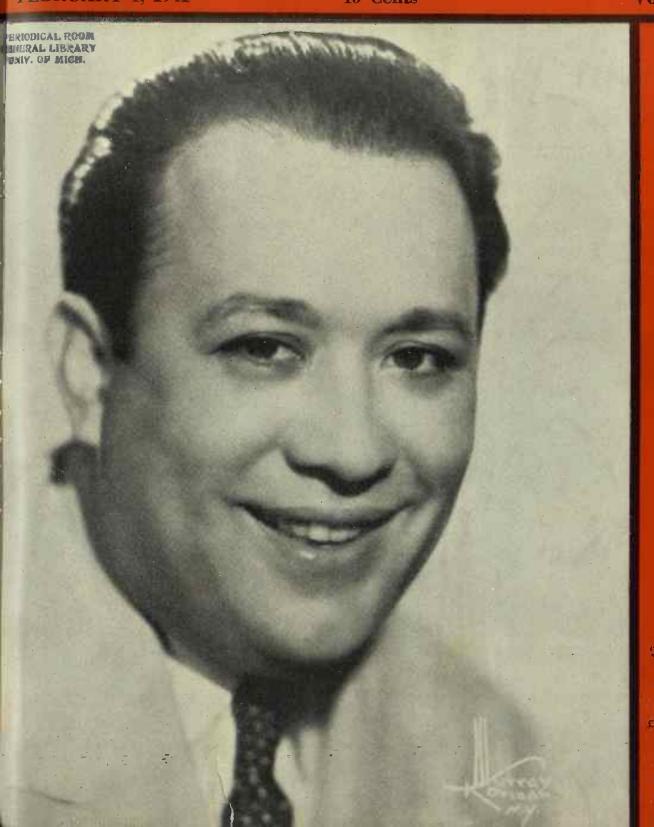
# Bill board

The World's Foremost Amusement Weekly

FEBRUARY 1, 1941

15 Cents

Vol. 53. No. 5



RAY KINNEY

'Ido's of the Islands'

and his
Hawaiian Musical

Ambassadors

Cuffehtly on Theater and Hotel Four
VICTOR -RECORDS

Direction: General
Amusement Corporation



### EMINENTLY-The Best

# BARNES-CARRUTHERS 1941 CATALOG

"A Dress Parade of the World's Finest Attractions"

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# BARNES-CARRUTHERS FAIR BOOKING ASSOCIATION

INCORPORATED

121 NORTH CLARK STREET, CHICAGO, ILL.

World's Foremost Amusement Weekly

February 1. 1941

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### HITS LAST LONGER SONG

### Billy Rose's Horseshoe, Long-Run Champ, Takes \$1,924,000 in 2 Years

MEW YORK, Jan. 25.—Bill the seventh wooder of Broadway's topey-tury night club world is Billy Bose's Danmond Borsenboe in the cellar of the Faramount Bole, which is now in its third year of operation and has changed shows only ones. According to Rose, the most expensive them is the Initial production cat of his nortable revues, estimated the talent, which consers of two bands, 28 gibts a couple of standard wards ects, and a crop of Cay Tob part does not include the talent, which consers of two bands, 28 gibts a couple of standard wards ects, and a crop of Cay Tob pacification for the forest to not command top salaries because of the long-run suppression of fired them, and the girls average 450.

Prior to the Honestone opening, the long-run record of a night club show in acceptance.

seek.

Rose opened the Horseshoe Christman might 1938, and carried on with his minal presentation, The Turn of the billion process for 17 months. The current chose Nights of Gladness, is in its eighth Canifor and Marilyn Miller to top his mostle and continuing indefinitely. Hose may the gross for the first year was seed 500, the second year 942,000. He second the process for the first year was set to the process for the first year was set to the process for the first year was set to the process for the first year was set to the process for the first year was set of the process for the first year was set of the process for the first year was set of the process for the first year was set of the process for the first year was set of the process for the first year was set of the process for the process for the first year was set of the process for the pr

Rose figures that the reason the for-mula of using old names (Blanche Ring, Pst Rooney, Harlan Duvon, Eddie Leon-ard) is successful as that he presents, them in their original settings and the people see them as they were during their heyday. While they may be dot of place in a streamlined hotel room or night club, here they find themselves in natural sucroundings which bulsee the effects of their efforts.

Prior to the Horseshoe opening, the long-run resord of a hight citth show in New York was held by the late Piorenz Ziegfeld's Midnight Root, where the same bill played for six months. During those days Ziegfeld used such mines as Eddle Cantor and Marilyn Miller to top his

### Personal Management Agreements Go From 10% to 50%; and Up to 75% for Vocal-Coaching Managers

NEW YORK, Jan. 25,—Despite keen competition from large agencies, opportunities for independent personal managers of acts have never been better. Plenty of the nets making good in the last few years have had personal managers tearing down chefactes in the way to the big money. Personal managers derotting their time in one or several acts, collect anywhere from 10 per cent up (with the cut in many cases going to 50 per cent). Under a written agreement with the American Outst of Variety Artists, members of the Artists' Representatives' Association caused collect more than 10 per cent for managerial services. Most personal managers who do no agenting or booking, however, are not members of the ARA. Percentages are also limited in this legit and radio fleeds by Actors' Equity and the American Guild of Radio Artists respectively.

respectively.

A common fee is 25 per cent of the act's salary and that includes all booking commissions. Managers concentrating on three or four acts point out that they custof maintain a profitable buddens for less than 25 per cent unless one of the acts about into the money class. The fee is higher among vocal coaches

who act as prisonal immagers. One recently collected 75 per cent of the salary
while working with an act. Others pay
the pupils chartes and self them to
bookers for all they can get.

Many managers are professional nursemaids to their acts. They form them,
which them grow, catch each of their
engagements, and after financial depressions with them until they are ready
to crash the money markets. Midway,
in many cases, either the managers drop
the nets, losing confidence in their work,
or the acts change offices because they
are depressed with their slow progress
under current guides.

AGVA feels that no manager has a
right to collect more than 10 per cent
ond that any manny spent on the act
by the manager should be pald back
by the act as a loss said should not
collegas the performer to pay stiff commissions.

Managers on the other hand, point

missions.

Managera on the other hand, point out that the business of handling acts is no bed of rows. The percentage of clicks, they complain, is very small, and before an office finally winds up with an act that has star possibilities it may spend a "small fortune" in the weeding-out process.

### Henie Scores Again in N. Y.; Takes Sock 275G in 8 Shows

NEW YORK, Jam. 25.—Souja Henie on the Mollywood Ice Merue, which pened an eight-day run as Madason quare Garefen Monday (30), grossed a sek \$10.100 for the initial six shows, and the total figure, based on advance day, will top \$375,000. Show played to salic to average \$35.00 per performance this week due to the price scale in feet, ranging from \$4.00 to \$1.10. All tock, ranging from \$4.00 to \$1.10. All the feet of the show to the property were generous with speec. All papers were generous were generous with speec. All papers were generous were generous were generous with speec. All papers were generous with speec. All papers were generous were generous were generous with speec. All papers were generous were generous were generous NEW YORKS, Jun. 25.—Sonja Henle and hur Hollpucod fee Marues, which opened an eight-day run as Madison Square Gerden Monday (20), grossed a seck \$210,100 for the initial six shows, and the total figure, based on advance mass, will tep \$275,000. Show played to self-out houses (capacity 16,300) and was able to average \$25,000 per performance this week due to the price scale in effect, ranging from \$4.46 to \$1.10. All litu \$4.40 sents were sold before the show corned.

All papers were generous with space, the publicity for the show starting a

(See HENIE SCORES AGAIN on page 21)

### 94 Tunes Hit Best Seller Lists; "Smile Again" No. 1

By SOL

NEW YORK, Jan. 25.—Tin Pan Alley
fought its way thru 1940—the first year
of what may be a new musical decade—
as deslytisted industry, short of a lot
of its hot air, and accelerated to the
viewpoint that tone side diss can be put
for ityme just as easily as spoon and
erson, and with much more meaning.
Running thur statistics and standards
set by those who make music and, more
important, by those who buy it. 75e
fillhowed, basing its findings on a
statistical breakdown of the 15 mational
sheet music best sellers of its weekly
"Music Pophiatrity Chart," presents 18e
annual survey on the 10 best sheet music
sellers of 1940.

Bianding out from the wedner of digits
and titles. J'Il Never Smile Again
emerged as the most sensational arong
of the year, remaining a No. 1 best
seller thrucut the country for 15 con-

of the year, remaining a No. 1 best of the year, remaining a No. 1 best seller thrusout the country for 10 con-secutive weeks, breaking last year's record for Kouth of the Border, top tune of the Belboards 1805 survey, which occupied the No. 1 position for nine weeks.

occupied the No. I position for nine weeks.

Unlike last year, more small publishing houses and unknown sungertiers received recognition among those in the top 10 in the 1940 survey. Most notable of these is the No. I song, Smile Again, written by Buth Lowe, whose previously published works could be put in an eyecup, and published by Tununy Dersey's one-year-old Sun Music Company, Which, up to that time, had never published a hit tune. Dersey's waxing of the tune, cited by those who know about such things as the most superior recording of the bot, was largely responsible for making that song the most talked-about in 1940.

### Sunbrock's Miami Show Loses Prelim

MIAMI, Jan. 25.—The preview showing of the Great Bumpean Circus. Rodeo, and Barney Oldfield's Hollywood Thrill Show, set for tomorrow, has been colled off by City Manager Lee, but there has been no interference with the regular performances skedded for Pebruary 2-6. Event, which is under direction of Larry Supherock, is being sponsored by the Matt Strine.

There will be two matthess on each Sunday, but only one performance will

There will be two matheses on each Bunday, but only one performance will be given rightly.

Over 100,000 four-colored folders conceived by Nat D. Redgers, director of tickets, are to be placed in hotel boxes and distributed to mery home and spartners. House in the vignilly of the content house in the vignilly of the street of the content in the street of the comment.

Occept Bucheses will furnish the buckting afock for the rotten, while Otta Covert will be the Wallandau.

Barney Oddfield, who heads the thrill show, as on route here from Van Naya, Callf. Jack Bell, local sports editor, and Entry Dennis, radio sports editor, and Entry Dennis, helde sports editor, and Entry Dennis, helde sports editor, and Entry Dennis, helde sports editor, are their gueste. Eing Kovan, ace structures, will be the Wallendau.

The Heredt, The News, and The Mami Brech Tropics are devoting lata of space to the show.

Tin Pan Alley also maintained the level set in 1809, with 94 songs landing in the national best seller category dur-ing 1940, as compared to the previous years standing of 95 times. All of which proves that songs are lasting longer, be-(See 3 Novelties in Top Ten on page 3)

### Child Labor Group Okehs Stage Work; Asks One Age Limit

NEW YORK, Jan. 23.—The National Child Labor Committee recommended this week that young children be per-mitted to perform on the legitimate stage, so long as they have a limited number of rebeatsal hours and receive regular health

examinations.
At present the age limit in cities thru-cut the country varies. In New York cultifron may appear on the stags at the age of 7, providing a special permit is obtained, whereas in the District of Co-lumbia the age minimum to 18. Buffalo Numbra the age minimum is 18 Buffalo bars spoken parts for children numer 16, and Philadelphia and Chicago have a 15-year minimum. There are four States besides the District of Columbia where the minimum age is 10: 13 States have a 16-year minimum; two States, 15 years, (See CHILD LABOR GROUP on page 27)

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### Dayton, O., Defense Activity Center, Expects Spring Boom; Legit, Vaude Are Doing Well

DAYTON, O., Jan. 25.—With estimated contracts and asth-contracts for materials directly or instructly relating to Uncle Sam's defense program placed in this city amounting to 200,000,000, it would seem logical that boueficial reactions should be fest in theaster attendance. However, that is hardly the case, even the Dayton has been referred to as the center of defense artivities. While thesers are not starving, they are not electing the doors to overflow audiences, and it still takes a good show or picture to bring them in. bring them in.

It skill takes a good show or picture to bring them in.

In Dayton is located Wright Field, largest seroinautical experimental station in the country, where a considerable increase in personnel has been effected, with more expected. The government will have spent about \$8,000,000 in improvements at Wright Field and adjacent Patterson Field when present programs are compited. Fightairs Corporation is putiling up a new building for the manufacture of machine guint the program exils for a \$20,000,000 expenditure, but seem of it goes elsewhere. The sheffield Gauge Deeporation has received a \$1,000,000 initial criter for a new building and machines, but this will not wing into heavy production until spring or early aummer. Deleo Freducts will go strong on the manufacture of electric generators for Disect motors. Besides these, awayerous smaller plants are receiving extern which if the rises continues abouild keep things humaning by spring and summer, when a better response to things theatrical may be expected.

Dayton is one of the cities, however, where stare shows have continued mails.

Dayton is one of the cities, however, where stage shows have continued profitalty throut the season. These are shown at the REO-Colomia, with weekly changes, and for the ment bord have run above the house average, \$7,000 to \$8,000, with a top of more than \$10,000 New Year's week.

Dayton draws over week-ends from a large valley radius and is a good show town when good shows come to town. In the legitimate this sesson there have

#### RAY KINNEY

(This Week's Cover Subject)

RAY KINNEY, born of Irish-Hewalism par-

RAY KINNEY, born of Irish-Heweilin pareents in Kilo, Maweil, received most of his
education in the United States but apent resist
of his life in the Haweilin latings. His popularity among American enthusiants of the
litinal brand of music dates back from 1228,
but more currectly, because he has relied up
the largest booking record in New York, playing
12 months of the Heral Lexington, since 1927.
While attending college in Salt Lake City,
Ray and his brother had a hand, the Kinney
freshers' Orchestra, but he made his first profreshers' orchestra but of the sale. He he loked
[as Stafford's hand of the Palace Hotel, San
Francisco, and zang with him for 11 meeths.
During that time he also sang on two radio
sammericals, the Shell Oil and Sperry Flaur
propreses.

programs.

Since then he has returned to the Hawatian blanch several three, and during one of these was in the oil business. After he took the stacking lead, between, in "The Prince of Hawatia," and began to record blanch times for Decca, he has been in the U.S. loading and anging with his band. He is a played several return angagements at the Royal Hawatian Notal in Hamadala.

Simewished between all of these efforts, linney and his "Abba Maids," a company of 23 people, here been in Ohien and jabouon's "Melleapopin". Ray sed his organization concluded their stay at the Lexington last mooth and are now currently embasked an a fleeter tour. He is also recording for Victor, Caneral Amurement Copporation handles book-ings for the Kinney organization.

Wanted: MANUSCRIPTS few York book publishes re apoctfully solicits worth - while manuscripts for publication. manuscripts for publication. FORTUNY'S, Publishers 87 Fifth Ave., New York, N. Y.

been six productions here. The Little Force, Philadelphia Story, There Shall Be No Night, Man Who Came to Dinner, Skylark, and Time of Your Life, and all have drawn well.

A concert series, featuring the Monte Carle Ballet and the Philadelphia Oc-clustra has 2,500 subscribers: the Dayton Symphony Octobarn has self-out herizan at the Victory for the season, and Paul Robeson and Laurett Molchur are booked

### "Blossom Time" Plays Chi Yet Again for the Shuberts

CHICAGO, Jan. 35.—Blossom Time, the first of what may be a series of operatian will open at the Grand Opera Bouse Theoday owning, featuring Breest Marshall. Dennis King was scheduled to open at the Grand in Meet the Elife, following the exit of the Lunta, but the show folded in Pittsburgh several weeks ago. Date substituted was Joe Fenner in Yolet Boy, but the comediant untimely passing last week nixed these plana.

these plans.

Plans to coutline the operatis series depend first upon the success of Blosson Time and second upon the availability of name singers. If these chetaches are overcome, second in the series will be Gyeno de Bergerat, Sam Pokrass's mustral version of Rostand's play. Other operates included in original plans are Counters Martine, My Maryland, and Rose Marte.

### Sunday Grosses Up

NEW YORK, Jan. 25.—Grosses last Sunday (19) were the best since the first appearance of Sunday shows last November. The figures for the eight performance given were as follows: Heliapoppin, 82,205; It Happens on for, 33,100; Meet the People, 81,700; George Washington Stept Here, 81,805; Separate Rooms, 81,225; Jahnny Relinda, Sub; Tobecco Rood, 81,330 (81,10 top for both matines and evening; 8729, evening; 8610, malines).

A list of army camps is bein published in the Wholesale Merchan published in the Wholesale Netchald disc Department. This week's list is for the Eighth (Texes, Oklahoma, Colorado, Arizona, Wyoming, New Mexico) Corps Area, It can be found on page 54.

### Philly Grosses Weak: "Jones" Does Dive

PHILADELPHIA, Jen. 25.—Little life its week at the legit box offices. Liberty PHILADELPHIA, Jan. 25.—Little life this week at the legit box effices. Liberty Jones, for the second of its two weeks at the Perrest Theater ended tenight, dropped to a disassious \$5,800 at a \$2,50 top, after a pitful first week that burely realized \$6,300. If not for American Theater Society coin engagement would be a total thud. Whatever channe the Philip Barry play might have had was killed after the first night. Local critica panned it unmercifully.

Brianger Theater, relighting for Skepacody in Jiack, barriely skee out \$6,500 for its first of two weeks ended singlet. Top its \$2, but fown in slocodo with two-forone ducata. Revue got nice notices, but review by-lines were those of the second-string critice.

string critica.

review by-lines were those of the accountering crities.

Locuet Thesier relights Monday (27) for The Time of Your Life, for which advance sale is terrific. Locuet has also inked in Buth Draper for the February 24 week. Mothing in sight for Etlanger after Bhaywody's forthight until Murch with Foborov Read appeted. Forrest follows Monday (27) with two weeks of the San Carlo Opera Company, and has added Philadelphia Story to its calendar for February 10. Makes the scoond wish this cases and the third presentation locally. Walnut Street Thesher is all set to return to the fold in February with Life With Father. Lyn Hardy, former treasurer at the Forrest, named manager of the house for the indefinite run of the play following its current Boston stand. ing its current Boston stand.

### Annual Tour for "Capades"

NEW YORK Jan 25.—During its di-rectors' meeting this work (IR-24), the Arena Managers' Association, operators of Icc-Copades of 1941, announced that the revus will become an annual affair, it will pasy arenas controlled by mem-bers as well as outside dates. The 1942 revus will get under way in Atlantic City in July following a closing size-week run of the current show.

HYGARDNER BROADWAY THERE'S no doubt about Eleanor French's right to a "400" listing-she lives at THERE'S no doubt about Eleanor French's right to a "400" listing—sha lives at 400 Park Avenue. . As thur Godfrey, Mutual announcer who is also a licutenant commander in the Naval Reserve, is not worried about anawering the results call, should be be called to the colors. He's been on dozens of those 7 a m. "ya-gotta-get-up" programs on the air. . Too had about Hal LeRoy, forced to cancel himself out of the Loew State line-up because of the Iu. Hal had never played the house before and wanted to disregard doctor's orders to ruitill a life-long ambilion, but no go. . Engineers for Broadway's hotels, office buildings and theaters are being trained by the fire department for emergency fire lighting. . Another small-lower boy yarn: Thanks to a Redda Hopper radio plug, singing 5. A. accordionist George Klener, of Samle Williams's Rotel Astor band, goes to Hollywood to make shorts with Leo Releasan.

General resister an into one of the glamour boys at the 18 sporting a nose-bandage—the type plante surgeons use when they Robert Hand-Taylor a school. "I got this when my car skidded and his a freplug," the bandage-wearer spologised. "Yeah," yeah-ed Jessel. "It must have been the same freplug that cacked up Milson Berle, Pannie Brice, Harry Richman, Mary Livingston, and Georgie Price!". There's an Arond A. Lecher listed in the Palace Theater Bulding, and we'll bet he's an agent. ... Since the word "burlesque" has been subbed out of those Ann Corio blow-ups in front of the Ething, the clippings read like a Rithe Schiety press rolesse. ... At the same theater, incidentally, there's a stripper named Docathy Kay, but she's not the night club p. a ... Larry Lesueur, CRS correspondent in London, penned a honey of a paragraph in a letter to Alma Archer. "In the old days," his typewriter grinned, "it was difficult inviting some girls into my hote! These days, because of flying shrappel, It's almost impossible to get them out!" CEORGIE JESSEL ran into one of the glamour boys at the 18 sporting a nose-

ODO WINDOW of the week-at 250 West 40th Street: "Mms. Nancy-The lattle ODO WINDOW of the week-at 259 West 40th Street: "Mme. Nancy-The Lattle Gentua."

Beason Moe Gale is accompanying his Pour Ink Spots to the Coast, where they'll make a movie, is to time up an all-star codeed serial, starring fills Pfirgerald.

Reader's Digest credits Frank Coase with one of the year's most practicus word-pictures: "When you ask her a question it's like taking a finger out of a dyke!"

A 42d Street provide house displayed this poster last week: "Last chabte to see successorie version! Tomorrow this film will be destroyed."

A WOR the other day, Dr. Louis Ansbacher, the playwight-declure, recalled a conversation he had with Irving Berlin's mother-in-law, the late Eatherine Duer-Clarence Meshay's first wife. Discussing "psychological compensation," Dr. Ansbacher used Berlin as an example. If Irving was a good water at Nigger Mike's." he traineds "the chances are he might never have become a famous acongwriter." Berlin's mother-in-law smilled. "Your theory is excellent," she said quietly and loyally, "but—Irving WAS a good water!"

### "Heat" To Try Again With Sullivan Dough. Union Concessions

NEW YORK, Jan 25.—A fresh outlay of coin engineered by Ed Sullivan, Deals News columniat, together with concessions by the IATSE and Local 202 of American Federation of Mosicians, until the pruning of salaries of the higher priced players of the cast, will allow Crazy With the Hear to attempt another year.

The show closed Saturday night, and is scheduled to reopen Thursday (30), Show was said to have cost \$165,000 and

crow was said to have cost \$165,000 and ran only five days. Suffixen is said to be guaranteeing \$20,000 of his own money, in addition to getting additional financing from other sources.

sources.

Conferences between Nick Bolde, emeral manager of the show, and Euri Kasmer, producer, and union official Monday (90) reculted in the IA concenting to reduce the backstage staff by eight, the musicians taking out four men, and Equity consenting to hely man, and Equity consenting to hely man, and Equity consenting to hely calary clices of the top players and tenser cuts on the part of the other names. Equity minimums, however, will be maintained. The chorus gets no salary silces. Cuts will be restored if the show successes.

stoccoda.

Show is having its material declored by Sullivan, Bugs Baer, Law Brown, and others. Cost additions are also being made. Boos Costello, Mark Plant, Bays and Naldi, and Carlos Bamirez are being adhed. Richard Kolmar is dropping out breatise of other commitments.

Sullivan after the last performing Saturday (18) addressed the cast horizate of the same above the sullivan after the same performing the sullivan after the last performing group with the show that a bit of re-routining and some alterations in the ceript wouldn't its. Ho guaranteed them that if they committed to hang on with 15cc "Heat" To Try Again on page 27)

### WGN Handling Spielers

CHICAGO, Jan. 28.—WON Talent Dus-sine, under the direction of Noel Gerson, has entered the lecture field. Ofthe sent out its list this week to thousands of lecture buyers. Gerson indicated he was conscotrating on school assembles and church affairs, which provide a big market.

### **Possibilities**



GLEANED BY MEMBERS

The purpose of this department is to benefit producers, bookers, agents, and others concerned with the explication of falent to the major lockor fields thru The Billbourd's coverage of every branch of the drow bissiness.

SHOWMEN INTERESTED IN SPECIFIC POSSIBILITIES MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

### For RADIO

BOB SHRA—baritone now at George White's Gay White Way, New York night spot. A young pleasant-looking follow who has been stoppling shows regularly at the hig club. Has a good voice, pius nice delivery and personality, and wins over his audience solidly. Should rate a try on the sir and also a shot in a musical show. (As Bob Schaeffer, he has been in Shubert operettas, mostly out of lower, did a but of sustaining radio, never been in vaude, and this is his third night club job.)

### For FILMS

MILLARD MITCHELL—legit actor now appearing in Mr. cast Mrs. Nuclia at the Beisaco Thoster. New York. Has done comedy-character robus in countless legit productions with uniform success. Offers terrifor readings and a perfect arms of fining, plus may characterizations that heighten every line he delivers. Should be sensitional in typed comedy-character roles in films.

### 4 Bowes Units Played 104 Weeks In 1940; 2 Units Got Most Time

NEW YORK, Jan. 25.—Lou Goldberg, manager of Major Bowes wande units, size the Bowes abowe played a minimum of 164 weeks during 1940. Most of this ince was consumed by two of the Bowes units which are alweys on the road, and come of the dules were filled by a third and fourth show added during seasonal aports. The shows played in theaters of new houses for flesh (those new-comen, heaveyer, settlem the amy other stage attractions). The consistent demand for Bowes shows now nearing completion of their sixty out of the shows on the road through the proceeding two shows in the road through the procedure the Major Gowes and his residence which consecutive year could keep more stirtly than he can heads, Goldberg replains. The conventity active shows are to their purpose: to therefore the mans of Major Bowes and his reside show and in create frush interest in them through the country.

Bowes units will be on up aroungly at the box office, attested by an increasing number of repeat dates. This month the

### "Story" Sets Atlanta Mark; Sold Out Four Days Ahead

ATLAWTA, Jan. 25.—The legitimate stage came back to Atlanta in its old-time style this week. For the first time since pra-depression years a jiny was sold out it advance for its complete engagement. Not only that, but Manager W. P. Winscoff said \$1.00 in mail order necess has to be returned.

The show its Katharina Hephurn in Fishedelphia fitery.
All seats except a few turn-backs were noted out by Monday processing the first saw Friday [24]. Additional seats were put in the orchestra pit and standing room was sold. An attempt even was made to get the Rephurn company to pit on a Sunday show, but this was re-



Opposite Madison Square Garden

Rates From \$2.00 Daily Write for particulars and booklet

William F. Thomann. Managing Director

HOTEL CAPITOL 51st St. and 8th Ave., N. Y. C.

Bows office has four shows on tour! Che in New York, one in Paterson, N. J. one in the Midwest, and another on the West Coast. The West Coast show, Telerat Purson, is set until June I, sceneding to Goldberg, thru Montans, Coborado, and Minnesota. The Minnesota Amusement Company booked it for two consecutive months starting April 1.

During the week of Docember 28, 1940, Telesa Parada grossed \$19,000 at the Orpheum Los Angeles, reportedly the second siggest gross of the house (Ted Lawis did \$21,000). Following that dais, it filled a number of ensemphers on the way to Portland, including the Welker Theater, Santia Ana, Calif., January 2 and a repeat showing January 5. During week of January 13 it grossed over \$9,000 at the Orpheum Los of January 13 it grossed over \$9,000 at the Orpheum, Portland, Ore.

### Record 25G for AMA Ice Show in K. C.

PITTIBURGH, Jan. 25—Ice-Copedes hit new records for Kansas City lee shows, John H. Harris, president of Arena Managers' Association, informed. In its days, excluding Saturday, the gross neared \$25,000. More than 1,500 people were turned away on opening night, and extra easts were built on the for the remaining performances.

les for the remaining performances, Harris said. Bt. Louis this week, then to Washington D. C. Hershey, Pa.l Boston (repeat), Cleveland, and Les Angleis for a 24-day run in the Pan-Pacific auditorium.

### Me. Stock Grosses High

PORTLAND, Me., Jan. 15.—Grosses for the 37 weeks of shock, a record these days, of the Guy Pulmerten Players here were better than average except for December. The best week, when Maward Eversts Horton appeared, receipts resched \$3,600; Yes. Nights in a Har Rosen, Palmerton's own swing varion, brought in \$5,390, and No. No. Nauerie did slightly under 15,000. Other weeks receipts ran from \$1,000 to \$4,000. The former figure represents weeks in December when Jabes in Touland and The Mission and Plusfore were presented.

Palmerten has given up his lease on the Civic Thester and in all probability vancerails will be shown there.

#### "Follies" Set Thru Winter

PROVIDENCE, B. I. Jen. 25.—The Shipstad-Johnson opertacis. For Folder of 1941, running sums 20 per cent shead of last year in attendance, has nine dates to play before the completion of its winder schedule. Following its local runneding innerrow (28), show will play Citaws (28-29), Societical (30-Pebruary 2), New Haven (3-9); Springfield, Mass. (10-16); Butfalo (18-22), Fhindelphia (24-Masch L. return date), Pittsburgh (3-8, return date), and Minnespolis (10-23).

EPRINCIPIELD, Muss., Jan. 25.—Rotary Club of Springfield has bought out the opening right (February 10) of the Inte-Follies of 1941, to be presented at the

### .. WANTED ..

FIGURE SKATERS AND UNUSUAL ATTRACTIONS FOR LARGE ARENAS WITH ICE AND OTHERWISE FOR BOOKING UNDER PERSONAL MANAGEMENT, WRITE OR CALL

### ARENA MGRS.' ASSOCIATION

1915 RKO BLDG., RADIO CITY, NEW YORK CITY, N. Y. E. F. LELAND, Secretary

WANTED-Boys and Girls for new Ice-Capades 1942, also Specialty People. WANTED-Attractions and Ideas for April, May, June, for following arenes: BOSTON — MONTREAL — PHILADELPHIA — PITTSBURCH — BUFFALO — WASHINGTON, D. C. — NEW ORLEANS — NEW HAVEN — PROV-IDENCE - TOLEDO - SPRINGFIELD - CLEVELAND and others.

ICE-CAPADES OPENS IN LOS ANGELES IN APRIL

### Selective Service Mail

In the Circus Department of this issue appear the names of those having Selective Bervice mail in the various offices of The Bifficerd. This list is published in addition to the names which are set in copital latters in the regular Letter List.

Also in the Circus Department is given a list of registrants who are considered delinquents.

### More Agencies Get AFRA OKs

NEW YORK, Jan. 25.—The following is an additional has of radio talents agencies receiving AFRA franchies. The first list, of about 100 names was printed in last week's issue. Beverly Hills agents include Letond Hayward, Inc., Edward Henry Agency, Esti Kramer Agency, John Lancaster Abraham Lehr, Inc. William Leshing, Leeking-Wood, Inc.; A & S. Lyons, Inc., Ben Medgord Agency, Art Meyer Agency, Watter Meyers Agency, Unland Montgomery, Agency, William Morris Agency, Jun., Leo Morrison, Inc., Elmo O'Reelly, Jack Fomerroy Agency, Art Rush, Inc.; A George Vollek, Juc. Cremville Walker Agency, David Warner (See Monte Agency), David Warner (See Monte Agency),

(Not MORE AGENCIES on page 23)

### Davis, ASCAP Pub, Assigns Separate Catalog to BMI

Separate Catalog to BMI

NEW YORK, Jan. 26.—Odd attuation in the music right between American Society of Composits, Authors, and Publishers and Broadcast Music. Inc., was revealed this week, Joe Davis, owner of Georgia Music Company, small ASCAP publishing firm, has also sold a separate catalog to BMI under the name of Beacon Music. Inc., giving Davis as finger in both pies, since he also retains the ASCAP rating.

Davis said the new company was formed principally to exploit his own tunes and those of Evaluae Butterfield. For the BMI set-up, Davis is writing under the pen name of Leedie Bescott. Davis and Miller the pen name of Leedie Bescott. Davis, who said that he waited eight years to get into ASCAP (was finally admitted less October), also stated that he didn't seek ABCAP optition on this noote, nor have they questioned him about it stone.



NOW - get the Sound catalog designed to save you most money profits and name!

You can select the one Sound to your needs from this FREE

from this FREE cotalog. That's why so many top-flight showmen who could pay more choose low-cost Lafayette line for ad-vanced in design and neglescring. It's complete! There's a Lafayette Sound System for every purse and

F88

purpose.
Partable units are light, compact, smart as plane laggages permanent equipment is eary to rig, and designed to make you look—and saved—the a million. Convenient terms. To get your copy of Lafayette's new FREE Sound Equipment cotalog, mail the coupon at once.



CHICAGO . ATLANTA . MOSTON

LAPAYETTE 24 Dept. 6281.300 S or 101 W. Jocks Please Righ PRES	inth Are., New York, N. T. on Bird., Chicogo, IL
HANE	
M ADDROSS	
Carr	TAN



### WESTERN UNION

NEW WESTERN UNION STAMPS ARE GOOD FOR ALL TELEGRAPHIC SERVICES; MAKE A SMART PRACTICAL GIFT TO STUDENTS, TRAVELERS, MEN IN CAMPS. SOLD IN BOOKS OF \$2.50 AND \$5.00.



### OUR DIRECT PRESSURE

NEWSPAPER MATS Will produce a fine clear print in the local newspapers.

### GEIGER STEREOTYPE CO.

221 S. Ludlow St. Dayton, O. Art - Zinc Cuts - Hectres - Sterves - Mats

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### NEED TICKETS

Of Any Description? WRITE

THE TOLEDO TICKET COMPANY

SPECIAL PRINTED Not or Machine 10,000 \$ 4.95 50,000 12.75 100,000 20,00 1,000,000 150,50 Deuble Ceupens.

### SCRIPT FOREIGN \$\$ FADE

### Money Rules Get Tough; Seek New Income Fields

NEW YORK, Jan 25 .- The last of the of any consequence, South and Central America, is folding. Organizations pro-neuring in developing the South Ameri-ma script market, notably Script Library. can ecript market, notably Script Library, report that, with the exception of Mexico, countries have "frozen" their currency, with the result that it has become very difficult to do business. A check-up with foreign exchange experie at local hands here confirms that all South American countries have restrictions on money going out of the ecunity, that some are stricter than others, but that in most cases approval is necessary to consummate deals on radio scripts.

According to Jos Keelike of Series

mate ceals on radio scripts.

According to Joe Kochler, of Script
Library, situation has come to a head
within the last month, so much so that
Latin America is more out as a field for
Yank script firms. According to Kochler,
Eusinese has folded in Argentina, Bruell,
Venezusela, Ucuguay, Columbia, Erondor,
Chile, Peru, and others.

Elization follows the folders of Ko-

Similation follows the fold-up of Eu-tope and Australia as script markets, and punctures hopes of script peddlers who had turned to S. A. as a likely source

of recents.

Script Library figures the clamp on South American business will mean a loss of \$25,000 to \$33,000 for the company. Countries had been using an increasing amount of mystery-thriller acripts. Prior to the war European countries had been developing rapidly as acures of income, but this business folded immediately after the German invasions. Script orgs were figuring that South America would develop, but war has also caused South America to lose foreign markets, and this in turn is held to account for present currency restrictions.

Loss to transcription companies is not figured as anywhere near as important as loss to seript companies. According to transcription exces. South America merer was much of a market for music wasse, owing to cheap live talent avail-

### New Income Source

With foceign markets washed up, script organizations are developing home sources of income. Lairest to blessom is the little theater field. At a conservative estimate, about 100 of these groups are now appoinceed, and of these 36 are serviced by Script Library. This figure represents as increase of 100 per cent over the number of sponsored little theaters last year.

Breakdown of little theaters serviced by Script Library shows eight spondored by bakeries, six by department stores, 20 by cleaners, dyers, and laundries, nine by local banks, two by jewery firms, two by dairies, one by a men's clothing store, and another by a picture theater. None of the 50 are sponsored by church or-ganizations.

### NBC Central Adds Studios, Offices

CHICAGO, Jan. 35 .- NEC Central Divi-CHICAGO, Jan. 35.—NBC Central Divi-sion will construct three new studies and eight new offices in addition to im-proving existing facilities. It was an-mounted this week by Harry C. Kopf, general manager. "With the new con-struction," said Kept, "we shall have 13 studies, and we are originating more than 1,200 procrams per month, more than 1,200 procrams per month, more than 1,000 of them being network.

Pour additional recording channels will be installed, doubling present facil-tions. Also three recorders will be set up for reference file recording purposes.

Statio A, largest of the NBC Chicago audience studios, will undergo complete fenoration. Plans also include a new refrigeration machine to take care of all air-conditioning requirements for the theorems.

### Blurber Goes Rural

Biurber Goes Kural

PHILADELPHIA, Jan. 25. — Tom
Livszey, yes WPEW announcer, is guiting to make it harder for himself this
summer. Assigned to the early morning shift, he has to travel from subrubal Glenalde to central city to beni
the clock in opening the station at
7 a.m. Rowewer, hastead of moving
closer to the city. Tom figures on
coupling his corly morning chores
with commercial farming, and is
sleepping around for acreage in adjoining Bucks County. Figures that
since he has to get up at 5 a.m. anyway, he might as well milk some cowa
on his way to work.

### ASCAP Suing WCLO, WJMC on Copyright

MADISON, Wis., Jun. 25 - ASCAP, thru Attorney Robert A. Hess, filed suits in Pederal Court here Monday (20) against the Guestle Printing Company, Jamesville, Wis., operator of Station WCLO, and against the Northern States Brindcasting Company, Rice Lake, Wis., operator of Biation WIMO, charging copyright infringement.

erator of Biallon WJMC, charging copyright infringement.

Harms, Inc., plaintiff in the action against WGLO, alleges that three of its copyrighted songs were played ever the station January 1 without permission. Damages of \$750 are asked.

Named as plaintiffs in the second suit are Paramount Music, Inc.; M. Witmark, Inc.; Santiy-Joy-Select, Inc., and Sun Music, Inc. Bath alleges that one of its copyrighted songs was played over WJMC on January II without hempission. copyrighted sones was played over WJMO on January II without pemission. Each asks damages of \$250.

#### Black Adds to Staff

NEW YORK, Jan 25—Ivan Black, publicity representative, has added Tibel Nord and Haven Hubbard to his per-connel. Nard was formerly assistant to Ernest Meyer, Post columnist. Hubbard

is a journalist.

Hack, who is scripter Arch Oboler's press rap, plans to open a Hollywood office in March and a Mismi office

#### Greek Relief to Radio

CHICAGO, Jan. 23—In what is be-lieved to be the first commercial broad-cast appeal for war relief funds, the Grock War Relief Association of Chicago has contracted for a series of 13 weekly

### WEAF Tops WABC in NY Press; WMCA Leader in Column Blurbs

NEW YORK, Jan. 28.—WEAF, NBC's Red network outlet, topped all metropoliten stations in publicity breaks, and WMCA. In fifth place in total publicity toward, topped all stations—including network outlets—in column mentions, for the four-week period ending January 18.

Breakdown this month is very interesting in that this is the first time in years that WEAF has outranked Columbia's endlet, WABC, altho combined Red and Blue stations of NBCC have always been first on a combined count. WEAF apuseed little first position by a narrow murgin, 873 mentions, as compared to 870 for WABC, now in second piace. WIZ still in third with 740, as compared to 825 for WOR.

Tarrific jump by WMCA in column mentions is partially explainable by publicity accruing from the sale of the station by Donald Flamm to Edward J. Noblet but in all fairness it should be pointed out that station's sale was not a consumer story, and that much of the increased publicity came on talent and program breaks.

WHN and WNEW very close in sixth and seventh positions, with totals of 145 143 mentions, WQXR, WNYC, WEVD, and WINS runners-up.

STATION	Feature Mentions	Column Mentions	TOTAL	Feature Mentions	Column Mentions	TOTAL
WHAP	753	120	873	688	334	802
WARC	714	156	810	764	201	965
WJZ	628	1111	740	588	135	718
WOR	004	131	425.	267	101	468
VMCA	1.01	107	228	185	80	274
WHIN	104	41	145	98	122	110
WNEW		58	143	134	20	156
WQXR	. 80	21	101	113	38	161
WWYC	67	24	91	70	44	114
WEVD	48	37	53	74	7	81
WINS	29	12	41	34	12	48
	2,073	800	3,812	3,117	790	3,907

Note: Tabulation above is bused upon New York station breaks in the New York Times, Herald-Tribuse, Dolly News, New York Post, World-Telegram, New York Sun, Journal American, Brooklyn Engle and PM.

programs on WCFL beginning tomorrow.

Tagged For The Ghery That Is Greece, show will present native Greek tongs, classical music by the WCFL Cemeral Orchestra, and stars of radio and stage currently appearing in Chingo. First sirer will feature Jim London wreatling champ, and Benny Eaker, of the DuBarry that it was seeking to incorporate to the program of the control of the cont champ, and Benn Was a Lady cast.

### Grant's WMCA Orchestra Given Dismissal Notice

NEW YORK, Jan. 25.—Lee Grant's orchestra, house band at WMCA, has received dimeissal notice. Union rules provide that band get eight weeks'

Station was recently sold by Donald Planun to Edward J. Noble, mint candy

### Plan Gets AFRA Nix

NEW YORK Jan. 35.—American Pederation of Radio Artists denied this week that it was seeking to incorporate into its code for transcription companies a clause calling for increased pay to performers in proportion to the number of stations using the wax. Ritmor gained headway that such a move on the part of union, calling for fets based on a performance system, was under way. AFBA pointed out that system would be very fough to police, and was not being considered. considered.

Among transcription exces, it was pointed out that such a fee system was logical in certain respects, but that it was fantamount to giving performers a share in the profits, whereas they would not share in losses.

One exec stated it was quite possible that the American Pederation of Musi-cians might in the future imagurate such a fee system—based upon a scale rarying directly with the number of stations using a transcription service,

### Advertisers, Agencies, Stations

California Pruit Growers Exchange C Priday (24) began aponarship of Prid Cook's Amande on GBS Lord & Thomas is the agency. Pour to-hewals on WQXR this week. Wity Brothers renewed spomsorship of Quincy Howe thru Korman D. Waters and Associates 20th Century-Fox, thru Keyton-Epieco Company, has renewed contract calling for 350 apot announcements promoting the econpany is motion pictures during 1941; J. B. Williams Company has renewed contract for additional 13 weeks, using three station breaks duly in behalf of Aqui Volva, and Morris Plan Bank has renewed for six apot announcements weekly for an additional 10 weeks thru Gotham Advertising Company. Wheaten Corporation has added duly mespaper scheetules in several large Enstern eties to supplement its radio programs. Compton handles. Raymond Gram Swing's commercial on Mutual for Chrenal Cigar Company has added Estation WABY, Albany. Charlle Barast has just cut a series of waxes for Lang-Wurth, tarbree transcription company. Lewis Company has added diffusing the post of the control of the company of the commercial on Mutual for Chrenal Cigar Company has added Station WABY, Albany. Charlle Barast has just cut a series of waxes for Lang-Wurth, tarbree transcription company. Lewis Eduction Charles in producing transcribed spots or agencies. Mortis Plan Bank has shined for six 50-word announcements weekly on WINS, bedinning Transcription Company with NBC, has joined the firm CALIPORNIA Prust Growers' Exchange

of Radio House, Inc., as business man-sgar and associate. . . S. A. Schon-brunn & Company has signed a 53-week contract with WHN for spot announce-ments plugging Savarin Coffee, Gussow-Kahn is the agency.

#### PHILADELPHIA:

PHILADELPHIA:

Let Wallace Wiff production chief. I moves up as assistant program director, succeeding Both Horn, who will devote his time to the handling of his two commercial statuzas. Prof Temple. Former WFIL ambouriers become program director of WSPB, Sursesota, Fig. Bill Edmonds, coming his from WIW. Cinchunati, Johns the WFIL ambouriers staff. Howard Jones, WFI ambounces and former thempian, shopping around for a summer theater site in the South Jercey pines. Mrs. Morrison's pudding products back on WFIL thru Arthur Sternatt agency. Jack Harlin, WPEN sustaining singer, goes commercial for Planters Hi-Hat Fennut Oil, thru B. W. Goetlich agency. Paul Kame, formerly at WIF, now selling time for WPEN. Ross Shattuck, formerly with J walter Thompson on the Pacific Coast, John Ward Wheelock agency here. Further, we will be presented to Jack Surrick, WPIL sales head, goes to N. W. Aven agency office staff, with Helen McMahom moving over from the business deportment to make the replacement. Quaker Coast hower in Orphen Annie series from WIP to WFIL. J. M. Korn agency gets the Lyons Filmbor Bervice account.

### Martin Block 6th Anni

NEW YORK, Jan. 25,-Martin Block. NEW YORK, Jan. 25.—Martin Block dean of platter turners, will celebrate his stath anniversary over WNEW suth a party at the Book ambassador Pebruary 4. Take-offs on Block's program. Make Belister Sullvoom, are heard over some 30 stations through the country. Block curtions through the country. Block curting the sullvoor sully for the program.

#### Armour Buys King on CBS

CHICAGO, Jan. 25.—Armour Scap Works, in behalf of Luxor Tolletries, will sponsor Wayne King's orchestra upon 35 Columbia stations beginning Pebruary 22. Airings will be Saturdaya, at 7:38-3 p.m. Lord & Thomas is the agency.

#### Steele's WOR Commercial

NEW YORK, Jan. 25 .- Johannes Eteole NEW YORK, Jun. 25.—Johannes Eisele, commentator now heard over WMCA, starts a new series over WOH temetrow at 9.30 pm. For two flundsys he will be hered on sustaining time, and on Pebruary 9 he goes commercial for Aspertane, at 9.30 p.m. Sundays and Thursdays.

### Radio Talent New York by JERRY LESSER

definitions for the current music car GENR BUCK—the ASCAPsam; the spille—ASCAPegoats, ASCAP composers the switch to BMI—ASCADS.

LITHER DAVIS and JOHN CLEVELAND, Spent-old writer flowing, tell of the rafic sponsor who rivals BAM GOLDWIN.

Systement white lemms, tent of the radice sponner who trimals BAM COLDWYN.
The sponner who trimals BAM COLDWYN.
The sponner who trimals BAM COLDWYN.
The sponner who reading their arrips
sheen is was called to the phone. After
the conversation he picked up the phone
increase instead of the script. He read
if or two minutes, and then said, "Okeybokey. The slory is hokey, but you'll
have to cut down on the number of
the control of the strength of the
haracters." ANDER HIVERA a
larger in night clubs, received radio bids
free her opening at his Green Bay Tree.
Its not surprising. MISS RIVERA is
readly LILLIAN CLARK, formatly of the
scripeditud Opera. IMMER LINTERMANS SINYDER, the television photographer, tells of the dumb sengatives who
retused to let him take her picture.
And today I'm not wearing even a slip."

And today I'm not wearing even a slip."

BILL BARR has retired from radio and will spend the reat of he life in the Virgin Islands. MRS. BOY PANT'S mother passed away last work. TOM ALMOAN, formerly with NBC's script department, has joined the firm of WILLAMAN, CARZ, who do commercial films and slides. Enumula feature of the own-those on the continuous Bow of music from start to finant running thru introductions, commercials, and shifts from one MARTIN sees to another. The music, much of it cristnal, is put together by conducted to the continuous start of the work was provided by HEDDA AVE HOSS. Milarious radio slip of the work was provided by HEDDA DOTHER STANDING THE PROPER IN reporting the consign martings of SHIRLEY TEMPLES two older brothers. The referred to them as SHIRLEY TEMPLES two older to the start of SHIRLEY TEMPLES two older to the start of the start of the start of the number of COLONEL STOOPNACLES when a quality definitions. He wants to turn the passes on the latter's program this week.

YOU can make—and win—bets with a bit of information passed along by MARY MARGARET McBRIDDE. Just reput her statement that there is a presupper office in New York City that's only three feet wide and can't be reached inceps by climbing a 35-foot ladder. (It's the office of the staff of carrier piccoms maintained by the Newspaper Enterprise Association.) Meadows Time is the title of a new series bring prepared. It will dramatize the 25-year history of the Associated Press.

There's a persistent rumor that the seap sponsor of Meet Mr. Meek will drop that show for a series headed by LOG-ELLA PAISONS. Pattern of the show will rescuble her old Hollyscood Rosel alrings, consisting of variety acts and music. Shooting on the Mr. Bistriet Attorney picture, based on the radio series, is scheduled to start soon, and PINIS PARIL, who pens the broadcast, may plane to the Coast between programs to aid in the movie construction.

FISHE HITZ entertained a group of tradio executives, including JOHN HED JR. and EBOINALD TOWNSEND, at a dinner perty the other day. The result was that before the evening was over the whole group had written a new radio script and dramatized it. Now they are waiting it. ... HINRY GURYEY appears as Mr. Butterwick opposite AGMES MOOREHEAD on CREW By Knihleem North. — H. V. KALTENBOHN is a German baron, entitled to be no addressed in the Betch. Should be gothere, however, he would quickly be "Address Unknown." ... Conteidsnee Last Tuesday DOROTHY CLAIRE replaced MARION HUTTON as regular vocalisawith GLENN MILLER on their commercial. The song she was asked to sing as her initial effort was Therett Be Some Changes Mede. — TED STRELE now has an average of its shown a week, what with Hive and recorded programs. BEN GRAHER is flying to Descript and Chicago to anneunce the KAY EYSER shows a week, what with HIV and the contest of the Consequence received 20,000 orders at a quarter a place. CHARLES STARK adds shother new show to his his the when he starts a grand outlean of Mario of Today on WABC.

HANLEY STAPPOND was named after the town of Hanley, County of Stafford, in England. They say that it's a boy for the CARLETON YOUNG'S that ELSE THOMPSON, organist on Court of Missing Heirs, may do a rectal in a New York Music Hall soon. that a prominent radio producer may soon relinquish all radio duttes because of beart trumble. that the GROUGHO MARK's Flotson Family deal felt thrubescause GROUGHO refused to give up his series for one scripted by the agency writers, and that he also wanted a givernment that after a start on a boest network he would so ConstituteDeast.

MORRIS CARNOVERY, now in My Sieter Elsen, legit show, and JOSY MASH, warbler, will do a singing and poerly program. Carnovsky's only radio appearances have been on the Mr. Dutrict Afformey show.

### From all around

Buss Huddleston, formerly with WLAG, Nashville, Tenn., has joined WJIM, Lansing, Mich., as newscaster. Transcis J Dillett has become a member of the sales staff of WMAM, Marinette.

William E. Shee and Waster O. Tolleson have joined the KOO-KPO sales staff in him Francisco, both previously having hone agency sales work. . . Formings Flore. NBO's director of agriculture (San Francisco), this week rolunded out 17 reurs of service to Western farmers and tockmen.

Denver Notes: KOA buritone Andrew Sainey, Chamberlam program, was

#### Silent Broadcast

PHILADELPHIA, Jan. 28.—WDAS broadcast the ceremonies this week at the opening of the new Lane Bryant department store. But no-body neard it. Barold Davis, WDAS program chief, had the cusee assignment, setting up a mike and instoducing the local selebs. However, mike was only a prop to keep the talk down to a minimum, using as an excuse the limited broadcasting lime available.

to the announcing staff at WERC, Cincinmatt, ... New sportscarter at WCKY, Cincinnati, is Len Riley, who goes to the Queen City after serving an stable-year hitch in the Indianapolis radio field... Dick Nushiti, former Drake University football great, takes over as sperts re-porter on the staff of WECKG, Cincin-nati, January 27.

### ASCAP Air Ammunition Potent; **Buck Appeals for Settlement**

NEW YORK, Jan. 25.—ASCAP temight imbosed what may well be its heaviest and most potent ammunition—a flood of melody designed to give George Washington Hill and His Hit Paraders much food for thought. Produced by Rilly Rose and scripted by Osear Hammerstein II, show originated in studies of WMCA. siring live over WNEW, WRN, and WOV in New York, and WDAS, Philadelphia; WWSW, Pittshurgh, and WINX, Washington. In addition, at press time, some 88 stations had salted for the program tia wax. Time on New York attless was bought by Society, with out-of-term stations getting waxes, made by World, cutffs.

Cuiffs.

Program, as heard from studio, shaped an easily the best musical fare on radio now, and worth shout \$98,000 to an advertiser. Production was simple, but nubtle, and sook in sentimental value radient included Russell Rennett's orchestra, warblers Benny Field and Hollis Shaw, and a large mixed shorus. Deems Taylur emseed, with part of spacer stint taken over by Gene Ruck. ASCAP biggies who appeared to speak or sing, or both, were living Berlin, George M. Gohan, Richard Rodgers, Joe Heward, and others.

and others.

One of program's highlights was a dramatic appeal by ASCAP prexy. Gene Buck, asking that radio negotiate with ASCAP to that the public might not be deprived of music. ASCAPs shart was also presented in dramatications these dramatications bringing out ASCAP's history, philosophy, and ridiculing music of IRI.

To insiders, program had its incongruous fouches. It was a trained in the congruence of the control of

sic of IML.

To Insiders, program had its incompressive funches. It was aired via EGA introphones and was played by musicians who, for the most part play BMI music all day via the networks. Many of the same musicians have tunes with EMI, Deems Taylor, too, is NBC's music consultant, and at one stage of the program a Public Demain tune, Auld Lang Syne, was introduced.

One of the amartest production touches was a series of former network program theme songs, now off the air. Program played Victor Herbert, Hart

and Bodgers, Irving Berlin, and other ter-rific scores, and closed with Berlin quav-ering God Bless Asteries.

Studio atmosphere was electric thru-out the lour, with comment that pre-gram shaped as better than any network program now going over the other.

Paul Ackerman.

### **Industry Awaits** FCC Tele Okeh

NEW YORK, Jan. 25.—National Tele-vision System committee staged a server of demonstration Friday and today for representatives of the Federal Com-munications Commission and the press representatives of the Federal Communications Commission and the pressults of the Federal Communication and the pressults of the president of the committee's report Monday (27) to the FCO. Purpose of the reports and demonstrations is to detail advances in the tele art made during the last year, with a view toward persuading the FCC to grant commercial permits. About one year ago, some selevision interests, notably RCA and RSC, were set to begin commercial operation, and had plasmed extensive promotion campaigns, but all this was stymbed when FCC decided that similaries were not sufficient to prefect the public's literature of the public's literature of the public's literature of the public's literature of the second of the sec

### The Billboard's

### FOURTH ANNUAL RADIO PUBLICITY AND EXPLOITATION SURVEY

Is Now Under Way

The country's radio editors will name the best network press department, the best ad agency press department, and the best independent press agent in radio.

The Awards Committee names exploitation winners in network, clear channel, regional and local station fields, and the best press agent in radio exploitation.

DEADLINE FOR ENTRIES in the exploitation division, covering January 1, 1940, thru January 1, 1941, is February 28. Stations, agencies, and press agents are requested to send entries to The Billboard, 1564 Broadway, New York.

\*

### N. Y. Agents ASCAP-Whacky; Mike Problem Brain Wracker

HEW YORK, Jan. 25.—Competition for press breaks among local stations has hit at all-time high, and is highlighted cur-rently by brain-breaking attempts of press asents and stations to cash in on rently by brain-breaking attempts of press agents and stations to cash in on publicity accruing from the ANCAP on Perude program, starting today ever three local authers, WMGA, WNEW, and

WHIN
Peuf among the press blurbers gained
momentum with the first local Per o'
Geld show, also siring via WMCA.
WHEN, and WHN, Pracas was set in
motion when one of the daily radio colmotion when one of the duly radio col-mans carried an item mentioning WMCA in econection with the program and neglecting WNSW and WNS. WistW evened up the score by grathing the first whiner and having him interviewed on WNEW. Trio in stations later settled the matter, and now have a rotating plan, a different station interviewing the winner cach week. mner each week. Pend over the ASCAP program same

to light when WNEW and WRN insisted that microphones with each station's call letters must be in the WMCA station's where the show is produced. Frequent has a most of 60, and WMCA righter at miles are increasely to pick up the program. With WNEW's and WHE's lead mikes are increasely to pick up the program. With WNEW's and WHE's lead mikes in the stuffe the total would have been ill, two-thirds of thom of the gunus phonus, placed there only for the ediffication of photographers.

Donald shaw, WMCA exec, cracked that the 12 mikes would make the studio looke like an of field.

Hations are so anxious to get their will letters into photos of the ASCAP inversary that a clause in the ASCAP inversary into a clause in the ASCAP inversary into a clause in the ASCAP inversary into the claims be displayed in WMCA's studio.

Matter was finally settled with agreement that each station would have one mike with call letters in the studio. WMCA's will be the live one.

### Program Reviews

EDST Unless Otherwise Indicated

#### Herbert Hadel

Reviewed Tuesday, 8:30-8:45 p.m. Style—Comment, Sustaining on WMCA thiew York).

(New York).

In view of the nurrent diplomatic trend of promoting good neighbor relations with the Bouth American republics, Herbert Hadels Tuestay and Primy talks on political and economic Interpretations of events transpiring there should attract a politically minuted authors.

should attract a politically minutes au-dience. Hadel apparently is nep to all the in-trigues going on south of the border, and displays a formidable background on that subject. He at one time served as a member of the Spanish Treaty Claims Commission, and more lately had as ex-tensive legal practice there.

His table are slanted to interpret smale as they affect the democrable status of 8. A countries He quotes liberally from South American new-pagers, reflecting items showing how deptly fifth column workers have in-filtrated. He also keeps watch of the diptomatile moves in this country to accountry to account the column to the country to account the column of the country to account the column of the country to account the column to the country to account the latin accountry to the country to account the column to the latin accountry to the column to the country to account the latin accountry to the column to the country to the latin accountry to the country to the country to the country to the latin accountry to the country to the country to the country to the latin accountry to the country to the country to the country to the latin accountry to the country to the country to the country to the treatment to the country to the country to the country to the treatment to the country to the co

Latin America.

Delivery is straightforward, no attempt being made for dramatic schmalts.

Voice is out.

#### "So You Want To Be an Announcer\*

Reviewed Monday, 10:30-11 p.m. Style-Announcer auditions and music. Sustaining on KYW (Philadelphia)

Sustaining on KYW (Philadelpha).

James Begley, station program subthas concocted the idea of having would-be emmunests make the meat for a stance. And so it was cooked up on the opening shot, it's digestible disting.

Garries punch and interest, with Clarence Publiman's Haythmadres making interesting music to step up the post-Arid it's highly rightmic music that includes stepping if the partie rugs are molted up.

And its highly replanate music has archives aspiring if the parfor rugs are solded up.

Spetlight, however, is conferred on three applicants, such given the tenisl rending test required of all professional annumenters. Given an earlier chance to look over the letterings, such typo was tested on constituting used for a Curria Institute symphony concert breedcast and news copy used by the East Reporter earlier in the day. For the third and news copy used by the East Reporter earlier in the day. For the third and most examing test, giving a show a forter liming, each of the lack takes a try at all libbing. One had to keep the air all the smring gab shoul an imaginary perside, another make-belleving a fire, and the straton.

the studio. No applicate mains, listeners asked to send in their voice for the winner, who is laytled to announce the following warks show. Materially, summer gets an ECA personal ratio.

Barf announcer Jay Farman did the initial announcer Jay Farman did the initial announcing choice. Jun Harvey did very well in the emess aspectly, making the tyrus feel at home and keeping the show marring.

Oroficular.

#### Frazier Hunt

Reviewed Tuesday, 8:15-8:30 p.m. Style-Comment, Sponsor-Philos Distributors. Agency-Direct. Station-

Pranter Bunt's transcribed series on international affairs is striking in its similarity to Cabriel Heatter's gab on the same subject. Treatment is so slike that comparisons are ineritable.

that comparisons are inevitable.

Only difference is that Hunt, who as foreign correspondent has met and written about practically every notable who hasn't been killed off, can get out of his own personal files his impressions of that person or country. He does so with good effect, to give a vivid background of the person under discussion. He often compares the present day pight of the one being discussed with what he has written on the sums person years hack. He bit on King Michael was personal and the program of the control of the present discussion with what he has written on the sums person years hack. He bit on King Michael was personal program of the day of the control of the program of the day of the present discussion.

On program aired he did a verbal flalled for Assertents on various phases of Americana Piece was well written, altho it didn't achieve the poetle effect, that Hunt apparently hoped for How-ever, it went our well.

Fruit does a couple of commercials himself, stressing the importance of Philon radius to keeping up with the revex. Anisomers at local stations also chimes in with a plug or two.

Talks go on Tuesdays, Thursdays, and

### Dr. Hagan's 1st Boner-Losers Get the Dough

BRIDDEPONT Conn. Jan. 25—
After 15 years of brondceating, Dr.
Harry Hagan had to come beck to
his home town, Bringsport, to pull
his first costly boner during his RRITrust or False programs, bryadeast
from the local Central High School
lost week. Cash awards are on route
to the luting from if women besiers,
awards equal to those paid to the
winning from of the drivers. Near
the close of the contest the score was
two-to-cone against the has differen. the close of the control the score was two-lo-cose against the line differs. Hagna fired a question at one of the girls, who missed. Then amidet the excitement, with the score one-te-nual he fired the next question at another gets instead of to the nur-viving but driver. When she missed, he declared the surviving mun the

winner.
Telephone calls from local listeners potential sust the error. A transcription confirmed, and Dr. Hagan was notified by wire en routs in Florida. Next day a tabegram of repret was facelved, and also a check for \$50, which tachaded \$25 for the surviving girl on the team and \$5 for each of girl on the team and \$5 for each he other gurls.

### Sked; 17 Hours of Drama

PHILADELPHIA, Jun. 25.—James Alian, WFIL program chief, announced long strides toward the gust of producing live network-callber dramatic shows with ive network-caliber dramatic shows with Pullantelphia actors when he disclosed that Will is now originaling it planter bours of dramatic shows a week for feed and Grant of the first shows a week for feed and Quaker Nofwork airings. Three dramatic shows are in addition to the first quarier-hours a week of variety shows fed to the Quaker regional for General Baking Company and Pelsaphiha Scap Company and Pelsaphiha Scap Company and Pelsaphiha Scap Company. Of the 37 periods, seven dramatications are apomeored—eddly enough, by three of the five local newungers. Essening Bulleris carrying three Ledger as many, and now for the Record. In a weekly schoolule that is 60 per cent local programs. Allan points out that the 17 dramatic periods represent a festire not equaled by any other station in town.

NIW TOHK, Jun 23—NBC Pengram and Talent Sales Department is prediling The Stooge Clab, pragram which will bring tegether a batch of stoogs who have been supporting radio content. Talent will include Barbara Basir Talent will include Barbara Basir Tony Labrida (Oceanid), Pat C Filed Jometziusi, and Charles Cantor. Toddy Powell and orthogram will among sensitive powell and orthogram will among sensitive power and contents will among sensitive power and contents will among sensitive power. NEW YORK, Jan 25 - NGC Program and

### WFIL's Heavy Live Talent

#### NBC's (Program) Stooges

exchestra will supply music Powell and societies will supply many and Don Richards will warhin Allen Reed slated for emiss.

Writer is Robert Marko, currently surpting the But Bernis program.
Recontings are being made.

### There'll Be Some Changes Made Current Theme of BMI, ASCAP

NEW YORK, Jan. 25 .- From confi-NEW YORK, Jan. 25.—From confidential sources at press time it was reported that the BMI had signed the Department of Justice consent decrease of the source and per program or optional license system. John G. Paine, president of ASCAP, when queried as to whether ASCAP might sign a consent decree, stated there is no ressun it should not if the consent decree is out too severe.

ASCAP exect indicated that it was quite likely the Beriety, too, would revamp its atrunture and settle matters with the government. Anything BMI with the government "Anything BMI can do we can do." one exce stated, pointing out the Bodley had always favored source clearance. Begarding a per pengitam or measured fee system, the Society will do this if necessary, but still points out—as it always had—that such a license plan would be exceeded; expensive and that it would cause the breakers untold aggravation in clearing minus. In ASCAP it was felt moreove, that much of the BMI's deal with the government would be in the nature

of a smooth screen. To point this II is argued that december all beefs about the inadequactes of the blamber licens, many broadcasters will favor it as against the per program set-up. The Admitting that the Society is waiting to see the dutoume of the consent derive negotiations between BMI and the Department of Justice and while admitting that ADCAP, too, would recommend the stream of the stream of the second waiting that a property would met up so for at the sign a sunsent derive which would be too second and incriminating. Bather than 60 this, the Beckety would mit be problem in the society would mit fait the second in the society would not be problem. In the society would not be seen and incriminating. But is a perfectly willing to make changes in late weeks losse of the Society structure.

As one ASCAP executated, "We are

As one ASCAP executated, "We are not perfect, and we can adjust our-selves."

ASCAP indicated that it was quite likely the Society would set about re-vamping its structure shortly after BMI, so that the trade now expects a break in the spitre performing rights picture

### ASCAP Revenue Up 150% in Pittsburgh Despite Radio War

PITTSBURGH. Jan. 23.—ASCAP and DMI stories were aminably presented at a limited meeting of the Advertising Boundtain by ANCAP district minage William J. O'Brism, and WCAR program manager Ciltion Daniel. Next day the Frust-Gazette raths editor, Vince Johnson, acked if Pittsburgh proponents of both udes of the music war can get together and present their argument for trace consideration, why can't New York

and present their argument for trade consideration. Why can't New Your largers? Hevemme coming into the least ABCAP office, that severs all but 10 of Pennsylvanian counties, thus he this year a exceeding that grain take by 100 percent, GPHen revealed. Pinkaup is due to night chiles and theaters paying their is score, presumably due to hustness gains reflected by industrial prosperity. His destrict includes almost 1,800 merunnia, a gain of 12 per cent over 1888. About 700 any theaters, 700 clubs, the retaining military in the continual and the continual continual and the continual and the continual conti

stations and the Warner and Loes theaters.

Eaddo stations not yet signed in in district are Eric, William-Barre, Beranton, Alborns, Williamsport, Johnstown, New Rousington, Orsensitising, New Castle, Harrystory (ii), and four in Withdown, Berlection of local resistion in BMJ air missis. O'llrien stated at the fortunis an increase of record sales at reind counters, with one stope reporting a tripling of disk sales alnee first of the west.

The Pritishurgh ASCAP force com-prises three men in the field and two girls, in addition to O'Brien, who came here two years ago from New York.

### Mass. Counties on Radio

CHERNITHED, Mass., Jan. 25.—John W. Hargis, president of Station WHAL here, amnounced this week that three counties in Western Massachusetts. Franklin Hampehite, and Hampdonhad coch maseriest \$2.000 in their budges to be used to advertise the re-residenal and residential setwantages of felia said of the State. State law permits the counties to expend funds for utvertaing only when they are matched skills for delay by private subscriptions. Law year the Piencer Valley Association, under the presidency of Haigis, ruled \$17,000 in private furnish for adverticing quirposes, and brought more than \$1,000,000 in new funds into the State.

#### "Orphan Annie" on Wax

CHICAGO, Jan. 18.—Opphes Annio, after a six-month vassition, will return to the sir via electrical franscriptions. Specified on 21 stations by Ruthrandf & Hyan, show will be off Monday (27) to Qualear Pusses Wheat and Pusses Read, James Gilbert will supphare that the part and recently became engaged. Leading male character will be Captain Sparks, portrayed by Carleton, Young, Now after makes the third for Qualear Galacton Volume 19. The Cost True, which plus Qualear Oats Last Grahas dank spooses was the Wannier Company to Covatine, which several montions are made the switch to Captain Midnight.

#### Stahl to WKNY as Prexy

GAMDIEN, N. J. Jan. 15 — Charles Shahl, seneral manager of WCAM here, goes in Ringston, N. Y., on Moschay (170 se president of the Eingston Broadcasting Corporation, speciating WKNY One of his limb acts as head of WKNY will be to compilete negotiations linking that station with the Motical network. Stable a vetward in Philadelphia, having started in 1930 with WPICS as salesman being general manager of that ciation from 1932 by 1937, during which time he phoneered foreign language broadcast in the city. Leaving WPEN, he was for a veer with J. M. Korn & Company Philadelphia advertising agency, joining WCAM core late in 1938 as general manager.

### 3 NOVELTIES IN TOP TEN

### No. 1 Sheet Music Best Sellers for 1940

The 10 best selling songs of 1940, according to The Billhoard's weekly "Music Popularity Chart," are given helds.
Songe represent those times that reached the No. I position not of 94 songs to appear among the 18 best sellers of each west during the year. Fac Billhoard receives weekly reports from 20 abset music jobbers in the four sections of the

Pullisher's name follows each title. The symbol "P" indicates a film song

TITLE	First Place	Weeks on Lis
I'll Never Smile Again (Sun)	10	18
The Woodpecker Song (Robbins)	000000000000000000000000000000000000000	90
Outy Poperer (Santly-Joy-Beliers) P	COT III TOO	10
mucherry Hill (Chappell)	200	20
Cardma (Berlin)	301	10
In an Old Dutch Garden (Harms),	200	
When You Wish Upon a Star (Berlin) P.	2501	7.7
Many Believe Island (Miller)		15
Perryboat Serenada (Sehbina)	0.00	3.5
Oh Johnson Oh (Biometer)		11
Oh. Johnny, Oh (Forster)	200	9
Winners in 1939		
South of the Border (Shaparo, Bernstein)	-	-010
Over the Hainbow (Pelat) P.,	7	200
Deep Purple (Bobbins),	CAT DO	20
Umbrella Man (Harms)	200	32
Sunrise Berenade (Jewet)	The state of the s	10
Wishing (Crawford) F.	000	26
Three Little Buckley (Bondle, Los Sales)	200 P	21
Three Little Pishica (Sandly-Joy-Select)	(MARKET TO A TO	14
Beer Barrel Polka (Shapuro, Bernstein)	000	01
Little Sir Echo (Bregman, Vocco & Conn)	3	HI

### US-Scranton Record Carl (Deacon) Moore Feud Ends as Court Giving Up His Band Ok's New Agreement

SCHANTON Pa. Jan. 15.—Pints was written Tusseday (2) to the letterty found: Ittigation between the Scranfon Record Manufacturing Company and the United States Record Corporation of See York and the Pilight Trust Company, of Roston, when U. S. Judge Albert L. Watson approved the recently amended agreement drawn up between the two.

the two.

The newest plan of settlement, replacing the original controversial document, dispuses definitely of more than \$0,000 records and thousands of derives used in the manufacture of records. This equipment, evened by the United States Record Corporation but in the presented of the Senation form at the since both companies embarked upon reorganization proceedings, was the cause of frequent emantical court appearances by cottneed for the various group.

The revised arresponding attention to

The revised agreement, submitted to Judge Watson in Newark on Saturday (18), provides for the protection of re-spective interests in the handling of hoth the finished recurds and the various re-

CINCINNATI, Jan. 25—Carl (Descon). Moore, whose orz is in its 18th week at Old Vietna here, is giving up the band hit to join the stand of Station WLW here as an air comedian. He takes on his new dullers Petriary 21. The Moore ork clowes at Old Vietna January 31 and plays a string of one-nighters before its male.

Brian Kirschner's band fills in at Old Vieuna the week of Pebruary 1, with Jimmy Jumes, currently at Bovety Hills Country Club, Newport, Ky. moving in Pabruary 8 for an indefinite stay.

Petervary a for an indefinite stay.

Lew Finnesty, drummer with the Moore contho, will pilot a sextet salvaged from the standards crew Unit will include Morry Koth, bass fiddle: Chester Reslat, pilano, Curt Hamssey, trumpet; Gene Lorello, sax, and Bussell Sessions, sax.

### T. Dorsey Attracts 1.200

SCRANTON, Pa., Jan. 23.—Despite cold weather, Tunney Dorsey drew 1,200 to Masonit Temple bers Priday (17) for the Bluddy Club dance. The rate exceeded \$1,200, admission being \$1 plus tax. Man-agement paid tax un several hundred stekets sold in advance.

### Indian Music Publishing House Newest Tin Pan Alley Wrinkle

NEW YORK Jan. 25.—Tin Pan Alley

NEW YORK. Jan 25.—The Pain Alley publishers, who can probably get actualisment to anything now as a result of the cataclysis known as the ASCAP-taths embrogito, are about to have a new competitor bloosess forth in their midst. The latest entrant into mast: publishing ranks, furthernow, to no ordinary maste man. He is Chird True Heart, tull-blooded American Indian (part Cherokee, part Soux, and part isses), and he heads the newly formed Redskin Publishing Osupany, which is admittedly dedicated to "glerifying the American Indian the free Caparity of the many times bearing Indian titles that have enjoyed one form of popularity or sincher, no genuine redskin cuty has even fact at chance with the American profile of the caparity has a structure, and its finances, management, and apog material are all incident caparity.

Firm has some 60-odd compos, all by His Supreme Highness, Prince C. W., the Supreme Prince of the Sun, with two of them strendy available in black-and-white and orchestration form. Titles are The Allegherny Mountains Soring and Ric-Ga-Gi-Wa-Gi, both for true. Outdo will take times from any rull-blooded Indian, on or off a reservation, but at the mo-ment Prince C. W. has the entire states, which will include swing and sweet numbers, all of them BMI-cleared for broadcasting.

Prince C. W. and Chief True Heart are also planning a Redekin Genelicide for presentation in Garnegis Hall here, with a run in a regular theader enther accountly if all poss well. Bos takes in a 50-piece Indian ork and all-redskin changary, the whote 50 be directed by the Sun Prince, whose music will make up the accre. Some of the principals may be recruited from Hollywood picture ranks. Proposed production is elaborated to trace the ranks. Proposed production is elaborately planned and intends to trace the course of Indian history from before the time when the paisfaces first landed on

### Latin American Influence More Marked Than in '39

(Continued from page 3) cause 1936 showed 109 songs that found their way to the top of the hmp.

their way to the top of the heap. No. 2 song that pecked away as public popularity is also the original product of an unknown, namely, The Woodpocker Song, by an Hahan composer, it. Di Lamaro, But an English lyric by an accomplished tunesmith, Hareld Adamson, and publication by one of the top publishing houses, Hothing Musac, were responsible for bringing it out.

Disregarding the ago-old superstition that it's impossible to make a hit out

### Robbins, Berlin Tied for 1st Place Among Top Ten

Bobbins and Irving Serlin Music companies that for first place among the publishers who landed their best selling tunes in The Rillboard's top 10 category. The firms walked away with two songs seef.

Publishers represented by the leading 10 are listed below. Number of tunes each firm landed in first place is listed after the publisher's name.

Robbins

Robbitta		
Baclin .		
Sun	*********	
Santiy-J	T-Belect .	
Miller		
Porster		1

of a similarly styled novelty following the success of one still fresh in the public mind, the same triumytrate, Di Laszari-Adamson-Bobbins, threw the conventional tradition saids and also landed fersybour Servende among the 10 best sellers of the year.

Oddly emugh, atho a third nevely song crashed the sacred portals of the 15 best, Woodpecker and Ferrybout were the only two niredty songs published last year that became bits in the same year. The third, Os. Johnsty, Os. was a sleeper from way back, and it also showed up in 1839, when Ornt Tucker and Sonnie Baker made their long-to-be-ramembered leap to fame when they waxed the quarter-ontury-old ditty. The remaining even bits were all ballade.

Another odd fact, asserted from the

ing seven hits were all ballade.

Another odd fact, assorted from the facts of an odd industry was that Peter Hyttch Tischalkowsky, who became just Peter to the fact of 1835, was allowed to rest peacristly in his grave—or grove—for at lead 37 weeks of the 52 that make up a year. The stadent Contable, from his Pitth Symphony, was converted to On the leic of May, which, while it never reached No. 1 on The Billibourd's sheet minde librings, was a bust seller for 15 weeks.

### Berlin Tuna Consistent

Berlin Tuna Consistent
The most consistent best seller for the
year was Irring Berlin's God Blees
America, which never reached the No. 1
speci, but which has been on the heat
soller lists imager than any other song
of 1940. During the year God Blees
America was in the 15-best rapux for 20
weeks—cischt weeks better than the next
tune, which happened to be Woodpecker
with 21. In 1849 Berlin's patriotic song
was a steady boarder with 22 weeks on
the list.

was a strany boarmer with 22 seems on the last.

The writers of the rest of the sungs to reach the top 10 division, with the exception of the author of Careless, were all the Pan Alley opticins. In the case of Gareless, its authors, Dick Jurgens, Lou Quadling, and Eddle Howard (the latter two part of the Jurgens hand at the times), have had other published works, but don't depend on the riveting of rhyme and rhythm for their regular incesses. The same neight he said for Nick Kenny, who, with the assistance of his prother, Charlie, and the late Wall Gross also was in the hest-seller department with Make Deliver bland. While Konny, jola his weskly check as radiu columnate to The New York Daily.

Mirror, songwriting has been a good livelihood for him.

The others in the top 10 were in set of a post of set of a post of the control of th

No Legit Songs

No Legit Songs

That hits emerging from musical comesty productions and musical thins are becoming almost a loss chord in American numer is indicated in the fact that us in 1899, there were only two of the top to selling songs that emented from motion pictures and noise from legit shows. With all of the other inferences creeping into peptial music, in seems that show music has fallen by the wayside in best-seller tastes. The figures prove that enough has been said to make bidding for show tunes still worth white, but nowhere near as profitable as in the old days, when show tunes were the thing.

old days, when show times were the thing.

The Latin American influence for the first, time really made itself feit, with four songs finding their way among the lis best sellers of the year, siths noon of them reached first place during 1946. Of them, Prenest is the trust expression of this influence, with Down Arcenting Way, Gracks Serenade, and Six Lessons Prom Makame La Zonga being synthetic expressions of this popular feeling, but

### England's Best Sellers

England enjoyed one of its boom sheet music years during 1940, with five American tunes taking their place among the 12 outstanding rouge of the year, according to Melcoy Maker, London music trades publication. To quote the paper, "this is despite the bilize—or perhaps because of it."

of it."

Here's the way they stock up in Regland, with publisher's name tell-lowing each title!

There'll Come Another Day (Southern).

All Deer the Place (Gay).

'All the Things You Are (Chappell).

'Sterrs See (Francis, Day Hunter).

'Pm Nobody's Rahy (Francis, Day Hunter).

\*Pm Nobody's Boby (Francis, Day Munter)
Unit! You Fall in Love (Peter Mattrice)
Bless Im All (Ketth Prome).
\*Forryboot Sermande (Sun).
\*When the Bleckbird Says Bye, Bye
(Chemphonic).
\*Inmovies Live Longer Than Drawns
(Irwin Dash).
\*Recey Lapoon (Chappell).
\*Fill Neser Smile Agein (Camphell,
Connelly).
\*American songs.

expressions nevertheless. This macks up against one last year, South of the Border, which, too, was suppestive of the influence, but more popular in its range and scope.

### Seattle Dances To Raise Convention Money a Flop

BHATTLE, Wash., Jan. 28.—Musetans' Association of Seattle has expected its Parade-of-Dance Bands every Membay night at the Trianon Baltroom here after last week's band. Cay Jones, was transled. The association introduced the Parade Monday (13), with a new hand to be featured each week, to raise funds for the American Federation of Musicians' annual convention, to be held here the week of June 9.

Officials stated Monday night have always proved bad for dances in Bestifician that this was the only night they would not be competing with ather cands. New ways of raising runds will ne announced.

## MUSIC POPULARITY CHAI

WEEK ENDING **IANUARY 24, 1941** 

### LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the common of reports gathered each west by representatives of The Billboard for the content billing Guide Scature that appears in Static Machine Section. Progress on gathered from at least four leading phonograph operators in each of the 30 most important phonograph operators in each of the 30 most important phonograph operators in each of the 30 most important phonograph operating content in the country.

Number of weeks recordings have appeared in "Going Strong" indicated in parentheses following titles in that section.

#### GOING STRONG

WE THREE. (13th Week) Ink Spots, Tommy Dorsey.

BEAT ME DADDY, EIGHT TO A EAR. 111th Wesk! Ambrews Sisters, Glenn Miller, Will Bradley.

THERE I GO. (8th Week) Vaughn Monroe, Will Bradley, Tommy Tucker, Woody Herman.

DOWN ARCENTINE WAY. (7th Week) Bob Crosby, Shep Fields, Leo Reisman, Geoc Krupa.

A NICHTINGALE SANG IN BERKELEY SQUARE. (5th Week) Guy Lombardo, Clenn Miller, Ray Noble, Sammy Kaye.

DREAM VALLEY (4th Week) Somery Kaye, Woody Herman,

FRENESI. (3d Week) Arrie Shaw, Woody Herman,

I HEAR A RHAPSODY. (1st Week) Charlie Bernet, Jimmy Dorsey.

#### COMING UP

ALONG THE SANTA PE TRAIL. Dick Jurgens, Sammy Kaye, Bing

STARDUST. Artic Shaw, Tummy Dorsey.

YES, MY DARLING DAUCHTER, Dinah Shore, Clemn Miller,

YOU'VE GOT ME THIS WAY. Key Kyser, Clean Miller, Jimmy

THE LAST TIME I SAW PARIS. Kate Smith.

SCRUB ME MAMA, WITH A BOOGIE BEAT. Andrews Sisters.

I CIVE YOU MY WORD. Mitchell Ayres, Eddy Duchin, Jack Lunnard.

YOU WALK BY. Blue Barron, Kenny Baker,

### NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compliants in based upon reports from the following retail storm of their II best selling resords of the past week. New York City: Center Music Store: Bioconflict Music Store; Liberty Music Store; Besty Versy Music Store; Color Store Store Store; Bosen Store Music Store; Bosen Store Store Store; Bosen Store Store Store; Bosen Store Store; Bosen Stor

#### NATIONAL

1 1. FRENESI -ARTIE SHAW

2 2 I HEAR A RHAPSODY -CHARLIE BARNET

3 J. I HEAR A RHAPSODY

- 4. PERFIDIA XAVIER CUCAT

S S ANVIL CHORUS -CLENN MILLER

4 6 SCRUB ME MAMA -WILL BRADLEY

- 7. THERE I GO -VAUCHN MONROS

- S. YOU WALK BY -EDDY DUCHIN

9 9. ALONG THE SANTA FE -CLENN MILLER

- 10. SEAT ME DADDY LEICHT TO A BARY -WILL BRADLEY

1. Francis

1. Francis

2. I Hear a Rhapeody
—Jimny Dorsey
—Jimny Dorsey
—Jimny Dorsey
—Cherlie Barner

4. It All Comen Back to Me
Now
—Mat Kemp

5. Arell Chorus

6. Thero I Ce

7. Yas, My Davling Daugh
—The—Jinsh Shore

8. I Give You My Wood

9. Yas Walk By

9. Yas Walk By

10. Sharkus

10. Sharkus

Arth. Shaw

#### MIDWEST

MIDWEST

1. Frenesi
—Artie Shaw
2. 1 Haze a Rhapesdy
—Charlie Barnet
3. Year By
5. Copy Duckin
4. Ferfide
—Xavier Cugat
5. There 1 Gu
—Will Bradley
6. Tenight
—Cone Krupp
7. Serub Me Mama
—Will Bradley
8. Along the Santa Fe Trail
—Glenn Miller
9. 50 Year's the One
—Eddy Duckin
10. Migh on a Windy Mill
—Cone Krups
10. Migh on a Windy Mill
—Cone Krups

9

9

### POSITION LAST COAST

SOUTH

SOUTH

1. Feenest
—Arrile Shaw
2. I Phar a Rhapaody
—Charlie Sernet
3. Beat Me Daddy (Light te
a Bee)
—Will Brealley
—Grenn Miller
—Grenn Miller
—Grenn Miller
—Vasigho Monroe
—Vasigho Monroe
—Vasigho Monroe
—Vasigho Monroe
—Grenn Miller
—Vasigho Monroe
—Vasigho Monroe
—Vasigho Monroe
—Vasigho Monroe
—Arrile Shaw
—Arrile Shaw
—Arrile Shaw
—Stee Sarror
—Bee Sarror

10. Down the Rand a Piece
—Will Breatley
—Will Breatley 2

4

### NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following chief music jobbers and decists of their 15 best worlds energy of the past week. New York City, Music Dealors' Service, Too., Ashley Music Roughly Co. Pictaturght, volkwein Ricceberr, Enc. Ban Franchero: Pactific Coast Music Jobbers, Encinand, Clar & Co. Lua Angeles Morse M. Promusa, Inc. Sectile Camidol Music Co. Portanol, Ors. Ethare Music Co. Chicago Leon & Heavy, Carl Fintler, Inc. Sectile Camidol Music Co. Portanol, Ors. Ethare Music Co. Chicago Leon & Heavy, Carl Fintler, Inc. Gambie Hussel Music Co. A C. McClur, St. Lossis Music Supply Co. Kassas City Mo. Venkins Music Co. Detroit, Original Brathers, Ban Astonio: Seathers, Music Co. Potentix, Aria, Dawson Music Co. New Orleans Co. Schirmer of Leukisma. Atlanta: Calle Fince Co. Phoenix, Aria, Dawson Music Co.

#### NATIONAL

- T. T. FRENESE
- E I HEAR A EHAPSODY
- 3 J. THERE I GO.
- 7 4. I CIVE YOU MY WORD
- # 5. YOU WALK BY
- 5 6 SO YOU'RE THE ONE
- 4 7. A NIGHTINGALE SANG IN
- 10 S. TONICHT
- 4 9. DOWN ARCENTINE WAY
- 15, MAY I NEVER LOVE
- 9 11. FERRYBOAT SERENADE
- IT IZ THE LAST TIME I SAW
- 12 13. WE THREE
- 14. IT ALL COMES BACK TO
- 15. SAN ANTONIO ROSE

### EAST

PUSITION Last Told Wh. Wh.

- 1. 1 Mars a Rhopendy
  2. Frenesi
  2. 1 Give You My Wood
  4. There I Go
  5. 5 You've the One
  6. You Walk By
  7. A Nightingale Sang in
  Berkeley Square
  9. High on a Windy Mill
  10. Down Argentine Way
  11. We There
  12. Left Describ
- 11

### MIDWEST

- Franci)

  I Near a Rhapandy
  There I Go

  A Nightingale Sang in
  Beckeley Square
  Tonigh!

  I Give You My Weed
  You Walk Ey
  Ferrybod's Sommade
  Down Argentine Way
  Es You're the Goo
  May I News Lave Again
  We Three
  The Lest Time I Saw Patla
  San Antonio Reve
  Five a Clock Whistle

#### WEST COAST

POSITION Last This Wk. Wa

- i Hoar a Rhapsedy Frenesi There I Go Yea Walk By I Give Yue My Word Tonight May I Never Love Again So You've the One II All Comes Back to Me Nove
- Now The Last Time I Saw Paris 10. The Last Time I Saw Paris 11. Down Argentine Way 12. Same Old Story 13. Sam Antonia Ross 14. Ferrybeat Seemade 15. A Nightingele Sang in Beitheley Square

#### SOUTH

- i. Freese a Rhapaody
  2. I Mase a Rhapaody
  3. See a Rhapaody
  4. See You're the Dea
  5. See You're the Dea
  6. America. I Love You
  7. The Love Time I Save Paris
  8. I Give You My Word
  9. Down Argentime Way
  10. Seleybour Scienade
  11. Along the Sends for Trail
  12. Two Dranen Mc1
  13. We Three
  14. A Piliphinogale Sang in
  Eschaly Square
  15. Serab Me Moma

The list of Songs With Most Radio Plugs, usually found in this space, has been temporarily discontinued due to the abnormality of the network sonn situation that has resulted from the ASCAP-radio war.

The list had been maintained past the December 31 deadline that marked the ban of all ASCAP music from network programs in the belief that it would constitute an interesting record of radio song hits developed from diversified sources.

Radio's plug songs, however, have sprung from only one source, with one or two exceptions, since the beginning of the year. This being the case. The Billboard feels such a list serves no useful purpose. because radio's top songs are now apparently based upon expediency rather than upon the former basis of open competition for plugs by music publishers and the opportunity for a wide selection of songs by orchestra leaders and radio singers.

#### Erin Go Bragh!

PHILADELPHIA, Jan. 25.—Best of the stories anent the ASCAP-BMI situation making the rounds along radio row here concerns a local furni-

attaction making the fromine along radio row here concerns a local furniture store proprietor who sponears a regarm of Irish music. Since the first of the year loyal latences have been todd by the program unnouncer mat certain requested Erin melodies ever "mravallable." Latencers finally squawked to the sponeor that their favoitle Irish songs weren't being played any morn.

Sponeor, thinking that the station had misplaced or had worn out to received Irish library, and completely unaware of the fact that the nousic sur allocated his program, want on a buying spress and turned up at the station this week with 200 recordings or Irish music. After explaining the stuation, station checked the 200 wared tilles and couldn't find a single lost.

### Noted Symph Ork Having Own BMI-ASCAP Headache

ASCAP Headache

PHILADELPHIA, Jan, 25.—While radio is having a general tussic with ASCAP over its music, the local Philadelphia evolusities in the local Philadelphia evolusities in the seageing in a private fight of its own with the Society. In a dispute involving the symphony orka January 17 Mutual invokes of 125 stations, conductor Eugens Ormandy finally won permission to play his own arrangeousn's of Handel's Water Music, contending that he never accepted ASCAP's membership bid. This time, for the conting Poday (31) bronefcast, the crit feud with ASCAP wased bind enough to threaten to drown out the music of Richard Wagner, who nover heard of either ASCAP or EMI.

Matual this week informed the Philadelphis of it could not air the overture to Tanashaser, programed for Friday, because the version to be used was published by a German company associated with ASCAP. Attho Wagner wrote the Immus perse in 1951, the date placing the music well within the public domain, the edition the symphony group will use was published by the German house of Puerstoot, has agency rights for that edition in this country.

Althou other editions of the oversure

reservoir in 1805; ASCAP, it is understood has agency rights for that edition in this country.

Althe other editions of the overture my exist, published by companies not affiliated with ASCAP, Dr. Harl McDonald said. "We're not going to hunt for them." Dr. McDonald is manager of the symptomy, and also happens to be a composer member of ASCAP. He explained that ASCAP does not have the only agent for the German firm which booked the rights to Transmawer, but is only agent for the German firm which booked the rights. The reason a publisher may obtain a copyright on classical must is that he often makes slight changes in the form of cuts, directions for tempo, and so on Dr. McDonald explained. Declaring that the orchestra would continue to make up the program is it sees fit and not to conform with ASCAP. Dr. McDonald said that the

### Orchestra Notes

Broadway Sandstand

BENNY GOODMAN has been making overthree to DAVEY TOUGH to take over the drumming duties in the Goodman band. Dave is reported to have spurned all BG's advances, preferring to remain at his present hide-beating post with Joe Marsala at the Hickory Inches, but the subject tent closed yet.

WALTER (MOUNEY) POWELL takes his first Manhastian engagement at Joe WALTER (MODNEY) POWELL takes his first Manhattan engagement at Jos-Rogers's new place, Bogers' Corner, February 4. the Rogers place is the former restaurant that bore Jack Dempseys name, opposite Madison Square Garden. RITA HIO band, current this week at the Frests, is being fronted by PEGOY MARLOWS, receible, when the all-gal crew auditioned for the job, there was a man in their midst—the bass player from Toursy Torker's hand, the gals bassist having been injured in an auto accident that morning. she was back for the actual engagement, but had to play frum a high injured in an auto accident that morning ... she was back for the actual on pagement, but had to play from a high stool due to her injurier. EARL HINES follows the Bio ork for four days, and the apot is looking high and love for a band to follow Hines ... JOHNNY ONAPP'S beach goes into Munic Proser? Beachember Sunday (20), but it will be led by MICHAEL LOWING, the sleger. JOHNNY LONG winds up his second engalement at Roselman February 5, with the Brands thesizes lines up for the crew after that. ... MANUEL OVANDO and His Cuban-American Ork sharted the Nath at the new Iceland Restaurant on Broadway ... bund has been subbing at La Couns and playing one-nighters alone getting back from the Nixon Cafe in Pittsburgh. ... EDWARD WALLER-STEIN Columbia records praxy, sailed Pritoly (24) for a combination fundament single due to Patinga, Costa Rica, and Quaternia... he's due back the middle of Pebruary.

Midwestern Murmura

Midwesters Mormors

DON REED, formerly assistant manager of the College Inn. Cricago, is the new manager for HARRY JAMES.
DEL CASINO falses his new band to the Netherland Plans Hotel. Cincinnati, for a Pebruary 8 date. . . HENNY CASITER sets out this week for a three-month tour of the Middle West . . . he opens Pebruary 19 for a week's stand at the new Dance Paradise in Detroit. . . BAM DONAHUE. having had his name switched hack from Don Hughes when the conflicting Al Donahue switched from William Morris, who handles Donahue (Sam), back to General Amusement Corporation, starts an indef engagement on the 21st at Coral Cables Bellroom, East Lausing, Mich., making the ork's first lengthy lecation date. . RUDY RUDSHILL'S ork, which hat week had been threatened with being taken over

broadcasters could do as they see fit about it. "We've fed up with all this ridiculous monenne." Black-out of Tennhauser on the chain broadcast will make it necessary for Mutual to fill in for more than 15

### Ballroom Op Finds Old-Time Dances Becoming New Again

WILDWOOD, N. J., Jan. 25.—Bill Gerst, manager of the Stardle Ballroom at Burst's Cosian Pres, returned from a string severed the Indand towns for a look at the damassise to note band and dance tremis preparatory to the cocking saken for the local ballroom, reports there is a marked industion that the time is ripe for a revival of old-fashioned dances. The solid swing and jim he noted in conversations with other bell-moon operators in the territory, is definitely no go. Band leaders would do well to start their books with the Tarkey in the Strue tune types, tipe Gotst. See the country spring season is going to find the dance fans in increasing numbers yelling "exists pto jerdners." And they don't mean the Landy-Rop or the Sury-Q.

Ence jitterburg dancing spelled doom

Since litterbug dancing spelled doom for the check-to-checkers, youngsters are accusioned to slepping spart. Gerst Poporis that in more than one instance he has seen a big mane band, for lack of

anything else in its library, hit into Revision Policy or The Golden Slipper as the cowded ballroom of youngsters hit into an old-fashbened box down.

Robining to the popularity of the South American youngsters are becoming more commisse of the various types of dance steps rather than dance band styles, as was the case in past soneons. It's no trick any more to build a congachain on any dance floor. Change the time and give the leader a whistle the stend of manaceas anys Gent, and there's the Paul Jopes.

Moreover, high nationalistic feeling at

stend of instructal says train, and the Paul Jones.

Moreover, high nucleonalistic feeling at present is making the public more constitued of American folk dances. And to prove his point, Gens points to a dance program from the Country Guid Hallroom at Rightstown S. J., stating: "You'll find here the greatest program of fim ever found in a ballroom-you can't be a stranger here. Tog Dances, Congs., Paul Jones, Jam Sessions, etc."

by its sponsor, JAN CARRER, or split-ing three ways, has been saved by action of the booking agency handling it, with of the booking agericy handling it, with Rudy toking over an sole bose the band closed at the Hotel Gibson Rath-skeller. Cinrimati, on the 17th and is moving westward toward Rannas City, Mo, where it's set for a stay. MATTY MAINEOR follows a February II week at the Chicago Thester, Chi. with three weeks at the Matellatsch Hotel, Kanson weeks at the Muchishach Heste, Kanasa City. . . GEOFIGE HAMILTON is in for a monther at the Peabody Hotel, Memphia, as of March B . . STAN MEYERS, who has the Tursday night band at the Blackhawk, Cheage, will front for TED FIG BITO while the latter is fighting the fit.

Of Maestri and Men

DICK ROGERS takes his first stand since becoming head of the Will Osborne orchestra at the Raymor Ballroom in Boston . . . he opened there the 24th, and is slated to close the first of the month . . . after that it's the Roseland Ballroom in New York for the band, five weeks beginning February 6. . five weeks beginning February 6.
BUTCH STONE ast man-vocalist formerly with Van Alexander and Jack Theggredon, goes with Larry Citation ... also sisted to join dipsy doodle ranks is CHARLIE CARROLL, drumner formerly with Al Donahus ... HENRY KING others a termer at the Mark Hopkins Hotel, San Francisco, Friday (31).

GHAY GORDON takes on a new sampleone tooler in HABCED TRINYSON. altotal fermerly with Gleim Miller.

SLEDTY HALL is taking a two-week histma from his band, current at the Homestead Hotel in Kew Gordens, L. I., to make some personal appearances with his electric bando. ... TUT (HANK) KHEN will take over the baton in the meantime. ... the KORN KORLERS will a remeal at the Plegably, Union City, S. J., that will keep them there until March 4. ... CHIGUITO and His Humbork were also presented with a hold-over ticket, good until the summer, at the Hotel Plans in New York ... BOS HAMILTON starts his third year at the Majestic Balincon, Long Beach, Calif. ... DON DEKERS and the Tool of the them there can be completed with the days at the Majestic Balincon, Long Beach, Calif. ... DON DEKERS and the Gave Under the Hill, Hill Hotel, Comahan. BUTCH STONE our man-vocalist four-piece club unit, are indef at the Cave Under the Hill, Hill Hotel, Omaha, set by Henry Durst of the Howard White

#### Not Bad

PHILADELPHIA, Jan. 25.—It was

PHILADELPHIA Jan. 25.—It was like hitting the sweepstakes last week for Clem Williams, sociallie massive, when he tecnived a cheek from a somiting company for \$600.

Money was for back wages covering his bands appearance last summer at the defunct Anchorage last, which was shuttered at the height of the causes when federal agents forced the spot into hankruptcy to collect unpaid taxes.

### Neb. Ballroom, Pix Ops Plan Biz Hypo Thru ASCAP Bally

LINCOLN, Neb., Jan. 25.—As a result of the ASCAP-BMI war, film and ballroom men in Nebrasica are breating up a halph of ideas which they hope will culminate in movie attendance and increased ball-room patronage at the expense of stilling a lot of rution.

a life or resilion.

Initial move was made by B. B. Livingston, whose private business is the minsquant-run Capited Theater here and
who does the film industry's lookeping.

He is swim over a rough collection of
these with ASCAP's Nebrasks representtive. Gene Bisner, pointing toward use of
every means of bringing resilion weakness
foreibly to the attention of the public.

\*\*Total Ascapation and Labracom page 160.

Livingston and ballroom men, led by such ope as Harry Taylor, of the Music Sox. Omaha, want to put up an amusement histones-ASCAP pot of maney which will be used in plugging ASCAP altrary for the Ronness who are paying for chas product and are entitled to use

Catchlines are pinned along the lines of, "Good music is not deed, if lives in your movie theater (or ballrooms)", "Your radio may have been good reason to daily home once, but it's a good reason to leave hume now," and "Your theater (or hall-room) knows the difference between genius and Junk."

genius and puna.

Hallroom men are mady to arrange programs of strictly non-BMI tunes, at the same time ducking requests for BMI tunes, as a turnshout on radio. Thenter men want to arrange a schedule of famous musical Hims. (all of Berlin, Gershwin, Herbert, and Cordon-Bevel tunes, to contrast with the air offerings. Mea is to break the first concerted action within a month if the plan meets approval of all concertned.



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\*No. 3490

### On the Records

A critical analysis of the lotest record releases, stressing their commercial value to record relation and music machine operators. Services of greater length are given to recording that peases uncertainty as to artist, selection, or both.

Key: FT—Fox Tref; W—Walts; VC—Vocal chorus; V—Vocal recording.

By DANIEL RICHMAN

HARRY WOOD (Victor 27260 and 27276)

America, I Love You.-V. Dear Old Pal of Mine-V. It All Comes Back to Me Now-V. Magic Mountain-V.

COLUMBIA records lest a valuable vocal taken when they let Barry Wood go comes, that even a fine taken than they let Barry Wood go comes, that even a fine taken make he properly premoted and exploited to sell records in quantity, and it's up to the RCA label now to do for Wood what Commiss, that even a fine taken make he properly premoted and exploited to sell records in quantity, and it's up to the RCA label now to do for Wood what Commiss more or less failed to do, with sake results that were not exactly overwhelming. Vintor starts off its new acquisition with four satisfactory sides, particularly good in the matter of disk No. 1. Here Barry has been given two contrasting songs—one a lively, opicited patriolic opin; the second a well-known, well-liked sentimental ballad. Also be has been allowed to sing them as songs, not merely as vocal accompaniment to rhythm suitable for terpatchorean effects within using of the loud-speaker. Wood has exceptionally fine diction, voicing, and phrashing, to say nothing of his clean, strong barttone, and he makes the most of good arrangements on the initial double. Full and rich ordinates the most of good arrangements on the initial double. Full and rich ordinates the most of good arrangements on the initial double. Full and rich ordinates he most of good arrangements on the initial double. Full and rich ordinates he most thought for the properties of an excellent of songs, and the poncession made to dance-inclined listeners, resulting in the strict terp tempos that always seem to bury a singar under the necessity of staying with the rivhtum and thus foregoing the true phrasing and feeling so essential to a weal performance. Wood's own work is vasity superior to most recorded vocal efforts, and it really remains up to Victor to put him over in propertien to his talent and also in proportion to the promisence of his place in radio as one of the features of the Locky Strike Hif Parade. Heard by a multitude of people every Saturday right, he should be a matural for records. That COLUMBIA records lost a valuable vocal talent when they let Barry Wood go

WOODY HERMAN (Decca 3577) Chips' Boogle-Woogle-FT, Chips' Blocs-FT, VG.

