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The World's Foremost Amusement Weekly

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ABE LYMAN
And His Orchestra
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1940

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CHICAGO, ILLINOIS

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A LATIN BOOM -- MAYBE

Amusement Business Outlook Is Dismal in Tobacco Country

By C. A. UPCHURCH JR.

RALEIGH, N. C., Jan. 27.—War in Europe again has cast a sinister shadow over the Southland's tobacco road, and this time farmers in the golden-weed belt are facing a crisis which Congressional and agricultural leaders are unanimously defining as "disastrous."

Great Britain, normal purchaser of $70,000,000 worth of American tobacco each year, has placed an embargo on further imports and is turning to Turkey for her leaf supply. England generally takes about two-thirds of the annual American exports. Her total purchases in recent years have accounted roughly for about 40 per cent of the U. S. growers' income.

Considerable alarm is felt over Britain's action, especially in Virginia, North and South Carolina and Georgia, where most of British purchases were made. Farmers relying on tobacco as their cash crop are expected to take a terrific cut in revenue next fall, and the situation is bound to be reflected in decreased revenue for outdoor attractions and other amusements.

Prospects now are for money to be scarce among the rural residents of the South next summer and fall. Their plight is expected to be felt, as usual, in other lines. With plans for a 30 per cent reduction in the tobacco crop now being laid, fertilizer manufacturers already are moaning about the prospective hard times.

Farmers are being urged to provide for food and shelter against the apparent emergency.

The South's money crop was saved from collapse last fall when Britain removed her tobacco buyers from auction markets only because the federal government stepped in and purchased $33,000,000 worth which it was holding under option for English firms. Now it is problematical when this tobacco will be taken up, if ever, and to make matters worse Britain already has a two-year supply of American tobacco on hand.

Situation Aggravated

England reportedly is turning to Turkey for tobacco in order to get something in return for credits extended this possible ally in the war and also to conserve her dollar exchange which she needs for buying armaments in the United States. Aggravating the situation, England last week postponed receipt of cotton under a barter agreement with (See DISMAL OUTLOOK on page 57)

Opinions Differ as to Chances; Agents Are Hopeful But Vague

Yank acts in Mexico and Central and South America may be more numerous this year, but many say that too big an influx might flood the market—conditions vary

NEW YORK, Jan. 29.—If you are blond, can tap dance and feel like taking a trip south of the border, see your agent about being booked in Mexico and Central and South America. That's what the Latins like, according to Benito Collada, who ought to know. A check-up of South American consular offices, and of bookers sending acts south of the border, however, indicates scant unanimity on the question of whether those countries will provide increased employment for American talent in view of the European war situation. That the war will divert to South America and Mexico an increasing number of the 300,000 Americans who travel yearly is expected, and in the case of some countries already recorded. That these tourists will generally hypo the Latin American entertainment market is expected by some consular offices and bookers; but the general warning is not to expect a bonanza. Some of those queried, however, unqualifiedly described South America as a virgin show business field awaiting exploitation.

Obviously, booking possibilities for American talent in Latin America are enormous, but few local agents seem to be in a position to realize them. No one agency seems to have complete and accurate information on Latin American theatrical conditions. No one agency has lined up anything even resembling a route for American talent. The situation seems to be ripe for an aggressive, well-financed agency to step in and organize the Latin American cafes and theaters into an attractive, consecutive route.

A few general points of advice are of interest to American talent: (1) Consular offices advise against going to South or Central America without a permit and contract providing for a definite working assignment; (2) performers are urged to try to obtain a contract calling for payment in American dollars, altho such contracts are not always available; (3) standard acts of one or two people are in more demand than heavy shows, owing to salary angle and cost of transportation, which the impresario often pays.

Chief means of going to East Coast of South America from Eastern United States is the Moore-McCormack Lines, whose boats atop at Rio, Buenos Aires, Montevideo, etc. Last year, McCormack Lines carried 17,000 passengers, as against 6,000 for the previous year. According to line officials, sailing season does not get under way until February. (See INVASION OF S. A. on page 17)

Variety Actor Group Raps AGVA; Demands Whitehead Be Returned; Irving Nominated N. Y. President

NEW YORK, Jan. 27.—Spokesmen for the Variety Actors' Betterment Campaign Committee, an anti-AGVA group of performers, claim their movement to restore Ralph Whitehead to his former position as the Variety performers' leader was gaining headway. They claim more than 2,000 performers in cities thruout the country have signed petitions attacking the current AGVA set-up and asking that Whitehead be put in charge of union affairs.

The local committee, headed by Lou Taylor, said other committees have been set up in Los Angeles, San Francisco, Detroit, Boston, Albany and Cleveland to militate against the American Guild of Variety Artists. The groups will work to form a permanent organization and may picket local AGVA offices.

They are collecting signatures and have instituted a chain letter campaign inviting support against what they claim is outside domination by the Four A's and against a constitution which they say is conducive to a one-man control of the organization.

Harold Koenigsberg, attorney and former assistant to Whitehead, insists Whitehead personally is taking no part in the movement to restore him to office, but has made no effort to stop it either.

The campaign committee claims that those in charge of AGVA have not done a good job in organizing performers. They say AGVA already is in debt to the extent of $50,000 to other Four A's affiliates and claim it has accomplished little. Koenigsberg claims that less than (See GROUP RAPS AGVA on page 23)

Hub Garden Mark Smashed by "Ice Follies'" 116,000

BOSTON, Jan. 29.—Attendance records for all time at Boston Garden were shattered during the past week by the *Ice Follies of 1940*, and now Garden officials, promoters, newspaper writers and others interested are openly and widely speculating upon just what will happen when the Sonja Henie show arrives here February 15.

The Johnson-Shipstad show, headed by Bess Ehrhardt and Evelyn Chandler, with a Panchon & Marco ballet and at least a score of headline stars, played to 116,000 persons in nine performances at Boston Garden, all paid attendance (See HUB GARDEN RECORD on page 57)

Ducat Code Police Nab 1st Offender; Action Nets Beef

NEW YORK, Jan. 27.—Yesterday the Code Enforcement Authority, the body set up to enforce the legit code between managers, ticket brokers and Equity, met and took its first action against a broker found to have broken the provisions of the code. This first conviction is considered a long step forward in code enforcement, answering those who have bleated that the code would never be enforced. Convicted agency is the Newman Ticket Office, charged with dealing with an unauthorized broker, which is against code rules.

Specific violation, according to findings of the Authority, was that the Newman outfit resold ducats to Acme, an unaccredited agency, January 16. Newman's will have to pay a fine of $250, and post an additional bond of $500 to insure its future good behavior. Bond is due by Thursday (February 1), and the fine must be paid the next day.

Under the code there is no appeal from the decision. As expected, however, Gustave A. Gerber, counsel for the Associated Theater Ticket Agencies, protested the decision, squawking that the find- (See DUCAT CODE POLICE on page 57)

AGVA Union Drops Outdoor Performer Division "Until"

NEW YORK, Jan. 27.—Outdoor performer division of the American Guild of Variety Artists has been shelved by the union, effective February 10, it was announced yesterday by Jean Muir, acting executive secretary. All activities in connection with bargaining with managers and agents for contracts are being dropped, Miss Muir said, but, while elimination of outdoor unit is more or less permanent, she indicated that the union might resume jurisdication with commencement of 1940 season.

It is understood that the council of AGVA has expressed itself as highly incensed at the bargaining methods of certain of its field men and that these practices have been condemned to the point of calling them off entirely from the work these missionaries started in behalf of the actor union.

Chicago office, key one of AGVA in outdoors, is being stripped of its personnel operating on the outdoor end, and Leo Curley remains head of the office in charge of all other jurisdictions, including the night club, vaude and presentation house fields. Current outdoor artist membership of the union will be serviced by the Chi local.

So-called novelty performer (including carnival acts) jurisdiction has been somewhat of a thorn in the side of the yearling union partly because of the itinerant nature of the business itself and consequent difficulty of reaching managers as well as prospective members to swell the outdoor division's ranks. It was also a headache to AGVA forerunner, American Federation of Actors, whose charter was revoked by the Four (See DROPS OUTDOOR DIV. on page 57)

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ATLANTA PULLS A PHOENIX

Burning in "GWTW" Rebuilds It As Top Southeastern Show Town

ATLANTA, Jan. 27.—The deadest town in the Southeast has bounced back to life as the liveliest show business city in the section. Touring units once wanted to detour Atlanta—but this winter the crowds are flocking here as the place to have some fun. Some dance bands have made more than $3,000 a week in the new hotel spots.

In Atlanta within the period of the last two weeks were Hal Kemp, at the Roxy Theater; Johnny Hamp, at the Rainbow Roof of the Ansley Hotel; Phil Spitalny, at Paramount Theater; George Hall, at the Roxy; Morton Downey, at the Roxy; A. B. Marcus' *La Vie Perec* revue, at the Paramount, and George King, at the Spanish Room of the Henry Grady Hotel.

Artie Shaw's former band played at *(See Atlanta Pulls Phoenix on page 57)*

Hub Indie Brokers' Suit Vs. Shuberts Comes Up This Week

BOSTON, Jan. 29.—Hearings are skedded this week on briefs filed in connection with a bill in equity filed against the Shubert Holding Co. and others by five indie ticket brokers. The bill was filed as a result of squawks since the Shuberts took over Herrick's ticket agency.

The brokers, Frank Foster, of Tyson's; Thomas Murphy, of United Ticket Agency; Ben Cashin, of Parker House Agency; Mary Roman, of Hotel Touraine Agency, and Chester Seibert, of the Ritz-Carlton, charge the Shubert combine with "creating a monopoly in the business of ticket resales, restraining free rivalry of the plaintiffs and restraining the supply and the price." It is also charged that Herrick's policy is in violation of the laws of the General Court of Massachusetts. Laws referred to provide that no more than 50-cent premium shall be charged in the resale of theater tickets and refers to monopoly and restraint of trade within the Commonwealth.

Herrick's has been getting first choice of seats at Shubert houses (Shubert, Wilbur, Plymouth, Copley and Opera House), usually getting first dozen rows, and has been getting 75 cents premium. A 25-cent premium also is assessed other agencies, with stipulation that indie agencies also get 75-cent premium.

Defendants include Herrick's, the Plymouth and Wilbur theaters and the Shubert's Select Theaters Corp. It is charged the defendants all are controlled by Select, thus constituting a control of 90 per cent of the Hub's theaters, according to the suit.

ABE LYMAN
(This Week's Cover Subject)

ABE LYMAN, famous maestro of the Californians, has 20 years of conducting to his credit. He just closed an outstanding run of 14 record-breaking weeks at Chicago's swank Chez Paree and followed thru with more successful weeks at the New York Strand Theater. Currently he is playing a return engagement at the Royal Palms, Miami, Fla., where he will be for the remainder of the season. He has had five radio sponsors and at the present time has an hour called "Waltztime."

Abe's father was a fruit peddler in Chicago and Abe was one of seven children who had to contribute to the family support. He did this by working as a newsboy, a taxi driver and a waiter. He never took a lesson on the drums, yet it was the drum that gave him his start. After finishing school he secured a job as drummer in a Chicago nickelodeon at $5 a week. He was fired and decided to organize his own band. With a 20-piece unit he went into the Cocoanut Grove, Los Angeles, and remained there five years. He moved on to London's famous Kit Kat Club, where the Duke of Windsor became his ardent fan and insisted that Abe teach H.R.H. to swing a syncopated drumstick. He also played an engagement at the Casa Manana at the Fort Worth Fiesta during the summer of 1936.

American Academy Students Present Barry's "Universe"

NEW YORK, Jan. 27.—The American Academy of Dramatic Arts presented Philip Barry's *Hotel Universe* last Friday at the Empire Theater. The play is so constructed that eight of the nine characters have an almost equal chance to display their talents and a definitely equal chance to run into almost insurmountable difficulties. The cast in this showing tried to ignore the tough spots, not entirely successfully. Some of the scenes were nearly lost by a sort of feverish speed in the reading, undoubtedly due to an attempt to keep the play moving.

However, leaving those defects of playing which can be attributed largely to the playwright himself, we come to the very nice job offered by Walter Rinner in the part of Pat Farley. Mr. Rinner knew and understood his character and made his audience believe in him. No more can be asked from any actor. Genevieve Townsend also comes in for praise for her Hope Ames, doing a sincere, quiet job thruout; Stephen Muratore did very well in the role of Norman Rose, and Audrey Roberts' Lily Malone was acceptable. On the other hand, Eileen Devers was less successful as Ann Field, there being no reason for the sudden shouting of lines and a constant smile on the face of a girl engaged in the very serious business of reclaiming an all but lost happiness. Douglas Morris did practically nothing at all with the part of Tom Ames, considering the fat aspects of the role; and Brian Gilbert's reading of Stephen Field was so heavy and sententious we were relieved when he finally finished the death scene. Every girl who plays Alice Kendall plays her the same way. At best it's a silly portrayal of a very simple character, and Elsie Baker did nothing to change it—unless one takes into account her Southern accent. If that accent is natural we strongly recommend that Miss Baker lose it as soon as possible. Richard De Mott was a very French Felix.

There was a curtain-raiser Friday, with a good number of people in the graduating class romping nicely thru the first act of George Kelly's *The Torchbearers*. They were Althea Randall, Rockwell Stone, Barbara Wright, Jean Brewster, P. J. O'Connor, Bargara Ward, Nevin deTurk, Herbert Greene, Harriet Williams and Horton Heath. *M. A. B.*

Love Conquers All

DETROIT, Jan. 27.—The arrows of Cupid pierced court procedure at Muskegon last week when the principals in a prospective wedding, Ambrose T. McKeone, acrobat, of Erie, Pa., and Dorothy Murray, of New York City, said their booking was slated to close before the expiration of the five-day period required by State law between application and issuance of marriage licenses. They were given a special dispensation to make the wedding in Michigan possible, altho neither is a formal Michigan resident.

Sapolio Year, Says Detroit Censor—Gives Plug to Vaude

DETROIT, Jan. 27.—Cleaner show productions in all departments, indoor and outdoor, are the rule now, according to Sergt. Joseph Kollar, Detroit police censor. Commenting on experiences of 1939, Kollar said:

"I think that we have had less trouble with shows in 1939 than in any former year. Show business has been rather slow from a business standpoint, and we have had no difficulty in keeping things clean. As far as night spots are involved, this was largely due to the co-operation of the State Liquor Control Commission and its influence upon licensees.

"Burlesque is playing to more women today than ever before in its history. This is because producers of burlesque are gradually getting in as much musical comedy as they can. They are supplementing their shows with vaudeville acts, and the stage productions are as lavish as possible without too great expense. This is directly designed to meet the competition of the screen and other entertainment fields.

"There is a great demand for vaudeville today."

"Kiss" Up in Philly; Stays

PHILADELPHIA, Jan. 27.—In bettering its gate by better than $1,000, *Kiss the Boys Goodbye* at the Locust Theater stays beyond its fortnight and will continue for a third week. At $1 top, play picked up from $6,300 its first week to $7,600 for its second, ending tonight. Forrest, only other legit house, was dark, readying for the opening of *The Fifth Column* on Monday. If gate holds, there's a strong possibility *Kiss the Boys* will stay on for a fourth week, *The Little Foxes*, next on the Locust playbill, not due until February 12.

Added to the bookings previously announced is *Key Largo* with Paul Muni, skedded to open a two-weeker at the Forrest on February 26.

War-Torn London Starts New Year With 31 Legit Shows—Five More Than in New York

By EDWARD GRAVES

LONDON, Jan. 13.—Winding up the old year in grand style, December was a month of considerable activity for the London stage. As against two closings there were 10 new major productions, one new edition of an established revue and seven revivals or returns of shows which migrated to the provinces at the outbreak of war. The last day of 1939 found 31 major theaters operating, one with a satirical pantomime, seven with straight fare, eight comedy and farce, 12 revue and musicals, two pantomime or seasonal shows and one with Shakespeare. One West End theater—the Vaudeville—was open with ballet, Lydia Kyasht and her Russian Ballet having replaced Ram Gopal and his Hindu dancers and musicians.

Closings were *George and Margaret*, after a brief revival at the Piccadilly, and Priestley's *Music at Night* at the Westminster, both December 16.

First of the month's new productions was December 1 at the St. Martin's, this being a farce, *Giving the Bride Away*, by Margot Neville in collaboration with Gerald Hirby, presentation being by Montague Lyon's Productions, Ltd., with Basil Radford directing. Plot concerns the efforts of a man to free himself from engagement to cousin and pass her on to a Colonial who hasn't seen a woman with white skin for some time.

On the 5th came Howard Wyndham and Bronson Albery's presentation of Max Catto's *Punch Without Judy*, a story of life in a make-believe Bohemian world peopled by sugary folk. Irene *(See 31 London Legit Shows on page 58)*

Thru Sugar's Domino

SOME time has passed since this charter member of the anti-benefit fraternity has broken into print on his pet peeve, the benefit racket. If memory serves us faithfully the last time we wrote anything about this cancer in the body politic of show business we openly despaired of ever accomplishing anything in the direction of cutting down on the number of benefits or of directing revenue earned from benefits into worthy channels. It is conceivable that we should therefore be vulnerable to criticism for wasting valuable space at this juncture on a subject that we have already put ourself on record as being hopelessly beyond correction—at least in our time.

If we must seek justification let us point to the conviction we harbor that some little good might come from again stirring up the matter, altho we hardly expect to remedy a disgustingly neglected condition at this time. Besides, there is the additional danger at this time, when so many benefits are being run by politically motivated individuals and groups, of being accused of sympathies pro this and con that simply because we are now and have always been unalterably opposed to any kind of benefits not run by show business for its own, regardless of the worthiness of the cause and regardless of the political power of the persons running them.

On this occasion we shall not dwell in detail on the farce being perpetrated by the Theater Authority in what it perhaps still considers the job of curbing benefits. Suffice to state that the situation is no better than it has been at any time since the Broadway amusement business set up this body. We feel that we are doing our duty to the persons who depend upon us for fearless and unbiased interpretation of events and trends by stating again—perhaps for the 20th time in about five years—that no actor should appear at a benefit unless he is faced with the alternative of losing his livelihood or playing a show gratis for somebody who has him cornered. That somebody can be an agent who controls many channels of employment; an employer who uses his actors to foster his reputation as a philanthropist; a politician who uses as bait a teacher's appointment for Mr. Actor's sister, brother, aunt or uncle, and various and sundry individuals who regard the actor as fair game in the business of making kale in the name of fair charity.

While we are not that optimistic that we expect the benefit evil to be wiped out in our time, we do feel that something can and will be done to bring to justice the individuals who now more than ever are profiteering on benefits, who are doing a land-office business with the frightened and audience-hungry actors as their pawns. In one way or another (just as there are many ways to skin a cat) these individuals will be thrown out on their ears. Nobody on God's green earth will prevent us from continuing to exert our efforts to smoke them out of the temple. They are slimy and slippery and shrewd but they will meet their Waterloo before old age overtakes them. And this will happen sooner if all those in the business who are being hurt by the fostering of benefits will get a dose of courage and speak up at the right time and in the right places. There will be many opportunities soon, we hope.

* * *

TO AGENTS who are really concerned about their reputations and who expect to be in business the day after tomorrow we issue the gentle warning that they should investigate more carefully than they have up until now the resorts in Southern climes to which they have been sending acts, particularly younger girls. There is no excuse, of course, for agents who book a spot direct and who are one day shocked to discover that they are handlers of flesh of houses of assignation. We have little sympathy for them because they are most assuredly poor business men and as such should not be intrusted with the welfare of decent persons who wish to make an *(See SUGAR'S DOMINO on page 27)*

MORE $$ FOR TELE TALENT

Mich. Theaters File With FCC Against "Pot"

DETROIT, Jan. 27.—A concerted campaign against the *Pot of Gold* program is under way, under the leadership of Co-Operative Theaters of Michigan, on behalf of motion picture theater owners generally. One important Detroit insurance company, Michigan Mutual Liability, has gathered some data on the matter and is interested in selling insurance to a group of theaters. Unofficial sources of information indicate that because of the size of the prospective award and desire to keep the premium negligible by spreading it over a large number of theaters only one of the greater underwriting companies could be fundamentally back of the project, and reports indicate that Lloyds' is definitely interested.

The insurance move, which has been expected to break in this territory, with the assumption that it would speedily become national, has received a setback from the action of Co-Operative Theaters in filing a complaint with the Federal Communications Commission against the Heidt show. Filing was done by Tom McGuire, former manager of the Hollywood Theater here and now Co-Op's director of public relations. Petition charges violation of Section 316 of the Communications Act, which prohibits broadcast of "any advertisement or information concerning any lottery, gift enterprise or similar scheme offering prizes dependent in whole or in part upon lot or chance," and provides penalty up to $1,000 fine or one year's imprisonment for each day that the offense occurs.

Reason for taking this method of direct attack rather than using the insurance scheme as relief to theater owners, McGuire pointed out, is that any number of such programs might be put on the air and that insurance against one would not solve this situation.

Obituary Competition!

WELLSTON, O., Jan. 27.—*Tobacco Road*, with John Barton, stopped off here for a one-nighter recently, and the Virginia was filled to its 750-seat capacity; there were 40 extra chairs and 19 standees, all the law would allow.

The 40 chairs were borrowed from the local undertaker. He was asked for 60 more but couldn't spare them, he said, because he had five funerals that day.

More Paris Spots Open

PARIS, Jan. 6.—Henri Varna announces the reopening of the Alcazar with a super-revue in 30 scenes, titled *Beauties de Femmes*. Those engaged include Erikay, acrobat; Gaby Marcos, aerialists; Ladya and Sona, acro dancers; Jacky Coco and Claude Daltys, burlesque comics; Ludmila, Suby Martin, Suzy Dany and Badian, dance specialties; Spadolini, classic dances. The Alcazar is the 12th Paris theater formerly staging legit or vaude to switch to revues.

The Folies-Begere reopening with *The Marvelous Revue*.

Mistinguet and her boys and girls head the new revue replacing vaude at the Etoile Palace. Her dancing partner is Carenzio. Special numbers include Nadia Dauty, Fredo Gardoni, Jane Stick, Carmen Romero, all dancers and singers.

Ciro's, swankiest dinner spot on the Continent for two decades, at present the gathering place for high-ranking officers and pleasure-seeking diplomats, is headlining a trick parrot, "Coco," a talented bird from Marseille. Bernard Hilda's ork furnishes dance music.

The Mistinguet revue at the Etoile-Palace is a magnet that seems to attract half the Parisian population at each performance. Becoming more and more a national institution, the veteran music hall star plays six roles in her peppy manner, and with Carenzio is sock in every scene.

Produced with elaborate stage settings, with gorgeous costumes bedecking that part of the cast which wears anything, the show should have a full winter run. The never-failing Mistinguet prop, the grand staircase, has been taken care of, bigger and more elaborate than ever.

RCA Price Cut on Sets Dates Boost in NBC's Talent Fees

NEW YORK, Jan. 27.—National Broadcasting Co. is likely to increase its talent budget for television soon, probability being that the increase will come at the same time, or soon after RCA reduces price of receivers and embarks on a promotion campaign to sell more sets. Feeling at NBC currently is that a talent splurge, including higher salaries, will be a necessary corollary of the promotion campaign in that it will raise the level of live shows. Price cut is due momentarily.

Meanwhile representatives of the talent unions met in committee this week and worked out a plan for administering television for a six-month period. According to Walter Greaza, Actors' Equity executive and member of the tele committee, this plan is already agreeable to Equity and stands a good chance of being inked by Screen Actors' Guild and American Federation of Radio Artists as soon as minor details are worked out.

Plan does not settle the tri-cornered jurisdictional squabble over tele, but simply provides for an administrative body of five to regulate the field. This body would be composed of one member each from Equity, SAG, AFRA and Chorus Equity, and these four would pick a fifth. Controversies between members of the administrative body would be settled by two out of three vote of the three boards of SAG, Equity and AFRA. Agreement would be in force for at least six months, at the end of which time any one of the unions could abrogate it within 30 days.

Plan does not attempt to settle the jurisdiction, and Actors' Equity makes it plain that it is still reserving jurisdictional rights over tele. According to Greaza, it would be ill-advised to embark on a jurisdictional fight now.

If pact is inked committee will try to *(See BOOST IN TALENT FEES on page 6)*

Any Old Costumes Around?

BOSTON, Jan. 27.—New England Conservatory of Music here is planning a two-performance presentation of old theater costumes early in April. Tickets will be distributed to schools and public. Conservatory figures on borrowing some costumes, and will pay transporation on these and give proper program credit. It would like to get in touch with those who have old costumes, and would be willing to lend them.

"Wife's" Seattle Tryout

SEATTLE, Jan. 27.—A premiere audience warmly received *Thanks for My Wife* at the Metropolitan Theater this week, with a group of Hollywood players taking to the road, Alan Dinehart, Glenda Farrell, Lyle Talbot, Jack Smart, Sheila Bromley and others. A bedroom farce, the new play would have little likelihood of Hays-approval if screened, altho it has many smart lines, and the audience, a big one at the opening, was much amused.

Chi Season Is Set Full Blast

CHICAGO, Jan. 27.—Reports of a prosperity wave in the legit field here threaten an over-abundance of activity which in the long run may prove costly to some producers. Additional prospects announced this week indicate full blasting thruout the season.

The Selwyn, which is holding Constance Bennett in *Easy Virtue* an extra week to cash in on her movie popularity, takes on a new tenant February 4 in *Thanks for My Wife*, featuring more screen personalities, including Lyle Talbot, Alan Dinehart and Glenda Farrell. The tunefest, *Three After Three*, in the meantime, has been switched to the Erlanger, opening Monday (29) on the heels of the departing and highly successful George White's *Scandals*.

Helen Hayes returns February 11, this time in *Ladies and Gentlemen* and, as usual, at the Erlanger. The Great Northern reopens soon with a swing version of Gilbert and Sullivan's *Pinafore*, enacted by a Negro cast, while the neighboring Blackstone will open with the Chicago company of Oscar Serlin's production of *Life With Father* February 19, after a break-in week in Baltimore.

Continuing big are *Abe Lincoln in Illinois* at the Grand Opera House and *The Man Who Came to Dinner* at the Harris. On the weaker side is *The Hot Mikado* at the Auditorium, which arrived on the heels of a couple other *Mikado* shows.

HOTEL SHERMAN

1,700 Rooms With Bath From $2.50

CHICAGO

ANNOUNCES THE NEW COLLEGE INN

MALAYA ROOM DINNERS FROM $1.25

PANTHER ROOM DINNERS FROM $2.00

The Season's Lineup

KINGS OF SWING

Playing in Both Rooms

JIMMY DORSEY
ARTIE SHAW
WOODY HERMAN
LARRY CLINTON
GLENN MILLER

5 Other Popular Priced Restaurants

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N. Y. Baseball Set-Up Confused As CBS Gets Yanks and Giants; No Bklyn. Pick-Up for Gen. Mills

NEW YORK, Jan. 27.—The New York baseball broadcasting situation is understood to be even more confused at present than it was several weeks ago—at which time there was plenty of muddle. Latest report is that the Columbia Broadcasting System is gambling with the rights to the Yankee and Giant games, with the network buying the rights on speculation and the eventual hope of selling them. At the same time General Mills this week served notice it would be completely out of the local baseball picture, notifying WOR and the Brooklyn Dodgers the firm would not sponsor the 1940 Brooklyn series. Last year's Brooklyn series sponsored by GM over WOR was supposed to have been quite successful. However, the Brooklyn games, it is declared, are quite likely to be sponsored this coming season, with Pepsi-Cola and Coca-Cola in the field for the rights. Gillette Razors are probably not going to bid, as has been reported.

General Mills and Procter & Gamble had already given advices they were not interested in the Yankee and Giant games, sponsorship of which they shared last season with Esso over WABC. This means now that General Mills goes completely out of the local baseball picture, altho remaining a major baseball sponsor thruout the country.

While the price of CBS' deal with the Yanks and Giants isn't given, it is claimed that one of the reasons General Mills decided against renewal of the Brooklyn contract was because Larry MacPhail, the team's general manager, is raising the price $25,000 this year to $100,000. General Mills figures it can get better results elsewhere with this amount or less, since the time costs, announcers' fees and exploitation hike the ante considerably.

CBS deal is for home games only, info states.

Sherman, Marquette Buy Chicago Agency

CHICAGO, Jan. 27.—A complete interest in Benton & Bowles-Chicago, Inc., was acquired by Stuart Sherman and Arthur Marquette. Firm name will change to Sherman & Marquette, Inc. New owners formerly held part interest in old company together with Edward Aleshire, director of radio, and Benton & Bowles, Inc., New York.

Aleshire announced no future plans. According to the new owners, Sherman & Marquette, Inc., will retain the personnel and accounts of the old company.

Waxeries Hike Tax-Free Tunes in Past Months

NEW YORK, Jan. 27.—Top transcription firms in the business, including World Broadcasting, Associated Music Publishers, Standard and the NBC Thesaurus, within the past few months have jumped their output of tax-free tunes more than 25 per cent—and in some cases 40 per cent.

Figure, according to reliable sources, is still increasing as a result of ASCAP-radio deadlock.

Morin Heads CBC

OTTAWA, Jan. 27.—Rene Morin, vice-chairman of the board of governors of the Canadian Broadcasting Corp., has been appointed chairman in place of Leonard W. Brockington, who recently retired to become war adviser under Prime Minister Mackenzie King. Succeeding to the vice-chairman's post is General Victor Odlum, who has been a member of the board. Another governor will be appointed to fill vacancy caused by Brockington's retirement.

NEW YORK, Jan. 27.—Philco goes back on the air on WOR starting Monday (29) with Wythe Williams, foreign correspondent and president of the Overseas Press Club. Williams will be on Monday, Wednesday and Friday at 7:15-7:30 p.m., and will have offices at WOR in New York. Sponsor is Philco Distributors, Inc., and commercials will plug refrigerators, radio and air-conditioning. McKee-Albright, Philadelphia, is the agency.

Union Work?

PITTSBURGH, Jan. 27.—There's a new "production department" at KDKA. In the past two months four staff men have become fathers, salesman Dick Bachman, drummer Pete Murphy, trombonist Steve Sortino and sportscaster Jack Hollister.

Unk Jonathan Goes Off CBS Sustainers

NEW YORK, Jan. 27.—Uncle Jonathan (Orth Bell), who has been getting a build-up from CBS for several months, is being taken off the sustaining schedule as of February 3. Bell has impressed the trade as one of the most likely looking comedy candidates to come into big-time radio in some years.

CBS was forced to take Bell off the sustainer list when it became necessary for the network to shave the budget in this direction. Network, which has Bell under contract thru its Columbia Artists, feels he is well enough established to be sold commercially without being on the air unsponsored.

* * *

NEW YORK, Jan. 27.—Ernie Flo Rito, orchestra leader who had several shows on WOR, is off the sustaining slots at the station. Departure occasioned by an annual reshuffling of the station's programs.

Gillette Buys Derby

NEW YORK, Jan. 27.—Gillette Razors this week signed to sponsor the Kentucky Derby over CBS. Classic goes May 4. Maxon, Inc., is the agency, with Ted Husing likely to spiel.

KFRC Fires, Rehires Announcers; AFRA Beefs

SAN FRANCISCO, Jan. 27.—Five KFRC announcers were given two weeks' notice Monday, but next day were rehired.

In a meeting with William Pabst, station manager, AFRA representative Vic Connors termed dismissal an "unfriendly gesture" and a "breach of faith" because order came on eve of AFRA negotiations for a contract with the station.

Pabst said notices were merely a technical routine of studio operation and that all were to have been rehired and given different spots in a new set-up.

He declared that the dismissal notices were withdrawn when AFRA took the intentions as meaning an unfriendly gesture toward the union. KFRC is the Mutual outlet here.

Swing's Cigar Special

NEW YORK, Jan. 27.—Raymond Gram Swing, news commentator, has been set for a Coast-to-Coast commercial for White Owl Cigars over Mutual Broadcasting System beginning early in March. Agency, J. Walter Thompson, is lining up stations with client's approval. Hookup may hit the Don Lee net on the Coast.

Templeton Vs. Toscy

NEW YORK, Jan. 27.—NBC reports that not since *Information, Please* and Toscanini became prime radio ticket demand shows has there been so great a call for ducats as since Alec Templeton came into New York. There has been enormous call for his shows, last of which in New York is February 12.

Templeton airs from NBC's whopper studios, known variously as 8H and "Royal's 30 Acres."

WCAU's Tele Station To Start CBS' "Net"

PHILADELPHIA, Jan. 27.—In spite of the fact that he holds a personal opinion that television probably will not reach a stage where it will be profitable to the broadcasters for about 10 years, Dr. Leon Levy, owner-prexy of the Columbia-linked WCAU and a major stockholder in CBS, is rushing thru previously announced plans to have a television station here in operation before the end of the new year. Furthermore, Doc Levy points out that the local station will be the first link in a television network to be developed by CBS. Proposed network building will point toward the South, plans under way to follow the local construction with tele stations in Baltimore and Washington.

Construction of the WCAU tele station will begin in the summer, and negotiations are now at the signing stage to spot the transmitter atop one of the tallest buildings in the city. It is hoped the station will be transmitting this year.

Initial cost of station will be $200,000. Levy doesn't expect to draw dividends for a decade, but there is a personal incentive behind his move. Since NBC got the jump over CBS in New York, Levy figures matters might be evened by giving his CBS station the first televisor here.

While the transmitter will be constructed here, a relay transmitter will be put up near Trenton, N. J. Since wire lines have proved unserviceable for intercity television, CBS tele shows will be available here by relay, the relay transmitters subsequently laying the lines for CBS' tele network.

Only telecasting locally is from W3XE, test station located at the Philco manufacturing plant here, altho the company hasn't put its receiving sets out on the market as yet. Philco engineers report fair reception at present from NBC's New York station on test receivers located in the northwestern part of Philadelphia. Reception of the same signals in South Philadelphia is poor.

CBS Ups John Fox

NEW YORK, Jan. 27.—John Fox has been appointed assistant to Victor M. Ratner, CBS director of sales promotion. Fox's post has been newly created, and chief responsibility will be supervision of progress of all jobs coming thru the department. Fox's previous position of production manager will be filled shortly.

Surprise!

NEW YORK, Jan. 27.—Hygrade-Sylvania Corp., thru Warwick-Legler agency, goes WOR on Fridays, 10:30-10:45 p.m., with Dick Robertson, Decca Record recording artist. Program had a quickie opening Friday (26) but goes on regular schedule next week.

MBS Gets Second $$ Giveaway Show

NEW YORK, Jan. 27.—Mutual's new quiz show, *Cash on Delivery*, goes on the air February 14, 8-8:30 p.m., sponsored by Curtis Candy Co. for Baby Ruth. Agency is Helwig-Miller.

Show, a Roger White production, will go over WOR here and WGN, Chicago; CKLW, Detroit-Windsor; WAAB, Boston; WKRC, Cincinnati. Cash will be $500, as on another Mutual quiz show, *Play Broadcast*. Talent layout is likely to be headed by Ted Cott.

Mutual now has seven quiz programs, more than ever before.

BOOST IN TALENT FEES

(Continued from page 5)

improve conditions but will probably not try to negotiate a signed agreement with NBC—just a verbal understanding. According to Greaza, AFRA is not in favor of taking hasty measures, and he, Greaza, feels the same way about it, particularly in view of his knowledge of NBC's side of the story. Some of the existing abuses, however, are regarded as quite bad, a prime example being the case of the telecast of *The Milky Way*. Cast, says Greaza, rehearsed 72 hours over a period of 15 days, and even those who had 50 sides had a salary top of $50.

Greaza's talks with Mark Woods, NBC treasurer, indicated that NBC wanted an appropriation of $1,000,000 a year for television but succeeded in obtaining only $650,000. Of this a certain definite allocation was put aside for technical and other costs, and the leftover went for talent. NBC has tried to do as many shows as possible with this money, and Wood pointed out that if salaries were raised the number of shows would drop. Greaza and the committee are trying to avoid this and instead are trying to persuade the execs to put aside a definite sum for talent in keeping with talent's importance in relation to costs of other items.

* * *

In a report on telecasting submitted by Alfred H. Morton, NBC vice-president in charge of tele, to the Federal Communications Commission's tele hearings, the following facts were brought out: Weekly cost of programing W2XBS is $15,000, including overhead items; there are 2,000 receivers in the New York area, with an average audience of 8,000; audience when polled by NBC indicated that studio features, led by dramatic shows, were most liked on tele, with a rating of 2.63 out of a possible score of three; special events rated at 2.11, films at 1.96 and film shorts at 1.75; *Jane Eyre* took the nod as the best program since the beginning of television; 67 different advertisers co-operated with NBC in presenting 148 programs in eight months. These advertisers represented 16 major industries. Hours devoted to shows with ad tie-ups rose from 6.5 in May to 11.4 in December.

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Upon receipt, the packet will be dated and filed away under your name.

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Radio Acting Soon To Become Correspondence School Course

CHICAGO, Jan. 27.—A new method of teaching radio histrionics to would-be actors and announcers will get under way in March, according to James Whipple, radio director of Lord & Thomas, Chicago office, who proposes to teach the art of acting before a mike thru the medium of a correspondence course.

Altho the first reaction of professionals will be to guffaw, a more serious consideration of the consequences will make them fidget uneasily watching the progress of "The Whipple Academy of Radio Arts." The course will be given with the aid of illustrated examples recorded by outstanding professional talent. Records will give the student illustrations of dialect, characterization, emotional roles, pronunciation in French, Spanish, German and Italian. Students will send in their homework by recording their efforts on 12-inch platters made available to them at studios all over the country.

A school like this, it is hoped, may make inroads upon racket schools. Likewise, it may bring people into the field who, because of their inability to get to a major radio center, would not be able to get in otherwise.

Program Reviews

EST Unless Otherwise Indicated

"Musical Americana"

Reviewed Thursday, 8-8:30 p.m. Style—Music. Sponsor—Westinghouse Mfg. Co. Agency—Fuller & Smith & Ross. Station—KDKA (Pittsburgh — NBC-Red network).

Westinghouse is spending about $17,000 weekly—perhaps more—on this program, which has Raymond Paige conducting a 102-piece orchestra; Deems Taylor, as emsee; a 24-voice mixed chorus; and soloists, to start on the second show. There was no soloist on the premiere. Program is being broadcast from Pittsburgh, as a smart local good-will move by the producers.

Initial program left several points to be satisfied, but under the circumstances—Paige had but four hours' rehearsal with his new group, composed primarily of Pittsburgh Symph men—the orchestra played well. Paige doesn't seem to have the ideal instrumentation yet for so large a group, the brass being light and the violin section mammoth.

Motif of the program is discernible in its title—to extol the advantages of life in the U. S. A.—and the music is to be American, symphonic and popular. Initial program had Romberg, Kern, MacDowell, Raymond Scott (based on his version of a Mozart theme) and Primi—but no Gershwin. It was a surprising layout, and lacked punch for a debut. The arrangements, too, are varied in quality—some superb and others failing to bring out all the possibilities of this size aggregation.

Taylor's comments are full of verve and snap, as usual, but the high spot of the show was David Garroway's delivery of a free verse by Norman Corwin, titled *Where Else But Here?* Put the name of the show and the poem together and you get what it's all about.

Commercials were excellent—stressing the development of the sponsor and electricity as team mates, and the service, to the public, of the industry. Milton Cross socked 'em over, as usual. Kenneth Watts produces. *Franken.*

Ireene Wicker

Reviewed Tuesday, 5:15-5:30 p.m. Style—Musical Stories for Children. Station—WJZ (NBC-Blue network).

Ireene Wicker, as The Singing Lady, did a commercial for Kellogg for some years. Her current series is a sustainer, but should not remain so long. Miss Wicker having definite entertainment value for younger audiences.

Program is a musicalized version of such stories as *The Sleeping Beauty, Snow White, Hansel and Gretel* and so forth, and is done with both singing and narrative technique. The performance is clever, and the outstanding item in Miss Wicker's repertoire is her ability to portray all the roles in her dramatized musical yarns. She switches from one to the other with amazing facility, and has a pleasant voice.

Piece on this show was *The Sleeping Beauty*, with its rigmarole of princes, princesses, witches, good fairies. Swell stuff for kids. *Ackerman.*

"Melody Ranch"

Reviewed Sunday, 6:30-7 p.m. Style—Music, drama. Sponsor—William Wrigley Jr., Co. Agency—J. Walter Thompson, Inc. Station—WABC (CBS network).

Wrigley's Doublemint gum now has Gene Autry, one of America's biggest Main Street names, on the air, replacing the not very successful *Gateway to Hollywood*. Program should be a happier choice than its predecessor, on the basis of corn getting audiences. Autry may not mean anything on Broadway, but his box-office draw elsewhere in his oat opera films is steady; he's so popular that when he guest-starred at the rodeo in New York recently the real cowpunchers asked the reel cowpuncher for autographs. Git along, dogie.

Autry does just what's expected on the show. He sings sad songs of the plains and rescues his sweetie-pie's pappy from a fate almost worse'n death. The yarn told how he came out West, stayed out West, saved the ranch, the rancher, the rancher's daughter and Doublemint gum. But the yarn seemed to be such palpable hogwash that even his adherents probably choked a bit on it.

Dorothy Ellers plays Nancy, the rancher's daughter with blue eyes (she, not the rancher). Horace Murphy is Shorty, the comedy relief. You knew he was going to be named Shorty.

So long, pard. *Franken.*

"Meet the Band"

Reviewed Sunday, 1-1:30 p.m., CST. Style—Music. Sponsor—Dodge Dealers of Chicago. Agency—Ruthrauff & Ryan. Station—WBBM (Chicago).

Styled after the *Bandwagon* show sponsored by Pitch, this local shot draws from the lesser names in the band field, toasting a different ork each week. On stint caught, Boyd Raeburn and his boys held the spotlight. Band offered a variety of refreshing numbers paced from swing to sweet to semi-classic. Singing group, comprised of three of the boys in the ork and the warbler, Lorraine, strike out on the vocals and get some nice effects.

The usual interview is shot at the leader between musical sets—his life, etc. Then as a special added attraction a "name" personality chosen from one of the local niteries or theaters is present to hand out a "golden baton" to Raeburn. In this case it was Gertrude Niesen, currently at the Chez Paree. Just what apparent use it was to have Miss Niesen there, solely to give away the baton, was not discernible to this reviewer, but maybe it was to tie in a plug for the Chez.

Bill Fifield handles the announcing and interviewing. Generally the show stacks up fair enough. *Humphrey.*

"Grand Hotel"

Reviewed Sunday, 1:30-2 p.m. Style—Dramatic. Sponsor—Campana Sales Company. Agency—Aubrey, Moore & Wallace, Inc. Station—WABC (CBS network).

Grand Hotel opened its 1940 series with an original drama by Addison Simmons, *Vengeance Is Mine*. *Vengeance* proved somewhat on the hokey side, but probably well-suited to most of the listeners catching daytime drama, being of the feminine heart throb genre. Females presumably like to listen to this while preparing the family meal.

Vengeance is the story of an innocent woman sent to prison for another woman's crime. After her jail term, she seeks vengeance, but is discouraged from spilling the story to the D. A. by a man who loves her and knows that the guilty woman would die in jail. Gangsters move in and out of the yarn, but toward the end of the 25 minutes a gentle aura of love pervades everything, with the injured woman losing her yen for retribution. As hoke, not bad. Leads are played by Betty Lou Gerson, the girl with "prison rust" in her, and Frank Hunter, the lover. They do well, acting in a serious, intense fashion.

Plugs are given for three Campana products, Italian Balm, Dreskin and Coolies. They are good commercials, appealing to the femme desire for romance, etc. *Ackerman.*

"Clem and Maggie"

Reviewed Tuesday, 8:45-9 a.m. Style—Comedy drama. Sustaining on WLW (Cincinnati).

Aired three times weekly (Tuesday, Thursday and Saturday), this rural comedy drama, anent life of Clem and Maggie Willoughby "in the Ozarks," should prove interesting air fodder for lovers of hillbilly presentations. Written and produced by Hank Richards, program uses talent from the *Boone County Jamboree*, a weekly Saturday night feature over WLW, headed by Cal and Bonnie West, former rep show performers, as Clem and Maggie; Four Drifting Pioneers, who portray Willie and Wally Brown, Squire Hollister and Possum Gossette, and Lenore Burch, of the Novelty Aces, as the Willoughbys' daughter, Susie.

This stanza was devoted to a resume of what had occurred in the first three programs, acquainting late tuners-in with the various characters and revealing Clem as a lazy oaf who does a splendid job of tossing away Maggie's bank roll—saved from taking in washings to purchase a cow for the farm—at Possum Gossette's pool and billiard parlor. Interesting bits are Maggie's discovery that the final cow payment has been lifted from its hiding place and subsequent entanglements between her, Clem and nephews Willie and Wally Brown in Gossette's pool emporium. Comes then the detection by Susie that Squire Hollister had sold the Willoughbys a dry cow, adding to Maggie's woes. At sign-off time the conniving squire in an attempt to make restitution lobbies for Clem's election as county sheriff, which is agreeable to all.

Cast handles its assignments well and script packs punch. *Doepker.*

"Avalon Time"

Reviewed Wednesday, 8:30-9 p.m. Sponsor—Brown & Williamson. Agency—Russell M. Seeds Co. Station—WEAF (NBC-Red, Chicago).

The Russell M. Seeds agency has been phenomenally successful with inexpensive comedy programs, aimed to sell corny comedy to a specific audience. There's no attempt at subtlety or high-brow humor; and their new show for Avalon cigarets, with Cliff Arquette the comedy headliner replacing Red Skelton, should do the required job. It's a moderately paced show, with the humor just as you expect it and some of it occasionally much better. Arquette has a punchy delivery that seems to overcome some of the threadbare material—altho, as said, there are occasional belly laughs. He does his a. k. routine, and is being chased by a predatory female—well played—who wants wedlock. The story on this show was an O. Henry piece of some standing—about the fellow who tries all sorts of stunts to be arrested while the cops ignore him. Then, when he does nothing, in the jug he goes.

Support includes Dick Todd's warbling, Don McNeill's emsee-straighting, Bob Strong and his Petrillers and Tom, Dick and Harry and the Doring Sisters warbling. Strong does a very neat job on production and solo numbers, as well as his own specialties, while Todd's warbling is quite pleasant. Group singing okeh.

There are too many commercials, but they're not bad. *Franken.*

"Life Begins"

Reviewed Tuesday, 11-11:15 a.m. Style—Serial. Sponsor—Campbell Soup Co. Agency—Ward Wheelock. Station—WABC (CBS Network).

Campbell's new bid for the attention of the hausfrau during her more leisure moments is especially designed for the ladies who are in their middle years or older. The heroine, Martha Webster, has already registered 45 annums and is depicted as having to start life all over again following a series of misfortunes which left her penniless. Cen-

(See PROGRAM REVIEWS on page 8)

Radio Talent

New York By JERRY LESSER

ROSS HERTZ does three television shows in succession. They are *The Impossible Mrs. Clancy, June Moon*, in which he portrays his original Broadway role, and *Charlotte Corday*, an unproduced play by HELEN JEROME, who wrote *Pride and Prejudice*. . . . SPENCER BENTLEY is the new Dr. Robbie on *Hilltop House*. . . . RUTH MATTESON, femme lead in *The Male Animal*, has replaced CLAUDIA MORGAN in *Against the Storm* until CLAUDIA returns from a tour of *The Man Who Came to Dinner*. . . . ETHEL BLUM celebrates her 21st and last birthday this week. . . . FLOYD BUCKLEY and BESS FLYNN are the leads in the new serial, *Life Begins*, which is authored by BESS. . . . The show takes the spot occupied by *Brenda Curtis*.

* * *

This column has always been a sucker for historical and educational drama on the air. A new one to make its appearance is Ed Whitney's (NBC) "Echoes of History," one of the best to date. They tell more in 15 minutes than the regular run do in a half hour. You'll like it . . . The Southernaires entertained at the Pelham Men's Club this week, and the first to rush them with congratulations was the Southern contingent. . . . Harold DeBecker suffered minor bruises while on tour with Constance Bennett in "Easy Virtue." It was while he was under the shower that the cold water suddenly stopped, to be followed by a stream of scalding water. In trying to escape the steam he slipped, injuring his arm and legs. . . . Bob Trout is mulling an offer from a syndicate to write a weekly column. . . . Lifebuoy is reported to be shopping for a half-hour show. . . . Charles Kemper is now doubling on the Tommy Riggs show and the Club Lido. . . . Owen Jordan is Billy Cullum on "David Harum." . . . Jack Sher, radio and screen writer, has completed a script that will feature Joan Blaine in the starring role.

* * *

JEANETTE NOLAN is an added starter in *The Shadow* cast. . . . An exclusive Chi shop offered EILEEN PALMER a job as dress designer, but she'll continue her radio work on *Girl Alone*. . . . BUD ABBOTT and LOU COSTELLO are celebrating their 10th anniversary as partners. . . . PHILLIPS H. LORD vacations in Cuba. . . . KARL SWENSON, "Lord Henry" of *Our Gal Sunday*, once did a song recital in Carnegie Hall. . . . HARRY KRAMER, little New York Broadcasting System, has just become the father of a boy. . . . ANDRE KOSTELANETZ and Mack Davis have been asked permission by a pair of newlyweds to name a cottage *Moon Love*, after their hit song of the same name. . . . DWIGHT WEIST, announcer of *By Kathleen Norris*, makes gifts for his friends in his woodworking shop.

Chicago By HAROLD HUMPHREY

JANE GREEN copped off the winning audition for BESS FLYNN'S Mother Moynihan role on WGN's *Painted Dreams* show. . . . ORRIN TUCKER'S stay on the Palmer House band stand is now dependent on the starting date of his new Lucky Strike shot which will originate in New York. . . . PINKY TOMLIN and ANDY DEVINE were guesting on a special WGN show Sunday. Station is framing a flock of name shows now as a prestige booster. . . . DON GORDON takes over the spieling duties on the *Right to Happiness* show and gives up his *Road of Life* stint. . . . MAURICE CLIFFER, St. Louis announcer, has arrived in town and transferred his AFRA card. . . . ROY SHIELD'S Ork, BOB BROWN and the RANCH BOYS will be the headliners on NBC's new shot for the Greyhound Bus Lines. Called *This Amazing America* and tees off February 16. . . . Show cuttings on the *Judy and Jane* strip shot had to be held up this week when DONNA READE was detained on her New York visit.

Win Stracke will sing with the Illinois Symphony Ork February 5. His work on the Alec Templeton show netted him an offer to move with the cast to New York, but he turned it down to remain in Chi. . . . Philip Lord returned this week from New York and Washington. . . . Actor Hugh Studebaker still has his eye on a spot in New Mexico where he hopes to retire some day, but claims he hasn't relaxed in nine years so might not be able to take it. . . . Pierre Andre has returned to the WGN staff after a whirl at NBC the past year. . . . Bernice Yanacek is back at WBBM after a 10-year absence, but says it all looks the same with the exception of the chromium transformation. . . . Edith Hendrick, CBS warbler, has been nursing a glum look since the exodus of Tommy Dorsey's Ork and particularly one of the guys in the band. . . . Garry Moore, NBC emsee, is packing around a lacerated schnozzle, suffered at the hands of his playful cocker spaniel.

Report Benny Asking 22Gs Weekly; It's Nix With Jello

HOLLYWOOD, Jan. 27.—Unless Jack Benny recedes from the position he is now reported taking, he will not be renewed when his present contract expires with General Foods, it is authoritatively stated. Benny has been sponsored by General Foods for Jello for about six years or more, and during that time has been the highest rated comedian on the air.

Reason Benny may not be renewed, according to information, is that he is supposed to be asking $22,000 per program when his renewal is due. This compares to the $13,500 Benny gets now. Price in either case includes all the talent on the show, band, vocalists and actors, Benny paying the other help individually. It is said that A. & S. Lyons, Benny's reps, are offering him now at the $22,000 price.

• • •

NEW YORK, Jan. 27.—Reports in New York state Jack Benny is being offered to sponsors. No price is mentioned.

Report concerning another leading comedian, Fred Allen, stating that he may go off the air for Bristol-Myers, is incorrect. Allen is under contract to the company until June, 1940, with sales of both Ipana and Sal Hepatica, his products, climbing steadily. Problem was supposed to be whether the Allen show was to remain an hour or go to half an hour, with the comedian favoring the hour set-up. Understood that differences on this score have been minor.

Comment

This column is devoted to brief reviews of programs which have been on the air for some time, as well as shows, which, already reviewed, rate further mention. Basis is that a one-time program review is inadequate for a production that varies each time it is presented.

A MASTERPIECE of satire was the feature of FRED ALLEN'S January 24 broadcast, in a sketch featuring ALLEN and his Mighty Art Players (MINERVA PIOUS, JOHN BROWN AND CHARLES CANTOR, with announcer HARRY VON ZELL doubling). Sketch satirized not only daytime scripts, opera, *The Lone Ranger* and *Pot o' Gold*, but radio surveys and all their kith and kin. Starting out to do Shakespeare's *Romeo and Juliet*, the sketch is interrupted by a survey expert, who says radio audiences won't take that sort of stuff. ALLEN then goes ahead to show how *Romeo* would have been done as a daytime show, on *Gold*, et al. The material was written beautifully, with a sharp incisive touch that devastatingly burlesqued radio's hackneyed program institutions.

The rest of the show, likewise, maintained a high standard—the whole combining to make one of the best of the series in some time. In addition to the newsreels, there is the ad lib. forum—in which the three audience candidates seldom contribute anything, but which sparkle with ALLEN'S trigger ad libs.—the MERRY MACS, WYN MURRAY, PETER VAN STEEDEN and his orchestra and a guest star interview, this time with ARTHUR BARNETT, "laugh expert," who gave a good account of himself. VAN STEEDEN'S work is top flight, and the singing is strong, with the MACS taking most of the edge.

JOE MORAN'S commercials are very good. *J. P.*

• • •

This AL PEARCE show (24) for Dole was a honey, with a comedy script that clicked at a high level thruout. Highlights were ARTIE AUERBACH'S dialect work, DICK LANE'S rapid-fire double-talk, ARLENE HARRIS' stint as a ham trying out on the MAJOR BOWES' show, PEARCE as Elmer Blurt selling toothbrushes and a satire by the gang on commercial radio. CARL HOFF, band leader, proves an able talker, too, in an opening exchange with PEARCE. Scripters did themselves proud on this session, the gags coming with scarcely a let-up.

Music by HOFF is good standard stuff, and vocals by MARIE GREEN and Her Merry Men outstanding. The singers did only one number, *St. Louis Blues*, with Miss Green's coloratura soprano lending an unusual effect. This singing group never becomes trite.

Plugs by Pearce. *P. A.*

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March of Dimes show, over CBS from Hollywood (KNX), presented a maximum of talent in a minimum of time. EDDIE CANTOR conceived and emseed the show, giving the first appeal for funds to be sent to the White House for the President's campaign against infantile paralysis. Talent in general did their usual turns, leaving the plea for funds to Cantor and just one or two names, chief of whom was ORSON WELLES.

Show was produced by VIC KNIGHT, each of the acts being presented quickly and with a minimum of waste chatter and time, the only way to produce a program of this type. Presentation's pace made possible the appearances of an amazing number of names. In addition to Cantor and Welles, these included MEREDITH WILSON, DAVID BROEKMAN, CONNIE BOSWELL, FRANCES LANGFORD, MICKEY ROONEY, BURNS and ALLEN, FANNIE BRICE and HANLEY STAFFORD, FIBBER McGEE and MOLLY, JACK BENNY, KENNY BAKER, SIDNEY FIELDS, RUDY VALLEE, BOB HOPE, FRANK PARKER, ROBERT MITCHELL choir and one or two others.

Outstanding were Cantor's excellent emsee, and his turn with Benny; Hope, a consistent sock; Miss Brice's ace business with Stafford, and the terrific warbling of the Misses Boswell and Langford. In a more serious vein, Frank Parker did an excellent rendition of *The Dream*, from *Manon*. Vallee, while by no means a top vocalist, is still definitely an impressive figure in front of a mike, giving out with a class atmosphere many of the latter-day names lack. Fibber McGee and Burns and Allen were not quite up to par. *P. A.*

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Pursuit of Happiness, Columbia's half-hour show Sunday (14) at 4:30 p.m., presented a raft of good talent, the line-up being particularly impressive inasmuch as the show is a sustainer. Probably no sustaining program on either net ranks with *Happiness* in name draw.

Three of the artists who appeared Sunday were top legit names — BURGESS MEREDITH, the show's regular emsee; BERT LAHR and ETHEL MERMAN. MEREDITH did a scene from *Of Mice and Men*, with LON CHANEY JR. and ROMAN BOHNEN in supporting roles. CHANEY and BOHNEN are in the film cast with Meredith. The stint via the radio sounded okeh but not too impressive. Emsee turn is good.

LAHR and MISS MERMAN were strictly sock delivering the nut tune, *Friendship*, from *Du Barry Was a Lady*. Audience demanded more choruses, which were forthcoming.

In a more routine tonsil groove program presented the Golden Gate Quartet in a good version of *Nosh* and the LYNN MURRAY singers in an operetta, *Back Page News*. Piece had lyrics by KAY SWIFT and had to do with the experiences of two men prospecting for gold in the Hollwood Bowl. The Lynn Murray singers warbled the stuff, but it had scant entertainment value. *P. A.*

• • •

General Foods' *The Aldrich Family* (NBC Blue Tuesday, January 16) might have been a pleasantly enjoyable and amusing program if a completely annoying studio audience hadn't gotten in the way. Any listener with a degree of sensibility must unquestionably have become fed up as the show progressed, and if the dial stayed at the same spot it was only because *Information, Please* follows.

The story of the particular episode was a custom-built comedy sequence. Young Aldrich, played thunderously by EZRA STONE, wants a bobsled. He and a pal go get one, start hitchhiking home, fall off the sled. Their respective fathers then go hunting for them; get stuck in the same ditch; the truck which had given the kids a hitch comes back to look for them, crushes the sled, and anyhow their fathers were going to buy them a bobsled, so it was all most unnecessary, which will not be debated and, in fact, is not even debatable.

Story is written by CLIFFORD GOLDSMITH and has been immeasurably better at other times. HARRY VON ZELL does the sales talks; Young & Rubicam produce. *J. F.*

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Tune Up Time, on WABC-CBS Monday night, featured as guest star, Hope Manning, who has been playing night clubs and operettas the past few years. She was spotted for three numbers, *In the Still of the Night*, backed by a chorus; *The Isle of May* and *Who Cares*, and revealed a smooth ingratiating soprano voice.

Hers is a clear lyrical voice that runs along smoothly, phrasing well and getting the most of the lyrics. The voice has quality and the delivery is always competent. The result was a fine impression, her singing fitting perfectly into the excellent Andre Kostelanetz arrangements.

Tony Martin emseed the program nicely and sang a few numbers in his own solid style. *P. D.*

PROGRAM REVIEWS

(Continued from page 7)

tral theme is okeh for the type of audience the sponsor wants, since that thought has no doubt occured to many of the femmes who buy the victuals for the family. No better or worse than the average daytime stuff.

On program caught Martha is trying to liquidate some of her assets. Her nephew is aghast at the idea of a woman of her social position leaving all that behind in favor of a nebulous future, and hypocritically seeks to discourage her because of what people might say, while offering no financial aid. She gets sympathy from her family physician, who offers to buy certain furniture pieces and commits himself to help her in every possible way.

Bess Flynn, besides capably enacting the lead, writes the script. It's a clean-cut job in both departments, altho production is slow. Opening commercial is long-winded and repetitious; closing is brief and registers better. Ken Roberts does the spieling. *Cohen.*

Sam Taylor

Reviewed Wednesday, 5:15-5:30 p.m. Style—Motion Picture Comment. Sponsor—Formula 301. Station—WHN (New York).

Sam Taylor's Hollywood chatter on WHN is a good-enough selling job for Formula 301, cosmetics account. Program consists of intimate screen talk concerning the doings of pix stars, including the rigmarole of blessed-eventing, marriages etc. In addition, Taylor answers fan queries mailed in to him and conducts a contest which should be a good mail draw. This is a giveaway of 25 pairs of theater tickets for winners of a competition on the three best pix of the past year.

Taylor does the commercials himself, slanting the sales appeal for men as well as women. *Ackerman.*

Advertisers, Agencies, Stations

By PAUL ACKERMAN

NEW YORK:

ALFRED J. McCosker, president of Mutual Broadcasting System, left with his wife Friday (26) for a month in Hollywood as guest of Rudy Vallee. While there McCosker will confab with Don Lee, review tele activity on the Coast and renew old acquaintances. . . . WOR's Dick Dorrance back Monday from Panama. Did a 20-minute stint on HOK and HPSK, Colon, plugging MBS. . . . Bill Thomas, of Young & Rubicam, left for the Coast Thursday (25) for a three or four-week trip. . . . When *Those We Love* winds up its current contract Royal Desserts is likely to go off the air for the next year anyway. . . . Dorothy Durand, radio editor of *The Akron Beacon-Journal*, in town this week.

• • •

Frederic March is Cecil B. DeMille's minute man for the Lux show. When Joel McCrea became ill recently March filled in hurriedly after rehearsing all night. Two years ago Gary Cooper was stymied and March had to do a hurry job. . . . B., B., D. & O. is asking for facts and figures on news and sports programs—for an unknown advertiser. Show to start in April for 26 weeks. . . . Percy Faith has grabbed himself a manager—Bob Coe. . . . George Fisher may go three times a week. . . . Henry King, Adrian Rollini and Russ Morgan scheduled to cut disks for Associated Music Publishers. . . . Compton's "Against the Storm," for Ivory on the Red, includes a raft of legit actors. Ruth Matteson is in "The Male Animal," Arnold Moss opens in the Theater Guild's "The Fifth Column" soon and Chester Stratton opens in the spring issue of "New Faces." . . . Alvin A. Samuels has been appointed director of radio advertising of Sternfield-Godley, Inc. . . . Alton Cook, World-Telegram radio editor, moved out to Long Island last week. . . . Will Osborne goes on "Show of the Week" February 18. . . . Howard W. Kramer and Rocco Padula have been added to CBS publicity staff. Kramer is picture editor and Padula goes into the photog department.

• • •

CHICAGO:

SKELLY OIL'S *Captain Midnight* show is scheduled to fold some time in March. . . . Director George Fogle is producing a little theater unit on the side. First opus will be *Family Portrait*. . . . Bismarck Hotel is switching its remote air wire from NBC to WON next week. . . . The *Lightin' Jim Whipple* show, which recently folded, has been taken over from Lord & Thomas agency by Blackett-Sample-Hummert. If latter outfit finds a sponsor for it, chances are its title will be shortened to *Lightin' Jim*, since Jim Whipple is radio chief at Lord & Thomas and title was copyrighted under his moniker. . . . WBBM is beating its chest this week over a record mail pull chalked up last Saturday on Wayne King's Cashmere Bouquet show. Figure was 11,689. *H. H.*

From All Around

PHILADELPHIA NOTES: Don Martin gets the call at WFIL for the production manager post. . . . Eighth year for Ben Greenblatt as the *Piano Rambler* on local airlanes, currently pounding the keys on the WFIL wavelengths. . . . Samuel R. Rosenbaum, WFIL prexy, donates his services to the publicity committee of the United Charities Campaign. . . . Jerome B. Gray, partner in the ad agency bearing his name, off to Florida for the Palm Beach golf tournament of the League of Advertising Interests. . . . Maurice Abrams, KYW Meistersinger, being wooed away from his law practice with network shots to return to the air. . . . Rupe Werling runs into his second year this week with his *World's Worst Program* on WIBG, the billing his own, and it has caught on.

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WMAN, Mansfield, O., has a batch of staff men from Cleveland, including Bob Allen, Bernie Malloy and Dave Francis in sales; Gene LaValle and Harvey Bogen, announcers; Wendy Garmon, engineer; Art Cook, news editor, and Earl Black, musical director. . . . John D. Maloy, announcer at WLAW, and Marie P. Brogan, station receptionist, have announced their intended hook-up. . . . Lusaine C. Fox, Miss Anna, of *Story Telling Time* on KSL, Salt Lake City, back after a tussle with flu. . . . Wally Sandack also back following a two-week illness. . . . J. Howard Pyle, program director at KTAR, Phoenix, recently emseed the entertainment at the annual meeting of the Arizona Newspaper Association. . . . Producer Ned Tollinger off to Hollywood after a long service period with KGO-KPO, San Francisco. . . . Mischa Kettler has been appointed director of music at WWJ, replacing Herbert Mertz. . . . World's Fair Glee Club, 10-man singing group who warbled at Flushing last year and will do so again when the marsh is lit up once more, go sustaining over WNYC. Howard King manages. . . . Aileen Pringle, former pix player, is to appear regularly on *Joyce Jordan, Girl Interne*.

Conducted by M. H. ORODENKER and DANIEL RICHMAN — Communications to 1564 Broadway, New York City

AGENCY PERSONNEL PURGE

Weather Handicaps Zurke, Bradley and Masters in Buffalo

BUFFALO, Jan. 27.—After a several weeks' dearth of name bands on one-nighters local dance addicts eagerly welcomed two dates, a Bob Zurke-Will Bradley battle of music and a Frankie Masters stand, but one of the worst gales in many years, blizzards and sub-zero temperatures threw a wrench into the works, with the anticipated successful promotions dribbling into just even-break ventures.

Zurke-Bradley duel was sponsored by the local motion picture operators at the 174th Armory here Saturday (20) and attracted an advance sale of about 1,000 persons at 55 cents per. Over 1,500 brave guys and gals defied nature's ratings the night of the dance to lay 85 cents on the line, the box-office take totaling $1,305. Both orks were booked by Ray S. Kneeland, localite, who also handled promotion. Extra added attraction, a Jeep Contest, carried a prize of a week's engagement at Shea's Theater here.

Masters drew a fine 600 people at the Canisius College Junior Prom, a real achievement considering the weather and lack of promotion. At $6 a couple the affair grossed a nice $1,800. Dance was held January 19 at the Statler Hotel here.

Goodman's Regent Music Firm Tees Off

NEW YORK, Jan. 27.—Harry Goodman's music publishing house gets under way officially Monday (29), with the actual opening of the office. Associated with him will be another of Benny's brothers, Gene Goodman. The firm will operate under the name of Regent Music Co.

Despite numerous reports as to the acquisition of several catalogs at various times, the firm starts in with only one song in its library, *Be Sure*, a new ballad by Eddie De Lange and Bob Henderson. Altho virtually settled, a deal to take over the Maurice Abrams catalog fell thru, with the Goodmans now scouting for another ASCAP catalog upon which to build the venture.

Georgie Auld Pulls 2,030 In Two Southern Stands

MONTGOMERY, Ala., Jan. 27.—Mid-term examinations, combined with cold weather, hurt attendance at the Esquire Club's dance at the City Hall here, January 17. Georgie Auld drawing only 830 people, at least 300 under expectations of the sponsor. Tickets went at $1 advance and $1.25 at the gate.

CHATTANOOGA, Tenn., Jan. 27.—Georgie Auld attracted 1,200 at a dance at the Memorial Auditorium here January 10, a nice crowd that left nobody in the red.

Tax was $1 a head, with colored spectators admitted for 25 cents. Sleet and ice for several days preceding the dance had cut the advance sales heavily.

Names for Pennsy Dansant

WILKES-BARRE, Pa., Jan. 27. — Art Bullock, manager of the Orondo Ballroom here, announces that he plans to feature name bands weekly after Lent. Harry James is penciled in for February 2. Jolly Jack Robel played to a capacity house on a recent one-nighter here.

Say It Isn't So!

PHILADELPHIA, Jan. 27.—The way Tin Pan Alley has been scissoring Chopin and Tchaikowsky to make these masters syncopate, not a single one of the classics seems safe any more. The other day Meyer Davis reached the height of something or the other along these lines during a rehearsal at Bellevue-Stratford Hotel here, when he had his musicians make hot licks and riffs for Richard Strauss' *Death and Transfiguration*.

The Younger Generation

ATLANTIC CITY, Jan. 27.—Mushrooming of jitterbug parlors here had the *Atlantic City Press* dispatch Clyde Van Dusen to one of the more jittery joints with orders not to return without charting the reactions of a typical jitterbug. Clyde selected his sample of the younger generation with care. She wore the essential gay sweater, the checked skirt, the whoopie socks and the low-heeled shoes, and her bob was the approved long and sweeping thing.

"Cutie," said Clyde, "I think you're a typical jitterbug. Are you bound for Hades?" The face that turned to his, however, was strictly on the seamy side.

"Grandson," she said, "I've been sticking to the younger generation since the summer of '89; I've been thru the Gay '90s, the Naughty Aughts, the Torrid '20s and the Flirty '30s. And I ain't hit the hot place yet. C'mon, let's cut a rug."

Elaborate Open-Air Dance Spot Planned For Canton Resort

CANTON, O., Jan. 27.—Construction has started on a new open-air dance pavilion at Meyer's Lake Park here, which will be one of the finest in the Middle West, Carl Sinclair, general manager of the amusement center, announced this week. He did not disclose what the venture would cost.

New dance spot will be 100 by 225 feet and will accommodate approximately 1,000 people at tables, to be arranged in circular rows facing the band stand. To the rear of the band shell will be a landscaped area, complete with walks, sunken garden effects and open fireplaces, which will be lighted cool nights. Under the set-up, Sinclair believes from 5,000 to 7,000 persons can be accommodated within the open-air dansant, which will open some time in May.

Policy will be dancing four nights a week (Tuesday, Thursday, Saturday and Sunday), with name bands and pop district combos playing for social plan dancing. In the event of inclement weather dancing will be shifted to Moonlight Ballroom at the park, for the past 15 years one of the best known Sunday night stops in the Middle West for name bands.

Rockwell Ax First To Fall In New Band Office Prunings

Manes, Collins and Lambert dropped from GAC pay roll —Tommy Rockwell claims its an economy move—William Morris Office trying to lure Sanders in Chicago?

NEW YORK, Jan. 27.—Another band agency shake-up—one that may equal the proportions of last year's personnel purge in the band booking offices—began this week with a serious pruning of the pay roll at Tommy Rockwell's General Amusement Corp. both here and in Chicago, and may also spread to the Chi offices of the William Morris Agency and Consolidated Radio Artists. Immediately following Rockwell's return from the Coast this week, and on the heels of Harry Squires' resignation as one-night booker for GAC, the ax started to swing, falling on the necks of Cy Manes, office exec; Danny Collins, who recently rejoined the office as a band booker; Harold R. (Scrappy) Lambert, head of the radio department and one of the bookers in the Chicago office.

Also involved are switches, confirmed by Rockwell, in the local office personnel, cutting down on the publicity department, with Cell Campbell still at the helm of the skeleton set-up, and the discharge of the receptionist, several accountants and several stenographers.

Re-routining of office to fill the gaps left by Manes, Collins and Lambert will not take place, however, until a successor to Squires has been named. Rockwell is now in the process of negotiation with another booker, but nothing has been decided as yet. Squires agreed to remain with GAC until he is replaced, and then moves over to the Morris Agency to head the one-night department there.

Rockwell described this move as one of economy, stating he found the office overloaded with more people than business was able to support.

"It was just a question," said Rockwell, "of having to cut down because we don't have as much property to sell as could support the office."

He discounted the report that the slicing was occasioned by Artie Shaw's leaving the business and thereby depriving the office of a healthy slice of its former income.

"We have a five-year contract with Shaw," stated Rockwell, "and he is starting back to work on the Coast doing an independent picture with Boris Morros, for which he'll write both the story and the musical score." Rockwell says this is not rumor, but fact.

On the heels of the shake-up at GAC, it was also whispered around that the presence in Chicago of Willard Alexander and Ed Fishman, heads of the Morris agency band booking department, along with Abe Lastfogel, one of the top execs of the Morris agency, is of more than a booking nature. Reason behind the trip, the report goes, is possibly to lure Bob Sanders, head of the Chi office of CRA, over to the Morris agency. It has not been decided, tho, how this would affect the position of Bill Snyder, Chi band booker for Morris. Snyder is the brother of Carl Snyder, executive of the National Hotel Management chain.

Philly's Name Band Feast After Famine

PHILADELPHIA, Jan. 27.—After a dearth of name fodder for local dancers, a sudden and unexpected wave brings a barrage of name bands for local terp sessions. Reese DuPree resumes his name band dance promotions at Strand Ballroom on Thursday (1), with Teddy Wilson doing the band-stand honors. Last DuPree promotion here was January 1 at Town Hall, with Count Basie and Gene Krupa battling it out.

President's Birthday Ball on Tuesday (30) brings in Mal Hallett and Harry James, with Joey Kearn's WCAU staff men supplementing. Bands and show booked in by Manie Sacks, of Music Corp. of America. And on Saturday (3) Glen Gray and the Casa Loma lads make their first appearance here in many years at the annual ball sponsored by the Osteopathic Hospital.

Canadian Batoneer Versus CPRS Over "Beer Barrel"

SASKATOON, Sask., Jan. 27.—Guy C. Watkins, local ork leader, was named as defendant in an action started here this week by the Canadian Performing Rights Society. Suit is based on the alleged playing of *Beer Barrel Polka* without permission of the Society, which claims that it has secured control of all performances of the tune in Canada from the American Society of Composers, Authors and Publishers. Shapiro, Bernstein, New York publishers, own the song.

MPPA Cites Comparison of New Thomas Bill to Copyright Act

NEW YORK, Jan. 27.—In an effort to clarify existing attempts at legislation to amend the copyright act of 1909, Music Publishers' Protective Association this week, thru Walter Douglas, chairman of the board, informed its publisher members of certain changes affecting them, which are embodied in the Thomas amendment to the Shotwell Bill.

No attempt was made by MPPA to interpret the new Thomas Bill, which is now before the Senate and which if passed would seriously affect the record-industry insofar as mechanical recording rights and royalties are concerned, but which would also provide for changes as to securing and divisibility of copyrights, statue of limitations, bankruptcy and public domain.

Comparison of the present law with the new Thomas amendment shows:

1. On the question of copyrights, which under the present law must be secured thru certain formalities, failure to do so resulting in the loss of rights, the new bill "provides for copyright upon creation without conditions or formalities."

2. Concerning the "divisibility of copyright," the new bill allows for the separate assignment of rights, wholly or in part, with each owner of a copyright having the right to all remedies and proceedings under the act and to "bring action separately without joining any author or owner of any right in the same work." Under existing legislation there is only one copyright owner or owners.

3. Referring to the mechanical provisions, the new act allows the copyright owner "to impose his own terms and conditions in granting mechanical recording licenses" . . . including " . . . no exemption for the use of phonograph records on coin-operated machines. . . ." "Under the present law the copyright proprietor is bound by the provisions of the so-called compulsory license provision and among other things is limited to a royalty of 2 cents." MPPA cites that under present conditions "reproduction of a musical composition upon a coin-operated machine is not deemed a public performance for profit unless an admission fee is charged."

4. Conditions affecting copyrights themselves under the new amendment allow for a term of the life of the author and 50 years after his death, whereas the present copyright term is for 28 years, with the right for an additional renewal of another 28 years.

5. In the case of bankruptcy, which under the present copyright act must be subscribed to under legislation provided for bankruptcy, the new bill provides that "in case of insolvency, bankruptcy, or receivership, where there are unpaid royalties . . . the author, trustee, receiver or liquidator shall not be entitled to exercise ownership without first paying the author the unpaid royalties or share of profits."

Les Real Hugo Miserables

PHILADELPHIA, Jan. 27. — Victor Hugo, maestro at Kellner's Little Rathskeller here, lost about $500 worth of music and his crew lost instruments valued at upward of $1,000 in a fire Tuesday (23), which wrecked the nitery. Hugo is a former Paul Whiteman trumpeter who went out on his own several years ago.

Pleasing the Sponsor

PHILADELPHIA, Jan. 27.—Edna Torrence, of the dance duo current at Jack Lynch's Hotel Walton roof here, called hubby-maestro Bob Chester the other day during his stay at the Paramount Theater in New York.

"Did you know, darling," she queried, "today marks 13 weeks that we are married?" To which the radio-minded leader quipped:

"Well, I'm satisfied—guess I'll pick up the option!"

It Pays Not To Advertise

GREEN BAY, Wis., Jan. 27.—When weather and road conditions made it impossible for Lawrence Welk to fill an engagement January 19 at Riverside Ballroom here, J. W. Becher, manager of the dansant, used large newspaper ads to call the fact to the public's attention. Copy was captioned, "Notice to Dancers! Lawrence Welk Not Coming Tonight!"

Announcement explained the reason for the cancellation and stated the ballroom expected to secure Welk's aggregation on its next tour in April. Tom Temple's Ork substituted for the night.

Song Sheet Racket Clean-Up Expanding In Conn., Chicago

BRIDGEPORT, Conn., Jan. 27.—Music Publishers' Protective Association, having collected damages for the sale of illegal song sheets from several hundred merchants in seven Connecticut counties, this week moved into Fairfield County to begin a clean-up there. Thirty retailers have already been warned by Charles N. Segal, of Hartford, Conn., MPPA counsel, that they will have to pay for the copies they have sold or else prepare to face legal action.

Connecticut has been the center of a clean-up campaign on bootleg song sheets, with a Hartford court slapping a heavy fine and jail sentence on John Santangelo, of Derby, Conn., for carrying on the practice. Last week Santangelo had an indictment charging conspiracy returned against him in a Newark, N. J., federal court, and if found guilty he faces a minimum of two years in a federal jail. Four other song peddlers were charged with the same thing by the Newark Grand Jury, marking the first time that such drastic action has resulted from the song sheet evil.

* * *

CHICAGO, Jan. 27.—Several new song sheets have appeared here since G-men cracked down on the bootleg syndicate which the local ASCAP office has been fighting. Despite the fact that a writ of seizure was issued and the G-men nabbed the printing plates, "hot" music continues its steady drain on ASCAP's income.

Jack Tickman and Lawrence Rothenbaum, arrested as leaders of the racket, are out on bond pending hearing of the case. The defendants are liable either to a penitentiary sentence under conspiracy charges or to a less severe penalty under charges of violating the copyright laws.

Herbie Kay Attracts 700 Despite Freezing Weather

CANTON, O., Jan. 27. — Herbie Kay, first name band offering since the holidays, grossed up to expectations Sunday (21) at Moonlight Ballroom here. Band attracted around 700 at 55 cents a person despite near-zero weather and icy highways.

Manager Carl Sinclair said names will continue to be booked at the ballroom on an average of every other Sunday night, with middle bracket combos alternating on off Sundays. He said Glenn Miller, who pulled a record crowd last fall, had been booked for a return date in April, with Richard Himber another future booking.

Moonlight dansant is now getting two spot announcements daily over Station WHBC here, plugging its four-night all-winter dance policy.

OTIS SMITH'S ORK is currently at the Wind Mill Club, Natchez, Miss. Wit Thoma, who recently wound up a stay at that spot, is now located at the El Tivoli Club, Dallas, and Al Barnette, another recent Wind Mill music-maker, goes into the Million-Dollar Club, Kansas City, Kan.

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Orchestra Notes

By DANIEL RICHMAN

New York Nocturne

REPORTS filtering back to this sector from the touring TOMMY DORSEY crew imply a bit of more or less serious trouble within the tootling ranks . . . the whispers are that three key men have already given their notice, with four more likely to follow suit, rather than take a salary pruning . . . other and more localized rumors concern the condemnation of the building housing the Roseland Ballroom . . . similar rumors have been rife off and on for some time, but this time there is an arresting persistence to them, made all the more interesting since LEO J. BRECKER, Roseland owner, was one of the original builders and is still a title-holder of the building containing the International Casino, which closed recently as a night club amid announcements heralding its reopening as a ballroom . . . the great to-do as to who would get the nod to follow Jan Savitt in the Hotel Lincoln's Blue Room when the Top Hatters leave the beginning of the month after a full year can now subside . . . CHARLIE BARNET, the leading contender all along, was signed by MARIA KRAMER for a six-week stint starting the 8th . . . all is not exactly serene between Music Corp. of America and the Fiesta Danceteria, with the former endeavoring strenuously to put one of its properties into the spot when Gene Krupa closes tomorrow (28), and the latter holding out just as strenuously in favor of building up a 10-piece crew headed by JOE MARSALA as the main stand incumbent . . . the matter flared out into the open last week when MCA canceled a wire set for Marsala's small combo, which has been an auxiliary at the Fiesta since its opening . . . danceteria delivered an ultimatum on such tactics, and relationships haven't been of the best since . . . it's a pretty safe bet that, despite the scores of MCA orks that have been offered as the Krupa replacement, Marsala will hold down the main assignment, at least for a while.

* * *

Comings and Goings

FRANKIE MASTERS steps into the Roosevelt Grill, New York, when Guy Lombardo starts his trek to the Coast February 1. . . . JERRY BLAINE takes his first New York location in some time when he replaces the BARRY BROTHERS BAND at the Surf Club Tuesday (30) . . . a sudden switch landed ERIC COREA, and not the King's Jesters, at the Village Barn, New York, last week. . . . DUKE ELLINGTON adds BEN WEBSTER to his sax section, but plans no replacement for bass slapper BILLY TAYLOR, who left this week . . . the Duke still has one left. . . . CLAUDE HOPKINS makes it a repeat at the Golden Gate Ballroom in Harlem February 10 for six days. . . . CHARLES READER is the incoming and NICKOLAS D'AMICO the outgoing band at the Versailles, New York. . . . BUD FREEMAN brings his Summa Cum Laude ork back to the New York spot where he first debuted as a maestro last year, Kelly's Stables. . . . JOHNNY VAN EPPS replaces KENNY LA BAHN at tenor sax with Hal Kemp . . . when DICK WARREN exits from the Park Lane, New York, the 30th, WILLIAM SCOTTI takes over the music-making job. . . . ELISSE COOPER, one-time chirper with Eddie De Lange's now defunct ork, moves over to Tony Pastor's new outfit for the canarying.

* * *

On Various Fronts

THE William Morris office cracks the Hotel Roosevelt, New Orleans, a General Amusement Corp. stronghold, for the first time, setting HENRY BUSSE to follow Larry Clinton there the middle of February. . . . BOB ZURKE takes on a fortnight at the Trocadero, Henderson, Ky., starting Tuesday (30). . . . JOE VERA, pianist, is aided and abetted in Chicago's Congress Hotel Glass Hat by JOHNNY BONOGUIDO, bass; PETE MARTI, guitar, and JOE PETROSELLI, accordion. . . . Everett Crosby placed STUFF SMITH in a featured role in the forthcoming sepia flicker, *Darktown Strutters' Ball*. . . . VINCENT LOPEZ draws his third holdover at the Palace Hotel, San Francisco, which keeps him there till mid-February. . . . JOE SUDY embarks on a monther at the Bath Club, Miami, Fla., February 15. . . . BOB AND THE TWINS open today (27) for an indef stroll at Baltimore's Chanticleer . . . the outfit, which is handled by Stan Zucker, used to answer to the name of the Vocalaires. . . . RAY PEARL winds up a stay at the Rainbow Ballroom, Denver, February 13, after which he one-nights it to the Coast for eight weeks at the Casino Gardens, Ocean Beach, Calif. . . . HOD WILLIAMS goes into the Rainbo Grill, Hollywood, Fla., for the remainder of the season . . . current stand follows 50 weeks at the Half Moon Club, Steubenville, O., which gets the ork again after its Florida engagement.

* * *

In the East

SONNY JAMES follows Reggie Childs into the Rustic Cabin, Englewood Cliffs, N. J., February 14 . . . schedule at the Raymor Ballroom, Ray Galvin's Boston dansant, calls for LENNIE HAYTON from today (27) to February 10, with AL DONAHUE penciled in for the March 8 week. . . . JACK KURTZE'S ROLLICKERS get a four-week holdover at Child's swank Syracuse (N. Y.) restaurant . . . the SHALIMAR, Newark, N. J., nitery, now boasts a WOR wire. . . . JACK DRUMMOND is back at the Variety Club, Albany, N. Y., where he worked several years ago for a 14-month run when the spot was known as Matt Loftus' Restaurant. . . . HAPPY HAUCK into the Chez Ami, Buffalo. . . . WALT LEOPOLD gets the call for the Knights of Columbus Pre-Lenten Ball Friday (2) at Walt Whitman Hotel, Camden, N. J. . . . F. H. Catana brings in AL ZAHLER this week for his Log Cabin Inn near Trenton, N. J. . . . Danceette, Oaklyn, N. J., ballroom, takes HENNY HENDRICKSON for the Thursday and Saturday dance nights. . . . ROOKIE DAVIS answers the band-stand call at Joe Deluca's Red Hill Inn, Merchantville, N. J. . . . down in Atlantic City, Ritz-Carlton Hotel brings in FRITZ MILLER and his Top Hats for the Merry-Go-Round, while JOHNNY VARALLO holds over at the Round-the-World Room at President Hotel and Penn-Atlantic Hotel spots JOE LANZA at its Rathskeller.

* * *

Of Maestri and Men

DICK STABILE adds SHIRLEY GAYE for the vocalizing . . . singer was formerly with Ted Fio Rito. . . . GLENN MILLER and the ANDREWS SISTERS go up the river February 11 for a performance at Sing Sing prison, near Ossining, N. Y. . . . place might be more appropriately named Swing Swing for that day. . . . GAY JONES draws a management contract from GAC, while RANNY WEEKS signed a William Morris pact . . . first date for Ranny under the new contract is the Netherlands Plaza Hotel, Cincinnati, where he opened Friday (26). . . . LANI McINTIRE, Scotch-Hawaiian batoneer at New York's Hotel Lexington, adds a new touch to the interpretation of the Songs of the Islands . . . he sings a couple of them in French. . . . Hal Kemp almost lost four important members of his band in an auto accident down South . . . vocalist BOB ALLEN, CLAYTON CASH, EDDIE KUSBY and HAROLD DANKERS got away with only slight injuries when their car skidded and overturned. . . . GRAY GORDON takes on JOE O'CONNELL and LARRY COLKIN for the arranging chores, making a change of style for the pair, who used to orchestrate the ditties for several hot sepia crews. . . . FRANK NOVAK and Bluebird get together on some kiddie recordings, with PAUL WING for the narrating . . . the RACIMO TRIO, Hawaiian group, now augments Johnny Messner's Ork in the Hotel McAlpin, New York, Marine Grill. . . . DEAN HUDSON missed his first job since taking up batoneering when he got himself snowbound down in North Carolina, 90 miles from where he was supposed to play that night.

Local 47 Rules Members Must Audition Privately

LOS ANGELES, Jan. 27.—New ruling passed by Local 47, AFM, here decrees that all auditions and tryouts for prospective engagements by its members must be made in private.

The by-law stipulates that all musicians, leaders and agents must be excluded from audition rooms, except the leader and those tootlers actually engaged in auditioning, plus their bona fide agent.

Dick Kuhn and his Music
VOCALS BY MARCELLA HENDRICKS
66th Week
HOTEL ASTOR, N. Y.
Broadcasting Over Mutual Network
DIR: MUSIC CORP. OF AMERICA

HERBIE MAUL
and his
BAND of MEDLEYS
NOW
SILVER MOON CLUB, PUEBLO, COLO.

$5,000 Face Lifting For King's Ballroom

LINCOLN, Neb., Jan. 27.—J. Clair Lanning, manager of King's Ballroom, which is part of the R. L. Ferguson amusement park, Capitol Beach, near here, is closing the dansant February 4. It will undergo an overhaul during Lent, with the interior re-do ticketed to cost $5,000 and to consist of complete encirclement of the floor with booths, plus a new location for the concession stand. Paint job goes along with it.

With its reopening after Lent, the spot will operate two or three nights a week, as has been the usual practice, until the park opens mid-May. Then bands will be bought on a five-day week basis, layoff being only Monday and Tuesday nights.

Altho the jitney dance, tried a couple of weeks ago as a Sunday night bolsterer, flopped, it will be given another try during the park run, feeling being that the other park crowd-drawing facilities will furnish enough in-and-outers to turn a profit.

Wagner With Sligh Office

CHICAGO, Jan. 27. — Solly Wagner, local band leader, joined Eddie Sligh's office as head of the ork club date department. Wagner is booking men and is fronting an outfit for all Sligh dates.

HAL KEMP gets the call from the Junior League of Mobile, Ala., to make the music for a charity affair at the local Fort Whiting Auditorium February 20. The Fifty Phunny Fellows, Mardi Gras mystic society of Mobile, booked the Georgie Auld Ork for their annual ball January 30.

Sheet-Music Leaders

(Week Ending January 27)

Acknowledgment is made to Maurice Richmond's Music Dealers' Service, Inc., and Ashley Music Supply Co., of New York; Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co. and Western Book and Stationery Co., of Chicago.

Position Last Wk.	This Wk.
1	1. Oh, Johnny, Oh
10	2. Careless
2	3. All the Things You Are
5	4. Indian Summer
3	5. Scatterbrain
7	6. Faithful Forever
4	7. South of the Border
11	8. At the Balalaika
13	9. Lilacs in the Rain
9	10. The Little Red Fox
8	11. My Prayer
6	12. Stop, It's Wonderful
12	13. Chatterbox
—	14. In an Old Dutch Garden
—	15. It's a Hap-Hap-Happy Day

Music Items

Publishers and People

JIMMY VAN HEUSEN is interested in buying into a music publishing house, and he's currently surveying the field with that intention. Tunesmith is out for a piece of an established firm rather than to build a small catalog of his own.

Jimmy McHugh and Al Dubin get the music-and-lyrics assignment from Harry Kaufman for the new revue he is working up for Carmen Miranda and Maurice Chevalier.

Lou Mooney and Ben Gilbert, Miller Music and Feist professional managers, respectively, switched jobs, Lou being more familiar with Feist than Gilbert, having handled it before going to Miller to replace Willie Horowitz several months ago.

Joey Stool is the new professional manager of ABC Music, coming from the Chicago office of Harms to assume the post. Japple Judd, co-owner of Lewis Music, penned her first song, *My Treasure*.

Harry Liebmann resigned as business manager of Sun Music, with Jessie Sternberg, Joe Davis' biz manager for 14 years, coming in for the replacement. Sam Wigler left Lincoln Music to join the Witmark professional staff.

Bernie Prager, Feist business manager, is on a good-will trip that will take him to the Coast and keep him away from his desk for two months. Harry Owens is publishing his tune, *Princess Poo-Poo-Ly Has Plenty Papaya*, after getting a release on the number from Harms.

* * *

After the smoke of last week's election of the publishers' available committee of the American Society of Composers, Authors and Publishers had cleared away, the setup revealed only two changes. Herman Starr, of the Warner music group, and George Fischer, of J. Fischer & Bros., replaced Jack Bregman, of BVC, and Fred Banks, of Theodore Presser, Inc. Saul Bornstein, Lewis Bernstein, Max Dreyfus, Walter Fischer and Gus Schirmer remain on the committee.

* * *

Songs and Such

LEEDS MUSIC has Harlan Leonard's *Hairless Joe Jump* and the Leonard theme, *Mellow Bit of Rhythm*, by Mary Lou Williams and Herman Walder. Firm also releasing *Get a Horse, Get a Buggy*, by Don George and Teddy Hall.

Joe Marsala and Archie Gottler have a new tune with Berlin, *The Vocalizing Song*. Another Berlin newie is Johnny Burke's and Jimmy Van Heusen's *Imagination*.

Deep Purple won a silver plaque for its writers, Peter De Rose and Mitchell Parish, from the Lucky Strike *Hit Parade* as the most popular ditty of 1939.

Leonard Feather, British swing critic now living in this country, has provided Tony Pastor's new ork with a theme song, titled, appropriately enough, *Pastoral*.

Another new themer is Erskine Hawkins' *Tuxedo Junction*, the number having done so well in the Hawkins record incarnation that the 20th century Gabriel adopted it as his signature.

Phil Kornheiser is pushing *Send Me Jackson* for Harry Tenny, Inc., which firm also has Jean Schwartz's, Ira Schuster's and Paul Cunningham's *Dance and Dream*.

* * *

A third-term song by Walter O'Keefe was one of the highlights of the President's Birthday Ball in Washington Tuesday (30). The title of the ditty, written especially for the occasion by O'Keefe, is "I Just Can't Smile for Four More Years." Comedian accompanied by his old songwriting partner, Bobby Dolan, at the piano, contributed a couple of other ditties, one about Mrs. Roosevelt and another about Calvin Coolidge.

* * *

Hollywood Highlights

A PARAMOUNT experiment aimed at closer co-ordination between script and music has Frank Loesser working with director Joseph Santley and scripter Allen Rivkin on the screen play for the studio's *Dance, Little Lady* . . . under the idea, musical thoughts will be incorporated in the yarn as it is developed instead of being thrown in after completion, as is customary . . . Harry Revel and Ted Fetter placed their *Broadway, Still Broadway* in MGM's *Two Girls on Broadway*.

Steve Pasternacki takes over the post of Paramount studio music library head from Maurice Borodkin . . . Mickey Rooney has two new tunes, *Things Are Bound To Happen in Havana* and *Alabama Mammy* . . . Arthur Lake, co-star of the *Blondie* pic series, penned *I'm Doggone Fond of Blondie* for the next one now in production at Columbia.

D. R.

One o'Clock Jump

NEW YORK, Jan. 27.—Yesterday was quite a day for Buddy Rogers. He left Pittsburgh about 3 a.m., two hours late. His train was delayed by a snowstorm. He was due to open at the Paramount, Newark, N. J., with rehearsal at 10 a.m., but the train didn't get to Newark until 11:40 a.m. This meant he and his ork had to play the first show with three strange acts whose routines they didn't know and had never rehearsed.

Payoff came when the train started to pull out of the Newark terminal with half of the musicians still aboard—and practically all the instruments.

Gripping Saga of One-Nighter Misery Unfolded as T. Dorsey Tours Midwestern Snowdrifts

By OTTO WEBER

DES MOINES, Jan. 27.—I have just thawed out from a five-night tour of one-nighters with Tommy Dorsey.

I gave up when the mercury went to 18 below and was still heading downward, after five days and nights bucking snowdrifts in Iowa, Missouri and South Dakota.

Dorsey rolled into Iowa a jump ahead of one of the most severe blizzards the Midwest has experienced in recent years, but at St. Joe, Mo., it caught up with us.

I met Tommy January 12 at Iowa City with the snow flurries starting to come down. That morning 6,000 University of Iowa students had nearly rioted for the 1,400 tickets available for the military ball that night, which some of the undergrads scalped for as much as $12 per ducat.

We pulled out from Iowa City at 2 a.m., heading for St. Joe, 300 miles away. Our huge bus, loaded with 26 band members, plowed steadily thru the night with seven inches of snow already on the ground. By dance time the next day, 10 more inches were added to that, and a driving wind had drifted the streets into an almost impassable, impossible condition.

By 11 p.m., 1,168 dancers had dug themselves out of the snow and paid $1 admission a head at Tom Archer's Frog Hop Ballroom. Archer said it was one of the greatest tributes to a band he had ever seen.

By the time the dance ended, State highway officials had put all thoughts of the band going to Sioux City, Ia., 260 miles away, out of the mind of Bobby Burns, its manager. Some 30 minutes later, the official advice proved its point. Returning to the hotel in Archer's car, we got stuck in a snowdrift in the most heavily traveled district in the city.

Dorsey and Archer jumped out, figuring on pushing us right out. Lynn Dell, secretary of the Iowa Ballroom Operators' Association, was driving, and he attempted to rock the car while the men pushed. Five minutes later, with the temperature hovering around 10 below, Archer and Dorsey climbed back in the car, with Tommy convinced that the only way to free the car was to use his trombone as a crowbar, but definitely unwilling to do so. The car finally was left sitting in the middle of one of St. Joe's busiest streets all night.

Next morning (Sunday), while newspaper headlines were screaming of the worst storm in the 37-year history of the Federal Weather Bureau in St. Joe, and a few minutes after highway officials had flatly warned us to stay off the road, we left for Sioux City, behind the whirling blades of a rotary snow plow. We finally arrived at 7 p.m., finding the town under a mere five inches of snow. The practically summery weather accounted for 1,620 admissions at $1 per at Archer's Skylon Ballroom.

From Sioux City we jumped to Sioux Falls, S. D., where another blizzard was raging, but by this time everyone was getting used to it and even the customers seemed hardly disturbed by the storm, as 1,850 of them streamed thru the Arkota Ballroom gate at $1 each. Next stop was Des Moines, with Dorsey dashing up to the radio station for a personal appearance and then straight to the Tromar Ballroom. Ten below zero didn't reconcile itself with 2,176 admissions at $1 each, but there they were.

Vocalist Billy Wilson became the second flu victim during the trip and was left behind in a Des Moines hotel. Trumpet player Lee Castaldo had wound up in the hospital at Iowa City earlier.

One thing stood out on the trip—there were no advance ticket sales, except at Iowa City, which was a special deal. Archer held that it was good proof that advance ticket sales have no particular worth. He termed it one of the best demonstrations he had ever seen in all his many years in the dance business, and that it proved conclusively to him that dancers would come if they wanted to, with advance sales meaningless at the box office.

On the five nights, despite the toughest circumstances, Dorsey pulled down a total gross of $8,214, with not a single ticket sold in advance.

* * *

The big bus stood ready to go to Oelwein, Ia., to play the last of the Dorsey one-nighters for Vearl Sissel at the Coliseum Ballroom. Members of the band piled into the bus. Dorsey turned to us and said: "Let's go to Oelwein."

But not me. The morning paper reported 18 below at Oelwein and still going down. There are limits to human endurance. We bade good-by to Dorsey and went home to thaw out.

Songs With Most Radio Plugs

"Careless" Hits the Peak Again; "Changing" Fades

Songs listed are those receiving 10 or more network plugs (WJZ, WEAF, WABC) between 5 p.m.-1 a.m. week days and 8 a.m.-1 a.m. Sunday, for the week-ending January 27. Independent plugs are those recorded on WOR, WNEW, WMCA, and WHN. Film tunes are designated as "F," musical production numbers as "M." Based on data supplied by Accurate Reporting Service.

Position Last Wk.	Position This Wk.	Title	Publisher	Plugs Net	Plugs Indie
2	1	Careless	Berlin	38	31
3	2	Indian Summer	Witmark	29	16
4	3	All the Things You Are (M)	Chappell	28	18
—	4	Do I Love You?	Chappell	27	17
—	5	Vagabond Dreams	Paramount	24	5
1	6	This Changing World	Robbins	23	19
9	6	Darn That Dream (M)	Bregman, V. & C.	23	17
14	6	On a Little Street in Singapore	Shapiro, Bernstein	23	11
11	7	At the Balalika (F)	Feist	20	18
7	7	In an Old Dutch Garden	Harms	20	10
5	8	Faithful Forever (F)	Famous	19	23

THE RECORD BUYING GUIDE IN THE AMUSEMENT MACHINES (MUSIC SECTION) SHOWS WHICH RECORDED TUNES ARE BEING PLAYED IN AMERICA'S 300,000 AUTOMATIC PHONOGRAPHS.

8	9	Oh, Johnny, Oh	Forster	17	22
—	9	It's a Blue World	ABC	17	14
11	10	Little Red Fox (F)	Feist	16	8
13	11	Gaucho Serenade	Remick	15	15
14	11	To You Sweetheart Aloha	Santly-Joy-Select	15	8
6	12	Bluebirds in the Moonlight	Famous	14	13
10	13	In the Mood	Shapiro, Bernstein	13	10
13	14	Holy Smoke	Santly	12	19
9	14	Scatterbrain	Bregman	12	6
—	15	Make Love With a Guitar	Remick	11	6
—	15	Confucius Say	Olman	11	12

JOHN KIRBY AND HIS ORCHESTRA

CLOSING CHICAGO
February 2 Ends
Five-Month Engagement at
THE PUMP ROOM
AMBASSADOR EAST

The Newest Thing in Music

OPENING CALIFORNIA
February 7 Starts
An Engagement at the Exclusive
TROCADERO
HOLLYWOOD

Music in the Air

By SOL ZATT

CBS Assist

BY A strange quirk of programing, CBS helped the dance remote business immeasurably last Tuesday night (23) by breaking up the sessions at the end of each half-half shot with bands of diverse styles that kept this listener tuned on the same spot without the desire to switch around because of either strained ear drums on the swing end or an overdose of sugar-coated misery.

Altho the networks that dole out the time (for a consideration, of course) have no control over the matter, one of the basic annoyances that leaders unwillingly inflict on the public's good nature is the constant stream of similar music that's dished out hour after hour to a public that deserves better treatment.

Proper Spotting

IN MANY instances the networks do dispense an even balance of stylized rhythms, but it's more the case that no matter which station the listener turns to, he has to listen to a batch of melodies until he's paralyzed by the continued sameness (of either schmaltz or hot stuff—take your pick). They seem to have a genius for spotting bands that play the same type of music for hours running.

That's why it was gratifying to stumble onto WABC and for an hour and a half to listen to an even distribution of musical styles, properly balanced, that aided the listening appeal tremendously and made you wish the stations would do it as a practice and not by accident. Tho one might not spot the difference in the styles of RAY HERBECK *(Hotel Biltmore, Dayton, O.)* and HERBIE KAY *(Hotel Cleveland, Cleveland)*, that was suitably broken up by the mad music of CLAUDE HOPKINS *(Golden Gate Ballroom, New York)*, which was spotted in the middle, lending a suitable dash of spice.

Stinging Rhythm

HERBECK'S nocturnal dance session was punctuated by enough novelty effects to make his program relaxing, listenable and danceable, containing a generous sprinkling of medleys, choir numbers by the bandsmen, and male and female vocalliting, which is a pretty even balance for any man's dance remote. His profusion of straight rhythm tunes, of which there were three to one, can strain a bit at the leash, but the method of presentation was smooth and commercial enough to offset any unfavorable reaction.

It is surprising, however, that Herbeck, who appears to give his airings some careful thought before the public hears from his band, does go overboard on the rhythm pattern (all pops) to the exclusion of oldies that have retained public favor and novelties that lend a lift. In the main, tho, there's little kick coming from the production of this program. It had almost everything, which can't be said for too many.

The Reviewing Stand

Bunny Berigan

(Reviewed at the Hotel Brunswick, Boston)

BERIGAN, one of the leading white exponents of hot trumpet art, is surrounded by 12 versatile boys who dish out the jive in the approved manner. With emphasis on the brass, Berigan's combo plays swing in a manner that pleases both the adults and the juves.

The maestro handles his trumpet in a superb manner. Playing in an almost flawless tone, he fronts the band and vocalizes occasionally. Joe DiMaggio stands out in the group, alternating between sax and clarinet. Only detriment to the band is Danny Richards, vocalist. He has a pleasing personality but is handicapped by a whispering tone which is out of place with the ork's brassy arrangements. There is no lift or drive to his vocals.

Arrangements are danceable and, despite the fact that they swing, they do not cater exclusively to the jitterbug exhibitionists. Standouts, besides DiMaggio, are Stu Anderson on sax, Mort Stuhlemaker on bass and the hide-pounding of Paul Collins. *Kaplan.*

Henry Patrick

(Reviewed at Stork Club, Philadelphia)

AFTER a spell as the "romantic troubador" on local airlanes, and then doing "in person" stints as a singing emsee at such class haunts as Bellevue-Stratford Hotel and Arcadia International Restaurant here, Patrick turns to tossing a baton around, pitching in with guitar pickings when the occasion calls for it.

Current crew shapes up as one of the best small combos in town, and stacks up as well with the bigger instrumented ones. With Patrick alternating between plectrum pick and stick, set-up includes piano, bass, drums, sax and trumpet, with the bugler doubling nicely on the accordion.

There's a rhythmic sock to their syncos, with no going gushy in a gut-bucket groove, dishing out a brand of dansapation that makes it easy both to whistle and dance to. Boys pass up the stock arrangements, fashioning them to suit their instrumentation and style, which gives a stamp of individuality to the combo.

Band's capabilities are built around Patrick's bary-ranged vocals, his pipings for the romancy songs pleasing on fem ears the way they like it best. His are tutored tonsils and add dramatic force to the song's wordage.

Tunes and tempos, running the gamut of Tin Pan Alley's outpourings, are nicely varied, appearance is immaculate, and presentation of maestro and his men showmanly. *Orodenker.*

Les Brown

(Reviewed at the Arcadia Ballroom, New York)

BROWN has the sort of band that does a solid, capable job on everything required of it, but that lacks that indefinable extra something necessary to make an ork stand out and raise it above the level of just good to the heights of greatness. Only captious swing experts might quibble about this crew's musicianship; it's certainly right enough to please practically everyone else. The band emits danceable, listenable and commercial swing and sweet-swing, and it's a shame that that needed spark is missing. That's the only thing marring this musical picture.

Five brass, four rhythm and four sax, with Les' clarinet making it a quintet at times in the reed department, take on ballads and bounce stuff in a smooth, well-arranged and well-played performance. The jump items have drive and lift without blasting, and the romantically slow numbers find a toe-tapping rhythm behind the melody line. Books contain the whole range of current pops and familiar standards necessary to an outfit of this type.

Brown offers more in the vocal department than a lot of his more noted baloneering colleagues. Herb Muse (sax) sings a fine ballad and is as home on the rhythmic ditties likewise, and Carol Morton, late of Eddy Duchin's Ork, has a voice and manner to match her attractive appearance.

Out front, Les handles himself and the crowd well, putting showmanship into his clarineting. Latter in itself is a highly listenable commodity. In toto, this is a group with which no fault can be found—except for the lack of that vital, intangible quality that sets an ork apart and lifts it to the heights. *Richman.*

Doc Lawson

(Reviewed at the Turnpike Casino, Lincoln, Neb.)

LAWSON is known over seven upper Midwestern States as the "organ man" because it was his band that was among the first to tote an electric keyboard on one-nighters. His music is straight, without the usual slam-bang monkey-shines which go with single night grabs for dancer trade. The single shining of the outfit is Doc on the organ, with his work leaving an indelible impression on the ticket buyers.

His organization is four brass, three reeds and three rhythm. "Reiny" Reinhart lays down his bass fiddle frequently to come up in whistling features, and vocals are by Tommy Searls, who looks good and gives the same way.

Lawson leans on the organ keys about one number for each dance set and he's adept at beating out easy rhythms to hoof to. He has a friendly good-natured manner on the platform, hitting the organ with as much enthusiasm for it as the dancers seem to have to hear him. *Oldfield.*

Lloyd Wells

(Reviewed at King's Ballroom, Lincoln, Nebraska)

STRICTLY a commercial troupe is this ork under Wells' baton. Leader has been in the music business since 1919, and is now territorial in operation, most familiarly known in the Iowa-Nebraska area.

With three men riding in each section, with himself bringing the brass to four, Wells splits up his dance sets into a swinger, a staccato and a sweetie, which provides no set that doesn't reach for all sections of his crowd.

Glee club numbers, Don Sandstrom on the single warbles, and Whitey Walker, Dale Mussock and Sandstrom, in trio, take care of the wordage. The Wells crew is like many another outfit journeying around to flush dance dates, delivering a fair enough performance, but lacking particular wallop in any department. *Oldfield.*

The captivating spell of Hawaii cast by the musical rhythm of

LANI McINTIRE

and his

ALOHA ISLANDERS

currently
Hawaiian Room
HOTEL LEXINGTON
New York

Broadcasting
Twice Weekly
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Wed. 11 to 11:30 P.M.
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Just concluded following hotel engagements:
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MUEHLEBACH, Kansas City
ROOSEVELT, New Orleans
ROYAL HAWAIIAN, Honolulu

Review of Records

By M. H. ORODENKER

"A Jazz Masterwork"

COLUMBIA, which has taken on a new lease on life among labels since junking the Brunswick banner for the pop fare, pops up with "A Jazz Masterwork" classification to merchandise its le jazz hot waxings. It is interesting to note that despite the fact that John Hammond, swing's die-hard, does the Columbia talenting, "swing" per se is not used for marketing appeal but rather a reversion to the tried and true terminology of "jazz."

However, if the initial set of three "masterworks" is a true indication of the type of music you may expect from that division, the appeal of the classification is to the avid collector and swing-blinded waxophiles rather than for mass consumption and sale.

Benny Goodman carries two of the numbers, with Duke Ellington the third. And the latter is by far the most interesting. Billing gives Duke at the piano for duets on *Plucked Again* and *Blues*, originals, with his bassist, Jimmy Blanton, plucking the lower registered strings. Duke never professed at being a standout Steinway artist and he doesn's make a surprise package of this platter. Rather, both sides are righteous bass solos with Ellington giving ample rhythmic and chordal support at the keyboards. Both sides are the blues and Blanton has an easy time of it conveying that musical spirit in his masterful pickings. Aside from its obvious appeal to the bass player, it's for the fan that finds his kicks in the blues.

(See REVIEW OF RECORDS on page 67)

New Disk Company Plans Feb. Debut

NEW YORK, Jan. 27.—The recording field gets an added starter the beginning of next month when Empire Records, Inc., starts production February 8, according to present plans. New waxworks is an offshoot of the Empire Broadcasting Co., recently formed transcription outfit headed by Jerry Reicher and Howard Capron. Disk labels will carry the name Empire, with the pop tunes selling for 35 cents. Vague possibility exists that semi-classical stuff will be turned out at 50 cents a platter.

Five Dick Ballou records have already been pressed, but no other orks have as yet been signed. Ballou is musical director for the outfit, with Eugene Bresson handling the engineering duties. Empire Record Distributing Co., comprised of Al Tyler, Fred Nerret and Harry Huber, was formed to take care of the distribution end.

Buddy Fisher Quits Business

CINCINNATI, Jan. 27.—Buddy Fisher, who gave his band its notice Christmas Day, broke his baton at the conclusion of the ork's engagement at the Trocadero, Henderson, Ky., last week, with the announcement that he was thru with the music business. He jumped into Chicago, with the band's vocalist, Dorothy Conver, and several other members of the band coming into Cincy. Frank Bettencourt, Fisher's trombonist, is joining the Bobby Peters orchestra. Several of the Fisher men plan to seek a transfer to the local musicians' union.

NIK NEVEL, accordion; Jane Kingsbury, violin, and Ronnie Kingsbury, bass and vocals, comprise the Kingsbury Trio, which has just opened at Jimmy Brink's Lookout House, Covington, Ky., to handle the stroller duties for an indefinite period.

What, No Mickey Mouse?

CAMDEN, N. J., Jan. 27.—Tie-up arranged between Joe Kelly, manager of the Towers Theater here and The Dansorium, Towers' upstairs ballroom, makes it a two-for-one buy at the building's box office.

Patrons buying a 40-cent ducat to the theater on Mondays and Wednesdays may see the stage and screen show in the theater and then go upstairs to dance, all for the same admission. Ray Cathrall's Chevaliers dish out the terp tunes.

Bands on Tour

Advance Dates

JIMMIE LUNCEFORD: Cooper Club, Henderson, Tex., Feb. 1; Pilgrim Auditorium, Houston, 2; Library Auditorium, San Antonio, 5; Auditorium, El Paso, Tex., 6; Univ. of Arizona, Tucson, 7; Riverside Park Ballroom, Phoenix, Ariz., 8; Glendale (Calif.) Civic Auditorium, 9; Broadway Pier, San Diego, Calif., 10; The Vogue, Los Angeles, 11; Sweet's Ballroom, Oakland, Calif., 12; El Patio Ballroom, Reno, 14; Sweet's Ballroom, Oakland, Calif., 15; Auditorium, San Francisco, 16; Palm Grove Ballroom, Oroville, Calif., 17; El Campanil Theater, Antioch, Calif., 18; Rainbow Gardens, Fresno, Calif., 19; Auditorium, Bakersfield, Calif., 20; Sweet's Ballroom, Sacramento, Calif., 21; Civic Auditorium, San Jose, Calif., 23; Auditorium, Stockton, Calif., 24; Sweet's Ballroom, Oakland, Calif., 25-26; Auditorium, Bakersfield, Calif., 27; Paramount Theater, Los Angeles, 29 (week).

DEAN HUDSON: President's Birthday Ball, Conway, S. C., Feb. 1; Washington-Duke Hotel, Durham, N. C., 2; Yacht Club, Norfolk, Va., 3; Inn Theater, Danville, Va., 5; Armory, Martinsville, Va., 6; John Marshall, Richmond, Va., 7; Cornell Univ., Ithaca, N. Y., 8-10.

TEDDY WILSON: Strand Ballroom, Philadelphia, Feb. 1.

BUBB MORGAN: Flatbush Theater, Brooklyn, Feb. 1 (week); Windsor Theater, Bronx, N. Y., 8 (week); Carlton Theater, Jamaica, N. Y., 15-18.

BUDDY ROGERS: Manhattan College Dance, Roosevelt Hotel, New York, Feb. 2.

DON BESTOR: Lowry Hotel, St. Paul, Feb. 2; Tower Theater, Kansas City, Mo., 16 (week).

FREDDY FISHER: Eagle Auditorium, Sheboygan, Wis., Feb. 3.

