gotting some disapproval for unnecessary reignity. Hely Stienut, the Caler Staters, Levene, and Lloyd Baxter gave excellent straight skating exhibitions.

Back to Europe-But How?

PHILADELSHIIA, March 15—Costing of Ciliford C. Fischer's Foliar Berryers unit here, following a week at the Essie Theater ended Thursday (13), means that 10 denotes in the traups will be forced to return inwillingity to their war-torn countries in Europe. Gals all say they'd rather stay on these chores, but immigration rules forbid it if they're out of jobs. out of John.

However, with sengoing vessels few and far between, it's doubtful whether any of the gals will have to take an comm trip immediately.

departure from France, there was a dis-tilect shortage of acts thrubout the Con-tinent. Most of the popular acts had been conceripted into the army. Even feature acts were taken up with war-work. As a result there are heavy de-mands upon the time of the available acts, and these are working not only in Germany and France. But in the Scandinavian countries.

Americans still playing the Continent, according to Greedon, include Long and Short. Tuby and Genera. Birdle Dean, and Fink and Ayres.

Creedon's precent plane call for re-sumption of booking in several of the South American Castness which he booked from Paris before hostilling got under vay.

under way.

Earle in Philly; Sets Attractions: Prefers Name Bands

PHILADELPHIA, March 18.—With its biggrest grosses accounted for by manus. Earle Thuster has lined up more names for the spring, according to Hal Berden-berg, manager, Blandard, panes and manus bands are getting the call over the movies name. the movie stars.
Following the current week with Orrin

Following the current week with Orth Tucker's orchestra and Bonnie Baker, a "crary show" takes over Friday (21), featuring Mill Britten's ork, Patricle Bills, and the Three Bakers. March 23 brings in Martha Baye and Wilbur Frans and Edith Philows, who p. a. with Rev Piers Rowance on the acreen. Evans is a local lad.

Seel A. (Boby Week, will be acreen.

A local late of the except that a local late of the la

WILMINGTON, Del., March 16.—To-becco Rood comes to the Playhous for three days beginning Thursday (20), with a matine Raturning This in the fourth time for the play bern, with John Barton, for the third time. The first Fubicco Road production to reach Wilmingston attarced Taylor Moines.

The screen version of Road opened pesterical (34) at the independent Rights Theater here.

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NBC AUDITIONS WIDE OPEN

Bars Again Let Down; 'Romancing' Nixed: CBS Professional Policy; Not 1 in 500 Singers Lands Job

NEW YORK, March 19.—A performer or would-be performer with a yen for radin to longer need fall for the line. "I can get you into radin." At least not at the Hational Breadcasting Company, Bevamp of the auditions department, started in February, has now residing in a complete "Open Door" policy, with its applicants barried. Columbia Broadcasting Bystem is still insisting on professional experience in both musical and dramatic, sudditions and has cut down drama sumitions to about 30 to 35 weekly in order to keep the crowda away.

Butten in policy at NDC, according to

in order to keep the crowds away.

Switch in policy at NBC, according to imide sources, comes as a result of a growing abuse whereby alesmen, minor enes, and even page boys arranged auditions. Sincey Strotz and Clarmos L. Menser, NBC seecs, caught up with the attention and sent thru ap order that all applicants be heard. According to NBC spekismen, new policy has cleaned up "romancing" and has ash-cauned the idea that the applicant must "know someone."

NBC in previous years had tried an open-door policy, then switched to insistence on professional experience. Three weeks ago policy again switched to allow hearings for all courses. Further changes in the auditions set-up are still to come, with the work to be apportioned among the various NBC directors.

Outlook Bad for Singers

Outlook End for Singers

But the NBC has opened the door, general outlook for newcomers to radio is not encouraging. Lucille simpleton, who hamiles musical auditions at CBS, exists that not one out of 300 auditioness lands a job, Since the old days of radio, standards and competition have become so tough that professionalism is considered a paramount necessity. Warthers who uppear uncertain as to what to sing, or who are hovering around the 30-year age mark, or who are not personable enough to do theater dates and other personal appearances in sedition to radio work already have two stikes on them. It's a business of young people, arms up Miss Singleton, and points ent it has become a businessilks, sold proposition.

Purther, applicants must have poise, must show no besitation, abould not be shatty and try to intercee Mas Singleton instead of vice versa, and, when disappointed, "abould leave in a way that enables them to come back."

Still a Few "Curioe"

enables them to come back."

Still a Few "Curies"

Some "curies" still manage to land anditions. One recent one was a prison quard with a yen to be a conary. His brother asked Miss Singleten to send him back to prison, and Miss Singleten to send him back to prison, and Miss Singleten to course. The peneral the singers who suchtion come from all over the country. According to CSS, "they would rather starve in New York than est at home." After an audition, and in sunser to the stock query, "What shall I do new!," Miss Bingleton asswers. New you can go home." Many do, some at cutained the door, refuse to mens, and are taken away by definition from the stock of th

Dramatic Situation

In contrast to NBC, applicants for dra-matic auditors at Columbia need at least one year's experience on local radio-and a couple of year's background in stock or legit. Markets Morrow, who handles these sudditions at CBE, points out this is necessary because between

10,000 and 15,000 names are now on file. 10,000 and 15,000 names are now on inc.
An average of 50 apperienced applicants
apply, and actual auditions number between 25 and 30 weekly.
In contrast to applicants looking forsinging jobs, many of the drama applicants have ability. At least 10 out of 20

cants have abluty. As the pass anditions, are good.

"We try to use all who pass anditions, but we have only two metaining programs," says Miss Morrow.

Must of the good drams applicants are from Chicago, which, according to Miss Morrow, is second to New York as a radio drams hotbed.

Must according to Marjoric Lober.

dio drama hothed.

NBU, according to Marjorle Locker, does about 30 subtitions weekly, or 1,500 a year. Applicants get 15 minutes time, enough for three or four excepts, and are stimined by a director, sugiteer, and secretary. Bince the open-doer policy inaugurated lately 50 per cant of applicants have had no experience.

WIP Feeding Mutual

PHILADELPHIA, March 15.— WIP, which joined Mutual the first of the month, starts feeding studie suntainers to the not starting Thursday (20) with the inaugural of a weekly quarter-hour Quarter City Matines at 8.20. Show built around Joe Frantish study ork and feature the singing votes of the Three Lads and a Lause, Prantes Cooper, and Armand Camp. Lee Vines draws the an-nouncing assignment.

Hote Sponsors Go Broke

LINCOLN, Nob., March 15.—KFOR is indulging in clear checking on telephane numbers picked at random in the book for calling in connection with Ed Cooper's Miller Money, 15-minute show. Cooper, on the air, calls about 10 numbers on each broadcais about 10 numbers on each broad-cast, and afters to pay each person at if they have a box of Miller's Corn Plakes about the place. One lady told thin sits to only had one, but three dosen, to which Cooper cracked to the effect that she could go in the grocery business.

"What do you mean?" demanded the lady on the other and of the wire. "I AM in the grocery business."

Kraft Gets Ameche On Exclusive Pact

HOLLYWOOD, March 18—Lead man on the summer edition of the Kraft Music Hall program most likely will be Don Ameche Danny Danker, of J. Walter Thompson agencies, has faked a long-term contract with the film star call-ing for frequent gunst shots beginning March 27. Contract is unusual in that it calls for star's exclusive services for a non-convecutive service.

it calls for star's exclusive priviess for a non-consecutive series.

Addition of Ameche will not change the status of Bing Crocky, Bob Burns, Connie Roewell, John Scott Trotter, the Music Maids, and Ken Carpenter. Summer format will have Ameche warding in addition to ensee stint, and Mas Boowell will sing more frequently than also does now. Crocky will probably take his enumer vacation in June, Burns will do occasional guest shots in the summer.

Advertisers, Agencies, Stations

NEW YORK:

A see agency, appointed chairman of
National Committee on Radio Broadcast-Malical Committee on Radio Broadcasting of the American Association of Advertising Agencies. Charles Michelson,
is preparing an extensive merchandising
sampaign in connection with his wax
show, Somny Tabor. Pederal Accident
Insurance has inked 15-week contract
with Wills for participation in Bob Byron
and Bruce Wendell programs and sponsorably of UP Kews. Buber Roys & Bons
are the agency. David Low, WNEW's
movie and Broadway critic, has been
commissioned to write a book on barn
circuit thesisters. Tony Gottuso,
guitaties in Merie Pitt's ecchestra, is the
father of a new girl, Rose Marie.

Harring March 11, Philip Morries Julanny
Presents program on CBS will be replaced
by Great Momerate Pring Occut Play.

Libouglas Way, formerly sinnouncer at by Greek Montents From Greek Plays...
Douglas Way, formerly amouncer at
WayD, Chelego, and WrRM, Indianapolis,
has joined the amouncing sinf of
WWRL Woodside, N. Y. Louis A.
Mindling for the past four years with
Music Orporation of America, has joined
Goumbia Artista, Inc. as assistant to
Herbert L. Roomthal... Muzwell Denie
has become sales proportion manager of
WMCA... The hockey playoffs for the
stunies Cup will be horadinast by WIN,
Spoinsored by Palest Beer... Artiur
Kurlin will do his own adaptation of
The Petrified Forest on WIN... WINS
WILL begin 18-bour schedule as soon as
it starts operating on the 50,000-wait
power recently granted by the FCC.

YOUNG & HUBICAM has assigned pro-question with on Aldrich Family to Frail van Hartsawat. Goorge McGar-reth will take over production on The Amening Mr. Smith.

DENVIR:

K OA Control Engineer Verns Andrews
K and Mrs. Andrews KOA receptionist
hefme her marriage, armounce the birth
of Carol Marie. Bob Preed, KLZ
announcer scoupts same position with
WLW. Cincinnati. A B. Hyrschield
Press to aponsor basket-ball broadcasts
bour KPEL starting March 18, final
games to be fed Mutual net for fifth
consecutive year, with Bill Webb. Jee
Myers, and Frank Blabop hasdilling miles
work. KOA announcer Martin

Tookin teaching a class in writing production, and amouncing at a musio school. Morey Sharp appointed production manager of KFBC in Cheyenna Wyo. Duncan McColl, of KOA Artists' Service, taking leading role in Firntes of Pentance, presented by Lione' Club. Hal Leonard's band now a regular futural feed that KFBL. Resuscanter Walter Harrison Ar. of KLS. Inducted Into army service. 38 Westbrook. KOA's Strolling Songater, agence up for a series of three-a-week morning programs for Nutrena Mills. KFBL and KOA hose to 1,100 servicement in connection with frequency changes official proclamations of Governor Carr and Mayor Suspicion designate March 28 as 'Radio Movin' Day.

PHILADELPHIA:

PHILADELPHIA:

KENHETH STOWMAN, director of WOAD, had the entire operating staff photographed and fluoreprinted in compliance with PCC requintions. Gray & Rogers agency returns the Wilbur Suchard Chocolate Company account to radio, manying participations on Rath Weller fem show on KTW and Anice Iver roomen's stance on WPIL. Extra installed a display case in the studio lobby to advertise spontored products. Maurice Merrifield back at publicity desk at Philos Badio & Television Corporation, R. H. (Hank) Bowman returning to New York. Philip Risin agency buying 50 spots a month for the Athas wine account on WFIL here and KGV. Pittaburgh. WCAU sending out letters of welcome to hummes and industrial firms moving into the city under the impetus of the institude feens program. John Thorpels RFD 1028, participating farm show on KYW extended to 8 half hour. Paul Krantz, WIBO engineer, back at work ofter a sleps of pleurby. Robert Frager, WIF blind evangelist, passes Mis 1,000,0000 hemityessary bronderst this making it 10 years on the under quarters for local office.

FROM ALL AROUND:

FRANK BOONE IS a new announcer at WILC, New London, Conn. Ba Densek is the new technician at WNLO, (face dieserthers, dipunctur, on page 2)

Clearing Music At Source Seen Delaying Factor

NEW YORK, March 15.—The the National Association of Breadcasters is meeting Monday (17) to set up a committee to negotiate with the American Society of Composers, Authors, and Publishers, no very rapid actionment of the controversy is aspected here. Aside from the angle of price for music, the grainst attembling block is believed to be the principle of clearance at the source—a principle to which both ASCAP and BMI are now committed.

It is pointed out here that before a licensing method embodying clearance at the source can be set in operation, contracts between networks and their affiliates must be revised. This is likely to be a slow process.

Further, clearance at the source in the ASCAP consent decree is called for with-io, the space of 90 days, whereas in the BMI decree it is specified within one

The NAB negotiating committee will out in an advisory capacity only, with respect to stations.

MILWAURER, March 15.—Pinis was written to the government's anti-trust action against ASCAP Thursday (II) when Pederal Judge P. Ryan Duffy, upon a plea of nolo contenders by the officers and directors of the society and IP corporative members, assessed fines totaling \$33,200. Gene Buck, ASCAP proxy, and E. C. Mills and John G. Palies, respectively chairman of the administrative committee and general managem, were fined \$1,500 each, while all remaining officers and directors were assessed \$500 each.

Society itself was fined \$5,000, while

Society itself was fined \$5,000, while 19 corporate members, named as defend-ants, were each fined \$700.

Navy Will Not Grab Stations in Event Of War-Washington

WASHINGTON, March 15 .- Responsiwashing and a seek threw cold water on trade rumors that the navy plans to grab courted of domestic breadcasting stations in event of war. Story circulating in the trade concerned an alleged plan to take over some station sperating on 600 kilocycles or lower.

plan to their over some station operating on 500 kilocycles or lower.

Pact is that the may always has bee domestic use of 600 kilocycles, the requiency once held by NAA in Arlington and which the department has news relinquished. Broadcasting assignment on tha channel have been given over to Canada and Cubs, but our government could use the same frequency if power and directional sitens conformed in treaty obligations. Nationwide coverage on this channel, it was said is impossible. The more likely course in case of war, officials state, is in order existing radio networks to carry whatever abnouncements are deemed necessary to the safety of the country. Pacifitie of the chains are already capable of carrying to the nation anything Washington wants breadcast. Why go to the trouble of building or taking over a sixtion when better means are at hand, the officials ask.

Frozen Double Talk

CMAHA Note March 15—It was a hitterly cold siar, and Cliff Johnson, especial sventer for EOIL, was having a tough time keeping his teeth from chattering in the mike shife folling about the dedication ceremonies for Fort Crook's new \$10,000,000 bomber plant. Came time to introduce Brig. Clen. George V. Strong, and Johnson horrifled himself with this remark. "Now to our mike comes Jigader Breneral Strong."

Radio Talent New York by HARY LESSEN

DILLY HODAPP, who trots the Jans been in Chi for come time. Re dicided to come heat home and langed here only to find a wire requirementing him to speed heat to Chi to Join the Grant Savetholing Agency. BRUNO WICKS daughter, PHTLLIS, announced her engagement this week, fleeme like justicity when she was just a Hills girl. BRITY OARDS, returned from a restume at Puerto Bico and San Jose in Costa Birs, declares there's just no garting early from the press. She was internewed in both these places, proving her popularity as a radio netrees in those for spots. REMIT HEAD and his orkulated shoulder series of hroadcasts over whill. New Bedford, Mass. Thursday [10]. EMILY GUILDHENEY BAYCH, of Marrandam, India guested on AlMA Marrandam, India guested on AlMA (III) EMILY GILCHRIFT BATCH, of Mariandum, India guasted on ALMA XITCHHEL'S Brief Case Monday (I7) to WIZ. Miss KATCH abandoned a serier in drimastics in this country to saist her Instantin in his work at the Hariandem Bural Reconstruction Center, which is a portion of the work being cope in India by the Young Mai's Christian Association.

FRANK LUTHER and ZORA LAYMAN have a smuch bit in their standay merining finest Zend of Liberty show over NBC. They teach the history of America thru song, and Twe never therened to a more salable sustaining WYNN OBIR directs and proves himself

one of NBCs topnotchers. CBS
Workshop programs will give way to
NORMAN CORWING new series, 26 by
April 27. GEORGE NORMAN CORWING new series, 26 he Coverie, on April 27. GEORGE BRYAN, who has to be at the studies at 8 every morning doesn't take any chances of overalesping. This is his wake-up-or-bust ritual: Three starm clocks two telephone salls, our document, one noisy milkingm, and, last but not least he has taken the precaution of living in an apartment one block from the studie. CHARLES PAUL, who wrote and played the mood minist for Inner Sancture, is now conducting a 18-place orchestra for that show. place orchestra for that show, ...
CHARLES STARK, free lance announcer, orlebrates his 12th year in radio on March 27. ... Newset innovation on local statums is the nightly record stint of DICK GILBERT over WOV. GILBERT not only gain with the piaters, he also sings with them. . Look for Hillop House to fade for its current spomac and for its star, BESS JOHNSON, to smag and for its ctar, RESSS JOHNSON, to same a new serial. Still another cominstrp, Dirte Dugen, is being readed for a network siring. JOAN BLAINE will not her 800th consecutive Valinus Lody broadcast on April 14. LEOHA THATCHIN, who plays the mother in Tedeacte Rout, is appearing on the Aunz Jenny series. JOE HILL, produces of We, the Prophe, is credited with being one of the discoverers of The Adrical Pamily, Me produced that program when it was part of the Easts Smith Hunt.

Chicago

BRUCE KAMMAN is leaving the Unide Errs show to join NBO's New Y ix production staff. There's an odds-on chance that GLINT STANLEY will production staff. There's an odesme chance that CLINT STANLEY will
like over the production of the
show The IRIN strain lwa-Mu
show of Northwestern size on WON next
Thursday (30). LYNN BRANUT betunes a father Mayer is. It's a boy.

BILEN VAN TUYL is playing the new
part of Bose Paimer in Right to Repsees. Another new part on the same
show went to PHIL LORID. . Production of Etempother switches from
CHARLES PINMAN to ALAN WALLACE. The Heleu Hayes Theater
originates in Chicago soon, when Miss
Rays and her Fuellis Night Company
begin an interfinite run here May 5.

Lindy for the nucle-sheet counters is
a new hitsofily song by WJJD's BEN
RANTERS It's tagged The Building of
Dueller Dom.

BY NORMAN MODELL

Philly Mayor Kelly Expands Radio Plans: See Network for Campaign

PHILADELPHIA, March 15.—Entrance of John B. Kelly, Democratic city leader, and Anthony J. Dress! Biddle Jr., former U. 6. Ambassador and Philadelphia and Antheny J. French Biddle Jr., former U. 6. Ambassador to Polana, into the beal radio Reld, as reported here earlier this month, was confirmed this week with the disclosure that Kelly and Biddle have purchased a 49 per cent interest in WHO, suburban station at Glenaids. The reported purchase price was \$70,000. Paul larron, WHEG preny, and Joseph Lang each held a \$9 per cent interest in the station. Harron and Kelly are close Blends.

It is understood that Harron and Lang relinquished enough of their stock to provide for the set-up, reportedly, Kelly and Biddle each acquiring 48 shares out of 700 shares tesued. Harron-Lang re-lain the controlling 51 per cent interest.

Politico Kelly's radio interest isn't confined. At the same time he singly purchased a 331/3 per cent interest in WHOM, Jeney City, N. J., station connoting by the Harron-Lang interests, who were 50 per cent centers each and again relinquished enough of their stock to bring Kelly into the picture.

The Jersey City station new operates with 500 watts night and 1,000 day. It becomes a Class II outlet under the Maren 30 reallocation, and the way is paved to 5,000 watts. WHICh here normally to the control of the co

but with radio's moving day is re-ported to go into full-time operation. Further plans for the station call for the

portied to go into timi-time operation. Putther plans for the station call for the studio to be moved into the city proper and application to be made for an upping to 10.000 watts. Also rumored that lack Stock. WFIL tot announcer, will come it as juneral manager.

With Kelly's political leadership of the Democrate challenged by J. David Stort, publisher of The Philadelphia Record and corner of WHAT here, for which station embilitious plans are being made, reports have it that Kelly is further seeking to grab the radio lead by acquiring radio holdings in Reading and in Pittaburgh, making for a strong State network which would prove invaluable in the fortheoming gubernatorial campaign when Kelly's candidate will be pitted against Stern's hope.

Riggs Back for Old Gold

NEW YORK March 15.—Tommy Higgs and his voice, Betty Lou, return to the air via the NBC-Red Paelife network starting April 17, in the interests of P. Lorillard Company's Old Gold Cagarsties. Contract is set for 28 weeks, and show will air Pridays, 9:30-10 p.m., Pacific time Program will probably go over an expanded network later.

J. Walter Thompson is the agency.

Selvin App't Highlights Unions' Ignorance of Wax; Questionnaire Readied; Employment Hypo Seen

NEW YORK, March 15.—The American Pederation of Musicians knows very little shout the wax industry, but is now smart enough to admit it. That is the smart enough to admit it. That is the trade interpretation placed upon the APMs appointment of Ben Selvin, vice-president of Associated Music Publishers as chief of a wax probo. Althe Selvin still heids a Local 822 card and has always been interested in the welfare of nussicians, fact remains that the APM bed to go to the canned music camp to get a man able to handle the job. Turning the negotiations lumedinately prior to Petrillo's appointment of Selvin, Petrillo is known be have pointed out that other cognitivations make surveys to gather information. "We," he said, "know nothing."

to gather information "We," he said, "know nothing."
At another stage in the conversation Petrillo stated, "Didn't I tell you we don't know a thing shout it?"
These statements parallel those of exces of Loval 802, who one time admitted that the transcription business was so complex that they were at a loss to specify scales for certain jobs. Wax

WDAS Finally Succumbs: Files for Power Hypo

PHILADELPHIA, March 15—WDAS is the latest and last of the eight local sta-toms joining the parade in the push for power. Station has filed application to get 5,000 waits in the daytime and 1,000 at night. It had posh-poshed the mad-ruch, of the other stations in town for increased waiting, satisfied that he 250-wait transmitter covered the local field in view of its excellent transmitter ste.

Grant Advertising Expands

CHICAGO, March 13 .- Grant Advertis ing. Inc., occupied new quarters this week covering the 23d floor of the Palmodive Building. Agenty, which recently nidded a new novelty airer called Whorz Venz idea for Mars Cataly Company, proquired the extra space for the heavy True Mes for Mars Caudy Company, re-quired the extra space for the heavy contest mail pull on both this show and Professor I Q. New offices include a ra-dio studio, recording equipment, a scumd-treated control room, and andi-tion from. More marks the fifth expan-sion in space since the Texa agency opened a Chicago office four years ago.

Cugat's Camel Renewal

FHILADELPHIA, March 15.— Xavier Cugat, in town for a night sinh engagement at the Chib Bail, disclosed that he has inked a 13-west renewal for his Comel Carteson eight show. New contrast signed Theseday (11). Cugat remains here for four weeks, but takes off on Thursdays for his air commercial from New York.

WSOC Debut in 2 Months

BALISHUHY, N. C., March 15.—Work on the new WSOG station has been mov-ing fast the past two weeks, giving indi-cations that it will be in operation with-

in the next two weeks.

Speciest progress is being made on the huge steel autenma tower which, when completed, will be the tallest structural point within the city limits

Chi NBC Sales Up

CHICAGO, March 18—Revenue for the two NEC Chicago stations, WMAQ and WENR, continued inward during Fobriary, according to the report of M. M. Bord, NEC Central Division Spot Sales Manager, WMAQ showed an increase of 25 per soni ever the same month a year ago, and WENR hustness was up 18.8 per cent over February, 1940.

CHICAGO, March 15.—Brown & Williamson, thru Russell M. Seeds Agency, has benefit the 30:15 to 10:48 pm, spot on EOTP, Minnespolia, to plug the new wel-proof Avalon cigarettes. Contract runs for 30 weeks, starting March 15. Program is tagged femsel Peley Bern Denes. The ciggr outil's aided this market to its extensive network commitments in order to pep up weak sales in this territory.

execs, too, have always claimed that the American Pederation of Radio Artista-which is now trying to draw up a wax code—have sheved a "startling" ignorance of the huniness.

One indication of the fog that surrounds the business came to light in the first Petrillo-Belvin talks, when it was discovered that one of the biggest waxeries in the Rast had been operating without AFM Hornes.

Belvin will take the first step in his "ceanus" of the industry by sending out a series of questionnaires to stations, advertising aguicles recording and transcription companies and wired maste companies. Be thinks he can show the AFM that the industry is larger than is commany believed; that it means more to musicians than is commanly believed; that it means more to musicians than is commanly believed; that it means more to musicians than is commanly believed; that it means more to musicians than is commanly believed; that it means more to musicians than is commanly believed; that it means more to musicians than is commanly believed; that the real swith tend to discourage the AFM's long-mulled intes of putting an iron charp on the wax industry—Petrillo having always allened himself as a deadly for of cannot music.

The "census" may show, according to Belvin, that the real well faced by musicians in not transcriptions but phonegraph records played over radio stations. This, he points out, comes as a result of the recent legal decision which permits stations in to transcriptions but phonegraph record give a record will be phayed over as many as 700 or 750 stations and is expensive.

There must be a readjustment, points out Belvin, whereas a transcription is likely, to go over 10d subscribing slavinos and is expensive.

There must be a readjustment, points out Belvin the inclusity.

Recenting all delight is that Local 60t, Mrs York, has currently been multing.

Recenting all delight is that Local 60t, Mrs York, has currently been multing.

personal open what co-operation to gets from the different elements within the industry. Interesting sidelight is that Local 802, New York, has currently been mulling the advisability of making its own in-vestigation into war.

Florence Bernard WOR Talent Rep in Pennsy

PHILADELPHIA. March 18.—Plocence Bernard, of the local Eddie Sherman booking office, has been appointed Pennsylvania State representative of the WOM Artists Bursani. New York. Strick sufferement of a State law prohibits outsidees from booking acts in Pennsylvania unless they first precure a State Sternas, costing \$100 a Year, and maintain an office within the State borders. Under the tie-up, Miss Bernard, Homsed agent here, will book all WOR acts and shows here, first show toncrow (16) at Town Hall here. Henny Youngman heading the cast.

WNEW's Gag Musical

NEW YORK, March 15 .- Meric Pitt, who NAW YORK, March 15.—Meyle Pitt, who conducts WNEWs holes corclustra, takes the air with a gag mineral show illied Liftle Symphony. Symphony, digressing from the tanial practice of swinging the classics, will attempt to classiciae swing much Dorothy Start will do vocals. Program airs Tuesdays and Saturdays at 830-9 pm, until Pitt, the station, or the audience goes nuts.

Anything Goes-In B'klyn

NEW YORK March 15.—Bid Asches Brooklyn scribe and writer of column My New York, ins found out that anyone with unituated telephane service can make his own tadio curvery without extra cost. Deciding everyone le his ewn best Crossley or Hooper, fild made 156 telephane calls in Brooklyn, selecting Tunsdays and Thursdays for four consecutive weeks at 7:15 p.m. His results, no doubt incomclusive, yet interesting, give top appet to WNEW among metropolitan local existions, with WOR leading all netwerk stations.

P. H.—But this happened in Brooklyn. HEW YORK, March 15 -- Sid Author,

Program Reviews

"Your Business"

Reviewed Sunday, 12:45-1 p.m. Style Comment. Station—Sustaining on -Comment. Static WOXR (New York).

WOXE (New York).

Program inpressed as one of the most interesting comment programs now on the siz Show in run by Lester Velid, who, as business editor of the Journal of Commerce, tries to analyze developments in industry and commerce with particular relation to their effect on the business man. He seems especially well fitted to do this, and is able to give an interesting financial slant on the day's news.

financial slant This financial slant is ordinarily missed by most commentators—or, if it is not missed, it is likely to be glossed over so that its importance is minimized. Veijes Sunday talk paid particular attention to the Lesse-Lend Bill. Its effect on American sconosine life, and the engle that the country was maxing into a war consumy. Stuff is packed with interest.

Program technique has station an-nouncer throw a few questions at Velis Just to start him off. Accormen.

"Fort Devens Radio Party"

Reviewed Friday, 8-8:30 p.m. Style
—Variety, Sustaining on WSPR
(Springfield, Mass. Originates over
WAAB, Boston, for Colonial Network).

(Springfield, Mass. Originates Over WAAS, Boston, for Colonial Network).

Frogram is made up of talent restricted from the enlasted men stationed at the fort, some of whom were professionals in civilian life. As a whole it is excellent, has popular appeal, and seems to work in well with the army's program to make selective appeal, and seems to work in well with the army's program to make selective arrives popular with the boys and home folks.

Frivate Kern (first name not given), a former staff announcer at WFIO, Hartford, Conn., did the amouncing and emseed. He kept the show milling in good style and did a fine all-round folk.

Frivate Roca, playing the first movement of Moonlight Sounts, was the best of the group, but was pushed hard by Private Al Thompson, bartfone, who many future Rices.

Privates Charles Minor and William Burrough did a moet hillsilly number on the secondon and guttar, with Birrungh singing the choruses.

Bergeant Charles J. Cardinal warbled Registed Rose Inf. Corporal O'Deli did a swell job on a wash besiler, making its sound like a has fiddle with orchestra ancompaniment.

"Newsreel Theater"

Reviewed Wednesday, 10-11 p.m. tyle-News, Sustaining on WHN Style-News. (New York)

Name York). The idea of having a continual batch of news items rebroadcast. Here times within a one-hour period is new in these parts. Once the idea is accepted by the general public, it looks as the this period will have tive changes of audiences.

The news here is absorpty edited, and embraces many subjects of mational, international, and human interest. The presentation is occurrent.

presentation is oxeh.

While the program is still a sustainer, it is not syallable for sponsocable. A bankroller, the MacMillian Petroleum Corporation of Lee Angeles, has made as definite committeent to take over some time in April. The sale was made thruths Stack Golde Agency. Cohen.

"Name It-Find It"

Reviewed Friday, 10:30-10:45 p.m. tyle—Scavenger hunt. Sponsor—Pub-c Service Transportation of New Jersey, gency—Direct. Station—KYW (Phila-

delphia). This is the newest and by far the activities of the audience participation programs on all lakes here. All the participation goes on before the weekly lecoadcast. And for those who enter into it it must be fun. It's an out-and-out seawager hunt with the broadcast interviewing the best numbers and awarding the process. Stanza sponsored by the bits company on a bus-card advertising awap with station.

Each weekley evening, two articless are

swap with station.

Each weekeds evening two articles are mentioned in a spot announcement. On Friday evening articles are brought to the studios by those participating in the lumb. Week caught called for mich paired items as as of false teeth and

a large-sized dollar bill, a KYW news-picture and set of red fishbel underwear, a strait jacket and a 1988 newspaper.

picture and set of red fished tindowear, a sirst lockes and a 1888 newspaper, All strickes remain property of participants. In addition to the list given, contestants must bring along an usuasial item of their own choice.

Three bringing in the biggest list are interviewed by Don Hemoett, master of the hunt. Apart from the usual personal repartee, Bennett gets the winners to tell esperiences gotting most difficult item in the list and goes into detail on the unusual item submitted. Even for those wher don't participate, interviews pack plenty of interest. Sponeor plugs in good taste. Arthur Hinett, organist, provides the full music.

Fitzes included a Longine watch, week, and trip to Atlantic City for two, an ECA personal radio, and a pair of downfown movie ducata. Listeners earn a dollar for submitting the best lists for the following week's hunt.

Orodenker.

"Ben Yost Singers"

Reviewed Monday, 1:45-2 p.m. Style Musical variety. Station—Sustaining -Musical variety. Staten WINS (New York).

quarter-hour of lively entertain-

A quarter-hour of lively entertainment consisting of music, comedy, and thatter. Hen Yook emeses, festuring a different singing group each week.
Yook opened with consety talk, followed by a song, So You're the One, by Beverly filters, I Hear a Bhapacody and You Walk By, I Hear a Bhapacody and You Walk By, rendered by You and the singers, followed. Trio harmonizes needly putting over all times.
You're chatter consists of facts concerning the careers of theatrical personalities, Comedy is supplied by a variety of stooges who constantly interrupt Yook in he goes shout his chorus as emace.

Colfer.

Comment

This column is denoted to brief reviews of programs which have been on the sir for some time, as well as shows which, already reviewed, rate jurther mention. Busts is that a one-time program review is isodequate for a production that varies each time it is presented.

Author's Playhouse (NBC-Blue, 10 p.m. Wednesday) in its interpretation of Irvin S. Cobbs The Stake Dector, had the opportunity to illustrate the effects of good and had radio technique within the same program.

The opening sequences of the yarn, during which motives and atmosphete had to be established, had long structures of tislog drawled out by two bits of white trash from the Cl South. This gabby sequence was monotonous and ulterly devoid of action, Script was in med of considerable tightening. This ophode could have been telescoped into a briefer time.

episode could have been a briefer time.

a briefer time.

However, those who dialed elsewhere, discouraged by the drab start, missed a fine and exciting story of lust and superatition among tobscoo readers. Cobb's briefle contains many elements that make meaty radio drama. The program's latter part made the most of it. Chairs Disseman did the writing.

J. C.

Wednosday's program of Doctors of Work, presented with the blessing of the American Medical Association, treated of the work of the brain surgeon. Flot was alight, the programmers apparently being content to let medical ferminology take the place of the very thin story material. Sphood deartibed the effects of different diseases and allments. All the outforces lived happily ever after following the expert ministrations of a brain surgeon.

surgeon.
Following this clinical tour, Dr. W. W. Bauer delivered a tatk on the role of the brain surgeon in modern medicine.

MIGHLAND. Tex. March 15.—In amendment to original charter, the Park Cities Brondmenting Corporation abnounces an increase in earthst stock from \$35,000 to \$100,000. The firm has also amended request to PCC for a 5 km, new station on 710 band.

Squatters' Rights

NEW YORK, March 15.—WINE, New York, may have to establish "squatters' rights" in order to obtain additional acreage adjoining its transmitter in Carletadi, N. J.

Bitation secently increased its power to 50,000 watts. As a result it was necessary to secure added land in order to enlarge its transmitter. However, a careful search of resorts dating back over a 100-year period has failed to reveal ownership of the land. If further investigation fails to pro-If further investigation fails to produce an owner, station exect say the only procedure left will be for the station to move in and sit tight.

Commish Sets Apart STL Service for FM

WASHINGTON, March 18.—New policy adopted by the Pederal Communications Commission Trursday (13) will simulate need for telephone lines between studios and transmitters of FM stations. Twenty-three frequencies above 330 megacyoles have been set aside for a service called "STL" which means service called "STL" which means "studio-transmitter link." Under the rules adopted, only an FM station may receive authority for STL service and only one frequency will be alloted to a station.

Standard broadcasting stations feed their programs from atudio to trans-mitter over leased telephone wires. PM stations employing STL service would use a low power PM transmitter studing use a low power PM transmitter thru a highly directive antenna

ADVERTISERS, AGENCIES

(Continues from page 6)

replacing Jack Adams. Chief Engineer I A Martino is progressing rapidly on studio equipment for WIXPW, PM on studio equipment for WIXEW, FM station operated by WIRIC, Hartford, Conn. Lutte Simmons will leave The First Offender on WICC, Bridgeport, Conn., nest month for Hollywood.

Conn., nest month for Hollywood.

Dizie Doings: McClellan van der Veer,
WSCN newscaster, geta Saturday afternoon 15-minute 2005 over MRS with program Fris Week-and Nezt. Joseph
Uhalt, head of WDSU Broadcasting Company, New Orleans, back at his dest
after two months in hospital with
presumonia. Jack Keily, of WWLattactive taff, returns to Atlanta and
Station WGST, from whence Jim Bash,
former librarian of WWL, replaces Keily,
Announcer Dow Lewis, of WWL
hamed his new 5-pounder Linkh Cross.

H. V. Kaltenborn conducted an in-

named his new 8-pounder Linch Cross.

II. V. Kaltenborn conducted an informal interview in KGO-KFO (Sain Prancisco) manager Al Nelson's office last week. Allan Kees KSPO. Sain Prancisco, engineer, has received word of the death of his sister in Chengtu, Cattan. Jim Moore, formerly of KRK. Berheley, Califf, recently replaced ammouncer Charles Arlington at KRFO. "Professor Puzzlesit" begins fifth year over KPO and NBC Pacific Count network April 6.

April 6.

ORLAHOMA CITY NOTES: "Bing" Offinere has replaced John Rogers on amouncing start of KOMA. Rogers in the serious start of KOMA. Rogers are serious start of KOMA and the serious start of KOMA and the serious start of the serious sta Oridition abow here. The show was put on by local newspaper men. . . B. M. Grotkop, for litre, years with the sales ataff of Station SOMA, has resigned to take a position with the George W. Webber Program Service of Des Motine, In. a production firm for transcribed ratio choses.

Firemen to the Rescue

CHICAGO, March 15.—WON special security and in for speed fines days, and, in fact, invoked the service of the fire department the other day when it had to wade thru two miles of evening traffic to reach the studies. Station interviewed soldiers of the Illinois National Quarid at the La Salle Street Depot, but coulinit make a direct broadcast because of a mufflet will a commercial program. Hence a recording was made, scheduled for airing five minutes after it was completed, and rushed thru the Buty Loop in two minutes flat via the carried gas-buggy of Deputy Pre-Chief Antheny J. Mulaney. CHICAGO, March 15,-WON spe

Musicians, AFRA. AGMA in Tangle as Gov't Watches 'Em

(Continued from page 3)

(Continued from page 3) factor, Petrillo, AFM prexy, was never a lover of AFRA, but he was to some extent held in check by previous president, Joseph Weber, Weber, very exitious, not only acted as brake for the entire AFM, but balked a jurisdictional grab contemplated by Local 602 carty in AFMA's history. This brake is now come.

Should the AFM's anti-AFRA elements should the AFM's anti-AFRA demants gain the upper hand, things will begin to pop. Petrillo has already shown his hand in relation to AGMA, and it is figured that a grab is possible—one that will equal in scope the grab attempted by Browne. IA chief who other served hotics that he would take over the en-

hotics that he would east over the ea-tire Four A's.

Any jurisdictional grab, or for that
matter any deepening of the rift between AFM and AFRA, is figured as being a tough pill for labor at this paring a tough pill for labor at this ticular time—in view of policy evid usuals time—in view of policy evidence by Pederal Government. It is argue that in view of this, the best thing to-umloss can do is form a solid from rather than figure up ways of under-mining each other.

Who Is Selling Out Whom?

who is Selling Out Whom?

All the threads come together in Selvin's hands. As a representative of the transcription companies, the trade Equires he may unconnectorally play into Petrillo's hands on an anti-AFRA ample, particularly when AFRA is trying to license the waxeties.

Or the transcriptionists may try to play of AFRA against AFM, leaving Selvin to just daugle. Waxers won't warm up too much in Selvin, because of his unique position now as a union probe and a transcriptionist. This is the kind of an angle which the Department of Justice could easily hang another 'conspiracy' charge on, should things go toe smoothly between AFM and the transcriptionists as a result of Selvin's listen work. AFRA will be alort, too, for a chance to call this point to the stention of the Department of Justice. Strategy of each party inviced will, of course, depend upon how much farther Thurman Arnold's trust-husting division functions along union lines. Good indication will be the Dis action on the AGMA-Petrillo agnabble now in its files. Majority of labor leaders are strengly apprehensive today of the U.S. Government's role.

At any rate, personal ambittem of union breads is not the vogue this year as far au Uncle Ban is concerned. Hence Petrillo's Selvin spearhead into the transcription industry has the other entertainment unions plenty confused according to their over lasteneous. Should they fight Petrillo and risk the Dre weath, or all tight und hope the musices chief trips himself? That is the question, they say.

DELAWARE SPOTS

(Continued from page 3)

lation charges. When the case came before Judge Henry B. Lasacs in Maniepal Court on Friday the juriar tuile that radio is a necessity "not only on Menday but on Bunday as well." The 300-year-old blue law bained worldly labor but excepted "works of necessity and charity."

Later Friday afternoon the General Assembly at Dover passed a repeat bid by a vote of 18 to 18 in the House at 13 to 3 in the Senate This measure would provide a wide-open Sunday except for certain specific prohibitions against horse racing, public auction public dance, public theatrinal performance, or public performance of motion plotures, with or without sound, at any time on Sunday outside the corporational timits of any city or town in the Sales and heaning these activities within the limits of any incorporated city or iows prior to noon and howen 6 and 8 p.m. To this would permit Sunday the attrictle room noon to 6 p.m. and from 8 p.m. to midnight, the city or town councils cound ben them.

Poster May, WOW (Omaha) special eventer, in waiting for spring weather to take off for Camp Bobinson, Atk. W. cut a series of seven platters on the Nebraska National Guardenen there... Cluck Miller, program director of EPA-EPOR, Lincoln, is the father of a box.

GOV'T WANTS AFM CHANGE

Sammy Kave Set For Meadowbrook, First Sweet Band at Spot

Sweet Band at Spot

NEW YORK, March 18.—In a booking
that marks a surprising innovation for
the apol, Bonning Kaye has been set for
Frank Dalley's Meadowhrook, in Oeder
Grown, N. J., for a four-week stretch
marking April 29. The engagement will
mark the first regular one of any length
for a sweet-styled band at a place chain
meets for swing outfits. Since Mendowbrook gained prominence, only one sweet
agregation, within the past outpile of
years has docupled the stand, Del Courtmer having filled in there for a three-day
week-end run a year of so ago.

The Kaye booking is the direct result
of patronage demand. The spot condusts a poil of its youtful custemers
as to their preferences for ruture bands,
with Sammy winding up in sweeth
clace in the current woring. That exression of patronage desires flux many
manness of verbal insistence on Kaye's
appearance by the apol's clientiele, decoard both Delley and James V. Peppe,
Kaye's institut, to take a chance on the
unusual becking.

Meadowbrook offers a band as many
as deson radio were a week, which has
resulted in widely publicating the spot
a well no establishing a number of orks
that have played there. The rosafhous's
public circumstrily is one of names whose
forty is awaye, smoog the heads to have
played there being Glenn Miller, Tommy,
borsey, Jimmy Densey, Glen Gray, Gene
Kupan in City. To Owled.

Millershie, City. To Owled.

Atlantic City To Quiet Noisy Bands This Summer

ATLANTIC CHTY, March 15.—Chronic complaint of Beardwalk hotels against the hand boys playing the Beardwalk night chities and piers that their blaring fram of music disturbs the sleep of guests is expected to be put to rest this summer. Mayor Tom Taggast Jr. returning from a look-see at the Florida resorts, indicated his infention of framing an ordinance compelling the spots in keep their windows closed. Means they would have to depend on air conditioning it keep the patrons confortable. Mayor was impressed by the way the Florida resorts put the muffler on light club moise, and aims to follow the cample here. ATLANTIC CITY, March 15 .- Chronic cample here.

Past season more than ever found or-chestras halled into court and ordered to mute all the herns and make the drummer boys skip the crinbal heats so that those who actually come here for a rest can do their sleeping without ewing accompaniments.

PASADENA, Calif., March 15.—Booking of Ome Pieper by Reg D. Marshall into the Civic Auchierums here (21-22) makes the third time for the Midwestern outfit in as many months and set a new record for quick repeats at the spot.

No Appreciation

MINNEAPOLIS, March 13.—Althobe had a boogle wought number especially written in his honce and titled front. Me Brintier, Minneapolis Gympheny Ork director Dimitri Milcophulos was disappointed with his introduction to eight-best music, Said the Greek maester. It is superficial. It is monosconous. Mitropoulos was guest of honce at a meeting of the University of Minroca Boogle Woogle Other-some 400 circong—in the university's Union allipsom. Heat Me Dimitri was written by two studes, and the suddenesseconing Mitropoulos—c lapped bands stemped, and cried "Scrub me manne" while it was being swung. After listening to the replanation of beogle woogle by Kemmeh Green and find Smith, the tune's sitters, the symphony conductor declared. Plurary made is any frimmy when you play it seriously. Otherwise it is 50 good. MINNEAPOLIS, March 15. -

The Prisoner's Songs

TRENTON, N. J., March 18.—Clin-ton F. Brower, serving a life sentence at the New Jersey State Prison here, is the newest member of Count Basic's aggregation, having been placed on the band's pay roll as a composer-arranser.

The unusual set-up started several months ago when Basis discovered musical ability in the convict firm the medium of a jaux arrangement that Brewer had penned and forwarded to the Count. Compo, tagged Flempede in G Minor, was wared by Basic for Oxich.

The leader thinks so highly of

Haste for Okeh.

The leader thinks so highly of Brower's works that the contract was the result. Brower has served 10 years of his life sentence, and some time ago took to writing music to fill in the lonely moments.

Basic Totals \$2,000 On One-Nighters in Lincoln, Des Moines

LINCOLN, Neb., March 19.—With all other local ballmoons laying off for the night (7), Count Basic, on his first appearance here, pulled close to \$1.100 at the University of Nebraska Collanum.

Occasion was the climus of the formal season, the junior-scaler prom, and the price was \$1.50 per couple. Band was in for \$750 with a 60 per cent privilege for the night and, altho it didn't go high enough to get into the percentage, it did very well.

very well.

R. H. Pauley's spot, the Turnpike Casino, came out equally well the following two nights, getting around \$540 with Seger Ellis at the cents per person. He long Sunday (2), descript from 7.2 m. to mitmight, helped considerably 40 heighten the take. Lent made no appreciable showing at any gate during this week-end.

DES MOINES. March 15.—Lent failed to make any dent in grosses at the Tromar Ballroom ners, with first week attendances up to par and better on some nights.

some manua.

Count Basic on March 6 had an even \$800 gross, with 1,200 customers paying 75 cents, plus laxes, Otto Menke, maxing his first appearance at the hallscom in some-time, had only 700 danualis on Seturday (0) with a \$915 gross at 45 cents.

"Best-the-clock" night on the 9th with Court Russey brought in 1,300 con-tomers, slightly better than par on the early-bird desi, The gross for the evening

D of J Would Shift Structure Similar to ASCAP Alterations

WASHINGTON, March 15.—Planned government action against the American Pederation of Musicians and its more direct signet, James C. Petrillo, president, is now under way with the goal or changing the constitutions and hylaw attracture of the AFM as drastically as the changes obtained by the Department of Justice in ASCAPs ant-up as a result of the radio fight.

or the range right.

Internal was aroused in Petrillo after
he defeated the connect instrumental
solotate in their battle to stay in the
American Guild of Musical Artists and
keep out of the musicians' union. The
G-men have had their attention called
to certain phases of this fight, but were
at loose ands on taking any action because they were fully occupied by the
ASCAP-radio situation.

Victor O. Waters, special assistant to the attorney general, who is in charge of the APM case and also directed the action against ASCAP, was in Milwatikes Pederal Court attending the arealgument

Prager Into Village Barn For First Eastern Stand

NEW YORK, March 15.—Col. Manny Prager, ex of Ben Bernle's band, who left a year ago to form his own, debuts in New York at the Village Barn April 1

for a month's stay.

Prager cutfit, since its organization. Frager cuttil, since its organization, has been playing in the Midwest area. Barn date marks the band's first fastern jaunt and also an opportunity for the trade to look-see the afforts of the ex-Bernie singer. Deal was agented by Prager's personal manager, Fred Williamson.

Fox's St. Paul Ballroom Opens 26th With Two Orks

ST. PAUL. March 15.—The From Carl J. Pox's new \$230,000 ballroom here, opens Wednesday (25) with a dust baild act-up on the restrum—Paul Mourhead and Royce Stemmer.

The Prom is Por's third spot und will be managed by Barl Harding, who came on from the Starl in Clear Lake, Is.

was \$300, with more than 1,000 dancers getting in for 21 and 34 cents, and the remaining 500 at 46 cents each.

of ASCAP officials on criminal charges of monopoly. Court formalities were necessary to dispose of the criminal in-formation filed prior to the New York consent decree, entered into March 3. The Milwankee action had to be treated

separately.

With the ASUAP case off the books, Waters and his ascistant, Eugene P. Cunningham, are expected to take up discussions with Henry Jaffer, attorney for AGMA. The latter claims that the AFM is not prosecuting a jurisdetimnal fight with AGMA, but matera is trying to wipe out another union, swn the the two, are not in competition. D of J officials have declared that Putrillo himself admitted no interest in long-hair attach the before they organized a linion of their own.

No determination of a Federal Court to hear the AFM case has been desig-nated, but it is said that federal men favor Federal Court in the country is qualified to hear the case because of the national scope of the AFM.

Stoky Quits; Philly Ork Says No, and The Battle Rages

PHILADELPHIA. March 16.—Management of the Philadalphia Occhestra lan's yet taking Leopold Scokwakis no for an answer concerning concern her next season and is waiting hopefully for him to change his mind. Stokowski sunounced Wednesday that he was quitting the local symptomy group to work far the government at all a year as overseer of the sympty band musel.

The Harl McChenika archestra management

the giveriment at 41 a year as overseer of the symp's band music.

Dr. Harl McClonsid, erchestra manager, made public an exchange of leaters between himself and the conductor and said that schedule for next season's concerts would be withheld until Blokowski had a change to reconsider. Schoosski's decision not to conduct here next season, after being associated with the orchestra since 1912, dilmaned a series of conflicting russons and developments in connection with his relationship with the orchestra since 1912, dilmaned a series of conflicting russors and developments in connection with his relationship with the orchestra since 1912, dilmaned a series of conflicting russors and developments in someorism properties. Haggling become notices when Brokuwski spiced with Columbia Recording Corporation for his All-Youth Columbia Recording to constitution to his Philadelphia Cochestra platters on the Vetor label. Record republishes on the New York Philadelphia Cochestra platters on the Vetor label Record of the content worth the New York Philadelphia of the concert worth next cover, since he is scheduled for a series of concerts with the New York Philadelphia platters in the New York Philadelphia platters in the New York Philadelphia of certain his time to stream limiting army bends and bend music. He removation of bends, which limitative ominates of certain historiumnia, has been ertiteized by army bondsmen and by hand therruments manufacturers.

AFM Local 802 Crack Down on

eration of Musicians International Board levied a \$4,000 line against Nathan Rosen music contractor for S. Hurek, concert impressario, as Kichback charges.

concert impressio, in kichback charges. Desiring was charged by the local with having turned over underscaled dates to another leader. Milton Merrill 'real name Gruber's thru either "courtesty, service, or a paid arrangement." At the time Danien was frosel, thereil was expelled from the union. Danieng admitted to the trail board that he knew of the trails board that he knew of the violations but said that he wouldn't work the underscale jobs himself and curred them over to Merrill because "he full sorry for thes."

Union said that approximately 15 tons.

Union said that approximately 15 jobs were involved in a period of less than a year, and that, while Danizig himself didn't play those dates, he was a party to another leader volating the laws of the union.

The Moses was

The Rosen case, which was finally de-termined by the APM board last week, grew out of charges filed with the na-

It was indicated that the ramifications of these cases would be a general clean-up of the club date field and also the concert field, where it was said the bicking back of wages is just as ficros as on tavern John.

Club date field has long been a sore spot with Local 602 and, while efficials claim that the creation of the Collection and Escrew Department has saved him-dreds of thousands of dollars in musi-cians wages, they say there is still plenty of double-dealing going on.

Dantzig and Rosen have been given until March 20 to pay their fines.

Seal's Talent Conceoled

NEW OHLEANS, March 15.—Apparently us one is safe from the tentacin of the ABCAP-radio embreght. It ten't but senough that it hits banco-singers, publishers, and the publicut even Shorkey, the trained seal, it now affected by it.

Beems that Where the River Shorem Flows is not only Shackery speed or resistance but the one and only addection he can play on his horn The seal was stated to broadcast his profinency with this differ on a program of the Scuthern Sportment Show held at the Municipal Auditation here has week, but fait and the prevents of human nature intervened. The song, also, is ASCAP.

Pitt. Local Trying To Line Up Concerts

The Billboard

PITTEBURGH, March 15.—President Clairs Meeder of Local 60. AFM, heads a committee of musicians and civic leaders that has petitioned the Alleghemy County County Counters for \$7,000 to pay for four free concerts this assumer in South Park. Concerts would be partly Beethoven and partly bougle-woogle.

More than 15 union, business, and tivic groups have endorsed the project, which would employ 100 missicians, Meeder stated. If the program this summer were successful, a full schedule of hot weather entertainment, leading eventually to outdoor opens similar to fit. Leuis's project, would be the goal.

A series of summer concerts in Schembey

Ascriss of summer concerts in Schenley Park here was held a comple years ago after a sampsign for them led by Meeder, but they were dropped last year.

New Victor, Col. Distrib Set-Ups in Oklahoma City

OKLAHOMA CITY, March 18 -- Beent ORLAHOMA CITY, March 15—Becent dealer changes here have brought new distribution for Vector-Bluebird and Co-lumbia-Oach and Vecalion disks. W. C. Dance, Inc., taking over BCA-Victor line of equipment, is now handling Victor and Bluebird waxing. Columbia and Oloh recents, formerly hundled by Dance, are moy under State distributorship of Miller-Jackson, Inc.

just the Thing for Any Fling EARL BETOURNE

and his "Early of Sweet Swing"

1 Year "Copportunity Program"

WCLS, Jeliet.

EANEARTE, ILL. Tel. 5953

Orchestra Notes

Broodway Bandstand

GRAY CORDON won't renew on the Time out this menth. mentiony and tune reasons. ... MOS GALE, who mode the destines of Ells Pitoperald, the Interpretation of Ells Pitoperald, the Ells Pitoperald of Ells Pitoperald, ells Pitopera runs out this month . . . monetary and

Midwest Melange

EDDIE LE BARON gets a holdover ticket good for six more weeks at the Book-Cadillac Hotel, Detroit, and then

WHY GRANDMA

Hollows Eddy Duchin into the Beverly Hills Country Club, Newport, Ky, April 25... When the radio show, Uncle Walter Do Phouse, moves to Kannas City, Mo. next sees for its broadcass, BOBSTRONO, unk leader out the program, will lake situating of the charge of come to take over the stand 55 the Casa Limin Ballmoom St. Louis, March 26-39... BUD PREEMAN Ichows Wingy Manone and the Milt Schwartz-Al Greenfield Brass Rail. AL BOTTORPP present his him band last week at Benjamin Jors Limehouse. ... ENRIC MADI-GUERA, After a monther at Chatchmatics. Brans Rati.

his new bond has week at Benjamin Joe's Limehouse. ENRIC MADNIGUERA, after a monther at Chiefman's Netheriand Plaza, is bound for his first vacation in 18 months—o cruise to South America. JOSH MORAND, runneling out his second year at the Statler in Cleveland, will probably semain all summer. FELLX and His International Oppulss moved Priday (14) from Old Heidelberg to Bruns's Paim Carden, Chicago, replacing TUBBY VBH, at the Spot for six and a half years. KINO'S JESTERS open today (15) at the Brown Derby, Sam Hinsilas new Loop spot in the Windy City. PREDDER PEHRER'S option was picked up at Lanta's MerryGo-Scrund, Dayton, O.

Go-Round, Dayton, O.

Penn-Jersey Patter

MANCEL OVANDO takes over the rundes assignment at Jack Lynch's Walton Roof, Philadelphila, replacing Augusta Sanabas. HOWARD ROOS brings his hand to the new Schockers Place, Williamstown, N. J., SH. BORSE shythms at Clin-Mott Tovern, Treaton, N. J., MARY JANK gets the ned at Rue's, Manor Park, Morrisville, Ps. CHET RICHARDS brings his hand to Brookaide Inn ness Plentington, N. J., ESTHER REMMERRIN gets the call at Supak's ness Allenbown, Ps. ANTHONY BOVE, harpies at WPEN in Phility, records his hand for the new Arms label. Geneva Restaurant, Trenton, N. J., brings in HAMBY CHID-LIN., HOS RUBLY at Reystone Trail Inn, Allenbown, Ps. BOR BORSHITTS bodie over a Beliar Inn, Trenton, N. J., TOMMY DORESTY set as the Easter Sunday attraction for Allenitz City's Steel Pier. CHARLAIS GAINES, current as Carroll's, Philadelphia Ritery, celebrating his 10th anniversary without a single cinnings in his main crew. ... & ANTHON BOTTERMS at the Golden Eny hear Allentown, Ps. ... HOWARD ERABRINDS set at Martonick's, Trenton, M. J.

Of Maestri and Men

Of Maestri and Men

Merarikand Twins lose Burt ennis
on the vecals Jimmy Portre coning in ... Al. DONARIUE makes it the
New Orleans Boosevelt on April 12...
DICK TOOD is house-hunting around
the New York suburbs, preparafory to
moving in from Chengo for the suminer. ... BCHERTA, Dock Kunn Yocalas,
left that outfil is Join Barry Winton
as the Raimbow Grill, New York. ...
Winton sides nest door into the Rainbow Room in May ... JIMMY PLOMA,
relief band at the Pennsylvania's Cafe
Rouge, New York, has been renewed following a neven-munth stand. ... PAIL
THEMAINE is hitting the considerat trail
with a new band of 14 pieces and a gal

Fine Thing

MADISON, Wis, March 18.—Completely filled intells and failure to make reservations in advance forced dais Icenard and her allegit six, to find sleeping accommodations in several unusual spots.

The troupe arrived here last week for a two-day engagement at the Capitol Theater, Botel rooms were filled by labor legislative conferes and delegates to organization meetings. Two of the members of the unit found borths at a Madison Hospital: Miss Leonard found temporary sleeping quarters at the Capitol, and others of the company spent the others of the company spent night in the Belmont Hotel lobby.

Music Items

Songs and Such

AL DUBIN inked a sangwriting contract with Warner Brothers and left
immediately for the Coast to work an
forthcoming mustcals.

Don Raye and his new congwriting
partner. Gene De Paul, also left for the
Coast this week to prepare the score of
the new Andrews Sisters picture for Universal.

versal.

dammy Kahn and Saul Chaplin completed 10 original songs for Columbia's new flicker, \$500 Business, which will feature Rudy Valles, Rosemary Lang. Joan Merrill, Glen Gray's ork, and a host of these columbias.

Al Bourne and Met Leven have writ-ten a new time tagged in an Ablinier on a Bee-Line to You. Braniff Airlines is working on a publicity tie-up.

New Brazilian song hit, "Aurora," which has been aweeping South America, was picked up by Walley Downey for Robbins Music during his tore down them. Hareld Adamson, who adapted the tyrics of "Ferryheat" and "Woodpecker Song," has already given a set all naw tyrics to "Aurora." Mario Lago and Rowerte Robert are the original writers. Mangioni published in Brazil.

Publishers and People

K EYSTONE MUSIC PUBLISHERS de-buted with a catalog of 10 new

De buted with a catalog of 10 new tunes.

Joe Dracca has replaced Larry Daniels in the Chicago office of E. B. Marks.

Bell Music, Chicago firm, sold its catalog to BML.

Quincke has acquired a catalog of rumbas and compas from South America.

Regent Music has a new song. As Bect, fresh off the presses.

Alpha Music, longhair publishing firm, insued its first pop tune this week, ensitted You Begon the Strungest Megic.

Andrew Salter and Ray Elliot authored.

singer. JOHNNY MARTELL takes over the first trumpet chair in the Bobby Byrne error. LOUANDE HOOM, steedilf doing the vocals for Terry Shand, moves over to Bully Newman's nutrit.

EDDY MORGAN, for the seventh consecutive year, has been sighted for Hamid's Million-Dollar Pier in Alamie City, opening in June. Weams, Inc., signed DON PEDRO, Chicago band, to a contract. VIC ABRS and His Call-fornions open March 25 for an indef stay at Chits Congress Hotel.



BLUEBIRD VICTOR RECORD NO. 11019

PERSONAL MANAGEMENT GALF INC., 48 WEST 48th ST. N. Y.





WESTERN



REMEMBER BIRTHDAYS OF FRIENDS AND ASSOCIATES WITH COLORFUL TELEGRAMS BY WESTERN UNION. THE COST IS ONLY 20c LOCALLY - 25c TO ANY WESTERN UNION POINT IN THE UNITED STATES.

WARNING

PAUL CHELLY, loader of the Boyst Reman Coshestra, and the author and composer of the samp brown is "I Knew You Too Will." Same registered with The Bibboard's Makedal Protection Burisss. Any Information of same will be dealt with according to the law.

PAUL CHELLY CARE OF THE BILLBOARD, NEW YORK

On the Records

A critical analysis of the latest record releases, stressing their commercial value to record retailers and music machine appearors. Reviews of genetic length are given to recording that peases weateral interest as to artist, selection, or both.

Key: FT—Fux Trot: W.—Walta: VC—Vocal chorus: V.—Vocal recording.

By DANIEL RICHMAN-

CLENN MILLER (Bluebird B-11069)

A Little Old Church in England-PT; VC. When That Mun Is Dead and Gone-PT; VC.

A DOUBLE that should roll up receptionally heavy sales is this Miller pairing of the two intest (and much-talked-about) Irring Berlin songs. The numbers by themselves are certain to attract great interest and attention; for that matter, he music trade is watching their progress with considerable spectuation, inasmuch as they will be benned from the air until the ARCAF-radio mass is finally adjudicated, in the music boys are curious to see whether the publicity accorded them plus the elements of timeliness and songerting name as potent as Derfin's (particularly after God Meas Assertice) can make up for the lack of radio plunging. A smart merchanising stant on the part of the Vetor-Bushrid disk planners now finds the related ditties on the same platter—and played by the top recording tames hand. With the word-of-mouth enguadered by the new-poper space gives both these numbers and with Miller's name to complete the picture, this pressing is liable to be the biggest seller of the sarty spring season. And to place a further samp of certainty on it, both songs echo public sentiment to an even greater degree than effortual patriotic flag-waving ounse that have come along since war famed abroad. All of the sympathy directed toward Great Britain is contained in the chreatilke melody and the sentimental but intelligently straightforward pric of the A side song; and all the venom directed elsewhere is nestly expressed in the churchlike melody and the formatile but intelligently straightforward in the lines of When Twat Hen Jy Deed and Gone. "That man" doesn't have to be manted in the wordage, the inference is obvious.

in the lines of When That Men ly Beed and Goes. "That man" doesn't have to be named in the wordage, the inference is obvious.

Glemn's treatment of Little Cherch is replete with feeling and respect for the song's meaning. Slow, sensitive, the scoring is exactly what is called for, completes to chimes effects. Ray Foerie and the Modernstres blend for the lyric in admirable style. The reverse is fast and hot, and perhaps could have been bettered if it were less so. As it stands, it's essentially a swingerco, when a little more cogent handing to make the lyric idea stand out would have been more in keeping. Samman five Beneite takes the vocal lead with the Modernares behind him in a good performance that would have been better if they didn't have to lose some of the lines in order to stay with the termine.

in order to stay with the tempo.

That, however, is the only flaw on a disk that deserves and undoubledly will receive much more than average attention from record buyers. It a hard to see how either side can miss, either in the home or coin phone field.

KATE SMITH (Columbia 35996)

We're All Americans-V. Lamplight-V.

We're all Americans—V. Lemplight—V.

The first side of this newest Kate Smith platter contains the patriotic number by James T. Mangan, advertising and publicity director of Mills Novelty Company. The song has been waxed before this, some months ago to Dick Todd on Sinebrid, and by a couple of other estats. This however, is the first recording of it that would seem to have a chance to boost the number into the popular favor that has thus far encaped it. Mais Smith's access with the Berlin God Sizes amerior is legendarly by this time, and here she has another stars-and-stripe to work with, and fortunately a good one for its type.

The natural swing and lift of the melody suit Rate's full, clear voice perfectly, and backed by the Kate Smith Singers, the side offers much that is attering and sixtyl plastnable. Choral work of the singing ensemble is particularly efficacions, and with Miss Smith's robust tones taking the load the obvious flag-waving propagated of the lyric becomes more than polatable in a generally fine all-round missical sixt voost performance.

Füp-over is the old James Shelton balled, Lemplight, which was one of the late in Kennys most requested band numbers. Excellent contrast is afforded on the dia via the soft, sweet style of this side as against the bold word strokes of the reverse. Miss Smith is alone on Exemplight, and sings what has always been a nice melical a capable batten for the erchestral backgrounds on both sides.

BENNY COOPMAN (Columbis 35992)

BENNY GOODMAN (Columbia 35992)

Corn Size-PT: VC. The Mem'ry of a

Corn Silk-FT. VC. The Mem'ry of a Rone-FT. VC. Several recordings of Corn Silk have siready been released, but it remained for Goodman to come along and show the boys how to play the mumber in a way to get the most cut of it. Styled along the lines of Josephine and others of that type, Silk is pretty definitely on the corny side in theme and general structure. The best drive, and arrangement that Beany brings to it, however, placing it a little slower than it is done on other disks, removes all of the corn and issues as intricate, tricky rhythm, tune that makes good listening. Helen Forrest rates a low bow for not letting the complex and many-worded lying get her Gova, turning around matead and contributing a honey of a worst on one of the most difficult-to-sing songs of the year. Plattermate is the much-recorded Inglish balled, taken here at a slightly inster pass them on nord other disks. With Goodman's charinet leading the way, liv a nice version of the number. Miss Parrest is also heard to advantage on the side.

XAVIER CUGAT (Columbia 35964 and 35995)

In Chi-Chi-Custensingo — Humba: VC.
Let's Steel a Tune From Offenback—
Beguine: VC. Chies Chies Boom Chie—
Samba: VC. J. Yi, Yi, Yi, Yi—Samba:

VG.

A quartet of Cugat sides, each of which has about it the same quality and polich that have distinguished Xavier's wanings during the past several months. Unfortunately the choice of material enthese two disks is not all it should be. The latter two songs (from That Night in Se) have their channes for popularity, but Cugata way with real latin music is of fine that it's susted on the syntax of the channel of the channe

A PTERS six months on your this band an palatable in a generally fine all-round an increase of the later. Excellent contrast is afforded on the stage of the palatable in a generally fine all-round with more accent on phrasing and expenses as against the bold week stocked of the stage of the palatable in an elegan been a nice thinate, clean-cut manner. Such Miller all backgrounds on both skins.

The palatable in a generally fine all-round and sings what has always been a nice thinate clean-cut manner. Such Miller and the palatable in a generally stage of the palatable in the same and there rhythm, latter the same as when the basis started three years ago and made up of paintst-conductor Modam, bent to record marrly good numbers, but it's also a mietake for this band to record marrly good numbers that aren't apt to get anywhers. Cunat brings runba, beguing and sambs tempes to the followome, and there's plusty of instrumental shine and color. Lena Homay handles all four young excellently.

(See ON THE RECORDS on page 61)

Bernard (Harry) Anderson's horn, while

On the Stand

Eddie Hopkinson

(Reviewed at Bellevue-Stratford Hotel, Main Ballroom, Philadelphia)

Main Selfroom, Philadelphia)

LATIST of the local society youngsters
to seek a niche in the ork whiri,
Hopkinson shows more premise than his
predecessers, who soon found out that
midde fancy among the cance from holds
little respect for the blue book. Still
in his teems, Hopkinson is almost a verwhen it comes to leading a band. A
predictant plantst, he had his own school
band, But since stepping out in competitive circles, he has wisely rounded
up a capable crew of accomplished
unuscians. up a ca musiciana

musicians.

Instruments take in four sax, three trumpets, single trumbone, and four thythm, with Hopkinson effective out froat. Many of his side-nen saw service in name circles, stanist Lesjuer formetly with Jan Sevitt, and guitarist Duke Rasmus with Joey Rearms. Basmus fashions the arrangements.

In spite of social bearings, band geared to the rhythmic dabce sty rather than the smart supper salon stu And alternating the sweet with the swing, it's thorasy shjoyahe dance music through that's say on the boof. While it lacks fulfaces that makes for a sock impression, outfit is still in the forma-tive stage, and is headed in the right direction.

Library is varied, with Hen Pranche, tener sex, and Eddle Schluth, trumpet, providing the instrumental highlights on the ride ditties.

Vocals are in top order in the keeping of Marjoris George, former Isham Jones thrush. Oal not only looks great but sings as well, equally effective on the hallnd and rhythm orders, with personality that heightens the selling.

Orodenker.

Jay McShann (Reviewed at Cam Fierts, Kansus City, Missourt)

PTER six months on tour this band

But Mahane and John Jackson's and take-offs are spotlighted in the reeds. Tweer saxist William Scott, responsible for most of the band's arrangements, has been drafted, leaving the band shorthanded for a period.

handed for a period.

Joe Coleman crooss lyries on the bal-lads. On blues or "sout" novelities. Ma-bane takes a 'soul comit with ensemble backing. The band is an up-and-com-ing outsit which appears to be ready for a whird as the big-line. Concentrating on swing, the crew is a definite possibil-ity for the nation's larger swing dens or ballrooms.

Locks.

Ray Heatherton

(Reviewed at Stevens Hotel Continental Room, Chicago)

New to Chicago. Heatherton made a fine impression on Continental Boom customers, his youth, good looks, and fine voice going particularly big with the lodies. Has a danceable band-composed of three sax, two trumpets, violin, clarinet drum, bass, and planothat plays sweet, listenable musts.

Ray himself is much in evidence, vo-Ray himself is much in evidence, vo-calizing sentimental numbers. "Wimpey," 200-pound singer, is an attention-getter, not only for his hulk, but also because of his excellent pipes; and the Heatherton Olee Club does a nice job. In Judy Clark, 18-year-old singer. Heatherton has a real find. Pretty, vibrant, and posteosed of a splendid voice and un-gazing personality, Judy sings fast tunce and novelty numbers, her interpolated jitter-gyratious siding in selling them. Green.

Hal Leonard

(Reviewed at the Rainbow Ballroom, Denner)

GREATEST need of the Leonard outfit GREATEST need of the Leonard outfit is sensening and a few more class jobs such as this coe should send them on the way, for the boys are hard workers, venatile, and good muscians Basksally, the outfit works a four-three-three combination, but Leonard sits in with his trumpet in practically every number, thus making four-brase two of the boys doubte on trembone, and the reads are often expanded to first, Peatured trumpet who, consisting of Hall-Huck Andress, and Bob Andress, puts out some smooth triple toughing. A Dixiesiand combo of frumpet, tenne-clarinet, and rhythm is used to break the variety of the full orchestra.

Andrews carries most votals in a clear deep votes devoid of all erconing, doing equally well on ballads or swing. Fig-novelties a trio of Andrews, Leonard, and Bay Kenyon earry on Raiph Haupert dots some outstanding skin beating. Bunny Dillon: Renyon, who handles ivory work, and Andrews arrange for the outfit.

Majority of sending is done with a full front, and altho primarily a braze outfit, it hits a nice balance between reeds sind brass. While most of its work is on the swing side with shong brass, sweet work is taken care of thiesly by varying combinations. Tempos are all pased nicely for dancing, and, while presently pointed mostly for balliroom work, with some reshaping this outfit should work nicely in hotels or clubs.

Leonard himself is a personable fronter who chatters in a pleasant manner.

Trackmen.

On the Air

By SOL ZATT-

Leighton Noble

(Waldorf-Astoria Hotel, Heur York City, Mutual Network, Thursday (13), 12:05-12:30 a.m.)

LEIGHTON NORLE'S half-hour rhythmic stint on the networks is a worth-while mustral assaion. It tent one of those grant-hang, cymbal-jumping orgies, but a rather subdued, tonal eart of siture that fits in with the mood of the tired, after-miduight atmosphere.

The messito stuck pretty much to the pop music field, giving many of the numbers a word lift himself, but the dancy, listenable rightmas were relaxing and yet pleasing to those who might want to wear out the living-room right want to wear out the living-room right in the way of matrimental features and production bits, but it was worth the

chips anyhow. It was good enough for just good listening.

Wally Stooffler

(Donahue's Mountain View, N. J., Mu-tual Network, Thursday (13), 13:20-1 a.m.)

WALLY STORPPLESS'S remote, on the W same network immediately follow-ing Noble's, sounded like a continuation

ing Boble's, sounded like a continuation of the name program, so great was the similarity between the two bands. Stoeffler's effort was very much in the commercial vein, too, a program filled with dancy music and very little node.

The session is interspersed nicely with son vocalizing, from both the male and female sides, and a bulanced dish of populars was a good rounder-cuter of a half-hour's air time. As to its commercial possibilities, the Stoffer band has planty on the ball, with a concentrated effort, to show style and vensatility.

SEND IN YOUR ROUTES

Routes of bands, acts, vaude units, fee shows, repertoire-tent shows, dramatic and musical shows, circuses, and unrivals are carried in The Bill-board free of charge. Get into the habit of sending us your route promptly. Send it to Boute Billot. The Billboard, 28-27 Opers Place. Chichmest, O. Routes reaching Cincinnati not later than Friday will appear in following week's issue.

Bands and acts playing indefinite engagements should let us know as soon as they leave a spot so that the listings can be kept up to date.

Who Supplies You With Your Best Tunes?

Orchestra leeders play many songs every day, every week, every year—pounded out by hundreds of tunesmiths who permanently reside in Tin Pen Alley, or who just step off for a momentary fling.

Out of these hundreds, there must be a best. There must be a writer—or a team of writers—more consistent than the others, at least

writer—or a team of writers—more consistent than the others, at least in a band leader's conception of popular must.

Who is/are he, she, or they? Ork leaders must have some idea. They may differ on this question, or they may agree. Whatever the answer, watch for the results of The Billboard's song poll, to be published in the Spring Special,

There is little time left for your opinion on the best song ever written—the best balled—the best rhythm tune—and other "besis." If you haven't received a questionnaire, call, write, wire, or phone The Billboard, 1954 Broadway. We'll send you one.

Hurry!

Limit School Orks

HARRISHURG, Pa., March 15 .- Legis-

NEW YORK March 15.—On a re-cent Major Rossa' amaisur hour radio program one of the syrus annuance that he was going to play Aust Gaorus. The Major Inquired, 'Trom

Selling The Band

Disks for Dismonds

Disks for Dismonds

USING the Phisadelphia market for a
test campaign, RCA-Victor thru its
local distributor, Raymond Rosen Company, has hunched an unusual sales
promotion campaign to stimulate the sale
of racords. The brainchild of Thomas P.
Joyce, BCA-Victor vice-precident in
charge of advertising, it's a treasure trave
for missle lovers in which hidden "diamonds" are converted into bonuses of
Victor records, a substantial merchandise
dividend for searching thru the new
Victor Record Catalog.

Bristly, the idea is to thumb carefully

Strictly, the idea is to thumb carefully thru the thousands of recordings lasted in the new catalog until certain musical selections with a disnound symbol are found. Purchase of \$4 worth of these dismondinaried records brings with it a bosius of a doller's worth of any Victor records. The record dividend's cost is shared by the distributor deals and BCA Victor.

the distributor, dealer, and RCA-Victor, Tested througt the menth of March, the plan was announced in Philadelphia Trated thruout the menth of March, the plan was announced in Philadelphia newspapers thru il co-operative anter-lisements. In sildition, announcements are made during the HCA-Victor Missister was presented from the HCA-Victor Missister and program heard nightly on KYW. The compaign was highlighted aloo on the same station by William Lang, RCA-Victor news commentator. Further, the campaign is being supported by an extensive fit of takes promotion material prepared by RCA-Victor, including large window attenuers, counter cards, four record-booth hanger cards, large fiver, post-card mat, envelope enclosures, and sample spot announcements.

Increased after traffic, greater sales wolume, and many new sales prospects are among the objectives of the "Duamond" promotion. It is believed that when musts lovers are cheouraged to look closely thru the new Victor Escorti Catalog, as provided by this plan, asias will be stimulated sutomatically. The "Blamond" promotion's tryout in Fpiladelphia resembles in some respects the test campaigns conducted by RCA-Victor

in advance of the national announcement in advance of the national announcement of the funed Victor Record Society plan, which is credited with contributing a great deal to the revival of the record business. Pollowing the closing of the test campaign on March 31 it will be launched on a national hasts. Later in the year the central theme will be utilized again for a "Glover" search and similar propositions calling for a hunt of symbols in the catalog.

Columbis Recording Corporation this canally also stops out with a platter-pather in having one of the fabel's arthits review the Columbia-Order refeases of the preceding four weeks. Kay Kyser teed off, with each wearth bringing another artist to wear the crific's cap. Piece is an attractive Tolder, illustrated, with Kyser giving his persent endirectment to attested ecceeds of his fellow inaccomen. Designed for music after distribution as an envelope studier, and an effective piece to impress the average bayer.

Birthday Platter Pie FIRST ANNIVERSARY of Repmond Scott's Columbia record release of FIRST ANRIVERSARY of Baymons Foott's Columbia record release of Huckleberry Duck found the Hal Davidse Lieber exploiteers sending 36 freshly baked frunkleberry pies to New York columnists. Each pie bors a chocolateling duck figure and was inscribed with the name of the recipient. Along with each duck went the record and a lag amounting the first anniversary and the fact that the record was still selling atrong. Making it more effective was the fact that each package was personally delivered by Lynn Davis, a Powen model Comment served to point up Scott's personal appearance at the time at the Strand Theater.

MINEAPOLIS, March 15.— Charlis Saunders' Cafe Exceptionals bern changed policy, bringing in Freddis Bradisch's new four-pless ork and singer.

Pa. Bill Seeks To Philly Symph's Loss Is Joe Frasetto's Air Gain PHILADELPHIA. March 18.— Althoscheduled to start his first making for the Mutual network on Thursday (20), Joe Frasetto, WIP masetro, got his first Coast-us-Coast yesterday (14). And all because of the ABCAP situation. Philadelphia Orchestra, for the regular Priday afternoon Mutual breadcasts, gets under way at 250 pm., but yesterday had Prasetto substituting his five for the symphony for the 18 minutes because the first number of the symph program was ABCAP.

lation which would prohibit school or public institution bands, supported in whole or in part by lax monles, from playing at any function except in conneeticu with the school or institution,

nection with the school or institution, has been introduced in the Pennsylvania House of Representatives by Assemblyman Ruch,
The boil would penalize teachers or persons having charge of surin hunds with a maximum line of \$300 or 30 days in Jul for violation of the proposed law. The measure has been referred to the Bisuse Committee on Effication.

What Price Fame?

Il Tropatoral"
To which the amateur replied, "No, from Giann Miller,"

"Routes are for surrout week when no dates are given."

Aller, Louis. (The Grenninger) Miant Beach, Fig. In. Chartle Broast Mobile, Ala. h. Alperto, Doni. (El. Chica) NYG. No. Boston, ba. Alperto, Doni. (to Press, Sea Prencisco. Thurston, Doni. (to Press, Sea Prencisco.

nc. murris, Hill: (Chu Lido) Yerrgalewn, G., in hageler, (Burlishttra) NVC, nc. hageler, Al. (Bultmurs) Alfanis, h. muham, Gue (Firellet) Municapelle, h.

Orchestra Routes



ing each litting appears a symbol. Fill in the designresponding to the symbol when addressing argannation corresponding to the trations or individuals listed.

ABBREVIATIONS: a—auditorium; b—haliroom; c—cafe; cb—cabarot; cc—country club; h—hotel; mh—music hall; no—night club; p—amusument parh; ro—road huse; rb—restaurant; s—chowboat; t—theater.

quet. Genrye: (Wilson's) Friin, scher. Arti. (Warweck) NYC. D.
rusch, Arme. (Harry's New Yorner) Chi, no.
rusch, Paul: (Basen Hennes NYC) h.
ruro. Phast: (Paulos Manniha, h.
ruro. Line: (Federic Minori Basch, Fin, h.
ruro. Churt. (Bouge) Bishen Hauge, far, fil.
(Blue Mannih Basch) E.
(Blue Churt.) (Bouge) Bishen Hauge, far, fil.
(Blue Mannih Basch) E.
(Basch, Churt, Parry Haute, find, h.
chiner, Denny: (Anglescy Burper Club, Minsersystic, But.

Maintim: (Addiphua: Dallaz h. Hay: (Hort): MVC. ht. Masmillan: (Mani Milliante)

pers. Massembles: The Committee of the C

E. h. Siroaro, iBhatleri Chveland, 1). Massin; (Waldorf-Arteria) BYO, h. mm. Charler; (Wivel NYC, m. d. Edgy Heanded Atlantic City, h. first, Ann. Govern Lamera). Balleton M. W. ss. d. W. Charles, C. M. W. ss. d. W. Compoer - Vandschilbi M. W. ss.

aller. M.

ni h. M. Cherrye Wachingumi Jackson-J. Raider (George Wachingumi Jackson-J. Pias. R. Companishman PTC, Nr. J. Zeni. (Ches. Payrs) Chi. Pa. Bol. R. Hurrace Ram London, Nr. London Ches. Ches. Chi. Chi. La Colon Thomas Carlo Chi. La Colon Thomas Carlo Chi. J. Chief. (Ballutte Missin Pa. J. Matt. (Descript Many, M. Y. no. 10. Thum (Lake Merrill) San Francisco.

Manne, Honey (Venetian) Busine, Win, 18: (Capried) Madham 20-21; chara Green Bar 12: (Paramount) Hammood, Inc. 12, 4

Considers Done (Old Virgins) Charmonal et. Colloway Call: (Ince-Collifie Botel) Decent 22. (Oryginous Ballyonia Delbut 24. (War-ber Yhraker) Eri. 74. 2-27. (Book-Cam-lat Hould) Detroit B. (Bass III.) Char-lat Hould) Detroit B. (Bass III.) Char-

Cattana, Count. (Beachtomber) Boston, BC. Catla & Findle (Lide Venne) Phila for Catallara, Carmen, (Comes) Washington, D. C., and

\$200 for New Pennsy Ork

HARRIBHURG, Pa. March IA.—Center Werley, new ork for this region, drew a gate of 500 at the Club Madrid Ballroom bers Monday (10) despite bar weather and Lent. Admish, 40 cents.

HASTINGS, Seb., March 15.—Completely remodeled, the Winter Garden Ballroom opens here April 2. Manager Joe Smith has booked Larry Herman for

Neb. Ballroom Renovated

Amiss, Nicholas: (Versallies; NYC, nz., Arisaga: (La Marlinique, NYC, nz., Nevis, Epilie: (La Enr., NYC, nz., Nillon: (Ratinew Stoom) Washing-

Cartella: (La Marlinique: NYC, nc.
Davis, Edite: (La fine; NYC, nc.
Davis, Edite: (La fine; NYC, nc.
Davis, Milline: (Matiniaw Stoom) Washingtum, D. G., nc.
Davis, Milline: (Matiniaw Stoom) Washingtum, D. G., nc.
Davis, Milline: (Matiniaw Stoom) WashingDavis, Davis, C. (Matiniaw Style, nc.
De Langa, Bolle: (Quenty Turnee: Woodsoot, S. X., nc.
Defene, Pedro: (Ohs) Yeamystern, O. h.
Dewind, Emery (Roney-Plana) Manni Basch,
Fla. h.
Devind, Danny: (Tuddoct International) Allantic City, nc.
Devoult, Dun. (Il Merocoo) NYC, nc.
Devoult, Dun. (Il Merocoo) NYC, nc.
Demingues, Peter (Perh Central) NYC, h.
Don Jose (Guben Yillers) Ch. nc.
Donning, All (Anchorage) Philadurach, nc.
Donning, Russ (Creat College)
Mich. h.
Doutsty, Jimur (Pennaylyania) NYC, h.
Dotter, Jimur (Pennaylyania) NYC, h.

Mich. h. Deriver, Pennsylvania; NYC, h. Deriver, Jinsey (Pennsylvania; NYC, h. Dowell, Baxle; (Oes. Washington; Jacksun-sille, Pla. h. Dreper, Led: (Plenre), NYC, h. Dreton, Esilvy (Palmer House) Chi. h.

Duffy, George: (Claridge) Memphis, N. Duke, Louise: (The Cockstop) Newark, N. J. Dubes & the Duchess (Amhamador West) Dunham Sonny: (Rainbow Rendesvous) fight Lake City, b.

Eddy, Test (Decland) NTC, no.
Ellis, Joe: (Queen Mary) NTC, no.
Enguires, The (Bood-Cadillae) Detroit, h.
Evans, Enjoy: (Cutton Clus) Phila, no.
Evans, Robott: (Ellis) Springfeld: Mo., no.
Event, Jack: (Ellis) Springfeld: Mo., no.

Pent, Biddle: (III. Heat Chi, ne., Platia, Shep: (Clay White Way) NTO, hc. Platia, Shep: (Clay White Way) NTO, hc. Platia, Art. (Clait Minuse) Col., re. Platia, Art. (Clait Minuse) Col., ne. Platia, Art. (Clait Minuse) Col., ne. Platia, Prophy: (Lanuar's Marry-Co-Raumd) Dayton, O., 20.
Dayton, O., 20.
Pat. Charles (Mach & Gold Icas Calandia,

Mes. Re.
Pitrostrick, He (Piantation Heaston, Tex., nePimoti, Emili (Paradise) Chi, h
Pimoti, Emili (Paradise) Chi, h
Pomesen, Basili (Circa) Hellywood, ns.
Poutse, Chock: (Billimere) Los Angeles, h
Potin, Larry: (Chies Vous) Polita, h
Peremias, Buid, (Parasi Baid) Chi, e.

Osillard, Elim: (Apollo), NYC, 21-97, L. Gerr, Osima, Charles: (Carrell's) Pulla, ms. Gerr, Osima, Osima, 2000, Casparre, Circ. (Oress Mill) (Baginaw, Mich., Oll, Sharson: (Oress Mill) (Baginaw, Mich.,

Orden. Den: (Olds Gedar Inn) Brookhaven, N. Y. 10. Occhan, Jimmy (Obs Embany: Fills, nc. Guery, Cerli (Behroode) Milwadae, M. Graffsher, Frenchy; (Chib 18) Des Monne.

Graham, Sammy: (Helmess Rattimber, Miss., 5t. Grant, Bub. (Havey Plans) NYC, h. Gray, Chaulmer: (El Morocci) NYC, ha. Gray, Glein: (Falice) bins Francisco, h. Grey, Tony: (Hal Taberin: NYC, 5t. Gril, Joseph Hala Sterritt'Okiend, Calif., h.

Hagrett, Bebly (Veralles) Boston, Re. Hagrar, Herbert (Fail Labet NYC, h. Hafn, Al. (Occuado) St. Louis, h. Ballett, Mal: (Edison) NYC, h. Hamilton, Bob: (Majestict Long Bear), Oalff. h.

Est for Bill (Biggwood) Tallahane, Fis. or

frwin, Marty: (Churchill Tavern) Pittsburgh. Panas, Vernoni (Paradite) Phila, 4.

Jackson, Jimmy (Castler Moderne) Chi, h James, King Reed: (Harrel of Yan) Milant, to Jarvetta, Ted. (Wettheld: Westheld, Mars, b Jayy, Freddis: (Embasey Chail, Albany, R.

for Johnson, Johnny (Sheltan) NYO h. Johnson, Wally: (Lockout House) Covington

Ky., nt., (Maximum) Hot Springs, Art., being, East (Maximum) Hot Springs, Art., bridge, East, Chiyal Hawalian) Han Frances, Bernie: (Royal Hawalian) Han Frances, Bernie: Jones, John Paul 1100 Chair Pt. Worth Tex. bt. James, Tommr (Blow Roat) St. Leuis, M. Jurgens, Dick: (Aragon) Chi. h.

K Kalibus, Johnnyt (Climot) Cincinnuti, h. Kalibus, Karit (Moshlight Gardens) Sagins's Moshlight Gardens) Sagins's Machinette, page 1842 (Machinette, D. C. 1984, Page 1944, page 1844, Warns Page (Wassington D. C. 1984, Page 1844, Warns (Wassington Lim) W. Springhton Ratt, Warns (Wassington Lim) W. Springhton

Marin, Marin (Genral Pargn, N. D. C.

Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Stageshow Boom in Des Moines Causes Musiker Scale Drop DES MOINES, Ia., March 15.—A move to encourage more stageshows in local theaters by shashing the union scale round in the fact of the season, the first remained of the rest of the season, the first remained for the rest of the season, the first remained by shashing the union scale round of the rest of the season, the first remained by shashing the union scale round to be a per man has been put

Musiker Scale Drop

pills Moinres, ia., March 15.—A move
to encourage more stageshows in local
theaters by stashing the union scale
from \$10 to \$7 per man has been put
into effect by Lecul 75. AFM.

50 far this season the Orpheum has
brought in three units and the Puramount one, with three of the four receiting in grosses above expectations.
The city had been without a stageshow
for two years, and only a few during the
past four or five years.

The local would like to see the stageshows continued and brought about the
rage cut as an added inducement for
theater operators for continue booking
the units. On the four shows so far this
year, two had their own bands and the
cales two were filled in Shand-bys were
paid on the regular scale.

The musicians also signed with Riverwer Park for eight weeks during the
control hondreast without the extra
cents. The purk had a dreary time lastesson operating without a wire and

control broadcast without the extra costs. The purk had a dreary time last reason, operating without a wire and with traveling bands exclusively. The deal for this summer will give the local eight weeks of work and the park an opportunity to plug for business via

The Waterloo (fa.) local followed the Des Motnes action by likewise lowering

Cecil Golly Off in Third Ritz Ballroom Appearance

Ritz Ballroom Appearance

BRIDGEPOET, Conn., March 15.—Cetil Golly, making his third appearance as the Ritz Ballroom here this season last Stunday, (9), cidn't do as well as on his two previous engagements. Eight himdered and thirty-one people braved the worst smowscorn of the season, with Golly also bucking the strong opposition of Tommy Tucker and a vaude hill headed by Henry Atmetta at the Loow-Poil-Lyris Thesier. With admish at 65 cents, the gress totaled 6540.15.

On his two previous appearances he draw 1.150 and 1.936 persons. Advance bookings at the Rits include the following: Al Donahue (18), Charlie Barnet (29), Jimmire Liunceford (30), Mal Hallett (April 13), Charlie Spivak (April 20), and Jimmy Donay (May 11).

JIM SPURLING and He Tennesseans opened last week at the Seven Gables Inn, Milford, Conn., succeeding Russ An-dree, who held forth there for several months.

Now

MARTINIQUE NEW YORK

• TRANSCRIPTIONS

-ASSOCIATED

-MUZAK

Otto Cesana Gives New Musical Art Form in Town Hall Concert; Audience Gives It Right Back

NEW YORK, March 15.—Otto Cesana esented a new art form at Town Hall als week.—17 musicians in search of an elusive harmony that hovered around a mythical corner like the ghost of alleged

arisave harmony that sovered around a mythical corner like the ghost of alleged prosperity.

It is difficult to understand what Cesans was attempting to do. Commentator Richard B. Gilbert, in a tusty dissertation Richard B. Gilbert, in a tusty dissertation prior to the program, and Cesans believes orchestration as tunoctant as melody. The orchestra than proceeded to drown out one of the yocalisis in the middle of one of his numbers. Altho the vocals were hardly missed, it added one more confusing note to a perplexing evening. For the most part the compositions sounded like 10 s.m. in a bedier factory. It was certainly not classical music, it was just as definitely not swing. As to its being popular music, pusherity may be a better judge. For two hours Town Hall resounded to as glittering a cacophony as has ever been haved under the missomer of music. Cesans's orchestra was composed of

been heard under the missomer of music.

Comma's orchestra was composed of eight breas, five reads, and four rhythm. This unbalanced sessoriment lent itself nicely to the completely unbalanced program which was presented. It was apparently, an attempt to show wing as an art. It had been billed as a swing concert with Teddy Wilson, Mildred Balley, and Walter Oross acheduled to appear. Hotse of them were in evidence. A note in the program explained that the music was licensed by BMI, which reportedly sponsored the concert. If this is a sample of the lengths to which BMI will go, the quicker the ABCAP-radio comprosery is settled the better.

The entire program was supposedly made up of Cesana's original compositions, there were numerous similarities to tures by Cole Porter, Perds Grofe, George Gershwin, Raymond Scott, and others.

As a closing offering the composer escayed a Symphony in Suring (yes, again), which represented a complex ar-

rangement of many old pope with a few original notes thrown in. On this number the reeds started the theme with the brase conting in after a few bars. The enterprising beausiness in determine the content of the conte

seemed like a mass useaus of disgruntled patrons.