WOODY HERMAN finally and rightfully has besteved upon him the same distinction accorded astellites like Townsy Dorsey, Artis Sinse, Benny Goodman, and Bob Cresby—the distinction of recording special instrumental just items by a small segment of the leaster's large crew, in the same manner as the Dorsey ent-while Cismbake Seven, the Sinse Grammery Five, the Goodman Sextet, and the Crosby Bob Cate, This band-within-a-band is slubbed Woody Herman's Four Cubys Ian even amalier combination than the eight-piece group known as the Wood-cheppers that he uses on occasion), and its initial recorded effort can take its place alongside other line midget outfit waxed outpourings in the mater of just place alongside other line midget outfit waxed outpourings in the mater of just place alongside other line midget outfit waxed outpourings in the mater of just place alongside other line midget outfit waxed outpourings in the mater of just place, bans, and Frankle Carlson, drums. Curiously enough the spoilight on this limit disk centers on Linehants panileties rather than on Herman himself, althours of the content of the panel of the spoilight on this limit disk centers on Linehants panileties rather than on Herman himself, althours of the same of the WOODY HERMAN finally and rightfully has bestowed upon him the same dis-

### WILL HUDSON (Decca 3579)

Three at a Table for Two-FT: VO. Start Jumple'-FT.

The paim for the most non-sequitur seering of the week goes to Hudson, an arranging expert who has proven himself more tashful and satiste in the past. The song on side A is strictly a belief, but Budson apparently felt constrained to start it off like a sift tune, which jumps distractingly into Kay Kenny's feetile words, and then leafs just as irritatingly back into the unimaginative riff interrupted by the necessity of dung the words. Finally Budson allows the rest melody to share thru for a least last chorus. Reverse, leaving to make no chorus. Reverse, leaving to make no real melody to shine thru for a level last chorus. Reverse, having to make no concessions to anything as homivenient as a metody, is a formless swingeroe with some nice piano in spots and a marked resemblance in its latter half in Wood-chooper's Sall. In the several releases Hudson has had since starting his Deco-contract a few mouths back, he has shown none of the sooring ability that cripitality established him as a figure in awing several years back.

#### TOMMY DORSEY (Victor 27274)

Oh) Look at Me Now-FT; VC. You Might Have Belonged to Another-FT; VC.

Dorsey's higgest success was scored with a sone by an unknown. Buth Lowest I'll Neuer Smile Agen, which understandably enough prompted Tumony to sarch out other unknowns with uther potential sman hits. This disk contains two results of the organized search Dorsey has been conducting from his radio shows, and its each case Tenney has readered wisely. Notice: City way. his radio shows, and its mach case Tommy has selected wisely. Neither 2 fity may be another Smile Aguss, but all things being equal, they both have more than an even chance to but the heights. Dor-sty, apparently feeling that Frank Sina-

tra and the Pied Pipers did so much for the Lowe number with their worst work, has laid is on a bit thick on both sides here, adding Counte Raines to Sinatra and the Pipers for two of the most slaborate works on a dance disk in some time. The galaxy of clasers works well together, anded by forthright arrangements, and outside of the slightly obvious straining to repeat a successful formula by making it bigger and better, this is a highly listensials platter.

(See ON THE RECORDS on page 67)

On the A

Comment on dance remote programs from the standarded of showmanship, precentation and general listening appeal, rather than the murical ability of the hands reviewed.

-By SOL ZATT-

(Billmore Hotel, New York City, RBC) Blue Network, Thursday (22) 11:30-12 a.m.)

ORRIN TUCKER'S band, commercially asyled to begin with, makes the best possible type of its air time with a diversity of sector, as a time with a diversity of sector, arrangements, and quiet showmantship. Handling a renote those days is not one of the susiest John in the world, because it seems corrow on the fir is playing the same senge, but Tucker outs enough on the built to give bis remote the sector, and commercial appeal. It's starpe, juscy, overst and sometimes had, which about covers sweething, Compiled with all of these, the program is well presented, and given in the public is a halloneed mustach dist, peed for listening and equally rhythenic for dancing. As for Bounde Baker's whispering vools churds, as integral part of the Tucker aggregation. It's a question of whether

you like her or not. Her freak vocal style undoubtedly has box-office appeal.

Loo Reisman

ORRIN TUCKER'S band, commercially (Palace Hotel, San Prancisco, NEC Res Network, Thursday (22), 12:30-1 a.m.)

Network, Thursday (22), 12:30-1 a.m.)

LEO REZEMANS constatency maltes for
a full-sleended half hour of music
cone up well with planty of same added
for a tangy rhythmic program. The
misentor runs thru the gament of overplayed tunes, but be makes them listenable thru good arranging and novelty
presentation.

There is plenty of solo instrumental work, with proper credit given to those performing, which trings the listence a little closer to the loud-speaker sais makes him all the more interested. This shoot is definitely on the credit side of the ledger, and bespeaks a successful job for extra effort apont.

### On the Stand

Reviews of orchestras playing buted, night clab and halloom functions and one-nighters. Comment is based upon the propost or potential commercial value of the band, as well as its neutical quality.

Ralph Barlow

(Reviewed at Bellwood Ballroom, Buffalo) Balliow's band boasts not only splen-drid versatility pins a host of atten-tion-compelling howelies, but ability to dish out thoro dancesble music coupled with eye-appeal. Unit is endowed with a great amount of entitudism and freshness of approach, and its particular ace in the hole is the boys fine arranging and songwriting talent. Style is on the conservative side, semi-

and songwriting talent.

Style is on the conservative side, semisweet, amooth, offering much visual
entertainment, but with a definite knack
for hicking it out in a ballroom where
swing is desired. Books are varied, including anything from hot stomperous
to pops, ballads, walkes, standards, and
a hig batch of Latin American times.
Latter were acquired during a recent
three-month stand at Escambrom Beach
Club, San Jusa, Puerto Rico, where the
boys also picked up native instruments
to put over the lastin lilie with a bang,
Gies dub vocals by crew and special
sax choir attnia are worthy of mention.

An interesting effect is obtained with
"Radiant Ehystum," achieved with flashing lights attacked to rhythm blocks,
and changing lights on the drammer's
brushes, used for specing old-time medleys. The emery-clothest woodblocks,
hamiled by the sax section, make for
a novel shuffle sound.

Berlow is an excellent front, alternating between ettek wielding, well-handled
ax solos, and impressive vocalizing of
novelties and bright tempos. His and
the other boys songwriting talent keep
library stocked with new material, with
special song promotion stunts used
effectively.

Instrumentation has four ax (plus
Barlow's), three trumpets, three rhytum

Instrumentation has four max (plus Barlow's), three trumpets, three shythm. Line-up features Earl Henry for heads solon, siso displaying time tenor pipes on hallad renditions, and Boh Gray (max), who arranges some ballads and makes a nice vocal trie with leader and Henry. Bill Stoff (plano) arranges distinctive choirs and novely numbers. Worser,

Lon Carter

(Reviewed at Casa Manana, Bostun)

(Reviewed at Cass Menana, Boston)

CARTEES has long been recognized as one of the beet drummers in this section. Now, with his own hand backed by his former boss, funcy Newman, he has the makings of a time jump band. Using only five men in addition to himself, he has the nucleus of a really great outfit. As it shepes up now it is by far the best that the Hilb—or New England for that matter—has to offer in the way of swing.

Each musician is expande of taking off, and doing it well. Armando Corea, unquestionably the finest hot trumpeter in the neck of the woods, furnishes some forfill chorus and ensemble work. All Miller, on claring and assophone; Larry Shuman, line sax man; the very

solid piano work of Johnny McAtest, who displays a great boogte-woogle style and Minmy Sargent, whose swell degbouse give the band the comph, comprise the line-up.

Carter himself, in addition to being a truly great drummer, is an excellent showmat. He has technique and a sense of räythm and timing that are simust unique. One of the band's stutis is to sulk off the stand in the middle of the last number of a set and lease Carber drumming sway to finish it off. Not a flashy player, Carter is a real musician's drimmer.

drummer.

With those six men alone this is a swell band. If more were added, it could have definite appeal that would provide competition for some of the present names. Topped off by arrangements by Sparky Tonnsello, this crew has plenty on the ball.

Keplen,

Dick Barrie

(Reviewed at the Turnpike Carino, Lincoln, Neb.)

(Reviewed at the Turngille Curino, Lincoln, Nob.)

REFEATING in this territory after three years, Barrie, who hasn't been aired much amounts to almost a new baild for the dancely paironage hereabouts. However, he started slowly, and built to a good linksh in a short three-day simil, which testifies to his ability to do a quick catch-on.

He has a friendly mainter personally, which is interest through the personally which is mirrored through the personally which is mirrored through the personal treatment of the land dose, calls up Pred Smith from the base section, and Bas Heroid, a will-tounded chipper, for other hearings.

There men are assigned thytim, three to bross, and four to the saxes. Aside from Barrie's own armagements, Bay Echnelli freeds, Robby Pettersoque (plano), and Eddie Bruby (temboune) have some in the files.

Barrie makes few hallroom dates, and has been in the potel line for coins time past. The hotel style failed to throw him for this date, however, and he measured up with enough instrumental power to reach to all corners of the hall, yet not noisy enough to lose appealing delivery.

Obstrete.

### Colonel Manny Prager

(Reviewed at the Rainbow Ballroom, Denver)

THE KING'S HORISTS are riding high, wide, and handsome these days under the guidance of Colonic Manny Prager, for the lad who for so many years was featured with Ben Bernie has gathered about him a group of smooth-working municians who turn outsome highly salable sending. Prager himself is not only a good-looking receive, but he has plenty on the personality side. His word work both straight and sockneyed, sells in a most traight and sockneyed, sells in a most commendable manner, as does his fiddless, and craimer work. Working toward nutlence deares at all times, he offers a balanted program of dance and show which keeps things on the move.

Outfit is well set with woodlets. Betty Benney, one of the cutest canaries to come this way, powers a lot of white for a little girl. Skeets Morris does nice work in his newly-volood halled offerings. A quartet composed of Hilding Hemberg, Rinkey Vanghin, Earl Pletges, and Morris handles swing std noveties and often is used to back Miss Bonneyt work. Pledges, Grady Mullins, and Don Boyd work as a tric on sweet number. Bother outfils works as a give dub.

Instrumentation of three brass, three reeds and four chythm leans particularly heavy on the reeds, especially when the steel guillar man and Prager sit in that section. Smeding is mainly an the awest gide, tempo is kept constant, and even novelties, affered often, are in diance tempo.

Daniel Rock is arranging for the band.

dance tempo.

Daniel Roth is arranging for the band.

Verastility of the combo is good for
dance or show work. Treeksam.



### Music Items

Publishers and Poople

HARMS is releasing a new plane arnagrament of Body and Sout, which
are introduced by Libray Helman in the
year. Oy Walter, radio planist, did the

Exectsion latest number on the stands is I Know a Secret, which was also put at Burchird was by Evalue Hawkins. Chicago's Chart Music Company publishers of standard numbers for many years has released a batch of Easwitzs and Western numbers, including Lyly Led. Pto Gonna Hares a Cusoboy Wedder, Yams and You, and Little Old Prairie. Schooner. In addition, they have released a Tway Markin Song Collection and Duck Jones Songs of the Western Trails.

Bernard Prager, business monager of leo Felst, Inc., has also been placed in charge of Robbirs Music Company of Cabo, lack Robbirs, move weathering in Florida, will visit his affice in Hayans, then travel to Metric, where he will open another beench. Robbins is also represented in Mesall by E. X. Machene and Company, and in Argentins by Gollberns Robbirs way in open a branch in Berceloms. Robbins has 50 fames in his Latin American and Sunna on the safer way is open a branch in Berceloms. Robbins has 50 fames in his Latin American safe safer.

Songs and Such
WAYNE KING has written another
norwelty, Corn Silk.
Mort Oreens, who has been writing for
Levis Music with Harry Revel, has written a song decheated to Happy Goday,
professional manager of the firm, entitled

the Emery Deutsch, a musician is her an right, adds another published song ber laurels with Gut of a Clear Sine

to ber laurets with Out of a Clear Bine.

In Jim jubblishing.

Froyd Hunt, lessier of the Pamous Pour
Criu quintet, current at the Crob Binewood, Springheit, III. has composed four
roup: fix Bearenin, Watching My Ships

50 Drifting By, Honey Dear, If I Were
Yes, and I Guesa Pil Re De My Weg.
Microse Music has the sompt.

Gilbert Murray, musician and conguriter, obtains his release from a Moleastern penifernitary March 4, and will

sprear in New York on the We, the
rouple, indio program, in connection
with his soungs. His newest song,
Whatche' Enow Mr. Moon, is being eyes

by some publishers. by some publishers,

"Actic Shaw Clarinet Method" is the latest edifibre to Robbins' series of medom musical methods, which will be issued shortly. Arneld Brilliant is edifibre and checking the book. Robbins, to the past, he issued books on the "methods" of limmy Dersey, Gene Krupe, Bub Hoggert, iso Vernati, Jack Toogandon, Harry Janets, Ead Freeman, and lumy Beelgen. Bregman, Vocco & Conn is also puring out a week along these lines, "Fifty Swing Phraces for Trembone," by Marray McEochem, now with Paul Whitzman.

Addends

Phill, MINOPP, of the Record, Philly, rewrite star, oglins the musical success of Seckley Soichner, Bulletin reporter when not collabing with Clay Bolind for hit tunes, fries his pen at tune bedinning with You've Too Sufe of Youre! which gets a BMI stamp.

Martin Gahawits, XYW, Phitsdelphia, phillet, pounds out an uriginal Fifty Thousand on the Red stemper to beraid the stating's switch-over to 50,000 watts. Augusto Sanabia, Hotel Walton, Philly, mushs riythm chief, has put the indishing notes to ble new rumbs, Mis Ameres.

### Welk Pulls a Good \$895 at Eagles' Ballroom, Milwaukee

MILWAUKERA Jan. 23.— Lewintees Well played the Engler' Ballicom here Tuesday night (band's off-night at the Tranon Ballicom, Chicago) and challed Up an attendance of 2,158 persons. With admissions at 50 cents at one to 8008, an okn total.

Attendance was account 150 persons.

Attendance was around 150 persons more than at Welk's appearance here not year. Regular band at the Engles' Bulroom is Bully liner.

### That's Nice To Know

SAN FRANCISCO, Jan. 25.—You can now have a 100 per cent union funeral here.

musicians' union and the undeviators have signed an agreement whereby a union organist must play at all funeral services.

#### Good Neighbor Policy

Good Neighbor Policy

NEW YORK Jan. 25. — A sizementh mystery letter, two pages in spanish, which started to become an issue among Bebby Byrne's handlers, was finally cleared bat week after being routed everywhere but to the Department of Justice, which probably would have gotten it next.

Hyme received the letter while playing at the Gien Island Chaino hast July. Episile came from Bector Ruis Mulo, Mexican any player. Letter was turned over to Lee Ries, manager of the band, for an interpreting job. Since he wann't equipped he surned it over to General Anusument Corporation. Eguring that transhed the hands of A. Edward Moskowitz, atterney, who passed it on to Warren Pari), business manager. After some lengthy coglished in the second lengthy coglished in the second lengthy coglished in the filter (1) a fannots, (2) a polson pen letter, (3) a feel for a job.

It finally fell into the hands of Italians tell into the hands of Italians fell into the hands of Italians mininger.

finally fell into the hands of It finally fell into the hands of K. K. Hanses, press agent for the hand, who should have gotten it in first place, since her the only see in the Byrne memage who is fluout with Spanish. All that the fellow wanted, after two pages of superfatives—was an autographed necture of hyrne. picture of Byrne.

### AGMA Longhairs Lose 2d Battle To Jim Petrillo

NEW YORK, Jan. 25.—James C. Petrille won his account court battle yester-day in his attempt to enroll matrumentalists now to the American Guild of Musical Artists into the American Pederation of Musicians when the Appellate Division of the New York State Supreme Court manimously rejected an appeal from AGMA to restrain Petrillo from 'interfering' with AGMA members. On the heels of this Henry Jaffe, attentive for AGMA, as necuriced that his timion is "determined to uppeal AGMA's suit against Petrillo to the Court of

suit against Petrillo to the Court of Appeals." Situation as regards the in-strumentalists and further course of ac-tion will be aired before a meeting of board of governors of AGMA Tuns-

board of governors of AGMA Tues-day (23).
Henry Priedman, attorney for Petrillo, said that an organizational drive would begin immediately among the doport performers and instrumentalists to enlist them in the AFM. Bettural would result in their being barred from concert stages, motion pictures, radio, and recordings, atthe Priedman raid it was not the infention of the AFM to bow-best them. Petrillo was in Piorida, presiding over the executive board meeting of the AFM, at the time decision was rendered.

fight was more a question for the Ameri-can Federation of Labor to decide, since both unions are chartered by the AFL Decision stated, "Defendant union (AFM) is well within its rights in protecting its organization and in not permitting its members to play their instru-ments with non-members of their or-ganization."

#### J. Dorsey Draws Record Take at Ritz: McGee Fair

BRIDGEPORT. Conn. Jan. 25.—
Jimmy Donsey, who bolds the record for attendance figures at the Etht Hallmoom here this season, came head for his second appearance of the season has faindey (191 and draw a swell attendance of 2,260 persons. With the admission scale upped to \$1.0. It was a record gross of \$2,561. Altho his pravious appearance deptember 18 draw a larger srowd (2,750), the admists was only \$8 tents, making a smaller gross of \$2,420, Undoubtedly Dorsey would have drawn a much larger gross disast week skept for the emporition of Charlis Barnet at the local Lowe-Poll-Lyric Theater for the performances.

Johnny McOss in his first appearance of the season at the Bits Sunday (12), did only fair when \$29 entenders planked down 75 cents agrees for a grees or \$529.25. Opposition was fairly formidable with \$90 Christer at the Loew-Lyris Theater for five performance.

### Shuberts Set Up Plan To Sell Music to Radio; Warners and ASCAP Say, "Lot of Palaver"

NEW YORK, Jan. 28.—Lee and J. J. Shiubert, thru their theatrical interests, this week stepped into the muse ngnt being waged between the American Society of Composers, Authors, and Publishers and the radio interests' adopted child, Broedman Music, Inc., with the ammountement that they were going to exercise their "grand rights" ownership and secrety of Shubert musical shows.

Upon anneuroements of this more the various inferests involved raised questions of the feedility, its resultdity, and whether or not the publishers involved would go for such a plan without a drag-out court battle. General idea of the Shubert set-up, as explained by Milion B. Weithborger, attorney for Shuberts and organizer of the scheme (which is to be called Performing Rights Society of the Theater, Inc.), is that the Shuberts, "grand rights would go retta, will set up a licensing plan which will make their misse wallable to raite. Under the grand rights more, dislog and production scenas will have be be performed, however, Weinberger claims that ARCAP controls and the shell to lease out massic conditions and that therefore the new outh would be able to lease out massic to the past few days to formulate weight meet in the past few days to formulate meet in the past few days to formulate.

outfit would be able to lease out mass; to BMI.

Weinberger and that a committee will meet in the next few days to formulate a licensing plan that will place no restrictions on ratio. Instead of the brancher license, which ASCAP helt with the ratio stations, Weinberger and that his fell that a per program charge would be matituted. The alloring also said that the new society, which other producers have been invited to join, will remain independent and not become "affiliated with any monopolistic groups." Hard Inmerman, treasurer of Moune Publishers' Boiding Corporation (Warner missic interests—Harms, Witmark, and Remain), increases the Arms, witmark, and Remain, increases and partial permission. In world first have to obtain permission from the Warner group, immerman pointed out that Warners own samplete copyright control on some Shubert operation and partial control on others, and that "clearance would be complicated." He also said, "I doubt very much whether Warners would give such permission."

Immerman also pointed out that the stabilishment of the Shubert society would be of little help to commercial programs because grand rights are prefixated on the use of complete score and

Bob Crosby and

dialog, and that it would necesitate bour chows, "which would be very expensive to the radio intustry."

An ASCAP executive, who described the move as a "mnoke screen" and "a lot of palayer," and that occupance oleanances would not be permitted. Insistential absorbing out that there seem't many arrise around these days who would be fitted for such types of performances. To this Wemberger answered. "It's laughable," and said, "I don't sgree with their interpretation." Wemberger sided that Immerman's argument was fallacious because "Smitherts there have been a logal ruling on the exercise of grand rights its sayone." Furthermore, Wemberger stated, there has never been a logal ruling on the exercise of grand rights properly, and the Shuberts will go shead according to their original plans. According to Wemberger, the Warner group has published not more than 15 per cent" of Shubert music.

### ASCAP Accused of 'Unholy' Scheme by Pennsy Drug Ass'n

PHILADELPHIA, Jan. 25.—Aithe its hands are full in handling the present radio eliuation, ASCAP will have to take time out with an offensive on still another front. This time it's the Pennsylvania Pharmaceuticel Association, which has hurled a charge against the Society. The Pennsylvania druggida charge ASCAP reps with working as allegedly 'unboly' scheme thru which hay procure evidence for court suit against druggidas of the sidence for court suits against druggidas. The Alleged sale of 'Dootley' song sheets. Several months ago, in an effort to drug up the song aheet racket, ASCAP courserd its attention on stores instead of the sidewalk peddlers.

ago, in an effort to clean up the sound about racket, ABCAP centered the attention on stores initiaed of the aldewalk peddlers.

It is chargest that ABCAP representatives are planting syddence against the pill peddleds, that ABCAP representatives are planting syddence against the pill peddleds, that ABCAP reposition to the pale of the magazine rack or counter of a drugstore while the clock is not looking. Then, it is charged the ABCAP rep will buy one of the sheets as evidence of illegis sale.

In an early court rase before the Dailed States District Court here, in which the Ponneytvants Pharmaceutical Association is going to fight in hebsit of druggies William Frailey Jr., of Lancater, P.a., Prailey declares that this was the procedure followed at his store when the "purchase" on which the sust is hased was made. ABCAP recently filed suit, in the name of three publisher members, against Frailey on charges of copyright infringement because of the song sheet sales. In this case, ABCAP recently of the store of the song sheet sales. In this case, ABCAP recently of the song sheet sales. In this case, ABCAP recently of the song sheet sales. In this case, ABCAP recently of the song sheet sales in this case, ABCAP recently of the song sheet sales. In this case, ABCAP recently of the section of the song sheet sales in this case, ABCAP recently of the section of the song sheet sales in this case, ABCAP recently of the section of the song sheet sales in the section.

### The Bobcats Not Bad in Pix Debut

Bob Crosby appears to advantage in his first testure 10m a pleasant little item titled Let's Make Music BRO, formorly known as Melicina Sieings II. No great shakes as an actor, he nevertheless musinges to follow direction, and in a number of scenes even impresses with file case in delivering lines. Not misch money was spent on this "B" production, and the poor sein and ovicus haste in fillming attest to it.

Crosby sets size billing and his hand.

attest to it.

Crosby gets star billing, and his band is prominently featured in four numbers—its old standard, Big Noise From Winneska, featuring drummer Ray Bautine and bass man Bob Haggart. You Forgot About Me, Central Fark, and Fight On Jor Newton High.

Maestro can be developed into a good screen name. Republic recently signed him and the band to appear in his Ropkins.

N. H.

850 for Henry Busse

ENOXVILLE, Tenn. Jan 25.—Henry Buses pulled as unusually good Mon-day night crows of 850 dancers into Whittle's Pavilion here this week (20). Tariff was 21 a couple (81.25 stage) and \$1.60 advance.

### WINDOW CARDS

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O. 10.
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Mayor J.

Thomas (Dempsey Vanderfell)

randt, Eddie (George Washington) Jacksonville, Fig. 3.

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30-11. Buth, Marty: (Purple Derby) Phila, 30. Burns, Al. (College Inny Cincinnati, pc. Burns, Tomury: (Circle Inn) Lathams, N. Y.,

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V. 26.

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Duching, Eddy: (Palmer Hernet Chi, h. Buffy, Genrge: (Billimare) Daytim, O. h. Buffy, Genrge: (Ballimare) Daytim, O. h. Lake City, (Rainbow Henderson) Salt Lake City, Buffy, (Heidelberg) Jackson, Mass, b.



### Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a suditerium; b ballroom; c cete; cb cabaret; cc country club; h botel; mh music hall; nc night club; p amuseman park; ro road house; re restaurant; s showbast; t theater.

Elimpton, Duke: (Casa Manana) Los Ampries. Ellis, Jose (Queen Mary) NYC no.
Ellis, Jose (Queen Mary) NYC no.
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S Y his
Enguire, They (Book-Cadillie) Detroit, he
Escans Bobby (Cotton Cub) Phila, no.
Frank, Kolamit (13 Millo) Volleys, Colit, no.
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Gelbert, Jerry (Edgessian Cuif) Bitosi, Miss. b.
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Kright, Bob: 'Prandy' Chi, h.
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No. Merials, Jimmy: (Westminister) Boston, h. McIntyre, Lenti (Lexington) MVC. h. Machibe: (Clob Cuba) BVC. ht. Machibe: (Clob Cuba) BVC. nt. Machibe: (Clob Cuba) BVC. nt. Machibe: (Link Transport) Monniam-side, N. J. nt. Madernamen, Erric: (Statler) Detroit, h. Madiguera, Erric: (Statler) Detroit, h. Maister, Three: (Lafayette Long Bradford, Pa. 55.

Malanga, Albert: (Bordswick's) Tockahos, N. Y. 19.

### Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication,

Hannoway, Budi (Odenbech's) Bochesier, Britania, Edit (Alpine Hotse) (Bit. Sc. Harper, Dev. Griver Grange, Fra., Editeris, Jack: (La Conga) FVC nc. Harris, Jack: (La Conga) FVC nc. Harris, Budy: (Worthy) Springfield, Mass., h-Hawkins, Erskine (Garie) Fills, h. Hecdirics, George: (Oode's Mill Inc) Westen, Bud: (Odenbech's) Borbester.

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Conn. 16.
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Bill, Dick: (FB-De-He) Phila c. Hill, Tiny: (Bonahue's) Mountain View, N. J. no. Illa Worthy: (Rayal Palm) Miant, no. dion, Frankie: (La Balle) Hattle Creek,

thon, Frankler the Monte, and Frankler the Colored Ref. (First the Innereteria) NYC. co. comes, Miller the Colored Ref. (March 1997) 1984 h. co. Caldin Arment, NY, et allows, Dean: (New Remmers) Arment, NY, et allows, Dean: (New Remmers) Arment, NY, and (Edgewood) Trillanas, Planni, stien, Inn Bay: (Qurrunsel) Minmi, Inc.

lona, Andy: (Wathing NYC, no. Irwin, Marty: (Churchill Tavern) Pittsburgh, re. Verneut (Paradine) Phila, 4.

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Jones, John Paul (468 Clubs Fr. Worth,

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Novy, Michai (Wofford) Miami Beach, Pla., h. Oger, Bill: (Hillerson) Toledo, h. Oliman, Phil: (Trocadero) Hellpwood, Calif.

Obman, Val. (The Drum, Coral Bebles Pla, no. Cirver, Ted. (Carvell's) Picils, no. Cirver, Ted. (Carvell's) Picils, no. Cirver, Edder Uniday sood Boltyread, Fla, h. Obset, Grammi, History Houston, Tex. h. Cross, Henr. (Coral Gables) Caral Gables, Caral Gables, Caral Gables, Caral Gables, Caral Gables, Caralles, Cara

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- Auxthities (Verseiffer) NYC, he.

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Farthury, Just (Belmont Plans) NYC, h.

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Scape, Barney, Plantation; Houston, Tex., no.
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Besakh, Pal., h.
Besch, Mass, (Bonder); Villa Venice); Miani
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Roinh, Eddie (Alabam) Chi, ne.
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Miami, ne.

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Sanhs, Coleman: (Pickwick Club) Birmingham,

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N. V., 10.

Sanger, Debuy: (Top Hat) Dennihau, Ia., 10.

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Sanger, Rod. (Chab Delies) Chi, 198.

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Smith Brac, (Bleckey) Thin Albary, N. Y., ne.
South Brac, (Bleckey) Thin Albary, N. Y., ne.
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Sport, Paul, New Willard; Toledo, h.
Sport, Paul, New Willard; Toledo, h.
Sterling, Frank: (Bli Bader's) Atlantic City.

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Traco, All (Happy Hour) Minneapells, no.
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Wald, Jerry: (Child's Spanish Cardens) SYC

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Communications to 1564 Broadway, New York City = Conducted by EUGENE BURR-

### American Academy Students Offer Maugham, Alcott Plays

NEW YORK, Jan. 25. — The Secret Flaves, by William Somerset Maugham, was presented last Friday afternoon (17) at the Empire Theater by a seemingity minterested group of young people from its graduating class of the American Asademy of Diramatic Arts.

It is impossible to imagine a more static performance. The only character with any semblance of life was that of followed the performance of life was that of followed the conductive played by Herbert Tankt, who unfortunately is dead at the rise of the accordance curtain. This death, amazingly smough, falled to make the ladamother (played by Clare Miller) but an epidecti and as for his wife, she had already read the script and answer what was emiling and had no intestion of making milers ably was anyone but Barbara. seming and had no intention of making inliers she was anyone but Barbara Biogler. Must Ziegler gave indications that she might try if she really had to, but she wasn't trying on Pricay. Terese listen was extremely uncomfortable in the role of the nurse, and Harry Crox played Dr. Harvester with horedom as seen as he got over his first-and stage-truin. John Stuart Breiter gave a bad imitation of the movie idea of a retired British Colonial. William Thomson was ecoriess as Colin. Dorothy Reves played Alice.

M. A. B.

NEW YORK, Jan. 25 — On Tuesday [21] the senior students of the American Academy presented Little Women at the Empire as the fourth item in their current mattines series. The play, which can get by with modern audiences only if given a sure, swift, professional presentation, is a tough one for the kids but they did surprisingly well with it. The pacing was pretty sad through the interest, but after that it, picked up commendably and during the rest of the airmoon there were several performance a good deal better than might have been expected.

andernoon there were several performance a good deal better than might have been expected.

Barbara March showed definite posmidtles as Meg, playing the milk-sop role with warm humanity and a saving sease of human. And Joyce Concor, siter being too cute for words—or comfort—
in Amy's paintul Hille-girl passages at the start, settled down to excellent works in the later scenes, recessing a solid putersional approach and a lovely speak, not concern the later scenes, recessing a solid putersional approach and a lovely speak, not concern the later scenes, recessing a solid putersional approach and a lovely speak, not concern the later scenes, recessing a solid putersional approach in a later than a real sense of character, breating the buffering to the national start both sympathy and belief. Allyn Yan Basien was as inoffensive as possible as Betth, and Edna Ethinner was a buoy-mi Jo, the lacking the fire and sure stack that the role demands.

The male contingent was connected its sure scenesful, with James Moreno bringing only laughs as the professor, but March, Louis Fonte stinted and III at ease as Brooke, Richard Ward offering an infequate and unexceptional Mr. Laurence and Robert Deve being inserally pleasant as the practically unphysical Schurter.

Earth Receive and Constance Barth buritsqued a couple of character, bits zoutly body.

E. B.

#### Feagin School Students Offer Mowatt's "Fashion"

Offer Mowatt's "Fushion"

NEW YORK, Jun. 25.—Last week the senders of the Pengin School of Dramatic Art presented Fushion, or Life in New York, a four-set play by Anna Coraldowst, which dates from 1840 and is much too invested for modern toxies, what with a swindler (Styl Lamout), a phony French count (Howard Morgan), a hiscknutsler (Edward Rubil), a among of maid (Georgette Beams), an amultions wife (Adebute Bermard), and amultions wite (Mary Ella Kahler). The only comedy came from the swinder's ambitions wife, who went about aspectably scheduler bermard bonness, and trying to marry her daughter off to the board count. Katherina Johnson, organish scheduler by portray the daughter, was ill the hight the whole was caught and Shelia Stephens went on Indicat. Considering the short notice of the change, Miss Stephens went on Indicate Considering the short notice of the change, Miss Stephens went on Indicate.

felward Ruini. Georgetic Beams, and Ruth Reland, a French insy's maid, gave the best performances of the night. Others who appeared in the play were bon Gerter, John Domovan, John Lund, Weller Kapp, and Jim Kirkmatrick, a colored nutrie without a draw. If a simpler and less stylined play had

### BROADWAY RUNS Performances to Jun. 24, Industry Opened Perf.

0m1 Jen 10	391
Charles's Appt Description	
Mileti Commission Com. 17	114
Corn Is Green, The 1244 Oct. 17.	200
	21.
Croups in the Well, The	
(Broth) Jan Jan 10	381
- Friends to the West (Child) Don BO	32
George Washington Stept	
Hore (Liquina) Oct. 18	135:
Johanny Beilride (Longarye) Sort, 18,000	5960
Life With Father (English) Non. A. 39.	219
Man Whit Cams to Dinner,	-
The (Moore Box) Oct. 10, 20	535
Mr. and Mrs. North (Ba-	702
My Nicher Elizar (Billiamer) Dec 20	1.9
M.S. Stother Elizant (Billiance) Dec. 26-	321
Old Angustelature (Morozov) Doc. 27	1201
Asparate Booms (Planemile) Mar. 23	350
Tobacco Read (Formet) Port 4 32 2	P-20

#### Mustest Comedu

Boy and Girls Topother
Cobin to the filer (Horiz) Oct. 25 167 Held On to Your Hate (State
Lasty on via Dark (Alvin) _ Jan 28 _ 4
Most the People (Manufold) Ber 25 270
New Halltapeppin (Whiter Garden) Pos. 11/29 472
Pail dony (Barrymone)   Doc. 05   37 Panama Hattle (49th fil.)   Oct. 10   102

been chosen, perhaps the seniors' talents could have been shown off to better ad-vantage. C. R. F.

### **Buffalo Grosses Way Over** Last Year, But Number of Shows Is Down; Few Skedded

BUFFALO, Jan. 25,-Altho the 1940-'41 theater asson at the Evamper lene legit house here, started out with the premise of more and better shows than in years past, the last few countle tell The 1039-'40 season, one of the leanest

The 1939-40 season, one of the leanest so far as bookings are concerned, had him plays to its credit at this time last year, while this year Buffalenians have been allotted only servin shows so far. Entire season last year included 16 productions, less than was anticipated,

16 productions, less than was sutterpated, but grossed successfully with a 168,200. Most stands were three days.

This year the Exhange has proved again that a good market exists, the few shows are taking salvantage of it. To dais this senson the house has gurnered \$58,400 for seven plays, all but two of which were three-day stands. Last year for the same period the Erizanger grossed \$62,000 for nine plays. This certainly shows an increase for the current season.

The dearth of touring shows here leaves the field wide open for semi-prior protections, which are making the most of the break and are thriving. Most prominent are Jane Keeler's Players and the Catholic Actor's Guild.

These are the plays seen here so far in the order of their appearance: Poblocos Rosel, in: Its seventh time back, September 17-21, giving seven performances, shift a tuter \$6.000 despite a very low top. Philodelphia Story, starring Katharing Hebruaru, the first of the Theater Guild predictions here, played to a solidly solid-out house at every one of its four performances. October 10, 11, and 13. Frice scale ranged from \$1.10 to \$3.20, and the box-office total of \$12,000 was considered one of the filmen in many years. Last season's record was set by Katharine Cornell, a Buffalo girl, with \$11,200 in No Time for Gousdy, also a three-night stand.

New version of Pens and Needles did fairly enough with a greas of \$4,000. Non-performances November 21-21, and low scale, 30 cents to \$2.

Hellespoppin opened here with the first road company, which starred Eddio Garr and Billy House. November 25-80, presenting eight performances. Growwas the \$20,000 flowing into the Enlanger till. Scale ran \$1 to \$3.

Ladies in Refreement, the Guild marder thriller starring Plora Robson, corred very healty during its three-day stand, Bocember 4-11. Alterdance was simple stand, with a great and the \$3.

Ladies in Refreement, the Guild marder thriller starring Plora Robson, corred very healty during its three-day stand, Bocember 4-11. Alterdance was simple stand, with stands and simple stand, with seven and simple stand.

Take was considered seed considering handlesps, which included early in the week stand. December 4-11. Alterdance was simple to the day per-Carlishnee was simple to the days of the seed of the season was simple to the season was simple seen of the season was simple to the season was simple seen of the season was simple to the season was simple seen of the season was simple to the season was simple to the

### FROM OUT FRONT

The Misjortune of Being Able

### BY EUGENE BURR-

WITH memories of the marvelous performances of Mildred Natwick in The Ledy

WITH memorites of the marvelous performances of Mildred Naturek in The Ledy Who Came To Stay and Edgar Stehil in Arsenie and Old Loca still Iresh in mind—and with memories of saveral far from marvelous performances offered by accepted stars—one wonders just what real anting shilty is worth in the theater of loday. The answer, I'm affairl, is that real anting shilty is worth in the theater of loday. The answer I'm affairl, is that it's not worth very much, except in terms of the self-antifaction that must come to all truly great artists. There's nothing new in this, it has been true for some two or three decades now. But it still remains a pity.

In the pack, when bills were changed frequently, acting was demanded of the acter. A few personally-performers found scalaim, but primarily, the theater going public was inherested in real acting, only a true actor outel must the demands of changing reportory and a wide variety of parts.

Today it is different. Any stagnaturety jouingster can be catapulted into national promittence by acting himself in a role that haspens to fit his personality Powerer after be will be asked to "act" nothing but that amor role, no matter what sort of certify happens to be written around it. And he will and as one of the scalaimed "great" actors of the mation—when actually be learly an actor at all.

On the other hand, great actors like Mass Nawicz and Mr. Stohil, forced to depend for recognition upon a public that goes to the theater only sponshieally, are in the fronte position of seeling their own tremendeus ability blocking their widespread accision. Each character that confronts them is a fresh problem reacted with fresh technique. Unlike the herhalded personality-pingers, they give primary importance to the author's creations rather than their own eggs and it themselves completely and with consummante art into the fole a hand. And, as a result, the public fails to recognise them from play to play.

This is literally true. Few non-thesites people of my acquaintance who saw both play

A L8O inevitably doomed to failure, despite ability (if not because of it) are of neutral classes of plays that hit billed spots in the eyes of our culrent crop of revirant a horror play, unless it carries with it an English regulation that makes the boys feet that it must be good, it almost sleways demand. The examples our countless—including The Landy Who Came To Stay, which was no masterwork, but did its horrifying job quite capabit; and Night in the House, one of the most gripping horror plays within memory.

Another type that stands even less critical chance is the play that bases its appeal upon intelligence. For example, Eight o'Closet Thesday, a mysicry, with an intelligence central idea, was liberally punned and closed after two weeks, while Mr. wid Mrs. North, a stupicd and machine-made who-dun-it, devoid of interest and filles with stale gags, was punned so gently that it hardly felt the blows. Or take the late Strings Hormorie The Chart of Vannes Doodle, an insealignmental and the contract of the contract of the forms of the Tenes it intelligent described in America's place in sortia strars. It exceeds reviews so vituperative that Barrett Clark was moved to sak in the columns of The Tenes it intelligent described in the large Con the other name. Elmer Russ's Phylor to the West, a virulent hymn of hate, was received entitlementally.

Or, in the reids of the shearest, take the classest case of Here Close the Closes it was punned off the boards by the very people who offered an award to the brainless moompetence of Servyan's The True of Tour Life.

ON THE other side, lack of ability is often vasily rewarded, as in the case of Sarcyan and our personality-players. Or, for that matter, the case of Robert E. Sherwood, who in an article in the current Therefor 4-1s Mcorfely, says that he finds the theater an unconquental medium in which he is all at same. That should seem obvious to anyone who has seen the plays.

### Maine Cowbarn Situation Hit by Hartwig, Blau Deaths

FORTLAND, Me., Jn. 28.—The recent death of Walter Rartwis, following by only a few months that of Bels Bind, has thrown the sammer thester situation in Malne right up in the air. Hartwigs Ogunqui Playheus was the first to challenge the supremary of Herbert L. Swett's Lakewcood Thester at Skowhagan, while Devittees Thester at Skowhagan, while Devittees Theater at Hartwon, under Binu's management, mode unusual strates in two years.

The season coming up will be Lakewcood's 41st without a miss, while it would have been Bartway's 10th at Ogunquit. Desires was built about the years ago inder non-professional spon-

years ago under non-professional spon-sorship, and was closed one session before Blau and Marc Councily took it over.

#### "Story" Sets Jackson Mark

JACESON, Mas. Jan. 25—Philip Harry's The Philadelphia Stary starring Extharine Hepburn, set a law all-time record for the legitimate stage in Jaccion by greening \$3,974.9s in a approach to present the production. They was \$1.30.

Other stage attractions brooked, Couldet said, include Notem Eddy, March 20, and Hellaspoppin, April 22.

#### Two More for Bridgeport

BHIDGEPORT, Conn., Jan. 25.—The Fletn Memorial, municipally operated auditorrum, Chie week amounted two further backings. Alexander Woolcook in The Man Who Come to Dinner on Pobra-ary 1 and Plors Robert in Ledies in Re-tirement on Fobruser 8.

### New Plays on Broadway

### Reviewed by Eugene Burr

Beginning Monday Evening, January 20, 1941

#### THE CREAM IN THE WELL

A play by Lynn Riggs. Staged by Merlin Galad, Settlings transported by Jo Martiner, Constructed by T. B. McDenaid: Construction Company, and painted by Bradford Astroceth. Contames designed by Ross Bagisandt and soccuted by Brooks Costume Company. Prox. agent, Williad Kerfe. Stage manager, Charles Alam. Proxented by Carly Wharton and Martin Gabet.

Mr. Santes Vinginia Campbell Mary Morris Intelligence of Saviers Ration There Sheeper One Saviers Ration The Saviers Ration The Saviers Ration The Saviers Ration The Saviers Myron McCormels Citize Line Frickson Saviers Mary Bratishary The Savier Is the Saviers Farm Income on the Saviers Indian Territory The Time Is 1925. Indian Territory The Time Is 1925. The Living Room. Spring, ACT 1—Scene 12 The Living Room. Spring, ACT 1—Scene 12 The Living Saviers I The Living Room. The Third Saviers I The Living Room. The Third Saviers I The Living Room. The Might Proposed Saviers Savie ina Virginia Campbell frs. Sawters Virginia Campbell

Il must have been a welcome relief for trayelers in the Indian Territory to be exptured and scalped by redskins, at least if there were any tribes on the looss 100d and Lynn Riggs' description of the more cavitized inhabitants is in any way typical. In The Green is the Well, which Carly Wharton and Martin Gabel presented Monday night at the Booth Threater under Mr. Gabel's direction. Mr. Riggs tells the Mounday right at the Boots Theater under Mr. Ganel's direction. Mr. Riggs tells the talls of a highly civilined family of half-breefs—and what goes on would make a war dance, a woodoo rite, and a complete set of plush-lined Octipus complexes seem mild in comparison. That Mr. Riggs! Single also seems mild in due to a continuation of constantly hyped-up emotionalism in the writing, some understandably confused playing, and the presentation of a situation that requires for greater genius than Mr. Riggs! Some of the portentionaly hissed lines of his incest-filled chimas are so inadvertently family that they keeperlies the sudderreal finny that they jeopardice the audience's

fining that they copartite the audience's self-control.

Except for Ms flawters, a strong and allent woman, everyone in the theater is nicely fifted out with a nervous break-down--Including the customers. Ms, who was temperature in her youth, met father and became cold and strong to everyone but Ps. Daughter Julie, however, is all upset became sic cent her brother Cabe swip to jun the Navy to order to prevent his marrying a girl named Opal. Daughter Hins is all upset because she is nigh; and cobody will marry her, and Julie and Cabe away treated her like dut. Ps. is upper because Clabe is away and there's no one to help on the farm. Opal Cabe's gal, has insanvhile married Gard, a lad who was turned down by Julie, thinking thus to get revenge on Julie for sending Clabe away; and for some reason she and her hasband some to visit the Sawters. Opal is all upset because her harband treats her hardy, and Gard is all upset because he hard hands inbecause he has Opal on his hands in-rised of Julie.

Julie gets even more upset when June pets even more uper when and finds that brother Clabe is still writing love letters to Opell and, in a fit of rage, she taxes Opel with having breartly in her family—shich indicates that Opel's family must have been very cracy indeed. In any case, this somewhat inexplicably

In any case, this somewhat inexplicitly causes Opal to ruw on the lake, where she is drowned. Whereat Julie marries Gard because and despises both him and herealf—lardity an ideal reason for matrimony, even in the Indian Territory.

Anyhow, six months later Pa ine t upart alty room, because Clabe is at last coming home. But Julie is more upset than ever, because Clabe has written that he hates her for sending him away. And Gard is upset, ion, and has become a confirmed drunkard, which seems about the most direction, and has occurs a confirmed drunkard, which seems about the most sensible thing for him to do. Clabe comes home, and Ma tells him how Julis drove Opal to her death, and Clabe tells Julis bow he bought hav a brooch with the money he made from women who pack

up-saines at the San Francisco docks, and brother and sister sit around thinking how evil they are. Then Clabe figures out that they re evil because of the frustration of their love for each other, and suggests that they stop frustrating it. Whereast Julie decides that she had better kill her-self, and clabe pobly lets her do it, and Blins comes in and remarks greefully how all of a sudden the house seems happy again.

again.
This as you have gathered, is tricky this for any dramatist—particularly for a dismantist as pedestrian as Mr. Higgs. It's handled in the most obvious possible way, with the psychological horror falling to come off, and the emotional problems seening machine-made for the purposes of determinedly strictic sensation. It's the sort of thing that we used to get 15 years ago, to the AH God's CAUling era, when psychological aberration was the mark of great New Art, and all of it was taken seriously—very, very seriously—very critics who had managed to assimilate the first five pages of Freud.

first five pages of Freud.

Mary Morris does noble work as the mother, creating a strong, solid, thoroly human and believable character freen the half-materials with which the has to work. Virginia Campbell is excellent as half-maintains with which the secolism as to work. Virginia Camipbell is excellent as ilina; Balph Theadore brings sympothy to Pa, and Myron McCormick does one of his finest jobs in years as the unfortunate Gard. Left Erickson, as Clabe, has probably the most embarmassing male role in the annals of the drama, and rates plautiti for cetting away with it as sincerely and understandingly as he does purificularly in the scene wherein he hisses his facestoney proposals to his dater. particularly in the scene wherein he hissess his incestions proposals to his elster. Perry Wilson, as Opal, sets a single note of shrewish complaint, and cutifully misses the sympathy that the role should have elicited. Martin Sleeper, as Julie, offers a stagy and over-accentuated perform-

#### ALVIN

Beginning Thursday Evening, January 23, 1941

#### LADY IN THE DARK

LADY IN THE DARK

"musical play" by Moss Hart, Cyrics by Ira

Gerstwein. Music by Kurt Walth. Staged by

Music Mart. Production: and lighting: by

Housand Strong Geological by Harry Horner

Reach. Sarting Geological by Harry Horner

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Carriedo Kerylaff Medite

Sam H. Harrie's production of Lady in the Derk, the musical play by Moss Hart, with lyrics by its Geshavin, music by Kurs Weif, settings by Harry Horner, pro-duction by Hassard Short, and with Ger-

trude Lawrence in the leading role, finally settled dowd at the Alvin Thenter Thirstend of the and who appears in a wide variety of role day hight for what will probably be a lit is dram sequences with uniformly long, long while. It arrived on Breadway excellent effect. His delivery of a tune at one of the most widely beralded shows called Tachelleensky brought down the of the durade, after a trumphal tryont house, getting more applians than anything the contract of the con of the decime, after a trumpost proba-four and a work's postpomental flue to the liness of Miss Lawrence, and it turned out to be a bil like a magnificent marble pedestal used to support a 5 and 10-cent store datusette. Everything about it is superlative and magnificent—except the rise test? the play itself.

As matters stand, however, that is by

As matters stand, however, that is by no means an overwhelming drawbank. You can st in rapt admiration for bours before the gorgoots petestal; and you can fortunately forget all about the familiar and machine-made little fable sitting up there at the top. There's plenty to take your mind away from it, even in those sections that are entirely devoted to dialog. For then you can watch the magnificent performance offered by Miss Lawrence, and the matching performances of her supporting cast. La Lawrence base for the supporting cast. La Lawrence has Lawrence, and the matching performances of her supporting cast. La Lawrence has never been better, despite the fact that when caught she was in the early stages of convelencence. Back again in a nucleal, she sings and dances with her irrelatible showmanship and even indulges in a brief session of hilarious cooching while in the more nearly dramatic sections she brings real life to Mr. Hart's obviously conceived heroins. She will trade lises as the she were effecting a vicious sature on the way Certrude Lawrence reads lines, but despite her inframeously emphasized. but despite her inflamously complessived mannerisms and her fantastic disposing inflections, she gets to the heart and life of the character at hand. It is public

Mr. Hart evidently tried to fuse druma and mouse in a logical whole, but succeeded only in giving birth to a self-considera and rather stupid halfored. His central character is the gat editor of a glamour magazine who is rapidly appreaching a nervous breakdown. She goes to a psychiatrist, and under his ministrations tells of her dreams and nightmares—and those dreams and nightmares—and those dreams and nightmares—and those dreams and nightmares—and those dreams and nightmares—and these dreams and presented. It devolops that she's been an ugly duckling all her life and is atraid to compets with other women, beautifying them thru the magazine and assuming a milliantly excentive stiffuide as a defense mechanism. That's why she doesn't want to murry the publisher whom the has lored for years, and who is divorcing his wife in order to free himself for her. That's why she is at first overloyed when a movie star asks her to many him, and then howe out when she discovers that he, loo, wants her as a mother rather than a wife. And that's why she firstly turns over her job and heart to a rather comotious young min in her office, who has seen thus her all the time, who has Mr. Hart evidently tried to fuse drama turns over her you and heart to a rather obmoxious young main in her office, who has seen thru her all the time, who has tried to doministe her, and who has fought with her because he foves, her, he you can see, it's morely the Clinder-

As you can see, it's morely the Clindar-sila story with phony psychiatric trim-mings. If those trimmings had bast any thought bothing them they might have been extremely interesting but Mr. Hart make them of the most obvious materials— materials lowmed, by the romantic cliches of shongui-novels rather than psychiatry. The one dull scene in the show is that wherein Mr. Hart details the things that have seens into which he might have sunk his teeth—but his teeth sink only slife deep.

Also, there's a senior into which he Also, there's a senior into which he

Also, there's a definite incongruity in making all the psychological problings over into the bank of a glossy Breatway musical—but this incongruity saves the show. For when Mr. Short is staging his musical—but this incongruity saves the show. For when Mr. Short is staring his sphendelly imaginative dream sequences. Lady in the Dark in a constant delight. More than that, Mr. Ocrahedia lyrica make up in wit, imaght, entertainment, and enperal intillations for the sheeme of these qualities in Mr. Hart's dialog; Mr. Horner's sets, mounted on these turniables, are constantly gargeria; frine Sharaff's costumes match them in every respect; Albertina Rasetia choregraphy is vivid and hereath taking; and the music hy Kintt Well is one of the lovelest secres to grace Breadway in many a season. Too much can't be said for it now delicate, now litting, now frankly honkylonk, it runs the musical range with hylliance and mugical effect, and remains one of the inset beautiful assets of a very beautiful show. And it is given splendid treatment by the orchestra under the baton of Maurica Ahrarand.

Miss Lawrence gets excellent support

Miss Lawrence gets encellent support from the cast, and particularly from Danny Rays, who is hillsrious in the real life sequences as a horticultural pinotes-

In the dream sequences with uniformly excellent effect. His delivery of a turn called Technikousky brought down the house, getting more applicate than any-thing size except Miss Lawrence's non resulting of the sage of a gal manual Jenny, who insisted on making up her (See LADY IN THE DARK on poor 27)

### Clare Tree Major Offers New Maeterlinek Fantasy

NEW YORK, Jan. 22.—On Junday (10) Clars Tree Major broughs her Children's Threater production of Maurice Master-lineky Seven Wishes to the Heckscher Theater on upper Pitth Avenue for a slighe performance. This is the fairtisle that Masterlinek wrote after his arrival in America, and has been fouring as a Children's Theater item since early fall. After the Heckscher showing it went to Long Island for a couple of stands, and will keep going until March 29 or 10.
Published as a kids' fantasy with

sent to Long bland for a couple of storids, and will keep going until March 29 or 20.

Publicized as a kita' fantasy with mediern political implications. Steen Wishes turns out to be the unual story of the bad king, the lovely princes, and the handsome young prince, with just a few allusions to the wils of war and the need of any nation for bread and coal rather than gold. These are over the heads of the child sudsence for which the play was designed, but a few heads of the child sudsence for which the play was designed, but Masterlinch is to be triply commended for his moderation. There is never a note of bitterness in his symbolium. Occays her's translation in periodrima, but probably well sultied to the audience. The players (all adults), namer Mis Major's direction, perform broadly, and for the first half-oct or so the characterization are misclent in their special-lead millen. With the exception of Miriam Storall, who overplayed the nume too breadly even for kide, the cost was uniformly capable, with special plaudits rated by Pryune Hamden. as the queen Parker McCornick, as the White Party, and Lyn Kanton, as the little princess. Top honore, however, go to Pully Princ, who, as the prince, managed to play excellently in the hypeduy style required and at the same time, brought sincerity and appealing humanity to the stylined diarranter.

At the end of the performance all the hide in the audience periaded across the stage to shake hunds with the player—and their shrifting fness as they climbed down were a enfectaining a real service to the theater at large by calciling her suddences young and mixing them enthuniants theatergours. This reporter had a better time at Seven Wishes thus he has had at most afful show seen this season.

E. E.

reporter had a better time at Seven Wishes than he has had at most adult shows seen this season. E. B.



#### Review Percentages

(Listed below are the decisions of drawaria critics on the nine general metropolitism dailies concerning the Bruckney shows of the wook. In figuring percentages, "no opinion" notes are counted one-half "see" and one-half "no" rether than being throun out altiesther. This would give a show with nine "no opinion" notes 50 per cent rather than zero. At the end of each month of the ecoton the shows and their percentages will be listed, together with a resume of him shop fared at the box office, in an effect to determine how much the critical reception offices the framenia returns and how closely the critics agree with the decision of their readers.)

"Lady in the Dark", 100%.

"Lady in the Dark"-100%

YES: Address (Journal-American), Watta (Revaid-Tribuse), Mantie (Nees), Whippis (World-Triceran), Coleman (Mirror), Lockridge (Sea), Kropen-berger (PM), Address (Times), Brown (Post), NO: None, NO OPINION: None.

"The Cream in the Well"-6%

YES: None.

NO: Alkinson (Firms), Watta (Revald-Fribins), Lockridge (Sun), Coleman (Nitror), Robert (Fost), Whippin (World-Telepton), Anderson (Journal-Ameri-can), Knoemberger (PM).

NO OPINION: Mantle (News).

#### AMERICAN ACADEMY OF DRAMATIC ARTS aded 1964 by Freeklin M. Surpent

The foremost institution for dra-matic and expressional training. SPRING TERM REGINS APRIL 1st Catalog from Secretary, Rm. 145 CARNEGIE HALL NEW YORK

### Conventions Boost Chicago Cafe Biz; But Spending Less

But Spending Less
childago, Jan. 22.—Night clubs and
thestore have been receiving a beary
play from convention victors. According to the Association of Commerce,
iners' were 22 conventions in town last
week, not an universal number for the
Windy Cirp, but five wears heavy spenders.
The all of the clubs are doing more
humbers, hastesses report that convention victors, particularly turnitiate men,
are spanning less this year than formerly.
Eherity after New Years most club
operations were blanning shuggleb humbers
on Mile Todd's alley have the Lafde experity, low-price policy, and nevelty of
Todd's still must of haccosity out in on
other apout. The last three Saturdays
the Theater Cafe do fine business than
on New Year's Eve. With senvention
spending registering as the tills, club
operature are gradually becoming has
exceptated by Todd's cafe.

### IG Too Much To Bring In Youngster

NEW YORK Jan. 25.—A mere \$1,000 stood in the way of heinging in Stanley Committee, former Major Bowes entertainer, from the West Coast to top the turner Bowes unit at the Boxy in compaction with the 20th-Fex 701, Dark, and Hundsome, in which he makes his

screen bow.

The Rewes office, which set the unit,
was willing to pay him his screen salary
(87 a worst) and svan a little more, if
measure, but due to his age (12 years)
West Goast authorities ruled that a
gravitan and a tutor rules accompany
inn. The schulin refused to pay the expenses, which would total \$1,000,
Lon Goldberr, of the local Bower office.

Lon Goldberr, of the local Bower office.

Lou Coldberg, of the local Bower office, spent \$100 in phone calls, etc., but to no stall.

### 4 American Acts Working Singapore

SINGAPOHE, Dec. 15.—Pear American acts are current at local night clubs. Butter and Maggie, recent arrivals from Mania, P. I. opened at the Barties Botsi. This Mew Cathay has Maris Desty. Liscille Nicholson, Cowan and Balley, and Eletny and his ork.

The Coconnic Grove, previously operated by Cowan and Balley, may reopen.

### Salesman Sells Him Tails— He Has No Place To Wear 'Em

DETROIT, Jan. 25—Some insight into how fundament attent was furnished by the experience of Lowell Berthardt, operator of the Guit Casanova, Bernhardt went end to buy a turned for general went in his club.

Then the storling asterman sold him a rull-drass outfit instead, Resulti Bernhauft is wondering where he can go to war it.

P. B.—Tails just don't exist in this loon, except at private parties. Most customers some to the bost night clubs in business suits.

### Indie Agents Re-Elect

NEW YORK, Jan. 25.—The Associated Ascella of America elections. Thursday (9), had all officers re-elected. Hymne Colestein, was renamed president; Bid leijung, size-president; Cocar, Linyd, Financial sectolary; Evrlyn Elies, recording servicing; Harry States, trans. Paul Leiter, public relations and Al Davis and Mile Locates, besird of governors. Membership of the cog is around 40.

### Youngstown Policy Clicks

YOUNGETOWN, C. Jan. 23.—Bund-raisest policy in the new Coronies Boom. Botal Ohio, has been made permanent. Patronnes has been up to expectations. Talmi includes Billy America and His Mirror, replacing Channery Cromwell's band: Whitenouse, Carre and Mage, and Le Blanc and Du Charnes. Two floor-chess nightly.

### This Way for ASCAP Music

NEW YORK, Jan. 28.—The wide-eyed publicity staff of the Paramount Theater here is taking advantage of the current ABCAP-DMI radio till by publicining its attractions on the ra-dio pages of New York callies point-ing out that ABCAP itses, banned on the air, can be heard in the the-sier.

builds at experiment was made last week, bullyhooing Harry James' band and the ASCAP tunes scheduled on his thester program.

### Leon & Eddie's Seeks New Comics

NEW YORK, Jun 35.—New comins will be given a break at Leon and Eddie's the season during the temporary absence of the vacationing Eddie Davis, Leon Enken, on-wanger of the Edd Street Spot, amnounces, Instead of getting well-established concept emseen, Erikan will be on the lookout for runsters who deserve a break.

The first to come in under this plan is Jatzie Oleason, who did so well that he was held over for mother show and received a bid from the Hurriman. In addition, Oleason landed a run at the Club Royal Processor in the control of the Company of the Scatton, Glearer landed a run at the Club Ropale. Detroit, opening March 4. Second comit set for Leon and Eddie's is Jackie Miles, who has been around in neighborhood spots. He comes in Fouristry 14 with the new show, which will have Virginia Valley, the Clymas Troupe, and Gil and Bernice Mahom.

### East Side Clubs Do Well, But N. Y. Biz Generally Is Poor; Hurricane Seeks Creditor Deal

NEW YORK, Jan. 25,-There is con- difficulties, having filed a petition last NEW TORK. Jan. 25.—There is con-tinued and even feverish activity along the Manhattan cafe front, even the many spots are complaining of poor business. The East Bide spots generally have the upper hand, strawing the class society spenders. Big husiness draws are Hidegarde, at the Eavoy Plans. Mary Rays and Nabit, at the Pixra; Adelaide Moffett, at the Copacidana, and Caral Bruce at the Pierre.

Bruce, at the Pierre.

Latest entry on Broadway is the Sceland Restaurant, on the site of the short-lived Treasure Island. It was opened hat night (24) by Mille Larsen and Danny Deple, operators of the sizysar-old Queen Mary Restaurant, Larsen had the Icciand at the World's Fair, and his main feeture (as it was at the fair) will be a thoorgashord dinner for 98 cents. Drinks are rescondiby priced, with never a minimum of cover in effect. Larsen is after the mass trade, sinne spot has a consetty for sincest 1,000. Bloom has a expectly for almost 1,000. Bloom will compute with the near-by Wivel Restaurant.

First show goes on at 7.20 to draw the theater trade. Talent, booked by Jack Mandel and Senia Games, includes two bands (Ted Eddy and Mantel Ovando), Garron and Remett, the Leon Sisters (2), Grace Drystale, Gayle Gaylord, and Poter Randall.

The Hurricane is again in financial

### Club Talent

New York:

New York:

BURT MILITON, former planish for the Beller Brothers is now touring with Catherine Littleffield's buildt.

HARRIS, CLAIRE, AND SHANNON are taking a weatten, following engagements totaling 27 consecutive weeks. They leave her fits de Jameiro in April 1000 and 100

Chicago:

RUFE DAVIB asked for his release from the Ches Perce abow after playing one work, and it was granted. Be'll appear with the WES Bern Dance and then take a work at the Orpheum, Minnespelle, after which he will return to Hellywood for Regulate pictures....
THE FOUR HAZE, MANGEAM CHELS in into the Brown Hotel, Louisville, Ky-Fabruary S. STUMP AND STUMPY are set for the new show as the Sherman's College Inn February G. MCA has beothed Walton and Orbarke into the Hellstender Hotel, Cleveland, February J. WILLIAM MORRIS COFFICE has set Frank Libour and Morton Downey for the new Cher Parce show February T.

### Philadelphia:

HOWARD SMITH former headwalter at Jimmy Brink's Lookout Hinne. Covington, Ky, has seeimed its managerable. MILT BRITTOWS band and a "Crear Shaw" open at Beverly Hills. Newport, Ry, January M. BAY KLAIMKIRE, for many menths with Bow Sidell's strolling trio at Beverly Hills, text have been as the seeing seeing s left last week for Houston, Tex. to check up on some property. DOWN ARDEST has concluded another long engagement, as producer at the Lockeut House, Covington, Ky. the new line being Nort Eherman's Chemour Ottle (8). AL DUKE, councily plantat, has taken over in the Alpine Tavern of the Pountain Square Bosts, Chuchmant, BEVERLY HILLS Country Club, Newport, Ky. will bring in new acts cack were, altho bands and Rames will continue to hold for two,

#### Hollywoodz

Hollywood:

CARMELA CANSINO, formerly of the Cansino, landed a bit in the James Roosevelt, picture, but of Gold.

REDIY VALLER will be spotted in Universal's Too Many Blonds, which statis telling must month. REDI SKRINON will begin work in Metro's Ledy Re Good, Tony Martin-Elesanor Powell insuscal following his appearance at the President's Birthday Sall in Weshington January 20.

NAN WYNN, Inted as a possibility for films in The Billboard over a year ago, less landed a continct with Warner and will be seen three in News Blues.

THE HARTMANS are leaving on a vaude loar after completing work in Renny, Jack Restail, of the Columbia Artists' Butset, is here arranging date.

#### Here and There:

Here and There:

BURTER AND BILLIE BURNELL togsther with Bobby Pitcin, Sppy Bruce, Pitlicia Stoce Buth Poster, and a Bus of Wally Wanger girls, opened January 7 at the Cub Charles, Baltimore.

BENGI THERRIES, shiper how at the Latin Quarter, Minut Beach, recently finished 105 weeks at the George Washington Hotel, Jackson, Fla. working there for five emposeutive seasons.

MANY REKIO is stunding up her 20th week at Club Petts, Pittaburgh with no run of engagement mentioned.

CHARLIE JOT, of the dance beam of Charles and Ritherina Joy, in recuperating from a broken hand at the Botton Hotel, Hartaburg, Pa., where the societies occurred Jour weeks ago. Be broken in mile when it struck against the plane whills taking a how closing night.

HAL AEBOTT, Intractly of Ral and

ok seeking the court's permiss off creditors in installmenta pay off creditors in installments spot continues to operate, and its future depends on the court's decision following an examination of its books. Spot's listed liabilities total \$44,542, assets,

inted liabilities total 84,842, assets, 84,884.

The Beachcomber is doing comparatively well again with the Carmen Amaya Troupe after a long period of dulf business. This concert troupe, drawing an estimated \$2,000 a week in guarantee and percentage, is drawing a class trafe. The publicity has been generous and favorable. Spot has a minimum of \$1.50 (42 Saturdays) in effect for the first time. Troupe is in for four weeks and options. Of the 18 people with the artains appear on the floor. Amaya Troupe has been imported by 56 Birok, concert impression, on a three-pear contrast, guaranteeing them \$9,000 a week for the first six weeks and \$2,300 thereafter, Original plan was to tour the troupe in concerts, but was delayed when William Morris office officed Furck this unexpected engagement.

Eddie Willing and Monta Gardage, who

pected engagement.

Eddle Willing and Monts Gardner, who
tried operating the Club Cuba, folded
the spot Sunday (15) after a three-day

the spot flundsy (19) after a three-day experiment.

Mon Farts, webbly for weeks, discarded its minimum and is hoping for improvement. The neighboring Page Page Instead for the recent addition of a Calygno troupe is indiging gross reseights somewhat. The minimizant mann is again picketing the fiving Club, which is allegedly in arreser on sataries diet its business. Across the atrect the Abelinthe House is being picketed for being unfair to the walters' union.

### Detroit Bookers

Add Night Clubs

DETROIT, Jan. 10.— Increasing importance of Detroit as a booking center for night spots was marked this week by addition to the books of Annusement Booking Service of the Club Lavin, Buffelou leting size people an a two-week show and partner 200 to 2500 a week for the show, and of the Cas and Paddle, Cincinnati, theing seven to 16 principals. This agency and others in town are now immediate, around 30 agons located cutoside of Michigan, with most of the apots running late the larger show changes and paying good menery.

### Colored Acts Set In Classy Spots

NEW YORK, Jan. 25.—Bill Robinson and the Nicholas Brothern have been booked into two of the smartest dulps in the country, as immovation in the employment of colored talent. Robinson is at the Vermalies East fide spot, said the Nicholas Brothers went lute the Cher Perce, Chingo, last weak. The spots have seldem used colored acts.

Honey Abbois, dance team, has turned singer and is joining one of the Ben. Your troupes. THINES BOND AUDITERS, instrumental and vocal act, are being held over at the Fort Hayes Biddle Mindo Room, Columbias O. J. BIMS AND KAYE magic turn is playing the Bambow Boom in Hollywood.

Phirids.
PHANK LIBUHE closed at Earl Curroll's.
Hollywood, January 22, opens at the
Chra Paics, Chinago, Pebruary 7.
HENNY PHILDS is set for the Lookout
House, Covington, Ky., Pebruary 11.
HETTY BRUCE inkes for the Boyal
Palm, Miami, Pebruary 2.
THE

HITTY BRUCE inkes for the Royal Palm, Minnil, Petrivusty S. THE BERNAYS are current at the New Kemmure Hotel, Albany. JOY WILLIAMS is the new diager at the Balinese Boom, Somewet Hotel, Beston, Malloudill, Jahr and Bobby Wilde, nom tappers, are being best until Petriury 2 at the Toc Cittle, Montreal, ARTHUR BURAN, who chosed at the Plorentine Gardens, Bullywood, January 15, has been signed by Universal to make a pleture with Rusa Morgania cerhosies abooting begins January 10.

### Biltmore Hotel, Bowman Room, New York

Taient policy: Dance Band. Management: David B. Mulligun, hotel president; William H. Borke, manager. Price: 21 napper cocer week nightz; \$1.50 Satur-days; dinner u la racte.

A sood, palattal disung room attracting people who can pay still feed price and cover charges. It is not the best men in the city to work in, since the pelicy keeps out the kids who give the splitted atmosphere a popular dance

spirited atmosphere a popular dance hand requires.

It is a credit to Orrin Tucker and his hand, therefore, that they insinger to histill some warmin and to cook some laughts and a few hands from this mid-dic aged, indifferent elientels. The cut-lit, thanks to the improved showmanship of Thicker and the atmosphere.

It, thanks to the improved abowmanship of Tasker and the presence of Wee Bennis Saker, is still but despits the faded popularity of Oh Johnny which originally boosted the stock of Muss Baker and the group.

The binni plays good, solid music, most of if on the revert side which can be taken in large doese either on the dance floor or at the takes. There is evidence of mertal preparation behind such arrangement, vocal and musical, reflerted in quality of text and delivery. And while this description may give an effect of high tone, the music is commutated. Lelevinmore La

an effect of high ions, the missis is commercial.

Tucker is a wide-awake, winning percentality on the bondstand. His todes has much appeal, Miss Baiors has meet looked better and her hodisidual, effectives style of vocalizing still has its followers. She appears at the two regularly echodused busics shows (6 and 12) and works briefly on the benchism following sects of these appearances. Delivers her oddles in the form of medleys, and has a crop of new tinner suitable for her voice and personality.

The Bedyguards alagonal the year department. A good impressive male quartet with a newcomer. Jack Barrell, instured in sole work, Possesses a high, effective voice which tends itself admitably to hallods.

During the show the boys perform several novelines, including the old beering drinking routine and a new mass magic number which is proceeded by a bif of trickery performed by youthful Eddle Cochnar, who recently rejoined the band. Band is set for at weeks here and is scheduled to go to Chicago—ether a ballnoon or night duth—before beginning another theater tour, racker's first Paramount picture, Four the One, goes labol Stew York's Paramount Petricary 19.

#### Esquire Club, Miami

Talent policy; Three shows nightly, two bands, Prices: Dinners from \$1.50; no cover, Management: "Nigry" Stein. This club's emergence as a front-

This club's emergence as a frontranking spot this year adds annex to
Bleavine Roulevard night life.

Until hast year the Royal Palm Cho
was the only top dith in downtown
Mamil Then "Wingy Grober opened
the Chib Ball greenting first-class
shows. The new Esquire joins their
ranks this year.

Topped by Cross and Dunn, the show is
pleasant. Of Cross and Dunn, the show is
pleasant. Of Cross and Dunn little beed
to sald. Their song avylings are as ribaid
and aparalling as year, their material is
fresh, if not class, and their delivery
is full of verve.

Buth Petty, unique, has an agreea

in full of verve.

Butth Petty, singer, has an advantage over many other intery altigers she has a solve Her delivery is excellent. DeAngolo and Porter, ballrocen dangers, are a hard-working, nicely matched twen Theirs is a beautifully paced, whirlingly

### JACKIE WHALEN

HALF DANCER-HALF WIT "A NOVELTY"-A GENTILE EMCEE New at Butler's, New York City, Indefinitely, M'g'm't; \$10 RHEINGOLD, M. T. A., 1650 Oresdway, N. Y. City

### Night Club Reviews

executed routine, very well done.

A line of six beautiful girls walks thru simple precision formations. Their beauty is undenlable, their grace deligitiful, their routines uncomplicated.

The Esquire's new room is definitely The Esquire's new room is definitely click. Twice as large as in previous years, it has been besuiffully resecurated with nucles on its walks and a lighting system as procespecuous as it is pleasant. Since is singed on what is, for Manni night spate, a largish sance facer. During show the floor is raised, making possible good vision from any point in the room.

Worthy Hills and orchestra play both shew and for dancing, Does a first-class job. Hernandes and His Continentals alternate. Fred J. Gobelle.

### Hurricane, New York

Takent policy: Floorshows at 8, 12, and 2; show and dance band; Latin alternate band. Management: Marko Toutti, operator; Tous Schorenstens, booker, Joed Rices and Joek Trenus, publicity. Friest: Pinner from \$1.25, dernke from 50 centry, minimum; \$2.56 Servedum and kolidary).

One of the nextest shows here in a impermination (\$2.56 Servedum and kolidary). One of the nextest shows here in a fing time, composed of four strong acts, (Three of thum, incidentally, were listed in The Bulboard's "Possibilities" department.)

Holdsvers are Romo Vincent and Joan Mervill. The Winnie Boveler Cirls, here

partment.)

Holdievers are Bomo Vilocent and Joan Morroll. The Womes Boveler Girls, new on Broadway, and Earlies and Novelo. In a return fill out the bill.

The Hoveler line (6) should prove in a very short line, to be the strougest cafe line on Broadway, (After their first show, their contract was renewed for an additional four weeks.) The girls are from Chicago, where they developed polished individual routines that top anything offered by small lines around here. They show-stopped with an Indian saight routine and later with a military tap. They make a ulean, bright supparames and their processon work is effective all the way. In addition to Winnis, line includes Audrey Hoveler, Lorrains Leste, Mildred Euger, Peggy Marshall, and Donatty Matthews.

Joan Merril, now in her seventh week, is a smart-looking super with a full, pleasant video said a charming personality. There is a tig-time quality in her delivery. One of the raws times and Sunwarrime.

Summerfree,
Romo Vincent comes with the lease,
The customers est up his comedy rongs,
bolitored by his round shape and his
namenating age sanctwided in wherever
and whenever he pleases.
Enrica and Novello are a hard-working
train, generous with dirricult tricks
cracefully executed. On the four numhers, impressing with annuary are present,

improssing with standard, granuful

Biddle Posts and his hand stay over to leanne Huan and Autention dance play good Hawalian and American dance orde and also to furnish the show music, New for Latin Sumes is John Casta's band, founted by the sexy, vivacious Juanita Rice, who sings and shakes the instancea. Som Hosighery.

#### 606 Club, Chicago

Talent policy: Ehous combo and dance trie; floorshows at 10:30, 11:30, 2:30, and 6:30. Managument: hiddle Myers, manager; Marty White, amistant; Mr. and Mrs. Lou Nathan, conners. Prices: \$2 minimum, for rimptice sents, \$1 minimum chumchere; drinks: 50 cents up; no jood

corrice.

Chin does a steady business, drawing regular patrons as well as convention visitors. Sammy Clark books the talent. Show has added two new acts, Lewis flisters and Lloyd and Wills, giving excellent performances. Lewis Sators, blond vocal duo, give out with Deam Argentine Wag. Down by the Ohio, El Rascho Grands, and He Wants Nis Manuae. Lively perconsitions. Lloyd and Willis, tap Lewis, top off their smart

footwork with humor. Particularly good

footwork with humor. Particularly good is their walls tap.

Oal who steals the show, or perhaps shares it with the percential Carrie Finnell, is Midred (Whacky) Wayne, hourse-rouced comedienne, who puts the such-sate in an uproor with tought-gity antities and bies saides. Whacky gets off some hillsrious remarks, using farry good material. Betty Shayne, nice-booking blond hyster, execution asveral next routines, and would show off better on a larger floor. Could acro who enjoys a big hand is Jerri Vance, film gets her houghs by lying prote upon a table and manipulating her right foot so that it can scratch and beat her head and make noses at the customers. customers.

and best for head and make noons at the customers.

The rest of the show constate of an undress pursule. Wardrobe used by strippers is surprisingly smart. Mostly reduced and bloodes, but the one outstandingly besutiful girl is a brunctic, June March. Margo's early uses lighting effects. She does a Hawatian dance-tease, each item of wardrobe, from dress to grass shirt and lets, glowing phosphortescutly in the darkness. Mastne De Shon, from burly, uses an old but effective prop for her number—a mirror-backed nathernals from which she respects light into the eye of the ring-siders while she sings. This is followed by competent daroning. Ghidys Fox, fall, excits brunetic, precede her strip with an other swinging of Old Mass Moss. Other undressers are Rome Andre. Virgins Jones, and Betty DuVal. Carrie Finnell provides the climax. He amaning muscular control is no novely in the trade, but nevertheless protocative of much laughter. He sence of humor is trade, but nevertheless provocative much laughter. Her sense of humor as hig as she herself.

mility Car emisses very expably and possesses a growing baleau in drawing the drinkers out of their shells and jato the spirit of the show. The Sweathearts, a four-gal line, do the best they can (which sen't much). They are handscapped by the tray floor, and soid little except the ornamentation of production numbers.

Sol Lake and his small combo play the show, while the Tripoli Trip keeps the atmosphere silve between shows. Norman Modell.

#### Biltmore, Garden Room, Providence, R. I.

Talent policy: Dance band and shour, floorshows at 8 and 22. Management: L. Dunne Wallick, hotel manager, Franklin S. Watton, advertising-press. Prices: 22 minimum after 10 p.m. seekdays, 22 minimum Seturdays.

For several years the hotel's Garden Room has continued as the unchal-imaged rendezons of the late-hour sup-per crowds in and around Providence Scores of roadhouses have come and gone Scores or connected has remained faithful the class trade has remained faithful to the Billmore Frequent use of names has not been accompanied by boosts in prices. Service is excellent, compensating for slight excess charged over usual har prices around here.

arind his prices around here.

Al Jahns, in his fourth engagement at the Biltimore, has a new hine-piece band backing him on the handstand. Jahns make his personality count in varing between dances at tables around room and soliciting requests. His recent bride, Louise Smith, former vaude dancer, rocalizes swing and torch numbers. An attractive, wide-eyed brunstes with quietly pleasing talant. Other vocals by Bob Norman. Jahns strope down at the account plane kerboard from time to time for solos. He is good at the kery, superfor solos. He is good at the keys, especially his medley of I Get a Thrill and I'm to Heaven.

I'm D. Heuren. He auta. Joan Branden, blonds femme magician, opened with strobotted floating came to good effect, fediowing with earn to silk, rigasette to silk, paper torn into cap, anosity done routine producing lighted clausettes, cleaning with the Magic Ber. serving called-for druke to guests. Ted Millord, forunrily with D'Oyty Carte troups, acreed heavily with his tenor resultion of Berkeley Square, Macausha, There'll Always Be as Englind, and God Bless America, and was brought hack for Donkey Serenade.

Dell O'Rell, talented young acre dancer, makes two apparances, first with a high-lick acre routine, later in shorts and bras for contextentiaties stop a two-drum-ligh stand, closing with a novel cross-legged split which won hearty appliance.

Cherica A, RoseKum. also introduces the agts.

### Zimmerman's Hungaria, New York

Tolent policy: Dance and those band; flootshows at 7:30 and 11:30 (extra shore Saturdays at 1:30). Management: Louis Zimmerson and Joseph Bulaban, owners. Prices: Dinner from \$1.

When caught at dinnertine Tuesday (21) this 800-seat night club was packed—and nowadays that's some-thing.

thing.
The floorshow is a hybrid combo of American and Hungarian talent. The American section has Marcia Harria, charming little brunctic who does excellent top and toe-top routines in fetching coccumes the Chadwicks, ballroom team doing the usual spins and lifts and holding attention nicely, and from Borciay, big bloods singing pop, rhythm, and musical comody tunes with competence.

Hungarian talent includes Dr. Lajos Hungarian talent includes Dr. Lajos Barreny, baritone, who sings halive acques with some vigor; Yostife and Yoder, dance team doing Hungarian and Urrainian folk dances, and Charles Benri and Musical Gipules, who have been here since the apot opened. Tan show band is the Gene Kardes and Benri and Benri Ben

show band is the Gene Kardes and Benet outfile combined. Karleo also emees. The place is huge and the floorsbow is not visible from the back tables. A raised floor would help. The lobby frames, incidentally, are still advertising acts that left a long time ago.

Paul Denis.

### Belvedere Hotel, New York

Tutent policy: Dence hand; quest night floorshows. Management: Joseph C. Reyandis, manager: Joseph Pilha, daning room manager: George McMurray, press agent, Prices: Dinner from \$1.

agent, Prizes: Denner pross 44.
After several weeks of Toddy Ring's band, this West Side hotel's dising room and circular har brought in Lou Lang's five-man combo Monday (20).
Lang, who fronts a five-man combo of identical instrumentation as the Hotel Shernton, except that the plants here doubtes on Novacherd, is backed by plano, string base drums and fiddle.
Lang baritons as leads and the combo as a whole provides good, danceable of as a whole provides good, danceable of the combo as a whole provides good, danceable of the combo as a whole provides good, danceable of the combo as a whole provides good, danceable of the combo as a whole provides good, danceable of the combo as a whole provides good, danceable of the combo as a whole provides good, danceable of the combo as a whole provides good, danceable of the combo as a whole provides good, danceable of the combo as a whole provides good, danceable of the combo as a whole provides good, danceable of the combo and t Lang's barrions sax leads and the combe as a whole provides good, danceable music, with the Novachord adding volume and colorful tonal variety, which makes the band sound like a much bigger outfit. Lang smoons and is a pleasant front man. His opening brought several guest artists, minuting Carlos Bamirin, featured at La Martinique further uptown, who sing a rew tunes in his excellent, big bartions votce, and the Singamalies, three colored young incen harmonising pop, special, comedy, and rhythm tunes, and show-stopping.

contests as a stopping.

Charles Schuerle, Lang's pinnist, doubles on the Novachord, and between band sessions provides Novachord solice.

Paul Desig.

### Roosevelt Hotel, Blue Room, New Orleans

Talent policy: Dance and floormous at 7.15 and 12:30 mightly. Management: George V. Biley. hotel manager: Bity Samuels, publicity. Prices: Dinner, 21:20

The new Blue Boom bill, stepped up no doubt to meet the influx of out-of-towners for the carnival season, is all-round good entertainment, topped of



### DENISON'S MINSTREIS ROLL 'EM IN

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### LINDSAY FABRE

"AUSSIE," the Boxing Kangaroo Opening February 26 Casino de Urca Rio de Janeiro, Brazil

Direction-EDDIE SMITH

Thanks to HERMAN FIALKOFF

on the floor by that unique Ristey act,

on the floor by that unique Ristey act, Whitzen Brothern. Back for the first time in 10 years, Jan Carbers sweet music takes the Origanians to its bosom, as continued by unusually heavy patronge during the first week. Garber has plenty of brass, but tones are dulced amongh to please. The Whitzens get away from the average acrobat set by Reeping their starts of the floor on each other's legs and feet. This they do with unusual calm and still, and a double flip from the bosoman's tootsies gets plenty of applause. Derothy Cordray, baby-faced blonde, aring a size Maybe, but her Madasse La Zoogs is a bit out of her type. However, see is very pretty. Jane and Adam Degatano do nice whiting by use of good houlders, and the girl takes pienty of punsiment. Briefle Shoans is a tap inneer. Pritz Hellinon steps out of the bond's brass section to imitate Wee Bond's Baker and Mary Martin, using a Bonnie Baker and Mary Martin, using a

red Wig.
The Blue Room must continue to hold the lattle Roccon trust continue to hold up this winter if thousands of carnival values are to get good entertainment, for the spot remains the only local opening for standard acts. Good patronage is assured the nilesy up to the climax of the season February 25 (Maril Gras Dey.)

Pail Math.

#### Paddock Club, Mismi Beach, Florida

Talent policy: Show and dance band; floorshows after 11 p.m. Management: Tommy Clare, manager, Prices: No cover,

Swing is king hers, king and queen,

Swing-queen Frances Paye and swing frumpeter Leon Prima and orchestra cared hows for boogle-woogle as the Pradock's new show swing into gear Wednesday (22). Miss Paye has lost none of her rhythmic touch, she sings a mean measure and even had the dichards who swear at swing tapping their feet. Particularly good were Reat Mc Daddy, Right to the Rer and Careless. We wish, tho, she would give us some of her truly territe plants (Jw., Shew an accomplished plants and one stanzs of work on the krys in between songs would, this re-viceur believes, he happed up by her suddings.

Jackie Hilliard, singing emsee, has a free voice and an engaging personality a does an adequate emsee job and

nice voice and an engaging personality. Its does an adequate emise job and sold himself in very thore fashion. Alma and Relland, Jitterbug tap-dance team, open the show in whirelend fashion with tap in Jive time that's quite good. Consent is very ably handled by Rogers and Morrit, a pair of buys who apparently can do everything but Jugde. They sing, clown, dance, do minne, all very cleverly. To Mise Paye's excompatiment on a thumpting plano, Rogers also did an ad lib. consedy tap that was a sock bit. Giver, these boys. Prima and his bound played for both thow and dancing. Prima was diffilledly in his prime, and his trumpet was made to do things for which no horn was designed.

Business when caught was excellent, Fred J, Gobelle.

#### Hotel Gibson Rathskeller, Cincinnati

Telent policy: Denne und shose bund; foorshous et 7:38 und midnight, Mun-opement: Randoll H. Devis, Kotel man-ager: Eugens Joeger, room minager, and Charles Gillett, publicity. Prices: Dinner from 75 cents; drivits from 35 cents. Minimum, Saturdage only, \$1.

This popular-priced downtown base-ment nitery continues to give 'em two

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standard sets, with formightly changes and semi-name of as to woo the dangers. and semi-name orks to woo the dancers. Bands usually consain a month or more. The spot draws all classes, and with the neighboring Oil Vienna splits honors for pulling the bulk of the after-theater spenders. Business varies little, summer or winter, althe, like all other niteries hereabouts, the Balnakeller is feeling the post-bulkday luit.

Blots and Otheon, pursonable youngsteen, launch the current food bill with a fast bit of tamology follow with

a fast hit of tapolocy, follow with a double xylophone specialty to Whitpering and wind up on the wood pile with All the World is Walting for the Searche, with a tap finish. Nothing unusual, but pleasing nevertheless. Took a warm hand. Benny Strong and his band lade offer their neverth version of Shatrack to cook

their novelty version of Shadrack to good returns, followed by Strong warding, in fair Lashion, I Shoulds Been a Singer. Bession was oken to break the two turns.

last issued, I should goes a single. Seasion was often to break the two turns. Fisto and Jivesi, misad magic policemistrone and invest, misad magic policemism. Open with the cut-and-restored rope nifty and follow with the silks and candles, glues of confert to live goldfish, and a silk production, with Jewell taking a sole spot to cutifur a ringing alarm clock from the mass of silks. Flato does misely with the disappearing bird and cage, and for a final switches to eigenvise, with the disappearing bird and cage, and for a final switches to eigenvise, with the disappearing bird and cage, and for a final switches to eigenvise, with the disappearing bird and cage, and for a final switches to eigenvise, with the disappearing bird in the previous trick (?), a coviding surprise wind-up. Team has good appearance and works smoothly. Were well received.

Being Strong and his ork do olash on the dance and abow music.

#### Jimmy Kelly's, New York

Talent policy: Floor shows at 8:43, 11:45, and 2:15; show and dance band. Management: Jimmy Kelly, counser, Clora Osgood, telent buyer. Prices: \$2 minimum after 10 p.m.; dinner from \$1:25; drinks from 60 cents.

This is probably the most popular Greenwich Village apet for the weiting firemen, the show being dotted with etrippers and racy entertainment. Many of the performers who develop a following come back time and again or stay on for lengthy runs. Business is also good because of the tarty food (French-Hallan quistins) served at comparatively propular prices.

hecause of the mary food (PrenchHallan cutefine) served at comparatively
popular prices.

Ex of the oight acts when caught
worked in two spots each, stretching the
length of the show to an hour. Betty
Carter, cute dancer, opens with a fair
tap and returns with a graceful toe
number. Reeme D'Orasy, a Ghoris Swanson personality, opens with a clearatte
strip in which lights from her eigserette tray illuminate her body. Laser
she offern a hubble dance during which
a customer's lighted classrette invariably
invaris the bubble for a climax.

Santos and Alvira, Latin girla open
with a rhythm number and are seen
again in a version of the Spanish Ower's.

Routines are weak. Helen Rolmez,
sweet-looking brunette, sings a couple
of belladu in cute fashien and doubles
in a fan dance. Nice shape.

Marce and Seconda are the talent highlight of the bill. They are good-looking
Brazillinas who, handlespped by the
small floor space, manage to score with
a variety of number. They have an
imaginative dream walth a fox-trot dotted with tricks danced to Where Wes 17
and I'll Never Swalle Again, and reappear
in Latin cowtumes to do an Argentine
folk novelty (Barwoy) in which the customers take part.

Margarot Gray, say redhead, strips to
the little of "Fantasy of the Swan," and
Mary Burton also displays a shapely figure singing and dancing Down Argentine
Woy.

The Montmarive Boys, harmony trio,

Wey.

The Montmarire Boys, harmony trio, sing slean and off-color numbers, depending on the disposition of the customers. Good-looking boys and handy at this seri of stuff. The pisnist in the set has a pleasing Irish terror, while the partners have nice enough bartions pipes. Our of the men doubles as smooth. Joe Capello's band plays music for shows and dence sets. Joe and George, novelfy instrumentalists, set up during intermisations.

Sem Houtgberg.

#### Pepper Pot, New York

Talent policy: Dance and show band; Floorikous at 8.36, 11/30, and 2. Man-ogenent: Mickey Wolf, owner: Ray Taylor, manager: George MacMurray, press agent. Prices. Brinks from 35 cents; dinners from \$1.00.

Using shows again after a two-pear recose, the Pepper Pot, one of the best known of the Greenwich Village hang-

cuts, presents a well-counded bill carved out of what appears to be a small budget. In addition to a plants who enfortance letween sets, a five-piece band and a four-gaid line, this place presents three 40-minute shows nightly.

Headlining is the Creat Lexter, now in his 60s but still a great ventriloquist, Billed as tracher of Edgar Bergen, Lexter amazes with one of the finest and most amases with other than these are most complete ventriloquist routines ever seen. Some of the material is shoddy, ap-parently left over from the good old days. His delivery, however, is perfect, and he successfully attemps some of the hardest year stunts.

Starting with a phone bit, that is swell ventriloquism despite comy lines. Lester instance at rain caller and various other counds while drinking or emoting. Unquestionably tops on vent ability, he needs now material.

Enuseing is Frankie Booth, a brunette with fair pipes and a habit of using fairly cours material. Opening with a few old gare, she clicks with some hims material and latter with a song sightly on the him. Her torchy resultions of My Men and Some Day He'll Come Along weep justifiably well received. Bue introduces the acts with finance and generally clicks.

The line Cheal Hale Proceeds

The line, Carol Hair Dencers, worked well with medicore restines. Various members of the line, Alice Hogan and Lee Sharon particularly, piezzed with specialties, and a buth denore, Mile. Georgette, presented a brief but effective

Buth Coubourn sang Persybost Seve-node, then switched to classical. A bit off in the high register, she is still own for an intimate room.

Murray Fridkin and his five-piece combo provide good live.

#### Leon and Eddie's, New York

Talent policy: Production Roomshows at 8, 10, 13, and 2: dance and show band, rolley bond. Management: Loom Enker and Eddle Daris, owner-unnagers, Dor-othy Gullman, press agent, container by Policy Cortames, Prices: Binner from Police Corficmes, Prices: 1 \$1.50; supper minimum, \$3

State, supper minimum, \$2.

Business is holding up well here and apot is by far still the most popular on 526 Street. The routine of the new show is different from past bills, a pleasant relief to the repeat trade. The emese closes instead of the line, and the two-past-old Boompa-a-Dulay finals has been discarded.

Jackle Glesson, emese, filling in for vacationing Eodie Davia, and Dora Mangha are the only heldovera, Aug-menting the show are Jean Mona, the Tryon Sisters, Marion Kingstey, Charles Carver, the Teddy Rodrigues Duscers, Carol Lord, and the Bobby Sunford Girls, Not all are standard acts, but together they make up a moving eafe show. The Sanford line, in new flashy con-tumes opens with a fan number and re-

The sandord line in new, lissing cos-tumes, opens with a fin Dumber and re-turns indews in a lively Mexican rou-lins to usher in the Rodrigues Dancers (three couples and two congo drum besieve) who perform their own ture-strained versions of rumba and congs

strained versions of rumbs and congs steps.

Tryon flaters, two good-looking brunctes, daplay their shapely figures in an apache number, Work in good acro and adapto tricks. Jean Mons, tap dancer, continues with her gay indifferent style that is pleasant if not startling Marion Kingder, along, opened with Do II Again and followed with a Googe Gershwin medley, both passable best facting pumbs.

Charles Carrer, vande juggler, tild well with his treak tricks. He stands out on a oafe floor because his work is removed from the rubber-stamped ball and clob juggling acts. And his salesmanship is stronger than that of the avvage cafe juggler. Trick of mixing the ingredients of 10 cockalls in union is the act's highlight.

highlight.
Carol Lord, blond stripper, removes her gown to the music of a minure, leaving on a Manda-lighted cutrich reather train. Said train serves good

\*

effect for her bumps. Okeh for spots extering to visiting firences. Obsessor and Mise Maughn are strong

Glesson and Miss Maughn are strong cafe acts. Glesson works in a comparatively quite manner, and his fortest scatterforum impressions of such names as Laughton, Boyer, and Duranto, and of a New Yorker on a crossed authory. It is the way he sells the material, rather than the material test, that holds up his turn. His emsee chores are well handled. well handled.

Miss Mangha offers applished and frieque) sough and stories, but they are never offensive because of her clean personality and her disarming delivery. A veteran of vaude, she knows how to hold in additione and is great as timing. Iou Martin's band dishes out the dance and show muste in good style.

Som However,

#### Hollenden Hotel, Vogue Room, Cleveland

Talent policy: Dunce band and floor-shape; shores at 2 and midnight, Man-ogement: Richard T. Warsh: publicity by A. A. Landis, Prices: No cover; minimum, weekdays, \$1.30; Saturday dinners, \$1.75 up; drinks from 35

The Vogue Boom and the connecting lounge are still packing 'em in. The comfortable seating capacity in both rooms is 300.

Fooms is 300.

Show opened with Billey and Edith Hersey, ballroom team wearing the conventional formal dress. They are stater and brother (and look it), and in their opening number, done to Tes for Teo, gave more rapid turns and tests than any dance couple we have ever seen. For an encose they may their impressions of high-school students, little bugging, rumbs-ing, and conga-ing as they would in their own countries of Busins, Seef-land, and here.

If their own countries of Busins, Seef-land, and here.

If playing a spot three times in two years is the medium by which a juggler's popularity is judged, then little more need he said about Val Setz. He uses need he said about Val Setz. He uses the same high hat, cane, and cigar as other lagglers, but when he removed his cost while the stuff is in the air, then adding his cost to the jugging, there wasn't a patron sixting on his hands. From this he juggled resides bull, admob-bells, and silver dollars. He patter is second only to his nimble fingers.

Closing the show are the Bandall Sisters, Bonnie, Louise, and Roth, singing fine arrangement of Carolina in Case Morning and Rhumboops in excellent harmony. Their concret were Whee Fa Is Courtel Me. The Bande Call Ray, and Sadie Haukin's Doy. Took a couple of bows. They are attractive and their arrangements are pulsatunding.

Sammy Watking and orchestra played the show and for danning. A swell hand that takes sweet and swing and Latin in the stride. This is its seventin engagement at this spot in four years.

Over A. Bergman.

#### St. Joseph Club Burned

ST. JOSEPH, Mo., Jan. 25.—A ciparetta dropped by a patron was blumed for a fire which destroyed the new Edgewood night citol. Loss was estimated by fire-men at 640,000.

### JOE E. KERNS



The men of meny faces and a thousan Double of Edw. G. Robinson, 12 Rap Chatter, Pester, Drametics and and Sharphus toold Charpes JUST FINISHED & WEEKS IN CAMADA.

### CHEENA DE SIMONE AND HER LATIN AMERICAN DANCERS

BOWERY, DETROIT

STRAND THEATRE, NEW YORK (2 WEEKS)
WALTON ROOF, PHILADELPHIA (15 WEEKS)
DIV. OOL TEPPER—Chia, V. Yana Annuy, 30 Routefully Place, N. Yana Annuy, 30 Routefully Place, N. Yana

### MCA Plans 12 to 16-Week Nitery Circuit for 20-25 People Units

CHICAGO, Jan. 25.—Grand/ather's Fol-lies unit, currently doing smash business. Chicago, and the other two into New York at the Blackhawk, has been sold by pro-ducer and owner Earl Leslie to Music mate hope is to route shows from New Gerporation of America. Leslie was ap-pointed by Julies C. Siein, president of Los Angeles, and San Pruncisco. Each MCA, to produce a series of night club shows to work a circuit of cates which. Flora Duane, associated with Leslie the would guarantee performers 12 to 18 last six years as dance director, will con-wests, consequently reducing talent costs.

weaks, consequently, reducing talent costs.

Plan has been lying in absyance for several months awaiting the reception of Gread/pather's Follow by the Blackhawi trade. It is to use Lealie's 19 years of apprisone building touring productions for Buropean and South American thuster-oafes. Lealie found he could produce shows less expensively by routing them between European ecities, and his cafe productions toured by way of Brussele to Berlin, to Parts, to London. From 1994 to 1997 he divided his time between European and South America, conducted the Lombard tour in Latin American countries, producing for the Casino Theater and Ambassador Restaurant in Fuences Aires and the Urea Cade in Rio de Janeira. Grendfather's Follies began in Paris four years ago, went to London, and, chassed by the European war, opened in Bun Francisco August 1, 1839. The Blackhawk has just taken up its option, extending until some time in April.

Deal between MCA and Leslie puts the

Deal between MCA and Leslie puts the producer on a salary and percentage batte and calls for the production of six above at first, to be followed by others as soon as the booking amnor can line up addi-tions! night clubs. Or the six initial shows two will go into the fall Tuberin. San Prancisco, one into the Amhasador,

### Talent Agencies

JACK LEAR AND HARRY MOSS, of Music Corporation of America, set out Prints (19) for a Florida trip. JON WOLFSON will now assist Dick Henry in the club date department of the William Morris Agency in New York DONALD HYDR, William Morris Agency has returned to New York from a California vacation. ROXANNE is now working our of the Dave Hingle office. New York.

working out of the Dave Hingle office, New York,
HARRY PHEIMAN, manager of the Affiliated Theatrical Beoting Bervice, Columbus, O. recently sided the Club-Lincoln here to his books. VOLAN THEATRICAL AGENCY, Syracius, has placed Daily McCan, the Cartweights, Jack Device, and Lee Turker in the Botal Woodruff, Waterlown, N. Y. OLIVER MMARBON, of BKO Thmaters, New York, was in Chicage on histories for several days.

JACK W. GORDAN, of the Gordan Entertainment Bureau, Hartford, Conn., is confined in Veterana' Hospital, New-Ington, Conn.

Hug'on, Corn

JACK WALD, of the Wald Theatrical
Agency, Los Angeles and Cleveland, is
now in the latter office. He has been
alternating between the two towns.

JACK BLUE has set the Westernettes
at the Chee Pares, Denver.

JACK BARRY, New York, buckes Many Vashon
at the Hotel Arlington, N. Y. Other
Barry bookings include Gladys Lane at
the Ball, Brooklyn, and Joan Hope at
Barclay's, Heooklyn.

#### WANTED

Acts of all types, Girls. Discorn, Singers, Sister Tenna, Sirolle Dancent, Featured Acts, Noveley and Tourse, We've or wise or allows

### JACK WALD ATTRACTIONS

Great Lutez Life Bidg., Room 407, Chaveland, C. Propper, 7238

### GIRLS WANTED

Pry line in isolity Determined in the combo is using material from the such Montan year specialists. Also ACTS of defined Charlot's Revise. second series included in the combo is the combo of the combo in the comb

CLUB CASANOVA

LOWELL BERNHARDT

### CHAS. DIXON & SEAL, "SUSIE"

A Debure Act for Care, Shutting Carstrale, Societana and Builders Short, Permanent address: 481 Finisher St., Tonseands, H. Y.

### Bert Smith 50-Girl Show Opens Month Run in San Antonio

SAN ANTONIO, Tex., Jan. 25.—Inter-state Inc., instituted a new policy here Saturday (18) at the Texas Theater, bring-ing in Bert Smith's one-hour 50-girl show.

ing in Best Smith's one-hour 50-girl show. All-Aberican Revies.
The show will stay here for at least one month and change program such Friday. Chorus numbers 30. Temmy Hanlon and Mellie Clark, who do a duet, Crass People, carry most of the comedy and work in several blackouts.

Hay and Rays are the top dance team said Reclos and Miller have a musical act in which they play trumpet and as Judith James is the lingenue, singing mostly. Woody Mosher, tapping on this toes and with a sky rope, is the show the saccepted act. Allan Sher, who smokes and whistless at the same time, completes the cast.

the cast.

The All-American Rouse is the unawar to the local clamer for stageshows. Bux office has been good the first work, bringing in the curious. They won't come spain, the, unless something is offered. Show is too long, areauthed, and has nothing how. Chorus might appeal to local soldier audiences, but they will have to have agmething better than this.

J. Williamson.

### Woolfolk Lines Up Butterfield Shows

CHICAGO, Jun. 28.— Boyle Woolfelk Agency has booked the following attrac-tions for the Eutre-Heid Cheult in Mich-igan: Haymond South orchestrs, three weeks, opening January 24 at Ann Arbor. Gay Mestels Reuse, three weeks, opening in Moskepon January 30. A. B. Marcus untt, six weeks' hour, opening March 6 at Filmt. The Crary Enos, featuring Mill Britton and Patricle Ella, two and a half weeks, opening February 18. at Ann Arbor.

Streets of Ports unit just finished a profitable engagement at the Capitol Theater, Flint, and Al Borde's All-American Girl Band, with Ada Leonard, la playing Kalamaxoo and Orand Rapids on spot dates.

#### Spot Shows for Louisville

LOUISVIIAE, Ry, Jan. 25.—Ristic Theater is set to resume spot vaude March 7 with Sammy Kare band. There is a possibility, however, that shows may hit this house earlier, if attractions are available. Roine has been on a straight film policy since the later part of November.

Lewrence Golde, of the William Morris Agency, New York, books the house,

#### Another Hollywood Unit

NEW YORK, Jan. 28.—A new unit, State Over Hollywood, opens at the Lyric, Indianapolis, February 7, and follows at the State-Lake Chicago, Pebruary 14. The unit has Didie Foy Jr. Shirley Deans, Dorothes Kent, and Roy Rogers, and a lime of 24.