BOB CHESTER: Creighton Hall, Emporium, Pa., Feb. 5; Masonic Temple, Scranton, Pa., 6; St. James Theater, Asbury Park, N. J., 8; Warwick Hotel, Philadelphia, 9; Sunnybrook Ballroom, Pottstown, Pa., 10; State Armory, Salisbury, Md., 13.

JACK WARDLAW: "Gone With the Wind Ball," Roanoke, Va., Feb. 5; Jefferson Standard Club, Greensboro, N. C., 15; Marshall Field Valentine Ball, Fieldale, Va., 16; Sedgefield Country Club, Greensboro, N. C., 17; Univ. of Maryland Military Ball, Baltimore, 21.

VAN ALEXANDER: Ritz Theater, Newburgh, N. Y., Feb. 5; Lawrenceville (N. J.) School, 23; Hofstrau College Junior Prom, Garden City, L. I., N. Y., 24; Yale Univ. Freshman Prom, New Haven, Conn., March 1.

AL DONAHUE: Grand Theater, Huntingdon, Pa., Feb. 7; Orpheum Theater, Connellsville, Pa., 8; Empire Ballroom, Allentown, Pa., 20.

BUDDY BREEZE: Firemen's Ball, Chatham, N. J., Feb. 9.

BILL LOREN: A. I. B. Dance, Richmond, Va., Feb. 10.

LITTLE JACK LITTLE: Fox Jayhawk Theater, Topeka, Kan., Feb. 11.

WILL OSBORNE: St. James Theater, Asbury Park, N. J., Feb. 15; Menorah Temple, Brooklyn, 17; Amherst (Mass.) College, 23.

DICK MESSNER: Barnard College, New York, Feb. 16.

JIMMY DORSEY: Northwestern Univ. Junior Prom, Chicago, Feb. 17.

CAB CALLOWAY: Club Brownie, Fort Lauderdale, Fla., Feb. 17.

LARRY CLINTON: Auditorium, Birmingham, Ala., Feb. 17; Amherst (Mass.) College, 23; Empire Ballroom, Allentown, Pa., 27.

EMIL BELASCO: Meyers Lake Park, Canton, O., Feb. 18.

DUKE ELLINGTON: Strand Theater, Grand Rapids, Mich., Feb. 18-20; Michigan Theater, Ann Arbor, Mich., 23-24; Keith's Theater, Lansing, Mich., 25-27.

COUNT BASIE: Hamilton Park, Waterbury, Conn., Feb. 18.

REGGIE CHILDS: Univ. of Michigan, Ann Arbor, Mich., Feb. 21.

EDDY DUCHIN: Shubert Theater, Cincinnati, Feb. 23 (week); Palace Theater, Cleveland, March 8 (week).

BUNNY BERIGAN: Blair Academy, Blairstown, N. J., Feb. 23.

GLEN GRAY: Rutgers Univ. Junior Prom, New Brunswick, N. J., Feb. 23.

TOMMY TUCKER: Strand Theater, New York, Feb. 23 (2 weeks).

JAN SAVITT: Armory, Erie, Pa., Feb. 26; Ohio State Univ., Columbus, O., March 1; Yale University, New Haven, Conn., 8.

BEN CUTLER: Flatbush Theater, Brooklyn, Feb. 29 (week); Windsor Theater, Bronx, N. Y., March 7 (week); Carlton Theater, Jamaica, N. Y., 14-17.

HAL KEMP: Junior League Dance, Mobile, Ala., March 1.

Zipper-Bugs

NEW YORK, Jan. 27.—It no doubt had to happen sooner or later, so now comes what is being bruited about by experts as the successor to the Big Apple and the shag. It's the Zip-Zip-Zipper dance, and there are those who hold that it will be the next national dance floor menace.

The new contortion made its formal bow locally this week at the Fiesta Danceteria, when Gene Krupa set aside one night of his 10-day run there to beat out the rhythm for Ernie and Lydia, No. 1 exponents of the art, in an exhibition of the same.

The words and music of the dance, plus the steps themselves, are the creation of Charles Merritt, who is also publishing the ditty.

Chi Hotels Going For Small Combos In Intimate Rooms

CHICAGO, Jan. 27.—Success of small music combos in intimate spots here, notably at the Balinese Room in the Blackstone Hotel, under management of A. S. Kirkeby, is prompting a similar venture in the Kirkeby-managed Drake, which is folding its huge Gold Coast Room February 6 and preparing a new, more intimate room for an after-Easter opening. Kirkeby returned from Florida to supervise plans, which entail a $25,000 remodeling investment. Spot will probably have a new name and will use small musical combinations and smart-styled singers.

The Balinese, which seats over 100, operates with that policy and is proving a money-maker. So is the intimate Zebra Room of the Town House, Los Angeles, another Kirkeby enterprise. Other profit makers in the small hotel room picture here include the Buttery in the Ambassador West and the Pump Room in the Ambassador East, both under management of Ernest Byfield and Frank Bering. Smart instrumental combos appealing to the class trade are in demand here.

John Kirby's band, which winds up a five-month run at the Pump Room February 2, proved a highly successful attraction. Outfit will be followed by Fabian Andre's new combo the next night. The Buttery is using Betty Borden and her playboys, cocktail unit that has already played both the Town House in Los Angeles and the Blackstone here.

Selling the Band

Exploitation, Promotion and Showmanship Ideas

Style Show and Dance

IN LINE with the idea, previously discussed, of making tie-ups with department stores and women's or men's dress shops to have the band theme dominate the store's window display—a tie-up worked most effectively recently by Ira Steiner for Benny Goodman with Saks Fifth Avenue in New York—ballroom operators and dance promoters will undoubtedly find it worth while to enhance their next dance with a "style show." Hotel managers and night club operators have found it an effective patronage-builder for matinee sessions and cocktail lounges, and there is no reason why it can't give the same stimulus to the ballroom box office.

A local department store or dress shop will co-operate with you on the stunt for the credit line in your ads, posters and lobby displays. Uppermost, play up the "Latest Fashions by Living Models" in your window card, lobby and advance bally.

If your dansant is situated in or near a college town, it's a cinch to get the aid of a campus sorority to promote it, with the gals serving as the "living models." To add welcome comic relief to what may be dull and dreary ceremony for your male patronage, ring in a fraternity chapter to have the boys model old-fashioned bathing suits and Gay '90s or dude dandy haberdashery. And if the college boys are beyond your reach, the boys in the band can do the pitching in.

Only important thing to remember is that your fashion show shouldn't monopolize the entire evening. Shouldn't run more than 30 or 40 minutes, with the band making music while the style horses trot around and perhaps add a special selection or two. Your customers come in primarily to dance, and this stunt or any other should be only an extra-added to help bring the crowds out. It should not be the main course for an evening's dancing.

* * * *

In case the obvious has escaped your attention, any dance night at this time of the year makes for an apropos "Snowball Dance," with inexpensive cotton snowballs making the ballroom "blizzard." For additional bally, a tie-up with your local refrigerator merchant should make for feature newspaper copy and credit lines in the merchant's advertising and window display, to link the ice boxes with your dance.

* * * *

For Fair

OVER the signatures of Manie Sacks, of the New York office, and Hogan Hancock, of the Chicago branch, Jack Lear and Bill Green, of those respective offices, are mailing an attractive folder to fair and exposition secretaries to further the interests of Music Corp. of America in selling name bands and act attractions to the outdoor celebrations.

Rather than going overboard with their own adjectives, promotional piece lets the satisfied customer do the puffing. Folder contains offsets of a dozen letters of testimonial to MCA from fair secretaries having joined the band-act band wagon these past two seasons.

That the prospective buyer may not take the time out to read all the letters matters none. Impression is gained, when flipping over the pages, from the letterheads and a blow-up of a quote from the letter on the bottom of the page. Boldface lettering can't escape the casual eye-gazing. And careful choosing of wordage from the letters makes for such choice screamers as "Fairs should use 'name' attractions"; "Best show ever presented here!"; "Excellent service rendered . . . Fine program"; "Bands a permanent part of our fair"; "Hung up an all-time Saturday attendance record"; "Program exceeded our fondest expectations," and bowing deeply, "MCA talent outstanding" and "Couldn't have done without MCA."

There's nothing like having your satisfied customers shouting the hussahs for you as long as it is not done in an offensive manner and is presented in a showmanly fashion, as in this instance.

* * * *

Maria Karson, whose Musicales offer "Music of Distinction" for the cocktail lounging, is rightly proud of a promotional piece of distinction for her cocktail combo. It's a smartly designed four-page folder with newspaper notices and pics of the three gals, with the most forceful feature of their story a pictorial array in montage fashion of the dozen or so instruments the gals give out on to inspire sippers. It tells the big-little band story at a single glance.

* * * *

Two for One

A WORTHY double feature tie has been arranged by the Dansorium, Camden, N. J., ballroom, with Joe Kelly, manager of the Towers Theater in the same city. It's an even-Stephen deal designed to build patronage at both the theater box office and at the ballroom, and was easily worked out since the dansant occupies the upstairs floor over the theater.

Patrons buying a 40-cent ducat to the Towers on Mondays and Wednesdays are invited to go upstairs and dance after seeing the stage and screen show, all for the same admission. Ballroom gets a small percentage cut on the cuffo tickets. But the more important aspect is that prospective patrons are being exposed—many for the first time—to the pleasures of dancing in a well-appointed dance hall, and, likely as not, will return another night as full-paying customers.

* * * *

Mark Warnow is standardizing his Hit Parade baton-raised trademark a step farther. Having stamped his trade-mark on match covers and cigaret cases, he now stamps it on a stamp. He had photostamps made up, carrying the likeness on a gummed stamp, the size Mr. Farley sells at his chain of post offices. On every piece of mail going out of his office, envelope, in addition to the regular postage, carries Mark's personalized stamp. If nothing else, it's sure-fire to break the monotony of the postman, who by this time must be counting George Washington in his sleep. With the Warnow change of pace, it may get Farley to give us Hedy Lamarr and maybe Ann Sheridan on his merchandise. All of which, of course, would be too much for two cents.

M. H. Orodenker.

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Orchestra Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road house; re—restaurant; s—showboat t—theater.

(Routes are for current week when no dates are given.)

A

Adkins, Pete: (Ernie's) NYC, nc.
Adler, William: (Ambassador) NYC, h.
Agnew, Charley: (State-Lake) Chi, t.
Ahlin Jr., Hugh: (Henry) Pittsburgh, h.
Alberto: (Belmont) Miami Beach, Fla., nc.
Alexander, Van: (Paramount) NYC, t.
Andre, Russ: (Bal Tabarin) NYC, nc.
Angelo: (Bertolotti's) NYC, nc.
Angelardo, Ed: (Earl Carroll) Los Angeles, nc.
Argentinos, Los: (Gaucho) NYC, nc.
Aristocrats, The: (El Chico) Miami Beach, Fla., nc.
Armstrong, Louis: (Cotton Club) NYC, nc.
Arnte, Billy: (Oasis) Sarasota, Fla., c.
Arnez, Desi: (La Conga) NYC, nc.
Apollon, Al: (Atlanta Biltmore) Atlanta, h.
Auld, George: (Battle House) Mobile, Ala., 31, h.
Axtell, Billy: (Wilde) Soo, Mich., h.
Ayres, Mitchell: (St. George) Brooklyn, h.

B

Baker, Bruce: (New Kenmore) Albany, N.Y., h.
Bammel, Earl: (Club Morocco) Detroit, nc.
Bardo, Billy: (Nicolet) Minneapolis, h.
Barnet, Charlie: (Flatbush) Brooklyn, t.
Baroni, Jackie: (Jimmie's) Miami, nc.
Barron, Blue: (Edison) NYC, h.
Bass, Paul: (Chateau Moderne) NYC, nc.
Batkin, Alex: (Club Continentale) Miami Beach, nc.
Baum, Charles: (St. Regis) NYC, h.
Bergere, Maxwellian: (Miami-Biltmore) Coral Gables, Fla., h.
Berigan, Bunny: (Ritz-Carlton) Boston, h.
Bester, Don: (Armory) Aberdeen, S. D., 31; (Eagles' Ballroom) Milwaukee, Feb. 4.
Bleyer, Archie: (Earl Carroll) Los Angeles, nc.
Bobo, Richard: (Statler) Cleveland, h.
Borden, Betty, & Playboys: (Ambassador West) Chi, h.
Borr, Misha: (Waldorf-Astoria) NYC, h.
Brandt, Eddy: (Wardman Park) Washington, D. C., h.
Brandwynne, Nat: (Waldorf-Astoria) NYC, h.
Braslow, Irving: (Dutkin's Rathskeller) Phila, re.
Breese, Lou: (Chez Paree) Chi, nc.
Breakaway, John: (Hungarian Village) Detroit, re.
Brigode, Ace: (Merry Garden) Chi, b.
Brown, Pete: (Onyx Club) NYC, nc.
Brown, Nub: (Club Imperial) Detroit, nc.
Brown, Les: (Statler) Buffalo, 5, h.
Bundy, Rudy: (Aragon) Cleveland, b.
Bush, Eddie: (Seven Seas) Hollywood, nc.

C

Candullo, Harry: (Atlanta-Biltmore) Atlanta, h.
Caney, Fernando: (Club Little) NYC, nc.
Caruso, Marty: (Belmont) Miami Beach, Fla., nc.
Casa Ritz Band: (Ritz) Bridgeport, Conn., b.
Cavallero, Carmen: (Statler) St. Louis, h.
Chandler, Hal: (La Maze) Los Angeles, c.
Chapman, Jack: (La Salle) Chi, h.
Charles, Denny: (The Heady Club) NYC, nc.
Chester, Bob: (Paramount) NYC, t.
Childs, Reggie: (Rustic Cabin) Englewood, N. J., ro.
Chiquito: (El Morocco) NYC, nc.
Clarke, Buddy: (Park Central) NYC, h.
Clinton, Larry: (Roosevelt) New Orleans, h.
Cobina, Carlos: (Beachcomber) NYC, nc.
Cole, Melvin: (Harry's New Yorker) Chi, nc.
Coleman, Emil: (Ciro's) Hollywood, Calif., nc.
Collins, Jay: (Sherman's) NYC, re.
Collins, Bernie: (Westwood Supper Club) Richmond, Va., nc.
Conneri, Frank: (Woodland Lake Tavern) Ardsley, N. Y., ro.
Conti, Eddie: (Marty Burke's) New Orleans, nc.
Contreras, Manuel: (Henry) Pittsburgh, h.
Cooper, Al: (Apollo) NYC, 2-8, t.
Courtney, Del: (Baker) Dallas, h.
Coyle, Sheik: (Anthony Wayne) Hamilton, O., h.
Cromwell, Chauncey: (Stuyvesant) Buffalo, h.
Crosby, Bob: (New Yorker) NYC, h.
Crusaders, The: (Congress) Chi, h.
Cugat, Xavier: (Colony Club) Chi, nc.
Cummins, Bernie: (Van Cleve) Dayton, O., h.

D

D'Amico, Nickolas: (Versailles) NYC, nc.
D'Artega: (Shea's) Buffalo, t.
Daly, Duke: (Canary Cottage) Florham Park, N. J., ro.
Dametral, George: (Sherry-Netherland) NYC, h.
Datska, Yasha: (New Russian Art) NYC, re.
Davis, Paul: (Martin's Tavern) Lima, O., nc.
Davis, Eddie: (Larue's) NYC, re.
Davis, Johnny "Scat": (Stanley) Pittsburgh, t.
Daniels Jr., Bob: (Gay '90s) Chi, nc.
Dennis, Mort: (Ziegfeld Midnight Frolic) NYC, nc.
De Rosa, Tommy: (Club Holland) NYC, nc.
Deutsch, Emery: (Loew's State) NYC, t.
Dibert, Sammy: (Powaton Club) Detroit, nc.
Dienno, Joe: (Benny the Bum's) Phila, nc.
Donahue, Al: (Geo. F. Perkins) Johnson City, N. Y., 31; (Memorial Temple) Brooklyn 3; (Univ. of W. Va.) New Martinsville, W. Va., 5; (Metropolitan Theater) Morgantown 6.
Duneck, Peter: (Horseshoe Bar) NYC, cb.
Dorsey, Tommy: (Riverside) Milwaukee, t.
Dorsey, Jimmy: (Sherman) Chi, h.
Downer, Bill: (The Nightingale) Washington, D. C., nc.
Downs, Johnny: (Palace) Cleveland, t.
Dragy, George: (Child's Spanish Gardens) NYC, re.
Duke, Jules: (Tutwiler) Birmingham, h.
Duranda: (La Conga) Hollywood, nc.

E

Eby, Jack: (Royal Palm) Miami, nc.
Eldridge, Roy: (Manhattan Center) NYC.
Ellington, Duke: (State-Lake) Chi, 2-8, t.
Ellis, Joe: (Queen Mary) NYC, re.
Engel, Freddy: (Circle Inn) Latham, N. Y., nc.
Enoia, Rhumay: (Casa Manana) Culver City, Calif., h.
Erwin, Lee: (Old Vienna) Cincinnati, re.

F

Farmer, Willie: (New Goblet Inn) Albany, N. Y., cb.
Fiddlers Three: (Robidoux) St. Joseph, Mo., h.
Fidler, Lew: (Powatan) Detroit, nc.
Fidler, Max: (Racquet Club) Palm Springs, Calif., cc.
Fielder, Johnny: (Plaza) San Antonio, h.
Fields, Shep: (Strand) NYC, t.
Fiebes, Freddie: (Top Hat) Union City, N.J., nc.
Fio Rito, Ted: Lansing Mich., 30-Feb 1; Milwaukee Wis. 2; Delafield 3; Appleton 4.
Fisher, Jack: (Vienna Room) Boston, re.
Fisher, Art: (Club Minuet) Chi, nc.
Fisher, Buddy: (Trocadero) Evansville, Ind., h.
Fiske, Dwight: (Savoy Plaza) NYC, h.
Fiindt, Emil: (Paradise) Chi, b.
Foley, Frank: (Rendezvous) New London, Conn., re.
Fomeen, Basil: (Belmont Plaza) NYC, h.
Ford, Wharton: (Nineteenth Hole) Greenwich, Conn., nc.
Foster, Chuck: (Biltmore Bowl) Los Angeles, nc.
Frasetto, Joe: (Benny the Bum's) Phila, nc.
Freedley, Bob: (Troc) NYC, nc.
Freeman, Bob: (Brown Derby) Boston, nc.
Frimi Jr., Rudolph: (Deshler-Wallick) Columbus, O., h.

G

Gamble, Jack: (Lincoln Terrace) Pittsburgh, nc.
Garr, Glenn: (Syracuse) Syracuse, h.
Gasparre, Dick: (Terrace Club) Miami, nc.
Gaston: (Monte Carlo) NYC, cb.
Gerard, Gerry: (Schneider's Tavern) Cleveland, nc.
Gilbert, Jerry: (Cawthon) Mobile, Ala., h.
Glass, Billy: (Pastor's) NYC, nc.
Goodman, Benny: (Arcadia Ballroom) Providence 1; (Wardman Park Hotel) Washington, D. C., 2; (Armory) Schenectady, N. Y., 3; (County Center) White Plains 4; (Willard Hotel) Washington, D. C., 5; (Empire Ballroom) Allentown, Pa., 6.
Gordon, Al: (Frolic Club) Albany, N. Y., cb.
Gordon, Gray: (Arcadia) NYC, b.
Graff, Johnny: (Anchorage) Phila, nc.
Gray, Glen: (Roosevelt Hotel) NYC 2; Penn Athletic Club) Phila 3.
Green, Barney: (Pontchartrain Bar) Detroit, c.

H

Hagmor, Herb: (Warwick) Phila, h.
Hahn, Al: (Chez Paree) Omaha, Neb., nc.
Hamilton, Bob: (Majestic) Long Beach, Calif., h.
Hamp, Johnny: (Ansley) Atlanta, h.
Hardy, Bob: (Flamingo) Boston, nc.
Harris, George: (Bradford) Boston, h.
Hawaiians, Three: (La Cava) NYC, nc.
Hawkins, Erskine: (Savoy) NYC, b.
Heidt, Horace: (Occoanut Grove) Los Angeles, h.
Henderson, Horace: (5100 Club) Chi, nc.
Herbeck, Ray: (Biltmore) Dayton, O., h.
Herth, Milt: (Windsor) Bronx, N. Y., 1-7, t.
Hill, Tiny: (Madura's) Hammond, Ind., h.
Hinber, Richard: (Porro) NYC, h.
Hite, Les: (Apollo) NYC 31-Feb. 1, t.
Hoagland, Everett: (Waldorf-Astoria) NYC, h.
Holden, Alex: (Pennsylvania) NYC, h.
Holmes, Herbie: (Adolphus) Dallas, h.
Hope, Al: (Park Lane) NYC, h.
Hope, Frankie: (Perillo's) Belleville, N. J., nc.
Horton Girls: (Old Mill Inn) York, Pa., nc.
Huarte, Julian: (Marta's) NYC, cb.
Huggins, Dave: (Berkley Cateret) Asbury Park, N. J., h.

I

Irwin, Marty: (Churchill Tavern) Pittsburgh, re.

J

Jackson, Jimmie: (Paradise) Chi, b.
Jahns, Al: (Lookout House) Covington, Ky., nc.
James, Sonny: (Westwood Supper Club) Richmond, Va., re.
James, Harry: (Memorah Temple) Brooklyn 3.
Johnson, Jimmy: (Shelton) NYC, h.
Johnson, Bill: (Cozy Corner) Detroit, nc.
Jones, Emperor: (Brick Club) NYC, nc.
Jones, Isham: (Roosevelt) NYC 2, h.
Joy, Jimmy: (Plantation Palm Club) Dallas, nc.
Juneau, Tommy: (Show Boat) St. Louis, nc.
Jurgens, Dick: (Aragon) Chi, b.

K

Kamoe, Ewalani: (Ambassador) NYC, h.
Karson's Musicales: (Mayfair) Washington, D. C., c.
Kassel, Art: (Bismarck) Chi, h.
Katov, Volodia: (Russian Kretchma) NYC, nc.
Kavelin, Al: (Commodore Perry) Toledo, h.
Kay, Don, & Charmettes: (Club Frontenac) Detroit, nc.
Kaye, Sammy: (Commodore) NYC, h.
Kelley, Frank: (Open Door) Phila, nc.
Kemp, Hal: (Fla. State Fair) Tampa, Fla., 2-8-Feb. 3.
Kendis, Sonny: (Athletic Club) Detroit, nc.
Kent, Larry: (Club Ciro) Dallas, nc.
Kent, Erwin: (Shalimar) Newark, N. J., c.
Keyes, Laurence: (Century Room) Kansas City, Mo., nc.
Keys, Van: (San Carlos) Pensacola, Fla., h.
King, Gerry: (Village Brewery) NYC, nc.
King, Russell: (Steve's) NYC, nc.
King, Henry: (Plaza) NYC, h.
Kirby, John: (Ambassador East) Chi, h.
Klyde, Harvey (Chateau) Chi, b.
Kokt, Sam: (Hawaiian Paradise) Los Angeles, nc.
Korn Kobblers: (Darling) Wilmington, Del., h.
Kristal, Cecil: (Idle Hour) Phoenix City, Ala., nc.
Krupa, Gene: (Meadowbrook) Cedar Grove, N. J., nc.
Kuhn, Dick: (Astor) NYC, h.
Kurtze, Jack, Rollickers: (Child's) Syracuse, re.

L

Lake, Sol: (606 Club) Chi, nc.
Lang, Teddy: (Swing) NYC, nc.
Lande, Jules: (St. Regis) NYC, h.
Lane, Jimmy: (Mandalay) Los Angeles, nc.
Lane, Eddie: (Bossert) Brooklyn, h.
Lang, Sid: (Hi-Hat) Chi, nc.
Lang, Lou: (White) NYC, h.
Lapp, Horace: (Royal York) Toronto, Ont., h.
Lawton, Reed: (Fairway Yacht Club) NYC, nc.
Lazin, Charlie: (Moonlite Gardens) Saginaw, Mich., nc.
Le Baron, Eddie: (Rainbow Room) NYC, nc.
Leonard, Bob: (Sports Circle) Hollywood, nc.
Lewis, Ted: (Palace) Columbus, O., t.
Light, Enoch: (Taft) NYC, h.
Little, Little Jack: (Surf Ballroom) Clear Lake, Ia., 1; (Hub Ballroom) Biddleston, Ill., 4; (Armory) La Fayette, Ind., 5.
Livingston, Jimmie: (John Marshall) Richmond, Va., h.
Lombardo, Guy: (Roosevelt) NYC, h.
Long, Johnny: (William Penn) Pittsburgh, h.
Lorch, Carl: (Dayton-Biltmore) Dayton, O., h.
Lopez, Tony: (Rosedale Rest) Miami Beach, Fla., nc.
Lowe, Bert: (Lenox) Boston, h.
Lucas, Clyde: (Statler) Detroit, h.
Lunceford, Jimmie: (Trianon Ballroom) Oklahoma City 31; (Cooper Club) Henderson, Tex., Feb. 1; (Pilgrim Aud.) Houston 2; (Library Aud.) San Antonio 3; (Aud.) El Paso 6; (Univ. Ariz.) Tucson, Ariz., 7; (Riverside Park Ballroom) Phoenix 8.

M

McClean, Jack: (Trianon) Chi, b.
McCune, Bill: (Carleton) Washington, D. C., h.
McGee, Johnny: (Donahue's) Mountainview, N. J., ro.
McHale, Jimmy: (Westminster) Boston, h.
McIntire, Dick: (Hula Hut) Hollywood, nc.
McIntire, Lani: (Lexington) NYC, h.
McKinney, William: (Plantation) Detroit, nc.
McLean, Connie: (Kit Kat) NYC, nc.
McRae Bros.: (Havana Casino) Buffalo, nc.
McShann, Jay: (Continental) Kansas City, Mo., nc.
Madrigera, Enric: (Jung) New Orleans, h.
Makay, Coyle: (Bak Show Bar) Detroit, nc.
Makola, Juan: (St. Moritz) NYC, h.
Malneck, Matty: (The Beachcomber) NYC, nc.
Mann, Milt: (Casa Blanca) Woodside, L. I., nc.
Manone, Wingy: (Kelly's Stables) NYC, nc.
Manuel, Don: (Gig Gallaux) Peoria, Ill., nc.
Marcellino, Muzzy: (Wiltshire Bowl) Los Angeles, nc.
Martana, Hugo: (El Chico) NYC, nc.
Mario: (Pastor's) NYC, nc.
Mario, Don: (Music Bar) NYC, nc.
Marsala, Joe: (Fiesta) NYC, h.
Martin, Eddie: (Arcadia) Detroit, b.
Martin, Freddy: (Chase) St. Louis, h.
Martin, Lou: (Leon & Eddie's) NYC, nc.
Martin, Bobby: (The Place) NYC, c.
Martan, Don: (St. Regis) NYC, h.
Martone, Johnny: (Music Box) Omaha, nc.
Masters, Frankie: (Essex House) NYC, h.
Mathey, Nicholas: (Casino Russe) NYC, nc.
Maul, Herbie: (Silver Moon) Pueblo, Colo., nc.
Maya: (La Conga) NYC, nc.
Mellon, Earl: (Tamilla Gardens) Richmond, Va., nc.
Metro, Jack: (Club Ball) Miami Beach, nc.
Messner, Johnny: (McAlpin) NYC, h.
Meyers, Jack: (Rock-a-dilly) Detroit, h.
Miguel, Don: (Gaucho) NYC, nc.
Miller, Glenn: (Pennsylvania) NYC, h.
Mills, Dick: (Nat Supper Club) Amarillo, Tex., nc.
Mills, Jay: (Windsor) Bronx, N. Y., 31, t.
Molina, Carlos: (La Conga) NYC, nc.
Monchito: (Stork Club) NYC, c.
Mooney, Art: (Lowry) St. Paul, h.
Moore's, Glenn, Society Four: (Aurora) Ill., h.
Morris, George: (Whirling Top) NYC, nc.
Morton, Ray: (Warwick) NYC, h.
Munro, Hal: (Lowry) St. Paul, h.
Murphy, Francis: (Ten Eyck) Albany, N. Y., h.
Murphy, Larry: (DuPont) Wilmington, Del., h.
Murray, Charlie: (Stork Club) NYC, nc.

N

Newell, Dick: (Ocean Beach Pier) Clark's Lake, Mich., b.
Nichols, Red: (Schroeder) Milwaukee, h.
Noble, Leighton: (Statler) Boston, h.
Noble, Ray: (Beverly-Wilshire) Los Angeles, h.
Norvo, Red: (Essex House) Newark, N.J., 31, h.
Nottingham, Gerry: (Bal Tabarin) San Francisco, nc.

O

Ohman, Phil: (Trocadero) Hollywood, Calif., nc.
Oliver, Fred: (Warwick) NYC, h.
Olsen, George: (Biltmore) NYC, h.
Osborne, Will: (German Club) Roanoke, Va., 1; (VPI) Blacksburg, Va., 2-3.
Ovando, Manuel: (Dempsey's) NYC, re.
Owens, Harry: (Roosevelt) Hollywood, h.

P

Pablo, Don: (Palm Beach) Detroit, nc.
Page, Paul: (Blatz's Palm Garden) Milwaukee, nc.
Palermo, William: (La Marquise) NYC, nc.
Palmer, Freddie: (New Colonial Inn) Bingac, N. J., ro.
Panchito: (Versailles) NYC, nc.
Pancho: (La Martinique) NYC, nc.
Pancho, Don: (Roanoke) Roanoke, Va., 31-Feb. 3; (Granby) Norfolk 4-6, t.
Pani, Nick: (Coronado) St. Louis, h.
Parker, Ken: (Desborough) Saskatoon, Sask., h.
Pearl, Ray: (Rainbow) Denver, b.
Perry, Don: (Bossert) Brooklyn, h.
Peterson, Dee: (Richon's Inn) Paducah, Ky., nc.
Petti: Emile: (Savoy-Plaza) NYC, h.
Pierre: (New Russian Art) NYC, nc.
Pineda, Juan: (Monte Cristo) Chi, re.
Powell, Walter: (Merry-Go-Round) Dayton, O., nc.
Powell, Teddy: (Manhattan Center) NYC, c.
Prager, Col. Manny: (Radisson) Minneapolis, h.
Prima, Louis: (Hickory House) NYC, nc.

Q

Quartell, Frank: (Colosimo's) Chi, nc.
Quintana, Don: (El Chico) Miami Beach, Fla., nc.

R

Ramos, Ramon: (Ambassador) NYC, h.
Randolph, Jack: (Jungle) Trumbull City, O., nc.
Rapp, Barney: (Barney Rapp's) Cincinnati, nc.
Rasmussen, Don: (Metz) Wausau, Wis., nc.
Ravel, Don: (Dixie Lee's Old South) NYC, nc.
Raymond, Nick: (Coq Rouge) NYC, nc.
Read, Kemp: (Stonebridge) Trenton, N. J., h.
Reader, Charles: (Versailles) NYC, nc.
Reichman, Joe: (Peabody) Memphis, h.
Reisman, Leo: (Ziegfeld's Midnight Frolic) NYC, nc.
Renard, George: (Greenwich Village Casino) NYC, nc.
Reeb, Benny: (Bowery) Detroit, c.
Rinaldo, Nino: (El Club) Chi, nc.
Rita, Rio: (Lyric) Indianapolis, t.
Ritz, Cass: (Ritz) Bridgeport, Conn., b.
Roberts, Bill: (Cosmopolitan) Denver, h.
Roberts, Chick: (Tally Ho) Albany, N. Y., nc.
Robb, Chet: (Ye Olde Cellar) Chi, nc.
Rodrigo, Nano: (Havana-Madrid) NYC, nc.
Rosach, Al: (Village Garden) Atlantic City, c.
Rogers, Buddy: (Paramount Theater) Newark, N. J., 31-Feb. 1; (Manhattan Center) NYC 3; (Aud.) Montreal, Que., 5; (Aud.) Worcester, Mass., 6.
Rogers, Eddie: (Keating's) Clarence, N. Y., nc.
Rollini, Adrian: (Piccadilly) NYC, h.
Rudolph, Jack: (Jungle) Youngstown, O., nc.
Ruggiero, Larry: (Montparnasse) NYC, nc.
Ruhl, Warney: (Lincoln) Hancock, Mich., h.

S

Sachs, Coleman: (Pickwick Yacht Club) Birmingham, Ala., h.
Sanders, Joe: (Blackhawk) Chi, ro.
Saunders, Red: (Club Delisa) Chi, nc.
Savitt, Jan: (Lincoln) NYC, h.
Schatz, Sigmund: (Ambassador) NYC, h.
Schroeder, Gene: (The Pirates Den) NYC, nc.
Scoggin, Chic: (Heidelberg) Jackson, Miss., h.
Scott, Tom: (Trocadero) Hollywood, nc.
Scottis, William: (Park Lane) NYC, h.
Sharkey, Bill: (Troc) NYC, nc.
Shelton, Dick: (St. Paul) St. Paul, h.
Sherr, Jack: (9 o'Clock Club) NYC, nc.
Siegel, Irving: (Bishop & Blair) Miami, nc.
Sirry, Larry: (Mon Paris) NYC, nc.
Slade, Nobbs: (Diamond Horseshoe) NYC, nc.
Smith, Dodo: (Serrano) Phoenix, Ariz., nc.
Solari, Phil: (Dunes Club) Narragansett, R. I., cc.
Sousa III, John Philip: (Paxton) Omaha, h.
Stable, Dick: (Essex House) NYC, h.
Stern, Sammy: (Oasis) Detroit, nc.
Stipes, Eddie: (Bank Bar) Toledo, O., nc.
Strater, Ted: (Pete's Monte Carlo) NYC, nc.
Strickland, Bill: (The Lotus) Washington, D. C., nc.
Stuart, Gene: (Rainbow) Miami, nc.
Sullivan, Joe: (Cafe Society) NYC, c.
Sylvio, Don: (Bertolotti's) NYC, nc.

T

Tan, Jimmie: (Kaufman's) Buffalo, nc.
Tanella, Steve: (Willowmere Inn) Union City, N. J., nc.
Teagarden, Jack: (Savoy) NYC, 4, h.
Terry, Frank: (McVan's) Buffalo, nc.
Thomas, Hark: (Commodore) Detroit, nc.
Thompson, Lang: (Benjamin Franklin) Phila, h.
Tomlin, Pinky: (Drake) Chi, h.
Tordy, George: (Club Little) NYC, nc.
Tovaro, Pedro: (Henry) Pittsburgh, h.
Trace, Al: (Pavilion) Chi, nc.
Trovato, Salvatore: (New Yorker) NYC, h.
Trombauer, Frank: (Roberts) Muncie, Ind., h.
Tucker, Orrin: (Palmer House) Chi, h.
Tucker, Tommy: (Murray's) Tuckahoe, N. Y., re.

U

Underwood, Allan: (Beckerlle's) Evansville, Ind., nc.
Unell, Dave: (Club Alabam') Chi, nc.

V

Van Osdel, Jimmy: (Gibson) Cincinnati, h.
Varrell, Tommy: (Barrel of Fun) NYC, nc.
Varros, Eddie: (St. Moritz) NYC, h.
Vasquez, Walter: (Rainbow Room) Asbury Park, N. J., nc.
Vocalions: (Marine Grill) Detroit, nc.

W

Wald, George: (Brown) Louisville, h.
Wallace, Don: (Vesta Del Lago) Wilmette, Mich., nc.
Wallace, Bob: (Field House) Arlington Heights, Ill., 3.
Waller, Pats: (Blatz's Palm Gardens) Milwaukee, nc.
Walter, Lee: (Blue Lantern) Detroit, nc.
Warner, Leo: (Monte Carlo) NYC, nc.
Warren, Arthur: (Boca Raton Club) Boca Raton, Fla., nc.
Wasson, Hal: (Club Seville) Grand Rapids, Mich., nc.
Watkins, Sammy: (Gibson) Cincinnati, h.
Watson, Leo: (Onyx) NYC, nc.
Waters, Benny, & His Kilowatts: (Kelly Stables) NYC, nc.
Weeks, Ranny: (Netherland Plaza) Cincinnati, h.
Weller, Curt: (Embassy) Phila, nc.
Welk, Lawrence: (Rice) Houston, h.
Wendell, Connie: (Ace of Clubs) Odessa, Tex., nc.
Wharton, Dick: (Bellevue-Stratford) Phila, h.
Whiteman, Paul: (Strand) NYC, t.
Widmer, Buz: (Riverside Park) Phoenix, Ariz., h.
Williams, Sande: (Astor) NYC, h.
Williams, Griff: (Stevens) Chi, h.
Wilson, Teddy: (Golden Gate) NYC, h.
Wilson, Teddy: (Aud.) Worcester, Mass., 4.
Winton, Barry: (Rainbow Grill) NYC, nc.
Witkowski, Franciszek: (Polish) NYC, re.

Y

Young, Ben: (Northwood Inn) Detroit, nc.
Young, Roland: (Lombard's) Bridgeport, Conn., h.

Z

Zarin, Michael: (Roney-Plaza) Miami Beach, Fla., h.
Zikes, Leslie: (Chez Ami) Buffalo, nc.
Zinder, Max: (Del Rio) Peach Cross, Hagerstown, Md.

Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Theater Talk

By SHERLING OLIVER

Lines and Business:

NEW YORK, Jan. 27.—A controversy, especially one that waxes as hot—and in some quarters as bitter—as the one now raging, usually finds itself reduced in the daily press to a two-sided question. It makes for simplicity and ease in reporting to line up opinions on a strictly for or against basis, but since this means no room is left for the opinion with reservations, truth is not always fully served. In the interests of this truth we must roll up our sleeves and plunge into a fight in which we do not propose to take sides, tho we cannot hope to escape entirely unscathed. We mean well and the beefsteak for the black eye is cut and waiting.

By this time you have guessed that we refer to the new soliloquy "To Benefit or not to Benefit Finland." And in fairness we must also give it its other title "Does Charity Begin at Home?"

It's almost like asking a man if he still beats his wife. A strict "yes" or "nay" answer means that the actor goes around wearing one of two labels, which may not suit him in the least. "Communist" and "Fascist War-Monger" are ugly labels to paste on a man whose opinions on so personal a matter as charity may differ from those of someone else. Why not a cessation of hostilities until rules of fair play are decided on? This decision is not easy, since the daily press has already decided to paste the actor with one or the other of these two labels.

A general grouping under the one label of all who hold similar opinions in this one instance strikes us as unfair. *The Mirror* of January 24 headed its editorial page with the following: "The eager efforts of New York's actors, producers and stage unions to offer their services for Finnish relief have hit a red rock. Feverish fellow-travelers have 'loused-up' the attempt to aid struggling Finland with politics and dissention—as only fellow-travelers can." In other words, any actor who believes Finnish relief to be dangerous national politics must of necessity be a rabid Communist. If these actors are necessarily Communists, then so is U. S. Senator Taft, for Taft voted against the Senate Banking Committee's action to make possible additional financial aid to Finland. Explaining his vote, Taft said: "Fifty million dollars ought to be enough for Finland." Is the son of former President Taft a Communist? We think not.

The World-Telegram on the same day slipped off its usually astute pedestal with the following: "Nor will any labor union, theatrical or other, profit by lending itself to the schemes of those who would puzzle and discourage Americans in their humane effort. . . ." Is this a veiled threat against the stagehands who are demanding pay? No, indeed; *The World-Telegram* meant something else entirely.

In the interest of truth and fair play we decided on a poll. The big name player has ready access to headlines to state his position and explain his views, but the little name is entitled to a hearing too. We made the poll as fair and unbiased as we could. We definitely avoided all known Communists and suspected "fellow-travelers." Those who were playing, those who were idle, young, old, men, women, friends, acquaintances and strangers were approached.

The question: Would you personally wish to participate in a proposed benefit for Finland with the understanding that 85 per cent of the proceeds are to be sent to that country and 15 per cent retained for American charities?

One-hundred and twenty-five actors were polled.

The result: YES, 55; NO, 64; NO COMMENT, 6.

Nearly all volunteered to explain their stand. Those who voted YES did so for two general reasons: (1) Finland is holding the battle line for democracy; (2) Finland should not be discriminated against, when Spain, China and Japan had been benefited. Those who voted NO did so for three general reasons: (1) It is a dangerous political move and likely to draw America into war; (2) It is our duty to benefit unfortunate Americans first; (3) Congress has voted sufficient money already.

Our only comment is that we do not believe that over 50 per cent of New York's actors are Communists. As we said before, we are not trying to make out a case for or against. But this we think is important. The big name player can take care of himself, but the little name is not so fortunate, and any attempt to stampede him, whether by accident or design, into a movement with which he is not in sympathy strikes us as unfair.

Any suggestion that the actor individually or in numbers is not free to choose which charity he will support is silly. Any interference with this right is despicable. Any inference by anyone that his choice is dictated by malice is unfair in the extreme and we cannot say that too strongly. Charity is every free man's privilege; every responsible man's duty. Any interference with the dictatees of his conscience changes the word to LEVY.

So calm down everybody. In Equity council, Bert Lytell is reported as being in favor of the benefits, and Paul Dullzell as being against them. But they are not calling each other dirty names.

Official statements from the three theater unions reveal the following: Equity sees no reason to change its ruling for the conduct of benefits which has been in force since 1935. Local 1 of the IATSE (stagehands) will demand pay, as usual. Musicians 'union, Local 802, surprisingly enough has not yet been approached, but it is expected it will demand pay as usual and perhaps contribute an equal amount should they deem the charity worthy. In other words, the stand of these three unions is the same stand they would take on a proposed benefit for the "Society Against Being Stared at by Goldfish." Any benefit for Finland is just another benefit. Let each individual make his own choice as to whether he wishes to contribute and to what extent.

Bits and Pieces:

GENE BLUMBERG, stage manager for the forthcoming *Burning Deck*, is taking lessons in animal training. He must ride herd on a nanny goat, a flock of pigeons and a marmoset. GENE no like goats. . . . *The Bo Tree* seems headed for the Martin Beck. . . . NATE BEERS, the boy wonder now with WALTER BATCHELOR Enterprises, has put his actors to writing plays. ALAN HANDLEY just turned out *Blow Me a Kiss*, and ARDEN YOUNG came back from Australia with *Storm Tern*, which she dramatized from the novel by Paul Troubetzkoy. . . . HENRY HULL JR. is leaving the theater flat. Becoming a production man on Young & Rubicam's radio staff. . . . ETHEL MERMAN threw a party for the entire *DuBarry Was a Lady* company at the 9 o'Clock Club. The occasion, her own birthday. *T. M. W. C. T. D.*, West Coast troupe, opens February 9 at Santa Barbara with practically an all-star cast. . . . CECIL HOLM, seriously ill for a year, is now completely recovered and expected in town soon lugging a new play. . . . TOM CRACRAFT, scene designer, who invented an all-electric orchestra, will have it on view at the Musicians' Fund Benefit at the Waldorf January 28, where it will represent the music of 1940 in a review of musical history. . . . HARRY COOKE and CHARLES MENDICK are late additions to *Night Music*. . . . HENRY HULL SR. tooled his jalopy in from Hollywood the other day, shivered and went into a huddle with PHIL DUNNING re *Dollars and Horse Sense*. HANK describes it as a comedy-melodrama. Real horses will run in a real race in Technicolor film. HANK likes television too—thinks it's a comer. . . . LEON AMES says they rang the curtain down on the second act of *Male Animal* early the other night. A man's wife thought he was having hysterics and started screaming, but the poor guy wa sonly enjoying himself—laughing. . . . No one can accuse today's young actors of being lazy. BENNO SCHNEIDER, who coaches most of the town's professionals, has a waiting list t-h-a-t l-o-n-g. . . . STEVE, the elevator operator at the St. James Theater, has plenty of offers to buy his job. The EARL CARROLL pretties parade past him in their "ahems" every performance. Incidentally, some of the *Vanities* people are kicking. Claim the boss makes them inhabit night spots in make-up, and they no like.

Required reading for actors in *The Saturday Evening Post* of January 27 is *All Right, Gentlemen, Do We Get the Money?* Read between the lines and remember, the battle isn't over yet. . . . On the ligther but more personally painful side is EDNA FERBER'S swell yarn in February *Cosmopolitan*. It will make 132 actresses haunt their mirrors. . . . Clap hands for WESTBROOK PEGLER'S expose in the World-Telly. He's doing a much-needed job for actors. . . .

True Story:

A d. g. actor friend of ours has been wearing a puzzled expression for weeks. He answered a call from an agency. *March of Time* wanted a stage actor for a film character role. He went. They said he looked something like it, but was too "cosmetic." Our friend dunno. He's puzzled.

See you next week.

New Plays on Broadway

Reviewed by Eugene Burr

MAXINE ELLIOTT'S

Beginning Wednesday Evening, January 24, 1940

YOUNG COUPLE WANTED

A play by Arthur Wilmurt. Staged by Martin Gabel. Settings designed by Donald Oenslager, built by Vail Scenic Construction Co., and painted by Robert W. Bergman Studios. Press agent, Theron Bamberger. Stage manager, Marc Daniels. Presented by Jerome Mayer.

Mrs. Fitch	Ethel Intropidi
Mrs. Daly	Zamah Cunningham
Mr. Daly	John Adair
Jed Jones	Hugh Marlowe
Betty Monkione	Juliet Forbes
Cora Bedell	Helen Shields
Lewis Champion	Lloyd Gough
Catherine Daly	Arlene Francis
Donald Thompson	Richard Clark
Miss Muhlen	Ruth Thane McDevitt
George Jones	J. Richard Jones

ACT I—Catherine Daly's Apartment, New York City. A Saturday Afternoon, Early Last June. ACT II—Scene 1: The Apartment in Old New Amsterdam, a Federal Housing Project. A Sunday in Mid-July. Scene 2: The Same. The Following Saturday. ACT III—The Same. A Week-Day Morning in Late August.

An amiable and mildly purposeful little comedy sprawled across the stage of Maxine Elliott's Theater Wednesday night, giving a number of excellent performers a chance to show their gallantry in the face of heavy odds, and giving the customers odd moments of entertainment that were too scattered to add up into anything much except exasperation. Its name is *Young Couple Wanted;* it was written by Arthur Wilmurt and presented by Jerome Mayer; and it is the second of the week's two offerings to deal with the tribulations of a young couple trying to make their mark in New York.

Young Couple Wanted really takes up where *Two on an Island* left off; its boy and girl are living together in unmarried bliss at the start. In the first act the girl's parents come down from New England and force the kids into marriage, despite the fact that both of the youngsters, on the edge of the economic precipice, are afraid of what marriage may mean. In the second act the lad starts heading the marriage toward the rocks because he has no job, and his wife is the breadwinner. But she loses her job, too, and things are saved from a smash only because they decide to form a company to market the grape-and-peanut preserve (a nauseous-sounding combination) that the boy's brother's wife sends down from an up-State farm. They get a rich Communist friend to put up the capital, and a rich capitalistic friend to sell them containers at cost. In the third act, just when everything seems to be going nicely, the container factory goes on strike and the Communist refuses to leave his money in an enterprise that deals with so fearful an exploiter of labor. So the grape-and-peanut preserve company goes to smash (which is probably a good thing for the stomachs of the nation) and, again faced with imminent disaster, the kids decide to start a mail-order business direct from the up-State farm.

As may be gathered from the synopsis, *Young Couple Wanted* is less a play than a series of three independent playlets. Parts of it are good—particularly the second act, which is almost uniformly excellent—but as soon as interest hits a high, everything stops and you have to start all over again on an entirely different problem. It's not a procedure that makes for any undue theatrical effect.

Mr. Wilmurt really does have something to say; he tries hard and sometimes successfully to present all sides in the present economic chaos and to suggest that each side is brutally hurting itself by trying to hurt the others. It is an excellent thesis; but it, along with a number of nice lines and amusing situations, gets bogged down by the sprawling plot.

While some of the lines are hilarious, others are far from that; but an excellent cast takes them in its stride and tries valiantly to hold the play's pieces together, aided immeasurably by the highly effective, knowing and consistently helpful direction of Martin Gabel. Arlene Francis, one of the grandest troupers on the stage today, turns in, as usual, an excellent, womanlike and appealing job as the girl; and Hugh Marlowe, who has been serving time on the airwaves, emerges as one of the finest young actors of the year as the boy. He does beautiful work—so good that you have to look twice to see just how good it is—combining a fine speaking voice with an ease of manner and authority of approach that stamp him as star timbre. He shouldn't be allowed to languish long in the Radio City dungeons.

Lloyd Gough is amusingly helpful as the Communist; Ruth Thane McDevitt, by courageously resisting what must have been a strong temptation to overplay, turns in a beautiful bit as a Newark schoolmarm; John Adair is pleasantly effective as the girl's father; Juliet Forbes accomplishes the amazing feat of turning a comic-strip stenographer into a flesh-and-blood human being; and all the others are valiant.

Everything would have been swell if only Mr. Wilmurt had forged a continuous plot-line—and had held the amusement-level to the standard set by his own second act.

BROADHURST

Beginning Monday Evening, January 22, 1940

TWO ON AN ISLAND

A play by Elmer Rice. Staged by Elmer Rice. Settings designed by Jo Mielziner, built by McDonald Construction Co., and painted by Bradford Ashworth and Triangle Studios. Press agents, William Fields and Philip Stevenson. Stage manager, Glenn Coulter. Assistant stage managers, John Triggs and Charles Polacheck. Presented by the Playwrights' Co.

William Flynn	Robert Williams
Samuel Brodsky	Martin Ritt
A Red-Cap	Earl Sydnor
Mary Ward	Betty Field
John Thompson	John Craven
A Policeman	Edward Downes
Clifton Ross	Earl McDonald
The Sightseeing Guide	Howard DaSilva
The Driver	Robert O'Brien
Mrs. Dora Levy	Dora Weissman
Dixie Bushby	Arthur L. Sachs
A Middle-Western Man	Roderick Maybee
A Middle-Western Woman	Roberta Bellinger
Frederic Winthrop	Whitner Bissell
Lawrence Ormont	Luther Adler
Martha Johnson	Terry Harris
An Actor	Charles Polacheck
Heinz Kaltbart	Rudolf Weiss
Dorothy Clark	Martha Hodge
Katherine Winthrop Holmes	Joan Wetmore
Martin Blake	Herschel Bentley
A Cashier	Norma Green
Gracie Mullen	Ann Thomas
A Married Couple	Sara Peyton, John Philliber
Helen Ormont	Harriet MacGibbon
Sonia Targnova	Eva Langbord
Mrs. Ballinger	Frederica Going
A Museum Attendant	Charles La Torre
Another Married Couple	John Triggs, Dorothy Darling
Ruth Ormont	Helen Renee

BROADWAY RUNS

Performance to January 27, Inclusive.

Dramatic	Opened	Perf.
Juno and the Paycock (Mansfield)	Jan. 16	15
Key Largo (Barrymore)	Nov. 27	72
Life With Father (Empire)	Nov. 8	94
Little Foxes, The (National)	Feb. 15	398
Male Animal, The (Cort)	Jan. 9	23
Man Who Came to Dinner, The (Music Box)	Oct. 16	126
Margin for Error (Plymouth)	Nov. 3	99
Philadelphia Story, The (Shubert)	Mar. 28	351
See My Lawyer (Adelphi)	Sept. 27	142
Skylark (Morosco)	Oct. 11	126
Time of Your Life, The (Booth)	Oct. 25	110
Tobacco Road (Forrest)	Dec. 4,'33	2618
Two on an Island (Broadhurst)	Jan. 22	6
When We Are Married (Lyceum)	Dec. 25	40
World We Make, The (Guild)	Nov. 20	80
Young Couple Wanted (Elliott's)	Jan. 24	6
Musical Comedy		
DuBarry Was a Lady (46th St.)	Dec. 6	62
New Hellzapoppin (Winter Garden)	Dec. 11	56
Pins and Needles (Windsor)	Nov. 27,'37	936
Streets of Paris, The (Majestic)	June 19	256
Too Many Girls (Imperial)	Oct. 18	108
Vanities (St. James)	Jan. 12	17

A Hindu ..... Larri Laurie
A Waiter ..... Aage Steenshorne
Another Married Couple ..... Sellwyn Myers, Lucille Sears
Fred ..... Don Shelton
Dolly ..... Adele Longmire
Mrs. Williams ..... Mary Michael

NEW YORKERS AND OUT-OF-TOWNERS: Roberta Bellinger, Alvin Childress, Dorothy Darling, Evelyn Davis, Virginia Girvin, Frederick Going, Terry Harris, Eva Langford, Charles La Torre, Larri Laurie, Adele Longmire, Assotta Marshall, Roderick Maybee, Sellwyn Myers, Mary Michael, Robert O'Brien, Sara Peyton, John Phillipe, Hilary Phillips, Arthur L. Sachs, Lucille Sears, Don Shelton, Aage Steenshorne, Earl Sydnor, Joan Wetmore, Robert Williams.

Scene 1: En Route. Scene 2: All Around the Town. Scene 3: Broadway. Scene 4: Underground. Scene 5: The Village. Scene 6: The Coffee Pot. Scene 7: The Met. Scene 8: The Pavement. Scene 9: The Little Lady Herself. Scene 10: Chelsea. Scene 11: En Route.

Elmer Rice climbed laboriously down from his soap-box Monday night at the Broadhurst Theater and gave us a play. Aside from one scene that is a 15-minute Cook's Tour of New York, he confined his efforts to play-making rather than lecturing or Cause-bleating, and the results are definitely happy. Turning aside from really important things like economic conditions and semi-political pleas, he has been content in *Two on an Island* to deal with such comparatively minor matters as love and youth, aspiration and idealism, the salt, bitter sting of inner defeat and the surging, victorious integrity of the very young. And in so doing he has also managed to provide an evening of almost constant theatrical entertainment.

The theme is really slight enough; but the manner of telling and the half-suggested implications keep it constantly fresh and appealing. Two youngsters, a boy and a girl who don't know each other, arrive in New York to find success in the theater, she as an actress and he as a playwright. For two whirling and harried years they separately beat their heads against the granite indifference of the city, and then, as each is about to go under in defeat, their paths cross. They love each other (as distinct from merely falling in love) and together manage to face their problems. When the lad gets a job they get married and drive to Grand Central to start their honeymoon, their hopes and their integrity intact. And as they leave two more youngsters come in to assault the battlements of the city.

It's slight enough, in all truth; and it's made to seem no sturdier by the top-heavy superstructure with which Mr. Rice has fitted it. That superstructure is intended to be a panorama of the entire city and its people; the scenes range from the subway to the top of the Statue of Liberty; the characters range from a dilettante debutante to a 5-and-10-cent store girl who sometimes walks the streets as a sideline.

Some of the incidental characters are both important and interesting, particularly the bitter, harried, lecherous and pitifully idealistic theatrical producer who tries to seduce the girl and ends by asking her to marry him. He is, really, the central point around which all the other characters revolve. In the end, after the girl has turned down his proposal and he learns the true state of affairs, he keeps the boy on as his playreader and goes out to buy a bottle of champagne. He's one of the strongest characters, at least to this stagestruck corner, yet to appear in a modern American play.

Mr. Rice has directed the large cast smoothly and with a maximum of effect—by long odds his best directorial job so far. And the cast itself is excellent. Maybe I'm screwy, but I'm sincerely happy when an actor who has been previously panned makes a liar out of me. And I'm turned into a veritable Ananias by the performance of Luther Adler as the producer. Mr. Adler's previous theatrical path may have been dotted by the debris of masticated scenery; but in *Two on an Island* he turns in one of the truly outstanding acting jobs of the season. Thru it he becomes an actor in his own right, rather than merely the posing scion of an acting family; he beautifully conveys the character itself, rather than merely his own pyrotechnical mannerisms; and for the first time he has even managed, in the interests of the character, to lose his accent. He gives a detailed, thoro, beautifully understanding, splendidly projected example of acting at its highest; and this corner happily doffs its battered Stetson. Mr. Adler has made a liar out of me in the finest possible way.

And the others, with one major exception, rise to his splendid lead. Betty Field, who can suggest innocence of heart more appealingly and effectively than any other actress now on the stage, does beautiful work as the girl, sincere, delicate, understanding and altogether lovely; and—another note of hope—she has lowered the pitch of her voice considerably. If, thru voice training, she manages to lower it a bit more, she'll eventually be one of the very great ladies of the American stage. And if that puts me out on a limb I'm perfectly willing to stay there until she proves I'm right.

Performances in many of the smaller roles are similarly excellent—Dora Weissman's tender, touching, quietly luminous portrayal of an aging Jewish lady, Whitner Bissell's intent young parlor Communist, Howard daSilva's wisecracking tourist guide, Helen Renee's fine work as the producer's young daughter, Robert Williams' cabdriver, Rudolf Weiss's pitiful Austrian actor, and many more. The only major weak spot, as a matter of fact, is John Craven's stiff, gawky and utterly unprofessional performance as the boy. Young Mr. Craven seems like a fugitive from a little theater in the midst of an excellent Broadway cast.

Tho Jo Mielziner's outline sets are highly annoying at first, you get used to them after a while. But they constantly take attention away from the play itself—which is something no good sets should do.

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Review Percentages

(Listed below are the decisions of dramatic critics on the eight general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with eight "no opinion" votes 50 per cent rather than zero. At the end of each month of the season the shows and their percentages will be listed, together with a resume of how they fared at the box office, in an effort to determine how much the critical reception affects the financial returns and how closely the critics agree with the decision of their readers.)

"Two on an Island"—75%

YES: Coleman *(Mirror)*, Whipple *(World-Telegram)*, Watts *(Herald-Tribune)*, Anderson *(Journal-American)*.
NO: None.
NO OPINION: Mantle *(News)*, Atkinson *(Times)* Brown *(Post)* Lockridge *(Sun)*.

"Young Couple Wanted"—19%

YES: Atkinson *(Times)*.
NO: Chapman *(News)*, Coleman *(Mirror)*, Watts *(Herald-Tribune)*, Anderson *(Journal-American)*, Whipple *(World-Telegram)*, Brown *(Post)*.
NO OPINION: Lockridge *(Sun)*.

Hub Gross Hefty; 2 Shows Pull 43G

BOSTON, Jan. 27.—Extremely cold weather made only a slight dent in the Hub's legit biz this week, with both current attractions playing to practically capacity houses at all shows. The Nancy Hamilton-Morgan Lewis revue, *Two for the Show*, originally booked for five days only, will be held over thru February 3, with the Broadway opening retarded. Clifford Odets' new comedy with music, *Night Music*, is scheduled to open February 8 at the Shubert for 12 performances.

Shubert (seats 1,590; tickets, 85 cents-$3.30), *Two for the Show* drew good notices altho a bit long. $20,000 for first week.

Colonial (seats 1,642; tickets, $1.10-$3.30), *Ladies and Gentlemen*. Critics praised Helen Hayes' performance and much publicity re Finnish relief show helped. Good $23,500.

"Leave" 6G in K. C.; "Boy" Gets $4,100

KANSAS CITY, Mo., Jan. 27.—Despite bad weather here which kept most theatergoers at home over the week-end, biz still piled up on the black side for Jimmy Nixon's Music Hall in the Muny Auditorium, where Cole Porter's *Leave It to Me* clicked with a neat $5,900 for a brace of performances January 14-15. Most of the cash came from out-of-town customers who braved icy roads to catch the show. Ducats peddled for a high of $3.36.

The road show of *Golden Boy*, cast headed by Eric Linden, netted a sizable $4,100 for its engagement here January 12-13. Take was diminished somewhat by the desire of theatergoers to wait for the musical comedy coming up. Top tickets sold at $2.

Next attraction at the Music Hall is Maurice Evans' *Hamlet*, due February 3.

Palmerton Stock Closes; May Reopen With Musicals

SALEM, Mass., Jan. 27.—Salem Drama Festival closed tonight after presenting 14 weeks of legitimate stock attractions, but Producer Guy Palmerton said operations will be resumed after five weeks. Palmerton plans to reopen the Empire on March 4. *No, No, Nanette* has been penciled in as the first attraction, with Evelyn Wyckoff skedded to lead.

Wyckoff guest-starred in the final presentation, *The Girl From Broadway*, which drew a good $3,000.

A slump in business during the past few weeks was responsible for the closing. The March engagement may consist entirely of musicals.

Late Arrivals Wait

PHILADELPHIA, Jan. 27.—Success of the new curb on late arrivals during the fortnight for *Kiss the Boys Goodbye* has induced the management of the Locust Theater to keep the curb on as a regular house policy. Plan of not seating late arrivals during the first short scene of the play cut down tardy theatergoers from an average of 100 a night to a mere dozen.

Only four persons have complained of the plan since it was started two weeks ago.

"Ice Vanities" 15G in Springfield Is Okeh

SPRINGFIELD Mass., Jan. 27.—*The Ice Vanities of 1940* drew about an even $15,000 for the week at this city, according to Troupe Manager Joe Garnet. This was the net gross after amusement taxes were deducted. According to Garnet it was better than good, considering circumstances.

Opening night saw torrential rains that turned into sub-zero weather for the remainder of the week. With the Eastern States Exposition Coliseum so far from the city and having no heat, Garnet did not have much hope for success.

General admission was posted at 55 cents, with reserved seats running from 85 cents to $1.65.

So You Want To Be an Actor?

NEW ORLEANS, Jan. 27.—Sinclair Lewis appeared this week in the lead of the local Little Theater's production of *Shadow and Substance*, but left only a bad taste by his acting.

Said Cleveland Sessums, of *The Times-Picayune*: "The Canon's character is a difficult one and only intermittently, it seemed to this observer, did Mr. Lewis succeed in making the role convincing."

OUT-OF-TOWN OPENINGS

"Two for the Show"

(Shubert)
BOSTON

A revue presented by Gertrude Macy and Stanley Gilkey. Sketches and lyrics by Nancy Hamilton. Music by Morgan Lewis. Staged, devised and lighted by John Murray Anderson. Dances directed by Robert Alton. Sketches directed by Joshua Logan. Scenery and costumes designed by Raoul Pene DuBois. Cast includes Keenan Wynn, Brenda Forbes, Eve Arden, Frances Comstock, Nadine Gae, Eunice Healey, Betty Hutton, Kathryn Kimber, Austine McDonnell, William Archibald, Alfred Drake, Willard Gary, Robert Smith, Tommy Wonder, Richard Smart, Richard Haydn, Dean Norton.

Nancy Hamilton and Morgan Lewis have fashioned a new revue that ranks as a fine sequel to *One for the Money*. A bit overlong in its original stage, three scenes were cut second night and more will probably be taken off before the piece hits Broadway. Originally presented in two acts and 23 scenes, the revue ran over three hours.

Ribbing is the keynote of this show, with George Kaufman, Gertrude Lawrence, Marlene Dietrich and Clifton Fadiman among those on the wrong side of the rib. Opening sketch finds Kaufman (Keenan Wynn) in the hospital having a new baby. The new arrival is finally shown in all his glory—including a fine set of whiskers.

The only scene that can be entirely eliminated without any great loss is the *Song of Spain* number, featuring Brenda Forbes, Frances Comstock and Richard Haydn. It occupies only a few minutes, but even that is too much. *The Age of Innocence*, featuring Haydn, Comstock and Betty Hutton, drags slightly but can be cut down to make it an outstanding bit. Haydn, as the adolescent scout from overseas whose voice changes after a kiss from La Hutton, turns in some effective mugging.

Strongest part of the show is Haydn's portrayal of a cookery lecturer—a sequel to his fish imitations in Noël Coward's *Set to Music*. His "receipts," which include such whimsical touches as adding talcum powder to rice pudding and a delicious concoction consisting of "your weight in eggs and a whole ox," stop the show.

Other show-stoppers are the mad gyrations of Betty Hutton and some excellent new routines by Eunice Healey, Tommy Wonder and Nadine Gae. William Archibald, as "Calypso Joe," also has a fine routine which merits attention.

Probably the funniest sketch is the dentist scene, with Wynn and Eve Arden. Miss Arden's burlesque of Marlene's comeback in *Destry Has Ridden Again* is a sock number with plenty of laughs. Another fine sketch—which is more or less lost on the general public—is a subtle rib about an actress and a club woman. The Misses Arden and Forbes have plenty of *Skplarking* which may convulse Broadway, but which failed to impress Beantown.

From the music angle, *How High the Moon*, sung during the London blackout scene, looks like a sure bet for the Hit Parade within the next few months. Another possibility is *Fool for Luck*, which is enhanced by the singing and jitterbugging of Miss Hutton. *Calypso Joe*, if arranged right, may develop into another stock orchestra tune like *Shoney*.

Sets, costumes and Robert Alton's dances all help to make *Two for the Show* a definite hit. *Norton Kaplan.*

Atlanta's Diction Purists

ATLANTA, Jan. 27.—Alfred Lunt and Lynn Fontanne in *The Taming of the Shrew* appeared to packed houses in three performances at the Erlanger here.

Both stars drew criticism from press and audience alike, however, for speaking lines too fast and too indistinctly. Others in the cast were also difficult to follow because of enunciation. House has bad acoustics, however.

YGOR and TANYA
Currently EARL CARROLL'S "VANITIES"
What Eugene Burr, in The Billboard, January 27, Says:
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INVASION OF S. A., MAYBE

Survey of Working Conditions, Salaries and Living Standards In Latin American Countries

(Continued from page 3)

so there is no certainty that tourist trade will be big. Advance bookings, however, are very favorable.

As contrasted with this favorable picture, however, it is pointed out that many of the better cruise ships are now out of the business—including the Normandie, Bremen, Columbus and others, and therefore the increase in Moore-McCormack passenger trade will not necessarily imply a greater influx to Latin countries.

Foreign ships from neutral countries, such as Italy, are still in the SA passenger service; and Grace Lines on the West Coast of North America service the West Coast of SA. Delta Line out of New Orleans also carries passenger trade.

Brazil

Hal Sands, one of the leading bookers for South America, claims opportunities for American acts in that country may pick up somewhat, but not much, owing to fact that Europe as a talent reservoir is now closed. He cannot see any marked increase in tourist trade, claiming that people are not ship-minded. This angle is similar to that voiced by the Brazilian consulate, which says tourist trade has not been as great as expected owing to submarine scare, even tho the waters are safe. It's a question, says the consulate, of instilling confidence.

Consulate feels theatrical business will be good, because business is up and unemployment is small. Wages are said to be usually better than in America, with pay usually in dollars. Living expenses for best hotels come to $5.50 a day, which includes board and three meals. Living costs are about half of what they are here, except for luxuries.

Most entertainment is in the Rio gambling casinos, which have two shows a night. Sands books the Urca and Copacabana, and James Schure, the Casino Atlantico. According to Schure, acts usually get a six-week contract with options, and can play for 24 or 26 weeks if they click. If option is not picked up act may just as well come home, because nowhere else can they get paid in American money, he says. Theaters, he says, cannot pay a standard act $500.

Last year, says Schure, Rio alone used about 100 American performers. Right now, Cardini and Lee Brody are at the Atlantico, with 12 girls sailing February 12; Urca has a Brazilian show; Copacabana has Yola Galli, Jay and Lou Seiler and Lathrop Brothers and Lee.

Fair to Rio, including return trip, is about $385 tourist class.

Regarding country in general, consul says chief cities along the coast have theaters and pic houses and could use American vaude. Larger cities like Rio and Sao Paulo have municipal theaters used mostly for light operas, but transportation is expensive.

Mexico

Mary L. Shank, who books Mexico and also imports Latin talent, says American performers can work five or six months around Mexico City and what is known as the Federal District. Outside of Mexico City, time amounts to nothing. Field is considered a good market, but it is a problem to find work at salaries comparable to those given in 1936 and 1937. Managers there anticipate a very good tourist season, and, according to the Mexican consul, there is already a considerable increase. Miss Shank claims Mexico needs more talent than it has available, and points out that Emelio Azcarraga, owner of the Alameda Theater, Mexico City, and also of Stations XEW, XEQ and XEWW, is building five new presentation houses. Four of these houses will be in the Federal District and one in Monterey. They are on the verge of completion and at some periods of the year will show acts and sometimes films. New hotels are also being built, and in May there is expected to be an increase in use of American talent. The Arbeau and Lyrico use some American acts.

Clubs number about 15, including El Patio, Folies Bergere, El Retiro (which will open this summer as a club) and the Waikiki. The Reforma uses bands, and the Ritz Hotel, in particular, uses American bands.

A. B. Marcus show in spring of 1938 cleaned up in Mexico, taking 120,000 pesos the first week (about $30,000) and Marcus is reported going back. But, generally, managers can't pay for heavy shows and units. Cab Calloway and Duke Ellington are wanted, but salary angle is tough. Consequently, field is best for standard acts of one or two people.

Shank office tried to book *The Great Waltz*, but Max Gordon office asked a $20,000 weekly guarantee, stymying the deal.

According to consul, artists' contracts must be approved by authorities in Mexico, who get in touch with authorities here who issue a visa. There are certain quota rules, but this is usually no drawback. Permits are issued for a limited period and extensions are available. Acts cannot go as tourists and expect to find work.

According to consul, a dollar contract usually is available.

Music and Other Talent

Martinez, in close touch with the South American music field thru his connection with Conquest Alliance transcription company, claims that Latin America will not pay a dime to hear the newer crop of American bands. Older bands, such as Isham Jones and Rudy Vallee, are good box office there and sell more records than the new names. Records, too, are important factors in the build-up of a band. Martinez is of the opinion that SA in a general way does not care for American bands. Radio stations, serviced by Conquest Alliance, for instance, request the c. t. firm to delete American numbers. Claims they like outside bands from Cuba, American music not having a sufficiently hot tempo.

In contrast to this, Bert Lown, band leader who has made several trips to South America, claims they like Yankee stuff, but rate of exchange and high cost of transportation are stymying factors. But demand is such that so-called jazz bands from France and mixed Chilean bands attempt to pass themselves off as American outfits.

When Lown was there two months ago Urca had three bands, a 16-piece colored group, an eight-piece samba band and an eight-piece tipica band. Attempts at jazz are weak, with people going for sambas and marches and no congas or rumbas. Atlantico, says Lown, has a policy like the Urca. Copacabana has an all-year-round ork, and from July to September they try to get an American band and show.

Buenos Aires hotels, such as Alvear Palace and the City Hotel, usually have two bands, one a tango and other a so-called jazz band from South America or Chile. Embassy Club uses two bands, and Richmond Bar, according to Lown, had the Sao Paulo Serenaders, a 16-piece outfit very like American orks. Recent American bands in Buenos Aires have been Jay Freeman and Maximilian Bergere.

Field for acts in Buenos Aires is dead as far as night clubs and hotels go, with some activity in theaters.

Bad, Say Martinez and Markus

According to Martinez, increase in tourist trade will not mean more employment for Americans, inasmuch as the tourist wants to see native shows. Pally Markus, who represented South American firms here for years, voices the same opinion, claiming American acts are a novelty, not a steady diet. Points out, for instance, that a dozen Carmen Mirandas in America would kill off the type. Markus also claims the rate of exchange is prohibitive and that a bank president in Brazil gets about 1,000 milreis a week, which is equal to about $60, or the salaries of two chorus girls. Rate of exchange, says Markus, has been prohibitive for two years. Placing the tourist figure at 1,400 a week, he says this cannot make a dent in the picture.

According to Martinez, South America never uses much American talent and therefore closing of the European market will be no particular boon. They cannot afford to pay salaries equal to ours, and the countries are loath to let the money out.

Collada, Shanin Say Hot Stuff

Benito Collada, El Chico Club proprietor who traffics in Latin talent, and Ben Shanin, local agent who books talent to South America, paint a rosy picture. Collada says American acts can work a full year in South America. For its size, Venezuela pays highest salaries and imports more talent than any other South American spot—more than Rio—and acts here generally get $50 a week more than in other spots, he says. Country has few taxes, and people spend much money on entertainment. Small acts are better than units, because of transportation angle and fact that admission to big shows is too high. Big shows may succeed in Rio and Buenos Aires, but flop in smaller cities.

With American film producers eying the South American market, now that Europe is closed, Collada figures Americans can cash in by producing good Latin films—of which there is a shortage—and send along the pic stars for personal appearances. Natives now are tired of regular American films, and currently flesh is the theaters' chief draw.

Vaudefilmers in South America number 200, says Collada.

According to Shanin, South America is virgin territory. Claims acts get a minimum of eight weeks usually, and may stay for 24, as did the Milt Britton Band back in 1937. Hacker and Sidell, comedy dance act, stayed 20 weeks, and Monroe and Grant, novelty act which just returned, remained 12 and could have stayed longer. The transportation fare is tough item for managers to foot. Rio can pay up to $10,000 for an attraction, according to Shanin, who claims Ramon Novarro was paid $7,500 weekly and Tito Guizar, $1,000 a day. Shanin says South America wants novelty acts, singers and dancers who have many routines and good wardrobe.

Argentina

According to Argentina consular office, some increase in tourist trade and employment for American talent may be expected owing to war. Employment opportunities, tho, are slim, and artists must have a permit secured by the manager. Extensions are obtainable. Cost of living is about one-half that in the States. Field is considered good for opera artists.

Gets Honorary Police Badge—From Belfast

PHILADELPHIA, Jan. 27.—A performer's pockets always bulge with courtesy police cards gathered in the various towns they play. But it remained for Patrick Daniels, a member of The Guardsmen, current at Wilson's Cafe here, to add to his collection an honorary membership in the police department of Belfast, Ireland.

His uncle, who is police commissioner there, sent it to him as an addition to his collection of cop badges.

The Broadway Beat

By GEORGE SPELVIN

A LINE in *The Man Who Came to Dinner* assumed new sharpness Monday (22)—the one where Banjo says to Whiteside, "Here's a present for you—a brassiere worn by Hedy Lamarr." The new sharpness came because Hedy was in the audience, sitting with her husband, Gene Markey. Hedy laughed. Markey didn't. . . . Jim O'Neil, of Equity, has a $1,300 recording machine, and is putting on undying wax the utterances of that marvelous mynah he owns—the mynah being a talking bird much rarer and more desirable than a parrot. The mynah still hates both Ben Atwell and baths, and energetically deplores the war. . . . Freda Gronowetter, 21-year-old cellist from Canada, came here to study her instrument, armed with a letter to Alfred Wallenstein. She couldn't get to see him right away, so she spent a lot of time at Wurlitzer's Symphony Shop, and it was there that she heard a man playing on the cello, complimented him on his fine work, and told him that that was her instrument, too. He asked her to play, and then gave her a year's scholarship to study under him. And who do you think he was? Alfred Wallenstein, of course. . . . Have you noticed how the fast comics on the air are pulling more blue gags than ever, with such swiftness that the networks and sponsors aren't hep yet?

* * *

JIM HARKINS, of the Fred Allen show, was traveling to the fourth floor in one of those NBC elevators in Radio City. The elevator was packed, and everybody seemed in a solemn mood—when suddenly Harkins began to spiel: "Fourth floor—furniture, bedspreads, cooking utensils!" It panicked everybody. He neglected, tho, to say brass hats—or is that the fifth floor? . . . Leon & Eddie's has a women's apparel shop right on the premises, and it keeps the same hours as the night club. Showgirls, performers and patrons do a lot of shopping there, especially to replace hose and to follow whims for new hats. You have to be following a whim to buy a new hat anywhere, these days. . . . Benito Collada, authority on Latin music, says the idea that the Conga has a 1-2-3-and-kick tempo is wrong. It should be, he insists, 1, 1-2-3-and-kick. Just thought you'd like to know. . . . The-Irony-of-It-All Dept.: Mitchell Ayres, currently on the band stand of the Bermuda Terrace at Brooklyn's Hotel St. George, can't air any of the nation's top tunes on his dance remotes Saturday nights. His ork immediately follows the *Hit Parade* on Saturdays, and even if he's recorded any of the hit paraders they're still taboo on his program, because the *H. P.* tunes are cleared specifically for the Lucky Strike commercial, and can't be duplicated on the broadcast immediately following. . . . Maxene Andrews, of the singing sisters, stretched a recent birthday into a three-night celebration, one section of which took place at the Famous Door. When the spot learned of the event, its culinary department scurried around frantically for a cake of some sort; but the best it could come up with was a dish of chow mein—with a couple of candles stuck in it.

* * *

HENRY FRANKEL, the vaude and radio agent, is one of the heppest guys around Broadway; he has all the answers and a line of slang that even H. L. Mencken would admire—but Henny and his wife, religiously every single night, eat a bowl of Shredded Wheat apiece just before hitting the hay. . . . The Ziegfeld Girls' Club has dropped the "girls" tag from the name, and is now including anyone who claims any association with the late maestro. The annual shindig will be held April 6. . . . C. Schroeder, who has a dog act, has bought a new Dachshund called Lumpchen von Felzbramm De Grasse. Call him Lumpy for short. . . . Russell Swann has probably the cutest billing in town. It reads: "Swann, Who Insists He Is a Magician."

Frank Palumbo Buys Into San Souci, Miami Beach

PHILADELPHIA, Jan. 27.—Frank Palumbo adds a third spot to his string of club operations. He was made a partner this week in the Sans Souci, Miami Beach, Fla., club owned by John D'Agostino, head of the Renault winery at Egg Harbor, N. J. Palumbo operates a cabaret-restaurant here bearing his name, and during the summer bonifaces Renault's Tavern on the Boardwalk, Atlantic City.

Okeh To Go Below

WEYAUWEGA, Wis., Jan. 27. — City council has amended its ordinance to permit niteries located below the street level to sell liquors.

Night Club Reviews

Royal Palms, Miami, Fla.

With a full complement of the town's most photographed folk, Arthur Childers opened this club last week and presented its most ambitious and colorful entertainment. Aided and abetted by George Woods, producer of the show, and Abe Lyman, star, the revue outranks in size, pace and sheer entertainment anything it has offered before.

The show leads off with pretty Rose Blaine, featured band songstress, introducing *He Can Dance*, one of the five original songs written by Irving Kahal and Sammy Fain. She is joined by an ensemble of stately showgirls and pulchritudinous dancers. Nimble-footed Walter Long is introduced in this number, doing a tricky turn or two as a build-up for his solo later.

Lyman is next, and his greeting is one of those warm things which can only come from a seasoned trouper. California Varsity Eight, in some ringing renditions of spirited ballads, filled the premises with songs never heard before in a local cafe. Stopped the show.

Following the chorus, in the toughest spot on the whole bill, Long returns and succeeds in holding the rapport of the whole audience after the preceding spirited number. He is a tapster of no small talent.

Walter Loring introduces *I'll Be Seeing You*, another production number with the girls, and a tune you will find yourself humming on the way out. Stuart Morgan dancers are next, after an absence of three years, but are still remembered, judging by the applause. Their adagio performance is breathtaking and flawlessly executed. Raymond and Shap, knockabout comedy dance team, make their local debut, lending a nice touch of slapstick perfectly timed.

The finale introduces the hit song of the production, *Love Song of Renaldo*, sung by Michael Loring, assisted by four of the Varsity Eight and the ensemble.

Dance routines have been devised and executed with imagination and good taste by Al White Jr. Words and music by Kahal and Fain are catchy and lilting. At least three of the numbers should make the list of the Hit Parade. Costumes by Bill Livingston are a kaleidoscope of color and extremely pert and chic. *Lee Simmonds.*

Rainbow Grill, New York

Adhering to a policy of keeping acts as long as the public doesn't tire of them, this informal room, adjacent to the Rockefellers' more grandiose Rainbow Room, swings into its third year with the dance team of Marlynn and Michael and its 11th month with Barry Winton's Band, both of whom deserve the compliment.

Newest addition is Una Wyte, beautiful singer whom Clifford Fischer imported several years ago.

Show has a shortness and a pace in keeping with the smartness of the Grill, and the performers always leave the floor with the patrons wanting more. In the case of Miss Wyte, she could have sung all night and still delighted customers with her charm, beauty, personality and delivery.

Miss Wyte has beautiful diction, in addition to an exotic frail beauty, and did time selections of all kinds with vibrance and meaning. Decidedly a find as a soloist and very well equipped to handle the singing bill in smart places.

As for Marlynn and Michael, they've made history here with two solid years of doing the spot team work and conducting the Champagne Dance Hour, which is one of the best enliveners the place has had. Even with Marlynn just returned on the night caught from a week's tussle with the girppe, the team was as snappy, graceful and well poised as ever.

Winton's Band is well co-ordinated with the show. His dansapation covers all kinds of songs, including the classical. Does a smooth job in pleasing varied tastes here.

John Roy continues as manager of the Grill and the Rainbow Room, with Ed Seay still handling publicity.

Sol Zatt.

Mother Kelly's, Miami, Fla.

One of the best rhythm singers to work this area is Jerry Kruger, new get-off lass here. Nine encores is a lot—but that is exactly what Miss Kruger swiped opening night. She has that 52d street Cab Calloway style which, coupled with her mugging at the mike, makes her a stickout swingster. Her *Summertime* and *Honeysuckle Rose* are arranged excellently. Miss Kruger has a trick of combining swing phrases (liquor me John, little fishies, seafood, etc.) into a tune that does not boast of any of its own. Highly effective.

Owen and Parker, featured here, are forced to look to their laurels—and they certainly do! Owen and Parker remain for seven months, and they did last year. Owen writes his own material—and rates tops in the risque line. Coupled with crowd-pleasing songs, their delivery is also fine, which are the reasons they can be held over for an entire season.

Bennett Green, a pleasing emsee, sings and introduces the acts. Tay Voye's quartet plays for the show. There is no dancing—either for the customers or by the acts. No gags either. It is strictly a voice show, and good.

Lee Simmonds.

The Drum, Miami, Fla.

A little Atlanta girl has pepped things up considerably here. She is Dixie Dunbar, who has brought with her the Four Rhythmaires. Having attained her reputation as a dancer, she confines her activities to several daintily executed routines, assisted by the four boys, who are dancers with finesse.

Irmgard is the only hold-over. This is her first professional engagement but she has the poise of a seasoned trouper. Joyce Lane, who up to now has been singing at the bar, is now band soloist. She has a striking personality and a voice that has developed considerably the past few seasons.

Pete Sullivan, Neil Dwyer and Matty Matthews are now associated with Melanson here. This means that from now on names only will be used.

Lee Simmonds.

La Salle Hotel, Blue Fountain Room, Chicago

Recent change of management, bringing in Avery Brundage of the Amateur Athletic Union as head, marks a reduction in the entertainment budget, with more concentration on food and service. It is Brundage's contention that a good meal, properly served, and orthodox dinner and dance music will satisfy hotel room patrons. While floor shows have long been out of the Blue Fountain Room, name bands were booked in by CRA.

Jack Chapman, veteran band leader in this area and a familiar figure in La Salle dining rooms from 1926 to 1930, is back, this time with a seven-piece combination, composed of veteran musicians. Chapman, at the piano, conducts his men in a gracious manner and plays music that is easy on the ears. When he does swing out with a popular number, it is greatly modified.

Prominent in his group are Jose Bethincourt, formerly the marimba player for Eddie Varzos, who beats out soothing and entertaining melodies; Frank Zeigler, good bass man, and "Ding" Bell, saxophonist and vocalist.

James Louis Smith, former manager of the hotel, is in Florida on a vacation and expects to make a new connection within a month. *Sam Honigberg.*

Terrace Club, Miami, Fla.

That joyous dance team, Paul and Grace Hartman, are back in Miami after an absence of too many years. And cheerful news it is that their absence has neither brought reason to their sophisticated goofiness nor dulled their sparkling wit.

Sly showmen both, and possessors of an impish humor, they rank with the finest as ballroom dancers, in spite of the fact that they outrageously satirize their contemporaries in an inventive and devastating manner. There's mischief always brewing with the Hartmans around and, whether they are imitating McCarthy and Bergen or blandly performing card tricks which don't work, their antics remain one of the brightest offerings of the season.

Sharing honors is Hildegarde, that radiant little songstress. Mischievous and fresh as new-mown hay, she sings her songs without benefit of microphone, and she sings them liltingly. She brings to them a madcap personality that is unpredictable, and audiences eat out of her hand. She is one of the few cafe entertainers who can actually induce listeners to drop forks and interrupt conversations long enough to listen.

The Dick Gasparre Orchestra is a flawless aggregation and one of the better bands in the area. Food is excellent. *Lee Simmonds.*

Hotel Roosevelt, Hawaiian Blue Room, New Orleans

Larry Clinton and orchestra fit in nicely in this funmaking community during Mardi Gras season when customers are mainly concerned with dance music. Crowded floors nightly confirm this assumption.

Mixing Latin melodies with sweet stuff, Clinton fits with the Southern atmosphere. Show opens with his nifty arrangement of his latest waxer, *Surrealism*, and scores on the floor with two good acts. The comedy of the Arnaut Brothers was the best seen here in some time, particularly their mimicry with the violin. The nightingale number brought a good act to a good finish.

Rosalean and Seville are no strangers to this community. Their smooth and graceful appearances set them a notch higher than the average ballroom team. Waltz, swing and rumba are well mixed.

The Two Eileens, alike even to exact shade of blond hair, and the Van Zandt Sisters, accordion duettists, help to fill in a fair bill.

Clinton's Deep South premiere is an auspicious one, in that his aggregation of swingmen get down to Southern tactics without much hesitation and the natives like his stuff. Two male singers, Ford Leary and Terry Allen, carried the ork's vocal assignments in the temporary absence of Mary Dugan, feature girl singer. Leary rates a nod for his *Shadrock*. *Phil Muth.*

Mary Murray Room, Hotel White, New York

This intimate cocktail room has gone in for audience participation stunts in a big way. A rumba contest run by Begonau and June lures a healthy percentage of the crowd to compete for a bottle of scotch or champagne. The team evidences little difficulty in getting contestants for the award based on audience applause.

Show opens with a tango by the ballroom pair, delivered acceptably. They bow out for the Tuesday night guest entainers and return later to run the contest.

First of the two guests Tuesday (23) was Kay and Karol, juggling duo whose repertoire contains no startlingly original routines, but is nevertheless effective. They work with precision and get a good response. There are no waits between numbers. One of the better numbers is Kay's balancing and spinning a simulated barber pole. They also get the co-operation of the customers by getting one of them to stand still while a cigar is knocked out of his mouth with an Indian club.

June Boyd does xylophone solos with a quartet of hammers, interspersed with taps. The gal shows an expert knowledge of the wooden keys, but played much too loudly. Would have sounded better using padded hammers. Taps okeh and winds up by terping around the wood while pounding out a tune. Encores with a medley of pops.

Lou Lang, ork leader, besides dishing out danceable rhythms, provides excellent musical backing for the show and emsees effectively. He is also in charge of the room's entertainment policy.

George McMurray gets the free space in the papers. *Joe Cohen.*

Hi Hat, Chicago

Like the neighboring Harry's New Yorker, spot builds its shows around the same emsee and line of girls. As a rule, four acts are spotted, enough to round out an hour floor show.

Willie Shore, emsee, is still using a couple of stooges for crop of gags that go well in an informal nitery of this caliber. It is broad, satirical comedy. Shore himself delivers a good job, dancing in a very acceptable soft-shoe style and entertaining with a fast and neat self-introduction job. He is a hard worker and likable.

The Muriel Kretlow Girls stay on, contributing nice rhythm routines, tastefully costumed and well sold. The kids (six) are attractive and work with abundant enthusiasm.

Lorraine Sisters, cute harmony trio, are not so forte vocally but are passable in late-hour spots. They are easy to

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look at and their delivery is not harsh on the ears.

A novel hand-balancing turn is contributed by the Three Olympics, girls who execute fancy tricks with comparative ease. While the act, because of its nature, is slow in spots, it more than holds its own because of its novelty.

Peppery tap tricks in an early spot are generously distributed in the Doris Dupont numbers. She is a good-looking kid with a bright delivery style and is quite okeh for a brief session.

An unusual interpretative dance number is offered by Inga Borg, striking brunet who, at this viewing, dramatized *The Legend of the Willow Plate*. The routine, ending in a strip, displays preparation and thought, advancing her to a higher rank among peelers.

Sid Lang's Ork still dishing out show and dance music, with Jimmy Cassidy's quartet filling in during intermissions.

Sam Honigberg.

Stuyvesant Hotel, Peter Stuyvesant Room, Buffalo

Having operated for over a year successfully, the Stuyvesant Room has established itself well with the upper class. Having a really beautiful layout, from the swank metropolitan canopied front to the mirrored and muraled interior, spot combines showiness with intimate coziness. The irregular shaped room lends itself well to the array of nooks, corners and alcoves, and the small dance floor is quite sufficient.

Entertaining patrons solely with the Continental-style band of Chauncey Cromwell and the sweet chirping of Glory Davis, the nitery discourages bargain buyers and the young set, who expect their fill of fun for little coin. The more mature crowd frequenting the Stuyvesant consists of good spenders. Prices are the average for drinks, and dinners range from $1.25 up, with no cover or minimum.

Stationed at one end of the oval dance platform, the Cromwell unit, which dispenses rhythm standing up, fits perfectly into the informal layout. The boys are clean-cut and work tirelessly, indulging in just the right amount of showmanship. Their repertory takes in requests, which are encouraged and include anything from *In the Mood* to *Blue Danube*. Essentially, however, they stick to pop stuff along the sugary vein. A novelty arrangement of La Conga included such gadgets as a washboard, frying pan and spoon, claves and maraccas, and went off well enough to necessitate two encores.

Cromwell plucks a rhythmic guitar and comes thru with some vocals, displaying a pleasing baritone. A Storytone replaces the piano in this combo. Lending itself well to supplying volume and background harmony, it makes the five pieces sound like a full-size band. Hill Munter is the operator, and also plays during intermission. Art Mazenauer handles the bass, and Harold Vincent plays a melodic soft sax. Maurice Bloom, who also sings, fiddles away to lend spark to the sweeties and waltzes. A shapely, attractive red-head, who scores well with smiling pep and graceful poise, Glory Davis has no trouble captivating listeners with a mellow pair of pipes. She stands out on Latin ditties. Doubling with Cromwell sounds equally good.

Frank Trautman is the hotel manager, with George Randall in charge of the Stuyvesant Room. Jack Hanny is the amiable host.

Eva M. Warner.

New Colonial Inn, Singac, New Jersey

Many years ago Frank and Nick Donato transplanted a bit of Broadway in the Jersey hinterlands. Wednesday (24) the brothers celebrated their 28th anniversary at the same spot, under the same management, by treating their guests to a venison dinner. (Broadway spots please note.)

Plenty accessible, just off Route 23 in Singac, the club features floor shows at 11:30 p.m. and 2 a.m. The show is emceed by Jackie Henkin, staged by Mildred Ray and produced by Al Davis. Latter books talent along with Tony Phillips.

Definite hit is Connie Haines, vocal stylist. The gal was forced to come back for three encores before exiting and could have taken three more. Outstanding were *Swing Low Sweet Chariot* and *Little Brown Jug*.

Charles and Catherine Joy, eccentric and pantomime dancers, were a close second in audience appeal. Later number has the team return for a tap and then some playful Hartmanese.

Murray Dancers, line of eight good-lookers, open and close the show and come in once in the middle of things with a Sun Ballet that also features an energetic acro-dancer, Ginger Layne. Gals are costumed in good taste and go thru the paces nicely. Layne is also a single.

Henkin's ace is an original number, *Why Weren't We All Born Quintuplets?*, after which he goes into a strip routine "a la Gypsy Rose Levy" that is a guaranteed laugh getter.

Freddie Palmer and his 11-piece orchestra, who also play for dancing, score the show and give much evidence of rehearsals. Beth Raeborn fills in with piano and vocals between dance sets.

No minimum week days, $1 on Sundays and $1.50 on Saturdays.

Bruno M. Kern.

St. George Hotel, Cafe Bar, Brooklyn

Brooklyn's biggest hotel has a beehive cocktail lounge and bar that gets by nicely, from the entertainment angle, with just a pianist and singer.

John Shevlin, a husky Irish tenor, and a small brunet pianist, Peggy Bass, combine to provide the entertainment-while-you-sip-and-talk. They pair and Miss Bass often ripples the keyboard alone for pop and old tunes. They dish out the musical entertainment for those who care to listen. Shevlin does Irish songs, pops and all sorts of requests, introducing his songs often with comment as to who requested them, etc. He doesn't sing with much expression, but then patrons hardly could expect it when they pay so little attention to the entertainment.

Vi and Adelaide Joy followed Shevlin and Bass Friday (26), with Adelaide singing and Vi at the piano. They perform for cocktail and dinner.

The lounge is opposite the Bermuda Terrace dining room, which is featuring Mitchell Ayres' Band.

Paul Denis.

Roadside Rest, Miami, Fla.

The new Pompeian Room here now features the mad antics of Leon Fields, truly a batty and laugh-getting emsee. This versatile screwball dances, sings slightly and serves up a million jokes which he fires continually at the acts, audience, musicians and himself. It is the kind of entertainment which brings 'em back pleased. Highlights of Fields' stuff are the pantomime of the man playing poker; his imitations, Garbo, Laughton and Barrymore, and his burlesque acro dance. This Fields should be the shot in the arm that Roadside Rest needs.

Holdover dance team is Tudell and Jean in Latin American dances. Featured are the conga, samba, rumba and tango. They look good and work gracefully.

Mitzi O'Neil sings and accompanies herself on the piano. Tony Lopez Orchestra plays for the show and for dancing.

Lee Simmonds.

Rainbow Inn, New York

Fourteen years at the same place is a long time and this Roumanian night club on the lower East Side is still going strong.

Current entertainment has quantity rather than quality—but perhaps that is what the patrons want here. There is a line of eight Bothwell Browne girls (altho one was out the night the show was caught), an emsee who is in his fourth month already, and three other acts.

Most unusual personality here is emsee Vic Earlson, a bespectacled little fellow who seems to know his patrons well and weaves his way thru an ad lib, routine that includes greetings and gibes at patrons. He is fast at repartee and works in a lot of sharp asides that panic the chorus girls and the musicians. Working before a predominantly stag audience when caught Tuesday (23), he used a lot of blue material. However, he used enough fresh, genuinely clever gags and bits to force the patrons to sit up and laugh.

The show has its production effects, the chief ones being a storm idea for the chorines while Frances Lester sang *Gone With the Wind*, and the finale in drapes to provide a scenic background. The girls walked thru their routines most of the time; we understand some of the girls have been here as long as three years—which may explain their refusal to hurry. Miss Lester is a pleasantly plumpish brunet young lady who sings pop tunes in lively style. Doris Hudson is a small brunet who does the nude dancing with the aid of flimsy cloth. Her numbers lacked imagination or anything unusual.

Irving Berk, a dapper young man with cane and brim-down hat, sang Jewish, Roumanian and American songs with baritone verve. His best were rhythm numbers and his weakest the slower tunes. Shapley, lively brunet Marcia Harris is on for a couple of punchy numbers, one a toe tap and the other a rhythm tap medley in sparkling black costume. She is a confident performer whose style is fast, actionful and altogether pleasing.

Band is Irving Winn's (trumpet-leader) which includes drums, piano, accordion and two reeds. Benny Stern does competent accordion requests between shows.

Joe Rosen is the manager. Shows stay for six weeks. Capacity is 350 and a lot of banquet business is handled. Dinner is from $1.25. Food is okeh and service is fair.

Paul Denis.

Follow-Up Comment on New York Floor Shows and Bands

NEW YORK, Jan. 27.—Follow-up comment on some of the local floor shows:

CUBAN CASINO—Cast of the floor show the same as when reviewed in our December 2 issue, altho some of the specialties are different and the finale is a jota (peasant) dance instead of the conga. This is the third month of the show and it is doing so well that it is being held indefinitely. Luis Ojedos, of the mixed team, Los Ojedos, staged the show, the cast including Consuelo Moreno, lively singer-dancer; Don Casanova, pleasing emsee-singer; Santos and Elvera, okeh girl dance team. Pedro Via still has the main band.

EL CHICO—Same cast as when reviewed in our December 30 issue, except that the between-floor show lulls are handled by a mixed dance team demonstrating the paso doble. Having introduced the conga and other Latin dances locally years ago, Owner Benito Collada is still ahead of the crowd by pushing the paso doble, which is a Spanish dance rarely danced by the American public. Alvaro Alcala and partner demonstrated the dance and then invited patrons to see how simple it really is. We tried it and were pleasantly surprised. Alcala also teaches the rumba, conga and tango to those interested. The floor show still has Gloria Belmonte, doing a new cute peasant comedy dance; LaGitanilla, offering interesting flamenco singing; Dorita and Valero, clever gypsy dance team; Maria-Louise Lopez, singing lively flirtation songs, and Hugo Mariani's Band.

GREENWICH VILLAGE CASINO—Revamped Guy Martin floor show opened Wednesday (24), with the six-girl line increased to eight, and all of them good-lookers. Diane Denise, slender-bodied dancer, holds interest easily with exotic movements suggesting the Far East; brunet and comely Linda March sings ballads and swingy songs, with *Begin the Beguine* her best when caught; Jean Lewis, tall and shapely brunet, comes thru with fancy tap routines that could be better if she wasn't so casual; and Tom Hardy, emsee, who did okeh introducing the acts and then scored handsomely with eccentric comedy dancing. George Renard's Band did a competent job supplying the music and Jules de Salvo quartet handled the relief nicely.

ROUMANIAN VILLAGE—Marty White is still emseeing the show at this lower East Side club and does a lot to hypo proceedings. His is the ad lib, very informal, close-to-patrons style that makes the entertainment seem better than it actually is. Celia Pearson, blond Jewish singer, puts her dramatic soprano voice to good use. Veteran Dan Makarenko compels attention with his virile baritone singing of Jewish tunes. Ruth Wheeler sings spicy versions of pop songs capably. Rusty Hyman sings and dances. A couple of other good-lookers do dance specialties and a heftyish brunet does a quick bump dance. Vivienne James, guest performer, sang pop tunes in very low contralto, being best at rhythm numbers. Buddy Mack (clarinet, sax and vocals) leads the four-piece band, dishing out very danceable music. Joe Stein is manager and host and should check his hat concession. The hat-check girl demands a quarter before returning your coat—altho there's no sign visible to that effect and common practice is to let patrons tip as they wish.

PAUL DENIS.

Five o'Clock, Miami, Fla.

The Five o'Clock Club, Miami Beach, is now offering the dance music of three bands. In the featured spot is Walter Feldkamp, with vocalist Wally Botts. Feldkamp is a strict society aggregation and the best-liked band ever to appear at this "drinks on the house at five" nitery.

Cocktail tunes are handled by Jose Tomasio, who cashes in on the accordionings of Marty Raye. A "milkman's fiesta" starts at 1:30 a.m. and continues until 5:30, featuring Don Alfonso's Orchestra.

Lee Simmonds.

Detroit 10-Act Show for $700

DETROIT, Jan. 27.—Club San Diego is inaugurating larger floor shows, using about 10 acts on a $700 weekly budget, according to Alex Agreenoff, of the Gus Sun office, who books this spot. Local trend toward better shows is being followed.

San Diego, operating as a pop priced spot, is putting on a quarter door charge for the first time. Door charges are somewhat of a rarity here, outside of the swankier spots.

San Diego has also installed both a Hammond Novachord and organ for use during intermissions, as well as in some spots in the show.

George Presnell is emsee.

Youngman for Carroll Club

CLEVELAND, Jan. 27.—At the conclusion of his engagement at the Palace Theater here Thursday, Henney Youngman departed for Hollywood to begin an indefinite engagement at Earl Carroll's restaurant. Carroll signed Youngman after catching him recently in New York.

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Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road house; re—restaurant; s—showboat; t—theater.
NYC—New York City; Phila—Philadelphia; Chi—Chicago.

(Routes are for current week when no dates are given.)

A

Abbott, Joan (Royal Palm Club) Miami, nc.
Aces, Four (City Club) Erie, Pa., nc.
Adams & Cora (Cocoanut Grove) NYC, h.
Adams, Johnny (Howdy Club) NYC, nc.
Adler, Larry (Capitol) Washington, D. C., t.
Adrienne, Emily (Surf Club) NYC, nc.
Ahearn, Will & Gladys (State) NYC, t.
Ahern Sisters (Marty Burke's) New Orleans, nc.
Alan & Anise (Cotton Club) NYC, nc.
Alexander & Santos (Capitol) Washington, D. C., t.
Allen, Roberta (McAlpin) NYC, h.
Alpert, Mickey (Cocoanut Grove) Boston, nc.
Alvaro & Mercedes (El Chico) NYC, nc.
Ambrose, Ruth & Billy (Drake) Chi, h.
American Gauchos, Seven (RKO Boston) Boston, t.
Anchutina, Leda (Music Hall) NYC, t.
Anderson, Dolores (Rainbow Room) NYC, nc.
Anderson, Agnes (Arcade) Detroit, nc.
Andre & Michel (606 Club) Chi, nc.
Andrews, Jo (Blackhawk) Chi, re.
Andrews, Avis (Roxy) NYC, t.
Annen, Agnes, & Julie (Arcade) Detroit, nc.
Aqua's Singing Seal (State-Lake) Chi, t.
Arden & Renard (Lookout House) Covington, Ky., nc.
Arden, Elaine (Tower) Kansas City, Mo., t.
Arden's, Donn, Artist Models (Lookout House) Covington, Ky., nc.
Argentina Mia (Club Gaucho) NYC, nc.
Ky., nc.
Aristocrats, Ten (Chicago) Chi, t.
Armando & Lita (Commodore) Detroit, nc.
Armetta, Henry (Bowery) Detroit, nc.
Arnez, Desi (La Conga) NYC, nc.
Arnold, Gene (Imperial) Detroit, nc.
Arnolds, Three (Chicago) Chi, t.
Ashburns, The (Bismarck) Chi, h.
Asner, Pepper (Silver Dollar) Baltimore, nc.
Austin, Betsie (Cawthon) Mobile, Ala., h.
Avon Sisters (Gibson) Cincinnati, h.

B

Babett, Mossman & Force (Bamboo Gardens) Washington, D. C., nc.
Bachelors, Four (Biltmore) NYC, h.
Bailey, Billie (Mayflower) Washington, D.C., h.
Bailey Sisters (Shalimar) Newark, N. J., nc.
Bailey, Bill (Roxy) NYC, t.
Baker, Bonnie (Palmer House) Chi, h.
Banks, Sadie (Old Roumanian) NYC, nc.
Barr, Weldon (Capitol) Portland, Ore., t.
Barr & Estes (RKO Boston) Boston, t.
Barrie, Mickey (Mother Kelly's) Miami, nc.
Barry, Tom (Queen Mary) NYC, nc.
Barry & De Alba (Black Hawk) Chi, c.
Barry, Fred & Elaine (Continentale) Miami Beach, nc.
Bartell, Lee (2 o'Clock) Baltimore, nc.
Bates, Lulu (Diamond Horseshoe) NYC, nc.
Beckwith, Babs (Pierre) NYC, h.
Bell, Rex (Murphy's) Cleveland, nc.
Bell, Margie (Stanley) Pittsburgh, t.
Belmont Bros. (Moose Club) Erie, Pa., nc.
Belmont, Bella (Purple Derby) Phila, nc.
Bennett, Ethel (Old Roumanian) NYC, nc.
Benson, Roy (Walton) Phila, nc.
Bernard, Ben (Bill's Gay '90s) NYC, nc.
Berni Vici, Count, Revue (Shubert) Cincinnati, t.
Bernhardt & Graham (Casino Copacabana) Rio de Janeiro, nc.
Bessinger, Frank (Radio Franks) NYC, nc.
Betty & Escorts (Chicago) Chi, t.
Bjorn, Nick (Whitehall) Palm Beach, Fla., nc.
Blaine, Vivian (Shalimar) Newark, N. J., nc.
Blake, Jimmy (Walton) Phila, h.
Blakstone, Nan (Le Ruban Bleu) NYC, nc.
Blair, Joan (Biltmore) NYC, h.
Blanche, Jean (Drake) Chi, h.
Blue, Larry (Roadside Rest) Miami Beach, Fla., nc.
Bolger, Ray (Pal) Cleveland, t.
Bon-Aire Trio (Roosevelt) Pittsburgh, h.
Booth, Lucy (Shubert) Cincinnati, t.
Borg, Inga (Hi-Hat) Chi, nc.
Bosboer, Dora (Russian Kretchma) NYC, nc.
Boweryettes (Bowery) Detroit, nc.
Bradley, Betty (St. Moritz) NYC, h.
Brewster Twins (Stanley) Pittsburgh, t.
Bricklayers, The (State) NYC, t.
Bridge, Danny (Bismarck) Chi, h.
Brill & Bell (Frontenac) Detroit, nc.
Brooks, Peggy (Howdy Club) NYC, nc.
Brooks, Helen (Royal Box) NYC, nc.
Bruce, Dorothy (Earle) Washington, D. C., t.
Bruchettes (Lookout House) Covington, Ky., nc.
Bryant, Rains & Young (Hof Brau) Camden, N. J., nc.
Buck & Bubbles (Cadillac) Phila, nc.
Burke, Irene (Swing Club) NYC, nc.
Burnell, Rosa (Dunes Club) Pinehurst, N. C., nc.
Burton, Mary (Continentale) Miami Beach, nc.
Burton & Kaye (Colosimo's) Chi, nc.
Byrd, Muriel (Belmont Plaza) NYC, h.

C

Calgary Bros. (Shubert) Cincinnati, t.
Callahan Sisters (Whitehall) Palm Beach, Fla., h.
Carleton & Juliette (Chase) St. Louis, h.
Carlisle, Una Mae (Mammy's Chicken Farm) NYC, nc.
Carlisle, Charles (Bowery) Detroit, nc.
Carlon & Doria (Silver Lake Inn) Clementon, N. J., nc.
Carlyle, Betty & Sue (Embassy Club) Phila, nc.
Carpenter, Imogene (Weylin) NYC, h.
Carr, Billy (606 Club) Chi, nc.
Carroll, Helene (Lexington) NYC, h.
Carter, Billy (Cozy Corner) Detroit, nc.
Carter & Bowie (Barney Gallant's) NYC, nc.
Carter, Rochelle (Swing Club) NYC, nc.
Carver, Ella (Floridan) Miami Beach, h.
Casanova, Don (Cuban Casino) NYC, nc.
Cascade, Billy (Bertolotti's) NYC, nc.
Castaine & Barrie (Roadside Rest) Miami Beach, Fla., nc.
Castle, Hubert (Royal Palm Club) Miami, nc.
Cerf, Alyse (606 Club) Chi, nc.
Chandler, Grace (Pat Toole's) Wilkes-Barre, Pa., nc.
Chandler, Trudy (Morocco) Detroit, nc.
Chapelli, Rusty (Philadelphian) Phila, nc.
Chasen, Chic (Lido Club) NYC, nc.
Chick & Lee (Earle) Washington, D. C., t.
Clifford, Pete (Kit Kat) Miami Beach, nc.
Cohan, Mary (Mon Paris) NYC, nc.
Cole, Lester, & Debutantes (Pal) Cleveland, t.
Colligan, Billy (Trocadero) NYC, nc.
Collins & Stone (Mayfair) Boston, nc.
Colomo, Aurelia (Weylin) NYC, h.
Connolly, Frances (La Marquise) NYC, nc.
Continental Trio (La Marquise) NYC, nc.
Continental Entertainers (Fay) Phila, t.
Cook, Ralph (Harry's New Yorker) Chi, nc.
Cooper, Eleanor (Bertolotti's) NYC, nc.
Corbett & Loraine (Chez Ami) Buffalo, nc.
Cordano & Corinne (Harry's New Yorker) Chi, nc.
Cornett, Alice (Colony Club) Chi, nc.
Cortes, Mapy (The Beachcomber) NYC, nc.
Costello, Diosa (La Conga) NYC, nc.
Courtney, Leonora (Swing Club) NYC, nc.
Covert & Reed (Warwick) NYC, h.
Cozettes (Cozy Corner) Detroit, nc.
Craven, Ruth (Powatan) Detroit, nc.
Craig, Reginald (Earl Carroll's) Hollywood, nc.
Crooker, Dorothy (Roxy) NYC, t.
Cunningham, Fairy (Old Heidelberg) Milwaukee, re.
Curtis Marionettes (Drake) Chi, h.

D

D'Avalos, Rodolfo (Havana-Madrid) NYC, nc.
D'Arcy Alexander (Stanley) Pittsburgh, t.
Daniels, Jean (Bowery) Detroit, nc.
Dansonettes (Powatan) Detroit, nc.
Dare, Yvette (Shubert) Cincinnati, t.
Datska, Jascha (New Russian Art) NYC, nc.
Davis, Eddie (Leon & Eddie's) NYC, nc.
Davis, Helen (Samye Van) Brooklyn, nc.
Davis, Bobbie (Cozy Corner) Detroit, nc.
Davis, Roy (Paramount) NYC, t.
Day, Gloria (New Yorker) NYC, h.
DeFlores, Felipe (Rumba Casino) Miami Beach, nc.
DeKarlo, Sergio (Versailles) NYC, nc.
De LaPlante, Peggy (Jimmy Kelly's) NYC, nc.
Dead End Kids (RKO Boston) Boston, t.
Del Carmen, Maria (Club Gaucho) NYC, nc.
Del Oray Girls (Imperial) Detroit, nc.
Delehanty Sisters (Peacock Grill) Springfield, O., nc.
Denzler, Richard (Vine Gardens) Chi, nc.
DeQuincey & Givens (State-Lake) Chi, t.
Devine, Andy (Chicago) Chi, t.
DeWolfe, Billy (Dempsey-Vanderbilt) Miami Beach, h.
Dione, Valerie (LaCava) NYC, nc.
Dixon, Gloria (Stanley) Pittsburgh, t.
Donnelly, Harry (Bill's Gay '90s) NYC, nc.
Dorita & Valero (El Chico) NYC, nc.
Dorsay & Diane (Showboat) Jamaica, N. L., nc.
Downey, George (Brown's Hotel) Louisville, h.
Downs, Johnny (Pal) Cleveland, t.
Dracken, Russell (Wakefield's) NYC, nc.
Draper, Paul (Chez Paree) Chi, nc.
Drayton & Kathleen (Alpine Village Club) Canton, O., nc.
Drew, Charley (Taft) NYC, h.
Drupaka, Daria (Radio City) NYC, mh.
Drysdale, Grace (Park Plaza) St. Louis, h.
Dubrow, Herb (Walton) Phila, h.
Dupont, Doris (Hi-Hat) Chi, nc.
Duquesnes (Bowery) Detroit, nc.
Dwyer, Gertrude (Samye Van) Brooklyn, nc.

E

Eberle, Bob (Pennsylvania) NYC, h.
Edwards, Cliff (Stanley) Pittsburgh, t.
Eileens, Two (Roosevelt) New Orleans, h.
Elaine & Barry (Club Continental) Miami, nc.
Elin, Marita (Trocadero) NYC, nc.
Elliot, John (Philadelphian) Phila, nc.
Embassy Boys (Biltmore) Atlanta, h.
Emmy's, Carl, Mad Wags (Shubert) Cincinnati, t.
English, Kay (Samye Van) Brooklyn, nc.
English, Ray & Edith (Lotus) Washington, D. C., nc.
Enrico & Novello (Colony Club) Chi, nc.
Ernie & Gale (Kit Kat) NYC, nc.
Escorts & Betty, The (Chicago) Chi, t.
Estela & Papo (Havana-Madrid) NYC, nc.
Evans, Fred, Girls (Chez Paree) Chi, nc.
Evans, Bobby (Cotton Club) NYC, nc.
Everett & Conway (New Paris Inn) San Diego, Calif., nc.

F

Fagan, Noisy (Hughes 1-11 Club) NYC, nc.
Fahrney, Evelyn (Stanley) Pittsburgh, t.
Farrell, Bill (Place Elegante) NYC, nc.
Farrell, Billy, & Co. (Shubert) Cincinnati, t.
Farries, Jean (Whitehall) Palm Beach, Fla., nc.
Fawn & Jordan (St. Moritz) NYC, h.
Faye, Gladys (Jimmy Kelly's) NYC, nc.
Fayne & Foster (Lotus) Washington, D.C., nc.
Fears, Kay (Diamond Horseshoe) NYC, nc.
Fenwick & Cook (Lookout House) Covington, Ky., nc.
Fields, Leon (Kit Kat) Miami Beach, nc.
Fields, Benny (State) NYC, t.
Finnell, Carrie (606 Club) Chi, nc.
Flashe & Sanda (Leon & Eddie's) NYC, nc.
Floretta & Boyette (Jefferson Davis) Montgomery, Ala., h.
Fonda & St. Clair (Queen's Terrace) Long Island, N. Y., nc.
Fontasia (Rumba Casino) Miami Beach, nc.
Foster, Gae, Girls (Roxy) NYC, t.
Foster, Gae, Girls, Sixteen (Earle) Washington, D. C., t.
Foy, Charley (Grace Hayes Lodge) Hollywood, nc.
Frakson (Waldorf-Astoria) NYC, h.
Frances-Allis Dancers (Benny the Bum's) Phila, nc.
Francine & Rodrigo (Dempsey-Vanderbilt) Miami Beach, h.
Francis & Ferguson (Frontenac) Detroit, nc.
Franklin, Cass (Top Hat) Union City, N.J., nc.
Franz, Ernst, Continentals (Place Elegante) NYC, nc.
French, Eleanore (1 Fifth Ave.) NYC, re.
French Legionnaires (Fay) Phila, t.
Frolicettes (Philadelphian) Phila, nc.