Cesana's only accomplishment was to give the field of pop music a territio black eye. As a composer he betrays a startling lack of originality. As an arranger he shows a bewidering ignorance of the essential requisites of arranging. As a conductor he bests a remarkable resemblance to Regusald Cardiner's famous remillion of "Struck-owski."

It will take a lot to convince Town

owski."
It will take a lot to convince fown
Hall parrows after this that popular
music cannot be duplicated by a few
wash basins and a set of factory whiteles.
Kopien.

Blue Barron \$1,455 in Ala.

BIRMINOHAM, Als., March 15.—Bue Berren drew 1,708 poid admissions, with gross recepta of \$1,40,28, at the Municipal Auditorium here Saturday (8). Marsel Brits, promoter, was well pleased with the results.

ORCHESTRA Kassel. Aris (Birmarck) Chit. h.

Key, Kriss (Casino Bisses) NYC, 26.

Key, Kriss (Casino Bisses) NYC, 26.

Key, Kanny (Bissel) NYC, 26.

Key, Louis (Cissencour) Birkedey, Casill, h.

Kerd, Bonry (Birch, NYC) nc.

Konl, Roger (Cris Enthaley) Brokelin, ye.

King, Korry (Cris Enthaley) Brokelin, ye.

King, Honry (Mark Boytins Star Prancisco, h.

King, Badtie, Oh Panic's) Phila, 6.

King, Badtie, Oh Panic's) Phila, 6.

King, Battier, (Riyes) Indianapolis, t.

King, Jane, Casic Sectory NyC, h.

King, Broys, Constant Brokelin, S.

King, Broys, Chit. Charley Ballimore, no.

King, Dick, Astory NYC, h.

Kyne, Roy, (Plecadilly Salimore, no.

Kyne, Roy, (Chib. Chartes) Ballimore, no.

Kyne, Roy, (Chib. Chartes) Ballimore, no.

Hot: (604 Ctuly) Oht, mr.

Morty: (Seepay the Bun's) Phills, me.
Eddie: (Horser): Brooklyn, h.
Eddie: (Horser): Brooklyn, h.
Sut: (Allier): Col., no.

Ted. (Homostead): Eve Oardens,
h. Ted. (Homostead): Eve Oardens,

ion, Test User T. Les (Ranches Grande) Chi, no. 17 Les (Ranches Grande) Chi, no. 18 Les (State) Philips b. Les (Gray Wood Tavern) Masury, O., no. 1 Jerry (Heddelberg) Philip, no. 18 Les (Roy Codifice) Deirott, h. 18 Les (Roy Codifice) Deirott,

Haven, Eddie (1800) Calmand, Richmond, Spillon, Joe (20th Marahall) Richmond, No. h. d. (1811) Charles San Francisco, ne. 7ett (1811 Tabaris) San Francisco, ne. 7ett (1835) Chi, bc. (2826) Chi, bc. (2837) Chi, bc. (2837) (Roseland) NYC, h. op. Johnny (Roseland) NYC, h. op. Johnny (Roseland) NYC, h. op. Josec (flippite Maxie's Frolles) Minni,

Fig. h. Stramte (Nagles' Hall) Minnesspiriceled, framite (Nagles' Hall) Minnesspiricel (20. 20. Paris Balleson) Miswakee 21; thevoy Balleson (D. 12. (Annoth Colorade) Washington, D. C., 24: 15teand Balleson; Dallimore 20. (20. 24: 15teand Bal

Mariand Twins: (Chatterbon) Mauntain-134, N. J., 16.
134, N. J., 16.
McGrans, Den: (Van Cleve) Daylon, G., h.
McLurn, Lam. (Lezington) NYG, h.
McLean, County (Misso) NYG, h.
McLean, County (Misso) NYG, ps.
McCas, Pete (Lexings Birders) Washington,

C. no. len, Bill: (Traymore) Atlantic City, h. Three: (Lafarette Tan) Bradford,

ra, M. Albert, (Sky Clob) Mismit, Ed. V., h. Sarlow, Tans: (Resting's) Clarence, N. Y., h. Sarlow, Tans: (Resting's) Clarence, N. Y., h. Sarlow, Tans: (Child's Previncent) NYC, st. fatti, Frank: (Compathena), NYC, st. fattil, Lett. (Lett. & Rediff's) NYC, in Lettil, Lett. (Lett. & Rediff's) NYC, in Lettil, Lett. (Child Morocco) Phila, ps. Alleria, Jose, Child Morocco) Phila, ps.

Marun, Red; (Frank's Cosa Nova) Buffals, no. Marvin, Mel; (Blue Gardens) Armonk, N. Y.,

RECORDS .

H. Y. POST-

Marvin, Tommy: (Matronome) Washington, D. C. D.
Mastera, Prantise Crafts NVC, h.
Matthew, Frantise (Mayfairs Miani, no.
Mays Proline (Havan-Mastria) 1370, no.
Mays Proline (Havan-Mastria) 1370, no.
Mesuner, Johanny (McAlpin) 1770, h.
Miller, Herman (Abraham Lincoln) Reading,
Th.
M.
Miller, Huma (Jack & Bob's) Trenton, N. J.,
Miller, Huma (Jack & Bob's) Trenton, N. J.

N

Ragar, Patt: (Fenway Hall) Cleveland, h. Nagel, Harndé: (Goc Rauge) NYO 55.
Nevig, Mary: (Wash: Cleb) Phila ma.
Nelson, Gunle: (Roccevelt) New Orleans, h. Nesman, Ruby! (Ritz Cartion) Hoston, h. Stellen, Paul: (Basser's) Clearwater, Fla., pc.

Nobie, Ray: (Beverly Rillis Newport, Ry., et. Nobie, Leighbon: (Waldorf-Asioria; NTC, h., Royy, Micha: (Worldorf Asioria; Pas, h., Nunes, Tommer: (Club Ball) Miami, no.

0 Oger, Bill: (Hillerest) Toledo, h. Ogle, Bodner: (Plans) Illion, Miss., no. Onnan, Phil: (Trotadero) Rollywood, Calif.,

Palsie, Don: (Palm Scach) Detroit, c. Pacheco: (Sir Prancis Drake) San Prancisco.

Page, Paul: (Brary Grady) Atlanta, h. Paige, Michael: (Chin Royale) Derroit, ne. Paige, Michael: (Chin Royale) Derroit, ne. p. Paimping, Fruit: (Trocalters) Wichita, Kan., bc.

Paricolio: (Vernalless) NYO, Bc.
Pantone, Mike: Liark Tavenn'Albany, N.Y., nc. Perruir, Joe: (Belinner's Int) Albany, N.Y., nc. Parker, Johnny Allbid Chi. Sc.

Parks, Bobby: (Dempeny's) Miami Bessin, Fin., Party, Does, Control of the Montparnamen NYO, in-Peater, Tony, (Parameuntt NYO, in-Peater, Tony, (Parameuntt NYO, in-Peater, Miller) (Martin's) Easter, Parame, Perman, Blaedy (Parina) Mendota, Ill., on-Pers, Miller (Bohamer Heaster Orl, in-Persy, Miller (Bohamer Hellywood Fia. no. Peters, Cooter, Uberator, Alicantic City, in-Powell, Walter, (Ragary Commer), NYO, in-Powell, Walter, (Ragary Commer), NYO, in-Powell, Teddy: (Inrode=tok's) Turkshop, N. T. 10.

Presson, Jimmie: (Moseglew) Chester, Pa., R. Prims, Leon: (Paddoca Crub) Miarii Beach, Pfia, R. Pringle, Gens. (Southern Grill) Macon, Os., no.

Quartell, Prank: (Colosime's) Chi, ns. Quintana, Den: (Colonia) Inn) Hellywood, Fla., nd.

Raffell Rodd: (Ryanos) NYC, a
Ratina, Cottok: (Branos) NYC, a
Ratina, Cottok: (Branos) NYC, a
Ratina, Cottok: (Branos) NYC, a
Ratina, Donie (Colera) Chi. ne.
Ravel, Arthur (Betnoth Flata) NYC, h
Redman, Don: (Colena) Detroit, no.
Reichman, Jon: (Rishe-Lake) Chi, h
Redman, Don: (Rishe-Lake) Chi, h
Red, Dinie; (Roser) Detroit, no.
Reichman, Joe; (Rishe-Lake) Chi, h
Reg, Avinos (Rastle Cebin) Emplewood Chiffa
Rymidin, Yomany; (Pannos Door) NYC, no.
Ricotta, Dasiy; (Taxos) Fort Worth, Tex, h
Ricotta, Dasiy; (Taxos) Fort Worth, Tex, h
Ricotta, Chi, h
Rapina; (Blaskistons) Chi, h
Roden, Dick, Dick, h
Roden, (Blaskistons) Chi, h
Roden, a Jack: (New Wunder Barr (Uncolmat.)
76.

fr. Hogers, Edgy (Schroeber) Mibraular, h. Hogers, Dick: (Schair NYC), t. Brisen, Braulatt (Piracchio) dan Francisco, m. Housel, Jack: (Monte Cario) NYC, 52. Both, Rother (Alabam) Chi. and Rossel, Basic (Richard Chicago, Basic) (Rosse, Basic) (Richard Chicago, Brise) (Richard Rosse), Basic (Richard House) NYC, no.

che, Coleman: (Pickwick Club) Birmingham, nabria, Junitie: (Havana-Madrid) NYC, na inders, Joe: (Mike Todd's Theater Cate)

Grant Balt (St. Bagis) NYC, h. crafter, Balt (St. Bagis) NYC, h. crafter, Balt (St. Bagis) NYC, h. crafter, beachers of the NYC or crafter, beachers of the NYC or crafter, Fear (Pelcan Cinh) Falm Beach, Ple., m. cryte, Tony: (Samfy Beach Inn) Protine,

bevva. Tony: (Samiy Besch Inn) Poutne.
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Shoth; Lee: (El Ranchoo) Chuster, Fa. ro.
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Shother, Carl: (Smoodagan Erranue, h.
Shother, Carl: (Smoodagan Erranue, h.
Shiper, Lerry: (Ambussadur) NYO, h.
Shiper, Lerry: (Balmood Horsepheti NYO, na.
Shiper, Lerry: (Ellimany Cob) Albany, NY, no.
Shiph, See: (Lee Euc) NYO, na.

Bands on Tour-Advance Dates

TOMMY DORREY: Metropolitan Thea-ter Providence, R. L. March 21-23; Buck-nell (Pa.) University, 28; North Carolina State University, Raleigh, 29; Capitol Theaster, Washington, April 2-9; Steel Pier, Allantie City, 13; George F. Favilion, Johnson City, N. Y., 14; St. Joseph's Col-lege, Philadelphia, 18; Press Club Ball, Philadelphia, 18; New Haven (Conn.)

rens, 20. LEONARD KELLER: Blossom Heath

LEONARD RELLER: Blossom Heath Inn, Oktahoma City, March 22. SAMMY KAYE: INA Audtinitum, Plut, Mich., March BJ: Meyers Lake Park, Can-food, G., St; New Bradford Theater, Bend-ford, Pa., St; Waldenseer Park, Etc., Pa., 25; Manon Tronter, Greensturg, Pa., 20; Trianom Ballroom, Tokedo, O., 37; Lake-side Park; Dayton, O., 28; New Erm Ball-room, Xoungstown, O., 29; Trianon Bull-room, Coverland, 30. INA RAY HUTTON: Hotel Astor, New York, March 31.

York, March 31. PAUL WHITEMAN: Albeny (Oa.) The-

ater, March 33; Ambassador Theater, Raleigh, N. C., 26; New Auditorium, Asherille, N. C., 27; HENDY BUSSE; Collecum, Ottumwa, Ia, April 2: Chermot Ballmom, Omaha, Neb., 12; Skylon Ballmom, Sioux Gity, Ia, 12; Arketa Ballmom, Sioux Gity, Ia, 12; Arketa Ballmom, Sioux Falls, S. D., 14.

JOS PRASETTO: Del Rio Club, Manoa, a., April 14; Dante Hall, Philadelphia,

BAY NOBLE: Stevens Hotel, Chicago,

RAY NOBLE: Stevens Holef, Calenge, April 19.

WILL BRADLEY: Ohio State Univ. Columbus. April 2: Union College, Schenertatly, N. Y., 9.

PINKY TOMILIN: Lyrin Theeter. Indianapolis, May 10-22.

LAWRENCH WELK: Tromar Bellicom. Des Monnes, In., March 29: Stylen, Steven City, In., 39: Arkods, Sheur Palls, S. D., April 1: Chernot, Comaha, Neb., 2; Oak Ballroom, Schyler, Neb., 3: Prog Hop, St. Joseph, Mo., 5; Bacins, Wis., 12.

Billboard WEEK ENDING MARCH 14, 1941 MUSIC POPULARITY CHAI

LEADING MUSIC MACHINE RECORDS

Recordings hines below are currently the biggest money-makers in automatic phonographs. References are the consense of reports guidered code week by representatives of Two Bullboard for the Resout Burion Ounds feature that appears in Moter Machine Section. Reports ore problem from at least four leading phonograph operators in each of the 30 must important phonograph operating to seek of the 30 must important phonograph operating ounters in the remarky.

Number of weeks recordings here appeared in "Come Strong" is indicated in parentheses following titles in that section.

GOING STRONG

FRENESI, 110th Week! Artie Shaw, Woody Herman,

I HEAR A RHAPSODY. (Bits Week) Jimmy Dersey, Charlie Barnet.

STARDUST, (7th Week) Artic Shaw, Tommy Dorsey

I GIVE YOU MY WORD. (5th Week) Eddy Duckin, Mitshall Ayres.

HIGH ON A WINDY HILL. (2d Wask) Jimmy Dorsey, Sammy Kaye, Yaughn Monroe.

COMING UP

THERE'LL BE SOME CHANGES MADE. Ranny Goodman, Tad Wooms, Vaughe Menrou.

NEW SAN ANTONIO ROSE. Bing Creeby, Bob Wills.

IT ALL COMES BACK TO ME NOW. Come Krupu, Hal Kemp.

SO YOU'RE THE ONE. Eddy Duchin, Hal Kemp.

YOU WALK MY. Tommy Tucker, Stue Barren.

TONIGHT. Xavier Cugat, Gene Krupa, Jimmy Dorsey.

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 heet selling records of the past week. Now Vork City: Center Music Borr: Honomasia Music Baoy: Liberty Music Baoy: Part Vork City: Center Music Borr: Honomasia Music Baoy: Liberty Music Baoy: Voscy Music Booy. Boston Daston Nutils Co.; The Mededy Baoy: Mosher Music Co. Lin. Bristle Whiteman See Bloop. Bookers Music Booy. Contrate Baoy. Pittle Baoy. Charles Baoy. Pittle Baoy. Charles Baoy. Pittle Baoy. Charles Co. Lin. Fished Baoy. Charles E. Walls Music Co. Ball Lain City: Z. C. M. I. Record Expt. Portion of New York Co. Lin. Bedoy. Charles E. Walls Music Co. Ball Lain City: Z. C. M. I. Record Expt. Portional Cre. Meter & Frank Co. J. E. Gill Co. Los Amplets Birthe-Hichardson Destination Music Co. Honomasia Charles Barbard Music Co. Harmald Field Wurither's, Lyon & Healty Corrick Music Co. Chinage: Research Music Co. Chinage: Record Labrary (Ed Drant's). Brandway House of Music, J. B. China Music Bhop. Milwaisher Behavier's Record Labrary (Ed Drant's). Brandway House of Music, J. B. China Music Bhop. Milwaisher Behavier's Record Labrary (Ed Drant's). Brandway House of Music, J. B. Kanna City, Mn. Music Boo. St. Lunio: Acoling Ch. of Music, Francis & Boor. B. Facil W. J. Dyer & Boor. Magnetic Book Music, Co. Brandway Music Co. Brandway Co. Chemica Chinage Bron. Ch. Septiment Music Co. Brandway Co. Chemica Music Rose. Co. Music, Francis Book. Barrier, S. Republic Co. Brandway Co. Chemica Music, Co. Brandway Co. Chemica Chinage Chemica Chinage Co. Brandway Co. Chemica Chinage Co. Brandway Co. Chemica Chinage Chinage Chinage Co. Brandway Co. Chemica Chinage Chinage Chinage Co. Brandway Co. Chemica Chinage Chinage China Music Co. Brandway Co. Chemica Chinage Chinage

NATIONAL	100
POSITION Last This WE WE	1870
3 1. FRENESI —ARTIE SHAW	1
- 2 IT ALL COMES BACK TO ME NOW -GENE KRUPA	1
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1 4. SONG OF THE VOLGA BOATMAN —CLENN MILLER	-
2 5OH, LOOK AT ME NOW —TOMMY DORSEY	1
- 6. I HEAR A RHAPSODY -CHARLIE BARNET	1
- 7. AMAPOLA JIMMY DORSEY	
4 S. ANVIL CHORUS —GLENN MILLER	-
- % I HEAR A RHAPSODY -JIMMY DORSEY	-
- 10. I DREAMT I DWELT IN HARLEM GLENN MILLER	

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 Now—Gene Krupa
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 Oh. Look at Me Now
 — Trumny Darsay
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 Hatten—Gene Miller 2 8

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NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports insolved from the following sheet many poblers and dealers of their is best estima samp and the mast week. New York City Music Dealers Service Inc.; Ashlers Many Simple Co. Philadespir, Volkwein Bonders, Ens. Ens. Pranticipo Farille Conast Marie Jabbers, Sherman, City & Co. Lou Angeles: Morse, at Preman, list, Seattle Capito Music Co. Portions Oct., States Marie Co., Chicago Lyon & Healy Carl, Pacintre Inc., Dannies Hange Manie Co., & C. McTarg, St. Escar; St. Louis Manie Sumply Co. Kanna City, Ma.; France Louis D. Detroit. Oreaned involvers. Seat Administration of the Control of C

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SONGS WITH MOST RADIO PLUGS

The following are the 20 leading usings on the hards of the largest number of activor's plane WJZ, WEAF, WADC) between 2 p.m.-1 a.m. weekings and 8 a.m.-1 a.m. Eunileys for the west ending Fridar, March 14. Independent plans are those recorded on WOR. WINEW, WINCA, WIN. File, times are designated as "F" mission prediction numbers as "M."

This compilation is based upon data supplied by Accurate Re-

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		19	12
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CALL DRAM GUILD MONOPOLY

American Academy Students RROADWAY RUNS Present "The Silver Cord"

NEW YORK, March 15.—Sidney inverds the Silver Cord was presented jet Priday at the Empire Theater by the seniors of the American Academy of Dramatic Arts. The direction was ist Priday at the Empire Triester by the sculors of the American Academy of Dramatic Arts. The direction was better that usual, and the pacing commendably poofessional. Althou Cayton muced in a fine job in the difficult role of Bester, and Betern Maxwell did very wall as Christina. Harry Grows effort in overcome his accent was admirable, and his work was much emouther than herelofore. Herbert Tank managed to create ayingathy and understanding for he weak Robert, a very difficult role, there was however, no excuss for the burlesque and affectation displayed by Jordien Stevens in the part of the mother. There was also no excuss for the intre-caction of current political allusions into the certipt, perticularly a Sidney Roward script, Elizabeth White played the maid.

Theater Associates Offer Tryout of "A Man's Reach"

Tryout of "A Man's Reach"

NEW YORK, March 15.—Down on Macdougal Street at the Provincetown Pasheuse, which used to be the synchrone, which used to be the synchrony for everything forward-moving in the American Theater but is now mere the approxyn for scute discounter, a group called Theater Associates is offering a series of approach performances of A Mon's Reach, by Irwin Rowan and Martin J. Devon. 'I'v all obout an artist called by the authors Ciganne, who saves his bank job at the age of 60, goes to live in a studio and is very artistic, and ends up in Papesto (three jussess whom they really mean); and all about another artist whem be live and quarrels with for a while and who code up in a looney-bin. The looney-bin hould seem a computatively afe and save place to him after he's wandered around in the Messra Rowan and Devon play. The smood artist is called by the authors Yan Bost, which makes it stribly difficult trying to figure out who he is simposed to be. Just why Messra Rowan and Devon should have picked on this material at all, after it has been thoroby picked and repoked by every literacy volture who list that modern art noight lond caste to alse work, is pretty hard to see. It's even harder to see when you realise that why they gave their artists phony manes! and by not adhering to fact.

that they don't adhers to fact (I suppose that why they gave their arisis phony names) and by not adhering to fact, manage to add precisely nothing either new or interesting to what has been said interminably before. Their charac-ferizations are of the house-painting writey—broad and obvious and very grude—and nome of their likes (most of them, in fact) are semuationally stilly and eithed.

of them, in fact) are sementionally silly and stilled.

As for Theater Associates, they say in a program note that the groups is composed of 'talented antors who have been trained in modern schools of the theater.' It that's true this reporter can only suggest that the 'modern schools of the theater' be used. There is however, a certain fascination in watching the work of Gene Pranken as Ciparme, you'll probably never be able to see murthing quite like it again, Robert Adles offers the one note of semi-professionalism as Van Host.

Despite the fact that there was a blimard raging on the night the show was analyst, the creaking Provincetowen for comfortably illied, evidently by families and friends of the performers who had come down in special parties from the Bronz. At least that's what it summed like; everyone special parties from the Reone and if you could manage to improve the stage it all seemed quite cory.

This reporter, Seeling that marturdem

This reporter, feeling that martyrdom not included in the duties of a re-wer, left at the end of the second of the dys schoduled seems—and it was the dys schoduled seems—and it was them part 10 o'clock. After struggling thru the snow to the sanctoury of Barbery Stonewall's inn and being suitably sylved, one could only pray for all loss poor neople, probably immured in the Provincetown until the middle of the next afternoon. 'Modern schools of the theater' have a great deal to answer for, I'm afraid.

Eupene Burr.

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Nu-Art Players Present Revival of Davis's 'Icebound'

Revival of Davis's 'Icebound'

NEW YORK, March 15-The Nu-ArPlayers, operating at the Master Institute Theater, came up less Saturday (8),
with Owen Davis's Pulither Price play of
about 15 years ago, Jeebouad. The play
itself is a draggy three-hour dissertation
revolving around the theme that people
can be philosophically locbound regardless of their environment. As presented
by the Mu-Art group, it was a series of
spouted speeches delivered with one eye
on the audience to see who was precent.

Little can be said for the players, not
one of whom seemed to be at home enthe stage with the exception of Michael
Canden Holding down the central role,
Casten showed some precede and appeared to have possibilities of developing
into an empaging juvenile if trained
correctly.

correctly. Not content with watching the audi-ence white on stage, members of the cust poked their heads from behind the set posed their needs from behind the set to see if relative were in affectance and the prompter was visible so much that it seemed the players were using the Chinese Grama form. Lines were delivered with all the tempestuous intensity of a smoked salmon, and blow-uph were the rule rather than the ex-

ception.

The direction by S. Mario Castagna was so poor as to be almost non-existent.

Mike Espien.

Tryout With Cocktails Helps 'Pan-Ameri-Go-Round'

NEW YORK, March 15 -A novel idea for the presentation of a tryout to im-press minagers and peess was used by Niki Novell and Patricis Parker Sunday

press minagers and peess was used by Nizi Novell and Patricis Parker Sunday (9) in a conversed brownstone dwelling on Week 72d Street.

Invitations were sent out to 50 people, either connected with managers offices or the press. Inviting them to pocktails at 4° and at the same time to witness a one-act version of a three-act concedy, Pan-Ameri-Go-Rowad, by Vickor Kelemen. Of the 50 invitations sent out, 40 were used. The cocktails were good, to was the play.

The Experimental Theater, Inc. may later put on the play in the three-act version, using the cast that was seen in the tryout. Players included Niki Novell, Joseph Gilliers, Ray Mason, Pat Parker, Joseph Lomuto, and Wilke De Mariet. While Miss Farker gave the outstanding performance, all the performers were good. It was a bluey day for Miss Parker; abe helped present the play, designed the rootumes, and appeared in the cast. Joseph Lomuto not only did some time scring, but also condensed the play to its one-act form, directed the production, handled the settings, and collaborated with Murray Green on an original munical compatition.

C. E. F.

League of N. Y. Theaters Brings Charges; Will Press Its Claims

NEW YORK March 15.—During this past week the Lengue of New York Theoters instituted suit in the Supreme Court asking to have the Dramatlate Outlife declared a monopoly in restraint of trade. The action was brought to a bend because of the "closed shop" clause in the Guild's new basic agreement, to which many League members object. Milton Weinberger, League counses, atated yesterday that everything possible

"Life" 21G in Philly, "Man" Takes \$21,600

PHILADELSHIA, March 15.—Life With Father continued as strong for its second work at the Walnut Street Theater, ended week at the Walnut Street Theater, ended tonight (13), as it did the opening week, again piling up a 1167 \$21,000 at the box office at a \$2,50 top. Friday and Saturday were sell-outs before the week started, and it's been especify practically every night, with most performances finding the maximum SRO especity. Ducate are being peddless two weeks in advance and the sale is atrong. Show crowded Airexander Woolboott in The Mos Who Came to Direct oversed at these Who Came to Diver, opened at the Porrent Theater Monday [50], on the theatrical pages by having Dorothy Clish celebrate her birthday Tuesday [11] on stage after the show, the audience remaining

seleptate her the show, the stunes, matring.

Dinner provided plenty of meat for the Porrest tills hitting a top-heavy \$21,000, at a \$2.30 top, for its first week. Advance sale has been strong, and pasteboards have been printed for a third week. Show could continue indefinitely, but previous tookings in Cincinnati and Cirveland prohibit additional holdowns. Notices for Planer terrific, as expected.

for Dinner terrific, as expected.
Locust Street continues dark until
March 28, when Tobocco Road makes its
porennial farewell appearance.

Eddy Pulls 2,500 in Jackson

JACKSON, Miss., Murch 15 - Nelson Eddy, appearing in concert for one night only, drew 2,500 persons to the city audi-torium here. It was amounced by sponsor Armand Coullet. Sesting espac-ity of the auditorium is 3,300. Exect gate receipts could not be determined because a large percentage of the patrons were admitted on season tickets, which cover other presentations also.

Change in Minne Sked

MINNEAPOLIS, Murch 15.—The Student Prince, scheduled for Lycquim Theater here March 17, has been postponed until April 1, when it will be shown for five-day period, Leo S. Murray, Lycquim manager, anticunced. Meanwhile The Male Animel opens for four days here Mossay thru Thumstay, March 24-27.

OUT-OF-TOWN OPENING "They Walk Alone"

(Shubert Theater) NEW HAVEN, CONN.

(Shabert Thesito)

KEW HAVEN, CONN.

A play by Max Onto, staged by Berthold Vieried in a setting by Lemnel Ayera, and presented by Ben A. Boyer, with a cast including Eisa Lemchester, Caroli Goodmar, John Moore, A. P. Kaye, Martes Manulis, Olive Decring, and Erford Clega. This is the story of a quite English family with a new servant-got.

She seems like a quiet, dumb sort, but she has a way with her. She looks at tenn and they forget their sweethearts. She lures them to the lonely moors after nocturnal concerns at the chapel orman near by, and they are found the victims of a fiend the next morning.

The audience the opening night was unaniments in its approval. Even those who felt that the play itself is not any sort of literary masterplece atmitted thus Miss Lanchester's playing makes it raulitiess fudder for Broadway.

Julian B. Tuthell.

had been done to keep the matter out of court, but that all the Lengus's ef-forts to have the contract reviewed were rebuiled by the Guild. He also stated that any effort to obstruct an imme-diate consideration of the complaint will be attempty exposed. be strongly opposed.

be strongly opposed.

The Gulid has been given 20 days in which to file its snawer to the complaint, and as abon as this is accomplished everything will be done, socording to Weinberger, to bring about an immediate trial, which in all probability will take place some time in May.

According to a spokeeman for the Guild, no line of defense has as yet been taken and will not be until a oven taken and will not be until a lawyer has been chosen to represent the Guild. This was one of the items dis-cussed at the Guild's meeting yester-day (14). According to the Guild's spokeman, however, a lawyer will not be chosen until the early part of next week.

Emer Rice, president of the Gulis, when told of the League claim, charged that the ault was a Shubert impuration and did not represent the will of many of the other producers on Broadway. He claimed that the Shuberts have threatened repeatedly to "break the Gulid" and that this was their way of doing it. Weinberger, however, vehomently denied these charges.

There have been several runors that there was a possibility of the Guild Joining either the ClO or the AFL as a result of the League tharges. However, according to the Guild's spakesman, there is no truth in them, since the Guild, he said, is not a labor organization but rather represents the labor of its tembers.

i nembers.
James F. Belly, executive scoretary the Lesgue, when questioned on the it, refused to make any statument



Review Percentages

(Listed below are the decisions of dramatic critics on the nine seneral metropolitism dallies concerning the Broodway zhous of the week. In figuring percentages, "no opinion" outse are counted one-half "yes" and one-half Broadway shous of the week in dewring percentages, "no opinion" rotes are counted one-half "yes" and me-half "no" rather than being throun out attegether. This would give a show with nine "no opinion" votes 39 per cent rather than zero. At the end of each wouth of the season the shows and their percentages will be listed, together with a resume of how they jared at the box office, in an effort to determine how much the artifical recognition effects the financial returns and hose closely the critical organ with the decision of their readers.)

"Five Alarm Walts"-0%

Vant. Nobe.

NO. Andereon (Journal-American),
Whipple (World-Telegram), Rromenberger (PM), Brown (Post), Lockridge
(Yaus), Coleman (Mirror), Alkinson
(Times), Mantie (Nems), Watta (Berald-Tribuse).

NO. Comment. NO OPINION: None.

"The Doctor's Dilemma"-78"

YES: Waits (Heroid-Tribune), Columns (Mirror), Anderson (Journal-American), Whipple (World-Telegram), Locaridge (Sub), Manile (News), Brown

ridge (ober), (Post), NO: None. NO OPINION: Atkinson (Times), Ero-menberger (PM).

"They Walk Alone"-65

TIBS: None.
NO Anderson (Journal-American),
Kronenberger (PM), Atkinson (Times),
Whispis (World-Tellegram), Brown
(PMI), Luckridge (Sus), Coleman (Mirfor), Watts (Heraid-Tribune),
NO OPINION: Manule (News),

SHUBERT

ing Tuesday Evening, March 11, 1941

THE DOCTOR'S DILEMMA

(Bayleatt

Berinali

Dier by George Bernard Shaser. Staged by Carbrin McCardine. Settings to Staged by Carbrin McCardine. Settings to Staged by Carbrin McCardine. Settings of Stages Staged by McCardine. Settings designed by McCardine Scene Studio. Contagnes designed by McCardine Scene Studio. Contagnes designed by McCardine Scene Studio. Contagnes designed by McCardine Scene. Settings of Stage Stages. Francis Resilison. Australes dange manager. Jernis Pasilison. Australes dange manager. Jernis Pasilison. Australes dange manager. Jernis Pasilison. Australes danger Stages Bellings. Schulzzmache. Cardine Gornell. Schulzzmache. Cardine Societa Stages of Rasch Spotse. Stages December 1. Schulzzmache. Schulzzmache. Schulzmache. Clienterrope construction Dubecat cons Duberfat dinnie Trowell he Zyrwspaper Man...

The Privespace Man. Lettis Barrie Ac Screen State Man. Accordance Man. Accorda

There is not not read to the flubert these days on the stage of the flubert Theater, where flutharms Cornell and a magnificent acting company are playing in a revisal of Course Seriant fluws The Ductor's Different, which Miss Cornell Thomas, which Miss Cornell Thomas, which Miss Cornell Thomas, which Miss Cornell Thomas, which Most the least The photos are the property of the least proof of the excellence of the playmr is the fact that they almost manage to make bearable the long, stupid stretches of the

The Doctor's Dilemme is the play in which chare, shortly after the turn of the century, set out to arouse contempt for for this reporter's money, only in arousin for the reporter's money, only in accusing contempt for the profession of play-wrighting. It differs no white from the great mass of the Master's other withings in the length of its speeches; its discursiveness of its interminable discussions, the banality of its opinions, and the cheapness to which it decembs to achieve what is sometimes known as its with. As always, finaw discusses whatever comes into its head at the moment—the subjects in this range from Hetwe pay-chology to the Hillstrapy of newspaper recovers—and, as always what he says chadgey to the Hillstray of newspaper re-portance—and, as Javaya, what he says lends to divide theif sharply into three classes. The first is composed of platitudes turned into wiscerants calculated to tinkle third-faits minuta. The second is composed of thoughts previously uttered by other men, cheapened and twisted by Shaw and noted out in shoodly motiler to appeal to the mass. And the third is composed of his owingma contributions, all of which the mass. And the third is composed of his original contributions, all of which seem to be either atupid or demonstrably unities. It might be fun to go thus the script of The Doctors Differmal and see if there are any statements whatever that fall to fall into the three calculations. It's about the only way the stript of The Doctors Differmal could the fall to the contribution of the original to the contribution of the country of the original to the contribution of the country of the original to the country of ald fun of any sort.

There seems to be a fatal fascination for Shaw is discussing stiblects concern-ing which he knows nothing whatsoever and the less he knows of a subject the more he seems to talk. That, probably, is why he so consistently harps on the subject of art ann artists. Dubedat, the artist of The Doctor's Dilemma, is merely artist of The Doctor's Dilawma, is merely the lifes of an artist as envisemed in the Volumina Philistine mind; he is the spirit of Soho as seen by the eyes of Moomabury. To suyone with any low for art he must remain a paintul and fantastic carbon, as riductions as Marchanks and a burlespied as Sunitheras in Pallence; and the assisted account of the line of which he like is as silly and self-conscious a saything that ever came out of a Oremwich Village tearbons. Yet them is ever contention that there exists it is a silly and self-conscious. Conserved Village tearconn. Yet them is every indication that these actually took his Dubechat to he a serious artist. The first seems to be that fibre, a boursey-man sensetun-immer all his life, is convenitably incapable of looking on the artistic temperament or philosophy from any viewpoint but that of the militantly muddle-class mind.

As for his notorious treatment of the As for his motorious treatment of the medions, it is as obviously stupid as it is patently unfate. If he had meant to allow the type of fashiomable preclitioner whose duties are seems taken which is might have made his point but he tries by implication to plain the crus on all doctors. And in this he deshows a declicious is measured of the field. the orrus on all doctors. And in this he displays a deploratile ignorance of the field he stracks. His method is the simple one of making his doriors do things and say

New Plays on Broadway

Reviewed by Eugene Burr

things that would be exchaved by an ig-novamus in the first year of medical school, and then asying in effect, "Look, area't they foolish?"

As for the claim that Shaw, by creating sensations no matter how, opened the theater to wider discussions and heat from It the muffling Victorian mists, one has merely to realize that he is supposed to have "opened" a theater that contained then and Oscar Wilde. It is the saying that burlesque skits widen the artistic horizon of the modern playwright.

In case you've forgotten, the dilamma of the title is faced by fir Colenso Ridgeon, who has discovered a cure for tuberculous but can handle only a limited tuberculous but can handle only a limited number of cases, and must decide whether to save Dubedut, a great artists who is a personal secundral, or Dr. Bienkinsop, a line mun who is an unsuccessful physician to the poor. He picks Blankinsop, in order to save Dubeda's wife, whom he loves, from discovering the rescality of her beloved husband. This takes five long scenes to marrate, one of which, that last, seems like an afterpiece on a different seems like an afterpiece on a different subject.

wever, the cast at the Shubert does However, the cost at the Shubert does all that a cast can do to make the play worth watching. Miss Cornell has never been more beautiful—which is saying a very grast deal—and her performance is soft and lovely. Starting with a tentiency to enact a Creat Across rather than the rule at hand, she settles down to aplendig rice at hand, she settles down to spendin work in the later seence, and the charm of her playing in the final interlude is among the best things she has ever done. Bay-mond Massey, as the doctor in the di-lemma, is altegather excellent so long as he is called upon to remain dignified and unbenting his attempts at peniffage in the last scene are unfortunate, but they shouldn't be held to mar his earlier performance of what is, in the writing,

And the amorted subsidiary doctors are And the assorted subsidiary doctors are most of them marvolously performed. Whitiford Kane, as usual, reads and acts like a rotund angel in the important role of Sir Patrick! Coeff Humphireys gives a splendidly pointed performance as a simulally incompetant society practitioner; Colin Keith-Johnston does heautiful character work as the ill and aging liminises, and Clarence Derwent makes the Jewish doctor outstandingly impressive with his heautifully quiet underplayate with his heautifully quiet underplayate Rainh Forches, from filing, has just

sive with his beautifully quiet underplaying. Ralph Forbes, from films, has just
a hint of overemphasts in his generally
good work as a fashionable surgeon.
The finest job of the evening, however,
is dente by Bramwell Fletcher as the
addusiously written Dubetat—a eplendid
piece of acting that even makes believable and sometimes touching the interminable and fantastically phony death
scene. Margaret Curtis and Alles Belmore
Chiffe score besuitifully in analier roles,
and dismite field and David Orrick are ex-Cliffe score beauting in and Cornick are ex-cellent in a couple of bits. Outnie Mc-Ginitic's direction has bever been more the couple of bits of bound on the couple of mobile or inventive, and Donald Own-

PLAYHOUSE

Beginning Thursday Evening, March 13, 1941 FIVE ALARM WALTZ

PIVE ALARM WALIZ

A play by Lucille S. Prumes. Directed by Robert
Levin. Jetting designed by Harry Homet.
Setting built be Vall Construction Communication Construction Communication Construction Communication Com Boy Harold List
ACT I—An Afferroom in Late Fall. ACT II—
An Exemp Two Weeks Later. ACT III—A
Minoring Sie Warks Later.
The Entire Action Takes Place in the Boguris
Apartment on Sutton Place, New York City.

When Five Alarm Walts, which Everett Wile presented at the Playbours Thurs-day night, first went into rehearsal, there were runners that it was a mattre on Wil-Ham Garupan. There were also rumors that the author was Saroyan himself, working nones an assumed name—rumors that commel justifiable enough, for the name of the author, Lucille B. Prumbs, appeared the sort of thing that Saroyan might invent. The management countered

by producing Miss Prumbs herself-she by producing Miss Prumbs herself—she turned out, incidentally, to be a very pretty girl—but the bother was unner-essury. Anyone viewing Free Alarm Waltu can see with half an eye that It's not fluoroyan's work. It has a plot.

The not much of a plot, tho. A Bulgarian short story writer built on the Sarayan plan gets himself married to a young ledy who writes alick sectory conseller. They

short story writer built on the Sarayan plan geta himself married to a young safty who writes slick society concedies. They quarrel, and she dayes him to write a play, which he does; and a righ ex-sultur of his wife's puts up the money for it in order to show the braggart up. The wife, payind, sets cur to write a slice of life play, too, and they open two nights apart. Needless to say, the wife's play is a failure, the husband's is a huge critical success, and the two get together again with proper humility on both aldes. There are also sail notis of wasful attempts at screwball complications, including a builter who worships the husband and a 10th Avenue lass whom the frucband pecks up on the street and hims to provide his semewhat questionable impiration—in the nivest possible way, of course.

It's all, as you may have guessed, pretty sad, Miss Frumbs' correball comedy has a constantly forced look and seems as hollow as her model's own presentions painting with the sattempts to saffrice or include the Sattempt and the semination in the sattempt to saffrice or include the Sattempt and the sattempt to saffrice or include the Sattempt and the sattempt to saffrice or include the Sattempt and the sattempt to saffrice or include the Sattempt and the sattempt to saffrice or include the Sattempt and the sattempt and the sattempt and the saftempt and the sattempt and the saftempt and

hollow as her model's own presentious pistitudes; while her attempts to sellino or imitate the Saroyan method—you really can't tell which she aimed as—fall far wise of the original. Often they accussly threaten to make sense; and the only real similarity they have to Saroyan's stuff is their unmittgated and interminable duliness. The situations are curvith a stencil, the characters are cardioard, and you can't whip up much interest anylow because the sentral figure is so monumentally distanticult. You'd may for him to lose the grif if it. pray for him to lose the girl if it weren't that the girl is so weak-minded and unpleasant. Also, there are moments when the husband or the wife falls victim rampant concuplacence, and at a comfortable and emberrassing position of being forced to peer thru a bedroom key-bole. It's neither funny not pleasant.

The hepholo-peering is emphasized by the direction of Robert Lewis, which plays up such libediness measures rather in-comfortably, and which for the rest of the time, is unfortunately reminiscent of the sort of direction we get in revue skits. It has no faint hint of either sublisty or depth, and both are hedly needed to bring anything out of a script

like this.

Blia Kazan plays the rampant young genius and impresses chiefly by his ability to remember all the involved and risituations lines. Louise Platt plays the playwrighting wife and impresses in no way wrighting wife and impresses in no way whatsoever. Miss Platt has no more to effer the stage than a mobile manikin endowed with a voice—and she hasn't even bothered to train her voice affequately. Its constant trap becomes infernally annoying. There are, however, zeveral really excellent performances—from Robert Shayne, an always fine actor, as the witter. From Howard and the stage of the sta as the wife's rich cutior; from Howard Freeman, ditto as the susceptible butler; from Roman Bohman, as a dried-up producer; from Helen Zellinskaya, as a bellicose modiste, and above all, from Ann Thomas, as the lass pieced up for inspiration. Miss Thomas worked like a beauty of the common of the susceptible of the s

spiration. Mass Thomas worked has a Trajan and actually managed to achieve a large number of laughs. Believe it or not, it sometimes seemed at the Pinylouse as the it might actually be easier to sit thru a play by Sareyan him-self. This corner has always had a sus-pleton that Sareyan in it untirely taken in by his even abound attitudinizing and the disclosure seemed men it. the ritirulous acciaim heaped upon Miss Frimbs, on the other hand, is, its implicit evaluations, her play is alm stupid enough to have been written by a drama critic.

GOLDEN

THEY WALK ALONE

Larry Tallent Meaning Enemy Baudine Enemy Baudine Elsa Lacoleuter Saud Trevillick Entreit Gest The Living Bosen of the Tatlent Falm, New Living Bosen of the Tatlent Falm, New Larries Common Three Weeks Later, ACT 11—Some 1. Evening Four Weeks Later, Scene 2. After Middight—Four Hours Later, Scene 2. Act Middight—Four Hours Later, Scene 2. About Three Hours Later. Scene 2. About Three Hours Later.

On Wednesday night Elsa Lanchester returned to the Broatlway stage for the first time since her appearance in Pay-ment Deferred simost a decade ago, and ment Dejured simost a decade ago, and a sacrifice was offered up to mark the occasion. The sacrifice in question was Maj. Catto's melodrama. They Walk Aloss, which had once enjoyed a successful rus in London, and which was pressuled her by Ben A. Boyar at the John Gulann Theater. It's no great shakes as a play but Miss Lanchester ruined whatevar chances it might have had.

Essentially, the piece is nothing but a female version of Night Must Fall, the death-desier in this case being Emmy Baudine, a servant with maniac-depressive that display the transfer of the corner to the corner to the Tallent farm, must be town of Lincoln, and shortly thereafter two village lains are fruind on the more murdered in a peculiarly borrible habiton. Also, the chapel organ plays at the dead of night, preceding each murder.

Emmy's ruttish tendencies are discovered by Ress, the sider Tallent daughter-nut Bess mappeds far mure. It is his Catio's plan to reveal to the audienn Emmy's abstrations but to hide them Immy's abstrations but to hide their from the other characters—a plan that might have created some tastity block-curdling excitement if Emmy had been properly played, particularly since their as a couple of digible victims on the farm, the Tailent son and the famile of the younger Tailent daughter. Anyhow, Boss mapticions, in a series of vividly meadmantic scenes, tighten closer and closer about Emmy, until a new victum is found in the Tailent herr. And then Emmy, in but trapped, closes her tailent Doy himself. They chase her series the moora, but she comes bank for ocascies in which Mr. Carto, with mooraucustal lask of effect, seeks to present ber site. tal lank of effect, seeks to present her site of the horror which affiles her. Finally abe's caught white playing wildly on the chapel organ. It's a dismally anti-clima-

tic ending.

There's plenty wrong with Mr. Catto's play—the dialog is rather painful in special he shows an alarming knowledge of his own manisc in a cene that might have aroused welling floods of mingled sympathy and horror, he misses chances to create excellent effects thru use of his ancient organ trick, and he is in pittud need of an integnate climas (which the organ, if properly used, might have nided in building). But at the same time, he does meate a great deal of hair-raising excitances, and They Walfs Alone is maken to seem on the stage of the Golden.

The fault is almost entirely Miss Land

The fault is almost entirely Miss Lanchester's. Sits sees Emmy not as a charseter but mersly as a chance to indule
in brevurs playing of the only beas
school. She writtes and twists and
grimaces and giggles until you wender
why the citizens of Lincoln don't cart be grimaces and giggles until you wonce why the citizens of Lincoln don't cart he to the booky-hatch even without the insentive of the murders. With her red has sprouting in all directions like a measurede, with her face plastered to a drad white broken only by the womin of we millen the Message Lanchester's Framicould have fooled no one into accusal her of even a near approach to satisfact, unless the young burghers of Lincoln are a peruliarly ser-starved race, contain he possibly have soon them in her are a peculiarly sex-starved race, cou-side possibly have seen them to be amorous embraces. What was needed, ob-viously, was a highly capable ingense whose exterior securices could, concer-ably have blinded her victima and su-had at least sounce conception of the char-acter she was playing. Might Must Fel-would have seemed a perty ulify play too, if Bela Luggest had been cast as Danni-

Nor does Berthald Viertel's direction of Nor flows Bertinian that is a min flow panels to help. It is obvious and flow panels to indicate that it allows Miss. Lanchester to indicate that it allows Miss. Lanchester to indicate in her horritic contentions. There is, herever, one altogether beautiful performance—that of Miss Carul Goodner as Beautiful and Miss Carul Goodner as Beautiful ance-mat of Mile Carle Gooding as le-fective, and rising to beights of treasu-dous dramatic effect whenever cell-ingon to do so. Also searing nicely i John Moorr, as Bests Interbuil. A P Keys, Ollaw Deering, and Drierd Gago adoptate, considered to be but the page adequate subsidiary jobs, but the playing of Martin Manulis as the Tallant leaders this corner to breathe a state of the when the harpy got her claws in his

Conducted by PAUL DENIS - Communications to 1564 Broadway, New York City-SAM HONIGBERG, Associate-

Times Sq. Houses Dropping Films; May Use Vaude Acts

MRY USE VARIET ACLD

NEW YORK March 15.—The Thuss
Square buriesque house will drop films
hetween stageshows starting Friday (21).
Notice has been sent to the IA Local 205
polifying it of the change of policy. The
nim exit was originally scheduled for
Friday (14) but was postponed a week
because union officials felt that at least
two weeks notice should be given.

No decision has yet been made as to
what will replace films. The operators
are mailing either sepis shows or vande
acts. The schedule of shows under the
new policy is also to be determined.
There is the likelihood there will be only
two alternoon and two evening shows.
The evening performances will probably
have a received-seat policy.

Hopkins Resigns as Cafe Owners' Prexy

PHILADELPHIA, March 15.—Bill Hop-kins, operator of Bopkins Rathskeller here, has resigned as president of the Pennsylvania Cubart Owners, Associa-tion, Internal strife was indicated.

Next meeting of the group will provide for election to fill the vacated post. Charies Soitt, its general counsel, estated that all organizational matters have be-come eccondary in the work to push thru a will providing for a 2 am Saturday curiew instead of midnight.

MCA Lines Up Fort Worth Acts

FORT WORTH Tex. March 15.—Acts med up by Music Corporation of America for the Silver Spar, night club at the Southwestern Exposition and Pat Stock Show, Marth 7 to 18, include Tomany Martin, magician, who also meets Pruncita, dancer, Avis Kent, singer, Raymond and Cherie, novetty act; Dorettin Patron line of giris; Buyle Davis, comic, and Jack Amlung's occhestra. Amlung played this aged last year.

This temporary night club is expecting record business this year because of prosperity from three new urmy camps within 100 miles of here. Admission prices continue at 50 cents to \$1. Two performances daily. This is the first time MIOA has produced the show.

Vaude Planned for Strand in Brooklyn

NEW YORK, March 18.—Reopening of the Strand, Brooklyn, as a regular vaude sland is imminient. Bund and act superies have been saked to submit available attractions for an opening

available attractions for an opening around April 11.

The Strand is operated on a pool be-treen Watner and Paramount. Harry Mayer, of Warner, will book.

George White's Sondals unit, Christ-mas week, was the only vaude there this var

Main, Columbus, Adds Vaude

COLUMBUS, O. March 15.—Main Thea-ter here (1,483 seats) has udded vaude and occasional units Saturday nights. Ples in was a seven-act vaude bill headed by Al Ross. Stageshow recryption has been outs so far, according to the management.

Minnie Club Incorporated

MINNEAPOLIS, March 15.—A new nitery lass filed articles of incorporation. Andy Leonardia, Stated capital is \$4,000. Incorporation are Andrew H. Leonard, Doin T. Leonard, and Edgar P. Willouts,

Selective Service Mail

In the Circus Department of this lane appear the names of those having Selective Service mail in the review of these of The Billboard. This lat is published in addition to the sames which are set in capital fatters in the regular Letter List.

Looks Like Steady Job

NEW YORK, March 15.—The Ben Yost Quartet, consisting of Bill Quintinesyer, Melton Morre, George Holmes, and Diddle Roardon, is being held over at the Damont Horseshoe, which means an engagement that will recombile here.

probably last a year.

This group has been at this spot, for the last 27 months, since the club opened in 1838.

Hurricane Dark; Casa Lopez Idea Depends on License

NEW YORK, March 13.—The Hurricane Restaurant, which shuttered Sunday (9) because of inability to obtain a liquor license, has failed to reopen. Liquor Control Beard is still considering critisence presented by the management. Since the board will not meet for another two weeks, the spot may remain closes for that period.

However, Vincent Lopez may apply for a license. His band was current there when the club closed. Lopea has been haskering for a dub to be called Casa Lopez.

Lopen.
There is also a possibility that Mario Treesil and Ben Platt, operators of the Hurrisons, will go to court to force a board decision.

board decision.

The Hurrionne was forced to close at a time when its buddees reached a pinnucle. The cafe had been operating for several days without a liquor license, and on its final Saturday (8), when more than 1,500 people were acreed, the coft drink receipts alone were \$750.

The management still own performent two days pay pins Peggy Pears' salary of \$650 for her initial work.

500 Club Raided

ATLANTIC CITY, March 15.—Police cars swooped down on the swantly 500 Club Wednesday (12) and uncovered what they described as the most elaborate gambling room seized of knowing details of the ownership of the club-were taken to City Mall for questioning.

W-B Club in Jam

WILKES-BARRE Ps., March 15 - Ever stone the city police raided it last No-vember, the Travelers Club seems to be

finzed. First It was cited for Studay selling. Then it was the target of newspaper articles. Then the charge by Marion Wallace, of New York, that A. J. Ware issued rubber checks totaling \$142.30 in payment for wages due a floorshow unit that appeared at the club.

Tunefilm Flood Uses Many Vaude And Club Acts; One-Pic Contracts The Rule; Salaries Are Only Fair

(Continued from page 4)
dividual productions. It has on the
marked That Night in Ric, a Dan
Amacha-Alice Pays show which features.
Carman Miranda, her orchestra, and the
Floras Brothera. On schedule are San
Yalley, Sonja Renie vehicle braturing
Odenn Miller and band: The Song and
Danice Man, revival of an old George
M. Cohan play: Miami, The Sond Played
On; Rice and Shine, Streight Loft: Feurl
Rachar Pearl: Nong of the Islands: J
Word: Bance: Stead Up and Cheer,
Dance Fean, and Coast to Coast. The
company recently signed Janis Carter,
of Broadway's Passens Haffie east, to
a term contract. She will be used in
one or more of the above-samed films.
In Miami, which features Betty Orable
and Amecha, a number of vauce acts,
among them the Countor Broadchern, are
being apotted.

Paramount bought two of the most

among them the Condos Brothers, are being spectred.

Paramount bought two of the most supcessful musicals on Broadway for acreen production. They are Ledy in the Burk, the Gertrudo Lawrence bit, for which it paid \$775,000, and Louisians

Todd Cafe Unit Opens Vaude Tour

CHICAGO, March 15.—Gay New Or-leaus, Mike Todd's opening show at his Theater Cafe, closed Thursday and went These Care, cower introduced and went on bour as a wande unit, opening yester-day (14) at the Riverside, Milwaukee, Show features Gepry Rose Lee: Willie, West, and McGinty; Bollo Rello, and A.

Robbins.

New Theater Cafe line-up includes La-lage, Ray Wilbert, Protesser Lamberti, Paul Remos and the Toy Boys, Line Trio, and Ben Yost's White Guards.

Opens Hawaiian Room

ATLANTA, March 15.—Henry Grady opened a Paradise Room Saturday (8) with Oene Austin orchestra and Roomshow, Manager is Juddie Johnson.

The Paradise Room is decorated to re-

produce the interior of a Hawalian hut. Band shell will become a hut. Leghts on tables will be whisky bottles with can-dles. Drapes will be handmade fish

Opening Roorshow has Austin, Four-Whip-o-Wills, Sherrill Sisters, and Julio and Armend.

Mpls, Club Remodeled
MINNEAPOLIS, March 15.—A \$5,000
remodeling job has been set for Snyder's
Cafe and Bar.

Maisie's Unit Goes Frenchy and Now She's Mile. Maisie, Stripper 14 Night Clubs

WHILE still with the World's Fair Funfasies unit and we're having our troubles.

Wiffle still with the World's Fair Fastasies unit and were having our troubles.

The manager of the Rex Theater (T38 seata) complained that his patrons had become accustomed to triple features and that therefore our one-hour show wasn't enough. So we had to put on a two-hour show when we played his house.

I had to come on five times, doing two dances each time; our four minatred men put on Indian headdresses and did an additional tribal dances the girl across the put on Indian headdresses and did an additional tribal dances the girl across the control of the stage of th

These manager hilled the four women in the show in lights as "Pour Giamorous Cirts Waiting for You." But the fulls blew out on the "GL" and seen the house was packed with men wanting to see the "Amorous Girts." We broke the house record that day, grousing \$198.

After that happened, Mr. McChisel, who owns the unit, decided that what our show needs is more sex. So our unit is now being called "Virgin Follies, Festuring 10 Daring Sentillating, Co-la-La Acts and a Throbbing Jezz Band From Gay Parce." The band is our old four-piece band and the 10 acts are our niles performers with one of the musicians doubling as an extra set.

NOW I'm being billed as Mile. Masse From Marsellaise and I'm doing a Champagne Love Daone. First I drink a glass of cream sods and then I dance sect of gody and stretch my arms out into the wings as the I were waiting for someony. Then, for the cock, finish, I let my shirt drop and then blackeur. Or course, I'm still in a pink bathing suit, but you can't see that very well under blue lights. The munber is the hit of the show.

Our strl number is now billed as Lovella. The Twist Otri, Whose Mother Was Prightened by a Fretzel." And our four Minstel Mon are now billed the Your Parisma Greckes and sing The Last Time I fame Fairs while the band vocaling poss next to a French lamppest and strips.

Really, we've got so much tunding now I don't know whether I'm in a Turkish bath or un a vandeville stage.

Purchase, which set the firm back \$150.
00. Danny Kaye, who appears with
Miss Lawrence, may appear in the acroen
version. Other Paramount mudeaks on
tap are Lear Vegas Nights (now being
released) with Tommy Dersey and band.
Bert Wheeler, and Ibank Laadi. Kits the
Boys Goodbys, former Broadway hit.
with Connie Boswell, and a revue to be
known as Paramount on Parade.
Universal bought Al Joison's show,
Hold On to Your Hests, for Eddie Cantor
and Martha Raye, and is design a new
Abbott and Costelle picture inbeded
Toure in the Army Now (a sequel to
Buck Pricater). The Andrews Sisters
are arriving here March 28 to work again
with the council team. Card Bruce,
Broadway singer, will report in June to
appear in un as yet untilled munical.

MGM Spending

MGM Spending

MGM Spending

MGM has finished plans to produce five of the coatlest tune pictures in its history. They are Zeepfeld Girl, with Tony Martin, which is now in the cut-ting room: Lady Be Good, new in production, with Eleanor Powell, Bed Skelton, and Counie Russell (Al Stegat probages); Pinamas Hattle, the Broodway amast. Checolate Stidler, with Relace Bidy, and Bobs on Broodway, with Judy Garland, Shirtley Temple, and Mickey Sooney. The last four pictures will one a sunsher of wards and slight club turn-to-be picked up in the next few weeks. BKO is planning another Kay Ryser film and is winding up Sunsuy, a costly presiduation featuring Bay Bolger and the Hartmans.

United Arthus past finished Pot or

min is winding by Sonney is contributed from the Hartmans.

United Arthers pust finished For or Gold, starring Horace Heidt and his group of entertainers. The company is also schoduled to release a couple of time shows to be made by independent producers.

Warners has two musicals definiting set at present. They are Roy Nordered, which will see James Cagney as a bond-leader, and Navy Rivas, with Jack Caldo and Jack Haley. Latter film is clased to use Nan Wynn, singer, and Jackie Goldo and Jack Haley. Latter film is clased to use Nan Wynn, singer, and Jackie Diesson, night child concident, who have been eigned to term contracts.

Columbia is winding up the shooting schemit on films Out for Raythm, which has among others, Rudy Valles, Jean Mertil, the Three Stooges Homeda and Cobins. Give Gold and band film films and a Miss, and Ann Miller. Coming up in He's My Unade, a patrintic opectacle, and Seffy Co-Ed, collegs show with Come Kelson and band and Harriet Hilliam.

Reputific handied Bob Crosby a term contract as a result of his work in REGOLE's Male Music. He finished work in St Hopkies and nat here faring the cameras with Gertrife Niesen. Editic Foy Jr., Cliff Namarro, and Buth Terry in Robbits on Ferode. Reputific is also preparing another Ht Parade.

In Houston Area; 8 With Floorshow

HOUSTON, Tex. March 15.—Hight cities are appressing to all sections of the city. The Rophys Room of the Rice Rotel has George Gleen's ext and a floorance. The miles out on the San Antomobilities, is the Plantation, feathering traveling bonds.

The Old Opry House features burleying melodrams, and floorance, with Bert Stony orrhestra. The Ranch Chulf features Rudy Riveres ock with midget floorance.

Hoosebow.

Reno Club has Bill Awalt's ork with a Tat girl' Bountain.

Abe and Pappy might club features all-Begro show with Den Principles wit. Carroll Club, ork and floor show (local).

Aragon Ballroom has Arch Haisr's ock with Janele Lee Henry,

Varsity Club features "lamily night," with Hill Mrns and folk clancing and floorshow.

Cotton Club has Blander handly or

Cotton Club has Blanky Daugh's ork.
Southern Dinner Club has Peck Rolley
and his ork.
Joe and Louie's has local ork.
Hubbard's restures Tenk Wilson and
ork and a Hoordbow.
Queen Club has an ork only.

Plaza Hotel, Persian Room, New York

Taleut policy Two bonds; foorshow at 2 and 12. Management: Henry A. Rose, director; Newherk Crockett, pub-licity, Prices; Benner from \$3.50; cover charge, supper \$1.50 weekdays and \$2.50 Saturdays and holidays.

Settly. Prices: Disney from \$1.30, cover charge, suppor \$1.50 weekings and \$2.50 Setterdage and holidage.

This class (but with a capital C) spot has gine buck to a two-set show after a fiber has fall at a production job. Mary Raye and Naidi and Jane Winton provide top entertainment, which requires nothing more.

Mise Winton has a very polished appearance and a fine contraits singing video. Leads off duling Cost, Cose, and follows with Januaritine, In Argunitine, In Faris II is Lose, and The Leat Time I Sow Pure. Does a good job can all of these, selling them on the strength of real technical salility.

The picture of grace in all that they do. Mary Raye and Naidi have litted professional balleroon danning out of the dance routiness class into an art classification. Performed six numbers, a suits, tange, Beyen the Beyonine, passo duble, Sphus, and Debusys The Grif With the Flazes Hatr. Each is excented with perfection and illumination. Room itself gives this team a most favorable opportunity, its waiters treating a class with respect instead of a Swiss beliminger's technique.

Blow is given an added lift, by the capable handling of the show muck by Dick Gasparre and his band. It has a four thythm, three beas, three reed, two wols instrumentation and Osparre on the judne. Besides being adequate highly deareable rhythm.

Chiquato and runnis hand are the alternate music catering to Mahastan Latin.

Herede Hamphrep.

Hotel Pennsylvania, Cafe Rouge, New York

Talent policy Dunce band Manage-ment: Jumes H. McCube, managing di-rector, Prices: Dinner from \$2.50 up. For the past couple of years the Peins-sylvania has had two staples which have alternated in attracting particularly the younger crowd to its two rooms, the





LENNY

Retain reculiartiess of recent pleasant

Carrently on the Hiest Circult—Thorics to PHIL ROSENBERG, Bond Building, New York City

Night Club Reviews

winter Cale Booge and the warm-weather Boof. Giern Miller and Jimmy borsey have been responsible for the excellent business and currently fits Dursey holding down the foct since Miller departed for a theater tour two months ago. The Dorsey true has been steadily building as one of the prime hand-stable attractions in the bissness, and each engagement it has had been his resulted in increasingly gratifying patronage. Its present job is on a par with its past performances, financially and muscally. In the latter department the ultrained on the fine sax and clarines turnically of the macetin and on the vocals.

Helen O'Connell and Bob Eberly comprise probably the best word-selling hat-tery of any hand. Miss O'Connells style being distinctive on the lighter Sunes, and Eberly handling ballade with a voice and a sense of feeling and phracing that have piaced him in a class by himself as a band wonlat.

a band wonlat.
Several instrumental changes in the
Doney line-up haven't impaired the
bands superior brand of swing and sweet
to any appreciable extent, and, paced by
Jimmys awn superb work, the band
hops assury. A hand here has to be
good, insamuch as it carries the entire
entertainment burden alone.
The Order Borne is saily one of the

The Cafe Houge is all one of the town's most beautiful rooms, and with food, drinks, and service maintaining a high level, pure the vertues of the Denseytes, not much more on be asked of a spot.

Daniel Bichman.

Kelly's Stable. New York

Tulent policy: fimall dance band; con-finances entertainment. Management George Lynch, uner; Raipa Watkins, manager: Eddie Weiner, press agent. Pricer: \$2,25 minimum Soturdays and holidays; \$1 minimum secularys.

Others; \$1 minimum sections.

Gutnacket Grippings and deep-down mallow sturf is the order of the evening at Rolly's on fold Street. An all-colored line-up includes Laster Young's combo. Una Mae Casthele, Billy Hannels, and the Haytim Manison, and each is an especial capount of swing.

Young, who used to toolle tener ear in Gount Hasti's hand, has taken en Glyde Hart's plann, Nick Penton's bass, Harnid West's drume. Shan Codinstruenget, and John Collins' guitar, making up a group of improvision who knock out swing in rapid-tire style. For those wing are addicts, the ork has plenty of thrills, because the boys know their host charmes.

thritis, because the boys know their less charmes.

Una Mas Caclisie takes to the kerboard. Geris effortless hat stuff is really senething. She spikes it with a rong or two dome in the low-down Harlem way and decen't need any lessons in this department either.

Billy Damels gives relief from the run of live with his erft, sweet singing of several pops to Miss Carlade's accompaniument. Lad gives out just a comple off notines shows a windper and in a high tener rangs. It's a different style of piping and has its points. Makes a nitr appearance and goes ever. Rhytum Manice had the evening off when they was caught. Act is three boys who sing and flat is three boys who sing and flat is three boys who sing and flat of Chiermon Profit Trio caund into the show, replacing Una Mas

fullivan and the Chremos Profit Trio-came into the show, replacing Um Mac-Cartisis and Ehythm Maniass.

Eitery is going into its third year, which is something these days. Original "stable" motif is will carried out in the miterior—sewdust front, halters, and jockey paraphernalla on the walls.

Havoid Humpheey.

Nicollet Hotel Minnesota Terrace, Minneapolis

Talent policy: Dence and show band; floorahous 8:15 and 12:15 alphilp. Nanogeness: Nell Messick, manager and booker. Sally Debancy, publicity. Prices \$1 minimum weeks, \$1.25 Saturday; drinks from 15 cents.

Perhaps the favorits local evening re Perhaps the involus local would guideroom this spot is experimenting with package share. First show under new policy indicess if may be autocosful for a time but the authorie, after a while, will probably want it the old way. The Thermon guts a good deal of repeat businesses guts a good deal of repeat business.

Billy Seer's 10-piece versatile ork has been playing the Terrace the past month and is followed Friday (14) by Ran Wilde

and his aggregation. (The Base show is under management of Art Weens.) The show got off to a fast start—too fast, in fast, for all of the other acts to

last in fast for all of the other acts to follow in good fashion—with Theima Mariand, singer, who really lives up to her billing, "Remhabell of Khythm," She had the smidence atompting its feet to keep in rhythm with her Fine o'Clock Whitele and Of Man Moos is Dead, the encored with Syrub Me Mama With a Boops Heat and Howston War Chant, a hearthm number.

encored with Sevub Me Mema With a Boopie Bent and Rauminn War Chart, a haunting number.

Three of the bandmen, Howie Kern, drimmer: Roy Bag, sax, and Hingo (Bookis) Cop, trampet, present a complan description of the book and the audinore laughing at the book rather than with them. Lathrop Bruthers and Virginia Lee, helicoom dancers, shared top applance hoors with singer Marland. Miss Lee's color is well executed, while the Lathrops do some fancy stepping before being joined by her. Ensoved.

Altho he works hard, Allan Carney, as enses, did not go over too well. His pokes were just a bit too off color for the hundry growd. Carney, however, dues have possibilities if he would stick to minutery. His sketches of Charles Laughton, Orson Welles, Rudy Valles, and Edward O. Roumon sand his Union Square soap box craimes are good.

Hes Martine closed singing several Spanish numbers which lacked the usual Laun fire-but perhaps she was being unjustly stacked up against Theism Marland, who should have closed. A few dance turns help her act out a little.

Jack Weinburg.

Carroll's, Philadelphia

Tulent policy: Productive foorshous at 7-39, II and I; show and dance bend. Management: Runitey Carroll, proprieter: Frankis: Donato, manager; Sam Banhman, press agent. Prices: Dinners from 41; drunks from 45 cents; no court, no minfmum.

The like the sudden discovery of a lost are here since the burkesque pattern was adapted to the floorshew at this center tily cittle. At first introduction of a pecling parade and the blackouts of the characteristic trains comins were presented on a tongue-in-cheek basis. But with business booming, after many other floor policies faited to bring them in. Stanley Chroll is taking his burkesque seriously.

seriously. While epidermis display is persmount, it's without the smut that has so long spinshed burkeague with gutter spray. To make it fitting for the floor, Carroll has provided the show with striking continues. And with a slip hull prop gracing the raised platform, a matrical dance appropriately enough tees off the fact-newing above. Chorus of six dancers and five show gais swell ensemble minibers. Jenn Remington leads and directs the sprightly line.

Interspersing are blackours of Harry Rose and Edde Innis. Their consedy

Intersperatng are blace and Bide Innia. Rose and Bidle Innis. Their comedy souches are in the true burlesque tra-dition, weighed with ago, Rose in the standard Hobe dialectician, while Innis,

standard Hebe dialectician, while Innts, a youngeter, has many natural could attributes that might mean much if he had proper material, willour Rance is the expert straight and does an excellent job as the impersural emace. Orsee Gordon is an effective feu foil. Both long identified with burlesque.

Single stripper is LaVonne, who makes sensious movements in the accepted manner and ertips off a gown made of cellophone strips.

manner and errips off a gown made of cellophone strips.

Two standard intery acts augment. Seeko is Lillian Pitaperald, "supia strewball," giving vent to double entendre ditties with a ticlent manner, Plenty tail on leoks. Merrill Blaters (2) harmonize pope nicely.

Charlie Cisines' aspta crew of seven stands out on both the show and dance musical scores. Carroll takes his own bones as show producer, in addition to being the ever gracious host. Food is excellent.

Fullies Costumes, New York, provided the glad rags. M. H. Orosenker.

El Chico, Miami Beach, Fla.

Palent police: House crehestra: floor-choice at 10:30, 12:30, 1:12. Manage-ment: Funt McCastland. Prices: No

A small pince, the insimate kind where a circular har comes right up to the raised dancing pistform, and only a few

tables range along the sides.

From the moment Ralph Cook appears the crowd is his. Balph Cook and Gemthe crowd is his. Raight cook and com-pany consist mostly of Cook, with a couple of stooges: John Bits, who is sup-posed to play the slop-triangle and stands for the whole length of the show, triangle and mailet upraised, waiting for the chance to play his one Bithe ding (which he never does), and Frank Little, a midget, who burissques everything.

a mingre, who occasions everything.
Chock two specialities in show caught
(3:15 a.m.) were a hilariously funny
utrip team and a flukowakt hurbestra.
Cook thrives on heekling often continuing for half an hour with no routine.
Habituss of El Chico say no two shows
of Cook's are the same.

flid Lewis and his Costs Culture oc-operate well with Cook, and also play smooth Latin arrangements for dancing.

There are also a dancer smil a singer. The danner, Maybelle, gase thru her routines and is gone. Easy Norce farms slightly better due to really good arrangements, technique, and pulchritude. But the show is Cook and Oumpany.

Two struiters, Harry Taylor and Frank Moreno, also plenty worth mentioning. They never bother people trying to enjoy dinner or cunversation, but play exceptionally well with violin and guter. Draw plenty of requests. Tiny did an arrangement of Light Govelry Overture that is amazing.

Room is circular, with Spanish murals in a soft gray-green. Fred J. Gobelle.

La Conga, New York

Talent policy: Floorshams at 8, 12, and 2; dance and show band. Later relief band. Management: Mit Rubin and Press agents; Henry Ginz, booker; Charles Hicke, host. Prices: Dinner from \$1.25; minimum after 10 yrm, \$2 (\$2.50 Saturdays and holidays).

days and holidays).

In its early days this spot was most producible. The current assem, however, has been a struggle, and the recent talent hungst trim has not helped the cash register totals. Poor business has not been entirely due to drestto changes in policy, however, since neighboring cases have been suffering also.

It is to the credit of the owners, therefore, that they gathered together a fresh bank roll and poured it into the most coally show they have presented in months. Line-up includes Josephine Del Mar. doubling from Meet the People. George Church, who recontly closed in Joiann's Rold On to Your flutz. Chang. Rosits, and Pancho, familiar in local niteries, and Luha Malim, equally familiar warlier. The sum total does not constitute a terrific show, but it is solid enough to please.

constitute a terrific show, but it is solid enough to please.

Church, halliet-tap dameer, doubled as censee, which took some of the play away from his own act. And an ember in an Emm jacket outfit never did look impressive. As a dance, however, Church ranks with the better crop. Despite his lack of winning facial expressions he more than holds his own with imaginative routines interpreted with graceful turns and leaps. And he makes a more men's appearance than most

imaginative routines interpreted with graceful turns and leaps. And he makes a more mently appearance than most men ballet dancers.

Cesar, Rosita, and Pancho, rumba and conga trio, appear in the opening and next-to-closing with authentic Lattin numbers. Cesar and Rosita work as iteam, while Pancho with a conga drum in his hands works around them, parting most of his attantion to the female partner. Work with abundant enthusiam and make a striking appearance. Litha Mallina, good-looking brunetts falls short worstly but her cute ficial mannerisms come to the inscus which her soprano while falls her. She sing in English, Spanish, and French.
Josephine Del Mar closes with a torric version of the conga, physical and vocal she can sam, Hips, consequently, get mail of the attention. She has a habit of





spectring while doing the congat unin-tentional, but very unflattering. Musée is still contributed by Jack Harris (pop. dance sets) and Nino Morales (Latin). They alternate on show music. Sam Ronigbery.

Bal Tabarin, San Francisco

Tulest policy. Show and dance band; feershows at \$30 p.m. and midnight. Kanagement: Tom Gerun and Frank Hartinelli. Prices: No cover; \$1 mind-num drinks from 40 cents; dinners from

Nitery is on the eve of its 10th anni-

Mirry is on the eve of its 10th anniversary and enjoying a waw of prosperity equated by no other spot in town.
Current show less Ted Lewis and troups. The high-histool about an instance of his technique, and patrons from the old Oprheum days haven't forgotten their favorities.

With him, besides his band, are Jemme Blanche tup and sero dancer Kay, Esjys, and Kay, ballroom tric Gersidine Boos, dashoing comedienne: the Lee Hahm Sisters, and, of course, his shadow, "Snowball" Whittier. Best of the two books is the midnight performance, which opens with a epochal by Lewis, The Berinday of My Old Clariest, with all the triumnings, including a huge birthday cake.

On next is a toe number, which is the wakest in the entire show. Followed by Jeans Blanche, a looker in an excellent tup. Lewis himself next towner bounds; memories of old San Prancisco with Fm Stepping Out With a Memory Tonight.

Eny Katyn, and Esy on next in a

reagant.

Eay, Katya, and Kay on nest in a
Vienness walts and a novelty doll number in which the wardrobe change by
the femme member is done emarity and
in full view of the audience. Well re-

estred.

Highlight is Geraldine Ross, who stings and then goes into her forte of highlight acrossly and nuggine Definitely a sociol. Comes noxt the perantal "dinowball" whittier in a brace of imitations. Show those with all taking bows.

Booked thru William Morris Agency of Hollywood.

Edward Murphy.

Essex House- Casino On-the-Park, New York

Talent policy Donne band; infernals-tion entertainment 2:30-10-20, Hanage-torn! Occa Winfrath, managing disco-tor, Mary Ramsay Colona, publicity director, Prices: Dinner from 21:72; haturday minimum after 16, 22.

A comfortable bonce for sweet bands, which play to good dinner business and during late hours, particularly on week-onds, to flocks of the more resulting late hours, particularly on week-onds, to flocks of the more resulting discern. During Lent the budget has been titmed to accommodate a seven-pace outfit only, otherwise full groups occupy the bandstand. Recent measures here included the Reichman, they produce the following his methods to Reichman, they had been the following here of the flower and swing combination the later element properly exploited during late flower. Harm losses from the plane, much in the Duchin manner, and turns in a pleasing performance due to a limble, young personality and a there knowledge of keyboard commercialism.

and currently handles the band on Hra Chanc's Luncheon at the Wolder's commercial. He is also an erranger of note. Plan is to sugment the hand after Lent and develop it into a Dockin competitor. One thing is clear: Baron is a leader weeth developing.

Instrumentation includes three and two doubling on fiddles and flutes), one brass, and three rhythm. Peature walkes, standards, paps, and a number of Latin favorites. Vocals are handled by Nancy Nelson, tall, film brunetis who is only fair on ballads, her most frequent effering. Band can use a stronger vocalist.

The bund is off for an hour offer 9.30 and the intermission is taken enter of in a noble manner by the plane work of Charles Murray and the solid work of Charles Autrentice. Pair appear in the solid statement of the Pair appear in the solid singer who is effective with kuch standards as Hight and Day and More Than You Knoth and the solid statement of Pair appear in the solid singer who is effective with kuch standards as Algalia and Day and More Than You San Houghery.

Hotel Syracuse, Terrace Room, Syracuse, N. Y.

Telent policy: Dance band; floorshouss at 8:45 and 11:15. Management: Watter F. Katter. Prices: Dinners from 81; minimum, 81 weekdaps, \$1:50 Saturdap.

F. Keiser. Prices Dinners from \$1; minimum, \$2 weekdam; \$1.50 Scharfigs.

Show here is in Keeping with the rooms atmosphere, and it adds up to a completely relaxing half hour for an appreciative audience.

Carleton and Juliette are billed as a ballroom team of poetry and rhythm, and they offer puri that. After their first few steps the usually notay cross comes to a complete halt in an effort to take it all in. From a Spanish routine they strike into a rumba, and their out-of-the-usual tricks bring a territo hand. Encore with a neat holfroom and a compa to the striking thythm of Johnny Messher's orchestra. Messner does a man-tob of emsering.

Vers Perne, a well-contument tap and acrobatic denient begins with a waits secongs, to the striking thythm of Johnny Messher's orchestra. Messner does a man-tob of emsering.

Vers Perne, a well-contument tap and acrobatic denient, begins with a waits secongs, and the band. A big hand brings her back for a compa than that offered by Carelton and Juliette. Draw lond applatuse. Show is further helped kong by a band number, a vocal by Joanne D'arcy, and a chorus by Professor Colletaw.

Messners adds another week here before he goes to New York's Mishipin. In Keeping with his belief that the piblic will reset to the flowshow nameband policy. Kaiser will bring the Mc-Parland Twins band here beginning March 22. Messner and drow were booked thru MCA. Robert B. Taber.

Michael Todd's Theater-Cafe.

Michael Todd's Theater-Cafe. Chicago

Talent policy: Two bands alternating for dancing and one plaping for shop; shows about 9 and 1. Management Michael Todd, manager: Boxard Mayer, publishing Prices: Dinner from 75 cents; drinks from 25 cents; admission charge 50 cents

Michael Todd has given cafegoers something pleasingly novel in Right This Way, his new show, which he comovied and directed. It carries the stress themse thrulout, has the gay outers, lively music

and fast tempo characteristic of the white tops, and the talent has been which chosen for its novelty and variety. Show opens with a grand entry in which the orchestra is attured in circus band uniforms and the entire company appears in spangles, clown annu, and grotesque papier mache hears, and at conclusion of the entry the callopostrikes up 7th Hilbourd Morel. Opening act is Lefage, Buropean aerial artist, who makes her appearance by dropping thru a paper ceding and proceeding to do a clover routine of web and Roman rings stunis and one-armed planges. Raymons Wilburt follows with a lively section of masterly thosp rolling Ben Yosts light White Guards in down auta and make-up, aling excepts from Pegificed. Paid Reimos and his Toy Boys, standard raude novelty, score with a clever perchaote and acrobatics routine by the two cuts midgets and ther full-stand parties. Continuing the novelty angle, the and fast tempo characteristic of the white tops, and the talent has been

cuts midgets and their full-alized parties. Continuing the inwelty angle, the Linus Trio presents its always entertaming goffiews as: Muriest Pens Tollows in her colorful Little Egypt quance, with the 10 line girls suit the Egypt White Guards in oriental continues rurnishing an appropriate setting. Closing act in Professor Lamberti, kylophonist, whose comedy antics get plenty of hughs. A tall, shappily strip-tessor artist lends sip to the act, and as a finale the professor

offers some fine straight sylophone

Production numbers in the show are Production numbers in the show are beautifully continued and nicely pre-sented. Stage settlings have been changed from the Coyr New Chemis these to the circus most. Entire ties has been cleverly worked out and makes a whole of a show. Med Green.

Houston Club Reopens

HOUSTON, Tex, March 15.—Parts Gubb opener Wednesday in Mo-Marte Gubb old incation. Pelix Stagno fronts a house ork and Judy Roberts is vocalist. Ranch Club has put in an all-stri floorishow for two weeks, with Jean and Ditte featured. O. B. Johnston textus the band at the Aragon to Join Russ Morgan's crow.

Jessel Date Changed

Jessel Date Changed

NEW YORK, March 15.—George Jessel
and Lose Andrews have had their State
date put back one week so that they
will go in prior to Holy Week. They
were originally scheduled to surer Avril
3. Now Jump Luncetors will play them
Holy Week. Joe E Lewir's date remains
April 10.

With Jessel and Miss Andrews will be
Shiels Barrett, Harrison and Pisher, and
the Delta Elaythm Boys.



RAINBOW ROOM, Rockefeller Center, N. Y. * Pursonal Rep.: Edythe Philips

Vaudefilm Grosses

B'way Grosses Down; Roxy's 50G Was Only Bright Spot; Bernie Opens Okeh

The Permount (8.604 water \$87,000 lumbs average), now in the third week of Lady Fre and stageshow with Truy Pastor's over the line, and file Locan, looks like a fair \$22,000 for the last stance. For week ended Theaday (11), bill pulled an okah \$34,000. First week of the layout did a befry \$50,000.

The layout did a betty \$50,000.

The fittuind (3,758 senin \$30,300 house average), with the new bill constaining of Footsteps in the Dark and Ben Hernie band, seema breaded for a so-se \$55,000.

Opening days bin Friday (14) was fair-sin. For week ended Thursday (13) with Haymond Scott's band and Straubery fillowing in their third week, a had \$15,000 was challed by Trevious weeking to \$22,000 and \$47,000.

The Boyer (8,85) seems \$30,000 house.

The Rosy (8.85) sents; \$38,000 house average; is the lone bright spot in town. Now in the second wesk of A Night is Ric, with stage bill including Bob Neller, Jack McCoy, Orace Drysdale, and Roy Davis, take is expected to come to \$38,000. For wesk ended Priday (15), a big \$50,000 was registered. Bill may hold

Calloway 15G Is Boston Tops, as NC-Vaude Biz Ups

BOSTON, Boston is definitely on the upswing. With a dearth of legh, show postone have been visiting mixeles and the one sauch name. IRO Boston in in-creasing numbers. It was generally be-devent that Lent would cut Fubruary and

Herest that Lent would cut Fubruary and March grosses, but this latt the case. The 3,000-seat BKO Doston has been doing well. January opened with a very strong 6,8,600 for a week of Occupa Walley Scandals. The John Kirby and Marine Sullivan unit generoes \$2,00 for four days the following week, and Janu-ary 10 saw a full week of standard vands lung in \$0,200. The month closed with another standard bell that brought in \$2,500.

SO JOO.

On Peternary 2 the Penton Bree, ork came in for four may and grossed \$5,000. They were followed by Buil Bards and ork Peternary 9 for four days, grossing \$7,500. The nest week Herman Timberg, the Endocaters, and a standard Divsect show took in \$0,500 in a full week. Ben Bernie (few a rock \$11,000 in four days beginning Peternary 20. Actables standard Divsect School the insuch with a four-day draw of \$7,500.

Cab Calloway and Cotton Club Bernie dirms an estimated \$18,000 for week ended Thursday (13).

-ITUO TZUL-Menally'S No. 21

PRICE ONE DOLLAR

NEW, BRIGHT, ORIGINAL COMEDY or Venderlie, Montal Consety, Buriness Barrier, Night Chie Bernes, Harle at more Hard, Hestrichters, Contains; 6 Seconding Manuscapes

WM. McNALLY 51 East 125th Street, New York

HOLD AUDIENCES SPELLBOUND WITH TROBLITE

Luminous priest that give in dark. Produce president of California. Because, Labby Dissiers. Highs Cite Describers, statement of the California of the Calif

NEW YORK.—Frenty of excuses for a third week, or at least part of it, since poor humans are floating around, among the house is expected to go back to them Lent, the bron strike, and holdowers. Turnsday openings.

Lowy state (3,327 seats; \$22,500

The Personount (3,664 seats; \$37,000 house arreage) with airge bull including house average), more in the third week of Lody Fre and singularity with Turny lick Beggers ork, with Aricona on the Parator's ork. But Blue, and Ella Logan.

screen, looks like \$18,005. For week endent Wednesday (12), bayout with Block
and Sully, Songwriters on Purado, and
Joe Reichman's band, with Go Woot as
film, tild a \$14,000.

This Music Hall (6,200 seats 88,000.

The Music Hall (6,200 seats 88,000.

This Music Hall (6,200 seats 88,000.

This Music Hall (8,200 seats 88,000.

This Music Hall (8,200 seats 88,000.

This Music Hall (8,200 seats 88,000.

This Week of this bill did \$73,000. Current
levent of this bill did \$73,000. Current
levent will remain another week.

Snow Puts Crimp In Philly Biz; Earle 18G; Fay 6G

Earle 13G; Fay 6G

PHILADEAPHIA—Again cripped by snow for the starting week-end days, greaten for the past period at the hoad film-Deshers continued at low level, flarle Theater (seating capacity, 5,000, house average for straight picture book-ling, \$14,000 for the week sended Thursday (18), bit a weak \$18,000 with Culfford C. Plechers Poiles Represe of PAI unit. In spite of better weather for the weekdays and aided by good word-of-mouth and fresh pottless, revise never showed any strength, explained because of lack of minus. Cast instuded Senor Wenoes, Gloria Gibert, Herman Hyde with Sallie Burrill, Red Donnkine with "Uno" and Rwy Wheeler, Three Martels and Mignon Dohas and Datina, Lily Sandan, Edmitt Casey, Nan Merriman, Myrill, John Leopold, and Blos Saleyslas with George Komaruf the pit occurator. The Trial of Nary Dugue on the screen. With the woother no longer a competitive factor, new tall opened Friday (14) started off too slow to hit an apprachable figure. Offering Ornin Tucker's orobestra, with Bonnie Baker, and the Body Guards in the top spot it points to only a fairth \$20,000. Wally and Bertyn Stapleton and Walter (Duro) Wahl round out the bill, with Binase Inspiriation the screen show.

Tay's Threafer (sealing capacity, 2,000; house average, \$5,000) also mashed the week ended Wednesday (12) a weakle with \$6,000, citaring Charmaine and \$70-Ann Carroll in the strip spots. Vande week ended Wednesday (13) a weakle with \$9,000, aftering Charmaine and \$70-Ann Carroll in the strip spots. Vande week ended Wednesday (14) a weakle with \$9,000, citaring Charmaine and \$70-Ann Carroll in the strip spots. Vande week ended Wednesday (15) a weakle with \$9,000, aftering Charmaine and \$70-Ann Carroll in the strip spots. Vande week ended Wednesday (15) a weakle with \$9,000, aftering \$11 fairs a lit better, and with June \$4. Clair and Mile, Jarelinore, the blur, the Dudin and Wilferd Dubois, with Marder Among Friends silver sheeted.

Herbeck Unit Big

Herbeck Unit Big

MILWADKIE The Ray Herbeck unit checked up 90 at the literate Theater has week. Unit carries Fred Santorn, the Three Winter Histers, and Roelis and Demo; he was Blackmat.

Oross was considered expilent by the literate management because it was reached despite strong flicker competition from GWFW and Tobocco Roes, playing respectively at the Palace and Wisconsin theaters.

"Coco Grove," Under

SEATTLE, Wash. — The Corocaust Grove Reviet, prescribed by Boy Gordon, drew \$4,000 at the Policinar (1,450 scala) last week, 8000 below the average. The review featured the Hughes Poursons. Only and Lastille, Butth Denae, Ann Win-ters, Three Minniedl Acce, and Les Batters. The films were Mert the Church and Futher's Son.

Chi Grosses Fair to Big; Pat O'Brien Tops List; Jessel Headed for Big Week

CHICAGO.—So far Lens does not appear to have seriously out into theater arrassa. Favorable weather the greater part of last week and vaudefilm figures were commensurate with the shows presented. The pic Strauberry Stoods and pat O'Bern on stage dees large stiend ance to the Chicago, which wound up with possible ship better than SO. The Octental carn's should on the pic the Chicago, which wound up with possible ship better than SO. The Octental carn's should on the pic the ship and Patricia Ellis were the draw at his State-Lake, slong with the pic The Institute of the State-Lake, Stageshow as a whole is o. k. Picture of only fair appeal. House looks headed for a special stages of the State-Lake Stageshow as a whole is o. k. Picture of only fair appeal. House looks headed for a

Weak Pix Slice Washington Biz

WASHINGTON.—Weak films at local combo houses contribute nothing to the box this week. Midmonth payday should have built grosses, but only Warner's Earle will register purely on strength of stage.

strength of stage.
Earls, for week emiling March 20, fea-tures Sfreets of Paris unit in flesh, with comic pic, Rossymoon for Three, expect-ing \$18.200 take. Lest weeks more put Adam Had Pour Sons below per at

Adem Had Pour some \$12,700.

Love's Capital, for week ending March 19, hills Rage in Heaven, with Al Trahan. Rose Mark. Hay McChanald, and the Rhythm Rockets on stage. Repected his at a low \$14,500, which differs with last week's \$22,000 from Andy Parely's Scoretary, cut down by heavy show.

"Int'nat'l Revue" Average 6G in KC

EANSAR CITY, Mo-Tower Theater, piloted by B. Bernard Joffee, ground an average 66,000 for week unded March 13 with International Newson, starting Pepwith International Herus, starring Pep-the, Continental comic, and Juanita, Chaster Predericks und Gloris Lame. Wen Hai, Chinese troupe, and Lesler Hard-ing. Picture, Weaver Brothers and E-viry in Arkansus Judge. House grossed dandy 68,000 with Pinky Tomilin and band, Betty Bennett, and Otamous Olris week of March 6 with picture Night Train.

Jan Savitt Okeh 9G in Indianapolis

INDIANAPOLIS.—Jan Savill's octhes-tra drew a fair \$9,000 for a wock at the Lyrio (1,892 sents), where par is \$8,000. Also on stage bill were Val Sots. jug-gler, and Don and Betty Lyun, dancers. Pin. Flight Destiny, helped the draw con-siderably.

Edith Fellows NSG At Colonial, Dayton

DAYTON, O.—Estith Pellows, as a vaudeville headliner, didn't do the Colonial stagnation much good hat week, below-average figure.

With Hal Lettey and the Singing Powers models this week, a pick-up is expected.

Tommy Tucker Fair

BRIDGEPORT, Cons.—Tommy Tucker's erchestrs, which played here at the
beginning of the season, the only band
to be rebooked into the Lees-Poli-Lyrie
Theater, did only fair business dunday
(W) for five performances, with Heary
Armetta as co-headiner and a four-assupporting bill.
The woods spowdorm of the season

The worst snowstorm of the sesson shin't belp matters any.

Bowes Unit Good

SPHINOFILD. Mass. — The Major Bowes unit that split the bill with the picture, The Thief of Bagdad, for the three days ended Wenneday (8), drew good crowds as the Court Siguars Thester. It was the limit break in the thester's policy of presenting double-feature pictures the early part of the week. Management had no complaint at business, considering it was the flat week of Lent and that weather was terrible.

fine 19G.

Buffalo Houses Lay Off Vaude For Double Pix

HIPPALO.—Vaudefilmens are laying low with flesh, with Lent and the income tax deadline putting a crimp in attendance. Big flesh doings are scheduled for late March and April. Resist Royce at the Paince butty supporting a the current outstanding flesh feature, with spring like weather helping downtown theater bits.

The 20th Century (seating expectly, 3,200) because average, 45,000 for pix only has concluded its line-up of broken-week vaude and is biding to time with double-features. Best film gross in months was attained for week ended March 12 or firmsberry filonde, which harvested alerithe \$11,000. Second feature was The Case of the flesh Furror! Layout is potent enough for at least a week's holdower, to call March 19, and expectations run around \$7,000.

ever, to end Marcob 19, and expectations run sround \$7,000.

The Buffalo (seating capacity, \$2.500 house average, \$12,500) opened well west of March 14 with a strong screen layour, but withous varies. Lady five, empty with Yneire the One, especies to resch \$12,500. For week ended March 13 the Buffalo didn't fare quite as hot. Oven Lies With Me plus Land of Liberty, without name attractions to help draw, garnered a so-so \$11,500.

The Hippodrome (seating capacity, The Hippodrome (seating capacity,

The Hippodrome (seating espants, 2,590 hours average, 86,700 for straight films), which just concluded a pretty successful week with Streets of Paris unit first vaule seen on this stage in year-has guined the ranks of spot-wands pol-ley houses here, but no future dates are available as yet. House is going shous about average with double pix, currently featuring holdover of Virginia and Life With Heury.

Andrews Gals Big 24G in Pittsburgh

PITTSBURGH — Andrews States inought a hot \$24,000 to the Stanley for week ended Thursday (13). Layout alo included Joe Venut, Bob Dupont Knight States, Buth Barnes, Kay Shar, and Don Durey. Shaw topped swrmap week by \$5,000. On acress, Come Lies With Me (MGM).