The prompt is missing the control of the prompt in the control of the control

### Optimist

NEW YORK Jan. 27.—The Thoiti Rae troupe of Indian fakirs, which opened its first American valde date it the New Jamaics. Jamaics, Long Island. Thursday has received a contract from Paul Spadoni. European agent, to tour the Scandinavian contract from 1 1042. agent, to tous countries in 1942.

(For Orchestra Routes, Turn to Music Department)



### Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

### **EXPLANATIONS OF SYMBOLS**

a—auditorium; b—bellroom; c—cafe; cb—cabaret; cc—country club; b—hotof; mh—music hall; no—night club; p—amusement park; ro—road house; ro—castavarut; s—showboat; t—thoater, NYG—New York City; Phila—Philadelphia; Chi—Chicago,

| Hourse are for current week when so dates | Connelly & Radellifs (Claris II) Culumbus, are given. | Co. |

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Abias, Vio (Stuyveant) Reffulo, h.
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### Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication.

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January, Four (Webers Hathrau) Paris, un. Jun. Louis (Beroque) NXC, re. Junies, Aust (Yop Mat) Union City, N. J., no.

### POLLY JENKINS

And Her MUSICAL PLOWBOYS 90-Feb. 1. Hosman Theatre, Russes For Dates and Termer JOHN SINGER, Mayber Suitaling, 701 Seventh Ave., New York City.

Ch & Sons | Fig. 10 | Newson, Kr. 60 | Fig. 10 | Marzania (El Chico) NVC, no care, Juantia (Conceshana) NVC, no care, Juantia (Conceshana) NVC, no Case, Don & Marzon (Baintow Grill) irid. 76. (Chat Parce) Cht. Dc.

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Jantin Min. Cotto & Desne (Castin Atlantico Sanctra De Cotto Rina (Filth Are.) MVC, h.

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Dec. Mark. Ted (Ornheum) Milmsapolis, i. Martin & Paulifleverly Hills/Newport Ky.,co. Major, Jank. & Tima (Tower) Krause City.

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Montoya, Carmen (in Compa) SYC, no.
Mosda, Three (Colonian's) Citi, no.
Meria, Les Ghuberti (Cincinnati, t.
(See ROUTES on page 12)

### BURLESQUE

(Hirst Circuit Shows)

(Hint Grait Shows)

Breadray Beamfair (Osively) Warinsaton, D. C., 24-768. 1; (Hadden Union City, N. J., 24-8.

Gavalande of Other (Colomals Union, N. T., 37-768. 1; (Lyran Bridgsport, Conta, 3-2-Dacting Coloma, Coloma, Union, N. J., 25-768. 1; (Lyran Bridgsport, Conta, 3-2-Dacting Coloma, Coloma, Coloma, S. J., 25-768. 1; (Lyran Bridgsport, Conta, 3-2-768. 1; (Coloma) Bridgsport, Conta, 3-2-768. 1; (Coloma) Warinsaton, D. C., 24-768. 1; (Coloma) William (Gallanda) Defroit 24-768. 2; (Coloma) Warinsaton, Coloma (Coloma) Bridgsport, Conta, 27-768. 1; (Coloma) Grait Grait Resident Coloma, 24-768. 1; (Coloma) Gallanda, Coloma, 24-768. 2; (Coloma) Gallanda, Coloma, 24-768. 2; (Coloma) Gallanda, Coloma, 24-768. 2; (Coloma) Gallanda, Coloma, Coloma, 24-768. 2; (Coloma) Gallanda, Coloma, Colo

### DRAMATIC AND MUSICAL

(Routes are for surrent week when no dates are green)

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apopping (Collection Evanoville, Ind., (Memorial And.) Louisville, My., 31-

### ICE SHOWS ON TOUR

Herie, Berly, Harlywood iss Rever Indianapolits 5-0, Joe Fulles, produced by Shipothad & John-son, (And, Olitany, Ont., 28-29). (Promos). Manifered 30-78th 21 (Access). Sew Harren, Crim, 3-8. Joe Bernet (Feabody Hand). Margolita until Fee, '11.

### Limite, Marine (Grad Outle) NYC, 201, Lart. Carlot Librar & Bellier's NYC, 201, Lart. Carlot Librar & Bellier's NYC, 201, Library in Structure of Managements at Library in Structure of Managements of Library in Structure of Library in Structure of Library in Structure of Library in American in American Inc. Light of Deliver (Moose Cash) Eric, Par. San Francisco, in American December 11, 1200, San Francisco in Agent Deadlock

NEW YORK, Jan. 25.—The executive committee of the American Guild of Variety Artists yesterday (24) authorized its material board 50 call a local meeting of the AOVA members to inform them of the present state of its union affairs. Next 8 Medical metional measurements are Nort S. Haddock, national essentive sec-retary, stated that the meeting, the first since October, will probably be held Feb-

rusry 8.

AGVA has been under criticism for weeks for its reductance to hold membership meetings. AGVA chiefs stated that they were in no position to hold such meetings due to disorder in the national bradiquaries; which finally ratused the Associated Actors and Artistas. of America to form the all-powerful executive committee.

Last week Bynie Goldstein, president of the Associated Agents of America,

### 2 More Philly Clubs In Liquor Bd. Jam

PHILADELPHIA, Jun. 25.—State Liquor Control Board again went on a rampage and hit the town's leading niteries with license suspectations for failure to observe Saturday curfew hours. Surpresentations of 90 days were meted out to Jack Lynch's Hotel Watton Roof, Stamp's Cafe, and the Embasy Club, with Benny the Sumis getting a 69-day suspension. Nitery ope mutally settle for the fine at the rate of \$10 per day.

### Palumbo Opens 5th Club

ATLANTIC CITY, Jan. 25. — Frank Piore, of the Penn-Atlantic Hotel, to taking over management of Frank Palumbo's Chatesu Renault in Miami, Penn-Atlantic keeps after-dark hours in

Penn-Atlantic keeps after-dark hours in the Palm Room and, during Frank's absence, Mike Flore will direct the local hotel and grill.

Mismi spot is the fifth nitery under the segis of Pstumbo, Philadelphia op-erator, who has Psiumbo's Cafe and 20th Century Tavern in that city, Renoull Tavern here, and the Club Avalon, Wildwood, N. J.

### Detroit Comm. Expands Music

DETROIT. Jan. 28.—Chif Bell's Commodore Chib is shifting from a band and
three acts to one act and low hands,
dropping extended floorshows.
The Variety Boys, four-piece colored
band, opened Thursday, along with the
Midshipmen. Continue for two weeks,
when the break to two bands is made
by adding the Hawaiians, three pieces.
Bocked by Pat Lombard, of the Delbridge
& Gotrell Office.

#### Detroit Supper Club Opens

DETROIT, Jan. 25 .- Detroit has a new DEFROIT, Jun. 25.—Defroit has a new downtown supper cube, Ode Wayns Club, following remodeling, after operating for ceasens as a private club. Spot adjuma the Guas Thexter, sois local legit house, and is designed to catch after-theater partenage.

Mad Anthony Her has a two-bour cocktail matine, with dencing delity, and the Oreen Hoom has a small band and singer svenings.

### Mrs. Clifford Crash Victim

CHICAGO, Jan. 25 .- Mrs. Bob Clifford CHICAGO, Jan 26.—Mrs. Bob Clifford is at Methodist Epoconst Hospital, Indianapolis, with back, hip, and pelvis linjuries surmined in an auto excident early yearded morning when her car collided with a truck. She was driving with her husband, of the art of Park and Clifford, making the jump from the Shubert, Chroinrati. to the Oriental, Chicago, Her husband was uninjured and continued the journey by train.

### Celeron Club Saturdays Only

CELEBON, N. Y., Jan. 25.—The Celeron Park's Marine Room, which had been operating as a full-time intery after the park masonly end, and which during the Aummer scored inconsciolly with name hand one-nighters and a halfmom colley will coverate Sharnetsy nitrits only policy, will operate faintage nights only until spring. Prorshows of five acts for those nights will be supplied by Butfalo's Ray S. Koseland. George Chri is manager and J. G. Campbell owner.

local bockers' organization, announced he will hold a mass meeting of variety actors Thursday (30) in Union Church auditorium, Phil Irving, deposed head of AGVA's New York local, has been in-

SAN FRANCISCO, Jan. 23.—AGVA an-nounced that it retused to deal with the Northern California Entertainment Managers' Association, local booking org. Union insists that each licensing deal be made individually with each booking

Greatest lasus between AGVA and NCSM is the unitual request that the minimums paid acts for chin dates and minimums paid acts for chin dates and night chin jobs should not be subject to commissions. Vie Comners, AGVA tep bere, stated that most of the hig offices, not members of NCSM, and the mion bave already reached a "substantial agrocusmit."

Minimum wage scale goes into effect Pohrusry 2. Counces left yesterday (24) for Souramento to confer with State Senator Jack Shelley regarding proposed legislation now being considered by the State Legislature covering regulatory provisions for booking agents. Greatest lasge between AGYA and

LOS ANGELES, Jan 25 -- AGVA here is proposing a new code of fair practice which would insure night club and private club date performers higher than

which would incure night club and private club date performers higher than existing salary minimums.

AGVA members feel that improved business, resulting from increased war orders in local plants, werrants a roles of the current wage schedule.

Lexil AGVA named a committee to revise the present oods in effect since April. Committee which met this week includes Edde Davis. Lin Mayberry, and Prank Mitchell.

### Doubling Shows Idea To Continue

BEAUMONT, Tex, Jan. 25.—Continuing their new policy of double booking, managers of the Brown Berby and the Crosby Hotel Tavern announced new arise this week and next. This booking of same acts, the managers of the two competitive apots have brought up calling of the two competitive apots have brought up calling of the two

reconjectives spots have brought up call-ber of shows.

Latest bookings include ace Newton, trick roper, Two Planes and a Spark, roller skaters, Landre and Verna, adequo-sand ballroom dance team, and Landry Brothers, heldover novelty act.

Placethows are held nightly from 8 to 3 at the Tayern and from 11 30 to 12 30 at

### -ITUO TZUL-McNALLY'S No. 21

PRICE ONE DOLLAR

PRICE ONE DOLLAR

INEW BRIGHT, ORIGINAL DOMEDY

Ministed Plays Cited Berner, Barle and
Index Bardy, Cited Berner, Barle and
Index Bardy, Cited Berner, Barle and
Index Bardy, Enternature. Contains:

15 Bernerich Steelenger, Wale Frenkis

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10 Since-Play Process

Brank Ventriosquist Acid 8

A Mond-Litrury French And Burlinsappe

16 Cordina Stinisted Fine-Park

Ministed Chrometr, Tab and Burlinsappe

16 Cordina Stinisted Fine-Park

17 Cordina Stinisted Fine-Park

18 Cordina Stinisted Fin

WM. McNALLY 81 East 125th Street, New York

### WIGS HEARDS

FREE CATALOG

F. W. NACK SHICKON ILL

SCHELL SCENIC STUDIO, Columbus, 0.

### The Billboard

#### Strand, New York (Reviewed Friday Evening, January 24)

Warners scooped the local market when they booked Quentin Reynolds, Collier's war correspondent, to appear with his second short from London. Christman Under Pres Smartly staged and effectively lighted by Producer Barry Company of the Control of and effectively lighted by Producer Sarry Gourfain, his act is one of the roost impressive ever offered by a non-theatrical personality. He is given the closing inning, sitting behind a desk on the fused organ platform. Speaks into a mike as if he would in a studio in the same cool, interesting voice that turned his first short, Lossion Can Tuke turned his first short, London Can Take H, into one of the most potent ploces of servers propagants to done from Eng-land. Has the suddence in the palm of his hands as he relates the stories of two British pilots and winds up the 16-minute seasons with a rhyming tribute to London and its people. The short procedes the stageshow.

The regular bill has Henry Busse and a Shuffle Rhythm Band, Johnny Woods, a Berry Brothers, and the Emerald

The Busec boys play sweet, pleasing music. The highlight is the leader's mellow trumpet solve of Hot Lips (thereis song) and When Day Is Done, the latter umber also featuring the the giee club

Band vocalists include Billy Sherman, who handles the hallods smoothly. Pursy Combs, hot time specialist, and a quar-tel plushed from the group, Octo Observ contributes a nest povelty on his irrampet, using a oute finger pupper of the inkwell cartoon variety on his vaive hand during his selection.

Enerald Sisters (2) went well in an early spot with their knocksbout acrobation. Work on a chair and table and feature excellent falls. For an chairs they offer a sock acro-control trick.

Berry Beothers, colored dance trio, show-storped with their strong personality work. They, too, feature acro tricks but it is of a different nature and used only to boleter their hi-de-bo turn. Pust and used.

and good.

Johnny Woods was the victim of a cold and his characterizations suffeed. cold and his characterizations suffered accordingly. He has a new opening, a dissertation on the values of a "snorz-phone" which should be trimmed. His carbons include Allen, values, the President, Al Smith, Uncle Esra, and Kaltenbern, among others.
On screen, High Sierra (Warners). Bits tig last show opening day, despite heavy snowaters.

Bill changes February 7, when Hay Noble's band, Tvette, George Tapps, and Joe and Jane McKenna come in: Sam Honighery.

### Oriental, Chicago

(Bestewed Friday Afternoon, January 24)

Ricker fare is the first of a new wholest arter is the first of a first of a new wholest of the first of the others. Bob Zurke, and Miss Green, but in actual entertainment content falls to citek.

Mitst Green hals down on material, the electation but for was it a song!, they bear of his characterizations, and this time is no reception. He has notified some of his lines to bring his characterizations of his lines to bring his characterizations of his lines to bring his characterizations of his lines to bring his characterizations. And the last time is no him at the same of his strength of the his notifies by pope, the policy with his characterizations, and then he had continued in the same of his strength is characterizations. The him which has been dead to be a new the him to be a new that he would be sense. After down and him take a new the him to be a new the him to be a new that he was a new the him to be a new that him to be a new that he was a new the him to be a new that he was a n

### Vaudeville Reviews

his popularity, He plays several use to perfection, among them When It Done, Limit's Hungarian Rhapsody 2, and St. Louis Sines. his

No. 2, and St. Louis Blues.

Don and Jans Force, a commercially potent denice team, sing a little ditty issuing why they should torget their worst ambitions and stack to dancture, and prove their argument by giving out with more smart tap routines. Mitton Watson, bartione with an excellent set of pipes, offers three boilein, One Night of Love, Nightingule Song in Berkeley Square, and The Lest Time I Sue Puris. Like Lois Lane at the State-Lake has week, he introduces the last named time with a plug for Jerome Kern and ASCAP.

Peerry Bernier adds a bit of lookishness.

Peggy Bernier adds a bit of foolishine Peggy Bernier adds a bit of loolishness to the bill. Displaying a good sense of the comic, she kids scound with Ted Cock, house band leader, between renditions of Tennessee Fish Fry and I'm Scopping Out With a Memory Tonight. Perk and Clifford, acto due, do their belanding sticks smoothly enough, but without princh. Team was probably upset by the auto accident in which they were involved the same morning. Norman Modell.

### State, New York

(Reviscod Thursday Frening, Jan. 23) (Recissed Thursday Evening, 168, 23)
Despite some last-minute dirty work
by the fla, robbing the original bill of
two acts (Hal LeRoy, and Lou Cass, of
Cass, Owen, and Topsy), the Loow booking office came thru with a nice patchwork job. Sieve Evans and the Brisnis
get the fill-in jobe, fitting in nicety with
Ray Einney's band unit, the Canestrellys,
and Adelaide Moffest.

and Addance Monett.

The Canastralya (two men and three women) balance themselves on unemported ladders and contribute a few circus thrills in the opening chapter. Fix a punchy finish, two members of the family execute a nifty double balance on a ladder.

on a hadder.

Adelaide Moffatt is one of the few socialities who live down the "society singse" tag and is well in her way to the top
as a mart and theory) entertaining warbler of pop tunes. Good locker and
works in a smart and sharming style,
Audience was small and pretty cold at
first evening show opening day, however,
and she was let cut after three numbers.
You've Got Me Twis Way, A Nightingule
Sang in Betkeley Square, and Dearest,
Darest 17.

The Briants are one of the few acts

Derest 17

The Briants are one of the few acts who dere work in the manner of the old vande days and get away with it. In tramp make-ups and in front of a shim neighborhood drop, they present two affable characters. One is the straight for the other's polluhed contortion tricks, fitted into a smoothly running act. Windows nower.

ing high and low voices, and Alfred Apaki, lener, concentrating on such pop-as Trade Winds and Moon Over Burns

Native dances are contributed by the Aloha Mauds (a) and Maymo Helt, levely hulls dancer, whose work is steadily graceful. One of the maids at the finish struts thru a couple of light comedy numbers in a funny outfit—an enter-taining example of Hawalian humor.

On screen, second run of the Jack Benny-Pred Allan film, Love Thy Neigh-bor, Biz fair. Sam Honigherg.

### Fay's, Providence

(Reviewed Friday Evening, January 24) Henriched Printy Epening, January 29)
After eight monthly of straight film
bookings, Fay's goes back to fissh, with
the cometack bill headlining Denald
famail-Pry O'Connor, working with his
brother, John, and little sister. Paus,
John also doubles as emisee in good style.
Joe Spaniano, back as orchestra director,
works on the stage this week and directs the saven-proce house band in a rects the aven-piece house band in a pop medity to start things off. Three Sparks male tap dancers, are in the No. 1 spot and offer a neat routing

and some swall rhythm stepping for an

Wally Ward and Milet Mileted had the audience begging for more, Ward grabbing honors with his plane playing, clowning, and treat initiations of military band instruments, leaving his partner little to do but atoogs for him. John Gallus plays Densh in swingerco tempo on a clarinet, then uses the increise which as a haiancing tool for a large rubber ball which he juggies while toodling He ween has the studence tousing the ball to him, satching it on the end of the instrument. Best had, however, convewhen he drugs out a layout of eight delipuppets, which he manipulates with one hand in a clog dance routine (including girods and bumps) while using his other hand in playing Oh, Johang on the charinst. For an encore he brings forth another puppes rig employing 16 doll charines for another dance, this time discreting the charinet. More puppets and less hall toosing would improve the act. The O'Connors routine embraces songs, dances and gags. Don sings Fend Fry and follows with a soft-shoe dinner. Gang passed between he and his brother later in the act were whiskeered. Patsy hows by singing When Iriah Eyes are Smiling, which failed to click as well as We Tree, requested by the boys as an encore and well done by the little miss. Tris then indulges in tap numbers, with both kide showing good foctwork in solo bils. Gags leed up to "thank you" speeches by each, Patsy's being given a la Hepburn—but cute. Wally Ward and Mitst Milford had the

esch, Patsy's being given a la Hepburn

-but cute.

Pive Queens (formerly Pive Jewels), feamed lugging quintet, work in flashly spangled evening gowns and blond wigs. Tennia rackets. Strobolited hoops, and Indian clubs are used in rotatines, with fast passing of clubs between four towers and single catcher giving set and show a punch climax. Charles A. RossKem.

#### Colonial, Detroit

(Reviewed Friday Evening, January 24) Hour-long show features Mickey Per-ris' Assertions Beauties on Puredic in aumi-revise Institute with pit band, a nov-elty at this house. Background is nine "Miss Seandees" from the Atlantic City beauty contest, opening in a delicately teppest, pink-flounced dress and petite parasol number, returning for individual introductions in bathins suits, with a introductions in bathing cuits, with a waited-hipped tap by Miss Bhode Mand, sided by the ensemble Subsequent bits were a novelty American Indian tap and a fencing finale before the flag. Girls are good lookers, but routing could stand better thoms. better timing.

Four Macks open with two men akaters

Four Macks open with two men anaers swiring another amother man and a girl aloft, working on a 10-foot round plat-form. Act is fast and during. Carmen, featured dinner, does a split with less crossed and aubocquent con-frol acto-dance numbers, including nack.

with her care numbers including pack twist that impresses weirdly. Mary Ollford, ballodist, has a rotably clear enumeration and works with appealing personality in a smooth, recitative style.

Kellie Arnautt and Boothers open as that rarity, a fiddle tric with pop classics, swings into a dancing March of the Wooden Scidlers. Then the two boys play acrobatine while fidding. Lost half is their families and highly skillral bird comains, comewhat longer and retued—one of the top whistling dramatic routing on the sacce. These Cirilio Brothman in the sacce. These Cirilio Brothman as a line Brothers-like opening of time on the stage. Three Civillo Brothers have a Hitz Brothers-like opening of

nonsense, disrobe from overalls to talls for a susve soft-show tap, in excetting contrast to their crary opening.

Bob Ession and Company follow, with Odette a midget of delightful personality, who has some nice song bits and an unusual dance routine with her big pariner, plus a rather risque baby carriage bit. Easton ensees the show.

H. F. Reces.

### Lyric, Indianapolis

(Reviewed Friday, January 24)

(Received Friday, January 26)

Bustle entertainment flows at high tide on the Lyric stage in Shoot file Works. Devised by the management, show consists of several vaude note which are presented in musical comedy style. The connecting thread is a dude much thems, which is not too well sustained. Shoot the Works, however, is recent as attrictly core above and as

style. The connecting thread is a diddrunch thems, which is not too well austained. Shoot the Works, however, is meant as a strictly corn show and as such probably succeeds.

Featured is Eura Buzzington and his hillship band, who make muste with chrimets, saxophones, jugs, and washboards. The members also stage a burlesque square dance. A rather familiar act which seems to have retained most of its chorm for studiences here.

Also high on the bill is Wally Brown monolog comedien, whose style of delivering vapid comments on a variety of unrelated subjects had the suddence nearly rolling in the alsies. His turn became considerably less funny when he performed with his pariner. Anneste.

Other featured artist include Sylvester Hawkins, with a clarinet specially, Dude Himball, who puts Bob Burns and his basocks to shame by playing a wrint associated to ded-looking contraptions, all to the amasement of the suddence which approved heartily Randelph Avery, master of coremonies, who has a specialty spot, Ralph Pendley, local talent singer; Buil Carliele and Rock, rope and whip artists, and the 18 Rancheteries, benefiting dance routhnes.

Pix is Baragard Follies, also in the ruetto with.

\*\*R. Reuney Jr.\*\*

Roxy, New York

ROXY, New York

(Reviewed Thursday Frening, Jan. 21)

Booking of Major Bowes' Radio Ali
Stars may have been due to fear that accompanying pix. Tell, Derk and Headsome, would reguter desolately at the b. c.
However, both staggehow and film are
heavy citcha, pix getting four-star raves.

Original stage layout called for 10
acts, but Iwo sets had to be cirt because
of time. Opening night had Milton Berie
doing a p. a. Berie's siint at show
caucht, took nearly a half hour, during

of time, Opening night had Milton Berle
doing a p a. Berle's stint, at show
caught, took nearly a half hour, during
which time he infroed his manna and
delivered his usual topnotch clowning.
Opener is Bridepoot Pour, a solid
harelhouse cumbo consisting or piano,
trumpet, sax, and drum. Do impressors
of Busse, Lombardo, and Krupa, Drummer outshines entire error, his specialty
getting a big hand, Act went over well.
Another solid click is Danny Draysum,
a smooth and Huent tapater with a fine
sense of comedy. Drayson has had much
experience and delivers a theroly profesatomat turn. Encored twice.

adonal turn. Encorate twice.

Dave Barry does fine Impersonations.
Did an FDR and Wilkle that was outstanding. Also clicked with Wallsco
Beery, Esonel Barrymore, Fred Alten,
Bernle, Uses well-written continuity.
His hand

Big hand.

Strawberry Russell, sepis comic, scores
with Mary Had a Little Lamb, played on
a homemade fiddle as a child would recits it. Does ohis with his gab and
commes back to do a fast tap. Another
hands blg hand

Christina Carroll has a well-rounded coloratura whitch she uses to good advantage in Ah Force luf from Le Trentat. Took the intricate runn ninely, even the she missed one possenge near the end. Also tid I Hear a Rhappody, with the Poster line supplying atmosphere.

Jan Bart has a sweet tenor voter reminiscent of that of Jan Peerce. Did Venti Le Giubbs and a Yndelsh folk sone. In the line-up are also Helen Diller in cowgist outfit, who does well with yodeling: Shate-o-Mannes, a boy and pit team, who execute well the shandard onte tricks, and Rarmonian Bagin. Christina Carroll has a well-rounded

### DUDE KIMBALL

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WEIN OF 24TH — NOW.
America's Foremast Munical Surprise
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### THE 5 CANESTRELLYS

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### don and jane ford

"MUSICAL COMEDY SINGING AND DANCING" NOW-ORIENTAL THEATRE, CHICAGO

Just Concluded - 3 Weeks JEFFERSON HOTEL, ST. LOUIS

aree boys with hermonicas who show a mastery of the instrument. The Foster line winds up with a fine weekston tap. Joe Cohes.

Tower, Kansas City, Mo.

Beriewed Friday Eneming, January 24) Neptune Festival is built around Tires.

Revisioned Friday Ensuing, Junuary 24) Neptune Feetfeed is built around Thrus, stripper who presents her discobing in more movel fashion than usual. Frank have her before the produced what stacks up as me of the best revues of the new season, then of the above appeal is one to cosmoling and lighting effects, all consistences in create a despress mood.

Curtain ups with the chorus in flowing while bales costumes procifing to receive a despress mood.

Curtain ups with the chorus in flowing the bales costumes procifing to receive a Blance costumes procifing to receive and the bales decided in sailer costumes, and time thythum, batonecred by plantal pries Six, a competent musician.

Letter Harding, ensee, introduces first receive and Emphacel, acrobatic dancers, the compact of the sailer than the sailer of the sailer than twist by arting gonta while catapulting in the ir to music of Stoney, South American, regard and Clayton, smooth dance sam, who tap to I'll See You is My versus. Both soile tap in swing; versums of Rose Rosen and Lady Be Good same whose tap to I'll See You is My versus. Both soile tap in swing; versum with a total of Sailer With the Newy See Stoney and Stoney of the Pedro and Raphael sam, performs the old "Silide of Death," thereby he walks up a 100-foot rope tretched between balcony and stage and hous down backward and standing upforus process. bottles

count blocks cut into the snape is chainjust bottles. These and her wine dance is an intersing set. Regime with soveral momenta
of seductive torso wiggling, following
then she strips for her hastn under the
contain. Lights turn the water into a
hearty-red wine color.
Clocking is Coloned Jack Major, counction, with juster and several blue jokes,
colored by chorus in 1-bug style to
fire Little Fishies.
With Tires in the revue, the show
tacks up as antertaining, despite its
book running time. First day's husiness
and audience reception good.
Pix, Six Lessons From Medante Le
longs.

Bob Looke.

Earle, Philadelphia

Reviewed Friday Evening, January 24) Received Friday Evening, Jursusry 24)
An all-sopia show on stage this tripscilicated to the spirit of swing it moves
long in tiptop fashion, with the fancy
stowerk of Tip. Tip, and The stealing
is show, in spite of the stellar performnes of the more potently billed Evelution
askins ork and the Fraur Ink Spotia.
In within's crew of 15 instrumentalists
is out the stage interly both musically
of physically, starting things moving
with with an instrumental The Ledy
to Good, following with the trumpetcolling massitro's record hit. Delivation
may Mitchell steps out of the sax section to sing romantically. Whispering
was, to the complete satisfaction of the

use, to the complete satisfaction of the

To, Tap, and Toe, personable male most tapsters, its it all up with their sil-known hoofing and their manuscha-tic drum encore to their own hand-

sil-known hooding and their manimorshipping rhythm. Bend gets in that swingy grove again it recent version of Twierdo Jamelion. Bend gets in that swingy grove again it recent version of Twierdo Jamelion in the impression, piping the pope to best frontage with Doirs Argentine Way. For the musical mood ineliga effective, very Farish beats a boogy-woogy busses the pinno, making a concerto of fler Hours. A speedy stronper, high-sitting again Hawkinsh high-noted bottom and Paul Bascombe's tenor and despite the way for the Int Spots. Forework in white these and albino the harmonize their platter pips, Jones Wer Threet, Who, Maybe, and the eleptions If I Didn't Cure. It is their release to the way for the Int she way for the interpretation but the impression is not as almost as it might have been because of their over-mugging the scraps each a degree that it almost having the Taren. Moreover with the footwork of the Taren and The still fresh in the time of their over-integring the sample of their over-integring the sample shows. Moreover with the footwork of the Tap, and The still fresh in the finish of the pew holders, ink Spots could do well to stick to their singing of forget their feeble elizable to come medy with dancing. Stage setting and lighting provided by the Manager Hall Seidenberg worthy of sention. Screen shows the Trail of the lightness.

38. H. Orodenber.

### SEND IN YOUR ROUTES

Routes of bands, acts, vaude units, to shows, repertoire-tent above, dramatic and musical shows, circuses, and carnivals are carried in The Bill-board free of charge. Get into the habit of sending us your route promptly. Send it to Route Esitor, The Bill-board, 25-27 Opens Plexe, Cincinnati, O. Routes reaching Cincinnati not later than Priday will appear in following week's issue.

pear in following week's issue.

Banda and acts playing indefinite engagements should let us know as soon as they leave a spot so that the listings can be kept up to date.

### Jamaica, Jamaica, Long Island, N. Y.

(Reviewed Friday Evening, January 24)

Recieved Friday avenue,

The crop of low budgeted acts booked
in this make house, while not on a par
with that of Broadway vaudefilmers, is
nevertheless suitaying ontertainment.
Also there are two song and dance dou-

Also there are two nong and dance dou-bles ou same program.

In the top spot is Tunit likeo, femms fakir, with two male and two female assistants. This is this troup's first vaude tour in these parts. They have a well sight set, which is more suit-able for outdoor work than in thesters. The femme does the simulard tricks at-tributed to the Indian Hely men, where-by their bodies are capable of taking any amount of punishment while put-ting themselves into a cataleptic trance. She sharts off hypootleing a rocasing, a rabbit, and then the help trots out a gigantic python which she likewise mes-metices and rollows up with an alligator and crocodile. She then grances around

merices and follows up with an alligator and crocodie. He then praniess around a bit in a pair of randals lined with apikes, crushes glass with her bare back, climbs up a ladder of swords in her lare feet, and finally is buried alive for four minutes. Another strung stant is the perceing of stilletos thru her timmy, neck, and forearm. The skin shows no harmful effects of the punctures. Went over big.

As emise, Jack McCoy falls to main-tain a rapid pace. His introce are much too long and his attempts to prolong the

too long and his attempts to prolong the applatus are obvious. However, he gives off with sheh impressions, his rib of a bathful had taking his first date home is good. Also does an impression of a boy at a dance. Good hand.

Opener is Satch and Satchel, comedy dua. Femme does dead-pan dancing while parimers is more volent. Do off-color gags, getting a good reception despite corniness.

The Warner Family open with the daughter singing to conny's fielding. Girl's pipes are not finish but the boy clicks with a vigorous tap while sking out a tune on the strings. Ma and Paare solid with their comedy dancing. Ma especially going over hig with her Case Daley type of work. Wind up with a

are solid with their comedy diameling. Ma especially going over hig with her Case Daley type of work. Wind up with a reunion. Went over hig with her Case Daley type of work. Wind up with a reunion. Went over higher.

Vicki and a fermos stooge has Vicki, in exaggerated costume, leading the ork while partner attempts to singing of both is weak. Similarly their comedy is point-less. They appear to he in desperate need of better material.

Entire above Gouldes Saturday evening at the Hempstead Theater. Hempsteed.

L. I. This house plays wands for four days a week, starting Thursday. Bis oken at show daught despite movestorm.

Pix, Too Many Girls and Treil of the Vigilantes.

Joe Cohen.

### Palace, Akron, O.

(Beviewed Sunday Evening, January 19)

(Reviewed Sunday Evening, January 19)
Lishel Jewell is a more surprising Hollywood personality than has been seen here in a long time.
Handicapped by severe hourseness, she broke the awing tempe of a dames band program to deliver a dramatic sketch—a monolog—and performed with such integrity and sympathy that it was the most affective ifom of the show.
Not only does Miss Jewell read the short hat virid study of a readside hashestand waitress, but she showed exceptional skill in turning its early comedy into a highly emotional exceptional skill in turning its early comedy into a highly emotional denoment.
Also from Hollywood comes Lys Lys, who attempts no dramatics, presents a bit of county exchange with Lew Parker, and offers a comedy song.

and offers a comedy song.

Gray Gordan's music is strictly swingr interpretation and has the tos-string quality that marks an able ballecom hand. Highlight is the hovelty "sign-off" feature developing the origin of the tricky notes by which various hands

shoo denous from the hardwood between numbers.

numbers.
Parker presents his line of patter and comedy singing.
The Gendos Brothers present machine-gun tempo dances to danzie the eye and delight a rivythm-cloving ear.
Screen entertainment, Mexican Spil-fre Out West (REO).

Res McConnell.

#### Correction

The musical convedy team, Ross and Bennett, who played the Oriental, Chi-cago, week of January 17, was ex-reneously referred to in last week's vaude review as Ross and Stone.

### Review of Unit

"Red, Hot, and Lovely"

eviewed Thursday Evening, January 5, at Columbia Theater, Alliance, O.J.

all Golumbia Thenter, Alliance, O.J.
Most recent effort of Harry Clark vet
Chicago producer, is one of his best, Only
a week old, unit was running emoothly
and audience went for it big here. As
usual, Clark has recruited a half dozen
standard turns, a weell six-piece hand
and a fast 10-girl line.
Finally, but not pretentious, is the
wardrobe of the ensemble, which romps
on for a suappy opening, a Harlem tap
novetty. Perry Twins, next-appearing
hoys who know their taps, coons on for
the wind-up. Bettern in the next apot
for an amusing baseball bit, old to burlesque hut appearently to the liking of the
smaller fowns. smaller towns

consider towns.

Ollimers Sixters, good locking, offer amount soft sixes runnies and rhythm tap routines to heavy applause. Nims and her mule, Hank, wins a lot of laugha, the male parties doing the mule to perfection and hobsolving with the customark.

feeting and hebroobing with the customers. A swell hum.

Perry Trims offer an infrience tap routine and a couple of novelties. Their boring bit and their believe dance are a wew. Finish streng with a tap routine. Line follows with a Frenchy number, giving Petric Amutic the application for new speciality dance.

San and Lee is another capable team, with Star on first for an secondion solo. Act builds up to a great finish after the matter that the speciality for the proposers. She has a good voice and warbles three pop times. Encored with Fin No-body's Roby, her best, Line Stackets best wardroke in parofe number.

Nixon and Sain veterain, the a during, which helps a lot to get over their gages. Material is new active their gages. Material is new active their gages. Material is new active Show-stoppers are Three Ross Sisters.

Show-stoppers are Three Ross Sisters. In their teem, maging from 13 to 16, appear to be ordinary on their initial appearuous in a sweet harmony offering, but once they start with their contortion acrobatics, audience resolten is terrific. Betty is outstanding with her back bend ST inches to the floor and returning without aid of hands. These gals will go those.

planes.

Finale is a real flash, with the gain in long ruffled dresses on for a couga.

Milt Henkin has a mustch six-place combo. Formerly with Tuninny Ticker's band, he directs the program without a

Screen entertainment is only fair, Mis-behaving Husbands (PDC). Rez McConneil.

### Vaudeville Notes

FOUR CARMANS, Enrie-throwing and comedy dancing set, pulled our of the A. B. Marcus unit after the State-Lake, Chicago. Were with the show for six

Chicago, were win the same in the months.

JACK POMEROY'S Store Over Hollysecod will shart its tour of the Middle 
West with a week at the Lyric, Indianapolia, February 7, followed by a week 
at the State-Lake, Chicago, February 18. 
HEN YOUT sees a trend to comedy in 
weed troupes, and is inserting more 
slight comedy and minutery into his six 
aroups now playing vaude and night 
clubs.

dubs.

FATS WALLER has been forced out of the Strand, Syranuse, N. T., by a siege of pneumonia. Johnny McClee is sub-hing. HORACE HELIT, at the completion of his Fet of Gold film, starts at the Palace theaters in Akron and Youngstown, O., February 14, before opening the Bilmore Hotel, New York. He is set to 60 theaters afterward.

CHARLIE SPIVAK gives to the Earls, Washington, March 28.

Earls, Woshington, March 28, JOSINNY LONG starts two weeks of New York Broanti time Pebruary 8. BHL BABTO plays a spot booking at the Maryland Theater, Cumberland, Md.

for three days starting Pehruary 2. . . . JANE PROMAN starts at the Chicago

Chicago, February 21.

HAROLD WARD, New York, has signed
the Natto Droupe, Criental arro and, to
a management contract. The act is set
for the Earle, Washington, February 21.

### Draper Booked Thru May

NEW YORK, Jan. 25,—Paul Draper, after closing at the Royal Falm, Minmt, is set to do five weeks of legis with his aunt, Buth Draper.

his sunf. Buth Drager.
The four opens in Philadelphia Peb-ruary 24. He is subsequently become for the Versaliles here starting April 8, and is signed for eight weeks in South America, suffing for his initial dute at the Copsessions to Rio de Janviro May 24.

### HENIE SCORES AGAIN

HENIE SCORES AGAIN

(Continued from peops 3)
cluste Eugene Milkeler (Miss Hente's taugo partner), Irving Groge, Jimmy mok, Harracus Themsus, George Stewart, Prita Deel, Amanda Districh, John Jolliffe, Tommy Lee, Charlis Blagie, Muriel Pack, Corryma Church, and Jerry Jerctin.

Miss Henie and Arthur Wirts, operators of the Hollascood lee Revue, were competitive to their own the show at the Center Theatier (It Happens on Ice), which it is estimated lost between \$5,000 and \$10,000 in gress during the week because of the Oarden attraction, A country of certific the Center Theatier (It Happens on Ice), which it is estimated lost between \$5,000 and \$10,000 in gress during the week because of the Oarden attraction, A country of certific the Center With Will here Thusday (21) for special with Will here Thusday (21) for special was learned, that the abow may close on February 14.

Last year the Henie show grossed an equally sepicational \$210,000 for six performances. Due to that expectly bit, the show added two performances this season.

BRW YORE, Jan. 25.—The local Witz-House office stated that the Hellagood for Berne played to neur-capacity busi-ness at the Gerstand Arena in Clevelana during its five-day run opening January 14. Besting capacity of Arena is 19,000

#### MORE AGENCIES

MORE AGENCIES

(Continued from page 3)
Agency, Webster & Vasmierson: Nat
Wolf, Inc., and Still Woodcaden, Inc.
West Bidlywood ogents include ham
Howard & Associate, Howard Lang:
California, Ltd.: Mile M. Marchetti
Agency, Marry Martyn Agency, Espho
Marr, Inc.: Richard A. Monter, ChenickGold Agency, the Oresiti Agency, Richserd R. Polimer Agency, the Richardsion
Agency, Ployd E. Schenk Agency, Richserd R. Polimer Agency, the Richardsion
Agency, Ployd E. Schenk Agency, Metville A. Shaner, Benry William, and Rairy
Wurtnel Agency, Mar Jessia Hirsch, Len
Irwin Agency, Walter Ease Agency,
Walter Kane, Inc.; Alex Kempner Agency;
Al Kingston & Company, Inc.; Paul
Kohner, Inc.; Lenc C. Lance, Lang-Senn
Agency, Ted Lesser Agency, M. C. Levec,
Johin McCarmack, Inc.; the McGuarrie
Agency, Gene Mann, Inc.; (MCA Artista,
Ltd.); Walkace Middledon Agency, Harry
Norwood Agency, Puntages Agency, Inc.;
Rebecca & Silton Company, Ioc.; James
L. Suphier, Louis Haurr Agency, Arthur
Silves-Edward, Thompson, Agency, the
Small Company, Jouathon Smith Agency,
Prank Stempel Agency, Messall-Biswart
Agency, David R. Thompson Agency,
Loe Angeles agents include Lichilg &
Englander, National Broadcasting Company, Inc.; David R. Thompson Agency,
Loe Angeles agents include Lichilg &
Englander, National Broadcasting Company, Inc.; Decothy S. Prehles Jos Blyten,
Inc. Mas Shagrin, Endy Valles Orchestra, Unit Companiation, Jussia B. Wattsworth Agency, and the Wells Agency,
Chinago agents include Lectic Crocese
Oolsmids Artista, Inc.; W. M. Elissoctt,
Marie Agency, Inc.; McG Artiste, Ltd.;
Storier P. Morse, National Boodcasting
Company, Inc.; Pearl Hoos, and WON,
Inc.

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LEWIS THEATRICAL POCKET GUIDE AND DIRECTORY

JACK E. LEWIS

### **Vaudefilm Grosses**

### B'way Biz Slows; James and "Chorus" 45G Opener; Busse and Reynolds Big

NEW YORK - Holdovers are slowing down the take at Broadway vanderline. However, the drop is not alarming, man-agers feeling it will be made up with program changes.

program changes.

The Music Hall (6,200 seats: 884,000 house average) continued strong with the fourth week of The Philadelphia Story piles stogeshow with Jay and Lou Seller, and Panay the Horse, getting a strong 884,000 for week ended Wednesday (22). Firth week may de around \$70,000. Previous weeks of this attraction pulled \$125,000, \$113,000, and \$90,000.

The Personnet of 2004, water \$27,000.

Previous weeks of this attraction pulsed \$125,000, \$115,000, and \$00,000.

The Paramount (3,864 sents \$27,000 house average) bit off a satisfactory \$45,000 for first were ended Tussing (21) of stageshow with Harry James ock. Nan flac and Mautic Davis, Fruis Parker, and film Second Chorse. Second and last week is expected to hit around \$20,000. Giron Miller's rek comes in next.

The Rocay (8,255 sents \$26,200 house average) had an okeh second week of Hadson's Bry and stageshow with Non-Hadsonia Bry and stageshow with Non-Hadsonia Harris, Chre, and Shannon, the Mertins, and Lalage on stage, pulling \$35,000 week orghed Wednowlay (23). First week did \$22,000. New show came in Thursday (33) with a Major Bows unit and film, Yell, Davk, and Handsone. Film is an unexpected click and may do around \$45,000 for the week. A holdower is in sight.

The Strand (2,788 sents; \$23,500 house average) fell to a n. e.g. \$20,000 for the

### T. Dorsey, Vande Draw 10,000 for Westchester Opener

Westchester Opener

NEW YORK Jan. 25.—The 5.000-sept
Westchester County Center in White
Fishes. N. Y., resumed a binday value
policy list week (January 1b). drawing
10.000 for the mattnee and evening performances with Tunnay Donay and a
overn-act vaude show. Price scale was
40, 35, and 70 cents for the 3 p.m. show.
And 56, 75, and 90 for the 8 p.m. show.
The vaude show was composed of Morey
Amsterdam. O'Comor Pamily, Ada
Brown, Reynolds Skaters. Four Sep.
Brothers, John Galtos, and Three Sophisticated Ladles, with Phil Napoleon band
playing the show.
Benny Goodman hand plays tomerrow
and Sammy Kaye band Sunday (2).
Thinny Evans is operating the spot,
with Eddie Smith booking and George
Owhith Eddie Smith booking and George
Owhith managing. Osburn recently left
Barry Howard Productions, where he was
managing Hollywood Hetel Revue.

### GIRL STROLLERS

and Units-I to 4 People. Also Male Units. Rush photos, description, past engagements. Immediate Openings

CONSOLIDATED Sulta 601, So. Ohio Bank Bldg., Cincinnati

HAAL WALL PICK BO TO SEE THE SECOND S NAC. MARKETHO, PLHARE, and more some to a from. No loss than five cont. In Caracle 26,00 they, Send money and fact to JAY EFF, 220 Trement Birnel, Senton, Mana.

PUBBLE-0-BOUGH

to Anderson Hotel

### ACTS, SKITS, GAGS, MINSTREES

second week ended Thursday (23) of Sammy Raye band and Rim. Four, Mothery. First week hit 583,000. New hill came in Friday (24) with Henry Brane band, Quantin Reynolds, and Rim. High. Sierra. First week should go to \$40,000.

340.000.

Loews State (3.327 seats: \$23,500 house average) did a good \$21,000 for week endest Wednesday (22) with bill including Art Jarrett ork, Elmone Shunon, and Jehnny Downe. Screen had Son of Moste Crists. New show in Thursday (28) has Bay Elmony sirk, Stave Zouna, Addalde Modett, the Briants, and film, Loue Thy Neighbor. Pic, laving had an eitheusity rim at the Paramount, should bring the most down to about \$16,000 despite the weell talent line-up.

### Kay Kyser's 53G At Fox, Detroit, Tops 10-Yr. Mark

DEFROIT—Record grosses of 10 years' standing were broken last week by Kay Ryser and his hand at the Pos Tasaker (5.500 seater house average, \$20.00), with gross tunning around \$35.00. This loops the high mark of \$40.000 pressed by Ryser in his last appearance at the Pos two years ago.

New Ryser mark breaks all records of the Dos, and goor back to the late '20a when grease ran up to \$80.000 on a few occasions aided by higher admissions of up to \$11, contrasted with present all the more invariable.

Only other downtown vandeville show at the Colonial (1.500 seats; house average, \$6.000), with a pregram of five straight sate without a name of marquee willer, drew a meager \$5.000. Bod weather and absence of names a landicap,

### Earle, D. C., Swell 25G; Capitol 22G

WASHIBOTON. —Stagovers from Insugural Day and approaching Freedent's Birthnay Bell visitors continue to give downtown theaters pood tuestness. Good westner an sid too Warner's Earle, holding over Northwest Meantled Police multi January 20, experts \$10,000 for the second work. Stage offering is the same, with Georgia Tripps, Sue Payan, and the Boxyettes. Last week a hig \$23,500 was registered with help of two midnight shows.

Losew Cantol articipates \$15,000 for

shows.

Low's Capital articipates \$18,000 for the week ending January 29 on Mattle Was a Ledy. Will Bradley's orchestra, including singers Terry Allen and Lyran Gardiner. Rolly and Verna Pickers, Western Brothers, and Herman Piyle are on the stage. Last week Paul Muni's Hudanis' Say and a good \$20,000. On he night of the President's Ball both houses will present new attractions for midnight benefits at \$1.50, with stageshows doubling at each house and supported by victims grows at \$1.50. visiting movie stars.

### Raft P. A. Helps Hartford Week-End

HARTFORD, Conn. — George Raft's p. m. at the State, January 18 and 19, re-sulted in a herty \$8,100 take, with 23,000 pant affinistions. Plume beats all week-end records, and might have shattered ords, but a heavy for discouraged

all records and traveling. Rest of the bill included Orgie Nelson hand, Harries Hillard, Lee Ghezzia, the Colstons, and Katharine Harrin.

### Ind'p'lis in Dive

INDIANAPOLIS .- A vaude bill headining Johnny Burky, and Paul Muni on screen in Hudson's Buy, took a dies at the Lyrin (1,502 seats) week entire Jahrany 29 with a meagur \$6,000. Normal is \$6,000.

### 34G 2d Week; Current Bills Look Good Lou Holtz 19G at S-L: "Santa Fe Trail"

CHICAGO.—No sensational grassus were recorded the past week, but two houses read better than average takes. Second tweek of Ray Noble ock and the past week of Ray Noble ock and the past favour for Ray Noble ock and the past favour for Truit name thru niesty with a substantial 34G. At the State-Lake, Lore Haite and his Holtmood Stewae were a strong drawing eard and chalted up a nuch hetter than average gross, hitting around \$180,000. Criental (its not fare so well with Frank Morgan pix, Hallotta-fox, and Role 180,000. Criental city and the Chicago and just an average stage Bill. Boost of could do was 12G.

Childred Flachme's Folius Bergere should prove an excellent draw at the Chicago Theater this week, along with a Frad

### Buffalo Holds Up With Straight Pix

BUFFALO.—The Buffalo (seating en-

BUFFALO.—The Buffalo (senting espacity, 3,500; house average, \$12,500) uponed well Janiary 24 despite bilinarit, for a west of Philadelphia 500y, a powerful film which should garner at least \$17,600, despite absence of flesh. Second ris is 750c Wild Man of Borneo. Phil Spitiany and his all-femme or? follow for a week's stand Janiary 21.

For a week's stand Janiary 21.

For a week's stand Janiary 22 the Baffalo took a blow on the chir with \$6,000. Leyout committed of two so-so pix, with-out vande, Victory and Christmas is 2019. Gross, \$5,000 below average, is one of the poursel on record at this thesis.

The 20th Century (seating expectly, \$2,000, house average, \$5,000 for stringht film beokings) is Gding thesi over with double pix until Vincent Lopen's band and show arrive January 80 for a three-day stand. East of the River coupled with Almeys a Bride for week ending January 28 spould bring the house a neat \$6,000, big for this time of year.

For wesk ended January 22 the Century did okeh with strong cellificial effective present a satisfactory \$6,000 without flesh for supporting film. Fire freet week. Ritty Foyle garnered a justy \$12,000.

### Blackstone SRO: W-B Houses Okeh

WILESS-BARRE, Pa.—Despite one of the worst snowstorms of the winter, the two three-day vaude shows did good

The Blackstone unit played to capacity crowds at the Capitol, while stanscher featuring Larry Best an emsee did near capacity hustmas at the Irring. Pic at Capitol was Merican Spirites Out West, with Meet the Wildest at the Irring. Jue Feinberg Agency books both Comefford houses.

George Hall and orchestra with Dolly Dawn plays January 23 to 25 at Capitol.

### Springfield Slumps

SPRINGPIELD, Mass. — An influence epidemic that raged in this city for more than a week kept the crowds down at the three-day randedim bill that closed Saturday (18) at the Court Square Theater (1,280 seems) here.

The stage bill was Swing Street Follies and featured the cight Gertrude Down City Williams of Alban City Mins. Citystic and Alban City Mins. Citystic and Alban City Mins.

Dolan Girls, Nina Oliveits and Allan Murray, Rutons and their four dogs. Ross, Lane, and Hose, Ross and Lillian, Four Marks, and Victor, Martin, and

Nova. On the screen, Bank Dick.

### "Gav '90s" Weak 69C

DAYFON, O.—Gey '90's Revue, uneven entertainment, with the Watson Sisters beadining and packing planty of laught in their quarise-century-old routine, did not pull so well last week at the Golonial, box office dropping to \$6.900, the lowest in several weeks.

### Seattle Good

SEATTLE Wash —With Bud Harris and Company heading the vaude show but week, the Palemar Theater (2,000 sents) had a good week, grossing \$5,700 Others on the show were Kelly and Hoyes, Art Benger and Andrillita, St. Claire Risters and O'Day, and Paul Cadleux.

### Fair 17G at Earle

PHILADELPHIA — Indicament weather sarily in the week bept grosses down. Barlo Threater (seating capacity 4,500, house average for straight picture booking 81,400) for weak ended Thittsday (23) did only a fair \$17,500, with Ted Weems' orchestra the gale margues name, including Perry Corno, Elmo Tannas, Red Ingle, Marvel Maxwell, and Orno Downer. Three standard acts, Gene Sheldon and Loretta Flocher, Robert and Louise Marshoni, and Dennett and Dee, filled in with The fartifile Woman on the acreen. PHILADELPHIA. - Inclement weather

Louise Mardoni, and Dennett and Dae, filled in with The furthfule Woman on the arreen.

Kew show opened Priday (24) started hig, despite rain, and with extra shows added for the week, heads for a heavy \$21,000, with Erskine Hawkins exchaetra-including Ms. James and Jinnay Micholl the Ink Brota, and Trp, Tap, and The, all seps bill. Profit of the Vigiliants is on the acreen.

Same factors hitting Pay's Theater (seating capacity \$2.00), house average \$8,000) week ended Wednesday (22) brought a fair \$8,000 with Noel Carter and Vicki Wells, the burly leads. Vanda line-up included Roy Davis, Elmer Give, with Martily Reller, and Professor Cheer, Stanley Bensen and Company, Ballard and Risa, Jackie White, house line and Jinmy Jones's house hand, with A Little Mid of Hencen acreemed.

New hell opened Thursday (22) figure on bringing in \$6,500, if the weather the hurry leads. Rev Weber, the Sophisticated Ladies, Emile and Engine, Nathane and Faddy Cliff are the valide acts, The Phonton Mubuscrice on screen.

### Bowes Unit Is Best Of Portland Season

PORTLAND, Ore.—Crowds stood in line for the opening week of vaude at Orpheum Theater January 18. According to Prank L. Newmann Jr., manager for Hamrick-Evergreen Theaters, builties for the week was "exceptionally good" and the house did its "best gross" since it opened under present management early last fall.

The opening show a Malor Rewas unit

The opening show a Major Bows unit, Purade of 1941, included the Three Micromanians, Eiroy Peaco, Oyil Smith, Little Dicker Ludwig, Lew and Irens, Heavy Allen, Bolling Rockets, Sonya and Alex, and Tumany Fussell.

### "Scandals" Unit 5G In Sav'h 4 Days

SAVANNAH, Ga. — Studio Scandels until probably broke all-time record at Bijou Treates, absurary 16 to 10, as many customers were turned away. This 35-people show was held over additional day. Sunday (10). Thesier seats 1259 and Frank Barragan is house manager. The lake for the four days was \$5,000. Pic was Meet Its Wildowl. Three shows a day it 20 and 40 cents.

you was seen for windows. I have allowed a day at 30 and 40 coots.

Wantrobe was unusually new and nest Youmana Brothers was the outstanding act. The Lucky Ofris and Edison and Louise also featured.

### Spokane Gross Down

BPORANE, Wash,—The customers apparently want two feature pictures along with their vaude at the Foat Street (950 seats). Receipts for the vauntefilm bill of January 17 to 10 drapped \$550 under previous week-end when management out out mie Illim. Take was \$250 under house average of \$1,750, whoreas the previous week saw it no \$500 over.

Bill had The Guinster, with insections offering But Tarris and Company, Duke Deart, Chark and Van, Howard Nichola, and Joan Spalding.

### Magic

WHO is this Marquis guy!" queried WHO is this Marquis guy?" queried traits after we had inched reading to him Marquis challenge which appared in this column last week where in the latter promised to present the limin repetrick for the \$10,000 which Dante is reported to have offered to see the trick performed. "I hope this Marquis follow that out for some cheap publicity," continued Dante. "But I'll take him the on his proposition, and to have it up I'll put \$10,000 in extrem in the beak. The only stipulations I make in that I'll put \$10,000 in extrem in the beak. The only stipulations I make in that the abule to hance the time and place of the performance and that, in order that the challenge have some next and not fall into the outegory of clean publicity, Marquis place in excree in order that the challenge have some posts and not fall into the exteryor of cases publicity. Margins phase in escrow in the bank \$5.000 to back his word into he act perform the Bindu rope trick. In other words, I'll give him two to once to let him shoot. "VON ARX is back on the West Coast after completing a four of the Orders with his magic around. LESTER (MARVELO) LAKE was called to his home in New Trenton, Ind., last week, due to the death of his mother. DEC GAPTIFERS magic act is the current headlines at the Crob Palmetto, Detroit. TREATS OF THE WEEK-Luncheon with that perfect Southern John 3. Van Older, of Know-colle Twinn, in Cincy to catch the Dante differing a delightful evening at the Dante magic opers, to find the old master a grand sufor, as well as a polished magic an after-show section with Phato and Jowel in the Rathesteler of the Hode Oliscon, Cincinnati, where they are apparating and Plate fooling as sally with scoke read (Discon, Cincinnati, where they are apparating and Plate fooling as sally with action read (Discon, Cincinnati, where they are apparating and Plate fooling as sally with action read (Discon, Cincinnati, where they are apparating and Plate fooling as sally with action read (Discon, Cincinnati, where they are apparating and Plate fooling as sally with action read (Discon). A. D. EE has taken his impic fast. Les WORLE has been hald over a second week as magical mess at Times Square (See H. Rochwick). ment. LEE NOBLE has been indeover a second week as magical
smen at Times Square Reitel, Rochreiter,
N. THE MIGHTY CHANG was
forced to distant his magic revue in
Hongtong recently, due to travel difficulties occasions by the war, and is now
ea his way back to America. JOHA
SWYDES IR, president of the International Brotherhood of Magicians, cracked
The Chaerismat Enquirer January 20 with
a two-column photo and a lengthy story
cuttising his magical career, both as
a huminess and a homby.

K. I. BURK, who a few seasons back dit a territic advance and publicity to be in the El-way Spook show one-signing is from Coast to Coast and from Coast to Mexico, is now serving in a similar sepacity with the Great (Noc) Lesser. Show is now in Jose, heating eastward. SENMATICHAL VOLTAS maple-mental time, active in New England by recent weeks including a fortunght stay at the Versallies Club. Boston, are sarried to sur short their less England four to jump to Minari for the balance of the winter. Volta is better known to the unique. Volta is better known to the unique. FRESTON THE MACHICIAN of Finerille. Exi, jumped into Chelinanti last Thursday (20) to catch the Dante magic show. Se is set to open the new Bell Theater. Finerille Juniusry Bl, with a week at the Cat. and Fiddle Club. Cincinnati, this week holds forth at the Rouse of Hings in the same town. Vertually an unknown in the Minds forth at the Rouse of Hings in the same town. Vertually an unknown in the Minds done in the magic buttines in the Bast since 2011. In a visit to the magic done, that he has been working Midwestern thus for the Peter Indice Office Derioti, the last 17 weeks. HillDIN, famme magining, after three weeks in the Peasurent, after three weeks in the Peasurent (and the Peasurent Course).

THE

Now, Mr. Rubin, Please

NEW YORK, Jan. 25—A para re-leased by Milt Stinin, press agenting Margie Hart, has it that Miss Hart has built up a terrific resultance to colds by practing around in the nucle in front of an open window. The story claims that by the use of this method she has never gotten a cold while parading in a G-string upon some of the draughliest stages in the country.

Margie, when appraised of the re-lease said, "Now ion't that the millest thing."

### Review

"The Bouquet of Stars" (HIRST)

(Reviewed at Tree, Philadelphia, Tuesday Evening, January 21)

Flenty of bouquets samed by this Bouquet, with comics, strippers, special-ties, and production numbers coming in for well-deserved tribute. Highest course is set by the funnsking or Bob Parguson, whose drollers is dynamic. Perguesia, whose drollers is dynamic. Hard to figure bowcome the legit casters continue to everious a sure but Shares the assignment with Max Coleman, standard Bebe buffoom Best comedy efforts when sumics appear together in the sketches.

the steaches. Charles Schultz gives stellar straight support. Able support also from Irving Earc, who also fills the house with his tonor worke without aid of mile. Karocan sell the wordage, but edge is nicked by singing too much. Mary Murray is the savey souther, Illing in a fast stripping spot as well.

Stripping up to smiff, Rose La Rose, lead, adds spiry choreography to her have. Breaks up her sensuous alides for a bit of singing of Yes, My Darling Denonier.

Daugater.
Coutte, red-inpped temptress, is first on, with Winnie Garratt Hashing midway. Both galt sall and plenty tessing. Hallet bits are also randouiz, continuing and scenery making it all complete. Even make judicious use of lighting effects, making the Meconight Medorana apectacle a big-time eye-appealer. Girile numbers give the unit the kind of gioss so increasing his his continuity of the light production hits. Many Weish's musicomenty dances and Karo's singing self to the balts senes. Churus calls for 15, four for show, and showing off real looks. ring off real looks.

showing off real looks.

Three Sheldons, male and two fems, is the added standard vaude specialty. Transiting audies etser off slowly, but build terrifficially famin finding the two gale rolling over two propped tables.

Harry Rohn the pit conductor, House packed when enught.

Next unit in hrings Lois Defee, Dawn De Lees, Conchita, Dimples Delite, Poster and Jacobs, and George Lewis.

M. H. Orodenker.

### Waterbury Having Censorship Trouble

WATERBURY, Conn., Jun. 23.

Jacques Theater, in its second month of Midwest Circuit shows, is running into difficulties with the Catholic clergy because of allegedly indecent shows.

cause of allegedly indecent shows. The Rev Michael F. Keating pastor of the Church of SS. Peter and Paul, called upon the mayor, Experintendent of Police William J. Bosch, city court authorities, and all Catholios to check the shows. Both city officials and the huise management decisred all shows are previewed by the conser and all objectionable material deleted, and they promised to on-operate with the paster.

Two years soo the same house was forced to close because of opposition by the Waterbury clergy.

40th

Annibersary

SPHINX Published March 10

magic magazine ever insent. Beautiful Patter'st Dection, Magic median tions and articles by the most Issues medians. If published separately a could be sold at a much higher arise. Older your tony today. No orders february 10, 1941. Price \$1.00.

THE SPHINX, 130 West 42d Street

New York, N. Y.

### Cast Walks Out for Stagehands, But Without Phillips' Knowledge

NEW YORK, Jan. 23.—A two-performance of this at the Republic Thester, Monday (20), was settled after the management agreed to reached the pay cuts given to union stagehands. The strike came as a month of a reduction to \$70 from the \$400 to an ATHE crow, and was probably the First time an entire east waited out in sympathy with stagehands. According to Vincent Jacobt, 1A business agent, the three Times Square burly houses ent letters to his union. Local 1, advising that the Sice would be made. Accordingly the Republic gave the stagehands aborter pay checks, and Jacobt, logelier with Skip Fernick, another IA business manager, went to the Republic fermanding that the adjustments be made.

Jacobi dogelier with Skip Fernick, another IA business manager, went to the Republic fermanding that the adjustments be made.

Jacobi alleges that Joe Weinstock, Republic manager, had them forcibly ejected by a policeman. They thereupon ordered the stagehands to stay on the premises without doing any work and immediately called representatives of the musicians' union. Associated Actors and Artistes of America, and the Managers and Agents union. Associated Actors and Artistes of America, and the members. In the absence of Tom Phillips, Brother Artists' Association orcentive secretary, Alfred Harding, editor of Equity magazine, acted on behilf of the performance was held resulting in the restoration of the stagethands' pay cut, and the performances were resumed the same day.

During the stoppage Jacobi says that the cast and managements were taken to the Capital Rotel to keep them out of

the cold. Manny Hereig, operator of the Republic, claims that the cast was "way-laid" and forced to go out, being prom-

Republic casions that the cast was "way-laid" and forced to go out, being promised wages while on eirlee.

The burkeque operators and the IA have hitherto been operating on a verbal agreement, but Jacobi said that they will press for a written contract because of this theiders.

Hersing admitted the wage slice, bus said the verbal part had been made before the summer, when he boped that the World's Fair crowds would be diverted to hurlesque. The WP Bonams didn't materialize and they are currently sceling relief, He says that the pulling of the cast favout him to resume stepointons, as he hadn't figured on the cast going out. He said he had planned for stagedand and operator substitutions from indic unions.

He also claimed that Tom Phillips told him that the strike was not atthorized by him. He said he would complain to AAAA on the use walkout, which he slieges in in violation of his agreement with BAA. He also claimed that other burly houses pay lower IA scales.

Phillips in his office Thursday (23), claimed be was till at his home at the time of the atribe and solve the strike in the side he didn't know of the cast's sympathy walkout until the next day.

#### Winnepeg Wants Burly

CHICAGO, Jan. 23.—Dominion Theater, Winnipeg, Man., has appropried Milt Schuster, Midwast Circut booker, on setting stock hurtesque or road shows in that house.

Schuster will probably nin the proposi-tion became Winnipeg is too far away.

### **Burlesque Notes**

(Communications to New York Office)

NEW YORK:

MARGIE HART'S stay at the Twoll, Brooklyn, following other stars and boxoffice magnets, was the most profitable, according to the management. After
the Twoll, Margie goes to the Ettings and then vacations, Pebruary 15 to March
15, in Planties and Cuba. Mar lorie Roys and Robbies Pays, new Twoll principals
January 14. Third celotrated a birthinay January is at Ka-Seva Club, Toledo, O. Girted with a two-cara dismend ring and felot by Paul Paymore in the girls. Movest to Tower Transfer, Ramas City, Mo., January 28.

LAMEE LANE shifted from Mismi to Havanu on her sacation. GEORGIA SOTHERN received word of the death of their, Jewell, on the Coast January 16.

BAMMY FUNT, manager of the Gasty, returned to utilize following a weeks int-off during which he buried his ond, Harris Form, who haved away at To. January 10, at Both Jaras Inopinal.

TOMMY HAPT, heavily Office out front of the Star, Brooking, spend January 17 with Miss St. Louis, Diane Logan, and Cotte Eason. Valuer Parks came in January 21, Esson goes from the Star to the Apollo. TWOLL, Brooklyn, to use a black and white show two weeks hegitning January 31, est (See BUBLESQUE NOTES on page 31)

CHICAGO:

CHICAGO:

N. S. MARGER returned Saturday from the Mexican received.

RING closed on Barger's Lestin unit and operated on the Midwest Circuit January 24.

JEAN BRADY was Injured in a train accident on receive to St. Louis. She is recuperating at her home in St. Louis.

Boll Garnery has recovered trom the stack of flu and is reopening for the Midwest Circuit in Indianapolis January 28.

CHARLEY COUNTRY is seriously ill at his home in Chicago.

LEW FIRE has returned from the West Conest and will open on the Midwest Circuit in 38. Louis January 38.

MAXCINE DE SHON will take a short vacation in Florida before going to Fay's, Philadelphia. Bustness bas fallen off comaderably at the Palace. Buffalo, since the first of the year. The management attributes the slank to the cold weather and ley roads.

ELAYDE, spurning trains, flow to Les Angeles, where Sammy Gark has set her for 12 weeks at the Pollies Theater. BOX-ANNE will close on the Midwest Circuit at St. Louis January 30.

FROM ALL AROUND:

The management of the Lyric Theater, Allentown, Pas, gave a purty on Christ-mas Rev 10t the cast of Scan-Dolls for 1941. A good time was had by Zonya Du Val, Tiny Fuller, Irving Soils, Harry Jackson, Dorothy Revier, Danny Morton, the Stanley Brothem, Fran Lewis, and

TOMMY MURPHY, voteran prop man at the Lorw-Lyric Theater, Bridgoport, Conn., who has been in show business for 37 years, was bendered a large ban-quet at Cappy's Restaurant.

HOSETA BOYCE headlining a new Birst unit opening Pebruary 1 at the Troe, Philadelphia. LUCILLE HAND, dancer, to the Cel Roumanian. New York, starting January 25. WILBUIS BANCE and Groce Gordon, formerly of the old Columbia wheel, playing at Cor-rell's cipti with in Philadelphia. HINKY WYLIE postsis from Davenpuri. In that the stock burly at the Liberty, there continues to play to fair bis.

The New York City Home For All Show-Folk

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### Old Rep Show Interest Lingers As Brandt & Nealand Come Thru

Ennms Otty, Mo.

Denr Mr. Sachs:

Denr Mr. Sachs:

Walter D. Nealand's informative article in The Niliboard of November St and
various intens from contributors based
on the article were of great interest to
me. It mentioned many shows that I
had personally visited, and it brought
back memories of many fine and wholesome members of the profession whom
I have known. I have known,

I am sending you a list of additional well-known old-time repertors shows. I don't believe there is any repetition up to and including your last lasts.

don't believe there is any repetition up to and including your last lease.

Deming Theater Company (Lawrence and Deborah Deming), Margaret Minton Etock Company (Deming), Margaret Minton Studio, Minwaikes), Ernest Fasher Stock Company, Marsan & Sights Company, Marsan & Stock Company, Bobby and Marse Fountain Company, Myrile Vinton Stock Company, Harry O. Econya Stock Company, Paulineri, Harry O. Econya Stock Company (Earl Poul, Marsan & Stock Company, Myrile Vinton Stock Company, Paulineri Mack and Marsa Loose, Demand Cora, Warner Company, Prank G. Long Stock Company, Pauline Morell Stock Company, Charles Marville Research Morell Stock Company, Frank C. Long Stock Company, J. Bert Johnson Company, Tom Marlo and Frank Marks Stock Company, Marsand by Chel Seyes, now prominent Rames City attorney).

Tarney Wolfe Stock Company, Theodee Lerch Stock Company, Maifer and Core Lerch Stock Company, Walter and Core Lerch Stock Company, Theodee Lerch Stock Company, Theodee Lerch Stock Company, Theodee Lerch Stock Company, Walter and Core Lerch Stock Company,

Immaged by Chel Reves now prominent Ramms City attorney).

Barney Wotte Stock Company, Theodece Lorch Stock Company, Watter and Mayme Arington Company, Fernauan Bree, Stock Company, Coppland Brea, Stock Company, Brand French Stock Company, Part and Mayne Arington Company, Fernauan Stock Company, Paleall and Winthrope Stock Company, Paleall and Winthrope Stock Company, Bolos Warren Company, Markey & Mackey Company, Bolos Warren Company, Sherman Bolby Warren Company, Sherman Bolby Warren Company, Sherman Bodie Company, Company, Christol Sherman and Reiry Stock Company, Frake Stock Company, Jed Carlion Company, Adolph Cifford Stock Company, Howard Macy was hisband of Belle Bennett, Culbanes Comedians, Betcher Company, Joe Baird Comedians, Tom Weddenan Show, Glison & Bradfield, Dorothy and Cifford Reves Stock Company, Harry Burlon Stock Company, Lee Mose Stock Company, Pubb's Comedians, Lee More Stock Company, Pubb's Comedians, Lee Mary and George H Bubb), J. Frank Jersey Players, Will & Brunov Comedians, Jersey Players, Will & Brunov Comedians, Lorem Tolson Stock Company, Spedden & Pales Company, Spedden &

### FEATURE VAUDEVILLE

Pening they or near Brownsood, meters in-rector Musical Westins, Durson. He Medition, have one, Must have closely meaned and be extingently. Musical for answering. Write, don't wire. Musical and June, wire.

HARLEY SADLER NEW STAGE SHOW BROWNWOOD, TEXAS

### WANTED

Pier Modell Tab Back
Pierds in all lines. Producing Conti-with material,
clause Diels. Manteleon. Purfer pound who destine.
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securities, should for each. Can give seel and surfa-ure work for news at 80°. Must be some factor and a half show. Drive to Dolly from. DOWN IN DIXIE OD. 1206 Laurel, Room 1. Gatamble, E. O.

Taylor Players, Fulton Brow.' Stock Company (with Enid May Jackson), Winni-fred St. Chaire Stock Company, Cathahan Stock Company (originated by Dad Calla-han; succeeded later by Arthur Calla-

han, eucoceded laiser by Arthur Callahan),
Lewis-Oliver Players, Gagnon-Pollock
Stock Company, Fanny Mason Stock
Company, Neston & Livingston Company, Olive Beverlige Company, Claude
Amaden Company, Calrins Bros. Company, Oliven Bros. Company, McDormand & Danleis Stock Company, McDormand & Danleis Stock Company, MerMellie Connellans, Ida Weston Rise
Company, John O. Bae, managery,
Spanoe Thester Company, Harry Schiss,
managery, P. P. Hillman Company, Ed.
Restmond Stock Company, F. P. McCord
Stock Company, W. F. Lewis Stock Company, Hoveli-Keith Stock Company,
Liccy M. Hayes and Assendate Players,
Tom Franklyn Nye Stock Company,
Morgan-Pepple Stock Company, NevusTathurer Stock Company, Violet Manning
Stock Company, Goldie Cole Stock Company, Micry Stewart Company, Lester Lindeay
diock Company, Goldie Cole Stock Company,
Micry Stewart Company, Lester Lindeay
diock Company, Howard R. BRANDT.

Hichmand, Va.

Bichmond, Va.

Editors The Billboard: I san in receipt of a letter from my old friend John Ellis, old trouper, in which (See OLD REP SHOW on page 22)

### Rep Ripples

CONNELLY AND RADCLIFFE, with the George Roberson tenter the last several summers, were in Cincinnati last week for an engagement at the Cat and Piddle Club. They departed Monday (27) for Columbus. O., where they're appearing at the Gloria B. Club. In a visit to the rep desk, Batchire inquired as to whether George Roberson ever has disposed of his cafe in St. Potersburg, Planard If Jack Kelly made it to Florida this

JACK AND MARION SEXwriter JACK AND MARKON SEX-TON, popular rep team, have quit troup-ing to settle in Quincy, Ill., where Jack is announcer and program director at the local radio works, with Marion serving as and Chet Wilson.

66 CEABER HAYWORTH, now in his 18th week on his North Carolina circle, hung up his 100th complete show in Asheboro, N. C., Saturday, Janussy 18. Flu is rampant in his territory, Rayworth reports, and already many schools have been closed. The Hayworth unit is now in its fourth season in the Wilby-Kincey theaters. BECWNLEES vands-pix in his fourth esseen in the Wildy-Kincey theators. HSCWNLEN'S vavide-jix combination is reported playing to good returns in Southern Missouri.

CRARLISS (DOMK) WILLIAMS is teamed with Al Price for an indefinite engagement at Stone's Gay '90s Club, Columbus, O. They are reviving a lot of the oldies and are said to be clicking with the paircas there. DOSS AND MAESHOW, vaude-picture layout is quitting Weslern Oklahoma to move into Texas. Business for reported as satinatory.

GEORGE AND LUCILLE O'BRICK, late of the Kinesy Players in Onlo, are presently sojourning in Columbus, O., where they're working an occasional milery date.

H. BBANIT, of the H. R. Bend, Company, Kansas City, Mo., recently compiled a list of over 450 dramatic tent shows that have passed out of the picture within the last 12 years. "Mighty interesting," comments Brandt, "and a person wondern the last 12 years. "Mighty interesting," comments Brandt, "and a person wonders where they have gone."

### Endurance

(Communications to BILL SACHS, Cincinnati Office)

Five Years Ago

Fine Years Ago
GEORGE W. PUDINE'S Pueblo, Cole, centest, playing in the Expestition Building at the Colerade State Pairgrounds, had nine and two left at the 576-hour mark. . EIGHTEEN AND FIVE were going in the Torrington, Comm. show. EDUE MICHOL'S was resting at Wirt, Okla, after leaving the W. E. Tebhetts delry at Common. N. J. BORBLY McDONALD had folined the rank of benedicts. SIX TEAMS and three solon were pounding the boards in Ernis detection of the state of seed-clote. SEX TEMES and three slows were pounding the boards in Ernis Meslo's Entwestency, Mass, wester Proposition of the various dop shows through the country with his Scotties, pulling down plenty of blue ribbons. FHIL C. MATHEU was recuperating in Okahama City from a bad case of pneumonia, GHICER FRANKIIN was resting in Springheld, III. RAYMOND WRAY was emsecing at the Spring Wheel Cub, Seattle, Wash. PENOY EVANS was at home in Columbus C. TOMMIE REYNOLDS was in Nashville. Twan. PRANK WIESERGEN was working in an Easton, Pa. electrical store. SENIE BERNAUD, Red Morton, Harry Elocus, and Red Loug were variationing in Hellywood.

JOE BARRY, vacationing in Paradena, Calif., would like to read news on his friends. Joe's last one was the Deuton,

DALE THORPE is working for the Louisiana Siste University, Baton Rodge, and waiting for another good one to come his way. Dale asks about Adels Bailla.

MARY DABEO and Ruth Bern, of Milwaures, wonder what's happened to Lon Mercetth and Chad Artiss. Lloyd McDraw, also of Milwaukee, asks Jimmy Daly to shoot in a line on his where-abouts.

sages in your friends thru this column, Write to your friends in care of The Bill-board, 25 Opera Piace, Cincinnati, All mail will be promptly forwarded by our mail department as soon as addresses are received.

PROMOTERS CONTESTANTS — Shoot us a line on your activities. Let's have the solid property of the solid propert

LAST THE COLUMN knew of Harold Wellace he was in business in Philadel-phia.

TO WALKIE FANS of Tuccon, Ariz— Bill and Marine Steele won the Hal J. Roos context in your city last year. Joe and Margie Van Bamin were second, and Johnnie Bowman and Opal Ferdig, third. Contest ran 812 hours.

AN ENTHUSIASTIO family of walkie fans in Baltimore write that they have made a friendly wager regarding the longest walkie on record, how many contestante started in it, and where it was staged. Some of you old-thmess about be able to furnish that information, Who

REMINITER TO PUT that signature on your communications, folks. A couple reached the endurance desk this week and had to be relegated to the waste paper basket.

AMARY DABRO and Ruth Herm, of controls wonder what's happened to inventors, wonder what's happened to increase, Amir Domesii, Jack Blue, Dot increase, and Alviso, Lloyd Laverne Jockey Williams, Red Leinen, inclines, about in a line on his where-bouts.

PLEASE DON'T ASE us to send mess-

### Selective Service Mail

In the Circus Department of this issue appear the names of those having Selective Service mail in the various offices of The Billboard. This list is published in addition to the names which are set in capital letters in the regular Letter list.

Also in the Circus Department is given a list of registants who are considered delinquents.

### Winstead Tenter Is Making Ready

PAYETTEVILLE N. C. Jan. 25.—
Things are whipping into shape for the 1941 ceason at the Winstesd Mighty Mineirels winter quarters here. Prack Keen arrived here last Saturday night to begin construction of several new truck bodies. Show this season will have a new spead of canvas—a 70 with three 30-foot middle pieces. Three new trucks and a new sound system also have been purchased.

Among the acts already opened.

purchased.

Among the acts stready engaged is a five-people Jap troupe. Boow will this senson corry 23 girls in line. James (For Liquory O'Nell is being retained as principal comedian, with Bat Lunkins as his running mate.

Stafford Swain will have the 18-piece bend. C. E. McPherson, now mending from a recent bad fall, will again be ahead of the show, assisted by Frank Bloan.

### Marie Lazone Set In Jax With Tent

JACKSONVILLE, Fig., Jan. 25.—Marie Lazene, of the Original Williams Stock Company family and well known in the rep field, has in robersal a 20-people unit to play an indefinite engagement under carness at Comp Blanding near here. Opening is set for next week. Troups will change bills weekly, presenting tab werdons of popular plays, sugmented by hits, specialties, and a line of girls.

sugments of girls.
Miss Lanone's ad in the January 18 laute of The Billboard brought here a flood of replies, she mays, making it virtually impossible to answer them per-

#### H. Kay Lewis Family Show Begins 1940 Trek Feb. 1

HOUSTON, Tex., Jan. 25.—H. Hay Lewis family show, Holfywood Vericeles, which has been playing theaters in Houston and surrounding towns the last several weeks, begins its 1941 tour Pebruary I. Boow will play much of its 1940 territory, including the Great Lakes sector, where the unit scored handlity the piex sensor. The Lewis family show finished its 1940 tour at Brownsville, Tex., December 18 after a swing thru 18 States. The unit has augmented its lobby display with six new blow-ups from the Sitter studies. Manager Lewis announces that he is adding a number of new acts for the 1941 trek. Alberta, ventriloquist, will continue as one of the highlights.

### "Pop" Neel in Elks' Home

BEDFORD, Va., Jan. 25. - Carl (Pop) BEDFORD, Va. Jan. 25.— Carl (Pop) Med. veteran musician and band leader, who put in the last 24 years on the Origi-nal Showboat. (James Adams Picating Theater) has retired from show business to become a guest at the Elke' Home here. Neel, who is 82 and in good health, entered show business with a female ministral company in the winter of 1889-70.

#### Ray Strain in Hospital

KNOXVII.LE. Tenn. Jan. 25.—Ray Strain, formerly with the Paul English Players tinder canvas, as well as with the Harry Young Pricolettee and A. B. Marcus Revue, is in bad health and has entered Ward 1, mattern State Nospital here, for treatment. He is unnious to hear from old trouper friends.

Pughe, Margie Knowies, Jimmie and Minnie Perenzi, Phil Bainer, Johnny Agrelia, Joe Palooka, Heisn Tine, Venns Lane, Kenny Gruwell, and Curly Clark

### Non-Theatrical Films

(Communications to 1564 Broadway, New York City)

### Non-Theatrical Business Growing in Middle West

Holiday business reported eight times better than 1939 -children's and adult's parties a profitable field-use of large screens adds to bookings

CEDAR RAPIDS In., Jan. 13.—Rossishowmen in the Midwest are keeping bosy and making money in the non-therstreal field because they put on shows in a professional manner. Christmas holiday shows were sight times over those of 1620. Typical of operators who are successful in this section is Prant Fruit, of Prait Sound Film Service. His secret of success is that he uses 8 my 10 or 9 by 12-foot screens, depending upon the size of the anditorium. We envoyed a good Christmas eason, furnishing several programs a day for holiday parties. Fruit midd. "The children's parties were furnished with a program from 33 to 65 minutes in duration. End included short subjects each so Juspie Bells, Christmas Time in Toy-sino, and included short subjects such such discussion ind. Santa Claus Story, Boy Meets Dog, as to how large a picture can be shown ind. Santa Claus Story, Boy Meets Dog, as to how large a picture can be shown ind. Santa Claus Story, Boy Meets Dog, as to how large a picture can be shown ind. Santa Claus Story, Boy Meets Dog, as to how large a picture can be shown ind. Santa Claus Story, Boy Meets Dog, as to how large a picture can be shown ind. Santa Claus Story, Boy Meets Dog, as to how large a picture can be shown ind. Santa Claus Story, Boy Meets Dog, as to how large a picture can be shown ind. Santa Claus Story, Boy Meets Dog, as to how large a picture can be shown ind. Santa Claus Story, Boy Meets Dog, as to how large a picture can be shown ind. Santa Claus Story, Boy Meets Dog, as to how large a picture can be shown in the santa story property several property

Prate said that he found it difficult to all shows to organizations if the committee had been disappointed in the results of other shows. When operators attempt to show films before audiences of 200, 300, or 400 people and use small screens it definitely hurts the next coasistewns as who comes to that spot. "When the experienced roadshowman its to create an interest in a moris program the committee in charge of enteralmment recalls the previous experience." First declared. "They tell you about the time Mr. So-and-So showed there. They admit that the movies would have been all right had the screen been large enough for the people to see. However, after you have been there experiences are roughly those point up your best a notch and start selling them a show.

#### 12x16 Screen Used

Pinally they decide to try it again and the program is selected for the type of show that will interest the group. If an 8 by 10 or 9 by 12-foot acreen is used, the attendance will grow. The people are convinced that the operator knows his

### 16mm. ROADSHOWMEN 3 Bays—\$10.00 5 Days—\$12.50 7 Days—\$15.00

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Colorado Springs, Colorado EASTIN Davenport, FILM

ARROW FILM SERVICE

### RELIGIOUS FEATURES

SOUND Thirm is the Kingdon, Person Play, Brother Francis, Christins (The Life of Christ), GTYO MARBACH, 650 Rinth Ave. N. V. City

### THE FILM WEEKLY

OSHKCOSH, Wis. Jun. 15.—Town Orllibers is playing old-time allent movies every Wednesday and Saturday from 9 p.m. to 1 a.m. Pour features are above each plant including such titles as Racing Fool, Jeffrey Jr., See Number 6. Wages of Ginema, and Uncle Tom's Cabin. It marks the first time the silent flickest have been shown in Oshkosh and the public reaction has been reported farcrable.

conditions.

When asked how his firm's units were equipped, Fratt answered: "Each of our units carries two projectors, a portable exceen either 8 by 10 or 9 by 12 feet, projector stands or tables, at lemst two spare projector lamps, extra exciter lamp, lit of amphilies tubes, aphers, 50 feet of heavy duty AC cable, 259 feet of speaker cable, 2,000-wait sleep-up transformer to be used where voltage is low, as AC volt under, those about a feet of seconds, and a microphone." Fratt added that this was standard equipment when a unit was to show two or more reels.

Films on Aviation Increase Bookings

Increase Bookings

MONROE, La., Jan. 25.—Rendshowmen in this section report that bookings have been becomes during the last few months because of the addition of films on aviation. Those playin schools and community centers say that pictures on flying are being received with greater suthusiasm than ever before.

An operator who plus on abown in the vicinity of Baskin and Winnfield said that his suddences had been increased by the addition of History of Asiation, a three-red sound film. He added that his film made the program run about 15 minutes longer but that the luterest was held. This film is a comprehensive pictorial history of aviation from the first flight of the Wright brothers at Ritty Hawk, N. G., in 1905, to the epositomaking dight of the China Cityper, It also shows Moretor Right acres the Rights Channel, stmy aviators in France.

lish Channel, army aviators in France, Byrd and Bennett at the North Pole, Lindbergh's flight across the Atlantic, Post and Gattly's round-the-world flight, and Doolittle's record Coust-to-Coust flight.

Another aviation film going strong in

this section is Contact, a documentary film on the air service of the British Empire. Starts with the design and con-struction of an airplane and the rela-tion of available forms of trans-

Silents in Oshkosh

AUSTRALIA

Street on Market Polone and Enterthoment Plan Company in Commercial reports that his first concept, of Berkshire Plan Company in Commercial reports that his firm is planning to show old-time involved and fairs. Negotiations are now under Marketing Office of THE BILLSCARD.

WAY.

### Cutting It Short

- By THE ROADSHOWMAN-

By THE ROADSHOWMAN

Ouy Edward Zettlin, 13-year-old roadshowman, is doing a good job with nontheatrinal films in the steintly of New
York to increase the British War Relief
fund. Wearing a Young America
Wants to Help' button, he has been putting on morie programs for the past
three months. In addition to helping a
worthy cause, his work in the limin,
field has claimed intach attention because
his programs have sicked solidy with
the shildren for when they were given,
His programs have sicked solidy with
the shildren for when they were given,
His programs have sicked solidy with
the shildren for when they were given,
His programs have included Tulle's
Purchwed Remance, with Charlie ChapHis. Our Gong shorts, Elia Cinders, with
Colleen Moore: Hessis Up, with Raymond
Griffith and Montague Love Step Liesly,
with Handi Lloyd, Do Defectives Stink',
Laurel and Hardy; Mokey the Detection,
and other Chaplin movies. Veteran Ilbrarians have watched with interest his
selections, belleving that his choices are
important, as the members of his audience are about as old as the roadshowman.

At the Hayloft in Jamestown, N. Y. Dot and Doug Firming are putting on neovies in connection with their vandeville act. Film program consists of both features ont abort subjects that it in with the "Hickville Op'y" idea. They use comedy make-up and pull gaps of the type used in the pool old days. Bisiness at the Hayloft on Priday Saturday, and Sunday has been exceptionally good. Advertising is done in the local paper.

### CHILD LABOR GROUP

(Continued from page 3)

three States, 14 years; one State, 12 years, and 24 States either have no minimum and W States either have no minimum or permit at any age. In the past 15 years 1,138 permits were nessed in New York for children's appearances on the legit-mate stage. This represents the appearance of 605 children under 16 in 398 Broadway productions.

Because of the various State laws governous the appearance of the same of t

Because of the various Blate laws governing the appearance of children, many productions have found it necessary to make changes in script when the play soes on the road, Life With Father could not be shown in Washington, Buffalo, and Philadelphia, and The Philadelphia Story could not be shown in Buffalo. Many other recent plays had to rewrite somes when they played Washington.

The committee found as a result of its study of children in the theater that many of them are above average in mental shifty. Most of the children appear on the radio, in notice pictures, on television and occurance and property. Less than a third come from families where the parents were in the show bustness.

According to the committee, salaries of the majority of stage children are used for their own expenses and benefit, and many have their own savings accounts.

The committee recommended the limiting of reheated hours, a medical enumination every six months, and adequate physical facilities at the theater to allow the onlift to rest. Except in special resea, it was said, a child should not be permitted to measure to other committees to the control of the control mitted to sugage in other employment during the run of the play, and a uni-formity in age minimums should be setablished among the cities and fitates.

#### LADY IN THE DARK

LADY IN THE DARK
(Confinued from page 19)
mind. Bert Lytell does solid work as the
publisher: Victor Mature, from films,
seems rather devastatingly at home in the
tole of a selfudied be-besuty until the
last seems, when he does some very nice
humonus playing; and MacDonald Carey
is excellent as the brash lad in the office.
Donald Bandelph, Margaret Dale, and
Matalla Schafer of fins work in analter
roles, and a pretty has noneal feedyn
Wyckoff unleashes a lovely volos, a charming manner, and real possibilities as a
briefly seen secretary and mato. The
chorus singers and dancess are way above
average.

all in all, it's a thoroly entertaining abow, despite Mr. Hart's contributions. And it's one of the most magnificent pro-ductions ever to hit the town. You can hardly ask for much mars.

### "HEAT" TO TRY AGAIN

(Confinent from page 4)

miury revisions, he would scare up some fresh dough in addition to \$20,000 of his

Frunded by W. H. DONALDSON The Largest Circulation of Any Amuse Westly in the World Member Audt Surges of Circulation

Manhor Auch Bureau of Corputation Published Every Week By The Billboard Publishing Co. E. W. EVANE. President, Treasure & Batania Manager. H. S. LIYTLEFORD JR., Vice-President.

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DISPLAY ADVENTISING — First Corts pa-per Line. Whele Pear, 535G; Half Pears, 5175; water Pear, 587,50. No display afterdispensa-tioning less than 10 lines arrested. Last after-ing from many to prose more Monday.

and advertisement accepted unless re-ingrephed or malled so as to reach the lates temp Honday, and reserves the right to add all



No. 5

FESRUARY 1, 1941 Vol. 58

own and see that the cust was paid for the first two weeks of its new run.

The conferences with union officials Monday resulted in unprecedented con-cessions which are enabling the show to

The reopening will give the critics the opportunity to see how effective they would be if they were doing the producing. Holde ears that all suggested changes by the critics will be incorporated in the new unveiling. The critics will also be asked to review the re-

The ecole will be dropped from \$4.40 to \$3.30 top. Bunday performances will

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INSTITUTIONAL CINEMA SERVICE, INC.

BURGERION — Tracy G. 60, former manager and pinnist of the Harmony Pour, a vanteville turn, January 29 at a Cleveland nospital. The troupe toured this country for years, later going to Empland. They also appeared in France, Reightem, Italy, Germany, Rosain, and Australia, and had performed before royally. Bergeron had been retired swereal years. Survived by a daughter, in London, and a brother, Lawrence George. Bergeron, Cleveland attorney. Bertices and hurial in Geveland January 23.

REIGGE-Frank G. Brailia composer.

BRIDGE-Frank, 61, English composer, January 11 at his home in Shatbourne, London, of a heart attack, Bridge was one of the foremost modern writers for etring quartets and occasionally has conducted the Boyal Philharmonic London Symphony.

BURKE-John E., 48, former vaudeville BUNKE-John E. 44, former vaudsville and minstrel performer, Jenuary 20 at his home in Pitchburg. Mass, after a long dimess. Burke had been with the Promose, Dockstader, and O'Brein min-strels. Surviced by three sistem and a hootier. Services January 20, with burial in St. Bernard Cemetery. Pitchburg.

BYE-Mrs, Christine Fues, 68, former occurry plants and instructor at the Derlington Seminary, West Chester, Pa., January 14 at her nome in Lanadowne, Pa. A sun survives.

COLLINS—Bills, in private life Wil-liam J. Wittleb, suddenly Junuary 22 in R. Bernards Heapital, Chicago, of a heart strack. He was for many years well known in the outdoor and indoor show world as a producer and manager, At one time be was associated with Erole Young and later with Edgar I. Schooley. For the last few years the had been ince-tive. Burnal in Holy Sepulchire Cometery, Chicago.

COOK-Mrs, Mar, sister of A. B. Mar-cus, unit producer, January 6 in Hosten, DALS-Dolores, wile of Edits Dels-burissque performer now oppositing in a Detroit theater, January 18 in New York, Burial in Delroit.

Detreit theater, January 18 in New York Burlai in Detreit.

DACOHTERIS — Mrs. Lene, wife of Loon Datapheers, ministrel und circus insent drummer, January 14 at her home in Kingwille, Tex.

DAVIS—Charles Case, 01, a familiar figure at Calpary, Alts. stampedes until a few years ago and a Weslem Caraclian pioneer, at his home in Calpary foocnity.

DAVIS—David, et, Went Case showman, January 17 at Venice, Calif. He was first president of the Venice Paer Association and operated many amusement enterprises. Services Sanuary 20 at Santa Montes (Calif.) Elka Bonn, with interneut in Hard Cemetery there.

DOBSON—Charles L. 51, pioneer farm super representative and for the last 20 years district succitation manage to: The Proportice Farmer, at Mary Elizabeth Hospital, Relieigh, N. C., January 13 of heart attack following in illness with typhoid tower. Doblem, whose home was in Bandleman, N. G., was well known amoning ritchmen. Buryving see his widow, Josephine, his parents, Mr. and Mrs. R. L. Dobloon; two sons, Joseph B. and Charles W.; a daughter, Reiny, and a sister, Mrs. W. D. Casen, All surviving stater, Mrs. W. D. Casen, All surviving Mrs. R. L. Dohaon; two sons, Joseph B. and Charles W.; a daughter, Betsy, and a sister, Mrs. W. D. Caton. All surviving children are by his first wife, the forcest Christians Nelson. Interment in Oak Lawn Cemetery, fligh Point, N. C. GARDNES—Mrs. Clara, 83, mother of Cheestin Gardner, elephant trainer of

### Arthur Nelson

Arthur Schun, 75, head of the fa-mous Nelson circus family, thed Janu-niery 25 in Mount Cermel Hospital, Detroit, of injuries sustained in an auto accident January 1.

There were nine in the Nelson fam-

These were nine in the Nelson family, aix daughters, one son, and the parents. All were scrobats and worked isgether for a long time, being smoot the first family sets with crueres und rated as tags in their line of work. The deceased was bounds to this country, with his wife from Bratished by P. T. Barnton in 1880. The Nelson made their home in Mount General, Mich., and as their children were born they joined the act, and the family was regarded of the "first family" of the circus for nearly 40 years.

After the deceased set heavy series, After the deceased of age his children corried on. The ontophers were Bustina Coseda, Italia, Theod, Strella, and Carismentia, and the son's name was Paul. Therd, now Mrs. Ray Markhow, is with the Ringling Bros. and Barning & Sasley Circus, Hilled (Mrs. Burkhort) is with Cole Broe. Carone Bartella is the wife of Zeck Parvell, manager of the Cole abow, and Roshina is the wife of De. A. Brown, Detroit. The son, Paul, resides in Mount Clemena.

### The Final Curtain

Venice, Calif., January 8 at her home in Janesville, Wis. Another son, Pay, of Janesville, also stryives.

GORDON — Overge H., St., La Crosse, Wis., attorney and for 25 years president of La Crosse Internstate Pair Association, January 15 at his home in La Crosse. Burryred by His widow, two sons, and a

GRASSEN-Mrs. Louis (Mattie). Ti. ife of Louis A. Grasser, January 12 in Houston, Tex., buspital. Services and burisi in Houston.

HAGINGECK — John, 75, member of the German Ismily famous for its train-ing of wild unimals, in a British in-ternment camp in Geylon, India, accordternment comp in Ceylon, India, according to word reaching his relatives in Berlin, N. J., January 16 thru the International Red Cross. Hagenbock, who specialized in the training of eighants, had been operating a zoo in Ceylon. Ho was arrested at the beginning of the wur and his property confluenced.

HENRY—Many E. 60, formerty connected with the Columbia Announced Company as theater transum and managter and for several sensors with the Gus Hill Attractions, at her home in Arington, Mass. January 13. Envived by her husband, former executive of the Columbia Annuscent Company.

HOPPER—Prank, 68, actor, January 10 in Yakima, Wash.

### IN LOVING MEMORY OF MY DEARLY BELOVED WIFE

Win Passed on February 2, 1929 H. A. ILLIONS

HELAND—William A. 34, who claimed to have built the first Forts Wheel in the United States, suddenly January 17 at the home of his daughter in Atlantic City. Another daughter, a con, and four brothers curvive.

KELLY—Hugh E. special officer at the Strand Theater, Pawtucket, R. I., the past oven years at his home in that atty January 12.

KERINGER—Walter, 45, molion picture machine operator in Part Worth, Tex., since 1918, in a Wichita Falls, Tex., hospital recently. Survived by his widow, a con, and a Saughter, Services and hursal in Fort Worth.

LANE—Mrs. Libbse, mother of Lenter

son, and a saughter, Services and burnal in Fort Worth.

LAKE-Mrs. Libbie, mother of Lenter (Marrelo) Lake, emiss, magician, and thrill show worker, at her home in New Tronton. Ind., January 23. Burnal in Brockville, Ind., January 23. Burnal in Brockville, Ind., January 23. Burnal in Brockville, Ind., January 23. Burnal in LaSCELLE-Ward, 24. Pooneer movie director, in Los Augsles January 19. Lascelle's movie curser began with the old Pine Arts-Orifish group. Prior to that he appeared on the stage five years.

LAVELY-Tony, 94. for more than 36 years a frapese performer with leading circuses, auddenly January 18 at his home in Dawson, Ga. His patents were also circus performers. For a number of years, from 1977, Lavely manasced the old Parguson's Open Bross. Dawson, and became well known to many old-time stock trouper. Burvived by his widow, Mary, Services and bornal in Dawson January 19.

LEANDERS—Carl, pitchman, in Seattle,

ices seet bursal in Dawson January 19, 122ANDEN—CSri, pitchman, in Seattle, Wash, January 16 of blood polyaning after being bedridden for two weeks because of an amputated leg. He was born in Dulutti, Minna, and had been conpected with A. R. Hill selling four-bird pens. Burial in feature.

LUCHETTI—Mario, 72, Susquehanna, Pa., inspician and muschen, January 3 to that city, He leaves his wife and a daughter in Italy, Burial Jonuary 6 at Susquehanna.

in that city, He review the character in Italy, Burlai January 6 at Susrpensona.

McCaMIXY—Zora, 78, songwriter, January 5 in Honordale, Pa. He had nine sings subblahed, arming them Thiese Arc Cowing Sty Woy, in 1923. Burlai January 7 in Honordale.

McKAY—Tom. 60, farmer grand circuit harness race criver, January 11 in an Arcadia (Califr, hospital effer a partial stroke. He went to Wisconain about 20 years ago in train and drive fock eyer the Sid and Ben Guttensien studie, Survived by two brothers.

MACK—Welter, 58, known in the circuit fell, in a hospital at Seattle, Wash, August 28 inct, of dropty and cancer of the liver, it has had been learned thru his sund, Anna Muthen.

MARGES—Harry, 55, phonese motion picture distributor in Philadelphia, January 15 at his home in that city of a

heart attack. His brother, Gene, who survives, was associated with him in the

MARTHEUS - Robert M., 24, plantst with Buddy Howele orchestra, January 13 at the home of his prents, Mr. and Mrs. Affred Masters, Carbondale, Ps., He also leaves a brother and two sisters, Inter-ment January 16 at Carbondale.

MELIO-Maniel, 68, father of Mrs. Gracie B. Pelley, of the M. & M. Shows, auddenly January 14 at his home in Blue Hill, Mc.

MELLON-Jumes D., 61, owner of Wil-low Lake Anusement Park. Schurkill Haven, Pa. January 17 at his bones there after an illness of several weeks. He leaves his wife, Same, and three sixters. MILANA-Vernon. 31, son of Joseph

Millanya.—Vernom. 31, son of Joseph (Ajan) Milsana, votorum sword sessilower and producer of Funch and Judy shows, in Brocklyn Juntury 21 as a result of a fall from a ladder. Services January 28, with interment in 6t. Joseph Cemstary, Queens, L. L. N. Y.

MULKEY-Homer, 04, pioneer theater owner and civic leader of Clarenden, Tex-in a Fort Werth, Tex, hospital hat week after an operation. Survivors include his widow, two beothers, and three sisters. Services and burial in Clarendon Janu-

MUNN — William James, 68, musician and and former minstrel man, in Warren (Pa.) General Haspital January 14 after

a long liness.

NELSON-W. G., 38, sound sugineer of Detroit, January 14 in Henry Ford Rospital, that city, of pleurisy. He was with RCA 10 years and the part several praraserviced theaten independently. His widow and two children survive. Body

widow and two children survive. Body was creamined.

FERKINS Mrs. Mary E. 75, mother of A. R. (Lonnies Perkins, of the Mighty Monarch Shows, January S at her home in Atlanta Survived by all other children. PFERFER. Frank, 58, music stone propriete in Bristol, Pa., for 30 years, January 18 at his hume to that city of a heart attack. His wife and son survive.

NYC. POWELL—Heratio W., 78, father and business manager of William Powell, film actor, in Hollywood January 17.

POWEMS—John Jorner circus promoter and retired motion plotture executive. January 17 in Rooserett Hospital, New York, of a cerebral homorrhage. At one time to was a member of the tanderlike learn of McErcy and Powers, Later be was associated with David W. Oriffith's motion picture producing company. In the early 1920s he was associated in the produced in pictures with the late Jeff McCated in pictures with th any. In the early 1920s he was head-stated in pictures with the late Jeff Mc-

Carthy.

RAICHE — Edward J., cornetist, in Derry, N. H., January 20 after an appendictions, Basche had played with Li. Felix Ferdinandr's orchestra and for several years was with Erno Rapera orchestra at the Roay Treater, New York, Later he was engaged by the National Broadcasting Company, and for several years played in surphicuty orchestras under leading directors of this country and Europe, Survivors Include his widow and Europe. Survivors Include his widow and Europe. Survivors include his widow and

ns. IA—Mrs. Hudelph. 54 hostess at the Hellywest night club, Madison, Wis, Jen-uary 18 at her borns on field. Isle in the village of Monons. Survived by her bus-band and two brothers, Charles and Leftey

rillage of Monoma. Survived by her bushand and two brothers. Charles and LeRoy Anderson, all of Marison.