G

Gaconi, Norbert (Algonquin) NYC, h.
Gainesworth, Marjorie (Walton) Phila, h.
Gale, Betty (Shelton) NYC, h.
Gale Sextet (Alpine Village) Cleveland, nc.
Gale, Alan (Stork Club) Phila, nc.
Gallo, Norma (Capitol) Washington, D. C., t.
Garcia, Lucio (La Conga) NYC, nc.
Gastons, The (Nicky's Shadowland) Houston, nc.
Gerrits, Paul (New Yorker) NYC, h.
Gerrity, Julia (Friars Inn) NYC, nc.
Gifford, Moya (Biltmore) NYC, h.
Gilbert, Ethel (Gay '90s) NYC, nc.
Gilbert, Ralph (Imperial) Detroit, nc.
Gilford, Jack (Cafe Society) NYC, nc.
Gilmore, Dela (Imperial) Detroit, nc.
Gilroy, Bill (Seven-Eleven Club) NYC, nc.
Ginster, Lena (Murphy's) Cleveland, nc.
Giovanni (Waldorf-Astoria) NYC, h.
Glamour Girls (Walton) Phila, h.
Glover, Ralph (Seven-Eleven Club) NYC, nc.
Glover & Lamae (Palmer House) Chi, h.
Gold Dust Twins (Topsy's) Los Angeles, nc.
Golden Pair, The (Nixon Cafe) Pittsburgh, re.
Golden Gate Girls (Mashon) Baltimore, nc.
Goldie, Jack (Friars Inn) NYC, nc.
Gordon & Olivia (McVans) Buffalo, nc.
Gotthelf, Manny (Morrison) Chi, h.
Gould, Carol (Club Bali) Miami, nc.
Grace & Nikko (New Yorker) NYC, h.
Gregory & Raymond (Pal) Cleveland, t.
Grey, Winnie (Chateau Moderne) NYC, nc.
Grey, Betty (Bismarck) Chi, h.
Grimaldi, Marie (Music Hall) NYC, t.
Grisha & Brona (Sherman) Chi, h.

Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Grove, Carman (Wonder Bar) Atlantic City, nc.
Guerlaine, Annette (La Cava) NYC, nc.
Guthrie, William (Shubert) Cincinnati, t.

H

Haakon, Paul (Music Hall) NYC, t.
Haddon, Harriette (St. Regis) NYC, h.
Hadley, Jane, Dancers (Bismarck) Chi, h.
Hager, Clyde (Diamond Horseshoe) NYC, nc.
Hale, Chester, Girls (Palace) Chi, t.
Hale, Chester, Troupe (National Casino) Havana, nc.
Hall, Cliff (Bellevue-Stratford, Phila, h.
Hall & Hart (Queens Terrace) Woodside, L. I., nc.
Hamilton, Kay (Fay) Phila, t.
Hannaford, "Poodles," & Co. (Rayen Wood Aud.) Youngstown, O.
Handler, Shirley (Colosimo's) Chi, nc.
Harmon, Murray (Coq Rouge) NYC, nc.
Harmon, Paul (Wm. Penn) Pittsburgh, h.
Harrington, Pat (Club 18) NYC, nc.
Harris, Russ (Baker's) Jacksonville, Fla., nc.
Harris, Claire & Shannon (State) NYC, t.
Harris & Shore (Chicago) Chi, t.
Harrison Sisters (Biltmore) NYC, h.
Harrison & Fisher (Music Hall) NYC, t.
Harrisson, Spike (Bill's Gay '90s) NYC, nc.
Hartley, Elsie (Place Cafe) NYC, nc.
Hartman, Grace & Paul (Terrace Club) Miami, nc.
Hasburgh, Rabana (Radio City) NYC, mh.
Hawaiians, Three (La Cava) NYC, nc.
Hawley's, Bernice, Westernettes (Lookout House) Covington, Ky., nc.
Hayes, Peter (Grace Hayes Lodge) Hollywood, nc.
Hayworth, Seabee, Revue (Carolina) Rocky Mount, N. C., 30; (Broadway) Fayetteville; (Carolina) Goldsboro, Feb. 1; (Gem) Kannapolis 2; (Carolina) Asheboro 3, t.
Heart, Rene (Silver Dollar) Baltimore, nc.
Heasley Twins (St. Regis) NYC, h.
Heath, Helene (Walton) Phila, h.
Hendricks, Marcella (Astor) NYC, h.
Herbert, Grace & Charles (Queen Mary) NYC, re.
Herne, Patricia (Chateau Moderne) NYC, nc.
Hildegarde (Country Club) Miami, nc.
Hillock, Frances (Club Gaucho) NYC, nc.
Hilton, Maude (Lyric) Indianapolis, t.
Holiday, Billie (Ernie's) NYC, nc.
Holloway, Sterling (State-Lake) Chi, t.
Holmes, Marion (Bismarck) Chi, h.
Honey Family (Pal) Cleveland, t.
Hope, Glenda (Royal Box) NYC, nc.
Hope, Pat (Woodruff) Watertown, N. Y., h.
Horvath, Louis (Gypsy Camp) NYC, nc.
Hot Shots, Four (Earl Carroll's) Hollywood, nc.
Hoveler, Winnie, Girls (Harry's New Yorker) Chi, nc.
Howard, Johnny (885 Club) Chi, nc.
Howard, Sam (Floridan) Miami Beach, h.
Howard, Joe E. (Diamond Horseshoe) NYC, nc.
Howard, Ann (Royal Box) NYC, nc.
Howard & Corita (Cozy Corner) Detroit, nc.
Howard, Terry, & Co. (RKO Boston) Boston, t.
Hunter, Grady (Mayflower) Jacksonville, Fla., h.
Hutchins, Harriet (Queen Mary) NYC, nc.
Hutton, Marian (Pennsylvania) NYC, h.

I

Ignatenko, Serge (Russian Kretchma) NYC, nc.
Ink Spots (Paramount) NYC, t.
Irvin, Lane & Duval (Fay) Phila, t.
Isles, Stephen (Gay '90s) NYC, nc.

J

Jackson & Nedra (606 Club) Chi, nc.
Jackson, Stone & Reeve (Troc) NYC, nc.
James, Anita (Morocco) Detroit, nc.
Jamison, Bonnie (St. Paul) St. Paul, h.
Jarkey, Harry (Morocco) Detroit, nc.
Jarvis, Johnny (St. George) Brooklyn, h.
Jason, Jay (Morocco) Detroit, nc.
Jeanne, Mlle. (Harry's New Yorker) Chi, nc.

POLLY JENKINS
And Her PLOWBOYS
Feb. 2-3, Plainfield Theatre, Plainfield, Conn.
For bookings address personal representative,
JOHN SINGER, 48 W. 48th St., N. Y. C.

Johnson, Lucille (Diamond Horseshoe) NYC, nc.
Johnson, Patsy (Nomad) Atlantic City, nc.
Jones, Marion (State) Columbus, O., re.
Jones, Owen (Leone's) NYC, re.
Joy, Vi & Adelaide (St. George) Brooklyn, h.
Joyce, Connie (Belmont Club) Miami Beach, nc.

K

Kali, Chandra, & Javanese Dancers (Villa Venice) Miami Beach, Fla., nc.
Kalmus, Bee (Belmont Club) Miami, nc.
Karavaeff, Simeon (Russian Kretchma) NYC, nc.
Karson's, Maria, Musicales (Mayfair) Washington, D. C., c.
Kayaloff, Volodin (Casino Russe) NYC, nc.
Kay, Dolly (Hi Hat) Chi, nc.
Kay, Katya & Kay (Chez Paree) Chi, nc.
Kaye, Phil (Nomad) Atlantic City, nc.
Keller, Greta (Algonquin) NYC, h.
Kellette & Deanne (Philadelphian) Phila, h.
Kellogg, Lucille (Chevalier's) NYC, nc.
Kemper, Charles (Lido) NYC, nc.
Kerr, Jack (Fourteen) NYC, h.
King, Charlie (Gay '90s) NYC, nc.
Kirby, Dana (Queen Mary) NYC, nc.
Klein, Tiny (Wonder Bar) Atlantic City, nc.
Kole, Sammy (Floridan) Miami Beach, h.
Kowalska, Loba (New Russian Art) NYC, nc.
Kraus, Charlotte (Wiener Fiaker) NYC, re.
Kretlow, Muriel, Girls (Hi-Hat) Chi, nc.

L

La Comprasita (Blue Lantern) Detroit, nc.
Landry, Cy (Riverside) Milwaukee t.
Lane, Loretta (Bertolotti's) NYC, nc.
Langford, Libby (Commodore) Detroit, nc.
LaPlaya Dancers (Rumba Casino) Miami Beach, nc.
Lassen, Sigrid (Penthouse) NYC, nc.
Lauren, Vicki (606 Club) Chi, nc.
La Vail, Ines (Colosimo's) Chi, nc.
Laverne, Doris (Parkway) Brooklyn, nc.
LaVernes (Fay) Phila, t.
Lazier, Freda (Morocco) Detroit, nc.
Lee, Bob (Wivel) NYC, nc.
Leonard, Eddie (Brown Derby) NYC, nc.
Leota & Lee (Delicate Franks) Miami Beach, Fla., nc.
LeRoy, Del (Frontenac) Detroit, nc.
Leslie, Mona (Marty Burke's) New Orleans, nc.
Lester, Ann (Paddock Club) Miami Beach, Fla., nc.
Lester & Irmajean (Cave Cabaret) Vancouver, B. C., nc.
Lewis, Dorothy (St. Regis) NYC, h.
Lewis, "Hank" Henry (Matteoni's) Stockton, Calif., nc.
Lewis Sisters (Mother Kelly's) Miami, Fla., nc.
Lewis, H. Kay, & Hollywood Varieties: McComb, Miss., 30-31; St. Francisville, La., Feb. 2-3; New Roads 4-5; Baton Rouge, 6-7.
Lewis & Lorraine (Chez Maurice) Montreal, Que., nc.
Lewis, Ralph (2 o'Clock) Baltimore, nc.
Libuse, Frank (Diamond Horseshoe) NYC, nc.
Lily & Margot (National Casino) Havana, nc.
Lippich, Angelo (Vine Gardens) Chi, nc.
Lippy, Earl (Music Hall) NYC, t.
Lisa, Mona (Club Gaucho) NYC, nc.
Lit, Bernie (Silver Dollar) Baltimore, nc.
Lita, Jai (606 Club) Chi, nc.
Little, Little Joe (Greenwich Village) Syracuse, nc.
Lloyd, George (Le Ruban Bleu) NYC, nc.
Lopez, Maria-Louisa (El Chico) NYC, nc.
Lord, Carole (606 Club) Chi, nc.
Lorraine Sisters (Hi-Hat) Chi, nc.
Lorraine, Billy (Gay 90's) NYC, nc.
Los Rancheros (Weylin) NYC, h.
Louis & Ramon (Gaucho) NYC, nc.
Louise & Mitchell (Boulevard Tavern) Elmhurst, L. I., nc.
Lucas, Estrellita (Seminole) Jacksonville, Fla., h.
Lynn & Marianne (Bertolotti's) NYC, nc.
Lynn, Ethel (Boulevard Tavern) Elmhurst, L. I., cb.

M

McCabe, Sara Ann (Waldorf-Astoria) NYC, h.
McColl, James (La Martinique) NYC, nc.
McCoy, Frances (885 Club) Chi, nc.
McDevitt & Salinas (Biltmore) NYC, h.
McDonald, Grace (Paramount) NYC, t.
McFarland, George (Village Brewery) NYC, nc.
McFarlane, Frank (La Marquise) NYC, nc.
McKaye, DeLloyd (Hickory House) NYC, nc.
McNaughton, Virginia (Benny the Bum's) Phila, nc.
McNellie Sisters (Tower) Kansas City, Mo., t.
McNellis, Maggi (Ambassador East) Chi, h.
Mack, Bob (Benny the Bum's) Phila, nc.
Madison, Rudy (Bill's Gay '90s) NYC, nc.
Mae, Doris (Riverside) Milwaukee, t.
Mahon & Rucker (Monte Carlo) NYC, nc.
Makarenko, Daniel (Roumanian Village) NYC, nc.
Malvey, Hal (Round Robin) Lawrence, Mass., nc.
Mancell, Margie (Imperial) Detroit, nc.
Mangean Sisters, Four (Diamond Horseshoe) NYC, nc.
Mann, Peggy (Taft) NYC, h.
Manners, Gloria (Radio Franks) NYC, nc.

(See ROUTES on page 56)

Talent Agencies

RAY S. KNEELAND, Buffalo, continues to line up one-night bookings. Les Brown is handled by him for the Shriner's annual ball at Hotel Statler February 5. His books for the next few weeks include Odd Fellows, Alpha Lodge, five acts; Brotherhood of Railroad Trainmen banquet, seven acts; Shoemakers' Lodge, Ladies' Night, 12 acts, and Buffalo Athletic Club, Bowling League Convention banquet, 15 acts. . . . FRANK R. MURPHY, Buffalo, who is exclusive booker for Jamestown Grill (five acts), Blue Room (seven acts), Liebler's (five acts), and Rex Grill (four acts, Saturdays only), also has his share of special event bookings. He is supplying 16 acts for Opticians' Society affair at Park Lane, eight acts for the Rochester American Legion banquet, 17 acts for the Ropson-Rochester Corp. banquet, and 12 acts for Police, Judges and Executives of New York State at Medina, N. Y., Masonic Temple. . . . WALTER J. (WALLY) GLUCK, Buffalo, booked Sylvia La Rue into the Gatineau Country Club, Ottawa, Ont., for a two-week stand. He is handling shows at Murray's Inn, Albany, N. Y., exclusively now, and added to his list of spot bookings Dudley's Hotel, Salamanca, N. Y., and Chris-Joy night club, Jamestown, N. Y., aside from setting Lenny Gale with a burlesque unit to play the Roxy, Cleveland, and Embassy, Rochester, N. Y. Also set eight acts for a banquet of the Great Lakes Motor Co., Hotel Markeen, Buffalo. . . . ANN WOLFE, Buffalo, reports exclusive bookings at The Barn, East Aurora, N. Y., using four acts now four times weekly instead of seven acts every night. She also is exclusive booker and p. a. for Bob White's, which uses Ralf Debiasis and his girl band (six pieces), and Madame Gertrude, mentalist, as the only entertainment at present.

HARRY KILBY is back at his New York desk after a two-week stay in Florida. . . . CENTRAL THEATRICAL EXCHANGE, Terre Haute, Ind., has signed the College Inn, Paris, Ill., and the 66 Club, Vincennes, Ind. . . . IRVING H. GROSSMAN, Des Moines, is booking acts for the Ritz night club, Des Moines. Present show has Dunn and Bell, comedy act, with Bernie Dunn, emsee; Paul Merriman and Barbara Hesy, Ruth and Buddy Buckland, with Fay Thomas as emsee, open January 25 for two weeks.

PAUL LESTER, New York, has placed Frances Leslie, Marcia Harris, Doris Hudson and Princess Doree in the Rainbow Inn, New York; Ann Page, Teresita and Doris Nirley in Barkley's, Brooklyn, and Eddie Kinley, emsee, and Mickey Mallory in the Barrel of Fun, New York.

SAM ROSEY Agency, San Francisco, booked Jack Marshall, comic, into the Park Plaza Hotel, St. Louis, for two weeks, opening January 19. Also set Marshall into the Chicago Theater, Chicago, week of February 2.

HARRY BIBEN, Philadelphia booker, has added the Holme Theater, Holmesburg, Pa., using four acts Saturdays.

RAY LYTE, of the Dave O'Malley Office, Chicago, has set a bathing beauty contest stunt in Cotosimo's, that city, for two weeks, using 12 models from the Nilah Brooks Studios. In addition to regular salaries, the two girls receiving the most applause during their engagement will get $100 and $50, respectively.

Little Rathskeller, Philly, Burned Down

PHILADELPHIA, Jan. 27.—Fire Tuesday (23) morning at the Little Rathskeller, operated by the Kaliner Brothers, caused considerable damage and was attributed to a short circuit in a bar radio left burning all night. A new circular moving bar, installed only a few weeks ago at a reported cost of $12,000, was wrecked.

Blaze cancels the show, which included Jackie Whalen and Murray Wood, Midgie Pellows, O'Connor Twins and Bert St. Claire, Venita, Peters Sisters and Victor Hugo's Ork. Mary Small was to open next Monday (5) and the Ink Spots to follow two weeks later for a fortnight.

Veloz & Yolanda Quitting

CHICAGO, Jan. 27.—Veloz and Yolanda are leaving the dance team field in the near future. Yolanda, who is expecting a baby in mid-summer, will turn housewife. Frank Veloz hopes to connect with another phase of show business.

All on One Block

NEW YORK, Jan. 27.—Jeri Withee, tap dancer, probably has the record for playing on 52d street. She has already played five different clubs, even repeating at one, the now defunct Yacht Club.

Now she is in her ninth week at George McGough's Troc and has an offer to go into the Lido Club—also on 52d street. She says her favorite 52d street club owner is McGough.

New Marden Show In Havana Opens

HAVANA, Jan. 27.—Ben Marden's show at the Havana Casino made a complete change in the cast Thursday (18).

The new dance team, Mary Raye and Naldi, was well received in its graceful dancing. They came direct from the Rainbow Room in New York. Tamara, exotic brunet who introduced *Smoke Gets In Your Eyes*, made a great impression. The 16 beautiful Chester Hale girls also made their debut, and for looks they are all "its."

Ray Benson, American magician, astounded the guests with his array of tricks.

The opening night crowd was the largest in 10 years. *L. M. B.*

* * *

Marden is recovering from cuts and severe bruises about the head received when a car in which he was returning here from Varadero Beach overturned Tuesday (23). He is recuperating in the Anglo-American Hospital.

Philly Niteries Pay Liquor Board; Walton Stays Open

PHILADELPHIA, Jan. 27.—In overruling the State Liquor Control Board order revoking its license, Judge Crumlish Wednesday (24) saved Stamp's Cafe from closing. Instead the court ordered a 75-day license suspension. That, however, can be compromised by paying fines of $10 for each day of the suspension.

Jack Lynch, hit with a 90-day suspension order, has compromised with the payment of $900 and was thus able to keep his Hotel Walton Roof open.

Stamp's floor show includes Joe Armstrong, Darlene, Peggy Shields, Mabel, Bill Bailey and Johnny Welsh's Band.

Judge also cut a 60-day suspension to 40 days for Louis Tomasco, who operates the College Inn nitery here.

One Stork Club Sues Another

PHILADELPHIA, Jan. 27.—In answer to the $10,000 damage suit filed last week in the United States District Court here by the Stork Club, Inc., of New York, against Harry P. Hahn, Albert Marcus and Joseph Toll, because they call their local nitery the Stork Club, the local Stork filed a counterclaim.

Hahn and Toll's countersuit asks the Stork Club of New York for $10,000 for "defamation of character."

ST. CLAIR AND DAY go into the new show at the Roxy with the opening of the pic, *Little Old New York*.

Herbert's 'Indian Summer' On Top in Phono Listings

NEW YORK, Jan. 27.—*Indian Summer*, Victor Herbert's well-known ballad, this week takes its place among the prize songs current on the automatic phonographs thruout the country. Both Tommy Dorsey and Glenn Miller have recordings contributing to its present popularity with the nickel-droppers.

For further details on this tune and other popular platters turn to page 68 and the Record Buying Guide in this issue of *The Billboard*.

Colored Shows Hit New Low in Chicago Niteries

CHICAGO, Jan. 27.—A new low in the demand for colored talent prevails on the local market with the folding of the Grand Terrace and the switch to white performers for the 5100 Club floor bills.

Eddie Fox, operator of the Grand Terrace, which was the A-1 Harlem spot here, dropped a bank roll using name bands and shows. Night club veterans are under the impression the policy failed because the spot was located too far away from the Loop. The 5100 Club, a nabe spot, is continuing to use colored bands.

Fox attempted to make some deal with the owners of the Royal Frolics, now dark, and move the Grand Terrace policy downtown. No agreement has been reached as yet. Among other niteries using colored talent, but of little standing, are the Cabin Inn, Swingland and Club De Lisa, located in the Harlem belt.

Jimmy Fidler Heads Film Name Unit Too

NEW YORK, Jan. 27.—Encouraged by the success of the unit headed by Louella Parsons, Jimmy Fidler, syndicated columnist, has rounded out a troupe for vaude. Names in the unit will include Rochelle Hudson, Rita Hayworth, Virginia Grey, Michael Whalen, Edith Fellowes and Lind Hayes, son of Grace Hayes.

Eddie Sherman has booked the unit into the Hippodrome, Baltimore, March 1, and the State, Hartford, the following week. Other bookings are Stanley, Pittsburgh, February 23; Loew's State, New York, March 14, and the Capitol, Washington, March 22.

William Morris agency handles the unit.

MARINETTE, Wis., Jan. 27.—Joe Dory and Al Graby have taken over the Cy Hoebreck nitery here and are planning extensive renovations.

Club Talent

New York City:

HELEN LEWIS was forced out of the Village Brewery show by an attack of appendicitis. . . . EVERETT WEST, warbler on the Al Pearce air show, is appearing at the New Yorker. . . . O'BRIEN AND NEVINS, Arthur Murray dance team, are giving exhibition dances at the Park Lane Hotel. . . . Corina Mura joins the La Martinique show.

MAURINE AND NORVA sail on the Argentine for a South American tour. . . . DE ANGELO AND PORTER are the new dance pair at the trianon Room of the Ambassador Hotel. . . . MAURICE AND CORDOBA are now at the Persian Room of the Plaza. . . . SERGIO DE KARLO, guitarist-singer, opened Sunday (21) at the Versailles. He was in the last International Casino show.

ESTELLE AND LE ROY, fresh from a South American tour, are the new additions to the *New Yorker Varieties* in the Hotel New Yorker.

* * *

Chicago:

HIBBERT, BYRD AND LaRUE, comedy drunk trio, have landed a contract to play the DeWitt Hotel chain. Begin at the Hollenden, Cleveland, February 12.

RAY BOLGER, Sunnie O'Dea, Ginger Harmon and Parker and Daniels will top the new Chez Paree bill, opening February 9. . . . CONGRESS CASINO has folded after a four-week battle. . . . WILLIE SHORE has a Florida vacation scheduled after his current Hi Hat engagement, with a theater week in New Orleans on the way out. . . . PAUL ROSINI stays over at the 885 Club for an indefinite run. . . . DORN BROTHERS AND MARY opened a four-week run at the Park Plaza, St. Louis, Monday (29), to be followed by a date at the Chicago Theater.

* * *

Philadelphia:

JOHN ELLIOTT added to the Philadelphian Room in the hotel of that name. . . . TREMORE AND CLAIRE, dancers, now at Harry P. Hahn's Stork Club. . . . *LEAP YEAR REVUE*, headed by Danny White, is now at Delmonico's. . . . LITA MOYA and VIRGINIA GIBSON share top honors at Sam Silber's Embassy Club. . . . JOE WEBER continues to headline with standard acts at his Hofbrau, Camden, N. J., bringing in Emil and Evelyn, teeterboard team, to head the new show. . . . GREEN-SHAY, Lancaster, Pa., preems a new show this week with the Edwards Sisters, Betty Mann and Cliff Conrad. . . . JACK ROSENBLITT returns Holmes and his little pal Henry, the "sepia McCarthy," at his Gay 90s Cafe here.

* * *

Here and There:

LANE AND CARROLL are keeping busy in Miami, Fla., doubling at the Dempsey-Vanderbilt and the Floridan Hotel. . . . DOLLY PRESSLER is at the Hofbrau, Lawrence, Mass. Her confreres are Raynor, Hofbrau Ballet, the Jenkins, Flying Beebees, Francis and Wally, Lind and Pressley.

THE GUARDSMEN, vocal octet headed by Jerry Wallace and Pat Daniels, have left Wilson's Cafe, Philly, for an eight-week vaude tour. They'll return to that spot in March.

BURNS AND BURNACHE, in their sketch, *The Gorilla and the Girl*, opened Sunday (28) in Izzy Hirst's new show at the Troc, Philadelphia. Cast includes Zorita, Mike Sachs and Alice Kennedy, Diane Johnson, Coo-Coo Morrissey, Dot Darling, Herbie Barris, Inez Graham, Lionel Murray and Wade and Wade. . . .

ANN BAKER, songstress, has returned to Chicago after winding up a two-week stay at Ben Rafalo's Cat and Fiddle Club, Cincinnati. She recently concluded a two-month stand at the Paddock Club, Wheeling, W. Va. . . . SALLIE SAWYER opened at the El Chico Club, Youngstown, O., January 22, following 11 weeks in stock at the burlesque house there. . . . MARINO AND DeVOLL are in their second week of an indefinite stay at Hotel Tampa Terrace, Tampa, Fla. . . . PAT AND FRANCES VERNON are featured at the Belvedere Club, Hot Springs, Ark., until February 5. . . . BARNEY AND LONGIE opened at the Manoa Inn, Manoa, Pa., January 29 for two weeks. . . . WALLY BLAIR and his troupe, consisting of Doris Eakes, Lem Braley, Montrose and Pearl, Chucky and Johnny and Princess La Vau, after a three-week run at Hardy's Night Club, Miami, Fla., are filling a two-week contract at the Dragon Club there, after which they open at the Rainbo Grill, Hollywood, Fla. . . . BOB RYAN and the Stauffer Twins, Doris and Daphne, previously known as the Vocalaires, have changed their tag to Bob and the Twins. O'BRIEN AND EVANS have begun an indefinite stay at Hotel Elyria, Elyria, O., for MCA. . . . PIERRE AND RENEE CHARISE, following engagements with Xavier Cugat's Orchestra at the Orpheum Theater, Madison, Wis., and the Colony Club, Chicago, are appearing at the George Washington Hotel, Jacksonville, Fla. . . . JENE COE, who together with Eric Coe form a dance pair, is recuperating from a major operation at the Flower Hospital, Toledo.

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Vaudeville Reviews

Strand, New York

(Reviewed Friday Evening, January 26)

The Fighting 69th came in on a sensational ballyhoo job and is jamming the theater to the ears, business for the last show Friday standing them rows deep.

Paul Whiteman is on the stage with a typical Whiteman show, except that while it starts off punchily and stays good most of the time, presentation wabbles badly the last 10 or 15 minutes. Whiteman has Joan Edwards, Bob Hannon and the Four Modernaires as singers, plus his instrumental stand-bys, including Miff Mole, trombone; Goldie, trumpet; Charlie Teagarden, trumpet; Mike Pingatore, banjo-guitar, and Al Gallodoro, sax. What spoils the latter portion of the show is an excess of warbling, Hannon doing four numbers to a terrific hand, Miss Edwards punching with her three tunes and the Modernaires with their brace of numbers, including a comedy version of *Oh, Johnny*, and Hannon and Miss Edwards then working again with the quartet for the close. Whiteman might well have included a dance number in the troupe as he has in the past, as well as essaying more comedy, of which there is scarce any.

Band is a sock aggregation, playing, among other tunes, *El Rancho Grande* and a medley of tunes made famous by Whiteman—*Three Little Words, Rhapsody in Blue, On a Night Like This, Linger Awhile*, with Pingatore's pip of a banjo specialty and others. *The Sheik of Araby*, done in swing, could well be eliminated, and the finish — *I Got Rhythm*—is anticlimactic. Trumpeter Goldie has a cute song-dance-and-trumpet specialty toward the end which would do better if on earlier.

Miss Edwards and Hannon both played the mike too close and as a consequence blasted. Miss Edwards really knows how to sell a song and has a swell voice, to boot. Arrangements and special material are smart. Hannon has a truly easy singing style—his voice seems a cross between baritone and tenor, and the house brought him back for a fourth number. There's a definite strain, tho, in his high register, and he seemed to miss key up there several times.

Whiteman has the band members introduce themselves, a good idea if it works, which it didn't. Boys gobbled their names and said them so quickly it was impossible for anyone who didn't know their names to make out what they said. Staging is good except for slow spotlighting when the men introduce themselves. Whiteman, of course, emsees congenially. Incidentally, the *Indian Summer* arrangement is really beautiful. Modernaires only did so-so.

Jerry Franken.

State-Lake, Chicago

(Reviewed Friday Afternoon, Jan. 26)

Things, in general, pretty dull here this week. With little thought, judging by the sum total, given to production, the bill looks like a jumble affair concocted at the last minute.

Most of the time is given over to Charlie Agnew and his band, local dance group, who have entirely too much on their hands. A veteran stage orchestra might have been in a position to keep its head above water, but the apparent inexperience of this outfit in front of footlights places it to a great disadvantage.

Agnew himself is a nice enough personality and, strangely, does more as the straight in Sterling Holloway's act than he manages to do for his band. In the early chapter the Agnew group hogs the spotlight entirely too long. After its *Jumpin' Jive* opening, the band's brunet vocalist, Jean Carroll, is given the mike for three Bonnie Bakerish tunes, then Agnew himself offers a specialty on various musical instruments and, finally, the band again playing an arrangement of *In the Mood*. More equally distributed thruout the show, this fare might have incited more enthusiasm from the audience. And, too, too much typical ballroom technique is employed to score with a show-me theater aggregation.

DeQuincey and Givens, first of the three additional acts, offer caricatures in dance and mannerisms. Mixed team is good looking and routines are amusing. Offered two numbers and drew a sizable hand.

Band again in the next inning for *Ragtime Cowboy Joe*, featuring a vocal quartet, followed by Aqua, an alert trained seal paced thru its routine by an Oriental woman and a young chap. Act is of average caliber, the seal juggling, "singing" and winding up rotating in his mouth a rod lighted on both ends.

The Agnew outfit goes to work again in a so-called musical cocktail in which four different tunes are played simultaneously. Okeh novelty. Sterling Holloway, the hollow-voiced comedian who in many respects is a Stepin Fetchit-Zasu Pitts combination, is like other Hollywood tenants coming here to scoop up personal appearance cash in the respect that he has no set act. In addition to going thru a few bits centered around his lazy antics, he sings a couple of songs, tells to musical effects the story of *Horace the Bear* and, for some unexplained reason, closes in a nightshirt singing *I Didn't Know What Time It Was*.

Band ends it all with *Limehouse Blues*. On screen, Frank Morgan in Metro's *Henry Goes Arizona*. Business good second show opening day.

Sam Honigberg.

Loew's State, New York

(Reviewed Friday Evening, January 26)

Minstrel man Benny Fields heads the stage layout this week, with *Destry Rides Again* on the screen. House fair when caught.

Benny Fields, of course, is one of the most expert song men now playing theaters, and his showmanship is unfailing. Seemed to us, however, that Fields might have picked a somewhat better choice of tunes this session. Clicked best in the old favorites, *Lullaby of Broadway* and *Melancholy Baby*. Special novelty was a melange inspired by the pic, *Mr. Smith Goes to Washington*—clever in its idea and composition, but lacking as a song. Nevertheless Fields is a prime tonsil artist.

The Bricklayers, dog act, opened. Set reveals a construction job, with the pooches carrying bricks, climbing ladders and even having phonus accidents. A very smart turn, with the pacing done from the wings. Set layout includes a liquor bar, wherein the pooches get tight. They then go thru stunts on high swinging platforms, protected by nets. Pacer finally comes out for a session. This turn has terrific comedy and novelty value and is one of the cutest pooch acts seen in a long time.

Deuce to Will and Gladys Ahern, standard act doing lariat work, dancing, singing and comedy. Stuff is true vaude and of a versatility not often seen these days. Man does most of the work, throwing gags while doing the rope business. Gal also ropes some. Both sing and dance, and the team's aero hooding is quite difficult. Went off well.

Nan Rae and Maude Davis do a comedy turn of the inquiring reporter type, with Miss Rae straighting. Miss Davis first begins answering from the audience, then climbs on stage. Dressed in dowdy manner, Miss Davis gossips in Dumb-Dora fashion, delivering the punchlines. Some of the material is woefully old but still clicking and had the audience in continuous chuckles. Miss Davis also does her double-talk versions of songs.

Harris, Claire and Shannon, ballroom dancers, closed. Act is smooth, and owing to having two femmes instead of one, manages to get away from more common ballroom routines. Routines are such that man changes partners continuously, the trio having a constant drifting motion. Nice work.

Paul Ackerman.

Fay's Philadelphia

(Reviewed Friday Afternoon, Jan. 26)

What is aimed to be a flippant and frothy Frenchy revue falls short on the authentic Continental flavoring. Fortunately, it's tall in entertainment qualities to make anyway for a sock hour's run of acceptable flesh fare. For baily purposes, it's tagged *Slums of Paris*, with Eve Arden grabbing off the lion's share of the billings. However, since the trade here is family, the stripping must be subdued, giving them a fast look in a blue spot for the get-off. While Miss Arden undoubtedly has what it takes to make a daring darling from gay Paree, her sheared specialty leaves nothing but a walk around the boards, with the inevitable result that she leaves them sitting on their hands.

Scenic and production bits follow the Parisian pattern, house line of 16 ponies contributing some svelte prancing. Come on with a kick routine. A Can-Can at midriff and a military parade for the finale, all well done. To justify the slum stuff in the billing, the Lavernes, three males and a gal, give a knockabout and exaggerated apache dance. Comic relief is the result of a ridiculous exhibition and gains approval of stubholders. More of the Montmarte from the Three Wiles, males, with a well-received eccentric hoof routine, at best when turning tux into gendarme get-up and making wooden soldier footwork.

For the remaining specialties, Paul Winchell, with Jerry, his "blockhead boy friend," does the conventional Charlie McCarthy and gets over nicely with swell material. Irvin Lane and Duval, his fem foil, give some very funny crossfire patter. Delivery and timing make every gag count, but too many riddles take off the edge and make it border on the tiresome, especially when they break up their acceptable eccentric hoofing with "What's the difference between" ad infinitum. Shows song-selling is in the keeping of Kay Hamilton, of the hotcha variety. Shouts the swing songs to good results.

Harry Kahn and his tootlers give ample musical support from the trench position. *Sued for Libel* is the screen support. Biz brisk when caught.

Maurie H. Orodenker.

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AND HIS ORCHESTRA

NEW YORK PARAMOUNT—NOW!

Broadcasting WOR Mutual Network ★ *2nd Year HOTEL TAFT, New York*

Irving, Wilkes-Barre, Pa.

(Reviewed Thursday Evening, Jan. 25)

A well-rounded program and one of the best presented here in some time.

Lovely Elaine Dowling immediately put the audience at ease with her winning smile and personality, and her performance as mistress of ceremonies was easy on the eyes and ears. She was entertaining, too, with her vocal renditions of *When* and *Hollywood Rhythm*, in which she imitated some of the film's leading male tap dancers.

DeCosta and Lenore opened the show with their take-off of a trip thru a musical store, with the versatile DeCosta playing at least a dozen wind instruments, while Lenore accompanied on the accordion. DeCosta topped off his performance by playing two saxophones at the same time.

The comedy soared when Munson and Anderson took over with their hilarious imitation of an opera singer. Munson, who has a good voice, kept the audience laughing continuously with his antics while impersonating the opera singer. Their hospital scene maintained the fast comedy pace, with Miss Anderson's novelty tap dance and their closing Scotch number adding to the fun.

Jean Bedini and Harry Lander, vaude and burly vets, kept up the comedy, with Lander doing yeoman work as the stooge in the box seat. Bedini, who is no mean juggler, displayed his skill, with Lander coming on stage to furnish the comedy relief, trying to emulate Bedini.

More comedy and juggling came with the Three Kitaros, Chinese team, with Lander coming out again to add another bit of laughter. When the Kitaros turned to the serious side, their feats thrilled the near-capacity house.

Don MacLuskie and band were in the pit.

Pic, *Miracle on Main Street*.

Milton Miller.

Roxy Theater, New York

(Reviewed Friday Evening, January 26)

Current flesh layout at this vaude-film adds up to a pretty hungry bill, when one reaches the sum total, altho there are several outstanding contributions to fill in the time between picture, *Brother Rat and a Baby*, which should pull a pretty good week considering the good notices and the success created by the last *Brother Rat*.

Show this week is virtually all-colored, except for the control dances of Dorothy Crooker, built around a production number of Gae Foster Girls. It was something like Brenda Frazier doing the intermission entertaining on the floor of the Cotton Club and not at all showmanly.

Opener was the singing chores of Avis Andrews, dusky soprano, who held forth with Whitey's Jitterbugs sitting at her feet in top hat and tails. La Andrews had a bit of trouble getting in good voice, but once she did manage was a socko. On too long, but needed the extra time to work in a favorable audience reaction.

Following was Bill Bailey, clever tapper and good showman, who won over the house with his lightning footwork and practically perfect mimicking antics of Bill Robinson. Whitey's Jitter boys and girls (eight and eight) did just that, without creating too much of a row. They had their moments of insanity, but it seems as tho they enjoyed it more than the audience.

What Dorothy Crooker possesses in control technique in dancing she lacks in the essentials of showmanship. She does nothing but a one-foot balance thruout her entire act, which becomes slightly dull after the first minute. As an artist, she rates, but Rembrandt, too, might become boring if he drew only straight lines. Production number was an early heralder of spring and as insipid as the weather.

Closer was Jack Powell, who with his standard set of drums and a chair showstopped with his electrically paced routine of fast and comic drum rolls, which was down the well-placed alley of showmanship.

House good opening night.

Sol Zatt.

Chicago, Chicago

(Reviewed Friday Morning, January 26)

Looks like a perfect combination bill, judging by the early opening day crowds. Warner's *The Fighting 69th*, with James Cagney and Pat O'Brien, is timely stuff, while the flesh end topped by Andy Devine and the Escorts and Betty, local radio act, has plenty of box-office strength of its own. House started on a five-a-day schedule and will probably roll up the best gross since Louella Parsons' appearance.

The 10 Aristocrats (formerly 12) open with a cute soft-shoe and high-kick novelty to a swingy strain, and make way for the Three Arnolds, acrobatic trio, who do strong tricks with little apparent effort. Act is composed of two men and a woman, and its highlights are three-high stunts which are above average.

The Escorts and Betty, three men and a girl, are making their initial stage appearance here. Song turn has been heard over the airwaves and has developed a little following around these parts. Betty is a typical co-ed type with a cute voice and disarming disposition. The men are strong vocally and arrangements of pops and special tunes are well suited for their personalities. At first show they scored nicely with *Bluebirds in the Moonlight*, *Careless* and *My*—(centered around Betty)—and were handclapped back for *Chatterbox*.

Harris and Shore, veteran comedy dance team here, had little trouble winning the audience with their character dances and finally with a scintillating version of *Darktown Strutters Ball*. Sylvia Shore is funnier than ever, both facially and in dance, and Norman Harris proves an admirably capable partner. Outstanding in their comedy take-offs is the natural developments of situations, a factor which produces laughs the legitimate way.

Andy Devine, a Jack Benny program character and screen comedian, tried his best to entertain and pleased because of his attempt rather than the fare. Tells a story or two and presents a skit from *Geronimo*, his latest picture, in which he plays an old scout. All the fans were apparently interested in, however, was his sandy voice and his good-natured style of comedy. Another man assists him in the skit.

The Aristocrats closed with their familiar group adagio routine which produced an impressive finish.

Sam Honigberg.

Radio City Music Hall, New York

(Reviewed Thursday Evening, Jan. 25)

Production layout this week is very pretty. The central motif is music by Chopin, who penned such diaphanously beautiful pieces, and when the Music Hall staff gets an opportunity like this they make the most of it, but while pretty scenes are unfolded, the production is still ponderous and lacking in variety.

The show, *Cosmopolitan*, starts with the Ballet Corps interpreting one of Chopin's Nocturnes, with Marie Grimaldi in the premiere ballerina spot. Excellently done, but dances to Chopin music seem to follow the same groove. The same holds true with Leda Anchutina's turn.

Paul Haakon, one of the better classic hoofers, does excellent spins and pirouettes with La Anchutina and the ballet femmes as background. This pair work with grace and precision, but what they try to convey is dubious, since their motions can represent anything from the death of a swan to a seduction scene. Their faultless dancing got them a big hand.

A choral interlude by the Glee Club is next. Colorful Mexican costumes and a picturesque setting enhance their *South of the Border*. Good response. Ruth Harrison and Alex Fisher interpret a ballet conception of *Amphytrion*. Both are choreographically good. The setting opens with the femme dancer bidding farewell to her warrior husband. Watching is Fisher who, at the moment of separation, rides down on his heavenly chariot and proceeds to pitch woo. He leaves before the night is over and the femme wakes up to be disillusioned by the presence of her husband. Good comedy moments are included which Miss Harrison makes the most of. The flowing Greek costume slightly hampered the movements of Fisher. Good reception.

Shefter and Brenner at two white pianos reel off Chopin's *Fantasy Impromptu* and Shefter's own composition, *SOS*, which doesn't listen like the stuff that will endure.

The Rockettes close minueting in alternate classic and swing tempo. Their usual precision prevails and gives the show a swell curtain.

On screen, *The Shop Around the Corner*.

Joe Cohen.

Chi Bookers Plan To Organize Again

CHICAGO, Jan. 27.—A meeting of local agents and bookers was addressed at the Sherman Hotel today by I. Robert Broder, New York counsel of the Artists' Representative Association, who explained the function of the organization and indicated how an ARA branch here could benefit the boys. An organizing committee was appointed and a meeting will be called in the near future to set up definite plans. Committee includes Morey Lipsie, manager of Music Corp. of America office here; Danny Graham, of Consolidated Radio Artists; Sam Roberts, Biggie Levin and Guy Magley, former AFA rep who is now connected with the Tommy Sacco office.

Only local agent org at present is the Entertainment Managers' Association, which consists of the leading club-date bookers in this area.

GROUP RAPS AGVA

(Continued from page 4)

$3,000 was expended during the first year of AFA's effort to organize the field.

Koenigsberg said that vital reforms are needed in the framing of a new constitution for national AGVA and for the New York local. He said that domination by the Four A's and particularly SAG would eventually lead to one-man domination. He said most likely that man would be Thompson.

Jean Muir, AGVA secretary pro tem, replying to the charges of outside domination said they seemed ludicrous, coming from a group which only a short time ago "was ready to turn over the Variety Actors' union to IATSE domination." She charged that once Whitehead returned to control "the same mismanagement as that current during his administration of AFA would inevitably result. She said that apparently Mr. Whitehead is only interested in Mr. Whitehead."

Miss Muir pointed out that AGVA is working efficiently, saying that membership has increased considerably and negotiations are already under way for the signing of union shop contracts in Brooklyn, where she said performers, as a rule, are underpaid. They are seeking the $35 weekly minimum prevalent in New York. Some cafes, she said, are paying as low as $18 weekly.

Miss Muir charged Richard Gregory, attorney for the Brooklyn cafes, with stalling, since several appointments with her had been broken. She indicated that their supply of talent would be curtailed unless an agreement was reached. Gregory, on the other hand, said that urgent business out of town had forced him to cancel his appointment with Miss Muir. He claimed his willingness to negotiate and pointed out that his clients thru him had made the initial move in contacting AGVA.

AGVA's nominating committee announced the slate of candidates for the local elections February 23. Philip Irving was named for president; Dave Fox, first; Peter Wells, second; Hazel Scott, third; Michael Lewis, fourth, and Sam Kramer, fifth vice-president, respectively; Helen Sanford, secretary, and Alfred Stone, treasurer. Nominees for board of directors are Charles Arno, Henry Berman, Billy Glason, Jack Guilford, Al Hammer, Lionel Murray, Mario Naldi, Fred Pisano, Elton Rich, Ed Rickard, Noble Sissle, Thelma Flowers and Arthur Ward. Alternates for the board are Charles Honi Coles, Dorothy Stone, Jay Dixon and Al Shayne.

Further nominations may be made by petition from the membership before February 3.

The International Casino situation, Miss Muir said, is being cleared. The performers of the defunct nitery are being paid off for their third week, and she is confident that they will also get the fourth week salary, which is due them under terms of the AGVA contract with the Casino. Miss Muir has hopes of also going to bat for the Midnight Frolics performers, who have not yet been paid following the closing of that club Saturday night. An attempt was made to organize them, she said, but at a meeting called for the cast only one member showed up. No effective organization could be made with this response, she said.

Miss Muir also disclosed that negotiations are pending with the management of the Apollo Theater in Harlem, where she said some performers work for as little as $22.50 weekly for six shows daily. At a meeting held by the cast last Sunday, AGVA was authorized to negotiate for them, she adds.

In the meantime Kenneth Thomson, who is making a survey of AGVA, was served with papers, notifying him of a $100,000 suit instituted by Ralph Whitehead last September. Thomson is one of several defendants named by Whitehead, who says he was maliciously slandered when he was allegedly charged with misappropriation of funds.

Thomson recommended to AGVA that organization of the outdoor division be temporarily abandoned. (Further details of the outdoor development will be found on page 3 in this issue.)

THE VANDERMARKS, one of the oldest teams in show business, are rehearsing with a unit being prepared by Mac Herman, of the Henry Herman office.

LEONARD GAUTIER'S ★★★
THE BRICKLAYERS?
LOEW'S STATE, WEEK JAN. 25--NOW!
Direction—NORTH & FLAUM

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WILL AND GLADYS
AHERN
CURRENTLY
LOEW'S STATE, NEW YORK
Direction: Nat Kalcheim

Vaudefilm Grosses

Weather Freezes B'way B. O.; Para Strong With 44Gs

NEW YORK.—With the exception of the Paramount, Broadway vaudefilmers played to rather poor grosses the past week due, in part, to holdovers at two houses and excessively cold weather. Next week, however, should show better grosses, according to opening night business at the Strand and Roxy.

Paramount came thru quite nicely with $44,000 the week ended Tuesday (23), with *Remember the Night* and flesh fare including Bob Chester Orchestra, Bert Wheeler and the Ink Spots. House figures the second week will take in about $32,000. Para's previous film attraction, *Gulliver's Travels*, and Glen Gray's Band did a total of $163,000 for four weeks.

Strand on its second week of Shep Fields Band and Dead End Kids plus *Invisible Stripes*, which ended Thursday (25), did a rather bad $27,000 as compared to a strong take of 41 grand for the first week. House opened very strong Friday (26) with *The Fighting 69th* plus Paul Whiteman's Ork and should play

(See WEATHER FREEZES on page 32)

Milwaukee Gives T. Dorsey $14,100

MILWAUKEE.—Tommy Dorsey and his ork turned in a respectable $14,100 gross at the Riverside Theater for the week ended January 25 at 30-40-55 cents admission prices. Show included Lorraine and Rognan, Allen Dewitt, Winfield and Ford and Tommy Dorsey's quartet. Weather has continued cold and has had adverse effect on takes. Average biz is $7,000 at 25-30-35-cent admissions. Pic, *Oh, Johnny, How You Can Love*. (Univ.)

Roberts, Downs Big 15Gs in Balto

BALTIMORE.—Despite the lack of cooperation from the weather man, the Hippodrome hit a hefty $15,000 for week ended Thursday (25) with a bill consisting of Honey Family, Beverly Roberts, Johnny Downs and Four Remos. This 3Gs above average was piled up even the snow bothered all the b. o.'s in town. Screen lure was *His Girl Friday*.

The bill is being held over for a second week.

Cold Hits Buff; PW Fair $13,600; "Hellz" Opens Oke

BUFFALO. — Altho sub-zero weather wrecked last week's business thoroly at all theaters here, a rise in temperature makes houses now look forward to a pick-up, with good opening days pointing to upped grosses.

The Buffalo opened January 26 week to a fair crowd and expects a take of around $14,000. Bill offers D'Artega and the house orchestra and features the Borrah Minevitch Harmonica Rascals. Films look like winners, with *The Great Victor Herbert* plus *March of Time* on tap. For week ended January 25 Paul Whiteman's Band and show and picture, *He Married His Wife*, were only able to draw $13,600, which is $1,100 above average. Altho this was the Buffalo's 14th

(See COLD HITS BUFFALO on page 29)

Cold Mars Devine Gross in Dayton, O.

DAYTON, O.—Zero weather cut in on Andy Devine's week at the Colonial, with the result that the gross, $8,400, fell slightly below that of Charles (Buddy) Rogers the previous week when the bandmaster pulled down $9,200. The week-end business was up to standard and bit above, but increasing cold during the week had an adverse effect on audience response.

Vaude Fair at Spokane Post St.

SPOKANE, Wash.—A cool snap coming in what has been an unusually mild winter is believed to have been responsible for a $1,750 gross ($300 below average) for the Post Street Theater the week-end of January 19 to 21. The bill had Don Zelaya, Jack Cavanaugh, Weyman and Mack, Reems and Fanchon and Chesney and Worth, with *The Men Who Dared* and *Inspector Hornleigh* on the screen.

Bowes "Winners" Tops Average Take

SEATTLE. — Paloma, with *Major Bowes Winners of '39* unit and pic, *Money To Burn*, did a nice $6,600, as against house average of $5,000, for week ended January 19.

Previous take was $5,400 for the Siamese Twins and double features, *The Man From Montreal* and *Main Street Lawyer*.

Cold Hits Rimacs in 8G at Philly Fay's; Eve Arden 6C Better

PHILADELPHIA.—With patronage held down by a cold spell and the threat of an impending blizzard that finally hit every town in the territory except Philadelphia, *La Conga Follies* gave Fay's Theater $8,000 for the week ended Wednesday (24), a hefty chunk of ice at that. *Follies* featured Ciro Rimac and his Pan-American Ork, with the revue headlining Conchita Martinez and Jusnita. Gross was satisfactory to House Manager Sid Stanley, Rimacs coming in on the heels of a long string of strip-tease artists headlining the weekly bills here. Stage got some help from the screen's *What a Life*.

Back to the saucy sirens, *Slums of Paris* current, Eve Arden getting the top billing, with Kay Hamilton and the Three Wiles heading the vaude contingent, is estimated by Stanley to hit $8,600, which is house par. Show opened strong and has *Sued for Libel* for screen support.

Para Poor 14Gs

LOS ANGELES.—Paramount dived to a gross of $14,000 for week ended January 24 with *The Great Victor Herbert* and Fanchon & Marco Revue on stage, including Rube Wolf Orchestra. House average is 18 grand.

Kay Kyser Tops B. O. Mark at Albee, Cincy

CINCINNATI.—With zero and sub-zero weather raging outdoors, Kay Kyser and his musical gang brought a hurricane into the Albee Theater here for the week ended January 25, sweeping before it all previous house records and hanging up an all-time high of $35,000, with prices scaled at 42 cents to 65 cents, with 25 cents for kids.

Business done by the Kyser aggregation was nothing short of phenomenal, with crowds lining up daily in the frigid weather with the hopes of attending the College of Musical Knowledge. Switched over to the Albee from the Shubert, due to the former house's larger seating capacity, the Kyser ork did five shows daily, with six on Saturday and Sunday.

Previous house record (around $34,000) was held by Gilda Gray, who hung up her record some 10 years ago, when admission prices were higher. Olsen and Johnson have since topped her on the attendance figures, but not on money, as they played at a lower price scale, too. On the screen with the Kyser run was *Everything Happens at Night*, with Sonja Henie, but everything was Kyser.

Vaude has been returned to the Shubert for this week, with the attraction, Count Bernie Vici's *Comedie Francaise*, highlighting Yvette Dare. On the screen, *Cisco Kid and the Lady*. House looks for an average $12,500 for the week ending Thursday (1).

McCoy Band Good 11Gs in Springfield; "Black-White" Oke

SPRINGFIELD, Mass.—Vaudefilm bills did well here last week as Clyde McCoy did an unofficial $11,500 at the Paramount and the *Black and White Revue* played to full houses at the Court Square.

With McCoy's Band at the Para were the Three Bennett Sisters. Show was definitely well liked by audience.

At the Court Square hits of the bill were Charlie Willis, songster, and ballroom dancers Pedro and Dolores. Also featured were Carl and Harriet, soft shoe dancers; Glen and Jenkins, comedy; Warner and Margie with their singing dog, Mona; Val Eddie, xylophone; Dobbs and Clark, acrobatics; Roy Pike, juggler, and Buster Cromwell, songster.

Films at the Paramount, *Death of a Champion*, and at Court Square, *Return of Dr. X*.

Stronger Bills Up Deecee Takes

WASHINGTON. — Strong attractions at the local houses boost the take for the week ending February 1. Warner's Earle showing *Fighting 69th* on screen and Red Skelton holding over for a second week on stage. Skelton is aided by Edna Stillwell, Chick and Lee, Toy and Wing, the Three Toppers, Dorothy Bruce and the Roxyettes. Would show $19,000, a big improvement over last week's bill, *Child Is Born*, which creeped in with a baby-sized $11,500.

Loew's Capitol currently showing *Balalaika* on screen and Singing Jack Kaufman, the return of Larry Adler and his Harmonica, Gil and Bernie Mason and Norma Gallo, plus the 17 Rhythm Rockets. Loew's anticipates a gross of $21,000, which helps to cure last week's $16,500 on *Disputed Passage*.

Pat Rooney Bill Hits Camden Average

CAMDEN, N. J.—The Towers is maintaining its average despite bad weather breaks. The show headed by Pat Rooney hit $6,800. Bill included Jerry and Turk, Bill Ames, Stone and Lee and the line of 16 Lonergan Girls.

Devine, Cagney Pic Grabbing 46Gs in Chi

CHICAGO.—With the combo house total down to two, Balaban & Katz have the flesh market cornered in the Loop, and because of higher prices and stronger attractions at the Chicago that chain's ace house is assured of top grosses week in and week out. Current bill, which opened January 26, started with a terrific pace, due to the widely heralded James Cagney picture, *The Fighting 69th*, and personal appearance of Andy Devine. Headed for a very healthy $46,000 gross. Week ended January 25, a spurt in biz last couple of days and special Canners' Convention party helped the combination of show topped by Anita Louise and *Remember the Night* to a nice $38,000.

State-Lake is taking in the Chicago overflow, as well as the Oriental trade turned loose because of the *Gone With the Wind* engagement in the latter house. Week of January 26 is slated to garner a bright $17,500, with Metro's *Henry Goes Arizona* and revue with Sterling Holloway and Charlie Agnew Ork. Preceding bill with *Tower of London* (second run) and eight-act show wound up with good enough $16,000.

In its final combo policy week (19-24) before turning over the place to the *Wind* run, Oriental grossed in six days $15,000, with the Three Stooges unit *Seeing Stars* and *The Big Guy* on screen.

Tower, Kaycee, Hits Average 6G

KANSAS CITY, Mo.—Tower Theater grossed $6,000 on a bill headed by the Three Ryans, Grace and Ryndale and Large and Morgner. Pic, *Oh, Johnny*. Previous week was $6,200 on Jed Dooley, Jack Leonard, Geraldine Ross. Pic, *Cisco Kid*. House average, $6,000 last five weeks.

Possibilities

CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For FILMS

JERRY LESTER — comedian-emsee now appearing at the St. James Theater, New York, in Earl Carroll's *Vanities*. An extremely versatile and hard-working performer, he is carrying his current show almost single-handed and doing a terrific job of it. Some of his current material isn't too hot, but his delivery is consistently effective, indicating that with proper material he'd be sensational. Also recommended for the air.

For LEGIT

MUSICAL

MARGERY DAYE — contortion dancer caught recently at the Radio City Music Hall, New York. A good-looking blonde whose contortionistic work is outstanding. Went over heavily even in a house as large as this, where the effect of a single is often dissipated. A top performer who ought to go well if properly spotted in a revue.

BUDDY LESTER—emsee caught at the Coin Machine Industries show in Chicago. Has been emseeing successfully in the Detroit area. Is a fast-paced comic, excellent at ad libbing and possessed of a nice personality. With proper material he would compare favorably with any of the big-name Stem emsees.

Cafe Society's New Favorite

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South America's Singing Guitarist and Star of Radio, Stage and Screen.

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First American Appearance

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Composer of South America's latest hit songs:
Flores Negras
Pa-Ran Pam Pan
The Last of the Rumbas
Bagoo

Personal Direction: LEO FONTAINE, Leontine Rice Agency, New York

Magic

By BILL SACHS
(Communications to Cincinnati Office)

IMPORTANT to all mentalists is the action of the Cleveland authorities in the case of Frank W. Foster, arrested there January 10 for practicing astrology without a license. Foster had been handing out free horoscopes to patrons of one of the Weinberger drug stores in Cleveland when police picked him up. License Commissioner Joseph Cassidy announced that Foster had applied for a license and that he told him to go ahead. Cassidy also volunteered to appear in Foster's defense. This proved unnecessary, since Municipal Judge David Moylan nolled the case at the request of Assistant Police Prosecutor Sidney B. Fink, who contended that stores, hotels and night clubs were doing the same thing and that the statute covering this form of entertainment was antedated and never had been enforced in the city. . . . DUKE HALL was en route to Miami, Fla., when he received a call to return to his home in Columbus, O., to attend the funeral of his dad, who passed away suddenly. He will remain in Columbus for a few weeks to be near his mother. . . . LESTER LAKE returned to Cincinnati Monday (29) after a week's stand at the Dutch Cafe, Columbus, O., his appearance there netting him a good play from those who took in the gala Magi-Fest held in the Ohio capital January 26-27. Lake has been engaged to present his sand pictures and "King Kong" specialty with Paige & DeWolfe's *Midnight in Paris*, which opens February 3 for an extensive tour of the South. . . . GREEN THE MAGICIAN, after a 12-month tour of Canada, jumped 2,000 miles last week from Toronto to Bradenton, Fla., to join his old partners, Dick and Myrtle Jackson, who reside in Bradenton, for a few weeks of frivolity. . . . MAL B. LIPPINCOTT, who recently concluded a tour of 60 one-night stands in North Carolina to very poor business, infos that he has been surprised by unusually good box-office play since invading South Carolina a few weeks back, despite the cold weather. Lippincott is assisted by his wife, Maxine, and A. R. Metzger.

* * *

HEANEY THE MAGICIAN cracked his 1940 tour at the Auditorium, Ottawa, Ill., recently to a well-filled house, despite zero weather. A columnist on one of the local newspapers gave him a grand send-off, speaking of his presentation as "truly a marvelous show." Heaney packs his equipment in a truck of box-car proportions. . . . JOAN BRANDON is in the midst of a three-week stand at the Hotel Roosevelt, Jacksonville, Fla. . . . CHARLES H. LENHEIM, off the road this season and residing in his home town of Meadville, Pa., postals that he recently caught William McCaffrey, Pittsburgh magish, doing his stuff before the Talon Industrial Club in Meadville. "He is well up in his line," writes Lenheim, "and his performance of 'Psychological Possibilities' went over big." . . . DANTINI, currently playing one-nighters thru New England, recently added Dixie Lane, soprano, to his turn. . . . BOB KING, magus and vent artist, during his recent engagement at the Normandie Roof of the Mount Royal Hotel, Montreal, took time out to entertain the kiddies of the Montreal Hebrew Orphans' Home with his tricks and the antics of his wooden-headed stooge, Tiny. . . . RING NO. 20, IBM, Harrisburg, Pa., recently elected Charles J. (Colts) Jones as president of the group. Other officers chosen were Russell I. Charles, vice-pres; Walter B. Hambright, secretary; Stanley Schaller, assistant secretary; J. Harry Messersmith, treasurer, and William Wise, chaplain. The Ring will hold its annual banquet February 7. . . . NEW 216-PAGE illustrated catalog recently issued by Kanter's Magic Shop is crammed with mental and magic niffies suitable for

(See MAGIC on page 52)

Dona Davis Bookings

NEW YORK, Jan. 27.—Dona Davis bookings: For the Century, Brooklyn, opening January 26, Ina Thomas; also a colored unit of 21 headed by Baron Lee and his Cotton Club Ork of 12 pieces; also Troy Brown, Dot Salters, Lucky Sisters, Jessie James and the Harvest Moon Jitterbugs. All to combine for a Black and White show.

Also for the Century, opening February 2, Edna Dee.

Jean Mode Meets Censor

BRIDGEPORT, Conn., Jan. 27.—A good story is being told about Jean Mode, featured stripper with *Red, Hot and Beautiful*, which played the Loew-Lyric here last week. Miss Mode had been told about the strict censorship here, and how hardboiled the censor was. And so when a quiet, unassuming man came backstage and told her just how far she could go, and even suggested a little more, she was so pleasantly surprised that she told the other principals about it. But was her face red when she found out that the man was not the censor at all, but Al Smith, house manager.

Three-Week Tour For Lynch Line

NEW YORK, Jan. 27.—Eddie Lynch, producer at the Gayety, Boston, in town last week with news that Operator E. M. Loew is now using the Lynch line girls also at the Capitol, Pawtucket, R. I., for a week stand, and Court Square, Springfield, Mass., and Plymouth, Worcester, Mass., for a split week, which makes a three weeks' tour in all.

Burly stock still prevails in Boston, while name strippers only are booked at the other houses.

Hirst Unit Review

BURLESQUE PARADE

(Unit 13-B)

(Reviewed at Troc Theater, Philadelphia, Thursday Afternoon, January 25)

Newest unit whipping into shape here for the Hirst wheel is a fast-moving and fast-stepping show that averages above-the-mill run burly production. If the capable comics weren't worn down by the whiskered burden of their material, this *Parade* would carry a terrific punch that should pack the houses. As it stands, it still has plenty on the ball.

Produced by Frank Bryan, with Johnny Kane overseer of the scenes, *Parade* is portioned into two acts, with 15 scenes to the first and 10 in the last. The scenery goes far in giving the ballet bits that big-time aura.

Mainstay is the stepping of the pony choir of eight, augmented at will to a dozen from among the six showgals. Dancers make their routines count, rather than just filling in as stage waits between strips and sketches. Highlight of the chorus work is the *Bubbles* ballet, the silhouette formations with light-flooded balloons giving it a legit revue flavoring.

Ines Graham contributes the classical ballets for the production scenes, her balloon dance for the *Bubbles* bit being ever in good taste and outstanding.

Show-stopping stepping is added by Wade and Wade, mixed sepia duo of rhythmic tap experts, with the showmanly footwork of the female overshadowing that of the male.

There's also a better blend in the strip contingent. Dot Darling, platinum blonde, is first for the conventional undraping. Diane Johnson, brunet bombshell, bares from the opening musical bars and carries on with sensuous and savage dance. Zorita, who heads the *Parade*, strikes a different tangent with a one-sided love affair in her half-man half-woman get-up. It's a spicy "dance of ecstasy" she interprets to good returns.

Mike Sachs, with Alice Kennedy for his fem foil, and Coo Coo Morrissey, with all the principals save Zorita pitching in with lines for the bits, are old masters at making gargantuan guffaws. But here Coo Coo, in that characterization, and Mike in his familiar Hebe role have to strain themselves for the few and far between ripples they are able to eke out with material Grant took along with him when he took Richmond.

Herbie Barris and Lionel Murray are the adequate straights, with Murray providing the story-body to the production numbers with fatrish bary pipes.

Merrick Valinote and his ork give ample musical support. Biz light at early matinee show caught.

M. H. Orodenker.

Zorita Strips Snake

PHILADELPHIA, Jan. 27.—Add to your "the show must go on" saga the plight of Zorita, strip headliner at the Troc Theater. Zorita, snake charmer, was forced to charm the audience instead. Her snake died en route to this city from Pittsburgh.

Burlesque Notes

(Communications to New York Office)

NEW YORK:

ADRA COOPER, dancer, received a large build-up via a well-worded and illustrated trailer which included photos in *Pic* mag, shown all week on the screen at the Star, Brooklyn, prior to her opening January 26. . . . LOU PETEL jumped into Bert Grant's place at the Republic, January 21, when the latter was taken suddenly ill. . . . ROMAINE and George Tuttle back at the Eltinge January 26; also Myrna Dean and Buster Phillips; all relieving Tangia, Aloha and William Lane. . . . WHALEN AND WOOD (Jackie and Murray) just finished 12 weeks of Hirst Circuit tour and opened immediately at the Rathskeller nitery in Philadelphia for four weeks, but the club burned down Tuesday (23). . . . Jeff Keane, in his column in *The Philadelphia Daily News*, mentioned Murray Wood, the 39-inch member of the team, as being engaged to Helen Colby, five-foot-six stripper who was a co-principal with the same show, gifting her with a ring and a watch. . . . DIANE JOHNSON replaced Lillian Harrison at the Republic January 26.

* * *

LOIS DePEE, after her Lyric, Bridgeport, week as extra attraction, opens February 9 at the Old Roumanian here for four weeks. Lois will double between that nitery and Follies houses in Greater

(See BURLESQUE NOTES on page 52)

CHICAGO:

MARLENE followed her Rialto date with a week at Fay's, Philadelphia, opening January 26, and then goes into the Hirk-Minsky houses in New York. . . . HARRY HIRSH closed his Gayety, Minneapolis, Thursday (25), the stock policy failing to click. Reports have him looking around for another house in that city to use Midwest circuit shows. . . . MILT SCHUSTER booked Radianna (Trudy De Ring) into Fay's, Philadelphia, week of February 15. . . . COLLETTE AND PRINCESS CHYO will top the Rialto bill week of February 2, followed February 9 by Ann Corio, who will invade the Windy City for the first time in several years. . . . THE EMPRESS, Milwaukee, is open again after a short dark period due to boiler trouble.

From All Around:

ANITA ROSE, former featured soubret with Barney Gerard's *Follies of the Day* on the old Columbia Wheel, was a visitor backstage at the Loew-Lyric, Bridgeport, Conn., last week, renewing acquaintances with Jim Francis and Billy (Scratch) Wallace. She is a sister of Harry Shaw, New England division manager for Loew, and residing in Bridgeport, where she is married to Harry Rose, manager of the Loew-Globe Theater.

LEO SCHUSTER, backstage guardian at the Gayety, Cincinnati, and brother of Milt Schuster, Chi agent, is in Jewish Hospital, Cincinnati, awaiting to undergo an operation for an ulcerated stomach. He'll be there for several weeks. . . . JIMMY (RUSTY) MATHEWS and wife, Betty, are in their eighth week at the Mutual, Indianapolis, with Jimmy on comedy, and Betty, stripping. . . . IN THE STOCK troupe at the Joy Theater, Oklahoma City, are Otto Holland, Ila Holland, George Holland, Sam Lupo, a line of six girls and a six-piece ork. Johnny Ryan is manager; Charles Moore, stage manager; Wanda Whipple, chorus producer, and Jean Bieber, wardrobe mistress. . . . THE BOTTOM fell out of business at the Gayety, Cincinnati, the last two weeks, with Manager Morris Zaidins attributing the drop to the zero and sub-zero weather.

Lantz Launches Louisville Stock

LOUISVILLE, Jan. 27.—Meyer (Blackie) Lantz, formerly treasurer of the Olympic Theater, old Columbia Wheel house in Cincinnati, and who operated the Empress Theater in that city thru its best burlesque days a few years back, has taken over the Drury Lane Theater here for a season of stock burly.

Using eight principals, five acts and 14 girls, Lantz plans to build his shows along the lines of the old Columbia Wheel productions, and is advertising a policy of "clean burlesque." Matt Kolb, former "doctor" of shows on the old Columbia Wheel, is producing the new Lantz company, which got under way here yesterday. Troupe is doing three shows a day, with prices scaled at 25 cents and 40 cents in the afternoons and 40 cents to 75 cents at nights.

Jack Middleton, Cincinnati agent, is booking the vaude into the Drury Lane. Lantz is reported to be negotiating for houses in other Midwestern cities, with the hope of finally forming a circuit.

Rosenberg Placements

NEW YORK, Jan. 27.—Phil Rosenberg's placements: For the new Hirst Circuit show, *Lovely Lassies*, which opens tomorrow at the Troc, Philadelphia, Pat Paree, featured; Joe Freed, Bert Carr, Paddy Cliff, Bert Saunders, Dorothy DeHaven, Helen Colby, Sally O'Day, Otto Eason, Paul Rich and Burns and Burnache.

Also for featured spots: Valerie Parks in Newark, February 4 week; Hindu Wasasu, Washington, February 4, and Troc, Philadelphia, February 11; Marlane, Baltimore, February 4, and Washington, February 11; Margie Hart, Union City, N. J., February 4, and Baltimore, February 11; Peaches, Newark, N. J., February 11, and Dian Rowland, Union City, N. J., February 11.

Tiny Fuller joins the Hirst Circuit in Washington tomorrow and Peggy St. Clair opened yesterday in Detroit. Diane Johnson joined the Republic, opening yesterday, and Madge Carmyle, same house, February 2. "Hello Jake" Fields and Artie Lloyd open February 2 at the Eltinge.

Burlesque Review

Grand, Canton, O.

(Reviewed Saturday Evening, January 20)

The vaudeville end of the current burlesque offering, by far the best seen during the five weeks the policy has been running, gave burlesquers a run for applause honors.

Better burly units have been seen here since the season opened, but strip contingent had 'em all beat for looks and performance. Current offering showed further improvement in staging and production, the outstanding being the *Dutch Novelty*. A house line of 10 is being maintained.

While advance build-up for this unit was concentrated on Julie Bryan, easy-to-look-at blonde, other disrobers proved equally as accomplished. This was true of Conchita, a shapely Mexican miss who really dished it out to the boys' liking. Delores Dawn and Jean Lee also gave a good account of themselves. Miss Bryan proved a good showman, took a lot of time and left little to the imagination. Comedy was in the hands of Red Marshall and Billy Fields, who kept the audience giggling. Jess Mack and Lenny Gale did acceptably as straights. One of the highlights was Gale's impersonations, his best being Benny, Cantor, Penner and Lionel Barrymore.

Les Nichols proved the best emsee for the vaude acts to date. His bird-call imitations and ventriloquism was sock entertainment. Nolan and Kenny, a better-than-average dance team, bowed out after a swell West Point drill tap novelty. Cay Baird won a lot of palm beats with her contortion and acro turn. Chief White Cloud and partner gave an exciting exhibition of arrow sharpshooting. A really entertaining novelty and a great turn for closing spot. The vaudeville won long applause, due probably to the fact that this town has had no vaude or units for more than five years and a lot of folks have been attracted to the Grand because the policy this season includes four acts with each new burlesque offering. Near zero weather gave the house its poorest week-end grosses in weeks.

Hymie Levy, associated with burlesque in Cleveland and circuit shows for several years, is identified here as an executive.

Rex McConnell.

WANT

Strip Tease Artists, Talking Women that can sing. Good salaries for the right people.

Contact WALTER BUDD, Producer

MAIN THEATER

414 East Baltimore Street, Baltimore, Md.

Urges Ga. Mgrs. To Write Reps On Truck Tags

CINCINNATI, Jan. 27.—Buddie Hale, manager of the Milt Tolbert Show, in a communication to *The Billboard*, urges that all tent show managers who make their headquarters in the State of Georgia, but who intend to play in the State of Alabama, to write to their State representative or to the Georgia Public Service Commission, asking that a reciprocal agreement be arranged between the States regarding show truck license tags.

"As it now stands," writes Hale, "there is no reciprocal agreement between Georgia and Alabama in regards show truck tags. Last season I was forced to buy Georgia tags for my trucks, altho I was in the State only four days. I took up the matter with the Alabama Public Service Commission and they advised that they will force all show trucks bearing Georgia tags to purchase Alabama plates upon entering the State.

"However, I was advised that the Alabama commission would be agreeable to and would enter an agreement to reciprocate with the State of Georgia in regards to show trucks. So, with a little help from the managers of shows wintering in Georgia, we can operate in either State without penalty of buying additional tags. A word to your State representative or to the Georgia Public Service Commission will help a great deal."

Believes Time Is Ripe For "Uncle Tom" Revival

High Spire, Pa.

Editors *The Billboard*:

Noted in a recent issue an article regarding *Uncle Tom's Cabin* having gone with the vanishing American. In my opinion *Uncle Tom* is not dead, altho I have not heard of a Tom show being on the road the last four seasons. However, my contention is that people still want to see this grand old play.

For two seasons I operated a talking picture and vaudeville show, but last October switched back to rep, featuring *Uncle Tom's Cabin* on Friday nights, and it was always good for a full house. That is why I say that if some manager will put out a Tom show, with band and street parade as they did a few few years back, and play the theaters which seem anxious to play flesh again, it will get just as much, if not more money than most of the units on the road today. If theaters cannot be booked consecutively, why not fill in with a few high school auditoriums?

I believe I managed one of the last Tom shows playing theaters in fair-sized towns —Mason Bros.' *Uncle Tom*, owned by Tom Aiton. At that time it was not a question of getting the natives to patronize the show, but of getting the theaters to put in the show, as talkies were just coming into their own. But now that the theaters are again opening up to flesh and there are more big high school auditoriums than ever before, I agree with Walter L. Main that now is the opportune time to bring back *Uncle Tom*.

Perhaps someone will ask why I don't organize a company myself. The only thing holding me back is the capital.

What has become of all the old Tom people? Why don't some of you drop a line and let us know what you think about it. BILLY BLYTHE.

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BUDDIE HALE, DOTHAN, ALA.

Rep Ripples

J. W. LA TENA has a school trick in St. Lawrence County, N. Y., offering pictures and a mystery show. . . . BIRD'S ELITE PLAYERS report fair biz with their small unit playing in the vicinity of Hattiesburg, Miss. . . . NIG AND JESSIE ALLEN Players open on an Oklahoma merry-go-round this week, with headquarters at Perry. . . . E. R. MISNER'S lyceum attraction was in Kansas City, Mo., recently, where it played school houses with *Who Giveth This Woman* and *The Taming of the Shrew*. . . . SKIP HAWKINS circle players, in Iowa the last four months, closed last week on account of heavy snows and impassable roads. . . . VIRGINIA GOODMAN and Conway Cruze have signed with the Dixie Queen Showboat in New Orleans. . . . FRED JENNINGS' Comedians begin rehearsals this week for their 1940 season at Pismo Beach, Calif. . . . ART HUGHS, formerly with J. Doug. Morgan and Hazel McOwen players, is now out of the business and engaged in commercial lines in Kansas City, Mo. . . . FRED BWEN and Ann Johnstone left Kansas City, Mo., recently to begin rehearsals with Fred Jennings' Comedians in California. . . . HELEN GENTRY and Walter Price have closed with Watson's *Uncle Ezra* unit and jumped into Kansas City, Mo. . . . RALPH AND JESSIE NICOL have closed with B. M. Goff's Comedians and are making arrangements to open a circle in the Lone Star State. . . . MR. AND MRS. TOBY SHELTON, Al Ricker and Bill and Helen Van Sandt, all rep folks, are doing daily broadcasts from a San Benito, Tex., station.

* * *

LEON HARVEY, who lost his leg in an auto crash last summer, this week opens a news, soft drink and candy stand in the lobby of the Park Hotel, Columbus, O. His artificial limb will be delivered to him around the middle of February, when, Leon says, the fun will begin. . . . JERRY ELLER and partner are playing night spots in and around Berkeley, Calif. . . . CLIFF WRIGHT reports good business for his small school and hall trick working thru Maine. . . . BILLY WAGONER and Jack Hutchinson are making Dothan, Ala., their headquarters this winter. . . . TOBY EASTMAN, Milt Tolbert Show comedian, still has his own floor show unit at the Ko-Ko-Mo Klub, located 20 miles south of Dothan, Ala., near Campbellton, Fla. Heading the show, besides Toby and Dot Eastman, are Emmett Miller, last season with the Heffner-Vinson Show; Miss Maryland of 1939, plus a line of six girls. Tim Shean heads the five-piece ork. Eastman has just received a private pilot's license after completing a flight course at the Dothan flying school. . . . BUDDY HALE, manager of the Milt Tolbert Show, has begun shaping up the opry for next season. He plans on the same type show in a new and modern setting, and is currently shopping around for a name to feature. Show is slated to get under way around the middle of April. Hale, who also has taken up flying, is carded to make his first solo flight this week. . . . H. C. MASERANG and wife, Lucille, are operating the Del Rio Night Club, Houma, La., while their son, Freddie Bates Jr., attends school there. . . . ARTHUR HOCKWALD, who recently concluded a few western vaude dates with his Georgia Minstrels, is planning on putting the cork opry under canvas the coming season. He's at present in Los Angeles.

Recalls Old Wren Tommer

New York.

Editors *The Billboard*:

The vanishing *Uncle Tom's Cabin* companies, as mentioned by C. E. Duble in *The Billboard* of December 23, overlooked the Fred Wren *Tom* show, which trouped thru Ontario during the 1880's.

I have never heard Fred Wren's company mentioned anywhere for many years, yet it visited Simcoe, Ont., annually with a band and a pack of bloodhounds in its own railroad car, playing two nights of *Tom*, followed by *The Two Orphans*.

I was always on hand when the car pulled into town and never failed to land a job in a red coat, leading one of the "ferocious" bloodhounds (Great Danes) behind the band in the street parade.

Can anyone give information regarding the Fred Wren *Tom* show and the cast? G. Y. BARBER.

Endurance Shows

(Communications to BILL SACHS, Cincinnati Office)

"WHAT'S WRONG with the endurance field?" queries Eddie Smith from San Antonio. "June and I have been watching *The Billboard* for an announcement of the opening of a good walkathon, but it seems no one publicizes his show anymore, not even Hal J. Ross. We haven't been in the field since the B. W. Johnson show in Lake Charles, La., in 1938, the one in which June and I were married. We are, however, awaiting the opening of a good one. I believe the last good show I worked was the one Ross produced in Oklahoma City in 1936. Would like to read squibs from Bill McDaniels, Millie Meyers and any of the other kids with whom we worked."

* * *

NEARLY EVERY WEEK we receive requests which, in part, are similar to the following: "Please run in the column for so-and-so to get in touch with me immediately," generally saying they have work or news for them. We have repeatedly explained that we cannot run requests for communication or addresses in this column. If you wish to contact your friends write them a letter in care of *The Billboard*, Mail-Forwarding Dept., 25 Opera Place, Cincinnati. Your letter will then be advertised in the Letter List and forwarded when an address is received. This service is rendered free and is the easiest way to locate your friends.

* * *

AN AVID BALTIMORE FAN brought up this angle in a recent communication to the column. Living in a very popular city for endurance shows, she wonders why, after a contest plays her home town, she seldom sees any mention of the contestants in the column from then on. "After all," she continues, "I always considered a friend, a friend, and can't understand why the kids will forget all about those boosters who really know and like the game. I believe that I am only one of the hundreds of fans who feel the same way. However, I will keep reading the column in hopes of seeing more news on those who have played up my way."

* * *

INQUIRIES have been received recently on Lou Devine, Doris Donovan, Bill Ross, Johnny Hughes, Clyde and Angie Hamby, Eric Lawson, Sammy Lee, Jim Coffee, Johnny Agrilla, Charles Batavia, George Dale, Curley Kent, Lou Dane, Steve Roberts, Joe and Mary Rock, Lou Jarvis, Marge Sheffield, Joe Bananas, Mickey Martin, Jackie Anderson, Violet Kaye, Billy Steele, Tex Hall, Georgie Walker, Johnny Guilfoyle, Steve Roberts, Bobbie Allen, Jerry Clark, Louie Meredith, Ethel Henning, Tim Hammack, Frankie Little, Harry Smyth, Charles Schaeffer and Thomas Gardner. How about taking a couple of minutes off, kids, and drop a line to the column letting your friends know how 'tis by you?

* * *

EILEEN AND McKAY THAYER are working Cincinnati night spots, having recently played Kelly's, Casa Grande and Listerman's. They report bookings in the Queen City to carry them up until spring, so will call Cincy their home until their string runs out.

* * *

JANE ROCKINGHAM letters from Silver Springs, Mo., that Joe Curtice is working for the government in Washington and that Shirley Shelton is headed for New York after an engagement at a Washington theater. Pee Wee Collins and Pauline Boyd took second place in the recent Freeport, Ill., show, according to Jane.

* * *

VIA THE GRAPEVINE comes the communique that Estelle Fine and Eddie Glaves are speculating on a merger. Or has it already happened, Ed?

SKATERS WANTED

GOOD SALARY, FOOD, QUARTERS

ROLLER SPEEDWAY

"Hell on Wheels"

BEST BANKED TRACK. BOOKED SOLID THIS YEAR. WRITE OR WIRE AT ONCE.

RAY "POP" DUNLAP

HOTEL BRUNSWICK, LANCASTER, PA. "Skate a Winner With Pop"

Community Players Wind Up Long Trek

SIKESTON, Mo., Jan. 27.—G. W. (King) Thomas' Community Players are in camp here for a few weeks, after closing a successful season in Missouri, playing the Ozark country thru the spring and summer and jumping into the cotton sector in the fall. There is considerable activity in camp, as members of the Morgan & Son Show and Stewart's Picture Show also are here.

V. E. Price, of the Palace Picture Theater, visited last week and remained over for a couple of days.

Manager Thomas has built a new type projector which he plans to use on his No. 1 tent show the coming season. It is a single unit mechanism for sound pictures and has been in operation for test purposes in halls around Sikeston the last three weeks. Thomas reports that he is figuring on a 16mm. projector for his No. 2 show this season. He recently converted a 23-passenger bus into an attractive house car.

This marks the 26th season for the Community Players, and it's the show's first closing in five years, except for two weeks each winter for revamping and repairs on trucks.

V. E. Thomas, member of the company, is circling with pictures in Illinois, and Robert E. Thomas is visiting his wife's folks in Jefferson City, Mo.

The Community Players will open early in March with a slightly different set-up in policy, but will play the same territory.

Fahl Says "Tom" Has Saved Many a Stock & Rep Mgr.

Arlington, O.

Editors *The Billboard*:

I have been reading the articles in *The Billboard* about *Uncle Tom* shows by C. E. Duble, Clyde J. White, Walter L. Main, H. E. Stratton and Edwin Weaver. Being a *Tom* actor and musician since 1900, I have been a member of several of the shows mentioned, but there are a few more they have missed. Rasco & Swift, managed by Fred and Charlie Chant, was on the road in 1900; Isenbarth and Henderson, 1901-02; Sam McCutchon, 1906.

In all my years of Tom trouping I have never experienced the misfortune that Mr. Weaver mentioned in his article. I guess I have been more fortunate, for I have never lost a penny salary on a Tom show. And if there should be any on the road this coming season, I will be one among the first to apply for an engagement with it. *Tom* has saved the lives of many a repertoire and stock manager. I speak from actual experience.

Come on, old Tommers, let's have your views on *Uncle Tom*. T. I. FAHL.

Lewis Directs Fort Players

FORT WAYNE, Ind., Jan. 27.—J. Emil Lewis, formerly with George Wintz's musical shows, vaudeville, stock and rep, is directing the Old Fort Players, a community group now in its ninth season here. The company has secured Jackie Coogan, movie player, to head the cast for its next production, *What a Life*, at the Civic Theater here for five days, commencing January 31. Old Fort Players' last production was *Our Town*.

Slout Ends Pennsy Tour

WILKES-BARRE, Pa., Jan. 27.—L. Verne Slout and his Theater Workshop finish their booking in Pennsylvania February 3 and jump back into the Midwest territory, opening at Mount Carroll, Ill., February 5. At a recent date in Philadelphia, they were visited by Charles A. Dietrich, of the Dietrich Attractions, and Elliott James, the "Liquid Air Lecturer." Clarence Supplee, manager of the Antrim Bureau, caught the Slout show at Lititz, Pa. Ora Ackley and Damon Eckles are still with the Theater Workshop organization.

Hayworth Circle in 18th Wk.

HIGH POINT, N. C., Jan. 27.—"Sea-Bee" Hayworth's North Carolina is now in its 18th week of the season, with at least 10 more weeks to go. Hayworth recently was forced to add an extra matinee performance at the Carolina Theater, Rocky Mount; Carolina, Goldsboro, and the Broadway, Fayetteville. That throws the unit into four-a-day three days a week; five on Fridays at Kannapolis, and five on Saturdays at Asheboro. Greenville is still three-a-day, except on holidays.

Roadshowmen Reserve Films For St. Patrick's Day Showing

CHICAGO, Jan. 27.—With St. Patrick's Day to be observed on Saturday, March 16, rather than the Sunday upon which it actually falls, alert roadshowmen are already sending in reservations for appropriate films. While these are being put aside for them, many are out soliciting the Friendly Sons of St. Patrick, Irish-American Society, Ancient Order of Hibernians and similar organizations for bookings. Operators using silent films are making the rounds to secure recordings of *My Wild Irish Rose*, *Where the River Shannon Flows*, *Killarney* and other tunes to supplement their programs.

Societies Co-Operate

Reports from roadshowmen reveal that societies are going bigger than ever for sponsored shows this year. Where shows are not under the auspices of an Irish society many operators are planning St. Patrick shows on their own.

A check of the films to be used shows that *The Irish Isle*, a one-reel subject about Dublin, is a popular choice. Outstanding scenes include monument of David O'Connell, O'Connell street, old House of Parliament (now Bank of Ireland), monument of Charles Stewart Parnell, Parliamentary leader; St. Patrick's Day parade; cities of Cobh and Cork and the Lakes of Killarney. *Irish Fantasy*, produced by the late Hugo Reisenfeld and William Cameron Menzies, is also being reserved. This film recounts the tale of the Shamrock by an old grandfather to his small grandson. *Kathleen Mavourneen* and *Believe Me If All Those Endearing Young Charms* are heard in the film. Other films include *Bits of Ireland*, the tour of the late Will Rogers thru the Emerald Isle, and *Ireland*, a comprehensive tour starting from the city of Cork. Places visited include Killarney, the Round Tower, Muckross Abbey and Trinity College.

Jersey Resort Uses Films To Advertise

OCEAN CITY, N. J., Jan. 27.—A lecture tour, with colored 16mm. films to promote the vacation attractions of this South Jersey ocean resort, will be the first assignment of Norman V. Sargent, the new city publicity and advertising director. Covering a radius of 400 miles, Sargent will make appearances before service clubs, chambers of commerce, church organizations and any other groups which will devote a program to the films and the lecture.

Sargent will be on the road, if a full schedule of bookings can be arranged, from the end of January to the middle of March. He plans to re-edit the city films taken here last summer.

Rotarians See "River"

PHILADELPHIA, Jan. 27.—Harold A. MacNeilly is exhibiting *The River* in conjunction with several commercial sound reels before the Rotary clubs in South New Jersey. He started his tour at the Berlin (N. J.) Rotary Club, meeting at the Old Tavern Inn.

Old-Time Comedies Click in New York; Cafe Has Program

NEW YORK, Jan. 27.—Proving that old-time films are in demand in urban as well as rural sections, Mike Samid, proprietor of Mike's Ship Ahoy Restaurant, is successfully rounding out a three months' experiment. The shows have been presented four times nightly, and patrons are now asking for advance programs. When a dance was staged recently, the movies had to be shown just the same.

While the spot is divided into three distinct sections, two for the restaurant and one for the liquor and seafood bar, those who want to view the films ask to be seated in the section where the films are shown. A folding screen is used. The projector is located at the opposite side of the room, making the straight-ahead throw about 30 feet. Subdued lighting is used in this section between the hours of 9 to 1, when the films are being shown.

45-Minute Programs

One of the most popular programs shown, according to George Callos, who operates the projector, included Charlie Chaplin in *Caught in the Rain*, Lloyd Hamilton in *His Darker Self* and Snub Pollard in *Do Your Duty*. Tho the patrons at the spot are adults, they still respond favorably to slapstick comedies. Most programs run about 45 minutes.

When it was decided to hold a dance at the spot, the matter of the movies came up for debate. Decision was that no films be shown. The patrons, however, demanded the films and they were shown during the band's rest periods.

Callos said that subdued lighting was used rather than complete darkness to enable the waiters to continue serving during the movies. The 45-minute policy was hit upon when it was decided to make the program sufficiently long to last during a dinner. Shorts are used to allow patrons to leave at any time. There is a 15-minute intermission between shows, and no admission is charged.

Lecture Illustrated With Old-Time Films

NORRISTOWN, Pa., Jan. 27.—Mary Pickford and other stars of the early Hollywood era were seen in a silent motion picture shown this week at the meeting of the Woman's Club at the Park. The dramatic film, a swift-moving story of the West, *The Million Dollar Holdup*, and a series of shorts, all graphically revealed the vast progress in the film industry since the days of the nickelodeon.

The films, all 16mm., illustrated an entertaining talk on "Old and New Movies" by J. B. White, former head of McCallum Pictures. White said that women's clubs could exert a strong influence for better movies thru criticisms and suggestions to producers.

School's History on Films

PHILADELPHIA, Jan. 27.—Bicentennial Celebration Committee at the University of Pennsylvania here reports that the 16mm. copies of *Pennsylvania Looks Ahead*, motion picture which portrays the university's past, present and future, has played to large audiences. In addition to showing before alumni groups, prints are carried by regular roadshowmen and records show the 16mm. copies were shown 205 times.

The committee estimates that more than 200,000 persons have seen the 16mm. copies of the film.

SUGAR'S DOMINO

(Continued from page 4)

honest living in our business. Less blameworthy is the agent who supplies another agent in Southern resort towns with girl talent on a commission-splitting basis and who is one day confronted with the problem of having on his hands the stigma of supplying girls to houses for immoral purposes. In such a case the well meaning agent in New York labors under the delusion of being exchanged in a reciprocal arrangement with an office apparently engaged in an identical business.

In short, our peculiar way of reasoning is that an agent should not supply people to a spot unless he has investigated it thoroly or at least knows all about it from persons of unimpeachable standing. Regardless of who is more or less responsible for the condition, the fact remains that Broadway agents are today supplying resorts, in Florida particularly, with girls who are practically forced to take their places in a queue of prostitutes because they are penniless and, more often than not, too young or inexperienced in such matters, to know what to do about it. The deplorable feature of the proposition is that the agents we refer to are parties to the system without really being aware of it. We are not concerned with so-called agents who make a business of supplying girls for such purposes. In order to preserve their integrity in the business and in order to avoid having their licenses lifted and being open to even more serious action by the authorities, agents who book girl talent South should investigate all the ramifications without delay. They owe it to themselves as well as to a business whose stability is constantly threatened by men who don't know where decency ends and criminality and immorality begins.

Burnt Corkers Elect Officers

BURLINGTON, N. J., Jan. 27. — The Burnt Cork Association held its annual meeting this week at the home of Olin M. Slack, veteran minstrel performer. Since its organization in 1906 the association, composed of South Jersey minstrel men, has managed to produce at least one show a year. The association's new executive committee comprises Benjamin F. Cook, chairman; Olin M. Slack, vice-chairman; J. Park McConnell, secretary; C. Gauntt Holmes, general director; Harold V. Holmes, treasurer; J. Arthur Lowden, stage director; Roger Oliver, business manager, and Charles Fenimore, assistant business manager.

46th YEAR

The Billboard

Founded by W. H. DONALDSON

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DISPLAY ADVERTISING — Fifty Cents per Agate Line. Whole Page, $350; Half Page, $175; Quarter Page, $87.50. No display advertisement measuring less than 10 lines accepted. Last advertising form goes to press noon Monday.

No telegraphed advertisement accepted unless remittance is telegraphed or mailed so as to reach publication office before noon Monday.

The Billboard reserves the right to edit all advertising copy.

Vol. 52 FEBRUARY 3, 1940 No. 5

Roller Derby D. M. Click

DES MOINES, Jan. 27. — The Roller Derby's eastern unit, making a 24-day stop in the Des Moines Coliseum, has been averaging 3,800 persons a night since opening Christmas Day. Irwin Wayne, show manager, reported attendance above expectations, altho the Roller Derby faced a health department inspection and criticism on moral conditions.

Show is being sponsored by Pinkie George, local sports promoter and fight manager.

16MM SOUND PROJECTORS
BARGAIN CHEAPER THAN RENTING
BRAND NEW WELL KNOWN MAKE
Complete Cash Price $159.00 Liberal Terms
AUDITORIUM SIZE — GUARANTEED
Write BOX D-24, The Billboard, Cincinnati, O.

SPECIAL RENTAL RATES
Dramatic "SCUTTLING OF GRAF SPEE"
Also FOOTBALL THRILLS (10 outstanding games of 1939), FEATURES, SHORTS. Special Get Acquainted Rates.
Mogull's 59 W. 48th St., New York, N. Y.
16mm. Sound Reel as Low as 75c

THE FILM WEEKLY AUSTRALIA
Covering the Motion Picture and Entertainment Field Generally.
Conducted by KEVIN BRENNAN.
198 City Tattersalls Building, Pitt Street, Sydney. Australian Office of THE BILLBOARD.

NEW RELEASES
16 MM. SOUND FILMS
All Single Reels
21—Animated Song Cartunes
11—Out of the Inkwell
14—Voice of Hollywood
10—Marvels of Motion
LOW OUTRIGHT SALE PRICES
Film Circulation Corp.
730 Seventh Avenue, New York City

WINDOW CARDS
Special Valentine and George Washington's Birthday Dance Posters, size 14x22, for $4.50 per hundred, including imprinting of your copy. Write for Samples and Free Catalog.
BOWER SHOW PRINT FOWLER, IND.

RELIGIOUS FEATURES
16MM. SOUND 35MM.
Thine Is the Kingdom, Passion Play, Brother Francis, Christus (The Life of Christ).
OTTO MARBACH, 630 Ninth Ave., N. Y. City.

New and Recent Releases

(Running times are approximate)

SONG CARTUNES, released by Film Circulation Corp. These are bouncing ball animated song subjects. Sentimental tunes of the past arranged with synchronized bouncing ball and words and music, so audiences can join in group singing. Running time, 10 minutes.

OUT OF THE INKWELL, released by Film Circulation Corp. A group of 11 cartoons with Koko, the clown. Max Fleischer creations. More in series to be released at later date. Running time, each film, 10 minutes.

VOICE OF HOLLYWOOD, released by Film Circulation Corp. Fourteen single reels of song, music and comedy. All-star casts. Running time, each, 10 minutes.

MARVELS OF MOTION, released by Film Circulation Corp. Twelve single-reel sound subjects in slow motion, covering magic tricks and nature. Entertaining and educational. Running time, each, 10 minutes.

DR. IRVING LANGMUIR, Noble Prize winner, Surface Chemistry, released by Garrison Films, Inc. Graphically portrays world-famous experiments in surface chemistry as conducted by a great American industrial scientist, whose achievements have been accorded international honors. Documentary contribution to the field of Science Education and Research. Running time, 40 minutes.

Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads — Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

MAIL ON HAND AT CINCINNATI OFFICE
25-27 Opera Place.

Parcel Post

Bremann, Mrs. Mary, 2c
Catheren, Will Bill, 5c
Chidester, W. J., 15c
Crowe, Mrs. E. C., 9c
Dixon, L., 6c
Fitzpatrick, G. T., 16c
Freeman, Mrs. John, 10c
Jacobin, Mrs. Frank, 6c
Jacobin, Mrs. Gladys, 6c
Larson, Lenore, 10c
Martin, Edd, 10c
Morris, Helena, 9c
O'Brien, Geo. F., 17c
O'Connor, Frances, 10c
Reed, A. N., 6c
Stotz, Kyle N., 6c
Thompson, Phil B., 10c
Vale, Chas., 3c
Warren, Joe, 6c
Washburn, Jack, 3c

Women

Aaron, Shirley
Aaron Sisters
Abbott, Phyllis
Abdalla, Genevieve
Abernathy, Mrs. Ellen
Adams, Mrs. G. C.
Adams, Mrs. Justina
Adams, Tessy
Adams, Verna
Aldrich, Mrs. Elizabeth
Alexander, Mary J. & Arthur G.
Alfonso, Marie
Alfredo, Aline
Allen, Alligator Girl
Allen, Florence
Allen, Mrs. Frances
Allen, Jean
Allen, Mrs. Lillian
Allen, Mabel
Allen, Vickie
Anders, Mrs. Boots
Anderson, Mrs. Homer
Anderson, Margie
Andrews, Mrs. Dudley
Andrews, Margaret
Arena, Lucy
Arlen, Gladys
Asher, Mildred
Ashley, Elizabeth
Austin, Bertie Ginger
Aymes, Crystal
Ballinger, Helen
Barrick, Mrs. Ford
Bartel, Mae
Bates, Mrs. Sarah
Batty, Baby
Beam, Mabel & Billy
Beard, Ernestine
Bebre, Mrs. Clayton
Belanger, Eva N.
Bell, Anna
Bell, Janeece
Bell, Mrs. Lela
Bell, Mrs. Oscar Ida
Bender, Mrs. B.
Benell, Mrs. Louise
Bently, Maggie
Bentler, Rose Brown
Benton, Beech
Beosette, Bessie
Beir, Mrs. Dick
Bentland, Mrs. Harry
Biran, Pearl
Black, Edith
Blaine, Dorothy
Blair, Cecil
Blake, Beatrice
Blanchard, Mrs. Polly
Blase, Fanny
Bonner, Mrs. Margaret J.
Brabham, Blanche I.
Bradley, Millicent
Branta, Olive & George
Broege, Mrs. Grace
Brent, Mrs. P. J.
Brisbane, Elsie Calvert
Britt, Helen
Britton, Mickey
Brockway, Mrs. Betty
Brown, Georgia
Brown, Mabel
Brown, Mae
Brown, Peggy
Brown, Mrs. Rosalie
Bryant, Thelma
Buchanan, Ira Ella
Buckler, Madge
Bunn, Ann
Burnell, Betty
Burke, Fern
Burke, Marie & Jimmy
Burkert, Marguerite
Burnham, Priscilla
Burrell, Mrs. Michael
Butler, Mrs. Myrtle
Butts, Mrs. Ruby
Byers, Mrs. Carl
Byers, Dorothy
Byers, Johnny
Byers, Ollie
Byrum, Pearl
Calone, Mabel
Caldwell, Mrs. Jean
Callum, Mrs. Erma
Canatser, Mrs. Ma
Carl, Billie
Carr, Donna
Carroll, Miss Dee
Carver, Nora
Carter, Boob
Caruso, Mrs. Jean
Cassandra, Lady
Cedar, Margaret E.
Chandler, Dawn
Chase, Mrs. Vadie
Clark, Mrs. Lillian (Mutt)
Cody, Mrs. Capt. Jay
Cole, Alta Mae
Cole, Mrs. King
Cummings, Leona
Cook, Mrs. Chas. F.
Corey, Mrs. Mert
Corwin, Irene
Cotter, Cecelia Mary
Courtney, Mrs. Myrtle
Crane, Mrs. Hazel (Bingo)
Crawford, Mrs. Frank
Criml, Mrs. Cleo
Crosby, Mrs. Bessie
Crow, Elsie Phillis
Cunningham, Hilda
Cupps, Pearl
Curtis, Mrs. Edna
Curtis, Nellie
Davies, Mary Jane
Cyr, Mrs. Maxine
Dale, Mrs. Bobbie
Darling, Mrs. Ethyl
Daugherty, Mrs. Mary
Davenport, Marie
Davies, Anna Mae
Davis, Mrs. Maud
Davis, Mrs. Ruth
Day, Donna
Dean, Irene
DeCamp, Clarice
Decker, Mrs. Anita
Dellabate, Mrs. Ernest
Delmarr, Jayne
Deloroy, China
Deming, Hellen
DeRossignach, Mrs. Lois
Deshon, Deral Dina
Dexter, Mrs. Jerry
Didola, Evelyn
Dill, Peggy
DiSanti, Mrs. Gertrude
Dodson, Ruby
Douglas, Mrs. Cy
Douglas, Dorothy
Douglas, Mrs. Leota
Draper, Polly
Dudlia, Anna
Dutcher, Mrs. Jean
Dyer, Lady (Pete)
Dyer, Mrs. Sis
Dyer, Mrs. W. W.
Earle, Bobbie
Eaton, Bobbie
Ebert, June
Echo, Helen
Eddy, Mrs. Oliver Gus
Eisenbarth, Jo & Jean
Elaine & James
Elam, Mrs. Ruth
Elder, Mary Ann
Elliott, Mrs. Fay
Enocks, Mrs. Ray J.
Enll, Emma
Eriksen, Mrs. E.
Estelle, Noma
Estes, Margaret
Evans, Hazel
Evans, Peggy
Fadia, Peggy
Faust, Marguerite
Feagin, Rosavine
Fealy, Maude
Ferguson, Mrs. Danny
Feutz, Opal
Firpo, Mrs. Grace
Fleming, Mrs. Pearl
Fong, Amy
Ford, Lee
Foster, Mabel
Foster, Melba Y.
Fowler, Mrs. Alma
Frank, Sylvia
Freed, Mrs. Connie
Fox, Joan
Fuller, Dorothy
Gabby, Mrs. Mae
Garl, Mrs. James
Garn, Mrs. Jack
Garner, Mrs. Elinor
Gerety, Lela
Gerry, Mrs. F.
Gilbert, Mrs. Jack
Goff, Mrs. Audrey
Gordon, Miss Jackie
Gordon, Rosalee
Gorman, Vivian
Gould, Mrs. Maxie
Grace, Iola Louise
Gray, Betty
Gregory, Gloria
Gulan, Mrs. Ruby
Haser, Ollie
Hale, Carnell
Hale, Mrs. Ruth
Halke, Mrs. H. S.
Hamilton, Joy
Hammons, Mrs. Bessie
Hancock, Mrs. Mary
Hanley, Agnes J.
Harrigan, Mickey & Irene
Harris, Mrs. Margaret
Harrison, Mrs. Rosalie
Hartsberg, C. A.
Haskins, Birdie Bevon
Hayes, June
Hayden, Irene
Hayes, Mrs. Helen
Hayes, Zonna
Haywood, Josephine
Heath, Anne
Hegeman, Mrs. Bill
Hemman, Muriel Greta
Hebert, Dorothy
Hewitt, June D.
Hickman, Valerie
Higginbotham, Mrs. Agnes
Hill, Elizabeth
Hoffman, Cleo
Holderness, Mrs. Anna
Holt, Mrs. Jean
Holt, Mrs. Juanita
Holt, Mrs. Margaret
Holzer, Jean A.
Hood, Mrs. Mildred
Hook, Blondie
Howell, Mrs. Nell
Hubbard, Sue (Maudline)
Hudson, Mary Lou
Huff, Tiny
Hull, Mrs. Bert
Ivanoff, Mrs. Susanne
Jackson, Mary
Jayne, Ginger
Jeanette, Mrs. Marion D.
Jenkins, Dolly
Johnson, Mrs. B. W.
Johnston, Mrs. Frances
Johnson, Helen K.
Johnstone, Mrs. Lottie Frances
Jones, Joyce
Joyce, Vivian
Kalem, Iona
Kaplan, Mrs. Sam
Johnson, Kathleen
Johnston, Frances
Kanthe, Mrs. C.
Keating, Mrs. Kay
Keating, Nune
Keller, Honey Bee
Keller, Millie
Kelley, Mrs. Edith G.
Kelly, Mrs. Andy
Kelly, Grace
Kelly, Mrs. Newt
Kennedy, Ilean
Kentfield, Florence
King, Mrs. Blanche (Colored)
King, Dorothy
King, Mrs. Molly
King, Rosalee
Knowlton, Marian
Kunat, Mrs. Jane
Kyle, Bee
LaBue, Dixie
Laird, Josephine
LaMarr, Eleanor
Landers, Mrs. Frank C.
Landes, Mrs. Myrtle
Landurand, Mrs. Pat Ann
Larose, Mary
Larry, Mrs. Grace
Larson, Mrs. Evelyn
Larson, Mrs. Leonard
Larsen, Lola
LaRue, Martha
LaRue, Mamie
Lassandra, Madam
Lemyre, Mary
Lawton, Judith
Leamy, Mickey & Jimmy
Lebeouf, Mrs. Hazel
Lee, Coy
Lee, Jackie
Lee, Mrs. Lily
Lee, Mrs. B. C.
Leonard, Mary
Lewis, Irene & R. V.
Lenel, Polly & Ben
Lienhard, Fredda (Rita)
Lindy, Dorothy
Little, Mrs. Dora
Little, Mrs. Lillian
Little, Mrs. C. T.
Litzenberg, Mrs. Hellia
Livingston, Patricia
Lombard, Frances
Lombardo, Mrs. Anna
Long, Mickey
Lorraine, June
Lucas, Margaret
Lovell, Ethyl
Lowell, Ethel
Lucker, Happy
Lunsford, Mrs. Roy
Lynn, Dyce
McAvoy, Jean
McArthur, Nell
McBee, Mabel
McCarroll, Theresa
McCoy, Betty B.
McCoy, Ethel (Colored)
McCrary, Hazel
McCree, Helene
McCue, Mrs. Irene
McDonald, Mrs. Doris
McDonald, Mrs. Kay
McGregor, Mrs. Lil
McKee, Natalie Ford
McLean, Mrs. Mae
McNeace, Mrs. Vernell
McPeak, Mrs. Jackie
Madame X
Mae & Mahon
Malott, Mrs. Gladys D.
Marks, Elayne
Marks, Tex
Marson, Mrs. Dorthy
Martin, Mrs. Babe
Martin, Fern
Martin, Flo
Martin, Mrs. Frank B. T.
Martin, Josephine
Martin, Mary Elizabeth
Martinez, Lillian
Maxwell, Mrs. Jack
May, Jean
May, Mrs. Pat
May, Sis & Bill
Mayer, Mrs. Vickie
Melville, Mrs. Bertha
Merrett, Stella
Mertens, Mrs. H. W.
Messaro, Mrs. Dot
Meyers, Mrs. Billie
Miles, Sarah
Miller, Blanch
Miller, Mrs. Evelyn
Miller, Helen
Miller, Nancy
Miller, Peggy
Mills, Mrs. Doris
Mills, Mrs. Opal
Mintner, Dolly
Mitchell, Blanche
Mitchel, Dorsha
Mitchell, Margaret
Mitchell, Rosie
Mitchell, Ruby
Moon, Mrs. Geo. C.
Moore, Mary O. (Punkie) Richardson
Moore, Mrs. W. I.
Morales, Mrs. Teresa
Moran, Catherine
Moran, Mrs. J. A.
Morell, Mrs. Marie
Morgan, Patsy
Morrace, Mrs. Ralph
Morris, Lee H.
Moss, Boots
Moulton, Mrs. V. L.
Murray, Dorothy
Murphy, Frances
Murphy, Mrs. Warren
Myrle, Pearl
Nash, Thelma
Nelson, Vivian
Nielson, Fannie
Newman, Mrs. Bess
Nocks, Mrs. Ethel
Noltz, Mrs. Martha
Norwell, Clara
Oakerson, Margaret
O'Brien, Birdie
O'Brien, Mrs. Jerry
O'Brien, Mrs. Reta
O'Dell, Tessie
Oliver, Amelia
O'Neil, Babe
O'Shea, Nae
O'Shea, Sydna (Mickey)
Owen, Mrs. Mollie
Oxford, Flo
Ozark Sisters
Parks, Ruth & Lee
Parrish, Mrs. Kate
Patterson, Mannie
Payne, Mrs. May
Phelps, Mrs. W. J.
Pfaenstiel, Francis
Pierce, Leona
Pierce, Ruth
Pierce, Mrs. Vivian
Polk, Bessie
Powell, Ada Edna
Pratt, Mrs. Bill
Preston, Anne
Price, Pearl
Purchase, Mrs. Alice
Quinn, Peggy Campbell
Ralston, Mrs. Josephine
Ramsey, Estelle
Reed, Mrs. Dolly
Reed, Lylah
Reed, Mrs. M. E.
Reno, Vera
Rhoades, Lil & Lillabelle
Rhodes, Pearl
Rice, Mrs. Ivy
Rickle, Annette
Riley, Roberta Brown
Rising, Josephine
Roahns, Violetta
Robertson, Elma
Roberts, Mrs. Boots Parker
Roberts, Jayne
Roberts, Olga
Robinson, Grayce
Robinson, Sarah B.
Rodgers, Smiles
Rogers, Donna
Rooney, Mrs. Jack
Rooney, Mrs. M. H.
Ross, Cecil
Ross, Mabel
Rowley, Allen
Ruth, Mrs. Edna
Ryan, Faith
Schaeffer, Mrs. S. J.
Schreiber, Peggy Bell
Schultz, Lillian
Schumacher, Carolyn
Schwabke, Mildred M.
Scott, Marion
Seamon, Mrs. Irene
Seering, Bonnie
Seyward, Mrs. Albert
Sexler, Dorothy
Shafer, Helen
Shanley, Mrs. Lillian
Shecks, Mrs. Tessie
Shepard, Mrs. Roy
Sherman, Mrs. Marguerite
Sikorsky, Mrs. Frank
Simpson, Mrs. Oscar
Sisty, Alice
Shover, Lulu
Smith, Mrs. Doris E.
Smith, Mrs. Marie
Smith, Mrs. Marvin M. D.
Smith, Myrtle
Smith, Peggie
Smith, Mrs. R. H.
Smuckler, Marie K.
Smythe, Georgine
Snodgrass, Mrs. Nona
Snow, Mrs. Janette
Snow, Dorinda
Snow, Esther
Snowden, Alberta
Snyder, Mrs. Johnnie Mae
Soalle, Mrs. Ruth
Sparpana, Mrs. Joe
Spears, Mrs. Georgie
Spencer, Mrs. Phillis
Sperling, Mrs. Lois
Spicer, Mrs. Earl
Stacey, Lida Belle
Stanley, Frances (Frenchy)
Stanley, Mrs. Millie
Stanley, Minnie & Mabel
Starkey, Mrs. John
Starkey, Luella
Stendahl, Hazel
Stevens, Julia N.
Stone, Ruby
Storey, Mrs. Edith
Strugel, Marie
Stumby, Mrs. Boots
Sutherland, Mrs. Clara
Sun, Eileen
Swain, Mrs. Daisy A.
Swain, Mrs. Clara
Tappan, Luella
Tarkington, Mrs. J. C.
Taylor, Ella
Taylor, La Monte
Tesch, Rose
Thomas, Mrs. Alice
Thomas, Gracie
Thompson, Kay
Tidwell, Mrs. Royce W.
Tripp, Mrs. Caroline
Trueblood, Mrs. C. D.
Tuba, Mrs. Faith
Tudley, Mrs. Melba
Tutson, Mrs. Elnora
Twohouse, Gizzle
Tyrrell, Helen
Valentine, Patricia
Van, Mrs. H.
Vanzdag, Ethel
Vasche, Mrs. F. E.
Vaughan, Mary
Vine, Madalyn
Vines, Ginger
Walker, Aline
Walker, Lee
Wallace, Florence
Wallace, Virginia Lee
Warner, Eva M.
Warriner, Mrs. Bobbie
Wasson, Grace
Waters, Esther
Wiser, Mrs. Lola
Watkins, Almeta
Wayland, Mrs. Goldie
Webb, Marie
Webb, Mary
Webb, Mrs. Pauline Russell
Weiner, Mrs. June
Weldon, Mary Virginia
Wells, Mrs. Babe
West, Mrs. Joe
Wheeler, Mrs. Cora
Whelan, Judith
Whisnant, Jean
White, Doris
White, Mrs. Virginia
White, Vivian M.
Whiteside, Marvan
Wiggins, Pearl
Williams, Mrs. Alma
Williams, Virginia Jane
Wilson, Mrs. Anna L.
Wilson, Marian
Wilson, Marie
Wilson, Rita
Wingard, Edna
Wippel, Rosina
Wood, Mae
Woodly, Gladys
Woods, Mrs. Bert
Woods, Mrs. Johnny J.
Woolsey, Mrs. Marie
Wiseman, Mrs. N. C.
Wright, Bertha
Wright, Helen J.
Wright, Marbeth
Wynn, Mrs. Jack
Yamanaka, Mrs. Lucy
Yennie, Mrs. Kay
Young, Grace
Zager, Mrs. Glen
Zarlington, Tiny Belle
Zimmerman, Mrs. Elsa

Men

Aarons, Jimmie
Abbott, C. L.
Abend, Benny
Abney, Thomas Louis
Abshire, H. L.
Ackley, A. V.
Acuff, Homer
Adair, John
Adams, A. H.
Adams, A. N.
Adams, Dr. C. D.
Adams, Frank J.
Adams, Gordon
Adams, Harry J.
Adams, Kirk
Adams, Mike
Adams, Roy E.
Adams, R.
Adams, Tom
Adams, Troy
Adkins, Tommy
Adolph, Clarence
Agee, John B.
Agron, J. H.
Aiken, W. E. (Tex. Bill)
Akbar, Mr.
Albert, Al G.
Alberts, Nathan
Alexander, Arthur G. & Mary
Alexander, Jack
Alexander, W. E.
Alfredo, Al
Allen, Buckey
Allen, Eddie
Allen, Jas.
Allen, Leo
Allman, Jack
Allman, W. J. Doc
Alpert, Morris
Anders, F. L.
Anders, Kokomo
Anderson, Andy
Anderson, Capt. Bob
Anderson, C. H.
Anderson, Chas. (Colored)
Anderson, Fred A.
Anderson, Harley
Anderson, Kurt
Anderson, Ralph
Anderson, Richard
Anderson, Sig.
Andrews, Chas. B.
Andrews, Dudley
Andrews, James
Angelier, Bill
Anger, Al
Angle, Doc
Anniston & Milan
Annis, R. J.
Anthony, Bob
Antrap, Ralph
Apley, H. H.
Apollon, Dave
Appel, Richard
Applebaum, Johnny
Arbaugh, James
Archer, Vernon
Are, Bill
Armour, Wm. Tiny
Arman, Billy
Arnett, Denny
Arnheim, Gus
Arthur, Dude
Astrologow, James
Atgrim, Mr.
Atkins, Amos
Atwood, Harry
Augustino, Lazell Congo Show
Aulger Bros.' Show
Aune, Fredrick Jos.
Auskings, Clarence
Austin, Dick
Austin, Gene
Austin, H. C.
Austin, Thomas
Avalon, Robt.
Avery, Bill
Avondale, Jack
Ayers, Doc
Ayers, H. B.
Ayres, Johnny
Babbs, Speedy
Babcock, Phil
Babe, Joe
Backarock, Ray
Backman, Teddy
Backus, C. L.
Bacon, Billie
Bahnsen, Wm.
Bailey, Bill
Bailey, Charley
Bain, Riley
Baird, Dee
Baker, Wm. (Bill)
Baker, William
Baldwin, Billy
Ball, Lucky
Banard, E. C.
Banks, R. E.
Barbey, Stanley
Barde, Bill
Barfield, Dave
Barfield, Louis
Barkoot, Hylene
Barlow, Al
Barlow, Carl
Barnes, Roger
Barnes, Ray
Barnett, O. H.
Barnhart, Cliff
Barnhart, Earl
Baro, John
Baron, Lee
Barrell, Bobbie
Barrett, E. C.
Barry, Alfred J.
Barry, Prof. A. M.
Barry, Arthur
Barry, Geo.
Barry, Jack
Barton, Billy
Basden, H. A.
Batchelor, Paul
Bates, R. Donald
Bauer, Bert
Bauer, Donald
Baula, Count
Baye, Dick
Baylous, Eddie
Beasley, Whittle
Beatty, Sam
Becker, Joe
Beckman, Wm. W. (Slim)
Bedard, Joe
Bedford, Fred M.
Beflin, Morris
Beloe, John
Belonie Jr., George
Belwell, L. B.
Belkey, Louis
Bell, Barnard
Bell, Cyclone Pat
Bell, Harry
Bell, Jack
Bella, King
Belles, Bobby Lee
Belletti, Eddie
Bellfount, Paul
Belmont, Stanley
Benard, Glynn
Benjamin, A.
Bennay, Pete
Bennett, A. H.
Bennett, Dan
Bennett, J. H.
Benson, J. C.
Benson, Dr. O. N.
Benstead, John
Benton, Dan
Benton, Henry L.
Bentley, Jeff
Berg, George Leslie
Berger, Harry
Berkshire, Holmes
Bernard, Arthur O.
Bernhardt & Kelrose
Berni Vici, Count
Berry, Bill
Berry, Harry
Bertin, Leon
Bethune, Gus
Bethune, J. A.
Bey, Ben
Bidwell, Homer
Bidwell, Larry
Biehl Stock Co.
Billetti Troupe
Bisnow, Isador
Bistany, Leo
Black, Lewis
Blackburns Barney Comedy Co
Blake, Harry
Blackford, James
Blanchard, Dennis
Bland, Richard
Blank, Hank
Blankenship, Kay
Blanton, J. W.
Blenders, Four (Cowboy Quartet)
Block, Louie
Bloodworth, John
Blumberg, Bill
Blythe, Freddy
Boggs, Owen C.
Bolt, J. F.
Books, Vince
Boone, C. H.
Boothe, R. M.
Bosley, Cleo A.
Boswick, Lee & Millie Ann
Bowe, Lawrence
Bowen, W. E.
Bowers, Richard H.
Boyd, Frank
Boyle, J. W.
Boxsell, William E.
Bozzo, Tom
Bradham, G.
Bradley, A. C.
Bradley, Everett
Bradley, Gene
Braden, Fred
Brandon, Dick
Brandon, Happy
Brannan, Harry N.
Braydon, Jim
Bree, Chet
Breck, Geo. (Pedliter)
Breed, Henry
Breese Sole Mfg.
Bremer, Claude
Brennason, Robt. Sr.
Brenn, Harry R.
Brennen, Mickey
Brett, Tom
Bridges, H. E.
Briggs, Bert
Bringer, F. C.
Britton, Mickey
Broadway, Charlie
Brockway, Joe
Broderick, Johnny
Brodie, Wm. Neil
Bronson, Cowboy
Brook, C. L.
Brooks, Albert
Brooks, Dr. O. C.
Brooks, Sunny
Brown, H. Allen
Brown, Evans
Brown, Harry F.
Brown, Luther
Brown, J. Marshall
Brown, Robt.
Brown, R. E.
Brower, Tim
Brown, Van
Brown, W. B.
Brown, Wheeler
Brown, Wm.
Brown, Wm. H.
Browne, R. H.
Bruce, Clarence Chas.
Brudervold, Jno.
Brunk, Henry L.
Bruce, Kid
Brunk, Wallace (Red)
Bruno, Toni
Bruse, Clare
Brush, Geo.
Bryan, Dick
Buchanan, Pat
Buckley, Eddie
Bucklin, R. C.
Buffum, Bruce
Burkin, Emmitt
Bullock, Clyde
Bullocks, R. T. (Bob)
Burd, Fred
Burke, Earle
Burke, Lee & Dardanella
Burke, Lester
Burke, Steve
Burkert, Earl
Burkett, Clyde "Spooks"
Burnett, Curly
Burney, Gene
Burns, Chas.
Burns, James J.
Burns, Kid
Burns, Robt.
Burris, R. H.
Burston, Bob
Burto, Leon
Burton, Frank
Burton, John
Burton, Johnnie Brodrick
Busky, Andy
Busters, The Broncho
Butterfield, Fred C.
Butts, Nip
Byers, Carl
Byers, Mr. Jessie
Byers & Beach Show
Byers, Jimmie
Byrd, Willy E.
Caldwell, John
Call, Hubert
Callahan, Frank
Callaway, J. T.
Callender, Pete
Calvert, Thomas
Campbell, Donald M.
Campbell, Jack (Skipper)
Campbell, Monte
Canaga, R. L. (Doc)
Canon, Geo. Agt
Canter, Clyde
Canter, Geo. E.
Cantrell, Dallas
Carolean, Edw.
Carew, E. A.
Carey, Tommie
Carey, Wm.
Carl, Irvin J.
Carler, Carl
Carlson, John, Jack
Carmer, J. Bill
Carney, Bob
Carpenter, Charlie
Carr, Chas.
Carr, Harvey
Carr, Joe
Carr, Robt. C.
Carrew, Bill
Carroll, Benny
Carroll, John
Carroll, N. J.
Carter, Blackey
Carter, H. C. (Nick)
Carter, H. J.
Carter, W. L.
Carton, Edw.
Carver, A. F.
Case, Jack
Casey, Larry
Casher, Chas. D.
Castell, H. W.
Cather, Buck (Musician)
Cauk, Fred
Cavanaugh, Jack
Cecconnie, Edw.
Cadey, Syd
Caudell, J.
Caswell, J. R.
Cessin, Loral
Ceylon, Joe (Whirlwinds)
Chambers, Box X.
Chandler, Geo.
Chandler, Walter H.
Channel, Bennie
Charulski, Felix W.
Chavonelle, Roger
Choco-Choco
Chester, Harry
Childs, B. A.
Chisholm, Jack
Christ, Pete
Christian, J. M.
Claburn, Johnny
Cline, Tony
Claire, Billie
Clark, Boss
Clark, Prof. Chas.
Clark, Chas.
Clark, Frank & Frances
Clark, Herbert W.
Clark, James
Clark, R. S.
Claud, Leo
Clausen, Whitey
Clawson, Ralph
Clayton, Frank
Cleet, Tuffy
Clifton, Chas. Shorty
Clifton, W. L.
Clingman, Boots
Cobb, Hoyt
Cobb, Ty
Cody, Capt. Jay "Bob"
Coffrin, Will H.
Cohen, Harry
Cole, Ben
Cole, Hobe
Cole, Rex
Coleman, Bob
Coleman, E. E.
Collars, Joe
Collie, James
Collier, L. M. (Doc)
Collins, Jack T.
Collins, Dick
Collins, E. G.
Collins, M. E. Slim
Comer Jr., Walter
Connelly, Jim
Conrose, Lee B.
Conaway, Dewy
Concello, Art
Condon, Mike
Cooper & Sambo Players
Conner, Theodore H.
Conner, Al
Converse, Arthur LeRoy
Conway, Jack
Cook, Walter Teddy
Cook, Wm.
Cooke, W. H. Bill
Cooper, Al
Cooper, Hymie
Cooper, Joe
Cooper, Tex
Copeland, Dick
Corbet, Al
Cordier, Ernest & Warner
Corey, F. C.
Corley, B.
Cornell, Ollie & Verne
Corrine & Dean
Cornell, Orval
Cota, Eugene
Costa, Zeke
Costello, Robt.
Cotton, Jack F.
Coulston, Donald
Courer, Jack
Cowan, Roy
Cowan, W. D. (Tiny)
Cowen, John E.
Cox, Frank A. Doc
Craig, Gayle
Craig, Capt. Geo.
Cramer, Mike
Crater, Wm.
Craven, Charlie
Crawford, Jack Foster
Crawford, B. F.
Crawford, Tex
Crawford, Vogel, Mgr.
Crefan, John
Crofts, O. N.
Crone, Linwood L.
Crosby, W. W.
Crowder, J.
Crumby, E. C.
Crups, Walter
Culbert, Dan
Cummings, Lester
Cummins, T. A.
Cummins, Tom
Cunningham, Jimmie
Cunningham, W. O. (Ed)
Curley, Okla.
Current, Jack R.
Curtis, George H.
Curtis, Slim
Dale, Geo.
Dale, Harry Tex
Daley, Don
Damon, Eugene
Daniels, Billy Dale
Daniels, J. P.
Darlington, W. C.
Darlington, Tex
Data, D. M.
D'Arbour & Rene
Daugh, Oliver
Davidson, Ray
Davidson, Sheridan G.
Davies, Wm. W.
Davies, Woo
Davis, Carter A.
Davis, C. D.
Davis, Clyde & Babe
Davis, Edw. (Cook House)
Davis, Fred
Davis, Geo.
Davis, Graham
Davis, Homer
Davis, Jimmie & Betty
Davis, P. H.
Davis, Roscoe C.
Davis, Stanley H.
Davison, Ray
Dawson, Brownie
Day, Jack
Day, Tiny
DeHaro, Bill
DeBarrie, Wm.
DeBerrie, W. E.
DeCourir, Pete
DeLion, Leon
DeMay, Lester B.
DeRickie, Frank
DeVore, Chester A.
De LaCruz, Johnny
DeWitt, Ted
Deaze, Bert
Debonnie, Side Show
Decard, Claude
Decinto, Walter
Decker, H. L.
Decker, John
Deere, Kenneth
Dell, M. E.
Delph, Denny
DelRio Midgets
Del Vecho, J. H.
Dempster, Tom
Dennison, James
Denny, Dr. E. Haden
Devere, Chas.
Devreski, Frank
Dew, Daniel W.
Dexter, Robert, Dr.
Dicks, Gus
Dickson, Kiddie Rides
Dillard, Bill
Dillon, Dick
Dimitry & Frances
Dinsmore, W. R.
DiSanti, Joe
Dixon, Dick Side Show
Ditirich, Eugene Show
Dix, Billie
Dixie Queen Showboat
Dixon, Harry
Dixon, Pinky
Dockey, Ray
Doebber, H. M.
Dolan, Edwin Murry
Donahue, Daniel J.
Donath, Joe, Agent
Donoghue, Chas. F.
Doolin, Rick
Doom, Merle F.
Doran, James
Dorman, Geo. F. Shows
Dorrell, J. V.
Douglas, Ed.
Douglas, Ivan S.
Douglas, Jack E.
Downey, Harry
Downing, John L.
Downs, George
Doyle, Jimmie
Doyle, Tommy
Drake, Jos.
Draper, Richard
Drew, Ted
Driscoll, W. C.
Dubolse, Everett W.
Duck, L. F. Mr. Ok
Dudney, Lynn
Duffy, Jack
Duffy, J. C.
Duffey, J. H.
Dugan, Blackie
Dunkel, Harry
Dunn, Robt.
Dupuis, G. O.
Durand, Bill
Durham, Frank
Dyer, Amos
Dyer, Geo. L.
Eagle, Chief Ed
Earles, Ray
Echoes, The Three
Eddy, Doc & Mrs.
Edgar, A. E.
Edwards, H. M.
Edwards, Bob
Edwards, Patrick
Edwards, Robt. P.
Elam, Rufus
El Dorado, Magician
Ellis, Curly
Elmberg, Swede
Elstan, E. R.
Ely, John H.
Ely, Nathie
Embree Jr., Geo.
Empire State Shows
Engel, Arthur
Enos, Harold
Ensley, Jean
Erdman, Lee
Erwin, Bob
Espy, C.
Eureka Shows
Evans, Geo. L.
Evans, James E.
Evans, John
Eyler, Walter
Fackler, Harold E.
Fasnder, Vincent J.
Faber, Frank
Farino, Michael
Farley, J. D.
Farley, Noble C.
Farrell, James
Farrell, James A.
Fate, G. E.
Farrell, Wilbur (Razzle Dazzle)
Fausel, Ike
Feinberg, Sam
Felix, Nabor
Felton, Harry C.
Felton, King
Fendrick, Boyd
Ferguson, Mac
Fields, Henry F.
Fields, Ray
Fine, Al
Fingers, Jimmy
Finley, M.
Fischer, Elephant Act
Fisher, Geo.
Fisher, Dr. John
Fitzgerald, Kenneth
Flemming, W. C.
Folden, Harley
Fonders, Carl
Forest, Frank
Forrest, James
Forrest, Tom
Forsythe, Fred M.
Foss, Jack
Foster, Thomas L. "Fostaire"
Foust, F. I.
Foust, Jake
Fox, E. J.
Fox, Gerald
Fox, Tom
Francis, Crawford
Francis, F.
Frank, J.
Frank, Joe
Franklin, Eugene
Franks, Geo.
Franz, Billie & Gladys
Frazalon, Fearless
Fraser, Robert L.
Freddie, Armless Wonder
Freed, Carl
Freed, Harry
Freed, H. T.
Friselay, Capt.
Frisco, Sig.
Fritz, Wallace
Frommert, Albert
Fuller, Ted
Fulmer, Harry Robert
Fulmer, James
Furnell, J. A.
Galasso, Joe
Galena, Morris

(See LETTER LIST on page 53)

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The Final Curtain

BARRON—John Francis, 71, composer, in a London hospital January 23. His works include *The Trumpeter* and *My Old Shako*.