Foliar Bergere ground \$19,000 less week, with Honeymoon for Three in servers.

TRENTON, N. S., March 15.—Meulin Rouge, class readhouse intery at Eston-town, was destroyed by fire, has week, damage being estimated at \$10,000 Mouths Bouge was operated by Frank (Red) Hadery former water performer.

Wanted-Wanted-Wanted

Nevelty Acts—Singles—Teams—M.C.—Line Girls and unusual Features. Reaking the occurst and films? Wight Club-Thustre in the Mid-West.

CAMERON & EMENEGGER THEATRICAL ENTERPRISES

Findley, Ohio 123 North Main St.

WANTED

BOB DEMOREST, Starko, Fla.

Palace, Houston, Resuming Vaude

HOUSTON, Tex. March 12.—Will Horwitz, chain theater op, plans reopening of the long-darkened 880-seat Palace fodgy with vaude and double pictures. The theater replaces the 980-seat flitz, open since 1926 as half-and-half Howster house, on which the lesse recently ex-

pired.

Dutch Mahan, former Ritz manager, is transferred to new house. Paloos will have enlarged thorus in stageshow, Fred V. Cannata is general manager for Horwitz interests.

2 Detroit Split-Weekers Fighting

DETROIT, March 15.—Town Theater, operated by Jack Broner, which went into full-week value two weeks ago, sautched to a split week, changing Fri-

day and Monday.

The Colonial, only other house in town to use valids seven days a week, recently switched from full to will week also. Houses are in direct opposition.

Wagnerian Strip

PHILADSLPHIA, March 15-Walt PHHADSIPHIA March 15.—Want Disney and Stokowski waiting classical music with the vicual arts in Fustassic have nothing on Scariette Kelly, strip lead for a first unit at the Troc last week. Mas Kelly used a modern arrangement of the Post and Present Overture to enhance her peeling. "Some hay," says Mas Kelly, "Tim."

"Some day," says Mas Rolly, "Tim going to strip to the music of Wagner's-Ride of the Valleyrier. What burisaque needs is the operatic touch."

The Palace was first opened as a vanils Minne 4-Day Vaude Out, But May Resume

MINNEAPOLIS, March 15. - Princess Theater, which experimented with fourday vaude last week, starring Stepin Petchit, switched to straight films this Pricent, switched to straight films this work and plans the same for next. This nabe house, managed by Boy Secrest and Peter Karalis, had only five days to publishe the policy change.

Due in this week for a confab was Poe Keyes, of Stanford Zuckov agency, New York, which booked the initial bill.

Club Talent

New York:

MILDRED BAILEY opens her first lo-cal dub single at the Le Ruban Bleu March 20 for four weeks. JAC-QUILINA Inco Jackie Stuarth, acce-ments-singer, is now as Mort's, new East

GURSON COMMISSION OF THE STATE OF THE STATE

sward as the outstanding performer of 1940. JACK DENNY band opens May 1 at the Village Barn. EDDIE CLIVER goes to La Martinique April 18. PEGGY AND MORO are out this west at La Martinique because of an opening night sec

Chicagot

JOHN BUOKMASTER opens at the Cansella House of the Deake Hotel Tuesday (25). CONSOLO AND MELBA have opened at the Edgewise Beach Hotel. THE MALO TRIO, following a 15-week may ut Colosinos, opened Tuesday (18) at the Bal Tebarin, San Panellos.

Cincinnatiz

Kr. New show, opening Tuesday (18), has Peter Higgins, Chandra Kaly Dancers. Beverty Roberts, and Jack Spot CROSS AND DUNN, set to open at Lock-oul House last Satisfies (18), have been pushed back a few weeks.

Philadelphia:

Philadelphia:

MOUSIE GARDNER and his Fanatics new at the New 20th Century.
CHABLOTTE VOOUE makes her how at Kaliners Little Bathsteller. INE SPOTS see to return to the Kaliner spet late. In May. NITEA AND RAVELLA closed last meek at Evergreen Casino, set to return there for the spring show April 17. THIESE LOOSE SUTS, after local niteries, go to Fishers' Baltimure. May DOROTHY JOHNSON, emost 52d Street Cerroll's, added the 18th solid Eguing hour to her avisition credits. DON AND BUTTH MARSHALL, new at Rotel Philadelphian. JOHNNY LEARY returns, after a short retirement, to Mayou Show Place.

Here and There:

GUY CHERNEY, singing smace, closed a seven-week run at Arabian Bupper Club, Columbur, O., Sunday (16), a record for an act at that spot. . NICK LUCAS, forced to force a holdover at B. Dumpo, Cleveland, due to previous bookings, opened March 10 at the Cominguist Club, Chesapeake, O., for a two-

CHARRY AND HARLEY are being hold a third week in the Edorado Room of the Commodors Perry Hotel, Taleda, O. LUIS AND DELITA have closed the

LUIS AND DELITA have closed the Hobrau, Lawrence, Mass, and see mow at the Laurier Club, Lowell, Mass, BUDDY LESTES, night club emase, has quit the business to manage a since store in Chicago. He is a brother of Jerry Lester who, incidentally, is taking a two-month vacation on the West Coast following a buryon to the West Load following a buryon of army camps in

the East.

BELLED BECTHERS held for three weeks at the Mayfair Club, Boston.

JIMMY BAE opens at the Ches Parce, Chicago, March 28.

JERRY KRUGER has left the cast of

Lewis, Tucker, Whiteman Remain In Miami After Marden Folding

MIAMI, March 18.—Sen Marden's ediy going into the Rainbow Room, Ne e250,000 Colonial Inn. one of the most York York wentational local night club wintures, closed Saturnky (8) and it may not recognized from the colonial Inn doesn't open again nest year. Marden does not like winter as

Cost of its above would have covered production routs of any other 10 clubs down bern, excepting the Royal Palm. Club featured one show during its whole season. Harry Richman, Sophic Tucker, Joe E. Lews, Paul Witteman, Chardes-Kaly Dancers, Martanno, and Charter that etch. Hale girls.

Marden is leaving for New York to prepare for the annual opening of his Riviers in April.

Joe R Lewis opened at Royal Palm Tuesday (11), where he joins Martina Baye, Abe Lyman's orchestra, the Royal Guards, and the Jamseys.

The New Esquire Glub opened with Sophie Tucker Monday (10). Included in the line-up are Ann Beland, singer. La Comparina Rumba and Conga Troupe, signed when the Rumba Castno closed: Worthy Hills orchestra, and Hermanica and He Continentals, with Bob Baxter as crosses.

Paul Whiteman and troups started a four-day engagement at the Olympia Theater, Thursday (12). His cast in-titudes McEnchern, Ann Eutherisand, Frank Howard, Buddy Weed, and Mari-

The Chandra-Kaly Duncers are report-

1,855-Seat City Resumes; Split Week

NEW YORK, Marun 15.—Opening of the City Theater, a 1,855 scater, is set for Tauratay (20). Opening bill will have Mills Brothers, Molly Picon, Erm Ar-thur's band, and several more acts.

House will change Thursdays and Sun-days. Bes Waln will head the first Sun-day (23) bill.

Sam Brukman is paripering with Max Rudnich, who operated the Elvings be-fore it was recently taken over by the Minskys, in operating.

Prior to lessing this house from Walter Reads intervets the dis shopped about for a burly spot. The old from Pisce was being considered, but cost of making necessary alterations to provide an antificiant entrance on 14th Street was been

At and Belle Dow are booking the City.

DuBerry Was a Lady to open at the Tio Too, Milwauken.

Too, Milwauken

BHAVO SFIERMAN is now managing and subseting the Clover Club, Fort Worth, Tex. ... UNA COOPER goes to the Top Hat, Union City, N. J., fellowing her date at the State Theoler, New York.

HENNY YOUNGMAN is set for the Bowery, Detroit, Monday (17).

BEVIERLY KIRK started at the Whitshall, Palm Beach, Fiz. Saturday (15) for two weeks, ciceing the season there.

BALLY RAND is booked for two weeks at the Latin Quarter, Season, starting May 4. DEKIE DUNNAIS grees to the Rocarreit Hotel, New Ociona, starting May 4. weeks at the Latin Quarter, Beston, starting May 4. DEXTE DUNDAR goes to the Roosevelt Hotel, New Orienna,

April 13.

JACKIE GREEN starts at the Walton Rood, Philadelphia, Monday (17).

LEE MORREE, after a tou-year retirement, in making a might stab return at the Chem And, Buffalo.

PAY AND COURDN start ut the Robel Ben Yranklin, Philadelphia, March 24.

DELISSE AND ELIJOT DWIGHT are current at the Club Charles, Baltimore, Md.

York. Minmi will be really sorry if the Colonial Inn dosser! open again next year. Marden dosser! open again next sors, asying that they are too short for good productions. Marden's place has been the bully equal of the Boyal Pulm runs a fonger season, aitho keeping its one acts for the "season" only.

Talent Agencies

AL AND BELLE DOW, New York, are sooking specialty vanie acts for Hiral is conjunction with Pull Resembers. "HAJAM MORRIS Agency has signed with JAM MORRIS Agency has signed in conjunction with Phil Rosenberg.
WildLIAM MORRIES agency has signed Shella Barrett and Arren and Broderick to management contracts. MILSS INOALISE, back from a Plorida steation, has left his New York office again to fly to Chreiment to book acts into the Bowerty Hills Country Crob. AL GROSSMAN, New York, has signed Val Levice.

GROSSMAN, New York, has signed varieties, and the living Wills, J. HARRIE has moved into the new, enlarged quarters of the William Morris Office in Chicage and will be associated as producer of cital shows, JACK W. GORDOM, manager of the Gordon Entertainment Bureau, Harderd, Gonn. Is still in Veterans' Respiral, Newington, Com.

HATTIR ALTIGOPP, New York agenthas ent the Janaleya for a return as the Boyal Palm, Mismil, to the and of the season.

Vaudeville Notes

ALAN GALE leaves night clubs to open

ALAN GALE leaves might clubs to open March 37 at Lowe's Capitol, Washington. BEST BLUE, with Jerry Prank, win start at the Branch houses March 20.

GARDINE opens at the Criphenin Minnespolis, March 21.

GARDINE opens at the Criphenin Minnespolis, March 21.

GARTICH will do a one-day stand at Lowell, Mass. Stinday March 23.

WENCES has been set for the distance with a week at the Capitol. Washington.

JOHN BOLLSE will work the Teatro Bactonal, Havana, following the Fuz. Atlanta, wesit of April 27.

SALLY RAND 401 Pay the Strand, Syracuse, N. Y. April 23.

SALLA ANN McCAZH booker, N. Y. April 23.

SALLA CANN McCAZH booker, N. Y. April 23.

SALLY GARNAN MCCAZH booker, N. Y. April 23.

SALLY GARNAN MCCAZH booker, N. Y. April 23.

SALLY GARNAN MCCAZH booker, N. Y. April 24.

oate at the Radisson Hotal with his partmer. Chicken Little.

BOR BROMLEY felled to open at the
Shrand. New York. Friday (14) due to
illness. He was replaced by Al Morman. MARIE PURE, former unit
owner and producer, is now bested in
Detroit, producing novelty attractions for
cluna.



JOAN BRANDON AMERICA'S FIRST LABY of M-A-G-1-C1 presents HER INTERNATIONAL MAGIC COCKTAIL BAR APPEARED AT LEADING THEATRES, CLUBS AND HOTELS IN_

ENGLAND, FRANCE, BELGIUM, SWEDEN, DENMARK, ITALY, GERMANY, POLAND, PORTUGAL, HUNGARY, U. S. A.

and had the honor of appearing before H. M. King Leopold of Bulgium H. M. The King of Denmark H. M. King Carol of Raumania

T. H. Duke and Duckess of Windser S. E. Prince of Manage H. M. King Emanuel of Italy H. M. The King of Sweden

Chicago-Stevens Hotel Atlantic City-500 Club

AND IN THE U. S. A. AT-

Hollywood, Fin-Hollywood Lee Angeles-Billmare Bowl Palm Beach-Everglades Club Providence, R. L.—Billmare Hevana-Magional Theatre Beach Hotel Beach Hotel Beach Hotel Beach Hotel Beach Club Ball, Fay's Jacksonville, Fix—Bossevelt Minni — Glympic Theatre Huge's Hotel Hotel Club Ball, Fay's Jacksonville, Fix—Bossevelt Kirty Davis Addison PERMANENT ADDRESS: LONDON TERRACE APTS ..

State, New York

(Reviewed Friday Frening, March 14)
Show this week is laboring under
hapdicap of half-filled houses and con-

handicap of half-filled houses and consequent chilly andience responses. Individual talent is okeh, despite a short
stageshow budgat.

Openor is the Fraday Dancera, three
couples coing pleasing and graceful bellmon and tap. Make a nice appearance,
gals using two sets of gowns while men
stay in talla. They atternate with tap
and balled, both sections being nicety
conceived. Between gown changes, the
man give off with an imaginative memanical ballet.

Franklyn D'Amorre does his necus-

manneal males.

Franklyn D'Amere does his accustomed click with his knockabout acro.

Despits its being around these many
years, act still retains its surprise elements, especially when his partner reyeals a feminine shock of hist. Oos their
usual sellet hand.

There of the property of the cocking

Yeals a feminine shock of hair. Oos their usual solid hand.

Homo Vincent registered big, secking across Blow, Gebriel, Blow; If I Duly Hed. Blow, Guther, Blow; If I Duly Hed. Brine, and a cabble's Lament, all of them theepolated with he Less Suspey and Look several solid bows after that. The audience requested his Laughten impression, but he explained that the ork want prepared for it.

Dick Rogers ork (formerly led by Will Osborne) has awell arrangements, and the combo made the meat of them. A standout is their Second Hungarian Rhapsody, Rogers ably aids with his vocale, his sock being Dinah in various dialects, which brompin Lown the house as well as the currain. His other offerings were Shumertines and a duct with hale Jones of Between 18 and 19 on Charinat Street, Jones does a capable consedy number. Moodels, which netted him a good hand. Bobble Engel band's lemme chirper, does well with a pair of minubetts. Another standout is Shadrack, with Rogers tenering to a give chuh and instrumental background. Band went over lig.

Elic way off, Pig, Artsona. or hig. Diz way off. Pie, Artiona, Joe Cohen.

Chicago, Chicago

(Reviewed Friday Afternoon, Murch 14) An excellent show, perfect weather, and the per Tebacco Road gave the Chl-cago a big opening day. Only three acts

Vaudevill

on the bill, Lawrence Welk's orchestra supplying additional entertainers. Welk gives the show a sippy start with several healy man and a popular champiage Misso style, bringing on Eunice Healey, attractive ispater, who esma is swell mind for her graceful routines. Back to the band, Parnell Grins leaves his beas viol to sing More, which he sells nicely. "FreeWee' Lewis pipes a couple of overly sough; Welk scores with an according solo, and the band effers a concert strangement of Blue Danabe waltz, beautifully done.

Paul Nolan, vetteran juggler, sells his stuff superly, working a lot of comedy into his juggling of buils and silk hats. Fellowing a mediev of pop congs by the band, Jayrne Walton, attractive warbler, sings There'll Hee Sone Changes Mode and Little Sleepy Head, winning a big hand. A clarinet polits by the hand is entertaining.

Cookle Bowers is a cumody riof. A facilie nuiger, his description of inquiring his way out of the park and his panfornine of a man threading a needle, a women retiring, and other impressions had the autilence in convulsions.

Show closes with more of Welk's grand missie. Entertaining all the way. Anticipating large attendance, house has scheduled six showings a day of the picture.

Net Green. on the bill, Lawrence Welk's orchestra

Strand, New York

(Reviewed Friday Eneming, March 14)

(Reviewed Friday Enemieg, March 14)
The personnial Hen Bernie, his lada and the Builey Staten, and supplemented by three other acts, hand out a stage-full of good entertainment. Bernies patter, aitho not fresh as a daley, do pull things together.

Band does a good job on a versatile set or arrangements. Four rhythm, six bruss, and four reed is the set-up. They sirile off with a awingy version of Derk Eger, followed with Bon Saxon singing Of Max River. Lad hoe a rich tone and sells it.

Ralph Olsen and Lynn Shirley's acro-dance work is absolutely tops and dif-ferent. Turns and contertions are com-pletely unorthodox, each doing their own atust, yet working simultaneously. A re-

reshing affect. The attractive Miss Shirley dose smart hand-turns and twists
alone, and Olsen's bit with lighting the
cipgle from a match on his foot, net
big hands.

Bernin's boys take a whirl at Areil
Chorus, then Johany Ryan, ork's other
mate vocable, tenorizes a couple of Irish
ballads. Boy has picesons pipes.

Al Norman takes over next (a lastminute repracement for Bod Bromley,
who was taken lift with his soft-shoe
and "double-talk" log work. His unique
stop-and-go stunts are always tope, and
show-stopped.

Balley Staters come off the band podrium for a couple of soons, first a novcity, L'al' Abuer, and The Mon That
Couce Around. Gals do all right with
both.

Mh. Virtueso Bernie takes up a few min-ces teasing the crowd with a threat play his fiddle, and ends up doing not-bad version of The Last Time I

Seas Peris.

Gene Sheldon, sasisted by Linda Preston, went over big with the hanjo and screeball pantamime, his fem partner. Authence went for all of it right down to the bit when Gene sews up his fingers, then pulling the string thru his show while he thumbs his nose.

Eand closes giving imitations of McCoy, King, and Krupa.

Pair business last show of first day. Reat struction is Charlie Spirak's band with Warner's Sea Wolf. Pio this week is Footsteps in the Derk.

Harold Humphrey.

Olympia, Miami

(Reviewed Friday, March 7)
With the good standard acts, headed by Belle Belter and Hal LeRoy, the week's atogethow was one of the best belanced of the ceases. Versatile Belle belanced of the essaon. Versatile Belle Baker struck home with her arrangement of The Lest Time I New Paris, with drawnatie interpolations. On her last encore she had then cheering with a quick medley of songs especially identified with her.

Hal LeRoy tapped off a couple of swell routines. But his closer was especially sell received, a nonchalant sitting-down tap routine.

Three Arnolds do a unique acro tumbling act, most effective bit giving the appearance of the three of them rolling from flat positions on the Boor on to a three-thered peak, and then rolling down again.

as three-tiered peak, and then rolling down again.

Reynolds and White seemed at first just corny old-time stuff, with outland-lish tramp coctumes and a trumpet breaking white playing and sour notes and all the reat of it. But the act was well paced and kept picking up with new and unusual tricks. One trick had the most amazing instrument we have ever seen, with violin strings that broke easily, firecrackers, a skeleton head that bit the player's fingers, and a bow that fell apart, Glimar came when team shuffled out to take their bow and one of them suddenly outspeed the tramp outfle to reveal a levely girl in avening dress, when then played the violin straight.

dress, atraight, Brown's atraight. Wally Brown's vague attempts at describing anything or telling a story are hilschous. Turned in a very neat job, both as emsee and with Annetts Annes in a skit.

Ork was house band, with Charlis Shay. Pio, The Hardbolled Century.

Fred J. Gobelle,

Music Hall, New York

(Reviewed Thursday Afternoon, March 13)

A todious stage bill, built along enter-tainment lines of handelear musicable days to the in with the mostalele atmos-phere of the film, Cheers for Miss Biblip. If anything, something of a contrasting nature stoudt have been designed for the stage. The picture is long, slow, and sud, and the needed balance could have been schieved only that a lively, modern stageshow.

stageshow.

Produced by Russell Markert, show is labeled Yesterday, and is presented in the scenes. The two redeeming (the brief) features are the snappy precision routine by the dependable Bocketter and some unexcelled cumbling by the Three Trajans. They contribute about the only lively note to this faded shape picture. Our Enresh Quarter (Stanley Bonham, Lown Hollenbeck, Jack Paddock, and Paul Matthen) open the bill lawmouteing old ditties while the lyrice are fasched on a curtain. Stay on too long, and the

presentation is not movel.

The ballet in Dance Piquant contributes a meat rope and hoop dancing routine. Florence Bogge's imaginative cherography dominatos.

Bil Baird and Company (four mean

and a woman) present a group of pup-pets on a small stage. They are manipu-lated thru a long and yawning meller-drama that can hope for little effective-ness on this hoge stage. It might go in a more intimate house. The act's slage set, complète with front boxes, is decora-

The two closing scenes feature the mixed singing ansemble in more old tunes and a women suffrage finale, during which the Rockettes strip their long shirts to go little their unison dance. Three Trojues follow the wood ensemble with aprited acro stuns that become increasingly intricate and yet are performed with admirable grace and ease. The boys for this occasion wear Gay 36s costumes and work to appropriate music of way back. formed with the consistent wear Gay 90s continues and work to appropriate music of way back.

Business off second show opening day, Adam Hed Four Sons advertised as the next picture.

Sum Honighers.

Oriental, Chicago

(Reviewed Friday Afternoon, March 14)

Oriental, Chicago

(Reviewed Pridey Afternoon, March 18)

The hybrid shows so far presented by the Oriental under it a new management have lacked audience appeal, and this week's offering is no exception. Overemphasis on production numbers alove up the proceedings. Idea of having an appropriate production number to introduce each act probably sounds good but doesn't work out, and the acts on this week's bill are but average. It looks as if the house has avered monry on talent to the detriment of the show.

A beach occue with the line girls doing a beach-ball number introduces the Olympia Boys, but and. A regulation har routine nicely done. Girls in oweld get-up and apinning ropes introduce Tenner and Swift, rope spanners, who if even manifelan, and proceeds to start various tricks which he never finishes his burlesquing garnering many laught. Dagmar, who is featured presents a Hawaitan love chant dance which would be more effective if accompanied by up-propriate music. She then snaints herself with oil and linishes with a san dance which garnors some applause. Prof. Sanbora, veteran comedy xylophonishas has his act hopped up with some Oleen and Johnson touches which get some laughts, and finishes with a sing dance which garnors some applause. Prof. Sanbora, veteran comedy xylophonishas has not not hopped up with some Oleen and Johnson touches which get some laughts, and finishes with a litt of attalgent xylophone playing. Jimmy Coyloming on to the accompaniment of a military production number, offers a pleasing tap routine. Richard Gordon.

Proture is Rocalshow. Next week's stageshow will be Gay Nexe Origan, which just chosed at Michael Toold's Thater-Cafe.

Town, Detroit

(Reviewed Friday Evening, March 14) This house, formerly Orchestra Hall, has been reopened by Jack Broder to give a 95-minute stageshow plus be feature films for 20 cents on a split-week policy, booked by Peter J. Iodice, of Amsternant Rooking Service, Show needs

policy, booked by Peter J. Iodies, of Antasement Booking Service, Show needs tightening up, being slow-pased in several spots.

Al Brown competently conducted his own seven-piece band thru a difficult opening show, and emseed in a self-effacing style. Bight Both and Berdam Hitterbugs open with an appealing Gay Yes, bit that shows their increasing mentity, and close the show with Le Couge, windling up by each bringing partner force the house upon the slage to try it. Counte results are good.

Bob Ring, ventriloquist, opens with a near life-due feminine dimmny, and shifts to a 12-inch sallor partner, doing some neat falsette some work with the latter. Brooved.

Bert Nagle und Company have a swelf eithe romance number, he in black and she in white out contumes. Working partly without music, it is a withy and





First Broadway Appearance - The Original Foursome

(Skippy-Celeste-Midge-Dotty) Thrills on Skatus

Currently ROXY THEATER, New York, thanks to JESSE KAYE.

DOMESTONI WILLIAM MORRIS AGENCY

The Cartier Sisters

YOUNGEST DARING AFRIALISTS

The Sensational Upside-Down Loop Walk BLINDFOLDED * Week of Merch 20—LOEW'S STATE, NEW YORK
Thanks to Henry Amer Agency realistic bit. Girl returns for some tip-up accolatic work abuse. Ted Lawery and Bette Gay have a good

of patter in a modernized vaude

Die of Passessonics of Passessonics, LeBlanc and DuChene, acro-dance gam, have a clever story dance of a Paristan firstation, done with real wit. Bob Zurke, headliner, has an off-hand way of stroking the keyboard of his passe. Pleases equally seen by his infinishe mainer of addressing authence between and during numbers. His skill is impressively shown in Derk Ejest, authence wouldn't lot him go.

H. F. Reess.

Post Street, Spokane, Wash.

(Reviewed Priday Afternoon, Murch 14)

Received Friday Affernous, March 14)
Recent switch from Bert Level Circuit
to Joe Daniels Circuit at this house has
resulted in a night stub flavor with
muse and dance sits predomineting.
Joe McCernick and Maria, headlinets,
combins good comsely, dancing, impertenations and music. Open with Joe
playing dutib army recruit who balls
up orders of Maria, enseting drill
consumt, but suding by pastly tap-dancing out the orders. Joe also presents
cleve impresonation of Charite Chapitin
wind-up cees fast clust work on multar

clever impressonation of Charles Chapitin. Wind-up cees fast duck work on guitar and secondion.

Valentine Vox and his boy. Happy, put novelty into ventriloquy. Vox puffs eigersties white putting words into month of his dummy, and sings while his wooden permer apparently whitte. Happy rolls his eyes cuttly and fifte with Ruth Denning pretty blond singer, who helps with act as well as giving out with pop times.

Thy Rosen plays a meen trumpel,

with pop tunes.

The Roser plays a mean trumpet, ideating out his impressions of Henry Armstrong playing Tiper Ray, rendering When Day Is Done as he mays he did will Henry Blass and Paul Whitman, and holding a high C while find McNut's and politic chorus.

use occupants plays an entire chorus, harl and Portune offer original and morous eccentric dance routines, feamaing the "spliepsy stepsy." Wafford Conrad.

Irving, Wilkes-Barre, Pa.

(Reviewed Thursday Afternoon, March 13)

Manager Pred Bermann has a surject, well-balanced bill. After Don Moc-luste's pit band's everture, layout got under way to a good start with Victari Lukke's pit bahars overture, sayout go-under way to a good start with Vivian and Her Boy Friends' tap specialty. Yelian continued with an acco novelty, well received, and then the two man re-turned for a military tap number which deviated from the usual. This then came thru with another sparking military

mance.

Harmonieus, unusual arrangements brought applause for Hi, Lowe, Jack, and the Pame, who offered tuneful pop rencitions and special arrangements of Mother Goose rhymes. The quartet needs a little more stage experience but their delightful harmony style and arranguments help to cover up.

Max and His Gang opened uniquely with Max doing a soft-shoe specialty.

Direliging a Hollywood Secrel About Hair!
Deet your hald spot an exceedingly thin hair one you an inferiorly econopies? Then do the time as the Movie Stars do. Hide those conditions, the degins cell-confidence immediately from the result of the second secretary and the second secon Divulging a Hollywood Secret About Hair!

INDOW CARDS

14:22 Cords, 84:00 per 100; 17:20 Cords, 85:00 per 100; 22:28 Cords, 56:00 per 100, 250 Sumper Orips, 82:75.

BOWER SHOW PRINT GET. FOWLER, IND.

ACTS, SKITS, GAGS, MINSTRELS

Armely Collyller baselings

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100 Faunt

OLIVIE and ELACHIMITS, 52 100 Faunt

OLIVIE 51 700 SCITT and STUTENT 55

GAMBLE, Physriph, Eas Liverpool, 0.

Then he brings out his trained dogs, who mimic his aution A natural for mildern Max occasionally does a single, such as twisting himself around completely shile picking up a handlerchief with his teeth.

mandarecenter with his teeth.

Hilamons consedy was furnished by
Senator Murphy with his quips on current senate. Drive continuous laughs.

The Poor Fantinos closed with during
gymnactic feats one of the women membons social most of the work atop a

was Republic's Burnyard Fallies, was good. Milt Miller.

State-Lake, Chicago

(Reviewed Friday Afternoon, March 14) Show caught was not overpurdened with acts the slightly threadbase effect no doubt due to the filtens of Lock Andrews, who was unable to put its an appearance. Marion Shaw vocalist with Joe Reichman's bend, stubettuited in her place, and toused our some good commercial singing with Summerrium and Nop Ricking My State.

Reichman's band does little in the way

of clowning. Boys have a good listerable style brass and reed tootlers coming in for some excellent solo work. Adherence of band to atraight music serves to em-phasise Brichman's showmanship on the trories. Effective bit is his scho job on Smoke Gets in Your Eyes, with amoke raing from the pusho and spreading thru the light of a spre

rating from the piano and spreading thru-the light of a spot.

Deorge Jessel offers an excellent per-formance, gets a lot of laught, and proves that he can still give a good ac-counting of humself. Two sook adds fill the hour-Maxine Brothers and Bob-hie and Pas Renning and Company Maxine Brothers have a combination dog and balancing act. Dog Bobble is one of the smartest cashines on the stage, his tricks abop the beads of his accobatic trainers being positively astronishing.

Pat Herming throws the satisfaces into an uprose with his impiersonations and comin noisessue. Pennic parties and

on uproce win his impersonations and comic nonsense. Pennise partine looks a little superfluous, unnecessarily stand-ing by while Heuning does his work. She is used in a short comic danging gait and does well here.

Pic is Dr. Rildarc's Crisis.

Norman Modell.

Reviews Of Units

Hoorah for Rhythm

(Runnwed at Columbus Theater, A

once, O., Thursday Evening, March 6;
Paces change so rapidly in the parade
of swing hands here that Billy Yater's
hance may be unfamiliar to regular
vanderdingers, but not to the mustcally alert. To the latter, Yates is one
of the comers in rug-cutting syncopation.
He has a vigorous and adaptable swing
outrit. Altho it hand's abhered the
vanish showmanhip of the Glenn Millers
and Benny Goodman, it cantures poir
rate with its expert transitions from
torridly but numbers to soothingly
dulest turns. Yates vocalnes most capabity. His 11-plees nutlit is well balanced and dominates this unit assembled
by Joe Hiller, Pittsburgh booker.
Yates's combo takes over the entire

by Joe Hiller, Pittsburgh booker.

Yater's combo takes over the entire stage for the curtain raiser and dishes out PB Get By Blue Low, and There I Go, with Tates warbling swortly, Sidney and Ames do a man rhythm tap in Inscensing triple time. A clever pair, Band pleases with a missical cockfall, with five of the boys doing solos, and the entire band beating it out for a nearly THRESTY.

Russ Le Beau does some extremely Ruis Le Beau does some extremely difficult luminisation on a sistirway and closes with trick balancing while walking upside down. A real movelty. Lose-some Road in swing is the next band offering and Sidney and Ames do a novelty. These impersonations." They garner the unit's best applicate.

The band boys demonstrate their vocal ability in It's a Wondernt World, their only ensemble number. A refreshing matter is offered must-to-closing.

Seck entertainment is the Interna-tional Rollos roller skating turn, three give and a man. They do a tricky routine which borders on the semantonal Heavy applaces. A swell finish Ward-

House nearly full for first show despite Leut, which is keenly left here. On acreen, Where Did You Get That Gill? (U.)

Res McConnell.

"Trans-Continental - Revue"

(Reviewed Thursday Afternoon, March 5, at the Langley Theater, Hampton, Va.)

at the Langley Theater. Hempton, Va.)
Elbern Calvert has built an entertaining show around a few standard illusions, and the whole shapes up as
adequate family face. With its small
company (eight people, exclusive of the
band) it should be ideal for the smaller
spots, and is by no means inferior, in
quality to other units playing major

Opening is not very impressive, with the three Carr Sisters, harmonists, feat-ing off cold. They sing Ferybood Ser-enseds, followed by Huster Bidley, ac-corpliants, who sho taps. Carrs are book again with a medley of cid-time features.

again with a medley of old-time favorites.

Calvert introduces the noveling pupper and facturing 'King Kerng Mr." and tiny upper antice are mindly amuning. Magician follows with eigerette production number, assisted by Florence Boger former swimming champion.

Enow picks up speed with a nock tapfeaturing the Carrs and one more gift. Only are nimble and sure-footed and they look yuma-yum.

Etdley, nice-looking youngater, returns

in his "Duke of Broadway" specialty, comedy juggling turn that was appre-

claised.

Calvert offers a paper-tearing stint and then causes Miss Begar to vanish at the most interesting point of her discoting behind a screen. He then presents a hypnotising bit with audience volunteers.

ence volunteers.
Close is a flash, with girl queriet re-turning for a spell of his-weaving in retching Hawaiian costumes against a background of hish must by the str-plece stage band and interpolating a wond-bit by the Carra.
Management said business was far better than strenge. This was first unit to play here, and it is planned to hook others.

Warner Tuyford.

"Pan-American Follies"

(Reviewed Saturday, Murch 8, at the Oriental, Chicago)

Count Berni Vici rings the gong with this production, offering as good a crop of entertainment as has hit Chicago in some time. In addition to seek acts, unit registers with production that shows much thought and showman

of four reed, five brass, and four rhythm, the last item including a novacherd and an clearist organ. Musical output won't win any prices but manages to get by:

Tito Voldem and Maragloria do an exciting interpretative dance calculately
patterned after the Yaque Indian ritual
love dance. Not only artistic but plenty
commercial by resource of a sex stant that
conduct offend but certainly dose courey. Al Samuels contributes his charwith a comedy song routine that opens
show followed by a soldier tap routine
with his partner, Chicken Little. Worth
of this team is very smooth. Later sol
does a routine that is half apache and
half burissque of the Yaqui love dance,
and this, too, is applicated reportunity.

Holes Officer performs deverty with Tito Valdez and Marigioria do an ex-

and this too is appliculed thermody.

Molen O'Hara performs cloverly with songs and impersonations. Her Chaplin take-off is oken but is bettered by her flawless imitation of Bette Davis telling Schnick why abe would have made a heter Scarlet O'Hara. An set with flash plus is Sandy Lang and Oompany, roller skates trio, which performs on a small portable rink. Their stunds are subordinated to their scotumes, which, completely phosphorescent, stun the audience with the beauty of their appearance.

Always a selling duo, Carroll and Howe, using practically the some counties they have in the post, a smart quip build-up to a dance-step climax, mill the durat-huyers off their hands. Hertor and Pala provide several minutes of polity. The caning pale are always good for plenty of laughs.

Prank Plavin adds vocal accompani-ment to line routines and represents an asset. Pic. Deneing on a Dime. Norman Modell,

GERALDINE JOE

Solled March 14 for an extended tour in South America. Opening at the Casino Atlantica, Illo de Izneiro, Brazil, Starch 25

THANKS TO HAL SANDS GEORGE WHITE'S "GAY WHITE WAY" **New York**

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Routes are for current week when no dates

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Adams, Lots (Cajasinov) Ckl, no.
Alese & Raisand (Drem) Minni, no.
Altina Manta, Fron Lighter Andianapolis, is.
Altina Manta, Fron Lighter (Adamsophis, is.
Altina, Manta, Fron Lighter (Adamsophis, is.
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d, Augin (Lexington) NYC, h. H Bistore (Gave Class Winnipeg, Man., no. B

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Botter (Prestense) Detroit, no.

III. Hobby (Baylfower, Asron, O., h.

Couls, Ouels (Immensy) Phila, no.

Appares 135 Hall Oh, no.

Ereso, Balden (Apparella NYC, n.

Jeven (Hembow Eng) PYC, nn.

Ont Chancery (Beverly Hills) Wesport,

ne, Doretty (Clinb Royale) Detroit, ne.

2, Chelle (Car & Friddle) Chiefment, ne.

10, Chelle (Car Walle) Way) NVC, nc.

100 (Chimny) Cal, nc.

100 (Chimny) Cal

Blandey (Minus Hall) NVQ t.
Catony (Samas Syrasius; b.
Catony (Samas Syrasius; b.
Arthur (Orphatin) Lan Ampelia; t.
Viouse (Carallies; Minus), h.
cedi (Golomai) Davion, G., t.
Casoy (Chinago) Chr. t.
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Holey (Che Fares) Chi, inc.
Holy (Chinago) (Che Fares) Chi, inc.
Holy (

Walter & Jenn (Sruno' Palm Gardon)

Control (North Palm) Minori, no.

10 Octoberney S. Chi. no.

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15 Octoberney S. NYC, no. reland, h. or he Eddle's) NYU, no. is freezing (Bearing) Chi, h. in Decodby, Dancers (Bearings) Chi, h. in Sia, Hix (MS Clab) Ban Francisco) no.

C Californians, Four (Minresent) Baffalo, h. Calvoy's, The 'Stant' Putabangs, s. Canceon, Riceata & Patry (Chave Chia) Winninger, Man, h. Rose Breil Coutaginn, Ky. Canceton, Bothin Hose Breil Coutaginn, Ky.

emphell Jenet (Chécagoun) Chi, h arole à Grarad (Belmant-Plane) NVC, h arroll à Gorman (Bengay's) Mant, ne. arroll, dary à from (Basques Trail) NYC.

milla Bart, Vantiles (Pelacei Cleviand, L. tes & Bewe (Barmy Callant's) NYC ra-tericki, Beisen (Shami Bilmorralifam), b-candra (Cres Milmer) Chi, no. Same & Barty (Shorelam) Washington, h, numeriain, Prigy (Jack & Boles) Treaten.

for Auria (Bouny the Ben's) Phila ne. or & Feet (Wester) Phila, is. of Ji Trio (El Chies) NYO, ne. & Lee (Leokint Boun) Cvrington, Ky.,

Pairy (Stevens) Cht. h. Pairy (Stevens) Cht. h. Ldynn (Valigion) Cht. re. is de Harry (Setherland Plana) Cincin-th. h.

hembers, Sichern Singing, & Leis Wallner (Perce) (In) he il, Boselos (EAglen) Ciri, rs. Leonare (Stampa) Phills, t. laims (Raintow Rosen) WYC, ns. More & Karre Lie, Martinique) WYC,

ill, Claudia (Yar) Cht. pc.

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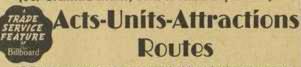
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Amere, Pranklyn, & Os. sillates MVC, L. Spraar (Octombal) Chi, C. ahl, Rinkis Engers (Chib Moderns) Ban Fran-

Martini Ampellia (Congress) Cat. A.

Martini Amp

(For Orchestra Routes, Turn to Music Department)



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a-auditorium; h-ballroom; c-cafe; cb-cabaret; cc-country club; h-botel; mh-music hall; nc-night club; p-amusement park; ro-coad bouse; re-restaurant; s-showbast; b-theater, NYC-New York City; Phila-Philadelphia; Chi-Chicage.

Dean, Carol (R) P(at) Chi, me. Dearborn, Freddy & Mas (Woll's Rendezrous) Pulla, no. Del Nio, Manuela (El Chico) NVC, no. Del Mar & Ronlia (Primress) Newport, Ky.

Deliarco, Isobel (I/Algion) Chi, re. Demont, Buth (Mike Toolfa Theater Cafe)

Crit D.

Cri

Fabores, Nanette (Pierre) NVC, h. Panter, Hal (Stamp's) Phils, c. Fauver Dancers (Neilberland Plaza) Chelunatt, h. Pay & Wellington (Bismarck) Chi, h.

Healy, Dan (Village Barn) NYC, no. Hearn, Bebly (Locand) NYC, no. Healey Twins (St. Regis) NYC, h. Neat Wave, Three (Wil's End) Miami Beach, Pla, no.

oat Waves, Three (Wil's Enid) Miami Beach, Pla., Dr. Conderson, Atleia (Coq Rouge) BYG, no confersio, Two (Fin Ha) Hollywood, Fin, he sming Pal, dr Co. (Sint-Lake) Cli., he sming Pal, dr Co. (Sint-Lake) Cli., he (bbeet, Byrd, & La Rus (Park Central) FYC. h. Peter (Lookout House) Covingion,

Higgins, Peter (Lookovi House) Covington, Ry. 6c. Billingardo (Savoy Piana) NVC, h. Bill. Betty (Clab Minust) Chi. nc. Hilliard, Jackie (Pandock Chip) Miami Beach,

Hilliand, Makis (Pasibock Curb) man Pla. 56.
Fla. 56.
Holizobeck, Loven (Music Hall) NYO, 5.
Holizobeck, Loven (Music Hall) NYO, 5.
Holizobeck, Horne (Name) NYO, 10.
Holizobeck, Marcha (Lytic) Indeanapella, 50.
Holizobeck, Marcha (Lytic) Indeanapella, 50.
Holizobeck, Marcha (Lytic) Indeanapella, 50.
Holizobeck, Josephilis (Romey Pissa) Missai, h.
Howard, Ann. (Jeffs) Missai, ps.
Howard, Ann. (Jeffs) Missai, ps.
Howard, Both (Palmer House) Chi, h.
Howard, Golding (M. Houter, NY).
Linear, Commis, Tio (Manty) Palmeria, N.
J. 56.

(Palmer Lynn) Chimal Chi, M.
(Palmer Lynn) Chimal Chim

J. no. Bushes, Jimmy (Clipper Club) Union City, N. J., ht. Ryerz, Prankie (Club 18) NYO, no.

Des, Steven (Weylön) NYC, h. Dra & Vilan (Rainbow Reson) NYC, Dr. Inge, Adels (New Yorker) NYC, h. Ivanova, Orga (Bussian Kreinbus) NYC, cc.

Jakobi, Antis (606) Chi, ne.
Janolers (floral Palm) Maani, ne.
Janolers (floral Palm) Maani, ne.
Jenkins, Pally, & Plouboys (Deceler) Decelers, Ch., 24-22; (Academy) Lynchburg, Va.,
18-36, L.
Jericho, Holen (Palumbo's) Phila, Ne.
Johnson, Edwir (Carly Rockery) NYO, A.

Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication,

Pure, Frances (Pandock Club) Minuil Beach, Joedan, Joanne (Harry's New Yorker) Chi, no. Pla no. Jordan, Roth (Rose Bowl) Covingion, Ky., erguson, Robby (Franciscae) Detroit, no.

Forgussio, Houny (Francisco) Detroit, m.
Flancia, Leon (See Chib), Misani, ne.
Flancii, Carrie (886) Chi, m.
Flancii, Carrie (886) Chi, m.
Florenco de Aleures (Walton: Polla, h.
Florenco de Aleures (Walton: Polla, h.
Florenco (Secreta)), NYC, h.
Florenco (Secreta) (Sec.), h.
Florenco (Secreta) (Sec.), h.

nt. Pairicia (B-Bar-R) Chi, po-ceter, Emily (Wonderbar) Hyringfield, Mass.,

Poster, One, Oleis, Sixteen (Earle) Washing-100, L. President District Prof. L. President Camille (Hopkins Rathskeller). Philanne (Palsor) Columbus, O., L.

.

Gallagher, Jim & June (Palemar) Bestile, L. Gaudmith, The (Columbit) Dayton, O. L. Gay, Salir (The Order) Skinni, Br. Coorges & Johns (Heury Plaza) Minnel, h. Georgies & Jans (Remy Plaza) Minnel, h. Geraldine & Jue (Cay Winter Way) 27C, no. Gilton, Brith & Harry (Leon & Radie's) NYC, no.

Gilben, Both & Hairy (Leon & School, Mr. 182).

Gilbert, Paul (Doceanni Grove) Boston, Mr. Gilbert, Harph (Ha Ha) Mollywood, Pla., Be. Cleanon, Jackle (Chab Royade), Detroit, Both (Doceanni Harph Chab Royade), Bringha, Both (Bosson Harph Chab) Charles, Harph (Both College), Bringha, Both (Both College), Both (College), Charles (Gote Seclety Uniowa) NYC, Be. Coccee & Minor (Versalles) Mirml, B. Corden, Yen (Lobby), Junes, Maxien, E. Corden, Vern (Lobby), Junes, Maxien, E. Granten, Goth (Halles and Charles), Goth (Halles), G

Orangappy & Pine Sings Hillsilles (Hyrd) Norfolk, Va., 17-18; (Succeptings Rooms Vista 28-21; (Waldorf) Waldorf, Mr., 23-

28. L. Cleay, Elliy (Harry's New Yorker) Cut, no. Orayes & Graham (Statler) Detroit, h.

H

Jose & Paquila (Shorebara) Washington, D. C., h.

POLLY JENKINS

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Joyne, Patricia (Leon & Enders) NYO, no.
Julian, Don & Marjori (Rainbow Grill)
NYO, re.

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HENRIOUE & ADRIENNE— Son yo. Gualillae

JOLLY JOYCE

Radets, Three (Sindert) Cindinnatt, L.
Sahler, Jerry (Brown Paines) Derryr, h.
Kalpatrick, Mary Williams (L'Algion) Cit, reKaravaset, Simon (Hinsian Kreichma)
NXC, Rd.
Ruvanaugh, Shan (Waldert-Actoris) NYC, h.
Kuwanaugh, Shan (Markind Hanse) Boston, h.
Keiner, Dorothes (2001 Cit, hc.
Kewmin Trio (Hevert) Hills) Newport, Ky.
26.

SC.

SCRIPT & YUan (Bainbew Room) NYO, m.

King Carlo (Gay White Way) NYO, 22.

King Charlos (Damond Herreshoe) NYO, 22.

King Charlos (Damond Herreshoe) NYO, 22.

King the Server (La Cangal NYO, 2.

Korida & Yearne (La Cangal NYO, 3.

Korida Nim Chaes House) NYO, 3.

Korida Nim Chaes (Alpine Village) Giveland, 3.

Korita Marionettes (Alpine Village) Giveland,

CaAhn Disters (Bal Tabarin) San Prancisco, So. Lalize: (Mike Todd's Theater Cafe: Chs. no. La Starr, Barbara (Bertolett's) NYC, no. La Starr, Bothy (Ha Ha) Indywood, Plan, no.

Lamberti, Prof. (Mine Todd's Theater Cale)

O. h. heads (Cale Scottey) NYC, m. Lewis, Drocky 184, Regist NYC, in. Lewis, Drocky 184, Regist NYC, in. Lewis, Hank 122 Note (Valleys, Calf. ne. Lewis Hank 122 Note (Valleys, Calf. ne. Lewis, Halle (Che Charles) Baltimore, ne. Licas, Frank (Che Parce) (Di. ne. Licas, Frank (Che Parce) (Di. ne. Lind, Della (France) Horselbor, NYC, in. Lind, Calf. (Mixe Todd's Zhealor Gafe) (Int.

He.
Lit. Bernis (Gayety) Baltimore, L.
Lieyd & Willis (600) Chi, pc.
Lopen, Ella (Fayassours) BYG, h.
Lopen, Ella (Fayassours) BYG, h.
Lopes & Jolias (800) Chi, pc.
Lopes & Jolias (800) Chi, pc.
Lopes Maria Lorias El Chicolo NYC, pc.
Loret & Fanis (Ghio Maderne) Ben Francisco,

ne. Brinces (Russians) fian Francisco, ne coas, Bick (Continuotal) Chesapesis, O. to it & Diana (Latin Quetter) Mismi Besch Luis & DeLua (Laurier Club) Lowell, Mass.

hit of Lund (Henry Grady) Atlanta, h. Lynch, Sandy (Club Lide) Camden, N. J., m. Lynn & Marion (Harry's New Yorker) Chi. m. M

McCoy, Jack (Rozy) NYG, 1, McDonald, Orace (Versalles) NYO, no. McRenna, Boots (Pert Cectral) NYO, h. McRenna, Marty (Shubert) Climmasti, t. McStelles, Meggi (Stamber Room) NYU, no. McStelles, Meggi (Stamber Room) NYU, no.

MacParland, Frank (Barney Gallani's) NYC, nn. Mack, Ernie (Village Nut Club) NYC, nn. Mack & Pay (Carino) Fall Biver, Mass., m. Murgean Sisters (Diamond Horseshoe) NYC.

Mann, June (Diamond Horsenbee; NYC, D. Manor & Mignon (Baruna-Madris), NYC, D. Marco & Honoda (Juny Schirz), NYC, D. March, Stock, Times Squara, NYC, R. March, Stocky (Times Squara), NYC, R. March, Stocky (Times Squara), NYC, R. March, Stock (Ch.), C. March, Stock (Ch.), C. March, Stock (Ch.), C. March, Ross (Capited), Washington, D. C., L. Marlow, Frank, & Bette Edy (Britism), College, ROUTES on page 34)

BURLESQUE (Hirst Circuit Shows)

(Hirst Circuit Shows)

Broadway, Scandale; Ont-sighters 19-12, (Tree) Puls. 21-26.

Cavalande of Gurist (National) Delroit 14-20. (Mayfair) Depren O. 21-27.

Dare Devite (Ode Reward Busine II all (Lyric) Heigeport Com., 24-26.

Dareling Cutter (Tree) Puls. 16-22. (Habson Delroit City, N. J. 32-29.

Dareling Cutter (Tree) Puls. 16-22. (Habson Delroit City, N. J. 32-29.

Puls. 22. (Gayety) Washington, D. C. 22-48.

Princy Tree (Gayety) Washington, D. C. 22-48.

Princy Tree (Gayety) Washington, D. C. 18-29.

Minnight Maidem (Galety) Medianty 16-21.

Modelly Maidem (Galety) Medianty 16-21.

Scandaly Nilson (Lyric) Bridgeport 17-31.

Booking the Youn (Garriely B. Louis 16-21.

(Castroly Philosophy 23-29.

Bung Revenanters. (Colonial) Ultra, M. T.

21-22: (Od Howard Dato) 23-37.

Bean Dolle (Mayfair) Daylon, G. 16-39.

Scandaly B. Louis 27-35.

Bapedieters: (Empire) Newark S. J. 16-21.

(Castroly B. Louis 27-35.

Bapedieters: (Empire) Newark S. J. 16-21.

Colonial (Castroly Dello Delroit 21-37.

Topoled Transcrip (Budent) Daylon, G. 15-39.

DRAMATIC AND MUSICAL

(Routes are for current week when as Bankhead, Tathilah: (National) Washington

D. C. Bloscon Time: (Bininers) Boston. Cabon in the Ser. (Golonial) Boston. Cabon in the Ser. (Golonial) Boston. Chatterton. Buth. (Gaptical) Yadinian, Wath. 21, (Capitol) Valla Walls 22. Danier (Fishenger) Cin. Cast) Detroil. Rayed, Bislen. (Partles Ballatore. Berlingspoppin: (Worth: Yort Worth, Tex. 13-13, (Maries Ballatore. Ballatore. Partles Ballatore. Capitol. 20-23, (Waste Ballatore. Ballatore. Capitol. Capitol. Capitol. 20-23, (Maries Ballatore. 20-23, (Maries Ballatore.)

fian Antenio 26-27; (Maste Hall) Henrico 23-20; Lunt & Pentannet (American) 86, Louis 13-22.

Lunt & Fernance (American) St. Look s22. Animal, The: (Parkway) Madison, Win20. (Ohateau) Hothester, Minn., 21 (Ami81. Paul 22.
Man Who Came to Dinner, with Alexander
Ann Who Came to Dinner, with Clifton Webb.
My Matter Ellerni (Harris) On.
Fine & Needles: Studenishers On.
Fine & Needles: Studenishers On.
Fine & Needles: Studenishers On.
Eller & Needles: Studenishers On.
Fine & Needles: Studenishers On.
Fine of Your Life: (Currant Sm. PrancipoTenicon Road: (Flaybours) Wilmington, Del20-22.

Tour Loving Son: (Plymouth) Deston.

ICE SHOWS ON TOUR

Des Capades of 1941; JArema Vancouver, B. O., 18-25; (Arema) Portland, Gra., 53-34. Lamb-Yough De Server (Copley Plant) Son.

Magic

THEY RE taking shout John S. Van Guder's review of the Dants show in the current Lisking Ring. The polished scholar from Knowille, Term. recently engilt three performances of the Dants show in Cincinnat, and Dants's every move somes under the caruling of his engle eye. He looks at the show thru the cyse of a magician, and doesn't pull a single spunch. While the review may appear to some he as bit severe, it makes for excellent reading. Listing the Lake (Marvelo) is along his King Kong marimostic specialty with Calvert the Magician's show in Southern picture mainting districts in the Pittsburgh area the last five mostle, is in his second week at the New Penn Club in the Smook City. WILLIAM H. DAVIS, of Forty Forty, Pa., a printer by trade and a magician in his space momenta, has perfected a milk vanishing trick that has been garnering much favorable comment. Tommy Tothado is working clubs and theatern in the Lanne Starfer club and theatern in the Lanne Starfer club and theatern in the Lanne Starfer club and theatern in the Lanne Starfer club, and theatern in the Lanne Starfer club and theatern in the Lanne Starfer club and theatern in the Lanne Starfer club, and the continuent of the Forenspurg, Pia. CHARLES LEEDLY magician, humares, and columnate of The Forenspurg, Pia. CHARLES LEEDLY magician, humares, and columns at the Chalanne and Kannas terribor. Magician Wheelen III. THEY BE talking about John S. Vancurrently louring the Oklahoma and Kansas berthur. MACHGIAN FIIIL POXWELL is now a student for the ministry at Wheaton Gollege, Wheaton, EL. DAVID ROSE, well known in magic-dom. is associate pertoy of the Christ Church. Parish. Pensacols. Pla. B. ADRIAN SMITH. Institutely president of the Society of American Magiciana, is stated to enter the samy this week. MAX TRAINIUM, magician-minule, has just finished work on a new preture, fance Bustley.

ROBERT EMERICO, now with Battery R is 249. Coast Artillery Fort Gamby, Wash, pensits that he manages to crain in a few dates between the army duties. He recently showed his wares at Fort Stevens and Furt Camby and is dated to play several Coast theaters soon. Bell hit the road again when his army source expires nest September. ALEXANDER, mentalist, after six words at the Loolcout, House, Covington, Ry, opened in the Vermillon Room of Bettel Wolford, Danville III. LIZZIE FERNI Veteran raude and coming brough, hoods in a rave on Birch the Magician, who recently showed for the FTA at Minigomery, Ala, where Mrs. Print new reades. FREDERICO AND RANKIN, who preform resis of magic while date. reades. PREDERICO AND RANKIN, who perform feats of magic while dancling are the new tophines in the Garden
Terrace of the Benjamin Prankin Hetel,
Philodephin. DANNY AND MNIJAA
DEW, after a week at the Hew Wonder
Sar, Clintinnati, for Al Dainre, of the
Consolidated office, have several more
nilery dates to fill in the Cleary area for
the same booker. Guy Lawis GERBER. Cinclinati conjurer, he set on a
string of Ohlo club dates for the Ernie
Creech office, Columbus. G. BOBBY
EALTER, the beauted magics, howed his
Wares limit week at Clymy Village.

flange Bustess.

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AS IN A FULL LINE OF MAGIC Aft in good coefficient forestelling making the welltimes with the members show. Freshed different
articles all allows and about forestelling with involmentages. Make the state of more property of bits
before Levina.

House Committee that ALLA CEVINA

Rent Committee the state of the sta

Minn. Burly Click: Corio Big 5G Week

MINNEAPOLIS, March 15.—The Twin Cithis have gone for Barry Hirsch; and Harry Kata burkseque, at the Alvin Thester in a great way. Opening here with Ann Corlo-who took newspaper, men by entorm—the Hirsch-Kata combo has been packing them in.

Their first week, according to Ratz, grossed well over \$5,000, with Noel Carter. t the eround week, doing a week-end and Monday-Tuesday

House is centrally located and gets plenty of transient trade, Ladies' patron-age has increased and Kats attribute this ban on smoking on the main floor

Atvin has 1.063 reserve sunts down-statis, and 365 gallery seats go for 55 cents, 75 cents matthees and 98 cents

Opening peaterday (14) to replace Cor-ter was Sherry Britten, stripper. Bert Grant replaces Jack Arnold as straight man, Johning Bobble Morris.

Stripper booked for week of March 21 June St. Clair.

Gilbert To Stage For Shubert, Philly

PHILADELPHIA, March 18,-Altan Oil-PHILADELPHIA, March 18.—Allan Gli-best course in as house producer for the Shubsert Theater, which reopens Priday (31) with Midest Circuit burly, Rouse like of 24 gais will be used, with prin-cipals and vaude acts from the wheel coming here from the Waterbury, Comm.

Stand.

Preem show will feature Louise Stewart and Chartes (Red) Marshall and include Defores Dawn, June Marshall, Pfylls. Vaughn, Ned Weidel, and Praob Sennestl. Ebows will change weekly, three performances duly with a double mathematic of the second of the second state of the second show on a reserved seal policy at 81 top. Rubo Bernstein operates new with Grad Seave managing and Sean Sushman press-agenting. Customes and scenery from Politics Costume Shop, New York, Scota 1,500.

Rosenberg Placements

NEW YORK, MIRCH 15.—Phil Resemberg's placements include March 3, Republic, Mariane, Irving Belly, Alyne Payna, Harry J., Conley, Annetts Ross, Counie Ryan, Bebel Rown, and Ernest Mislean. March 7, Day Knight, Star. Brooklys: Hinds Wassau, Dayton, O.; Zonia Duval, Detroit, and Pat Pares, Colomial, Utios, N. Y., March 8, Jean Mode, St. Louis, March 8, Occordia douthern, Hudson, Daison City, N. J.; Lots Defect, Hudson, Daison City, N. J.; Lots Defect, Gayety, Rallimore, Mcl. Ross La-Ross, Gayety, Washington, Marian Millet, Tron. Fhiladelphia, and Valerie Pariz, Calety, Norfolk, Va. March 10, Pat Pares and Zoria, Howard, Beelon, and Amy Poop. Lyrin, Bridgeport, Conn. March 14, Petite Carrell, Gainty, here; Rogita Rovee, Palace, Buffale, and Scarlet Helly, Colonial, Ution, N. Y.

Charleston, W. Va. AL PAGE and Company have wound up a week at the Dutch Cafe, Columbus, O. set by Ernie Creech. RUBSELL SWANN is back at the Warwick, New York. BOD NELSON, the magic and memoal expert of Columbus, O., now on a month's vacation with Mrs. Nelson, porcale from Havina that ho's still going streeg. PADL ROSINI last Priday (14) began a two-weeker in the Rathriedler of the Hotel Olison, Omelimiati. STEWART JUDAH, one of Cincinnativ better magicians, is putting in three days a west at John Supders new magic shop in Norwood, O., demonstrating tricks and working out new deca. GEORGE T. FURVES JR., who recently entered the pin magic ranks, is keeping busy on club dates in his native Indiana. He will spring soon with a new idea for a commercial magic slow. JOHN MULMOLLAND, editor of The Sphing, has done himself proud on the magis deth anniversary number, malled out last week. The issue contains a swalth of interesting massingland one fire Sphing came in for some appending publicity in newspapers from Cuest to Coast a week before release of the hig issue.

Burlesque Notes

NEW YORK:
LENRY GALE, impersonator, is making his debut on the Binn wheel via the Foster-Lewis show. Comes from vanidations with the Tree Stooge, Larry Clinton, and other name orks, Leat seasons was with the Madwest Green, REGGIB WHITE, bassed damer, was featured at the Garery, Washington, less week. VIO S. PLANT, comic, and Merrill Sevier, straight, work Metwest Circuit six weeks beginning March 7, Then move to Mitwanian for two and to Minneapolis for four. PFIDE AND DELL dance team in the Hirst Circuit, being agented by Mark Lesdy for other spheres. GERARD AND LAWRISCH, another new-to-bury dance team on the spheres. GERARD AND LAWRENCE, another new-to-burly denot have used in the same whoch did ulteries for three years. Prior to learning with (Shirley) Lawrence, Gerard (Millett) was with the Miller Skiters, offied in vaude as the Beacons. PAULA NORTON most to emerge from show gart to strip principal. Taking up dance routines between shows at the Star, Brooklyn, where she opened March 14 after a Triboro stay. JUAN CARMOLI, see 160 Lou Devine opened at the Triboro March 7.

JOHNSY MACK, dancer, who rose from burly on the Coast to a year's communi-with MCM, flew here to open March 3 at purly on the Cosst to a year's continct with MGM, flew here to open Murch 3 at the Crub Copenshuras for an indefinite stay thru Paul Small, of the William Mocris office. ... VICKI WELLES was put of the Star Brooklyn March 3 to 8 because of a heavy cold. Marjoric Roys substituted. New at the Sine Pebruary 25, her Ifrat time here in five years, is donn Collette. ... HANGLE MINNEY, Allen Gilbert, and James Wilson committee in charge of a bessar and dance for inviengements in bohair of Poster Parents' purject. Illoyd Muller Stocket Parents' purject. Illoyd Stocket Parents' purley Stocket Parents' purject. Illoyd Stocket Parents' purley Stocket Parents' purper Stocket Parents' p the Outety February 38.

OLAMOUR GAYE formerly Adri-Ann when she strip-leaned a few years ago is back in fown with additional dance routines guthered in Western interies. Dave Coint is booking her for return dates. MARY HOOKES is doubling in scenes and in the front line at the Tribero. HERMAN SILVER, harryllat for strippers, is warstoning in Mant Brach. HEAN NORBAHAM, reinforced with systims supplied by producer Roward Montgomery. Is so charge of Moutgomery a Supervision of the String Child. Bergen, N. J. EINCH SILVER, INTERIOR SILVER, INTERIOR CONTROL For the Circuit, after bookings in meet all local Fellies houses. NOMA NILFS, ex-busty stripper, getting a lag hand with her Briefel March turn at Pinto's Chil. ALLEN OILBERT last week started producing commisses for a Follies-conturned chorus for the Shubert. Philadelphia. Starting March 21. DEAN KELLY, showglif, celebrated a birthilay March 7 backetage at the Republic. GLAMOUR GAYE, formerly Adri-Ann.

DONNA DARNYELL is a new strip principal in the Bast at the Guidry Came to from the West February 28.

LLOVD MULLER of the Chridge, was birthday celebroshed by friends with a party March I at the Village Burn.

CHARMANNE is the February at the Guisey March I work.

Millor at the Ellings Valda returned Peterlary 23.

ALLEN GLAFFAT to doubte between the Republic here and the Shubert. Philadelphia, in chorus producing. Latter, a new Mickest Crecutt spoke opens March 21, with Ku b's Becurist operating MUCH ANDERSON, now Muriel Burnett, sends wood from Raithcore, Mt. that she is still doubling hetween the Globs and local niteries. Also that a good prospect for a new strip lesser is Ginger Warrie. I DOUIS GHEEN, born in Philadelphia, is show-griting at the Guist.

CHICAGO

HAVING SHARNOFF, New York and Buston agent, was a Chi waster this week. MURRAY LEGNARD AND

BOO LAVON close on the Minuwest Gar-cius at Waterbury Conin., March 20.

JUNE ST. CLARR will be the featured attraction at the Aven. Minneapolis.

Opening March 21. BUSTER LOB-ENZO AND MARHON MORGAN close the Minimum Cartuit soon to Join Berger's Mexican mini. HAPPY HYATT bestoon called to his home in Eathmore. More called to his home in Eathmore. Max where his father is seriously ill.— HAZZE MILLER closed the Minuwest Cir-cuit March 18.

FROM ALL AROUND:

FROM ALL ARGUND:

LAVONNE, Strip Jesture at Carroll's, Philadelphia, is about to establish a new world record, but not for dancing she raises Gress Dance and Afghans in ker apare time, and her prize pocot. Delph was Baltegaber. 274, Inches high fids fair to top the record at 88 inches. JOAN RYDEL gets circuit permission to picy McGee's Club 18. Philadelphia. BoN BONNIE heads the new Hirst unit opened Westnesday (121 at the Orphanus, Rossing, Fa., along with Hinder and Rosen and Billy (Serason) Wallace. MARIE LaJOY at Murray Inn and Shiriey Dennis at the Smart Spat, both niteries in Haddontied, N. J.

HOMEN GUY has resigned so minager at the Columbia Thesize, Daylon, O. to Join the Heat Circuit, Philadelphia. TOMMY BRICE is cow working the concession at the Rany, Cleveland. MADELINE GARDONER is current at Pays, Philadelphia. JIMMY MATTERWS opened at the Polium Theory. Lee (Mrs. Matthews) com.

Expands Biloxi Shows

BILOXI, Miss., March 16.—Grove Night Club adds four-net Boundows, changed every two weeks. John Paul Jones.

New policy opens with Monte and Ro-chelle, Books Langdon, Bay Bradshaw and ork, and Jones with Themir, music.



THANKS BILLBOARD FOR SOLID PLUGS . . .

OCT. 12, 1940-

"The too wands set mores, so each sets seen to do when shaced be about sometimes to him-lessue offerings. She is that Do Vers, whose are making it climated by a save as a broke such."

MAR. 8, 1941- "

"Sills De Veen, anticolocit and more control to the control to the material first appearance of the control was it is hard to understand say the lard said with it is the property of the control to the control to give another satisfaction of the result latent.

POSSIBILITIES-for LEGIT Musical "RITA DEFERE confortients and each dascer dweller second as a specialty set as the Sea, Brooking, burle house, Good-looking and shapely, she displays superior failure in custanding another, and offers an act that weaks go well either in woode or in a reysue."

CURRENT ELTINGE THEATRE, W. Y. C.

DAVE CONN. 1564 Breadway, N. Y. C.

Conducted by BILL SACHS - Communications to 25 Opera Place, Cincinnati, O.

Gale Troupe Begins Road Trek March 24

NEW YORK, March 15 .- Oale Players. H-people dimmatic and vanishille close managed and directed by James Norman Gelle, in clated to hit the road March 28 to play halfs in small turns in New Jersey and Pennoylvania. Troupe will switch to canvias when the weather permits. This will mark the show's second

The Oale organization totes a five-plece cost and presents dramatic plays and eight acts of vande, with a candy pitch curing intermission. Trouge will travel in three cars. Three sets of flats and two sets of hanging pieces are curried. enerted.

Show is rehearing a three-act play, Captain Eastern Difference, Other bills in the company's reportoire are Shasily felsh, Rooms for Rent, Call of the Woods, Inagination, Sarah June, and Take My Advisor.

In the cast are James N. Gale, charac-ters: John C. Webb, leads; Frances Mann, leading woman; Arthur Durham, second business; Mary Boylan, characters; Rita Facet; characters; Mary Jane Stockhasu, ingernes; Lesie Cutler, Juvenile, and Benry Brown; general business and

Demorest Sr. Back In Tent Show Biz

CAMP BLANDING, Fin., March 15.— Bob Demovest Sr., veteran of the tent seperioric bunkies, who retired from the field in 1830, is back in it again. In sec-ciation with E. W. Haves, Demovest has taken over the Elime Laxons tent thesion

taken over the Himms Lawrence cent transfer to house a revuje-type show on a destrable lot near the entrance of Camp Hisanding Business has been rolling along assistance the opening several weeks ago, according to Democrest, even the the weather hasn't done its best to aid business.

weather hasn't done its best to aid busi-ness. There at at present some \$2,200 soldiers at the camp, with that mark ex-pected to be doubled by May.

The Democrest company toles 10 people. Lee Alien has the orchestra. The troupe makes its headquarters in a large house on Kingsley Lake, with the members fill-ing in their spars time with boating, both-ing, and fishing.

C. W. Webb Buys Savidge Equipment

WAYNE Nob. March 15. — Walter flavidge, who for years has operated his own dramatic company under canvas, has said his curvas theater with full equipment to C. W. Webb, owner-manager of meet to C. W. Webb, owner-manager of the Russell Brook Circus, winnering at Rolls. Mo. The Savings tent has accom-modations for 2,000 patrons. George King, representing Webb, was here this week to look after the loading and shipping of the tent and equipment to Rolls.

Savings reports that Webb will use the outfit to house a musical comedy troupo on a permament location.

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CLYDE R. PIERCE'S MIGHTY MINSTRELS

FRANK H. VOUNG, Mpr., Barancah, Ga.

WANTED

HAPPY BILL

Selective Service Mail

In the Circus Department of this issue appear the names of those having Selective Service mail in the various offices of The Billboard. This list is published in addition to the names which are set in capital letters in the regular Letter List.

Rep Ripples

REPOM LOST a grand trouper with the recent passing in Chicago of Charles (Speck) Corwin, who toured for years with the old LeComic & Flatcher Show and who headed the family act known as the Four Corwins, popular for years in rep, stock, and vaude. All bold, "Speck" Corwin put in 30 years in show hustness. EEEE MARTITY'S Make the presenting yeards and famile, pictures are reported getting dandy play in Western Idaho They are tring the conce-after-the-show idea. WILLIAM A, HAAS (Uncla Bill), voterna rep show agent and mensage before seluting down to vaude and potture theater management, is still active in Passedens, Callf. BAY BUSH, who formerly operated tent shows in the Trace country, is now manager of the Hoist Wooster, Wooster, O. BERT LANK expected, D. BERT LANK expected, D. BERT LANK expected, D. M. AND MRS HARBY & GRAF (Modge Kinsey) are in Pesteria, O. litting the a sast and making preparations for a new season.

EDDIE MASON, country store expert, for several seasons with the Madge Etimey Playura, he now doring his prick on Tassing hights at Stone's Cay 195 Ctub. Columbin, O. He also resumed hist Thirmshy (11) at his Johnson stand, the Palese Thester, Hamilton, O. C. CHABLES (DOMEN WILLIAMS, repater now appearing as a shaging stater at Stone's Cay 196, Columbins, O., lost his partner, Al Price, last week when the latter was inducted to the trany. ... "KEWPDE" CHARDLEH, former rep and tap performer, is now tending har at the Prancia Hotel (formerly the Polintin) in Springshed, O. CLIPPORD McWILLIAMS, owner of Cliff's Vande-Picture Show, reports business often in Love County, Okla. He plana to take his trick under canvas soon to make Northwestern Oklahema and Southern Colorado. Berjl, magicianventritogniet, is still with him. . BOH BIEBER, formerly with the Ted Sorth Players, is now engaged in commercial lines in Oklahoma City.

Says Lofgren Is All Wei Regarding Stage Unions

Lansing, Mich.

Editor The Billboard: Editor The Billboard:

The most senseless, ridiculous, and idiotic letter I have ever read in The Billboard appeared in your issue of March 8, written by one Henry Lofgren, of Blue Island, II. I did not believe that a man connected with show bostness could be so ignorant in regard the doing of above business today.

First he speaks of the noble order of singehands not standing for loose drops

which the show's stage manager buttons onto the regulation house drops. He says "Hast's out." Oh, no, it isn't, my friend. The stagehand does not care whether the drop buttons on or slips on with the side of asfety pins, as long as he (the stagehand) gets his. His second statement, that the musicians' union would not stand for the piano player taking tickets at the gallery door until 515, then start to work in the pit, is a laugh. Laut summer I saw two plano players into only taking tickets, but selling caudy and after-show tickets as well. And they were both union, believe it or not.

Then he speaks of the advance man

and after-snow tuckets as well. And they were both union, believe it or not.

Then he speaks of the advance man for the Einste Goodrich Company painting four three-thest flashes for damin in front or the thesiar and putting them up himself. This he may, would be objected to by the billers' union. Let me inform this movie lover that W. H. Van Etten was the advance for William Pottie, husband of Eunice Goodrich. I was with the Goodrich Company five years and I never knew this cheap way of advertising existed with that company. The next crack Lofgren makes in that the merchant of today will not stand for lither in the front wholes. It is very exident that he has traveled very little. This summer he should take two weeks off and vian same of the fine traveling stocks or repertoirs organizations and learn something about their operation.

He says that road shows, wande, and

operation.

Me says that road shows, vande, and abok companies are a thing of the past—thanks to the movie interests, slage-hands, musclane, and Equity. His thanks to the movie interests may be all right if it were true. But when he comes to thank the stagebands, musicians, and, above all. Equity; boy, that's a wow. Could it be possible that the gentleman is a amail-town movie manager?

JOHN ELLES.

Endurance

(Communications to BILL SACHS, Cincinnati Office)

9 Teams Hang on in Chi

CHICAGO, March 15,—With an even hundred theys clocked off, the Collection contest continues to pull 'em in, with nine complex remaining on the floor, Still going are Phil Arnold and Jo Jo Sperach. Billy Willis and Ruthle Wills, Jack Du-Val and Harrier Blurton, Bondry Jefferies and Patay Paterson, Bono Ollardi and Tillie Dennison, George Bernatein and Leons Barton, Johnny Ruches and Sally Smith, and Rockie Rhoades and Edwins Trahan, and Ited Munro and Pat Young, Staff remains intact.

Capitol City Show Slated

WASHINGTON, March 15.—With a dearth of fissh enfortamment in this territory, Jerry Green believes that his coming walkin, shated to get under way the middle of next month, will be a red one. Contest will play in the fiveralds Stadium and will no doubt benefit by the helty influx of soldiers. Greene also banks on getting the drop on the beach trade by starting the contest before Old Sol starts bearing down. WASHINGTON, March 15 .- With

CHARLEY BALDWIN cards that he is CHARLES IN ADDRESS, Ind., where he is working at the Guide Lamp Corporation. Charley says he will not be able to participate in walkine again since he suffered a leg injury in a motorcycle accident.

ANSWERING the recent query as to who is the edited emace in the field today, Bobby Bunn Jr., says he believes King Brady might rate that classification.

ier. LOUIS PANS would like to read notes on Mary Phegley and Art Robertson.

R. M. (DICK: RDWARD'S endurance epitaph: "After 13 years in the game. I new bid the field ediem. I hegan toy walkie circer in Canton, O. November 4, 1928, with a contest at Moonlight Islitroom which ran 776 hours. Dan Salisbury and Vivian Bauuden pulled down first price. During my time I have been associated with the Similarit, of Meyen Lake Purk. Canton. O. in the promotion of a number of marathon sances, then with Fred Crockest of Danville, Ill. later joining with Crockest and Pop Dunlap in a series of contests which extended from Fordia to Old Grehard, Me. and to the California coast. Then there were three for Charlle Pressey, and two or three others on its own. All took, I staged or was nomected with over 50 contests and, egotistically,

can say that out of all of these, only had two lineaural losers; two that broke even, and nover a location personally set that was closed. My address book, which I cherish, shows that over 1,700 contestants cherials, shows that over 1,700 contestants have danced for me and in contesta with which I have been associated. My file contains more than a thousand pictures of various contests, while my elippings and scrapbooks could certainly portray the hatory of these contests." Edwards is now connected with 6. B. Ramagoos, of Carli & Bamagoos, Inc., of Wildwood, N. J.

"JUST RETURNED from a hunting trip," writes Porky Jacobs from Long Beach, Calif. "Had a good rest and hope to be in a contest soon." Porky adds that Stan Herring is slated for a acreen test soon, and that Bill Stein is now in the

JOHNNY GUILFOYLE is in his 11th week at the 41 Club in Philadelphia.

JACKIE RICHARDS is appearing at the Silver Cloud club in Chicago,

RE INQUIRIES on Clyde and Al Hamby, they're participating in Alexandria, La., contest.

JACK LECKARD is lounging around Los Augeles waiting for a contest to open in that vicinity, "What's happened to George Pughe?" Jack asks.

JANE HELEN, AND DOLORES of Butte, Mont. type an inquiry on the whereabouts of Johnny Bowman, Put Gal-lagher, and Marjorie Van Bann, whom they refer to as their favorite contessants.

BUDD GRAHAM, of Sloux City, Is., wonders what's happened to Eddie Hal-

APTER 12 consecutive weeks at the Engles Club. Dayton, O. Wiggles Royce is now assistant manager of the Roy E. Streek Shoe Company store there. However, he still works the club two nightle a week. His wife, who formerly worked as eachier with various contests, is now employed in that especity at the Purple Cow Goffee Shop, Dayton. They ask about Harry Sinvite. Harry Smythe.

JOE BANANAS infos that Marge Shef-field is enlarging her new dress shop and has made Marty Shanks manager. Ac-cording to Joe. Marty is contemplating getting hitched in the near future and settling down on a farm in Iowa.

Ellis "Rip" in Lansing

LANSING, Mich., March 15.—After winding up recently in Chicago schools, its fourth season in that area, the John Ellis Rip Varn Winkle Company is head-quartering here to make schools in the territory from March 16 thrit April 20. From here the show jumps to Saginaw, Mich., schools from May 5 thru May 10. Ellis reports business as good.

WALKATHON Starts Thurs., April 10

This should be best show run in year We are getting started this year in co-weather. There is more people, me money than ever before. People screan-ing forming. You must make this sho

Good Black teams contact. Sponsors guaranteed.

Help all departments contact. Lutters only. No collect wires.

Mickey and Ellern, contact HAL BROWN, MICKEY BRENNAN.

HOUR SHOW AROUND CLOCK

JERRY GREENE

RIVERSIDE STADIUM 26TH & D STS., N. W. WASHINGTON, D. C.

DECNING

KANSAS CITY, MO. APRIL 15 PLAMOR ICE PALACE

\$3000 Gearanteed Sponsor and Price Meney All Cood Teams Register at Once. Wichita, Kan., and Buffaln, M. tu fallow.

Hal Brown Monty Hall Lawny Police - Rejah Borgman, write at once 10

NATIONAL SPEED DERBY

Plamor Ice Palace, K. C., Mo.

Non-Theatrical Films

Communications to 1564 Broadway, New York City)

Operators Can Cash in On Vogue for Old-Time Movies ORCHESTRA ROUTES

NEW YORK, March 15.—At this lime of year readshowmen should cash in the current voque for revival of old-time silent and sound pictures, according to Trung K. Meginnis, former readshowmen. Meginnis emblits, old-time pictures in night clubs and restaurants through New York. He is wisely known as a collector of films of a bygone era. Operators should entrifice entrifice ears in the election of their films of a bygone era. Operators should entrifice the interest ears in the election of their films. Meginnis says and poxy special stantion to the stam mest bots are stars who make infrequent appearances in talking pictures. These appearances in talking pictures. These appearances in talking pictures. The entrified in the case of the sound of a flint in which the star appeared many years are finding his early release prod marrial for their programs. It should be noted in the case of Chaplin, however, that showing of pictures made by him after 1016 is not permitted. The forthcoming release of Harold Lloyd's new production. A Girl A Ging, and a Gob, about it increase interest in revivale of Lloyd's cid pictures.

new production. A Girl. A Girl, and a Gob, abound increase interest in revivals of Lloyd's cid pictures. In addition to care in selecting their stars, roadshowmen should check each mist carefully. The most popular subjects often are in the popular condition. Aradiahle now are several Chaplin films of the 1914 vinlage, released thru Keytons Unknown survent Chaplin films of the 1914 vinlage, released thru Keytons Some have acknowned through a many have little to ofer modern audiences. Some have acknowned they construction and are stilly rather than humotous. Among the better Keytons and carry Chaplins now statished are the following: Two-levelers—Caught in a Cuberet. Drugh and Dynamite, His Trusting Places. Kay Street, Property Men. Behind the Severa, and Night of the Show, One-Becters inclosed 4 Persole for Street Stars Available.

Other Stars Available

Other Stars Available
Showmen should not concentrate exclusively on Chapfin, in view of the
release of the Lloyd picture and ethersform of the netter Lloyd shorts available are Society Laur. Never Worken, Just
Neighbors, Sten Lively, Haunted Spooks,
and Coprints Hidds Held More modern
alars, such as Start Laurel and Cliver
fardy, are also available in tworeds, with such antipiets as Love and
dissec. Figur Elephanis, Do Detections
Think? Criminals at Large, and others,
it is well to round out heavy dramatic
features with at least one of the oldtime slamt pottures to relieve the stease
of the war talk which we are currently
undergoing. This applies to small towns.

1000 IGMM SOUND FILMS

BOOK SHOWS NOW LOW RENTAL RATES MANY NEW SUBJECTS

ARROW FILM SERVICE

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To Make Wer for New 16mm Re-tor Reputal and Sales Line 16mm, INDESPENDENT and OLD-THER F C PICTURES CORPORATION

RELIGIOUS FEATURES

SOUND 35MM. Thire is the Hisporn, Parison Play, Brokhar Francis, Christis (Tru Life of Christ), OTTO MARBAGN, 630 Birth Am., N. Y. Chip

Praper Accompaniment

Some roadshowmen have an attarbment socket on their projectors and
plug a single or double turnsable into
the socket and play non-vocal recordings where accumpaniment is absorbately
necessary. Plast music is essential and
great care should be taken in selecting
these shake. Marches are good to start
and end a real. Since each 10-linch record ross supproximately three and a half
minutes, the average red of from 14 to
15 minutes will require at least five
record. It is not necessary to change
rounds from scene to scene. Exhinators
out start with the march until the tills
and aware aredits are unded and then
change to a faster tempo. Old records,
made prior to 1925, are best for accomjustiment as far as tomal qualities are
exceeded obtained on the disks. Played
with an electric pickup, the records are
perfect for the early Chaplin or Lloyd
films. It is rise to avoid too recent
recordings or Latin trythms, since these
are foreign to the apiett of the films
being shown and will prove distracting
and annoying to the pairon.

Animal Films Good In Rural Schools

CLAREMONT, N. H., March 15 -- Roadshowmen playing schools and public halls in this area report animal films popular with both children and adults. halls in this area report entimal films popular with both children and solits. Generally shown in accompaniment with another film, the animal movies prove a good business draw and receive favor-shic reports. Schools, particularly, me in favor of films of this type, insensich as they are assured, without bothering to view the film, that the material will be sailed for move. be militable for presentation to the stu-

be suitable for presentation to the students.

Among the films which have been shown in this vicinity and in other turns setting a suit of the property of the forms and vermont are Rieg of the Sterres, and Wild Innocener. The former deals with a recent drive by the government to round up a hear of over 2000 wild mustangs, who were laying masts to the runges of Northern Armona. There are many dramatic tooldents and episodes, including the those of a cold by a wolf yack and a highly dramatic prairie are which stampedes a herd of nundrods of mustance. Shelt, the station, is featured. The econd pleture named is the story of a bary hangaroo, orphaned when hunters kill his mother. The kangaroo wanders our of the Australian bush to the front gate of a ranch and is cared for by the runchwest to sell the kangaroo to a circua, which is the kengaroo to a circua, which is the kangaroo to a circua, which is the state of the hangaroo that is cared to the hangaroo that is the runchy to sell the kangaroo to a circua, which is the state of the hangaroo that has been the runches to sell the kangaroo to a circua, which is interested because of its boxing shifty. The putture weath thru runny dramatic scenes, with the kangaroo thing its professional life.

Other Trites

Other Titles

THE FILM WEEKLY
AUSTRALIA

Concept the Marine Pictors and Entertainment of States Pictors and Control of Sta

Ferrotims Fal. featuring Kasas, the story of a couple of adventurous boys and a dog bitten by the wanderfust; another Kasan film June of Javiec, which deals with the search for a hidden gold lode and the attempts of a injuricious stranger to learn the secret of its location.

Rin Tin Tin Jr. is featured in a James Oliver Gureous eleganty, Mail and Crime, a movie of the border patrol guards. This one is especially good for achool consumption.

Continued from page 13)
Specier, Balghi (Bidlen) Camon O. h.
Spor, Paul: ANew Willard Turkda, h.
Glammin, Sportes: (CAmpleon) Chi. h.
Gletin, Jiminy: (Puri Orange Tayermi Albany, N. X. n.

ns. Frank: (Alpins Tavern) Atlantic

N. X. Dr. and Appins Tavern) Atlantic methy, respectively. The first of the first o

Tan. Jimmi: (Kanfroshi's) Baffals, ac.
Terry. Frank: (McVarl's) Buffals, ac.
Terry. Frank: (McVarl's) Buffals, nc.
Theoryson, Lang. (Casale Parm) Channasti.
22. 10.
Theoryson, Billy: Scient's Plantation: Figure
Falls. N. Y.
Theoryson, N. Y.
Track, M. Y.
Track, M. T. Tal.
Track, M. (Tranhos): (Circle Miland Casino) New
Rockelle, N. T. Tal.
Track, M. (Tranhos): Circle Cit., 10.
Track, Al. (Tranhos): (Orcenvick Village Ina) NYC.

Thester, Orrin: (Earler Phila, t. Ubsil, Duve: (Alabam) Citi, me.

Valoro Sintern: (Carrossel) Miant Beach, Fla., De. Varell, Whitey (President) Atlantic City, B. Varell, Tomony (Club Bath Breedyn me Venut, Januara Octownloane Enne Palla in: Versa, Joe (Compreh) this b. Vareno, Enish in Archite Wy Vareno, Enish in Archite Wy Vareno, Enish in Archite Wy Vierra, Al' (Ropey Place) Misson Sesson, Pia, h.

Wald, Jarry: (Child's Spanish Gardens) MVC, Wald, July Committee Commi

Windoor, for Republic Goy, N. J. no. Windoor, Jamey (Smith's Tayers) Albany, Windoor, Jamey (Smith's Tayers) Accessed Winter, Rammy (Bullion N. V. nc. N. V. nc. N. V. nc. Winter, Barry (Bullion Orni) NVC nc. Winter, Barry (Bullion Prantini Phila, h. Waeds, Herby) (Ben Prantini Phila, h.

Value, Prendy: (Phil Beer's 200 Club) Atlantic City, no. City, no. Young, Lester (Kelly's Blable) NYC, no. Young, Eddie: (Manura's) Whiting, Ind., h.

Zanello, Doo: (Barry's Inn) Albany, N. Y., no.

Divorces

Mildred Siegel from Irving Stegel, or-chestra leader and composer, February 24 in Colhoun, Oa. Verna True Werrenath from Reinald Werrenrath, once a star of opera, concert, and radio, in San Francisco March 6.

Births

A son to Mr. and Mrs. Erwine Klauder in Memorial Hospital, Sheboygan, Wis, February 11. Perents were formerly with the Seils-Sterling and Hagenbeck-Wal-

A son benefits and hepasses.

A son Daniel is Pather is operator at the Whittier Theader Dutcott

A son, Paul William Jr., to Mr. and Mrs. Paul Nickel in St. Marry's Hospital, Bochester, N. Y. March & Parents are high-set performent.

A son to Mr. and Mrs. George Beattle in Scranfon 1Pa. Rophilal Proparaty 27.

Pather is sales menager for Paramount Pictures in Philadelphia.

A daughter, Muria Jusan, to Mr. and Mrs. Herman H. Tucker in Rabinsmann.

47th YEAR

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The Largest Curculation of Any Amsternant Workly in the World
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Basicing, 1554 Stockers, New York, N. V.
Basicing, 1554 Stockers, New York, N. V.
Basicing, 1554 Stockers, Stockers, Co.
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Panos, Man 1930 C. Cule Rathers, "Billybey, Chermans, O.
BRANDO OFFICEE, NEW YORK—65, Plans

BRANCH OFFICES NIW YORK - St. Proceedings of the Committee of the Committe

Comm. Recognition when recogniting colored a different participation of the community of the community of the colored participation of the colored participation



Vol. 51 MARCH 22, 1941 Na. 12

Hospital, Philadelphia, March 5, Father formerly handled advertising for the Troc Theater, Fulladelphia, and is now an executive with the Quality Print Shop, theatrinal printing concern, that

A daughter to Mr. and Mrs. Stan Vo-ra in Surgeon's Hospital, Hollywood, larch 2. Purents do a luminostal bur

A son, Michael Harringon, to Mr. and Mrs. Lynn Brandt in Evanton (III) Hospital March 5. Pather is an MBC Chicago announcer.

Big Buy 16mm PROJECTORS 14 MONTHS

NEW LATEST MODEL HEAVY DUTY THE WATT LAMP-ED WATT AMP. WITH

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Show Tables Thentreless tooms your territory warting. We foreign, France, Stored Prolesser, etc. Write for Details

ARROW FILM SERVICE

16MM SOUND EQUIPMENT SPECIALS

Black-new Bart & Movell Tan-Com Small Machine, \$225,00, 10cms. But & Howell birds Gamesond Projector, \$440,00, 10cms. Universit Board Projector, stan these trees, principle \$500,00, 10cms. Visite Should Principles. Two-Com Smaller, \$125,00,00, 10cm Worker Spand Services. Amellions, \$125,00,00,10cms. Spand Services. Amellions, \$125,00,00,10cms. Spand Services. Amellions, \$125,00,00,10cms. Spand Services. Amellions, \$125,00,00,10cms. Spand Services. Amellions, \$125,000,00,10cms. Spand Services. Spand Servic

NATIONAL CAMERA EXCHANGE
TO PRICE OF STREET, South, Bellium, South or Millor, Projection, MINNESOTA
THE STREET, STREET, STREET, STREET, STREET, MINNESOTA

ARMSTRONG-Pairiek A., well known m outdoor show circles on the West Coast and a vice-president and bene-lactor of the Pacific Coast Showmen's Association, in a Giendale, Calif., hos-pital March 14 from injuries sustained when struck by a hit-skip driver in Giendale March 11.

Ginigale Morch 11.

EARLY-Lecu E. 63, former actor, in on Occasione L. L. N. Y., maintarium uffer a linguring liness. 16 Nod appeared in The Gasen's Lock Hundler-Chief at the Old Casino Theater. New York and later had various roles in Olibert and Sullivan operatus. He leaves a daugitor. a daughter.

Tork and later had various roles in Clibert and Sullivan operators. He laves a daughtur.

BORLEY - Vers. furnistly with the Johns J. Jones Exposition, in her sleep from a heart attack at her hotel in Musici recently. Body was shipped to Denot for burial. Her husband, Khe, her father and a steer. Winnle, survive. Bouldoor - Chris. (Chris Lanc), 65. Bennery, of the wasde team Kohl and Coutle March 1 in Chicago. He has also been councian with Sun T. Jank's buriesque show and later became general untertainment manager for the Beneau ergalisation. At the time of his death he was connected with Spannar & Anociates hooking agency.

BERADY - J. Wade, 52, theater clecker for MGM and brother of P. H. (Pai) Brady, of the Bine Ribbon Shows, in Madison, Os. March 5.

CHAPMAN - Charles Case, 48, Trenton, N. J. piants, Marwa, 6 at his home in Newtrik, N. J., of a heart attack. He was professionally known as Charley, Case. A former member of the old Thylor Opera House Orchestra in Trein, he also loured as a member of the partition Tro. Survived by his widow, Margnert; a sampher, a son, two alsees, and a brother.

CHRISTIES—Mrs. And Ripel, 50, socress and puppet show worker, known on the stage debut when 14 and spenared in mostly stage accomes with such a brother, as both Christine, a minuse actor. She was a member of the literastional Econocytos of Magicians and the American Could of Variety Art. She made her stage debut when 14 and spenared in mostly stage accomes with such as a first had also been succinited with Martin Downs, Jury Mogram and Econocytos of Magicians and the American Could of Variety Art. She made her care debut when 14 and sino been succinited with Martin Downs, Jury Mogram and Ennish Hang, and a con his mother, a brother, and a sister. Bervice will spend the spend of the first mather and tiseds, W. C. and N. L. Clark, March S. 6 is well the operated his own show. Survived by his widow, fire daughter, a son, his mother a brother, and a sister. Bervice and spend of the Marth S. 6 is the March S. 6 is been bee

GOLLING-Jay, 54, actor, March 8 in Milwaukee hospital of pneumonia.

Stuart Walker

Sinari Walker, 81, actor, producer, and playwright who for 10 years conducted the Stuari Walker Stock Company in Cincinnat, died of a houst attack in Berurly Bills, Calif.

persperty in Cincinnali, died of a poster struck in Berurty Bills, Calif. March 13.

March 13.

Walker graduated from the American Academy of Dramatic Arta. New Tires, and atmined pentomines with for Alberti. From 1910 to 1919 in was with David Belasco as play roads of a city and being manager, and then become director for Jesus Bonstella in Bustalo and Detroit. He may profuncian came in 1015, when he went to Indianapolis to try reperiory at the March Tensier. In 1922 he organized a stack company at the Coa Thesian Come in 1015, when he went to Indianapolis to try reperiory at the March Tensier. In 1922 he organized a stack company at the Coa Thesian Commission, for which be dramaticed a stack company at the Coa Thesian Collection, for which be directed and wrote many plays.