RELLLY—John H. Jr., 3n, news commonstate for Station WICC January 13 in a hospital in New Haven, Conn., auddenly of a cerebral hemorrhags. He leaves his father and a brother.

HING—Beary C. (Ringenberger), 34, studio control emisses for the Crozley Corporation. Concinnat, and former announces on Station WI.W. in Jewish Beapital, Chicianati, January 23 of pneumonia following several wools' illeness. Hing Jorned the Crosley Corporation in 1928 as an engineer and soon became an announces, broadcasting programs from Cincinnati inghis clube for oversal years. Survived by his widow, Joulea is no children. Sichard and Robert his father, two brothers, and an mint, with whem he had resided. Sevices January 27, with burnal in Walnus Wills Cenetwry, Chuchmati.

SAYEE—Henry Melville, announcer with a Retena Boots, station, January 27, with burnal in Walnus Wills Cenetwry, Chuchmati.

SAYEE—Henry Melville, announcer with a Retena Boots, station, January 27, with burnal in Walnus Hus Contentery, Chuchmati.

Sayers of the Columbus. C. his foreign being, for services. His widneys a son, and his parents survive Burlai in Orien Lawn Cemilery, Columbus.

beine, for services the widow a sub, and his parents survive Burial in Oreen Lawn Genneters, Columbus, SCOTT-Mrs. Frank L., wife of Frank L. Boott Jr., 200-pestateut and general manager of N. W. Ayer & Sons. Inc., advertising agency, January 15 in Checkes

Codwin Jennings Memorial Hospital, De-

SETTE-Carmine, father of Angelo A. Sette, manager of the Capitol Theater, New Haven, Conn., January 13 in that

SMITH-William H. (Burry Dack), 73 one of Philadelphia's oldest cate men, Jacuary 5 at his hoens in that dity of a Just attack. Survived by his widow. Hachael.

heart attack. Survived by his widers. Heached,

STEPFES—William H. 60, pieneer Detroit motion picture theater owner and secretary-treasurer and meanger of the De Line Theater Corperation, Defroit, January 18 in that city, Survived by his widow and nine children. Interment in Mount Citest Cemetery, Defroit.

STONE—Winnifred, 50, wife of George B. Stone, circus hand inader, in Orady Propinal, Atlanta, January 18. Burial in Paneswife, O., January 28.

SWARTZ—Howard J., 50, businesse manager of Albany, for the businesse in this sity after an illness of live movities. At one time he managed the 6dd Altro Park, Albany, for many years was head property man at the Gusty Theater there, and had been electrician at the Leland Theater. The just all years he was employed by the Fablan-Past Theater Corporation and connected with Harmannia Bieceker Hall until it burned. Survived by his widew, Lenn. Berviews and burial in Albany. Albany. TRIPLETT-William, 65, former actor,

THIPLIETT—William, 53, former actor, manager, and advance agent, Jamuszy 21 at Boosevert Hosquital New York, Widely known in stock and repertears circles, Triplett in recent years had appeared in setural New York productions, including Legal Murder, Too Mony Hernes, and Shusabering Gods. He was also in the New York Federal Theother productions, involved the Heaver and The Rappear's Cholder, Triplett broke into show business with the John F Lindan, Company, and later was associated with Frank Cassell, Bennett and Moulton, Van Dyke-Baton, the Helden Brothers, and Peyroli Brothers. For many years he operated his own companies, known as the Sterling Stock, Earlern, featuring his wife. At the same time he operated the Spirts Stummers Stock Company in the South. As an advance man

Jallian, and the Sterling Stock, Western, featuring his wife. At the same time he operated the Spivia Summers Stock Company in the South. As an advance man he had been with William and Dustin Farmus and William Faversham. He was advance and assistant manager for the road company of Tobecco Road, whose starting Henry Hull, in 1933. Survived by his mother, Mrs. William Tipletti, a sider, Itliam (Madame Zenda), who has attiden in Carnente Hall. New York, January Hull, in 1953. Survived by his mother, Charles, also of New York, Servives in New York January 25.

TRUMPCLOT—Otto G. 28, former actor, suddenly January 17 at his home in Philadelphia. Known professionally as Otto Haines, decessed started in vaudeville as a boy in a jugging and bagging the start of the Acres of the Acres of the January 18 and the Haines, decessed started in vaudeville as a boy in a jugging and bagging the start of the Acres of his interest in mechanis and was vice-president of the Acres Gene and Machine Company in Philadelphia at this time of his death. Be continued, however, as a member of the Variety Cith, showmen's arganization. Survived hy two brothers.

WALLACE—Mrs. Caentilla, mother of Tom Wallace, executive of Bussel M. Seeds, advantant agency, and the portuyer of Uncle Walter in the Brown & Williamson radio show. Trede Walter's Docknose, January 24 in Bisby, Aris. Survived by three sons and a caughter.

ZACE—Mayor H. 74, grandfather of Albert J. Zack, Springteld Mass, correspondent for The Billboard, January 17 at his home here. Years ago decessed owned a number of photo galleries in antisement parks in the East Zeck was born in Vilna, Russia, and came to the country when he was 13. He leaves his wife, Anne, and acc children.

### Marriages

BRAVER-COOPER—Al Braver, of Universal Pictures, Detroit, and Sadie Cooper, volinies, as Detroit January 10.

CLIFPARD-WITT — Atthur Clippard, known as Bob Fox, special agent with the Builted American Shows, and Mrs. Ara Witt in Fution, Miss. January 16.

CVR-JOHANON — Frank Cyr, nonpro, and Extella Johanon, night chib performer January 1 in New York.

DONALDSON-WYNN—Bur. Donaldsom amountees for the program. Riting Reche, and Neat Wynn, night with singer at First Unitarian Church, Chicago, January 10.

DOWNING-WOOD-Green R. (Bleepy) Downing carnival concessionaire, (See MARRIAGES on page 33)

### CANADA A CIRC TO CONKLIN

### List of Army Camps

Readers interested in U.S. Army Posts, Campo, and Stations will find a list of these running in installments in the Wholessie Merchandise Section of The Hillboard. The first install-ment appeared in the issue of Decum-ber 14, 1940. The eighth appears in this issue.

### **SLA Auxiliary Feed** Proves Successful: Club Prexy Honored

CHICAGO, Jan. 26.—Members of the ladies' Auxiliary, Showmen's Leugue of America, eclebrated the club's 23d urith-cay unniversary with a singlely successful dinner in the Girty Room of the Sotel discussion here on Jaumary 17. One of the handights was presentation of a bouquest of handkeeping in the form of roses to President Mrs. Joseph L. Streiblech by members. Mrs. Keller made the presentation.

members. Mrs. Keller made the presentation.
Congranulatory wires were received from Instille Hirsch, Ethn O'Bless, and Pheebe Cariky. Nan Hankine ruturned from Eve York. Where the represented the nulliary at the Lodder Austliny of the National Showmen's Association dimer. The presented her sister, Lillian Woods, with a beautiful gift from New York. In attendance were President Etrelbech, Third Vice-President Mrs. Bert Clinton, Secretary Seamonts Well, Trousuiter Mrs. Lew Keller, Lillian Lawrence, Martina Witter, Louise Bolto, Marie Brown, Ann. Docton, Mrs. Bolton Martina Witter, Louise Bolto, Marie Brown, Ann. Docton, Mrs. Bolton Martina Witter, Louise Bolto, Marie Brown, Ann. Docton, Mrs. Bolton, Mrs. Brown, Griden, Mrs. Son Bankine, Mrs. Estward Bock, Coox Voidham, Mande M. Goller, May Oskos, Mrs. Clark Hollis Harker, Mabel Wright, Friedra Rosen, Brims Bortons, Mattie Crasby, Bessie Silmon, Biste Miller, Lillian Woods, Mrs. Chose, Leah M. Brumbers, Mrs. Phil Marker Mrs. Etward 101, Mrs. George Byrriss, Mrs. H. Bishop, Margaret Phograssa, Mrs. G. Tuylor, Aun Sleyriar, Margie Preis, Pannie Pasis, Frances Barth, Bretynne Withard Hoster, Pearl M. Duffing, and Swell Jansley.

After the dinner all members retired to

Janley, After the dinner all members retired to the clubrooms in the Sherman for the workly meeting.

### SLA Spring Party Set for March 10

CHRCAGO, Jan. 25.—Plane for the enging some of the control annual Theatrical Night or spring jury of the Shownor's Lesque of America are well under way, Date of the affair is March 10 and it will be held in the Fanther Boom of the Hotel Sherman. Lee & Shant, well-known showman and general chairman, promises the party will be the bigmest and best yet held. These committees were named for the event. Tokets and reservations, Walter Loriver, Chairman, and Charles Owens. Nat & Green, shallman, John M. Didden, Walter Bale, Robert & Hickey, Fred H. Ermsmann, Earl Khitus, and Jack Melsen. Instrumental Chark Albert J. Hovan, Edys of the Chronic March Shall and Charles and Jack Melsen. Instrument Chark Albert J. Hovan, Bigar I. Inchooley, José Stein, L. White, and Ernis A Young. Reception and Hoor, James Champbell, chairman, Man H. Brautman, Harry Hennies. L. L. Lohmar, Becaust Merris A. Haft, Lew Keller, Larry O'Koefe, Deve Picard, and G. L. Weight. Effects, E. Goldmann, M. J. Booman, chairman, Sam Bloom, M. J. Booman, Chairman, William Carsky, and Charles Chairman, Whilam Carsky, and Charles, thairman, Chairman, Sam Bloom, M. J. Docina, H. A. Lebeter, John L. Lorman Jr., and John O'Shen.

### Six Ohio Dates to Edwards

WOONTER O. Jan 25.—J. R. Rivards announced hore voday that his shees have been released to provide undersor at Northwestern Chin. Volunteer Premary convention, Creettine, and the following Chie abrusile: Cuyabase County Pair, Borna Senses County Pair, Borna Senses County Pair, Borna Senses County Pair, Borna Senses Andower, and Wagne County Pair Borna Pair, Burton: Ashtabula County Pair, Borna Senses and Wagne County Pair Lore.

### W-M Adds 10 IHC Electrical Units; Lewinski New MD

NEW YORK, Jan. 25.—World of Mirth fibous have signed with International Harvester Chappany of Chicago for 10 electric power units, each capable of generating 50 k. w., Max Linderman, shows general manager, amentment. He said fotal cost will be about \$50,000. Construction of five all-steel wagons, identical in eyer resent to reach the said fotal in eyer resent to reach the said fotal in eyer resent to reach the said fotal transfer for the said fotal cost will be about the said fotal transfer for the said for the

construction of I've all-elect wagons, identical in every respect to provide for interchangeability of parts, is under way at Richmond, Va. quariers. Until now only two electrical wagons have been carried by the negamination.

Decision to install show-owned power units was largely influenced thru failure of local power companies, especially, in summer, to furnish the necessary 450 k. w. Rought units have been bottent to guard against failure of one or more. Linderman also anisounced appointment of Dr. Mor Lewinati as staff physican for 1941. Dr. Lewinati has a local practice at two offices and is attached to the Mount Smal Hospital. He recently held the linelight thru his work in productor manual columns of the North Continue of the North Continue the socialized plan of medical treatment inaugurated by W-M in 1982.

### UA Fire Loss Big; Org To Be Rebuilt

MOBILE, Ala., Jan. 25.—Walter B. Fox, general representative of United American Shows, said here today that altho Josses sustained by the erganization. In the Ore on Greater Mobile Guil Count, Fairgrounds on January, 17 were heavy, shows would be rebuilt and that new equipment will be added to replace that destroyed.

Sinceteen trucks, including a combination office-transformer wagon, a smind tunk, and one light plant, were destroyed, as were four rides, all canvas and fronts, a large amount of merchandise, and a heavily accurated front entrance. Fox said that the loss was partially covered by insurance and added that 10 trucks, 3 rides, Fenny Arade, and corn game were in McLaurin, Miss, adjoining Camp Shelby, at the time of the fire.

### Miss. Livestock Circuit Inks Buckeye State Again

HATTIEBBURG, Miss, Jan. 25.—Buck-eye State Shows, with quarters here, have been awarded contracts for the Mississippl Liventock Circuit for the fourth consecutive year, said H. G. Star-

fourth consecutive year, sain H. G. Sur-buck, secretary, Circuit incindes Madison County Live-stock Show, Canton; Southwest Missi-sippi Put Stock Show, Port Ginson; Southeast Mississippi Livestock Show, Porest, and South Mississippi Livestock

Dear Mr. Branat

### RC Lions Aid Shreveport "Mile-of-Dimes" Campaign

SHRIVEPORT, i.a., Jan. 33.—Two full-grown lions from the Ribbs. & Cherry Exposition, quartered on Louisiana State Pairgrounds here, ployed an important part in this city. "Mis-od-Dimes" collection, held annually in connection with the President's Burthay Bail celebration to and in the nationwise compaging against infantile paralysis. The lions spent isst Friday and Saturday in a show cage at the post-office corner in the main downtown section and attracted thousands, as well as a substantial number of dimes, swelling the local to around \$2,000.

The of the lions was obtained thru couriesy of W. S. Hirsch, secretary-manager of the flats Fair of Louisians and chalman of the "Mis-of-Dimes" committee, Members of the local Lions Club were in charge of the collection on the days the lions were exhibited.

### Heth Equipment, Title to Fontana

MACON, Ga., Jan. 25.—Joe J. Fortana. amnounced at the Georgia Association of Agricultural Plairs meeting in the Dempsey Rotel here on January II that has lessed title and equipment of the L. J. Heth Shows, wintering in North Sirmingham, Als. Foutans has been general representative and assistant manager of the shows for five years and price to that frouped with other organizations for several years.

He said shows 31st tour will open in Alabama, and that six fairs have been booked in Wisconsin. New equipment including a Rolloplane and possibly other new rides, will be added. The leasing of the Helb shows does not mean the retirement of L. J. Heth. He will continue with the organization as operator of the covin game and may book other concessions. He is, however, reliaquishing control and Pontam will be in complete charge under the lesse.

#### Texas Kidd Winter Jaunt Biz Proves Satisfactory

MARATHON, Tex., Jun. 25.—After a satisfactory tour as for west as El Paso, Tex. Texas Kidd Shows are now resting toward the winter garden territory of South Texas, H. B. Rows said upon arrival here recently. The 255-mile jump here from El Paso was made in good time. However, Ted Cunier's house trailer lost a wheel or routs. Texas Kidd Tr. pinned and has added his sound car. Mrs. Texas Kidd's Gaughier, Buby, and children have returned to their home in Steele, Mo., after spending a variation on the organization. Claude Harkler is expected to return soon, and Rass Riots spent several days visiting in Paso.

### New Frolicland Is Set for Six

Will be patterned after Toronto's fun zone-class B contract to Sullivan

WINNIPRO, Jan. 25.—J. W. (Patty)
Conklin, head of the Contlin Shows, a
Canadian organization, was given a oneyear contract to supervise the 1941 Class
A circuit midways at the annual meeting of Western Councie Accounting of Bookin the Port Garry Hotel here
on January 20-72. The Conklin Shows,
equipment of which will be used as a
nucleus of the midways, was represented
by J. W. anid his brother, Frank R. Conklin, and Neil Webb.

Wellace Brox. Shows of Canada, operated and represented by J. P. (Jimmy)
Stillivan, again was awarded the midway
contract for Class B rairs, members of
Western Canada Fairn Association, There
will be 14 stands running 41 days in this
loop.

will be 14 stands the midways at the Class A loop.

Besides the midways at the Class A exhibitions in Brancion, Man.; Galgary and Emmanton, Alia, and Saskatoon and Regina, Sask. J. W. Couklin will direct the fun zone at Canadian Lakcheed Exhibition. Fort William-Fort Arthur, Oht., a contract having been made with Secretary-Manager Wilfred Walker of the fair.

the fair.

The midway at each of these fairs will hear the title of Probletand, a variation of the name. Probletand, used for the annuement some at the Canadian National Exhibition. Toronto, which has been directed by "Patty" Conkin the past four years. Probletand at the western fairs will be under his present supervision and will be patterned after the CNN midway, he said. The Class A fairs have been played for the pasticular midway and the probletant midway and the probletant of the pasticular management of the pasticular management played for the pasticular monaceutics years by the Royal American Shows.

American Shows.

J. W. Conklin, accompanied by his wife, went to Vancouver, B. C., for a rest of three weeks. Frank Conklin and Hall Webb left for Toronto.

### Jones To Repeat At Kentucky State Fair, Louisville

LOUISVILLE, My., Jan. 25.—The mid-way contract for the 1941 Kentucky State Pair here, sought by serveral above, was awarded to the Johnny J. Jones Exposi-tion at a meeting of the State Pair board on Monday, Hids made were presented to the board by Pair Manager Robert Jewill.

Jewill.

This will be the fourth consecutive year for the Jones organization at the fair, it having muse the moves in here from Indiana Bate Pair, Indianapolis, which it will play this year for the sixth muccessive time. The Janes show was represented at the meeting by General Representative J. C. (Tronny) Thomas. In addition to several other new fair contracts aiready announced, the Jones contingent will play Mid-South Pair, Mamphia, and the fairs in Jackson, Tenn, and Tuscalooca. Ala.

### Thanks, Frank-'Twas a Pleasure Hamilton, Ont., Can., January 10, 1941,

Mr. R. W. Evans, President, The Billboard Publishing Co., 25-27 Opera Place, Cincinnati, Obio-

As the newly elected president of the Showmen's Lesgue of America, I feet that I should be peak the thanks of our organization to The Billhoard for the splendid co-operation and help given to us. This friendly spirit has been manifest in the various advertisements dis-

played, the splendid coverage given to all of our activities, whether in Chicago or any other points in the United States or Canada, and the material assistance you have given in all of our appeals.

you have given in all of our appeals,
I feel also that I ahmid say a word of thanks to you for the participation
of the personnel of your various offices in doing their share to further the good
work of the League. Each and every member of your staff has been of great
assistance to us and I want you to know that we appreciate their kindly interest.
I shoopedy trust that, in the days to come, this spirit of friendly co-operation will continue to grow and that our association will be mutually enjoyed.
With every good wish and kindset personal regards, I am.
Pathfully yours,
I FRADK B. CONKLIN, President,
Showmen's League of America.

### F. R. Heth To Have Own Combo in 1941

CHUR COMBO IN 1941
EDGEWOLD, S. C., Jun. 25.—Ploys R.
Hath, who had his rides and conceasings
on the Funland Shows last season, will
launch his own shows in 1941 under the
lattle of Floyd R. Reth States, Major
George Scott, who will handle the adspance, mid here. This years tour will
mark the first for Scott, who also will
have charge of concessions.

Herman Lamb is electricism and ride
superintendent, and Maude Lamb has
booked her hoop-in. Organization, which
is quartered in Columbia, S. C. plans
to present a free attraction and will open
early in the spring. Quarters crew is
painting and building, Management has
ordered two new sends, and shows will
be motorized and carry their own light
plant.

### Showmen's League



CHICAGO, Jan. 25.—Vice-President Harry W. Hennies president at the January Y. Hennies president at the January Y. Hennies and with nim at the indice were Secretary Joe Streibich, and Paut Presidents Edw. A Hock and C. E. Fisher. Routine matters were dispensed with precision and committee reports alone good co-operation. Membership committee presented applications of Ralph Madia, Chester Michaels, and Max Green, and all received a favorable ballot. They were tredited to Neil Webb and Lev R. Sican, Relief committee reported the sick list includes L. S. (Larry) Mogan and Jack Hawtherne, at Alexan Bros. Hospital, J. Goldman. Bob Hickey, James Murphy, Juck Pritchard, and Tom Bankins at their homes, John Saladin, Veterans Hospital, Wood, Wis, unt Jack Lydnik, Veterans' Hospital, Bayton, O. There was no late report on Brother Rubin Gruberg. Brother Rubin Oruberg.

Brother Al Rossman, chairman of the annual Benquet and Ball program and Outdoor Show World Directory, reported Outdoor Show World Directory, reported that highly complimantary comment has been examing in from various firms listed in the directory. Vice-President Hennies and Bernie Mendelson have already succeeded in obtaining contracts for 1841 and promise plenty of action during the

Visiting members in Chicago during the week were E. W. Brane, Frank B. Joerling, Ned and Lou Torti, A. L. Dinty Moore, La Motte Dodson, Mri Smith, Virl Z. Hill, Carl J. Sedinays, and G. Geldman, Brother C. D. Odom has again entered the Washington Bouward Hospital for attentom, Bay Dean stated, as did Alvin Blach, Requiar callers included Nat Hirsch, James Campbell, John Lonnan, Ocear Boom, Hindy Hinger, Leo Berlington, Peter Pivor, Dave Tennyson, William Voing, Fred Domelly, Charles H. Hall, Frank Endern, Sam Bloom, Max Brantman, Hob Berth, Elmon Res, Maurice Hensuer, M. J. Doolan, Sohn O'Shea, Namun Eisman, Rob Berty, Albert Seigner, David Oddrim, Bob Bugar, Lew Keller, Fred Bur-

(See SLA on page 53)

### -NOW-1941-

MODEL TRUCKS & PASSENCER CARS Available for Immediate Delivery, Originators of the Shumman's Finance Plan.

Write CHAS. T. GOSS

STANDARD CHEVROLET CO.

### PEARSON SHOWS

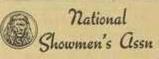
Athletic Show Manager. Other Shows and Concessions. Will stay in Illinois 1941 acason. Open Pans April 26, Address: Winter Quarters, Ramsey, Illinois

### FOR SALE

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WRIGHT'S UNITED SHOWS H. L. WRIGHT, WINNERS, E. C.

### of America Club Activities & Showmen's Club



Palace -Theater Building New York, N. Y.

New York, N. Y.

NEW YORK, Jan. 25.—Wednesday's meeting was presided over by Society Sam Rothstein in the absence of other officers. Pollowing listing is of new committees: Benefit Pind Committee (Hospitalization)—Dr. Jacob Coben, chairman; Elias E. Sugsman, Dr. Frank E. Rahn, William Rabkin, David Epstein; (Cemetery and Burial)—Joseph A. McKee, chairman, Max Schaffor, Arthur Hil, Clem Schmitt, Herman Biomenfeld, Eligibility—Mack Harris, chairman; Fred Phillips, Joseph A. McKee, Joseph H. Highes, Lew Lange, Leonard Traube, Arthur Campilleid, House—Donald D. Simmons, chairman; He Weinberg, Arthur Campilleid, Alfred O. McKee, Harry Rosen, Charles Rubenstein, Lonis Pater, Sam Peterson, James Davenport, Jack Carr, Al Kafeen, Sam Berk, Nathan Weinberg, Claude Wee, Julies Lasurras, Ross Manning, Caspor Sargent, Executive Banquet—Irving Rosenthal, chairman; Sam Rothstein, Vice-chairman, Jesse Kaye, entertainment Tum Brady, dair Joseph G. McKee, Idekter, Bert Nevins, publicity, and David Rossin, Vare book Emertain. entertainment: Twm Brady, dair; Joseph G. McKee, tickets: Bert Novina, publicity, and David Rpstein. year book. Entertainment—Fred Phillips. chatronau. Harry Kaptan, James Davenpoet, Mas Sharp, Joseph Basile, Dave Sosti, Arthur Rill, Nick Elliott. Enceutive—John M. Låddy, Max Linderman, Art Lewis, Osciar C. Buck, Jack Rosenthal, Sam Rothelein, Jack Greenspoon, Joseph H. Hughes, George W. Traver, Max Hofmann, Br. Jacob Cohen, Joseph G. McKee, Irving Rosenthal, Elias E. Sugarman, Max Schaffer, Goorge A. Hamid, David Epstein.

Epstein.

Publicity — Bert Nevins, chairman;
Joseph Caida, A. C. Hartmann, Johnny
J. Kline, Hoger Littleford Jr., James
McBugh, Charles (Doo) Morris, Leonard
Traube, Tem Brady, Gierald Sadlens,
Ellas E. Suparman, L. C. (Ted) Miller,
Veteraus—Jack Lidder, chairman, Andre
Coumont, Jules Lauures, Paul McKen,
Lichney Elias E. Saparman, L. C. (Ted) Miller, Veteraus—Jack Liother, chairman, Andre Dumont. Jules Lamires, Paul McKee, Lonaid D. Simmons, William J. Maiang, Joseph Gasper, Membership Drive—Leta Wolfsen, T. W. (Blim) Relly Harry La-Breque, Sunny Bernet, Jake Shapiro, M. H. Barnes, David Bloom, Lindley Harvey Cann, Joseph B. Rughes, Arthur Camptield, Imac Gettim, Jack Wilson, Max Cohen J. W. (Patry) Conklin, Engree J. Desm. Prederick E. Dittmer, Balph Braily, David Endy, Mal M. Pfenning, W. C. Fleming, Charles Gerard, William Giroud, Richard E. Gibdorf, Jack Gilbert, Max Goodman, W. C. Kous, Sam Lawrence, Lew Lauge, King Reld, Art Lewis, Max Lindlerman, Raiph G. Lochett, Ross Manning, Robert H. Morton, Pred C. Murray, Bernard Reau, Louis A. Rice, Matthew J. Riley, Harry Boson, Harry E. Prine, Lioya D. Serfasa, Pred Pointer, James E. Birates, George W. Truver, Ben Weiss, Ben Williams, William Glick, Harry Reller, Pred Philips, H. F. O'Malley, Bobert Coleman, Sergeant at arms—James Doverners, Julies Laures, Adolo V. Dacodo Cohen reported that John McCorneir, Junes Laures, Adolo V. McCorneir, Junes Laures, Adolo V. Jacobo Cohen reported that John McCorneir, Julies Laures, Adolo V.

Dr. Jacob Cohem reported that John McCommick, Julies Lasures, Adolph Schwartz, and James Corroran are all at home and that Matthew J. (Squire) (See NSA on page 53)

### Lone Star Show Women's Club

Campbell Hotel, Dallas, Tex.

DALLAS, Jun. 25 .- Much activity pr DALLAS, Jun. 25.—Much activity pre-valls around elubroosts as inembers pre-pare for the annual dance to be held in the Adolphus Botel on January 21. All members in and around Dallas are giving uned on-operation and affair is expected to be an outstanding one. Incidentally the men are doing their bill toward help-ing the cause along.

NOW BOOKING INOWS AND ATTRACTIONS
FOR ELASON 1941. Address:
T. J. TIDWELL
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Swestwater, Texas operation at this Sparas Clinic.



6231/2 South Grand Ave., at Wilshire Los Angeles

Los Argeles

Los A

(See PCSA on page 53)

### Michigan Showmen's Ussociation

156 Temple Street Detroit, Mich.

Detroit, Mich.

DETROIT. Jan. 28.—Chub's annual election on January 13 was the most ounstanding in the history of the organization. Brothers Harry Ross, Abe Levine, and Harry Modele came in by plane from Mismi, Pla. to cast their ballots, and other members from various sections also arrived in time. Rected to office for 1941 were: President, Harry Ross, this vice-president, Harry Ross, this vice-president, Harris Bloocs, second vice-president, Plane Bloocs, second vice-president, Ora A. Baker, third vice-president Govern Margolia, treasurer, Louis Hosenthall, secretary, Bernard Robbina, Heard Carten, George Harris, Arthur J. Frayne, Ben Morrison, Richard Escell, and Saimel Maltin, Brothers Morris Lipsky and Haddy Paddock had the xon concessions at the nime-day Allied Pollah Fratival in Convention, Richard Escell, and consequently many of the boys hele were in action.

Installation of officers and other business of vital importance to the club brought cost a record attendance at the January 20 meeting. President Harry Ross celeviered an address that will foug be remembered. After induction ceremonies, 12 new members were reported, thus getting the citch off to a good start for a record year. Various speechs, cormonies, and new Business carried the meeting along until 1:30 a.m.

meeting slong until 1:30 a.m.



### Heart of america

Reid Hotel Karisas City, Mo.

Kansas City, Mo.

KANSAE CITY, Mo., Jan. 25.—Regular weekly meeting was called to order by Acting President Chester I. Levin, with Secretary G. C. McGimns and Treasurer Barry Altshuler also present. Attendance was alight because of a cold wave Minutes of the last meeting were approved, as was a detailed manufal report Secretary read communications from President B. L. (Boh) Lohmar, and a letter of thanks from Mr. and Mrs. B. A. Folkner, brother-in-law and sister of the late Col. Dan McGiptin. Club also received a card of thanks from the Colonel's mother, Mrs. Martha McGiugin. Brother W. Frank Delmaine reported

Govern a carry in Colored a carry in Colored a carry in Colored another, Mrs. Martha McGugin-Brother W. Frank Delimaine reported the job of compiling a new record of members deceased is complete and reveals a total of 174 members. Brother George Houk spoke at length ament the club setting an age limit for membership. It resulted in discussion and was finally tabled. At adjournment, lunch-ton was served. Brother Art Brainerd, who is in charge of the next Banquet and Ball, is seeking a location for the annual event. Brother Mel Vaught, owner State Fair Shows and Mrs. Vaught are visiting here. Brothers Stim Johnson and Chester I. Levin, of Midwest Merchandise Coupany, have returned from a neutern business trip.

Brother Ellis White, who had been ill.

an eastern business trip.

Brother Ellis White, who had been ill with the flu, has sufficiently recovered to attend the meetings. Brother Bett Medville, who will have the gift show with the Beynolds & Wells Shows this caseon, reports is recently purchased a naw wardender in New York. Brother William Snyder handled publicity for the President's Brithday Party in Municipal Auditorium. Brother Barry Duncan is one of the active warkers. Secretary McGinnis again asked members to provide him with their permanent address.

Club's regular business meeting was opened by President Buth Martone. Many reports of Illness were given and (See HASO on page 53)

### International Showmen's Association

Maryland Hotel St. Louis

St. Louis

ST. Louis, Jan. 25.—With many members absent out of the city attending various fair meetings, attending various fair meetings, attendance at the last two meetings and in the disbrooms has been light. Before leaving for Minneapolis, President Dee Lang had the secretary post these committees for 1941: Membership, Morris Lipsky, chairman, Noble C. Fairly, Buddy Paddock, Ocorge Davis, Sam Solomon, Elmis Brown, Harry W. Henniss, E. Lawrence Phillipse, C. A. Vernon, Jack Downs, Natv Gellman, George Goldman, Curris Volore, Ned Torti, Sunny Bernet, Daniel Maggs, E. Walter Etans, Walter B. Fox, Pat Purceil, Tom Sharkey, Floyd House, H. L. Hankin, E. G. Campbell, Jimmis Lynch, Abner J. Kline, Phil Little, E. W. Weaver, Charles Leng, John A. Pabarous, Prank Harrason, Hymis Schreiber, Matt Dawson, Enby Cobb, Harry Coulson, P. E. Waughn, Harry Knox, Eam Leberwitz, Don Leomad, J. C. McCaffery, Fowell Leonard, James E. Strates, Pred Beckmann, J. J. Stevens, and Arthur Hoffman.

Publicity, Elmer Brown, chairman.

Prant Scorting, L. S. Harry Horan, Jack

Publicity, Elmer Brown, chairman: Prank Joerling, L. S. (Larry) Hogan, Jack Downs, Pat Purcell, Miri Hinkle, Walley B. Pox, Jake Shapiro, Sunny Bernet, J. Crawford Francis, and Bobert Mans-S. Crawford Francia, and Bobert Mana-field. Entertainment. Tom W. Allen-chatrman, Mike Barnes, Ployd Hesse, Frying F. Brown, John Sweeney, George A. Golden, Fowell Leonard. L. Cikkon Kelley, John A. Prancis, Francis Deam, and Ben Wess. Sibk and hosepital. George Davis, chairman, Charles T. Gess. Tom W. Allen, Euby Cobb, Harry Knox. Len C. Lang, and Harry Coulem. Plannes. Len C. Lang, and Harry Coulem. Plannes. Loo C. Lang, chairman, George Davis John Sweeney, E. G. Campbell, Sam Sobomon, Les Sullivan, Charles Lans. Curits J. Velare, J. C. McCollery, Ray Marsh Stydon, and Pred Beckmann. Members are still talking about the gala New Yran's Eve party held in the chirhronnes and which drew over 200.

### Ballyhoo Bros.' Circulating Expo. a Century of Profit Show

Stly's Tourist Camp, Fla. Winter Quarters, Week ended Jan. 25, 1941.

Week ended Jan, 25, 1941.

Dear Editor:

As the tice straw orwered in Louisiana and not arrive during the week, white quarters work of retilling the betther straw ticks has been held up. But I will say for our people here who are limited in he with it. These that the office considered fifth columniate because they refused to peddin oranges to courists on the highway to make esting dough until work in quarters starts have been cheed. The loyal ones will be hand-percely rewarded with free meals and beth-car lodging when work begins. Get-Em-Out-Late Hill, the show's trainmatter, departed on a hitsch-hiking varieties thru the lower part of the State and will not be hack until londing-out line. When interviewed by the general into. When interviewed by the general interviewed by the general superintendent Bill declared. "I prefer being a highway vag without an aithi to being a winter quarters vag with

one."

Daring the week a most unusual camp, located on the back end of the grounds and in head-shigh palmettes, came to our attention. We had noticed campfire mode rising from there daily. An office investigation found to men irving in the dense frush and in the set of cooking a giant turile. The most astrounding part of it was that they were dressed only in long winter underwear. After questioning them for an hour wa learned that they were former cowboys and constitutioning them for an hour wa learned that they were former cowboys and members of Ford Axte Floasie's Horseless Wild West. They said that on closing day she had collected all of her wardrobe, consisting of bright affirs, chapte, hats, breeches, and books, leaving them without enough wearing appared to take the highway hock to their native haunts in Rhede Island. From that we take it that carnivals can be credited with being the creaters of nuclist camps.

Two days of rain during the week

being the creators of numes compa-Two days of rain during the week flooded the curbs and killed the tobacco-cop, leaving all hands without annives. With clear skies during the latter part of the week, tobacco hustling came back to normal. A sudden influx of tourists with full packs also helped to relieve the suffering. Resaring of the high-water tobacco refugees, Pets Ballyhoo held up his end of the relief fund by mailing in at hooks of matches. its books of matches.

Friday morning the entire camp was

### With the Ladies

By VIRGINIA KLINE-

PENSACOLA. Fig. Jam. 25.—We supped at Nacona. Twx. to order a pair of new boots for each of us and white there Enid Justin, president Nacous Boot Company, took us on a tent of the factory. Abner had a pair of hand-tooled boots made with everything on them but his picture. At Houston, Tex. we were entertained by Mr. and Mrs. Sim Speer and their son. The Speers are intrested in a new numesment propert in Roundon and Mrs. Speer told ms that she had starried to read The Milboard bocause she had learned move from it than any other outdoor medium. Hattle Mas end Tobe McParland also live in Houston, where they have their shows the Ladesme Attractions after their days to the total their man and the started in the same to the same they have they play been a little confusion to folks who tried to beate them in Texas, where they play boot of the time, but they have had such good luck with the title that they are reductant to change if.

We found Roland Scatth open on Garr Street and playing to a good crowd. It was here that I had my first cup of cochouns coffee for 1941. Dolly Davis and the low crowdeling a particle. The on the lot crocheting p new table (See WITH THE LADIES on page 41)

### RIDE FOREMEN WANTED

MORRIS HANNUM

from the tent that housed the side-show equipment. Time and time again the shricks kept us on pins and needles. After hearing them for four house the gang decided to investigate the noise, but found it to be nothing serious and only the side-show manager trying to the side-show manager trying to the half-and-half in half to make o people for his show next season. Everybody rejoiced on Saturday win

everyoody reporced on institutely ment a notice went up, reading: "Work will start in three weeks, cooknouse opens in four weeks or lates," proving that every cloud has a mesi-ticket lining. Yes, everyons here is happy and content.

MAJOR PRIVILEGE.

### St. Louis

ST. LOUIS, Jan. 25.—Show owners and agents have been passing thru fairly regularly the past two weeks, en route to fair needings. Among visitors to the International Association of Showmen's clubrooms and other haunts were Phill Little, owner, and Joe S. Scholibe, general agent Would of Today Shows. An S. Bayninger, Al Baysinger Shows. Auna W. Laughilla, owner, and Ed Bruer, general agent Weet Broe's Shows, M. E. Parrow, curner-manager Wallace Bros's Shows, who purchased several trucks have from Charles T. Goss; Dee Lang. owner, and Boble C. Pairly, contracting agent Dee Lang's Pamous Shows; Sam Gluskin, agent for Johnny J. Jones Exposition, and Einer Brown, general agent Frak Greater Shows.

Coorge Davis and Morrie Lipsky Jeft.

George Davis and Morris Lipsky left at week to make some indoor events ith their concessions. Tom Sharkey, and week to make some indoor events with their concessions. Tom Sharker, who has been sojourning here, scoon-pouled them, Kenneth and Vola Blake returned this week after several weeks in Chicago, Hymis Schreiher, B. & N., Sales Company, passed thru the city, en route from Chicago to Dallas, and Rax Rows, cookhouse operator, is reported to be disking at the new army camp as Newburg, Mr., Ceoli Eddington arrived in the city this week after working as a clown with Frank Buck's World Pair Highlights in Milwukee and several other spots. Steve Handing, concessionate with Alamo -Exposition Show, is visiting relatives here, as see Mr. and Mrs. Sam Bolomon.

Clyde Gooding, West Coast concession—

Mrs. Sam Solomon.
Clyde Cooding, West Coast concessionaire, visited The Billheard office on
Tuesday while on reute seat for a visitwith relatives. John W. Gallegan
stopped for several hours on Manday
and advised he closed a number of contracts for his corn games at some
Southern fairs. He'll also operate a corn
game and his Rolloplane on the Imperial

### Selective Service Mail

In the Circus Department of this issue appear the names of those having Selective Service mail in the various unines of Fise Hillboard. This list is published in addition to the names which are set in capital letters in the regular Letter List.

Also in the Circus Department is given a list of registrants who are considered delinquents.

### Arthur's Exec Staff Set With Signing of Smithson

With Signing of Smithson

LOS ANGELES, Jan. 25.—Arthur's
Mighty American Shows completed appolarisments to their executive staff this
week with announcement that Edward
Smithson, West Coast special agent, had
been signed in that expacity Others on
the staff are Martin & Arthur, ownermanager Hort Campbell, general representative. Waitun de Peliaton, secretary and publicity representative: Dolorus Arthur, treasurer Manfred Stewart,
general apparintendant Honry Brown,
electrician: Dale Petross, biliposter, and
Prank Powers, mechanic, Work at quarters is progressing, and shown unit rides
are now helong painted. Manfred Stewart
returned from Blockton, Calit, with the
five units purchased retently by Owner
Arthur.

Arthur.

All facilities necessary for transportation are on band, and overhauling is under Stewarts direction. The newly constructed effice and electrical are we completed. Mr. and Mrs. Arthur entertained at several dinners in their downloan apartment during the week. Mrs. Mac Stewart is making the continues for her side show inclement weather has not deterred quarters' work and everything is expected to be ready for opening on February 22.

Among recent visitors were O. H. Hilderbrand, Mr. and Mrs. Glavence H. Alton. Mr. and Mrs. Glavence H. Alton. Mr. and Mrs. Obs. R. Barritt, Mr. and Mrs. Ralph Balcom. Mr. and Mrs. Gleste, Hazel Fabor. Charles Christense. Tim

Joan Watte, William Groff, Olga Celeste, Hazel Pisher, Charles Christensen, Tim Braves, Joe Bass, Mrs. Mac Riewart, Charles Marshall, Mr. and Mrs. Ed Per-guson, Pat Williams, Lugi Mastro, Red Atkinson, Al Klever, Beggie Marrion, Bust Warren, Marie Marrion, and Jack Defiatvo.

Shows. He and Mrs. Osiliagan and son, John, leave soon for a urp to Florida-Martin (Moon) Laird, stake operator, is recovering from his recont illness. Charles T. Goss, of Standard Chevrolet Company, returned this week after mixing several Northern fair meetings. He and Frank Hauss, president, leave next week for the fair meeting in Dalina, and from there will go to the Tampa (Fis.) Fair. Tom W. Allen continues to be the "papa" for some of the visiting showmen.

### Los angeles

LOS ANGELES, Jan. 25.—Cernival felic are holding daily sessions in the Hotel Bristol and optimism over 1941 permaalso the air. A crew is hard at work at quarters of the Clark Greater Shows here and above are tentatively scheduled for an early opening in San Diego, Calif. Archie Clark says shows will be considerably enlarged Eablie Sewart has signed his Side Show and two other chows with Clark, C. F. (Doc) Zeiger announces that Arthur Hockwold has signed us general agent of Zeiger's United Shows. The Zeigers left this week for Albu-querque, N. M., quarters. Ted Mets and George Surfees came in from Compton. George Surfees came in from Georgian, Calif., and Scotty Cox was signified down-town. Dutch McCarthy has a stand at Eighth and Brandway and Frank W. Babenick recently closed a deal for the purchase of the Congress Hotel. Ho'll also operate the Frank W. Babenick Shows. Al Fine and Charles Gammon, newlyweds, are receiving congratulations of the folks at the Hotel Brastol.

Pete Eleries and agent, fam Jones, are (See LOS ANGELES on pure 83)

### SIEBRAND BROS.' CIRCUS & CARNIVAL WANTS

Circus Acts, Ride Help, Working Men In all departments. Opening for Cardy Filch Concession. Want Girl Show, Side Show People, Also other Shows with or without outlits. Want Stock Concessions.

Show upons Feb. 14th, San Diege, Calif. Address All: 1980 Main St., San Diego, Calif.

### TO HE SACRIFICED WALTENANT

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Extra Special Lafety Locking Devices—
Center Drive on Truck.
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SHOWMEN'S EXCHANGE, INC.

### ISLAND MANOR SHOWS

New Beaking for Season 1941 FREE ACT . . SHOWS . . CONCESSIONS

Want Cookheuse, Lead Gallery, Fish Fund Bings, Photos, Duck Pond, Bowling Alley, Want to hear from Free Act. Twenty

128 Franklin St., Elment, L. L. N. Y.

### useums

Address Communications to Cincinnati Office

### Kortes Clicks in El Paso; Phoenix Bow Satisfactory

PHOENIX, Aria, Jan. 25.—After a highly successful five-week run in Ed Paso, Tex. Pete Kertea's World's Pair Museum epened at 120 West Washing-ton firms how last week for an auto-ipated four-week stand. Despite cloudy weather and some rain, opening was anispictous and Roy B. Jones said attendance the first three days averaged about 1,000. Management said show's stay may be extended if bir continues to hold up.

Line-up includes Resalee, armiess girl; Prince Dennis and Lady Einel, midgets Allen, rice writer, Barry Lewis, man turning to stene; Edema, human auto tre, Bastey Nelson, armiess charker player; Zandu, Rindu quarter boy; Etc and Ro, sheep-breaded men; Grow McDeniels, mule-faced woman; Mous Williams, aligator girl; Carlean Edvers, fat girls; Athela, monthey girl; Truy Kistler, fat boy; the Kaina, glass blowers; Pepere, the Saller; Dorts and Thelan Patent, Albino twins; Bingo, midget clown Larry Johnson, award swallower, and the Great LeRoy, inagreian. Museum is well to be the first to play hers in 14 years.

### Lewiston Good in Erie: Opens Well in Rochester

ROCHESTER, N. Y., Jan. 25.—Harry Lewiston's World's Pair Presks successfully opened its two-week stand here at 41 South Avenue here on January 13 after coming in from a winning sugagement in Erie, Pa. Inciement weather prevailed the first week, but business prevailed the first week, but business was up to expectations. Secretary Max Cohen, American Carnivals Association, is a daily visitor, as is Joe Pearl, of the Johnny J. Jones Expectation, Paul D. Spragur, general agent, spent several days mack with the unit prior to looking over some new territory. Bob Hallock, pressignit, embetatined his parents, the Reverred and Mrs. W. A. Hallock, and his two slaters, Anna and Margaret, and brother, Chrifton here. They were also the question of Bose and Harry Lewiston at dinner. Newest attraction is Geraldine, alligator-skin girl, who is in the annex. The Democrat and Chronicks and The Times Drivin gave good co-operation. The Times Union gave good co-operation. Remote-control broadcasts are being used three limes a week over Station WSAY to good results.

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### PIONEER SHOWS WANT

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### 15 Years ago

(From The Billboard Dated January 30, 1926)

Dodson's World's Pair Shows were awarded the midway contract for the Battle of Flowers celebration in San Antonio. Mrs. J. W. Trueman, cook-name operator on the Estchum Showa, was in a Unics, N. Y. hospital recovering from an operation. R. C. Me-Carler was re-engaged as general agent of the E. G. Barkoot Shows. General Agent of Masy's Exposition Shows. J. W. Wood was appending the winter working as a salesman in Mobile. Als. Irish Jack Lynch was playing Florida pots with Carl Lauther's big Side Show on Bob Morton's Circus. Ralph Eromer, elephants boy, who was operating a store show in Mobile, Als. against with the Johanny J. Jones Exposition for 1928. Jacus C. Singson, hustness manager of the D. D. Murphy Shows, announced that the organization was awarded the midway contract for the 1926 Central Louisians Pair, Alexandria. About 199 were on hand for the succeeful britishay party held by the Ladles' Auxiliary, Showment League of America, in the clubrooms in Chicogo. Jesus Troutt was in charge of the crew at Seilera Acms Shows quarters in Paterson, St. J. Framerly with the K. O. Berkoot Shows, Harry B. Saumders signed for the 1926 tour with Johnny J. Jones Exposition to manage the Midget Show. J. George Look Shows and carnival trouper, died at his home in Danville, III. on December 31. Because of III-ness which forced H. W. Hall to leave the

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POWER

organization, Hall Bros. Shows title was changed to the Doc Hall Shows. . . . Capt. R. Snyder, animal trainer and showman, was wintering on his small plantation near Dothan, Als. . . After closing with Doden's Worl's Fair Shows as special signit. W. A. Hallock scepted a position for the winter with the J. D. Bossell Company, St. Louis, as a candy aslessan, . . Pete Cells, formerly with Single Bros. Shows, was with the Cudney Shows playing the Blo Grande Valler. Grande Valley.

Hanscoms Hosts at Party For Ruth McMahon in L. A.

For Ruth McMahon in L. A.

LOS ANGELES, Jan. 232-Kuth McMahan was guest of houser at a surprise
sorthiday party tendered her by Estelle
and Elmer Hanscom in their apartment
at the Bristol Hotel here list Monday
might after the regular meeting of the
Latins' Auxiliary of the Pacific Coast
Showmen's Arsociation. One of the highlights was the moving pluriers oxhibited by the Hanssoons, which included
many shots from their recent trip to
New York, as well as those taken of
West Coast carnivals.

Mrs. Hanscom and Babe Miller were
the bartunders, while Elmer Hanscom
operated the picture machine. After
numsions jackjots were out up, refreshments and lunch were served Among
quests were Maybelle Craffs, Buth and
Lew Korta, Ebel and Joe Erug, Katherine and Charlotte Warren: Spot Rayland and neen Sindse Chapper, Isabell
and Prank Lower, Minnle Pounda,
Jimmy Lynch, Bertha and Cecilia
Kantne, Florence Weber, Babe Miller,
Litabelle Williams, and Licelle King.

### Scott Bros. Sign 8 Fairs

NASHVILLE, Tenn., Jan. 25.—R. E. Bob) Stewart, general manager of Scott Iron, Shows, announced here this week Broa. Shows, announced here this week that they have been contracted to furnish midwars at these 1941 fairs: Clay County Pair, Celina, Tenn.; Cannon County Pair, Woodbury, Tenn.; Jackson County Pair, Scottabore, Ala.; Cherokee County Pair, Centre, Ala.; Bartow County Pair, Carterwille, Ga.; Tri-County Pair, Manchester, Ca.; Cherokee County Pair, Canton, Ga., and Gwinnett County Pair, Lawrenceville, Ga.

### Schneck Is Tidwell G. A.

ST. LOUIS, Jan. 25.—J. A. (Jim) Schneck, vet general agent, has been signed to pilot the T. J. Tidwell Shows, for 7041. In making the announcement, Owner-Manager Tidwell also stated that his shows have contracted the 1941 East New Mexico State Fair at Roswell. Contract was awarded at the recent annual fair board meeting.

Sunset Adds Three Dates

DANVILLE, III. Jan. 25.—Upon his re-turn here from a trip thru lows and Missourt, K. O. Garman, manager of the Sunset Ammiement Company, said the show has been awarded contracts for the Function of July Celebration in Inde-pendence, is, and the 1981 fairs to be held in Mouticelle, is, and Kaboks, Mo.

Fred Phillips to Florida

ED. BRECKENRIDGE

NEW YORK Jan. 25. Freed Phillips, general manager of Fair at Home Shows, is set in heart for Tamps, Fine, early new set in team with Ms. E. J. Miller, hearty make the Jack to attend the Florida State Fair are set in team of the dear to the set of the set of

### thined to Acre. Shirt Golden Gate Sec., San Francisco ROUTES

MOTOR CITY SHOWS Mortan, Aleria (Minuse) City, ne. (Constituted from page 22)

Mortan, Aleria (Minuse) City, ne. (City, h. Mortan, Jan. (The Tale) Montreal, in. (Mortan, Jan. (The Tale) Mortan, Jan.

#### UNITED SHOWS CLYDE'S

following Contention: Ball Games, Realing Alter, Price Till You Wir, Gigardie Shooling on Pond, Panny Aranda, All Connessions open assets Constrount Grap, Panory Constitution, Games and Contentions of the Contention of the Contention of the Contention of the Contention of the Panis of the

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### MAGIC EMPIRE SHOWS

Address: A. SPHEERIS, 1110 South Guthrie, Tulsa, Oklahoma

No. Pro (Lexington) NVC, h. Neller, Bob (Book-Carliner) Detroit, h. Neller, Bob (Book-Carliner) Detroit, h. Nevanta, Victor (Adelphart Dailles, h. New Orleans Quintet (Brevonts) NVC, h.

### THE NONCHALANTS

On Tour With Sammy Kaye \* Direction-M.C.A.

Michelas Bros. (Chez Perce) Chi, na. Nicsen, Gertrude (Celoniai) Daylon, O. L. Sterman, Katyl (Chie Frontesse) Detroit, no. Sterman, Katyl (Chievrely Hills) Newport, Ky. on

O'Day, Darlame (B-Bar-B) Chi, re. Cocamirus, The (fivende) Aliantic City, h. Gober, Pin (Cufe Vermer) IVC, pc. Cer. Hancy (The Contern) Astrabuta, C. ne. O'riem, Nestina (Havran-Mantia) HVC, pc. Cried, Pasty (Carrotse) Missel, pc. Cycli, Pasty (Carrotse) Missel, pc. O'verman, Wally (Blaise Galmestille, Ten. 39-Feb. 1, L.

Page. Ann (Maylair Ginh) Masni, bePage. Bully (System Ginh) Masni, beParish, Down (Versallies) Boston, Perish,
Parish, Prome (Versallies) Boston, Perish,
Parish, Prank (Paramonti) NTC, t.
Parish, Parish, Control NTC, h.
Parish, Parish, Parish Central NYC, h.
Parish, Juhiny (Eyas, NYC, t.)
Parish, Juhiny (Eyas, NYC, t.)
Parish, Juhiny (Eyas, NYC, t.)
Parish, Jahan (Buthan, Marish) PYC, te.
Peris, Blank (Buthan, Ginh) PYC, te.
Peris, Blank (Buthan, Ginh) Pychingon, D.G.,
Parish (Parish) (Parish) Washington, D.G.,
Parish, Prank (Parish Ginh) Palish Re.
Povell, Jack (Parish Manti h.
Prince, Jack (Columbia) CM, pe.

Ramon & Rentia (The Drum) Minnt, no. Rend, Salty, Chi. (Minnscots) Minneapella, L. Rend, Salty, Chi. (Minnscots) Minneapella, L. Renkin, Joseph Minor Halls NYC, E. Rey, Reta 1685; Chi., no. Roys & Nadii (Flora) NYC, h. Reed, Patty (Harrys) New Yorker) Chi., no. Reed, Patty (Harrys) New Yorker) Chi., no. Reed, Patty (Harrys) New Yorker) Chi., no. Reed, Patty (Harrys) New Yorker) Chil, no. Reed, Patty (Harrys) New York (Harrys) Mannis Challani Mamil Revolts, Guestin Sirrandi FYG, E. Reyning Rockett (Captiol) Washerron, D.C.; Rich & Chicon (Vincous) Chilmania h. R. Reed, Patty (Captiol) Washerron, D.C.; Rich & Chicon (Vincous) Chilmania h. R. M. Reed, Chil, New York (Captiol) Washerron, D.C.; Rich & Chil, New York (No. Chil) Minri, Dr. Reed, No. Chil, New York (No. Chil) Minri, Dr. Rockins, A. (Minr York) Chil. R

Schlegel, Reviews Newport, Rys. Clos. Jos. (Printrole) Newport, Rys. Clos. Jos. (Printrole) Newport, Rys. Clos. Jos. (Printrole) New John March. Ben. Cale) New Tribert Profession Commission of the Roberts New Yorks N

Clair & Durand (Sbornham) Washington, A. C. B.

Claire & O'Day | O'rphenent Lee Angeles, L.
mode Brox. (O'rphenent Minneapolis, E.
mode Brox. (O'rphenent Minneapolis, E.
modi, Levranne (Pubes, Phuse) Chi, B.
modi, Vera Le Button Bleut NVC, Inc.
colle, Yalous Montal, C. B.
Montal, Phuse, C. B.
Montal, Phuse, C. B.
Montal, Phuse, C. B.

College Montal, C. B.

ro. Sandor & Margo (Jack & Bob's) Trenton, N. J. no.

N. J. no.
N. J. no.
N. J. no.
Nayne Betty (600) Chi. no.
Nayne Betty (600) Chi. No.
Nayne Betty (600) Chi. Maurine) Montreal.
Notellay, Occups (Ches Maurine) Montreal.

Mira, Boh (Day Weille Way) BYO, ne. mbelley, Occept (Che Mauther) Montreal, Que, Dr. Merchan, December (Le Butten Hers NYO, ne. German, Too), Othe (Loucest House) Ovrocyto, Kry, Occupt Trail, NYO, ne. Medela, Wille, H. Hall, Oth, ne. Stillman, Jone (Servocets NYO, h. Rimany, Simon (Orphesan) Minesapella, L. Shindale, Tony (Chito Oubs, NYO, ne. Singing Barco (Queen Mary) NYO, ne. Singing Barco (Queen Mary) NYO, ne. Stabe-channea. The (Runy) NYO, ne. Stabe-channea.

### STATLER TWINS ON TOUR WITH SAMMY KAYE

January C4-29
Providence, R. L. and Springfield, Mess.
Per, Mat., Jock Lenny, Herman Flakoff Agency

efamon, Georges (The Yar) Chi, no. crime, Allen (Cadillas Tavern) Fluis, no. illman, Francis (Ross Bowl) Geologius, Ey Stillman, Francis Rose Bowl Covington, p. 28.

Birthing & Hubba (Exilinates) Finita, inc. Birthing & These (Ornhumn) Minnespolita to Hurris and Frath. Haundeys Fittidingth, t. Storre, June Alebanosco Want (Inc. B. Strafford, Greek & Martin Charles, and the Covington Charles, and the Covington Charles, and the Covington Charles, p. 2018 and the Covington Charles, Februare (Erilly's) Charles, Decilinan, Februare (Erilly's) Charles, Decilinan, Februare (Erilly's) Charles, Decilinan, Covington Charles, Decilinan, C

Summer, Helen (Franches) Chi, re. Summers, Andrew (Theodors's) NYO, no. Swann, Scarell (Waldorf-Astoria) NYO, n.

Tips. Deorgie (Earle) Washington, D. C., L. Talum, Ari (Cafe Society) NYC, no. Territie Sweder, The Old Blokery Ingi Chi, re. Terry, Bill (Bordewick's) Teckness, N. Y., ro. Tharpe, Sister Rosetta (Cafe Society) NYL. Theodore & Densaha (Nicollett (Minneapolis, h.

### HENRI THERRIEN

The "Painter of Songs" his 7th West and Held Over Indefinisely. Latin Quarter Club, Riami Bosch

Timberg Jr., Herman, & Os. (Golonial) Day-ton, O., L. Tip Yee, & Tre (Earlet Phila, 1). The Tree of the Tree of the Tree of the Thomaton, Red (Gay Culon) Minni, no. Treebes, Toni (Park Contra) NYO, h. Treebes, Trio (Club Omnthe NYO, no. Tryes, Dorine & Fletts (Lam & Eddirg) NYO to. NYC, no. Tunzer, Sophis (Colonial) Mallandals, Fla., no.

Ulmer, Jack (Dinty Moore's) Chi, no.

Valine de Prepy (Ban Juan) Mismi, na.
Valine de Lymne (Indiadenhais) Pulla, la.
Valine de Lymne (Indiadenhais) Pulla, la.
Valine Digne de see de Charles (Pulla, la.
Valine) Singue de Charles (Pulla, la.
Valine) Grine (190 Cha) Chrestand, na.
Variety Crist, Three (Jack & Bobes Trenton,
N. d., bh.
Vangha, Orace (Bolton) NVC, h.
Velace, Vern (Welhard) Philiphery, H. T., h.
Verne, Kap (Bordowsky) Tackahoe, N. Y.
Vernen, Kap (Bordowsky) Tackahoe, N. Y.

Verben, Ear (Bercewick's) Thekahos, R. Y., 20, Vincent, Rome (Burricuns) NYO no. Vincent, Kenny (Pat McBride Casine) Pitts-

Proceed Army (Fat Science Caster Fitte-burgh, 5d. (Foundally) NTC, h. Walfern, Jack (Fark Central) NYC, h. Walfer & Fance (Hamby) Phila, c. Walter & Factor (Hamby) Phila, c. Walte, Bassay (Jeck & Boys) Trentes, N. J.

Dis. Nations (Yarbi Ciluli Phills, no. Wals, Nations (Yarbi Phills, no. Ward, Dill (sieck & Rob's) Trentsup, N. J., no. Wards, Lipson (Collection) City, no. Watson, Millen (Oriental), Chil. L. Wardson, Millen (Oriental), Chil. L. Wards, West, (1995), Chi. so. Wards, Which & Powell (Rose Bowl) Covinging, Ey.

Warne, Winery (1991) Cit. Mr.
Wells & Posell (Rose Bawl) Covington, Ky.
Welson Bros. Cagatrol: Washington, R. G., t.
Welson Bros. Cagatrol: Washington, R. G., t.
Whales, Makerie (Bullers) NTC, nr.
Whales, Jenke (Bullers) NTC, nr.
While, Jerry (New Torzer: NTC, nr.
While, Jerry (New Torzer: NTC, nr.
While, City (Goldenis NTC, nr.
While, City (Goldenis Tuni Sampat, Nr. J., Rr.
Wille, City (Colonis) Inni Sampat, Nr. J., Rr.
Wille, West, & McGinty (Mike Todd's Thesity Cafe) Cit. nr.
While, City (Today Cago NTC, nr.
While, City (Today Cago NTC, nr.
West, Braner (Bark Central) NTC, h.
West, Johnsy (Branel) NTC, h.
West, Benger (Bark Central) NTC, h.
Tors, Beng Gastlet (Diamond Hormsshees NTC)
Est.

Wrette (Walderf-Assoria) NYU, h.

Zurks, Bob (Oriental) Chi. t.

### CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailling usints are listed.)

Floreing, Mad Cody: Moning, Go. Floreinen Eeger: W. Pelm Brach, Flor: Stark 5-8, S. & O. Am. Ty Ty, Go. Millow, Raigh H. Forces Hill, Lo. Hoyal American Winter Haven, Flor. Schapert, Dec. Suiphur Harft, Tex. Texas Edde Uraide, Tex.

#### CIRCUS

Davemport, Orrin: Orand Hapids, Mosh., 25-Feb. 1; Gleveland 2-17, McChang, G. C.: Derby, Miss., 28, Lumberton 50. Polack Bros.: (Moule Hall) Concinnati 27-Peb-l; (Shrine Aud.) E. St. Louis, Et., 3-6.

### MISCELLANEOUS

Burke & Gordon Olean, Md., 27-Feb. L. Deniel, R. A. Lewishurg, Ky., M.; Greenville Feb. 1-2. McNelly's Variety Shaw: Warstonn, B. J., 75-Feb. L. Verne, & Theater Warkshop: Chicago S-17. Williams, Rusty: Deep Sun, H. C., 27-Feb, L.

### ADDITIONAL ROUTES

(Received Tee Late for Classification)
Alma & Relands (Pandook Curb) Miant 77Berkhet, Deroys (Anglessy Super Club) Miant 77Berkhet, Deroys (Anglessy Super Club) Minneapolis 71-79ch J.
Diaz & Decemia (M. Pattel Battimors 77Feb. L.
Guerner's, Chostell, Royal India Rephanis
(Blurine Circuit, Lee Angeles 1-8

Osson Press. Berme Circuit Continuent 77Osson Press. Berme Circuit Continuent 77Osson Press. Berme Circuit Continuent 77Osson Press. Pure River (Press)

Peb. 1.

Oracrophy & Print Rither Hulledlies: (Winghala Thesister) Daniville, Va. 26-Peb. 1.

Hillian, Machonen: Arimatico Books Bing-Barbara, Chilesa Cockiali Leongy) Barbara, Chilesa Cockiali Leongy) Barbara, 27-Yeb, 1.

Friend, Georgies: (Victoria Thesian) Green-Barbara, 27-Yeb, 1.

Virgit, Magnian, Microsida, Calif., 29: Stock-cy, Arra, Yeb, 2; Pharma 4; Oleradas, 3: Praceit 7; Jesure & Masa, 18; Coolings 11; Olobe 12; Chandier 13.

### Truck and Trailer Legislation

SALEM, Ore, Jan. 25.—A bill, rend be-iers the Grogon legislative body here for the first time January 15, proposes several changes relating to the size, weight, and construction of vehicles.

wegant, and construction of whiteles. Changes proposed are that no vehicle, unlades or with a lood, thall exceed a height of 11 feet, unless a special permit is obtained, in which case a height of 11½ feet will be permitted. Any such permit shall sutconationally expire on December 31 of the year in which it is used.

Over-all length of any single vehicle or combination of vehicles shall not ex-ceed 35 feet, and no combination of veseed 35 feet, and no combination of ex-hecies shall exceed an over-all length of o feet, except when parmits have been granted for the continuous operation of combinations of vehicles not exceeding an over-all length of 60 feet. These over-all lengths shall include the front and rear bumpers and any load carried. There shall be displayed at all times in the cab of each vehicle operated under special permit a near indicating the terms of the permit under which the vehicle is operating and the date of ex-pandion of such permit. Any applicant for a permit shall be required to carry adequate public and findility and prop-erty dismage insurance. No combination et vehicles coupled to-gether shall countries of more than two units.

mits.

The grow weight exerted thru any wheel of a vehicle chall not exceed 9,000 pounds, nor shall the gross weight extend thru the wheels of any one axis exceed 18,000 pounds, except when the vehicle is trainporting logs, pules, or pillag, when weight excred by a wheel may be 9,500 pounds, and 19,000 per safe.

#### MAGIC

MAGIC

(Continued from page 25)

cook Room of the Odenhach Rotel,
Rochester, N. Y., has begun a threeweeker at Motel Articipton, Burghamton,
H. Y. with the Boost Park Lane, Butnalo, to follow. ALEXANDER, menhalist, concluded a two-week shand at
the Ambouy Botel, Port Wayne, Ind.,
January 18, and on the 21st opened with
the new show at Jimmy Brink's Lookout
House, Covington, Ev. EL DORADO. the new show at Jummy series tookout Hemse, Covington, Ev. E. Dorkado, marcian, has opened a hocking office in Kokono, ind. PAUL STADELMAN, who bills himself as the "world" went wentricquist, has just finished another string of return dates in Illinois tooks. snother string of return dates in Illinois thraters, playing some of the horses for the third time. He closed has Soturday at the 1400-seal Murlowe Theater, Herrin, III. JAY ZACK is new president of Ring No. 20, 1934, Wilkes-Barre, Pa. Other officers chosen at the recent election were Donald Kingshury, vice-president; Fred Weiss, secretary, and Dr. Joseph Roth, treasurer, Blackstone was a recent guiter of the Ring during his capagement at the Capitol Theater, Wilkes-Barre.

#### MARRIAGES

(Continued from page 28)
Alma Louise Wood, tabooed girl with
tarious carnivals, known also as Louise
Williams, in 5t. Louis January 6.
FINE-RAPHARE. — At Fine, general
upon with the Tip Top Shows, and Fay
Raphaed, nonpro, January 25 in Los An-

OAMMON-WESTLAKH -- Charles Gam-mon and Rose Westlake January 18 in los Angeles. HEATON-ANDREA -- Walter D. Heaton,

of Greenville, S. C., treasurer of Johnnie W. Heaten's Exposition, and Andree An-drea, singer with Art Sharabba's crebestra with the exposition, January 5 in Green-

JACOBS-NEIPERT Donald Jacobs, or-thestra leader, and Jean Neitert, nonpro, Jacobry 12 in Prot Lutherah Church, Earthburn, Pa.

Barrisburg, Ps.

Barrisburg, Barrisburg, Barrisburg, Birrisburg, Birrisburg, Birrisburg, Birrisburg, Barrisburg, Barrisburg

LIPPINNICLE-ESSNER- Joseph S Lip-penhela nonpro and Huth Essner. Gaughter of Jack Lewin (Max Essner, Philodelphia orchosura lender, January Philodelphia orchestra leader, January in that city NYONEN-JAMES — Arnold Sygron,

chief engineer at Station WFIL Philadelphia, and Margaret Elaine James, delphia, January 16. Pather is assistent
nonpro, in Conway, 6. C. January 11.
PAMPHILON-DIETERICH—Leon Ed.
word Pamphilon, supervising engineer at
Station WFIL Philadelphia, and Elia
May Deterich, nonpro, in Philadelphia
January 17.

A Son to Mr. and Mrs. Eric Wilkinson
at Temple University Rospital, Philadelphia
January 17.

PEARMAN-McGOUGH-Mike Pearman nd Virginia McGough, concessionaire anuary 2 in Strudigham.

ROSS-FARRELL Dr. Henry Ross, New York surgeon, and Glenda Parrell, stage and screen actress, in Passaic, N. J.,

and serven actives in Passaic, N. J., January 18.

SEDLEY-PORCH—Roy Sedley, emsee at Barry's New Yorker, Chicago, and Vivian Porch, hoseas there, January 10 in Dawasport, In.

EWANK-PORCHA—Harry Ryan Swank, former front doorman on Walhace Briss, and Barnett Bros' circuses, and Mappline Podolka, of Johnston, Pa., in that city January S. Beank toured the South the past season with his Princess Test Theater, a vaude-pecture show.

TAYLON-BARRE—Robert D. Taylor, member of the Hotol Knickerhocker Tric, New York, and Lorainne Virginia Barrel, Springfield, Mass. vocalist with Bed Sirhola and his orchestra, at the Little Church Areant the Course, New York, January 18.

WARD-JOYCE-Owen Ward, account-unt, and Reends Joyce, film actress, January 18 in Hollywood.

Coming Marriages

Eweld Kinger, saxophonise with Sonny
Fontalmo's orchestra, and Betty Dinalep,
former showgirl, in Patladelphia in

Herb Gillis, booker for 20th Century-Fox Pistures Corporation, Philadelphia, and Bowte H. Siegel, nonpro, in that

only soon.

Dr. Jules Chapin, nonpro, and Edith
Dr. Jules Chapin, nonpro, and Edith
Plink, secretary to Gol. Harbert Cepsian,
executive head of the Warner Bros.'
theater circuit in Atlantic City, in that

dity soon.

Marvey Elinkoff, operator of the 50 Crub, Philadelphie, and Wilms Dunn, vocalist with Joel Charles's orchestra, in

Coult, Philadelphie, and Wilms Dunn, vocalist with Joel Charles's orchestra, in that city soon.

Brends Joyce, film actrees, and Owen Ward, accountant, soon.

Bertrand Coto, musical director at Station WCOU, Lewiston, Me., and Geraldino Barriet Dostie, nempro, in June.

Donald Romital, trumpet player with Don Gorden's orchestra, and Evelyn Van Ostraud, nongree, soon.

Harry Marble, assistant program director at Station WCAU, Philadelphia, and Duris Havens, studie pissuist at the same station, in Philadelphia, soon.

I. B. Beker, manager of broadcast sales of BICA Manufacturing Company, Camdon, S. J., and Eleanore Cland, Rompro, in Ewan, N. J., soon.

Norman Sellors, nonpro, and Rush Hosy, secretary to Jack Surrick, sales manager at Station WFIL, Philadelphia, in that city in September.

Lew Nemeroff, nonpro, and Rose Fox, secondated with the 20th Century-Philadelphia, in that city acon.

Jean Parker, Sim actress, and Douglas

Jean Parker, film serrow, and Douglas Lawon, rado commentator, soon. Sammy Clark, Chicago booking agent, and Marcia Edos, buriesque performer, soon in Chicago. Mike Kapisus, Bosten correspondent of The Billboard, and Ceell Broad, nonproperture of Marcia Carlos, and Ceell Broad, nonproperture of Madicina Square Garden and a member of the National Showman Association, and Lee Levis, who handled Sourceuts at the New York Worlds Pair, in New York Petruary 6. Nino Gheba, of the Lee Chessal set, and Katharina Hisrai, dancer, soon.

### Births

A daughter to Mr. and Mrs. E. P. Van Zandt Jr. in Hurris Memorial Methodiat Hempital, Fort Worth, Tex. December 30. Mother is the former Durelle Alexander, formerly a singer with Faul Whiteman and Eddy Duchin erchestras. A sen to Mr. and Mrs. Pat Suillyan at Cooper Rospital, Camden, N. J., January 4. Father is cosmedy singer at Weber's Hor Brass, night club near that city. A daughter to Mr. and Mrs. Aim Gale at Lytin-In Hospital, Philadelphia, Jan-uary 6. Pather is amsec at Club Ball, Philadelphia.

unry 6. Father is emise at Cool late, Philosolophia. A son to Mr and Mrs. Irving Actman in Philosolophia January 8. Pather is a songwitter and former planish for Joe E. Lowis, comde and cause. A daughter to Mr. and Mrs. Victor

satis scourry a. Patter is organist and staff secomponist at Station KIW there.

A daughter, Terri Jeans, in Mr. and Mrs. Champ Larson recently Parents are with Mappy Bills Show, or Station ESOO, Sour Palls, S. D.

A son to Mr. and Mrs. Raymond Lines, January 13 in Abination (Pa.) Hospitali, Father is president of Lunes Brox. Inc.

A daughter, Dereshy, to Mr. and Mrs. Prank A. England Jr. January 7 in Avon Park, Pia. Mother was formerly Dorothy Dilley, of the sixter team known as the Dilloy States. Pather owns and operates the Bille Anchor night citch. Never Park, A son to Mr. and Mrs. Prank Merrifield recently in Detroit. Pather is on the staff of Station CKLW, Detroit.

A son, Raigh Samuel, to Mr. and Mrs. Lawrence Hoffman January 15 in Valdecta, Gs. Parents are with the Reystone Modern Shore.

Gotta, Ca. Parents are with the Maystone Modern Shows.
A son to Mr. and Mrs. Ned Torti at Milwaukes January 17. Pather is a mem-ber of the firm of Wisconsin De Luxs. Milwaukes, and widely known in the out-

divisition, and wheely known in his out-door show world.

A girl to Mr. and Mrz. Lee Morgan at a Brooklyn hospital Thursday (16). Father does the production at the Paramount Theater, New York.

A daughter to Mr. and Mrs. Eing Park

A daughter to Mr. and Mrs. String Park.
In Bersyn (III.) Hospital, January 21.
Father is sales promotion director for
Station WBEM.

A son, Dennis Bayes, to Mr. and Mrs.
Walter McCisin at the Sarasota (Fig.)
Hospital December 25. Father is superintendent of elephants with the Hingling The mother formerly worked ele-

circus. The mother formerly worked co-phants in the center ring.

A daughter to Mr. and Mrs. K. W. Stigner January 14. Pather was formerly in vaude and with carnivals, and the past 10 years has been doing newspaper

A daughter, Rose Marie, to Mr. and Mrs.

A daughter, Rose Marie, to Mr. and Mrs. Albert Dei Flore January 2 in St. Elizabeth Hospital, Youngstown, O. Pather was formerly a candy butcher with the Elizabeth and Burnett Brost, eigenses.

A girl, Reppe, to Mr. and Mrs. A. Lyons December 28 in the Juliversity Heights Hospital, New York. Pather is connected with the Greather & Lyons bothing effice.

A girl to Mr. and Mis. John T. Cabill in Doctor's Hospital, New York. January 22. Mother is the former Grace Pickens, radio entertainer.

### Divorces

Bolores Del Rio, film actress, from Cedric Oibbons, film art director, in Los Angeles January 17. Anna May Atkinson, night club dancer, from Charles M. Atkinson Jr., in Camden, N. J., January 14.

#### BURLESQUE NOTES

(Continued from page 25)
thru Arthur Bracon. Next star in to be
Rosita Royce. RAYMOND THE
GREAT backstam chief at the Etimpe,
had a Sunday Celebrity Night January
19 at Harold Minsky's 51 Club. Came
in a high last via a one-horse cab. Enterteined with his imitations, with Millos
Berle and Rams Ragland straighting.

LESTER MONTGOMERY, producer at the Casino, Toronto, for over a year, was a risitor here January 10 to 15, seeking tulent for the Casino when it returns to atock from Midwest Circuit shows shortly. Interviewed Petite Carroll, Manny Ring, Pairicia Petry, George Corvein, Al Pharr. Vinginia Curtis, and others. His new march song, Jome of the Art Porce, collaborating on music and lyrics with Howard Togarty and Curies B. Possen, musclans in the Casino, etc., will be used by producers Eddie Igneth at the Size, Brooklyn, and then Gilbert at the Tivoll, Brooklyn, and the Republic. JUNE COX Scothing as show girl and in a tassic-denicing strip with a Hirst wheel show. LEONA THURSTON replaced Jean Engene at the Ettinge, January 10, Latter to the Casino, Boston. LESTER MONTGOMERY, producer at

Casino. Boston.

ADRIENNE LEHMAN, former vaude upit-shoe dancer from Dallay now show-girling at the Triboro, espects to leave the charus soon to do an electric strip movelty. Lynn Parker, former arrodancer in niteries, is in the front line for Howard Mockgomery in the same between JUDY AND PAULA STRAINS and Margo and Elaine Leslie comprise two pairs of sisters in a Hirst Circuit show chorus. Stevens girls are also

mixers of Charlotte Vogue, who is recent newconcer to the burly field.

BERBAICE VAUGHA back after a year's sheence. Again an Allem Gilbert show-giri, this time at the Treoil, Brooklyn, where Gleria Paige was, last week, promoted from the line to a talk and strip principal. . BRINEST McLEAN, singer, all summer with the American Jubiles at the Finding fair, opened at the Tivoil, Brooklyn, January 17. PAT PAICH, while at the Hodson, Union City, M. J., January 6 week, was gifted with uardenias at every performance.

HAL WEBES, Jummie Pinto, Charles McNaily, and Ben Chasen opened at the Tivoil, Brooklyn, January 10. Margie Hart followed Ann Corto as featured attraction, January 18. BRILLY AJISKUEL.

Bert Marks, and Ernis Harmon were new comines at the Effine, January 19. maters of Charlotte Vogue, who is recent

HAZEL MILLER, who opened on the Midwest Circuit recently, writes of enjoying a sort of meeting-up-with-oddfriends tour. In Detroit, where she broke in show business 12 years ago before she left for the Const, it was old been weekwith Arthur Clamage. At the Rigito, Chicago, last thore nine years ago, she was preted by Barger and Clark; in St. Louis, by H. R. Minsky. With ner in the case are Ray Parsons and Mint Reed, Adds Halot, "We have a swell show and a swell company. Am very harpy,"

Adds Hazet, "We have a swell show and a swell company Am very happy," ROSENTIAL SISTERS (Earlie, Florence, and Cells) gave Hank Henry a yeyal send-off at the depot January a yeyal send-off at the depot January a when he left the Eltings to return to the Hint Circuit in Detroit. ... LLOYD MULLISE, of the Chrisigs, was enfertianed while in Borbon recently by Patrained William Rosen and Shily (Blumps) Mack. Chief sag clown was Happy Hyst. UNO.

### OLD REP SHOW

(Continued from page 25) be reminds me of chd-time repertoire shows, much before my time and which I neglected to mention in my recent

I neglected to mention in my recent story.

Elia spent many years in the repertor's game and this recrainders are of interest to me and other readers of the Billhoard. He reminds me of the J. Al Sawtelle show, which featured his wife. Elmi Carnell, and which included in its reper-toric stort old-time plays as The Octo-room, My Partner, Ten Nightz, East Lyears, Under the Guslight, and The Phoenix. He also mentions the J. G. Stutts Stock Company, an old favorite, and Mr. and Mrs. Nick Porrester in reper-toric.

The Bis mention of the Joseph R. Grismer-Phoche Davies Stock Company, which toured the Pacific Coast, brings back memories of the seasons of 1904-05, which I spent playing the villain role of Lennor Sanderson with the original Way Down East road company under the management of William A. Ready and Joseph R. Orimer sod which featured Phoche Davies as the persecuted heroine, Anna Moore, in that famous epochal drama. He also mentions the Sam T. Shaw Comedy Company, the Emited Goodrich Company, and the Boyd Tronsdale Company,

male Company.

W. I. Swain was a big shot back in the
old days of repertore. He had several
companies on tour, in tente and in thesters. Neale Helvey was another of the scale Helvey was snother of the old-time managers whose companies were popular in the Middle West. Harley Sadler is still going strong, one of the few old-time managers who have kept abrent of the times and whose popularity in his home State of Texas remains unchanged.

Charley Merchanged.

ity in his home State of Texas remains unchanged.
Charley Murray, now president of a bank in Baveriy Hills, Calift, was one of the partners of the Nurray & Mook Comody Company. His partner was Olile Mark, who pow resides in California.

Mrs. Mary Gibbs Spooser and hee caughters, Zrina May and Cocile, are still living in retirement on a farm at New Cannan, Comm. where Charles B Baney. Cocile's busined and once-prominent roodshow manager, is also in retirement. The rester of the old Spooner Stock Company hock in 1808 was to my recollestion, as follows: R. Spurge Spooter, manager. May Gibbs Spooner, director. Will MacAlletor, business managers at C. Bonney, advance Adjustus Phillips. Davin R. Curtis, Ben P. Wilson, Harry R. B. Stafford, Genter Payton, Isaac Payson, Traman Johnson, Odiro Grove, Josephine Pos. Reien Cameron, Eura May Spooner, Coril Spooner, Josephine Pos. Reien Cameron, Eura May Spooner, Certil Spooner, Josephine Pos. Reien Cameron, Eura May Spooner, Certil Spooner, Josephine Pos. Reien Gameron, Eura May Spooner, Certil Spooner, Josephine Pos. Reien Gameron, Eura May Spooner, Certil Spooner, Josephine Pos. Reien Gameron, Eura May Spooner, Certil Spooner, Josephine Pos. Reien Gameron, Eura May Spooner, Certil Spooner, Josephine Pos. Reien Gameron, Eura May Spooner, Certil Spooner, Josephine Pos. Reien Gameron, Eura May Spooner, Eural Spooner, Certil Spooner, Josephine Pos. Reien Gameron, Eural Manager, Marching and An Std., and Mille, Chiva.



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**HOW BOOKING SHOWS AND ATTRACTIONS** FOR 1941 SEASON

(Communications to 25-27 Opera Place, Cincinnati, Q.)

THE contract's the thing!

FRANK WARD, who closed the season with the Jay Gould Shows, has returned to lats home in Brownseille, Tex, following a visit to Monteeey, Moxico.

WESLY BLAIR cards from Youngstown, O., that Jos-Ann La Prance, Queen of Mystery, is working night claims in that city for Louis Foot.

FAIR conventions also make strange bod-

TRAP DRUMNER Burt V. Barnes advises from New York, where he is vaca-tioning, that he has signed with Watter Lankford's head and will open in Dun-kirk, N. Y., about May I.

BECAUSE of her perfect teeth and winning smile, Bench Bentum, of water show fame, has been dulibed The Deutal Girl by Dr. Kuutal, of New York, who as her apensor, is using her as a model.

ANOTHER type of winter trouping-making all the fair meetings.

HAVING concluded a successful 1940 tour with the Buckeye State Shows, Harry



RECOUNIZE this "ski-coldies?"
He was a formular figure on the midscay of the Royal American Shows
all last scatton, where he follow to
the Funkasse. He's Leo Lookhert,
former Michigan boy, who cultare
to beat a low draft number, and is
man with the Third Infastry, and is
man with the Third Infastry. Even
Company, at Ft. Cook, Neb. That
thereon on his sleece indicates him
to be a private first class, not had
for a guy in too months.

Elmmel last week re-signed for 1941. He operates a popourn machine mounted on a wagon,

MR, AND MRS. DON NEWBY, who re-cently returned to their bome in West Palm Beach, Fig., from a two-week vara-tion in Hayans, Chiba, report they will re-turn to the road the coming season.

MANAGER'S Lament: "I never knew so many mugs still think there's a Santa Claus until I began to get collect wire."

WEST COAST SHOWMAN Frank Shaffer mivious from Seattle, Wash, that he has booked his shows and concessions with the Crement Amusement Company of Canada for 1944.

RECENTLY elected president of the Machigan Showmen's Association, Detroit, Harry Hose stopped off at Pie Bulbourd Cincinnait offices has veek while on route from the Mator City to Florida, where he will vacation.

SOME showman cannot seem to realize that 1915 prices no longer apply in basking good

ACE TURNER pescale that many show-folk are wintering in Atlanta. Among those there, Ace awa, are Prant Zorda. Phil Roero. Pretty Boy McClain, and Watter Beatly. Turner adds that a num-ber of circus and carnival folk are work-ing on the two local papers.

concessions on Bullock Amusement Con-pany. He says be express to leave soon for Finrida to begin the 1941 tour.

BRASS trinkets were added last acasen to the tricks and toys that the base says must be earned.—Cat Rack Annie.

SPECIAL ACCEPT of the Goodman SPECIAL ACLIENT of the Occument Wonder Shows for the past three seasons and employed at Hislesh and Tropical Park race tracks each winter, Joseph A. Rowan is Ill with the flu at his home in Mianui, Mrs. Rewan reports.

MOTORDROME owner and operator on MATOSCHROME COURS and opportune on West Briss. Shows, Speedy Woods in vacu-tioning in Hot Springs, Ark., with his wife and daughter. He will remain there until the shows open, as his daughter is taking care of Mrs. Laughtin's typing and other Sustiness matters, he infos.

NATIVE (watching sword swollower)—"He Gdn't awallow them. The swords are still there."

AMONG THE TROCPERS wintering in AMONG THE TROUPERS wintering in Newaris, N. J., according to Harry Barley, are Bob Amsworth, of Dodson's World's Pair Shows: R. Bee, of Williams' Girl Shows: R. Harrie, Chartie Occilia, Marie Barton, Sidney, Bill (Bravy) Myers, and Ben Heffren.

POLLOWING close of a successful en-parement with John T. Hutchens' Modern Museum, Hario and Mario, Australian



VET SIDE SHOW and museum VET SIDE SHOW and museum operator, John T. Hutchens posed for this photo upon his arrival in Mempits, Tenn, recently for a claif with his daughter and son-in-law, Mr. and Mrs. J. H. Esons, after a ruccessful fine-week stand with his Interieus Modern Museum in Son Antonio. After their stay in Mempits, Mr. and Mrs. Hutchens will lause for Cansulle, Mo., to wish the latter's mother before returning to quarters in San Antonio.

knife throwers returned to Yasoo City, Miss, where they will remain until time to open with the Johnny J. Bejami Elde Show on the World of Today Shows.

If you imagine you can whip the world, you have no business being on a midway. You can't fight 'are and get money too,

GOORTHOUSE owner and operator Jack Osthippo mile from Plainfield, N. J., that he has re-stanged Mr. Stude Jenkins as head thef, making her fourth consecutive scales with it. Golfuppo also signed Douglas Christian, who was in his employ

And Rooms. Fretty Roy Sections and Finites Beatty Turner adds that a number of errors and narmival folk are working on the two local papers.

WILLIAM (HILL) ROBINSON has been the working as a criffing guard at Chung Hobinson, near Little Rock, Ark. Chunglon, Ky. after closing with its time in hit the road.

#### Unfinished Biz

WRITING for a job, a showman used his letterhead. On one side it read, "With Gate & Banner Shows, Gate & Cable Shows, Sidewall & Heel Shows, Beason 1993." Then came the names of three nore shows, season 1993, and littes of four shows, season 1993. Por 1993 he listed three more shows and four for the season of 1994. For the season of 1995 he listed four different shows. After murchly reading the letterhead, the carnival manager wrote in roply. "Your letter was very interestin roply. Town fetter was very interest-ing. I note that your trouping carser has covered them all. Did you run out of shows or finally take out your even? To satisfy my curiestly please account for the seasons of 1036-37-38-36, and 40.7

IDLE Thoughts of so Idle Concessionaire: "If threatened to leave the show EVERY week last section but I'll probably be an hand when it spons in the spring."

RED WILSON and wife, Billie, are win-bering in Creeds, Ala., where Red is a special deputy for a land and lumber com-pany. They report they will return to R. C. Lee's Rides in Hendersonville, N. C., the early part of April, where Red will resume his duties as Rolloplane foreman.

SUPERINTENDENT of the Art Lewis SUPPRINTENSIAN TO THE STROME STROME IN STROME STROME IN HOUSE IN THE STROME STROME IN THE STROME STROME IN THE STROME STR hour.

WORKING all week to make enough is get out at the hotel and late the next one may be truch, but not making hotel and getaway money is teagher.

SINCE closing with John T. Hutchens' States choose with Joint Amodem Modern Museum, Ployd (Slim) Arnold, the Museum Hube, has rebuilt his whisky-bottle rylophone at quarters in San Antonio, Tex, and will have it electrified if possible. He says her also planning to have his one-eighing fiddle and cigar bor similarly equipped.

BINCE winding up a successful season with Pryor's All-State Shows and playing a few fairs in Virginia and the Carolinas with their concessions, Mr. and Mrs. Ceville Miller have been wintering at their home in Eponeer, W. W. Tony have built a 24 by 30-foot building, in which is stored their equipment, trush and trailer.

MANY old-timers who are still falking about the good old days probably are not active enough new to anjoy the better new days.— Calonel Patch.

MARRY M. CARMICHAEL (ministure circus builder), of Red Oak, Ia., repocts that Mra Carmichael under went an operation in an Omaha, Nob., hospital and it slowly recovering. He also advises that his new mechanical Pine Ridge Show, on which he has been working for the past two years, will be completed in time for contract the properties. opening in the spring

AL BERESOFF, who went to Augusta. Oa. for a vacation after a successful 1940 tour, has been spending much of the time inshifting publicity and advance work for the Passics Phys. beaded by Joseph Meter, of Lunco, Germany, and which is being sponsored by the Optimist Club of Augusta. At says he plans to remain in the Georgia city until it's time to head north.

THOUSANDS in carrival business connect tell what they are doing in it or why they have

### RIDE MEN! HERE IT IS! JANUARY-FEBRUARY BIG ELI NEWS

News, Pictures, Mechanical Arthrice, Editorial—the Mod of meeting all fills Meeting, Arthrice about the No. 5, 1843–1843. Which and new Volket Ed. Power Lind, I year own, operate or menops my Mod of Histopoliusius, yes about tend 2843–2843. NEWS, Jose and a notal for the free simulation of a send for year.

ELI BRIDGE COMPANY

BIG ELI Wheels - ELI Power Dates

over left it. They've just not interested in "why" or "what for?"-Cousin Poles.

MR. AND MRS. JOE WARREN, who are and the delta delt

JACK DADSWELL, well-known former received press representative and pholographer, has been named by the U.S. Navya Linkson Headquasters to make a complete picture story of the codurary 80, I U.S. Maritime Training Schools, it was anisounced by Southern Festires, her in Tamps, Pla. He will board one of the navya ships for a trip to Battle, Pastro Rico, and the Canal Sone to carry cut his sesignment.

TIMES are getting harder but last summer's judgets are getting bigger. Well, there's a lot of consulation in commissing that at one time during the year eating mency was at pac-Imsekover Slim

WETE still on the go and have been making business oxeh." lotters B. H. (Dave) Davidson, agent with Mad Cody Frening Shows, from St. George, Gs. still have four more weeks in Southern Georgia before playing the larger cities in State. Since boys are repainting and repairing equipment daily. Owner Frening has been sway on a fishing tour, and forence Wallis recently took delivery on a new car. Occil Bloc is still with it.

CONTRACTING their two coupon stores and duck poid with the John H. Marks Shows recently were Ciliford Gray and Circle Wilson. Milson at present is recording in Bickmand, Vs., while Gray is premoting an indoor doings in Youngstown, O. Both plan to John Mr. and Mrs. Paul Trent in Birmingham. Als., soon, when all will proceed to New Orleans for the format opening of Boy Allen's night right here.

If has been amply proved that many money-getting showmen who bragged about their shirty to get benkedit hove not been so fast either leaving a crowd-drawing minway that made their success possible.

NOTES from the F. & F. Attractions by George Hill from Badytown, S. C.; shows have closed negotiations with the Bright Light Expections Shows to pisce their line-up of concessions with the arguments of the coming season to play Bromen and American Legion celebrations there Onle, West Virginia, and Baryland Management recently amounted that it plaus to keep the shows in South Carolins until about April 1 and then jump into Ohio to open with the Bright Light Shows.

"WITH the arrival of equipment stored

### TENTS-BANNERS

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VANT for 20 make or the best starts in Lin.
C and Year. Bests insulated by the

### Monk Mops

IF I HAD \$1,000,000 Td soon double my money and deal only with the car-nival profession. First, I would buy a suagoing craft (perhaps one of the over-age craftees) and then surround suggisting craft (perhaps one of the sover-ago retileces) and then intrround myself with every famous explorer and lungle funter available, those with barkest Africa experience preferred, we would sell for a secret destination, disembark and head for interior unsuppliers for two or three years. I have a map of our destination which I won from a brother trouger in a case and the sell of the period of the p

These we would bring back alive and sell 10,000 to each major mistway, thus supplying the needs of 10 shows. After cheadours or hard run the capilros would be turned loose on a lot and by shinding, hopping, and sliding from one end of the midway to the other the 10,000 Sponge Bottom Apes would the icood sponge mercan also wanted soon sop up all the water, leaving the lot hard and dry. To advertise their work in advance would alone draw thousands on rulny nights.—DIME JAM JOHNSON.

in Foley, Ala., work at Checker Exposition Shows' quarters in Indianapolis will get under way immediately." Terry Shad let-lers from the Hoolest capital. "Bill Har-ver is in charge and several new fronts will be constructed, as will a new entraince arch. Mr. and Mrs. Boyd Clemens have booked their two shows, and R. N. Show will handle the advance. The writer has been sngaged to handle the press, and or-ganization contemplates opening the season about Apti 19."

DE cap'n dane tole me when I some yere that I'd got \$3 a week as sone as I learned out. I've been with the show two years now and I ain't learned out yit. When I come yere I knowed me' than I done now. 'Ca've den I at leas' knowed where I sume from.—Hook Rope Smokes.

"TVE BEEN down here attending a convention and visiting with a number of outdoor showfeak." letters Perry Crebys from New Orleons. "Benewed acquisintances with Sim Lawis, former eiterias trainmaster. Who is working it a bond high cittle. He reported that he and his partner, Ed Pietcoor, will hit the road this senson with two rides, six concessions, and a show. Ciyde and flabe Davis went to Florida is open a night-club. Lorraine Davis is one of the features at the Puppy House here, where Earl Warner is enseeing."

"MY WIFE CLAIRE, has just been released from the Hambet (N. C.) Hospital, where she underwent a threat operation on November 13, two days after closing with the Cedim & Wilson Shows in Payetteville, N. C." seribes Pred Sewman from Atlanta. Thiring the operation, which took 8% hours to perform, she suffered severe hemoretiaces and two blood transfusions were required to save her life. She faces a long convalencence, so I'm plausing to take her to Florids when she is atrong enough to make the trip. Until then we are comfortably ensecuted in the Analey Hotel here."

UNSUNG HERO. The winter quarters watchman who pleds around the groweds and thrusthe buildings of higher with a flashlight and clob as his only companions, who propress his new midnight lunch in the exoblesce, and returnes his resends in winter cold, rain, or snew until the rest of the fells come to life. Later he learn that the office has charged against his cummer salary these same, like harmonic, 100 light globes, and an electric meter that disappeared during the devines—Osear the Ham.

KELLIE GRADY SHOWS notes by John McRine from Mason! Mr. and Mrs. Kallie Grady arrived here on December 29 from Florence, Ala. quarters, after stopping on route to Bowling Orean, Pla., for a visit with L. C. McHenry, manager of Crescent Amusement Company, The Gradys have been doing plenty of flating and landed a

D0-pound Jewish recently. Owner Grady has ordered a Tht-a-Whiri for spring de-livery and contemplates adding a Merry-Go-Bound. On their way hock to quarters the Gradys will stop over in Atlanta to visit Mr. and Mrs. C. D. Scott and to let orders for canvas for 1941.

"IT SEEMS that many carnicalites have turned to the night clubs this winter." letters Monte Novarro, of Novarro & Puller's Parisienne Models, from Bochester, N. Y. "I've seen a number of them while playing the various clubs in New York and all are doing well. My average is far above last year and I'm carrying 14 people since combining with Howard Puller's Broodway Bavids. He cent addition methods Jaulice Martin, and Hagmon, Players, and Martin dance stem. Will take Harver, and Maria, dance isem. Will take the unit into Ben Williams Shows. Mincola, L. L. N. V., two weeks aband of schodule to rebears and re-arrange the

iN need of another man, a manager asked his colored canvacean to find one. The c. c. was propositioning a prospect with everything from "out all winter" to "the cookness serves seconds and thirds," and the candidate linearly asked, "Nes your been any money? The c. c. shot lack, "Hee be get meney? Eep, hu's get money's manager."

APTER an extended visit in Cincinnati, the guest of Mr. and Mrs. Claude R. Ella, and during which she attended the fair meetings in Indianagolis and Columbus, O. Mrs. Sertha (Gyp) McDaniel, operator of the Arade and Rocky Road to Dublin on the Johnny J. Jones Exposition, left on January 23 for the South. She motored to Richmond to attend the Virginia full meeting and to accompany Mr. and Mrs. Carl J. Lauther to Norfolk, Va., where they are operating their Oddities on Parada. She will attend the Tamps Fair and go to Jones winter quarrers in De Land, Pla., for spring work.

AFTER a three-month vacation, much of which was spent Rehing along the West Coast of Florida, Mr. and Mrs. W. M. Jarvis left Funts Cords, Pia, on January 20 for Dickson, Tenin, where Javis will assume his duties as aspeciatedent of operations in quarters of Rec's Old Reliabile Shows. Jarvis who has been ple mail man and The Hillboom! sales agent on the granulation for the past five mail man and The Hillboard sales agent on the organization for the past five years, reports that present plans call for modernization of the midway individual new front entrance arch and lighting effects. Several new shows and one or more major rides will be added, he saports. Juvis cays that President D. J. Hals, of Winchester, Ky, and Vitt-President and General Manager Leonard Molamore, of Corpus Christi, Tox., are expected in quarters about Percury 16, when full operations will get under way.

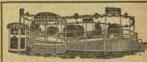
PALACIOS, Tex., notes by Al Nation:
Numerous showfolk continue to pass in and out of this city. Virgit Siler's New Liberty Clirk is doing well, while Mr. and Mrs. Crawforth Niek Cat restaurant continues to do business. Jack Hanley retirered to Houston. Tex., and most of the concessionaires have left. Ms. Nation purchased a local cafe and Cy Pertins opened another hinch stand. Claude Williams is still at the A. & C. Cafe. Pup Craven and Lee Kimhall are putting un street signs and numbering homes said slices for the city. Hanny Lady and Chuck Moss left for Houston and Ray Brower com in from that city to look after the areade, Joe Kemp is (See MIDWAY CONFAR on page 58)



BINGO

Growing by Imass and bounds to be the weight period and on a constitution of the control of the FREE CATALOG

H. C. EVANS & CO.



### TILT-A-WHIRL

AFTER TEN YEARS STILL TRUE . .

Chief arrang the corney servers for the reason as been the THI-A-White!" "I'll gate an accommod large confined the of repeat refer to the reason and the commod the c

IF YOU WANT TO GET . . . DIVE Your String of Fairs and Collections a NEW TILT-R-WHIRL to 1841.

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EDDIE HACKETT

Now With "Man" McNally Hundling these Pupie's Succession

Southland Chevrolet

### NOTICE

Due to improvements incorporated in the Fly-O-Plane Ride since its introduction at Chicago and icy mountain roads an route, we find it impossible

to show at the Tampa Fair.

Above K. Kline, our Sales Manager, will show authentic moving pictures of the ride at Tampa February 4 to 10; Lake Churles, Louisiana, February 14, and Tuccon, Arisma. February 22.

EYERLY AIRCRAFT CO. SALEM, OREGON

### WEST'S WORLD'S WONDER SHOWS

1941 SILVER JUBILEE-1941

CONCESSIONS-ALL OPEN EXCEPT BINGO

bey or book Speciar and furnish seasons. Want Silver Silvest or Rainest. Ward Manager the Street and Forms Silver. Want Silver, Silver, Silver, Orien, Lifeston, Ten-it-One Window, Salver, Fat Show, Was see independed in Sourcing Hotel Streetmen with one latest. Have be —Domple, in tirescent condition, Alice 15-81 and 75-5 does Streetmen Car, with Liver be —Domple, in tirescent condition, Alice 15-81 and 75-5 does Streetmen Car, with Liver in, Salver, Car, All Incomments of Fitables Wester, Proposers, Dathers, Manager,

### 3000 BINGO

05 sards, \$2.50; 50 each; \$4.00; 75 sards, \$4.30; 100 cards, \$8.50; 100 cards, \$8.25; 200 cards, \$111; \$80; sards, \$43.75; \$300 cards, \$111; \$80; sards, \$43.75; \$300 cards, \$115; \$80; sards, \$18.50; \$115; \$100 cards, \$100;

3000 KENO
Made to 30 ests or 100 series seats. Placed in 3
were access the cardio-part, typ and down, Lathaweight touch. Per set of 100 cards, tally seed,
authly instance, \$8.50.
All Bings and Lothe sets are complete with woodmathem, high part describes sheet. All world doe 527.

Barbare, feder and describe and consists, with smoot, LiGHT WEIGHT BINGO CARGE LIGHT WEIGHT BINGO CARGE BALLS, and the consistency of the consiste

m Good Markers, in strips, 25,000 for ... 1.05

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### PIERCE GREATER SHOWS NOW CONTRACTING FOR 1941 SEASON

Opens April 28 in Pennsylvania

Will book or buy Rides. Want one more Grind Show.

Will book Bingo, Cookhouse, Ball Games, Duck Pend, Peney Pitch, Areade, or any others that work for stock. Write

Tamps, Fla.

### COOK HOUSE HELP

OF ALL KINDS For Horner 2 Restaurent to open seen. White REX HOWE, core of blee-for Cole, Newborg, No.

To Operate in City Parks, on Streets of Minn, Towns

#### RIDE OWNERS, ATTENTION

Sell or lease too those Bides which are higher in "thank storage." Will her field of grows have \$5 %-\$55. I pay help, transportation, etc. E. J. MISROELL MIDWAY ATTRACTIONS

MANUFACTURERS

FRANK HRUBETZ & CO. 2567 1/2 Simpson St. Salom, Oregon

### Winter-Quarters News and Gossip

As Reported by Representatives for the Shows

#### James E. Strates

James E. Straies

Savannah, Gs., Jan. 22.—Doc H. Garfield this week signed his Hall of Science
attraction with the organization for 1941.
He plans to come here soon to supervise
tuilding of a new attraction. Robert
(fillin) Curius rebooked his Put Folias
Show, and Joe Heiorino infos he will
arrive soon to get his Vanities and
Artists and Models shows and Mickey
Monses Circus in shape. Lee Carrell,
Monkey Show operator, is wintering in
Manatee. Pla., while 860 Schaberg is in
Mismit. Fred Fournier infos from New
York that he is building several new
concessions for the coming season, and
Mr. and Mrs. Shy Futnam out/se from
Sarasota. Pla., that they have recovered
from their roccus flu attacks. Work
bers is progressing rapidly.

DICK O'BRIEN.

#### Lawrence Greater

CHESTER, S. C., Jan. 25.—Owner fram Lawrence returned to quarters this week after spending several weeks in New York with Mrs. Lawrence, who after being hospitalized since July 15, is recovering and will return to the shows in time for opening. While in New York, Lawrence ordered a new office trailer for spring delivery. He spent several days here mapping plans for construction of sums new fronts. At present quarters crew totals 10 and is under direction of the writer and Bob Young. The writer recently returned from a tisk to New York, where he was the guest of Owner and Mrs. Lawrence. Sundangement also reported it has contracted a good line-up of fairs.