BRANSTATTER—Eddie, once foremost Hollywood host when owner of the Montmartre and Embassy cafes there, of carbon monoxide gas poisoning at his home in that city recently. Survived by his widow, Helen.

CAREY—Mrs. Ida, nee Cantwell, wife of the late Doc Carey, at her home in Monroe, La., January 6. Known in show business as Madam Maxine, she had been with a number of carnivals. For the past several years she was located in Monroe. Three brothers and one sister, Mrs. Nellie Pugh, all of Illinois, survive. Burial in the family plot at West Salem, Ill.

CAREWE—Edwin, 56, noted director of the silent film era, at his home in Hollywood January 22 of a heart ailment. Among the scores of films Carewe directed were *Revenge*, *Resurrection*, *Ramona*, *The Spoilers*, *Girl of the Golden West*, and under his direction many present-day stars began their rise to fame. Carewe's real name was Jay Fox and he is a brother of Wallace Fox, also a film director. Survivors include five children.

COOMBS—Dr. Charles Whitney, 80, organist and composer of church music, January 24 in Community Hospital, Montclair, N. J.

CROZIER—John G., 59, well-known Ontario Fair official, January 18 in Metropolitan Hospital, Windsor, Ont. He was especially active as a judge at agricultural fairs. His widow and one son survive. Burial at Puce, Ont.

DEDEKIND—John W., 72, organist, January 18 at his home in Philadelphia. His widow, son, daughter and a brother survive.

DOVE—Ray, juggler, who toured this country and Europe for many years, in Los Angeles January 8 of pneumonia. One of his last engagements was as a member of the Four Normans with a Pancho & Marco unit.

DUROSS—Joseph P., 76, ticket seller at the Academy of Music, Philadelphia, January 19 at his home in that city. Two sons and three daughters survive.

ELBURG—John S., former manager of the old Academy of Music and later the Colonial Theater, both of Norfolk, Va., in that city January 19 of injuries sustained in a fall from his third-floor apartment. Services in Norfolk, with burial in Elmwood Cemetery there. Lodge 38, Elks, officiated at the grave.

ELLSLER—John Park, 57, for many years treasurer of the Euclid Avenue Opera House, Cleveland, at his home in that city January 23. He was the grandson of John A. Ellsler, old-time manager, and nephew of Effie Ellsler Weston, original Hazel Kirke. His father was John J. Ellsler, Miss Weston's manager. Following his retirement from the theater deceased was connected with the Cleveland Trust Co. Survived by his widow, the former Edna Kelley; a son and daughter. Services and burial in Cleveland January 25.

FINCH—Edward E., 64, for the past 12 years president of the Cambridge & Marietta Amusement Co., recently at his home in Marietta, O. The company operates the Hipp and Putnam theaters, Marietta, and the Colonial and Strand, Cambridge, O.

GOOD—Milton Ellwood, also known as Steve Good, former wheel man on Hennies Bros., Beckmann & Gerety, P. J. Speroni, Honest Bert and Jap George's shows, suddenly January 20 in Davenport, Ia. He had also worked on athletic shows as a wrestler and boxer. Burial in Pine Hill Cemetery, Davenport.

HARE—Mrs. Robert E., 85, former vice-president of the New York Civic Opera Co., January 23 at her home in Ardmore, near Philadelphia. Survived by three sons and two daughters.

HARLAN—Otis, 75, of Zanesville, O., retired comedian and legit actor, January 20 in Martinsville, Ind. He had been in failing health since 1938, when he suffered a stroke during a broadcast with Al Jolson in Hollywood. Several weeks later he retired and moved to Martinsville to reside with a daughter. Among the films in which he appeared were *Diamond Jim*, *Barnum Was Right*, *King of Jazz* and *Laughing at Life*. His first appearance was in New York in 1887 in *Hole in the Ground*. Later Harlan trouped with Frank Daniels in *Little Puck* and with Anna Held in *Parisian Model* in 1907. He played leading roles in numerous Charles Hoyt plays. In 1912 he was the leading comedian in the Folies Bergere Theater, New York. For 18 years Harlan worked in movies, his last role being the voice of Happy in *Snow White and the Seven Dwarfs*. Survived by his widow, Nellie; two brothers, George, of Columbus, O.; Dr. Ralph, of New York; a sister, Mrs. Jessie Watson, of Columbia, Tenn., and his daughter, Mrs. E. W. Kennedy. Services in Martinsville, January 23.

HATTON—William Joseph, 62, in a Saskatoon, Sask., hospital recently after a long illness. He was an operator at the Roxy Theater, Saskatoon, for the past nine years and before that was employed at the Empire Theater there. He was a member of the IATSE and Motion Picture Operators. Survived by his widow, two daughters, one son, four sisters and two brothers. Burial in Woodlawn Cemetery, Saskatoon, January 20.

HAUBRICH — Philip (Doc), owner-operator of Atlantic Tavern, Bridgeport, Conn., and well known to theatrical and outdoor showfolk, in Rochester, N. Y., December 23 of a heart ailment. His widow, Jessie, formerly of burlesque circles, and three children survive. Burial in Riverside Cemetery, Rochester.

HEGSTROM—Emil, 59, piano department head of the New York Conservatory of Music, January 25 of a heart attack in his Carnegie Hall studio, New York. He had also been a teacher and concert pianist before joining the Conservatory. His widow, Emily, and two daughters survive.

HIGGINS—Frank L., 84, magician and ventriloquist and father of Arthur J. and Frank C. Higgins, in Loretto Hospital, Chicago, January 21. Deceased was active in show business from 1875 until his retirement in 1936. Interment in Mt. Carmel Cemetery, Chicago.

HOMEWOOD—Mrs. Gertrude, widow of Harry Homewood, whose last venture in the amusement business was the management of Zapp Park, Fresno, Calif., at Indianapolis January 19 at the home of Harry E. Steiner, her brother-in-law, with whom she had resided for several years. Deceased spent several years in various branches of the amusement profession, indoor and outdoor. She traveled thru this country and Canada and acted as secretary-treasurer for the various organizations owned and managed by her husband, among them the New England Bloomer Girls' Baseball Club, Sioux Indian Baseball Club, Greater Cleveland Minstrel (white), Coontown 400 Minstrels (colored), Mexican bullfight and other amusement ventures. Burial in Crown Hill Cemetery, Indianapolis, January 22.

IN LOVING MEMORY
OF MY DEARLY BELOVED WIFE
Who Passed on February 2, 1939
H. A. ILLIONS

JONES — John Hughes, 53, widely known Youngstown, O., vocalist and director of choral societies, January 20 at his home in that city after an extended illness. About three years ago Jones took a first prize for his work in the international choral contest in Hamilton, Ont., and in 1936 directed the Youngstown Choral Society to first place in the Trumbull County Eisteddfod in Warren, O. Services and burial in Youngstown.

LENNIO—Frederick, 64, pioneer in the Philadelphia radio field, fell or jumped to his death from the third floor of his home in Chestnut Hill, near Philadelphia, January 23. He had been suffering for many months from a nervous breakdown. Lennig established Station WNAT, Philadelphia, which later became WHAT. He leaves his wife, Charlotte.

McKAY—George, 54, a leader in agricultural and dairymen's associations in Connecticut, and former president and secretary of the Fairfield County Farm Bureau, in Danbury, Conn., January 19 after a brief illness.

MEADE—Harry J., 69, for more than 25 years pianist in Cleveland theaters, at his home in that city January 23. Native of Cleveland, he was a charter member of the musicians' union, and during his career played in the Hippodrome, Majestic, Rialto, Sunbeam, Strand, Miles and Norval theaters in Cleveland. Survived by his widow, two sons and two daughters. Services and burial in Cleveland January 25.

MOORE—James L. (Slim), 45, for a number of years with Downie Bros.' Circus, in a Hagerstown, Md., hospital, January 18 of a heart ailment. In 1934 he had his own concession on the World Bros.' Circus and in late years had been a paper man. Survived by his widow, two sons, one brother and five sisters. Burial in Rest Haven Cemetery, Hagerstown.

NICHOLS—Gordon, 24, night club entertainer of Cleveland, in an auto accident in Arlington, Va., January 22, when returning to Cleveland after visiting his brother, Kenneth, in Arlington. He studied at Cleveland School of Art but turned to night club work, being long featured at the Southern Tavern, that city. He also did commercial illustrating. Survived by his mother and three brothers. Services and burial in Cleveland January 27.

PINCUS—Sol, 64, theatrical publicity man and occasional backer of shows, at his home in San Francisco January 23. He was a brother of Ralph Pincus, manager of the Geary Theater there. Also survived by two sisters, Mrs. Mollie Harris and Eva Pincus, and a son, Charles. Services in Sinai Memorial Chapel, San Francisco, followed by cremation at Portals of Eternity there.

PIATT—Edith May, 40, former Wilkes-Barre, Pa., movie house pianist, January 20 at the home of a sister in that city, after nine years' illness. Five sisters and four brothers survive. Burial in Hanover Green Cemetery, Wilkes-Barre.

QUINT—Mrs. Lilla N., 68, former concert pianist on the Keith Circuit, January 14 in a Portland, Me., hospital after a long illness.

SACCO—Clara, 70, mother of Tommy Sacco, fair and night club booker, in Chicago January 22. Survived by Tommy and two sisters. Funeral January 25.

STEWART—George W., 80, music leader in Boston, January 25 at his home in Brighton, Mass. He was an organizer of the Stewart Library of Music and was a member and trombonist of the original Boston Symphony Orchestra. He was well known thruout the East as manager of several touring bands. Stewart was music commissioner at 1904 St. Louis World's Fair and again in 1915 at San Francisco World's Fair. Before 1890 he became known as a May Festival organizer, and during 25 consecutive tours from 1889 to 1913 his orchestra played at almost every major festival in the East and Canada. A sister, Rose Stewart, survives.

STEYSKAL—Mathias, 83, former Detroit musician, recently in Los Angeles, where he had lived for 20 years. He was a member of the Schremser and Great Western bands in Detroit for a number of years as a cornet soloist and as conductor of the latter. One grandson survives.

TAYLOR—Walter P., 50, past president of Cape May (N. J.) County Fair Association, January 20 after an operation for an abdominal ailment at Osteopathic Hospital, Philadelphia. His widow, mother, three daughters and a son survive. Services at his home in Cold Springs, N. J.

THOMPSON—John W., 64, med-show operator, recently of a stroke at his home in Portland, Ore. Thompson worked thruout the Northwest for years with the Terra Vim Co. Survived by his widow.

TREUDE—Edward, 75, songwriter at the turn of the century, having composed many scores for musical shows, January 17 at his home in Camden, N. J., after a year's illness. His widow, two daughters, a sister and brother survive.

WARREN—E. Alyn, 65, stage and screen character, in Hollywood January 22. Films in which he appeared include *The Hatchet Man*, *Tarzan the Fearless*, *The Medicine Man*, *The Trail of '98*, *They Won't Forget* and, in 1938, *Port of Seven Seas*.

WELLS—Arthur, 70, formerly of Danville, Ill., and prominent on the concert and chautauqua platform for more than a quarter of a century, in Tremonton, Utah, January 15. Survived by his widow. Burial in Los Angeles, where he had resided for a number of years.

YOHE—Flo, 41, in Widden Memorial Hospital, Everett, Mass., January 13 of peritonitis. Deceased had spent many years in vaudeville and musical revues and had been with Ott Bros.' musical shows, Macar Revue and Tom Senna's *Nifties*. At the time of death she was working night clubs with her brother, Edward Yohe.

YOUNG—J. Albert, 61, manager of the Lyric Theater, Baltimore, in that city January 22 of pneumonia.

Marriages

ANDERSON-INGERSOLL—H. W. Anderson, nonpro, and Alice N. Ingersoll, radio commentator known as Nancy Dixon on Station WCAU, Philadelphia, January 20 at Ambler, Pa.

BERMAN-ERICSON — Philip Berman, nonpro, and Helen Ericson, film actress, in Phoenix, Ariz., January 20.

BRADLEY-BRATTON — Truman Bradley, radio announcer, and Myra Bratton, film actress, in Las Vegas, Nev., recently.

DEUTSCH-VENTUA — Armand S. Deutsch, advertising executive, and Benay Venuta, actress and radio singer, January 18 in New York.

GIBSON-DESHON—John Winslow Gibson, Forest Hills, N. Y., radio actor on the Columbia Broadcasting System, and Alice King Deshon, nonpro, in Philadelphia January 20.

GRIEFER-CONHEIM—Benjamin Griefer, resident manager of the New York Paramount Theater, and Elaine Conheim, nonpro, January 21 in New York.

KILLEEN-GERRITY—Thomas V. Killeen, of Carbondale, Pa., executive of the Comerford Theaters, Inc., and Elizabeth Reed Gerrity, of Pittston, Pa., former secretary in *The Scranton Tribune* office, in Pittston, Pa., January 25.

LEVINE-GOLDEN — Lawrence M. Levine, nonpro, and Helen Golden, actress, recently of *Having a Wonderful Time*, in Cleveland January 24.

THORPE-LIBERTY — Russell Thorpe, nonpro, of Cleveland, Mont., and Aldis Liberty, dancer, also known as Betty Sewell, of Walhalla, N. D., last season with C. F. Zeiger United Shows, in Dodson, Mont., December 24.

WELTON-HARRIS — Harry Welton, of Boston, veteran stage comedian, and Dolly Harris, drummer in the all-girl band with Harry Berry's *Sunkist Vanities*, on the stage at the Coleman Theater, Miami, Okla., January 18.

Births

A 7½-pound daughter, Lucille Louellen, to Mr. and Mrs. Vernon P. Reif in St. Ann's Hospital, Dayton, O., December 10. Mother is a former musical comedy actress and daughter of J. (Cap) and Betty E. Ramsey, of Hollywood. In recent years Ramsey has been on advance for Ringling-Barnum, Cole Bros.' & Clyde Beatty circuses. Mrs. Reif is also a niece of Lucille Ward, motion picture player.

A son to Mr. and Mrs. Albert J. Beveridge Jr. in Indianapolis Methodist Hospital January 18. Father is a newsman at Station WIRE, that city.

A daughter, Luella Frances, to Mr. and Mrs. E. F. Small in Little Rock, Ark., January 7. Father was Ferris Wheel foreman with Fidler's United Shows the past season.

A daughter, Marilyn Ann, to Mr. and Mrs. Sam Coolick January 21 in Bushwick Hospital, Brooklyn. Father is connected with Loew's advertising department.

A 6½-pound daughter, Greta, to Mr. and Mrs. Louis L. Graham in Fort Worth, Tex., January 19. Father is continuity writer for Station KPJZ, Fort Worth.

COLD HITS BUFFALO

(Continued from page 24)

anniversary week and on top of that a home-town appearance for the Four Modernaires, the weather was an unsurmountable handicap.

Next traveling attraction at this house will be Martha Raye and show week of February 9.

The Century opened to good business January 26 with *Hellzapfire* show, starring Benny Merroff's Band, Rex Weber, Wynn Twins, Ken and Roy Paige, Buddy Green, Al Spiro, Four Buster Browns, Dolly Bell, Betty Atkinson and Eight Daughters of Satan. Pic is *Private Detective*. Manager Richard Kemper anticipates a good gross of $16,000 for the weekly stand. For week ended January 25 the picture, *A Child Is Born*, without vaude, garnered $8,000, which is one grand below average but fair enough considering weather.

February 2 week the Century will present *Seeing Stars*, a unit of 30 people.

Gone With the Wind, which had its Western New York premiere January 25 at the Great Lakes Theater, is playing to bang-up crowds and will probably draw coin away from stage attractions. The house, which has a 3,100 capacity, was sold out solid the first four days. Opening performance grossed heavily with $4,200. Prices for reserved seats (for evenings and Sunday matinees) range from $1.10 to $1.50. Otherwise house runs continuous shows from 9 a.m. to 6 p.m. with general admission at 75 cents to $1.10 per. First morning (January 26) found nearly 1,000 people ready and waiting when house opened. Gross for first week should at least reach $40,000.

Conducted by CHARLES WIRTH — Communications to 25 Opera Place, Cincinnati, O.

J. D. NEWMAN, who has assumed charge of the advance of Cole Bros.' Circus for the coming season, succeeding Floyd King.

Newman in Charge Of Cole Bros.' Entire Advance

ROCHESTER, Ind., Jan. 27.—Altho *The Billboard* carried a brief mention several weeks ago that J. D. Newman would be with Cole Bros.' Circus this year, not until this week was this engagement officially announced. Newman will have charge of the entire advance of the show, replacing Floyd King, Jess Adkins stated.

When asked if he had been dickering with Terrell Jacobs to handle a wild animal act with the Cole show the coming season, Adkins said no deal had been made with him, and that it was his belief that Jacobs' intention is to play parks and fairs. "Should we do anything along this line, shall be very glad to let you know promptly," Adkins added.

When asked about other news regarding activities for season of 1940, he answered that "we are sort of resting on our oars, awaiting developments. We have several things in mind for the coming season but will not know until about February 15 just what our plans will be. Just as soon as something definite is decided on we will let you know. The show will go out all right, but as to title, size, etc., we will not know for possibly three weeks yet. It really looks as tho business should be all right this spring."

Rosselli Producer Of Spec, Program For Akron Shrine

AKRON, O., Jan. 27.—Rex de Rosselli arrived here from the West Coast to produce the opening spec and program for the Tadmor Shrine Circus to be held at the Goodyear Hall. Spec will be on the Balibese idea. There is to be a ballet of 35 trained girls, and special costumes and lighting and scenic effects.

Show will be in both European and American style. Twenty-four acts are to comprise the program. Duke Driskenbrod is managing director for the Shrine and Jack Mills is handling the advance ticket sale and advertising.

$51,000 Suit Against R-B Heard in L. A.

LOS ANGELES, Jan. 27.—Pat Valdo, personnel director of the Ringling-Barnum circus, is here representing the show in a suit being heard in Federal Court before Judge Campell E. Beaumont, in which Miss (America) Olvera seeks $51,000 damages, alleging that injuries sustained in a fall from a trapeze while with the Al G. Barnes Circus, of which the defendant is said to be the owner, at Anthony, Kan., in September, 1937, have left her crippled since the time of the accident. Miss Olvera is reported still on crutches.

A number of circus folk have testified for the plaintiff. Hearing of the defendant's testimony began January 23. Arthur Garrett is conducting the defendant's case.

Indianapolis' First Circus

INDIANAPOLIS saw its first circus, that of Macomber & Co., in the summer of 1830—at a time, mind you, when this part of the world was mostly a wilderness. Nobody has ever explained—not to my satisfaction, at any rate—how a traveling circus, of all things, was able to penetrate the forest and find its way to this remote spot. Maybe you think it's easy, but just try bringing the elephants here without help of the railroads or canal boats and see where you land.

Macomber's circus was billed as an "aggregation" consisting of "an extensive collection of rare living animals recently imported from Exeter Change, London," and included, among other things, a "Royal Bengal Tygar" and a "Kinkajou." The outfit pitched its tent in the rear of Washington Hall, a little frame hotel which at that time occupied the site now known as 25-29 E. Washington street (the old New York Store building to those of us who still know our way around).

A month later in August, 1830, the second circus turned up. It had "a large bird with a stomach stronger than an ostrich" and a "Rompo," whatever that was. Included, too, was a circus feature advertised as "Captain Dick and his trained Shetland pony."

Business Was Good, Too

It may just be possible that one of these two circuses was the one that burned up in Vincennes in 1830. Either that or early Indiana had more than its fill of traveling circuses. Anyway, an old show bill of 1830 announced to the citizens of Vincennes that the "Grand Managarie" then showing there would remain two months with a special exhibition of horsemanship each Saturday. Moreover, on a certain date a full-grown bear would be "chained out" for any person who wished to set his dogs on him. "The bear," the bill went on to say, "will be so secured that any person may view the fight with perfect safety."

Apparently the first circuses in Indianapolis did a good business because the very next year, in 1831, an outfit turned up advertising "a large full-grown elephant together with a calf elephant." Your guess is as good as mine. As I pointed out at the start, I gave up long ago trying to figure out how they brought the elephants here.

There doesn't seem to be any record of a circus in 1832. The next year, however, Brown & Bailey's "Menagerie and Splendid Circus" came along with an "untamable hyena from Ethiopia" and a "North American pantheress." The circus part consisted of acrobatic acts such as tumbling, vaulting and juggling.

A Busy Day, Indeed

The first brass band in connection with a circus showed up in 1836 and three years later the circus street parade (rain or shine) was introduced around here. This parade was headed by "the great war elephant Hannibal" who carried on his back "the justly celebrated New York Brass Band." The show bills of the time invited the afternoon patrons of the circus to ride on Hannibal's back "like the nabobs and rajahs of Hindustan."

On October 1, 1847, Spalding's North American Circus had its tent pitched in Indianapolis. It was advertised as "the largest and grandest in the world with 200 persons and horses" and included a band led by Ned Kendall, the greatest bugler of his time. That same day the first railroad train entered Indianapolis. That night there was a fireworks display the like to which had never been seen around here. Next morning everybody said that never again would Indianapolis have so much breath-taking attractions in a single day.

It did, tho. Five years later on the occasion of the first State Fair in 1852, Indianapolis had no less than half a dozen attractions (count 'em): P. T. Barnum's Grand Colossal Museum and Menagerie" including a herd of elephants and the famous midget, Tom Thumb; (2) "The African Brothers' Grand Ethiopian Entertainment;" (3) "Yanke" Robinson's troupe of actors who had their tent pitched on the State House grounds; (4) a pictorial exhibition of the World's Fair at Crystal Palace, London; (5) Wall's Minstrels, and (6) H. P. Diehl, "the celebrated pyrotechnist." To say nothing of a State Fair. It completely upset the record set by the first train and Spalding's Circus.

By that time, of course, the railroad brought the elephants to Indianapolis.—*Anton Scherrer in his column, "Our Town," in The Indianapolis Times of January 20, 1940.*

Los Angeles

LOS ANGELES, Jan. 27.—Jack Joyce has assembled the society circus, which he will present as a pay show with Crafts' 20 Big Shows. Program will be largely horses and small animals and elephant acts. Joyce has a complete outfit with top, seats and banner fronts.

Report is persistent that O. H. Hilderbrand will launch a circus this season in addition to the Hilderbrand United Shows.

Arthur Windecker, Chester Pelky, Harry Levy, Murray A. Pennock, Jack Beach, "Curly" Phillips, Jack Grimes, Shadow Rosen, Frank Chicarelli, Skinny Matlock, Dr. George W. T. Boyd and Harold Boyd make up the usual circus fireside club at the downtown rendezvous of circus troupers.

George Tipton, dean of cookhouse men, has been severely ill. He is recovering at his home in Culver City and expects to be out in a few weeks.

MRS. MERLE EVANS, wife of the bandmaster of the Ringling-Barnum circus, was presented an oil painting of her husband, shown here at the left, at the meeting of the Evans Tent No. 27, CFA, held recently in Joplin, Mo. It was the second annual gathering. Paul F. Van Pool, at the right, presented the gift. In the background may be seen part of the poster depicting Gargantua, gorilla, owned by the circus.

VERNON L. McREAVY, who is special agent of Polack Bros.' Circus, with which he has been associated from time to time. He went with Polack in the fall of '38 after quitting the sound equipment manufacturing business in Minneapolis, but left the show that December. In February, 1939, he took charge of advertising banners with Haag Bros.' Circus for about two months, when he became general agent of the Bud E. Anderson Circus, which he piloted successfully the few weeks he was with it. In August, 1939, he went with the International Air Circus and wound up with a third interest in the organization. When the air show business ended because of cold weather, he again joined the Polack show in Wyoming.

Cold Weather Hinders Workouts At Gainesville

GAINESVILLE, Tex., Jan. 27.—Unusually cold weather for this section of the country has materially hindered workouts of performers and live stock of the Gainesville Community Circus during the past two weeks. Many performers have been ill of colds and influenza.

Because of the freezing weather at Harlingen, Tex., the circus big top rented to the Mid-Winter Valley Fair there was not set up, as the flower show to be held in it was ruined by the freeze. Paul McGeehee, boss canvasman, returned home when the decision was reached not to set up the tent. Secretary Sidney Kring of the fair estimated the weather had caused show a $5,000 loss.

Superintendent Alex Murrell has received 800 grand-stand chairs which are ready for the paint shop. A new body for a tableau wagon is under construction.

Mr. and Mrs. Norman Anderson, of Bud Anderson Circus, left for Emporia, Kan., their home, after a 10-day visit here. George Gore, of Metropolitan Mat Service, Los Angeles, was here to confer with the show's publicity department recently.

Kelly-Miller Bros. Makes Improvements

JOPLIN, Mo., Jan. 27.—The Al G. Kelly and Miller Bros.' Circus has made several improvements and additions at quarters here, including the building of a new office and living trailer and one cage. A new semi-trailer, which is not yet completed, will be used to haul the elephant that was recently purchased on the West Coast. Another recent animal addition is a young lion, purchased from the Lincoln Zoo, Oklahoma City, making a total of four lions, three of which will be used in a lion act. Two four-pony drills are being broken in.

Seven men are working at quarters and everything will be painted before the opening. H. V. Darr will be ahead of the show this season, with Frank Dungan and wife in charge of the billing. Show will only add one truck and will continue to play small towns.

JOE ORTH, last season in the elephant department of the Ringling-Barnum show, and George Orth, of the same show, are operating a tavern at Kenosha, Wis. George will be on the No. 1 car of the Big One this coming season.

With the Circus Fans

By THE RINGMASTER

CFA
President WILLIAM H. JUDD, 28 Murray St., New Britain, Conn.
Secretary W. M. BUCKINGHAM, Thames Bank, Norwich, Conn.
(Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., Jan. 27.—Plans are being made and new scenery built for the annual Pat Valdo Tent Vest Pocket Winter Circus to be staged in February in the Pat Valdo Tent circus room at Binghamton, N. Y. Acrobats, contortionists, trained animals, jugglers and clown numbers will be featured—an all-new program for this year. Increased seating capacity of the little theater will make it possible for 200 to witness a performance. The tent has obtained four new members and hopes to have more by February 1.

Mr. and Mrs. Karl Kae Knecht returned from a vacation in Florida, and Karl states that he missed three weeks of ice and snow in his home town, Evansville, Ind. "Saw Clyde Beatty and his jungle zoo at Ft. Lauderdale, Fla.," he continues. "It is an unusual and interesting place, with barless dens and a fine collection of animals, besides all his lions and tigers; also a beautiful spot with the palms and lakes, and he is doing good business. We also visited the West Coast of Florida, and I stopped at Sarasota and saw the Ringling-Barnum quarters, where major activities were just getting under way."

National Secretary Buckingham writes: The Thames Bank and Trust Co. wound up its affairs January 23 and opened its doors on the 24th as the Thames Branch of the Hartford-Connecticut Trust Co., of Hartford, Conn. This will make the fourth bank I have worked for without leaving the bank building, except while we were constructing a new building."

* * *

Senator Harry Hertzberg, past national president of CFA, entertained fans of the Alfred Codona Tent at his home in San Antonio Saturday evening, January 20. When the guests arrived at 7 o'clock in the evening they were elated to find in the Senator's front yard the original yellow ticket wagon of the old Gentry Bros. Circus, which is part of his vast circus collection. Of course, the old torchlight was burning in all its glory. Close to the entrance stood a large replica of a real circus elephant. The guests immediately felt the circus spirit of the party. On entering the house a mechanical clown kept bowing its head in welcome. Everyone gathered in the reception room to talk circus and was pleased to find a number of miniature circus wagons adorning the room. On entering the large banquet room everyone was happy to find the walls covered with interesting highlights of Senator Hertzberg's circus collection. The table centerpiece was a picket line of 30 circus bulls, and a number of other circus articles placed around the room made a perfect setting for such an occasion. A small clown stood at each one's plate. They were corkscrews as favors. A Mexican dinner was served. After enjoying the delicious meal talks and stories were enjoyed by everyone until a late hour. The following attended: Lynch Davidson, former Lieutenant Governor of Texas; Ben Austin, former circus manager; J. S. McCloskey, Portland, Me.; Frank Hartless, Chicago; W. C. Collins, St. Louis; and local Fans Pompeo Coppini, Paul McSween, Richard Gill, Tom Scaperlanda, Pasco J. Scaperlanda, Jack N. Pitluk, Porter Loring, Park Street, Walter Loughridge, Dr. W. M. Wolf Jr., Edward E. Collins, Hollis Lord Bridgman and Lewis Kayton.

—1940—
"USED TENT LIST"
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Southern Representative, M. H. SMITH, 1100 4th Court West, Birmingham, Ala.

A Winter Circus

I love the good old summer time, it is the time for me,
This winter trouping is not all that it's cracked up to be.
The season looked too short to us, so early in the fall,
You don't get up at 4 a.m. in quarters after all.
Sometimes the weather's not so fine, it's cold and rainy too,
And back in quarters at Utope the fireside waits for you.
Back there the water's fit to drink, the roofs keep rain drops out,
You're never waked from sweet sleep by workmen's curse and shout.
Our help who could not stand the gaff left us by ones and twos,
Our meatless meals and payless days their hearts could not enthuse.
The window of the payoff truck gives naught but frowning looks,
The boss comes out with smiling face and hands out dukey books.
The trucks look like a hurricane had been around this part,
They whine and snarl and jump and buck and some refuse to start.
The side wall hangs in many shreds, the flags are wind-torn rags,
The tops show patches here and there, numerous holes and sags.
The hostling is about the same and now it's come to pass,
As far as grooming is concerned the stock can go to grass.
I will say this: The stock eats well, and health has been their lot,
The trappings and the saddle girths have sure all gone to pot.
Our dinner served Thanksgiving Day, in memory we will hoard,
The royal bird since Pilgrim days, with trimmings graced our board.
Adversity molds character, the wise ones always claim,
So those who stick this winter thru are bound to rise to fame.
We struggle on so merrily, hoping from day to day
To find a town upon our list that will come out and pay.
Many a season heretofore I've said would be my last,
And now I am certain to hold that resolution fast.
If you'll excuse me for a while, I'll go to sleep and dream,
Of tents aflowing with the crowds and people in a stream.
Our dreams come true sometimes, 'tis said, and prayers are answered too,
But things go on from bad to worse in spite of all we do.
The one redeeming feature is this soft and sunny clime,
The roses red and violets blue blooming in winter time.
Banana tree, poinsettia flower, hibiscus flaming red,
No snowflakes lie on the ground, a carpet of green instead.
The mighty oaks in their garments bearded in moss still stand,
Since Gabriel and Evangeline left Arcadia land.
Their twisted limbs and roughened trunks guarding the ghostly dead,
Lying in crypts above the ground, the moonlight overhead.
Palm fronds tinkle in every breeze, birds sing on the Bayou,
The selfsame tunes they sang of yore on the Atchafalya.
We tried in this fair Southern State with every might and main,
To make but just a living wage, but all our work was vain.
One last resort we headed north, to drive by leaps and bounds,
From one small city to the next, the game of hare and hounds.
A kindly priest gave his consent to try our luck once more,
We parked our outfit on his lot and rain commenced to pour.
The storm continued thru the night, compelling us to stay,
On Sunday morn at crack of dawn we started on our way.
We watched the French inhabitants prepare for Christmas Day,
With sparkling eyes and merry smiles and laughter light and gay.
Nuns in their somber fluttering robes back and forth had trod,
Their arms piled high with Christmas wreaths to deck their house of God.
The Sabbath morn sees us en route, midst joyous church-bell tone,
And nature smiling on our crew, for we are headed home.
Our sodden canvas stowed away, the stuttering engines moan,
Our rubber worn out to a thread, truck bodies creak and groan.
We paused beside the broad highway like gypsies brave and bold,
Built up a roaring high-flung fire to ward off growing cold.
Our trading stock tied here and there to carry out the theme,
But could not get a Christmas feast by any hook or scheme.
We drank our steaming coffee down, Louisiana black,
We like our coffee brown and mild, so we are going back.
We grabbed a hunk of cheese apiece, some of the staff of life,
A good old chunk of bologna, without a fork or knife.
One more misery we must endure, a whirl of snow and sleet
Came rushing madly from the North, slowed down the rolling fleet.
We came at last to quarters home, shivering to the core,
Amidst the darkness, snow and ice, crying Excelsior!

HAZEL KING.

Circus Saints AND Sinners' Club

By FRED P. PITZER
(National Secretary)

NEW YORK, Jan. 27.—Bill Reilly, one of the best committeemen in Hudson County, is thinking very seriously of starting a CSSCA tent in Jersey City. He loves the circus, loves to do things for people and circus folks would find a great friend in him. Tony Sarg again did a great job with the Beaux Arts Ball. George McManus, creator of *Bringing Up Father*, will be the February fall guy. Jolly Bill Steinke had 12 offers to be Santa Claus during the holidays. The Saints and Sinners were well represented at Prexy Harold G. Hoffman's birthday party at Hotel Commodore. Bill Babor is one of our leading contractors and always makes you feel at ease wherever you meet him.

Ed Bodin has written a book having to do with ghosts. It was with regret that we learned of the death of Gene Buck's mother and we extend to him our most heartfelt sympathy. The man who creates those wonderful pictorial notices for the Dexter Fellows Tent luncheons is Sam Seward. Jean Hersholt made a splendid fall guy and the little skit, *On Dislocation*, in which Jean took part, was a scream. Charley Tremaine is still commuting between Bradford and New York. He has a host of friends at both ends. Ray Schindler leaves for California for his usual trek on business. Freddy Benham almost landed Herbert Hoover as a fall guy.

* * *

Somma's Somethings About the W. W. Workman Tent: Costumed as farmers and farmers' wives and daughters of the pre-motor vehicle period, when Reuben and Cynthia could be distinguished by their homespun clothes from the city slickers, members of the W. W. Workman Tent and their ladies and other invited guests will frolic at an old-fashioned barn dance evening of February 6. The affair will be given at the Old English Tavern in Henrico County, which will be converted into a barn for the occasion. The entertainment committee to look after the various details of the barn dance follows: Charles A. Somma, Joe Kam, James Mann, A. D. Watson, Clarence T. Riddick, Jack Lyons, W. T. Homburg, L. H. Mundin and Fred Hafling.

Bill Antes Has Stage Unit in Wis.

EVANSVILLE, Wis., Jan. 27.—Bill Antes, editor of *The Evansville Review*, and formerly with Russell Bros.' Circus, has organized a stage unit, consisting of a five-piece band, entertainers and line of girls, which is now playing Wisconsin theaters, hotels and niteries.

Included in the troupe are the Glamour Girls, in dance routines; Harriet Clee, singer; Vic Wall, comedian; Joyce Sisters, tap dancers, and the Cyclonic Masters of Swing. Act is billed as the Night Club Swingsters.

JIMMY AND BARNEY ARNESEN, comedy acrobats, the latter a veteran tight wire artist, have returned to Canton, O., after visiting with homefolks in Dayton since the holidays. They have indoor circus, club and vaudeville dates until spring, when they will again play fairs, parks and special events.

15 Years Ago

(From The Billboard Dated January 31, 1925)

Because of the sudden popularity of circuses as a vaudeville attraction, William (Pop) Gallagher, of the Brewster Amusement Co., had formed a new circus unit for New England houses with Gangler's One-Ring Circus the feature attraction. . . . Earl Shipley, well-known joey, and Paul Jerome, clown of Ringling-Barnum circus, were advertising the Wichita, Kan., Shrine Circus on the streets there. Shipley was booked to be with Hagenbeck-Wallace for the season. . . . Al J. Massey, formerly bandmaster with the Hagenbeck-Wallace, Sells-Floto and John Robinson circuses, had been appointed official examiner of the Boston Musicians' Union, Local No. 10. He was also proprietor of the Massey Studio for saxophone and clarinet instruction in that city. . . . Harry Parkhurst, boss canvasman, underwent an operation for hernia at Speers Hospital, Dayton, Ky., January 22. . . . H. R. Brison had signed with Sam Dock's Great Keystone Show for 1925, and E. C. Burlingame, formerly of Burlingame Bros.' Show, was signed as side-show manager with Dock.

Laurence Ledoux was contracted as contracting agent for Miller Bros.' 101 Ranch. . . . Horace Laird, clown, with Walter L. Main Circus the last two seasons, was booked with Sells-Floto Circus. . . . E. W. Adams, well-known ticket seller, signed with John Robinson Circus. He was chief clerk at the Alabama Hotel, Anniston, Ala., for the winter. . . . The Wilsons were re-engaged by the Honest Bill Circus to go with the No. 2 show, which bore the title Moon Bros., Mrs. Lillian Wilson to do her iron-jaw, swinging ladder and single traps and ride menage, and Mr. Wilson to be equestrian director. . . . Sparks Circus quarters in Macon, Ga., were flooded by the Ocmulgee River. No damage was done. . . . H. T. Carey was set to be steward of Miller Bros.' 101 Ranch, instead of Muldoon Hartman as had been reported. . . . Bobby Gossans and wife, with Sells-Floto in '24, were on the executive staff of the Knickerbocker Theater, Columbus, O. . . . Mr. and Mrs. Drako, with their two acts, known as Drako's leaping greyhounds, opened with Andrew Downie's circus unit at Proctor's 58th Street Theater, New York. They were signed with Hagenbeck-Wallace for the '25 season.

RAY ROGERS, manager of Barnett Bros.' Circus, has signed contracts with Duke Drukenbrod, managing director of Tadmor Shrine Circus, Akron, O., to present Baron Nowak, "the world's smallest man," at that show.

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Under the Marquee

By CIRCUS SOLLY

HUGH S. McGILL, of Los Angeles, cards that he is ill in bed with the flu.

* * *

FRANK B. HUBIN was appointed a member of the Atlantic County Firemen's Association's publicity committee at a recent meeting.

* * *

AERIAL ORTONS, who have been vacationing at home in Adel, Ia., since December 25, have received contracts for the Milwaukee Shrine Circus.

* * *

I. J. WATKINS (Watkins' Animals) has eight weeks booked in Florida. Was at the Orange Festival, Winter Haven, last week and this week is at Clyde Beatty's Zoo at Ft. Lauderdale, Fla.

* * *

ELEPHANTS at Cole Bros.' quarters in Rochester, Ind., during the real cold weather were kept moving by attendants so that they wouldn't lie down and possibly catch pneumonia.

* * *

B. T. CARSEY, bandmaster, mail and *The Billboard* agent with Downie Bros.' Circus the past two seasons, is spending the winter at Glenarm, Md. With him are his wife, Gwen, and brother, Jingle.

* * *

FOUR KRESSELLS are booked to present their three free acts with the Hippodrome Novelty Attractions for a string of dates in Georgia and Alabama starting in February.

* * *

JACK KOFRON, bandmaster of the Bud E. Anderson Circus last season, will again have the band on that show, making his eighth season with Anderson. Kofron will use 14 men.

* * *

ARTHUR (RED) SULLIVAN, of Boston, pens that Ernie Mooshian, who was on the advance of several shows, is heading for Miami, where he will spend the remainder of the winter.

* * *

"WEEK OF JANUARY 15," writes Thomas Ural, "three well-known circus people, Bumpsy Anthony, comedy cyclist; Marion Drew, dog act, and Buddy Leahy, clown contortionist, were a big hit at the Tip Top Club, Pawtucket, R. I."

* * *

SLIVERS JOHNSON and wife have taken up permanent abode at New Waterford, O., and are working night club and indoor circus engagements out of there, he reports. Slivers said he did not expect to be with a circus this summer, but planned to play fairs and parks with his midget Austin.

* * *

ARTHUR BORELLA closed with Fernandez's World's Fair Revue as musical comedian and is now presenting clown and talking numbers and entrees (no walkarounds) with the Fernandez Circus touring the Hawaiian Islands. He has Danny McAvoy and Lareno the Frog with him.

* * *

CLARENCE E. CANARY, cowboy, formerly with Cole Bros.' and Robbins Bros.' circuses, is in Chicago recovering satisfactorily from injuries received in a truck-train crash at Bowling Green, O., December 30. He suffered a fractured skull, a broken left arm and shoulder and severe spine injuries, according to R. J. Nugent.

* * *

CHIEF KEYS, who has been with the larger circuses for the last 10 years, except last season, has been working on the law force of Choctaw County, Fort Towson, Okla., as deputy sheriff. He writes that he and his daughter will be with some circus the coming season, doing trick roping, sharp shooting, a big six-horse catch and knife act, with his daughter also doing ladder, iron-jaw and menage.

* * *

TOMMY MAREN, old-time circus man and booking agent for circus acts and fair attractions, this week opened The Commons, a huge and modernly equipped restaurant on Boylston street, Boston, directly opposite historic Boston Common. Maren was at one time connected with Boston night clubs and has staged many floor shows. He was also formerly associated with Paul Denish and Van Shelton in the amusement business in Boston.

* * *

THE NATIONAL Geographic Magazine, February issue, contains a color picture of Florindo Zingaro, circus balloon vender, with a huge cluster of Oak balloons. It is one of the illustrations in an article about the rubber industry. Thomas M. (Tom) Gregory, who has an advertising service in Akron, O., writes: "J. R. Hildebrand, assistant editor, when out here gathering material last summer was much interested in the Zingaro family having been balloon peddlers for several generations, and I arranged matters so the picture could be taken on the Parker & Watts lot at Coshocton, O."

* * *

WILLIAM H. HARMON reports these bits from New York: "Clarence Walters is working in Brooklyn. . . . Johnnie Riddle is planning a trek West. . . . Jack Fenton and Pete Brovold are in Miami, Fla. . . . Bob Reynolds and Boston have returned from Florida and are working at the Palace. . . . Joe Daly has made the Byron Hotel his headquarters for his powwow, cowboy and Indian dance, to be held March 1 at the Diplomat Hotel. . . . Frank Wirth has opened his Jamaica Hospital office, with Elmer Purdue (manager). Tony Ortega, Al Weinstein, Joe Daly and Legs Murphy. Mack Kassow will have the concert as usual at Jamaica. Advance sale is way ahead of last year. . . . Casey Whitaker, Joe Vincent and Whitey Doherty are working on the advance of the Jersey City Auto Sports and Flower Show. William H. Harmon will have all the concessions."

WEATHER FREEZES

(Continued from page 24)

to an outstanding gross. Theater opened Friday at 8:30 a.m. with a solid house and a line around the block.

Roxy dived to a very bad $21,000 for week ended Thursday (25) with *He Married His Wife* and stage bill including Manzone-Abbott dancers, Johnny Burke; Wynn, Brock and Ames; Four Eton Boys and Trixie. House's previous week's take was $33,000, considered not so good either, with *Raffles* and Bob Howard, Olive Sibley, Linda Moody, Freddie Craig Jr. and Four Rays. Roxy opened to nice business Friday (26) with *Brother Rat and the Baby*.

Musical Hall, with *His Girl Friday* in its second week, ended Wednesday (24), did a not-so-good $63,000 as against $82,000 for the first stanza. New show with *The Shop Around the Corner* on screen and Paul Haakon and Harrison and Fisher heading the stage revue opened strong.

Loew's State did a so-so $20,000 for week ended Wednesday (24), with Joe E. Lewis and Louis Sobol heading the stage show and *The Amazing Mr. Williams* on screen. Previous week had drawn $21,000 for the NTG Revue and the film, *Another Thin Man*.

Gone With the Wind continues to pull terrific business at both the Astor and the Capitol, the combined take for the fifth week figuring to $101,500. Pic's total in New York thus far is a trifle over one-half million.

The Corral

By ROWDY WADDY

WALDO ROSS, of Warner, Alta., will accompany Harley Walsh, of Madden, Alta., to the big show in Sydney, Australia.

* * *

MARSHAL FLOWERS, bronk rider, is reported operating a riding academy in Redding, Calif.

* * *

ART MANNING directed the arena at the rodeo held in Palm Springs, Calif., on January 28-29.

* * *

VAL H. COWLES is publicity director of the 1940 Robbers' Roost Roundup in Price, Utah, under Eastern Utah Rodeo Association.

* * *

CY TAILLON will announce the La Fiesta de los Vaqueros, Tucson's (Ariz.) 16th annual rodeo. Jimmie Nesbitt, with his comedy mule, will clown.

* * *

BUD AND HELEN CARLELL are scheduled to open their Rodeo Frolics act at the Tivoli Theater, Melbourne, this month, reports Walter Murley, their former associate, who has been attached to the Garden Rodeo in New York. The Carlells present roping, whips and impalement.

* * *

CAPT. S. SELINE, of Barker Bros.' Circus, and wife are wintering at the fairgrounds, Springfield, O., where W. Bloomberg's Barker Bros.' Circus is quartered. Capt. Seline is breaking new horses for 1940, managing show's riding stable and instructing riding classes. He reports a successful season at New York World's Fair and 10 weeks of county and State fairs for the Barker show.

* * *

PETE AND ALICE ADAMS, George Adams, Curley McCall and Virgil Staff, contestants at the rodeo being staged at the State Fair Coliseum, Detroit, were heard over Station CKLW, Windsor, Ont., where they went to make a brief personal appearance. All got a thrill out of the tunnel under the river. Most of them, in fact, were chagrined when they found they had to return the same way. The dangers of the arena looked much smaller right then than the danger of the tunnel collapsing over their heads.

* * *

HAPPENINGS in the rodeo and Wild West field 10 years ago: Montana Meechy attended the fair meeting at Columbus, O. . . . Jack Lewis, formerly with various Wild West shows, including Buffalo Bill and Miller Bros., had a stable of race horses and was hibernating in Baltimore. . . . Curly McCall was wintering at Guntersville, Ala., and keeping in practice by breaking some horses and mules. . . . Jack Markham flew from Phoenix, Ariz., to Hollywood, Calif., for a two-month visit with Jay Wilsey. . . . Among those attending the second annual Rodeo Association of America meeting at San Francisco January 27-28 were Abe Lefton, Mr. and Mrs. Sam Garrett, Mr. and Mrs. Ed Geulick and son, Buster; Paris Williams, Ed and Tillie Bowman and Bob Anderson. . . . Dan Wynne, of King Bros.' Rodeo, was at the State Theater, Bethlehem, Pa., with the Lew Mack Stock Co. . . . Shorty Sutton was playing independent theaters thru Tennessee, Alabama and Georgia. . . . Jules Vernon Allen, singing cowboy, was in the Plaza Hotel, Hollywood, Calif., suffering with a broken left leg, a broken right wrist and a sprained right leg, the result of an auto accident early in December. . . . Frank and Mebel Beasley were wintering at Port Arthur, Tex. . . . Grayce Runyan was in Ft. Worth, Tex., recovering from injuries sustained at the Chicago Rodeo. . . . Ed and Tillie Bowman exchanged their residence properties in Los Angeles for a ranch of 700 acres in Northern California, near Placerville.

Motor City Rodeo Draws 19,000 for First Four Days

DETROIT, Jan. 27.—First winter rodeo at State Fair Grounds Coliseum opened Saturday for a nine-day stand and giving 13 performances following three days of sub-zero weather here. Show played to about 19,000 the first four days. Seating capacity totals 6,400. Tickets are selling at 55 cents to $1.65, with average around 80 cents. Children are admitted for 25 cents. Gross to date is about $10,000. Event is first major public show sponsored by the State Fair Board, outside of the regular fair season in September, and follows out the idea adopted by the management, under Dr. Linwood W. Snow, for year-round utilization of the grounds.

Coliseum had been leased for a variety of miscellaneous types of shows fairly solidly thru the winter, and management decided to fill this one big spot in the bookings with its own rodeo. Harry A. Mack, board member who directed last year's rodeo, is executive director; Joe R. Greer, producer; J. P. Derum, publicity; D. B. Callahan, program; Harry Greer, arena director; Ray Pete Adams, announcer; Lonnie Rooney, assistant arena director; Alice Adams and Georgia Sweet, timers, and Auvil Gilliam and A. L. Jones, judges.

Forty-six contestants entered the various events. They are Bennie Bender, Bud McMartin, Cliff Learns, Hughe Ridley, Carl Huckfeldt, Elmer Martin, Speck McMillen, Roy Martin, Slick Ware, A. L. Jones, Lonnie Rooney, Joe Ferrell, Thelma Rooney, Joe Greer, Hugh Ridley, Bill Pell, Carl Strong, Bud McDaniels, Art Keller, Speedy Dinsmore, Harry Greer, Cecil Hanley, Auvil Gillian, Georgia Sweet, Doc Blackstone, Vince Runyan, G. K. Lawrence, Junior Lawrence, Peck Lancaster and Dan Wilder.

Cowboy Trimble, Ed Davis, Pat Plaskett, Curley Bell, John Wade, Curley McCall, Bill and Ted Buschbom, Joe Adkins, Pete Adams, Alice Adams, Ed Davis, Pee Wee Morris, Fred Hall and Red Dougherty. Extensive radio publicity, with spots on Stations WWJ, WXYZ and WJBK, and about 140 24-sheets were used in addition to a proportionate number of smaller pieces. Typical of the following rodeos developed here was the substantial portion of repeat audiences. About 1,000 children from Detroit orphanages were show's guests at the Saturday matinee. Two days before opening, Carl Strong, clown, and others presented a special show at the Children's Hospital. Featured act with the show was Ruby Rudynoff and his Liberty Horse number. George Kavanagh's Band provided the music.

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NEB. GROUPS SPLIT

Fleming Flays High Tax Ideas

Address of President A. H. Fleming, Louisburg, at the seventh annual meeting of North Carolina Association of Agricultural Fairs in the Sir Walter Hotel, Raleigh, on January 17.

SEVEN years ago a small group organized the North Carolina Association of Agricultural Fair Secretaries. At that time there were agricultural fairs, some of which have grown in usefulness, favor and scope; others have gone forever under the pressure of promotions and rackets. The majority of fairs which now constitute this association are operated by men of vision who have the interest of all legitimate fairs at heart. Owing to the certain outspoken objection to low-type carnivals and racket fairs, the better class of carnivals and the better class of fairs have found it necessary to unite in a common interest to defend their existence.

This was shown last year when fairs and allied interests combined to defend their right to be, and not be legislated and taxed out of existence. But for the work done by your legislative committee last year it would not have been possible

(See FLEMING HITS TAXES on page 35)

Michiganders Face Aid Loss; Kelley New Sec

DETROIT, Jan. 27.—Facing necessity of carrying on during 1940 without State aid, county fairs of Michigan must prepare to trim their budgets accordingly, President Frank A. Bradish told the Michigan Association of Fairs in annual meeting in the Fort Shelby Hotel here on Tuesday and Wednesday. While announcement that no State funds would be available for fairs this year cast more or less gloom over the fair men, they declared their intention to make the best of the situation and make whatever adjustments may be necessary.

Some of the fairs expect to cut premiums in half; others plan to make a 25 per cent reduction in premiums and trim other departments to cover the remainder. Several secretaries said their fairs would pay the usual premiums. While A. C. Carton told the assemblage that he could offer no hope of State aid this year, a more optimistic note was sounded by Audley Rosson, a member of the "little legislature." Rosson said he was confident the ways and means committee would come to the rescue and

(See AID LOSS IN MICH. on page 38)

MAFA Is Told To Keep Eyes On Legislation

SPRINGFIELD, Mass., Jan. 27.—Warren V. Bodurtha, Blandford, secretary of Union Agriculture Society, was elected president of Massachusetts Agricultural Fairs Association at its 20th annual meeting in the Hotel Kimball here on January 18 and 19. He has been first vice-president and succeeds Samuel T. Sheard, Sturbridge, secretary of Sturbridge Fair. Missing from the convention was the usual lively discussion and resolutions pertaining to proposed legislation. Massachusetts now has biennial sessions of the Legislature, which this year does not meet. Only discussion was led by Fred B. Dole, chairman of the State relations committee and president of Franklin County Fair, Shelburne Falls, which covered only legislation of the 1939 session.

A. W. Lombard, secretary-treasurer, Boston, an official of the department of agriculture, reported that during 1939

(See MAFA IS WARNED on page 35)

Pennsy Farm Show Gate Big

HARRISBURG, Pa., Jan. 27.—Pennsylvania's 24th annual Farm Show here on January 15-19 was attended by 436,000, third largest gate in history of the show, despite sub-zero weather thruout the State during most of the period.

THESE OFFICERS, posed at the annual meeting in Springfield, Mass., January 18 and 19, are, left to right: Wallace H. Gilpin, Barton, president of Vermont Agricultural Fairs Association; Samuel T. Sheard, Sturbridge, retiring president of Massachusetts Agricultural Fairs Association; Warren V. Bodurtha, Blandford, new president of MAFA, and A. W. Lombard, Boston, tret sec of MAFA.

Final '39 Ohio State Report Shows Several Records Set

COLUMBUS, O., Jan. 27.—Ohio State Fair of 1939 was one of the most successful in history, according to annual report of John T. Brown, director of the department of agriculture, under whose leadership the fair operates.

For the first time in 19 years passes were abolished, resulting in profit of $9,853.36. It was the largest Ohio fair in years, paid admissions being 37,000 in excess of the 1938 figure and Manager Win H. Kinnan kept operating expenses $4,752 under the legislative budget.

Governor Bricker has appointed a citizens' advisory commission which is now at work on a long-term program for improvement of grounds, including betterments to be ready for the 90th annual this year.

Illinois Has Record Meet

Offending shows are to be barred—better judges assured—Irwin again prez

SPRINGFIELD, Ill., Jan. 27.—Seventy-one of the 83 fairs of the State were represented by about 400 delegates at the 30th annual meeting of Illinois Association of Agricultural Fairs in the Leland Hotel here on Wednesday and Thursday.

(See RECORD MEET IN ILL. on page 34)

Six Types of Cut Ducats for GGIE; Utility Slash To Kill Concesh Beef

SAN FRANCISCO, Jan. 27.—Six types of bargain tickets to Golden Gate International Exposition are being considered for reopening sales, said William W. Monahan, general manager. They are a combination book containing five general admissions and five concession coupons, valued at $3.75, for $2.50. Adult non-transferable season book of 130 general admissions, valued at $65, for $10. Adult non-transferable season book of 65 general admissions, valued at $32.50, for $5. Non-transferable season book of 130 general admissions for children 12 years and under, valued at $13, for

(See SIX GGIE CUT DUCATS on page 34)

AT OPENING SESSION of the 18th annual meeting of Western Canada Association of Exhibitions (Class A) these notable Dominion fair executives were on the rostrum. Meeting was on January 15-17 in the Royal Alexandra Hotel, Winnipeg. Left to right: General Manager E. L. Richardson, Calgary Exhibition and Stampede; Secretary Sid W. Johns, Saskatoon Exhibition, secretary of the association; Retiring President John A. East, Saskatoon; Managing Director Percy W. Abbott, Edmonton Exhibition; Secretary D. T. Elderkin, Regina Exhibition. Photo by George Young, Winnipeg.

State and Execs Meets Divorced

No more joint sessions—State Fair Secretary Reed will retire in 1941

LINCOLN, Neb., Jan. 27.—After years of bitterness and squabbling Nebraska Association of County Fair Managers voted 26 to 11 to divorce their annual conventions and the annual meetings of the State board of agriculture by at least a two-week interval from 1941 on during sessions in the Cornhusker Hotel here on January 22-24. Near close of the meeting with report of the association's legislative committee given by Stanley Matzke, Seward, he proposed the resolution which declared the State board had completely disregarded the wishes of the county fair men, that it was impossible to work under domination and pressure from the State board and asked for the two-week separation of the two conventions.

As usual, focal point of county fair wrath was the State Fair secretary, Perry Reed, Henderson, and as many as six of the men at the convention were named in trial balloons sent up as possibilities to succeed him. Two, R. C. Johnson, Mead, past president of the association, and Ed J. Mille, Loretto, had openly offered themselves for consideration. Five men were appointed in a county fair committee, with Judge J. Cedric Conover, Bridgeport, as chairman, to dope out plans for the 1941 and future association conventions.

All officers were re-elected: Joe S. Steele, Kimball, president; Alfred D.

(See NEB. GROUPS SPLIT on page 48)

See Times Square As Focal Point Of N.Y.'40 Expo

NEW YORK, Jan. 27.—Latest structural wrinkle would make the Times Square "circle" of the World's Fair the real heart of the Amusement Area in 1940. This is the acreage within immediate sight of Aquacade, Hot Mikado, Old New York Village, Children's World and Ballantine's, and which gets traffic flow from city subway, wide ramp of which directly faces the encirclement.

Dominating the center would be the highly successful Parachute Jump, switched from the abandoned south end of the fun stretch to replace the Whitney statue and fountain plot. This move was reported as being mulled by WF officials, with showmen and other students of the situation expressing themselves as highly in favor of the plan. It would give the customers plenty of action on the come-in from subway and the arteries leading from exhibit areas to the head of the midway and would also tend to give surrounding shows and concessions the benefit derived from the traffic.

A mid-week inspection of the entire midway showed plenty of demolition proceeding on retiring projects. Passing out of the picture are Crystal Lassies, Crystal Palace, Cuban Village, Victoria Falls, the Plot T Wild West, Chicken Inn and some small stands, some of the latter to be shifted north to other spots, as

(See "TIMES SQ." AS FOCAL on page 35)

Weather Hits Texas Annual

HARLINGEN, Tex., Jan. 27.—Annual Valley Mid-Winter Fair here was forced to postpone its program two days this week due to freezing temperatures. It was first event of the winter season and weather was coldest in a decade. Tourist patronage was expected, with opening event titled "Second Annual Valley Tourist Grapefruit Frolic," featuring a grapefruit eating contest and pageant. New live-stock barns were dedicated. Sidney Kring, general manager, was optimistic over the outcome of the event despite the postponement.

Vancura Heads Execs in N. D.

GRAND FORKS, N. D., Jan. 27.—Seeking methods of improving agricultural exhibits and bargaining for newest in entertainment, delegates met in the Hotel Dacotah here on January 19 and 20 for the annual convention of North Dakota Association of Fairs. When the meeting ended business of numerous fair secretaries was far from finished and they continued bargaining with booking agencies on Sunday. It was evident that final agreements in some cases would be made by mail. Dates for two major fairs were set as well as those for many smaller fairs. Others will wait until they reach decisions on feature attractions.

Edward W. Vancura, secretary of Wells County Fair, Pessenden, was elected president, succeeding H. L. Pinke, secretary of Minot State Fair. J. O. Ryan, Cavalier County Fair, Langdon, was named vice-president, and Dr. G. A. Ottinger, Stutsman County Fair, Jamestown, was named secretary-treasurer; succeeding R. E. (Dick) Purkner, Langdon, secretary of Cavalier County Fair. Secretary Pinke and Franklin Page, Hamilton, secretary of Pembina County Fair, were elected directors. The 1941 convention will be held in Fargo, but dates were not set.

Fargo Change Effective

Minot State Fair will open the season for larger fairs in the State with Grand Forks Fair to follow. Fargo Fair, formerly one of the "Big Three," which usually used the same amusement features and showed many of the same exhibits, last year launched a new plan of showing in the fall with the idea of obtaining more mature agricultural displays and, according to Fargo Fair officials, attendance was increased and the fair so generally improved that a similar plan will be followed this year. Dates were set for Towner County Fair, Cando; Rolla Summer Exposition, Rolla; Stutsman County Fair, Wells County Fair, Cavalier County Fair and Pembina County Fair.

Royal American Shows were booked for Grand Forks and Minot fairs and Minot fair gave Barnes-Carruthers a contract for grand-stand attractions. In the grist of resolutions adapted was one instructing the secretary to send a letter from North Dakota fair men to Don V. Moore, former secretary of Grand Forks Fair, who is ill in a hospital in Crystal City, Tex. After opening session had been called to order by President Pinke, J. E. McFadden, president of Grand Forks city commission, welcomed the guests and B. E. Groom, former Langdon fair official and now with Greater North Dakota Association, responded for the fair men. Jane Root, Grand Forks, prominent North Dakota 4-H Club member who has won many trips for her fair exhibits and club work, addressed the group. Charles Munro, Rolla, discussed *Crowd Lure and Attendance Prizes*. Friday night a smoker was held. Committees comprised: Resolutions, Franklin Page, Hamilton; D. F. McGowan, secretary of Grand Forks fair, F. C. Thacker, Hamilton, president of Pembina County Fair; nominating, E. W. Vancura; J. O. Ryan, Landon; E. F. Bacon, Cando; auditing, E. W. Vancura; E. W. Mueller, Jamestown; Jack Currie, Cando.

Gopher Execs Visitors

On Saturday President Pinke discussed relationship of county and district fairs, explaining that it is thru county fairs that larger exhibits, contestants and other features are developed for district fairs, such as those in Minot, Grand Forks and Fargo. A. B. O'Connor, state highway safety superintendent, outlined precautions and safety measures.

Among attractionists attending were Pat Purcell, Jimmie Lynch and His Death Dodgers; Max Goodman, Goodman Wonder Shows; Sunny Bernet, Globe Poster Corp.; Rube Liebman, Barnes-Carruthers; Robert L. Lohmar, Amusement Corp. of America; Edgar I. Schooley, revue producer; G. C. Gray, indoor circus promoter; Peter Siebrand, Siebrand Shows. A delegation of Thief River Falls (Minn.) fair men included President S. E. Hunt, Pennington County Fair; Secretary George M. Wilson; C. O. Hillard, P. J. Hardisty, O. C. Pauson and H. R. Lund.

SIX GGIE CUT DUCATS

(Continued from page 33)

$1. Non-transferable junior season book of 130 general admissions for children between 12 and 18, valued at $32.50, for $5. Single admission with tickets to top-line show, price to be determined by quantity of such tickets sold by transportation companies in their exposition tours.

Basic daily admission charges will be 50 cents for adults, 25 cents for children 13 to 18, and 10 cents for children between 6 and 12.

Manager Monahan said plans are being considered to establish a "one-stop" gate for collection of auto bridge tolls, admission to the fair and parking charge at the same time to eliminate traffic congestion on the bay bridge on special days.

Lower operating costs for concessioners and commercial exhibitors were assured when the board of directors ordered a 25 per cent slash in utility rates. Monahan declared reduction of rates is only the first step toward lowering high costs faced by fair participants last year. The announcement removed one of the principal beefs of the '39 concessioners.

P. M. Sandusky, director of concessions, said the expo is preparing contracts with A. L. (Red) Vollman, producer of last year's Cavalcade of the Golden West, for a Cavalcade of America. He said a deal for a Billy Rose Aquacade is still in the talking stage. Word from Washington, D. C., is that under a bill passed by the Senate, exhibits of foreign nations would be allowed to remain, duty free, after February 1.

TOASTMASTER at the annual banquet of Michigan Association of Fairs in the Hotel Fort Shelby, Detroit, on January 23, Arnell O. Engstrom is one of Michigan's most experienced fair executives. He has been secretary many years of Northwestern Michigan Fair, Traverse City, and in charge of concessions for the annual National Cherry Festival there. He is a banker, former president of the Chamber of Commerce, former city commissioner and now a member of the board of education.

RECORD MEET IN ILL.

(Continued from page 33)

Officials said attendance was largest at any annual meeting of the fair men of the State which boasts the largest State aid for fairs.

State aid in Illinois started in 1855, when an act was passed providing that whenever a county agricultural society had $50 in its treasury, the State would match the amount for premium purposes. In 1875 the General Assembly increased the amount to $100. From time to time the Legislature has increased payments until at present State aid amounts to $325,000. Records read by John Craig, Lewistown, showed that during 1939 79 fairs were paid $310,980.63. Pro-rata aid claims of the remaining three fairs, totaling $14,011, have not been paid to date, as their claims have not been approved.

Fairs in Champaign, Clay, Crawford, Mercer, Hardin, Alexander, Montgomery, St. Clair and Wabash counties were added to the list this year, their claims totaling $40,287.57. Reports showed fairs on a good financial basis and that all had a good attendance, most of them showing a decided increase over 1938. Department of agriculture, of which J. H. Lloyd is director and B. W. DeBord is assistant director, was highly praised.

Grievances Supported

Starting this year better judges will be chosen for live stock and educational exhibits. It was brought out that henceforth all judges will be compelled to undergo a thoro examination by a board appointed by the department of agriculture. Cleaner carnivals were demanded. For the first time in history of the association several carnivals were denounced, and it was unanimously voted not to book the shows mentioned until they have re-established themselves in the eyes of the fair men. Grievance committee was commended for being so frank in its findings and Secretary August W. Grunz was instructed to write the shows, stating that the fairs of the State will not book them until they have made amends or explanations as to the 1939 complaints. At annual meetings hereafter the grievance committee will name shows considered undesirable.

Wednesday session, called to order by President E. E. Irwin, was given over to horse racing at fairs with talks by Eugene Hayes, Du Quoin; Colonel L. L. Seely, Whitehall; Shelton McGrath, Peoria; George Gray, Vienna; Dick Nolen, Benton; A. G. Ward, Bloomington; Henry Knauf, Ladd; Lieut. J. M. McCarthy, Springfield, and Robert I. Terry, Indianapolis. In the afternoon speakers and subjects were *The Future of County Fairs*, S. S. Ritchey and Jack Stumpe, both of Pinckneyville; *Night Grand-Stand Attractions*, Will R. Hayes, Du Quoin, and Robert Rosebraugh, Charleston; *Carnivals at County Fairs*, Mrs. Anna Jane Pearson, owner of Pearson Shows; *Relationship of Horse Shows to County Fairs*, Mrs. Ralph Peak, Winchester, and E. W. Beghtol, industry; *Summary of 1939 Fairs*, B. W. DeBord, assistant director of agriculture, ending with discussion on *How Far Do You Want the Department of Agriculture To Go in Regulating County Fairs?*, led by C. W. Stanley, Ingraham; Scott Meyer, Hannibal, Mo.; Dr. M. B. Mathers, Mason City; Alvin Helms, Belleville, and George Hickman, Benton.

Thursday's talks and discussions were on *Obligations of Booking Agencies and Carnivals to County Fairs*, August W. Grunz, Breese; *Relation of 4-H Clubs to County Fairs*, E. I. Pilchard, Urbana; *Relationship of Vocational Agriculture Work to County Fairs*, B. A. Tomlin, Springfield; *Suggestions for Improvement of County Fairs*, student exhibitors of the University of Illinois; *Suggestions for Making Reports*, William Ryan Jr., Springfield. Report of secretary-treasurer showed a cash balance on hand as of December 31 of $1,147.69. Nominating committee report was unanimously adopted, electing: President, E. E. Irwin, Salem; Cliff C. Hunter, Taylorville, vice-president; A. W. Grunz, Breese, secretary-treasurer; directors, John Craig, Lewistown; O. R. Fleming, Arthur; Glenn P. Seibel, Princeton; Paul Powell, Vienna; S. S. Ritchey, Pinckneyville; W. R. Hayes, Du Quoin.

Over 700 at Banquet

The annual banquet in the Elks Club was attended Wednesday night by more than 700. E. E. Erwin was toastmaster and address of welcome was by Mayor John W. Kapp Jr., Springfield. Speakers were Gov. Henry Horner, Director Lloyd, and Robert Irwin, secretary of Springfield Chamber of Commerce. Acts followed the turkey dinner and speeches. W. R. Hancock, Salem, was in charge of entertainment furnished by booking agencies. Floor manager was Ernest Clore, Benton. Music was by Frank Leeder and his orchestra; hats, noisemakers and souvenirs by Joe P. Porcheddu, Illinois Fireworks Co.; badges by T. P. Eichelsdoerfer, Regalia Mfg. Co., and Fair Publishing Co. Ed Johnston, of Mid-West Service Co., was emsee, and acts included Lou Morgan, "Prince of Comedy on Wheels," courtesy Edna Deal-Ray Shute Agency; John and Jorie Armstrong, hand balancers, courtesy Reginald Vorhees Agency; Kuma, International Magician, Chinese mystic, courtesy Gus Sun Agency; Oscar Courtney, "The Mad Juggler," courtesy Joe J. Smith Attractions; Pappy Cheshire and Company, "KMOX radio stars," courtesy Orla Lashbrook and Mt. Vernon Tent and Awning Co.; Maroni and Coralee in "Ups and Downs," Gus Sun Agency; Twirling Tops, "Unique Illinois Skaters," courtesy Conrad and Simmons; Charee Moyse, "Petite Singer and Dancer," courtesy Edna Deal-Ray Shute Agency; Kenny and Morris, "Skill and Humor at the Bar," courtesy Sidney Belmont Agency; Royal Hawaiians, "Oceanic Harmony," courtesy Joe J. Smith Attractions; Montee Beehlers Circus, dogs and ponies, courtesy Grover LaRose Agency; Flying Trio, "Whirlwind Sensational Skaters," Grover LaRose Agency. George B. Flint, Gus Sun Agency, Chicago, was stage director. Dancing followed.

Attractions Representatives

Among attractions represented were Flash Williams, Flash Williams Thrill Drivers; R. E. Haney, Gayway Amusement Co.; T. J. Puzzell, P. Maurice Woods, Puzzell's United Shows; Carl Byers, R. E. Lee, Jack B. Moore, Byers Bros.' Shows; Mr. and Mrs. George V. Adams, Shirley Adams, Cliff Monett, Adams & Monett Rodeo; J. E. (Buck) Kidd, Kidd's Motorcycles; J. W. Clemmons, Southern Power Service of Diesel Power Co.; John Francis, J. Crawford Francis, H. W. Smith, William Oliver, Greater Exposition Shows; John Gallagan, Gallagan's Concessions; Ben O. Roodhouse, Lee Sullivan, Eli Bridge Co.; Earl Bunting, Tilley Shows; C. G. and Ray Turner, Turner's Concessions; Camille LaVilla, Barnes-Carruthers Fair Booking Agency; Ted Eichelsdoerfer, Regalia Mfg. Co.; Ernest Campbell, R. C. Campbell, George Williams, Phil Swain, Campbell Tent and Awning Co.; Vince Markee, Williams & Lee Attractions; Roy Gray, H. M. (Happy) McQuiston, Texas Longhorn Shows; Phil Shapiro, Aaron Hoffman, Globe Poster Corp.; Sam and Bill Solomon, Sol's Liberty Shows; Mr. and Mrs. Al Baysinger, Al Baysinger Shows; Edward A. Hock, Victor Canares, Louis Berger, Imperial Shows; Oscar Bloom, E. M. (Pat) Ford, Gold Medal Shows; Charles S. Reed, Zimdars Greater Shows; Buford Hottle, Buff Hottle Shows; L. J. Heth, Joe J. Fontana, L. J. Heth Shows; Harry Small, John R. Ward Shows; William Hoffner, C. L. Storer, William Hoffner Amusement Co.; Frank Winkley, Jimmy Lynch Death Dodgers; Mr. and Mrs. George B. Flint, Boyle Woolfolk, Gus Sun Booking Agency; Mr. and Mrs. Sidney Belmont, Alice and Harriet Beverly, Sidney Belmont Fair Booking Agency; B. Ward Beam, B. Ward Beam's Daredevils; Ed Johnson, Midwest Service Co.; Orla Lashbrook, Mt. Vernon Tent and Awning Co.; William Selden, "The Stratosphere Man"; Edna Deal, Ray G. Shute, Edna Deal-Ray Shute Attractions; Mrs. Anna Jane Pearson, Don and Powell Leonard, J. A. Muller, Pearson Shows; Walter (Chic) Armbruster, Frank Frazee, Clyde Schmidt, James Patsche, R. H. Armbruster Mfg. Co.; L. N. Pleckles Jr., Burt Howard, Reginald Voorhees Agency; Joe P. Porcheddu, George McCray, Illinois Fireworks Co.; R. G. Teets, Fair Publishing House; Arnetta Dicken, Ed Marliere, Silver Slippers and Fido, Educated Horses; M. H. Lines, Jack Woodin, R. G. Staats & Co., Inc.; Bob Hallock, Great Lakes Exposition Shows; O'Neill Bros., Morgan Horse Breeding Farm; Edgar I. Schooley, Schooley's Musical Productions; Mr. and Mrs. Joe J. Smith, Joe J. Smith Theatrical Agency; Sam Fidler, Joe O'Brien, Fidler United Shows; George and R. G. Whitmore, Mendota Radio Service; Carl Wolf, Ohio Valley Sound Service; James G. Henshel, Henshel-Thompson Thrill Show; E. R. Gray, E. R. Gray's Attractions; Mrs. Grover LaRose, Grover LaRose Attractions; Paul Ebersole, Barker Shows; E. R. Hankins, Hankins Electric Co.; Si and Pauline Otis; Clyde E. Edgell, Pluto City Attractions; Chauncey C. Barnes, Barnes Horse and Dog Attractions; H. F. (Frank) Fellows, Springfield Wagon and Trailer Co.; Charles T. Goss, Standard Chevrolet Co., and representatives of Performers Consolidated Attractions, Danville Tent and Awning Co., and Peoria Tent and Awning Co.

LEW ROSENTHAL Enterprises contracted Red River Valley Circuit of Minnesota Fairs during annual meeting of Minnesota Fairs Association in St. Paul on January 9 and 10 to furnish *Fantasies of 1940*, George Cortillo's *Doggone Revue*, *Hollywood Scandals*; Sallardo Duo, acrobats; Kangaroo Pete and Suicide Elder; Roy Barrett, clown; Four Fantinos, trapeze, and Roby, juggler. Hunter's Hippodrome has been booked as thrill attraction.

Exhibit Maker

RALEIGH, N. C., Jan. 27.—Norman Y. Chambliss, operator of a string of North Carolina fairs, thinks he has found a way to assure good agricultural exhibits at his Tarboro Fair. Recently he bought 100 calves at 75 cents a head and about 400 chickens in an effort to overcome apathy of prospective exhibitors who don't exhibit. "And gentlemen," he told the recent North Carolina Fairs Association meeting here, "if you come to Tarboro Fair next fall you're going to see the finest calf show and the biggest poultry exhibit you ever saw."

Fair Elections

STONEBORO, Pa. — W. D. McIntyre was re-elected president of Stoneboro Fair Association.

* * *

PORTAGE, Wis. — Columbia County Fair Association re-elected John Klaila, president; H. J. Kroncke, vice-president; Willis Cuff, treasurer; W. Horace Johnston, secretary.

* * *

SHAWANO, Wis. — Shawano County Agricultural Society re-elected Charles Piehl, president; Louis Catteau, secretary; A. H. Gustman, treasurer. Society has cash balance of $1,000. Grounds and buildings were improved during 1939 to the extent of $1,800.

* * *

NORTHAMPTON, Mass. — Hampshire, Hampden and Franklin County Agricultural Society re-elected Charles N. DeRose, president; John L. Banner, secretary; Erwin Hill, treasurer; Arthur D. Alvertus, auditor.

FLEMING HITS TAXES

(Continued from page 33)

for many fairs to have played because the feeling in the finance committee was that all carnivals playing the State should pay a minimum tax of $1,800. Unscrupulous methods of some carnivals have engendered this feeling in the minds of many people and the better carnivals have to take the rap. Fairs and carnivals are amusements, pure and simple, and thousands of people enjoy both, and there is no reason to tax this out of all proportion to other things that people enjoy. Sums of $6,600,000,000 was spent for automobiles, $2,000,000,000 for motion picture, $1,600,000,000 for tobacco, $700,000,000 for cosmetics, all because the people wanted them and were willing to pay for them. Why tax away the right to enjoy?

Premiums as a Racket

A reasonable tax is fair on any business or amusement but there is no reason to tax either to the burden point. The moral and financial responsibility and ownership of fairs and carnivals should be registered with the tax commission and only those of A grade should be allowed to operate in the State at any price.

We are asked the question many times: What is a fair and why do people go there? There are several types of fairs, but in reality they are all the same—a place of amusement and a showman's proposition. The carnival says: "We make the fair." This is not true because a very small per cent of people who attend fairs go on rides or into shows. The secretary says: "Our exhibits make the fair." This is not so because few people who attend fairs care anything about seeing the exhibits.

Premiums were originally given to stimulate production but today premiums are a racket. There is no sensible encouragement to industry or agriculture when the premiums greatly exceed the value of articles exhibited. Premiums, school exhibits, vocational exhibits and the like are rapidly getting in the "racket class," as many who put them on are making unreasonable demands of the fairs and they have no other interest in the exhibits except the money in the premiums and the usual free passes.

Many have thought that by calling a fair an agricultural fair it would be of more interest to the country people and less liable for taxation. This is not true and I frankly admit there is no such animal in our modern set-up as an agricultural fair.

I have never seen a ham at any fair trimmed and cured as nicely as is done in big packing plants. There are no Boy Scout tent and exhibit at a fair that shows up as good as the Boy Scout windows in many hardware stores. The home-grown vegetables that get the premiums 10 times their value are never as good nor arranged as well as those in a chain-store window and any one of the "57" vegetables will excel in color, flavor and selection anything that is canned in the country under the direction of an expert home agent.

For Cleaner Annuals

People pay a quarter to get in to see an automobile on green sawdust and if they had gone to a showroom they could have seen the same car free and an anxious salesman would have taken them to ride, given them a drink and bought them a cigar, all free. Yet they say, "what wonderful exhibits we had at our fair!"

Then: What is a fair? A fair is a place where people are willing to pay an admission at the gate for the privilege of walking on a lot and having lights to walk by. That is my definition of a fair.

A county fair is a fair owned and operated by local people on a lot owned or leased for the exclusive use of the fair and on which are located permanent buildings.

A promotional fair is a carnival booked under auspices of some local, political or civic organization for the purpose of evading taxes and securing immunity so as to get all the money possible from carnival, concessions and local people for the personal use of an itinerant promoter. With these definitions of fairs we can easily see that all fairs are amusements, and it is up to us to have them clean and wholesome. This association has been and is doing all in its power to make fairs cleaner and better and it will be our continued policy to work to this end.

Fair Meetings

Texas Association of Fairs, February 1-3, Adolphus Hotel, Dallas. Pete H. Smith, secretary, Plainview.

Association of Tennessee Fairs, February 6 and 7, Noel Hotel, Nashville. O. D. Mazza, secretary, Cookeville.

Mississippi Association of Fairs, February 15, Edwards Hotel, Jackson. J. M. Dean, secretary, Jackson.

Louisiana State Association of Fairs, February 16, Virginia Hotel, Monroe. P. O. Benjamin, secretary, Tallulah.

New York State Association of County Agricultural Societies, February 20, Ten Eyck Hotel, Albany. G. W. Harrison, secretary, Albany.

"TIMES SQ." AS FOCAL

(Continued from page 33)

the area below Sun Valley is being cut off entirely. Aerial Joy Ride, previously reported as in switch or full retirement class, will definitely remain in the same location. Boomerang ride, on Fountain Lake side, is being removed to Palisades Park. Water Bug location will be changed. Front of Midget Village is due to undergo an expensive manicure of between $15,000 and $18,000 for that phase alone. Silver Streak ride is being peddled. Frozen Alive show is out.

New Projects Talked

Sheriff is in charge of Old New York and an inventory being taken, to be followed by a public auction. Operation this year will not be affected, however, auction going on in settlement of '39 claims.

Two new midway projects are in the talking stage. One is a sports stadium with a 100-foot front below Rondevoo eatery. This would be under direction of Mike Jacobs, fight promoter, with possible Garden association and would feature Joe Louis daily in training. Tied up with the enterprise would be a Museum of Sports Trophies, similar to the one in the Man Building layout last year. Other idea is a patriotic pageant, *Americana*, to be designed by Albert Johnson, staged by Leon Leonidoff and scored by Jerome Kern. Site would be opposite Sun Valley.

Board Chairman Harvey T. Gibson fell ill Monday with a severe cold and was ordered to bed by his physician. Lincoln G. Dickey, his chief adviser,, is at work with George P. Smith Jr. and Frank D. Shean, co-directors of Amusement Area, and midway department members, including William C. Fisher, Edward Rameizl and Sam and Mrs. Brin, latter two having been added to staff. One or two more men are scheduled to increase the staff's manpower in a week or two.

MAFA IS WARNED

(Continued from page 33)

there was complete rehabilitation of grounds damaged by the hurricane of 1938 and that with improvement made fairgrounds are in better condition than ever before. During the year the department received applications for an allotment of State prize money from 134 agricultural and horticultural societies, Grange and community fairs and poultry and rabbit associations holding fairs. He said 111 held fairs, and State premium checks were mailed to the secretaries, who sent them to winners. In all 2,281 checks were sent out. Of this number boys and girls received 614.

Legislative Work Praised

He reported total attendance at all 1939 fairs was 759,688 compared to 555,179 in 1938. Difference was due to the hurricane of 1938. The State paid in premiums for agricultural exhibits last year $21,063.49, and fairs other than Eastern States Exposition, Springfield, paid $16,172.52. He called attention to the rule that all applications for allotments of State prize money must be made on or before April 1.

Retiring President Sheard stressed importance of keeping close watch on legislation which affects fairs. So much general legislation has some relation to fairs that only by close scrutiny of bills and close contact of the legislative committee is it possible to protect fairs, he said, praising the legislative committee under leadership of Fred Dole.

"During the past year I was pleased to attend many of our fairs and surely they were all a great credit to their sponsors," he said. "It is without doubt necessary to provide general entertainment for patrons, but to my mind too much stress cannot be placed on our agricultural background. The New York World's Fair has somewhat affected local fair attendance, but this is only a temporary situation, while on the other hand the World's Fairs have certainly helped in keeping fairs before the public and should tend to create further and continued interest in fairs."

Trask First V.-P.

At the afternoon session there was a surprise visit by Lieut.-Gov. Horace T. Cahill in absence from the State of Governor Saltonstall. He declared fairs are "clearing houses for good citizenship," and told the association it need have no fear that there will be eliminated from the budget financial assistance given to fairs for more than 100 years.

Gretchen MacMullen, food commentator and conductor of Homemakers' Hour, WNAC, Boston, urged that fairs be made so attractive that even larger numbers of city folk will attend. Lee Litchfield, sales promotion manager of the Boston office of International Harvester Co., and Joseph H. Bodwell, rural sales supervisor, Public Service Co. of New Hampshire, outlined methods of displaying industrial exhibits in more interesting fashion. Frank L. Wiswall, Albany, N. Y., executive vice-president of United States Trotting Association, urged that fair officials and horsemen co-operate to build the best possible harness racing programs.

Presiding at the small fairs' section meeting was Earle S. Carpenter, Massachusetts State College, and among speakers were Kenneth L. MacArthur, secretary of Sterling Fair, on *The Responsibility of the Local Fair to the Community;* Henry R. Johnson Jr., secretary of Worcester Harvest Exhibit, on purposes and reasons for purely local fairs; H. C. Sanderson, secretary of Monson Community Fair, who told ways of conducting a Flower Show, and Mrs. George Holcomb, advertising director of Southwick Community Fair; George Hitchcock, secretary of Brimfield Fair; Leon J. Kelso, secretary of Littleville Fair, Chester; Kenneth Hinshaw and L. B. Boston, Hampden County Improvement League, and Mrs. Clyde Connor, Southampton Fair, were speakers on ways and means of attracting the public to a fair.

Election was by unanimous vote on names submitted by the nominating committee headed by Milton Danziger, assistant general manager of Eastern States Exposition. Besides President Bodurtha those elected were: First vice-president, Robert P. Trask, secretary of Essex County Fair, Topsfield; second vice-president, Whitman B. Wells, secretary of Greenfield Fair, third vice-president, William A. Pease, secretary of Highland Agricultural Fair, Chester; secretary-treasurer, A. W. Lombard, State department of agriculture, Boston (re-elected); executive committee, chairman, S. T. Sheard; Leon A. Stevens, secretary of Hillside Fair, Cummington; Frank H. Kingman, secretary of Brockton Fair; Ernest H. Sparrell, secretary of Marshfield Fair; Fred B. Dole and Milton Danziger.

Big Show by Hamid

Annual banquet was attended by more than 250. Speakers included Timothy Murphy, secretary to Commissioner Eugene M. McSweeney, State department of public safety; Commissioner William Casey, State department of agriculture; Everett W. Stone, Auburn, master of Massachusetts State Grange; Commissioner Alcott F. King, Connecticut department of agriculture; W. A. Munson, director of extension service, Amherst College; President Hugh P. Baker, Massachusetts State College; W. M. Gilpin, president of Vermont Fairs Association; Frank L. Wiswall and President-Elect Bodurtha. Following the speakers an extensive program of entertainment was presented by George A. Hamid, Inc.

Friday session included a talk on concessions by R. P. Trask, Topsfield; discussion on stone boats used in pulling contests; address by Leon H. Marshall, Worcester County extension service, on *4-H Lunch Counters*, and a talk on *4-H Dairy Show*, by William R. Walker, Hampden County Improvement League.

Fred Dole, in a report on State relations, told of how dog racing was permitted during the time once set aside exclusively for fairs, August 15 to October 1. Under a law passed during the 1939 session of the Legislature, there can be pari-mutuel dog racing in those counties that voted for it during the period that was previously closed. However, the racing cannot be held within 50 miles of a fair if the fair officials file objections with the racing commissioner by April 15. He advised all officials to file this objection so that the commission would have a record of their disapproval of pari-mutuel racing during that period. Secretary Lombard reported registration of 194 was about 20 more than last year. Worcester was picked for the spring convention to be held in April.

Representing amusement interests were W. Burr, Playtime Shows; Dean Camp, of the World's Fair; Billy Giroud, S. L. Carson, Giroud Shows; Crash Dunigan, Thrill Show; Henry Finneral, Merritt Shows; R. E. Gildsdorf, Paramount Shows; Joseph H. Godin, Interstate Fireworks Co.; A. Kremar, Thrill Show; William T. McNally, McNally Shows; Ross Manning, F. S. McLaughlin Shows; George Poli, Frank Wirth booking office; Henry L. Rapp, American Fireworks Co.; Al Martin, booking agent; George Hamid, George A. Hamid, Inc.; King Reid, King Reid Shows.

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LOUISIANA STATE ASSOCIATION OF FAIRS

ANNUAL MEETING — FRIDAY, FEBRUARY 16 — VIRGINIA HOTEL — MONROE, LA.

FAIR MEN — ATTRACTION MEN — CARNIVAL OWNERS AGENTS — CONCESSIONAIRES — EXTENSION WORKERS

Everybody Is Cordially Invited To Attend

HARRY D. WILSON, Commissioner of Agriculture, President

P. O. BENJAMIN, Secretary-Treasurer, Tallulah, La.

Canton Spot Is To Build

Better conditions in Ohio district prompt extensive construction program

CANTON, O., Jan. 27.—Meyers Lake Park here is to see the most ambitious construction program in almost a decade and work will be rushed to completion in time for a late May opening, said Managing Director, Carl Sinclair. It is understood that nearly $100,000 will be spent within the next six months. During the past five years three fires have razed new buildings on the midway, including a two-story recreation building and roller rink, the Hofbrau and last spring a new $40,000 roller rink and Merry-Go-Round and adjoining concession buildings.

Improvements started two months ago were prompted, said Manager Sinclair, by vastly improved industrial conditions in the district, increased number of inquiries on 1940 outings and desire of the operating company to further develop the play center. Open-air pavilion on site of the burned Hofbrau will have a dance area 100 by 225 feet and will accomodate 1,000 at tables, which will be arranged in semi-circles around the dance floor facing a large band stand. A growing hedge seven feet high will inclose the "under the stars" dansant, only one of its kind in this section. In rear of the band stand will be a 50 by 250-foot area of garden, fountains, walks, lawn flowers and several stone fireplaces. An 11-foot brick wall will be erected in the rear, entire set-up to accommodate more than 6,000. Designing is in charge of Leo Cathe, Cleveland architect and ballroom designer. Social-plan dancing four nights a week will prevail in the pavilion and when weather is inclement dancing will be shifted to Moonlight ballroom. Name bands will again be presented about every two weeks on Sunday nights with district and middle-bracket orks playing alternating Sundays.

Bathhouse, which has been reconstructed along more modern lines atop a hill near center of the park, is two decks high and picnic tables will be spotted on the roof overlooking the bathing beach, which is to be improved extensively with new accessories added. Entire upper section of the long covered midway building has been eliminated, giving an unobstructed view of the lake from all parts of the park. Concessions which faced center of the park will be reversed to overlook the lake. A Merry-Go-Round which has been purchased will be spotted near center of the park and other rides and concessions will be installed. When revamping is complete all rides and concessions will be within a smaller area than heretofore with practically all concessions under one large roof.

10% Dividend Is Declared By Big Park in Copenhagen

COPENHAGEN, Jan. 20.—Annual report of the popular Danish amusement park, Tivoli, shows gross receipts of 3,064,592 kroner last season. Net profits were 571,841 kroner and a dividend of 10 per cent has been declared. Total attendance last summer was 2,112,236 and take at gates was 1,740,211 kroner. Highest attendance was on a late August holiday with 51,186. Poorest day was May 15 with 1,631.

Bakken, amusement resort near Copenhagen, is being enlarged. Soren Stefansen, Danish showman, is adding 180 stands, concessions of various kinds, at his Montmarte spot in Bakken, while Prode-Jensen is adding to his Sommerlyst concession. Scenic Railway at Bakken is being rebuilt.

Denmark's Teltholder Forening, organization of outdoor showmen, held its annual meeting in Aarhus on November 25, with 76 delegates in attendance. Poul Neve, writer and showman, was appointed editor of the organization's magazine.

SANDUSKY, O.—Announcement has been made here of excursion plans for the steamer Put-in-Bay, which operates between Detroit, Put-in-Bay, Sandusky and Cedar Point. Weekly excursions beginning June 11 will run on alternate Tuesdays to Cedar Point, Put-in-Bay and up St. Clair River.

SUSIE POSES for her latest photo in Cincinnati Zoo, where she arrived 102 months ago at the age of 2½ years. Known as the largest and oldest gorilla of her sex in captivity, her latest annual checkup showed her to be five feet in height, weighing 305 pounds and still growing. She is said to be the only trained specimen in the world and her performances under tutelage of Trainer William Dressman have long been a big drawing card for the zoo.

New Management Planning Modernization for Bob-Lo

DETROIT, Jan. 27.—Bob-Lo Park on Bois Blanc Island in the Detroit River has been taken over by a new corporation, Bob-Lo Excursion Co., succeeding Bob-Lo Steamers, Inc. No direct change in ownership is involved in the park, which is controlled by Georgian Bay Lines.

Harry Fletcher, formerly vice-president of the older operating company, is president of the new company in place of Joseph E. Vance. New company, a Michigan corporation, has a capitalization of $513,000. A new roller-skating rink, according to E. B. Hatch, of the park office, will be about 100 by 140 feet.

Rides are being modernized and turnstiles installed and a new streamlining is being applied to excursion steamers running to the island.

Showmen in AC See in More Outdoor Attractions Means of Retrieving Some of Lost Biz

ATLANTIC CITY, Jan. 27.—Showmen here, looking with apprehension at experiments with sand skiing on rolling dunes at Long Beach Island, up the Jersey coast near Barnegat Light, are again stirring up interest in reviving the many proposals to locate outdoor rides and attractions on the beach and Boardwalk here to supplement the piers and concessions. Atlantic City dunes have gone with the winds, making sand skiing no go here. But showmen feel there is a definite need for outdoor amusement of some sort to attract visitors beyond the regular summer season. Belief is that lack of outdoor rides and attractions has lost business for the resort in season and out.

Amusement men are no longer talking about a specific "type" of entertainment, breaking up the cliques that formerly favored this or that type of outdoor ride or attraction, and all are agreed that there is a definite and imperative need falling under the general head of "outdoor amusements."

Edward O'Keefe, vet amusement man and now operating a string of Boardwalk theaters and concessions, went on record with the suggestion that "We need some kind of outdoor attraction for this time of the year. There's no question about that. I'm in favor of trying something. Any outdoor novelty helps a resort." C. A. Hill, manager of Hamid's Pier and many years an associate of John L. Young, pioneer Atlantic City showman, also is strong for outdoor attractions. Discussing general advantages to the city of such attractions, Thomas Russelton, for the Chamber of Commerce, said, "I agree that we need some outdoor attractions. Any resort can use them."

Many other showmen, marking time for the Easter inaugural for the '40 season, recalled the many outdoor rides that were real money-makers years ago. One recalled the Old Mill and a Boardwalk Roller Coaster with a talker and all. Merry-Go-Rounds did land-office business, one serving as nucleus for construction of the noted Steeplechase Pier, since destroyed by fire.

Another mused, "Along the Walk in the old days there were all sorts of at-

(See SHOWMEN IN AC on opposite page)

Roster of Devicers Made Up for AREA

NEW YORK, Jan. 27.—The 1940 roster for the American Recreational Equipment Association has been made up, standing committees having been appointed, and is announced by Executive Secretary R. S. Uzzell as follows:

Officers: C. V. (Chick) Starkweather, president; R. E. Chambers, first vice-president; Raymond Lusse, second vice-president; W. F. Mangels, treasurer; R. S. Uzzell, executive secretary. Members at large of executive committee: Fred L. Markey, L. L. Custer; George A. Hamid, ex officio.

Committees: Nominating, W. F. Mangels, chairman; Raymond Lusse, William Rabkin. Export, Raymond Lusse, B. D. Levaur; R. S. Uzzell, chairman. Contracts, L. L. Custer, chairman; H. A.

(See DEVICERS' ROSTER on opp. page)

Committee Workers of NAAPPB Are Named by President Gurtler

CHICAGO, Jan. 27.—Roster for 1940 of the National Association of Amusement Parks, Pools and Beaches has been announced from the offices of Executive Secretary A. R. Hodge here and, embracing the officers and directors elected at the 21st annual meeting in New York on December 4-8 and committees subsequently appointed by the president, is: Arnold B. Gurtler, president, Denver; A. W. Ketchum, first vice-president, Forest Park Highlands, St. Louis; Edward L. Schott, second vice-president, Coney Island, Cincinnati; Richard P. Lusse, third vice-president, Chalfont, Bucks County, Pa.; A. R. Hodge, secretary-treasurer, Chicago; A. L. Filograsso, assistant treasurer, Riverview Park, Chicago. Board of directors, N. S. Alexander, Harry J. Batt, Rex D. Billings, John L. Coleman, John R. Davies, Arnold B. Gurtler, George A. Hamid, A. R. Hodge, Paul H. Huedepohl, A. W. Ketchum, J. E. Lambie Jr., Richard L. Lusse, Fred L. Markey, A. B. McSwigan, Herbert P. O'Malley, Fred W. Pearce, Leonard B. Schloss, Edward L. Schott, Roy Staton. Executive committee, Arnold B. Gurtler, A. R. Hodge, A. W. Ketchum, Richard P. Lusse, Edward L. Schott.

Committees—AREA awards, Julian M. Bamberger, chairman; F. W. A. Moeller, vice-chairman; Frederick E. Levere; Daniel E. Bauer, alternate. Entertainment and banquet, George A. Hamid, chairman; Mrs. P. M. Killaly, vice-chairman; Mrs. George J. Baker, M. H. Barnes, B. W. Frederick, Mrs. Arnold B. Gurtler, Mrs. A. W. Ketchum, Mrs. Richard P. Lusse, F. W. A. Moeller, Mrs. H. P. Schmeck. Finance, A. W. Ketchum, chairman; Herbert P. O'Malley, vice-chairman; N. S. Alexander. Foreign Relations, H. G. Traver, chairman; R. S. Uzzell, vice-chairman; William Rabkin, Leonard Thompson. Historians, W. F. Mangels, R. S. Uzzell. Legislative, Fred L. Markey, chairman; Leonard B. Schloss, vice-chairman; Fred E. Wesselman. Location and exhibits arrangements, A. W. Ketchum, chairman; N. S. Alexander, vice-chairman; A. R. Hodge, Edward L. Schott. Membership, Richard P. Lusse, chairman; Roy Staton, vice-chairman; C. D. Bond, John Logan Campbell, Arch E. Clair, Fred Fansher, George A. Hamid, Paul H. Huedepohl, W. St. C. Jones, Charles P. Keller Jr., George H. Lauterman, Herbert P. O'Malley, Leonard B.

(See NAAPPB Committees on opp. page)

Storm Lashes South Jersey

ATLANTIC CITY, Jan. 27.—Worst blizzard in 25 years struck South New Jersey on Wednesday. Atlantic City was covered with eight inches of snow, but in spite of a 50-mile wind little damage was done to amusements on the Boardwalk. Near-by Brigantine Beach was marooned when the ferry operating between here and the beach had to discontinue service due to ice floes and the storm tide. Wildwood and North Wildwood had 12 inches of snow. Walk rides and piers escaped serious damage.

LEWES, Del., Jan. 27.—Snow drifts eight feet deep were reported at Rehoboth Beach. Ice floes and snowstorms were reported to have battered all bathing beaches and parks along the Delaware Bay line. Here heavy seas washed away a 300-foot section of Queen Anne Pier and the 1,000-foot pier was reported on the verge of collapse.

Check-Up Shows Cincy Gorilla Is Biggest Girl Now

CINCINNATI, Jan. 27. — Annual physical examination of Susie, performing gorilla in the zoo here, by Dr. Sol G. Stephan and Trainer William Dressman showed that she is still growing, tho she is generally regarded as a fully developed specimen of the lowland-type gorilla, said Animal Director Joseph A. Stephan.

When arriving at the zoo 102 months ago Susie was thin and puny and about 2½ years of age, but since has developed into a fine adult specimen weighing 305 pounds, to make her the largest and oldest gorilla of her sex in captivity, said Director Stephan. One year ago she weighed 291 pounds. Indications are that she will remain here a long time, as she has now passed the more critical stages of development and the Stephans believe she will continue to grow for several years, tho at a decreasing rate.

Now standing five feet, Susie gained an inch during the past year and other measurements gained proportionately. Fingertip to fingertip reach is 85 inches, a gain of one inch, and neck measurement showed a similar increase to 25 inches. Chest measurement is 51 inches, a gain of one inch, and her waist measures 60 inches, a four-inch gain. Right bicep is 18½ inches, a pick-up of one-half inch, and wrist had a similar growth to 13 inches. Fist measurement remained 6½ inches. Calf measurement gained a half-inch, to register 15½ inches.

"The larger gorillas are in captivity in the United States. Susie is unique because she is the oldest and largest female in the country and the only trained specimen in the world," said Director Stephan. "Largest ever seen in captivity are two in San Diego (Calif.) Zoo, which weighed 460 and 503 pounds last fall. Both are males, which are known to nearly double the weight of females. Other male gorillas larger than Susie are Bushman, of Chicago Lincoln Park Zoo, and Bamboo in Philadelphia Zoo."

WILDWOOD, N. J., Jan. 27.—Altho it isn't until May that concessioners start taking down the boards for their games and rides, officials are busy lining up outings and conventions to swell summer throngs. Bid was accepted this week by Disston Employees' Social Club, Philadelphia, to hold its second annual outing here in August. Club brought several thousand here last August.