After the Creationati fitnet Walker Commission dissolved in 1021 he went to Hollywood, where he become assisted with the Persminist-Public Company dissolved in 1021 he went to Hollywood, where he become assisted with the Persminist-Public Company dissolved in 1021 he went to Hollywood, where he was director for three states with the Persminist-Public Company dissolved in 1021 he went to Hollywood. Where he was director for the word of the State of the Lagon, Rusergenery Spilad and Toursoll Is Onra. Themself is the Charlen Rusergenery Spilad and Toursoll Is Onra. The most of the Body was returned to Cincinnati for burial.

The Final Curtain

Colling had been in vaude with Luiu MacConnell and Lou Tellegen, and in stock with Roberson-Gifford and the Occar O'Shea Players

GRAMER-Charles H., 77, piemeer re-sert builder in Atlantic City, March 8 in timize Momerial Hospital, Semera Point, N. J., following a strake a manth ago. Survived by three states and a brother.

Simile Momorial Hospital, Semera Point, N. J., following a stroke a month ago-gurvived by three sisters and a brother. DEFMEAD—Robert 63 formally with the Downie Bros. and Sparks circuses and J. Barry. Six Attractions, recently in Baltimore, Md.

HIRET—Augustus, M., pioneer Ohio emiscenest park operator, March 10 at his home in Canton, O., after a long illness. Soon after the turn of the century he began operation of the holds in Meyers Lake Park, near Canton, Later he full a Mill Chutes, one of the flust rides there, and with Googe Sindari, present operator, built other rides and concessions, which he supervised with maistance of his three sons. In 1916 he acquired Springfield Lake Park, near Akron, O., disposing of his interests there in 1918 to Springfield Lake Park, near Akron, O., disposing of his interests there in 1918 to Springfield Lake Park, near Akron, A., disposing of his interests there in 1918 to Springfield Lake Park, near Akron, C., disposing of his interests there in 1918 to Springfield Lake Park, near Akron, C., disposing of his interests there in 1918 to Springfield Lake Park, near Akron, C., disposing of his interests there in 1918 to Springfield Lake Park, near Akron, C., disposing of his interests there is no content of the content of the

from Medina, O., March T in Mercy Hos-pital, Canton, O., after an operation, Be-sides her inseband she is auryived by two brothem and seven sistem. Services in 8t. Joseph's Catholic Church, Canton, with burnal in the church censetary

with burial in the church censeticy there.

E.WOOD—Boy L. 50, former ventrilequist, magician, and hon tamer. March 10 in a Stracuss N Y. sanitarium, During the heyday of vaudeville. Elsecod played on the Kenth Girent, and in late years had been active in religious work. Eurovived by his widow, Dolly: His mother, three daughters, and a son.

EWING—Willace M. 74, retured hand leader, in Champaign, Ill. of a heart attack March 13. He organized Ewings Zuave Band more than 35 years ago and trouged with such organizations as the John Boblison Clerus, 101 Baoch, Show, and Johnny J. Jooss Exposition. Burial in Champaign March 17.

JACK "SMOKE" GRAY
NE DESCRIPTION THE LITE MARCH 22nd, 1937.
Date Son, you are not forgation.

Dear Son, you are not forgotten.
Though on earth you are no more.
Eith in marriery you are with me.
As you always work before.
Body Missed by Your Loving Mester

HANLEY—Harry R., publicity man past two years for Wally E. Riefer's Skatuland, Saginaw, Mich., March 4 of a heart stack. He had been connected with exating business about 25 years. Years ago he did speed skating and later became smootheter with White City and Riverriew rinks, Chicogo, Hanley operated a rink in South Bend, Ind., serval years ago, Burvived by his widow, habits, who has charge of Eksteland's wardrobe; his mother, Mrs. E. Oberg, Mendeta III, and a brother in Minneapolis. Pollowing servines in Saginapolis. Pollowing servines in Saginapolis.

meables have been as sent to Core and the host was sent to Core and the State of the Class Humbs—W. H. (Sheeter), employe of Mrs. Marie Jones, operator of the Class House on the Des Lang Pameira Shows March 3 near Cuero. Tex., while the show was on route to Austin, Tex. from Vistoria. Tex. Sorviyed by a state of Coria. Tex. Sorvi

of Palacola Tex.

LAWLORD—Amber, 65, retired netrons,
Murch 4 at home in Milwankes of a
heart attack. She had once appeared
with Sit Berry Irring and later with
Dengias Pairteanks in The Pit. She
levers her husband, a daughter, and a

O -- Warren (Peggy), musician, performer, minatrel, and circus

man, March 11 at his home in Indis-napolis. Long's last show affiliation was with the flux Bros. Circus. His three children, Frank, Harry, and Florence, are also in show business. Other strutous include his wislow, State, and two hoth-em. Services in Indistangulas, with

inclode his wislow, Susie, and two inconsers. Services in Indianapolia, with burial in St. Mary's Cemetery, North Vernon, Iod., March 14. LUTZ—Stward C., 66, former vaudeville enterteiner, March 5 in Bridgeton (N. J.) Hoomist after an operation. He
was employed at the Bond Laurel,
Bridgeton. Two daughters survive.

Wilbur B. Ruthrauff

Wilbur B. Ruthrauff, 63. vice-presi-dent of Buthrauff & Ryan, Inc., ad-vertising agency, sled March 13 at his winter home in Camden, 5. C., of a heart attack ofter an illness of 10 days.

Buthrauff, a native of Toledo, O

Buthrauff, a native of Tolodo, O-moved to New York in his youth, and was graduated from the Yale Scien-tific School in 1900. In 1912, to-gether with Frederick B. Byan, le-founded the adversising agreey of which he was vice-president. He was largetly responsible for the evolving of a school of realize in adversising. He introduced narrative copy, which presented advertising in story form. He was also among the Brat to use "ballooms," rommond; used in comic strips to inclose dis-log, to create reader interest in ad-vertisements. log, to create reader interest in advertisements.

He leaves his widow, a son, a daughter, and a sister.

MACADAM—Round J. 63, theater were and manager for 29 years and cometer of dramatic stock, musical medy, and concert tours in the East-MACADAM—Ronald J. 53, theater owner and manager for 29 years and promoter of dramatic stock, inusical councily, and concert fours in the Eastern Provinces, recently in Hallian, N. 8., Canada, His first theatrical affiliation was in Sydney, N. 5. in 1907, as municiper of Alexandra Hall, which in 1807 became the first film theater in Nova Bootlas. In 1916 he established the Casino, Halifax, as a combination read show and picture house, have taking over the Carriel, Hallian, Several years up he turned both over to Financia Players, but continued as major owner of the Casino, returning as manager a year ago. Burvived by his widow and seter. Princes and internment in Hallfax.

fax. MASQUELIER Joseph, 60, dire several bands, including the Carnegle Steel Band of the early 70s, Merch 6 at his home in Sharon, Pn. Burial in that

Mil.AM - Aubrey Bhone, 24, concessionaire of Waso, Tex., recently in that city of a heart allment. Survived by his varenta. Burnal in the family plot, Waso, March 6.

city of a heart aliment. Survives by his parenta. Bursal in the family piot, Wason, March 6.

NICHOUS—Daniel De Vance, St. at one time a widely known slack-stre artist, March 7 at his hown slack-stre artist, March 7 at his home in Philadelphia. A former resident of Canton, O. he and his heather, Pred, found as the Nichols Brothers with many of the leading circuits with many of the leading circuits with a wire act. He leading circuits with a wire act. He leaves his schow, and son, Harold, foured vaude circuits with a wire act. He leaves his concentration of the State Pair of Texas, Dallas, and circuits with a wire at. He leaves his consultation of the State Pair of Texas, Dallas, and director general of Texas Centennial Exposition, in a Dallas hospital March 6 after a two-month illness. A former railroad man, he became head of the State four in 1922 and was re-elected in 1933, 1934, and 1925, returning to the poel, after the death of Louis in the poel, after the death of Louis in the poel, after the death of Louis Lipstin, in 1937. He was a Rotarion, Ele, and Mason, Surviving are his widow, a son, Robert, and two designers. Beryless in Dallas March 11. OCTERBREIN — William, 61, Jouader and president of the American Shage Equipment Company, New York, March 9 at house in North Rergen, N. J., of a corebral hemotrance. He leaves his wife, Jour-Sandent of the American Shage Equipment Company, New York, March 9 at heave his returned by her husband and six cilildren, Dan Jr. Nexteen a breview in Fallacton March 9 at heave his returned and and air cilildren. Bursal and March 9 at heave his particle in Pallacton, March 9 at heave his particle in h

Orchestra and later son recognition thruredly and recordings for his swing strangements on the harp. He appeared twice on the radio with Paul Whitenans, orchestra, when it combined with the Philadelphia Orchestra. He leaves a significant of the recognition of

BELLLY—Thomas, 43, Philadelphia tenor and former vaudsville performs and minetrel. March 3 in a Williamsport, Pa. hospital after an emergetacy operation. Really was at one time suscent years he worked night clubs. He once was in partnership with Jim Mc-God, missrel singer, and later with Charley Duoin, former vaude performer. Belliy leaves his wife, his parents, a ulter, two brothers, a son, and a daughter, pervices and burist in Philadelphia March 7. March 7.

March T.

ROSCON — James (Jinnes J. Hayes).
58, actor, March I in New York after a
brief illness. Among the sum with
whom he had appeared were Chaunory
Giott, Eir Harry Lauder, and Mujorio
Rambeau. He had appeared in The GriFrom Up There, and The Princess of
Kensington, among others. Survived by
a sister. Burial in Syrscuse, N. Y.

a sister. Burial in Syracuse, N. Y.

SCHNESHE—P. Howard 54, thratriest producer, March 12 at the Pitkin Memorial Respirat. Neptune: N. J., at pneumonia, contracted after a fall three weeks ago. Pie many years he was manager of the Hidson Theater. New York, resigning in 1830, after which he became a manager for William Harris My. John C. Wilson, and George Abbott. He supervised the operation of such plays as Boy Meets Girl, Youdgal at \$30, and Set To Music, Schnebbe was co-producer of The Cast and the County and My Gelf Friday. He heaves this with his mather, a con, and a brother, Alam, president of the Treasurers' Guill of America and manager of the Lyceum Theater, New York.

EHELDON—William (Uncle Billy), 67. SHELDON-William (Uncle Billy), 87,

owher of a small carnival company for a decade, March 2 in Jackson, Mich-after a lengthy filmes. He reured from the operation of a newstand in Jack-son a year ago. Burial in that city March 3.

STERN—John, 89, musician and honorary member of the American Pederation of Musicians, Local 48, March 9 at his home in Oshkosh. Wis. Stein was a member of the Aron Bond 88 years. Survived by his widow, two elaters, and a boutless. brother.

WADE-R. H. St. owner of the R. WADE-4. H. St. owner of the R. H. Wade Fark Attractions, at Ensile, Fis. March S. Body was shipped to Millfield, O. for burial in Hilliop Cemetery March 7. His widow and a brother and slater SUPPLY.

Marriages

AHLBERG-MERLIN — Harry Ahlberg, composer and director of the Ritz Ball-room, Bridgeport, Coun, and Paye Mer-lin, singer, in Bridgeport Morch 8.

BOWERS-FINNERTY Herbert 2 Bowers, Comparing Theater employee Scranton, Pa. and Elizabeth Finnerty of Scranton, Pencuary 22 in that city

of Seranton, Percuity 2 in that Civ.
BLIS-KIMMEL—Shelden Ellis, Hillsdale, Mich., and Kihel Kimmed, daughter
of Lenis Kimmel, owner of the Waskington Thouster, Royal Oak, Mich., March &

ERDMAN-STROUD—U. Dunhame Erdman Jr., neoppe, and Charlotte Stroud,
cashier as the Arcadia Thesitor, Philadelphia, in Norristown, Pa. March 8.

delphia, in Norristown, Pa. March 8.

GOAD-WHIGHT-Dan Good guitarist
with the Tex Ellis With West Show, and
Etta Mas Wright. Isney and trick tider.
February 22 in Macon. Go.

HALL-GARNETT-Charits (Red) Hall
night dub dinger and comedian, and
Sybil Garnett, dancer, in Williamwille.

N. Y. March 10.

JUDGE-KEEGAN-Charles Judge, sestant manager of the Arcadia Theater.

JUDGE-KESGAN Charles Judge assistant manager of the Arcadia Thouser. Philadelphia, and Eleanor Keegan, on the survice start of the Maydair Theater. Philadelphia, in that city March & KIMMEY-BIDK—Al Klimmey, drummer with the WBSM-CHS staff orchestra. Chicago, and Helen Birk, of the station's accounting department, March 10 in Waterloo, In.

Westerloo, In.

1.OTER-STOKES—George Dixon Louis
and Prances Stokes March 6 in Onleston, Tex.

MANUSO-PARKER—Bob Mangueo
atali member of the Casa Nova (120)
citab. Bursilo, and Chie Chee Parasi
uinger and Saucir, March 12.

Births and Divorces Appear on Page 27

LA PARTY IS A TURNAWAY

Hames' Fort Worth Start Fair: Other Shows Represented

PORT WORTH, Tex., March 15 .- With PORT WORTH, Tex. March 19.—With new Hewshock hundrings being secreted on the Southwestern Exposition and Pat Block Show grounds here, the midway for the Bill H. Hames Blows has been cut down. However, there is still room for 12 tides and about eight shows. Opening hundress for the shows on Morch 7 was mart considerably by extremely cold weather, but steen and warmer weather throught out good midway crowds over the first week-ernd.

brought out good midway crowds over the first week-end.

C. C. Allen again is in charge of the liames concessions, while other regular concessionaires on the grounds include Denny Pugh, games, Kenturky Bay, games, Perne and Candy Grosechose, 44 stands, George Cunningbam, Roper Pit-cots, noises, Mr. and Mrs. Bob Carey, all-ies HAMES START OKEH on page 21)

Rain Beats Tidwell At 2 Dates: Bow in Mineral Wells Okeh

Mineral Wells Okeh

Americal Wells, Tex, March 15—
with all departments clicking. T. J.
ridwell Bhows nine-day huaugural stand,
which got under way here on Peterary
in proved highly satisfactory. William

A Reid reported. One of the longest
rainy spails to hit this section in 15
rees: caused sancellation of shows'
absculed opening stand in litoromocol,
Tex, and a five-day preview showing
for part of the organization at the slock
show in Abliens. Tex.

After shows were greated by a flooded
to in Brownwood, General Agents Jim
schneck found a local lot, which could
be played, but which presented numerous
difficulties. It had to be cleated of
havy timber and tractors were used to
jet the trucks heated. Special Agent
Jack Turner did a good job of billing the
horn on shoet notice, while Manager
Tom Tidwell, satisfied by Harry Craig,
Roy Edseld, Jim Inkens, William Fisher,
William Reid, Bobby Yoho, and Schneck
readded the shows for opening. Shows
presented an attractive appearance and
denty of nom prevalled on fronts and
files. Manager Tolerii reported that a
crew is working on three new shows,
under direction of William Pisher and
Al-Johnson.

Shows received good co-operation from Al Johnson

A Johnson.
Shows received good co-operation from
the American Legion Post, spomsors.
Line-up here had 13 rides, 10 shows, and
35 contensions. The Flying Roman and
Queen, educated elephant, are the free

DeBelle and Queer Contract Side Show With Jones Expo

MOUNT PLEASANT, Pa. March 15.— Starr DeBelle, widely known showman and publicity director, announced here loday that he and Clark Queer, publisher of The Mount Pleasant Journal, had signed contracts to propent a side show on the Johnny J. Jones Exposition the com-

ing season.

Show, which will be under management of beliefle, he said, will be new from the ground up, and he will leave here for the from the ground up, and he will leave here for the from the first species white quarters in be fanot. Fis. to frame the attraction for the season's opening in Savarnah, Ga., on April 12.

Publisher Queer has a wide acquaintance among outdels show people and has long taken more than causal interest in convanies playing that territory. Deltelle, who has been in charge of publicity for the Jones show for several seasons. has been working this winder in a similar majecity for the International Congress of Outdities.

SUPERIOR. Wis. — Hennies Bros. chows will play the 1941 Tri-State Pair hers replacing the Royal American above which have been booked for a number of years.



THESE SHOWPOLK, must of school are members of the International Association of Showmen and the Missouri Shote Women's Club St. Louis, were quests at a dinner tendered them by Hustess Nr. Anna Jone Pearson at her home in Ramapy, III, on Marvin 2. About 31 attended. Mrs. Pearson is at the catrems left. Others in the photo are Anna Jane Nelborn, Nr. and Mrs. Bon Leonard, Mr. and Mrs. Branis L. and Nancy and Louis Deane, Mr. and Mrs. Poop Hease and Son, Schi Mr. and Mrs. Bob Nelson: Mr. and Mrs. Leo Lang, Mrs. Ten W. Allen, Mrs. Tene Burke, Alma Obermark, Mr. and Mrs. Kenneth Blake; Mr. and Mrs. Iriner Burke, Alma Obermark, Mr. and Mrs. Kenneth Blake; Mr. and Mrs. Trang, Mrs. Plorence Parker, Byton and Jacqueline Tracy, Mrs. and Mrs. Given Hyder, Mrs. Mad O. Staff, Chifford Huge, Hills Jane and Dong Jean Ring, Charline Denion, and Mrs. and Mrs. Jack Burton.

Arthur Plays Host To PCSA at Formal Bell, Calif., Debut

BELL Calif., March 15.—Following a satisfactory preview showing in Bakers, and the first provided in Bakers, and the same showing in Bakers, and the downthown sector here on March 4. Located at Gago and Flahiburn Streets with a 10-cent gate shows business was good despits two days of fain and a small bot writel would not permit the execution of two shows and a ride. Transported on 11 semin organization presented an attractive appearance.

All equipment has been overhauled and carries an ere-appealing color scheme. The new giant searchightm with generating units meanited on trucks, caused considerable complimentary comment. On the night of March 6 Arthur played host to members of the Facilie Coast Showners Association and Lades Auxiliary, After touring the grounds all particle of the facility of them in the property of the facility of them.

lary. After touring the grounds all pat-took of lunch and refreshments in Mr. and Mrs. William Groff's cookbouss. Open house prevailed at the office. As-sisting Arthur as boots were Mr. and Mrs. Al Pine, Mrs. H. W. Campbell, Ed Smith-Al Pine, Mrs. H. W. Campbell, Ed Smith-son, Mrs. Arthur, Manfred Scewart, Mar-garet Balcom, and Watton de Pellaton, Staff includes Martin E. Arthur, owner-(See ARTHUR PONA HOST on page 30)

Greenspoon With Conklin

HAMILTON, Ont. March 15.—Jack Gressappon, well-known concessionairs, will be associated with the concession department of the Conklin Shows on the organization's four of the Western Can-ciac Class A Pairs and the Port William. Commer J. W. (Patty) Conklin announced here. Does was arranged recently while Greenspoon was visiting the shows quarters in Brantford, Cnt.

Snyder Signs With Lawrence Hicks Is New Page Aid

CHESTER, S. C., March 15.—Bill Snyder, vet newspaperman and publicity director of St. Petershing, Fis., has skipned as secretary and press representative of Lawrence Greater Shows. Last season he handled the press chores on Zacchiai Bros. Shows and several your ago was publicity director of Altona (Pa.) Speedway, He will assume his duries on April I.

WAUSAU, Wis.—City council amended the ordinance relating to licensing to provide that no license shall be granted any effects or cernival in show within city limits during the period beginning 20 days before and 10 days after date of Wissonsin Valley Pair and Exposition bases.

Beatty To Take Animal Show on Jones Expo Tour

FORT LAUDERDALE, Pla., March 15 .-FORT LAUDERFALE, Fla, March 16.— Local newpapers carried a story an-nouncing that contracts nod been signed between E. Lawrence Phillips, owner of the Jubinity J. Jones Exposition, and Cryde Bentty, notest with animal trailer, who operates his Jungle Parm here, whereby the latter will join the Jones show as a feature attraction for the 1941 season, to open in Washington, D. C., on May R.

show as a feature attraction for the 1941 season. to open in Washington, D. C., on May R.

When resched for confirmation of the story, both parties admitted that negotistions which have been poing our for some time had remoted a successful conclusion on Tuesday, when Beatty had affixed his signature to contracts marking his first agreement with a collective-amusement organization to present himself personally and the acts. Beatty will bring two wagous of enges and other paraphernalis to the Jones show, on which he will be presented under a 100-foot round top. Two rings will be used, one occupying depthon; and other animal sets and the other will be need for Beatty's arens, in which he will work the wild-animal act that has gained him renown thrucus the annuousment world.

Phillips said four flatuurs had been ordered for addition to the Jones train for transportation of the Beatty equipment and that builders have already started work on a new 110-foot chromium, neon-lighted show front for the attraction. A sound truck will be used and Jones advertising and publicity will be feature, if was said. Attending the conference between Philips and Beatty were Rajah Lockatt, accreacy of the Jones show, and Duke Drukenbood, who will have manage of the Beatty from:

JOHNSON CITY, Team, March 18.— William B. (Red) Highs, for several sea-sons with the Blue Bibbon Shows, has replaced Billie Clark as assistant to Owner J. J. Page, of J. J. Page Exposition Shows, it was summineed hors this west. He and Mrs. Highs arrived recently and are living in their trailer home suffscent to show quarters here.

Weiss Bingo With Williams

NEW YORK, March 15.—Ben Webs said bere yesterday that he has signed one of his de ture binges with the Ben Williams Shows for the coming season. Unit is new through and a new trailer has been ordered to transport it.

Spring Benefit Draws Over 850

Prelim cheek-up indicates profit will be near \$1,000 -success pleases workers

CHICAGO March 10.—The cighth annual Spring Theaurical Might of the showmany League of America on the showmany League of America on the night of March 10 saw another of a long line of microsses shalked up by the largue. The College lith of the Motal Shemann here wan packed to engacity with paying customers, and a show of such variety as could not be seen in any single inguit club or theater in the require course of elects was presented. Attendance passed the 800 mark, and many more transit could have been sold half there been from to handle the propie. Lee R. Shoan, chairinan, announced yesterday that a check-up of the party is almost complete and that her prediction of the straight of the strains of the Notze Dance song, Official sand provide in the strains and provide the strains of the Notze Dance song, Official sand provide the strains of the Notze Dance song, Official sand provide the strains of the Notze Dance song, Official sand provide with neveral popular college times withing themselves applies as a time of the Notze Dance song, Official sand the was illuming thunderous applies. At the concelling the authors within the strain of the Notze Dance song, Official sand the was illuming thunderous applies.

Shore Great us Emiseu

Shore Great is Ensect

Pert and pretty little Judy Clara, jitteroug singer with Ray Heatherton's orcliestra, was another highlight. He
youthful sepest and bubbling personality mode her an ideal Gusen of the
Show, and her singing and Jitterbuzzing
becought a atom of applains. Willie
(See SLA SPRING PARTY on page 31)

Gangler Bros. Unit To Tour With Buck

TRENTON, N. J. March 15.—Alter 15 years as a watderfile unit, Gaugler Bros, Cirrius will return to the outdoor field this year as a frature on the O. G. Buck. Exposition's midway, Arrangements were completed here on Wednesday by Jos Gaugler and Manager Oscar C. Bluck. This commists of dogs. ponios, mentages, and bears, all preformers and has been filling threater engagements in New York this winter. In order to open with Buck, awwent engagements will have to be canceled, Gaugler asid. A new quitti has been ordered for the attraction.

O'Connell Is Strates P. A.

BOSTON, March 15. — Thomas F. O'Connell said here today that he had signed as publicity director for the James E Biratos Birows. Well Rosem as a press representative, O'Connell previously served in that capacity with Rubin & Cherry Exposition, Gene Austin Bevue, and Bully Welne's Billoy's Comedians. He was also general press representative for the Shutleri Boston theaters and Mamil Municipal Opera Association.

MADIRON, Wis.—Bill No. 2004, introduced in the State Assembly by the
committee or agriculture and referred to
that committee provides that as a condition for granting showmen's licenses,
the State department of agriculture may
require that the applicant agree in setsing not to establish or operate his show
in the same city in which any State, district, or county fair, receiving or deswing
State sid, in being held, for it days prior
to or during operation of the fair except
on the grounds of the fair and with its
consent. The department may refuse,
suspend, or revoke a permit it. In fin
judgment, a "circus, caravira, or mentagorie" is being operated in an objectionable manner.

SURE YOU CAN MAKE MONEY

The Billboard

with an old model or with a second-

BUT YOU CAN MAKE MORE WITH

A SMART NEW 1941 TILT-A-WHIRL



The Time To Buy Is RIGHT NOW Sellner Mfg. Co., Inc.

FARIBAULT, MINN.

Midway Finishes PAINTS—ENAMELS

PAINT EXCHANGE OF CHICAGO CHICAGO, ILL

CONCESSION TENTS CARNIVAL

UNITED STATES TENT & AWNING CO.

St. Louis

ST. LOUIS, March 15,-A number of showmen arrived today to attend the fourth annual St. Patrick's Ball tonight in the DeSolo Hotel's Grand Ballroom, under auspices of the International As-sociation of Shawmen and Missouri Show sociation of Shawmen and Missouri Show Women's Cital San Solomon, owner bol's Liberty Shows, passed thru the city en route from quarter to the North. He advised be has a good still shde and fair route booked. Harry A. Small, gen-eral signit Regien Oreater Shows, visited The Bullboard office Tuesday while en-rouse from Southern Dilnois to quarters route from Southern. Louis Berger, gen-in Humbolds, Tenn. Louis Berger, gen-cral agent Goodman Wonder Shows, was here for several days executing radiosal, here for the show. He left on contracts for the show. He left on Thursday for Little Book, Ark., quarters.

Mr. and Mrs. William B. Snapp, sweet of Snapp's Greater Shows, visited The Billboard this week while on route from Stribuser this week while en route from a that to their former home in Danville, III, and with I ran floome to Country to Country to Storpe Givers in Jopin. Mo. The Shappe, as usual, spent their surveil winter vacation in California. Shapp looks forward to a hanner season and advised his general agent. Jack Downs, has the above booked solid. Charles Oliver, owner Oliver Antisement Company, has things himming in quariers preparatory to opening on local lots here late this month. Sam Faller, owner Fidler's United Shows, also is overseeing work in his local quarters. Junnie O'Kell, vet free act manager, is associated with the Bidney Belmont Amusement Service here.

Rex Howe, cookhouse operator, has

Hex Howe, cookhouse operator, has several restaurants near Camp Lounard Wood in Missourt and is working on the new buildings, which will be a part of lis new Courk Annusement Park near Waynewille, Mo. Pete Rust, co-owner Burrell & Rust Shows, and living in

Belleville, III., is making daily trips to this city. Jack (Ried) Donnelly, ride owner, advises he has a string of picnics and celebrations booked for the summer in this vicinity. Bigros (Sheeney) Franklin completed work on the new house car he purchased recently. Harry C. Codison opened the season with his G. Coulenn opened the season with his concessions on the Greater Exposition Shows in Waynesville, Mo.

Shows in Waymsville, Mo.

Fred Zachille, concessionaire, is getting ready to leave for the East. The
Acme Premium Supply Corporation as
housed in its enlarged headquarters at
3333 Lindell Boulevard here. Matt Dawsein is general manager. Hymic Schweber, B. & N. Sales Company, arrived yestenday
to visit friends for several days.

C. W. (Red) Merten, vet carnivalite, is still confined in Kooh Hospital, Koch, Mo. He was with such shows as Col. Francis Feruri, Gaskill-Munday, DeKreko Broa., Tubby Styder Showa, Frank Hatch, Not Reize, Felice Bernardt, Beckmann & Gerety, and Brown & Embry. Since then he spent most of his time in St. Louis, He is being with carrel for and his wife. Princess Inc., is a weekly visitor in his bedside, going there from this city.

ARTHUR PCSA HOST

manager, Mrs. Dolores Arthur, treasurer; Walton de Poliaton, secretary and pub-licity director; Ed Smithson, special agent and bunners: Dale Petrose, biller; agent and benners: Date Petrose, biller; Hort Campbell, general agent Henry Brown, chief electrician; Manfred Stewart, lot superintendent: Marguret Balcom, marquee tickets; Charley Bogers, ticket taker, and Al Pine, legal adjuster.

Rides

Meny-Go-Round Miguel Merry-Go-Round, Miguel Emerson, foreman, Jack McKeever, assistant Ellem Quarlos, terketa, Ferris Wheel, Chet Barker, Joyensan, Jos Harrison, Tom Pales, assistants: Mrs. Jake Dykes, tickets, Mrs-Op, William Kinder, foreman, Henry Coleman, assistant, Mrs. Della Smith, ticketa, Rolloplane, Bud Gross, owner; Mack James, manager, Meda Thomas, tickets, Kiddle Airplane, Rarold Jordan, Marc Binger, trickets, Pony, Ride James tickets. Elddie Airplane. Harold Jordan, Mary Huenz, tickets. Pony Ride, James Hyan: Mice Tallant, and Buddy Groves, austranta Ed Byrum, tickets. Auto Ride, Mice Coccinsti, owner-operator. Octopus, Bud Cross, owner, Jim Worthing, operator: Maude Gillinn, tickets. Pres act has ityan's Pontes, worked by Della Ryan; Cairse and Bill Moore, Manuel Garcia. Syan's memage hories, James guid Bella Ryan; Arthur Bell and chimp Johanna; Joe and Anna Metcalf, dephant act, and the Aerial Harettsa.

Shows: Cricus Side Show, George Cenkling, manager, Walter Gordine and Bully Jacoby, front: Had Williama, armiess wonder. Demetria Grid, rec'harnis mines

wonder Demetria Ortia reversible man Occaldine Ritton, weight lifting: Rosa Carlos, sword hox: Eco, human estrich: Curios, sword hox. Beo, himan catrich; Huddy Gitzmather, fire eater; Lillian Besette, sword swallower, Annex, Korma-Leslier, George Conklin, inside tecturez. Dope Snow, Virienne Jasoby, inside, John Stevens, front, Naughty Miffies, Charles Greiner, manager Betty Lazarra, Dorothy Sout, May Devona sind Bilth Pauly. ZaZa, Charles Greiner, manager; Pezgy Joyce and Minta Sorrelle, posing gris-Frank Scott, front. Blusion, Roy Moyer, Inkase, Mrs. Boy Moyer, Ickela, South Sau, R. R. Moyer, manager, Tance Boyers, Inide. Bd. Mrs. noy Moyer, luxeels, South Seas, R. S. Moyer, manager James Boyers, made: Rd Turnbull, tirbets, Midget Nudlst Colony, Clyde Gooding, owner-manager Johnny Buch, front Toysy Gooding, Inside, Neille Turnes, Melbe Jardine, and Hugo Neillestern Wallenstine.

Concisions Concessions

Concisions Williams E. Groff, ussper,
Mrs. Leis Groff, eachier: Jack Jenkins,
Cheft Bill Peterman second man Bods
Searlight and Jack Phillips, counter men.
Tom Horses, Eitchen: John Hott, outside
lunchistand, Palmitary stand, Sam R.
Miller Wally and Victoria Miller clearrette stand, Joe Blash, penny jutch) Mrs.
Alice Blash, marble gams. Garden of
Alich Jedna Lizza and Mary Stevens; rette stand. Joe Black, penny pitch, Mrs.
Alice Black, murble gume. Gerden of
Alich, Jehm, Lizze and Mary Stevens;
blanket store, Bill Groff, Red Conners.
East Deevy, three-dop ball game. Clyde
McGann, owner, Juantia Barding, Marvin Bardhing; bell same, John Cradwell,
Ken Taylor, Victor Davis, Barl Burris; allverware, Leonard Niccoun, Maria De Silvico, Frank, Merrill, character shooting
gallery, Belen McGann, Ruth DeVoy,
three-day ball game, Jerry O'Rien, Konnieth McAndressa; ham sad baccu, Jimmin Terry, Jack Marsen, Bill Groff,
Diggers, Jack Dykes, Vernon Burris;
rolddown, Bess Newman, Janice Bierman,
character store, Ruth Emoden, Betty
Janes, thy-ven-over, Johnny Spencer,
Howard Banssworth; canny apples, W. J.
Swennen, Matchela, Pat Williams, Jock

(Spot) Murray clothespins, Joe Mettier, Marie Hillman, Joe White, William Poetacek; photo gallery, Mildred Pennson, Hazel Bernstein; pitch-till-you-win, Jes Bylvis, Tony Martino pun game, R. E. Wilson, Halph Moxder, Joe Spitvado, dari game, Joe Matthewson, Jimmie Worstal; nall store, Bill Munam, Jack Coler, Paddy Wagner; Inil game, Judy Carney, Ben Pittman; atring game, Mike Coler, Paddy Wagner; Inil game, Judy Carney, Tommy Harris; bumper gamn, Jed Patterson, Perry Revicson; camera store, Ben Fields, Terry Jenner. Jenner.

Guests

Guests

Among guests on PCSA Night were
Jolly Josephine. Hal Compton, J. M.
Brown, Johnny Heller, Dorene Summers,
Verna Seeborg, Husel Fisher, Anne and
Merris Labey, H. A. Brown, Mr. and Mrs.
Jack Ekkhart, Pierre Omiecte, Eddle
Omnble, Oens Hodgeman, Tercoc Tolliver,
Hay Johnson, Via Johnson, Fritz Landis,
Lou W. Johnson, Hen Beno, Mr. and Mrs.
S. L. Crontin, Ross H. Davis, Dob Hobbinson,
Dave Pennington, J. E. Smith, Jos and
Emily Mettler, Jack Barber, Walter Raymond, J. W. Woodward, Mr. and Mrs. Moe
Bamman, H. J. Brawer, Mr. Scholler, Jr.
Mr. and Mrs. Harold and Dale
Hendelckom, Jimmie Gallagher, J. M.
Brown, Steve Bernard, Jack Conkling,
Noel Lambert, Eddle Kennecky, Johnny
Kearns Charley Haley, Carl Holt, Charley
Walport, Jimmie J. Dunn, Robert L.
Myers, Mr. and Mrs. Ch. Alton Mr. and
Mrs. Butch McCarthy, Bobbile Miller Jr.
Mr. and Mrs. But Montara, Mr. and Mrs.
Broud, Charley Bodderberg, C. E. (Canty)
Moore, Mike Roccaidno, William P. Duscan, Ralph Moxler, Mr. and Mrs. Jock
Kenyon, Bothey Riwards, and Reggis
Marion.

Tontt Nurma, Mr. and Mrs. Chris Olsen,
Tontt Nurma, Mr. and Mrs. Chris Olsen,

Tonu Nurma, Mr. and Mrs. Chris Clem, da Groff, Mrs. Vic Davis, John Wells, Al ingernid, Phyllis Walker, Don Lewis Junny VanZandi, William D. Binclair, Pringerald, Phyllis Walker, Don Lewis Johnny VanZandt, William D shirelin, Abe Pepper, Earl Slokes, Joe Lewis, Mr. and Mrs. Roland Richards, Mr. and Mrs. Barrys Lackey, Earl Perston, James White Matt Hallas, Capt. W. D. Ament, Lucille King, Bobby Edwards, Mr and Mrs. Barry Sucher, Ken Tsylor, Johnnis Cardwell, Jack De Salvo, Tommy Williama, Mr. and Mrs. Guty Ceborne, George Suries, Ted Mrt., Mr. and Mrs. Dick Kanths, Vivian Gorman, George and Mel Wiler, William J. Downey, Lillian Edwards, Marie Klinck, Mr. and Mrs. Lloyd Carlson, Joe Claty, H. A. (Pop) Ludwig, Al E. Weber, Frank Porest, John Kearney, Arthur Hockwald, Sammy Goomas, Mr. and Mrs. Carl H. Steffenn, and W. W. Dudsworth. Pitzgerald. fens, and W. W. Dudsworth.

Saminy Coomas, Mr. San Aur. Lair a. Serferm, and W. W. Dadeworth.

Jim Burch, Irish Whelan, Monty and
Mina Frya, Lonnie Grieves, Eise Bockweil,
R. E. Sickman, J. H. Howard, Jean Cooper,
Eith Lucener, Ed Kanthe, Country
Yacger, Jack Murray, Bill Smith, Bill
Houtenbrink, Heden Messlan, Harvin and
Juanita Harding, Buth De Voeux, Hunter
and Margaret Farmer, John A. Pollitt, Mr.
and Mrs. John White, Edde Treca, Mr.
and Mrs. John White, Edde Treca, Mr.
and Mrs. Bud White, Mr. and Mrs. Jimmy
Jamison, William Harvey, Mr. and Mrs.
Clarence Hilschart, Chester Connolly, C. &
Thrailia Anna-John Budd, Frank and Rill
Messins, Charley Youngman, Harry Bilman, Mr. and Mrs. William H. McKee, Bam
Houston, Henny Kyle, Roland Rollander,
Mr. and Mrs. Cal Devenney, George L.
Morgan, James D. Smith, Eddle Kenneally, Mike Tumbras, and Gary Thomas.

NEW

TENTS

FOR SALE OR RENT VANDERHERCHEN, INC.

TISED

TENTS-BANNERS

44c120 Skaling Sink Outfil, complete CHARLES DEIVER-BERNIE MERCHANN

O. HENRY TENT & AWNING CO. CHICAGO, ILL

CALL—LAST CALL—CALL

MOTORIZE

Before the New Price Batter Token Effect
(HAS. T. GOSS Deep Write for CHAS. T. 6055 Doo's West Showmen's Standard Chemolet Co. Until 16 in Finance Plan East 25, Leith, 18. The Late

ADVERTISE IN THE BILLBOARD -YOU'LL BE SATISFIED WITH RESULTS.

WIN - PLACE and SHOW



You Win any Place and Show with Preserve treated canvas. Pelting rains have no effect upon a Preservo treated top. Preservo makes leaky tents and lost performances a thing of the Preservo permits the big top to be folded wet for the road with the certainty that it is proof against sot or mildew. Preservo treated canvas remains soft, flexible and easy to handle.

ROBESON PRESERVO CO.

SOLE MAKERS, Dept. 5, PORT HURON, MICH.

BECKMANN & GERETY SHOWS

Want an A-1 Foreman for Merry-Go-Round. Earl Chambers wants man to train and work Menkeys in Monkey Show. Address

BECKMANN & GERETY SHOWS

EXPOSITION PARK

SAN ANTONIO, TEXAS

SICKELS UNITED SHOWS WANT

Blide Help 1st Moory-Go-Stooms and Ferris Wheel, Convenient of all block recipt Bloom.

Cook Hydron, Phinton, Show and Proceed to the Cook Hydron and the Cook Hydron

ELK VALLEY SHOWS

OPENING APRIL S-TWO SATURDAYS

Bides ret sentitation. With hey or book Mixey. Shows durn Revoc. Sizes, Any Grand Snow.
Jones: Bings. Mill Carrie. Fishpand. Hoop-La. Prich-Tri-U-Min. Ball Carries, Gig. Gellory, Load
or my Stock Commodate that will those out whos. Within Jones, marrier, Jan. Shirans.

Miller grants

BILL ASKINS, MOR. P. O. SOX 111, PAYETTEVILLE, TERN

YELLOWSTONE SHOW WANTS

W. E. REAL BOX 804. ALBUQUERQUE. N. M. E.

WANT FOR Park Amusement Co.

OPENING LAKE CHARLES, LA., MARCH 24th, at Lake Charles for Stock Show and Rodgo, CONCESSIONS THAT WORK FOR Se and 10c. HELP IN ALL DEPART-MENTS. RELIABLE PARTY TO TAKE OVER MINSTREE SHOW, WIRE OR WRITE CLIFF LILES, MGR., LAKE CHARLES, LA.

GOLDEN BELT SHOWS

Address: One To, Not Springs, Ark.

DALE BROS.

WANT FOR SEASON 1941

[51] Wheel with transportation. Also Carb Green. Comm. Rosel. States. Processor, Hart Striker, A. Carb Green, S. Carb Green, C. Carb Green, S. Carb Green, S. Carb Green, S. Carb Green, W. Carb Green

1944 Stelley St. Boltzmapolis, Ind.

AERIALISTS WANTED

aren perfecules. Brate lowest salary, goods first Setters show photons if possible. As cause of this at, Albo places good Bigger street. No construct wanted.

CRASH DUNIGAN

TIVOLI **EXPOSITION SHOWS**

Have well-framed libow for first-class Girl Revue, Have equipment for any first-class money-exting libow. Want Concessions, Sales, Hoop-Las, Pitch-TU-You-Win, Fish-Pord and other 10c Stock Stores. Have 16 bone fide fairs and 10 colubrations. Address!

H. V. PETERSEN, MCR., JOPLIN, MO.

PEARSON SHOWS

OPENING PANA, ILL, APRIL 26, WANT SHOWS AND CONCESSIONS, III Star In Illinois Entire 1941 Season, Address Witnesperiers, Warring, Ed.

SAM WEINTROUB

Appets for Grind States, also good Truck Driver, Care of Coneral Delivery, Avon Park, Fla.

BARKER SHOWS

LAWRENCE GREATER SHOWS

ROGERS GREATER SHOWS

and States Process in Discours, Studen, an SHOWN Will Brown Side Show, Show with Steel. P. O. Hor THE Numbers, Trans.

G. T. Fitzpatrick Shows

Los angeles

LOS ANGELES, March 15. — Pete Rortes' World's Pair Museum diosed at its Heitywood Bostlerard location afterworking to good results, under Masonic Temple Association stepless, and mared to the Main Street spot Formerly used by the fast Huston Museum. Mike Rrets, of the West Coast Ammanement Coupany, was in town for fee days on butmen, but has left for Oakland, Calif. Mr. and Mrs. O. W. (Rappy) Moore, who have been weathouting in Southern California, will join Sol's Liberty Shows soon. Harry Chipman left for the East, and Jack Schäller back from a trip to the North. Virginia Schaller will take the Balthauer Trio to the Modile West and East, this ceason. John R. Ward purchased two pigmy horses recently, Charles and Edith Walper left to loss the West Coast Ammanent Company at Oakland, Calif. Mr. and Mrs. Harry Schercame in from Long Bearth. Calif., on business, and Harry has built a new trons for the Odi Revue in will have on the Combin Shows. Incelle Ring, Joyland Shows, reports the showard day well as Indio, Calif.

Indio, Calif.

Petre Ouleite came up from Long Beach and stated his show is being readied for opening. Jim Turney came down from San Luis Oblego, Calif., and will leave to join a new show. Dale Turney has opened a night club in Sen Luis Oblego. Harry Horwitz, after immy years with the Clark Granter Shows, writes he will be with another show this season. Mr. and Mrs. George McElroy bought a two-acres ranch home near Fines Ridge, Calif.

HAMES START OKEH

(Continued from page 29)

water taffy: Kaplan and Bloom, novelty

(Confinence from page 29)
water taffy: Kaplan and Bloom, novelty
clands: Mr. and Mrs. Sam Sabard, lunchstand: Moy and Charlis Vanderford, rootleuse: Mrs. Theo Leed, bings: Ronnie
Howe, penny pitch: Mrs. L. T. Crawford,
ball same, Mattle Bybee, sasistant W. B.
Jones, Beckmann & Gerety Shows, rat
gume: Mary Black, hoogs-in, assisted by
Frances Wilhelm.
Various shows are represented. They include Texas Exicosition, Chester Arthur,
bid Louis, Billy Rosen, Jimmie Debow,
Billy Venaths. Whitle Jacobe, Bill Harper,
Sam Zimmerman, Ed Parisee, Bill Baley,
Chaelle Balley, and Red Rountlon, Alasso
Expassition, Julius Turovis, Charence Mccandiens, and Anthony Waver. Hennies
Brow. Chieck Moss. Curly Davis, and Swede
Browning, Royal Anerican, Methy westnucreland and Edgar G. Bert. Beckmann
& Gerety, Sporky Blas and Jimmie Bybee,
Visitors included T. J. Towell, Mr. and
Mrs. Joek Linddey, Mr. and Mrs.
States Lucas, Johnny Myers, Mrs. Detch
Wilson, Blackie McLemore, and P. H. MoAllister.

CARNIVAL IMPORT TAXES

CARNIVAL IMPORT TAXES

(Continued from page 3)

fore being amended the regulations permitted entry of carnivals in six or more railroad cars and 12 or more metter trucks for \$500 a month and those moving in five or less realizad cars or in 11 or less motter trucks for \$500 a month.

Commonting on the new customs regulations, J. W. (Patty) Cockin, head of the Continu Shows, who varied the control board recently, said, "After carrivaly obsering over the regulations, I don't believe they are so bad. They will perhaps work a little hardship on a carnival or directly control board recently continued to a carnival or directly control board for a believe they are so bad. They will perhaps work a little hardship on a carnival or directly coming into Canada for a period of less them a month. Control board arrangements are now practically the same, as they were a year ago regarding show people coming into Canada. Inusurgation formalities ore about the same."

SLA SPRING PARTY

(Continued from page 28)

(Continued from page 29)

Rhore, who supplanted the regular emeet, Robe Chase, did a great job handling introduction of acis mostly and pleasing mightly with his clever results. Shown is writy and a hard worker, liked by received. But Creaby's exchastra furnished excellent music for both show and dancing.

Space will not permit description of the many acts that appeared, but those was gate at their talents included Borrah Minwitch and fits Harmonics Rascals, the Boyal Mounties, Anita Jacobi, Llord Thomas Treey, Judy Tulbot, Dorothy Byton Democra Sid Tomack and the Belss Bruthers, Fernandes and Carmelita, Dagmar, Three Playboy (Starr, Boole,

Selective Service Mail

In the Circus Department of this issue appear the hamms of those having Selective Berries mail in the various offices of fee fillboard. This list is published in addition to the names which are set in capital latters in the regular Letter List.

and Ditson), Mercer Brothers, Jimmy Ray, and Jai Leia. A number of other well-known acts could not appear be-cause of lack of time.

Colebrities Arc Guests

Celebrities Are Guests

Following the show, there was danging until 2:30 a.m. The andience was well pleased with the show presented and voted it ous of the best the Leone has ever staged. Lee R. Stoan, general chairman, did an excellent job of handling a difficult assignment admirably. For weeks he worked untiringly on the many details motived in such an undertaking mid, with the assistance of competent committees, put the party over successivity. There were minor littches, as always, but in the main everything ran amouthly and the customers were given an enloyable evening. Presidents Frank R. Conkilm and Vice-Presidents Carl J. Sodimary, Harry W. Henniles, and B.-woost A. Hughew all years well pleased with the success of the party.

Many well-known show people were

Many well-known show people were guests at the affair, among them Ted Flo-Billo and Bay Bestherton, orchestra leaders: Eddie and Fanne Cavanaugh, of the radio, and most of the cast of the legit show My Stoier Rices.

GREAT AMERICAN SHOWS

cycle. Develop by equilib Common A Carrying don red Free Arth. Cortespon. Line work, then Conventin Beauty, Tennestron, W. Val., and at him for institution, Validonia. Contractor, Ga., this weak

LAST CALL COUNTY & LINE BOOK Ark. Musch

Last Col- PARADISE SHOWS -- Last Call place non. Open March 20, 212 Front St., Forest City, Ark.

MIKE ROSEN

Assessed GEN, DEL MANYSVILLE, ONID

WANTED FOR AMUSEMENT PARK

-GOODMAN-WONDER SHOWS

America's Fastest Growing Carnival

ZACCHINI, the Human Cannon Ball, FREE ACT Contracted for 25 Consecutive Weeks.

1941 SEASON OPENS APRIL 25, FAIR PARK, Little Rock, Ark.

ALL THOSE HOLDING CONTRACTS, PLEASE ACKNOWLEDGE.

WANT

WANT

WANT

SHOWS That can come to be the standards of such top show outsits should be such as DAVE ARD HARDY MILLER'S GIFTLE WOULD BE ARD OPETITES. MERC CATVETINE MONITOR TO PAIR OPETITES. MERC CATVETINE MONITOR STANDARD STANDARD BEAUTIFIL. POSING SHOW. DATE SHOWLD FAR SHOWL

RIDE HELP Patients Second Mon for all Mides, including A-01 Foreman ton

CONCESSIONS Condy Apples, Candy From, Jewelry, Novellins, American Polymetry, Scow Cares and other feetilesets Contrastors that will not conflict.

GOODMAN CONCESSIONS, INC., Want Clean-Cut Legitimate Game Agents, Write Louis Yaffa.

GET WITH THE CARNIVAL THE WHOLE OUTDOOR

SHOW WORLD WILL BE WATCHING THIS SEASON

MAX GOODMAN GENERAL MANAGER

P. O. BOX 21 LITTLE ROCK, ARK,

-CANADA CANADA"

BROWN'S EMPIRE ATTRACTIONS

Fully Motorized

AL BROWN WANTS SIDE SHOW ATTRACTIONS, ILLUSION SHOW, WILL FURNISH EQUIPMENT FOR SAME.

WANTED-FOREMAN ON MERRY-GO-ROUND and FERRIS WHEEL WANTED-CONCESSIONS THAT DO NOT CONFLICT.

Write E. H. AL BROWN, GENERAL MCR., ST. THOMAS, ONTARIO, CAN. WILLIAM FEILDING ARTHUR CILBOR

GOLD MEDAL SHOWS

OPENING APRIL 5 AT COLUMBUS, MISS. Spring Live Stock and Horse Show

Want Frozen Custard and legitimate Concessions operating for not over 10s. Want Managers with talent for Girl Revue and Foring Show. Can place one more meritorious Grind Show, also Crystal Maxe or Fun House. Will book Flying Skooter Rocket or Silver Streek and Live Pony Ride. Frank Flannigan, write. Ride Help that can drive Somis. Useful People in all lines, write. Alton Pierson, wants Cook, Waiters, and Corn Game Help. Caroline Holt can place one more capable Reader for Mitt Camp. Dick Taylor wants Grinder for Gook Show; Slick McDonnell, write. Address: OSCAR BLOOM, P. O. Box 608, Columbus, Miss.

J. F. SPARKS SHOWS

SHRINE CEREMONIAL CELEBRATION

9 BIG DAYS-APRIL 17-26. Goe Block From Post Office. IN DOWNTOWN BIRMINGHAM. Will how any mod Gird Shown with own stationers. Aim Binnager and Gird so Gird Stone. Bell stationary by mod Gird Shown bell own stationers. Aim Binnager and Gird so Gird Stone. Bell stationary Long Manys. Against Stone Stationary and Lagrangian Palacian and Stone Stationary and Lagrangian Palacian and Stone Stationary and Lagrangian Palacian and Stone Stationary Lagrangian Stationary and Lagrangian Palacian and Stationary Lagrangian Stationary Stationary Air Lagrangian Stationary Lagrangian Stationary Lagrangian Stationary Lagrangian March 28 under stone manuscript Lagrangian Lagrangian Stationary Lagrangian Lagrangian

BLUE RIBBON SHOWS, Inc.

Place Ball Garren, Peoply Pitches, Burrany, String Garne, Stoles, Candy Apples, Condy Flots, America Bill Carren, any Stock Garrentines than deen's conflict. Bills Help with semi-rather adsortance. One on Place emplained Stringer Stock with Manch. Salings and person. Useful Strings Procede, write. ADDRESS: SCS MACONIC TEMPLE SLDG., COLUMBUS, GA.

LAST CALL LAST CALL

OPENING SHEFFIELD, ALA., MARCH 29—TWO SATURDAYS
hasing contrasts and with to lood, phean let us hear from you nee. Gen plans Long Ranco Online,
timals Occuminate of all kinds, Pich Pene, Disk Pene, Beeling Albey, Pich Till Wis. Plans
ville of Whole, March to Impensible person. No Coupon Starto waterd. Will fureish new exist to Rileged Drow, Fat Show, Historia and Pene Stock.

10 Rileged Drow, Fat Show, Historia and Penes Stock.

10 Rileged Coupen scattering Sheffield. Alk., in fate date.

GREAT LAKES EXPOSITION SHOWS, INC.

WORLD OF FUN SHOWS LAST CALL

Comparing Concentration & Co.

Care stokes Physician Philiphysiology, M. Half, Sarkar, Raif Germa, or any inditinual Concentration. Blower Hame integrals and the Pro-in-One. Will loss Matter Drone, Fun House, Michael Corrus or any Show intelligence of the Concentration of Contentration. Areast Acquette this week, Battle, S. O., wask of New York Law the big way. Raiffer, and should when the areast and the Contentration of the Concentration of the Contentration of the

JOHN R. WARD SHOWS

size Sense. La. Meric 24th. Wart Mirsteri Since Performers and Musicions. Will list with cared frents for reliable absorbers. Both Stores with own cuttle. Wart Side Glass Stores, from performer, Frents to to foliage. Totaler, for for first Stores, frents for continue that there for define Streen, want together are not fitting their west created by the first wine development of the store of the first wine fitting from Store Store (Conception Agents for Ball Garrie Philip. Wart Man and Wife to manage Good House.

CRESCENT AMUSEMENT COMPANY WANTS

Clay County Fair, Green Cove Springs, Fla., week Mar. 24, 70,000 government people new airport; best beem spet in Fierids; first show in five years. Concessions that work for Stock, Leed Gattery, Bull Games, Custerd, Penny Pitches, Shows with own outflirs. Side Show, Snahe, Fat Pennie, Ridge-Rell-De-Plane and Octopus, Daytone Besch and Gallmaville, fineda, following. Address Aven Park this week, Green Gove Springs next.

Hughey & Gentsch Shows

FOR SALE

ADDRESS MAURICE MILLER, YORK, SOUTH CAROLINA

Lang Wins in Austin Despite Weather; Accident Mars Trek

AUSTIN, Tex., March 15.—Altho ham-pered by inclement weather, Dec Lang's Famous Shows managed to register a profitable stand at Buttler Showgrounds here on March 3-9, under American Le-

profitable stand at Butter Showgrounds bere en Murch 3-9, under Annerdan Legion Post auspices. Business was good when weather permitted. En route here from Victoria, Tex. W. H. (Sicotor) Shimes slighted from the cab of one of the trucks while it was still in motion and was fatally crushed beneath the trucks dual wheels. A occoser's fury exonerated the shows of all blame, Dan J. Mega reported. Puneral expenses were borne by the shows.

Altho, shows late arrival made it impossible to have all the structions ready for opening, organization obtained good patronage. Tuesday also was good, buttain and cold evaluer knifed business the following three nights. Saturday matines and night attendance was good, lowers at E. McClain, Baiph Scheonert, Roy Short, and other Legionnaires were houts to 200 children from the Texas State Institute for the Blind, and shout 50 orphans from the State Orphanage.

On March 7 a stack dinner was ten.

phanage.

On March 7 a steak dinner was tendered invited gusets by the Legionnaires in Prank Burison's cookhouse. In attendance were Arting City Manager James Garrison, Chamber of Commore President T. B. Warden; J. E. McClean, superintendent Austin Transit Lines and Boger fusifield, Par Addienam, Paul Forschienr, and Pat McDonald, of Slatton KNOW Noble C. Pulriy, Dan Meggs, and Dee Lang. Cafe was decorated by Mrs. Edite Burison. Other ety, county, and newspaper officials in attendance were B. J. Buppert, E. B. Beloher, Paul W. Bowman, R. H. Francis, J. C. Delmar, Harry Golden, R. A. Boet, W. A. Bessann, N. C. Sceggins, Fred Graham, and A. A. Buris.

Charles Lens tialted for two days, and Elizabeth Anderson spent the week-end as guset of the Des Langs. Other visitors included Mr. and Mrs. Charles Jamisson, L. S. (Larry) Rogan, Mr. and Mrs. Gayrior, and Felix Martin. Jue and Judy Hillignas joined, he to resume his job as griddle man in the cookhouse. Judy is with Carl E. Martin's Dope Expose. On March V a steak dinner was ten-

Corpus Christi Gives Alamo Blank; Reynolds Party Host

CORPUS CHRISTI, Tex., March 13.—
Deputie good business conditions and a strong advertising campaign, helinding plenty of radio time and advance billing, Alamo Exposition Shows draw a blunk at its local stand on March 3-8, under Toxas War Veterana auspiess. Shows had a good location and received co-operation from the local press, but localities failed to acquire a carnival apris, Larry Mullins reported. Weather was cold two days. Benny Hyman did good job of laying out the lot. Herman Reynolds played host at a party in all ride men, shal Johnny Graves tendered members is shifty. At Reynolds party were Jack and Wilford Cliver, Bill Carr, William Duggan. Bob Mays. Red Risibes, Curly Parker, Norville Miller, and Wilfle Best. J. T. Rutchens took advantage of the poor business to enlarge the CORPUS CHRISTI, Tex., March 18-

Willie Best. J. T. Hutchens took advantage of the poor business to enlarge the interior of his side show.
Entire W. Dunkel and Managing Entire Bob McCracken were nightly guests of Larry Mullins. About 65 newsboys also were guests of Mullins on Tuesday night. Charley White entertained city officials. Jack Rubnek was a guest at the Greek Rehef Fund Dinner. Daily radio programs were carried over Station EUIS. Jinmy (Pingers) Reese is hoffing his own with his well-framed Penny Arcade.

Lauther's Winter Stand At Norfolk Is Successful

At Norfolk Is Successful

NORFOLK, Va., March 15.—Carl J.
Lauthers Oddities on Parade Museum
last Esturday concluded its 16th consecurity week to good business at its
508 Main Street location here, Claude
bentably reported Haff has not changed
since opening and essue attractions have
been on hand all winter. Unit will remain here until April 1 when it will
rejoin the Cetlin & Wilson Shows in
quariers in Petersharp, Va.

Owner Lauther again will have three
shows on the C. & W. midway. Among
visitors from Art Lewis Shows were Mr.
and Mrs. Wendell Kuntu, side-show
operators. Mr. and Mrs. Lauther recently
returned from a three-week stay in
Fiorida and while there visited Fiorida
Bitate Pair, Tampa.

WANT DESIGNERS

THAT CAN BUILD MODERNISTIC SHOW Year Around Work. Wire, Stating Salary Expected.

DODSON'S WORLD FAIR SHOWS FAIRGROUNDS, JACKSONVILLE, FLA

MIMIC WORLD SHOWS

S. S. DOYLE, 201 Madison Ave., Alexandria, La.

CROWLEY'S UNITED SHOWS

OPENING APRIL 19

Consessions that were for Day, Conditions and Grab, Corn Garce, Custant, Frenna, Process, Mall Gane, Corn Garce, Custant, Frenas, Process, Mall Gane, Cogentie, Scale, Want America for Wares and Grain Garcello, Mall Garcello, Garcello, Mall Garcello, Garcel

I. O. O. F. JUBILEE WANTS

1500 Cetario St. this week; Alemonty and Davine next week, Both Columbia, S. C.

FUNLAND SHOWS

COTTON STATE SHOWS

Open March 29 at Gideon, Mo. Mills working three shifts.

Want Shows, Rides, and Concessions. RAY D. JONES, RISCO, MO.

RIDE MEN

Want comble Forema for With, also decout Ma-Alm Man capable of taking charge of No. 12 II Wheel and one Marry-Go-Round Man. Wells of

C. E. BARFIELD

OWING TO DISAPPOINTMENT

Want party to take charge complete payment Minured Show, also Girl Show. Open Sunter, S. C., March 13.

SMITH'S GREATER SHOWS

WANT RIDE HELP

For Morry-to-Rentisl, Ferris Wheel, Titta-Whot sigh Lecros-Plate to jobs at anot. Address at nuall or sign to 467 Brainard Mt., Apr. 101, Decree, Mich.

ROGERS AND POWELL

RALPH R. MILLER

NALPH R. MILLER, Forest Will, LA

NOTICE

Mr. R. H. (Herry) Billier has resulted his ex-tract for the booking of the Parata Stows, as of March 10, 1941, and is no longer someouted in any expecting with and Shore.

H. C. SWISHER, Owner-Mar.

GOLDEN GATE SHOWS

useums

Warren, O., Good for King; Dayton Bow Is Satisfactory

DAYTON, O. March 15.—Floyd King's New York World's Fair Museum successfully opened a week's stand here on new York World's Pair Annual here en fully opened a week's stand here en March 3, coming in from Warren, O., where the unit chalked up a good run, where the unit chalked up a good run.

where the unit chalked up a good run.

Zons Price, aword awallower, continues to clock. Other acts include Master Russell, mentallet; Pedro Lopez, pamproof man; Chief Amor, head hunter. Tiny Cowani Rosemary, midget; Bell Tric, Mrz. Zipp. Prince Ramachandi, quaster boy: Professor Kunta, flee circus. Madem Lestra continues in the annex. Joe Levine closed here and his place in the comession department has been taken by Marry Barvey, James M. Beach, general agent, closed today, and Frank-Bland replaced him, Beach leaves to seeme his duther in advance of Wallace Broa. Circus. Among visitors entertained at Warren, O. by Genoral Manager King were Frank (Dutch) Hildsbrand, formerly of West's World's Wanner Enow; Bruce Buth, editor Democratic Frows: Bruce Buth, editor Democratic Frows: Bruce Buth, editor Democratic Frows: Bruce Buth, editor Democratic brand, formerly of West's World's Wender Enows: Bruce Smith, editor Democratic News: Victor Johns, and Mary Bell, formerly with the J. R. Edwards Shows. Tya Cobbs, shof, continues to prepare good meals, and General Superintendent Frank Jones keeps the shows moving at a fast passe. Mr. and Mrs. Howard King have the front ticket boxes, and Pedro Lopes is doing the lecturing.

Lewiston Frenks Continue To Good Biz in Evansville

To Good Biz in Evansville
EVANSVILLE, Ind., March 15.—Now in
its third week at 701 Main Street hero,
under American Legion Post atspices,
Harry Lowisson's World's Fair Frask Musum continues to chalk up one of the
best stands of the sensen, Poul D.
Sprague reported. Unit is said to be the
first to show locally in six years. Last
Saturday draw more than 3,500. Two
15-minute remark broadcasts are heligtized daily in addition to spot amouncements over Stations WGBF and WEOA.

with C. F. Friend acting as commentator. The Courier and The Evansuille Press co-operated, and Cartoonist Karl Enect.

co-operated, and Curtooniat Karl Kneet, of The Courier, featured the show in a recent front-page cartoon.

Auspices have given good co-operation. They are using their share or the fundate to buy athlette equipment for local draftees, located at Camp Sachity, Miss. Chief of Police Hyland, Legion Post commandes, in a frequent visitor Annex, featuring the Alligator Citt, is popular here. Vivian Dunning returned after a three-week absence. Bit Lewiston was lendered a birthday party on Sunday. here, Vivian Dunning retired after a three-week absence. Bit Lewiston was tendered a birthday party on Sunday, Personnal attended. Rose Lewiston is suffering from a cold and throat all-

Kortes' Unit Garners Fair Results at Hollywood Date

HOLLYWOOD, March 15.—Said to be the first unit of its kind ever to exhibit here, Pete Kortes' World's Pair Misseum opened to fair results at the Masonic Temple, 6849 Bollywood Boulevard, on Temple, 6840 Hollywood Eculevard, on March 5. Businass picked up considerably the remainder of the week. Beyend hundred invitations were sent out for the unit's premiere performance and an estimated 100 movie stars, city, and county offinials, as well as many homeore from the Facilic Coast Bhowmen's Association turned out. Boy H. Jones reperted. A strong publicity campaign was carried out 10 days in advance of opening.

was carried out to day in opening.

A high false front excering the wall of the Masonic Temple and illuminated Kleir searchlights caused considerable comment. Los Angeles and local newscomment. Lee Angeles and local newspapers gave good co-operation while a attent radio campaign over four stations brought suncessful results. Best Chipman, former circus man non now manager of the Masonia Temple: Bleve Henry, The Billhood's representative; Joe Clery, Lou Johnson, John A. Pollitt, and Harry Chipman co-operated with Johns in making the date possible.

Winter-Quarters News and Gossip As Reported by Representatives for the Shows

John H. Marks

John H. Marks

BICHMOND, Va. March 15.—A recent bluezard delayed the scheduled opening of quarters scivilities, but with warm wither much activity prevails, and 12 men have been added to the work crow. All transportation units are being overhauled, the new scrale have been delivered, and a crew of painters are engaged in refurbishing the slow fronts. A need appear is adding new lighting fratures and an indirect and fluorescent system will be utilized on fronts and new light lowers. Humany Zabriskie, master inschenic, is scheduled to arrive from Floriant, on a scheduled to arrive from Floriant soon to supervise overhauling the trucks which have been used at Camp Lee. Several changes will be made in shows staff this year. Season's four is protically booked solid. Owner John H. Marks' two yearsmust units, which he has operated at Camp Lee, have been thosesful. Clarence (Blacky) Cramer has arrived and will be Caterpillar foreman again. L. D. (Duke) Jeannette advises from Florian he has booked a Strong line-up for the Chreus side show. Speed world will arrive seen to prevent affects of the province of the

ARCADE MACHINES FOR SALE DEVAUL'S AMDSEMENTS, Nedrow, S. V. pais his ecokhouse and Motordreme, and Bolly Childs, whose girl-show unit re-centity played the National Theater here, viaited. Nick B. Hepp, secretary, is in Asheville, N. C., awaiting opening. Dos Anderson reports his Ministral Show ros-ter will include many new performers, Chet Dunn, now in Florida with his rides and concessions, is expected soon. The new Bocket ride will be delivered in time for executive. All Polimer Partnesster is for opening. At Palmer, trainmaster, is at quarters and will manage one of the Marks shows thin year. This is his 16th year with the shows.

WALTER D. NEALAND.

Zeiger United

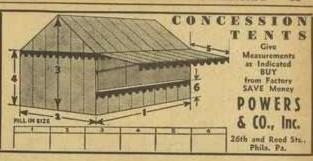
Zeiger United

AIBUQUENQUE, N. M., March 15Work at quarters, under supercision of
Hugh Warren, is almost finished and
shows will be ready before opening on
April 1, Bill Parrar redecontred and
painted the fronts. Jack O'hny has the
motors and engines overbauled, and
Obarlos Bullich, Frank Howard, E. M.
Riadt, sant Earl Tecninson are also weeking here. Octopus Foreman Louis Meyors has that ride ready. Vance LaJune
built a new frame for the new top he
will use oc his bingo stand. Mr. and
Mrs. Paul Sturm, who are now in Phoenix, Ariz, will have their popeom, candy
apples, and a new ball game with it.
O E. Montgomery is returning with a
new fron-claw concession, bocobs, and
(See Winter Quarters on page 51)

PAGE SHOWS

OPENING APRIL 19
JOHNSON CITY, TENN.

CAR PLACE hydronic Concernment of all aims screek Davk House, David Germ, Promein, David Flori and Charley Anales, Good copiety for France Contact and Mill Game. Will, FLACE Grass Boost of any officer convey-citing strategies. WART composed Girl Slow for Mellymood Resident and Mill Game. Will, FLACE Grass Boost of any officer convey-citing strategies. WART composed Girl Slow for Mellymood Resident Anales and Mills Strategies and Mills Strategies. As a family Color of Girls Slow for Mellymood Resident Anales Strategies and Mills Strategies and Grass Book Colored Warts and Grass Brief and Grass Brief and Grass Brief and Colored Resident Strategies and Grass Brief and Grass Br



DAVID B.

RALPH N

ENDY BROS.' SHOWS, Inc.

Presenting

THE NEW 1941 STREAMLINED EDITION, COMPLETELY MOTORIZED. MODERNIZED, AND NEONIZED, OFFERING THE GREATEST ARRAY OF ENGAGEMENTS EVER BOOKED IN THE EASTERN STATES.

Can place Showfolks, Talkers, Grinders, Snake or Reptile Exhibit, Unbern, Fun House, Fat People, Droma Riders (Lady and Cent), Pony Ride. Have Want capable Monkey Man beautiful Monkey Circus Outfit complete. with Chimp to handle same. Want Ride Help, Canvas Men, Semi Trock Drivers, Chairplane Foreman, Press Agent, Revue Girls (office paid). All legitimate Concessions open.

We will again present the greatest of all outdoor Free Attractions, The Great Wilne, Human Cannon Ball. 4th season.

Have for Sale-8-Car Whip, Caterpillar, 25 KW Sure Light Plant, numerous Fronts, Show Tops, and Show Equipment. All can be seen, and are in perfect condition. Transformer Truck and Office. Terms if we know you.

All address ENDY BROS. SHOWS, INC., Miami, Fla., Until April 10. America's Most Progressive Show.

GIRLS . . ORGANIZED BAND . . SINGERS

Chorse and Specialty Dencers. Bertie Aus-tin and Navissa Dumes, wire. Musi-class—must be good.

Not more than 9 pieces. Must be able to cut a show. Also Girl Hill-Billy Band.

Singlex

Give age, send photo, if possible. Best salaries, long scason. Good treatment, Write or Wire

RAYNDIA

ROYAL AMERICAN SHOW, Tampa, Fla.

CALL -LAST CALL-BROS.

g April 5(h at Charlesian, Se. Car., in the heart of the car. Co-chery Ulrous, Ton-on-Gar and Positing level Girl Reven. What Girl is feel from the property of the Commission of the Peters Arches can Prope Bade. Demonstrain Film Peters, 680 Garnes, Pittsh-Yill-D-Wile, Colans, Caray, Bowling Alley, and, Proce College, Wandsh-L. Dear Proce, Scales, School Garne, with and for other 10-Gart Gried Shoot, Tax's a the rock on po Those that Gring semi-fielding great profession.

White Quarters 2001 Fountain Bird., Tarms, Fig. BRUNG ZACCHINI, segm.

SIDE SHOW PEOPLE WANTED FOR JOHNNY J. JONES EXPOSITION

Freaks, Working Acts, Mental Act, and Any Unusual Feature. Annex Attraction Wanted; nn Sex. Also Ticket Sellers, Working Men and Cook Want to Hear from Harrison King, Russ and Ross.

Show opens in Savannah, Ga., April 12. State all in first letter. STARR DeBELLE, De Land, Fla.

JUST TO STOP FALSE RUMORS OUTSTANDING CARNIVALS HAVE BOOKED JONES' BETTER BINGO GAMES

O. J. BACH O. C. BUCK ART LEWIS SAM PRELL SAM LAWRENCE JAMES E STRATES FRANK WEST MARKS ZACCHI
S BANTLY
Need a Few More Schor. Reliable. Courtoos: Agusts.
H. W. JONES STOR BOWDENS FERSY ROAD. ZACCHINI BROS.

Clark's Greater Concession, Ride and Show Line-Ups Set

Ride and Show Line-Ups Set

SAN DIEJO, Call, March in Line-Line
up of Clark's Greater shows, which wocompfully opened that means in a good
occur-front heating here becaute, incloses the following Rides Marry-CoRumin, C. L. Wilson, for-man Leonard
Guaries, assistant Harry Doyle, platform;
Bernie Pix, tickets, Perris Wissel Dan Gilnett, foroman; Rort Levis and Mike
Genera, assistantic Till-a-Whirl, Gleo
Graille, foroman; Royle, Gleo,
Graille, foroman; Royle,
Section of the Common Royle,
section of

Shows

Shows

Circus Side Show, Endie Stewart, manager, Whitey Sanborn, front Harry Wallace, James Murphy, terkets, Attractions, Smoker Engint, midget clown and fire enter; Queen Maria, human target. Thy Ann. dancer: Princess Delora, midget manifestation; Pete Plores, midget manifestation; Peter Plores, midget manifestation; Peter Plores, midget manifestation; Peter Plores, midget manager, Lettills Zimmerman, graphote-gist, Mms Zeida, annex, Dupe, J. Miller, manager; Lettis Lee, and Charles Loeb, manager; Lettis Lee, and Charles Loeb, mindle; Prank Wagner, tickets, War Show, Mr., and Mrs. J. Flunkin; Joe

CLOSING OUT

PARK and ARCADE EQUIPMENT

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Habrie Virtue
Hillian Worker
Hillian Virtue
Hillian Worker
Hillian Hill

CLEM J. McGUIRE

INSURANCE CHARLES A. LENZ

"The Showman's Insurance Man"

CRYSTAL CITY PARK

a legitimate filmit Communication, no Wheels, usern basilia, one equipped for Phili-Pond encounts stock for open, Rake Help—Most at and sobert no others med stople. With note or home Title-White or Hestur. Most m. We have live under and two siles in April with a \$10,000,000 more to boy. Harry Window.

O. E. MEEKER, Gryctal Gits Park, Total, Oxla-

ANIMALS AND BIRDS

SOUTHERN IMPORTERS

Anderson-Srader Shows, Inc.

Spe bushing these and Commentum. Open in Anni. Have 16 trees and subdistribute booked. Address. ANDERSON-SHADER SHOWS, INC.

KAY BROS.' CIRCUS WANTS

MM. SETHOW, the 782, Sta. S. Mines, Fig.

South tickets, Athletic Mine Collins, numerer Jackie Miller and Little Harry, wrestlers, Joe Bedonk and Massons, Source Mrs. Mine Collins, tickets.

Construction Make Collins Holters
Court Invest Eddie Siewert manager;
Johnny Benymo, Front Maris Honsen,
Agnes Wright, Zune McChonald, and Dolle Knesser, danners. Gerilla Show, Joe
Andreana front Mike Saide Inside.
Two-Healted Cole, Mr. and Mrs. J. H.
Beartsley, Grand Caryson Wild Burses,
Cal Leipe, Gwner-manager; Joe Begley,
Front Bunn Turner, maide. Een Beah,
Bekers, Gepenhagen Files Circus, Cal
Leipe, swener, Professor Alexander, Badon: Leike, Philatt, United., finales
Bhow, Ed Kenmally, Ironti, Mrs. Cal
Leipe, Bekers.

Concessions

Concessions

Conchouse. Linys Role, owner-manager Mox. L. Bola, cashier; W. H. Bour, and J. Bour, and Mo. L. Mr. and Mrs. L. Duich; Schu, 27th No. 2. Buerly Walker; Hip shooter, Carl Horsy, manager: Bob Boleria, agent long range lead galley, Carl Horsy, manager: Bob Boleria, agent long range lead galley, Carl Horsy, Serry Klein, and Marty Tooman, tommy guns, Corl Bovey, Darwin Glenn, short-the-intil, Etnet Horsy; ball game, Carlies Albright, Charles Jensen, and High Jones: Hig cold, Charies Albright, Harvey McClelland, and Jack Fealey, Penny Arnats, Elmer Hanscom, owner, Jack Benton, and Rubol Meann; hallown store, Jark and Mrs. J. Hessley, Earl Maier; Baby dinde, Hoden Casadey, Brain Bell; penny pitch, Eva Clark; doll whire! Elina Bogers and Babe Miller, Duccries, Bam and Al Miller, hlanked stand, Jack Schuler, Tommy Linyd, dock store, Mos Levine and Buttle Jarvis, Dark hoop-la, George Backsom, Joe Miley, Edgar Pelding; pan game, Peng Lindey, Bins Morgan pinny pitch, Boy Barmett photo strips, Mrs. Seelle Hanscom and Mrs. Pull Willman ham and hacom, Som Birwa, Miles Bider; frozen risetand, Harry and Marie Taylor, Frist Haynes, of Los Angeles, tested on Stiming, as doll a Som Berner, George Wiley, Ed Bernam, Jack Tulman, Bumie Gatherlield, and Tom Thomas.

ROUTES-

(Continued from page 24) Marson, Lew "mainie" (Chrysger Cid, b. Margons, Magressa (Hippedrume) Las An-

t a Simila (III Hat) Chi, no. Prezy ita Mariinigae) Pro, no. Malcolm (Southwater's) Turkabon

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His Pack (Brimmit) (Brut. Collection)

O'Tried (Brimmit) (Brut. & Brit.) Tremes, N.

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STATLER TWINS

ON TOUR WITH SAMMY KAYE Per.Mgt., Jack Lenny, Herman Halkolf Agency

outh, Eddie (Cafe Society Univers) NYC, no. pear, Harry (Latin Quarter) Boston, no. pearer, Kennith (Cafe Society Uplown) NYC,

not, Jack (Bismarck) Chi. h. hajdebook, The (Harbs) Fields, h. lay & Muxims (Hoss Bewl) Covington, Ky.,

nater Twins (Bosheri) Cincinnall, L. Bratler Twins (Bosheri) Cin; un. Burfeld, The (Bosh Derby) Cin; un. Birfelnors, Gergers (The Yel) Cin; ps. Stephanie & Crair (Palmint's) Palla, ps. Stephanie & Crair (Palmint's) Palla, ps. Stephanie & Crair (Palmint's) Palla, ps. Stephanie Marca (Ch. M. Burter) Shates (Che Pater) Ch. M. Billbonn, Prancis (Base Bawl) Covingues, Kr. Ps. nd. Badis (Wooderbary Springfield, Mass.,

net. service of Paris (Earle) Washington D. C. t. nart. Gene (Club Line Carmen, H. J. 106. Bliston, Maris (Edity Busile) MVC, ne. diver, Lee (Club Charles) Budile MVC, ne. diver, Lee (Club Charles) Budiles of the manner, Beier (Franker) Cld. m. enm. Runwill (Warwick) MVC, 20. even, Bully (500) Ch. in.

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Walteld, Mart (Kanis Carlos Ch), ra.
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COLEY WORTH \$ SEORGE WHITE'S "GAY WHITE WAY"

Wilson, Charife (Simbert) Chrismatt, L. Winton & Diane (Park Central) BYC, R.

When Dem (Premisunes) Destroit no. Weed, Sleatners (Part Cranical) NWC, h. Wright, Aribor (Studenter) Uniformial, L. Wright, Josiah (Mark Inspanse Shah Premisus, R. Wyor, Home (Chitage) Cht. L. Wyor, Home (Chitage) Cht. L.

Younger, Beverly, Dancers (Hi Has) Cit, no. Yout, Ben., Variety Highs (Mt. Royal) Mont-yest, No., Variety Singers (Jamaica Arms) Jamaica, R. Y. You's While Quards (Todd's Theater Oats) Cit, 6.

Zerky & Wiers (Colosims's) Chi. no.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailler wints are below,

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Wright's United: Best Bill S. C.

CIRCUS

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MISCELLANEOUS

MISCELLANEOUS

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McCally's Variety Massy Hancocks Brons N. J. 17-22. Overman, Wally Youkum, Tex., 18-39; Victoria Dell' Happy Straters. Pleres, Glyde H., Minsteller Sevennin, Gz. 17-23

toria 20-22. Dispusa Pierre. Ciyde la. Minetrelet Sevenium, 17-22.

Hoot. L. Verns. Thresier Workshop Mon-polity. Vt. 12. Dover M. H. 19. Stare, Mr. 27. Reimant. Mass. 19. Solven 20. Cheim-ford 72; Arlington 26. Struction 27, Tunner Palls 28.

Valentines Pijring Remuse: Addiena 728. Zogi. Trindided Colo. 18; Walendary 13-18. Purblo 21; Colorado Sevines 22: Prios. Ultra 26; Payson 17; Prove 28; Sant Lais City 38.

ADDITIONAL ROUTES

(Received Too Late for Classification)

Belling, Clem: (Colonial Theater) Detroit D-Oarper, Duo, Furrement (Roger Amilia Hotel)
Washington 17-25.
Cerr. Just & Jill's (Club Crystal) Yasungsinen,
O., 17-27.
Dovaine & Hiller (Stooller Hotel) Minneapolis
17-22.
Durann & D'Rey. (100 Club) Des Monnes II22.

Crey, John. (Kiter Darm's Airliners Minne Breach, Pin., 15-25. Co., (Clair) Afrang Os-Johnson, Jastick Roy, (Clair) Afrang Os-th-19, (Moral) Black Roy (Pharkens) Landeller, 23-22. Record), Brossell St. Conceller, 23-22. Record (Moral) 25-25. Landeller, Actual (Cotton Clair) Bautron, 15-26. Landeller, Actual (Cotton Clair) Bautron, 15-26. Clair, Roy & Levine Val. (K Octil Sprando R. Y. 17-22. Rishardan, Berti (Biver Juck Carmin Ban-noke, Va., 17-22.

Ballyhoo Bros.' Circulating Expo. a Century of Profit Show

Flushing, N. Y., Winter Quarters, Week ended March 15, 1941.

Dear Enfor:
There is nothing like wintering a show where there is come winter. All of our people, who have comfortably housed themselves in the many reacast buildings here, are enjoying the anow, ice, and below-zero swatcher. Hot-stove clube meets nightly, minus hot stoves. It is surprising how food will keep without even an icebox when we have food to keep. War news reaches us dolly, as ins nutcher who sails not the sail pork for boiled beans has agreed to wrap the meat in late newspapers. The office is furnishing magazines for the reading room, but for some reason all covers are tern off.

The above paragraph shows how the press department has concentrated on

The above paragraph shows how the press department has concentrated on our camp. Plans for the big spring building campaign are under way. The blacksmith department has already received the figures on how much it will be allowed to epend. The buyer for that

"TENTS-BANNERS"

NEW TENTS USED TENTS NEW BANNERS MAY WE SERVE

BAKER-LOCKWOOD

America's Big Tent House



WRITE SIOUX TIRE & BATTERY CO. Buy on Our

CARNIVAL DISPLAYS

PHOTOGRAPHIC BLOWUPS make the enumerate species fases bendestreed protes at 10240 inches assemble \$2.80 doubt inches 4.50

STITES PORTRAIT CO.

W. E. WEST MOTORIZED CARNIVAL

NOW BOOKING:

RHOWS, RIDIO, CONCESSIONS
West Stanmer for this and Athlele Sheet;
Ride Sein Jer Weet, M.-S.-S., Lorin A.1
Track Residents, Concession Avent, Occurr and
Total tracker, SOX 175, Observate, Konsa.

GOLD MEDAL SHOWS

NOW BOOKING SHOWS AND ATTRACTIONS FOR 1941

Pan American Shows

Rides 409 N. MAIN ST.,

SOL'S LIBERTY SHOWS NOW BOOKING SHOWS AND ATTRACTIONS

FOR 1941 SEASON

FIDLER UNITED SHOWS

NOW BOOKING SHOWS AND CONCESSIONS

FOR 1941

department and he was in a quandary. If he bought coal for the forge, he would have mone left for the purchasing of iron, and if he spent it for from he wouldn't have money to buy the coal. With the weather in his favor, he will probably have to bend the fron cold.

The paint department announced that lots of whitewash will be used this year to coincide with the color wehems of fulfgrounds teness and outbouses. Sevfairgrounds fences and outhouses. Several potabo-bur sprayers have already been promoted, and pairs green will be used for trimming. Three wagons have already been turned out for the whitewesh shops and are a great flash. White pine lumber is being used in the building of equipment but, due to a sudden shortage, the corpeiters have been held up until the cree that is wrecking the World's Fair buildings leaves another pite available.

During an inspection of our chafins-

up until the crew that is wrecking the Worder Fast buildings leaves another rife available.

Duting an inspection of our chafing-bug domition we noticed that our employees have gone in for bright-colored important. Most of it resembles the tights used in Fulker Neptune, the water shows a flooppearing ballet. Seeing the solied lines that our men were forced to sleep between, the office ordered more tests to be taken out of chafing bags and had our gri-show stars launder them at once. Now we have a tri-weekty change of liren. Bubble bathing the hags made Lirale Schmidt, festured Hawailan dancer, homeack for the No. 2 wringer in the drying room and she departed for her first love.

The Billhourd sent from the office wagon resches we sent Friday. Carefully censored, with all "help wanted" of earchily chipped, it reminds us of a diship-car meal ticket after a two-day run, There was a runner that the hoese were answering the sate themselves. General Agent Lem Trucklow, who arrived by thrumb, due to his mileage being carrianted, claimed he brought in a pocketful of fast contracts. Black's say whether they were fat for the show or the committees. "Fat contracts for lean people" will be this year's slogan. We noticed that his pants were form from the knees down and that he was forced to wear his with old silk hose. Claimed it is embarrassing and insists on the office tuying him haw overalls before he goes out again.

It being Saturday night, will have to get this in the mail. The wer his Europe has caiwed the tirds to migrate and is giving the personnel a big Sunitay dineer, English sparrow pie for everybody.

"What's New for 1941!"

You'll find all the latest new and improved products mentioned in this new catalog-type section of the SPRING SPECIAL. Be sure you get a copy of this important edition. Date of issue April 12.

Commercial firms: Do we have complete information about YOUR PRODUCTS? Send complete information todayand have your advertising appear in this big Spring Buyers' issue. Forms close April 3.

<u>--</u> The Billboard Publishing Co.

25 Opera Place Cincinnati, Ohio

AN IMPORTANT ANNOUNCEMENT BY THE SHOWMEN'S LEAGUE OF AMERICA

Beginning September 1, 1941, our initiation fee will be increased from \$10 to \$25. You are urged to join now for only

\$10.00

Contact your necrest League member or unite direct to Membership Committee. SHOWMEN'S LEAGUE OF AMERICA, Sherman Hotel, Chicago.

SNOW CONE FLAVORS

GOLD MEDAL PRODUCTS COMPANY

193 E. PEARL STREET,

CINCINNATI, OHIO

12th Annual Tour

CANADA---SIMS' GREATER SHOWS---CANADA

Will book a FAT GIRL Show or a GOOD SNAKE Show: will supply tents and wiring. BETTY KING wants Performers, Mind Readers, Talkers, and Grinders. WANT legitimate Concessions of all kinds. WANT General Agent who can stay sober and show results.

Have 12 good fairs booked. Show opens April 26 in Welland, Ontario. Correspondence invited. Apply

FRED W. SIMS, P. O. Box 85, Toronto, Ontario.

16 CLASS "A" FAIRS

SNAPP GREATER SHOWS

CAN PLACE SHOWS AND CONCESSIONS

WILL MAKE GOOD PROPOSITION TO SHOWMEN WITH THEIR OWN EQUIPMENT.

CONCESSIONS THAT WORK FOR 10c

Exclusives sold on Conkhouse, Custard, Binge, Photo, Curk Gallerine, Country Sters, Fish Pond, Long and Short Rengo Gallerine, Penny Pitch, Ham and Blacen, Grocerins and Ball Games, at still dates only.

WILL BUY FOR CASH-NO. 5 ELI FERRIS WHEEL SNAPP GREATER SHOWS, 118 Joplin Street, Joplin, Mo.

IMPERIAL MOTORIZED SHOWS

OPENING DATE-MOBERLY, MO., APRIL 19

Playing Boom Town Still Dates, and Illinois, Indiana and Missouri Faire and Celebratisms.

WANT SHOWS, RIDES, AND CONCESSIONS. Want Help for Rides, Ball Games, Stock Stores, also Circus Acts for One-Ring Circus.
Cood Treatment—Long Sesson—Reasonable Tarms.

Address: E. A. HOCK, Care Hotel Randelph, Moberly, Mo.

MINER MODERN MIDWAY SHOWS

sons special Saturday, May 180s, in the 17th-Two Saturdays—in Coplay, Fig., for the America pool, Wirst the Saturday, Bear Shoot: Markey, Ten in One, Snake, or any other Shoots had Said Shoot for Frosts (Saturday, Photos, Penery Areas, Pitch, Tell Yau Wirs, Storog Garce, Walnick, America Postiery, Casio Reck or Kuffe Rack, and any other clean Concession. Want Forsts Wheel Powers of Ferrette and Yety on the Following Shoet Said Shoot, Said Sonson, Said Sonson, Said Shoot, Said Shoot

. . . CONVENTION SHOWS . . .

Now booking Germannes—Ward Leng or Glart Range Gathery particularly, and any other in December account on the following: Gings, Cosh Messa, Poc-Corn, Gotlard, Arbode, Ball Garne, Corn place on series Riche, preferably Chanse or Helber-Place, with or without International International Committee of the Committee

PIONEER EXPOSITION SHOWS

Want for Opening Towards, Pa., Saturday, May 10

Rides and Shows not conflicting with what we have backed. Can place Concessions that work for stock. We have 15 weaks of Colobrations and 7 full booked. Address: MICKEY FERCELL BOX 106, WAVELLY, N. Y.



PENNY PITCH GAMES

o 48:45", me \$20.00. o 49:43", ab 1 desk Nice 42:23" With 1 deat Pet, 250.00.

PARK SPECIAL WHEELS " in Diameter, Beautifully Painted. We by in steat 15-15-20-24 and 22 number back. Price \$12.50

BINGO GAMBS

Player Complete *F.00

Full of Rive Games, Claracta, Bells, Lamps, Sluminum Wars, Ganse, etc.

SLACK MFG. CO. 124-125 W. Late St.,

ASTRO FORECASTS AND ANALYSES

1941 ASTRO READINGS ALL COMPLETE

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GHOW DRIV! The Grant, Khast, Freed Shee
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Tenta



thing about your needs. And you night used by the best is always the base your line will appropriate the commencing to

ANCHOR SUPPLY CO., INC.

HUBERT'S MUSEUM

223 W. 42d Street, NEW YORK CITY. WANT FRIARS AND NOVELTY ACTS OF MERIT AT ALL TIMES State salary and all details in first letter. Over All Year Report SCHORK O SCHAFFER



For 75 Tears Printing parts caused roof, which is a hood, A saudiful Stand-Its Healty Orange and Black Strips oftr the proveds. Obstate and causeds accepted to ME MONROE CO., 35 Strings BL, COLFAX, IA.

MILLER'S INTERSTATE SHOWS ...

FOR SALE

(Communications to 25-27 Opera Place, Cincinnati, O.)

INVADERS! Only of new territory.

JERRY JEFFREY, who will have an attraction on the Mighty Sheesley Mid-way, is in Mismi assembling his unit.

ONORGH ROSEN has booked his penny pitch stand with Pioneer Exposition

AGAIN in charge of mechanical and electrical departments of Bullock Amuse-ment Enterprises is M. H. Baker.

COT these M-G-R harses repainted yet,

LEONARD SNYDEST has been signed to andle the Ferris Wheel on Imperial handle the Ferris Wheel Shows, Joe Carroll reports.

BOOKING their high striker and jewelry stand on C. F. Seiger's United Shows recently were Mr. and Mrs. Joe Divine.

HAVING spent the winter in San Francisco, Mr. and Mrs. Charles W. All will hit the road soon with Parada

SPRING days'll sees he at head with poets and midways spouting and aprousing.

FORMERS concession manager on the C. F. Zeiger United Shows, Leland Garland recently was inducted into the communication.

CAPT. FRED CLARK and family, on route to Columbus, Ga., quarters of Blue Ribbon Shows, will prepare the Motor-drume and Loop-o-Plane for the season.

MUCH is heard about this modern puring, but large crowds still gather second a good earnival concert band.

MHS. STARLEY JOHES, of the John Midgets, who is at her home in Water-ford, Conn., recovering from a heart allment, would like to read letters from friends.

BINGO OPERATORS Mr. and Mrs. Harold Dittimar and daughter, Dolores, have returned to their name in Mouros, Wis., after a three-mouth recention along the South and West Consts.

"JUST concluded my stath weck as annex attraction on Floyd King's New York World's Fair Misseum," Lee-Lestra cords from Lexington, Ky, "Business has been astisfactory,"

A midway peet is one who knows best bow the other fellow's job should be handled and irredicate it.—Occar the Ham.

BAY CRAMER, who has the side show on Dodson's World's Fair Bhows, has ar-rived in Jacksonville, Fig., quarters from Miami, where he and Mrs. Cramer spens the winter.



SHOWN AN THEY "SUBDUED" this 'pater (one of the student suriety) in the Sentinole Indian Village, Miami, are, left to right: Mrs. Frances Lauther; Mrs. Isry Cellin, wife of the co-owner of the Cellin & Wilson Khoun; Berthe (Gyp) McDaniela, operator of the Arende and Bocky Roed to Dublin on the Johnny J. Jones Exposition, and Chri J. Lauther, of Leuther's Oddities on Paralle Museum, now in its 17th week in Norfolk, Va. Mrs. Cellin and Mrs. McDaniels accompanied the Lauthers on a trip to Florida, during which all visited the Florida State Fair, Tampa.