LOUIS GUESTH.

#### Buckeye State

"SPITFIRE" AT TAMPA

D. C. CROSS 474 Wesley Oakland, Cal.

HATTIESBURG, Miss., Jan. 25.—Work in local quarters is well under way. Mr. and Mrs. Joe Galler added two now rides, and the management recently ordered three light towers. Pat Brown has charge of quarters and construction work. New front panel will be built for all shows, and Bussell Cooper has been retained as chief electricism. Leonard Bruce, mechange, is overhauting motor equipment.

FIELD REPRESENTATIVES

J. LEE CUDDY Bex 1296

Homestead, Fla.

Mickey Stark, who has been wintering Mickey Stark, who has been wintering here since roturning from the Chicago meetings, is overhaulting his Penny Arcade. Mr. and Mrs. H. G. Starbuck returned here after a flying trip to Memphis, Tenn., and Hot Springs, Ark., and Starbuck is getting his office in single. Mrs. Starbuck is having her Pishpeud rebuilt and has placed her order for new canvas. Harry Elmined has finished requiriting and overhaulting the order for new canyas. Harry Kimmed has finished repainting and overhauling his popours wagon. Owner Galler and the writer returned from a successful booking trip, and Mrs. Galler is having sweral new concessions built. Mr. and Mrs. Walter B. Foz. who have been staying hers. left last week. Mr. and Mrs. John Willander booked their free act and Animal Show.

JACK CLIVER.

#### Fred Allen

SYRACUSE, N. Y., Jan. 25.—With the arrival of the writer on January 3, work gut under way at the sheers' quarters here. Owner-Manager Fred Alien has given orders to speed up construction so overything will be ready for opening. No paint has been spread as yet because of cold weather, but as seon as it becomes more moderate much painting will be done. The culturary department, under supervision of Mes. Allen, continues to serve bountiful meels daily.

LEO ORANDY.

### Elite Expo

PARSONS. Kail. Jan. 25.—Manager Charles Rotolo's plans call for an enlarged show for 1941. He contemplates carrying 11 rides, including two Perris Wheels, and nine shows, with about 25 conceadons. A five-peut gate will prevail, and the Aerial Saners have signed to present the free act. A new front entrance is being built under supervision of the writer. Dutch Lasch signed to present his Girl Blows and John Ellis will be back with the Athletic Show. Trancis Doran will present a new Side Show. C. G. Buton, general agent, reports a good spring route has been lined up, and Manager Rotolo is optimistic over the conting season and believes it will be one of the best for all outdoor amusements. Mrs. Docthy Younger booked her conhouse. Visitors included Mrs. P. C. Bogle, Mr. and Mrs. David Resse, and Swede Nelson.

DON POLITZ.

#### Convention

Convention

FREDONIA, N. Y., Jan. 25.—Winter's work program has been laid out and the skeleton crew, which has been dainst old jabs office the lease of the scale Manuley makes the Southern fair me-

### Dodson's World's Fair

JACKSONVILLE, FIR. Jan. 10.—A small crew has started work here and rebuilding of the main entrance front is under way and several rices are being overhaulted. Crew will be engineered scon, when construction week on several new sugons and fronts will begin. A new roof has been placed on Manager Dodson's private car by George Régar and the interior has been releccorated, if, G. Inglish and Manager Dodson strended the Macon, Ca. fair meeting and they also plan to take in those in Co-limbus, S. C.; Baleigh, N. C.; and Richmond, Va. Mr.; and Mrs. Almer K. Kline stopped off en route to Minni, Fig. An-

ton B. Pugal signed his Penny Arcade and two sets of digners. H. E. Vann also booked his circus. Mr. and Mrs. Charles Clark, who are wintering in Tampe, Fis. will be back, he to manage the band and she to operate the Cay Patre Show. Lucille Dodson, who has the Posing Show, also, is wintering in Tampe. Mr. and Mrs. Hay Cramer and Mrs. Cramer's mother are spending the winter in Manni. Hay will have the Creus Side Show again. Shows will have their own necen plant this season under management of Willis Lighten. Mr. and Mrs. J. C. Weer advise they left key West, Fis., recently for a trip to Cubs. Arrangements have been made for the delivery of six light plants in time for opening in April. Management announced that shows have been awarded the midway contract for the fair to be held in Rock Hill, S. C.

JOHNNIE REEVES JR.

#### Crystal Expo

CHARLESTON, B. C., Jen. 25.—Arrival here of Owner Warren J. Bunta, Manager Walter E. Bunta and the writer, who is general agent and will assist in the management of the organization, marked a program of renewed activities at quarters, chan Petralli is in charge again, his sixth under the show' bunner. All equipment will be removated and several new tops will be added. Sam's crew of five will be augmented about Petruary 15. Organization plans to open early in April and has a fair route of spring dates lined up. Shows will tour Onio. Ecutacky, Virginia. West Virginia, Tembessee, and the Carolinas in addition to making the regular fair dates. One of the three free attractions to be offered in the Siegrist Cannon Act.

H. LEWIS.

#### Great Sutton

CSCEOLA, Ark. Jan. 28.—Mr. P. M. Sutten and sen. P. M. Jr., left today for Illinois and the North, where they plan to book some spots and then attend the Illinois fair meeting. Manager Sutten reports he has already booked a humber of fairs and celebrations. Mr. and Mrs. George Gampbell returned tast Sunday from Kansas City, Mo., where they purchased new centure for their new diagor concession. Mr. and Mrs. Dutch in not asturied with his winter fahing so be plans to go South again. Fat Taylor arrived early with his consessions so that he and Whitey Butler may make a trip

### "TENTS-BANNERS" NEW TENTS USED TENTS

NEW BANNERS USED BANNERS MAY WE SERVE "YOU"

### BAKER-LOCKWOOD

America's Big Tent House Estate Representative, A. E. CAMPFIELD, 152 W. 424 BL. New York City, N. V.

### F. L. FLACK

F. L. FLACK, Colomater, Minhis

### GOLD MEDAL SHO

NOW BOOKING SHOWS AND ATTRACTIONS FOR 1941 Accres: DECAR SLOON, RP., P. O. Bes 808.

### **GREATER FAIRWAY SHOWS**

PRINT ACTS Discoss Mechanical Menter, Gar and Abbette Stein, Own Jenne Cork Stean Dayson Polynon, Ball Gang, Polynology and Stock Commenced Stein School Stein Stein Stein Stein Stein Stein Stein Stein Stein Barton Stein Stein Stein Barton Stein Stein Stein Barton Stein Stein Stein Stein Barton Stein Stein Stein Stein Barton Stein Stein Stein Stein Stein Barton Stein Ste

### WANT SOUND TRUCK FRISK GREATER SHOWS

17 Fairs Long season, starting March 14th, 55 per cent of bestern and all advance promotions (see and oil, Real offer, ELMER SHOWN, 350 Areads Bidg. St. Louis, No.

### HAPPYLAND SHOWS, Opening Vicinity of Detroit, Mich., April 19

RIDE OWNERS!

NEWEST RIDE SENSATION

WANT SHOWS. Good treatment. Low percentage. Will finance anything new and different.

WANT CONCESSIONS that conform with our well-known high standard.

WANT an outstanding Froe Attraction.

1941 seasure new entirely booked in Territory that will prove a winner

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### Want--Al Baysinger Shows--Want

SCOTTER - ROSEXT - ROLL-OPLANE - EXT PLANE - GOTOPHS. MECHANICAL STOYY FUN HOOSE AND OUTFAINDING SHOWNS. Measure with ALC: CONTROL OF THE PROPERTY OF THE PROP

### FLOYD R. HETH RIDES

OPENING ON OR ABOUT MARCH 1 IN SOUTH CAROLINA WANT FERRIS WHEEL, MOTOR DROME, with or without transportation, RIDE HELF AND LEGITIMATE CONCESSIONS.

WHILE PLOYD B. HETH, P. O. BOX 108, EDGEWOLD, S. C.



SCENE OF THE 21ST ANNUAL BANQUET and ball of the Heart of America Showmen's Club in the new Fiesta Room of the Hotel Phillips, Kansas City, Mo., on New Year's Eve, which rounded out one of the most successful years in the history of the club.

into Mississippi to visit some of their friends wintering there. Betty John and Moody Cook are here making pians for remodeling their show, People Wito Mako the News show. The show will have a new paint front and will be well flu-minated. Betty John recently purchased

WRITE SIOUX TIRE & BATTERY CO. SIOUX FALLS, S. D. Buy on Our Easy Torms.

SECOND-HAND SHOW PROPERTY FOR SALE See Gove Field Data Tracts, many to-Pannard Fings of Stramers. Solding Planes, order and, with dearm. The Head Wax Hally, that tons. - British & Samous Thirty, life size, . Pap. Stramers of General Wiresle. Pap. O-Antonia Stances Twint, life size, or files Stance and Garmind Wheels. Pay Wice or write WELL'S CURIOCITY BHOP, End St., Philadelphia, Pe.

#### WANTED

this Show Frence to 3

WORLD'S ASSEMBLY OF STRANGE PEOPLE Actress Care of The Billisseed, Cincinnati, Obia

#### WANTED

Experiment Corn Corne Help, Mind be able in drive treets, Storie and other

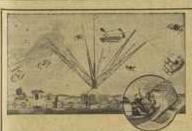
SAM LIEBERWITZ

Cers Reynolds & Wells.

a new bouse trailer and car. F. A. Stein-barger letters from Aransas Pass, Tex., that he will come in with his Perris Wheel in time to paint and recondition the equipment before opening. Manager Sutton is pleaning to recondition the Merry-Co-Round and install a new light-ing existen. Recent Visitors were Bruce Barhem, general agent, who is working in the Aranness Revenue. Offices, Little Bock, Ed Groves, correct-manager, Groves Orecher Shows, and George Cain Arawhase Inther is general agent in Groves. F. M. SUTTON JR.

#### Parada

CAREY, Ken., Jon. 25,-Quarters activies are progressing rapidly. The Merry-CAREY, San., Jan., 20.—Quarters and these are proposed gapledly. The Merry-Go-Enund has been rebuilt and the Ferrys Wheel was finished today. The Mix-Op and Loop-o-Flame will be ready to leave the paint shop soon. Owner-Manager H. C. Swaner was pleased with the progress made when he returned here progress mades when he returned here after an extended business trip which included a stop in Kanase City to place orders for new conven. Several new show fronts are under construction and shows will take the road in 1941 greatly enlarged. The trucks have been made reany for the paint shop and Master Machante Earl L. Molfermosis and consistents. Frank Vernori and William M. falled prepared to do a complete sole on all rolling stock. The writer, with the convenient even, has the bingo and cook-house completed and all other concession will be rebuilt before opening thouse completed and all other concessions will be rebuilt before opening. Shows this year will play some new teartory. Yessen, Tox. ritory.



#### AERIAL JOY RIDE SHOWING AT TAMPA FAIR

Investigate this sensational repeat ride and find out how easy it is to own, operate and make real money with. It's timely—colorful—spectacular and portable. Big enough for the big time and compact enough for the gille show.

Write today for price and details, or better yet, see it thrill them of the Tumpo Fair

Portable Stages — Rides-O — Auto Spectway — Coroutelles — Light Towers — Asriel | Say Ride — Silver Streek — Dodgen and Skooter Hidgs. — Caterpiller

SPILLMAN ENGINEERING CORP., North Tonawanda, N. Y. WORLD'S LABORST BUILDER OF AMUREMENT DEVICES

Open February 5th, Houston Fat Stock Show: Fr. Worth Fet Show fellowing, and enseon. Class Blower. Tathor Artist. Mind Beader. Want authranding Act, Magician, Contustionlats, two securities Acts to Feature. When er write

A. A. LANE
Core of Bill Harnes Shows, Sex 1377, Fr. Worth, Texas, till Feb. 1st; then Houston, Texas

## Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by CLAUDE R. ELLIS (Communications to 25 Opera Place, Cincinnati, O.)

CLEVELAND, Jan. 25.—Visited by 143,946 thring its 16-day run at the Public Hall, Cleveland International Exposition closed on January 19 after the celebration of International and Red Gross Day, Artendance on closing day was 4,072. Exposition used all available space in upper main sudiforiums, and two lower exposition issile contained at and industrial exhibits from 21 Investigational countries and the United States, all of which have been displayed at the New York's World's Pair, San Practices expession, and Osmatian National Exhibition, Torrento, during the past two pusm.

Bach day was dedicated to one or two

Such day was declicated to one or two of the countries exhibiting, with gov-ernment disminates present. It was spensored by the city, Chamber of Com-merce, and civic leaders.

#### Bigger Midway for O. Fete

BANDUBKY, O., Jan. 25.—Annuement more of the third annual Oblo Grape Pestival here under auspices of the Junus Charber at Commerce will be cularged in 1941, according to General Chairman Bolandt Kramer. There will be more midway attractions and there is a possibility of free acts boing used. Pageant, with own 1,000 children using part; giase Bowing exhibit, selection of a quest, and a parade have been acheduled.

## Shorts

OZARK Ammement Shows, reported Manager K. G. Clasp, have been signed for the three-day that minual Eldarado Springs (Mo.) Beamlon.

ARNUAL four-day Mardi Oras at Fairport Harbor, O., under ampions of the Civic Association, will feature an enlarged midway.

BETTER Houses Show, sponsored by the Chio Valley Board of Trade of Wheeling, W. Va., will be held four days in Market Street Abintorium, according

143,946 at Cleveland Expo to Harry W. Haus, general chairman value and hands will be engaged.

JOHN B. ROCKES Producing Com-pany has been signed to produce a pageant to be held in consection with four-day Bradensen (Fla.) De Soto Cele-bration, which is expected to become an annual.

E. C. SHEPHERD, who has arranged for quality external ment features in the past at old house weeks aponound by Charry Tree (Pa.) Volunteer Pire Company, was recently re-elected to the general chalmanalin, reported feerclary William Locknet.

MCBHLE (Ala.) Carnival Association met recently to plan for the 1941 Mayel Oras, Sidney filman was manuel chair-man of the Unral parado committee. Jales Branna, maching E Boy Alfrights, decorations. Provident Alfred Staples expressed confidence that the 1941 event will be one of greatest yet staged.

will be one or great the process of the control of the the three car parties are planned for the three car parties are planned for the three car parties are planned for the control of the car parties are partied to the car parties are the car parties of the car parties are the car part

MILWAUKINE—County beard of super-visors have released a \$15,000 appropria-tion to the American Legion convention contentities to slid in expenses of the 1941 national Legion convention in Milwaukes.

#### WANTED—JUNE 23-28

SHIPPS, BIDDS, CONCESSIONS & FREE ACTS. One of the less units in Indiana 200,000 resolution within a culture of 20 tollier.

YORKTOWN FIREMEN'S ORGANIZATION YORKTOWN, INDIANA

## CARNIVAL WANTED

THE REASON

Harontown Fire Bept.
HOUGHTON, MICH.
AMERICA GABE MARTELL. BESTING

CARNIVAL WANTED
FIRST UP SECONS WEEK OF MAY
BIDDS, SHOWS, CONCESSIONS
torn, Indianally greaterable little are aller development of
torn, Lot an inab highway and wall willing neutropoolitan in
additional form. Subanta Committee at the information.

PAUL C. CORRIGAN, Commander, Disabled American Veterans

Conducted by CHARLES WIRTH -- Communications to 25 Opera Place, Cincinnati, O.

#### Jack Raum To Have All-New Show; Has 20 Weeks Booked

CANTON, O., Jan. 25.—Jack Raum, who is secont years has been concentrating on One, Indiana, and Mchigan with his circuts and rodeo show, plane to launch an all mess circus, rudeo, and thrill show for the 1941 season, in informed a representative of The Billhored here. Baumo completed has essents beenings at the resent Ohio fair managers' meeting in Caumbus and has contracts signed for 20 weeks, the longest season in the history of the Raum commission, he said. Baum revealed that he would launch his new show of Atlanta April 21, with Birmingham, Ais, to follow a week later, there Nashville, Tenn, Ph. Knox, Ky, and winding up the Southern route at Lemprille, Ky, the week of Mach 19.

The lair season will open July 22 at Washington, C. H. O. to be followed by other fairs at Xeinia, Wilmington, and Eston, O.; Corumna and Mason, Mich.—Painesville, O.; Charlottin and Jackson, Mich.—Frement and Wooster, C. Adrian, McM., and Hamilton and Coohocton, O. Many of these fairs are yepeats, with Wooster being played for the fifth year.

The line-up of this year's attractions CANTON, O., Jan. 25,-Jack Baum, who

The line-up of this year's attractions will include many new and novel turns. Chruss part of the program will be practically all new, with the Arial Dukes being the only set retained. Rodeo will have revend new acts and new people, as will the thrill show.

Haum said work at winter quarters at Tipton, Ind. was progressing satisfactorily with a large force of workers regarding equipment and building new props. More stock will be added for the new season and most of the wardrobo will be new. A four-people serial set, formerly with the major circumet, has been contracted for the new season.

N. J. Requires Permit For Outdoor Billing

For Outdoor Billing
THENTON, N. J. Jun. 25.—The Outdoor Advertising Division of the State
Tax Department, which supervises billboard and poster displays, has begun
posting card notices through the State,
reminding that it is unhawful to exect
any outdoor advertising sign in New
Jersey, except on the promises where the
husbness agreemed is carried on, unless
a permit is first obtained from the Outdoor Advertising Division.
Tailling to comply with the law may
result in a fine of \$100.

Circus Historical Society

Circus Historical Society
WICHITA, Kan, Jon. 25.—Fred and
Bette Leonard received a surprise visit
froon Dorie and Illa Miller and Mr. Acility Miller and Mr. Acility Miller and dawahier, Karen,
who were on route to Joplin, Mo. after
spending the holistys at their former
home in Chay Center, Kan.

A flat of the tableau wagons on Fred
Buchaman's Robbins Bres. Circus has
been received and includes the United
Blates, China, India, Great Brimia,
France, Beiginm, and South America.
These wagons were built by the Bodia
Wagon Works, Cincinnatt, for the Spellman direus originally. John Schiller
bought them and resold them to
Buchanan in 1898.
When the Lembes played Chattancogs,

Buchann in 1878.

When the Lembes played Chattamoogs, Thura, they were risited by Ernle White, bead balancer, and A. L. Chumley, circus fan, of Chattamoogs.

Mr. and Mrs. Arthur (Mack) Heller are residing in Sheboygan, Ws., where Mack is employed at the Robier Communs. He was former band lander on Sills-Sterling Circus.

Tack and Evolyn Turner are with Toby Youngs tent show, playing in Tense. They visited Ben Davemporth Bern. Circus before Christinas and institute friends Stutch Cohen, Willie Zewis, and Long and Delbert Knight. This show / Mex. Hutoread Society on appestite page)

#### Unheard of Today

STLVA, N. C., Jan. 25.—Charile Campbell, local collector of route cards, route sheets, and route books, has records shewing that hes Moines In, had eight circums in 1805; W. P. Hall's Circum May 15; Centry Bross, May 19-20; Campbell Bross, May 25; Carl Hagenbeek, June 12; Berums & Halley, July 17; Grio Pioto, August 11; Pawmer Bill's Wild West Shows, August 14, and Adam Forepaugh's Circus, August 26.



PROF. GEORGE J. KELLER, MI PROF. GEORGE J. RELLER, are director at the Bloomabury (Fa.) State Teachers Gollege and jornerly with the Junes E. Strates Show, who will have libren shows on four this year, trained wild animal circus and two side shows. His wild animal show is being neonized and will include seven cutz.

Gainesville Adds Canvas, Props; Begins Training

Props; Begins Training
OAINESVILLE, Tex, Jan. 25.—Manager
Rey Stamps and Superintendent Alex
Murrett, of the Osinesville Community
Cheus, have returned from Waco, Tex.,
where they let a contract for a new 00foot round up, with 30-foot modifies to
serve as a dressing tent and riog stock
top. This will give the show all new
carries within the last 18 months.

Aff. and Mrs. Arthur Henry, who have
just concluded a two weeks' engagement
at Polizeina, Tex., will arrive January 25,
and hegh instruction of Galnesville performers Pebruary 3. They will be joined
by Mr. and Mrs. Jinney Connews, of Houston, Tex., who will assist with the training of performers during the next 10
weeks.

mg of performers during the heat to weeke.

The show's shope were opened Monday and emestraction of new ring curb is under way. Additional Mesican wardrobe to supplement the spec is being ordered thru Brownsville. Tex., importure, and some new actual righting is being manufactured for the chow in Cincinnati. Murrell and Program Director A. Mortin Bauth were in New Bosson, Tex. recently, where they looked ower the equipment of Newton Bruc' Circus and enjoyed a visit with Mr. and Mrs. William Newton and Ed Hiller. Newton recently sold his male built, "Nomo," to B. C. Davenport's Dalley Broc'. Circus, which is wintering at Aranaus Pass, Tex.

#### Hunt Bros. Buys Land; Builds Barns, Other Structures

Other Structures

TRENTON, N. J. Jan. 28.—Hunt Bros.
Citcus. In winter quarters here also showing list October, has purenased 19 acres of inne on Highway 25 south of Trenten and has built three buildings, an elephant and out summal barn, 28 by 40 feet; a horse and pony harm, 28 by 70 feet, and a work shop, 24 by 80. The fundation for a 24 by 80-foot stampations will scoul be laid, and next againg three six-prom bumpalows will be built to house the Hunt Tamily, according to Charles T. Bunt.

Pive 1940 Cheryolet trucks have replaced some older model trucks, and three 24-foot semi-funders are under construction for reserved grandenasticats, building two new lengths of grandenasticats, but shop years and the continuous Johnny Worinski, bose canvasman, is building two new lengths of grandenasticats and has a crew painting seats, poles, and truck bodies.

Beephant Louie works out the builts

Rephant Louis works out the bulls every day and has them in fine shape. Tom Wilson has the ring stock well groomed and fat.

Charles T. Charles Jr., and Harry Runt, with their wives and Eddie Hunt, have left for Miami for their vacation, returning March I, when work will be-gin for the abow's 49th session.

sin for the abov's 49th session.

Mr. and Mrs. Buck Steele and Buck's mother were overnight guests at the Huns home recently white en route to Tarrytown, N. Y., where Steele purchased a new tractor for hauling his stock.

Those to quarters include Jake Shelly, hose builder: Johnny Worniskt, boss carvasmum; Jimmie Winu, boss prop man and stock worker: Bleckie Wisson, stdenhow ennus boss Louis Sturrowant, elephants; Tim Wilson, Ing stock boss, and Al Greener.

#### London Vaude Unit Breaks Into Circus

LONDON, Dec. 14.—Charile Porsythe's company, Unit Productions, Ltd., breaks into circus today with a singe unit, Circus Fime. Company includes Oxpotato Tommy Kayes and his fast working Itom act, Pepino's Miniature Gircus formies, dogs, and membeyat, Othia's Pootball Dogs, Rolling Along, roller skatmes reviets with Avaion Trio, and Rolling Babea, girlle line-up, knifethrowing Denvers, Amazing Lesters, Tommy Goodall, clown: Eric Hotson, and "Toda" Fredisk Hulls.

Directed by Harry Blue, the unit, after opening week at Blackburn Grand Theater, lays off until Kayes, Pepino, and the Avadous have Instanted other circus and panticulum of the Avadous have Instanted other circus and panticulum of the Avadous have Instanted other circus and panticulum of the same panticulum of the

the Avalona have finished o and pantomime engagements.



MONABUR ROY R. RUHLMAN, who is peneral chairment of Clean-land's Al Stat Gratto Shrine Circus; to be preduced by Grin Davesport in the Municipal Auditorium there Pebruary 3-15, says this year's show looks 10se the best one get.

#### Mrs. Bud Anderson Is Recovering From Operation

RANBAS CITY, Mo. Jan. 15.—Mrs. Bud Anderson is recovering from a major operation on December 30 at 88. Luke's Hospital, here. Bud Anderson is living here intil she is released from the hospital. Mrs. Norman Anderson, who have underwent a major operation January 3, is recovering at 51, Mary's Hospital, Empera. Net.

underwent a major operation January ..., is recovering at St. Mary's Hospital. Emports. Kan.

Building at Bud Anderson's winter quarters in Emporia is progressing under direction of Loren Doyle. Several new cages and trailers have been completed. Captain Hart is breaking a mixed wild animal group, which will be a feature on the Anderson show the coming season. Jarkie Wilcox, Joe E. Webb, and John J. Lynn, of Kansas City, were recent risitors at quarters.

opening for two weeks Pebruary 3 minder auspices of the Al Birst Grotte, is creating wide interest, according to William O. Schmidt, secretary of the grotto and managing director of the

Especial interest is being shown in the show's gift of a pair of kanearoos, with a youngeser still being carried in its mother's pouch, to the Glevelant Zoo. For the third time the show is also being made part of the curriculum of fourth and fifth grade pupils of both public and percental schools. About 50.000 children will be entertained.

#### Tentative Program

Tentative Program

Tentative Program

Program of the acts scheduled so fart.
No. 1. Tournament. No. 2. Pony drill.
No. 3. Clyde Bentty's wild animal out.
No. 5. The Hollywood Asriel Bailet. No.
5. Comedy aeroslav. Loyal Trio. Fing 1;
Black Brothers, ring 2; Hollis Trio. Iring
2. No. 6. Ray Goody, Boot side. No. 7.
Cole Broc. Senis. rings 1 and 3, and
Roland Thebor's smile, ring 2. No. 6.
Clown walkeround. No. 9. Acras bars,
Volse Trio, ring 1, and the Harolds. ring
3. No. 10. Clowns. No. 11. Wire numbers,
Don Francisco, ring 11 Bay Goody, ring
2. Maximo, ring 3. No. 12. Clowns. No.
13. Perch. Naida and Percs. ring 1: the
Walkmin, ring h, the Solie, ring 3. No.
14. Clowns. No. 13. Pallenberg's bean
ring 1, and Soyder's bears, ring 3. No.
16. Swinging ladder girls. Doro. Duo.
Mickey King, Hamilton Sisters. No. 13.
Tuble drops, Victoria and Lewns, ring 2.
Tubed frops, Victoria and Lewns, ring 2.
Tubed frops, Victoria and Lewns, ring 1.
Loyal Repeating, ring 2. No. 16.
Biding numbers, the Presmans ring 1.
Loyal Repeating, ring 2. Maxima
Knowlton ring 2: Wands Wents, the 2.
No. 21. Mensage, Rudy Rudynoff, ring 11.
No. 21. Mensage, Rudy Rudynoff, ring 11.
No. 21. Mensage, Rudy Rudynoff, ring 11.
No. 21. Mensage, ring 2. John Bmith,
ring 3. No. 32. Illigh jumps. No. 28.
Rinnis Duo, certailista. No. 24. Liberty
horses, Rudy Rudynoff, ring 11.
No. 25. Clown walkstroumd. No. 26. Flyring Behoos, ring 1; Herold Voles's girl
Ring Bobos, ring 1; Herold Voles's girl
Ring 2 No. 27. Zecchini Brothers.
LLOYD KINDEL. muscetan who has reconstrible services are the second series and second series are series and second series are second second series and second second

LLOYD KINDEL, musteren who has trouped with several circuses, has justed the army and is stationed at Pur-Rivsen, Tes.

## 2d Cole Unit Off for Davenport Cleveland Date; Heavy Program

LOUISVILLE Ry., Jan. 23.—Pedlowing several weeks of continuous training and proparation, the second and largest continuous at the continuous training and proparation, the second and largest continuous at the co

land show.

Among Cole ateliar lights will be Jean Allen, who will be featured in the elephant display and the high school bone number with her mount, Amberking; the Reiffenach troupe of equestrians; Capt. John Smith and Adolf Deiboeq, noted home trainers; Otto Orabbling and Fredills Freeman in clown alley; the Harold tone Trainers; dept. The March tone Trainers; and Ethel Presman and Ellem Larry, and meritists.

other Cole folk will include Mike Michaela amounteer Vie Bobbins, band-inaster for Oerin Davioport, and Mrs.

Mr. and Mrs. Terrell are planning to visit the Cleveland show for a firsthand glimpse of their new acts in section, after which they will leave by New York and

which they will leave for New York and other eartern points before returning to quarters.

The coo continues to draw good crowds each Saturday and Burday, weather permitting. A new monkey la-land is proving a log attraction for the youngsters. Several new monkeys have added to the enhibit.

CLEVELAND, Jan. 25.—Orrin Baven-port's third annual indoor circus hers,

#### **Draft Delinquents**

CDECINNATI, Jun. 25.—Draft Board No. 7, located in Room 513, Rosel Havin, Cincinnati, has announced that the intering troupers are considered drinquental

delinquental

adoma, Geo,
Arlama, Waster W.
Lalonde, Reid L.
Laury, Ellis L.
L Milla, Madison E.
Mortey, Domaid V.
Morrison, Robt. P.
Mores, David
Mullen, Harry J.
Muller, Paul
Murphy, John W.
Nixon, Paul E.
Oliver, James
Chayte Chirf., Robt. A.

Crow, Richard G.
Davis, Rari W.
Davis, Rari W.
Davis, Rari W.
Demotro, James H.
Demotro, Archie
Demotro, Walter
Demotro, Walter
Derridl, James E.
Captant, Harry A.
Egihart, Chair
Politics, Leo
Eyated, Benjamin A.
Porten, Claude R.
Eastend, Phillip T.
Ensteubert, Louis J.
Hedinger, Geo. B.
Plant, Chair
Princt, Jack L.
Galluppe, Jack O.
Galleri, Pauli E.
Chirologue
Chirologu

Port. Asch L.
Galluppo. Jack G.
Garrett. Prack E.
Goldfarb. Day
Grant. Harry L.
Goldfarb. Day
Grant. Harry L.
Greaves, Win. F.
Greaves, Win. F.
Greaves, Win. F.
Hall, Chas. C.
Hamilton. Floyd D.
Harry Marshall T.
Sharwood, Hichard
Hermon. Bermon. Bermon. Willae H.
Bodges. Cocil G.
Robert. Harry J.
Bolton. Human
Bermon. Willae H.
Songe, Michael
Bryder, Win. R.
Bodges. Cocil G.
Robert. Harry J.
Browart. Blaky Harper, Marshall T. Sherwood, Bichard Sein, Chua, P. H. Harry J. Harlon Jr., Shenge, Michael Snyder, Wm. R. Shogas, Geolf G. Hofman, Woodrow Rooper, Harry J. Harlon Jr., Shenger, Prack George, Harry J. Harlon Jr., Shenger, Prack George, Harry J. Harlon Jr., Shenger, Prack George, Harry J. Harlon J. Harry J. Harlon J. Harlon J. Harry J. Harlon J. Harry J. Harlon J. Harry J. Holmson, Kody T. Johnson, Mike J. Holms, Willoughby Wall, Mike J. Harry J. Wall, Otts L. Wapnick, Nathan Walling, Mike J. Wall, Otts L. Wapnick, Nathan Walling, Mike J. Whyte, Frank Redy, John L. Redon, Charles, Williams, Chaude R. Williams, Chaude R.

Kealey, Ewd. M.
Reith, Ferrell Ed.
Reith, John L.
Reith, John L.
Reith, John L.
Whyte, Frunk
Relecon, Chan. E.
Kenler, Sydney
Killebrow, Raymond
Wonsek, Carmack

King, Henry
King, Patrick T.

King, Patrick T.

King, Tax

King, Tax

King, Tax

Wray, John H.

Young, Howard A.

Kaight, Joseph P.

Zubel, Alexander

Circus-Novelty Acts

Men at The Billboard's Offices CINCINNATI, Jan. 25.—The following man have Scientive Service mail at The Stillboard's various offices. In some instances the mail consists of question-naires and in others order number cards. The order numbers are given in peren-these where known. All of these men are requested to send forwarding au-dresses immediately:

Selective Service Mail for These

CINCINNATI OFFICE, 25-27 OPERA PLACE

Adams, Covery Moderow Adams, Waher Woodrow Adams, Waher J. (513) Anderson, Jense Brooks Azabersen, James Andrew, Children T. Bacon, John Bacer, John Bacon, John Baker, Law R. (1818) Bacon, John Balden, Sud Millon Baker, Law R. (1818) Barter, One O. (2018) Bartled, David Bartled, Bartled, David Bartled, Bartled, David A. Campbell, France Bartled, Bartled, David Bartled, Bartled, Bartled, David Bartled, Bart Primetrick, Fred Starott
Primetrick, Fred Starott
Province, Sime
Province, Sime
Province, Sime
Province, Sime
Province, Alread
Outner, Money Edward
Outner, Money Edward
Outner, Money Edward
Outner, Money A. (1921)
Outner, Money Edward
Outner, Money A. (1921)
Outner, Starott, A. (1922)
Outner, Money Daniel
Outner, Money Daniel
Outner, Money Daniel
Original, Larger
Harman, Harman
Hammand, Cari J.
Hammand, Money Larger
Hartison, Rock
Hartinan, Roc

Joe Faul

ATI OFFICE, 25-27 OPER,
Reckmann, David Sichlard
Rechon, Brimab
Norbey, A. F.
Herry, Chappin
Hicks, A-Umry H.
Hold, A. F.
Hiller, Chappin
Hicks, A-Umry H.
Hiller, Chappin
Hicks, A-Umry H.
Hiller, Chappin
Hicks, A-Umry H.
Hiller, Chappin
Hiller, William Chear
Highes, William Chear
Jackson, Robert (HI)
Jacoba, Robert (HI)
Jacoba, Robert (HI)
Jacoba, Robert (HI)
Jacoba, Richbes J.
Johnson, Mine P.
Johnson, Mine Rinelbers, Raymond Otla King, Henry Senga, Parity Senga, Tentry Sengah, Dallac O. Renhs, Yred Chan Kramer, Walber Linewood Kramer, Walber Linewood Kramer, Walber Linewood Land, Lander, Raymond Sengah, Sengah A. Lander, Parity Land, Raymond Sengah A. Lander, Raymond Sengah Sengah Lander, Raymond Sengah Historial, Frant Jio, Michael Bennel E. Monicio, Names T. Moors, Michael Jon. Moors, Michael Jon. Moors, Michael Jon. Moors, Michael J. Michael J. Michael Moors, Palass V. Moors, Palass V. Moors, Palass Marrier, Ballet P. Morrison, Robert P. Morrison, Robert P. Morrison, Matthew J. Mirrefinial, Coorga J. Milhall, Morrison Thomas E. Mangar, Thomas E. Mangar, Mirhall Andy Lessa Henry C. Newmann, Jacks Moory, Barry Modies, Wan. O'Denes, James P. Corker, Julius Levy Ogle, Dargies Changa, Thiodora Medin Cree, Jan. G. Gornelle, So. Gornelle, So. Gornelle, St. Oppins

Octorues. Paul Jessings Own, George (60) Padagett, Johnnie E. Palines, Robert Westler Fare, Lawrence Jos. Park, Goo. N. Perkingun Jr., Honry C. Petring Jr., Chan. Petring Was. R.

Penni Normini P.
Polit. Silling. G. R.
Polit. Ray P.
Polit. Silling. R.
Polit. Ray P.
Polit. Ray P.
Polit. Ray R.
Po

#### ST. LOUIS OFFICE, 390 ARCADE BLDG. Ray, Bult P. Lorner, Harry (400) House, Les Jacacon NEW YORK OFFICE, 1564 BROADWAY

Allen, James Carl Butwick, Edward J. Hakaia, Henry A. (2000) Krupper, Ernest William

Lindsay, Ashbett F. (1881) Marks, Misere Ministell Mighty Missaley Carnfral Marghy, James Joseph

West, Alfons Borts Tates, Eddle Penn

CHICAGO OFFICE, 155 NORTH CLARK STREET

Conrad, Robert Joseph (LaPlaya Dumera)

# Circus-Novelty Acts Entertain N. Y. Firemen NEW YORK, Jan. 25.—Several cincushave YORK, Jan. 25.—Several cincushave type and your wood at the 25th annual entertainment and reception of the Difference Firemen's Association of Occater New York, held in Madison Square Garden en January 11. Amonog them were the Six Lektania function jume for Annalcka), perchiDechard's Sisphanta; Monroe and Geant and Francis Trice, counsely aerobate Tricks helled as werfel's youngest female Tuggler; Binsting Corieres Corrice Sistens asrialitis, and Chent Lorennée, closen. HISTORICAL SOCIETY

(Continued from opposite page)
opens the 1941 season at Aransas Puss,
Tox., Pointage 12.
Balph A. Ward, formerly of Bells-

Sterling Circus, is wintering at Camp Diego, Calif., had Christmas dinner at Hull in New Canton. III. Erals White, the Pacific Coast Showmen's Associated belancer, will be with Cole Bross, tinner clubrooms in Los Angeles and this year.

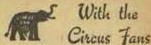
10M

L. H. Griffith, of Buffalo, Okla., spent

Art (Doc) Miller, of Emira, N. Y.

a pleasant afternoon visiting with his
friend Lee Elecatin, head of the Oklahoma City Zoo,

C. Kenneth Auffibert, CHS or San Leonard.



By THE RINGMASTER

Freshbert CUA
WILLIAM M. JODD W. M. BUUKENINGHAM
TO MINTER E.
TO Make M. J. D. How A.
To Marker Bill.
To Make Marker Bill.
To Make Marker Bill.
Tomburded to WALTER HOULDYAVE, Edine
Tomburded to WALTER HOULDYAVE, Edine
The White Town, once Marker Bill.

HOCHELE III. Jan 23.—Harry W. Hatsing, CPA, of New Berlain, Cosm. has been appointed chaltman of the actu-committee for the 12th annual Enrich Committee for the 12th annual Enrich French and the Peterson Cosm. Morch III. April 6. by Potentiate John A. Peterson. Hatsing annuances that the contract has been sweeded to the Malional Fredhicing Company, Int. of New York City and that the show will be ply-duced by George A. Hamid and Bob Mocton.

duced by George A. Hamid and Bob Morton.

R. E. Boiling, CFA, located in Honoluiu, sends the following about the E. E.
Fernances Show on the Binad: This
show was very good and very intensiting
and did tug budness on its first time
stands here, namely Mant, Honotoin, and
then Hillo. But when the show cases
back to Onin and beam maying small
communities around Booching, the lecttrom fell out of the front door at any
price. They returned to Honotoin mamenting stands Booching, the lecttrom fell out of the front door at any
price. They returned to Honotoin outing the holldays and this was also a floo.
On January 5 all acts returned to the
manifand, with the exception of the
Joyces and the Palenbergs. Rey Harraleft the show at Honotoin and is worklug for a movie house there. He is sold
on the place and intends to stay. The
show left Honotoin for the island of
Konsi January 6 under a smaller top,
and with one ring, a stage, a girl slow,
side show, and concessions. Big show
will be mers or less of a grind at 15 cents
with Joyce and Pallenberg doing all animal acts and she Goldstein cleaving,
Jack Joyces, Raill Pallenberg, and Ale
Goldstein will be here until the middle
of March.

#### Circus Saints AND Sinners' Club

By Fred P. Pitzer (National Secretary)

(National Secretary)
A deteration of 156 members of the "wrecking crow" of the W. W. Workman Tent, Richmend, Va., tentered a surprise britiday party to Causies A. Somma, searcisary and general annanger of the Virginia State Fair at his resistence in Richmond or Monument Avenue January 17. After refreshments had been sowed and a huge birthatay cake decorated with Richted candles, had been out and distributed, Romma was presented with a large "pot of gold" by his brother members of the tent Among those present, who were in charge of the eventwers Dr. William H. Parker, John G. Goode, Chrence T. Riddick, J. J. Jacki, Lyons, A. D. (Ham) Watson, Joe Ram, E. W. Lewbay, L. T. Christian, Berny Somma, Boy Burt, H. U. Ebel, and Russell Mankin.

#### WART STEAM CALLIOPE

Or set of Whishest and Kerbessel from Sinvelsal or Clarge, For Rabe—four Hand-Player and Astronomic Penders All Colleges possible regime, needs protect over, netce \$255.50. One modification, factor Public Californ, deleters made, there, seeds \$100.00. BR GeRL, & FRISONROME, HAR BOOKS SINVELLE W.

#### WANT CIRCUS ACTS

Profer prouds with 2 or 2 and Man with and Protes. Cheese, Will West with much transcentiate. Box Coloragon, Elling one car, Man with Calling, Sole Show with a Murch. WM. KETROW. Rey Book Show. She

#### WANTED FOR DAILEY BROS.' CIRCUS

Medicale, Hostone Pao, Toli Bredsede, Hostone Charles Perference date 2 of rotes and Lawrence (Fall Septe, come on Tol Heaver, among the Appendix Pao, Tol.

#### TOM MIX CIRCUS ROUTE BOOK

WHE DE REPORT OF THE TOTAL WITH WHITE DE REPORT OF THE TOTAL OF T

## Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

ZAZA CORIELL is working in and out of Manuas City, Mo., with her scrob specialty for the Vic Allen Agency.

ROXY PIDER and family are at Vers Cruc, Merico, living in their trailer, Boxy says flaming is tops,

MR. AND MRS. BAY MARSH BRYDON and sm. Temmy, attended the recent annual meeting of the Ohio Pair Man-agers' Association at Columbus.

NANCY DARWELL (Mrs. Jack Malloy), greated visitors at the office of the Gue Bun Agency at the recent Ohlo fair man-spore' meeting in Octumbia.

CAPT. BOLAND TIEBOR reports that his sed set is playing Orrin Davenport finting dates thru the Ocorgo Hamid office.

FRANK B. HUHIN, of Atlantic City, has been re-elected press and publicity directer of the Atlantic County Firemen's

JOHN F. (JACK) PENELON writes from Little Bock, Ark, that Polack Broat Circus get off to a good start there night of Juniusy 20. He says it is a dandy show and has a clean, flashy wardrobe.

ARRIAL DUNCES, featured has assessed with Jack Ranne's Chrona, will have a new aernal nevelty this year, featuring two griss on the high rigging. Roman rings will be added to the routine this

PATRICK H. MURPHY, veteran efreme man, formerly with Esgenbeck-Wallace,

15 Years Ago

January 30, 1926)

Arthur (Hoffman) Heritage, general manager of the Heritage Brow, Circus, which had recently been organized in Burlington, N. G., brught Gedimar Brow, Clicus Irom the American Circus Corporation. Heritage Brow, Circus had winter quarters in Burlington, Edmont E. Lyons was algoed as master of transportation for the show, and D. Montagonsky, of Vannunver, B. C., had the concession rights, Harry L. Morris, formerly, assistant side-show manager of the Hagenbeck-Wallace Circus, was contracted as aide-show manager. J. E. (Josek) Manning, who had been auditor with the Gentry Bres.-Patterson Circus, was taked in the picture business, managing the Joseph Hauston and John Bauth, was breaking new Liberty sets to Feen Ind., at the quarters of the Helle-Floto Circus. Capt. Chris Schroder was breaking an ew polar beer act: Capt. Louis Hend was handling has bulles Mitt Carl was on the job with the cookhouse, and Charle Krick, light superintendent, was making a diditions. Duke Drukenbrod, with Miller Bree.

has buller Mitt Carl was on the Job with the cookhouse, and Charle Rick. Ight superintendent, was making additions. Duke Drukenbrod, with Miller Bros. 101 Sameh Show in 1925, was managing the Land o' Dance beliroom, Canton, O. Joe Lewis, who was touring with John R. Agee's horse act on the Pantiagra Time, had been re-empaged with the Miller Bros. 101 Banch. . . The Tem Athinson Circus was playing in the Yumas Valley of Aricons to gued husiness. Joe Buillington was building mew wapons at the Robbins Bros. 'Circus quarters in Cranger. In. Boy Jewell was superintendent of the Fing stock, and John (Dutch) Schullts, superintendent of east. . The repair departments of the Sparins Circus at quarters in Macon, Oa. was humming under afteredom if Henry (Nador) Robounts, anadred by Pop Coy and Oary Vanderbult. Franz Wooke and Steve Batty were putting the case thru their softs . Towinsend Walsh, of the gress staff of the Hig Cha, was in Cautimatia then of Desice Under the Einstein Heart of the Carlos and the South was playing at the Shuthert Traster there. . Wright Charte Deighan, hand balancer, and Joe Oangleys dogs. Harry George Cross, & Corner secretary of the Sells Bros. Circus, dist at the honce of John Party, a relative, near Galloway. O.

Ringling, Selle-Floto, and other circuses, is making his home in Cincinnati, and visited The Billboard there last week. He says he is looking his eight.

RAY DEAN, of the press department of HAY DHAN, or the press separations of Cole Hros. Circus, dropped in at the mi-nual Chico fair managers' convention, Columbna, for a visit with several out-door showmen, including Bay Marsh Bryden. He also reports seeing Letter Rougers, who was with the Cole show

INQUIRIES concerning the identity of the lady who played with the Fore-paugh-Sells Circus, in Commelaville, Pa-about May 7, 1910, bified as "Polly of the Circus," have been received, The performer was injured during the mattney there in a steeptechnis race. Some believe it might have been Emily Stekney, Does anyone know?

HEAVY PUBLICITY in the St. Petersburg, Fig., dailies by the Bradentown Perry Company is featuring the attractions at the Hingling Barnum winter quarters in near-by Sarason. Daily excursion states from St. Petershurg to the circus sity and return have brought excellent results despite the fact that vial-tors to St. Petershurg are far less in nimber than in previous seasons.

ARTHUR BORELLA has been enter-taining at private parties around flan Autonio, Tex. A recent engagement was at Austin. Tex. for the railroad com-mission at Commissioner Eliday's boros, Arthur axys it was a sixw bouse, with him entertaining 30 minutes in a busi-ness soit and 20 in down make-up.

THE ESCALANTE TROUPE IS building two nets, as they expect to build two oreis, as they expect to build two oreisel har arts for a new circus picture in Hollywood, according to Bill Temple, Los Angelos. Temple says the Escalantes will not be with Cole Bros.' Circus this year, but will play fairs. Blackle Escalante is reported recovering from an appendectomy.

THOMAS B. POPLIN, chief electrician with Cola Bros. Circus for several years, visited The Billboard in Chesinnati January 23 and said that lighting on the Cole show would be entirely streamlined this year, with everything different from last year. He said in would have lighting arrangements that have never before been seen on a streus.

THE 16TH INFANTRY at Comp Bisnding, Fig., besides a military hand, has a semi-professional diance orchestra directed by Sergt, Conysam Smith. The mambers, some of whom are believed to have been with circules and other traveling shows, consist of Sergt Polis Geratem and Privates James A. Smith, Letter Phillips, and Camand P. Reagan, trunspets, Sergeant Smith and Privates William H. Donton, Walter C. Hulsey, and Bayless M. Porter, smophones and clarinets, Private Louis M. Caron, electic guitatt, Warraut Officer C. F. Ethon, plane; Private James M. Curry, drumer Corporal Joseph L. Grumting, bass.

H. B. (DOC) EEERR, conductor of the

Corporal Joseph L. Crumiling, bass.

H. B. (DOC) HERR, conductor of the Arman Floride column in The Akman (O.) Bescon-Journal and allied newspapers while solumning in Florida devoted his column Juniary 3 to his visit at the winter quarters of the Ring-ling-Barman circus. He related that Bedand Busher, general press representative of the circum, informed him that work was being rushed on a new esenting apper and that Africa Court and his frained animal speciacle and the Cristians troups will be retained. Xerr revealed that the horie show is to be augmented and presented on a more presentious scale next meaon, much new price stock having been acquired recently. There will be no new European acta, he related,

MARIE HAYES and Barry Lakey, old-time circus and dramatic performent, contribute the following from Sarasota, contribute the following from Sarassta, Ph. "We said our direct and an station in Ohio had September and are now touring the South in our silver storm house trailer and Lincoln Septer. While in Abanta we not Buck Manning, a former schoolmate of Lafley's and an old-time serial performer, traveling with his wife in their house trailer, also Buck's sen. Oils Manning, magiciam, who is playing crubs and hotels with Jean Ellis, his former wife. Our three weeks stay in Manni was great, While there we were royally entertained by Mr. and

#### List of Army Camps

Beaders interested in U. S. Army Posts, Campe, and Stations will first a list of those running in installments in the Wholessie Merchandice Section of The Billhoord. The first install-ment appeared in the issue of Decem-ber 14, 1940. The eighth appears in

Mrs. William Retrow, of Kay Bros.' Circus. We also visited Clyde Bestry and his folks at his noo in Fort Lauderdale, Pla. He has a fine place and is doing a wondowful business. Before leaving Mismi a bunch of us attended the opening show at the Billmore Horel, where Mr. and Mrs. Ketrow's daughter. Mary Slien, and her bushand, with three others, were doing a light wire set, known as the Fire Kays. We sho visited the Barber family, Mr. and Mrs. Kateli, and the Bryan A. Woods Animal Show. We are now in Sarasota, visiting the Ringling quarters. From here we will go to Tumps for the Fast."

## The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.1

WILLARD J. OAKLEY letters that he was in Arcadia, Fia., recently watching preparations for the All-Florida Soutenheid there January 23-25. Among comboys off the Ringling show on hard were Tummy Cropper, Art Beden, and Ralph Clark. Oakley's communication also contained a lengthy glossary of coreboys' Jargon, but space limitation would permit its publication.

NORTH SIDE COLLEGUM. Fort Worth, Tees, where the rodes, staged in connection with the Scuthwestern Exposition and Fat Stock Show is held annually, is being renovated as part of the \$15,000 improvements being mode to buildings and grounds before this year's show, Secting capacity is being immessed by 300 and six additional boxes are being built. A new baleaux is being constructed above the chutes, as are new booths for announcers and timekeepers and a new hand shell, which also will house the public-saddress system. Lubby is being remodeled with knotty pure walls and cattle brand decorations. Main entrance will be changed so that it will be in front of the collectum. A new brick and stucco ticket building will be added at the entrance. this entrance.

THIRD ANNUAL Oklahoma Reforms-THIRD ANNUAL Oxionoma Reforma-tory Rodes Cennito, Oxion, tumsily a Translogiving Day event, but which was postpouned until December 8 and 26 be-cause of incimum weather, attracted a large crowd on both days, Arma Serve-tary Warms Wintin reports. Rodeo was sponnered by Warden Fred Hunt, and D. W. George was zerns director, assisted by Lim Willia. Timekeepers were Tom Maran and W. O. Hughes, and Wintin did the armouncing. Burk Armatong and Luther Shelzon were turken. Condat the armouncing Burk Armstrong and Luther Shelton were judges. Contracted performers included Fat Henry and educated horse, and Fagan Miller, trick rider. Music was provided by the reformatory band. Centestains totaled 188, 19 of which were professionals, with

163, 19 of which were professionals, with the remainder being lumates. Winners in the professional contests were Call Reping—Pirst day, J. W. Kromer, V. K. Orr, Bill Van Vactor. Second day, J. W. Eromer, Frank Summers, Dee Morgan. Wild Mule Bace—Leroy Harner, Somy Nelson, James Regista, Winners in the contests enough musates were: Team Siese Wrestling—First day, Bill Jones and Remath Plyant. Owen Glass and Buster Lindsey, Leroy Barner and McVin Moneel. Second day, Jessie Lightlier and Cooli Reed, Archie Pulks and Werren Sanfers, Wylin Alkinson and Haruld Moore. Steer Hidling—Pirst day, Jock Vice, Bill Duncan and Verson McDenaid spilt account day, H. C. Dilbeck, Ben Kent, and Level Thompson. Leon Thompson.

Denver Crowde Big

Denver Crowds Big
ATTENDANCE at the National Western
Stock Show, Horse Show and Rodeo held
at the Stockparts Stadium in Denver
January 11-18 was estimated at 90,000.
Romer Holcomb, clown, who has payed
the event for 11 years, austained a
broken leg on closing night when an
enraged steer threw him. Champions
were Corne Pruitt, saddle brook riting;
Jim Lake, barsheat ridning Homer
Pettigraw, buildogging: Dava Campbell,

calf ruping; steer riding. Gerald Roberts, Brahma

caif ruping; Geraid Roberta, Erahma sicer riding.

Day money winners: Pirst day—Bronk Riding, matince, Mili Mue, Jank Wade, Kid Pischer. Night, Tommay Wilson, George Prurt, Warren Pranuls. Brahma Sicer Riding, matince, Geraid Roberta, Paul Grain, Jack Sallabury. Night, Ken Hargis. Kid Pischer. George Milk. Barchack Brook Riding, matince, Builtons Yoshinok. Doc Fount, Lex Crawford. Night, Mich Osema Roy Moor, Prank Night, Mich Osema Roy Moor, Prank Pearson. Calf Roping, matince. Builtowy, Dave Campbell, Fing Merritt, Night, Gene Rosa, Bright Bennett, Sher Wrestling, matines, Bruce Rosa, Cene Hamilton, Jack Qualt. Night, Raigh Warren, Al Garrett, Maurice Beilly, Second day—Calf Moping, matince, Sumy Hantock, Earl Moore, Rugh Bennett, Night, Davie Campbell, Homer Putligrey, Dutch Olean. Bicer Wrestling, matince, Siata Jacobs. Mickey McCrocvy, Rei Bievina, Sight, Bil Lawry, Buck Juna, Bil McMackin. Saddle Bronk Billing, matines, Bob Walden, Bill McMackin, Eddie Curtia. Night, Jun Lake George House and Happy Sankey guit second and third. Brahma Steer Riding, matines, Dick Griffith, Altoli Owens, Hank Mills. Night, Hoyt Hefner, Date Adman, Mills. Night, Jun Lake, Reymond Moore, Bob Essee. Third day (night show entip)—Calf Rophing, King Merritt, Dave Campbell, Buck Of Hefner, King Dave Campbell, Buck Of Hefner, King Poerson and Warrer Parnells split thrift, Rissey Snyder, Riding, Dolf Aber, Burel Mulkey, Prank Persent and Warrer Parnells split thrift, Rissey Snyder, Riding, Bank Mills, Hoyt Refner, King Pietcher. Pictcher.

Fourth day—Bareback Bronk Biding, matines, Bide Griffith, Hank Mile, Simoky Stydee. Night, Bob Walden, Jimmy Hazen, He Bohlender. Suddle Broak Reding, matinee, Sick Knight, George Yardley, Gerald Roberts. Bight, Sunny Hancock, Murice Laycock Night, Sunny Bancock, He Permander, Rugh Bennett, Steer Wrestling, matinee, Elim Hawell, Jack Wade, Gens Hamilton, Night, Herb Dahl, Hosper Fettigrew, Mocris Reilly, Brahma Steer Rdine, matinee, Gerald Roberts, Night, Gerald Roberts, Bob Edies, Fifth day—Calf Robing, matinee, Eling Merritt, Dave Campbell, Homer Pettigrew, Night, Homer Pettigrew, King Merritt, Dave Campbell, Homer Pettigrew, Night, Homer Pettigrew, Might, Homer Pettigrew, Might, Homer Pettigrew, Might, Homer Multe, Micco Fisher, Mattroe Rellly, Bareback Bronk Riding, matinee, Carl Menden, Roy Moor, Jun Like, Night, Lex Crawford, Jack Balsingame, Mitch Owens, Brahma Steer Riding, matinee, Jim Grinsley, Shirley Hussey, Bill McMackin, Night, George Yardey, Eddle Curtia, George House, Sight May—Calf Roping, matinee, Gene Ross, Rugh Bennett, Sowny Hancock, Night, Maurice Laycock Jim Wilkinson, Gene Ross, Brahma Steer Riding, matinee, Jimmy, Nisoht, Stata Jacobs, Mickey Miccottrell, Dave Campbell, Saddle Brunk Biding, mattinee, Gerald Roberts, Frant Marshall, Steer Wrestling, matinee, Honk Mills, Deck Ortfitth, Smooky Soyder, Night, Remer Pettigrew, Lyle Cottrell, Dave Campbell, Saddle Brunk Biding, matinee, Gene Ross, Rush Ber Wrestling, matinee, Harchall, Steer Wrestling, matinee, Honk Mills, Deck Ortfitth, Smooky Soyder, Night, Remer Pettigrew, Lyle Cottrell, Dave Campbell, Saddle Brunk Biding, matinee, Gene Praint, Bill McMarkin, Gerald Roberts, Frant Marshall, Steer Wrestling, matinee, John Sads Barback Brunk Riding, matthree, John Pettigrew, Lyle Cottrell, Dave Campbell, Saddle Brunk Widen, Nick Knight, Franny Wilson, Baroback Brunk Riding, matthree, John Fourth day-Bargback Brook Biding, attines, Dick Griffith, Bank Mills, moky Snyder, Night, Bob Walden,

Sais Jacobs.

Seventh day—Dareback Bronk Riding, matrice, Bob Essa, Johnny Hageo, Dutch Olson, Night, George Mills, Ceel Henley, Boyt Histore, Gall Roping, mathes, Davie Campbell, Hill Lowry, Dean Marritt, Night, Hooser Fettigrew, Davie Campbell, King Merritt, Steer Wresching, mathree, Hershell Rose, Charles Colbert, Jinany Neebitt, Night, Loye Cottrell, Bill Lowry, Bruce Hose, Brahmasteer Riding, mathree, Hense, Richmasteer Riding, mathree, Hense, Kight, Ceell Jones, Jinmy Hasen, Kid Fretcher, Saidle Bronk Riding, mathree, Jim Like, (See CORRAL on page 41)

(See CORRAL on page 41)

# PHOTOGRAPHS AT WHOLESALE

PRESERVED OUTFORKE CARD.
ORCAJO PHOTO ART
ORCAJO PHOTO ART

# On Exhibition Tour

DORCHESTER, Mass., Jan. 25,-Reports DOROHISTER, Mass. Jan. 28.—Reports that interrest in Sate denering in New Sugrand We showing huge gains were continued by results of a good-well tour made on January 7 and 8 by Mr. and Mrs. Meivin Urnbach, professionals at Winter Gurden Bollerway here. They were accompanied by Winter Oarden Manager Fred II. Preesman and Mrs.

First stop was at Leo Doyle's Rights nink, Springfield, Mass., where interest in dending is said to be running high Demandrations of seven international in descring is said to be running high-personstrations of even international dances by the Unchechs were minusissi-cally received. On the following night they were guests of Richland Pigure Shating Club of Benlamin Birkhand's Haritord (Coun.) Stating Palace, mem-ber of the Boiler Shating Palace, mem-ber of the Boiler Shating Bink Operators' Association of the United States. Man-ager Richland prepared a big reception for the visitors. After diving in town the group went to the rink, where the Umbachs gave exhibitions of 14 dances,





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TRAMILL POSTABLE ERATING SINK CO.

# Umbachs See Gains Rinks and Skaters foots the another of West In Dance Interest Rinks and Skaters foots there and share the state of th

By CLAUDE R. ELLIS (Cincinnati Office)

incinding brones and allver test dances and one gold dance, the Blues.

Interest in shate dancing was reported to be reaching a peak in Connecticut, For the first time an official State smateur championship contest will be conducted in 1941, and plains are being prepared for a senior confest next year. Benjamin Morce, operator of the RelicoA Pleasans Beach Park Black Bridgeport, also was a visiter in Hartford, Both Connecticut operators promised to visit Winter Garden Rollerway on 18320A Benefit Night, Pobruary 18, when a special program will be presented.

#### Bay Ridge Sets Fete

BROOKLYN, Jen. 25.—Bay Ringo Roller Rink here will celebrate the first anniversary of its inception with a featural on Pribrusary 5-8, reported Manager Art Learney. Thursdays program will feature exhibitions of figure skating by shaders from Sleinway Elink. Actoria, L. I., and some Bay Ringo shaders in a comesty act. On Pricky figure-skating exhibitions will be given by Frenc Maguire, nine-year-old protegres of Instructor Jerry Griffin, and dances will be finantated by other bey Ridge shaders. Specialty numbers are planness for Saturday, anniversary and carnival night. Grifs balles, burlesque hallet by boys, and presentation of the 14-8tep in formation are programed for Sanday.

MR. AND MRS. BAY NICHOLS. MH. AND MRS. HAY SIGHOLS, of California, are teaching shate disnoing at Arems Roller Bink. St. Louis, reported E. M. Mocar. Mrs. Nichols is the former Oral Essler, who with her sixter, Irms, toured member rinks of the Roller Shateng Rink Operators' Association of the United States three years ago, when their father, the late T. L. Kidher, operated a rink in Selem, Ore. At that time they gave exhibitions of figure and shate dasheing. They were noted for their precision and made many friends in the Fast.

MR. AND MES. McLEAN, formedy of Arena Gardens Scoter Rink, Detroit, have joined the staff of Boll-Arena, Gloucea-ter, N. J., as dance instructors. Pres classes for beginners have been organized, On January 19 the rink staged a success-ful cid-time night. Old patrons were invited to meet new ones and old melo-dies were played.

AUDUBON (N. J.) BOLLES HINK is staging roller bookey games on Saturday nights after regular sessions.

"AFTER being out of the roller-skating "APTER being out of the roller-skeing business a drawn or muse year, I come back to find my chances, some for the betterment of skeintig and others destricted to the betterment of skeintig and others destricted to the better destricted to the best of the best of the part of the who is associated with Ariture Karinske, of Linnoln Park (Mich.) Bink. "In recent years skate duncing hes shown great development. Dance steps such as the circle walte, two step, and fice, hop are more in evidence than was the case in years past. Big skating rouse seem to astract much attention, and no doubt are helpfull in building business. Howin years past. Big shating rovies seen to attrace much attention, and ms doubt were helpful in building business. However, if you were to check in shaters through the country you would find that there is not more than 8 to 10 per cent doing lade dance steps. One thing that is nurting shating a great deal is jitter-bugging. It has hurst dancing to some excent and will eventually have a had effect on the business in general. If managers would pay more attention to be-shirers they would be laying foundations for future business, as it is the newcomer who makes business, as it is the newcomer who makes business, and to few managers give that important phase of the business much attention. In late years managers much attention, and locke groups, with the result that some rinks have been forced by competition to accept a relatively small rec despite the fact that they have fine plants. The much competition, prore-culling, and poor management are hesping the better element sway, from goods thing. The majority of managers eaker to patrons between 19 and 20 years old. If they would extend their activities to include recoils up to 30 they would git a greater volume. There are more finks in exhibited the fact that had one. I know of a city in the East that had 10 rinks operating in the East that had 10 rinks operating

st one time. The population was 300,000. The three that survived are the modern well-emanaged once. Large medicar rinks in preminent cities are the ones that continue to do business year after year. I know of some that have been in operation 30 years and still do good business. Small-town rinks are usually limited to one or two years. I have always been in farce of a munager, association, but never could see that chile were very beneficial to a rink so far as getting new business was concerned. You have to give members special inducements, and whether they help the rink remains, to be seen I know of a number of rinks that are run by the cluis rather than by the manager. the clubs rather than by the manager.

"W. G. CAHMAN, owner and builder of Carman Theater, Philadeliphia, who died January 10 at his home in Ventner, N. J., was greatly interested in roller skating," writes E. M. Moner. Before retiring from business he was a frequent visitor at Carman Bink, Philadelphia, leased from him said named after him. Buring early years of the rink's existence it was his quatem to visit there almost daily and he often brought members of companies playing the Destor to the rink as his guests. He also made it possible for rink staff members to given the thinter as his guests. He was generally the thinter as his guests. He was generally the thinter as his guests. brodies and it is so his frent that swifted business places in the vicinity of the theater are manded in his honor. A man of considerable fortune, he was very democratic and his passing cost gloom over tink and theater employees, who respected him highly."

OROUP of 28 skaters in Springfield, Mass, have formed the Travelers' Skat-ing Club. They travel by bus to cut-of-town rinks and recently visited one in White Plains, 26. X.

CARL RUSSO, former New England CARL HUSSO, former New Empland amateur and professional speed cham-pion, reports he is now instructing at Pred H. Premmaris Whiter Carden Holler-way, Dorchester, Mana. He passed his bronze medal test for dancing in De-cember and is anxious to see speed shall ing make a comeback in his area.

PATRONS of Skatchaven Roller Bink, PATEONS of SENSEBAYER ROSIS HIRE, ORSER, N. Y. manuged by Ray Garren, visited Skateland Rina in Celeron Fack, Jamestown, N. Y., on Junnary 18, re-ported Harold J. Tingus, Skatelayer, floor manager and matructor. An ex-cursion to Scott's Rink, Buffalo, is planned for February I.

ARMAND J. SCHAUR, manager of River Garden Bellevirone, Healthburg, Calif., reported he recently spent 10 days in bed as the result of an attack of subdeltoid burntis. He still has his arm in a sling and will not be arrive for another month Membership in the Bliver Garden Pirater, Chyb is increasing steadtly and a dance was planned for Feb-

CORRAL

GLD-TIMERS Roller Chatting Club of Chicago, half in eccount animal skwing party at new Riverslew Roller Rick on January 20. An attractive 20-page program brokers was ramed for the occasion, then Ricodes was at the organ. Club was organized in 1800 for those who have shated 15 years or more Committeement were Joe Payanr, William Henning, Emergenterman, Vid Prach, Art Dainert, Ed Goldschmidt, John Kathoun, theorye Hade, and Conziles Kowaley. Club pieze, a bus party to Wauksgan, Ell. on OLD-TIMERS' Roller Skating Club of a bus party to Pebruary 15. Wattkegan,

#### WITH THE LADIES

(Continued from page 31)
cover design and showed me has Mexican
hairless dog, which is exactly like inline
Mr. and Mrs. Eddie Clark were weeking
and looking prosperous. We find indeed
Johnnie Rejam, who was on the lot that
night. Before we left Wylens Smith and
linttle Mes McParland took me to thanner
at Kelly's Champion Corral Restou-rant, where we gostiped intil a labe
hour.

at Kenry's Commpose Corrai is lake hour.

Hastile Mae told us some true stories about days on the Wortham Shows which she never forgets. The funnissit was the one in which John T. Wortham and Doe Danville put Judge Earnes on a hoat at Seattle which was supposed to go to dan Francisco, but turned out to be bound for China. A poince beat had to bring the Judge back to hand after numerous explanations were given.

We spent the next day in Calveston, Texa, and the night st Port Arthur. Then we sent to Lake Charles, La. where we found Mr. such draw. Clin Liles preparing for a trip to Pierria with Mrs. Liles's could be such as the suppose of the country of the suppose of the country of the suppose of the sup they showed to the new bathhease, which is under construction, and sewral other new projects for the coming sussecs. Mrs. Bait, with Mrs. Behard Batt and me attended the mattene of The Philodelphic Story and that night took in the floorshus at the Slue Booin in the Received Hosts. It is always difficult for me to leave New Orleans, as there are an many things to see and do, but with hosts like the Batt family it is much hosts like the Batt family it is much hosts like the Batt family it is much have because they know all the spots where the best food and drinks can be obtained. I was you over to the drip coffee this time, but think it must be the spotsl wey in which Margaret Batt prepares it that makes it so good. When we left Mrs. John Batt, mother of Heary and Richard and who makes her home with two beautiful hand-painted wooden bowls of scenes of New Orleans.



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# FLA. OPS SQUAWKING ON BIZ

## Job for P. A.'s Seen in Slump

Pools and beaches hit by rumors after big holiday rush in cut-rate tours

By NAT A. TOR

tAll Communications to Nat A. Tor, Care New York Office, The Billboard!

MIAMI BEACH, Fis.—Despite what has been heard or read elsewhere, this resort center is far from overcowded. As a matter of fact, the 5t would be heard to get the chamber of commerce to confirm this, breimens so far is about one-ball behind het year's mark. Hotels—and there are 38-odd new ones this season—are only a quarter filled at this writing, which is a full week past the January 16 season innugural deselling.

All this is correlated not a pressy place.

season innugural deadline.

All this is certainly not a pretty pic-ture. Hundreds of thousands of dollars have been poursel into this play center for this second brown. There are hun-dreds of new night spots and at least two doson new even pools. But the ex-pected hig boom is haddy past the whisper slage. And one presumes it will continue to be that way unless cons-tung is done mighty quick to stop ru-mura apreading the country.

mura spreading the country.

Three falor reports are to the effect that Minant and Manat Beach are jumined, with reservations at a premitting. As a result Collins Avenue and Lincoln flood are not nearly narmal these evenings and there are planty of rocous to be had. Many beach cabanes are empty but the rumors are only a small cause for this. In my opinion, there are now entirely too many cabane club, with the result that his has to be divided unlong a great many. With the senson oft, as it is it is a small wonder cabana operators are aquawking.

Many Wark for P. A.

#### More Work for P. A.'s

More Work for P. A.'s

The Stove Hannagan hads, in behalf
of beach interests, and Ham Wright's
bunch in Milami had better get started
quickly to let the nation annow that
likere is plenty of room down here. Already statements are being made about
light prices and when that happens and
gating ground, brother, look out! Worfe's
fair megule know only too well the damage that type of whispering can produce.
Therefore, this department streerely
hopes that amostling is done quickly
to contradict the misinformation that's
about.

should.

It is very easy to determine the cutse of it all. This year hundreds of cut-rate tours were planned in advance to bring an influx of vacationists to these parts in the so-called off-season months of Determiner and especially during the holidays, which up to this year have never meant much to Miamt. That those nous were successful is justing it middly, for they prought thousands here for the justified season. Accordingly, transportation facilities were overtaxed, restaurants and native the output of the property of the property

militarys.

Right after the first of the year, the dull "before-January-15" seeden settled and antisement operators and hotel men were not discouraged because the lax british was expected. On the other hand, or revijoyed were they that sven more channes were constructed, mare hotels were built and more clubs opened. But January 15 has some and gone and the season has as yet to begin. And the resifect PLA JOH FOR P. A.'s on opp. page)

#### To Clear Ventnor Pier Debris

ATLANTIC CITY, Jan. 25.—First steps toward robudding of the municipal pier and stiditerium at Ventnor, destroyed by fire last. August, were taken this work when dry council authorized Pier Committee Chairman E. Lynas Wood to advertue for bids for electrone of the definite. Pending findings of insurance apparisers, bids of weekage was left untounless. Insurance companies etemperated. Insurance companies etemperated. Insurance companies etemperated. Insurance companies etemperated. Pending May 200 for which the attracture was insured.

#### List of Army Camps

Renders interested in U. S. Army Poets. Campa, and Stations will find a list of those running in nestallments in the Wholesale Merchandine Section. of . The Billboard. The first install-ment appeared in the Issue of Decom-ber 14, 1940. The signific appears in this issue.

#### Cincy Coney Sets Preview Days for May 10-11, 17-18

CINCINNATI, Jan. 25.—Preview days at Coney Island here, which have proved ruccessful during the past several years, have again been acheduled by President and General Manager Edward L. Schott. and teneral Manager Edward L Schott. As in former years, principal attraction at the previews, this year stated for the week-ends of May 10 and 11, and May 17 and 18, will be denoting in Moonlite Ballroom to the masses or name bonds, as yet undefermined. Some rides will be in operation.

The steamer Island Queen, now under going repairs to its hall on the Drava Marine Wave, Pittsburgh, is expected to roturn on January 28, when large-scale improvements to the superstructure will get under way in preparation for pre-sessors mountight boot excursions.

As a result of the renovation and im-prevenent work on the bost and in-reased operating costs, prices for moon-light excusions will be raised from 60 to 60 cents. With opening of the regular park amson on May 24 round-trip fares will be increased from 30 to 32 cents for adults and 15 to 39 cents for children.

From April 12 to May 8 excursions will operate from the Cincinnati wharf. The boat will then go on its annual spring trip up and down the Chic River, re-turning to Cincinnati on May 23,

WILDWOOD, N. J., Jun. 25.—As result of a heavy convention scheedule the re-corts department of public relations will compile a new dictionary of hotels and rooming houses. 5,000 captes to be the interest of the convention of the convention of sensors will see United Spanish War Vet-erana, Veterans for Foreign Ware, and American Legion, in this order, coming here, for State conventions.

## Norfolk and Tidewater Virginia In for a Period That Presages Prosperity of World War Days

NORFOLK Vs., Jan 25.—This city is in a most strategic position with ship-yards, naval base. Bying fields, training camps, and a port of no small proper-tions. There is a concentration of sallors, marines, soldiers, and aviators that surely pressures a prosperity here comparable to that of World War days.

comparable to that of World War days. The reacts here are expecting a big sdrance in business over 1940 and are dueing a lot or proparing for it. Virginia Beach is in for a face lifting and new color scheme such as it has not known before. The owners, having employed Rex D. Billings Jr. to manage the piace, are allowing him to revamp it and get some new attractions. He will have the first automining book-up the place has ever enjoyed.

#### Changes for Beach

The artificial swimming pool is to be converted into a boat ride and four other rides are in the surds. He is going to

#### Portion of NYWF Equipment Is Set For Hamid's Pier

NEW YORK, Jan. 23.—Some of the equipment purchased by George A. Hamid at the New York Worlds Pair will be installed at Hamid's Pier. Atlantic City, including three air-conditioning units for pier theaters.

In addition there are glass tanks, working models of ourstanding exhibits, and lighting equipment.

Becussing prospects for the resert in 1941, Hamid said that interest had then with closing of the World's Pair. He said a crew is already at work in painting and other departments.

Sam W. Gumpertz will resume as gen-eral manager, unlated by George A. Hamid Jr.

put on a picnic drive that will comb-the community. Never before has the place had such a manager with a prac-tical park experience. He was unknered into the business as a boy at Younga-town, O. in idoor Park. With his lather at Luna Park, Coney Island, N. Y. be got his first metropolitan experience, and for five years he was with flox D. Sr. at Belmont Park, Montreal, Can.

and for five years in was with fex h. Sr. at Belmont Park, Montreat, Can.

He really played a major part in putting that Canadian resort on the plonic may. He brought to it some of the largest pomies it ever had and augmented the number beyond fundest dreams. As a radio announcer he is good. Few men in the industry can send him in cresting atmosphere for and presenting free acts. He put the dance hall orchestra on the air and with it the park program. This young man has demonstrated again that to get business one must work for it and go right out after it. He brings to this position the care combination of experience, youth, and enthusiasm, all coupled with boundless energy. The owner are all deeply expressed in their respective businesses and have mover had the time to give this resort the attention and study that makes for success.

This was the first trip to Norfolk in

This was the lirat trip to Norfolk in 37 years when the writer has not called on the genial Otto Wells, who guided the destiny of Ocean View Park continuously thru all those years. They miss him and speak only in the highest terms of him. His successor is the num who was his assistant manager and who is carrying on as best he can under the circumstances. The increase in general (See Boom in Tidewater on opp. Page)

#### Jungle Zoo Show Augmented While Beatty Plays Indoors

PORT LAUDERDALE, Pia. Jan. 25.— Clyde Beatty and his circus unit will leave his Jungle Zoo bers on January 20 to fill Indoor Shrine circus engagements in Cleveland and Detroit.

The two drieus performances which are given daily at the roo, will take place as usual during absence of the unit. In addition to John Hellot's group of six young Home and Italined chiep-panees. Minnis and Mickey, presented by Albert Fleet, shows will be augmented by Watkins' Trained Animals—pony drille, trained Spitz dogs and terriers. leaping crythounds, and educated mults—and the Ray Rogers performing elements. —and the Bay Rogers performing ele-phants. Buddy Watkins will do aerial and aerobatic work.

and acrobatic work.
Visitors recently were Mr. and Mrs.
Karl K. Knecht, Evansville, Ind.: Affred
M. Court: William Hillman, of Collier's
Weekly. Mr. and Mrs. Nat D. Redgers:
Jerry Lee; Prank Mahara; Mr. and Mrs.
Howard Hall, Cedar Rapids, Int. Joe
Howard Hall, Cedar Rapids, Int. Joe
Howard Hall, Cedar Rapids, American
Shaws, Tampa, and family. Mr. and Mrs.
Frank Walter left for their home in
Houston, Tex., after a month's visit with
Ciyde and Harrist Beatty.

## Are AAU Meets Biz Builders?

Exerpts from address by Challman Learning Committee, Boston, at the 22d annual meeting of the National Asso-ciation of Amissment Parks, Pools, and Beaches in the La Selle Hotel, Chicago, on December 5.

The surface has only been scratched on what competitive amateur sports can do to build up your business, whether you are near large cities or in summer reserts with an eight-week essent. Why is the Amateur Athletic Union interested is the Amatour Athletic Union interested in your parks, pools, and beathes? Because we can appreciate what your present facilities can do to increase the activity in many forms of athletic competition where large attendance can gather to watch it. We need more athletic competition; there is a great demand for it from the athlete all over the country.

if from the athletes all over the country.
And you are thinking—all this is very
well, but we are in trusteess. This is our
bread and butter. We cannot afford to
experiment. He does not realize condi-tions in our part of the country. I am
in bustness myself in Boston land know
well that we all have to work for sverything we get with both feet on the
expend.

well that we all have to work for everything we get with soth fort on the ground.

Let me tell you what some operators and managers have done with smarter spect and I'll stact with Janison Beach Park. Portland. One. Paul Rusdepohl will tell you that he suffled over bringing \$A40 competition to his park and Ilnshy decided to his for the women's outlinest swimming and diving championships lost summer, a three-day show, we park I think \$2.50 to bring on the rational champions to defend that titles from all were the United States and find out what such a show would do for his

week's receipts in history of the just, and with that, free publicity on the sport pages of all the nation's papers ad-vertising Jurisma Beach Park and the city of Portland for over a week, space that nobody could afford to pay for. Now he is certain that athletic competibelongs in all parks, pools,

tion beforing in all parks, pools or beaches.

Let us pass on to Manhattan and Brighton beaches, custede the city of New York, operated by Joseph P. Day, He can tell you how he helped build up popularity and patronage of these beaches with the ald of aport competition and has lind as \$15.00 to conduct national swimming championships at these beaches, and for years has listed weekly competition, creating good will that has benefited athletics as well. President di Benedatio informs my that Positionarium Beach. New Orleans, but up \$100 to conduct an smateur weighting contest, held on different nights, as a free bill. President Marry Butt of the beach corporation told him 18.000 people went out to see the weight-lifting contest and 30,000 went out to the he. New Orleans contest, which was more popular than any contest ever held for Miss New Orleans. Mr. Butt has decided the beach will conduct notes amateur abiliette events.

Conta Sarbara Chamber of Commerce bid 83.000 for the men's national swinning and diving championships last summer, and you all know that that city is dependent on tourist trade. Mr. Pollett, who managed this four-day show wrote me that it attracted the largest (See AAU POOL MEETS on upp page)

#### Exhib Pulls at SF Playland

BAN FRANCISCO Jan. 23.—H. F. Mic-Laughlin's petrilled exhibit, new at Waitney Brothers' Playiand - at - the -Beach, is attracting good crowds. Show displays a petrified man, a number of petrified objects, and McLaughlin values his entire exhibit at \$10,000.

ATLANTIO CITY.—Frank P. Gravatt, manuging director of Sheel Pier, and Frank Elliott, accordated in operation of the pier, were maned members of the powersteen committee of the Philadelphia Variety Grus, which will be host at the annual National Variety Citise convention bece in June. George F. Weitland. Mort Lewis, and Mayer Adelman. Allantic City abovemen, were also named on the committee.

LEGAL NOTICE

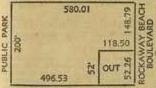
NOTICE OF SALE

NOME OF THE STATE OF THE
BILL COURT OF THE STATE OF THE STATE OF THE
BILL COURT OF THE STATE OF THE STATE

tight, Ittle and lettered of Henry Zumore, as of Physical Reiding Corporation, accoming accuracy Opene statement in the Office of the New York Causer on October 23rd, 1949.

October Direc, 1840, and he the property of ever Rind, until the property of ever Rind, until the property of the property of

BEACH 98TH STREET



#### BEACH 97TH STREET

broad property is an assessment in scharage Variand, insuled at Re-act Still Streets, Rockway Bes

the court belts to specify the court of the

be selected to the Receiver at the thomore prior to Frience 100s, 1941. been depended until the Receiver the refer of Elia Octa and a norr of part of the accountant for Plantan.

TELL 1996. See York. James 17, 1941.
TELL 1998. York. James 27, 1941.
See York. James 27, 1941.
Second for Lewise.
Second for Lewise.
Second for Lewise.
Strong Address.
Strong Address.
Strong Address.

### With the Loos

MILWAUKES.—County park commission will build quarters for a pair of African rhimocenoses expected to reach Washington Park Zoo here between Junn 15 and July 15. They will be a gift from The Milweukee Journal, which sontribused \$5,000 for their purchase.

PORTLAND, Ore — O. N. Baltwin, Washington Park moo keeper, drove a trush to Yelliwstone Park to pick up four yearing bloom, one male and three females, for the zoo. C. V. Barton, Kismann Pails Ore, stockman, paid half the expenses of the trip and will get some of the nots and buffaloss. The beson will cost the city \$2 cach, representing expense of catching them.

#### FLA. JOB FOR P. A.'S

(Continued from opposite page) sun? It's just that these thousands upon thousands of tourists who were here during Christmas returned to thoir binose, spreading the story of the mobe, of the overcrowded pools, and the impassible assumes.

#### Pluglicity Pilots

Pluglicity Pilets

While the crowes are yet to come, this town is infested with praise agents, every other person you bump into being a bullyhoo situat of sums sort. More than thely he is publiciting a pool or cabana chat, for every setab down here has its dram bester. Don't get me wrong, the, for I think this migration of New York publicity men is excellent for the resort and also very good for beach and pool me in particular.

Carl Erbe handles press relations for the Dempsey-Vanderbut plunge in addition to various night spots, which take up most of his time. Another Broodewy-te here is Joe Russell, in charge of releases at Floration pool and cabana cub, Another former Great White Way p. m. is flarry Davies, roly-poly hallyboolima, who used to handle that novel water show at Lema and 200me in New York and who is now concerned with various breach interests.

show at Leon and Edities in New York
and who is now concerned with various
beach interests.

Working with Fibe are two uses Brootmay column contributions, Jay Rieseld
and Coleman Jacoby. Their presence in
behalf of annesement interests in this
behalf of annesement interests in this
sector is Miami's gain and Broodway's
less. Then there is Virgil Pearson,
handling publicity for Ziminerman's
mightly water show at Manfadden's Deauville pool, and Ira Gross, serving in like
capacity for Alex Otto Sunday afternoon
frobes at the Miami Billinors.

Ronnie Ames, another Broodway press
sgent, is doubling between Worker Beach
soft the Raisigh new pool and eshaud
chub, handling both for Nesi Lang and
Tom Cassara. And Truty Rain, New York
press gal, was down here for swhife,
George Lottman, who used to confine his
efforts to radio publicity, is now telling
the world about seem facilities at Lord
Tarliton on the beach. With that linetary aguatic scirities just near help being noticed down here. And don't forget
Joe Kopps, Stin Cameron, Stanley Bain,
and Jim Benn, in the beach's press office, are no selucines either.

Date and Dashes

#### Dots and Dashes

Dots and Dashes

Borry I clidate stop to get the name of that operator of a novel motor court on the bonderard, just south of Hollywood, Plus, for he showed mittatteness in execting a swim pool adjacent to his motor court. Jack Rosenthal, Pallasifes (N. J.) Amissment Park pool, a rocent visitor to those parts, as Harry Pincus, Riversido Cascades tank, New Tork City, leaves for house—Jack will be around for awhile, having taken a winter home in Hollywood. Entith's pool, Minni Beach, is the only conditent newspaper advertiser, others using space only to herial their water shows. Macfanders' Deautille is first to employ three-sheet ting on water alance. Note from Sciena Weeskopf, St. George Indoor tank, Brooklyn, N. Y. reminds this department that

PENNY ARCADE MA-CHINES OF ALL KINDS IN ANY QUANTITY, CASH WATTING. SEND COM-PLETE LIST, QUOTING YOUR LOWEST PRICES FIRST LETTER, BOX D-22, CARE THE BILL-BOARD, CINCINNATI, O. the indicer season in the North is in full awing and that III have to devote more agases to that phase of seam has if I'm to hold the interest of the indoor crowd.

Nonmatest for the little of best-dressed pool operator: Mort Mescher, of Floridian lank. Minmi, and Lido pool, Long Besch, L. I.

#### AAU POOL MEETS

AAU POOL MEETS
(Continued from upporter page)
national publicity in daily papers, magazines, and morele reels for any type of
orms ever hold in the city at any time.
I was put their to the meet and never
asse such a flock of newspaper and camers, men assigned there by their papers,
including the sport reels. Many sports
can be conducted on one hyport allowing
for variety in second programs, and
come competitions need none. The AAU
is organized and operating in every flatain the country and has been for ever 50
years.

#### BOOM IN TIDEWATER

BOOM IN TIDEWATER

(Continued (ross opposite sage)
institues is going to be the first assistant.

At Buckroe Boards increas the bag, we need the schoolteischer still functions on two jobs. At the close of school he has no time for vacation has a term on two jobs. At the close of school he has no time for vacation has at even seeinger the managerist role at this resort among his other numerous reponsibilities, but now lets it out to a hotel main. The past August fed off of excursion ploutes from Richmond, Va., because the Chesspesia & Oslo Bailroad used all available passenger tolling stock that could be spared from regular passenger traffic for troop transportation, Better results can be expected for 1941, as the mobilization by picule time abound be about complete for the year. This park should get first call on slip-yard employees at Newsport News. Va., because of its preadmity to that work. This with local patiencage must be proved increment, should put Buckroe up into the hast post-war brackets.

A different group of mum are in charge now, but they have available the records of that because, period for their inspiration. Frank Moure, who was local manager them, has patend on as hos Harry Moffininer, who was the guiding hand at Virginia Beach them.

The personnel of all amusement parks does change so that all manufacturers of amusement devices who do not travel soon are stranges at the park Down here in tidewater Virginia they will have money, and we hope to have the westber.

#### PENNY ARCADE SPACE WANTED!

Will install complete Puncy Accade an rental or persentage basis in eny progressive amusement park, beach or summer resert. All BRAND-NEW machines. Sond full details and space available.

BOX D-22, care The Billboard, Cincinnati, Ohio

#### ATTENTION

FAIR AND PARK SECRETARIES Within 500 Mile Region of Wheeling, W. Va.

#### BIG SLIM MCAULIFE

You Lane Orwest

Part Service, WWYA, Wheeling, West Vine

#### FOR SALE AERO SWING

RIVERSIDE AMUSEMENT PARK INDIANAPOLIS, IND.

## LOCATIONS FOR PENNY ARCADES

BOX NO. 214 The Billhoard, 1564 Broadway, N. Y. C.

#### WILL PAY CASH

Want 15 Open Doors and 20 Statesy Tables

NAUTICAL AMUSEMENT CO.

ITS Lusse Auto-Skooters AGAIN THIS SEASON

AUTO-SKOOTERS on the crumbs. and you get the CASH when you operate them.

LUSSE BROS., INC. 2809 N. Fairhill St.



PARKS, FAIRS AND ON CARNIVALS

AT

Write today for com-plate information without obligation. LUGGE MROW. LTO. Sardinis House. SZ Limedon's Inn Fields London, W. G. Z. Knylan

AN IMPORTANT ANNOUNCEMENT BY THE LEAGUE

Beginning September 1, 1941, our initiation fee will be increased from \$10 to \$25.

You are urged to join now for only

\$10.00

Contact your nearest Leadus member or write direct to Membership Committee SHOWMEN'S LEAGUE OF AMERICA, Sharman Hotel, Chicago,

### WANT TO PURCHASE

USED EQUIPMENT, RIDES, AND CONCESSIONS FOR AMUSEMENT PARK.

**BOX D-21** 

Care The Billboard

Cincinnati, O.

#### FOR SALE Fernbrook Park, Dallas, Penna.

office price It have hope. Main advantion of puth is the balloom, larged in N. E. We played all basing banks in remote. Other attractions Chart Maine Coaster. Seating Rivs. Promy Areache. & Convention Blanch and 3 Picilia Onese. Also Chart Maine Coaster. Fact that he see to be appreciated. For internation of the property of the promise of the coaster. For internation of the property of the prope

Conducted by CLAUDE R. ELLIS - Communications to 25 Opera Place, Cincinnati, O.

# INTERNAT'L SECS SHOW VI

## W. Canadians Offer War Aid

Annuals to proceed despite loss of grants-McNeill is new head of Class A loop

mew heard of Class A loop

WINNIPEO, Jan. 28.—Deciden to carry
on thru the war and averied of anusement contracts to Cabacian interests, so
far as possible, marked the annual meetlags of Western Canada Association of
Exhibitions (Class A) and Western Canada Pairs Association (Class B) in the
Fort Ostry Hotel here on January 20-23.
Tharms-Carruthers Pair Booking Association, Chicago, made a savery of contract awards for grandishand shows in
both loops, Class A gave a one-year
seminant to J. W. (Patty) Consilin, head
of the Centin Shows a Canadian orsimulation, to supervise the circuit's midsays under the name Prolibiand. He also
will have the midway of Lakshead Ex-

ways under the name Prolitians. He also will have the midway at Lakchead Extitioning. Fort William. Waltese Bros. Sincer of Conada, operated by J. P. (Blows of Conada, operated by J. P. (Blows). Sullivan, were piven the 14 stands and 41 days by Class H. Burnes - Carruthens, represented by Mice H. Burnes. From Young, and F. H. Kresman, won the bid on its Music one Wings three-baggage-cur more with cast of 50 and p.-a. system. It will just out three shows to cover the contrasts, one each for the A and B circuits and a reparate one for the Lakchead Pair at Port William-Port Arthur.

Crants Are Stopped

Crants Are Stopped

Cutling off of government grants will not the shock price lists smaln this list, it was declared in the address of frest Robinson. Region, ex-president of the A circuit. But among representatives seen hinding and expectation of a good season were noted. American firms were said to be at a disadvantage because of containing and defeates were disposed to give perference to Chandian concerns. Officers elected are H. A. McNeill, Branden, president, Arthur McOuire, Caignay, whee-president, Erith W. Johns, Maximoton, servetary-tressurer of the A circuit. J. B. Holden, Vegreville, was elected president of the B fairs. W. D. Strang, Dauphin, vice-president, Kaith P. Blemart, Portage in Frairie, servetary-Chairmers of committees of the A fairs are: McNew, H. A. McNeil, Brandon; streations, G. Buckingham, Brandon; (See W. CANADA LOOPS on page 48)

#### Major Plant Changes Set At Memphis; Heads Renamed

MEMPHIE, Tenn. Jan. 29.—Major inspectaments in facilities, but with as few changes as possible in normal activities, must recommended by President Raymood Saturner following his vecest resection to serve his eighth term as head at the Midwith Pair Association here. Other officers unguithmostly acclaimed and re-circles at the meeting held at the Capous were C. C. Cartwright and A. M. Schafff, vice-presidents. P. A. McPhillips, treasurer, and E. A. Harrott, secretary.

Among suggestions approved were dis-construction of Shethy County exhibits, construction of shout 3,000 seats in-alls the more track, assessment of reside for to commercial exhibitors, and selec-tion of a mational dairy queen to the in-with the 1941 National Dairy Show in

thon of a national dairy gloves to in the with the 10at National Deiry Show in Memphis.

Lack of space was given as the reason for hanning Shelby County exhibits. President Skinner also suspected that brood mare classifications and several special opening-day activities by dropped to commerce resemble for other expanded activities. He said damping of the events would save about \$2,000 and would not affect the future of the fair program. Construction of sant inside the face ring would mean the building of a concrete tunnel under the track. Seats would be out from 50 to 25 cents because of increased capacity. Henital ise of \$10 per unit, or minimum of \$1,250 was recombineded for space in chelby County building, where commercial exhibits are placed.



W. C. MANROW, 52, is serving his second year as president of Indiana Associations of County and District Pairs, hasting been re-elected at the annual meeting in Indianapole on January 8-8. He has been senredary and treasurer of Hibbart County Pair, Ooshen, 14 pears He is recuprating from a long sloge of illness following servina Infarica sustained in an automobile accident.

## **Engstrom New** Prexy in Mich.; **Buckley Retires**

DETECT. Jan. 23.—Marking his permanent restrement from the fair field after service of 26 years, Robert P. Buckley, Itad Axe, president of Michigan Auscitation of Pairs, had the pleasure of presiding this week at the best attended and best programmed annual convention the association has held annue its inception. Concentration the seasons with the association has beld arece its necep-tion. Co-ordinating the seasons with those of Michigan Standard-Bred Horse Association brought out a record first-day attandance, and a happy selection of topics and speakers by Secretary Parry B. Eefley resulted in a well-balanced, in-teresting, and informative program on each of the three days. Marross secur-gand State and held the center of the stage, but there was a variety of other (See MICHIGAN MANAGERS page 67)

#### Wash.-Ore. Join In Co-Op Gesture To Attractionists

SEATTLE Wash. Jan 25.—At the annual meeting of Washington Pairs' Association on January 16 and 17 in New Washington Hotel here it accepted a proposal to meet hereafter with the Oregon Fairs' Association. The plan is for the benefit of attractionists. Both bodies will continue to both their chiral (don-litim so that they will receive their regular allotinents from their Legislaures.

Be-elected are Chapin D. Foster, president, Chehalis A. E. Barfel, tice-president, Puyuling, and Thomas E. Wood, secretary Chehalis. New members of the brand of directors are G. E. Durall, Sedro Woolley, and L. E. Martin, Longylew, Re-elected to the board are M. B. Loney, Walla Walls. Purry Woodsil, Toppeniah, and Earl Timins, Grandview.

The fourth annual meeting got under way Prilisy night at a banquat held in the New Washington. Program and suleriamment were short to permit conferences with attractions representatives, On the Saturday program, attended by 10 delegates, were talks by A. E. Bartel, manges of Western Washington Pair, on a Survey of State Support of Fairs to the United States; C. N. Nekon, Lea Angelen, Sicok Booking Programs, and Lawrence Galvin, Centralia, m. Pairs From an Easthther's Standpoiner. Remainder of the meeting was given over to a round table themistion of publishty defan, eatiry feet we stall rent, attendance survey, night-show Meass, concession runts, and program defan.

#### Wirth Office Gets Vt., Pa., and N. Y. Contracts

NEW YORK. Jan. 25.—Prank Wirth, head of Frank Wirth Booking Association, announced repest contracts at fairs in Morrisville. Vt., Esemburg. Fa., and Cortland. N. Y.

Morrisville guts a revue, seven acts, and Suicide Hayes thrill above. Esemburg booked revue, arts, and band. Cortland, provided for sevue and mine acts. Mack Kasow represented office at Morrisville directors' meeting and Phil Wirth at Cortland.

## NE Is Peppy On Season Biz

Big MAFA meet looks to a flourishing '41-conclave set-up to remain as is

BORTON, Jan. 25.—With banquet attendance in excess of 225, rear-record registration, these peppy sessions until the largest show and catering fraternity turned in Bay State blastory, the 21st annual winter meeting of the Massachnesets Agricultural Pairs' Association concluded its two-day deliberations on Wednesday in the Hotel Bradford and porticipants left the Hub satisfied that early predictions of a flourishing 1841 erason would be realized, at least as far as New England and its multitude of smokestacks are concerned.

Owing to the presence of many fair officials from the neighboring States of Vermont and New Hampahire, there was a mild mavement started to revive the old New England fair association, enhancing the six commonwealths, but the executive committee decided to have the envention set-up remain status que, with Vermont and New Hampahire associations conducting their own meetings in co-operation with the MAPA as in the last few years.

Robert P. Trak, Topafield, suncended Warren V. Bodurita, Encoded, as preadent, for 1941, with Writman E. Wells, Greenfield; Willard A. Pesse. Chester, and Rep. Paul W. Pooter, Great Barrington, nament tice-precisionic. Elected to the executive committee were the outgoing president. Samuel T. Sheard, Sturbidge, Leon A. Streven, Cummington Frank H. Ringman, Brockton, Ernest H. Sparrell, Marshrield, Pred B. Dole, Greenfield: Relight H. Gaskill, Topafield, and Millen Danutge, Springfield, A. W. (Al) Lombard was again named secretary-treasurer by occlaim.

Quiz Is Sig Lough

Peatures of the speakets' session Tues-day afternoon were introduction of at-(See MAFA KEEPS SET-UP on page 45)

#### Appreciation Dinner Given By Retiring Kan. Secretary

By Retiring Kan. Secretary

BURLINGTON, Kan., Jan. 13.—Members of the beant of diffectors of Coffey County Pair Association have said their wives were gliests of returns Recreaty Join Redmond and Mrs. Redmond as the samual banquet of the Kansas Fairs Association in the Hotel Japhawk. Topeka, on January 7. Secretary Redmond, who is retiring because of ill health but will remain a board member, invited has associated to the dinner in appreciation of work rendered last year.

Over 30 were at the special table for the Burlington group, instuding Governor and Mrs. Fayne Butner, Topeka Renauce and Mrs. Jeyne Butner, Topeka Renauce and Mrs. Alex Hotchibis. Ouage City; F. P. Cronia. Carl Henning, W. L. Shatfer, Bay S. Piercon, Bill Battori, Piord H. Williams Carl A. Kraege, J. W. Harrington, H. R. Douglass, Ois Douglas, Mrs. E. H. Shinn, Azelma Harrington, J. E. Dickinson, H. W. Bostty, and A. B. Maccaskey.

Beutralary Bedmontil, who is also efficient

Macinskey
Secretary Redmond, who is also editor
of The Burlington Belly Republican, was
the victim of a freek secident the day
before he left for the convention. He
lenned over the arm of his chair to pack
a ploce of maper of the floor, and in so
doing pressed his weight against a
mechanical pencil in his vest pocker,
cracking one of his tills. Al Topeks the
next day a doctor treated him for the
injury.

#### List of Army Camps

Readers Interested in U. S. Army Posts, Campe, and Stations will find a list of these running in installments in the Wholesals Merchandies Scotton of The Billboord. The first install-ments appeared in the issue of Decem-ber 14, 1846. The eighth appears in this losses.

## Ga. Managers Move To Exempt Fair Midways From State Tax

MACON, Gs., Jan. 23.—Considerable discussion centered on legislation to relieve tairs from State tasation during the 20th annual meeting of Georgia Association of Agricultural Patris In the Rotel Dempsey here no January H. Copil. J. H. Eonia. Militelgeville, veteran fair official and legislator, promised his help as a member of the State House of Representatives to obtain early action on a proposed, amendment exempting fairs. Present State law sets a charge of 825 per week for each show and each ride at a fair.

A beginkative committee named to work for exemption is composed of Paul M. Commany, Maccom, chairman, L. C. Sundanser, Conyers, Mike Benten, Atlanta; Petts Jenkins, Columbus O. P. Johnson, Americus: Optian Emits, and Gerdon Chapman, 17 years secretary of Washington County Pari, Emits, and Gerdon Chapman, 17 years secretary Jenkins, Chattabacethe Valley Exposition, Columbus, led discussion in favor of concession games of skill. He said receipts have increased in the three years since concession games of skill. He said receipts have increased in the three years since concession games of skill. He said tracing a few of the contest of the total damager E. Ross Jurdan, Georgia State Pair and Esposition, Maccon, reported that only games of skill will be permitted at the 19th fair.

L. C. Shummer, Rockdale County Pair, Conyers, was sected president, succeed-

ting R. L. Sumeran Jr., Eschange Club
Pair, Augusta, who completed two terms
in office, O. P. Johnson, Sumpter County
Pair, Americus, was elected vice-preddent, and E. Rose Jordan was re-elected
secretary-trassiver. Directors chosen are
Mike Benton, Aliants: J. H. Henderson,
Marietta; Dallas Spiritock, Dawsoni,
Capt. Emity. Sen Winslow, Manchester,
and R. L. Sumeran Jr.

Annual report of President Sumerati
showed increases in attendance and
previous payments at Georgia fairs in
1840. He irrest the fair men to expand
activities this year.

'The terms condition of the public asto international events and the defense
program place further responsibility on
fairs to provide even more sutertaining
and interesting beatures than before,
be scenamined.

Mrs. F. W. Hendrickson, Millederville.

and interesting features than before," he sommanded.

Mrn. F. W. Hendrickson, Milledgaville, spoke on How a Woman Gan Ruccess-fully Minages a Pair. More than a dozen spoke at the open-forum discussion. Early in the meeting delegates shoot for a minute in altent tribute to the late Ed. G. Sacolas, many years president of Georgia State Pair and Exposition, who died since the fest consumbion.

Showmen and others who participated in an active discussion of entiretainment included Mrl. G. Dozion, C. D. Scott, 15cc G.3. FIGHTING TAX on page 47)

## Maine Men Pick Wheeler

South Paris head will be host in '42 - topies are talked in group sessions

AUGUSTA, Mr., Jun. 25.— Over 875 attended the 29th annual meeting of Maine Association of Agricultural Fairs in the Augusta House here on January 17, reported Secretary James 8. Butter, Lewiston, who was re-elected for his 18th term. A varied program of interess to fair officials and horsemen was arranged.

rate officials and howemen was arranged. The 11 am, season was divided into three groups. In the hanquet room president over a meeting of fair executives and grounds and publicity men. Subjects discussed were State stipsents, include odd passes. W. L. Robertson lead the meeting for race secretaries and howemen. Chief points of discussion were uniformity in narriess facing procedure and elimination of conflicting dates in stippinted arress. Donald Corbett had charge of a meeting of livestock and agricultural exhibitors, who discussed 8-H Club exhibits and pulling contests.