American Recreational Equipment Association

By R. S. UZZELL

Work of AREA got an early start this year. President C. V. Starkweather made the trip from Buffalo and Raymond Lusse came up from Philadelphia for the meeting to outline 1940 activities. While here President Starkweather appointed the standing committees for the year. New York World's Fair committee, of which Norman Bartlett is chairman, was appointed at the annual meeting in December at the New Yorker Hotel.

New Problems Up

There are many angles demanding careful thought to arrive at some new understandings requiring a closer co-operation. The best thought of our membership is needed for a calm consideration of a lot of new problems. When we ask for advice in a special bulletin it is hoped that it will be forthcoming promptly. The new president manifests a disposition to be conservative and to consult with his committeemen and fellow officers. But he does want to see activity and has an earnest desire to serve the greatest number of our membership with all interests given a hearing.

W. P. Mangels, treasurer, has carefully gone over the books and analyzed the accounts up to date. If there is any misunderstanding on the part of any member as to his dues Mangels can make it clear and will be glad to do it.

First Vice-President R. E. Chambers and Second Vice-President Raymond Lusse take their offices seriously and are determined to be helpful. Chambers makes a good presiding officer. He came to bat for Hamid when George had to leave the annual meeting for a trip to Chicago. Raymond Lusse has grown up in the amusement business and surely knows what it means to run a manufacturing plant producing amusement devices. He takes time off to come to a meeting for an afternoon.

N. E. Meet March 12

C. D. Bond is out with a new procedure for the New England meeting in the Manger Hotel, Boston, on March 12. There is to be one central theme subdivided into special topics for each writer, which will contribute to the main discussion. These papers are not to be read by the writer but sent to Secretary Fred L. Markey in advance of the meeting, then opened for general discussion. This will give all speakers from the floor a mark to shoot at and all members will have copies of the papers to take home for further study and to produce perhaps some definite innovation for parks in 1940. It is something different and apparently has merit. Let us all give it a boost.

Frank W. Darling produced the symposium. Jack Lamble brought forward Prof. Quiz and now Cy Bond asks a number of men to toss their production into the ring for a general knockabout to see if there is anything left of it worthy of a tryout at an amusement park. Surely this will add new interest and vitality to the meeting.

New York World's Fair management keeps booking new attractions for this year. There is plenty of available space for shows and attractions. More eating places at popular prices will be added. Publicity of an intimate nature is going to every village and hamlet of the country. High school bands in villages of 800 people or less are getting invitations to participate in the concerts. The people are going to be well informed on the big show before opening date.

Long Island

By ALFRED FRIEDMAN

Bitter cold stalled work under way around the beaches preparatory for summer. Rockaway toll bridge, which is the means of paying off the $18,000,000 shore improvement project completed last year, collected less than $50 in dimes on a recent zero day.

Oyster Bay Beach is latest of contemplated projects, with extensive provisions made for parking autos. Long Beach and Rockaway have not announced plans for weekly fireworks shows, which means L. I. is likely to go without them next summer. A crew of two dozen is hurrying thru renovation of Rockaway's Playland Park.

Rockaway Chamber of Commerce is renewing efforts to speck roadsides with "To Rockaway" signs. Ralph Sullivan is to head the Rockaway shore maintenance crew, more than 2,500 in number, next summer, largest contingent of its kind on the Eastern seaboard.

Remodeled Capitol Dancery Is To Bid for Summer Biz

LINCOLN, Neb., Jan. 27.—Capitol Beach's lone winter operating concession, King's Ballroom, will go dark on February 4 and during Lent a $5,000 remodeling campaign will be on. Now managed by Clair Lanning, it will be given many interior fixings, including surrounding the floor with booths and a centrally located concession stand.

Lanning, looking ahead to the park opening about the middle of May, said a new policy would be installed for the dancery, which has been operating only three nights weekly in the past. Bands will be booked on a five-nights-weekly basis, layoff nights being Mondays and Tuesdays. Bands will stay only a week, with holdovers possible.

Park will make a strong summer bid for terp trade, considering R. H. Pauley's plans to build a roofless dance spot to run three or four nights a week near his popular Turnpike Casino.

Season at Swedish Spots Reported Best Since 1934

STOCKHOLM, Jan. 20.—Folkets Parks, a Swedish institution which is something between the erstwhile American chautauqua and an amusement park, report that last season was best since 1934. There are now 160 Folkets Parks in Sweden, all of which offer some form of amusement and many of which are full-fledged amusement parks. More than 1,100 theatrical and concert artists and 275 circus and vaude acts played at these parks during the past season.

Grona Lunds Tivoli, principal amusement park of Stockholm, is preparing to celebrate its 60th anniversary. Margarethe Nelson, who has been connected with Tivoli since it was founded, will be honored at the celebrations.

Swedish Teltholder Forening, outdoor showmen's group, held its annual meeting in Stockholm on November 21.

NAAPPB COMMITTEES

(Continued from opposite page)

Schloss, H. P. Schmeck, Theo M. Toll, Harry G. Traver, R. S. Uzzell.

Music Royalty, A. B. McSwigan, chairman; R. E. Foehl, vice-chairman; Herbert F. O'Malley. Nominating, Herbert F. O'Malley, chairman; Harry J. Batt, vice-chairman; R. N. Anderson, Charles L. Beares Jr., F. W. A. Moeller, Roy Staton. Program, general, Edward L. Schott, chairman, John L. Coleman, vice-chairman; A. R. Hodge, Paul H. Huedepohl, Theo M. Toll. Program, beach and pool, Paul H. Huedepohl, chairman; Arthur E. French, vice-chairman; Harry A. Ackley, Bert Nevins, Vernon D. Platt, Leonard B. Schloss; Chauncey A. Hyatt, adviser. Public Liability Insurance, N. S. Alexander, chairman; Leonard B. Schloss, vice-chairman; Richard P. Lusse, H. P. Schmeck. Publicity, A. C. Hartmann, chairman; Johnny J. Kline, vice-chairman; Herman Blumenthal, Earl K. Collins, Nat S. Green, Paul H. Huedepohl, Leonard Traube, Theodore Wolfram.

Reception and social, A. W. Ketchum, chairman; Mrs. Richard P. Lusse, vice-chairman; William D. Acton, N. S. Alexander, George J. Baker, Mrs. George J. Baker, C. D. Bond, John Logan Campbell, L. K. Chrisman, Arch E. Clair, Ida E. Cohen, E. E. Foehl, Mrs. B. W. Frederick, C. M. Gerhart, C. E. Henninger, Doris Humphrey, Mrs. A. W. Ketchum, Mrs. P. M. Killaly, George H. Lauerman, Raymond Lusse, Mrs. Raymond Lusse, Richard P. Lusse, Mrs. H. P. O'Malley, Robert L. Parr, J. H. Smith, C. V. Starkweather, H. G. Traver. Resolutions, R. S. Uzzell, chairman; W. St. C. Jones, vice-chairman; Benjamin Krasner, Roy Staton. Safety Code, Richard P. Lusse, chairman; George J. Baker, vice-chairman; Norman Bartlett, R. E. Chambers, George H. Cramer, George P. Smith Jr., C. V. Starkweather, H. G. Traver. Service Awards, J. E. Lamble Jr., chairman; John L. Coleman, vice-chairman; C. L. Beares Jr., C. E. Henninger, W. St. C. Jones, Theo M. Toll. Swimming promotions and protection, Paul H. Huedephol, chairman; Leonard B. Schloss, vice-chairman; N. S. Alexander, J. O. Ziegfeld.

DEVICERS' ROSTER

(Continued from opposite page)

Hamilton, K. T. Mitchell. Exhibit room, W. St. C. Jones, chairman; A. Bisch, William Rabkin. Finance, Fred L. Markey, chairman; R. E. Chambers, James H. Strong, Lee U. Eyerly. Membership, R. E. Chambers, chairman; Charles A. Curtis, L. L. Custer, C. J. Latscha. Program, Herbert P. Schmeck, chairman; R. E. Chambers, W. St. C. Jones, L. L. Custer. Credits, R. S. Uzzell, chairman; Frank Thomas, Fred Markey. Insurance, J. L. Campbell, chairman; George Lauerman. The 1940 convention exhibit, R. S. Uzzell, chairman; W. P. Mangels, Raymond Lusse. The 1940 New York World's Fair, Norman Bartlett, chairman; C. D. Bond, vice-chairman; Maurice Piesen, James H. Strong, Jordan L. Mott, George A. Hamid, Fred Markey, H. G. Traver, W. P. Mangels, Norman Alexander; R. S. Uzzell, secretary.

SHOWMEN IN AC

(Continued from opposite page)

tractions to tempt the stranger's purse. Scenic Railways. Trip to the Moon. Chinatown, movies on wheels and many others. On such things, along with its fine natural resources and hotels, Atlantic City grew, despite the so-called honky-tonk flavor of her youth and the things later adjudged obnoxious to genteel resort clientele."

While showmen aren't kidding themselves that the '40 season will see a return of "those good old years," feeling is that enough interest has been stimulated in outdoor rides and attractions to make the "Walk start humming again before many more seasons.

COLUMBUS, O.—August Wagner presented Columbus Municipal Zoo with $10,000 for construction of an elephant house. Building is to be 104 by 62 feet, with stone facades. It will also house other heavy tropical animals.

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Rinks and Skaters

By CLAUDE R. ELLIS (Cincinnati Office)

MILL BRIDGE Roller Rink, Lyons, Ill., drew 140 at its opening on December 30, report Mr. and Mrs. Joachim (Jokes) Fonter, proprietors. Building is 50 by 180 feet and is divided into a 48-by-130-foot skating area, 32-by-38-foot reception room, skate, wardrobe and rest rooms. Harry Palmer, former manager of White City Rink, Chicago, is assistant manager and Mrs. Fonter is cashier. The Fonters staged a private after-session party on January 18 to celebrate their fourth wedding anniversary. They were married in public at White City Rink.

* * *

ROYAL Rollers and Mickey were recent visitors at Silver Star Roller Rink, Kalamazoo, Mich., while playing a night club in that city, reports their manager, W. G. Christianson Jr. Roy V. Starr is proprietor and a former professional skater. Floor is 50 by 135 feet and average weekly attendance is 1,000, about 38 per cent of whom own their skates. Edith Larkin is Hammond organist. Most popular step at the rink is the schottische.

* * *

RICHARD O. FLATH, operator of Coliseum Roller Rink, Escanaba, Mich., netted some publicity in the local paper for his spot thru exploitation of two of his oldest customers, Mr. and Mrs. A. O. Syverson, roller skaters 55 years and patrons of the Coliseum 35 years.

* * *

FIRE gutted the former Elks Club building in Massillon, O., which for the past year housed a roller rink. Damage was estimated at more than $3,000. Tom E. Johnson, proprietor, reported furnishings of his apartment in the building and some rink equipment destroyed. About 40 skaters assisted in removing equipment.

* * *

COLISEUM Roller Rink, Mansfield, O., has formed a club known as Coliseum Roller Club. Members are privileged to skate once a month for a dime. Membership is more than 100.

* * *

CRYSTAL City Rink, Tulsa, Okla., which operates the year round, is doing brisk business despite strong opposition, reports Happy Jack Darling, broad and high-jump skater. Prize contests are presented nightly and basket-ball and push-ball games on skates are to start soon. Skate-dance club is popular. Rink is equipped with Chicago skates. Personnel includes John Mullins, proprietor; Clayton Blanchard, floor manager; Harry Mitchell, skatercom; Elsie Verely, cashier, and Joe Duke, refreshments.

* * *

BUSINESS at J. Bauman's Riverview Roller Rink, Milwaukee, has been good, reports Robert Hageman. Rink operates nightly except on Mondays. Matinees are held on Saturdays and Sundays, with free instruction in waltzing given during latter sessions. Riverview Roller Club has 24 members and visits rinks in near-by territory. Tentative plans are made for a trip to Detroit and a three-night skating carnival in late spring. Officers recently elected are Robert Hageman, president; Ed Arndt, secretary, and Ed Lang, treasurer.

* * *

SUNDAY night roller skating in Philadelphia was defended as a "healthful body-building recreation" and not a violation of blue laws as James Toppi, operator of Dance Box Roller Rink, faced Magistrate Connor on a complaint brought by a neighbor who said that noise and not Sabbath desecration annoyed her. Toppi was accused of "engaging and performing worldly employment on Sunday" in violation of an old law. Five rink instructors, also accused of violating the law, were discharged by Magistrate Connor, who fined Toppi $4 and costs. Toppi denied he kept his rink open after 11 p.m. He said about 100 boys and girls have been receiving skating instruction at his rink on Sunday afternoons and that there was skating there at night to music. "It's a healthful, beneficial recreation and keeps children off streets," he commented. Toppi said he would be satisfied to keep his rink closed on Sundays if other owners would do likewise.

* * *

BASKET BALL on roller skates on Monday nights highlights announcement of reopening of Plaza Roller Rink on the Boardwalk in Wildwood, N. J. Danny Whildin and Bill Thompson are operators. Rink formerly operated only during the resort season. Sessions will be held on Mondays, Tuesdays, Thursdays and Saturdays. Instructions will be offered on Tuesdays. Contests will be featured on Saturdays.

* * *

INDICATION of growing popularity of roller skating in Detroit and vicinity is seen in announcement by Bob-Lo Excursion Co., operator of Bob-Lo Park on Bois Blanc Island in the Detroit River, that a 100 by 140-foot rink will be constructed for the 1940 season. It has been more than 25 years since the park operated a rink.

* * *

BUSINESS has been exceptionally good at State Roller Rink, Hammond, Ind., which staged a grand opening on January 20, when a new floor and $20,000 Wurlitzer pipe organ were offered skaters, reports Al Clarett, manager. He formerly managed Riverview Rink, Chicago, and also appeared with the Thrillers, skating act. Boards of the floor are set on edge and equipment includes new Chicago skates. Special features are presented nightly.

* * *

PROCEEDS of a party and presentation of skating talent at Casimir Grell's Genesee Roller Rink, Buffalo, on March 1 will be used for transportation expenses in sending competitors to national amateur championships to be staged by the Roller Skating Rink Operators' Association of the United States in the spring. Affair is being advertised and club members are selling tickets. Duke Reeck, formerly of Duke's Flying Trio, and Mrs. Reeck are training club members in various steps.

AID LOSS IN MICH.

(Continued from page 33)

that he believes prospects for some State aid are good.

The situation in which the fairs find themselves came about thru a "mistake" of the 1938 Legislature, which included the usual appropriation for the 1939 fairs in its budget but later found there were no funds available. This was remedied by advance of $205,000 from the $500,000 emergency fund of the so-called racing fund. The amount was apportioned among the county fairs and the State fair, and it was agreed that the money would be repaid. It is this debt that deprives the fairs of their usual State revenue this year.

New Secretary-Treasurer

In a surprise move a new secretary-treasurer was chosen by the association. Chester M. Howell, Chesaning, has held the office 16 years. For a number of years he has not been an active fair man aside from his association office, and many members were of the opinion that an active fair secretary should be named. Harry B. Kelley, secretary of Hillsdale Fair and a member of the State fair board, was elected. R. P. Buckley, Bad Axe, was moved up from first vice-president to president. He is a veteran of the fair game and was formerly on the State board. Vice-presidents elected were: First, Arnold Engstrom, Traverse City; second, E. W. Delano, Allegan; third, Ray Bushey, Alpena; fourth, Carl Monty, Caro; fifth, Howard Lawrence, Ionia.

Detroit was again selected as the convention city, but choosing a hotel was left to incoming officers. It is probable that the Fort Shelby will be chosen, as Manager Jerry Moore has always cooperated with the association to the fullest extent.

Attendance this year was a little ahead of last in number of fairs represented, but officers expressed regret that so small a percentage of the State's fairs attend. Of the 70 or more fairs in the State only 29 were represented. President Bradish at the opening session said Michigan fairs in 1939 had one of the best seasons in a decade. He sketched progress of the State's fairs from the time he started in the game—1879, in Adrian, to the present and predicted that still greater things are in store for them. A memorial to the late William F. Jahnke, secretary of Saginaw Fair, praising the work he did for his fair and Michigan fairs in general was read and the assembled fair men stood a moment in silence as a tribute to him.

Following the report of Secretary-Treasurer Howell he addressed the fair men briefly regarding his work. "I have served 16 years without compensation," he said, "and if you want me to continue I will have to have some compensation." He also warned against politics entering the association. "When that happens," he said, "the association will begin to disintegrate."

A. C. Carton, deputy commissioner of agriculture, presented his report on the matter of State aid and regretfully informed the body that he could give them no hope of receiving aid this year. Oren W. Kayne, State NYA administrator, gave an outline of the work the National Youth Association is doing as it affects fairs. Walter J. Reddy, State sales tax director, explained workings of the sales tax and urged co-operation of fair men in seeing that the law is enforced on their grounds.

A Better State Fair

At Wednesday's session Dr. W. L. Snow, Northville, manager of the State Fair, Detroit, spoke on *The State Fair As I See It*. "When I took charge in February, 1939, the fair was a very sick patient," said Dr. Snow. "It was close to half a million in the red in spite of large sums derived from various sources. By the end of 1938 the fair had lost the reason for its existence. The farmer had turned away from the fair. Detroit Merchants' Association had lost confidence in it. The new management started building up good will among the merchants."

This year, Dr. Snow said, the live-stock show will be restored. There will be a big farm implement show, a large dining hall where the farmers can get good food at reasonable prices and a parking place for farmers within the grounds. Various other means of building up the fair to its former place of importance will be inaugurated.

A. G. Kettenun, State leader of 4-H Clubs, spoke on work being done with boys and girls and said the number of 4-H Club members now is close to 60,000 in Michigan.

Prior to election of officers a letter from Secretary Howell, who had left for his home Wednesday morning, was read. Howell stated that, as he had informed the body on the previous day, he felt he could not continue as secretary-treasurer without compensation and, knowing the association is not at present in a position to afford a paid official, he asked that he be removed from consideration in connection with the office.

The banquet Tuesday night was well attended and an excellent program was presented. Rose Sario, Ionia; Mrs. Harvey Wolcott, Coopersville, and Nat Green, of *The Billboard*, were named as an honorary banquet committee. Arnell Engstrom efficiently handled the job of toastmaster and Sam J. Levy was emsee for the lively show that followed. A message from Gov. Luren D. Dickinson was read. There were brief talks by Andy Adams and Joseph D. Frost, former speaking on *The Harness Horse* and latter on *The Runners*. Elmer A. Beamer, commissioner of agriculture, discussed *The State and the Fairs*, assuring the fair men of his deep interest in their work.

Attractions Represented

Among attractions represented were Adams-Monett Rodeo, George V. Adams; American Fireworks Co., L. E. Holt; Amusement Corp. of America, R. L. Lohmar; Barnes-Carruthers Fair Booking Association, Sam J. Levy, Ethel Robinson; Baker-Lockwood, James Morrissey; B. Ward Beam; Barkoot Bros.' Shows, K. G. and Babe Barkoot; Bradford & Co., Inc.; Columbus Imperial Fireworks Co., Joseph Cacavello; Fair Publishing House, A. H. Sutton; Fox Tent and Awning Co.; Fulton Bag and Cotton Mills, F. L. Deane; Flying-X Rodeo, Col. Gatewood; Getzendaner jumping horses, Eleanor and Lois Getzendaner; Gooding Greater Shows, Floyd E. Gooding; Charles T. Goss, Chevrolet dealer; Happyland Shows, William G. Dumas, John F. Reid; Hudson Fireworks Co., A. D. Michele, Bert E. Thomas; Joyland Shows; Irving and Bruce Kempf, mechanical shows; Henry H. Leuders Agency, Mr. and Mrs. Henry H. Leuders, Jack Champion; Motor City Shows; Music Corp. of America, Hogan Hancock; O. Henry Tent and Awning Co., Charles O. Driver; Ohio Fireworks Display Co., Peter Vitale, Harry B. Lessinger; Regalia Mfg. Co., T. P. and E. Ted Eichelsdoerfer; K. G. Staats & Co.; Si and Fannie Otis; Springfield Wagon and Trailer Co.; Gus Sun Agency, Bob Shaw; Thearle-Duffield Fireworks Co., Jack Duffield; United Fireworks Co.; Baum's Circus and Dare-Devil Drivers, C. L. (Jack) Raum; Romig & Rooney Circus; Major Bowes units, Sol Burns Agency; W. G. Wade Shows, E. L. and W. G. Wade; WLS Artists' Bureau, Clementine Legg; World of Pleasure Shows, Harry B. Lessinger; W. H. Williams, pony act.

Grand-Stand Shows

WLS BARN DANCE, free acts and fireworks have been booked for three-day Roseau County Fair, Roseau, Minn.

JAY GOULD Enterprises have been booked to furnish free acts at four-day Clearwater County Fair, Bagley, Minn.

IRVING H. GROSSMAN, Des Moines Gus Sun representative, has booked acts and night revues at nine Southern Minnesota and Northern Iowa fairs. Fairs include those in Waseco, Zumbrota, New Ulm, Appleton, Caledonia, Hutchinson and Red Wood Falls, Minn., and Northwood and Waukon, Ia. He also has booked Lee County Fair, Donnellson, Ia., for a revue and free acts.

BARNES-CARRUTHERS night show has been booked for six-day Northern Wisconsin District Fair, Chippewa Falls.

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Monroe at Third, Springfield, Ill.

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Cars and are being used in buildings as well as under tents. Send 10 cents for information on our sectional floors and special rink tents. They are getting the money everywhere. Have built portable floors over 25 years.
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Conducted by CLAUDE R. ELLIS. ROBERT DOEPKER, Associate. Communications to 25 Opera Place, Cincinnati, O.

WINNER of the cash award given each year by Missouri Show Women's Club in its membership drive, Mrs. Grace Goss is the wife of Charles T. Goss, of Standard Chevrolet Co., and has held the offices of president, chairman of the board of directors and at present is club secretary. She was presented with the award at the club's 10th anniversary dinner in Jefferson Hotel's Crystal Room, St. Louis, on January 19, making the sixth consecutive time she has held the honor. She also is club's traveling representative and a member of the Eastern Star, White Shrine and the Ladies' Auxiliaries, Pacific Coast Showmen's Association, Los Angeles; Heart of America Showmen's Club, Kansas City, and Showmen's League of America, Chicago.

Louisiana Stands Okeh for Crescent City Winter Unit

GOOD HOPE, La., Jan. 27.—Despite cold weather, Crescent City Shows closed a week's stand here last Saturday to satisfactory results under American Legion Post auspices, reported Manager E. J. Chambers. Organization moved in here from successive week stands in Kenner and Lutcher, La., where business was good.

Altho shows closed just before Christmas with no intention of opening until spring, a group of concessioners, ride owners and showmen wintering in New Orleans prevailed upon the management to take out a winter show to operate in this sector. Unit opened in Kenner on January 2 with two shows, two rides and 10 concessions. Staff includes Bob Bryant, special agent; R. O. French, lot superintendent, and Mrs. R. O. French, secretary-treasurer.

LONG PROMINENT in outdoor show circles, Mrs. Noble C. Fairly, wife of the co-owner and manager of Fairly & Little Shows, was toastmistress at Missouri Show Women's Club 10th anniversary dinner party in Jefferson Hotel's Crystal Room, St. Louis, on January 19. A feature was her tribute to all mothers everywhere. Viola, as she is known to her legion of friends, is one of the leaders in club's activities as well as those of the Ladies' Auxiliary, Heart of America Showmen's Club, Kansas City, Mo.

Dinner Party Marks MSWC Anniversary

ST. LOUIS, Jan. 27.—Missouri Show Women's Club celebrated the 10th anniversary of its founding with a dinner in the Jefferson Hotel's Crystal Room here on January 19. U-shaped table was decorated with a lattice of fern, a plaque of roses and baby breath from Grimm & Gorly, club florists; a huge basket of flowers from husbands and sweethearts in the International Association of Showmen; a plaque of red and white carnations from Ladies' Auxiliary, Heart of America Showmen's Club, Kansas City, Mo., and roses from Judith Solomon and Ladies' Auxiliary, Pacific Coast Showmen's Association, Los Angeles. Place cards in the form of boutonnieres and candy jars, souvenirs of Pearson Shows, prevailed at each plate.

Mrs. Viola Fairly, who presided at the (See MSWC DINNER PARTY on page 49)

Dee Lang Adds Minn. Fair Celebration Stands to List

ST. LOUIS, Jan. 27.—Dee Lang, owner, and Elmer Brown, agent, Dee Lang's Famous Shows, returned here on Tuesday and advised they had just completed a 2,000-mile trip on which they booked nine fairs and two celebrations, including those at Kasson, Preston, New Ulm, Perham, members of the Red River Valley Minnesota Fair Circuit. In addition contracts for Barnesville, Ada, Warren, Fertile and Hallock fairs, and celebrations at Brainerd and Detroit Lakes, all in Minnesota, were signed. To date 22 fairs and celebrations have been contracted.

Owner Lang said the Waco, Tex., quarters crew has been augmented and shows will open at Big Spring Jubilee Celebration there the first week in March. Eli Bridge Co. has delivered several new trailers to transport the five electric generating units. Lang and Brown left yesterday for Dallas.

Latlip To Use Old Title

CHARLESTON, W. Va., Jan. 27.—Capt. David Latlip, owner of the shows bearing his name, said here his organization will use its original title, Latlip Shows, in 1940. Last season it was known as Latlip Home State Shows. Quarters crew here has been busy since closing the season and four rides have been overhauled and repainted. Thomas Niswander, Huntington, W. Va., is building a 10-in-1, Headless Girl and Whoopee Show. New canvas has been ordered and fronts will feature chromium. Latlip Sisters and Lawrence (Pop Eye) Jenkins will provide free attractions. Shows are slated to open in April.

NINA RODGERS, who has assumed her duties as president of the Ladies' Auxiliary, Pacific Coast Showmen's Association, heading a complete new slate of officers for 1940. Currently with Monte Young Shows and Rides, she has been a member of the club five years and has general-agented several shows on the West Coast. At one time owner and operator of Rodgers Amusement Co., she has been active in outdoor show business about 20 years. Photo furnished by Lucille King.

McLaughlin Gets Decker, McGary; Plans 1940 Tour

NEW YORK, Jan. 27.—P. S. McLaughlin, owner-manager of the recently organized shows bearing his name, this week signed Ralph Decker and Kirby McGary to operate the Broadway Revue and Beauty on Parade Show for 1940. Decker managed the Girl Show on Ideal Exposition Shows the past two years, while McGary was with World of Mirth Shows. Latter is supervising construction of a 70-foot front, featuring indirect lighting and chrome plating.

Bill Rickel, general building superintendent with New England Shows (See McLAUGHLIN TOUR on page 49)

Wagner for Ind., Ill. Fairs

TOLEDO, Jan. 27.—Al Wagner, owner-manager of Great Lakes Exposition Shows, with quarters here, said this week that his organization had been signed for Olney (Ill.) Independence Celebration and for the 1940 fairs in Brownstown, Ind., and Mt. Sterling, Ill. Also contracted for the season is Floyd Mellen's cookhouse, Wagner said.

800 Turn Out For MSA Ball

Prominent showfolk on hand for fourth annual—floor show among features

DETROIT, Jan. 27.—About 800 attended Michigan Showmen's Association fourth annual Charity Banquet and Ball Monday night in Fort Wayne Hotel here. Affair, incidentally, was timed to function at the opening of the Michigan Association of Fairs meeting, which officially convened on January 23 in Hotel Fort Shelby.

Outdoor showmen present, in addition to club officers and members, included Alex Agreenoff, Gus Sun Office; Jack Dabis, Betty Bryden Office; Jack Gross, former booker; Art Frayne; Red Sobel, Jefferson Beach Park; Louis Rosenthal and Lloyd (Charley) Westerman, Rosenthal Supply House; Gasper Malcrans, manager Club San Diego; Pop Baker, game manufacturer; Mr. and Mrs. Harry Kelley, Hillsdale (Mich.) Fair; Charles Pigy, Adrian (Mich.) Fair; Probate Judge Patrick H. O'Brien; Gerald O'Brien, assistant prosecuting attorney; Circuit Judge William F. Cody; D. L. Runnells; (See 800 AT MSA BALL on page 49)

Three More Fairs to Jones

RICHMOND, Va., Jan. 27.—During the annual meetings of Virginia Association of Fairs here on January 22 and 23 it was announced that Johnny J. Jones Exposition had been awarded midway contracts for the 1940 fairs in Greensboro, N. C.; Danville, Va., and Rock Hill, S. C. Owner E. Lawrence Phillips and Ralph Lockett, of the Jones staff, attended the sessions, after which Owner Phillips left for the show's quarters in De Land, Fla., to direct activities.

Tidwell Books Spring Dates

ST. LOUIS, Jan. 27.—T. J. Tidwell Shows were awarded contracts for 1940 Pioneer Days' Celebration, Clovis, N. M., and Panhandle Plains Dairy Show, Plainview, Tex., General Agent Don M. Brashear said here this week. Both are important spring celebration dates in that section. Work in quarters at Sweetwater, Tex., is well under way. Owner-Manager T. J. Tidwell and Brashear left yesterday for Dallas to attend Texas Association of Fairs Meeting, February 1-3.

Pennock With Hennies Bros.

CHICAGO, Jan. 27.—Murray A. Pennock, former circus publicity man and later connected with various theatrical enterprises on the West Coast, has been signed as publicity man for Hennies Bros.' Shows, an Amusement Corp. of America unit.

Pa. Fairs to Strates Again

READING, Pa., Jan. 27.—James E. Strates Shows were awarded midway contracts for the fourth consecutive year for the Bloomsburg and York Fairs during the annual meeting of Pennsylvania State Association of County Fairs in the Berkshire Hotel here on Thursday and Friday.

Crowley Adds Seven Stands

PORT ARTHUR, Tex., Jan. 27.—Owner George C. Crowley, Crowley's United Shows, announced from quarters here this week that he had recently added seven dates to the 1940 route. List includes Burwell Rodeo and Hastings Fair in Nebraska; Anadarko (Okla.) Indian Exposition; Mt. Pleasant (Tex.) Dairy Show; East New Mexico State Fair, Roswell, and Portales and Clovis Bi-State fairs in New Mexico.

Carolina Dates to Lawrence

CHESTER, S. C., Jan. 27.—Midway contracts for seven 1940 Carolina fairs have been awarded Lawrence Greater Shows in quarters here. On the list, said Manager Sam Lawrence, are High Point, Reidsville and Rutherfordton, N. C., and Camden, Aiken, Union and Anderson, S. C.

Ballyhoo Bros.' Circulating Expo.

A Century of Profit Show

By STARR DeBELLE

Somewhere in Mexico,
Week ended January 27, 1940.

Dear Mixer:

This show has made many Cook's tours, scenic trips and winter-stall travels but this is the first time for the owners to carry 1,000 people and a midway on a Cliff Dweller Expedition. Pete Ballyhoo stated in the cookhouse that science and education are only a small part of the expedition's object. The amount of gold that could be secured to carry on their work was really the main reason for placing the show in these remote parts.

The train was parked and unloaded some 60 miles from the lot. All equipment was transported to the lot with the aid of airplanes and giant grappling hooks. When our leg-weary people (on foot) reached the Septentrion Canyon they were amazed at the high cliffs and the many tiers of caves from the ground up to thousands of feet in the air. Thinking the cliff a 50-story apartment hotel, our tired people took on a new lease of life and scrambled up the walls to be the first to check in. Little did we realize how quickly our army of troupers could scale those solid rock walls while loaded down with suitcases, bed rolls, cooking utensils, dogs, children and trunks. Then there was a rush to each cave to seek low rates and lodging. The Indian cliff dwellers in the first three tiers shooed them away, sending them higher to the uninhabited sections far above.

Up there our people had no bowls and pitchers or lumpy mattresses to beef about; there were none. Many did enjoy the echo programs that were broadcast from cave to cave when the bosses and their staff arrived. The show was well advertised with pictographs painted on the canyon walls. From the number of heads poked out of the cave entrances on the show's arrival, apparently it was effective publicity. This our press department believes to be the first modernistic midway ever to hold sway in the foothills of the Sierras.

Our scheduled Tuesday night opening would have been lost due to the show's buyer forgetting to bring oil along for the light plants, but again the bosses' luck held up when the Popocatepetl vol- (See BALLYHOO BROS. on page 49)

YOUR BEST MONEY MAKER

THE 7-CAR PORTABLE
TILT-A-WHIRL
The popular idol of America's Midway Public! Consistent Winner in Eli Bridge Co. Annual July 4th Gross Receipts Contest. More Quality — More Style — More Labor-Saving Features Year after Year keep the TILT-A-WHIRL in the front rank of popularity and profit. A most efficient ride at a reasonable price to you.
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100 FT. ROUND TOP, 10 OZ. DUCK, FAIR CONDITION, $125.00.
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Immediate Deliveries
Write CHAS. T. GOSS
With STANDARD CHEVROLET CO.,
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Club Activities

Showmen's League of America

165 W. Madison St., Chicago, Ill.

CHICAGO, Jan. 27.—President Frank P. Duffield is still in the East on business so Past President J. C. McCaffery presided at the January 25 meeting. With him at the table were Secretary Joe Streibich, Past President Zebbie Fisher and League Counsel Morris A. Haft. Relief committee reported Brother Al Latto is showing some improvement. Brother Nat Hirsch is home with a cold and Brothers Owen and Rankine are still confined in their homes. Brothers Sam Aldrich, Bob Leburne and R. P. Trevellick are still in American Hospital. No late reports were received on the condition of Tom Vollmer, Jack Lydick, John A. Francis, Capt. John M. Sheesley and J. R. (Bob) Strayer.

Lease committee is still dickering but hopes to make a report at the next meeting. Brother Mike Wright returned from a business trip and attended the meeting. Max Goodman and Harry Illions were in town for a short stay and attended. Past President J. W. (Patty) Conklin stopped en route to the West Coast. Bernie Mendelson and Ned Torti left for Florida and wired they were snowbound in Dalton, Ga. H. F. Fellows and Charles T. Goss stopped here en route to Detroit. George W. Johnson and S. T. Jessop are away on business. Sunny Bernet, annual spring party chairman, is busy on preliminary work on the event.

L. S (Larry) Hogan is playing a lot of bridge with the boys at the rooms. Mike Rosen advised he planned to leave for Birmingham on January 30. Letters were received from Lincoln G. Dickey, Frank J. Kennedy, Richard Miller, Ned Torti and Bernie Mendelson. Remember the date and place of the annual Spring Festival: Panther Room, Hotel Sherman, March 1.

Ladies' Auxiliary

Club held its regular social on January 25, with Mrs. Leah M. Brumleve as hostess. Beautiful prizes prevailed. Members were pleased to see Alice Hill, Mae Taylor, Ann Sleyster and Louise Rollo in attendance. Sick list includes Mrs. Al Miller, J. C. Ethel Weer, Rose Page, Mrs. John Francis and Virginia Laughlin. Members were asked to write them.

Mrs. William Carsky and Frances Keller are in Florida. Mrs. Henry Belden plans to leave for Miami, Fla., soon. Chaplain Mrs. Al Geller rendered the invocation at club's 22d birthday anniversary dinner party in the Old Town Room, Sherman Hotel, and not Blanche Latto as was reported in last week's issue. Next meeting will be held on February 1.

National Showmen's Association

Palace Theater Building, New York.

NEW YORK, Jan. 27.—Does club have any performer members? Here are a few: E. M. (Lucky) Teter, George Hanneford, LaMotte Dodson, Fred Delmar, Speedy Merrill, Willie (The Great) Wilno, Capt. Albert Spiller, William P. Moran and Albert Weiser, Fred Woolford, Roy (Two Aces) Thomas, Gustav Ateno, Eugene Randow, Harry Be Gar, Charles Carlos, A. Canastrelli, Italo and Otto Ernest Fantino, Laddie Lamont, Herman (Elsie and Herman) Heyn, Joseph (Ajax) Milana, Andre Dumont; Hip, Raymond, Claude West; Joe Basile, Harry Balabanow, John Ford Sterling, Jockey Boland, Harry Howard, Hamda Benn, Dick Collins, Joe Rose, Martin Laurello, Joe Relmontt, Prince Nelson, Max Maurice, John Lesander, John Bennett, Paulino Rodriguez.

President Max Linderman called from Richmond, Va., to change the meeting date to yesterday, because all officers were out of town on the date that had been set. From the capital city Brother E. Lawrence Phillips sent club wishes for a bigger and better year. Jack Rennie, now at Radio Franks, offers to bring his gang of "Shimmer Musicians" to clubrooms soon. Harry Heller brought a few friends up for a visit. Members who haven't received club buttons, please write in and one will be sent to you. Now that the buzzer system has been installed nobody can enter the rooms without first showing his paid-up card or being okehed at office by a member. These prospective members were entertained at the rooms this week: Dan Schnier, by Brother Irving Udowitz; Ruby Green, by Brother Joseph Baker; Isidore Greenberg, by Brother George Rector; Dave Rothman, by Brother Nate Eagle; Edward O'Brien, by Brother Dr. Bozeman; Lou Duffin, by Brother Harry Kaplan; George Rose, by Brother Joe Rose.

Birthday congratulations are to Clarence Kirkpatric, John Bennett, January 26; H. G. Paull, 27; James M. Pallon, Robert A. Pisani, Max Kassow, 28; Dave White, William Schlessinger, Thomas Brady, 29; Joseph Goodman, Eric O. Siellman, Jack Zupan, Emanuel Sachs, 30; B. H. Mathis, W. P. Mangels, Morris Ettinger, February 2; Meyer B. Pinsker, 3; George A. Hamid, Henry Leopold, 4; Clairmont H. Scofield, 5; James R. Kelleher, 6; Hon. Harold G. Hoffman, Lou Ceder, Charles Horrow, 7; Adolph Schwartz, Charles Halliday, 8; William Hamilton, Anthony Van Stetina, William A. Wood, 9.

Maurice Blatt, the man who supplied the pool table, took it apart and gave it a complete overhauling. Charles Lawrence is back again for a while. He had been out with the picture, *Gone With the Wind*. He returned with Katharine Hepburn's show, *The Philadelphia Story*, and will go on road with it. George Bernert operated a penny sale for President Midge Cohen and Anita Goldie for the Bronx Food Donors' Association. National Variety Artist Club sent over a flock of broadcast tickets for the Al Jolson midnight show. Those who attended were Frank Pisa, Harry Rosen, Sam Walker, Jimmy Davenport, Sam Berk and Joe Casper. Roy Gehrig, chauffeuring for Brother Jack Tavlin, brought him safely back to New York from the Coast. William Bloch, of the managerial committee, the very busy with his many activities in New Jersey, finds time to visit rooms almost every other day to see that everything is running along smoothly. Brothers Sam Peterson, Jack Linderman and Max Levine left for the South. Brother Paul McKee, of the McKee clan, is doing very nicely in his restaurant opposite Palisades Park. The first big money-making function of the year takes place in the clubrooms Sunday, February 11, at 8 p.m. This is a monster bingo which is being run by the Ladies' Auxiliary, proceeds to go to NSA Emergency Fund. Tickets, 35 cents, are selling fast. A sellout is predicted, so if you intend to come, send for your tickets at once. A beautiful door prize will be given away. Lew Dufour and Manager Nate Eagle are daily club visitors. Brother Arthur Hill has been summoned to serve on a special blue ribbon jury.

New members added this week were Edward Berner, proposed by Ike Weinberg; Charles Hoffman Jr., by Joseph Weissman; Frank Clandorf, by Ross Manning, and Al Jacobs and Joseph Dal-Bo, by Jimmy Davenport.

Pacific Coast Showmen's Assn

623½ South Grand Ave., at Wilshire
Los Angeles

LOS ANGELES, Jan. 27. — Regular meeting Monday night was called to order by President Ralph E. Smith, with 212 members present. Officers on hand were Joseph Glacy, first vice-president; Treasurer Ross R. Davis; Al E. Weber, secretary, and Lou W. Johnson, executive secretary. Minutes of last meeting were read and approved and bills were ordered paid. Brother John Miller made a satisfactory report on the finance committee and because Brother Everett W. Coe, Banquet and Ball Committee chairman, was absent, complete report on the event will be announced at the next meeting.

Brother Dan Stover, appointed to investigate prices and designs for club's 1940 banners, stated his committee had obtained many satisfactory estimates and 40 banners will be prepared in ample time. Visitors during the night included Brother J. W. (Patty) Conklin, of Canada, who gave an interesting talk, after which he was invited by President Smith to sit on the rostrum; Brother S. T. Jessup, U. S. Tent and Awning Co.; Brother M. P. Moses, Brother Charles Wrightsman, Wrightsman Shows; Brother Thomas Hart, who recently arrived from the New York World's Fair; Brother Carl Lee Clark, Martin Shows; Brother Jack C. York, publisher and exploitationist, here from the North to handle a political campaign, and Brother Charles Albright. All were introduced and many gave short talks.

President Ralph E. Smith infoed that the Society of Magicians is to furnish entertainment at a forthcoming meeting. Remainder of meeting was given over to story telling, with honors being bestowed upon Brother Roy E. Ludington, Patty Conklin, Harry Le Mack and Bill Hobday. Weekly award drawing and lion's head followed adjournment. Luncheon was served by Brothers Moe Levine, Jack Bigelow, Dan Meggs and Meyer Schlom.

Heart of America Showmen's Club

Reid Hotel

KANSAS CITY, Mo., Jan. 27.—Weekly meeting drew a fair attendance despite sub-zero weather. Past President John Castle presided, with Secretary G. C. McGinnis and Treasurer Harry Altshuler also present. Minutes of last meeting were approved, and Brother Norris Cresswell, chairman of the banquet location committee, who has been ill with the flu, attended to report his committee's findings. Brother Cresswell stated that several hotels had been contacted, but no decision had been reached. He said he hoped to have more definite information at the next meeting.

Routine business being disposed of, Brother Snyder resumed reading of the by-laws and, after several debates on articles contained therein, a motion for adjournment was made and further reading was held up until the next meeting. After adjournment luncheon was served with members of the Ladies' Auxiliary as guests. Weekly luncheons are financed (See HEART OF AMERICA on page 49)

NEW 8-CAR WHIP
A Riot of Colors and Chromium. Beautiful Streamlined Cars. A Persistent Money-Getting Ride. Exported to All Countries.
W. F. MANGELS CO., Coney Island, New York

NOW BOOKING
Acts of all kinds for the longest season in history on the WORLD'S LARGEST MIDWAY. MENTAL ACT, must be able to and willing to work tie-up with Stores and Radio. FREAKS that have not played my territory in recent years. WORKING ACTS—for the first time in ten years real acts will be permitted to make legitimate pitch. In the past attractions that have played at the various world fairs have used that fact to boost salaries fifty per cent. THOSE DAYS ARE GONE FOREVER. In the future as things now stand, the fact that you worked at this or that world's fair will mean nothing at all, so naturally you cannot and will not be paid more than you earn as an act. In the future all acts will be paid entirely on the merits. Your salary, regardless of where you have worked, will be, as it should be, just what you are worth to the box office. If interested in a long season at a reasonable salary that is sure WRITE, DO NOT WIRE.
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American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Jan. 27.—There has recently been received by this office some information relative to electric rates in New England, which is available to membership upon request and we would strongly recommend that persons who play that territory contact this office for the available information.

At the general election in New York State last November an amendment to the State constitution was adopted permitting pari-mutuel betting on horse races. Already there is much spirited debate by proponents and opponents of the amendment. Proponents have introduced an enabling act setting up the requisite machinery for putting pari-mutuel betting into operation. There are even some enthusiastic proponents who desire to extend the set-up to cover dog racing but hesitate to do so because of the rather narrow language of the constitutional amendment, which would probably invalidate any such attempt. Opponents of the measure have adopted two lines of attack. They are advocating postponement of the enactment of

(See AMERICAN CARNIVALS on page 52)

Sheriff's Office Lists Showfolk Among Deputies

DETROIT, Jan. 27.—Wayne County Sheriff's Office here looks like a showmen's reunion, with almost a dozen active and former showmen now enlisted as deputy sheriffs, with a number of them in responsible positions. Reliance of Detroit officials on these men is a tribute, incidentally, to the esteem in which show business is held by those in a position to know.

Among those in the office are Fred (Rex) Sutton, former musical comedy and legit actor; Howard Ellery, formerly with circuses and in vaudeville; Louis Wagner, late of Eastwood Amusement Park; Leo Lippa, president Michigan Showmen's Association and former carnival owner; Albert Towle, clown; Jack Dickstein, former manager Gus Sun Booking Office; William Erchick, former carnival man; Leon Miller, orchestra director, and Harry Richman, whose daughter, Marjorie, is in musical comedy.

Holiday Shows To Revert To Free Gate on '40 Trek

AUGUSTA, Ga., Jan. 27.—Capt. Frank Cushing, co-owner of Holiday Shows, announced from quarters here this week that his organization plans a change from the accepted method of operation during 1940 in that it will present nine aerial acts with a free-gate policy. Observation of the success of ride units operating with free gates together with

(See HOLIDAY SHOWS on page 52)

Los Angeles

LOS ANGELES, Jan. 27.—Rain here this week affected all outdoor amusements and local theaters. White City Shows played Holtville, Calif., last week to fair business. Work at Hilderbrand's United Shows quarters is in charge of Fred Stewart. George L. Morgan, of Hilderbrand's United Shows, is in and out of town. Clark's Greater Shows quarters also is a busy spot. E. W. George Coe and Will Wright are on an inspection tour for Crafts World's Fair Shows.

Ben Duggan has the eat and drink concession for the Palm Springs (Calif.) Rodeo. John (Spot) Ragland and George Wiley have the other concessions. Al Fisher is out of town on a prospecting tour for Clark's Greater Shows. Bill and Ruth McMahon have taken an apartment at Venice, Calif.

William G. Smith, retired trouper, came in from Fontana, Calif., where he is operating a chicken farm. Carl Miller, who had the girl show on Crafts 20 Big Shows, is operating a restaurant in North Hollywood. S. T. Jessup, United States Tent and Awning Co., is combining business with pleasure here. James Turney came in from San Fernando, to visit friends. Mr. and Mrs. Hugh Bowen in from Dinuba, Calif., to purchase a new transformer for Joyland Shows. Mr. and Mrs. Morris Bishop and daughter, of

(See LOS ANGELES on page 48)

With the Ladies

By VIRGINIA KLINE

SAN ANTONIO, Jan. 27.—We started our Southern trip from Kansas City, Mo., on January 11, stopping off at Snapp Bros. Shows' Joplin, Mo., quarters. Mr. and Mrs. Bill Snapp had not returned from their California trip, but quarters were in charge of two men, who have been with Bill since 1917. When we asked why they remained so long with one show, they replied: "Just good treatment." At Tulsa, Okla., we met John Mullins, of Crystal City Park there. He's making plans for the summer and told us of his recent trip to Old Mexico. He asked if that old story that a snake would not crawl over a rope was true, as he spent a night in the open while there and the guides told them they were safe with a rope around the sleeping bags. I said I didn't know about the outdoor kind of snake, but that I'd seen plenty of show snakes crawl over any kind of rope. Mullins proved a real friend, when Abner was called to Phoenix, Ariz., because of his brother's (Elmer) death. He helped with all the details of the flying trip.

While Abner was in Phoenix, I spent a few days with my niece, Milly Lou Patterson Alexander, at Anna, Tex. Milly Lou is in good health and has the best-dispositioned three-year-old son I've ever seen. Nothing seems to down him, whether it be a bad fall from his bike or a bite on the arm from a visiting baby girl friend. Must be his show ancestry cropping out. We hit San Antonio amid the worst cold spell since 1929, so the natives say. Mrs. Blacky Ringgold, who is wintering here, says "It's not unusual weather, it's just damn cold." Wednesday night we enjoyed a Mexican dinner at the Original Mexican Cafe with Toney and Bernice Kitterman and then called on Maude and Charlie Jamison at Lamar Hotel. They are wonderful hosts and it was not long until a group had gathered and night was given over to refreshments and stories. I have often been asked if I knew who made up the many stories we hear, but no one ever admits that they knew. However, I met Harry Wineberg here and he had some he originated. They were new and different and lost nothing in his telling. I also had the pleasure of meeting Mr. and Mrs. Oliver Thomas, of State Theater, and Mrs. Velma Curington. We went on from there to a night club, where we found most of the remainder of showfolk wintering here. Among them were Dave Stevens, who said his wife, Sally, was ill with the flu; Martha and Harry Rogers, taking a brief vacation from the care of two fine bird dogs; Cleo and Johnnie Graves, taking care of serving the food and drink; Rose Ruback, Mrs. June Haven and Mrs. Joe Rosen just visiting, and Rubin Gruberg telling of his recent trip to Old Mexico. Thursday we had chicken dinner with Bernice and Toney Kitterman at their apartment.

(See WITH THE LADIES on page 48)

Goodman Starts Building

LITTLE ROCK, Jan. 27.—Max Goodman, owner of Goodman Wonder Shows, arrived in quarters today after attending several winter fair meetings and vacationing a few days in Chicago. He reports much activity at quarters. New fronts and wagons are in course of construction and a neon plant is being installed. Goodman will open his season here on April 26.

New Skyline Fair to C. & W.

PETERSBURG, Va., Jan. 27.—Midway contract for the new Skyline State Fair, Asheville, N. C., was awarded Catlin & Wilson Shows by Fair Director O. R. Lewis during the recent North Carolina fair meeting. Manager John W. Wilson said this week. Wilson added the shows have been signed to play Cleveland County Fair, Shelby, S. C.; Wilson County (N. C.) Fair, and Lenoir County Fair, Kinston, N. C.

West Coast Showfolk Doin's

By WALTON DE PELLATON

LOS ANGELES, Jan. 27.—Showfolk social activities have returned to normal here. Most active rehabilitation of Western shows is found at quarters of Crafts Enterprises, Hilderbrand's United, Clark's Greater, Bowen's Joyland, Kelly's Greater and Steffens Superior shows, where crews are hard at work. With Crafts 20 Big Shows scheduled to open on February 12 at Calexico Calif., and Hilderbrand's United at Indio, February 14, last-minute touches are being rushed to completion. . . . Clarence Alton's Silver State Attractions continue at Bell, Calif., Martin's United at 79th and Central in the suburbs. . . . Bud Cross and Johnnie Hertl, owners-operators of the Octopus and Rolloplane at the Golden Gate International Exposition, accompanied by Lester A. Hart, insurance broker of San Francisco, arrived on a two-day visit and, after a tour of local beaches and night clubs, left for their home in Oakland, Calif. . . . A new social organization, "Behind the Eight Ball," was launched recently by E. W. Coe and Harry Chipman. Verne Newcomb and E. Pickard are handling several local promotions. . . . Mr. and Mrs. Bob Perry are rebuilding their motordrome and shows for an early spring opening on a Midwestern show. . . . Fern Chaney is correspondent of a political periodical. . . . Charles Albright, of Foley & Burk Shows, is visiting friends here.

* * *

Mrs. Peggy Nelson, wife of Myles Nelson, of Azusa, Calif., was rushed to General Hospital here in a serious condition. She has been ill for the past two years. . . . John Backman is rebuilding his shows at his home here. . . . Mr. and Mrs. Hugh Bowen, owners of Joyland Shows, spent a few weeks here and purchased several truck loads of show paraphernalia. . . . Charles M. Miller is at his home in Ontario, Calif., recuperating from a recent illness. . . . Henry

(See WEST COAST DOIN' on page 48)

"THE RIDE OF TOMORROW"

SILVER STREAK

ACTUAL REPORTS BY OWNERS

"Grossed $18,418.00 in 12 consecutive weeks." "Ride has tremendous capacity." "Broke all records for single ride gross." "Most outstanding of twenty rides." "Easy to erect and dismantle."

Portable Stages - Ridee-O - Auto Speedway - Carousellas - Light Towers - Aerial Joy Ride - Hi-De-Ho Fun Houses - Dodgem and Skooter Bldgs.

SPILLMAN ENGINEERING CORP., North Tonawanda, N. Y.

World's Largest Builder of Amusement Devices

HOLIDAY SHOWS

OPENS AUGUSTA, GA., FEBRUARY 26

FEATURING CAPT. CUSHING'S 7-ACT THRILL CIRCUS

FREE GATE TO MIDWAY

WANT RIDES—FERRIS WHEEL, MERRY-GO-ROUND, OCTOPUS, KIDDY PLANES, FLAT RIDES, OTHERS. SHOWS—SIDESHOW, MONKEY, GIRL, GLASS, FUN, WORKING WORLD, ANY GOOD SHOW. CONCESSIONS—Cookhouse, Bingo, Diggers, Palmistry, Custard, Photo, Floss, Rat, Pan, any Grind Stock Concession. Stock Wheels all open.

WHY STARVE BEHIND A PAID GATE IN 1940?

We Own All Our Own Free Acts . . . We Operate With a Free Gate to Midway. THIS POLICY WILL GIVE YOU PACKED MIDWAYS AND GROSSES UP 100%.

Address TOM TERRILL, GENERAL MANAGER, JACKSON HOTEL, AUGUSTA, GA.

IMPERIAL SHOWS

WANT FOR LONG SEASON

RELIABLE SHOWMEN WITH WORTH-WHILE ATTRACTIONS. Have complete outfit for Side Show (will furnish to responsible party). WANT TO BOOK: MOTORDROME, HILLBILLY, WALK-THRU, FAT GIRL OR ANY SHOW OF MERIT. (Bud Arlington, write.) CAN PLACE ONE MORE FLAT RIDE. CONCESSIONS: Frozen Custard, Cigarette Shooting Gallery, American Palmistry, Pitch-Till-You-Win, Hoop-La or any other legitimate Concessions.

Address: ED. C. HOCK, Mgr.

3011 MONTROSE AVE., CHICAGO, ILL.

FOR SALE Caterpillar Ride in A-1 condition. (Make offer.) Complete Corn Game (14'x24'), 60 Steels, Fulton Green Top. 1 Hoop-La (14'x14'), Frame and new Top. (Used only two weeks.) Advance Popcorn and Peanut Machine. New 10'x10' complete Frame and Green Top with Panels. (Cost over $500.00.) Make offer. Jackpot Penny Pitch Boards. Complete 24 Ft. Ball Game, new, used part of one season.

WILL BUY Will buy for Cash any Flat Ride (prefer Octopus), or will book any Flat Ride on 25% basis in Chilhowee Park, Knoxville, Tenn.

WANT Agents for Penny Pitch, Hoopla and Corn Games. Those who have worked for me previously, write. New booking Concessions for Knoxville, Tenn., Fair. (All Games sold.) Good space for lease to Demonstrators in new building on Fair Grounds.

Address: JOHN GALLAGAN

Gen. Del., HOT SPRINGS, ARK., until Feb. 7; after that BOX 1270, KNOXVILLE, TENN.

Bowen's Joyland Shows

WANT CONCESSIONS FOR

CLOVERDALE CITRUS FAIR FEB. 21-25

Harry Warren wants strong Freak to feature and Working Acts for Side Show. Have new Tops for two small Grind Shows. Will book Rolle-Plane. Ans.:

HUGH C. BOWEN,

1320 E. Roosevelt St., Stockton, Calif.

WANT

High-class financially able Concessioner to operate 4 to 8 coupon or similar concessions percentage basis. We have complete concession equipment except Merchandise; good proposition. Also want Motor Drome Trick Riders, lady-gentleman, Bobee, reliable. Salary or percentage. Season April-October—Fairs, Rodeos, Still Date—British Columbia, Alberta, Alaska. Want Ride Help, also have complete Side Show Equipment for capable, sober showman; will arrange bonding. Wire, write quick.

HENRY MEYERHOFF

Mgr. Crescent Shows, Ltd., Penticton, B. C., Can.

St. Louis

ST. LOUIS, Jan. 27.—John Francis, owner Greater Exposition Shows, was discharged from DePaul Hospital here on Tuesday. With his son, Crawford, he attended the Illinois Association of Agricultural Fairs meeting in Springfield, Ill., on Wednesday and Thursday. "Aunt Mary," Mrs. Francis, is still quite ill at her sister's home in Decatur, Ill., however. Harry L. Small, general agent John R. Ward Shows, visited The Billboard office on Tuesday, while en route to Springfield, Ill., to attend the fair meeting there. C. A. (Curley) Vernon, owner United American Shows, arrived this week after two months in Texas, devoting much time to deer-hunting expeditions. He stopped off for a week in Little Rock, Ark., and plans to make his

(See ST. LOUIS on page 48)

PENNY PITCH GAMES
Size 46x46", Price $20.00. Size 48x48", With 1 Jack Pot, $30.00.
Size 48x48", with 5 Jack Pots, $40.00.

PARK SPECIAL WHEELS
30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24- and 30 number Wheels. Price $12.00

BINGO GAMES
75-Player Complete $5.00
100-Player Complete 7.25

SEND FOR CATALOGUE.
Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Canes, etc.

SLACK MFG. CO.
126-128 W. Lake St., Chicago, Ill.

ASTRO FORECASTS AND ANALYSES
(Complete 1940 now ready)
Single Sheets, 8½x14, Typewritten. Per M. . $5.00
Analysis, 5-p., with Blue Cover. Each 03
Analysis, 5-p., with White Cover. Each 15
Forecast and Analysis, 5-p., Fancy Covers, Ea. .05
Samples of the 4 Readings, Four for 25c.
No. 1, 84-Page, Gold and Silver Covers. Each .35
Wall Charts, Heavy Paper, Size 28x34. Each 1.00
Gazing Crystals, Ouija Boards, Planchettes, Etc.

NEW DREAM BOOK
120 Pages, 2 Sets Numbers, Clearing and Policy. 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample $0.15
HOW TO WIN AT ANY KIND OF SPECULATION. 24-Page Booklet, Beautifully Bound. Samples, 25c.
PACK of 70 EGYPTIAN F. T. CARDS. Answers All Questions, Lucky Numbers, etc., 50c.
ZODIAC F. T. CARDS, Pack 35c
Graphology Charts, 9x17, Sam. 5c, Per 1,000 $6.00
MENTAL TELEPATHY, Booklet, 21 P. 25c
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P. 3x5. Contains act. 12 Analyses. Very Well Written. Per Doz. 50c; Sample 10c.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise.

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Instant delivery. Send for Wholesale Prices.

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1940 ASTRO DAILY, HOURLY FORECASTS. Buddha Papers, 1-1-2 and 21-page Readings, Zodiac Display Charts, Horoscopes in 11 styles, Apparatus for Mind Readers, Mental Magic, Spirit Effects, Mitt Camps, Books, Graphology Charts, Crystals. Most comprehensive line of Apparatus and Supplies in the World. 152-Page Illustrated Catalogue, 30c.
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OUIJA BOTTLE
Answers Mental or Verbal Questions Yes or No. Reads the Mind. Sex Indicator. Zig Zaggy — Should Go Over Hot. Circular Matter Free. Sample 25c.
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BUY FROM FACTORY SAVE
POWERS & CO., Inc.
Buy During Slack Period. We Deliver When Wanted.
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Send for Concession Tent Catalog

WELL BOOKED, CLEAN, ESTABLISHED CARNIVAL
WANTS to borrow $2,000.00 for 10 months on interest or sell 25% of Show's net profits for 1940. Capital for enlargement program.
GOOD references and reputation. All replies:
BOX D-49, The Billboard, Cincinnati, O.

HOUSE TRAILER BARGAIN
Curtis Aerocar Trailer with Ford Coupe, also Special Trailer Attachment, 20 ft. 9 in. length. Has Sleeping Quarters, Shower, Kitchen, Phone to Operating Unit, new Rubber, Motor in first-class condition. For particulars address MARTIN SOHOEN, 431 Lombard St., Philadelphia, Pa.

J. F. SPARKS SHOWS
BOOKING FOR 1940 SEASON
SHOWS, RIDES, CONCESSIONS
Address: BOX 222, LAWRENCEBURG, TENN.

WEST BROS.' SHOWS
WANT SHOWS AND ATTRACTIONS FOR SEASON 1940.
Address: 104 PECAN ST., HOT SPRINGS, ARK.

Midway Confab

By THE MIXER

(Communications to 25 Opera Place, Cincinnati, O.)

BUT baily wars know no armistice.

* * *

WINTERING in Wichita, Kan., are Naomi and George Kule.

* * *

FRANK M. BARNES recently signed to take out the side show on Sunset Amusement Co. in 1940.

* * *

OPERATE your own show well before criticizing another.—Colonel Patch.

* * *

LU VERN RAYMOND writes from Alliance, O.: "Am spending the winter at my home here."

* * *

VACATIONING in Miami Beach, Fla., with Adele Grove as her guest, is Sevylla (Doll) Dawson.

* * *

THAT "Next week will be a red one" seems to have become more of a fable than a fact.

* * *

CONTRACT for Clay County Fair, West Point, Miss., recently was awarded to J. P. Sparks Shows.

* * *

G. M. COWAN has signed his three concessions with C. H. Tothill Attractions for 1940, reports Owner C. H. Tothill.

SEEN in front of the Dope Show on Endy Bros.' Shows at the latter's opening stand of the 1940 season at Lake County Fair, Eustis, Fla., are, left to right: Louis A. Rice, shows' general manager; L. George Cuthers, city police chief, and Sid Smith, owner of the Dope Show. This year marks the second on the shows for Rice and Smith. Latter also is manager of Eustis Municipal Airport. Entertainment of Endy officials by city heads was a feature of shows' opening.

QUITE often "this week" is that big "next week" that was looked forward to "last week."

* * *

FOR MANY YEARS with the front of circus side shows on various carnivals, Tommy Hart has returned to Los Angeles, where he is visiting friends.

* * *

REED F. DAVIS letters from Memphis that he will not join the Kline Greater Shows in 1940 as secretary and treasurer as previously announced.

* * *

WHEN you book a winner it's good investing; when it's a bloomer you're a punk gambler.—John Onceayear.

* * *

FORMERLY with Keystone Modern Shows, Claudine Claude is a feature at Club Ambassador, Chicago, doing two shows nightly. Frankie Sloan is emsee.

* * *

ZERAH B. COX, of West Chesterfield, N. H., has booked his concession with O. J. Bach Shows for 1940, reports Owner Bach.

* * *

IN the show biz, as in any other business, you make the grade by knowing what it's all about.

* * *

HAROLD CLIPPARD, who is wintering in Tupelo, Miss., reports he will be with Roy Goldstone on Puzzell's United Shows in 1940.

HENRY P. YOUNG, secretary of State Colored Fair, Jackson, Miss., advises that contracts for the 1940 event have been awarded to Wallace Bros.' Shows.

* * *

PRESS agent's dream: Getting the boss' picture, with a midway background, placed on U. S. paper money.—Whitey Geeks.

* * *

UNTIL RECENTLY with Ray Marsh Brydon, Earl Meyer is emseeing with Harry Lewiston's World's Fair Freaks, which opened at a Vine street location in downtown Cincinnati on January 22.

* * *

BABY LEE, fat girl, with the John H. Marks Shows last season and Ringling Circus in 1937, visited *The Billboard's* Cincinnati office last week while in the Queen City visiting friends.

* * *

THAT "Ill wind that blows nobody good" might be the aroma that blows off garbage left on a lot on closing night.

* * *

DOC NOONAN, vet trouper, is in City Hospital, Louisville, where he recently underwent his third operation for cancer. He would like to read letters from friends.

* * *

MR. AND MRS. H. B. DICKSON, kiddie ride operators with J. J. Colley Shows last season, have signed their ride unit with the same organization for 1940. They are wintering in McAllen, Tex.

* * *

WE would all probably be in a helluva shape if the show doctor and the cookhouse chef formed a partnership.—Milo McGoof.

SILVER JACKSON (left), owner-manager of Down East Attractions, and Murray Jackson, ride owner with the same organization, have been spending the winter vacationing after a successful 1939 tour and will return to quarters in Gastonia, N. C., soon to supervise activities for the coming season.

OWNER-OPERATORS of shows bearing their name, Mr. and Mrs. C. H. Cudney had Mr. and Mrs. H. B. Dickson and daughter, Jean, as guests at a New Year's Eve party in Nuevo Larado, Mexico.

* * *

AFTER A FEW WEEKS in New York, Buddy (Lulu Cox) Davis left to reframe his store show in Georgia. He will have a girl show on the road again in 1940, with Doc Cox as talker.

* * *

THEY have had their life-time passes: how about handing out some life-time meal tickets good at the cookhouse?—Smackover Slim.

* * *

M. P. TILLOTSON writes from his wife's home in Hodge, La., that he is engaged in the plumbing business there and does not expect to return to Wallace Bros.' Shows as was previously reported.

* * *

HAVING BOOKED his six concessions with Frank's Greater Shows for 1940, Frank E. Williams plans to go to shows' quarters soon to repaint and ready equipment for opening in March.

* * *

PAST SEASON with Hiney's cookhouse on World of Pleasure Shows, Mr. and Mrs. H. C. Kinskey spent the holidays with their son in Philadelphia and are now vacationing in Miami, Fla.

Mr. Whiskers No Take

A CARNIVAL MANAGER who wanted a canvasman to sign up again for the coming season wrote and offered him a raise in pay. The canvasman refused to return, adding in his letter: "That promised raise would place me in the income-tax-paying class. I doubt very much that the government would accept brass for its bit."

IT'S funny how a thirst for knowledge can be satisfied by listening in on conversations of some showfolk in hotel lobbies.—Mrs. Upshaw.

* * *

DON'T suitcase showmen ever answer their mail? Maybe they only run ads to see how much mail they can get.—Oscar, the Hom.

* * *

COAST TROUPER George Tipton is still confined in his home at Venice, Calif., and is not permitted to have visitors. Local physicians, however, entertain hopes for a turn for the better soon.

* * *

SHOW PRINTER of note of San Francisco, G. Arthur Blanchard recently visited Los Angeles for several days and attended the Pacific Coast Showmen's Association annual Charity Banquet and Ball.

* * *

BOB WALLACE, vet trouper, doing Popeye and other impersonations with Harry Lewiston's World's Fair Freaks, visited *The Billboard's* Cincinnati offices last week while museum played a downtown Queen City location.

* * *

THE 1940 color scheme of the Gate & Banner Shows is: Wagons, orange; train, aluminum; girls, blonde. Only the first two will be fast colors.—Muggin' Machine Mazie.

* * *

SY PERKINS, formerly with James E. Strates, O. C. Buck, Coleman Bros. and Art Lewis shows and last season billposter for W. C. Haus Shows, is wintering in Buffalo. He cards he plans to go out in 1940 with a new organization.

* * *

WEST COAST REPORTS indicate Crafts World's Fair Shows will go out in 1940 on rails and that Manager E. W. George Coe and Will Wright, general agent, will make some important announcements soon.

* * *

SINCE leaving Dodson's World's Fair Shows in 1938, J. M. (Whitey) Williams has been managing concessions for Wichita Catering Co., Wichita, Kan., and

RIDE MEN! HERE IT IS!
JANUARY-FEBRUARY
BIG ELI NEWS
News, Pictures, Mechanical Articles, Editorials—the kind of reading all ride-men like. If you own, operate, manage or work on any kind of riding-device you should read BIG ELI NEWS. Just send a Postal Card for the free sample copy we've saved for you. We warn you! Don't miss it!
ELI BRIDGE COMPANY
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GROVES GREATER SHOWS
NOW BOOKING SHOWS AND ATTRACTIONS FOR SEASON 1940.
Will book TILT-A-WHIRL and LOOP-O-PLANE.
Address ED GROVES, Box 485, Steele, Mo.

MERRY-GO-ROUND TOPS
Caterpillar Tunnels, Ferris Wheel Seat Covers. Sets 25 to 40 per cent.
Fun-on-Farm, mounted on Mack Truck, for sale. Price $900.00.
ANDERSON TENT & AWNING CO.
11 LINDEN ST., NORTH EASTON, MASS.

W. G. WADE SHOWS
OPEN APRIL 15TH
Now contracting Shows, Rides and Concessions.
Permanent Address:
289 Elmhurst, DETROIT, MICHIGAN
Phone: Townsend 8-1306

WANT
Legitimate Concessions for the coming season on Long Island, N. Y. Want Ride Foreman for Merry-Go-Round, Ferris Wheel and Whip.
For Sale—A set of Swings, Bingo Top and Frame, complete with Seats, Loud-Speaker Outfit.
PRUDENT'S AMUSEMENT SHOWS,
124 Cedar Ave., Patchogue, N. Y.

recently took over the Pacific Coffee Shop there.

* * *

ALL of the motordromes and athletic shows should be placed on one midway. Yeah, and throw in all of the loud speakers for good measure.—Ali Day Bob, the single-pit grinder.

* * *

MR. AND MRS. C. D. SCOTT have returned to Orlando, Fla., for another two-week visit with Mr. and Mrs. Turner Scott, after spending a week in Ocala, Fla., as the guests of Mr. and Mrs. Arthur Frazier.

* * *

JOHN AND ZOLA WILLIAMS, alligator man and bearded fat lady, are wintering at Star Route, Lisle, Ark. Included in their communication to The Mixer was a poem titled *Life in the Ozarks*, but space limitations will not permit its publication.

* * *

JACK JOYCE has signed his trained animal circus with Crafts' 20 Big Shows for 1940. All equipment is being readied in Los Angeles quarters and Arthur Windecker will handle the front. Ben Wallace is stock and equipment superintendent.

* * *

TEACHER (to bright son of carnival owner): "Johnny, what are the duties of show secretaries?" Johnny: "Their duties are to write letters for the boss, take in the money and keep out of rummy games."

* * *

MRS. BOB O'NEILL asks from her home at 315 South Church street, Fayetteville, Ark., information concerning the whereabouts of her husband, Bob (Marvello) O'Neill. She reports their son, Jimmy, is seriously ill and asks that Bob contact her immediately.

* * *

ABE AND EDNA FRANK card from their fishing camp near Ocean Springs, Miss., that they expect to break camp about February 15 and spend a few weeks in Clarksdale, Miss., before going to Wallace Bros.' Shows quarters in Jackson, Miss.

* * *

"HAVE BEEN wintering here since the death of my father on December 26," pens Harold Laughlan from Elm Creek, Neb. "I miss the museums this winter as I've been an agent for John Howard's Hollywood Museum for the past seven years."

* * *

THE show manager who has had it and found that he could not successfully handle it should not knock those who operate by handling it.—Manager, Duke & Shilling Shows.

* * *

WELL-KNOWN OPERATOR of the Biltmore Hotel, Los Angeles, and U. S. Grant Hotel, San Diego, Calif., Baron Long, with Mrs. Long, was a guest at the recent Pacific Coast Showmen's Association 18th annual banquet and ball in Los Angeles.

* * *

THAT ZEPHYR CAR of Roy Ludington's, with red broadcloth upholstery and gold door handles, has been causing considerable comment on Hollywood boulevard where Roy is seen occasionally now that Crafts Enterprises quarters are so near the Film City.

* * *

"HAVE BOOKED my four concessions and funhouse with Frank's Greater Shows," cards William J. Rosswell from Valdosta, Ga. "Shows are slated to open in Macon, Ga., about the middle of March. Hunting here has been good, but my feet are beginning to itch for the showgrounds again."

* * *

O. P. FRIEND, who closed as lecturer with Lewiston's World's Fair Freaks during their Cincinnati stand last week, visited *The Billboard's* Queen City offices and advised he plans to play a number of Ohio night clubs with his magic act before joining Art Converse's Side Show.

* * *

"TWO can live as cheaply as one" is just an old worn-out gag," remarked a newly-wed ride boy after the cookhouse cashier finished playing a tune with a punch on his $1 meal ticket.

* * *

STELLA, THREE-ARMED GIRL, has signed as annex attraction with Jim Hodges attraction for the third consecutive season. Raymond Franklin will begin his fifth year as lecturer with the unit, with Anna Blane as nurse and Barbara Thomas as picture sales agent. All are wintering in Atlanta.

* * *

DUG AND LOLA COUDEN, former Pacific Coast side-show performers, write from Gill, Miss., where they are wintering with Lola's folks: "This is our first real winter experience in 15 years. We're living in our house trailer. Have completed work on our new show and have played a number of school, lodge and church dates."

* * *

SINCE CLOSING with H. Singer's Congress of Wonders on John H. Marks Shows last season, S. M. (Dusty) Rhodes has been confined in San Antonio State Hospital. He says his lungs aren't what they used to be, but expects to leave in March to return to the road. He'd like to hear from his many outdoor showfolk friends.

* * *

ANYONE knowing whereabouts of relatives of Milton Ellwood Good, also known as Steve Good, who died in Davenport, Ia., on January 20, are asked to communicate with Don Carter, P. O. Box 309, Rock Island, Ill., immediately. Formerly a wheel man on various carnivals, Good was buried in Pine Hill Cemetery, Davenport, thru donations from showfolk wintering there.

* * *

REASONABLY-PRICED winter quarters storage space will be provided to attraction owners booking with our show. Long and short feed will be furnished free to folks and animals if you have any of either.—Great Experiment Shows.

THESE FOUR showfolk-fishermen were photographed in Miami, Fla., just after they had invigled a number of the finny tribe onto their hooks: Left to right: Robert K. (Bob) Parker, Eddie Owens, Bishop (Bish) Turner and J. C. (Tommy) Thomas. All were vacationing in the Florida city when the photo was snapped.

* * *

"JUST VISITED Mrs. Fern Pfister, wife of R. G. Pfister, who has been agent for Sunset Amusement Co. and McMahon Bros.' Shows," pencils Bob Harris from Louisville. "Mrs. Pfister is in Kentucky Baptist Hospital here, where she underwent an operation on January 15. She is doing well and expects to return to her home in Indiana, where she will rest until the season opens."

* * *

WHEN O. N. Crafts, owner of shows bearing his name, recently purchased a new five-passenger Beechcraft Airplane with a cruising speed of 202 miles per hour, his general manager, Roy E. Ludington, who makes occasional trips with Crafts, was heard to remark: "I suppose I'll have to lengthen my parachute, because the old plane only made 175 miles per hour."

* * *

AMONG RECENT visitors to Theo and Peggy Forstall's mountain ranch in Wrightwood, Calif., some 80 miles from Los Angeles, were Sug and Billy Richards, Los Angeles Zoological Gardens; Margaret and Harry Brady, Ruby and Mark T. Kirkendall, Martha and Harry Levine, Dorothy and Sam Terry, Mora and Ernie Bagley, Ed Walsh, Peter Miller, Dan Dix, Bertie and Jack Youden and Clara Delbosq.

* * *

MR. AND MRS. PAUL A. KLOTZ card from Monterrey, N. M.: "Taking a short vacation south of the border and saw a small three-ride, one-concession show operating at the Plaza here. Rides were Merry-Go-Round, Whip and Ferris Wheel. Tickets were priced at 5 and 10 cents. Mexican money, equivalent to one or two cents in United States money. Unit remained around for about a month on the same location. Give us the old U. S. A."

* * *

CONDITIONS down yonder are 50 per cent better than last season. When a rabbit ran across the fair grounds yesterday there were only three mugs chasing it. That was three less than last year when the same rabbit braved the midway.—Cousin Peleg.

* * *

BETTY MAE TERRILL, 25-year-old waitress from Reading, Pa., and formerly a concession operator with various carnivals, has been chosen New York's Queen of Trays, an honor symbolic of being Manhattan's foremost waitress. Miss Terrill was selected from more than 10,000 waitresses on there points of merit: Wholesomeness, intelligence, knowledge of dietetics, ability to handle people, beautiful hands and a good memory.

* * *

"HIPPODROME BAR seems to be the meeting place of outdoor showfolk wintering here," scribbles Frank Lalbarr from Miami, Fla. "Spot is operated by Rip Winkle and Joe Silvers, outdoor showmen, and among the folk I met there were Chuck Allen, Rubin & Cherry Exposition; Fitzie Brown, West's World's Wonder Shows; Mike Conti, Ideal Exposition Shows; Red Flanagan, John H. Marks Shows; Ed Latham, Dodson & Baillie's World Fair Shows; Vern Kohen, formerly of Johnny J. Jones Exposition; Maxi Tarbiss and Willie Glickman, Goodman's Wonder Shows.

* * *

THOSE who worked for nothing all during the summer so as to get a job with the boss all winter and were then let out should realize by now that one who gives his services during the busy season isn't a valuable employee during the off season.

* * *

SHOWFOLK in O. N. Crafts Enterprises' quarters in North Hollywood, Calif., include Jack Schell, chief steward; Mack Doman, Mr. and Mrs. Roger Warren, John Harmony, Frank Kemph, W. H. McCormack, Bill Kline, Alfred Mahler, Chester Dalls, Sampson Hinson, Eddie Murphy, Edward Bliss, Louis Pettranini, S. C. McDonnel, James Campbell, H. V. Juer, Roy Meyers, James J. Lynch, Jack Carvel, J. H. (Philby) and Hubert (Goo-Goo) Vanskie, Eddie Kanthe, Leonard Gleason, Jack Curtis, Wesley (Pud) Cooper, Ronald Lee, Lawrence Loloff, A. Y. Heinickie, Helen Campbell, William Wheeler, Charles Prosser, Bill Griesdieck and Harold Mook.

It Worked That Way

A YOUTH who had spent the week as part of the timberline on the midway at his home-town fair the fall before decided to make trouping his vocation. Applying for a job with a show the next spring he was asked, "What show have you been with?" "I am not quite sure as to the name of it," the lad replied, "but I think I heard one of the boys who was with it call it the Up and Down Awning Exposition."

Tutor

A TALKER who had made his first opening on the side show for whose manager he had just gone to work turned a full 90 per cent of the 100-odd folks in the tip. Then he saw the boss coming over to the bally and said to himself, "Here's where the old boy gives me a pat on the back for that swell turn." As the boss reached the smilingly expectant spieler he leaned over and, thru gritted teeth, snarled in his ear, "!!!**???!! The word is 'pigmy,' not 'pig-a-my.'"

EVANS
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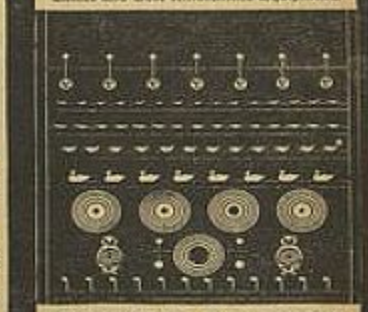

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REYNOLDS & WELLS SHOWS
ONE OF AMERICA'S NO. 1 TRUCK SHOWS
WANT Shows with or without own outfits, must be first class. Also Independent Acts to strengthen other Shows. Can place few more Concessions that work for 10 cents. Work in Quarters starts February 15; workmen report. Show opens April 6. Winter Quarters, Arkansas City, Kan. Address BOX 552.

WANT---ELK VALLEY SHOWS---WANT
ATTENTION! SHOWMEN, CONCESSIONERS—This Show Opens 1940 Season March 23rd
RIDES that do not conflict, Tilt or any other Flat Ride. Foreman for Ferris Wheel, Merry-Go-Round and Chairplane, also Young Man for Kiddie Auto Ride.
SHOWS—Will finance or book any Shows of merit except Girl and Minstrel.
CONCESSIONS—Dippers, Grind Stores, Ball Game, Lead Gallery, Fish Pond and all other Concessions working for stock.
All Communications Until March 15th to BILL ASKINS, Mgr., P. O. Box 222, Fayetteville, Tenn.

Winter-Quarters News--Gossip

As Reported by Representatives for the Shows

James E. Strates

SAVANNAH, Ga., Jan. 27.—Because of the unusual cold weather work has been confined to the shops. Steve Leisman added more men to redecorate show train interior. Manager James E. Strates' private car, Pullmans and coaches are being overhauled and modern fixtures are being installed. Manager Strates has decided on a new color scheme of red, orange and yellow, with blue and white lettering, for the train. A local trailer and wagon factory is building a miniature tallyho for Manager Rayea's Midget Show. It is to be pulled by four Shetland ponies with the troupe aboard to bally the towns daily. Manager Strates reports the fair dates are set. He'll return January 30 to take charge of quarters activities.

General Agent Bill Fleming infos he will take the shows into new still date territory. Sky and Mrs. Putman write from Gibsonton, Fla., they are vacationing with the Walshes, of arcade and Caterpillar note. They will return to quarters on February 1. Keith Buckingham infos he will arrive soon. Sals Salsberg advises from Miami, Fla., he will head north after the Tampa (Fla.) Fair. Guy Dodson tendered those at quarters a fish fry. His camp is across the highway from quarters. Kid Adams has recovered from illness and is working out daily. Recent visitors included Mr. and Mrs. Nick Otte, Mr. and Mrs. J. Hodges Bryant, Charles Every and wife, Bill Stevens and family, Ruby Dodson, Clarence Feldman and almost the entire cast of the A. B. Marcus Show, which played a local show house. Walter Lumpkin is in charge of the animals and his charges are wintering well.

DICK O'BRIEN.

3000 BINGO

Heavyweight cards, black on white. Wood markers (printed two sides). No duplicate cards. Put up in the following size sets and prices:
25 cards, $3.50; 50 cards, $4.00; 75 cards, $4.50; 100 cards, $5.50; 150 cards, $8.25; 200 cards, $11; 250 cards, $13.75; 300 cards, $16.50. Remaining cards, $5.00 per 100.
No. 140—Extra Heavy Green Both Sides. Per 100, $8.50.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Per set of 100 cards, tally card, calling Markers, $3.50.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.

LIGHT WEIGHT BINGO CARDS.

Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, $1.25. In lots of 1,000, $1 per 100. Calling markers, extra, 50c.
Automatic Bingo Shaker, Real Class $12.50
9,000 Jack Pot Slips (strips of 7 numbers), per 1,000 ..... 1.25
Lightweight Laperds, 8x10. Per 100 ..... .50
9,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x6, per 1,000 .. 1.25
9,000 Featherweight Bingo sheets, 5½x8. Lots, $1.25 per M. Stapled in pads of 25. Per M 1.50
Postage extra on these sheets.
Bingo Card Markers, in strips, 25,000 for .. 1.25
Dice boards and pads, wardrobe checks, coupon books, subscription books, misc. items. Cat. and sample cards free. You pay any C. O. D. fees. No personal checks accepted. Instant delivery.

J. M. SIMMONS & CO.
19 W. Jackson Blvd. Chicago

Wallace Bros.

JACKSON, Miss., Jan. 27.—Continued cold weather has slowed up painting activities, but rebuilding of the Athletic Show, under direction of Bob Martin, is well under way. Minstrel Show will be new thruout. Orders have been placed for new canvas for the Merry-Go-Round and Athletic Show. Mrs. Opal Adams, after spending several weeks with relatives, is back at quarters. Irish McGee and Bob Martin are working promotions in this sector. Harry Zimmerman left to join his wife and baby at her home in Huntington, W. Va. Owner B. E. Farrow, business manager Jack Oliver and General Agent Charles Noell left on a booking tour. Allen and Virginia Spann report they will arrive soon. Allen will have charge of the Merry-Go-Round, while Virginia again will have her ball game on the shows. James Reed returned, bringing paraphernalia for two shows that have been in storage since last summer. Slim Spencer is in quarters at Yazoo City, Miss., and his shooting gallery working in Tinsley, Miss.

EUGENE C. COOK.

Buckeye State

LAUREL, Miss., Jan. 27.—With subzero weather for the past 10 days, all but necessary quarters work has been suspended. Paint shop, however, is still operating, as this building has heating facilities. W. N. Clay has charge of this department, with Earl Crane and W. B. Carnes assisting. Dining hall, which formerly occupied these quarters, has been moved to another building with John and Emma Ford in charge. Mr. and Mrs. Ford will operate the cookhouse for Manager Joe Galler in 1940. With departure of Ross Crawford for quarters of Dyer Bros.' Shows, Pat Brown has assumed charge of all building activities, with Joe Liberty assisting. Manager Galler and General Agent A. J. Gentsch left this week on a booking trip and expect to be gone some time. Same circuit of live-stock shows played by shows last spring has been recontracted. Recent arrivals include Earl Crane and family, W. B. Carnes and wife, Date Curtis and wife, Mr. and Mrs. Joe Liberty, Mr. and Mrs. John Ford and Victor Hunt. Mrs. Arthur Gentsch, who has been visiting relatives in Kosciusko, Miss., for several weeks, also arrived recently. Visitors included Mr. and Mrs. W. B. Fox, State Senator Evans and Secretary R. K. Booth of North Mississippi Fair. Reported by an executive of the show.

World of Pleasure

DETROIT, Jan. 27.—Writer recently returned from a booking tour of Michigan, Ohio, Indiana and Pennsylvania, where contracts were signed for a number of dates, including National Cherry Festival, Traverse City, Mich. Work at quarters will get under way about February 1. Rides will be overhauled and a new color scheme and lighting system installed. Opening is slated for April. Concessioners signed for 1940 include J. L. O'Steen, C. N. Pearce, W. L. Cassidy, Sam Crayden, Frank Dubey, B. Woods, Duke Brown, Ernest Haft and Oscar Mallory. Four new shows are to be constructed. Sam Hull, who is wintering in Florida, reports he plans to visit the Tampa Fair to find out what is new in fronts. D. Rex Barnes has completed a new panel front for the animal show and is now working on a platform show. Ella Carver again has been signed as free attraction. Management plans to start on a buying tour soon.

JOHN QUINN.

Smith's Greater

SALISBURY, S. C., Jan. 27.—Work is progressing rapidly here. Office force is in charge of Stella Stoessel and Merrea Smith. Manager K. F. Smith is confined in his home with illness, but is expected to be up and about soon. Mrs. Smith, secretary, is busy handling her many activities and parties. Paul S. Smith is getting his pony and kiddie rides in shape for opening. Among old faces which will grace the midway in 1940 are Pete Whitaker, Captain Simson, Bill Peny and Mr. and Mrs. Arthur Bowery. New canvas has been ordered and rides and shows will be repainted. Recent visitors included Charles Lentz, D. L. Basinger, Mr. Laskey, Mr. and Mrs. James Hodges, Mrs. H. P. Brooks and Harold Porter. N. R. Winsor was out on a booking tour for several days with Manager Smith. Shows are quartered on property owned by R. M. Barwick. Merrea Smith and Stella Stoessel were guests of Mrs. Van Poole recently. Shows are slated to open in Sumter, S. C., in March and management will have four 100-kw. light towers this season. Organization was awarded midway contract for Somerset County Firemen's Convention recently.

MERREA SMITH.

Frank's Greater

MACON, Ga., Jan. 27.—Quarters work gets under way here February 1. Management recently closed contracts for six rides, including Merry-Go-Round, Ferris Wheel, Loop-o-Plane, Chairplane, Kiddie Auto and Kiddie Chairplane, from N. C. Petit, of Sulphur Springs, Fla. Lease also includes three show tops, fronts and a 75 k. v. a. transformer. All will be brought to quarters on February 1. All rides and shows will be repainted and repaired. Shows quarters are located in the State Market on the foundry lot, where show will open. Management reports a good list of fairs in Georgia and Alabama. Manager W. E. Franks returned from a visit to Alabama, where he closed some fair dates and purchased some motor equipment. It's been plenty cold here.

FRANK E. WILLIAMS.

Prell's World's Fair

NEWARK, N. J., Jan. 27.—After covering three Southern States, General Manager Sam Prell and General Representative Leo M. Bistany returned to quarters well satisfied with the contracts negotiated. Quarters will open about February 15, when a crew will start work on three new fronts. All rides will be overhauled and repainted. Prell has ordered a new Whip to be delivered at opening. C. Jack Schafer has been signed to handle the Monkey Speedway, glass house and Side Show. He also booked his penny arcade. Paul Prell is building a new concession.

LEO M. BISTANY.

Zacchini Bros.

TAMPA, Fla., Jan. 27.—Activity in quarters is in full blast and new main entrance front light towers are completed. Bruno Zacchini has started work on modernistic fronts for Girl Revue, Posing, Expose and Jungleland shows, Girl in Fish Bowl, Monkey and Illusion shows. Mark Williams is getting his side show in shape and Carl Bartell has signed his Medusa attraction. Bill Jones booked one of his bingo and Joe Decker's Midway Cafe, and pop-corn and apple stands have been signed. George Harms has several concessions booked. General Agent Bert Rosenberger reports satisfactory bookings. Ray Hilborn has been engaged as special agent and Louis Rosenberg as biller. Bill Snyder, currently with three St. Petersburg, Fla., papers, will handle the press and special events. Visitors to quarters included Elmer Velare, Harry Wilson, Joe Decker, Harry Biggs and Mr. and Mrs. James E. Strates. Writer will leave for Winston-Salem, N. C., soon to arrange an advertising campaign for the season.

BOB WHITE.

W. R. Patrick

DISHMAN, Wash., Jan. 27.—Owner W. R. Patrick returned recently from the Coast, where he booked Harry Meyers' cookhouse for 1940. George Turner's Aeroplane ride was signed, as was E. L. Kemper's Jungle Oddities Show. R. Lawrence La Londe will have the 10-in-1, while Mr. and Mrs. Bill Clark will have a string of concessions. Mex Snobar has been signed as lot superintendent and has booked his pony ride. Mrs. Snobar will have her penny pitch concession with it. Frank Zerado Troupe will provide the free attraction. Frank Evans will be back to operate two concessions, and Eddie Boswell is expected to rejoin soon. Quarters work began two weeks ago in the large buildings purchased last

WANT

Concessions: Devil's Bowling Alley, Pitch Till U Win, Penny and Balloon Pitch, Knife Racks, Shooting Gallery, Long or Bi Watch-La, Basket Ball, Blower, Frozen Custard. Good proposition for 3 or 5-in-One, Illusion or Pit Show. Show opens in New York State and have bona fide celebration. Address all to

A. B. Rogers Famous Shows
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WANT for coming season: Shows, Rides and Clean Concessions. Will furnish Tents and Panel Fronts for any good Show. Will sell exclusive on Cookhouse, Corn Game, Frozen Custard, Palmistry. This show will play population spring and summer and will have several Fairs and Celebrations for the fall. Would like to hear from Johnny Reeser.
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NOW BOOKING SHOWS AND ATTRACTIONS FOR 1940
Address: DICK GILSDORF, Mgr., Winter Quarters, Carbarns, Warehouse Point, Conn.

SOL'S LIBERTY SHOWS
NOW BOOKING SHOWS AND ATTRACTIONS FOR 1940 SEASON
Address: P. O. BOX 223, Caruthersville, Mo.

GREAT LAKES EXPOSITION SHOWS
Now Booking Attractions For 1940
Address: AL WAGNER, Mgr., 2647 Cheltenham Road, Toledo, Ohio

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MOTOR CITY SHOWS
NOW BOOKING ATTRACTIONS FOR 1940. SHOWS, RIDES AND CONCESSIONS.
VIC. HORWITZ
Hotel Detroiter, DETROIT, MICHIGAN

The MUST Event of the Winter Season
THE INTERNATIONAL ASSOCIATION OF SHOWMEN
Presents SATURDAY NIGHT, FEB. 10
ST. VALENTINE'S MARDI GRAS and MASQUERADE BALL
GRAND BALL ROOM, DE SOTO HOTEL, ST. LOUIS, MO.
Admission $1.00 Per Person
TOM W. ALLEN, Chairman,
390 Arcade Bldg. St. Louis, Mo.

year by Owner Patrick. W. H. Olsen, who designed all new show fronts, is superthing work done on them. They are of modernistic design with indirect lighting effects thruout. Front gate will be rebuilt. Owner Patrick purchased several new trucks and semis. Present plans call for shows to open April 15. Reported by an executive of the show.

Wyse Greater

WAYLAND, Ia., Jan. 27.—Help at quarters here is working full time and work is rapidly progressing. Rides are being repaired and repainted, and the Whip, purchased recently, is being put in shape. Diggers also have been redecorated, using a red and black color scheme. Darlene and Virginia Wyse, daughters of Owner Wyse, will operate a penny pitch on the shows this year. A new kid auto and tractor also are near completion, and Donald Wyse will operate them. Management recently signed four new shows for 1940. Ward Hixon, with the organization in 1937, has rejoined and will be at controls of one of the rides next season. A new truck and semi-trailer were added recently and all trucks and trailers have been overhauled. Drive-Yourself cars have been sold to Clarence Goldsmith and Max Clark, who booked them with the shows. Recent visitors included Mr. and Mrs. Harold Shepherd, Mr. and Mrs. Harold Kauffman, Claude Barker, Willis Edwards, Millard Wenger and Eudora Roth. BILLIE CLARK.

Bob Hurst

GREENVILLE, Tex., Jan. 27.—Work has not been started, but as city is the winter home of numerous showfolk many visitors have kept things humming at quarters. Roy Jones, ride owner, has his Whip and Mixup here after closing with a small show. Rudolph Kimbrough, local social security and income tax expert, is a frequent visitor. Mrs. Verda Hurst returned from a booking tour with some new contracts. She has handled all 1940 contracts personally and has lined up a good route. During her trip she was a guest of Mr. and Mrs. Frank Steinberger, Ferris Wheel operators on the shows, and Mr. and Mrs. Roy Runion, concessioners, who are wintering in Aransas Pass, Tex. Recent visitors from Port Worth, Tex., included Mr. and Mrs. Joe Hamilton and Mr. and Mrs. Bill Wilson. L. G. JOHNSON.

Crafts

NORTH HOLLYWOOD, Calif., Jan. 27.—Much activity has prevailed since opening of quarters here on January 1 and all departments in the new 520-foot warehouse building, including the paint room, machine shop, canvas loft, upholstering room, garage pits, steam cleaning plant and electrical departments are being operated by capable men to ready Crafts three units for 1940. In the spacious grounds adjoining the new buildings and part of the Crafts tract, all riding devices for the No. 1 show are being erected, as are the Funhouses. New canvas tops were purchased recently for the tented attractions. As soon as Crafts 20 Big Shows equipment is ready for opening in Calexico, Calif., work on Golden State and World's Fair Shows will get under way. New quarters, purchased last year by Owner O. N. Crafts, who has erected buildings, bunkhouses, mess hall, shower rooms and administration buildings, is said to be the finest ever constructed. Complete in every detail, the two-year building campaign is rapidly nearing completion. Setup of the buildings represents a large "L" in shape, with ample room in the center for erection of a midway. Buildings are arranged so they could be used for fair exhibits, livestock exhibits and rodeo features should the occasion ever warrant it. Adjacent and directly in the rear are the main lines of the Coast division of the Southern Pacific Railroad, giving ample trackage for shipments or storage purposes. Setup is the vision and foresight of Owner Crafts.

A trailer park with all modern facilities also is on the tract. Among guests entertained at a recent venison dinner by Mr. and Mrs. Crafts were Sally Rand and parents, and Mel Smith, Miss Rand's manager. Many noted aviators and city and county officials also have been guests of the Crafts on several occasions. Christmas, in the Crafts dining room, proved a gala occasion, when some 30 members of the family, friends and business associates assembled before the large Christmas tree and exchanged gifts, followed by a sumptuous feast prepared by Mrs. Maybelle Crafts. Among those comfortably parked in trailer homes on the grounds are Mr. and Mrs. Joe Duran, Mr. and Mrs. Pat Murphy, Mr. and Mrs. George Bryant, Mr. and Mrs. Hershey Taylor, Mr. and Mrs. Roy Sheppard, Mr. and Mrs. Jack Schell, Mr. and Mrs. Fred Glick, Mr. and Mrs. Jack Willard, with Mr. and Mrs. O. N. Crafts and Mr. and Mrs. Roy E. Ludington having private coaches near the office. Recent visitors included Art Blanchard, William Kindell, Elmer Hanscom, Harold Perry and wife, H. Shepperd, Buster Cronin, Bert Brundage, John (Spat) Ragland, Louise Korte, Harry Hargrave and Bob Olsen. Roy E. Ludington, upon his return from an airplane jaunt with Owner Crafts, reported all is in readiness for shows' opening in downtown Calexico. William Hobday reports Golden State Shows will open soon after the No. 1 Show starts. World's Fair Shows will get under way soon after the No. 2 show opens, reports E. W. Coe, who will handle the business end of the organization this year. Owner Crafts recently purchased a special built five-passenger airplane. ROY SCOTT.

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11TH & DAK, SIOUX FALLS, S. D.

"Buy Now On Our Easy Payment Plan"

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Will Sell Ex. on Bingo and Custard.

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20 Canadian Fairs Now Contracted.

We have the Class B Western Canadian Fairs and the Class B Quebec Fairs Now Booked—Also Six Ontario Fairs Pending.

WANT War Exhibit, Model City, Fat Girl Show or any other high-class Attraction. Newt. Kelly, please write.

WANT Legitimate Concessions only. Novelties open for Western Canada. Also want Porter to take charge of Stateroom and Sleeper Cars.

Address J. P. ("JIMMY") SULLIVAN
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WANT

For the Best Circuit of Any Individual Show
ATTRACTIONS and CONCESSIONS

Among Fairs already booked are: La Crosse, Owatonna, Sioux Falls, Nebraska State Fair, Lincoln; Tulsa Four-State Fair, Tulsa, Okla.; Kansas State Fair, Hutchinson; Tri-State Fair, Amarillo, Texas; Panhandle South Plains Fair, Lubbock, Texas; West Texas Fair, Abilene; Brazos Valley Fair, Waco, Texas, and a few more fairs to follow.

Among our Spring Still Dates are: Open in Little Rock, Ark., April 26; Davenport, Iowa, under the Shrine; Decatur, Peoria, Duluth, Minneapolis.

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SHOW PEOPLE IN ALL LINES THAT CAN PRODUCE AND STAND PROSPERITY
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RIDE HELP THAT CAN FURNISH REFERENCE AND DRIVE SEMI-TRAILERS.

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WANTS TO HEAR FROM THE FOLLOWING AT ONCE: Real Novelty Musical Act, A-1 Troupe of Native Hawaiians, a Human Bellows Act, Pop Eye and any other Novelty Acts or Outstanding Freaks strong enough to feature with a World Fair Exposition for the coming season and to be placed now for a route of Indoor Dates.

CAN PLACE NOW a Combination Lithographer and Bannerman. Like to hear from Jack Fenton, also Rebel Marchette or any capable Grind Agent for Glass Blower, reply. All write to me Care 404 Woods Theater Bldg., Chicago, Ill.

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Want for long season North and South, have 12 Fairs and two Celebrations; a few others pending—will be announced later.
Want all legitimate Concessions except Bingo, Cookhouse and Popcorn. Good prices. Want someone to take Side Show and Geek Show. Have beautiful equipment for Side Show; Geek Show with bamboo front. Can use good Hawaiian Show or Musical Comedy that can really produce. Pit Shows with own outfits, write. Ride Help and Bingo Caller. Trainer for Monkey Show. Address communications to
W. C. KAUS, Manager, 4 Dunn Street, New Bern, N. C.

BILLY GIROUD'S SHOWS

Can place exclusive on Cook House, Candy Floss, Custard. Shows—Side Show, Snake Show, Motor Drome, Fun House. Concessions—Penny Arcade, Rat Game and Ball Games open. Can place A-No. 1 Electrician. One who knows transformers. State salary expected. Address all communications to W. J. GIROUD SHOWS, 50 Salisbury Ave., Stewart Manor, L. I., N. Y. Phone: Floral Park 6344.

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Advertiser's Name and Address must be counted when figuring total number of words in copy.

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NEW INVENTIONS — LAWN SPRINKLERS and Four-Way Garden Tools. Genuine Home Necessities. Sample $1.00. **DONEAL,** 5992 Nottingham, Detroit, Mich.

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SELL YOUR CUSTOMERS 8x10 HAND COLORED Photographic Enlargements in rich simulated leather frame. Sells for $1.73. Commission 73c. Send for free particulars, sample offer and selling plans. **ECONOMY STUDIOS,** 150-C Nassau, New York, N. Y. x

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Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

A COMPLETE STOCK OF RECONDITIONED Vending Machines of all kinds at real bargains. Send for list. **ASCO,** 383 Hawthorne Ave., Newark, N. J. mh2x

AA-1 MILLS CHROME BELLS, $75.00; BLUE Fronts, $35.00; Yellow Fronts, $25.00; Q.T., $25.00; Jennings Chiefs, $18.00; Safe Stands, $4.50; Single Safes, $12.00; Double, $18.00. ½ deposit, balance C. O. D. **BUSINESS STIMULATORS,** 4912 E. Washington St., Indianapolis, Ind.

ATTENTION — SEEBURG GUNS, $59.50; Chicken Sams, $150.00. All Free Plays: Varietys, Conquest, $59.50 each; Rebounds, $44.50; Majors, Bubbles, Contacts, Pyramids, $29.50 each; Box Score, $19.50; Ritz, $9.50. **SEIDEN DISTRIBUTING,** Broadway, Albany, N. Y.

BARGAIN — THIRTY LIKE NEW ONE-CENT Selmore Deluxe Vendors, with original crates, $5.00 each; five Keeney Spinner Winners, $15.00 each. All five for $60.00. **HUTZLER VENDING MACHINE CO.,** 900 Winchester, Martinsburg, W. Va.

BARGAINS USED PHONOGRAPHS — WUR-litzers 24s, $129.50; 616s, $75.00; 412s, $35.00; P12s, $29.50; five Rock-Ola Windsors, twenty record, $89.50. **COLEMAN NOVELTY,** Rockford, Ill.

BARGAINS IN RECONDITIONED VENDING and Counter Machines. Send for literature. Plenty good buys. **RAKE,** 5 S. 22d St., Philadelphia, Pa.

EXHIBIT FLASH, $32.50; CHEVRON, $30.00; Wurlitzer Model 50, Floor Console, cheap at $110.00; Pace Scales, $20.00; 5c Blue Fronts, $30.00. **E. O. LIKENS,** 924 Fifth St., N. W., Washington, D. C.

FOR SALE — 19 1c HERSHEY BAR VENDERS; 9 1c P-Wee P-Nut Venders, and 1 5c Advance 64 Bar Vender. Write **BOX 6,** Sturgis, Mich.

FOUR PORTABLE BOWLING ALLEYS—50x3½ feet, used three months, $400.00; ten ABT Model F Metered Targets, $80.00; two Triple Grip Machines, $16.00; one Single, $6.00. One-third deposit, balance C. O. D. F. O. B. Want Rider's Radio Manuals, ABT Challengers. **SIMON'S,** Williston, S. C.

GOOD USED RECORDS FOR SALE—$5.00 PER hundred. Choice Orchestra, Hillbilly or Race. 25% deposit required. **MONROE VENDING CO.,** 2918 S. Grand St., Monroe, La. fe3x

NOVELTY PHONOGRAPH RECORDS — SEND for catalogue of money makers. **WALTER E. GORDON,** 211 Walnut St., Philadelphia, Pa.

SELL OR TRADE—SLOTS, JACK POTS, PHONO-graphs, Pin Games for Vendors, any kind. Good condition. **BALLARD & DAY POTATO CHIP CO.,** Duncan, Ariz.

SEEBURG'S 20 KAY MODELS, $100.00; B8, $34.50. Perfect condition. One-third deposit. **JANES MUSIC CO.,** 341 Indiana Ave., Indianapolis, Ind.

WANT CRANES, EXHIBIT MERCHANTMEN, Rotaries, Vitalizer, Skee Balls, Skee Rolls, Baseballs, Pokerinos, Novelty Arcade Machines. **UNITED,** 647 S. 57th, Philadelphia, Pa. fe10

5½" BALL GUM, FACTORY FRESH, 12c BOX; Tab, Stick, Midget Chicks, every Vending Gum. **AMERICAN CHEWING,** Mt. Pleasant, Newark, N. J. fe3x

8-COLUMN U-NEED-A-PAK — STAINLESS Steel Cigarette Machines with Match Columns, $12.50; Stands, $2.50; Six Column Nationals, $22.50; Crisscross, $6.50; latest model Wurlitzer Skeeball, $35.00; 1,000 Hole Cigarette Boards, 35c. Will take Vending Machines in trade. **TURKEL,** 151 Rhode Island, East Orange, N. J.

12-RECORD LUXURY COUNTER MODELS, with Rockola Mechanisms; Nickel, Dime and Quarter Slots; only $84.50 each. One-third deposit. Bargains in all makes of used phonographs. **EAST COAST,** 455 West 45th, New York City. fe10

FORMULAS

THAXLY FORMULAS FOR PERFECT PRODU-cts. Accurate Analyses Assured. Resultful Research. Catalog Free. **Y. THAXLY CO.,** Washington, D. C. ap6x

FOR SALE—SECOND-HAND GOODS

POPCORN, POTATO CHIP, CRISPETTE, CARA-mel popcorn, and Cheese Coated popcorn machines. **LONG EAKINS CO.,** 1976 High St., Springfield, Ohio. fe3x

POPCORN MACHINES—BURCH, STAR, LONG-Eakins, Caramelcorn Equipment, Copper Kettles, Burners, Tanks, Popping Kettles. Winter prices. **NORTHSIDE CO.,** Indianola, Ia. mh23x

FOR SALE—SECOND-HAND SHOW PROPERTY

FOR SALE OR LEASE—TENT, 50x90, SEATS, Marquee, Light Plant, Trucks. Okeh for small circus or other type show. **TOL TEETER,** Joy Theatre, San Antonio, Tex.

FOR SALE — LARGE PARK OR BEACH CAR-ousel, 50 feet diameter, 3 abreast, part jumper, good Organ and Motor. Cheap for cash. Address **THOMAS V. LONG,** R. D. No. 2, Easton, Pa.

FOR SALE — BINGO, 20x40; LOOP-O-PLANE, Kiddie Auto Ride, Kiddie Airplane Ride, Rabbit Race, Monkey Race, Ball Game, Pitch Till You Win, Frozen Custard on Truck, Chair Scales and 40 Bicycles. Will sell one or all. At present set up in good park or will book same with an outfit playing good territory. **C. G. HOLLAND,** Connesaut Lake Park, Pa. x

FOR SALE—PARKER MERRY-GO-ROUND, or want partner with semi-truck and some good acts. **HERMAN HILDERBRAND,** Buttermut, Wis.

KIDDIE AEROPLANE SWING — SEATS 10, $250.00; Ball Games, Wheels, Electric Stringers, Switches, etc. Cheap. **HONOLD,** 2419 30th Ave., San Francisco, Calif.

HELP WANTED

UNION 3 OR 4-PIECE ENTERTAINING BAND —Must have exceptionally good piano man and vocals. We have novachord. **HI-HAT,** Mandan, N. D.

WANT GIRL MUSICIANS — TRUMPET AND Alto or Tenor doubling Clarinet. Must read. State lowest salary in first letter. Write **BONNIE LASSIES,** care Gertrude Morton, 1805 Zimmerman St., Flint, Mich.

MAGICAL APPARATUS

CATALOGUE OF MINDREADING — MENTAL-ism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts, Books. Wholesale. Largest stock. New 156-page illustrated catalogue, 50c. **NELSON ENTERPRISES,** Nelson Bldg., Columbus, O. fe17

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. **MAX HOLDEN,** 220 W. 42d St., New York City. mh2x

LATEST 216-PAGE ILLUSTRATED PROFES-sional Magic Catalogue — Tricks, Books, Supplies, Ventriloquial Figures, etc., 25c. **KANTER'S,** 1309 Walnut St., Philadelphia, Pa. fe3

MAGIC—MENTALISM, SPIRITISM, FORTUNE Telling, Luminous Paints, Ghost Effects, Handwriting, Palmistry Charts. Catalogue 10c. **REILLY,** 57 E. Long, Columbus, O.

MISCELLANEOUS

SCHULT CAVALIER — 16 FOOT, RANGE, Brakes, only $199.00 down. No payments until spring. Many others. **SELLHORN'S,** Point Welcome, Sarasota, Fla. x

M. P. ACCESSORIES & FILMS

NOTICE

News and display advertisements of interest to roadshowmen will be found in The Billboard's new film department. Look for "Non-Theatrical Films" in the index on page 3.

ASTONISHING BARGAINS — 16MM. SOUND Projectors dirt cheap. Terms. Factory reconditioned. Film rented. Sold. $3.00 reel. **NO. 521-E STATE THEATRE,** Pittsburgh, Pa.

ATTENTION—SHOW TALKIES, THEATRELESS Communities. Sound Equipment. Weekly Programs rented. **ROSHON,** State Theatre, Pittsburgh, Pa., or 107 South Court, Memphis. x

BARGAINS IN USED PROJECTION MACHINES, Opera Chairs, Screens, Spotlights, Stereopticons, etc. Projectors repaired. Catalogue 3 free. **MOVIE SUPPLY CO., LTD.,** 1315 S. Wabash, Chicago. fe3

GOING OUT OF BUSINESS SALE OF 35 MILLI-meter Talkies. Features, Shorts, Serials. Prices slashed. Lists. **MUNICIPAL MOVIES,** Union City, Ind.

HOLMES PROJECTOR — COMPLETE TALKIE Outfit: Rewinders, Splicers, two Features, Sound Screen. Sacrifice all, $350.00. **MARQUETTE,** 1275 S. Broadway, Dayton, O.

LOOKING FOR BARGAINS TODAY? 16MM. Silent Sound Film Projectors and a full line Accessories. 35MM. Powers, Simplex, Low Intensity Lamphouses. Write for your list and compare our prices. **ZENITH,** 308 W. 44th, New York.

NEED THEATRE SEATS, BABY ARC LIGHTS, 35 and 16MM. Film. Have 35MM. Film for sale or trade. **F. SHAFER,** Washington, Ind.

OPERATE ROAD SHOWS — WE RENT AND Sell Sound Projectors and Pictures. **SOUTHERN VISUAL,** Box 2404, Memphis, Tenn. x

SENSATIONAL PICTURES — WESTERNS, AC-tions, Roadshows, Short Subjects, 35MM. only. Offered for first time to roadshow men. **STANDARD,** Box 782, Charleston, W. Va.

TWO SETS DEVRY PORTABLES—TWO THOU-sand foot, $425.00; one thousand, $295.00. Both like new. New Maine law reason for selling. Will trade for a perfect Top, size about 50x80. Also have Should Doctor Tell and Unborn Child, $50.00 each. **BOB WHITTON,** Millbridge, Me.

WORLD'S BEST PASSION PLAY—COMPLETE Story Life of Christ. New 16MM. Sound-Silent. **SCREENART,** 729 7 Ave., New York.

PERSONALS

IDENTIFICATION CARDS FOR CATHOLICS— Every Catholic should carry one. Send for yours today. 10c postpaid. **PRESS,** 1481 Washington, Boston, Mass.

JOHN d'E. HUTCHINSON, OF CHATHAM, NEW Jersey, or anyone knowing his address, communicate with his mother, **ELSIE M. HUTCHINSON,** Chatham, N. J. His father died January 10, 1940.

PHOTO SUPPLIES AND DEVELOPING

DIREX DIRECT POSITIVE PAPER — NO FAD-ing, best gradation, highest speed. **THE POSITYPE CORP. OF AMERICA,** 244 Fifth Ave., New York, N. Y. fe15x

PHOTO MEN—WHY WASTE TIME AND PAY privilege on an out-of-date single machine when you can get over twice the money with the New Crescent Double Outfit, which makes both the four for a dime and the three for a quarter size photos. Make close-ups, full form and groups. Discard your old outfit, get in the money with the New Crescent Outfit. $159.00 complete with best lens money can buy. Write **HASSAN,** Box 971, Parkersburg, W. Va. fe17x

PHOTO MACHINE OPERATORS — WE HAVE now opened an Eastern factory branch, address: Central Products Manufacturing Company, 35 South 37th Street, Philadelphia, Pa. This branch will carry a complete stock of Glass and Metal Frames for immediate shipment, sizes from 1½x2 up to 11x14. Write for new circular showing latest designs. CENTRAL PRODUCTS MANUFACTURING COMPANY, 504 East 18th St., Kansas City, Mo. Western Distributor: Berkay Frame Company, 514 Rosemont Ave., Los Angeles, Calif. x

PHOTO MACHINES — MAKE FAST MONEY. Investigate latest modern equipment, all size photos. A-SMILE A-MINUTE PHOTO CO., Salina, Kan.

ROLLS DEVELOPED — TWO PRINTS EACH and two Free Enlargement Coupons, 25c. Reprints, 2c each; 100 or more, 1c. SUMMERS' STUDIO, Unionville, Mo. fe10x

SALESMEN WANTED

AMAZING SALES BOOSTER PLAN FOR FILLing Stations, all Retail Dealers. Fast seller. Big profits. Sample free. PROFIT-MAKERS, 160 N. LaSalle, Dept. A-8, Chicago. fe3x

SALESMEN — AMERICA'S FINEST SIDELINE. 40% commission daily. 725 fast selling repeat items. Every business uses and must buy. No investment now or ever. Sales portfolio free. WILLENS, 2130 Gladys, Dept. VA, Chicago. x

WANTED — PERMANENT REPRESENTATIVE for Hoover Uniforms, Waitresses, Doctors, Nurses. Slack Ensembles, Aprons, Frocks. Smartest styles. Finest quality. Exceptional commissions. Line free. HOOVER, 251 W. 19th St., Dept. BK-4C, New York City. fe24x

SCENERY AND BANNERS

BEST CARNIVAL SIDE-SHOW BANNERS AND Pictorial Panels — Positively no disappointments. NIEMAN STUDIOS, INC., 1236 S. Halsted St., Chicago, Ill. fe10

TENTS—SECOND-HAND

FOR SALE — GOOD 50x110 TENT, WHITE, red trimming, $275.00; 27x65, new last season, $125.00 complete. 2112 W. 7th, Joplin, Mo.