BOOKING their two kiddles rides and Punhouse with C. F. Zeiger United Shows recently were Mr. and Mrs. Miles Davis, who are wintering in Persacols, Fig.

AMONG recent arrivals to Mighty Sheesley Midway's quarters in Annixton, Ala, were Mark McCrary and family, concessionaires.

THE midway world needs lots of education the business of winter living.

C. W. PHANKLIN has been signed to handle press duties on Goodman Wonder Shows spain, making his second season in that especity.

MR. AND MISS KARL SHELLHAMER and daughter. Beams Jeanse, have moded their snew cone, candy floss, and hidda ride with W. A. Gibbs Snows.

HAVING Wintered in Mismt Beach, Pla. Jimmy Adams reports he will return to the road with his Athletic Bhow. Last enseen he was with J. P. Sparks Shows.

THAT Ilving show business owes you len't found in hotel lobbles and bookie joints.

CONCESSIONAIRES and show opera-tors, Mr. and Mrs. Harry Orch are win-tering in Minipopolis, where they are preparing for a return to the road.

MINER MODERN SHOWS have been awarded the midway contract for the 30th Amilwessary Celebration in Alpha, N. Y., Mayor Joseph Katarba advises.

MORRIS THIRMAN will again have his Bolloplane and photo saltery with C. F. Seiger United Shows, Secretary B. Loomis reports from quarters in Albuquerque, N. M.

LOU LOURITE arrived in Shreveport, La, recently to begin another ecision with Rectay's side Show on Dee Lang's Famous Shows. Lou formerly was with T. J. Tidwell Shows.

MOTTO for winter quarters: Don't forget to do today the things that were left over from last year's work.

BOLLIE HANCOCK, former make shownan and side showman with Mighty Sheesley liftway, writes from Durham, N. G. that be a in Wasts Recepted there and would this to read letters from relends.

6. F. LETTS cards from Pascagoula, Miss., that he has joined Buckeys State Shows with his concessions and will play the Messasppi Livestock Show with that organization.

AFTER a year's absence from the read.
Juke Ochler ts giving up his lunchroom in Rock Island, III, to join Bunset
Amusemunt Company, with which he will operate the coekhouse.

"WANTED: Shows That Do Not Coeffict." A coeffict is a hatric. Must be referring to those loud-speaker wars.—Milo McCoot.

AFTER working name pins in South and Esst Texas all winter, Mr. and Mrs.

Quiz

WHAT a tattooed girl has to listen to: "Work you born that way?" "Yes, some but they now do it pain-lessly." Was it painted my" "No, it was put into my akin win headles." "Will it wash off?" "No, it was put into my akin win headles." "Will it wash off?" "No, it lold you it was there to stay." "Why did you lit was there to stay." "Why did you have a there to stay." "You said it won't come off; what would you do if you wanted to lake would you do if you wanted to lake would you do? "I told you it didn't want it off?" "But I don't want it off?" "But I don't want it off?" "Will your children be born that way? "Please don't bother my. The abow is now going on over at that far sings." Then the patron walks way, saying to hor escort. The art sings." Then the patron rails only out it was a fake! Did you invite hew she syaded my questions?"

W. F. Gains report from Bonham, Tex. that they plan to join Texas Longham Shows soon.

PUBLICITY AGENT for Barry Lewis-ton's World's Fair Preshs, Paul D. Sprague will leave soon to rejoin Beck-mann & Gerety Bloos, where he will have the front of the Lee Revue.

SOUTHERN STATES SHOWS, and not Crescent Amusement Company as was recently reported, have been awarded the midway contract for Hardres County Cucumber Esposition, Wanchula, Pla.

A colored side buy plagterized his version of the best early-spring booking with "Which-ever gits that fustest with the mostest."

PAT OWENS signed for the exclusive on penny pitch, and W. 5. Herts will have his name-on-seen-shell concession with Sanast Anusement Company, Vaun B. Flore advises from quarters in Es-celsice Springs, Mo.

A RECENT visitor to little Exposition Shows Parsons, Kan, quarters was 6an Jackson, who stopped while on route to Omaha. He is heart sheward at Causy Standing, Pin, where his brother, Phil, is breat cashier.

MES. SIDNEY NATHANSIN pens from Alexandria, La., that she will have the Girl Revue with Imperial shows. Her husband, now a miseman for an ento-mobile company, will have the Posing Show.

A press agent once described the side-show glant by saying he was so fall that when est-ing he had to stand on a table to reach his mouth.

DRUMMER with Paradise Revue or-obestra on Cettin & Wilson Shows, Paul Lewis has been called to the army and has reported at his draft board in Cu-

NO. 12 BIG ELI

The "OM Befisher" Model, 4B feet in bought, Carries twelve social with a field till consider of the social with the second of the social with the second of the social with the second with th



ELI BRIDGE COMPANY

Hullders of Depundable Per 800 Com Area James

The Improved Kiddle Airplane Swing Attention Geratest Owners and Park Manage



SMITH & SMITH, Springella, Eria Co., H. Y.

Pity

DARKNESS caught two footsore sticks who were headed south for an early spring opening far out in the country. Tired and hungry, they saw a staw stack close to a farmhouse and they burrowed deep into the stack for warmth and rest. The barking of a dog awakened them iong before daylight. As they mained back the staw to see whether they had been detected, they could see thru a window by the light of a lamp that a farmer and his family were sitting at a table and enjoying their breakfast, said one stock to the other, "I'd evre hats to live like those chungs, Imagine esting breakfast as this bour of the morning?"

lumbus, C. Ghent Walsh, formerly with the shows, is now in a Texas camp.

JACK W. DCNAHUE (Othello, the Ru-man Balloon), who will return to the read, has placed his side show with Smith's Greater Shows. Mrs. Donanue and Jack's partner, Bill Jefferies, will be with him.

HONEY BOY LYNAM pencils from Shawnes, Okla, that he will have charge of W. A. Gibbs' Athletic Show, With him will be Popeye Billups, wreetler, Mrs. Lynam will be agent for Gibbs' penny pitch.

MIDWAYS have added many now words to the language. We can expect some more new once the coming season if that much-touted industrial money does not show up.—

PUBLICITY and edvance agent with Den Williams Shows last season, M. B. (Doc) Ruthierford, who spent the winter in Beaton, reports he plans to be back on the road this year, his 40th in outdoor show business

GENERAL AGENT for Lawrence Orester Shows, Bert Rosenberger miracu-loudy seaped injury in a recent accident near Altonia, Pa. when his new car skidded on an key pavement and struck a pole. Our was badly wrocked.

STABITLING news appeared last week under the headline, "General Apont's Bleyele Stoken From in Front of Hotel." Didn't say whether or not he appearanted a railroad show.— Whitey Gooks

"ATTENDED the funeral of Julian Etilings, stage and serven star," Bobby Kork letters from New York: "Services were held at the Little Church Around the Corner and a number of colebrities strender." stiended. Another chapter in the theater has ended."

URGING showfolks to carefully obey traffic have when in Memphis, Tenn., where, he writes, they are rigidly en-



THESE MEMBERS of Johnnie W. THESE NEMBERS of Johnnie W. Henton Exposition teers photographed at the home of Treasurer Welter D. Heaton near the shows quarters in Greenelle, R.C. Bottom rose, left to right, are Treasurer Heaton, his adopted son, William, and wife, Andree Andrea Behind Mrs. Heaton is Mrs. John Guest, Lookhouse operator, and standing are President Brice Heaton, left) and John Guest, business meager. Photo was anapped upon President Heaton's return from a meager. Photo was anapped upon President Desiness trip. He is looking forward to a business trip. He is looking forward to a busines trip. forced, D. W. (Crasy Horse) Powers re-marks, "All that can help you will be your Uncle Sam's calling cards—in de-nominations of one, five, or san."

THE good old earnival days give us something to look back to. Those were the times when a 40-cer train clent earry 10 cars traded with trimmings.—Muggin' Mackine

WINTERING at their home in Braden-ton, Fis., are Mr. and Mrs. Wiley W. Mc-Murio, who have booked their popoora, peanut, candy apple, and enowhall con-cessions with World of Fun Shows. They pian to leave soon for shows' Augusta Ga., quarters.

TRISH JACK LYNCH advises from Bi Centro, Calif.: "Crafts 30 Big Shows were at Importal Pull here and Harold Antenger played the town with his freak animal exhibit. Mr. and Mrs. George Kenthley are with Anfenger. There has been plenty of rain in this sector."

HEARING zome lucky boys brag shout the money-garting ability of another, a courgage sitting near by cracked, "Yeah, he's got dough. But when he dies the Man up there will fell bles how he got his letture."

BILL BERRIDGE from custard operator, is in a Gostewitic Ps., hospital with neck and subic fractures sustained in an auto accident. He says he's improving rapidly and is looking forward to getting into action laker in the se-

APTER at years with Arena Snows. Harry R. and Dalay Reeves have booked their eight concessions with Clyde's United Snows, they report from Pittsburgh. They said that all their equipment will be new and that painting and building will get under way in Cosbocton. O, on April 1.

NATIVES beest of their ancestors' coming over in the Mayflower while some nidway grandstanders sit within earshot and brag about clipping the muga who were languing about their ancestors.—Smackover Slim.

MR. AND MRS. E. C. CROWE letter from San Antonio. Tex. that they plan to leave there soon for Elirmingham to Join Hennies Bros. Shows, where Crows has been Heyday foremain for the last two years. They had their ministure train with Greeter United Shows at the stand in Laredo, Tex.

JOE AND JEAN APPLEDATE scribe from Attica, fied, that they will not re-turn to the road this enason. Joe re-cently was promoted to superintendant of the Attica Essindry Company, while Jean is produbly raising cocker spaniel

REAL estate when subdivided grows into lots. But they are getting smaller and smaller, they are they are subdivide Cousin Pelog's hay field three miles out on the pike. Midways sure have to sacrifice much in these days of city growth.—Cat Rack Annie.

H. G. CAUDLE again will handle The Hilboard sales on W. E. West Shows, his third season there. He has booked his Kiddle Hide with the show. Caudle says he visited quarters in Cherryvale, Kan, and saw plenty of activity. He adds that Owners Mr. and Mrs. West have returned from their extended fishing trip in Proceds.

DANNY LAROURSCH JR. bingo worker on the Royal American Shows for the last two years, left New York on March 13 for Honolulu, where he will enler the government service in the Aviation Corps. He is the son of Danny LaRoursch, cookhouse operator for the last 20 years, who is operating an entery near Cump Leonard Wood, Waynes-ville, Mo. DANNY Larousson .371

TIMES have changed. Some talkers who siways closed their openings with, "Nothing will be said or done to bring the blush of shame," have switched to, "The maker, bottest above on the lot. Bring the ladier!"—Colonel

NEW branch office and display rooms opened at 116 Main Street, Little Rock, Ark, recently by Midwest Merchandles Company, Kansas City, Mo., have been the mecca for many outdoor showness. Owners Mr. and Mrs. Chester I. (Heavy) Levin and Edward (Slim) Johnson have been hosts thus far to T. A. Finz-sell, Boy Goldstone, J. E. Schwartz, Boy and Boots Marr, Johnnie Wustherick, and Wingey Cook.

NOTES from Crystal Exposition Shows' quarters in Camden, S. C., by H. Lewis:



VET TROUPER C. S. (Charlie)
Reed, general agent of West Broa.
Shores, well begin his eath year in
outsions above business when the
shous debut on their 1341 tour. He
has been active in linking up the
route and recently returnes to quarters in St. Joseph, Mo. with donfracts for American Legion Post
Community Fur, Vickeburg, Miss.
and American Legion Post Carnival
Week, Hattlesburg, Miss., which
shoust completed the shower full
routing.

Shows' hand leader, James Morgan, was found dead in his home in Greenville, S. C., has tweek. Mas Crawn, manager, finished work on the interior of the new Minafrel Show, and is now working on the new Hinges of Hell attraction, which he will also manage. James Murphy joined with his Miniget Show, for which a new outil will be huilt.

WE'RE never ture which special week it is unfats it's semething there is a great hullabato about. Last season 15 cernivals played our town and 16 of 'em played hostes-comings. Didn's realize that as many showmen had fired here.—Uncle Woodarle.

WHILE en route to Lexington, Hy., Prank Hand and James M Beach, general representatives of Flord King's New York World's Fair Museum, stepped off in Cincinnati and visited Ray March Srydons International Congress of Oct-dities. They report the unit is one of best trained on four and added that they were extended numerous confecies by William Backenston, Arthur Hoffman, Starr DeBella, and Emer Myers.

MRS. E. O. EIGHANDSON letters from Fort Meade, Fin.: "Allow, the Alligator Girl, is not manager of the side above on Mighty Monarch Shows, having signed in that capacity with the unit for a few weeks only. She will four this season with Keystone Modern Shows, where she will manage for Freak Stassum and Side Show. It will mark her second year with G. A. Hattsberg's cougho."

SIGHTED recently in the lobby of the Hotel Mccklenburg, Charlotte, N. C., were Paul H. Waddill, secretary of Moore County Pair, Carthage, N. C., who was living in the hotel while in Charletts for medical treatment, and R. M. Ellphatrick, special agent Crystal Expection Shows. Also on hand was Eddie Ride Shorty, who was with the Crystal combol last session but who reports he will not

return to the road. He is a special watch-man at the new government air base in Charlotte.

AFTER waiting an hour for his order of a half fried chicken a midway manager aguswherd to a cookhause waiter, "I endered that half fred chicken an hour age. When do I get H?" The waiter registed, "Just as cook as summoduly orders another half the boss will have one. It's too fough right now in let half a chicken speil,"

F. G. SWIBBER letters from Parado Shows quarters in Caney, East. "The have two side shows and 16 concessions on the show this season. Have renamed by old Circus Side Show the Paradamerican Colities and it will feature freak animals. For reptile gri; fitusions, snakes, and an Albino rat village. New banners will be used. My other attraction will be the Parada Circus sade Show and 10's new Shruout. Acts include Charies W. All. strong man and sattoo artist; Hobert B. Reynolds, magic and vent and Pumch and Judy; Myrns Kersey's Python; Mattle Brasher, illusions Marie Rochier, monkey grit, Valorie Bussell, annex attraction; Prank Brasher, cheff. Concessions include a sork gallery, string game, two hoop-ins, two penny pitches, pan game, mother genn, solices, and bumper store. Also plan to frame two grind stores." F. C. SWIBHER letters from Parado



Evans' WIN-O

THE ORIGINAL ELECTRIC BINGO GAMEI

course be allowed to with this class with the large to care the course of the course o

SEND FOR COMPLETE CATA-LOG of Every Amusement Engin-ment—for 48 years the claniford of quality!

H. C. EVANS & CO.

PORTABLE MONKEY SPEEDWAY FOR SALE

s 8-dist Track 50 ft.; Loco-the-Loop tracks 7 Majour Case, 2 Louises, T flancars, and Elizabetic Inspirates in transit, order Reight to oppose Con-tracts, Will and Local South and TOUARY RECORDER, N. T. E. L. ZOUARY



Consistent Money Makers LOOPO-PLANE-OCTOPUS-ROLLO-PLANE And The New Ride Sensation FLY-O-PLANE

EYERLY AIRCRAFT CO. SALIM ARNER K. RLINE, Salas Mpr.
Eastern Factory Branch:
RICHARD F. LUSGE, Chaffert, Bush County, Pa.
corpus Societari LUSSE BROO, LLG. Minipped, Erg

GAMES-WHEELS-BINGO

A COMPLETE LINE OF FLASHERS WHEELS FAPER PADDLES SKILL CAMES HORSE RACE CAMES, CLUB ROOM EQUIPMENT, BINGO CARDS AND BINGO CACES HERDREOS OF OTHER CONCESSION CAMES WRITE FOR CATALOG.

WM. ROTT MFG. •

HEW YORK CITY

Showmen's League

CHICAGO, March 15.—Vice-President Harry W. Hennies was in the chair at the March 7 meeting and with him at the table were Treasurer William Curaky, Secretary Joe Strobben, Pred H. Kross-giant, and Past Presidents Sam J. Levy, main, and Past Presidents Sam J. Levy, C. R. Fisher, and Ernie A. Young-Maurice R. Franks was elected to membership. Harold Dabroe is out of the hospital and attended the meeting, and Past President Ernie A. Young and Pred H. Kresomann are able to be up and about. Abe Goldberger is still in the hospital, and Tom Rankine and James Murphy are at their home. Judd Goldman will be out soon, and Jack Eydick advises he is slewly improving. Brother Curitis J. Velare was removed to the hospital in an effort to reduce a high fever. He's resting nicely. Much oredit for the success of the Spring Party went to Brother Lee Sloan. Results will be announced later. Al Rossman is boay with the annual Outdoor Amusement World Directory.

Directory.

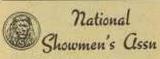
John Glowe is back after a long absence, and Alvin Bisch returned from a lung Southern tour. Past President Edw. A. Hock left for Moberly, Mo. and among members here for the Spring Party were Vice-President Carl J. Eddinary, Vice-President Hundes, President Edwod. A. Hughes L. C. Kelley, Al Hunke, Pat Purcell, and Met Smith, Joe Coyle attended the meeting. Mr. and Mrs. Sam Ward 1sft for the South.

tended the meeting. Mr. and Mrs. Sam Ward left for the South.

Ned Torti and Bill West came in from Mikrauken. Sob Hutchinson also was nere. Mr. and Mrs. Harry Martin left for Birmingham, and Mike Rusen was in for a brief visit. Sam Bloom and Bill Caraky are plauning necessary additions to the League rooms. Strotter and Mrs. Ray Marsh Brydon sent the club a framed photo of the late President Jerry Mugivan, which was handed to the house committee. Dave Pienre will leave soon. Brother Harry A Russell was unable to attend the Spring Party because of the lines of Mrs. Russell Regulars at the rooms include Walfer Hale, Denny Howard, Dave Fleand Zebble Flaher, John Lorman, Vinte McCahe, Dave Tennyaon, Petey Pivor, Lew Keller, Bill Caraky, Jack Pritchard, William Young Pred Donnelly, H. A. Lehrler, Lerry O'Keefe, Charles H. Hall, Rudy Singer, Mass Rithen. Leo Berrington, hery Brocky, Oliver Barnos, J. C. McCaffrey, Pred. H. Kressmann, Junes Campbell, Lou Leonard, A. Le Bossmann, Mel Smith, John Courtney, Jack Hawthorne, Max Brantman, M. J. Doolan, Julina Wagner, Maurice Hanauer, Al Ksutman, Frank Eblene, and Mike Wright.

Ladies' Auxiliary
Club held a scetal on March 7 at the Shefman Statel, with Past President Mrs. Al Latto as hostes. A large crowd attended. Beautiful prices were awarded. Auxiliary held a large burso and card party on March 8 at the Sherman for the (See SLA on opposite page)

of america Club Activities



Palace Theater Building New York

New York

NEW YORK, March 15 — Vice-President
Jack Rosenthal turned the chairmanship
of Wednesday's mesting over to Past
Friesident George A. Hamid. On the dais
with them were Vice-President Oscar
Black, Tyrasurer Jack Greenspoon, Assistant Treasurer Joe Highes, Secretary
Sam Rothstein, Accountant Berbert
Leves, and Col. Elwood A. Hughes, of
Toronto, Colonel Highes, when Intrediced, expressed himself as picasantly
surprised at the attendance and said he
was on his way to Masni for a vacation.
Two new members, Harry Weihraub,
sponsored by L. (Dada) King, and Abraham Kalman, by James Davenport, were
also introduced to the body. A memorial
plaque with the names of departed members will soon be purchased and installed
in the rooms. Brother Hughes spoke of
the annual banquet, Roisel Astor, November 26, and said that advertising
blanks for the year book would be wullshile at the next meeting. The weekly
binge parties and Saturday night damen
have been discontinued. Reservations
for the two-day Atlantic City outing
(March 22-29) were received at the
meeting at 35 per person. A number of
tickets, at 30 cents each, were also said
for the Barn Dance March 29. Prizes
for the best costumes will be swarded
and the dancing and entertainment will
round out the evening.

President Max Linderman telephoned round out the evening.

round out the evening.

President Max Linderman telephoned to express regret on his inability to attend. Charles Lewis, in town for a few days, informs that his brother, Art. has been contined in Nosfolk with a very bad cold. Brother Sam Berk is recovering from an infected hand at the Lenanon Hospital. Members are corry to learn that Brother Jerry Gottlieb had to undergo an operation at Physiciana Ruspital. Frequent visitors to the rooms are Brothers Max Tulbas, Max Gruberg. Mose Els. Al Kenting, Alfred Young, Emanuel Elett. and K. C. McDary.

Birthday comprantiations to Thomas J.

Emanuel Ketti, and K. C. McGary.

Birthday congratulations to Thomas J.
Coleman, March 19; Albert Halpin, William O'Shea, Prairk Fest, Baminel
Grimaldi, 20; Pat Martina, Edward L.
Rocherchier, Albert R. Seigle, Joe Dobish,
21; Sam H. Grisenan, Charles Susskind,
John Leonard, Thomas W. Kelly, Louis
J. Kane, Occar A. Harvey, 22; Emanuel
Riein, Walter E. Paulovic, 23; George
Bittinger, Robert Branigan, Patsy
Rossma, Arthur Rozen, 24; Martin S.
Reeger, 25.

Ladies' Auxiliary

In spite of indement weather and the fact that a large proportion of local members are III or convalueing from illness about 35 attended the Wednesday meeting. Auxiliary has made 25 recer-

vations for the annual outing at Allantic City. Sale of tickets for the Barn Dance is going very satisfactority. Happy to welcome back fluter less Hamid, who is embarking on the penny compaign for the Mieg Cithm Pund for Orphana and Poor Kiddles, which has we its objective a Carlatmas dinner and party for children, which was such a succoss last year in the absence of Chaliman Frene Greens, of the entertainment committee. It was In the absonce of Challman Irene Greene of the entertainment committee, it was reported that rimmage asle went over the top. The little Hoy Slaters were welcomed back. Auxiliary extends deepest sympathy to Stater Edith Howard upon the passing of her mother. A testimonial dinner to Sister Bess Hamid was held on March 13. Details will be reported next week. Staters Rate Benet, Plora Rik, Edna Riley, and Edith Priedman, who have been if, are reported on the convalencent list. Sinter Lillian Brooks was welcomed back after an absence of many weeks.

Pacific Coast Showmen's assn

6231/2 South Grand Ave., at Wilshire Los Angeles

Los Angeles

Los ANGELES, March 15.—March 10 meeting drew good attendance and developed a number of interesting propria. President Joe Glacy presided and other officers present were Past President J. 2d Erown, Vice-President Pat Armatrong, and Bectrary Pop Lutwip, Communications from Everett Coe, Louie Wald, Abmer E. Kline, and Bill Spach were read Finance Committee Chairman, John Miller read a satisfactory auditor's report and Chairman Brown gave an impressive talk on the club's annual Anniversary Celebration, tentatively set for the week of December 8.

House Chairman Ed Walsh congratulated Ben Beno for the good job of kenjing rooms in good shape Brothers Jack Brooks and Henry Meyers are still confined to their hones. Sam Dolman declared his membership committee would give a good secount of Real! Jim Gallegher gave a detailed secount of the PCSA Day on Arthur's Mighty American Shows in Bell, Calif. More than 100 members strended. Members gave Mr. and Mrs. Martin E. Arthur a vote of blanks.

Past President Harry Hargrave intro-duced Wafter Newcombe, of the Santa Monica Amusement Pier, President Glacy outlined preparations for the year book and preliminary work is in progress. Lunch and refreshments were served at adjournment

Ladies' Auxiliary

About 40 members were on hand for the March 10 meeting, which was opened by Cheplain Minnie Fisher. Night's award went to Julia Smith, and the door prize, donated by Stella Linten, was won by Eunice Olsen, Sick commit-

tee reported that Maybelle Bennett, Clara

the reported that Maybelle Bennett, Clara Zeiger, Leona Barrie, Alice Jones, and Martha Levins are much improved Flana for the Baster Party are progressing. Past President Nina Rodgers and Babe Miller reported a successful three weeks business at San Diego, Calif., with Clark's Grester Shows. Lucifle King returned from a vacation in Palm Springs, Calif. Members introduced after being absent for some time were Mabel Brown, Margin steffins, Millie Dobbert, Hazel Palser, Anna Stewart, Lucille Zimmerman, Kelle Rower, Mario LePors, and Martha Levine, Britch Walpert reputted a pleasant reculton with her stater, Hazel Redmond, in Tyxae, Sier Committee Chairman Mora Bagby reported that Tille Palmaiser, who is recovering from a lengthy illness, would like to read inters from friends. Hosters as at the meeting were President Poster, Jenny Bawlings, Ester Luthey, and Rose Bosard.



Kansas City

Kansas City, Mo., March 15.—Second. Vice-President Neal Waiters called the March 7 meeting to order. Also on hand were Secretary G. C. McClimits and Treasure Harry Altanuter. Membership applications of Elmer P. Houston and Billy Kent were accepted. Size for the Banquet and Ball, which will be held as usual on New Year's Eve, is expected to be decided upon by the committee in charge soon. Meeting adjourned early to permit members to perticipate in a delightful fish and chip lumcheon, with members of the Ladies' Auxiliary as guests. Rest of the evening was given ower to bridge and rummy games. Howard Y. Bary, of the Hamid-Morton Circus, presented members with 25 tickets for the Police Grous. George Gore, Los Angeles, in here and presented the slub with a box of cityre. E. E. Gurritson is here risting Brother Maj. George Barton.

Brother John Castle was in the city.

ton.

Trother John Casele was in the city on husiness. Brother and Mrs. Roy E. Marr came in from Hot Springs. Ark. Brother Chester I. Levin is still in Little Rock, Ark., and Brother Silm Johnson. who socompanied him, is reparted on the sick list there. Brother and Mrs. L. E. Cartor left for Poplas Buffs, Mo, and the Al Baysinger Shows. Bruther Maj. George Barton left to visit friends and relatives in the East, but is expected to return soon. Monibers are requested to give the socretary their summer address.

Ladies' Auxiliary

With 19 attending Ruth Martone, president, called the March 7 meeting to order. Other officers present were Blanche Francis, eccond vice-president, and Pearl Vaught, third vice-president, and Pearl Vaught, third vice-president, Ann Carter was appointed varier. Thank-you cards were received from Jack Bubeck and Mr. and Mrs. Bill Duncan. Jackie D. Wilcox is suffering with the flu. and Lois Mart, who has been critically ill with pneumonia, was reported as slightly improved.

A letter was rend from Clara Zeiger, who is at quarters in Albuquerque, N. M. Ruth Spalle passed the penny box, and the night's award went to Hattis Howk. President Martone thanked the entertainment committee for the soccessful anniversary party. In the absence of Chaplain Duncan the meeting was adjourned by Helen Smith, secretary, Letty White and Margaret Anshot left for white quarters, and Boots Marr was called to the city on second of death of a coxist. Mrs. Pagg. Mrs. Bird Beatnerd returned from a variation in Poorida and Havana. Cubs.

W. G. WADE SHOWS

OPENS SATURDAY, MAY 3

New beeking Shows, Riche, Concessions and Free Acts,

W. O. WADE, 289 Elmburd, Detroit, Nich.

DARE-DEVIL OLIVER

World's Premise High Diver
At Liberty for 1941
Outfit and wardrobe the best. A guaranteed free effection. We'll or wise permised address: Tonswands, N. T.



FUDGING by the rept expressions on the faces of those three must-get-theirs (left to right), Sanny Bernet, Pat Furcell, and Bernie Mendelson, there must have been sumething interesting going on at the Shoomen's League Spring Party in the College Inn of the Mosta Therman, Chicago, on the might of March 10, when the picture was anapped.—Photo by Ira Finhe.

3000 BINGO

3000 KENO

Made to 30 acts of 100 cards such. Played in 2 ment around the antisamout but and down. Light-mental trans. Per let of 100 tards, tally seed, 41 lines on the art letter and the seed, 42 lines of 100 tards.

Black on white pools and thirder Care to be thinked or districted. SOOO, was do't pool to be thinked or districted. SOOO, was do't pool to be the committee of LIGHT WEIGHT SINGO CARDS

1.00 Per 38
Desirer critis on those should, on Card Markers, in string, 25,000 for . 1.25 or hearts and youth, southfold chicks smaller hand for markers from those flows. On the same the string should from the formal thesis arounded to have a small contact arounded to heart arounded.

J. M. SIMMONS & CO. 19 W. Jackson Blvd., Chicago

American Carnivals association. Inc.

By MAX COHEN

ROCHECTER, N. Y., March 15.—At this time of year general agents and owners of cartivals spend much time in speculating where good spots will be. We have previously stated that, in our opinion, the defense program and large sums being put into circulation will to a congletable extent influence the amount of business to be attained during the coming operating senson.

There is available to our membership

ing operating season.

There is available to our membership upon request to us a breskdown of the amount of defense raccey per capita awarded during the last six months of 1940. For this columni it can be estated that during that period the government awarded contracts for defense purposes which, in distribution per capita, amounts to \$100 in Washington, California, Michigan, Virginia, Maryland, New Jersey, Connecticut, Shode Indand, Seasochusetts, New Hampshire, and Mance \$100 but in escess of \$50 include Missouri, Indiana, South Carolina, Pennsylvania, Delaware, and New York. States in which is sum is under \$100 bits in the sun for under \$100 bits in under \$100 bits in

Pennsylvania, Delaware, and New York.

Bitates in which this sum is under \$50 but in excess of \$10 include Nervada, Unah, Kansas, Texna, Iows, Wisconain, Illinois, Ohio, West Virginia, Tennessee, North Carolina, Alabama, Ceorgia, and Fiorida, States in which the per capitals is ions than \$10 include Ocegon, Idaho, Mootana, Wyoming, Colorado, Artonia, New Mexico, North Dakota, South Dakota, Minnesota, Nebraska, Oktahoma, Arkansas, Loutsiana, Minsistippi, Kentucky, and Vermont. We have available to membors an exact per capita figure for each State and expect shortly to chain detailed information about particular communities as they are affected by the defense program.

We are this week forwarding the 1941

EAST CALL LAST CALL Patrick's Greater Shows

Opening Date April S. Spokanz, Wach.
WANY Free Acts. WANT Steles. WANT Conresides. WHAT HAT YOU TO BOOK.
Write or wire W. H. PATRICK, 1023 N.
Harmian S., Spokanz, Wach.

HEY DEY FOR

W. A. O'BRIEN ROLLO PLANE WANTED

TOM BAKER

On place their Stock Concession and Information forces of most to two world good Indiana. Exirt and EUNA FIDS Armad Store Colorations. ACTS WASTED--On me good Eula Act and others on above. Also Grind State Toron. FAIL SOCIETY LARLIS AND COMMITTEES—Here a See date of Concession of the Committee of the Committee of the Concession of the Committee of the Committee of the Concession of the Committee of the Committee of the Concession of the Committee of the Committee of the Committee of the Concession of the Committee of the Commit TOM L. BAKER, Sheridan, Indiana

WEST BROS.' SHOWS

Now booking Shows and Communican.

Eliz Holl, write,
spece April 17, St. Joseph, Mo.

BOX 468, St. Joseph, Mo.

DYER'S GREATER SHOWS

Ordering several rook has Arch. Were Blate Belging and the Branch and Ball-o-Planton performer to the Branch and the Branch an

HARRY WEBB WANTS

Country Agency for Holl Devry, River Millian Wheels, Afra Help for Wheels, Following an one or Pall Police, Profess George Goods, William States, Pall Police, Policy Goods, Goods, William States, Pall Policy, Confederation of the Roll and the Country of the Cou

BYERS BROS.' SHOWS

NOW BOOKING SHOWS, CONCESSIONS AND ATTRACTIONS FOR 1941 SEASON

Address P. O. BOX 129, Kennett, Miss RIDES--FOR SALE--RIDES

certificates of membership. We would appreciate it if members receiving them would promptly acknowledge receipt.

Philadelphia

PHHADELPHIA, Pa., March 15.—After a quiet winter, local showfolk are getting ready for the coming ceason. Jere Shaw is arranging his bookings, and Louis Eane is preparing for his annual celebration and fair dates. Mike Zeigler has been making a number of booking trips. E. K. Johnson consulted with J. W. Wilson, Culin & Wilson Show, anent future show movements while Wilson that future show movements while Wilson to the property will have some attractions at Forrest Park.

Goldie Phis. who has been wintering

Goldie Pitz, who has been wintering here, plans to book independent this

ceasen. Simon Krause returned from the South and expects to work in this section again. World of Mirth Shows have arranged to open here about May 1.

SLA

(Continued from opposite page)
benefit of the American Respiral Linen
Find, with Mrs. Anne Doolan as chairman. A huge crowd stiended and the
party was a huge success. Prices were
donated by members, friends, and business associates, and numerous cash
awards were presented as door prizes.

Members are pleased to learn that Mrs.
Nate Birsch is recovering from a serious
operation in American Rospital. Memhers were glost to have Mas Taylor with
them again after lengthy illness. President Mrs. Joseph L. Streibich will award
a first and second prize to resmisers securing largest amount of applicants in
1941.

American Legion Fost auspices, reported Secretary Albert P. Ward.

EOGERS GREATER SHOWS, reported Business Manager Harry L. Small, were awarded contract for six-day Frystte County Ond Settlers' Reunico, Vandalis.

J. R. EDWARDS reported his shows have again been swarded contract to furnish midway attractions at the six-day annus! Barnesville (O.) Firemen's Celebration.

FORMATION of Greenville (Miss.) Water Carnival Association has been effected and a charrer applied for Incorporators are given as Larry Prov. president: P. T. Lagrous, and Afred Mitchell. An annual water carnival will be staged on Lake Perguson.

FEARBON BHOWS have been booked for the third year as midway attraction at the annual four-day Wyoming (III.) Mid-Sunner Festival in Thomas Park under suspices of the Greater Wyoming Club, and Pfying Valentines, who played the date in 1936, have been re-signed as free act, reported Chairman M. F. Bodwell.

TENTATIVE plans for the three-day Joplin (Mo.) Firsts call for a pageant depicting the IIIs of Will shogers, free movies, children's parade, queen contest and occupation ball, hand and drum corps and floot parades, free acts, and free street dancing, reported Paul Van Pool. Theme of the celebration will be "Stand by America." Campaign to rules finances began on March 17 and good-will trips will start April 11.

ACTS for the apaqual Valley City (N. D.)

ACTS for the annual Valley City (N.D.) Winter Fair have been booked by Jule Miller, of Northwestern Aminement Com-pany, said Chairman J. T. Sanger, Itali will include Plying Buildies, roller akaters; Virginia Gerdwin, sero and contortion cancer; Wate and Wade, hand-balancing, Henderson Trio, juggling and perch, and Eather and Frank, musical and comedy

WANT FREE ACT

FOR BYESVILLE HOMECOMING July 29-30-31-August 1-2 Wzite MARTIN F. NACEL, Sec., Byenville, Ohle

Sponsored Events

Veteran, Lodge and Other Organization Festivities

(Communications to 25 Opera Placo, Cincinnati, O.)

Cendected by CLAUDE R. ELLIS

Minn., Iowa Shows Set Vaude Line-Up

MINNEAPOLIS, March 15.—The 10th numal Northwest Builders, Home, and Flower Show, sponsored by the Minneapolis Builders' Schange, got under way here teday in Municipal Auditorium for an eight-day run. With admiston set at 45 cents, including tax, the show is expected to outdraw the 1949 event, which ground over \$50,000 for a six-day run. Manager H. H. Cory expects it to surpass the 875,000 figure.

Manager H. R. Cory expects it to surpass
the \$75.000 figure.

Entertainment program booked by Julie
Miller; of Northwestern Amusement Company, includes Boa and Her Brothers,
quartet: Billings and Betty, believes
dencers; Emil and Erelyn, testerboard;
LaSaile Trio, comedians, and him Miller's
reveue, North of the Border, with a 18girl line. William Mortoo, magician, in
which 100 girls will participate. Winner
will be crowned Miss Minnespolis and geria
first prim of \$150 or a trip to Atlantic City.

After closing here, the show will go to
rechester, Minn. as the Bochester Home
Show for a three-day run in Mayo Anditortum at a 35-cent admission, then to Des
Moines (Ia.) Collecum for a six-day run
at 30 to 40-cent admission.

Minn. Legislature Moves To Aid Annual Aquatennial

MINNEAPOLIS, March 18,—While the Minnesota Legislaure in St. Paul had before it a proposal which would make the word "Aquatennial" exclusive proporty of the city of Minneapolis for its annual summer carnival, the Aquatennial committee nemed a co-ordinating group to confact civic clubs for co-operatine with and pertinguation in the second annual nine-day Aquatennial.

William A. Bennon, co-ordinating committee chairman, is being assisted by Alderman C. L. Senmon and Dr. Quy De Plensis.

O. City Preps for '41 Fete

O. City Preps for '41 Fete
WOODVILLE, O., March 15.—Pisns are
under way for the third annual threeday Independence Day Celebration here
under auspices of the Americans Legion
Post and Volunteer Pre Department, reported P. H. Knelp, publicity chaltman.
C. B. Heimerdinger has been named
chaltman of the free act committee and
fart Shefter heads the midway committee. Lost year's three-day affair drew
record crowds. Pre stiractions were
Woolcot's Trained Dogs: Ace Mason,
magician; clowing dancing to music of
Smith's Trainesseeaus, WSFD orchestra,
and Snewcks and an automobile giveaway on closing night. Concessions and
Jody's rides were on the mickway.

Evansville CIO Event Big; To Be Repeated Next Year

To Be Repeated Next Year

EVARSVILLE, Ind., March 15.—So successful was the CIO Indoor Greus and
Carnival here on February 28-March 1
that after its close plans were immediately made for a similar above next year,
reported E. R. Cray, of American Decorator, who served as general manager and
producer and a furnished concession
equipment and r. ce attractions. Show
was held in the CIO Building at the
Briggs Body Works.

Program included merchandlis concessions and bingo. Van Wells, producting
clown: Tex Justice and His Trass Cowboys from WOMI; Minnette String Band
Troupe; Pan Forrester's Pioneers of the
Sunset Trail from WEBQ: Jack Jacobs,
clear cartoculat. Sowman and Becker,
sero contortionists; Alvers States, rolling
globes Buth Whitledge, savinging ladder;
flose Walthody, traybers; Alvers Brothers,
boxing, and Herd Brothers, acro tap
denoting.

Acts Set for Akron Show

Acts Set for Akron Show

AKRON, O. March 15.—Edna Alex and
Company, trick shots; Godon and Alivia,
knills throwers, and Captain Dixon and
Susic are free ects at the fifth annual
Eportamen's Show which opened here today for a five-day run. Elsev is under
anapiers of Goodyear Employees' Activities Committee and Goodyear Enution
and Plaining Club. Latter will use its
share of proceeds for a game propagation
program. Show Director Fred Colley and
Chairman Flord Shyder reported enatracts were signed by over 25 exhibitors
to display sporting merchandise valued
at over \$100,000.

Texas Show To Have Vaude

Texas Show To Have Vaude
BEAUMONT. Tex. March 15.— Six
vaude acts will be booked for the sixday National Home Show to be enaged
here under anaptees of the Real Estate
Board, reported President Leonard Stone.
Edwin N. Williams, of Federal Preduction
Company, will again direct the show and
furnish booth equipment. President
Stone and 70 per cent of last year's exhibitors have recontracted for booth
space. Pive-room model home, to be given
away during the week, will be featured
exhibit.

Shorts

SINTH annual three-day East Palos-tine (O.) Street Fair under American Legion Foat acquiece will feature a mid-way, Ray Davis is chairman.

MIDWAY at the 1941 Old Home Week and Pair in Hiram. Me, will have the Pins Tree State Shows, and plans for a bigger celebration are being made by the

ACRE

TRACT

CARNIVAL WANTED Lady of Assumption

Religious Celebration

August 11-16. Everything MALPH SANTILLI 221 French St., Haten

ATTENTION

COUNT ERNESTO WISWELL

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Recognized as America's greatest emodel aux
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WANTED

RIDER, SHOWS AND CONCESSIONS New Harm, Int. July 9-12, But. Astley, Int. On Street.

ELMER URONIE

CARNIVAL WANTED

To play Ternasion, Pa., week of Jone 20th, Auspires Ecrebose Best and Plat Clot. Address ADAM RIMBACH, Clay Street, Tamaque, Penna.

THE OLD YORK REUNION

Will be hold Aug. 7-3-9-10, 1941, at York, III.

CARNIVAL WANTED COUNTY FIREMEN'S CONVENTION

With to SECRETARY of WHEATLAND FIRE

WANTED JULY 4 and 5

Homotoping Calciferation openioned by the American Lagram, Liong' Only and Chamber of Commun. Address: R. E. BOYKIN, Stiamont, III.

DAYS NIGHTS

KEN.-TENN. EXPOSITION "Livestock, Poultry and Agriculture Festival" BIGGER AND BETTER THAN EVER

September 8-14, 1941

The Blance, Radin Meistel Leits, Grandstand Acts, Country Bands, Heinblut Bands, Commercial Exhibits and Consessions of all kind, M. L. PARKER, Scortery, Care of Y.M.B.C., Fotton, Kennekg BOOKINGS OPEN:

- Hartmann's -

Broadcast

Our report and comment on the Inmans bill which threatened to keep
out of the State circuses, carnivals, tent
thows: in fact, any kind of translead above
that would compute with established
immercent phoes, and which has been
indefinitely postponed by the Rouse,
prompted Chris M. Staith, prominent
carnival showman and sun of the late
head of the Smith Greater Shows, who
was a phoneer in the carnival Reld, to
give his views on the question of individual and organization efforts in fighting legislation or movements detrimental
to show interests of the tented variety.
Many showmen and others had a finger

Many showmen and others had a finger Many showmen and others had a finger in the pix in opposing the Indiana bill, but we are not going to mention any names. Also opposing it was a carnival men's enganization but of whose activity. Chris apparently was not aware. Anyhow, if we interpret his view correctly. Chris would like to see the day come when trunsient outdoor show interests could depend solely upon an erganization for protection instead of trusting ten heat with individual effort. Writing from Eavannah, Ga., he says:

from Savannah, Ga., he says:

"My Dear Harimans—Ever so often I get the urge to drop you a line—sometimes a report, now and then asking a favor (always granted and appreciated) or an occasional friendly note as from one old-times to another. This one will have a different flavor, the threat of the law givers. I have watched with interact your report on Indiana. Wondered what individual interest was protecting us this time, and how long we can expect a rabbit-foot to keep on functioning.

"Individuals have fought the battles that rightfully belonged to some kind of organization. I wonder if we can always that rightfully belonged to some kind of organization. I wonder if we can always depend on that kind of protection and trust to luck. From the early days down to the present, including the Charles A. Ahbott, Fop Smith vs. South Carolinaces: the F. H. Bes Rentucky legislation battle, and A. C. Bradley's drammite Arkanass performance, it has been up to some individual to go to bat and save the day for an industry that employs thousands of people and influences every wak of life. I believe you took cognization of Engleys' results occur to happened—like an O. Henry story with the surprise ending and all The hill would have certainly gone thruland Bradley been in the least facking in that quality that goes to make a real shooman.

"Lady Luck and the Lady that guards

"Lady Luck and the Lady that gunries the Golden Door to beckon "the tired, huddled masses, the homeless, temperatoseed," have been very kind to us, but it think if we look a little closer we will find that they have been very kind to us, but it think if we look a little closer we will find that they have both added watch more found to be 'essential' and took our position in a stride—more than made good, as all vote will recomber. Some of the records will never be broken. It hope our status will remain the same during the procent causignory.

"Along with all old-timers I am a delible-dutty optimist but I don't think we should 'look out the window.' The opposition that would be the ment likely to be unfair (I don't think it necessary to mame) has recently lost the foreign market. That market probably represents their margin of proful. The new outlet (I A.) has not sningled up as readily as the experts expected, either they are making a very important effort. It is unfair, in view of what we know about come sections of that group, to suggest that they might be influenced to do something about the home outlet that would not be suacity complimentary. Tevnty tire-conscious legislatures are in susdon this winter. Double that number will really go to town In the nant year. Are there others as yound in the many points of the proper consciousness' as we are? I wonder."

In HIS collection of circusians Robert In Good, of Allentown, Pa, has a memento of the old Buffalo Bill Wild West Company in the shape of a copper bronze "merit" coefallion, evidently given to certain members of the troupe

diring its European tour.

The coin is about one and one-fourth mobes in claumier, with a heavily milled order or rim. It is reddish brown to caller very heavy, and engraved like a very good cames.

On the front is a fine engraving of huffalo Bill showing the head and bust of the old count. The engraving has the raised effects of a fine cameo. Over the head and inside the milled edge is the inscription, "Burfalo Bill's Wild West Company," and at the boitom, in small letters, the name of Baddely and Reynolds, the craftment who made the piece. In the center of the back of the count is a large five-consered star entricled by a wreath. Above the star is engraved "Lenden, 1881," and under the star is large letters the word "Mertt." Altho Good has showed this piece to many old shownen, none could cast any light on its history. It was probably given to one of the Wild West shows advance agents who lived in Allentown years ago.

Good thinks that perhaps some readers of The Billboard know the history of this ald "merit" medallion. If so, please con-

Houcke's French Show Playing in Sweden

NEW YORK, March 18.—Letters on route from Sweden since the last week of December bring word of the epening of the French circus of Jean Houcke at

of December bring word of the epening of the French circuis of Jean Houcke at the Lorensberg Indoor circuis areas at the Lorensberg Indoor circuis areas at Gothenberg on December 26.

Apparently Houcke was fortunate enough to get his large group of horses out of Denmark, where he was playing, before the occupation of that country by the Nasis, and also to have with him most of the members of his family, all talented riders.

Jean Houcke presents In Liberty horses: Oilbert Houcke offers a Roman riding number with nine horses; Nadja Houcke puts a high school horse thruits passes and Secha Houcke opens the show with a Western riding bit. Also featured on the bill in Trubks, with a group of six theres, including Bengali, a wire-walking rat.

The Bronett Brothers, popular Scandinavian joyes Harold and Bibt, musical acrobata, and Syd Fox and Bedo West, comedians, are featured in clown aloy. Chrons arts include he Pive Yak Chings. Chinese medley number: Azel Merano, barelly trapeze art, and Harold, contortionist.

The circus at the Lorensberg arena in

The circus at the Lorensberg arena is an annual Christmas event and usually runs several weeks.

Leonard Traube's-

Out in the Open

Where They Come From

A T THE annual meeting in Scaton of A THR annual meeting in Scaton of the New England wing of the country's amisement park association R. S. Uzoell introduced a quile which, among other things, produced an interesting if necessarily brief excursion into the background of some of the men who are responsible for our amisement parks today. For example, it was nived that John Carlin, the Baltimore park showman and heckey impressing was in the bousing business before going affresco. A case in reverse is Harry G. Traver, veteran ride engineer, who all but chucked his park activities to devote himself to what Carlin used to practice—the building of bigger and better houses.

As our poor memory recalls it, the late

Ing of bigger and better houses.

As our poor memory recalls it, the late George Schoot was in the grocery business before he took hold of Concy Island in Cheinnati—or are we thinking of Big Bill Bastraer, pilot of Enna Jettick Park, Alburn, N. Y. Norman Alexander, Woodside Park, Philadelphia, was in the public utilities neld, a forance of operation which is, or used to be, at any rate, closely linked with parks. Cy Bond, the Dodgen man, also had his experience in lighting utilities, as well as in social and eithe work, and George P. Smith Jr., who went from the late World's Pair to John Bersson's Parm in New Hampshire, was once associated with Bond in spreading the gospel of gas—not the variety, of gaseous substance, we hasten to add, which is known as the gentle art of exting up jackpota, especially in the lobbies of hostelries for all to hear.

flow D. Billings, of Belmont Park, Montreal, was a simon-pure acrobat, which may not be so foreign to park work, where bookkeeping calisthenics keeps men bury figuring out the net. If any, Billings' son, Buddy, who has worked with the old gent and this season receives his baptiam of fire as a manager—at Senside Park, Virginia Blach, Va.—can look back to a short but brilliant career in about a down different pursuits from Grama director to guide to writer to cruise expert and whatnot. Henry Guenther, of Olympic Park over Jersoy way, was a hear tyocon, Prank Durling was a teacher, George Hamid must be included somewhere because he owns a park—White City in Wercester, Mass. He was, as everyone knows, a tumbler. But Hamid was in show business. +

ness long before he became interested in the Bay State apo. We mention this because many others in the park fra-ternity followed the amisement line be-fore they uset up with the summer play-grounds. Consequently, this type has been omitted from the current discus-sion.

No attempt has been made in the foregoing to pick out other than a few random examples. We have an idea that we haven't even scratched the surface in this direction. What we really started out to say was that Uzzell, who is his-torian for the National Association of tortan for the National Association of Anusement Perks, Pools, and Beaches and beyond dispute the best informed man in the country on amusement park personalities and their careers, could write a herose book on this subject alone. Maybe some day he will be persueded to do it. He should—if only for the reason that something of this nature about that something of this nature about be left behind for future historians of an important branch of the outdoor show business.

HAS John Ringling North "threatened" to keep the show in winter quarters if the unuean give indication of "bothering" nim in advance of the Rig Shows opening in New York next month? And is it true what they say about the American Guild of Variety Artists—that it intends to ask for \$12 per week extra for performers during the local Garden magagement, because artists have to pay their room and beard in New York out of their own pockets? Albertina Basch has been advertising for girls announcing a 30-week season on the Rhelling show. Last time we saw the late Julian Ellings, the world's No. 1 female impersonator, was at the Ctrus Bains and Binners' himsheem for Irving Berlin last November. Ellings looked in the plink then, the somewhat heavy around the middle, but he gave out with some almost like of \$1d. Arnold B. Gurlier, chief of Elitch Gardens, Denver, was checked in at the Weldorf, from which base he arranged shipments of flowers to the greatest floral spot of them slink the gardens and singular resemblance, was naturement park. Ley Lang, wetwern carnival concessionniza, was well represented on Broadway of late. He numerake, Lou Lang, is the ork leader as the Belwedere Responding himself is pushing programs at the Rarden, was not represented on Broadway of late. He numerake, Lou Lang, is the ork leader as the Belwedere Responding to the first prior to making the animal tour. Pat (Lynch Doath Bodgen) Furrell has turned crater with a vengence, delivering a historic address before the Tampa Advertising Gibb An cyswitness reports that the intimitable Per showed that he can bring his thrills to bat at the speakons' table as well as over the mins. This is a Bt. Patrick's Day offering for the gellial reduced with the lethal one-two punch.

Nat Green's

The Crossroads

SHING SPATTERS: Somebody saw a butobard in Bughouse Square last weak the press are flying borth, and the boys on the Angle Carpet are thumbing. The Billboard's outdoor pages for new ceason into, which is an incontrovertible sign that spring is in the offing and everybody is getting itening feet. The 40-milers are bisay returbishing their rides, framing new concession tops and stands to be ready for the busy industrial spots in the Chengoland area where prospects look very bright. In fact, so bright that the home guards are going to have plenty of competition from road carnivals. At any rate, a look at the books of several city clerky reveals that, everything is set for some fairty early shows, not all of them small ones. SRING SPATTERS: Somebody saw a blueburd in Burbouse Square last

ELWOOD A. HUGHES, general manager of the Canadian National Exhibition, Toronto, showed up for the Showmen's League party wearing a becoming Florida tan. Hustness called him north, but after the party he left for New York and planned to return to Florida shortly for another sunshine session. Our J. Sodimayr didn't linger long after the party ether, having grabbed a plane for Florida Tuesday (11). J. V. (Jim) Malone, Beaver Dam barrister and fatt see, stapped off for a day on his way to Detroit for a meeting of the U. S. Trotting Association. Bina Curtis back from Minneapolis and well pleased

with this year's Shrine circus, which bettered last year's record. Johnny Tripp resigning to depart for New York to again be with the Bingling clown alley agpregation. Bernie Mendelson was called home from the South by the illness of his father. Mel Smith, manager of Baily Rand, off for Davenport, la, on Band bix. Harper Joy, West Coast bather and super circus fan, will drop in on the Atwell Luncheon Club Tuesday (18). Yes, those were Pat Pursell, Bob Lohmar, and Mel Smith in the La Conga line on the Panther Boom dance floor Menday night—and without benefit of any lecome from Modame La Zonga.

EN THE MAIL: From our favorite dis-

Madame La Zonga.

In THE MAIL: From our favorite dialization, Rube Liebman: "Ynst get hired for my 28c consecutive year as rube announcer and ballyhoose at the lows State Pair. I claim this to be a record unsurpassed by any other similar comedian (you're eafe there. Rube). Can also say that my selling season is the best I ever had.". From Bob Stevens: "Sorry your fulled to see the show in Milwaukes. I have sold General Meties of Canada exhibit for all the Canadian towns played by Hamid-Morton. This year I had 32 burnners at the Milwaukee above—the largest number of banners and biggest gross ever recorded on banners in a Milwaukee Englishing. I heave hers (Mourreal) April 2 for York. B. C., and open with Wallace Broz. Cir-

cus.". Jackie D. Wilcox writes from K. C. that abe left the Vic Alien Agency several weeks ago and is taking a much-needed vocation before taking as much-needed vocation before taking over her new duties as general agent for the Bud E. Anderson Circia. Show is to play a Shrine date in Omana, Jackie says, before opening its regular season April 31 at Emporta, Kan. Dr. L. C. Holland, dental surgeon of Satiola, Va. evidently intends to do some clowning this season, as he writes the Crossrobus for into an bewere the can purchase wigs, chown suits, clown white, red stick, and black shock in the past he has worked some dates with Pelix B. Adler.

BUET WILSON took F. A. (Bobb)
Boudinot and Harry Bert on the first
leg of their journey east to join the
Ringling show, going as far as Peru, Ind.
which gave him an excellent opportunity
to prowf the cld winter quarters in
search of historical materiat. Al
Bunnte and Ned Tortt enjoyed the
Leagus party, even if some of Neir
Triends' din give him the elbow.
Alexian Brothers' Rospital, where many
showfolks have been cared for, will hold
its diamond jubilee April 26 when a big
charity party will be held. The Alexian
Ryothers' first bospital in Chicago was a
six-bod building. Today they have a fine
structure that cares for thousands of
patients annually.

Thomas in Dual **Role With Cole**

Becomes announcer and radio head-animal sounds to be recorded at show's zoo

LOUISVILLE, Ky, March 15.—When Cole Bres. Circus band strikes up the opening time this year, a new volce will be heard over the loud-speaker system. While the voice probably will be new to circus patrona, it no doubt will be quite familiar to ratio listeness in the stands, for the voice will be that of Harry Thomas, one of radio's most populor sunouncers. In addition to being the efficial big-

Harry Thomas, one of rudio's most popular, announcers.

In addition to being the efficial bigtop announcer, he will be in charge of
the radio department, which is to be
given a more prominent part in the
show's publicity campaigns this year.

Arrangements have just been completed by General Manager Zack Terrell
with the Gennett Recording Division of
the Start Planc Company, of Hichmond,
Ind. for the production of a series of
radio transcriptions. A mobile sound
recording unit will arrive at winter quarters April 10 and be set up in the 200,
where actual sounds of the wild animals
will be recorded. Thomas will announce
for the recording and supervise their
making. Twenty records of various sizes
are to be made, including a 15-minute
disk planned for special bookings.

Thomas, at present with Radio Station
KOGM in Albuquerque, N. M., will arrive
in Louisville about April 7 to assume his
new duties.

new duttes.

Publicity Office Busy

Publicity Office Busy
http://distriction.com/publicity office at the Cole quarters,
but little or nothing has been said about
the publicity office, which, right now, is
working day and night, to complete the
huge volume of advertising material
needed for the new season. Under direction of Ora C. Parin, copy for all kinds
of material is being prepared.
A 13-page rotogravure job will be one
of two different styles of hiralda used in
advance of the abow this year and there
is to be an all-new program and magasize review which is boing produced by
the publicity office. Richard Scatterday,
national aftertising representative for
the show, is in New York handling the
offertieling copy and reports that he has
old much space, including several fullpage displays.

oid much space, including several inti-page displays.

Since the weather has become a little more like spring, a very noticeable gain in parconage at the soo has been noted. Althe good-stace crowds are on hand each Saturday afformoon, the big busi-ness continues to be on Sundays. Two performances are given each afternoon, including an elephant display and a seal act. Other acts are added Sunday sher-noon.

noon.
The Paul Nelson Troupe of Hisley performers, six in mimber, arrived at quarters last week and will remain until the show opens. They are breaking in several new fests and are working out daily. The troupe has been working all winter. Paul Nelson is a son of the late Arthur Nelson and a brother of Mrs. Zack Terrell.

Milwankee 8,000 Over 1940 Gate, Says Morton

CINCINNATI, March 15.—Bob Morton wired The Milboard this week from Topota, Kan, saying that the report in The Eliboard last week regarding attendance at the Milboards regarding attendance at the Milboards of the Strine Circus was in error. Last week's report was that the attendance was 8,000 under last years. Morton wired: "I have actual box-office signed statussicies whead of 1840. The last four houses were complete turnavays, and dur cash gross and cash net are far alread of 1840, in spite of the Allia-Chalmers big strike for six works."

Mills Elephant Dies

REHEA, O. March 15.—Mitzi, 21-year-did clephant, purchased by Jack Mills for Mills Bros. Circus last fall from the defined Bass Bros. Circus, died resembly at the Mills quarters here. The animal had been ill beine time. Jack Mills had beamed to take his two clephants on laws with the abow, which opens here had next month.



HARRY THOMAS

Jacobs Not With Wallace; Staging Own Circus-Rodeo

PERU, Ind., March 15.—Terrell and olly Jacobe will not be with Wallace ros.' Circus this year, reports to the

Bros. Circus this year, reports to the contrary notwithstanding.

The wild animal trainers, now playing indoor circus dates, will give their own circus and rodeo here Sunday, April 13, and will be featured in the Greek Olympis Corons at the Chicago Biadium by Sem Levy, of the Barnes-Ourruthers booking office.

CHICAGO, March 18.—The Chicago Stadium abow will have 12 performing elephants, including those of Downis, Neason, Hasg, and Will Hill.

Mpls. Shrine Gate Tops Last Year's

MINNEAPOLIS. March 15. — Zuhrah Temple Shrine wound up its 23d annual Shrine Circus here last flaturday (8) with a gat that was along of the 1940 attendance, Ivan Gravas, publicity chairman, announced. During the six-day period of the directs, several capacity crosses filled the abstitution. A financial success is assured, Graves pointed out, altho gross receipts will not be known for several weeks because more than 4,000 local Shriners have to report on their minimum of 10 telects each.

Proceeds will be used for Zuhrah Temple's charitable and philanthropic program.

Old King Cole and Mother Goose Theme of RB Spec; Art Concello

AFL Grants Charter To RB Employees; How About CCFRIU?

NEW YORK, March 16.—A jurisdictional battle looms between two unions holding charters representing labor employees of the Ringling-Barnum choos. American Federation of Labor this week granted a charter to the Rig Show's workers traveling under the laber of Circus Workers Federal Labor Union No.

Lost year the AFL authorized a char Last war the AFL authorized a charter for the Circus, Carnival, Pitt, and Rodeo International Union, of which Raipn Whitehead is president, Whitehead ordered the circus picketed in New York and other cities has year.

Granting of the new charter followed an investigation by George Mesny, APL secretary-treasurer, when RB representatives appeared for an application before the federation's executive committee at the recent convention in Ffords.

CWFLU is described as a foderal union, international in scope, with payment of a per capita tax to the AFL only.

A wire to William Green, AFL presi-dent, requesting details covering juris-diction, names of officers, and other points has not brought a reply as yet.

Arranging Unique Girl Finale

Barlasotta, Fra., March 13.—Russling and are huping that the show can open link spee this year will be on an Old King Code and Mother Occee theme, officials and today.

Froduced by John Rimpling North, createst and designed by Nooman Bed Geridea and presented by Albertina Rauch, the spee will be one of the mean arise the opening attraction on the program. B. will be too big for that, Butter said, and will be presented as I will be too big for that, Butter said, and will be presented as I will be for the direct saily in the performance after everybedy has been ceated.

Arthur Consello is arranging a unique girl display to be presented as a part of the circus finals. It will be a huge web, with 36 girls dressed in partycus continues on each side. The web already has been built and her attracted considerable attention at quarters here.

The Garnen opening of the circus depend, as turnel, or the checkey league prayate. Gircus odicina are watching the results-of the games with interest.

The Garnen opening of the circus depends of the circus officials are watching the results-of the games with interest.

The gorithm's visible of the games with interest.

The gorithm's results of the meaning of the circus of th All menageric cages are being rebuilt to conform with the new streamlined to conform with the new streamlined tent designed by Bel Geddes, and mare than 30 have been turned out already. Butler pointed out had week that altho Gargantus and Toto, the circuis gorillas, will be housed in a different tent from the rest of the menageric title year, thore will be no additional charge in spectators for a look at the animals. This corrects last week's report that there would be an extra charge.

The gorillas new streamlined tent will connect the menageric with the big top, littler said. The gerilla tent, incommissily, will be a forerunner of what the big top about 1,00th the size of the big top Ao be hulls along the same lines next year.

Presents Church Charity

Presents Church Charity

Presents Church Charity

Preformers and the personnel of the Ringling show will present the annual St. Martins's Cathenia Church outdoor circus at winter quariers here March 19, with afternoon and night perfurmances. The church charity sirrow has become a fatture here and is regarded as a cost of preview of the regular assum to follow. Many acts are presented in public for the first time, and the new containes are given their debut.

In previous plant the show was held on the church prounds, but a new building is now bring constructed, necessitating the winter quarters site. Group performers and workers doubt in her services and all the net proceeding to into the church building fund.

John Bingling North, Peter Arm, New York correstating fund.

John Singling North, Peter Arm, New York correstating fund.

John Singling North, Peter Arm, New York correstating fund.

John Singling North, Peter Arm, New York correstations and Bandell Lynn, well-known magastin settlet, served as budges for the Pageant of Sara De Sota hearty contest suage at Saracota Liddi March 3. They searched Glynn Putmall as Mas Saracota awar is feature of the pageant waler show.

Hingling performes were also featured at the sanual Saracota Milk Fund Ball at the John Blinding Hotel Wednesday night, March 12 Mrs. Henry W. B. North was chairman of the healt Among the performers were Massimillano Trunck, Elly Ardelly, the Cristiani Troupe, Hubert Castin, and the Canastrelli family.

80,000 See H-M in K. C.; Sponsors Net Over \$20,000

KANHAS CITY, Mo., March 15 .- The best attended five-day indoor circus ever held was the Hamid-Morton Police Circus in Municipal Auditorium here March cus in Municipal Auditorium new Sarch.
4-B. according to Bob Morton. Admisations numbered over \$0,000 during the
engagement. On Saturday night a midnight show was given to take ears of the
overflow, and on Priday night about
5,000 were lurred away. It was the first
time a show was permitted to have animals in the auditorium.

The Kannas City police, who sponsored the show, nested a profit of more than \$2,000, according to L. J. Bmyth, vice-president of the Police Benefit Associa-tion. Smyth was so clated over the au-cease that in a letter to Morton March 11 he wrote, in parti

he wrote, in parti

"We want you to know that you have
written aminement history in Kaniss
City in the five-day appearance of the
flamid-Morton Circus last week in the
Municipal Auditorium here, it is generally agreed among the management of
the Auditorium, business men, police
executives, and show people that no attraction of any kind has ever created
such widespread enthusiam and approval as was received during and has
continued since, the appearance of the
errous.

"As you know, before you opened

many persons had the idea because we called it a police circus that the Hardd-Morton show was probably another thrown together entertainment. When the final act was completed on opening night some 6,000 speciators went out to appreed the word thrusus Konasa City that this was the greatest show ever even bere."

Three-Year Contract

On Pricey night before an authories of 12,000 Chief of Police L. B. Reed handed Monton a tirce-year contract for his show here, and managers of the Miniscipal Authoritim and etty officials were as well pleased with the manner in which the auditorium was handled that they gave Morton a three-year contrast for thrill shows and circuss.

Sinon D. J. Collins, a Germeno Marz double, who has been appearing in person with the Marz Brothers picture, Go West, was an added attraction at this date, working come-in. The Peaches Sky Revue, sty-girl aerial and, left at the close of the show for Chuchmati to fill night chib dates.

Bud Anderson, of the Bud Anderson Circus, visited the Hamid-Murton show here and spent a few days in town con-tracting acts.

Howard Y. Bary handled the local en-

Malloy Unit Plays Two Capacity Houses

CANTON, O., March 15.—J. R. Malley's uticus unit played two capacity fourses at a Navarre, O., high school March T, under sponsorable of the perents of attufant band members. Mattness was reserved for students and attracted about 200 more than it did a year ago.

Included in the Malloy unit were Thinker Toy and his Pula dog and and pony novelty: Namey Darmell, ascialist Jack and Ruth, Roman rings: Art Hill comedy cyclist the Vardels, account Thinbu, the human spe on the sheek with, and Velma Eleglet. This date was the first of several one-nighters acheculed for Eastern Ohio school groups.

Acts in Binghamton Show

Acts in Binghamton Show

BINGHAMTON N. Y. March 15.—Acts
hooked for the Botary Club Charithea
Circius in the Old State Armory here include the Curaty Circus unit (falteris
horses, slephants, trained dop, and a
pony grill). Madams LaTima. Bandow
Troupe, Turcenos and Victoria, Canestraill Family, Bix Antalaka, and AunsJenims and Her Capering Helpers. Mude will be furnished by Joe Bastles Madlace Square Carden Band. All booked
thru the George A Hamill office.

Stuart M. English is general chairmanof the circus. Advance Union and in
shead of last years, besting expandity of
the Armory has been increased.

Under the Marquee

JOE SHORT informs from Detroit that be has had a fine season with Shrine circuses.

DEEMS TAYLOR will be the fall guy at the Circus Sainta and Sinners' Club luncheon at Hotel Astor, New York, March 26.

PLODY HARVEY has sold his second-hand store in Des Motnes, Ia., as he is seeing out with a circus the coming section.

PRANK (DARBY) HICKS, novelty man, many years with the Ringling abow, is in charge of Post Exchange No. 2, Fort Mend, Md., and man troupers will always find The Billboord on sale

HARRY THOMAS, as a result of his article in the February issue of The Billiboard on what the Cleux Fans and the Circux Saints and Sinners can do to help the circus, has seceised more than 150 letters and cards from persons from all parts of the country piedging co-expection in his plan. Thomas has answered each, telling him has have to go shout putting on yadio programs to help keep the circus in the public saind.

PRANK NASH, known among West



Want Aerial Performers

Traps, Rings, Cradle Betwee, Ladies and Men State all first letter, Guaranteed long season opening in April. Also expanded then there or har people High Acrial Acra. Experienced Eliging Mon that can drive well-brailer. Ticket afranced to country if we know you. Address.

THRILL SHOW

LEWIS BROS.' CIRCUS WANTS

Municipus all instruments, first-class Calliops Planer, Track Mechanics, Electricists, Northy

LEWIS SHOS," CIRCUS, Jacanes, Michigan

WANTED FOR MILLS BROS. CIRCUS MILLS BROS, CINCUS, Beres, Onle,

CALL—LAST CALL—CALL MOTORIZE

Wortle for CHAS. I. 60SS Den's Watt Showmen's Standard Conversion On Until It is Property Plant East St. Laure, 18. Too Lake

Coast circus circles, has been released from the Los Angeles Centeral Hospital, tella Gerald Hayworth, and was seen recently with Joke Cermes and Judge Palmer at the Cecil Hotel.

Palmer at the Cecil Hotel.

THE RINGLING winter quarters at Sursaota, Fis., received a double-jungs spread in the rotogravue section of Fish Saraota Sunday Daily News of March 7. Frank Braden and Holand Butler were shown in the publisty effice.

LAHRY BUNBBOCK, circus, rodeo, and thrill show producer, is in Los Angeles in connection with his bankruptcy case, which has been hanging fire about a year. A hearing had been set for March 16 but was postponed to March 20.

ALLAN E. OARHAM is in the army at Fort Brags. N. C. This will be his first season away from the circus since 1931, but he plans to return to it when his training is up. He says there are many show people in camp there and that The Bulboard in on sale there.

PALM GARDEN night club, Columbus PALS Controls tight care to the control of the control of the bill. Acts included Anderson's Animal Circus. Aunt Jennium, ringmaster and singer; Estelle Crawford, acrobat; Harry Bose, dancing Indian, and Al Ross.

GEORGE FICKETT, Irish Biddy and clown, writes from Buston that he is one of the first he entertain on a passenger alralam. He enjoyed it eary must and believes it will not be long before they have an asplanacient. But he monders hear agents will cath the acts. Fickets and fd Chapocan are now on Station WESX at Salem, Mosa, for the Notional Familihing Company.

BILL, PAT, AND PROGY KLING have entine FAT, and PROCES KLING have signed with Corey Bress, Shows to pre-sent their high act on low righting and work revolving ladder and cleven num-bers. Pat has returned to the art, after a two-year layoff because of a broken back.

CLYDE REATTY will be in the carnival business this season with the Johnny J. Jones Exposition. Details of the settip appear in the carnival department, Duke Drukenbrod, who will be in charge of the Bently from on the carnival, has been in Plorida, where he went with Bently following the Detroit Strine Circus.

BOB PRINTY, showman wrestler, is training in athietic work at Lagro. Ind., as he has been offered a job on the training staff at a Northeastern Indians city hotel athietic club. Printy says his parents, with their son, John, who are well known to show people, have sold their hardware business at Lagro, Ind., and are weaklesting in Nort Worth, Tes. and are vacationing in Fort Worth, Tet.

BILLY AND ROGALIE SINCHIST and Paul Griffer, of the Billy Signist Troupe, avrisilate, stopped off in Canton, O., re-cently to visit Eulth Siegrist, Billy's mother. The Siegrist Troupe was en route from Dotroi to Sevanush. Ca., where it goes into rehearsal for the new smann. Siegrist purchased a new living trailer while in Detroit. trailer while in Detroit.

TIGHTS

OPERA HOSE

KOHAN MFG. CO. 290 Toefte Pt. Will play parks and fairs next season.

Eva May will be featured with her high

FLYING BEHEES

Have a New Exclusive Feature

See Inside Front Cover of This Issue



ARTHUR E. PIERCE, resorder of the Kasha Temple, which spensored the Shrine circus in Dauesport, In., February 25-March 4. Pierce states that not since the Shrine spensored the "Passion Play" 18 years upo did such crouds gether in the Masonio Auditorium, where the circus was held.

actial act with a blaze of fireworks. Their route will take them thru Illinois, Iosa, and Meleraska.

Jonn, and Nebrusha.

MUSIC along the sawdest traits, from Roman days to the Ringling shows of the aresent, was discussed by Mrs. Andrew E. Vigne, of Philadelphia, at a maeting last week of the Maintand Federated Mesic Chib in Abancon, Atlantic City subsolt. "The circus is respeciable for more suite being familiarized in this country than people are witting to admit," she said, Mrs. Vigne pointed out that skilled players were needed for circus bands and remarked that some of the best concert music comes from the circus, in heaging with the spirit of the program, music from "Pagliaces," "Patrouchka," and "Rigolutin," all classes with a circus background, man played, and the meeting with a rought to a close by the reading of an article from an efficial sireus peogram.

CHARLES (KID) KOSTERS and wife.

CHARLES (KID) KOSTER and wife, while searching for an apartment on the West Cosst, ran into Vector Logan, former advertising ear manager and irrigade agent of the Ringling show, who is in the real entate business in Santa Montes, Calif. Roster and Logan were on Walter Murphy's brigade with the original Walter I. Main Circus Legan's wife, Blanche, was once with the Barnos-Carruthers Booking Office, Chicago, She owned her own shows.



President CFA Senetary
WILLIAM II. JUDD W. M. BUCKINGHAM
25 Morar St. P. P. Bos 4,
F. O. Bos 4,

ROCHELLE III. March III.—At the regular monthly meeting of the Bluch Landsid Tent, of Hartzerd, Conn., on Tuesday eventing, March 4, member Bill Day had as his guest CFA Korman E. Bigdow, of Bast Berint, Conn., who joined the association the Irrst of the year. Norman has been an arteen fan for a great many years and is particularly intensited in what rose on at the runs, never missing the unloading of the Big One at the March III was to opening at Madison Square Garden.
During a vacation from high school in

York City previous to opening at Madison Square Garden.
During a vacation from high school in
Fill be iolined the Ringting Broat Circus
in Easten Pa. and left it in Ottawa.
White with it he worked on properlies under Joe Dan Miller, who is now
connected with the Hig One as superintendent of posters. Begalow considers
this troughing one of the highlights of
list Hie and had many interesting experimenes while he was out. He was
very much interested in the tent business meeting, which was followed by the
projecting of some very interesting
colored circus stills of clowns of the
various ctrusses which were shown at
the New York World's Pair, Rodak exhibit the past season. They were kindly
leaned to the tent by Dr. L. C. Rolland,
of Buffolk, Va., an ardent stream tan of
that city. Also shown were some colored

Polack's Davenport Shrine Date Pulls 23,000 in Week Run

DAVENPORT, In., March 15.—Kasha Temple's Second Annual Shrine Circus here presented the Polack Bros.' show for the second year, February 25-March 4, to 20,000 persons. The first two nights were comparatively light, due to the zero wenther. Then business picked up with a bang, with Priday's matines having over 8,500 under-privileged children from the various continuouss. Davenport over 8.000 under-privileged children from the verious orphanages. Davenport merchants had underwritten this matt-nee, and the Sarine turnished trans-portation and refreshments. From Fri-day on turnaway business was done at every performance, with Sunday's mat-nee turning away about 1.000 persons. The fire deputment stopped the sale of tickets at 1.45 p.m.

tickets at 1:85 p.m.

Carl H. Sootte handled the advance promotion, with program and underprivilege sales amounting to \$3,000, Wirtle L. Drehms, potentate of Ksaba Temple, nightly was in the main ticket box and never missed a performance. Fred Linden was general chairman, Wonderful support was given by Koble Cliff East, chairman of the advertising department, who also landled the reserve seat box. Members of the patrol and red devils acted as ushers. Newman Kurndt, of The Devenport Democrat, cooperated splendidly with Justus Edwards, show prees spent, and all tri-city papers and radio stations were generous in giving the show publicity.

A new truck was purchased to hauf the

and radio stations were generous in giving the show publicity.

A new truck was purchased to haul the Edna Curtis black horse troupe. This act was received generously by the auditone. It was necessary to bring the horse by elevator to the third floor at such performance. "Mailida," Castang's big chimp, took clok here and it was mecasary to have a dooter daily in attendance. At close of the show the chimp, was out of danger. The show left for El Phao, Tex., where it opened March 10 for a Shrine date.

I. J. Polack is on the Coast and reports signing the leading Shrine temples there. Carl Scultz left for El Phao to spend a few days before going to the Coast for Polack.

The show has completed its dates in the Middle West and is now headed for the West Coast. Members of the promotional staff are limiting Shrine dates. It Paso, Tex. this week: T. Duight Pengle, Albuquerque, N. M.: Vernen L. McReavy, Oxliand. Callif. Carl Schitz, Engan, Cax. this week: T. Duight Pengle, Albuquerque, N. M.: Vernen L. McReavy, Oxliand. Callif. Carl Schitz, Engan, Callif. Sam T. Polacks next spot will be Frenno, Callif.

Justins Edwards, of the press staff, has been replaced by Harry Payne, formerly of the Al G. Barnes Circus, Edwards will return to Russell Brox. Circus. The Flying LeClares have replaced the Ward-Bell Troupe as the feature flying set.

flying act.

Hi. PASO, Tex., March 15.—Poince Bros. Circus played to a capacity audi-ence at the fifth aumust Shrine circus here on its opening night Monday in Liberty Hall.

Herry Chipman, advertising our man-ager and press man, broke his jump here long enough to catch the opening performance. He was en route to join performance. He was Wallace Bros.' Circus.

atills of the Big One, taken by Bill Day last fall. At the projecting machine was the hand of President Judi.

National Exerctor Jim Chloupek, of Oakland, Calif. hever misses an opportunity to extol the circum. He gives many laths on it before various Chamber and always gives the CFA a ping. Jim Sherburne, his nices, of San Jose, Calif. has become interested in the circum threather uncle and is a frequent viatior on the lots with him.

Harper Joy, of Spokane, Wash., past president of the CFA, spent a few hours in Chicago March 18, While there he renewed sequalitances with the gaze at the Airwell Luncheon Chub at the Hotel Sherman Coffee Shop.

Fred Schlotthauer, of Oquawka, Ill. caught the eventur performance of Pelacel Ross Shrine Green at Davenperf, Ia., March 2. Another Fan who caught the show there was George C. Comfort. Jose the Welley Bros. Circus at Shephan Tra., Jose M. Helser Jr., Frank Walter, and A. W. Kennard. of Rouston, Tra., caught Dailey Bros. Circus at Shephan Tra. They report that Manager C. Q. Davenport and his associates gave them a cordial welcome.

(Communications to 25-27 Opera Place, Cincinnati, O.1

PINKEY AND MABEL BARNES are playing Interstate theaters in Houston, Tra., and vicinity.

JACK BOWEN, old-time cowboy, is op-erating a dude ranch at Grand Island, Neb., known as the Circle JB Ranch.

IRENE AND RED LUNCEFORD and Coy Lee worked the Minneapola Shrine Circus, riding Junpers and menage harws. Hed and Clif Monnett will have a codeo on the road this sessen and it will be called the U. T. 4 Ranch.

CHIP MORRIS Informs from Klasimee CRIP MORRIS INCOME FOR was not billed after the rodes at the Orange Bowl in Miami as recently reported. Morris m Miami as recently reported. Morris declares that his borse waen't even in-

GENE AUTEX will be a feature of the jourth annual Cleveland rodeo, under American Legicus Poet auspices, at the Arena there. He'll also not us amese, Col. Jim Eskew will direct the abow. Performances will be given daily, with two bunday matiness.

COVERNORS of nine Western States have been invited to present governors' trophies to the best all-round cowbor at the Frying X flodes to be beld in the Collectum Chicago, into this month, Gov. Barian J. Buanfield, South Dakota, his screpted the invitation. As intensive newspaper and radio compaign is better used to publicize the rodeo, which will be presented by Col. A. L. Gaferood, Frank Burke is handling the publicity. Colonel Galerood stopped off in Chicago on route to Monalona and Wyoming ranches, where he will collect some wild borses and buffalo for the event. Earl and Janice Sutton, trick and fattey ropers, who will be featured in the show, are in Collectors. are in Chicago,

Carney Wins M-W Title

Carney Wins M-W Title

PAUL CARNET was named the best all-reund comboy at the Montgomery-Ward 4-B Club Backeo in Will Royers Memorial Collecum. Fort Worth, Tex. March 10, taking lins place in the bare-book bronk riding, second in sizer riding, their in cell repting, and fifth in addie bronk riding. He wan \$450 in prices and a medial awarded by the Southwestern Ecdoo Association. Bill McMakin, with \$337.50, was second, while Price Trush hook third with \$250. Vice Schwarz and Kid Pletcher thed for fourthesch receiving \$55.55. The 11 centerinals had to compete in four of the five events to be slighble for the price money, between the best significant of the Rescher Zonie Curtis, Glen Tyler, Paul Carney, Fritz Trush. Mitt Moe. Andy Curtis, Coope Yardley, and Stub Bartlemay.

It was the second annual rodeo to be presented for Taxas 4-H Club boys and sita by Montgomerr-Ward. About 8,000 attented. Admission was free to elub members and M-W guests. Jack Story divised and annuanced, and Eventt Collumn provided the stock. Judges were Rek Englist and Flory Stillinss. John Lindsay, Jasho Fullerson, and George Mills Couvied Chieves and Own McLaughlin provided the junior truck repling, and Trick returns featured Don Wilcox, Pauline

provided the junior trick roping, and trick rating featured Den Wilcox, Pauline Neshit. That Lores, Bermice Taylor, and July Mills. John Lenday and his edu-cated boll was a feature. The Hardin-Sminnas Gollege Cowboy Band furnished lin wears.

Fort Worth Crowds Big

ATTENDANCE at the roles in connection with the Sauthwestern Expedition with the Sauthwestern Expedition and Pat Shock Show Pert Worth, Tex. March 7-16, scattenes to haid up to previous years, with this year's event playing to cellout crowds the first week-sub-

PONY SADDLES . Each \$15.00 **COWBOY SADDLES** New Each \$25.00 ARMY SADDLES Each \$4,00 & \$5.00 P. TAVETIAN 61 Rutgers Street, New York City

Selective Service Mail for These Men at The Billboard's Offices

CINCINNATI, March 15.—The following mrn have Selective Service mail at The Billboard's various offices. In some instances the mail consists of question-tistins and in others order number cards, The order numbers are given in paren-theses where known. All of these men are requisited to send forwarding ac-

CINCINNATI OFFICE, 25-27 OPERA PLACE

CINCIN
After, Alfred
After, Alfred
After, Alfred
After, Alfred
Anderson, Culdor's Vernan
Archor, Horse Lexis
Barbay, Hanfer Joseph
Bath, William
Beaver, Clarence C.
Beaver, Valver Beaver, Clarence C.
Beaver, Valver Wiley
Beaver, March Wiley
Beaver, March Carven
Briggs, Harry J.
Brods, Joseph John
Briggs, Harry J.
Brods, Joseph Brawe
Briggs, Brart J.
Briggs, William Brawe
Briggs, Brart J.
Brods, Joseph Brawe
Briggs, Brart J.
Brods, Brart J.
Brown, Braymond
Cocke, Winston Balston
Duniel, Seyman L.
Duttels, Bryman L.
Duttels, Bryman B.
Devis, Brart W.
Dotole, Charles W.
Dotole, Down W. tione. Charles W. make Erwin W. mese, Louis Gaston Line, Rodney O. Chert, Natry A. (142) varia. Rowards, Tues

Kowards, Oursid Sayman

Edwards, Rorman Douglas

From, Buttus Mark

Farmer, Lewis E. (1971)

Flatnagan, Frank Edward

Froce, Harnish Willis

Garner, Robert A.

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Official, Rest Parties
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October, Partie
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Orien, Santy Lee
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Orien, Rest Grant
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Hammondo, Cerl J.
Karrison, Bobt.
Hamman Cerl J.
Karrison, Bobt.
Hamman Botte, Arvil Pranchi
Bister, Chaptes
Hamman
Henlon, Herman
Henlon, Martin
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Hugh, William Osmar Hughes, Wm. Howard (111) Hughes, Wm. Howard (1)
Himphery, Arlee
Jackson, Lurico
Jackson, Englin
Jackson, Frind Randal
Jackson, Erward Prank
Jackson, Erward Prank
Jackson, Erward Prank
Jackson, Rajin
Jackson, Rajin
Jackson, Rajin Palmer
Johnson, Rajin Palmer
Johnson, Russell Thomas
Jones, Harold Honry
Jones, Prednie William
Jones, Hoger Lee
Jackson, Joseph Carl
Kaler, Carrolli
Jacks, Juneph Carl
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Kaler, Ca sroes, Joseph Carl Kaher, Carrolli Reith, Perrell Edw. Kelloy, Don Herman Kelloy, John Linbon Kelloy, Allan B. Kenny, Harry P. Kent, Wm. Kinglet, Dalles G. Land, Charles Learson, Thurman A. Jeary, Edit Lee. Les, Edward Lenisgion, Guy M. Lenisgion, Guy M. Lenis, Anthony Legare, Mattley Joseph Lord, Jack Delbert Lordlaw, John Miller Level And Dubert
Lordine Sein Miller
McBridge, Jan Wen
McBoniel Manier Kinner
McDoniel Manier Kinner
McGore, Rielmood
McKey Glenn Eighte
McLaughlin. Win. Garrett
McLaughlin. Win. Garrett
McPoki, James Montron
Haelery, Richard (184)
Mary Manier Manier
Marthey, Robert P.
Matthews, James Montrol
Manier, R. Rebert Jen
Matthews, James Manier
McMer, Januer Engyer
Miller, Harry A.
Miller, James McMer, Jen
Miller, Harry A.
Miller, John L.
Miller, McMary A.
Miller, John R.
Miller, Marthard R.
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Moore, Thomas
Moore, McMarthard
Morel, McMarthard
Morrie, Johnst M.
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Morles Donald V.
Morles Alben
Morris, Alben
Morris, Alben
Morris, Amer Milin
Misration, Robert Pa,
Military States Jesus
Military, Colon
Morriso, Thomas Broy
North, Thomas Broy
Nord, Wille Turner
Nedam, Markin
Herman, Jack
O'Rrien Michael
O'Red, Partice John
O'Red, Partice John
O'Red, Carrice John
O'Red, Partice John
O'Red, P

A PLACE
Paunier, Robi. Stanley,
Park, Schement, Jos.
Park, Christer
Patty, Christer
Poplar, Milton L.
Poplar, Ari B.
Poplar, Christer
Patty, Schin on Walter
Hankber, Phillips Thomas
Randell, Frank Harrison
Pay, Gion Dennis
Breder, Christ
Brewes Jr., Johnnie
Brethy, Januar Joseph
Berthy, Januar Joseph
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Brethy, Januar Joseph Newves Fr., Johnnis healty, James Joseph healty, James Joseph heaves (Leaths Rogers, Clem (II) Rogers, Clem (II) Romentoef. They James II. Romentoef. They James II. Romentoef. There III. Romentoef. There III. Schoonever, Rarold Tari Schoonever, Harton Steepherd, earnly Shoe, Carl Marghly Shreve, Albert H. Smith, Intri Paul Smith, David Smith, Willia C. Smill, Willis C.

Smill, Jr., Oco. Edward
Smills, Jr., Oco. Edward
Smills, Jr., Oco.

Smills, Mary S.

Slander, Frank (120)
Stander, Frank (120)
Stander, Frank
Stander, Stave
Stephenous, Philip Levils
Streeter, Jan. W.
Sterling, John Wm.
Stirles, Eugene Suras
Suries, Eugene Suras
Suries, Supra Suras
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Sur nullivan, Kożegos Syrok, Leenard S. Taylor, Hungy G. Taylor, Wulsy Allen Thomas, Lee Thomas, Arthur Thompson, Arthur Thompson, Roy E. Thunger, Gerodson Abrums Ulcar Jr., Joseph Under, Win, Thomas Van Hoorer, Lavrense Van Hourer, Lavrense Veals, Win Hardy

Yan Booses, Lawrence
Vestle, Wen, Hardy
Waphick, Sathan
Ward, Mandree Alopsins
Ward, Mandree Alopsins
Washinger, Jr., Fellow
Wash, Affron Beris
Westlandsham, Jr., Fellow
West, Affron Beris
Westlandsham, Martin II.
Whitney, James Jenn
Wilgman, Reg.
Willow, Birthard, Jenn
Willow, Barthard, Martin II.
Whitney, Lawren Henry
Willow, Affrod J.
Willow, Harry Jus.
Wellard, Harry Jus.
Wellard, Harry Jus.
Wellard, Harry Jus.
Wellard, Howard A.
Zabel, Abecander
Zenna, August Vantoria
HDC.

ST. LOUIS OFFICE, 390 ARCADE BLDG.

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Enhance John Madison Genery, Alva Byron Good, Chas. Hirward House, Lee Jackson

NEW YORK OFFICE, 1564 BROADWAY

Chastains, Baccer (13) Euler, Fred Estrowns, Theodore (13) Eules, Michael Chas. CHICAGO OFFICE, 155 NORTH CLARK STREET

Anderson, Miner Mayene

Stoffel, C. R. Tulley, Colland Burnelli

A good part of the crowds have been Ruging—Thous Manufield, Dee Burk; Dick from out of town, credit for which is bring to redece publicity department and good-will trips made by eithe falls in Taylor. Saddle Burnit Billing—Jim Like, and other local groups. Verne Elliott quality is manager assisted by Don Neshitt, arena director. Judges are Bob Caler, Rusty McCirryt, and Hub White-Burk McCircyt, Gene Rous, Dave Campbell, Herschell Boss, Hugh Bennett, Steer Man, Abe Letton does the announcing, and pick-up men are Bob Crossy and Hub White-Burk McCircyt, Central Roberts, and Buttons and pick-up men are Bob Crossy and Voxanck split fourth and fifth. hith aron director. Judges are Rob Calen, Russy McGinty, and Hub White-man, Abe Lefton does the amounting, and pick-up men are Bob Creeby and Jumer Pettigrew. Ed Lafly is the new hand leader,

hand leader,
Special arts, including Ken Maynard,
Western movie star; Montle Montana's
Pinte Duncing Horses. Throckmortus
(Trix.) Mounted Square Danciers, and Col-Hiram E Tuttle's horse. Organic, are
popular. Col. John Reed Kiljarrick and
Pransk Moore, of the New York Madison.
Square, Oorden Redoc, vasied the Irist
day, Tough stock this year is making it
hard on the contestants, but patrons go
for the rougher shows here. A Brahma
steer pain Jimmin Nashitt, clown, in a
local hospital. He was stockeded by
Coopy Mills and Hoyl Hofser.

Friet-day numer winners were: Bare-

First-day numey winners were: Bare-back Brunk Riding-Cecil Jones, Bob Wikkinson; Paul Carney and Prank Mar-inell selfs third and Journal Rich Owens and Bob Bates spiri firth. Calf

Barnes Quarters Busy: Many Acts Contracted

SAN ANTONIO, Tex., March 15.—Work at the Bernes Brox. Circus quarters here is moving repelly and many sots have been segapast, technique and many sots have been segapast, technique Hall textined animals and slephants, Betth and Maier, porch act and hand-to-hand hulancing the Shecker Troupe. E. O. Wilson's dogs and survalidat, the Burnett Troupe. Domina Stephens. clown contexturing, and cocial Editington, clown.

General Agent 2. C. Admire left last week for bookings, and the advence callet in the street. These of special pajer for its first town.

Many above folks have visited quarters reconstly. Willard the Weard, magician

L. A. Circus. Rodeo Thrill Show Pulls 25,000 in One Day

25,000 in One Day

LOS ANGELES, March 15.—The Redeo,
Carcias, and Turill Show at Writing
Field here March 5 drew an attempoun
crowd of about 15,000 and a might ecoun
de staff: Paul Bill. producer and
manager. Norman Hartford, director and
manager. For the ranch of andy
Juaregui, Rewhall, Celif. Congressman
Stuart Hamblen was made the rodes
ting and Jean Godshall queen. Charter
Poats circus band played the show.

The circus acts included Jock Schalltr's Pour Aerial Gusens, the Balthazar
Trio. Johnny. Tony, and June Schaller,
trampoline and ground account ecoulace Nesbit and horse, Golden Chieft
the Overa Trio. Thy Riling, from jaw
and points home: the Four Apolice, fraturing Jack Brick's Bigh aerial act.
Clowner Art La Rus, producing clown;
Bank Wagner, Danny McAvoy, Kolto Mike
Guelle, A. D. Luvanda, Billy (Hasp)
Mack, Goorge Perkins, Carl Trayus, Bay
Chremier, in the rodeo portion of the
program Jess Kehl clowned, and riding
and rojung were featured by Hank Dorirodi, Don Stewart, Ken Williams, Bowers
and Marie St. Coult, Bobby Stewart, Rus
Alice and Evelyn Nesbitt.

Redeo results: Seddte Rock Hitting—
Matince, Frankie Schnedor, Jackie

Alice and Evelyn Nesisti.