Precedent Williams presided over the general meeting which opened at 2 p.m. fearetary Butler's report of the 1940 meeting in Beckland was accepted and Acting Tressurer W. L. Robertson's report was approved. Resolutions committee. Dr. H. S. Frish. chairman, reported deaths of five members during the year and members atood for a minute in attence in their number. Deceased use Treasurer Frincis. memory, Deceased are Transurer Francis W Hall, Bangor: William Soule, borm-man of Ruxton, Joseph Parwell, race starter, Frank I. Muzeey, tnee man of Prinnfield, S. H., and George Bounnalle, have man of Lee Augeles, who farmerly read in Vesiston.

#### Fairs Share Mutuels

Fairs Share Mutuels
George P. Hill, Norwey, H. W. Ketchen,
Presque Life, and Francis H. Friend,
Excellegan, were placed on the nomi-uting countities and committees on resolutions, memberality, and transporta-tion respected. Harold O. Pelley, secretary of the State Racing Commission, reported that in 1940 \$1.580,800 was wagered in part-mutuel Betting, fairs' share, \$100,-700 breakage divided among fairs, \$131,004 and unredeemed thricks, \$1.007, Recing overed 109 days.

Officers alsoled for 1941 are Stanley.

Officers steeled for 1941 are Stanley M. Wheeler, South Paris, president: Ar-thur Lawson, Chimberland, and Frank W. Winter, Auburn, vice-presidents, and W. I. Robertson, Gardner, tressurer.

Appointees to the legislative commit-c were State Senators Carl F. Fellows, ignita, and Francis H. Friend, Show-

Augusta, and Francis H. Friend, Hiova-legan, and Histe Bepresentative Leon St. Ayer, Cornish.

Committee on legislation was in-structed to continue efforts toward certing measures accepted by the Legisla-ture which would legalise beans games at fairs in the State.

Jairs in the State.

Greatings from the United States Trotting Association were extended by Recculive Vice-President Prank L. Wawaii. Albany, N. V. He urged fair men to feature harness racing, stating that Maine has long been a good location for racing and that it can be made a topflight attraction, Boger Dames, Hartford, Conn., Bastern USTA representative, spoke on upkeep of racing seaders to keep tracks and facilities in good condition.

Cition.

Amusement concerns and representatives introduced molumed Joseph Rughes and Paul N. Denish, George A. Harnid, Inc.; Mr. Beanor Leonard, Beacon Amusement Exchange, Frank Wirth and Mack Rassow, Frank Wirth Booking Exchange Al Martin, booker, Jay C. Mo-Cabe, Carl Coffin, Voice of Maine Suffish Electric Company; Ben Williams, Coleman Bros, Art Lowin, Bickle Purancount, and King Beed shown A. S. Perlan, Pine Tree Sais Blows: A. Mariana, Bockland 'Fireworks Company,' and American and Infessate Privocks computed. Contracts were reported signed by representatives of Williams, Coleman, Pine Tee Sais and Infessate Privocks companies. Contracts were reported signed by sepresentatives of Williams, Coleman, Pine Tee Sais and Infess Paramount organisations.

#### South Paris in 1942

Invitation of President-Ract Wheeler to held the 1942 convention in South Parts, where Oxford County Pair will celebrate in 100th anniversary, was accepted. In an address President Wheeler Urgel uniformity at 1941 fairs, particularly

larly in exhibit divisions, for the benefit

of exhibitors.

Annual banquest in the main dining room, accorded by 278, was opened with remarks by Richard M. Hallett, Prederick remarks by Richard M. Ballest, Frederick G. Bayas was tosutmaster and Mayor Sanford L. Fogg. Augusta, delivered a welcoming satiries. Principal apeaken were Commissioner Andrew Pellker, Department of Agricultura, Concord, M. It. Obliquition by the Fair to Agranding and Prank L. Warnell, The Partir of Hurster Bacting in Maine. Banquet entertainment was furnished by George A. Band, Inc., Jay C. McCobe, and Norman Etvine orchestra. Firms donating supplies were E. G. Staats Company, badges: American Playmorks Company, inc., Say Chouse, programs and thebes and Buttolk Beetric Company, public address System. stystem.

#### 2 Good Days in 6 Boost Largo Into Black Figures

LARGO, Fla., Jan. 25,-With the first LABOO, Pia. Jan. 25. With the house Sunday showing in 16 25-year history. Pincilas County Pair here. January 14-25. - closed in the black after struckly an entire week of min. The Sunday showentire week of rain. The Sunday show-ing was made possible by action of the county commission, which authorised full operation except for a few conces-

county commission, which authorised full operation except for a liw concessions.

Opening day drew 18.000 and was 30 per cent shead of any previous opening. County schools closed and over 8.000 children attended. Sunday, the holdover day, sent the one-day record up to 34 per cent above any previous one day. From Weekseelay until Saturday night the grounds were delineed with over four inches of rainfall. A few attractions operated and the gate remained on through, but attendance and husiness was at a minimum. Menager John Henry Logan, in closing his books, said the fair was in better firancial condition than in any previous year. This was due to nurrantees by Royal American Stowe and cash purchase of cancession and commercial display space.

The midway, seconding the Scenstary Walker De Vurpa, grossed about the same on opening and closing days as it did in four days of last year's five-day engagement, of Buddy Meffeed had fair opening-day business with a 2.000 draw, and good Sunday business, but rifeer and repensiversed as prean handleps clue to much the brought 50 performers here. Bob Phober's Pearlies Piens were the free act. Dustanning on Royal American's mid-keys were Rayself's gift show. Merjorin Scapps Metordreme, Banthin's Monages, Wilson's Menagers, Lorow's Hustonia, and Addict's Hawaliana. Top mourer tend attraction was Leon Citation's Ministriction of the fair curtily Vetar's giant Trademe. When Edy Rude, scheduled for their premiers less did not arrive in time for the fair. Curtily Vetar's giant Trademe. When Edy Rude Schen Late, Indi

here did not arrive in time for the fair. Curtis Velaris giant Taladen-Wheel Sky Bide, given considerable pre-fair più-licity, haut to have lest-nature work done on it to ready it for the Tanpa Fair and did not appear. New Sky Blocket playes to capacity when weather permitted and was the source of extensive publicity.

Jank Dadwell, former comment pressrepresentative, who served in an advisory capacity in this work here, said that Priesliks County daily and weekly howapapers had been exceptionally liberal. From page stories and pictures had been carried by them six weeks prior to the engagement,

Fair Elections

EDMONTON, Alta. — Edmonton Ex-hibition Association re-elected Charles E. Wilson, president; Lee S. Williams, vice-president; Percy W. Abbott, managing

PLEMINOTON, N. J.—Plemington Pair Association re-elected Major E. B. Allen president for the Sist year, George N. Hobinson, vice-president; Dr. C. S. Har-ris, secretary; Mrs. Plownce W. Green, assistant Secretary; Herbert J. Roden-bauch, Transfer.

RICHMOND, Tex-Port Bend County Pair Amountion spected J. B. Pauler, president: Hunter P. Harris, vice-president: Hunter P. Harris, vice-president: A. E. Poenter, treasurer, and re-elected G. I. Snedson, secretary.

VANCOUVER, B. C.—John Demenutr was re-elected president of Vancouver Exhibition Association, W. C. Maineur-ing and P. H. Moore were named vios-presidents, W. R. Dowley, honorary freau-tier, B. G. McLennan, general messager.

MARIETTA O.-Frank L. Christy was ye-elected president of Washington County Fair Society, Others named were Karl D. Marach, vice-president; Lloyd E. Apple, secretary, Don R. Goddard, trassurer.

PAINESVILLE, O.—Charles C. Dugan was elected secretary of Lake County Agricultural Society, succeeding Charles J. Gray, resigned, who held the post Gray, resigned, who held the post years. Mrs. Myrtle Gray, tressurer, 20 years. Mrs. also resigned.

BLUE HILL, Me.—Hancock County Agricultural Society re-elected Dr. H. V. N. Miss, president: Walter Basett, vice-president; Ward P. Snow, treasurer; E. County Dr. II. V.

THELIARDS, O.—Prankin County Agricultural decepty elected P. R. Zirk-putrick, president; Ray Van Schwyck, vtc-purcedent; Arch A. Adler, secretary, ren A. Adley, sec-

LEBANON, O.—Warren County Pair Association re-elected Lyle Stewart, president Thomas Barnhart, vice-presi-dent, John T. Gorman, secretary; Elmer Durrell, treasurer.

NEW CARTLE, PA.—B. P. Pechles was named president of Lawrence County Agricultural Society. W. N. Walter, vice-president: Mrs. Harry Kretner, societary: Glenn Patterson, tressurer.

HALSAM LAKE, Wis.—Polk County Pulr Society secreted John A. Mack, presi-dent: F. H. Kildow, secretary,

BIGHLAND CENTER Wis - Element Guilt was ejected president of Richland County Pair Association. Others named were John Turgason, vice-president Robert Gochennur, courtary, Homer Madien, trassuur.

WEYAUWEGA, Wis -- Waupaea County Agricultural Association elected A. J. Betck, president; A. P. Walch, vice-presi-dent, Pranta Haffner, secretary: H. W.

DABLINGTON, Wis. Dr. A. F. Schrear was elected president of Lafayotts County Agricultural Society; John L. McGrath, vice-president: F. F. McCound, correlary-treasurer, Arthur DeMuth, superintent-

## ant of concessions; D. E. Schreiter, and perintendent of speed.

PLATTEVILLE, Win.—Ed McCling was elected president of Big Badger Pair As-sociation: Fred Januar, rice-president, Wilbur Pitta, secretary, Morrism Weittenhiller, treasurer.

ELROY, Wis.—Elroy Pair Association elected Lenter C. Smith, president, Henry J. Klipstein, vice-president; Lee Water-man, treasurer, O. D. Whitehill, socra-

YORK, Pa.—York Interstats Pair Association re-elected President and General Manager Samuel & Lewis, Vice-President John E. Saker: Secretary John E. Butter: Tecamer C. Haibert Beyfort Association Secretary-Treasurer Charlotte

FONDA, N. Y.—Montgomery County Agricultural Society re-elected President Howard I. Zolier, Charles D. Vedder and C. Fourett Disvondorf, vice-presidents. Boward Bothmeyer, secretary, MacLashian, Trensurer,

RANDOLPH, O.—Vac Stanford was elected president of Randolph Independent Fair leard and Robert Hamilton was re-elected secretary.

WILLIAMSBURG, Mass. — Hampdom-Hampshire-Franklin Agricultural Society re-elected Charles S. Deflore, president, John L. Banter, secretary, Erwin M. Hill, treasurer; Alvertus D. Morse, antillor.

CHOTON, O.—Hastford-Central Agui-evatural Society elected W. H. Epplay, provident: L. J. Franer, vice-president; C. H. Sinkey, secretary; O. A. Bruks, tress-

CARROLLTON, O. — Carrell County Agricultural Society elected Howard J. Van Powen, president: R. L. Rutledge, vice-prendent: Leonard George, occu-tary-treasurer.

BLOOMSBURG, Pa.—Columbia County Pair Association re-clected Jacob H. Mauset tressurer Harry R. Correll, semi-tary: Call H. Poskerostine, superin-tendent of conceedons; Auditors Frank-lin Drumm Warner D. Werkliebser, J. Brown'd Delily, and named M. J. Grimss, president; Paul D. Jacobs, vice-presi-dent.

ALTAMONT, N. Y.— Albany-Schemed-tady County Fulr Association elected Sheriff Poster Decker, president B. J. Franken, vice-president J. W. M. Goff, triasurer, Boy F. Penigh, secretary,

BUBLINGTON, Ean.—Coffsy County Fair Association elected Leo J Wentz, president; Carl A. Kraege, socretary, and re-elected H. W. Besty, view-president; H. E. Deuglass, treasurer; R. A. Boberts, concession manager, J. H. Rudrauff, race superintendent; A. B. Maclaskey, mar-rial; Mra. Bill Batdorf, assistant sec-fetary.



of THE BILLBOAND, CINCINNATI, O.

## Around the Grounds

FOND DU LAC, Wig.—Fond du Lac County Fair Association has booked Allen Shows for its 1941 midway.

MERRILL, Wis .- Basinet Shows have been engaged for 1941 Merrill 4-H Club Fair,

MANTPOWOC, WIE .- Manltowee County Pair Association has contracted Suspp Greater Shows for this year's unnual

PHEMONT, O.—Secretary Squaell Hull reported that 1940 Sanducky County Pair was successful, with 20,357 paid admis-atoms and not profit of \$6,000.

GRUNDY CENTER, Is .- For the first time since 1916 Grundy County Patr board reported 18 was out of debt and hed a reserve. It was voted to replace fouring currounding the grounds and a committee was named to investigate possibilities of building a new exhibition hall later this year.

ZANESTILLE O.—Muskingum County Agricultural Society's debts will not exceed \$10,900 when 1940 uccounts are settled. Secretary Leslie Wilson said \$2,790 was applied on debts last year. The 1940 fair made profit of \$755.63.

DALLAS, Ciste Pair of Texas here plans to call in \$12,000 in 4 per sent 20-year bonds maturing July 1, 1860, sale President Harry L. Sear Bondinders have been asked to offer them in writing at lowest acceptable price before (See AROUND THE GROUNDS page 47)

#### WANTED

20-Car or Larger Train Show for Midway

3 Large Wiscomin 5 Day Fales La Grosso Inter-State Fair, Aug. 12 to 16 Strong, still dele anneed, Aug. 12 to 22 Winneburg Ca. Expe., Gobbook, Aug. 25-29 Central Wis. State Fair, Marchilets, Aug. 31-Sept. 4, Wire

R. R. WILLIAMS, Secy., Marshilled, Wie

J. C. MICHAELS ATTRACTIONS St Ye

Chicago Offices Garrick Theatre Bldg. Ontoings. St. Phanne State 4004

Kansas City Offices Meliania Bira Kansso Dity, Mo. Phone: Victor 6001

#### Ohio Plans Trust Fund for Use in Liability Claims

COLUMBUS, O., Jan. 25,—Creation of a trust fund to aid member associations in moreting public liability claims is con-templated by the Chile Pair Managers' Association. At the annual meeting in the Deshier-Walliel Hotel here on Juniomy 15 and 10 a resolution was also led under which the president will appoint a committee of three to investigate the resolutity of creating such a fund and report at the summer meeting next



RALPH C. HAINES

Association also adopted a resolution sching tair organizations to has every effort to provide passage by the Legisla-ture of any measures detrained to hire and to push approval of favorable legistation.

legislation. It was also recommended that "the United States Trotting Association take in there is no supported to the continuous and the results of the continuous the engages in the results industry and that the governing body. Seep in mans the manned in finitations imposed upon the fairs, and we piedge scalations and en-operation in efforts to make the department of speed more interesting and entertaining."

It was voted than "all possible provious be made for better facilities and accommodations for the boys and girls why are participating in fairs throost Okio."

Halps C. Halnes, new association pres Radja C. Harine, new association president, has been for 34 years secretary of Managomery Carinty Fair. Dayton, where attendance has been consistently growing under his agaressive policies. He advancement from vice-president is in line with a decision of two years ago to change presidents more frequently. He currectly Charles J. Gray, Painceville, who succeeded Judge 1. L. Holderman, Dayton, who wielded the gaint a document.

#### More National Speedways Dates Are Added to Route

Brites Are Added to Konte CHICAGO, Jan. 25.—National Spectarys, new auto-excine combo formed by Al Swemey and Goylord White, has added several more fairs to its string of natus. Sweeney and While attended tha fair meetings in Indianapola, Milwankee, and Sh. Paul, and visitest a muniber of Jown towns. To fairs perviously signed they have indeed Mason City, In., two days Bibling, Minn. two days, Butch-basen, Minn, one day, and two atters to be announced shartly. White left Monday for the West Coust to contact drivens. Emery Collins, 38 dats track shamp, racing under the National Spendays banner, left for the West Coust to purchase a new Offenhauser motor for his cir. Seveney reports season's prospects bright.

#### Notes of Minn. Convention

pany, hiralished a bountiful supply of balloons for the banquet.

Ben Truex and Vic Allen, well known for their booking activities in the Kanesa City area, were at the meeting for their first blat and reported that they were beartly welcomed.

Lew Rosenthal distributed villations black mustaches to everyone at the convention, and Ted Enchelmenter handed out handy leather key containers.

Ted Fish representing John B. Rogers Producing Company, was at the meeting for the first time in several years. The company will stage a De Sote exposition at Bradentown, Fis. next menth, and a similar swart at Brt Springs National Park in minimummer.

Prick in midiumner.

Prick Orenter Shows had an attractive girl in epilty uniform estimated in the hotel lobby handing out matches and gum bearing the show's ad.

#### MAFA KEEPS SET-UP

MAFA KEEPS SET-UP

(Continued from page 44)
tractive young women modeling their own dresses and emsembles, a frank and with talk by William J. Ness, secretary Pymouth (N. B.) Pair, on how to sell the fair to the community, and a quit contest with two five-man teams. The style show was brought over by Catherine Gook, sostatant 4-H Club agent, Norfolk County, with 16 gills showing their wares on the stugs to the acompaniment of the plano and a running description. Nesl, master of the New Hampshire Grangs, theirs of the Previous Wampshire Grangs, theirs of the previous event is the best form of edvertising. The quit produced a succession of laughs from the large attendance so Georga H Bean. Greenfield, who was master of exementies, shot serious semi-serious, and outright fresk questions at delegate. There was from the serious and outright fresk questions at delegate. There was from the serious exemination for was requested the was engineered in advance. Winning team was the one captained by Bob Track, composed of Frank Kingman, Bruckton; will Davis, Rottland, Val. Sawens, Cummittarion. The ranquished arre Willard A. Pease, Chester, captain producing Warren V. Bodistha.

mre Willard A. Peass. Cassers charling. Fred B. Dole. Greenfield Halph Gaskill. Topafield: Harle S. Carpenter of State College Warren V. Bodurtha.

Other speakers at this assiston were Beb Trask who dismassed localization of midways: Mrs. Annette C. Diramock, Bartice, VI., who complicated women's participation in agricultural fairs. Edward R. Place press agent and efficient of Flagtises magazine divoted exclusively, to recreation, who suggested mechanics in obtaining favorable publicity. Bep-Fester, Great Barrington, who effect the success or rimning fraces moder participations. Sarle Carpenter, who presented colored slides of various fairs in the Blate, and Edward R. Rankin, Greenfield, whose subject was the sale of accuracy tickets.

In the absence of Prank Kingman the business session Tuesday morning.
Charles A. Mash, Springfield, reported on results of the convention of the Inter-national Association of Fairs and Expo-sitions, of which the former is secretary, in Chicago last December, Mr. Nash, said a highlight was the advertising

clinic.

The concluding business session on Wednesday was given over largely to committee chairmen reports including summaries and recommendations from President Boductha on ox-drawing contents. Hobert Trask, grainge sabilities Al Lombard, State and and foir statistics. Exist I Meaulife. Marandad, loobay shows: Dr. Harry Petroc, State veternary, summal disease control: Earl Corpenter, cuttle classification and suggested changes in which his recommendations were backed up by Jim Walson, editor New England Homestead.

#### Banquet Most Successful

Notes of Minn. Convention

ST. PAUL Jan 25.—Minnesota filters
1883 Lengtro maintained a "buil rooms
in the Lover Hotel curring the annual
insetting of Minnesota Federatins of
County Pairs here an January 15 and
16 and entertained many visiting above
them. Quite a number of fair men from
lear-by States attended. Arrang those
incred wers A. R. Cover and J. P. Molles,
Som State Paur, J. R. Stereson, Clay
County Pair, Spencer, Ia. and C. D.
Monore, Cenar Rapida, Ra, fair, A. W.
Kahlus, assistant mathager. Wiscontin
times Pair, and J. W. Mallons, secretary,
Wisconsin Association of Fairs.

R. P. Hall, former secretary of Minnesoita Federation of County Fairs, was on
tamif for the Itest time in several years
and trenewed many sequalitances.

Art Andersem Minnesota Balloon Con-



#### Fair Meetings

Texas Association of Pairs, January 20-Pebruary 1, Hotel Anolphus, Dalias Peis H Smith, secretary, Plainyles Western New York Pair Managers Association, Pebruary 5, Larayette Ho-lel, Bufrain, Glemn W, Grinnell, sec-retary, Batavia, Degastion, A.

retary, Batavia.
Canadiam Association of Exhibi-tions February 6 and 7. Boyal York Bosel, Toronto, Cut. W. D. Jackson, secretary, London, Out. Class. "9" Pairs Association, Pet-ricary 12, King Edward Hotel, Toronto, Out.

Ont.

Ontario Association of Agricultural Societies, Feb. 13-14, King Edward Hosel, Toronto,
Louisiana State Association of Pairs, February 14 and 13, Majestic Hotel, Lake Charles, P. O. Benjamin, sersetary, Tallulah,
New York, State Association of County Agricultural Societies, February 19, Ten Fick Hotel, Albany, G. W. Harrison, securiary, 131 North Pine Avenue, Albany,

have more midways and give people something to laugh about at every fair." If Frank L. Wiswall, executive sice-president U. S. Troiting Association; Mr. and Mrs. A. N. Peckham, Rhode Isalad State Fair; Paul Poater, Great Barrington; W. J. Kent, Plymouth, N. H. Wallace B. Cilipin, Barton, head of the Vermont Futre Association, and the new MAPA president, Robert F. Trask.

Prom amissement and supply circles came Ira Vall. auto raises Al Martin, talent agent: Dick Gilsdorf and S. A. Kerr, Dick: Paramount Shows. Mr. and Mrs. Ring Reid and K. C. McGary, King Seid Shows Lockey Twice, Lockly Trice's Rell Drivers. Red Criss and Joek Kochman, indiest auto races. Trun. Nellae, and Dick Coleman. Doleman's Brow. Shows. Samiety Shees. J. J. Goodin, Pust Prevence Company, Interstate Prevence Company, Interstate Prevence Company, Bernsell Market Printing Company, George Hamid, Pusting Company, George Hamid, Pusting Company, Coller, George A Hamid, Jine; Mack Kissow. Frank Wirth Booking Associatios, with Irish Herun, of Jimmie Lynch's Death Dolgron, E. O. McAllster, Buck, Printing Company, Alexander Marlano, Bandelph Fireworks Company, J. F. and John M. May, May's Tropleal Echibition.

Powwew Patter

#### Powwow Patter

Powwow Patter

Brine Sparrell, Marshfield, was reported on a pleasure trip in Mexico. Itsis fforms few in the last manute from New York to land a few constructs: Al London's to land a few constructs: Al London's land to the Toreasure flue to an altercation with a bull at a fair last season. Charlie Nash evielenated his 55th birthday on Monday, a fact which did not go unrecognized by Prances Hamid at the banquet. Modest Charlie was forced to take a bowe while the crown gave out with Happy Birthday by You. And taking of Enstern Eastes cape, its Million Danniger was really responsible for the upsearance of Magican Rosini. Dansager had seen the president of the property of the control of the season was also presented that learning Rosini was playing a Bosten spot, asked Humid to obtain him, which the healer should be described as a season of the season salon during the convention was May's Tropical Exhibition with about 10,000 specimens from every country in the world. Valued at approximately 39.000 specimens from every country in the world. Valued at approximately \$200,000; it has wery known variety at butterfly, moth, beetle, soopson, spider, and centifieds, and drew wall-deserved attention from fair delegates and others.

#### W. CANADA LOOPS

concessions, M. T. Gardner, Regins; raving, N. J. Christic Catgary.
A rescution was passed tendering the Dominion Covernment the aid of the association thru use of its activities in any way possible. A check of \$00 was association thru use of its activities in any way possible. A check of \$50 was voted to Louise Molenes, Edmenton, ab-sect thru thress, in recognition of her services as convention serviary the past 27 years. William J. Punge, Hamil-ion, segment at arms for this his 21st A circuit convention, until a few years ago, representing T. W. Hand Pursuarks Company, was given a reception and a wathing stick.

#### Good Reports Made

The convention was said to be up to the usual standard, with about 60 dele-gates and reports of increased business.

tho attendance of representatives was slightly less than last year. Shows and other attractions represented inclinied layed American Shows, Carl J. Sedimery Robert L. Lohmar, Couldin Shows, J. W. Parvy Couldin, Frank R. Golddin, Neit Webb, Wallace Brok. Shows of Canada. J. P. Jimmy Sullivan. E. J. Casey shows. E. J. and Ted Casey Coodman's Wender Shows. Phil Little. Joe S. Scholbo, Prank L. Maria, comessions. T. W. Hand Fireworks. Frank Lunash. Enterprise Show Phil. Little. Joe S. Scholbo, Prank L. Maria, comessions. T. W. Hand Fireworks. Frank Lunash. Enterprise Show Phil. W. C. (Bill) King. Globe Poster Corporation. Samy Bernet, Modern Scand Equipment. S. C. Hickons. Barnes-Carnithers. Mike H. Barnes, Pred H. Kresman, Erias Young. Frank With Attractions. Erias Young. Frank With Attractions. Erias Young. Read Scan Booking Agency. Irving Crossnosis. Jimms Edward, Philipma & Lee, Mrs. Gladys Williams. Jimmy Plaker Attractions. Canadian National Transportation. W. E. Dobbs. M. J. Dupulo, A. Brascau, Canadian National Transportation, William Horten, A. M. Johnston, Frite Humelia the Talent House. W. (Bill) Moore.

Dates were set in Glass A for the exhibitions in Bisnichon. Calagry, Bisnonton, Saskatoon, Segina, and Part Artini-Fort William, an associate member. Class B dates were set for exhibitions in Bisnichon. Calagry, Bisnonton, Saskatoon, Segina, and Part Artini-Fort William, an associate member. Class B dates were set for exhibitions in Bisnichon. Salary, Bisnonton, Saskatoon, Segina, and Part Artini-Fort William, an associate member. Class B dates were set for exhibitions in Bisnichon. Salary, Bisnonton, Saskatoon, Segina, and Part Artini-Fort William, an associate member. Class B dates were set for exhibitions in Bisnichon. Salary, Bisnonton, Saskatoon, Segina, and Part Artini-Fort William, an associate member. Class B dates were set for exhibitions in Bisnichon. Salary, Bisnonton, Saskatoon, Saska, Moose Jaw, Saska, Carylon, Man., Yorkoo, Saska, Moose Jaw, Saska, Landon, Dates, Part Part Part Part Part Pa

#### Carrying On Justified

The war, which had only just started at our last annual meeting, has created some very indical changes and it has caused our members graw concern. Almost on the ewe of our annual exhibitions we received word from the department of agriculture at Otlaws that our grants would have to be diministed. Most of the price lists were printed or in the printer's hands at that time. A meeting was held in Sachaton on May

pariment of apriculture at Ottawa that our grants would have to be climinated. Mosé of the prize lines were printed or in the printed hands at that time. A meeting was held in Sachatoson on May 21 and it was unminimentally decided to carry on, but a motion of a reduction in the prizes offered to equal that portion paid by the government would he necessary," sold Retring Prevident Pred Robertson, Regins, in his address to Class A numbers.

"At this meeting the secretary was instructed to write a letter to the minister of agriculture stating how we appreciated the fact that we were rot able to group the estimators. In this address to class the organist that would came sitch a drastic regulation, but that the first consideration of the government was to lend every assistance to wis the war. I think you will agree that our decident to carry on wear justified, since most of the exhibitions showed an increase in attendance over the previous year. We owe a Gebt of gratified to the scholotor who came out to show under such trying chromatances, which meant that even the they were they lost money on the transaction. Calgary in homor of E. L. Richardson, who has retired. It was our pleasure to make thin a presentation at that meeting. At this time it is my privilege to welcome two new secretary treaturer from Brauton.

"The is my thought that Canada, and Western Ganada in parturdar, must early trusted or many other occasions and who stocceds & L. Richardson, and Miss B. M. Benson, the new secretary treaturer from Brauton.

"The is my thought that Canada, and Western Ganada in parturdar, must early treaturer from Brauton.

"The is my thought that Canada, and who stocceds & L. Richardson, and Miss B. M. Benson the new activities, that the choice inveding stock will probably be used by the armise for food and after the war it was a form and the second importers instand of exporters, then there should be an opportunity for weathern Canada.

"We should be very grateful for a good syntage ecop hast year and, whill the choice in

used to carry planes, ammunition, trucks, war material, and heroes will be released to carry the surplus stocks that we have or hand to a hungry world. Our sacrifice at present is small compared to the sacrifice that being made by those brave enough to offer their lives, as jet us "Keep! the Home Pires Burning." "The Show Must Oo Ou."

## Aid, Displays Interest Tenn.

Managers vote to feature defense and TVA exhibits -Bennett new president

NASHVILLE, Tenn., Jun. 25 .- Adoption or resolutions, one requesting further mate sid for faire, another that fairs pature national defense and Tenness tudey Authority displays, and the third that State aid not be given projects other than agricultural fairs, highlighted the 19th annual meeting of the Association of Tennessee Fairs here in the Nost Hotel on January 21 and 22. Delegates, comprising representatives of 57 fairs, tailed big plans for the coming season.

Officers elected worv J. H. Bennett, Brighton, president; G. E. Meanims, Petersburg Hugh DeLozier, Maryville, and Heary W. Beaucion, Memphiz, stee-presidents. O. D. Mason, Cookeville, was in-elected nearestary-treasurer.

presidents. O. D. Mason, Cookeville, was re-elected secretary-transmort.

Informality was the order of opening dry as delegates discussed common problems, offered constructure criticism, and provided with show representative Presided over the Tuesday afternoon needing, at which Phill C. Travile, manager of Tennessee State Fair here, was initial spatier. He discussed County and District Fairs—What They Mess to the State Fair Astronomy and District Fairs—What They Mess to the State Fair Astronomy on the State Fair Astronomy of the State Fair Country of Typical State State Fair Country of Typical State Fair Institute of Typical Country, and Mrs. Lana Warner, basith specialist, dealt with 4-H Cub members as future eliberts. Harley Flis, principal of Clarkwille Demonstration School, Clarkwille Demonstration, School, Clarkwille Demonstratio apecialist, dealt with 4-H Club members is future eithers. Harrey Pis, principal of Clarkwille Demonstration School, speeds on behalf of public schools, piece-ling ex-operation and assistance. W. P. Carpenter, 4-H Club agent of Hamilton County, and Decin Mastern, Putnam County home demonstration agent discussed The Feir Public Stops and Looks, Principal speaker was State Commissioner of Agriculture C. C. Planery, who told members that the State was internely interested in every fair staced in the liincludes the desired in the in-troops for in every fair stages in the in-terest of agriculture and hortfoldrure. As proved he cited the 830,000 oppropriated somusily to assist in putting on fairs.

Highlight of the find day was the an-mal banquet held in the Noel's private dising room at \$30 p.m. Dr. W. B. Perd, Cookeville, and Mayor Jim McCord, Levisburg, were speakers. Dr. Boyd brought along the Cookeville band to furnish music.

brought along the Cockertile band to fournish music.

At Wednesday's session Charles A. Endabill, executive secretary of Tennames A. E. Fair, Knorville, discussed fair modernization with regard to lightness of the tennames of the regard to lightness of the Tennesses Kate Fair Prevention Association, issled on protection of patrons and property against fits secretarias forting a list of generally overlooked first search of the tennames of the property against fits secretaria efforting a list of generally overlooked first search of the fits o Di-State Fair, explained how the annual had profited by a no-pase restem, where-by even concessionaires and fair officials was required to purchase admission liketra. He also explained a evalem of termitie admission in which thinkets are all accounted for and no dicket may be used more than once. High Delocate told of the problem of livestack owners reliaing to allow stock to remain on availablet after awards have been made.

## Grandstand Shows

LUCKY TETER and His Hell Drivers have again been booked for 11 afternoon shows at Canadian National Exhibition, Toronto, and night sppenrances at New York State Fulr. Syracuse, which oper-ate simultaneously, making it meressary for the troupe to travel between the mites by chartered plane, reported Ari Wright, publicity director. Toer said bookings are fer shead of his 1940 schefule. Last year was the most seccessful since he began operations in 1923. He is now making preparations for the May 11 opening of his Langhorne Specieway, near Treaton, N. J.

SUICIDE BOBBY WARD reported his Bollywood Death Dodgers will open with a still date in Canaden, K. J. With him again will be Festions Harry Burn, Sim Warren, Torchy Brooks, and Charles Ing-gins, une-legged attanter, Ward reporta adding two news can be the abow.

AT the annual banquet of the Ghio Pair Managers' Association in the Desh-ler-Wallick Hotel, Columbus, on January 16 C. A. Elen Attractions, among others, furnished acts, including an eight-girl line Variets, adapto, acrobatics ontrol Betty and Marion, toe strut; Jame Launtz, comedy: Jean and Joan, Scotch swing; Joe Sides, unleyeller, and Jack Kieln, amere.

## Contracts Let At S. C. Meet

COLUMBIA, S. C. Jan. 25.—J. Cliff Brown, Sumier, was elected president of South Carollius Association of Fairs at the 12th shroud necessing in the Jeffer-son Hotel here on Wednesday. About 125 efficials, representing the State Fair and county fairs, attended the meeting, which was described by officers as the most successful since the association was formed in 1929.

which was described by officers as the most successful since the association was formed in 1920.

E. B. Henderson, Oresnylla, was elected spec-president, and J. A. Mitchell, Anderson, was re-elected secretary-treasurer. J. P. Moon, Newberry, rettring president, was elected to the board of directors, as were J. M. Hughes, Orange-hurg, rettring vice-president, and J. E. Reeves, Bishopville, and D. J. Greech, Cameton, Re-elected to the board were Paul V. Moore, Columbia, chairman, and W. B. Douglas, Florence.

Many anusement ecompanies were represented and a Boor show at the annual banquet was apposable by a group of concerns, fiponsoring the floorshow were George A. Hamid, James P. Victor Attractions, Clus Sun Agency, Onlo Display Flowerits Company, Receive Amplifying Company, Fale Publishing House, Southern Poster Advertising Company, and Triangle Poster Printing Company, and Triangle Poster Printing Company, and Printellurgh.

Triangle Feater Printing Company, of Pitteburgh,
A new contract was signed by the World of Mirth Shows with South Carolina State Pair, and Anderson signed a contract with the same company, Secretary Mitchell reported. Bennies Brow. Shows signed of Company Pair, and Dodson's World's Pair Shows got the Seartanburg contract.

Spartanburg contract.

J. Roy Jones, State commissioner of agriculture, spoke on What the Fairs Mean to South Carolina and of agricult-Mean to South Curolina and of agricultural exhibits from an educational standgolint. Balt Levis, Clemenor Colleges, apoke of activities of 4-H Clubs at fairs. The Nem Ridmay was discussed by Maj. D. C. Toold, secretary of Speriamburg Pair, and by Max Linderman, ewnermanager of the World of Mirth Shows. S. L. Latimer Jr., managing editor of The State here, discussed co-operative publicity, and O. R. Lewis, manager of Western North Carolina A. & I. Fair, Bendersouthle S. C., spoke on Using Common Sense, Copper Cents, and Bores Sense, New York, representing the Pational Crochet Bureau, also spoke, and general discussion, in which mocat than 30 perions participated, followed.

#### Class A Meet in Toronto

TORONTO, Jan. 25.—Problems affectlng member fairs will be considered, altho the program is not now complete, at
the minutal meeting of the Camelian Association of Exhibitions in the Royal
York Botel here on February 0 and 7,
said Secretary W. D. Jackson, who is
accretary-manager of the Western Pair,
Loydon, Ond. Membership comprises
Class A exhibitions and winter fairs in
Causada.

RALETOR. N. C. Jun. 23.—The 1940 North Carolina State Fair here was operated at a profit of \$10,433, for J. S. Dorton, manager, reported to the State Board of Agriculture. He said that, "including permanent improvements made last year on the grounds and to buildings, the prefit returned to the taxpapers would approximate \$15,000." If was estimated that 225,000 attended the fair, the fourth operated by the State since the department of agriculture took charge again after the fair had been managed for several years by other operators.

#### GA. FIGHTING TAX

GA. FIGHTING TAX

(Continued from page 44)

W. E. Franks, A. T. Vitale, J. J. Page, and
Joe J. Frotans. Officials explained that
attendance was handlespeed by inclement weather and a widespread wave
of influence. A hangest with floorance
completed the grogram. Adderman J. D.
Blair made the subcoming address and
Johnson responded. On the nominations committee were Chapman; Virgil
Maigs, Affanta, and Jenkins. Members
of the resolutions committee were Chapway, Johnson, and Emils. Macon is
permanent inseting place of the association.

#### Some Contracts Closed

Several contracts for midways, fire-works, free acts, and supplies were re-ported closed and will be announced later. President Sumerau mentioned in

ported closed and will be announced later. President Sumerau mentioned in his opening statement that the World of Mirth Shows will again play the Augusta fair.

Visitors representing above and related interests included J. J. Page. B. E. Bavane. Chris Jernigan, J. J. Page. B. E. Bavane. Chris Jernigan, J. J. Page. B. D. Bavane. Chris Jernigan, J. J. Page. B. E. Bavane. Chris Jernigan, J. J. Page. B. E. Bavane. Chris Jernigan, J. J. Page. B. E. Bavane. Chris Jernigan, J. Page. B. E. Bavane. Chris Jernigan, J. Page. B. E. Bavane. Chris Jernigan, W. W. E. Franke. Jim McColi, Franks. Grester Ehowy. J. Allen Prantin. Page Publishing House. Jerry Kohn, Pulica Bag & Cotton Millar C. D. Scott. Bob. Stewart, Phil Bocco. Scott Bros. Shows. Mrs. L. E. Roth, N. B. Kaw. Mr. and Mrs. Art Alexander. Pat Grady, Blue Bibboom Shows. Med G. Dodson, H. G. Inglish, Dedson's World Pair Shows. Mr. and Mrs. Bernie Bhapiro. Southern Poster Printing Company. Charles Sparks, rethest arreas sometri. W. R. (Red) Hicks; J. L. Johns: M. B. Howard, George A. Hamis, Ice., and J. W. (Diesel) Clementa. Boutchern Power Bervice.

#### AROUND THE GROUNDS

(Continued from page 45)
January 31. Offers must be below 101
per cent of the original amount, with
accrued interest to be paid. After offers
are in the fair board will accrue those
offered at the best price until \$12,000

RICHLAND CENTER, Wis.—Richland County Pair Association has authorized payment of 86,000 to better stock, instead about 15 years ago to build a grandstand

WASHINGTON C. H. O.—Payetts County Agricultural Society has wored to reduce gate admissions from 25 to 10 cents in 1941 and Increase grandstand admissions from 25 to 35 cents. Three days of racing and three night horse shows are planned.

JANESVILLE, Wis --Admission fee of not more than 25 cents will be charged at 1941 Hock County 4-H Felt bere, which has been free since organization it years ago. Officials voted to assess admission in the bops that money raised will be sufficient for evertices of another fairgrounds building.

EUGENE, Ore.-Receipts at 1940 Lane County Pair here were more than 11 per cent above those of 1830, according to President John Snellstoom. With 28,000 Attending on four days, simissions totaled 80,093 as against 86,043 in 1930. Disbursements were 1.8 per cent higher, leaving inlance of 84,594.

SACRAMENTO, Calif.—Directors of California State Pair decided to retain the 20-cent admission and throw the 10-cent air upon daily to children. Proposal for a 22-cent no-pass gate was voted down. Directors wheel to horrows juries for running races if the State finance department child H.

DOVER, O.—Theograms County Pair, receipts last year were \$16.252, according to report of Secretary Grover Krantz, who said expensitures to date have taken

\$10,433 Profit From N. C. the entire sum and left over \$1,000 annual Reported by Dorton promiums, \$2,700 in race pures, see \$2,500 in 1250 hills.

DANBURY, Own. — Pive commonsist is shaling rink in Danbury, which has been under construction on Danbury Fairgrounds, has been opened C. Frings Jarvia, promoter of the enterprise, is estimated as to intespecta. Bink, open day and night, accommodates 1,000 coat.

The Boodlights, and music is furnished by an amplifier. A heated Dailding near by is for convenience of shalers.

WILLIAMSBURO, Mass.—At a meeting of Hampson-Rumpshire-Franklin Agri-cultural Society, Transmer Erwin M. Hill reported 1945 profit of about \$1,000 was largest in several years.

EESTON, O.—The 1940 Hardin County Pair here in 1940, first in 14 years, was a success from every viewpoint, sail Sec-yetary Robert E. Mallow. Estimated sitendance was 5,000. Fair made a profit of hearly \$750 and \$410 was apent on permanent improvements.

#### MICHIGAN MANAGERS

(Continued from page 44) topics that throught our spirited discus-

alon.

Arnell Engelrom, secretary of Northwestern Michigan Pair, Traverse City,
and long sective in Michigan Association of Pairs, was chasen precident for the
ensuing year, moving up from first treepresident. Engelrom was the unanimous
choice. Harry E. Kelley, who made a
splendid record in his first year as serietary-treasurer, was re-elected. Other officers elected were First vice-president.
E. W. Delano, Allegan, second vice-president,
Carl. Mantey, Carp. fourth
vice-president, Roward Lawrence, India;
fifth vice-president, Mm. Belen G. Vietling, chalmens of the hoord of Decembia
fair.

Becretary Harry P. Kelley sold the of-

Tair Secretary Harry P. Kailey sold the different on the idea of making a change in the meeting set-up this year, and a proved very antistactory. Berntoiser the convention has been a day-and-a-nal affair with final session concluding shortly after non on the second deg This year it opened on Tuesday, Junuary II, with registration during the afternoon and a joint meeting of association and attractions people in the eventual sessions wednesday and Thursday, and the association's handset Thursday evening.

#### Rold Talks on Midways

All sessions were held in the Hotel Port Shelly, which has been hundguar-ters for the fair non many years. More than 50 fairs were represented and there were many visitors from Ohio, Indiana, and Illinois.

were many traders from Ohio, Indiana, and Illinois.

In his address President Buckley stressed the importance of members beging in close bench with their representatives in the Legislature to insure a continuance, of adequate State ald He suggested that a committee of five he appointed as a tegislative committee to get that the fairs are allocated a specified amount of State and each year and are not left dependent upon the mount of finale available from the racing tax. The new governor, he said has indicated he will give the rollest cooperation. Buckley amounts of that he was retiring from the fair game but would continue to lend aid to the association in every way possible.

would continue to lend aid to the asso-ciation in every way possible.

John P. Reid, co-course of the Happy-lard Shows, gave an informative talk on What Midness Mone to Peter Frank P. Duffield, Thencie - Duffield. Prevorts Compuny, speaking on the World Fairs, told, of the cutstanding promotional signity and elver showteninhip used to put over the attractions at the New York World's Fair and offered sug-gestions as to how they could be adapted in modified form, to county fairs. W. J. Cameron, Fred Motor Goodpany, gave tolk on fairs that was entartaining and informative. He issuided fairs as more of the best advertising mediums. "H I were a manufacturer and had to choose be-tween stones automobile shows and fairs tween strong automobile shows and fairs as an advertising medium. Td take the fairs, he declared. Pollowing the program, attraction and concession people introduced themselves.

#### faint Fairs-Horanmen Session.

Orester part of Wednesdays sension was devoted to harmess-horn racing What Barness Backer Contributes to Fairs was streamed by Arnell Knestrom Hause Hardel, Charlotte, and Clarence Harnden, Sagrinaw AB egised that there is much room for improvement in show-

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# Show Family Album



SOME members of the John W. Norman Circus, a fraternal show, anapped May 5, 1925, at Burlington, Ia. In the front row, left to right, are "Scotty" Dean, deceased; William Merylo, Edward Leiker, Wesley Rides; Certis Reseberry, band leader; Charles Weiser, Al Wilson, Lloyd Shoppard, and Norman Edward Beck, who, with Thomas Berry, owned and operated the show. Beck is now publicity director for Metro-Coldwyn-Mayer Pictures; and in 1940 Berry was connected with Sof's Liberty Show, Loft to right behind the ticket box are Mae Clark, of the Aurial Clarks, who last appeared with the Ringling-Baroum show; Emas Wilson, now Mrs. Arnold Maley, who has been with the Hagenbeck-Wallaco Circus, and C. C. Snow, now in the printing business in Lima, O.

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#### MICHIGAN MANAGERS

MICHIGAN MANAGERS

(Continued from page 47)

manship and sportermanship in racing and that its future is up to barsemen. Archie McGillery and Jack Bidley, who were to have spoken on How Con Harness Racing Be Mede More Attractive to the General Public?, were absent, but there was a spirited general discussion in which accorning with were sired freely and the necessity of competent and homes, judges and starters was emphasized. On Advertising and Publicity for Fairs some oxeelient dense were advanced by A. K. Ungren, of Michigan Farmer; Robert Terry, of The Horesman and Fair World; but Grenn of The Billbourd, and Louis O. Proelich, of WREO. Becretary Kelley Introduced siveral out-of-State guests, among them Mrs. Don Detrick, secretary of Chilo Fair Managers' Association; Win R. Kinnan, manager's Chilo State Fair, Columbus, and Leo Mc-Namara, Indianapolis horseman.

Adams Heads Horsemen

#### Adams Hosds Horsemen

Adams Heads Horseman

Andy Adams, Litenfield, was re-elected president of Michigan Standard-Bred florae Association. He had asked that he be dropped from consideration because of criticism directed at him for his method of conducting the Michigan State Pate horness race program last summer. However, regarding the criticism as politically impired, members of the association mentionedly chose Adams.

Association head its banquet and business mesting Worldsday eventing, Andy Adams presiding and William Otto, Landing Chamber of Commerce, as toustimisted, it was well attended and enjoyable. Speakers included Albert Beamer, commissioner of agriculture, Leo J. McNamara, Developing World Champion; Win H. Riman, Harvess Jasemy of Rafes Feirz, Hervett J. Bushiton, atterney-general of Michigan, Whi J. Enfoyd Horses and Horsenson, Henry Knauf, Sreeding the Herrers Horse for Enjoyment and Profit, and Raigh Lee, jubile relations department, connect Motors Compony, and by United Booking Association.

At the Thursday fairs session A. C.

At the Thursday fairs session A. Carton, chief of fairs, presented hu an-mual report. In which he stressed the necessity of the fairs being asstred a definite amount of Dute aid each year, "If money from the racing bill should

DRUMMIER—EXPERIENCED ALL SIZE AND PIAMIST — MODERN READ, TRANSPOSE; fall short of the needed amount it was bands, brown, Read lam, Unjoy, shows evidence, for the needed amount it was being an arrived. DRVAL HODPER, Augusta, Wis. HERB MAMALIN, Marriy, by the Legislature, he said. Premiums Lam.

Wis.

by the Legislature, his said. Premiums paid from State aid in 1946 amounted to \$116.249.71. Carton called attention to the fact that 16 years ago only 60 fairs were eligible for State aid, while in 1940 there were 170. "County fairs," he said, will continue to be the outstanding attraction of country life and will continue to improve from year to year." Stanley Powell, legislative council of Michigan Farm Bureau, discussed State Aid for Fairs. Rose Sario, Ionian Carl Mantey, Caro, and Ray Buchey, Alpens, gave some pertinent suggestions on What Con Sc Bone To Silmainte Mercang and Attenaon Attendance Whete Night Fairs Are Heid? There was animated discussion for proposed amendment to the racing bill, uniformity in concessions, and handling of house iraliers.

Among the resolutions adopted were: That the escretary make every effort to smoll all fair organizations receiving State aid as members of the association, that the legislative committee seek to breaden the scope of the bill allowing Amorrican Legion pours and churches to operate blings pames to include fairs that A. Carton be retained as chief fairs because of the excellent work of thanks for their interest in the fairs thanks for their interest in the fairs recreases one rail world and the De-troit nesspapers be given a wote of thanks for their interest in the fairs. After considering invitations from Grand Rapids, Flint, and Detroit as the 1942 meeting place, Detroit was chosen by a large vote.

#### Banquet Well Attended

Banquet Well Attended

Banquet, Thursday evening, was attended by about 255. Excellent music and entertainment were furnished by booking spencies. Gonests were furnished pooking spencies. Gonests were furnished colorful hate noisemakens, and otter favours by Hudson Fireworks Co. Harvey Campbett, excentive vice-president, Derect Chamber of Commercie, was a capable toastnasser, and Sum J. Levy did a good of emseeing the entertainment periton. Speakers included Cot. Gene Van Antwerp, representing the mayor-floward lawrence, proddent of Tonia Free Fair, who responded to the mayor-industrial favours. Cart. presunting greetings from Gov. Murray D. Van Wagoner: Her Wermuth, of Michigan Faruer, Albert Besmer, commissioner of agreediture Edward Porath and A. C. Carton. As the finale Thurman (Dusty) Miller, humorist, delivered an entertaining talk.

#### Attraction Representatives More than 40 attractions firms and

Attraction Representatives

More than 40 attractions firms and shows were represented, several among them making Michigan for the first time. Among those in attendance were alama Rodeo, George V. Adama Rodeo, George Rodeo, G. Sand J. Levy, Ethio Rodeing Agency, Sam J. Levy, Ethio Rodeing, Mr. and Mrs. B. W. Hanard. Madeline McCoy, Belmoott Attractions, Gidney Relmont. Hardford & Company, Nay Eggleston, Cavalonde of Motors, Jimmy Van, Enquirer Job Printing Company, John J. Anderson; Pair Publishing House. A. Hart Suiton: Folley United Shows, Grant Rodeing, Congram, George Lakes Exposition Shows, Mrs. Al Wagner, Harry Bulley, Octsondaner, Gooding Greater Shows, Enyd E. Gootling, E. C. Drimm, J. P. Engley H. Happyland Shows, William G. Dumas, John F. Rold; Rudson Pirewerks Company, L. E. Holt, Detroit Sound Englishering Company, Bert Thomass Mol. Hoghan, Charles G. Diriver, Ohits Pirewerks Dieplay Company, Peter Vitale, Ranger Rodeo, Balum Attractions, C. L. (Jack) Ratin; Registin Manutaeturing Company, Bert Motor Otty Shows, Vin Horwitz, R. S. (Bob) Bewisson; Thearle-Durfleid Pirewerks Company, Prant. P. and John M. Duffield; Toledo Toked Company, Pred Dillyon, United Pirewerks Company, Prant. P. and Shows, W. G. Wade, W. D. Wold, Well Mr. Company, Pred Miller, Doe Burns, Will, M. M. Roder, M. H. Lines, Schooley, Pondy Mr. and Mrs. Henry H. Lunders, Online Pirewerks Company, Prant. P. and Shows, W. G. Wade, W. G. Wade, P. Doong Wale, Mr. Pred Miller, Doe Burns, Will, MacCounty; W.S. George Perqueon, Wilk, Mr. Pred Miller, Doe Burns, W. W. M. Burns, Manalobathin, Charles, Jan Wolf, W. W. M. Weld, M. Palit, Awning Company, Paul Wolf, World of Pieseture Shows, John Quinn, D. W. Taltz, Jack Champson, W. S. Myers, John Manlobashin, Charles Phillips, May Powers, Mr. and Mrz. O. V. Malloy.

#### MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Piece

Parcel Post

Carvell, T. W., 6c Malmer, John St., Freenan, Mrs. 31c Meson, Mrs. Blace Berry, Mrs. 31c Meson, Mrs. Blace Mrs. Most, Turk, Barrison, Mrs. St. Mrs. Barrison, Mrs. St. Mrs. Barrison, Mrs.

Lallons, Mrs. Fra. Welliam Lallons, Mrs. Fra. Welliam Co. Yaon, Tex. Women Alcele, Mrs. Wittend Alcode, Alter & lon. Breth Bard, Bethy Bard, Bethy Brysles, Donathy rogics, Mary odress, Mary sciences, Bethy sciences, Mrs. Por. Gladys For. Mrs. Walter France, Mrs. Cartin France, Mrs. Esther Manchester Manchester Marchester Miles Leis Miles Miles Miles Marchester Marchester Marchest org, Mrs. hill Gienn, Mrs.
A Jean M. Geo Gordon, Mrs.
La Verie Greiten, Mrs. Teel
La Verie Greiten, Mrs. Teel
Her Frank
Bert Lee
Greiten, Mrs. Teel
Greiten, Mrs. Tee Gelrue, Mrs. Baberto June Str. Halen our, Mass cloud, Mr. Helen chine, Missen on, Missen on, Panel on, Mrs. Bertha on, Mrs. Sannie m. Nell

Markete Kestin, Winda Kestin, Milane Repotent, Lijian Ristine, Marketin Kira, Ahna Las Kira, Clara Xina, Inther Doris

Partie V. Marien. Marien. Marien. Marien. Mines. L. Mrs. L. Mr

No.

Liver, Mrs.

MicCampbell, Vin

Marrow, Mrs.
Marrow, Mrs.
Porcelly
Marter, Marlam
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Miller, Par Miller, Mrs. Leabelle

Murray, Mrs. Kate Smal, Frances Newton, Mrs. H. V. Nitholas, Graces Nicholas, Mrs. Ids Ni

Notine, Mrs. Martine, Notine, Mrs. Martine, State, Mrs. Ed C. O'Beine, Mrs. Ed C. O'Beine, Mrs. Pauline Centili, Dyentley Colline, Department, Dyentley Committee, Mrs. Dopottee, Parison, Parison, Mrs. Dopottee, Parison, Mrs. Bontley Parison, Parison, Mrs. Bontley Mrs. Mrs. Bontley Mrs. Bont

# Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

Lillian Sullivan, Mrs. James A. VI. Practice Summers, Mrs. James A. Branden, Mrs. Victa Summers, Mrs. Jimese Rooves, Johnsto Ricodes, Gertie Rico, Miss. Tey Richards, Missy & Dick Ractioneds, Mrs. M.

McCher, Clara Stribencel, Mrs. Arma Remains, Miss Summing

Monton Callie Manners, Betty Marroy, Better D. Marin, Madame & Marjerie (Ross & Boss)

Adams, Curtis Recker, Red D. AbAMS, OZOBGE Bulls, John J. Adams, Henry J. Rellin, Joh

Button, Ann Beston, Besty G. Seisimell, Melon A Verroles, Tarker, Mrs. Dick Yemyson, Habrita

Weiner, Mrs. Harman Weine, Mrs. Har Wells, Mrs. Possis, White, Mrs. Carrie Weine, Mrs. Carrie Terry, Mrs. Betty Thaw, June Themse, Martin Thomas, Liffian Tiber, Arline Tiper, Mrs. Mrsry Allen Witton, Janet Wilson, Mark Janet Wilson, Mark Janet Parton Word, Mira J. L. Woods, Mrs. J. L. Woods, Mrs. Vocates

Verze, June Viccost, Miss Martins 

Men

Ballies, Luther Baker, East E. Bakker, V. H. Seler, W. H. Baker, Walliam Scott

Curley Flures, 2-left Flures, Van Harris, 1-left Flures, Van Harris, E. H. Burnes, Leon Boston, Huery Besteber, R. J. Burnes, R. Alles Flures, W. H. BUTTER, DONALD DONALD BUTTEN W. H.
BUTTEN STATE OF THE STATE OF TH REMORE TALL CAMPBELL FEARE A. CAMPBELL FRANCIS R. CAMBOOK, Jack

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erry, Geo. Bust, Disk HIS BOY LAWY HOUSE HOUSE HINDER HINDER HOUSE HAS R.

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Dalvine Bandarian L. NORMAN L.

Davis, D. D. Jack Davis, E. L. Davis, F. L. Davis, Grainer DAVIS, HARRY

Davis, Ber Davis, Jack (Rimits) Davis, Janus II. "Descrit"

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Dick. Asther L. W. R.

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COUTELLO, TOM DUNCAN, PILAZAN FOREN Wilderan Boy Corner, Roy W. Con. John W. B. Charley, John B. Charley, John Jack Charley, Myrthet Charles, Myrthet Charles, Myrthet Charles, Myrthet Charles, L. C. ECHHAIT Ber

Edentical Chairs Minority of the Part of t

PARTIES TON W.

HABOL

GARRIANTEL.

Duffy, Robt. F. Gettin, Joy Paul

## Notice, Selective Service Men!

The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

Sabota, Refly Speciments, Mrs. ADAMS, WALTER WOODROW ARRIVA, BUILD Addity, Tentar Addity, Tentar Addity, Hr. Alemon, Jack Action, Uty-High Address, Don Alemonder, Wood Allerich, Doe Alerich, Word ALFUND, STATER R. Aller, R. Aller, R. Aller, R. Aller, R. C. (Boo) Aller, Rocky Aller, Rocky Aller, Rock Back, Back Back, Lee Aller, Lee Aller, Lee Aller, Lee or, Oles B. Luck com, Mrs. Such come, Mrs. Jimmie AMUSICA CO.
ANUSCA CO. Smooth Mrs. Nation Specials, Mrs. Merry Simulated, Mrs. Una Mary Parks From Parks From Board Borrest Mary Botton Dan Board Boa Andrews Jack
Andrews Jack
Andrews Jack
Clifford T.
Anthone, C. Anthony, J. C. Anthony, J. C. Anthony, J. C. Annual York, Rev Arm. Electric Arm. Electric Arm. Electric Arm. Ill. Arms. J. Arms. (Coffman) Stine, Mrs. Alex Cockerator, Port Stockerator, Port Stockerator, Port Stockerator, Mrs. Stockerator, Mrs. Stockerator, Mrs. Stockerator, Mrs.

Burks, R. E. S Burks, Ted Burks, Welly BARRAY BARREL OTIS ARENCE O.

Braces, We (BIR) Brightley, Char Peist, Billy Beign, Wn. B. Great Leflair) Beisen, J. J. Burdfia, Joseph J. J. J. Brocket, Paul Brocket, Paul Brocket, Libe Boren, Clost T. Boren, Persent Boren, Cornell Boren, Boren, Cornell Boren, Boren, Cornell Boren, STEELING.

orne, Bud orner, Ches orner, Ches orner, Formati orner, Jose order, Gen. J. order, R. B.

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Poster Mrs. Sons When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.

52 GAVERSON PROPERTY LEARNING PROPERTY BENEFIT OF THE PRO Tyenh of Ther (last) Chia. R Chia. R Chia. R HICKMANN COMMISSION OF THE PARTY OF THE PART GOLDFARE, L. Good, Carl P. Hole Semment Hole George Commander LEGNARY THE STATE OF THE STATE GUTHER A. Hankhards, Win. HUGH, W. OSCAII BUILD ON A STATE OF THE STAT Table V. Robe. HANDSOND CARD P. JACKHON, HARRIS
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LETTER LIST

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Household, Jack Mullow, Lord Pattern, Holling Control, Mariner, Pattern, Mariner, Pattern, Mariner, Pattern, Mariner, Pattern, Mariner, Marine Horne Rope O'Come Daniel B. Mineron Raphs

Mine Carlo Common Dearen

Minero Carlo Common Dearen

Minero Mario Common Dearen

Minero Comm Series, James Series and Committee Series and Commi

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WAS L PAREN PROPERTY HIGHLAND, WALTER WALLES store, Beel & Stretts
General Valves
General Valves Smile, Corbon & Smith, Frank (Plappin) Smith, H. Norman SAFFI, BARRY SAFFI STATES AND SAFFI TARGES

STEMLING, G. L. Verlies Van Verleen, Ges. L. Verleen, Van Verleen, Ges. L. Verleen, Van Verleen, Gestellen, G. Verleen, Gestellen, G. Verleen, Gestellen, G. Verleen, G. Verle Home, Come Lee Works, K. R. Strather, Lawle March, A. B. Strather, Lawle March, A. B. Strather, J. Strather, Walth Early Warth Cham WATTICK, NATHAN WATTICK, NATHAN WATTICK, MM P. WAITICK, Mr. P. Wattick, Mr. P. Wattick, Mr. P. THOMAS, Lather Works, Was, Warraw, Was, Barri Works, Gooden & Wester, Cooking & West Thornton Bonds WHILD IN CAPE
Thomas Clear
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Thomas Thomas Clea Levine, Den. & Levine, Mr. & Mon. Levin. Note: Levin. Nature Little, Fr. Sen. W. Jenney, Frank Lenin, Hillfelly Lenin, Hillfelly Lenin, Hillfelly

Merch, Mr. & Mr. & Melcon, Mr. & Mr.

Maror, Prof.

Miller Dagemen Miller Dagemen P. Dagemen P. Dagemen P. Dagemen P. Dagemen P. Dagemen D. Dagemen Dageme

O'Shamphoney, Mi.

& Mrs. Zeine
Palmer, Junton &
Mrs. Di,
Pauri and Pontit
Priore, John
Perior, The elevat
Pontit, L. Eubert
Paths, Mr. & Mrs.
Compo

Resm. C. L. (Jack) Read, William Birtont, O. D.

Thompson, Bob Xxolue, George Vokal, George Walter, Georgie Wesle (Thompson)

February 1, 1941 WINT HARRY Widoley Charles Will Billion With Post Booky Work, Bul Wood, Bul Wood, Bard Wood, Pand H. Woodall, Gos Woodall, Gos Woodall, Gos Woodall, W. Woodall, Chil-Wissland, Chil-WILKINGS IN SULKINGS IN SULKINGS IN SULKINGS IN SULKINGS IN SULKINGS IN SULKING IN SULKI Woods, A. E. Woods, Brean Woods, Clais Woods, Januarie & Eccipi trillans, Z. Berdesein Williams, Johnson & Dad WOOLARD ROSET. L. Works Bolt .
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#### MAIL OR HAND AT NEW YORK OFFICE Child Breadury

Women

Will Ball

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Ricord

#### Men

Along, Ted Aroni, James January, Januar Address Author Gestry, Tony, Gestry, Tony, Good, Barrier, Good, Birron Hall, Billie Handford, Goody Harding, Tex Jerry Lithagree, Jeery orington, Jeers

Howest Glass

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Printer Printer

Lynch, H. J.

(Sim A Mills) Scottl Theodore
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Servano, Carlos
Lynch, We.

(Lynch, Mrs.

James, Bort Lyris, Wa. Tollor, John Marring Star Cher, Carlo Carlo Carlo Marring Marri

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Porry, Victor
Petersen, Henry
Protes, Sien
Richest, Track
Ribotes, Track
Ribotes, Lione
Richest, Deer
Richest, Phil MAIL ON HAND AT CHICAGO OFFICE

18th Floor Amland Bidg., Women

Adds, Grace
Alles, Mrs. Prouli Marins, Mrs.
Barton, Mrs.
Hary (Bouth) Merkhan, Mrs.
Barton, Mrs.
Barton, Mrs.
Blief, Mrs.
Elles General Surgement Control State Control Stat Martin, Mr.
Martin, Youe
Martin, Youe
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Martin, Mr.
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Carrier, Jose Martin, More Carrier, Martin, More Carrier, Mr. a Martin, More Carrier, Mr. a Martin, More Carrier, Mr. a Martin, Mr. a Accord, None James Accord, Money James Accord, Money James Accord, District Hardway, Mr. Barbar, Mr. Barbar, Mr. Barbar, Mr. Barbar, Wang, Mr. Berker, Wang, ST, LOUIS OFFICE

Women Misch, Miss Learns Rosems, Make Browners, Balon Lings, Pearl More Proc. Market Miss Bally Carlone, Proc. Berty Lee House, Miss Brown, Miss.

990 Arresta Midd

Lavern, Chia.
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Figure Mrs. House Figures, Mrs. Hissa Husper, Malle Hughes, James

Men Ackber, James W.
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Budd Pinter, "Phot" 2. Pinter, "Phot" 2. Photogram, Mr. and G. Phopt, Cay Adam Poster, Tod Frank, Albert Frank, Mr. & Mrs. Frank, Mr. & Mrs.

Prack & School Prack & Francis E Francis IV. Francisco IV. & Coto Harmer Linery Hard Linery, Lack Harmer Linery Harry Linery, Lack Harmer Linery Harry Lock Oned, Charles Geldelen, A. Greente, Bucker Hedge, R. H. Hiller, Rt.

HEALEN ROBERT Helber, W. F. Baffresen, Jose C. Hoffman, Jacobs House, Harry Hother, M. C. Landson, M. C. House, Post Million II, House, Mr. & Alex Charles, Mr. & Lin. Charles, Mr. & Charles, Allert, Constitut, Mr. & Charles, Allert, Charles, Allert, Charles, Allert, Charles, Allert, Charles, Charles Elise, H. (Happy)

and his wife are preparing to go to Florida in his new car. New application for Siro A. Aurilio, proposed by Billy Change

Birthday congratulations to William Birthday congratulations to William Schlesinger, Dave White, Thomas Brady, Al Jacobs, January 29: Joseph I. Goodman, Erick O. Spellman, Jack Zupen, Emanusi Sacks, Willis E. Lilly, Charles E. Deyton, 20; B. H. Mathis, W. F. Mangels, Morris Britinger, Julius Both, Prances Murphy, February 2: Meyer B. Pinsier, 2: George A. Hamid, Henry Leopold, Steve Bromon, Thomas J. (Pitri) Winters, 4. (Chit's elohe-krotter, Brother Bull

globe-trotter, Brother Bill

Powell, writes from California that he's Charles Haisy, W. J. Jessup, Roy E. Lou-still going strong. Brother and Mrs. ingues, Overland Murphy, Harry Phillips, Harry Stasman left is live permanently Schmy Coomes, Dutan Schne, Hunter G. In Monica Members are reminded that Farmer, Al Ondan, Dan Storre, Guarlie dues are always in order and are re-quested to get after those who are de-linquent.

HASC

(Confinued from page 30)

Rowers have been sent to Dorothy
Weiner, Klasbeth Yescout, Billie Wills,
Lattle White's hundram, and Margares
Stone, Letters from Mrs. Lesh Brumleve, Vivian Horton, and Ornoe Goss

Virian Horton, and Grace Goes were read.

Pearl Vaught, third vice-president, was present for the first time since her election. After the meeting the men invited the women to a supprise luminous, as members didn't know the men had prepared. Viola Parry has returned from St. Leuis. Virginia Kiins excited from Virginia saying they were a route to Washington, D. C. for the inauguration. Evening's award went to Buth Ann

SLA

(Continued from page 30) fows, Bernie Mendelson, A. L. Rossman, and Dave Picard. Mike and Mrs. Rossn left for the South.

left for the South.

Leitors were received from W. R.

Hirsch, Frank and J. W. (Party) Conklin,
M. H. Berree, and M. Freming. The less
named writes that he is at that Springs
for treatment, not having fully recovered
from his sections of two years ago.

Brother Louis Herger annotation that
he has joined the Goodman Wonder
Shows eaff. Biddle Murphy is a
frequent called, and Joe Schotthe came
in for a bridge game before leaving with Phil Little for Minneapolis.
Nat Hirsh left on a business trip and
Brothers James Campbell, Walter P.
Driver, Sol Andrews, and John Lorman
were among those who left for the insuguration of Governor Green,

Ladies' Auxiliary

#### Ladies' Auxiliary

Ladies' Asxidiary

After the ancessaful anniversary disness in the Grey Hoem of the Hosel discreman on January 17, members retired to the clubrons in the hosel for the regular weekly meeting. President Mrs. Joseph L. Streibjen presided and Invocation was given by Chaplain pro-lets Mande Goller, Membership applications from Verna-Machan Gullivan and Mrs. Fannie Thorek, were read and tabled for the until two-week period. Correspondence from Lovetts Ryun, Elsie Miller, Grace Goss, Mrs. Mobile Pairly, and Fannie Platair also was read. Nembers are planning a hig benefit burno and eard party some time in March, with Mrs. Ann Doolan as chairman. Prizes will be donated by some of the manbers. the members.

Club has changed its secreting night from Thursday to friday. In the future all meetings in the clubrooms in the Hutel Sherman will start promptly at Il w'clock.

Members were deeply prieved to learn of the death of Mrs. Martha Writer's brother-in-taw. Rose Page is still in the American Hospittal and would ap-proclute messages of them. Myrtle Hutz also was injured in an accident. After the meeting burnes and cards were played. and door primes went to Jennetts Wall and Hisis Miller. Compacts were westeded winners at each table. Those who at-tended the Milleuri Show Westen's Club doing in St. Louis were Edna O'Shea Lucille Hirsch, Date Miller, and Ida Chase. All report a royal welcome.

#### PESA

PCSA

(Continued from page 39)

(C. F. (Book Zeitzer commutee daily to his shows quarters. Rivisher Book Sturphy Rieds it difficult to get away from his spine at his passes, and the state of the Page 19 in a shown a further Book Sturphy Rieds it difficult to get away from his spine and Lifting Sturphy Rieds it difficult to get away from his spine and the spine of the Page 19 in the Rieg Barn, reports Jack Schaller, who share to the Rieg Barn, reports Jack Schaller, who plans to his seven acts on the reading passalation of they have to the Rieg Barn, reports Jack Schaller, who plans to his seven acts on the reading leadslation of they have been planted in the new pool and builders and tracted machine, and Brother John S. Lyons is reported arrived the superraning passalation of they have long a superraning passalation of they have long to the state of the page 19 in the Rieg Barn, reports Jack Schaller, who plans to his seven acts on the reading facility, and June, go cast to open in 1941, Virginis Schaller, with John M. His Rieg Barn, reports Jack Schaller, who plans to his seven acts on the reading facility, and June, go cast to open in 1941, Virginis Schaller, who plans to his seven acts on the reading facility, and June, go cast to open in 1941, Virginis Schaller, who plans to his seven acts on the reading facility and the Rieg Barn, reports Jack Schaller, who plans to his seven acts on the reading Company, There's much act who plans to his seven acts on the reading Company, There's much act who plans to his the Rieg Barn, reports Jack Schaller, who plans to his to long Row in 1941, Virginis Schaller, who plans to his seven acts on the reading Company, There's much act his seven acts on the Rieg Barn, reports Jack Schaller, who plans to his to long Company, There's much act his seven acts on the Rieg Barn, reports Jack Schaller, who plans to his to long Company, There's much act his seven acts on the Rieg Barn, reports Jack Schaller, who plans to his to long Company, There's much act his season for 1941, Scha

#### Ladies' Auxiliary

January 20 meeting got under way with President Allerta Foster turning the gave over to First Vice-President Vivian German for the first half. Men's Vivina Oceman for the limit held. Merze stable asked the Auxiliary a co-operation for their Spring Party and full acknowledgement was given. All officers were present. Meat of the meeting was given over to making plans for the linech and members decided to have the capable floure Chairman Lill Schue serve as she decime best. PCSA asked the club to sake over the linech and come the capable floure. Chairman Lill Schue serve as she decime best. PCSA asked the club to sake over the line hard the chair to sake over the deems best. PCSA asked the club to take over the lumch and checkroom privileges, which was graciously secepted. Neil Six, clubrant cumelary committee, advised 12 more graves were added to the present plot in Evergeen. Country, giving the Auxilliary a total of 60.

Anallisry a total of 40.

Maybells Crafts brought in her daughters-in-law, Charlotte and Eathern Warren, and initiated their into the Auxiliary. Both were everloyed at the reception given them. Six Dyer a late-comer, reported her airic camp is deling well. Nina Bodyera, after several days in the Kerth, returned in time for the meeting. President Foster did a capable job of discring the chair the latter part of the meeting. Betty Coe is reported to be seriosely ill at her apartment. Tills Palmerteen is recovering from a lengthy illness. President Joe Chary visited and conversed with Prandent Foster.

Fern Change season in from Veriou.

inness. President Jos Giney Visited and conversed with Prenident Foster. Venice. Callf., for the meeting, as did 25(15) Lenter. Ann Stewart, Mary Taylor, and Josephine Thomas. Board of directors decided that nomination of officers will be moved up a sweet, making it the third Montay in Rosember. Esection will be beld the second Monday in December. Board also decided that done are payable on September I of each year. All members will be notified of this change and the fart that absence ballots will be homored at the next election. Ballots will be effected by the board of pre-cruars and malled upon request to absent members in plenty of time to permit them to exercise their privilent be vote. Lunch was served by Cecilia and Bertha Eanthle, after which games and cards were payed. Forenos Webber has returned from an extended stay in San Prancisco.

#### LOS ANGELES

(Continued from page 31)

(Continued from page 21) here locking over a location for their museum. Albert Wright of Jack Baback's Shows, is vacationing here. Mos Levino returned from the Sorth after signing with the Moste Young Shows. Herry Fhillips came in from a 1.200-mile suito tour. John A. Politit will leave for the East in a few days. Right Wale is here from Long Beach, Galif, and plans to free-lance this season. O. H. Hilderbrand is reported to be duing well with his new night spot at San Pedro. Calif. Right Clawson, of Mennies Bros.' Shows, left for the East after a local visit. Curris Little is working at Santa Anita Base Track. Anita Race Track.

Ansta Race Truck.

Hers Chipman handled the seventh atmust California Cat Chib doings at the Hollywood Mascaic Club, January, 18-19. Bees H. Masca and Ethel W. Garson were chairman of the show. Ted Le Fus has the being Senting, Calif. Desor Chrem, and Earl Gibbs is president of the Phid Club, specially. Just and Lillian Stratton let for Newsia. Cal Lipse reports from woll at Long Beech Pier. Charles Lishman is with the United Tunt & Awnling Company. There's much softwity at the Ring Bare, reports Jack Schaller, who plans to have seven acts on the road in 1941. Virginis Schaller, with Johnny, Tony, and June, go coast to open in raudeville until time to fulfill contracted nir date. Anthony Chemics came in from Phoconic, Arts.

George Coc is in the North, locking

#### NSA

(Continued from page 30)

(Continued from page 20)

Hisy is in Elizabeth N. J. with pnoulocala, Jack Felidrey is up and around
scalar after a couple of operations. Daddy
Juneous reported abstantial profitse
from the last two bings parties and reminded members that one will be held
every Tuneday swearing. Bruther Joe
Esabley Madison Square Garden Band
will play at cluby Fraidents Hittlings
half on January 30. Tickets are \$1. Put
this date down in your date book: On
November 20 the annual bonquet will be
lated at the Rotel Assor. Fred Phillips

# - Wholesale

Conducted by SAM ABBOTT-Communications to 1564 Broadway, New York

## Merchandise Users Get Set For Spring, Easter Business

Big demand for religious items predicted as Lenten season begins February 26-defense money to up sales -mechanical toys seen clicking again

NEW YORK, Jan. 25.—With Easter coming on April 18 this year, thus giving pitchmen, streetmen, store demonstrators, direct schem, and timpo and salesboard operators more time to work than last year, wholesale murchandlae supply houses report that hig business is in the offing. Indicatinate of Setter lundess are based on advance orders and the fact that mency from defense program projects is in cresulation. Pitchmen and streetmen are anticipating large suremine from the stable lines. Various items made up along the musicey mitt idea are expected to bring lines. Various items made up along the musicey mitt idea are expected to bring sim the year as money-makers. The peaking kird, an item that fits all repeaking hird, and the fits all repeaking hird. A column for other properties of the fits all repeaking hird and the fits all repeaking hird. A column for other properties are supplied to the repeaking hird hird properties and the fits all repeaking hird hird properties.

a He-tip with the defense program.

Balesboard operations are busy looking around for candy deals to offer at this time of the year. Another Hem that is claiming interest is the Mass America Bunny, with electric bulb eyes with flasher. Bunny is 50 inches high end gewind in flashy rayon silk coatume of red, white, and blue, which combines both flasher and the patriotic treats.

Beligious items will again come in for their share of the trade. Wholsale merchanics simply house carrying these posts that larger assurements than ever lactors are available.

hefore are available.

### Workers Eye Fla. For Feb. Events: Predict Good Biz

TAMPA, Jun. 16.—Merchandise users including pitchnen, streetmen, demonstration, badgetourd workers, movelty and southern verkers, made ready today to garmer coad, throut Portia, as the Bair's calendar revealed about 20 kg streets on tap during Pebruary. Workers planned to start in with the Florida State Pair and finish with the Florida State Pair and finish with the Roch Pretival at Winter Park.

January proved a top month for workers, who report that Pforida tourists are in a speculing mood. Nationwide publicity has brought additional people to Forida. Many Americans whose trips abroad this season were canceled because of the war have taken up residence for the earlier season. Thousands of others are mixed by the first to the State with every increasing boas, frait, and other method of transportation tand to capacity to move them. Construction and improvement work at government posts, camps, and stations in the State has increased payrolds, giving workmen on these projects additional spending money.

Events sherided for the month include Florida Fair and Gosparilla carnival, Tampar Pounders, Day (104th anni-

Events cheided for the mouth Belate Fortida Fair and Gespatila carnival, Tampa; Founders Day (104th anni-versary), Sanfact; Air Meet, Avon Fark, Tin Can Tourists Convention, Tampa; Gasparilla Invasion and Parada, Tampa; Gasparilla Coronation Ball; Etizon, Day Celebration, Fort Myers; International (See WORKERS ETE FLA, on poor 59)

### Railroads Co-Op With Camp Workers

NEW YORK, Jan. 25.—Rathroads are co-operating with training-camp workers to enable them to cover as many army campa, posts, and stations as possible to sea to both construction workers and softlern. This fast was revealed when the new timestation of the Southern Hallway System was distributed here.

Table II in the timerable is composed of a list of U. S. military posts and camps located at or edjacent to polyle on Southern Hallway System.

#### Camp Lists

Camp Lists

Included on the list are Army War College, Washington: Bowling Field, Washington: Bolling Field, Washington: Bowling Field, Washington: Bowling Field, Coulsellis, Ky, Camp Abbert H. Blanding, Theress, Faz. Camp Bhelby, Hattissburg, Miss. Fort Berbring, Fort Berbring, Fort Berbring, Fort Berbring, Fort Berbring, Sc. C. Fort Strong Junction, Codiumbus, S. C. Fort Strong, Louisville, Ky, Fort McCadlan, Anniscon, Ala; Fort McPherson, Alfanta; First Mouree, Old Fennicomfort, Va.; Fort Mouthie, Charleston, S. C. Fort Myer, Washington: Fort Oglethorpe, Fort Oglethorpe, Ga.; Fort Mouthie, Charleston, S. C. Fort Myer, Washington: Fort Oglethorpe, Fort Oglethorpe, Ga.; Fort Myer, Washington: Fort Thomas, Ky, Fort Wool, Old Porti Comfort, Va.; Frunt Royal Q. M. Intermediate Depot, From Boyal, Va.; Goldman, Field, Louisville, Ky; Jufferson Barrach, St., Louin, Key Field, Mertifian, Miss. Langley Field, Humpton, U. Lasson, Field, Fret Benning, Consultus, Ga. Fig. Point Occhanne Reserve Depot, Norfoll, Va.; Scott Field, Belleville, III.; Southenst Alt Depot, Moulle, Ala, and Walter Boats General Hospital, Washington, Chis list differs in some respect from those published in The Bellbourd became only camp locations on the Bouthern System, are given.)

#### Bannery Click

Ranners Click

According to the Abbot Company, many shipments of the Service Bainer have been made. Renner is of actin and is \$3, by 11% inches Shicke Shicke Shicke 18 17 inches stiff has a blue ster against a white background, with the points exceeding over onto the red and lighter blue stripes. At the top of the shield in black spilmt a yellow background is the capiton. "A Member of This Family Is Serving His Country." Them his spearheaded slick sewed into the top from winds a gold tasseled cord hangs spokesman for the firm added flut soldiers are buying three banners to send to the folks at nome to be him; in the window or on the wall.

Other Hems that are claiming also

Other items that are claiming adminer training samps include Army and Navy needle books, military emblems red, white, and blue rinnessore laps pine; wallets, and similar numbers.



PENNEYLVANIA is another State to about bings,

A REPORT from Burnishurg tells that a bill to legalize and license bingo games in Pennaytvania has been introduced in the State Senate by Senator John & Haluska of Parton.

MEASURE would provide revenue for en old-east pension plan being aponarrid by Senator Hallaka, by imposing a li-cense tax on the owners of all places where bings games are played for the (See BINGO BUXINESS on page 58)

A Column for OPERATORS OF SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

THE VOICE OF THE SMALL MERCHANT

following bulletin was received floy W. Smith, secretary of the sum Progressive Merchants' Assomatime:

Oktobesia Progressive Marchants' The Octobers Propriets Merchants Association, an organization composed of themsends of small, independent merchants and lendiness men soon as the seemes of restaurants, etc., is sponeously and news stants, etc., is sponeously ability in preparated to the 1641 session of the Lephshture to themse married boards, unincement games, merchantsing, trade-stimulating salesboards, etc. "It is anti-face themselves and the total control of the conference of the confere

ing, trade-stimulating maisstearis, etc.
"It is a well-known fact that the curcent Lagirlature will be fained with the
back of raising several multion officers in
more taxes. This memory must come from
the posters of summense, whether it be increased ealer tax, income tax, all valories
taxes graceline tax, clear tax, idded
ambiented taxes, in this property taxes, selfdiffill taxes, or from many other sources.

(See DELL's on sect 25)

(See DEALS on page 58)

#### WATCH FOR IT!

FEBRUARY 15 ISSUE

A Complete List of

## NAVAL BASES

Will Be Run in the

#### Wholesale Merchandise

Section

Order a capy from your newsdealer NOW or muil 15 costs In postage or cosh to

## Billboard

Circulation Dept.

25 Opera Piace Cincinnati, Ohio

## U. S. Army Posts, Camps, and Stations

Each need one of the nine corps areas of the army will be listed in this section.

#### Eighth Corps Area

(Texas, Oklahoma, Colorado, Arisena, Wyoming, New Mexico) ACTIVITY POST OFFICE Army Airdrome. Army Airways Station. Army Airway Station. Fort Blice. 

PASSIGNT OFFICE
Maria, Tex.
Middiand, Tex.
Middiand, Tex.
Tupson, Ariz.
Porr. Hilm, Tex.
Porr. Hilm, Tex.
San Antonio, Tex.
Sen Antonio, Tex.
Brownaville, Tex.
Spodford, Tex.
Guiventon, Tex.
San Autonio, Tex.
San Autonio, Tex. Army Airway Fort Blies Camp Boyd Camp Bulls Rooks Pield Furt Blue, Tex.... Furt Blue, Tex.... furt Blue, Tex.... finn Antonio, Tex. San Antonio, Tex. Brownsville, Tex. Brackettville, Tex. Galteston, Tex. Port Brown.
Port Clark.
Fort Cookset.
Dodd Fridd.
Dryden Airport.
Dunnan Field. Galveston, Tex. Fort Sum Houston, Tex. Dryden, Tex. San Antonio, Tex. Houston, Tex. Galveston, Tex. San Antonio, Tex. Dryden, Tex. Duncau Field, Tex. Duncan Field
Hilmaton Pield
Filizations General Hospital
Caray Parrows
Hathor Field
Hensley Field
Fort Sam Hossion
Arit Hacknes
Kelly Field
Laredo Authories Different Piold, Tex.
Houston, Tex.
Bunell, Colo.
Columbias, N. M.
Muskoger, Okia.
Orand Prairie, Tex.
San Antionio, Tex.
Port Hanchum, Ariz.
Dunsens Pielo, Tex.
Laredo, Tex. Denver
Luna County, N. M.
Munkingere, Orlan,
Orman Prairis, Tex.
Fort Sam Houston, Tex.
Fort Haachuca, Aria
Kelly Field, Tex.
Laredo, Tex.
Fort Logan, Colo.
Dellas
Denver Laredo Aintrome. Lureda, Tex. Port Logan, Colo. Dallas Part McIntosh, Laredo, Tex. Luredo, Tex.

Comp Normbyle, Tex..... Comp Normbyle, San Antonio, Tex...... Bandolph Field, Tex..... Bandolph Field, Tex...

Randolph Pield
Remaint Purchasing and
Breeding Randquarters
Rema Quartermater Depot
Port Bingold
Port D A Russell
San Antonio Arseni
Port Ban Jacinto
Port San Jacinto
Port San Jacinto
Port San Jacinto
Port San Jacinto Breeding Meadquatters Oxformed Springs, Oxformed

Optoracio Springs, Coto:

Colorado Spirings, Color Fort Beam, Osta, Rio Grand City, Tex., Marta, Tex., San Antonio, Tox., Indicated City, Tox., Fort Sall, Osta, Multand, Tex., Cadysston, Tex., Cudysston, Tex., Tuban, Osta, Brossell, Wyo., Present Ariz., Winnale, N. M.

Colorado Eprings, Colo.

#### NEW 5 STAR AERO BINGO BLOWER

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Automatic maniarboard referrs halls.
One-year guarantee.
Pertable Carried
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and in this high
grets Strap Blisser,
abora unit, with farfull garlinden.

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o. b.

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# Popular

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you.

#### Golf Bag Lighter

According to Fredmorr, Inc., the mintature Golf Bag Lighter is sarning a pretty penny for salesboard operators and other prize users. As the name implies, lighter recembles a golf bag with clube. It is five inches high and made of exidined silver. Plams is produced by mersly snapping the putter. Lighter contains lasting fuel reserve. The firm adds that as a emoker's Hom the number is one that inakes a nice gift. Frice users who have tried the item say that it immediately attracts attention. Low prices are offered and early orders indicate a growing de-mand for this attractive and serviceable lighter. is certain to appeal to all and that it

#### Smoke Trick

Workers who ofter trick items are Inding a growing market for Mystic Smoke, Gordon Novelty Company re-ports, Mystic Smoke Paste is harmies. st startling and mystifying. All that is

BAKER AUTOMATIO BINGO BLOWERS Master Barbory of Fire Garces for 40 years. Electric Biroco Mester Bourdt, Michay Garces of Every Description at orions (a) below without, BAKER'S GAMES SHOP 2007 W. Warren. Descript, Mich.

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A natural rates affeculates. Smartly exploit tenito case-simulated feather trian — 3/ya/1/x4 inches with full fludged empethed elecular that gives big not performance. funt effecting to operators—and priced for action. You can be first with it, ACT NOW!

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## SPECIALTIES SALE

56

D18X10 - D11. onkey :\$1,00 \$21,00 B15 X43 -- Detailing Contract - 1.65 19.00

B10X23-Mackins Games, 8.00 92.00 Billian 2.25 24.00

OTSXEL Mailet Dance . Bild Stross
Blazze - Mol Over Pivis . 4.50 82.00
Blazze - Mol Over Pivis . 4.50 82.00
Blazze - Mol Over Pivis . 4.50 82.00
Blazze - Mol Over Pivis . 2.52 34.00
Blazze - Mol Dance . 2.50 28.00
Blazze - Mol Dance . 3.50 Pol Pall .

For Unusuade of Heaty Items, seed for our big free No. 601 Outside, MENTION YOUR BUSINESS, We do not sell retail.

#### JOSEPH HAGN CO.

Wholesale Distributors Since 1911 217-223 W. MADISON ST., CHICAGO needed for it to produce is to place a small amount of the pasts on the face of the thumb and rut it 10 or 15 them gently opinion the index finger. Body heat liquefies it, making it invisible. When the thumb is present fromly against the index finger, expelling the air between them, the action begins smoke arises from the fingers when they are opened. These contain sufficient pasts for approximately 20 performances. Prices are low to the truth the first to the trade and special live prices are different on gross lots, the firm reports.

#### Your Name Brooch

The Year Name on a fee Shell Brooch is rolling up sales over the nation and sarning inoney for denometrators, who workers, concessionalities, and engraven, J. A. Whyte & Son report. Item is said to be going strong at conventions, food-ahows, cricuses, winter fairs, and training camps in the South. It consists of tropical sumest shell, coral-colored letters, and jeweler's brooch pin assembled with transparent cameat. Since the shells and letters may be put together in college or other colors, item is finding a hig market in school towns. According to the firm, it is one of the fastest sellers

to hit the market in feccent months. Or-ders are shipped the same day received and prices slive a good margin of profit, the firm reports.

#### Desk Guards

Agents and specialty islemen are reaping a big coat harvest with the new Chardon Habber Deak Guard, Chardon Rubber Company reports. Fam is used to protect deak leg corners that soon become scarred and apiliatered, causing them to damage atture or sing loss, Made of firm tough red rubber, the guards are castly installed. Two sizes, 7 and 20 traces, packed a part to the box, are available. Necessary brads for fastening are also turnished with each set. Those in the trace are offered special prices, the firm reports.

#### Windshield Sticker

Hell With Hitler windshield stickers are selling like hisnes to red-blooded Americans and Canadians, according to Southwest Sales, originater of the Hem. Car evenera, cates, and barber shops are sure-fire prospects, as well as army camps, where the hoys buy them for souvenirs to mail home to their families, the fire reports. the firm reports.

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Lowest Priced Real Electric Hot Dog Cooker on Market! Needed by Thousands of Taverns and Eating Places Eager To increase "Hot Dog" Profits

Local WUNDECTIES resks 4 "Sea degs" a minute—up to in an heart. And what frankfureral Berman couple from DE GUT is electricity, they rate where deferred. The more such stalling, horsens, Christial Weigens in your Et. Take 112-CHE would not prove her SPEED and NEW TANTE. It.d. cambrie to increase perfect fact for becautents, toyen, also be compared to the compared to the compared to the plant. 250 in an Mari WIENIE CHEF DETAILST

BIG BUSINESS-Big Earnings for You! | RUSH POSTCARD FOR ore, of form, sert in ER enters in three of \$60,00 in profits. A.F. Coldmell, of a took one have at 50 temple and rubbed for one share, as the invest proped off-LAMANTURE! Hat beg Markers on the

OFITS

Just note the annualing measures deconstrained of WIENIE-CHIFF—over a lot one and let over pro-port fells into 8—16th has now the WIENIE-CHIEF on MAKE MONEY by idea, and you tell a dynamic OFFER made it comes to the design of will be seen to the seen of t

WIENIE-CHEF MANUFACTURING CO. 2249 W. Oakdale Ave., Dept. B-14, Chicago



Sam Rose, of Rose Pur Company, reports he is getting a large number of inquiries and orders addressed to the Mo-Bride Pur Company. He wishes to correct this matter and to inform customers that the firm is known as Rose Pur Company, The mix-up came about when Bree moved his firm, Sally Purs, Irom Kansas City, Mo., to New York. He named the New York firm McBride but later changed it to Rose Pur Company.

William A Woodbury, Inc., reports

later changed it to Rose Fur Company.

William A. Woodbury, Inc., reports that its contest in which a first price of 850; second price, \$25, and five additional prices of \$5 each are offered is progressing nicely. Contest closes March 31. The coupon distributed by the firm instructs entrants to tell in their own words why they prefer William A. Woodbury Pare Powcer. Letters are limited to 50 words. Testimonials must be accompanied by a box-top from one of the firm's line of face powders or a reasonable faceimide thereof. Coupon also sale mane and address of store or person from which the Item was purchased. Firm has also amounced five deals said invited jobbers, demandarators, coupon workers, agents, and carnwavers to make up their away deals constitute of at least four items from this line.

#### WORKERS EYE FLA.

WORKERS EYE FLA.

(Countinued from page 54)

Rodeo, Klasimoses Southwest Plantids
Pair, Fort Myers DeSerio Pagesith
Bradenton: Historical Pagesant Avon
Park: Rodlina Coslege Pounders' Day,
Winner Park: Washington's Birthiday
Celebration, Sustine Arbor Day Celebration, Bushington's Birthiday
Celebration, Sustine Arbor Day Celebration, Orlando, Sarasota Fair and Sara
de Soto Pagesant, Saraseta: Bisch Pestival,
Winter Park: Annual Pilgrimage, Ste.
Anne's Birtine, Lake Wales. Avales Sespon 61 Oppress Gardens Winter Haven,
and Bok Power, Lake Wales.

March events will include Florida
Birawherry Festival, Rodl Psin, Lake
County Pair, and Postival of States.



WHITE GOLD COLOR chronium plated ope with realist time bracoust to ma lyre size. Guaranteed breeful move deed, Locky like a \$10.00 watch. ... \$2.20

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WORLD'S FAIR VIEWERS

Complete with film, Large a temperate defrection. Notifi Selling like Wild Film. I RETAILED AT 28c ESCH DOZEN \$1.75 GROSS \$18.00

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Wholesale Jeweler Since 1914 SEND FOR FREE CATALOG LOUIS PERLOFF



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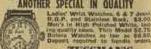
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RED HOT VALENTINES

Protected over 700 600 3.50 1005

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SPECIAL SPICE Follows 1.50 per 100 Lutte Follows 1.50 per 100 Lutte Lutte Special Add a great Special Spice Spic



INDIANA

## MISS AMERICA BUNNY

ELECTRIC Bulh Eyes With FLASHER

Perfect for selephoned. Store to store for window display. Every Taxaro—Helot—Store will went one. 30 inches high. Cowcod in Hisby sayon alla contune, red, while and blue.

DOZEN LOTS \$3600 SAMPLE \$325

We carry a complete line of Easter Bennies, drasced in various characters.

Write for full details. State your business.

Wis. De Luxe Corp. 1902 No. Third St.

### COMIC VALENTINES

THE TIME IS SHORT-ORDER TODAY

WRITE FOR ILLUSTRAYED PRICE LIST COVERING & MONT COMPLETE LINE FULL CASH WITH ORDERS. TERRE HAUTE



ATTENTION! LIVE WIRE OPERATORS!

TEST, NEW NOVELTIES - NEW PREMIUMS - NEW SPECIALTIES, IT IN THE SHOPE OF THE STREET OF





here that may increase your carriers \$2 to \$10 a day and thrilling raines your carriers \$2 to \$10 a day and thrilling raines gives. East out every tree and other a manage back power Corr by entiting for it token, power Cor. \$245 Billet, La Center, Minn.

Sample 104

BOTTLE OPENER & HHIPE WITH FLASHY CARTON MAN BIG PROFIT HED WOOD HANDLE BEIDG GROSS

JACOFEW STAF

E.P. FITZPATRICK, BOT N. VAN BUREN

## YOUR NAME

raised Coral Colored Letters on a genuine SEA-SHELL BROOCH

esor N. E. 2nd Ave., Minut, Flore



### DRAFT PLATES

Imail Quantities 6 Conts Each, 100 for 57.00, 200 for \$9.00, 1,000 for \$40.00. sold Deterrity Pistes, 100 for \$40,00. while Lecther Welles, \$1.00 a cooks a table tab

RELIABLE SALES CO. THE BROADWAY. NEW YORK CITY

Operators, Demonstrators, Concessionaires



WE LEAD PRICES Lever Fillers Combinations

MODERN PEN MEG. CO.

#### MEDICINE MEN Strong etc. Low prices.

MENERAL PRODUCTS LABORATORIES

A department for Pitchmen, Demonstrators, Novelty Salus-men, Medicine Shawmen, Agents, Streetmen and Others,

#### by BILL BAKER

(Cincinnati Office)

working herbs in Neisner's, Cincinnati, is Doo Earling. OMTING THE GREDUS

SUCCESSFUL PITCHMEN do not discuss their private business in public.

SUCCESSFUL PITCHMEN do not disminished probable business in public.

HANG OUT AN EAB.

boys and girs, and listen to the following from that ase worker, E. I. Eddie). Kiesil, from Mianti: "Speaking of Jonnes, I suppose I must give the good water, and chain to myself and wife. Einsbeth, for the longest pet—Denvey to Mianti. A feat which used up sight working days. The reserving pet personning 13 demonstrations. Lets, however, see apartiely innabities by our beothers and staters. Altho there are several good working spots, the difficulty lies in that old stand-by, a 460 resider, which you had better hove or in the help you go. Many of you remember and he had you go. Many of you remember Kelly (Collar Button) Kelly, who is now a matter of Floridin. Ble has a permanent location with an ise-packed plice bowl at a resert called the Piratee Cove. Else, beyond a foubt, is the most popular ex-pitch exponent in Manni, a feet which was exemplified last Sunday, when I was a party to one of the largest gatherings of pitchfolk I've were been at Nellie's Gurden. In attendance were Mr. and Mrs. Edde. Cumplon, Mr. and Mrs. Leon Yandeli, Nellie and Tem Cumineram. Mr. and Mrs. Chuckes Linder, Charlis-McCair, and Past Drew. Among other callen were Willie and Mrs. Overcia, Jack Rose, and Bertha, Elebbits, Among the coponantia at deswinders hecutions are Jean Dilmont, Art Fredette. Harcish Woods, Rose Typer, Jay Levin, Joe Kratse. Bill Gatex, and Jack (Aubby) O'Day.

BEST CORE for these Rety face will seen be on the market—spring manuvering.

BEST CURE for those Beby feet will seen be on the market—spring management.

DOC LIVINGSTON . . . . is corraling some lucre at Nelsner's, Cincinnati.

Cincinnati.

"QUITE A PEW.

If the folks are vacationing around here,"
letters Charles Coon (Cherckee Charles) from Pensacots, Fig. Ted Porter is out at Myrtie Grove, as is Mrs. Valencia. Robert Townsend is living in his his new house trailer, but he gets into town on paydays to work his Jewelry layout. Doe Lee Bowell is wintering here. While in Mobile, Ala. last week we enjoyed a long visit with Sherty and Virginia McCammel, Shorty is working with the American Oil Company. Our son and daughter-to-law, Charles and Dot, are also in Mobile, where he is employed at a shipbuilding company. We're not making much momey but are enjoying our declining your together. Our burshess is satisfactory, There are no long jumps to be made but constitutes the call of the trad gets so strong that we can hardly stay put."

THERE ARE MANY "don'ts" and "dos" for 1941. Have you figured 'em out yet?

JIMMY HISTORIX.

Is in his escond week in the H. L. Green
riore, Milwaukee, doing each with out.
He says Toen Kennedy just finished there
after three weeks on tube grammy to buy
takes. Hendris will open in Olmbel's
February 1 for four weeks.

GEORGE HANEY youthful pitch ace, has left the profession and his downtown Cincianast pitch spot permanently to take a post in City Hall there.

ANYBODY CANVASSING house-te-house

NEW YORK PIPES
from Harry Greenhedd: "Sergt. Frank
Poulos and Dec Vicher Perry have closed
than two pitch stores in Brooklyn. The
and Mike have reopened their pitch store
on state Surest, and dustness there has
been poor. Bit Rose has a store at 47th
Street at Seventh Avanua, and husiness
is also but there. The reason pitch
stores around New Tork are not citizing
is that pitch store presented and pitchmen do not look forward. Their methods
are the same as those used 35 years ago.

One can't open a lecture store on health and at the same time have counters at the entrance of the store where necessarily the entrance of the store where necessarily the store that has muthing to do with the health lecture is cold. A successful pitch store today needs more than a platform and a sign in the window reading. Walk In-Frue! There must not be rude and show mayer because the tip doesn't buy. Pitchmen should try to be friendly and kind. They must stop knocking the public business people, and themselves at the same time. The only way to be to ourselves is to praise the town we are weeking in."

CAIN the sentidence of your contemporaries and tipe alike and success is in the offing. .

R. W. HENSON ... narrates from Columbia, O. "I just worked pressure at the Learner store here to fair fakes and am now booking glass knives. I intend to stay in Columbia the rest of the swinter. Joe Barkow is still here working jewelry. Would like to see pose from Pred Langer and Russ Weith."

T. D. (SENATOR) ROCKWELL is in Fortiand, Own, after a 64-day trip with R. O. Blewart, or condenser fame, Bockwell is still with blades, and says they will leave for Sentile and the Northwest soon.

THE FELLOW who works on sound business inciples is usually a success in any business.

TRIPOD OPININGS; "Probable reason for most pitchmen's success is their versatility. Almost all pitchmen are endowed with it."

H. L. HARRINGTON.

pays tribute to C. L. Dobsop: "Charle, or C. L. as he was affectionately known by his friends, was a picneer farm-paper representative and for the last 20 years held the position of district circulation

OAK-HYTEX BALLOONS BOMBER A TIMELY, fast-sell-ing severy, blows up 221 long with wing spread of 20 - Packed in fishy five - color envelope. Leading Jobbers Ô The DAY RUDGER CO.



#### **NEW JEWELRY for ENGRAVERS**

Dationery,
Literact, Hings,
Grasson, Engraing fletns, atc.
Band for Free
GATALOS
or \$2.00 for
somples



MAJESTIO NOV. CO., SOT Sth Ave., New York, M.

#### ELGIN & WALTHAM REBUILT WATCHES ST 75

7 Jewel, 18 Sier, in S. H. Engraved Gerre, of Band for Price List. Money Sect If Not Seciafied GREACENT CITY WAYON MATERIAL CO... 119 N. Honodway, St. Louis, Mrs.

Grisson Workers . Sheetertiers . Prichmun Got the Pen That Makes You Money

WALTHAM

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STARR PEN CO.

AGENTS DRAFT PLATES

40 Each, 83.50 per 100; SERTE

PLATES

100 PER 100; SERTE

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100 PER 100; SERTE

FIGATION PROPERTY

Number, Older Sales

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Machine,

AB Control Assets,

BONOMIO (BB-1)



SE E. Hesio St., Dept. 014, Buffalo, N. Y.

HOLLED GOLD PLATED WIRE



No. 1W32

\$9.00

#### SELLS MORE REBUILT WATCHES!

"Style-up" your robult watches!—fit them with today's "high style" Genuine Expension Watch Bracelets! Now—it can be done!— for the first time in history—Genuine Expension Watch Bracelets at securities

ally low prices — \$9.00 and \$12.00 dozon! Yellow or white finish: No Corrective Sackat Get aboud of competiti-feature them in your entire in Order semales today!