SLIGHTLY USED, GOOD AS NEW. LESS THAN half price. No rags, no mildew. State size, send stamp. Postals ignored. SMITH TENTS, Auburn, N. Y. mh16x

THEATRICAL PRINTING

ATTENTION! — THREE-COLOR 14x22 NON-Bending Window Cards, $3.00 hundred, completely imprinted. Flashy new designs for all occasions. TRIBUNE PRESS, Fowler, Ind.

FLASHY LETTERHEADS IN COLORS—CIRCUS, Magicians, Shows, Acts, Orchestral, Illustrations. Window Cards, Handbills, Bumperettes, Tickets. Samples, prices. SOLLIDAYS, Knox, Ind.

HALFTONES, LINE CUTS, AS LOW AS 65c—Write for new prices on Art Work and Engraving. MARK TWAIN ENGRAVERS, Hannibal, Mo. fe10

Show Family Album

PERSONNEL of the Girdia May Davis Show, season 1910, when it toured with the Will H. Weider and Johnny J. Jones Exposition shows. Show had a successful season and was on the road 27 weeks while covering about 7,000 miles thru Indiana, Michigan, Kentucky, West Virginia and Pennsylvania. It closed in Brownsville, Pa., on October 31. Left to right, in front row, are S. J. Dulaney, manager; Mrs. S. J. Dulaney; George E. Conaway, grinder and in charge of transportation; "Daddy" Davis, father of Girdia May Davis; Johnny Stone, chef; H. N. Sutton who previously appeared with Phillips' and Dulaney Sutton's "Uncle Tom's Cabin" shows, and Frances Sutton, daughter of H. N. Sutton, who played Little Eva in the "Tom" shows.

The Billboard invites its readers to submit photos taken from 15 to 20 years ago. It is specially requested that pictures be CLEAR and that they be accompanied with complete descriptive data. Group photos are preferred, but pictures of individuals who are STILL LIVING will be welcomed. They will be returned if so desired. Address Show Family Album Editor, The Billboard, 25-27 Opera place, Cincinnati, O.

WINDOW CARDS—14x22, ONE COLOR, 100, $2.50. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna. x

500 8½x11 LETTERHEADS, $1.50; 500 6¾ Envelopes, $1.50; 350 Large Envelopes, $1.50. Any two items, $2.75, prepaid. STUMP-PRINT, South Whitley, Ind. fe3x

WANTED TO BUY

WANTED—COOK HOUSE OUTFIT. BOX 12, Rosedale, N. Y.

At Liberty Advertisements

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5c a word—FIRST LINE IN THIS STYLE TYPE
2c a Word—FIRST LINE IN THIS STYLE TYPE.
1c a Word—FIRST LINE in this style type.
Minimum 25c Cash With Copy

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AT LIBERTY
ACROBATS

EXPERIENCED CATCHER OF FLYING RETURN Acts—Catch all tricks, including two and a half somersault and twisting tricks. Reference: Flying LaMars. Write all to MICKIE LALOR, General Delivery, Boston, Mass.

AT LIBERTY
AGENTS AND MANAGERS

AT LIBERTY — GENERAL AGENT AND CLOSE Contractor. Sober, reliable, age 28. Really know Ohio, Indiana. HAROLD H. THORPE, Box 232, Hillsboro, O. fe17

ULTRA-LAZY, UNRELIABLE SOUTHERN THEatre Manager desires job in a progressive city. Address SOUTHERNER, General Delivery, Knoxville, Tenn.

AT LIBERTY
BANDS AND ORCHESTRAS

FIVE-PIECE DANCE BAND — NON-UNION, wants connection (in South preferred). Trumpet, Sax doubling Clarinet, Guitar doing Vocals, Drums and Piano. Modern library. CARL WHITE, 1191½ N. Fourth, Springfield, Ill.

AVAILABLE—Union, 11 Men. Sweet or swing. All essentials, library, P. A. system, uniforms, transportation, fronts, advertising. Cut or augment. Location or road. Go anywhere. Reliable. BLUE GLASS, 173 N. Kingston St., Caledonia, Minn. fe17

AVAILABLE SOON — 7-Piece Band. Featuring amplified guitar, three sax, three rhythm, trumpet. Plenty solid, cut shows or what have you. Give exclusive to reliable booker. Photos, doubles, vocals, novelties, all essentials. Go anywhere. Union. Prefer Southwest or South. Co-operate all details. KLAYTON KELLOGG, Box 661, New London, Wis. fe3

ROY SANDERS SYLVANIANS—Union, 11 men. Sweet or swing. Up and coming band. DEL EDWARDS, 1017 N. 9th St., Reading, Pa.

SIX PIECE Entertaining Orchestra—Available for location. Three singers, novelties, modern library. Sweet or swing. Augment if necessary. ORCHESTRA LEADER, care Radio Station, Gladewater, Tex.

AT LIBERTY
CIRCUS AND CARNIVAL

A-1 SOUND TRUCK OPerator—experienced. Open for season with carnival, circus or show of merit. Will send photograph. ROY FOSS, Fulton, N. Y. Sound Car Operator. fe17

AT LIBERTY — A-1 RUBBER SKIN MAN FOR Circus Side Show, for Fairs and Museum. A good ballyhoo. NELS G. NELSON, Route 1, Box 19, Gadsden, Ala.

AT LIBERTY — ELEPHANT MAN. BLACKIE BOWMAN, 1005 Woodland, Emporia, Kan.

SECRETARY-TREASURER—14 YEARS' EXPERIence, capable and reliable. JAMES M. COLE, Penn Yan, N. Y. fe3

SIDE SHOW MANAGER — MAGICIAN AND Punch. HOWARD ROSE, 412 Reservoir Ave., Meriden, Conn. fe3

RIDICULOUS TRIO—Three Regular Clowns, best of props. Four acts. Go anywhere. Address care The Billboard, Chicago, Ill. mh16

AT LIBERTY
COLORED PEOPLE

COLORED BAND and Orchestra Leader—Trumpet Player. Have good repertoire of music. Guarantee satisfaction. Will go anywhere. Write PROF. JOHN A. PENNY, Box 16, Olar, S. C.

AT LIBERTY
DRAMATIC ARTISTS

AT LIBERTY—Helen Gentry, piano, piano-accordion. Characters or General Business. Walter X. Price, Comedian. Banjo in orchestra, single and double specialties. Have car. Join on wire. Gladstone Hotel, Kansas City, Mo.

AT LIBERTY
MAGICIANS

FIRST - CLASS MAGICIAN — FOR CLUBS, schools, theatres. From 15-minute acts up to two hours. Photos. Go anywhere. Address MAGICIAN, 185½ Oak St., Binghamton, N. Y. fe3

FEATURE MENTAL ACT—Also Magic. Business builder for night club, theater, hotel. Palm or crystal readings. Salary for act, percentage on readings. PRINCE YOSE, The Billboard, Cincinnati, O.

AT LIBERTY
MISCELLANEOUS

AT LIBERTY—Penny Arcade Mechanic and Manager. Know all arcade machines and diggers. Amusement park or clean, up-to-date carnival. Several years' experience. Go anywhere. Young, reliable, strictly sober. Salary or percentage. State particulars. No panics, just over one. All letters answered. PATRICK JOHN O'NEIL, General Delivery, Lansing, Mich.

LADY PALMIST and Psychic Reader—Experienced for clubs, parties and tea rooms. BOX 417, Billboard, Chicago.

NIGHT CLUB PROPRIETORS or Allied Fields—Young man, 28, versatile, single, likeable, wishes to learn club business. Host, business builder, performer, original, regular. Small salary. BOX 118, care Billboard, 1564 Broadway, New York.

AT LIBERTY
M. P. OPERATORS

PROJECTIONIST - ELECTRICIAN — CAPABLE and reliable. A-1 sound man. Inventor safety device control and change over; Pennsylvania State approval. Wire or write JOHN MARCUM, Box 65, Independence, Kan. fe3

AT LIBERTY
MUSICIANS

CAPABLE VIOLINIST — Cocktail, strolling. Composer, Arranger. WALTER FRANKLIN, Pensacola, Fla. fe24

A-1 PIANO MAN, DRUMMER AND TENOR Clarinet Man—Would prefer job together. Available January 27. Dependable, experienced, neat, single. Excellent equipment and references. Read, fake, jam, take-off. No panics. Write BILL WALKER, 3604 E. Ninth, Wichita, Kan.

ACCORDION—GIRL, DOUBLING PIANO. EXperienced with trio or orchestra. Desires steady position. Young. Write only. HELAINE SOBE, care Rossi, 261 W. 21 St., New York City.

BANDMASTER, INSTRUCTOR — PROFESsional, experienced. Wants location in town, city. Wishes to hear from live C. of C. or other organizations. LEONARD DOTO, care The Billboard, Cincinnati, O. fe10

BB SOUSAPHONE—TWELVE YEARS' EXPERIence circus, rep, dance. Open for coming season. Age 33. Address ROSCOE HENKE, Stendal, Ind.

HAMMOND ORGANIST — OWN ORGAN, union, 21. Experienced in hotel, nite clubs, cocktail lounges and radio. Location only. Prefer the South. Write ORGANIST, 328 N. 3d St., Oskaloosa, Ia.

HAMMOND ORGANIST—WANT TO LOCATE. Own organ, swing and dinner music. Hotel, lounges, roller rink. Write DE VLIEGER, 555 Milwaukee, Grand Rapids, Mich.

MODERN MARIMBA—VOCALIST, AVAILABLE immediately for cocktail unit or small band. Read, fake anything. Union. Reliable. BUD KEYES, 220 Jefferson, Portsmouth, O.

STRING BASS, DOUBLING VIOLIN—EXPERIenced dance and concert. Solid rhythm and tone, good intonation. Union. WALLY PELLETIER, Erie, Ill. fe3

ACCORDION — Doubling altosaxophone, clarinet, celeste, arranging; young, good appearance; union; have small concert library and gypsy special arrangements; plenty experience. Photos, go anywhere. Address MUSICIAN, 8634 62d Ave., Forest Hills, L. I., N. Y. fe3

AT LIBERTY—Alto Sax, doubling Clarinet. Thoroughly experienced. Age 28. Have small car. BOB YATES, 405 Forest Ave., Ann Arbor, Mich.

AT LIBERTY FEB. 12—Two Musicians who want to get back into country where there are some musicians. Both young, neat, sober, unmarried, reliable. One is Fritz Moore, tenor man. Has full, broad tone. Read, fake, riff and extra fine take-off; also doubles clarinet. The other is Hoke Roberts, bass man. Plays strictly in tune with clean tone. Read, fake, bow and jam with good solid drive. Have car. Cut or no go. Panic, wool and dixieland bands, lay off. Please write, don't wire. BOX 246, Marquette, Mich. fe10

CORNET — Symphony orchestra, concert band, vaudeville, dance band and circus experience. Excellent sight reader, good tone and technique. Age 34, neat appearance, good habits. Troupe or locate. BOX C-388, Billboard, Cincinnati.

DANCE DRUMMER — Young, single, reliable. Plenty solid. Seven years' experience, modern outfit. Anything considered. Can join immediately. Have photos. V. FRANKLIN, Sullivan, Ill.

DRUMMER — Want immediate connection. Will consider anything and go anywhere for decent, sure salary. Am 24, union, have tux, sedan. Getting new drums. Cut any show, play solid swing; also real rhumba, Conga, etc. Will exchange references and answer all letters. If known will join on wire. STANLEY HOTALING, Warwick, N. Y.

ELECTRIC STEEL and Rhythm Guitar—Doubling String Trumpet and Violin. Read and jam. Modern, commercial. Union, all essentials, age 31. MUSICIAN, 357 North College, Fayetteville, Ark.

GIRL PIANIST—Young, attractive, good wardrobe. Experienced. Can bring Singer and Girl Trumpet. Location only. Will send photos. Write fully. MUSICIAN, 313½ Harmon, Danville, Ill.

LEAD ALTO, Tenor, Clarinet, Flute and Arranger—Experienced, 23, union and single. Have car and prefer reliable location job. Write or wire BILL BETCHER, San Carlos Hotel, Pensacola, Fla.

TENOR, CLARINET, Vocalist, Arranger—Experienced, 23, union and single. Can play any chair. Transpose at sight. Want reliable location job. Write or wire DEAN SAYRE, San Carlos Hotel, Pensacola, Fla.

AT LIBERTY
PARKS AND FAIRS

FAIR MANAGERS AND SECRETARIES — Consider Kentucky's best fair band for your grand-stand feature. Music for all occasions; music in the modern manner. Now booking fairs 1940. **OLD STAR BAND,** Hayden Ballard, Sec'y., 206 W. Johnfitch Ave.; Joe Conner, Mgr., 113 E. Johnfitch Ave., Bardstown, Ky. fe3

CHARLES LA CROIX—Outstanding Trapeze Performer, at liberty for indoor engagements. Have attractive paraphernalia. Can put up and work under any height. Literature, price on request. Address 1304 S. Anthony Blvd., Fort Wayne, Ind.

DIXIE DANDY DOG and Monkey Circus—Five Dogs, one large Baboon, one Rhesus Monkey. Animal entertainment deluxe. BUD HAWKINS, 3850 Drakewood Drive, Cincinnati, O. fe3

FLYING COWDENS—Three Standard Acts. Fast Double Trapeze Comedy Revolving Ladder and Illuminated Swinging Ladder. Literature and price on request. Address The Billboard, Cincinnati, O. fe24

AT LIBERTY
PIANO PLAYERS

GIRL PIANIST — UNION, 19, attractive, desires work with small combination. Experienced, read, fake, etc. Write **RUTH WHITMER,** Box 453, Lanark, Ill.

PIANIST AT LIBERTY — EXPERIENCED ALL lines; union. **DEX BULEN,** 301 Randolph, Meadville, Pa.

PIANO PLAYER — UNION MUSICIAN. SIGHT read, etc. Experienced dance man, cut shows of all types. **EDDIE FELLOWES,** 3962 Wallace St., Philadelphia, Pa.

PIANO OR ACCORDION — WIDELY EXPERIenced large or small band, rhythm, jive, shows accompanist. Appearance, all essentials. State all first letter. **DICK DAVIS,** General Delivery, New Orleans, La.

PIANIST — Single, Young Man, Accomplished, wide experience, concert, dance, desires hotel orchestra, radio work. Accompanist, soloist. Anything reliable. State particulars. RAYMOND DEMPSEY, Franklinville, N. Y. fe24

PIANO AND ACCORDION MAN—Double neither. Dance band, accompaniment, strolling and radio experience. At present am working with a radio staff band. Desire a change immediately. Send or names only need correspond. Write or wire MUSICIAN, care Lanford's Music Company, 731 Cherry St., Chattanooga, Tenn.

AT LIBERTY
SINGERS

EXPERIENCED GIRLS' VOCAL TRIO—ANDREW Sisters' style. Attractive, young, read music. Own special orchestrations. Theatrical, radio and band experience. Give details. **STARR SISTERS,** Chase Hotel, Kansas City, Mo.

AT LIBERTY
VAUDEVILLE ARTISTS

MIDGET—49 IN. HIGH; WEIGHT, 85 LBS.; age 28. Clown and Acrobat. Worked in plays, clubs, etc. Do advertising work. Dependable. **BOX 123,** care Billboard, 1564 Broadway, New York.

MALE COMIC—General Business, Straights as cast. Good novelty acts, specialties. Sing comedy numbers. Experienced, up in bits, acts. Prefer South. Consider all offers. FRANK B. WHITE, General Delivery, Houston, Tex.

PAMAHASIKA'S SOCIETY CIRCUS—Dog, Pony, Monkey, Birds, Clowns and Novelty Acts. GEO. E. ROBERTS, Circus Manager, Headquarters, 3504 N. 8th St., Philadelphia, Pa. Sagmore 5536.

SINGING, DANCING, Talking Specialty Woman—Changing 10 nights. A-1 in acts, bits. Good Babe specialty for Hillbilly act. Reliable. Ticket? Yes. GUSSIE FLAMME, General Delivery, Binghamton, N. Y.

UNITS, NOTICE—Comedy Dance Team wants work with small unit. South or Midwest. Elaborate wardrobe, own transportation and have several musical comedy bits. Man can m. c., has produced units and operated booking offices in Mikeal and Detroit. Done advance and publicity. Wife sings, fair instrumentalist, strips, taps, etc. Modest salary satisfactory. Photos and further information by writing or wiring J. R. YOUNG, Apt. 5, 51 Eliot St., Detroit, Mich. fe3

VERSATILE YOUNG MAN—Med, Rep or Vaude Acts, Bits, After Pieces. Drums in orchestra. Have outfit. Song and dance specialties. ROY WYANT, 221 S. Lincoln, Ponca City, Okla.

NEB. GROUPS SPLIT

(Continued from page 33)

Raun, Walthill, vice-president; Chet G. Marshall, Arlington, secretary-treasurer.

Changes on Board

In the State board of agriculture meeting the scene clouded from the opening. There had been much jockeying since the 1939 convention, when Secretary Reed was given his strongest opposition in Ed J. Mille, a compromise candidate, who polled only two votes short of a tie. The county fair men, unable, they said, to get anywhere in the convention, formed a committee to crack the board of agriculture with a reorganization by legislation. They were approached with a deal—a trade of Reed to step out if the bill were withdrawn, it was said, but they went ahead with the bill, which was killed in committee.

Going into the meeting, Reed stood firmly, with the board of managers behind him, as a candidate, in spite of another promise of opposition which almost equally divided the house. At the election first move of the State board opposition was R. C. Johnson's withdrawal as a candidate, which left the field open to Mille, who was immediately nominated to oppose Reed. Again the count was close, 38 to 33, but Reed forces kept him safely in office.

Then rising to his feet and calling attention to his 19 years of State Fair work, but with no mention of opposition, Secretary Reed said he would not be a candidate for secretary of the State Fair in 1941.

State board officers were all re-elected: J. P. Shubert, Shubert, president; J. A. Boyd, Kearney; Gates Lilley, South Omaha, vice-presidents; Perry Reed, secretary; E. R. Purcell, Broken Bow, treasurer. A. A. Russell, Geneva; J. S. Golder, Oakland; E. J. Mille and Pres Bailey, Hebron, were elected to the board of directors. Two heads rolled in the election. R. C. Johnson was replaced on the directorate by Pres Bailey and beaten in his district, and the same happened to J. S. Steele, who, altho not a director, was shoved out of the big board of 29 members by Allen Atkins, Broadwater.

Shadowed by the impending battle, the county fair convention was light on program. Ed Baumann, West Point, and Harry Belka, Crete, talked on general fair problems, and E. C. Shiefelbein, Wahoo, called attention to importance of proper legal organization of the county agricultural societies.

Good Banquet Program

One of the finest annual banquet programs ever seen at the Nebraska convention was arranged by Irving Grossman, of the Gus Sun agency, top speaker being Tom Collins, Kansas City. Acts were William Morton, billed as Mortoni, magician; Kunce Sisters, comedy acrobatics; Three Leonardos, hand balancers and tumblers; Daredevil Dault and Co., comedy perch, and Four Megrue Brothers, dancers. Music was by Beck-Jungbluth orchestra, with Maxine Coffey vocalizing. Patricia Kelly, Des Moines, with Lew Rosenthal's office, brought down the house with some opening community singing.

One of the convention highlights was a seeming return of money flow by the contractual route. The 1939 convention fell below 1938, a bad year, by 50 per cent in signing, but a heavy springback was made at this meeting, when consensus of bookers showed a triple increase of county fair contracts written for free attractions alone.

Attractions Registered

Attractions represented included Peggy Thomas; Ranch in White, Ruth Thompson; McMahon Shows, Clyde T. and Cecil E. McMahon; J. L. Case Rodeo, J. L. Case; Elite Exposition Shows, F. C. Bogle; George F. Burt; State Fair Shows, C. G. Buton; Collins United Rides, R. L. Collins; J. L. Landes Shows, W. Frank Delmaine; Kunce Sisters, Mrs. Ruby Kunce; Nebraska Rodeo, F. W. Manasil; J. C. Michaels Attractions, J. C. Michaels; Mortoni; Bill Morton; O'Connor Rodeo, W. M. O'Connor; Waldo's Attractions, D. E. Waldo; *The Billboard*, Barney Oldfield, Lincoln; Williams & Lee, Billy Williams; Frederick Amusement Co., George R. and Bert Frederick; Clyde S. Miller Rodeo, Clyde Miller; Thearle-Duffield Fireworks Co., Ray Anderson; Hartzler Public Address, W. L. Hartzler; Harper Attractions, Fred Harper; Truex-Allen Enterprises, B. C. Truex, Vic Allen; Swanee Public Address, E. P. Swanberg; E. G. Staats & Co., Russell Green; Gus Sun Booking Agency, Irving H. Grossman; Hancock Sound, G. J. Hancock; Lyck Fireworks, Chris Lyck; Interstate Fireworks, Albert Reader; John B. Rogers Producing Co., J. K. Smith Jr.; W. A. Gibbs Shows, W. A. Gibbs; Darktown Minstrels, Grace Russell; Hart Players, Eddie Hart; Martha Randall's revue, Martha Randall; Phyllis Brinson, Mrs. Roy Brinson; Savidge Amusement Co., Walter Savidge; Lew Rosenthal Attractions, Lew Rosenthal, Patricia Kelly; Art B. Thomas Shows, Gil Tuve; Northwest Amusement Co., Jack Russell; Barnes-Carruthers, M. H. Barnes, Jack Polk; Ball-Schaller Agency, Billie J. Collins; Seven Spies Sisters, Mrs. H. J., Juanita and Adah Spies; Anderson-Srader Shows, M. A. Srader; Freel Attractions, Beryl Freel; rodeo, John A. Stryker; Ewalt Amusement Co., Thomas and Helen Ewalt; Rolling Rockets, Charles Elliott; Graham's Western Riders, Ollie Graham, Jack King; Ralph Rhoades Fireworks, Ralph Rhoades.

More Contracts Signed

Contracts were signed for Cambridge, Beaver City, Geneva, Franklin, Orleans and Deshler by Elite Exposition Shows; for Red Oak, Ia.; Sidney, Ia.; Burwell, Trenton and Cambridge, by Thearle-Duffield; for Broken Bow, Lexington, Kearney, Humboldt and Deshler, by J. C. Michaels; Oakland, Stanton and West Point, by Ewalt Amusement Co.; Lexington, Kearney, Culbertson, Oxford, by Truex-Allen Enterprises; Cambridge, Bellville, Kan., and Mitchell, by Barnes-Carruthers; Elwood, Concord and Orleans, by Williams & Lee, and Oxford and Beatrice, by Lew Rosenthal.

Convention chips: Ray Anderson, B. C. Truex and Billy Williams framed an arrest of Jack Polk, But Jack's boss, Mike Barnes, in on deal, laughed and gave it away. . . . When the Rolling Rockets, skaters, were entertaining the banqueters they called for a fat man to spin, and Vic Allen answer the call. . . . Chet G. Marshall, going into his 21st year as the county fair men's secretary, is still as quietly efficient as always. . . . Fred Harper had more showings in more rooms than anybody in the hotel, clamping any guy who happened to saunter into anyone else's room where he happened to be. . . . Mrs. Ella A. Gadd, Perry Reed's efficient secretary, who missed last year's convention due to illness, was back on the floor again, hard at work as usual. . . . Best crack: Stan Matzke, answering R. G. Douglas' chatter about publicity, told the fair men it was well to remember publicity, but NOT to get more bull-oney than bulls at the fair. . . . Art Cullen, racing secretary, was mistaken by someone in the lobby as the father of Graham's Western Riders, and Ollie Graham had a hard time proving his paternal claim on the kids.

Fair Grounds

VANCOUVER, B. C.—Proposed construction of an auditorium-type building this year on the grounds at a cost of about $100,000 was announced at a meeting of directors of Vancouver Exhibition Association by John Dunsmuir, who was re-elected president. Building will provide unobstructed seating for 2,800.

• • •

ABILENE, Tex.—West Texas Fair had 1939 net profit of $1,098 after payment for permanent improvements, the 1938 deficit of $962 and $1,000 in grounds rent, Secretary-Manager Merle Gruver reported.

• • •

SHERIDAN, Ark.—Lee Williams, head of Grant County Fair Association, has donated ground here for a permanent fair site. A committee of four of the board will supervise erection of buildings and landscaping of grounds.

• • •

FOND DU LAC, Wis.—United American Shows have been signed for 1940 Fond du Lac County Fair, said Secretary R. H. Cameron.

• • •

CADILLAC, Mich.—Tentative plans for erection of a 45-by-60-foot 4-H Club building on Cadillac Fair grounds, installation of sanitary facilities and further improvements on plant buildings were made at a meeting of directors. Building would cost about $1,800, to be constructed with WPA aid and a $500 grant from board of supervisors. It was also decided to continue running and midget auto races.

ST. LOUIS

(Continued from page 41)

headquarters in East St. Louis, Ill., where shows are quartered. G. Raymond Spencer, general agent United American Shows, has been making short booking trips.

Charles S. and Jean DeKreko, prominent showmen, also visited *The Billboard* this week. They have been visiting relatives here since the holidays. Charles will remain for several months, while Jean left for Louisville, where he will spend the remainder of the winter. Buff Hottle, owner of shows bearing his name, also visited on Tuesday, coming up from Louisiana, where his show is still playing, en route to the Illinois Fair meeting. Lee Vitch, in outdoor show business for 40 years, passed thru the city Monday, en route from Baltimore, where he spent the last two months, to Brownsville, Tex., to join Greater United Shows.

Joe S. Scholibo, general agent Mighty Sheesley Midway, is here in the interest of his shows. L. S. (Larry) Hogan, Amusement Corp. of America agent, left here on Monday after a 10-day visit. Jimmy Morrissey, of Baker-Lockwood Co., visited Wednesday, while en route to the East. Owner Sam Fidler and Joe O'Brien, general agent Fidler United Shows, left for an extended trip thru the Middle West. Charles T. Goss, Standard Chevrolet Co., left Sunday for Detroit, where he attended the Michigan Fair meeting. From there he went to Springfield, Ill., and next Monday will leave for Tampa.

WITH THE LADIES

(Continued from page 41)

with Rose and Jack Ruback as the other guests. After dinner we heard some stories of early days on the various shows. When we started home it was just 20 above zero, and Jack's overcoat could not be found. He almost passed out when Toney asked him if he came without one, but cooled off a little when it was found, but then his hat was missing and he boiled over when we asked if he came without one: He whispered so all could hear that he certainly did not come out in freezing weather on the "Heel and Toe" so the hat was found and we went home, with Jack muttering about people who play practical jokes. Wherever we go we always seem to find showfolks making their good times and enjoying themselves in their own way. I haven't made up my mind about what the score really is of this "With the Gentlemen," but anyone who can dance like the author, Walter Hale, can kid me if he wishes, that is if I'm being kidded.

LOS ANGELES

(Continued from page 41)

Foley & Burk Shows, came in for a brief visit. Mr. and Mrs. Joe Zotter, of Dinuba, Calif., are vacationing in Southern California. Mr. and Mrs. C. F. Albright, of Foley & Burk Shows, are visiting friends at Hotel Bristol.

Arthur Kelly, of Cleveland, is being shown around by Pat Armstrong. M. P. Moses, of Chicago, is here mingling with the showfolk, while George Lauerman, also of Chicago, is visiting in Southern California. Minor Reed and A. Boll, of Fresno, Calif., are visiting here. Joe DeMouchelle left for San Bernardino, Calif., to complete building of equipment for E. O. Douglass Shows, where he will have several concessions. Harry L. Gordon, carnival agent, is wintering in the North.

Mr. and Mrs. Raimund Giguere, of New York, are in town en route to Mexico City. Serafin Guterlez is back from Sonora, Mexico, where the thrill show did good business, he reports. P. S. Wieman came in from Long Beach, where he operates concessions. Vern Douglas was sighted around showfolks' winter homes here. Spot Fowler is located at Venice, Calif. O. L. Henderson, with the Death Dodgers, played the Brawley (Calif.) Fiesta. Baldy Miller returned after working novelties at sponsored events. Mr. and Mrs. J. W. (Patty) Conklin, of Conklin Shows, are at the Biltmore here for a month's stay.

WEST COAST DOIN'S

(Continued from page 41)

O'Kelly, Las Vegas, Nev., who was rushed to a local hospital 10 days ago, is recovering. . . . All were shocked to learn of the sudden death of Al Copeland at San Jose, Calif., recently. . . . Mrs. Mae Stewart is completing her first book, to be published soon, astrological predictions conceived during her many years of blindness. . . . Mrs. Mae Evans and daughter, Virginia, who wintered at their Medford, Ore., home, will arrive soon to join Hilderbrand's United Shows, Unit No. 1. . . . Tommy Vontila, who has been confined in a hospital for the past five weeks, is recuperating. . . . Johnnie and Billie Hicks have returned from a recent tour of Central California. . . . Jack and Frank Dykes have signed their digger concessions with Hilderbrand's Unit No. 1. . . . Danny and Clara Barnett returned from a visit with relatives in Oregon. . . . Jimmy Heller, currently employed at a local aircraft concern, will not return to the road this season.

• • •

Harry Hillman arrived from Texas and is working at a down town location. . . . Johnnie Gibson, manager, Aerial Ballet, is rehearsing the act which will be shipped to the Eastern Coast by Jack Schaller. . . . Mr. and Mrs. Charles Steffens, owners, Steffens Superior Shows, have completed reconstruction work at quarters in Inglewood, Calif. . . . Mike Krekos and Leo Leos have returned to quarters in Oakland, Calif. . . . Mr. and Mrs. W. H. (Pop) and (Ma) Slover have finished overhauling their concession at their home on Garvey boulevard. . . . Olga Celeste is rehearsing a new tiger act. . . . Beggie Marion and his Four Skyrockets left for the Orient on February 1.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by CLAUDE R. ELLIS
(Communications to 25 Opera Place, Cincinnati, O.)

Youngstown Circus May Top 1939 Mark

YOUNGSTOWN, O., Jan. 27.—Advance sale indicates that profit on the second annual Junior Chamber of Commerce Indoor Circus in Rayenwood Auditorium here on January 29-February 3 will exceed the 1939 figure by a good margin, reports Jane Lauers, press representative of Dillon-Karen Enterprises, which is directing the show for the second year. Sponsor's profit last year was $5,000. About 15,000 tickets have been sold to date.

School tie-ups have been made for all matinees. Capacity house is indicated for a midnight show on January 30, to be tied in with celebration of the President's birthday. Special tickets for the midnight show are being handled by the good-will committee of *The Youngstown Challenger*, which will share in profits with the sponsor.

Among acts scheduled to appear are Creta Brothers and Helene, Black Brothers, Delane Sisters and Bernie, Tom and Betty Waters, Lerfold Trio, Romas, Will Hill's Animals, Poodles Hanneford Family, Beverly Harnett Co., Col. Bill Noble and Silvers Johnson.

Shorts

NEW ENGLAND Hotel Men's Association will sponsor a three-day exposition in Hotel Statler, Boston, featuring entertainment programs and exhibits for which prizes will be awarded. Space has been provided for 137 booths. George H. Clarke will be in charge of the show and Harold R. Dolby and Willard H. Davis will assist.

* * *

HEADQUARTERS have been opened in Butte, Mont., by National Townsend Recovery Club, which is to sponsor a 10-day indoor carnival, reports Anthony Canonica, concession manager.

* * *

PRO ACTS will be featured at a one-day society circus in Statler Hotel, Boston, under auspices of Polish Relief Society.

McLAUGHLIN TOUR

(Continued from page 39)

last season, also was signed. Attractions booked include Tony Ricco's Athletic Show and Augustin Regelah's new Illusion Show. Cookhouse, custard, bingo, rat game, pan game, penny pitch, dart game, four ball games and long-range gallery have been booked, as has Albert Parley's two sound systems, McLaughlin said.

Ross Manning reports shows were awarded midway contracts for one Massachusetts and two New York fairs, with others pending. He recently returned from a satisfactory booking tour of New England. Harold Nevins, building superintendent, advises all fronts are nearly completed and will be ready far in advance of shows' opening.

800 AT MSA BALL

(Continued from page 39)

Ben Morrison, Universal Sales Co.; Traffic Judge Thomas Maher and Charles Driver, tent manufacturer.

Music was provided by Betty Bryden's Melody Maids, with Nosey the Cop (Albert Towle) working the floor thruout banquet and ball. Floor show had Jack Davis as emsee, with these acts: Al Stryker, contortionist; Davis Sisters, dance team; Curly Clark, fire eater; Rene Hartman, smoke rings; Eleanor Hope, acrobatic novelty; Jim and Myrtle Dunedin, fun on wheels, and Bob Hall, radio rhymester, courtesy of Pfeiffer's Beer.

MSWC DINNER PARTY

(Continued from page 39)

speakers' table, read congratulatory wires from Ladies' Auxiliary of the Showmen's League of America, Chicago; International Association of Showmen and the auxiliaries of HASC and PCSA; Mrs. Eddie Vaughan, Betty McKee, Mrs. C. W. Parker, Mrs. Elsie Miller, John and Mrs. Mary Francis, Tom W. Allen, Dee Lang, Mrs. Dorothy Bloom and Mrs. Virginia Laughlin. Mrs. Fairly then introduced Sis Dyer, Ruth Martone and Nell Allen, respective representatives of the auxiliaries of PCSA, HASC and SLA. All were tendered gardenia corsages.

Cash prize, awarded each year in the membership drive, was won by Mrs. Grace Goss for the sixth consecutive time. She accepted the gift with an appropriate bit of verse. Toastmistress Fairly then paid tribute to all mothers, including club's mother, Mayetta Vaughan, and asked for a moment's silence in honor of Mrs. Mary Francis, who was unable to attend because of illness. Another member absent for the first time because of illness was Virginia Laughlin. President Jane Pearson presented Secretary Grace Goss, Treasurer Gertrude Lang, Chaplin Daisy Davis, Committee Chairman Nell Allen, Publicity Director Kathleen Riebe and Toastmistress Fairly with rhinestone clips. She also presented Mrs. Fairly with a corsage.

After the dinner all retired to the clubrooms in the Maryland Hotel, where the big birthday cake, the gift of Mayetta Vaughan, was cut and divided with the husbands and boy friends. Remainder of night was given over to dancing, and at the close of festivities all flowers were dispatched to various sick rooms. Those present included Daisy Davis, Ruth Martone, Nell Allen, Grace Goss, Viola Fairly, Jane Pearson, Gertrude Lang, Sis Dyer, Ethel Hesse, French Deane, Millicent Navarro, Beatrice Giuliani, Florence Parker, Cleia Jacobson, Bea Dawson, Irene Burke, Elma Obermark, Harriet Maher, Georgiana England, Esther Tracy, Elizabeth Yearout, Norma Lang and Kathleen Riebe. Six past presidents attended.

BALLYHOO BROS.

(Continued from page 39)

cano started erupting miles away, illuminating the midway as bright as day. On Wednesday our supply plane arrived with ample fuel for the week. The lowest tier of caves was held by our cliff committee either for their personal use or to be rented to independent concessionerS. Long before the date was over these caves were cemented shut for non-payment of cave privileges.

We hardly knew who was who here. The showmen played to the Indians and the Indians played to the showfolks. They hustled us with hand-woven baskets, blankets, pottery and beads, while we tried to rehash them with shows, rides and concessions. It was a case of buying their wares to give them money to spend or stay closed. When the big boss's wife found the words "Made in China" stamped on the bottom of some earthenware that she purchased from a squaw, our corn-game operator was accused of using Indian agents.

On Friday and Saturday thousands of tourists arrived and the entire midway returned to the Stone Age. The chipping, nicking, polishing, drilling and chiseling that took place not only put the show out of the red but settled a scientific argument as to whether present-day man could return to and thrive in those past ages.

MAJOR PRIVILEGE.

HEART OF AMERICA

(Continued from page 40)

by the Penny Parade, which was put into effect about five weeks ago.

President Harry W. Hennies, accompanied by Brother Denny Pugh, visited while en route south. Special Events Committee is planning to launch a vigorous campaign to be carried on thruout the year to acquaint manufacturers, supply house men and fair secretaries with club's big doings here during New Year's week. Weekly reminders of the membership pledges and benefit performances are given prominence at each meeting. Brother Harry Duncan is assisting Ex-Mayor Frank Cromwell, chairman, Jackson County Chapter, National Foundation for Infantile Paralysis Fund, in placing money containers thruout the city. Assisting Duncan are Eddie Leggette, George Howk, John Castle, Doc Brown, Ellis White, Roy Marr, Bill Wilcox and Harry Eyring. Brothers, don't forget the slogan: "Onward and Forward HASC for 1940."

Ladies' Auxiliary

Despite below-zero weather, 14 members attended the regular meeting. President Mrs. C. W. Parker and family didn't come down from Leavenworth, Kan., so Ruth Ann Levin, first vice-president, presided. Many of the members were reported suffering from colds and Lola Hart, Helen B. Smith and Margaret Haney were unable to attend. Viola Fairly, Ruth Martone and Elizabeth Yearout went to St. Louis to attend the Missouri Show Women's dinner. After the meeting members were invited to partake of coffee and sandwiches in the men's clubrooms.

Museums

Address Communications to Cincinnati Office

Kortes Draw Continues Good In N. O.; Shoe Party Clicks

NEW ORLEANS, Jan. 27. — Despite what was said to be one of coldest waves to hit this town in 41 years, crowds continued to visit Pete Kortes' World's Fair Museum's No. 2 Unit, 620 Canal street, reports Gus Koorie. Credited with much of the success for the draw is believed to be unit's policy of frequent changes in line-up. Recent additions include Prof. Jay C. Wells, rice writer; Sailor Jim White, strong man, and Gladys Faubell, ventriloquist.

Local papers carried a story on how Doc Hartwick cared for his animals and snakes during sub-zero weather. Last Saturday's matinee received much publicity when children were admitted free for a pair of wearable shoes and Manager Ray Cramer played host to the dozen children who were kings and queens of the school children's Mardi Gras parades for the past six years. Shoe party resulted in 689 pairs of shoes being turned over to the Volunteers of America.

CLEVELAND, Jan. 27. — Pete Kortes' World's Fair Museum No. 1 Unit opened in the old Ohio Theater, 1511 Euclid avenue, today on what is called Playhouse Square, with four picture houses in the same block. Harry Golub, former manager of Loew's State Theater here and recently operating head of the Orpheum, Denver, is associated with Kortes in the presentation. House has been refurbished and 25 acts are being presented, each on a separate stage, reports Ray B. Jones.

An extensive advertising campaign is under way, unit using three daily newspapers, two of the larger radio stations and display cards on all local street cars and taxis. An invitation premiere was held last night.

Philadelphia Houses

PHILADELPHIA, Jan. 27.—Cold weather interferred with Eighth Street Museum's business here this week. In the main hall are Patman, magician; Doc Williams, ventriloquist; Jim Riley, lightning sketch artist; Poses Plastique; Mysteria and Headless Woman illusions. Annex has dancing girls.

Hutchens Out of Hospital

CASSVILLE, Mo., Jan. 27.—John T. Hutchens, general manager of Hutchens' Modern Museum, who was stricken with pneumonia recently, is recovering at his home here after a nine-day stay in a local hospital. His physicians expect him to be sufficiently recovered to return to the road in the spring.

15 Years Ago

(From The Billboard Dated January 31, 1925)

Irving J. Polack again took over management of World at Home Shows for 1925. . . . Joseph E. Walsh signed as special agent and promoter of Greater Sheesley Shows for the fifth consecutive year. . . . B. H. Nye was in Columbus, O., preparing to launch a two-car combination circus-vaudeville show. . . . While with Miller Midway Shows in Westwego, La., Doc Hammond's Wax Show was damaged by fire, which occurred during an electrical storm. . . . H. L. Benson, of Georgia Minstrels, signed his unit with Miller Bros.' Shows for 1925 . . . Prof. W. E. Alexander opened with his flea circus on Central States Shows at St. Lucie County Fair, Vero, Fla.

Percy Martin, well-known outdoor showman, was vacationing in Macon, Ga., after closing his winter unit in Tarpon Springs, Fla. . . . Operating a barbecue stand and tourist camp in Dallas for the winter were Mr. and Mrs. Frank Meany. . . . Billy Avery, athletic showman, was promoting wrestling matches in Port Arthur, Tex. . . . J. R. Atwell, Great White Way Shows, passed thru Cincinnati en route to Chicago to look over some tents before heading for Atlanta to manage Bush Bluey. . . . Mr. and Mrs. H. D. Jones were vacationing at their home in Lexington, Ky., before rejoining West's World's Wonder Shows. . . . Karn Bros.' Congress of Fat Folks was drawing heavily at a store show location in Birmingham.

Norman D. Brown signed as secretary-treasurer of Miller Bros.' Shows for 1925. . . . James S. Sisson, cookhouse operator on Brown & Dyer Shows, was putting in a profitable winter handling real estate in Tampa, Fla. . . . James Lewis, of James Lewis Concession Co., New York, signed to manage 20th Century Shows. . . . Ladies' Auxiliary, Heart of America Showmen's Club, held installation ceremonies in the Coates House, Kansas City, Mo., on January 22. . . . C. W. Naill Shows went into quarters in Monroe, La., after closing a 307-week tour which began in Covington, La., on February 8, 1919, and ended in Tallulah, La. Robert (Bob) Sickels signed as general agent of C. D. Scott Shows for 1925. . . . Andy Nolan, well-known talker with various carnivals, died in Georgia State Hospital, Milledgeville.

Promoting Large Carnival

Good first-class Promoter. Would like to hear from Joe Jacobs, Bob Wire and James Rates. Reply at once, giving address.

L. T. BOSTON

P. O. Box 385, MACON, GEORGIA

RIDES WANTED

Can Use Five Good-Looking Rides

Hollywood Tropical Fiesta

One Big Day on the Streets, Feb. 16th.

Can use Merry-Go-Round and Ferris Wheel, one other Ride, Feb. 6th-10th, Hollywood School Grounds, P.T. A. Circus Carnival. Two Rides single day, Miami, Feb. 2nd. Can place good Side Show, some Stock Concessions, flashy Bingo.

TAYLOR TROUT, Hollywood, Florida.

CARNIVAL WANTED

FOR

OLD HOME WEEK

JULY 8 TO 13 AT ROCKWOOD, PA.

Write to HAROLD S. MEYERS, Rockwood, Pa., to make arrangements.

WANT

Small clean Carnival or Rodeo for June week American Legion Show. Will consider buying Concession Front Drop Tents.

H. M. GILBERT, DELMAR, N. Y.

"ATTENTION"

CARNIVALS — CIRCUSES — RODEOS

4-Acre Show Lot. License and water furnished. Anxious to book at any time.

AMERICAN LEGION POST NO. 232

CHARLESTON, MO.

WANT

Circus and Large Carnival for This Season

CHESTER HILL HOSE CO.

Philipsburg, Penna.

Town's Buying Population 35,000

ADVERTISE IN THE BILLBOARD —YOU'LL BE SATISFIED WITH RESULTS.

Wholesale Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by SAM ABBOTT—Communications to 1564 Broadway, New York

DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

Boys who are not frightened by a big card would do well to look into possibilities of items released by Ronson in the past year. Here is a name which has established itself for quality and performance, and John Public should find it difficult to resist temptation when offered a chance on a product carrying the Ronson trade-mark.

We saw several Ronson items the other day which looked like naturals for a card. One was a combination lighter and pipe rack; the other a combination lighter and cigaret dispenser. Both have plenty of flash and should do well on location.

There are many more suitable items in the Ronson line and all may be obtained at most any merchandise jobber or distributor who advertises in *The Billboard*.

* * *

Another name line which offers possibilities for salesboard operators is the one put out by Manning-Bowman. It includes, among other things, a wide selection of electrical appliances and smokers' accessories. Items in the line which look particularly good are the Puritan automatic waffle baker and the At-Your-Elbow smoker stand. The first is designed to appeal to women; the latter to appeal to men.

The Puritan has a new Bakelite dial control on which seven positions are clearly marked. In the center of the dial is a sensitive heat indicator that tells when the device is at baking temperature. A signal light in the foreground tells when the waffle is thoroly baked in accordance with the selection made on the dial. Baker has deep seven-inch aluminum grids, works on AC and is available in chromium and walnut.

The At-Your-Elbow smoker stand may be easily moved from one place to another. It is made in chromium-plated modern metal-tube design and comes with white decorative base and white bowl or with black base and black bowl. The tray has rests for cigars or cigarets and a press of the finger releases ashes into the bowl. Heavy base makes it almost impossible to tip over the stand, it is claimed. Overall height is 25 inches.

* * *

HAPPY LANDING.

Demand for Furs At All-Time Peak

NEW YORK, Jan. 27.—When history of the 1939-'40 winter merchandising season is written, success of fur coats and fur pieces on board deals and as bingo prizes will unquestionably furnish one of the brightest chapters.

So popular have fur coat deals become that many outstanding fur manufacturers have entered the field to meet demand for quality furs at moderate prices. Nearly all firms issue catalogs and price lists for bingo and salesboard operators and other users of quality prizes, with the result that latest styles and models are available to prize distributors. Ops working special deals are able to offer the latest not only in coats but also in capes, jackets, scarfs and muffs in fur of their choice.

Observers report that the present spurt in the fur trade raises activity in this class to its highest peak since introduction to the prize merchandising field.

Bingo, Salescard Operators Push Electrical Appliances

Lower residential electric rates and electrification projects boost demand for various items—broilers, steam irons and lamps are leading the parade

NEW YORK, Jan. 27.—Bingo and salesboard operators are cashing in on nationwide demand for electrical appliances, brought about by the trend toward lower residential electricity rates, establishment of rural electrification systems and advertising campaigns. The three factors have made the public electricity conscious and more aware of new appliances. Newspaper and magazine ads are read carefully for news of items and operators are finding that patrons are asking for more appliances. While appliances used about the home are undoubtedly in the lead, much attention is being given to those that are useful in the workshop or on the automobile.

Large Boards Used

Salesboard operators in practically every section report unusual demand for electrical items. The boys are resorting to larger boards to make the offering of higher priced merchandise profitable. The increase in size of boards also allows operators to pay bonuses to placement men who may have to work a little longer to complete them. With such top items as are now being offered by these workers, the job of selling the board is proving an easier task.

Broilers Leading

A survey of a few of the New York dealers who supply the prize field shows that the electric broiler is still a leader. Since larger and improved models were introduced, the item has become quite popular. "The broiler," says Joseph Holtz, of Jacob Holtz Co., "is demanded by both large and small families because it is now of sufficient size to allow broiling of fowl and meat at the table. Serving is done from the broiler, which eliminates many steps from dining room to kitchen."

J. C. Margolis, of the firm of the same name, said that with him the lamp is still the outstanding electrical item, but that calls for broilers and grills are increasing. "The bingo operator," Margolis said, "is using the large-sized broiler for a grand prize. Since there is hardly a housewife who at some time hasn't wished for the item, it is proving one of the best drawing articles on the market. The bingo operator is also using waffle irons, toasters, percolators and mixers."

While Irving Levine, of Admiration Products, agrees that the broiler is among top items, he also says that the electric iron that dampens as it goes is now claiming more sales than ever. The iron saves time, saves on cleaning costs, gives a "knife" crease, prevents shine and eliminates the necessity of dampening by hand.

Joseph Salwitz, of A. Cohen Co., reported broilers tops with him, with the new streamlined light-weight iron also near the top of the popularity list. The liquidizer, an electrical appliance that turns carrots, turnips, potatoes or similar vegetables into liquid, is rapidly gaining favor, Stalwitz says.

Other items that are going well include the cylinder-type vacuum cleaner, electric clocks, fruit juicers, radios, heaters, tea kettles and heating pads. In the higher priced bracket are electrical refrigerators, reducing machines, ironers and stoves.

Church Resumes Charity Bingo

New Jersey pastor is told that ban does not apply to charitable games

UNION, N. J., Jan. 27.—Charity bingo games sponsored by St. Michael's Church here were resumed recently when Rev. Edward J. Begley, pastor, was assured that the recent ban did not apply to games for church purposes.

Regulations drafted by Township Committee Chairman Biertuempfel, Police Committee Chairman Nothnagel and Police Chief Denk prohibit cash prizes, attendance of minors at games and Sunday games. The rules, it is said, were designed to conform with the "charity games only" move instigated by Prosecutor David of Union County.

When David ordered bingo games in the county closed, Father Begley was notified by local authorities to discontinue St. Michael games. The pastor called the prosecutor and was told that the ban did not apply to church charity affairs, so he notified Chief Denk that he would continue to operate his bingo. He had agreed to close temporarily until the present regulations could be drafted and made effective.

"When I learned from Prosecutor David that the ban did not apply to churches, I felt local authorities, in keeping us closed, would be discriminating," Rev. Begley said. He said St. Michael's was the only church in Union County ordered to stop bingo.

Biertuempfel and Denk, when questioned regarding the closing of bingo, said that it had not been their intention to discriminate against or to work a hardship on St. Michael's, but only to get enough time to work out uniform regulations.

BINGO BUSINESS

By JOHN CARY

BINGO OPERATORS are again becoming active in solicitation of organizations in need of professional assistance. There are still groups that have to be sold on the fact that professional operators serve a real purpose. To get the slant of others on this situation, the matter was discussed pro and con with persons in the know. It was their unanimous opinion that professional counselors are needed by some organizations to supervise bingo or any fund-raising venture. Some groups hold that out of hundreds of members there are certainly a few who can conduct bingos successfully. Facts and figures, however, prove differently. Organizations of this opinion are finding out that it is more profitable to employ a professional who knows his business and has successes to his credit to supervise games and take charge of the purchasing of prize merchandise. The value of the professional's experience in operating games, his knowledge of details and ability to hypo interest are points that mean the difference between profit and loss. Not only does the organization benefit but also the players. The professional operator is able to inject new ideas that mean more pleasurable evenings for those who attend and more repeat business.

* * *

BINGO PLAYERS still go for flash, an operator tells us. He is using a 120-piece dinner ensemble, which is displayed in the lobby of the hall, for a grand prize and a 52-piece Cannon towel set for the Mystery Special. The items, we are told, are sure-fire hits. The takes at this counselor's games prove that he is on the right track. We'd like to hear from other operators on their grand prizes and awards for specials. Drop us a line.

* * *

NEWS FROM PHILADELPHIA is that Budget Foods Markets, operating four supermarkets there, is using bingo to increase store traffic.

* * *

AT CAMDEN, N. J., Haddon Township Democratic Association is seeking legalization of bingo, seeing in it a boon to fund-raising activities of charitable organizations thruout the State.

* * *

BINGO at Cambridge Springs, Pa., is up to local authorities, it was learned after Russell Shockley, chief deputy attorney-general, stated there was no specific legislation regarding bingo on the State statute books.

The Toy Balloon Co. reports that it recently had a case that shows the importance of helium balloon gas and the ends to which a customer will go to secure it. The story is that a customer at Miami ordered a tank of helium to inflate balloons for a social event. When shipment didn't arrive on schedule the customer phoned the firm. Problem was to get the gas to Florida within 24 hours. Since it was impossible to trace shipment and too costly to send messenger, air express was considered. The plan could not be followed, as the tank was too large. Shipment was made air express after two smaller tanks were secured. Considerable expense was involved but the customer was willing to pay it. When they want helium, they want helium, Helen Warny says.

N. Y. Lamp Show Items Appeal to Bingo, Board Ops

NEW YORK, Jan. 27.—Many distributors and users of prize merchandise attended the New York Lamp Show in the Hotel New Yorker January 22-26. Record attendance was reported. Displays occupied the fourth, fifth, sixth, seventh and eighth floors.

Lamp manufacturers, realizing the effect of the European situation on the industry and seeing new opportunities presented by the war, showed that strenuous effort had been exerted to produce more attractive lamps and shades. A number of new exhibitors were on hand.

Influence of *Gone With the Wind* was seen at the exhibit. Two firms, Artistic Lamp Mfg. Co. and C. N. Burman Co., had on display GWTW models. With the film yet to play many sections, bingo and salesboard men were said to have paid special attention to the numbers.

Big results are anticipated this year in the lamp industry. A belated fall boom boosted sales in 1939 as much as 59.2 per cent over 1938. With the stimulus of L. E. S. ratings, sales are expected to reach record proportions during 1940. Electrical rates have been cut, new models designed and prices ranged to fit any purse, making lamps more attractive than ever as items for bingo and salesboard operators.

Popular Items

Write to The Billboard, Buyers' Service department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you.

Presser Iron

A classy new number that should quickly become a winner with bingo and salesboard ops and other prize users is the new combination electric presser and iron introduced by Empire Electric Co. Weighing only 10 ounces, it may be used as an electric iron with its Bakelite handle folded back or for pressing trousers, on or off. Ideal for traveling, it comes neatly packaged complete with six-foot detachable cord, carrying case and a year's guarantee. Because it is such a low-cost method of keeping smartly groomed, it appeals to everyone and should find a place in almost every prize plan, it is said.

Ciggie Extinguisher

Novel idea for reducing fire hazard and acrid smoke odor of discarded cigarets is the Safeout extinguisher announced by Nichols Products Co., Inc. Trays are of porcelain, with spring of nickel silver. Quick and proper snuffing out is assured by holding ciggie between anvil and button-on-spring for a second or two. Available in blue, ivory and green and yellow at low quantity cost, they offer workers an opportunity to cash in on the newest and smartest in snuffer ash trays, the firm reports.

Skirt, Trouser Hanger

Perfekt Skirt Hanger is ideally adaptable to street and store demonstration, Hall Co. reports. Item consists of two patented holders or with legs that are rubber covered and fit onto a wooden coat hanger. To hang a skirt all that is necessary is to lay the skirt down and place both the wire legs inside the waist band, then spread the Perfekts toward the ends of the hanger until legs grip the skirt snugly. Men will find the Perfekt hanger useful for trousers. The wire legs may be adjusted to hold them without harming the crease. New low prices are effective and those in the demonstrating business are urged to order now, the firm states.

Humorous Maps

Designed to convey the average New Yorker's geographical misconception of the United States, the new humorous map published by D. K. Wallingford is getting great reception from prize and gift users. Printed in four colors, the map measures 20 by 15 inches, and is available in lots of 12 or 25 at prices that allow workers good profit margin. Similar gag maps conveying the Bostonian's idea of the rest of the country are also available, the company reports.

Octanizer

Everyone who depends on automobile or truck for transportation should be interested in the Octanizer, report Treffle

HOT WATER with SPEED KING

MAGIC DISC Works on Any Electric Light Socket

MILLIONS of homes, stores and offices everywhere need SPEED KING—the new, amazing Water Heater which heats water boiling hot so fast it takes your breath away. No muss! No waste of time or fuss! Just a simple "plug-in" at any 110-volt light socket—and presto . . . just the amount of hot water you need for washing, for shaving, for dish-washing. CHEAPER because you don't have to heat gallons when you need only a few quarts. FASTER because the intense electric heat goes directly into the water. Sells itself on a 60-second demonstration. Small in size—fits the pocket, easy to carry. Anyone can afford it. Everyone wants it!

60-SECOND Demonstration Amazes Everywhere

SAMPLES for AGENTS

JUST SEND NAME

I WANT you to know the almost uncanny heating action of this speedy water-heating invention. Write quick for my Sample offer—a postcard will do. Get an actual sample SPEED KING for making demonstrations. You can make plenty of cash as my agent. HURRY! Big season starting now. SPEED KING solves the hot water problem when furnaces shut down. Act quick and I'll show you how to make the fastest money of your life, now.

Send No Money!—Just your name.

Address: L. S. Patterson, Pres.,

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Dept. 432 Walnut Building, DES MOINES, IOWA

Extra Value! $2.25 EACH

5 for $10.50 5 for $10.50

No. SB 9583 — Ladies' Bracelet Watch. Exquisitely Styled 12½ L. Chrome Case in assorted engraved designs with beautiful link bracelet to match. Guaranteed jewled movements. Each in attractive gift case. An amazingly Big Value and wholesale premium item. Save money NOW by ordering five Watches for $10.50.

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In Beautifully Illustrated Catalog. Showing All the Latest Styles in CONEYS, SEALINES, GOOGLETTES, SQUIRRELETTES, MUSKRATS, GENUINE SQUIRRELS, CARACULS, PERSIANS, Etc. Also Scarfs and Jackets. Highest Quality—Lowest Prices. Start the Season Right. SEND FOR CATALOG TODAY. IT'S FREE.

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OR TRANSPARENT COLOR AND BLACK

Send for the Price List.

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VALENTINE COMIC GLOVE CARD, the Hottest Item Ever Sold. Sold on a Money-Back Guaranty. Doz. 50c

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$1.00 EACH.

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Two Scotty Dogs, Elephant and Donkey or Men of War mounted on bases of General Electric Alnico Magnet Metal. They will draw together when placed face to face or spin around when placed tail to tail. Also will perform many other tricks.

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Two Soldiers Fighting. Act Same as Dogs.

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For the coming year we've planned a continuous parade of flash bulletins containing an amazing series of sensational NEW exclusive premium items! Here's your opportunity to get America's finest, fastest premium service FREE! Get on our mailing list . . . . get those NEW ITEMS and EXTRA PROFITS! Send your name to . . .

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Be sure and get our new listing covering a complete selection of all styles of Dressed Rabbits.

Don't forget this is the earliest Easter in years

Write or Wire Today

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GUARANTEED LIKE NEW

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20% WITH ORDER, BALANCE C. O. D.

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$1.50 VALUE

This attractive 3-Piece Buckle Set, now selling at popular retail stores for $1.50, offered for a limited time at close-out price! Choice: all gold, all silver, two tone. Famous Giant Grip Buckle with matching Collar Clasp and Tie Chain, packaged in a practical bakelite ash tray.
No. B25J75—$4.50 Per Dozen; 40c Each. (2 Samples Postpaid for $1.00)

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WRIST AND POCKET WATCHES
SEND FOR FREE CATALOG **$2.75** 25% DEPOSIT, BALANCE C. O. D.
STAR WATCH CO. 725 Sansom St., PHILA., PA.

ADVERTISE IN THE BILLBOARD —YOU'LL BE SATISFIED WITH RESULTS.

R. LaSenay Associates, who recently introduced the item. The device is automatic and is said to develop all advantages of high octane gasolines from low-cost fuel, giving increased power and speed by injection into the air stream of the carbureter a spray of Octanizer fluid. It is also claimed that the item gives increased mileage. The firm states that the device should afford fleet operators big savings and that it has great possibilities for agents and distributors. Trial offer guarantee comes with shipment.

Giant Bill

The Giant Bill in "One Rollar" denomination and not negotiable in the "Unique States" is an item that is going strong with streetmen and pitchmen, George Krinog reports. The bill is about 6 by 12 inches in size and printed in green on a white background. Signatures on the bill are by everyone but the right person. The public, Krinog says, is buying the item in large numbers. For those who want to get in on a good proposition, this is it, the firm says.

Karl Guggenheim, a firm which has served the prize and novelty fields for more than 30 years, has moved into new and larger quarters at 33 Union Square, New York. New lines have been added.

HOLIDAY SHOWS

(Continued from page 41)

the discontent of ride, show and concession operators on smaller units over the gate charge, led to management's decision to try out the old free gate policy. Among the acts to be presented are Captain Cushing; Marjorie Bailey, Sky Lady; Captain Mars' cannon act; Buddy Dunn; Dawn Collero and Grace Darling; Charles Siegrist's flying act, Lady Winove and the Death Dancers. Acts will be presented in groups of three to speed up presentation.

Percentage and privilege rates are to be upped slightly to help overcome the loss of the pay gate. Management believes crowds resulting from the free gate as well as the repeat business will more than make up for the loss of gate revenue. Shows are slated to open here on February 26 with a follow-up date for the Combined Labor Unions at the City Stadium. Tom and Janette Terrill are handling the booking. Because of one of the coldest waves to hit this section, quarters activity was reduced to a minimum.

AMERICAN CARNIVALS

(Continued from page 41)

enabling legislation to put pari-mutuel betting into effect. They are proposing a new constitutional amendment to repeal the previous amendment.

In the meantime the situation is becoming quite an issue and what the outcome will be no one can tell at this time, particularly that even if the enabling legislation is adopted by the Legislature, there is nothing at present to indicate whether it will get by the governor's possible veto, since the governor has refrained from expressing any indication of feeling on the subject. Members desiring further information are asked to communicate with us.

MAGIC

(Continued from page 25)

every type of magician. Many of the nifties listed therein are new and original and make their first bow in any catalog. The Kanter book carries the photo of practically every magic name of the day on its front and back cover. Catalog goes for two-bits. . . . LEROY THE WIZARD writes from Burke, S. D.: "Have been held up twice recently by blizzards and were stopped here by storm, losing half a week. This country is no place for troupers this time of the year. Fall season was good thru here and weather conditions were okeh up until Christmas."

BURLESQUE NOTES

(Continued from page 25)

New York; also considering an offer for Joe Cook's new musical, due to open in April. . . . FRANK PENNY replaced Johnny Kane as stage manager of the Triboro, where he also doubles in character parts in the bits. . . . WALTER BUDD, producer of the rebuilt Main (formerly the Clover), Baltimore, sends a rave about the new modern equipment and comfortable dressing rooms installed and that "no attraction is too big or too small for us to play." He has been producing and doubling for two years at the Esquire Club, now containing in its floor show six strip-teasers, four singers and three comics, including Mac (Goggles) Barron, Ben (Smoky) Burns, Mildred DeVon, Jean Andrews, Betty London, Penny Holder, Lee Lavelle, Ann Davies; Jerry, the Singing Waitress, and himself. . . . WALTER GLICK, heretofore in niteries, is being tried out as a new burly comic by Harold Minsky at the Gaiety. *UNO.*

Snyder Unit Opens Big

BRIDGEPORT, Conn., Jan. 27.—With the combination show of *Funz-a-Poppin'*, with Bozo Snyder and Jimmy Cooper's *Sepia Revue*, this week at the Loew-Lyric, business has zipped considerably. House Manager Al Smith expects to equal the capacity business played by Ann Corio.

Joe Babbit, new stage manager, is doubling as assistant manager. Angie Ploney now in complete charge of promotions, with Hughie Fox handling all billing.

GLAMOROUS FUR COATS
BOLEROS, CHUBBIES AND SCARFS
COLOSSAL PRICE CUTTING FOR OUR FEBRUARY FUR SALE

Thrifty Judges buy now and save at least 50%. Act immediately and choose from our assorted range of Muskrats, Skunks, Persians, Kriemer Paws, Sealines, Lapins, Coneys, Caracouls, Marmink, Mendoza Beavers, Beaverettes, Skunkolenes and every other Fur Coat. From $7.50 Up

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Peddle 'Em—They're Hot

ASSORTED COMICS
144 Designs. Full Colors. 7x10" Size. Shpg. Wt. per Gross, 1 Lb.
BX05—Sample Gross Postpaid 50c
10 Gross Lots (Not Postpaid). Per Gross 35c
BX20—Asst. of 40 Designs. Folder and Mechanical. Highly Colored. Envelopes Included. Per Gross... $1.00
BX30—Postcard Vals. 12 Designs. Per Gross 45c
BX60—Self-Mailing Comics. Assorted Insults. Per Gross 75c
BX63—Jumbo Size Mechanicals. Envelope Included. 25 Assortd. in Box. Per Box 65c
Cash Must Accompany Order. No C. O. D. or Returns Allowed.
Write for Complete Valentine List.

LEVIN BROS.
TERRE HAUTE, IND.

VALENTINES
SPECIAL PRICES FOR QUICK SELLING

Assorted Comic Design. Sample Gr. (Postpaid)	$ .45
Ten Gross Lots (not postpaid), Per Gross	.32
Assorted Valentines with Envelopes, 1 Gr. in Box	.65
Mechanical Valentines. Per 100	1.50
Greeting Cards with Envelopes. Per Cabinet of 100	2.30

Must Have Remittance With Order.
Easter Goods Now Ready for Shipping.
Write for General Catalog.

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INDIANAPOLIS, INDIANA

ELECTRIC EYE
ANNUNCIATOR AND BURGLAR ALARM

STORES, Homes, Taverns, Shops, Garages—score of others—waiting for the RAY-ALARM Burglar Alarm and Annunciator. Real protection—guards against intrusions. Invisible beam of "Black Light," when interrupted, sounds continuous alarm. Plugs in any light socket. Unfailing demonstration takes 10 seconds—makes sales on spot.

SEND NAME Huge profits. Write AT ONCE for particulars of Distributor Plan or agent proposition. No money. Just send name.

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Wholesale Jeweler Since 1914. SEND FOR FREE CATALOG

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COMIC VALENTINES

Snappy, fast-selling line. 15 flashy two-colored Valentine Cards (the hard-to-get kind), 10c sellers, with envelopes. Wholesale 100 assorted, $2.50; 500, $10.00.
Also 20 Comic Birthday Cards.
Special: 15 Sample Valentines and 20 Birthday ($3.50 value), $1.00. Rush order today.
COMIC SHOP, 2463 Kensington Ave., Phila., Pa.

MONEY GETTERS

FOLDERS with Glove Insert, 6 ct. Hot Cake Sellers Doz. 45c Gro. 4.85
16 MM Camera with 32 Subjects on film Doz. 4.50. Skunk Perfume (phoney) Doz. 85c. Puzzle Pants .65 Doz. Poo Poo Pillow 60c Doz. and . . .

JUNIOR SWEATERS		JOKE ITEMS	
Fur .... doz.	3.50	Boy oh Boy . . .	.65
Knitted .... "	3.50	Hot Pepper Gum . .	.35
Satin ...... "	1.50	Foaming Sugar . .	.35
Flannel .... "	1.20	Dishwater Beer . .	.30
COMIC VALENTINES		Salt Chiclets . . .	.35
Asst. 1 .... 75c 100		Snake on Stick . .	.60
" 3, 4 ... 1.50 "		Trick Soap red, bl.	.55
" 5 .... 2.00 "		Shimmie Dancer . .	.35
1000s of comics, folders, Cutouts, 35, 50c Gross		Sand Cards s.p. . .	.35
		Magnetic Dogs . .	.45
		Black Widow Spider	.35

Wiggly Cheese 75c Doz. Bottle Puzz. 35
SOOT or TORPEDO WHISTLE . . Special . . .15
Comic Hebrew Letters Wall Signs 75
Hitler Jackass Party Game . . . new . . . .
Big Variety of Hitler Jokes in our new Catalogue, send 25c for copy. Refunded with first order.
Samples 50 & Oct. 2.00
MAGNOTRIX NOV. CORP., 130 Park Row, N. Y.

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FEATURING . . .
. . . New Engraving Pins with either '39 or '40 year guards—styles that are clicking! . . . timely sellers like football, basketball, roller-skating and bowling pins . . . also all the best selling locket styles, featuring 8 big selling "Mother-of-Pearl" Lockets . . . Best Selling Whitestone Ring Styles . . . Cameo Rings . . . Billfolds . . . Compacts . . . Photo Jewelry. Write for Catalog 24 Today.

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of latest popular sellers in Mother of Pearl LOCKETS, Cameo & Whitestone RINGS, ENGRAVERS' JEWELRY, CROSSES, NOVELTIES, etc. IMMEDIATE DELIVERY. Send $2.00 for samples.
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ELGIN & WALTHAM
REBUILT WATCHES $1.75
7 Jewel, 18 Size, in S. H. Engraved Cases, at
Send for Price List. Money Back If Not Satisfied.
CRESCENT CITY WATCH MATERIAL CO., 113 N. Broadway, St. Louis, Mo.

SALES OPPORTUNITY
SALESMEN AND DEMONSTRATORS WANTED. New simplified product for which there is a long-felt need. Market is industrial, commercial and residential everywhere. Liberal compensation. No competition. Territory protection and leads from national magazine advertising. Permanent factory distributors will be selected from successful representatives. Write today.
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$3.00 per 100. Stamping Outfit, consisting of a complete set of Dies, including Alphabet and Numbers and Gauge, all for $4.00. Send for Illustrated Catalog.
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Mysterious Marie—MAGIC PHOTO
Card With "Self-Changing Color Eyes." Her Strange Chemical Eyes Can Change Color Over 100 Times. Agents, Dealers—Send 25c for 3 Mystery Cards, Prices and 3 Methods That Can Amaze and Baffle Young and Old. Hurry! THE RIENZI PRESS (Dept. B), 31½ Sixth Ave., Newark, N. J.

IMPROVED SQUAWK PROOF EYE GLASS CLEANER. Simple sure sale demonstration sells every person who wears glasses. Easily booked in drug and department stores; excellent horseback or canvassing item. Packed in neat cellophane wrapped packages. 25 cent seller; $4.75 gr. Sent prepaid if cash with order.
KIEHL SALES ASSOCIATION.
Box 145, South Kenosha, Wisconsin

PAPER MEN
National publication wants square shooters in Texas on circulation. Good proposition. Write E. HUFF, 6011 East Grand, Dallas, Texas.

CARD MEN ACE BLADES AT FACTORY PRICES
Here are the kind of blades that sell and repeat. Leather-stropped to hair-splitting sharpness. Made from fine steel for long wear. Sold at lowest factory prices. Flashy display cards. We pay all shipping. Rush name for free blade and profit details.
Dept. 32, ACE BLADE CO., 68 E. Eagle St., Buffalo, N. Y.

PIPES for PITCHMEN

A department for Pitchmen, Demonstrators, Novelty Salesmen, Medicine Showmen, Agents, Streetmen and Others.

by BILL BAKER

(Cincinnati Office)

"DOWN IN DIXIE" . . .
scribes Bob Posey from Jackson, Miss., "cotton is now all stalks, and things could be worse. Everyone seems to get his grits, gravy and greens pretty regularly. Enough tomato beds are now in sight in Crystal Springs (Miss.), Hazlehurst district, to insure a big crop of early tomatoes. Several carnivalites are wintering here and are in my little tips daily. Bobby Dale, how is Arkansas?"

• • •

WHAT 1940 holds for you depends entirely upon yourself.

• • •

WILLARD GRIFFIN . . .
(Mississippi Kid) blasts from Birmingham, Ala.: "Have decided to give the boys the lowdown on the Sunny South. At this writing there is a 24-inch blanket of snow covering Birmingham. I arrived here a month ago with a well-flashed show, consisting of 22 live specimens — reptiles, crocodiles and small trained wild animals, one Indian chief and one geek, which I featured. After being here a month in sub-zero weather, it has finally become a shade rough. My geek was compelled to eat the reptiles and crocodiles. The Indian chief has eaten all the small animals and at this writing we are all forced to occupy the same room. The chief and the geek have been making faces at each other all day. I know that by midnight one is bound to go, and if I survive thru this night I think I will leave Birmingham tomorrow by way of thumb. I have eaten so many doughnuts the past two weeks that I am breaking out with ringworm. I know I won't be able (not being a cannibal) to fight it out with the winner."

• • •

TRIPOD OPININGS: "Remember, boys and girls, you're never too big to make friends."

• • •

BARNEY KAPLAN . . .
writes: "The boys are all set for the New Orleans Madri Gras, myself and crew and Shepsal and his crew with a keg of herring. Bluestein cuts the biggest jackpots. Shin McKnight and crew expect to take the Mardi Gras by storm. Red McCoy and crew are in from St. Louis with their 5 and 10-cent variety. Joe Bohner is in with two hot numbers that look like winners. Joe Morris is also in town."

• • •

RAYMOND HOLBROOK . . .
has been in Chicago several days working flukum, but he says the weather is too tough for him and that he will head south for Texas. He would like to read pipes from Sleepy Warren, Leonard Rosen, L. L. Wittick and some of the boys who made the Denver stock show.

• • •

ALTHO HE'S BOUND to make mistakes, the successful pitchman makes new ones, not the same ones.

• • •

TOBY JOHNSON . . .
is working a wax polish and soap layout in Texarkana, Ark., and says there is plenty of snow and bad weather there. He recently saw Dr. Hathaway in Fort Smith. "No one here but myself, so come on down," tips Toby.

• • •

HAVE BEEN WORKING . . .
flukum in Louisville the last two weeks and am now headed for the tobacco markets in Western Kentucky," infos Jeff Farmer. Jeff says he saw Bill Dankes, with sticks, and several other boys in Louisville.

• • •

ANN AND AL DECKER . . .
say several families of the road are encamped at Gulfport, Miss., and that they would like to see pipes from Don Crabb, Jim Osborne, Jake Branholtz, Doc Vic Lund, Bill Goford, Carl Swanson, Paul and Ethel Miller, Jack Young and Dave Schoen.

• • •

IS YOUR TALK long enough, yet short enough to be interesting?

• • •

COL. C. A. MAITLAND . . .
has closed his beanery and is now exchanging the duke for *The Southern Planter* in his spare time, scribes Jack (Bottles) Stover from Charles Town, W. Va. Blackie and Fats Shifflet are also reported doing okeh.

• • •

JERRY, THE JAMMER, sez: "Only those who have heads and don't use 'em are concerned with the question, 'How will I get ahead?'"

• • •

JOHN D. FOSS . . .
pencils from Helena, Mont., that he has been working the Dakotas, writing sheet, and that he has gathered a good b. r. Says he is going to start his circus again in about a month and that he would like to read a line here on Billy Dick, Otis Hall, Billie Hough, Kennie Drake, John Steffen, Georgiana Peck and Era Walton.

• • •

MARJE BUELL . . .
pens under date of January 21: "Passing thru Denver on my way to the West Coast I talked to Ralph Walleck, who tells me the Brooklyn business as advertised by the Powder Puff Girls is strictly on the up and up. I had coffee with the boy from the country, Ralph O'Keefe, and learned he had nice business at a Denver dry goods store since September, with perfume, glass knives, kitchen gadgets and rad. Also in Denver during the holidays were Mike Devine, Fred and Myrtle Allen, with oil at Neisner's; Wendell Hedden and his Denver bride, Donna, working tie racks; Barney White at Neisner's with pokes for Walleck. A short take necessitated Barney's going to Newberry's in Pueblo. Guess I'll go to El Paso."

• • •

LOYALTY TO YOUR tip will result in your tip's loyalty to you.

• • •

L. ACKERMAN . . .
was a recent arrival in Gulfport, Miss., after spending the holidays in New Orleans with Al and Ann Docker and Mr. and Mrs. J. E. Brodie.

• • •

HAROLD EINBINDER . . .
was sighted recently in Hagerstown, Md., his home town. He has been inactive since leaving Gimbles in Pittsburgh, but expects to be back in Atlantic City next summer, guessing weights on the Boardwalk at the spot he had last season.

• • •

KEN MEEKS . . .
is reported clerking in a store in Hagerstown, Md.

• • •

SUCCESS comes your way only when you hep for it, not hope for it.

• • •

LEO E. EYMAN . . .
is located in Youngstown, O., for the winter. He has a magic shop and pitch location in Oles Market and is working eye-glass cleaner to fair results. George D. Smith, of gummy fame, is asked to pipe in.

• • •

CARL HERRON . . .
prints from New York: "Slick-Foot Pete, Kane and Jack Faye continue to cut glass on Dye street daily regardless of the cold spell. Willie Flood and Bill Eckert are on 14th street, with ring tricks. Jack King and Aaron Stein, with radio plus, are on lower Fifth avenue. Abe Stein, with astrology, can be seen in half a dozen spots in one day. Tumbling-Block Slim and Professor Wagner went south for the "winter sports." My wife and I are still with the dot and dash. Weather has been cold here since Christmas, but none of the boys has lost any time, because there has been no rain or snow."

• • •

WHO HAS READ Edward L. Kiehl's series of articles entitled "Pitchmen's Rights as Citizens," which appeared in The Billboard in monthly installments? At this writing little comment has been forthcoming from the boys and girls in the profession. Seems as tho all are waiting until they have completely digested the articles before expressing their opinions on the matter.

• • •

J. H. McCASKEY . . .
shoots from Reynoldsville, Pa.: "Because of rigorous weather the past 10 days, I haven't made any excursions, except to the cellar to fill the furnace. Have been trying to discover what will be the best gadget to put before my clientele, having decided to go into the mail order business. I am negotiating distribution of 1940 geographical survey charts thru the mail. I have given the proposition a thoro tryout and find it profitable, so I shall stay anchored for an indefinite period and ship the orders I receive. Any migratory merchants heading this way, don't fail to stop for a visit. The latch string is always out."

• • •

LOCAL MERCHANTS have no beef coming at pitchmen who sell articles that they do not handle themselves. That home-town propaganda is so old it has grown whiskers many times over and outside of the knockers and their political friends, the general public realizes it.

• • •

GENE AND JUANITA KIGHT . . .
are camped in North Little Rock, Ark., at Sam Adkins' tourist park. They write: "Also in camp here is the Dale Bros.' Med Show. They expect to enlarge their show this spring. Lou Hatfield and wife, who had concessions and banners with Frank Street and Compton's Med Show last season, are also here. A crew of silverware salesmen is working here every day. We worked with Lou Streets and family for about 10 days before Christmas. Lou seems to be doing okeh. He is working out of Hope, Ark. My wife and I are now

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GEM, B-27, 4327 Harrison St., Chicago, Ill.

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30 W. Adams St., Dept. B-40, Chicago, Ill.

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HART MFG. CO., 311 Degraw Street, Brooklyn, N. Y.

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Start your own business Stamping Social Security Plates and Key Tags. Die Set Letters and Figures, $2.50. Better Die Set Letters and Figures, $4.00. Gauge, 75c. Key Tag Gauge, $1.50. SOCIAL SECURITY PLATES, size 1⅛x3", 2½c each. All Plates have been reduced. Agents, send for our New List. FRANK BONOMO, 65 Central Ave., Dept. BB-3, Brooklyn, N. Y.

MEDICINE MEN
Write today for new catalogue of Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service.
GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
137 E. Spring St., Columbus, Ohio

working schools, the army and CCC camps in this territory to just fair results. Chamberlain is pitching herbs, working out of Sheridan, Ark. I pitch med on Saturday when the weather permits. Things are not too rosy down here in Arkansas. Anyone coming this way had better bring a b. r. along. Would like to see pipes from Roby Collins."

* * *

BEST WAY to wind up the year on the wrong side is to persist in carrying around old ideas and worn-out ambitions.

* * *

Pitchdom Five Years Ago

Ollie Olson was in Homerville, Ga., vacationing, preparatory to returning to Doc Marshall's med show. . . . After three weeks in Tennessee to fair business, Johnny Vogt returned to Paducah, Ky., for a week's stand. . . . Doc Dale was in Abingdon, Va., recovering from a recent illness. . . . Greenville, Tenn., proved a red one for Doc A. Anderson with his stropping outfit. . . . Roving Al Burdick was doing well with banners on Cauble & Son's Show. . . . Houston was proving a bloomer for Tom Sigourney, Soapy Williams, Earl Davis and Ernest Thorp. . . . Doc Tommy Adkins was still vacationing in Jacksonville, Fla. . . . Lee Goodman, a j. c. l., was getting the geedus, working razor blades and sharpeners in Stockton, Calif. . . . Bill Holcomb was bangin' away to good takes with his polish in a Philadelphia chain store. . . . Burt Spurgeon, novelty worker, was promoting an athletic show in addition to working novelties in spots and on fairgrounds. Jack Adams was working the front. . . . Bill Maxwell was producing comic for the Connie & Dolly Show, playing Alabama territory. . . . Doc Jules Bridges, up-and-coming pitchman, was in Gaffney, S. C., his home town, preparing to take out an eight-people med show. . . . D. F. (Hoot) McFarland quit the razor paste and shaving equipment field to devote his time to an auction business in Maine. . . . Doc W. R. Keer was managing to corral the lucre in Spartanburg, S. C. . . . Business in Johnson City, N. Y., wasn't anything to write home about for Fred T. Slater. . . . Ned House was passing out whitestones and pens in a drug store in Binghamton, N. Y., to successful takes. . . . Pat R. Goonan was getting results in Lancaster, Pa. . . . Zero weather in Hamilton, O., was hurting Doc George M. Reed's take there. . . . Adloph (Tubby) Wollman and wife were purveying the sheet from their new house trailer in Wooster, O., to satisfactory results. . . . Mary Ragan was collecting the long green, working soap, oil and tonic in Sparta, Tenn. . . . That's all.

* * *

ANYBODY working in Savannah, Ga., this winter?

Events for 2 Weeks

January 29-February 3

CALIF.—Los Angeles. Gift & Art Show, 28-31.
IND.—Evansville. Indoor Carnival & Circus, 31-Feb. 3.
MASS.—Salem. Elks' Circus, 28-31.
MICH.—Grand Rapids. Shrine Circus, 29-Feb. 3.
MINN.—St. Paul. Winter Carnival, 27-Feb. 4.
W. VA.—Wheeling. Elks' Charity Minstrel, 2-3.

February 5-10

ILL.—Chicago. Merchandise Fair, 5-9.
Chicago. Natl. Boat & Sports Show, 3-11.
LA.—Baton Rouge. Natl. Home Show, 5-11.
Lafayette. Mardi Gras, 6.
MASS.—Boston. N. E. Sportsmen's & Boat Show, 4-11.
Brockton. Circus, first week in Feb.
MICH.—Detroit. Shrine Circus, 5-12.
Marquette. Winter Sports Carnival, 6-11.
New Baltimore. Macomb Co. Industrial & Feed Exhibit, 7-9.
Petoskey. Winter Carnival, 2-11.
MINN.—Crookston. Red River Valley Winter Show, 5-9.
N. Y.—Natl. Notion & Novelty Exhibit, 5-10.
N. C.—Gastonia. Merchants' Expo, 5-10.

Va. Execs Fight Billposting Curb

RICHMOND, Va., Jan. 27.—Charles A. Somma, Richmond, general manager of Virginia State Fair here, was elected president of Virginia Associations of Fairs at the 23d annual meeting held here on Monday and Tuesday. He succeeds the late Col. H. B. Watkins, Danville, who had held the post nearly a quarter of a century. All other officers were re-elected and W. W. Walker, South Boston, was placed in the vacancy made by advancement of Mr. Somma from vice-president. Other officers are T. B. McCaleb, Covington; W. L. Tabscott, Lewisburg, W. Va., and R. W. Eanes, Petersburg, vice-presidents, and C. B. Ralston, Staunton, secretary-treasurer.

More than 600 showmen and members of the association attended sessions in the John Marshall Hotel. Aside from discussion of general business of fairs, outstanding action of the association was to go on record as opposed to the Virginia Senate and House of Delegates bill related to billposting which is now pending. Bill, if passed, would prohibit a fair from posting bills carrying anything other than name of the fair, date and the place. It would also require a fair association to see that each bill posted is removed within 10 days after the fair closes.

Resolutions were adopted describing the amendments as hurtful to the business of the State and county fairs by curtailment of billposting privileges by which fairs have benefited many years. The association is not opposed to the bill as a whole but asks that fairs be left to carry on their advertising as in the past.

At the first-day session T. Gilbert Wood, of Virginia State Fair board, suggested that each fair in the State should annually offer a prize to local newspapers for the best editorial written on what the fair means to the community and State. He said Virginia newspapers had greatly helped fairs to extend their influences in adjoining trade area. Advantages of reviving trotting and pacing races at fairs was the topic of Roger Duncan, Hartford, Conn., of the United States Trotting Association.

Harold G. Hoffman, former governor of New Jersey and president of the Circus Saints and Sinners, was guest speaker at the annual banquet in the roof garden of the hotel and attended by more than 500 members and showmen.

A lengthy floor show was presented by combined efforts of George A. Hamid, Frank Melville, Frank Wirth, Gus Sun and James F. Victor. Congressman Dave E. Satterfield, of Virginia, was emsee, and among those at the speakers' table were Gov. James Price of Virginia and Mayor J. Pulmer Bright, Richmond.

Agricultural Situation

Condensed Data From January Summary by U. S. Department of Agriculture, Washington, D. C.

FARMERS begin a new year and a new decade with the best prospects in a long time. Consumer buying power continues relatively high and prices of a number of farm products are the highest in more than two years. Dollar wheat became a reality in late December and cotton topped 11 cents a pound. Markets were bidding $1.30 a bushel for soybeans, a crop that was scarcely known commercially in the United States 12 years ago. Dairy products were selling in late December at highest prices in nearly two years. The worst spot in the picture is the low price of hogs, lowest in more than five years—due to a production of almost record proportions in 1939. Ratio of hog prices to corn prices has become less favorable to hog producers. Probabilities are there will be no increase in pig crop this spring over last.

What average general farm price level in 1940? Much depends upon continuation of a conservative production program. Current supplies of food, feed and fibers are more than enough to satisfy prospective domestic and foreign needs.

DEMAND: IMPROVED

The substantially higher levels of industrial production and consumer income assure a considerably better domestic demand for farm products in the early months of 1940 than a year earlier. Industrial production in the final quarter of 1939 exceeded that of any previous corresponding period by at least 6 per cent. The carry-over effects of such gains as occurred during the final months of the year are usually apparent in consumer income for several additional months.

Unlike industrial production, the income of industrial workers and of consumers in general failed to reach previous peak levels during the final quarter of last year. However, consumer buying power at the end of 1939 was as high as at any time in the last 10 years. Increased efficiency of labor and a lower price level explain in large part the lower consumer income, relative to the rate of industrial production, than 10 years earlier.

In addition to a 12 per cent lower national income in 1939 than in the late 1920's the large number of unemployed industrial workers was evidence that economic activity had not yet reached "prosperity" levels. There are perhaps five times as many nonagricultural workers without jobs now as were unemployed in 1929. Altho perhaps two-thirds of the increase is accounted for by the 10-year growth in the number of persons gainfully attached to nonagricultural occupations there would apparently be twice the unemployment that existed in 1929 even if in the interim there had been no increase in the number of available workers.

Altho the domestic demand for agricultural products has shown significant betterment in the past six months, and it is expected that the higher level of demand attained during this period will be well sustained, at least thru the first quarter of 1940, it is apparent that further substantial increases in industrial production and employment would be necessary to a restoration of general prosperity comparable to that which prevailed in the late 1920's.

INCOME: INCREASE

Cash income from farm marketings declined seasonably in November but was larger than in the same month in 1938. Total for 11 months in 1939 was smaller than in 1938 by about $100,000,000, but this was more than offset by larger government payments for conservation practices and on account of parity. Fruits, vegetables and meat animals were the only groups showing larger cash income from marketings in the 11 months of 1939 than in the like period of 1938. Grains, cotton and cottonseed, tobacco, dairy products and chickens and eggs yielded smaller cash income. Government payments during the period totaled $272,000,000 more than in 1938.

PRICES: LOWER

The general level of prices received by farmers was 1 point lower on December 15 than in mid-November. Local market prices on grains were 8 points higher, and of cotton and cottonseed 7 points higher. These sharp advances were more than offset, however, by a 8-point decline in meat animal prices, and a decline of 20 points in poultry and egg prices received by farmers. Indexes of farm product prices averaged 92 per cent of pre-war during 1939. This was 3 points below the average level for 1938. The all-commodity index reached the peak for the year on September 15, 1939, following the outbreak of the European war. Cotton and cottonseed, fruit and truck crops were the only groups of commodities showing a higher average price level in 1939 than in 1938.

The index of prices paid by farmers continued at 122 on December 15. The exchange value of farm products, as measured by the ratio of prices received to prices paid, was 79 in mid-December, compared with 80 on November 15 and with 80 in mid-December a year ago.

EMPLOYMENT: REDUCED

Employment of farm family and hired workers on December 1 was the smallest on record for that date. Employment totaled 9,320,000 persons, compared with 9,482,0000 on December 1, 1938. The total included 7,216,000 farm family workers compared with 7,366,000 a year earlier, and 2,104,000 hired workers compared with 2,116,000. Greater-than-average declines in employment during November were reported for the Mountain and Pacific States, but the decline in other sections was less than normal. Continued deficiency of moisture over most of the country was unfavorable for fall plowing and seeding operations. Unusually warm weather in most sections, however, permitted more of other outside farm work than is normal for this time of the year.

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MAGNETIC TRICK DOGS, on Genuine Alaska G. E. Magnets (Gross Pair $9.60). Doz. Pair	85c
CAMERAS, Candle Type, 16 Pictures From Roll of Film. Each	50c
ELECTRIC RAZOR (Here's a Real Buy). Each	45c
RAZOR BLADES, 5 to Box, 1,000 Blades	$2.25
SHAVING CREAM, Large Size, Lithographed Box. Gross Lots, Ea.	3c
ASPIRIN, 12 to Lithographed Tin in Attrac. Counter Display. Gr. Tins	$1.44
ASPIRIN, 100 in Bottle. Gross Lots, Each Bottle	6½c
FIRST AID STRIPS, 5 to the Pack. Gross Lots, Each Pkg.	1c
ADHESIVE SURGICAL PLASTER, Finest Grade, ½x5 or 1x2½, Marked	$5.76
WATERPROOF. Gross	
POWDER, PERFUME & BEAD COMBINATION, Cellophane Wrapped (Gross Set Lots). Complete Set, Special	6c
LOTIONS, TONICS, CREAMS, PERFUMES, Big Values. Gross Lots. Each	4c
COLGATES, 50c Size Eau De Cologne, Extra Special Buy. Doz.	$1.20
TOOTH BRUSHES, Amer. Made, Oval and Tufted Shapes. Gross	$6.50
TOOTH PICKS, Approx. 750 to Cellophane Box. Gross Boxes	$1.95
1200 YARDS SEWING THREAD, Colored (Discount). Each	5c
THUMBTACKS, 30 Tacks to Box, 100 Boxes	75c

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RIDES: Seven-car Tilt-a-Whirl or any new Ride—with or without transportation.
CONCESSIONS: Few Grind Concessions still open. Hoopla, Shooting Gallery, Pitch-Till-U-Win. No coupons.
We play fifteen weeks bona fide Celebrations and Fairs, and our Still Dates are proven territory.
Address: JOHN H. MARKS, Mgr., Box 771, Richmond, Virginia.

WANT WANT WANT
MILLER'S MODERN MIDWAY SHOWS & SOCIETY CIRCUS
Can place for Spring Festival, March 9th-16th, Cleveland, Tenn., and all season, including and Celebrations and Still Dates in smoke stack territory, with 9 Southern Fairs to follow. Want Concessions of all kinds. Will sell exclusive Cookhouse, Bingo, Photos, Popcorn, Diggers and Custard. Will place Wheels with flash (no nail-ups), also place Grind Stores. HELP for M-G-R and Ferris Wheel. Bestie Artist that can letter, Builder and Help in all departments. Have logs for Sideshow, Athletic, Girl Show, Geek and complete outfit for Minstrel Show. Want capable Man with entire Minstrel Show, including Band. Good proposition for Flat Ride, also Loop, Mix-Up, Harry Hunting. write. Kiddie Auto, Rolio-Plane, Octopus. Committees and fair secretaries wanting good show with all new canvas and plants rides, get in touch with us at once. Have some open time. Can use one or two more sensational Free Acts to feature. Will consider good 6-piece Band. Vance, let me hear from you. Blondie Mack with Monkey Circus, write. Also Aerial Sliters. J. W. (Whitie) Archer, get in touch with me at once. All address: MILLER'S MODERN MIDWAY & SOCIETY CIRCUS, P. O. Box 216, Cleveland, Tenn. Note—Walter S. Fox, write.

Is Your Subscription to The Billboard About To Expire?

Out in the Open

Leonard Traube

The Big Show—No. 4

THIS column was privileged to get a crack at Mr. Henry Ringling North's letter denying some allegations made here anent Ringling-Barnum principles and practices because the vice-president, assistant to the president and corporation director of the mightiest of the circuses, requested in his communication to Editor Hartmann that the piece be brought to our attention. It is assumed we went way beyond Mr. North's fondest expectations by publishing his letter in full, but that was not done out of consideration for or charity to Mr. North.

Had the letter not been published in full we could have been accused, and no doubt would have been accused, of holding back some of Mr. North's wordage to his detriment. Of course, Mr. North or anyone else is entitled to air his views on controversial matters affecting property or anything else.

In accepting the challenge by attempting but not answering a few searching questions posed here in connection with R-B principles and practices in relation to its personnel, Mr. North accuses us of being "biased and unthinking" in our criticism, but does not furnish the proverbial "iota of evidence" that that is so. He could have accused us of bias because we do not care for the holier-than-thou attitude of the Mighty One and its poobahs and will continue to resist their efforts to deprive their seasonal personnel of earning bread and butter during the off-season.

That we are "unthinking" is a matter of taste, as the Soviet commissar of something or other opined about living under a democracy. It is seriously to be doubted whether we use the tissue known as the brain in the direction in which the Ringling-Barnum corporation would like us to use it.

•

Mr. North writes about co-operation with the management of the circus, but such co-operation might very well take the form of suppression in trade columns or in trade papers at large of a management policy held to be inimical to the best interests of the circus industry and its people. Co-operation may frequently mean suppression in media of output known as the public prints, and in many cases it is to be admitted that suppression, like it or not, is the better part of valor, but the case of R-B in practically eliminating off-season work for its people is hardly the type of high-handed policy that calls for even such a working stiff like ourselves to go ostrich on the facts.

In one breath Mr. North says there is no policy of the management to influence performers in their choice of work, but in the very next exhalation he double-talks himself into stating that there is an R-B agreement with artists in which it is declared that the show wishes "to some extent" to influence the type and location of work "by contractors while under contract to the circus." The kind of influence and its extent are not described, and we therefore reserve comment until Mr. North clarifies this point, especially the clause "while under contract to the circus."

In the opinion of Mr. North "there have been in the past and still are sufficient forces at work in the amusement industry of the country of a truly un-American nature to occupy Mr. Traube's mind and pen." Any issue of any show trade paper will bear out the truth of Mr. North's statement, but because the high-handed and monopolistic practices of the Ringling-Barnum corporation as asserted by it in the issue at hand are considered here as "truly un-American nature," they are again stressed by way of occupying the "mind and pen" of your humble servant.

Other malefous forces prevalent in the amusement industry will be taken up and dissected when and if the facts become known. While Mr. North's suggestion to go after these vaguely defined "un-American forces" is deeply appreciated, it is much more timely and certainly more dutiful to finish a known and familiar subject first.

* * *

Parenthetical Dribbles. . . . Charlie (Eddy Bros.' Circus) Hunt is vacashing in Miami with Elmer (CFA) Kemp. . . . Jack (Able) Tavlin is in from Cleveland. . . . Edgar H. (Doc) Kelley, the Connecticut wit, is handling the Garner-for-President drum-beating in the Nutmeg State. . . . Clayton (Author) Rawson is winding up a detective-circus story, *The Headless Lady*, scheduled for July publication. It's the third of a series featuring the Great Merlini, sleuthing magician of the Riding Merlinis family. His other books are *Death From a Top Hat*, which reached the screen as MGM's *Miracles for Sale*, and *Footprints on the Ceiling*.

* * *

There must be some fancy money in the operation of traveling roller rinks, most of which seem to play under canvas. We have just heard from one of that type, Shepherd's Roller Rink, which closed its '39 season in Alabama in November and is scheduled to resume next month under direction of Mr. and Mrs. E. L. Shepherd. Itinerant rinks must be a family weakness, for Shepherd's brother, Addie, will bow with one in Georgia next April. E. L.'s top is 48 by 120, he carries 250 pairs of skates and gives free instruction. The Shepherd personnel includes their son, Hunter; Sara Martha Hunter, one of the prettiest and most skillful skaters in the South; Dale Brooking and Bob Drake, floor men, and a few other hands. It seems like a good way to bring the sport to cities and towns which do not have rinks.

Hartmann's Broadcast

THAT old cry of blaming the carnival for misdeeds instead of placing the blame where it actually belongs, on local authorities, has again sprung up. This time it's an editorial in *The Parsons* (Kan.) *Sun* that's concerned. Before quoting the editorial we want our readers to know that the editor of that daily-except-Sunday paper is on the board of directors of the Tri-State Fair at Parsons, according to Joe A. Carpenter, secretary of the Labette County Free Fair, Oswego, Kan. Carpenter also says he talked to the president and secretary of the Tri-State Fair and they informed him that they didn't care if they ever had a carnival.

Now for the editorial, which appeared in the issue of January 12 and which we are reprinting in full. Headed "No Carnival," it reads:

"At Winfield the community supports a successful fair in October and a successful race meet in July. They don't try to mix the two because they have no business being mixed. The business men dig deep to pay the cost. The Chamber of Commerce is in charge.

"This week the Winfield chamber turned thumbs down on carnivals. There will be no carnival in Winfield this year. A carnival makes a few hundred dollars for a fair, but it has so many undesirable aspects that Winfield doesn't think it can afford one of the things.

"A carnival cheats and steals and breaks every law that stands in its way of grabbing money—speaking in general terms. There may be a decent carnival somewhere. If there is this statement probably wouldn't apply to it. But if there are decent carnivals they are far between. They run their gambling games openly and in defiance of law because they shell out a small percentage to the local fair. They break every moral code.

"If all the fairs would do what Winfield is doing this year they might clean up the carnivals so they would be presentable in decent communities. But it would be a job."

†

If "a carnival cheats and steals and breaks every law that stands in its way of grabbing money," as the editorial would have its readers believe, it doesn't speak so well for local enforcement officers, and those acquainted with show people know that they will not violate laws any more than lay people, and that if there are violations it's generally because they are encouraged locally.

The writer of the editorial plainly shows that his knowledge of carnivals is very limited in saying "there may be a decent carnival somewhere." He then makes an indirect apology in these words: "If there is this statement probably wouldn't apply to it." Why the "probably"? we ask. Couldn't a decent carnival be excepted without the use of that word?

And what puzzles us is how all the fairs, if they did what Winfield is doing this year, "might clean up the carnivals so they would be presentable in decent communities." If this happened, how could there be any carnivals? Fair men know that to attempt such a step would be silly. They know, too, that a carnival will present that which they sanction, and that should there be a violation they have the law to call upon if not settled peacefully.

† † †

WE DON'T believe there is any doubt about the circus' being the first traveling amusement enterprise to use the word "exposition" in a title. But there is a difference of opinion as to the first use of "exposition" in the title of a carnival company.

William Judkins Hewitt (Red Onion) said he and Henry Lockwood organized the Lockwood Exposition Co. in 1904 in Birmingham, Ala., and that this was the first time the word was used in connection with a carnival. Hewitt also said that in 1907 Johnny J. Jones brought out the Johnny J. Jones Exposition and it has been so operated since to the best of his knowledge.

L. Clifton Kelley, who is now general agent and railroad contractor of the Johnny J. Jones Exposition, disagrees with Hewitt. To the best of his knowledge, Kelley says, the credit for the first use of "exposition" by a carnival goes to the Jones-Adams Exposition Shows.

"Far be it from me to want to start an argument with 'Red Onion' over the word 'exposition,'" writes Kelley, "but before there was a Johnny J. Jones Exposition on the road 'Bill' Todd and I started the use of the word 'exposition' on the letter-heads and in the advertising of the old Jones-Adams Shows, which we renamed the Jones-Adams Exposition Shows, and this is where the late Johnny J. Jones got the title. When Jimmy Adams and Jones split up the Jones show went out as the Johnny J. Jones Exposition and has been so known since. To the best of my knowledge this was the first time the word was used in the carnival business."

Notes From the Crossroads

By NAT GREEN

SEVERAL blessed events of importance are impending at the Brookfield Zoo, Chicago's zoological park; in fact, by the time this is in print the events may have transpired. Most important will be the birth of an elephant, as few pachyderms have been born in captivity. Next in line is Sadie, a giraffe, and there are several lesser prospective arrivals. Brookfield Zoo is rapidly becoming one of the most famous zoos in the United States. Show people in large numbers pay the huge zoological park many visits. Last week Julian Huxley, famous English biologist and secretary of the London Zoological Society, was a visitor and viewed every bird, animal and reptile in the zoo. He highly praised the grottos, barless cages and modern buildings, and said he had heard the pachyderm house extolled by European zoologists. He will take back to England two Kadiak bear cubs for the London zoo.

Brookfield Zoo now contains 2,348 mammals, birds, reptiles and amphibians. Attendance in 1939 was 1,590,861.

•

From the Raffles Hotel, Singapore, Nicola the magician writes an interesting letter about the loss of all of his equipment when the Sirdhana, on which he was leaving Singapore, struck a mine and sank in 20 minutes. "All my plans have been altered," he says, "and I have no new ones at present. I am staying here a while to see if there is any possibility of salvaging the cargo of the ship, in hopes I could at least use the water-soaked things to obtain measurements in case I want to rebuild the show. Without the measurements the job would be too big to undertake on account of time and expense involved in experimentation. Salvage also is a difficult and costly operation and it cannot be done without permission from the admiralty because of the danger of working in the midst of a mine field where the ship now lies. So I have no idea how long I shall be here."

•

Doug Baldwin, manager of the Alabama State Fair, Birmingham, was in Chicago last week on the first leg of a vacation trip to South America. . . . Do you like bear steaks? Just see Sunny Bernet. At least he hoped to bring back some bruins from his hunting trip with Art Briese in Montana. Temperature reported from his hunting grounds was 25 below zero. . . . J. W. (Patty) Conklin and Mrs. Conklin had a busy week visiting friends in Chicago on their way to California for a short vacation. . . . Reports current on the rialto say cables have been flying thick and fast between a circus exec in Europe and a musical comedy miss in Chi. . . . R. O. Scatterday, of Downie Bros.' Circus, . . . J. C. (Tommy) Thomas rested up in Chi for a few days before reporting for duty on the near Eastern front. . . . "It's practically dead here in winter," postcards Julius Cahn from Venice Pier, Calif. . . . Judging by Vol. 1 No. 1 of *The Florida State Fair News*, edited by Jim Malone, there will be big doings at Tampa this week and next. We're not referring to Baby Ruth Pontico, 775-pound fat girl, who will present her beef trust show, but to the program in general, which will be one of the biggest and most varied Tampa has ever seen. Probably the best program P. T. Strieder has had in the 22 years he has been guiding the destinies of the fair.

•

Reminders of more than 20 years ago are contained in a letter from Corp. E. Mark Wilder, a circus billposter now with the Canadian army. From London, Ont., Corporal Wilder writes that he and a number of former actors in camp at London are striving to organize an entertainment unit and will appreciate it if friends will send him some make-up wigs and old stage clothes for the unit. His address is 11th Field Abulance, Reg. A-20296, RCAMC, Queens Park Barracks, London, Ont., Can.

•

John Ringling North will sail for home February 6 on an Italian liner. . . . Edward A. Johnson has left the circus field, at least temporarily, and will manage one of Kerosotas Bros.' theaters in Canton, Ill. . . . F. Beverly Kelley, boss of the fair at Delaware, O., spent a week in Chi looking over the new styles displayed at the furniture show. . . . Harry A. Illions is 14 pounds lighter and rapidly becoming streamlined since taking a course at a noted Chicago health institute. . . . Jess Adkins and Zack Terrell are casting about for a new title for their circus. . . . H. D. Tripp, member of the Allegan (Mich.) fair board, has talent as a songwriter, and one of his tunes, *Swinging With the Stars*, is attracting attention on the radio. . . . The way Jack Duffield hustled from Detroit to Chi and grabbed a plane for St. Paul, the boys are likely to dub him "Jumping Jack" Duffield.

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Booking Shows and Concessions. Show opens in Natchez, Miss., early in March.
Want good, sober, reliable Foreman for Merry-Go-Round, Wheel and Chairplane; must furnish references and drive semi-trailers; 40 weeks' work to good people.
Want Cookhouse to come on when winter quarters opens about Feb. 15th.
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HELP IN ALL DEPARTMENTS
We invite correspondence from committees in Pennsylvania, New Jersey, Maryland, Virginia, Delaware, North and South Carolina.
Address HERMAN BANTLY, REYNOLDSVILLE, PA.

ROUTES—

(Continued from page 20)

Manning, Otis (Mayflower) Jacksonville, Fla., h.
Manning, Marion (Park Lane) NYC, h.
Manning & Class (U. S. Music Hall) NYC, t.
Manno & Strafford (Grafton) Washington, D. C., nc.
Mara & Maralynne (Cocoanut Grove) NYC,h.
March, Linda (Greenwich Village Casino) NYC, nc.
Marcus, A. B., Day at Moulin Rouge (Paramount) Atlanta, Ga., t.
Mardoni (Sherman) Chi, h.
Marguerita & Paquita (Marty Burke's) New Orleans, nc.
Marie, Baby Rose (Little Rathskeller) Phila, nc.
Markoff, Gypsy (Waldorf-Astoria) NYC, h.
Mario, Liana (Wakefield's Cafe) NYC, nc.
Marlynn & Michael (Rainbow Grill) NYC, nc.
Marsh, Gloria (Jimmy Kelly's) NYC, nc.
Marshall, Vivian (Radio Franks) NYC, nc.
Martin, Raymon & Lee (Royal Box) NYC, nc.
Martinelli, Marie (Gamecock Cafe) NYC, nc.
Mason, Dottie (Welcome Inn) NYC, nc.
Mason, Gil & Bernie (Capitol) Washington, D. C., t.
Maurice & Cordoba (Plaza) NYC, h.
Maxine, Dorothy (Belmont Club) Miami Beach, Fla., nc.
Maxwell, Marvel (Edgewater Beach) Chi, h.
Meadows, Frankie (Swing Club) NYC, nc.
Mele, Al (Wonder Bar) Atlantic City, nc.
Mellon, Marion (Lookout House) Covington, Ky., nc.
Michon, Michel (Russian Kretchma) NYC, nc.
Miles, Jackie (2 o'Clock) Baltimore, nc.
Miller, Susan (Earl Carroll's) Hollywood, nc.
Minevitch, Borrah, Rascals (Buffalo) Buffalo,t.
Miranda, Carmen (Versailles) NYC, nc.
Miro & Mara (Benny the Bum's) Phila, nc.
Mirova, Nadia (Russian Kretchma) NYC, nc.
Money, Dolly (Kit Kat) NYC, nc.
Moore, Leila (Earl Carroll's) Hollywood, nc.
Moreno, Consuelo (Cuban Casino) NYC, nc.
Morris, Chester (Riverside) Milwaukee, t.
Mosquito Duo (Trocadero) NYC, nc.
Mura, Corina (La Martinique) NYC, nc.
Murphy, Dean (Drake) Chi, h.
Murray, Arthur, Group (Whitehall) Palm Beach, Fla., nc.
Murray, Jackson, Octet (Old Heidelberg) Chi, re.
Murray & Alan (Old Roumanian) NYC, nc.
Murray, Steve (Parkway) Brooklyn, c.
Myers, Timmie (Covered Wagon) Detroit, nc.

N

Nadajan (Flamengo) Providence, nc.
Nalley, Valva (Pontchartrain Bar) Detroit, nc.
Negin, Kolia (Casino Russe) NYC, nc.
Neller, Bob (Rainbow Room) NYC, nc.
Nelson, Swede (Wm. Penn) Pittsburgh, h.
Nelson Sisters (Tower) Kansas City, Mo., t.
Nelson Duo (Gormley's) Lake Charles, La., nc.
Newell & Steger (Paddock Club) Miami Beach, Fla., nc.
Nichols, Agnes (Pat O'Toole's) Wilkes-Barre, Pa., nc.
Nichols & Haley (Morocco) Detroit, nc.
Niesen, Gertrude (Chez Paree) Chi, nc.
Nightingale, Billy (Cozy Corner) Detroit, nc.
Nikogosoff, Yasha (Casino Russe) NYC, nc.
Nite Wits (Shalimar) Newark, N. J., nc.
Noll & Nolan (Edgewater Beach) Chi, nc.
Norman, Karyl (Frontenac) Detroit, nc.
Norris, Mary, & Jack Reynolds (Mother Kelly's) Miami, nc.
Norris, Harriet (Marty Burke's) New Orleans, nc.

O

O'Brien, Grace (Jimmy Kelly's) NYC, nc.
O'Dell, Dell (Village Barn) NYC, nc.
Oakland, Will (Bill's Gay '90s) NYC, nc.
Olympic Trio (Hi-Hat) Chi, nc.
Ondrea & Michel (Hi-Hat) Chi, nc.
Ondrea, Andree (Jefferson) St. Louis, h.
Ojedas, Los (Cuban Casino) NYC, nc.
Orella, Princess, & Co. (Cotton Club) NYC, nc.
Orta, Sergia (Havana-Madrid) NYC, nc.
Oshins & Lessy (Royal Box) NYC, nc.
Owen & Parker (Mother Kelly's) Miami, Fla., nc.
Oxford Boys, Three (RKO Boston) Boston, t.

P

Page & Nona (State-Lake) Chi, t.
Paige & Jewett (Geo. Washington) Jacksonville, Fla., h.
Paley, Nellie (Barney Gallant's) NYC, nc.
Paloma (Casino Russe) NYC, nc.
Pansy the Horse (Edgewater Beach) Chi, nc.
Paree, Pat (Royal Box) NYC, nc.
Park Avenue Scandals (Colonial) Dayton, O.,t.
Parker, Patsy (Biltmore) NYC, h.
Parker, Eddie (Gay '90s) NYC, nc.
Parraga, Graziella (Le Ruban Bleu) NYC, nc.
Parsons, Kay (Anchor Inn) NYC, nc.
Patrizola, Tom (Diamond Horseshoe) NYC, nc.
Pancel, Rolande (Club Gaucho) NYC, nc.
Pavlowa, Olga (Casino Russe) NYC, nc.
Paxton (Gibson) Cincinnati, h.
Pepito & Carmen (Dempsey-Vanderbilt) Miami Beach, h.
Perry, Martha (Philadelphian) Phila, nc.
Person, Celia (Roumanian Village) NYC, nc.
Pickens, Jane (Plaza) NYC, h.
Pierson, Don (Marie's Crisis) NYC, nc.
Pinkus, Bobby (Grace Hayes Lodge) Hollywood, nc.
Pollakova, Nastia (Russian Kretchma) NYC, nc.
Pops & Louie (5100 Club) Chi, nc.
Powell, Dick (Pal) Cleveland, t.
Powell, Jack (Roxy) NYC, t.
Primrose Four (Friars Inn) NYC, nc.
Prince, Jack (Colosimo's) Chi, nc.

R

Radio Rubes (Village Barn) NYC, nc.
Rae & Davis (State) NYC, t.
Randolph, Amanda (Black Cat) NYC, nc.
Randolph & Randolph (Cozy Corner) Detroit, nc.
Rane, Victoria (New Russian Art) NYC, nc.
Ray, Sam (Algonquin) NYC, h.
Raye & Naldi (Gran Casino Nacional) Havana, Cuba, nc.
Reardon, Casper (Le Ruban Bleu) NYC, nc.
Reed, Dianne (Surf Club) NYC, nc.
Regan, Paul (Bismarck) Chi, h.
Reinhart, Robert (Ziegfeld's Midnight Frolic) NYC, nc.
Renaud, Rita (Hollywood Cabaret) NYC, nc.
Rene, Renee (Place) NYC, nc.
Renee, Cleo (Imperial) Detroit, nc.
Rhythm Ramblers, Three (Chez Ami) Buffalo, nc.
Rhythm Rockets, Seventeen (Capitol) Washington, D. C., t.
Richards & Carson (Village Barn) NYC, nc.
Richardson, Frankie (College Inn) Phila, nc.
Rider Sisters (Biltmore) NYC, h.
Ringo & Harris (Queen Mary) NYC, nc.
Rio Bros. (Colosimo's) Chi, nc.
Rios, Rosita (Havana-Madrid) NYC, nc.
Robberts & White (Sherman) Chi, h.
Roberts, Beverly (RKO Boston) Boston, t.
Robbins, Betty (Colosimo's) Chi, nc.
Robbins & Revelle (Harry's New Yorker) Chi, nc.
Roberts, Dave & June (Pete Herman's) New Orleans, nc.
Robertson, Guy (Chicago) Chi, t.
Robinson Twins (Mayflower) Akron, h.
Rock, Mildred (Harry's New Yorker) Chi, nc.
Rodge, Jayne & Roy (2 o'Clock) Baltimore, nc.
Rodriguez, Ramon (Trocadero) NYC, nc.
Rodriguez, Teddy (Benny the Bum's) Phila,nc.
Rogers & Morris (Paddock Club) Miami Beach, Fla., nc.
Rogers, Marion (606 Club) Chi, nc.
Rogers, Muriel (Trocadero) NYC, nc.
Rollickers Trio (Child's) Syracuse, re.
Romas, Aerial: Youngstown, O., 29-Feb. 4.
Romel, Juliet (Place Cafe) NYC, nc.
Rondell, Rene (Belmont Club) Miami Beach, Fla., nc.
Rose, Jean (Jimmie Dwyer's) NYC, nc.
Rosella, Jessie (Silver Cloud) Chi, nc.
Rosini, Paul (885 Club) Chi, nc.
Ross, Steward (Le Ruban Bleu) NYC, nc.
Ross, Sandy (Howdy Club) NYC, nc.
Rossi, Pat (Pastor's) NYC, nc.
Roth, Jack (Club 18) NYC, nc.
Roulettes (Club Morocco) Detroit, nc.
Royce, Shirley (Blue Lantern) Detroit, nc.
Royce, Lee (Hollywood) NYC, cb.
Rubio, Isabel (Trocadero) NYC, nc.
Rugel, Yvette (Brown Derby) NYC, nc.
Ruiz, Maclovia (Havana-Madrid) NYC, nc.
Russell, Jeanne (Imperial) Detroit, nc.
Russell, Mabelle (Swing Club) NYC, nc.
Russell & Christine (Hofbrau) Camden, N. J., nc.
Ryans, Three (Riverside) Milwaukee, t.