Rodeo results: Saddle Receit Riding—
Matince, Frankis Schneder, Jackie
Cooper, Gene Bambo, Harry Loguenight, Harry Logue, Jackie Cooper,
Prankie Schneder, Jee Wagner and
Floyd Crouch cplit thire and fourth.
Bareback Brook Ruting—Lee Perris,
Lewis Peer, Joe Burrell Bun Cook and
Chuck Ulterback spit third and fourth.
Steer Wrestling—Matthee, Caly Caer,
Sarney Willia Lee Perris and Weeth
Crouch spit third and fourth. Spirit
Crouch spit third and fourth.
Schor Wrestling—Matthee, Clay Caer,
Sarney Willia Lee Perris and Weeth
Crouch Spit third and fourth. Bight,
Johnny Sowman, Clay Caer, Vic Castro,
Worth Crouch Calf Roging—Johnny
Bowman, Clay Caer, Vic Castro,
Worth Crouch Calf Roging—Johnny
Bowman, Clay Caer, Vic Castro,
Barloe Crouch Spirit Bothedier,
Ball Cook, Frankie Schneder, Cene
Basylbo, Frankie Schneder, Cene
Basylbo, Frankie Schneder, Cene
Basylbo, Frankie Schneder, Cene
Basylbo, Frankie Schneder, Cene

Bild Cock, Frankie Schneider, Gene Raunbo, Frank Menden and Loren Fredericks spill foorth. Hight, Joe Burrell, Bud Brown, Frankie Schneider, Duten Martin.

Gentestants in the rodgo were Cod Sowman, John McParland, Bill Kans, Ardy Juaregui, Cleve Eclly, Benney, Ardy Juaregui, Cleve Eclly, Benney, Willis, Harold Mueller, Roy Cornellias, Buster Wolf, Bart Bowman, Laoyd Frick, Wilson, Willingsham, Bob Whitmg, John Bowman, Hugh Strickhand, Aim Jesperson, Vie and Vern Chatte, Id Juaregui, Dutch Martin, Bob Juaregui, Chay Cartesan, Fancher, Gracian Juaregui, Johnny Gardner, Mesuries and Jimmis Lapock, Gurdon Duvin, Fra O'Cullainn, Peter Travia, Bud Cork, Monty Venegas, Bart Roper, Bed Brown, Joe Burrell, Gene Bambu, Senny Williams, Lawrence Preferricks, Frankle Schneider, Cert and Frank Member, Neal Wagner, Harry Logne, Foyd Meredith, Jimmie Maher, Jackie Cooper, Foyd Rose, Tale Simonium, Chinck Murghry, Henry Thode, Ren Leibobard Grace, Worth Crouch, Wag Heesing, Chinck Universal Jimmis Thomas, Chinck Murghry, Henry Thode, Ren Leiboh Geder, Rev Juan Phenta, Tutk Greenough Duward Syna, Ed Loyd, Al Jude, George Ling, Indian presenting tribel ceremonies und dances were Chief Many Treatins, Chief Bolling Caved, Quannath, Big Hamming Bord, Warriedd, and Princess Little Moon.

and outdoor showman, who opened his show here March 3, complimented the Barnes show's appearance.

TENTS:

drill, a seed, 218.26 5 had high manachine need, 218.26 5 had high manachine need, 218.26 5 had high manachine, 222.36 or 5 high beat great, 222.36 20 feet high land manach 227.36 15 had high land regard, 227.36 13 had higher high land, 31 had higher high land, 32 had high la

KERR MFG. CO.

LEWIS SHOP, CHICUS, MILES

NE MEET SETS HIGH MAR

Visiting Reps Put Session in Conclave Class

The Billboard

Diversified program gives wide appeal-second term handed President Clare

banded President Clare

BOSTON, March 15.—Setting a mark in a single stay for the parent organization to shoot at during its almost week-long desibrations in Ohieson near winter, the New England Section, National Association of Amissement Parks, Pools, and Beaches, held its annual convention in the Manger Hotel or Tuesday and come sire with what many considered the best and root divensibled program in the instery of the regional group.

Altho this was the 18th annual meeting even the most ciprestitions had to admit that everything want off without the slightest hitch from conting registration to evening hanquet. The presence of park affectals from coutaids New England's Societa lunt at universal proposetional tops to what could almost be described as a conclave. These representatives linchided Norman 5.

Alexander, Woodside Park, Philadelphia, former head of the NAAPPIN and for some 26 years one of its leading spirits, John J. Carlin's Million-Dollar Park, Bultutura, and Heroet F. O'Molley. Playland, Rye, N. Y. At the lunquet a few fair shiefs turned out in E. H. macred. Marchifeld, and Fred B. Dola, Greenfield. Mass, and H. O. Pelley, Baugor, Ma. More esterers and annuement pressult from more wisley distributed areas were also in swidence.

Achievements and infe

Program session healt was a combine.

Achievements and Info

Achievements and Info
Program session itself was a combination of "achievements" and "information of "achievements" and "information of "achievements" and "information of "achievements" and "information-service In the former colegory was
an address by Edward J. Carroll, Hiveside Park. Acawam, who pileted stress
on attractions, esploitation, stunts, and
showmanding in a talk lancied In Drferate of a Good Offense. Views of this
pouthful, emergetic son of a great sports
promoter were accepted an particularly
significant because last year he book
hold of a run-down into care popular
poor and made the amusement-guing
population conscious of its existance by
a series of shunts to support a transturnation program.

I. Mark Polakrevich explained how
he acquited a small patch of label in
Prespert, No. and in a few years ran
if up to absent son acress of constantly
supressing sand known as the Desort of
Mains. The sand showman formerly a
merchant in Budderded, Me. spoils for
hearly as hour without notes and in
all that time kept has auditors interested
with a narration of the compelling
romance health one of nature's great
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planting and known the trade worked
tillige and nature the other high our
cards and nawapaper and radio advertioning
Also under "hobbersments" but par-

Also under "achierements" but per-ally of a "information-service" nature a well were methon pictures of parks, (See NE ANNUAL MEET on page 47)

Danish Operators Active

NEW YORK Macuh 15.—Delayed mail from Deamast brings letters from Copenhagen and a copy of a new Danish park periodical which restal that amusement raik showners there are still active, although the much in the dark as to what the coming season will hold in store. The Danmarka Telthodier Purening, national association of Demmark's suitdoor showners, elected these although as their annial meeting on November 32: 8: 2. Frederica, primident. Ow Cleim, vion-president, C. Olssen, thempton, correlay.

MCRPCLE, Va.—Perparing for heavily increased trame to Virginia heavily increased comming statem. Virginia Ferry Curpora-tion has added to its first its messest streamlined Jerry, the fi. S. Pocahentias, build at a cont of \$1250,000, on the run from Burleik in Cape Charles.



For Camp Dix Men

ATLANTIC CITY, March 15, Efforts have been started to make Atlantic City and Hamfo's Million-Boline Pier here more appealing to men at Camp Dis, N, and their families over summor week-ends.

week-ends.

Occept A. Hamid, pier operator, and Brig.-Gen. Edward C. Rose at Camp Dix had several conferences on the subject. Hamid has offered facilities of the pier to the man at 50 per cent of the pervaling admission price, including all fasturdays, and bothdays. Brig.-Gen. Rose is said to have suggested that the Alisantic City Chamber of Commerce make arrangements for transportation between Camp Dix and this resort during simmer months.

Hamid said the effer would apply to all uniformed soldiers, saidors, and all uniformed soldiers, sailors, and marriers. He is contemplating a weskly Camp Dix Night.

OGUNQUIT. Me.—A \$40,000 fire de-stroyed the beach dance partition, casino, and several cottages here on March 7. Casino housed novetly shows, bowling alby, and dance hall. Walter Perkins, owner, was in California.

Hodge Predicts Largest Volume In History of NAAPPB Risk Plan

CHICAGO, March 18.—From the offices of the Executive Secretary A. H. Hodge bere has just goes out the first mailing in the 1941 public liability insurance empaign of the National Association of Amusement Farks, Pools, and Beaches. Ever since the December convention of the NaAirph the public liability insurance committee, R. S. Alexander, chairman, Leonard B. Schicas, vice-chairman Hichard F. Lines, H. P. Schimote, Blward L. Schott, and Juhn Logan Campbell, official insurance consultant for the association, have been working with Ralph L. Ingila, resident vice-presidents; of the Association, have been working with Ralph L. Ingila, resident vice-presidents; of the ming the plan aponeared by the association for the behalf of policyhelders. The story of the plan is been mailed to the entire amusement park and pier industry. In forecasting the largest volume in the history of the plan, Scene.

AC Pier Battle Going to Court

ATLANTIO CITY, March 15.—The city and ocean pier interests operating southward of the Hosentwark entered long-threatened Hillyation when former Senator Entereon L. Richards, acting in his own behalf, last Tucaday filed a bill in Channery Gourt in Camden, N. J. 10 compel andoresment of the city Essement Deed of 1896. Before filing the action, Highards and Chancellor Luther Campbell had referred the case for hearing to Vice-Chancellor Albert S. Woodruff, Canden. Ordinarily, hearing on the Hijunctive proceeding would have been before Vice-Channellor W. Frank Stony, However, heeause of declacess affecting the amusement piers have made while he was city solicitor, Socy took the position he was disqualified to at his any subsequent hearings.

In addition to the city, defendants named are Atlantic City Steel Pier Company, owner of the Sheel Pier Associated Realizes Company, owner of the Sheel Pier Associated Realizes Company, owner of that pier. The bill asks that the future sale of any commodity or service be restrained on both piers and that the city be compelled sither to enforce portations of the Essement Deed against both piers or cancel the deeds of conveyances made in 1806 to present owner, which, in effect, would mean the end of the deed and all laproressons. The court slace is asked to restrain sale of any commodity or service be on both piers or charging more than one entraines admission, pending cut-come of the Blair.

(See AC PIER BATTLE on page 47)

tary Bodge said, "Our relations with the officials of the Associated Indemnity Corporation have been most harmonious. The fact that our own committee is privileged to sit down with them occes a year and pass out the experience credits for all risks assures all policyholders not oedy of a minimum cost for coverage but also a privilege which they mover enjoyed under any other form of coverage.

der any other form of coverage.

"Special broken for the plan are John Logan Campbell, Baltimore, Prof. 8. James & Company, Chicage, and the Clereland Insurance Agency, Geresland, We are anxious to extend the benefits of our plan to many more operators this season and hence hope that all interested will send in their questionnaires increded the prof. In the control of the company of the compan

Phoenix Ops Start; Air Base Viewed as Big Boost for Coney

PHOENIX, Arm., March 15.—More sain than the usually arm Salt liver Valley has had in the 69 years that weather hursau records have been kept have has necessitated postponement of formal opening of Phoenix Concey laband, aminement park under emastruction here. Opening was set for the first week in March, but rains bogged down construction to such an extent that it will not be possible to have a full opening for another month or six weeks, said Joseph G. Weber and William Cais, developes of park.

of park.

Some concessions are already operating and good weather which arrived has week hirought them escellent bits. Those now open are Jue Good and Verns and Virgil Cross, photo gullery! Goorge M. Clark, movetly pine. Emil Brandt, high striker: Churck Fulghum, hunchroom, Bill Trangkins, pinch-till-wim, due 2. shoot, and dart and balloon garnes. Roset Wilson, Ministure Ballway and Chairpiane. Miles Mendelson, hingo; Joe Sievens, midgest race track and pony ride. Henry Ewald, trained goods and goat rides. Top Electrole, popports and great rides. Top Electrole, popport and great largest cange.

Park occupies two seres at 40th and

bery and target range.

Park occupies five nerse at 40th and Washington streets, Land is owned by Weber and Gels. All commissionsire now here they report, have formatry been with amusement resorts, parks, and carnivals. Others are arriving. An addition to previously amnounced plans is construction of a circular lagoor, for ministure motorboak. Island endlosed by the lagoon will be the boatton of a lart, accessible by rustic bridge.

Weber Gess, and others commissed

har, accessible by rustic bridge.

Weber, Class, and others estimated with the project see in the recently announced selection of Phoenix as a sile for a U. S. Army Air Corps advanced flight training hase a big boost for their prespects. Base will have a persented or come 3,000 officers cadets, and enlisted men to sugment the 122,000 population of the Phoenix metropolitan area. Also under construction here is a \$700.00 primary aviation training base of Southwest Airways. Inc. war department-missistical corporation, which by June will be turning out classes of 1,000 beginner-pillots per mouth.

Storm Sets Back L. I. Work

PAR BOCKAWAY, L. I. N. Y. March 16 Preparations for the new acasomy start, which, as usual, is scheduled for Decoration Day, were bogged down by a heavy smowthern which heaped the histard's coast with more snow than any shorm has done in several years. As (Occasion) Mackey, one of the impurchasers of accument peraphermoles the New York World's Pair, new in the process of dismantisment, and scommon compliants among injurys was that the salvaged material was too fragile to go thru much handling.





RE-RIECTED TO THEIR POSTS at the 13th annual meeting in the Man-per Holel, Suston, on March II, these officers have long served New England Section, National Association of Annuament Parks, Pools, and Beaches, Sorr-lary Fred L. Markey (left) is credited with having prepared many spirited pro-grams and Treasurer Andrew Cursava (right) has given much to the group in experience and inground oratory.

The Pool Whirl

By NAT A. TOR (All Communications to Nat A. Tor., Care New York Office, The Billboard)

Bespectacled Beauties

Bespectacled Beauties
A movel beauty contest will be held in
Palisaties (N. 3.) Amusement Park on
April 28, adjacent to the big swim pool.
It will be open only to girls who wear
glauses, and conditated by the community opticians' association. Home 50
hespectacled beauties have already entered and it is expected that over 200
will limitup for the finals, garbed in the
traditional helding sittire. Arrangements
have been made for the winner to fly to
the West Coast where she will be greeted
by Hollywood celebs. Beauson passes to by Hollywood celebs. Bennon passes to nark and pool will comprise other prices. The contest will be ballyhoosi over local radio stations.

Timely Advice

With outdoor peols soon gatting ready for the new season—altho many opera-ions never learn and always wait until last minute—here's hoping they don't make the mistake that indoor tanks did this winter in an anxiety to get pub-licity. Some managers of enclosed nata-toriums, knowing that newspapers often leave out the names of plunges in pic-



ROCKET SHIPS

Moderals: pair old Assention forms, Seatlers of Cooks Entro- and make a NEW RIDE OUT OF AN OLD ORE AT LITTLE COST (Sant too large for Chair-o-Picions, sec.), ORDER NOW-LAST GALL FOR 1581 DUE TO SLOW DELIVERIES OF MATERIAL TO UE.

SCOOTA-BOATS
Continue as World's 21 Bust Bides and
major rest authorities for Insel Socialion.
"One Bide or a Corrected Park." Consult us
for Resconfidered Used Bides.

R. S. UZZELL CORPORATION

130 W. 42nd St., NEW YORK CITY "World's Largest Experiers of Amusement Rides"

PENNY ARCADE SPACE WANTED:

Will Install complete Penny Ascade on rental or percentage basis in any programive amusement park, er aummer resort. BRAND-NEW machines. Send full details and spoce available.

BOX D-27, care The Billboard, Cincinnati, Oblo

Complete DARK COMP DIANNING SERVICE
COASTERS, ICE RINKS DOOLS
COLLER RINKS OLD MILLS
SECURIOR SOUTH STREET, AND
STARL BLOG DITTERNANT MA

FOR SALE SHADY GROVE PARK, Unionfown, Penna. tre magnitale recet, our supposed. Empilluration plant, belt-brone. J.000 corne.

"Blanding plant, belt-brone. J.000 corne.

"Brailing Blant for the suppose of the plant for plant for the suppose of the suppose of

WANTED

A Mirchanic, young or all, for revaliting Areads Markings. Also must have expendence to soon-ting Amade. Wern Acts of all Made. Com-to. Committee, etc. Artis

HARRY ALTMAN

Phone Williamonta Tta

tures, decided to "remedy" the attuable by painting names of tanks in big, bold letters all over the places. Here was that if photogy took pictures of races or diverge they couldn's help but get names in the abots.

ing they couldn't help but get names in the shots.

But how wrong they were! First, general interior appearance of many tanks was spoiled in this way. Second, newspapers soon beyonted pools that were so decorabed because it was impussible to set good photographs without glaring commercialism ruining the pix. Thus what was thought to be a smart idea proved a becomering.

When will pool men realize that most publicity must be soft-pedaled to get scross? And, while it may sorm paradesical, publicity in a subtler two is most effective. Haven't you ever eeen a photo in a newspaper or a subject in a newsreel wherein scroone is standing in the background with a big sign, trying to advertue something? More often than not the sign is unaily blurred because art editors have a knack of covering upplugs that stand out too much. But even if a free ad is allowed to run, reaction, to it is negative.

On the other hand it is so much nexter to have the name of a pool properly mentioned in the caption of the picture. It desar's stand out like a sore thumband the reader takes it as part of regular news rather than being a clumsy afternyt to flash a commercial name in

news rather than being a clumsy at-tempt to flash a commercial name in front of his eyes.

Dots and Dashes

Dots and Dushes

Art French, boss man at Coney Island
(N. V.). Manhattan, and Brighton
beaches, has been made prexy of local
hunting and fishing clob. Walter
Cleaver, who manages Cothanniown's
Park Central indoor sutmatorium, is a
camera Dur, going so far as to install a
durk room in the closet of his pool office.
Confessing that he got implication
from residing Buddy Billings' letter in
this column recently ansut grothems of
wire baskets for pools, Pets Pisson reveals that he is toying around with the
idea of Dringing out a new locker plan.
Understand Will Morrisey, formetly
associated with Billy Rose, is party tredleted with planning a waler show for

Understand Will Morrisey, formerly associated with Billy Bose, is party credited with planning a waiter show for Luna Ferk pool. Coney Island, N. Y., this summer. Daytons Beach Plas, plotting a gigantic promotional crive muxtures of the control of the property of the plann calling for erection of new pools and cabona chube. Mational Swins-for-Health Week got a big send-off last week with a four-page supplement in a women's wear publication, for teaching the-up plans for department stores. Understand Capt. Charles B. Scully, bead of liteswing. Manhattan and Bronz division, for the American Bed Crose, got his article in just a few hours too late to make the deading for the special swim section. Is it true that Floyd Zimmerman's backers dropped 18 grand in the first week of his defunct water follows at Manfaddon Denavitle pool, Minnit Beach, Fla.? Jack Rosenthal nearly took over the show to keep the performers employed, hus after juggling figures, decided it just man't in the cards for a water show to buck track, dogs roses, and night clubs in that area.

American Recreational Equipment Association

By R. S. UZZELL

By R. S. UZZELL

Another pleasant and profitable New
England park men's meeting has occor
and gene. John J. Carlin. Bullinore,
and Norman Alexander. Priladelphia,
attended and have joined the cherus
of those outside of New Englanders a fine
set of men who really know what they
are about. Advian Estehum, St. Louis,
Arnold Gurtler, Deaver, and A. B.
Hodge, Chicago, sent regrets, and Hodge
promised is attend the 1841 summer
meeting of the organization.

We missed Joseph Corollo, Provi-

USED PHILADELPHIA TOBOGGAN MERRY-GO-ROUND. NEW STAINLESS STEEL STREAMLINED COASTER CARS. NATIONAL AMUSEMENT DEVICE CO. DAYTON, ORIO

dence, who always attends, and Danny Bauer and up to this time have never missed a meeting. They have Ploridated in their shoes and it is influencing their conduct. If they acquire a cottage down there they are documed, unless they still put this association first, as Panny Hubbs and Himer do. These people drove from Florida to Indianapolis thence to Boston and from the Ribb back to Indianapolis before returning to Holyoke, Mans. for spring opening. coening

Crope Hangers Shown Up

Crope Hangers Shown Up
The success of Riverride Park, Springfield Mess, and the remarkable drawing power of the Desert of Mains came
in for spothipht attention. The summar
repeting is likely to be held in Springfields repliteranted park, and it is hoped
we may have time to visit this unmount
desert in Mains. Its buried trees, major
spring, and the many distinct colors of
send make it a wonderland of patter.
I. Mark Polakewich proves himself a
business man, a showman, and a
geologie all rounded out into the development and successful enterprise. He
took advantage of a fresk of hature and
by clever advertising has put if over
with sourtists in a great way.
What can we say of Pilverside that we
have not said belone? It is a puty that
the crope hangers could not have heard

what can way or a transfer has we have not said before? It is a pity that the crepe hangers could not have heard Edward J. Carroll's paper. It was a tenio for jitters, bitses, doubt, and depair. A live man has made a dead park live again, but it is having a more (See AERA on page 47)

THE STRATOSPHERE World's Highest Aerial Aer on any program. To only high avoid act its kind—in sensetion routines, rieging and acquestionable drawing power.

service new local language of the A. I service the language of the language of

TO LET

BOX D-47, The Billiants, On

BOOM OPPORTUNITY

GLENN VIEW COMPANY, See 184

stop money leaks

"Hose to stop the leaks and plug the holes in the Amusement and Recreation Field."

This book contains invaluable information every operator of Amusement Parks, Beaches and Recrustion Centers.

A wealth of intimate information vital to every

Your copy is ready . . . write for it NOW as edition is limited.

MONEY-METERS, INC.

Dept. IA, PROVIDENCE, R. L.



PARK MANAGERS The FLYING BEHEES

Have a New Exclusive Feature

See Inside Front Cover of This Issue

ITS Lusse Auto-Skoolers AGAIN THIS SEASON

RUTO-SECOTERS set the crueds, and you get the CASH when you towns them.

LUSSE BROS., INC. 2509 N. Fairhill St.



AT PARKS, FAIRS AND ON CARNIVALS

Write today for a p i with informa-

LUBET BROS. LTD. INVESTOR MODIN 2 Limstr's Inc. Paid andre. M. C. J. Ers

WANT RIDES

For Owasco Lake, Auburn, N. Y.

2 OR 3 UP-TO-DATE RIDES

Will give interesting proposition to Ideal Location an Water Front. right party.

Write E. F. BRAYER, Asburn, New York.

Conducted by CLAUDE R. ELLIS - Communications to 25 Opers Place. Cincinnati. O.

Cut In Budget For Iowa State Is Huddle Topic

DES MOINES, In., Merch 16.—The 1941 town State Pair here probably will be op-erated under a cut budget, but just where the ar will fall was not decided by the fair board at its annual spring meeting, a two-day sesson. Details of the fair remain to be worked out, altho it was decided to continue along about the same policy as in the past under the new socretary, Lloyd R. Cumningham. Cresco, who succeeded A. R. Corsy last December, when the veteran manager was given the post of mistant secretary.

The board decided to continue the dance policy, altho lower-priced hands will be used. During the past two years name bands have been used with only lair success, it was reported, and this year is in planned to use an lows band throut the fair with probably one name band. Exclaman & Gerety Shows will return after an absence of several years, minway control being the only attraction agreement so far reached.

May Revive Rodeo

May Revive Rodee

The board plant an eight-day fair.
There was some talk of returning a rodeo
but nothing definite was done. Redee was
dropped last year after becoming an aimost annual event and some board members felt that it should be revived, claiming night programs needed some change
from usual extertainment. Decision was
left to the executive committee, which
will meet in about 30 days to set up the
sustre recorram.

will meet in about 30 days to set up the suttre program.

The fair heard is trying to cut its budget to about 2000,000 or less, as compared with the original budget last year of \$308,000, which was curtabled at the last moment because of beavy rain that washed out focuse of beavy rain that washed out focus of the fair. The board attempted to stay away from cutting premiums and as a result other items will feel the sx if the plan to reduce the budget is curried out. Some felt the humses ractus program should be curtabled, but opposition to the was raised.

New Days at Hotel

New Dorm as Hotel

New Dorm at Motel
It was reported that the new 4-H Club
domnitory will be completed by July I and
a dedication program will be carried out,
with national 4-H leaders participating in
the opening. The building was started in
1809 but was not completed for but year's
fair. A move has been estarted in the Leg-inature for use of the building as a hotel
for legislators during law-making secsions.

L. B. Pairell, voteran Des Moines adver-tising man, was continued as superin-tendent of publicity and advertising.

New Ariz. Plan Gives Aid Raise

PHOESIX. Arts. March 15.—Reorganistion of Aribona State Fair Commission's set-up as provided in a bill passed by the State Senate and referred to the House. The Senate also adopted a general Bill with a \$31,000 appropriation, for the commission for the commission for the ensuing blendium, an increase of \$25,700 ever the self-200 appropriation, previously under the Senate's consideration.

The reorganisation fall would recrease the commission from the to nine and world reduce commissioners terms from the to three years. Commission would be subharized to employ a full-time secretary. Limitation of horse racing on the State Pair grounds here to 21 days (See Aris. Nay Till Ald on opposit page)

Danziger Is Granted Leave

SPRINGFIELD, Mass, March 15.—
Milton Densityer, assistant general manager of Eastern Master Exposition bern
for 18 years Master Exposition bern
for 18 years Master Exposition bern
for 18 years that he had not a long
wastion. He plans to stay at his bone
in Longmession deling some writing and
research on exhibition work. He is forment chairman of the State relations
nummittee. Massachusetts Agricultural
Pains Association, and of the governmount relations committee. International
Association of Pairs and Expositions.



SYDNEY C. McLENNAN, general manager of Canada Poolfic Exhibition, Vancouver, B. C. is needy elected peculiant of the Canadian Association of Exhibitions, which met in annual session recently in Toronto. The Vancouver fair management is improving the plant with the announced determination of inserting on for the duration of the management McLennau formerly active in the fair fold in Oniario, took the Vancouver post in April, 1938.

Hamid To Ready Track in Trenton For Pari-Mutuels

TRENTON, N. J., March 15.—Trenton Pair Grounds will be first in the State to have horse meling and parl-unitual bet-ting, first meet to be for 50 days, begin-ning July 4. Altho Louis Beilly, chall-man of New Jersey Racing Commission, refused to officially announce approval refused to officially announce approval of a license to George A. Hamid, head of New Jersey State Fair. It was learned from an unimposableble source that the permit will be lessed and that Hamid has already been instructed to start rebuilding the half-mile course into one of a mile. Hamid, who went to Boatou to sign heat racing officials obtainable, intends to put \$250,000 into rebuilding the grounds, it is each.

Much will be result for construction

rebuilding the grounds, it is each.
Much will be spant for construction
of stables. Concrete stands accommodating 11,000 will be somewhat misarged.
Chubbenes, with especity of 500, will be
enlarged to provide space for 1,000. Eddie Brennan. Baltimore, racing secretary
at Delaware Park and an official of all
Maryland tracks, is said to be stated as
chief steward and many Maryland offi-(See Treaten Mutuels on opposite page)

Youngblood Choice Of Mich. Governor To Run State Fair

DETROIT, March 15.—Bernard J. Youngblood, formerly manager of the secretary of state's office here, is the choice of Gov. Marray D. Van Wagoner for manager of McChigan State Fair here to nuceed Dr. Liowood W. Snow. North-

Gov. Van Wagoner made the Yeung-bloot appointment some time ago. It is understood, but since then zone political maneuvering has been reported in behalf of other aspurants to the post. The State Pair board has the power to confirm and preminably to reject the appointment. A report from Lansing today and the board had continued the appointment of Younghlood.

At a scheduled season in Lansing yesterday the board was slated to discussionant to held the National Automobile show at the 1941 State Pair, the move being based upon a reported decidion to abundon the New York auto show, thus giving Detroit a channel to bid.

The recent proposal by a legislation to mave the State Pair to Lansing has received consideration thru appointment of a committee of both house of the Legislature to inquire into the feasibility of such a move. Gov. Van Wagoner made the Young-

Less Drastic Reorg Bill Pushed for Neb.

Bill Pushed for Neb.

LINCOLN, Neb., March 15.—A bill to reorganize Nebraska State Pair board by shortening terms of its officers and expiring charces of "self-perpetuation" has been advanced to general file by the Legislature and appears to have smooth sailing to passage.

Authored by Senator Frank Screll, a State Fair member, the bill clips the term of the president from two years to one year, and at the cenclusion of his term of years and at the cenclusion of his term be goes off the board. The measure is viewed as adtening the blow which would have come eith passage of the other more drastric proposed reorganization bill, which would make fair board appointments some under the governor and, it is contended, might slip thru into paironage chastitection.

A bill which would allow refinancing of the 3½ per cent grandstand bonds (200,000) at a lower interest and out the armual payout about \$2,000 is also being looked upon with legislature arms and years of bleckering own the subject in successive Legislature, interest on the bonds has many time put the fair into the red in its premium and contract obligations, records show. It is probable that the harsher forganization bill, viewed by many as a pressure measure, may not get the floor. When introduced it had support of State juntor chambers of commerce and many leading ownsty fair men.

SENATH. Mo. — The 1941 Dunklin County Fulr here will be held on the newly seguired grounds, and Sol's Liberty Shows have been contracted for the mittensy.

If You Owned a Fair

If You Orened a Fair

BECAUSE of our mability to get a distant perspective of ourselves it is difficult to check on our own ability. One way is to imagine yourself the sole owner of your fair with all your cash free spender for minor destail? Would you give more thought to entertainment that would cause a repeat attendance? Would you leave the buildings locked up the rest of the buildings row down or would you keep them painted and repaired. A fast manager cannot wait until his fair dates to make the grounds attractive. Fings and beamers can too much, but not everything. Now is the time to check the permanent equipment and beautify the grounds. This is the last month for planting shribbary. Can you get your local garden club interested in taking it over as a project? Anyway, native shrubs and hardy flowers cast very little in comparation to what they add in background.

Fort Worth Gate, Biz Upped at Stock Show

FORT WORTH Tex. March 15.—Weekend attendance at the 45th annual
Sauthwestern Expentition and Pat Stock
Show here, which opened the night of
March 7 for a 10-day run, was above
the 1940 mark for the same period.
Opening day attendance was 35.185, representing a 3.200 gun over 1940 and
the Sunday draw of over 20,000 also bettered list year's figure. Opening night
was good considering the weather, and
the rodes drew a capacity bouse.
About 20,000 4-H Chio members
swelled attendance on 4-H Day, Monday.
Roden is drawing SRO crowde as every
show. E A. Trowbridge is home show
ludge, and D. W. Williams is superinlendent of the borse show and rodes.
Jim Minnick is stock horse judge.

Silver Spur, expo night cinb, featur-

Silves Spur, expo night club, featur-ing Jack Ambung's ork and a Music Cor-poration of America stageshow, is draw-ing copacity.

Organize at Daytona Beach

DAYTONA BEACH, Fis., Morth 15—A fair association has been organized to present a 1941 fair on City Isle here, and Crescent Amorement Company has been contracted for the midway, reported W. V. Allsopp. Officers of the new corporation are given as E2 W. Sims, president: Peter Cramer, rice-president: W. V. Allsopp, secretary and general manager. D. B. Beach has been named advertising manager. vertising manager,

MOBILE, Ala.—An army recreational center has been set up on three and a half acres of Greater Gulf Coast Pair grounds here, the site being within the circle formed by the wasted race track. Maj. Clyde B Learner, who will command the center, is superintending erection of tents and buildings.







THESE SECS HAVE SEEN RE-ELECTED by their boards, in recognition of accomplishments made and ideas into effect at the fully which they serve C. C. Hunter (left), share minded accordary of Christian County Fair A ristlem, Taylornilly, II. was in at the inception of the fut in 1921 and has been in his present put since 1828.

F. Pringh (center), is secretary of Albang-Schenectady County Fair Association, spaces of the annual in Attempt, W. Y. and can add specificantimentaless in his expeditions. Fait H. Wadelli (right), known as a showman's fair of a secretary of Moore County Fair, Carthage, N. C. where he has successfully stanted plans toward order gullers.

Fair Flections

SENATH, Mo.—Lyle Blemmond was elected secretary of Dunklin County Pair board here for the third successive year.

ORESAVILLE Miss.—Organization of Mississippi Delta Livestock Pair Association, Inc., has been completed with plans for a 1941 show here and election of M. Toler, president, H. B. Crooby, vice-president, and Allen Weiminger, secrepted. ary-treasurer.

JACESON. Miss. — Madison County Livestock Association has been ergan-ned and plans made for a 1941 show, pr. W. B. Smith was elected president; J. E. Richardson, E. W. Hill, vice-presi-denter E. C. Lane, secretary; W. D. Man-sell, treasurer; N. S. Estesa, general man-ser.

BEADING, Pa.—John S. Giles was re-slected president of Reeding Pair Com-pany at the annual meeting. He became president in 1933. Secretary Charles W. Sevyer was re-elected to his 11th con-secutive term. He served in 1926-28, was out during 1929, and has been re-elected since 1936. Other officers named are Chester Brumbach, Joseph S. Pen-dicton, John J. Witman, vice-presidents; Luther E. Plium, transurer. A resolu-tion on the death of W. Howard Young, former director, was adopted.

Grandstand Shows

WIS National Barn Dance Troupe, Graham's International Juvenile Champs, and Machedon Troupe have been booked for the 1941 Rusk County Pair, Lady-mith, Wis

SAC COUNTY Fair, See City, Ia., has booked for its 1941 grandstand where the revue American Swing Jobblee from Northwestern Amusement Company, Jol Miller, of the company, to have charge of the production.

LICKY TETER'S Hell Drivers have been signed for appearance on five days at Eastern States Especiation, Springfield, Mass, reported Art Wright, publicity director. Manager Teter eliminated his annual Pletina vacation this year to supervise renovations being made of his Langhorne Speedway, near Philadelphia. Annong drivers working dut there are Harry Datuels, Bob Dillon, Harry Woolman, Emory Hutchison, Rocky Finher, Pat Patterson, Jim Artrip, and Pony Wilson.

Farm Prices and Wages Up As Industry Pulls Workers

(From February Summary by U. S. Department of Agriculture)

Department of Agricultural

The average of prices of farm products in mid-Jonuary was the highest since formander, 1927. The index of prices received by farmers was 104 per cent of the 1916-194 everage, but the times of prices paid by farmers was 125 per cent of the base period. The ratio of prices verified in prices paid was 85 per cent of the base period. The ratio of prices verified in prices paid was 85 per cent of the pre-World War hase period of 100. This compares with 85 in December, and with 81 in January last year.

Parmers have been paying higher was this winter than last, as the competitive demand for workers in industry has incremed. Wages of day and mount have worden combined on January 1988 per cent of the 1816-18 seesaw as compared with 110 per cent is the same time a year sarder. January January showed more liked workers on farms this winter than last. The ratio of prices received by farmers for their positives to farm wage rates was 81 in January like year, compared with 83 a year earlier. The period 1210-14 equals 100.

Prices of cotton average only slightly fewer than its in the latent products to farm wage rates.

Prices of cotton average only slightly lower than at this time last year, Recent plus carried spot prices still further flows the government loan rate; never-below the quantity of the 1940 seen shows the government loan rate; never-being the quantity of the 1949 crop round into the Joan continued to in-crease. By the end of January approxi-mately 2,000.000 bales of the 1940 crop were under government Joan, in addition to about 3,000.000 bales from proceeding lears. Increasing domestic mill con-simption has been an important ethan-lant to cotton prices, counteracting some of the adverse effects of a distriking tolume of exports. Exports to date this ran have been the smallest since 1960.

ARIZ. MAY TILT AID

ARIZ. MAY TILT AID

(Constrained from opposite page)

in 45-day period is another provision.

Senator Joe C. Haldiman, Markopa, told
the Senate that in addition to revampling the commission and redefining its
fluttes, a primary purpose behind the
measure is to "countrol, but not abolishhorse racing on the fair track. Considerable opposition to continuing race
meets there has arisen among merchants
and other business men.

The measure would create a State
Fair fund of money received by the
Saite thru the breakage of the parimutual betting system employed at the
fairgrounds race meets. It would be
expended only for maintenance, new
construction, repairs, and improvements
to grounds and building. Another
clause sets up drastic penalities for fixing races.

The bill gives the commission exclu-

clause sets up Grasic pensative for hering races.

The bill gives the commission exclusive curricely over all State Pair property. Phasocial transactions of the commission would be handled by the secre-

TRENTON MUTUELS

Continued from opposite page) cials will be signed as stewards, judges, and in other capacities. "While I have been given assurances to so sheed with building." Hamid and. "I have not received official word. I am definite about this proposition, as far as I am concerned, and I am going ahead with the work and with building an organization."

(Continued from page 45)
glorifled life than ever before—more
beautiful and we hope more profitable.
Here is a man who makes thing

We have been all wet on these treamlined fronts and buildings. Streamlining is for trains, autos and aircraft to countribute to speed, Fronts and buildings should be designed for functional purposes.—an entirely different approach. A soft-drink stand, a Merry-Go-Round building or a Secotabota front should not all have the same treatment any more than a basic and a public school building should be size. William Rissman is a designer with originality Hear him to see him. George P. Smith Jr. came over from the Beason Wild Animal Farm. He is really a New Englander and belongs up there. He has not yet made the complete transition from parks and expositions to wild animal care and training, so we shall leave it all to him for the present efficient.

Officers Are Hilicent

Officers Are Efficient

Officers Are Efficient

John T. Clare, who succeeds himself for a second term comes out with a positive statement, "No third term for John Gare." His wise has not yet spoken. Of course, Fred L. Markey continues as secretary. These men appreciate and esteem him. Cassass as treasurer continues to function, and as an after-dinner opeaker he is there with bells on. James A. Donovan is the some witty Irishman. Judge, coursel, or Designs official makes no difference to us so long as he is on the program. Hetcher O'Malley left the great Flayland on its own while he made the trip with Mrs. O'Malley, Ones we thought the witty Scotch preacher was going to convulse Herbert beyond recovery. George Hamid put on a snappy show full of life, and go with each number. George enjoys giving a show as much as we do seeing it.

AC PIER BATTLE

AC PIER BATTLE

(Continued from page 44)

title to both pier properties were among
signers of, the original Essement Deed
of 1896 and definated their lands for
the localism of the Boardwalk and maintaining therefrom an unobstructed view
of the beach and ocean. One of the
covenants, says the bill permitted the
crection of piers, but problete the
sale of any commodity and confined the
only charge to an entreace fee.

In 1901, the complainant cites, Atinable City Bleel Pier Company undertook to violate the convenant and filingtion followed which resulted in the pier
oceanumy bring "perpetually retrained'
from selling any commodity on the pier
oceanumy bring "perpetually retrained
from selling any commodity on the pier
of from charging any additional fee in
addition to the admission fee. Again in
1900, it is evide the city obtained an injunction which restrained the MillionDollar Pier owners from charging viators
any fee for the hire of roller shates or
for checking garments. The bill alleges
that early last summer it became ap-

parent that the two pier companies intended to continue violations of the
hazement Deed, whereupon the city was
notified of the violations but refused
and still virtues to enforce its provisions.
Richards claims visitors on Hamid's
Million-Dollar Pier were charged extra
fees, in antition to the entrance fee, for
use of betchcauses, lockers, bathing suits,
rental of towich, and biorage of valuables
and clothing, all in violation of the Basemant Deed. The complaint charges Atlantic City Steel Pier Company permittion at fees for sale of food, beverages,
candy, toys, flowers, encyclopedias, toilet
articles, and hair cream, implements for
pressing pants, fountain pens, storage of
parests and clothing, and other commodities. The bill also class that additional charges are made on Steel Pier
for parcons to use photograph machines,
play checkers with experts, use of guessyour-resight machines, take box rides at
the end of the pier, and other anusement devices, including pinhall machines.

Second Suit Is Filed

ATLANTIC GITT, March 15.—Another guit almed to bring strict enforcement of the Essement Deed of 1886 and to prevent sale of commodities or services on the ocean aide of the Bourdwells was filled in Chancery Court in Treation, N. J., on Wednesday. The bill named only the Steel Pier Company in addition to the city as defendant and was filed by Assemblyman Vincent B. Haneman on behalf of a group of 19 local restaurant operators.

operators.

The bill asked the court to permanently restrain the pier company from soiling any commodity or service on the pier and the city from testing a mercantile license on the same promises.

NE ANNUAL MEET

NE ANNUAL MEET

(Constrained from page 44)
including Playland and Riverside. Euclid Beach. Cleveland: Lakesido Fark, Denver, and the Desert of Matine. George P. Smith Jr. co-director of annusements of the late New York World's Park but new associated with Benson's Wild Animal Farm, Nashua, N. H., presented pictures of the expo.

Service talks were made by William M. Hoar, chief of the Miscellaneous Tox. Division, Internal Revenus Service, and William Riseman, of the designing firm of Riseman & Locart, who used elides to show how old huildings and fronts are adoptable to streamlining. An "Internation Please" period was an interesting highlight of the last portion of the sension. This hait the assure and historical-minded R. S. Uzzell, Uzzell Corporation, as interiocular, and pranticulty everyone fought for the privilege of exhibiting his wisdom or ignorance—all in good, clean Tim.

Carroll Given Office

Carroll Given Office
John T. Clare, Creacem Park, Providence, was re-elected president. E. J. Carroll and I. Mark Polakewich were named first and second vice-presidents, with Fred L. Markey Dodgen Corporation, and A. A. Cassass, Revere Brach, succeeding themselves as secretary and trassurer. The summer meeting this year will be held at Carroll's Riverside Park, indicating that he will become head of the NE, section in 1982.

George A. Hamid emised and furnished the entertainment following the feed, Assisting him were Paul Denuha and Jacy Coiller of his Boaton office. The acts: James Skeltun, barttone; Pour Collegians, turnbling and acrobation; Dorn Brothers

James Section, norrosce; Four Collegians, tumbling and accobation; born Bothers and Mary, harmony trio; Pits and Carroll, scenaric dancers, Monty Wolf, monologist, and the Juggling Jewess, who concluded the program by beinging down the house with their rapid-fire transitions. Juggling.

Principal speaker was Rev. John Nichol; Mark, of Arlington, Scotch-broqued philosopher and wit who has reguled many fair association comventions. Walloce St. Clair Jones, William B. Berry Company, filled the familiar toosematter's role. Also at the table of leaner were George Cramer, spillman Engliseering Company; R. S. Uzsell, Goorge P. Smith Jr. John T. Clare, A. Casassa, and Judge (Gus) Domovan. Anuscenzel interests and cultures.

Googe P. Smith Jr., John T. Clara, A. A. Cassa, and Jaige (Gus) Domovan. Annuament interests and caterers noted were John Logan Campbell, NAAPPB insurance consultant, who spoke briefly on a new plan embracing fire risk. Joe Godin, Interature Provents Company, William de L'horbe Jr. Bisch-Bocco Amissements, Fred Laureman, insurance man, appointed by President Clare as a committee of one to get up an insurance section for the 1042 meet. X. L. Coln Machine Company J. L. (Jack) Greenspoon, who has signed with Ed Carroll to take charge of game concustons at Biverside this season, Joe Drambour, risk buller, who constructed Biverside's new Coaster, W. J. (Bill) O'Brien, Bevers Reach showman, who attended informally to renew his musty friendships in showolds, C. M. Gerharf, Philadelphila Tobogan Company, Bill Rabbin and A. Blendow, Bitternational Mitoscope Red Company, Albert W Johnson, Globe Tacket Company, Albert W Johnson, Globe Tacket Company, A. S. Davis, Cutter & Davis, Fred Fansher, Familier Ansusements Cy Bond, Dodgen Corporation.

Greating From Absentees

Harry Storin, p. a. and ad director of Riverside Park, was much in avidence with his sidekick and Springfield photo with the indexes and editor. Francia St. Pierre Oora Municey, Fred (The Bed) Murkey's sec-retary at Dodgem, again efficiated as chief of the registry, added by the con-vention kibithers. Eart Gibson, of-ficial at Surfolk Downs, came around to

(See NE ANNUAL MENT on page 50)



High, sansational and thrilling. Make your program outlanding. Write today for com-plete information. Some time still open.

EDDIE VIERA

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For the All New and Greater 1941 Presentation of

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FAIR SECRETARIES The FLYING BEHEES

Have a New Exclusive Feature

See Inside Front Cover of This Issue

Talent Auditioned For Garden Revue: Opatrnys Are Feted

MINEOLA, L. L. March 15.—Several hundred witnessed a show in Earl Van Harn's Mineola Roller Hink on Pubruary 18, when officials of The New York Journal-American Hearst Mith Pund audiffused talent for a proposed roller skaling show this spring in Madison Square Gardan, New York.

Square Garden, New York.

There were exhibitions of dance, freestyle, and figure stating and spinning
and consedy restines, presented by akatera from Mineola, Rocksway Rink, Edgemere, L. I.: Steinway Rink, Long Island
Gity, and Wal-Chife Rollerdyune. Eimont, L. I. Claire Miller, former Mincells employee and now toniccted with
a Brooklyn rink, size took part. Chimax
to the show was a performance by Dor-



Join the Parade

of rink operators who are lining up behind this popular skate. Eight ex-clusive features—protected profits— reasonable in price — a guaranteed preduct. Operator's prices on request.

ROLLER DERBY SKATE CO.

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Rinks and Skaters

othy Kolb and William Opatrny, for-mer amateur United States pair skating

othy Kolh and William Opatrny, former amateur United States pair shaling
champions and now Mineds professionsis, who were married the next day.

Following the development of reception
was given the newlywests in a Long
leisand hotel. Among those attending
were Manager Van Hurn, Steve Warner,
John Sieckman, owner of Fordham Bink,
Bronx, Louise Campbelli Mrs. Harry
Kolb, the bride's sinter-in-law Florence
Potter, Frank Forrers, Mr, and Mrs. Marry
Bickmeyer, Mr. and Mrs. Watter Bickmayer Lots Goeiler, natural jumor fignary shaling champien; Insa Van Hern;
Harry Kolb, brother of the bride,
Charles Civilesti, Mrs. Kolb, mother of
the bride, and Pat McMahan.

Championships in novice, junior, and
seniur divisions for dance, figure, pair,
and free-style skating were scheduled
for March 9 is Minecia. Winners and
runners-up were slated to compete in
less York State championships at Fordtam Bink or March 18 and 10. St.
Patrick Day jurity will be held at Mincole on March 17, and 100 house of
cardy will be pussed out to holden at
matched champions.

RSROA Competition Given Paterson Center: Revue Set

PATERSON, N. J., March 15.—Sanctions for New Jorsey State champtonships in Junior, novice, and senier divisions of stances, Ogure and pair skating link Operators' Association of the United States, reported Manager T. Scinneth Walsh.

The Center has been operating a little over a year and is now conducting five free dence chasses weekly under divication of Mrs. Marchai Walsh. Speed chis has also been organized. Speed chis has also been organized. Plans are underway for the second annual revue to be singed in late May. The first revue, staged eight menuits after the rink opened, had a cust of 48 skaters. Over 100 are expected to take part in this rear's show.

Recent visitors to the rink www Fred J. Bergin, Daylon, O., chalrman of the BSROA state dance committee, and his provide. Sob. (Candy) Ryun, both of whom were impressed by progress shown by Paterson skaters.

NUMEROUS parties have been held at Varnity Ourdens Roller Hink Detroit since January I, reported Walter E Entenben, who has been manager since December 1. Previously the risk was supervised by Mrs. Sutphen, now casher and treasurer. It has been operat-

ting since late August. Seven affairs were held in Pebruary, a Lincoln histhicay, gay 70e, and Valentine parties, and stunt, club, and contest nights. Hollywood night, featuring prize awards for best impersonalistics, was held on Pebruary 37. Buttle party in January was a big hit, Shafi Includes Josephine Morgan, club secretary; W. Separ, wardrobe Fred Hell, Boor manager; James Bachlor, door, Earl Webrmen, slate technicism, two Instructors, and two floor guards.

DAN WOODS, former professional akater who played numerous theatam before joining the United States Army in 1917, has come out of retirement and is now a floor attendant at Schole's Hillsprove (E. I.) Country Club Roller Hink, reported Howard L. Whitaker.

KEN BARTHOLOMEW, national REM BARTHOLOMEW, national and North American outdoor speed skating Champ, is expected to enter the annual national champlemating under direction of the Boller Skating Bink Operators Association of the United States in Municipal Auditorium, Cheveland, on April 23-26. Cap Sefferion, of the Seffering Rollerdrome, Cincimnati, charlman of the RESIOA speed skating committee, has been informed that Bartholomew has applied for a card and expects to be a contestant. Chairman Sefferio announced that ASU President Ted Young had consented to set as referes.

WHITE FLAINS (R. Y.) Roder Rink staged he first waits championship on Pobruary 26. If couples competing, reported Manager William A. Holland Wilmens were awarded gold medals, runcer-sup, alter embloms, and third-pace witness were given bronze medals. Many newcomers are entering Monday night rares, held after regular essations and sanctioned by the Roller Shating Fink Operators' Association of the United States Bacca for school boys are conducted on Saturatory June Chiat, White Plains skates, won a beauty centest in Empire Bellerdronen, Brooklyt, on March 15 was set aside as Jinie Chiat Night at the Waite Plains rink, St. Patrick pastr was staged March 17, When souvenirs and novelles were distributed.

PLANS have been made to conduct a Midsouth amateur roller-skating cham-pionship at East End Roller Rink, Memon April 2 and 2, reported

BERIES of roller races has been mangurated at Col. L. A. Watrer, Armory Roller Elnk, Scranton, Pa. Reystone Racers, Bangor, Pa., won recently over the Armory Payers in a two-mile race.

MEMBERES of Fred H. Preeman PigureShating Club. Winter Garden Rollerway,
Dorchester, Mass., are imaking plans for
a purty on April 3, proceeds to be used
to defray expenses of their minual biniquet. Mr. and Mrs. Melvin Umbachi,
Winter Garden professionals, accompanied by General Manager Freeman and
Mrs. Freeman, did untaung at Earl Van
Horn's Mincola (L. 1) Rink on March 18,
gave exhibitions at Bridgeport, Conn. on
March 11, and judged Competiture State
championahips at Hartford on March 12.
New England and Massachunetta State
championahips were held in Winter Garden on March 3. Pour men and four
women were awanded gold medials and
will represent the Fred II. Freeman chub
in matienal contents to be held under
gonnoorship of the Roller-Skating Bink
Operature Association of the United
States on April 23-26 in Cleveland.

NEW JERNEY'S Gov. Walter W. Bacon MEMBERS of Fred H. Preeman Pigure-

NEW JERSEY'S Gov. Walter W. Bacon signed the Richards Bill on March 14. It repeals a Studier bite law, permitting roller shating and a number of other activities on Studiers.

"HARRY R. HANLEY, who died March a of a neart attack, but been handling my publicity for the past two years," writes Wally E. Elefer, proprietor of Skateland, finginary, Eleh. "He had been associated with the skating business about 25 years. Early in his carrier he was somewhat of a speed skater and was later connected with While City and literates rinks, Chicago. Several years ago he had his own this in South Bend, Ind. Among promisents in the brukes. d. Among prominents in the profes-n who attended his funeral were Mr.

and Mrs. Fred A. Martin, Arena Gardens Rink, Detroit; Mr. and Mrs. George Berge, professionals of New York, and Otto Roskosky, Chicago," Details in the Pinal Currain.

EDWARD J. SCOTT operator of filiate-land, Hursle, N. Y. reports excellent business, with skating interest at a posts. More straters are learning dance steps and a figure skating club under direc-tion of Mrs. Scott is popular. He mem-(See RINKS on page 57)

HYDE PRESENTS THE





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RICHARDSON BALLBEARING SKATE CO.

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AK-SAR-BEN
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THE LUIS IL. S year beau (Comparing or companies to the Engagement of Companies to the Engagement of Companies to the Compani

SKATES WANTED

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-RINK MEN WHO HAVE ONCE HAD A-



"CHICAGO" EQUIPMENT

WILL HAVE NO OTHER THERE IS A REASON

CHICAGO ROLLER SKATE CO. CHICAGO, ILL

SKATING RINK PORTABLE * ALL-STEEL SKAIING KIP
EASILY TRUDKED TO SITE: QUIDNLY SET UP, ALL CLEAN FLOOR SPACE.
FIREPROOF, LOW COST.
WIDTH: AL. 50 or 40 ft. LENGTH; Any emiliate of on C.

These postures we seem Marker Shed Blossa Hadges Shot. Fooler Rink, C. Louis, Mo. 1945 Seating Polane, Sericeles, H.J. Fairesy Stoller Hink, Sandwich, H.A. Beryville Sport Covincy, Berryville, Mr. Beryville Sport Covincy, Berryville, Mr. Fannald's Riccommunia, Daglam, Onio, Tri-State Hink, Sandwille, 1041, Bly Tob Ruler Blok, Fairneville, 1041, Tane Worler Ham, Shompmery, Ale.



GLOBE DELUXE RINK

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JONES, JO

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opens Place

Parcel Post

nng, J. C. Lovell, Bilet, 30 (Christer) 100 Meters, Poris, 62 stor, Hills & Meson, Mee, Rabe, oned, W. J. Mitchell, Thomas derri & Ward). Mitchell, Thomas derri & Ward). Manne L. 140 co. Geo., 126 James L. 140 che Em., 640 Grimmon, 1988

Women Genteen, Mrs. Mind Darron, Geen Sary, Mrs. Mary Ger, Nam Gelbiet, Mrs. Geo. Gibnet, Normal Gibnet, Mrs. F. L. Gelbiet, Mrs. J. L. Gelbiet, Mrs. J. L. Gelbiet, West W. L. Gelbiet, West W. L. Georgia, Chartetta Georgia, G. Andrews, Mrs. Mannes Nell Amoutt, Mys. Nell Accidency, Mrs. Busin & Billy Arend, Margis Arms, Marris

Art., Carrie

Art., Carrie

Art., Carrie

Atlanta, Fer

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Experimental Marris

Experimen Haffer, Manue Frances Rale, Mrs. Breth Harding, Mrs. W. Harding, Mrs. W. Harding, Mrs. W. Harding, Mrs. W. Harding, Mrs. Mrs. Harris, Shoring Rockley Mrs. Jos Ettal Mrs. You aw, Gladre teln, Mrs. Batters ord, Br. Ton
Scholer, Gladen
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Scholer, State
Schole Hoffman, Mrs. Dan Helicita, Lellie Huror, Esstra Huror, Hrs. Esstra Men Niera Cona Mare ma, July Mary state man, state at Long Landing, Heire L.
Laureins, Mr. A.
Laureins, Mr. A.
Landings, Mr. Bench, Mr.
Landings, Mr. Brodge
Landings, Mr. Brodge
Landing, Mr. Panch
Latenthere, Mrs.
Landing, Mr. Panch
Latenthere, Mrs.
Late Delicar, Mor Pat Delicar, Mini-Rothy Describs Mer. Mambe Martin, Mrs. Bake Martinder, Alice House Mode, Mrs. Romale Mode, Mrs. Romale Modes, Botty Momme, Mrs. Hapt Mrs. Mrs. Lack & Street, Dry. John S. Street, W. S. Street, W. S. Street, S. Street



O'Nell, Esther Onars, Pat Oliver, Mrs. Otta

Outcome, Mrs. Jatters L. Outcome, Allanese Parks, Wins Gener Parks, Vern Parks, Vern Prones, Mrs. Outcome, Mrs. Ou

Percey, Edita Price, Jane Price, Posti Proter, Josephine Pushets, Esia

Sian, Mr. Johns Man Man Milke Mary Scale, Mary Mary Scale, Market Southe, Aller Southe, Liv Seatth, Use Smith, Margaret South, Mrs. Earth Smandar, Mrs. Earth Smandar, Mrs. Link Steen, Mrs. Molin Spantage, Mrs. Molin Spantage, Lon-Street, Mrs. Molin Street, Mrs. Molin Street, Mrs. Molin Street, Mrs. Molin Street, Mrs. Molin Statting, Mrs. Ann Marting, Mrs.

Starting, Mrs. Barbs

St. Claire, Inne Comball, Hand Sarren, Mr. Rathern Sarren, Mrs. March Strater, Chartern,

Townsend, Lady Dorother, Mary Universität, Mary Universität, Mary Van Lötth, Mary Valuetine, Mary Vann, Mary Vann, Mary Vann, Mary Vann, Mary Vann, Mary Vann, Mary

Vicinita & Hook In Weds, Mrs. Has Walter, Marry Wallace, Mrs. Wannell, Mrs. Wannell, Mrs. Warn, Mrs. Frank Mrs. Mrs. E.

Warner, Grace Water, Esther Wetter, Spring Wetter, Henney

West, Bria Works, Mrs. Wilson, Tuble Williams, Mrs. Barner Williams, Dune See

Williams, Mrs. J. C.

Wilson, Mrs. Wilson, Jures

Letter List

NOTE-Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Requests to Requests to have mall forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

William, Mrs. Bobt. Wood, Mrs. Bertha Boby York, Mrs. Choolie Mrs. Winters, Sally Votes, Program Wood, Mrs. Penns Ycong, Program Emile Woods, Abjustantial State State Woods, Mrs. Society, Mrs. Revolute Men. Men. Mrs. Revolute Monthly Monthly

Perry, Mrs. Nevry Phasics, Christine Placine, Mrs. F. W. Pleriot, Rachael Pinger, Hand Pintaten, Loner Pupits, Mrs. Joseff Potts, Miss Samuria Abrahamon Vincent Acatt, Roser Acatt, Candy Adams, Candy Adiens, Non Adiens Pets Adiens Pets Adiens, ALFRED Allen, End Adien, Fard R Adien, Rarban Adien, Jack

Linding And Control of the Control o Allen, Jude Allen, Juneau Allen, Juneau Allen, Juneau Allen, Mark Weller Allen, Mark Weller Allen Royal Allen Roya

Schole, Berry
Schole, M. Hunnis
Schole, M. Hunnis
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Schole, M. Lini
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Schole, M. Lini

capital letters.

TO WILLIAM SERVICE WALLERY

PRODE TOTAL

GANNOG en, P. Trump en, P. Trump en, P. Trump en, W. R. en, W

STREET, SALES

Berthama & Mr. Am. Beather & Mr. Beather & Mr. Beather & Mr. Britan & C. Amilian &

BROOMY ROCIER ENTERION BUTS Riding Devices Risary, Les M. Black Rece. m. Gur chrisma, Des Arthur M. BOOK MAN CHARLES C. Broth, C. M. Stoth, E. M.

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CARTER M.

Notice, Selective Service Men!

The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in

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Pennett Services HEXRY, CHAPTIS Smar, Ballot Store, Paul Store, Chief Stores, Store Stores, Store Kelly Bet ALAN

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HICHMOND, CHORN, Manager

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Men

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Shart, Rich Soots B.

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Men

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NE ANNUAL MEET (Continued from page 47)

Read John Books (1998) And Cox Berl Word (1998) And Start Word (19 ... Crescent ducks hand with friends.

ford, Irom Florida, where they are on a uncation with Mrs. A. A. Casassa, wife of the Revers pent who was given a rousing ovation at the banquet to unter-ing. "National Association of Annisement Parks, Pools, and Resches" without find-ing it necessity to call in the help of inguistic Chinese pures sutnorties, and expects on unscrambling.

ATLANTIO GRIT.—Permits issued by the city building department in the post three mouths represent expenditures of \$288,000.07, mostly for work on builds. Benedwaik stores, and amusement place Arrong operations are alterations to the Virginia Theater on the Boardwall, and \$0.000 censituation of the Imbasso Theater at a post of shout \$150,000, and construction of two Dedgem rides on Steeplechase Pier, \$12,000.

CLASSIFIED RATE 10c a Word

Minimum \$2

Cash With Capy

Forms Close in Cincinnati (25 Opera Place)

Thursday for Following Week's Issue

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Due to the expense at pestage necessary for the forwarding of mail addressed by finally about the property of the first and the state of the Billboard instead of their care and address, as defining, there are all address of the service. Therefore when figuring the cost of abilithout your advantagement kindly add 25c for the forwarding of regime.

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ACENTS! — NIEN'S SUITS, 88c; PANTS, 28c Top Coats, 40c; Larles' Coats, 36c; Denses, 10c. Other barganes, Catalog free, PORTNOY, 366-C Banasvelt, Ovicago,

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shafts, rave driverious plated inns, for adults,
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Only advertisements as used machines accepted for publication in this column. Machines as second manufacture and being affectived extensively in The Silboard by manufacturers, distributure or jabbors may not be advertised as "used" in The Sillboard.

A 1 BARCAINS—TIN STRIKES, \$85.00, ANTI-Aircraffs, \$40.00; Triumpin, \$12.50; Chab-bles, \$6.00; Evan Buyellade, \$47.50; Pre-groph, \$50.00; Dead Hast, Havyhorns, \$44.50; Mills Golf Ball Vender, \$110.00, Wire Stipth DCXTRIBUTING COMPANY, Brasdawy, Alliany,

ADVANCE WALL MODEL VENDORS WITH 250 t, \$7,50 each. Will buy late model Phot .: McGUIRE, 1822 Lee, Long Beach, Car

ATTENTION—GREATORS WHO WOULD LIKE to trade their old quittment on any lefe free Play games such as tig Chief, Creation. Leader Gold Star, etc. Write us what you would like to trade and list us give you a real price quotation. Box C-50. Simboard, Circumsti.

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Tab. Stick, Midger Chicks, every Vending
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DIGCEIS — 8 COUNTER HAND OPERATIO
International 575.00; Eshibit motor operated,
small floor, 525.00; for Advance Virtacopes with
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DO YOU NEED WHILLITZER PHODO PARTS?—
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Write us your name and save of SUPREME VENDING CO., 557 Regers Brooklyn, N. Y.

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COMMATION, 549,50 LEADER, 539,50 PARA-due, 539,00; Affairtion, 565,00; Bloncin, 513,50; Erceline, 849,00; Leading, 849,00; Leading, 849,00; Leading, 859,00; Stret Liner, 865,00; Gald Cue, 555,00; Rotay, 549,00; GCO, KEPPLER, 3500 Detroit, Clave-

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JUMBO PARADES, 4 BELLS, WATLING BID Came, Stardegs, Christ National, Fast Time, 1-2-3"s. Flathers, Other consider. TARRELL'S COIN MACH., Cuba City, Wile.

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VINDOW CARDS—100 14-22" WHITE NONbending 2 colors \$2.95 Handbills, 1,000
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THREE LARGE POST CARD MACHINES—GIC flain, \$5.00 each; Electric Arcade Sign, lefters three feet light, \$10.00; each Radio Cad Machine, \$5.00. P. VAN AULT, 8cm 187.

TOM MIX CUNS, \$19,50 each; KEENEY ARTT:
Aircraft, Brown Cabinet, \$49,50; 10, furl
Change, \$5,00; 1 Retary Digger, \$40,00;
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No. 1, Moostan View, Mo.

THE SPRING SPECIAL ISSUE OF THE
BILLSOARD WILL BE DATED APPIL 12.

CLASSIFIED ADVERTISING FORMS CLOSE IN

CINCINNATI WEDNESDAY, APRIL 2. INCREASED CIRCULATION, MARK YOUR COPY

"CLASSIFIED" AND SEND IT IN EARLY.

WINTER QUARTERS (Continued from page 33)

(Continued from page 3J)
rat game. Bob Brookships will return
that year with his illusion Show and a
new creation called the Vampire. Mrs.
J. B. Graham (Marie LuDous) will have
the Bide Show, and Jerry Malone the
Athletic Show. Jim Calloway, of Jungle
Oddittes, has been writering in Arisona
and reports he is waiting for opening.
W. W. Barnes, who returned from the
Coast after visiting Bill Jessup, will have
charge of Princess Trains, educated horse,
and Hollywood Monkey Movie Stars.
Hugh Warrer built a new front for the
attraction. Smith Diving Horses will
present the five attraction. Each H.
Harmat, manager New Mexico State Pair,
is a daily visitor.

R. LOOMIS.

Midway of Mirth

BOWLING GREEN, Mo., March 15—Rebuilding program is being carried out under direction of Tommie Davis. Joe Hollander will arrive scen to assist in the management of the shows. Pour rides, four shows and about 20 concessions will open with the small unit entry in April. Three rides will cremain here until May 1, when shows eart their trek north to Elinois and Wiscomin. Building Renry will have the Athletic Show, and George (Dudo) Barrett has signed his Educational Zoo, with Jack Thompson as assistant manager. Only a small crew has been working at quarters since closing last fall, Reported by an executive of the shows.

Pioneer Expo

Lower Gently, Howeverley Leader, Pea, under five company attapless, Shown pow, Cemarky, Howeverley Libraries, and to be the first to play the city many and the company attapless. Shown power of the features will be a feature for the play the city company attapless. One or the features will be a feature for the play the city play the city of to be recovering from injuries sustained in a recent accident. A blismard which hit this town early Saturday and commitmost until early Saunday moraling buried the shows in mow and bindered work at quarters. A new marques has been ordered, and two more frements conventions have been added to the route. The writer is pinon-hitting for Stan Reed this week. route. The writer Stan Reed this week. W. H. MULHOLLAND.

Mac's Caravan

WAYNESVILLE, Mo., March 18. —
Everything is ready to move to the opening spot here. The vertier has made
boomtown in the oil fleids of Texas, Arkannes, Louisiana, and Oklahema, but
none can compare with the activity
along Highway 66 between Rolls and
Lebancu, and from all indications shows
should get off to a flying start. All
equipment and show property has been
overhanded, repaired, and painted. Muchiwork has been doos and shows are attractive in appearance. Showfells are
arriving daily, General Manages MoNesce and General Agent Delmar made
a hurried trip here completing arrangements and then back to quarters to
start the trucks rolling for the opening.

8. C. EMERSON.

Heaton Expo

GREENVILLE, S. C., March 15.—Bruca and Warren Heaton, John Guest, and L. O. Wells returned from a business and Warren Heaton, John Guest, and H. O. Wells returned from a business trip and reported everything seems to be bosming. Monte Wosmisk returned from New York after buying coetamus and scenery for his Musical Council Revue. While in Fibliodephia to vist his parents be signed Tronne, dancer. La Rence, of the Midnight in Fara Retue, is dearing in Bruce Heaton's Paradise Casimo here. Joe Calibson and crew of five have the trucks and sends, and Mra John Guest has heat the cookbosise neoniced. A new office trailer has been ordered. J. B. Debrey, Tom Gross, Bale Stott, and Joan Cook are on the steklist. Faul Norts, special agent Bobby Miller, and Tru Wught left for a few weekn' weathon in Hollywood, Fis. Dek Denson returned from Cuba and signed soome help for Olga Klein's Latin Ghri Brevus. Shows plan to open the fruit week in April in Groer, B. C. Ted Green, Helen Todd, and Karl Allen visited recently.

JAMES KAY.

J. J. Page

J. J. Page

JOHNSON CITY, Tenn, March 15.—
Quarters' crew has been augmented and finishing touches are being applied, All finished work is stored in one end of the huge building here. Mr. and Mr., J. A. and Trevor Monagemery have started building and repainting work. Trevor will lake care of the strictle and of the painting and will so over all show banners and frouts. Mr. and Mrs., Mickey Domahue and crew arrived to repaint and wrote the Motodroms. A new rage for Leo, dreme Bon, is unifer construction. Buseer and Helen Hayos reported they will arrive soon with their big snake schilitt. Jack Ring has been here during the winter and, since his help has arrived, be will begin building Monkey show and props. Bob Coleman is building new frames for his concessions and will have a new lighting system for his sorn game. Roy Carey is painting this concessions and will give his truck a new paint job later. Frank Planngin, one of his agents, arrived this week. Jack Consway will have the cocknown, Genrige Counc has bohed a concession, as has Philip Bender. Carl Motiow again will have the painting pland. The transformer wages is finished and transformers will be installed by Frank Sheppard. J. L. Janna advises he is applying the finishing touches on the Funhances. Tioneer Expo

Waverly, N. Y., March 15.—Opening to a been set for May 10 at Towards.

Oborge Lamning. He also will have the digger concession sgain this season, Asking the control of the show, many various from members of the show, many various root town the to quarkers. Out-of-town the towards of the show and Mr. an

PECIALTIES R

Conducted by MIKE KAPLAN - Communications to 1564 Broadway, New York

OPERATORS & SALESCAROS and TRADE STIMULATORS

BY BEN SMITH

Remember the old Trading Post? Well, immember the old Traing Feet? Well, my has a take-eff on it called Sur-se Bargain Store, which looks good plenty of the long green. Cathine-tainer is colorfully designed in red, is, yellow, and green, and holds 80 chapes, which are distributed as each lab is pulled from the cabinet front.

A variation of this type of deal has been popular for years. It has always morest well in territories where the out-fit may be placed on a counter. The boys like to work it because in most cases the deal note an immediate profit. At a rule it is sold outright and the operator forgets about callections.

Charlie Pletschmann, of the Baltimore Salmbook Company, reports that his Form S Standard Collection Book for Poem S Standard Collection Brook for salesboard operators in now carried in atolic as a standard item. Buya Sam "I was surprised to note that recently our sales have improved commiderably ou this number. It seems that tente operators are finding it practical to use a regular sollection report to keep records of various types of deals and card and board placements. Following a suggestion made to me recently. I have changed the wording rumber of holes sold" to humber of tickets sold to humber of the merchanges left with the location of the merchandles left with the location of a consignment dual. The book is complete, practical, and inexpensive."

Operators may be interested in a law six-piece stainties stret outlery set which is being offered by Châtes II. Jainchill Set includes a beavy cleaver, vegetable or dicing knife, pot resalt fork, must knife, spatula sint break knife. Set has imported socobola handles shaped to fit be hand. It should appeal to milady and go well on a small card.

Whenever possible operators should team up so that one man may devote all the time to ascuring locations and an-ular to making collections and delive-ting merchandlas. Working the way, more good locations may be obtained, locations may be checked more carefully, completions speeded, and deals pulled promptly from spots which prove unantidactory. It is the smartest and most prefitable way in which to run an operation.

HAPPY LANDING.

April 1 Brings Joke Items Again

NEW YORK, March 15 Neverty and NHW YORK, March 15 - Secrety and source workers again are turning to joke tiens in preparation for April 1. All Pools' Day, The data is always a good one because of the demand it creates for a variety of tiens. Panular stand-bys are on band again

Workers Expect Benefits From New Lease-Lend Bill

Passage of bill and request for \$7,000,000,000 for production expected to start flow of business for concessionaires and salesboard workers

NEW YORK, March 15.—Passage of the Lease-Lend Bill, followed by a requestfrom the Provident for a \$7,000,000,000 appropriation to speed sid to Bettain, is
expected to result in greatly increased business for concessionaires, salesboard and
bingo operature, and other workers. The \$7,000,000,000 requested by the President
will be spent in speeding up and increasing production in the countries factories
and plants through the country. In addition it is expected that navy yards, army
camps, and other national defense areas will benefit from the appropriation at
tuildings.

Concessionaires up beardwalks in the

least to the extent of administrational buildings.

Concessionaires on boardwalks in the vicinity of navy yards will find the new appropriation meaning a great deal in the amount of money apont outring the next few months. With national decrease moducation being speeded to the utmose and with the additional stimutus of aid to Britain, more employments will be created. Places like Perth Anthor, N. J. and Revere Beach, Mass, abould find the coming season better than last season with the possibility that business will second anything it past several years.

It is expected that patriotic tiens will be in more demand than dver before. The success that these tiens have land curing the past few monthal a expected to be edited by the avalanche of spending that will follow the appropriation requested by the President and the beginning of large-scale construction for aid to Britain.

ginning of la

Among items which are expected to citize are the various lapel buttons, the propeller pin, the flag, the wingral propeller, the shield topped by an eagle, and the plain eagle pin. All are finished in last gold, and the flag, the eagle are in red, white, and blue. For women there are numerous compacts with various eagle shields, perfume and powder sets, compacts alapsed like hearts and eagoable of holding two pictures, classreller cases appropriately decorated with powering the property of Variety of Items

According to J. A. Whyte & Soc. Your-Name-one-See Shell-Brooch is meeting with great success over the country. Item is said to have gone big at the recent Temps and Homesteed, Fig., Tara, Sales are litting the million mark, the Brm reports. Also offered in "atmosphere" finals, constaining of electric shell lamps, star Test, rose coral, see faire, see weed, and odd shells. Many of the live whree line is to attaract buyers to their stands.

IOHN CARY

RINGO in Providence, R. L. has been placed under stricter regulations. Came is legal in the State when conductas for religious, charitable, and vetering groups. Bureau of Police and Fire explains that new regulations have been drawn up to confine the games to legitimate charities. No licenses for games in the city will be taxued unless games are conducted in quarters of organizations appensioning them. BINGO in Providence, B. L.

THE WRITER of this column will report legal activity on bingo when it is
available. During the last few weeks astion in the legislatures of Fennesyivania
and New York has been reported. If you
happen is read in your local newspaper
of setion reporting bingo, please send
it to this deak it will be filed for
reference. This is a service that operstores can render one asother. In the
past quite a few operators have been
kind chough to send clippings, and the
writer is grateful to them for thati cousideration and co-operation.

POP BAKER, who is well known among bings operators, writes that his new master blower is meeting with great success and that many commencers have written him to probe of the machine. It is available in walnut finish and is its product of good workmanship, Baker emphasizes in his letter. Peatures of the blower are the autoenatic slip board and the finger-tip control. Trimmed in chrone, the machine presents a good appearance. A number of the machines are being shipped to operators at resects.

A LINE that is going strong in the Bouth, in Artanasa to be specific is pictures. A letter from R. T. Smith, an operator, informs that bingo player want pletures and he has found that hand-painted ones make ideal awardsbemand for the time has been so great that he plans to buy in quantity loss lince this is the case, the new lines of wall plaques now on the market should prove popular. Floral wall plaques an outstanding, An item in this field a the landboape design, with flowers in his relief. Plaques are covered with convergies and are five inches in diameter. They come in pairs and make a good item for heusewires who want something to hang on each side of the Itspiace. Pirms handling them include Les Kaul Impuriting Agency and Gordon Manufacturing Company. Plain plannes with pictures of cut flowers in vases are also in demand.

an ITEM that is making great head-way with bingo operators in the victority of training camps is the parriotic pilker top. It is designed along latest lines and made of sain. The number, 18 to 18 inches, is an award that is most cer-tain to be appreciated. In addition to having the cagle and crossent flags, it has U. S. Army written across in Their are army seemes in each of the four corners and below the center scape, is a sentimental open. When piaced are the back of the prires stand the pilke-iops are sure to attract attention and favorable comment.

Next Issue LIST NUMBER

Will Feature the Following Lists:

COMING EVENTS CONVENTIONS DOG SHOWS

Order a copy from your news-dealer NOW or mail 15c is postage or cash to

Billboard Circulation Dept .. 25 Opera Place Cincinnati, Ohio

several new numbers have been and several new numbers have been added to the line, insuring workers of a large selection with which to work. Some of the newer items constitute only minor variations of old ones, but there are a few originals which look good for the third of the constitute of th

field.

In addition to novelty and source workers, bingo operators and a few concessionaires are handling loke items this year. Hems already in the include April food candy, which has been a stand-by for years. It consists of small boxes of candy filled with pepper or garlle. The box resembles an ordinary candy box. Other popular items are the electric hand shaker, liching powder, successing powder, hot seat, dribble glassee, and auto whin bangs. bangs.

NEW TIEMS

New items are as amusing and as profitable as the old stand-bys, scoording to Jack Spiegler, of Gordon Novelty Company here. Among newer items are the sticks of pepper gum, milk chocolate har that equirts water, and the equirting mickel. Other items include cream and jam jara which hold a two-foot make that pops out when the cover is removed A jewel box that explades upon opening also is on the market.

In the field of mechanical novelties workers are offered a mechanical epider that looks like the real thing and runs along the floor. Another is wobbling cheese an item resembling a small package of cheese which begins to quiver when wound up.

A variation of exploding matches in the flare match which is said to be ab-solutely harmless. If flares into dif-ferent solors when struck, A mechanical pencil that falls spars when used is en-other new item that is reported to be

The plate lifters but sents and shooting plugs for nigarottes are again syntable.

The lockets come in heart chapes, round, and book-shaped.
Also popular are brucelets and wrist-lets bearing various emblems associated with national defense. The flag of course, is most predominant, but the eagle shield and the winged propeller also are popular with workers. A number of service star pins finished in red, white, and blue enamed, with a star in the center, have appeared and are reported to be popular. Key charms with the shield insigns in 18-k, gold plate the chief insigns in 18-k, gold plate and the shield insigns in 18-k, gold plate and are being funtured with the usual embleme, and a large line of leather novelities multiply emblaconed in the shield. Sweaters, westehitts, caps, hat ornaments, beite, and pillew lops also come with some furm of postfolio emblem and are reported to be popular.

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Popular Items

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the Items which interest you,

Wall Plak

According to Virginia Piak Company, Inc., the wall form piaque recently introduced is making inroads into cash ketties for increhantise price users. Hern has an overall dimension of 4½ by 8½ inches. Picture, richly colored, is 4 by 5 inches. Sixty assorted subjects are available, including dogs, juveniles, motioes, and old piasters. Plaque is sturdly built and colors will not fade. Special low prices are effected to introduce the item, the firm reports.

Manicure Set

Prize there are resping a good cash harvest with the women's manicure sets, National Camp Supply Company reports. From constate of a grantine cedar chest, 3% by 5% by 2% inches, maniture implements, null polish, cuttide remover, and polish remover. Chest may be used as a cigarette container after the polish and remover have been used. The hox has a pold finish metal eagle embien in the center of the top. Prices allow opportunity for real profit, the firm reports.

Casting Outfit

According to Gellman Bros. the Sportsman's Special Casting Outfit No. 7500 is proving a money-maker with marchandise users over the nation. With the fresh-water fishing season soon to get into swing, large orders are being shipped to all sections, indicating that those in the trade are expecting the item.

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to be one of their hottest. Stordy and compact, butth comes in a green reassisted metal box. It includes a three piece red with cork grips, a spool of silk line, level winding red, red-head plug, metal wobler, fish limfe, scaler, wire feader, and stringer. Prim also offers other items for exertemen and a catalog is available to those in the trade.

Handkerchiefs

Handkerchiefs
Handkerchiefs are again in the limelight and workers are finding them top
profit-earners, Joseph Haga Company reports. Among the Herna selling at this
time are woman's handles made of
Habutol silk in striking patierus and
assorted colors and mon's colored printed
border cotten handles with plain hem.
Women's handles are \$15 by \$25 inches
and men's 15 by 15 inches. The men's
handles are wallable in Jo-down bondies. Prices are the lowest in moniths,
the firm reports. the firm reports.

Chicken Fryer

Merchandise price users are finding a big demand for the Speedy-Chem Chicken Fryer, the Everedy Company re-(See POPULAR ITEMS on opposite page)

JUST OUT EARLY BIRD

SPRING CATALOG

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to 3 to besteen, every place firm the statement was entitled attach, in agein of its Statement when the statement with the statement with the statement of the

Lea Kaul Importing Agency, Inc.

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Picrids to Chicago.

BOB POSETY ... Should be such from Abi-lene, Tex. saying that the town is open to doorways and private property on your o. m. and s. r.; otherwise the reader is small. Al and Ann Decker and Ernite Atherion are asked to pipe in.

THE MICRATION to the North is under

EARLE WILSON to be in the few to the few to

19 YOU can get the flp, It's up to you to gether the resulpts.

D. G. COUDER responds to a pipe he saw about himself and Lola from Gastonia. N. C. We bredded into New England after playing Southern Georgia season before har, sold

Selective Service Mail

In the Circus Department of this lumn appear the names of those havturious offices of The Billboard, This het is published to addition to the names which are set in capital letters in the regular Letter List.

our car, and bought a new Schult trailer, then began giving a two-hour two-people show in halls under ampices," writes Couden. "We have given over 30 performances. Enterstament consists of juggling, secordion, punch, went, rag ptomares, and magic. I do a price candy pitch to a fur tabe. In the vicinity of Charlotte and Gantonia we have played 19 dates and are booked to the side of March. We do our own booking. Charlotte schools are closed to assembly shows, but we worked some of them with our night show. The county in which Charlotte is located is good, but show people should get a letter from the school appertunctant, as it helps in booking. Gastonia is also good. We hroke a booking recent there when we set four shows in one day. We use a short, snappy preview to boost the take." our car, and bought a new Schult trailer.

A PITCHMAN'S friendliness Shgats friendliners from townspenple.

TRIPOD OPININGS: "These are the 'rest wests' for the boys who quit the pitch ranks for good last fall."

DOC VERDI.

Into from the Big Town: "Hymie Summers is working Twitty's corn punk Murray Kramer is selling religious pictures house to bouse and, according to report, is making good money. He just bought a new Cadillac. Al and Joyce Young are working rad. John Brancombe is stated for the draft in twee weeks. John Kneikel, of foot fame, has left for California. Bay Kumer is due to open another branch of his fur company in New York. There are not many pitch-DOC VENDE



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Out the Pan That Make You Honey

WALTHAM

- TO See | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 1

SCO W. Adams BL., Dord, B., Oblogs, Il. --- BALEE INCREASING YEARLY VETERANE -

Sup. OL Las. VETERAND SERVICE SEASON

a A 2 to libro dinc MEDICINE MEN

HOLLED SOLD PLATED WIRE

GENERAL PRODUCTS LABORATORIES

Hardelstring Pharmacists

Geturnus, Ott

men around New York, but Bob Twitty is reported knocking them over in Chicago, I am making my share working shops with horbs."

IF YOU'RE CERTAIN you're set, then go

STANLEY NALDRETT ... week-end.

ART ROBINSON

NO ONE can help bimself by knocking

JACK (BOTTLES) STOVER.
blasts from Frederick, Md., that he is
muswbound there at a spot where sheetwriters get each rewards any time they
can score. He may he is there due to a
burn tip from a robin at Suffeik, Va.

JERRY THE JAMMER SEX: "If there's a charce to boom business, boom it."

HARRY HISCO.

The pens from Natches, Miss., that the town is closed tight during the pligrimage there appeared by the Pligrimage Carden Club. However, he says he is able to work because he has been there since December 1. Business is not so good with the pilgrimage going on. Hisco re-

RUSSELL LICHLITER . . . and Evelyn have closed a successful win-ter with their engraving jewelry at the Palace night club, Sandoval, Ill. and are heading for an army camp in Missouri.

WONDER how that saring inspiration will hold out when the sun starts bearing down on both sides of the street.

EDDIE (SHIPTY) LEWIS . Mobile is open and voterans can a 10-day reader gratis, but the spot Royal and Government streets, where at Boyal and Government street, was the boys work, is out of the money, sc-oording to Lewis. Since hitting Mobile, Lewis has formed a partnership with Boy Clutter, who is working med. Doe Gene Anderson is asked to pipe in.

IF THE PREDICTED increase in employment and business transpires, 1541 should be one of Pitchdom's outstanding years.

BOB LACKNER and John Punnar are working together in Cleveland, pitching gardenias and the in front of the City National Bank on Health Awarus and size in front of thesica. They say they have a good line and that there's lots of money in it.

LOUIS E (ROBA) COLLINS is still playing schools thru Missouri with his mystery attraction, but expects to bead for Chio in April. He saw Doc lates and wife working in the vicinity of Patterson, Mo. with med. Collins would like to see pipes from Dave Rose, Gens Right, Bobby Whesler.

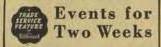
HARRY CHRISTIANSEN with a parrot, is telling fortunes on On-tario Street, Cleveland,

SWIFTEST AND SUREST way to the poor house is to try to make other people believe you know it all.

Pitchdom Five Years Ago

William C. Turtle was in Portland.
Orc., getting ready to open with Doc
J. W. Thompson's live-people med show
on the Coest in April. . . Doc Harvey,
Broad was getting fair dough at his
store on West Madison Street, Chicago,
handling only fruit lax . . Texas John
Stenhouse was in Greenville, S. C., working coupons thru mill stores. . . Sam
fluttman and Johnny McLane were in
Quincy, Mass. . . . Happy O'Curran was
in Fort Smith, Ark, deaning his equipment for his opening late in Masch. Doc
M. A. Hathaway, who had been working

THE SUCCESSFUL boys and glets are the ones who keep a watch on their profits and fayor their bank rolls.



March 17-03

ta Anita. Dog Show, 25-23. sardina. Stat Nati. Orange Show,

in Bernardina. Sist Natl. Orange Show, 13-23. Daytona Beach. Halifax District Expo. 17-23.

17-23. Evansvilla. Home Show, 15-23. New Orleans. Spring Plesta, 18-30. 5.—Boston. New England Plower S

MARK DESCRIPTION OF THE STATE O

MON. - Minneapolia. Home Beautiful Espo.
MO. - St. Jeosis. Deg Show. 23-22.
N. Y. - Nov York. International Prover Show.
15-22.
N. T. - Nov York. International Prover Show.
15-22.
N. C. - Greensborn. Better Honies. Sapa. 15-22.
O. - Youngutown. Dog Show. 15-23.
O. - Youngutown. Dog Show. 17-22.
O. - Youngutown. Dog Show. 17-22.
O. - Youngutown. Dog Show. 17-22.
Siz. Peace. Dog Show. 18-20.
Mercedes. Blo Orande Valley Livestock.
Show. 30-22.
Wills. - Hartfurd. Home Show. 18-20.

March 21-29

Columbia. Natl. Home Show, 24-29. Decatur. Armory Show, 26-28. L.-Grand Rapids. Home & Food Show, DA-MICH -- Gri 26-29 Chi

14186 - Canton Madison County Fat Sicce Show, 28-37 All-American Plower & Our-den Revise, 23-30 O - Charles County Maple Pestival,

77-36
Chiamban, Rome Shaw, 24-28
Ph.—Philadelphia, Flores Show, 24-28.
Philadelphia, Flores Show, 24-28.
B. D.—Dwadwood, Wark Hills Building & Industrial Show, 24-29.
TEXN—Stingaport, Dog Show, 24-28.
Enovella: Dog Show, 24-29.
TEX.—Mineral Wellz. Pais Finite County Liveator Show, 28-20.
WAREL—Seelile. Vational Flower & Garden Show, 24-29.

POPULAR ITEMS-

(Continued from opposite page)
ports. The flashy Maryinand chicken
fryer has eye-appeal, hacked by utility.
It has polished chrome exterior, with
popular satin finish chrome socking strface, and may be used for open, deepfat, or covered frying. Dome-shaped,
the flavor-saving top has a composition
knob of non-twiting choined wood that
stays cool. Items of this line heed no
accurring said may be washed like giase
or china. Price in lots is low and affords those in the trade an opportunity
to make a real profit, the firm reports. (Continued from opposite page)

(Confinued from page 48)

(Confinued from page 48)
bership is over 300, and new skaters are joining weakly. Manager Scott plans to give figure skaters a banqued in May as highlight of the winter season. Skateland will be host to about 200 skaters from Jamestown, N. Y. on March 13. Hink has chalked up several record nights this season, with turnouts of 1,300 and 1,100 on two school mights Numerous parties have been booked this winter and they extend well into apring. Electric organ mutule is provided, Saturday and Stunday matinees are drawing well. Skaf includes ats floormen six instructors, including Irene Roder and Fred Selb, who have qualified as district judges four checkroom attendants, and three on the refreshment stand. Manager Scott plans to open his open-air suburban rink on May 24 for the third season. It accommodates 600 skaters. During summer Skateland will operate on part-time echedule.

OVER 200 members are already en-rolled in the club at new Hollertend, Columbus, O., reported Manager Ken-neth Kearney. First club party is set for April 7.

INTERNATIONAL Rolls, three girls and a man, roller skaters who played Pennsylvania night clubs in recent months, are now with Joe Hiller's Hoorak for Rhythm revue.

GEORGE BRETT, manager of Bouge Park Rollerdrome, Detroit, was tendered a birthday party in the rink on March T. It was attended by skaters and rink men, Skate club presented him with a huge birthday cake.

RIVER OANDEN Pirates Club, of River Garden Bollerdroms, Healdsburg, Oalit, will stage a skating jamboree on March 28, reported Manager Armand J. Schaub. Trophies will be awarded for dance and somedy exhibitions and to the clube coming the greatest distance, having largest attendance, and neatest dress. Free lunch will be served.

FIRST roller-skating rovus staged two nights recently in Cool Milam's Wheeling (W. Va.) Roller Rink stiracted record crowds. It was directed by Joe Parchemi. More than 100 states took part in specialty and ensemble numbers. Highlight of the one and one-half hour show was an exhibition by Mr. and Mrs. William Ophtray, former United States amateur, pair skating champtons, who are now professionate at Earl Van Horn's Minelos (L. I.) Brink They were married on February 10 and are making homeymoon visits to rinks in the East and Middle West. Middle West

TIMELY BUYS

BEO, WHITE A BLUE RHINEGTONE LAFEL PATHIOTIC
BAR PINS, 10 Bellet. Grow.
ARROY, RARY OF MARINE LAFEL
Genelice Gold Paint. Fast mile.
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MILITARY EMBLEMS, results to
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of the same Linears or Social factority Xurples, GREEN, 303 5th Ave., New York City

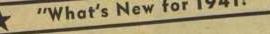
BLEACH Grystall, 1c occasion Crystall, 1c occasion Crystall, 1c occasion than the base & pound Luminous Paint, Nothin Committee of Limited Form. Death of Limite

SUBSCRIPTION MEN

Moses With Londing Positive Paper a prospect. Afficience \$1.00 deal, and wanted East of Manuacys is of Tenname and Tenname and North of Yvernouse and Carolina, Write for details, is, is, CORLEY, Manager of Agents Room 301, Sandstone Bidg. Maunt Maris, III.



"What's New for 1941!"



You'll find all the latest new and improved products mentioned in this new catalog-type section of the SPRING SPECIAL. Be sure you get a copy of this important edition. Date of issue April 12.

Commercial firms: Do we have complete information about YOUR PRODUCTS? Send complete information today-and have your advertising appear in this big Spring Buyers' issue. Forms close April 3,

The Billboard Publishing Co.

25 Opera Place

Cincinnati, O.

58 The Billboard March 22, 1941

OIN OPERATED . . . VENDING . . SERVICE . . MUSIC

AMUSEMENT MACHINES

A Department for Operators, Jobbers, Distributors and Manufacturers

Conducted by WALTER W. HURD-Communications to Ashland Building, Clark and Randolph Streets, Chicago

Opposition

On the same day two cartoonists, in two different newspapers, used the phonograph motif to convey an opinion of the Lend-Lesse Bill debate in Congress. On February 25 William Summers had such a cartoon in The Cleveland News and on the same day Edmund Duffers had a similar cartoon in The Baltimore Sun. Both cartoons used the phonograph to suggest that Congress spends too much time talking.

Now that the Lend-Lease Bill has finally passed into law, a few comments can be made without influencing anybody to write a letter to his congressman.

World conditions the past few years seem to suggest that the coin machine industry would spread rapidly over the world if stable, free governments existed in most countries. For that reason the coin machine industry is interested in promoting civilization and democratic government. Coin-operated machines seem to increase in use in proportion as civilization and travel grows.

Every member of the coin machine industry has his small part to play in promoting democracy (and his own business) by doing his bit for good government in the United States. It is a job of halping to make democracy succeed here and else-

where. If the idea of free government were restored in many of the countries where it has been overrun by dictators, then we would again see big expansion in the use of coin machines such as was taking place in England and France in 1937 and 1938.

There is not much that the individual can do toward deciding the results of the present war overseas, but each member of the industry may be able to do a lot toward helping make free government a success at home.

For one thing, every citizen needs to give some thought to the things that may kill democracy from the inside. The things that weaken and destroy free government from within are not so much the "isms" that get the publicity, but rather the abuses of freedom that are perpetrated by otherwise reputable citizens.

The coin machine industry has suffered a lot from what may be called "the divine right of opposition" which has been carried to the extreme in modern times. Just as George Washington predicted, partisan opposition to anything and everything has been carried to such an extreme



Our country needs intelligent discussion rather than so much partisan opposition and emotional crusades

that our system of government is being severely tried. The "opposition" hinders constructive government in every possible way so that democratic nations fail to get things done with the speed that the times demand.

The framers of the Constitution assumed that the "opposition" would always be based on intelligent, free discussion. But modern developments make it possible for the "opposition" to use every weapon of high-powered propaganda to block the progress of the nation. The framers of the Constitution took special care to protect the press, but under

> special Constitutional privileges it has become possible for powerful newspapers and chains of newspapers to carry on crusades which represent only the whims of a wealthy publisher or of a small minority.