PAKULA AND COMPANY 5 NORTH WABASH, CHICAGO, ILL



## SERVICE BANNER

HERE ARE THE HOT SPOTS!

Atto, flor a Marina Grep Petra and Green.

Atto, flory Men Will Book Dea None.

CESCRIPTION

A Recentful Should in full cales—flore
Star a Red. White and Sun propos.

S16.50 Gr.

S1212 Indees.

S1.50 Doz.

THE ABBOT CO. 76 Spring St., New York City

manager for The Progressive Farmer, em-bracing North and South Carolina and Virginia. He pussessed a sterling char-Virginia. He pussessed a sterling char-acter, genial disposition, and was a stick-ler for detail in field organization. He will be greatly miscare by all of us. May like soul rast in peace."

SOME OF THOSE ITEMS you worked during the Christman holidays can be worked the year 'round.

JACK (ROTTLES) STOVES, paper from Harrisconburg. Va., that all is well in the Shermandesh Valley, Mike Wharron and family are there taking it say, and Specks Higgins, Barrel Rotesfer, and the Shinter brokers are waiting for the bluebirds. Stover says Col. C. A. Martisad played Santa Claus during the holidays there.

MYRTLE HUTT consider reinsect from a Chicago magnital last month, is abed again due to a serious auto accident. She is responted suffering from head continuiona and a sinstered jaw. She still has her tes art needle concessions open in Chi-

THINGS WE NEVER HEAR: "We'd never There all this highering over pitchmen when their wild our fown if business men of the city would look at the situation sensibly where pitchmen are concerned. My advice in them would be to try to understand the dinceants' problems as well at their own."—Local merchant.

OPPORTUNITY again is on the decestep of Pitchdom, proxing than once.

JAY ROSS is distinct week in Newborry's store, New Haven, Conn., with oil. He says for Herbert Daniels to pape in.

PRANK BOTTOM is reported working eye-ginss cleanur in a Pertinnel, Ove., store,

THE AMBITIONS of pickmen are no dif-terent than these of a successful business man and it would be well for local marchines, who achieces apilation against the pitchfeth. So resember that the pitchman after paying for bis already-foo-bigh roaders, locames, and track has aspirations of saving semething for

#### Pitchdom Five Years Ago

hay French and H. M. Zero had beamed up in Lancaster, Pa., which town was closed, except to a s. r. . . Mrs. Jack Dunn was resting in Miami. . The Howard Med show opened at Paris, Tann, to good business. . . George J. (theory) Mitchell was working tobacco

#### BARGAIN FINDS

MILITARY EMBLEMS, retails to 25.00. A total of those ever was \$2.40

NEO, WHITE & BLUE RIGHT.

STORE LAPEL PATRIOTIC 1.45
HAR PINE, Top with. Brook.

ADDIESIVE STRIPS, St. in large
command under from fields. 1.50 Gross Packages
SEN'S HOSTERY, Senta.
TO Guern Park 5.50

Discoult of 25%, With All C. C. D. Steers, their other toys, Send All ORDERS to MEW YORK only, Catalogs FREE on request.

### MILLS SALES CO

VOL BROADWAY, HAW THIS IS I

#### PAPER MEN

We Want Men In Kentucky and Te Regular proposition to ald solid With W. E. DESTRICK

KENTUCKY FARMERS HOME JOURNAL LOUISVILLE MENTICKY

#### Selective Service Mail

In the Circus Department of this issue appear the names of those having Selective Service mail in the various offices of The Billboard, This list is published in addition to the names which are set in capital letters in the regular Letter List.

Also in the Circus Department is given a list of registranta who are considered delinquents.

warehouses at Johnson City, Tenn. Harry Weber was there with gunnny..., Irving Condatein and brother Al were taking the hates in Hot Springs, Arx..., Carl literon was in New York and doing extra well with a new layout. He saw Shorty Crace there with jumpere, Ralph Pratt, transferine and the formal Archia Smith, Apex tool. George McCullough, piper Harry Acterium, 1995. Bob Hrum and Hump Best, miffers... R. O. Landrins Jost most of his med equipment, including a Bulck sedan and as trucks, which contained clothing and musteri incriments, when the building in which the stuff was stored burned at Malden, Mo... All Burdick had set up a nign and securit studio in Resemberg Tex... The stock show at Ogden, Dish, was worked by the press Born. A. G. Goodbert, Sim Gorden, Joe Barell, Churles Lawson. D. Peck, Hig Peterson, and Bush Dugan... Earl Kettering, working strops and classificiates, was laping up in Oakinad, Calif., for the winter. ... Ken Halkman was worthing his warfe trons in Havernill, Mass. ... Jack Scirrit, corn worker, was doing unight at the Wender Bar Bullimers. ... Book A. M. Johansen had wound up in Omaha for a layou of two-months. ... Paparmen at the Dearer Western Stock Elaw were Harry Thm. Christock, Lawson Harrisonium, Va. were Bottle Rover. Book Elaw were Harry Thm. Christock, Lawson Harrisonium, Va. were Bottle Rover. Shillnet brothers. Pake and Blacking the Humbirs. ... Seen savuling the bluebirs. ... Seen sevent mer working together in Port Smith, Ark. ... H. C. Crittle was reported dead in St. Louis. ... That's all.

## Events for Two Weeks

January 27-February 1

Danney H.-February I.

CALIFS-Low Angeles. Of S. Act Blurs, 20-29.
FLA.-Bradeston. Autor Tourists Asia. &
Tradic Show, 19-78. 2.

Harsocia. Tradic Show, 19-78. 2.

Tampe Jaint Cardinal 25-78. 1.

HD.-Baltimary. Don Show, 31-78. 1.

CHEST.-Cornel Happis, allight Temple Shrine
Cornel Happis, allight Temple Shrine
Cornel Happis, allight Temple Shrine
Cornel Happis, allight Temple Show, 25-21.

Tremms. Positry Show, 25-31.

Printary 3-8

CALLY - Sing Bear Lake, Sense Sports Carnivel, 3-3,
Bear Lake, Sense Sports Carnivel, 3-4,
Fig. - Avon Peris, On Sense, 3,
Fig. - Avon Peris, On Sense, 3,
Fig. - Sense, Sense, 1,
Fig. - Sen

Change, Asiminal Best & Gorns Show, 1-0.

LASS-Boston, New England Spectamen's & MASS-Boston, New England Spectamen's & MIDIN.—Crookston. Poultry Blace. 3-16.

MIDIN.—Crookston. Poultry Blace. 3-16.

MINN.—B. Paul. Winter Caritival. 1-2.

MINN.—B. Paul. Winter Caritival. 1-2.

MO.—B. Louis, Bouthwast Speciason's Show.

N. V.—New York. National Notion & Bovelly States. 3-16.

W. VA.—Maddeen. Mark Grave Circus. 3-16.

W. VA.—Maddeen. Farm & Horn. Sel.

W. VA.—Maddeen. Farm & Horn. Week, 8-1.

(Continued from page 24) oct of which are already taxed to the

Heat,
"Hot all the above-mentioned tax
assurces come right back to the consumer—the people. Some or all of these taxes
affect all of us. A license tox on surchandlaing asiceboards, marble tables,
and ammented games is a voluntary
tax from a source as jet unconched and
untaxed, 'We, the openers of our swenlittle business, will pay this tax. It con-

public. The time the thousands of location owners of this State are joined together to ask legitiation that will nello our businesses. Reproductive we have borne the brunt of taxation, We are stready learned and taxed from many angies, but now we are asking and demanding that we be recognized. We want to help our businesses and at the vansitime belly relieve the burden of other taxes—both to ourselves and the public. The hill we are sponsoring will pro-

"The full we are sponsoring will produce many thousands of dollars to near taxes, Under it for only the fluthe will benefit, but every town and city in Okla-

homes. The license fees to the Stain, sales tax from these merchandles sales-boards and amisement machines will again be coming into the State treasury. This license fee and sales tax will come directly from the location owner and will take the place of many thousands or delians or other taxes that would have be collected from and pain

"In union there is strength. For the first time we thousands of small business men and women speak as one voice. We are the backbone of our State, our town, and our sommunity. We are a part of are the backbone of our State, our town, and our community. We are a part of and contribute freely to our schools, citie suterprises, and charity institutions. Our organization reaches into every city, town, and hamlet. We are united and together we speak."

Alms of the association are:

1. To authorize and license the operation of salesboards and amissement mostly.

machines. To authorize towns and cities to charge a license fee for such pur-

pures.

3. To request the same privileges that many other States have granted their small merchants.

There is plenty of food for thought in

HAPPY LANDING.

#### BINGO BUSINESS

(Confinued from page 54) purpose of profit. Lavy would be \$25

prey year.

BINGO by church and similar organizations would also have to be licensed on temporary basis at a fee of \$1 for a permit good for 24 hours.

FROPOSAL, Senate Bill No. 114, was referred to the finance committee.

FROM CANADA comes word showing conclusively that lings is growing in appeal and popularity, especially at St. John, N. B.

speeal and popularity, especially at Si-John, N. B.

A game used to be beld there in the husemeen of Stella Maria Church, a series that started 10 years ago when the church was built, and kingo was used to raise insert to help pay off the in-deptendents. While there were accom-reduction for 400 people, the same never attracted anything like that figure. Be-cause of this the arrise was suspended. REV. A. W. KYNHELLA, new paster of the church, decided to revive the bingo after a year's suspendent. It was de-cided that the noney was surgently needed to equip the church snew. It was de-cided that the games had falled metely because the church was comparatively isolated.

moisted.

SPECIAL CARS and busses were arranged for and the people were brought from St. John into the East St. John siburh. Better prizes were collect. These facts, coupled with the personal appeal from Father Rinsella, boosted the attendances for the weekly bingo games from 600 to 900. Thanks to the games, church equipment has been bought. It was reported that this would have been impossible within the small partial in the church had it not been for the cames.

THAT NEW TIEM, Action Plag, is reported doing a great job with bingo operators over the matter. Here is an item that has instant appeal and most certainly fits in well with the trend to patrictle Hems. Plag is 18x12 inches with a 36-inch most. Beac is 7½ inches Them is equipped with electric blower than keeps flag constantly waving. Not only is this number proving a boon to prise users in the field but it is helping operators to fissh up ther displays. One operator has a flag on each end of his price stand. The flags keep waving and the animation most certainty draws attention. They sid a particular totals to the siand and also serve to draw attention to this particular frem. Another operator said that he had the announcer tell the patrons that the flags were also among the prises, for on one over-THAT NEW ITEM, Action Play, is re

not and will not be passed on to the sion he had been asked by a winner if public.

"For the first time the thousands of ment forestalls any doubt regarding the

#### A New Item

NEW YORK, Jan. 15 .- Mr. and Mrs. Bon Gordon are receiving congratual-tions upon the arrival of a sec. Alen, in Brooklyn January 18. Pather to owner of Bengur Products.

Mills Sales Company reports that it has added an exclusive line of military jessely froms. Line consists of heart shaped lockets, crosses, and books, each fitted with chain on mother of poart and machine backgrounds. All military divisions are represented with insigniss. Each set is pecked in an attractive volvet display

#### MIDWAY CONFAB

(Continued from page 35) doing well with the photo gallery and recently purchased a local care. Resent visitors included Curly Beynolds, far Wells, and H. Lindsey. Cirl Roberts, Ar-Wells, and H. Lindsey. Giff Ro nold Combs, and Gil Lattimer ing trunks.

SIGHTED in a New York restaining recently planning their summer tours were Jack Douglas, of girl and stake about note: Prank J. Lovighney, becturer and handler of large reptiles, and P. W. (Petel Sparks, former stake bandler for Cu Wilson at the New York World's Pair and which at the New 1072 worth a rain and now with the Department of Justice in Washington, Sparks, who have in Bladenburg. Mit, maintains a private collection of baby pythous which he is raising. In plans to make a scientific study of three growth and habits in line with his idea of publishing a book on the care and display of pythons. Loughney will leave soon for a tour of Florids with Stack Hubbard, sex show operator.

CONCESSIONAIRS George Jones, who closed a successful season with Mighly Sheesley Midway at Anniston, Alu, letter from Bowling Green, Pan. "Have contracted my five concessions with Sheesley for 1941, making our third season with the organization. After closing at Anniston we played the fairs in Thomaselfic Ga, and Coals, Arcadia, and Gaession, Fin., none of which were any too good My brother Chaude, who closed with Dealang's Pamous Shows, is operating hiphoto galleys to fair results in Corpus Christi, Tez. He has booked two oxocosions with Dedison's World's Fair Stew for 1941. My other brother, Clyde, is playing Plorids fairs with Orescent Anuseness Company and plans to take out two ment Company and plans to take out two stands this year. Shorty Brown, con-struction foremen, has been busy with rebuilding activities and announces that all concessions are ready for the tour."

SPENDING THE WINTER Bround T. J. Tidwell Shows' quarters in Sweetwater, Tex., reports Secretary W. A. (Bill) Reid are Roy and Manine Eduall and daughter. Tridwell history quarters M. (Bill) field are floy and Manine Détail and daughter. Date: General Agent Jin and Mr. Schnecht Den M. Brashnar, former general agent, and wife, Eula, who are now singered in the determined business in Abrican, Tex. T. C. (Dec) Ellington: Je Crask, cookhouse operation industry John Abilena, Tex. T. C. (Dec) Ellington: Jo Grass, cookhouse operator: Rubert Year, ride foreman; Jack Lango, mechanic Jimmte Linkin, electrician: Pat O'Brire, elephant trainer; J. C. (Shim) Tables. Willard Rhenry, and Robert Smith, ride men, and Sunny and Revelyn George-Concessionaires include Chuck and Tilli-Holt, Curt and Witnis Tidwell, Chie Elemberger, Henry Gibson, Bill Goods, Chick Castle, Bundy Tidwell, and Jawel Smith.

ONE OF THE HIGHLIGHTS of the holiday social season in Carliste, Pa, was the marriage of Harry Copping (Rus) Bantly, son of Mr. and Mrs. Herman Bantly, owners of Bantly's All-American Shows, to Regins Livingston Hitchins on December II in St. John's Episcopal Church. Bud had hit father in but man and uthers included Kenneth Note. Dr. Boyd Brandon, Dr. Jehn Goeles and Dr. Mylen Harwy. A junior medical atment at Jefferson Medical College Bantly is well known in outdoor show affects, having trouped for many summers with his grandather, Harry Coping, In recent years in was on the Bantly Shows, Bud also is a memiss of the Nu Sigma Nu medical fraternity and a lieutenant in the Medical Reserve Corps.

Hartmann's-

## **Broadcast**

Till awarding of the midway contracts of the Canadian Class A fairs to J. W. (restr) Conkiln on January 20 reminds of a story on this subject, in the form of a runnor, published in The Billboard almost a year and a half mgo. Appearant under a Charimant distrince in the page of Esptember 16, 1939, the story

red:

"Buttor was in circulation this west inst J. W. (Patty) Conklin, producent of inconklin Shows and general manager of Probesions at the Canadian Rational Epidemion, Toronto, as well as the midwer at the London (Ont.) Exhibition, Treat, as a lated to direct the midway at the Canadian Class A fairs in 1960.

"Telegrams were sent to Sto W. Johns, E. L. Richartson, and P. W. Abbott, sectories of the exhibitions at Sankaton, Calcary, and Edmonton, respectively, and smitters of the Chaos A fairs asking if the remear was true. Johns answered by whe that such a thing has not even been considered by anyone in authority and further stated officially that no consideration will be given to any organization until our January meeting hed in Eminipes."

tion until our annuary meeting steat in winnings?

Wire to Richardson could not be de-ferred because he was out or the city and his present address was unknown. Sub was the case size with Abbott.

The Class A fairs of Canada have sen letting their midway contracts to conveal organizations of the U. S. for vers.

In another item in the same assue Ab-heti was quoted as wring from Victoria, B. C.: "No midway arrangements for 1960 for Cham A fairs considered or dis-cursed until January next when repre-sentatives from A fairs will need in Win-sipes and deal with matter. No author-fly to any person to make arrangements or empithelement prior to that time, Berry delay in answering. Here on real period."

After the besse went to press a letter After the base went to press a latter was received from Bichardson, reading;
"I have just returned from a short helides at Yellowstone Park, and find your wire of the seventh, which our office sent on to fill Johns to reply on behalf of the circuit.

Tensonally, I had not previously heard of the rumor that J. W. Conklin was sieted to direct the midway of the Class A fairs for 1946. As far as I know the matter has never been discussed."

The Canadian Class A fairs, siways repuried as plums, have been played by American carnival companies for years not years. The last carnival to make loos exhibitions was the Royal American

Shows, which played them for seven shows, which played them for seven consecutive years including 1940. These are many versions as to what when the switch to an independent in way. Among these are the war angles a runnored disagreement over having leval American repeat or besking a difforms American carmival: the success of

#### "Honeymoon Cottage" For Gargantua, "Bride"

NEW YORK, Jan. 25 .- Shortly after arfring back from Sarasota Fla, John Blagding North, boss of Hingling-Barnum, submitted to a mass interview which took where yesterday in the office of Norman Bet Geodes, stage designer moted for his General Motors' Futurams at the World's Fat. Both are joining beads in working at a streamlisting process for the 1941 Big Show, with the designer having been related as exceeding for the unique exceeding the the nurses. It

Big Show, with the designer having boen relating to expecially for this purpose. It was revealed that some anticipated changes which require long periods mich a new-raye tent will not be introduced until 1942. This is supposed to be of appreciant type without poles. Several models of the innovations were shown to the group. These including measures tent, animal eage, lighting its lines, a monkey mountain, and a replica is miniature of the "honeymous cottage" which will house Carpantus and the "bride" he is getting "hitched" to in Cuta next month. This feature is scheduled to produce publishty of solid national proportions. Also involved in new months are the benderand ring sections.

posters costumes, etc.

North was to depart for Plorida immodately after the interview.

the independent policy at the Canadian National Exhibition. Toronto, for the last several years and the adoption of it by the London Exhibition (altho not held last year because of the war), and a de-sire for a Canadian showman of proven ability to handle the murway and.

Bo that set it may, "Pathy" Conking promises to give the Class A fairs a midway with a set-up number to that of Protexians at the Canadian National Rabibition but with the 1the changed to Proteined Add with these fairs went the Lakshead Schildton, Fort William, Ont., for a Conklin-conducted midway.

DID P. T. Barnum go bankrupt or did he not? Here's what George B. Kempf of Capac, Mich. writes on this

question:

"I noted a number of times lately that persons quotest P. T. Barnian in The Sillboard columns. R. S. Uraell referred to him as avoiding bankruptey, etc., whereas in his book Barnian easy that he actually want bankrupt, even to the extent of relimquishing all his Bridgeport (Conn.) property and living in New York on charity (his wife's name). That was in 1855. Later he went to Impland, France, Germany, and Rolland. While in Badm., Baden, he got track of the Swiss Village which he purchased in Leuton in 1872.
"It took him five years to meet the

"It took him five years to meet the clock notes, which he wasn't obligated to pay, and it cost him \$585,000, and some \$50,000 attempt fees, etc., to keep out of jail, he stated.

cut of jail he stated.

"I have several of his books, the earliest 1845; also a Jerome clock made price to 1858 and a typewritten letter signed by him and mentioning Burnum and Bailey as equal owners. The manage, dated at Boston January I, 1891, was written on elaborate stationary, gold and black, and addressed to a Fresno (Calil) newspaper. It complained about publicity, etc. I will send you a photostate copy of 11 on request, as April 7 will be the 30th anniversary of he death. This letter might be of interest to readers. It was picked up in a street in Elaborate City in 1837 when I acquired 11.

Nat Green's-

# The Crossroads

In Making the rounds of the winter I fair neestings one runs seroes many interesting the last two decades have taken us to many purts of the country—from Albany, N. Y. to Lincoln, Neb., and from St. Paul to Chattanooga. Tenn. and we cherish pleasant memories of "Plut" Sindles, Charles W. Paine, Col. W. L. Swain, J. W. Russeurm, Fred Barnes, and Clarence Wortham, to mention a free at random. But one of the most interesting characters we have met in recent years is Jay Gould, of Gloncos, Minn. who has been a familiar figure at whiter fair meetings for some 10 years is the first meeting of your 10 years in the first meeting for some 10 years or more. Some day when we have a lot of spore time we intend to get the life story of Jay Gould, and it should make a great human-interest year.

A soft-spoken gentlemantly chap, gray

of Jay Could, and it should make a great human-laterest year.

A soft-speken gentlemanly chap, gray haired and of youngish face but uncertain age. Gould today looks no older than when we first met him at Minnespells along in the later that Minnespells along in the later than at Minnespells along in the later than at Minnespells along in the later than time he was selling a small show to the fairs of the Northwest, Evidently he was then new to the game. Unlike the season liber of the Northwest, Evidently he was then new as the fair meetings, merely contacting the secretaries in the hotel lobby. If he got an interested prospect he took him to the measurine floor, opened up his book of pictures and elippings and made his sales talk. This continued for several years them Gould began to expand, set up a display room, put up paper, and in his quite way made a bid for contracts, Gould had a number of children, most of whom were performers, and his abow was pretty much a ramity atfair. As years passed and the children married, the 'im-laws' became a part of the show was increased, and today Jay Gould's Million-Dollar Circus is a combination of circus, carnival, and revue. We have never had the please the public.

We learned only recembly that the show is but one of Gould's many activities.

We learned only recently that the show is but one of Gould's many activities.

"He practically owns the town of Clercoc," says one of his friends. In Gleboor, Gould owns and operates a first-class picture theater, a jewelry store, and a procesy. In addition no owns a number of hunners buildings in the town and three large and prosperous farms near by. The Gould family still is the nucleus or all these enterprises, but hay is a trouper at heart and probably gets more kick and pleasure out of his show than from any other of his ventures.

We hope, in future issues, to give some informal safelights on other interesting people in the outdoor show game.

NOTES from here and there: Chet Junkin, concessionaire, had to miss several of the fair meetings he usually makes. He's been laid up with the flu in Kanass City and Mrs. Chet has been substituting for him—and doing oveh. ... Earl Chapin May, well snown for the circus stories, covered the canners' convention in Chi. ... Terrell and Doily Jacobs and a rough all-night trip driving from Minnespolis to Chicago hat week because of loy roufs, While in the Twin Cities on histories they spent a couple of days tisting their twins, now histy year-old yeungsters. Terrell and Doily will play the Minnespolis Shrine Circus for Edus Curtis and are taking along 25 head of animals, including five buils. So now it comes out! We locked twice when "Capitain John Watting, France" stared at us from a Highey cartoon. We've always had our suspicious about a certain sone-of-a-buncabeer (II "young" Tom Watling reads this we lustien to assume him it's all in funt. Stiff that "phous" capitain seems to let him out. We can just imagine the present-day Capitain John standing on the poop seek of the July Rogue with a cuttless in one band and a behaying pin in the other and shouting "Avast, you —" (deleted to the concede he's a pretty good guy! NOTES from here and there: Chet Jun-

T WAS a pleasure to run into Mr. and Mrs. Herold Paddock and Morris Lipcky, of the Johnny J. Jenes Exposition, in Detroit last week. The Jones concessions played a 19-day date in Detroit for the Allied Polish War Relief. The Jones opople Inft for De Land, Fla., Thurnday (135). Quiet Ben Sawyer, Saginaw concession man, was on hand at the Detroit meeting as he has been for many years, just visiting with the boys. Ben is one of the most popular concessionaire among fair men. . Med. Smith, former circus man, had his Sally Hand, thouse in Chi a comple of days last week, stopping over on their way to a one-night stand at Bockford, Ill. . . A Detruit visitor freen Illinois was G. J. O'Nell. prominent breeder of Morgan horses. C. J. halls from Manteno and is interested in the fairs at Feebons and Monee. Win Kliman, manager Onlo State Fair, and Mrs. Dob Detrick, serving of Glio Pair Manager's Association, were smooty the prominent guessa at the Detroit meeting. That was Terry Turner, Tom Gorman, and Bob Hickey, all forcare circus man, in the Walnut Boom of the Blamarck the other night with a big party of newspaper people, the occasion being a little get-together preliminary to a mesk proview of the new age of the new SEO picture. Mrs. and Mrs. Smith.

Leonard Traube's-

# Out in the Open

The Whirl of Today

IS CY (DODGEM) BOND readying an im portant announcement? Ditto George P. Smith Jr., the fugitive from a World's Par? . George R. Benn, the North-ampton (Mass.) fair moyul part-time auctioners, and tull-time wit thinks so well of his Christians cord that he mailed auctioneer, and full-time wit thinks so well of his department one only the other day. The Bean boy, incidentally, says the international situation being what it is, the reference should be changed to war mongrels. The first thing that Lee Dufour, the celebrated epicurean, did when he arrived back from Washington, D. C., by way of Mexico, was invade Joe Bosen? Cerrier for a feed, which proves that the chow diched up by Tuesel must be better than par. From Walley Tiff. The meet successful men are the ones who 'mind' these eem business.' From Tille Fee Colchess 'The fermining 'tends' is also rampant among women.' From Unite Jerk: 'In outdoor show business illeas are stolen, and those who whaten are considered shrewd business mess.' From Juhn Friendly Tip: 'Odd-line empires can go broke and it is all right, but let an endoor showman go broke and there is hell to pay among his so-called friends."

A PROPOS of nothing whatever, is A PROPOS of nothing whatever, is it to true what they are about the late Gleorye L. Macfarlane, circus, carnival, and exposition tub thumper—that he originated the word expositionate, applying it to the late Harry F. McCarrie, a big figure at super from Comain in 1606 to the III-fated Brown Exposition years later? This being question week in this corner (if the malro-up man gives us a corner), is there a movement on to

build an amutement pier at Virginia Beach, Va.?

POSTMARKED Newark, N. J., andressed POSTMARKED Newark, N. J., andressed from new-by daplewood, and signed with the simple initials "R. K.," is a type-written piece relating to the Main name in circum bustness. It is undoubtedly from Walter I, Main himself, tho written by another. At any rate, we think it is interesting for what it chirps about a business that sin't what it used to be, and here's what it says:

"The Main Cleans was established in 72.

and beer's what it says:

"The Main Olivius was established in 79 by William Main, Walder's father. He operated with partners until 78. W. L. took it in midoeson 78 and played fairs with a very small outfit and gave free arts in Front of grandstands. He had seven horses which grew in 120 by 1890, and show was known as a must outfit traveling overland. In 1891 he operad has first railroad circus and his agents featured him as the youngest circus manager. Ten cars were used, but by 1803 31 double length cars transperted the Main Chrons. There were 28 cages, 9 elephants, 12 camels, 3 viner, and I stage. The show was sold in 1006—or part of The show was sold in 1006—or part of

phants 12 camels, 3 times, and I steps.—
The show was sold in 1004—or part of it—to Bill Hall. Math kept the four box performing elephants and hired W. W. Powers to book them in theaters and parks. They were the first to play the focusto Exhibition and many theaters, and were very successful. They entertained at the Hippodrome Rew York for about a dozen winters. Powers hamed them Powers Hippodrome Reynorth and When Powers Hippodrome Bephants. When Powers wanted to take them 10 Europe. Main decided to sell, and the purchase was by Mrs. Powers. This act is still gother shoots.

The Main Circus was operated by Mam. still going strong.
"The Main Circus was operated by Main

to every State in the U. S. excepting to every state in the U. n. excepting Newada, and every province in Canada from Cape Briton Island to Vancouver's Island. From 1918 to 1924 he leased the little to Andrew Devenie, from 1918 to 1924 he leased the little to Andrew Devenie, from 1925 to 1928 to King Brow. In 1930 he started his first big motive circula with Newton as assistant manager. He operated to four years, than leased the little to various parties for three years. Man has had no show of lits own since 1937."

Comment: Those were the days.



60 The Billboard February 1, 1941

COIN OPERATED . . . VENDING . . SERVICE . . MUSIC



# AMUSEMENT MACHINES

A Department for Operators, Jobbers, Distributors and Manufacturers.

Conducted by WALTER W. HURD-Communications to Ashland Building, Clark and Randolph Streets, Chicago

# Examples

Emphasis given to the work of associations and firms to build good will for the industry

From time to time it is a good idea to emphasize the public relations work of local organizations and firms by calling attention to the type of work being done. Coin machine associations are just beginning to realize how much of this work can be done and each effort is valuable as an example to others.

Announcement has been made that a Cleveland music association will start an advertising campaign in city newspapers about February 1, which will use the general theme of "Hit Record of the Month." Some tentative layouts of

the proposed campaign were shown during the 1941 Coin Machine Show in Chicago and they had the appearance of quality.

The idea appears to be flexible and to permit various adaptations as time goes on. Reproductions of the advertisements may be had from The Billboard as soon as they appear in the newspapers. It is expected that music associations and operating and distributing firms all over the country will be greatly interested in this new publicity idea.

While it is not possible to point out all the features of the proposed Cleveland advertising campaign, yet it is easy to visualize how the theme of "Hit Record of the Month" will popularize phonograph music by calling attention to current music

and recordings, that it will enlist the co-operation of locations, and that the entire music industry will be deeply interested. The advertisements will give all music a boost and in so doing will promote favorable public sentiment for coin-operated music boxes.

The coin machine industry can follow no better policy in its efforts to create public good will than to boost other industries wherever it is feasible to do so. The other industries may not always return the favor but the public at large is always quick to recognize an industry that tries to promote the general welfare.

Publicity and advertising which give a boost to locations are always timely and if used with consideration will always return full benefits for the money expended.

Copy of an advertisement which recently appeared in Canadian newspapers has also been received and a reproduction of it may be had for the asking. The advertisement was placed by a Canadian music operating firm and was



The public is now being made "tune" consumns as never before by widespread marie publiship, (Certoosby Hungerfeet in The Pittaburgh

particularly timely in its message. The headline stated that the No. I record income would be donated to an important Canadian charity: also a list of locations was given a prominent place in the advertising. The co-operation of a well-known patriotic organization, of a record distributing firm, and of a number of locations had been secured in getting up the advertising copy. That co-operation in itself will impress the public favorably. Any patriotic purposes announced in publicity or in advertising, in Canada or in the United States at this time, should have favorable reaction.

The Associated Operators of Los Angeles County. Inc., an active California association, has again used a timely thome to express its interest in public topics. An official bulletin issued by the organization January 20 urges all members to support the "March of Dimes" movement. Information about the cause, how the funds will be used, and about the program in California are given in the bulletin. Such a bulletin is informative for the operators who make up the membership of the organization, and it is natural to suppose that copies of the bulletin have been sent to local and State leaders in the "March of Dimes" drive, and also to other civic leaders. All such work will react favor-

ably toward the men and the business of the association.

The Los Angeles group, it should be said, has shown itself very active and very timely in announcing support of popular causes. It is no wonder that such a group of operators has the good will of a number of trade and labor groups in its territory.

In giving editorial prominence to these examples of good work in behalf of the industry, there is no intention of overlooking the good work being done by other associations over the country. In fact, we hope to give full publicity to all these efforts and thus try to encourage similar efforts by all associations.

Association leaders have expressed the need of having a central source where they can get examples, or samples, such as those mentioned in this editorial. We are building up our files as fast as possible and reproductions of material will be available to associations as fast as we get it.



#### Amusement Board Of Trade of N. J. Elects Officers

NEWARK, Jan. 25.—Result of the elec-tion of the Amusement Board of Trade of New Jorsey held Thursday disclosed that Jules Russoff as been encount presi-dent for 18th, and David M. Bleinberg, chairman at the board of governess. Other officers elected were Prank Dello Rissa, vice president: Arthur Boddis, secretary, Sathan Mark, tressurers Bring Wolfe, sergeant at terms Charles P. Pol-mar, comparable: Lebtoy Stein, executive secretary, and Maurice Schupira, general scomes!

connel.

ABT of N. J's board of governor committees for the coming year include an estatististive committee, a promotion committee, a public relations committee, and an arbitration committee. Serving as numbers of the administrative committee are Nethan Mark, chairmont James L. Murtan and Jules Escott. Specific duties of this group are to handle the purchasing financing, and sudifficulties of the association.

On the promotion committee, the duties of which are to handle the neme

ing Desiness of the association.
On the promotion committee, the fluties of which are to handle the memberality, house, and entertainment problems, are Arthur Doodle, chairmant Irving Wolfe, and Frank Dello Russo.
The legislative, ishow, merchant mem-



PART OF THE CROWD ASSEMBLED to see Wurthing Victory models for 1941 at Chicago Simplex Distributing Company's newly enlarged and beautiful quarters.

## **Buckley Equipment** In Big Demand

DENVER, Jan. 25 .- Jim Blackwell, dis-DENVER, Jan. 20.—Jim Blackwell, dis-tributor, reports he is experiencing a big demand for Buckley Music Systems. Blackwell says: "Our greatest selling re-sistance was encountered when we in-troduced the Buckley Music System to operators here in the West. But once an operator has made an installation or sees one another operator has made, he wants more of these systems just as fast as he can make arrangements with locations.

"Music today has to pay a profit or operators will not make the investment. With the Euckley Music System I have seen collection reports that show two or three times the former average for the same locations. With this record, repeat orders keep coming in, for the men are so satisfied with the perfect trouble-free operation that they quickly protect themselves with their other good upon. "The music business is going shead at a rapid pace here in Deuver. At the present rate of increase, installations for the winter should be double what they were during the summer."

#### News Mentions Of Coin Machines

DES MONNES, Jan. 23.—News mention in The Des Moines Register, jacus of Jan-uary 8, concerns the Panoran Soundies machine. The article which appeared under the column lead Over the Coffee, by Harian Miller, follows:

"Jimmy Roosevelt's thimble movie theater, which he bopes will make him

#### Beg Pardon

In the advertisement of Famous Music Corporation and Paramount Music Corporation carried last week in the Music Mechanis Section of The Billboard Gene Kripp was errenseously listed as having recorded both Moss Over Burns and Int' That Just Like Lore on Columbia Records. Kripp records for Okeh Records. Kripp records for Okeh Records, and both somp as recorded by him are available on that label.

The name of the record company for whom Charley Spiruk records was also emitted under the listing of the unitals who have recorded You're the One | Fee Mel. Spiruk records for Okeh Records.

Okah Biscords.

so rich that his own father will be a little bit uroused, played 1,400 times had week at Babe's invert on firsth Avenue, at 10 cents a crack, or \$140, to be apid between Jimmy; Babe, the distributor, and Lord knows whom else.

and Lord knows whom else.

"I had my first glimpse of it yester-day, because I lead a fairly sheltered life. Habe oblighingly opened the cabe-net's side door, and crossening down learnedly I was able to observe that it's all done with mirrors, plus a little morie projector something like the one you have at home.

"There are eight three-minute movies on the big rest, and you take them as they come for your dime. The images on the seriem are surprisingly clear, easily visible from the booth near the door, and the music is impressive, especially the organ music which throws a cathedral aura around Babe and his guests."

#### UNITED'S BARGAINS

tert '41 Right by Ordering These Art econditioned Buys Frem Wiscensin's Most recessing Distributes.

Mills 123, Late Models .. \$32.50 Bally Eurokas ..... 27.50 Bally Arrowheads ..... 14.50 Penny Phonos ..... 24.50 1940 Melotones, Brand New .....184.50

Brand New .....184.50 1/3 Deposit, Salares C. O. D. Oct on Our Malling Litt New.

### United Coin Machine Co.

7011 W. Bether Bt., Millesukse, Wis.

#### RECONDITIONED SLOTS

1/3 Deposit with order, Balance C. O. Automatic Coin Machine Corporation

140 Chestnut St., SPRINCFIELD, MASS

#### The CHICKEN or the EGG?

What's the difference which one came first—as long as the RESULTS were there. RESULTS are what you get from PHOTOMATIC machines! get from PHOTOMATIC machinest You can bank on profits from PHOTOMATIC, every week, everywhere, all year around LOOK AHEAD AND STABILIZE YOUR INCOME WITH A ROUTE OF PHOTOMATICS! It costs nothing to INVESTIGATE International Mutroscope Red Co., line. 44-01 11th St., Long Island City, New York

#### WANTED FOR CASH

Mills 4 Bells, 1940 F.P. Spinning Reuts and 1-2-3s, Brown Fronts, Boous, and Jumbo Parades. Konney's Pastimes, Super Track-times, Triple Entrys. Evans Lucky Lucro. Bally's Royal Draw, High Hand. Wurlitzer's 1940, 1939, 1938 Phonographs. Will trade or sell late 1940 Photomatic.

BOX D-24

Care of The Billboard, Cincinnati, Ohio

BARGAINS FROM DAVE MARION

INCIGING FAUND DAVE MARKON

INDO CHARGE FINISH GERSE. Les Buss

SECTOR (LLMN) 5-17-50 Missis F (1940) 10-50

Liscobern J 5-17-50 Missis F (1941) 12-50

Liscobern J 7-50 Missis F (1940) 12-50

Li

MARION COMPANY, W

ADVERTISE IN THE BILLBOARD -YOU'LL BE SATISFIED WITH RESULTS.

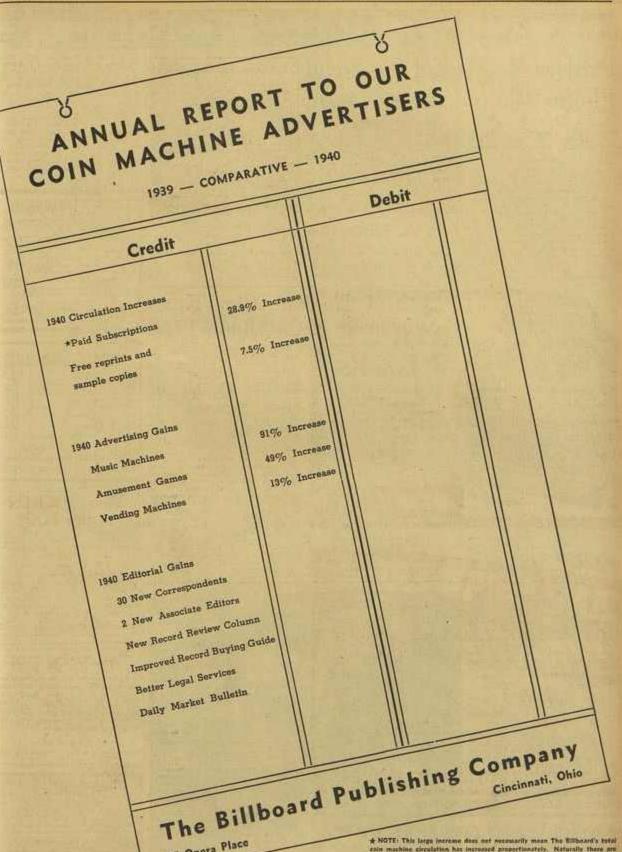




RCULES HURRICANE OF VALUES

1175 BROAD ST., NEWARK, N. J.

ERCULES MACHINE EXCH., INC.,



25 Opera Place

# NOTE: This large increase does not necessarily mean The Ellibrard's total cain machine circulation has increased proportionately. Naturally these are more operators today than a year age, and consequently The Billibrard's circulation has increased. But some of the subscription increase is the result of a concerted direct mail subscription drive among aperators who had been regular newspand buyers.



# EMINENTLY-The Best

# BARNES-CARRUTHERS 1941 CATALOG

"A Dress Parade of the World's Finest Attractions"

The year after year improvement in the types and classes of attractions for which we continually strive is possible only through the valued patronage, unbroken confidence and needed co-operation of FAIR, PARK and CELEBRATION buyers of specialized entertainment.

We have never before started a new year with so great an array of ACTS—REVUES—BANDS—RODEOS—THRILL SHOWS—SUPER-MUSICAL EXTRAVA-GANZAS—RADIO TALENT and NOVEL ATTENDANCE BUILD-ERS. Also complete INDOOR CIRCUSES. No contract too small—none too large.

-WIRE, PHONE OR WRITE-

FOR A REPRESENTATIVE TO MEET WITH YOUR ATTRACTION COMMITTEE



# BARNES-CARRUTHERS FAIR BOOKING ASSOCIATION

INCORPORATED

121 NORTH CLARK STREET, CHICAGO, ILL.

NEW YORK, Jan. 25.—With the 1941 thew new history and all operators back. New York ready for work, instances, local coin machine crokes is moving and as usual. Main topic of conver-sion in these parts is still the show, with the boys confident that a good temper year lies alread.

POST-CONVENTION NOTES .

Post-convention notes.

Postowing the showing of Voice-ormon. Erive-Mobile, and Ace Homber to Windy City, where Mr. and Mea. Bill Habdin, Al Blendow, and Barl Winders and Barl Winders and Barl Winders and Barl Winders and Fart Winders and Fart Young the Post of the Post



Binardifful cocotor enedal ashinets for sour 18 Record Hothols Mechanisms, company 544.50; for 197 \$39.50 12 Record Binacols Mechanisms. \$39.50

Complete 12 Record Counter Model Phonon, minuting Holkston Mockestown, only 542.50.

## **IUST OFF THE PRESS!** ALOG NO.

IRABE

2041 Carroll Ave. Tolophone CHICAGO HAYmarket 2883



## MASTER CRAFT PADDED COVERS

FOR AUTOMATIC
COIN PHONOGRAPHS \$10.50 such \$6.50 each

\$1.75 each

BEARSE MANUFACTURING CO.

Semet took advantage of being in Chicago to talk to operators at the Chicago Con-

Bernet took advantage of being in Chicago to tails to epseators at the Chicago Cosh booths. They predict hig things for 1941, they have dimen was reported eick the last day of the show. The three heat day of the show. The three hoppilar Minness involvers, Mike, Joe, and Marc, sew the machines and contacted many of the men from over the nation who do business with their firm. Jack Flingibbous was seen in all parts of the convention hall and was conspicutously precent at Bally's booth. Tooy Gasparn, of Weston Bistributing Company, Inc. was in constant attendance at Emiliti Supply Company's booth. He's strong for 1941 surpassing all records. Dave Firstone and Herb Gottlich, of Centi-a-Mint Sales Corporation, report that their Mason Mint Vender was a big hit not that they completed their nationwide distributor set-up. Lou Western, of Advance Auromatus Bales Company, Sen Pracisco, Portland, Seattle, and Los Angeles, is reported taking on the machine.

#### PART PLANNER .

Mas A. M. Strong was seen talking to many of the country's lessing merchandist operators at the DuGrenter booths shout the DuGrenter less the Adams Gum Vender, DuGrenter digretts venders are reported to have clicked solidly. Mike Chance worked hand to get the booth ready for epuling day. Blanche Bouchard and leading DuGrenter selection from over nation made the booth their headquarters. Charley Aronaus, Bill Alberg, and "Senator" Al Bottlin, saw Chicago, which included Tony Zale fighting in the Chicago Staffram.

Mass Levine, of Scientific, was well pleased with his booth, where Nat Tannenbaum had the Duffy fight picture machine. Sam Sechs reports that Acme Bales' new remodelling job is meeting with unusually line response from music machine operators everywhere. Were remanged with orders, says Ban, "The time and effect spent developing this latest joh are certainly paying dividends." Evering Mitshall, of I. I. Mitchell, ran inte quite a jum getting out ahipsomet this week. Two of his boys, Toddy and Bernie, were land up with the grippe and Mitch had to take cire of everyting. Some of the shipments were debuyed, and Mitch had to take cire of everyting. Some of the shipments were debuyed, and Mitch had to take cire of everyting. Some of the shipments were debuyed, and Mitch had to take cire of everyting. Some of the shipments were debuyed, and Mitch had to take cire of everyting. Hearthy were debuyed, and Mitch had to take cire of everyting. Some of the shipments were debuyed, and Mitch had to take cire of everyting. Some of the shipments were debuyed, and Mitch had to take cire of everyting. Some of the shipments were debuyed, and Mitch had to take cire of everyting. Hearthy were debuyed, and Mitch had to take cire of everyting. Some of the shipments were debuyed, and Mitch had to take cire of everyting. Some of the shipments were debuyed, and Mitch had to take cire of everyting. already large business.

#### JERSHY JOTTINGS . . .

ANOTHER SUPER FEAT

WITH DIRECT "TOUCH-TO-TOUCH" ACTION



The Record Indicator on the BUCKLEY MUSIC SYSTEM is aloped at the very same angle as the dial on your newest felephone—for INSTANT VISIBILITY!! Stand right flush up against a BUCKLEY MUSIC SYSTEM wall and her bex—bow look down is—NOTE HOW EASILY VISIBLE THE RECORD INDICATOR IS!! That's only ONE more reason why America's leading music operators acclaim BUCKLEY MUSIC SYSTEM—The Finest One For '41'—You can obtain BUCKLEY MUSIC SYSTEM—The Finest One For '41'—You can obtain BUCKLEY AUSIC SYSTEM—Stor 32-24-20-16 and 12 record changing mechanisms! WRITE! WIRE! PHONE!

# 4225 W. LAKE ST. - CHICAGO - ILL.

and Cliff Ballie attended the inger, and CHI Balls attended the Rock-Cia private showing and made glowing reports. It's Morris of the George Poisser firm, says Gottlieb's School Days is ringing the bell. . . . Eadle Corriston and Jimmy Savarese, of Palisades Novetty Company, Grantwood, report they were impressed with the Bully line of automatic machines. .

#### FROM HERE AND THERE .

PROM HERE AND THERE.

Roy McGinnia and Burl Life declare that the lines they represent are just what the Baltimore operators want.

Art and Mra. Hybers, with George and Mrs. Moloney, report a swell time at the banques, which they attended with Bally, Art is one guy who saw the shew on one time ground.

Joer Ash. of Active, Philadelphia, had a big time in the Celtic Cafe with Im Rothstein, of

Banner, Ben Haskell, attorney for New York operators; Ben Robinson, of Detroit, and Lew London, the new distrib in Resalling, Pa. Al S. Douglis and Dave Bond, of Trimount, Boston, had dinner together. It Humenfeld, of Ceneral Vending Service Company, Battlemorn, spent his time telling men from his section about the games his from his section about the games his from his section about the games his from vorsid have for them following the con-vention. "Areo Al" Rodstein, of Philadelphiwa Areo Bales Company, says he was glad of the opportunity to see the fine machines displayed at the show, fault Kason left the show early.

AROUND THE TUWN

BILL Econhie, vice-president of Vis-o-Graph, brought his movie machine to the Aster for a two-day showing right from the souvention. Bong-up turnous of the local press and operature, From New York, Kembile was taking his machine southward for showings at Atlanta and New Ocients.

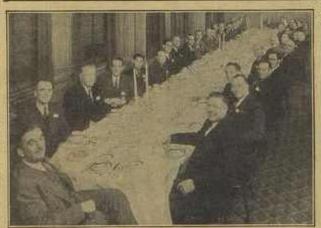
#### Omaha Slugger Denied New Trial: Fined

OMANA, Jen. 25.— In the recent envietton of a selier of sings at Comans the defendant's motion for a new trial was overruled and the court sentenced the defendant to pay a fine of \$100 on each of the three counts of the indictment, or a total

The court further placed the de-

one year.

The defendant has paid the fine and the lasest reports indicate there will probably be no appeal.



HUCKLEY MUSIC SYSTEM'S first annual distributors benquet was held at the Sherman Hotel, Chicago, Johnary 15, during the cots machine show, The large Buckley distribution system was alreast completely regressented.

1 to 11, 200 to - 0 to 00, 100 to - 100 to 100 to Miracle Point Needles M. A. GERETT CORPORATION

## Talent and Tunes

On Music Machines

A COLUMN FOR PHONOGRAPH OPERATORS

By SAM HONIGBERG 

#### News Notes

News Notes

Marilyn Thoras has returned as wealist
for Ted Wrams, replacing Marvel Maxwell, who left for the West Goast to take
a coorse in frametic. . . Victor and
a coorse in frametic. . . Victor and
a coorse in frametic. . . Victor and
the heaf of the firm's recent's made by
the late Mot Kenn, The eight-tune album
will include "Whispers in the Dark." "Gut
a Date With an Angel, "Speak Your
Heart," "In Datch With the Duchess."
"Lift Century Drawley Room," "Lamp
Ugbt, "Ramember Me," and "Love for
Sale." . . Jimmy Foller, the Heliphywood
externeist, to now giving more publicity
to recent than ever before. During his
command on the popularity of recentle
a usually lister a new ferrorite. Last week
he becomed Jean Merelli singer.

Deces has signed Abbett and Costella.
They will treced some of their famous
conooly talk routines. . The long
Heal See show is Instanting a big producfleen number to the music of "Rumboogle," the music machine feverite.

New Tunes Galore

#### New Tunes Galore

New Tunes Galore

No sewelly of new tunes from Hollyspeed, as evidenced by the current copof musical films playing the country's
theaters. Most of them are put on reords almost as soon as they are recorded
on the sound tracks. In three tunestells
entrantly making the rounds 12 songs
are getting a top play. Bob Grebby in
Let's Make Music features Four Forgot
About Mc. Central Park, Fight On for
Newton High, and By Noise Prom Winnerks (the inter an old Bob Crosby
stundard).

In Circin Tukker's You've the One, top
moors go to Gee I Wish I Letened to
My Mother, I Coold Riss You for That,
The Yord Who Lost His Will Purey, and
You've the One. The third film, A Night
at Earl Corolly, has Livi Bog Love, One
Look at You, I Wanne Make With the
Hoppy Fimes, and Coll-Congo, Due to
the current fight between AliCAP and
SMI, none of these tunes will be heard
on the air.

#### Oldies Click

Oldies Click

Charles Bucco, service manager of the Boyst Operating Company, Buffalo, believes that old stand-bys should never be neglected when there seems to be a scarcity of strong newcomets in the recording field. He points to the revived popularity of Startust and charms that Tununy Dormy's and Artis Shaw's versions are attracting nice butstones.

From other sources it is indicated that standard tunes are good for periodic revivals, provided they are recorded by current favorites. Since the first of the

year, when the ratio networks banned ABCAP tunes, recording companies have been turning more and more to old hits and assigning them to top recording

#### This and That

This and That

Gene Erupa tinally has recorded his
thems song. The IIII's Apartocole.
Eddie Lane, songwilling brother of Bert
Lane, of Senboard Sales, has written a
new dirty littled The Two Little Squareds
Nuts to Toull, which has been recorded
by Tourney Tucker and Mischell Ayres.
Vaughn Monres, who has made
good on recordes, is getting a date at the
Paramount, New York, in June
Jack Kapp, Decos precident, is back from
Heilywood, where he re-eigent two of
the firm's begget attractions—Bing
Groeby and the Address Sisters.

#### Territorial Favorites

POLLOWING is a list of reports from P operators in surious sections of the country who have mentioned artists and records as local favorities in addition to the mathemat leaders haited in the Record Buying Guide

#### LOUISVILLE, KY .:

#### Louisville, Ky. Etta Fitzgerald.

A natural for this Kentucky city, since the ing cerries its mame and the swing tempo of the record goes hand in hand with the tastes of record fans in these locations. Operators here do well with Pitnerald records and when snything above the ordinary comes along they go out of the way to promote it. This one is atready going atrong, altho released only three weeks ago.

#### PORTLAND, ORE.:

#### You Forget About Mo. Artic Shaw. Bob Cresby.

Bab Cresley,

A new favorite in Northwest locations,
particularly in Oregon, thanks to the
commercial versions played by Shaw
and B. Crasty. Both bands have been
stationed in Hollywood for the last several months and their personal appearsinces and radio engagements there
crosted new record fans for them.

#### SPOKANE, WASH .:

#### Trade Winds. Bing Crosby.

Listed as an example of a recept hit which has atrong comeback passibilities. It has been the local practice of operators to play return engagements of old favorities when new hits are scarce. In many locations customers demand certain numbers recently lifted in favor of



ROCK-OLA DISTRIBUTORS LAUD TONE COLUMN. From every section the country they came to attend a meeting and hear of the vertices of old Tone Column. The new accountried development actually reproduces at atta fixed dimensional tone, Rock-Old officials say.



THESE SEEBURG HI TONE BEAUTIES, Loretta Robb and Kay O'Brien, greeted Lucky Number Partners who visited the Seeburg Penthonse exhibit during the 1941 Coin Machine Show to register for drawing for a Seeburg Hirans Symphonica.

## We'll Meet Again, Guy Lombardo, Kay Kyser, Jack Leonard.

Kyer, lock Leenard.

A fresh bellad taken on by many top artists, with the above-montioned topping the parade. Some locations claim a good start for this tune. Operators with big routes are using different recordings of this seng in different neighborhoods to find the top favorits.

#### Houston

HOUSTON, Tex., Jan. 25.—National Wurllizer Days were observed here by Bouston branch of Commercial Music Company in showing the new Wurllizer models and treating South Texas operators to some extraordinary enterminent. Refreshments, music, and dancing were also enjoyed As an added attraction, operators, wive, and friends were admitted free for two days to Southern Dimor Club, cutstanding dime and dance club. The admittance included everything the club had to offer, with no charge to the operators.

Joe Williams, owner of Commercial

Joe Williams, owner of Commercial Music Company: Harold E. Long, local branch manager, and Mrs. Long com-

newcomers. "Trade Winda" tops the possed the reception committee. Attendeurrent revival parade.

NEW YORK: tops the possed the reception committee. Attendance was heavy, the presence of an unusually large number of wives being

According to Chester Hoesenan, Hous-ton Deces branch office manager, sales for December set an all-time high recode for that branch. He also reported se-cellent present bunkows and said a new January high mark was due.

Houston commun attending the Chicago show included Harold Herton Tv. Williams A. R. Shannon, Harold Daily, George Wrenn, Harry Armer, J. Belin, H. M. Crowe, San Ayo, Jack Brafro, D. W. Willett, H. M. Parker, L. B.

H. C. Headley, scale operator, had \$50 in penniss scolen from his car the eve-ning of January 6.

Several out-of-town operators buying at Stelle & Hortons recently included Ben Debel and Ervin Hermex Schulen-berg E. N. Bland, Orange, Mr. E. M. Durbin, Osliveston: De Witt Langford Longvisw, and A. B. Fesher, Gladeweite.

Lee Decker, prominent Corpus Christo operator, was in Houston recently. Re-old Daily and George Wrenn, of Houston, attended the Chicago show with him

## **Cleveland Phono Ads**

Starting February 1, phono association will launch an advertising campaign in newspapers and on radio on hit record of month

CLEVELAND, Jan. 25.—Members of the Automatia Electric Phonograph Owners' Association and their employees leid a joint dinner meeting at Brown's Cottage recently. It was the first affair of its kimil and total attendance was 131. Practically 100 per cont of the association members were present, Including many from out of town.

many from out of town.

The association will lating an afver-tising campaign starting February 1 in Cleveland newspapers to be known as "The Hit Record of the Month." In addition, Burts Department Store will play the record selected daily on their Wake Up and Swing program.

Wahe Up and Soring program.

On Sundays they will play it once such hour for five hours. The Clerethind Plain Dealer, Claredead News, and Clerethind Plain Dealer, Claredead News, and clerethind Press will carry large ade once a week, and smaller ade will be run daily. Unless differences between the ASCAP and BMI are settled by that time, the second selected will be a BMI tune. Jack Cohen, vice-president, outlined the advertising rampaign and pointed

out that from now on the service men-will be known as music salesmen. They are really the backbone of the campairs and it can only be successful thru their co-operation," he said. He streamed the need of merchandising music and said some hat-toe-good stops can be made into the best stops. They location ce-the route should be analyzed, he said-like explained in detail how it could be done. He pointed out the benefits to be obtained thru the advertising campaign increasing revenue, better understanding with customers and offenting of no-verse publicity.

Jerry Antel: president, was tosel-master at the elinest meeting flour Lief, chatrman of the situational com-mittee, suphasized a number of points of de everything possible to crosse good will by being courteous, keeping me-

to do sverything possible to creute good will by being courteous, keeping mechines in good candition, giving extenses what they want, and paying mechanists attention to complaints.

Dan Hawley, of Modern Automatic guest speaker, praised, the association work William H. Rosenfeld, association legal counsel, discussed the music stration and its relation to the association business. Lee Dixon, secretary of the organization, led a discussion on the same topic in which all joined in Othespeakers were Peter Lukinsh, homorar board member, and Boward Meckley and Robert Funn, members, who spoke on service and other phases of the association activities.

CLENN MILLER (Bluebird B-11011) the Mem'ry of a Rose-PT: VC. Prairie-

and Luifaby PT. VC, contrasting this delicately scored and fayed double with the smalling swing of Milers And Chorus of several weeks are demonstrates perfectly why this and is on top of the heap. Both arrangements here are soft, slow, and spun into a goosaner who of melodic loveliness mu the peerless Miler receds and brass foot. Side B in particular is effective in a chapacite, postoral shadings, and sermith, with Ray Elberle's veral a deced lettown after a first chorus of mer beauty.

pick JURGENS (Okeh 5962)
The Last Time I Sau Perts-FT; VO. The Last T

Jurgens' inderpretation of the not-ney-to-interpretate-properly Paris classic globs up with the better band versions of this Kern-Remmershein song thus far g this Kerr-Hammerstein song thus far recorded Jurgens plays it littingly with-ing ewinging it in an arrangement that agrees excellently with the mood and opint of the number, altho Buddy Moreon lan't up to the correct projection of the words. This side has potent com-bonograph possibilities. Reverse is a latter freglix thing, its reminiscent pelody played gracefully and satisfyingly in either dance or listening purposes.

pr either dance or listening purposes.

CENE KRUPA (Okeh 5961)

The Forgot About Me—FT; VC. Deep in the Hises—FT; VC.

Krupa rounties the singing capabilities of Howard Du Lany and Irons Days on the A side, bringing them together in a sec that gives the slak its only distinction. The vocalists lead off and come teck at the end, leaving little room for instrumental groover, which is all right, she what band work does come thru in capitaled and very ordinary. Mass Days does youman work on her own on the companion poec, a conventional fox-trot number despite the bines runner agreed by its title. The ock is better on this die, altho it's a waste of time on a say that won't mean very much.

EINNY GOODMAN (Columbia 35901)

BINNY GOODMAN (Columbia 35901) Brung's Bugit-PT. As Long As I Line

-FT. Goodman comes up with the second mease of his Sentet ance the formation of his new bend, and this, like the first, effers the added attraction of Count Baile featured on plane. Also like the first, the supertor jam making from experts, and the response to it among discubled and symptomics is superprised. perts, and the response to it among dis-isphiles and sering lovers is guaranteed. Cooks Williams, despite the promise hald at by the title, is only upodlighted at the beginning of side A, with some fine guize pickings from thatis Christian, some equally fine Baste planistics, and a few benaginative scoring ideas following from on the side, Plattermint is a sub-cine, subtile bit of jure that contrasts heely with the bold strokes painted on the mustcal carries of the reverse.

MICHAEL LORING (Columbia 35906)

MiCHAEL LORING (Columbia 35906)

the Lincoln.—V. Wanderin.—V.
If Loring is distinguished for anything in his short recording career to data, it is for the unique selections he has thus he can drive a couple of pop times, this new Columbia weed name has waxed a low Meet the People songs that are fieldedly out of the ordinary, and now weenes a side of charts quotations from lincolny first inaquant address from its the label anti-climatically puts it is disappouply. Loring sings and talks it will smooth first inaquant address from its the label anti-climatically puts it is disappouply. Loring sings and talks it will smooth in a pendo-dramatic style that sometimes rings true and more dien goes a little haysire. Both addes are deery, involved bits that need in-person pojection, provided it's good, to be as distinct as possible. On a record it's not be been able as it should be.

FATS WALLER (Bluebird B-11010)

FATS WALLER (Bluebird B-11010) Come Down to Earth, My Angel-FT; VC. Iner Lip Jones-FT; VC.

ther Lip Jones. FT. VC.

The inimitable Walter turns up this line with as contrasting a pair of sides at lare been waxed in many a moon, for only does Pats sing and play a slow, havily sentimental ballad on the first ide he switches from plane to organ as a last chorus. But flipping the disk-way quickly displets the churchlike attemptors, with Walter right back in his mock helitgerent and prepressible size. Her Lip is to fast, but IV a clinch that it could never be played on an organ.

LIONEL HAMPTON (Victor 27278) Smert Alook-FT, Lost Love-PT; VC.

Hampton, in his first Victor preasing in some time, is another pacehanger win this close Conformarily bringing his thes to beer on standards and organispayed in highly explosive tempos, this

eminimum minimum minimum minimum minimum minimum minimum both arrangements that ten's too pleas-

Records

This column is designed to aid music machine operators in the selection of records for their machines. It gives a descriptive appraisal of the latest releases and an evaluation of their potential commercial value to phonograph operators.

(CONTINUED FROM PAGE 12) Zanamanamanamanamanaman

septe star here does a slow balled, com-plete to vocal chorus, on the B side. Less of Les Young's and the Hampton Haythm Girls' word-selling and more Hampton vibraphenics would have helped, imassucia as the song and the vocalishing are sort of weary. The other side is more in the expected Hampton vein, exhibiting the moul skill on a not-ton-last swing thing that, has a better heat for dancing than most records of this type. beat for this type.

CHARLIE BARNET (Bluebird B-11004 and B-11014)

These Things You Left Me-FT; VC. He's a Latin From Staten Island-FT, VC. Lumby-FT. Phyllysse-FT.

Entiley—FT. Phyllysre—FT.

Bide No. 1 of this quartet is a graduate of the These Foolish Things Remind Me of You school, without which no season seems to be compicts. Ensemble scoring at a medium tempo, with Nob Carroll for a fair set of words, tells the whole story on this side. Lyric kien of the reverse is also a little frayed around the

CHICK BULLOCK (Okeh 5967)

Wedding Bells Are Brenking Up That Old Gang of Mino-V. For Me and My Gal

Bullock has had his share of coin phimograph successes in the past, and this stands as good a chance as any to click with the nickel droppers. That inn't to say that the disk is a great work of recorded art, because it inn't. It's simply a pleasant singley voice taking a couple of familiar oldies in a style that on previous occasions has caught on in taverns and other locations.

COUNT BASIE (Okah 5963)

It's the Same Old South-FT; VC, Love Jumped Out-FT,

From Meet the People, the intimate revue that met with success on the West Coast and is now duplicating that suc-cess on Broadway, comes a satirio thrust at dear old Southland songs that con-tains much humor in its tyrics. Basic does all right by the tune in a jazzity

58 ET

MIRE SPECTOR AND FRANK ENGLE, officials of the Automatic Amuse-ment Company, Philadelphia distributor for the J. P. Seeburg Corporation, congratulate G. W. Etfert, Harrisburg, Po., operator, on his winning of the Seeburg Hirone Symphonola in the Seeburg Eucly Number Contest, The drawing was held on the last day of the recent coin machine show.

edges as the result of much wear and tear in one form of another previously, but Ford Leary's rocal lends it enough strength to less thru three minutes, with Barnet's sax wearing in and out in a capable assist. The quants and slightly corney titles of the second platter adorn two instrumentals that show off some more flaries sax virucedty. Side A is usual staff, but its companion is slow, moody, and prestily scored and played.

XAVIER CUGAT (Columbia 35902)

Suing Congs-Congs. Cube Libre-Congs.

Conga.

Cugat has been trying out some highly magnitude liceas of late, such as bequine tempos on light classics like Kashmirt Love Song and In a Persina Market, and pups of the Two Breams Met trying and now he brings forth another original life in the form of a sating coups. B's secret all the way thru along less lims, with good, detan remembies and some precion and sential to a swing band, and with the whole hustness backed by a one-two-three-late reput has late of the unorthodox quehestration. Reverse is in the usual conga pattern, and rich and conformation. The secret is the unorthodox quehestration. Reverse is in the usual conga pattern, and rich and colorium in the usual Cugat with, but it's the A side that demands many rehearings because of the univalence and the soft with which an imaginative tites has been consummated.

played arrangement, but James Buck-ing falls down on the words due to the inability of the listener to understand what how singing half of the time. Since the number's only extens for being lies in its keen-edged salire, falling to make out the 3rries is hardly a help. This just lant the sort of sang for this type of beind. Flip-over is in the more customary Basis didon, register with excellent sclos-and much fine plane from the Count.

CLYDE McCOY (Decca 3581) ne Can Do the Darndest Things-VC. Sugler in the Sky-PT; VC.

The thing for which McCoy is noted— the preferency of his corn trumpet—is not in evidence enough to lift this pist-ter out of the soldinins of a present of the trumpet—is not in evidence enough to lift this pist-ter out of the soldinins of a present of make it takes to make its presence feit in the record buying market. McCoy is heard only briefly on both sides, and only then does the recording sparks a bit. The Bennett Sisters' A side vocal is old-fashioned and meaningless, and there is a brassbess in

MITCHELL AYRES (Bluebird B-11007)
Hello, Mai I Done It Aprin-PT, VC.
Wishful Thinking-PT, VC.

Weeklyd Thinkings-PT. VC.

Agree has a likely tooking pairing in these Tail, Dark, and Bandsome movie tunes, such if the songs themselves achieve and the songs themselves achieve and the songs themselves achieve and the songs themselves and the songs and the songs and the songs and the songs and songs and the songs and execution, danceability and listenability are on a high level here. Mary Ann Mercer has the vond assignments on both sides and does well with them, particularly the ballad wordings of side B. This intener has always feltimate the sings a sincere, straightforward romants lyie than when the easys the citac outperse displayed in several places. on the A side here.

SAMMY KAYE (Victor 27277)

Sun Set at Sen-PT; VC. That's My Way of Saying I Love You-FT; VC.

of Saying I Loss You.—FT, VC.
Raddled with songs that are none too
brilliant. Kaye manages to do his emtomary smooth job of retaking dame
music here. Arthur Wright, the best
voice in the Raye coteris of worst itlent,
makes Sunset south a great deal better
than it is, while Charlie Wison lends
the proper light touch to his interpretation of the rhythmically remained ditly
on the reverse. Over all is the casy dance
music style that is a Kaye hallmark.

TINY HILL (Okeh 5965)

Tales From the Vicana Woods-W. Peg o' My Heart-PT; VC.

or My Heart—FT; VC.

Hill makes of the immortal Viennes
Woods waim a sechnically correct bus
lackinater three minutes of codinary
three-quarter timing. The expected waits
heat is defined well enough, and the
acorting is nice but conventional. The
editie on the other side is likewise played
capably senuin but without the slightest
mark of distinction.

HORACE HEIDT (Columbia 35904) A Pretty Girl Milking Her Com-FT, VC. Because of You-FT, VC.

Another Heidt production number comes from the A side grooves, this one with the accent less on sheer elaboratement and more on quality. Larry Cotton's southing, appealing voice starts things off, taking the Frien-lenged number slowly, with Donna and Her Dons Junns picking it up with a tempo change into eving. Franks Carle has a good piano passage on this size, and also on the reverse, which in toto is a medium tempo halled backed by nice rhythm. The contrast of the production stuff of the A

general production and the second A Coln Machine Hit By-BENNY CARTER

and His Orchestra
on his first recording for Mushing
COCKTAILS FOR TWO
TAKIN BY TIME
EVENT AND AND ADDRESS OF THE STATE
Caster's clay and and forms Whitele
while with, furtherhalf and nativenessally
has a Torons half a common in the type of
that the companion plans is a fig the type of
that also orn ON THE RECORDS-

The Millhoard, Jan. 18, 184

## LAWRENC DUCHOW

RED RAVENS ORCHESTRA

Hilbert, Wis. PERSONAL MANAGEMENT DECCA RECORDS

Open for Location Feature Number Red Raven Polka 2543

Coin Machine Operators, Order Your Records Now!

(Papa's in the Dog-House Now) ROY MUSIC CO., INC., 1619 Broadway, New York side and the straight B side dance num-

TEDDY WILSON (Columbia 35905) You-PT; VO. I Neper

Enero-FT.

Wilson has surrisonded himself with a harch of files jam urtials for these Columbia recording essions, and paned by Teddy's apper i plane typining, they define some of the most scenylable hot passages of the moment. Hapilght of the first side is a vocal from the great Heim Ward, whose defineation of the first side is a vocal from the great Heim Ward, whose defineation of the Gerhawin favorite demonstrates again why she is and always has been great. The other old-timer on the Hip-over is taken in a more driving rhythm than Embracentie You, which is slow and persuatively played. Good miles and the Wilson joans make the entire business a glessure to listen 50.

SECER ELLIS (Okoh 5966)

When It's Merpy Time Down Bouth-FT, VC. No Jug. No Jaco-FT.

FIT. VO. No Jug. No Jugs-PT.
Slow, raythmic, and with an excellent
best is the interpretation Ellis piece
upon the veteran Jiseps Fine Down
South, Irons Taylor (Mrs. Ellis, Irmembered from Faul Whileman days,
does sery sell with the lyrics in a longer
than average vocal performance. The
reverse features the leader's plane and
notes fair solo hits in a fast-tempo
swingeroo.

CUY LOMBARDO (Decca 3575)

CUY LOMBARDO (Deces 3575)
Taking a Galance on Lone—FT; VO.
Well Meet Agam—FT; VC.
Typical Lombardo versions, complete to
all the tantrumental touches and tricks
that identity this band. A couple of
seintilisating plane heaks liven up Tekting a Chance, on Love, but outside of
that its customary Royal Ganadhan
damapation in a brighter tempo, while
the reverse is the same in ballad style.
Carmen Lembardo in back for the B
side vecel, after several dass that have
featured Mort Curris for the typicking.
The trio takes care is the Chance
wordage.

TONY PASTOR (Bluehird B-11008) Peradiddie Joe-FF, VO. Adios-Rumba

The first side is a first day for drummer Johnny Morris, who gets label credit for his arrentees hids-beating efforts throught the data. The tyris, for that matter, is directed at Morris's work, with his drum breaks supplying the explanations for the points ratted in the words, watched by Paster in his amusing fogners, technic. Companion piece is discinguished only in that it is labeled a runnba for tro? that succeeds in being simply a for trot. The melody is a familiar lattin American standard, but it's played as a medium wing time that bears little relation to south-of-the-border metodolic mannifestations. border melodic manifestations.



THIS TOP LOCATION IN SAN FRANCISCO has installed Keeney wall becausions its bar. Patrons like the concenience of music selection as evidenced all along its bar. Putrous like the come by increased collections, it is reported.

## Buffalo

BUFFALO, Jan. 20.—While most of operators and distributors were away riewing the new deplays at Chicago and attending the convention, business drafted along.

There is a great deal of sickness around, mostly the cold, grippe, and flu variety, and zeveral appenders couldn't attent the show for that reason. Among them was Jee Ancalons, of Chippews Annaement Company.

Dick Levy, head of W. Bergman Com-pany's record department, which dis-tributes Columbia and Osch disks here, is away on a three-week vacation. He is taking a crusse to Panama and Havana should bring back some interesting

Frank T. Curran, who recently held a absering of the new Panoram soundle movie machine, reports excellent reaction on the part of location comers. He has arready placed his furs machine at the Hotel Buttalo taproom. He is now dickering with the Buttale Airport and New York Central Station about the placement of more Panorama.

The Frontier Cigarette Operators' Association, which has been in existence here for about five years, had to postpone its regular monthly meeting for a week, since Secretary T. E. Phillies is

terribly busy with Greek war relief work and couldn't make it. Phillips even sacrificed his trap to the Calcogo show for the first time in five years because of his truncendous efforts in behalf of the Greeks.

About 20 coin-operated arousement games operators here are actionally con-sidering the idea of organizing an as-sociation. Errorts seem so sitesee that results should prove successful.

Those who attended the 1941 Coin Machine Convention were full of praise upon their return and told all stay-at-homes what a swell time they had.

Unfortunately the current flu spidemic didn't evade the coin machine merchanta here, and quite a few of the operators are laid up with bounts of it, including Joe Anzalone, Chippewa Ansusment Company, and James Blahesiee, Iroquola Amusement Coropany.

Victor L. Stehlin has changed the name of his business to Victor Music & Amusement Company from the Interest Used Coin Machine Company, Trans-actions, he said, will be hamiled with the same high standards as before.

Reg Amusement Company's newest staff member is Sophic Suchyna, who will assist Mrz. Irene Seyder in the ban-ding of secretarial work and bookkesp-ing. New is expanding its personnel, re-cently having added to the service de-puriment, too.

Harry Winneld, J. H. Winneld Com-pany, Duffalo's Wurttlaser distributor, is now settling things in his new head-quarters, which are twice the size of the old location. He spent two days in Ohi-cago at the show and enjoyed meeting many old triends and business associates. Business is coasting along intody and the new Wurfitzers are getting many malls.

Morton Smith and Chippewa Amuse-ment Company's Joe Ausalons are in a huddle about a new product they will introduce to operators shortly. Details zero's available as yet, but the venture sounds impressive and should create a stir among the columns.

Low Wolf. Rev Amusement Company, went to Florida this week to get married there January 25. The bride is a Utica. N. Y. girl. They will make their home in the Green City after February I.

Bill Flaschetti, head of Box Amuse-ment Company's service department and Lew Wolf's right-hand man is taking charge of the effice until the honor-moeners return. Bill expects to do well with Bally's new Broadcast.

Atlas Phonograph Company, bended by Ben Kulik, expects a shipment of the new deeburg phonographs and wall boxes after Pebruary 1, and is sulfcipating big big with the line. New merchandles is to be displayed at official showing and open-house party early in February.

Phil Rich, American Cigarette Machine Phil titch, American Capacita stacking Company, recently returned from a trip to Indiana and Fittaburgh, and is wait-ing for the new Mills miss boxes and an assentment of games. His four-day stay and service course at the Pachard factory was most callightening and inPHONOGRAPH HEADQUARTERS WURLTZER 16 Record-MARBL-GLO As Illustrated Complete \$69.50
Ready to Operate 412 Wurlitzer .....\$ 400 Wurlitzer .... 516 Wurlitzer .... 616 Wurlitzer Illum, 29.50 Grill Wurlitzer Marbl-Glo 54.50 24 119,50 With Keyboard . 500 Wurlitzer Special 142.50 MISCELLANEOUS Rotary Marchandisus . . \$79.50 De Luxe Diggers . . . 89.50 Vitalizers 49.50 Astrascopes ....... Kirk Scales ..... 79.50 Chicken Sams
Convict Gum
Anti Aircraft (Brown)
SkoeBallEtte 54.50 69.50 79.50 69.50 Ten Strikes 39.50 IMP



1/3 Deposit With Order GERB GLASS ۵ 914 Diversey Blvd., Chicago

teresting, he said. So was the special chicken dinner given by Houser Cap-nuri, and the latters pen talk. How will install several sets of Pla-Mor will

#### Boy for Decca Goldbergs

CHICAGO, Jan. 25.—Sydney Geldberg-official of the Debca Distributing Co-poration. Chicago, became the father of a boy January 22. Geldberg will be remembered by many as one of the Or-ficials who was at Deccar entitle at the 1941 Cong Machine Show.



LOWDOWN SEEBURGS MAYFAIR

WURLITZER 616 RESULT SINGLE -

PRICES!!

\$69.50 BABE KAUFMAN 250 W. 54th St., N. Y. C.

# IF IT'S A HIT, IT'S HERE!

#### COLUMBIA POPULAR 74

MODE THAN YOU SNOW
BERNY GOODMAN
THE LITTLE KINY WENT TO TOWN
HISTAR IT TO BE HENTLY
HOUSELY, SEATON FAY MAKHELEY
HOUSELING IN THE MODULINITE
THAT STATES

WILL GIT IN

JOSE OF THE PARTY OF THE MANAGEMENT OF THE PARTY OF THE P

ON TOTAL MESSE ON TOTAL COMMON SECRET OF A BATE WITH AN ANGEL DISNAMINAL REMP SECRET OF THE TAN-LELLANY OF THE ALL DESCRIPT SELLINY OR VIOLELY DESCRIPT SELLINY OR VIOLELY THERET A SALL, NOTEL



#### OKEH POPULAR 183

1007 APTENDEDY
JINGGLE MADDINS
GENE KRUPA

1008 LETP DENSE THE ONE OUT
THAN AND WASTERS

1000 WILLY TOO WOLE A TULLY
JUST PLAIN FOR THAN IN MY COPPER
THE THE THE THAN IN MY COPPER
THE CHAMPAGE WILL

1001 RELEVINGE WILL

1002 RELEVINGE WILL

1003 RELEVINGE WILL

1004 RELEVINGE WILL

1005 RELEVINGE WILL

1007 RELEVINGE WILL

SOOZ FIL SUE YOU AGAIN WHAT IS THESE TO SAT!

SPRING SEVI OKEH HILLBILLY 183

COURSE MASSEY and THE WESTERNERS BOR ATCHER AND RUNNIE BLUE EYES



ASSET AND THE WESTERNERS THE GLOSE TROTTERS TRIDGE

HE CLOSE TROTTERS TERROR P. THE GLOSE TROTTERS 12201-2

HE GLOBE TROTTERS TRYDG-P EDWAND KHOLIKOWIKI

ALKNANDERS POLEA

COLUMBIA . RECORDS



Record Buying Guide

Record Buying Guide

An Analysis of Current Songs and Recordings ings From the Standpoint of Their Value ings From the Standpoint of Their Value to Phonograph Operators

COING STRONG

Recordings listed below are surrently the Siggest money-makers in automatic phonographs, Selections are the contenses of reports galbered each wook by representatives of the Billboard from at heat four leading phonograph operators in each of the 30 most happarlant phonographs perating centers in the caustry. Recordings listed without an explanation are those that have appeared under this heading for one week or many and have thus became such autifished automasses that they require not further explanation.

I Hear a Rhapsody. A startling jump was taken by this BMI number in reaching the top this week, only three weeks after it made its deflux in the "Comming Up" section. The combination of an interesting enough tume and lyric and the abmormal radio plugging being given that songs due to the ASCAP-radio war was the firing responsibile for punising this to the heights are quickly. CHARLIE BARNET's and JIMMY DORSEY's see the two disk artists represented on this une.

We Three, (Jath week) INK SPOTE, TOMMY DORSEY's see the two disk artists represented on this une.

We Three, (Jath week) INK SPOTE, TOMMY DORSEY's the the two disk artists represented on this une.

We Three, (Jath week) INK SPOTE, TOMMY DORSEY's HERP FIELDS', LEO MELISMAN', CHARLIE BARDILEY.

There I Go. (Sth week) YAUGHIN MONROE, WILL BRADLEY', TOMMY TOWESS', WILL BRADLEY', TOMMY DOWN ARTIN STREET, COMBARDO', CHARLIE BARDY RAYE', WOODY HERMAN', PRANKIE MASTERS', Frencel, (3d week) ARTIR SHAW, WOODY HERMAN', PRANKIE MASTERS', Frencel, (3d week) ARTIR SHAW, WOODY HERMAN', PRANKIE MASTERS', Frencel, (3d week) ARTIR SHAW, WOODY HERMAN', PRANKIE MASTERS', Frencel, (3d week) ARTIR SHAW, WOODY HERMAN', PRANKIE SAMMY KAYE', WOODY HERMAN', PRANKIE MASTERS', Frencel, (3d week) ARTIR SHAW, WOODY HERMAN', PRANKIE SAMMY KAYE', WOODY HERMAN', PRANKIE SAMMY KAYE',

#### COMING UP

Recordings listed below are those which operators report are not yet top-netch money-makers but which are growing in popularity on automatic phosegraphs, Scientisms are the consensus of reports gathered each week by representatives of The Billiboard from at least four tacking phosegraph operators in each of the 10 must important phonegraph operating centers in the country.

Along the Sante Fe Trail. Doing all right, but still not quite managing to crash thri to complete, all-encompassing hitdom, this one may make it in another week or so, and then sgath it may start downfull. It's at that stage in its rester when anything can happen. DIGK JURGERSH and SAMMY KATE's are joined by BING CROSHY this week, the latter disk doing yety well for itself.

Stardast. Continuing along pretty solid popularity lines is this revival, in both the ANTIS SHAW instrumental vession and the TOMMY DORBINY world one. Neither is a world-beater as yet, but both are drawing plenty of nickels, and they give evidence of continuing to do the same for the next number of weeks.

Yet. My Davids Bauchter. Other yety well, this neverty time based on an

Yes, My Darling Baughter. Ooling very well, this novelly tune based on an old Hebraic necked and introduced some weeks ago up DINAH SHORE on the Eddle Cantor radio show is getting a good deal of play both in Miss Shore's votal version and in the CLENN MILLER\* dance ar-

You've Got Me This Way. After an up-and-down eareer, this picture soing is apparently catching on misely, according to reports received this week, which show that it is doing much better now than it is added the ding the past few weeks. Three top names—KAY KYEEE's, GLENN MILLER's and JUMMY DORSEY'—are responsible for its current music machine popularity.

machine popularity.

The Last Time I Saw Paris. Also getting better is this superb Jeromo Kern-Cocar Hammeratain song, but it's still far from the success it deserves because of its fine quality. KATE SMITH is still alone in the coin phonograph picture on it, altho one or two dance versions are beginning to attract scattered attention. But Miss Smith has it pretty much her own way at present with her wocal recording.

Scrub Me, Mama, With a Boogie Beat. The sequel to Beat Me Duddy, Egght to a Eur Imally gots moving this week, with the ANDIREWIS SISTEMS record the only one to step out and slow sight of amounting to something the Pollow-ups are rarely as successful as their predecessors, so on paper this describ figure to be quite the hit Seat Me was (and still is), but exceptions to rules have been known to happen before. I Give You My Word. Another "Possibility" to make good, this is the latest in the parade of BMI songs that start up the phono ladder, and it makes an asspictous start, too, in the MITCHELA AYEEF. EDDY DUCHIN\*, and JACK LEONAHD versions. This looks particularly good at the moment.

You Walk By, This EMMer exced our a but after a promising start last week.

You Walk Sy. This BMIer exsed off a bit after a promising start hat week, but it still retains its chances of turning into, if not a smash bit, at least a shable enough nickel-puller. BLUE BARRON\* and KENNY BARRIS\* still have no competition under the columbrano needles on it.

Songs listed below are those which here appeared in "Coroling Up" for four works in more, and which are still being mentioned on arough reports to warrant their inclusion in the Guide, even the they meet pushably well saves claim into "Guide, see the they meet pushably well asses claim into "Guide Stoops."

A Handful of Stars. (7th week) Not far from thru. GLENN MILLER.

#### POSSIBILITIES

Recordings listed below have not or yet shown any strength in automatic phonographs but are the most likely prospects for music mansion success among new record releases. These suggestions are based upon radio performances, abect music sales, respects from music publishers at to the relative importance of certain range in their catalogs, as well as an the judgment of the fillihoard's music department.

Until Temorrow, SAMMY KAYE has a record here that has much mechine potentialliles written all ower it in large letters. In the same soft-lights—and sweet-muste with as I'll Neier Smile Again created, as it was in that smash, by some time quarret vocal work, this has an appealing misely and tyre that add up to a natural for the phonon, particularly as treated on this disk.

So You're the One. A light rhythm time, published by BMI, that is making a slight attempt to crash the gates of music machine popularity, and that may very well do! it. too.

may very

Mean to Me. The ANtenness were a several wears

since, nonthouse here several wears

attention, which may grow much larger in second

watch this one narefully.

Todams a year chous is beliefed

Built-making functs an payment?

on the recorder.

Second from the second.



#### VICTOR "POPULAR" RELEASE NO. 407 LIST PRICE SOC

27287 An Much Long . The Manay of a Ham Swing and Sway with Hammy Kape 27288 "Lone Star Trail "Don's Aik Ma Why-

Leo Beirmes

235 Dr. Listrature, I Present When the Quar Come Bass to fan Question Artic Sharp and his Gramercy S—

27200 "Hamail Arrow the Sun "A Million Maona Gyar Humati Ray Einney and his Hatestian Musical Ambassadors

#### LIST PRICE 75c

20227 Empoula Grinning

Wanna King Jack Hulton

#### BLUEBIRD "POPULAR" RELEASE NO. 314 LIST PRICE 35c

S-11018 "How's My Heart on Love

Teddy Powell B-11017 \*Bess Right in Matchking Corners \*1 Could Write a Book Rob Charter

H-11018 'Rockin' Chair 'Nobody Knows My Traubles Larry Clinton's Elucbine Orch.

B-Stoty 'In Opposition—FT Targo 'Miso St. Mr. Murie of Yesterday and Today Styled the Blue Barron Way

S-21020 '1 Do De You? "You Are the One

Glenn Miller Bettozt Day Dream

Johnny Hodges (An Ellington Unit) N-11022 "With a Tatal of the Write. "Yes: Street Se for to Music. Tony Pastur

B-11023 101-Un-Un-Comps

Panchito B-STORE The Men'ry Vocabatto of a Ross

You Finger Blook Mo-Your-Diely Tudd, Buritone

RACE

B-8814 My Bodry Steen Butter, Hal of Mire The Pine Breezes

B-8815 Empty Floor Blues You Didn't Mean Me No Cond Memphis Stim

Vonal Befruit roler SCA Victor Perms Point Nacolom sens your SCA Victor Dutelbuter today. It breads, SCA Victor Co., Lidy Moctoral.

Order today from your RCA Victor DISTRIBUTOR





## \*\*\*HOME RUN\*\*\*\*

and all Victor Vending Carp. Machines can be bought on time payments from

2047 A-50. 68 PHILA.. PA.

## SEE UNIVENDOR

Vends candy, cigarettes and other merchandise retailing from 5c to 20c. Available in 6, 8 and 16 column models. 102, 160 and 320 har capacities.

STONER CORP., AURORA, ILLINOIS

#### Close Out—Prices Slashed Reconditioned Cigarette Machines

NATIONAL 8-30, complete \$19.95 (Mosel E), complete with 35.00

EDUMN CHROME FACE 9.95

To operate the or 20¢ coin clots. All Machines perfectly respeditioned. 1/8 Deposit, Salance O. O. D.

### HERALD VENDING CORP.

65-14 24th Birect. L. L. CITY, M. Y.

#### ASCO WEEKL

VINDORS

Pagenti, 11 to 1970, 197

Granelle, 2 set, 3.95

| Trans. | 18.00 | 18.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.00 | 19.

Artis Det benk

ASCO, 140 ASTOR ST., NEWARK, N. J.



\$12,50 6 for \$60,00

1c, 5c or 10c Play

1-3 Deposit

2047A-50.68 PHILA. PA.

#### Beverage Sales Exceeded Billion Dollars in 1939

CHICAGO, Jun. 25.—It takes move than \$1,000,000,000 worth of beverages.—

than \$1,000,000,000 worth of beverage-hard and softs-to quench the collective thirst of III,683,000 Americans each year. This is the value piaced on alcoholic and non-alcoholic beverage produced in 5,633 beverage manufacturing establish-ments operated in the United States in 1005 security to resilience feature 1938, according to preliminary figures announced by William Lane Austin, di-rector of the U. S. Census Bureau.

Returns of the u. 8. Consus intrests.

Returns of the manufacturers' census show a total value of \$1,003,861,748 in terms of manufacturers' selling price, of which \$864,002,818 represents the value of alesholic beverages and \$165,773,930 the value of non-slepholic drinks. Internal revenue tarks on the alcoholic beverages are not included in this value for. valuation.

The mait liquor industry's 605 es the mail liquor incustry 8.05 data-habitants accounted for \$556,076,038. Dis-tilled liquors totaled \$38,080,195, with products of 148 rectifiers and immeers amounting in value to \$85,187,008. Wine output was valued at \$32,782,080.

The figure for the 150 producers of distilled liquors is 50.4 per cent under ins 1937 level of 8113,102,003. A destalled production report to be lessed later is expected to show that a decline in price, rather than output, in rein price, sponsible.

Value of cutput for the 301 wineries shows a drop of 253 per cent, from 842,732,657 to 832,782,086.

Mait liquors are off only 2.1 per cent from the 1937 total of \$857,105,238. Beer, ale, porter, and other mait liquors pro-queed in 1939 amounted to \$2,280,273 barrels, with a value of \$511,465,413. Mait extract, brewers grains etc., account for the remaining value of products of the industry.

the industry.

Establishments primarily engaged in
the manufacture of mail turned out
products worth \$55,478.381 in 1939.

Non-alcoholic beverages gained 32.2
per cent between 1937 and 1939, from
\$275,779.690 to \$855.778.930.

A compilation of figures for the producers of acceleit betweensess shown that
in 1930 they paid out to farmers and
others for materials, supplies, fuel, sectric energy, and contract work a total
of \$238,911.778.

They gave employment in manufacture

They gave employment in manufactur-ing operations to 45.052 wage carners, with a pay roll of \$72,384,310. A later report will show the number engaged in distribution and construction work.

in distribution and construction work, sharried personnel totaled 8,508, receiving \$20,032,347.

The mon-alcoholic beverages industry Included 4,504 establishments, with 7,571 salaried employees carning \$19,218,670 and 21,317 wage sames with a pay roll of \$20,244,719. The cost of materials, supplies, fuel, purchased electric energy, and contract work was \$103,835,250.

### **Bally Venders** Serve Pepsi-Cola

CHICAGO, Jan. 25.—Pepsi-Cola butters and staributons will soon tierial thousands of Bally Bewerage Venders to sell Pepsi-Cola on draught, according to sminuncement by Don Mitchell, sakes manager of Pepsi-Cola Company.

"The Bally Bewerage Vender, operated as the Pepsi-Cola self-service fountain," Mitchell states, "is designed to meet the great and growing demand for Pepsi-Cola and growing demand for Pepsi-Cola on draught. Now, by morely depositing a nickel in the self-service fountain, you are quickly and conveniently served a sanitary individual cup of ice-cold Pepsi-Cola.

"The big drink, popularized by bottled Pepsi-Cola, remains a festure of Pupsi-Cola on draught, and the draught beverage is as delicious, fresh, and sparkling as bottled Pepsi-Cola. In the property of the draught drink is identical with bottled Pepsi-Cola. It is propered in Pepsi-Cola bottling plants by standard bottling methods. The draught beverage to see the container, which finitutions as a giant bottle pignish introtons as a giant bottle of Fepsi-Cola—from which several hundred big drink can be served. In other words, regardless of the number of drinks automatically served, beverage in the self-service fountain retains full carbende charge—thanks to the double value system used.

"The machine used to serve Pepsi-Cola on draught is the Bally Beverage Vender.

charge—thanks to the double value sys-tem used.

"The machine used to serve Pepel-Cois on draught is the Bally Heverage Vender, designed and built by Bally Manufactur-ing Company. Chicago. Bally Manufactur-ing Company. Chicago. Bally Manufactur-the United States, and the machine has proved a successful vender of coid car-bonated drinks under all conditions. The Bally vender was demonstrated at the ra-cent Bottlers' Exposition in Chadmata and aroused the entimatem of Pepel-Coia bottlers and distributors from all sections of the country. As a result of completed tests, Pepel-Coia Company and Bally Manufacturing Company hase un-dertaken a contract whereby the Bally Everage Vender will be used through Everage Vender will be used through the vending of pre-carbonated los-coid Pepel-Cois in eanitary individual cops from coin-operated machines."

#### Correction

In our Buyers' Guide, page Bl., The Billboard, January 16, an error was made in listing the Cent-u-Mint vending machine. This is a few-column penny vender for mint pattien, tab gurm, etc., and is made by the Cent-u-Mint Sales Corporation. New York.

D. M. Frestone, an official of the firm, says that many sales were made during the 1941 Col Machine Shew, and that prospects for the present year are encouraging. The mint vender is said to be growing in popularity as operators all over the country learn of its many advantages.





WALTER CONINE, of Pennsylvania, signs for more Dubrewier Champles eigentite machines in the Dubrewier suffic at the CMI show. Looking on, left to right, are Burellar (1819) (Suespold, Dubrewier vice-president, and Bert Kline, buffermer's Pennsylvania representative, From series the room Blanche Bouchard, treasurer of Arthur H, Dubrewier, Inc., with J. Guthrie, Miller Automatic Sales Company, Louisville, Ky, watches the procedure.

#### Big Business At Army Camps

TRENTON, N. J. Jan. 28.—The so, diers stationed at near-by Port Dix military post smoke more than 2,100,000 eigerettes every month. They also smoke more than an average of 2,000 eigers and drink 8,000 bottles of pop every day in the post exchange or casteen. Aithout is operated by the army, the canteen employs all civilian help.

Automatic coin machines of every type Automatic coin machines of every type are in prominence here and the statistic tabulated here are an indication of the importance of such locations to the importance of such locations to the industry. The canteen being the heart of the big military spoampment, it is here that the enlisted more gather to buy their personal necessities for soldier life. It is in the same category as a general store in a country town, and army officials advise that about there will be in other such exchanges acuttered thruous the camp grounds.

#### Wants Peanut Vender With Napkins on Side

To the Billion:

It has been suggested that I write to
you in regard to a penny peanut wending machine which has a holder for nepkins on either side. I would like to know what company manufactures these me-

I would appreciate it very much if you can give me information regarding this machine or any machine similar to it.— R. B.

(Any information on this item from our readers will be appreciated. We do not have such an item in our files. In-journation may be foreurised to Coin Ma-chine Department, The Billboard, 125 N. Clark Street, Chicago.)

#### TALK of the SHOW WAS INVEST IN SECURITY BUY

#### Northwestern BULK VENDING EQUIPMENT



Hundrade of muchines were displayed at the recent fiber But experienced secretors \$110 agree that Northwestern bull venting engineers offers the Industry's most profitable and dependable buy. Here is at Investment to security the will provide a pon come. Write today for plete details on the un-ta-date line of



FULL NORTHWESTERN LINE

\* Recommended \* Guaranteed Distributed

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2047 A-50. 68 PHILA.



FREE CATALOG of over 100 different Net Used Vanding Machines, bor Ball Games and F

GUM VENDON 512.50

DROBBINS & CO. HAT-B. DEKAL NAV

#### Jersey CMA Drafts Plans for Banquet

NEWARK, N. J., Jan. 25.—Date for the fourth similal banques of the New Jerser Charrette Merchandlers' Associa-tion will be set at the first regular meet-ing of the year to be held Tursday night. (28), James Cherry, manager, mid today, Cherry's statement followed a special meeting of the board of directors held Tuesday, when special legislation and yederal Wages and Hours Law as applied to the industry were discussed along with the hanquet plans.

Much interest is being manifested in the coming meeting. Cherry and, as the section of afficers and board of directors is acheeded for this time. Retiring efficers are Charles W. Stange; president May Jacobowitz, vice-president, Jack Grost, secretary, Henry Harimann, treasure, and Nat Turks!, sergent at a rms. seating members of the board of directors include the officers who are exercises members of the board and Harry Zink, Sam Malkin, Michael Leaenri, Herman Arlein, Michael Leaenri, Herman Arlein, Michael Leaenri, Harman Arlein, Michael Leaenri, Harman Arlein, Michael Leaenri, Hamles, Michael Leaenri, Michael Lea

Cherry said a tentative date has been set for the banquet, but a definite date will be set at the regular meeting. Furn already advanced call for the bigset event of this kind ever sinced by this organization. These House is lesing considered as the site for the event.

### New York CMA Sets Banquet for Mar. 15

NEW YORK, Jan. 25.—Plans for the contail banquet to be staged by the New York Cigarette Merchandisen. Associa-tics are new in progress. Event this year will be a testimonial dinner hoporyes will be a testimonial anner moss-ing Robert Z. Greene, president of Roye Capacette Service and vice-president of Bows Manufacturing Cempany. Event will be held in the main ballroom in Royel Pennsylvania March 15, Matthew Porbes, manager, said.

Committees will ston be named and hanquet plans will swing into action to make it the outstanding event of the year, Porbes added.



Under our new 30c per reach time september plan ele servators are examed their operations, and yes the stars in this business with a small investment and les-ths mainless per for-

In Late RAKE Less than 100 \$6.20 Less than 25 \$8.65 7 5, 22md, Phila., Pa.

ACE CORRER E

O DAY TRIAL PLAN TRADE-INS

DON'T DELAY! ORDER NOW! RAKE 7 5, 22nd St.



DISTRIBUTOR ROY TORR (right), of Philadelphia, signs on the dotted line for a stable order for the Holly Grip Scale, as Stuart Honord, president of the Holly Manufacturing Company, looks on. The machine under discussion to behind Torra hand.

### Invents Liquid Dispensing Machine

To the Editor:

I have developed a new type of Equid dispensing machine, adapted particularly for dispensing mouth washes. You have been recommended to me so one who could put me in touch with the names of some concerns who would be inter-

set for a big business with the Seeburg line. Hy-G is awaiting sample merchan-dies within the hear future, but never-theless is already taking orders for this merchandiso,

Operators seen at the Mayflower Nov-elty Company in the past few days In-chaided Enail Christensen, of Williaton, N. D.; George Binech, of Dickinson, N. D.; Belly Dickinsh, of Chaska, Minn.; Gool Boster, of Reckuk, In.; Stanley Bader, of

sold, and its arrival will be featured by quick delivery of merchandles. Jour-already has sold two cars of Wurthless 750s, he sund. The firm also has a larg-backlog of orders for the selective wall box. Acom received ease fine huntaness from colument returning to their sections from the Chicago show. Recent visitors at Arms Novelty Com-pany included Frank Kummer, of Spring Valley, and G. L. Pease, of Brecksmidgs, Minn., both of whom showed consider-able interest in the Wuritteer line.

Sam Taran, of Mayflower Novelty Company remained in Chicago for acc-eral days after the cosh show and Her-man Fuster, doubting for San, said an important announcement relative to the commachine industry will break upon San's return.

License application to operate venid-ing machines as a new business was filed with the Minnespolis city council license committee by the U-Select-In Service Corporation of Minnesota, Inc.

Business for Spin-O Sales Company, according to Manny Levine, based man, is very good, with Spin-O's Denver and El Paso offices faring exceptionally well.

Paroram and Soundles are doing well, according to Herman Paster, of May-flower Novelty Company. The locations now featuring Fanoram in the Twin Cities report the take on the machine has far exceeded fondest expectations.



#### Coming Events

Chicago Gift Show, Palmer House, Chicago, February 3 to 14.

National Confectioners' Association Convention, Paimer House, Chicago, June 2 to 5, 1941.

Third Annual Northwest Coin Machine Show, Minneapolla. March 25 and 26. Radisson Botel, Minneapolla.

Beverage Bottlers' Conventions:
California. San Francisco, Pebruary 3-4.
Indians. Botel Antiers. Indianapolis, February 17-18.
Kentucky. Botel Brown. Louisville, February 13-14.
Louisius. New Orienze, February 8-5.
Onto. Botel Deshiet-Wallet, Columbus, Pebruary 4-5.
Oregon. Portland, Pebruary 6-7.
Bouth Dakoon. Robel Marins Hughitt, Huron, Pebruary 11-12.
Uthh. But Lake City, February 14-15.
Washington. Rotel Washington, Seattle, Pebruary 10-11.
West Virginia. Suntington, Pebruary 10-11.

seted in the manufacture and sale of such an invention.

The inachine is coin-operated and is so arranged that the container may supply several different kinds of liquids.

The patron may, selectively, aperate the machine to the desired liquid and upon depositing a coin coperate the mechanism, which will vend a predetermined quantity in a sanitary sup. The machines are to be placed in laratories of hotels, railroad stations, trains, steamships, and other public places.

Any names of prospective concerns who might be interested in such an invention will be appreciated—H. S. L. (Any firm interested may secure the name of the inventor from the editor.)

## Minneapolis-St. Paul

MINNEAPOLIS, Jan. 25.—Back from the calo machine show, distributors and operators alike are entimelastic over prospects for the new season. All are singing the praises of new incrematise they viewed in the Windy City and hope seem to have the games on hand for the in this locate.

Gilman Banson, St. Peter comman, came to the city this week to line up another Sechurg wired remots control in-stallation for his territory.

Other operators seen at Hy-O Amuse-ment Company this seek incroded Gerald Johnson, of Mudson, Wis., and Pets Woenson, of Mankato, Minn.

Highly entimised over the preschilities of Secburg phonos, as shown at the Chicago show, Henry H. (By) Greenslein and Jonas Bessler, exerc of Hy-O Amtra-ment Company, returned to the city all

ILVER KING 50 Each in lots of 10 ONE OF THE 250 MODELS

"SILVER PAYMENT KING," PLAN ON \$6.50 SILVER KINGS, 10 at \$5.50 NOW. LOW AS 50c A MONTH

SPECIAL FACTORY REBUILT CENT-A-PAKS PENNYPAKS

2047 A-50, 68 PHILA. PA

### The Hit of the Show-BRITE-N-UP MIX

The NEW Confection for Bulk Venders Other Features . .

Hand Shell

SALTED NUT MEATS BALL GUM

CHARMS 5c PACKAGE CANDIES

Be sure to send for our NEW 1941 Price Ust

PAN CONFECTIONS-CHICAGO

#### POPCORN VENDORS

Ger EXTRA profits on your locations with Kellog Automatic Popoorn Vendors. Require but little space, quickly serviced, and very profitable. Write for circular and special deal for operators.

Here's a real live one. Don't pass it up.

GOLD MEDAL PRODUCTS CO.

131 E. PEARL ST.,

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1545 NORTH FAIRFIELD AVE.