S

St. Clair, Tyler (Music Hall) Seattle, nc.
St. Clair, June (Colosimo's) Chi, nc.
Samuels, Al, Trio (Bowery) Detroit, nc.
Santos & Elvira (Cuban Casino) NYC, nc.
Sarche, Bee (Commodore) Detroit, nc.
Satterfield, Dick (Philadelphian) Phila, h.
Sauls, Randy (Lowry) St. Paul, h.
Sava, Marusia (Casino Russe) NYC, nc.
Saxon, Bea (Benny the Bum's) Phila, nc.
Saxons (Weber's Hofbrau) Camden, N. J., nc.
Scheff, Fritzi (Diamond Horseshoe) NYC, nc.
Schenk, Al (Little Rathskeller) Phila, nc.
Schluth, Frank (Lido Venice) Phila, nc.
Scott, Hazel (Cafe Society) NYC, nc.
Sebastian, John (Spivy's) NYC, nc.
Sedley, Roy (Club Ball) Miami, nc.
Senators, Four (Pelican Club) Palm Beach, nc.
Shaner, Buddy (Lotus) Washington, D.C., nc.
Sharratt, Salley (Old Heidelberg) Chi, re.
Shayne & Armstrong (Philadelphian) Phila, nc.
Shaw, Esther (Lexington) NYC, h.
Shaw, Eddie (La Cava) NYC, nc.
Shaw, Burt (Mayfair) Boston, nc.
Shaw, Ralph (Stamps) Phila, c.
Shefter & Brenner (Music Hall) NYC, t.
Sherman Bros. & Tessie (Club Candee) Syracuse, nc.
Sherwood, Roberta (Roadside Rest) Miami Beach, Fla., nc.
Shevlin & Bass (St. George) Brooklyn, h.
Shor, Betty Ann (Walton) Phila, h.
Shore, Willie (Hi-Hat) Chi, nc.
Shura (Cocoanut Grove) NYC, h.
Silvio & Melba (Shoreham) Washington, D.C.,h.
Singing Moods, Three (Harry's New Yorker) Chi, nc.
Slepoushkin, Stephan (Casino Russe) NYC, nc.
Skelton, Red (Earle) Washington, D. C., t.
Smallwood, Josephine (Benny the Bum's) Phila, nc.
Smart, Richard (Pete's Monte Carlo) NYC, nc.
Smith, Katherine (Philadelphian) Phila, h.
Smith, Chubby, & Sammy Grand (Pioneer Nut Club) NYC, nc.
Smith, Munnie (Brown Derby) NYC, nc.
Sophisticates, Three (Pat O'Toole's) Wilkes-Barre, Pa., nc.
Spalding, Marie (Coq Rouge) NYC, nc.
Sparrow, Billie (Blue Ribbon) Paris, nc.
Speck & Spot (Benny the Bum's) Phila, nc.
Spencer, Elaine (Bertolotti's) NYC, nc.
Spreckles, Geraldine (Pete's Monte Carlo) NYC, nc.
Stanley, Irene (Le Poissonier) NYC, re.
Starr, Jackie (Imperial) Detroit, nc.
Steele, John (Brown Derby) NYC, nc.
Stefanescu, Georges (Casino Russe) NYC, nc.
Sterling, Dolly (606 Club) Chi, nc.
Stephany, Karen (Harry's New Yorker) Chi, nc.
Stewart, Dick (Village Barn) NYC, nc.
Stoker, Bill (Tower) Camden, N. J., t.
Stooges, Three (Stanley) Pittsburgh, t.
Strickland, Charles (Gay '90s) NYC, nc.
Strickland, Bill (Lotus) Washington, D.C., nc.
Stuart, Dick (Village Barn) NYC, nc.
Stuart & Lea (Jefferson) St. Louis, h.
Stuart & Martin (Capitol) Washington, D.C., t.
Sullivan, Fredda (Bertolotti's) NYC, nc.
Sullivan, Maxine (Cotton Club) NYC, nc.
Sumner, Helen (Ivanhoe Gardens) Chi, nc.
Sweet, Anell (Anchor Inn) NYC, nc.
Sylvia & Clemence (Lyric) Indianapolis, t.

T

Tanya (Jimmy Kelly's) NYC, nc.
Tapa & Maclovia (Havana-Madrid) NYC, nc.
Tapps, Georgie (Rainbow Room) NYC, nc.
Taylor, Lou (Club Maxim) Bronx, N. Y., nc.
Teeman, Eleanor (Dempsey-Vanderbilt) Miami Beach, h.
Temple and Marie (Blue Lantern) Detroit, nc.
Temple & Jaren (Club Ball) Miami, nc.
Terry, Ethelind (Pompeii Rest) Phila, re.
Texas Rockets, Five (Chateau Club) Cleveland, nc.
Tharpe, Sister (Kit-Kat) NYC, nc.
Thompson, Aileen (Leon & Eddie's) NYC, nc.
Thornton, Red (Royal Palm Club) Miami, nc.
Tickles the Clown (Faust Club) Peoria, Ill., nc.
Timberg, Jr., Herman (Floridian) Miami Beach, h.
Tisdale Trio (Coq Rouge) NYC, re.
Titan Trio (New Yorker) NYC, h.
Tommy, Texas (Commodore) Detroit, nc.
Toppers, The (Earle) Washington, D. C., t.
Townsends, The (National Casino) Havana, nc.
Toy & Wing (Earle) Washington, D. C., t.
Trenton, Al (2 o'Clock) Baltimore, nc.
Troy, Elinor (Club Ball) Miami, nc.
Tucker, Al (Brown Derby) NYC, nc.
Turner, Elma (Kit Kat) NYC, nc.

U

Uncle Willie & Patsy (Pappy's 66 Club) Dallas, nc.
Usdonoff, Mischa (Russian Kretchma) NYC, nc.
Usher, Phyllis (Shoreham) Washington,D.C., h.

V

Valentine, Ann (606 Club) Chi, nc.
Valladares, Elba (Havana-Madrid) NYC, nc.
Valley, Virginia (Leon & Eddie's) NYC, nc.
Van & Arvola (Dog House) Reno, Nev., nc.
Vanderbilt (Bellevue Stratford) Phila, h.
Vaughn, Virginia (Old Roumanian) NYC, nc.
Vaughn, Phyllis (606 Club) Chi, nc.
Velvatones, The (Old Roumanian) NYC, nc.
Vernon, James & Evelyn (La Martinique) NYC, nc.
Victor & Ruth (Boulevard Tavern) Elmhurst, L. I., nc.
Vincent, Romo (Chez Paree) Chi, nc.

W

Waite, Kenneth, Troupe (Shrine Circus) Grand Rapids, Mich.
Walker, Buddy (Belmont Club) Miami Beach, nc.
Walker & Terry (Powatan) Detroit, nc.
Walsh, Sammy (Club Continental) Miami, nc.
Walter, Cy (Algonquin) NYC, h.
Walters, Jean (Jimmy Kelly's) NYC, nc.
Ward, Sid (Imperial) Detroit, nc.
Welch, Frances (Samye Van) Brooklyn, nc.
Wences (Paramount) Springfield, Mass., 2-8, t.
Wenton, Ruth (Village Brewery) NYC, nc.
Wenzel, Dorothy (Dunes) Pinehurst, N. C., nc.
Westbrook, Helen (Old Heidelberg) Chi, re.
Wheeler, Bert, with Hank Ladd & Francetta Maloy (Paramount) NYC, t.
White, Jack (18) NYC, nc.
White, Ann (Bertolotti's) NYC, nc.
White, Marty (Roumanian Village) NYC, nc.
White & Manning (Leon & Eddie's) NYC, nc.
White, Madalyn (Queen Mary) NYC, nc.
White, Billy (Boulevard Tavern) Elmhurst, L. I., cb.
White, Gert (Caravan) NYC, nc.
Whitey's Savoy Jitterbugs (Roxy) NYC, t.
Whitney, Dorothy (Gay '90s) NYC, nc.
Wicke, Gus (Gay '90s) NYC, nc.
Wiles, Three (Fay) Phila, t.
Willard, Harold (Gay '90s) NYC, nc.
Williams, Midge (Cotton Club) NYC, nc.
Williams, Rosa (Bill's Gay 90's) NYC, nc.
Williams, Jean (606 Club) Chi, nc.
Willis & Jeanne (Lotus) Washington, D. C., re.
Wilson, Jack (Blue Ribbon) Paris, nc.
Wilson, Marie (Lyric) Indianapolis, t.
Winchell, Paul (Fay) Phila, t.
Winehill, Cliff (Lookout House) Covington, Ky., nc.
Wing, Toby (Lyric) Indianapolis, t.
Wingert, Billie (Murphy's) Cleveland, nc.
Winik, Paul (Surf Club) NYC, nc.
Wise, Don (Frontenac) Detroit, nc.
Withee, Jerri (Troc) NYC, nc.
Wolandi: Riviera, Fla.; Hialeah 5-10.
Wood, Johnny (Earl Carroll's) Hollywood, nc.
Woodall, Harold (Weylin) NYC, h.
Woods, Jean (606 Club) Chi, nc.
Worthy, Mildred (Diamond Horseshoe) NYC, nc.
Wyte, Una, Singers (Rainbow Room) NYC, nc.

Y

Ybette (Silver Lake Inn) Phila, re.
Ygor & Tanya (Earl Carroll's) Hollywood, nc.
Yost Men, Four (Diamond Horseshoe) NYC.
Yost, Ben, Varsity Eight (Ambassador) NYC,h.
Youngman, Henny (Pal) Cleveland, t.
Young, Helen (Wm. Penn) Pittsburgh, h.
Young, Sonny (Welcome Inn) NYC, nc.
Young, Betty (Sidewalk Cafe) Cincinnati, nc.
Yun, Helen (Coq Rouge) NYC, nc.
Yvonne, Bubbles (Nomad) Atlantic City, nc.
Yvonettes (20th Century) Phila, nc.

Z

Zalus, Hazel (Silver Cloud) Chi, nc.
Zandra (Maynard) Seattle, nc.
Zaranoff, Sonia (Five o'Clock Club) Miami, nc.
Zeke & Stooges (Plymouth) Ft. Fairfield, Me., h.
Zista & Anis (Lotus) Washington, D. C., nc.

BURLESQUE

(Hirst Circuit Shows)

Barrel of Fun: (Garrick) St. Louis 27-Feb. 2; (Mayfair) Dayton, O., 3-9.
Burlesque Parade: (Hudson) Union City, N. J., 28-Feb. 3; (Old Howard) Boston 4-10.
Costo's Ann. Show: (Mayfair) Dayton, O., 27-Feb. 2; (Casino) Pittsburgh 4-10.
Fegg's, Amy, Show: (Casino) Pittsburgh 28-Feb. 3; (Shubert) Phila 4-10.
Funs a Poppin: (Empire) Newark, N. J., 28-Feb. 3; (Gayety) Baltimore 4-10.
High Steppers: (Old Howard) Boston 28-Feb. 3; (Lyric) Bridgeport 4-10.
Jazz Babies: (National) Detroit 26-Feb. 2; (Garrick) St. Louis 3-9.
Let's Go: (Trocadero) Phila 4-10.
Lovely Lassies: (Trocadero) Phila 28-Feb. 3; (Empire) Newark, N. J., 4-10.
Models From Montmartre: (Gayety) Washington, D. C., 28-Feb. 3.
Peek a Boo: (Lyric) Bridgeport, Conn., 28-Feb. 3; (Hudson) Union City, N. J., 4-10.
Red, Hot & Beautiful: (Gayety) Baltimore 28-Feb. 3; (Gayety) Washington, D. C., 4-10.
Top Hatters: Open week 28-Feb. 1; (National) Detroit 2-8.
Topical Teasers: (Shubert) Phila 28-Feb. 3.

DRAMATIC AND MUSICAL

Abe Lincoln in Illinois: (Grand O. H.) Chi.
Bennett, Constance: (American) St. Louis.
Cornell, Katharine: (Shrine Aud.) Oklahoma City, Okla., 31; (Majestic) Fort Worth, Tex., Feb. 1; (Melba) Dallas 2-3.
Draper, Ruth: (Royal Victoria) Victoria, B. C., Can., 29-30; (Empress) Vancouver 31-Feb. 1; (Metropolitan) Seattle, Wash., 2-3.
Fifth Column: (Forrest) Phila.
Hot Mikado: (Auditorium) Chi.
Hayes, Helen: (Colonial) Boston.
Horton, Edward Everett: (National) Washington, D. C.
Kiss the Boys Goodbye: (Locust Street) Phila.
Leave It to Me: (Auditorium) Shreveport, La., 30; (Auditorium) Memphis, Tenn., 31; (Temple) Birmingham, Ala., Feb. 1; (Erlanger) Atlanta, Ga., 2-3.
Lunt & Fontanne: (Horace Bushnell Aud.) Hartford, Conn., 30; (Auditorium) Worcester, Mass., 31; (Shubert) New Haven, Conn., Feb. 1-3.
Man Who Came to Dinner: (Harris) Chi.
Scandals: (Nixon) Pittsburgh.
Three After Three: (Erlanger) Chi.
Thanks for My Wife: (Davidson) Milwaukee.
Tobacco Road: (Erlanger) Buffalo.
Waters, Ethel: (Ford) Baltimore.

MISCELLANEOUS

Arthur, Magician: Roberson, Ala., 31-Feb. 1; Perote 2-3.
Birch, Magician: Silver City, N. M., 31; Deming Feb. 1; Las Cruces 2; El Paso, Tex., 3; Carrizozo, N. M., 5; Albuquerque 6; Santa Rosa 7; Clovis 8; Roswell 9.
By-Gosh Co.: (Cly) Corbin, Ky., 29-31; (Leeds) Winchester Feb. 1; (Capitol) Frankfort 2-3.
Campbell, Loring, Magician: Grantsburg, Wis., 30; Barron 31; Chetek Feb. 1; Chippewa Falls 2; Crystal Falls, Mich., 5; Niagara, Wis., 6; Eagle River 7; Iron River, Mich., 8; Marinette, Wis., 9.
De Cleo, Harry, Magician: Marysville, O., 29-Feb. 2.
Eagleson Animal Show: Fairfax, S. C., 29-Feb. 2.
Fisher, Freddie: (Eagle Aud.) Sheboygan, Wis., 3.
Hudson, Dean: (President's Birthday Ball) Conway, S. C., 1; (Washington-Duke Hotel) Durham, N. C., 2; (Yacht Club) Norfolk, Va., 3; (Ian Theater) Danville 5; (Armory) Martinsville 6; (John Marshall) Richmond 7; (Cornell Univ.) Ithaca, N. Y., 8-10.
Jaxon, Ventriloquist: (Oasis Gardens) Milwaukee, Wis., 31-Feb. 3.
Lewis, H. Kay, & Hollywood Varieties: Baton Rouge, La., 9-10.
Leckvold, Magician: (Elks' Club) Ellensburg, Wash., 30; Sunnyside 31; Prosser Feb. 1.
Lippincott, Magician: Whitmire, S. C., 30; Monticello 31; Honea Path Feb. 2; Anderson 5-6.
Long, Leon, Magician: New Orleans, La., 5-11.
McNally's Variety Show: Whaleyville, Md., 29-Feb. 2.
Marlowe, Donald, Players: Dayton, O., 30-Feb. 7; Cleveland 9-21.
Mel-Roy, Magician: Daingerfield, Tex., 29-31; New Boston Feb. 1-3; Waldo, Ark., 4-7; Rodessa, La., 8-10.
Millo, the Mystic: Sarasota, Fla., 29-Feb. 3; Bradenton 5-10.
Morgan, Russ: (Flatbush) Brooklyn 1-7, t.
Rio & Rita: (Greystone Club) Mansfield, O., 29-Feb. 4.
Slout's, L. Verne, Theater Workshop: Philipsburg, Pa., 30; St. Petersburg 31; Clarion Feb. 1; Greensburg 2; Mt. Carroll, Ill., 5; Riverside 6; Dundee 7; Palatine 8; Rochester, Wis., 9.
Taber's, Bob, Monkey Circus: Corvallis, Ore., 30; Redmond Feb. 2; Cle Elum, Wash., 6; Grandview 9.
Virgil, Magician: Miami, Fla., 29-Feb. 3; Dania 5; Port Pierce 6; Kissimmee 7; Mt. Dora 8; Sanford 9.
Wardlaw, Jack: ("Gone With the Wind" Ball) Roanoke, Va., 5.
Wright's Dog Circus: New Boston, N. H., 2; Canaan 6; Bradford 9.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Blumenthal United: Lane, S. C., 29-Feb. 10.
Crescent Am. Co.: (Fair) North Miami, Fla. (125th st. Biscayne blvd.); (Fair) Vero Beach 5-10.
H. B. Am.: Kingsland, Ga.
Southern Attrs.: Hahira, Ga.
Tybee United: McIntosh, Ga., 29-Feb. 9.
Wise: Valdosta, Ga.

CIRCUS AND WILD WEST

Davenport, Orrin: Grand Rapids, Mich., 29-Feb. 3; Detroit 5-18.
Polack Bros.: Rockford, Ill., 25-31.

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Houston Coliseum, Aud Get 18 Grand in Profits

HOUSTON, Jan. 27.—A joint operating profit of $18,864.50, exclusive of bond charges, was realized by the Sam Houston Coliseum and the City Auditorium in 1939, Al Irwin, manager, disclosed in an annual report to the city officials. Coliseum earned a net profit of $14,339.32 while the Auditorium's net earnings were $4,425.07. Irwin said that earnings would have been greater but that part of the income was spent on improvements and a three-year insurance policy paid for last year.

Income from rentals, concessions and other items for the Coliseum totaled $57,677.95, and expenses, $43,338.52. Auditorium income totaled $12,797.34 and expenses $8,272.27. Income from concessions alone, including sale of pop corn, soft drinks and peanuts, totaled $15,364.69 at the Coliseum, and $1,750.93 at Auditorium. Expense of operating these concessions totaled $4,623.91 for both spots, resulting in a net profit from concessions of $12,491.71 for the city, Irwin reported.

Wapakoneta, O., Fair Later This Year

WAPAKONETA, O.—Secretary Harry Kahn, Auglaize County Fair here, who has been reappointed to the executive committee of Ohio Fair Managers' Association, said fair dates will be later this year so as not to conflict with the State Fair, according to order of the State Agricultural department. Fair will again change grand-stand shows nightly, with free gate on opening Sunday. R. A. Jolly's Seccalum Park rides have been booked again.

Cahn Misses Florida Fairs First Time in Years

HOLLYWOOD, Calif.—Julius Cahn, familiarly known as "The Count of Luxemburg," secretary of Kewaunee County Fair, Luxemburg, Wis., is to miss the Florida fairs for the first time in years. His annual winter jaunt was made west this year at the suggestion, he says, of Earl W. Kurtze, of WLS note and now with Republic Pictures. Secretary Cahn is guest of Mr. and Mrs. Kurtze here

DROPS OUTDOOR DIV.

(Continued from page 3)

A's its jurisdiction finally coming into possession of the new union following the historic controversy in Atlantic City last summer.

Guild's move in dropping the open-air actors, even if only temporarily, is seen as indication that those in charge of union's destiny are anxious to obtain a more solid footing in the major coverages or indoor artist crafts before becoming embroiled in the complicated circus-carnival-fair set-up. Main indication, however, is that AGVA is not interested merely in the end but in the means by which that end is reached. Reports have it that the union would rather work toward outdoor coverage slowly but by proper methods than at a swifter pace via methods less highly regarded, at least as far as operators, owners, managers and bookers-agents are concerned.

DISMAL OUTLOOK

(Continued from page 3)

the United States, and on top of that, China, America's next best tobacco customer, is having its hands full with Japan and is cutting down its tobacco purchases.

Flue-cured tobacco production in 1939 totaled over a billion pounds, of which Florida and Alabama produced a negligible amount. Farm leaders are urging growers to cut the 1940 crop to 600,000,000 pounds or below.

The outlook now for spending money in the South next fall is definitely dismal. Showmen fared reasonably well in the tobacco belt last year, but most of them probably felt the decreased tobacco income reflected in the withdrawal of British buyers from the market. Some of the outdoor shows took a beating.

In some instances fair secretaries, mindful of the crisis they faced last fall, have inserted provisions in their premium books calling for a graduation of prize payments according to gate receipts, with no premiums to be paid if the fair winds up in the red.

LOOK IN THE WHOLESALE MERCHANDISE SECTION for the LATEST NOVELTIES, PRIZES PREMIUMS AND SPECIALTIES

ATLANTA PULLS PHOENIX

(Continued from page 4)

the City Auditorium Friday (19); Cab Calloway for dances Tuesday and Wednesday (23 and 24) at the City Auditorium; vaudeville units are playing weekly at the Capitol Theater; Flagstad concert was at the Auditorium tonight; Jooss Ballet plays at the Erlanger tonight; *Leave It to Me* at the Erlanger Theater yesterday and today; Swinging Troubadors and nightly floor show at the Hangar Restaurant; Al Apollon and his orchestra at the Biltmore Hotel dining room.

Maybe *Gone With the Wind* had something to do with it. Atlanta did get some good publicity out of that world premiere. That helped, but it goes back farther than that.

Phil Spitalny was the first name to bring a big time stage show here. The opening up followed. Liquor repeal opened up the hotels and the night clubs.

Atlanta is just awakening from its "9 o'clock to bed" sleep. The hotel trade was opened up by the Biltmore, which brought in some fairly good bands. The Henry Grady, sensing a turn with the repeal of prohibition, brought in Judy Johnson as hotel dining room manager. He bought bands and served liquor, popularizing the Spanish Room.

To the Roxy Theater goes much credit for the real opening of name shows. Manager Moe Baranco last winter brought in some good shows, including Judy Canova, the Stroud Twins, Gene Austin and some others. That caused Lucas & Jenkins to bring Spitalny in as competition. And again this winter, the stage season at the movie houses didn't open until the Roxy did New Year's Eve.

But the town's in full swing now—even the Metropolitan Opera is coming for three days. And the San Carlo Opera Co. is playing two days at the Fox Theater.

Atlanta is the new amusement center of the Southeast. Miami, Fla., take notice.

DUCAT CODE POLICE

(Continued from page 3)

ings were based on insufficient evidence and claiming that the association would meet in the near future to consider action against what he called "lynching tactics." This squawk on the part of the brokers on the occasion of the first conviction under the code was considered inevitable, and the manner in which it is met by the League of New York Theaters and Equity may decide the entire future of the code.

Present at the meeting of the Code Authority were Marcus A. Heiman, James F. Reilly and Milton Weinberger for the League, and Paul Dullzell and Winifred Lenihan for Equity, with Alfred Harding, of Equity, sitting in as an observer. The Code Authority will meet again next Friday, the day the Newman fine is due, to discuss charges of other violations. The charges involve other brokers and also a theater manager.

HUB GARDEN RECORD

(Continued from page 3)

after the first night—and even on opening night the passes were restricted to working press. After the first night it was as easy to get a ducat as for Hitler to get a harbor welcome from Beth Israel.

Many times Boston Garden has played to capacity—but never before for nine consecutive performances of any one show, and with thousands turned away or unable to obtain tickets night after night. The highest single night's attendance was 15,689 on Friday, but there were other nights when the mark closely approached this. It is understood that Johnson and Shipstad left Boston with $70,000 profit.

Rows of special seats were built below the regular boxes and placed on the ice itself to accommodate the big crowds. A splendid job of publicizing the event was done by W. H. Hadlich in advance.

Icy Arabians

KANSAS CITY, Mo., Jan. 27. — First night's biz at *The Arabian Nights on Ice*, skating pageant presented here at the Pla-Mor Rink, was reported extremely good. An estimated 5,000 persons attended and thunderously applauded the show.

Pageant sponsor was Silver Blades Figure-Skating Club, Inc. Length of the show was two and one-half hours. Five nationally known champion ice skaters were brought here to appear in the production: Shirley Bowman, Barbara Ann Gingg, Douglas Duffy, Montgomery Wilson and Bobby Specht.

Arabian Nights cast was complete from the sultan down the line thru slave girls, girls of the harem, ambassadors and Nubian slaves. Indications are that the production will become a permanent affair.

AC Ice Fest Set

ATLANTIC CITY, Jan. 27. — Atlantic City Skating Club will stage its second Ice Carnival at City Auditorium February 11. Professional ice-skating performers will be brought in for the show's solo work, among them Eleanor O'Meara, Donald Gilchrist, Audrey Peppe, Jane Vaughn and the Caley Sisters. Show will also mark the silver blades debut professionally for Patricia Donnelly, Miss America of 1939, coming in from Detroit for the performance.

Cows on Stage Mess Up Burly Show in Philly

PHILADELPHIA, Jan. 27. — Leonard Schwartz, p. a. at the Shubert Theater, has a job for a woman-hating cowboy. That is, if he can find a fem-phooey cowboy before he goes nuts himself.

Current headliner at the house is Dorothy Henry, "the Girl in the Milk Bath," and Jack Stratford, her manager, brought along three cows to bolster up the act. Cows were herded backstage with some prop straw, with Orville Nelson, their groom, looking after them.

But it seems that on opening night the groom, a wide-eyed country boy, got to following the chorus gals around, and during one of the ballet numbers one of the cows poked its snoot thru a drape and gave out a full-bosomed moo.

The following day another cow got down into the music room below stage and placidly devoured the trombone parts before she was discovered. Further, so many of the gals never saw a cow from anywhere but a moving train before that they gather in groups before the impromptu cowpen, much to the groom's enjoyment, which causes them to miss numbers on the stage.

Schwartz is still looking for a woman-hating cowboy, but will settle for the phone number of a reliable slaughter house or an SPCA official with time on his hands and gals off his mind.

Ontario Tax on Amusements, Maybe

TORONTO, Jan. 27.—An effort to raise additional $2,000,000 by the return of the Ontario amusement tax law, which was discontinued four years ago, will be discussed at the next session of the Ontario Legislature, scheduled to open here this month.

Col. John Cooper, president of the Motion Picture Exhibitors of Canada, and the Ontario Sporting Confraternity, headed by Wilfred C. James, joined to highlight a protest. They suggested that low and moderate priced amusements be exempted from additional taxes.

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WANTED for week of Feb. 5th and longer, Washington, D. C. Address JOHN T. McCASLIN, 131 E. Baltimore St., Baltimore, Md., or STACK HUBBARD, 305 9th St., N. W., Washington, D. C.

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NEW ALBANY, IND.

Danish Actors' Union Elects; Few U. S. Acts in North Europe

COPENHAGEN, Jan. 27.—At the annual meeting of the Dansk Artist Forbund (Union of Danish Artists) here December 7 the following officers were elected: President, Kjeld Kjeldsen (Juana and Kjeldsen); vice-president, Aage Rasmussen (Fresco and Camillo); treasurer, Harald Ryle (Skating Ryles); secretary, Rose Ericksen (Rose Erich); committee members, Carlo Johansen (Les Lwovi), Willy Manley (Three Manleys), Axel Glaesner (Three Glaesners), Georg Nielsen (Rico).

Local vaude situation remains fairly normal, excepting that there are practically no American acts working at present. All the large cabarets here and in several other cities of Denmark are presenting good vaude bills—with Scandinavian acts very much in evidence. There are, however, several foreign acts billed, but the only American act the past month was the dance duo, Denas and Dubins, at the Hotel Royal in Aarhus.

Stockholm has been harder hit than Copenhagen and there is no vaude there—just a few movie houses and the federal drama spots. However, the China-Variete, vaude house, is slated to reopen early in March.

Oslo, capital of Norway, has a few cabarets. Public is jittery and stays home to get news via radio.

Holland and Belgium still using some vaude. The Tuschensky theaters in Amsterdam and Rotterdam, the Rembrandt Theater in Arnheim and the Royal Cinema in Rotterdam are all using one vaude act. Music-Hall Carre, Amsterdam, and the Scala at The Hague are running musicals and revues.

In Belgium the Ancienne Belgique cabarets in Brussels, Antwerp and Ghent are playing to big business. The Forum, flicker palace at Liege, is again using vaude acts.

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WEEK FEB. 12, WITH FT. PIERCE, MELBOURNE, SEBRING FOLLOWING.
SHOWS: Side Show, Monkey Show, Fat Girl, Big Snake, any Pit or Platform Show that can get money. CONCESSIONS: Fish Pond, Ball Games, Penny Pitch, Photos, Candy Floss, Ice Cream, Lead Gallery, Mitt Camp, Scales, Novelties; everything open except Bingo, Cookhouse, Grab, Diggers, which are sold. No X. CAN place few more Concessions for Vero Beach, week Feb. 5; also Ft. Myers, week Feb. 12. Sell X on Custard, Vero Beach and Ft. Myers; Scales open. Address:
CRESCENT AMUSEMENT CO., North Miami, Fla., this week; Vero Beach, Fla., week Feb. 5th.

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LAST CALL—FOR SEASON 1940—LAST CALL
ALL PEOPLE CONTRACTED ACKNOWLEDGE
Show opens at the Escambia County Stock Show, Flomaton, Ala., the week of Feb. 5th; Baldwin County Stock Show, Foley, Ala., Feb. 12th, and three other Stock Shows to follow, then a long season of Industrial Cities up North and a nice Fair Circuit already booked. Owing to disappointment, will book, buy or lease Ferris Wheel. Grand opening for Rollo-Plane or Loop-o-Plane. Will furnish complete outfits for Shows not conflicting. Can place a few more Concessions. Want for Colored Minstrel Show—Trumpet, Sax, Tuba and Drummer with outfit; Singing and Dancing Chorus Girls; also want experienced White Girls for Girl Review. Want experienced Help for Office, Cook House and Corn Game. Want to hear from Cliff Crump, Louis McAbee. Valarie, come on; everything O. K.
All Address: BOB KLINE, P. O. BOX C, FLOMATON, ALA.

'40 Golden Gate Expo Gleanings

By WALTER K. SIBLEY

SAN FRANCISCO, Jan. 27. — Altho Golden Gate International Exposition is still the name of the fair, because it is such a mouthful the publicity department will try to popularize the slogan, "Fair for '40." W. W. (Bill) Monahan, new manager, has the idea of a "Fireside Chat" weekly with all department heads, the talk to be before a mike in Bill's office and broadcast over many stations. Each one of the chiefs will report to the chief of chiefs, with the public listening in and invited to send in suggestions and criticisms. Jack James, new publicity director, says every known method of advertising will be used to publicize the fair all over America. Art Linkletter, formerly chief of the radio department, is in the big money now, having a number of air programs of his own. He is also writing the script for the new expo Cavalcade of America. Alice Tapley, who handled the personnel department with such finesse and judgment, has been again drafted to be the chief-ess of the same department.

* * *

Of the old division of concessions only one person remains, Ray Maxwell, who has held his job the last three years. It is rumored he may be made division chief. H. C. Bottorff, former executive secretary, has been retained with some work taken off his shoulders. Colonel Wright, chief counsel and vice-president, has been retained in the same capacity. Nora Sullivan is again private secretary to the colonel. Martha Marsden, formerly private secretary to Major Art McChrystal, is performing the same service for Ray Maxwell. Fred Sandusky, appointed chief of the divisions of concessions and exhibits, had exhibits alone last year and did a fine job. Ted Rosequist, again chief of admissions, will handle reduced price ticket sales, assisted by H. Michaelson. Here, there and everywhere, always with two brief cases; sees all, knows all—A. B. Campbell. Not on the pay roll, he says, but has more fair statistics than the fair itself.

* * *

While a few old exhibitors will not participate, more than enough applications have been received from new concerns to overflow the palaces. Old exhibitors have agreed to change style of their displays, in some cases completely rebuilding their exhibits. Don't know what this expo would do without George Creel, contact man with the federal government and President Roosevelt. He has returned from Washington and, as usual, brought back the bacon, as well as a promise from the President to visit Treasure Island next summer. Major Keatings, chief of foreign participation, is in Washington conferring with representatives of foreign governments relative to participation this year. There is a possibility that the federal government will advance some to assist in maintaining some of the foreign exhibits that have the shorts.

* * *

Mr. and Mrs. Fred McFalls returned from a motor tour of the Coast as far as Vancouver. After contracting for their lead galleries they probably will make a trip to Miami. Max Schwartz, of Candid Cameras, is in Mexico City in relation to his option on the amusement area of the proposed International Exposition there this year. Phyllis Schwerin, temporarily in charge of the pass division, has the finest collection of autographs of fair execs in existence. Sammy Sheridan, former assistant to J. Ed Brown, is now head office boy in the ad building, which job is much bigger than the title would imply. Smiling Ted Landsborough is back as chief of revenue control and head of the cashiers' division. J. B. Murray, formerly of the guards, has been temporarily appointed assistant to Manager Monahan. Bud Cross has a crew dismantling his rides so as to make part replacements and do refurbishing. Dave Smith, who will again be main guy of the Incubator Show, has been trying to get the Georgia quadruplets for an attraction. It is planned to have an agricultural implement show, as there was nothing of the kind on Treasure Island in 1939, which fact was much commented upon and severely criticized, as California is an agricultural State. Major Heraty, who will again be head of fair police and guards, did an excellent job.

* * *

Nate Miller, of Scooter note, who spends most of his spare time in the air, recently flew to Chicago, New York, Miami, Los Angeles, San Francisco and back to Los Angeles. Louis Lurie, San Francisco capitalist and backer of many enterprises on Treasure Island last year, says he will not be financially interested this year beacuse of ill health.

Concessioners' Association met in the Terrace Room of the Hotel Fairmount primarily for reorganization. New directors were elected and a business manager selected by them to take charge of operation of the association. Initiation was fixed at $5 and monthly dues at $6. President Elmer Bose reported he had conferred with Manager Monahan and that Bill told him he was much pleased that the organization would again function and that he would much rather deal with the association than with individuals. Bill also said he would assign office space, completely furnished, in the Administration Building for headquarters of the concessioners. Monahan also told Bose that placing a member of the association on the exposition executive committee would probably take place a little later, also that they would have representation in the division of concessions. In other words, Monahan realizes that he has a man's-sized job and that to succeed with it he must have co-operation of everyone connected with the fair.

That a lot of attention will be given to rehabilitation of the Gayway is evidenced by the fact that about $200,000 has been earmarked for its rejuvenation, according to Monahan. While no contracts are being signed now, Ray Maxwell reports applications for Gayway space have come in such numbers that he had to call for help. J. Ed Brown has been temporarily assigned to remove some of the burden from his shoulders. Joe Tosci, former manager of the Miss America show for Sally Rand; Mike Healy, ex-circus man, whose fame is national as a salesman of chameleons; Herman Rudick, dealer in brass and other things; W. W. Brown, newspaper circulation manager; Larry Bogart, hustling publisher of *The Cavalcade*; Adolph Vollman, producer of the *Cavalcade of America*; Julian Harvey, movie magnate and operator of many concessions in '39; H. Michaelson, former chief of control; Ted Rosequist; Mrs. Dr. Judas, of the Estonian Village; Bud Cross, the go-get-em ride guy; Herman Zapf, of the penny arcade; Fred Salih, of Television City; "Chuck" Bedell, formerly of Artists Models; Sam Miller and Louis Shenson, hamburger and frankfurter kings, and many others are hopeful that they will be permitted to operate again.

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31 LONDON LEGIT SHOWS

(Continued from page 4)

Hentschel directed and Elizabeth Allan played leading role. Reception mixed.

A day later Leslie French offered at the Whitehall E. H. George's presentation of a satirical pantomime based partly on the Cinderella theme with political flavorings, *Who's Taking Liberty?* by Pamela Frankau, Mischa Spoliansky being responsible for lyrics and music. Reception cordial.

At the St. James on the 12th, William Mollison presented *Ladies in Retirement*, a thriller by Edward Percy and Reginald Denham, directed by the latter. Originally produced at the Richmond Theater November 27, this made the third play from that source to be staged in West End since beginning of the war, the other two being *The French for Love* at the Criterion and *His Majesty's Guest* at the Shaftesbury. Critics favorable to both acting and story.

Lillie Show

A week passed before the next newcomer, December 20 being date of H. M. Tennent Ltd.'s presentatino of a revue, *All Clear*, at the Queens. This after a preliminary run at the Royal, Brighton. Authors, lyric and music writers, headed by Noel Coward, are numerous. Beatrice Lillie and Bobby Howes head the cast.

At the Princes on the 21st, after a provincial tour, Firth Shephard presented *Shephard's Pie*, a hodgepodge of fun and music, also boasting an army of contributors, with Douglas Furber directing.

On the 22d the Apollo reopened with a three-cornered domestic comedy, *You, of All People*, by Peter Rosser, with Richard Bird directing for Alec L. Rea and O'Bryen, Linnet and Dunfee. Reception generally favorable.

The same day George Black staged his new laughter show, *Haw Haw*, at the Holborn Empire, Bebe Daniels and Ben Lyon sharing honors with Max Miller.

On December 26 the Coliseum reopened with the West End's only real pantomime, Francis Laidler producing the 14-scene *Cinderella*.

The same day was chosen for Clifford Whiteiq's presentation at the Lyric of *Somewhere in England*, a fun and music concoction by Douglas Furber, Will Hay and Claude Hulbert.

Revivals were *Lady Precious Stream*, December 7, Kingsway; *The Corn Is Green*, 19th, Piccadilly; *Major Barbara*, Westminster, 20th; *Where the Rainbow Ends* (a Christmas annual with special appeal to children), Holborn Empire; *Design for Living*, 23d, Savoy; *The Importance of Being Earnest*, 26th, Globe; *Spotted Dick*, 26th, Strand.

Julius Caesar in modern dress was transferred on the 23d from the Embassy at Swiss Cottage, Hampstead, to His Majesty's for a limited run.

On the 11th the successful career of Farjeon's *Little Revue* was continued by the staging of a third edition at the Little Theater, Hermione Baddeley returning after absence because of illness.

From London to France

History was made when the Victoria Palace closed for the week before Christmas to enable the entire production of *Me and My Girl* to go to France to entertain the British troops.

There has been no lack of activity in London's smaller and suburban theaters. At the Embassy, for instance, December 22, Jack de Leon began a short season with a new musical romance by Beatrice Saxon Snell, based on the love story of Richard Brinsley Sheridan, *Georgian Springtime*, Stephen Thomas directing. The Richmond was responsible for two more new plays, a dialect comedy, *Stay Just as You Are*, by Hugh Mills and Wells Root, on the 4th, and *May Day*, a comedy by Alec Dyer, written around the love affair of a young member of the former Russian aristocracy and the daughter of a Soviet Commissar, December 1.

The King's, Hammersmith, reopened for the first time since its September closing December 26, with the Jessie Matthews-Sonnie Hale revue, *Come Out To Play*. An ethereal affair, *The Unicorn From the Stars*, by W. B. Yeats, opened at the tiny Chanticleer in Kensington on the fifth, being followed on the 27th by *Pool Pantomime*.

Until Boxing Day, Sadlers Wells ran opera. From the 26th on the fare has been opera, alternating with ballet by the Vic-Wells company.

If December is to be taken as a criterion, the London stage may well look forward to a boom in war time. Several of the lighter type of shows played to capacity night after night; there have also been good attendances for the more serious fare. Managements of lighter shows favor two performances a night with a number of matinees, this to encourage people anxious to avoid being out late in the blackout. Nevertheless the late night performances have, in the main, showed good returns.

No signs are forthcoming of a lull in activity, several more new productions being in preparation for early West End opening.

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Haas, Jack Harvey
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Harley, Agnes J.
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Harper, J. E.
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Harris, Billy (Diver)
Harris, Chas. F.
Harris, C. H.
Harris, Chas. O.
Harris, James
Harris, Melvin
Harris, Mr. Pat
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Harris, Roxie
Harris, W. R.
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Harrison, Frank
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Hart, Capt. John
Hart, Loy
Hartberg, John E.
Harter, Don C.
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Henderson, Charlie
Henderson, R. L.
Henderson, Warren
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Henney, Col. Geo.
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Higgins, Herman
Hilderbrand, Frank R.
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Hinkle, Merle (Clown)
Hockett, Glenn
Hodges, Chas. H.
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Holland, E. S.
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Hook, Eddie
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Horr, Albert (Blacky)
Horwitz, Edw.
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Hotcher, Ward
Houghton, F. S.
Hounsells, Bob
Houston, W. K.
Howard, Danny
Howard, Harry Earl
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Hoy, M. W.
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Hudspeth, Fred W.
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Huerta, Carandineo
Huff, John D.
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Hull, Garland (Curley)
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Hussey, Prof. L. F.
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Hunter, Edward M.
Husted, H. S.
Huston, Charlie E.
Hutchens, R. O.
Hutton, M. O.
Ihle, Jos. T.
Ingersoll, Ned
Ingram, O. Howard
Irby, Ben
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Irvin, Capt. J. G.
Irving, Tom
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Isler, Tom
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James, Carl H.
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Johns, A. W.
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Johnson, H. S. (Sharky)
Johnson, Jack
Johnson, James E.
Johnson, J. Andrew
Johnson, Lo Down
Johnson Sr., Newton M.
Johnson, Pud
Johnson, Rollan
Johnson, Ted
Johnson, Wm.
Johnston, Edw.
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Jolley, A. C.
Jones, Alvin P.
Jones, Buck
Jones, Claude
Jones, Ernest
Jones, E. C.
Jones, Glen.
Jones, Harry
Jones, Owen
Jones, Perry
Jones, Pig
Jones, Robert R.
Jones, Willie (Pig)
Jordan, Johnny
Jourdon, Von R.
Joyce, James (Slim)
Judge, Johnny
Judy, R. F.
Jule, Fred
Julian, Leo Pat
Jung, Paul Donkey Ball Co.
Kadot, Chief
Kahler, Gerald C.
Kalin, Moe
Kaniski, Ernest
Kamm, Al
Kammerer, A. Tattoo
Karr, Harold
Karsh, Eddie
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Katz, Chas.
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Kelly, T. W. Slim
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Kennedy, Tom & Mamie
Kenny, James Red
Kent, Gene R.
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Kester, Norman
Ketring, Dan M.
Ketrow, Frank
Kidder, Chas.
Klem, Kenn & Marie
Kile, Floyd
Kilgore, J. D.
Kimball, Dale
Kimmer, Max
Kindle, Ray Hamberz
King, Harry
King, Leo E.
King, Leo C.
King, Lyle E.
King, Tony or Ray (Cowboy)
King, Whitey (Glass Blower)
Kinster, Vance
Kirk, O.
Kirschner, Albert
Kish, Alexander
Kirby, Edward
Kirkpatrick, Robert
Kiser, Jeff
Kissell, Jerry
Kitchen, Tom
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Kizer, Loyal
Kladder, Paul
Kliner, Elmer & Elvin
Knapp, H. B.
Knapp, Jack
Knauff, L. N.
Kneeland, Toby
Knight, Kent H.
Knoch, Conrad
Knox, Stewart
Kohan, Ralph
Kobler, Dick
Kohler, Richard Blackie
Kohn, Harry
Koly, Frank J.
Korte, Rajah
Korte, Lew
Kreis, F.
Krem, Lou
Kunde, Adolph
LaBarr, Frank
Lacey, Ralph & Lillian
Lacost, Sherman
LaFleur, Art
LaGarde, Macky
LaMarr, Leon
Lamb, Capt. E. L.
Lamb, Ray
Lambert, Kenneth E.
Lambros, Bill
Lamont, Zeb
Lane, C. E.
Lane, Jimmie
Lane, Thomas
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LaPair, Henry
LaPearl, Jack & Ella
Laporte, Al
Large, Fay

Lane, Paul
LaSalle, W. E.
Lane, Happy
Lane, Cameron
Lamphere, Larry
Lane, Johnny
Lane, Walter
Lanier, James Tex
Lannan, Marion & Herman
LeBlaire, Jack Dutch
LeBlond, Richard
Lee, Francis M.
Lee, H.
Lee, Joe
Lee, Samuel
Lella, Pete Harry
Leslie, Ellis
Leonard, Eddie
Leonard Clown,
Leopold, Robert
LeRoy, Frank
Leroy, Monk
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Levine, Abe
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Lewis, Earl L.
Lewis, Harry Shorty
Lewis, Herman
Lewis, Jack
Lewis, Jack H.
Lewis, James V.
Lewis, Reno O.
Lewis Minstrels, Sammy
Lewis, Wm.
Lewis, Charles
Libby, Frank
Libertwitz, Sam
Liggett, Don
Ligner, Art
Liebowitz, Jimmie
Line, Bud
Lind, Art
Linderman, Carl
Lindsay, Jack
Lipsky, Morris
Lioke & Paddock
Lisk, Herman
Little, Dave
Little, Melvin
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Littleton, Roy
Litts, G. F.
Llewellyn Jr., W. B.
Lloyd, Jack
Lock, Arley
Lock, Wallace
Locke, Don E.
Locker, Charles
Lockhard, C. A.
Logsdon, Marcus Shorty
Lomenie, Frank
Long, Mickie
Long, Oral Bill
Long, W. H. Bill
Longnecker, Leo
Lord, Nick
Lorenz, H. R.
Lorraine, Robt. F.
Lovell, Blackie
Lovette, T.
Lowe, Clifford L.
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Lucas, Jimmy
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Lueder, Henry
Lundgren, Ed.
Lunsford, Mack C.
Lynch, Eddie
MacGuyle, Col. Dan
MacKenzie, Duncan R.
MacLane, F. J.
McAfee, Jack
McAllen, Homer
McAnally, Henry
McArdle, Vernard
McBee Jr., Turk
McCabe, Al
McCarter, F. C.
McCarter, R. C.
McCarthy, Ambrose
McCarthy, Pat
McClanahan, A. H.
McClanahan, C. S.
McClanahan, D. B.
McCleod, W. J.
McClung, C. C.
McClure, Harold
McCord, Glen & Donna
McCormick, Billy
McCoy, Clyde
McCoy, Red & Tex
McCoy, Wm. A.
McCullough, Carl
McDonald, Jack Daniel
McFarland, Arthur
McGee, James Severn
McGinty, K.
McHendrix, R. G.
McJunkin, Curley
McIntyre, Fred & Inez
McKay, Harry S.
McKay, Lee
McKee, John
McKinley, W. M.
McKenzie, Edward
McKinney, Frank
McLane, Paul J. Evans
McLaughlin & McMahon, Thomas P.
McNally, W. H.
McNichols, Billy
Mabry, Harry
Mackey, W. G.
Macphail, Jack
Madden, M. M.
Mahan, Curley
Mahoney, Tom
Maitland, Cal
Malmberg, Walter
Mammoth Marine Hipp
Mann, Joe
Mansfield, Frank
Manser, Harland
Marblehead, A. J.
Marine, Robt. Red
Marine & Firestone
Marion & DeVall
Marks, Geo. W.
Marr, Gen.
Marrone, Ralph
Mars, Capt.
Marsh, Frank Sterling
Marshall, Geo.
Marshall, Thomas
Marshfield, L. C.
Martain, Mickey
Martell, Jack
Martin, Edd
Martin, Fatty
Martin, Fred
Martin, Harry P.
Martin, Henry
Martin, Lloyd
Martin, L. M.
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Martini, Tony
Mason, Dr. H. Ralph
Mason, R. Red
Maude, Jack
Mathis, Gordon
Mayer, George F.
Mayes, Prof. Livingston
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Mehl, Tom A.
Meiers, Bill
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Meikle, Sedge
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Merchant, Ted
Merideth, Art
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Meyers, Curley
Midgeley, Dick
Mikota, Alex
Miller, Abie
Miller Jr., Bobby
Miller, Dave & Nancy
Miller, Eli
Miller, Frank Blacky
Miller, Flying Fred
Miller, Fred
Miller, Harry A.
Miller, Herbert Smokey
Miller, H. H.
Miller, Jack
Miller, James Earl
Miller, Joe
Miller, J. W. Dad
Miller, Kent
Miller, Louis S.
Miller, Nate
Miller, Richard Anthony
Miller, Ted
Miller, Tom G.
Miller, Willis N.
Mills, Leo (Lobster Boy)
Miner, Glenn
Minneau, Whitey
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Minyard, J. J.
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Mitchell, Charlie
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Mitchell, Frank Slick
Mitchell, Geo. Heavy
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Mitchell, Geo., Rosie Ruble
Mitchell, John
Mitchell, Mark
Mitchell, Miller
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Moeller, James
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Moore, Chester
Moore, Dan A.
Moore, Eddie
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Moore, Joe
Moore, Kelly
Moore, N. B.
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Moran, Johnny & Frances
Moreau, Mac
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Morgan, Blackie
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Morgan, Charlie
Morgan, Jimmie
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Morrison, Bob
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Palcentini, Francis
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Paulert, Albert
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Pettit, Mr. (Rides)
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Porter, Roy
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Pough, Denny
Preston, Harold J.
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Ramsdale, Tony
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Rangoon, Wm.
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Ray, Ernest
Ray, Harold Rufus
Ray, Prof.
Ray, Reuben
Ray, R. E.
Raymond, Geo. G.
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Reagan, Geo.
Red, Norton
Red, Nubbin
Redeaux, Clifford
Rebman, Lewis
Redding, Joe
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Rogers, Harry & Peggy
Rogers, Slim
Roland, Oliver A.
Romeo, Roper
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Rose, Dave
Rose, Jack
Rose, Prince
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Rosen, Mike
Ross, Jack
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Ross, Paul
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Rothstein, Lewis
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Sakobie, James
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Sandbom, Fred
Savage, Fred M.
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Schiler, Wm.
Schock, Fred
Schormer, Carl
Schrayman, Wm.
Schreiber, Harry
Schulman, Ted & Billie
Scott, Archie
Scott, Bill
Scott, Bob
Scott, Major George
Scott, Paul Rusty
Scott, Russell
Scott, Walter J.
Scovner, Joseph
Scribber, Harry
Seall, H. A.
Seamon, Brayden
Seamore, Primrose
Segar, Frank & Gladys
Sego, Frank
Seig, Capt.
Sellars, George
Serlin, Sam
Setzer, Ward M.
Sevand, Jack
Sewell, Garland
Seymore, W. O.
Shabo, Eddie
Shaffer, Geo. (Col.)
Shankle, Floyd
Sharkey, Thomas F.
Shaw, Geo. B.
Shea, Jack
Sheehan, Pat J.
Sheldon, Pat
Sheldon, James
Shell, Ernest
Shephard, Charles
Sheppard, Roy & Betty
Sheriff, Isaie
Sherman Jr., Carl
Shew, Carl
Shipe, Russell A.
Shire, Hubert
Shonoff, Bernard
Shulman, Bill
Shultamp, Theodore
Sichels, Willard
Siebrand Bros.' Show
Siegler, Wm.
Sikes, Oliver
Sims Bros.
Sims, D. W.
Sims, J. R.
Skelton, J. J.
Slenker, Eddie
Sloss, Richard
Small, Harry
Smallwood, Bruce Curley
Smiley, J. E.
Smith, A. E.
Smith, Andrew
Smith, Carroll H.
Smith, Charles C.
Smith, Clarence E.
Smith, Frank Nichols
Smith, Geo. D.
Smith, H. Norman
Smith, J. A.
Smith, Jack Leonard
Smith, Jack & Marie
Smith, J. Davis
Smith, J. L.
Smith, J. Lacy
Smith, Jack L.
Smith, Joe F.
Smith, LeRoy
Smith, Mel
Smith, Roland
Smith, Sid
Smitty, Big Show
Smythe, H. Norman
Smythe, Ray
Sneck, Herbert
Snellens, Gerald B.
Snyder, Carl D.
Snyder, Harry C.
Snyder, Leo
Soffell, John
Sola, Conrad
Soloman, Sol
Sonderalnd, Capt. Karl
Sons of the Purple Sage
Sopender, Eddy
Sorrell, A. A.
Southerland, W. B. Bill
Sparks, J. C.
Sparks, Joe
Spears, Baldwin
Spears Jr., Geo.
Speights, Sol
Spellman, Don
Spitzer, Harry
Spivs, C. C.
Spring, Tony
Stack, Richard C.
Stanisick, Paul J.
Standford, D. J.
Stanley, Arthur
Stanley Bros.' Show
Stanley, Francis
Stanley, George & Lizzie
Stanley, Gus
Stanley, L. J.
Stanley, Marion
Stanley, Mike
Stanley, Pete L.
Stapleton, Charles
Starnes, F. M.
Starr, Lucky L.
Statan, W. G.
St. Dennis, Prince
Stearns, Henry
Steele, H. L.
Steele, Roy A.
Steffens, Sammy
Stein, Sammie
Stephans, Charles
Stephens, R. H.
Stephens, Chas. A.
Stern, Louis
Steven, Abe
Stevens, Tom
Stewart, Drew
Stewart, H.
Stoner, W. W.
Stillman, Francis
Stinson, Billy
Stires, F. W.
St. Leon, Geo.
St. Marie, Tomas
Stockwell, Jay
Stone, Carl Glenn
Stone, Ray
Stone, Sl
Stone, Sterling
Stoneman, Joe
Stopper, Kid (Colored)
Storey, W. J.
Storm, Frank L.
Stotts, K. N.
Strann, Joe
Streets, Freddie O.
Strode, Bill
Studebaker, Paul
Student, Wm.
Stulken, Henry C.
Stumbolt, Fred
Sturdivant Mus. Co.
Sturgill, H. E. Whitey
Styles, Ray
Sullivan, Jack
Sullivan, James P.
Sullivan, Ted
Summers, Jimmie
Sunderland, Walter K.
Sundstrom, John F.
Sutherland, W. B.
Swair, Sam
Swanson, Carl
Swartslander, L. E.
Sweeney, Thomas L.
Swift, Capt. Herbert L.
Swisher, Clifford
Swisher, Jerry E.
Taggart, Geo.
Talbot, George
Talley, Kid
Talmadge, M. C.
Tara, Wm.
Tarrant, Bert D.
Tashey, Charles
Tatman, Jack
Tatum, Frank E.
Taylor Bros.
Taylor, Buck
Taylor, Geo.
Teeter, Ted
Temple, Johnny
Tennenhoe, Gennaro
Tennant, Chas. A.
Tennyson, Dave
Tenruch, Oswald
Terhune, Chris
Terry, Lenton
Teska, Joe
Thomas, Earl
Thomas, Hog
Thomas, J. A.
Thomas, Lloyd
Thompson, Buck
Thompson, Charles R.
Thompson, Hubert Sawyer
Thompson, D. R.
Thompson, Phil R.
Thompson, Robert A.
Thompson, R. M.
Thompson, Wm. R.
Thornbrook, Ellis
Thornton, Robt.
Thorpe, Paul
Tilghman, Earl
Tillivan, Fred W.
Timmons, A. E.
Timmons, Robert
Tindel, Hal
Tinsley, Jack
Tinsley, Wm.
Tirpman, Harold
Todd, Buster
Toler, Clyde
Tolliver, Eugene G.
Tom, Miller
Tomb, Doc
Tomerlin, Jobie
Tomlinson, W. E.
Torry, Lee & Ray Nyles
Towle, Paul
Townsend, Chas.
Travis, I. H.
Travis, Ted
Trent, Russell
Trigg, J. M.
Trivandy, Al
Trueblood, C. D.
Truder, James Bus
Tucker, F. H.
Tucker, Wm.
Tullah & Mly
Turner, Chance
Turner, Jack
Turnquist, Carl A.
Tuthill, W.
Tuttleson, King
Twobones, Chief
Twyford, Mr.
Tyler, Carl A.
Tyree, The
Ullrich, Geo. F.
Urich, Dewey
Urich, Miller
Valentine, H. (Three)
Valdes, Leon
Van Ault, Bun
Van Berkum, Nick
Vandiver, Bob
Vandiver, C. P.
Vandiver, Van
Vane Medicine Co.
Van, Jack G.
Vanline & Casan
Van Vactor, Chas. B.
Varecha, John
Varnell, Chick
Varney, Sidney
Vaughan, Eddie
Vaughter, Rodman
Ventura, Angelo A.
Vess, Wm.
Vestal, Jimmie O.
Villiers, T. W.
Vogel, Harry
Volkers Bros. & Denise
Vollman, Adolph
Von Ehrenstein, DeWolf C.
Wade, Jack
Wadsworth, Bill
Wagner, Geo.
Wagoner, M. E. Spike
Waite, Wm.
Wallgeruth, Stanley
Walker, Broadway
Walker, Edw. W.
Walker, James Clarence
Walker, Joseph
Walker, Karl J.
Walker, Robert
Walker, Walter G.
Wallace, Gus
Wallace, Jack (Cook House)
Wallace, W. M.
Walley, Eddie
Wallie, Eddie
Walsh, Eugene
Walsh, Jack
Walters Comedians
Walters, Walter
Ward, Sam
Wards, Bob (Hell Divers)
Warnbay, Akbar
Wase, Edw.
Washington, George
Washington, Robt.
Wasson, M. J.
Wasson, Ralph
Watkins, Thomas
Watkins, Van
Watson, Doc T.
Waite, Roy Red
Waugham, P. E.
Waver, A.
Weathers, Stanley
Weaver, James
Weaver, Ord
Webb, Boston
Webb, Clyde
Webb, Joe R.
Webster, Curley
Webster, Jim R.
Well, Harry
Weiner, Herman
Weiner, Sam & Anna
Weir, Frank Ray
Weller, R. E.
Wells, Harry Victoria
Wells, J. B.
Wells, Joe
Wells, John O.
Wells & Powell
Wenger, John
Wetzel, Chas. R.
Wenzel, F. F.
Westcott, Al.
Westfall, Wm.
Weston, Al
Westover, Howard
Weyles, E. M.
Weyls Production Shows
Whalen, Bobby
Whalen, Tommy
White, Arthur C.
White Feather
White, Harry B.
White, Hugh
White, Odell
White, Walter & Sadie
White, Wm. A. 28
Whitney, Jack
Whittaker, Eddie
Wigand Troupe
Wilbur, Rocket Agt.
Wilfong, Robt. L.
Williams, Bubba
Wiles, Ed
Williams, Bill & Larry
Williams, Carl
Williams, Jack
Williams, James (Till Red)
Williams, J. Benj.
Williams, J. Paul
Williams, J. W.
Williams, Legs
Williams, Randolph
Williams, Si
Willis, Chuck
Willis, J. A.
Wilno the Great
Wilson, Billy Mark
Wilson, Blacky
Wilson, Cliff
Wilson, Eddie
Wilson, G. E.
Wilson, Geo. H.
Wilson, Leslie
Wilson, Russell
Wilson, Southern Jack
Wilson, T. A.
Winniman, Sully
Winters, J. A.
Winters, J. W.
Wise, B. H.
Wise, Frank
Wise, Wm.
Wish, Jacob
Withers, Howard
Whittinghill, Jack
Wolfe, Bennie
Wolffe, A. L.
Wood, Vern
Woods, Carl Buddy
Woods, Frank & Charlotte
Woods, John B.
Woods, Red Walter
Woods & White
Woodward, Ernie
Woodward, Jimmie
Worman, Nat
Worth, Tex
Wright, John
Wuss, Bill
Yamamoto, Jimmy
Yeager, Chas. Bucky
Yeager, Eddie L.
Ylew, Mike
York, Robert
Young, F. L.
Young, J. E.
Young, Lee J.
Young, Roy R.
Young, Tony
Youngblood, Zeke
Zelmo, the Great
Zanger
Zanin, Pete
Zammara, Frank
Zeano, Joe
Zocco, Tony
Zoravel, Stanley

MAIL ON HAND AT

NEW YORK OFFICE

1564 Broadway.

Women

Aurora, Rose
Bassely, Rose Marie
Belvedere, Rose
Berry, Virginia
Broadbent, Betty
Brooks, Katheryn
Brown, Louisa
Cole, Olive Cooper
Cook, Fence & Rose Mary
Cotter, Lillian
Dabney, Lillian
Damman, Frances
Davis, Hazel
Day, Evangeline
de Lamson, Jacqueline
Dennis, Grace
De Parish, Madame
Downey, Evelyn
Earle, Beatrice
Goss, Ollie
Hanna, Mrs. (Hiko & Zoola)
Hays, Virginia
Hebron, Lillian
Jenkins, Leah
Johnson, Mrs. George
Kane, Kathryn (Sugar)
Lewis, Lily
Little Bird, Miss
Lorine, Miss
Marston, Babe (Dancer)
O'Hara, Patricia
Richards, Nellie
Shroud, Elaine
Symington, Eve
Whitworth, Violet
White, Daisy
Williams, Julie
Zara, Lila
Vincent, Martina
Walker, Wanda
Washburn, Evelyn May
Webb, Elizabeth and Slim
Wentz, Wanda
Zorn, Zada

Men

Agne, Harry
Alexander, Joseph
Allen, Bob
Anderson, Bud
Anderson, Wm.
Baker, J.
Banks, Sam J.
Barbarina & Pons
Barre, Robert
Bogden, Tex Earl
Bruno, Anthony (Tony)
Bryan, Jack O.
Burkett, Ed
Cahill, Mike
Chappy
Cherio, Prince
Coffey, James Monroe
Cole, George F.
Coleman, G. A. (Budd)
Condon, D. G.
Cooper, Tex
Corey, Joe
Dale, Harry "Tex"
Daly, Jack
Day, Ted
Dinmore, Nicholas R.
Edwards, Charles Jack
Elkins, Eddy
Eugene, Gene
Everett & Evelyn
Flying Fishers
Foley, James
Ford, Chester
Forte, Giudppina
French, Arthur
Frost, C. E.
Fuld, Vincent
Gallagher, E. J.
Gillespie, Frank V.
Gold, Philip
Goldstein Bros.
Goodman, L.
Gregg, Anthony D.
Handl, Jimmy
Hankel, A. W.
Hanlon, Jack
Harrigan, Bob
Harris, Sarah or Lew
Hicks, Alexander
Honey Family
Kellum, Morris "Corky"
Kenny, George
Kerr, S. A.
Kittares, Anthony
Koset, John
Kuns, H. L. Harold
Ladell, Chas.
Langdon, Marcus
Lazarus, Ben.
Lee, Leo
Lehr, Raynor
Lee, James
Leslie, Bob
Linderman, Carl
Loring, Eugene
Lyons, Bayne
Mack, Harold
Mahoney, Slim
Marshal, Lee
Marcus, H. W. Jack
Marlyn & Martinez
McLaughlin, Ernie L.
McLaughlin, Frank
Melvin, Eddie
Merediths, The, & Dog "Snooper"
Merriman, Ted
Miller, Leon
Morton, Henry
Murphy, Francis
Neigenfind, O. J.
Nelson, John
Noonan, Scottie
Oppenheim, Dave
Perkins, Clem E.
Phillips, Chas.
Phillips, J. D.
Powell, Al
Powell, Chas. T.
Prevost, Frank
Rains, Arnold L.
Ralston, Joseph
Roberson, James
Russell, Harold Hank
Sanders, Snort or Slim
Savage, Ted
Schilling, Frank
Scheling, Wm.
Sherman, Pa & Ma
Searle, Gregory
Stemple, Chester J.
Stowe, Harry B.
Strom, R. L.
Sweet, Beverly (Bilmonte)
Thomas, Harry C.
Trochart, Lawrence
Tucker, Herle
Velez, Rudy
Vollmar, Richard
Wagner, Raymond
Wolf, Alexander
Woosley, Floyd
Young, Raymond A.
Young, Ray R.
Adams, Mickey
Adler, Felix B.
Allen, Capt. Frank
Allen, "Pony Boy"
Anderson, Fred Joe
Armando & Lita
Bachman, Mr. and Mrs. Harold
Baker, Frank Blackie
Baker, Fred (Slip)
Beck, Donald Stern
Billy, Bernice
Blair, Buddy
Bruno, Anthony (Toni)
Burns, Charles
Burt, Benny
Carlson, Bill
Cartwright, Charles
Chargin, Abdel Zader
Chastine, Spencer
Christopher, George
Clader, Hans
Claude, Claudine
Cook, Frank
Corbett, Ed W.
Courtney, O. W.
D'Arco, Johnny
Dillin, Jack
Donelly, Russell
Dubell's Dogs
Ebbs, Willis
Erickson, Pete
Fredrickson, Les
Ernst, Emil
Felix, Naber
Fisher, Freddie
Frazier, Jack (Box 215)
Forrest, Mr. & Mrs. Thos. & Betty
Frymark, Ralph
Funk Chemical Co., James A.
Garvis, Walter
George, Mr. ("The Great Marquis")
Gerrett, Mr. and Mrs. O. R.
German, Tom
Green, Joe
Green, John C.
Gregory, Wm.
Guinn, Cecil
Hall, Harold
Halley, Les
Halligan, Jack
Hamilton, Wm. "Bill"
Hanson, Al C.
Harris, Duane
Harrison, Edward S.
Hayes, Eddie
Herrington, Bill
Holder, Ernest
Howard, C. H.
Howell, W. E.
Hurd, Charles H.
Hye, Cy
Iniz, Mr. & Mrs. Wm. (Harris)
Johns, Harvey
Jones, John Earl
Johnson, Happy
Joy, Billy and Juanita
Kennedy, James
Kelly, Alvin "Shipwreck"
King, Chas.
Lawton, Judith
Leary, Austin
Levine, Mr. and Mrs. Ben
Loyal, Justino and Ericka
Lum, Chas. N.
Mack, Ernest
Malberg, Walter
Mark, J.
Mennetti, Eddie B.
Milton, W. L.
Morris, Mr. & Mrs. Lew
Mulcahey, Joe
Myers & St. John
Nealey, Mr. and Mrs. Arnold
Nelson, International Slim
Nelson, Milton V.
Noon, T. G.
Nungesser, Lee
Ody, Mr. and Mrs. Mel
Palen, Bud
Pearse, Chas. A.
Pedro & Luis
Pelke, Chester
Picard, Dave
Pickering, Henry
Pinegar, Clarence L.
Rosen, Mr. & Mrs. Mike
Powers, C. A.
Price, Johnnie
Pughe, Mr. and Mrs. Geo.
Rabold, Ralph
Rinford, O. D.
Rosenbaum, Herbert V., & Co.
Rose, Mr. and Mrs. Ben
Ross, Stanley
Ryon, Charles
Schultz, Jack
Serror Twins, The
Setz, Mr. and Mrs. Val
Sikorsky, Frank
Skrosky, Frank Seibert
Smuckler, Berney
Steffen, J. E.
Stephens, Mr. & Mrs. Bill
Stewart, Vincent E.
Swanson, Carl O.
Turner, J. R. Tex
Taylor, Earl
Taylor, Frank E.
Toepfer, Arthur
Vantine
Vernon, Wally
Warner, Harry B.
Wells, Al
Weston, Al
Weyerson, Edward
Williams, Vern A.
Wilson, Gardner
Wolfe, Capt. Rocky
Woods, Francis W.
Yerro, Vincente
Young, Ray R.
Yale, Joe

MAIL ON HAND AT

CHICAGO OFFICE

404 Woods Bldg.,
52 West Randolph St.

Women

Brocklesby, Sally
Carr, Jany
Cason
Chafin, Nora
Coombs, Stella
Darling, Phyllis
Darrell, Emily
Davis, Dorothy
Delano, Marion V.
Dell, Mable and Alice
Dorey, Mrs. Eddie
Ellison, Jean
Friedman, Ethel
Garrick, Marie
Ghost, Mrs. Jest
Haller, Mrs. Jacqueline De Kort
Hughes, Cora L.
Jacobsen, Mrs. Gladys
Johnson, Mrs. Nellie
La Hare, Lillian
Mark, Mrs. Jas.
Miller, Marion
Myers, Mrs. Charlie
Newman, Phoebe
Newton, Marie
Nichols, Mrs. J. L.
O'Rourke, Helen
Parker, Joyce
Patent, Thelma and Doris
Pressley, Dorothy
Pressley, Florence
Pupiki, Mrs. Kant
Ray, Mary and Nahli
Russak, Mrs. E. A.
Sebek, Bernice
Seigfried, La Rosa
Sivert, Sarah
Stewart, Mrs. E. T.
Stewart, Mrs. Florette E.
Tester, Jacqueline
Tester, Joanne

MAIL ON HAND AT

ST. LOUIS OFFICE

390 Arcade Bldg.

Parcel Post

Hall, R. P., 18c
Wilson, Buddy, 6c

Women

Adams, Mrs. Enid
Bedine, Madame
Bowen, Mary
Cannon, Mrs. Mildred
Cook, Mrs. M. G.
Davidson, Mrs. Geo. E.
Doby, Katherine
Gralle, Mabel
Hayes, Mrs. Dodie E.
Hayes, Virginia
Howell, Mrs. Nell
Hunt, Mrs. Walter
Johnson, Mrs. Mabel
Koch, Phyllis
Lawrence, Mrs. Larry
Lorow, Mary Edith
Marshfield, Mrs. Lee
McCoy, Mrs. Betty
McCoy, Madeline
McCoy, Mrs. T. F.
Miller, Betty E.
O'Brein, Mrs. L.
O'Neil Jr., Patrick J.
Preshitt, Mrs. Chalk
Ragan, Madaline E.
Stanley, Mrs. Dorothy
Thatcher, Mrs. Adean
Turner, Mary
Wilson, Mrs. Anna L.
Wilson, Mrs. Bill
Zyreda, Madam

Men

Alford, Allen C.
Anthony, Milo
Bailey, Charles
Barlow, Dick Wayne
Bantinheimer, Alvin R.
Belew, Max
Benham, Richard
Boley, Bert (Pat)
Boyd, Orchie
Brooks, Ben O.
Bruno, Anthony (Toni)
Burnett, Richard
Butler, Jimmy
Casey, Lexy
Cherry, Capt. Dan
Clark, Harry
Clarkson, Al
Cole, E.
Cole, J. C.
Crowell, H. W.
Daniels, Ora
Davis, Geo. F.
Deal, Harold
Edwards, Clifford R.
Fletcher, Joe D.
Freed, H. T.
Gill, Milan
Grimm, Jonny
Grimm, R. F.
Groves, Ed
Hatzmaker, Chas. F.
Hann, Eddie
Hildebrand, Elmer
Hogan, L. S.
Hooper, Bill
Howe, Ray
Howell, W. E.
Iniz, William (Will Harris)
Interstate Shop Properties, Inc.
Johnston, Brooks E.
Kiser, Doc
LaPage, Louis
Lawrence, Larry
Learned, Raymond
McCarthy, Jack
Malle, Sam C.
Martin, Terry
McKee, John
Morgan, Jack (Curley)
O'Dea, James R.
Parks, Lester
Roberts, Bill
Rocco, R. W.
Roche, Billy
Scott, Fred
Shannon, J. O. (Buster)
Shibault, Geo.
Sheene, L. G.
Smith, H. Norman
Smith, T. J.
Spencer, Clarence O.
Stanley, Wm.
Stanley, Jack or Stud
Stay, Geo.
Statler, Lloyd
Stanley, Paul
Stirk, Stanley
Tubbs, Eddie
Vining, Bill
Warde, Oscar C.
Weber, Billy
West, Glenn
Wilson, Jack (Happy)
Willis, Mason K.
Winters, J. W.
Young, Ray R.

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Some Points — For promoting trade co-operation suggested by events of the 1940 coin machine convention

Trade conventions are always a co-operative enterprise in which an industry attempts to make a good impression, not only on its own members but also upon those who may be outsiders or mere observers. Even the total number of delegates or trade members who attend a convention have weight in indicating the size and importance of an industry.

There is some expense, too, in holding trade conventions, and for that reason all who are members of an industry should be interested in getting as much good as possible from the industry's conventions.

The 1940 Coin Machine Show, as the annual convention of the coin-operated machine industry, is now a matter of history. It was a successful convention, and now every member of the industry should help to capitalize on the good points that may have been started at the convention itself. Since all trade conventions, whatever the business, are co-operative enterprises, the theme suggested is that of co-operation within the industry, among all its firms, divisions and associations, upon as many fronts as possible for the general good of the industry.

In delivering a lecture on trade co-operation, it is to be kept in mind that none of our fondest dreams of co-operation will reach final attainment, nor will all the evils of competition be eliminated—talk co-operation as much as we may. This is still quite a human world and no other industry has been able to get any closer to perfect co-operation than the coin machine trade.

The principal idea is to keep up a general program of co-operation, including as many points, as many associations and as many civic-minded members as possible. Using the 1940 convention as a basis, some good ideas are already available for a start.

There was an excellent trade spirit manifested at the convention. The year 1939 had its handicaps, but in spite of any discouragements that might have happened, everybody seemed to be part of the optimistic mood that marked the annual convention. Most of the gloom, if any, must have been kept entirely in the background. The industry again demonstrated its ability to keep progressive and the great delegation of operators were a part of this optimistic picture. It is to keep this trade spirit alive that everybody should lend co-operative support to the organized moves for trade betterment in 1940. Many people not of the trade are watching us, of course, but it is for our own good that we should try to maintain a progressive trade spirit thru the year.

The Coin Machine Industries, Inc., manufacturers' association, has demonstrated its value as an organizing pivot or center for the industry as a whole. Its organized purpose is that of holding an annual convention, which is a very simple program, avoids the trouble of preconceived programs, and leaves the way open for new co-operative ideas and plans as new times and new conditions show the need of them.

Much will depend upon the personnel of the organized setup, of course,—its officers, its manager, its directors. James A. Gilmore, the manager, has amply shown his congeniality, his ability and his willingness to co-operate with all groups of the trade so far as possible. While the work of the CMI is naturally limited to conventions, yet its manager has already shown his ability to appear before operators' associations and to promote the co-operative spirit wherever possible. This is all part of a good beginning and the industry finds itself, early in 1940, having a well managed manufacturers' organization as a nucleus around which to make good headway in co-operation during 1940. This is not saying that all irritations and "cinders in the eye" have been removed, but it is to say that the industry has some mighty good foundations on which to build.

A new wrinkle in promoting trade co-operation was evident this year in the use of such men as Herb Jones to handle convention publicity. I wrote an editorial in 1938, suggesting that the trade name some capable advertising men who could help plan and carry out the public policy of the industry with real success. In utilizing Herb Jones the industry began capitalizing on one of its assets and there are some other good advertising and publicity men who could be used in the broader public relations work of the trade.

A third co-operative step at the 1940 convention which was very impressive was the recognition given to State and local organizations of all kinds. The industry has really gained experience in organization and officials of the many State and local associations show an understanding of trade problems which should be capitalized on. These association officials also show a willingness to co-operate that is encouraging. They all seem to feel the need of co-operative leadership or of some organized center to bring them together. After years of observation of organized efforts within the industry, it would seem that a sort of clearing house for discussions, information and reports is about as much national unity as the industry can attain.

One need shown at the convention was that of a complete directory of trade associations within the industry—a directory that could be revised promptly enough to show the many changes that occur in such organizations. Only the careful attention of the many State and local associations in reporting changes would keep such a list up to date.

Another need (or opportunity) is that of making reports by association officials, which in turn would be of interest and benefit to others. Time at the annual conventionns is very limited, so the logical channel for these reports is the trade papers. The trade papers give all possible co-operation to associations in passing along good reports of organized work. During the run of a year the news columns of The Billboard publish enough news of association work to fill a big volume—all of it full of ideas and suggestions on association work.

These are some of the ideas—suggestions—thoughts—and theories of co-operation within the trade itself that grow out of the 1940 convention. Let's capitalize on them.

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For any make or model phono. Cable containing only 4 wires, just half the width of a lead pencil. Dozens of exclusive features.

Interstate Shows New Rock-Olas

NEW YORK, Jan. 27.—The combined attraction of the 1940 Rock-Ola Luxury Lightup Phonographs and a personal New York appearance of the popular "Leadership Girl" resulted in a bang-up turnout of pheno operators at the showrooms of Interstate Coin Machine Sales Corp. Friday and Saturday.

Joe Fishman and Marvin Liebowitz, heads of Interstate, had no idea of how many hands they shook, but stated that ops came not only from the city but surrounding Jersey, Westchester and Connecticut towns as well. "From morning to night we were kept on the jump revealing the wonders of the new Rock-Olas to all our guests and seeing to it that they had a good time," they stated.

From Rock-Ola headquarters in Chicago came Jack Nelson, vice-president in charge of sales; Ben Boldt, advertising manager, and the Leadership Girl. The new Luxury Lightup phonos, displayed in eye-catching settings, scored heavily with the ops, it was reported. A corps of waiters took care of the refreshments and thruout the day and night photo-flash bulbs were popping merrily as visiting ops posed with the Leadership Girl.

This was the first of four Rock-Ola showings scheduled for New York State. The Square Amusement Co., Albany, was to have been the next stop for the caravan of Rock-Ola phonos and the Leadership Girl on Monday, with showings at the Rex Amusement, Syracuse, N. J., January 31; at Theo. L. Anderson, Buffalo, February 2 to follow, ending up at Northwest 1940 Coin Machine Exhibit in St. Paul.

Among those attending the Interstate showing were:

Sol M. Silverstein, Ed Silverstein, C. Hayes, L. Klein, Montey Levenoff, L. J. Lipsiner, Joseph Gruno, Mr. Weiss, Otto Stegmaier, Joseph Hirsch, M. Levy, Mr. Barclay, Charles A. Lomas, M. Collier, D. Dekaley, L. Knabel, W. Rich, Sidney H. Schein, Jack Schein, Howard Bloom, Milton Gordon, John Helfer, C. Sheridan, J. Ruskin, George DeGrasse, Abe Engelman, John T. Kelly, Charles Litchman, Mike Baum, Otto Kinginger, P. Brinkman.

Dave Meyers, Frank Farewell, L. Hirsch, J. B. Turk, Bill Gersh, Joseph Alpent, Jack Schoenbush, John T. Kelly, Samuel Engelman, James B. Mane, J. M. Flint, Joe Orleck, M. Gordon, Milton Soffer, George Severs, Lou Suskin, Charles Cruz, George Parrell, William Gwinn, C. French, E. H. Corriston, A. Levanowitz, Ben Gottlieb, R. C. Capure, F. Vernon, Abe Bassell, M. Einschoen, Mr. Greenberg, Carl Netter, W. H. Stubinger, William Pragnell, C. M. Silverman, James Andriola, Abe Sherman, Charles Engelman, Jack Kamin, D. E. Schoen, Louis Goldberg, Al Lipshay, Nat Goros, W. F. Buesens.

S. D. Miller, E. Johnson, M. Miller, Charles Aronson, W. Bruley, Abe Engelman, J. Winterfield, Sam Kressburg, George G. Briggs, F. J. Rines, Jerry Sherman, George Reid, Sidney H. Lins, Al Bloom, Charles Sachs, J. Stone, N. Apart, P. Apart, S. Kalson, L. Goldberg, B. Hartnell, Ben Haskell, Jack Nelson, L. W. Nelson, Joseph Haknew, N. Fishman, I. Cohen, Frank J. Duke, Phil Bonfield, Aubrey R. Linn, Ray C. Reyman, William Osgood, J. M. McPharland, Roger W. Tucker, Harry Rosen, George J. Young, Herman Geller, Al Parkas, Meyer Parkoff, J. Rubel, J. Hicks, M. Saltzman, Jack Landsman, Al D. Gluckman, John W. Schwenk, L. A. Eolasano and Mr. and Mrs. C. Gittleman.

GET KIRK'S GUESSER-SCALE (PENNY BACK IF YOU ARE RIGHT) with the "WATCH YOUR HEART BEAT" feature ★ GREATEST MONEY MAKER EVER BUILT ★ ALL MECHANICAL OPERATION

C. R. KIRK & CO. 2400 W. WASHINGTON BOULEVARD CHICAGO, ILLINOIS

"IMP"

Cig. Fruit or Numbered Reels, Hammered Finish. Looks Like Miniature Radio. Weight 5½ Lbs. Size 5"x5"x6". Jobber, write us for quantity prices. Immediate delivery. ½ Dep. With Order.

$12.50

MARION COMPANY, WICHITA, KAN.

Coming Events

Second Annual Regional Show for Northwestern Operators, sponsored by the Minnesota Amusement Games Association, Inc., at the St. Paul Hotel, St. Paul, February 5 and 6.

* * * *

New Jersey Cigaret Merchandisers' Association banquet, February 10, Hotel Douglas, Newark, N. J.

* * * *

Chicago Gift Show, gift and premium merchandise, Palmer House, Chicago, January 29 to February 10.

* * * *

New York Cigaret Merchandisers' Association banquet, March 9, Hotel Pennsylvania, New York.

* * * *

Exhibit of Evolution of Bagatelle, banquet floor show, etc., New Jersey Amusement Board of Trade, Newark, N. J., April 7.

AMONG THOSE SAILING

on so many pleasure-bound, carefree cruises are a lot of smart PHOTOMATIC operators whose business runs smoothly, LEGALLY and profitably all the time, all over the world!

INVESTIGATE

International Mutoscope Reel Co., Inc. 44-01 11th St., L. I. City, N. Y.

BARGAINS FROM DAVE MARION

Buy "IMP," Cigarette or Front—Let Us Quote You

Challengers	$19.50	3 10c Q.T.	$26.00
5 Reel 21	3.50	2 Arlington	12.50
Ascot Derby, F.P.	14.50	2 Bex Scors, F.P.	24.50

50 Counter Games ... $2.00 Up

Target Skill "F" $12.50 Big Game Hunter $9.50

Cash or Trade for Gingers, Columbias, V. Pockets.

Will Trade—Shipman 1c Candy Merchandisers for Slots, etc. Write.

No Shipment Without 1/3 Deposit.

Write for Complete Bargain List

MARION COMPANY Wichita, Kansas

NOTICE

In order that the public may be advised in the premises, the Rayolite Rifle Range Company and the Phoebus Corporation announce that on January 23, 1940, a United States patent, No. 2,188,292, was issued to the Rayolite Rifle Range Company for an electric target machine with reversing target.

PHOEBUS CORP.

(Signed) KENNETH D. CLARK, *President*

RAYOLITE RIFLE RANGE CO.

(Signed) W. P. FALKENBERG, *President*

New Rumors Should Not Worry Phono Operators

So-called "record license" bill being carefully handled by all concerned

CHICAGO, Jan. 27.—Rumors again have begun to circulate over the country that operators of phonographs might have to secure a special license to play records. These rumors are usually told to operators by locations, which have heard some such report from some source they cannot name.

The basis of the rumors is seen to be in the news reports following the Shotwell committee's proposed bill recently introduced in the new session of Congress. Similar reports have circulated previously, when similar legislation has been proposed in Congress. Locations become disturbed and they pass the word along to operators. Record and phonograph manufacturers have tried to keep music operators informed of the present legal status of coin-operated phonographs, but the recurring rumors occasionally become disturbing to new as well as established operators.

Complicated Story

The background of the story is so complicated and of such long duration that the coin machine trade papers have kept silent on the matter. Record and phonograph manufacturers were also doing all that could be done to prevent undue assessments on phonographs, records or operators, so that trade silence prevailed.

The present proposal (Shotwell committee, introduced by Senator Thomas of Utah, No. S-3043) would repeal a provision now in the present copyright law, which would then mean that special licenses could be required for playing records in coin-operated phonographs.

Phonograph operators are informed that under the existing law the record manufacturers themselves arrange all legal requirements so that the individual operator does not have to secure a special license for playing records. Official notices of the legal status of this arrangement may be obtained from any record manufacturer. This applies to the national copyright law and has no relation to State or local laws.

If the present proposal should eventually become a national law, those who favor it are said to plan on a license for each coin-operated phonograph on location. Other proposals are said to indicate a special fee on records, etc.

The situation is further complicated by the fact the International copyright agreements are now before Congress for approval.

No Need To Worry

Present news reports are that phonograph operators need not worry about special licenses or assessments because of national proposals. If the situation should appear critical at any time, timely notice will be given by trade papers and those agencies concerned.

On January 23, The Radio Daily (New York) reported that "possibility of the current session of Congress passing copyright legislation now seems remote." This news report is based on the most recent developments, the occupation of Congress with bigger problems, the pleas of various firms and agencies that favor the phonograph operators, and so on.

The record manufacturers, phonograph manufacturers, national broadcasters and some other organizations have pleaded for ample hearings, which are sure to be granted. Those organizations that have proposed the new law are only interested in coming to an understanding on the earnings of phonographs. The entire music world, including authors, composers, publishers and musicians, seem to be coming to a better understanding of the phonograph business and to appreciate its vast influence in reviving national interest in music.

Phonograph operators may meet all rumors with the fact that no national license is now required of them individually on machines or records, and that due notice will be given if a critical situation should arise.

MERIT CUTS PRICES ON
Contacts, Majors, Rinks, f.p. $19.50
Up & Up, Spot-
sems, f.p., $22.50 | Illum. Wurlitzer
Streamline Merchandiser | Par. Men $50.00
new Class $55.00
MERIT MUSIC SERVICE,
622 N. Eutaw Street, Baltimore, Maryland

GROUP OF MUSIC OPERATORS partaking of hospitality of Interstate Coin Machine Sales, New York, at special showing of new model Rock-Ola phonos. Standing in rear may be seen Cliff Bailie, Marvin Liebowitz, the Rock-Ola Leadership Girl, Joe Fishman, Jack Nelson and Ben Boldt.

Superior Products Sales Force Meets

CHICAGO, Jan. 27.—Members of the sales force of Superior Products attended an all-day business meeting and dinner in the Rose Room of the Sherman Hotel Saturday, January 13, when those present heard speeches by George D. Sax, owner of the company; Robert H. Kolinsky, sales manager; S. L. Miller, advertising manager, and S. Nides, promotional man. The sales program for 1940 was outlined at the dinner. The 30-odd boards, which convention visitors admired later, were unveiled at the meeting.

Among those present at the dinner were: George Sax, Robert H. Kolinsky, Sylvan L. Miller, Sam Nides, H. C. Pennypacker, Syd Cohen, George Amurius, A. A. Giesen, Frank Drobitsch, George Greenholt, A. C. Bindner, Joe Gould, Myer Friedman, Gordon Bazelon, and Paul Gerber, of Gerber & Glass.

Salesmen present were Irv Goldman and Earle Parker, Pennsylvania; Al Smith and Manny Sokoll, Wisconsin and Iowa; J. M. Brody, Southwest; Jack Warren, Jim Gaddis and Jack Arnold, of the Middle West; Carl Cohen, Florida and Georgia; Rudy Schissel, California; Bernie Kite, Irving Sax and Edward Warren, Chicago and city display room; M. J. Jackson, New England States; E. T. Russell, North and South Carolina; Joe and George Brodsky, Northeast territory; O. Goldman, New York City; Eddie Schulman and Moe Bronson, Indiana and Michigan; L. W. Phillips, Ohio; Jack and Eddie Katz, Illinois.

Re-Elect Mitnick Philly Assn. Head

PHILADELPHIA, Jan. 27.—For the fifth consecutive year Martin Mitnick was re-elected president of the Philadelphia Amusement Machines Association at its annual election meeting January 9 at Majestic Hotel here. Attesting to the popularity and leadership of Mitnick is the fact that the membership's desire to keep him in the president's post was again shown by unanimous acclaim.

It was also a unanimous vote for Samuel Pinkowitz for the vice-presidency, Robert Stein, previously nominated declining the nomination and incumbent Frank P. Engel not running. Secretary Jack Brandt retained his post unopposed.

For treasurer incumbent Morris Stein gave way to Bill Rodstein, Ed Richter and Benjamin Hankin among the other candidates falling short. And for financial secretary incumbent Benjamin Hankin gave way to Al Cohan, with Al Rodstein and Nat Chodorker among those running.

The most spirited balloting was for seats on the board of directors, with the usual board membership of four this year increased to six. Frank P. Engel, Lew B. Sussman, Sam Stern, Al Rodstein, Morris Stein and Robert Stein were the successful candidates. Sussman and Stern were the only board members retaining their seats.

Sergeant at arms Ed Richter will undoubtedly be designated again for the door watch at the next weekly meeting, the post being a presidential appointment. A vote of thanks was also in order for I. Lowenthal as election judge. A dinner at the hotel preceded the election meeting.

With new blood in the administration behind him, President Mitnick looks forward to the activities of the new year with a greater degree of optimism. "We have made pretty good progress during the past year," he said, "but with several new men on the board of directors and as officers, the association will benefit materially by the exchange of ideas these new men will bring to the administration.

"These new men will bring with them new ideas. For the first time they will be able to have the opportunity to show the capabilities which I knew they always had. With this admixture of the old and the new, I feel quite certain that we shall be able to forge ahead to put the Philadelphia Amusement Machines Association on a streamlined business basis.

"Our association has been characterized last year by Harry H. Wexelblatt, Esq., head of the State association, as the strongest organization in Pennsylvania. By the end of next year I can assure you they will say that the Philadelphia Amusement Machines Association is the strongest unit of operators in the entire United States."

TOM WATLING, veteran of over 50 years in the coin machine business, was a leading figure at the banquet following the termination of the 1940 Coin Machine Convention in Chicago. He was the victim of jesters, who presented him with a rubber birthday cake with one candle in it in celebration of his birthday. The cake finally wound up in the arms of a gagging floor show emsee. Tom was presented to the crowd and climbed upon the platform to wave to the crowd—and then youngster Watling calmly jumped off the high platform.

Grand National Hails Show Results

CHICAGO, Jan. 27. — Results of a gratifying nature from the 1940 Coin Machine Show are reported by the Grand National Sales Co., Chicago. "Our booth at the show was crowded by old friends and visitors from all over the country and we had a wonderful reception," said Mac Churvis. "Just about everyone we expected to see was there and the business we did justified the faith we all had in the importance of this convention."

"We had a big demand, not only for used equipment, but we are now showing and filling orders for all the new games that were displayed. From all indications this certainly looks like it's going to be a banner year for Grand National."

Milwaukee Paper Loses Reputation

MILWAUKEE, Jan. 27.—*The Milwaukee Journal*, in its staff report on the 1940 Coin Machine Show held in Chicago January 15-18, did not live up to its reputation for fairness in reporting such things.

The Journal had earned an unusual reputation for fairness and complete detail in reporting the pros and cons of the public issues about bingo games.

But its report on the coin machine convention (January 21) is considered decidedly unfair by coinmen. The report had all the earmarks of a deliberate effort to knock the industry and was in decided contrast to a Sunday feature in *The Chicago Daily Times*, in which the important business phases of the industry were portrayed.

New Jersey A. B. T. Exhibit Plans Laid

NEWARK, N. J., Jan. 27.—LeRoy Stein, manager of the Amusement Board of Trade of New Jersey, reports that the association's banquet and exhibit committee is taking reservations for the banquet and exhibit scheduled for April 7.

"Many members are reserving tables of 10 and more for their company-group tables," he declared. "Tickets are going fast and the rule is first come, first served. Placards are being prepared to mark reserved tables with the name of the firm buying the tickets.

"Returns show that our banquet and exhibit will surpass our fondest expectations. Everyone is getting into the swing for a unique exhibit, swing floor show, swing music and a meal de luxe. A swell time is in the offing for everyone," he concluded.

Late Reports on Other Meetings

CHICAGO, Jan. 27.—While the 1940 Coin Machine Show was being held at the Hotel Sherman January 15-18, the 29th annual convention of the National Retail Dry Goods Association was being held in New York.

The Billboard's amusement machine editor has on his desk a wealth of material on this meeting of the nation's most liberal and most progressive trade association. If time and space permit, comment on some of the policies and ideals of these location owners will be made in a later issue.

Complete reports of the National Association of Tobacco Distributors' meeting, held in Chicago while the coin machine convention was on, will soon be available and some good ideas may come out of those reports also.

FROM EVERY ANGLE

Imp

GUM VENDER

is the greatest buy in '40. Radio Style Cabinet in delightful colors—Shutter - Type Reward Sign flips open to reveal three spinning Reels. Cigarette or Fruit Reels. Extra Gum Loading Door.

Coin Meter $1.50 Extra.

GREATEST HIT AT THE SHOW

Every progressive jobber in America has IMP in stock for immediate delivery.

$12.50 Each — SIX FOR $67.50

GROETCHEN TOOL CO.

130 N. Union Street, CHICAGO, ILL.

$7.45 Ea. or 3 for $21.00

Daily Royal, Flight, Fiesta, Gems, Jitterbug, Regatta, Review, Rita, Odd Ball

NOVELTIES

Chubbie	$ 9.50
Chief	9.75
Contest	15.50
Pyramid	12.25
Speedy	9.75
Zip	12.75

PLUS . . . . Scores of other great buys. Write for "National's Newsette" today. Get on our mailing list! Free Illustrated Catalog on request!

5% OFF On Used Games and Phonographs when you send full cash with order in form of Money Order or Certified Check.

NATIONAL NOVELTY COMPANY

183 Merrick Rd., MERRICK, L. I. • Cable "Natnovco"

Correction in Association List

CHICAGO, Jan. 27.—In the issue of January 20 *The Billboard* published a list of associations of coin machine men. The list covered the entire United States. *The Billboard* is indebted E. C. Steffens, of the International Association of Automatic Electric Phonograph Owners, Chicago, for the following additions and corrections:

(Not listed in January 20 issue):

Associated Phonograph Owners, Inc., Martin C. Balenstefer, 1500 Market street, St. Louis.

Electric Phonograph Operators' Association, James R. Kieley, R. F. D. No. 1, Rockford, Ill.

Mississippi Valley Phonograph Owners' Association, E. R. Carlstedt, 2307 11th avenue A, Moline, Ill.

Central Illinois Phonograph Operators' Association, Inc., J. Lee Arnold, 504 East Forest Hills avenue, Peoria, Ill.

Phonograph Owners' Association, R. H. Schneider, 410 Missouri avenue, East St. Louis, Ill.

I. A. A. E. P. O., Southern California Division, Milton Lange, 2714 South Hill, Los Angeles.

(Corrections to list):

Automatic Music Merchandisers' Association, 401 Grove street, San Francisco, should be *Automatic Music Merchants' Association, Inc.*

Music Operators' Association of Houston has been dissolved and the new organization is the *Associated Phonograph Operators of Harris County, Texas*, 512 Anita street, Houston.

Associated Phonograph Owners, Inc., Chicago, listed at 511 South Dearborn street should be *510 North Dearborn street. (Listed, but may be dissolved):*

California Music Operators' Association, Los Angeles.

California Music Operators' Association, Fresno.

Automatic Music Operators of Illinois, Chicago.

Missouri Phonograph Operators' Association, St. Louis.

IMP

Groetchen's 3-Reel Cigarette Machine with Gum Vender

MIDGET COUNTER GAME

$12.50

CARTON OF 6, $67.50

1/3 Deposit With Order, Balance C. O. D.

KENTUCKY SPRINGLESS SCALE CO., INC.

516 S. 2nd St., LOUISVILLE, KY.

SEEBURG RAYOLITES CHICKEN SAM, $129.50

FREE GAMES		NOVELTY GAMES	
Chevron	$18.50	Seeburg Rayolites	$75.00
Spotlem	18.50	Air Port	18.50
Circus	19.50		

1/3 Deposit, Balance C. O. D.

AMERICAN COIN MACHINE CO.,

557 Clinton Ave., N., Rochester, N. Y.

Kansas City

KANSAS CITY, Mo., Jan. 27.—B. L. Christian, formerly with a record manufacturer's branch here, has joined the staff at Carl Hoelzel's United Amusement Co.

* * *

B. T. Warwick, manager of the Western Specialty Co., finds that December receipts were the best so far this season.

* * *

Tim Crummit, manager of the Central Distributing Co., conducted a Wurlitzer show on January 8, 9, and 10. Wurlitzer operators thruout this area were invited to attend the show.

* * *

Carl Hoelzel, manager of United Amusement Co., declares that he has been selling a lot of bowling games lately. Within the last month he has built new offices, completely reorganized his shipping department and has installed a new record department. Hoelzel further reports that, according to returns from the Bally Bulls-Eyes, "the device looks like the biggest things in ray-guns in history."

Saying It in the Plainest Words . . .

NEW YORK, Jan. 27.—The liberal Daily News devoted its entire editorial space (January 23, page 21) to the subject of the "Gambling Instinct." The editorial cartoon was in keeping with the subject. The editor stated that he was prompted to write on the subject by listening to racing news by radio.

In this most recent editorial pinball games are mentioned. In commenting on the action of the liquor authorities for taking licenses from taverns that allow free games or other prizes on pinball, the editor says:

". . . . To deprive a man of a living because he lets his customers play the pinball machines—that's the damnedest thing we ever heard tell of."

MACHINES, $2.40 AND UP
Write for Circular and Terms
"King Jr."
$3.95 Ea.
Newest, most modern money-maker for all locations. Just the right size for counter or booth. Vends peanuts, small candies, ball gum and all types of breath pellets. Cap. 2 lbs. Candy. Blue Hammerfold finish.
11 to 24 ..... $3.85
25 Over 3.75
Rush Your Order NOW!
1/3 Deposit, Balance C. O. D.
TORR 2047A-SO. 68 PHILA., PA.

A Limited Quantity Only!
BARGAIN!
USED MACHINES JUST LIKE NEW
4-in-1
Four Venders combined into a beautiful single unit for MORE SALES . . . MORE PROFITS.
$29.50 Original Cost
Five or More Sample $7.50 $6.50 ea.
New and Used Machines of every description. Send for complete list.
5% deposit with order, balance C. O. D.
RAKE 5 S. 22nd St., PHILA., PA.

OPERATORS!
Order This Coin Counter
Penny-Nickel combination, slotted coin-counter, polished aluminum, lifetime guarantee. Counts pennies and nickels like magic; flared, over-size mouthpiece for tube wrapping. Only $1.00 each prepaid; cash with order, no C.O.D. Write for complete details and low prices on the finest bulk Vendors obtainable: TOPPER, CHALLENGER and SPECIAL. Also Stands, Wall Brackets, etc.
VICTOR VENDING CORP.
4203 Fullerton Avenue, Chicago

GOOD VALUES!
Reconditioned EVER-READY 4-Col. 1c Nut and Confection Venders. ONLY $5.00 Each (5 or more)
SAMPLE $6.50
ROWE ARISTOCRAT
6 Col. 15c Cigarette Venders, with Slug Proof Slots. Five or More, Each . . . $16.00
SAMPLE, $18.50.
FLOOR STAND, $3.00.
20c MODEL, $2.00 EXTRA.
D. ROBBINS & CO. 1141-B DEKALB AVE. BROOKLYN, N.Y.

NATD Gives Thanks For Successful Show

CHICAGO, Jan. 27.—In a post-convention announcement the National Association of Tobacco Distributors (NATD) expressed its thankfulness for a successful conclave and declared that success would not have been possible had it not been for the earnest co-operation of suppliers of tobaccos and allied products, including vending machines, as well as co-operation on the part of the city of Chicago, the trade press, various Chicago clubs and the representatives of the tobacco industry who gathered from every State in the country.

NATD held its convention at the Palmer House, Chicago, at the same time the 1940 Coin Machine Show was in session at the Hotel Sherman.

Final Plans Set For Banquet of New Jersey CMA

NEWARK, N. J., Jan. 27.—Final arrangements are being made for the third annual banquet of the Cigarette Merchandisers' Association of New Jersey to be held at Hotel Douglas, Newark, February 10, according to James V. Cherry, manager of the association.

"From all indications the affair will be the most successful ever held," declared Cherry. "The entertainment consists of headliners from New York theaters. Arrangements are being made to accommodate 300 guests.

"Practically every major cigaret and match manufacturer, as well as cigaret machine manufacturer, is co-operating to make the banquet a grand success. The members of the CMA have contributed not only their time but their money and influence to make this the most enjoyable evening of the year.

"The banquet will not only be an anniversary celebration for the association itself, but it will also mark the first time that the new president, as well as other officers and directors for 1940 will preside."

John Sharenow, president of the association, is general chairman of the banquet committee. Michael Lascari heads the advertising and publicity committee, assisted by Henry Hartmann, who acts as treasurer. Other members of Lascari's committee include Edward Dierick, Samuel M. Malkin, J. Radigan, Jacob Breidt, Harry Koladney, Harry Zink, Charles W. Stange, W. W. Haenle, Jack Grout and Edward Hildebrand.

James V. Cherry has been active on all committees in producing the banquet.

Money in Breath Peps, Says Burt

CHICAGO, Jan. 27.—"It makes cents and, believe it or not, it can make dollars for you," cryptically states H. P. Burts, official of Automatic Games. "It's a revival of a line which made much money in the pre-prohibition era—a revival which was lost sight of during prohibition and is now on the way to making more money for foresighted operators.

"I am speaking of breath peps or pellets, which can be sold thru venders wherever liquor, onions or garlic is served. They may be bought at a ridiculously low price and, when vended thru the King Jr. venders, bring a fantastically high return.

"National advertising exploits a pure and sweet breath, and the returns from operating a route of pellet machines will amaze you.

"Many operators of other types of vending machines, games and phonographs are adding a string of these silent and consistent money-makers."

Vending Firm in Brooklyn

ALBANY, N. Y., Jan. 27.—The Vim Dispenser Corp., a newly organized vending machine enterprise of Brooklyn, has been issued a charter of incorporation by the secretary of state. The concern is capitalized at $10,000. The stockholders are Jerome Dobbs, Forest Hill, N. Y.; Jack Gavzie and Carsten H. Ludder, Brooklyn.

Mint Triples Coinage in 1939

WASHINGTON, Jan. 27.—Americans jingled nearly three times as much change in their pockets and their purses in 1939 as they did the previous year. It wasn't that they necessarily had more money, but they had more coins.

The United States mints struck off a total of 674,089,105 coins during 1939 as compared with 280,716,600 coins produced in 1938, Nellie T. Ross, director, announced. The value of the 1939 output was $38,189,169.80 with the value of $14,718,178.64 in 1938.

The production figure for 1939 has been exceeded only twice in mint history, in 1919, when 738,742,000 coins were minted, and in 1936 when 722,976,721 were produced. Production by denominations was last year as follows:

Halves	13,655,934
Quarters	43,268,795
Dimes	102,683,321
Nickels	130,771,535
Cents	383,709,520

The nickels were all Jeffersons. Over 159,767,900 Jefferson nickels have been struck since coinage started in October, 1938. The Jefferson nickel superseded the Buffalo nickel. The final day of coinage of the Buffalo nickel was April 9, 1938.

Coinage for foreign countries in 1939 was 15,725,000 pieces as compared with 48,579,644 pieces in 1938. Cuba, the Dominican Republic, and Honduras were the three countries for which the United States mints produced coins in 1939.

THIRSTY RADIO STARS and studio visitors are steady customers for this Bally Beverage Vender, located in a West Coast broadcasting station.

IF YOU WANT THE BEST IN BULK VENDING—BUY Northwestern
More than ever Northwestern leads the bulk vending field. High quality machines for every purse and purpose. Built for years of dependable, carefree service. Write today for complete details!
THE NORTHWESTERN CORPORATION
205 E. Armstrong St., MORRIS, ILLINOIS

Cigarette Merchandisers' Associations

The social season is on in the cigaret merchandising field. New Jersey CMA holds its annual banquet at Hotel Douglas, Newark, February 10; and now comes word from the office of Matthew Forbes, manager of the New York CMA, that the organization's fourth annual banquet will be held at Hotel Pennsylvania, New York, March 9. Tickets for the New Jersey event are $5, and the New York affair, $7.50.

In making the announcement of the banquet, Forbes emphasized that this year's event will top all past events. The committee members will be announced next week. The event will include, in addition to the dinner, a floor show and dance.

At a recent meeting (25) of the New York CMA, reports on the Coin Machine Show and the National Association of Tobacco Dealers' meeting in Chicago were heard. Members who attended, reported they were given a hearty welcome by the firms represented at the show.

Discussions by the Interstate Cigaret Merchandisers' Association at the meetings in Hotel Sherman were also reported. Forbes also attended the banquet at which James Gilmore was host to presidents and secretaries of the nation's trade associations.

Lou H. Cantor, National Vending Co. representative in Cleveland, was in New York last week, meeting operators. He plans to open an office here soon. His territory for National Venders includes New England and New York State west of Rochester.

* * *

Jersey Elects

Charles W. Stange, of Unit Vending Co., was elected president of the New Jersey CMA at a recent meeting (23). Other officers named include Max Jacobowitz, of Hudson County Tobacco Co., vice-president; Henry Hartmann, of Sterling Vending Co., treasurer (both re-elected); John Grout, of Jersey Cigaret Service, secretary, and Nathan Turkel, of U. S. Distributing Co., sergeant at arms. With the naming of Herman Arlein, of LePeko Co., Inc., to the board of directors, the group now includes John Sharenow, North Jersey Cigaret Sales Co.; Harry Zink, Coast Cigaret Service; Edward Dierickx, Dierickx Vending Co.; Samuel Malkin, Malkin Sales Co.; Michael Lascari, Public Service Tobacco Co., and Michael Herman, Mechanical Merchandiser. Officers will serve for a year.

Retiring President John Sharenow made a brief talk in which he thanked the members for their co-operation.

Sharenow, chairman of the banquet committee, took the opportunity to outline plans for the annual get-together and installation dinner.

Individual contributions were made to the Finnish Relief Fund. A check for a considerable sum will be mailed Mayor Meyer C. Ellenstein, of Newark, who is directing the campaign to aid those in the war-torn area.

* * *

CMA members who have been talking hard times will no doubt relish the 1939 report of Liggett & Myers. Tabulations reveal a net profit of $20,705,549, after allowing for interest, depreciation and federal income taxes. After dividend requirements on the 7 per cent preferred stock, profit equals $6.13 each on 3,136,939 shares of $25 par combined common and common B stock. Last year net sales aggregated $232,892,614.

EASTERN FLASHES

NEW YORK, Jan. 27.—Now that the big show is history, coinmen here are divided into two camps. Those who were in Chi are busy talking about the machines they saw, the deals they made and the fun they had. Thsoe who remained at home are around asking the former group a million questions.

• • •

CONVENTION NOTES . . . The parting shot of this column last week was the promise that we'd take care of any items in this week's issue that were inadvertently omitted from last week's column. It seems we missed up on more than we thought, so the major portion of this column is going to be devoted to happenings in and around the Hotel Sherman last week. . . . R. E. (Smitty) Smith, formerly with Jennings and now reported back with Joe Calcutt, was an interested observer at the coin machine show, as was Ben E. Kulick, of Buffalo, all dressed up in his English tweeds. . . . Dave Firestone, well known to New York coinmen, proved that he knew all the answers by winning 13 silver dollars on that radio program conducted from the lobby of the Sherman. Dave's now with the O. D. Jennings org. . . . Bert Lane presented the gorgeous Lucky Strike girl at the Genco booth. . . . Barney Blatt, of Boston, was telling some of the boys what a great job his firm has done. . . . All the boys were wishing Art Nyberg, of Hub Enterprises, Baltimore, a lot of luck. . . .

Mike, Joe and Marc Munves made the rounds in their own quiet way. . . . Nat Cohn and Harry Rosen did a lot of entertaining in their suite. Nat checked out early and flew to Florida for a well-earned rest. . . . Charley Polgaar was irked because he couldn't make his expenses to the show via the card table. . . . Al Simon, of Savoy Vending, Brooklyn, was all up in the clouds over the new Chicoin Roxy game which was unveiled at the show. . . .

The New Jersey men always could be found in Jack Berger's suite. Irv Orenstein, Irv Morris, Jack Kay, Charley Berger, Abe Green, Frank Russo, Eddie Corristen, Barney Sugarman, Dave Stern, Dick Steinberg, Maurice Schapira and the others had a swell time enjoying Berger's hospitality. . . . Chippy Maltz, of Brooklyn, again demonstrated his mechanical ability. . . . Sol Wohlman believes he has found the equipment he was looking for at the show. . . . Al Schlesinger and Morris Silverstein were all full of pep over the way things look for the firm in Albany, N. Y., as well as for Al's own little spot in Poughkeepsie, N. Y. . . .

Art Seeger and Bill Ashmore were much in evidence. Art stated that one deal he made paid for his fare. . . . A. M. A. of New York's delegation included Lee Rubinow, Al Bloom, Charles Engelman, Larry Wasserman, Frank Dandio, Sam Engelman and Bill Alberg. . . . Angelo Delsporte, of Syracuse, was tendered a swell birthday party. . . . One of the interesting tables at the show was that of Al Simon, Dave Simon, Eddie Corristen, Sol Silverstein, Sam Tarron, Larry Berlin, Homer E. Capehart and Benny Leonard, former lightweight champ. . . . International Mutoscope's Voice-o-Graph and Sky Fighter machine gun practically stopped the show, according to Bill Rabkin, Earl Winters and Al Bendow. "Photomatic ops from all over the country were loud in their praise of this machine," Rabkin stated. "These same men were all for Voice-o-Graph and Sky Fighter 100 per cent." Earl Winters, however, maintains the boys will really see something when the new cabinet being designed for Sky Fighter is unveiled. . . .

Mike Chance, Du Grenier Sales ad manager, was enthused over the reception cigaret ops gave his firm's new Champion model. Walter Mann, ill in New York, was missed, but all chores were well taken care of by Miss B. Bouchard, Frank Du Grenier, Jimmy Martin, Bobby Kline, Wally Sipple, Charley Duke, Les Bell and the rest of the Du Grenier sales force. . . .

Iz Rothstein, Harry Rosenthal and Lewis London, of Banner Specialty, Pittsburgh and Philadelphia, were much interested in the newer items at the show. . . . Roy McGinnis, of Baltimore, and his aids, Ray Heffernan and Harry Brown, were busy making the rounds from early to date. . . . Sam Stern, of Keystone Vending, Rock-Ola's Philly office, is looking forward to a big year. . . . Bill Helrigel, Tippy Klein and Mike Carpen, who are handling the Mills phono in the Philly area, are also of the belief that they have a busy year ahead. . . . Maxie Weiss, of Brooklyn, was well pleased with the show. . . . "One of the items I bumped into," said Willie (Little Napoleon) Blatt, "made this show more than worth while." . . . Cy Glickman was again featuring Steppin Sam in the lobby. . . . Eddie Corristen has become much interested in phonos. . . . Dave Bond, of Trimount Coin Machine Co., Boston, was well pleased over the reception accorded National Biscuit's Nabs. "One of the greatest vending items in years," said Bernie Sossens, of New York Snacks Corp. . . .

"There is no doubt but that Bally again leads the way," is how Jack Fitzgibbons summed up his opinion of the show. "The Automatic Hostess, Bull's Eye, Bally Alley, the new payouts, and especially that great game, Triumph, definitely establish Bally's leadership."

"Our booth was crowded all day long with ops interested in our remodeling jobs," reported Sam Sachs, of Acme Sales, Brooklyn. "Looks like 1940 will be the year for us. I never realized before how many ops were interested in our products."

Dave Stern, of Royal Distribs, reports that with the new Daval counter games, the Western line, Wurlitzer phonos, Evans Ten Strike and the many other products of the firm, he has some mighty busy weeks ahead. . . . Hirsh de La Viez, of Washington, was overheard telling the boys how he has increased his operations. . . . Steve Delewin also was much impressed with the machines he saw at the show. . . . Frank Hart, of Eastern, was on hand to look over the new vending lines. . . . Joe Eisen and Dave Margolin, of Philly, were talking Wurlitzer all over the hotel. . . . Herman Gross came for a good time and had it. . . . Max Abeshouse, of Connecticut, and Al S. Cohen, of Asco, Newark, were two who really inspected every machine thoroly. . . . Joe Fishman and Marvin Liebowitz did a great job of entertaining the boys, both in their suite and at the big interstate luncheon in the Rose Room.

• • •

PARTY TO COME . . . George Ponser reports he's planning to throw a whopping big party to introduce Mills Empress phono to Eastern ops. "The phono really clicked with a bang at the show," George stated. "We booked a record number of orders and now our only problem is delivery. Irv Morris, of our Newark offices; Mac Cohen, of Syracuse, and Jack Mitnick, here at headquarters, all believe this will be our biggest year, judging by the already amazing response to the new Empress."

• • •

IRVING MITCHELL . . . of I. L. Mitchell & Co., whose intentions were to be at the Coin Machine Show, was unable to get to Chicago. The demand for used equipment was so great that Irving decided to stay home and take care of his customers. At the present time, Mitch tells us, the used games are moving so rapidly that his stock is at low ebb.

THIRD PLACE IN A SALES CONTEST sponsored by The Northwestern Corp., Morris, Ill., went to the Northwestern Sales & Service Co., Brooklyn. Moe Mandell, proprietor, is shown at left; mechanic, center, and Kitty McTiernan, secretary. The Northwestern Corp. manufactures bulk vending machines.

New Orleans

NEW ORLEANS, Jan. 27.—This area has been under the spell of the coldest weather in many years and operations of games have been hit to some extent.

• • •

Several local operators made the trip to Miami, Fla., for the air races, including Ray Bosworth and George Phillips, of the New Orleans Novelty Co.; Ed Rodriguez, of the American Coin Machine Co., and Dan Cohen, of the Pleasure Music Co. Phillips is a licensed pilot in addition to being a crack service department man.