> These are some of the abuses of democracy that are more dangerous to our form of government than any of the "isms" that have been imported thus far. These are abuses within our own ranks that weaken democracy so that it will not work, so that it cannot meet the threats of dictators.

> Just as the "opposition" undermines the efficiency of government, so the "opposition" may turn loose on a small in-

dustry and cause much trouble for it. An example is seen in the history of the coin machine industry. It has made rapid progress in the past few years and during that time many State and city administrations, duly elected by a majority of the voters, have undertaken to draw up reasonable license regulations for such machines as amusement games. Due to the fact that such machines are comparatively new in the amusement world, all such plans have been largely experimental. But in almost every case the "opposition" has sought to agitate trouble, has staged crusades, and has had the advantage of unfair newspaper agitation. The "opposition" in these cases has never offered the intelligent discussion and criticism which the framers of the Constitution had in mind when they protected free speech and free press in that document. The "opposition" sets out to make political gain and to destroy rather than to offer constructive opposition.

Washington foresaw this type of "opposition" and warned that one day it might defeat the nation. If we want democracy to succeed we should correct some of the abuses that have grown up during the past years.



Curtous by William Sammers in The Cleveland News, February 25, 1941.

FASTFON FLASHES

NEW YORK, March 15.—The heavy gorm which hit New York last week glowed traffic on Coin Rose but had little effect on business. Coinmen noted a boom in every line. The arcade business began two months earther than used and has already resched a peak ampassing any previous year.

surpassing any previous year.

Tony Gaspairo reports that a steady stream of arcade men are pouring into his showcome is eas the complete display of the Schillit line. Tony says the crum is such that he may have to rope off the Sun Beam exhibit to protect the pinhall operators from being scaled by the arcade men. The Minnes or pentication is another heshive of activity.

Minnes and George Ones are work. the pinhall operators from being lessied by the arrads men. The Minnes or penination is another beenive of activity. Lee Minnes and George Ones are working hard to Keep up shipments. Mike Minnes claims he has been so bosy he has "I had a chance to all down for weeks. Milton Wasserman, formerly with Eineka, is now in charge of the Minnes countries game and vending machine department. Sanford Warner has become a bowling enthusiant and is organizing a Seabourd Soles tenn. Warner wants to challenge other distributors to a match. Beet Lane will be mable to purticipate. He's so busy tryings to keep up, with the demand for Gence games and Daval's "Il" that he selson gate a chance for relaxation. In Habita, president of International Ministerope Reel Company, report inquirtes regarding Drive-Mobile. Acc Bomber, and Voice-o-Graph are coming in sels-increasing numbers. De-Witt (Doe) Eaton, Bastern regional director for Buckley Music, and Willie (Little Mapoleon) Hist, New York distributor, seem to be building their own private countes to see who is busier, they both seems and go so often they both feel at home in a revolving door. Repeat carlies comprise a good percentage of sales of Rational Novelty, Earl Backe, head of the Erra, says it proves that he is Keeping his customers sattained.

Hyante Budin reports that operators

to be a his. "It's the closest thing to the national pastime we've seen," claims Geom. Loon Taken reports his super-service plan is keeping his customer claims for more games. Loon's only problem is getting enough machines. Jack Fitzgibbons maintains that the new fielly games are meeting with approvint wherever they are sold, Jack has received a number of used machines in trade, but they didn't stay idle long. San elsechs is having trouble keeping a model of his super "300" on display. Operators samp them up as soon as they come from the factor. Dave Firstenen of Cent-a-Mint Seles reports he is kept himy by the fremendous demand for the 1-cent Mason Mint Vender, Dave says he is setting up a very time distribution or-



MORRIS GISSER, of Cleveland Coin Machine Exchange, Cleveland, shoun Jassey and O. L. Collins, Cleveland operators, Daval's latest counter Ed Jasany and game, "21."

gamestion. . . . Nat Cohen and Harry Bosen are very pleased with the encoess of the show they ran in conjunction with Natonnal Sectury Work. Nat claims he have knew he was ambitentions until he found himself greating openators with one hand and writing orders with the

ONE THE CUPP ...

COPP THE CUPP ...

Earl Winters, of Mutoscope, flew to Atlanta to be on hand for the opening of Morits thankins new building.

Eddie Lour's tame, Let's Dress This One Out, made the hit parade last week. The Hillscore sales survey indicates that the new tune by the younger brother of Bert Lane, of Senboard, is among the top swen times in New York siter a prolonged honeymoon in Plorids and points south, pitches in at Savoy Vending to help Murray Simon and Al Sensel push Chicago Colo's garran. Burnant (Elp) Glassgold, DuCirculer sales manager, off on a flying trip to the South, Elp' will be on hand for Merris Hankin's opening in Alsarta. Charles Aronson, of Brooklyn Amusement, actually waves poetic about Evans's Tommy Gun. He wakes up to one operator and revised: "If it's profile you desige, buy Tommy Gun and start to flee," The opening reached for his check book and remarked: "It is makes you resite poetry, it must be good," ... Sol Cottlieb, representative of D. Gottlieb, remain IB New York for another week or so. ... While Jack Kay continues to take it easy in Profice buddens goes on as usual at Aca Vending Local business is good and mail corters are being filled. ... I riving Milchell, of Le Mitchell & Company, bas been formated in securing a large atock of used pin games and in filling orders incremente in securing a large atock of used pin games and in filling orders incremente in securing a large atock of used pin games and in filling orders incremente in securing a large atock of used pin games and in filling orders incremente in securing a large atock of used pin games and in filling orders incremente in securing a large atock of used pin games and in filling orders incremente in securing a large atock of used pin games and a filling orders incremente in securing a large atock of used pin games and a filling orders incremente in securing a large atock of used pin games and a filling orders incremented in securing a large atock of used pin games date of the pin and the pin and a supplicat

stack of orders for DuGrenier's Adams 1-cent wender.

seem to get away from the office. I come back lats in the affernous and find I have to stay around until after supper time." Dave Stern, of Royal Distributors Ellrabeth, can be added to the list of those who keep the mininght oil burning. The days don't seem long enough in the coin industry. Jack Kronberg, of Grown, reports that used games are moving fast and he is having difficulty keeping by with the demand. "Every time I put an ad in The Bill-board," Jack asys, "I have to do a lot of explaining, Some of the late concert think I am kidding when I tell them the names are all gons." Jack Berger has Batting Fractice on display at Newark Como, and if he keeps on knocking out home runs he is going to sak for a tyout with the Newark Bears. The girls niso seem to go for the baschall game in a big way, and Irv Morris says the only way to keep them at their deaks when the game is on display is to use a bat.

the game is on display is to use a bat.

OUT OF TOWN

Rake Com Machine Exchange's new
he dounttes in Palladelphia are proving
paralar with operators Nathan Rake advises that the new place has attracted
many new customers. Roy McGinnis,
of Baltimore, claims that many ope consuit him on the market conditions of
tend equipment prior to sending in their
orders. Lew (Leader) London, of
Leader Sales Beading, Pa. is surplesed at
the record Davat's "21" is chalking up
in his nest of the woods. The demand for games is making counter game
history. All Ryberg, of Gulert Soles,
Baltimore, Md., claims he is being pushed
around by his customers. "You try anexercing the phone, opening letters, and
talking to customers at the same time

and you'll know what I mean." Art says. . . It's Blumenfeld, of General Venting Service Company, Ballimore, Md., has pased for so many pictures lately that he ducks every time a flash bull pose off. . . Se Ash Active Annasment, Philadelphir, has plenty to do these days. Altho his office staff housis a battery of secretaries and assistanty, the operators all want to speak to Joe when they have business to transact.

the operators all want to speak to Joswhen they have business to transact.

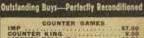
OPP THE CUPP...
Jack Minick, of George Ponser has
been so busy selling and helping to mstall Capebart's Pla-Mor boxes and mixing
equipment that he seldom gets a chance
to see his family. It kying Busin,
Harry Hoppe, Dave Stern, and Sol
Silverstein rode in from Chicago on the
same train. Harry carried Baker's new
yame with him to use on an actual location test. Harry carried Baker's new
yame with him to use on an actual location test. Harry claims 11's Baker's
best. .. Sol Silverstein, representing J.
H. Koeney Company, is moving around
so fast it's difficult to keep track of
him. .. Jerry Thorner, of Manhattan
Distributors, is one of the most pleasure
make executives in bown. .. I. H. (Ize)
Inothassin, Bannin Specialty chief, reports
continued demand for Chicago Cohn's
Sport Parade. "Operators still can't get
enough of them," he reports. 'Il's still
the best money-maker of the year."
Joe Elsan, of Manhattan Distributors,
will up out with his salesman, Jinnay
Hicks, soon to personally contact many
of the local piscoograph operators.

Ben Recher, road man for Weston Distributors, in town for a week and then
back on the road. .. Al Mantan, phono
operator, manning of Eghters and friend
of performen, wars a the write match
which in his most check-hole personal at the
Cigarette Machine Operators banquet. ...
Teddy Youtain't thick of passays
a right. Ito, for rear a good one will come
along and hell miss it. .. Pipe of the
cola rescutives to get caught in the
decine executives to get caught in fine
de later. Teddy woutain't thick of passays
a right. Ito, for rear a good one will come
along and hell miss it. ... Pipe of the
cola executives to get caught in side
decines.

Joe Fishman, Rock-Ols distributor, is dividing his time between his office and his territory, Operators have a difficult time entening Joe at his deak. Lorry Serlin has increased his clearests operations again, buying out snother large route. Marray Simon and Jack Semel, at Savoy Vending, are raving about Cheage Coins first 1941 release, Sport Parade. "It certainly has freed up to the manufacturer's promise," Cley say, "and when they said it would be the biggest money-maker of the season they hit the naß right on the head." While Jack Edy continues to take it casy in Fioride, business continues as usual at Aos Vending, Local business is good and the mail orders are being filled. Joe Fishman, Rock-Ols distributor, is

- May 17 15

ANDREWS SISTESS, recording stars, attended the recent Book-Ole show-ing held at the Radger Novelty Company, Miliosukke. Scores of muste operators were on hand to inspect the phonographs as well as to admire William (Bill) limpal Irls newly modernical additionment.



COUNTES KING
COUNTES KING
LIBERTY BELL (64)
OLD AGE PENSION
REEL 11
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30 GAME
TWIN DICE AMERICAN EAGLE PIKE'S PEAK (Brand New) Toront 1/2 Deposts, Balance

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INTERNATIONAL MUTOSCOPE REEL CO., INC.

Music Operators Report Trend **Toward Latin American Numbers**

where young, Murin 15.—Music mashines here are being stocked with mure
runness and congue as a result of what
printed and congue as far as the putlin's taste in music is concerned, and apprinted and congue as far as the putlin's taste in music is concerned, and apprinted and congue as far as the putlin's taste in music is concerned, and apprinted and congue as far as the putlin's taste in music is concerned, and apprinted and congue as far as the putlin's taste in music is concerned, and apprinted and congue as far as the putlin's taste in music is concerned, and apprinted and congue as far as the putlin's taste in music is concerned, and apprinted and congue as far as the putlin's taste in music is concerned, and apprinted and congue as far as the putlin's taste in music is concerned, and apprinted and apprinted and congue as far as the putlin's taste in music is concerned, and apprinted and ap-

slowly gaining in favor on their ma-chiline, and eith new releases coming from the recogning firms, it is expected that the trend will gain momentum. The never releases, of course, provide the hade for the trend, but operators are thefing that one old number inclinded among the newer selections will also do

well.

Basis for the trend apparently is the
Ballywood trend toward films with a
Latin or South American flavor. The
news moving pictures with their rumbs
or cents tempo some are developing the
publics desire to lear more recordings
of this type. Hollywood musicals have
always been a good basis for the begin-

from the same reaction.

In addition to this, the ASCAP-BMI constroversy did a lot to bring Latin times to the form in the minds of the public. As a result, public domain songs, including lift times, began to be heard on the air. Sunt times as Freinest, Perfole, and dwapole rose in popularity as the public became acquainted with them. These Latin times are only a few of the many which have been played frequently on the radios and clocked on minds machines.

Operators are finding that the awing is more toward runnia than any other type of Latin tempo. Congas and sembas are still struggling for public recognition. If the trend continues along its logical course, all types of Latin tunes may soon be the vogue, however.

Minneapolis-St. Paul

MINNEAPOLIS, March 15.—Back from Parga and Gioux Palla, B. D., where they introduced the 1941 Seeburg Hittone Symphonolos, Jonas Bessler and Latry Lathrop, By-G Amissement Company, report their reception in the Dakota centers was far better than they had expected. They are now headed for Duluth is consider a showing for Northern Minnesota externions. nesota operatora.

William C. Mossbarger, Wurllitzer representative, visited here recently with Ted Bush, of Arms Novelty Company, He expressed satisfaction with the lob Bush has been doing with the Wurlitzer phonos this season. Colonials have been setting at a fast peop, while carlocal lots of other models are shipped out just as fast as they arrive according to Bush.

Henry H. Orsenstein, accompanied by his wife and daughter, Elains, has re-turned from a wacation of several weeks in Floritia All tamed up and haring to go. By was in the thick of things at the Hy-G Amusensent Company grand open-ting and liseburg phono presentation yes-terday and foday.

Back from a trip thru Western Minne-sota, Larry Lockhart, of Hy-G Amuss-ment Company, reports remots scattrol taking hold better than half been ex-ported. Especially interested in Sections squipment, Lockhart said the units were at the top thru the area covered.

Bacerst visitors at Hy-G Amusement Company included Offman Hanson, of Mankato, George Skalicky, of Muste-visico: Bull Hattisatad, of Cottonwood, and J. L. Peace, of Breckenridge.

He Shalleky, Jackson, Minn, operator and hustber of Occupe Skalicky, of Menteviden, has left with the National Guard contingent for a year's duty with Under Sam's army.

Mike Strickment, vending machine op-crator here, reports husiness holding up-in fair shape as the heations he services. He is awasting outcome of the vending machine ordinator fight in Minnespolis city council before venturing forth with any more units.

M. M. (Doo) Bereison, executive sec-retary of Minneapolis Amisement Games Association and head of Minnesota Ma-chines Company, is in New York vaca-tioning and attending a welding of a relative.

Business at Silent Sales Company, according to Ben Friedman, has been good. Machines have been moving out at a quick pase. Benny said. William (Spinns) Colom has been in Chicago for several days catching small preview on

Ben Daniels, Minnespolis columns, accompanied by his wife and daughter, has

returned from a five-week vacation in California.

Oscar Truppman, sales manager for Acme Bovetty Company, is traveling thru Northern Wisconsin for several days.

M. L. Nedson, of the LaBeau Mously Company sales staff, returned from a sales trip to Detroit Lakeo, Minn. to his himself to bed, where he is busy fighting flu bugs. Mounwhite, a shipment of Pock-Cis Tone Columns has arrived at

Mickey Breitman, certified public ac-countant for Mayflower Novelty Com-pany, is being drafted into Unite Sum's army. He leaves worn.

Occur Truppman, sales manager for Acme Movelty Company, returned from his firm's Milwauken office to find Greetchan's new Pike's Peak game going

Gilman Hanson, of St. Peter, Minn., was in the Twin Cities this week to pick up another Sections remote control job for installation in his territory.

The third Panoram has been taken out-by Rarry Callob for placement in Ean Glairs, Wis.

Recent visitors in the Twin Cities were Mr. De Lloyd, of Sibley Sales Company, Mankato: Earl Maunder, Somerset, Wis. Mrs. Leo DeMars, Ashland, Wis. Jery Lawler, Hurley, Wis. Jee Prances, Burley, Relly Destrich, Chaska; E. Kromroy, Spring Grove, Minn., and Bill Hattlestad, Cottonwood.

Denver

DENVER, March 15.—Operators from all over the Rocky Mountain Region attended the show staged by Gibson Bradshaw, Denver Distributing Company, March 7 and 8. Bradshaw plans to make it an annual affair. Aniong Rock-Oia officials in attendance were william III. Price Jr., George Murdock, and Victor Frankovin. Bradshaw reported brisk sales on phanographs and games of every description.

Theims Leiser, former control operator with Automatic Equipment in Denver, has accepted a position in New Orleans to supervise five stations.

During the recent illness of Milton Pritts his wife took over and successfully operated 135 units. Pritts has re-covered and is back on the job.

Walter Burkett, Denver operator, hus been appointed jobber of Packard wall boxes for Denver.

Among recent visitors at the Wolf Sales Company who purchased new equipment were John Pricco, of Triminal Color O. B. Scoth, of Puchin Johnny Burke, Berling, Color, George Caborin, Grand Junction, Color, R. R. Reeves, of San Isabel Novelty Company, of Puchic: Joe Piccall, Trimble Springs, Color, Ray Oldham, Bocky Pord, Color, and John Edifictio, of Ogden, Utah, Miles Minewitz, Denver operator, was also a recent purchaser of Wurlitzer squipment.

Bert Beuier, one of the coungest op-eration in the country, is now on duty with the Colorado National Guard as part of the light Freid Artillery on duty at Camp Perset in Tennessee. Two younger brothers, Maurice and William, have taken over his route.

Mike Hammengren, Wurfilter general sales manager, w. A. (Bill) Bye, district manager, and Slankey Turner, service manager, and Slankey Turner, service manager, and Slankey Turner conducted a five-day service school in Delever attended by operations from this vicinity and after a school in Colorado Springs will conduct schools in Woeming and Utah. A schedule is being arranged whereby schools will be conducted in the outside isrritory every six weeks and in Denver each week by J. C. Ditto, chief serviceman for Wolf Sales. According to Hye, operators here are buying machines, and indications are that Wolf Sales will triple the Wurfilmer volume of former years.

Recent visitors at the Wolf Sales Com-pany Included John Branaey and Jim Branaen, Casper, Wyo., and W. I. Bosche, Braten, N. M.

AMI Policies Based On Helpful Service

On Helpful Service

CHICAGO, March 13.—According the fact that Automatic Instrument Company's also distribution, and manufacturing policies are founded on the base of helpful service to the operator, Heary T. Roberta, vice-spesifient and general sales manager of the firm, declared: "We are going to do everything we can to helpful service to the firm, declared: "We are going to do everything we can to help the operator make money, Don't forget," he pointed out, "we have the experience of 38 years of operating behind us We've all the records, reports, and suggestions of ervice and route man, collected during these many years, at our finger tips.

"Our first stop is to give the aperame the beautiful singing Dowers inhomograph, with the outstanding feature of four different color combination. The standard equipment feature snables the operator to pick the color he likes and recess it or set the mechanism so that the color absence changes automatically with every adjection played. Other factors are the selective selection metantics which guarantees the right minimer of plays for every nickel, thus, or quartir placed in the machine, the title has electer mechanism, which playe records on both

placed in the machine, the title har solution rechangen, and automatic record changer which plays records on both sides, and Lucite light-up title her which magnify song titles.

Tour wall and but boxes are of the push-button type. Our Tower speake and wall speakers are failer-made to fit the operators' needs, And for those who would wived muon, there's our Automatic Hostess.

The price at which these machines are "The price of which these machines as going to sell is all the proof that my operator needs to authoratizes our claims that our crede is to give him real movemaking oquipment. But 'eavie going farther than that." he continued. "Operators will receive from us escappies service. We'll furnish them with recent forms and bookkeeping systems. Our alm is to build equipment that will assume the operator the greatest possible returns. Why? Simply hecause this functions will have a the following the continues of the continues. The continues of the conti

Seeburg Exec Hails Operator Acceptance

Operator Acceptance
Chicago. March 15—Optimistic over
the miner of phoneerapha Mardiani
beeburg. J. P. Section Corporation. Secchard that musts operating has entered
upon the most prosperous stage of in
history.

Those my observation on the display
of enthusiaem with which music operators have greated the new Section's
modela." and Sections.

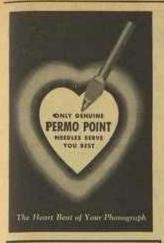
That the hallow's music men were
seger to learn how to improve operating
and insure a prosperous future for their
respective enterprises is evident in the
spirit with which they recurred fleeting
Mational Demonstration West. During
the sight days, March 1 to 8, attendance
records were broken at offices of easy
Secting distributor.

"Contributing factors to this uppresidented interest and, the developments
which Sections and in the developments
which Sections in the improvement of these
ludging from the comments of these
ludging from the comments of these
sands of music men. Is see level time
projection, our term for an accounted
engineering achievement.

"The spontaneous tributes to Sections
the taking we made and age making nor
regarding the unequiated appeal of exlevel time projection. The sensence
was that this fections plus new bening
the design, new lightweight pick-up, and
the new electrical selector are contributions to mode that will do most to be
considering that which would be mandiad
and late among Sections representative
distributors, and objectators, the Tutur
well-brung of an operation were outlined
as being equipment for 1941.



DENVER HAILED WURLITZER VICTORY MODELS at a showing at the Wolf Sales Company, according to Wolf Return, head of the distributing firm. About is a group of Denser music merchants viewing the new modelne. Wolf Reisetts (standing) and Al Buborts (investing) at the extreme right.



300 WURLITZER 616's and 616-A's

In Perfect Working Order!

Every one of these Wurifizers is ready to move on location — complete in every respect. They're as good as the day they came out of the factory. No reasonable ofter refused on all or any portion of the list. Will be said as they stend, f. O. B. werehouse.

Act New! Address Your Reply to BOX CH-58, Care The Billboard, 155 N. Clark St., Chicago, Illinois



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ILLUMINATED Extension Speakers Collections SPECIAL

Collections
SPETIAL
Generator's
Price
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Bigs of Cabless

Sup of Coblem Lopine on a procent by the company of the company

WE SHIP CO. D. NO DEPOSIT REQUIRED.
WINE COLLECT IP YOU WISH

VAUGHAN CO. SHIP STATE OF THE SHIP SECOND SEC



PART OF THE LARGE GROUP OF MUSIC MEN who attended the Jeek B. Moore presentation dinner calebrating the introduction of the new Seeburg line to Oregon operators. The banquet was held at the Multinomiah Hotel, Portland.

Seeburg Inaugurates Expansion Program

OHICAGO, March 15.—J. P. Seeburg, founder, and N. Marshall Seeburg, president, J. P. Seeburg Corporation, artived here this week by plane from Los Angeles and Palin Beech, Pla, respectively to more with Seeburg officials for the start of a vast expansion program.

Plans in formulation for some time were approved for the building of a series of factory additions to be erected during the coming year. It was stated that the expansion policy was adopted as a result of the response to the new 1941 line of Secburg Symphonolas and music systems.

First of the new factory buildings to be constructed will be a plant to bouse its metal-plating division. It will emhody the latest architectural principles and the completed shops will house the finest equipment available, it is east. Estimated cost of the addition to the Sectory is \$125,000. Workmen are its begin construction immediately, it is reported.

Buffalo

BUPPALO, March 18.—Lent as well as income 6ax time are handloaps for the amusement industry here at present, but coinnen say March as a whole will be autisfactory. Wintry weather is still prevailing here.

Rex Amusement Company, under Lew Wolf's leadership, is doing good business with Genco's new Ten Spot, as well as Cottlieb's Sea Hawk and Eahibit's Sun Beam. Deliveries on Bally's Silver Skates can't keep up with sales, according to Wolf.

Ben Kulick, of Atlas Phonograph Company, has Just mailed out prints of the photos taken at the big Secong party by his son, Banford, to all who sitenited. Kulick reports steady sales on Secting 1941 Symphonoiss and wall boxes.

Vis Stehlin, association president, was downed by a cold the other day and had to miss attending the second big general meeting since the organization's start. He is back to normal by now.

James Blakelee reports the purchase of several new games, all re-orders on those he has found successful. He likes Blugger, Starm, Schooldays, Sportspurade, Blakeslee is using a new Andrews Sisters' platter which he thinks will go ever. It is f Ft, Tt, Tt, Tt, Yt if Like You Very Much). Another promiting one, he says, is Amapole (Fretly Little Poppy), by Connie Boswell and Jimmy Dorsey.

Theo E Phillies, eightette machine operator and accretary of the Frontier Cigstretic Machine Association, reports that new locations are aprouting up in his field.

Hen Kullek, Atlas Phonograph Company, is back in town after an enjoyable visit to New York.

Music Bonne, Inc., a new retail record establishment, opened today and cole-brated the event by inviting about 5,000 Burdalo higwigs to look the place over. Billy Simon, formerly connected with Denton, Cottler & Daniels' record department, is the new manager here, with Bernie Simon connected with the corporation.

Record wholesalers here report the bust business in years. W. Bergman Company, distributor for Okeh and Columlia, and Buffalo Mectric Company, distributor for Victor-Bluebird line, are most optimistic about the current sesson. They have had to increase their staffs to handle business.

Harry Winfield, Buffalo's Wurstuser distributor, is chalking up good sales for the new phono line and reports Ten Spot and Silver Skates as good sellers in the games field.

Irene Suyder, secretary of Lew Wolf, Rex Amusement, is back at her deck following a minor operation. Mrs. Wolf, who substituted, is now devoting all her time to furnishing her new home here.

W Bergman Company distributor of Columbia and Okeh disks, set a sales record on February 28. Dick Levy, record counter boss, reports March 10 as a closs second in record sales volume.

Jim Biakeslee, Iroquois Amusement Company, is praising the results of Sea Hawk pin tables he has spotted on various locations.

Chippewa Amusement Company is reporting an upswing in business, and Joe Annalone has added a number of new Duffrenier clayle machines to his string of U-Need-a-Faks and Duffreniers. He reports good results with new pin games, such as Sun Beam, Sea Hawk, and fillver Shates.

H. P. Pilmore, general manager of Buffalo Electric Company, Victor-Riuebird disk distributor, reports that record sales are excellent.

Faster on the Earl
Records Pocketbook E
Misacle Point Needles

M. GERETT CORPORATION

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Top ARTISTS and TUNES Top RECORD QUALITY

DECCA

Top MONEY MAKERS IN ALL YOUR LOCATIONS

28 COMPLETELY STOCKED BRANCHES
TO SERVE YOU. ORDER THESE DECCA
HITS FROM YOUR NEAREST BRANCH
TODAY!

BING CROSBY With BOB CROSBY

Orchostra

New San Antonio Ress

JIMMY DORSEY Orchestra

Amapele Dorres Maria, 5029

Andrews Sisters SPOTS

Pinne Take & Letter Mini Brown Ring Telephone Ring, 2020 51 All Comes Back To Me

TED WEEMS Orchestra

BING

Obased In the Valley

Andrews Sisters

When Day is Done, Bitts

JIMMY DORSEY Orchestra

8 Understand High as a Windy Hill . 2585

WOODY HERMAN Orchestra

On Look at Me New Still

BOBBY BYRNE Orchestra

You Walk By Chapel in the Valley. SETS

Connie Boswell

Amapole You Forget About Me. 0491

Judy Garland

ROY

ROGERS

Miledy of the Plane, 5008

LOUIS JORDAN Tympany Five

and remember-

DECCA

EXTRA SPECIAL: — DON'T MISS THIS!:

5 ROCK-OLA 1939 Standards—\$125.00 Each

**Company Appearance! Perfect Condition! 1: Deposit. Belong C. O. D. F.O. B. New York.

GEORGE PONSER COMPANY

319 WEST STEEL STREET,

NEW YORK CITY

Talent and Tunes On Music Machines

A COLUMN FOR PHONOGRAPH OPERATORS

By HAROLD HUMPHREY

News Notes

It comes out now that Will Glabe, the meetro of "Beer Barrel Police" fame, has been an Europe's mining present list for many menths. He dropped out of sight shortly after Herr Hiller began expanding. and so one on this side has heard from him since. Meanwhite, Victor is build-ing up Rose Muserto to fill in the Glabe. Rose was an accordingith with Glabe, but was more fertunate in that he was able to get out of Europe before things got too bet.

The Golden Gate Quartet has signed with Columbia to do a string of numbers on the Okah labet. Their Victor contract expired March 1. Joe Marsals and his hot swing group have been signed by Decca and go into production soon on "Bull's Eye." Lower Register Blacs."
"Bull's Eye." Lower Register Blacs."
"Bull's Count," and "Spanish Shows."
Calumbia has accorded the Water. "Bull's Eye." Lower Register Blace, "Blace Sillis Bont Count," and "Spanith Shows."

Calumbia has appointed the WattsNewsone Company, Birmingham, Alaas its distributes for that area.

Jan Sarott will record for Victor April 3,
when he begins a new loog-term contract for that someony. Mildered
Balley, who recently hooked up exiliashely with Decta, will have her first
records relaxed by that firm this work.
"Jessey" and "When That Man Is Deed
and Cook" are the diffus. Sammy
Kaye will some do a seconding for Victor
of "That Old Sweetheart of Mine," an
original composition published by Tommy
Turker and Ligs McKelvey, Tommy recorded the tune himself for Okeh records.

Jack Tougardon's first Deces reissues are and my. The McFarland
Twins will record some original nevelly
numbers for Okeh smeet lime this month.
One of them will be Jillied "He Took
Hist for a bleighride."

Berlin on World Affairs

Princy Berlin's two newest somes, d Little Ohi Church in England and When That Non is Dead and Gone, are im-portant to the trade for two reasons. First there is the timeliness of the lyrios First there is the timeliness of the tyrico of each, the one using an Engine's church is a symbol of England's indominable will, and the other's flight of wishful thristing about the hoped-for fate of a cortain guy in Europe today. Betin (we mean Irving) won't admit it is littler be is talking about, but one of the lines in the sung gose. "Satan with a little mustache." Second inter-culing anging consequents the two sense. with a little mustache. Second infer-celling angle coherening the two scopes is the fact that they are both ASCAP properties, and the Society is depending upon their success to overcome some of its just ground to BMI. What happens, of course, will depend a good deal upon whether operators have crocess with there on the machine. them on the machines.

Assorted Opinions

Assorted Opinions
"Red" Reader, Derwee phonograph opsector, keys he has come to the conclusion
that a good state will guill the neckels
that a good state will guill the neckels
regordies as where hand or artist gars in.
fee example, he says, helb ling Crosher's
hallad version and Both Willia hillholly
version at "New Jan Antonio Rene" are
going well; and offerent versions of
"Perritalio" are neck-and-nesh. Frod Yan
De Walker, Kromore, N. Y. operatur,
taken a different stant, and writes in
that a beest at new bland in needed in
recordings, that for his manny many
popular atthits are going stale. Several
operators regorded this week that good
of "Samita Sersmade" is experiencing
a profitable revival for them. a profitable revival for them.

This and That

Kate Smith's version of Jim Mangan's Worker All Americans time it now on record. Edward Cohn, of the Decca Philadelphia branch, is in New York visiting Harry Krisse, of Decca, and being shown around the home office. . Charle Spivat has hit something different in the way of trianget work on his Okeh recordings of The Marry of a Rose and Prairie and Lulloby. It's all done with a new type of mute which the macetro has designed himself. . . Dick Todd has recorded at sides teamed up with the Belles a girl quartet. To be released on Blitchin. Kate Smith's version of Jim Mangan's

Territorial Favorites

POLIZOWING is a list of reports from operators in various sections of the soundry who have mentioned artists and records as local favorities, in addition to the national leaders listed in the Record Buying Guide:

DETROIT:

Rhumba Cardi, Xavier Cugat,

Rhumbs Cardi. Xavier Cugat.

Altho it is pretty much continued to
New York, the runshs crass is dribbiling
into other parts of the country in some
instances, with the result that this
Cugat hot-cha record is now getting a
heavy twirf on the machines here. South
American musicals produced by Hollywood recently are also helping this trend.

DES MOINES, IA.: You Stepped Out of a Dream. Kay Kysne.

A catchy ditty done by Kyser, it is a forevinner of one of the times from MOM's Zieg/eld Girl, new thin about to be released. Ester time to be plugged along with this one is foo ficentful To Last. This corn-best city is already getting action on the former, so it's



JEAN DUPONT AND DOBOTHY HICES inspect Singing Towers, the new automatic phonograph of Automatic Instrument Company.



CHICAGO MUSIC OPERATOR JOE PESKIN (right), president of Universal Automatic Music Corporation, tells of his enthusiasm for Packard Pla-Mor equipment to Homer E. Cupchard, president of the Packard Manuscriuring Corporation. Burry Jacobs Jr., West Alla, Wis., Packard jobber, also is enturement over the firm's products. The picture was taken at Packard's Indianapolis factory.

evidently something for operators to keep by William J. Glair, Keyetone manager, in touch with, and Irvin Blumenfeld, general im-

PITTSBURGH:

Can't Romember To Forget. Jan Garbor.

Airbo not hot off the griddle, here is a BMI time that now seems to be catching on here. Garber's rep around these peris is helping it, too. The fact that there are not at this time a lot of so-called hits on the market has given many jesser tunes a break on machines in Pittaburgh.

PHILADELPHIA:

Five o'Clock Whistle, Erskine Hawkins.

Hawkins cut a big niche for himself on automatic phonographs when he recorded Pureso Junction. The Whitele records fureso Juneros. In water number is not new, but operators here report it getting a second breath. It's a record which can atways be kept in stock and evidently put on machiness periodically with a good measure of

WILKES-BARRE, PA.

You Might Have Belonged to Another. Tommy Dorsey.

This time was written by an amateur especially for Dorsey when the massive was doing those "Fame and Fortune" contests on his air show. It's been out a few weeks but yets enough of a play here to keep it on the machines. Dorsey's name on the label doesn't hurt snything.

Radio's Leading Songs

Here is a comparative list of 10 songs here is a comparative list of 10 scops houseant most often during the week sided March 15 and the week before, ended March 3. The songs are those heard over the networks and leading New York stations based on information supplied by Accurate Reporting Service.

This Week			Last
	Comes Back	to Me New	- 1

2-There'll Be Some Changes Made 9
3-High on a Windy Hill 3
4 Georgia on My Mind2
5-You Walk By
6-Walking by the River
TWise Old Owl
S-I Hear a Rhapsedy4
9-Two Hearts That Pass in the Night
10-Amapola

Baltimore

RALTIMORIE Mil, March 15.—General Vending Service Company has avranged with the Baltimore brauch of the Rey-stone Novelty Continuity to distribute the Play-Mor line of wall boxes made by the Packard Manufacturing Company. The arrangement has just been completed

presario.

Demand for Kreney's Velvet is such that it has been impossible to keep any in stock, states Roy McGinnis, distributor. The shipments received to data he states, were sold even before their serival Another shipment of this number, McGinnis states, is scheduled to be received this week. Exhibit's Stam is another fast number with McGinnis.

Roy McGinnis has added another line-the O. D. Jennings products, including Silver Moon, Chief, and Just Time, Initial shipments of those numbers have just been received.

A continued shortage of new numbers is reported by local distributions. Shipments have been received, but these have not been enough to meet the demand, it is reported.

The abortage of new games has resulted in a corresponding stortage of used games. It is pointed out without new numbers there are no trade-ins and with no trade-ins there are no take-ins and with no trade-ins there are no take-ins and with a stream of stock. Used games stock here is lower than it has been for a long time. a long time.

Harford Penny Aronde, at 5505 Harford Avenue, officer a wide range of games for its patrons, including guns, free-play games, music machines, and diagen About 15 machines are in operation.

Playground Penny Arcade is planned for 421 East Ballimore Street. No definite date has been set for its opening.

Joseph Garfink, manager Baltimore-Washington division of filmos Sales Company, ice-cream vending and candly vending machine distributor and sper-stor, has returned from a month in Miami. He was accompanied by his

While several shipments of Cottlieb's new Sea Rawk have been received by General Vending Service Company, these have been far from sufficient to med the demand and take care of the back-log, states trvin litemenfeld.

E. I. Sewyer, trading as the Banimori Coin Machine Company, is doing an outstanding job in music and games January and Pebruary hushiness represented a substantial gain over the curresponding period hat year, states dover, who said January operation was the best in the firm's history. Gawyer and the introduction has year of wall borne was a great boon to the phone field.

Victor Rubin, manager of Disperser-ine, soft drink coin machine operation here, states beverage sales are showing an

the Records

This column is designed to aid music machine operators in the selection of records for their machines. It gives a descriptive appraisal of the latest releases and an avaluation of their potential commorcial value

CONTINUED FROM PAGE 111

BARRY WOOD (Victor 27352)

A Little Old Church in England-V.

Bereate I force From V.

Wood lends his time bartione, diction, and phrasing to the Irving Berlin, the control of the principal berling. Cherck in England, and comes thru with an understanding sympathetic performance that inakes the good of the song As in the Miller version, use is made of chimes to complete an atmosphere that the song Haelf, thru its experient transminhip, generates. With Barry's migrariar vocasi ability always in evidence from the balled, this is a happy unestiged of material and accountion. Hewever is an old Berlin balled taken here in raits temps, and done with the same finesee as its more spectacular and experience of the companion of the other side.

LANNY ROSS (Victor 27346)

there's Nothing Like the Smile of the

Prink—V. Bendemoer's Gireau.—V. If this record were rushed thru with an eye on St. Patrick's Day, then all 6 forgress. Otherwise the whole thing was inthe more than a waste a time. Rose can sing a soog with the best of themeters he has a song to sing. On the A side he delivers a composition of his own creation, and fagain excepting the St. Patrick's Day angle; it's something that would have been better off ancreated. An incomprehensible, non-sequitar tyrio, plus a sterrectiped Brita-tyled melody, holds Lampy down considerably, the Historicality and beek of quality of the soog composering flows welfert remoting. Revene is a bit better, but not unich.

YVETTE (Bluebird B-11059)

it's Always You-V. Twilight Dance of the Flowers-V.

the Florers—V.

This instricting chantons with the Proveh patols presents nine contrast in a trace of distinuitar times, one from a forthcoming movie, and the other an adaptation of one of Technikowsky's liptier themes. Both are sung in Nyutte's customarity latimate, carcosing fashion, which makes excellent listening at those times wrent sits tast's stratuing too hard for affect. Fortunately, there's far less of that stratuing on this disk than there has been on some of her previous waxings and in addition sits is given here one of the most just, full orchestral backgrounds on recent vocal platters. Ruch ctrings and locally according help the integer immensurably in putting this one over

BOB CHESTER (Bluebird B-11060)

You're Discretous -PT People, You -- PT, VC. PT VC. You Lucky

One of the greatest assents the Chester hand has in making its records among the most internally and descentle currently being waxed is the line tempo Bob sets on practically everything he does. These two sides are no exception.

the first plated alower than its com-panion, but each schlering just the proper best all the way three Scoring is likewise out of the top drower on each dity, and Bill Darnell's vocals are all that they should be

CAB CALLOWAY (Okeh 6035)

are You All Rect?-PT, VC. Cupid's Nightmare-PT.

Nightnesse—FT.

As its title suggests, are You All Rest? is smather bit of the annuale tune-and-lyte fooling around that Celloway has made his own apenal tests. The wordage is eligibly on the screwball side, and, as tuned, as a Caby dissemination of it, but either makes great our entertainment in Rest!, and combined they're particularly good. This side has some nice potentialities for the music machine, linking humor, neverty, and solid dance minds in a footulous blend that has such to recommend it to the slokel-droppers, as well as over-the-scannies. has much to recommend it to the mickel-droppers, as well as over-the-counter disk pirchasers. Reverse starts off with great promise which unfortunately is faw from fulfilled Beginning is above, different interesting, and extremely pro-vocative, but the fine introduction dis-solves into mainla swing outpourings that are proficient but not out-ef-the-ord-

BUDDY CLARK (Okeh 6074)

You Call It Madness (I Call II Love) -V. When You Said Goodbye-V.

You Coll It Muthers (I Call II Lore)—V. When You Said Goodbee—V.

On the A side here Clark, a singer of no mean ability, digs into the files and comes up with Ruse Columbe's laminus rong. Ensew Buddy can really lend a seng style and disturbation, its a channe that he elected to try too hard on this one, probably concerous of following in distinguished footsteps, and therefore endeavoring to do something more than just an ordinary road job. As in as many similar cases before him he falls down thru his desire is do an extraopectal piece of work. He uses every trink in the book over-emphasizing his own individual style and emulating every one size he could think of. But because of the number of people who beneather and the this song this disk mas good emough sales pusibilities. Budde dumber but very much of anything either musically or lyrically, and it seems to get Buddy down a little hit. There is the string here, but it still lacks the orial spark that Clark is capable of hringing to mis sourjealling.

McFARLAND TWINS (Okeh 6075)

McFARLAND TWINS (Okeh 6075)

We've All Americans-One-step; VC. I Closs My Eyes-FT; VC.

The McParlands play fast and loose with Jim Mangaria linedy song, benging it arross in novelty one-slep style, with marching song overtones. Cheer, talk, patter stuff all enter into the proceed-ings, but it remains an inspiring job, aspecially in the Norton Sistem and Twin



THIS POPULAR ST. LOUIS SPOT features Receive will bores thrushit Public Sound Systems made the installation. Music recenns has been increasing constantly since Receive remote-control music selecture were placed, the company's creek say. Photo shows selectors on the bor.

Choir vocal, which is straight and lifeless. Choir vocal, which is straight and necess. A slow, conventional ballad, played weakly due to an undefined rhythmic beakly covers the reverse alds with Burk Enius turning in the bost performance vio a nicely sung art of words.

MITCHELL AYRES (Bluebird B-11061) I Came, I San I Congu'd Conga; VC. The Two Little Squireds—PT, VC.

The Tree Little Squirreis—PT. VC.

A clever title is about all the A side aong can beast of, the tyric their being forced and unitarny. Arres plays the aong wall, neme congs raythm up to the last churus, which whole up in nice, solid swing. The reverse is the side that is apt to uppeal to com phone patronn; it's not brilliant hat as might be expected from it title, it's nicely nutry, and as done by Mary Ann Mercer, Gree-Gee, and the band boys it nakes oken hearing. It's no Three Little Pikes, by any means, but it's cockeyed enough to attract attraction, and attracting enough attention is all that is asked of any records. of any record.

CHARLIE BARNET (Bluebird 8-11051) Afreid To Say, Hello-PT; VO. Conga Bel Monzo-Conga.

Del Monno-Couga.

Barnet does a good job on a particularity listemble builed on the A side here, slive, subdued, and solidly scored to bring out the pleasantanes of the melody, it's a better-than-average performance, with the exception of Boh Carroll's word. Singer would sound better it he tried less emulation of Bing Croshy's parasing; on Carroll it's not so becoming. The congs is a constwo-three-kick continuation of the Barnet "mnax" arriva, and is more, swing than congs. It's not bad, the, for being neither lish, towi, nor cleanly defined dame music.

TED WEEMS (Doces 3628)

Selud, Dinero Y Amor (Health, Wealth, and Love; -- PT, VG, Rose o) the Rockies -- PT, VG.

-PT, VG.

The interesting number on the A side has been done better before. Weens treats it to a swingy arrangement that is storectyped and pedestrian most of the way. Elmo Tanner's vote is obed, as is his whisting on the revorse, following Petry Komd's votal thorus. Weens is sujeying nice tavor on the only phonose currently with There'll Be former Changes Made, and it's possible that the interest generated among music machine pairones as a result of this one may altitude attention to subsequent Weens recordings. Neither aids here is worthy of much attention, but each may receive some because of Changes Made.

CLARA INTER (Docco Album Set No.

Hillo Hattie-Three-record alliqui-

This Decra packaging adds up to a field day for adherents of grass-skirled raytims. With Clare Inter doing the warking, and backing by Al Ecolobia and Ha Siming Surfriders, the times—most of them pretty well known to Hawalian music addicts—receive consentiable treatment. And surroutanting the platters is the customary music about the platters is the customary music about the designing of the Decra warwarks.

WILMOTH HOUDINI (Decca Album Set No. 198) Hariem Seen Thru Calypoo Eyes Threerecord album.

Another Decca grouping, gotten up with the same advost merchandlend sense and a broams for lovers of the Trinidadinal cortoportings known as Calysso singing. Altho, the fad of a year ago for this type of duty has gone beyond its pass, there still comain a good many record buyers who continue to be fascinated by the unorthodox melodies, rhythmin, and accounts of the Colypsos, and this allow ought to find a ready sale among them.

LIONEL HAMPTON (Victor 27341)

Bogs Jo-Fr. VC. Open House-Fr.

ogo Jo-Ff. Vt. Open House Ff.
Hampton introduces an innovation on
he useks with a first-time presentation
the Hampton Ellythin Offis on the A
de vocal, Liouei himself joins them in atte-roosi. Lioner numeri forms them in some soal anging that rocks mostly even if the words (so-called) don't make nucle sone. Pratternate has a fine sanceable beat the Hampton thos and clarinet and guitar soles all adding up to a better-thau-average swingeroo.

GLEN GRAY (Deces 3610)

Blow the Smoke Ausy-FT, VC. I'd Rather Dream-FT, VC.

The Chen Lomans again try the same formula of a news cheir that did admuch for previous coin phono hits by this hand. The A side has it here, and it's all slow, levely to listen to, and completely relaxing. The reverse is likewise nanded dreamity and reflectively, with Kenny flargent taking both vocals in a sayle to match the hand's effortless and multivarily work.

COUNT BASIE (Okeh 6047)

Murie Makers FT. It's Equare But II Rocks FT: VC.

The Basic version of the excellent James' Masic Makers rebythm time fails completely by the wayside in its attempt to be different from the original. What



FIRST SAILORS FROM MILLS NOVELTY COMPANY ore of to General We're going to leach the sailors Mangana's song," says flug Gatter and Francisco. Their ship is the E. S. Newille.

THE PAGLIACCI OF THE PIANO Rhapsody of Nickels-New Highs for your Book of Profits with this Smesh-Hill VICTOR RECORD! VICTOR "I HEAR A RHAPSODY" "I COULD WRITE A BOOK"

rose Is from your distinct TOOKY and width for more money-maken to this a cording hard! THE BILLEGARD SAYA: smooth come acres more pased to intelligibly beyond technique. Viter augments a strong contactor for plantate recording bease



HERE'S A" NATURAL" FO. EXTRA PROFITS!

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Ask for VICTOR No. 27262

NATURAL FOR THE PHONOS"

Says THE BILLBOARD Record Buying Guide, February 1, 1941. Need More Be Said-!

ORDER THIS HIT BY KAYE TODAY!



SEATTLE MUSIC MERCHANTS recently crowded distributor quarters to view Wuritizer Victory models. Above, Ray Cerbin, of Scattle; factory service instructor John Kage, and Ray Peck, of Tacoma, inspect the eye-line push electric selector.

makes the James arrangement so listenable is its irresistible two-beat "walking" rhythm. Basis makes a jump time out of it, playing it much faster, and for some reason bringing very heavy scering to it. The result means nothing. The Count's keyboard technic come to the fore on the reverse, Helen Humes does a good youd, and in both this side is a good example of swing sending.

BOB CROSBY (Deesa 3623)
I. Yi. Yi. Yi. Yi // Like You Very Much)
-- PT: VC. Chica Chica Room Chic--Pt:

VC.

Chico, like I, Yi, comes via the 20th
Century-Fox movie, That Night in Rio,
and like its companian, is a poorly conceived pince of fashicated Latin American
rhythmapation. The Crosby band does
quality of its writing, or that of I, Yi, Yi,
quality of its writing, or that of I, Yi, Yi,
vocals, by Bonnie King and the Bob-oLinks, are adequate, and so is the orchestral performance, but this band is
good enough to turn out a betier-thanadequate performance if it wants to, and
even if it has no material to work with
in the first place. in the first place.

WILL BRADLEY (Columbia 35963) Bounce Me, Brother, With a Solid Four-PT, VC. Southpan Strenade--PT, VC.

PT. VC. Southpass Screnade—PT. VC.
Bradley has a fine side in this latest in the Best Me Doddy-Scrub Me Muna series, which however awings to the other side of the peture and advocates regular four-best rhythms as the best of all. Will does as well with this discussion as he has always dones arguing in favor of right-best tempos, and Ray McKinley leads his Taxa drawl to in enter-taining vocal erglansilon. For the Hipower McKinley and Prinddie Slack take over the side in its entirety, producing an affective drum and piano duet, with Eay equally listenable on the words. There's very little that's compared about this one, but it's excellent recorded otherstainment just the same.

TINY HILL (Oke 5999)

TINY HILL (Okeh 5999)

TINY HILL (Okeh 5999)
When You Wore a Tulip—FT; VC. Just Plant Folks—FT; VC. Just Plant Folks—FT; VC. Just The home; and homespun musts of Tmy Hill carries thris on an oldie and a new one, the title of which is the key to the whole situation on this pressing. The massive takes care of the first side vocal, while all larger attends to the reverse, which is meetly takes up with his warbling. There's not much on either side to interest discrining students of dance music reservings, but the just plant folks around those parts of the country where Tmy is highly popular will probably only in the Tony Pastor (Slugbirs 8-11040).

TONY PASTOR (Simbled B-11040) Pale Moon-PT: VC. Rep-Tee-Hootic-PT: VC.

The meeting of the Pactor gravel-volced mouthings and the semi-classical adaptation on the first side is a strange one indeed; and taken sectomy, it would be slightly ghastly. But the subtle kid-ding of ballad singing (or is that reading things into Tourys interpretations that perhaps area'l actually there?) turns what might be unimagitable into an amusing please of listening. Hep-Tec-Hootic makes a more compellible make for Pactor's scatting, and while this lim't

the best version of this live ditty to make a wax appearance it isn't the make a wa

Oklahoma City

OKLAHOMA CITY, March 18—Of-ficials at the Commercial Mosic Com-pany, distributor for Wurfitzer, report excellent reception of 1941 models. They report almost every Wurfitzer operator thresout the Miste has bought some of the new equipment,

Dealers generally report fair business in Oklahoma during the last month and are hoping the State's increased share in federal appropriations will benefit the trade.

Pride and my of Lawia W. Wright, Wright Music Company, is his new Pack-ard station wagon, which he is presently converting into a mobile demonstration unit for his Pone-a-Tune machines.

Louis Jacobs, Tules, Okla., visited, Oklahoma City this week and bought Wurlitzer equipment.

Hardly had O. A. Reiderle, onless man-ager of Miller-Jackson, Inc., taken over the new record department of the first than he appained on ankle and was con-fined to his home.

Expansion of the telephone must business here is attasted to by the record of the first Music Company, which is stalled its phone system 10 months ago. Starting out with three telephone gris-the company now has 19 girls and 20 locations.

Officials at the Sooner Movelty Company, Sceburg distributor, have bounded in the Sooner Movelty Company of the Moveltonal Demonstration West delivering orders algoed at the showing





BLUE FLAME FUR TRAPPERS BALL (2645)

ON DECCH RECORDS

ALL HONORS again this year to BENNY GOODMAN



His New Orchestra and His New Sextet



"Down Beat All American Band Poll"

Benny Goodman Won

"Metronome All Star Band Poll"

Benny Goodman Won SEST SWING BAND OF ELL SEST SOLDIET (Clerinal)

"Swing Poll of the Year"

Benny Goodman Won



Benny Goodman's

ALL BENNY'S COLUMBIA RECORDS WITH HIS NEW BAND AND SEXTET

WITH HE NEW BAND AND SERTED

MOTE OF LOOK AT ME MOW

DOOS IT'S RIVER YOU

TO SELL RIVER YOU

TO SELL RIVER YOU

TO SELL RIVER YOU

MODE OF A PERFECT

MANUAL COLOR AND HITCHA

LET THE DOOR AND HITCHA

MANUAL CHARLES

MINIST HEART A HEAPTONY

LEFT MY MEARY IN YOUR HAND

SOUTH HEART A HEAPTONY

LEFT MY MEARY IN YOUR HAND

THE THING YOU LEFT ME

THESE THINGS YOU LEFT ME

HAND YO GET

HAND YO GET

HAND YO GET

MEDDERSON BOMB

BEHNY GOODMAN AND HIS SEXTET FEATURING COUNT BASIE

DOSE COME WITH WHAT DRAFT ON THE SLAMO DOSE RENYTS BOOLE AS LONG AS I LIVE SEED WHOLLY EATH RUYAL CANDER HLUES

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COLUMBIA RECORDS OKEL RECORDS

Record Buying Guide



An Analysis of Current Songs and Recordings From the Standpoint of Their Value to Phonograph Operators

GOING STRONG

Recordings listed below are currently the biggest messay-makers in automatic plannageaghs, Selections are the consequent of superty gathered each week by representatives of The Billibeard from at least four healing phonograph operators in each of the 10 must important plannagraph operators in the country. Recording listed without an explanation can have that have appeared under this heading for one would be used have thus bearms such each other than the the trapping of further explanation are the stablished successes that they require no further explanation for the season of the seas

Becordings listed below the concerns of reports gathered each work by retrementations of the Billibanat from a flush to be beginned photography for the bedget of the properties of the Billibanat from a flush that have appeared under this backing for not work at more and the properties of the backing for not work at more and have the backing of the work at more and have the backing of the work at more and have the backing for not work at more and have the backing for not work at more and have the backing for not work at more and have the backing for not work at more and have the backing for not work at more and have the backing for not work at more and have the backing for not work at more and have the backing for not work at more and have the backing for not an advantage of the Billiana and the backing at the backing and the backing at the back at the backing at the backing at the back at the bac

NICKEL NABBING NIFTIES!



RECORDS

VICTOR "POPULAR" RELEASE NO. 415-LIST PRICE 35c

Do I Worst Tox Can Depend on Me Tox Can Depend on Me Hee Watte STORE Courses Longraphic Blooms

21905 Intermedia Lua-Trape A Media Lua-Trape Enric Medrigueta

27208 Bin Separation Purkles Ellington

BLUEBIRD "POPULAR" RELEASE NO. 321-LIST PRICE 35c

MO. 321—LDI PRILE 32C
B-1922 Ive det for des bist
Gree Me Time
Patriccia Cilimere, setth Enric
Madriguera's Orch
1500 Unio To Fall in Level
Larry Clinton's Bilimbird Orth,
B-1027 'ver Welled To Lare

B-11077 'Yes Welled Too Level
Gray Gordon

B-11078 'Shorron' Stead

"East" Weller and His Anythm
B-11078 'Us Aleast Yes

Grown State

Grown Miller
B-11080 Twilight Dance of the Flowers

Then Fields and His New Bippling

Anythm

B-11081 'The Caban New Bendings

B-11082 'The Caban Incanded

B-11082 'The State Garnet Bins

Bendings Charitie Sarmet

B-11082 'The State Garnet Min

B-11083 'The Bon Series

Tuildy Procedi

B-51282 The Born Serg Princip Princip

BLUEBIRD RELEASE NO. 321 OLD FAMILIAR TUNES-LIST PRICE 35c

B-844 Project on the Wall

R Pointer on the Wall

R Pointer on the Wall

R Pointer on the Wall

B-8447 Just Plan Fails

Saw Your Face to the Moon

The Tobacco Tage

B-8448 Yes Green to Long to Yes

A Little Wes Chair

Rappy First and His Rayme-Bo

Ramblers

B-8040 *Pre Goose Plone Blues *Thun Yes ve Drank Jimmie Noone Trio

Free PCA Victor Ltd. Mactreal, Declared, PCA Victor Ltd. Mactreal, Declared PCA Victor

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DESIGNED 2 COL 13 MEMBERS, Link New 7.05
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White Bearing

New Preservative Paves Way for Fruit Juice Vender Development

CHICAGO, March 18.—A solution to a problem that has long retarded the progress of dispersing fruit. Prices and drinks thru vending machines has been introduced here by the C. O. & W. D. Sethness Company. Prim's product touch of the self-way store and between the progress against deterioration without changing their natural flavor or apparance.

beverages against deterioration without changing their natural flavor or appearance.

According to Milton van Slyck, staff writer for The Chango Journal of Conserved, the product is credited with maintaining crange lutter in a fresh state for months and with preventing cannot fruits and vegetables from disintegrating into musty purp. It has been used to protect beer, choses, tomate judes, wins, and similar foods against even slight changes in flavor.

Possible benefits of this product to the vending machine business are obvious. Machines to vend crange and tomate juleo and similar beverages have long been regarded by some columen as commercially sound investments. His stumbling block, however, has always been inability of truit julees to withstand deterioration. Orange julee, for instance, as declared until for consumption after standing in the open air for 24 hours by health authorities. Development of machines to vend such products, as a result, has stood still pending discovery of some product or process capable of preserving or stables ing them over a long period of time.

Materia is a combination of allorine, a cheap and widely used chemicals and active and preservatives humbons.

External is a combination of chlorine, a cheap and widely used chemical, and active Sales Right

The Sechness Firm acquired the cuch.

Acquire Sales Right

The Sethness firm acquired the exclusive sales and licensee rights to combine Esteres with beverage, fruit Juices, and wines in 1939. Similar patents have been granted in Argentina and Canada, and a Great British patent now is

pending.

Real imperies to the broadening use of the monochloracetic sold in the food industry was given only recently when, at the beheat of the Sethness firm, the

Another Test at N. U.

Another Test at N. U.

Still another test period was undergree by Esteres at Northwestern University here, where intensive study over a shorter period in which huse soes of monochloracetic acid were administered to test animals with no trade effects. These tests are steps leading toward much broader use of the inhibitor than has been the case in the last two years. Use hereiofors largely has been confined to the beverage field, substituting for hermonate of sods. While only elightly deaper than bemosts of sods, based on current price scales, users claim advantages in Esteres's tractifessness.

In the true sense of the word, monochioracetic send is not a preservative, it does not kill becterin. Hather, it retards its development in a storic or relatively storic product. Thus, the natural tosts of a product is retained. Furthermore, because of the lack of killing power, it will not disquise the taste of partly decomposed foods.

DuGrenier Assures Faster Deliveries

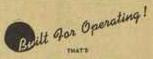
NEW YORK, March 13.—Arthur H. DuGrenier, Inc., manufacturer of Champion Cigarette venders and Candy Man, 6-and candy bar machine, has sepanded its asles force and distribution outless to assure operators of more efficient attention and primary deliveries.

Burnhare (Hig) Glassgold, vice-president in charge of sales, has devoted most of his time since joining DuGrenier to frying trips, co-ordinating the activities of distributors and representatives.

"Our foremost endeavor," Classgold declared, "Is to establish centralized distributors points so that an operator can

decared. It of establish centralized distribution points so that an operator can obtain his equipment on spot delivery. Our organization has always bad a rejutation for prompt delivery and we are always trying to better this service to

benefit the operator as well as ourselves. Disfrenier representatives and distributors are O. H. Peinberg, New York. B. D. W. Harnell, New York: Robert Klins. Philaselphia: Ralph Littlefield, Massiquester, Joseph H. Grow, Michigen, Wally Sipple, Tennessee, Jomes H. Martin, Ghicago, Electric Ball Company, Dallies; Hankin Music & Canacthe Company, Atlanta, and Bichard A. Parma, Sh. Francisco. Francisco.



Northwestern

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10c Play 1-3 DEPOSIT

2047 A-50. 68



W. E. BOLEN (left), president of the Northwestern Corporation, discusses plans with W. A. Gessner, adersitising manager, and assistant, Effic Johnson Northwestern session, machines, they report, are in heavier demand than

Northwestern 33 BALL GUM

For profitable weeding of high grade tool gross year ment heat the 23 Red Gross yeater. Same feet proof, hery tree marketing as here tree marketing as need in the weather Media 23, Verick Free-ciphtics and demogratics lack gave come believed in the tracking and request sectorial construction makes the unrelies a faresting and every agentics.





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2047 A-SO. 68 PHILA. PA.

Grand National Sales Expanding

CHICAGO, March 15.-Grand National siles Company, Chicago, reports unrecedented sales for this time of year, They attribute their present assessarul peration to the purchasing campaign Curing Pobrancy.

Curing Pebronery.

It come right back to that old under-ying urraciple of sound merchandising."

But Mac Churris Grand National same manager. 'You're got to have what people want when they want it—and you have to nave variety emough to give them an ample shoker. The humbreds show hundreds of games we acquired foring the last mouth means that we are in a position to meet practically any femand that any operator may put operator may any

400Take in CMA Shindig in N. Y.

AMUSEMENT MACHINES (MERCHANDISE)

NEW YORK, March 18 .- More than 400 NEW YORK, March 18.—More than 400 persons gathered at the Hotel Pennsylvania tonight to attend the fifth annual banquet of the New York CMA. Representatives of Connecticut, New Jersey, and New England CMA's were present, in addition to members of the expected and merchandlang industry from various sections of the country.

The banquet followed a meeting of the followatare CNA this afternoon, at which Anthony J. Masons, of the Connecticut CMA, was elected to head Internate for the coming year. Sem Goldstein was elected vice-president, and Sam Yolon, treasurer. Walter Guild was resumed recording secretary, and Sam Malkin,

recording secretary, and Sam Maltin, secretary.

Robert Z. Greene, of Rowe Manufacturing Company. Inc., was presented with a testimental picque in tribute to his good work for the industry.

A floorabow, featuring George Givot, Casa Daley, Peg-Leg Estes, the Hadio Ramblers, Paul Sydell and Spoety, and La Comprant dencers, highlighted the banquet. Music was furnished by Marty Beck and his orchestra, with Don Alfredo and his orchestra supplying relief. Interim music was furnished by Patricia-Lecta.

Reservation list included Mr. and Mrs.

terim music was furmaked by Patricislevida.

Heservation list included Mr. and Mrs.

T. DeMaria, Mr. and Mrs. Cross and
guests, Mr. and Mrs. Mr. Cross and
guests, Mr. and Mrs. M. DeMaria, Mr. and
Mrs. Hay Harrison and guest. Mr. and
Mrs. Hay Harrison and guest. Mr. and
Mrs. Mrs. Crivy, Mr. and Mrs. Bass
Greenherg, Mr. and Mrs. John Michas,
Mr. and Mrs. Athony Segalas, Miss C.
Statigabi, Miss P. Michas, Mr. and Mrs. Nathan
Bleom, Mr. and Mrs. Johns, Mrs. Mrs. Mrs.
Mrs. Million, Mr. and Mrs. John
Greenhaum. I. Wildardin and guests.
Mrs. William Wiener and guest, Mr. and
Mrs. Matham Pranklin, Mr. and Mrs.
Samuelson, Mr. sind Mrs. Hayd Roth,
Mrs. and Mrs. Leonard Wolff, David Roth.
Claire Gans, Mr. send Mrs. Hayd Jacobs,
Haarche Jacobs, Ben Leithetman, Mr. and
Mrs. Ben Kochman, Mr. and Mrs. Nath
Mrs. He Rochiman, Mr. and Mrs. Hayd
Mrs. Hen Rochman, Mr. and Mrs. Matha
Mrs. Hotoge Ekkin, Lawrence
Berlin.

Mrs. Ben Kochman, Mr. und Mrs. Nat Stieglitz Charles S. Greene and guest. Mr. and Mrs. George Ekin, Lawrence Serits.

Mr. and Mrs. George Ekin, Lawrence Serits.

Mr. and Mrs. Max Helicher, Mr. and Mrs. Harry Kolodny, Mr. and Mrs. Joseph Kolodny, Mr. and Mrs. Joseph Kolodny, Mr. and Mrs. Albert Denver, Mr. and Mrs. Bander Denver, Mr. and Mrs. Bander Denver, Mr. and Mrs. Bander, Mrs. Bander, Britania Gottlieb, Mr. and Mrs. Bander, Greenberg, Mr. and Mrs. Bander, Greenberg, Mr. and Mrs. Bander, Mr

Abbett, Mr. and Mrs. Mee Mandell, Reuben Yaskowitz, Harry Yaskowitz, Mr. and Mrs. D. Hartsell, Mr. and Mrs. J. Peinberg, Mr. and Mrs. P. Glassgold and insets. Mr. and Mrs. J. B. Glassgold and finests. Mr. and Mrs. A. H. Rosenberg, Mr. and Mrs. A. R. Rosenberg, Mr. and Mrs. A. R. Rosenberg, Mr. and Mrs. Alfred Minaci and greats. Mr. and Mrs. Michael Levy, Sam Silverman, Mrs. Priedman, Mise Priedman, Mrs. and Mrs. Bermard Schwurtz, Porence Kaplan, Al Weissman, Mr. and Mrs. Edward Beresti, Mr. and Mrs. Joseph Almee, Mr. and Mrs. Lester Strong, Jeck Lutraky and guest, Matthew Porbes, Robert Z. Greens. Porbes, Robert M. Greens

Pennsylvania

WILKES-BARRE. Ps. March 18.—The Pribure of near-by Scranton ran story and fusious picture layout on fact that the Scranton Record Manufacturing Company is now working a double shift, with more classical disks being seld. An average of 45,000 disks are turned out

The possibility of another flood has local operators prepared for any emerentiev.

SMART BUT NOT EXPENSIVE

"THE VENDER OF TOMORROW" AT TODAY'S LOW PRICE



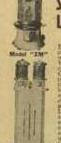
ONE SAMPLE SILVES KING . \$6.50 SPECIAL One Silver King to the \$8.45

Ask Your Jobber About "ELECTRIC HEALTH GUN"

AUTOMATIC GAMES

CHICAGO, ILL.

Be in Business for YOURSELF



Small Investmen. LARGE RETURNS

2000 E. Mais St. Columbus. Co.

Bi-Mer Model or me.

E. T. Eurone & Co.

E. T. Eurone & Co.

E. T. Eurone & Co.

ID E. Lake BI.

Minemedia, Mine.

Minemedia, All.

Minemedia, All.

Minemedia, All.

Minemedia, All.

Minemedia, Mine.

Louis M. Castor Co.

250 W. Self Bl.

Jano. Condender,

1250 W. Self Bl.

Jano. Condender,

1250 W. Self Bl.

Jano. Condender,

1254 C. Minemedia,

P. B.

O. Lever Co.

Pilliboral, P.

E. O. Liver,

124-5th Bl., W.

Washington, D. O.

2000. Boone St.

Filed Washington, D. O.

2000. Boone St.

Filed Washington, D. O.

2000. Boone St.

Filed Washington, D. O.

2000. Boone St.

The Markopp Co.

71225 Carenellon, C.

71225 Carenellon, C.

71225 Carenellon, C.

The Markeys Co., 1412 Central Parkway, Cimierall, O. HIROS Niclian, 1922 W. Congress Wes Enitogo, III. H. G. Parm Co., 312 Brookens, Restricts, Term. Roke Coln Marhine Ex-stance, 2014 Market St., Philadelphia, Pa.

The Vending Maxima Co., 205 Franklin St., Fayettaville, N. C. J. E. Code Distributing Co., 514 S. 2nd St., Lesitetile, Ky.

Billboard

COLUMBUS VENDORS

PENNSYLVANIA AND NEW JERSEY DISTRIBUTORS FOR

COLUMBUS VENDORS

RAKE 3 5. 22nd Stront,

Have you stopped to consider . . . the Beverage Vender Market?

It Represents a Most Important Money-Making Opportunity for 19411



GET THE LATEST MENS AND PRICES

Reverage Venders will be the leading money-makers for operators and distributors with thousands upon thou sunds or installations. Set in the leading money-makers for operators and distributors with thousands upon thou sunds in instituting limit he special Beverage Vender Section in The Billhour's Spring Spotial number, Subscribe new to make sure you get a copy of this important edition. Manufacturers and destributors are invited to inquire about the special Beverage Vender Section. Don't overflook the cutra attentions benefits resulting from important editorial maerial, pictures and increased distribution reaching selected buying prospects.

The Billboard Publishing Co.

25 Opera Place

Cincinnati, O.









D. ROBBINS & CO. BROOKLYN, M. Y.



1940 Was Greatest Year in Minnesota; Replay Games Big

MINNEAPOLIS, March 15.—Colii ma-chine industry in Minnesota looks back on 1980 so one of its most important years in the history of the business. Op-centors look forward with conflictance and the hope that 1981 will find even greater

During 1940 replay games became vary



EVANS TOMMY

Immediate Delivery.

Greatest Gun at the lowest price, \$145.00.

Will accept pin games in trade.

D & S NOVELTY CO.

1302 So. Main St. Rockford, III.

Write, Phone, Wire Telephone: Main 3420

ARCADE MACHINES WANTED FOR CASH

AUTOMATIC COIN MACHINE CORP. 340 CHESTNUT ST. SPRINGFIELD, MASS.

popular through the State. They were a befor in the increase of business for operators and distributors. Minnesota is now considered more or less an ideal

is now considered more or less an ideal Biata for operating.
Counter games, too, showed an increase. They have become a most important factor in operating in Minibesota. Another product that has taken
hold in Minnesous is the anni-sirvariagun, in the phonograph end of the
business, the biggest event was the introduction of wall boxes and remotecentrol equipment. Wall-box installatious were being made throots the State.
Tolephone music, off to a much-pubficiaed start, was holding its own at
year's unit.

Vending machines of all types were

recised start, was holding its own at year's unit.

Vending machines of all types were getting good play thrucut the many locations hereahouts. Beverage venders, however, were not much in evidence. It is expected, thu, that this year will see this particular item get heavier attention than heritofore.

An important factor in business and operator-distributor co-operation during the past year was the Minnesota Amusement Games Association, headed by Tom Crosby, of Particular. With the able senistance of Petter Van Netf, full-time assistance of Petter Van Netf, full-time assistance of Petter Van Netf, full-time assistance of Petter Van Netf, full-time association field secretary, who covered Minnesota quite extensively, the association lass done inside work in keeping percentages on a right basis as well as seeing to it that all other phases of the industry were well handled. During the past year the association has increased its membership.

Last February the State association reconvered to second annual coin manuscent to seen and the past reconstruction of the second annual coin manuscent to seen and the second annual coin manuscent to second annual coin manuscent to seen and the second annual coin manuscent to second annual coin manuscent second annual coin manuscent second content of the second annual coin manuscent second content of the second annual coin manuscent second content of the second con

its membership.

Last February the State association aponaured its second annual coin machine show at the St. Faul Hotel, St. Faul Hotel, St. Faul words of the two-day exhibition. Occasionaling names

aponsored its second annual cost machine show at the 8t, Paul Hotel, 8t. Paul, and attracted 760 persons to the two-day exhibition. Outstanding names in the coin machine industry were represented or present during the two-day show. Plans are now well under way for the third annual exhibit schaduled to take place in March at the Bacisson Motel, Minneapolis.

The past year saw the Mayflower Novelty Company, headed by Sam Tarantove into more spacious quarters, climaxed with a grand opening party in November at which time movie machines were first introduced to this locale.

Another important happening as the year drew to a close found the Hy-O Games Occupany, of Minneapolis, headed by Henry H. (By Greenston and Midlevin, and the Annuarment Games Company, of St. Paul, headed by Jonas Basiler and Cityde Newell, combine, which resulted in the astablishment of the Ry-O Amussment Company. The combined elastic of the two firms were retained when the firm moved to larger quarters. At Acme Bovelty Company, Minneapolis, Ted Bush, owner, amounted that he firm moved to harder that he firm moved to harder during the pest year, and looks forward to an excellent 1941.

Archie LaBeau, of LaBeau Novelty Company, 8t. Paul, said his firm's busi-

lent 1941.

Archie LaBeau, of LaBeau Novelty Company, St. Paul, said his firm's husiness showed a 45 per cent increase ever 1999. The La Beau organization expects 1941 to be an even greater year.

An increase in business of 50 per cent over 1959 was recorded at the Mayflower Novelty Company, according to Eam Taran.

Taran. Stleni. Sales Company, headed by Wil-

Itam (Sphinx) Cohen, finished one of its finest years, having aloven a definite impresse over 1939. Cohen expressed his confidence that the columnation industry would go on to higger and better grosses than ever before.

An annual summory would not be complete without a word about the work of the Minnespoils Amusemman Cannes Association, Headed by Douglas Oleason, of Minget fittles, as president, and M. M. (Doo) Derenson, of Minnesota Mochime, as executive secretary, the association has done yeoman work during the past year in poleling its own membership and seeing that its operators do not run afoul of the law. Pinnell games in Minnespols are Boensed. The suscelsion, well in advance of the Beense deadline dates, calls its membership into session to from out whatever diffigulties may arise and to get them those dup for the licenses. Thus, Minnespola operators have had virtually no trouble with the law in recent mentia.

Another factor that has caused territory to close this past year were the crusades of the Minnesota State Law

Enforcement League headed by the Rev Henry J. Soltau. Soltau first cause Henry J. Soitau Scitau first caused trouble in Minneapolis early in 1940. During the year he toured the State and when the annual Minneapole Scate Pair was on in September attempted as close swent concessionaires but instead ran about of the law himself.

ran about of the law himself.

His biggest sensation centered around Shakopee, Minn., and Scott County, a short distance from the Twin Cities. Here, too, Softau outil get little subjection, so he said. The Scott County affair, however, scott because a sensation when George Wallace, affiliated with the Law Enforcement Lawgee, and another man were found guilty of a charge which found them attempting to receive a payoff in exchange for which, they alleger. Softau would not return to Soott County.

Another agreating was thrown into time

Another sensation was thrown into the boln machine industry in the dying days of 1940 with the announcement by State Senstor Einer E. Adams, of Pengus Pali, who said he would introduce a measure into the 1941 Minnesota State Legislature seeking the Bornsing of games.



"TES! MY DARLING DAUGHTER" is the second in a arrice of his-tunes-ofthe-month published by the Phonograph Merchants' Association of Gleecland.
This ad repreduced in exact size, was placed in the Cleecland Noise March.
In February, the hit tune chosen by the acceletion was "History of A Braposh,
It was also adsertised in Cleecland papers, in addition, pleasures on phonographs, retail merchant unidous alsolute, and other promotional engine were
followed in making the program a big success.

LATE MODEL FREE PLAYS!

All Americans, Attentions, Band Wagens, Champs, Dath Horses, Dude Ranches, Deplex, Formations, Gold Stars, Julys, Landslides, Museots, 1940 1-2-32, Record Times, Sara-Susys, Skyliner, Sluggers, Strateliners, Sport Specials, Zembles,

Perfectly Reconditioned - Write For Prices!

GONSOLES
Side Tall, P.O. . 1002:00
Jumple Carry, Floor
Emmole, Ticket &
Physical Comb. 147.50 Payers Comb. Looky Lucra Pase's Reets Jr., 25d Super Track Time Track Time, 1338 Raccs, Exetbel's Super King, Grosselan

BELLE Se A 10e 126.50 84.60 130.50 79.55 88.50

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SERVICE

CLOSE-OUT Brand New Photographs in Origin

TERMS: 1/2 Deposit, Balance C. O. D.

2200 N. WESTERN AVE., CHICAGO, ILL.

ASSOC ATLAS AUTOMATIC MUSIC CO. 3939 Grand Nova Are. BETROIT



INDUSTRY'S No. 1 Spring Market REACHED ONLY THRU THE BILLBOARD

The market for coin machines in outdoor show business is now well known among experienced Billboard advertisers.

Each Spring thousands of concession operators buy huge quantities of new and used machines for their seasonal locations at resorts, beaches, along boardwalks, in summer dance halls, on carnival, fair and amusement park midways.

In short, it's the coin machine industry's No. 1 Spring market.

And it's The Billboard's own exclusive market. No other coin machine trade paper even claims coverage, but The Billboard enjoys 100% coverage—the same as it gives 100% coverage in the coin machine business.

FOR REAL ACTION

. ADVERTISE IN THE BILLBOARD'S SPRING SPECIAL NUMBER

For 47 years The Billboard has been serving the outdoor amusement industry. And for 47 years all outdoor show people have looked forward to The Billboard's annual Spring Catalog Number. So popular has this issue become that paid circulation among outdoor show people is actually double that of a regular issue.

Think of it, if you advertise in the Spring Special Issue of The Billboard, you get double the regular outdoor operator circulation at the height of their buying season, plus the usual 100% coverage in the coin machine industry and THERE IS NO INCREASE IN ADVERTISING RATES.

Don't miss this opportunity. Plan now to get your share of this exclusive cash-with-order business. Send your advertising copy today so your message can be set in type and proofs returned to you before the last forms close-April 3.

The Billboard Publishing Company



ROLL A PACK

The NEWEST rest familiation COUNTER COUNTER COUNTER TO THE COUNTER COUNTER TO THE COUNTER COUN

NOLL A PACK has a beautiful actid natural birth context. BOLL A PACK'S resolvantum in PRECISION made and of the finest materials observable, all of which are Placed

THE REPORT OF THE PART OF THE

Sample ROLL A PACK JUST

CASE OF 4 ROLL A \$45.00

Buy ROLL A PACKS by the Case and SAVE YOURSELF \$5.00

All orders require 1/3 certified deposit, balance C. O. D. Contact your nearest distributor or write direct.

VICTOR VENDING CORP.



EXCEPTIONAL ACTIVITY at the new J. H. Keeney & Company factory is keeping things humming, as is demonstrated by this view of a part of the production department. Recently 1941 Velvet is being shipped as just as it can be produced, excellines state.

New Orleans

NEW ORLEANS, March 16.— Ideal weather conditions favor patrenage for all types of coin machines in this area with business simulated by improvement in general business as defense work gains momentum. Clearette turnovet has improved steadily but profits have again been cut by the returnatement this week of a city sales tax of I coit on 15-cent to 61-cent purchases, 2 cents up to \$1.23, etc. When figured on a 20-cent parkinge of cigarettes, the lax approximates 5 per cent.

Business in the interior has been atimulated by stronger prices for leading agricultural products, with rice and cotton selling around the best levels of the year, althe supplies are too small to warrant any extraordinary circulation of money. Pin games and boils are alli out in this city, but operators in adjoining parishes have been forced to add equipment to meet a good business. Phonograph operators are enjoying a good late winter season thrusuit the State, such indications being confirmed by the fact that distributors of phonographs find themselves unable to keep up with exercises. The new 1941 machines are repolicy arriving but not at a fast enough page.

Now well established in new quarters at 727 Feydras Street, the Southern Music Sales Company this week is holding open house for the first showing of

the new Secburg Symphonolas. The firm is planning a regular weekly series of daily newspoper ade on the new Scoburgphonographs in conjunction with distribution of Columbia-Oke records, handled by the Southern company.

Obester Aycock, Teche Navelty Company, in town, took on a line of new Seeburg phonographs for operations in Baton House, New Iberia, Opeloussa, and Lake Charles areas.

Charles Wicker, sales manager of the J. H. Peres Amusement Company, Wurlitser detributor in Equisians, left town this week on an extended jount thru Central and North Louisians on a combined selling and good will trip. Al Mendez, district sales manager for the Wurlitser factory, also left on a business trip, planning to see connections in Mississippi, Sast Tennessee, and Alabama.

Past shipment of 1941 Rock-Ola Spectravor tone columns for the Louisiana Ammorment Company, State Rock-Ola distributor, is now assured, according to Malvin Malkery, manager, who has just returned from a hurried trip to the Chicago factory.

Cotn machine row loses one of its most cotorful figures and the real estate tustnuss welcomes back a former associate as Julius Pace, former prexy of the local operators' association, makes a change.

operators' association, makes a change.

The South smiles with the opening of apring. Pears of war are forgotten in the midst of preparations for defense which in turn are directly responsible for a brighter outlook for the coin associately climbed to a new sil-time peak but array orders for goods made of Southern cotton have sharply advanced this important memory-making yield of Dixe's furtile falls. Cotton on the local spot market has advanced #4 a bale in the peat 10 days and when a supply of 22,000.000 hales is multiplied to the price upturn (including a 12,000.000-hale yield and last year's carry-over) there has been an increase of approximately \$88,000,000

in working capital in cotton value. And now there is increasing talk of 12-cent loan for next season and this price is still over a cent higher than existing spot quotation.

Charles Snyder, of Mills Nurvelty Company, Chicago, in town this week telling ope here about the new Mills comode Three Bells. The Dixle Coin Machin-Company, me. Mills distributor, report receiving many queries about the new Three Bells from all sections of the State

The Dixie company is very much in business these days following its reincorporation with a full line of leading makes of pin games, consoles, guna and other coin devices. Nick Carbajal, bead of the firm, reports an unusually large number of rural visitors these days are taking on new equipment for spring.

Prank De Barros, for several years in the phonograph distributing business here, joins the sales starf of Southern Missis Sales Company as special typesentative for J. P. Seeburg phonographs in South Mississippi, where he is widely known.

Mason Woodward, of the Ben Neubaum organization at Thibodaux, came to town this week. Woodward reports the best spring outlook along the Hayou In many years. He particularly likes the new Sesburg phomographs.

P. W. King, of the C. & N. Bales Company, is on a business trip this week in North and Central Louisiana. He reports from there that husiness continues to improve, with many new locations opening up for placement of coin-operated equipment.

Expansion of the record filling department of the Electrical Supply Company will enable that firm to keep a large stock of Victor and Bluchted bits. Bugs stock of Victor and Bluchted bits. Bugs Smith, in charge of record nales for the firm, reports March sales running for in excess of a year ago, following record-breaking sales in January and Pebruary.

Charles Wicker, soles manager of the J. H. Peres Annuaement Company, Louis-ana distributor for Rudolph Wuritzer Company, Is bench from a trip thru North and West Louisiana. He was pleased to get numerous orders for new Wuritzer in the Shreveport, Alexandria, Laiz Charles, and New Theris area and reports a good paironase of pin game in Shreveport, where operations were resumed last week for the first time in many months.

It is with sorrow that operators hear of the serious illness in an Alexandria hospital of E. W. Neyland, bead of the Neyland Novelty Company, that city Neyland has a severe stemach disorder.

Shades of the gold rush repeat in a rush this month for the Leaville area, where a huge city is going up overnight, as two army samp bring thousands of soldiers, camp workers, and new settlers. No less than a half doose operators have established quarters in the vicinity and located large numbers of all types of phonographs. Among new Wurtiners operators in the Leaville area are T. L. Miller, Narchitoches D. C. Hill. Leaville E. W. Neyland, Abrandrin, and Hen Williams, Monroe.

Al Mender district sales manager for

Al Mender, district sales manager for Wurlitzer, left by plane Wednesday for Texas, where he will swing thru the big State with Joe Williams, State distributor for Wurlitzer.

Prepared For Immediate action

Prepareo	Tot smmeotice	e cicuon
Brentatien Cetenden Org. Reets Greetchen Teip, Beier Gest of S Mills Chierry Betts, Sr Play	G.A. \$54.80 Mills Junto Par Section Liber \$82.80 Mills Blue Front	ndr. Free Play 804.50 tr. 11 819.50 No G.A. 842.50
Keenes Anti-Abrust Gen, Seven Weiner Cab. \$60.50 Backets World Series. 49.50 Exhibit Vitelian . 32.50 Exhibit Metor Races. 48.50	Bairy Ramid Firs 2529-50 Ontines Stor. B4.50 Exart Yet Strike 54.50 Western Bouchest 34.50 hally Backets 34.50	Rosketz Ter Pin \$54.50 flumper Residing 44.50 Batte Albey 24.50 Exhibit Mi-Bett 29.60 Octilies Swebsfields 67.50 War Ekstheil, Mi-Batte 49.50
ONE BALL AUTO	OMATIC PAYOUTS Grand National \$87.50 Dorby Time \$8.50 Broat Page No. Ar. 52.50	WITH JACKPOT Mith Salesing Reals . 639.50 Grand Stand . 17.50 Hey Day
ONE BALL Bully Dark Hors 5125.50 Bally Grand Stand 09.50	FREE PLAY NOVEL Bally Sport Special 19.50	LTY GAMES Bally flood Cup 1852.50 Bally flood Page 79.50 Bally flood Page 79.50 Bally flood Page 79.50
Exhibit Cines 29.50	Cottlieb Track Record. 70,50	

MONARCH COIN MACHINE CO.

1545 NORTH FAIRFIELD AVE. (Armitage 1434) CHICAGO, ILL

THE TOPS IN LATE MODEL FREE PLAYS AT LOWEST PRICES IN THE COUNTRY

ANABEL \$29.50

All in A.1 Candition. Wire or Phone - Don't Write.

NEW CITY SALES - 4335 W. Armitage Ave., Chicago, Illinois

Trends Begin To Show . .

CHICAGO, March 15.—News in manufacturing circles here this week indicated that a number of manufacturers had already announced price increases on amusement games and that others would soon follow.

This upward trend in prices has been expected for some time, but the industry at large and the manufacturers have remained quiet on the subject, trying as best they could to obtain materials and keep the cost of production from rising too rapidly.

The causes back of the upward price trend are common knowledge in the coin machine industry as well as in all other industries. The manufacturing industry has seriously felt a shortage in skilled labor and also increasing labor costs, increasing costs of materials, and difficulty is getting supplies.

A spokesman for the manufacturers said that every firm is doing the best it can to meet present problems and to supply the industry with the best machines possible.

Sherry, Gould, and Koondel Together

DROOKLYN, March 15.—Three well-known commen, Phil Gould, Al Knondel, and Al Sherry, are operating the new Armassador Vending Company, Inc., here. Gould and Koonde formerly were with A. & P. Knettly, while Sherry was gith H. & M. Amusement,

Ambussador has a complete line of new and used games, and the partners report that operators are flocking to their Comey Island Avenue showncome, operators are assured of personal service, as one of the trio is always on hand, An experienced repairman also is on cuty at all times.

ingraved invitations brought a huge gathering to the opening overcomes and taken were treated to refreshments. A feer price was awarded and the count-less operators present were so hasy giv-ing the Dew Itms orders that Gould, Rocondo, and Sherry were unable to partiate of the refreshments. Engraved invitations brought a huge

Ambassador is specializing in recon-ditioning used games.



MILLS ECADMAN BRIZ CRABTREE: Hone Steffenson, of Mills pin toble experimental department; Jun Baker, Mills Indiana distributor; Peter Malkoss, and Frank Lorden, Mills roadman. Muchine is the Three Bells.

SOUTHWESTERN LEADS WITH AMERICA'S FOURMOST MONEYMAKERS



DAVAL'S "21"



The greatest counter in all history! Reci 21 play "according a to Hoyle."

> \$19.75 \$72.50

AMERICAN EAGLE

World's Smallest Fruit Symbol Ball With Automatic Telcen Award.

> \$32,50 10 for \$275.00



"CUB" and "ACE"





A Perfect Pair for Profile! "Cub" Sample \$13.95. Case of 6 \$75.00. "Ace" Sample \$14.95. Case of 6 \$80.00.

"Cein operated equipment at all types taken in trade—get in touch with us." RUSH YOUR OXDER NOW!

SOUTHWESTERN VENDING MACHINE CO.

2833 W. PICO BLVD. LOS ANGELES, CALIFORNIA

Gopher Sales Has **Buckley Music Line**

FARIBAULT, Minn, March 15.—Barney Cockin. Gopher Sales Company, visited with executives of the Buckley Minds System during his recent vait to Chicago. Gopher Sales Company has been handling the Burkley music line for some time and is now making plans for pushing its sale during 1941.

pushing its sale during 1944.

Coroln says: "We have had an opportunity to study the music system business carefully thru operating a number of the system ourselves. We have have some favorable information to give to music operation. With the music existem becoming known to music men all over the country for its expective in stimulating currings. 1941 is going to be a big year for the use of music systems.

We have as much confidence in the

Year for the use of music systems.

We have so much confidence in the new illuminated Buckley (ine that we have already colarged our place of business to give it the proper display and to show it to the music men in Minnshota. The purpose of my recent visit to Chicago was to make the final arrangements for the display of the Buckley line at the Northwest 1947 Automate Muric Machines Rahibit being ined at the Badisson Hotel, Minnsholla, March 35 and March 26. I man assure the operations that we have something real to tell them about the coming show."

Shufflette To Open Recreation Center

MILWADREE March 15.—Shufflette, fue, manufacturer of Shufflette and Shufflette an

ture its devices.

Over 12,000 feet of space lavye been lessed for the new citterprise which will be known as Fun-n-Food According to A. R. Elade, pessitein, there will be a foundain and incatesments (we floore equipped with regulation 55-foot shuffle-boards, Green Duckpin bowting-a-half, Paers duckpin allers, Shufflette, table tennis, arbery tabage, dart ball, bean bent arbery tabage, dart ball, bean health preserve to the scheme of the new enterprise. The pintall game concession has been awarded in Sam London, of Milwaukee Com Machine Company. A private cardroom, accommodating 150 persons, will be available for private parters.

Release New View-a-Scope Reel

CHICAGO, Merch 15.—H. P. Burt, of-Delai of Automatic Games, Chicago, an-nounces that the firm me released a new third-dimensional film for View-a-Scope called Night Life at the College

"In the near future," Burt said,
"Automatic Campus empets in release
films on Saily Hand and Gypny Rose Lee,
as well se on other name attractions."

Automatic Games reports that View-a-Scope is a successful linu, with dealers

Coming Events

Northwest 1941 Automatic Amuse-ment Machines Exhibit at the Radis-son Hotel, Minnsopolis, March 25 and 28. Sponsored by Minnsota Amuse-ment Games Association and Minns-

sota jobbers.
Prentum Show at the Palmer House, Chicago, April 28 to May 2. (See The Billboard at Booth 13.)

and operators in all parts of the country, especially in music aport, areades, and stimmer resorts. This is due primarily because View-a-Scope enters three separate fields of operating, declared Burt. This are children's sports, taverus, and general amusement play. Another reason for the machine's popularity is that it is convertible from one to be ent play a view wins. to 0-cent play or vice versa."

Arizona Operator Optimistic for 1941

PHOENIX, Arm. March 15 .- A definite pick-up in most branches of the cotnoperated machine business in this locallty since the first of the year is noted by C. H. McJunkin, owner and operator. of United Service,

of United Service,

"We have enjoyed a substantial gain and are hopeful that it will continue," McJunkin and "Better business is probably due to higher wages and more propile off redict and on private pay rolls. Government defense spending, which airready has begun in Arlsona, also probably use a lot to do with it."

aby has a 50 to do with it.

The upward trend the Phoenix coin machine operator added, is particularly noticeable in the nucle machine field, a munch of the trade which he pointed out is a highly scallive harometer of lumines. Cigarotte machine and noy-city game activity also is up.

McJunkin announced the recent sale of his cigarette machine interests in this area to Talman Andrews of Hi Paso, who now has approximately 150 eigerette machines operating in those two districts.

chines operating in those two districts. McJunkin also announced that he recently has taken over 44 additional music machines in this territory from other operators. Atthe they generally enneighbor better business to prevail because of other factors, local amusement men do not expect only great benefits from the catalitational mar this city of a U. S. Army Air Cope advanced riightbase which will have a personnel of some 2,000 enlisted men.



FREE PLAY BIG GAME

Built with Animal Head Strips, or Standard Fruit Roel Strips. Also built with Mystery Cash Payout and Token Award Jack

Built for 1c-5c-10c-25c Play Made Only By

WATLING MFG. CO. 4640-4660 W. Fulton St. CHICAGO, ILL.

Est 1885-Teld COLUMBUS 2770 Godia address "WATLINGITE," Chicago



COMPLETE CONTACT SERVICE KIT FOR COIN MACHINES!! COIN MACHINES!

Ontains Connect Biodes

Son Connect Worth Andors

For Bactella Hamiltonia

For Bactella Hamiltonia

For Bactella Hamiltonia

For Assta. Eller

For In 1.5 Assta.

River: Assta.

Solida Not. Assta.

For In 1.5 Assta.

River: Assta.

Eller

For In 1.5 Assta.

River: Assta.

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MYSSCO, 818 Tenth Avenue, New York

Late five-ball and one-ball free play games. All thoroughly reconditioned and at the lowest prices in the country Today. Write for our complete list.

CLEVELAND COIN MACHINE EXCHANGE 2021-5 Prospect Ave., Cleveland, O.

SPECIAL—PERFECT CONDITION S AND W COM MACHINE EXCHANGE



OH, BOY! OH, BOY! HERE IT IS!! DAVAL'S

field 21- amorating to Haule"— with Davas's therous Arternatis Cein Divisite and Two EXTRA LANGE Sections Capt. Horsel Question, Ceth. Box haids are \$15.00 in Province—core than \$15.00 in Michael Quick! BUSH YOUR ORDER!