### FOR BETTER RESULTS BUY MONARCH MACHINES MILLS JUMBO PARADE FREE PLAY CONSOLE—SLUGPROOF....\$94.50 MILLS 1-2-3 FREE PLAY, LIMITED QUANTITY CROSTCHEN COLUMBIA, CICARETTE REILS, GOLD AWARD, LIKE NEW., \$84.50 FIVE BALL FREE PLAY NOVELTY GAMES 24.50 Find Not. 24.50 Find Not. 22.50 Stone Stx. 18.80 Stone Stx. 18.80 Threlies 20.80 Signal 48.80 Factors 60.80 Merry-On-Seaso

100.50 Mills Source Salis
122.50 Exams 1040 Paper
78.50 80.50 Paper Races Brown Gabinet
80.50 Paper Races with Jacaper
Jecuring Good Link
48.50 Paper Samshoo, 1040, 5p Pine Terms: Va Deposit, Balance C. O. D. MONARCH COIN MACHINE CO.

AUTOMATIC PAYOUT CONSOLES



WILLIE (LITTLE NAPOLEON) BLATT, of Supreme Vending Company, Buckley Music System district, use host at a party given in the Hotel Sherman during the CMI Consention for metropolitan New York music operators and associations executives.

## CLEAR-THE-DECK SPECIALS!

THESE MONEY-MAKERS ARE PRICED TO MOVE!

Order Today!

CHICKEN SA					
CHICKEN SA	M. Without	Bate			 44.50
KEENEY ANT	II-AIRCRAFT	GUN.	Black Ca	biner	 59.50
KEENEY AND	TI-AIRCRAFT	CUN.	Brown C	abinot	 79.50
SHOOT THE	CHUTE RAY	OLITE	With Bas		 109.50
WURLITZER	412 or 312				 30.00
WURLITZER	616 or 716	SEESEL.			 49.50
ROCK-OLA.	12-Record .				 20.00
ROCK-OLA.					39.50

WRITE TODAY FOR BIG NEW LIST OF USED MACHINES! Exclusive Distributor for Seeburg 1941 Music Systems

SOUTHERN AUTOMATIC MUSIC

542 S. 2nd St., Louisville, Ky. 425 Broad St., Nashville, Tenn.

531 N. Capital, Indianapolis, Ind. 312 W. Soventh, Cincinnati, O.

(Armitage 1434) CHICAGO, ILL.

#### Oklahoma Business Men Campaign for Return of Games

OKLAHOMA CITY Okla., Jan. 25.— With the compagn of Oklahoma's small business men for the return of amuse-ment games and salesboards daily guin-ing momentum, leaders here are optiing mo

"The enthusiasm with which our fel-low business men are joining in the movement to secure favorable legisla-tion, leads us to believe that we will form an almost solid front in our re-quests when our proposition comes no-fore the Legislature next month," Roy W. Smith declared.

fore the Legislature next month," Roy W. Smith declared.

Smith is secretary of the Oklahoma Progressive Merchants' Association, which is sponsoring the movement. Within the next few weeks every community of 250 or more people will be visited by a member of the association for the purpose of lining up its small business owners and outlining the plan of action, he said.

Merchants were nuclei to receive and

he said.

Merchants were quick to protest when
the 17th Legislature passed legislation
against all coin-operated annusment machings and anisoborate. This is the first
attempt to organize these small numbers
men and women into a strong enough
unts to make their demands carry weight.

men and women into a strong enough unit to make their demands carry weight. It was suid.

Boons ides of the plight of the little humans owners in Galaboma can be gained from the knowledge that the bourist trade alone fell off \$30,000,000 in 1960. Auch of this loss is attributed to the abolishment of pinhall games, salesboards, and other business stimulators, it is said.

Because the law when drafted will place a license fee on games. It is thought the proposal will be looked upon with favor as a revenue resaming source at a time when the State is faced with the need to raise thousands of dollars to meet an increased budget. Covernor Phillips in a 15.000-word message to the legislators Thesay advocated the mainthing of income with expenditures that levying several new taxes. Among these are a new iss on beverage, broadened eigentle taxes, and an energency measure ammenment tax.

While prospects for the success of the mercenal are bright, the co-opension of every possential location owner in Chiahoms is needed between new and the latter part of Pebrusry, when the proposed haw is given to the Legislature, it was stressed All persons interested in Chiahoma City.

to get the same toyal operators to join and attend meetings.

to get the same loyal operators to join and attend meetings.

At the association dinner given by ComMachine Industries, Inc., during the 18tz
Coin Machine Show. I asked James Chimore, secretary of the national association, what could be done to encourage
operators to join their respective association, and he suggested that the trais
journals stress the real need of associations and her suggested that the trais
journals stress the real need of associations and large all operators to contact
their association if one existen—ee orparatise one if need be. I am sure you feel
the same way and that The Billbord
will do all it can to that end.

As regards the workings of the Capreits Vender Operators of Illinois, you
are familiar with it by perconal observation and I will only success the minutes
of the Springfield meetlog, which I think
covers the post and plans the future very
well. Condense it any way you like I or
The Billboard—Howard L. Hulls, seretary of Cigaretts Vender Operators of
Illinois.

#### Bill Hemminger III in Hospital

WAUKEGAN, III., Jan. 25.—Bill Hem-minger, sales manager of the Pfansiteli Chemical Company, manufacturer of the 4.000-plsy Pfansiteli phonograph needle, is a patient at 5t. Therese He-pital, Wattegan, recovering from an at-tack of passimonia.

Hemminger was in assendance at the recent Chicago convention, in charge of his firm's booth. He was stricten ou the Sunday following the close of the concluve. He is said to be on the read to recovery.



CHARLES A. THAU, who has just CHABLES 4. TRAIL, who has just justed Sching, Jus., to become sunsager of the firm's Loutenile, Eq. branch, prend opening of thick will take place February 4 and 2. All operators and jubbers are insisted to attend the gain opening. Trau has spent more from 19 years in the opin suching business, seems my which have been spent in Cinchinatt and Southern Oxio, where his friends are numbered by the score.

#### IF YOU WERE AT THE SHOW-YOU KNOW PIKE'S PEAK It Was



The Newest Idea in a Counter Skill Game That Had 'Em All Agog.

Five Balls. Adjustable High Score Features. Ball Gum Vender-end best of all-it's positively the most captivating game ever introduced.

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#### DIT WITHOUT EXTRA COST NATIONAL



5% OFF with method | FREEI National's little | FREEI National's little | FREEI National | FREE Nation NATIONAL NOVELTY CO.

#### Data From Illinois Cigarette Association

To the Editor:

In the January 18 issue of The Silf-board you asked for data on the writing associations. As you know from personally attending several of our meetings, we are most stations to increase our membership and have sparred no expense. But of as we have only been able. pence. But, so far, we have only been able



COFFEE DAN'S, INDIANAPOLIS, recustly opened, included in the plans for the cafe was Packard's remote-control system. Note well boxes and well speaker.

# Aid to March of Dimes

Los Angeles Association bulletin calls attention of members to aid in fight against polio-commemoration of President's birthday

LOS ANGELES, Jun. 25,-Az is the metice of the Associated Operators of Les Angeles County to take a definite port in all civic affairs, the association issued a bulletin to all operators alling their attention to the March of Direct annual drive to combat infantile slysis and at the same time commemorate the hirthday of President the velt.

The bulletin, issued by the association, believed, "All Amorica is engaged in its second March of Dinnes with which to must be study of infantile paralysis and to amelicrate the pituable condition it the victims of the inshely. "Fart of the money ruled by the blinch of Dinnes in the lattle will be topy at home to fight infantile paralysis a California, while the remainder will sent to the National Poundation for infantile paralysis for use in receased with Infantile paralysis as one of the three diseases common it is one of the three diseases common it is one of the three diseases common in the control of the three diseases common the control of the control of the three diseases common the control of the control of the three diseases common the control of the control



LEW LONDON will soon open his own distributing from in Residing. For its Residing, For its Residing, For The name of the firm will be Lader Sales Company. He has invited enternet to end cround Reading to attend Leaders grand opening Sunday, February 2.

in America that continue to defy and haffle medicine, the others being cancer and rheumatic heart fever.

and rheumatic heart fever.

"Infantile paralysis is among the most institute of allments, because it often strikes without giving warning. Victims have been known to awaken in the morning stricken with the allment, whowas they had selt perfectly fit on retiring the night previous.

"The mobilization of public action for the control of infantile paralysis during. January 30, the hirthday of Fresident Roosevelt, has become a fixed custom in America.

"With the funds thus raised, further

With the funds thus raised, further scientific research into methods of preventing the smaledy will be supported, first aid in stricken areas provided, and doctors and parents equipped with means of preventing tragic after-effects of the disease.

"The constantly diminishing number of deaths and the lowered average of permanent cripples resulting from this makely today are the direct results of record progress in the fields of medical research, induced by the annual offerings for the purpose.

"A good-sized army of volunteers will sell the buttons and collect the dimes, and there is no question that Los Angeles and Southern Colifornia will casily raise a large amount for the cause by January 30."

### See Priority on Copper and Zine For Defense Need

NEW YORK, Jan. 23.—Will defense priorities unders interfere in any way with coin machines?" Is a question which has been asked by a few commen. which has been asked by a few columen. To date there has been no instration of such interference. However, recent news stories rowed that growing national defense meda, coupled with probable British demands might pave the way for innumentation of a priority system for copper and kino, metal quarters revealed the week. this week.

Copper consumers have paid for weeks a premium over the primary produces price of 12 cents a pound to obtain even small supplies for near-by shipmost. Producers of size have less than a week's supply at current fast shipmont rates.

Facing a possibility of a shortage later this year, defense authorities and repre-centatives of the copper and breas in-custry discussed expanding productive facilities.



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5-BALL FREE PLAY	I WHITEH SIGN ACCOUNTS ASSESSED.
2 Bally Dandy	1 Warlitzer P12, Light Up Critt., 42.50
1 Bally Fifth Inning 10.00	SLOTS
1 Bally Scoop	
2 Bally Pick Em	1 25c Mills Blue Front, Handlood,
	##41659
	1 25c Mills War Eagle 22.50
	1 25c Mills Regules, #100747 22.50
5 Bally C. O. D	1 25c Mills Motore Bell, #432002 49.50
1 Flagship	1 25c Mills Blue Front Vendor,
1 Chicago Coin Dixie 42.50	=321616 37.50
1-BALL FREE PLAY	5 5c Mills Dise Front Vendors,
	#363411 and up \$9.50
1 Evans Ski Batl, Like New\$37.50	1 Sc Mills films Front Rogular,
1 Mills 1-2-3, Perfect F.P 59.50	2319286 22,50
CONSOLES AND AUTOMATIC PAY	1 5c Mills Melen Bolt, =428617 49.50
	2 Se Mills Futurity, #379309-381472 25.00
2 Keensy Air Raider, F.S., New \$157,50	1 Sc Mills Gooseneck, =301735 20.00
3 Mills fumbe Parade, Free Play . 92.50	2 Sc Mills Silent, =311953-375767 17.50
1 Seeburg Chicken Som, Rebuilt 67.50	1 Watting Rai-n-Top, Sc. #65193 17.50
2 Baker Pacer Delux, 25e Cash 159.50	1 Sc Callie Codet
1 Mills Four Bell, Perfect 219.50	1 Paco Comet, Sc. F.E., #26052 22.50
1 Jumbo Parada, Free Play 89.50	Z 1e Jennings Dutchess, #1712-12369 17.50
1 Pace Saratoga Sr 19.50	1 50c tennings Victoria, #120655 37.50
1 Keeney Anti Aircraft, F.L 189.50	1 Se Mills Malon Boll Vender 45.00
1 Keenny 1938 Skill Time 65.00	
3 Mills Square Bells 59.50	
3 Pace Real In. Cash Pay 59.50	
1 Spinning Reels 79,50	Z 25c Midls Dise Games 50.00
2 Saratoga 16, 59.50	1 Calife Cadet, 10e 29.50
1 Royal Lucre	1 25c Pace Console 55.00
THE PROPERTY OF THE PROPERTY OF THE PARTY OF	1 10c Pace Compile 50.00
PHONOGRAPHS	4 Se Watting Rol-a-Top, Future Pay 30.00
1 Rack-Ole Comole, 12 Res., '40 \$150.00	1 10c Mills Melan Bell 52.50
2 Rock-Dia Imperial 20 47,59	1 1c Watting Twin J.P 17.50
The above muchines are slightly used and	offered subject to prior sale, 1/3 certified
deposit with order, balance C. O. D. Pris	ces above are affective February 1, 1941.
Write and ask us to put you on our mailing	History
MOSELEY VENDING	MACMINE EX., INC.
and the second s	AND CONTRACTOR OF THE PARTY OF



1530-32 PARRISH ST., PHILADELPHIA, PA. • 1508 FIFTH AVE., PITTSBURGH, PA

# CROWN IS KING OF VALUES!! WE WILL NOT BE UNDER-

Landelide	1 90.002	Score-a-fulne.		Blg Chief
Leader		Score Dard	58:00	Oharm 10.00
Line-Up		dayting		Cadillan
O'Boy	12.00	Short Step	32.00	Cross \$156 \$6.00
Powerhouse	35.00	Vacashan	23.00	D(k/w
Polo	17,00	Yours Chilb	25.00	Elimas 18.00
Progress	25,00	Entship		Fine BE.00
Playmale	20.00	Big Bisine	59.00	Fox Hutt
HOLY	17.00	Big Labiber	16.00	Geld Out
Rotation	29.00	Body Shourty	12.00.1	Gold Star 51.00
State woond	or third a	chalco when ordering, 1	13 Depoil	t. Bataron O. O. D.

# CROWN DISTRIBUTORS 362 MULBERRY ST., NEWARK, N. J. PHONES: MA.3-9698 MA-2-7750

Okeh To Use "Cola"

But Not To Deceive,

N. C. Court Rules

CHARLOTIE, N. C., Jan. 28.—The United Easts Chruin Court of Appeals Das ruled that this Distriction Laboratories, Tarter than the Distriction of Hallimore, Md., and others of Baltimore, can use the word "cole" on its more, can use the word "cole" on its product."

Products but enjoined the concern from invitate or resemble the cole of Cocampany and with customers to "disperse auch user than in bottles or inpain off its goods for those of the stands is bettle than in bottles, or insure other than in bottles, or insure other than in bottles, or insure other than in bottles or insure other than in bottles, or insure than in bottles, or insure other than in bottles, or insure than in bottles, or insure other than in bottles, or insure than in bottles, or insure other than in bottles, or insure than in the orion of the insure of the

### Mutoscope Doubles Production Staff

NEW YORK, Jan. 25.—Bill Rebrin, president of International Mutescope Real Company, Inc., reported today that the firm has doubled its production staff to meet the demand for Drive-Mobile and Acs Bumber machines

Ace Bumber machines.

"We wreen't able to move out of our private guitee at the show became of the demands from clearintucins that we show them Drive-Mobile and Ace Bomber in privacy," Babkin declared. "We wanted to bring the machines nown on the convention facer and show them to all the operators. But from the first day we serviced in Chicago we were so busy desimilar than the first day we deminstrating the machines to distribution that we didn't even have five minima to ourselves.

"For Bust Winters Al Blandow, Prod.

there that we dight with many the mineties to ourselves.

"Fur Burt Winters, Al Hiendow, Fred
McKes Ken Wilson, Emery Riesk, and
the rest of our men it was just one mad
rish as distributors called at our suttes
and instant on inspecting the machines.
Then placing orders and demanding instand delivery. Our Voice-o-Orago, received the praise of all of these at the
flow. But, in the main, the crowd was
out to get Drive-Models and Ace Boorber
deliveries quick.

"To satisfy this demand we have
doubted our preduction staff and are
working stay and night to get the flow
shipments under way. We feet that the
two machines are destined to be the big
hits of 1911. We wish it were humanly
possible to show every operator in the
country the Drive-Models and Aco
Rimber. But we do hope that these men
will make it their business to call at the



IN COUTH AMERICAN GARR, the entertainers pure plenty of feativity to the Mills Flotts. They kept the crueds of custors in high spirits all thru the four days of the open house held at the Mills factory during contention need.

effices of our various distributors and inspect the functions for Usemiselves, as well as look over our Veneso-Graph, Photomate, and the rest of our time of machines for 1941.

The following Musescope distribs are reported to be preparing for showings of the Intra-Modala and Ace Bondeer Destributing Company, Denrer: Ger-

ber & Giaes, Chiragor, Hankim Music Company, Atlanta: Ideal Novelty Company, St. Louis; B. D. Lazer Company, Fittsharish, Markeyn Company, Cievalend, Mills Sales Company, Ltd., Los Angeles, Oakland, Calif., and Pertland. Onc.; Moesley Vending Machine Eschange, Inc., Richmond, Va.; Seabouri Hales, Los. New York; Stewart Howelty Company, Sait Lake City; United Amusement Company, Kansas City, Mo.; the Vending Machine Company, Fayetteville, N. C.; Southern Automatic Masic Company, Louisville, Indianopolis, Cincinnati, and Nashville: Advance, Automatic Sales Company, San Francisco, Mac Sanders, Los Angeles; Western Distributors, Inc., Seutle and Fortland, Arme Novelty, Company, Minneapolis, A. M. Armissment

Trap Counterfeit Ring in Philly

Ring in Philly

PHILADELPHIA, Jan. 23.— Spurious come, which had been used extensively in amusement and vending inauties here, trapped a counterfest ring of these men in the nertheast section of the my. One was arrested for using the spurious come and the other two for possessing modes and materials to make the cons. The passer of the come was arrested for. The passer of the come was arrested for on D Street and saked for change of bogus half-dollar piece. The storeckeeps followed the suspect for two blocks where he nest a policeman. He showed the counterfest sole and pointed to the aurpect, who was select and take to the pelies station, where he was questioned by Thisted States Secret Service of the counterfest sole and pointed to the aurpect, who was select and take to the pelies station, where he was questioned by Thisted States Secret Service and other materials for unknig the counterfest counterfest to the aurest of the other targing members, who were arrested, agent confisciting modes, lead, aliver, and other materials for unknig the counterfest counterfest counterfest counterfest counterfest the tree aurpects were turned over to the secret service for prospective.

# Oregon Operators Report 1941 Execs

We published our annual trade sec-ciation directory in *The Billbeard*, Jan-uary 18, page 76. The following late re-port has been received from Portlant, Ore.

ASSOCIATED AMUSEMENT DISTRIB ASSOCIATIED AMUSICALIST DISTRIBUTIONS PROGRAMS, ARIO Ballangrod, secretary 1226 Southwest State Avenue, Portland. Ace Arnaberg, president, 1215 S. W. Brundway, Purtland. Directors are shed B. Moore, Budge Wright, and William Gestel. Coebet

Company, New Orienne, Bermingh Vending Company, Birmingham: Rob con Sales Company, Detroit, and Uni Norsity Company, Biloxi, Miss. it, and United



# SEND TODAY FOR Citlas BARGAIN GUIDE!

Gottliob's Three Score 42.50
Western's Baseball, Walnut Cahinet,
F. P.—Payout Comb. 99.50

CONSOLES

CONSOLES

mag Talis. Beint, '10 8119.50
serfer Essy Fast Trap. 124.50
silhusten Dominius. '10 114.50
lillus Sommer Beill. 40.118
mont Harris. Brown Clab. 54.50
serious (Faur's) 75.018
serious (Faur's) 75.018
serious (Faur's) 75.018
serious 2.75.6 Faur's
serious 3.75.6 Faur's
serious 3. Series Ball.

S Harst, Brown Cab.

Says (Fair's), Plants,

Dist. 124, Plants,

Electric 1000.

PAYTABLES

RELLS

### PHONOGRAPHS

SURBURG'S
Sold C-12 Based: . 8 22 5s
Chine - 28 20 Hassle, 198 86
Chine - 1915, Martigle, 198 50
Chine - 1915, Martigle, 198 50
Chine - 1915, 20 Based: 148 50
Gan - 1978, 20 Based: 118 fm
Rayl - 78 20 Based: 198 50
Basel - 188, 20 Hassle 58.00

BOUNDOLA'S 1026 Course Madel ... 553 50 DeLany - 69, 70 Bennin 139.50

WEHLETZERS 51-1888 Complex Most . 54,58 61-1839 Complex Most . 79,50 600-34 Records, Early 4 147,54 600-32 Records Winner 1 10,50 818-18 Records

WITE THE LAVAL CLEAMER -22.00 Hd.

You can ALWAYS depend on JOE ASH - ALL WAYS

TERMS: 1/2 DEPOSIT, BALANCE C. O. D.

# ATLAS NOVELTY CO.

The House of Friendly Personal Service

MAKE 41 AN "ACTIVE" YEAR WITH THESE BUYS!

BRITTE BOT BUYS!

SOUND 18.00 SHORT STUP 18.00

COMMON 18.00 SHORT STUP 18.00

COMMON 18.00 SHORT STUP 18.00

BOUNE FEATURE 22.00 SCORE GARD 12.00

FOLLIES 25.00 SCORE GARD 12.00

HOLD GYER 25.00 TOPPER 22.00

LIU DEPOSIT WITH ALL ORDERS WE SHIP BALANCE C. O. B.

ACTIVE AMUSEMENT MACHINES

CHICAGO, ILLINOIS 2200 N. WESTERN AVE.

Office ATLAS AUTOMATIC MUNIC CO., 1919 Greek River, Downson

### COUNTER GAMES

ANY Mold F. STR. DO Count Col. \$12.00
Army Gross 21.00
Army Gross 21.00
Lines 1.2 80.00 July
Count, 1.7 5m. 14.50
Count, 1.7 5m. 14.50
Count, 1.2 80.00 July
Lines 1.2 80.00 July
Lines W. Lines
Lines W. Line

control Mice. 12 50

122.50

Thanks. Herb Jones, for "Pat on Back" on Our Post-Convention Issue



HERN JONES, chairman of pub-licity committee for 1941 Coin Machine Show and advertising man-ager of the Bally Manufacturing Company.

The Billboard, 155 North Clark Street, Chicago Attention: Mr. Walter Hurd

Congratulations on your splendid handling of the show report in your January 25 issue.

Your January 25 issue.

This is one of the most complete, graphic, and interesting convention stories that I have ever read in connection with any industry. The coin machine industry is fortunate in having a publication capable of telling its story with such a masterful balance between onthusiasm and good taste. By that I mean that you have preserved in your pictorial story the hilarity of convention week and yet presented the convention as it should be presented—as a businessilke gathering of business men.

As you know, I have been in the trade paper field and I know what a terrific job it is to produce a weekly publication and yet so completely and thorely cover the big story of the your.

I know that you and your staff must be proud of this job and just wanted to let you know that I consider this issue one of the finest pieces of publicity the industry has ever obtained.

Wishing you every success during the coming year and with kindest personal regards. I am

Cordially yours (signed) HERB JONES.

110 Volts AC Anywhere!

WITH RATOLISHY PLANTS AND HOTARY CONVERTERS in standard 110 AC 80 Cycles for operating consequents much come, person stature, AO seales, exercis separa, pin-sel much, etc. and a Co. Cycles Front-List 8 87.00 pines 500. Watt, 110 AC Light Plant-List 950.00 Mars. 110 AC Light Plant-List 150.00 Watt Also Busher Konsteller-List 150.00 watt Also Busher Konsteller-List 150.00 watth Also Busher 150.00 watth Als

KATOLIGHTO, Mankato, Minnesota, U. S. A.

Cordially yours (signed) HERB JONES.
Chairman Publicity Committee, 1941 Coin Machine Shaw.

HBJ:AS



UNTIL A SHORT TIME AGO, the Purple Cow, Cincinnati, was without the most modern in music facilities. Name, however, a new high in customer response has been noted, it is said, since the installation of Rock-Ola Dialarana remote-control system.

# Stern Plans Eastern Trip

CHICAGO, Jun. 25.—Al Stern, Monarch Can Machine Company official, an-sunces that he will soon make a trip brout the Eastern part of the country. minut the Eastern part of the country.

I plan on doing a lot of things that
have to be done, as well as a let of
pings I've been wanting to do for some
lime, and Stein, 'In the line of doty.'
I must purchase considerable used
quinment to replace the huge stock
which we disposed of during the past
few weeks of coin machine show activity.
Our stock is by no means depleted, but it
is our policy to have on hand enough
cupment of every nature to satisfy any
senent.

The the line of pleasure I want to visit some of our old customers and some of cor new cilonts in the Bautern terri-tor. What with buying and renewing Briendshipe I expect to have a full schedule.

### Heavy Demand For Big Prize

CHICAGO, Jan. 25.— Don Anderson. les bend of Western Fraducts, Inc., re-cris that Big Price, one or five-ball multiple free game, is high-balling tirm to production lines at a rapid clip, in eve in the growing operator demand.

the game.

The concreve and the show we had many orders pouring in on u. and Anderson. The game has a lot of different festures in play, making appeal stronger in many territories. The sature of one or five-ball play appeals traily to operature who wish to take accountage of the various deportunities for operating its bayltonias allowing one-ball play."

# GRAB THESE SPECIALS!

Airplats STO.BO!	Spendy \$10.50
Fifth frieding 10.50	Majore 10.50
805 für 10.00	Anaton 10,50 Contact 10,50
Klick 10.50	Contact 10.50
Klick 10.50	Triumph 14.50
Ohle 10.50	Variety 14.50
C. O. D 14.55	Stradilner., 14.50
Topper 14.50	Super Bis , 17,50
Pickers 17.50	White Built, 17,50
Chargolee, 17.80	Manager Street, 2 5 700
Mills Tria . 17.50	Lucky 17.50 Big True . 26.50
Red Met 22,60	BOD TENNE DOIDO
Am Mer . Select	Westy-Ga-
Store Card. 24.50	Minind 32.50
Print 600 - 24.50	Yanks Clide . 34.50
Late Biar 34.50	Program 45.58
T HALL F	REE PLAY
Bold Con	
Fairmands, converse	98.50
Project contract of	22.50
1000 Test Mar. 1000	37.80
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12038 Track Times	form185.00
12038 Track Ticses	79.50
Flot Top Ourny Days	72.50 12.50
Flot Top Ourny Days	72.50 12.50
Flot Top Ourny Days 104 A 254 Mills Of Machines	79.50

Lake City Novelty Co.

### Barney Madorsky Dies. In Maine Auto Crash

PORTLAND, Ms., Jan. 23.—Bernard (Barney) Madorsky died here January 17 from injuries sustained in an automobile necident. Driving on an toy rood, Madorsky's car skidded and crashed into a truck. Many add-time columns knew Madorsky well. The abstributing firm, which hore his name for many years was one of the largest in the East. At his former hendiquariers in Booklyn, he not only distributed the products of Exhibit Supply Company but size sold a line of vending machines of his own make.

### London Opens Leader Sales

READING, Pa. Jan. 25 - Lew London will spen his new firm, Leader Bales Company, at 141 Pitth Street, in the heart of this city, Sunday, Pebruary 2. It is expected that the showrooms will be jammed, inasmetch as Lendon is holding the opening on Stinday in order that the strait might not interfere with operators business. erators' business.

London for many years has been con-nected with Banner Specialty Company, Philadelphia. When he left the Brm. I. H. Bethetchi shated: "We know that Lew London will prove himself one of the best in the colo markine business. We know that he will continue to do the right thing by erray operator. We wish him the best of luck in his new sentires and know that we are not allose in this wish."

Low describes his new abowrooms Lew describes his new showrooms as the mast progenous in the business. "Not only are they beautiful, but they are fine for efficiency, and convenience to the trade," he mad, At the rear of cut building we can accommodate 50 cars in the drive-in. The operator need only drive into our building, get out of his car, enter the showrooms, and 30 his hustness will our men load his car with his purchases.

We have modernistically designed dis-play rooms and we also have the most complete repair, parts, and supplies de-partment in this State.

"Them is no set-up here for high-pres-ture selemaniship. The offices are here to give the operators the leading prod-ucts, the best machines, and the finest survice and co-operation."

### Volume Shipments Of Night Bomber

CHICAGO, Jun. 25.—Claude H. Kirk, directive of sales for the Success Manufacturing Corporation, shoutness that rotume stipment of the firm's Night Bomber will begin soon.

The response to Night Bomber, our new gun machins, the past few weeks has been wonderful, said Kirk. Our distributions and jobbers sell us than they have never seen anything to equal to

powerful, appealing play or its intense realism. They predict a record run for the gains on all types of locations."

Rick described Magin Romber as baring a unique blackout and searchight action, with a new kins of plane movement and an exceptionally fast gun action. "The game is 100 per cent berfeet in all details," said Kirk. "We've taken our time in climinating all the bugs and when operators put it on location It's there to stay and earn big profits for the reporting restaurants had they

there to stay and earn hig profits for them.

"Bied, White, and Blue, replay pinball game, and Six Shooter, multiple cause counter game, also have elicked with operators, according to Kirk.

"Cotamen are going for the patriotic theme of Red, White, and Blue," he says. "They like its big securing action, the many ways to win, and the flashy play.

"Bix Shooter, our counter doe game, also has found a great deal of favor among knowing column. There's plenty of settion in this little game for the busiest spot in the location."

(Location Story)
Balas of 427 members of the National Restaurant Association in December totaied \$5,100,000, an increase of 4 per cent

This was the 20th consecutive month that the association's sales survey showed an increase. Becenty-four per cent of the reporting restaurants had increases.

Every district in the United Sisters but one showed increases. The two South Allantic States, up 8 per cent, and the New England States, up 6 per cent, and the best showing. Partito Cont States showed a decrease of 6 per cent. In Canada, whire the war has created ab-normal conditions, sales were 15 per cent higher.

By also the smallest restaurants with a monthly business of less than \$10,000 increased S per cent; \$20,000 to \$35,000. 4 per cent, and over \$25,000, 2 per cent.



New Improved Calversal Grip Machine

1/9 Deposits Sulance O. O. D.

Lagel Everywhere 5 find Crackie Finish Frent, Rotery Griy M. of Chute, Hates \$1

# **486 USED PHONOGRAPHS** MUST GO

WURLITZER	616-16	Records	36.00
**	616A-16	***	39.50
**	600-24	******	123.50
**	500-24		135.00
**	61-12	" (Counter)	67.50
ROCK-OLA	Standard—20	Records	121.50
**:	De Luxe-20	**	132.50
MILLS Thre	ne of Music-	20 Records	149.50

All Machines Guaranteed Good Condition, Terms-1/3 Deposit with order, balance C.O.D.

RUSH YOUR ORDER NOW

# OHIO SPECIALTY CO.

29 W. Court St. CINCINNATI, OHIO

LOUISVILLE, KY.

# OUR BUSINESS IS BUILT ON YOUR CONFIDENCE IN US

CAOD COIN

CHICAGO COIN	CENCO	HALLY
Commodore\$17.50		Boouty\$22.50
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fex Hunt 42.50		LimeSight 29,50
olly 22.50	Punch 17.50 Powerhouse 44.50	Marcot 23.50
Pede		Scoop 15.00
porty 32,50	KEENRY	Triumph 14,50
Vacht Club 32.50	Red Hot\$14.50	Varation 32.50
EXHIBIT	Score Champ 14.50	COTTLIES
Conquest\$14.50	Speed Damon 32.50	Big Show 531,50
andstide 21.50	Specificary 27.50	Bowling Alley 19,50
Leader 67.50	erouse:	Drum Majer 29.50
Bort Stop 19.50	THE RESIDENCE OF THE PROPERTY OF THE PARTY O	Geld Star 57,50
EAKER	Die Feature 22.50	O'Johnny 32.50 Scoon-a-Line 37.50
Line Up\$49.50		Score Card 19,50
Playmate 37.50		Three Score 25:00

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NEW YORK CITY

11-15 E. RUNYON ST. NEWARK, N. I.

Better Buy BUDIN'S Better Buys!





174 SO. PORTLAND AVE. BROOKLYN, N. Y. THE WASTER Branch: 36 E. MERRICK RD., FREEPORT, L. I. (Freeport 2100)



BE LONG BEFORE YOU'LL BE REAPING BIG PROFITS WITH THEM

Get ready for real action! The fireworks in your

supporting campaign are to begin soon!

MIFG. Corp.



CONVENTIONEERS AT CHICAGO SHOW saw five new Grotiches games by peering over each other's shoulders. Then they scatted in line to play Piles Peak. Dist-It. Klin. and Pak-a-Reel. "Four booths were not enough," said Grotichen officials.

# Keeney Wall Box Installations Gain

CHICAGO, Jun. 25.—"Concrete evidence of increasing interest in Keetery wall box installations comes in daily in the form of growing demand for units from our distributors," reports J. H. (Jack) Kreney, head of J. H. Keeney & Convince.

Company. "More and more of the finer locations "More and more of the finer locations are turning to operators who offer Keensy wall boxes for better music operation," he said. "It is concludive proof to us that music men are convinced of the carsing power of our units. With revenues from wall box hazalishous showing increases ranging from two to seven times more than previous types of remote control were able to cars, music men are fast converting their locations into Keeney wall box spots. "In addition to the increased revenue, the ease, economy, and performance of matalations, the minimum services requirements instance a strong appeal to operators who seek to strongthem their music business.

"A special production line in the new Keeney factory is in full-time operation to mately present demand for Keeney wall boxes," sometimed Keeney,

### So. Automatic Clears for Action

LOUISVILLE, Ky. Jan. 25.—Lee Weinberger, official of Southern Automatic Music Company, announces that decks are being desced for a lot of post-convention activity in the various Southern

onces.

"From our standpoint, the 1941 show was a grand success," said Weinburget.
"Eight Southern Automatic representatives were at the convention, and we were highly pleased at the offerings of the manufacturers when we represent. We were especially enthanced over the Senburg line for 1941, and the orders we hooked during the convention are way beyond expectations.
"Our territors was well represented as

"Our farritory was well represented, as more than 200 operators from Southern's arm were at the show. Over 15 of them remained for the banquet, where they were entertained as our guests. We all returned to our respective jobs bill of mithusiasm and pep.
"Bight now we are here election."

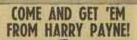
"Hight now we are busy clearing our stock to make room for the new equipment in our shipping rooms. We are effecting time used games of every description to facilities the movement of present stock into operators' hands."

# Seven Up Demand Grows

CHICAGO. Jan. 28.—Reports from Gence Manufacturing Company are to the effect that its laises hit, fleven Dp, is gaining sales memeratum every day in every part of the country. "Tou can't keep a good game down," smilingly remarked Meyer Gensburg.

Genco executive, "and Seven Up prove this maximum by salling along on a ter-rific tital wave of course that roll in from Maine to California. Seven by seems to have everything that's nace-sary to make real money for operates. Its flash brings the players to the game its six ways to win replays get then to try it its irrestable thrill action to try it its irrestable thrill action keeps them playing again and again. Never have we produced a game that met with such immediate acclaim as Boven Up."

Bert Lane, of Beaboard Bales, New York, Eastern factory representative for Genco, remarks: "Seven Up is upping collections for operators all over this ter-ritory. I understand this same consition holds true for every territory in the country. Seven Up came thru on to remarkable tess location promise by breaking practically every collection record in existence."





\$1395

\$75.00

\$1495

\$80.00

H. G. PAYNE 312-314 Broadway, Hashville, Tenn.



\*Distributors-Jobbers!

2626 W. WASHINGTON

OUR NEW 1941 CATALOG JUST OFF THE PRESS-

Our 32-Page Calabre Contains Hundreds of Reconditioned Machines, Recolories, Asconderes, and Parts. Most Contains Hundreds, Catalog Ever Officed. Bon's Fall '19 Sand for Your Fine Cony Toda.

# BADGER NOVELTY COMPANY

2546 N. BOTH STREET

MILWAUKEE, WIS

CO. C.	The state of the s
FROM THE BOUSE OF FREE PLAY GAMES . CHECKED 6 Hig Get	I M Min may a server a time of the middle that a 2.500
1 Bares	A Mutre
2 Brs Colers 67.50 2 Setter Gotte 15.00 1 C. C. D. 25.00 3 Home Rate 25.00 3 Coopers 58.50 2 Residents 18.00 3 Deaders 95.00 2 della 22.50	2 Co Deck, Bindia 25.50
1 Charries 15.00 1 Liberty 15.00 4 Cumproserry 27.70 5 Locky 5.00 25.00 2 Cumus 15.00 3 Lucky Striket, 25.00 1 Drum Maires 29.00 6 Lendshies 45.00	1 Notice Durby 25.00 2 Yarietys 10.00 2 Notations 43.00 4 Vacuus 22.50 2 Notation 48.00 2 Worst 48.00 2 Notation 48.00 3 Yashi Glob 58.00
WRITE, WIRE, ON PHONE OS your regularion. Ha	13 Homester of 44 CM.DT 1 to on Sints, Openede Papouts, Counter Cames, and it Dopails Will Order. 021-0 PROGRECT AVE., CLEVELAND, ONIO

The GREATEST BUYS of	BEST FREE PLAY GAMES
Head Over \$50.00   Soundie \$52.50   Dide, France, EZ.50   Lender 67.50	LEGAL MACHINES WURLITZERS
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# ALLIED APPROVED

### RECONDITIONED COIN MACHINES

FREE PLAY GAMES			
1-1 162.55	Big League \$55.55		
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9s - 49.50	Fpilies 33.80		
DRG. 42.50	Mr. Chips 27.50		
muts 41.83	Lucky North 24.55		
et: 41.60	Triuman 24.00		

WRITE FOR FREE PLAY LIST AUTOMATIC PAYTABLES

WE HAVE 'EM!-ACE AND CUB

CONSOLES

PHONOGRAPHS

Item 500, Like New Rant 600A, Blug Proof Star 616, 10 Benned Stor 318, 16 Benned on Classo, 1000 orticer 710, 16 Peaced
observe Clears, 1048
share Gere
observe Clears, 1048
share Gere
observe Streets
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TEN STRIKES, GUNS, ETC.

NOVELTY COMPANY INEO W. PHINTEN AVI., OHICAGO, ILL.

ARROW SPECIALS 

AS A.1 Reconstrained — Reeds To Operate.
ARROADE CQUIPMENT
PLAY BALL (Paulle)
EVANE TER STRINE (with 98 Boore) 20.50
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Tier Last ..... SERS

Tell us about yourself and ferritory you cover in first INDEPENDENT MFG. CO. 1511 Chicego, Omaha, Neb.

MILLS VEST POCKET BELLS ILEM
More Green with J.P. Rogistor
Exhibit 50 CAME
MILLS WILD DEUCES
FICK A.PAGE (A-1)
125 A.

1 /2 Deposit With Order, Stalan ARROW NOVELTY CO., Inc.

### Bally Shipping Flicker Games

CHICAGO, Jan. 25.—"You make money quicker with Baily's Flicker' is the liew sequal for wide-awake operators," may George Jenkins, general sules manager of Baily Manufesturing Company, announcing that volume production has begun on Baily's new Flicker five-ball convertible.

five-ball convertible. "Pitcher," Jenkins said, "was revealed to leading distribution during the show, and the reaction was so enthinsiastic that we had to arrange for immediate delivery. Accordingly, we jumped right into votume production the day after the show closed. Operators all over the country are already enjoying the judy Pinker collections.

"Flicker has all the features necessary "Ficker has all the features necessary tas pep high profile and keep them up over a long period of time-high score-pins a new rotation-spelling idea that's packed with come-close appeal—and a new special hig-winner feature insuring plenty of thr-again repeat play. Unusual beauty and flash have been designed into the play-field and back-plass, and the simple, casy to understand score system is welcomed by players.

"Seeks species from locations inside

"Early reports from locations justify all the praise housed on Flicker at the whow, and we are planning heavy con-tinuous production to keep up with the repeat order demand which has already grown to the proportions of a major

### Music Feud Has No Effect on Phonos

WHERES-BARRE, Pa. Jan. 25.—The effect of the ASCAP-BMI fend on the music machines in the Anthractic Region is practically all, seconding to the leading operators bereshouts.

However, one community reports a governly gain in the cales of sheet music and records at atores, and this has led to an instance in the sales of phonographs. One store reported that sale of 26 record players, while another reported that sheet music sales have doubled in recent weeks.





# the thrill game of 1941 THE HIT OF THE SHOW Revolutionary new idea in counter skill game, unlimited play possibilities. Five balls—penny or nickel play. Adjustable high score feature. 100% legal in all ter-Groetchen Tool Co. Chicogo 130 N. Union \$2950



# "10 Years of Honort Dealing" BT. LOUIS, MO. SALESMEN Now selling amusement machines or specialties to repre-sent us with new outstanding counter games. Altegether different than all others and many times more profitable.

VISITORS TO the O. D. Jennings erns folks to the O.D. Jennings open house ane products of the fern which, according to afficials, are "the profit line for 1941." Jenuings open house during the Chicago consension uttracted a large portion of the greatest group ever to attend a coin machine show.



Marvel-American Eagle-Sparks

We are always getting a wide variety of used Amusement and Morshandbe Machines, Send for an up-to-deta list.

### COIN MACHINE CO. RIMOUNT

1300 Washington St.,

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QUALIT	Y SPEAKS FOR	
Thirtiedran	Googs Say, 50 Annages 19,00	Brees 10.00
Destry Day	Grand Prise 17:50	Chargion \$2.50 Bupp 6rs \$4.00 Whose Balls \$4.00
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PAT'S BARGAIN BUYS			
Acros the 17.50 E 17.5	FREE PLAY STANE ST	Leadery 172.50 Loridies 27.80 Mr. Order 22.80 Propriates 22.80 Propriates 27.80 Promotiones 46.60 Promotiones 27.80 Relief Period 27.80 Propriates 6.0 Propriates 6.0	Red Hote . SET.50 Blane Champs . 27.50 Bloom State . 27.50 Boom State . 27.50 Majors 14.50 Topors 14.50 Topors 14.50



THE BAKER NOVELTY COMPANY INC. 2626 WASHINGTON BOULEVARD-CHICAGO, ILL.

# BARGAINS IN RECONDITIONED

OLIVE NOVELTY CO.

2625 LUCAS AVE.

(Plione: Fronklin 3020)

ST. LOUIS, MO.



THE HIT OF THE SHOW

in counter Skill Game, unlimited play possibilities. Five Balls. Adjustable High Score fea-

Liberal Trade In Allowance For Used Counter Games or

AVAILABLE ON EASY TERMS

2047 A-50. 68 PHILA. PA.



AN UNUSUAL PHOTOGRAPH of Exhibit Supply Company's booths at the 1941 Coin Machine Show in Chicago, Exhibit's display attracted much attention.

# Addenda to Buyers' Guide

The following is a list of machines to be added to the Eupers' Guide which appeared in The Billboard Jenuary 18, page 80. The muchines are made by the Grotethen Tool Company, Chicago, unit we repret their omission from the Guide as previously published.

CHAMPION GOLDAWARD FRUIT

HELL-token payout with separate jack-pot, convertible from nickel to penny

COLUMBIA BELLS — various models for operation requirements, Goldaward with rear payout; check expersion and jackpot bell; large dub models in chrome and hammetloid finishes; convertible for penny, nickel, dime, or quarter play; quiet operation; 10 or 20-stop reals.

quiet operation; 10 or 20-step resis.

BIAL-IT—novel four-reel counter game with abutters and tels-dial selections.

IMP QUM VENUEZE—small three-reel counter game in radio-styled cabinot with fruit, eigarette, and number symbols; associate coloris; one and 10-cent play, also combination 1-5-cent play, also combination 1-5-cent play.

LIBERTY TORING PAY BILL—token payout counter game with cherry or sport symbols; open or shuttered payout, gum unoder optional; convertible penny to picket play.

nickel play.

MERCURY DE LUXS-token payout character red game in penny or nickel models. Shuttered or open payout; gum vender optional: two-tone hammerloid

nnish

METAL TYPER—name plate machine;
nickel operation; 33 fetters maximum; 39
per cent stug proof, solid walnut cabinet
with hammerfold and obreation time.

PIRESE PEAK — five-hell novelty
counter game with high-score features;
definite skill element in play.

POK-O-RESEL—Nev-reel scunter game;
poker symbolic with coin divider and
separate location cash box.

ROYAL FLUSH—selective draw poker
game; four-onin play-penny, tickel,
dfme, or quarter; has ball gum vender;
modern styling

SKILL BHOT TOKEN PAYOUT—com-

SKILL SHOT TOKEN PAYOUT-comanion game of Zoom; token vender hen player makes number of hits re-

panion game of Zoomi token vended when player makes number of hits required by operator.

SPARKS WITH GOLDAWARD—new type token payout with two payout systems; tokens dispensed thru side opening penny or hickel play, cigarette number howe, beer, and sport symbols large cash enpedy.

SUGAR KING LIGHT-UP CONSOLE—console type bell with calumbia mechanism; wainut cabinet; light-up fruit or cigarette symbols: foot-lever operation with automatic awards.

ZEPHYR GUM VENDER—three-real constor machines with observed or fruit symbols. Multi-cont chuic accepts pennies, nickels, dimes; adjustable for quarter play; list coin played visible, streammerfold enamel.

ZOOM—new skill jame which returns to winning playen the coin and three balls for additional play; penny or naced play; finished in lammerfold with chromium true.

### Ohio Incorporation

WHILEVILLE, O., Jan. 25.—Incorpora-tion papers have been granted by the secretary of state to Vogel-Sparcark, Inc., of Welleville, organized to distribute

vending machines delivering a beverage

wending machines delivering a severage in a paper cup.
Organizers are Faul W. Vagel, Jack E. Vogel, and Theodore Vogel, all of Wells-ville, who will represent the Sparoarh Company of New York in Columbiana and Jefferson counties and part of Han-col-County of New York in Columbiana pock County.



### COLUMBIA GOLD AWARD CIGARETTE BELL

With Optional Front Drawer or Back Door Payout System Will Open Your Territory.



COLUMBIA JACKPOT BELL Convertible From Nickels to Dimes. Quarters, Pennies. Best for Your Money. Best Beil Buy

Also Larger Club Model and Chrome Bell.

# GROETCHEN

130 N. UNION

CHICAGO

### THE TRADING FOOL

I want slots of any kind if chosp. Also Model No. 800 Wursitzers. Spot Cash I Pay. KING HARRY'S

26 13th St.

Augusta, Ga.

79

### Save Time! Save Money! One man can now move pin-games easily with this handy

PIN-GAME LIFT

Now equipped with presential air pompenets to that game is automatically checked from drupping to those when release were it proceed.

NOTICE—Others taken at Convention will be filled againped with this new improvement at no extra sant.

HERE IS HOW IT OPERATES



1. Simply rell this convenient pin game aft under muchine. This nee standard care truck will handle practically any size pin game. All motal contraction assures no that this truck will give many years covice. Nothing to get out of a rules.



Press down with foot—the weight of the heaviest machine is easily thtod to reasimon position and is astimatically locked in position. Leverage is szimitificate objected so that it is possible for a child of year to lift a 200 pound machine.



3. Game is now ready to move. Large, decodes boil-bearing fleckite Faulties carious larger easters are used than these illustrated! makes certire truck and pie same easily rouled to any location. When matching is in position—movely primy release trigger with tool and posemble burns check submatically lewers machine govely to those communically lewers machine govely to those f. O. B.

PRICE \$37.50 F.O.S.

FVANSYILLE

FORMER J/2 Deposit—Bilance C. O. D.

Will pay for fixelf many times each year
in time and manny saved.

L. BERMAN & CO.

(Manufacturers) 112-114 N. W. Ist St. EVANSVILLE, INDIANA

### Daval Rushed To Fill Orders

CRICAGO, Jam 25.—Daval officials report that a jam of orders has brought back bigger production than ever on American Eagle and Marret, "The reason for this," declares Al 5. Doughts president, "is the fast that more and mare operators are discovering that the two token payout counter games are continuing to earn big profits after weeks on location. tinuing to e

tinning to earn big profits after weeks on location.

Them all over the country orders have been pouring in. We didn't thisk too much of the also or these orders, for we had built up a large stock eathers beg ugues and were busy producing Cub and Ace.

"It wasn't long the until our stock was sinced depicted and we were forced to place American Eagle and Marvet back in producing. Consets with distributors reveals that the two games are enjoying even greater sales than when they were first introduced.

"This proves that there is no limit to the length of time the games contant profilants on Joentien. Even yet there are still territories where they have not received full action—but they're all gritting wise to Daval profits in those sections. Operators using the usechies are well esticited and have purchasers will find that they have games listering a long, steady profit pull."

### Bob Wiley Sets Allied Sales Record

CHICAGO, Jan. 25.—"W. L. Wiley, of Allied Novelty Company, is booking a large volume of orders and shows promise of setting new sales records," reports flam Releman, of Allied company. "Bob is covaring the Midwesteen territory for our company and doing a selendid job., "Bestdes this volume of orders he and our other men are sending in, Allied hooked large orders at the coin machine show, So we anticipate guing to town for 1841 his a big way.

"Allied reconditioned games are gaining the favor of operators for their dependable service. Allied's wide selections and quick service are meeting with their wholeharted approval and support."



VIEWS OF A FEW of many prom ment reports to the industry who were visitors to Jennings open house held during consention week. No reatments were plentiful and a gold time sees had by all.

# FREE-PLAY BELL

# GA

NEW BIG GAME

This is a free Play Game with no payout

With the famous Watling Bell medsanism

With a meter to register the amusement score

FURNISHED WITH AHIMAL HEAD STRIPS OR FRUIT REEL STRIPS

> Height 421/2 In. Width 22 In. Depth 231/2 In. Weight 134 Lbs.



ALSO BUILT WITH MYSTERY CASH PAYOUT, 3-5, ETC., WITH TOKEN JACKPOT AWARD

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# "WORLD OF SPORTS"

The Latest Symbol Sensation

Beautiful Five Color Layout, With Tickets Bearing Symbols of All Sports Printed in Three Colors. A Sure Shot Money Maker for Operators.

2600 HOLES @ De

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1400 HOLES O BA

Special Territory Open To Sell Ajax Boards. Write Us Today.

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YOUR OLD COUNTER GAMES FOR CUB AND ACE! Liberal Allowances Assured! Send Us Your List! TRADE



and

B Real - Coperatio - Fruit or Mandees Play with Coin Play with Coin Play with Coin Play with Coin Dividers and Dividers and E Separate 2 Separate Cosh Boson.

Sample . . \$13.95 Sample . . \$14.95 CASE OF 6 ... \$75.00 CASE OF 6 ... \$80.00

140 ASTOR ST. NEWARK, N. J.





# -SAVE "JACK!" SEE JACK-VOU'LL SE SATISFED, TOO!—the same as she is what are new buying that upon equationed from its ROLLING.—In A1 condition—FRICTO HIGHT Leader SATISF DOUGLE - SATISFED DOUGLE - SATISFED -JACK BERGER GEORGE PONSER-NEWARK COINO, 107 Murray Street, Newark, N. J.



CASE OF 6. . \$75.00 CASE OF 6. . \$80.00 BIRMINGHAM VENDING COMPANY 2117 THING AVE. NO.

# Sport Parade

Production Upped

OHUADO, Jan. 25.—Altho the original Chicago Coin factory has been working at full capacity, production has failen behind the exceptionally large volume of orders for Spoet Parade, new Calcago Coin Machine company replay gamm, according to officials.

"As a censequence," states Samuel Osnaburg, Chicago Coin executive, "I has become necessary to convert the facilities of Piant No. 2, recently acquired, to Sport Parade production in the past when production on a game fell behind demand overline plant operation was required. Now with a complete additional production line was will be able to meet all requirements without atruin on facilities or manpower. However, if the succeeding releases planned for 1841 are as sensational as we intend them to be, we may find that even our doubted factory space will be tased to fill all orders. Sport Parade production will be riple of the state of the filled without further defay."

Co-official Samuel Wolverg announced that sizes on Sport Parade producting the state of the reliability and carning power of Chicago Coin release of receit date. "Operators are growing more and more aware of the stability and carning power of Chicago Coin games," he concluded.

### Miraben Line In Big Demand

CHICAGO, Jan. 25.—According to of-ficials of the Mirsben Company, Miraben products are in big demand among oper-ators today. The company is known for its phonograph remodaling calancia as well as its counter model calancia, Miraben also supplies replacement parts and accessories for every type of coin machine.

"Our counter model caltines for the 12-record and 18-record mechanisms is going stronger than ever," said one official, "and indications lead us to believe that the demand will grow steadily, "Also highly successful are our remodaling chimets for councie machines. These jobs feature a beautifully designed dome which lights up gorgeously, "Our said also have gone over with a hang. Especially fine is our electrical lift. Our buils and fuse lit is new and we are weeking hard to ful the steady flow of orders. Our spiring little is known thrusout the country and is a favorite among operators."

# Ben Sterling Gets High Civic Post

WILKES-DARRE, Pa., Jan. 25.—Ben fitering Jr., of Sterling Service, was elected president of the Business and Professional Men's Club of near-by Mosaic Thus be is carrying out his own suggestion that men in the industry should become interested in civic and fraternal affairs. The club is seeking to attract new industries to the town and also in aiding those already there.



WOMEN COIN MACHINE OPER-WOMEN COIN MACHINE OF RE-AFORS, allho and to verify, for still ness. Mrs. H. C. Burth, of Zearing, In., use in attendance at the 1941 Cum Machine Committion. Politic operators ofter the challenging state-ment that she is the only unusual operator in lunes.

# OPPORTUNITY

TO FILL YOUR COIN MACHINE NEEDS WITH WINNERS AT GREATEST SAVINGSI

### BRAND NEW, IN ORIGINAL CRATES

### CONSOLES

PAG PAGE SHERRINGS AS TRACES, FURNING	DESCRIPTION
1940 Pain Baratoga, 25¢, Stutproof	115.50
929 Para Serataga, 90%, 5.P	79.50
With Frust Sells, F.S	215.50
Crams Royal Loops	147.50
Curry Lucky Lucre, 6x111 Field	140.00
Milia Jumpo Pareds	00.50
Milis Flather	24.50
Earthit Elearade, F.S.	82.50
Eatstoft Segle Q	22.50
Coass Studento Jr., New Hand	79.80
Annings Liberty Bell	14.00
1933 Pace Healt, King Prest	70.50
And to the Control of	0.00000

### MULTIPLE PAYTABLES

Mills Spinning Roots	-	1	
October Man of War			20.00
Bally Thistletown	****	,,,,,,	44,50
Raity Gold Model			
Built Sport Piets			
Bally Hauthome			
Bally Grand Wattons	96	77777	

### **MOVELTY FREE PLAY MACHINES**

Manney Red Hut ... \$20.00 Sagar Six w Separabaryer 22.50 Big Bix ... 15.05 Short Step ... 12.00 Bally Alme Ophi ... 30.00 Secondard or 

Booracherts 37.50 Thereiter 45.50 Combox 19.50 Rig Show 02.50 Miles 4-26 Free Play 62.50 Yacht Club 42.50

### AMUSEMENT SKILL MACHINES

sensy Anti-Aires	act Gues, Swn. Cab.	989.50
mmy Arth Alter	Payment Dark Cab.	88.50
stune: Western	Baseballi, Goinb.	
battern Battstall,	Benefit	29.60
	Late Model	62.5c
m Mix Redio B	Min . elements	02.50
emod. Skill Hinly,	Erike New Free Play	00.20
40 ABT Magel	F Toriel	14,50
140 ABT Chaffe	o Reading!	43,66
Manager Michigan		Appear.

10 Cal, Stewart-McGuire Dual-Way Clearable Vander, Improved Model 889.50

Write for anything you need! We have iff

### SILENT SALES CO.

"The House of Winners"

200 Eleventh Ave., So. Minneapolis, Minnesota

TO MAKE BIGPROFITS

I or 5 Ball Multiple FREE GAME

Western Products, Inc.

925 W. North Ave., Chicago, Ill.

### CORRECTION NOTICE

our advertisement in the Directory of Di-leaters & Jobbers to the January TS lim The Ellibourd aux address was independent by as Bott Lake Gity. Oblic. wherean its such have been given as Bott Lake Gity. Utan-

We are Distributors for All Leading Manufacturers.

Largest Story of New and Recomplicated Machins the Machy Mountain Octabe.

Out on Our Melling List.

STEWART NOVELTY CO. the E. 2nd South By. Salt Lane City, Dian

# First Again With

3 REEL-3 WAY PLAY WITH **AUTOMATIC COIN DIVIDERS** 

A BEAL OPERATOR'S MACHINE!



\$1395 GASE OF A \$75.00

66 A CE ??

5 REEL POKER PLAY WITH **AUTOMATIC COIN DIVIDERS** 

SIG CARR BOX FOR OPERA-

\$1495 CASE OF 6 \$80.00

Sim Just & 5 "15" 18 16"

# AMERICAN EAGLE

BALL GUM-15c Per Box, 100 Pieces, Care of 100 Bexes, \$12.75. 15 Deputit, Balance C. O. D.

1401 Contral Pkwy., Cincinnati, O.

MILLS Distributor

PHONOGRAPHS CONSOLES TABLES

KEYSTONE NOVELTY & MFG. CO.

25th & Huntimpton Sta., Philipselphia, Ps. Hattimore Office: 51D Gathedral St., Baltimore, Md.

### WANT TO

(Must Be Prized Rights)

XXHIBIT MEROHANTMEN ON STOM
OFARME, SAV FIGHTERS 18 MODEL;
KEERIVE AIN RAIDERS, PHILDIN PHONOSHAPH RECORD OWNSCRESS, WURLITZER 412 B12 SOF P-12 PHONOGRAPHS.
(Sale SOFT Numbers and Coldition)
Abdress Boys Air, One of The England
200 Arcan Boys, St. Laut, Mile.

ARTHUR & ENDMANN
ARTHUR & ENDMANN
BL Lune, Ma-

### John Watling Finds Pious Ancestor in "Believe It or Not"

CHICAGO, Jan. 25.—John Watting, of the Watting Manufacturing Company, is receiving newspaper clippings from friends in all parts of the country. The clippings are of a recent "Belleve It or Not" cartson, by Ripley, which shows an illustration and gives a sketch of "John Watting, the Plous Firsts" of many years are.

John Walling, of Chicago, says be cannot see the connection of why his friends all think of him when they see the caricon, but his grantmother used to tall him about a Capt. John Walling who was a well-known figure in the family tree. ("She did not tell us he was a pious pirate," John admits.)

he was a poons pirate," John admits.)

According to Ripley's sketch, "John Walling, the plous pirate, aithe one of the bloodlest pirates who ever ailt a throat or ocutied a sing, was a very picus man in private life, He never broke the Sabbath in his lifetime, was forever playing hums on his fiddle and delivering discourses on the pospel, Wes to the suitor who was ever caught breaking the Esbhath. Watting died in a piratical attack on Arios, Peru, on Jenniary 13, 1681, and his name was given to the most historical Island on the Western hemisphere, Watting's Island, where Columbias first, set foot on American soil in the morning of October 13, 1402."

### Visitors Praise Gottlieb Plant

CHICAGO, Jan. 25.—"A steady stream of distributors, johbers and operators have been flowing thru the new faciory of D. Gottlieb & Company ever since the big show, amazed and delighted as they get a close-up view of the finest and most modern coin machine production facilities and methods in the world," say officials of D. Gottlieb & Company.

any officials of D. Gottlieb & Company.

"It's a pleasure to see so many respond
to our invitation," said Dave Gottlieb,
president. "I really owe them an apology
because cury plant was not entirely finlished in time for the show. But over
so, visitors agree that it's the most
modern and best equipped plant in the
country and pay us many fine compliments. The final touches will soon be
completed and then we'll be ready for
our official grand opening.

CABI

our official grand opening.

"I wish to acknewledge also," Dave went on, "the high praise and enthusiastic endorsement showared upon our new game, School Days, which is proving a hit all over the country. Never before in all our history have we written so many orders for a game as we have for School Days in the past few weeks. School Days in the past few weeks. School Days in the past few weeks. School Days in the past few weeks of Tie-Tack-Toe, which swaybody knows and which seems to be as popular taday as movie hank hight. At the show the game created a furor, and operators have given it their instant acceptance and high endorsement. Thanks to our new production facilities we can make fast delivery even with the big demand for this hit."



LOOKING OVER EXHIBIT'S STARS, Hank Seiden tright), of Seiden Distributing Company, Albany, N. Y. and John Chrest, of Eshibit, collegingly pure for the cummannen. Stars is Exhibit's concention game.

The greatest machine in years, suitable to a great variety of territories. Equipped with Mills exclusive Mystery Bell Mechanism. Mills Novelty Company, 4100 Fullerton Avenue, Chicago, Illinois



TRIPPE Phile Plus Quantitatived Sait Ractical

### Last-Minute Bargain Removal Sale

Aff A-1 Recodifies
FREE PLAY GAMES
BALLY TRIUMPH
BIG ANX
GMEVANON
GMEVANON All A-1 Recoeditioned-Ready To Operate

BALLY ENTRY BALLY GOLD WEDAL CLOCKED (MILES) FAIN GROUNDS FLASHES (MILES) GRAND STAND

HI-BOY (MILLS)
MILLS BIG RACE
MILLS 1-2-5
PADDOCK
PAGENESS
THISTLEDOWN THEFLEDOWN
CONSDICES (AUTOMATIC)
14.50
HALLY SKILL FIELD
14.50
OGALOPING BOMINGES
12.50
OGALOPING BOMINGES
12.50
12.50
LONG CHARLY SKILL FIELD
17.50
HALLY SKILL FIELD
18.50
OGALOPING BOMINGES
12.50
LONG CHARLY STANDING
12.50
LONG CHARLY STANDING
PARTIES PRACES
PARTIES PARTIES CHARLES
15.50
TRACK TIME (1058 Bine)
17.50
TRACK TIME (1058 Bine)
17.50
LIPPER
TRACK TIME (1058 Bine)

Terror One-Third Deposit, Retains C. O. O. Sand for Our Gampleis Price List on Any Games Your Are interested in.

### IDEAL NOVELT Y CO.

2823 Locust St. OUR NEW ADDRESS St. Lo St. Louis, Mo.



OPERATORS! YOU'LL NEED A BUSHEL BASKET TO GATHER IN THE PROFITS

### ACME F. AND M. CO. CHICAGO, ILL. 1327 W. Muncos St.,

Special Territories Open for Men To Sell Acms Boards to Operaturs-Write Us.



# YOU ARE CORDIALLY INVITED BY LEW (Leader) LONDON TO ATTEND LEADER SALES COMP

SUNDAY, FEBRUARY 2, 1941 Featuring all the new products of America's leading beauty . . . with drive-in facilities for 50 automobiles ments . . . devoted exclusively to progressive operators

### Dear Lew:

Though you're not a "Cub" in this industry, we "Marvel" at how rapidly you have built such gorgeous showrooms. We know that you will soar to the top like an "American Eagle" to become the "Ace" distributor in your territory.

> AI S. Douglis Dave Helfenbein

THE DAVAL COMPANY, 2043 Carroll Ave., Chicago

### Dear Lew:

Congratulations from "The House That Jack Built" to "The House That Lew Built"-We know, Lew. that with "Air Raider" and our Wall and Bar Boxes and all our other great machines for '41 you'll lead with Leader.

Jack Keeney

J. H. KEENEY & CO., 6630 S. Ashland Ave., Chicago

### Dear Lew:

It goes without saying-we wish you a "Banner" start-a "Banner" year-a "Banner" success-and "Banner" congratulations, for we know you'll be a "Banner" leader.

I. H. (Izz) Rothstein

BANNER SPECIALTY CO.-Philadelphia-Pittsburgh

# Cleveland

CLEVELAND, Jan. 25.—Dave Koriell, branch manager of Mills Automatic Merchandiane Corporation, was disappointed in not being sale to attend the Chicago show. He also had to put off a Fortist rep. "Two busy," he states. However, he is leaving for a swing around the company's other branches in Pittsburgh and elsewhere around Petriany I, and still attend the firm's convention of branch managem at the end of March.

Herman Preser has taken the distribu-tion of the Cont-a-Mini vending machine for Cleveland and vicinity.

Mrs. Arthur Nagel, Avon Novelty Sales

Company, is in Florida taking easy. Art is staying on the job.

The Ohio State Tobecco Association has set aside the week of Pebruary 17 as Fair-Trade Week. Special promotion will be given Pair-Trade products. A cirve to enreil 5,000 retailers in the Sight to protect and extend fair-frade activities will be conducted. A series of meetings for jobbers and asiemen will precede the drive. Easy Abrama, executive secretary is handling the details.

The following members of the Ohio Character Venders' Association have joined the Ohio Fair-Trade organization: Clemeter Character Service, Cleveland, Alan Character Service, Merchand, Alan Character Service, Alexon Amster Rich, Akron; Fred Blackburn, North Bendt, Buckeye Vending Company, Mount Vennes, J. N. Pairse, Ravenna, Mount Vernon: J. M. Farres, Ra and R. E. Shanahan, Wilmington.

Dear Lese:

There's no doubt of your leadership with the leading products of a great leader—BALLY. Archie Berger

A. A. BERGER, 400 N. THIRD ST. . PHILADELPHIA, PA.

C. H. Thermann, chairman of the Ohio erally accepting this form of sortics and the Committee, has resigned his a permanent addition to the music selection as buyer of eigenstes and up. In many instances profits have obscen for the Marshall Drug Company been less than for the standard automain of stores. He has been with the matic installations. However, patrungs unpany 21 years. He plans on conhas been encouraging. C. R. Thermann, Chairman of the Colle-Pair-Tract Committee, has resigned his position as buyer of cigaratics and robactor for the Marshall Drug Company chain of stores. He has been with the company 21 years. He plans on con-tinuing his Pair Trude and other associa-tion setting.

Pail Price, head of the Cigarette Service Company, has opened a cash and carry jobbing house.

# San Francisco

SAN FRANCISCO, Jan. 25.—In harmony with the general stride of the country, San Francisco variables a presty insitty year shead. All indices certainly concur with the logic of this view.

Presibly one of the strongest phoses of the automatic sinuscinent field continues to be the progress of phonograph phoeneries. New locations confidue to crop up, and coder premises have proved fine for extension of services thru the various will and har-box attachments developed during the past year.

Telephone music maintains its hold on many establishments with operators gen-

Public relations achievements continue to bit a high note in the record of early 1941 activities for San Prancisco, Director Sed Mackin announces the Annoment Merchants' Association consumanting steps in the way of formalineerporation this week. Also the association's first social function, a dimension of the sociation's first social function, a dimension of the sociation's first social function, a dimension of the social social phote within the forting the second subscription in the near future new generally conceded.

Most talk re sound movies is unsettled it appears that operators are waiting to test manifestion reports to come in fre-other centers. New York is being watched with extreme interest.

With the opening of the State Lead-lature it is supposed that some action may arise with reference to the opening situation; however, no definite Sulls of action are on the docket at this writing

# THE GRAND OPENING OF AMERICA'S MOST GORGEOUS COIN MACHINE SHOWROOMS

coin mechine manufacturers . . . in a display room of majestic . . and complete repair, supplies, parts and storage depart-who seek only the best in new and reconditioned equipment.

NORTH FIFTH STREET, READING, PA

### Dear Lew:

Our sincerest congratulations on the opening of your gorgeous new coin machine showrooms. We know that you are destined to lead the parade with "Sport Parade" and all other Chicago Coin products, all during 1941—a Leader year!

> Sam Wolberg Sam Gensburg

Chicago Coin Mach. Co., 1721 Diversey Blvd., Chicago

### Dear Lew:

In days gone by people read their destiny in the "Stars" and it seems to us that you must have carefully looked over "Stars" to make sure of a 4 "Stars" success by opening now with "Stars" a sure leader for Leader.

> J. Frank Meyer John Chrest Perc Smith

EXHIBIT SUPPLY CO., 4222 W. Lake St., Chicago

### Panama Sets Up Laws for Games

PANAMA CITY, C. Z., Jan. 25.—According to Ashley B. Sowell, commercial tracks, the government of Fanema has use insugurated a new system of limiting music machines and games since is expected to bring substantial trans to the national treasury. Formits have been granted to two opposites to likewise and supervise such oncessions in Panama City and Colon, this pertilege these comparies will sy monthly sums to the government of my monthly sums to the government for the salaries of three supertors.

spectors. Large numbers of mechanical ma-tions are counced by monthase, right-ible and beer gardees through Patanana-less are said to attract turnative mus-taring which, up to the present the overnment has realized but meager

# Philadelphia

ile are being timed up for February still in Klein cian. Bernie Klein sociated with his brother, Tippie, head Fremier Music Company, takes the

The Beream boys continue to figure uniquently in local charitable enter-bet, taking an active part in the consecutional and social organizations mented with show bustness that in-

clude the beloing hand as part of its creed. Jack Bereau, head of Berlo Vending Company, has been made a member of the Welfare Fund Committee of the Showmen's Clah, organization of motion picture men. Lee Bereau, associated with his brother in the candy rending business, was maned a member of the House Committee of Philadelphia Variety Club, which represents all branches of the amusement industry.

Near-by Woodbury, N. J., is the latest community herechouts considering the installation of purking meters, proposed by Mayor Robert Lee.

A music machine again graces the lobby of the Earte Theater as part of a huge exploitation program based on recordings for Erskine Hawkins' orchestra and the Four link Spots, who opened a week's suggement at the theater verterday. The premotion, tying in Hawkins' engagement with his recordings, called for window streamers also, which were placed in all music stores and machine locations.

Sam Lerner, head of the Stanley Music & Amusement Company, had to miss the hig ooth machine show: But higger and happier news yet it the fact that his wife is well on the way to recovery from a strept-social infection, which continued her to the Jefferson Hospital and from it his hums. Moreover, his youngest son, Stanley, who was born at the time the Stanley soninger came into being and gave the Erm its name, was had down with the measies. Beinted congratulations are also that Lerner on the Bar Millow (1916 bitthiaty) of his older boy, Martin. Confirmation was held by Sam Lerner, head of the Stanley Music Confirmation was held Martin

Dear Lew:

Our sincerest wishes for a great success with Genco leaders-like "Seven Up"-to make your new move seven times more successful.

Dave, Myer and Lou Gensburg

GENCO MFG. CO., 2725 N. Ashland Avenue, Chicago

recently at Adelphia Hotel, and the communities fellows present are still talking about the grand evening.

If and when the cold movies make their how in Philadelphia, there is a ready-made hometown angle to work on for the first showings. A recording made privately of Love What Can It Bether resulted in Arthur Bletwees, well-known beed druggett and Harry Blumberg, an accountant here, being among

the first to get a place in Jimmy Roses-vett's movie machine. Paul Piorena the show producer, beard the record and recommended the song to the Roseswitz producers, who like it enough to build a movie rest around it for the machines.

January 6 marked the 16th wedding anniversary of Jules Wenger, veteran pinball operator. And January 22 marks the first wedding anniversary for Herman Heffrichter, of Hy Ball Vending Company.

... AND STILL THEY'RE ORDERING MUTOSCOPE'S

TRADE MARK U. S. Patent No. 2,212,257, Other Patents Pending



MORE THAN EVER PRAISED-RECOMMENDED-ACKNOWLEDGED

TO BE THE FASTEST, STEADIEST MONEY MAKER OF ITS KIND IN THE WORLD!

MANUFACTURED BY

# INTERNATIONAL MUTOSCOPE REEL CO., Inc.

44-01 11TH STREET LONG ISLAND CITY, N. Y.

BUY NOW FROM YOUR NEAREST MUTOSCOPE DISTRIBUTOR

### STOPPED THE SHOW ABSOLUTELY THEY YOU NEVER HAD A CHANCE TO SEE

These sensational machines were at the Show—but you never had a chance to see them—because we never had a chance to bring them down into the exhibit hall! Distributors crowded our private suite from morning until night, looking at them, testing them, raving about them, BUYING THEM and ARRANGING FOR THEIR TERRITORIES.

# MUTOSCOPE'S ACE BOMBER

The thrillers . . . most exciting grapping pulse-resising with/wind of action in all often polyer co-ordinates a region who-handed trager player co-ordinates a region two-handed trager with one of four sets of the two-handed trager with one of four sets of the two-handed trager with one of four sets of the two-handed and electric trager and trager at the bomber approaches and passes the retrieval to the trager at the two polyer and trager at the trager at the trager and trager at the trager and tr

# MUTOSCOPE'S DRIVE-MOBIL

The newest, most unique and unprecedented coin machine idea are devised to keep players coming back again and again! Player is challenged to prove his driving skill by being an actual automobile steering wheel to drive a car from constitution of the constitution of the car from constitution of the constitution of the car of the winding highways across the continent, and time is less when the car goes off the road. The further less when the car goes of the road. The further less when the car goes of the road. The further less when the car goes are his seven. Illuminated replice of U. S. may allow the progress of the car. Distys-Mostile contains an irresiphle the car. Distys-Mostile contains an irresiphle replice of U. S. may allow the progress of the car. Distys-Mostile contains an irresiphle replications—each pay is a new distribution of the car of the contains and the contains and the contains and the car of t The newest, most unique and unprecedented coin

WITH SINCERE PRIDE WE ANNOUNCE THE COMPLETE BLUE-RIBBON LINE-UP OF MUTOSCOPE DISTRIBUTORS FOR

All of these distributors, who were appointed in record time, have already placed substantial orders com-mensurate with their territories.

# SEABOARD SALES, INC.

619 10th Ave., New York City, N.Y.

### DENVER DISTRIBUTING CO.

1856-58 Arapahoe St., Denver, Colo.

# GERBER & GLASS

914 Diversey Bivd., Chicago, III.

### HANKIN MUSIC CO.

258 Pryor St., S. W., Atlanta, Ga

### IDEAL NOVELTY CO. 2823 Locust St., St. Louis, Mo.

# B. D. LAZAR COMPANY

1635-37 Fifth Ave., Pittsburgh, Pa.

# THE MARKEPP CO.

3328 Carnegie Ave., Cleveland, O.

# STEWART NOVELTY CO.

136 E. 2nd South Street Salt Lake City, Utah

### MILLS SALES CO., LTD.

1491 W. Washington Bird. Los Angeles, Calif. 1640 18th St., Oakland, Calif. 1325 S. W. Washington St. Portland, Oragon

### MOSELEY VENDING

MACHINE EXCH., INC. 00 Broad St., Richmond, Va.

# UNITED AMUSEMENT CO.

3410 Main St., Kansas City, Mo.

# THE VENDING MACHINE CO.

205-15 Franklin St., Fayettsville, N.C.

### SOUTHERN AUTOMATIC MUSIC COMPANY

540-542 S. Second St. Louisville, Ky. 620 Massachusetts Ave. Indianapolis, Ind. 312 W. Seventh St., Cincinnati, O. 425 Broad St., Nashville, Tenn.

### ACME NOVELTY CO.

1124 Hennepin Ave. Minnespolis, Minn.

### ADVANCE AUTOMATIC SALES COMPANY

1021 Golden Gate Ave. San Francisco, Calif.

# MAC SANDERS

2837 W. Pico Blvd. Los Angeles, Calif.

### WESTERN

DISTRIBUTORS, INC.

1226 S. W. 16th St., Portland, Orn. 3126 Elliott Ave., Scattle, Wash.

### A. M. AMUSEMENT CO.

1000 Poydras St., New Orleans, La.

# BIRMINGHAM VENDING

MACHINE COMPANY

# 2117 Third Ave., Birmingham, Ala.

ROBINSON SALES CO. 3100 Grand River Ave., Detroit, Mich.

UNITED NOVELTY CO.

# 504 W. Howard Ave., Biloxi, Miss.

BOTH MACHINES ARE IN FULL SPEED PRODUCTION AND WILL BE READY FOR DELIVERY AS SOON AS HUMANLY POSSIBLE!

Further advertising will appear as soon as deliveries are ready. In the meantime we urge you to call on your nearest distributor IMMEDIATELY and place advance orders NOW. Let your distributor tell you how terrific these two machines really are... HE SAW THEM ... HE PLAYED THEM ... TAKE HIS WORD ... HE KNOWS!

CREATED AND DESIGNED FOR BIGGER OPERATING PROFITS BY

LONG ISLAND CITY, N. Y.





### TOTALIZER MODEL

Elevated Score Totalizer Machemical Operation Blug Rejector Coin Chute Choice of Bileer Moos or Bubiali Playing



Call Divige Construction Blug Rejector and Rutary Detector or Gura Vender Optional

# swan 14-DAY FREE TRIAL

Try any machine for 14 days. If in this time you are not entirely satisfied with II, return II to the factory and your money will be promptly returned.

# COMBINATION SLUG REJECTOR AND ROTARY DETECTOR

BOBTAIL AND SILVER MOON CONSOLES

Glus relector also B coin ethicility Michaelan operation Choice of Birley Moon or Bactall playing field Automatic Papout Company, discreptors Jonnings Chief machinism

0. D. Jennings & Company 4309 WEST LAKE STREET, CHICAGO, ILLINOIS



before winners are paid out.

### Rock-Ola Showing In Cincinnati

CHICAGO, Jan. 25.—An announcement from the Bock-Ols Manufacturing Carporation rewest that for the first time Bock-Ols's new Spectravox Time-Column will be shown and denomizated in Chailmanti at the Sinten Hotel Janu-ary So. Durributor W. C. Deaton and the Leadership Girl will be present to-positive with executives of the Rock-Ols Handfacturing Corporation. Jark Net-set, vice-president and general sales manager, aloc will be present at this time to meet all of the operators in the tentity.

"Spectrator ToneColumns proved to be the outstanding new coin machine prod-nel at the recent convention," declare Bock-Ca officials, "More than 3,000 visi-tors traveled to the Bock-Ola plaint to hear Spectrator demonstrated.

"The new principle of ToneColumn is to rehabilitate old squipment and increase the earnings of instruments affects owned by operators. An avalance of complimentary letters from all parts of the country has been received from operators commending Bock-Ola in is desire to help phonograph operators

The music of Rock-Ola's ToucCol-umns is something new in recorded mu-cand ushers in a new era of beauty in their-dimensional tone color. For the

SILVER MOON CHIEF

first time in the history of recorded play-back it is possible to diffuse sound waves evenly so that they fall on both ears at the same time. The new Rock-Ola ToneColumna spread the rousic over the location instead of releasing the music on a streight line fart the front of the phenograph.

"With Rock-Ola's ToneColumn, the music flows upward, and no matter how riose or how far the listener may be the rejective to the streight listener may be the rejective to the streight next to the Rock-Ola ToneColumn and still carry on a conversation without any interference. This principle of sound coswage is new and different, which probably is the reason why the Rock-Ola ToneColumns have received nation-wide acceptance among operators."

### Applaud New Groetchen Games

GHICAGO, Jan. 25. — The ovation which entitusiastic coin machine mentendered Pike's Peak and Champion at the recent coin machine show places them at the top of Greenheims new ideas for 1941," declares Karl Klein, general manager of the Oroctchen Tool Company, "The record volume of orders placed for Ghampion during the show proves that operators and distributions have recognized it as the industry's newest and flores token-bed with the west of the control of the contr

liveries. "Champion Bell is a new machine, resturing a payout frequency of one award in every 12 plays, over-size fruit symbols, greatly enlarged expactly of token tubes and each bor; largest red inchantem ever built into a counter-size game; convertible penny or nickel play which the operator can change in a few numerits right on location. Operators may choose from a colorful array of harmonizing Hammertoid combinations."



COMES TO LIFE! THERE'S MONKEY-BUSINESS

Packed with player appeal - HEAR, SEE, SPEAK NO EVIL - 1715 holes. New symbol tickets, picturing monkeys with clever say-ings. Winning tickets show

ON EVERY TICKET

amounts wen. Die-cut board. Direct advances to Jackpots. Approximate average profit \$38.50. Maximum profit \$42.50. Extra-thick

Write SUPERIOR for de-tails on HEAR, SEE, SPEAK NO EVIL and other sensa-tional die-cut beards.

SUPERIOR PRODUCTS

H NORTH PEDRIA AT CHICAGO, ILLINOIS

# PERFECTLY RECONDITIONED—FREE PLAYS PROMOTION DEPER SALAND GOOD TO THE SALAND GOOD SALAND SALA Orose Line

Headline Cot o Fun, Thelian, Triumph mu the & Un. 1/3 Cant Expense, Under \$18,00 Full Oach Can's Assesser Cotensating, N. Y. MARC MUNVES, INC. 555. West 1873. St. New York, N. Y.

25 NEW GAMES IN ORIGINAL CRATES

GRAND NATIONAL SALES COMPANY 2300-08 W. Armitage Ave. Chicago, Illinois

# Chicago Coinz

PLEASE BEAR WITH US

WE'VE BEEN SO SWAMPED WITH ORDERS FOR SPORT PARADE IT WAS HUMANLY IMPOSSIBLE TO FILL ALL ORDERS. HOWEVER, WE'VE MORE THAN DOUBLED OUR FACTORY SPACE AND STEPPED-UP PRODUCTION WILL ASSURE YOU OF PROMPT DELIVERIES IN THE NEAR FUTURE

# SAVOY'S WEEKLY SPECIALS RECONDITIONED

Free Play Anabel	SPECIAL CLOSEOUTS: Brile Spot 577.50		
Heart Major   20.50   Short Size   17.50   Eggs 50x   17.50   Eggs 50x   17.50   Cress Liss   60.50	Double Feature Each		

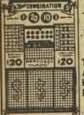
SPECIAL			
CLOSEOUTS!			
Brite Spot			
Double Featu	to sun		

	***	200		100	
Godd B	200			-	57.50
Languite				w	27.50
Linder		***	w	9	62.50
C'Boy					17.00
Pulo .					07.00
Bury .	999		88	æ	21.00
Becety	500	88	8	85	29,50
Spend 1	Öir	100	×	50	32.50
Score C	<b>Shirt</b>	M.	20	88	22.50

SAVOY VENDING CO.

BLACKUUTE

### HITS! NEW TWO



"NEW COMBINATION' 840 HOLES SLOT Takes in \$42.00 Average

Payout . 19.89 Profit . . \$22.11 A THICK BOARD

"BLACKOUT" 780 HOLES TIP TICKETS

Takes in \$39.00 Average Payout. . . 19.09 Profit . . . \$19.91

BEAUTIFUL S-COLOR PRODUCTION

SNAFFY LOOKING GLOBE PRINTING CO . 1023-27 RACE STREET . PHILA. PA.

### THERE ARE THE MACHINES YOU'VE BEEN LOOKING FOR-Eleb #

22 A.M.T. Chaftengert	A SALIMATED THEORY THERE SHIP COME TO A PROPERTY OF
16 Christer, Sarp. with Sam 32.50	S. Book-Risa Tan Stellas
16 Chickory Sary, with most	a Analy Peach Plots, Tithes and flush OT 50
5 Mills 1-2-3, Free Play	I W Brown Concess Proper Wants 25.00
E Milita folded, From Play	I S are Charge From Play
B. Hanchorne, Trians and Con-	At Migrister County Madel 00,00
4 Thisticonn, Tixest and Coll Bo.oc	All Securities Security Billion
B Crewd Blanch	I THE MANUFACTURE OF PERSONS ASSESSED.
t 22 Daniel	Balance C, C, C,
to consider the last the following the party of the last of the la	WHEN & WITH WALL 410 M. Brazil St.
	DARLE AND RELICE Displays H. J.

### Moss, of Atlas, To Don Uniform

CHICAGO, Jan. 25.—Phil Moss, Atlas Movelty Company atlasman, doffs his civiliant garb and done the uniform of a United States army officer January 28, Moss joins so a second lieutement and will serve with the 10th Cavalry Division at Fort filtey, Kan.

"Atthe his absence will be keenly

at Fort filley, Kan.

"Altho his absence will be keenly feet," declare Morrie and Eddie Ginsburg, Allas heads, "wa are proud that this member of our firm will take part in the national defense program. The coin machine industry, however, will not be permanently deprived of Mose's services, for he will return after a year's service and resume his poelion with Alias.

"In his contacts through the Middle West, Mose has earned for himself a very fine reputation and a wide acquaintance-ship among columen. He has exemptified the spirit of Allas for fair dealing and intelligent service, His ability to get along with people will undoubtedly be a factor in his progress in the army."

# **Badger Novelty Enlarges Quarters**

MILWAUKEE Jan. 25.—"We're following the irend of business—which is upward—and are meeting the demand thru
the modern methods of streamlining,"
declares William B. Happel Jr. head of
the Badger Navelty Company, Milwaukee,
"We want our customers to be so attracted to our offices and display trous
that they will spend a large part of each
vialt to Milwaukee at the Badger headcustiers."

vials to Milwauhue at the Badger head-quariers."

Badger recently added 5,000 square feet of spece to the about and aborator rooms, making room for a rapidity ex-panding parts department. Happel con-tinued: "We look forward to entertain-ing our customers at a special preview of the new Bock-Ols phonographs and accessories. The Back-Ols Spectravox Tonecolumns will be featured at the af-fair, to be held February 20 and 21. We are extending an invitation not only



# MILLS JUMBO PARADE

Warro boad, sim Warro boad, sim an, br. converts weeks, \$117.50, long contribut. (Il Demont With

178 Deposit With Order, Halter C. O. D. CATE BROS. UNION VENDING CO. TOT N. Extent Street,

### PENNY SKILL GAMES ONLY \$17.50 EACH



HOLE IN ORE LAND COMPANY OF THE PROPERTY OF TH



# DROBBINS & CO. HALLE DEKALE AVE

to our old business associates in Wisconsin, Northern Illinois, and Upper Michigan, but also to our new acqualitations located in our new tarritory in the State of Iowa."





Beautiful Red Crackle Finish — All Oceans Front — Retary Crip Handle — Plug-Proof Chute — Hedds \$20.00 in Founder.

GET SAMPLE NOW

Vi With Order \$12.75

HOLLY MANUFACTURING COMPANY

DETROIT, MIGHIGAN

The Calvert Novelty Co.

708 N. Howard St., Baltimore, Md.

BUY 2

TOT

AT \$24.95 EACH AND GET ONE FREE

GUM VENDOR

# Baker Show Sales Presage Big Year

CHICAGO, Jan. 35.—Taker's booths at the recent convention were as boay as a bechive," state officials of the Baker Novelty Gompany, Inc. "More and more distributions and jobbers are coming to realize the value of Baker-Built products, The big Baker hit, however, was the new five-built rowelty game light products, The big Baker hit, however, was the new five-built nevel ty game light Time, designed to do hig things for the operator in 1941.

"The new one-cent counter game. Looky Strike, was also an outstanding number. Locky Strike is small, conjust, fascinating, and designed for player appeal.

pact, fascinating, and designed for player appeal.

"The 1941 De Luxe Beker's Pacers duly double jackpot also drew high compliments from visitors, especially from operators who are using them. This is the third auniversary of Baker's Pacers and the sales for the machine are greater

and the sales for the machine are greater than ever.

"We are highly gratified by the results of the show. The trade showed great-sufficient and placed orders proper-tionality. We are now making propera-tions for what fooks like the biggest your in the coin machine business."

### Machine Franchise

ATLANTA, Jan. 25.—Monroe W. Boths-child and Anton B. Spencer, representing the Mills Novelty Company, were in the city recently to arrange franchises for the Adanta territory for Panoram movie

machines. Rothschild said Samides would be in operation in Atlanta within a month and that name bands had been secured to make the films. He told dealers the Soundie would not hur; the phonograph business and that the better class restaurants were being sought as locations for the machine.



### WONDER 3 BAR JACKPOT F-5280

1025 hole—Takes in \$51.25 Pays out \$27.76—Average Profit \$23.49

PRICE \$2.73 EACH

### OTHER FAST SELLERS

1640 hole F-5240-3 Bar Jackpet at \$3.65 1200 hole F-5275-Horses at . . . . 3.92 800 hole F-5270-Pocket Dice at . 1.89 720 hole F-5255-Pocket Jack at . 1.86 600 hole F-5305-Royal at . . . 2.12

CHAS. A. BREWER & SONS

6320 Harvard Ave., CHICAGO, U. S. A.



2200 N. Western Ave., Chicago, III. S AUTOMATIC MUSIC CO., 1939 GRAND BIVER AVE., DETRIOIT ATLAS NOVELTY CO., 1931 FIFTH AVE., PITTSBURCH



Write for Our List of Used Pin Games PHONE: GLENMORE 28450 ACHINES AND SUPPLIES 1070 Broadway, BROOKLYN, K. Y.

Coinman Robbed

RPHINGPHED, Mass., Jan. 25—Theft of \$30 from the Automatic Coin Machine Company was reported to police recently by W. L. Kelly. He said entry was gained by forcing a window.





### Movie Machines In Production

CHICAGO, Jan. 25.—Herbert Mills, general superintendent of Mills Novelty Company, announces that the first factory order for \$.000 Panoram movis machines is now coming off the production than

Mills plans to produce 18,000 of the machines during 1941, it is said. The pro-jectors, amplifiers, and sound system are manufactured by RCA Manufactur-ing Gempany in its Camden and Indian-apolis plants.

Herbert Mills estimated that the 18,-000 machines built in 1941 will give employment thru the various phases of manufacture, distribution, and operation to a minimum of 5,000 people.

### Not Movie Competition

Not Movie Competition

Gordon Mills, president of Soundles
Distributing Company, Hollywood, stated:
"Soundles will not compete with the
motion picture theater. There is no
story, no script. Unitive the regular
mostes, a coundle must be so good, eo
rich in that and concentrated action and
meaning that it gets thelf over with
the public in three minutes. If any
thing, Soundles will stimutate the desire of the motion picture loving public
to attend the regular shows."

### Add to Personnel At Milwaukee Coin

MILWAURIEE Jan. 25.—"Well known to operators thruson Wisconsin and the Upper Peninsula, Mike Pose, who has been prominently connected with the phonograph nucleuses for years, in now a member of our organization," reports Sam Landon, president of Milwaukee Com Machine Company.

"Fose has plenty of good news for the trade, and we're sure he'll get a special wideome everywhere."

A second bewcomer to the firm is Matha Schalk, employed as secretary to the president. "Up to the present time and for many years past," asya Sam, "Miss Schalk has been the secretary of We welcome both to our staff."



BERT LANE Says:

ON THE UP AND UP!

IS UPPING COLLECTIONS FOR EVERY OF EVERYWHERE! ORDER NOW!

SEABOARD SALES, INC

619 10th Ave., N. Y. Wissonen 7-0490

### A FRIENDLY TIP!

TO OUR WISCONSIN AND UPPER PENINSULA OF MICHIGAN OPERATORS!

We follow leaderswhy not follow us?

### MILWAUKEE COIN MACHINE CO.

1455 W, Fond de Las Ava. MILWAURES, WIS.



### Tiny Counter Games Click

CHICAGO, Jan. 35.—The two tiny counter games. Cub and Ace, clinked with operators, jobbers, and distributors at the ing coin machine shows in Chicago, most baval officials. "Support for the two games was phenomenal." said a David see.

A list of the distributors who came to the David booth and commented on Coil and Ace would look like the book

of coin machine men's Who's Who. Not only were they distributors handling our products, but many of them have never issufied Davai genes. Residing thru that list would give columns some little of the high regard which is given Davai counter games.

"We are proud and happy as a result of comments at the abow. We are proud of comments at the abow. We are proud elect such comment from the men who know machines, and we are happy because how are knappy because they are kneping the wheels turning at Davai with ever larger orders for Culb and Acc."



MANAGER AL GOLDBERG (left), of Chicago Simples Distributing Com-pany, Mike Hammergreen (standing), Wurltzer general selles manager, and Art Freed, of Chicago Simplex, best on while Sam Smith, of the Century Music Company, signs up for a substantial order of Wurltzer Victory models.



Up Jump Awards when Jumping Jacks are punched YOU'RE A JUMP AHEAD WITH

### **New Harlich Low Priced** Mechanical Board

Profits! Action! Player Appeal! They're all here in this fool-proof, tamper-proof mechanical board. Top awards are concealed. When hole is punched, mystery card pope up and amount of award appears under cellulaid.

No. 1845 Sc a Play 1800 Holes Takes in \$90.00 Average Payout \$43.25

WRITE FOR NEW FOLDER NC-21

# HARLICH MFG. CO.

1413 JACKSON BLVD., CHICAGO, ILL

### INVENTORY SALE

LEHIGH SPECIALTY CO.

IND & GREEN STREETS

# WRITE FOR OUR PRICE LIST!

CONTAINS ALL THE MACHINES SHOWN AT THE CONVENTIONS ALSO THE LATEST AND BEST RECONDITIONED BUYS IN AMERICAL

McGINNIS, 2011 Maryland Ave., Baltimore, Md.



# WITH Bally

CICKEN 456789

DINCK CHANGE SA LOCATION FROM

RE-PLAY

NOVELTY

POPULAR HIGH-SCORE—plus new fascianting ROTATION-SPIRILING idea packed with "came-close" appeal—and SPECIAL BIG-WINNER feature to insure continuous repeat play! Simple, fascinating, easy-to-understand score system holds players for long assions of play. FLICKER is already ringing up the fattest navelty collections of the year. Get year share— order PLICKER today!



BLUE GRASS REPLAY MULTIPLE

KENTUCKY PAYOUT MULTIPLE

HIGH HAND

ROYAL DRAW PAYOUT PORES CONSOLE





2640 BELMONT AVENUE CHICAGO - ILLINOIS

# THE BROWN S67.50 KIRK AIR DEFENSE. 74.50 BALLY RAPID FIRE "SUBMARINE" 109.50 LIKE NEW FREE PLAY MACHINES GUARANTEED CONCO. 1 OR S BALL 525.00 SUPER SIX COLO CUP. 1 OR S BALL 525.0 THUMPH BAKER 4-5-6 9.50 FLACSHIP DANDY 9, DEFORT WITH ORDER AJAX NOVELTY CO. ZTRT WOODWARD, DETROIT, MICH.

### Look To The GENERAL For LEADERSHIP! BRITE SPOT ..... \$32.50 Bisis ...... 83.00 IMMEDIATE DELIVERY CALLING'S BEHOOL DAYS 116.00 42.80 Materiope's SKY FIGHTER ares. Write for Complete Little We Ship Raiscop C. O. D.

ENDING SERVICE

# SAVE MONEY! BUY THESE FINER BUYS!

FREE PLAYS

IN LEGAL EQUIPMENT 1980 Ten Striker . SSS.DO Event Rai-Bell . 75.00 Event In-the-Rierri, 85.00 All Generation in Exacilant Constitue?

WHITE FOR LIST OF PRICES ON LUED CONSOLES!

PHOMOGRAPHS

Warfitzer 516A 545.00 Warfitzer 24 ... 95.00 Warfitzer 500 ... 144.00

BROOKLYN AMUSEMENT MACHINE CO BROADWAY, BROOKLYN, N. Y. (All Phones: EVergreen 8-4732)

### Robbins Penny Games Click

BROOKLYN, Jan. 28.—Upon returning from the 1941 Coln Machine Show in Chicago, Dave Robbins, head of D. Bobbins & Company, Brooklyn, annumed that he had booked more ordern at the 1941 show then at any pre-

dem at the 1941 show than at any pre-vious consists.

"Hole-in-One and Spittirs, penny counter skill games, were displayed in our booth," said Robbins, "They are exactly the type of games that are needed by operators who want a steady income without too large an investment. Both games are equipped with a ball gum vender which aids in exabilishing legality.

"Our games are mechanically perfect."

legality.

"Our games are mechanically perfect,"
Robbins continued, "and have marvelous prayer appeal. An imperiant resturn of Blokelin-One and Spiritre is the
register which enables the operator to
know the seast number of shillful shots
made by the player. We have increased
production and are making prompt shipment on all orders.

# National Coin Beehive of Activity

CHICAGO, Jan 25.—Thanks a mil-lion, declares Harry Heiman, sales man-ager of National Coin Machine Exchange, "Our warehouse was like a beclive sil thru the big show, and the way milmen reponded to our invitation to make our facilities their very own was beyond expectations. Operators crum, they saw, and they bought—and on a scale greater than ever before.
"Working on the theory," he continued

"Working on the theory," he continued,
"that no order is too large or too small
to receive his personal attention, Joo
Mehwartz, president, was on the job at
all hours, giving hayers the benefit of
his knowledge of games."

### BUYS RIOST

5-BALL FREE PLAY GAMES CHICOIN

GOTTLIER: Gold Stor . . SOS. DO Score-Aox Hunt. Three Boom 48.00 Three Boom 48.00 Hig Show 22.80 Earling Alles 22.80 Earling Alles 22.80 Earling Alles 22.80 Earling Alles 22.80 Keer-A-Hami 18.00 BALLY: Beauty 591.00 EXHIBITS Landston Shortston Lancer

### PHONOGRAPHS

Russ-Ois 198 De Lure frest-Ois 28 Standard Fund-Ois 12 Street Wurdlart 800 Flanc Kerpants Wurdlart 800 Flanc Kerpants Westing 800 Flanc Kerpants Standard 800 Flanc Kerpants

TERMS: 1/3 Deposit, Sal. G. O. D. F. O. R. Chicago

MATIONAL COIN MACHINE EXCHANGE

TATT-TH DISSERVE BING., ORICAGO, ILL.

OPERATORS, WRITE ...

H. G. PAYNE COMPANY

SOMMITMENTS UNTIL
YOU'VE SEEN YOUR
SEEBURG DISTRIBUTOR!

1941
Seeburg Hitone
Symphonolas
THE ONLY
REALLY NEW LINE IN
AUTOMATIC MUSIC

that offers you --

More Beauty!
Giner Jone!
New Geatures!
BIGGER PROFITS!



ACME PHONOGRAPH CO.

6210 Euclid Ave., Cleveland, Ohio 922 Monros Street, Toledo, Ohio

ATLAS AUTO. MUSIC CO. 3939 Grand River Ave., Detroit, Michigan

ATLAS COIN MACHINE CO. 780 Commonwealth Ave., Boston, Mass.

ATLAS NOVELTY CO.

2200 N. Western Ave., Chicago, Illinois 1901 Fifth Ave., Pittsburgh, Pa.

ATLAS PHONOGRAPH CO. 1669 Main Street, Buffalo, N. Y.

AUTOMATIC AMUSEMENT CO. 919 Broad Street, Philadelphia, Pa.

E. T. MAPE MUSIC CO. 284 Turk Street, San Francisco, Calif. 1517 W. Pico Blvd., Los Angeles, Calif.

MILWAUKEE COIN MACH. CO. 1455 W. Food du Lac Ave., Milwaukee, Wis.

MODERN SOUTHERN DISTRIBS. 470 Riverside Ave., Jacksonville, Fla.

MODERN VENDING CO.

JACK R. MOORE CO.
413 S. W. 13th St. Portland, Ore.
7 N. Bernard, Spokane, Wash.
100 Elliott, West, Seattle, Wash.
63 W. Second St. Salt Lake City, Utah

W. B. NOVELTY CO. 1903 Wathington St., St. Louis, Mo. 3105 Gilham Road, Kansas City, Mo.

PLAZA MUSIC CO.

912 S. Tryon St., Charlotte, N. C. ELECTRO BALL CO., INC.

1200 Camp Street, Dallas, Texas ELECTRO BALL CO., INC.

1706 Fannin, Houston, Texas

ELECTRO BALL CO., INC. 680 Union Street, Memphis, Tenn. FRANCO NOVELTY CO.

24 N. Perry Street, Montgomery, Ala. GORMAN NOVELTY CO.

85 Genessee Street, Urica, N. Y.
HY-G AMUSEMENT CO.

1415 Washington Av., S., Minneapolis, Minn.

MAGIC CITY MUSIC CO. 508 N. 16th St., Birmingham, Ala.

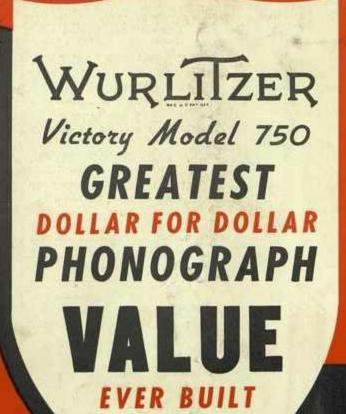
MUSIC SERVICE CORP. 617 W. Douglas, Wichita, Kan. 1418 S. 16th, Omaha, Neb.

SHAFFER MUSIC CO. 514 S. High Street, Columbus, Ohio. 122 E. Washington, Charleston, W. Va.

SOUTHERN AUTO, MUSIC CO. 542 S. 2nd SF., Louisville, Ky. 312 W. Seventh St., Cincinnati, Ohio 531 N. Capital, Indianapolis, Ind. 524 Broad St., Nashville, Tenn.

SPARKS SPECIALTY CO.

UNIVERSAL NOVELTIES 1023 King, Alexandria, Va. 6 W. Broad, Richmond, Va.



SEE ITS BRILLIANT BEAUTY — HEAD ITS MARVELOUS TONE — CHECK ITS GREAT ARRAY OF MONEY MAKING FEATURES — THEN COMPARE ITS COST

This Wurlitzer Victory Model 750 has everythin it takes for exceptional earning power.

Glorious Glamour Lighting with eye-arresting champagne bubble illumination—24 records—viable record changer—Wurlitzer's unequalled life like tone and a host of proven mechanical feature backed by the greatest name in automatic must—yet no feature is more sensational than its price

See it at any Wurlitzer Distributor's. Compare with any automatic phonograph. You'll agree in the greatest dollar for dollar value ever offered in the automatic music field.

The Rudolph Wurlitzer Company, North Tone wands, New York, Canadian Factory: RCA-Victor Co. Ltd., Montreal, Quebec, Canada.

A NAME FAMOUS IN MUSIC FOR OVER TWO HUNDRED YEAR

Priced To

Quickly Pay For

Stelf

AND SHOW A BIG
RETURN ON YOUR
INVESTMENT IN
EVERY LOCATION
EVERYWHERE



**SOLD ONLY TO MUSIC MERCHANTS**