• • •

Louis Boasberg, of the New Orleans Novelty Co., is still very high on Gottlieb's Lite-o-Cards and looks for Keeney's new game, Supercharger, to have a long and successful life.

• • •

Ed Rodringuez has moved his business from Poydras street to his home. R. T. Covington, associated with the firm, has also moved his operations to his home.

• • •

R. N. McCormick, Southern sales manager for Decca Distributing Corp., finds no let-up in the record turnover of Decca records in this area. McCormick, just back from a trip to Dallas and Memphis, finds new peaks being set for record sales, attributing the continued heavy turnover to the growing popularity of coin phonogrpahs.

Something New—Something Different

PEP UP YOUR SALES WITH

COCOANUT CREAM NIBLETS

TINY PECTIN JELLY HEARTS

MENTHOL COUGH DROPS

FOR BULK VENDING MACHINES

WRITE FOR PRICE LIST

PAN CONFECTIONS-CHICAGO

ACCLAIMED BY OPERATORS

Sensation of the Coin Machine Show

39 Bell

Wide-Awake Operators, now is the time to trade in your old equipment. Write today for our liberal trade-in allowance.

Used Machine Bargains

Snacks 5c, like new $14.00

Snacks 1c 8.95

Masters 1c-5c 4.50

Jennings 1c in a Bag........ 8.50

Nuts Candy Charms Ball-Gum

Many Other Buys

Write

NORTHWESTERN SALES & SERVICE CO.

589 Coney Island Ave., BROOKLYN, N. Y.

De Luxe

DON'T BUY A POPCORN MACHINE

Until you get our latest catalog describing everything from the smallest to the largest. We have just the Machine you need and also a complete line of Cartons, Cones, Bags, Seasoning, Salt and Popcorn. Don't start out this year without getting our Price List. You will find that you get better products at less money from us.

Gold Medal Products Company

131 E. PEARL STREET, CINCINNATI, OHIO

IRV MORRIS

Has Ready For Delivery

Chicago Coin's ROXY

Keeney's SUPER SIX

Gottlieb's BIG SHOW

Mills EMPRESS

and

THRONE of MUSIC

AND THE LATEST AND BEST USED MACHINES. WRITE FOR COMPLETE PRICE LIST — QUICK!

GEORGE PONSER CO.

11-15 EAST RUNYON ST., NEWARK, N. J.

SAVE ON STANDS

PENNY-NICKEL COUNTERS

QUALITY VENDORS, and Up. Write $3.25

AUTOMATIC

2425-K Fullerton, Chicago, Ill.

MUSIC MERCHANDISING

Phonograph Mfrs. Association Holds Meeting, Election

CHICAGO, Jan. 27.—At their annual meeting January 19 members of the Automatic Phonograph Manufacturers' Association elected officers and directors for the current year.

Incumbent officers were all re-elected. They are as follows:

President, J. E. Broyles, Rudolph Wurlitzer Co.; vice-president, D. W. Donohue, Mills Novelty Co.; vice-president, David C. Rockola, Rock-Ola Mfg. Corp.; treasurer, C. T. MacKivy, J. P. Seeburg Corp., and director, Robert Gabel, John Gabel Mfg. Co.

The association was organized in the spring of 1939 as the successor to the musical instrument division of a national coin machine association then in existence. Offices are maintained at 120 S. LaSalle street, Chicago. C. S. Darling is secretary and F. J. Newman is assistant secretary of the association.

"We invite distributors and operators of automatic phonographs to write the association office on all matters of general importance to the industry," said Darling.

Leadership Girl Rock-Ola Show Hit

CHICAGO, Jan. 27.—There was much to do and plenty to talk about at the 1940 Coin Machine Show—until Rock-Ola's Leadership Girl made her appearance—and then there was more to see.

Rock-Ola's Leadership Girl was chosen from among many, report Rock-Ola officials, to symbolize the glamour, beauty and colorful appeal of Luxury Lightup phonographs. Headquarters for the Leadership Girl and her six assistant drum majorettes was on Rock-Ola's 16th floor at the Hotel Sherman. The entire floor served as the gathering point for Rock-Ola's 75 distributors, 15 district managers and all company officials.

Each room was completely decorated with Rock-Ola gold and black pennants, as well as with red, white and blue Leadership Girl banners and posters. Also each room contained a new 1940 Luxury Lightup phonograph and Ten Pins, new bowling game. The six assistant drum majorettes acted as guides and directors under the capable direction of their manager, Major Booth.

The Leadership Girl made her first appearance at a Rock-Ola preview January 19. After dinner was served to those present a color movie was shown, portraying the creation of Rock-Ola promotional material which featured the Leadership Girl. Climax of the evening was the unveiling of the 1940 Rock-Ola model phonographs.

The Leadership Girl was booked by New York distributors for their own private showings as follows: Interstate Coin Machine Sales Corp., New York, January 26 and 27; Square Amusement Co., Albany, N. Y., January 29; Rex Amusement Co., Syracuse, N. Y., January 31, and Theo. L. Andersen's, Buffalo, February 2.

Harry Drollinger Joins Keeney Co.

CHICAGO, Jan. 27.—J. H. Keeney & Co. have announced that Harry Drollinger, one of the oldest exclusive music machine operators in the United States, has been made assistant sales manager in charge of the music department at the Keeney plant. Announcement was made by Bill Ryan, newly appointed Keeney sales manager.

"Drollinger is probably one of the best known and best liked men connected with the music business," declared Ryan. "His music experience, in addition to being long in point of years, is varied as well. After being a most successful music operator he became a district manager for a large phonograph manufacturer. In 1937 he forsook this position to concentrate on remote control units for phonographs.

"Drollinger and his engineers designed a selective remote-control unit which was simple to install. He brought it to the attention of Jack Keeney, explaining that the new unit requires only a simple installation taking but a few minutes. The upshot was that Drollinger found Keeney could manufacture the precision instruments, so he decided to join the Keeney firm. Drollinger is now in charge of Keeney plant No. 2, which is devoted to the manufacture of Keeney Selective Wall Boxes and the new Keeney Anti-Aircraft Machine Gun. The new Selective Remote Control unit has been further refined so that it may be used with any music machine. Provision is made for 12 to 24 records.

"Keeney plant No. 2, in addition to present production uses, will soon take on another duty when production is begun on Keeney's new Wall Speaker units. Drollinger will supervise production on this unit also."

Comments on Music

ONE of the important results of the spread of popular records, and the consequent interest of the masses of the people in music, is the appearance of editorials on the regular editorial pages of big newspapers. Comments on popular music is taking its place alongside comments on world affairs.

These editorial comments are important because they are often an index to what the people are thinking about music. Many of the editorials are written by men who have little musical education, or are not critics, and hence are getting one step closer to what the masses of the people think.

Chicago Daily News

In an editorial extending over 10 column inches The Chicago Daily News (January 24) editorializes on current trends under the title of "Swing Low."

In trying to interpret what "we, the people" want in music the following valuable comment is made:

"People who enjoyed swing for what it was aren't deserting it for crude unimaginative jingles. Part of the reason for swing's decline is the inevitable shift in the interests of those congenital faddists who were attracted to it by a brief blaze of publicity.

"Part of the reason is the fact that some of the best swing bands let success go to their heads and permitted themselves to be typed. They deserted experimentation and improvisation—the foundation stones of good swing—for some 'success formula'.

"A good band should always be 'in the groove'. But it should never—as is the case with too many of them these days—get into a rut."

Operator's Job

Phonograph operators will find it profitable to study all attempts to explain popular tastes in music. After all the explaining is done, there will still remain a lot of mystery about the feelings and emotions of people taken in the mass. But the phonograph operator is in the business of finding out as much as he can about the common people and what they really like in music.

The operator may try to interpret his own tastes and that of his family and relatives, because he and his are part of the great common people. But the operator must also go much farther than that in studying musical tastes. He should forget all the preconceived notions he has ever had about music and face the masses of the people as they live and think and feel today. They are the ones who will patronize his phonographs and they are the ones who will support the new trends in popular music.

All Opinion Good

Music operators like to discuss the whys and wherefores of records among themselves. They should profit by all opinions as far as possible. That is why the thoughts of newspapers and other commentators on popular music are important.

The above editorial is just one example of a man trying to analyze the feelings and tastes of the people. Much could be said about some of the ideas suggested.

In this department emphasis will be placed on efforts to decide and analyze popular tastes in music. No criticism is intended for composers, orchestra leaders or musicians—because we are all interested in supplying what the people want. The operator is trying to please the people and so are all others who profit from popular music.

GROUP OF MICHIGAN MERCHANTS inspect the new 1940 Wurlitzers at the Wolverine Music & Specialties Co.'s showing in Detroit. Approximately 500 Michigan music merchants attending the preview voiced their approval of the new Wurlitzer products.

Wolverine Holds Wurlitzer Preview

DETROIT, Jan. 27.—Amid scenes of enthusiasm that stamped it a success, Wolverine Music and Specialties Co.'s preview party to introduce the 1940 Wurlitzer phonograph models was held January 8, 9 and 10. The dates were tabbed National Wurlitzer Days. Approximately 500 Michigan music merchants attended.

"You never saw such an enthusiastic crowd," said Wolverine's Harry Graham in summarizing the party. "After all, why not? Wurlitzer introduced an array of features for 1940 that should please any music merchant. Add them up—glamour lighting, wide-range adjustable tone, moto-drive coin switch, three-step dual tone controls, improved and sealed pick-up, steel re-enforced cabinet construction, 24-record console models, visible record changers on all models and the most complete counter model, as well as another which is the smallest counter model ever built.

"Many Detroit music merchants indicated that they would inaugurate Wurlitzer's step-by-step modernization plan with the 1940 models," Graham continued. "This plan has proved its worth to such a degree that many Detroit music merchants automatically apply the plan when new models appear and thus capitalize on improvements inaugurated on new models."

Wolverine officials reported substantial orders for console models. One console model was a big hit because it offered the opportunity to change the pilaster color scheme by substitution of bulbs of varying or single colors. Counter models ran neck and neck in popularity. Considerable comment was made on the smaller instrument, which can be carried into a location and used to test the earning power of the spot for possible installation of a console model.

"The Wolverine organization was highly pleased with the results of National Wurlitzer Days," concluded Graham. "We're off to a great start for 1940—all credit to Wurlitzer for the splendid new 1940 models—a quartet of great money-makers."

Monarch's Stern Sees Phono Year

CHICAGO, Jan. 27.—Al Stern, of Monarch Coin Machine Co., back at this desk after being hospitalized last week, was expressing his thanks to friends for flowers received while he was in the hospital. Stern was unable to attend the 1940 Coin Machine Show because of his illness.

"Well, I'm back on the job now," he declared, "and from preliminary observations it looks like a great phonograph year. The many orders we have received for Mills Throne of Music and the new model, The Empress, lead me to this conclusion."

Use Billboard Item In Publicity Stunt

MILWAUKEE, Jan. 27. — Milwaukee Music Co., phonograph operators, and the Dwin-Port Sound Service have found that *The Billboard* articles pasted in the firm's show windows make excellent window stoppers.

Most recent item given prominent display was that captioned "The Melody Lingers on," from the December 30 issue of *The Billboard*, which was marked with black crayon with the question, "How Many Can You Remember?" The display carried the titles of oldies from as far back as 1900 as listed in the article.

According to B. (Dwin) Porter, one of Wisconsin's pioneer sound and radio experts who has made special speaker and pre-amplifier installations in ballrooms and niteries thruout the State, articles of this kind marked to catch the eye often stop more passers-by than the regular merchandise or record display.

"People step up to see and read such an article when they would otherwise pass us by," Porter said. "We find the stunt involves little work and does a good advertising job for us."

Latest Counter Models

COMPLETELY ILLUMINATED. FINISHED IN BREATH-TAKING DUO-TONE MASKELITE WITH 12-RECORD ROCK-OLA CHASSIS. 5c, 10c and 25c SLOT.

Only $79.50

1/3 Deposit, Balance C.O.D., F.O.B. N. Y.

SAM KRESSBURG, Manager

EAST COAST PHONOGRAPH DISTRIBUTORS, INC.

455 W. 45TH ST., NEW YORK

Phone: Circle 5-5125

HARRY GRAHAM, president of the Wolverine Music & Specialties Co., Detroit, was outspoken in his praise of the new 1940 Wurlitzer models. His firm sponsored a preview party during National Wurlitzer Days, January 8-10.

ACME REMODELING STOLE THE SHOW

WITH THE SENSATIONAL

ACME "24"

Acme (Wurlitzer) 24, Completely Remodeled as Illustrated, Including Dome, New Design Grille, Chromed Front Program Holder and Heavy Duty Base $52.50
Complete Set of Parts, Including Dome, Grille and Heavy Duty Base 42.95
FOR SALE, Completely Remodeled as Shown 187.50
Complete Set of Instructions Sent With All Parts!
WRITE FOR SPECIAL PRICE LIST OF "Acme 24" PARTS TODAY!

ACME "616" — Wurlitzer 616, Completely remodeled at Our Factory, Only $29.50
Dome (Extra) 8.95
616 Parts (Without Dome) 21.00
FOR SALE, Completely Remodeled as Shown, With Dome 119.50

TERMS: 1/3 Deposit With All Orders, Balance C. O. D., F. O. B. Brooklyn, N. Y.

WRITE FOR PRICES ON 412 AND ON ALL INDIVIDUAL PARTS TODAY.

ACME SALES CO.

New Address 1775 CONEY ISLAND AVE., B'KLYN, N.Y.

N.Y. CITY SHOWROOM and DEPOT, 625 TENTH AVE

RECORDS

Victor — Brunswick — Decca — Vocalion, Etc. Slightly Used, Like New.
100 Assorted Popular Dance Bands, $5.00.
No Less Sold—100 to Carton.
Cash With Order. Over 200 Satisfied Customers.

KENYON COMPANY

108 HIGH AVE., CANTON, OHIO

READY FOR LOCATION

USED EQUIPMENT IN A-1 CONDITION

Wurlitzer 412s	$ 35.00
Wurlitzer 412, in all Illuminated Universal Cabinets	75.00
Wurlitzer 616	79.50
Wurlitzer 616, in all Illuminated Universal Cabinets	100.00
Wurlitzer P-12	25.00
Wurlitzer P-12, in all Illuminated Universal Cabinets	$ 65.00
Seeburg 20-Record Model Q	79.50
Seeburg 20-Record Model K	99.50
Seeburg Rex	119.50
Seeburg Royal	129.50
Mills Zephyr	39.50
Wurlitzer 416	44.50

TERMS: ONE-THIRD WITH ORDER, BALANCE ORDER NOTIFY.

SOUTHERN AUTOMATIC MUSIC COMPANY

542 S. 2nd St., LOUISVILLE, KY. — 620 Massachusetts Ave., INDIANAPOLIS, IND. — 312 W. Seventh, CINCINNATI, O.

"THE HOUSE THAT CONFIDENCE BUILT"

Seaboard Named Gabel Distributor

NEW YORK, Jan. 27.—Bert Lane, of Seaboard Sales, reports that he arranged while at the 1940 coin machine show to become Eastern factory sales agent for the John Gabel Mfg. Co. "Gabel has been a manufacturer of automatic phonographs for over 25 years," declared Lane, "and has produced for his 1940 model one of the most gorgeous phonographs I have ever seen. The cabinet was designed by the prominent Brooks Stevens, designer of the Studebaker line of automobiles."

"I have been anxious to enter the phonograph field for quite some time," says Lane, "and have been studying the field very carefully. After looking over all the machines I selected the Gabel because they have turned out a phonograph that is the most outstanding in the field.

"My field men will shortly make trips thruout their territory, concentrating on sale of the Gabel. I shall also employ additional sales people to take care of the large territory that has been allotted to me. I believe within a short time the Gabel will be recognized among the leaders."

REVIEW OF RECORDS

(Continued on page 12)

Goodman gangs his Sextet together for *Soft Winds*, which has Benny and Charlie Christian ridin' high, wide and handsome on a single riff with clarinet and electric guitar fitting hand in glove for the singleness of conception. *Memories of You*, to complete the couplet, is taken in the moody tempo and tastefully improvised with Lionel Hampton's hammers abetting the other two soloists. Trilogy is complete with Goodman and the complete gang hitting it hard and heavy for Fletcher Henderson's arrangements of Mendelssohn's *Spring Song* and *Honeysuckle Rose*. It's the conventional brand of Goodman beating with neither side approximately the sock qualities of a *One o'Clock Jump*. *Honeysuckle* arrangement must have come from dusty files and apart from Benny's stellar clarinettis, it is brightened by Christians, who sneaks in on the session for a single chorus.

"Blues on Parade"

TWO not a jazz masterwork, Woody Herman's newest doubling for Decca rightfully belongs in that register. His *Blues on Parade*, an original, has all the commercial qualities of becoming a standard stomperoo, and the way the Herman lads hit into it it's a Dixie classic that parades the band to best advantage. Couples with *Love's Got Me Down*, a torch blues ballad that's right down the street for this band.

In the same groove Tommy Dorsey shows that he hasn't forgotten how, taking both sides of a Victor waxer to again woo the jazz fiends with *Milenberg Joys*. Tommy's easy sliding and Yank Lawson's torrid trumpeting highlight the sides. But by spreading it out on both sides platter loses much of its punch. And for the same label, Lionel Hampton grooves deeply for *The Munson Street Breakdown*. Lionel at the piano, Ziggy Elman's trumpet and Ben Webster's tenor sax do most of the breaking down, with Hampton hogging *I Can't Get Started* with his vibraharp extemporizations in a slow and soulful tempo.

Ziggy Elman gets another chance on Bluebird to give his wailing and weepy plunging for another rejuvenated Jewish lullaby which Sam (Bei Mir) Chaplin and Saul (Bist Du Shoen) Cahn fashioned to make for *What Used To Was, Used To Was, Now It Ain't*. The translation is literal. Ziggy toots in the *Angels Sing* tenor, tho the tune is far from being heavenly. But being a master at playing for the Bar Mitzvah parties and lodge society clambakes, Ziggy gives out on all valves. Disk-mate is *Tootin' My Baby Back Home*, with Ziggy again overshadowing the slap-together swingsters.

Another interesting item is found on the Royale roster, giving Toots Mondello, another of the Benny Goodman boys, a long-deserving opportunity to record his incomparable alto sax phraseology for platter posterity. With Claude Thornhill at the piano and Nick Fatool at the drums, Toots toots impressionistic for *Shades of Jade* and *Sunset Lullaby*, compositions of his own. There's a classic touch to his fingering for these that makes it imperative for the sax student to lend an ear.

Spirituals

THE race register of the record releases gives all that's good and all that's bad in Negroid music—mostly the latter until cultivation for appreciation sets in with the listener. However, every once in a great while a platter pops up among the race sides that's deserving of attention from all.

Not blues, boogie woogie or double entendre, rather it's spiritual singing that rates the roses for the Golden Gate Quartet on Bluebird. Foursome, coming to the fore on the *Spirituals to Swing* Carnegie Hall concert in New York last month, are getting a CBS builder-upper and promise to be a major wax discovery when Bluebird rightly steps them up to the pop listings with the next release. Until then their religioto fervor and untainted rhythmic feeling in harmonizing the spiritual songs, it's worth the digging into the race lists for their *He Said He Could Calm the Ocean* coupled with *Everytime That I Feel the Spirit*.

And if the spirit moves, and the finances hold up, the Southern Male Quartet bend rich harmonies on the classic Brunswick label for the more familiar spirituals, *Go Down Moses* and *Jesus Is a Rock in the Weary Land*.

1940 BARGAIN PHONOGRAPH PRICES

Wurlitzer 500	$225.00
Wurlitzer 500A	250.00
Wurlitzer Keyboard 600	195.00
Wurlitzer 600	179.50
Wurlitzer 24	119.50
Wurlitzer 616	65.00
Wurlitzer 412	35.00
Wurlitzer 312	35.00
Rockola 1939 Deluxe	199.50
Rockola 1939 Standard	179.50
Rockola 1938 Monarch	119.50
Rockola 1938 Windsor	99.50

Wurlitzer 610, 412, Illuminated Grill & Top, $10.00 Extra.

Wurlitzer 500 & 600, Equipped With Selective Wall Box and Adapters, $34.50 Extra. Cable, 10c per Foot.

600, 616, 412, 25 Cycle, $5.00 Extra. P-12, 25 Cycle, $29.50.

Wall Boxes, $2.50.

Illuminated Auxiliary Speaker With Location's Name Cut in Wood and Lighted, $15.00.

All Machines Professionally Refinished, Thoroughly Cleaned Inside and Reconditioned.

Terms: 1/3 With Order, Balance C. O. D.

DAVIS SALES CO.—Wurlitzer Factory Distributors

105 LEXINGTON AVENUE, SYRACUSE, N. Y.

Branch—182 N. Clinton Ave., Rochester, N. Y.

EVERYTHING YOU WANT IN AN AUTOMATIC PHONO NEEDLE

SAMPLE 35c.

2000 PLAYS

See Your Distributor or Write

THE ELDEEN CO., 176 W. Wisconsin Milwaukee, Wis.

MASTERCRAFT PADDED COVERS

For Automatic Coin Phonographs

For Every Make and Size Machine

No. 4 Adjustable Pad—Accommodates all makes and sizes ..... $10.25 each

No. 30 Adjustable Carrying Harness—Accommodates all makes and sizes ..... $6.25 each

6' Carrying Strap ..... 1.75 each

Wise investment at small cost because only one size pad or harness needed. Sturdily made and waterproofed. Write for prices on other pads to your specifications.

BEARSE MANUFACTURING CO.

Est. 1921.

3815-3825 Cortland St., CHICAGO, ILL.

COINMEN FROM PHILADELPHIA meet their favorite recorder in person, Dick Todd, baritone and record artist, at Mills Novelty Co. Celebrity Day. Todd and a leader from Philly are shaking hands.

SKAT SKATER

TRADE MARK

PATENT PENDING

Better than a helper!

Speeds up installation and service work on automatic phonographs and amusement machines. Easily portable, takes up less than 2 cu. ft. of space in your car or truck. Has huge 3-inch rubber casters bolted to oak planks which are heavily padded with felt. Weight 25 lbs. per set. Send ⅓ certified deposit. GUARANTEE: If you are not satisfied with SKAT-SKATERS we will refund your money in full if they are returned in salable condition within ten days.

MODEL No. 33, $11.95 Per Pair, F. O. B. FACTORY

SHOVE SKATER UNDER TILTED END WITH FOOT — PLACE SECOND SKATER UNDER OPPOSITE END — THE LOAD IS READY TO GO THE SKATERS WILL STAY PUT

HULBERT CREEPER CO., ASHTABULA, O.

3 SURE HIT RECORDS

FROM WALT DISNEY'S "PINOCCHIO"

Buddy Clark Singing . . .

8156 WHEN YOU WISH UPON A STAR F.T. / TURN ON THE OLD MUSIC BOX F.T.

8158 HI-DIDDLE-DEE-DEE F.T. / THREE CHEERS FOR ANYTHING F.T.

8157 GIVE A LITTLE WHISTLE F.T. / I'VE GOT NO STRINGS F.T.

Still the Best Machine Bets!

8168 A DRINK IS WHAT WE NEED F.T. V.C. (The National Drinking Song)

8169 THE SWEETEST LITTLE LASSIE F.T. V.C. Sonny Jones and his Orchestra

VARSITY RECORDS DOUBLE YOUR TAKE!

United States Record Corp. 1780 BROADWAY, N. Y. C.

STREAMLINE BOXES

$300.00 Being Collected Weekly by One Operator From SHYVERS STREAMLINE BAR and BOOTH BOXES

Proven, Tested and Maintained in hundreds of Phonograph locations using an average of six (6) STREAMLINE BOXES per spot. This is a West Coast average. Eastern operators are reporting earnings as high as $3.00 per week per STREAMLINE BOX. One Operator Showing a Profit of $104.00 in 8 Months on a $6.90 Investment.

The More a Phonograph Plays — The More It Is Played

Order in ten boxes, 5 Bar and 5 Wall, with what armored cable you want and make a test. If the boxes earn 75c a week each, cover every spot you have. YOUR INCOME GOES UP. YOUR MACHINES ARE CHAINED DOWN. YOUR MUSIC BUSINESS IS ADVERTISED ON EVERY BOX WITH A GENTLE URGE, "PLAY 1 TO 20 NICKELS."

NATIONALLY PRICED

Streamline Wall Box, $6.90. Streamline Bar Box, $7.90. Cable, 5c Per Foot. Slug Rejector Box, $12.75. Instrument Casting, 35c. "T" Joint Boxes, 55c. Now Also Available With National Slug Ejector

SHYVERS MANUFACTURING COMPANY

2315 W. HURON STREET CHICAGO, ILLINOIS

PHONE: ARMitage 0896

WESTERN OPERATORS: Order from Shyvers & Shyvers, 119 W. Denny Way, Seattle, Wash.

Record Buying Guide

An Analysis of Current Songs and Recordings From the Standpoint of Their Value to Phonograph Operators

GOING STRONG

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country. Recordings listed without an explanation are those that have appeared under this heading for one week or more and have thus become such established successes that they require no further explanation.

Indian Summer. It took this 1940 version of Victor Herbert's lovely melody a long time to catch on—it was first mentioned in these columns as a "Possibility" a couple of months ago—but now that it has arrived, it has done so in no uncertain terms. Possibly not as universally popular as every number that reaches this division of the guide, it still has made itself felt in the automatic phonos to such an extent that it most definitely can be classified as a strong machine attraction. Only two records mean anything in the boxes, Tommy Dorsey's and Glenn Miller's.

Scatterbrain. (12th week) Frankie Masters, Freddy Martin, Benny Goodman, Guy Lombardo.

Oh, Johnny, Oh. (12th week) Orrin Tucker.

In the Mood. (9th week) Glenn Miller.

Yodelin' Jive. (6th week) Andrews Sisters-Bing Crosby.

Stop, It's Wonderful. (5th week) Orrin Tucker.

Careless. (4th week) Glenn Miller, Dick Jurgens.

All the Things You Are. (3d week) Tommy Dorsey, Artie Shaw, Frankie Masters.

The Little Red Fox. (3d week) Kay Kyser, Van Alexander, Hal Kemp.

COMING UP

Recordings listed below are those which operators report are not yet top-notch money-makers but which are growing in popularity on automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

The Man Who Comes Around. Getting hotter and hotter with each passing week is this novelty disk as recorded by Tommy Tucker. It still hasn't attained the degree of popularity that makes it eligible for blue-ribbon honors, but it would be no surprise to see that happen soon.

At the Balalaika. An unexpected hit, even to its publishers, is this romantic song out of the Metro-Goldwyn-Mayer picture, *Balalaika*. As a song it is doing very well for itself over sheet-music counters and on the airwaves, and as a phono item it is being helped along tremendously by the fact that Orrin Tucker has a disk of it. His record isn't the only one getting places, however, Victor Silvester and Abe Lyman contributing disks that are attracting nice attention.

Chatterbox. It is beginning to look as if this novelty ditty may not quite reach the heights, but that takes nothing away from its potent pulling power at the moment. It should be on all turntables, particularly in Kay Kyser's version. Also offering profitable recordings are Dick Jurgens, Sammy Kaye and Guy Lombardo.

Faithful Forever. This ballad from *Gulliver's Travels* is getting ahead nicely and soon may be a serious threat to current leaders. Even if that doesn't happen it still should mean something to operators, particularly as the picture plays around the country. Glenn Miller has the only record getting the nod on this tune.

Darn That Dream. Catching on in a very definite sort of way is this ballad from the score of the now-defunct *Swingin' the Dream* musical show. The two leading contenders for phono attention at the moment are Benny Goodman and Tommy Dorsey, with more than favorable reports coming in regarding public reaction to the song itself and its recordings.

Between 18th and 19th on Chestnut Street. This novelty number by Will Osborne and his vocalist, Dick Rogers, is now starting to move, particularly since the release of the Bing Crosby-Connie Boswell recording. Altho interest seems to be centering mostly in this one disk, Charlie Barnet has a record that is not being overlooked. Don't be caught napping on this one, it looks very good.

In an Old Dutch Garden. This is the third of last week's "Possibilities"—the other two being *Dream* and *Chestnut Street*—to make good, and while, like its companions, it is still too early to make accurate predictions, it also appears likely that it will carve out a nice career for itself. Dick Jurgens and Eddy Duchin thus far have the edge on other recordings.

Confucius Say. Not making any great strides forward, but managing not to slip back is this novelty. Guy Lombardo is not alone in the field now, Kay Kyser and Frankie Masters having come up within the past week to challenge his phono supremacy on this tune.

Tuxedo Junction. Despite great progress the week before, during the last seven days this Erskine Hawkins item seems to have slowed down considerably. Watch this one, but don't pin too many hopes on it.

POSSIBILITIES

Recordings listed below have not as yet shown any strength in automatic phonographs but are the most likely prospects for music machine success among new record releases. These suggestions are based upon radio performances, sheet music sales, reports from music publishers as to the relative importance of certain songs in their catalogs as well as on the judgment of The Billboard's music department.

You'd Be Surprised. Continuing the practice of exhuming songs long since dead and buried, Orrin Tucker, who has done well for himself along those lines, comes up with another oldie. This could very well be another *Oh, Johnny*, with Bonnie Baker doing her work well.

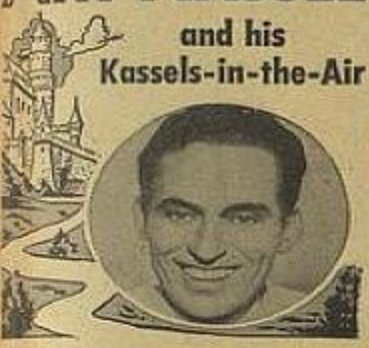
The Starlit Hour. The writers of this, Peter De Rose and Mitchell Parish, wrote the number that won the *Hit Parade* award a week ago as the most popular song of 1939, *Deep Purple*. This department feels that this one has enough blend of quality and popular appeal to accomplish the same thing in 1940. It's hard to see how this can miss being one of those smash hits all ops pray for.

Put Your Little Foot Right Out. A Dick Robertson recording that may possibly have what it takes to hammer out a good future for itself in the phono world. The Robertson popularity plus an interesting enough title is the basis for such speculation.

The Gaucho Serenade. If this is only half as good as the more or less similarly located *South of the Border*, you had better hop on it soon. Whether it will be or not is pretty problematical at the moment.

(Double-meaning records are purposely omitted from this column)

ART KASSEL
and his
Kassels-in-the-Air



Another Bluebird Record
Nickel Nabber!

Get these new Victor and Bluebird Records

Art Kassel and his Kassels-in-the-Air
B-10508—Hell's Bells—F.T. (V.R.)
Down in the Alley and Over the Fence—F.T. (V.R.)

Tommy Dorsey and his Orchestra
26445—The Starlit Hour—F.T. (V.R.)
Deep Night—F.T. (V.R.)

Mitchell Ayres and his Fashions in Music
B-10541—Row Row Row—F.T. (V.R.)
Ma (He's Making Eyes at Me) F.T. (V.R.)

It Pays to Use
VICTOR AND BLUEBIRD RECORDS
Victor Division, RCA Mfg. Co., Inc., Camden, N. J.
A Service of the Radio Corporation of America
Trademark "Victor" Reg. U. S. Pat. Off. by RCA Mfg. Co., Inc.

Get this latest hit by
SHEP FIELDS
AND HIS ORCHESTRA
"MENE MENE TEKEL"
ON BLUEBIRD RECORD NO. 10546
Vocals by HAL DERWIN

Says
WALTER WINCHELL
January 24, 1940
"NEW YORCHIDS . . . Shep Fields' platter of MENE MENE TEKEL."

Order it from your
Bluebird Distributor
It's a real money-maker!

MUSIC OPERATORS
Are we got your name on our mailing list? Do you have our Free Catalog? Have you heard "The Song" on Radio Record No. 444, which is making coin phonographs into gold mines? Drop a postal card today!!
Radio Record Co., 1658 Broadway, N. Y. C.

Call the Advertiser in The Billboard Where You Got His Address.

What the Records Are Doing

"Help Thy Neighbor" was a good tune several years back, and the sentiment is still good. If you have the helpful spirit, write a letter to this column, setting forth the principles and ideas which have made you a successful phonograph operator. Address all letters to the Record Editor, The Billboard, 54 W. Randolph street, Chicago.

Woodmere, L. I., N. Y.

To the Editor:

During the last three years I have been giving this matter of making hit selections some thought. I really began to delve into this field of the amusement business with the idea of giving my locations some sure-fire hits. My experience has been that tunes that click are those that have catchy melodies and are recorded by good bands. The bands and recording companies have taken this problem in hand and are doing excellent jobs in supplying music machine operators with records that have potentialities of increasing the takes.

From the way Tucker tunes are going with me this could, I think, be called the "Tucker Age." My top-flight numbers are *Oh, Johnny, Oh; Billy; Stop, It's Wonderful* and *Pinch Me* by Orrin Tucker and *The Man Who Comes Around* by Tommy Tucker, *Scatterbrain* by Frankie Masters and *South of the Border* by Shep Fields and Tony Martin are clicking with nickels on my machines.

However, I think I am faced with a problem that is general. I need more Bing Crosby numbers. His numbers always click in my locality, so naturally I am looking forward to his next releases.

Believe it or not, my location owners are requesting such numbers as *The Music Goes 'Round, Row Row Row, Alabamy Bound, St. Louis Blues, Meet Me Tonight in Dreamland* and Viennese waltzes.

At present I am making preparations for a big summer season. Last year the jitterbugs along the Boardwalk boosted my takes considerably and I am expecting them back again this summer. This group has certainly helped the automatic phonograph operator. When they congregate in such numbers you can bet the location owner is glad.

In closing let me make mention of this fact—Xavier Cugat's releases are going strong with me. He is one artist my locations request for the work of the artist himself. For the last three weeks these requests have been coming in and there is no indication that they are going to stop. I am supplying them as fast as possible. The customer is always right is also my slogan.

SAUL LEVY,
State Automatic Music.

HERE'S AN OPERATOR . . . one of the many who has really given some thought to the records he will use on his phonographs—and, hence, naturally a letter writer for a column such as this. Note that Operator Levy doesn't mind the jitterbugs. Many operators object to the jitterbugs, declaring that they cause the machine to vibrate, breaking records and in general doing the machine no good. For any operators who have experienced this trouble and have not solved the problem, The Billboard has several suggestions which have been gathered in the past few years which will help prevent the jitterbugs from wrecking your machines. Just drop a line to the Record Editor and the suggestions will be sent you by return mail.

* * *

Spokane, Wash.

To the Editor:

I have been following *The Billboard's* Record Buying Guide for two years, and only once in a while has some recording listed in it failed to click on my machine. Nine out of 10 times the recordings it names get big plays.

Before becoming acquainted with your column I tried to follow The Hit Parade, but as far as I am concerned there is no comparison between it and the Record Buying Guide for selecting records for music machines. I have a spot in St. Maries, Ida., where the location owner has a newsstand, and if I don't keep the machine there supplied with records hot from the "Guide" he raises the roof.

I have found that each location requires special study to keep the patronage good. The trade is a little different in each spot—even no two beer parlors can be handled exactly the same. There is a Japanese beer parlor where the best combination of records includes two Japanese, two Mexican, two Swedish, about five late numbers and the rest a mixture of cowboy and hillbilly.

In my Scandinavian locations I have found Hit Parade leaders and recordings from popular motion pictures get hardly any play. They are just not known. Tunes like *Oh, Johnny, Oh, South of the Border*, cowboy and hillbilly numbers always can be counted on. This goes for lumber and mining communities, too.

During the past week, Orrin Tucker's *Oh, Johnny, Oh* averages on top in popularity on all locations, followed in order by the same man's *Stop, It's Wonderful*, Cliff Brunner's *It Makes No Difference Now*, Tony Martin's *South of the Border*, Andrews Sisters and Bing Crosby's *Yodelin' Jive*, Guy Lombardo's *Hop, Hop Happy Day* and Artie Shaw's *I Didn't Know What Time It Was*. Tucker's *Would'ja Mind?* is coming up strong.

Tucker has jumped into the lead among the most popular bands, and his vocalist, Bonnie Baker, has toppled Bing Crosby from the throne he has had a monopoly on in this, his old home town. Tony Martin also is going strong of late. Business has slumped off since the first of the year.

BILL PARADISE.

* * *

WE FREQUENTLY HEAR . . . that no other agency can predict the records for automatic phonographs as well as The Billboard's Record Buying Guide. Such programs as The Hit Parade often show the trend of music—yet often fail to show the real taste of the phonograph playing public. Witness the listing of the hit tune "Beer Barrel Polka" eight weeks before it appeared in any radio listing. The Hit Parade is undoubtedly indicative of radio popularity. The Record Buying Guide indicates the popularity of tunes on the phonograph circuit—which in itself is one of the strongest builders of tunes.

BEN BLUE, OF HOLLYWOOD, currently appearing in Chicago's George White "Scandals," attended the Mills Open House. Eight of the 12 beauties posed with the Empress phonograph during popularity contest.

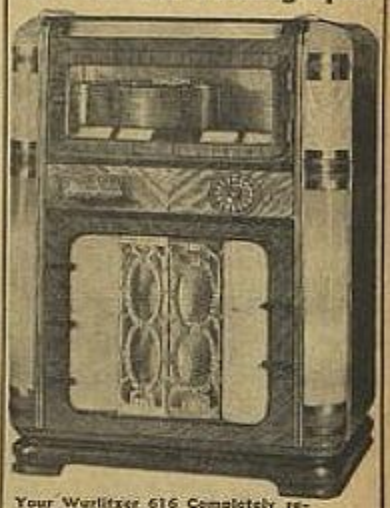
A New Hit?

CHICAGO, Jan. 27.—A music machine operator from Ishpeming, Mich., walked into the RCA-Victor room at the Hotel Sherman, during the 1940 Coin Machine Show, and played a couple of records on the firm's demonstrator.

Jack Williams and Steve Demetriades, of RCA-Victor and Standard Phono respectively, were slightly taken aback when the operator dashed out to them and insisted he wanted 10 records of this new number he had just played.

He liked it, he said, and was sure it would be a hit on some of his locations. The record was the *Beer Barrel Polka*.

MIRABEN LITE-UPS ADD 1940 GLAMOUR
To Your Old Phonographs



Your Wurlitzer 616 Completely remodeled as above with plastic top ¼ domes $24.50
Materials only as above No. 616 M-1 . . . . . $19.50
FOR SALE, COMPLETELY REMODELED AS SHOWN ABOVE $119.50
YOUR Wurlitzer 24 completely remodeled with new red plastics and ¼ domes. $22.50
Materials only No. 24 M-1 . . . . . $17.50
1/3 Deposit, Balance C. O. D. F. O. B. Chicago. We also remodel or sell complete sets of Remodeling Materials for your Rockola Imperial 20 and Rockola 16.
MIRABEN COMPANY
829 Milwaukee Ave., CHICAGO, ILL.
Phone: Haymarket 2883

CASH FOR USED RECORDS
HIGHEST PRICES
for German-Spanish-French-Polish-Italian-Greek-Turkish and all other FOREIGN RECORDINGS. Also Interested in Domestic Records.
LONG ISLAND RECORD EXCHANGE
208 FULTON ST., NEW YORK CITY.

WESTERN'S OOMPH KEEPS PROFITS UP!

A 100% LEGAL GAME with Universal Appeal!

The cop on the beat—the reverend in his pulpit—grandpa, grandma and junior all get a kick out of OOMPH for just a penny a game! OOMPH sends a straw, the player blows, the funny sailor-man climbs up the "oomph" register and everybody has fun—including you, Mr. Operator, when you count up the profits! No service problems . . . . just make collections! Send your order in today, with 1/3 deposit. Immediate delivery.

WESTERN PRODUCTS, Inc.
825 W. North Ave., CHICAGO, ILLINOIS

Holly Mfg. Co. Gets New Factory

DETROIT, Jan. 27.—Under the direction of the founder, Edward A. Gorney, the Holly Mfg. Co., Holly, Mich., is making an important expansion move. The name of the firm has been changed from Holly Engineering Co. to the above-mentioned name, and Gorney becomes president of the new corporation. A new building has been purchased to house the factory.

The new factory is located near the center of the city of Holly. It provides 10,000 square feet of floor space, with a railroad siding adjoining the building. New equipment for manufacturing is being purchased.

Gorney announces that the firm will manufacture a complete line of coin machines, including amusement games, scales and music machines. The immediate expansion has become necessary because of the demand for the grips and gun machines now made by the company, it was stated. Production of the complete new line will start in about 60 days, Gorney stated.

MOTORIZED MERCURY

Clock Motors give Mercury a constant speed at any temperature. Reels click into place with precision 1-2-3 and out pops a token on a winner.

It cost us thousands of dollars to develop this clock—it's a honey—and our patent attorney has seen to it that nobody else will copy it . . . so if you want the best token payout counter game—there is only one: Groetchen's MERCURY—all others are made obsolete by this Clock Motor.

Try a sample of "motorized" Mercury

Send order today — attach a Postal Money Order for $5.00 deposit—within a few days you will unpack one of the neatest counter machines you ever laid eyes on—truly a mechanical marvel.

GROETCHEN TOOL CO.
130 N. UNION STREET, CHICAGO

Exhibit Supply Announces Flagship

(New Game)

CHICAGO, Jan. 27.—Announcement of a new novelty high-score game, Flagship, has been made by the Exhibit Supply Co. "The game was introduced especially for the 1940 Coin Machine Show," revealed John Chrest, sales manager. "Tremendous response from operators, jobbers and distributors indicates that Flagship will be numbered among the other hit games that Exhibit has had the good fortune to turn out during the past few months.

"With Flagship, Exhibit's Bowling Game, and Congo, three-coin multiple game, in production, Exhibit's production facilities have been speeded up so that in a short time shipments on all games ordered will be filled. Orders received on the three machines have far exceeded our expectations—an indication of their outstanding success.

"Exhibit's Bowling Game, because of the many features such as free play, high score, daily or weekly high score and other outstanding features, seems to have struck a popular demand and is occasioning a heavy demand on the part of operators. Operators everywhere seem to realize that this is a game that assures them a longer playing-interest life—as well as larger earnings.

"Congo is a one or five-ball multiple coin free play game which can be easily converted to one-ball operation and vice versa. Big odd winners are possible on each ball. It is truly a fast game for fast players—demanding fast play. The game, with fast action mirror-metal playing field, is housed in a mammoth sized cabinet with illuminated louvers on the sides and backboard.

$$ SAVE WITH AVON $$

✓ CHECK THESE VALUES

FREE PLAY		CONSOLES	
Free Rates	$18.00	1938 Track Times	$87.50
Multi-Free Reels	18.00	1937 Track Times	35.00
Airport	35.00	Slant Top Derby Day	32.50
Box Score	27.50	Dark Horse	24.50
Side Kick	22.50	Buckley's Colors,'39	125.00
Chevrons	27.50		
Circus	24.50		
Contact	25.00		
Chubble	25.00		
Chief	24.50		
NOVELTY		PHONOGRAPHS	
Step & Go	$18.00	Rock-Ola Rec.	$39.50
Bubbles	18.00	Rock-Ola Rhythm King	44.50
Side Kick	18.00	Mills DeLuxe	39.00
Chief	15.00	616	89.50
Bamboo	10.00	616 with Illum. Conversion	110.00
Paramount	10.00		

1/3 Deposit, Balance C. O. D.

Distributors for All Leading Manufacturers. All Hits of the Show.

AVON NOVELTY SALES CO., INC.
2929 Prospect Ave., CLEVELAND, OHIO
Cable Address "Avon." Phone: PRospect 4561

Bud Lieberman Joins Bally Co.

CHICAGO, Jan. 27.—Bud Lieberman, veteran coin machine man, has been appointed general field manager of Bally Mfg. Co., according to a statement released by Ray Moloney, Bally president. "Bud will spend practically all his time in the field," Moloney explained, "and will serve as my direct personal representative in the field. He has complete authority to co-operate with distribution organizations from Coast to Coast, to close deals and arrange territory for the mutual benefit of Bally and Bally distributors."

My main purpose in sending Bud Lieberman out as field marshal for Bally is to keep in closer contact than ever before with the men on the front. We believe 1940 will be the biggest year in Bally history. At the same time, recognizing that sales originate out in the territories, we do not intend to sit and wait for business—but to go right out into the front lines and co-operate with our distributors in boosting Bally sales volume. With his long and successful career in the industry, Bud Lieberman is definitely the man for the job."

At the Bally factory Lieberman expressed eagerness to get into action. "I plan to hit the trail immediately," he said, "because I've got real merchandise for operators. I'm particularly pepped up about the Bally Alley bowling game. In all my 20 years' experience with coin machines I've never seen anything to equal Bally Alley in the legal amusement class for long-life play-appeal and earning power. And as to performance, the Bally Alleys I've been watching come off the line are certainly 100 per cent mechanically right—and Bally will back up that statement to the limit. In spite of the huge volume we've been shipping, there are plenty of operators who haven't yet tried Bally Alley. I'm going to show them how to get into the big bowling money in a hurry!"

BEST BUYS IN U. S.

FREE PLAY		NOVELTY	
Airport	$27.50	Bat. Champ	$14.00
Bang	30.00	Chubble	9.00
Big Six	50.50	Fifth Inning	17.00
Big Ten	19.00	Flash	23.00
Chubble	21.00	Snooks	12.00
Dary Jones	20.00	Speedy	9.00
Klick	10.00	Side Kick	12.00
Speedy	15.00	Tapper	23.00
Thriller	47.50	Vogue	50.00
Variety	45.00	Zip (Exhibit)	17.00

$7.00 EACH: Bamboo, Jungle, Hi Ls, Palm Springs, Silver Flash, Zephyr, Zip (Games).

$6.00 EACH: Airway, Cargo, Review, Running Wild, Taps, Batter Up, Equalite, Home Run, Rose Bowl, Scoreboard, Track Star, Turf King.

Later Model Games—Price List on Request! 1/3 Cash Deposit. Under $15.00 Full Cash. For Expert Cables "Coinmachin," N. Y.

MARC MUNVES, INC., 555 West 157th St., New York, N. Y.

Notickee, no washee,
Op save money,
Skee-Ball-Ette, she
honey!

Mm-m-m! College Trained Operators

PHILADELPHIA, Jan. 27.—"It's a small world after all," mused Mike Swift, one of the newer pinball operators here, when he attended the weekly Tuesday meeting of the Philadelphia Amusement Machines Association.

For with his rah-rah college days a fond memory after all these years, Swift met up with a long-lost fraternity brother in the person of the new correspondent for *The Billboard*, M. H. Orodenker, on hand to cover the goings on.

To make the handshake complete it was discovered that another member wears the same fraternity pin, Nick Muchnick, who is associated with his brother, Morris, town's leading board operator. Looks like Alpha Gamma fraternity will have to charter a chapter in the amusement machines industry if any more brothers turn up.

BIGGEST SHOW HIT

IMP—

Radio Type Gum Vender.
A Natural for Every Operator.
Cigarette or Cheery Reels only 5½x5½x6. IMP has Finest Coin Chute.
Will never clog. Price Only
$12.50

Carton of Six, $67.50, F.O.B. Factory. ⅓ Cash With Order.

H. G. PAYNE CO.
312 No. Broadway, NASHVILLE, TENN.

RAY MOLONEY, president of Bally Mfg. Co., plans a field campaign with Bud Lieberman (right), recently appointed to the Bally sales staff.

Beg Your Pardon

In the January 20 issue of *The Billboard*, in a list of coin machine associations, Frank N. Brassaw, of Montpelier, Vt., was listed as president of the Vermont Coin-Operated Amusement Machine Association. We are indebted to Daniel H. Roach, secretary of the association, for the correction of the name of the president. The present head of the association is Hal March, 5 Walker place, Brattleboro, Vt.

War or No War . . .

CHICAGO, Jan. 27.—War or no war, coin machine operators in Finland must have their copies of *The Billboard*, Bernie Bruns, head of *The Billboard's* circulation department, reports the recent receipt of a subscription application from Helsinki, Finland. The application is made in the name of Exhibit, Finnish operating and distributing firm.

Helsinki is in the middle of the present conflict between Russia and Finland. Full address of the firm is Exhibit, Centralgatan 5 A, Helsinki, Finland.

HERE'S 1940's BEST BUY for BIG COUNTER EARNINGS

Imp

GROETCHEN'S 3 REEL CIGARETTE MACHINE WITH GUM VENDER. MIDGET COUNTER GAME, ONE OF THE WORLD'S SMALLEST (5"x5"x6"). FINEST CONSTRUCTION—PRECISION BUILT—HAMMERLOID—SMOOTH VELVET FINISH—NOISELESS OPERATION—ASSORTED COLORS. WEIGHS ONLY 5¾ LBS.

In 1940 It Will Be Impossible To Compete With Groetchen's Outstanding Counter Game Sensation!

ORDER TODAY! 1/3 Deposit With Order—Bal. C.O.D.

$12.50 EACH Cartons of 6 $67.50

GERBER & GLASS 914 DIVERSEY CHICAGO, ILL.

SORRY FOR THE DELAY!!

We booked so many orders at the Coin Machine Show for SKEE JUMP (console skill game) and TOTALIZER (counter skill game) that it is difficult to ship them all in one day. Our factory is working day and night and we expect to ship all the Show orders within 10 days. If there is a delay in getting your machines, please excuse us, as we are doing our best.

MAX D. LEVINE, President.

Remember, it's worth waiting for Skee Jump and Totalizer

SCIENTIFIC GAMES CORP. 21 STEUBEN ST., BROOKLYN, N. Y.

★ LIVE WIRE COIN MACHINE SALESMEN

One of the industry's leading manufacturers requires direct representatives for OHIO, INDIANA and MICHIGAN Territory, and FLORIDA, GEORGIA and ALABAMA Territory. Applicants must be experienced, have following among distributors, jobbers and operators and devote entire time to our complete line of legal equipment. Straight commission. Give full details in first letter, which will be treated in strict confidence. Our employees know of this ad. Reply BOX D-50, care The Billboard, Cincinnati, O.

ACE LEADS AGAIN FOR PRICE AND SERVICE

FREE PLAY		FREE PLAY		NOVELTY	
AVALON	$24.50	KLICK	$ 9.50	BUBBLES	$8.50
BUBBLES	16.50	LUCKY	47.50	BOX SCORE	8.50
BANG	31.50	MAJOR	16.50	CHIEF	8.50
BIG SIX	62.50	MIAMI	15.50	CONTACT	8.50
CONTACT	17.50	MR. CHIPS	49.50	CHUBBIE	8.50
CHEVRON	22.50	PYRAMID	19.50	GEM	8.50
CLIPPER	33.50	SPOT EM	19.50	RINK	8.50
DOUBLE FEATURE	14.50	STOP & GO	16.50	BALLY ROYAL	8.50
DAVY JONES	19.50	SPORT	48.50	SPEEDY	8.50
FIFTH INNING	17.50	TWINKLE	32.50	SIDE KICK	8.50
FLASH	27.50	TOPPER	26.50	RITZ	8.50
GEM	12.50	TRIPLE THREAT	29.50	FLIGHT	8.50
GOLDEN GATE	39.50	THRILLER	49.50		
HI LITE	19.50	VARIETY	37.50		

SPECIAL, CHICKEN SAM — LIKE NEW $149.50

ALL MACHINES GUARANTEED TO BE IN A-1 CONDITION.

1/3 Deposit Required With All Orders, Balance C. O. D., F. O. B. Newark, N. J.

ACE DISTRIBUTORS, 1125 Broad St., Newark, N. J.

COIN OPERATED MACHINES AND SUPPLIES

I. L. MITCHELL & CO.

IF YOU'RE LOOKING FOR EXCELLENT USED PIN GAMES AND LOWER PRICES

Write For Our List!

PHONE: GLENMORE 2-5450. 1070 Broadway, BROOKLYN, N. Y.

You can *ALWAYS* depend on JOE ASH — *ALL WAYS*

ON HAND FOR IMMEDIATE DELIVERY . . .

ALL THE LATEST RELEASES OF THE FINEST GAMES EVER PRODUCED BY THE COUNTRY'S LEADING MANUFACTURERS direct from the COIN MACHINE SHOW!

WRITE, WIRE OR PHONE FOR PRICE LIST!

ACTIVE AMUSEMENT MACHINES CORP.

900 North Franklin Street, Philadelphia, Pa. Phone: Market 2656.

Halifax, N. S., License Near

City Council plans a fee on pinball and jackpot machines

HALIFAX, N. S., Jan. 27.—Licenses to operate pinballs and jackpot machines appeared to be assured here, with city council apparently favoring the licensing arrangement. However, in a reading before the council, the original bill was sent back to the laws and privileges committee for rewriting when it was discovered that the wording of the motion was not sufficiently clear to prevent the collection of the yearly fee from pay telephones, music machines and vending machines. Accordingly, instructions were given to rewrite the motion to be presented at the next council meeting.

Represented at the council hearing were two groups of coin machine distributors, game operators being represented by one group, while the other represented vending machine interests. Representing game operators were James Slaunwhite, Frank Hanlon, L. A. May, P. F. Lavers, Donald Duff and the Mintz Brothers—Izzy, Jake and Syd. In the vender group was the Coney Island Amusement Co., of which Donald Duff is owner.

In behalf of the pinball and jackpot machines, it was pointed out that a high annual tax would be a hardship on the owners, "as the machines were often not in use because of repairs." Operators declared that operating costs were high because it took 10 machines to keep four available.

Operators suggested that a tax on each individual or firm in the business be levied, the tax to be based on the number of machines each individual for firm has in operation. When it was contended that the machines could be used for gambling operators answered effectively, saying that it was possible to bet even on the probability of decisions rendered by the city council.

It was revealed that Halifax distributors are all lifelong residents with the exception of two men who have been residents for eight and 12 years respectively.

One further decision of the council was to conduct a survey of the distributors and operators, and also of the machines, names of which were submitted by distributors for information of council members.

Locations Give Much Employment

CHICAGO, Jan. 27.—In a two-day directors' meeting at the Hotel Sherman here the National Association of Retail Grocers, representing a group of independent retail locations, petitioned the American Federation of Labor to be neutral on the question of chains and independents or to favor the independent cause.

Important statistics on employment furnished by independent retail locations were given in the telegram to AFL officials in Miami, Fla.

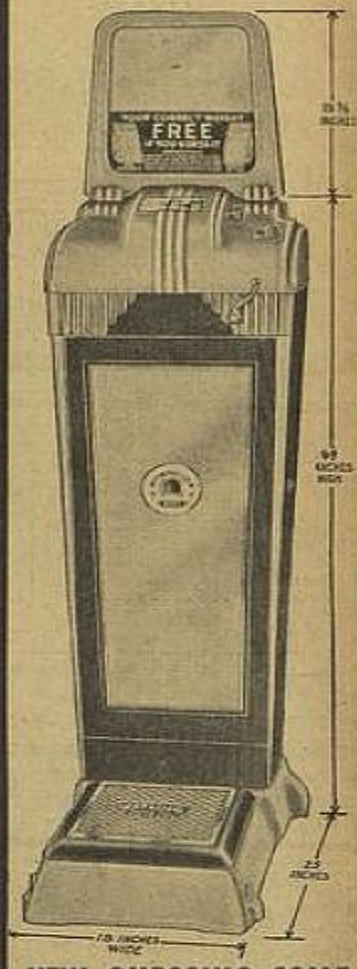
The retailers' organization is said to represent about 50,000 retail locations. Independent locations have store employees reaching a total of 2,838,801 for the country, while chain stores employ only 963,636, according to the telegram. Only 2,702 active proprietors and firm members are represented by the chains, while independent locations represent 1,471,938 active proprietors and firm members.

The grocer organization directors also voted to co-operate fully with all bona fide consumer movements.

Pa. Town Authorizes Parking Meter Use

HAZLETON, Pa., Jan. 27.—On a resolution introduced by Major James C. Costello, the Hazleton City council authorized the mayor to contract with the Gray-Bar Co. to install parking meters. This plan was up in March, 1938, but failed to materialize due to the difficulties in securing to indemnify the city in case of suit for any possible infringement of patent rights.

$10.00 DOWN Balance Monthly



NEW GUESSING SCALE

Operates Automatically

No Springs—Balance Weight

30-DAY MONEY-BACK GUARANTEE

WATLING MFG. CO.

4640-4660 W. Fulton St.

CHICAGO, ILL.

Est. 1889—Tel.: COLumbus 2770

Cable Address "WATLINGITE," Chicago

UNIVERSAL GRIP

It Made a Hit. Takes in the Copper. It's different. PLUG-PROOF COIN CHUTE. Attractive All-Chrome Front. UNIVERSAL GRIP HANDLE — Can be worked in any position. Beautiful Mohawk Red Crackle Finish. Simple Construction. ARRANGED FOR STAND. All Operators Want Them! Get Your Sample Now!

$9.75 ½ With Order; Bal. C. O. D.

Holly Mfg. Co.

HOLLY, MICH.

ADVERTISE IN THE BILLBOARD—YOU'LL BE SATISFIED WITH RESULTS.

REGIONAL DISTRIBUTORS FOR MINNESOTA, NORTH DAKOTA, SOUTH DAKOTA, MONTANA, NORTHERN WISCONSIN AND NORTHERN IOWA

IMMEDIATE DELIVERY ON

BALLY
Bally Alley
Bull's Eye
Sport King
Grand National
Gold Medal
Dandy

STONER
Fantasy — Jackpot
Fantasy — Free Play

MILLS
1940 Throne of Music
1940 Empress
Five-in-One
Four Bell
Jumbo Parade

CHICAGO COIN
Roxy

EXHIBIT
Bowling Alley
Congo
Flagship

EVANS
1940 Ten Strike
1940 Lucky Lucre
1940 Galloping Domino

GROETCHEN

Imp
Sensational New Counter Game
6 for $67.50

PAYOUT TABLES

Gold Medal	$155.00
Grand National	144.50
Pacemaker	135.00
Grandstand	105.00
Thistledown	99.50
Winning Ticket	99.50
Blue Ribbon	89.50
Hawthorne	84.50
Homestretch	80.00
Sport Page	59.50
Derby King	50.00
One Two Three, Only Slightly Used	44.50
Feed Bag	30.00
One Two Three	22.50
Hey Day	17.50
Ak Sar Ben	17.50
Fleetwood	17.50
Fairgrounds	17.50
Bally Entry	15.00
Rover	15.00
Preakness	12.50
Arlington	12.50

CONSOLES

1938 Galloping Domino	$109.50
Lucky Star	$69.50
Paces Races, Serial 5000	69.50
Paces King Pin	69.50
Buckley Colors	69.50
1938 Track Time	65.00
Kentucky Club	40.00
Skill Time	40.00
Seven Bells	40.00
Lexington	35.00
Gottlieb Derby Day, 9 Coin	29.50
Galloping Domino	24.50
Derby Day, Slant Top	17.50
Dewey Jr.	15.00
Tanforan	15.00
Stoner Turf	15.00
Derby Day	12.50
Dominola	10.00
De Luxe Bell	10.00
Stoner Ritz	10.00

COUNTER GAMES
New

Sparks	$28.50
Mercury	27.50
Wampam	27.50
Challenger	24.50
Pick A Pack	15.00
Cent A Pack	$12.50

Used

Ginger	$12.50
Jennings Grandstand	10.00
Silver Bell Gum Vender	10.00
Tally	6.00
Poker Face	5.00
Reel Spot	5.00
Midget Races	5.00
Selmor Peanut Machine	5.00
Spark Plug	5.00
Electric Shocker	4.00
Rolo	4.00
I O U	4.00
Select 'Em	4.00
Punch a Ball	3.00
Buck Shot	3.00
Punchette	3.00

PHONOGRAPHS

Wurlitzer 600	$175.00
Wurlitzer 616 S. P. (Marble)	139.50
Wurlitzer 616 (Marble)	129.50
Wurlitzer 412 (Marble)	89.50
Rock-Ola Imperial 20	80.00
Mills Zephyr (Lights)	60.00
Rock-Ola Rhythm Master 16	$50.00
Wurlitzer 312 (110 D.C. Marble)	45.00
Wurlitzer P12 (Marble)	45.00
Rock-Ola Rhythm King, 12	35.00
Rock-Ola Nite Club	30.00
Mills Swing King	20.00
Mills Dance Master	15.00

MISCELLANEOUS

Stewart-McGuire Cig. Mach., 9 Col.	$60.00
U Need a Pack Cig. Mach., 9 Col.	50.00
Slugproof Wallbox Selector and Speaker for 12 and 20 Records	15.00

Terms: 1/3 Deposit With Order
Balance C. O. D.

MAYFLOWER NOVELTY COMPANY, INC.

1507 UNIVERSITY AVENUE, ST. PAUL, MINNESOTA

ATTENTION, OPERATORS AND JOBBERS
Send For Our Big General Coin-Machine Catalog

Our new catalog is the most complete Coin-Machine Catalog ever offered to the operator, showing more than 500 Reconditioned Machine bargains, Phonographs, Pin-Ball Machines, Automatic Pay-Outs, Cigarette Machines, Scales, Vending Machines, Supplies and Legal Machines of all types. Here is your chance to get real Reconditioned Machines at the prices you had hoped for—prices that defy competition. Send for your free copy today.

BADGER NOVELTY COMPANY
2548 N. 30TH ST., MILWAUKEE, WIS.

WE'VE GOT 'EM
says Jack Berger
NEWARK COIN DISTRIBUTORS
107 MURRAY ST., NEWARK, N. J.
Tel.: Bigelow 2-8828

Chicago Coin's — Genco's
Keeney's — Gottlieb's — Etc.
ALL THE LATEST AND BEST GAMES DIRECT FROM THE BIG SHOW—ALSO THE BEST USED BUYS IN ALL OUR HISTORY—WRITE FOR LIST QUICK!

WATCH
For Important Announcement
FROM
BABE KAUFMAN
250 WEST 54TH ST., NEW YORK CITY
Distributors of the Finest Merchandise Machines

IMP $12.50 Each
WITH GUM VENDER

CARTON OF SIX	$67.50
CHICKEN SAMS	$147.50
A. B. T. TARGETS	$14.50

FREE PLAY NOVELTIES

Contest, Majors, Skyrockets, Snooks, Taps	$22.50
Chevrons, Hold Tights, Up & Up	$25.00
Avalons	$34.50
Blackouts, Twinkles, Lite-o-Cards, Conquests, Scoops	$62.50

1/3 With Order, Bal. C.O.D.

ROY McGINNIS, 2011 Maryland Ave., Baltimore, Md.

Specialty Exports Rise in November

WASHINGTON, Jan. 27.—Exports of specialties products from the United States during November, 1939, had a value of $11,324,565, or 4½ per cent larger than the total for November, 1938, according to the Specialties Division, Department of Commerce.

Exports of specialties totaled $119,711,916 for the 11-month period, an increase of $3,500,000 over the corresponding period of 1938. The best showing for this period was made by glass products, which increased 24.7 per cent in 1939 compared with 1938.

For the month of November, 1939, household sewing machines continued to lead in per cent increase of foreign sales of specialties registering a gain of 84.3 per cent over November, 1938. Other fast-moving export items in November were glass, with an increase of 48.2 per cent, and clocks and watches, furniture, scientific and professional goods and container closures, each with an increase of at least 21 per cent over November, 1938.

The four specialties groups which showed smaller sales abroad in November, 1939, than in November, 1938, were musical instruments, coin-operated machines, books and printed matter and athletic and sporting equipment.

Foreign demand for American specialty items is indicated by the fact that 200 foreign-trade opportunities were published in November, 1939, as compared with 105 in November, 1938.

Philly Coinman Married

PHILADELPHIA, Jan. 27.—Herman Hoffrichter and Ann Chrilin will be married here tomorrow. Hoffrichter is a member of the Hy Ball Vending Co., Philadelphia pinball jobber and distributor.

EDDIE AND MORRIE GINSBURG, heads of the Atlas Novelty Co., Chicago, Pittsburgh, Detroit, Buffalo and other points, gleefully acknowledge that never in the history of the industry has there been such activity following a coin machine convention. They declare that their recent prediction that 1940 would be a banner year is already being borne out.

GET SMART!

You know that legitimate SKILL GAMES are back to stay. Pay-off machines are fast becoming passe. What you must have is a new SKILL GAME with "player appeal" at a price that will make you money.

THIS PRICE MUST BE LESS THAN YOU ARE NOW PAYING FOR PIN-BALL MACHINES IF YOU ARE TO EXIST!

That's just what we have to offer with our sensational new 1940 CASINO GOLF GAME. With a record of having sold over ONE MILLION dollars' worth of automatic golf equipment, we are well qualified to build a machine of this type.

The CASINO GOLF GAME is a de luxe model, 48 inches long, nickel operated, brim-full of "player appeal", beautiful in design and fool-proof in mechanical construction. It is a MASTERPIECE from every possible standpoint —and it is the answer to present-day operating requirements.

When you do business with us you are dealing direct with the original source of supply. We will accept your orders for CASINO GOLF GAMES at the exceedingly low price of only $59.50 per machine, in lots of one or more, F. O. B. Minneapolis.

THE PRICE OF A MACHINE DOES CONTROL YOUR PROFIT

If you appreciate the value of a direct factory connection, you will immediately take advantage of this liberal offer!

A. M. WALZER

References: Any Bank or Dun and Bradstreet.

Based upon the earning power of the machine, in comparison with other skill games, CASINO GOLF is worth $250. Based upon the actual material and labor costs, in comparison with pin-ball games, CASINO GOLF is worth $89.50—and that is being conservative.

Needless to say, GOLF is—and always will be—America's most popular game. CASINO GOLF is welcomed in all types of locations, ranging from the lobbies of palatial hotels to the taverns of the "common people." This UNIVERSAL appeal is your assurance of a BUMPER CROP of nickels—and BIG, STEADY, CASH PROFITS.

We are laying this deal on a platter for you—and all we ask in return is that you tell us about yourself with your first order. As all territories are VIRGIN, it is our desire to give full co-operation to live-wires who really mean business.

USE THE ATTACHED ORDER BLANK AND "TEE OFF" WITH WALZER INTO THE GREATEST COIN-MACHINE BONANZA SINCE THE INTRODUCTION OF PIN-BALL TEN YEARS AGO!

SEND ONE-HALF WITH ORDER, BALANCE C. O. D.

A. M. WALZER COMPANY
Midland Bank Building
Minneapolis, Minnesota

Ship ..... "CASINO GOLF GAMES"
NAME .....
Address .....
City ..... State .....

From Pinballs to Movies . . .

LOS ANGELES, Jan. 27.—When efending their licensed pinball ames against the crusade of an adverse city administration, the organed operators of Los Angeles warned e public that other blue law crudes would follow the move against inball games.

There were many who thought at perhaps the operators were just eing ghosts, but now the operators n say, "I told you so."

On January 18 the Los Angeles ty council voted, 10 to 4, to prepare ordinance which would give the olice commissioner power to censor ction picture shows in the city!

The police commissioner is the an who said pinball games were so nful that a force of 100 policemen, a cost of $250,000, was needed to olice the games.

In reporting the movie censor vote he Daily News (January 19) said: "The commissioners said they wanted wer to conduct investigations of ge and motion picture performces and to deny or revoke licenses theaters which present shows that 'do not comport with the public welfare'."

A lot of people are saying that an overzealous group may kick the pinball operators around, but when they tackle the movies then the people will begin to find out what the crusading is all about.

Marion Enthuses Over Groetchen Imp

WICHITA, Kan., Jan. 27.—Dave Marion recently visited the Groetchen Tool Co., Chicago, and came away highly enthusiastic over the firm's counter game, Imp. He calls it the Napoleon of counter machines. He immediately lined up the State of Kansas as distributor for the game, placing a large order.

The Marion Co. enjoys liberal patronage from concerns all over the country and holds a good reputation for fair dealing, prompt service and thoroly reconditioned machines. Marion states that his moderately successful business has been built on these three points.

The Marion Co. is distributor for many major coin machine manufacturing companies and also operates, using all types of equipment.

Reynolds Praises Groetchen's Imp

DALLAS, Jan. 27.—Imp, Groetchen's new counter game, is going over big with Texas operators, according to Earl E. Reynolds, who has been appointed distributor in Northern Texas for the game.

"Our customers find that they can operate Imp and, since there is a crying need in their territory for profitable counter games, they go for Imp," said Reynolds.

"Imp is the answer to all our needs and we have placed a large order with the Groetchen Tool Co., with daily shipments coming thru to take care of our many customers."

QUALITY SPEAKS FOR ITSELF
CABLE ADDRESS—MASCOY-CLEVELAND

1938 Tracktimes	$85.00	Keen-a-Ball, F.P.	$45.00	Rustime, F.P.	$17.50
1938 Kentucky Clubs	55.00	Twinkles, F.P.	42.50	Paramount, F.P.	17.50
Red Head Tracktimes	37.50	Liberty, F.P.	27.50	Pot Shots, F.P.	35.00
Pamco Roscomonts	17.00	Fifth Inning, F.P.	25.00	Cowboys, F.P.	40.00
Stepper Upper	85.00	Stop & Go, F.P.	20.00	Hold Tight, F.P.	30.00
Across-the-Boards	29.00	Gun Club, F.P.	19.00	Variety, F.P.	55.00
Big Race	27.50	Stable Mate, F.P.	18.00	Airport, F.P.	35.00
Dark Horse	22.50	Box Scores, F.P.	18.00	Mills 1-2-3, Mastered	25.00
Paces Races, Bwn. Cab.	95.00	Trio, F.P.	25.00	Carnival	7.50
Air Race	12.50	Pyramids, F.P.	37.50	Stone's Races	7.50
High Card	12.50	Conquests, F.P.	65.00	Ball Fan	7.50
Pikes Peak	12.50	Haystacks, F.P.	25.00	Hipostretch	7.50

1/3 DEPOSIT WITH ORDER—BALANCE C. O. D.

MODERN AUTOMATIC EXCHANGE, INC.
2915 CARNEGIE AVE., CLEVELAND, OHIO

SMITH'S NOVELTY SHOP
145 EIGHTEENTH STREET, WHEELING, WEST VIRGINIA
Manufacturers of
TIP BOARDS & BASEBALL TALLY CARDS
Exclusive Territories to Agents

DAVAL GIVES YOU DOUBLE YOUR MONEY'S WORTH IN Jiffy

19.75 F. O. B. Chicago

A new counter game as only DAVAL can build it. Modern design. Small in size. New Silent Mechanism. Extra large ball gum display. Cigarette or Fruit Strips. Interchangeable Penny, Nickel or 4-way play.

IN EX-RAY TOKEN PAYOUT

34.50 F. O. B. Chicago

TOKEN PAYOUT satisfies! Interchangeable to Visible Captive Tokens! 1c or 5c—Cigarette or Beer Strips. Extra large ball gum display. SILENT! A REAL WINNER!!

THE DAVAL CO., INC.
2043 CARROLL AV., CHICAGO

G&G Handling Counter Game

CHICAGO, Jan. 27.—According to reports from Gerber & Glass, Groechen Tool Co.'s latest release, Imp, is one of the biggest selling counter machines the firm has ever known. Both Paul Gerber and Max Glass, officials, are excited over the reception given this new machine.

"It was one of the centers of interest at the 1940 Coin Machine Convention," they stated, "and now it is proving to be an even bigger seller than we had at first anticipated. There are plenty of good sound reasons why this machine is such a favorite of operators. It is small, compact and simple. It has the type of appeal that players like. It may be operated on any type of location, and operators report that it is one of the easiest machines to place.

"Yes, Groetchen has certainly come forth with a winner in Imp. We advise operators in the Midwest to place their orders immediately for this sensational new machine."

Wolf Okehs Exhibit Arcade Equipment

ATLANTIC CITY, Jan. 27.—Meyer Wolf, of Atlantic City, Exhibit Supply Co.'s hard-working Vitalizer and arcade machine representative, reports that he made a hurried trip to the coin machine convention from his winter home in Florida to assist in the presentation of new Exhibit products.

"I contacted many of my friends and booked quantity orders on arcade equipment," reveals Wolf. "I am enthusiastic over Exhibit's new line of machines, more so than I have ever been on any line." This expression may be judged with the remembrance that Wolf has had many years of experience, dating back to his entrance into the business in the early '20's.

Wolf returned to Miami, Fla., at the close of the show, where he will reside with his family until the opening of the arcade season in the North. "My friends in the amusement parks and arcades, I believe, will be pleased to see me this spring, as I will have a fine line of new Exhibit Supply Co. machines which should prove most profitable to all operators," Wolf declared in conclusion.

Genco's Lucky Strike, Show Hit

CHICAGO, Jan. 27.—It is reported that distributors, jobbers and operators found Genco's new table model bowling game, Lucky Strike, one of the most interesting machines at the 1940 Coin Machine Show.

"Lucky Strike created a furor," declare Genco representatives. "The idea of a real bowling game in table model form struck the most enthusiastic and responsive chord. Genco's booth was mobbed with enthusiasts. Everyone marveled at the ingenuity of the scoring device and other mechanical marvels of the game.

"Lucky Strike gives the thrill and action of the real game of bowling. It records strikes, spares and splits just as in actual bowling. The player who knocks down all 10 pins with one ball is given a strike and gets two extra balls. If it takes him two balls to get all 10 pins he has scored a spare and gets one extra ball. Individual pins hit are scored too.

"Two clever skill holes add immensely to the interest of the game. When a ball is put thru either of these skill holes all 10 pins go out at once, so the player is thus given a chance to get a strike or spare with one shot as well as hitting all the pins individually.

"On every location where Lucky Strike to have taken an immediate jump. The longer Lucky Strike remains on location the more phenomenal become its earnings."

has been placed collections are reported

Chi Coin Shipping Roxy on Schedule

CHICAGO, Jan. 27.—"We want to extend our sincere thanks and appreciation to coinmen all over the country for their orders placed for our newest hit, Roxy, and for the patience they have exhibited in waiting for shipments," declare officials of the Chicago Coin Machine Mfg. Co.

"So many orders were placed for this new game that it has been humanly impossible to fill all the orders without delay. However, we are happy to state that we have added more men to our factory forces and have stepped up production to a point where we are able to keep pace with orders. Coinmen have been so high in their praise of Roxy that they have placed more orders than we had originally anticipated in so short a time."

THE AUTOMATIC PIN BOY feature of Evans' Ten Strike goes thru this department in the final operation of assembling at the big Evans factory. Here hundreds of these units are put together every day and given a rigid inspection before going into the games.

WAKE UP LAZY LOCATIONS! with JIFFY and EX-RAY

Penny cigarette game as only DAVAL can build it! Modern design. Small in size. New mechanism. Extra large ball gum display. Instantly convertible to 4-Way play. RUSH 1/3 DEPOSIT TODAY. We Ship Bal. C.O.D. 19.75

TOKEN PAYOUT interchangeable to visible captive payout — perfect for any territory. 1c or 5c—Cigarette or Beer strips. Extra large ball gum display. A WINNER! RUSH 1/3 DEPOSIT WITH ORDER! 34.50

ATLAS NOVELTY CO.
General Offices: 2200 N. Western Ave., Chicago, Ill.
1801 Fifth Ave., Pittsburgh, Pa. Associate Office: Atlas Automatic Music Co., 2082 E. Jefferson St., Detroit, Mich.

BARGAINS

The Following Machines in First-Class Condition. Some Used Only Two Weeks.

Exhibit Consoles, Free Play	$39.50
Exhibit Golden Gate, Free Play	39.50
Exhibit Rebound 1940, Free Play	39.50
Exhibit High Ball, Like New	15.00
Keeney Big Six, Free Play	47.50
Daval Smoke Rack, Like New	7.50
Daval X-Ray Cigt. Token Machine, 1c	12.50
Bennettes Tokette Cigt. Machines (these are late improved models)	12.50
A.B.T. Challenger Targets, 1c Model	14.50

1/3 Deposit With Order, Balance C. O. D.

R. E. PARRISH
U. S. Highway No. 1, West Columbia, S. C.

• AUTOMATIC COIN MACHINE CORPORATION
338 Chestnut Street, Springfield, Mass.
Phone 4-1109

Coin Machines of all types, both New and Used. Write, wire, phone or call in person at our show room for prices and particulars.

Mr. Chips, Lucky, Nippy, Scoop, $59.50 each; Big Six, $65.00; Cowboy, $85.00; Up & Up, $25.00; Champion, Follow Up, $42.50 each; Variety, Rebound, $47.50 each; Pickem, Vogue, $54.50 each; Oh Boy, $69.50; Ocean Park, $45.00; Buckaroo, $40.00; Roller Derby, $64.50; Thriller, $55.00; Triple Threat, $40.00.

FIVE Free Play Games—All For $97.50

Major	Spotlem	Contact
Bubbles	Risk	Triple Entry
Races	Multi-Race	Up & Up
Double	Twinkle	Liberty
Circus	Gun Club	

SINGLE JACK POT SLOTS, $10.00 ea.
MILLS ESCALATOR AND JENNINGS ESCALATOR — $19.50 EACH.
Send 1/3 Deposit With Order.

LEHIGH SPECIALTY CO.
2nd and Green Sts., PHILADELPHIA, PA.

FOR SALE
10 Bally Gold Medals @ $129.50 Each.
1-2-3 Bally Pay Out Units, Monkey Reels, Latest Style, @ $39.50 Each.

TWIN CITY NOVELTY CO.
4607 Nicollet Ave., Minneapolis, Minn.

SALESBOARD OPERATORS
Read
"DEALS"
A column about new salesboard ideas, deals and personalities. In the
Wholesale Merchandise Department
THIS WEEK and EVERY WEEK

ADVERTISE IN THE BILLBOARD —YOU'LL BE SATISFIED WITH RESULTS.

WOW! What Bargains!

EVERY MACHINE GUARANTEED REGARDLESS OF PRICE! (All Offered Subject to Prior Sale.)

1-BALL AUTOMATICS

Thirteenth	$79.50	Gold Wheel	$12.50
New Style 1-2-3	79.50	Turf Champs	12.50
Derby Chpn.	39.50	DeLuxe Sportsman	12.50
Klondike	29.50	Racing Club	12.50
Multi. Races	29.50	Railroad	10.00
Derby Time.	29.50	Derby	10.00
Hi-Hat	29.50	Jumbo	10.00
Stables	27.50	Majestic	10.00
Big Races	27.50	Hialeah	10.00
Derby Clock	22.50	Ace	7.50
Arlington	22.50	Baffle Ball	7.50

MISCELLANEOUS

1 Bally Rainbow Pencil Vender, pays rewards on colored pencils (Used as demonstrator only) .. $ 49.50
1 So Buckley Bonus 17.50
1 So Bally Reliance Dice Machine 17.50
12 Gottlieb 3-Way DeLuxe Grip Testers (Latest model, like new) 11.75
2 Groetchen Metal Typers 172.50
1 Mills 25c Snake Eye Dice Mach. 49.50

FREE PLAY GAMES

Champion	$52.50	High-Lite	$29.50
Victory	39.50	Follow-Up	47.50
Chevron	23.50	Trio	12.50
Headliner	42.50	Gems	12.50
Fifth Inning	24.50	Contact	24.50
Southern	34.50	Bubbles	19.50
Del. Feature	24.50	Fair	12.50
Majors	24.50	Natural	12.50
Bat Score	19.50	Pyramid	29.50
Liberty	19.50	Mills 1-2-3	99.50

PHONOGRAPHS

14 Model 24 Wurlitzers, 24 Rec. $147.50
2 Model 616 Wurlitzers, 16 Rec. 89.50
12 Mills De Re Mi, 12 Records .. 49.50
1 Mills Zephyr, 12 Records 59.50
1 Gabel Junior, 12 Records 39.50
8 Model "K" Seeburgs, 15 Rec. 79.50
5 Model "K" Seeburgs, 20 Rec. 139.50
3 Seeburg Regals, 20 Records ... 175.00
4 Seeburg Gems, 20 Records ... 169.00

NOVELTY GAMES

Remote-2-3	$379.50	Trio	$10.00
Zeta	17.50	Trophy	12.50
Bumper	7.50	Bubbles	12.50
Odd Ball	10.00	Natural	10.00
Side Kick	10.00	Step & Go	12.50
Del. Treasure	12.50	Pedal Pushers	7.50

TERMS: 1/3 Certified Deposit With Order, Balance C. O. D.

THE VENDING MACHINE CO.,
205-15 Franklin St., Fayetteville, N. C.

J. H. WINFIELD CO.
1022 Main St. BUFFALO, N. Y.

BUFFALO'S
distributor of
Wurlitzer Phonographs
and Coin Operated Amusement Machines of Leading Manufacturers.

A good display of new and reconditioned Novelty and Free Play Machines on hand at all times.

CLOSE OUTS

Large assortment Salesboards and Jar Deals, also Counter Games and Pin Ball Machines. After inventory clean up. Real bargains.

NATIONAL DISTRIBUTORS
38 West Court St., Cincinnati, Ohio

Mills Square Skill Bells, $90, latest models; Melon Bells, 5c Play, $45; Pace 10c and 25c Kitty Bells, $40; 5c Pace Comets, $22.50; Jennings 10-25c Chiefs, $22.50; Caille 5c Round Jackpots, $20; Mills 5c War Eagles, $27.50; Seeburg Symphonola Phonographs, $29.50. Trade on late Free Play Bumper Games.

KENYON COMPANY
109 High Ave., CANTON, OHIO

Douglis Sees Counter Game Year

CHICAGO, Jan. 27.—A. S. Douglis, head of the Daval Co., reports that there is a definite trend toward the use of more and more counter machines. "Operators were strong for them at the 1940 Coin Machine Show," he declared. "What is more—they backed up their liking for counter games by ordering large numbers of machines.

"We were particularly impressed at the wonderful reception given our new game, Heads and Tails. One reason for its success was that it is the only new symbol idea that has been introduced in counter games for some time. The fact that the symbols must match the coin inserted is an innovation—the value of which speaks for itself.

"Then, too, the fact that symbols must match the coin gets away from the slug evil. Any player who uses a slug would only kid himself, as the whole secret of the game is to try and get the symbols on the reels to match the head or tail side of the coin inserted.

"Ex-Ray and Jiffy shared in the acclaim given Daval products at the show. Ex-Ray is a three-reel counter machine with a ball gum vender and a token payout. The token payout is interchangeable to 'token visibility' with the token behind a glass section inserted over the payout chute.

"Jiffy is a tiny new penny-cigaret beauty which outshines all others. It is also a three-reel machine with ball gum vender. Last coin played is visible in front of machine. In Ex-Ray an exclusive new circular three-coin visibility escalator in front of the machine discourages use of slugs.

"All three are fine machines—and the response on them has been terrific."

Levine Praises Convention Results

BROOKLYN, Jan. 27.—Max D. Levine, president of Scientific Games Corp., declares that the 1940 Coin Machine Show, in his estimation, was a huge success. "The finest show that I have ever attended," he said. "As an exhibitor I can say that business and interest were very good."

Scientific Games exhibited two new machines, Skee Jump and Totalizer. "The operators and jobbers," continued Levine, "were in a buying mood. Practically every live-wire member of the industry we contacted placed at least a sample order, and from others, who deferred buying until they arrived at home, we have already received similar orders. Our two new machines seemed to be in perfect step with the trends in the industry. The Skee Jump is a console type of skill game which is highly suitable for closed and strict territories. The Totalizer, with its automatic adder-upper, is a legal counter game with unique features.

"Our policy of offering the machines at low prices met instant approval among the trade and we were swamped with orders. I am now making things hum in the factory in an effort to take care of all of our customers as promptly as possible."

Robinson Gets Distributorship

DETROIT, Jan. 27.—Announcement was made this week of the appointment by the Chicago Coin Machine Mfg. Co. of the Robinson Sales Co., Detroit, as distributor in that area for Chicago Coin's new hit machine, Roxy, and others to follow.

The Robinson Sales Co. is headed by Ben Robinson, one of the Midwest's best known coinmen.

FANTASY
by STONER

Look it over—everything you could hope for in a stand out game. Glamour, thrills and plenty of that "came close" appeal — Be sure to see Fantasy before you buy any game.

Novelty and free play combination

$89.50

BUYS FROM BUDIN CAN'T BE BEATEN!

FREE PLAY
CLIPPER ..$35.00
CONQUEST .. 40.00
HEADLINER 39.50
TWINKLE .. 40.00
1/3 With Order, Bal. C.O.D., F.O.B. Bklyn.

RUSH YOUR ORDER QUICK FOR Stoner's FANTASY
We Are Exclusive Distributors

BUDIN'S, INC. 174 SO. PORTLAND AVE., BROOKLYN, N. Y. Telephone: NE-8-0140

ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS

you'll agree it's a DANDY

Try DANDY on location. Test the repeat play power of the new **PAIR-UP-POCKETS** play appeal . . . popular **DOUBLE-SCORE** feature . . . **OUT-BALL AWARDS** . . . and the **BIG WINNER** lane down the middle of the board! Look in the cash box after two or three days . . . and you'll agree DANDY is really a dandy money-maker. **Order your sample now.**

INTERCHANGEABLE NOVELTY OR FREE PLAY

5 BALLS METERED

See the NEW IMPROVED BALLY ALLEY

All the play appeal and $5 to $35 daily profit power of the 1939 model—plus new features that mean extra money in your pocket! That's the new 1940 BALLY ALLEY—biggest value in coin machine history!

- NEW REALISTIC ACTION as pins fly out of sight when hit.
- NEW POSITIVE CONTACT points insures trouble-free performance.
- NEW SHOCK-ABSORBER pins built to take the punishment of 24-hour play.
- NEW POSITIVE PIN LATCH proved by 50,000-game test.
- NEW BOUNCE-PROOF BACK-STOP guides ball direct to return-trough.
- NEW POSITIVE TOTALIZER—accurate as an adding-machine.
- NEW STEEL ARMOR protects alley against wear.
- NEW POSITIVE PICK-UP ball control speeds up the play.
- NEW NO-GLARE ILLUMINATION on alley.
- NEW POSITIVE ROLL-OVER speeds up the play.

GUARANTEED

mechanically right and built to insure trouble-free performance. For your protection, invest in the guaranteed Bowling game.

BALLY MFG. COMPANY
2640 BELMONT AVENUE, CHICAGO

ATLAS VALUE PARADE

DRASTIC PRICE REDUCTION!!
ON ALL PHONOGRAPHS

Seeburg K15 (15 Records)	$ 39.50	Wurlitzer 716	$ 74.50
Seeburg Rex	109.50	Wurlitzer 24	132.50
Seeburg Royale	117.50	Rock-Ola Monarch	122.50
Seeburg Gem	149.50	Mills Swing King	22.50
Seeburg Regal	169.50	Mills Do Re Mi	24.50
Seeburg Casino	169.50		
Seeburg Plaza	179.50		
Seeburg Model B	29.50		
Wurlitzer 412	44.50		
Wurlitzer 616	79.50		

PHONOGRAPH OPERATORS!!
Purchase Your Title Strips From Us—40c Per Hundred Cards.

SPECIALS!
JENNINGS CIGAROLA, MODEL XV. $97.50
STONER'S ALI BABA—Free Play, Brand New. Only 44.50

Completely restocked with Reconditioned Counter Games—Console—Free Play Games—Phonographs and Slots. Send for Price Bulletin and Illustrated Phonograph Catalogue.

TERMS: 1/3 Deposit — Balance C. O. D.
CABLE ADDRESS: ATNOVCO.

ATLAS NOVELTY CO.
2200 N. Western Ave., CHICAGO, ILL. (General Offices)
1901 Fifth Ave., PITTSBURGH.
Associate Office: Atlas Automatic Music Co., 2382 E. Jefferson St., Detroit, Mich.

AMERICA'S LARGEST DISTRIBUTORS

Gordon Forms Distributing Firm

CHICAGO, Jan. 27.—Mickey Gordon, for many years associated with a nationally known ditributing organization, has announced the formation and opening of a new firm to be known as the G. B. Machine Exchange. "We have laid extensive plans to make our new firm one of the best-equipped and staffed in the country," declared Gordon.

"We will handle a complete line of new and used machines. Naturally, we will handle only the best new machines. As to used machines, we can promise that they will be tops in mechanical efficiency and appearance. We will maintain a complete repair shop capable of turning out the finest work.

"We will have further announcements to make shortly and urge every coinman to keep his eyes and ears open for these announcements as they will be important to every operator of coin machines."

PROTECT YOUR EARNINGS

EQUIP your PIN TABLES with EXHIBIT'S SLUG EJECTOR

PRICE $16.50 — Install Quickly right on location on any Table with AB-T 500 Coin Chute — ORDER NOW!

EXHIBIT SUPPLY CO. 8223 W. LAKE ST. CHICAGO

OPPORTUNITY FOR RIGHT MAN

We are looking for a man capable of handling a large territory and one who is honest and not afraid to work to operate a large number of 1 penny legal counter games. All games are new, never before introduced. Exclusive territory. $750.00 required, no more. We supply the Machines. (No Jobbs.) BOX D-53, The Billboard, 25 Opera Place, Cincinnati, O.

DREAMS

For Leap Year That Will Come True!

Dreams F-2540A
2000 Holes

Takes in	$100.00
Pays out	67.00
Profit	33.00

Get Your Orders in Today.
PRICE $1.78½.

CHAS. A. BREWER & SONS
"The Largest Board and Card House in the World."
6320-32 Harvard Avenue, Chicago, U. S. A.

Northwest Regional Exhibit

ST. PAUL, Jan. 27.—Final preparations are being made for the Second Northwest Coin Machine Exhibit, which will be held in the Continental Room of the Hotel St. Paul Monday and Tuesday, February 5-6. The exhibit and convention is sponsored by the Minnesota Amusement Games Association, Inc., with offices at 1946 University avenue, St. Paul.

A well-filled program has been prepared, which includes meetings, banquet, entertainment and other features which highlighted the first regional affair last year. Machines will be exhibited according to the type.

Operators from the Dakotas, Minnesota, Wisconsin, Michigan and Iowa are expected to attend.

ADVERTISE IN THE BILLBOARD —YOU'LL BE SATISFIED WITH RESULTS.

SKEE-BALL-ETTE

The Game that thrilled those few who were privileged to see it at the Convention!

READY SOON!

WATCH FOR ANNOUNCEMENT!

BIG SHOW

THANKS for Your Tremendous Orders for

BIG SHOW

PLEASE BE PATIENT!

Production Has Been Stepped Up to Peak!

4 WAYS TO WIN!

FREE PLAY

$99.50

(Convertible)

STILL IN PRODUCTION ON DE LUXE GRIP SCALE GREATEST LEGAL COUNTER GAME!

D. GOTTLIEB & CO., 2736-42 N. PAULINA ST., CHICAGO, ILL.

Trippe Is New Chi Coin Distrib

ST. LOUIS, Jan. 27.—"Congratulation the Chicago Coin Machine Mfg. Co. on producing a fascinating game, Roxy," ys Carl Trippe, head of the Ideal Novty Co., newly appointed Chicago Coin stributor.

"Roxy, altho on the market only a short me, is proving to be one of the best selling machines it has ever been our pleasure to distribute. As it looks now, becoming a Chicago Coin distributor was one of the best moves we have ever made.

"Operators in this section of the country are really wild about Roxy. They feel that the action and animation incorporated in Roxy is going to make it one of the biggest earning games it has ever been their pleasure to operate."

Mints on 24-Hour Shifts

WASHINGTON, Jan. 27.—An increased demand for coins, attributed to an upswing in business, has forced operation of the Philadelphia and Denver mints on 24-hour schedules and the mint at San Francisco to operate 16 hours daily, the House Appropriations Committee has disclosed.

The committee made public testimony by Mrs. Nellie T. Ross, director of the mint, who said the "accelerated program was adopted soon after business revival started in mid-September." It had been necessary, she said, to draw on the Denver mint for coin shipments to the Philadelphia region.

NEW MONEY-MAKING SENSATION!

PICK-A-PACK

COUNTER CIGARETTE GAME

Producing amazing earnings in all types of Locations!

PENNY PLAY

NOW! $14.75

SPECIALLY PRICED F.O.B. Chicago

GUARANTEE

Try PICK-A-PACK for 10 days. If not satisfied, purchase price will be refunded!

BAKER NOVELTY CO., Inc.

2626 Washington Blvd., CHICAGO

PHONOGRAPH BARGAINS

1/3 Certified Deposit, Balance C. O. D.

Wurlitzer 24	$129.50
Wurlitzer 616	79.50
Grille, $10.00 Extra	
Seeburg Mayfair	185.00
Seeburg Casino	159.00
Seeburg Regal	165.00
Seeburg Gem	139.50
Seeburg Royale	119.50
Seeburg Rex	109.50
Seeburg Model A	29.50
Seeburg Model B	29.50
Mills Dancemaster	14.50
Mills Swing King	10.50
Rock-Ola 12 (AC-DC)	27.50
Rock-Ola Standard	175.00
Rock-Ola DeLuxe	185.00

MILWAUKEE COIN MACHINE CO.

1455 W. Fond du Lac Ave., MILWAUKEE, WIS.

Monarch DOUBLE VALUE SPECIALS!

FREE PLAY NOVELTY GAMES

★ CHGO COIN		★ STONER		★ KEENEY	
Nipsy	$64.50	Snooks	$29.50	Thriller	$62.50
Lucky	59.50	Chubbie	29.50	Cowboy	44.50
Sports	56.50	★ DAVAL		Up & Up	39.50
Topper	49.50	Follow Up	$44.50	★ BAKER NOVELTY	
Ocean Park	47.50	Side Kick	29.50	Twinkle	$37.50
★ EXHIBIT		★ BALLY		★ GOTTLIEB	
Rebound	$52.50	White Sails	$57.50	Keen-a-Ball	$49.50
Chief	27.50	Vogue	54.50	Let-a-Fun	44.50
Flash	39.50	Headliner	39.50	★ GENCO	
Contest	27.50	Eureka	52.50	Bang	$49.50
				Airport	42.50

CONSOLE SPECIALS

BUCKLEY TRACK ODDS—LATEST MODELS	$179.50
JENNINGS MULTIPLE RACER—LIKE NEW	89.50
EXHIBIT LONGCHAMPS—SMALL MODEL	67.50
EVANS 1933 SANGTAILS	139.50
JENNINGS PADDOCK CLUB—7-COIN HEAD	79.50
JENNINGS LIBERTY BELL—SLANT TOP	34.50
JENNINGS FLASHING THRU—WITH BASE	44.50

1/3 Deposit With Order, Balance C. O. D. Write for Free Copy of Our "Tipster Bulletin" . . . Hundreds of Games To Choose From.

MONARCH COIN MACHINE CO.

1731 BELMONT AVE., Cable "MOCOIN" CHICAGO, ILL.

YOU FINISH IN THE MONEY with INDIANAPOLIS SWEEPSTAKES

Harlich's New Automobile Symbol Ticket Board. 181 Winners — 170 Consolation Awards — Bright Attention-Getting Colors!

CARLOADS OF ACTION!

No. 1827 (Semi-Thick) 1800 Holes

Takes In . . . $90.00 | Gross Profit $44.64

Average Payout. 45.36

PRICE, EACH, $7.88

Send for Catalog of Other Money-Makers

HARLICH MFG. CO. 1413 W. Jackson Blvd. Chicago, Ill.

SO HOT
IT STOPPED THE SHOW COLD!

LUCKY STRIKE

TABLE MODEL

BOWLING GAME

All Playing and Scoring Thrills of Real Bowling!
Records Strikes, Spares and Individual Hits!
Free Play Instantly Convertible to Straight Novelty!
RUSH YOUR ORDER! WIRE, PHONE, AIRMAIL FOR DETAILS

★ PRICED TO PLEASE YOUR POCKET ★

GENCO·INC· 2621 N. ASHLAND AVE. CHICAGO

OPERATORS IN WEST VIRGINIA AND WESTERN PENNSYLVANIA, YOU'RE INVITED

Rock-Ola for '40

TO THE GALA VICTORY SHOWING of the Sensationally Gorgeous Rock-Ola Luxury Lightup Phonograph

February 1, 2 and 3 at

B.D. LAZAR COMPANY
1635-37 Fifth Avenue, Pittsburgh, Pa.

BIG CITY LIGHTS

PAY BIG PROFITS!

This glittering, glamorous, irresistible board is the best bet of the New Year! 5c a sale, 2400 holes. Takes in $120.00, your average profit $50.25. Don't delay—ORDER TODAY! $8.55

GLOBE PRINTING COMPANY
1023-27 RACE STREET · PHILA., PA.

Pick-a-Pack Popular at Show

CHICAGO, Jan. 27.—According to the Baker Novelty Co., Inc., Pick-a-Pack made many new friends at the recent 1940 Coin Machine Show. Carl Huppert, in charge of sales, stated that their first opportunity to show their products at a show came this year and that the business written on this game is proof that it is a winner and will be a favorite for some time to come.

"The fascination of two plays for one cent with the hold and draw features attracts and keeps the interest of the players and makes the machine one of the best penny machines on the market," declared Huppert.

"Demand has naturally increased production, and increased production has meant less cost per unit produced," he continued. "Therefore it behooves us to pass some of this saving on to our customers.

"As for the game, it is small in size and fits on any counter, providing a source of extra revenue for any operator who is covering a route of phonographs, scales, novelty games and merchandise machines," concluded Huppert.

Gottlieb Surprise Comes Next Week

CHICAGO, Jan. 27.—"Not Confucius, but I say that next week will see the game surprise of the industry revealed," stated Dave Gottlieb this week. "There's big excitement in the industry, especially among the group of distributors who saw the private preview of Skee-Ball-Ette in private rooms at the Hotel Sherman during the 1940 Coin Machine Show.

"These men saw one of the most sensational ideas in game play ever conceived; something that actually thrilled these old-timers in the business, and they're not easily thrilled. They predicted that this new idea will overshadow any game ever developed by the industry.

"D. Gottlieb & Co. also take time out to express their thanks to the trade for overloading us with such volume of orders for Big Show, five-ball convertible free play. We ask everybody's patience while we are doing our utmost to fill orders," asked Gottlieb.

BERT LANE Says:

NO OTHER GAME CAN EQUAL
LUCKY STRIKES
RECORD OF MAKING MORE MONEY EACH WEEK THAN THE WEEK BEFORE!

SEABOARD SALES, INC.
619 Tenth Ave., New York
Phone, Wisconsin 7-5688

Klein Joins Milwaukee Coin

MILWAUKEE, Jan. 27.—"In line with our policy of giving bigger and better service," said Sam London, head of Milwaukee Coin Machine Co., "we believe that our customers should be contacted frequently by efficient, experienced representatives of our company.

"Accordingly, I am pleased to announce that Harold Klein, who for many years has been identified with the coin machine industry, is now a member of our sales organization."

TEN STRIKE

LEADS IN PROFITS ★ POPULARITY ★ PLUS VALUE

Once in a decade comes a game that proves to be a natural with universal play appeal. Evans' TEN STRIKE established this reputation with an unbeatable record of profits for 1939 and is well on the way to new heights of popularity in 1940. Thousands of operators and locations in every section of the country acclaim TEN STRIKE as the biggest legitimate money-maker ever produced by the industry.

BIG DEMAND FOR NEW 1940 MODEL

Evans' 1940 TEN STRIKE has many added refinements . . . greater appeal . . . more playing thrills and a lot more fun for everyone. Plus all the original features such as the Manikin Player, "Automatic Pin Boy" and Electrical Scoreboard. Here's the game that means many new locations in 1940. So don't delay. Place your orders today!

Fully covered by U. S. Pat. 2,151,394 and D-116,550 and other patents pending.

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO

CORRECTION

In reference to our announcement on page 75 of the January 27, 1940, issue of The Billboard, it is acknowledged that the Rock-Ola Mfg. Corporation has been licensed under the patents of H. C. Evans & Co., Inc., to manufacture and distribute a game similar to TEN STRIKE, known as TEN PINS. This is an exclusive arrangement between H. C. Evans & Co. and the Rock-Ola Corporation designed to benefit the industry as a whole. By

R. W. HOOD, President

DOUBLE

THE PROFITS YOU'VE EVER EARNED.. QUIETLY

Jiffy

Penny cigarette game at only. Sicking recommends! Modern design. Small in size. New mechanism. Extra large gum display. Instantly convertible to 1, 5, 10 or 25c play.

19.75 ½ Deposit, Bal. C. O. D.

EX-RAY

Automatic Token Payout—interchangeable to non-payout. Perfect for any territory. 1c or 5c. Cigarette or Base strike. Extra large ball gum display. A WINNER.

½ Deposit, Bal. C. O. D. 34.50

BALL GUM, 15c a Box (300 Pieces) Case (100 Boxes), $12.00

SICKING, INC.
1922 FREEMAN AVE., CINCINNATI, O.

ADVERTISE IN THE BILLBOARD—YOU'LL BE SATISFIED WITH RESULTS.

Oomph Has It, Declares Anderson

CHICAGO, Jan. 27.—Don Anderson, sales manager for Western Products, Inc., reports that Western's newest release, Oomph, is proving to be one of the biggest selling counter machines ever produced by Western.

"Western has produced a large number of games in its history as a coin machine manufacturer, but we can truthfully say that never in history have we produced a counter machine with the 'oomph' of Oomph," he said. It really is taking the country by storm.

"There are many reasons for the popularity of this new machine. To begin with, Oomph provides entertainment for a penny. Also it is a simple machine, with no intricate mechanisms to go haywire. This simplicity is a big factor in successful operation, especially in a counter machine that has so much handling. When an operator places a large number of such machines on locations he want to be reasonably sure that they are as mechanically perfect as possible. In Oomph he has this assurance. These are important features of Oomph, but probably the most important is the fact that it is absolutely legal and may be operated anywhere."

EXTRA SPECIAL

Guaranteed Satisfaction

35 Bally Pop Corn Venders, every one in perfect condition, only $37.50 Ea.
A Mills Dice Game with Steel Stand, 25c play 59.50
6 Buckley Track Odds Consoles, like new ..... 99.50 Ea.
21 Bally Fairgrounds, dble. packs 17.50 Ea.
9 Mills Console Flashers ..... 47.50 Ea.

—SLOTS—SLOTS—SLOTS—

We have 350 Mills, Paces and Jennings Slots, guaranteed to be in perfect condition, $14.50 and up. Write for our List.
300 Mills Weight Stands, $5.00 Each.
TERMS: 1/3 Down, Balance C. O. D.

UNION SALES COMPANY
407 N. Adams St., GREEN BAY, WIS.

MACHINES PRICED TO SELL

Machines Listed Below Are Slightly Used and Offered Subject to Prior Sale and Are F. O. B. Richmond, Va.

5-BALL NOVELTY FREE PLAY
1 Genco Fair $12.50
1 Rink 12.50
1 Sports 49.50
1 Duval Follow Up .. 39.50
1 Double Feature ... 19.50
2 Contacts 22.50

5-BALL REGULAR NOVELTY
1 Hi-Lo, 1 Marvel, 1 Airway, 1 Slugger, 1 Bally Supreme ..... $ 7.50
1 Beam-Lite 8.00
1 Request 7.50
1 Trophy 12.50
1 Stoner Ritz 12.50
1 Stoner Super Zets .. $15.00
1 Jitterbug 7.50
1 Carnival 5.00
1 Splash 5.00
1 Bumper 5.00
1 Register 7.50
1 Sonor Zets 10.00
(Take the entire lot of 16 Regular Novelty Games listed above at $100.00.)

CONSOLES
1 Kenney Kentucky Skill-Time, 1938 .$ 79.50
5 Dominos, Cash Pay Small Odds Drum, 1938 ..... 72.50
1 Bally Dixie ..... $ 15.00
1 Rays Track, 5c 22.50
1 Paces Racer, 5c, refinished cab., 30-1 Cash Pay 55.00
5 Jennings Cigs Reels, Model V, Straight 5c 55.00
1 Triple Entry 79.50
1 Bally Ball Field ... 35.00
5 Seeburg Ray O Lites, F. S. 135.00
3 Royal Flush 100.00

COUNTER GAMES
3 Penny Packs, 1c Blue ..... $ 6.50
4 Model F Targets .. 13.00

All orders must be accompanied by ½ certified deposit. We have ready for immediate delivery at our Richmond and Charlotte offices all new machines that have been released by the respective manufacturer. Above prices are effective February 3, 1940.

MOSELEY VENDING MACHINE EXCHANGE, INC.
00 BROAD STREET, RICHMOND, VA.
Day Phone: 3-4511 — Cable: MOVEMCO — Night Phone: 6-5328

MOSELEY VENDING MACHINE EXCHANGE, INC.
425-427 S. TRYON STREET, CHARLOTTE, N. C.
Day Phone: 3-8463 — Night Phone: 3-6994

SAVOY'S WEEKLY SPECIALS

RECONDITIONED and GUARANTEED

FREE PLAY GAMES
Fair $15.00
Klick 15.00
Spotlem 22.50
Chevron 25.00
Up & Up 25.00
Box Score 22.50
Contact 22.50
Majors 22.50
Hold Tight 22.50
Sth Inning 22.50

Western BASEBALL, 1939, Light-Up Backboard, Like New $89.50

A.B.T. CHALLENGERS, Slightly Used $19.50

A.B.T. MODEL "F", Slightly Used $23.50

1/3 With Order, Balance C. O. D., F. O. B. Brooklyn.

NOVELTY PLAY
Bat. Champ $15.00
Box Score 10.00
Chevron 19.50
Sth Inning 15.00
Majors 12.50
Snooks, New Metal Gear 12.50
Skyrocket 12.50
Spotlem 15.00

SAVOY VENDING CO. 651 ATLANTIC AVE. BROOKLYN, N.Y.

WE WANT TO BUY FOR CASH

PAY TABLES, COUNTER GAMES, SLOTS, PHONOGRAPHS AND NOVELTY FREE PLAYS

THOROUGHLY RECONDITIONED GAMES

CONSOLES: Triple Entry, Galloping Dominoes, Tracktime
FREE PLAY: Variety, Champion, 1-2-3, Pick-Em, Avalon, Lite-o-Card, Mr. Chips, Twinkle, Lucky, Nippy
COUNTER: Vest Pocket, Ginger, Columbias

★ 11 Brand-New Games in Original Crates at Reduced Prices. ★

Immediate Delivery on All New and Latest Games. Your Used Equipment Accepted in Trade.

GRAND NATIONAL SALES CO. OAKLEY AT ARMITAGE AVE., CHICAGO, ILL.

Advertise in The Billboard—You'll Be Satisfied With Results.

Chicago Coin APOLOGIZES

So great was the response to our new game

ROXY

IT WAS HUMANLY IMPOSSIBLE TO FILL ALL ORDERS PROMPTLY; *however, stepped up production* SHOULD ALLOW PROMPT DELIVERIES BY THE TIME THIS ANNOUNCEMENT APPEARS!

THRILLS UNTIL THE LAST SECOND! ACTION FROM TOP TO BOTTOM! ANIMATED LIGHTS ALL OVER THE BOARD! 4 WAYS TO WIN!

FREE GAME $99.50 INSTANTLY CONVERTIBLE TO STRAIGHT NOVELTY

CHICAGO COIN Machine Mfg. Co. 1725 W. DIVERSEY · CHICAGO

NATIONAL'S VALUES

NOVELTY GAMES—FREE PLAY

Mills 1-2-3, Asim.Char.	$89.00	Chevrons	$37.50
Mr. Chips	59.00	Keen-a-Balls	37.50
Conquests	59.00	Spotlems	34.50
Rebounds	55.00	Contacts	27.50
Golden Gates	55.00	Majors	32.50
Variety	52.00	Stop & Go	28.00
Cowboys	49.50	Bubbles	28.00
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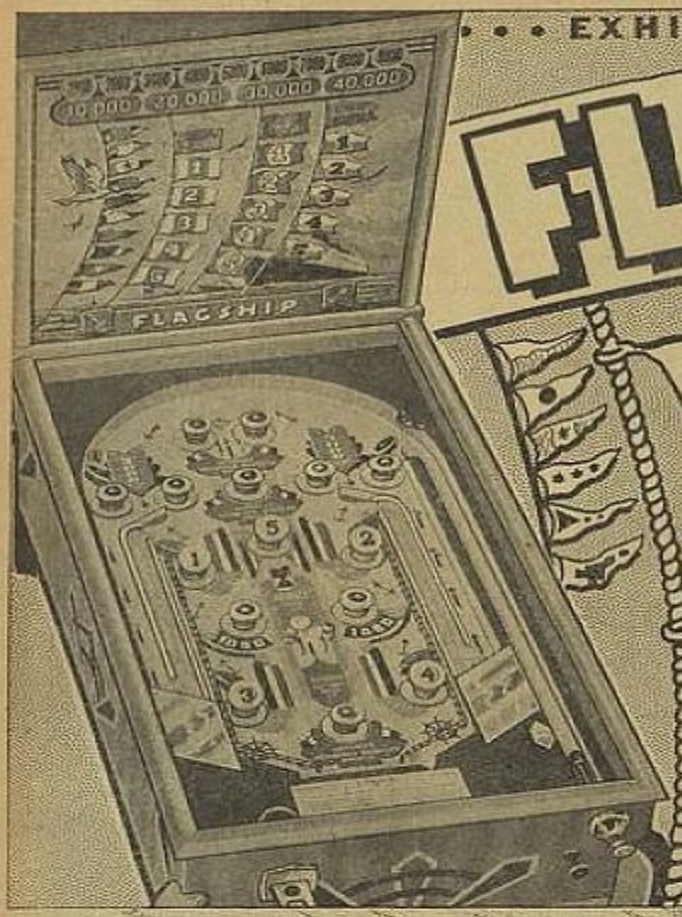

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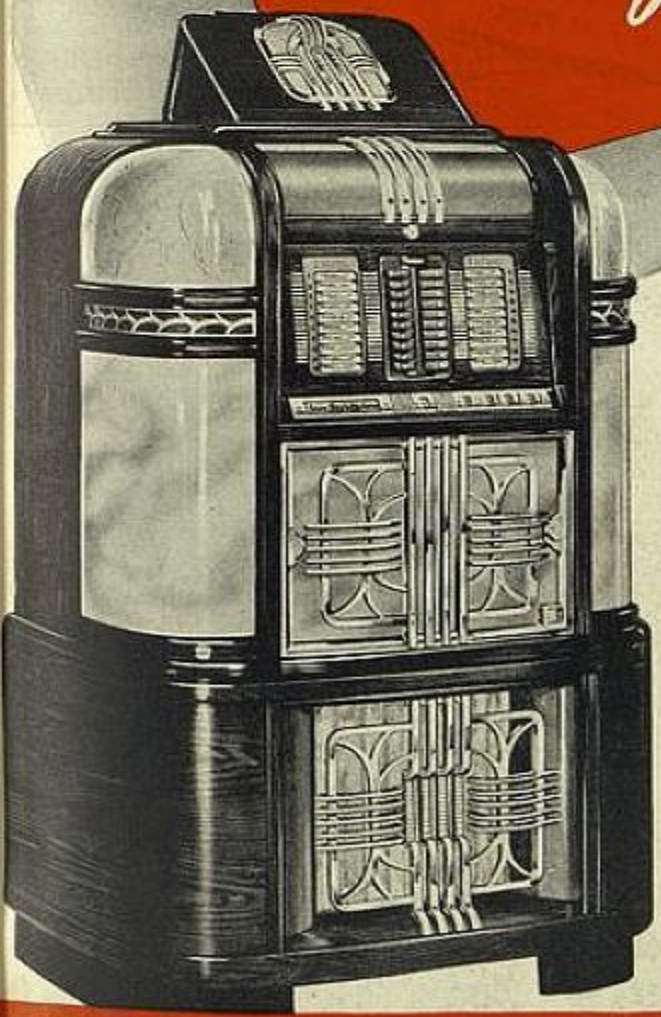

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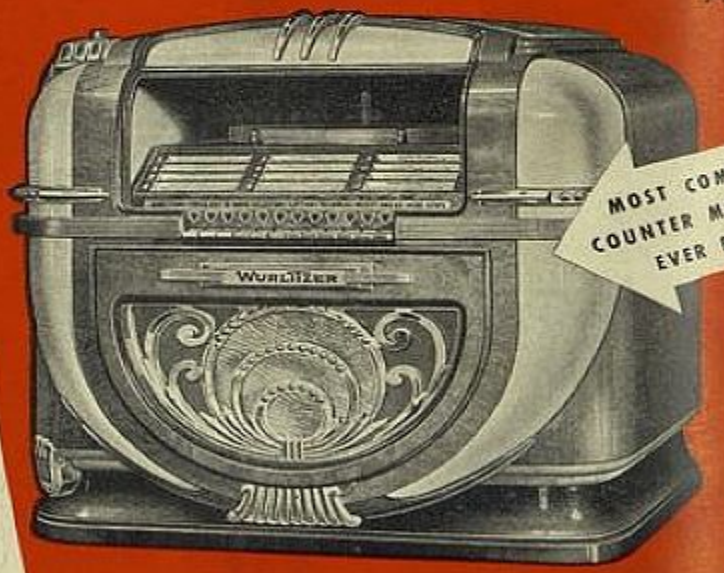

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