SAMPLE S19.75 Case of 4, \$72.50 1 JR with order, hal-



EXPORTS OVERCOME (

Coin Machine Exportations Total \$1,248,692 in 1940

Canada is biggest importer -So. American demands replace European trade

CHICAGO, March 15 - Overcoming odds occasioned by a war-torn world, coin machine experiens developed new markets and ended the year 1940 with a total exportation of \$1,248,693. This amount was expended for 15,068 coin machines of all types. European countries, which accounted for hundreds of thousands of dollars in coin machine siperts in 1929. Sook for machines in 1949. Seek for machines in 1940. Development of South American markets brought increase. Humisphere soldarity was reflected in the increased buying by commun in Mexico and Canada.

Thirty-three countries either took fewer coin machines or note at all during 1940. Yet the balance sheet shows that U. S. exports caded 1940 only \$125.561 behind 1990. During 1940, 31 sountries increased their demands for coin machines made in the U. S.

Canada Biggest Swer accounted for hundreds of thousands of

Canada Biggest Buyer

Canada Biggest Sever

Biggest importer by far during 1940 was Canada. Taking a total of \$1856 coin machines valued at \$300,526, our northern neighbor accounted for over half of the total exponsition during the year. Many machines were exported to Canada before defense taxes were pilled on them. Yet after the defense taxes were examined furthing did not seem to lan. However, a year's and Canada's government applied new decrees against many articles. Including our machines, banning importation. During 1941 fewer machines will find their way into Canada. However, parts may still be purchased from the U.S. These are expected to account for much business for U.S. exporters. During 1940 an extensive parts business was decreased. The number of parts of their value does not appear on the tabulated export statistics.

Mexico, our second best customer, purchased 2,802 machines, valued at \$250,166, during 1940. Figures for 1930 reveal that this was an increase in both the number of machines were 1,862 machines worth £394,557.

Mexico's imports of coin machines with taxe have been higher took machines might have been higher took machines might have been higher took ments in sections.

Mexico's imports of coin machines might have been higher had it not been

a Presidential election year. While there was comparatively little disturbance resulting from the campaign and the election, interest was concentrated on the Presidential race. Some unrest and fear of the future accounted for a tip in imports during the most intense campaign month and election month.

Phones Lead Esport Value
Phomographs led in 1940 in value as
compared with the amounts on venders
and games. This was a reversal of 1930
when games led in value. The following
table shows exactly how the different
types of equipment faced (1930 figures
in light Isco):

Type	No.	Value
Phonographs	3,195	5566,866
Control of the second	3,589	641,00
Vending Machines		166,953
Manager Control of the Control of th	8,349	\$14,861
Amutement Devices	16.387	667,800

An interesting fact revealed by the above figures is that wending machines aboved the only gain registered during 1940—more than doubled, and exceeding the 1939 figure by \$100,000.

United Kingdom Imports Nil

United Kingdom Imports No.

The sact stary recorded by export figtures leaves no doubt as to which countries were hit by war. Here is a list of
these whose imports fell or were discontimed in 1940; England, Australia, Belgium, British Malaya, Netherlands, Notierlands West Indies, Evenen, Finland,
Prince, Germany, Spain, Switzerland, Albenia, British East Africa.

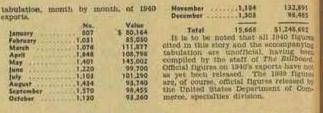
benia, British East Africa.

In the Americas business is better. Pau-Americas unity, closeness of purpose with Canada, spell horeased tuniness. Argentins, Brazel British Guiana, British West Indics, Canada, Chile, Colombia, Culatemala, Honduras, Moxico, Panama Canal Zone, Republic of Panama, Feru, Uruguay, and Venezuela are on the plus side of the U. S. coin machine export ledger. Hemisphere solidarity is a fact insofar as coli machines are concerned. These countries doubled, tripled, and quadrupted their previous year's ligures. ar's ligures.

May Is High Month

May is right means.

May was the highpoint of the year, with \$145,002 worth of coin machines leaving the U.S. The largest number of machines for a lesser value however, was exported in April, when 1.848 machines were shipped. The following is a



Coin Machine Exports-1940

MOZILI TOTAL								
(Beld Sigures a	en for	1940: light fi TOTAL	light figures are exports of AL AUTOMATIC		VENDING		AMUSEMENT	
COUNTRY		EXPORT	PHON	OGRAPHS		CHINES		VICES
	No.	Amount	No.	Amount	No	Amount		5 1,831
Argentina	187	\$ 3,907	14	1,798	108	\$ 271	140	5 1,833
Australia	166	7,044	4	373	5	103	109	6,533
	1,388	62,113	39	4,383	291	12,636	1,051	44,894
Salgium	290	9,133	*	970	7	340	275	7,823
Bearli	13	9,307	41	8,403	22	207	10	697
	16	2,917	16	2,917	建			
British Guiana	None	183	Norve	100	Neme	1000	Name	10000
British Indix.	70	2,309	1111	113	1	00	67	2,136
British	35	1,056	37	-	-	-	35	9,055
Malaya	. 2	610	2	610	-	-		-
	215	3,056			60	574	355	2,482
Eritish West	10	1,948	4	162	-	-	9	1,756
station	10	7,401	- 6	1,237	Service .	SM SHE	4	279
Conade	888,8	695,328	995	199,688	1,548	131,167	8,345	134,001
Ceylon	5.704	351,756	1,092	270	Village.	Castle .	6	155
The state of the s	10	148	7,5	-	100	-	10	148
Chile	113	10,553	40	6,457	=	11 =	73	104
China	64	1,856	. 3	248	29	194	32	1:414
	14	1,003	Van	335	444	4,711	113.5	741
Colombia	663	38,552 10,880	23	5,856	485	155	30	4,569
Costa Rica	- 5	1,069	4	884	-	-	1	181
	17	1,814	100	1,566	27	709	79	1,999
Cuba	206 436	21,721 67,546	200	62,002	33	506	121	5,019
Dominican						1	100	- 100
Republic	23 12	1,147	18.	330	3	725	1	14
Egypt		190	2	190		120	1000	=
	Name	00000	None	2004	None	162	None	290
Guatamata	13	4,174 3,354	18	3,761	2	110	1	200
Halti	- 2	150	24	-	1	10	1	120
NAME OF TAXABLE PARTY.	14	275	-	448	-		1-0	215
Honduras	- 67	66	- 4	2800	1000		T	65
Hong Kong	111	3,494	18	3,494	1300		14	1274
	16	1,560		1986				A,21A
freq	None		None		Mone		Nene	
Irefand		656	2	.65%	-		-	290
Jamales	-1	210	- 13	892		111	- 2	1
CONTRACT OF STREET	26	1,608	2	112	24.045	400.00	24	1,291
Mexico	2,932	288,166	1,676	222,993	568	10,116	693	\$5,05T 3,370
Notherlands .	1,862	1,034	1.003	531	4	32	2.3	471
	675	12,204	13	1,954	10	200	052	0,927
Netherland		1,627		1.627	-	7	-	100
W. tedler	20	2.210	- 6	1,042	3	500	19	661
New Zealand	30	1,428	-	307	77	500	30	1,428
Minute	124	1,309	3	307	22	908	3.5	711
Migeria	None		Norse	17.5	None	500	None	100
Patentine	36	920	1 ST	100	-	75	25	845 40T
Fanama.	25	407	300					
Canal Zuns	12	3,874	12	1,675	-	-	- 5	1,199
THE STATE OF THE S	3.1	1,528	- 18	485	15	901	3	240
Republic of	322	39,441	121	25,908	51	3.041	150	9,993
	217	16,237	25	5,103	33	1,227	168	10,407
Роси	None	2,639	North	2,612	None	1	Pikanne	000
Philippine		10000		1000000		12900		25/11/2
Islands	168	26,727	00	21,759	33	2,166	30	2,802
Portuguesa	83	9,742	12		30	4/1/2	13-	
Africa	2001	65	with.	65	CONTRACTOR OF THE PARTY OF	-	10000	
	None	1,085	None	90	Nomi	1	Noon 3	.095
Perfugal	10	-58t	100	_	3	329	13	333
Russla	. 4	1,126	130	1,124	=	-	No.	1
Salvadas .	None 27	4,615	27	4,698	Marie	-	1999M	-
Salvador	29	7,765	16	4,715	-	-	10	7,1150
Union of			1	1,266	86	5,855	348	40.541
So. Africa	647	47,662 15,516	13	W.855	50	4,920	118	6,254
Spale	11111	310	- 2	210	- 10.	- 02	-	1
	None		None	(9)	None		Syphie	
Sarinen (Neth.)	1 19	120	-	1	-	1 500	- 23	120
- Control of			2	195	-	- 500	13	341





The second second	Later Co.	COLUMN TO SERVICE STATE OF THE PERSON SERVICE STATE STATE OF THE PERSON SERVICE STATE STAT				, y. (#K)A	Section 1995	MONTH MAY
@woden	10	547	140	14	-	1 100	10	547
	45	0,001	28	3,102	6	395	311	119
Thalland	11 4	291	0018	291	1000	-		
	None		None:		Mone		None	
Trinidad and								
Tobago	2	495	1	495	201000	-		
	None		None.		None		None	
United					10000		A STATE OF	
Eingdoni .	2	268	1	113				1 15
A STATE OF THE PARTY OF THE PAR	0,224	432,595	189	34,711	186	12,893	9,845	384,98
Urugusy	14	1,905	214	1,905	100	1000	77	-
	None	1 70	None		None		None	
Venezueta	967	17,728	34	7,602	900	7,361	31	2,765
100	22	2,987	111	2,439	2	168	4	380
OTHER 1939 E)					armais is		and the same	
The Control of the Co		1000000	4000	HICH RECE				100000000000000000000000000000000000000
Finland	.69	9,982	37	8,590	1	70	. 31	1,32
France	641	31,718	15	3.756	10	665	643	27,29
Garmany	2	285	(131)	70	-		- 1	21
Cibraffat	92	1,675	-		0.2	1115	7	1.56
Morway		243	-		-1	47	7	19
Switzerfand	13	725	-	_	-	=	1	72
Albania	4.	120	-		- 22	_	4	12
British								
Handutax	2	320	2	320	-	-	-	
Newfoundland		#U = 55000						
& Labrador	. 5	206	-		_	-	- 5	20
Bermuda	11	1,988	4	1,112	- 2	96	- 3	78
Ecuador	0000	199	=	1	- 3		3	19
Matherlands	-						W 35	100
Indies	1	138	2	195	140		1	4
Mirc. Asia	2	101			- 3		- 2	10
Miss. Britsh	-	1100						1.00
Pust-	5	749	4		- 122	1	- 19	3
Misc. French	- 53	11000	-	20000	100	No. 10 22	113	
Poss.	- 2	50			- 3	50		
Seitish Emit		30	200		- 35	20	100	137
Africa	20	1,744					20	1,74
Magambique	5	2.149	- 5	2,149	-	3 300	40	*155
Diotsupodes -	- 2	100.00	1000	2149			- 77	
1940 TOTAL 1	200	\$1,148,692	3,395	\$566,665	3,924	5166,965	2000	****
						THE REAL PROPERTY.	8,349	5514,861
1939 TOTAL 2	2.261	1,375,253	3,589	641,004	2,305	66,449	16,317	667,500

Puerto Rico, and Virgin Islands. The above 1939 total does not include this amount.

Salesman-Mechanic Can Aid Coinmen

By HAROLD SCHWARTZ-Arlas Novelty Company, Chicago

Till salesman who knows the incides I of coin machines has an advantage in reudering the base of service to enterests. He is able to recommend the machines which will stand up best and make the most money.

has an ex-superintendent of a coin ma-chine shop. I have tested and played practically every game released. I have found this experience a princises pose-sion when discussing games with op-

There are other advantages. The operator who makes a phone call asking how to repair a machine that has broken down gets an Instant response. He transmits the information to his serviceman who then knows just what to do Letters, too, receive a quick and detailed reply concerning the adjustments necessary, the parts involved, etc. Likes all instances in the construction of the adjustmental miles most of the adjustmental miles most or a simple—it's all a matter of knowing where to kock.

One of the most frequent questions asked is how to adapt the different ma-

chines for various types of current. This is especially true of operators in small towns where electrical facilities are limited. Yet this bit of information is most necessary if an operator is to derive dependable performance from his equipment. This problem is energy solved by one of the several converters and adapters available.

Customers really appreciate this combination of sales and mechanical information. They order with confidence that recommentations are made in their information. They order with confidence that they may be supplied with the latest and most complete knowledge on how to secure the maximum returns from equipment. equipment.

Acme Planning New Remodeled Phono

NEW YORK, March 15.—Sam Sachs, of Acme Sales Company, reports that he is putting the finishing touches to a new addition to the popular line of Acme remodeled phonographs. The new job will be a combination of Marble-clo and leather.

Official announcement of the new job will not be made for at least another week. Sachs reports that operators who have seen the sample are extremely enthusiastic.

thursingtic.



SPECIAL LABORATORY MODEL demonstrates the Rock-Ola TongColumn at the Budger Novelty Company, Milwaukee, The demonstration conducted by Joel Notion, und-president in charge of sales for Bock-Ola, illustrated the showering fone effect made possible in Rock-Ola phonographs by the position of the load species.



SOLD ON

* 10 DAYS' FREE TRIAL

* TIME PAYMENT PLAN

* LIBERAL ALLOWANCE ON TRADE INS

2047A-50.68 PHILA. PA.

YOU BUY WITH CONFIDENCE--WE SELL WITH CONFIDENCE--A COMBINATION THAT CAN'T BE BEATEN! IMMEDIATE SHIPMENT!!

Leader \$54.50 Big League \$17.50 Bowling Allay \$17.30 Strat-o-Liner. 64.50 Powerhouse 39.50 Sceny-a-Line 29.50 Baedwagon 44.50 3 Score 17.50 Cemendore 16.50 Motro 57.50 Vacation 26.50 Strant Batchall 12.50 Gold Star 49.50 Drum Major 26.50 Strant Batchall 12.50 Rotstion 24.50 Landslide 24.50 Kean-a-Ball 12.50 Nebs Clab 27.50 Nilepy 14.50	-		Line Up 19.50
Strate o Liner 64.50 Powerhouse 39.50 Score a Line 29.50			Bowling Afley 17.50
Motro 57.50 Vacation 26.50 Mr. Chips 16.30 Store Breeball 12.50 Store 12.50	Strat-o-Liner 64.50	Powerhouse 39.50	Score-a-Line 29.50
Metro	Bandwagon 44.50	3 Score 17.50	
Gold Star 49.50 Drum Major 26.50 Tolumph 12.50 Rotation 24.50 Landslide			Mr. Chips 16.30
Rotation 24.50 Landslide 24.50 Reon-Ball 12.50			Stoner Baseball 12.50
Variet Club 27 50 East Man 22 50 Nippy 14.50		Drum Major 20.30	
	Rotation 24.50	Landslide 24.50	
	Yacht Club 27.50	Fox Hunt 32.50	Mattheway
Brite Spot 22.50 Thriller 12.50 19 With Order, Bat. C.O.D.	Brite Spot 22.50	Thriller 12.50	
AFFILIATED WITH GEORGE PONSER COMPANY			

NEWARK COINO, 107 Murray St., Newark, N. J.

You can ALWAYS depend on JOE ASH — ALL WAYS

BRITE SPOT TO \$10.00 | \$10.00 |

COMMODORE 175.00 | \$10.00 |

DOUGLE FEATURE 10.00 | \$10.00 |

DOUGLE FEATURE 10.00 | \$10.00 |

MARROI GRAG 20.55 | TRIFILE THEAT 20.00 |

MARROI GRAG 20.55 | TRIFILE THEAT 20.00 |

MARROI GRAG 10.00 | \$10.00 |

MARROI GRAG 10.00 |

MARROI G

ACTIVE AMUSEMENT MACHINES

Tide of Orders Keeps Torr Busy

PHILADELPHIA, March 15.— The tide of orders which have kept my company so setire since the January show speaks highly of the kind and quality of new equipment now available. The steady volume of business we are doing shows no sign of subsiding, and this fact indicates that operators are at long-last putting to work the machines that are profitable for them to handle.

The Trading Fool Spot Cash for Slots, Wurlitzer Pho-nographs, Counter Games, State

KING HARRY'S 26 13th St., Augusto, Gs.

"Our sales, including all types of the equipment, for 1941 should exceed any peak we have ever reached," concluded Tort.





THE PINE LOG, new and attractive taxors in suburben Chicago. The in-stallation of the Buckley Music System by General Music Company, Chicago, has been a source of attractive profits to the location and operator, it is reported.

Cleveland

CLEVELAND, March 15.—Avon Novelty Sales Company has moved to 4700 Pres-pect Avenue. Art Nagel is lead of the firm. The new location has 15.000 square feet of space. It is being redecorated, and format opening will be held soon, Nagel states.

National Vending Machine Company has moved to 2004 Euclid Avenue. B. Spera, company brad, said the move was necessary to take care of increasing business.

Another returned variationist is Leroy Rebinson, who has been down in Ala-bams for the past few weeks and is look-ing and feeling fine as a result. Bob Pinn, partner in the O. & O. Munic Company, is back on the job after a vacation in Dunham, N. O.

At a meeting Sunday afternoon at the Penway Hall Hotel, cigarette vending machine operators formed the Gleveland Cigarette Venders' Association and elected the following officers: President, Ed Gensler, of Gensler Cigarette Service, vice-president, Ed Reinman, of Kleinman Cigarette Service, treasurer, Harold Goldenberg, of Rose Cigarette Service secretary, Samuel Abrams; directors, Lou Golden and Bocco Lleyd. The association is incorporated under Ohio laws. The association will work closely with the State eiganization in all matters pertaining to cigarettes. Meetings will be held as frequently as to necessary, Every effort is being made to put an end to the price-cut situation on cigarettes.

Homer E Capeheart was guest of honor at a recent showing at the Triangle Music Company, Peckard distributor, Leo Diam, company president, was misi-jer of ceromonies and was kept busy greeting the operators.

The regular monthly meeting of the Caveland Phonograph Merchants' Association was held at Holst Carier recently. President Ferry Antal president Jack Nalson, view-president of Rock-Ola, was a guest. Harry Orahum, procionat of the Graham, Distributing Company, Wirditter distribution flew hers from Detroit for the meeting.

Neison enorganizated the association on its premoted-onal campaign for the hitracord-of-the-month and predicted it would result in increased business.

Graham stressed the point that his organization always had and would co-operate with openators.

President Jerry Antel urged operators to see that display material furnished them by the association featuring the hit-record-of-the-month was displayed to the best advantage by all locations.

The Cleveland Cigarette Venders' Asso-ciation recently met at the bone of Secretary Sem Ahranse. His announce-ment that the Uniter hairs Act had passed the Chilo Senate was received with applicase. There was discussion of the present cut-price situation in Cieve-

land and the hope that the efforts to end it would be successful.

By Golden, Ace Cigarette Service Com-pany, is back from Florida. His brother Lou, head of the company, left for Flor-ida after Hy's return.

Jack Cole, head of Consumers Cap-arette Service Company, has opened a restaurant on Superior Avenue.

FREE PLAY BUYS

Arobel \$25.00
Bright Spot 17.00
Grossline 38.50
Mr. Chips 16.00
Factlany, J.P. 22.50
Quid Biar 65.00
Playmata 30.00

813.50

Engrt Stop Torickle

\$12.50 c. c. D. \$12,00

810.00

COUNTER GAMES: WATCH FOR KEENEY'S TEXAS LEAGUE

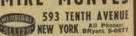
A new booking counter pure. SEREATIONAL! IN A GLASE BY ITSELT Ready for immediate delivers, New Delivering Piles Face, View-sering, Beccurity Beam Mint Venory, AST, Taropia WRITE! WIRE! NOW!

ARCADES:

1941 line of Areade Garne Exhibity now 1041 line of Arondo Garris-World in "PRINCETS IN PERNITS"—100 World in "PRINCETS IN PERNITS"—100 World in Spectical word's guide to inconside specialty. First time expline itself to published. Sond 100 in unit or damps to cover partiage and table in unit or damps to cover partiage and dashed in

Terms: 1/2 Cash, Balance C. O. D.

"THE ARCADE KING"



WANTED FOR CASH SKY FIGHTERS, ROTARIES, PHOTOMATICS,

HI BALLS

C. Wertheimer Sec. W. Y.

PROFITS PREPARE FOR MC

THAN YOU EVER SAW IN YOUR LIFE!

GET "AMERICAN



* NOW WITH DEFENSE STRIPS

2916 W. PICO BLVD. LOS ANGELES, CALIF.

Phice Plus Guaranteed Sitis Raction DEAL THIPPE FREE PLAY GAMES ALL A-I RECONDITIONED-READY TO OPERATE ARROWHEAD

719.50 59.50 59.50 25.50 25.50 25.50 14.50 40.60 67.50 22.30 40.60 67.50 22.30 71.50 71.50 \$10.00 \$2.50 \$2.50 \$4.50 \$4.50 \$9.50 \$9.50 \$9.50 \$4.50 \$9.50 \$4.50 \$9.50 BINK
ECOOP
SKYLINE
SPORTY
SPORTY
SCORE A-LINE
YHREE SCORE
TRIUMPH
TWINKLE
YACATION
VARIETY
VOCUSE ATTENTION BIG TOWN BRITE SPOT CHAMPION DOLDHN GATS
JOLLY
UMPER
LIMELIGHT
LUCKY STRIKE
MASCOT
ME. CHIPS
MILLS 1-2-3 (40)
MILLS 1-2-3 (40)
MILLS 1-2-3 (40)
POWERHOUSE
FUNCH
RECORD TIME

RECORD TIME

RECORD TIME

RECORD TIME WHITE SAILS

Termi: One-Third Deposit, Balance C. O. D.

IDEAL NOVELTY CO. 2823 Locust St.

St. Louis, Mo.



WAL-BIL NOVELTY COMPANY quarts said it with orders when they neved the new Wurltier phonographs, from afficials declars. Above, Radph Dectos and Ed Myers, Wurltteer music merchants of Cubs. Ma. elgn a substituted order, while District Manager Larry Cooper and Distributor P.

What Price Games?

By BILL CERSH

Director of Sales Promotion: Byrde, Richard, & Pound Advertising Agency

"Cosh, the manufacturer of that game could have gotten 10 times as much for ii. What a hensy! Why it took in more then.

How many times have you heard an operator make that statement?

And how many times haven't you heard the same man maintain a few weeks later that the price of games is too high. "We ought to get the manu-facturers to guarantee that they won't can more than a certain amount so that we can better budget our buying," he will notewis.

Definitely yes!

Dennitely yes!

But the virtue of such inconsistency is that it dennitely proves that it's not the price but the earning power that aways has and always will be the yard-size by which a nit game is measured. It's game can same county to return its purchase price plus a picent in a reasonable span of time. It definitely does not cod too much. It is collections continue to hold up for weeks after the purchase brick has been returned, then it definitely is a good investment.

For your expectenced operators have

if definitely is a good investment. For your superienced operators have spread that it isn't the price. It's the return that sounts. Today this axiom applies as much as ever, After all, what the manufacturer, the distributor, or the Maher contributes to the success of a same is not half as important as what the name does for the operator out on instion. There the acid text is applied. Whether the immufacturer and the distributor are to make maning is then decided. If the game desent silek for the operator, the game's does for no matter how into pressure is put behind subsquant sales efforts.

Who's the Gambler?

Everyone knows what happens when manufacturer breezes home with a r. Orders pour in as the grapevine the news that so-and-so is a real Production falls behind orders as listributors scream for delivery. Every-

matroutors screen for delivery. Everytion makes money.

But what about the lemons? Whe
items thus? The operator? Yes, he loses
the purchase price of the machine less
its trade-in value. But this less is minimised innamich as a lumined more
operators will profit by his experience
and key of the game. The distributor?
Perhaps he'll take it on the chin to the
time of a few same. But the manulecturer? He's the gambler! A month
or more of time and wages of his expermanental department may have been
yeared into the game. Several hundred,
semaps libones of dollars in dies,
semap showed into it, all of which must
be charged off to profit and less. For
where does he stand when the operators
where does he stand then the operators
where does the does of the flow to his
eart hit. He can't by is force its sale
to mist start over again from arratch
and try once more do come thru with
a sinner. No matter what the price,
the operators won't back a dust.

What Sets the Price?

"thinking of a number," nor does he mark up the price as high as the traffic will hear. Not by a long shot. No manufacturer could pressive attempt to set the price of a game until after the cost sheets are placed before him and carofully examined. Oost of parts, raw materials labor, promotional and experimental short all must be figured in altho most firms seldom if ever figure in promotional or experimental easts almost there is no such thing as a standard merchandulaing cost in this fast-moving industry.

Frice of games must fluctuate as cost

noting industry.

Frice of games must fluctuate as cost of materials and labor go up and down. The manufacturer only sets a price based upon a percentage of raturn plus the actual production costs. He gambles with that price just as he gambles with the price down the price down the price down the first hand, no matter what the price, it won't move. If it's just as some game, then the price down the price down the price is the price of the pric then the price will be all-important since it will become the determining factor in many cases as in whether an operator will buy his game or some other competitive. "Just-as-good" product. No manufacturer is so foolish as to run the risk of killing the sales of his product by setting a reliculously light price on his product. Most commen are see shoppers. They know costs. They know costs. pers. They know costs. They know values. And they can't be fooled.

Set Price Fallacy

But what about the operator we spoke of before who sometimes thinks it would be a good idea if manufacturers would set a fixed unvariable price on their games? Let's consider that problem for

At first hearing it sounds swell. But examine it closely. What would it mean?

First of all, it would put a stop to much of the experimental work on new types of games. A fixed, guaranteed price would mean fixed coats. As a result many a money-making game would dee in the drawing beard because preduction coats would push it ever the price limit. This in time would result in the market bring flooded with games so stereotyped, so devoid of new intils, that the public would soon tire of them. It would force the market to market one type of product for as long as that product could retain itself on one of the most unstaple markets in the world—the coin market.

Trying to standardize the price of

Trying to standardize the price of games would require the whole business would require the whole business would to fix material prices and all labor unions to guarantee there will be no more salary demands. An easy task! Something like trying to keep the suit from rising or the stars from swinging thru the heavens in their accustomed orbits.

A fixed price in this hungers? Noth-

should not it, all of which must be drauged off to profit and loss. For the formula of the profit of the formula of the profit of the formula of the formula

Here's your Greatest PROFIT OPPORTUNITY

Out-earns, Out-plays anything in its class!

Jennings

MINT VENDING TOTALIZER CONSOLE

- * ELEVATED TOTALIZED
- * HINT VENDER FEATURE
- * MECHANICAL OPERATION
- * EQUIPPED WITH COIN DIVIDER PROVIDES 7 CASH BOXES
- * STAR BETECIOS COIN CHALE

Opening new territories—waving new locations every day! It's arrestitional—nothing can compute with it. New, exclusive Elevated Totalizar registers replays served, is always visible to the location affection. Same fire money makes, our earning—our playing emitting based beside it. Mechanism is famous Chief, combiete in a single unit. Mint Vender feature optional—emid a backage of mints only when recked played, alog rejector and rotary detector optional. Note or wins for datalis—or better yet, try if for 14 days. If you're not compilety selected for the feature of the returned of the refunded in hall.

Choice of two Playing Fields. Also furnished without Mind Vender.

O. D. Jennings & Company 4309 West Lake St., Chicago, III.





The profest counter game moneymakes in all history? The one machine that will sup-profits over the top in any of your locations! QUICK! RUSH US YOUR ORDER!!



"GIVE AWAY" PRICES!

One-Third Deposit, Solonce C. O. D.

SEE BUD FOR THE NEW GAMES OF ALL LEADING MANUFACTURERS

831 W. WASHINGTON ST. CHICAGO, ILLINOIS JUST A STONE'S THROW FROM THE SHERMAN!

THE GUN WITH PERPETUAL MOTION!

Without a stop, without a pause, SKY FIGHTER keeps going great guns. The rea-son is simple: it's the one machine that combines BIG profits, FAST profits and STEADY profits...legally!! NOW, MORE THAN EVER, IS THE TIME TO GET STARTED WITH THE "PERPETUAL MOTION" SENSATION OF THE IN-DUSTRY...

TRADE MARK



MANUFACTURED BY

INTERNATIONAL MUTOSCOPE REEL CO., Inc.

44-01 11TH STREET

BUY NOW FROM YOUR NEAREST MUTOSCOPE DISTRIBUTOR



FRANK SWARTZ AND LEW CASOLA, D. & S. Novelty Company, Rockjord, occlaim Sun Beam, latest release of the Exhibit Supply Company, Chicago.

Program Set for Northwest Amusement Games Exhibit

MINNHAPOLIS, March 15 .- Pointing to the fact that awapping ideas have made many conventions pay for themselves a dozen times over, officials in charge of the Northwest 1941 Amusement Games Exhibit, to be held here at the Radisson Hotel, March 25 and 26, revealed that the convention program has been streamlined to enable all who attend to get a lot of business done, ideas exchanged, and have a good time, too.

and have a good time, too.

This is the third year that the regional showing has been held. Already restrations have been received from operators and distributors in Canada, Wasonsin, Illinois, North and South Datota, Nelmanks, Iowa, and Minnesota. As in former years the aponeon are the Minnesota familiary of the Association, Inc., and Minnesota Johnes.

Complete program as announced by the sponsors this week follows:

TUESDAY, March 35:

TUSSIAY, March as:
11 am,—Opening exhibit of all 1941
models of amisonent games, venting machines, phonographs, and accessories. Your yearly opportunity to
see the greatest display of equipment
ever shown in the Northwest.

WEDNESDAY, March 26:

WEDNESDAY, March 28:
10 a.m.—Exhibitions open.
1:30 p.m.—Annual meeting Minnesota
Aminement Games Association, Inc.
main baliforom, Redisson Hotel, Election of five new members to board of
directors to be followed by the election of officers.
6:15 p.m.—Exhibits close.
6:30 p.m.—Annual hanquet, floreshow,
and dance in Flame Room, Radisson
Hotel.

Hotel,

200 pm.—Award of door prizes. Last
year over \$1,000 in merchandles door
prizes was awarded and it is thought
that this amount will be increased
this pear. Only those attending
banquet are eligible to receive prizes,
Every operator must register. You will
be unable to gain admission to emilbits
unless you are registered.
Registration fee includes ticket to

Minnesota Assn. To Elect Officers AtNorthwestShow

ST. PAUL. March 15.—A nighlight of the two-day Amusement Games Entibli-being sponsored March 25-28 at the Hotel Radisson, Minnespolts, by the Minnesota Amusement Games Association, the, and Minnesota jobbers will be the annual election of officers of the operator group.

Exection will be held Wednesday (25), 1:30 p.m., in the main halfroom of the hotel. Election of five new members to the beard of directors will procede balloting for officers.

Present officers of the association are Thomas H. Crosby, president: Kelly Diedrich, vice-president: H. P. Humer, secretary-treaturer, and Peter Van Neff, field secretary.

annual banquet, floorshow, dance, and door prims. Purpose of registration fee is to keep people not connected with the business from the exhibit half.

Advance registration may be sent to the Minnesota Annuament Games Association, Inc., 1837 University Avenue, Br. Paul, or commen may register upon arrival on the messanine floor.

Le Vine Clicks On Marbl-Glos

OH MAPDI-GIOS

CHICAGO, March 15.—"Sales of our Marki-Glos phone) ohe are coaring over the top." reports Max Gloss, of Gerber & Gloss, "and Harry Le Vine, who is traveling the Central Blates for us, is one big factor behind that showing, "Le Vine is going to town, boosting showing phonograph sales to new highs. That largely because of helpfulness to operators, a result of his wide experience. He is not only a hard hitter as a subcommitted in the highest possible profits of the committee of the

Sport Parade Run Sets Record

CHICAGO, March 15.—Sport Farase current Chicago Coin release, enters the third mental of production this week acting a new production record, according to Sam Wolberg, excentive of the organization.

"The remerkable earning record of Sport Parate on locations has kept operators coming back for more Sport Parades," makes Wolberg, "Many of them have declared that they would not be entirely satisfied until all of their locations had been Sport Parading This enthusiasm is the chief reason the game continues to occupy our production lines."

"MARVEL"



FOR CONTINUOUS PROFITS

DAVAL - 2043 CARROLL AVE. - CHICAGO MAC MOHR CO., 2916 W. PICO BLVD., LOS ANGELES, CALIF.

WHOLESALE CLOSEOUTS

619-617 "D" STREET, N. W. SHLENT SALES

WASHINGTON, D. C.



DISTRIBUTOR CARL TRIPPE recently moved his 5t. Louis headquarters into a new building and celebrated by being hors to Missouri operators and cons machine officials. Above are motives taken at the chorelog: (1) Front sees of Meel's new headquarters: (2) Carl F. Trippe, head of Meel, John Chrent, Exhibit Supply Company; Soi Silvertein, J. H. Keeney & Company; Des Morris, J. S. Murris Novelly Company, and George Moloney, Sally Manularitaring Company. (1) Excelling, Carl Trippe and Jack Rose, standing, entertainer, George Schning, Bolly; entertainer, George Moloney, Bully; Mr. Carl Trippe, and Rock-Ois Leadership Geil. (4) Barry Hoppe, Baker Novelty Company; Book-Ois Leadership Girl, and Harold Baker, Boher Novelty Company; Book-Ois Leadership Girl, and Harold Baker, Boher Novelty Company;

Philadelphia

PHILADELPHIA, March 15. — Jack Beredin, president of Berlo Vending Com-pany, and Mrs. Beresin are due back next week from a Bot Springs, Ark., vacation.

Logan section of the city gots a new wending operator in Elisabeth S. Riasz, who has organized the Penn Vending Company, 822 West Lindley Avenue.

Month of April will practically be a Tommy Borsey month and all the music machine operators are preparing to each in on the massire's personal appearances in this territory. Press Photographers' Ball and St. Joseph's College Benior Prom will have Dorsey for the dancing, with the massire also getting the call for the

A Proven Money-Maker

experienced

Local amusement machine operators association will hold its annual barquet and party late this month at the Club Ball. Arthur L. Pockrass, head of Universal Amusement Company, is chalfman of the arrangements committee. Xavier Ougst's orchestra will headline the entertainment

Unusual premotion was engineered by Eddia Heller, record promotion expert for Raymond Rosen Company, local Victor-Brachton distributor. In connection with Pais Waller's personal appearance as a dance March 18 at the Strand Ballcome, Heller had a music machins stacked with the massive records right on the bundstand for the entire syming. Between dance sets the Waller records made the music.

Jack Hoffman has been named the new representative for the ABC candy vending machines in the Harrisburg territory up-State, succeeding Charles Bornfriend.

Hal Stedenberg, manager of the Earle Theater, who continually makes good use of a muste machine to ballyhoo his coming stage attractions, calls attention to a raft of recording artists booked for the house for the next few months all of which means attinulation for the

Easter Sunday Atlantic City opening of Sized Pier. In addition, a week's engage-ment is in the offing at the Easte Thea-

Bill Honowits, Cak Lane's penny vend-ing operator, is rounding up the com-men in the neighborhood to form a bown-ing isague new that's new alley has been opened in the neighborhood.

Premier Music Company is enlarging its South Philadelphia branch. Office is managed by Dave Klein, brother of Tip-pic Klein, Premier president.

Espansion, physically, to meet the in-creasing needs of music machine oper-ators is being planned by George Levin, owner of the Downtown Record Shop.

music machines. Orrin Tucker and Bon-nie Baker opened yesterday (14) for a week. Jimmy Lunceford comes in April 4, and succeeding weeks bring Will Brad-ley. Dianh Shore. Horace Heidt, with deal on fire to bring in Glenn Miller, as well as Tommy Dorsey.



LUCKY STRIKI

WITH BALL GUM VENDOR

A tremendous success! For the first time in 12 years, a counter game without the usual 3 reels! Brand new idea—introduces sensational new popular-brand cigarette play. Elaborate Fortune Telling feature provides additional amusement galore. New-type ball gum delivery. Ic play. Absolutely unequalled for play-getting and profits!

2 Diate sein in opposité directions. Match-ing name, color and brand awards I package, 2 packages or Jackpot of 10 packages (equivalent of 150 to one!).

OTHER OUTSTANDING BAKER HITS: BIG TIME BAKER'S PACERS Operator's Special Price

\$14.75

Write for Quantity Prices in Case Lots of 6, 24 and 96

THE BAKER NOVELTY COMPANY INC. 2616 WASHINGTON BOULEVARD-CHICAGO, ILL

BARGAINS FROM KOPLO

Worlltzer 1	\$26.50
Wurtitzer 1	6 Ithem. Critte
Wartifaer 6	500 196,50 100 124,50
Mills Thron	e of Marie

IMMEDIATE DELIVERY PIKE'S PEAK, \$32.50

Liberty Bell	(Used).	te.	or Se	14026	\$19.50
Chicken Sem Anti-Alectaft	THE RESERVE	122	C2912	100011	54.50
Ten Stitke -		2020		30000	39.50
Ten Pins (A	ocketa)		3	****	49.72

Send 1/2 Deposit With Order. Get an Our Mailing List.

Koplo Sales & Supply Co.

3118-B Milwaukee Ave., Chicago,Ill. Tel.: Avenue #05#

Operate It Anywhere! GET BIG PROFITS EVERYWHERE!

I or 5 Ball Multiple

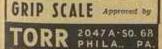
FREE GAME Western Products, Inc.

925 W. North Ave., Chicago, Ill.

WILL BUY FOR CASH

WERTZ SALES COMPANY



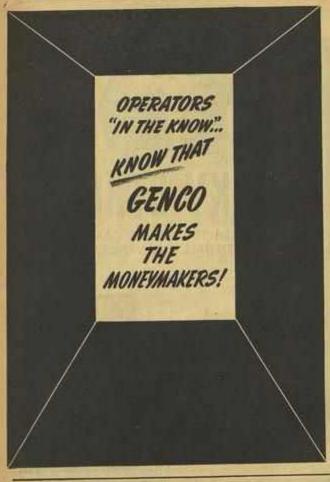


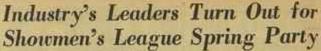
HOLLY MANUFACTURING COMPANY

for Educated Circular and Terms



MORTHWEST COIN MACHINE OPERATORS gathered recently at the new quarters of the Hy-G Amusement Company, Miniscapelle to celebrate the grand opening of the Strain sees quarters and to view mently released equipment. Pictures show: (1) Mrs. Henry H. Grecatlett, Mrs. Jones H. Bessler, and Spencer Otto: (2) Chank Theory, operator, and Mrs. Teujar, (3) Mike O'Doned, jorner 19th-henry purple operator, and mrs. Fritz Eichtunger. Below, pictured left to right; Mr. and Mrs. Frid Grahs, of St. Paul; Mr. and Mrs. Larry Lockinst (Larry 2 one of Hy-Gs side; missement), Mr. and Mrs. Lord Ecsiler. Bessler is co-pertner with Hy Greenstein in the firm.





CHICAGO, Marm 16.—Eternishing the close bond that emits between the coin machine undustry and show business was the presence of many beating commen at the Eighth Annual Spring Theatrical Party spousociet by the Snowman's League of America in the Hotel Eighth Comman's League of America in the Hotel Eighth Panille Horman's Panilles Hoom here Montay night.

night.

Room was filled to capacity with notables of the nois machine, circus, and carminal worlds mingling with stars of stage and screen. Commen and their guests filled three tables.

uses and errors. Commen and their custs filled three tables.

Arming those attending were George Modeliner, newly elected president of Combischiner Industries, and his wife; Dave Cottlieb, Econopany and returns president of CML and firs. Octubed a Company and returns president of CML and firs. Octubed as Company, Mr. and Mrs. Bernard Orming, of ABT Manufacturing Company; Mr. and Mrs. Bernard Orming, of ABT Manufacturing Company, Mr. and Mrs. Bernard Orming, of ABT Manufacturing Company, Mr. and Mrs. Harold Baker, of Baker Novelty Company, Inc., Vince Shay, and "Mills Company, Jack Hosn, Inc., and Walter Hurd, Jack Bloom, Roger S. Littleford Jr. Chill Strom, Nat Green, Illimer Stark, Heiser Palmar, Norman Modell, and Maynard Reuter of The Bill-Board.

fleveral well-known columns are mem herr of the Showmen's League. Among them are R. W. (Dirk) Hood, of H. C. Evans & Company: Walter Tratsch. of AFT Manufricturing Company, and Jack Nelson, of Rock-Ota Manufacturing Com-



DALLAS, March 15.-Officials of Elec-DALLAS, March 19.—Offinns of Escapellar Company, Inc., Texas Sectoring distributor, are enthusiastic over the success of National Demonstration Week, which the firm launched with a luncheon and sales conference at the Adolphus Brief.

On Sunday (3) officials of Escape Ball

Adolphus Hetel.

On Hunday (2) officials of Electro-Ball Company, Inc., were heats to their efficie managers and sub-distributors. S. H. Lynch, president; Est Purlow, vice-president; Arthur Hughes, district sales manager, and Est Stern, Beeburg factory representative, outlined the sales and advertising plans for the new Besquirg phonographa and other music equipment.

Electro-Ball branch managers who attended the conference were Harold Thompson, San Antonio Elmerts Oerlin, New Orleans: Jack Canipe, Memphia: Allein McQuaine, Houston, and Ten Wolfe, ORlahoma City. Turn Wrenn and Jim Smalley, Electro-Ball territory men, were in Dellas all week to assist Electro-Ball officials in showing the new phonograph medials.

models.

Operators and muste men from all over the Southwest came into Mactro-Ball headquarters to stew the 1941 Hi-Tone Symphonolas.

Ed Reynolds, distributor of Groetchen Tool Company's new game, Pike's Peak,







GOINMEN TURN OUT for the Shoumen's League Annual Spring Party. Tou, left to right: B. Granig, of ABT. Manufacturing Company. Rex. Schreiber, of H. C. Eurus, Harold Baker, of Baker Novelty Campany, and Dave Gottlieb, of D. Gottlieb & Company. Center: Dam Gottlieb, retiring president of CMI, and George Moloney, who takes user the reins. Buttom. A group of commen and their guests at one of the pables. pables

is doing a nice husiness with the new skill game, he says. The games are making their appearance in suburban and downtown locations.

Arthur Piaka, of Piake Distributing Company, finds it difficult to get enough machines to full orders on School Days new product of D. Gottlieb & Company, Arthur also reports a good demand for used games.

Joe Williams, head of the Commercial Music Company, was in Stuth Trees early in the week, where he visited lis-branch offices at Sen Autonto and

Collis Irby, of Wallbox Bales Company, reports that sales of Buckley music systems are increasing, Collis says that George Wrenn, new territory man, is going to town with new sales and nor installations.



QUEENS SALES COMPANY

SAVE WITH SAFETY!

Wit SAVE operators big money on latest and best . . . new and ward muchines of all types and makes. Before you bey another machine HARRY FRAIER and ERNEST KRANCER

73-06 WOODSIDE AVE., ELMHURST, L. I., NEW YORK CITY



D RAVREBY	READY FOR All American \$40.00 Deather Femines 24.50 Blooder 9 27.50 Lanter 97.80	DELIVERY Gas 24.50 Carrier 24.50 Greenin 26.50 Ratistics 21.50
The In this rest for the	Cross Line 45.00 Gels Blair 58.86 Elemen 06.58 User 1r and by Mills Q. T. v	Playmate 44.50 ptsle 54.50 Femalies 54.50 to \$50.00
OWL	MINT MACHINE	CO. 245 COLUMBUS AVE

YOU CAN'T GO WRONG ON THESE

177.0	The same of	reconstitution (I)	Constitution of the last	Land Carlot Carlo	
	EVERY	MACHI	NE READY	TO PLACE	ON LOCATION
All States .			Charles Thered	1939 \$80.00	I Burniste
Alment			One-Two-Three.		Tip decements
Alux			Milary)		I Zeta
Brits Hook			Mindred		
Big Sir			On Dera		
His Race .			On Johnson		L'American Eagle, Gurt
Bla Town .			On How		Ass
Box Boore			Parente		
C. C. D.			Parties Neur		
Chuldy			Philippin		
Chann			Back		Mareri
Circia			Short Stop		
Company			Sporw Chame		
Dislo			State No.		
Dote Branch			dayline		Baner's River
			Goppercharger .		Managhatta
Dougla Per	tione (Bull	V1 10.00	Street With	10.00	Salturing Dominors.
Boulde Fat			Speed Deman .		Gatturing Dominges,
Europa			Stoner Double		
FinadioGra			Spollum		
			Transp.		
Facility of	40	E5.00	Three Score		
	100000000		THE ASSESSED		
Fifth Innie			True Medicher		
			Triple Threat.		Supplie Class
	-0.0		Twinkle	80.00	
			Torr. Mix Gun		\$833 Time
	Market Co.		Triumph		Territorian
	Sections		Tastlier	**.00	

1208 Central Parkway, Cincinnati, Ohio THE MARKEPP CO., INC.

23,00 White Balls

Harry Payne Is Rolling **Big, Steady Profits Right** Down Your Alley With ..



H.G.Payne

NASHVILLE, TENN.

STERLING BARGAINS

Belly Record Time S02.50
Mills Januar Parasis, F.P., Will Dev
nick head Record Time Color Time Colo

STERLING NOVELTY CO.

LEXINGTON, KY.





Jersey Association Officials Organize Conference Group

AMUSEMENT MACHINES

NEWARK, N. J., March 15,-An organiration of association executives has been formed in New Jersey. It is known as the New Jersey Trade Association Con-ference. The object of the conference is to promote and further the interests of the trade associations, to collect and disseminate information of value to its members to premote a spirit of co-operation, and to appear for its members before legislative committees; govern-mental bureaus, and other boties in re-gard to matters effecting the businesses of the several trade association members, it is reported.

The membership, from a mere handful at its first meeting, now lists more than 40 at the fourth meeting, and new ap-plications are being received almost daily, organicers stated.

A chairman and a secretary have been chosen to conduct the meetings and notify the membership of the activities of the conference. Expenses of the organization are met by a voluntary contribution assessed equally against all members regardless of the size of the tride association.

Prominent speakers who are ac-quainted with subjects on legislation have already spoken at each of the four meetings, and other speakers are sched-uled to appear at future conferences.

One of the active organizare of the New Jorsey Trade Association Conference is Lelboy Stein, executive secretary of the Annexement Board of Trade of New Jenery, Inc. The association has en-couraged him in his work with the con-ferences since it affords an excellent vehicle for public relations work among the many trade associations in New Jer-sey, it is said.

Association executives in other Glates who are interested in public relations work are invited by Sistin to contact him at the Amusement Board of Trade of New June 1988, 1142 Broad Street, Newark, N. J.

New Distrib for Oklahoma City

OKLAHOMA CITY, Okla, March 18— Business has been good at the newly opened office and showroom of Prock & Hobins, Inc., J. Fred Barber, manager, reports.

The office had its formal opening February 15, when more than 90 opera-tors visited during an all-day open house, the property of the proposition of the proposition

Barber formerly was at the Dellas office of the company. The Oxlahoma City office will bring representation closer to Oxlahoma operators, who pre-viscosly were serviced from Dallas.

The firm also handles the Bally, Ship-man, and Northwestern products.



B. M. WILLIAMS, Elizabeth, Tenna, operator, faces the cameraman after telling Bill Marmer, of Stehing, Ion Concinnated distributor, how Daugi's "II" is chalking up collection rec-

SEE STONER'S NEWEST GAME

HIT IN ANY MAN'S LEAGUE



STONER CORPORATION AURORA, ILLINOIS

SLASHED! ONLY \$12

ORDER QUICK WHILE THEY LASTIIL



174 SO. PORTLAND AVE. BROOKLYN, N. Y. THE TOO Branch: 36 E. MERRICK RD., FREEPORT, L. I. (Freeport 2100)



LEAD WITH MONARCH! * Reuf, sizzling "21" bisckjesk action with Autometic Gain Divider and two separate EXTRA LARGE CAS Reuss. Operator's Gain Dex holds \$11,00 in Punnics—more than \$55.00 in Nickels! 3 different models — is as \$6 or 10c Play! R U S N US O U R ODERN!

SAMPLE \$19.75 CASE OF 4



MACHINE CO. Monarch Coin 1545 NORTH FAIRFIELD AVE. (Armitage 1434) CHICAGO, ILL.

QUALITY SPEAKS FOR PESSELE

THE RELAX A MARKET	FREE PLAY	PRESENTAN
Herse (Leg) #120.00	Attention	Condition and age of
Morroe (Eng) HEC. DO	Attention	Durie Haruft
Time (Lag) . 105.00	Big Greet 52.50	
Time (Compute) \$10.00	Formutter 67,50	Mason 25.06
Ossolal (Leg) 90,00	Etrutalisse 67.50	D(s)s 40.00
Recorded Attacomplete NN CO	Manual Inc. Co. Co. Co. Co. Co. Co. Co. Co. Co. Co	22.50
1-2-3	Gold Star 52.50	Commodore 22.50
-Z-3 23 Model 35.00	from proc	Ober 17.50
osnes 24.00	Yacht Club 30.00	Folias
19.50	Loudse DO.00	Mr. Ohler 17.50
hous ET.DO	Baytime	Double Febture 10.50
1/21	Designity With Order - Balance D.	O. D.
and the last became and the	Control of the last on the same and the same of the same of	And And Administration of Concession of Conc

MODERN AUTOMATIC EXCHANGE, INC.

YOU CAN BE SURE OF BIGGER PROFITS Better Built Games by KEENEY

. NOW IN PRODUCTION . .

SUPER TRACK TIME

TRIPLE ENTRY

AIR RAIDER

KEENEY WALL BOXES

KEENEY ADAPTERS

YOUR DISTRIBUTOR HAS THEM . . See Him Today!

J. H. KEENEY & CO. Not John Mark Built' 6630 SO. ASHLAND AVE. . CHICAGO, ILL.

JUST A FEW OF EACH AT THESE LOW PRICES! ORDER AT ONCE!

KEENEY ANTI AIRCRAFT GUN	\$ 59.50
BALLY RAPID FIRE	139.50
SEEBURG SHOOT THE 'CHUTE, With Base	
WURLITZER - MODEL 24	79.50
WURLITZER - MODEL 500	149.50

ALL ABOYE ARE IN A-1 CONDITION! BE SURE TO GET YOUR ORDER IN PROMPTLY TO ANY OF OUR FOUR BIG OFFICES!

Terms: 1/3 Deposit, Bulance, Sight Draft

SOUTHERN AUTOMATIC MUSIC

542 S. 2nd St. 531 N. Capital 312 W. Screeth 425 Broad 2t.
LOUISVILLE KY. INDIANAPOLIS, IND. CINCINNATI, ONIO NASHVILLE, TENR.



ma DAVAL'S "21"

The greatest of all DAVAL'S great The grades of all DAYAL'S peak counts are illust 121"—"seconding to Head with Automatic Cam Director and To-EXTRA LABSER Separate Cash Benezie Cash

\$72.50



E. COBB DISTRIBUTING COMPANY \$12-14-16-18 SOUTH SECOND STREET, LOUISVILLE, KENTUCKY



REBNIE NEBEL, G. N. Yending Company, Calumbus, O., and Art Garrez, assistant sales manager, Bally Manufacturing Company, deal a hand from the deck-on-wheels built into Bally's Royal Brain polar compone.

Pike's Peak Demand Boosts Production

Boosts Production

CHCADO, March 15.—Altho only two of Grostchen's seven new games for 1941 have been placed in full production, the first quarter of the pear will essily guidatance sales and production fugures for any previous three-month period, according to Grostchen efficials. "Demand for standard models in the Grostchen line, particularly Columbia Sells, and the immediate nationwoods acceptance of Pike's Peak, have made it increasing to postpure production of the new games." declared Karl Klein, general manager. He added that efforts are now devoted to arranging at least a limited production schools for Kin and Pok-n-Red.

Charmion Pruit-Reel Bell is the other new 1941 game which has shared production times with Pike's Peak. It is the model designed to be a riuning mate for Sparka, a cimilar gold award token-payout game which features different real symbols.

"With a hit like Pike's Peak, even anyanty production cannot meet the demand; yet, votume orders for other Grottchen games cannot be neglected. Commbia, for example, as having its greatest run just when we believed our warehouse sinck was ample for several months. As a result, one entire flour is required right new for production und Marrany has also exceeded our estimates, so that some perduction unditines. "If these conditions continue," said Kinn, "we will have to acquire an arbithonal fastery. Or perhaps we will be forced to hold Dial-it, Yankee, and Mountain Climber until the 1944 coin machine services."

Nat'l Coin Head On Florida Trip

CHICAGO, March 15—Hardly returned from his buying sour, Joe Schwarts, National Coin Machine Sechangs. Chinaro, is an route to Florida, where it is said ne will combine business and pleasure. "The machines Schwarts obtained on his buying four either have already been received by us or are on the way," said Harry Helman, sales manager in charge during Schwarts's absence. "As fact as received, the games are thorody reconditioned, checked, and made ready for immediate operation."

Jennings Official To Serve as Member of Chi Defense Commission

CHICAGO, March 15.—Wallace Mac-Ciay, director of purchases for the O. D. Jennius & Company, Orlcape, has been mast by Mayer Edward J. Kolly of Chicago to serve as a member of the Chicago Commission on National De-

The commission has been sutherized by the city council, and in the words of Mayor Melly, "leading citizens represen-tative of business, labor, social, and community life will serve as members



708 N. Howard St., Baltimore, Md. of the commission bonsine national de-fense problems which vitally concer-Chicago are pressing and important.

The Calvert Novelty Co.

\$14.75 Oran Quitat

LUCKY STRIKE

GIGARETTE GOUNTER GAME MILL Ball Gum Verd or New! Has the stood & reels

81



JOHN NENDERS, Scientific Manufacturing machine shop superintendent, met Joseph Cannella, production experintendent, standing nest to Scientific's new Batting Practice. Between them, Senders and Cannella represent 40 years of coin machine manufacturing experience.

Detroit

DETROIT. March 18 Joseph Pair, Descript operator, is making his first trip to Chicago to visit the machine manu-

Sant E. Gordon, of the Peerless Prod-ucto Manufacturing Company, reports some changes being made in the new

Sam B. Liebers, a leading Detroit op-crator for a number of years, is joining Sizerice J. Peldirant as a partner in the Central Com Machine Rochangs, down-town jobbing organization which Peld-mon has operated for about two years.

Hay Meeuwenberg, blind Detroit op-rator, is forming the Automatic Sales Company as the operating company for his business.

Hen Robinson, of Robinson Sales Com-pany, who has been away on a business tup, is installing new thiorescent light-ing and remodeling his office here.

Gene Callahun, manager of Ajax Soreity Company, is working overlime to fill orders on Bally's New Defender, Callahan surveying the order book re-ports; "It looks like a great year for runa!"

Don Relay, Michigan Phonovision manager, is putting the second of the new models on location in Detroit at the Gub Royale, sensity reachouse.



DAVAL'S "21" **SAMPLE \$19.75**

CASE OF FOUR \$72.50

SPECIALS

The machines listed below are alightly used and afford subject

SPECIALS	
# Mille Baltening	
Rest	
No Payout Yune. 24.50	38
2 Hully Spert Specials \$7,00	12
t Enly Barta Anta 118.00	7
3 Extrinit Gongo, Con-	- 2
vertible 21.00	-
Il Mills Jumbs Parado, an An	ы

BUR DOS HOME

GRINDE CON MONE

BUR ST7.50

Chicago Coin Sippe 10.50

Chicago Coin Sippe 10.50

Chicago Coin Sippe 17.50

Chicago Coin Count 17.50

Chicago Coin Maner 17.50

Chicago Coin Moner 17.50 # J. Thomas Comment of Chicago Comment of Fact
J. Thomas St. So
Sensory Act. Americal
Sensory Act. American
Sensory American
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Sensory American

he ofere gring me affective March 22, 1641. All senter must be accompanied by 1/2 sertified treats, believe C. O. D. Willia us for your price on new machines and also ask us to not you

MOSELEY VENDING MACHINE EX., INC.
BROAD STREET
Day Phone, 3-4511
Night Phone, 5-5328 00 BROAD STREET Day Phone, 3-4511

OUTSTANDING AMERICA'S

350 MULBERRY ST. NEWARK, N. J.

NEW COUNTER GAME

SAMPLE \$ 12 -50 CASE OF FOUR \$ 45.00

JOBBERS, WRITE FOR PRICES

YOU CAN ALWAYS DEPEND ON Chicago Coin GAMES HIGHEST EARNING POWER AND LARGEST RESALE VALUE! They're made better to start with /

SAVOY'S WEEKLY SPECIALS RECONDITIONED

SAVOY VENDING CO

1 OR 5-BALL F. P.
6 Bally Dark Horse. ...\$99.50 | 10 Mills 1-2-3 F. P.
21 Sport Sporcials ...\$99.50 | 139.50 | 1939 ...\$34.50
6 Record Timus ...\$99.50 | 14 Mills 1-2-3 F. P.
1/4 If the above games with bass or logs! ...\$10 | 1940 (Chubby Model) ...\$79.50
The above games are not trade-ion, but machinas just taken sill fecalion and thoroughly reconstituous in our own shop and ready to operate.
We also have 130 of the latest 5-Ball free Play Games. Write for price list.

ROBINSON SALES CO.

DETROIT, MICH.



TWO NEW

COMBINATION 840 HOLES SLOT AND DICE TICKETS Takes in \$42.00 Average

"NEW

Payout. 19.89 Profit . . \$22.11 A THICK BOARD SNAFFY LOOKING

"BLACKOUT" TIP TICKETS Takes in \$39.00 Average.

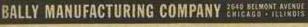
Payout. 19.09 Profit ... \$19.91 BEAUTIFUL S-COLOR PRODUCTION



BLACKOUT 6

GLOBE PRINTING CO . 1023-27 RACE STREET . PHILA PA







I.L. MITCHELL & CO. OUR MACHINES ARE THE BEST PRICES ARE THE LOWEST Write for Our List of Used Bargains ACHINES AND SUPPLIES 1070 Broadway, BROOKLYN, N. Y.

Plan Now for Summer Business

By LEO J. KELLY-O. D. Jennings & Company, Chicago

SFRING and summer are holiday times, get-nut-in-the-open times. People have been literally chained to their homes, and with the first whill of spring they feet the urge to get out and go places. There's a real business opportunity in the making for you, Mr. Operature.

In the warmer mouths every com-committy in every territory becomes more transient than during the winter Priends visit out friends for the simple reason that the far more pleasant now to be out in the open air. New Jacon are seen on every hand. Shopping trips are made to more distinct trading certical Pleas-ure jaunts to here and there become week-end refusations. Inside workers follow the common urgs to get out and go.

These people on the more are good prospects for you. They're in the mood for spending. They try new restaurants, they seek out new tavarns, they seek out new tavarns, they seek out new dine and dance spots. Hundreds of new customers will come pling into your present locations in a few short weeks.

Many operators say that summer means nothing to them since there are no resorts in their section. But wait a minute—a summer resort is old stuff to near-ay residents. Our towns and cities are attractive places to hundreds of people. Most every community has some attraction that draws summer tourists.

So make the most of spring and summer. Get out and hustle right now. Build up your route, clean up your cuttee equipment, throw out the obsolete equipment that costs more to operate than it earns. Give that new summer trade a break—give those new summer customers an opportunity to help you build profile. Invite play, don't discourage it.

Too many operators look upon spring

courage it.

Too many operators look upon spring as the time to had seat the old relies, dust them of, patch ven together, and let cm run. Let's stop kideting. A non-pear-old resident of Minneapolis visiting Podunk, Is., is still over 21. When a man leaves one place to that another he doesn't park his common sense at home. A piece of junk that the head boys won't give a second look is still a hecken down hack to the trade from up-flate.

Big Time Into Big Production

Big Production

CHICAGO, March 15.—Baker production lines are whirring with activity as machines are turned out at top speed to keep up with the orders, say exentives of the Baker Novelty Company, "This week production hit an all-time high mark and still the demand continues to grow," officials said.

"Going into the eighth week of peak production with he sign of a let-up, Big Time has proved itself one of the big hits of the industry," said Rarold L. Baker, president, "The popularity of the game now extends from Coast to Coast, and distribution are pressing as for more machines every day. Such popularity must be deserved, and the answer is in the consistent appeal and profits of the game on loositon.

"Second only to Big Time is Lincky Strike, our revolutionary cigarette play counter game. Baker continued. This last has stepped into the front rank of popularity and orders are swooping down upon us in great volume. Our Baker's Pacers horse tree comode in the new model is still in the limelight as a top favorite. So there are three good reasons why our favorry is taxed to capacity."

Avon Novelty Moves To Larger Quarters

CLEVELAND, March 15.—Avon Movelty Sales Company, Inc. has moved to larger quarters at 4000 Prospect Avenue. "Among the advantages of the new, enlarged location are better service to customers, a special office for the use of operators to load and unload," report officials. "The new location also provides quatomers with parking spece."



We're First Again Reel '21' Black Jack

DRAW YOUR OWN HAND



SAMPLE \$19.75

Microst continfactory return in 10 days for full refund of

BALL GUM-

15c Per Son, 100 Pleces. Care of 100 Bexes, \$13.75

1/2 Deposit, Balance C. O. D.

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ABSOLUTELY -LEGAL-

Coin-operated Picture Machine. Exhibits pictures in third dimension. 5 different show in each machine. Hundreds of extra pictures FREE. Opens new spots. Holds appets open in sloued territory. Easily heated anywhere. Fast sarroing power. Att. PROFIT. Write for quantity for prices and sectionists when facting a round. particulars about starting a route.

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E. D. GREEN SALES CO.

83

First Again With "CUR" 3 REEL-3 WAY PLAY WITH AUTOMATIC COIN DIVIDERS

A REAL OPERATOR'S MACHINE! I



Collection of the collection o Charette. HAMPLE

\$1395 CASE OF 8 \$75.00

66 A CE ?? 5 REEL POKER PLAY WITH

AUTOMATIC COIN DIVIDERS Come like Carl Box Fon orena



AMERICAN EAGLE

Proti Symbol Bell With Automatic Total Award. BAMPLE 32.50 10 for \$275

-BALL GUM-15c Per Box. 100 Pioces. Care of 100 Boxes, \$13.75. 1/4 Deposit, Salance C. O. D.

1401 Central Pkwy., Cincinnati, O. 927 E. Broadway, Louisville, Ky. 444 Mass. Ave., Indianapolis, Ind.

Silver Skates Hit New Sales High

CHICAGO, March 15.—The crowds which gather each noon to watch the staters at Rocketeller Plays have nothing on the tremendous crowds of players altracted by Bally's new Bilter Bastes," reports Jack Playshbons, Kostum regional sales distribution for Bally Manufacturing Company.

"Bilter Gathes has taken hold stronger than any game so for introduced this year," Pitzgibbons reports. "It has the tense artion that halds the players at the machine and brings in the biggest profits that the operators have ever enjoyed.

profits that the operators have ever enloyed.

There's something about Silver Sixtes
that simply states profits to new highs.
We don't know yet how high profits
have been receming for the operators, but
we do know that everyone who has
easiled at our abovercooss so far has ordered a good number for instant delivery.
The first lest spots here want away over
the top in serming. Silves then these
apots have been finding their profits
increasing with each collection. Daily
collections were made on the test locations and in the first three days Silver
Skates surpassed all profit records.

"Due to all this we are skating into
new sales records with Silver Skates and
have wired Bally to Goodsto our shipments so that we can salisfy the demand
thrush the territory we cover."

Monarch Burns Midnight Oil

CHICAGO, Morch 15. — The past weeks," reports Al Stern, Monarch Coin Machine Company official, "have been so filled with activity on new and reconditioned equipment that we have been hurning the midmight oil in order to keep things going at top speed.

"The demand for Monarch equipment has been steadily increasing ever since the first of the year, when we first noted a sharp upward trend in business. Regular working days have proved too short to enable us to keep up with orders, and we have added men to every department.

"Every day brings new operator-centensirs to our showrooms and succeeding days see them return to us for more of the same line Monarch service."

Southern Biz Continues Climb

LOUISVILLE, By, March 16.—Leo Weinberger, Southern Automatic Music Company, reports that humans is rapidly increasing. Thinks to the fine offerings of manufacturers of all types of equipment, he declares.

"We are especially happy to report that orders for music equipment have breken all records for products of this type. Music men in the territories served by our offices in Inflammspoles, Louisville, Nashville, and Cincinnati have swamped us with orders. us with orders.

"Yet, busy as we are handling orders for music equipment, we are still finding time to write record business on other equipment. We are doing a heavy busi-here on pin games and other types of amusement devices, both new and re-conditioned."



LOOKING OVER AN EXHIBIT GAME at the sheuronms of the Et-hibit Emply Company, Chicago, is Hymice Bautin, Brocklyn and Long Island distributor, The game is Sun



Mills Four Bells, after a year's solid performance, has definitely proven itself to be equal to 8 ordinary Bells in earning power. Mills Novelty Co., 4100 Fullerton Ave., Chicago, Ill.







BELLS

KEYSTONE HOVELTY & MFG. CO.

Està a Montingdo Sta., Philadelphia, Pa. Baltimore Stilles Bullimore, Bd.

TABLES

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PACE'S FREE PLAY SARATOGA LEADS THE FIELD IN ALL TYPES OF BELL CONSOLES

PACE FREE PLAY SARATOGA or PACES REELS-Number or Fruit Symbols—CONVERTIBLE TO CASH or CHECK PAYOUT-SKILL FIELD QUICKLY DIS-CONNECTED if NOT NEEDED-5c, 10c, 25c PLAY-SLUG PROOF COIN CHUTE and VISIBLE COIN ESCA-LATOR-ALSO AVAILABLE with MINT VENDER or 10-RECORD PHONOGRAPH.

PACE PRODUCTS SOLD BY THE LEADING COIN MACHINE DISTRIBUTORS THRUOUT THE COUNTRY.

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AUTOMATIC COIN MACH. CORP. 240 Chestmat 24.
AUTOMATIC COIN MACH. CORP. 240 Chestmat 24.
BADGER HOVELTY CO. 2546-48 North 30th 37.
BAHHER SPECIALTY CO. 130-32 Parrish 24.
D. 1500 Filth Ava. Pittsburgh, Pa.
BERLIN SPECIALTY CO. 120-32 Parrish 24.
BERLIN SPECIALTY CO. 100 Filth Ava. Pittsburgh, Pa.
BERLIN SPECIALTY CO. 100 Filth Ava. Pittsburgh, Pa.
H. B. BRINCK front & Utah 23t.
CAPITOL NOVELTY CO. 533 Grandstow Ava.
CAPITOL NOVELTY CO. 533 Grandstow Ava. FRANK DE GRAAUW Abboytte, La.

SARATOGA JACK FUGITT, INC. 207 N. Center St. GENERAL VENDING SERVICE CO. 306 N. Gey 30. MAINE AUTOMATIC SERVICE 44 Park St. ROY McGINNIS 2011 Maryland Ave. MOSELEY VENDING MACH. EXCH. OD Broad St. OHIO SPECIALTY CO. 29 West Court St. D Say S. Second St., Louisville, Ky. OWL MINT MACHINE CO., INC. 245 Columbus Ave. MAC SANDERS 2837 W. Pico Blvd.



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SOUTHERN DISTRIBUTING CO. 628 Medison

O 328 Center St., Little Rock, Ark. SPARNS SPECIALTY CO. Soperten Ge.

D 320-522 by St. M. E. Atlanta, Co.
STAR SALES CO. Gridouta, Ca., G.
STAR SALES CO. Gridouta, Ca., G.
UNITED AMUSEMENT CO. Reases City, Me.
WESTERN DISTRIBUTORS, INC. Sales Citicat Ave.
D 1226 S. W. 16th Ave., Perland, Oregon
WISCONSIN NOVELTY CO., Fond de Lac., Wis.

PACE MFG. CO., INC., 2901 Indiana Ave., CHICAGO, ILL.



BAR JACKPOT F-5240

1640 Holes — Takes in \$82.00 Pays Out Average \$45.69 — Av. Profit \$33.31

PRICE \$3.65 EACH

OTHER FAST SELLERS

1025 Hole, F-5280, Wonder 3 Bar Jack-

CHAS. A. BREWER & SONS

Largest Board and Card House in the World CHICAGO, U. S. A. 6320 Harvard Ave.,

Mississippi

NATCHEZ, Miss., March 15.—Annual pligrimages of Pligrimage Garden Club and Natchez Garden Club is bringing thousands of visitors to Natchez.

Visitors have been good players of coin achines. Commen hope for better machines. Collinen hope for better husiness with recent installation of new wall and her boxes for phones.

Local operators have been donating phonos for week-end dances entertain-ing seddlers from Camp Shelby, Hatties-burg, Miss, and Camp Beaurepard, Alex-endria, La.

One of the homes on tours of Natches's famous pilgrimage is that of King's Tayern, nome of operator J. O. Medissite, it is the oldest house in Mississippi and

was formerly an old tavern on th

C. R. (Pinky) Vermillion has been in up the past three months with a brown leg. Friends are welcoming him too on his regular com machine route.

Latest operator to begin installation a wall and har boxes on a large scale a willie L. (Bill) End. owner of Roll Enterprises. With a factory mai, he's completed installation of boxes in seven new locations.

CASE OF 4 DAVAL'S"21" ONLY \$72.50 1635-37 FIFTH AVE., PITTSBURGH, PA (0. 1425 M. BROAD ST., PHILADELPHIA, PA.



REDIT WITHOUT EXTRA COST

Same prices such or credit. (X) Bend year order with 10% deposit. (X) Send us the name of year tank. Sec.50 | Yarna Chun FREET Write for Special space "B" of Maddenal's Ultratreated Researcher Fast of before Saget

NATIONAL NOVELTY CO.



IRV SOMMER (left), president o) Modern Vending Company's Farida branch, and Occhestra Leader Xavier Capit looking over the new Hiffone Symphonola.

OLIVE'S BARGAINS IN A-1 RECONDITIONED MACHINE All Thorought Gleaned and Obstace, Reselt To Piper to Location 4 Junios Person, Autora Reels,

New Hops \$92,00	ш
Mills Ris 20.00	ш
Strang Matiental	ш
Grandstate	
Parcer Roble	
Movel 5,0000	
1-2-3	
REGYR	
2 Jensonus Chief, Bd	
A Mills When French 47.30	
m Millio Brown Front	
B Ravid Stands for Aborn B.DO	
Z Burges Bafe. Conflicts There There	
LEGAL COUIPMENT	Ш
Tarpet Skill	
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Anti-Alteruft (Black Cob.) 37.50	
Ohicken Sun Out \$6.00	
Jailbird Gan	
Jailbird Gun with Site 67.50	
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Hatsande & Hans Paparer Mediche	4
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(Late Stocket) 70.00	
COUNTER GAMES	я
Decorber	а
max ite. & Bell	177
Tarrest 1/9 Boosett, Balance C. O. D.	
WE HAVE ALL THE NEW DAMES OF	ы
WE MAVE ALL THE NEW GROUPS	а
AND FOR IMMEDIATE DELIVERY	

OLIVE NOVELTY CO.

Phonograph Special=

Worldiam 412 825-Worldiam 516 716-Warrinam 284 716 Order, Balance C. G. D. TUNET PHONOGRAPH GISTRIBUTOR 1284 SENS BOOME. Brooklyn. B.



WURLITZER

16-Record MARBL-GLO With Illuminated Dome As Illustrated



Ready to Operate

MARRE-GLO \$44.50 oto Worther with 51.50 with Kepboard 119.50 500 Wartitar 534.50

MISCELLANFOUS

The second second	CONTRACTOR OF THE PARTY OF THE	Oderb	đư	ann.
Rotary More	handiser .			179.50
Do Luxe Do				
Kirk Scales				
Chicken Sa				
Anti-Alegral				





1/3 Deposit With Order

GERBER & GLASS

914 Diversey Blvd., Chicago

WANTED

FREE PLAY Consoles, One Eatl and Lote Five Ball, FOR SALE-Slots, all makes, and 10 fo 1 Pages Races.

HARRY HOKE

414 Wost Partt St.,

ADVERTISE IN THE BILLBOARD YOU'LL BE SATISFIED WITH RESULTS.

Saratoga Sales Rise, Pace Reports

CHICAGO, March 15.—"Geratogs in the Iree play, convertible model has been selling steadily since last July," "sports J. O. Bates, sales manager of the Pace Manufacturing Company, Isc., and in recent weeks has been gaining further momentum.

Saratoga has been popular for opera-

monstitum.

"Saratoga has been popular for operation in new territories. It is a console with a skill play section. Saratoga is available with number or fruit symbols and is convertible in the nesthod of award. A multi-cone chute allows 5, 10, or 25-cent play and, in addition, is stup proof. A visible coin escalator further obviates the chance of aluga being deposited in the mechine.

"Pace products including Saratoga, are available at isseling distributors offices through the well-known distributor in severy schive market center who can deliver Pace products quickly. The establishment of a fine distributor establishment of a fine distributor establishment of a fine distributor system is dependent upon the demand by operators for the manufacturer's products. Saratoga in free play, convertible model is another Pace product that will add prestige to the firm's distributor system."

New Counter Games Gain Recognition

CHICAGO March 18.—Bud Lieberman, head of the distributing organization bearing his name, reports that Etp and Little Chipper, counter games distributed nationally by his firm, are achieving popularity,
"Altho we announced our national dis-

"Altho we announced our national distributorship for products of the Banders Manufacturing Company only last week, the response has been overwhelming. We have already appointed a number of distributors thrucust the country. "Zip," states Lieberman, "a a midget three-reel counter game featuring cigarette reels. It is unusually well constructed to take the heavy play which it has already proved it can get. Little Cipper is a small counter game featuring flye-reel poker stripe."

DAVAL'S

Createst Moneymaker in all counter game history! Real 21 play "according to Hoyle"!

SAMPLE \$19.75 CASE OF 4 \$72.50 RUSH YOUR ORDER NOW TO



SALES CO.

SILENT SALES BUILDING MINNEAPOLIS, MINN

PENNY ARCADE MA-CHINES OF ALL KINDS IN ANY QUANTITY, CASH WAITING. SEND COM-PLETE LIST, QUOTING YOUR LOWEST PRICES FIRST LETTER, BOX D-28, CARE THE BILL BOARD, CINCINNATI, O.

CASH FOR USED PHOTOMATICS

Quote all information in first letter.

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trictions Sales Contentry 200 Se. Cornell Gircle

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MIAMI, FLR. Les Furrigian SZS N. W. Zaub Ave.

MILWAUREE, WIS. Patierton & Denniton, tra-month W. Greenfield Ave. West Allra, Wis.

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Music Sylvent of N. J., tres.
641 Municipin St.

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BAN FRANCISCO, CALLY, William Gorden (Fautto Guast Old. Sales Men.) BET Lawle St. Matte Mickle Gommany 250 Gelden Gass Ave.

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610 Turbs St.
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Moisma Saund Gratam
217 Turbs St.
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WATERTOWN, N. Y.
K. Farman
103 P. John Sc.

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THANKS, OPS

It was a great show! Your orders are being filled as rapidly as possible. In a few days we will display several new guns and games that did not arrive in time for the show.

MUSIC SPECIALS (Just Arrived)

2 Buchaia 29 1	Ausze, perfect	
2 Darkels 189 f	Luxue, like new, late ser,	50
2 House to 1	sodards, like new, late ser	350
A ROSENDIA SF 3	ofer, F.S	100
I Milly 40 Thr	g (keyboard)	130

I Wills an success (welderin)	Second and the second s
GUNS	MISCELLANEOUS
Svans Temmy (new) 5145.00 Acc Sember Write Night Sember Write Kongey Anti-Aircraft 65.00	Crippors (new) \$12.75

WANTED TO BUY ROCK-OLA IMP. 20's and ARCADE EQUIPMENT ALL KINDS.

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AL SHERRY . PHIL GOULD . AL KOONDEL

"TOGETHER	TO SERVE YOU	BELLEK
LEADER	SSS.OU BANDWAGON	
CROSS LINE	42.50 ROTATION	
COLD STAR	47.50 COMMODORE	13.50
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DOUBLE FEATURE	16.501 STRATOLINER	69.30
79.4	EPOSIT-BALANCE C. O. D	

All Comes Reconditioned and Shipped Like New . We Carry a Complete Stock of New and Used Free Play Galeca . WRITE FOR OUR FREE PRICE LIST!

AMBASSADOR VENDING CO.

B. D. Lazar Lauds Sea Hawk

CHICAGO, March 15.—B. D. Larar, head of the B. D. Larar organizations of Pittsburgh and Pittsburgh was in Chicago this week for the purpose of making airranguments for faster officers of the Ready, report officials of D. Gotslieb, & Company.

"Our organization is enthusiastically behind the game," Larar stated, "as one of the great hits of the year. Operators in one territory are calling for more Sea Hawk, and I'm here to see that they get them Issa. My brother, J. D., who covers the State or Pennsylvania, siends word that Sea Hawk is making more money for operators than any game he has ever sold. With such favorable trade winds blowing for Sea Hawk, it think? I can being Skipper Gottlieb around to find some way of sailing more fies Hawks down to us in factor time."

"Nor does J. D. pull his punches in his compliments on Sea Hawk," said Dave Gottlieb, "J. D. calls it the best sill-around money-casker operators ever rad. In Funnaylvania, a game's get to the good in order to be a bit, and Sea Hawk has what it takes.
"It you think that learn organization. Monte says. "All hands on deck when leave they have come to a feature or the Fallantephs office of the Lacar organization. Monte says. "All hands on deck when leave they have consided, "purt us in a spot trying to province and deliver Sea Hawks fast enough to natisty everybody."

Leo Kelly Named Jennings Executive

CHICAGO, March 15 .- O. D. Jennings. CHICAGO, March 15.—O. D. Jennings, head of O. D. Jennings & Company, an-nounced to the trade this west that Leo J. Belly had been elected as a member of the board of directors and that he has also been named vice-president of the firm. This is an important recogni-tion of the long experience and shillty

FREE PLAY BARGAINS

Anabel \$37.50	Powerboun . \$55.00
Blendie 24.00	Rotation . 19.00
Mrite Spot 17.00	Potedite 49.90
Min Chief 45.00	Back 18.00
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Commedors . 5.50	
Double Feature 14,00	Zembis . 82.50
Permation 42.50	Fartney (Nov.) 10.00
Onld Star 44.50	Four Hotes RE. RD
Name Ros . 12.80	O'Boy 17.82
Jetty 12.60	Signrepart 15.05
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Landslide 10:50	4-6-6 10.00
Metro 55.00	Sport Paredo Write
MIRPY TR.50	for Price

All New and Used Gamps In Stock.

Terrest 1/2 Gust Dapusit, Batance C. O. D.

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BARGAINS

20 Bythm Kingse Insparial 18 34.50 30.00 # 12 | 22.50 1/3 Deposit—1

MILWAUKEE

COIN MACHINE COMPANY MILWAUKER, WIS.

of Leo Kelly, Jennings said.

He recalled some of the facts about the many years Kelly has spent in the saiding field here and in Detroit Kelly may has the job of boosting the said of Jennings products, and he said of Jennings products, and he said of post are smoothing the said of post are smoothing the said of the ports are smoothing the said of the ports are smoothing.

Helly says that Jennings will her some interesting amounteements to make to the trade during the current season





BEST DEAL



- PLUS 10 Days' Free Trial!
- PLUS 2 Year Unconditional Mechanism Guarantee.

Carpie, \$10.78 . Cass of 4, 572.50 RUSH YOUR ORDER TODAY!

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95 TARGET SKILLS

1/2 Den. Hal. C. O. D.

HAWKEYE HOVELTY CO.

Success Night BERT LANE Bomber Acclaimed

Bomber Acclaimed

CHICAGO, March 15.—Clause R. Kirk.
director of sales for the Success Manufacturing Corporation, recently declared
he was surprised at the reports of earnings which have come to him from
operators of the company's new gun machine. Kight Romber.

"We had Night Bomber tabbed as a
lug meney-maker from the day we saw
the disgrams on the drafting board," he
eaid. "Each day in the progress of the
development we were more and more certain that we had a hit. When our tests
proved the high earning power we were
operated and highly optimistic of the funitre of this gun machine.

"Since volume subpments of the game
have been going forward to our distributors, we haven't been able to believe our ears. It's only when we consider that operators aren't prone be exaggrants that we know how much money
their Night Sombers are making for
them. It goss without saying that orders are coming in as fast as our distributors can get them to us. We, in
turn, are rushing shiptoents as fast as
expanited profestion facilities pormit."

Machines in the News

Machines in the Ivenes
PHILADELPHIA, March 15.— Chatter
redunnists in the local nevenpapers find
the coin devices as nove-worthy for their
human-inverest stirit. James Econy,
"Night and Day" columnate of The frening Ledger, rolates the following story.
"Alsees de Paolis, the Meropolitan
Opera Singer, crisbrated his burnday at
Mart Cunninghamy both on South Penn
Square. The Cunningham coravasary
boasts one of the new Automatic Hostess
music boxes. Cunningham crawacsary
boasts one of the new Automatic Hostess
music boxes. Cunningham stranged to
have the operator dedicate a record to
Do Facilia. When the upers singer heard
his name announced by the machine, he
jumped out of his chair said rabbined.
"Ah! America—even machines in this
marvelous country speek a man's name!"

maker age any	Cresting \$58,00	Zooble \$55.50	Mictro
to Cittle	Pole 48.50	Gold Star RT.00	Femalips \$2.50
tale 49.55	Score a-Line, 48,00	Program 47.00	Powerhouse, AT.50
use Mainte, 47.00	Brondle 42.50	Skyline 45,00	LandyDer 45.00
miles 42.50	Dide Pasture 39.00	Cedillat 42.00	Spinsteller, 42.50
omercine, 42.50	Limitight 38.50	G01 Jahnny, 09.50	VALUE CHUS 27,50
oughboy 38.50	Mills 5-2-3.	Sports 37.50	Motatrian . 35.00
how Scory, BS.00	35 P. P. 35.00	Shartistee 22.50	Bing \$2.50
DOLDE	Line-Card., 32,50	Scorn Oant . 32.50	Mig.500w
Dilite will April and	July \$1.50	Fellow 35.00	Store Charp 29.56
ette Spel., 28,00	Commoders., Ef.50	Rod Hot ZT.55	Oh Bis 25,98
ma Run . 25.00	Mr. Coles 24.50	Lucks 22,50	Rizov 22.50
DO.55 QUANN	Buser Bix 27.00	Factor: 17.50	Biominimum 17,50
B BIE TS DO	Reterrit 14.00	Citioner 14.50	Triumun 14,50
Walte #E.50	\$1/40-0-Linux, 65.00	Four from , \$2.50	Picture and TAGO
	Sales and the sa		
PHONOG	RAPHS	II-BALL FREE	PLAY GAMES

PHONOGRAPHS

Hoosels 1909 Blandeds 127.50	
Rockella 52 Records	ш
Roubela 12 Records 29.00 Worldcord 155.00	и
MISCELLANEOUS	ы
	в
Bielly Right Fire	r
Shoot-che-Bull 82.60	м

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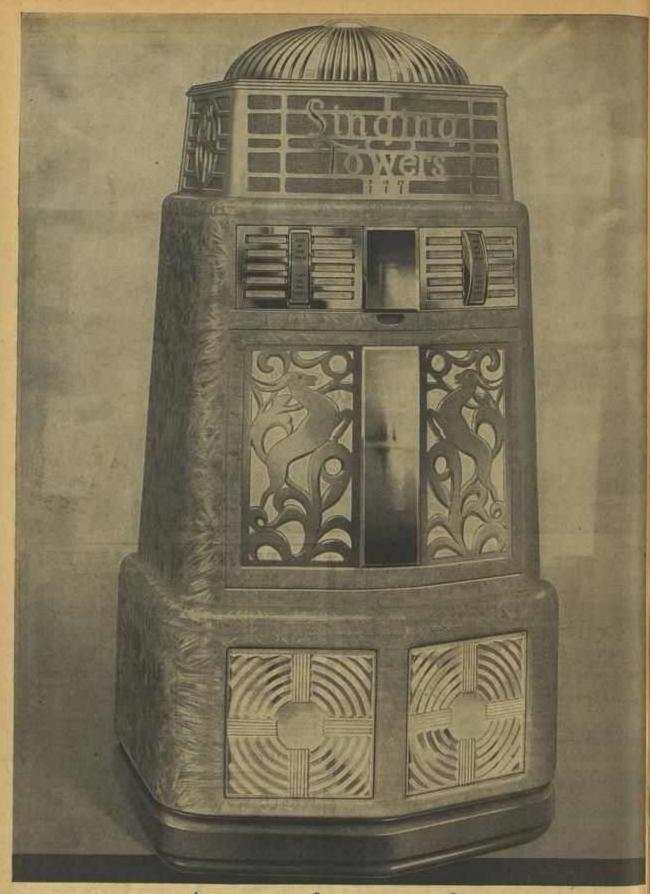
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Money Making MUSIC SINGING TOWER

The most advanced musical instrument ever produced with the only selective mechanism playing both sides of the record, thereby cutting the cost of records in half. Singing Tower has many other distinctive features not enjoyed by any phonograph now on the market.

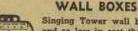
ILLUMINATION

Each Singing Tower will have four color changes as regular equipment. Colors may be blended to harmonize with the color scheme in any location. This feature will prove sensational with locations and the public. Each instrument is equipped ready for wall box operation at no extra cost.



ELECTRIC PUSH-BAR PROGRAM SELECTION

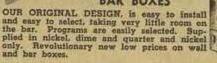
The title strip is breast high, no stooping and is magnified one and one-half times for easy reading. Electric selector has the exclusive feature where customer cannot lose nickel by pushing the title bar more then once. Drop coin slots, nickel, dime and quarter with a new coin lotalizer that is instantly positive in operation. The cabinet is new in design with a new material (no plastics used) that produces color combinations never before seen in a phonograph. Large super power dynamic speaker with the music at our level. Singing Towers glow with pleasing moving lights from the floor to the dome, attention getting and harmonizing with the moods.





Singing Towar wall boxes are new in design and so low in cost the boxes may be installed freely to increase operator's take. All wall boxes of the push-button type, nickel, dime, quarter and the nickel only, all in same size small case.

SINGING TOWER





TOWER SPEAKERS

New type separate "Tower Speaker" supplied as a speaker only, for use with a phonograph at a remote point or supplied with nickel, dime and quarter coin selector with push-button program selector, for use with any make phonograph. We predict the "Tower Speaker" at our low prices will quickly replace old type speakers now on location.

AUTOMATIC HOSTESS OR TELEPHONE MUSIC SYSTEMS





DISTRIBUTORS and OPERATORS.

who are interested in money-making music at a price should make contact at the earliest possible moment as we are selecting distributors for our principal distributing locations. Singing Tower products have been engineered and manufactured to out-perform and out-sell all competition. Our prices are sensible and will be appreciated by the operators who will have an opportunity to enjoy maximum income on a minimum investment. Every detail has been carefully engineered to eliminate service costs. We are prepared to co-operate with our distributors and operators on a basis never before enjoyed by any operator of music.

Automatic Instrument Company



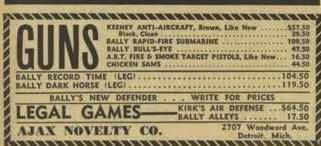


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All American 62.50 Expline	49.50 Osmrooders 29.50
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Brown Paces Ruces	68.50 GUNS, ETC.
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Kentucky Club	an.no Nemey Anti-Abroraft Guns, Brown Cab. 74.50
	55.50 Restory Jail Bird
	58.50 Rick-Ola Teo Pins
Ray's Trock Ball Field (Belly's)	27.50 ABT Target Medel F, Yellow Ontinet 12.50
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PERFECT FREE PLAY GAMES	-
GENCO SCORE-A-LINE SZSSS NOW	7
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STORT OF IMPO STAR CHAFT QUAS 154.50	200
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Birst-o-Liner, 68.00 Big Chief . 58.80 Glameur . 29.80	Drim Major, \$25.0 Nipor 5.5 Twinkle 5.5 Tapper 5.5	Double Festure 19, Boxing Attay, 24	00 Buckgroo 9.50 50 Triumph 9.30
	Variety Deposit, Ma		Oholia for Prompt. Dollvert.

	The second second	Charles Sandania			The second secon
100	Look To	The f.	(第2人) 当日の書き、本 首	Brense	LEADERSHIP!
	KANDAR WA		The second second		1 - Free-in-One 857.50
	Big Blow		SPORTS LYNN SERVICE	832.00	
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	Gold Star	. 1 57,00	Zerolia	** BE 00	Chickery Sam, base 47.50
	Rost Not	22.00 1	Account to the same	BOLOG T	oday for Our Consists List and
	WA RITE FAMILIES FOR	GARRIER DK.	reconstituesed training	MOTE COM	ters. Salance G. O. B.
	Base Miles	MA OR WHENLY	The meet 150 CHO	MALES OF	ers. materior oc o. o.

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Beauty! Matchless beauty, achieved with new design and incinating "Fountain of Light" color illumination, inspires play!



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The greatest money making attraction in automatic music!

Ear Level Tone Projection is the new force that accelerates the march of modern operating to its ultimate goal-stability and consistent, big profits. It is a Seeburg achievement in acoustical engineering that eliminates distortion and muffling in crowded locations. It spreads music fan-wise about the location so that all can hear it. It is the one method of reproduction that can deliver an exact duplication of the same clear, melodious music that went into the making of the record at the studio! That's why Seeburg Hi-Tone Symphonolas create more play and greater profits!



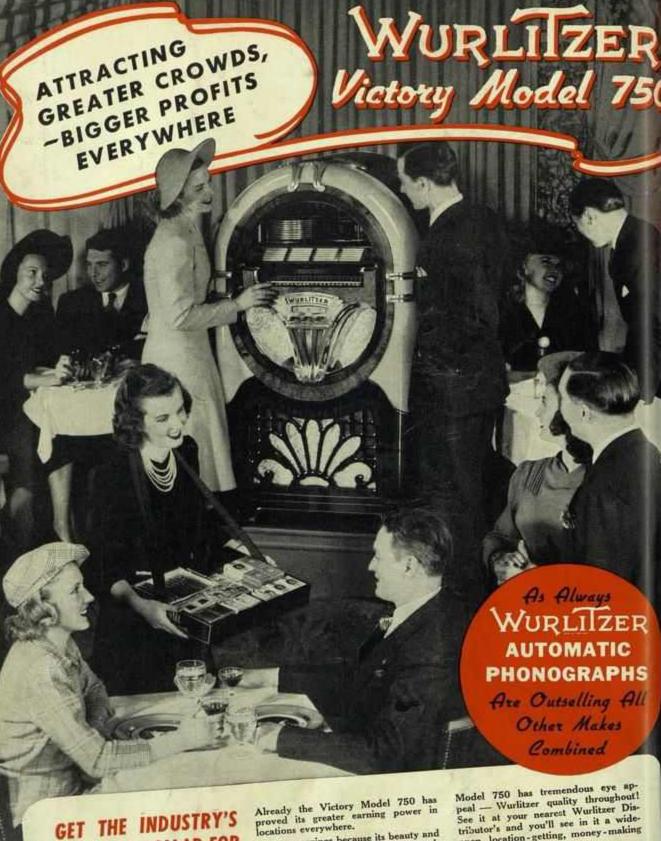
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Special new light-weight pickup cuts needle and record wear 50%!

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Greater earnings because its beauty and tone attract more play than any stand-ard model phonograph ever did before!

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tributor's and you'll see in it a wide-open, location-getting, money-making opportunity!

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